

The Billboard

The World's Foremost Amusement Weekly

Founded 1894

August 6, 1932

15 Cents 20c in Canada



The Authority of Show Business

Business Must Be Picking Up!

We're Busy---

Preparing for

The Fall Special

An Important Issue

This big issue is the forerunner of the Fall Buying Season. Attention everywhere is being focused upon the problem of providing entertainment for the millions of people who will attend the Fairs, Circuses, Carnivals, Theaters, Shows, etc.

The demand for merchandise, equipment and supplies is reaching new heights. That's what makes us so busy. Prospective advertisers are writing for rates and information—old advertisers are sending in their copy instructions.

Place your own firm in the running with an advertisement in the FALL SPECIAL. Profits don't happen—they are the result of careful planning.

SEND YOUR COPY NOW!

for

Issue Will Be Dated August 27

On Sale August 23

1 FAIR SEASON

Concessionaires, Pitchmen, Streetmen and Demonstrators are reading The Billboard every week for information about Premium Merchandise, Novelty Goods and Demonstrating Items.

2 SELLING SEASON

A variety of merchandise sold exclusively thru Distributors, Agents and Salesmen can be successfully sold thru The Billboard.

3 INDOOR SEASON

Manufacturers of all kinds of Indoor Equipment and Supplies have always found The Billboard helpful in successfully selling a product...

COIN MACHINES

A tremendous volume of advertising was carried during the past year as the most convincing proof of The Billboard's value to Manufacturers and Distributors.

Advertisements to be included in any particular department or section must be in Cincinnati by August 15. Last Display Forms go to Press MONDAY NOON, August 22.

The Billboard Publishing Co.

MAIN
5306

25-27 Opera Place
CINCINNATI, OHIO

MAIN
5307

NEW YORK OFFICE
251 West 42nd Street
Wisconsin 7-6671, 7-6672.

CHICAGO OFFICE
6th Floor Woods Bldg.
Central 8480.

KANSAS CITY OFFICE
424 Chambers Bldg.
Harrison 2084.

ST. LOUIS OFFICE
392 Arcade Bldg.
Chestnut 0443.

PHILADELPHIA OFFICE
7222 Lampport Rd., Upper Darby, Pa.
Madison 6895.

BOSTON OFFICE
194 Boylston St.
Kenmore 1770.

Premium

NEW ORLEANS, Aug. 1.—Loew's State has joined the Orpheum, which gives away iced tea, and the Saenger, which gave away everything but the theater chairs, in providing something for nothing for the public. However, in this instance the State has gone its competitors one better. Where they were contented with drinks, ice boxes and an occasional automobile, the State advertises free psycho-analyzing at the hands of the great Tangee, who has pitched his wigwam on the mezzanine and seems to be very popular.

Indie Combine Seems Likely

Kline lining up independent house owners in New York—bankers approve

NEW YORK, Aug. 1.—An eventual tieup of at least 45 indie legit houses is in the offing due to weak conditions. Harry Kline, former manager of the Chanin Theaters, who has been the prime mover for an indie house owners' organization, declares that due to the apparent scarcity of forthcoming productions, the bankers who are in deep on theatrical properties and in the past have shied against a single booking office, have come to the end of their rope and are now welcoming the formation of such a central agency.

It is admitted that unless 75 per cent of the house owners join the proposed association the plan is useless. To this end those owners in favor of the idea are now contacting the banks and various receivers of the properties in an effort to secure a quick realization of what many of them call the only way out of their present predicaments. To date it is admitted that altho progress has been made in lining up the indie owners still in control of their properties, much antagonism towards the plan has

(See INDIE COMBINE on page 62)

Detroit MPO Fixes New Salary Scale

DETROIT, Aug. 1.—Peaceful settlement of the new biennial contract for local theaters with the Motion Picture Operators' Union is expected to cover all houses, according to present indications. More than 150 Detroit houses were affected by a general agreement between the union and Allied Theaters of Michigan giving a 20 per cent cut from the face of the new contract, effective at once, to run till November 1 and to be adjusted retroactively at that time should conditions warrant. The union is determined to go the full length in keeping all houses open wherever possible and to co-operate in any temporary reductions of scale which may seem required for this purpose.

There are not more than eight houses in the city still unsigned, according to Roger Kennedy, business agent of the union. The Fox and the RKO downtown theaters have been signed up at a 15 per cent cut effective to August 31, 1933. In view of the fact that the Allied Theaters houses took such a cut a year ago. New contracts are already effective in all cases.

Negotiations with the formidable Publix Circuit locally are still under way; meanwhile, all Publix houses run full scale. Notice to close has been given at the Alhambra and it is reported that Publix will close about seven key houses for the summer.

Herk's New Circuit Is Set; Start Casting of 22 Shows

Empire Burlesque Association, Inc., is new name of wheel and feverish activity is in evidence — five cities to open August 29, all others on Labor Day

NEW YORK, Aug. 1.—Following the series of meetings the past week in the offices of the New Columbia Burlesque Association, definite plans for a new circuit were formulated, with the name of Empire Burlesque Association, Inc., being chosen. I. H. Herk is president and general manager, while additional officers will be elected at the meeting scheduled to be held tomorrow morning. Circuit is basing its plans on 25 weeks, and casting has already started on 22 units by Phil Rosenberg, of the I. N. Weber Agency, which will do the booking for the new circuit. Shows are scheduled to open Labor Day, in all of the franchised houses, but five of them will play a preliminary week before the full circuit gets under way. These houses will open on August 29. They are: Old Howard, Boston; Star, Brooklyn; Gayety, Washington; Empire, Newark, and a house which is being negotiated for in Philadelphia.

In the meantime there is feverish activity in the offices of the new wheel and 15 to 20 producers will be signed the

coming week to work on the circuit productions. A producing board comprised of the franchised burly operators will act in advisory capacity and the best possible talent available will be utilized. The houses signed up are to further bolster the traveling shows with an added attraction as well as a minimum of one vaudeville act. Both the added attractions and vaude acts are being signed by the new circuit's booking agency. Houses will also further embellish shows with prescribed scenic effects and such novelties as are advisable to make the show a strong entertaining unit.

Since there will be no outside producers playing the wheel with their shows, the payroll of the talent and other expenses will be known to the various house operators signed up and no gypping will be possible. The usual railroad pool will be in effect to take care of the road expenses and all forms of transportation, including baggages and fares. Thus the houses will be getting the road shows with no profit on the show itself being

(See NEW CIRCUIT on page 62)

120 Million for Roads in Year Apportioned to Various States

WASHINGTON, Aug. 1.—Hardly was the ink dry on the signature of President Hoover to the new relief bill, which among other things increases the amount of money that may be loaned for constructive activity thru the Reconstruction Finance Commission and steps up highway improvement, when the Department of Agriculture announced the apportionment of the \$120,000,000 put at its disposal for road building to the various States. The act provides that the amount apportioned to any State may be used to match the regular annual federal-aid apportionments, and when so used shall be available for expenditure in paying the share of such State cost of federal-aid projects. This \$120,000,000 is available only for work on the federal-aid highway systems performed before July 1, 1933, and must be promptly put into circulation in connection with employment activities in the States.

No individual directly employed on the

highway work made possible by this appropriation shall be permitted to work more than 30 hours in any one week. Ex-service men with dependents will be given preference. Texas gets the greatest amount of this money, with New York second, Pennsylvania third, Illinois fourth, California fifth, Ohio sixth and on down the line.

Plus this \$120,000,000 in appropriations, the relief act carries \$5,000,000 for national forest highways, \$5,000,000 for improvements of national forests, \$3,000,000 for national park roads and \$2,000,000 for roads thru public lands.

Still further, of the \$300,000,000 made available for relief and relief work, highway and street work will be taken care of and loaned to States, counties and cities by Reconstruction Finance Corporation on request of governors of the States. Even tho the vast sum of \$435,000,000, a great part of which at least will be available for highways in

(See 120 MILLION on page 62)

Racing Law, Pari-Mutuel Betting Is Upheld by Illinois High Court

SPRINGFIELD, Ill., Aug. 1.—Legality of the racing law, including pari-mutuel betting at regularly licensed tracks, was upheld by the Illinois Supreme Court in a decision early last week in a case brought by State Senator James O. Monroe, under sentence of four days in jail for alleged violation of the law. The action was appealed to test validity of the law.

Interest in the decision centered in the sections affecting pari-mutuel betting and indirectly the revenue derived from this source paid into the State treasury and disbursed by the State department of agriculture among various county fairs for payment of their premium list.

Pari-mutuel betting was not permitted on races at State or county fairs. The law, passed in 1927, without the signature of Governor Len Small, has since netted

the following revenue: In 1928, \$614,169; 1929, \$638,628; 1930, \$656,802; 1931, \$528,122, the smallest payment since the law was written.

Disposing of the complaint that the pari-mutuel system falls within the constitutional inhibition against lotteries, the court said: "While the amount of money to be divided is indefinite as to dollars and cents, it is definite in that the amount of money to be divided is the total stakes on the winning horse, less a given percentage to the management."

"The persons among whom the money is to be divided are not uncertain, as they are 'those who bet on the winning horse.' The winning horse is not determined by chance alone, but the speed, condition and endurance of the horse, aided by the skill and management of

(See RACING LAW on page 62)

Since When?

Thad Rising, manager of the colored Minstrels with Rubin & Cherry Shows, recently noticed a number of towners getting past an "easy" auspices ticket taker by merely saying "profession," instead of buying tickets, and decided to investigate.

"What do you mean 'profession'?" asked Mr. Rising of a party of half dozen grownups and kiddies. "Why," came the answer from the male parent, "my family has been in show business many years!" "In what specific line?" asked Rising. "Merry-Go-Round with the Ringling Bros.," came the answer.

After recovering Rising told the spokesman if he would apply at the show's midway office, explaining his "professional" affiliations, his party would be given passes to all the free acts!

Agent Merger Plan Complete

RKO creates two franchises to care for 5 "B" men—shakeup expected

NEW YORK, Aug. 1.—The doubling up of the RKO agents was finally completed Saturday with the creation of two new franchises to take care of those "B" agents who could not, or would not, tie up with reps on the "A" list. One franchise was created for Nat Sobel and Harry Norwood, both getting permission to trade on the floor, while the second was divided between Pete Mack, Phil Morris and Louis Spielmann.

With the exception of two other changes, the list announced in last week's issue of *The Billboard* stands. Harry Seamon, "B" agent, was doubled up with Roger Murrel, also on the "B" list, with Max Hart, "A" agent. Jack Hart, Murrel's associate, was placed with Billy Jackson, "A" agent. Murrel tried to argue against this but lost. John McKee, associate, also went with Jackson.

The Spielmann-Mack-Morris franchise is the only one of the 32 that allows but one man of the three to appear on the

(See AGENT MERGER on page 62)

Paris Acts Gather Coin on Sidewalks

PARIS, July 25.—Out-of-work acrobats, singers and musicians took advantage of the three-day holiday—July 13-14-15—by using the sidewalks in front of the terraces of the cafes as stages on which they did their stuff and trusted to the holiday spirit of the anti-Volsteaders for their recompense.

Best of these sidewalk acts was a musician who nonchalantly rambled about on high stilts playing a cornet and an accordion—and playing both quite musically. Clever even minus the stilts. Two tots in clown costumes danced and collected the coins for this number.

Another good act was staged by two excellent hand-to-hand and head-to-head balancers. A close competitor of these two was a tumbler who carried a long strip of carpet which he carefully spread out before getting into action. Sleight-of-hand performers, equilibrists, vocalists and musicians of all sorts added variety to these impromptu shows, and most of them were able to clean up a tidy sum. Policemen during this particular holiday refrain from interfering unless obliged to act thru some unusual circumstance.

Concessions Hit in Feud

Long Beach Chief of Police ousted, charged with laxity—money games attacked

LONG BEACH, N. Y., July 30.—A feud of long standing between Mayor Frank Frankel and Chief of Police Morris Grossman reached a climactic point on Tuesday, with the dismissal of the latter on a charge of laxity in the removal of certain concessions on the Boardwalk.

Following on the heels of the unexpected action, the mayor launched a drive against these games, with two-score suffering ill consequences.

The first indication of bitterness between the mayor and his appointed chief was reported in *The Billboard* two months ago, when Chief Grossman's edict banning the granting of a group of Boardwalk concession permits was overruled by Frankel, who is also Police Commissioner.

In many instances operators of the games have been paying \$75 and \$100 on a number, it is alleged. Fashionables from Atlantic Beach, Lido and Southampton have been flocking here to participate. It reached a stage where the dime player who wanted to win a prize was ignored. The ire of residents aroused over the increased impetus of money gambling on the Boardwalk, they deluged Nassau County Prosecutor Elvin N. Edwards with demands that unfair gaming activities be curtailed here. As the requests increased, Edwards advised Mayor Frankel to put his foot down.

Frankel's blow to certain Long Beach concessioners came as a surprise to the craft, which he has befriended since he first took office. What gives his ouster a strange twist is the fact that he himself is interested in a block of stands on the promenade.

General opinion is that concessioners contribute too juicy an income to the community to be toyed with. Money gambling strife is by no means new stuff here. At intervals over a decade it has risen and subsided with equal suddenness.

The ousted chief is going to air his case in court. He took the mayor to task for allowing some Boardwalk games to resume operations after he had registered disapproval of them in no uncertain terms. He accused the mayor of obstructing his police functions and declared that the mayor's interest in Boardwalk properties prejudiced him in favor of the games, good and bad.

Some of the concessions raided are located in the Castle Block, owned by the mayor. The others are in the Foundation Block, which the mayor owned, but which went back to the mortgager.

The mayor hitherto has been liberal to concessioners on the ground that they deserve a break and need uninterrupted operation to get rent money. His dismissal of Grossman is therefore a complete turnabout.

Sobottka at Seattle House

SEATTLE, Wash., July 30.—Herbert B. Sobottka has been named manager and publicity director for the RKO Orpheum here. Mr. Sobottka has been acting in a similar capacity for the company's house in Tacoma. He succeeds J. William Houk here. C. F. Chrisman is assistant manager.

PLAYS ANNOUNCED

(For Broadway)

I Want a Child, by Abraham Blum (Arthur Block).

The Passionate Pilgrim, by Margaret Crosby Munn (Howard Inches).

Redwoods, by John Dudley (George H. Brennan).

Best Years, by Raymond Van Sickle (J. J. Shubert).

The Harbor Light, by Owen Davis (Frank Conroy).

Prisoner's Base, by Jerome Dreyfuss (Dmitri Ostrov).

Censored, by Conrad Seilers (Dmitri Ostrov).

Eastside, by Denis Connolly (Ray Bartlett).

Monkeys Not Assessed

WARSAW, Ind., July 30.—Six monkeys discovered by field men from the office of the county assessor were not assessed for taxation this year, altho some time ago County Assessor B. E. Dausman held that they are fur-bearing animals. The monkeys are owned at Warsaw, Winona Lake, and Lake Wawasee.

"Just Out," Parisian Hit Given American Premiere

STOCKBRIDGE, Mass., Aug. 1.—American premiere of Edouard Bourdet's *Just Out*, a comedy that enjoyed a long run in Paris, was received with much favor by critics and audience at the Berkshire Playhouse, where its presentation opened for the week July 25. Mrs. Rosalie Stewart, who owns the American rights, was in the audience.

Play gives Patricia Collinge good opportunities in role of Jacqueline, which she is expected to fill in the event of Broadway production. Leo Carroll appeared in role of Mark Fournier, and George Coulouris took the part of Mosca. Geoffrey Wardwell had the role of Marechal, figuring in good love-making scenes.

Fox Coast Drive Starts

LOS ANGELES, Aug. 1.—With Fox managers all over the Pacific Northwest division clamoring for a share in Charlie Skouras' 10 grand prize money, the "business boosting" campaign got off to a flying start the first week.

Skouras has posted \$10,000 as prizes for a 10-week drive for increased business. All houses in the Pacific and Rocky Mountain section are participating—a total of over 200 theaters.

Prizes will be graded according to importance of houses, with fully half of the managers being in line to grab off a few extra dollars. A prize of \$1,000 will be awarded also to division manager whose division shows greatest percentage of improvement in gross during the 10-week period. Fifteen division managers will compete.

Fox officials are happy over results of first week ending July 24. Drive ends September 24. Oscar Cantner, of local advertising division, is handling details.

Publix New Season Campaign

NEW YORK, Aug. 1.—Publix is planning a special exploitation campaign called "Paramount's Greatest Entertainment Season," which will usher in the new season August 12. All Publix theaters in it.

Not Much Truck Interference On Quarantine Regulations

WASHINGTON, July 30.—Interference with truck or passenger car operation upon the public highways, as a result of quarantine regulations issued by the Federal Government, occurs but seldom, and even then, it is of short duration, as a rule, according to information furnished by the Bureau of Animal Industry, U. S. Department of Agriculture, which deals, however, only with quarantines affecting animal diseases. The Bureau of Plant Industry occasionally establishes quarantine stations as a result of plant pests becoming numerous and doing great damage, but even these, from a Federal standpoint, occur infrequently, it was said.

When attention was called to restrictions placed upon motor and other highway transport by States, as in the case of the tick law down in Texas, information furnished at the Department of Agriculture was to the effect even these State regulations are fairly infrequent, and often of slight duration, as well as often confined to certain areas or counties only within given States. These State interferences may have to do with either plant or animal quarantine. It is not the desire of the Federal Government, nor is it that of States, to unduly interfere with highway transport, it was suggested, and action to that end is taken only when the public interest calls for it.

Trucks carrying live stock, for example, may be checked, as in the case of the prevalence of the foot and mouth disease, a malady which threatened to and did do very great damage some time ago be-

"Erlanger's Pride" Falls to the Films

CINCINNATI, July 30.—The Grand Opera House, Cincinnati's oldest legit theater, known in late years as Erlanger's Grand Opera House, is to become a motion picture theater. In the palmy days of K. & E. this theater was a favorite with the late A. L. Erlanger, one in which he took particular pride.

It is announced that the house has been taken over by RKO and will be operated from September 1 as a first-run movie house by the Cincinnati Division of the RKO Corporation. Announcement comes from Hershel Stuart, director of theater operations.

The Grand Opera House was surrendered earlier in the year by the Erlanger Estate, which held a 90-year lease, to the owner, the Taft Estate. It is stated that the theater is now leased on a year-to-year basis from the Taft Estate, with the rental fixed at a percentage of the gross income. William Hastings, manager of the RKO Lyric, and his assistant, William Dodds, will probably be in charge. With the Grand in operation RKO will have nine film houses in Cincinnati.

This leaves the Shubert the only road house for the coming season. Other houses, however, that may offer "flesh" shows are the Cox, Music Hall, Taft Auditorium and Emery Auditorium. The Grand Opera House was originally known as Mozart Music Hall and was built in 1853.

Free Food in Baltimore

BALTIMORE, July 30.—William G. Mechanic, of the New Lexington Restaurant, 122 North Liberty street, Baltimore, has sent word to the AEA and the NVA that all unemployed members of these two organizations who are stranded in Baltimore or who anticipate stopping off there need not go hungry, as he will supply them with food gratis. Mr. Mechanic has catered to the profession for some years, and in his present move he is showing his approval of similar action taken by some of the prominent restaurateurs in other large cities.

"Prisoner's Base" at Last

NEW YORK, July 30.—Jerome Dreyfuss' play, *Prisoner's Base*, will be placed in rehearsal soon by Dmitri Ostrov, who recently returned from the Coast. Play was originally owned by Paramount, which bought it for a picture and then released it to Ray-Minor Corporation to do as a show. Latter decided against doing it.

Story concerns the imprisonment of a number of criminals on an island from which they are prevented from escaping by a surrounding electric ray.

Another Suit Against Fox

Chicago Title and Trust Company asks \$1,000,000, charging breach of contract

NEW YORK, Aug. 1.—William Fox has another lawsuit on his hands. The Chicago Title & Trust Company filed a breach-of-contract suit for \$1,000,000 in the Supreme Court Saturday, claiming Fox responsible for the defaulting in the payment for certain securities by Fox Theaters Corporation.

The complainant charges Fox Theaters Corporation contracted with Herbert Lubin to buy from him certain securities amounting to \$3,056,899, including a controlling interest in the Roxy Theater, and that Fox guaranteed Lubin \$1,000,000 against any default by Fox Theaters Corporation.

The securities were later assigned to the Chicago Title & Trust Company. The complainant charges the securities were to have been purchased in installments over a period of seven years and that the installment due March 24 had been defaulted.

Tax Hurts Coast Theaters

LOS ANGELES, Aug. 1.—Coast houses are feeling the "hurt" of the government's 10 per cent admission tax in plenty spots. Theater circuit heads are in a quandary concerning what to do with weak houses now capped with the tax. Contention is these houses have been in the red for a long time. To add the extra 10 per cent tax would decrease patronage in a number of cases. To allow "admission" to remain the same means house must shoulder the extra 10 per cent to add to its losses.

Charles Skouras, executive vice-president of Fox West Coast, states he does not expect any further house closings in the L. A. territory, but that several now dark neighborhood houses will reopen if proper labor arrangements can be made. Last Fox house to darken was the Embassy Theater at Third and Western.

Criterion, L. A., and Egyptian, Hollywood, both Fox first-run houses, are still dark, and local office feels that opening of either of them at present would be entirely too risky. Also, it is considered, should these two houses open at advanced prices, they would work against the Chinese and Loew's State, thereby reducing grosses at both these houses.

Dallas Capitol May Change

DALLAS, July 30.—RKO may permit the lease of the Capitol Theater in Dallas to pass into independent hands October 1. Ray Stinnette, who operated the theater for a number of years, is mentioned to return to the Capitol if RKO releases it.

Germany Gets String Pullers

PARIS, July 25.—The International Marionette Union will hold its third international convention at Cologne in 1933. Puppet show owners and manipulators from all parts of the globe will bring along their favorite dolls.

Laddie Cliff's Production

LONDON, July 19.—Laddie Cliff, well-known comedian and producer, has a new musical production in rehearsal, entitled *Rhyme and Rhythm*. In addition to Cliff himself, the cast includes Phyllis Monkman, Vera Bryer, Gilly Flower, Nancy Fraser, Basil Howes and Arthur Rigby.

BROADWAY RUNS

Performances to July 30, inclusive.

Dramatic	Opened	Perf.
Another Language.....	Apr. 25.....	112
Bridal Wise.....	May 30.....	72
That's Gratitude (revival).....	June 14.....	52
Musical Comedy		
Cat and the Fiddle, The.....	Oct. 15.....	331
Of Thee I Sing.....	Dec. 26.....	252
Show Boat.....	May 19.....	85

Music Men Form Combine To Trim Operating Costs

Action is most revolutionary in industry's history—estimated more than \$200,000 will be saved annually—will mean cheaper sheet music—Robbins ignores project

NEW YORK, Aug. 1.—The most constructive move in the popular music industry in 15 years and the most revolutionary in its history will go into effect as soon as the machinery can be set in motion for the organization of a central bureau for all bookkeeping and shipping of sheet music published by a group of leading music houses. While a sum estimated at more than \$200,000 will be saved annually in payrolls and rentals, the highlight is the fact that it may be the beginning of the end of sheet music jobbers' popular divisions if not the entire jobbing industry. Name to be used by the central organization is Music Dealers' Service, Inc. It will be operated by an executive board and a committee and will be a non-profit-making organization, with merely enough added on to the wholesale price of popular music to pay the overhead of the bureau. It is expected that one-half cent or possibly one cent over the publisher's price will be sufficient to pay all such expenses.

About the same time that the bureau gets under way some of the publishers are expected to lower the price of popular (See MUSIC MEN on page 57)

Picketing Halts in Cincy

CINCINNATI, Aug. 1.—Union pickets who have been patrolling streets in front of downtown and suburban motion picture theaters have been withdrawn. The pickets abandoned their posts early last week while meetings for the reorganization of MPMO Local 165 were in progress. No official announcement has been made of the withdrawal of the pickets, which may be temporary. Clyde Weston, New York representative of the International Union, was in Cincinnati, but declined to make an official statement. Unofficial report is that the abandonment of picketing is merely a gesture of good will pending new negotiations with the managers.

Report of Charter Revokal At Cincinnati Is Premature

CINCINNATI, Aug. 1.—Report that the charter of Local 165, MPMO, has been revoked lacks confirmation here. At the headquarters office of the union stagehands it was stated today that the matter was submitted to the national body about a month ago.

President Elliott of the IATSE, who is permanently located in New York, will make an official announcement later, it was said. The report of the revokal of the union's charter was published in the newspapers here.

"Thru Sugar's Domino" does not appear in this issue and will also be omitted from the issue of August 13. The conductor of this column is vacationing during this period. The column will be resumed in the August 20 issue.

WANTED Advance Agent

Immediately. One who knows his business. A real showman. Capable of advance and publicity for 5-people mental act. Car preferred but not essential. No money advanced unless I know you. State all in first letter, with snapshot, giving age, salary expected. Join on wire; no time to lose. Holding engagements.

EL HAREN, Maryland Hotel, St. Louis, Mo.

AT LIBERTY—WALTER MARS

Piano Player. Read, fake, transpose, take voice, arrange anything in music. Tabloid, Rep., Vodvil, Radio, or what have you? Nothing too big or small. Play alone or lead orchestra. Arrange modern novelty ideas, compose and write entire musical scores with lyrics, double stage, general business, but not hot on wardrobe. Suit or no notice. Have car. Can join immediately. Go anywhere. Yes, I know conditions. Wire care Berham Hotel, Suttons Bay, Mich.

MAJESTIC SHOWBOAT WANTS

Dramatic People. Salary must be low. Write or wire T. J. REYNOLDS, Calhoun, August 4; Livermore, 5; South Carrollton, 3; Rockport, 7; Rochester, 8; Cromwell, 9; Morgantown, 10; all towns in Kentucky.

INGENUE Second Business. Capable. 5 ft., 2 in.; wt., 122; age, 24; hair, light auburn. Hard worker—all essentials. Singing specialties. Please state all. BLANCHIE K. NYE, Gen. Del., Memphis, Tenn.

'Camille' Backer Gets Even Break

DENVER, Aug. 1.—The Central City revival of *Camille*, which drew thousands of people from all over the country to the little mining town last week, was, at least, not a financial failure, tho the backer, Delos Chappel, did not make any money on the venture.

With Lillian Gish and Raymond Hackett in the leading roles, the Central City Opera House went back to the days of its former glory for a week, the premiere audience attending in the costumes of the days when every traveling company west of the Mississippi made a stop at the booming mining town.

When Chappel agreed to underwrite the expenses he fully expected to run up a good-sized deficit and would have but for a combination of unexpected circumstances and good luck. The luck was the weather, and the other factor was the willingness of the cast to work for salaries a fraction of their usual wages. Seventy memorial chairs in the renovated and rehabilitated opera house were sold at \$100 each, and \$450 was made at a ball given opening night. Nine performances were given, three of them matinees, the last of which was for the benefit of the unemployed of Denver. Seats were more than 95 per cent sold for the run.

Chappel is now considering taking the production on the road and into New York in the fall, altho nothing definite has been done as yet. New York will have one *Camille* next winter anyhow when Eva Le Gallienne reopens her Civic Repertory Theater. The plan to bring the play into Denver following the Central City engagement fell thru because many of the cast had made other arrangements for the week.

League, Local No. 1 Fail To Come to an Agreement

NEW YORK, Aug. 1.—The fourth meeting of a series which is expected to continue until early September between the League of New York Theaters and Local No. 1 was held Friday at the offices of the League. No definite decision was reached concerning the League's proposal of a 33-1-3 per cent wage cut for the stagehands, and another meeting was scheduled to be held early this week.

Members of Local No. 1 held a mass meeting Wednesday midnight at Palm Garden and unanimously passed a full vote of confidence in the committee headed by James J. Brennan, president of the local, and authorized it to continue negotiations with the League until a "semi-definite agreement" has been reached on the proposed wage cut.

Walker Lands Political Post

NEW YORK, Aug. 1.—Frank C. Walker, counsel to the Comerford Circuit and well known in the film industry, has been appointed treasurer of the Democratic National Committee, succeeding James W. Gerard, former ambassador to Germany. Altho Walker is not very prominent in politics, he has been very active and helped organize the Northwestern States for Roosevelt before the convention.

CASA AND LEHN and Falls. Reading and Boyce have gone to Europe, booked thru Ed Meyers.

Chicago Chat

By F. LANGDON MORGAN

It is embarrassing when out-of-town friends drop into Chicago and call up to inquire what is the best show in town to be compelled to inform them there is no show—meaning nothing in the legit line. No drama, no musical comedy, not even a passable burlesque show. Such a condition is without precedent in the memory of the "oldest inhabitant." And no producer appears to have the courage to bring in a show to relieve the famine and give stage-lovers at least a morsel to keep their interest alive. Oh, for a *Green Pastures* or a *Barretts of Wimpole Street*!

An actor just returned from Broadway reports that New York managers are going to demand a big wage cut of the stagehands, the alternative being no shows for the new season. We doubt it. Few managers have the courage of their convictions when it comes to dealing with the unions, and the union officers know it! Doubtless the matter will end in a compromise no matter what demands are made by either side. Chicago stagehands and musicians soon will be conferring with local managers over new scales. While admittedly strong, these unions are expected to "go easy" this fall, as their officers recognize the precarious situation produced by present (See CHICAGO CHAT on page 19)

Balto Houses May Reopen

BALTIMORE, July 30.—The announcement that the receivers of the James L. Kernan Company would sell the furnishings of the Auditorium and Maryland theaters here Tuesday, July 26, brought considerable speculation in theatrical circles. Altho the buildings had previously been sold at auction, there was reason to believe that the houses would continue operation. On the day set for the sale of the furnishings an agreement was reached between the receivers and the mortgagee of the theater properties, and the sale of the equipment was canceled with the approval of the judge of the Circuit Court of Baltimore.

Daniel C. Joseph, one of the receivers, said that the Penn Mutual Life Insurance Company, holder of the mortgage, had agreed to pay for all of the furnishings of the buildings and waive any claim that it may have as creditor. This deal includes the Kernan Hotel, and there is reason to believe that all three buildings will again be in operation when the fall season opens.

Seek "Family" Dept. for RKO

Fally Markus and partner await Beck's answer—former set to open office

NEW YORK, Aug. 1.—Fally Markus, once the leading independent vaudeville booker, and another prominent person on the business side of the profession have been closeted with Martin Beck on and off for a week in regards to establishing a "family" department in RKO as a separate corporation. Beck is to let them know one way or the other today.

It is understood that Markus and his partner in the scheme ask for 51 per cent of the corporation so as retain control. (See SEEK "FAMILY" on page 57)

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WANTED Med. People, playing String preferred; Blackface Sketch Teams, useful People. State all and lowest. **E. J. KANE,** Johnson, Neb.

WANTED Rep. People all lines. Must be young. Do Specialties. Prepay wires. Join quick. **ORPHEUM PLAYERS,** Diamond, Mo. Billy Seldon wire.

WANTED FOR TENT REP—MAN FOR LEADS Must have wardrobe and quick sure study. Join on wire. State lowest and make it low. Pay your own wires. Address **BERT ESTEES,** care Cumberland Hotel, Middlesboro, Ky.

WANTED Med. Team. Must have own music. Change two weeks. Write. State lowest salary and age. **JACKSON WONDER SHOW,** Anna, Ill.

To EDDIE LEWIS

Get in touch with me at once. **MOE.**

CANNOT BE EXCELLED AS A DRAWING CARD.

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PSYCHIC WONDER

Personal Direction **DOC M. IRVING.**
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Intact Route Passes Out as RKO Loses Five Coast Weeks

Dropping due to union demands—price cut under tax limit, with vaude out, may reduce losses—Bloom to spot-book old intact houses—Frisco gets stage bands

NEW YORK, Aug. 1.—For the first time in the history of the circuit, RKO's Coast vaude time is scheduled to drop out en masse for a loss of five weeks from the books here. Seattle, Portland, Oakland and San Francisco go off Phil Bloom's book August 11, while Los Angeles will drop stage shows August 12. "Flesh," however, will remain in Frisco, Horace Heidt's Band going into the Golden Gate Friday (August 5), for an indefinite run. Following Heidt's first week, which will be Bloom's last show in the house, acts will be booked on the Coast to augment the Heidt outfit in a stage-band policy.

The dropping of vaude on the Coast is mainly due to the refusal of the stagehands', musicians' and motion picture operators' unions to slash their salaries. The craftsmen have been costing the five houses \$1,900 each weekly, \$1,500 going to the stage and pit crews and \$400 to the four men in the booths.

RKO's demand for the unions to make concessions came after grosses had dropped considerably in each city due to the high admissions being aggravated further by the Federal tax. With vaudeville out, the circuit can cut the admission price scale sufficiently to fall below the tax requirements and draw more people to the theaters. According to Herschel Stuart, director of field operations, the houses will at least show reduced losses, if not profits. It is estimated that the five Coast houses combined have shown a loss of approximately \$90,000 in the last five weeks.

With Seattle, Portland, Oakland, San Francisco and Los Angeles off the New York books, it means the end of the RKO intact route. For the first few weeks, acts will have a six-week layoff after Minneapolis, and before reaching Denver and the subsequent Omaha, Kansas City and New Orleans dates. These five towns, along with the State-Lake and Palace, Chicago; Palace and 105th Street, Cleveland, and Rochester, will be spot-booked by Bloom hereafter. This will give him a total of 10 weeks. A year ago the intact route totaled 30 weeks.

Total RKO time booked from this city will be 20½ weeks when the Coast time fades out.

"Aw, Schucks!"

CHICAGO, July 30.—It was stated in the review of the Roy and Romero Revue at the Palace here last week: "Then a routine by the two boys and Sunny Schuck, a clever dancer." The clever dancer referred to was Ann Knell, and the reviewer is duly contrite.

Mary Lee Scores Big Hit

LONDON, July 19.—Mary Lee, 19-year-old dancer from Oklahoma City and former featured attraction at the Silver Slipper, New York, is making a big hit in London. As the result of her splendid dance and contortionistic act she has been retained for a further week at the London Pavilion. Shortly she intends to make a world tour.

Rose-Morris Partnership

NEW YORK, July 30.—Altho both are "A" RKO agents, Maurice Rose and Hugo Morris have formed a partnership. Rose is chairman of the Agents' Association, and Morris is a member of the board of governors. The "A" rating would have permitted each to retain their individual franchises, but they merged anyhow.

Snoozer, Walters Routes

NEW YORK, July 30.—Snoozer Jr. has been routed by RKO, opening today at the Palace, Cleveland, while Walter Walters starts on a tour of the circuit's houses August 20 in Rochester. Both acts were agented by Maurice Rose and Hugo Morris.

L'Envoi

NEW YORK, Aug. 1.—The male half of a team, which had been laying off for eight months, lay on the bed smoking a cigaret when his partner and wife asked: "Jim, dear, don't you think you should see the agents today?"

He answered: "Whatsa matter, honey, are you stage-struck?"

Beck Denies Rumor Replaces McDonald

NEW YORK, July 30.—In reply to a request for a statement on the spreading rumors that George Godfrey was to be let out as RKO's head booker, Martin Beck stated, "Out? No! I just gave him a raise." The managing director of RKO's vaude branch denied knowing any specific reason for the rumors except their being part of the efforts of certain agents to undermine Godfrey.

On Thursday, when word reached him that John Hickey, an associate in the Curtis & Allen agency, had told an act to bide its time because Godfrey and Beck would soon be out, Beck ordered Maurice Rose, chairman of the agents' association, to throw Hickey off the floor. Hickey would have been out anyhow, when the doubling-up of the agents went into effect, as he is one of the associates losing the booking-floor privileges.

Missouri, St. L., to Vaude

ST. LOUIS, July 30.—The Missouri Theater, which has been a straight picture house for the last two years, will experiment with vaudeville and stage revues. The stage show last week was *Rhapsody in Black*, which drew splendid box-office grosses, proving that Missourians like a change of diet from a straight film fare. It is probable that other stage shows will be booked from time to time, and maybe it will be a permanent policy with the house in the near future.

Minevitch Chin Nude as Donovan Votes Against Publicized Beaver

NEW YORK, July 30.—An inch of lather and a few expert strokes of a razor finally put an end to Borah Minevitch's beard before the fourth show yesterday at Loew's, Jersey City. The crop of chin spinach, which made the harmonica band leader reminiscent of Ben Welch, disappeared as completely as the Corsican pirates who captured him in the Mediterranean Sea. The beard, however, was legitimate, while the pirates are still a question.

Minevitch, tho, came close to keeping the hairy chin and crashing the dailies again when J. H. Lubin, general booking manager for Loew, said after the first show yesterday that the growth looked okeh. Major J. O. Donovan, of the Joint Complaint Bureau, who had been chosen as sole arbiter on whether the beard belonged in Minevitch's act, however, ruled against the spinach. Later Marvin



THELMA WHITE, singing and dancing comedienne, who is teamed with Bobby Agnew, film player, in vaudeville. They have been playing in the East for Loew and RKO.

Raynor in Boston; Replaces McDonald

NEW YORK, July 30.—Harry McDonald, RKO's New England divisional manager, with headquarters in Boston, was given the alternative this week of becoming city manager in Chicago, or manager of the St. Louis, St. Louis. Bill Raynor, formerly manager of Fox's, Detroit, is to succeed McDonald next week in New England. Livingston Lanning, formerly with Warner, succeeded Raynor in Detroit.

If going to Chi, McDonald will work under Ascher Levey and supervise the operation of the Palace and State-Lake theaters. It is emphatically denied that Nate Blumberg, divisional manager for RKO in the East, is scheduled to succeed Levey in the Midwest.

Whitman to Madison; Bill Mick Let Out

NEW YORK, July 30.—Herman Whitman has foregone his trip to Europe to manage RKO's Madison, Brooklyn. He was succeeded last week at the Palace by Harry Marx.

Bill Mick, former manager of the Madison, is out.

More Vaude in Kansas

KANSAS CITY, Mo., Aug. 1.—The Skourases are increasing the number of Fox West Coast houses using one-day vaude in this territory. Flesh is used without increase in admission scales.

Schenck, Loew vaude-booking head, said Donovan's decision must stand.

The Jersey City date for Minevitch marks the first time in the history of show business that a beard was given a showing spot. The harmonica player withdrew his suit against Loew for canceling four weeks of bookings last week and agreed to abide by Major Donovan's ruling. He heard it just before going on for the second performance, deliberated past the third and finally visited a barber before the fourth show. The tonsorial artist hollered "Beaver" and went to work with relish, while part of Minevitch's band played *Taps*.

Minevitch will go back into the Paradise next week, where he was canceled a week ago for refusing to shave, and then probably into the State here and the Metropolitan in Brooklyn.

To Auction Acts' Goods

Transfer companies set September 1 as date for sale of scenery, baggage

NEW YORK, Aug. 1.—Two of the three local members of the Theatrical Transfer Owners Association are planning to auction off for storage charges scenery and baggage of around 200 acts within the next month. Jack Roach Transfer Company will hold the auction September 1 and Gene Walton Transfer Company August 15.

In compliance with the law, both transfer outfits will mail registered letters to the last known address of the owner of each set of baggage, asking him or her to either pay up the storage bill, or else. After sufficient time has elapsed for an answer, a licensed auctioneer will put the baggage on the block. Where the dough brought in by the auctioneer does not cover the storage bill, the act is still liable for the balance.

Both Roach and Walton complain that due to conditions in vaudeville their storage houses have become packed. Acts abandon their baggage in increasing numbers, not being able to raise enough dough to pay off storage bills and preferring to lay off rather than take out the baggage for small-money dates. Roach has baggage in his warehouse left by acts 12 years ago, altho the bulk, of course, has been left recently. The yearly storage rates of union companies are \$9 for trunks and \$12 for crates. The stuff intended for auction by Walton and Roach goes into five figures in value.

More Hudson River Cruises

NEW YORK, Aug. 1.—The showboat cruise idea is growing here. The Hudson River Night Line is installing sound equipment for the showing of movies on the Albany night boat, in addition to building a regular stage on another of its boats to house a Bobby Sanford Showboat cruise. One of the Albany night boats, the *Berkshire*, is already showing free pictures and six acts of vaude, with Wilbur Sweatman's band supplying the music. Arthur Van Dien, who runs the Van Dien Travel Service, is also trying out the showboat idea. He is sending out a five-hour cruise up the Hudson this Wednesday, with Jack Shea's Orchestra and a floor show providing the entertainment.

Plans Circuit Using Foreign Acts Only

NEW YORK, Aug. 1.—Louis Weiss, connected with Jewish theatricals for years, is planning a vaudeville circuit using foreign acts only. He is trying to line up around two-dozen houses in the key cities in the East, claiming he is backed by a syndicate of silk merchants.

He will try to bring over foreign acts and play them for the first time here. Most of the featured acts will come from Russia, Italy and England.

Vaude Into Fay's in Sept.

PROVIDENCE, Aug. 1.—Fay's will resume vaude the first week in September. Will go back to its old policy of five acts on a full-week basis, with Abe Feinberg booking the house from New York. The latter is looking for a "name" for the opening show.

Poughkeepsie's Stage Band

NEW YORK, Aug. 1.—A stage-band policy will go into the State, Poughkeepsie, N. Y., booked by Abe Feinberg, starting this Wednesday. It will be a four-day stand. The State is a Publix house.

Flesh Boom Due in Paris

*Plenty of work in offing
but salary prospects not
considered too hot*

PARIS, July 25.—As the new season approaches it appears more and more certain that Paris is to witness a boom in "flesh" shows. Several picture houses are slated to switch to vaudeville or revues, and at least one new music hall is to be built. Lack of sufficient feature films is in part responsible for the "flesh" comeback.

First of the vaudeville houses slated to open is the Pavillon (ex-Plaza), which opens July 29 with four shows daily. September 2 the Empire Music Hall re-opens with a program of from 10 to 14 acts, changed every two weeks. The Alhambra is due to inaugurate its new policy of high-class vaudeville October 7 with a bill of 14 acts, changed every two weeks. The Bobino Music Hall will continue its policy of 10-act programs of lesser acts, with a few big-timers now and again.

The Pathe-Natan picture circuit, besides its three vaudeville houses—Empire, Pavillon and Bobino—is considering using the Moulin Rouge as a revue house, and Dufrenne & Varna, former owners of the Empire, are planning a new music hall in a central location. The Capucines is also switching back to revues, as are several neighborhood picture houses.

The Cirque Medrano reopens at the end of August, and the Cirque d'Hiver reopens September 2. Both of these circuses use international vaudeville acts as well as circus numbers. Looks like plenty of work for acts, but with the leading "flesh" houses controlled by a small group noted for their economical tendencies it is more likely that salaries offered will not be high ones.

Coast Co-Op Vaude Revue

LOS ANGELES, Aug. 1.—Henry Duffy's ace legitimate house, the El Capitan in Hollywood, will soon blossom forth with an all-star vaudeville revue of the first constellation. Ben Bard, who has just completed a Fanchon & Marco tour, is supervising production, and the show will open about August 15. Is going in on a co-operative basis, with first \$3,000 to theater, next \$3,000 to players, and 50-50 split thereafter.

Names lined up for the first try are, besides Bard, Leon Errol, Chic Sales, Ruth Roland (Bard's wife), Walter Catlett, Rosita Moreno and California Collegians.

House will be operated with two shows daily, all seats reserved, at \$1.00 top matinees, and \$1.50 at night.

Vaudeville at Fort Wayne

FORT WAYNE, Ind., July 30.—July 19 and 20 a two-day vaudeville program was presented at the Riley Theater here. The Durhams, two girls and a boy, rendered several dancing and singing numbers, and were well received.

At present no vaudeville can be seen in Fort Wayne or vicinity. The only flesh show here is the Earl Ross Dramatic Stock Company, in for the entire summer. Large crowds attend their presentations.

Jesse Jacobson Club Manager

LONDON, July 19. — Jesse Jacobson, formerly of Hedges Brothers and Jacobson, the American piano-singing team which introduced ragtime to London in 1910, is now managing the Water Rats Club, the best known rendezvous and headquarters of vaudeville performers this side. Arrangements have been made to extend hospitality to all visiting American performers.

Loew Managers Warned

NEW YORK, Aug. 1.—Loew managers are being notified by the publicity department to adhere to Will Hays' recent edict against sexy and dirty advertising copy. The managers are reminded to dig up their copy of the Hays code and read it again.

Kirk's Radio Dog

NEW YORK, Aug. 1.—Frank George Kirk, who discovered and developed such acts as Hadji Ali and King Brown, has a new freak attraction that he is preparing for vaudeville. This time it's a Great Dane, called Frederic the Great. It's his own dog, and Kirk accidentally discovered recently that it could take the place of an aerial in a radio set. A radio can play when its aerial wire is clipped to the dog's tail. Kirk landed stories in the local dailies and the dog was also shot by the newsreel last week.

Floating Name Bands For Palace, Chicago

CHICAGO, Aug. 1.—It is likely that Ascher Levey's scheme of floating orchestras in the Palace, booked thru the Music Corporation of America, will go into effect shortly. About seven "name" bands will be used in the alternating plan to work in the pit and on the stage. The Ted Weems and Gus Arnheim aggregations will probably be the first to go in.

The bands will work in conjunction with the vaude shows booked from New York, replacing the regular house orchestra, in a policy similar to that now in effect at the Capitol, N. Y., where Abe Lyman's ork has been appearing for four weeks. Lyman doubles between the pit and stage.

Levey, RKO's divisional manager in the Midwest, is of the opinion that a "name" orchestra will at least draw the difference in cost between it and the pit band it replaces.

More Big Capitol Shows; Back to Friday Openings

NEW YORK, Aug. 1. — The Capitol switches back to Friday openings August 12. Next week's show will have a Thursday start, altho Warren William and Bette Davis, on the current bill, will hold over one day as an added attraction. William's new picture, *Skyscraper Souls*, is the Capitol's feature next week.

Heading next week's bill will be Morton Downey, with Milton Berle, Veloz and Yolanda and Abe Lyman's Orchestra also on the layout. It will be Lyman's fourth and last week at the theater. Buddy Rogers has been booked for week of August 19, and the Cotton Club Harlem Revue for week of September 13.

It is possible that the MGM studio will send a few more "names" east for Capitol dates, Robert Montgomery and Lionel Barrymore being slated next. Heavy dough stage shows at the Capitol will continue until the picture product improves.

Arthur Deal Reported Set

NEW YORK, July 30.—Harry Arthur and Publix are understood to have finally closed the long-pending deal by which Arthur takes over the management of five Public theaters in New England. The houses are the Paramounts in New Haven, Hartford and Springfield; the Broadway, Springfield, and Capitol, Worcester.

Velez East for Vaude

HOLLYWOOD, Aug. 1. — Lupe Velez, not having picked up a satisfactory film contract here, is returning to New York later this week. She will play three weeks for Publix. Al Jolson will also return east for a few vaude dates after he finishes his new picture, *The New Yorker*.

Richmond Prices Docked

RICHMOND, Va., July 30.—Wilmer & Vincent is the first circuit in this territory to reduce prices below tax level. The Colonial will have a 35-cent top henceforth.

The National, former vaudeville house, has closed until September 15. The Lyric, which plays stock, will remain closed until September 1.

Mickey McGuire in Vaude

NEW YORK, July 30.—Mickey (Himself) McGuire, movie kid of the Pathe lot, has been booked by RKO as a vaude single. He will open in Albany August 2.

Vaude Back to Texas Houses As Unions Take Salary Cuts

RKO ready to resume flesh in San Antonio, Houston and Fort Worth late next month, after concessions from labor—Dallas only Interstate holdout

NEW YORK, July 30.—Vaude will certainly go back into the RKO houses in San Antonio, Houston and Fort Worth, Tex., late next month, with this assurance coming after the stagehands' and musicians' locals in San Antonio had agreed to liberal concessions asked by Herschel Stuart, director of field operations, on his tour thru the Midwest and South last week. Stuart returned on Wednesday extremely optimistic as to the future, and with the report that business in theaters has improved to a great extent, especially in the RKO houses which are displaying some kind of stage attraction.

Huh?

NEW YORK, Aug. 1.—The billing sheet RKO sent out on Joe Downey and the Lee Sisters had the cast classified as two males and one female.

Ten More Acts Booked For Europe by Morris

NEW YORK, July 30.—Dick Henry, of the William Morris Office, is sending over another flock of acts for European bookings. Senator Murphy, Enos Frazere and Sully and Houghton sailed last week, Frazere opening at the Scala, Berlin, and the other two at the London Palladium. Jack McLallen, Dixon and Pal, and Wilson, Kepple and Betty sailed aboard the *Ile de France* today. McLallen opens at the Palladium for an eight-week tour. Dixon and Pal have seven weeks booked.

Joe Termini sails next Friday to open at the Palladium. Geraldine and Joe sail aboard the *Lafayette* next Saturday to open at the Scala, Berlin. Dick and Edith Barstow sail August 12 aboard the *Bremen*. They double between the Palladium and the London Savoy Club for their opening date. The Diamond Boys will leave September 2, opening at the Palladium September 12. They will be on the Crazy Month bill, a feature tried in June with big success.

Lester Allen's European dates have been postponed, Allen going into a Shubert show soon.

Healy Opens for RKO

NEW YORK, Aug. 1.—Ted Healy is returning to RKO next week with a new nine-people act, opening at Keith's, Boston. Howard, Fine and Howard, his former stooges, are back with him. Steven Brothers and Bear are also in the act. Healy will emcee the bill, in addition.

Healy is also booked by Loew for the State August 20. He will work in a band act in addition to his regular turn.

Musical Stars for Vaude

LONDON, July 19.—Robert Naylor, famous English musical comedy tenor, and Annie Croft, musical comedy soprano (and the only musical actress-manager), will team up to make a headlining vaudeville act. Turn is at present scheduled to make its debut at the London Palladium in August. Naylor has already proved highly successful in vaudeville with an act in which he had Edith Day, American-born prima donna, as his partner.

Sherman for European Talkies

PARIS, July 25.—Hal Sherman, the American comedian, has been signed up by the Compagnie du Cinema to appear in a series of sound films which will be produced in French, English and two other languages.

Dallas Tax to Public

DALLAS, July 30.—The Majestic, RKO, and the Palace, Publix, have added five cents to their 50-cent admission to take care of the tax, thereby passing the tax to the public.

Lucille Page in Berlin

PARIS, July 25. — Lucille Page, the American dancer who recently appeared here at the Paramount, opens at the Scala in Berlin August 1 for a one-month run.

Dallas may be the only Interstate town not to play vaude next season, according to Stuart, due to the unions there refusing to grant concessions. The locals in Houston and Fort Worth said that they will meet, if not better, the scales adopted in San Antonio, which are set at \$300 for the stage crew, including overtime; \$220 for the booth, and \$500 for the pit orchestra. This means a cut of approximately 25 per cent from what the craftsmen received the last time San Antonio played stage shows.

Stuart visited besides the Texas towns, Dayton, Columbus, Cincinnati and New Orleans and found box-office improvement in each. At the Palace, Columbus, where stage shows have not appeared for more than a year, there were capacity audiences as a result of a bathing beauty revue staged by the theater. In New Orleans there also was capacity business with Nick Lucas the stage attraction.

Business in Cincinnati was excellent, he said, but Dayton took the prize. The *Opportunity Revue* there, made up of local talent, did so well it has been held over for a second (current) week.

Sisk Denies Palace Change

NEW YORK, July 30.—Robert F. Sisk, publicity and advertising chief of RKO, denied this week that Charlie Washburn would be replaced by Hal Oliver as Palace, New York, p. a., as was reported last week. Washburn, according to Sisk, is in to stay, with everybody satisfied with his work of bringing the showshop before the public.

Paris House Goes Grind

PARIS, July 25.—The Pathe-Natan firm, which has taken over the Plaza, will reopen this centrally located house with continuous vaudeville running from 2 o'clock until midnight. This is the first taste of grind for Paris. The new Pathe-Natan house will be rechristened the Pavilion and is slated to open July 29.

Torrington Okeh Sundays

TORRINGTON, Conn., Aug. 1. — The city council has granted permission to the Warner Theater to exhibit vaudeville and other stage attractions on Sunday. Strand, Waterbury, is only other house in State with Sunday vaudeville. According to John J. Scanlon, manager of the local house, vaudeville is not expected to start until fall.

Paris Vaude Notes

Howard Nichols, the American jester; Ascent and Jenesco, the dancers; the Kemmys and the Three Bonos are at the Alhambra.

Ward and Mitrenga, American comedians, are at the Moulin Rouge.

The 24 Mangan Tillerettes are at the Paramount and the Paul Oskar Girls at the Gaumont Palace.

New Orleans Maps Wage Cut

NEW ORLEANS, July 30.—Local theaters are mapping a new contract with the stage employees' union, calling for reductions in wage scale and number of men employed backstage. The present contract expires August 16.

AMIE ROSS, well-known Chicago pitchman, who speaks in nine tongues, has an edge on other Windy City pitchmen. Ross speaks to the public in the Hebraic tongue at Maxwell street and switches to Spanish, Portuguese, Russian, etc., at other locations. This baby is getting the dough.

Sanders in Trouble; RKO Charge Cleared

NEW YORK, July 30.—Paly Sanders got into a mess of trouble when his circus at Ridgewood Grove, Brooklyn, folded a week ago Wednesday. The District Attorney's Office has turned over to the Labor Department complaints of non-payment of salaries. The circus was originally slated for a two-week run, but lasted only 10 days. Sanders could not pay off full salaries the first week, the show going co-op after that.

Sanders was also charged with illegal use of the name RKO in connection with the show, but the D. A.'s Office has cleared him of that point. The RKO Madison Theater had complained to the booking office that the Ridgewood Grove outfit was using the name RKO and that it was direct opposition. George Godfrey and then Ray Hodgdon attempted to clear up the matter, Martin Beck later lodging formal complaint with the D. A.'s Office.

When queried by Detective Harrigan, of the D. A.'s Office, Sanders explained that the show was originally booked when he was working for the RKO Club Department and that dummy programs for advertising solicitation were then circulated. When the club department folded, Sanders says he immediately withdrew the RKO programs and promoted the whole show under his own name.

Personal Appearances Go Big in Philadelphia

PHILADELPHIA, July 30.—The potency of the personal appearance pull in Philadelphia was amply demonstrated at the Earle with its last program, which grossed one-third more than the average business of the past year.

With George Brent and Loretta Young as the headliners, the house took in \$25,000, a decidedly heavy gross when compared to the \$15,000 it has been running for the past few weeks.

Tho other personal appearances have occurred in town in the last several months, this particular act caused more furor than any of its predecessors. The success is accounted for by the fact that the two stars were presented in a fairly good dramatic skit instead of the conventional slapped together vehicles for such stunts, and also from the fact that both are movie favorites here, Brent in particular. The Ruth Chatterton-Brent romantic angle also accounted for some of the draw.

The Earle will continue the policy of star presentations for several weeks. Jack Mulhall is the headliner this week, while next week the appearance of Warren William and Bette Davis is expected to equal the success of the Brent-Young engagement.

K. C. Has More Stage Shows

KANSAS CITY, Mo., July 30.—Five houses in this city are now playing vaudeville in addition to the RKO Main Street Theater. The five additions to this field opened last Saturday with stage shows. These houses are located in the suburban districts and are using local acts. They include the Warwick, Chief, Plaza, Ashland, Isis and Madrid theaters. If the new policy proves successful stage shows will become their established policies, according to the managers.

Dancer Thrown From Auto

ROCHESTER, N. Y., July 30.—Missing a train proved more disastrous than a late engagement this week for Ruth Robbins, dancer, known as Nicky Thompson, when she was tossed from an automobile by a stranger from whom she accepted a ride from Hornell, N. Y., to Andover, N. Y. Miss Robbins was found on the roadside by a passing motorist. She has been appearing at Mansfield and Covington (Pa.) theaters.

Holdups Traced to Ushers

LOS ANGELES, Aug. 1.—The recent holdups at the RKO house here and in San Francisco, which netted the robbers \$4,400, have been traced to two ushers who formerly worked in the theaters. The ushers, however, cannot be found. Meanwhile, the insurance company has settled with the circuit on the thefted amounts.

DOROTHY'S CORNER



ULMANHATTAN MEMOIRS:

Balaban and Katz . . . Ham and Eggs . . . Hoover and Depression . . . Tom and Jerry . . . United we stand . . . (sometimes) . . . Divided we fall . . . (occasionally) . . . Before Mae West, of the well-padded Wests, learned that "Sex" was a three-letter word meaning stardom, she sang for her supper in vaudeville. . . . With her was a curly-haired, handsome lad, who drove the front-row fans frantic. . . . He was, and is, Harry Richman. . . . "Go west, young women, go west." . . . And that is just what Vanessi and Williams did. . . . Together they conquered Broadway until they decided no one stage could hold both of them. . . . So what? . . . So the talented Vanessi became temperamental and disliked. . . . Frances Williams, however, forged ahead and is still singing songs as songs were meant to be sung in little old New York. . . . When Milt Britton and Benny Meroff worked together they did not fare so nobly. . . . Came the splitup. . . . Now everybody knows Britton's merry musical maniacs and, altho accents will happen, the Russian Meroff lad has been acclaimed a fine dancer and even does a bit of ceremony mastering when he feels in the mood. . . . Vaudeville nurtured the combined talents of two Boston boys, Haley and Crafts. . . . When they went their separate paths, one went up and the other went down. . . . Jack Haley still draws a telephone number salary while Charlie Crafts is a sad Victim of Vitaphone. . . . Bernie and Baker were once billed that way but never scaled the heights until they became known individually. . . . Now Phil is frequently self-dubbed "pest of honor" at Ben's theatrical nights in this-or-that swanky dine-and-dance dispensary. . . . Cantor and Jessel did the unusual by teaming up after both were well known from here to there and back again. . . . However, that partnership hurriedly dissolved when a caustic critic hurt Georgie's pride by calling him "the highest paid stooge in the world." . . . One team in which the partners are indispensable to each other is the jolly act of Durante and his Schnozzola. . . . The saddest break of all was when the hand of death took Schenck from Gus Van. . . . These professional divorces are quite as important as a divorce between husband and wife. . . . There is but one team that never can be replaced: Ziegfeld and the Musical Revue.



Dorothy Gulman

Circling the States

BETTER TIMES: Johnny Boylan, former Chicago Times promoter, is now space grabbing for Lillian Roth, the sloe-eyed cinema temptress.

PUN MY SOUL: Sailor Ruth Roland has been learning yacht it's all about according to several postcards at hand.

PAWDON: When I said Joe Besser was going into *Ballyhoo*, what I meant was that he was going into the new *Greenwich Village Follies*. It seems Mr. Shubert has the rotund comedian under personal contract, so it looks like lights for the Besser name.



AZDA MEDLEY

Handholders along the Main Stem are operating in the open since the Messrs. Sobol and Skolsky departed on their respective vacations. . . . Bert Lahr, who thinks Joyce Kilmer is a soubret, would like to shake the hand of the guy who wrote those beautiful lyrics for *Trees*. . . . When Peaches Browning entered the Biltmore Cascades one evening, Paul Whiteman greeted her with a jovial "So you've been reducing, too." . . . Incidentally, Peaches is really ripe now, so RKO picked her for star material, and she'll be touring that circuit before you can say "Daddy Browning." . . . Lopez Speaking will be done from Saratoga Springs thruout the racing season. . . . Pearl Osgood, of the hip-swaying Osgoods, goes in for green, toothless scandals. . . . Dorothy Dell and Alexander Gray are making a short, *Money Talks*, for Warner Brothers. . . . After four record-breaking weeks at the Manhattan Paramount, Harry Richman had to beg off when Publix asked him to do a fifth. . . . Mayor Cermak, Charlie Weber and other Chi-gaga notables paused here a few hours en route to Europe. . . . Add swell tunes by swell people: *The Day You Said "I Do"*, from the musical pen of Jack Golden. . . . Joe Lewis is carrying on in a personal appearance turn at Proctor's 86th Street Theater. . . . Since his recent illness, Mother New York literally has a White-Haired Lad in Walter Winchell. . . . Billy La Hiff's table-cloth drawing of Lupe Velez, by Lupe Velez, is autographed "From little black me." . . . And now when you say Helen Lambert. . . . Speak easy!

Henderson Says Garden Pier Did Not Pay Off

NEW YORK, Aug. 1.—Fletcher Henderson, now playing Loew's State with his band, says he has filed formal notice with the musicians' union that the Garden Pier Theater, Atlantic City, did not pay his act off for two weeks' work. He played there weeks of July 4 and 11 and says he was booked thru Ez Keough.

Henderson says the Garden Pier is being run by Vincent Martino, W. Hyman and Anthony Lamanna.

'Opportunity Revue' Sept. 6

NEW YORK, Aug. 1.—Production on RKO's national *Opportunity Revue* will start here September 6 under the direction of Bobby Connolly, the circuit's stage director, and will probably be ready to open on its tour of the circuit by September 28. More than 75 amateurs will be in the cast, all to receive salaries. Each was a winner in the local shows.

Aaron Fox Reappears

NEW YORK, Aug. 1. — Aaron Fox, brother of William Fox, who had been a patient in the Hartford Retreat, a sanitarium, since October, made a sudden reappearance here last week when he surrendered at the D. A.'s office under an indictment found last March charging the abandoning of his two children. When his wife recently sought appointment as guardian of their children, she charged William Fox with forcing her husband to stay at the sanitarium so that he could not be called to testify at the Senate inquiry into stock manipulations.

Vallee in Asbury Park

ASBURY PARK, N. J., July 30.—Rudy Vallee goes into the local Paramount tomorrow for a three-day stand. The house has a straight-picture policy, altho vaude may be added regularly after the Vallee date.

Kosch Gets Claims Of Unpaid Roxy Cast

NEW YORK, July 30.—Harry G. Kosch, receiver of the Roxy, early this week sent for the claim of the cast of the last stage show at the de Luxer, amounting to \$6,100, which was being held by the Joint Complaint Bureau of the VMA and NVA. Kosch told Major J. O. Donovan that the actors' claims are the first on the list to be paid, but did not say when payment would be made.

The claim turned over to Kosch by Donovan consisted of the \$3,500 due Ted Healy; \$1,000 each to Ann Pennington and the Kellar Sisters and Lynch act, and \$600 coming to Roy Smeck. Healy was in the Roxy during its last week at \$4,500, but crew \$1,000 on account before the date was finished.

The reopening of the de Luxer is now a possibility for August 12, altho this hinges on whether Skouras Brothers and Fox will take over the operation of the theater. If they do, a Fox first-run, *The First Year* (Farrell-Gaynor) may go in. No stage show, however, has been booked as yet.

Up until yesterday afternoon, the authorized sale of \$150,000 of receivership certificates had not been made.

New Unit in Memphis

MEMPHIS, Tenn., Aug. 1.—A new Fanchon & Marco unit is breaking in at Loew's State the first half of the current week under the title of "Bert Walton and his Hollywood Relations." The unit was originally built around Arthur Lake, with Lake's name instead of Walton's in the title. General idea is pretty much the same as before, with Walton replacing Lake and with an added act, Jack Randall and Company. The Randall adagio troupe had been playing RKO houses and rested here for several weeks to break in a new act with several added faces.

Lineless F.M. Unit Formed

LOS ANGELES, Aug. 1.—Fanchon & Marco have started rehearsal on an all-star comedy revue to be headed by Teddy Joyce. Names set so far for this unit are Ben Turpin, Walter Heirs, "Snub" Pollard, Lamterti, Mary Miles and Dorothea and Helene Blossom. Le Roy Prinz is doing the staging and unit will open at Loew's State on August 5. Title has not as yet been selected, but will probably be "Joys of Hollywood." Unit will be minus the customary F. & M. line girls.

Vaude in Fort Collins

FORT COLLINS, Colo., July 30.—The Lyric Theater here is playing vaudeville from time to time. Irving Miller's *Brown-Skinned Models* played to fair business July 20.

Kate Smith's Free Show

NEW YORK, July 30.—Kate Smith's revue, which opened today at the Palace, gave a free break-in show last night at the Prospect, Brooklyn.

This Week 15 Years Ago

(From the Vaudeville Department of The Billboard, August 4, 1917)

A clash between the New York theater managers and the musicians' union has been averted by a compromise wage scale. An increase approximating 10 per cent for pit musicians in all classes of theaters is in effect after August 1.

E. F. Albee and A. Paul Keith presented the L. I. G. H. T. S. of Freeport, L. I., of which N. E. Manwaring is secretary, with \$1,000. The Lights is a social organization.

A movement is under way by the NVA to adopt a ruling prohibiting members to appear in any theater that is not affiliated with the Vaudeville Managers' Protective Association. This is to be recognition of the policy of the VMPA not to play acts not members of the NVA.

Ben Bernie and Phil Baker may desert vaudeville next season to go into a Cohan & Harris show.

VAUDE NOTES

THE CHICK CHANDLERS headed for Canada last week.

MANNY KING and Herman Citron sampled the lager across the north border line.

THE MAJOR J. O. DONOVANS may head towards Ohio shortly for a vacation, with Virginia, of the Donovan Sisters, chauffeuring.

Talk about commercial acts in vaudeville, how about regulation acts that sneak in plugs for commercial products? It's an old story, but still profitable for many performers, who are supplied free with the product they plug. This applies in particular to hats, cigarettes, candy, clothing, etc. The late Frank Van Hoven was supplied free with Huyler's candy for years just for mentioning it, for example.

SUGAR'S DOMINO resting at Napa-noch, N. Y.

PLENTY of golf dubs talking about their game along Broadway lately. The guys who can play can't afford it.

SNOOZER JR.'S. parents have been reading *The Billboard* since its birth.

LINDY'S 51st Street (New York) restaurant is to the music and radio professions what the St. Regis on 47th street once was to the vaudeville folk.

THE MOUNTED police tether their horses in the alley back of the New York Palace. This will continue until a hungry actor walks by.

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MILLARD AND ANITA, who just closed a two-month run at the Hotel Marlborough-Blenheim, Atlantic City, opened Saturday at the Hotel Seville, Rockaway Park, for a month's engagement.

ROGER WOLFE KAHN has landed two more RKO dates, going into the Palaces, Cleveland and Chicago, this and next week.

The case of another "name" act that had to be canceled recently on account of drunkenness brings up again the fact that there is no regulation in vaudeville for such instances, and no regular punishment meted out. It's true that the players who insist on such practices eventually find bookings hard to get, but there is nothing to take the place of the regulation exerted on legitimate stage players by Actors' Equity. In cases of drunkenness, not only does Equity allow the contract to be abrogated, but the player is also socked with a heavy fine and in some cases is suspended for a year or so, during which period he or she can under no circumstances get work in the legitimate field, even if a manager is willing to take the chance. A strong and fair actors' organization of the type of Equity is sometimes one of the greatest possible aids to the managers.

THE KATE SMITH UNIT played the last show at the Prospect, Brooklyn, Friday before opening at the Palace the next day. Carrying out the "guest-star" idea being used by RKO to build up the return of vaude at the Prospect.

JOSIE HEATHER, English vaude headliner, has just arrived from London. She will make records for the World Broadcasting Company.

The season's wreath of laurel should be given to Borah Minevitch's press agent for a really swell piece of exploitation. After having the harmonica band leader captured by Corsican pirates in the Mediterranean Sea, the exploiter had Minevitch grow the beard which kept him in the New York dailies for a full week. The publicity he received caused Loew to rebook him after canceling four weeks on account of the chin-growth.

OLD-TIME VAUDE stars are getting together in a new act called *The Old Folks at Home*. In the cast will be Gus Hill, juggler; Hi Tom Ward, 76, singer; the Pearl Sisters, 68, banjoists; Jack (See VAUDEVILLE NOTES on page 19)

New Acts Booked

Rhythm Fantasy, flash, Boulevard, Bronx, last half of next week (Loew).
Three Victor Girls, Boulevard, Bronx, this first half (Loew).

Frank Ellis and Company, with Arthur Shields and Florence Brower, Triboro, Astoria, and Gates, Brooklyn, this week (Loew).

Three Juveniles, two girls and a boy, dancing act, Gates, Brooklyn, and Boulevard, Bronx, this week (Loew).

Jean La Coste and Boys, five-people flash, Boulevard, Bronx, this last half (Loew).

Blanche Collins, formerly in legit and musicals, in an act by Jean Paurel, with Leslie Pore at the piano, Boulevard, Bronx, this last half (Loew).

James Kirkwood and Company, Orpheum, New York, last half of next week (Loew).

The Roxy Trio (Wee Willie Robyn and Two Lungs), singing act, Prospect, Brooklyn, first half of last week (RKO).

Tom Mack and Sam Critcherson, with Viola West, comedy, singing and dancing, Lynbrook, L. I., last Friday (RKO).

The Record Boys (Al Bernard, Frank Kamplain and Russ Robinson), radio act, Prospect, Brooklyn, this first half (RKO).

Joseph B. Stanley and Otilie Corday, the latter formerly of Corday and Courtney, comedy, Prospect, Brooklyn, first half of August 13 (RKO).

Downey, formerly of Downey and Claridge Sisters, and the Lee Sisters, formerly known as Cannon and Lee, novelty bike act, Prospect, Brooklyn, first half of next week (RKO).

Joe Wilton, formerly of Wilton and Weber, assisted by Dorothy Lull, formerly with Milton Berle, ventriloquist and comedy act, Westwood, N. J., last Saturday (RKO).

Mickey (Himself) McGuire, kid picture star, Albany, N. Y., this last half (RKO).
Herbert Brooks Jr. and Maudie, illusionist, Westwood, N. J., August 13.

Charles Kemper, with Ralph Dunn, comedy act, Trenton, N. J., this first half (RKO).

The Radio Rubes, four-men radio act, Prospect, Brooklyn, last half of next week (RKO).

Blanche and Elliott, assisted by two singers, Trenton and Paterson, N. J., next week (RKO).

Mahool in Baltimore

BALTIMORE, July 30.—J. Barry Mahool Jr., who has just returned to Baltimore after having been associated with the Greenwich Civic Theater Association in New York, made his radio debut last Tuesday night as a member of the dramatic staff of WBAL. He has a part in the serial play now running over that station.

"Arky" on Publix Time

CHICAGO, July 30.—The Arkansas Woodchopper, singer of cowboy ballads over WLS, has signed up with Publix for a large number of personal appearances thru Illinois and Wisconsin. "Arky," as he is known to thousands, was all set to head toward California and the Olympic Games for his vacation, but capitulated when Publix signed him for the balance of the summer.

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Palace, New York

(Reviewed Saturday Afternoon, July 30)

The present show marks another change in Palace policy. What was once the ace house of vaudeville and the last stand of the two-a-day has gone thru so many variations lately that anybody going away now on a two-week vacation is liable to come back and find the house showing musical comedy or a second-run all-picture grind. The new wrinkle is a unit show, with feature picture and shorts. It's headed by Kate Smith, with Cliff Edwards, Nat Brusloff and his band and Cherry and June Preisser helping her out. The show is billed as *Kate Smith and Her Swanee Music Revue*, with a company of 25 advertised. It's hard to see how the figure was arrived at unless they're counting in the pit crew, which has practically a week off. It does nothing but play the overture and then chime in with the Brusloff gang in the finale of a *Show Boat* medley.

The primary and obvious defect of a unit that has plenty of entertainment value is its almost complete lack of comedy. Cliff Edwards tells two jokes—one of them blue—little June Preisser injects some laughs and Miss Smith's ebullient personality draws forth a few guffaws. But outside of that there's nothing to give the laugh addicts an excuse for leaving home. Just four acts make up the entire unit, and the running time is exactly three-quarters of an hour, with the rest of the show filled up by movie shorts and the feature picture, Connie Bennett in *What Price Hollywood?* Just about six months ago your reporter was complaining that 2½-hour shows of straight vaude were a bit too much of a good thing. The tables have been turned with a vengeance, and what was once the pride of vaude is this week running less flesh than the average neighb house or de luxer.

If you're willing to discount the lack of comedy, it's a good show. It opens with Brusloff and his 14 men playing *When the Moon Comes Over the Mountain*, at the end of which Miss Smith bounces on to a huge hand and sings *Cabin in the Cotton* over the p.-a. system. Before she does that, tho, she says that she's glad to be back at the Palace, which was the standard opening in the days when the house was two-a-day. Maybe she was being sarcastic.

After the *Cabin* applause dies down she introduces Cherry and June Preisser, the pair of kids who scored such a huge sensation at their last Palace appearance, and the youngsters go thru the first few numbers of their regular act. The gals are a bit handicapped by the presence of Brusloff's band on the stage—it doesn't give them as much room as they need—but they're still sensational none the less. Again it was brought home that Cherry is one-sweet dancer in her own right, but again even she was overshadowed by the terrific smash deservedly scored by little June. In these routines and in those they do later, the kids bring the unit to as high a peak as it ever reaches.

Following the show-stop scored by June's acro, Miss Smith introduces Cliff Edwards, who strums his uke, warbles three numbers and tells his brace of jokes. Thereafter Miss Smith introduces Brusloff and his orch—they've been on since the start of the proceedings—and they play *Sleep, Come on and Take Me*. They're an excellent aggregation, and the number, with its variations (including the brief appearance of Edwards in a baby carriage and a bib), drew a good hand.

Miss Smith follows with *It Was So Beautiful and Between the Devil and the Deep Blue Sea*, and then announces that the band will play a *Show Boat* medley in honor of Ziegfeld. It does so—and very well—with a picture of the late glorified appearing as the upstage cyp parts, and with Lou Forman and his pit crew coming in on the *Old Man River* finale. During the course of the medley Jack Miller, pianist of the orch, sings a vocal refrain. That refrain gives him billing on the boards and in the ads.

After the Preisser kids come on for a bit more dancing, Miss Smith closes the show with *Dinah*, which she sings without the aid of a mike, thus bringing up the question of why she uses the apparatus in the earlier numbers. She's far better without it. The 200-odd pounds of songbird breaks into a dance as the curtains close.

Business was excellent, the house being packed when the first show was about half thru. It's a good name draw, and it's helped by the screening of Miss Bennett, the great overactress, in what's supposed to be her best vehicle to date.

EUGENE BURR.

Palace, Chicago

(Reviewed Saturday Afternoon, July 30)

At the second show today cues were being missed and things were being done in a slipshod manner that was surprising for this house. Floyd Gibbons, who was to be the feature act, was replaced at the last moment by Vanessi. A fur fashion revue, which has heretofore been a midsummer event at the B. & K. houses as a complete production, has been cut down to an act's length here.

Renoff, Renova and Bekefi, assisted by the Sinclair Twins, open things. After an introductory song by the twins, the Russian trio comes on for a neat military waltz. Another song and dance by the girls. Their vocal efforts are not so good, but the dancing is peppy. An adagio by a duo and then a sort of dramatic whirlwind adagio by the entire company gave them a good hand.

Grant Withers, former screen star, on next, starts off with some stories and is soon joined by Eddie Moran, who, in the course of the act, certainly murders the English language. Some hearty laughs are garnered and then the routine sags. Withers has a strip of film projected of one of his early pictures and sings the same song he did in the picture. Something went haywire and the act ended abruptly to very little applause.

Vanessi, in third spot, has a beautiful dancing act, aided by the Biltmore Trio. Opens with a song by the boys before a special garden gate drop. Vanessi joins them and does a session of high kicks while they render *You're the One*. Some steps by the trio and a song, *My Rainbow*, brings on the exotic Vanessi for her rainbow dance, an example of lithe gracefulness. Boys on for *Jig Time* and some tap dancing. Final number is a rumba done before a big Spanish shawl. This is artistically done without a trace of vulgarity so often shown in these dances. A hit.

Harris and Brookins, colored team, next to shut, have a mixture of darky philosophy, planolog, songs and dancing. Their comedy chatter brought many laughs. The singing of Tom Brookins, which is of a sweet quality, got a good hand. Bud's younger brother is brought on near the finish of the act for some dancing and the kid sure has fast feet. Off to heavy applause.

Fur Fashion Revue closed. This annual style show, which in previous years was put on by RKO competition with all the resources of their production department, is here, but a parade of manikins with the only entertainment furnished by Al Wohlman, who acts as emcee. He tried hard to put it over but the task was too great. Ed Beck, who staged the show, was given a pair of silver stairs, a plaque to add a little color to the velvet drop, another drop, by no means impressive, and a pair of drapes and told to put it on. The result is a skimpy-looking production which should not even be compared with the last one put on in this town. It was a big disappointment and only the impersonations of Wohlman, his songs and quips kept the people from going home before it was over.

F. LANGDON MORGAN.

E. F. Albee, Cincinnati

(Reviewed Saturday Afternoon, July 30)

Back to the Fanchon & Marco units after a week of dalliance with the amateurs and a half-filled house for the opening show (at bargain prices) testifying to the depressing influence of the absence of professional entertainers even for the brief period of "Opportunity Week." The return to regular theater brings the *Reflections Idea*, a diverting flash presentation with a single big punch, the dancing of Marietta, who is recalled as the featured danseuse of George White's *Scandals*, editions of 1930 and '31.

A terpsichorean revel, with 16 youthful and comely lasses in line, paves the way for Wood and Pinkie, a team of hoke pantomimists, who draw a few laughs and a warm hand at the finish.

Davie and Rosemarie, with a conventional routine of hat, cane, knife, tin plate and cannon ball juggling and balancing, warm up the customers. The man has an effective line of patter and his closing stunt, the old but difficult trick of "wrapping the cannon ball around the neck," wins a big hand.

Don Neece, who "does it with song," with the pulchritudinous 16 as a background, leads the way nicely for the entrance of the brunet Marietta. The initial number of her repertoire is a medley of interpretive dance steps, movements and poses, exemplifying the poetry of motion. Lithe and lissome of body, Marietta's per-

formance is a beautiful exhibition of her art. She stirs the crowd to enthusiasm and glides off to tumultuous applause.

Russell, Marconi and Jerry, two men and a blond tap dancer, follow with a routine of violin, accordion and clowning that pleases, and the show closes with a fancifully staged *Mirror Dance* in which Marietta again revives the audience and the line of 16 waves thru a series of animated dance pictures.

On the screen, *The Washington Masquerade*, Lionel Barrymore's latest, which has been heralded as a peek into the true inwardness of the Congressional body in action at the national capital.

R. G.

Albee, Brooklyn

(Reviewed Wednesday Evening, July 27)

A weaker show for a Class A house is hard to imagine. From start to finish the performers, in spite of their "name" value, seemed to go thru the motions only, forgetting that they were on stage for the special purpose of amusing the customers; that is, whatever few customers there were in the house, business at this showing being very poor. Combined star billing of Queenie Smith and Fatty Arbuckle proved no sugar. *Roar of the Dragon* (RKO), the feature picture, having been rapped by the critics, also contributed toward keeping them away. The layout's running time was 75 minutes and seemed an age, due to the extremely slow pace assumed by all acts on the bill.

Russian Revels, with Col. Fedor Maybaum and Mlle. Mignon, Florence Neid, Sacha Masse and the Royal Russian Balalaika Orchestra, opened. This flash, altho having everything in from a toe dance to an Oriental novelty, just doesn't click. Individually the performers socked, but due to poor staging and lighting the ensemble is just so-so. Buddha dance by girl covered with gilt should have been exceptional sock, but missed being effective. Blond girl hoover scored best applause. Act got only fair sendoff.

King Brothers and Cully deuced, and after a swell start seemed to lay down on the job. These boys score heavily with their knockabout comedy, but soon run out of material. Had the crowd in the palms of their hands at first, but the last half of the material was too weak to follow the sock opening. Went off to weak applause.

Queenie Smith and Harry Puck followed. This team positively failed to click, with the material as a whole better suited for a book show than an act in which every moment counts. Miss Smith's general appearance belied her attempt to regain her old remembered ingenuish self, and Puck's delivery of his songs and dances seemed better suited for parlor entertainment. The only time the act comes to life occurs on Miss Smith's second appearance, when she comes on in an evening dress and performs the modified ballet dance for which she is known. Puck's piano specialty was received with hardly a murmur, and the pair went off to polite applause.

Roscoe (Fatty) Arbuckle, with Addie McPhail and Jack Shutta, was next-to-closing. "Fatty," with the aid of Shutta's stooging in a box, and because he told the crowd that he could take the bad breaks, soon had the audience in a mood to laugh at the bad gags. "Fatty" may make a good movie comic, but as far as this act is concerned it would be a mess of pottage without Shutta. What with several references to "dear old Brooklyn" and kidding his weight, "Fatty" got a good sendoff.

Lester Cole and his Singing Soldiers of Fortune closed. As far as the singing ability of this troupe is concerned it might be okeh for the air, but is not very effective for vaude. Cole makes repeated reference to his radio reputation, reminding the crowd that the troupe is well liked on the ether, which may be good showmanship but bad sportsmanship. The act should be gotten over on its own merits. Altho weak on singing, it shapes up as the best staged unit seen around and went off to mild applause.

JACK MEHLER.

Main Street, Kansas City

(Reviewed Saturday Evening, July 30)

The stage entertainment this week is Ted Lewis and a company of 20 under the Fanchon & Marco banner. The reception accorded Ted Lewis was the heartiest heard here in many moons.

Lewis opens with his famed *Medicine Bottle of Happiness* and during his entire 40 minutes on the stage the auditors give generous applause tribute to

the celebrated maestro. His personality and inimitable manner of dispensing happiness, his silver-lined high hat, his twirling cane and his clarinet and his capable assist provided a program that more than pleased.

The assist consists of four attractive girls who offer dance numbers of the acro, tap, high kick and toe varieties; a fem youngster, about 12, in a fair tap; a colored quartet that stopped the show with its song and dance offerings, and a Negro boy, about 7, who again stopped the show with a tap and strut number and encored with Lewis in a song and chatter bit.

A rumba by the one girl was excellent. The Ted Lewis aggregation shows the value of big-name attractions, and the applause gave the theater every appearance of having gone back to its more prosperous days of several years back. The screen attraction is *The Strange Love of Molly Louvain*, featuring Ann Dvorak and Lee Tracy.

GREGG WELLINGHOFF.

Earle, Philadelphia

(Reviewed Friday Afternoon, July 29)

Business at the Earle today showed a decline over the sensational trade of last week, tho steady patronage indicates a better-than-average week. Jack Mulhall is Hollywood's headliner this week and while he lacks the draw of the George Brent-Loretta Young combination, he is backed by a good all-round bill. Mulhall has a likable stage personality that is on a par with his screen appearance, but the skit that he appears in is a loosely strung together affair with Mulhall as straight man to the character comedian who supports him. The scene is rural, with the character actor—in old man makeup—wheeling a baby carriage rigged up with all sorts of devices and containing what purports to be a foundling. Mulhall breezes on the set. Starts the chat going, most of which is made up of familiar "baby" gags. It then develops that Jack is the old man's long-lost son. He has made a hit in Hollywood since running away from the old farm and this leads the chatter to the movies, with the old man evincing great interest in Greta Garbo, Clara Bow, Marlene Dietrich and the other screen beauties. Got the laughs toward the end, tho the skit started slowly.

First spot on the bill was a corking dog act presented by Al Gordon. His pups are canine comedians, "crossing" their master by gumming up his plans. Instead of concentrating on the routine dog tricks, which were okeh, the act leans toward the laughs—and got them.

The deuce spot was held by the Four Queens, quartet of girl tap dancers, real beauties, nicely costumed. Act started with some routine tapping. For a finish, the solo work was exceptional in its acrobatics and speed.

Harry Pease and Eddie Nelson, songwriters, revived some of their hits, explaining the inspiration of each with the aid of tableaux and blackouts, with the aid of two women partners. The revival of the old song hits got the sentimental interest of the audience, tho the act was a trifle too long.

The four-spot was occupied by Edgar Bergen, ventriloquist, who presented the doctor's office skit he did on the screen. It's been a long time since an ace ventriloquist played here and the audience relished the novelty. Size of the theater interfered with the success of some of his patter.

Mulhall's feature spot was next, followed by a corking number from the Keller Sisters and Frank Lynch, harmony singers. They did *Bubbling Over With Love, The Voice in the Village Choir; Hello, Swanee*, and ended with a good "hill-billy" tune. Audience went for the act in a big way.

Artie Lewis and Peggy Ames, one of the best comic teams here in weeks, were a laugh panic with their next-to-closing skit. Lewis is a fast comedian with a snappy line of gags and Miss Ames is a swell "straight man." For a novelty finish they introduced an unusual "stooge" in Dick Ballard, 19-year-old Texas giant, a youth who measures seven feet five inches. Since Lewis is under average height, the contrast was good for more laughs to an act already packed with comedy.

Closing was a lively flash act of The Rimacs and their Rumba Orchestra, a band which played some hot Cuban music. The gourd rattler of the group gave a neck-breaking acrobatic rumba, while a talented girl dancer gave to this dance all of the flourishes it is supposed to have. The tempo of the offering is very fast and gave the audience a "want more" finish at the last curtain.

H. MURDOCK.

State-Lake, Chicago

(Reviewed Saturday Afternoon, July 30)

Bill Robinson, "Dark Cloud of Joy," and his *Hot From Harlem* colored revue are the stage offering at the State-Lake Theater this week and opened to almost a full house. While Bill is tremendously popular in Chicago, it looks like a mistake has been made in booking a revue instead of the "7 acts of vaudeville" advertised when the house has, with a great flourish of trumpets, announced its return to vaudeville. *Hot From Harlem* is not vaudeville. It's a second-rate musical tab, with Bill Robinson as its sole reason for existence.

The show has strong opposition at the Chicago Theater, directly across the street, where three radio names—Mills Brothers, Colonel Stoopnagle and Budd and Sylvia Froos—are the headliners, and John and Edna Torrence are added attractions.

Bill Robinson himself hasn't lost any of his dancing magic and he tells stories with the same facility as always. And while he gets a big hand on every appearance, his work is less effective than it was in vaudeville. His supporting talent is only fair. The "Holy Roller" sketch with John Mason in the principal role is good, but the song and dance efforts of the balance of the cast can be classed as only fair. Bill does his well-remembered skating bit, his mosquito imitation, tells a flock of stories and lets loose those tap routines done as only he can do them and gets tremendous applause. Perhaps he is strong enough to put the show over satisfactorily.

NAT GREEN.

Loew's Orpheum, N. Y.

(Reviewed Thursday Evening, July 28)

Acts throw everything in here and everything goes. If a close checkup were made on this show it would probably disclose the material of about 20 vaude turns condensed into four and one combination. A gag's time of originality these days depends on how long it is before another performer hears it, and tonight it appeared as the mistakes had been made in some of the billings. The audience, however, had a great time and applauded themselves into a blistered state.

The Orpheum is now the only vaude house on the east side of the city from 14th street up to the Yonkers boundary and, thru the lack of competition, its stage shows are adapted to the patrons east of Third avenue. The better class, from the swanky apartments and homes west of Lexington avenue, are conspicuous here by their absence. They are probably attending the 86th Street, RKO's former Yorkville combination house now in straight pictures, which has it all over the Loew theater in appearance and comfort. This auditorium is badly in need of a general cleaning and painting.

Karoll and Swanson, an excellent perch and juggling male team, opened and started the parade of show-stops.

Bronson and Renee's session in this frame was spoiled somewhat by the 18-minute running time, at least four minutes of which do not belong, and Renee's stiff attitude. Bronson carries the turn, the converted and reconverted trade-paper reporter alternating between piano playing, gagging and singing in this satire on radio broadcasting. He gives a straight imitation of Al Smith speaking over the radio, which, unless hoked up, is political propaganda out of place on a stage.

Fred Weber and Company's ventriloquial episode was nicely received despite the obviousness of the billed name's work. His lips were seen to move from the balcony while he was putting words and crying noises into the mouths of the boy and baby dummies. Most of his stuff is familiar.

Jerome Mann, first half of Anatole Friedland's *Affairs of 1932*, a 1931 act, is a combination of George Price and George Jessel, the latter's style predominating. He is so much like Jessel, unconsciously or not, that it is a snicker when he announces an imitation of the well-known comedian. The announced impersonation is not as good as the unannounced. He also does a Ted Lewis, the only familiar part of which is the high hat; Chevalier and Ben Bernie. Not until he goes into the styles of Ed Wynn and Pat Rooney, however, does he click.

The flash portion of the Friedland act is nothing more than a six-girl line and two excellent specialties. Ken Harvey, banjoist, and a girl toe-acro-tap dancer. As usual in the Friedland turns, the mounting is good and there is the costume parade towards the finale. Mann, a youngster who should go a long ways

once he finds his correct personality and the art of punching a gag, emsees thru-out.

Business tonight was very light.

JOE SCHOENFELD.

Boulevard, Bronx

(Reviewed Wednesday Evening, July 27)

Next week this house slashes its summer prices to an even lower scale. Top will be 40 cents for week-end evenings. This evades the new tax and brings the prices within the neighborhood pocket-book. This house and RKO's Prospect are probably the only circuit vaude-films in the city with 40-cent top, and if the policy is successful, undoubtedly it will affect other circuit houses.

Vaudeville bill was not bad. It kept up a pretty consistent pace, building up nicely to the closing act, Don Lee and Trudina, which was fast and loud and provided a sock finish. Tallulah Bankhead in *Thunder Below* (Para) was the feature.

Ora, aerialist, opened. She works on a swinging trapeze and on a high horizontal bar, getting heavy applause with her maneuvers and physical endurance stunts. Two younger girls assist. One is a fair acrobatic dancer and the other a graceful trapeze worker.

Al Allan and Lillian Croel do a frothy little comedy act with a bit of singing and dancing thrown in. Allan is a good comedian, and Miss Croel is very cute and a good foil for his clowning. The act sparkles in spots, but as a whole it lacks punch. Needs polishing.

McNally, Kearney and Rogers drew a scattering of laughs with their comedy talk and closed to a fair hand. They do a skit about a street cleaner and a cop quarrelling. It has several bright lines, but in general moves too slowly and does not build up to a sock.

Conroy and Cornell, two men, managed to get by nicely enough, altho the act is far from being surefire. Eddie Cornell does straight and sings a bit, while Conroy gets some laughs with his stooge appearance. Comedy material is only fair, but good enough for neighborhood audiences.

Don Lee and Trudina showed a much-improved flash here and went over very well. They make a swell waltz team, altho their peacock number is still too hokey to fit in the act. They got nifty assistance from a hot cornetist, and a sister team slips in a few good specialties. The fast and loud closing number does a lot to bring the final applause.

PAUL DENIS.

Loew's State, New York

(Reviewed Saturday Afternoon, July 30)

The booking office has apparently spent a little extra dough on this week's show, which is headed by Joe Frisco, Aileen Stanley and Fletcher Henderson's Orchestra. This is the third week of the Palace's vaudefilm policy, and in all probability this house has already felt the effect. The picture is MGM's *Unashamed*, coming from the Capitol, where it did not do so well. Does not look like such a good week as far as the box office goes. Business was fair at the first show.

Altho the show looks good on paper, it does not actually run too well. It wasn't until Frisco came on that the audience loosened up a bit. And even then Frisco's genius for spilling his brightest lines for the benefit of the first few rows only was a distinct handicap.

Sid Tracey and Bessie Hay got the layout off to a brisk start. They stick to straight dancing, mostly acrobatic, teaming for a couple of numbers and stepping out for a solo each. Paul Russell is at the ivories and delivers a song number, *That's Why Darkies Were Born*, which brought him a good hand.

George Prize works his Punch and Judy Show, revealing himself only at the finish. The act is a distinct novelty, not many such acts being seen in vaudeville, and especially on Broadway. The comedy idea is simple, but its simplicity makes it even more enjoyable. Went over nicely.

Lee, Lee, Lee and Lee romped thru their pantomimic routine of comedy poses and acrobatics, gathering considerable laughs and bowing off to a good hand. They have originality, but this type of act has been worked to death in vaude and that fact alone is a handicap.

Aileen Stanley, who hasn't been around for some time, is still in good form and can sell popular and special ditties as well as ever. She has a gracious manner and a pleasant and

restrained delivery that makes for intimacy. Was well liked here, altho her style is too restrained to arouse loud applause.

Joe Frisco, with his inevitable cigar and cane and his likable carefree attitude, followed and went over very well. His dancing and gagging landed, the Helen Morgan satire being the comedy highspot. He brings on a slinky brunet for a comedy rumba number toward the end and had to speech off for an encore.

Fletcher Henderson and his 11-piece orchestra were no great shakes in closing spot. The music is not too brassy, altho it is not enough, but it does not stand out. Cora Green contributed a couple of song numbers, but it took the Three Little Words, fast hoofers, to stir things up a bit. Closed to a fair hand.

PAUL DENIS.

Grand Opera House, N. Y.

(Reviewed Saturday Afternoon, July 30)

It is rather a dull show on the whole, the only real sock on the bill being registered by the animal act which opened the festivities. Nevertheless, there was plenty of entertainment for the money, and the customers, while not falling into ecstasies, seemed pleased. Business was very good at this showing, with not a little of it accounted for by the pictures, *Min and Bill* (MGM) and *Thunder Below*. The layout's running time for the four acts was 55 minutes.

Gauthier's Toy Shop opened, with its amusing collection of dogs and ponies doing a series of amazingly well-trained tricks. Odd setting and general decorations of the animals contributed to the gay time had by the children in the audience; and for that matter, the older folks were no slouches in the resounding sendoff the act got.

Meryl and Lane, two gals, deuced with the dullest collection of gags heard in ages. The singing wasn't much above the level of the gags, which in turn were better than the hoofing. Black-haired lass' violin accompaniment to the blonde's coon shouting was the best thing in the turn. Went off to a pitiful lack of applause.

Joe Lewis and Company were on next, the company consisting of a small-sized stooge and a girl hoover with a piping voice. Lewis' mugging amused the kids to some extent, but left everyone else cold. The girl gives a good account of herself in her spot and from then on Lewis is never off. His style and material may be okeh for clubs, but unless he gets himself another routine he is out of luck. Slapping around of stooge was overdone and became monotonous. Went off to fair hand after parading "We Want Beer" sign.

Virginia Bacon and Company closed, assisted by the Four Tivoli Girls and two boys, one hoofing and one singing. Act has a lot of swell stuff in it, especially the four gals, who are in a class by themselves. Miss Bacon's dance routines are exceptionally well executed, and the entire flash is mounted in a very brilliant manner. With a little tightening up and cutting of running time it should shape up in the big-money class. Was very well liked down here, and deservedly so.

JACK MEHLER.

DE LUXE SHOWS

Paramount, New York

(Reviewed Friday Evening, July 29)

Whether Harry Richman will hold over for a fifth semester depends on the business this week, and tonight nobody was battering in the doors for admission, nor did the ushers have to put up the tape. As this was the opening day of the new stage show and picture, the lack of really good business cannot be blamed on unfavorable word-of-mouth advertising. It was probably mainly due to the b. o.-less screen feature, *Rebecca of Sunnybrook Farm*.

However, when word does get around the stage layout will also be the butt of plenty of criticism. In material it is the weakest of the three shows Richman has headlined here in four weeks, altho slightly better than its predecessors in production. Thanks to the latter's favorable outlook, tho, should not go to the backstage crew, which this evening messed up three portions. The lighting went wrong in a couple of important instances, and noises could be heard from behind the drop while Richman was speaking. It was reminiscent of the Roxy during its last few open weeks.

Repetition of the same fault in most

every "name"-laden de luxe presentation makes it obvious that the last-minute hit-and-miss production method is to blame for the old material used by the performers. Not having the time to get original stuff, they dig back into anybody's and everybody's routines, and the result is a conglomeration of bearded gags and blackouts. It has gotten so that when a new joke is pulled the audience does not laugh. Not having heard it a dozen or more times before, the wait for the laugh is over and a new gag started before the original quip sinks in.

The combination of Richman, Jack Haley and Frances Williams would have been an extremely happy one had their material been fresh and Miss Williams' talents utilized to their full capacity. The attractive plat blonde is an exceptionally fine artist in all branches of stage work, but, unfortunately, her weakest point lately has been her singing. And in this show they've got her singing most all of the time she is on the stage. Her talking parts were confined to three blackouts done in three different languages, which might have been dug out of King Tut's tomb. Why Richman missed doing the roughhouse bit with her that they did a few years ago is not known. It was a riot then and should be now.

Haley does better here than he did at the Palace with Benny Rubin, altho his expressive pan is hazy halfway back in the theater. He shares the emcee duties with Richman, sings one song on the restrum over the pit, takes part in the blackouts and works with Miss Williams during one of her numbers. He is not using the nervous jaw.

Vivian Fay, the one other billed personality, stopped the proceedings very early in the show with a twirling toe routine. Her dervishes are excellently executed and the audience started to applaud before she was halfway thru. The Five Jansleys, acrobats, were not in the layout tonight, altho billed out front and on the screen.

The David Bines Ballet, 24 girls this week instead of 12 or 14, are working better than usual in a hand drill giving the appearance of fishes in an aquarium, a ballet routine and an Albertina Rasch type of hot dance in split costumes, one leg au natural and the other incased in a red stocking. Their precision, however, is still off.

As was the case in the preceding shows, dirt is prevalent in this one. It is probably figured that the title of the current picture is sufficient wholesome-ness for one show.

Vocally Richman is getting better all the time. Tonight he sang more usual, clicking every time, and then socked towards the finish with *Old Man River*. The entire show, titled *Souvenirs*, is remindful of old songs, and he delivers most of them. The ledge on the outside of the pit has been widened to allow part of the ballet to circle the orchestra in the opening. Later the principals used this to get closer to the auditors.

The Crawfords staged a neat organ concert of numbers composed by Dana Suesse, pop songwriter, with the latter femme playing one of them on a piano behind the scrim. This precedes the stage show proper.

JOE SCHOENFELD.

Paramount, Brooklyn

(Reviewed Friday Evening, July 29)

This is, in the main, Boris Petroff's *Help Yourself to Happiness* unit that played the New York Paramount last week. Harry Richman is out and Vivian Janis has replaced Sylvia Froos. Ed Lowry, the house emcee, works in the unit and does straight for Bert Lahr, who, of course, is the backbone of the show. The layout runs an hour and is nothing to rave about, despite the presence of Lahr and Lowry.

There is nothing outstanding in the way of production, and the comedy is distinctly weak. Altho Lahr is a grand laughgetter, the blackouts and the gags are very reminiscent and it takes all the "name's" aggressive style to squeeze laughs out of them. The blackouts are rather funny, but the punch lines did not always land. The street cleaners' union skit scored heaviest of all of them.

Lowry is a very capable emcee, being hands-on enough to please the gals and versatile enough to get by in almost anything he does. He put over a couple of songs nicely, did the introducing and worked in on the comedy with Lahr. There are 3 featured girls and 24 Dave Bines Boys and Girls supporting Lahr and Lowry. The Bines troupe works

(See DE LUXE SHOWS on page 57)

NEW ACTS

Reviewed in New York

Charles Forsythe

And

Addie Seamon

With Eleanor Farrell

Reviewed at the Prospect. Style—Comedy, singing and dancing. Setting—In three. Time—Sixteen minutes.

A bit slow, but aside from that a good comedy turn that has few dull moments. The routine is nicely balanced between dancing and singing, with a sprinkling of comedy peppering things up nicely. Forsythe sings, Miss Seamon dances and Miss Farrell attends to the piano, all of them joining in for the clowning that intersperses the specialties.

The act is loosely constructed and often appears to be impromptu. This is no handicap, however, as the comedy seems funnier. Comedy honors go to Miss Farrell, a Kate Smithian blonde, who has a keen sense of comedy. The comedy idea of the act is Miss Farrell's parking at the piano and passing judgment on the specialties. There is humor in her crossfire with Forsythe, and good laughs when Miss Seamon does Dumb Dora comedy and Miss Farrell keeps yelling, "For heaven's sake, dance."

Miss Seamon is a swell tap and acrobatic dancer and Forsythe sings pleasantly. A good trio act for the early part of the bill.

P. D.

Ann Pritchard

With Frank Hyer and Eddie Pritchard

Reviewed at the Prospect. Style—Singing and dancing. Setting—In one, two and full stage (specials). Time—Twelve minutes.

Miss Pritchard did a six-people act when last reviewed. She is now out with two boys in a baby flash called *A Dance Travelogue*. As before, the act has much to recommend and very little to criticize. The sets are modest, but tasteful and appropriate. The costumes are good and the routine moves smoothly. Furthermore, the act has talent. Miss Pritchard is an altogether graceful and capable dancer and sings well enough to get by, while the two boys are nifty hoofers.

First scene is a pier set with Miss Pritchard and the boys, as custom guards, going into a song and dance, one of the boys and Miss Pritchard doing a duo dance and the latter stepping out for a toe-whirl solo. The next scene has one of the boys deliver a punchy

tap solo, followed by a song and dance by Miss Pritchard and more dancing by the boys. The last scene is a pretty garden set and has Miss Pritchard stepping out for snappy toe and spin dancing, with the boys assisting.

A good baby flash that should hold up its own on any bill.

P. D.

Hope Vernon

Reviewed at the Grand Opera House. Style—Singing and violin novelty. Setting—In one. Time—Nine minutes.

It's over five years since this artist received a new act notice. Her material hasn't changed very much since that time, with the exception of cutting out the dog, which probably got too old to walk on.

Miss Vernon seems not to have gotten over her affected style of delivery since she was reviewed originally, and her habit of playing to the front-row patrons is irritating, to say the least. Working as she does without an accompanist, she suffers materially at hands of the house ork.

Act opens with Miss Vernon doing two songs which are delivered in a sweet but weak voice. She then goes thru the motions of playing a violin while she is really humming the melody. Surprise finish should close, but she makes the mistake of coming back for an encore. Went off here to a fair hand.

J. M.

James and Harris

Reviewed at the Grand Opera House. Style—Comedy acrobatics. Setting—In one. Time—Nine minutes.

These two lads have got a good act hidden somewhere up their sleeves if they could make up their minds whether they will stick to imitating Mitchell and Durant or be themselves. Their stuff is amusing as long as they hold to the comedy acrobatics, but when they verge off into some old gags, which are put over without much vigor, the act falls down. The big sock of the routine occurs when the boys pantomime a pair of amateur acros, having difficulty in reaching a pair of rings. Bit needs plenty of speeding up to make it more effective.

Crowd showed its liking for the aerial bit at close, but sent the boys off with only spasmodic applause.

J. M.

Allan and Croel

Reviewed at the Orpheum. Style—Comedy. Setting—In one. Time—Twelve minutes.

Al Allan and Lillian Croel make a nifty little comedy team. Altho their act is far from surefire now, it has swell

possibilities. Both are good performers and their comedy is light and frothy besides having considerable originality. The act is still rough, however, and has its dull moments. Polished up and with more playing time, it should shape up into a strong deuce act.

Allan is a lanky youth who parks himself at a stool attached to a small trick piano. From this position he does his comedy, which consists mostly of mugging, gagging and prop comedy with the piano. The piano has a lot of tricky gadgets attached which are all good for a laugh. The girl is a cute and buxom little miss who sings and dances a little and does straight to Allan's clowning. She does a couple of costume changes which heighten interest in her and otherwise makes a capable foil for Allan.

In deuce spot here, the light comedy and the gay delivery combined to draw plenty of laughs, the act closing to a fair hand.

P. D.

Jean White

Reviewed at the Prospect. Style—Comedy, imitations and singing. Setting—In one. Time—Fourteen minutes.

Jean White shows possibilities of developing into a nifty comedienne, but right now she has good ideas and material, but insufficient technique to put them over. She does five numbers, all obviously specials, but does not squeeze full results out of them. With more work, perhaps, she will be able to polish the act into something really sparkling. When caught here her voice almost rasped and killed most of the singing.

She comes out in a stunning white and green gown and starts off with a satire on radio broadcasting. Then comes an impersonation of Chevalier, which is weak. This is followed by a song recitation about the pity of being *One of the Jones in the Chorus*. Then a song-talk about a poor little gal who is always out of a job. For a closing number she does an *I'd Like To Be* (See NEW ACTS on page 57)

Morris Agency Again Gets RKO Franchise

NEW YORK, Aug. 1.—Martin Beck, managing director of RKO vaudeville, today invited the William Morris Agency to trade on the circuit's booking floor. This makes the second time the Morris office has had an RKO franchise in a year. Charles Freeman, when booking manager, issued one and then revoked it a week later.

Beck, in explaining his action to Maurice Rose, chairman of the Agents' Association, said that he could see no reason why an outfit like the Morris Agency should not be represented on the RKO floor. The franchise is to take effect immediately.

Last time the Morris Agency received an RKO franchise it gave up the privilege to trade on the Loew booking floor. Marvin Schenck, Loew booking manager, today would not make a ruling on the matter until it was brought before him officially.

Plunkett Suit Is Filed

NEW YORK, Aug. 1.—The Joseph Plunkett suit against RKO for \$24,375 has been filed in Supreme Court. The former general manager of RKO theaters claims breach of contract, saying his contract was to run to January 21 and at a salary of \$45,000 a year. He was dismissed July 9 without cause, he claims.

RKO Contracts To Play Entire Columbia Output

NEW YORK, Aug. 1.—RKO has closed a deal to play the entire Columbia product next season. This includes 48 features and a series of shorts, playing the entire RKO Circuit.

The deal assures a national outlet for Columbia and strengthens RKO's position.

Ushers Flood RKO Offices

NEW YORK, Aug. 1.—The RKO office here today was flooded with girls looking for jobs as ushers, but the circuit will not replace the male ushers except in Cincinnati. Herschel Stuart, director of field operations, stated that the installation of ushers will not become a national policy because the circuit looks toward the ushers for its future managers.

Franklin Denies Zohbel Is Leaving RKO Forces

NEW YORK, Aug. 1.—H. B. Franklin, president of Keith-Albee-Orpheum, today denied rumors that Herman Zohbel, treasurer of RKO, was slated to leave that organization and resume his post as auditor of the United States Leather Company.

Zohbel left the latter spot three years ago, when he went to the circuit with Hiram S. Brown, who switched from the presidency of the leather outfit to that of RKO. Brown, replaced early in the year by M. H. Aylesworth, remained as adviser to the new president until last week, then turned in his resignation.

Palace Shows a Profit

NEW YORK, Aug. 1.—The Palace last week grossed close to \$15,000, for a profit of \$500. The nut, with *Roar of the Dragon* in on a percentage, was a little more than \$14,000.

Once by the percentage pictures, and it has had three in a row, with *Bring 'Em Back Alive*, *Roar of the Dragon* and the current *What Price Hollywood?*, the Palace's weekly total expense will average \$12,000.

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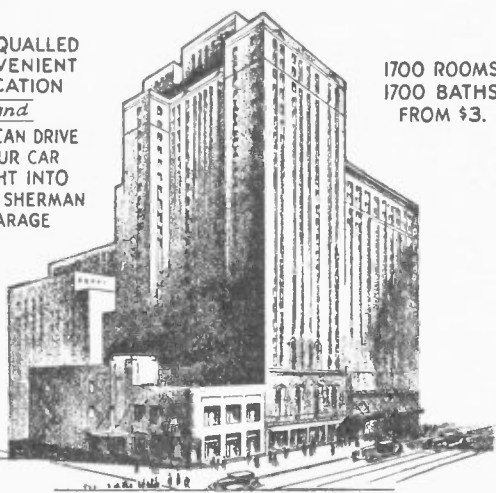
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Broadway Burly Battle Now Going Full Blast

NEW YORK, July 30.—Broadway's own burlesque battle got under way with the opening of the Gaiety, which makes its debut as a burly stand, and the resumption of burlesque at the Central, one block above in Longacre Square.

Gaiety is operated by Abe Minsky and the Raymonds in association with the newly formed Empire Burlesque Association, Inc., while the Central continues in the hands of Herbert and Morton Minsky and Joe Weinstein. Altho the Central has a larger cast, the Gaiety appears to be a natural drop in spot and has been packing them in since the opening show last night. Prices are down to rock-bottom, with a 75-cent tops for evenings at both houses and a 55-cent tops for matinees. Shows are continuous. The Minsky name is being used by both stands. Central and Republic, near by, are both billing "Billy Minsky's" and as the original of the name. Abe Minsky, one of the brothers, was the original operator of the National Winter Garden downtown, where the family started its burly career.

Grand, Los Angeles, Closes Burlesque Until the Fall

LOS ANGELES, July 30.—The Grand Theater, burlesque, closed with its burlesque company after a two-year run with the same stock company. House, owned and operated by R. Pallais, will show Mexican pictures during the summer and revert back to its burlesque policy in the fall. Sam Goldberg, who produced the Grand shows, has taken the company over to the Majestic, where he produces the burlesque revues.

Dalton Bros. Open New L. A. Theater

LOS ANGELES, July 30.—Midnight marks the opening of another burlesque house on L. A.'s Broadway, making the fifth burlesque spot in this puritanical city. Dalton Brothers, operators of the Follies burlesque theater on Main street, have taken a long-time lease on the Arcade Theater on Broadway and are tonight opening it with a burlesque company of 75 people.

House has been dark a week while new scenery is being built and installed. Will operate with combination policy of feature pictures and 1½-hour burlesque shows four times daily.

Placements

SCHUSTER BOOKING AGENCY, Chicago, Milt Schuster, manager.

New York, Republic—Russell Trent and Lillian Murray, Charles Hendricks, Mary Sunde and Jack Greenman.

Detroit, National—Harvey Curzon. Indianapolis, Mutual—May Kennedy. Chicago, State-Congress—Ruby Lang, Frances Parks and Halene Davis.

Burlesque Review

Gaiety Theater, New York

(Reviewed Saturday Night, July 30)

The debut of the Gaiety as a burly stand, coincidental with the beginning of A. B. Minsky and the Raymonds in a partnership, seems destined to be crowned with success. For there hasn't been a vacant seat except momentarily all day and thruout the evening performances. House is most advantageous spot on Broadway for this type of show. It is perfect for transients and has a marquee that is unobstructed from any angle in Longacre Square. Lobby is attractively done a la Folies Bergere, giving it a real Frenchy atmosphere, while the feminine ticket takers and ushers are garbed in abbreviated costumes, further carrying out the Gay Paree motif. Show as produced by Freddy Clark is a brilliant piece of work, being very

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colorful, entertaining and artistically presented. Three strip numbers only are offered during the running time of nearly two hours, which in itself is a new departure in local burly circles. Comedy is more than enough, while the ballets and numbers done by the chorus consistently built the show. Ensemble is the same 24 that the Raymonds brought from Chicago recently for the Brighton Beach house, and it is in a class by itself, insofar as burlesque is concerned, this season or any other. Versatility is its middle name, and each routine is done with little apparent effort, adding considerable class to the production.

One or two among the male principals might be considered a little weak on delivery, but it would take more than this to keep this show down. Comics are Harry Clegg, Charles (Red) Marshall, Harry Stratton and Happy Hyatt. First two are more or less eccentric, the third is Jew comic, and last mentioned the fat boy, who seems to be coveted occasionally. Al Golden does most of the straight work; Murray Leonard, also straight; Carl Carlos, tenor, does some talk, and Art Harrison is character man. Women are Billie Shaw, Peggy Reynolds and Bubbles Yvonne, doing the Strip specialties; Carol Gale is the prim, and Barbara Terry, talk woman. Strips appeared in the reverse order as named, and Miss Yvonne should be credited with a show-stop excepting that the show refused to be held up at the time in question. Miss Reynolds did not waste any time, but gave them the works in short order, and she always has plenty to give. Miss Shaw, clad in an attractive gold cloth and lace costume, delivered her sock specialty toward the close of the show and handed out some of her own particular technique, which is unusually effective. Neryda, Oriental dancer, trotted out one number, which she did with a real live snake, while several well-chosen vaudeville acts greatly strengthened the entertainment. These included Brenck's Golden Horse, which appeared in an Indian posing number; Joe Bonell, dancing saxophonist, and Jack Silver and Company, two men and a girl, who danced and did a clever hand-to-hand balancing routine, as well as help in other spots. The Delmar Sisters also contributed several neat numbers.

Many of the scenes were done as blackouts and the majority were of the usual run of burly fare, but of the better grade. At least, they were well produced. These included the subway scene with Hap Hyatt and others of the principals; the "Parley Vous" scene, with Hyatt, Golden, Harrison and some of the women; dope bit, with Stratton, Marshall and Murray; Indian Divorce by Clegg and Murray; the hospital scene, and the "rehearsal," with Golden working from the orchestra aisle and Clegg, Murray and others on the stage. In all of her bits Miss Terry did very well, and being quite tall and striking she had little trouble in commanding attention. While some of the big scenes seemed a little too long at times, they were productive of numerous laughs, nevertheless. Last but not least, there is a hot orchestra in the pit directed by Willie Criege, an excellent musician with a high sense of comedy, who gets many legitimate laughs. SHAP.

Burly Briefs

RADIANA (Trudy De Ring) has returned to Broadway after an absence of several months and is looking trimmer and slimmer than ever.

ERIN JACKSON cheerfully announces she expects to be back in New York shortly and is spending the current week in Oswego, N. Y., c. o. G. D.

BEA BAXTER opened July 30 at the Mutual Theater, Indianapolis.

EDDIE COLLINS, featured comic at the Follies, Los Angeles, for the Dalton Brothers, reports the show at that house great and business excellent.

TOOTS BRAWNER, strip sensation of the Middle West, is vacationing at her father's farm at Murray Bay, Can. Miss Brawler has flattering offers from both of the Minsky factions for next season if she decides to desert her present boss, Arthur Clamage, of the Avenue Theater, Detroit.

HAZEL MILLER is still pursuing a policy of watchful waiting at her cottage on Lake Hopatcong's shores. Thus

far Miss Miller's services has been bid for by H. K. Minsky, Abe Minsky; Warren Irons, of Chicago, and Dalton Brothers, of Los Angeles.

JEAN WILLIAMS closed at the Irving Place July 30 and is going to her home in Indianapolis before accepting a fall engagement.

ALLEN GILBERT, the w.-k. number producer, is at his home in Cleveland and may join the Herk offices next season as one of the producers.

ANN CORIO is still recuperating from her recent illness at her home on Long Island Sound. Mr. Corio will, as in past seasons, probably be seen with the "Girls in Blue" of the big circuit.

JOE CATALANO, former treasurer of the old Mutual Wheel, is angling for a N. Y. house for next season.

ISSY HIRST, Philadelphia's burlesque magnate, was in N. Y. last week and dropped in to see the show at the Republic Theater and pronounced it the "last word" in burlesque production.

LENA DALEY, former featured fem of the old Columbia Wheel, has returned from her trip to Hawaii and is now domiciled at her home in Baraboo, Wis.

JOHN GRANT, w.-k. straight man, is now H. K. Minsky's first assistant in production at the Republic Theater.

LOIS FRASER, prim, now living in Chicago, has been booked for the Apollo Theater, N. Y., for next season.

HINDA WASSAU, long a favorite on the Mutual Circuit, has been signed by Billy Rose for his forthcoming musical production. Rube Bernstein, Miss Wassau's husband, closed the deal.

JEAN LA VERNE, for the last four years a member of the cast of the Avenue, Detroit stock house, is reported to be seriously ill in Cleveland, where she went recently.

ARTHUR CLAMAGE, owner of the Gayety and Avenue theaters, Detroit, is back at his desk after two weeks of hobbling on crutches as a result of injuries sustained when his airplane crashed recently near Jackson, Mich. He is now fully recovered.

COLLETTE closed a run of 14 weeks at the State-Congress Theater last week and is now vacationing in the Windy City.

Gibbons for News Coverage

NEW YORK, July 30.—At the request of the Hearst chain of newspapers Floyd Gibbons was pulled out of Chicago, where he was due to open today at the Palace, to enable him to cover the rout of the B. E. F. from Washington by U. S. troops. This was to be Gibbons' only week in vaude in the Midwest. Gibbons was turned down by Morgan Ames, divisional manager under Ascher Levey, for a week in Kansas City. Ames did not believe the w.-k. correspondent was worth the \$3,000 salary asked.

Philly Managers Change

PHILADELPHIA, July 30.—A sudden managerial shift this week brings Frank Buhler, former Stanley Company of America official, as manager of the Fox Theater here in place of Dave Idzal, who has held the post for over five years. Idzal goes to the Fox Theater in Detroit.

Buhler was prominent in the affairs of the Stanley Company before Warner Brothers absorbed the chain, and for several years was manager of the Stanley Theater. He was also vice-president of the A. R. Boyd Enterprises when that company ran Keith's two years ago during the period of Paramount's fight with Stanley-Warner product. At that time Keith's was the Paramount first-run outlet here.

Paris Usherettes' War

PARIS, July 25.—The usherettes of the Paris theaters have formed a union and are out to battle the holders of cloakroom, program and ushering concessions. The ushers in a majority of the Paris houses not only depend entirely on tips, but are obliged to pay from 40 to 80 cents a day for the privilege of working and various sums monthly for the use of costumes.

Readying New Padlock Law for Los Angeles

LOS ANGELES, Aug. 1.—L. A.'s much talked of "clean up" ordinance has been turned over to Erwin P. Werner, city attorney, by City Council, with instructions to prepare an ordinance giving the police commission power to padlock any place of amusement the management of which has been convicted in court of staging an indecent performance.

The council's welfare committee recommended the measure after a thorough investigation during which representatives of Fox, Paramount, Warners and RKO were called in for advice and discussion of the matter.

Circuits had objected to wording of the first proposed ordinance inasmuch as it used the words "any theater." Point held was that the term was too general, as the legislation was aimed only at stand-up girl shows and burlesque houses on Main street.

Clarence E. Coe, chairman of the Public Welfare Committee, told *The Billboard* today that the proposed ordinance in no way will give the police commission the power of censorship over theatrical performances. Before any theater can be padlocked the producers and operators must first be brought before a court of competent jurisdiction and proof on the claims shown.

Memphis Has Kid Matinees

MEMPHIS, Tenn., Aug. 1.—Thru cooperation of the recently formed Memphis Better Films Council, headed by Mrs. L. S. Akers, the Orpheum Theater is presenting a series of morning matinees of films intended especially for children.

Plan is to have one such picture booked in each month, to run a week at a time, one show daily at small prices. First picture was *Alice in Wonderland* in June. During the present week the Orpheum is showing as the July children's vacation movie *Puss in Boots*.

Manager Bernard Thomas has been delighted with the success of the plan from both a financial and a good-will standpoint.

Hillstreet May Go Grind

LOS ANGELES, July 30.—The RKO Hillstreet as a 15-cent grind house seems imminent if chatter around RKO can be relied upon. House, which formerly played RKO units and then unsuccessfully switched to a band presentation policy, has been dark for past three weeks. It is understood that it costs RKO about \$2,000 a week to keep it dark. To put in a 15-cent grind would only run the "nut" up to \$3,500. Officials feel that such a policy would not only cover the "nut" but might put the house on the proper side of the ledger sheet.

Lightning Hits Theater

FITCHBURG, Mass., Aug. 1.—Whalom Park summer theater, home of the Forrest Abbott Players, was struck by lightning Sunday afternoon. Several members of the company lost wardrobe in the fire resulting. Damage is not large. The stock company will give a performance as usual tonight.

IA Local Wants Work

HIBBING, Min., July 30.—The IATSE Local No. 487 has petitioned the city council that in the future when the recreation building is used for presentation of shows and the like members of the local be given employment. John H. Rolph, business manager of the union, was advised that the request had been granted and the custodian of the Memorial Building advised of the action.

Skouras Shifts Managers

NEW YORK, Aug. 1.—Spyros Skouras put thru several managerial switches this week. Charles Carroll, manager of the Audubon, and Bill Corum, manager of the Academy, have switched jobs. S. Caruso replaces Charles Stracoch at the Crotona, Bronx, and Peter Mann has been made manager of the Granada, Corona.

Publix Deposits Funds

NEW YORK, Aug. 1.—Paramount Publix has deposited with the Chase National Bank funds in payment of the coupon due today on its 5½ per cent gold debentures.

LEGITIMATE

Conducted by EUGENE BURR—Communications to 251 W. 42d Street, New York City.

New Booking Combine Gives Hope to Indies on the Road

Leighton and Leffler expect that decrease in competition will aid chances of small and lower-priced attractions formerly afraid to take chance of tour

NEW YORK, July 30.—Road conditions as far as the smaller indie houses are concerned are expected to be greatly improved, according to Victor Leighton, of Leighton and Leffler, indie house bookers. Leighton points out that with the major circuits amalgamating their houses for the purpose of single show booking in each town, as compared to the cutthroat tactics of the past, the houses not included in the new booking combine will be left with less competition. Allowing that the better shows will play United booking time, Leighton still feels that a host of other shows which during the last five seasons were afraid of bucking two or more shows in a town will now be in a position to accept bookings.

That an abundance of shows will be ready for the road after playing in New York is a strong possibility, due to the fact that, although attractions playing either Shubert or Erlanger houses are forced to book thru the United circuit, at least 60 per cent of the New York houses are now being booked independently, and as attractions playing therein are not bound by any contracts with the major chains, they are free to book thru Leighton and Leffler.

A lower scale of prices will probably be charged in what would be considered the "second string" houses. Because of the lessening of booking competition in the houses throughout the country, it is thought that many more shows will have a chance of existing, due to the fact that the indie house owner on the road can figure on a better gross than would have been possible in the past, when, if he did book a show in independently of either the Shuberts or the Erlangers, he might then find that the two chains had booked competitive attractions, which while hurting each other also hurt his chances.

There is also a possibility of inner circle booking circuits springing up in various parts of the country similar to that recently organized by Robert McLaughlin, with headquarters in Cleveland. McLaughlin intends to organize a circuit of seven cities to play attractions originally produced at his Ohio Theater.

Victor Leighton and George Leffler each formerly headed the booking offices of the Erlangers and formed their independent booking office early last season for the purpose of aiding managers to book shows in New York indie houses and to offer their advice on road-booking matters. But with the recent consolidation of both large companies, the angle of personally booking New York attractions on the road will be used and Leighton hopes to have the booking contracts of at least 80 theaters in the East.

Mormons Like "Pastures"

SALT LAKE CITY, July 30.—*The Green Pastures*, the 1931 Pulitzer prize play, played a three-night and Saturday matinee engagement at the Victory Theater here July 21, 22 and 23. For a hot summer season with no special preparations for cooling this house, which has been closed for over a month, the attendance was remarkable, in spite of prices ranging from \$2.75 to \$1.10 for nights and \$2.20 to 55 cents for the matinee. The play did 30 per cent more business than Ethel Barrymore, who played in cold weather here.

This was the first road show and legitimate attraction Salt Lake City has had for months.

Moses in Director Quandary

NEW YORK, July 30.—No director as yet set by Harry Moses for his forthcoming American production of J. B. Priestley's current London play, *Dangerous Corners*. Burk Symon, who staged Moses' last show, *The Warrior's Husband*, is being considered, provided he can get thru with his present assignments. Another possibility is Harold Winston, who last directed *A Kiss for Cinderella* and previous to that *Brass Ankles*. Colin Keith-Johnson only actor set to date.

Wintz Putting Two Attractions on Tour

MT. CLEMENS, Mich., Aug. 1.—George E. Wintz, who is vacationing here, has two shows definitely set for the coming season. Discussing his plans now under way, he said:

"I have all set for Elmer Rice's *Left Bank*, record play of last season in New York, which will play all the larger cities, including a return to New York, and Billy Bryant's *Showboat Company*, now being booked in all cities. The *Showboat Company* will open about October 24 in Cleveland or Detroit, will go as far west as Denver and will play a return engagement in Chicago.

"An entire new production is being built for the road and Bryant will present a series of plays in each town, including *East Lynne*, *Ten Nights*, *Hamlet*, *The Fatal Wedding* and *Uncle Tom's Cabin*. We have planned to spend two or three weeks in each city, opening with *Ten Nights* and having the audience select the play for the second week. The unselected plays will be given at matinees and we will finish up with *Hamlet*."

Warner Raids Legit Ranks

NEW YORK, July 30.—Warner Bros., thru their Eastern casting director, Maxwell Arnoff, have signed four legit actors on one-picture contracts. James Bell and Harold Huber are slated for *I Am a Fugitive*, the former to return here immediately afterwards for a legit play. Edward J. McNamara, well known for his policeman roles, has been signed for a similar part. Edward Ellis, character actor last in *Inside Story*, has been engaged to play in *The Oldtimer*.

And Usher?

LONDON, July 19.—When the Notting Hill Dramatic Society played *The Rising Generation* at Ealing, near London, Marcelle Napier, aged 20, produced the play, acted as stage manager, business manager and advertising manager and at the last minute was called upon to play the leading part. She was prompted only once during the performance.

Playbrokers Restricting Sale To Managers With Ready Cash

NEW YORK, July 30.—"Prove you have the production money or you can't buy the play" is now the playbrokers' theme song. No longer will the better agents merely sell a script for the nominal \$500 advance. This situation was brought on after the brokers discovered that many of their best plays were tied up and the producers couldn't raise the money to put them on.

The agents report that so far this season most of the plays that have been sold were to comparative newcomers in the business, with the old guard hard put to it to prove to the agents' satisfaction that a script would be produced before a specified date. The agents point out that the customary contract between authors and producers allows the pro-



RITA BURGESS GOULD, one of the principals of "Long Live the King," now in rehearsal for an early opening at the Vanderbilt Theater, New York.

"Chrysalis" Looks Good

NEW YORK, July 30.—*Chrysalis*, by Rose Albert Porter, is the third play to be tried out this summer by Lawrence Langner's New York Repertory Company. It was staged by Theresa Helburn, who owns the rights to the production. Play is considered to have a fine chance for a successful run in town next season, and already has been sought by picture companies. Story concerns a wealthy girl's desire to do things outside of her stilted social sphere and portrays her experiences when she interests herself in two underworld characters. Interwoven theme in the play raps the injustice of the modern criminal reform system for a fine theatrical effect and provides several exciting scenes. The play is in 11 scenes and was effectively staged. Present plans indicate that the play will be included in Langner's proposed season of repertory similar to which he operated here last year.

Ziegfeld's Debts To Be Paid

NEW YORK, July 30.—The business affairs of the late Florenz Ziegfeld as far as his two recent shows, *Hot-Cha* and *Show Boat*, were concerned are in excellent condition. This was declared by A. C. Blumenthal, who assumed charge of *Show Boat* shortly before the producer's death. At a meeting this week of the creditors of the F-Z Corporation, which operated the two shows, Blumenthal promised to pay the outstanding debts of approximately \$22,000 from the possible profits of *Show Boat*, which is current at the Casino Theater.

Nothing will be done for the general settlement of Ziegfeld's estate, as a whole, until the arrival in New York of Billie Burke, who at present is at work in Hollywood on a picture.

Rumor Fixel Decision Set

Reports claim favorable verdict for claimant of share of Erlanger estate

NEW YORK, July 30.—Theatrical circles this week learned from what were supposed to be exclusive "inside" sources that Charlotte Fixel would be awarded a decision declaring her to have been the common-law wife of the late A. L. Erlanger. While this news was branded as immature by Surrogate John P. O'Brien, he did not deny that his decision would favor the claimant.

Samuel Untermyer, who with Isador Kresel defended the estate, when informed of what was supposed to be the Surrogate's decision, declared that even if it had been made "it wasn't worth a hill of beans." The decision if in favor of Miss Fixel, however, merely will serve to give her the right to bring a suit for a share of the estate. It is expected that her first action will be to force an accounting of the assets, which last May seemed to have dropped from what was first reported to be in the neighborhood of \$75,000,000 to \$124,500. The latter amount was fixed by Saul J. Baron, temporary administrator, in a preliminary survey.

Surrogate O'Brien's decision, if it has been truly reported, concludes the first round of what promises to be one of the most bitterly fought battles over a will in the history of the New York courts and which has aroused the interest of all the old-time showmen, many of whom had business dealings with the late legit mogul and in many cases had dealings with Miss Fixel. She contended during the long-drawn-out legal fight, which had engaged the attention of the press for 12 weeks, that she had known the old showman for 28 years and had been married to him via the common-law route for 12 years prior his death.

Legit managers who had known the late showman predict that in any event, even if Miss Fixel were to win the suit establishing her as the rightful recipient of one-third of the estate, she will find to her dismay that never at any time had Erlanger ever held much property in his own name. He had usually assigned his holdings to his two sisters and brother, and had only retained the voting power of the stocks and collected their earnings during his lifetime.

"Cat and Fiddle" on Coast

LOS ANGELES, July 30.—Belasco & Curran have penciled in *Cat and Fiddle* to follow current run of *Reunion in Vienna* at the local Belasco Theater. *Reunion* opened July 25 and is expected to last thru the Olympic games.

Cat and Fiddle opens at the Curran Theater in San Francisco August 1 and will come here after the Frisco engagement.

Coast version was produced by Edgar MacGregor, with Helen Gahagan and Olga Baclanova, film name, heading the cast. Other players are Paul Gregory, Inez Courtney, Armand Kaliz, Edgar Norton, Sam Ash and Rodney McLennan.

War Play for London

LONDON, July 19.—*Flieger*, the German war play centered around the exploits of the famous German air "ace," Baron von Richthofen, will be presented in London early in the fall, with Conrad Veidt, eminent German actor, in the principal role. The play will be titled *Airmen* for London presentation.

New Playbroker in Field

NEW YORK, July 30.—A new playbroker has entered the legit field in the person of a young Englishwoman named Ann Renova. Her first sale was negotiated with the Chester Erskin office for the rights to the dramatization of *Two Living, One Dead*.



By Eugene Burr

IT'S WITH no chortling of malicious glee that this column reports that its mid-winter croakings have been borne out. On a Broadway that is more like a deserted village than the so-called drama-center of the world, just six legitimate shows are offered to the customers. When your reporter, half a year ago, said that there would come a time this summer when just half a dozen attractions would be open, it was with grim certitude that the prediction was offered, but the accomplished fact strikes home none the less. Not in the present theatrical generation has the number of New York shows been so low. Last summer, amid weeping and wailing and gnashing of teeth, a new low was established at 12. This year it has been cut in half—and it may be cut even further before the fall reinforcements (if there are any reinforcements) come to bolster up a beaten field.

It doesn't seem so long ago that summer visitors coming into New York—which they used to do in droves—were confronted with a varied and overpowering array of amusements from which to choose. With wrinkled brows they went thru the theatrical columns deciding which of the plays they could manage to squeeze in during their stay. Now if they stay a week there are just enough plays to fill the evenings, and for matinees they'll have to go to the movie palaces, the product of which is just as good in the old home town, or to burlesque shows, which may just possibly start once more the old legend that New York is a modern iniquity sink. New York only wishes that it were. Even an iniquity sink is better than a bed of burnt-out cinders.

THE state of Broadway in general is revealed by the fact that a certain Times Square hotel is offering two-night and three-day accommodations to tourists for less than \$10. And the price includes—hold your breath—two breakfasts, two luncheons, a sight-seeing trip, a visit to a night club, a ticket to a Broadway show, and, of course, the in-

evitable radio in every room. A few years ago there were more summer visitors than the hotels could accommodate. Now the Broadwayside inns are advertising in country papers and offering premiums.

Incidentally, one wonders just what shows the visitors to the hostelry will see. The ad says that they can have their choice of a number of current New York successes. Aside from the fact that, with two possible exceptions, there are no current Broadway successes, the choice is probably restricted. It's fairly safe to say that a good number of the customers are being shunted into the Waldorf, where the revival of *That's Gratitude* is eking out a bare existence on the cut-rates and two-for-ones.

JUST six shows remain on a Broadway where, a few years ago, 20 shows in mid-summer was considered alarming. The tired remnant of the winter's band includes the above-mentioned *That's Gratitude*, which can hardly expect to keep up the struggle much beyond the start of the new season; *Bridal Wise*, the continuance of which has been something of a shock to this addled commentator, and which, as far as he can see, must be depending for its customers upon the efforts of little Jackie Kelk, the kid actor who turns in such a grand job; *The Cat and the Fiddle*, Max Gordon's musical, which, by dint of cuts, cast changes and what have you, may just possibly weather the hot spell; *O! Thee I Sing*, the musical which won the Pulitzer Prize, a swell show no matter how you take it—and which, incidentally, has good hopes of continuing to lampoon presidential campaigns until the frosts of Christmas; *Another Language*, Broadway's only spring success, which also hopes to remain a candidate when the new season gets under way, and the revival of *Show Boat*, which is continuing on after the sudden and untimely death of its sponsor, Florenz Ziegfeld.

It is doubtful that the nominal start of the new season will see any great influx of reinforcements to the embattled six. There may be a summer turk or two produced early in August, but that's about all. The fall shows will probably start later than ever this year, and before they begin coming in you can expect still further cuts in the number of legitimate productions running on Broadway.

And what next winter will be like it's impossible to foretell.

Bein Fantasy Goes Well In Philadelphia Opening

PHILADELPHIA, July 30.—Albert Bein, whose play *Little Old Boy* is on the Dunning-Abbott producing schedule for the coming Broadway season, was represented in the repertory of Hedgerow Theater in Rose Valley, on the outskirts of Philadelphia, by a new play, *The Heavenly Express*, which seems to have strong possibilities on the commercial stage.

It is fantasy, a dangerous venture in the modern theater, but it has enough novelty and enough real characterization to make it a possibility for Broadway. Locale is the Southwest, and the leading characters are trainmen and hoboes, between whom there is a friendly alliance in spite of the objections of road bosses. Opening scene has some realistic characters and dialog. Interrupted by the note of supernatural mystery when an unfathomable train is reported on the loose all over the Western lines.

It develops thru the fantasy that this is the "heavenly express" sent down to gather up the souls of dead hoboes and their adherents to waft them to eternal Vagabondia, where there is nothing to do and there are little rivulets of whiskey and rock candy mountains all over the place. The train is heralded by a new sort of Angel of Death, a tattered young hobo who comes down to prepare "Granny," hospitable railroad boarding-house mistress who has never turned down a 'bo's request for a handout, for her ride to heaven. Bein has a good sense of drama and the play offers all sorts of opportunity for unique staging.

Heiman on Theater Survey

NEW YORK, July 30.—No final decisions have been reached by Marcus Heiman, Jules Murry and Augustus Pitou, officers of the newly founded United Booking Office, as to which theaters will be used in the new circuit. Heiman, head of the company, is at present in Chicago, where he is attending the wedding of his nephew and at the same time will look over the situation in regard to the mid-Western houses. He is also expected to make a complete survey of the larger houses controlled by the booking office.

PRESS RELEASES

(The more important managerial announcements sent out to the press during the week)

Arthur Block, manager of the Winter Garden Theater, will present a play by Abraham Blum called *I Want a Child*.

Howard Inches announces that the first play on his fall schedule will be a drama by Margaret Crosby Munn called *The Passionate Pilgrim*. The play deals with William Shakespeare at the age of 20.

Redwoods, a play by John Dudley, will be presented in September by George H. Brennan.

George Abbott and Philip Dunning announce that *Lilly Turner* is now the title of their play which was formerly known as *Lilly*.

J. J. Shubert has acquired the rights to Raymond Van Sickle's play, *Best Years*. The piece was tried out last week at Elizabeth Miele's Sharon Stock Company.

Ted Koehler and Harold Arlen will write the music for the new edition of Earl Carroll's *Vanities*.

Frank Conroy has acquired the rights to Owen Davis' new play, *The Harbor Light*.

Dmitri Ostrov announces he will produce two plays this coming season. The first will be *Prisoner's Base*, by Jerome Dreyfuss, and the second a play by Conrad Seller called *Censored*.

Ray Bartlett is preparing a play called *Eastside* for early production. The author is Denis Connolly.

The Actors' Dinner Club served a total of 82,679 meals, of which 53,741 were given free to needy members of the profession, since its inception.

CAST ENGAGEMENTS

Ruth Gilbert, Nina Mac McKinney, Ada May and Marion Eddy for *Folies Bergere* (Max Rudnick).

Pauline Moore for *Tiger Hour* (Arthur J. Beckhard).

Miltzi Mayfair and June Knight for *Humpty-Dumpty* (Schwab and DeSylva).

Hope Williams for *There Was I* (Arthur Hopkins).

Ernest Glendenning, Henry O'Neill, Worthington L. Romaine, Louis Sorin, Margaret Tebeau, Calvin Thomas, Edward Coughlin, Hans Hansen, Kirk Ames and Murray Alper for *She Went* (Alexander McKaig).

James Bell, John Litel and Douglas Dumbrille for *Lily Turner* (Abbott and Dunning).

Shows Opening

The Devil's Little Game (Province-town), August 1, presented by Alexander Burke.

Chamberlain Brown's Scrap Book (Ambassador), August 1, presented by Chamberlain Brown.

Page Pygmalion (Bijou), August 3, presented by Alan Morrill.

Show Closing

July 25: *The Chameleon* (8).

Equity Types 'Folies' Vaude

NEW YORK, July 30.—Equity officials, having given Max Rudnick's *Folies Bergere* the once over, decided that the show could be considered vaude, and accordingly it would not come under the jurisdiction of the association. Under this classification Rudnick will be able to operate the show on a seven-day basis and also be spared the necessity of putting up a Chorus Equity bond.

Show headed by James Barton and Ada May will consist of white and colored entertainers and is scheduled to open at the Liberty Theater August 15.

C. Hopkins' Plans Indef.

NEW YORK, July 30.—Charles Hopkins, after experiencing a disastrous season last year and being reported to have decided to give up his small name-sake theater, will probably do so. Hopkins at present is directing a summer stock company at Huntington, L. I., and is in quest of scripts suitable for staging in larger houses. He has allowed the options to lapse on the three plays he purchased early last year and to date has acquired no others.

"Mikado" in Bryant Park

NEW YORK, July 30.—The Savoy Comic Opera Company gave a performance of *The Mikado* before an audience of 1,500 people last week on the steps of the Federal Hall copy erected as a feature of New York's celebration of the Washington Bicentennial.

Stage Whispers

By JACK MEHLER

The reason Lionel A. Hyman's production of *The Chameleon* closed so suddenly last week was due to his inability to scare up 41 bucks. This dough was necessary to pay the stagehands, who were working on a day-by-day arrangement. Hyman kept the box office open until 5:30 in the hope that enough customers would be forthcoming to furnish the shekels, but he was out of luck. Finally he gave it up and notified the cast (and stagehands) that the opus would have to fold. Show was understood to have been partially bankrolled by the daddy of Virginia Byron, the lass who played the ingenue. Play received probably the worst pannings in a season noted for its critical condemnations and was the first non-Equity show in over 10 years. Hyman's brother, who formerly coproduced with him and was acting as business manager with *The Chameleon*, declared that in the future critics would not be invited to any of their productions and that he and his brother, Lionel, were in the midst of drawing up charges against Equity which tended to prove the association unconstitutional. This last is in addition to sundry other charges, including a violation of the Sherman Anti-Trust Law. The Hyman brothers' familiarity with court proceedings, and their prowess in them, was evidenced several years ago when they succeeded in having Chester Erskin's claim for salary thrown out of a magistrate's court despite his holding a contract with them. And recently they took the trouble of sending Erskin a bill for court costs. Officials of Equity profess to find the antics of the Brothers Hyman a source of amusement, especially during the dull summer months.

Lee Shubert declares that Leslie Banks haunted him so continuously with a plea to be allowed to drop out of *Springtime for Henry* so that he could take a picture contract that he finally had to give his permission. Banks' plea that the picture contract would mean so much in a financial way to his family finally won over Shubert's sympathies and he consented, the knowing that Banks' leaving would hurt the show's chances of continuing.

Talent scouts for the picture companies in their hunt for screen possibilities in summer stock companies report that the percentage of new people is practically nil. . . . This condition being due to the ease with which the stock managers can secure professional talent for coffee and cakes. . . . George Haight made a quick trip to town this week to pick up a script for the Hampton Players. . . . Cecil Clovelly and Tommy Cracraft got rid of interfering angels in their White Plains stock venture and are now breathing easier. . . . Managers are getting ready to wage a hard fight against the Dramatists' Guild for a general reduction of royalties. . . . The Al Woods office is still the hardest one for an actor to get into, despite Woods' bankruptcy. . . . William Harris Jr. reports that the fishing at China, Me., is more engrossing than play-producing. . . . That is, for the summer months. . . . The Jed Harris office would like to know where their boss is keeping himself. . . . Harry Bannister is hunting high and low for a script to fit his particular talents. . . . George Jessel would like to finance a couple of plays. . . . The Century Play Company was besieged with calls from managers for copies of any of Lawrence Hazzard's plays as soon as it was learned that Woods had bought one of his opuses. . . . And, incidentally, Richard J. Madden is hard put to it these days explaining that his connection with the American Play Company had been severed several years ago and that he was in no way mixed up in the present unpleasantness arising from Leland Heyward's sudden exodus. . . . At last the ticket brokers have found a way to pay the rent for the summer months. . . . Most of them have installed a number of slot machines in their stores and are getting a heavy play from the numerous hangers-on who are generally a feature of a ticket broker office. . . . Friday saw a host of well wishers at the newly installed United Booking Offices.

LONDON, July 19.—No fewer than 17 of London's legitimate theaters are at present dark. In addition, four others have been given over to vaudeville and two temporarily to films. It may be bad for London, but it looks good to New York, which has 66 houses dark.

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ASCAP-NAB Conferences End With No Agreement as to Fee

Impasse reached after long series of talks between broadcasters and music men—NAB still offers a flat \$1,250,000 annually—ASCAP will take \$1,800,000

NEW YORK, Aug. 1.—Notwithstanding the published reports in daily, trade and alleged trade papers to the effect that the National Association of Broadcasters and the American Society of Composers, Authors and Publishers had reached an agreement whereby the NAB agreed to pay the ASCAP \$1,250,000 annually for the use by its members of copyrighted music, no such pact has been signed. In fact, the conferences that were being held between E. C. Mills, general manager of ASCAP, and the committee representing the broadcasters have come to a temporary end with no definite decision having been reached.

Unless the broadcasters denote a willingness to resume the conference before September 1, the final date set by ASCAP for the higher rate of license fee going into effect, the next move will be on the part of the authors and composers. The move in question will be the withdrawal of the society's catalog from use by radio stations, according to daily papers purporting to quote Gene Buck, president. Authentic information, however, is to the effect that the Society contemplates no such move and is very anxious to sell its magic rights and avoid anything that scents of a strike or closing in on the broadcasters.

Committee representing the broadcasters made a flat offer recently of \$1,250,000, an increase over the present license fee total of \$350,000. ASCAP originally asked for five per cent of the money paid to the radio stations by the sponsors for advertising their products. It was understood that the music men expected to take less than that percentage, but that the minimum it expected under present conditions would be at least twice the current fees, or \$1,800,000 for the first year under the new deal.

Thus far, the ASCAP has been content to deal with the broadcasters as a body and has not contacted the individual stations which can make a deal for a license despite the wishes or moves of the NAB. Since many of the smaller stations are getting a reduced fee, while the major networks are standing the brunt of the proposed increased rates, there is a strong possibility that the small stations may come in. This may result in the larger stations following suit.

Two largest stations of the NBC network pay \$37,500 a year each, while WABC, main CBS outlet, is paying around \$30,000 annually. Not all of the broadcasters are said to be in accord with the conferences handled by the committee and the intervention of some of the major station owners may bring about a speedy agreement. O. F. Scheutte was recently retained by the NAB to run the battle with the composers and publishers. Scheutte won the battle between RCA and the indie radio men for the latter. All station owners and operators as well as the three members of the committee have been forbidden not to talk for publication by Scheutte.

Melody Men on WLS

CHICAGO, July 30.—The Melody Men, an NBC quartet, who began their professional radio career over WLS, are returning to their old station for special summer appearances, replacing the Maple City Four, WLS staff quartet, for several weeks. The Melody Men were formerly the St. Olaf Quartet, and Osgood Westley, the tenor, was assistant to Dr. Christiansen, famed director of the St. Olaf Choir.

Stage Artists on WBBM

CHICAGO, July 30.—Frank Wilson and Jules Stein, tenor and pianist, respectively, will share honors on a new daily program sponsored by Evans Fur Company. Both have stage backgrounds, Wilson having been a popular master of ceremonies for the Balaban & Katz Circuit, and Stein a soloist with the symphony orchestra when he was 16.

Larry Funk's Band Is on 30-Day Tour

CLEVELAND, July 30.—Larry Funk and his band of a Thousand Melodies, 13 musicians, have just closed a fine engagement of four weeks at Willowick Country Club. Band at club has been replaced by Sammy Watkins.

Larry and his boys are now on a 30-day tour, which will carry them into the New England States, New York, Pennsylvania, Maryland and Ohio. After the tour the band returns here to open the Crystal Slipper prior to opening at Detroit at a hotel spot, and then Dallas, Tex., at a hotel. While at Willowick band was a feature of WGAR and NBC network. Jimmie White is still the feature vocalist, with Robert M. Bundy as personal manager. F. C. O'Keefe is handling the bookings.

Kelsey Joins Sodeburg

SANTA CRUZ, Calif., July 30.—Carlton Kelsey, under whose banner William Sodeburg and his orchestra have been working, has joined the band and is acting as guest conductor. Organization is in its 10th week at Casa Del Rey Hotel here. Included in lineup are Lois Lee, vocalist, and Jay Johnson, piano-accompanist and emcee.

Sokoloff To Quit Cleveland

CLEVELAND, July 30.—Contract of Nikolai Sokoloff, director of the Cleveland Orchestra since 1918, is not to be renewed, a statement by the Musical Arts Association says. No reason was given by the association, which supports the orchestra. Contract expires next year. Sokoloff will direct the orchestra this coming season, as usual. Sir Hamilton Harty will be guest director during Sokoloff's customary mid-season absence.

Clients Continue To Hold Off On Signing Up for Next Season

NEW YORK, Aug. 1.—Sponsors of the most desirable sort continue to hold off on their radio advertising activities for the coming season. Majority of them seem to be pursuing a watching and waiting policy to see if they can determine the trend of both business and radio entertainment features before selecting a program and signing up for the fall and winter.

This situation has resulted in the lowest ebb in years in new program movements, one or two auditions being piped to an advertising agencies' program board in one day being considered good business. In the meantime major networks are keeping expenses down to the bone in the key cities as well as in the home offices, and sustainings of the better kind are bravely keeping at it, but wondering at the absence of a nibble from a sponsor.

Sales department and artists' bureau alike are of the opinion that the sponsors are dallying and don't know their

Miles at Granada Cafe

CHICAGO, July 30.—Jack Miles and his orchestra, coming direct from a series of successful engagements in the East with broadcasts over the radio networks, will open the fall season at Al Quodbach's Granada Cafe August 3, thru arrangements made with MCA. Miles, a personable young chap, who is one of America's foremost trombonists, as well as an orchestra leader of the first rank, hails from Cleveland. His orchestra has been a favorite in that city, having played many engagements in such popular spots as the Golden Pheasant, Coconut Grove and Music Box. The trip east added another triumph, as they scored a great hit at the Hollywood Gardens in New York and the De Witt Clinton Hotel in Albany. During their engagement at the Granada Cafe they will broadcast over WBBM.

Gotthelf at Chi Beach

CHICAGO, July 30.—The swanky Chicago Beach Hotel, on Chicago's south lake shore, has inaugurated musical evenings in its new Lake Terrace Room. Manfred Gotthelf, until recently at College Inn, is the featured pianist. Gotthelf also is now featured at Maillard's, ritzy Boul Mich spot, nightly from 6 to 8.

Butte Rodeo on NBC Chain

NEW YORK, Aug. 1.—NBC will broadcast over its network on Thursday, August 11, an entire rodeo performance from Butte, Mont., which will originate in Station KGIR. Announcers familiar with all proceedings will be on hand and all of the noise accompanying the show will be fed into the "mike."

Thomas at South Bend

SOUTH BEND, Ind., July 30.—Howard Thomas and his 11-piece orchestra, who recently closed six weeks at the Tranon in Terre Haute, are now playing a two weeks' engagement at Playland Park here. Unit is clicking and scored a decided hit when playing a special engagement for the Rotarians of South Bend. Following the local engagement band moves to the Avalon Ballroom at La Crosse, Wis., for two weeks, marking the third return engagement there this season.

Hoover in Third Week

BALTIMORE, July 30.—Joe Hoover and His Ambassadors of Rhythm are rounding out their third week as the stage entertainment at the Rivoli Theater. This is the first stage attraction that this house has featured since the new management took charge and it has proved popular. Everett Bannister, new organist at this house, is doing an excellent job.

West Coast Notes; NBC Hears Squawks

LOS ANGELES, July 30.—The Biltmore Orchestra, directed by Charlie Kaley, is no longer a nightly feature over KFI and NBC network. Band dropped off the air a week ago and Kaley is reported to be leaving town. KFI is using Jay Whidden and his band to replace.

Anson Weeks Orchestra at San Francisco Mark Hopkins Hotel has dropped off the CBS network and is broadcasting nightly over NBC hookups.

Commercial program sponsors in the East have been dissatisfied with the L. A. outlet for their programs over the NBC chain. Because of heavy local advertising schedule, KFI, local NBC station, shunts considerable of its Eastern commercial programs over to KECA, a 1,000-watt plant, owned by KFI. Advertisers complain program does not receive proper coverage as it would over KFI, a 50,000-watt station.

Will Rogers acted as master of ceremonies at the dedication of the new California State Building on July 29. Event was attended by 12 Western governors and broadcast over CBS.

Eddie Lambert is back on the Coast following closing of *Clowns in Clover* in Chicago.

Slim Martin and his band opened at the Grand Hotel in Santa Monica. Martin and his band have been at Pantheater in Hollywood for past two and one-half years.

Jimmy Grier and his band move from the Coconut Grove of the Ambassador Hotel to the Sala d' Ora room of the Biltmore August 1. Management is lining up an entirely new company of entertainers to work with Grier.

Raymond Paige's conducting of the Greater Symphony Orchestra at the Hollywood Bowl on July 29 marked the first time any radio conductor has acted as director of this outstanding aggregation. On this occasion, Paige, who is director of KJH's Columbia Orchestra, presented Gershwin's *American in Paris*, and directed the Felcher ballet.

Cato in 10th Week

GENESEO, N. Y., July 30.—Cato and his Vagabonds are entering their 10th week of a 14-week engagement at Long Point Park, Lake Conesus. Dance business here is holding up remarkably well. Orchestra played a limited engagement at Golden Pheasant in Cleveland before going on their summer spot in New York State. For several months leading up to opening here orchestra played in cities surrounding the Finger Lakes, Utica, Syracuse, Rochester and Buffalo. Was held on the air from these places. Personnel: Lester N. Rohde, Don Smith, Glen Enzfelder, Red Dow, Cap Elliott, Paul Daines, Don Southern, V. H. Weber, William Prior, Clyde S. Morris, Earl Christman, Nedra Gardinier and Cato.

Double Orchestras At Sea Breeze Park

ROCHESTER, N. Y., July 30.—Double orchestras at Danceland, Sea Breeze Park, were adopted as a permanent policy this week after Art Taylor's and Frank Skultety's outfits almost doubled the patronage.

Taylor's Lake Placid Band was booked to stay the week. Sax Smith's Orchestra, Rochester, will supplant it this week, alternating with Skultety for dance numbers.

Well-Known Bands Bunched

DENVER, July 30.—This city became a musical center of importance last week with four nationally known band leaders playing at various amusement centers and competing for the attentions of the pleasure-seeking audience. Ben Pollack is at Elitch Gardens' Trocadero Ballroom, and at Lakeside is Ted Weems with his rhythmic orchestra. Ted Lewis and his entertainers are appearing at the Denver, and Horace Heidt and his orchestra are at the Orpheum.

Obbligatos

ALL negotiations being off for the present between the broadcasters and composers, authors and publishers who are members of the ASCAP developments between now and September 1 should be very interesting. Definite break-off date may be postponed, an agreement may yet be reached, or perhaps the board of directors of ASCAP may really vote to withdraw the copyrighted music in its catalog from radio performances for profit. As yet, the songwriters and publishers have not played any of their trumps, and they are in a position where they have more than one hole card. So far, the Society has not tried to contact the individual members of the NAB, nor the broadcasters who are independent. Should this plan work, the disintegration of the NAB would be started. On the other hand, should the Society decide to break up, which it can easily do, the broadcasters would suddenly be plunged into the biggest headache of its career.

Imagine the various broadcasting stations being forced to deal individually with every writer whose song it seeks to broadcast, or the publisher. Each copyright owner must be sought out and arrangements made with him as to what he wants for the broadcast of his numbers. Or, the publishers may remain in a group, the popular writers in another, the standard publishers in still another. Then there are the musical comedy, foreign and the fly-by-night writer who can also collect his \$250 per performance for an infringement of his work. Seems as tho this will take more money in building up a suitable staff than it will to pay the Society what it wants. All of the vast libraries that were built up by musical directors and stations during the years of radio ascendancy will be useless, unless wholly composed of some of the old masters whose works are in the public domain. This goes for all of the Victor Herbert tunes, the oldtimers such as *After the Ball* and most every air dear to the average dial tuner. About all of them are in the catalog of the ASCAP and belong to a member. Dead, the composer's estate still collects royalties thru the Society; alive, he certainly wants the dough. The playing of phonograph records cannot help the situation. Used for commercial broadcasts they are more expensive as to the music rights than when played by living musicians.

BUILDING up its own song factories is hardly a method that will inveigle the major stations. At least one of them had its share of playing around with its own publishing concerns and was willing to relinquish ownership in the leading popular and standard houses. Besides, where are the good authors and composers to be drawn from unless from the ranks of the ASCAP membership? The fact is well known that the best tunes come from a writer when he is hungry. When he is under contract at a flat sum, and a satisfactory one, it seems he can never hand out a worthwhile song. He has even been accused of holding out a real good tune written while under contract to a radio or movie concern, figuring he can sell it to good advantage when not under contract. Music turned out on a factory plan is not so hot, as experience has taught.

M. H. AYLESWORTH recently said he would just as soon try the method of paying each copyright owner on a percentage basis, based on the actual performance of each number. He thought it might be cheaper to keep a staff and let them check each copyrighted tune and pay the owner accordingly. Other plans may be in the minds of various broadcasters, but none seem to be as simple as dealing with a single source to cover practically all of the music used.

However, it seems that the majority of the ASCAP members do not wish to see the day that all diplomatic relations between themselves and the broadcasters are broken off. They know radio is here to stay if it does kill sales of sheet music, but they are satisfied to collect from radio if it will meet them half way, in what is fair payment for the product. They realize fully that machine-made songs written to order hardly ever become popular and the public cares only for the popular air when it becomes such.

New Hecker Program On CBS September 26

NEW YORK, Aug. 1.—The Hecker H-O Company, Inc., of Buffalo, has accepted a new program to be broadcast thrice weekly over the CBS network beginning September 26.

Program will be called The H-O Rangers, and will be a series of cowboy script acts designed for juvenile audiences. One program will originate in Buffalo at 5 p.m. and the same program, with a separate cast of actors will originate in Los Angeles, KHJ, at 5 p.m., PST.

Dutch Mill Owner Fined

DELAVAN, Wis., July 30.—The Dutch Mill Dance Hall on Delavan Lake was closed last week by Judge Luvé, who imposed a fine on the owners for operating without a license. Jack Potter, active manager, was fined \$100; Mrs. E. B. Potter, owner, was assessed a like amount, and Don Minor, who operated the hall after license and permit had been suspended, was fined \$25. In addition the hall was ordered closed for one week.

Program Reviews

Death Valley Days

Reviewed Monday 8:30-9 p.m. Style—Talk, vocal solos, octet. Sponsor—Pacific Coast Borax Company. Station—WJZ (NBC network).

This particular program is an extreme departure from the long-standing "Death Valley Days" series of sketches as told by the "old ranger" and dramatized by competent casts. Going musical is merely a one-program experiment to determine whether the sponsor has really been on the right track and by chance wearing out its audience with dramatic fare.

Grace Hayes and the Eight Sons of Eli did nicely as to their respective songs, Miss Hayes, of course, leaning to the more popular pieces, while the octet mixed its selections in its usual fine style. The "old ranger" started the proceedings as usual with his bugle call and subsequently announced that there was a possibility of a change being made and it was up to the listeners to make known their choice between the old and the new—dramatic sketch or the musical. As it happens, the "ranger" helped not a little by acting as master of ceremonies, which was a novelty in itself. Sponsors apparently are open-minded

and will continue the same style of sketch if renewing in the fall, alternate if the audience mail warrants it, or even choose the musical.

On the face of it it looks like a bad break for the musical. Listeners for many months of the Death Valley skits naturally liked the program or they wouldn't be following it. So far the sponsors have been satisfied, and it will take an avalanche of mail to change the style of program from the even tenor of its way. Past experiences have proved that the most likely result is that the followers of the "old ranger" will highly resent the intrusion of the musical, altho such reaction should cast no reflection on the quality of the work of either Miss Hayes or the Eight Sons of Eli. M. H. S.

Prof. Henry McLemore

Reviewed Friday 8-8:15 p.m. Style—Humorist. Sustaining on WABC (CBS network).

They do allege that the "prof" is one from real life and nothing less than the depression can be blamed for his invasion of radio. Possibly he made his decision after hearing other radio humorists do their stuff, in which case he should have many sympathizers. Of course, this doesn't take in Ed Wynn, Jack Benny, Colonel Stoopnagle and Budd, Ben Bernie or Burns and Allen, but the "prof" could easily have been loaded up by the others. Particularly the fast news dispensers who color it as they see fit. McLemore is introduced with a long string of titles such as editor, scholar, Pal of My Cradle Days and what not. Piece de resistance of his monolog seems to be burlesquing the news and news dispensers. Thus he rambles into German politics, the stock market, society columns, etc., and every now and then discourses at length on one particular item which may be anything from a waffle or a gum drop, all of which is without rhyme or reason, in keeping with the style of the act.

Delivery leans toward the nasal, rural, native style, but there is no attempt to slight the king's English. First broadcasts by McLemore were strictly on his own, but since then a quartet has been added with piano accompaniment, and the "prof" calls upon his glee club whenever the numbers are due. Good quartet at all times and enhances the program greatly. McLemore is not exactly productive of laughs right now, but he is apt to attract a specie of dial tuner who senses in him a new satirist, and the nonsensical turn may build. M. H. S.

AIR BRIEFS

By JOE HOFFMAN

William Randolph Hearst will sponsor the broadcasts of the Pacific Coast Conference football games this fall. Hearst will guarantee a certain sum of money to the colleges concerned for the gridiron broadcasts. In addition, all the broadcasts will be supplemented by entertainment, orchestras and singers.

It is likely that Hearst will sell the sponsorship of some of these broadcasts to a commercial who desires to take it over—and pay for it.

The decision of the Eastern universities, banning all football games from the air, was made because of a desire to cash in on these sport "spectacles." They desire the networks to guarantee them a sum of money in the manner that NBC guarantees the Madison Square Garden Corporation over \$100,000 yearly to broadcast the fights.

Arthur ("Street Singer") Tracy commences his Chesterfield appearances August 9. . . . Jay C. Flippen placed under sustaining contract to CBS. He started on "Mardi Gras" on Tuesday of this week and will have an additional sustaining shortly. . . . Irene Beasley, now vacationing for the first time in three years, will start a new CBS series August 8. . . . WBT, Charlotte, N. C., will celebrate the opening of its new 25,000-watt transmitter via the entire CBS Dixie network August 12. Now broadcasting on 5,000 watts. . . . When the Blue Ribbon Malt-Ben Bernie period returns to the air it will be on NBC and not CBS. The commercial recently went off the latter network. . . . If Olsen and Johnson don't clean up their air skits they may be canceled from the Fleischmann Yeast period. NBC has over 400

letters complaining that some of the comedy team's material is "off color." The letters have been turned over to the agency. . . . Singin' Sam and Jay C. Flippen are alumni of the same minstrel show of 20 years back, A. G. Field's Greater Minstrels. . . . Nat Brusiloff's 12-year-old nephew comes to the Palace every day to watch his uncle perform. . . . Herman Timberg auditions for American Tobacco. . . . Jimmy Caruso, orchestra leader who disappeared from the musical horizon for a number of years, auditioned for NBC yesterday (Tuesday) with 22 pieces. . . . Rudy Vallee's fan clubs trooped into the studio Thursday night bringing gifts for the king of crooner's 31st birthday. . . . Ohman and Arden, Gus Van and the Pickens Sisters open for Porto Rican Tobacco, NBC, October 1. . . . When Ed Wynn goes on the road with *Laugh Parade* toward the end of August, Texaco will go off the air. Too much expense in wire charges to pick "The Perfect Fool" up while out of town. . . . NBC offered Gréta Garbo any sustaining time she desired prior to her sailing. The Great Garbo, however, refused to air gab. . . . George Gershwin's *135th Street* will be featured by Paul Whiteman on NBC August 7. . . . General Electric returns to NBC with "G. E. Circle" September 18. Retired from the airwaves over the summer. . . . Meyer Davis threw a party for the radio mob in his penthouse offices Wednesday evening. . . . Charley Martin, who produces *March of Events* for WMCA, is also producing *Love Life of a Prize Fighter* for the same station. Both are WMCA's two most popular programs. . . . MCA turned Art Jarrett over to NBC for six months, during which

time they have guaranteed him at least three sustaining periods weekly. If at the end of the six months' period NBC fails to produce a commercial for the tenor, MCA has the prerogative of taking him away from NBC. . . . Jerry Baker, WMCA's class tenor, now working with a piano team instead of an organ.

Proctor & Gamble have canceled Colonel Stoopnagle and Budd on the Ivory program, CBS, effective August 31. This despite the fact that this ace comedy duo has steadily been increasing in popularity, and the Mills Brothers, P. & G.'s other radio turn, under the Chipso banner, also CBS, have been decreasing in popularity. The realignment of the P. & G. advertising budget, which eliminates all radio expenditures for Ivory, is said to be the reason. And yet it looks so foolish in view of Stoopnagle and Budd's constantly growing favor, which was proved to the advertiser in a survey which they just completed. Oh, well. An advertiser's mind is like a woman's. Can't tell what they'll do next.

Blackman Agency, handling the P. & G. account, think so highly of Stoop and Budd that they are now trying to line up another client for the team prior to August 31 to prevent the duo from getting away from them.

MARATHON DANCERS

Couples preferred capable of entertaining. Also Floor Judges and Seven-Piece Orchestra. Also A-1 Girl Blues Singer. Dancers can make good floor money. Four Prizes; \$1,000 first, \$500 second, \$300 third and \$200 fourth.

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WANTED, POPULAR SONG WRITER
Experienced. Resident of New York City preferred.
BOX No. 333, care Billboard, New York City.

Exhibitor's Weekly Digest of Film News

THE EXHIBITOR

Allied exhibitors of Ontario hit by Chairman C. S. Boyden of the Ontario Censor Board on the British film quota plan. Exhibitors protested recently against quota plan, which would give preference to British films and discriminate against American pictures.

Manager W. Z. Spearman of the Gem, Edmond, Okla., obtains an injunction in the Oklahoma City District Court preventing police from closing his theater Sundays. Spearman claims the Sunday law is illegal.

Projectionists here and Great Britain and Canada working on alliance that would help standardize projection equipment in all three countries. This would come thru exchange of information and personal contacts.

RKO has booked Columbia's *American Madness* in three spots (Providence, Syracuse and Washington) two weeks ahead of regular release in order to experiment with three different types of campaigns. The most successful of the three will be used over the entire circuit.

C. T. Ross, manager of the Royal Theater, Bowmanville, Ont., resigns as president of Ontario Allied, which held its annual meeting in Toronto last week. New directors elected are J. L. Murray, Fred Guest, Harry Alexander, William Brady and Gordon Filman.

New Allied unit of New York will meet in Rochester middle of this month to plan extending activities into Buffalo area.

James P. Wilson and Wallace Kieselhorst taking over abandoned minnie golf courses and converting them into open-air movie houses.

The Schines take over the Cortland and Temple theaters, Gloversville, N. Y., from Ned Kornblite.

The Drake, Oil City, Pa., reopened by Harris Amusement Company, with Leslie Bowser as manager. It's the first of a planned circuit thru Pennsylvania.

Indie exhibitors of Hudson County, N. J., whose contracts with operators' Local 384 expire September, 1933, asking union for same wage cut they claim was given the circuits. Indies claim Warner, Skouras and Loew were granted 10 per cent cuts and that indie requests have been refused.

Warner eliminating double featuring from its Ohio houses without cutting down on admission scales. This carries out Warner's previously announced stand against double features and the promise that they would be wiped out gradually.

All five houses in Racine, Wis., now closed, will reopen as soon as the local operators' union grants them a reduction in wage scale. Exhibs asking for 33 1-3 slash and union offering 6 per cent cut.

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HIGHLIGHTS

DETAILS NOW being ironed out in the settlement of the Cleveland protection suit. Settlement terms are being kept under cover, although it is believed they include the setting up of an arbitration board. Samuel Horwitz, attorney of the Cleveland exhibitors, and the Will Hays organization are working out the details.

RKO AND WARNER close new deal whereby RKO product will play the entire Warner Circuit next year. First picture released under this agreement is "Bring 'Em Back Alive," opening at the Stanley, Philadelphia, and Warner, Pittsburgh, next week. Negotiations handled by Jules Levy, E. L. McEvoy and Cresson Smith for RKO, and Joseph Bernhard and Clayton P. Bond for Warner.

MGM TURNS in a net profit after taxes of \$1,351,823 for the 12 weeks ended June 4. Gross profit was \$2,767,762, less operating expense of \$1,281,286, plus miscellaneous income of \$49,687, and less Federal taxes of \$184,340.

WESTERN ELECTRIC SUES the Gibbs Theater, Youngsville, Pa., in the Federal Court of Western Pennsylvania in an attempt to recover ownership of its sound reproducing equipment. The suit claims infringement of 29 patents and seeks to establish the point that W. E. equipment cannot be sold, assigned or seized for debt or used in any theater other than the one that originally contracts for it.

MAJOR DISTRIBUTORS not yet decided whether to start a new suit in the Kansas City exhibitor situation or to appeal to the U. S. Supreme Court the recent decision of the Kansas Supreme Court holding exhibition contracts invalid. Counsel for U. A. and the major distributors have six weeks in which to file an appeal.

OTHER MAJOR STUDIOS have not yet fallen in line with Warner's announcement that from now on actors will not have a voice in selection of roles and stories. Warner's move is another indication of the trend toward more control over stars and players by the major studios. The recent "rebellions" of stars caused the move for more discipline and subordination.

THE DEPRESSION FORCING studios toward closer co-operation. Sam Katz says the studios are displaying "a new-born spirit of co-operation" and that "information, ideas and even patent processes are being exchanged."

PRODUCTION

Charles Richards the new casting director for Charles R. Rogers, Paramount producer. Richards just quit RKO.

Reliance Pictures planning to put out a series of film versions of cartoon strips, including *Joe Palooka*, *Barney Google* and *Popeye*.

Samuel Goldwyn studios swing into work after eight months of idleness. *The Kid From Spain* (Cantor) starts this week and *Cynara* (Colman) the week after.

Mary Pickford's new one will be directed by Frank Borzage, with Gary Cooper as male lead. Story by Frances Marion and adapted by Agnes Christine Johnson.

C. B. DeMille begins work on *The Sign of the Cross* for Para. In the cast are March, Landi, Colbert, Laughton, Keith and Tobin. It's a Bible spectacle, as usual, with around 7,500 extras in it.

Warner signs Roscoe (Fatty) Arbuckle to do a couple of Vita shorts. This may pave the way for a comeback for Arbuckle.

Garbo reaches New York on way to Sweden and lands oodles of space in the press with her mysterious movements. Admits she will return for more film work next year for MGM.

MGM to do *Reunion in Vienna*, with John and Lionel Barrymore and Diana Wynyard probably in the cast.

A. C. Blumenthal negotiating with Para for its Astoria studio. Wants to film the plays his wife, Peggy Fears, produces on Broadway.

Columbia to produce *The Great Gladiator*, based on the late Ziegfeld's life.

Kenneth Macgowan, of the former legit firm of Macgowan & Reed, now with the RKO studios.

Major studios giving more attention to Western and action stories. All big studios except MGM have Westerns on next season's schedules.

Producers watching closely the Imperial Economic Conference at Ottawa. It is expected that a move to increase English film production will surely be made.

President Lebrun of France signs decree ordering closer censorship of American films in order to protect French morals and French producers. Law will be effective up to July 1, 1933.

The French Government also decrees that dubbed talkies cannot be imported unless the dubbing is done in France. This follows a similar decree passed in Germany last month.

Edward Small will produce Jack Lait's *If Christ Came to Chicago*, expecting in advance plenty of censor trouble.

Howard Hughes plotting another special. *Zeppelin L-27*, production starting in fall.

Monogram all set on production schedule for next six months. *From Broadway to Cheyenne* and *The 13th Guest* already completed. Melos in preparation are *The Girl From Calgary* (D'Orsay), *The Wayne Murder Case*, *Guilty or Not Guilty*, *Black Beauty*, *West of Singapore*, *The Return of Casey Jones* and *The Ape*. Rex Bell Westerns coming are *The Trail Beyond*, *Arizona Bound* and *The Rangers Ride Again*.

Ben Blue, vaude comic, signed for *Taxi Boys* series by Hal Roach.

Paramount begins work on four new ones, *A Farewell to Arms* (Hayes and Cooper), *The Sign of the Cross* (DeMille direction), *The Phantom President* (Geo. M. Cohan) and *The Night of June 13*.

Ann Dvorak signs to make pictures for Gaumont-UFA and for Union while abroad. Warner has her still under contract and may sue.

Para going in more for retakes a la MGM. Making a big attempt to raise standards of next year's product.

Address all communications on Film Matters to Elias E. Sugarman, 251 West 42d Street, New York City.

DISTRIBUTION

Midwest Film Company and L. C. Hoover, A. D. Morrison, Leo Collins and James Lowry being sued for \$10,000 damages by Joe Hunsaker, who claims he was impersonated in a picture showing the recent capture of Fred Burke, notorious killer. Pictures re-enacting the arrest were roadshowed thruout the Middle West.

Morris Segal buys Ohio distribution rights to Majestic Pictures. Opening offices in Cleveland and Cincinnati.

Jack Dillon succeeds the late Ben Gould as manager of the Fox Los Angeles exchange. George Ballantyne the new San Francisco manager and Hernon Edmonds now managing Seattle branch.

Amkino sending over 20 more Russian features, including three silents. Three latest coming over are *House of Death*, *Prosperity* and *Deserted*.

RKO dickering for World Wide product, Joe Goldberg negotiating for W. W.

Columbia closes more than 200 dates on *The Blond Captive* with Warner, RKO and Loew.

Major distributors expected to individually indorse the 5-5-5 contract for use next season by exhibitors who are in "good standing" and who ask for it.

Bill Raynor new Educational branch manager in Cleveland.

CHICAGO EXHIBS

Max Stahl has handed in his resignation as manager of the local offices of Educational Pictures.

Emma Abplanalp, secretary of the Film Board of Trade, celebrated a birthday last week with an informal party that was attended by about everyone on Film Row.

The thirteen theaters comprising the Essaness chair have made a tieup with *The Chicago Herald and Examiner* in a jigsaw puzzle contest that is creating a lot of interest.

McVicker's and United Artists, Loop B. & K. houses that have been closed for some time, are preparing to reopen. Each will have a straight picture policy.

Garrick Theater, reopened last week by Warren B. Irons as a second-run picture house, is drawing only fair patronage. It is the intention of Irons to adopt a picture-burlesque policy shortly.

STRAY SHOTS

ERPI wins suit against Guy Troyer's New Lyric, Rugby, N. D., for breach of contract in ERPI's installation of W. E. sound equipment. Awarded cash settlement, including back indebtedness and a substantial sum for liquidated damages. . . . Eameo, Bronx, trying out 2-for-11-cents admissions for children.

Laurel and Hardy cause a riot when thousands turn out to greet them at Glasgow, Scotland. . . . Sixteen Fox pictures scheduled for production within next six weeks. . . . Censors and distributors in Great Britain agree to ban posters considered objectionable.

Loew double featuring in 22 New York houses, most of the out-of-town spots still single featuring. . . . TOCC engages Carl H. Gray, insurance engineer, to conduct a seven-week survey of fire conditions in exchanges, metropolitan studios and theaters. Attempting to marshal statistics to back up its claim that insurance rates are too high.

Road Show Pictures move into new Chicago office, Albert Dezel still roadshowing three pictures, *Ten Nights in a Barroom*, *Our Scarlet Daughters* and *Should a Doctor Tell?* . . . Indie exhibitors giving up hope to eliminate double features in New York area, the circuits having already signed product for next season which allows for double-feature policies.

Grover Childers, former film projectionist, a candidate in the Democratic primaries for governor of Missouri.

Television

By Benn Hall

The first column to be devoted to news of television—its entertainers, mechanical advancements and general news—commences with this issue of *The Billboard*. Television is still in the experimental stage, comparable to the radio of some 10 years back, and to the now quaint moving pictures of about two decades ago. But television is just as sure to develop and expand as films and radio have done. *The Billboard* and this columnist have faith in the future of television.

Those who were in on the ground floor of the picture and radio industries were in favorable spots to reap the harvest that followed the engineering perfections and public demands for these new entertainment mediums. So will it be with television.

Television will call for experienced performers. Today the experienced entertainer appearing in television programs has a great advantage over the amateur. Stars of radio, movies and legit will undoubtedly be recruited to television. But, more important, new stars will be developed. Names scarcely known now will be names when the perfecters of the Magic Eye have achieved their purpose. The performer who is now in a flesh show or in pictures or radio will be wise in following the advancement of television. He will be much wiser, however, in keeping in step with this new magic. The player who appears in television gains a world of experience with each performance.

Television will call for a new technique. Makeup, directing, use of props, mechanical limitations, and a hundred other considerations all will call for a new, a different treatment. Material, particularly skits and plays, will require a handling different from that employed in the present branches of show business.

Television will be of far greater appeal than radio or the pictures. It will be in the home and will appeal to two senses—sight and hearing—rather than hearing alone. It is doubtful today if there is as much fan interest in radio personalities as there is in film personalities. The fan's interest is accentuated when he, or she, sees as well as hears the player. Witness the number of movie fan mags. Compare the number of these publications with the radio fan mags.

But with the coming of television the fan will have a new idol to burn incense before. Performers who learn television technique and secure some public interest while television is still in the toddling stage will be that much ahead in the game.

Television offers a broad, unlimited, unexplored field for the performer and producer. There are few rules to follow, no traditions. It is a place, much the same as radio, for young blood and young ideas. But, to acquire a sense of showmanship and entertainment values, be they in the established show business or the new and untried field of television, requires experience and observation.

So, showfolk, watch television. Get in on the ground floor. Get on the band wagon. Let's go!

Telling Visions

Important improvement CBS' W2XAB using dual transmission. . . . Which means that sound and sight programs go over the same channel and largely thru the same equipment. . . . If entirely successful, a mechanical and economical advantage. . . . Mae Murray, rumors have it, is lots television-conscious. . . . Three books on television are now competing for honors.

The New York Sun, in its Saturday editions, wisely devotes a full page to televiz news. . . . Another case of getting in on the ground floor. . . . If other sheets did the same, fan and "bug" interest would be stirred. . . . But do papers warm up to radio? . . . More and more performers find eye-shadow makes good lipstick for television. . . . Two New York dailies are represented over at W2XAB. . . . Lou Hanlon, whose *Follies of Life* are exposed weekly, is a cartoonist on the morning tab, *The Mirror*. . . . *Clarence*, the colored comic strip appearing in *The Herald-Tribune*, is televised by its creator, Frank Fogarty, on Monday nights.

Canada has seven television stations. . . . Another television station expected to reopen, with both sound and sight, in New York City. . . . Some televiz fans, too impatient to post their palm-pelting, phone in their applause.

Television Director Bill Schudt and Television Engineer Harry Spears back from their vacations. . . . W2XAB's television guiding hands. . . . Bill safe back from Havana and Harry from Sea Bright, N. J. . . . NBC pretty silent as to televiz activities. . . . With plenty of guesses and wise nodding.

VAUDEVILLE NOTES

(Continued from page 9)

MILLEN, 81, dancer; Nettie De Consey, 66, former operatic singer, and Hank Brown, 78, who will emcee. Gus Hill and Hank Brown own the act, which will break in soon.

JOHNNY HYDE has brought east the Hallelujah Quartet, colored, from the Coast, where it had been playing radio and vaude.

Another situation that demands attention is violence in theater labor disputes. There are news items daily in the press about stench bombs and real bombs being thrown in theaters; the release of snakes, mice, etc., to frighten patrons; managers being beaten up, and so forth. There should be a more pacific way of settling disputes. Violence only intensifies the battle and agreements forced by it cannot possibly be permanent.

PERZADE AND JETAN are now vacationing at Saratoga, N. Y., and doubling into occasional club dates.

DICK AND EDITH BARSTOW have been booked for Europe, opening August 29 at the London Palladium for a two-week engagement and doubling into the Hotel Savoy. Booked thru William Morris Agency.

MARTY WHITE writes that his Depression Nut Club is going over big up at Kiamasha, N. Y. His new show now consists of the *Bum Brummels*, comedy band; a revue featuring Flo Nordwind, Anita Blake, Joan Lentz and Harry Scavin and a line of girls.

PHIL FABELLO, who ended a four-year run as pit leader at the Coliseum, Bronx, recently, went into the Albee, Brooklyn, Saturday for an indefinite stay. He is one of the few, if not the only, RKO ork leader to have had his name on the marquee consistently thru-out his run.

FREIDA SOLOMON has added two new acts to her list, Nella Webb and the *Four Railroaders*. Miss Webb is a well-known astrologist who just returned from Hollywood, where she had been syndicating astrology readings on movie stars. The *Four Railroaders* are a colored comedy song and dance combination.

IRVING BARRY, former secretary to E. L. Alpersen, is now chief secretary to Spyros Skouras.

MITZY MAYFAIR, now playing vaude, will play the role of Concolita in the musical, *Humpty Dumpty*, opening in Pittsburgh September 15.

GLORIA GILBERT, who is a big hit at the Capitol now, has already turned down several offers for musical shows. She is one of Gus Edwards' proteges.

SAM FALLOW, recent head of the RKO Club Department, is now staging vaude shows at the Ostend Beach Club, Far Rockaway, L. I. He will open a booking office in fall.

JOAN BLONDELL has postponed her Warner vaude tour due to illness, remaining in Hollywood until she recovers.

RUTH RAYE, who had been working in Nasib Studios, photographers, has been signed for pictures. She will do some Vitaphone shorts and then go to the Coast for Warner.

Some people will go to any lengths to secure publicity, even capitalizing on the death of a noted personality. An example of this is the press notice released by RKO stating that Flo Ziegfeld's last business transaction was with Martin Beck, the latter buying the rights to "Whoopie" for vaude purposes from the late producer.

THE SLATE BROTHERS get free Adams hats for mentioning them in their act.

LESTER KANE is holding down a successful demonstration in a Cleveland department store.

JIM FERDON, better known in the med world as the Great Pizzaro, has opened a 14-performer med opy on a near-downtown lot in Dayton, O. The Great Pizzaro is now in his 72d year and is still going strong.

FRANK WOLF, Philly booker, is not doing anything for the summer. Just waiting for the new season.

JACK STARR, with Benny Davis, has been signed by Earl Carroll.

SIX LUCKY BOYS, comedy acrobats, switch to RKO, opening in Cleveland next week.

DAPHNE POLLARD goes into the New York Palace next week and has nine more RKO weeks booked after that.

LOUISE GROODY has teamed with Eddie Allen, who was last seen on Broadway in *Ripples*. They open for Loew at the Triboro and Orpheum week of August 13.

LATE LOEW BOOKINGS include Abe Lyman and band for the Paradise August 12; Three Little Sachs at the Boulevard, Bronx, August 13, and Jack Mulhall and Vaughn de Leath at the Valencia next week.

REX FULLER, who wrote the current York and King act, is writing a new act for Lew Lubin and for Billy Nelson and Irene Knight. Lubin is doing a new turn, assisted by Emil Casper.

BEN BOYER, of the Max Gordon office, has landed film contracts for Miriam Battista, Thomas Mitchell, C. Henry Gordon, Harry Beresford and Dorothy Peterson. He is also managing Paul Muni and Warren William.

SAM SHANNON is preparing an act for Frances "Peaches" Browning, with a tentative RKO showing date set for the Prospect, Brooklyn, first half of next week. Two other acts also in preparation.

ANGUS AND SEARLE are breaking in a new turn, as are Harry Cardiff and Mary Wales, and Billy Rolls and Dorothy. All showing for RKO.

Bill Ritter, agent, tells the story of an indie booker who was looking for a sister team to go up to a Poughkeepsie, N. Y., resort over the week-end. The team was to get \$15, including meals and board and fare one way, and would be required to do anything the guests wanted, such as playing with the kiddies and making itself generally entertaining. When Ritter protested that too much was expected, the booker retorted that the \$15 was really gravy and that other acts could be gotten only for meals and without salary. Just a sign of the times.

CHARLES KING will do a new act. This time he will be assisted by a girl singer.

JOE DE GRAZIA is back from a three-week vacation and expects to make a new connection soon.

ANN PENNINGTON and Charles Judels have teamed and open at Loew's Met, Brooklyn, August 13.

JAMES KIRKWOOD, film player, is doing a new turn with Suzanne Jane, opening at the Orpheum, New York, last half of next week.

JACK BENTLEY, of the Segal soap organization, has just bought a brand-new car and is headed for Spokane for a visit with his parents.

JACKIE ANDREWS, hot-shot Detroit novelty worker, is putting out the beach balls and balloons to the tune of nobody's business.

CHICAGO NOTES: Ernie Schultz is clicking with perfume and stocking deal, working spots in and around the city. Harry Allsing and Bobby Singleton are holding down the front of a dental clinic. Slim Pixley is working the Buddha and rad, alternately. Harry Fitzgerald and George Hanley are working rad out of a doorway in the Loop. Harold Newman and Melser are framing a swell carpet-cleaning outfit to be worked in department stores. George Earle left for South Bend over the weekend. A med platform store is now in operation in the Delphi Theater lobby in the Loop, under the management of Dr. Broad, of the Ashland Health Institute. The roster of the store is Dr. W. Gilbert, soap; Dr. LaRose, health books, and Prof. Mike Orr, tonic. Harry Allsing is holding down the front of a dental clinic. Professor Milan Frederick arrived from Detroit, working the horoscope; Johnny McLane just left. Al Goldstein bought a new motorboat and a new car. Novelty jewelry business must be good in this man's town. Tigore is going strong with his hair-ionic pitch. He just came in from the West Coast.

New Foreign Plays

Paris

Le Retour Eternel (The Eternal Return), by Edouard Dujardin, at the Atelier, is a poor attempt to get away from theatrical trappings, scenery, costumes and settings. A dull lecture in four acts.

Saphir, by Max Robbe, at the Oeil de Paris, is a rather thin comedy on an unconventional theme—sterility of women.

Sexuality and Zanzi Bar, at the Grand Guignol, are both short plays dealing in morbid sex subjects and not particularly thrilling or interesting.

L'Age du Papier (The Paper Age), by Jose Roca, at the Albert Ier, is a so-called "synthetic" drama dealing with the crookedness of high finance. Has a novel prolog, but the balance of the play is quite dull.

Faits Divers (Current Events), by M. Gobius, at the Avenue, is a study of the conflict between truth and lies. The lies have it in the end. Interesting but not exciting.

La Louise, by J. J. Bernard, at the Avenue, is a dainty tale of a husband too honest to be unfaithful to his wife. Unusual for Paris.

CHICAGO CHAT

(Continued from page 5)

economic conditions, and it is not likely they will further aggravate matters by exorbitant demands.

Browsings: Harry Mervis, who replaced Otto Kruger in *Counselor-at-Law* last spring and who formerly was with the Goodman repertory company, was greeting friends here last week, having driven in from his home town, Homestead, Pa. . . . Word comes from Cornelia Otis Skinner, lately returned from Europe, that her new show, *Empress Eugenie*, was a brilliant success at the St. James Theater, London. . . . Former Mayor Wilson of Honolulu in town and reported dicker for a world's fair show concession. . . . Elwyn Strong, stock and rep producer, readying a show to play 10 weeks of fairs thru the Middle West.

. . . Clyde McCoy and his orchestra back in the Drake Hotel as Carl Moore leaves for tour. . . . Doc Harlan Tarbell, magician, being routed clear round Lake Michigan thru Michigan and Wisconsin by W. B. (Bill) Naylor and reported to be doing first rate. . . . CAPA members will picnic on the lawn at home of Axel Christensen in River Forest August 3. . . . Impromptu vaude show and general big time expected. . . . Russell Nelson, tenor heard on *Happy Hankerings* program on NBC, celebrated his birthday August 1. . . . Frank (MCA) Burke out of town for a few days. . . . Big time at Lincoln Tavern last Friday night when Ted Weems opened engagement there.

. . . Allan Robertson, Weems' personal representative, was kept busy glad-handing celebs. . . . *Merchandise Mart Revue*, starring some radio bright lights, makes debut on NBC August 2. . . . Ruth Lyon, soprano; Commodores, male quartet; Jane Froman, blues singer; the Song Fellows, trio, and light concert orchestra under direction of Roy Shields make up the program, which is sponsored by the Merchandise Mart, world's largest building and home of Chicago NBC.

With the music makers: Word comes from Club Forrest, New Orleans, that Earl Burtnett and his orchestra are still holding forth there, their contract having been extended to late in August. . . . Herbie Kay and his orchestra have broken all records at Baker Hotel, Dallas. . . . Kay's contract there has been extended to September 15 and it is probable he then will return to Chi for the winter season. . . . Orchestras touring for MCA this summer have traveled approximately 40,000 miles by bus so far, according to figures compiled by MCA.

. . . Husk O'Hare's offer to give away a free photo while being interviewed over WBO the other day resulted in 3,300 fan letters. . . . Denverites are dancing to the music of "Red" Nichols and his Pennies, who are now appearing at Lakeside Park. . . . Ben Bernie, "The Ole Maestro," will be back at College Inn in September. . . . *Another Language*, by Rose Franken and presented by A. J. Beckhard, is booked to open at the Harris September 4. . . . casting for Chi company now under way in New York. . . . Walter Hampden plans to bring *Cyrano de Bergerac* to Chicago in October.

DRAMATIC STOCK

Conducted by ROBERT GOLDEN—Communications to 25 Opera Place, Cincinnati, O.

Drama Grows In the Sticks

Broadway names are conspicuous in casts of new plays at Lakewood, Me.

LAKEWOOD, Me., Aug. 1.—Edith Barrett comes to the Lakewood Players for the week of August 1 in *Mrs. Moonlight*, and the cast will include Jessamine Newcombe, Dorothy Mathews, Mildred McCoy, Harland Tucker, Houston Richards, Gerald Oliver Smith and Owen Davis Jr. This will be followed by the first performance anywhere on August 15 of Arthur Goodrich's latest play, *The Perfect Marriage*, with Edith Barrett remaining a second week as guest star and with George Gaul and Stanley Ridges especially engaged. Others will be Leona Maricle and Harold Gould.

Melville Burke was granted a week's leave of absence to stage *The Play's the Thing* at the Newport Casino, and Clifford Brooke will direct the production of *Death Takes a Holiday* for the week of August 15.

Arthur Byron and Florence Reed, appearing as guest stars with the Lakewood Players, scored a triumph and broke all box-office records for the season with *The Gay Lord Quex*.

The Players gave a world premiere of Owen Davis' *The Harbor Light*, staged under the direction of Melville Burke. The play is a powerful and impressive story of three generations of a New England family in eight scenes. Eda Heinemann, especially engaged, played the central character. Other good parts were played by Jean Dixon, Thurston Hall, Harland Tucker, Owen Davis Jr., Jessamine Newcombe, Rose Winter, Viola Frayne, Dorothy Mathews and Clifford Brooke. There are 30 speaking roles, and in the cast also are Shirley Gibbs, Anne Carpenter, Gladys Webster, Kathryn Keys, John Daly Murphy, J. Arthur Young, Tom Tempest, William Roselle, Eleanor Goodrich, Joyce Arling, Robin Simpson, Charles Richards, Louis Jean Heydt, Brandon Peters.

Suzanne Willa has arrived from New York and taken a cottage for the rest of the season. Recent visitors have included Mr. and Mrs. Lou Tellegen (Eve Casnova), Adelyn Bushnell, Marshall Bradford, Malcolm Williams (who staged the production of *The Gay Lord Quex*), Eleanor Woodruff, Frances Noyes Hart and Hugh O'Connell.

HOWARD RALSTON has folded his circle stock. Had been playing on the West Coast.

Senator Bingham Comes To the Rescue of Stock

BRIDGEPORT, Conn., Aug. 1.—Thru intervention of Senator Hiram Bingham, of Connecticut, the Parish Players of Stony Brook, Conn., have been saved from loss of their director and probable collapse of their successful repertoire company.

R. Halford Forster, former managing director for 10 years of the Shakespeare Memorial Theater, Stratford-on-Avon, England, was warned by the United States immigration service that he would have to abandon his theater enterprise in Stony Brook and return to England. Forster's temporary permit had expired.

C. P. Ives, editor of *The New Haven Journal-Courier*, told Senator Bingham that the players would be thrown out of work if Forster were taken away, and if he remained the mortgage on the theater would be paid off by the end of summer. Bingham obtained an extension until October 30. Forster declares that he intends to return to the United States again next year under the regular immigration quota to make his home in this country.



FLORENCE REED, who has just scored a new triumph as guest star with the Lakewood Players, Lakewood, Me., where with Arthur Byron she headed the cast in "*The Gay Lord Quex*," breaking the box-office record for this season. Miss Reed previously made a notable guest star tour in "*The Shanghai Gesture*," directing her own productions. Her activities as a vice-president of Actors' Equity are noteworthy.

Old Night Club Building To House Detroit Stock

DETROIT, Aug. 1.—Detroit Playhouse has taken over the building formerly occupied by the Silver Slipper, night club, at Woodward and Forest avenues, for use as a theater for the coming season. Under the management of Albert Riebling, the Playhouse is embarking upon its most ambitious program in some 10 seasons, with plans for what will amount to a schedule with few dark nights during the season. New plays, current Broadway productions in stock and some experimental plays will be featured on the program.

The former night club building is being remodeled and a stage is being constructed. The Playhouse has been without a building of its own for three seasons, but has presented bills in the Detroit Institute of Arts Theater during this time.

Bonstelle's and Detroit Civic's Future Uncertain

DETROIT, July 30.—Return of Jessie Bonstelle, managing director of the Detroit Civic Theater, following six weeks in Hollywood, has not thrown any light upon future plans for the Detroit Civic. A campaign for \$100,000 in memberships, chiefly in \$1 membership form, has been in progress two months, but results remain uncertain. However, a recent tieup with a large grocery chain will, it is believed, result in an additional \$20,000 for the theater.

Miss Bonstelle meanwhile is planning a probable return to Hollywood next month for a local production there of *Little Women*, which proved one of the best attractions in recent years at the Civic.

Waddell Players Close; Stock To Return to Topeka

TOPEKA, Kan., July 30.—The Waddell Players, who have been holding forth at the State Theater here for several months, have closed for the summer months. The house will remain dark until September, at which time it is probable that the house will again assume a dramatic stock policy. Business held up exceptionally well during the engagement of the company, conclusively proving that Topekans like the spoken drama. The plays were well received and garnered a good hand at the finish of each act.

New Low Is Hit In Production

Believe it or not, Randall O'Neil plunged 75 cents on "Mary Jane"

WOODSTOWN, N. J., Aug. 1.—Mousetrap Players' production of *Mary Jane*, on which Randall O'Neil spent a total of 75 cents, brought a sellout house.

O'Neil has a company that is small but of fine caliber. Activities of the little organization have aroused widespread interest in the living, speaking stage hereabouts. The residents of surrounding towns flock to the Mousetrap Theater, showing that there is really a growing popular demand for the return of the drama.

Bids have been received by the management of the Mousetrap Players from several theater managers in South Jersey, who wish to present the company in conjunction with a feature picture. This could be done only by cutting the book of *Mary Jane* to tabloid form. No definite action has been taken with reference to the picture managers' proposals.

Week of July 18 the company produced *Quack, Quack*, a play written by Aimee Torriani when she was a student in the play-writing class at Columbia University. This company presents all plays with music and has a 10-piece local orchestra.

Cast of *Mary Jane*, the play on which production costs hit a new low level, included Aimee Torriani, Mary Flitcraft, Horace Christy, Randall O'Neil, John Philip Ryder, Samuel Eichmann, Emma Taylor and Jo Doakes. S. W. Henry is company manager; John Hewitt, treasurer; Albert Hoge, property man; David Hanna, electrician, and George Freeman, chief doorman.

'Animal Kingdom' Denver Hit

DENVER, July 30.—Manager Gurtler and Director Hayden of Elitch's Garden Theater were granted the privilege of giving the first presentation outside of New York of *The Animal Kingdom* to splendid business and a very appreciative audience. Leonard Mudie, Robert Hyman, Jessie Busley, John Gallaudet, Czara Romanyl and Franklin Fox had choice lines in Barry's brilliant comedy. Roger Pryor and Selena Royle played the leading parts and received appreciative applause at the end of each act. The play was one of the big hits of the season. Barry's phrase, "the animal kingdom," signifies that part of society which is smugly concerned with the materialistic and grosser aspects of life, which, however, they artfully conceal under the cloak of respectability. A new angle to the eternal triangle, spiced with scintillating dialog, is given in *The Animal Kingdom*. Roger Pryor was cast in the role of Tom Collier, and Selena Royle played the part of Daisy Sage.

Quits Stock for Fat Office

WATERBURY, Conn., Aug. 1.—Thomas F. Galvin, who was well known locally as the director of dramatic stock companies at the Jacques Theater here, is now out of show business, he revealed to friends on a visit. Galvin is now director of public safety at Lawrence, Mass., being in that capacity the superintendent of police and fire departments, head of the sealers of weights and measures and in charge of street lighting.

"Peer Gynt" Given Notable Production at Pasadena

PASADENA, Calif., July 30.—Gloria Stuart, whose performance in *Twelfth Night* at the Pasadena Community Playhouse led to a contract with Universal Pictures, returned temporarily to the stage to play the role of Solveig, opposite Douglass Montgomery, in Henrik Ibsen's (See "PEER GYNT" on page 30)



By Robert Golden

ONCE upon a time there was a theatrical tradition that a play could never be recognized as produced until it was produced on Broadway. Times and conditions have changed. In the last two years dramatists of established reputation have started new plays with productions in stock that were transferred to New York theaters with little elaboration. The dramatic stock theater is accorded by producers and authors today an importance and eminence heretofore unknown. Metropolitan newspaper critics are this summer reporting the activities of resident companies and reviewing stock productions of new plays. Producers casting about for promising investments are flocking to the tall timbers to look over the new goods.

The changed aspect of things theatrical is a favorite theme of eminent critics who but recently regarded the activities of summer stocks as of no significance and who were wont to dismiss with a paragraph the news of a new play's production in stock. So distinguished an authority as Burns Mantle recently devoted his entire syndicated column to a dissertation on the subject.

Owen Davis, master dramatist, had his newest play, *Harbor Light*, produced by the stock at Lakewood, Me., earlier in this summer. As previously recorded in this column, more new plays have been consigned to resident companies for initial showing this year than ever before. Mantle argues that the initial stamp of approval need no longer come from Broadway to insure success on the road, and he visions a reversal of the accepted order of things in this paragraph: "Who knows. Another 5 or 10 years may see the familiar slogan, '100 nights on Broadway,' replaced by one reading, 'Direct from the Little Theater of South Bend, Ind.,' or 'This drama has the indorsement of every Little Theater in America.' Could happen."

RADICAL changes in the whole system of operating the resident dramatic company will be in effect in stock stands thruout the United States and Canada this fall. There is every reason to expect an enormous expansion of the stock field. Plans and projects of the legitimate producers for the coming road season, so far as announced from New York, make it clear that outside of the great cities the theater-going multitudes must depend largely upon the stock theater for the real drama.

Economical difficulties encountered in the last two years have taught the stock operators more about their own business than they ever dreamed was to be learned. The lessons were expensive. The cost threw most of them on the shoals. But the value of these lessons is inestimable. In the light of what they have learned in adversity dramatic stock operators will enter upon the fall and winter season better equipped to carry on in a safe and sound business way. The world's worst business depression has wiped the long-shot gambler, the shoestring and the plunger from a very large section of the theatrical map.

CUSTOM of accepting farm produce at its current market value in payment for theater tickets is an old one with the showboats and repertoire barnstorming companies, but only in the last two years has that medium of exchange been recognized by stock managers playing in a few locations in the South and Southwest. For the information of those groups from Broadway now playing in the sticks a standard on which to estimate values when they adopt the same method of seat selling is herewith cited. Ticket seller in the box for the El Dorado Stock Company at Okmulgee, Okla., handing out two orchestra seats to a customer at the window (See TAKING THE CUE on page 31)

MAGIC

A Department for Magicians and Mentalists

By BILL SACHS
(Cincinnati Office)

JAMES McKNIGHT has announced that he is starting a new magical magazine, to be known as *The Modern Magician*, first number to appear in September.

MAJOR W. A. KEMP, U. S. A., late of Scholfield Barracks, T. H., is a patient in Letterman General Hospital, Presidio of San Francisco. The major is an ardent magic fan and quite a clever amateur magician. His illness confines him to a wheel chair, but nevertheless he has worked up a routine of small effects which he presents in the wards of the soldiers' hospital, calling his offering "A Half Hour of Wheel-Chair Magic."

ALFRED LAMB, English magician, entertained during the recent society circus of Menlo Park Club, held as an all-day affair in Menlo Park, Calif. He has been engaged to present his act for the Sons of St. George, at Pasadena, during the Olympic games. The Sons of St. George expect to cater to many of their fellow lodge members who will gather in Los Angeles to witness the big athletic events.

HUBER, billed as "Huber the Great, international magician," gave a special matinee party for kiddies while playing in Memphis at Loew's State. He gave a score of youngsters prize New Zealand white rabbits, pulled from their own clothes.

ANNUAL BANQUET of Oakland Magic Circle will be held on a date to be selected in August. In September it is planned to hold a "Zamloch" night, in honor of the famous retired magician's 83d birthday. The "Mystic Thirteen," San Jose, Calif., and the Chinese Magicians Club, San Francisco, will be invited to present the entertainment.

BIRCH and his company, who appeared in the Coliseum, Sioux Falls, S. D., on July 26, made a good impression, judging from press reports, with some feature illusions. On the program were comedy novelties and Mabel Speery, xylophonist.

ST. LOUIS NOTES—Abe Duval played the Fox with his beautiful silk act. Badley and family are spending a vacation in New Orleans. Vizard the Wizard will spend the latter part of August in Chicago. Harry Bjorklund always is a welcome visitor at St. Louis meetings.

MARVELO (Lester Lake) is in New England territory, having played Hampton Beach and Massabesic Park, Manchester, N. H., with his "Buried in Flames." Other spots were Canton, O.; Aloron and Caroga Lake, N. Y. His personal representative, E. J. Moore, has the show booked until Labor Day. Chippewa Lake Park, O., will be played two weeks, beginning on August 7, then Weldmeier Park, Erie, Pa., on August 21 for 15 days. Alla Korim, C. B. Williams, the Nelsons, Larry Hess and F. Amrhein, Utica, were recent visitors to the show.

STEPHEN GUBI, member of South Bend (Ind.) Mystic Ring No. 56, is entertaining at Oakwood Hotel, Lake Wawasee, with a program of magic. He recently finished a tour of cities in Southern Indiana. His latest accomplishment is to extricate himself from a regulation strait-jacket while suspended in mid-air, head down, in less than one minute.

WALLACE the Magician had a prominent place on programs of the Southeastern Carolina Festival at Clinton, N. C., July 21-22. The event was a big advertising stunt for that section, sponsored by the TMA.

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PLANS for the New York State Conclave of Magicians in Syracuse on October 28-29 are advancing swiftly, reports Brew Clarke from Utica. A tasty emblem has been adopted for use on advertising and stationery. He has been assured that E. J. Moore, Marvelo (Lester Lake) and Ruth Hathaway will be at the gathering. He speaks highly of Lake's recent engagement at Caroga Lake. Plans are nearly complete, he advises, for opening of the Korim show shortly after Labor Day, with bookings arranged into October. A picnic of the executive committee of the State Conclave was scheduled on August 3 for E. J. Moore, at Pincroft, summer home of Clarke.

With the Mentalists

MADAME and Dr. Hudspeth, after closing a week's successful engagement at the Lincoln Theater in Philadelphia on July 23, went to open at the Nixon Theater in Wildwood, N. J., on July 31. Said they would take advantage of the spot with a daily ocean dip.

THE MARJAH-SIGNOR OVETTE attraction went into Welland, Ont., Can., for four days, beginning on July 26, to be followed by four days in Belleville, Ont., and then a week in the Madison Theater, Toronto, advises Ovette. The magical and mental show appears to be taking well up there. In the Famous Players' house in Oshawa, Ont., they were standing up at women's and children's matinees in the hot weather. Ovette met Stanley, who is with Sims Greater Shows, and reports that he has a nice outfit, featuring his son, who does magic. Ovette is editing at Cornwall, Ont., a nifty publication dubbed *The Echo*, with news, gossip, chatter, tricks and opinions.

Theatrical Mutual Assn.

By DAVID L. DONALDSON
Grand Secretary-Treasurer

GRAND LODGE—San Francisco Lodge No. 21 has reported to this office that the following brothers have passed away. Both were members of the Grand Lodge and their passing will be mourned by the TMA at large: W. R. Whorff, Past President of San Francisco Lodge, died May 23 and was buried in the TMA plot in Green Lawn Cemetery, San Francisco, May 25. He was 63 years old and had been connected with theaters of that city for many years, among them being Alcazar, Wigwam, Geary, Grand Opera House and Central. He had also been on the road with stock companies and pictures. He was held in high esteem by all who knew him. John Adolph Dohring died June 22 and was buried in the TMA plot in Green Lawn Cemetery June 25. He was Past Grand President of the Grand Lodge, serving from July, 1921, to July, 1923. He entered the theatrical business when a young boy and for many years was stage manager at the Orpheum Theater, San Francisco. He also was with Charlotte Greenwood as stage manager. Brother Dohring, who was 43 years old, was a great worker for the TMA and this lodge will surely miss him. He was always the first one to start a benefit for a person and during the World War he spent all his spare time getting up shows for the soldiers. He received many letters of praise for his services. The man who had charge of this kind of work, to show his appreciation, took Brother Dohring on a three months' trip thru Europe.

NEW YORK LODGE has reported the passing away of Brother B. F. Forman, member of that lodge since January, 1882. He was Grand Secretary of the Grand Lodge from 1893 to 1895. He died July 7 and was buried under the auspices of New York Lodge. Brother Forman was an active worker for New York Lodge and was always ready to do his

best for the TMA. He was an officer in Local No. 1, IATSE, and was liked by all who knew him.

LONG ISLAND LODGE No. 67 held its regular meeting July 28 at midnight. This was the 100th meeting of the lodge and it was attended by many visiting members as well as a large number of local members. Past Grand President W. T. Butler was the honor guest of the evening and was extended the appreciation of the officers and members of the lodge for the gavel he donated. Brother Allen M. Johnson won the bag of gold that had increased in size from the previous meeting. Other prizes were won by Brothers Thomas Mele and Patrick McNellis. There were various prizes drawn at this meeting, including Local 306 automobile emblems, donated by Brother Samuel Schlecker. Brother Charles Panitz is sick at his home, 769 Arnow avenue, Bronx, N. Y. Brother Nathan M. Lansky is seriously ill. He was obliged to take a rest cure and will appreciate letters addressed to him at P. O. Box 73, Livingston Manor, N. Y. Brother Panitz will appreciate callers at his home.

More RKO Staff Changes

COLUMBUS, O., July 29.—Tom Davis, resident manager of the RKO Palace Theater here, today was named city manager of the RKO houses, which include two downtown theaters, the Palace and the Majestic. At the same time Lou Holub, former manager of the Family Theater, was named manager of the Majestic Theater here, succeeding Joe Alexander, who was transferred to the Cincinnati theater as manager. The Palace is making ready for the reopening of the vaudeville season here, with dressing rooms and stage equipment being completely overhauled. Plans call for split-week presentations of the three-day variety.

May Take Cut at Columbus

COLUMBUS, July 30.—Columbus stagehands and movie machine operators probably will accept a 10 per cent cut in wages, it was indicated by local union president, Larry Buck. The move follows the approval of the international head of the IATSE&MPO, William C. Elliott, in Cincinnati, recently. An agreement already has been reached for the Neth's Grand Theater and a chain of five neighborhood theaters, which is to run for the whole year. RKO and Loew's, two houses each, have agreed at a \$10 cut for 10 weeks only, and the agreement will be terminated Labor Day of this year.

Showman's Bookshelf

Fiction

Duse of the Beautiful Hands, by Vahdah J. Bordeaux. A novelization of the life of the great Italian actress. Farrar & Rinehart. \$2.50.

Reckless Hollywood, by Haynes Lubow. Off the lots in the capital of moviedom. Amour Press. \$2.

Music

Tromboners. A collection of anecdotes having to do with music and musicians. Knopf. \$1.

Published Plays

Bebo, by Gabriel Soondookian. A comedy in three acts, from the Armenian. Van Press.

Gentlemen Beggars, by Hagop H. Baronian. A comedy in five acts, from the Armenian. Van Press.

Don Lanning Will Close At Palm Beach in August

MONTGOMERY, Ala., July 30.—Don Lanning's *Mirth and Melody Idea*, presentation unit, will close at Palm Beach, Fla., during August, where the show opened a successful tour on April 1.

Lanning's show played a three-day engagement at the Paramount here this week and Manager Kennedy reported a rise in box-office receipts. Show was booked to play the Palace in Jacksonville today, and later is scheduled to play in Daytona, Tampa, Miami and Palm Beach.

Sacco Unit Shows Playing Fox Houses

CHICAGO, July 30.—Thomas Sacco is now booking unit shows into a number of Fox houses in Wisconsin, and reports that so far the response has been excellent. First of his units opened two weeks ago at Kenosha. Other towns on the route are Milwaukee, Stevens Point, Marinette, Green Bay, Appleton and Oshkosh, two days each. Each unit consists of about 15 people, built around a stage band and including three other acts. Special scenery is carried. Jumps are made by bus.

First unit is headed by Mary Richardson and the Platinum Blonde Band. Rube Tronson and his Texas Cowboy Band heads the second. Tronson is well known thruout the Middle West by reason of his broadcasts over WLS.



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Charninsky in K. C. Company

Former Pantages manager launches a venture under canvas for suburbs

KANSAS CITY, Mo., July 30.—Louis Charninsky, former manager of the Pantages Theater here, is launching a permanent stock company to play the suburban districts under canvas. Semi-dramatic plays will be offered, with a change of bill weekly. The company will be known and billed as the Harry Cheshire Players, with Mr. Cheshire, former comedian for many years with the Lois Bridge Players, in feature comedy roles.

The organization is slated to open on Sunday, July 31. The first play to be presented will be *Are You a Democrat?*, from the pen of Don Melrose, Kansas City. Services of the author have been engaged to direct the production. A tieup is said to have been arranged with local political clubs and several performances will be given under their auspices, at which time party speakers will address audiences.

A cast has been assembled and has been rehearsing in the Edison Auditorium of the new Power and Light Building. Cast includes Don Melrose, director; Harry Cheshire, principal comedian; Clarence Klien, juvenile leads; Ned Wright, heavies; Harry Dale, characters; LeRoy Bicaise, general business; Bee Williams, ingenue leads; Helene Boggs, characters, and Amber Wight, ingenues.

Billroy Show Briefs

HUNTINGTON, W. Va., July 30.—Everyone seemed to have a very enjoyable time here last week, especially the writer, and started off our second week with a performance Sunday night. Monday was a baseball game, Tuesday was Billy Wehle's birthday, Wednesday change of show, Thursday another ball game; Friday, as usual, fish day; Saturday generally tear-down day, but fooled the working crew and stayed over the second Sunday.

Cal West made a hurried trip to Little Rock, Ark., with his two daughters, Lucille and Frances, where they are returning to school. Hope you've had a good vacation, kids. Incidentally, this is the first performance Cal has missed on here in six years.

Chuck Pease, erstwhile Billroyer, hurried down from Columbus, O., to spend the week-end with the gang.

Friend wife, Betty, doing the cooking this week, and that means plenty! In consideration thereof, "Fade-a-Way" Finch, of recreation baseball fame, is hitting hard at the home plate. And Bob Fisher is finding it not uneasy to pitch-till-he-wins.

One year ago this opy, as is, was doing a jam-up, turn-away business in Elizabethton, Tenn. Oh, boy! Those were the happy days!

Saw an unbelievable sight this week—Mayo Holland actually lending the boys a helping hand guying out. And another thing! Caught Bob Fisher in the act of dancing. Sure shakes a wicked hoof.

There's something going on that I can't afford to miss, so will sign off. This is Station KBRC, Billroy's Comedians, and this week we are holding down the boards at Ashland, Ky.

TOM HUTCHISON.

Fales Company Does Better

CINCINNATI, July 30.—Word from the Charles T. Fales Comedy Company is that it will close on October 1 and then go to Florida as usual. All one-night stands are being played, with good roads and a remarkable recent pickup in business. For a time the company was hampered by bad weather.



CLYDE SCHAFER, general business man, who recently rejoined the cast of the Bryant Showboat, now playing its third consecutive summer season in Cincinnati. He was formerly with the George Sharp Players in Pittsburgh.

Upper Michigan Rough for The Conger-Santo Players

AKRON, July 30.—The Conger-Santo Players, with headquarters here, are in the upper peninsula of Michigan, where their outfit has been getting some hard knocks in high windstorms and rain. Business in the iron and copper ore country for eight weeks has been slim. Mining operations are almost nil and tourists more than scarce, reports Al Santo.

He believes the outlook will be brighter now with the recent new copper tariff and increased produce prices. It is intended to keep the company working until middle of September, then, after a week's rest, to take to the opera halls. Performers have been paid regularly, he says, with prices down to 10 and 20 cents and 15 and 25 cents on feature nights.

Short-cast act versions of dramatic plays, vaudeville and silent pictures are on the bills. In the lineup are G. H. Conger, Alexander Santo, Paul Swanson, Charles Clark, Swede Hanson, Johnny Boulton, Frances Kerr, Buddy Frank Wright, Elmer and Mrs. Pelkin, the three Pelkin kiddies and Jiggy, the mascot.

LOLA E. PAINTER has joined W. I. Swain's company in Troup, Tex.

Looking Back a Decade

(From The Billboard of July 29, 1922)

The tent of the Wallace Bruce Players was so badly damaged by wind and rain at Lincoln, Kan., recently that Manager Bruce has been forced to close the show. He will reopen for theaters around August 20. A daughter, Virginia Emma, was born to Mr. and Mrs. Bruce at their home in Kansas City, Mo., July 23. . . . Roy Porter and Will Fussner have dissolved partnership in their tent rep show, and Porter is continuing along with the outfit on his own. In the roster are Mr. and Mrs. Roy Porter, Ralph Smith, Frank Davidson, Jim Sharp, Gracie Porter, Sue Smith, May Sharp and J. Ward. . . . The Colonial Stock Company under the management of John H. Bensley is scheduled to go out August 8 for a swing thru the Middle West and East. Company will include the following: Roy Davis, Emma Warren, Teddy Shortell, Bertha Cavanaugh, Willie Allen Jr., Al Shortell Jr., Mabel Lester, Hank Kratz, Louise Boice, Jim Kelly, Teddy Ryan, Willie Greenway, Harold Sutton and Jimmy Hart. . . . With the E. R. Street Comedians thru Texas are Mr. and Mrs. E. R. Street, Mr. and Mrs. Tommy Wilson, Dorothy Dean, Pearl Brown, E. C. Elder, Charles Gillespie, Henry Haley, Norman Williams, William McNutt, Robert Sapp, Joe Skokam, Bill Boggs and Robert Lee. . . . Bill Wright, Ed Cooper and Mr. and Mrs. Shelton are recent additions on the Esther Mayhall Company. . . . The Angeli Show, William Angelo, manager, comprises the following: Jimmy Hahn, Homer Swadley, Ray Wilbur, James Briscoe, Charles Flier, Bert Gray, Mabel Angelo, Laura Hahn, Orpha Briscoe, Nina Shinn and Marion Shinn. . . . Kraner's Comedians are reported doing fairly good business in the Central States. In the cast are June Kraner, Jowanna Wamsley, Romine A. Nichols, Hall Frost, Carl Wamsley, Hollihan, contortionist, and Eddie L. Kraner. . . . Billy Farrell and wife, Bobbie Caprice, have closed with the Earl Hawk Company in Lexington, N. C., to join Charles W. Benner's *Peck's Bad Boy* Company in Newark, O. . . . Jack Swift and Jessie Grimes, oldtimers, are reported to have launched a motorized tent show recently in Danville, Ill.

Again With Ambler Players "Remain Where You Are," Says Terrell

DOVER, O., July 30.—Inez Leedam, Canton, many years in musical comedy, has joined Edith Ambler Players, playing at the Dover fairgrounds here. In recent bills she has taken important roles in addition to doing her uke and singing specialty between acts. Miss Leedam was with the Ambler Players for a short time during the run in Canton last winter. The players are now in their fourth month here and business is reported to be much improved over the first two months under canvas. Engagement will continue until start of the season in theaters, according to Walter Ambler.

Chase-Lister Show Closes; To Open 1933 Season May 1

NEWTON, Ia., July 30.—Chase-Lister Tent Show closed at Carroll, Ia., on July 24. According to Glenn F. Chase, closing was not because of poor business, but for other reasons. It was said that business, of course, had not been up to standard, but the management deemed it best to go into winter quarters and wait for better conditions. Mr. and Mrs. Chase will make their usual trips to the Minnesota lakes and possibly will go east later. He said the show will be ready for next season about May 1.

Park Players Doing Well

DALLAS, July 30.—The Edna Park Players, recently organized by Mel-Roy, magician and radio entertainer, of Del Rio, Tex., located in Fair Park under canvas, is doing good business, despite the fact there is another tent theater doing brisk business. Equipment is commendable, the tent seating 2,500. Tent theaters in key cities in the State are continuing to do well. Several of them are in neighborhoods near picture houses.

Topp Sees Improvement

ANAMOSA, Ia., July 30.—Billy Topp, business manager of the Hazel M. Cass attractions, which played in Anamosa on July 25-28, says their business has been increasing the last few weeks and that he thinks general conditions are encouraging. Their prices are 25 and 10 cents. u

Morgan Show Moves Fast

KANSAS CITY, Mo., July 30.—The J. Doug Morgan Show jumped from Paris, Tex., to Butler, Mo., for the first half of last week, then into Warrensburg, Mo., for the last half. This was followed by Osceola, Ia., the first half of this week, and Grinnell, Ia., last half. Four moves in two weeks brought the show from Texas to Central Iowa.

DICKSON, Tenn., July 30.—Any manager who continues to make long jumps trying to find things better is merely wasting money, in the opinion of Manager Billy Terrell, of the Billy Terrell Stock Company.

"He might just as well stick it out where he is," declared Manager Terrell. "This year we have made Arkansas, Missouri, Illinois, Kentucky and Tennessee. Licenses in Kentucky and Tennessee are very high and owners still ask \$25 to \$50 for lots, explaining that they keep the lots just for shows, and they can't figure why they don't get from four to six shows each season.

"We have not hesitated to tell them that if they had been more lenient with licenses and lot rents there might be more shows on the road today. But I am afraid they have slaughtered the old proverbial goose. We have played towns down here that have not had a show of any description for two or three years, but business has been as bad as usual. We thought Illinois was bad, but found Kentucky and Tennessee even worse and license at least three to four times higher.

"So we'll merely drag along for 15 more bad weeks and then to the woodshed, brother! No, we are not contemplating a trip thru the sunny South next winter. When I close I want to take a vacation for the winter in the closest nut factory I can find, and I may make it my permanent residence."

Page Showfolk See Wehle

HUNTINGTON, W. Va., July 30.—Billy Wehle's Billroy Comedians had as guests almost the entire personnel of the J. J. Page Shows, said R. E. Savage, of the Page Shows, at their Sunday performance. Savage remarked on the remarkable cast of players, meritorious show and effects and their good salesman in Billy Wehle himself. There was much paper in towns, oodles of press space, which, with a half hour each afternoon at the broadcasting station, certainly put the show on the local map.

Cy Green in the East

LYNN, Mass., July 30.—Cy Green, Yankee rube, finished the week of July 15 here at the Paramount. He is with *Rebecca of Sunnybrook Farm*, doing his original Rebecca character. Chelsea and Malden are to follow week of August 1-6.

Rep Tattles

CONNELLY AND RADCLIFFE report biz good in their 12th week with the Jack Kelly Stock Company, writing from Petoskey, Mich. They opened big at Charlevoix on July 28. Company members are doing plenty of fishing and swimming. Going back to tabs on September 10.

GAIL WRIGHT, who is recovering at 14 North Eureka avenue, Columbus, O., after a nervous breakdown, expects to be back in action about the middle of August.

PAUL ENGLISH PLAYERS, in their Palace tent theater, are presenting dramas, supplemented by vaudeville, and report excellent business in Baton Rouge, La. Paul English is a favorite there.

MARGIE MASON FITZGERALD, well known in Midwest rep circles, underwent a serious operation recently in St. Joseph Hospital, Kansas City, Mo., where she is convalescing.

RAY (DOC) SNEDEKER, who in winter manages a troupe known as the California Players, has made a success of baseball and boxing shows in Decatur, Ind., and vicinity.



By BOB EMMET
(Cincinnati Office)

"ARE THE MINSTREL BOYS all marching in the breadline?" J. Henry Weems, former black-face baritone, asks from New York. "I judge so from the titles some of these managers have hung on their troupes that I have been reading in the minstrel column. Meaning the Seldom-Fed Minstrels and De Witt Shanks' Out-of-Money Minstrels. We can expect anytime to see somebody's Tramp Troubadours or the Hungry Ham Minstrels coming down the main drag of Hicksville on parade."

JOHN R. VAN ARNAM, minstrel impresario, is organizing a tab show to play fair dates out of Syracuse, N. Y., latest report concerning the ever active John relates. The Van Arnham Minstrel Orchestra, five instrumentalists and vocalists, is playing weekly vaude bills and booked in one-night stands thru the Boston RKO office managed by Doc Breed. One of these units recently played was headed by Black-Face Eddie Nelson, formerly of Neil O'Brien's Minstrels, supported by Claxton and Wilde, the Garvin Sisters' *Fantastic Revue* and Wild Bill Striger. Towns played by the units included Watertown, Gouvenour, Saranac Lake, Ogdensburg, Malone and Lake Placid. Troupes are transported by the Van Arnham minstrel bus.

LEON FRY, well known to all old-time minstrels and vaudevillians, is located in Lowell, N. Y. Fry once trouped with Singer's Midgets. Recently he has had several offers to go trouping again with a minstrel vaude unit.

RECENT VISITORS whose names are recorded on the log of the By Gosh Seldom-Fed Minstrels include Charles Shonsure, for several years operating a string of vaude houses, who is now retired. He visited the show at Watertown, N. Y. Members of the O. J. Bach and the Southern Tier carnivals were also recent visitors to By's show. The Seldom-Feds continue to belie their name by playing to big houses all along the route, report says. So far as your Uncle Byron is concerned, depression is just something he has heard about as he troupes along with a laugh and a song.

CLEVELAND MINSTREL NOTES — Charles Green, black-face comedian, is recovering from a recent nasal operation and expects to be in tip-top shape for the coming fall and winter minstrel season. New teeth and everything. . . . J. H. Gish, district passenger traffic agent

for the Buckeye Stages, formerly an old minstrel and carnival trouper, has been placed in charge of transportation for the coming minstrel convention at Cleveland. . . . Mr. and Mrs. Don Butler have gone to housekeeping and reports heard around the colony are to the effect that there will be a real minstrel house warming party in the near future. . . . Minstrels and artists of all branches of the theater are giving much of their time and services to Mayor Ray T. Miller's summer park entertainments, these semi-weekly programs are conducted for the benefit of Cleveland's unemployed who are unable to otherwise enjoy any form of entertainment. . . . Roy Marlow, of guitar and harmonica fame, has recently gathered unto himself a new guitar and now cheerfully gloats *The Minstrel Boy to the War Has Gone*.

DALTON AND SEYMOUR, who formerly trouped with Neil O'Brien's Minstrels and J. A. Coburn's Minstrels and later with Ed Gardiner's *Prancing Around*, are now located at Alexander Bay, N. Y.

NMP&FA Notes By Robert Reed, Secretary

Cleveland is ready. Down the home stretch we travel. August 29 and 30 are the dates. Our second annual convention is at hand and we extend a hearty invitation to all members and their friends to come and be with us. Join with the happy throng of minstrel warriors. Get in the big minstrel family. "Bring back those good old minstrel days." All transportation agencies have given special rates. Consult your local agent today. Plan to group your travel problems if possible. Special busses will leave Cincinnati, Columbus and various other points. Make up a real minstrel party and come along. A good time is assured to all. The local committee has planned to make you enjoy your visit and your stay with us, so send along those reservation requests without further delay.

Prof. Carl Wittke, Dr. James Gentilly and Mayor Ray T. Miller of Cleveland are expected to address the convention at Cleveland on August 29. Paul Donley, Billy Burke, Stan Slagel, Whitey Ratajczak and Bob Miller will be on deck to greet the visitors with a royal welcome.

Julius McFarlin and his Blue Moon Orchestra will entertain during the convention, and George Howard will amuse with his specially selected campaign speeches. Vic Gados and Bud Carson will provide the novelty musical attractions, while the portly fireman (Paul Donley) from Sharon, Pa., will cast his pipes to the vocal gods.

Remember the dates and the place and be on hand for minstrelsy's greatest family gathering. Reservations are still available. Send yours in today.

Huffman Expands Interests

DENVER, July 30.—Sale of the RKO Orpheum Theater resulted in a big addition to the already important string of theaters operated by Harry Huffman. The transfer of the Aladdin, Rialto and the Tabor, formerly operated by Huffman, and the Orpheum to the newly organized Colorado Consolidated Theaters Corporation, headed by him, has been completed and all Colorado Thursday night listened to a "Who's Who" broadcast over KOA, of the National Broadcasting Company, from the Orpheum lobby following the Huffman premiere program. Howard Tillotson, local orchestra leader, will be in charge of the orchestra in the pit, and Gerald Whitney, former house manager at the Tabor, has been transferred to the Orpheum. He will be succeeded at the Tabor by C. E. Porter, an assistant there for some time. The Orpheum, under Huffman's management, will continue on the RKO Orpheum vaudeville circuit and will present the topnotch productions of Warner, Fox, Columbia, Universal and RKO. Huffman made his bow to the Orpheum public with Horace Heidt and his Californians, Summers and Hunt in *After the Ball*, June Carr in *A Big Little Show of This and That* and Three French Misses in *The Whirl of Life*. The feature film is Frank Buck's *Bring 'Em Back Alive*, photographed in the Malayan jungles.

With Jack Denny

BALTIMORE, July 30.—Beatrice Dobbin, formerly of staff of WFBR, Baltimore, and known as Timmie, has signed a contract with Jack Denny and his orchestra now playing at the Waldorf-Astoria, New York. Miss Dobbin is first contractee ever to appear with the Denny band.

Law of 1794 Closes Shows

FRANKLIN, Pa., Aug. 1.—They have an effective way of relieving the pinch of reduced revenues which has been brought about by the depression out in the county. Within 12 hours after the city council of Franklin had voted to "keep hands off" the Sunday theater opening proposal, L. T. Houghton, manager of the Orpheum Theater, film house, was summoned before Magistrate McVay's rural court to show cause why he should not be fined for violating the Sabbath law, which was adopted in 1794. Houghton admitted that he had violated the law of 1794 and the Squire imposed a fine of \$17.45.

Ownership of Fox, Atlanta, Due to Change This Week

ATLANTA, Ga., Aug. 1.—Contrary to elaborate stories in the local dailies, the report that the Fox Theater has been leased by N. E. Beck, representing local interests, is unfounded.

However, an order was signed by Judge Humphries permitting the Receivers' Trust Company of Georgia to use its discretion in making a lease with backers of a new company whose names were not revealed. The chances are 10 to 1 the lease will be signed today, with August 13 as the opening day.

Oldtimers at Concert

SALT LAKE CITY, July 30.—John Held, veteran band leader, and Thomas H. Ash, pioneer French horn player, were the only two original members left of the first band to play a free concert in Liberty Park way back in 1889. To celebrate the event the same program by Mr. Held was put on Sunday, July 24, at Liberty Park, with Mr. Ash participating. Such melodies as *Where the Silvery Colorado Winds Its Way*, with Mr. Held playing the cornet solo, were repeated. Thousands turned out to honor the veterans, especially Mr. Held, who still leads his own band every Sunday at this park.

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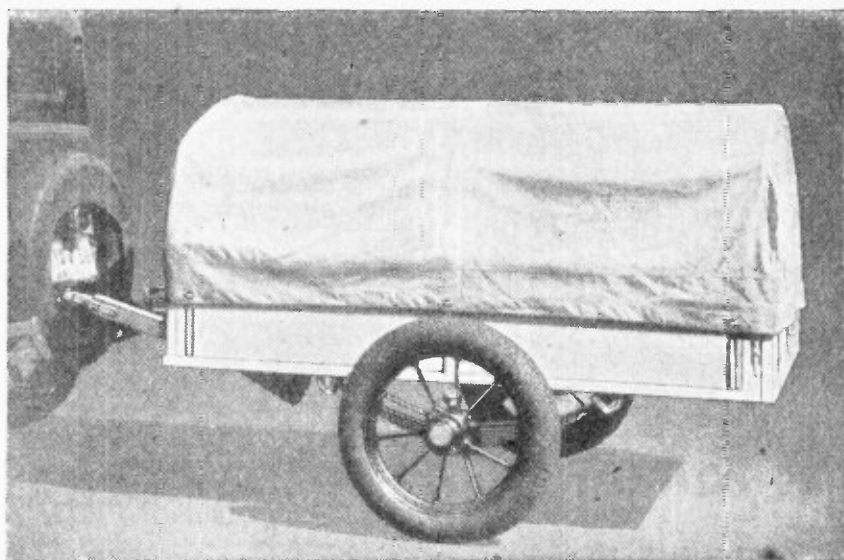
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Davis Opening Date Is Set

His Chicago Follies will get under way at Jacksonville, Fla., August 5

NEW ORLEANS, July 30.—The Ches Davis *Chicago Follies* (1933 edition) is now under way and will open three weeks sooner than anticipated. Will open at Jacksonville, Fla., August 5 for four-day engagement, with a string of Florida dates; then will repeat previous route thru the Carolinas, Virginia, Georgia, Alabama, Tennessee, Mississippi and Louisiana. Figuring on a route from 20 to 30 weeks.

Show will have practically the same lineup in the roster with exception of specialty people. Davis and Gene Cobb will be the chief hokum dispensers as heretofore.

Fields, Welsh for Griffith

ENID, Okla., July 30.—George (Honey Boy) Fields and his partner, John Welsh (Sassafras) opened at the Aztec Theater here on Wednesday for Griffith Bros. Amusement Company and will play a string of houses for Griffith thruout the coming month. On September 1 they will start their radio contract for Pan-American Broadcasting Company. Will be a 12-station hookup, with KTAT at Ft. Worth as key station. Radio programs will be heard thru stations in Oklahoma, Louisiana, Texas and Arizona. Fields and Welsh recently finished playing a chain of houses for the Jefferson Amusement Company of Texas. While on tour they ran into many shows and met old friends, such as Ches Davis, Gene Cobb and J. Doug Morgan, all of whom seemed to be doing business. Things are looking a lot better for the return of flesh shows down in this part of the country. A number of theater managers are remodeling their houses and building stages.

Ralston's Winter Contract

ROCHESTER, N. Y., July 30.—After closing summer stock season at Washington for Jimmie Lake, Frankie Ralston bought a roadster and had a vacation trip to St. Louis and Chicago. He is now at his home on Lake Ontario fishing, swimming and golfing. Has signed winter contract for Modern Theater, Providence. Opens there August 27 with 24 girls.

Hiram's Food Fairs Draw

CLEVELAND, July 30.—Edw. F. Wick is now operating with a crew of four men to stage his special attractions known as Hiram's Food Fairs. National and local manufacturers, he says, are co-operating. His schedule in Cleveland territory includes Kent and Ravenna on Wednesday nights, the Jennings and Garden theaters in Cleveland Thursdays, Great Lakes Theater on Fridays and the Lorain-Fulton, Regent and Lincoln theaters on Saturdays. Wick is also working in Buffalo, Rochester, N. Y., and Philadelphia.

Jackson Returns to Dallas

DALLAS, July 30.—Arthur Jackson has returned to the Hippodrome as producer. He filled a long engagement at the house last year. Company includes 12 girls and 6 principals. Business has held up well during the summer with tab-film policy.

Playing Warner Bros.' Houses

SHEBOYGAN, Wis., July 30.—The *Tip-Top Revue*, now an all-girl revue, with six girls and Johnnie Sullivan, opened here yesterday for Warner Bros. theaters.



JOE MARION, who has just moved his company into the Rivoli Theater, Denver, for an indefinite engagement. The Marion tabloid recently concluded an extended stock run at the Empress in that city.

Coleman Closes Shows At Rialto, Dayton, O.

DAYTON, O., July 30.—E. E. Coleman closed his show at the Rialto Theater last Sunday night, the first summer since he presented tab shows. Has had from 9 to 14 people. The last year he has been changing program three times a week.

At present he is using feature radio acts and picture program. Will probably start tab shows again in September or October.

Visingard Closes

TIoga, Pa., July 30.—After 14 weeks of fair business thru Pennsylvania, New Jersey and New York Tex Maynard's *Dude Ranch Revue*, Visingard manager, closed here after a week's run. Red one was at Ekland at Lyric Theater. Had three packed houses with a big "Midnite Ramble." Company had been playing one-nighters until it came here. Company made street parade. Dressed in cowboy and girl outfits, featuring cowboy band. Mr. Visingard and wife have purchased a summer home just outside of Tioga. In September they will go to Tulsa, Okla., to open a show scheduled to start on the 16th. *New York Imps* will be the title. Company will have 25 people—12 men for stage band.

New Zealand Show Notes

AUCKLAND, N. Z., July 23.—Talkies are going strong here in New Zealand with no sign of dwindling patronage.

Vaudeville is almost non est. An occasional vaude act is seen in the movie houses.

Carter the Great passed thru Auckland the other day on the steamship Monterey bound for Australia.

The FOK vending machine received a rather severe bang from Magistrate Page recently at Wellington. The magistrate decided the machine a game of chance. They are still running here and all doing well.

The Amalgamated Theaters hold a very strong hand here. They control about 15 talking picture houses in and around Auckland. Notwithstanding depression and unemployment the houses are doing as well as ever.

J. C. Williamson and John Fuller & Sons run talkie houses thruout the principal New Zealand towns.

KFI is a very popular radio station here. It certainly is a treat for the local fans. When conditions are favorable we pick up interesting points between 5 and 8 p.m. I often think it would be very interesting to us out here if when they are announcing they would name the day. Listening in on Sunday at 5:30 p.m. we hear, "This is Saturday evening, 10:30 o'clock."

FRED FOLEY.

Tab Notes

BILLY CHAMP, for years featured in the 666 *Sycamore* act on RKO Time, is now managing Dan Fitch's Bathing Beauties unit, now playing the Publix-Sparks-Saenger Southern tour. Ollie De Brow and daughter have just joined this unit, which has been playing to fine houses thru the South.

IT IS REPORTED that negotiations are under way with a popular producer to present Billy Champ in a unit built around his 666 *Sycamore* mystic act.

DAN FITCH, production director of Southern Productions, Inc., New Orleans, is now in Florida giving the double O to the various units booked out of his office. Fitch will shortly begin rehearsals on a unit built around himself and scheduled to hit the Southern circuit early in September.

HARRY GRUVER, black-face comedian in Fitch's *Cotton Pickers Revue*, playing Sparks houses thru Florida, is knocking 'em cold with his stuff. Southerners who know the real Negro appreciate Gruver's dialect and business.

Actor Broke, His Property Goes to Friend Stagehand

LOS ANGELES, July 30.—Foreclosure sale was made July 26 on two pieces of property owned by Roy Cummings Crooks, better known to musical comedy and vaudeville stages as Roy Cummings, for \$1,919.33, which Crooks could not raise after earning a salary of \$1,250 per week all these years.

Robert H. Belden, stage employee, who assisted him for a number of years, went to his aid for the sum of \$4,500 in 1930, Belden taking an installment note secured by first mortgage and a grant deed for extra additional security to another lot. Sum of \$2,811.46 was paid to the U. S. Government for his 1925 income tax and a five-year fine in October, 1930. Foreclosure was handled by Eugene M. Elson, of the law firm of Pease, Dolley & Elson, Los Angeles.

Saranac Lake

The fairgrounds here were opened to their annual shows. All NVA patients were treated royally. Allowed in all shows and on all rides.

John Dempsey, the Boston baritone, had visitors from Boston. John is doing very nice and putting on weight.

Tommy Vicks was visited by friends. Tommy is up for meals daily and showing improvement.

Jack Flaum was visited by relatives, including his son, Jack. He is showing big improvement.

Lillian Ziegler is back at the Lodge after several weeks' visit at her home. Doing nicely.

Fred Buck making fine comeback. Now taking pneumothorax.

Alma Montague left the Lodge to be gone several weeks with her dad and mother.

Ben Shaffer still a bed patient, but showing much improvement.

Ida Howard continues to improve after a bad spell.

Sidell, the violinist, came to the Lodge and gave a recital, which was very much appreciated.

Laboratory, under Dr. Huntoon, is becoming very busy. New things in every day.

Happy Benway allowed downtown twice weekly after a short stay in bed.

Danny Murphy expecting to go to see his wife and daughter for a few weeks.

Freddy Bachman going away from the Lodge for a few weeks to a Jewish home.

Write your sick friends at Saranac Lake, N. Y., care NVA Lodge.

Jack Brancel Goes Fishing

CHICAGO, July 30.—Jack Brancel, of Jack Brancel and Pals, stopped off in Chicago Thursday on his way to Minneapolis, his home. Brancel just completed an RKO route at Louisville, Ky., and before starting on his fair season of nine weeks he is going on a fishing trip with Alice Joy, "radio's dream girl," in his Aerocar. Miss Joy, whose favorite sport is fishing, flew from Chicago to Minneapolis Friday to open a week's engagement at the Hennepin Theater. Brancel met her there.

Manager Fears Kidnap Plot

SAN ANTONIO, Tex., July 30.—Threats to kidnap his son have induced Manager Raymond Willie of the Texas Theater (Publix) to rush the boy and his mother to another city. The threats are believed to have been made by thugs who recently tossed a sulphur bomb into the theater, seriously burning three women and two girls. At the same time W. N. Hanchey, chief usher, received a note of threat to stop operating the curtain and lights under pain of trouble. Publix Theater, like all theaters in Texas, is operating on a non-union basis. Since stagehands were eliminated ushers have been attending to the curtains and lights in the various theaters. A reward of \$2,000 has been posted by the Texas Theater for the apprehension and conviction of the bombers.

Looking Back

(From The Billboard of August 5, 1922)

Nat and Elsie Wilcox, after closing with Billy Ireland's *Black-Eyed Susan* Company, are vacationing at their home in Providence. Boots and Gypsy Walton are back on the road with their *Dainty Dandies*, after spending three months abroad.

Miller Evans is now managing a music and song shop in Houston. Charles (Slim) Timblin is handling the comedy with E. M. Gardiner's *Echoes of Broadway*.

In the recently organized Jack Lord *Musi-Girl* Company are Billy DeHaven, Johnny Sneed, Bob McDaniels, Louise Fairfax, Billie Marquise, Mary Burns, Charles Hopkirk, Bert Johnson and Jack (Slim) Lord.

Tom Collins and wife have closed with Arthur Hauk's *Sunshine Revue*, and are now at Mrs. Collins' home in Chesaning, Mich., for a rest. They will rejoin Hauk in a few weeks.

Adele Gahagen, chorister, formerly with *Isle of Roses*, is vacationing in California. Jessie Gibson is summering with her mother on the Coast.

She will desert tabloid in the fall to return to vaudeville. She is a sister of "Hoot" Gibson, cowboy movie actor. Nick Wilkie is resting at his home in Spartanburg, S. C., after 14 consecutive months on the Hyatt Time.

Jay (Tex) Mason is staging and producing the company at the Rialto, Indianapolis. Happy Donaldson's *Girly Whirly Girl*, featuring Teddy Bennett, has closed, following a successful stock run at the Prince Theater, Tampa, Fla.

Val Russell is trouping it with the E. M. Gardiner *Echoes of Broadway*. Isabelle Green (Mrs. Berney Smuckler) has left Atlantic City, where she has been spending an extended vacation, to jump into New York.

Sadie McGee, Harry Carr, Arthur Searles and Nellie Sterling are with *Broadway Jingles* thru Kansas. Bert Bence and wife, Florence Gordon, are resting for a few weeks in Detroit before hitting the road again with their *Hello, Girls*, Company.

Arthur Harrison's Company is reported to be doing nicely thru New York State. In the troupe are Arthur Harrison, Jack Kinneard, Burt Southern, Frank Strasser, Billy Cochran, Frank Rogers, Lou La Clede, Marie Edwards, Babe Gerreau, Dot Claire, Claude Gerreau and Lottie Burke.

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The Judge Who Knew

The stream of events which flows thru the newspapers often brings to Equity's door reminders of "old unhappy times and far-off wars." The story, for instance, in all the newspapers of the death of former Justice M. Warley Platzek on July 21 was one of these.

Justice Platzek was sitting in Part I, Special Term of the Supreme Court of New York, in June, 1924. The Actors' Equity Association had just concluded its Basic Agreement and Standard Minimum Contract with the Managers' Protective Association, which was being vigorously contested by the Round Robin Group in the Producing Managers' Association. The latter had fled to court and the injunction sought had been denied by Justice Philip J. McCook.

It was on the eve of the Appellate Division's review of Justice McCook's decision that the Actors' Fidelity League mixed into the fight. It is probable that its entry at that precise moment was not an accident, but was calculated to emphasize the fact that this was not a petty squabble between two managerial factions, but a great solemn issue involving the theatrical orbits of some of the brightest luminaries of the stage, on the outcome of which hung the unwelcome but perhaps permanent eclipse of stars of great magnitude.

For this reason Henry Miller, Fidelity's president and its natural standard bearer, remained in the ranks, and the action was brought by Ruth Chatterton, its treasurer. It was not that Miller was any less interested, but he was still an active member of the Round Robin managers and it would not have been as seemly for him to have come forward in an action which was ostensibly that of one group of players against another group of players.

But Miss Chatterton looked all right and it was for her that Saul Baron appeared before Justice Platzek asking for an injunction to prevent Equity and the Managers' Protective Association from carrying out their contract.

Justice Platzek had only the Fidelity side before him and so he signed an order directing Equity and the M. P. A. to appear before him three days later. At that time Equity argued that altho the suit was separate from that of the Round Robins the issues were the same and should not be tried while the first suit was under consideration by the Appellate Division.

Justice Platzek agreed with Equity's contention and advanced the trial on this suit to June 30, at which date the Appellate Division would either have handed down a decision or adjourned for the summer.

Three days before this time the Appellate Division, by a unanimous vote and without a written opinion, sustained Justice McCook and denied the motion for an injunction.

There still remained the Fidelity action and Samuel Ruskin Golding, on whom the presentation of Fidelity's arguments devolved, told Justice Platzek that as a result of that decision the Fidelity actors were in even greater need of protection than before; that now

they were uncertain as to whether or not they could expect any employment the next season.

Equity was still contending that while the principals were new, the principles were precisely those of the suit already disposed of by the Appellate Division.

Justice Platzek kept the papers before him for nine days and then announced that the papers submitted by Fidelity had not established any material facts which differed sufficiently from the previous Round Robin action to justify a departure from the precedent it had created.

Both Round Robins and Fidelity refused to acknowledge that they had played out their string and asserted their intention of carrying their appeals to the highest court of the State. But actually they had at this time shot their bolt legally, financially and in morale and the legal test of Equity Shop had been passed with flying colors.

To Justice Platzek this was, perhaps, just one more case; it may not have been even a particularly interesting and important case in the long roll a Justice hears. But for Equity it was the end of a three-year fight for Equity Shop, the final shot in a long and racking engagement. It has never forgotten that fight or the Justice whose order meant "cease firing."

And now Justice Platzek is dead and Equity pays its homage to him.

But Vote, Anyway

The Actors' Equity Association has been approached by the "National 50,000,000 Votes Committee" of the United States Junior Chamber of Commerce to urge all its members to qualify and to vote in the elections during the coming year. No attempt was made, naturally, to dictate or even to indicate how they should vote, but merely to exercise their suffrage.

And Equity, which has preached that sermon often in the past, is in agreement and suggests to its members:

"Vote any way you please. But vote, anyway!"

Support for Dinner Club

The Council of the Actors' Equity Association voted to contribute \$50 a week to the Actors' Dinner Club for five weeks, beginning July 18. At the end of that time the finances of the Dinner Club will be considered to determine whether a continuation of the support is necessary.

Another Year for Dickstein Bill

Altho Congress adjourned without passage of the Dickstein Bill, still further regulating the entry of foreign actors, which Equity was supporting, the Association is still convinced of the essential justice of the act and is impressed with the probability of its passage at the next session of Congress.

It may even be that the bill will be better for the delay, for subsequent to its introduction the motion picture lobby succeeded in obtaining its modification to permit the unrestricted entry of all artists needed for films intended for export.

That amendment to the casual ear sounds fair enough, but a moment's reflection would indicate that practically all films made are intended for export to Canada, England and other English-speaking countries, so that, appearing to assist in the preparation of foreign-language films, the amendment actually lets down the bars for any actor the motion picture industry desires, while leaving the bars up for the legitimate and other branches of the theater. Just an old movie custom! That provision may be out next year and the bill would be the better for it.

ACTORS' EQUITY ASSOCIATION.

Chorus Equity Assn.

DOROTHY BRYANT, Executive Secretary

Three new members joined the Chorus Equity in the past week.

We are holding checks in settlement of claims for Peter Alexief, Iva Butenka, Charlotte Davis, Tonia Deslatoff, Doris Grant, Gladys Harris, Marge Hylan, Marion Hylan, Elizabeth Huyler, Roderick Howard, Fred Holmes, Nadia Pomocheff, Robert Rochford, Hazel St. Amant, Nelda Snow, Alexis Vassilleff and Pania Vassilleff.

Clause five, under rules governing Chorus Equity contract, obligates the manager to issue contracts not later than the seventh day of rehearsal. The object of this clause is to prevent managers from rehearsing the chorus beyond the probationary period and then offer-

ing a salary which is not satisfactory to them.

If the manager fails to issue the contract on the seventh day the chorus may at any time, up to the 20th day, leave the company and collect one week's salary at the minimum if the salary finally offered by the management is not satisfactory. After the 20th day the chorus member may leave and collect two weeks' salary if the contract offered after that time is unsatisfactory.

One of our new members complained that the Association was negligent in not insisting that the contracts be issued on the first day. We can understand why, to an inexperienced person, such a procedure might seem feasible. However, experienced chorus people know that it would be impossible. Chorus rehearsals differ from principals' in that, in the latter case, one person is engaged for one part. In the chorus a number of persons rehearse. There are always more rehearsing in the first seven days than will be used in the company. On the seventh day those whose work is most satisfactory are chosen. If contracts were issued on the first day there would be a great deal of unnecessary work and delay in issuing contracts to persons who would not survive the seven-day probationary period.

As a general thing, it is more to the advantage of our members to wait until the seventh day for contracts. If forced to announce the salary on the first day, before the management has had an opportunity to judge of the qualifications of the chorus, the salary would be announced at the minimum. Further, in no company do all of the chorus people get the same salaries. There are always a few who get higher salaries—this they get because of the work they have done during the probationary period.

On August 1 all mail received for members at this office prior to January 1, 1932, will be returned to the post office. A portion of this mail has been listed alphabetically each week. This week completes the list. We have already listed mail from A to R, inclusive. If we have passed the first letter of your name before you see the list write to the office and ask if we have mail for you.

We are holding mail for Rhea Sampson, Howard Stewart, Dorothy Shaw, Charles Simmons, Mildred Schroeder, Jackie Stark, Helen Sills, Pearl Seibert, Eileen Sheppard, Jack Spinelly, Lawrence Smith, Helen Sanderson, Donald Showalter, Sally Sayre, Harold Ten Brook, Louise Taylor, Constance Trevor, Rose Tyrrell, Elaine Thaler, Lona Valen, Emily Von Hoven, Estelle Vaneck, Margaret Walker, Ann Winthrop, Claire Wayne, R. B. Wood, Frances Wade, Helen B. Worth, Teddy West, Charles Witzel, Jeanne Walton, Bee Walz, Lorraine Webb, Barbara Helen Worth, Paulette Winston, Flo White, Ruth Weeker, Janice Winter, Jean Watson, Gene Williams and Jean Yoder.

DOROTHY BRYANT,
Executive Secretary.

Fox Houses in Court Custody

BUFFALO, July 30.—These seven Western New York Fox theaters are in ancillary receivership: Andrews, Salamanca; Babcock, Bath; Capitol, Newark; State, Corning; the Playhouse, Canandaigua; Regent and Temple, Geneva. The Irving Trust Company, of New York, and Henry Altman, Buffalo, were named ancillary receivers by U. S. Judge Adler in Buffalo July 26. Mr. Altman was authorized to continue operation of the theaters for six months.

No Payoff for N. O. Spec

NEW ORLEANS, July 30.—Net loss of at least \$3,500 resulted from the presentation of *The Soul of a Nation*, patriotic spectacle, enacted June 28, 29 and 30 and July 1 by volunteer players. There are \$10,500 in debts exclusive of money owed for labor, and assets "having an estimated value of \$6,000, plus whatever is received from the sale of tickets still in the hands of various persons having them for sale." Production cost approximately \$20,000. A group of stagehands made an official visit to the City Hall July 12 and appealed to Mayor Walmsley to assist them in their efforts to obtain pay which they said was overdue. Mayor Walmsley asserted that "the city is in no way responsible."

However, it was generally understood that the city of New Orleans was financially responsible, as all correspondence was, it is said, written on the official stationery of the city. I. B. Tribken, assistant secretary to Mayor Walmsley, was in charge of the affair. After

Little Theaters

Communications to 251 West 42d Street, New York.

One of the few little theater groups running successfully thru the summer, the Koshares, of Las Vegas, N. M., presented an unusual offering Wednesday, July 20. It was the performance of an original play written by Elliot Cassidy and William Fred Paddock, students in the playwriting classes of Normal University, and based on the life of Billy the Kid, the traditional outlaw hero of the Southwest. It is called *Billy Bonney, the Kid*, and traces the life of the famous badman from the height of his power to his death. The Koshares are under the direction of Dr. Lester Raines, and are confining their efforts to the classics and to original dramas of the Southwest. *Billy Bonney* was the fourth Koshare original play dealing with the Kid, the other three having been one-acters produced last summer.

A pioneer setting was devised for the production. The first act is laid in a West Las Vegas saloon in 1879, and an ancient bar of that period was found, along with old slot machines and a mechanical music box which Billy the Kid may very well have heard while he was alive. Posters were made from actual ones in the possession of the county sheriff, ordering Billy from town, and these were given to the audience as souvenirs. An exhibit by Claude Hyde, artist, of Billy the Kid paintings, decorated the lobby, and a cowgirl orchestra, under the direction of Maureen Harper, played 1880 melodies during the intermissions.

Ralph Connell played the title role, and others in the cast were James Lancaster, Robert McKee, Glen McNatt, Charles Kemm, Hansel H. Wilhite, Wayne E. Duncan, Joe Chapman, Mary Stewart, Hulon West Duncan, Clifford L. Warene, Bob Deterick, John Collins, Rogue Sedillo, Frances Ackerman, Eloise Moulton, Dorothy Branson, James Troy Israel, Charles Bermann, Dora E. Gaines, Winifred Deterick, Fred Paddock, Lawrence I. Fries, Griffis Dukeminier, Charles Onion, Carlos Madrid, Felix Escudero, Edwin Wayne and Ernie Matthews. The production was directed by Dr. Raines.

Thirteen hundred students and townsfolk attended the performance. The next production of the Koshares will be a group of original one-act plays of the Southwest and will be presented early in August.

Another original offering to be produced by a little theater group will be *Knee Deep in June*, a musical comedy which is scheduled to be the first production of the newly organized Players' Club of Ebensburg, Pa. It was written by Stepp and Grace Murphy, and Miss Murphy is at present directing the singing of her compositions. The lines are being handled by Wayne Bloom, director of the Players, and the dance routines, both specialties and ensembles, are being directed by J. L. Steffer, of the Steffer School of Dancing, of Johnstown, Pa.

August 10 has been set as the date of presentation.

investigating a complaint of Thomas Franklin Russell, who said he directed *The Soul of a Nation* and that he was owed \$500 for his work, Michael Culligan, assistant district attorney, announced that civil proceedings and not criminal action is applicable.

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PURITY UNQUESTIONED
 HOW TO MAKE UP BOOKLET
 "FREE"

STEIN'S
MAKE UP
 FOR HALF A CENTURY

The Perennial Hope of Fall

IT MAY be the worst season in theatrical history, it may be that good shows had short runs and mediocre shows no runs at all, it may be that angels have taken to cover and the young talent of the legit field has gone to the Gold Coast of Hollywood; but the fact remains that as fall comes rolling around hope is rising in the managerial breasts as it always does at this season of the year. In summer a producer's fancy turns to thoughts of all the plays which, by any stretch of the imagination, he may be conceived of as doing the following season.

The lists now out are not by any means as long as those usually announced by this time, but there are certainly more plays scheduled than ever will be seen on the boards. The falling off in number can hardly be laid to the fact that the managers realize their position and are acting accordingly; it is merely because this year there are fewer managers. Some of the shoe-stringers have moved their offices out from under their hats, and, sensing the continued absence of angels, gone back to those pursuits whence they came. Others—a large number of the younger men—are tied up by film contracts on the Coast.

The fall lists look good. It seems that they might offer a season of excellent and interesting entertainment to embattled playgoers. But that is nothing unusual either. The lists always look good at this season, and we're all prone to hope for the best. Like the incurable Pollyannas that we are, all of us in the theatrical game are always willing to think that the following year will be better. And maybe it will.

The outlook for indie vaude bookers next season is more than good. The advance plans of the major circuits do not show much enthusiasm for vaudeville, and next season affords a perfect selling for the indie boys to slip in and grab the booking jobs for indie houses and small chains. Next season's picture product does not look forte and double featuring may exhaust it too quickly. Vaude will naturally find a greater demand than ever under such conditions.

Grand-Stand Programs on Percentage

FAIRS which are set on booking their grand-stand programs on a percentage arrangement with booking offices are pursuing the wrong policy and are unconsciously laying themselves open to criticism. Reliable information says at least three fairs in the South are determined to book acts on this basis only.

An obvious faultiness with this method is that fairs which presumably cannot undertake to buy a show outright shouldn't expect an act supplier to play on percentage, which is strictly in the gamble category. Moreover, fairs can hardly gain the confidence of booking offices, since any talk of percentage is not calculated to create it. The hazard, if any, should lie with the fairs themselves. Even a hasty analysis will show that fairs are obligated to carry the main burden in a chance enterprise which they themselves sponsor and espouse.

In experimental layouts, or in instances where a fair is being introduced to a new-type program in front of its grand stand, booking offices, looking toward a repeat if the program is successful, have in the past been willing to book on p. c., and have, in fact, done so. Last year one major fair in the South and one in the East booked that way and, incidentally, came out in the red on the grand-stand end—the booker taking the heaviest fall.

Of course it doesn't necessarily follow that percentage arrangements inevitably turn out to be fizzles at the box office. But that method is predicated on such unsound-

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ness that it is doomed to failure before it begins to function.

When a percentage program takes a loss, small or large, the fair is, of course, not obliged to pay performers. That duty, by contract, is left to the booker, unless he too buys his acts on percentage, which is seldom or never the case. In many cases the performer is not aware of the arrangement his booker has made with the fair. If past performances show that the booker is honest and square, especially as concerns the pay-off, performer resentment will be cast at the fair which he is playing. Such resentment is also criticism. No progressive fair will want its reputation placed in jeopardy thru a performer's alienated attitude. Most artists have a definite interest in fairs, especially those they have appeared at more than once.

There are still a few outdoor booking offices left which, bowing to the times, are cutting the price of acts to the bone. Fairs can expect no more than this. Most of them don't. The three fairs which are considering the percentage idea should reconsider.

The circus caters to and helps create a holiday atmosphere. Circus Day is a time for dropping cares and worries in exchange for laughter and wonder and the thrills of daring acts.

When Changing Routes Notify Us

OCCASIONALLY The Billboard receives complaints from its readers that routes appearing in the Route List are not completely followed out by some shows, causing considerable inconvenience and in some cases wasted money and effort in making a jump for the purpose of joining.

A couple of weeks ago, for instance, we received the route of a motorized circus playing Ohio territory. It contained dates for one week in advance and was published as given. A trouper reader out of employment made a trip to one of the towns listed

and was greatly disappointed. There was no show in sight, nor was there any billing matter in evidence. And the financial situation of the unemployed trouper was made worse to the extent of the cost of the jump.

There are times when routes are changed at the last minute, too late to notify The Billboard to make corrections, but in this particular case it appears the show had no intention of playing the town and had it listed for the purpose of gaining a certain point. The route was received just a few days before the issue containing it went to press, and the agent sending it should have known definitely at that time just what towns would be played "the next week." Or, is it possible that the motorized show bills regularly on a few days' notice?

Readers rely on the routes of shows published in The Billboard, and it is urged that itineraries sent to us be correct, otherwise we do not care to have them. If it is found necessary to change a date or so after mailing a route, let us know about it immediately, and, if impossible to do this via letter or postcard up to Monday noon of any week, wire the corrections.

The Dancing Teachers' Congress, which recently held a four days' session in New York, announced that its profession had not been hit by poor business and that more people are dancing than ever before. Of course, better class dance spots are being referred to, such as hotels and cafes, not a few of which are in receivership. The girl who recently sang "Ten Cents a Dance" is now down to a half cent in the taxi dance halls.

Radio Bugaboo Blasted

WHETHER or not radio has reached the peak of its popularity as an entertaining feature, the trend seems to be toward it becoming strictly a home proposition, with the same listeners disdaining such fare once they become part of a group in any sort of auditorium, theater or public resort. Only in the case of an exclusive feature such as a championship bout or a news scoop does radio take its place as an entertainer of a gathering of people, particularly from the city.

A tour of summer resorts will reveal that "flesh" entertainment is as important an item for the management as the cuisine or any other branch of the service it offers. There is little if any dancing to radio music and, strange as it may seem, live performers, regardless of their merit, are eagerly patronized and thoroughly enjoyed by vacationists supposedly highly sophisticated as to an appreciation of talent.

This hunger for entertainment from folks straight from the city definitely kills the bugaboo of radio taking the place of live artists even in the smallest of resorts, particularly where a near-by resort of the same size employs live talent. Competition is not even attempted via radio. People can hear this and that artist on the air when they are home; they want anything but that.

Thus, as long as people like to dance and be otherwise entertained, it is safe to assume that even television when it gets under way will also pass a peak in popularity. When a hotel keeper far from the cities' "madding throng" has to stay awake nights worrying about his show, "flesh" entertainment has less to fear than it did a couple of years ago, when radio and the talkies were making such frightful inroads.

Vaudeville can be helped considerably by propaganda spread thickly by high-powered exploiters. The movie field can be taken as an example. Campaigns should be started to make people "flesh" conscious, and when "flesh" is used it should be billed like a circus.

"Make It a Happy Family"Editor *The Billboard*:

Combining magic and magicians into one society is indeed a very good thought for the entertainers of the mystic arts. But will the magicians face the situation with the true facts? I believe not. Cliques have never been known to come to a successful conclusion. Not one of the many magical fraternities has proved itself a tremendous success. Why? There has always been discontent, and discontent breeds cliques. The result, we have the SAM, IBM and the IMC. Not one of these three can show any good cause for existing as they are today with a few exceptions; first, publication of a magazine to be known as the official organ of the society; second, keeping or trying to keep harmony among the magicians.

The famous old slogan of "In union there is strength" has been forgotten and thrown by the wayside. The result is that neither of these three magical societies are successful to a point where they can iron out the many petty jealousies and grievances among the magical fraternity. I am a member of all three societies and I fail to see any benefit derived from any of them with the exception of obtaining a magical publication. It is quite true the publications are worth the dues, but with one organization and one publication, think of the results.

An illustration of "In union there is strength" has been proved this past winter during the magicians-mentalists' war. The mentalists were outnumbered by the hundreds. The magicians were not in unity with one another. The mentalists were as one. And the mentalists won the war. The membership of the International Mentalists' Association numbers only 30, and the magicians at least 2,000. Some odds. But, as stated above, the mentalists agreed on one thing and stuck to it regardless of the after effects. The magicians disagreed and lost.

Now, magicians, put your heads together, join hands, agree to a title, make a happy family of the magical fraternity, bring the wandering sheep to one fold and watch the results, and when you do you may also remember that the International Mentalists' Association will join hands with you for everlasting peace among magicians. DOC M. IRVING, Sec'y International Mentalists' Assn. En Route.

More Data on JumboEditor *The Billboard*:

As regards Jumbo, Easter Sunday, April 9, was the proper day of arrival in this country. Assyrian Monarch, of Monarch Line Steamers, was the vessel. The dock was alongside Pavonia or Chambers street ferry in Jersey City, N. J.

As regards the statement of W. H. Blackburne as being in charge of "Jumbo" the night he was killed, I wonder where Mathew Scott (Scotty) was on that occasion? He was his keeper from the time Jumbo was a punk. Or, again, George N. Bates? Or the boss bull men, George Arstingstall or "Elephant" Bill Newman? It would be well for some of our circus historians, such as have cropped up of late years, some of whom do not know what a "mechanic" or a "ring barn" means in circus parlance, to look up George Bates' article in a special number of *The Billboard* some nine years or so ago. It was titled "Bad Elephants I Have Known," and "Circus Reminiscences." Wild and erroneous statements will cease then. Mr. Hammond's statement in re "Albert" is correct. George N. Bates, my dear old friend, unhobbled him and brought him out at Keene, N. H., to be shot.

JOHN B. ESTELLE JR.

Brooklyn, N. Y.

Benefits of CompetitionEditor *The Billboard*:

I have been reading with great interest the varied views taken by magicians in regard to the merger of the three present magical fraternities. I will now voice my opinion of the situation.

In the past there were only two magical societies in America, the IBM and the SAM. There were also only two magical magazines printed, *The Linking Ring* and *The Sphinx*. Up to the time of the formation of the IMC neither one of these two magazines was anything to rave about. Then the *Seven Circles* came into being with its elaborate makeup and truly startling contents. They had a staff illustrator who knew his stuff, and, of course, a real magazine was finally put out. Soon after this happened *The Sphinx* showed a marked improvement, also *The Linking Ring*. What was the cause of this complete change? Simply

a new society which resulted in competition with the others, and as everyone knows competition is the life of trade.

It is my belief that if we had only one society there would be little or no improvement in magic if it were left to this and I sincerely believe with only one society magic would become weaker instead of stronger.

Then, too, there is another reason why we should have more than one society. In the case of magical conventions with one society and only one convention, it would be only possible to have the convention in one part of the country, and would make it impossible for many to attend, while if there are three societies they can so space them (if they only would) that there would be a convention in each section of the land; for instance, one in California, one in New York and a central one in Chicago, thus saving a lot of traveling expense and time.

I also doubt whether it would even be possible to merge all three societies. It may work for a short time, but soon another society would spring up. However, if it would help magic in any way, I would be sincerely for it, but sad as it may seem I think only one society would prove a detriment to it.

CLAYTON LOWELL JACOBSEN.

Frankfort, Mich.

Leaders Needed for ActionEditor *The Billboard*:

I read with interest Mr. Sugarman's article several weeks ago regarding the amalgamation of the three major magical societies, and have noted the reaction of some of our leading magicians. The consensus of opinion is that we should consolidate, but none of the letters, in my opinion, go far enough. No one suggests a way by which such a thing could be consummated. Who shall appoint or who shall be appointed to go between the heads of the magical societies, reconcile

This department of *The Billboard* is conducted as a clearing house, where readers may express their personal views concerning amusement matters. Opinions regarding particular shows or acts will not be considered. Neither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer, must not exceed 300 words, and should be written on one side of the paper. Send communications to *The Forum*, *The Billboard*, Box 372, Cincinnati, O.

the differences and make such a thing possible?

It should not take an economist to understand that paying the dues for one organization would be cheaper than paying it for three. It is clear that attending one convention instead of two or more would save time. The publishing of one big magazine covering all the branches of the Art of Magic would certainly be better for all concerned.

But let someone try to make the organization heads see it this way!

Durham, N. C. WALLACE, Magician.

Tall Tales of Circus ToldEditor *The Billboard*:

I read with great interest R. G. Stebbs' letter, informing us that while Jumbo was brought to this country he died soon after and another elephant was substituted, which was killed at St. Thomas, without the public being any wiser.

It is too bad that such fantastic stories have to be held in reserve for publication until 50 years after the events to which they relate. Not that I doubt Mr. Stebbs' story, tho at first I was skeptical. But while wandering around the horse tents of the Big Show, when it was in Detroit, I heard a flat-faced chump with ingrowing intelligence, which prevents one from changing his mind or learning anything new once his knowledge reaches the ossified state, inform his friends: "The Ringlings used to have 600 dapple gray horses just like those. But when the show went to Europe a boat sunk and they lost most of them, so that they never tried to get any more together like they had before."

The yarns heard on the circus lots and elsewhere suggest the need of another circus history for the permanent preservation of such entertaining products of the imagination. Then we might find out what became of all the other "Zazels," of whom it appears there were a flock, and of whom we have no record except a fragmentary reference to one of them.

Detroit. HARRY W. COLE.

THE FORUM**Just a Confusion of Names**Editor *The Billboard*:

According to King Baile, Al La Verne and Ralph La Verne are the same name. The courtesy was extended to Ralph La Verne and not to Al La Verne at Postoria, O., by Thurston, and when Thurston paid a visit to the Bahensen Shows it was Ralph and not Al La Verne.

I ask Thurston and also Al La Verne to accept my apology for bringing their names into the columns of *The Forum*, and you will agree with me, as I attribute the blame to King Baile as the principal agitator. Wonder if he can see the difference in La Verne and Baile!

LA VERNE, Magician.

Charlotte, Mich.

Good Biz for Road ShowsEditor *The Billboard*:

This is just to let you know what is going on in this part of the world in show business. If I am not telling the truth I want one of the managers on the show to deny it.

First show of the season was *Three Little Girls*, in the Strand Theater, Public house. At \$3.50 top price it was a sellout. Then came *Crazy Quilt*. Played City Auditorium, seating 4,800, to a sellout, \$3 top price. Then came *Student Prince*, the third time in the city, five performances. It played the City Auditorium. Didn't pack them, but a fair crowd. No money lost at \$3 top. About 1,500 tickets sold. Not so hot on the \$3 tickets. Then came the Al Jolson show, with \$3 top, and it was near a sellout. Then came the Shrine Minstrels, put on by Lasses White. There was a rainstorm that night before the show and it lasted nearly thru it, but there was not a seat left in house. Then White came back and put on a show for

undivided then, and not until then, will we have the respect that we look for. After all, it's the public that we must deal with to gain the success that we all seek to obtain.

In conclusion, may I recommend, let's all look to one end? The great organizations joined in one powerful group. If for no other reason, the one mentioned, the public.

We have always had our fun, parties, dinners, friends and good fellowship. Why not now cater to the one that stands by you, your audience, the one you entertain either for money or for fun, the public?

Utica, N. Y.

E. MOORE.

Sets the Record StraightEditor *The Billboard*:

In your issue of July 30 I read that Cal Cohen, of Culver City, Calif., writes of Charley "Novis" owning and operating a 15-wagon show called "Queen and Crescent" Circus. He gives no date.

In 1869 I was with the C. W. Noyes Crescent City Circus. The show traveled thru Texas from December until June, 1870.

The following is a partial list of performers as I remember: Wilson Brothers, acrobats; Mlle. Turnour, trapeze; Wooda Cook, somersault rider; Charley Seeley, clown; the Lee Family—Polly, Levartar, Harry and Rosa—riders, acrobats and gymnasts; Frank Gardner, leaper; Fred Barclay, Indian impersonator and bareback rider.

The show evidently made money, as Mr. Noyes bought the Bill Lake outfit from Madam Agnes Lake that year.

Circleville, O. RUDOLPH GESSLEY.

Too Much BabblingEditor *The Billboard*:

The late James A. Bailey was tested at every angle of the show game. He went thru war, panic, into foreign and unknown lands, up against all sorts of obstacles, and he overcame and won. He is the great exemplar of the show business and he'd have been a master leader in any line. Living now, he'd have the show of shows, meeting the demand of the people for amusement and entertainment in the performance presented. *Green Pastures* reveals what I am trying to drive home to show owners. If your offering, show owner, is "what you want and give," with nothing the people care for or want to pay to see, you are doomed to fail and fall. You can cry it down if you wish, but, owner, if you possess the best performance en tour and you personally are unbalanced to "wine, women and song," you'll lose your show and you will pass from the picture of great success.

There's too much babbling in the big show world. Instead, instill and scatter sunshine propaganda. Analyze words, words, words. Think of the inspiring recreation in the analysis of the word "clover." Drop "c" and "r" and you have what holds mankind together. Drop the "c" alone and you have what charms and thrills the maiden fair. Drop the "r" alone and you have that deceitful bud used by men who stay out late of nights and frequent clubs. The word to seize in the now is "depression." Take out the "de" and that selfish old "i" and you have the lesson of the hour, "press on." And do some rhyming, as W. J. Hanley, Columbus, O. DOC WADDELL.

Vaude Actor's ComplaintEditor *The Billboard*:

I feel it my duty to write an article for the benefit of my fellow vaudeville entertainers and radio artists.

It has been quite some time now that the vaudeville field has had to sit back and look dumb on account of talking pictures being all the rage. But it has come to a time when the theater men have seen the novelty wear off. The pictures won't bring in the people.

So now they are ready for vaudeville acts again. The greater part of them are trying to shoot square with their patrons and trying to show their appreciation by bringing in acts.

Of course, there are some who still wish to be greedy. My opinion of men who will hog a bunch of theaters and not give the vaudeville people a break is that such are plenty unprofessional.

Those kind of theater owners don't deserve to be in the game.

Do you fellow vaudeville entertainers and radio artists think it's fair that one or two men should hog the theaters and refuse to play acts?

Let's get together at our next showmen's convention and see what can be done with this question.

Victoria, Tex.

BOB PAULSEN.

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AT LIBERTY—8-Piece Dance Orchestra. All entertainers, three uniforms. Guaranteed to click. positively non-union. Would like to go East. All letters answered. Write fully. BOX C-546, care Billboard, Cincinnati, O. au20

PAUL CORNELIUS and His Radio Recording Orchestra, now on location at one of the sweetest spots in the South, is desirous of a fall and winter location to open on or just after Labor Day. 12 in hand, director and a little boy soprano who is marvelous according to the manner in which his constituents accept him, making thirteen in all. Singing trio, Violin trio, Ensemble Singing and Entertaining, Double Pianos, Clarinets, Baritone, Cello, etc. Repertoire is very modern. Neat uniforms. Very best of references. Mail records on request, photos, etc. Union or non-union. If your business does not justify at least \$450.00, please wire me later. Wire, phone or write P. M. CORNELIUS, 1209 Edison St., Dayton, O. Adams 9203, or 408 Ridgeway Road, Lexington, Ky. Ashland 5038.

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SIDE-SHOW MANAGER, with plenty experience, and all around performer. Furnish any of the following Acts: Comedy Magician, Punch, 3 Illusions, including Levitation, Electric Act, Mind Reading and Fortunes by the Mrs. At liberty after July 20 for reliable shows. G. BURKHART, 232 Van Buren St., Brooklyn, N. Y. Foxcroft 9-8506. au6

TRICK ROPE wants to work Fairs as free act or with other shows. Other offers accepted. Write or wire STEVE MANCE, Box 615, Greensburg, Pa.

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AT LIBERTY—Colored, A-1 Dance Drummer that entertains; solid rhythm; will go anywhere; young, experienced, reliable and don't drink. Write or wire HARRY JOHNSON, 526 West Jackson St., Mexico, Mo.

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GUY HITNER—LEADING CHARACTERS AT Liberty; company closing. 1065 E. Kentucky, Louisville, Ky.

THE FALL SPECIAL OF THE BILLBOARD WILL BE DATED AUGUST 27. CLASSIFIED FORMS CLOSE IN CINCINNATI AUGUST 18. INCREASED CIRCULATION. GET YOUR COPY IN EARLY.

AT LIBERTY—Ingenuus young, personality, wardrobe. Singing specialties. Height 5 ft. weight 104 lbs. brunette. Wire or write. State salary. ALICE TAYLOR, Dickens, Ia.

AT LIBERTY MAGICIANS

FEATURE Mindreading and Crystal Act. Positive box-office attraction. Salary reasonable; 50/50 on readings. Man—Age 40, capable straight if necessary. Wife—Age 20, assists in acts and plays piano. PROFESSOR YOSE, Billboard, Cincinnati, Ohio.

For Rates see Headings. Set in 5 1/2-pt. type without display. No cuts. No borders. We do not place charges for ads in the Classified columns upon our books. No bills rendered. CASH MUST ACCOMPANY THE COPY. No At Liberty ad accepted for less than 25 cents. No Commercial ad accepted for less than \$1.00. Count every word and combined initials, also numbers in copy, and figure cost at one rate only. Advertisements sent by telegraph will not be inserted unless money is wired with copy. Mail address to initials care General Delivery will not be delivered. We reserve the right to reject any advertisement and revise copy. "Till forbid" orders are without time limit and subject to change in rate without notice.

FORMS CLOSE IN CINCINNATI THURSDAY, 4:30 P.M.,

FOR THE FOLLOWING WEEK'S ISSUE.
THE BILLBOARD PUB. CO., 25-27 Opera Place, Box 872, Cincinnati, Ohio.

AT LIBERTY MISCELLANEOUS

YOUNG MARRIED COUPLE desire work in theater. Have had experience as doorman and usher. WALTER MEISENSAWL, 419 Church St., Lancaster, Pa. au13

THE FALL SPECIAL OF THE BILLBOARD WILL BE DATED AUGUST 27. CLASSIFIED FORMS CLOSE IN CINCINNATI AUGUST 18. INCREASED CIRCULATION. GET YOUR COPY IN EARLY.

AT LIBERTY—For dramatic, vaudeville or musical organization. Capable, experienced, versatile actor and musician. Will gladly furnish full particulars regarding age, type, specialties and musical ability. Nothing too big or too small, if strictly professional and O. K. Would consider "business capable director" have one act and full length scripts. Also put on ad lib afterpieces. All correspondence strictly confidential. Allow time for forwarding of mail. BOX CHI-18, care Billboard, Chicago, Ill. au6

WEST VIRGINIA Registered Optometrist wishes to connect with a capable person having complete trial outfit for West Virginia Fair dates. Write DR. H. P. CRISS, Box 52, Webster Springs, W. Va. au13

AT LIBERTY M. P. OPERATORS

AT LIBERTY—PROJECTIONIST. SOUND OR silent. Go anywhere. References. State salary and particulars. VIRGIL WOOD, Paragould, Ark. au13

THE FALL SPECIAL OF THE BILLBOARD WILL BE DATED AUGUST 27. CLASSIFIED FORMS CLOSE IN CINCINNATI AUGUST 18. INCREASED CIRCULATION. GET YOUR COPY IN EARLY.

PROJECTIONIST—12 years' experience Western Electric and other equipment. Can operate and repair all type machines; furnish references; go anywhere. HARRY MORTON, 632 S. Locke St., Kokomo, Ind. au6

SOUND PROJECTIONIST, non-union, N. Y. C. license. Experienced, best equipment. Nights only; sub. relief or close show. ROSSBACH, 821 Pennington St., Elizabeth, N. J. au20

SOUND OPERATOR—Locate anywhere. At liberty now. Wire P. C. KENYON, 367 N. State St., Marion, O. au20

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AT LIBERTY MUSICIANS

ARRANGER AND SIX-STRING GUITAR; Good Library of Forty Arrangements. Address BOB ROBINSON, Radio Station, Sioux Falls, S. D.

REAL ENTERTAINER — PLAYING BB Sousaphone, String Bass. All qualifications, modern, dance band. Sing, union. Desire change account misrepresentation. BABE GRUBBS, General Delivery, St. Marys, Ohio.

RHYTHM DRUMMER—JUST LEAVING name band; all essentials; cut or else. Wire JACK EGGAN, Hotel Frances, Monroe, La.

A-1 TRUMPET — THOROLY EXPERIENCED vaudeville pit man. Attack, tone and play clean-cut style. Some radio experience. Finest references, union, age 35, married. MUSICIAN, 507 1/2 Wyoming, Charleston, W. Va.

AT LIBERTY — TENOR SAX DOUBLING Clarinet. Fast reader, good tone, young, sober, reliable. Write or wire DICK KIRKLAND, Tennessee, Ga.

BAND MASTER, CORNETIST, WANTS LOCATION. WALTER K. SCHOFIELD, Paola, Kan.

DRUMMER—MODERN STYLE, BELLS, ETC. Sing, arrange, swing. Name band experience. Location preferred. Consider good split combo. CORT BERSEE, Box 68, Chappell, Neb.

FAST TRUMPET — MODERN GO, SWEET tone and good range. Plenty experience; some Fiddle. Address BOX C-581, Billboard, Cincinnati, O.

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MODERN SWING DRUMMER—READ Anything. Bells; Sing; do Feature Novelty. Have library of special arrangements. MUSICIAN, 207 Hazen, Hot Springs, Ark. au6

SAX MAN—TENOR OR ALTO, BARITONE. Clarinet and Violin. Read anything; modern style hot; Victor recording; arrange; been with best. MUSICIAN, 103 Amber St., Hot Springs, Ark. au6

SAX, ALTO AND TENOR, DOUBLING CELLO and Voice. Modern style. Thirty and neat appearing. Working, but desire change. JIMMY STRAUSS, Rasbach Hotel, Kansas City, Mo.

SOUSAPHONIST — GOOD SIGHT READER, concert or jazz, also Sing Tenor. Beautiful instrument, reliable, rhythm, tone. Single, sober. Write ERNIE COWIN, Monticello, Ind.

YOUNG TROMBONIST — EXCEPTIONAL tone and range; thoroughly experienced in theatre, radio, concert and dance; trained voice; best references in all lines. J. GARRETT, General Delivery, Ashland, O.

A-1 LADY BASS VIOLIN—Experienced in all lines; diploma from Paris, France; non-union. 3117 S. W. 17th Street, Miami, Fla. au6

AT LIBERTY now or for the winter—Alto Sax, Clarinet, Baritone. Modern every respect; cut or else; prefer location. Consider anything; would like Florida or South for winter. Hams lay off. W. MARTIN, 83 Church, Asheville, N. C.

BANJO—Six-string Guitar, Piano-Accordion, Sing, feature Accordion. Real rhythm and tone all instruments. Six years with name bands, age 28, single, sober, reliable, all essentials that go with A-1 attraction. Have car. What have you that's reliable? Write or wire, stating all. BOX C-583, care Billboard, Cincinnati, O.

TROMBONE—Good tone, double good dance Tuba. Permanent location desired. Single, young. Municipal and industrial bands write. Allow time for forwarding. Frank Higgins write. Address BOX C-570, Billboard, Cincinnati, O. au6

TRUMPET—Reliable, experienced circus, carnival, road show or will locate with municipal or industrial band. Double Alto, Baritone, Banjo. State salary; have car. AUG. SCHEIRMANN, 407 Bayou St., Vincennes, Ind.

AT LIBERTY PARKS AND FAIRS

AERONAUTS, BALLOON ASCENSIONS, Lady or Gent. Established 1911. Now booking. Write, wire JOHNSON BALLOON CO., Clayton, N. J. au27

A COMBINATION, 3 OR 5 ACTS, AS YOU desire. Price according to times. Literature on request. THE McGRATH DUO, Billboard, Cincinnati, O. au20

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AT LIBERTY FOR FAIRS, CELEBRATIONS, Parks. Parento's Vaudeville Circus. A complete one-hour program of free platform, circus and vaudeville acts. Lady and gentleman. At a very reasonable salary. GEORGE PARENTO, Tidoute, Pa.

AT LIBERTY—KAY BROS.' CIRCUS. FAIRS, parks, home comings and celebrations. A complete circus, featuring the Largest Elephant and Camel; also Ponies, Dogs, Monkeys, Razor Back Hogs, Bucking Mules. 14 circus acts. Japanese acts, Clowns, Trapeze Acrobats and Ten-Piece Band. Can be booked reasonable. Write for terms. WM. KETROW, Curtiss Show Print, Continental, O. au20

BALLOON ASCENSIONS FURNISHED—1 TO 5 Parachute Drops. CHARLES ARMSTRONG, New Canton, Ill.

BALLOON ASCENSIONS AND PARACHUTE Drops. Lady or gent riders; modern equipment. ETHEL PRITCHETT, 250 E. Main St., Danville, Ind. au13

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FREE ACT THAT IS DIFFERENT—INDIAN War Dance. Champion dancer of the world, 15 to 30-minute act, \$10.00. Free attraction to see us making Indian goods all day. Will take concession as part pay. JAY E. HARRIS, Pawhuska, Okla. au13

MICKY'S MOUSE CIRCUS "ALIVE"—GREATEST novelty show on earth. WORLD'S WONDERS, 849 Cornelia, Chicago.

THE BEST FREE ACT—HIGH DIVING, PLUS Thrilling Fire Dive with Body and Water all Aboard. Greatest success everywhere booked. SENSATIONAL REGNELL, 47 Wayne Street, Jersey City, N. J. au24

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AT LIBERTY—For bazaars, fairs, celebrations. Slack Wire. Combination Juggling. FRED CAILEY, 213 W. 16th St., New York City.

CAPT. EARL E. McDONALD — Sensational High Diver presents the Greatest Dare-Devil Spectacular Aerial Act in the World. Home Address, 436 Highland Ave., Warren, O. au13

FLYING BEHEES CIRCUS UNIT open for parks, fairs and celebrations in the Midwest. Wire or write for prices. FLYING BEHEES, care Billboard, Kansas City, Mo. au27

"JUMPING JACK" MATHEWS presents sensational Human Glider Act from Balloon or Plane. Home address, Hurley, Wis. au20

RICTON—A bona fide promoter of indoor shows. You sponsor and co-operate strong and I guarantee success. I'm responsible, willing to underwrite any event in advance, willing to place in any local bank total amount of cash to insure success of benefit; you sponsor. You can't go wrong with Ricton. State wants now for coming fall and winter. Remember above. Remember the name in future. RICTON, P. O. Box No. 108, Cincinnati, O.

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A-1 DANCE PIANIST — READ OR FAKE, some doubles. Steady, sober, reliable, tux. Go anywhere. All correspondence answered. JOEY RITCHIE, Hazard, Ky. au20

AT LIBERTY—A-1 DANCE PIANIST. RELIABLE, appearance and young. Prefer sweet band. Address WILLIAM SIEGFRIED, 1114 Main St., Keokuk, Ia.

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ORCHESTRA PIANIST DESIRES CONNECTION with good dance orchestra. Thoroughly experienced and can read anything. Age 25, single, neat appearing, reliable and absolutely sober. Consider any reliable offer. OLIVER BALZA, 7414 15th Ave., Kenosha, Wis. au6

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PIANIST — EXPERIENCED HOTEL, CAFE, theatre, radio, etc. Reliable. Write BOX C-577, Billboard, Cincinnati.

RHYTHM PIANIST, UNION, EXPERIENCED, reliable, all essentials. BOX C-575, care Billboard, Cincinnati, O.

RHYTHM PIANIST — UNION, SINGLE, Reliable, all essentials. Working now; fall engagements solicited. BOX C-575, Billboard, Cincinnati, O. au13

YOUNG MAN, RHYTHM PIANIST, ANYTHING reliable. P. O. BOX 200, Grand Island, Neb.

AT LIBERTY—Dance Pianist, modern, read, fake, trouper. Anything considered, anywhere. Also experienced rep show, parts, specialties. Age 32, single, reliable, sober and a hard worker. Write or wire all to JACK MARSHALL, 204 W. 12th, North Platte, Neb. Tel., 1840.

PIANO DOUBLING Piano Accordion—Feature both. Hot, sweet, modern, fast reader, solid rhythm. Young, neat appearance. Can sell it. Plenty experience, radio, dance, hotel, presentation. On present job over year. Have car. Write or wire quickly to PIANIST, Box C-579, Billboard, Cincinnati, O.

AT LIBERTY VAUDEVILLE ARTISTS

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AT LIBERTY—Magician and Chalk Artist. Change for two weeks. Work acts and take piano. SARTELE, Hotel Savoy, Oklahoma City, Okla.

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BLACKFACE and Eccentric Singing, Talking and Dancing Comedian. Fake piano. Change for two weeks. Also do some novelty acts. ROY ROBINSON, Gen. Del., Pittsburgh, Pa.

FEATURE Mindreading and Crystal Act—Positive box-office attraction. Salary reasonable; 50/50 on readings. Man—Age 40, capable straight if necessary. Wife—Age 20, assists in acts and plays piano. PROFESSOR YOSE, Billboard, Cincinnati, Ohio.

LADY PERFORMER will join medicine show to work with comedian. Experienced. MAE STEVENS, care The Billboard, 54 W. Randolph St., Chicago, Ill.

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CASH WITH COPY.

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ACTS, PLAYS, TABS. WRITTEN.
E. L. GAMBLE, East Liverpool, O. au6

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AGENTS AND PITCHMEN — SELL
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HECHIMA WASHABLE INSOLE, 25c
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JUST OUT—FIRST AID KIT, ALUM-
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JUST OUT—MENZIT MENDS ANY-
thing. Sticks tight to aluminum, pottery, steel, leather, wood, etc. No heat. No acid. No skill required. Waterproof. Up to more than 200 per cent profit to agents. Write **MENZIT CO.**, Dept. 205A, Delphos, O.

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"Alive." Big money maker. **ATTRACTIONS**, 849 Cornelia, Chicago.

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peats, sample, 10c. House-to-house canvassers, blade men, send stamp for wholesale price list. **EDDIE W. KEENAN**, 60 T St., N. W., Washington, D. C.

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Bankrupt and Bargain Sales. Credit given. **CHICAGO CLOTHING SUPPLY**, 3907-P Van Buren, Chicago.

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FIVE TRAINED DOVES, ALL PROPS,
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PYTHON SNAKES, RHESUS MON-
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SPECIAL DENS 10 LARGE RATTLE-
snakes and 15 Assorted 6 Ft. Snakes, \$20.00. Wire. **"RATTLESNAKE JOE,"** Oakley, S. C.

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ADVERTISE IN RURAL WEEKLIES
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Classified Forms for this issue close in Cincinnati, O., August 18.

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DIRECTORY — TELLS WHERE TO
buy thousands of articles at wholesale. Price \$1.00. Circular free. **HARLEY SNELL**, 1057 Freeman Ave., Cincinnati, O.

FROZEN CUSTARD CO., ELIZABETH-
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HOW TO EARN MONEY — LARGE
profits; big demand. **ATLANTIC CO.**, 431 4th Ave., Pittsburgh, Pa.

PEPPO ADDS MILEAGE AND SNAP
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A-1 REBUILT HISCORE, 21x40 PIN
Games, \$8.75; Dixie Dice-Roulette, \$15.00. **BOWMAN**, 8020 Wade Park, Cleveland, O.

ASTOUNDING BARGAINS! 10 BAF-
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ATTENTION, PENNSYLVANIA AND
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BALLYHOOS, BINGOS, PURITANS,
Hit the Decks, Comets, Master Confection Vendors. Bargains. **NOVIX**, 1193 Broadway, New York.

CLEARANCE — 5c, 10c, 25c MILLS,
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or 5c Play Windmill, \$18.50. Will trade. **MUNVES**, Box 104, Long Branch, N. J.

FOR SALE OR TRADE MILLS AM-
plified Phonograph, Iron Claw and Chester Pollard Foot Ball for Jack Pot Slot Machines, Puritan Bell or Penny Jacks. Slightly used Pin Games. Wow, \$7.50; Ballyhoo, \$10.00; Bingo, \$5.00. Rainbo, \$12.50. **AUTOMATIC MACHINE CO.**, 207 South 6th St., Waco, Tex.

HANDKERCHIEF VENDORS—40 CA-
pacity, 10c slot. Bargain, \$2.50 each. D. **WERTHEIMER**, Connellsville, Pa.

IRON CLAWS, MODEL E's, A-1 CON-
dition, \$75.00 each. **JOEL FARMER**, 742 W. 3d, Waterloo, Ia.

LOOK, BOYS! PENNY MACHINES,
good as new. 20 Play Boy Jrs., \$6.00 each; 20 Baffle Balls, \$5.00 each; 30 Ballyhoos, \$7.00 each; 10 Whiz Bangs, \$7.00 each; 4 Bingos, \$4.00 each; 1 Dutch Pool, \$5.00. Five-Cent Machines, good as new, guaranteed. 15 Whirlpools, 11 Gold Coast, 3 Casinos. Take your choice, \$15.00 each. Better wire your order quick. They can't last at these prices. One-third deposit required. **TOM M. WARMATH**, Humboldt, Tenn.

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PIN GAMES—SEVERAL SIZES AND
makes. Quitting, cheap. **KERNS**, 1912 N. Payson St., Baltimore, Md.

CONCESSIONS

CONCESSIONERS — SOUTHWEST
Chamber of Commerce Picnic, Orland Park, Ill., Aug. 21. Draw from Chicago to St. Louis. What have you? **I. A. CLEVELAND**, Orland Park, Ill. Telephone No. 24-W.

DADE COUNTY DISTRICT FAIR,
Lockwood, Mo., September 7, 8, 9 and 10. Concessions open. **BEN H. LAMMERS**, Secretary.

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WANTED — CARNIVAL AT FAIR
grounds, New Boston, near Texarkana, Tex., five days, beginning September 27th. Write **M. E. MELTON**, Secretary, Texarkana, Tex.

COSTUMES, WARDROBES AND UNIFORMS

COSTUMES, EVENING, STREET
Gowns. **CONLEY**, 251 West 50th, New York.

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FOR SALE—USED MINSTREL COS-
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FORMULAS

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FORMULAS—INTERESTING LITER-
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heads, Envelopes, 100 Cards, \$2.69; 1,000 Business Cards or 2,000 3x8 Dodgers, \$1.50. Prepaid. **SOLLIDAYS, Knox, Ind.**

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"PEER GYNT"

(Continued from page 20)

Peer Gynt, which opened at the Playhouse July 26.

Lenore Shanewise, associate director of the Playhouse, plays the leading feminine character role, that of Ase, a role which she played in the Playhouse production of *Peer Gynt* several years ago, with Irving Pichel in the title role.

In announcing the cast Gilmor Brown, producing director, introduced Mary Hutchinson in the role of Anitra. Miss Hutchinson played the leading role in the New York and Los Angeles productions of *The Yellow Jacket*, as well as other roles in stage productions in New York.

The leading masculine character role, that of the Troll King, is played by Thomas Browne Henry, who has played numerous roles at the Playhouse and who played the hotel clerk in the Coast production of *Grand Hotel*. Charles Levison, popular actor of the Playhouse, is cast in the role of the Lean One, and Henry Kleinbach as Button Moulder.

The balance of the cast of 100 includes players, dancers and chorus, which is directed by Albert Jocelyn Adams, of South Pasadena. The Playhouse production of *Peer Gynt* is from an adaptation by Douglass Montgomery, which eliminates the wordiness of the original and accentuates action and power. The sets and costumes were designed by Reddington Sharpe; musical score adapted and composed by Ronnie Rodgers and played by a group from the Civic Orchestra. Murial Field arranged the dance sequences, and the 40 masks used in the Troll scene were designed and executed by Scott McLean.

McCurdy Hits Winning Stride

HONOLULU, T. H., July 30.—Every performance at the Liberty Theater during the engagement of Leo Carrillo in *The Bad Man* was a sellout. Same was true in his first production, *Lombardi, Ltd.*

Carrillo has made himself the best liked movie star ever playing here. In support of Carrillo in *The Bad Man* were Gladys George, Ben Erway, Billie Van Every, Francisco Rotoli, Collins MacCrae, Boothe Howard, Ralph Remley, Doris Brownlae and Kenneth Gamet. Isadell Bevan was the Spanish singer and dancer. Eddy Waller staged the play and played Uncle Henry. P. T. Blackburn designed and executed the one set used thruout the play. Collins MacCrae was stage manager. According to Eddy Waller, negotiations are practically closed for an early appearance of Anna May Wong as guest star for one or more weeks.

Norwegians See "Peer Gynt"

PASADENA, Calif., July 30.—Because *Peer Gynt* is the great literary classic of Norway the Pasadena Community Playhouse designated the performance on Wednesday evening, July 27, as "Norway Night." Andrew Nelson, consul, and Mrs. Hilga M. Qually, Olympic hostess of that country extended invitations in behalf of the Playhouse.

STOCK NOTES

R. J. MACK PLAYERS are playing an indefinite stock engagement on the fairgrounds in Topeka, Kan.

PLAYING TO THE SAME large crowds that have attended Earl Ross presentations this summer, Ross presented a comedy week of July 25 at Fort Wayne, Ind., entitled *Too Much Mother-in-Law*. Bonnie Male had the part of the domineering mother-in-law in the new play, and Earl Ross played the role of son-in-law.

RACHAEL MAY CLARK was guest star at the Whalom Park Summer Theater, Fitchburg, Mass., week of July 25, when the Forrest L. Abbott Players produced *Clouds*. Miss Clark took the part of Ma Adams. Week of August 1 the players are presenting *It's a Wise Child*. Week of August 8 the vehicle will be *Ladies of Creation*. Manager Forrest L. Abbott and members of the company express their thanks to *The Billboard* for stories which have appeared in the paper this season and last season. Manager Abbott states that, despite present economic conditions, he is perfectly satisfied with results this season.

VAUDE-PRESENTATIONS

A
Abbott, Al (Orph.) Oakland, Calif.
Afterpiece (Pal.) Cleveland.
Angus & Searle (Boulevard) New York.

B
Baker, Phil (Capitol) New York.
Barry, Gracie (Orph.) Omaha, Neb.
Beck, Danny (Fox) Philadelphia.
Belling, Clemens (Orph.) Oakland, Calif.
Bergen, Edgar (Earle) Philadelphia.
Bernard & Henrie (Triboro) Astoria, N. Y.
Bernie & Walker (Tivoli) Chicago.
Blanche, Belle (Loew) Jersey City, N. J.
Blombergs' Alaskans (RKO Albee) Providence.
Bomby & Radio Gang (Capitol) Trenton, N. J.
Bosworth, Hobart (Albee) Brooklyn.
Boyce & Marsh (Boston) Boston.
Brawn, King, Palisades, N. J.
Brems, Filtz & Murphy Bros. (Valencia) Jamaica, N. Y.
Bronson, Bunny (Fox) St. Louis.
Brownlee's Hickville Follies & Band (Fair) Whitney Point, N. Y.; (Suburban Park) Manlius 7-13.
Buddies Idea (Paramount) Des Moines, Ia.
Burchill, Jimmy, & Blondes (Golden Gate) San Francisco.
Burke, Johnny (Paramount) Des Moines, Ia.

C
Callam, Alexander (Fox) Brooklyn.
Calloway, Blanche, & Band (Boston) Boston.
Cardini (Loew) Montreal, Que.
Carleton & Ballew (Orph.) Denver.
Carpentier, Georges (Hipp.) Toronto.
Carr, Andrew & Louise (Century) Baltimore.
Carter, Rose Marie (Paramount) New Haven, Conn.
Casting Stars, Four (State) New York.
Chains Idea & Sunkist Beauties (Loew Fox) Washington, D. C.
Chang, Anna (Fox) Philadelphia.
Chapelle & Carlton (Earle) Washington, D. C.
Chevalier Bros. & Alice (Hipp.) Toronto.
Christy & Natora (Gates) Brooklyn.
Christy, Joe (Fox) Brooklyn.
Clean Up Idea & Sunkist Beauties (Fox) Brooklyn.
Colby & Murray Revue (Orph.) Minneapolis.
Cole Brothers (Orph.) Los Angeles.
Collins, Blanche, & Co. (Boulevard) New York.
Columbo, Russ, & Orch. (Albee) Brooklyn.
Compton, Betty (Fox) Philadelphia.
Conley, Harry J., & Co. (RKO Keith) Boston.
Corbitt & Convey Revue (Pal.) Cleveland.
Corinne (Buffalo) Buffalo.
Cossacks, Three (Orph.) Los Angeles.
Cowan, Lynn, & Co. (Imperial) Toronto, Ont.
Crawley, Wilton (Uptown) Chicago.
Crystal Trio (Boston) Boston.

D
Dance Cargo (Triboro) Astoria, N. Y.
Dancing Doughboys (Paramount) Des Moines, Ia.
Davis, Bette (Capitol) New York.
Dawn Sisters & Paul Cadieux (105th St.) Cleveland.
DeGraffs, Aerial, Palisades, N. J.
De Pace, Bernardo (Fox) Detroit.
DeVoe, Frank (Orph.) New Orleans.
Dewolf, Metcalf & Ford (Orph.) Denver.
Donahu, Red, & Uno (State) New Orleans.
Donatella Bros. & Carmen (Orph.) New Orleans.
Draper, Jessie (Chicago) Chicago.
Du Val (Orph.) Madison, Wis.
Ducalion (Buffalo) Buffalo.

E
Eddy, Wesley, & Band (Century) Baltimore.
Edmunds, Wm., & Co. (Met.) Brooklyn.
Eight Feet of Rhythm (RKO Albee) Providence.
Ellis, Frank, & Co. (Gates) Brooklyn.
Elmore, Gus (Fox) Detroit.
Eno Troupe (Gates) Brooklyn.
Everson, Les (Paramount) Des Moines, Ia.

F
Fiochi Sisters (105th St.) Cleveland.
Flash, Serge (Loew's Orph.) Boston.
Fletcher, Henderson & Orch. (State) New York.
Ford, Ruth (Orph.) New York.
Foster & Van (Wisconsin) Milwaukee.
Four Flushers (Buffalo) Buffalo.
Four Queens (Earle) Philadelphia.
Frank, Art (Capitol) Trenton, N. J.
Freed, Carl (Orph.) Seattle.
Freescott (Capitol) New York.
Friganza, Trixie, & Her Discoveries Idea (Fox) St. Louis.
Frisco, Jo (State) New York.

G
Garr, Eddie (RKO Albee) Providence.
George, Edwin (State) New Orleans.
Georgene & Henry (Loew Fox) Washington, D. C.
Geraldine & Joe (RKO Albee) Providence.
Ghezzi Bros. (Imperial) Toronto, Ont.
Gibbons, Floyd (Pal.) Chicago.
Gilbert Bros. (Tivoli) Chicago.
Gilbert, Gloria (Capitol) New York.
Glenn & Jenkins (Hipp.) Toronto.
Gobs of Joy in Bermuda Idea & Sunkist Beauties (Paramount) New Haven, Conn.
Gold & Raye (Loew Fox) Washington, D. C.
Goman, Bee & Ray (Orph.) Oakland, Calif.
Gonzales, Consuelo (Fox) Philadelphia.
Gordon's Dogs (Earle) Philadelphia.
Gray Family (Orph.) New Orleans.
Green, Mitzi (Orph.) Denver.
Gresham & Blake (Fox) Detroit.

H
Hadreas, Jimmy (Fox) Brooklyn.
Hall, James (Orph.) Seattle.
Hall, Julian (Fox) Philadelphia.
Hanley, Eddie (Loew) Montreal, Que.
Happiness Show Idea (Chicago) Chicago.
Harlan, Kenneth, & Al St. John (RKO Albee) Providence.
Harris, Bud, & Brookins (Pal.) Chicago.
Harris Twins & Loretta (Orph.) Los Angeles.
Harrison & Elmo (Orph.) Oakland, Calif.
Hayes, Grace (Hipp.) Toronto.
Hello, Paree, Idea & Sunkist Beauties (Imperial) Toronto, Ont.
Henning, Leo, & Co. (RKO Pal.) Albany, N. Y.
Herbert, Joe (Orph.) Oakland, Calif.
Herling, Elmer (Paramount) New Haven, Conn.
Hill & Hoffman (Orph.) Seattle.
Holland & Knight (Uptown) Chicago.
Holtz, Lou (Capitol) New York.
Howard, Jos. E., & Co. (Pal.) Cleveland.
Howard, Paul (Fox) St. Louis.

Route Department

When no date is given the week of July 30-August 5 is to be supplied.
In split-week houses the acts below play August 3-5.

Howard, Sadelle & Bernice (Orph.) Portland, Ore.
Howe, Dainty Ann (Orph.) Seattle.
Hubert, Fritz & Gene (RKO Keith) Boston.
Hyde, Alex, & Girls (Met.) Brooklyn.
Hyde, Herman, & Mona (RKO Pal.) Albany, N. Y.
Hyman, Johnny (State) Memphis, Tenn.

I
Impressions Idea & Sunkist Beauties (Buffalo) Buffalo.
Irwin & McAvoy (Paramount) Des Moines, Ia.

J
Jack & Jerry (Chicago) Chicago.
Jerome & Evelyn (Loew) Montreal, Que.
Jones, Paul (Fox) Philadelphia.
Jordan & Grace (Triboro) Astoria, N. Y.
Jordan & Woods (105th St.) Cleveland.
Joy, Alice (Orph.) Minneapolis.
Joy Boys, The (Chicago) Chicago.
Judy & Cheron (Fox) Philadelphia.
June, Dorothy (Fox) Philadelphia.
Juveniles, Three (Boulevard) New York.

K
Kadex, Four (Loew) Jersey City, N. J.
Karels & Kay (Loew Fox) Washington, D. C.
Kaye, Rudy (Uptown) Chicago.
Keene Twins (Fox) St. Louis.
Kelso, Joe (Orph.) Seattle.
King, King & King (Gates) Brooklyn.
Knox, Agnes (State) New Orleans.

L
LaCoste, Jean, & Boys (Boulevard) New York.
Lander Bros. (Boston) Boston.

Mills, Kirk & Martin (Paradise) New York.
Minevich, Borah, & Harmonica Band (Loew) Jersey City, N. J.
Modena's Revue (Loew) Montreal, Que.
Modie, Myrna (Paramount) New Haven, Conn.
Montenegro, Conchita (State) New Orleans.
Monty & Carmo (Wisconsin) Milwaukee.
Moro & Yacovelli (Fox) St. Louis.
Mulhall, Jack (Earle) Philadelphia.
Mystery Idea & Sunkist Beauties (Orph.) Madison, Wis.

N
N. T. G. Girls (Valencia) Jamaica, N. Y.
Naltova, Nalacha (Buffalo) Buffalo.
Navroth, Harriet, & Boys (State) Memphis, Tenn.
Neal Sisters (Golden Gate) San Francisco.
Neece, Don (Albee) Cincinnati.
Nelson's Elephants (Paradise) New York.
Night Club Idea & Sunkist Ensemble (Uptown) Chicago.
Norman, Al (Boston) Boston.
Novelle Bros. (Wisconsin) Milwaukee.
Novelle, Toots (Wisconsin) Milwaukee.
Novello Bros. (Loew's Orph.) Boston.

O
Oliver, Vic (Hipp.) Toronto.
Olivette, Nina (Paramount) Des Moines, Ia.
On the Riviera Idea & Sunkist Disappearing Diving Beauties (State) New Orleans.

P
Pablo (Paramount) New Haven, Conn.
Page, Sid (Orph.) Portland, Ore.
Park & Clifford (Fox) Detroit.

Savage, Steve (Fox) Philadelphia.
Schaller's, Jack, Four Jacks & Continental Four (Fair) Gouverneur, N. Y., Aug. 15-20.
Schaller's, Jack, Queens & Four Girls (Fair) Afton, N. Y., Aug. 15-20.
Schaller's, Jack, Hollywood Combo: Los Angeles 1-13.
Seeley, Blossom, & Fields (Paradise) New York.
Shannon, Ray, & Co. (Triboro) Astoria, N. Y.
Shaver, Buster, & George & Olive (Met.) Brooklyn.
Sidney, George (Century) Baltimore.
Sisters of the Skillet (Pal.) Cleveland.
Smith's, Kate, Swanee Orch. (Pal.) New York.
Snoozer Jr. (105th St.) Cleveland.
Stadler, Rose Trio (Fox) St. Louis.
Stanley, Aileen (State) New York.
Star Night Idea (Fox) Philadelphia.
Stever, Frank (Loew Fox) Washington, D. C.
Stone & Lee (Ritz) Elizabeth, N. J.
Summers & Hunt (105th St.) Cleveland.
Swan, Lucille & Cappel (Boston) Boston.
Syner, Ken (Fox) St. Louis.

T
Tahiti Idea & Sunkist Beauties (Fox) Detroit.
Telaak, Bill, & Co. (Century) Baltimore.
Therrien, Henri (Tivoli) Chicago.
Thomas, Norman, Quintette (Orph.) Portland, Ore.
Three Aces (Pal.) Rochester, N. Y.
Timberg, Herman, & Co. (Paradise) New York.
Timblin, Silm (Albee) Brooklyn.
Tom & Hank (Chicago) Chicago.
Torres, Raquel (Tivoli) Chicago.
Torres, Renee (Tivoli) Chicago.
Tucker, Al, & Orch. (Orph.) New York.

V
Vaughn, Martha (Chicago) Chicago.
Verna, Sylvia & Ruth (Fox) Brooklyn.
Vnette, Dorothy, & Co. (Capitol) Trenton, N. J.

W
Wahletka, Princess (Orph.) Los Angeles.
Walker, Janice (Uptown) Chicago.
Walton, Bert, & His Hollywood Relations Idea (State) Memphis, Tenn.
Ward & Pinkie (Albee) Cincinnati.
Ward, Solly, & Co. (Loew) Jersey City, N. J.
Wayne, Wynn (Orph.) Madison, Wis.
Webb, Capt. George (Riverside Festival) St. Paul.
Welch & Hills (Orph.) New Orleans.
West, Arthur (Pat) (Paramount) New Haven, Conn.
West, Buster (Loew) Jersey City, N. J.
West, Willie, & McGinty (Orph.) Denver.
White Flashes, Three (Orph.) New York.
Whiteside, Anita & Brower (Orph.) New York.
William, Warren (Capitol) New York.
Williams, Hannah (Capitol) New York.
Willing, Jack & Betty, Revue (Loew's Orph.) Boston.
Winnie & Dolly (Loew) Montreal, Que.
Wohlman, Al (Pal.) Chicago.
Wong, Anna May (Century) Baltimore.

BRITT WOOD

BOOKED SOLID RKO 1935.
Vacationing at Lake Lansing, Haslett, Mich.

Y
Yorke & King (RKO Keith) Boston.
Z
Zingone (Valencia) Jamaica, N. Y.

REPERTOIRE

Billroy's Comedians, Billy Wehle, mgr.: Ashland, Ky., 1-6.

MISCELLANEOUS

Adams, James, Show Boat: Reedville, Va., 1-6.
Birch, Magician, & Co., Henry H. Davis, mgr.: Pierre, S. D., 3; Philip 4; Custer 5; Hot Springs 6; Chadron, Neb., 8; Rushville 9; Scottsbluff 10-11; Sidney 12.
Bush Comedy Co.: Pine Valley, N. Y., 1-6.
Carolina Fun Show: West End, N. C., 1-6.
Clouse's, Harold, Photoplay Show: Merrill, O., 3; Rudolph 4; Cygnet 5-6; Jerry City 7; Hammansburgh 9; Luckey 10; Rudolph 11; Weston 12-13.
Daniel, 2-10, Magician: Watersmeet, Mich., 1-6.
Fales, Chas. T., Comedy Co.: Steuben, Me., 4; Gouldsboro 5; Prospect Harbor 6; Winterport 11.
Harlan Medicine Show, Matt Harlan, mgr.: Shirley, Ind., 1-6.
Marine-Firestone Co.: Thief River Falls, Minn., 1-6.
Reno, Great, & Co.: St. Joseph, Mo., 1-6.
Rixon & LaVonne Presentation: Amelia, O., 6; Pleasant Plain 13.
Tweedy Bros., Music Makers: Georgetown, Ill., 3; Hoopston 4; Watseka 5; Kentland, Ind., 6.
Windsor, Tommy, Magician: Bronson, Mich., 4-6; Hillsdale 8-10.

Additional Routes on 58

TAKING THE CUE

(Continued from page 20)
the other day, was paid with three dressed chickens and gave the man six eggs and a jar of mixed pickles change.

JESSIE BONSTELLE, godmother at the professional birth of many dramatic stars and many successful plays, has returned to the darkened Detroit Civic Theater from Hollywood. It is almost inconceivable that big Detroit will surrender her to the film producers. Yet reports from that city show no substantial progress in the movement to make Detroit safe for the living, speaking stage next season by underwriting the Detroit Civic group's ambitious project.



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Landt Trio & White (RKO Albee) Providence.
Layne, Ruth (Fox) St. Louis.
Leary, Ted (Ritz) Elizabeth, N. J.
Lee, Lee, Lee & Lee (State) New York.
Lee, Port & Dotty (Paramount) New Haven, Conn.
LeRoy, Hal, & Co. (RKO Keith) Boston.
Lescar, Celine (Fox) Detroit.
Lewis & Ames (Earle) Philadelphia.
Lewis, Joe (Triboro) Astoria, N. Y.
Lewis, Ted, & Orch. (Main St.) Kansas City, Mo.
Lewis, Welcome (RKO Keith) Boston.
Lightner, Fred (Orph.) New York.
Little, Little Jack (Earle) Washington, D. C.
Lockford, Naro (Pal.) Rochester, N. Y.
Lorraine & Digby (Orph.) Portland, Ore.
Lowry, Scooter (Pal.) Rochester, N. Y.
Lyman, Abe (Capitol) New York.
Lytell, Bert (Pal.) Rochester, N. Y.

M
McGivney, Owen (Pal.) Cleveland.
McGuire, Mickey (RKO Pal.) Albany, N. Y.
Maker & Redford (Albee) Brooklyn.
Malibu Beach Idea & Sunkist Beauties (Tivoli) Chicago.
Mail, Paul (Loew Fox) Washington, D. C.
Mandel, Wm. & Joe (Pal.) Cleveland.
Mangean Internationals (RKO Albee) Albany, N. Y.
Manjean Girls, Four (Met.) Brooklyn.
Manners, Lorraine (Capitol) New York.
Marcus Revue (Playhouse) Hudson, N. Y.
Marletta (Albee) Cincinnati.
Marion, Sid (Orph.) Los Angeles.
Mary & Marge (Chicago) Chicago.
Mason, John & Mary (Valencia) Jamaica, N. Y.
Mauss, Willie (RKO Keith) Boston.
Mayer Jr., Lottie (State) New Orleans.
Merkel, Una (Century) Baltimore.
Michon Bros. (Orph.) Madison, Wis.
Mickey & Minnie Mouse Idea & Minnie Mouse Ballet (Wisconsin) Milwaukee.
Miller, Jack (Pal.) New York.
Miller, Lloyd Robert (Fox) Detroit.
Mills & Shea (Fox) Brooklyn.

Paula & Al Blum, Palisades, N. J.
Peabody, Eddie (Chicago) Chicago.
Pease & Nelson (Earle) Philadelphia.
Pepito (State) Memphis, Tenn.
Pepper, Jack (Boulevard) New York.
Pepper, Mark (Fox) St. Louis.
Perkins, Johnny (Golden Gate) San Francisco.
Petch & Deauville (Uptown) Chicago.
Phillips, Joe, & Co. (Loew's Orph.) Boston.
Pillard & Hillier (Orph.) Minneapolis.
Pluto (Wisconsin) Milwaukee.
Pollard, Daphne (RKO Pal.) Albany, N. Y.
Porcelain Romance (Albee) Brooklyn.
Preisser, Cherry & June (Pal.) New York.

R
Radcliffe & Rog (Met.) Brooklyn.
Radiolites (Gates) Brooklyn.
Ramon & Virginia (Imperial) Toronto, Ont.
Randall, Jack (State) Memphis, Tenn.
Rapp, Barney, & Orch. (RKO Keith) Boston.
Rath Brothers (Golden Gate) San Francisco.
Reems, Rio & Kitchell (Orph.) Omaha, Neb.
Reflections Idea & Sunkist Beauties (Albee) Cincinnati.
Reilly Kids (Paradise) New York.
Reri (Fox) Detroit.
Retter, Deszo (Uptown) Chicago.
Rhythmettes, The (Fox) Brooklyn.
Rich, Larry (Orph.) Omaha, Neb.
Rimacs, The (Earle) Philadelphia.
Ripa, Bob (Orph.) Portland, Ore.
Robinson, Bill, Revue (State Lake) Chicago.
Roismann's Alabamians (Rialto) Louisville; (Loew's State) Memphis 11-13.
Rooney, Pat, & Pat Jr. (Valencia) Jamaica, N. Y.
Rose, Joe (Buffalo) Buffalo.
Rosette & Luttman (Earle) Washington, D. C.
Roshier & Shags (Imperial) Toronto, Ont.
Rugel, Yvette (Loew's Orph.) Boston.
Russell, Marconi & Jerry (Albee) Cincinnati.
Ryan & Noblette (Pal.) Rochester, N. Y.

S
St. John Bros., Three (Orph.) Minneapolis.
Sanna & Loomis (Wisconsin) Milwaukee.
Schaller's, Jack, Four Devils & Teeter Board (Fair) Valleyfield, Can., Aug. 15-20.

C I R C U S E S

Conducted by CHARLES WIRTH—Communications to 25 Opera Place, Cincinnati, O.

Seils Outfit To Play Fairs

Will exhibit in Minnesota and Wisconsin—concerts best in history of show

CINCINNATI, July 30.—Starting early next month, Seils-Sterling will play fairs in Minnesota and Wisconsin, reports Jack Riddle. Business has been good, and the concerts the best in history of show. Only one show was advertised on a recent Sunday at Springfield, Minn., but it was necessary to give two, and then folks were on the ground.

Mac Heller will have a new program and music for the band at the fairs. Whitey Burdge has taken over the lunchstand. General Agent Albert Sigsbee, it is said, will tour this fall with a light opera troupe.

Capt. Terrill Jacobs, of Al G. Barnes, and Sumner A. Petersen, CFA, and friends were recent visitors.

Sells-Floto Has Been in 14 States, 4 Provinces

CINCINNATI, July 30. — Sells-Floto will stage the 199th and 200th exhibitions of the current season in Hartford, Conn., August 2. Season opened April 16 in Chicago and during the interval the show has been in 14 States and four provinces.

Hartford will be the 100th exhibition stand of season. Show has played seven Sundays. Thirty-three performances were given in Chicago, and Amherst, N. S., was the only "afternoon only" of the season. Two hundred performances would almost be a season's run for a legit show, but it is only two-thirds of the year for circuses.

Show is en route south and Verne Williams and Car No. 1 will be in Norfolk, Va., July 31-August 1.

Koen Buys Tourist Camp

MACON, Ga., July 30. — Frank M. (Java) Koen, for several years electrician on the Sparks Circus, has bought the Dixie tourist camp and filling station, a few miles from Macon on the Milledgeville highway, and is prospering nicely in his business venture. The property consists of several neat cottages and a large general country store, where "Java" makes his headquarters. He likes his new business so well that he probably will retire from the road permanently. His address is Gray, Ga., R. F. D. No. 2.

Fairs for Fisher Show

JACKSON, Mich., July 30. — Fisher Bros.' Shows will play a string of fairs and acts in big show will be used as free attraction. Side and pit shows will be placed as midway attractions. At close of fair season show will again return to one-night stands. Show has tried merchant-ticket plan and found it a good drawing card. It has helped to stimulate business. Another truck has been bought to replace the one stolen earlier in season.

Agents on Bostock Show

CINCINNATI, July 30. — Agents with Bostock's Wild Animal Circus are James Hervey and James Admire, contracting; W. J. Erickson, manager of advertising cars; Fletcher Smith, press. Jerome Harriman and Vernon Reaver have returned to their homes.

Third for Asbury Park, N. J.

ASBURY PARK, N. J., July 30.—Sells-Floto car No. 1 was here Wednesday billing for show's appearance August 10. Show is following up Downie Bros., and will be the third circus for this shore resort within four weeks. S.-F. is featuring a 50-cent admission here.



AGNES DOSS (left), on single trapeze, featuring muscular endurance, and Miss Violetta, doing head balancing on traps with Sells-Floto.

Gainesville Show Booked At Several Fairs

GAINESVILLE, Tex., July 30.—Contract has been signed by Carter County and Southern Oklahoma Fair at Ardmore, Okla., with the community circus of Gainesville, for two performances at fair, September 16-17.

This is the third fair booked by the Gainesville Circus, which has signed the Cooke County Fair at Gainesville for September 3, and the Red River Valley Fair at Sherman, October 3 and 4.

Seven members of the circus staff went to Oklahoma City July 23, where they were guests of Manager S. L. Cronin of Al G. Barnes. In party were George J. Carroll, manager; A. Morton Smith, equestrian director, and Mrs. Smith; Alex Murrell, superintendent, and Mrs. Murrell; Verne Brewer and George Tyler. Show had a splendid afternoon crowd.

Fearless Flyers Held Over

LIGONIER, Pa., July 30. — The Five Fearless Flyers, appearing at Idlewild Park, Ligonier, Pa., are drawing big crowds at every performance. By popular demand, act has been held over for two weeks, making an engagement of five weeks. Will end stay here August 14. This is first engagement in America for the Flyers since returning from South America July 6.

Show Planned by Bonus Vet Troupers Is Considered Off

WASHINGTON, July 30.—With tools furnished by the James E. Cooper Top of the Circus Fans' Association, 69 circus performers here with the Bonus Expeditionary Forces completed their barracks Thursday morning, only to see them destroyed by fire Thursday night.

The performers had organized a unit of their own and had contemplated presenting an outdoor circus for the purpose of raising money for food. In this plan they were receiving the active co-operation of the Cooper Top, under direction of Harry A. Allen, chairman. At 3 o'clock Thursday afternoon Mr. Allen conferred with the performers at their recently completed headquarters at Camp Marks. Apparently, at that time, no one conceived that during the dark hours of the night troops of the United States would rush, without warning, into the midst of the camp, with destruction by fire following.

At the time this was written all was confusion. The circus performers, together with other veterans, without clothing except that which they wore, without food, without shelter of any kind, were scattered in every direction. It is not believed that it will be possible to bring them together again to carry out the plan referred to above.

Rosters of Band, Side Show And Staff of Dill Outfit

CINCINNATI, July 30.—The following data, pertaining to rosters of band, Side Show and staff of Sam B. Dill's Circus, was omitted, due to lack of space, in story carried in last week's issue:

In the band are Fred Dupile, Raymond Walters, Barney Kennedy, L. C. Kellogg, Selden Graves, Chester Espey, A. Johnson and Mr. and Mrs. Henry Kern.

In Side Show, managed by William DeBarrie, who also does magic and Punch, are his wife, with her Australian birds and sword box; Carl Thorson, juggler; Mrs. Frank Loving, with snakes; eight cages of animals (lioness, deer, eagles, dogs, etc.), 3 bulls, 10 head of ponies and 10 horses. Bill Heath is announcer, also sells reserved-seat tickets in big show; Frank Loving and Elmer Meyers, on ticket boxes. Myers also has candy floss stand.

The staff: Sam B. Dill, owner-manager; Mrs. Dill, auditor and superintendent front door; Arthur Hopper, general agent; C. A. Lawrence, contractor; Mike Pyne, car manager; Dan Pyne and Al Oake, special agents; Dee Aldrich, general superintendent; Mrs. Chester Espey, treasurer; Nick Albanese and Al McCabe, 24-hour men; William DeBarrie, manager Side Show; Fred Crandell, equestrian director; Al W. Martin, inside tickets; Andy Kelly, superintendent concessions; J. F. Sterchie, legal adjuster; T. F. Everett, manager candy stands; Joe Ford, superintendent motive power; Calvin Spikes, boss canvasser; Napoleon Reed, steward; Sam Batchelor, side-show canvas; Tom Morris Jr., Southern representative; Henry Kern, bandmaster; Fred F. Bayes and Fred Crandell, announcers.

Guests of Patsy Fichten

CINCINNATI, July 30.—The boys on No. 1 car of Sells-Floto enjoyed a wonderful day in Bridgeport, Conn., as guests of Patsy Fichten, of Boston, who is summing there. Were treated to a clam-bake and lobster roast supper. Fichten is an old troupier and a member of Local No. 17, Boston. Boys intend to give Boss Lithographer Jimmy Haddon a farewell bachelor dinner in near future. Joe Peete is chairman of arrangements. Haddon announced his engagement to Nettie Carson, of Shreveport, La. He owns a small farm in New Iberia, La.

German Show Sold to Russia

PARIS, July 25.—It is reported that the Cirque Sarrasani, one of the oldest and best known of the German circuses, has been sold to the Soviets.

Delavan Rich In Show Lore

Many prominent circus folk lived in Wisconsin town—Hollands there

DELAVAN, Wis., July 30.—Perhaps no town in the country is richer in circus lore than this little town of 3,000 people, located a couple of miles from beautiful Lake Delavan. W. C. Coup, Ed Mabie, J. B. McMahon, the Ringling boys—these and many more at one time or another spent a part of their lives at Delavan. E. F. Albee was no stranger to the town in the days when he was engaged in outdoor show business. Sam Scribner, too, has traveled its streets via horse and buggy, and interesting are the tales he could tell of his experiences, if he would. And in the two or three cemeteries adjoining the town sleep many pioneers of the white tops.

A representative of *The Billboard* recently spent an afternoon with George Holland, of the Holland-Dockrell Troupe, and Mrs. Dockrell talking over old circus days and personages and, besides thoroughly enjoying the society of these genial and hospitable folks and dyed-in-the-wool troupers, gleaned much interesting circus history.

Holland himself is a well-known performer. So also is his wife, whose parents were Richard H. Dockrell and Mme. Elise Dockrell of equestrian fame. The latter two are buried in the local cemetery. Others whose names were noted on monuments and gravestones were Joseph B. McMahon, who in his time owned his own show; W. C. Coup, another owner, who died in 1895; Ed Mabie, proprietor of the Mable Circus; John Eagan, at one time treasurer of the Barnum show; Laura M. Crosby, bareback rider; George P. Madden, clown and magician; Matthew M. Buckley, clown, and C. W. Phillips. These are but a few of those buried here. Beneath an imposing monument also lies Mrs. Middleton, whose husband was of the museum firm of Kohl & Middleton. Delavan was not her home, but it held a sentimental interest for her and it was at her request she was buried here.

George Holland and his wife have a cozy country home just outside Delavan and an excellent farm of considerable size. Here the ring stock and paraphernalia of the Holland-Dockrell Troupe are kept when the troupe is not on the road. There is a spacious ring barn with all necessary equipment; also quarters that will accommodate considerable circus stock, and ample storage space for hay, grain and other necessary feed. Much of the feed used is produced on the Holland farm. The Holland home, well kept and excellently furnished, has the real "homey" atmosphere about it and the host and hostess are gracious entertainers, making one instantly feel at ease.

Perhaps few living performers have as great a fund of information on the origin and growth of such circuses as the Ringling, Forepaugh, John Robinson and others as George Holland. He was for many years connected with the Robinson show when its headquarters were at Terrace Park, O., and knows the history of every member of the Robinson family and its connections. His reminiscences of the early days of the Ringling brothers are extremely interesting.

Schneider Again in Difficulty

PARIS, July 25.—The circus and menagerie of Captain Schneider is once more in financial straits. After being forced to sell a major portion of his group of lions at Naples to settle bills, Schneider came to France, but his show doing poor business, he decided to head for Czechoslovakia. Arriving at Strasbourg his seven railway coaches containing 67 lions, two tigers and a leopard were held up pending payment of customs duties totaling 80,000 francs (\$3,200).

With the Circus Fans

—By THE RINGMASTER—

CFA
President, H. HERTZBERG, 607 Brady Bldg., San Antonio, Tex.
Secretary, W. M. BUCKINGHAM, Jr., 1111 N. 1st St., Norwich, Conn.
Editor, K. K. KNECHT, Box 276, Evansville, Ind.

California CFA living in vicinity of San Francisco will have a nine-course dinner around last of month, when they will form the Montgomery Queen Tent of the James A. Bailey CFA Top. At least 12 CFA are expected. Western Vice-President Jim Chloupek, of Oakland, will preside.

The arrival of a baby boy at home of Mr. and Mrs. Harold W. Young, Waterloo, Ia., assures the CFA of another booster for mother, who was Peggy Leech, a CFA, formerly of Des Moines.

Editor Knecht of the *White Tops* is getting a chance to visit Mighty Haag, which is playing 10 days in towns around Evansville, Ind., in Southeastern Illinois, Southwestern Indiana and Northwestern Kentucky.

With railroad shows out of Ohio the (See *CIRCUS FANS* on page 43)

Kemp Bros. Call Off Show

ST. LOUIS, July 30.—The Kemp Bros. Circus yesterday definitely called off the show which was to be held at Grand and LaCade here week of August 15. The show, which was to exhibit under auspices of the Volunteers of America of this city, was being handled by the Kemp Brothers and Robert Stone. It was called off for the reasons that advance ticket sale did not come up to expectations and promoters failing to make any big headway as far as program was concerned. Acts had already been booked for the event.

Sells-Floto Breaks in New Lot at Portland, Me.

PORTLAND, Me., July 30.—Sells-Floto, here last Monday, broke in a new city-owned lot. Fair afternoon attendance, but larger crowds at night. Had 25 and 50-cent prices.

Three hyenas were born as show was en route from Berlin, N. H., to Portland. As sides were lowered Sunday, admitting light to cage, one of them was devoured by mother. The two survivors were named Portland and Portsmouth, the latter for the Tuesday stand.

Trainer Mauled by Tiger

LONDON, July 19.—Captain Kovah, an English animal trainer, was mauled by a tiger when performing with Chapman's Circus, at Wrexham, Wales, yesterday. He was badly injured about the legs.

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Four Hurt When Bostock Truck Runs Off Road

ANNAPOLIS, Md., July 30.—Four Negroes were hurt, one seriously, when a canvas truck of the Bostock Show ran off the road at intersection of the Defense and Crane highways on Thursday. Those injured were Charles Walker, Americus, Ga., injured leg, which was amputated; Joe Harris, who was brought to Washington, compound fracture of both hips; John Scott, Petersburg, Va., broken foot; William Evans, Rockaway, N. J., broken rib.

Truck ran across Crane highway instead of making the left turn and crashed thru trees down an embankment. A heavily loaded trailer rolled up on the cab and Walker was pinned beneath the load. Directly behind the truck was a cage containing six lions, including a mother and two cubs, born Wednesday night. Truck with lions made the left turn safely. Show was en route to Fredericksburg, Va.

Conway Back in Macon, Ga.

MACON, Ga., July 30.—Paul M. Conway, Macon attorney and former circus press representative, has returned to his offices here after an extensive vacation tour thru the East. He spent a week with friends on Sells-Floto in New England and Canada and also visited Ringling-Barnum and other circuses. He retired from the road to become a member of the staff of the *Macon Evening News* and later was admitted to the bar and opened law offices. Each summer he spends nearly a month "trouping" with friends on various circuses.

Sells-Floto Side Show

CINCINNATI, July 30.—Joseph Louis Grendol, inside lecturer on Sells-Floto Side Show, managed by Lou C. Deimore, advises that Max Kassow is no longer connected with show. Talkers and ticket sellers are Harold Snell, Bill Boyd and Clarence Clayton; ticket takers, Charlie Conover and Earle Collins. Attractions, Capt. John Helliott, untamable lion act; Gene Weeks, living half-girl; Grendol, sword swallower and Punch; Bamboold, fire-eater; Betty Brodbent, tattooed girl; Winsome Winnie, fat girl; Ali Zaky, Hindu; Aline, snakes; F. Proctor and his 22-piece colored minstrel show; Royal Hawaiian; Irene Delmore, queen of escapes; Virginia Butterfield, mentalist; Prof. Aly.

French Tent Ends Season

PARIS, July 25.—Due to the illness of Albert Fratellini, of the Fratellini trio of clowns, the tour of the Cirque d'Hiver has been brought to a premature close. The indoor season of Cirque d'Hiver in Paris opens September 2.

Winslow Still With Russell

CINCINNATI, July 30.—Harry V. Winslow writes that he is still with Russell Bros. Circus as contracting agent under General Agent R. M. Harvey. He joined show April 5 and has traveled 8,200 miles to date, with prospects of 8,000 more before season closes.

Looking Back Thru The Billboard

25 Years Ago

(Issue of August 3, 1907)

En route from Muskegon to Big Rapids, Mich., on the Pere Marquette, July 24, the first section of Hagenbeck-Wallace train was derailed near Twin Lakes by a broken flange. Half a dozen cars were ditched. Two camels and 10 horses were killed and many horses injured.

Clarence Black, George Smith and W. B. Hosli are with Winternute & Black Shows. . . . Frank A. Robbins had a blowdown at Bethel, Me., but no one injured. . . . Charles Koster and Harry Neuman have signed with No. 2 car, Hagenbeck-Wallace.

Ed Handover is principal clown with Adam Fetzner Show. . . . Advertising forces of Norris & Rowe and Gollmar Bros. met in opposition in Calumet and Hancock, Mich. . . . The Ringling and Sells-Floto shows made things lively for a while in Oklahoma. . . . On its first trip thru the Dakotas, Pawnee Bill Wild West had packed tents at advanced prices.

10 Years Ago

(Issue of August 5, 1922)

Management of Sparks Circus was quick to take advantage of a peculiar condition when it came to Oneida, N. Y., by redeeming coupons issued by another circus—O'Brien, which had failed to show up. . . . Charles and Babe Moylan, formerly with Sells-Floto, have joined Walter L. Main.

On Sells-Floto brigade are Carl Porter, Roland Douglas, Joe Hawley, Virgil Post, Pat Langan, Frank McPartlin, Ginger Huth, Bob Glasgow, C. J. Donahue.

Eddie Conliss has left John Robinson. . . . Four O'Doies were compelled to discontinue their tour with Campbell, Bailey & Hutchinson owing to illness of two of troupe. . . . Campbell Bros. Animal Show is under management of J. H. Barry. . . . John F. Dusch is bandmaster of Blue Hussar Concert Band. . . . Ray Elder and Duke Mills, formerly with Patterson Show, are now with Ringling-Barnum. . . . J. J. McNulty, 50, for many years a well-known circus man, died in Chicago July 24.

OLVIDO PEREZ

"King of the Slack Wire"

SUMMER SEASON 1932

STEEL PIER, ATLANTIC CITY

After Sept. 18 Address Billboard, Cincinnati.

OFFERS INVITED

GLADSTONE, S.

At New Yorker Between August 10 and 24.

Call me.

M. B.

Circus Saints and Sinners

Reinald Werrenrath has written a weird ritual to be used in initiation stunts of this tent.

W. Treschow, vice-president of Central Hanover Bank & Trust Company, is chairman of executive committee of the Fellows Tent. Other members of committee are James T. Bryan, F. V. Baldwin Jr., S. Pryor Jr., W. Steinke, William Egan, F. D. Fenham and F. P. Pitzer.

Charley Somma, president of W. W. Workman Tent in Richmond, Va., visited New York City last week for purpose of contracting circus acts, which are to be used in connection with the Virginia State Fair in October. Incidentally, the acts will fit in well with the convention dinner to be given on showgrounds. Mr. Somma was accompanied by C. T. Riddick, also an ardent CSSCA worker in Richmond, Va.

The luncheon of the Dexter Fellows (See *CIRCUS SAINTS* on page 49)

Films Circus Life

PARIS, July 25.—The Pathe-Journal is distributing an excellent newsreel, *Life of the Circus*, depicting the workings of a French tent circus. The film is highly interesting and is excellent propaganda for the sawdust ring.

No Show for Duluth

DULUTH, Minn., July 30.—Definite word that Duluth has been dropped from the route of Ringling-Barnum was received yesterday. No tent show is scheduled for appearance here this season.

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RAY "I SAW IT IN THE BILLBOARD."

Under the Marquee

By CIRCUS SOLLY

W. E. CURRIER is agent for Fisher Bros.' Shows.

C. D. YOUNG is at Huntington, Ind., convalescing from pneumonia, contracted at Indianapolis during the IOOF Circus.

DON HANNA, agent, is back in San Antonio, Tex., after spending three years with the big tops.

THREE FLYING SULLIVANS recently finished a pleasant two weeks' engagement at Playland Park, Rye, N. Y.

KNIGHT TROUPE will soon start on their fair dates. Recently finished four weeks of park engagements.

NEAR-CAPACITY CROWDS were in attendance at both performances of Ringling-Barnum at Ft. Wayne, Ind., July 22.

ETHEL HARRIS, late of Lewis Bros.' Circus, who has been vacationing with Dulcie Hughes at her home in Charleston, W. Va., is now with Sam B. Dill.

W. S. HAMMOND, retired circus man, has settled in St. Augustine, Fla. His hobby is raising birds and he is making a big success of it.

EVENING NEWS of Monroe, Mich., stated that Ringling-Barnum, in its two appearances in that city July 23, played to light audiences. The daily gave the show an excellent after-notice.

ROLAND BUTLER, on press staff of Ringling-Barnum, pulled some astonishing feats in Columbus, O. On show day he hit page one of every Columbus daily with both art and a story.

FRED CEVENE, formerly of the well-known Cevene Troupe, wire act, may return to the game, according to word coming from Delavan Lake, where Cevene now is located.

ERNEST L. KENT, of Pontiac, Mich., saw Kay Bros.' Circus at the fairgrounds, Caro, Mich., July 11; Hagenbeck-Wallace at Pontiac, July 19; and Ringling-Barnum at Detroit, July 24.

WHEN RINGLING-BARNUM was in Cincinnati, Mr. and Mrs. Henry Osterkamp, friends of showfolk, staged a little party at their home and entertained John (Chief) Brice, Pete Staunton and Harry Creamer.

GEORGE SPEARS, Homer Porier, W. E. Currier, Dad Fisher, F. C. Fisher and Betty Marsh, of Fisher Bros.' Circus, caught Hagenbeck-Wallace when it played Jackson, Mich. Fisher outfit was 50 miles distant.

LEE (RUBE) CLARKE has left Lula Chamberlain's Dog and Pony Circus and is now with Eastern Amusement Company, playing callopie for street advertising and clowning, at times, on the midway.

JOHN H. YOST, of Rockville, Conn., and Sheehy, Fan of Hartford, attended Downie Bros. at South Manchester, Conn. Matinee fair; good night house. Wild West concert had good attendance, as did side show. Clean-looking outfit thruout and good program.

WILLIAM FIELDS will leave Ringling-Barnum on August 13 to become general press representative for Laurence Rivers, Inc., the firm owning Green Pastures. He will be in advance of that attraction (opening in Boston on Labor Day) during early part of the season.

SAM FREED, of Schenectady, N. Y., drove to Ponda on July 23 to visit Wheeler & Sautelle. Al F. Wheeler was away on business. Met Side-Show Manager Goldie, whom he had not seen since 1922, when he was on Cole Bros.; Shorter, the butcher, Berkley and many others.

LAWRENCE T. BERLINER and family attended Downie Bros. at Asbury Park, N. J., July 27 as guests of Press Agent Bill Morgan. Charlie Sparks was absent. Was visiting the Hunt Show at Beach Haven. Three hundred children were guests of Mr. Sparks from the Newark camp at Neptune.

MR. AND MRS. HOWARD O'BRIEN, CFA, of Monroe, Mich., were hosts to a

group of members of Ringling-Barnum between shows and after evening performance. In afternoon they entertained Alfredo Codona, Mrs. Albert Powell and Vera Bruce. Included in evening party, when they entertained their guests at their summer home at Woodland Beach, were Mr. and Mrs. Powell, Maximo, Olvera, Codona troupe and two sisters of Reiffenach troupe. Mr. and Mrs. Albert Fink also were present.

ROLAND BUTLER has been busy in Chicago for a week or more with advance publicity for the Ringling-Barnum Show. He has been joined by Frank Braden, and between the two of them it is certain the Big One will be well taken care of by the Chicago papers.

IN AUGUST NUMBER of *Frontier Times*, published at Bandera, Tex., Major C. G. Sturtevant, CFA, has a very interesting article, captioned "Old Circus Days in Texas." Cut of the late Mollie A. Bailey was on title page. Slogan for her show was "A Texas Show of Texas People."

P. N. BRANSON surprised Chicago acquaintances by dropping in on them a few days ago, altho his show is in the East. Asked if the show might be headed toward Chicago, he replied in the negative, but you never can tell. Branson was on his way home for a visit, he stated.

P. M. MCCLINTOCK saw Hagenbeck-Wallace at Pontiac, Mich., and reports that it is a real show. When the No. 1 car was there he had quite a confab with the crew. His story, *The Circus Boneyard*, in which he tells of W. P. Hall's Circus Farm, is due in *Every Week* (NEA) the last of August.

MR. AND MRS. T. D. MCBRIDE, of Coopersville, Mich., visited Ringling-Barnum at Indianapolis July 21 as guests of J. C. Hill and Ray Thompson, of that city. Hill and Thompson are veteran troupers. Mrs. Ray Thompson, on R.-B., is billed as Dorothy Herbert and is one of the features, performing on waltzing and rearing horse.

FRED L. GAY, former circus performer, who is at Sanatorium, Northville, Mich., writes that thru some clever fixing of Jack Gibson, State chairman of CFA of Michigan, he succeeded in seeing Hagenbeck-Wallace at Pontiac, Mich., and then spent a night and day at Gibson's home on the lake. Gay has been confined in hospitals for six years.

KLARA E. KNECHT, radio and club entertainer of Sells-Floto, had a narrow escape from injury recently at a Cape Shore eating house, Portland, Me., when a screen gave way and she was nearly catapulted to the ground. Proving herself somewhat of an acrobat, and with the assistance of Cliff McDougall, also of S.-F., she saved herself from falling.

DEXTER FELLOWS, on press staff of Ringling-Barnum, received a good write-up in *The South Bend News-Times* when he visited there with many of his old friends and also advertised the circus, which showed there July 30. Has been in circus business for 39 years, beginning in the early '90s with Pawnee Bill Wild West Show. Has been with the Barnum show since 1906.

DELL BUTTON, 64, musician, formerly with Mighty Haag Shows, who underwent an operation at General Hospital, Boston, Mass., July 18, is doing as well as can be expected. A few hours before the operation, A. H. Knight, of the Knight Troupe of acrobats and wire performers, gave a blood transfusion. Button would appreciate hearing from friends. He is, however, unable to answer correspondence. Knight will be glad to answer any inquiries as to the operation or his condition. His address is P. O. Box 84, Lynnfield, Mass.

CHARLES BERNARD, of Savannah, Ga., is offering a special prize for record of best completed scrapbook file of the series of "Old-Time Showmen" stories published to date in *The Billboard*. They started in the issue dated February 1, 1930. To those who have kept separate scrapbook with the series in rotation, properly dated, and will furnish local newspaper notice or letter from some public official confirming their claim, he will give 8 by 10 and 11 by 14 photos of circus notables, featured acts and parade scenes. Mr. Bernard has received scores of letters complimenting the series.

AT JACKSON, Mich., July 18, Eddie Woekener, bandmaster of Hagenbeck-Wallace, directed his musicians as usual

even the last rites for his aged father were being conducted in Erie, Pa. Eddie received the news of his father's passing the evening of July 15 at Luna, O., just as he was about to enter the ring and strike up first number with his band. "Jr." in his column in *Erie Daily Times* on July 19, said: "The show must go on. Eddie Woekener, directing Hagenbeck band yesterday in Jackson, Mich., put on his smile which hid tears. His father, who 'put him in the show business,' was buried here. Eddie had to stay with his troupe."

BERT COLE, retired showman, has had the following visitors this summer at his home at Tottenville, S. I., N. Y.: Walter L. Main, Fred Buchanan, Dixie Engle, Harry Burke, Jess Adkins, Charles Hunt, Castello Sisters, Stanley F. Dawson, Charles Sparks and Bill Rice. Says Bert about Bill Rice: "Bill has talked picnic all summer, wanting to go over to Jersey, where Bill camped 40 years ago, and have a clambake. Last Sunday we made it and what a spot. The same as Coney Island—not a place to get in the shade. We returned to my backyard. Bill baked the clams, which he did to a turn; in fact, a black turn. Nothing left but charcoal when finished. We finally obtained more clams and steamed them. Then the crowd became sunburnt on the beach, two blocks from my home, that is everyone except Rice, who left, saying, 'I'm leaving for Africa.'" Bert has visited Ringling-Barnum, Hagenbeck-Wallace, Sells-Floto, Walter L. Main, Hunt's, Downie Bros., Bostock, King's Wild West and Bernardi Carnival Company.

Woods Monkey Show In Ohio for First Time

CANTON, O., July 30.—Billie Woods Monkey Circus is in Ohio for first time, playing parks, celebrations and independent dates prior to opening of fair season.

The show, which started its season in Miami, Fla., early this spring playing east along Atlantic Coast, is piloted by Byron and Billie Woods, former having charge of performance. Performance, which is done in its entirety by trained monks and baboons, 27 in all, is presented in an arena 50x100 feet, using a gaudy red and white side wall and an attractive front, with platform beneath a 100-foot banner line.

Show will go west as far as Missouri, after playing several Ohio and Indiana fairs. Outfit is moving on four trucks, including the Woods' fine housecar. Norman Selby Jr. is assistant manager; Henry Tank in charge of animals; Max Down, superintendent of transportation, and Mary Thompson, assistant to Mrs. Woods. Mrs. Woods in charge of cook-house.

Along with the Woods Circus is the snake show of Mrs. Victor Lee, under management of Claude Woods, who is on front door. This also is a flashy trick and in addition to reptiles, there is a platform mummy show for a back-ground. Mrs. Lee is in charge and is lecturing. Claudie Woods handles the snakes.

Rentoul in Mohawk Valley

UTICA, N. Y., July 30. — Rentoul Brothers played thru the Mohawk Valley towns during week ending July 23, closing its run here. The circus played in conjunction with the Washington bicentennial celebration, which was observed in the principal valley towns. Bally in Utica for the circus was furnished by Joe Mendez Jr., trained gorilla, which arrived a day ahead and hooked up with *The Observer-Dispatch*, which ran cuts of him selling papers on the busy corner here.

Shorty Sutton Show

After working every day for the last four months in Pennsylvania, Shorty Sutton is enjoying a rest and brief vacation at home of his partner and manager at Clarendon, Va.

Shorty and the writer recently spent a pleasant day with Dr. William Mann, director of National Zoological Park, Washington, D. C. Other guests of Dr. Mann on that day were Warren E. Buck, animal dealer from Camden, N. J., and Ward R. Walker, director of the Zoo at Hershey, Pa. The writer purchased several fine specimens from him. H. B. Gentry, of the Gentry Bros. Shows, bought a female mandrill from the writer.

Fred Braun is at home in Columbus, O. Eddie Hill, who was in New Jersey on business for Mr. Sutton, has gone south. C. A. Jirel, general agent, is at Dover, Dela. Mrs. L. L. Ingham is in Chicago,

Short Biographies

Of People Engaged in Circus Business

Under this heading each week will appear a short biographical sketch of some person active in this field.

No. 35—JOHN E. OGDEN

Mr. Ogden was born at Bellona, N. Y., July 11, 1875, making him 57 years of age. His home is in Columbus, O. He has been in the amusement business for 39 years. His first connection was in 1893 with Dr. Kahn's Museum in New York City. He managed side show with Sig Sautelle, 1896-'98; Great Wallace, 1899; owned medicine shows, 1900-'01; side-show manager, Sells & Downs, 1902-'05; Cole Bros., 1906-'09; Howe's Great London, 1910; Frank A. Robbins, 1911; Hagenbeck-Wallace, 1912-14; J. Augustus Jones, 1916-'17; Walter L. Main, 1920-'21; Sells-Floto, 1922; on independent promotions, 1924-'26; side-show manager Robbins Bros., 1927-'28, and has since handled independent promotions. He is a member of Elks Lodge, Erie, Pa. He has no particular hobbies. His wife is Marion A. Ogden, who has been active in amusement business. They have two sons, John E. Jr., 37, and Harry E., 30. Mr. Ogden's mother resides in Sarasota, Fla.

Gene Tunney Guest Of Tex Fellows Tent

NEW YORK, July 30.—What was considered the greatest gathering ever enjoyed by a local club Tent turned out on Wednesday afternoon to see Gene Tunney, retired heavyweight champion of the world, "branded" a roustabout by "Barker" Jolly Bill Steinke and "Funeral March" Fred P. Pitzer, both lending their energies and initiation talent to the new CSSCA Dexter Fellows Tent. Tunney, grinning like a schoolboy and towering above any of the other stalwarts at Sardi's Restaurant, was brought to the club as guest of honor by F. Darius Benham and was surrounded by a host of men in all walks of life, making it the best celebrity assembly since the Tent named after the Ringling-Barnum publicist was started a few months ago. More than 60 attended.

Mr. Fellows' telegram from South Bend, Ind., received an ovation. It read: "I salute Saints and Sinners of Dexter Fellows Tent and mightily appreciate their placing my name at the masthead. They could have done better, probably, but then again could have done worse. In any event, my sincere thanks are due and rendered. I hope Lowell Thomas will impart to the chef the recipe for panes of one cap gouly—the mixing of batter for same being almost a religious rite, being done secretly and behind closed doors, and to this day spoken of with bated (not to say battered) breath in many Indiana areas."

"This being my birthday (July 26), my age equal to Aun's, I pledge myself an earnest Saint and Sinner, leaning a bit towards the latter, I fear, but hoping to attain the status of the former."

"Good wishes for all members, with special reference to a fellow Connecticutite, Major Gene Tunney."

There was a two-hour round of singing, speeches, chatter. Picture of those at the dining tables was taken and a major news association "shot" Tunney with a group.

Among those present were Albert O. Ottinger, former Attorney General and Republican candidate for governor when he was defeated by Governor Roosevelt; John E. Hendricks, president Marmon Automobile Company; Sam Pryor Jr., vice-president Southern Wheel Company; Joe Williams, sports editor and columnist *World-Telegram*; George LeBotollier, vice-president Pennsylvania Railroad; George F. Mand, assistant secretary American Car & Foundry Company; Clarence Chamberlain, aviator; Martin Johnson, famous hunter; Eugene Evans, consulting engineer State Highway Commission; Ollie Oliphant, West Point football star; Dr. James Kimball, U. S. Weather Bureau; Carlton M. Hub, artists' representative, and many others.

A nationally known newspaper publisher is expected to be initiated at the August meeting.

where she will exhibit her prize-winning German shepherd at the Cook County Dog Show first week in August

REX M. INGHAM.

The Corral

By ROWDY WADDY

RODEO SEASON not half over.

INDICATIONS are that there will be more rodeos, etc., staged around Labor Day this year than during past years.

THIS WEEK the big doings. Ski Hi Stampede, at Monte Vista, Colo.—the 14th annual of that affair.

NICK SAGHALIEN, action photographer, spent a week at Salinas with California Rodeo and made numerous shots during bronk riding, steer riding, etc.

JOHNNIE AND JESSIE ROBERTS are at present on Sig Bass' Ranch in St. Louis County, Mo., awaiting and getting ready for the opening of Fred Beebe's Welcome Inn Rodeo, which will be held in St. Louis, Mo., in October.

STANLEY H. WILLIS advises that he is now managing the Howard Harris Jr. Rodeo-Show company, which goes into Canobie Lake Park, Salem, N. H., August 6-13, during American Legion convention.

SOME event executives are "too stingy" to advertise their shows, but, oh boy, how they would appreciate "free advance publicity"! Nope, it couldn't be called real human nature—nature is fairness.

FRED MINCEY and the missus, Myrtle, report doing very well playing picture houses in Kentucky and Tennessee, with novelty music, singing and instrumental; trick roping, whips, etc. Travel overland in their fifty auto. Recently closed with a Fanchon-Marco unit in the East.

FROM CHICAGO—Col. W. T. Johnson, rodeo producer, is going to give Chicago a whale of a rodeo this fall, he promised while here on business last week. Colonel came from San Antonio, Tex., to confer with Century of Progress officials, which may mean there's something in the wind for 1933.

BUCK REGAN is to stage a Sunday Rodeo and Powwow on fairgrounds at Whitehall, Mont., August 7, under auspices of American Legion and Business Men. Ellinghouse & Ritchie string of horses and steers contracted, and Ted Parker and his horse, "Silver," to be on hand, Regan also infoes.

ALL PLANS for the annual Garden City (Kan.) Rodeo, August 24-26, reported moving along nicely and both executives and fans looking forward to one of the best contests, etc., ever staged at Garden City. Contest events include both men's and women's bronk riding, steer roping, bulldogging, calf roping, cow milking and various races.

KEN INSLEY, with Cy Compton's outfit in Europe, writes that the hands have not been getting many letters from friends in the States and would appreciate receiving oodles of them. Address, Care of Cy Compton's Rodeo and Wild West Show, Care of Frede Scaarup, Fernbanegade 9, Copenhagen, Denmark. Ken says the show has been well liked by its patrons.

WORD FROM CLEVELAND early last week that Cleveland College Stampede and Roundup, July 29-August 7, looked promising. Quite a number of folks well known in amusement circles were putting their shoulders to the wheel toward its success, including Texas Jack Sullivan, Tex Cooper, Al S. Cole and others. An arena, 235 by 125 feet, with seating capacity of 8,000, erected on the Lake Shore showgrounds.

J. P. PRICE Rodeo Company started its fair and special-events season last week at Wilmington, O., at the fair there, closing Friday. For next week the outfit is booked at Chester Park, Cincinnati, as a free attraction. J. P. Price and Red and Pee Wee Lunsford, of the "opry," were in Cincinnati a few days ago on business. Chief Tom Ellis and others of the personnel getting along fine and dandy, they reported. Oklahoma Curly and Lucille Roberts were with the show a while, after leaving Hagenbeck-Wallace.

ST. LOUIS—Dates for the "World Series Championship Rodeo" to be held in the Arena here under auspices of "Welcome Inn," one of the finest charitable organizations in the Middle

West, have been set for September 17 to 24, inclusive. Fred Beebe, well-known stager of rodeos, will produce the show and Harry M. Hirsch will be general manager. According to the management, the advance sales of tickets thus far have exceeded expectations, and quite a number of cowboy and cowgirl contestants from various States have already entered for the contests. An official announcement of amounts of prizes, etc., will appear in a later issue of *The Billboard*.

COL. JACK KING, of King Bros.' Rodeo Company, received a huge bronze "key," presented him July 24 at the opening performance of the show's eight-day engagement at Barnstable, Mass., fairgrounds. Howard Elliott, of the "40 and 8," made the presentation and informed Colonel that it was the "real key to Cape Cod." The King outfit is the first of its kind to play on the Cape. Week of August 1 will be spent on the Joe Hooker race track at Middleboro, Mass. Hands with the King outfit at present include Brida Miller, Roy Gafford, Wild Cy Perkins, John Crethers, Juanita Prairie Fawn, Dolores Gonzales, Wyoming Bix, Tommy Cropper, Elsie Bix, Bob and Tommy King, Frank McFarland, Al Stevens, Heavy Hansen, Margaret Greenough, Mary Cropper, Curly Thather, Francis Wilson, Jack Nelson, Billie King, Stanley Polo, Willie Anderson and Dutch Wellwood. Roy Gafford has recovered from the broken shoulder injury received at Elyria, O., while dogging steers and is again in the lineup. The King show will remain in the East until the latter part of September—HERB MADDY.

THE OLYMPIC PARK engagement of the California Frank's Rodeo Company, at Irvington, N. J., was very successful. Several accidents resulted in a big break in publicity, including when Tony Mascaro, a groom, was kicked in the head by a bucking horse—rumors were afloat he was killed instantly—Mascaro will leave the hospital in a few days. Johnny Carlos, of Texas, who had just joined the show, was knocked unconscious by a steer, but is back riding 'em—plenty wild. The folks were guests of Manager Guenther of the park in the big ballroom, in which several members entertained with musical selections, including Mrs. Elmo Carr, who sang several songs. Betty Case, a trick rider with the outfit, is plenty "salty" and never fails to click with the audience—grace, skill and ease in her work is making her a favorite and a reputation. "Little Spike," midget cowboy, is now riding steers, and he and Jack Owen now ride double on steers—a sure laugh producer. The show leaves Irvington in four baggage cars for its engagement on the million-dollar fairgrounds of Charles M. Schwab, retired steel magnate, at Ebensburg, Pa. General Manager Buck Taylor and California Frank say the outfit is booked solid for the next several months.

TEX SHERMAN.

ACCORDING TO a belated report of results of Sciots Rodeo, Tanforan Track, near San Francisco, received from Chairman Albert Springer Sr., last week, the reporter of the results that appeared in last issue did not have but a portion of them. Those not provided for last issue: Wild-Horse Race, Saturday—Rowland Hunter, Oscar Warren, Art Russell; Sunday, Art Russell, Abe Reams, Noah Henry. Cowboys' Pony Express, Saturday—Fred Hunt, Rusty Welch, Joe Molloy; Sunday, Rusty Welch, Fred Hunt, J. Anderson, Joe Molloy. Cowgirls' Relay, Saturday—Donna Cowan, Vera McGinnis, Dorothy Hunt; Sunday, Vera McGinnis, Dorothy Hunt, Donna Cowan. Cowgirls' 1/4-Mile Race, Saturday—Tillie Van, Dorothy Hunt, Rose Whitman; Sunday, Vera McGinnis, Dorothy Hunt, Tillie Van. Cowboys' 1/4-Mile Race, Saturday—Joe Malloy, F. Anderson, "Ray Kane's Cowboy"; Sunday, O. L. Brown, J. Malloy, L. Swift. Roman Race, finals—Fred Hunt, Rusty Welch, Rowland Hunter, Herb Rowe. Cowboys' Trick and Fancy Riding, finals—Fred Hunt, Ed Guelick, Hank Durnell, Buster Guelick and Glenn Porter split third and fourth. Cowgirls' Trick and Fancy Riding, finals—Alice Van, Vera McGinnis, Tillie Van. Trick and Fancy Roping, finals—Gordon Jones, Hank Durnell, Rowland Hunter and Gene Hall split third. There were also various other races and horse and pony contests. Best-dressed and equipped cowboy, Gunnar Thornberg. Best-dressed and equipped cowgirl, Roberta Silva.

RESULTS of the second annual Sheridan-Wyo-Rodeo, at Sheridan, Wyo., July 20-22: The event, a member of Rodeo Association of America, with Class A rating in amount of prizes, was a grati-

fying success and paid off in full. Entry fees to the amount of \$4,265 were paid on both the arena and track events, which brought the purses to \$11,000. Secretary H. T. Cheney provides the following list of winners: First Day—Bulldogging, Dick Truitt (9 3-5 seconds), Jack Kercher (11 4-5), Pat Ryan (15), John Bowman (15 1-5). Steer Roping, Bob Crosby and Billy Wilkinson split first and second (24 1-5 each), Herb Meyers (25), Lloyd Saunders (25 3-5). Calf Roping, Dick Merchant (19 3-5), Mike Stewart (20), Hugh Bennett (20 3-5), Bob Crosby (21 2-5). Bronk Riding, Harry Knight, Earl Thode, Donald Nesbit, Leo Murray. Second Day—Bulldogging, Fred Alvord (10 4-5), Donald Nesbit (11 2-5), Hugh Bennett (12), John Witcher (14). Steer Roping, King Merritt and Ray Adams split first and second (22 3-5 each), Mike Stewart (34), Allan Holder (34 1-5). Calf Roping, Carl Arnold and Irby Munday split first and second (17 4-5 each), Dick Merchant (18), Roy Adams (18 1-5). Bronk Riding, Hub Whiteman, Burl Mulkey, Earl Thode and Curley Wetzel split third and fourth. Finals—Bronk Riding, Hub Whiteman, Earl Thode, Bob Askins, Harry Knight, Carl Roping, Dick Merchant (18 4-5), Mike Stuart (20 7-10), Irby Munday (22 4-5), Hugh Bennett (22 9-10). Steer Roping, King Merritt (25 7-10), Allan Holder (25 4-5), George Weir (28 1-2), Dick Truitt (29 4-5). Bulldogging, Dick Truitt (13 5-10), Donald Nesbitt (14 7-10), Hugh Bennett (15 5-10), Jack Witcher (16 1-10). Cowgirls' Bronk Riding—July 20, Fox Hastings, Ruth Benson, Tad Lucas, Ruth Roach; July 21, Ruth Roach, Ruth Benson, Fox Hastings, Grace Runyan; July 22, Grace Runyan, Fox Hastings, Ruth Roach, Tad Lucas.

FROM CANADIAN, Tex.—The 10th annual Anvil Park Rodeo, July 20-22, was the most successful from the contestants' standpoint in the history of the show. Had 92 contestants, with something like 10 more wanting to enter after it was too late, and they each worked each of the three days of the show. Following were the winners (in order given) in the contests: Wednesday, Bronk Riding—Odel Betsill, Archie Butler, Eddie Curtis; Calf Roping, Amye Gamblin (24 3-5 seconds), Levi London (27 3-5), Six Harrison (30 3-5); Bulldogging, Roy Mayes (20 3-5), Andy Curtis (24 4-5), Eddie Curtis (25 4-5). Due to so many contestants in Steer Riding, three day moneys were placed in two moneys, and the results of the first judging were C. E. Reno, Leonard Stroud, Earl West and Dock Guynes split third. Thursday, Bronk Riding—Eddie Curtis, Leonard Stroud, Odel Betsill; Calf Roping, C. C. Waters (20), R. D. Donaldson (24), Levi London and Amye Gamblin split third (26 1-5 each); Bulldogging, Red Harrington (18 3-5), Roy Ross (19 2-5), Bill Dow (26 1-5). Friday, Bronk Riding—Red Harrington, Eddie Curtis, Tom Bride; Calf Roping, Ace Soward (18 4-5), Deb Howard (20 4-5), Buddy Ellison (21 1-5); Bulldogging, Bill Dow (9 4-5), Shorty McCrory (13 4-5), Tuffy Maddox (15 2-5); Steer Riding, Walter Coram, Dock Guynes, Tom Bride. Finals in Bronk Riding: First, Eddie Curtis; second, Odel Betsill; third, Tom Bride. Red Sublette and John Lindsay clowned the show. Lonnie Rooney acted as arena director. Arena officials and judges were Beale Queen, Luther Harlan and Earl Meads. George C. Stephens was the arena secretary. Announcing was done by Floyd V. Studer, assisted by Tom Slayton. Official timers, E. R. Cloyd, Fred Frass and Ben Dorsey. The contracted trick riders were Lonnie Rooney, Leonard Stroud and Pat Henry. Special merchandise awards were John B. Stetson hat, pair of C. H. Hyer Olathe boots, Booger Red Suit and two Navajo saddle blankets. No contestants or stock were injured seriously thruout the three days of the show. Following is a list of contestants, as their names appeared on the printed program—coming from many States, including Oklahoma, New Mexico, Arizona, Kansas, Colorado, South Dakota and Colorado, and many of them residents of Texas: Claud Cain, Byron Gorrill, Leonard Stroud, Elmer Deason, Lonnie Rooney, C. E. Reno, Ace Soward, Don Reno, Wayne Cheek, Pat Henry, Frank Roberts, Clifford Norman, Dude Colbert, Jack McElroy, Dow Meek, Ed Meek, John Armstrong, Fred Swartz, Charlie Colbert, R. D. Donaldson, Jake Neil, Dale Adams, Ray Anderson, Clarence Olsen, Tuffy Maddox, Roy Ross, Bill Chick, Art Forbau, Buster Lewis, Earl West, Walter Coram, Ray Caldwell, Pete Wilson, Karl Taylor, Deb Howard, Floyd Dearman, Orin Thompson, Jim Coffey, B. R. Hardy, Levi London, Ralph Chappel, Tom Foreman, Eddie Curtis, Andy Curtis, Boots Fleming, Dock Guynes, Noel Perrine, Aaron Trueblood,

Aurbra Bowers, Jack Roberts, Rusty Cecil, E. E. Mead, C. C. Waters, Dallas Talioferro, Floyd Hebner, Elmer Splaun, Buck Jones, Gene Hamilton, Lee Dow, Amy Gawbel, Vance Rhea, George Devers, Bill Dow, Hugh Ridley, John Lindsey, Dave Wilson, Frank Martz, Hoss McMillon, Roy Mayes, Eddie Smith, Tom Bride, Odel Betsill, Shorty McCrory, C. M. Sample, Bill Rife, Walter Crauens, Shorty Purcell, Ardle Butler, Tex Doyle, Six Harrison, Buddy Ellison, Colo Slim, Ken Gibson, Billy Ferguson, Buck Hawkins, Bill McBride, Red Harrington, Turk Hogan, Johnnie Downs, John Bowers, Beal Queen and Forrest Royce.

Ringling-Barnum Circus

The Ohio and Indiana towns played by Ringling-Barnum passed like a flash. At Dayton show was visited by Ethel Dore and Gus Sun. George Heiser was on the lot. Roy Feltus and C. W. Finney visited at Indianapolis, as well as Tarkington, from Kokomo. This is the first year, however, that the folks did not greet that well-known trinity of Charles Rawles, Tarkington and Roy Feltus, but it seems as if the fish were biting very good that day near Rawles' home and he passed up the folks.

Detroit engagement was saddened by news of the death of Dr. Neal Hoskins. For 25 years Dr. Hoskins was a staunch friend of all showmen, and many who became ill hastened to Detroit from far away points to make a successful recovery under his skilled care. He and Dr. Shields were classmates at Dartmouth College. In the passing of Dr. Hoskins the show fraternity will miss a friend and pal.

At Indianapolis Gus Fehrleman, Ray Thompson, Jim Harto and Katie Wren (Mrs. Harto), Buck Reger, Mrs. Jeremiah Mugivan, the Hogans, Minnie Thompson and others were in evidence.

Bill Exton drove from Muncie to Ft. Wayne to see the show. George Brown and wife brought over quite a delegation from Ft. Wayne, and Mrs. Sadie Dettler was on hand with her gang from Willshire, O.

At Indianapolis it was quite a day for Jack Foley, as it is his home town. Noticed Moe Davis at afternoon and night shows. Hibberd was busy entertaining his folks from Sturgis, Mich., during the Indiana tour. Mr. and Mrs. Bert Bowers visited at Ft. Wayne, and also had pleasure of meeting two of Roy De Haven's brothers. Roy is another of the show fraternity who is gone but not forgotten. Arriving at Detroit early Sunday morning, were greeted by Sam Beckett, Charles Reul, Walter Wilcox, Whitle Tait, Charley Smith (former boss animal man) and wife, George Graham, Dave Reynolds, the Canadian Immigration Inspector, and U. S. Morris, formerly of Columbus, O.

Bill Blackburn, former trouper, journeyed from Bedford, Va., to visit the show. Bill lives at the Elks National Home and carried messages from Amil Petersen, Old Man Johnson, Joe Cody, Guskey, Henry Filler, W. C. Twinum, Frank Ritter, the Exalted Ruler; Dave Ramage, Fred Green, Owen Murphy and many oldtimers who are resting there. They are in hopes the show makes Lynchburg or Roanoke so they can visit en masse.

The band has natty suits of white for the warm weather. They are a fine-looking set of boys in their white shirts, black ties, white trousers and white shoes. Black Top Mike, after an absence of many years, joined at Indianapolis.

The train department is justly proud over the fact that Gene Milton recently became the father of twin boys. Mrs. Milton and boys are doing nicely at Gene's home at Bridgeport, Conn.

Charley Hummel was busy entertaining friends and relatives when show was in Cincinnati. Buck Saunders, of Washington C. H., joined at Dayton, O. Is in Clyde Ingalls' department. James McCall and Chief Minor were busy at Detroit, enjoying their yearly visit with Detroit friends.

Visitors from Bluffton, Ind., who were guests of the Brown family were Lew Smith, Doc Smith, Smith Jr., Dick Humphrey, George De Haven and wife. When show was in Columbus Eddie Gallagher was busy with his old-time companions of the Al G. Field Minstrels.

STANLEY F. DAWSON.

GARDEN CITY RODEO

August 24-25-26

\$4,500.00 in Prizes and Entertainment. CHET REEVE, Secy., Garden City, Kan.

PARKS-POOLS

Conducted by CLAUDE R. ELLIS—Communications to 25 Opera Place, Cincinnati, O.

N. E. Members Make Merry At Lake Pearl in Wrentham

Mr. and Mrs. Enegren prove ideal hosts at the summer convention of body—riotous baseball game and banquet—good attendance, but a familiar face is missing

WRENTHAM, Mass., July 30.—Social features studded the summer gathering of the New England Section of NAAP at beautifully rustic Lake Pearl Park here on Tuesday. There was no formal meeting nor any discussion of subjects pertaining to the industry. The day being warm, tho not unpleasantly so, the group, which numbered around 90, preferred to engage in a romp thruout the day. A stiff, formal meeting undoubtedly would have brought the assembly back to the reality of existing conditions at parks, a subject they were apparently seeking to escape. Considered from the social angle, then, it was a huge success, with due credit going to Mr. and Mrs. E. R. Enegren, host and hostess.

A baseball game was the hit of the day. Teams were captained by Harry C. Baker and W. St. C. Jones, both of whom fought for their charges to the last ditch. Cy D. Bond, Mid-City Park, Albany, N. Y., emerged as the principal umpire-baiter, ump being Jack C. Greenspoon, Crescent Park, Riverside, R. I., whose lot was not a very envious one.

Messrs. Baker and Jones proved to be master strategists at the national pastime; in fact, it was like an irresistible force meeting an immovable body, since the score was a tie, amounting to something in the neighborhood of 99 to 99, despite Mr. Bond's claim that his team (which Mr. Jones general) was robbed of the decision.

Among those who distinguished themselves at bat and in the field were Frank S. Terrell, Savin Rock Park, West Haven, Conn.; Fred L. Markey, secretary of the section; L. K. Chrisman, Pleasure Beach, Bridgeport, Conn.; Fred Fansher, the fleet-footed slugger from New York City; Charlie Simmons, Crescent Park, umpire irker No. 2, and others.

The *Billboard* reporter played second base for Mr. Baker's team and held down the catcher's berth on Mr. Jones' aggregation, all of which was right in keeping with the nature and spirit of the affair, rules and regulations of the game being strictly in working order.

At noon only a sprinkling of park executives and their friends had been registered, and it looked like attendance would be the slimmest on record. By 3 o'clock, however, it assumed a different aspect. Secretary Markey believed attendance was fully as good as that enjoyed at Salisbury Beach, Mass., last year, discounting the numerous political luminaries, including Governor Ely, who were present at the latter spot.

About 25 went in for a swim in the lake after the game, several enjoying the motorboats. Stuart Kollins, manager (See N. E. MEMBERS on page 39)

Big Natatorium Is Planned

CHARLESTON, W. Va., July 30.—Sale of stock to finance construction of a swimming pool at Kanawha City likely will be undertaken next fall, according to James M. Mason, a Charleston lawyer. Mr. Mason is connected with Kanawha Valley Natatorium Company, which originally planned a natatorium at Spring Hill on Midland Trail, about six miles from the city. The new site is within city limits. Mason said the project would cost \$55,000, and that the pool would be 200 by 175 feet.

New Spot Drawing Crowds

SPRINGFIELD, Ill., July 30.—Fairlyland Park, new amusement resort which opened two months ago on south edge of Springfield, on Routes 126 and 66, is enjoying good patronage. On 25 acres Rainey and Hagenbach, owners and managers, proceeded in large proportions to erect the resort and, according to them, each evening brings out from 4,000 to 9,000 people. Free gate and free parking prevail. There are three riding devices, owned and operated by Henry L. Heyn, a large dance floor, 80 by 160 feet, under a canvas top, several shows and about 20 concessions.

It May Come Back

ATLANTIC CITY, July 30.—Armand T. Nichols, former director of the famous Atlantic City Beauty Pageant, said the pageant probably will be returned to the resort next year and that plans are already under way for it. He added that the new pageant would be in the Convention Hall, instead of along the Boardwalk, saying that it would then be on a paying basis. Amusement men of the resort, including Frank P. Gravatt, of Steel Pier, and Al Hill, of Million-Dollar Pier, speak favorably of the idea. They declare the pageant and its publicity did the city much good, and, under Nichols, can be made the big fall event.

Reorganize for Operation Of Venice Beach, Detroit

DETROIT, July 30.—The B. and K. Amusement Company has been incorporated under a Michigan charter, with offices in Highland Park, to operate Venice Beach, east side Detroit park.

The park has been under management of the late Lester Briggs and Max E. Koch several years, and the new incorporation is understood to be the reorganization following upon Briggs' death a few months ago.

Koch retains a major interest in the company and is active manager of the park. Company is capitalized at \$10,000.

CRYSTAL, Mich.—E. M. Folker reports from his Duck Lake resort that among trouper visitors have been Frank Conley and his boys and C. Robinson, of the Robinson Amusement Company, the latter to remain until the fair season, when Mr. Folker also will go out with his concessions.

First Over-the-Ocean Bathhouse Is Another Innovation at A. C.

ATLANTIC CITY, July 30.—Million-Dollar Pier, which has originated many novelties, this week opened its new bathing quarters and surf-bathing facilities. Holiday throngs can thus enjoy a dip in the ocean and at the same time take advantage of the other attractions of the pier.

This is the first time in history of the resort that an over-the-ocean bathhouse has been attempted. Bathing pool on the pier is also clicking.

Headline vaudeville act of the week commands attention. The *Ziegfeld Follies Ingenues*, 21 who were in the *Follies*, and who have completed a 20,000-mile trip around the world, will make this pier their first stop since their return. It requires more than 50 trunks to hold the scenery and instruments.

Mina Smith, concert violinist, is featured, and Grace Brown, Lucy Westgate, Laura Standish, Margaret Neal, Vilma Grimm, Marie Novak, Paula Jones, Mary Donohue, Babe Colby, Dorothy Donahue, Pauline Dove, Alice Pleis, Ruth Carnahan, Jewel Donohue, Frances Gorton, Thelma Lacey, Genevieve Brown, Billie



CYRIL (CY) D. BOND, Mid-City Park, Albany, N. Y., of wide experience in amusement park field, who, in addition to his other talents, emerged as champion umpire baiter at summer gathering of New England Section of NAAP in Lake Pearl Park, Wrentham, Mass. He backed the baseball galaxy captained by W. St. C. Jones, president of the Manufacturers and Dealers' Section.

Court Tries Another Sale Of Scenic W. Va., Resort

CHARLESTON, W. Va., July 30.—Properties of Hawk's Nest Rock Resort Corporation, overlooking New River Canyon, Fayette County, have been sold at public auction by commissioners of Circuit Court to Fred Ohlinger, Lookout, for \$2,100. Court has not yet confirmed the sale.

The resort is one of the most noted scenic spots in West Virginia and annually attracts thousands of tourists. The property was sold several months ago to Mrs. J. C. Bryant, Cunard, who bid \$3,600. The court refused to accept the offer and readvertisement was directed.

Wasatka Springs Renamed

SALT LAKE CITY, July 30.—Name of Wasatka Springs, near the large Wasatch Plunge, formerly Municipal Warm Springs, has been changed to Crystal Springs. A new dance hall has been built at side of the sulphur springs. A massage parlor and special rooms for parties will also be featured. Under Manager Sumner it has been renovated and repainted. Opening was on July 24.

Jenks, Genevieve Washburn and Louise Sorenson are in the company, which arrived on Thursday.

Edith Helene, in *Madame Pompadour*; Miss Chic Kennedy, Leslie and Rollins, Creole Songsters, and other acts will round out the vaudeville program. Pamahasika has enlarged his bird and monkey circus with new "actors."

Sunday afternoon, August 7, Steel Pier Grand Opera Company will present Verdi's *Rigoletto*, with Mostyn Thomas, principal baritone, Covent Garden, London, in the title role.

Maria Serrano, American coloratura soprano, just returned from successes in Italy, Germany and Spain, will be "Gilda." Louis Sherman, principal tenor, Teatro Vittorio Emanuele, Turin, will sing the role of the "Duke." Amund Sjovik, principal basso, San Carlo Opera Company; Bertha McGrath, soprano, Philadelphia Grand Opera Company; Frederick Homer, baritone, and Alessandro Angelucci, tenor, Philadelphia Grand Opera Company, are cast for important roles.

Meet in Cincy Is Called Off

NAAP Coney Island gathering deferred—manufacturers also cancel session

CINCINNATI, July 30.—The mid-summer gathering of NAAP, scheduled for August 17, when members were to be guests of President George F. Schott at Coney Island here, has been postponed for one year.

This was the announcement received last week from Secretary A. R. Hodge, Chicago, followed by a circular letter from President Henry A. Guenther, Irvington, N. J. Both NAAP officials said it was the feeling of a majority of members that postponement of the Cincinnati meeting probably would insure a larger attendance at the December annual convention in New York City.

Schott Is in Accord

President W. St. C. Jones and Executive Secretary R. S. Uzzell, of the Manufacturers and Dealers' section of NAAP, will circularize its members, announcing postponement of the scheduled meeting of that body here on August 16.

Mr. Schott, who was to have been host, altho reluctant to have the gathering called off at this time, said he agreed heartily with the opinion of the officers and other members of the board as to the apparent impracticability of holding a midsummer meeting this year.

Members Are Canvassed

"A canvass of the field was made by the officers and members of the board," advised Mr. Hodge, "which indicated that an attendance worthy of the elaborate preparations in progress could not be realized and, further, that many members stated because of economic conditions they could not hope to take in both the August meeting and the forthcoming December meeting scheduled for the Pennsylvania Hotel, New York City.

"The December meeting is, of course, the official annual meeting of NAAP, and if either meeting is to be discontinued, quite naturally, it must be the informal summer gathering. Notification of the postponement has been mailed to the entire membership of NAAP."

"Andy" Christensen Is Back On Job After Auto Smashup

SALT LAKE CITY, July 30.—Andrew C. Christensen, well-known resort manager, who for years managed Lagoon and who recently nearly met death in an auto accident, is back on the job. "Andy," as his friends know him, is manager of the Economy Oil Company, Salt Lake City.

He has not forgotten amusement business, however, and says he would like to be back in it.

"Andy" had three ribs broken and his back was fractured, as well as a hip. He received a concussion of the brain and for months his life was despaired of. He walks with a cane now, but doctors say he will fully recover.

A charge of manslaughter against Mr. Christensen has been dismissed for lack of evidence, altho the family of a woman who was killed in his car, which collided with an electric traction car, are suing the light company for \$25,000. "Andy" also will sue the company, he said. Insurance covered his disabilities and hospital bill, altho his new car was ruined.

Capital Stock Is Reduced

RICHMOND, Va., July 30.—Park Springs Amusement Company, Inc., Danville, has filed an amendment to its charter with the State Corporation Commission, decreasing its maximum authorized capital stock from \$30,000 to \$15,000 and reducing its actually issued and outstanding capital stock. J. C. Womack is president.

Crowds on Move At Conneaut Lake

CONNEAUT LAKE PARK, Pa., July 30.—Best crowds of the season have been attracted to the park by free talking movies Sunday nights, an attraction started by R. J. MacDonald, managing director, several weeks ago. Pennsylvania "blue laws," which close theaters on Sunday, probably account in large measure for popularity of free talkies. As good pictures as possible are being selected.

A satisfactory schedule of free acts has been worked out by Mr. MacDonald and aids. At 2:30 o'clock Sunday afternoons Eddythe Siegrist and her high trapeze artists show in a lot at one end of the midway. At 4:30 o'clock Walter Criswell, Pittsburgh, does a parachute jump into Conneaut Lake at the other end of the midway. At 8:30 o'clock the movies are shown on the lawn by Hotel Conneaut, lasting about one hour. At 11 o'clock Miss Siegrist repeats her act. Meanwhile there are frequent parades by the Veterans of Foreign Wars Boys' Band that keep crowds moving.

A good spirit of co-operation has been developed. The Boys' Band furnishes music for the parachute jumper and Miss Siegrist. Neil Austin's Palace of Wonders Show, which left on July 25 for Lawrenceburg, Ind., after a month's stay in the park, loaned Joe Tracy Emerling as general announcer.

Miss Siegrist will move into Indiana at end of this month. Her act is one of the best attractions the park has booked. Business has been fair, in spite of terrible breaks in weather. The best Saturday was July 16, with the annual outing of Erie Railroad Veterans. A full schedule of outings and conventions has been arranged for August.

Denver Trying Low Prices

DENVER, July 30.—The amusement parks, Lakeside and Elitch's, are using various methods to coax people inside the gates—and to spend money. Both parks are giving away autos with regularity and recently have hit upon another plan or two that is at least packing the parks on some nights.

Arnold B. Gurtler, of Elitch's Amusement Park, put on two nickel nights, when every ride or admission to the park was 5 cents and dancing free from 8 till 10 o'clock. Result was that the dance floor was jammed to the limit, concessions were busy, everyone had a good time and maybe it gave them a taste for more.

Last week Mr. Gurtler promoted a 1-cent night. Two could get into the park or ride any device for one regular admission, plus 1 cent. Dancing was again free from 8 to 10 o'clock, and the dance floor was packed again and concessions were busy.

At Lakeside the promotion took the form of a "two-for-one" stunt, whereby two could enter the park and go on rides for the price usually charged one; two couples could dance for the price of one.

The 1-cent night at Elitch's and the two-for-one at Lakeside were on the same night and, while the crowd was divided, there were enough for both places.

Plan New Center At Jackson, Miss.

JACKSON, Miss., July 30.—A recreation center, two miles from Jackson on a paved road, replete with swimming pool, tennis courts, riding academy and large dining room, is announced by Jackson Recreation Company, which expects to begin work at once. It is hoped to open during Christmas holidays with dancing in the cafe and possibly with an all-year concrete and tile pool.

Edgar Williams, McComb, chairman of the State Democratic Committee; E. H. Condon, Jackson, an official of Louisiana Oil Corporation; J. H. Graham, local auto dealer, and Theodore Kostas, operating cafes, are incorporators.

Two pools are planned, one 60 by 150 feet, concrete and tile, with water from an artesian well on the grounds; the other a smaller pool. Tennis courts will be built and a riding academy will be located in the background with bridle paths running thru adjacent woods.

Cafe will be the large central building with floor adapted to dancing and floor shows. Incorporators plan to bring in some of the country's best dance orchestras. A cooling system will be installed. Refreshment stands and other booths will be grouped on the grounds.

Long Beach Waves

LONG BEACH, L. I., July 30.—With weather any concessioner would order, biz boomed here the last few days, tho a bit short of the previous week.

Mayor Frankel's concessions are being operated by virtually the same group which had them last year.

Trade at one of the hotels picked up considerably over the week-end.

Bathing pavilion sponsors are sticking to same admission despite rumors of reduction.

Irving Berzner, w-k. Long Island newspaper man, was around renewing acquaintances among showfolk last week. Has done press agenting in these parts.

Tommy Gleason is itching to get away from his flasher to spend some time in his new speed launch, recently purchased. His boating companions include Alex Gold, Doc Finnegan and Billy Kohn.

Spectacular anti-aircraft target practice was in session at Fort Tilden, near here, this week, and will go on for a few more weeks. Visible for miles around, some view spectacle as good complement to fireworks displays.

Recent visitors include Maury Rodeski, political writer; Mark Miller and Hal Seeman, vet concessioners, and Mrs. Helen Young, who worked at various games here for more than a decade.

Grossing \$27,000 over a recent week-end, Roadside Rest, refreshment stand catering almost entirely to motorists, has set a mark for rivals to shoot at. Place is perhaps among most profitable of its kind in the East. Receipts since season started have topped those of past.

Utah Members Aim To Curb Drownings

SALT LAKE CITY, July 30.—Utah Association of Pools and Beaches met at Schneider's Hot Pots at Heber for the summer meeting on July 20 and adopted a resolution providing that they unitedly co-operate in seeking legislation to require boats operating on fishing lakes of the State to be fully equipped with life-saving devices.

It was pointed out that 70 per cent of all drownings in lakes were within 30 feet of safety and that proper equipment, including lifesavers, would have prevented many of these. The association also will urge that fast boats be maintained at all resorts operating boats for rental so that in case of storms or emergencies, assistance may be rushed to the scene.

The group will ask co-operation of Salt Lake Fish and Game Association in obtaining this legislation and also will urge other organizations to join in the move.

President Charles Welch of the Deseret Gym presided. Annual convention will be held in the Y. W. C. A. Building early in October. Julian M. Bamberger, secretary and treasurer of the association, said five deaths from drowning have occurred in Utah this season that could have been prevented. His resort at Lagoon is taking the initiative in using only boats with air-tight compartments and having a steam launch equipped with life-saving material.

The recent "Learn To Swim" Week was highly praised, more than 1,700 children having been taught to swim.

Circus Unit Big Help to Business at Wichita Falls

WICHITA FALLS, Tex., July 30.—At Lakeside Park here Manager Art LaMan put on an all-circus week, beginning July 23, with these acts: Wingo and Guesnard, adagio team; Kelly's riding dogs and monkeys; clowns, Derel Paine, Bob Ragan and Jack Palmer; Glyndon Burns, slack wire; military ponies, presented by Pat Kelly; Campbell and McCarty, hand balancing; flying ladder, Bernice Kelly; Jim Roberts, contortion act; pickout pony; clowns; Bernice Kelly, tight wire; Tinsley and Rainey, Lakeside Trio, Billy Hott and Howe Sisters, bucking mule and clowns.

The show ran about 70 minutes and drew largest business of the season at an advanced admission. Lakeside is featuring many types of entertainment, but the circus unit seems to be the thing for both young and old, said Manager LaMan.

Idlewild Is Showing Pickup This Season

CHESTER, W. Va., July 30.—Idlewild Park, near Pittsburgh, is experiencing the best season since its operation was taken over by C. C. Macdonald, who also operates Rock Springs Park here. The near-Pittsburgh resort has been drawing heavily from Western Pennsylvania and on July 4 restricted parking was filled to capacity and it was necessary to close gates for more than three hours, Mr. Macdonald said.

"Name" bands are being offered at the pavilion with much success and at admission prices double what are being asked at the local park. The new \$50,000 bathing pool, recently completed, with Ed Latshaw in charge, has been drawing big. More than 1,500 bathers paid admissions on a recent Sunday. Rides and concessions are receiving a good reply.

While bookings are fewer than in former years at Rock Springs Park, the season will be satisfactory, for Mr. Macdonald all season has been playing best obtainable free acts, which have proved a good draw, especially from local points. Dutton Circus recently closed a two weeks' engagement and other big attractions are scheduled.

A three years' beautification program has been completed by Caretaker Coe, including rock gardens in center of the park, which prove quite an attraction. K. F. Boothman, exploitation man at the two parks, has been doing work which has resulted in increased patronage. Annual Hancock County Fair late in August will close season's activities at the local park.

Chester, Cincy, Has Many "Stand-by" Concessioners

CINCINNATI, July 30.—Concessioners of the "stand-by" type are numerous in Chester Park, where business has been holding up well so far.

The Five Flying Lavans were held over for another week.

Among concessioners are Miss Patsy Cavanaugh, fishpond and pitch-till-you-win; Al K. Hall, addaball game; Mr. and Mrs. Nelson Breeze, seven stands; Norvall Harrison, Bughouse; Harry Schwartz, bumper game; E. H. Cates, balloon game; J. L. McKinney, corn game; James Burke, rolldown; Nelson Light, rabbit racer; D. P. Light, Kentucky derby; M. Quick, shooting gallery; Eddie LePage, dining room; Al Hirst, devil's kitchen; Max Caplan, horseshoe game; William Light, ball game; Louis Chickering, photo gallery; Charles Bickell, scales, and Morey Kottler, hoopla.

CINCINNATI.—Birth of a baby yak at the Zoo was announced by Sol A. Stephan, general manager. The pair of yaks owned by the Zoo come from mountains of Tibet, where they are used as beasts of burden. The baby is regarded as a valuable addition to the collection. It is the first yak born at the Zoo since 1916.

Rockaway Shore

ROCKAWAY BEACH, N. Y., July 30.—Arverne and Edgemere are competing with Seaside for patronage. Former until current season was little developed and Edgemere was almost entirely devoid of amusements.

Bob Brenner's refreshment stand continues to buzz with activity.

Edgemere Pony Track, only one of its kind in community, draws trade from adults as well as children.

Art Hu Bell, billed as "Human Bel-lows," is appearing at Murray Kraut's Boardwalk Museum. Bell's here from Cleveland.

"Buddy" Hyman is holding forth with concession at Arverne, as he has done for several seasons.

Irving Altman's Mouse game gets players in hordes nightly, being most prosperous of his half dozen games.

Rollins' Wax Figure Museum has lost none of its appeal, crowds bearing this out.

Joe Chadda's racing boat, "Hot Cha," has sped a large number of concessioners along Jamaica Bay last few days. Joe is a former operator himself.

Shanley's Hotel, sponsored by same interests which ran the famous Broadway restaurant of same name some years ago, is gathering place for oldtimers.

There are about 500 places of various sorts on Boardwalk, estimate by local civic organizations shows. Survey discloses that rental prices, in most cases, are same as last year. Skill games outnumber those of any other nature.

Rockaway's Pageant Carnival Association has finally set the dates for its beauty pageant, kiddie parade and other features. The ceremonies will take place during the week of August 22. Much interest expected to center around competition for titles of "Miss Rockaway" and "Miss Beach Time Guide," selection to be made by popular vote cast in behalf of the candidates.

A. Edward Allee is directing the affair, which is also put on to boost local industries during that week. There will be a baby health and beauty contest for children under three years of age. Awards will, as presently planned, be made on August 26 at the Harbor Inn. The "Miss Rockaway" title was won last year by Evelyn Greenfield, who will lead the official parade until her successor is chosen.

Dancing Boat Is Popular

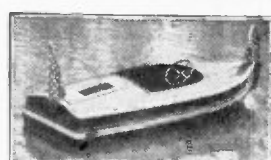
PROVO, Utah, July 30.—Something new in the line of amusements has made its appearance on Utah Lake. An immense flat-bottomed boat, 90 by 30 feet, operates each night out from Provo, with dancing to radio or orchestra, and an upper deck for serving of dinners. A speed boat pulls the boat into the lake and comes at 11:30 o'clock to bring it back. The boat is equipped with two large motors in case of storms and, it is said, can weather the worst squalls on the lake. Many engage this boat for private parties.

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NAAP

Manufacturers and Dealers' Section

By R. S. UZZELL

The meeting of the Manufacturers' Division of NAAP, called for August 16 at the Gibson Hotel in Cincinnati, is now withdrawn for the reason that the summer meeting of NAAP, which was to have been held at Coney Island, Cincinnati, has been canceled because it was thought best not to have a general meeting until the regular annual convention to be held at the Pennsylvania Hotel in New York City.

A special letter will shortly go to each member of the Manufacturers' Section setting forth the situation up to date and will contain other timely notes of immediate interest.

The withdrawal of our August meeting was decided upon by your president and secretary and other division members who were present at the New England meeting in Lake Pearl Park on July 26.

Prepare for New York

Your executive committee will meet in September in New York on a date to be determined by your officers and the convention committee of NAAP. Our next big event, for which all of us will work, is the convention in December in New York.

The manufacturers were represented at the New England park men's summer meeting by W. St. C. Jones, Harry C. Baker, Fred Fansher, William Rabkin, George P. Smith Jr., *The Billboard*, Fred L. Markey, C. D. Bond and R. S. Uzzell. The New England men show us that the "Spirit of '76" still survives. They have analyzed the situation, screwed their courage to the sticking point and will carry on. The recession began with them first, was severe and still persists, but, like England, they are going to fight it thru.

Lax and easy methods are in the discard and fundamentals are the order of the day. In their conversations there was a purposeful determination which means they will carry thru. The attendance was most gratifying, should encourage their officers and assures us of their large representation at New York in December.

Hostess Is Lauded

Pearl Lake is well named, superbly located and presided over by a family that seem a part of the picture. Mr. and Mrs. Enegren were gracious host and hostess and their beautiful daughters lent a charm to the occasion that will not soon be forgotten. Mrs. Enegren ranks well with Mrs. Killaly and Mrs. Guenther as a hostess. We know she made a lot of new friends for herself, her family and Lake Pearl. We will always want to visit the place when in that section of the country.

Best of all, this New England association of park men has a heart. When Will L. White was mentioned and his condition made known it struck a responsive chord that will give him a new lease of life when he hears of their loyalty to him. A once faithful servant has not served them in vain.

Seashore Breezes

By WILLIAM H. McMAHON

ATLANTIC CITY, July 30. — Local amusement people are looking for a banner month in August. A general loosening up is expected, as several building projects are announced and work looms ahead.

Small concessions are squawking this week with an unexpected visit of city officials in checking up on mercantile licenses . . . it is claimed fees are too high . . . individual permits were ordered for all stands in Garden Pier gamehouse under management of Harry Goldstein . . . had previously been operating as one.

American Fair in Auditorium, altho smaller than last year, to make way for sports arena, has many interesting displays, all selling . . . Lloyd Huntley and orchestra set up in main auditorium for daily concerts . . . ice rink open all summer, but no special exhibitions as last year . . . now planning to return Sea Gulls as winter attraction.

Mike Gillette, flagpole sitter, on top of Garden Pier since July 2, is at least cashing in on telescope stunt at 5 cents a peek . . . had them in line over the week-end, proving you can never tell a

draw until it's tried . . . Johnny Brown and orchestra at Pier still going strong Apollo Theater reopening announced, with William A. Brady's *Domino* as first offering, starting on August 1. Rod La Rocque celebrates his return to the stage in this piece. His support will be Robert Loraine, Jessie Royce Landis, Geoffrey Kerr, Walter Kingsford and Joan Carr.

Apollo is carrying big display, "*Domino* not movie, but flesh show" . . . looks like the Globe is dark again for spell, but Garden Pier theater burlesque packing them in on midnight performances. Billy Fields and Peggy St. Claire are starred, with a 55-cent top.

Ruty radio parlor going again at top speed . . . George Ruty dividing his time between running this and marathon on Million-Dollar Pier . . . "free" wax exhibits, after complaints, now advertising "donations accepted" . . . Spike Howard, muscle man with Kuehn's Show, Connecticut avenue and 'Walk, creates sensation on beach . . . Vincent Martino, who runs Garden Pier Dance-land, has exercise classes on beach; directed one himself this week.

With opening of the Apollo press agents are drifting back to their nightly hangout, Fralinger's Pavilion . . . orchestra men choose the beach at Central Pier in afternoons.

Frank P. Gravatt, president of Steel Pier Corporation, and Captain John L. Young, of Million-Dollar Pier, both had feature stories in magazine section of local paper Sunday on their lives. Margaret Keever, of WPG, to take part in big charity opera next week.

There will be great rejoicing on Million-Dollar Pier August 5 when Doc and

Mrs. Irving (otherwise Princess Yvonne) help Princess Jr. celebrate her second birthday. Capt. Young has promised a big party, at which all players of the Pier will be present . . . Doc's so excited you might think it was his birthday. The act looks good for all season.

Which reminds us that Capt. Young this week was given a surprise himself in the presentation of a cormorant, given to him by A. William Douglass, a friend, who has just returned from China, where he has the birds fishing. Captain will place it in his zoo on the Pier; meanwhile the bird is well at home, as net hauls have been overstocked with plenty of "eats" available.

The Steel Pier announces a five-hour cruise along South Jersey coast in ocean liner . . . Anatole Friedland's *Show Boat*, with Marty May and Jean Carroll, hit them good this week . . . Friedland is a well-known figure here, hanging out on the beach in front of the Ambassador while here, and his productions are always good bets.

Charles Siddon has taken over the Blackstone Cafe productions and is opening new show headed by Jack Kay, Williams and Dvorak, Billie Roberts, Chet Rodgers and Darlin' Lucky . . . Bothwell Browne is producing the floor show of Folies Bergere, starring Bebe Sherman, Art Majore and Virginia Rucker.

Ambassador Grill filled up Saturday night in a one-time appearance of Arthur Tracy, the "Street Singer," introduced by Ralph Wonders. Isham Jones furnished music.

Boardwalk marathon at Million-Dollar Pier on Wednesday hit its 62d day, breaking last year's record.

A Couple Covering Coney

By W. D. Van Valkenberg

Plus LEONARD TRAUBE

CONEY ISLAND, N. Y., July 30.—Good weather and large crowds are the prevailing factors at Coney, but the nonspending of the public is producing squawks which are heard above the roar of the ocean.

JIMMY DAVENPORT is hooked up with Playland Center, Newark, Charles B. Johnston's project, with Jimmy booking shows, rides and concessions.

MME. ZENDA, mentalist and outstanding flash of World Circus Side Show, shows no diminution in her drawing power; Harry Leonard, vaudevillian, is on lecturing end.

THERE IS ONE man here who does not worry about competition. He is Joe Salvia, acknowledged by his friends as the oldest newsstand proprietor on the Island, *Billyboy* always on sale at his place.

PHIL HOLTZ is wearing a smile. His concession on the Bowery is clicking and he gives Leon Holtz and Jack Kelly credit for the good showing he is making.

CARLSON'S SISTERS have rejoined the Hippodrome and are wowing patrons, especially with their boxing on the bally, which is drawing the tips.

ALBERT-ALBERTA took a \$2,000 loss, he says, in the fire. All his clothing, costumes and furniture were destroyed, as well as money and jewelry, with no insurance.

FRANK MUGNO, secretary-treasurer of "Show Boat," has been vacationing at Saratoga, Hubert Muller's favorite rendezvous.

IT'S REPORTED that World Circus is the only attraction here that has not reduced salaries this season. This is gratifying to the personnel of the large organization piloted by Sam Wagner.

AL HOFFMAN is back in Feltman's Arcade with his lavish art colors. Sweet Alice, working with him, is as bright as the colors themselves.

MACK KASSOW has realized his ambition and has returned to Coney as manager of "Show Boat." For the last three months Mack had been officiating as assistant manager of Sells-Floto Circus Side Show. His wife, Edna Blanche, here with him.

LEW ECKLES has deserted Broadway in favor of lecturing at the Hippodrome.

LEO ANNIS was overheard telling Al Flosso that 20 years ago he started west to crash the gold gates of Nevada. When he reached Kansas City and found his coffers depleted, he wired Paul Bergfeld for his fare home.

KENNETH M. CLARK and Cy Perkins

Send your Coney Island news and personals to Leonard Traube, *The Billboard*, 251 West 42d street, New York City.

were debating on the number of ballys given Sunday at World Circus. Cy claims he did 280, but Clark thinks he skipped one.

The Luna Scene

WILLIAM PICKETT, manager of Kirshman's Shooting Gallery on Greater Sheesley Shows, was a visitor.

JOHN HEPPE invaded the State House at Trenton, N. J., and had a pleasant visit with J. Fred Margerum, general manager of Trenton Fair, who is a political factor in the State. Bob Kirshman and wife accompanied Heppe.

MENOTTI NANNI, inventor of an escape device for sunken submarines, tested the apparatus in Luna's Pool the other day. He entered it, lid was screwed on and he sank to pool's bottom, remaining there an hour. Naval men are interested.

PARK'S WATER polo team made short work of the Dolphins by vanquishing them in a prelim match at pool to the tune of 15 to 5. Other games are being arranged.

THURSDAY WAS "Grocery Day," hundred packages of food having been distributed at front gate. Athletic features followed, employees of tied-up company participating.

Community Notes

THE STUPENDOUS fire two weeks ago last Wednesday has precipitated changes in the traffic regulations as urged by Dr. Philip I. Nash, president of the local Chamber of Commerce. Appealing to Police Commissioner Mulrooney, Dr. Nash and other representatives met with success. No parking will be permitted from Surf avenue to the Boardwalk, or on the streets west of 15th street to Sea Gate. Banned from prohibitive territory, especially in the region which is generally flooded with vehicles, motorists will have to patronize near-by lots and other grounds, thus stepping up biz for owners of such places.

HEALTH COMMISSIONER Shirley W. Wynne repeated his list of okehed and restricted waters. Among those approved, one body of water is the good old Atlantic itself, from Norton's Point along Coney, Brighton and Manhattan beaches and the Rockaway Peninsula. Coney Island Creek again designated with the thumbs-down signal.

CONCESSIONERS ARE demanding protection against unlicensed peddlers and bathhouse operators. At least, property owners, headed by Bernard Stolzenberg, are talking for the concession operators, with the claim made for them that they cannot pay their rents, and thus the property owners cannot pay taxes. No rents, no taxes. Boro Proxy Hesterberg will have to make a decision on it.

With the Zoos

WINONA LAKE, Ind.—Added attractions to Winona Zoo are a number of monkey-faced owls. There are four half-grown specimens of this species on exhibition in the pen next to the canal on Administration boulevard. The owls were captured by F. C. Hoos in the belfry of East Wayne School.

SALT LAKE CITY—L. K. Nicholson has been elected treasurer of Salt Lake Zoological Society, succeeding John M. Wallace, resigned. Mr. Nicholson was also elected assistant secretary of the zoo body. A. E. Alexander is secretary and manager of the zoo. Plans to make the gardens a bird and game refuge will be completed soon.

MADISON, Wis. — While thunder crashed and rain fell in torrents, a baby buffalo was born in the buffalo yard at Vilas Park Zoo last week. Infant tipped scales at 94 pounds. Another addition is a pair of blue herons, picked off a nest in Rock Lake by two boys, who reared the birds and presented them to the Zoological Society.

PHILADELPHIA.—When C. Emerson Brown, director Philadelphia Zoological Garden, announced that zoo may close on account of lack of funds, street gamins managed to contribute 40 cents, which represented gross receipts of their original production of *How Silly Not To Believe in Fairies*, a dramatic pageant. Second performance was given on July 23, prices scaling from 2 to 10 cents.

LONDON.—A female baby hippopotamus has been born at London Zoological Gardens. The animal is a fine specimen, 18 inches in length, 7 inches in height and weighs 12 pounds. Experts value her at \$720. There is every indication that she will thrive. Three families of lion cubs have been born in Crystal Palace menagerie within six weeks. This is believed to be a record for any zoo. The total of the cubs to make their appearance was eight and six are still alive and well.

MILWAUKEE—New barless bear dens at Washington Park Zoo are now housing two great Kodiak Island brown bears and the family of Russian brown, black and cinnamon bears. The dens are now filled, according to Edmund C. Heller, Zoo director. The polar bear family will remain in its barred cages until more new dens are built. The Kodiak bears have lived at the Zoo seven years, during which they increased in weight from 30 to 1,500 pounds.

On Meyers Lake Midway

CANTON, O., July 30.—Meyers Lake Park, for its last month of the season, has heavy bookings listed.

Sylvia-Chester, on the midway for several weeks, leaves for a string of Ohio and Indiana fairs.

Annual outing of Goodyear Tire & Rubber Company, Akron, proved the season's best outing. George Brown handled arrangements.

Billie Woods' Monkey Circus and Mrs. Victor Lee's Fit Show, two of the flashiest attractions ever to play here, did well on the midway.

Olga, pit show, was moved from center of midway to main joy trail and rebuilt.

Don Mattoon's Motordrome, which has been on the midway several weeks, has left to play celebrations and fairs. It recently played the Washington Bicentennial here for six days.

Flashback

Performing on the trap at Luna right there is Albert Melville, son of E. L. (Marvelous) Melville, who, in the early days of Luna Park, or about 30 years ago, performed an aerial act at the "Park of Lights," then under the sponsorship of Thompson & Dundy. Marvelous Melville, watching his son, grew romantic about those other days, when Coney was synonymous with crinolines, bustle skirts and fashionable dandies riding in the then pretentious buggies, and so couldn't help talking about the days of yore in a reception held in his honor in front of the Balconades Ballroom just before his son went on for his turn.

The Pool Whirl

By Nat A. Tor

(All Communications to Nat A. Tor, care of New York Office, The Billboard)

Further developments concerning the tax for swimming pools bring to light that the suggested separation of the admission fee from the locker charge, reducing the former below 41 cents and thus avoiding the tax, would not be advisable in the case of pools in the country or fronting the ocean.

For, it is pointed out, that if an operator of a tank, say at the seashore, segregates his admission and locker fees and advertises admission of 40 cents, what's going to prevent persons from getting into their bathing suits at home and driving to the pool and demanding admission at 40 cents? Obviously nothing, and before long those pool men will realize that it is an unwise thing to split up the admission and locker rates, because their patrons will be encouraged to seek admission only and consequently the daily receipts will soon be decreased.

Something new in aquatics is being demonstrated at the international games being held this week in the Olympic Pool, Los Angeles. There, while mermen and mermaids vie for world honors, a new kind of diving board is being used for the first time. It is the regulation-sized springboards, with the boards adjustable to the weights of the various divers. In other words, each time a contestant approaches the boards they are adjusted according to his or her weight and in this way a perfect spring can be acquired by the competitors. These adjustable diving boards have, of course, been officially sanctioned by the authorities.

As I promised I would, I made it my business to get around to a number of pools on Coney Island, N. Y., last week and trust in so doing I haven't muscled in on the territories of my contemporaries, the Messrs. Van Valkenberg and Traube. Contrary to what I expected, the majority of the Coney Island pool owners feel that the recent fire hurt their business. I had thought that because of the destruction of so many bathhouses that the others were bound to get the business. But, in speaking to these pool men, I find that patrons who ordinarily swam in Coney pools seem to be afraid to indulge since the now famous conflagration occurred. However, the pool operators are optimistic and believe that the fire will soon be forgotten and that then the remaining pools and bathhouses will profit from patronage of the burnt-down establishments.

At Coney I learned that that submarine safety device in which Menotte Nanni goes to the bottom of the Luna Park pool and remains there for an hour is attracting attention. Moseying about, I found that Joe Pasco is still in charge of the string of punching bags at the Ravenhall Pool and that this tank wasn't damaged by the fire as erroneously reported here a week or so ago. Officials at the Steeplechase Park pool inform me that the annual Modern Venus Contest will be staged there on August 9, and a large sign at the Washington Pool insists that the water in the pool is emptied daily, tho I wonder how many other pool owners do the same.

That protest of Harry Reicher, of Hollywood Pool, West End, N. J., to the government against the airplanes continually flying over his solariums smacks of a swell publicity stunt. Especially since so many of the papers carried the yarn.

DOTS AND DASHES—Trudy Ederle playing a limited engagement at the twin Cascades pools in New York City. . . . Knights of Columbus pool, off the Great White Way in New York, opened to the public for the first time—Two metropolitan tanks recently unfortunate enough to have accidents, the Jerome Cascades in the Bronx with a drowning and the Lafayette Pool, Long Beach, L. I., with a missing bather. . . . Second-hand magazines being peddled by pools to patrons is the latest wrinkle and is said to bring in valued additional revenue—Shirley Wynne, health com-

missioner of the city of New York, makes his annual condemnation of polluted waters, much to the delight of local pool owners. . . . Howard Sloane, pool concessioner, made proud pappy of 7½-pound boy last week—Life guards at Van Cortland Pool, New York, staged annual ball last Saturday. . . . And what's this I hear about Dot Weisman, amateur swim champ, cheating on that ex-pool p. a?

Swimming Pool Splashes

PARIS.—Charles "Jimmy," the legless American swimmer, is here threatening to swim the English Channel and back. "Jimmy" will do his under-water act at the Alhambra Music Hall in Paris.

PARIS.—Due to rapidly increasing popularity of swimming and water sports, several new swimming pools are being planned for suburbs of Paris. Among the projects are a stadium and pool at La Corneuve, stadium and pool at Choisy and pools at St. Denis, Bagneux, Pantin, Courbevoie and Levallois.

SPRINGFIELD, O.—All children of fraternal and institutional homes of the city will be guests every Monday of Home Hanna, manager of Lakewood Beach, being permitted to attend without charge. They will enjoy free swimming and use of water apparatus.

CARTIERVILLE, Que.—Swimming pool at Belmont Park is getting quite a play despite the fact that weather conditions are not nearly as favorable as they could be. Safety is stressed at the pool. Free talkies are offered as a special attraction. Dance music is provided every night from 8 to 12 by the Eddie Duchesne Orchestra.

SALT LAKE CITY.—Lagoon at last got a break in weather for Pioneer Day, Sunday, July 24, and Monday the 25th brought the largest crowds of the season. A feature which materially increased swimming was the "Learn To Swim" night campaign carried on for Davis County married couples who could not come in daytime. Manager Julian M. Bamberger had 10 instructors and they taught 1,080 people. Lagoon also taught youngsters, who registered thru the Red Cross, free of charge in the mornings during "Learn To Swim" week.

Park Gleanings

DENVER.—Elitch's Garden grounds are beautiful with flowers. The zoo has four new baby cubs that draw considerable interest. One cub fell from a tree in the pen and has its leg in splints. Elitch's has several new concessions and a new electric auto raceway that is doing good business, as well as the scenic boat ride and Skooter. Ben Pollock and his band are meeting marked success.

CINCINNATI.—Jack Howe is operator of Coney Island's Penny Arcade, where he has been 12 seasons; arcade is considered largest of its kind west of New York, with more than 340 coin devices and well illuminated. Howe, who is ably assisted by Miss May Hennessy, reports business good. L. J. Sick, many seasons owner of the photo gallery at Coney, has a broad smile as he "shoots" beaux and belles on big picnic days at the up-river resort.

TOLEDO.—One-day excursion rates from Toledo to Cedar Point on the New York Central Railroad were to go into effect on July 31 and continue until August 28. This announcement was hailed as an indication that the one-day excursions that formerly brought thousands of visitors to Cedar Point were returning. The excursions passed when the United States entered the World War.

SALT LAKE CITY.—Gordon Woolley, manager Odeon Spanish Ballroom, now a roller-skating rink, is again manager of Lakota Park. There is a swimming pool, dance hall, big motorboat on Bear Lake and cabins. He has taken this over for the second season.

COLUMBUS, O.—Second annual WLW, Crosley radio day, will be held in Olen-tangy Park on August 11, announced Manager Leo Haenlein. Last year's attendance was 36,000. Fourteen headline entertainers will be heard in matinee and evening performances in the park open-air theater.

Short Biographies Of People Engaged in Park, Beach or Pool Business

Under this heading each week will appear a short biographical sketch of some person active in this field.

No. 34—E. DON McKIBBIN

Mr. McKibbin was born in New Castle, Pa., on February 7, 1889, making him 43 years of age. His home is in New Castle and he is business manager of Conneaut Lake Park, Pa. He has been in amusement business 12 years, having become manager of Cascade Park, New Castle, in 1920. He remained there as manager seven years, then became booking manager of Meyers Lake Park, Canton, O., and for three years has been business manager of Conneaut Lake Park. He is a 32d degree Mason and a member of New Castle Consistory. His wife, Anna S. McKibbin, is not active in business. They have two sons, William D., 24, and E. Don Jr., seven years old.

Park Free Acts

A WEEK'S engagement at Acushnet Park, New Bedford, Mass., was recently completed by Captain McDonald, who drew big crowds with his double somersault, backward drive into a "tank of fire."

BERNICE KELLY opened with her aerial ladder and wire act on May 10 in Lake Side Park, Wichita Falls, Tex., and closed a successful engagement there on July 31, going to St. Louis for other dates.

FLYING COLUMBIANS closed a two weeks' engagement in Columbia Park, North Bergen, N. J., booked by Wirth-Hamid, and went to an American Legion circus at Hazleton, Pa.

WITH Lasher's Diving Beauties during a two weeks' engagement in Belmont Park, Montreal, were Capt. Fred Wilson, high fire dive; Miss Billie McAvoy, high swan dive; Sonny Boy Campbell, clown, in pedestal rundown; Toots Campbell, Isabell Ward and Announcer Maxwell.

Revere Beach Gossip

REVERE BEACH, Mass., July 30.—Greater Boston has sought relief from the heat here and each day has found the beach packed with bathers. Metropolitan police estimated that 500,000 paid the beach a visit last Sunday.

Carl Lauther's All-Star Museum continues as a popular place of amusement and business is satisfactory. Henry Hyatt, alias the "Duke," closed here and is delivering his lectures on "Crime and Prevention" around Boston's churches and schools. The Prison Show has been replaced with Lu-Lucille and receipts of this attraction have exceeded expectations.

Many visitors were at the museum this week and Mrs. Carl J. Lauther had as her guest Mary Ann Jackson, juvenile movie star of comedy fame; also Leon Janney and Wesley (Freckles) Barry paid the museum a visit.

A news weekly sent a cameraman to the museum to "shoot" the bally and the feature, Percilla, the Monkey Girl, who continues as popular as ever.

Another side show opened on the boulevard, replacing Billy Waldron's Hot Chocolate Revue. Cash Miller, with his Congress of Freaks, opened there.

Martinez the Great reports satisfactory receipts on his Illusion Show and has added Fay La Rue to the bally force. Oklahoma Shorty, of this attraction, left to join Downie Bros.' Circus.

Joe Dobish still holding forth with his Motordrome.

Beano games are still operating and being patronized very freely. Another "Beano" opened on site of the State Ballroom Skating Rink. A 200-seat game and beautiful flash.

Mme. Driele, palmist, is in her customary place and reports business fair.

New Nautical Ballroom continues to present floor show with "name" attractions.

Martin Dacey is back with the Coal Mine again, making his sixth year on this beach.

Golden Slipper Marathon, which opened on June 24, is turning them away on Saturdays and Sundays.

N. E. MEMBERS

(Continued from page 36)

Wirth & Hamid Boston office, and Fred Murray, American Fireworks Company, Boston, sneaked away during the mound duel and beat out the rest to the lake. Among late arrivals were George P. Smith Jr., representative National Skee Ball Company, Coney Island, N. Y., and D'Arv G. Barton, field secretary of NAAP. Mr. Barton officially confirmed the report, whispered around during the afternoon, that the national association's summer convention, set for August 17 at Coney Island, Cincinnati, had been called off.

Refreshments were served by the Enegrens at noon in the park restaurant. Banquet was held at 6:30 p.m. in the famous Weber Duck Inn, about a mile from Lake Pearl. President Harold D. Gilmore, Crescent Park, opened festivities and introduced Fred Fansher as toastmaster. Mr. Fansher immediately changed it to "roastmaster," saying something about the heat.

Entertainment was furnished thru Mr. Kollins. He brought along Walter Keeler, monologist and impersonator, and Herbert Taylor, magician. Keeler indulged in five minutes of dialectics, skillfully done. Taylor offered a 20-minute routine of baffling manipulation.

Will White Is Missed

There was dancing thruout the evening, interpolated by the swift puns of the toastmaster. Mr. and Mrs. Enegren were voted the host and hostess ideal, Mrs. Enegren responding with the thought that the pleasure was all on their side.

A popular figure was absent for the first time, regrets being heard from all who know him. It was Will L. White, resting at his camp in Bucksport, Me. Mr. White's telegram of felicitation was read by Mr. Markey, Mr. White regretting that he could not be present. On suggestion by Mr. Fansher, Mr. Markey was directed by vote to send a wire communication to Mr. White. Group also gave concrete evidence of the esteem in which they hold the ailing park official.

The Registration List

Those registered were. Mr. and Mrs. Frank S. Terrell, Savin Rock, West Haven, Conn.; Mr. and Mrs. Fred L. Markey, Mr. and Mrs. D. F. Mulcahy, Mrs. R. Murray, Mr. and Mrs. James P. Smith, Mr. and Mrs. Joseph Berry and Mrs. Walter Coulson, Salisbury Beach, Mass.; Agnes Healey and C. F. Pillsbury, Newburyport, Mass.; John J. Hurley, Ruth Kaufman, Mrs. John Hurley Jr. and Mr. and Mrs. J. Eugene Pearce, Revere Beach, Mass.; Mr. and Mrs. E. R. Enegren and Clarence Fisher, Lake Pearl; Mr. and Mrs. Warren Gilmore and Mr. and Mrs. Mansfield Williams, Wrentham, Mass.; Harvey Iris, Hingham, Mass.; Bob Brown, Hanover, Mass.; L. K. Chrisman, Edward Bransen and Claude B. Moshier, Pleasure Beach, Bridgeport, Conn.; Mr. and Mrs. W. St. C. Jones, William B. Berry Company, Boston; Stuart Kollins and Fred C. Murray, Wirth-Hamid, Boston; C. C. Witham, Merrimac, Mass.; B. F. Schlefaen, Boston; Mr. and Mrs. Tom McCusker, Mae McCusker, Charles B. Lake, Harold D. Gilmore, Jack C. Greenspoon, John Shackford, A. D. Ross, J. H. Duffy, Joseph W. Bassette, James Ward, Charles Wegand, Charles Simmons, Eddie Leis, Crescent Park, Riverside, R. I.; Charles W. Usen, Old Orchard Beach, Me.; Harry C. Baker, R. S. Uzzell, Mr. and Mrs. Fred Fansher and Buddy Fansher, New York; William Rabkin, International Mutoscope Reel Company, New York; Leonard Traube, The Billboard, New York; Joseph Carrolo, Oakland Beach, R. I.; Joe Drambour, Island Park, R. I.; C. W. Bond, Mid-City Park, Albany, N. Y.; Paul S. Harvey, Rocky Point, Warwick, R. I.; Harold Acinan and H. P. Schmeck, Philadelphia Toboggan Company, Philadelphia; F. Enor, Newport, R. I.; John C. Bray, Providence; Mrs. M. Wagner, Lawrence, Mass.; R. F. Diamond and Clara F. Sullivan, North Attleboro, Mass.; Harold Stochm and Daniel E. Bauer, Acushnet Park, New Bedford, Mass.; Mr. and Mrs. Barney J. Williams and Miss R. Bacchini, Pine Island Park, Manchester, N. H.; George P. Smith Jr., Bear Mountain Park, N. Y.; D'Arv G. Barton, NAAP, Chicago; J. E. Sharpe, George Smith, George Sharpe and Mildred Schellly, Lincoln Park, Worcester, Mass.; Leon Cassidy, Pretzel Amusement Company, Bridgeton, N. J.; Major P. F. Healey, State Commissioner; Mr. and Mrs. Daniel H. Barnes and Mr. and Mrs. Rudolph Masinisi, Lake Nipmuc Park, Mendon, Mass.; Maurice Spitzkove and Charles Morong, White City Park, Worcester, Mass.

FAIRS-EVENTS

Conducted by CLAUDE R. ELLIS --Communications to 25 Opera Place, Cincinnati, O.

Book Thrills For St. Paul

Pretentious program of amusements announced by Shell at Minnesota

ST. PAUL, Minn., July 30.—A great entertainment program, combining new and thrilling sensations of circus, theatrical and aerial worlds, will be presented at Minnesota State Fair and Northwest Live-Stock Show, September 3-10, announces Lee M. Shell, Worthington, Minn., supervisor of amusements. Spectacular features have been welded into a \$100,000 production that will spell fun, recreation and "a good time" for visitors.

The 1932 edition of *The World on Parade*, Barnes-Carruthers production, tops the program. A cast of 500, replete with superb costumes, stage settings and lighting effects impossible at the fair even five years ago, make this production a new chapter in history of amusement. The show is climaxed with a Thearle-Duffield fireworks display.

Headliners Will Appear

Interlude acts booked by Mr. Shell include the Foster Dancers, 16 chorines; Prince, Shelton and Dean, acrobatic dancers; Metropolitan Grand Opera Quartet; Jess Libonati Trio, xylophonists and novelty dancers; Five Harlequins, comic acrobatic novelty; Happy and Go-Lucky, comedy pantomimists; Mlle. Goldie, wizard of the wire; Twelve Liazee Troupe; Honey Troupe, gymnasts; Bobby McLean's International Ice Ballet, Hoagland's Equestrian Steppers; Costi Florescu, high pole; Oscar Babcock, trap-loop, and Cervone's Concert Band.

An added attraction will be an exhibition of co-ordinated horsemanship featured in a spectacular Artillery Drill by Battery B, 18th Field Artillery, Fort Snelling, under direction of Captain W. S. Eryant. Horse racing, Mr. Shell's old love, will be featured on four days. Fourteen harness and nine running events are on the card, for which \$10,700 in purses, added money plan, is offered. Horses will be on matinee programs on Monday, Tuesday, Thursday and Friday.

Barrier Will Be Used

Use of a starting barrier for running and harness events will pep up races this year, avers Mr. Shell. M. E. (Pat) Bacon, Aurora, will start races. Other officials are: W. F. Sanger, Windom, presiding judge; George Atchison, Mankato, and Fred C. Johnson, Owatonna, associate judges; J. G. Goodspeed A. P. Baker, Dr. R. R. Todd, Minneapolis, timers; J. K. Christy, Minneapolis, assistant starter; Frank Weyel, Minneapolis, starter, runners; M. J. Callahan, superintendent of paddock, and C. A. Tinscher, Owatonna, clerk of course.

Open competition auto races will be featured. Purses totaling \$10,000 have been hung up by the management. Evening Horse Show, five nights, September 5-9, has attracted outstanding horses from seven Middle West States. Rubin & Cherry Shows will be on the midway.

"Fair Business Spark Plug," Slogan Adopted for Oshkosh

OSHKOSH, Wis., July 30.—A slogan, "The Fair Is the Spark Plug of Business Revival," has been adopted for Winnebago County Fair, September 19-24, reports Secretary Taylor G. Brown. He has booked 10 high-class free acts, featuring May Wirth and the Wirth Family.

Gate price has been reduced 30 cents, which makes the new admission fee 35 cents for adults. Much larger attendance is looked for. This fair has a record of 15 years on the right side of the ledger, all buildings are excellent in condition and appearance, and the association is free of indebtedness. Reduced admission is expected to promote continued good will of fair patrons.

Race program of 12 races, mostly stake events, is well filled with entries from Middle Western States.

"Swiss Admiral" Is Insult

PARIS, July 25.—Paris is getting a final laugh out of the late Colonial Exposition. It all happens because Charles Gervais, who cornered the amusement and refreshment concessions at the exposition, objects to being called "Swiss Admiral" and "Caliph of Bagdad." Gervais sublet most of the midway and refreshment concessions at the exposition, but he, as well as most of the concession holders, lost money, due to continued bad weather. Several concessioners found fault with Gervais and were championed by the newspaper *La Journee Coloniale*, which printed an article in which Gervais was titled "Caliph of Bagdad" and "Swiss Admiral" of Lake Daumesnil (he controlled the restaurant "Bagdad" and the boats on Lake Daumesnil). Gervais sued for alleged damages and was awarded 5,000 francs (\$200.)

Art Briese Is Injured

CHICAGO, July 30.—Art Briese, of the Thearle-Duffield Fireworks Company, was painfully injured on Monday in a crash of elevated trains. His injuries were not serious and after being treated at a local hospital he was able to return to his home.

MITCHELL TROUPE went to their ranch near Billings, Mont., before returning east, after having played an American Legion celebration in Sioux Falls, S. D., on July 4 and the U. S. farm picnic at Newell, S. D., on July 18.

Would Protect Aid With Better Fairs

GENEVA, N. Y., July 30.—Better fairs will be the lever to keep the \$375,000 State aid appropriation from being slashed to \$250,000, as proposed by Mark Graves, commissioner of the State budget, Charles H. Baldwin, State commissioner of agriculture and markets, told a gathering of Western and Central New York fair officials here this week.

Mr. Baldwin urged fair men to keep their institutions alive by improving exhibitions and stressing educational as well as amusement factors. The \$375,000 appropriation will stay in the State budget this year, he said.

Lieut. John J. Morrissey of the State police said the troopers' policy will be not to interfere with concessions in which games of skill are run.

West Virginia Is To Have Its Annual Again This Year

WHEELING, W. Va., July 30.—Without agricultural and live-stock exhibits, but running races continued, West Virginia State Fair will be operated again this year, September 5-10, according to J. E. Bane, assistant receiver for the bankrupt State Fair Association.

Altho activities are to be limited, negotiations are under way for leasing the property and completion of these negotiations is expected soon.

County farm organizations have taken the responsibility of projecting agricultural and live-stock shows in their respective counties, these to be on different dates.

Talk Stadium For Memphis

Tentative plans are for project in fairgrounds or immediately adjacent

MEMPHIS, July 30.—Mid-South Fairgrounds here may soon have a mammoth concrete stadium, seating 25,000, either on the fairgrounds or immediately adjacent.

Need for a real stadium has been apparent several years, altho the fairground has a large grand stand, as have Hodges Field, Russwood Park, Fargason Field and smaller parks.

Especially sponsoring the movement are Edward M. Salomon, president, Council of Civic Clubs, and Louis J. Moss, business executive and sportsman. Heavy financial backing is expected from Lynn Welcher, California amusement man, who built Fairgrounds Casino here and has been in Memphis several weeks.

The proposition will be put up to Mid-South Fair Association thru its board of directors. If the fair fails to come in on the project, it will be attempted independently somewhere else in the city.

Tentative plan calls for Frank D. Fuller, secretary-manager of the fair association, as managing director of the stadium, and Bennie Bluestein, local promoter, as booking manager. Idea is to book sports events of major interest the year 'round, as well as during fair week. Mid-South Fair has always felt need of a major football game as a drawing card and this would become a possibility with a large stadium. Chamber of Commerce and other civic organizations will be asked to co-operate in a drive for part of the necessary funds.

Maughman Enlarging Show

CANTON, O., July 30.—Buck Maughman, who has been playing thru Ohio this summer with his newly framed dog and pony circus, will enlarge for the fairs next fall. Ralph Peters, local stockman, has become associated with Maughman and will add several head of trained stock, including a pair of matched ponies which have won first honors at Eastern Ohio fairs. In addition to horses and ponies, Maughman will have trained dogs, monkeys and goats. A larger top will be used, blues and new props added for the fairs, first stand to be at Painesville, O., Fair in August, with Warren and Canfield to follow early in September.

Mount Holly Will Show

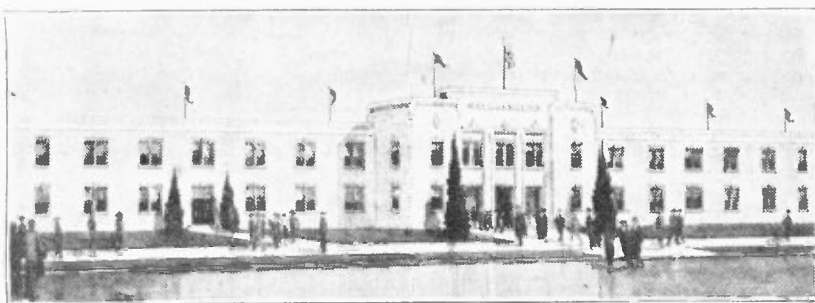
MOUNT HOLLY, N. J., July 30.—Burlington County Fair, sponsored jointly by the County Board of Agriculture and Chamber of Commerce, will be held on September 21-22, dates having been decided upon this week. Glen Spontenberg, Cookstown, is chairman of poultry show. There will be midway attractions.

Lining Up for Chi in '33

PARIS, July 25.—Major Felix J. Streycmans, chief of division of foreign participation for A Century of Progress Exposition in Chicago in 1933, reports that nine European countries have already officially agreed to participate and 30 other foreign countries are actively considering exhibiting.

Young Pleased at Outlook

CHICAGO, July 30.—Ernie Young was back in town for a few days this week and was well pleased with the showing made by his revue at Grand Forks (N. D.) Fair. He also expressed himself as pleased with the general outlook for fairs this season. He is busy completing arrangements for his various shows, which are extensively booked thru the North, East, Middle West and South.



BEING ERECTED BY OKLAHOMA CITY at a cost of \$50,000, the new 4-H Club building will be ready for use by farm boys and girls attending Oklahoma State Fair, September 24-October 1, is the assurance given by Ralph T. Hemphill, secretary-manager. Location is northeast of live-stock pavilion, directly opposite machinery field. Above is architect's drawing of the structure, which will be 262 feet long, 58 feet wide, two stories high and of brick and concrete. Facilities will be provided for the several hundred youngsters who annually attend the State Fair as a reward for outstanding club achievements.

What Makes Elkhorn What It Is? A Reporter Does Some Snooping

ELKHORN, Wis., July 30.—Elkhorn has a population of 2,340 persons and there is not a town in Walworth County, in which Elkhorn is located, that numbers as many as 8,000, yet Elkhorn Fair draws an annual attendance of nearly 60,000.

A representative of *The Billboard*, snooping around to find out why this fair is the largest county fair in the State, learned a number of interesting facts, such as the care taken in assembling representative exhibits, high class of entertainment provided, and so on. And, while these major activities explain a great deal, they do not explain all, by any means.

One of the most significant reasons for the fair's popularity the inquiring reporter found to be the thoroughness with which fair officials look after comfort of patrons. A trip thru the administration building and the restroom facilities that are housed on its ground floor was a revelation.

Without doubt, this building is one of the finest of its kind in the country. The writer has never seen its equal on county fairgrounds, and many State fairs have restroom facilities that are poor in comparison. The building was designed by Ora P. Taylor, secretary of the

fair, and was erected under his supervision.

Second floor is occupied by offices of the fair. Here the secretary, treasurer, concession manager, superintendent of speed and other officers each has his own office with plenty of space and every facility for handling his work. Offices are ranged around the outer walls, leaving a large lobby which is liberally provided with comfortable seats.

But it is the first floor that deserves attention of every fair man who wants to figure out how he can best please patrons and bring them back for more than one day. Secretary Taylor has provided the restrooms with every facility for comfort and convenience of guests.

Instead of ill-kept, unsanitary and uninviting shacks one finds on many county fairgrounds, here is a building kept spick and span, provided with a ventilating system that keeps air pure; equipped with first-class modern toilets; sanitary wash basins, with spray faucets and liquid soap—and an abundance of towels (more than 25 cases were used last year).

The concrete floor is kept scrupulously clean. Courteous attendants also are on duty. None of the begging, "help old (See WHAT MAKES ELKHORN page 43)

84TH ANNUAL FAIR ESSEX COUNTY AGRICULTURAL SOCIETY

WESTPORT, N. Y., AUG. 23, 24, 25, 26, 1932.

THE BIGGEST LITTLE FAIR.
Four Big Days.

Address all inquiries to
C. C. PAYNE, Secretary, Westport, N. Y.

WANTED

Rides and Concessions.

Benton County Stock Show

SEPTEMBER 1 AND 2 -- FREE GATE

Write, wire or call R. H. KARP,
Boswell, Ind.

WANTED, Independent Concession

Fine location for large Cook House.

JACKSON COUNTY FREE FAIR

AUGUST 22-27, SEYMOUR, IND.

Address GEO. F. KAMMAN, Concession Chairman.

WANTED LEGITIMATE CONCESSIONS

FOR ANNUAL AERONAUTIC SHOW

AUGUST 13, 14, 15.

Three Big Days, Three Big Nights.
Write CONCESSION MANAGER HENRY BE-
LANGER, 372 Highland Avenue, San Bernardino,
Calif.

WANTED for BIG POLITICAL JUBILEE

SHOWS AND CONCESSIONS.

For Two Weeks, Beginning August 15.

Rides booked. Everything else open. No ex-
clusives. 21st St. and N. Western Ave. 3d Ward
Democratic Progressive Club. ANDREW (BUCK)
OWSLEY, Precinct Committeeman, 2104 Blvd. Place,
Indianapolis, Ind.

WANTED—LEGITIMATE CONCESSIONS

Except Bingo.

RENSSELAER COUNTY FAIR

NASSAU, N. Y., AUGUST 23, 24, 25, 26, 1932.
CHARLES C. POYNER, Secy.

WANTED GOOD CARNIVAL

RIDES AND OTHER AMUSEMENTS,
CHAMPAIGN COUNTY FAIR.

Four Days, August 31-September 1, 2, 3.
E. R. PETERS, Secretary, St. Joseph, Ill.

CONCESSIONS AND RIDES WANTED

For Annual

WATERMELON DAY CELEBRATION,
At Sanborn, Minn., August 18.

WANTED

Reliable Carnival or Promoter to pay lump sum to
Oquawka, Ill. Band, to take full charge Con-
cessions, Third Annual Band Fair and Homecom-
ing, September 1, 2, 3. Band will furnish music.
ROBERT MELOAN, JR., Oquawka, Ill.

FIVE LEES

Three Separate HIGH-CLASS Free Acts. Owing
to disappointment have Sept. 5 week open. Also
open time after September 17. Southern Fairs
write. 117 McKubin St., St. Paul, Minn.

BOB ORTH CIRCUS UNIT

ROBERT H. ORTH, Sole Owner; PAUL BRACH-
ARD, Representative, 870 W. Washington St., Los
Angeles. Available for Fairs, Shrine Clubs, etc.

SENSATIONAL WATER CIRCUS

120-ft. Fire Thriller, 70-ft. Gainer, 50-ft. Clown, 20
Springboard Dives. A beautiful act. ROJO DI-
ABLO, Gen. Del., Haverhill, Mass.

WANTED

Rides, Concessions, for good Fair and Rodeo.

TORRINGTON, WYO., AUGUST 25, 26, 27.

Carnival bookers write GERALD D. BOYER, Secy.

WANTED For Free HOMECOMING CELE-

BRATION, AUGUST 26, 27, SIL-
VIS, ILL. Merry-Go-Round, Ferris Wheel, legiti-
mate Concessions. No Wheels. Write PHIL
GOTHALS, Silvis, Ill.

WANTED MERRY-GO-ROUND and other
Rides for our Community Fair
and Homecoming, September 3, 4 and 5. PHIL
STOLTZ, Secretary, Glidden Wis.

FOR SALE All Shows and Amusement
Concessions at Germantown,
Ky., Fair, August 24 to 27. L. C. BAKER, Box
132, Augusta, Ky.

WANTED CONCESSIONS for the best 3-day
Picnic in Nebraska. No X ck-
cept Cook House and Bingo. Mention frontage. H.
W. PETTJOHN, Beaver Crossing, Neb.

Plan La Porte Centennial

LA PORTE, Ind., July 30.—Plans for
La Porte's Centennial Celebration, week
of September 11, are under direction of
58 committees named by a central com-
mittee. Dr. H. H. Martin, chairman. It
will portray history of La Porte from In-
dian days and will be in Soldiers' Memo-
rial Park.

Sedalia's Show Bill Marked by Changes

SEDALIA, Mo., July 30.—From roar of
racing cars, dainty tripping of jewel-
bedecked chorines to tantalizing melody,
the 32d annual Missouri State Fair,
August 20-27, will run the entertainment
gamut of probably the greatest thrill-
producing outdoor attractions it ever has
collected.

J. Ed Perringer, Fredericktown, director
of amusements, closed his books and ad-
vised Secretary W. D. Smith that the
grand-stand show each night would re-
veal a complete change from former years.
The exposition's amusement bill will
open on August 20 with automobile races
on the mile dirt track, motorcycle speed
events, head-on collision, somersault car,
ash-can derby, great Early, auto polo and
push ball. Sanction of the International
Motor Contest Association has been re-
quested. A similar program is slated for
the closing Saturday afternoon. This
card will be supplied by Beam Producing
Company.

The four-day racing classic will open
on the mile oval on August 23. The 2-
year-old trot and pace classes closed with
29 entries, and entries in other classes
closed on July 15. Program for night
horse shows is being arranged. The night
shows will be inaugurated on Sunday,
when grand stand will be free. Heading
the lineup is *Fountain of Youth Revue*,
with 31 dance, song and specialty artists.
The Four Chesters, of Continental fame,
will give two acts. These units will be
supplied by Edna Deal-Grover LaRose
Theatrical Exchange. Night show will
close amid aerial bombs, gorgeous frame
displays and other features supplied by
Hudson Fireworks Display Company. A
balloon ascension and parachute jump
will be presented twice daily.

Missouri wing of Modern Woodmen of
America will hold its annual encampment
at the fair, beginning August 21 and
closing August 24. One thousand uni-
formed men will give daily exhibitions of
drilling. The camp has been christened
"Camp Green," in honor of Auditor H. S.
Green, Bloomfield. There will be three
professional and at least 20 junior bands,
latter organizations to participate in a
State-wide contest in which the fair
board is offering more than \$400 in cash
prizes and trophies. Dee Lang's 49th
State Shows will be on the midway.

More Cities in Mississippi Are Announcing 1932 Dates

JACKSON, Miss., July 30.—Another in-
dication that fair prospects are "looking
up" in Mississippi is announcement that
plans are complete for Natchez Fair in
the Adams County capital. Natchez Fair
was not held last year.

This is the second Mississippi fair to
be revived after a year's lapse, the other
being Mississippi Fair and Dairy Show at
Meridian. Dates for Natchez have not
been set. Meridian Fair will probably be
held on October 3-8 and known as
Lauderdale County Fair.

J. M. Dean, Jackson, secretary of the
State Association of Fairs, records a total
of 19 expositions scheduled in Mississippi
next fall, in addition to several score
community exhibits. Latest to announce
dates are Madison County Fair, Canton,
October 4-8, and North Mississippi Fair,
Grenada, October 17-22. J. E. Clayton is
secretary of both. Grenada Exposition
is one of the largest in the north half of
the State and, like the other large fairs,
will feature professional entertainment.

Berryville Event Revived

BERRYVILLE, Ark., July 30. — Co-
operation and financial assistance of
business men of Carroll County assures
a county fair here this fall, it was learned
from the finance committee. Berryville
has not had a county fair in four years.
Several commission firms have offered
assistance in paying premiums on live-
stock exhibits. C. F. Lund, county agent,
and Mrs. Carrie P. Taylor, demonstration
agent, are working with this committee
on a premium list.

Prices Cut for Carthage

CINCINNATI, July 30.—Reduction in
admission prices at Carthage Fair, Au-
gust 10-13, were announced by D. L.
Sampson, secretary, Hamilton County
Fair Board. General admission will be
cut from 50 cents to 35 cents, and admis-
sion to grand stand will be reduced to 25
cents from 50 cents. Fair Board decided
that economic conditions and scaling
down of prices generally justified a re-
duction in prices at the fair.

Tennessee Proceeding for World's Production Show

NASHVILLE, Tenn., July 30.—Tennes-
see State Fair, September 19-24, is plan-
ning the biggest show in history of the
association, according to J. W. Russ-
wurm, secretary.

Ample housing facilities have been
provided for all departments with ex-
ception of sheep, hogs and beef cattle,
the building usually occupied by the
latter having been destroyed by fire
recently.

"We will have the greatest world's pro-
duction show for Jersey cattle that has
ever been held, and have entries from
all parts of the world. We have facilities
for housing them and our program will
go ahead as scheduled. We have a great
list of free attractions, with A. F.
Thavlu's band of 75 members," said
Secretary Russwurm.

East Tennessee Horsemen Planning Series of Shows

KNOXVILLE, Tenn., July 30.—The big-
gest East Tennessee horse show in con-
nection with East Tennessee Division Fair,
with a matinee, given in 25 years, is an-
nounced by Charles J. Brown, secretary
East Tennessee Horse Show and Breeders'
Association, organized recently.

Col. S. L. Kittrell, Chattanooga, owner
of saddle horses and racers, was named
president; John M. Jones, G. F. Lock-
miller, vice-presidents; Dr. M. Jacobs,
president East Tennessee Division Fair,
treasurer, and Charles H. Bacon, chair-
man of the board. President Jacobs has
approved giving three days to the horse
show.

Among practical intentions of the as-
sociation, one plan is to establish a series
of horse shows, eventually to be formed
into a circuit and thus arousing perma-
nent interest, with East Tennessee breed-
ers contributing the major portion of
entries.

BRANCHVILLE, N. J., FAIR

(Sussex County Fair)

AUGUST 23 to 27, 1932

5—Days and Nights—5

Will book Rides, Shows and legitimate
Concessions. Reasonable rates. Free
Acts Wanted.

BOYD S. ELY, Secy., Branchville, N. J.

U. P. STATE FAIR

Escanaba, Mich.

August 22-27

Wants Shows, Games of Skill, legitimate
Concessions only. All others are out.
Don't apply if not legitimate. Address
GEORGE E. HARVEY, Secretary.

Lamoille Valley Fair

Morrisville, Vermont

Independent Midway Wants Colored Show.

Motordrome, Corn Game, Games of Skill.

August 9-10-11

43D ANNUAL
SOLDIERS, SAILORS & MARINES
REUNION

MAMMOTH SPRING, ARK., AUG. 15-20, INC.
Concessions write. E. E. STERLING, Secy.

41st BLUE HILL FAIR

AMERICAN LEGION FIELD DAY, LABOR DAY,
SEPTEMBER 5, 6, 7. Three Days and Two Night
Shows. Legitimate Shows and Concessions. E. G.
WILLIAMS, Blue Hill, Me.

PITTSBURGH, PA.

AMERICAN LEGION

STATE CONVENTION

AUG. 15 TO AUG. 20

WANTED—Flat Rides and large Merry-Go-Round. Independent Shows
of all kinds. Concessions all open. No exclusives.
Will Consider High-Class Carnival.
Address
F. W. HOLTZMAN, Concession Manager, American Legion Headquarters,
Wm. Penn Hotel, Pittsburgh, Pa.
Pay your own wires.

PITTSBURGH, PA.

A GOOD FAIR---A BETTER DATE

The Great Barrington, Mass., Fair Date Changed to August
30-September 2 (4 Days—3 Nights) to catch the summer
visitors. Write NOW for best Midway Space. NO EX-
CLUSIVE SOLD. Write P. W. FOSTER, Supt., Box 505,
Great Barrington, Mass.

BOOKING DIRECT—FAIRS, CELEBRATIONS, SPECIAL EVENTS, Etc
I AIN'T GOT A BIT OF SENSE. THAT'S THE REASON I ADVERTISE.

AL NUTTLE

5 One Man Producing
DIFFERENT CLOWN ACTS

Write for particulars.

MUSICAL CLOWN

Carrying a Truck Load of
Novelty Musical Instruments.

8 One Man Playing
PIECE CLOWN BAND

Address Care The Billboard, Cincinnati, O.

QUEENS—NASSAU FAIR

Mineola, N. Y., September 13, 14, 15, 16, 17.

NEW FEATURES — Superb Night Show
For Concession Rates Apply to
JOSEPH H. ANDREWS, Supt. of Privileges, Mineola, N. Y.

CHRISTIAN COUNTY FAIR

TAYLORVILLE, ILL., AUGUST 8-12, INCLUSIVE

"ILLINOIS' MOST OUTSTANDING COUNTY FAIR"

Two Big Political Days—Both Candidates for Governor. \$37,000 in Premiums.
25c Gate. Legitimate Concessions wanted.

C. C. HUNTER, Secy., Taylorville, Ill.

WITH THE Trotters

By EDWIN T. KELLER



Inclement weather greeted return of the Grand Circuit to Buffalo last week. Rain curtailed the opening day's program, shortened that Tuesday afternoon and forced the management to declare off the final day's card on Wednesday. Altho receiving a bad break the meeting may be spoken of as a success and it seems assured at this time that Buffalo will be back as a big-line member another year.

Great and in many cases sensational racing was on tap, upsets were numerous, some of the biggest upsets of the current season taking place, and the prices paid in the mutuel machines were some of the biggest seen this year. Quite a few new Canadian records were broken during the stay at the Fort Erie oval, across the river.

Among outstanding performances were those of Nedda Guy, 3, 2:03½, star of the Good Time Stable, Goshen, N. Y., who turned in a neat performance on the second day by taking the \$2,000 Trotting Club Handicap Stake. This is the filly that was the big favorite for the \$60,000 Hambletonian Stake at Goshen last August, and broke a bone in her hip during the opening heat.

She has fully recovered and now looks to be in for a brilliant year. Zombro Hanover, 2:00½, star of the Newbrook Stable, owned by H. Stacy Smith, Newark, N. J., flashed some more of his sensational speed by lowering all previous Canadian speed records. Zombro, who has only been beaten twice in his life, having 16 victories to his credit, won his second and third heat, coasting, in 2:01¼. Incidentally, he looks to have the big \$10,000 Pacing Stake at Salem, N. H., at his mercy.

Bitter Battle Fought

Young Senator, 2:02½, brilliant trotter, owned by Cahill Brothers, Syracuse, scored one of the biggest upsets of the week when he again put it on Ankabar, 2:01¼, top favorite for the \$2,000 10 trotting stake. It was a bitter four-heat battle, Ankabar winning the first heat; Mac Aubrey, from the Good Time Stable, the second, and Young Senator the third and fourth trips. It may be said, however, that victory should have gone to Ankabar, for after winning the first heat and ranking as a \$100 favorite in the pools, he received one of the worst starts the second heat ever seen on the Grand Circuit, Starter Fletcher sending the entire field away ahead of him, after the big gelding's driver, Doc Parshall, had heeded his orders to "take up." They meet again this week at Salem, N. H., in the \$10,000 trot, which should produce one of the greatest contests of the year.

Another brilliant performance was that of Hollywood Dennis, 2:02, star of the Hollywood Farm Stable of J. L. Dodge, Lexington, Ky. He landed the \$2,000 colt stake with utmost ease, looking for trotters, and right now the critics are picking him to head the \$60,000 Hambletonian Stake on the 17th at Goshen, N. Y. It looks like The Marchioness, 2:02½, is the only thing that has a chance to head him, and she has been laid up by a slight injury ever since the Toledo meeting, and the time lost may have taken some of the edge off her. Maid McElwain, 2:02¼, the winter favorite for the rich stake, performed in poor manner at Buffalo, looking like anything but the champion filly.

Mohawk Circuit Booms

Earl Pitman, Trenton, N. J., trainer, showed up one of the shiftest pacing juveniles of recent years when he won the pacing stake with Calumet Dubuque, with two miles in 2:05¼ and 2:06¼, a rare performance for one's first engagement. Dubuque is owned by Irvin Gleason, Williamsport, Pa., a decade back one of the patrons of the Murphy Stable and former owner of the trotting champion, Peter Manning, 1:56¼. She looks like the class of the 1932 group at this writing.

A trotter who will be dangerous from now on in his Buffalo showing is Hollywood Roman, property of J. D. Welsh, Kansas City, and being raced by Marvin Childs. He won the \$1,500 stake for 14 trotters after one of the greatest duels of the year, the race going the limit of four heats before he put it on Full Trust and Josedale, winners of the opening two heats. Roman was separately timed, his second trip in 2:02½, and he has

just about as much speed as any horse out.

The Mohawk Circuit of New England looks to be in for its greatest year. It has gotten away to a flying start, and from now until mid-October it will cater to the New Englanders. Racing there, judging from what has already taken place, will rank with the best seen over any circuit this year.

New Record Hung Up

At the recent Topsfield, Mass., meeting a new world's race record over a minor oval for 2-year-olds was hung up by Calumet Debutante, who trotted in 2:11½ and 2:11¼, a particularly brilliant performance viewed from any angle. The new champion also furnishes a strong example of the ways of the racing sport. Bought as a yearling at the last Old Glory sale in New York for a mere \$260, going to the bid of W. I. H. Sawyer, Topsfield, she was just regarded as another yearling. She was soon turned over to Walter Gibbons, clever young Bay State trainer, who, as results show, did a very neat job with her. She, however, was driven to her record by Donald Stokes, son of the noted Grand Circuit driver, Harry Stokes, now top jock for the Good Time Stables; Gibbons having another entry, Calumet Dignity, which was the runner up.

The East will hold the spotlight for the coming three weeks. This week the Grand Circuit clans are at Rockingham Park, Salem, N. H., where a most ambitious program is to be given, featuring two \$10,000 stakes; Charter Oak Park, Hartford, Conn., is on next week, and then comes the big meeting at W. H. Cane's Good Time Park at Goshen, N. Y., when the \$60,000 Hambletonian Stake and other rich stakes come up for decision.

The Mohawk Circuit is also going full blast, so Easterners can have their fill of racing for the coming weeks. In the West the Kansas and Oklahoma Circuit got off to a good start recently at Wichita, Kan., and reports the outlook fine for a banner season of racing. In the Central States the trotting sport will boom from now until fall. Xenia, O., officially starts the Buckeye Fair season; the Indiana season is on after a highly successful start at Anderson, and the Illinois season swings into line at Shelbyville with a big five-day affair. It is safe to say that during the next 10 weeks the trotter and pacer will entertain upwards of 20,000,000 persons in all parts of the country.

Montpelier Meet a Success

MONTPELIER, Ind., July 30.—Ninth annual race meet of Montpelier Speed Association can be classed as a success as far as crowds and programs were concerned and as a record breaker, when Dale Direct, chestnut gelding entered by E. J. Baker, St. Charles, Ill., tied the world's record for pacing on a half-mile track, when he circled the oval in 2:04¼ in the 2:16 pace on July 21. Attendance every day was good. On Thursday Ex-Governor Green, of Michigan, attended as a special guest of Starter Jack Winings.

Premium Facts

Data collected from lists received by The Billboard.

CHICAGO.—Cook County Fair, August 5-14, new fairgrounds, North avenue at River road. 80 pages. Officers: James G. Fuller, president; Joseph F. Hartford, vice-president; John L. Steffen, treasurer; A. C. Thompson, secretary and general manager; M. E. (Pat) Bacon, general superintendent. No announcement as to admissions or attractions.

TAYLORVILLE, Ill.—Christian County Fair, August 8-12. 100 pages. Officers: P. T. Walters, president; Claire E. Hay, George Clements, vice-presidents; C. C. Esslinger, treasurer; C. C. Hunter, secretary. Attractions: Raum's Circus acts, high-jumping horses; Morris Troupe, circus revue; auto races Saturday; horse races, parades, band contests, horse and mule-pulling contests, horse and pony show and crowning of "Miss Christian County." Midway: C. E. Pearson Shows.

CINCINNATI.—Hamilton County Fair, Carthage, O., August 10-13. 114 pages. Officers: Dr. C. C. Meade, president; F. B. Roudeshush, vice-president; D. L. Sampson, secretary; M. A. Hartke, assistant secretary; George K. Foster, treasurer. Admissions: Gates, 35 cents; grand stand, 25 cents. Attractions: Grand-stand show, free acts; Billy Lorette, clown cop; Marsh Sisters and Company, water

circus; horse races, horse show, live stock parades, fireworks. Midway: Shows and rides.

EWING, Ky.—Fleming County Fair, August 11-13. 78 pages. Officers: J. W. Neal, president; C. W. Morford, vice-president; T. H. Talbott, treasurer; W. H. Price, secretary; J. T. Williams, assistant secretary. Admissions: Adults, 25 cents; children under 12 and over 6, 25 cents; children under 6, free; private conveyances, free. Attractions: Auto show, horse show, horse races.

KANKAKEE, Ill.—Inter-State Fair, August 14-19. 168 pages. Officers: E. A. Jeffers, president; L. B. Bratton, vice-president; Len Small, secretary and treasurer; Mrs. Marion Blackmore, assistant secretary. Admissions, day, adults, 50 cents; children under 15 and over 7, 25 cents; season or exhibitors' tickets, \$2; children's season tickets, \$1; vehicles, 30 cents; night, adults, 35 cents; children under 15 and over 7, 15 cents; grand stand, day or night, reserved, 60 cents; day or night, general, 30 cents; season reserves, \$3. Attractions: Grand-stand show, Interstate Music Festival, August 14; Al Miller's revue, with Cleora Miller; Four La Vernes, Smitz Sisters, horse show, harness races, live-stock parades.

ALBION, N. Y.—Orleans County Fair, August 16-20. 124 pages. Officers: Harry M. Nesbitt, president; Howard Hill, vice-president; Charles W. Howard, secretary; Howard W. Dickinson, treasurer; F. S. Howard, race secretary. Admissions: Day, adults and children over 12, 35 cents; children under 12, free; exhibitors' tickets, \$1.50; night, 25 cents; grand stand, day and night, 50 cents; vehicles, free. Picchiani Troupe, Medini Trio, Bruna and Jolanda, Carver's Diving Horses, Victor and his band, harness races, horse show, infantry drills, rough riding troupers, country theater. Midway: West's World's Wonder Shows.

Fair Elections

OREGON, Ill.—Ogle County Fair Association voted to proceed with plans for a fair on September 5-8, Albert Gale, treasurer, announced. Lee Riley, Oregon business man, has been elected secretary, succeeding Mr. Gale, who formerly was secretary and treasurer. Officers re-elected were John Eckerd, president, and Harry Franklin, vice-president. Officers indicated there would be a downward revision in admission prices with likelihood that no charge will be made for automobiles.

VALPARAISO, Ind.—Mildred Dilley, Washington township, was elected president of Porter County Junior Fair by 4-H Clubs. Ralph Von Osinski, Chester-ton, was elected vice-president; Harvey Shurr, secretary, and Laura Bartz, treasurer. Superintendents are Russell Lipke, cattle; Edgar Lefflew, horses, Paul Birmingham, swine; Lawrence Ludington, sheep; Gertrude Dilley, clothing; Mildred Seymour, canning; Anna Grace Anderson, baking; Dorothy Fend, food preparation, and Lenora Wells, health.

HUNTINGTON, Ind.—Chairmen to plan the second annual 4-H Club Fair are Lloyd Griffiths, tents and stands; L. W. Seaton, concessions; Emma Kline, girls' exhibits; Fred Loew and Roscoe Kitt, boys' exhibits; Ovid Eviston, parking and policing; Jess Morrison, pens and equipment; R. E. Wilson and Jay Paul, finance; Thomas Wheeler, printing, and Clarence Collings, parades.

Grand-Stand Shows

GUS SUN, of the Sun Booking Exchange, has returned to Springfield, O., from a two weeks' fishing trip in Northern Canada. He was accompanied by Arthur Longbrake, Harry Funk and Stanley Petticrew.

GEORGE (BUCK) BUCHANAN, known as the world's fastest pictorial artist, who works before grand stands, is booked again this year at Hamilton County Fair, Carthage, O., August 10-13. Working ahead of him in tieups in Cincinnati are Doc Hyatt and Bob Leitheliser.

CRAMOR AND ZORSKY, after playing parks and celebrations, began their season of fairs with their high pole, high swinging wire and comedy table acts at Dearborn County Fair, Lawrenceburg, Ind., July 27-30, to be followed by

Brownstown, Ind., and a route of indie bookings.

THE FULLER TRIO, doing one of the highest freely balanced outdoor perch acts, will start their season of fairs, the second with Barnes-Carruthers, at Burlington (Ia.) Tri-State Fair on August 8. After the fairs they will play RKO dates out of Chicago.

SCOTT AUTO RACES have contracted races to be run in open competition at Christian County Fair, Taylorville, Ill., August 13; Marion County, Knoxville, Ia., August 16-20; Adams County, Corning, Ia., August 18; Montgomery County, Coffeyville, Kan., August 30-31; Lee County, Dornellson, Ia., August 20; Allen County, Iola, Kan., September 3, and Franklin County, Ottawa, Kan., September 9-10.

ACTS for Jasper County Fair, Rensselaer, Ind., to be mostly sensational and aerial features, will be booked by Reynolds & Donegan. Officials, headed by Secretary Charles A. Halleck, anticipate a successful event, altho handicapped by refusal by county commissioners of financial aid.

HENRY H. LUEDERS' musical presentation revue, *Silver Threads*, has been booked, beginning on August 11 at Michigan fairs, including Milford, Bad Axe, Yale, Alpena, Petoskey, Cadillac, Ithaca and Northville. In the show are Ten Rhythm Queens, girls' band; 12 Beauty Steppers, dancers; Metro Harmony Four, male quartet; Steiner Trio, horizontal bar act; Madame Bardon's Miniature Circus, 20 animals; La Temple and Company, illusionists; Three Macks, comedy acrobats; Milner Sisters, dancers, and Coreen Castle, soprano. Lueders' other show, *Blue Heaven*, also has some Michigan fairs.

J. J. EVANS, well known Massillon showman, will present his trained animal show at Stark County Fair, Canton, O., opening on Labor Day. The trained animal circus, including horses, ponies, dogs and monkeys, will also be offered as a free act at several other Ohio fairs.

Fair "Grounds"

WATERLOO, N. Y.—Bid for crowds will be made this year by confining exhibits to county residents and paying premiums in full, according to a decision of Seneca County Fair Society. The 92d annual show is scheduled for August.

BATH, N. Y.—Little Country Theater, which proved a big drawing card last year, will be a feature of Steuben County Fair here on September 20-23, the society has announced. County dramatic contest, however, will be held later in the year, leaving the fair theater for amusement purposes only.

EGG HARBOR CITY, N. J.—Egg Harbor City Band, under direction of Jacob Oberst, has signed for concerts at Atlantic County Agricultural Fair here on August 31-September 3. Competition brought about a big cut in contract money.

DES MOINES, Ia.—A television show is to be a special feature at Iowa State Fair. Two studios are being constructed for this, the first television equipment to be shown in the State.

RICE LAKE, Wis.—Barron County Fair, scheduled for August 30-September 2, has been called off, advises Secretary J. G. Rude. This will be the first year no fair has been held since 1877.

TARPON SPRINGS, Fla.—Commissioners of Pinellas County appointed Ed H. Beckett to take under consideration a proposition by Kiley & Miller, of this city, to manage Pinellas County Fair at Largo second week in January. Mr. Beckett will report to commissioners the first week in August.

ANGOLA, Ind.—Erwin E. King, president Steuben County Fair Association, received word from the Goodyear Rubber Company, concerning a visit of one of its blimps to the fair, that the airship will be here on September 7-8. The ship will take passengers for short trips.

WARSAW, Ind.—Prospective enactment of a bill abandoning the mandatory county fair tax levy will not affect 1932 Kosciusko County Fair, to be held on streets of Warsaw, according to Gordon Rutter, manager of Kosciusko County (See Fair "Grounds" on opposite page)



By CLAUDE R. ELLIS
(Cincinnati Office)

DISCUSSION of types of skate rollers and management of rinks in general is indulged in by Manager F. Murree of Hanover Roller Rink, Hanover, Pa., who has had 53 years of rink experience. "Many rink managers are catering today for the patronage of roller skaters, but expect them to use the kind of wheels on their rinks that will not darken the floors," he writes. "Now the skating public is out for all the pleasure there is in skating and I, for one, try to give them all they pay for. All metal wheels will darken floors more or less. But what are the floors made for? Just to look at? The average life of a maple floor is from 20 to 22 years, with a resurfacing once a year. Metal wheels do no more damage to floors than paper or wooden wheels. For figure skating and pleasure I prefer aluminum wheels. And you will find a very few who do not use them if they have once tried them. I think roller skating should be encouraged more as against running. If all other conditions are right a floor a little dark in color will not keep them away from the box office. If my skaters obey rink rules, then it is up to me to make skating as pleasing as possible for them. I am encouraging skating parties visiting other rinks and I know it would be just too bad if my party were refused the use of their own skates. I would like to hear from some rink managers on this important privilege to roller skaters, who pay the bills."

RINK OPERATORS and skating club officials can do much to increase popularity of *The Billboard* skating page by calling their patrons and members' attention to it. "Rolling" Ernie Bartlett, of the Los Angeles Club, has hit upon a good plan and which others might take up. Bartlett had the names and addresses of club members compiled and sent the list to *The Billboard* with a request that, if consistent, a sample copy be mailed to each one on the list. There are a number of skaters who do not know of the skating news page, and by bringing the matter to their direct attention it should prove beneficial in increasing the number of copies sold, which, naturally, would be an incentive to keep the page well supplied with news.

THE LATE Florenz Ziegfeld did much to inspire the stage appearance of roller skaters and probably introduced the largest ensemble ever seen on roller skates. During the promotion of his first wife, Anna Held, in one of his shows he secured the services of Earle Reynolds and (his partner at that time) Bertha Doud Mack, and with their assistance introduced his entire chorus on skates, including Miss Held, who used for the occasion a gold-plated pair of skates. This chorus of beautiful girls attired in showy skating costumes also visited the larger rinks en tour, which had its advertising value to the show as well as calling attention of the public to the artistic value of roller skating as a stage

number. Thru her connection with this show and number Bertha Doud Mack derived the title of the "Original Skating Girl."

DURING a three-day celebration of the French national holiday in Paris on July 14 hockey games on roller skates were staged on the square in front of the Paris stock exchange.

JOE LAUREY and Vic Frasch, champ skaters in the game for 25 years, are in training at the 8-lap bike and roller skating bowl in Humboldt Park, Chicago, for coming races in Milwaukee, Waukegan, Fort Wayne, Cincinnati, St. Louis and Chicago. Others in training are Andy Peterson, Pete Johnson and William Kerber. The boys look for a good roller-skating season around the Windy City.

A SKATING TEAM that will tour rinks next fall and winter, sponsored as an advertisement by a nationally known concern, is now in rehearsal in Chicago, writes Michael Schaeffer, of Arcadia Rink. In the team will be Harry Huszelle, director; Doris Stetz, Stella Groch, Bert Farrell, Francis Lamar and Martin Huszelle. They expect to reach New York by February and then will go to London and the Continent for six months before returning to the States.

MURRAY GORMAN, of Ridgewood Grove Rink, Ridgewood, New York City, was victor over a newcomer in professional ranks, Howard Countryman, Newburg, N. Y., in a one-mile pursuit race in Bear Mountain Rink, Bear Mountain, N. Y., Sunday night, July 24. The Ridgewoodite overtook his adversary in six laps and completed the mile route in 2 minutes, 56 3-5 seconds. Ernest (Dutch) Keller, German champ, originally was scheduled to meet Gorman, but was laid up with a bad cold.

NOVELTY attractions and special prices are bringing fair business to Coliseum Roller Rink, Cedar Point, O., reports Operator Harold H. Keetle. A coming attraction will be the "Miss Ohio" bathing beauty pageant on skates, and during the second week in August the 4th annual Northern Ohio championship races for men and women will be held. Trophies will be awarded in this two-day event and Mr. Keetle said free rooms at the Breakers Hotel will be provided for skaters and racers who enter. The Coliseum is seven laps to the mile and all races will be one and two-mile events. Mr. Keetle recently entertained "Freckles," of movie comedy fame, and his father, and both made the little wheels spin nicely. Mr. Keetle has a 65-piece band from the Ohio Band camp play every Monday night.

BEAR MOUNTAIN Roller-Skating Rink, Bear Mountain, N. Y., staged its regular Sunday night speed-skating contests on July 24, with Russell McKee and Dick Maier winning in 6 minutes, 20 1-5 seconds. The crack Bear Mountain Rink team, Vic Shankey and George Lutz, was a close second. Event was a two-mile team race in which seven teams competed. A half-mile race was snatched by Eddie O'Rourke, flying colors of the Interboro Skating Club. His time was 1:33 3-5. Vic Shankey hung onto second place by inches. Chick Williams, a clubmate of O'Rourke, ran off with a mile race in 3:02 4-5, beating off 10 participants. Mary Hennings, 11-year-old member of the Interboro Club, captured a quarter-mile free-for-all for women in 57 3-5 seconds, from a field of 18. Julius Epstein, of the Interboro, romped off with a half-mile novice whirl in 1:41, defeating eight rivals. Judges were Frank (Peanuts) Nicaratto and a park State patrolman. Charles Brock, former roller racer, was starter, announcer and referee. A record crowd attended.

PRESS REPORTS under date of July 26 report the death in Boston, Mass., of Kenneth A. Skinner, aged 73 years. Skinner was at one time champion roller speed skater of the world, skating both in this country and abroad. He also promoted and built a number of rinks in Europe. He was a native of Nova Scotia and came to this country when 17 years of age. The "Skinner" skate and bushings were named for him and a number of old-time professional speed skaters are still using these outfits. In 1888 Skinner married Adelaide Cushman, at that time a prominent actress. After her death, in 1902, he married Miss Georgia Duboy, who survives him. Skinner never deserted the rollers and visited rinks frequently in later years. He was a pioneer also in the automobile industry in New England and first president of the Boston Auto Dealers' Association.

WHAT MAKES ELKHORN—

(Continued from page 40)

George" variety, who constantly annoy one in their efforts to gain a tip. Large signs proclaim "No Tips" and attendants are paid a decent wage so there is no necessity for them cadging tips.

In the women's section of the building mirrors are provided in convenient locations and in sufficient numbers to prevent congestion. The rooms also are brightened up with fresh bouquets of flowers each day. In addition to these facilities the rooms are provided with shower baths where hot and cold showers may be enjoyed, a sanitary barber shop, shoe-shining stands and cigar stand.

With such a building at their disposal patrons may freshen and rest themselves when tired from walking about the grounds. This encourages them to remain longer at the fair and to come back a second and third day, for they know they can rest and relax whenever they desire.

These facilities cost considerable money to install and there were a few local business men who growled about "spending money foolishly," but good will created and actual increase in receipts by reason of patrons remaining longer and coming oftener has fully justified the expenditure and created a talking point that means valuable publicity for Elkhorn Fair.

FAIR "GROUNDS"—

(Continued from opposite page)

fairs for 15 years. Appropriation for the fair was made by the county council last September and the funds are now available, awaiting presentation of claims by the fair association. The money is largely used for payment of premiums.

DANBURY, Conn. — Local Elks have completed arrangements for their second annual fair, to be held in the auditorium of Elks' Home on same dates as Danbury Fair, October 3-8. Elks' Fair will be conducted at night, Danbury Fair operating only in the daytime.

DUNKIRK, N. Y. — No slump in fair concession business, but rather a boom, is reported by Secretary Al Pfeleger as he prepares for opening Chautauqua County Fair here on Labor Day. An extra day, making six in all, bigger attractions and more extensive advertising, he believes, will give concessioners a great break.

HUNTSVILLE, Ala. — A free gate to Madison County Fair, September 28-October 1, has been suggested as one of the main attractions in a Homecoming and Trade Day in Huntsville.

WILMINGTON, N. C. — There will be no Tidewater Counties Fair this year, it has been announced by Secretary C. W. Hollowbush, who said a canvass had shown conditions to be adverse. The first fair, held last year, was considered a big success.

CHICAGO — Dave Russell has succeeded Max Adams as concession manager of Cook County Fair. Work on grounds is being rushed for the fair, August 5-14, but there will be little building this year, and most of the exhibits will be under canvas. Rubin & Cherry Shows will not play the fair.

CIRCUS FANS—

(Continued from page 33)

CFA there are doing the motorized outfits. Dld H.-W. at Zanesville and R.-B. at Akron, the trio, DeLong, Wild and Harter, making 'em. The Fans recently had a fine outing at Roy Wild's camp near Delroy.

Among CFA attending annual conclave of Shriners at San Francisco was Dr. Howland, of Des Moines; the new Imperial Potentate, Earl Mills, a personal friend of J. A. Wagner, past CFA president; National Director Howland, State Chairman Dr. Ryan and others of Des Moines.

Thru efforts of Des Moines CFA Ring-

ling-Barnum is playing on the Iowa State fairgrounds August 3. Secretary A. R. Corey is a real circus friend.

Dr. Charles Ryan, State chairman of the Iowa CFA, is, with his family, enjoying the Minnesota lakes. Pleas J. Mills, of Des Moines, is cruising on Lake Michigan.

J. A. Westmoreland and other Los Angeles CFA are having a big time by enjoying the Olympics being held there.

The next John Davenport CFA Tent luncheon meeting is set for August 3 at Hotel Sherman in Chicago. The one following will be held while Ringling-Barnum is playing in Grant Park.

President Harry Hertzberg is in New York City, his mother being with him.

Gene Whitmore, of Chicago, has been enjoying a stay at Lake Tahoe, Nevada. Caught Barnes Circus en route thru Illinois and expected to see Schell Bros. on his way back.

Frank T. Ford, of Boston, saw Sells-Floto again by being on the Salem lot. Ben Perkins, State chairman, of Holyoke, was also there.

Paul McCullough and Bobby Clark, CFA stage stars, are in Hollywood making movies for RKO.

Joe Cook, our other stage celebrity, has closed his run in London in *Fanjare* and will soon be back on Broadway readying a new show for coming season.

Trenton (N. J.) *Times* in its issue of July 17 carried a circus editorial in which the CFA was mentioned. Among other things, it was stated that Trenton has at least one member of the association who is a regular visitor at all New York and Philadelphia exhibitions. The *Fan* referred to is W. C. Yard. He saw Ringling-Barnum in New York, Philadelphia and Utica; also attended Hagenbeck-Wallace in Philadelphia and Sells-Floto in Trenton.

James Gunn, driver for Sells-Floto, who was injured at the runs in New London, Conn., June 14 and has since been a patient at Lawrence and Memorial hospitals, expects to rejoin show at Providence August 1.

E. M. Hilleary, CFA, of Baltimore, writes that he has had a great season thus far, meeting new friends and greeting old ones. Made a trip of 140 miles to catch one show.

William J. English, of Brookline, Mass., has caught his share of the shows playing New England.

"Bugs" Raymond and your secretary caught Downie Show in New Britain and met Mr. and Mrs. Potter and Mr. Potter's father on show. They are members of Hardig troupe in clown alley.

At suggestion of local members of P. T. Barnum Top, management of Sheesley Shows put on a program on the lawn of Uncas-on-Thames, tuberculosis sanitarium, for benefit of the patients. Program: Maxine, mistress of ceremonies; Maybelle and her performing elephants (Danny and Eva); "Singalee," Indian fire worshiper; Juanita Carroll and her monkey circus; "Doc" Anderson's Minstrels, with jazz orchestra; Floyd Newell, with "Fritz," wonder police dog. Show under direction of Norman D. Brown, p. a.

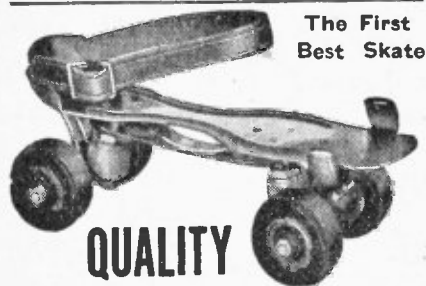
Sumner A. Peterson, of Atwater, Minn., recently visited Barnes and Sells-Sterling shows.

Sorry to learn that our secretary of Minnesota, Ed Frye, is a patient at Soldiers' Home in Minneapolis, but we sincerely hope he will be discharged and return to his home in near future.

Ed M. Hilleary, CFA, of Baltimore, attended the Bostock Show at Annapolis, Md., July 27. Found big top and menagerie canvas all new, but Side-Show top in bad condition. Trucks are lettered Claude G. Bostock's Wild Animal Circus, the "Claude G." being very small.

Frank Kindler, CFA, of St. Cloud, Minn., visited Russell Bros.' Circus at Little Falls, Minn. Has a new top, 100 foot, with three 40s. Kindler was entertained by Mr. and Mrs. C. W. Webb. He also attended Sells-Sterling at Melrose, Minn.

LAWRENCE C. BROWN attended Sells-Floto at Portland, Me., and enjoyed show. Was guest of Ira Watts.



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CARNIVALS

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C-E-H Shows' Canada Fairs Gross Better Than Expected

Week at Brandon averaged "fair"; Calgary, "excellent"; Edmonton, "satisfactory," and Saskatoon, "better than fair," indicated—Regina date concludes the circuit

SASKATOON, Sask., July 29.—A summing up, or rather averaging of amount of gross receipts for the Castle-Ehrlich-Hirsch Shows so far at the "Class A" Canadian Fairs, shows much better than was expected during this, the second consecutive "economic year." Executives of the show averaged the show's engagement at the first of the exhibitions, Brandon, Man., as fair; the second, Calgary, Alta., as excellent; the third, Edmonton, Alta., as satisfactory, and indications are that the current week's engagement here, at Saskatoon Industrial Exhibition, will classify as better than fair. Next week, Regina Exhibition closes the circuit. An executive of the show provides the following data regarding the show's stay at Edmonton last week:

Monday was "Children's Day"—a real one and the big week was started right. Exhibition and city officials and everyone, including the newspapermen, did everything in their power to make the show's and showfolks' week in their city pleasant and profitable. *Edmonton Journal* not only gave most liberally of space, but almost every night had a remote control on the midway, broadcasting many novelty stunts over the air, with Wednesday the broadcast originating from the back of two of the "Streets of Cairo" camels, with Jack Ryan, lecturer on that attraction, acting as master of ceremonies. A real social fair, the Edmonton Exhibition, which also made a master stroke by placing strip tickets—five to the strip, each good for one admission to grounds—these tickets selling prior to the opening of the fair for \$1, or 20 cents for each admission, guaranteed the exhibition an attendance of more than 40,000. There were many parties. Thursday night one was given at a prominent restaurant with Sam Sing acting as host. Noted around the festive board were Percy Abbott, fair's managing director, and his sister, Mrs. McDermott; E. Louise Holmes, the fair secretary; Mr. and Mrs. Angus McDonald; James Sutherland, the president; Mrs. and Chief Shute, of Edmonton Police Department; Police Magistrate McCloud, Mayor Knott, Dr. Collum, Mrs. Kemp, Ed Carruthers, R. L. Lohmar and others. Friday night practically same notables guests of the shows on the midway—in the "Kali-Yuga" attraction most fun was had by the party, as many personal questions were asked Rajah RaGoulde, whose answers provoked much laughter. Saturday night quite a party was given under the grand stand, with most of the above named present and, in addition, there was noted Guy Weadick, of Calgary Stampede and Exhibition; Charles Batson, William R. Hirsch, the quartet from the big grand-stand revue, *Canada Marching On*, and several of the girls and principals. Lee Warner, acting president Minnesota State Fair, and wife visited the show during the week. Mrs. Daisy Perry underwent a major operation. Is now on the road to recovery in hospital in Edmonton, but it will be at least three weeks before she can be moved back to the States.

Bistany at Saratoga Springs

SARATOGA SPRINGS, N. Y., July 29.—Leo M. Bistany, of Bistany's Gayway Shows, was in this city this week concluding arrangements for his amusement organization to exhibit here next week. With the annual horse-race meet in progress and large crowds attending, Mr. Bistany is expecting a good week's business for his shows.

Transients Made the Goat!

OMAHA, July 29.—According to a new city council ruling, after October 1 a circus, carnival, dog and pony or Wild West show must pay a city tax of from \$100 to \$500, unless composed entirely of home talent. This will affect many entertainments previously brought to Omaha in aid of charity funds. Tax-exempt shows must be ruled on by the mayor.

Stand, Sit or Kneel

PARIS—In front of the tent of a carnival animal show in a Paris suburb were two signs.

One reads: "Here is the Theatre Francais (leading French comedy theater) of the animals. You will witness, for 1 franc (4 cents), 100 pretty little monkeys acting a comedy."

The other: "For the convenience of the spectators, those in the front row are requested to get on their knees, those in the second row to sit down and those in the last row to remain standing. Thus everybody will be able to see."

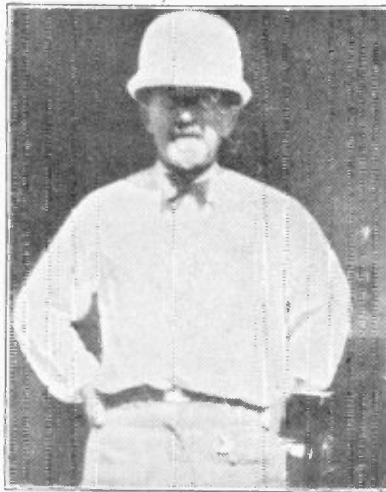
Tonawanda Town Board Grants Carnival Permit

BUFFALO, July 29.—Rescinding a former decision against permitting carnivals to operate in Tonawanda, the town board Monday granted the Marks Shows permission to operate in the town for this week.

The reason the board changed its attitude, members stated, was the carnival's agreement to give the town \$400 for welfare relief. The resolution to grant the permit to the carnival company was passed over the protest of some townspeople.

Kimerer Off to Toronto

CHICAGO, July 29.—Max Kimerer, proprietor of Seminole Village and Alligator Farm at "A Century of Progress," is leaving for Toronto, Monday, to make preparations for his show at the Canadian National Exhibition. From there he will go to Miami, Fla., returning to Toronto in time for the CNE opening August 26. Attendance at the Alligator Farm at the "world's fair" grounds here has increased 50 per cent since admission to the grounds was reduced to 10 cents, Kimerer states.



VETERAN SHOW-FRONT TALKER
and in other capacities with prominent shows. Doc Scanlon, who is this year at Benson's Wild Animal Farm, Nashua, N. H. "Pythonically yours," says Doc.

Mr. and Mrs. Wallace Cobb To Northern Michigan

CHICAGO, July 30. — Wallace Cobb, formerly trainmaster on Dodson's World's Fair Shows, and Mrs. Cobb stopped off in Chicago this week on their way from the Southwest to the north woods of Michigan.

Cobb, it will be remembered, was shot and seriously wounded at Temple, Tex., more than a year ago and sued the Santa Fe Railroad for damages. He has just received final settlement, having been paid \$26,196, he informed *The Billboard*. Mr. and Mrs. Cobb, both the picture of health, intend spending the remainder of the summer at Cobb's father's camp in Northern Michigan.

Mrs. Conatser Out of Hospital

CINCINNATI, July 29. — Mrs. Ida Conatser, who was seriously injured in an auto accident in Florida last December, has left the hospital at Gainesville, Fla., and has gone to Knoxville, Tenn., where she plans recuperating while residing with relatives. Mrs. Conatser advises that her left arm was badly broken and right leg broken in the thigh in the accident and that several operations were necessary; also, that Mr. and Mrs. J. K. Learie, cookhouse operators; Mr. and Mrs. Fred Welsh, L. Learie and George Conatser were also in the accident and received bruises and cuts.

Looking Back Thru The Billboard

25 Years Ago

(Issue of August 3, 1907)

Manager Ralph Pearson has received a mammoth new tent for the Ainee attraction at Cedar Point, Sandusky, O. . . . Louis J. Berger is this summer assistant manager Dreamland Park, Decatur, Ill. . . . Louis J. Beck, former press representative for Bostock, has joined *The New York World* staff. . . . Raver & Darnaby to furnish midway and other features at "Ak-Sar-Ben," Omaha, this year, including *Beautiful Baghdad*—the "firm believes in quality more than quantity." . . . Four Valentinos in 14th week as a feature free act with Great Parker Shows. . . . Staff of Gulf States Shows includes Vic Triplett, business manager; M. J. W. Baker, general superintendent; Lee Baker, treasurer, and Peg Scheiderman, superintendent privileges.

10 Years Ago

(Issue of August 5, 1922)

W. H. (Bill) Rice to produce mammoth water circus at Los Angeles Pageant of Progress, which John S. Berger is promoting. . . . Walter K. Sibley organizing another carnival to play South America. . . . San Francisco office informs of Levitt-Brown-Huggins Shows, Foley & Burk Shows and Corensen & Landers Shows having good spots on West Coast. . . . Whale Oil Gus (Captain Folger) is residing at Santa Monica, Calif., and tho 73 years "young," has no gray hairs—Little Monday still with him. . . . Frank W. Babcock has reorganized his Rialto Stock Company. . . . Big Otto is building a new wagon for his Little Horse at fairs. . . . W. X. MacCollin says T. A. Wolfe Shows had a banner "still" date at Waukegan, Wis. . . . Ten-year-old Edith Gruberg writes a press story for newspaper on Jan VanAlburt, giant.

PCSA an Aid During Olympiad

LOS ANGELES, July 29.—Enthusiastic meeting Monday night, presided over by President Harry Fink. Usual matters of routine. Plans to entertain a lot of visitors attracted by the Olympic Games. There were a number of visiting showmen and a smoker after the business meeting.

PCSA has been preparing to be an aid in many ways to showfolks visiting this city and vicinity during the Olympiad.

Other PCSA Notes

Harry Hancock, general agent Clarke's Greater Shows, was in for a visit.

Brother J. Sky Clarke is in a critical condition at a private sanitarium at Wilmar, Calif. Has not been out since the recent death of Mrs. Clarke.

Mrs. J. L. Karnes was in and met the Board of Governors of PCSA, laying out the fall activities of the Ladies' Auxiliary. Will have first meeting October 1.

Capt. Harley S. Tyler, past president, who has been sojourning at Ocean Park and Santa Monica since his recent illness, is improved in health.

Brother John Kuntz has several concessions at the inventors' exposition at Civic Auditorium, Long Beach.

Al (Big Hat) Fisher leaves for northern points. Has several promotions and will emcee and be announcer at several events.

Thomas J. (Fuzzy) Hughes returned from his eastward trip. Made a number of spots in territory adjacent to St. Louis and Kansas City. Reports his business in Middle West as being very bad.

Candy Mocre in for a visit. Mel Vaught writes from St. Helen, Calif., that show was doing very fair business. Mrs. Ralph Thomas, formerly Lillian Devore, who has been very ill, has gone to Forester's Sanitarium, where it is thought she will have to undergo a major operation.

E. J. Kilpatrick, world traveler and brother of the late Charles (Kil) Kilpatrick, has been at the club for several days. Just returned from Australia, where he spent eight months presenting exhibitions of the picture *The Shadow of the Cross*, work of John Ord, plain German cobbler. Kilpatrick is arranging a salon showing in Los Angeles, after which he returns to New York.

Sammy Haberman, of Santa Cruz (Calif.) Pier, was in for several visits.

Associated Kenny Shows will travel by motor trucks, and have Louis Kuntz, Mickey Garrison and Terry Quinn as owners and executives; James Kenny in an advisory capacity.

Jack Stanley now located at California Zoo in charge of special events. Dick Parks took over management of walkathon and speedathon at Crenshaw and 39th, which Ed B. Ware had in charge. John Alexander Pollitt reports the Santa Monica Marathon as doing very good. Mrs. Tommy Myers and Mrs. James C. Simpson, after their cross-country motor tour, recently joined Bernardi Greater Shows at Amsterdam, N. Y. Big Brother Ken, well-known child welfare worker, is formulating plans for his juvenile circus to be presented at Venice Pier. Brother Felix Burk rarely comes in since purchasing his new home—is busy beautifying the grounds and—combines pleasure with showmanship by getting much manual help from invited guests. Walter Hunsaker has been around the club for several days. Louis Bissinger came in for meeting. Has been working in and around Los Angeles. Ross R. Davis is on a trip north in interest of Spillman Engineering Company. Mrs. Ross R. Davis and sons, Oliver and Allen, and Mrs. Henry and daughter, Vivian, are touring up in Yosemite and the High Sierras. Billie Brown, noted "hooper," in for a chat. Came in from Singapore. Is looking over the walkathon ideas.

Miner Again Trouping

WEATHERLY, Pa., July 29.—Miner's Model Shows, after remaining off the road last three weeks at Lebanon, Pa., are here this week for "Old Home Week" celebration, and the management informs that the organization will remain en tour for the remainder of the outdoor season. The current lineup of 2 shows, 3 rides and 10 concessions to later be augmented.

Showmen's League of America

CHICAGO, July 29.—Did you pay your 1932 League dues? Remember, it will soon be time to start another year and then the obligation will be harder to meet. Attend to it now!

Past Vice-President L. Clifton Kelley, also Brother Robert J. Hutchinson, of Menominee, Mich., were visitors at the League rooms for a short while. Brother Hutchinson's first visit since becoming a member.

Brother Tom Rankine takes time to run in for a short visit once in a while.

Patty Lovell, of Ringling Bros.-Barnum & Bailey Shows, dropped in for a short visit. Was on his way to the southern part of the State.

Rube Dalroy dropped in for a call and to announce that he was on his way to Detroit.

Brother Ben Beno is still in Chicago, but announces that he will shortly start on his string of fairs.

Brother Charlie McCurren announces he expects to take a trip to Northern Wisconsin in the near future.

Brother Nobby Clark has left to join Sol's Liberty Shows with his concession.

The 1932 cemetery fund drive is on and the lists have been mailed. The League is hoping for results. Remember, a large addition to Showmen's Rest has been purchased and it makes the load a little heavier than in former years. Let's all give this drive support.

Brother Dave Tennyson and L. J. Benner dropped in for a short visit. Both advise that things are just so-so.

Brother Charles H. Hall, of the house committee, made his regular visit during the week.

Otto Haas is seen quite regularly hobnobbing with the boys along Randolph street.

It begins to look like the League is getting ready to move. Boxes are packed and setting around the rooms and everyone asks how soon it is coming off. The alterations on the new quarters are in progress and the officers are sure everyone will be well pleased when they see it. Drop in, brothers; you will be welcome.

Kansas City

KANSAS CITY, Mo., July 29.—Bert Hall, well-known general agent, spent several days here this week.

A number of members of Crowley's Barnett & Schutz Shows were visitors in the city, coming from Excelsior Springs, Mo., where the show is playing this week.

Mr. and Mrs. C. B. Rice and Col. Dan McGugin visited Harrington Nickel Plate Shows last Sunday in Excelsior Springs, Mo., where the show played a two-day engagement.

Mrs. Malita Murray, of Harrington Show, spent last Saturday in Kansas City visiting friends and relatives.

John Scott, who played local lots with his concessions, left for Iowa, where he will play fairs and celebrations.

George Ross, who was on the sick list, is fully recovered and will soon leave for Wisconsin to play a circuit of fairs.

Slim Wren, formerly with the Kennedy, Wortham, Parker and other large shows of yesteryear, is now marketing novelties in this city and is a frequent visitor to HASC.

Mr. and Mrs. E. A. Harrington and their daughter, Mrs. Jim Andrews, were visitors here Sunday afternoon from Excelsior Springs.

Mr. and Mrs. Dave Stevens (Dave and Sally) will leave early in August for the East Coast, where they will visit with Jimmy Cooper, of burlesque fame. After a brief stay there, the Stevens will leave on the Isle of France (August 14) for a vacation in Carlsbad, Germany, and other European cities.

Thousands of bonus marchers from the West Coast have passed thru this city during the last few months. Each group has among its numbers a showman or two. These professionals have given the HASC a visit, where they rested and chatted with local showfolks.

HASC folks say: Pay your dues and assure a place to spend leisure hours this winter.

Philadelphia "Pickups"

PHILADELPHIA, July 29.—Only one show operating in the city during the last week. Max Gruberg Shows closed at Broad and Bigler, after a two weeks' run to fair business, and moved to Front and Porter for this week. But troubles started and Max was unable to get open the early part of the week. Certain parties

are making trouble for all shows this season that try to operate in the city.

Harry Ramish, of Roberts & Ramish Shows, was a visitor in the city and reports that the last few weeks have found good business with the show.

Louis J. Kane is getting his concessions in shape to commence his fair route. He has been operating drink stands on the main stem this summer. Frank J. Ryan will be general manager for Kane.

Joshua B. Bailey, an old trouter, is now justice of the peace in Boothwin, a suburb of Chester.

Great International Shows moved from Deep Water, N. J., to Vineland, where they report fair business. Vineland has been closed to carnivals for a number of years.

Reports from Salisbury, Md.: First fairs of the year in this section are not of the best. Plenty of eating stands but not many game concessions. Rides and shows did not gross much.

Sam Weintaub is getting ready for his fair season, which will open about the middle of August. Besides his corn game he will operate several other concessions at the fairs. He has been operating with several shows in this vicinity during the summer to varied success.

Endy Shows continued over this week at Asbury Park, where business has not been really good. For next week show joins California Frank's Rodeo at Ebensburg, Pa.

Los Angeles

LOS ANGELES, July 30.—The great Olympic games are on and going big. Thousands of visitors. This city and all towns in Southern California in gala attire. Many showfolks noted around hotels. There is every form of entertainment provided, indoor and outdoor. Hollywood Bowl is presenting Symphonies Under the Stars, world's finest musical organizations, guest conductors and American and foreign artists—average attendance nightly has been around 25,000. American Legion is sponsoring night auto races to big crowds. Night baseball, also dog track at Culver City presenting special features in the nightly program to big crowds.

Fred W. Wagner has closed with one of Fanchon & Marco's units on completion of tour, and will take to the road as soon as new show is set.

Martin Gregory is paying his first visit to America in 17 years. Was formerly with George O. Starr when that well-known circus man was European agent for the old Barnum and later Barnum & Bailey circuses—was in British East Africa—the Belgian Congo and India with Starr. Has just delivered animals and big snakes to Orient, and leaves for Singapore August 15. Says the demand for wild animals has fallen off to the point where they cannot be handled from their habitat with profit.

Long Beach Pier reports lots of visitors; Ocean Park, Venice Pier and Santa Monica report tremendous week-end crowds. But there is not a whole lot of money being spent. California Zoo putting on special features and its usual animal acts to large crowds. Alligator Farm having special features to good crowds; also Ostrich Farm, where the racing birds are featured.

Lincoln Park Skating Rink will stage features during the Olympic games.

M. J. Coyne, old-guard agent, is now handling a Fanchon & Marco unit.

Maurice Raymond (Raymond the Great) has not completed plans for his road show under canvas—under normal conditions this should be a winner.

Abe Lefton noted about town. He will announce at the Salinas (Calif.) Rodeo.

Lon Murray in a new venture—has opened a school for stage and screen at Van Nuys.

Jules Jacks, former manager Raymond the Great, now associated with the interests promoting racing plant at Baldwin Park, handling the publicity.

Irene West writes from Honolulu that she will open her new club about August 15, at Balama, T. H.—will be open-air affair, novelty acts, floor show and an all-colored band and orchestra.

Sam Goldberg, burlesque impresario, operating the Majestic and Grand theaters, and Fat Reiser has acquired "eats" and soft drinks concessions at Olympic games. Have a lot of the local concessioners with them.

Eddie Fernandez, prominent in show circles on the Islands, informs that his newly organized carnival opened at Hilo, T. H., July 4 to good business. He leaves soon for the States to secure attractions and free acts for the Maui Fair in October.

Ed R. Ware, who was promoter of an American Legion Walkathon now in progress at Crenshaw and Santa Barbara avenues, suddenly departed, and at the

time of this writing had not been located and the show was left in the hands of the Legion. Mrs. Ware and relatives and business associates are using every endeavor to locate him. It is feared he has met with foul play, as there was apparently no reason for his departure.

Arthur Hockwald, Jack E. Lewis and Al (Big Hat) Fisher are promoting a traveling Walkathon idea, playing small cities thruout the 11 Western States. Lewis has secured the services of Frank Mack and his band, recently of Majestic Theater; a line of eight chorus girls; five acts, and will bill the show in circus style—another added feature will be Jewel McCray, cosmetician, for ladies' matinees; also Eva Nightengale, mental acts. L. (Bob) Robinson and C. L. Vanvoast, it is reported, will be managers for Lewis. Transportation by trucks and passenger busses.

Fred V. Bowers, of CAPA, an organization of both indoor and outdoor showmen, is working out plans for a farewell party in honor of George M. Cohan to be held at Ambassador Hotel in August. The invitation list will extend to about 50 of America's best-known songwriters and members of the press covering the amusement field.

The well-known showman John G. Robinson, of Cincinnati, spent a day here recently, en route to Shriners' meeting at San Francisco. He was entertained by Manager Richards, of California Zoo, where he spent the day.

Rube Nixon Doing Well On Pier, Wildwood, N. J.

WILDWOOD, N. J., July 29.—R. B. (Rube) Nixon, whose Monkey Circus and Side Show is a feature attraction at Puncture Pier here, advises that business is very good during week-ends, altho but fair other days.

Jack Fransworth has joined the attraction with his Flea Circus, also Madam Bernard, with her mental act. Marion Rockne, with her new sword-box offering, using 61 swords, is going over neatly. Dorothy Johnstone, who was with the old Mighty Doris Shows, knows how to entertain and hold her audiences. Incidentally, Mrs. Johnstone is a sister of Mrs. R. B. Nixon.

Mabel Mack Has Fire

FERDINAND, Ind., July 29.—Fire of undetermined origin destroyed the "box" portion of "home on wheels" belonging to Mabel Mack, of Mabel Mack's Wild West with Polle Shows, exhibiting here this week. Bedding and some clothing and baggage also consumed or damaged. Mechanical parts of the car, thru quick action of showfolks, were not seriously damaged and a new body for the conveyance will be constructed.

Rubin & Cherry Cancel Fair

CHICAGO, July 29.—Rubin & Cherry Shows, announced as the midway attraction for the Cook County Fair, to be held here August 5 to 14, have canceled their contract and will not play the fair, it was announced this week.

Mrs. Hathaway in Chicago

CHICAGO, July 29.—Mrs. James Hathaway, widow of the late James Hathaway, of Miami, Fla., is spending some time with friends in this city.

Crafts Greater Shows

Watsonville Calif., Week ended July 17. Auspices, American Legion. Post No. 121. Location, ball grounds. Weather, ideal. Business, fair.

This town was somewhat of a disappointment, as it had always been a good spot for this show and on a comparative basis it was this time poorest town of those played last year and this year. Pleasant report that Mrs. O. N. Crafts much improved in health and contemplates extended visit to show in near future. Joe Glacy, returned from Honolulu, now handling inside of Circus Side Show for the writer. Mrs. Glacy to join later. Cal Lipes, of Archie Clark Shows, was a visitor all week. Returned to Venice to finish season there. Mr. and Mrs. Charles Miller hosts to writer and wife—wonderful dinner. Many visitors from Santa Cruz Beach Casino, including Mr. and Mrs. Walter Klenk, Harry Thorpe, Ken Taylor and William Smith, all concessioners. Ray Grainger joined and working in dining room of cookhouse. Teddy LaVere working ball game for Charles Miller. Sunday night found visitors from Foley & Burk Shows, opening week in near-by town; among them Charles Albright and Mr. and Mrs. James Asher. WILLARD M. LYON.

J. R. Edwards Attractions

Fredericktown, O. Week ended July 16. Auspices, American Legion. Location, streets. Weather, ideal. Business, worst of season so far. McConnellsville, O. Week ended July 23. Auspices, Volunteer Firemen. Location, commons lot. Weather, hot. Business, good.

At Fredericktown: Rufus Swinehart, wrestler, arrived to replace George Buzukas on Athletic Show. Buck Maughman returned after a week's layoff making hay at his farm near Canton. Daisy Reeves joined from Pennsylvania with three well-flashed concessions. A 40-foot semi-trailer unit has been chartered and moves are being made in good time. "Blackie" Conrad, OSU football and basketball star, joined to help on rides. At McConnellsville: Firemen showed real co-operation and spot proved best still date played this season. Ferris Wheel topped the rides—Athletic Show getting top money among the shows. A new midget show, Tiny Lee, joined. A Democratic rally was held across from the show lot Thursday, after which Governor White visited the midway. Ferris Wheel and Chairplane received fresh coats of paint here, as did the Merry-Go-Round horses. Word received from Paul Campbell to the effect that he is getting along fine after his recent operation at Willard, O. FRITZ EDWARDS.

Riedle-Opper Click in Cleveland

CLEVELAND, July 29.—Riedle-Opper Carnival opened at Euclid and East 86th street Wednesday and will continue there thru Sunday. Last week, at Miles avenue and East 124th street, business was good, according to Frank Riedle. In fact, he says, the last three stands were very good considering conditions. The carnival includes two of Goodings rides and 20 stands, also Medicine Show, Athletic Show and Vaudeville Show on the grounds.

Next week the carnival will move to a site adjoining Cleveland Stadium. On the adjoining circus grounds will be the Cleveland Stampede and Roundup. The carnival will play the Moose Convention here in late August. u



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MIDWAY CONFAB

By DEBONAIRE DAB

THE LONG-TIME SAYING "Fast nickels are better than slow quarters" can at least be an alibi these days. Eh, what?

WASN'T IT Bill Hilliar who once said "The trouble with many showmen is they can't prove it"?

HARRY ILLIONS is still at work on his ride concessions on the grounds of A Century of Progress, Chicago.

RAY BLAIR reported off the road with his tattooing outfit this season and as having a nice studio in Detroit.

EDDIE MADIGAN, of midway dining-hall fame, with Johnny J. Jones Shows, has put out a 25-cent plate lunch and business "has already increased."

AL HANSEN SHOWS were recently booked to play Jasper County Fair at Rensselaer, Ind., a report last week stated.

H. ANFINGER AND DAVE TENNYSON recently were observed conferring with Chicago world's fair officials. Wonder if they could be framing a whale exhibit!

ROY GOLDSTONE infoes that there was an error in the report (given in last issue) that he was sick at Batavia, Ill., as he is with Rogers & Powell Shows, in Arkansas, and feeling fine.

SOME FOLKS sure do take their imaginative thoughts (hallucinations) seri-

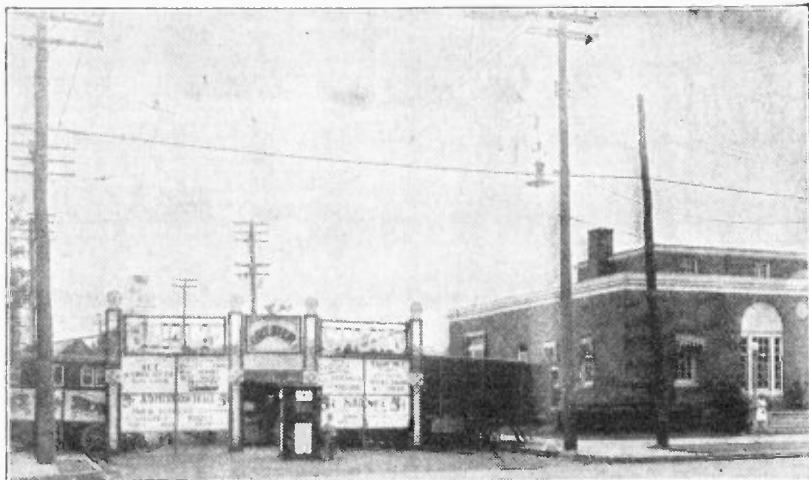
A FELLOW expressed himself as preferring a great deal of "color" in his reading matter. The samples he submitted, however, smacked much stronger of politics and toward self-popularity than regarding people engaged in show business.

JOHNNY J. JONES SHOWS have a "Spaghetti Club" and Boots Hurd is the chef. Weekly Italian dishes are served at the Midnight Frolics pavilion. The strength of club is apparently binding on the amount of garlic consumed by each member.

LETTER FROM William (Bill) Stehle, mentioned in last issue as being at Fairview Sanitarium, New Lisbon, N. J., states that he expects to be at that institution for a year or more. Stehle, well-known show front talker, is taking treatment for a throat ailment. Wants letters to drive away lonesomeness.

BENNIE SMITH, heard from early last week as being at Rome, Ga., and not certain as to which caravan he would first "line out" for remainder of the season. Bennie until recently was with Capital City Shows, playing Atlanta and vicinity. He is still the "famous drummer" and "Boy from Kinston."

LONDON, July 23.—"Eric," embalmed whale brought from California, continues to be the big attraction at Southend, seacoast resort 40 miles from London. The monster, which is 50 feet long and



FRONT ENTRANCE Bruce Greater Shows on downtown street, beside Post Office, at Berwick, Pa., during Firemen's Convention Week recently.

ously! Probably you have read specimens in a newspaper—or another publication.

ANTHONY C. WOECKENER, former husband of the late well-known midget, Chiquita, after four years off the road is again trouping. He is with Bahnsen's Circus Side Show with J. C. Weer Shows.

QUITE A NUMBER of caravans have baseball teams this season. That's promotive of goodfellowship—whether games between show teams or local nines.

GENTEELNESS (not "Gentleness") apparently the watchword of executive selectors of amusements for the Midway of Century of Progress, Chicago, next year—there was a slipup in a paragraph in last issue.

WORD FROM JACKSON, Miss., that Castle-Ehrlich-Hirsch Shows for their engagement week preceding their stand at Mississippi State Fair, Jackson, will play Mississippi-Alabama Fair at Tupelo, Miss.

R. G. (SPEEDY) WILSON, of Whip, sent a nifty pictorial "greetings" card (photo of concrete viaduct and residences). Printed at the bottom, "Warszawa. Arkada Mostu Ks. Jozefa Poniatowskiego."

SHELDON, Ia.—Crowds grew nightly at the William Snapp Shows here, third week in July, under auspices of IOOF Jubilee Week. A charge to the grounds was at first tried, but was later removed.

weighs 65 tons, is never short of visitors, most of whom pay extra to be photographed sitting in the whale's mouth.

THE PIGMY VILLAGE owned by Sailor Joe, description of which was given early last spring, has proved one of the top-money attractions with Castle-Ehrlich-Hirsch Shows. Sailor Joe handles the front, with Johnny Meyers, former radio announcer, doing lectures inside.

WITH THOUSANDS of "Bonus Army" boys in Washington racketeering promotion workers (not of the show business, however) hid themselves to that city apparently to promote any angle toward "easy money" discovered. Two big-city slickers reported as having cleaned up a couple of grand in less than two weeks.

THERE SURELY ARE "enthusiastic" heading writers with some newspapers. Recently, for instance, a heading above an article in an Albany, N. Y., daily read thus, "Mayor Orders Carnival Ban." But the closing paragraph of the story stated "In any event, it is likely there will be no more street fairs in the city of Albany, the mayor indicated."

REMEMBER the composition that appeared in print during the World War (of which probably hundreds of people have claimed authorship—or revamping) about "I have been tugged, plugged and slugged," etc., and closing with "I don't know what the h— is coming next"? It could be fittingly applied to the carnival situation the last decade.

EARL (MICKEY) HEWITT writes that on July 10 while with Model Shows of

RIDE MEN!

DON'T MISS IT!

BIG ELI NEWS

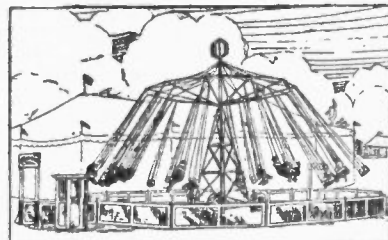
FOR AUGUST.

You'll like this number. News Items, Pictures, Mechanical Articles, lots of reading matter printed especially for the Ride Man. Complete results of the BIG ELI Fourth of July Contests in this issue. Send a postal for your FREE sample.

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All winter's work guaranteed. State all, photo, etc. Regina, this week; then Eau Claire, Wis. Be ready to join at Eau Claire, Wis.

THE ORIGINAL SAILOR JOE

CASTLE-EHRlich-HIRSCH SHOWS.

COOK HOUSE WANTED

for

Dodson's World's Fair Shows

To join at Burlington, Ia., Fair, Week August 8. Must be first-class and in keeping with 30-car show. Can place legitimate Concessions for balance of season. Ottumwa, Ia., this week.

MINER'S MODEL SHOWS.

WANTED—For the following Fairs and Celebrations: Week of August 8, Trescow, Pa., Firemen's Celebration and Old Home Week, on the streets; week of August 16, Abbotstown Fair, Day and Night, with five other Fairs and Celebrations to follow. All kinds of Shows and Concessions wanted for the above spots. All Concessions joining at Trescow will be carried to the Fairs on a very low weekly rental. Address: R. H. MINER, week of July 30-August 6, Weatherly, Pa., Old Home Week, or as per route.

CASTLE-EHRlich-HIRSCH SHOWS

—WANT—

LEGITIMATE CONCESSIONS

For ELKHORN COUNTY FAIR, GOSHEN, IND., AUGUST 30-SEPTEMBER 3, and other dates. CAN ALSO USE Frozen Custard for this date. Address Altoona, Wis., August 9-12; Ionia, Mich., August 15-20; Aramazoo, Mich., August 22-27.

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Complete, consisting of 62 Machines, Top, Front, Piano, etc. A-1 shape, including enough stock to get half of purchase price back. Now operating on Bernardi Shows. Purchaser can continue or remove. Price, \$500.00 Cash. Address WM. PINK, care Bernardi Shows, Trenton, Neb.

It Helps You, the Paper and Advertisers to Mention The Billboard.

America and loading a frozen custard machine he met with an injury to his right leg that has since held him at Buffalo Columbus Hospital, Buffalo, N. Y. Says he would appreciate visits from any of his friends who may be in that vicinity.

RUBE NIXON, whose Monkey Circus and Side Show is now at Funchase Pier, Wildwood, N. J., has a comedian "auto driver" named "Dare-Devil Johnson" that has been a real feature with Rube's monkey attraction about 10 years—many kiddies and grownups have "held their sides" while watching the antics of "Johnson."

MR. AND MRS. C. E. WILLIAMS, Anderson, Ind., were hosts recently to Mrs. Johnny J. Jones and her sister, Boots Hurd, and Johnny Jr. The Hurd Sisters, as they were known to Charley Williams on the old Barkoot Shows, were children around that show (in those days). Charley Williams has settled in Anderson and is manager the Anderson Free Fair.

AS IN ANY OTHER business there have been thousands of "shady deeds." However, knocks against carnivals one has read in newspapers and other periodicals, heard over radio and seen on movie screens have been about 99 per cent "business" and 1 per cent community interest. Why do knockers knock? Well, that's their business.

THE SHOW TAX (the OUTDOOR show requirements) situation in Tennessee is becoming quite "nauseating." Wonder will the OUTDOOR SHOW (circuses, carnivals, repertoire, etc.) fans of the State speak up, or remain what might be termed "underprivileged"—as shows cannot play in that State and pay those multiplications of taxes.

L. S. (LARRY) HOGAN, general agent Beckmann & Gerety Shows, had his heart set on seeing the opening bouts in the Golden Gloves contests at Soldier Field, Chicago, last week as a relaxation from his strenuous duties, but "the rains descended and the floods came," making Soldier Field a sea of mud, so Larry departed for Wisconsin—a cussin'.

IN LAST ISSUE a cut of orphan kiddies entertained by Rock City Shows. Staff members standing back of the youngsters included Joe C. Turner, Edward A. (Candy) Sabath, R. G. McHendrix, L. McAbee, Al H. Fine and Gertrude Fine. Entertainers included "Stack O' Dollars" Jazz Revue, Harrison's six-piece family band and Ernest Smith's Cowboy Band—all of whom were shown on bally platform in the picture.

MARTIN ROSELL and the missus, formerly of Roy Gray Shows, have "settled" for during the depression period and are operating a youngsters' "riding academy" at Houston, Tex., titled "Peter Pan Dude Ranch." Along with John Doyle, formerly with Royal American Shows, they have a large string of Shetland ponies and two new type kiddie rides. Their house car is a rendezvous for visitors and cutting up of "do you remembers?"

FOLLOWING THE DEATH of Robert S. Bigsby, his body was taken from Anderson to Muncie, Ind., so members of Johnny J. Jones Shows could view the features of their late "True Pal" before shipment east for burial. Mrs. Bigsby and her husband's body were escorted by auto from Muncie to Richmond, Ind., city of entrapment for Newark, N. J., by Mrs. Johnny J. Jones, "Sister Sue" (Mrs. Grant Smith) and Mrs. Edward Madigan.

ACCORDING TO REPORT from Detroit, a movie house manager went to a carnival lot "for amusement"; while there "gambled" for cash with a concession operator; lost more than \$20, and then made complaint to police, causing a raid on concessioners. Report stated two of concession men held by authorities, but nothing reported done by the officials regarding the "other half" of the gambling—it requires two persons to gamble.

"GENTLE SEX" attaches of West's World's Wonder Shows have been holding weekly bridge parties. At Holyoke, Mass., Mrs. Willie Ziller was hostess and a three-course luncheon was served at her attraction tent. Playing and lunch tables neatly arranged. First prize went to Mrs. Ike Faust; second, Mrs. E. B. Braden; third, Mrs. Marie Sperling. Honor guest was Mrs. O'Brien, mother of Mrs. Frank West, who concluded her show visit on Saturday and left for her home in Boston.

FAIR BUSINESS reported for A. B. Rodgers Attractions on fairgrounds at Cairo, N. Y., by Carl E. Helnick, known professionally as Kid Carlos, who infoes the lineup includes two shows, four rides and seven concessions. Roster of Five-in-One: Prince Charles, fire-eater and sword swallower; Bessie-Besettes; Bobby, mechanical man; Kid Carlos, cartoonist and headless illusion. Heinrich makes openings and inside lectures. Entire show travels on motor trucks owned by the management.

VERY MUCH HUSTLER—and versatile: Came word from Conneaut Lake Park, Pa., that when Palace of Wonders (Whitey Austin) was there Joe Tracy Emerling was some real busy announcer and showman. Operated the Snake Show unit, announced free acts on their various locations, did general announcing of park features, etc. "And," says the informant, "if Tracy had any voice left when he reached Lawrenceburg, Ind., for the fair it would surprise his listeners here."

LEAVE IT TO WALT: One of the saurians at Max Klmerer's 'gator farm at the Chicago "world's fair" grounds got the toothache the other day (maybe a certain press agent who answers to the name "Walt" busted him in the jaw a' purpose). Something had to be done, so Walter D. Nealand got in touch with a dentist, who said the offending tooth had to come out. The appointment was for 10 o'clock Thursday, and, strange to relate, six newspaper photos and newsreel men happened (?) 'round at that hour and "caught" the operation, which was duly recorded in pictures on local screens and in the dailies.

BILLY ARNTE ("Diamond Tooth" Billy) and his Happy Days in Dixieland are in their second season with John T. Wortham Shows. Billy has his own private railroad car for his troupe and nifty showing outfit. The roster includes, besides himself as owner-manager: Billy Freeman, assistant manager; Duke Hampton, business manager; Jessie Mae Weston, secretary; Ernest McGowan, stage manager; Mulligan Spriggs, boss canvasman; Lewis McLain, properties; Willie Tyson, musical director; Annette Hill, leading soubrette; Mattie Seymour, chorus mistress; Jim Brooks, principal comedian; Leroy Porter, straights; Mabel McGowan, comedienne; Four Westons (Buddie, six; Urthelhy, seven; Jessie and U. G.), "Darktown Novelties."

JAMES (CURLY) GRAVES writes that he and his wife are victims of circumstances. Says they were recently hitchhiking a ride from Marion, Ind., to Benton Harbor, Mich.; at a filling station man riding with got gasoline and drove off without paying for it and fired four shots back at the attendant. All arrested on highway between Niles and St. Joseph, Mich., and lodged in jail at St. Joseph. Next day, he writes, his young wife, whom he expects to soon become a mother, was taken ill of appendicitis and was taken to Mercy Hospital for an operation. Graves adds that because of a lack "of a few dollars" he has not been able to hire an attorney "to see that I get justice." He is in Berrien County Jail, St. Joseph.

TWO PACIFIC COAST showmen met. One asked the other—but, anyway, following is the reply (and, sh-sh! charge this one to M. H. Lee):

"Honest, Mel, I don't know—But Roy Ludington, of the Wortham Show,

Heard Fat Williams, in his stand, Say to a punk that played in the band That Archie Clark had a wire last night From a dancer who had it right From Milt Runkle, who claimed to know Of a colored man on Ed Foley's show, Who got it straight from a bench-leg clown

That Earle's Midgets had been down To Yucaipa and heard the news From Dick Parks, who had some clews, That Al Fisher went to Kalamazoo To quiz a "Pinhead" who said she knew A snake-show gal who claimed to know A concession worker on Craft's Shows, Who's mother-in-law will undertake To prove that she will gladly relate—That her latest husband has a friend Who knows when this depression will end."

DODSON SHOWS' "PICKUPS" — Yes, the show will winter in San Antonio, and arrangements have been completed to again show the *Battle of Flowers*. . . Major Andrews, who took charge of the electric wagon a short time ago, also took unto himself a charming wife—both well liked by every member of show and received several nice remembrances.

A. J. Glenn, who has the circus with the show this season, is equipping his show for a one-day-stand attraction for next season—will take the road with 20 new trucks, with Dodson as manager. . . Word from Hon. Judge Vick, of Waco, to the effect that he will spend his vacation with C. G. Dodson. The judge certainly is a good friend of show people. . . Johnnie Hoffman and Frank Krewer left for Montana, to make fairs with their concessions. . . Peggy Parsons, who has her frozen custard on the midway this season, is one of the few who know how to get money with custard. . . Bill Myley has taken charge of Girl Revue and made several changes in the cast. . . C. G. Dodson says the man that can keep a show moving this season is more than a manager; he is a genius and deserves a place in the hereafter. . . Harold Inglish will be assistant manager, taking the place of Johnnie Hoffman. Harold has had charge of the office several years.

Roland's Exposition Shows

Leesburg, Va. Week ended July 24. Location, showgrounds. Weather, some wind. Business, fair.

Show made a 70-mile truck move from Mechanicsville. Opened Monday night to a nice crowd. Mrs. Rex Smith was rushed to Georgetown Hospital for an operation Tuesday morning and is coming along fine. The affair in Mechanicsville, Md., was not as bad as newspapers made it—the show probably had more publicity than any other show in the country. Frank Blizzard is coming along fine. William Stanley still at hospital in Lenartown, Md., but will be out soon. All others presented with some buckshot are recuperating fine. John Steblar, of Stamford, Conn., who came for a visit, decided to remain for the season. Pattie Finnegan, late of Marks Shows, joined and took charge of Capt. George Smith's motor trucks. Jack Russell and wife arrived, Mrs. Russell working J. P. Williams' ball game. F. Myers has added a concession. C. Forgiates added pop corn, candy apples and a grind stand, and Frenchy Frivudey, ice cream. Mrs. Roland, manager of the No. 2 show, was a nightly visitor this week. Manager Roland's mother and sister and some friends, of Alexandria, Va., visited the show Tuesday night. Mrs. Bingo Randolph and several other showfolks stopped over for a short visit. Mrs. Weisman left to put their ride on the road for the fair season. Athletic Show going over big with the assistance of Sam Hyson and Kid Wagner. Virginia Minstrels putting on some good shows under direction of William Bright. The band looks nifty in new uniforms. Earle Lewis' Hawaiians have Mr. Lewis as manager, Princess Scyeta, Alma De Mar, Edith De Mar and Gene Wilson, dancers; Bernard Smithers, Carl Aumiller and Clyde Spotts, musicians, and Tex Stewart, tickets. The lineup now consists of 3 rides, 6 shows and 20 concessions.

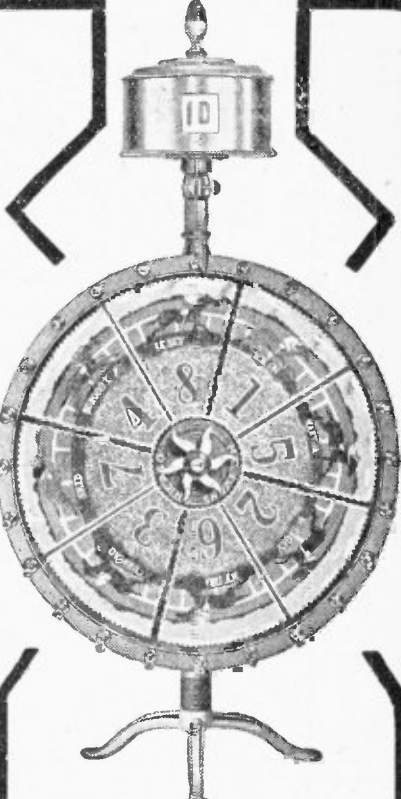
RICHARD DAVIS.

West Coast Amusement Co.

Sparks, Nev. Week ended July 19. Location, center of town. Auspices, American Legion. Weather, fair. Business, excellent.

Again Joe Adge's Coney Island Wonder Show topped the midway, with Shorty Costello's Athletic Show a close second. Fat Alton was a nightly visitor, as he was located in Reno with his Merry-Go-Round. Manager Krekos spent a part of the week in Reno. General Agent Jessup secured and wrecked a building, filled up three cellars and got a choice location for the show. Shorty CoCos, the "grand old man," still has the cook-house and is dishing the boys "the finest." Billy Fiske gave his notice here and will be associated with Mr. Alton as ride foreman. Ralph Deering still handles the electricity and has it ready to open when the calliope plays. Louis Leos came out sporting a new suit, walking cane and everything—no depression here. Taking it in all, so far this season, this show is still on the right side of the ledger, but by a very small margin. The playing of a disastrous "Fourth" cut down an otherwise fair profit. Two more spots in Oregon, then back to California. All of which is from an executive of the show.

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121 FIFTH AVENUE NEW YORK

Johnny J. Jones Exposition

Anderson, Ind. Week ended July 16. Anderson Free Fair. Location, fairgrounds four blocks from heart of city. Weather, mostly favorable. Business, poor. Muncie, Ind. Week ended July 23. Auspices, Veterans Foreign Wars. Location, circus grounds. Weather, mostly fair. Business, fair.

At Anderson: Each evening some 20,000 people thronged the midway and packed and jammed the rails of the race track. Shows and rides did only a still-date business. It was almost a picture of the "palmy days" of any big fair to see the throngs mill about the midway, but again it was true-to-form of 1932 season. Thousands of women alone, without pocketbooks—there seemed to be five women to every man. Catering concessions took it on the chin and game concessioners went for the count of nine. Crowds, crowds, moneyless crowds; passes, passes and more passes. This was the first fair of the season for the show. At Muncie: Nine hours after Hagenbeck-Wallace left the lot this show was on same location. Veterans of Foreign Wars gave fine co-operation. Fun on the Farm (now the Razzle-Dazzle) repainted and looks great—Hootis Killinger in charge. Vernon Korhn and family added new show—Mickey Mouse Circus—"Chip" Palmer in charge of 500 white mice "actors." Attractive ticket box built by Charles Kidder for Toyland used by Mrs. Thurston Apple. Frank (Dutch) Warner in charge of draft stock—all horses look well under his care. Mrs. Grant Smith (Sister Sue) has returned. States she enjoyed her combined business and pleasure trip. Mrs. W. F. Korhn returned from long stay at home, Defiance, O. General Manager J. L. Murray back from his business journey to

Chicago. Flo Korhn has pop corn and candy apples in a new special trailer built by G. Karl Walker and purchased by Vernon Korhn. Harry Miller, brother of Morris Miller, a visitor. George Harmon, of Miami, Fla., spending a few weeks with show. Billy Bozzell, attractions manager, went to Chicago on business and to meet his wife from Tampa, Fla. Charles Jessop, the "Hoosier from Indiana," was given a location by Manager Murray directly under main entrance arch for his beautiful "confection store on wheels." H. B. (Harry) Saunders now managing the Midget Troupe for this show. Billy Exton, former circus man and manager the Paramount-Public theaters this city, was a nightly visitor. Billy extended many courtesies to the showfolks. From Rubin & Cherry Shows come Max Sharpe, Louie Block and Eddie Hunter to join James Guzzu concessions. Also (Blacky) Martin, formerly chef of that show's cookhouse, now employed by Eddie Madigan as griddleman. The demise of "Col." Robert Selner Bigsby, this show's general superintendent for many years, is felt by everyone. His place will be hard to fill.

FRANK D. SHEAN.

Friendly City Shows

Bulger, Pa. Week ended July 23. Weather, fair. Business, fair.

Among new arrivals J. E. Mathews, with pitch-till-win; Blacky Robbins and Lawrence Leader, with six concessions. Bob Kabacker is the new general agent. Syvilla Dawson is back with candy apples Charles McCune added one concession, with Art Arnold as agent.

LEW POPKINS.

Model Shows of America

Niagara Falls, N. Y. Week ended July 23. No auspices. Location, 27th and Independence avenue. Weather, unfavorable. Business, good.

William J. Hilliar's Midway Mutterings: Train arrived early Sunday. Gave everybody opportunity to see new "kink" in the Falls. Rubin Gruberg motored to London, Ont. Paid his respects to Secretary J. D. Jackson and President Saunders of Great Western Fair. Up the steps came Larry Boyd and wife. Just as customers had started to open purses Tuesday night along came downpour of rain. Hastily they beat it for home. George Cramer's new kiddies' ride greatly improved after short visit to factory at North Tonawanda. Jack and Jill ("The Twin Tons From Texas") doing nicely and Manager Clifford Karns naturally elated. Hamon's mental act joined Milo Anthony and his merry troupe. New tops for "Tail Spin" and also for Cliff Wilson's Snake Show things of beauty. Eddie Marconi left for Toronto. Thursday night brought biggest gate of the season so far. Secretary Arthur Atherton and Auditor Col. Sharpe efficiently handling office details. And this week's roster is that of Radio Follies: Bob Sherwood, manager; Roberta Sherwood, producer; Anne Sherwood, Mary Lorow, Elsie Candrea, Alice Burns, Sarah Waters, Mabel Nelson, Marie Bronson, Jack Grant, Ray and Raymond; Dick Garber, orchestra leader, with Harry Depew, Michael Novarro, Skeeter Lorow, Frank Evans and Snookie Lorow; Alvin Frell and Pete Burns, tickets; Frank Stevens, boss canvasser, with Roy Allward, James Bishop, John Dennis and Charles Meyers, assistants.

Galler Shows

Bowling Green, Ky. Week ended July 23. No auspices. Location, West End showgrounds. Weather, sweltering. Business, in keeping with the times.

The writer made jump of over 700 miles to join the show. Found two old cronies of yesteryear, Jack Lee, of side-show fame, and Adam (Pop) Erbe, Athletic Show veteran. Manager Galler has attractive outfit—three major rides, owned by the management, seven shows and 18 concessions. Evidence of fresh paint is seen on all the shows and rides and midway is well illuminated. Show operates behind a 10-cent gate, with prize awarded each night to holder of a coupon. Fred Cunningham, high wire walker of note, interests "Mr. Public" with his sensational act. Executive staff is as follows: Joseph Galler, general manager; L. W. Leesman, business manager; Jack Oliver, general agent; Margaret Miller, secretary-treasurer; Walter B. Fox, special representative; Henry Spillman, electrician; Shep Miller, The Billboard salesman and mail agent. Shows and managers are as follows: Minstrel Show, William Dollar; Athletic Show, Sam Petralla; Circus Side Show, Jack Lee; Vaudeville Revue, William Allen; Fat Girl, J. S. Hunt; Illusion Show, S. S. Crane; Monkey Circus, Fred Rainey. Cookhouse is owned and operated by E. E. Farrow. Mr. and Mrs. David Schneider and infant son joined here. Mrs. Schneider is daughter of Jack Lee. Jack Oliver sort of amused at having a former opposition agent as running mate.

WALTER B. FOX.

Diamond Sisters Shows

Keosauqua, Ia. Week ended July 23. Auspices, Fire Department. Location, streets. Business, fair.

Roster of show follows: Staff—J. W. Diamond, manager; Betty Lee Diamond, secretary; Carolene Diamond, treasurer; H. A. Jones, lot man. Athletic Show—C. Fisher and Gus Pappas, managers, with Floyd G. Rlder, Wayne Forest and Jack Clark. Hawaiian Show—Mrs. Snyder, owner, featuring Payne Troupe of six people. Williams' Illusion Show. South Sea Island Pit Show—D. D. Sampson, manager. Night Life in Paris—Harry Brown, manager and announcer; Florence Brown, Crystal Bell and Elsie Johnson, dancers. Snake Show on truck—Walt Green and wife and daughter. Ferris Wheel and Merry-Go-Round—Wayne Hale, owner. Mixup, Kiddie Ride and Miniature Train—Paul Chenoweth, owner. Concessioners—Louie Cutler, Issy Cutler, L. J. Jones and Pete Andrich, R. R. Waterman and wife, Henry Cohtner, Phillips and Summers (75-seat corn game), Jew Bowers (lemon and orangeade), Mrs. Fred Irman (novelties), Dad Vines (popcorn and cones), Charles Snyder, W. H. Scranton, Whitman, Fisher Bros. (cookhouse). R. R. Waterman handles the mail and sells The

Royal American Shows

Fargo, N. D. North Dakota State Free Fair. Week ended July 16. Weather, very warm—some rain. Business, satisfactory.

Level grounds made possible a splendid midway layout. All attractions open early Monday morning for Children's Day—excellent attendance and everyone enjoyed a nice day's gross. Night attendance first two days somewhat small; picked up Wednesday night, remainder of week night attendance excellent. Harry Smith, general agent, back on show for conference with Messrs. Sedlmayr and Velare pertaining to booking in the South to follow the Wisconsin Fair Circuit. Special Agent Bernie Smuckler stepping on it each week getting a nice display of advertising banners, while Mrs. Smuckler has charge of their Leaping Lena ride on the show. Elmer Velare, business manager, back on the midway fully recovered and expresses appreciation for the many wires and letters received during his recent illness. Royal American Midget Circus over big in Fargo. Marie Rice joined Elsie Calvert's Nite in Hawaii. Inmates of St. John's Orphanage entertained Friday afternoon—after taking in all the shows and rides refreshments were served them by the fair association and the management of the shows. Louis Sowerby, scenic artist, putting finishing touches to show fronts. A. W. Cunningham efficiently handling Giant Double Ferris Wheel—getting top money of the rides. Fargo Forum, local daily, very liberal with space, giving midway a splendid front-page splash. Visitors this week: Mr. and Mrs. Tincher, of Owatonna Fair; Ernie Young, of Ernie Young's Attractions; Alex Sloane, of racing fame; Mrs. Dave Lachman and party, of Lachman-Carson Shows; D. J. Murphy and Douglas Baldwin, of Minnesota State Fair; A. F. Pfennig and party, of Missouri Slope Fair, Mandan, N. D.; Dan McGowan and party, of North Dakota State Fair, Grand Forks; Alma E. Riggle, feature writer for Fargo Forum; George Stevens, of Lachman-Carson Shows; H. L. Finke, secretary Northwest Fair, Minot, who visited his son, Bobbie, who has his Pony Ride with this show; Mr. and Mrs. George Walker, formerly with various shows, now leading florist in Fargo.

Grand Forks, N. D. North Dakota State Fair. Week ended July 23. Weather, very warm. Business, light.

"Children's Day," Monday, splendid attendance. Hot weather continued until Saturday. Auto races, Saturday afternoon, did not benefit midway. Secretary Dan J. McCowan and other fair officials gave splendid co-operation and were pleased with midway. Mrs. V. Books on sick list for few days. Mrs. L. Sowerby reported seriously ill in Kansas City. J. Marshall joined as talker on front of Dick Best's Side Show. "Buttons" Grantham's Monkey Circus stepping along with other attractions in receipts. Splendid front-page article on midway carried by Grand Forks Herald, also two-column story in Sunday's issue. Visitors included: F. C. Talcott, secretary North Dakota State Fair, Fargo; John Francis, owner-manager John Francis Shows; Mr. and Mrs. Tincher, of Owatonna Fair; H. L. Finke, secretary Northwest Fair, Minot; George Walker and family, who stopped on their way home from the lakes; T. Allen, managing editor Grand Forks Herald, and a charming young lady, Miss E. T. Turner, dramatic editor same paper, accompanied by E. Austin, sports writer. Also, Ernie Young, who had his extravaganza in front of grand stand, visited; also Alex Sloane, accompanied by Sig Haugdahl, both well-known auto race men. WALTER DEVOYNE.

Indiana Greater Shows

Vevay, Ind. Week ended July 23. Auspices, American Legion. Location, on streets. Weather, hot. Business, good.

Show moved from Madison, Ind., in good time and had everything in operation Monday night. Business increased as the week progressed. The midway has a very neat appearance, which was commented on at Vevay, where it seemed that everyone "meets you with a smile." At this writing there are two shows, three rides and about 20 concessions in the lineup, and Manager L. T. Zimmerman plans the show to remain on the road until about the middle of October.

MR. ZIMMERMAN.

Billboard. The writer has banners and does midway clowning. Free act each night by Diamond Trio of acrobats and dancers. BILLY (RUBE) RODGERS.

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Made of heavy Indian Blanket Cloth in wild colors. Rayon girdle at waist. In either man's or lady's style. No less than one dozen sold. If robe is desired boxed, add 10c per robe.

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INTERNATIONAL BATH ROBE CO., Pawling, N. Y.

MODEL SHOWS OF AMERICA

Can place for Canadian National Exhibition at Toronto

(with London, Ont., and Circuit of Southern Fairs to follow), High-Class Talkers, Grinders, Water Show Workers, High Divers and Clowns with Water Show experience. ALSO will book new and sensational Attractions that conform strictly to the high type of amusement exhibited on the Toronto Midway. Have openings for attractive Pit or Platform Shows.

ON ACCOUNT OF INSTALLING ALL NEW CANVAS FOR TORONTO

We have for Sale: Pit Show Top, Musical Tab Top, Minstrel Top, "Believe It or Not" Top, Merry-Go-Round 44-ft. Round Top, Entrance Marquee, etc.

Address

RUBIN GRUBERG, President, Model Shows of America, Week August 1, Oswego, N. Y.; August 8, Auburn, N. Y.

BISTANY GAYWAY SHOWS

WANT FOR THREE MORE WEEKS CARNIVAL DATES AND SEVEN FAIRS TO FOLLOW. Showmen that can produce and stand prosperity. I have the spots. Rides that do not conflict with what I have. All kinds of legitimate Concessions come on. You can get real money at my New York State Fairs. Like to hear from Frozen Custard and Novelties. What have you? Write or wire

LEO BISTANY, week August 1-6, Saratoga Springs, N. Y.; August 8-13, Glens Falls, N. Y.

Cetlin & Wilson Shows

Fairmont, W. Va. Week ended July 23. Location, Country Club road. Weather, good. Business, very good.

Some folks remarked that this town would be a "total blank," but General Agent Percy Martin located a show lot in the best residential section of Fairmont, and as Larry Boggs, of *The Fairmont West Virginian*, said, the elite of the town were there when he made his tour of the midway. Had an attendance on the week of 17,432. Mr. Webster, editor *The Fairmont Times*, says he is convinced now that carnivals can be run orderly. Plenty newspaper publicity was given the show, also daily announcements over Station WMMN, with programs furnished by Alma Lee and her Hawaiian Entertainers and Boyd Harris and his Checker-board Revue. Mr. Rowe, owner the station, gave special announcements about attractions on the midway. As stated in last issue of *The Billboard*, a new idea for publicity is the giving away of five passes daily by a local newspaper to owners of automobiles—license numbers of which are selected every morning on the streets and published in the paper. This proved quite a sensation, according to phone call: at the paper office. Tuesday night was Newsboys Night and the newsies had a good time. Doc Wiltse with his Side Show says no complaints—he is right in the running with the rest of them. All the rides are being repainted and Tilt-a-Whirl is being carried out in a new color scheme of maroon, orange and gold—a real flash. All show fronts repainted and varnished. General Superintendent Frank Massick says everything will be in good shape for the fair season. The ladies of the show have organized a knitting club since the arrival of Dorothy Davidson. Mrs. Wilson was the host to a bridge party Wednesday afternoon at Fairmont. Harry Biggs was elected president of the Jack Pot Club for the week. J. Lacy Smith and wife were visitors during the week, also Mr. Clark, a former advance agent for circuses, now living in Grafton.

GEORGE HIRSHBERG.

J. L. Barker Shows

Brunswick, Mo. Week ended July 23. Auspices, Baseball Club. Location, ball park. Weather, stormy. Business, fair.

Show has made truck moves since May 1 and they have been very satisfactory. Getting into towns on Sundays and unloading gives all the help good nights' sleep and setup in the cool of Mondays. So far the show has not lost a Monday night. Brunswick was disastrous for the show. A very heavy windstorm came up Friday afternoon, laying all show tops on the ground. The Minstrel Show top was badly torn. Saturday they framed that show as an airdome and had three packed houses. Athletic Show top also torn so bad they framed an open-air show. Hawaiian and Pit shows were able to patch up and open under a top. All the fronts were more or less damaged. Some concessions also damaged and considerable stock lost. It was the hardest storm this show ever experienced. Happy Griffin and wife, Dorothy, are back on Minstrel Show, Happy taking the stage, replacing Foots Robinson. Sam Tyus can still be heard to the far end of the midway. White Bickford, talker and combination man on the Athletic Show, left to join McClellan Shows. C. H. Reed has taken charge of banners and promotions. Ted England is now working in the corn game with Ben Wolf. Mrs. Ben Wolf and sister are on a visit to their home in North Carolina. The show is now booked solid until October 15.

EUGENE C. COOK.

CARNIVAL—AUG 6

Wox

Rubin & Cherry Shows

Peoria, Ill. Week ended July 23. Auspices, Woodmen of America. Location, 3900 South Adams street. Weather, hot. Business, fair.

Capacity crowd on Saturday night turned what seemed destined to be a bad week into a fair one. Newsboys of *Journal-Transcript* and *Peoria Star* were entertained Monday and Tuesday evenings as guests of the management. Much publicity obtained thru daily and nightly broadcasts over Station WMBD, programs furnished by the various shows around the midway. Probably outstanding of the performances—Thad Rising's Brown-Skin Follies band, assisted by Louisiana Red in novelty dances, and John Goodlow in vocal selections. *Peoria Journal-Transcript* exceptionally nice to the show thru the courtesies of Carl Slane, publisher; Chick McGrew and Ed Bowen, managing editors; Bert Powell and Bill

Littleton, city editors; Louis True and Isaac Block, circulation managers, and Earl Maloney, advertising manager. *Peoria Star*, thru courtesies of Charlie Smith, city editor, also very nice to the organization. Brownie Brown still in St. Mary's Hospital, Decatur, Ill.—will be there several more weeks, attendants advise. Al Rukin, one of Cliff Jewell's smiling agents, had a "square meal" when he visited his mother in Chicago. Show has had a new "Hawkshaw." After the midjet clothes were reported stolen, Red Rogers decided to find them. He procured a beautiful "Colt" and strapped it upon his hip, pinned a slum badge upon lapel of his coat, and headed to a hobo camp, accompanied by Louis, head porter, and they instituted a search. The hoboos, not to be fooled, called in police, and the following morning Joe Redding had a squaring job at the Sheriff's office. Young Men's Business Club of Peoria was entertained at its weekly luncheon at Creve Couer Club by Madame Noma Estelle and Prof. McHugh, and by part of Thad Rising's Brown-Skin Follies; namely, Jesse Mention, Irene and Baby Scruggs and Louisiana Red. Sol's Liberty Shows were playing in Pekin and many visits were exchanged.

FRANK WINCHELL.

Southern Tier Shows

Watertown, N. Y. Week ended July 16. Garland City Park. Weather, good. Business, fair. Utica, N. Y. Week ended July 23. Bagg lot. Weather, good. Business, fair.

Run from Watertown to Utica delayed somewhat by breakdown of two trucks; however, thanks to the tireless efforts all the ride boys, the show opened Monday night. Each week sees improvement in the shows. Minstrel Show, managed by Junious Young, with Al McKay on the front, gives Bob Dalry's Congress of Wrestlers a hot battle for top money. Lou Backenstoc's trained chimp, "Joe Mendi Jr.," gets plenty of nice comment from the press and a good play; in fact, the problem is to get people out of the show to make room for others. Frenchie and Giff have their Girl Revue clicking and Cliff Younger's Prison Portrayals has changed to a grind show to better returns. Mr. and Mrs. W. H. DeVaul joined with a neatly framed pop corn concession. Mr. and Mrs. C. O. Davis visited the Glick Shows at Albany. Charles Tashgy, Charles Zerm and Danny Reed, of Bernardi Greater, visited and many pleasantries were exchanged.

C. L. (CLIFF) YOUNGER.

Pollie Shows

Montgomery, Ind. Week ended July 23. Firemen's Homecoming. Location, Main street. Weather, ideal. Business, satisfactory.

The Mule Show was the talked-of attraction, and Mabel Mack made many new friends. Sand's Chairplane opened with the show at this stand. The most notable addition to show in recent weeks was the new girl revue of Ray Marsh Brydon. He and his company of seven people closed with Bruce Shows at Scranton, Pa., and joined this company at Montgomery. Made a jump of 900 miles. The attraction's personnel included at the opening Ray Marsh Brydon, Mrs. Brydon, Jack Montague, Maizie Montague, K. O. Scott and Little Lord Leo, and Wednesday Fatima Altork arrived from New York City and further enlivened the performance and pepped up the bally with her effective openings. Peggy Burke was also added to the lineup, making a very strong show, which was favorably commented on and drew a heavy feminine patronage. Lord Leo and Scottie were working with that show while their new Midjet Family attraction was under construction. Social event of week was birthday party to Charles B. Herms, of the cookhouse. Partly finished stage of girl show only available table large enough for the luncheon. Most of personnel in attendance, and impromptu bits were offered by many to the further enjoyment of the crowd. Charlie was much pleased. Glenn and Ford had satisfactory business on their two neat attractions, particularly Athletic Arena. Gabby Brothers, with end locations, did just a little less. Johnnie Dunn, formerly with Omar Sami, was a daily visitor. Red Weldy sent his wife and sons home, Bradford, O., after their vacation with him. Weldy worked hard on the Side Show here and completed more paraphernalia to strengthen acts. Jack Montague, of the Girl Show, spent a day in near-by Washington. Ray Brydon out with Mr. Pollie and the writer on advance business and cheerfully and effectively aided in getting favorable advance publicity.

KING BAILE.

Bruce Shows

Scranton, Pa. Week ended July 23. Location, Island grounds, South Washington avenue. Auspices, Veterans of Foreign Wars. Weather, rain two nights. Business, fair.

The fourth week in Scranton did not prove so profitable to the show. Everybody is sprucing and painting up for the tour into New York State. The show will go into the Empire State with 7 rides, 12 shows and about 30 concessions. A new marquee, built by Arthur Canfield, was used for the first time and made quite a favorable impression. A number of motor cars and trucks purchased in Scranton of Charlie Lyons could be seen on the lot nightly. A number of new faces on the concession midway, including Mr. and Mrs. Pettigrew, with ball game and cigaret gallery; Frank Bordings, sugar waffles; Mr. and Mrs. Watson and daughter, shooting gallery; Joe Exler, quilt wheel. Star LaBelle, who is framing an Alligator Show, which will open in Binghamton, has also taken charge of the Midjet Show since the departure of Ray Marsh Brydon, who left with his show Lord Leo. Joe McBee and Harry Upguard joined with their Deep Sea Exhibit and Fat Girl Show. Word was received from Charles Sutton, late of West's World's Wonder Shows, that he would join the show in Binghamton and act in the capacity of legal adjuster. Mrs. J. H. Bruce has been expecting her family from Tampa, Fla., daily. Lee Schaefer, general agent, is back with the show for a few days, having completed this season's routing. The writer is framing a Mermald Show, which he expects to have ready for the fairs. Motor-drome is being shipped from storage in Littleton, N. C., and in all probability will be opened immediately.

R. B. JONES.

CIRCUS SAINTS

(Continued from page 33)

Tent, held at Sardi's on July 27 (an account of which appears in the news section), was one of the greatest of its kind ever held here. Luncheon occupied entire upper floor of restaurant, which was laid out along lines of a circus lot, with a regular concessioner lading out pink lemonade 'n' everything. The day seemed to be play spot for celebrities, and so much transpired that one can only touch on high spots. Jolly Bill Steinke led a fast pace as "barker" and kept meeting going continually, not only with his natural and loud humor, but with his group singing of the *Snitzelbank* song, everybody present (including the Egans and the Bryans) joining in German version of this song. Jolly Bill had drawn a long panel of pictures to go with song, pictures being caricatures of those present, and with aid of the pointer and a song leadership, crowd got away with it. Then there was Dr. Kimball's trekking in from the padroom with a bucket of "fire water" for the elephants (oh, what a hot day!). The doctor had to do this as a penalty for being absent from last meeting. Gene Tunney, dressed in an old-fashioned night gown and taking his initiation, was a scream. Gene was presented with a fine medal, measuring 16 inches in diameter, reading "Roustabout Gene Tunney." Another big laugh was Martin (Congorilla) Johnson attempting to trap an ant in sugar bowl and failing to do so (what a hunter!). Dexter Fellows' long telegram

was a masterpiece and was accepted with much applause. Sam Pryor Jr. read the report on promotions, which also caused quite a laugh; Jim Bryan mistaking his medal for an aspirin tablet. This medal was given to Jim for bringing in the greatest number of members during July. Other highlights: Reference made by former Attorney-General Ottinger to the conventions at Chicago as circuses; Railroad President George Le Botollier signing on dotted line; C. Harry Fehling trying to place his friends at a table already crowded (one of Harry's guests was one of the biggest names in newspaper advertising); Ollie Oliphant's bedtime stories (bad, bad Ollie!); Charley Tremaine sneaking into picture being taken of Gene Tunney; Carlton Hub promising to tell to next meeting some of his circus experiences while abroad; George F. Mand, of mayor's reception committee, expressing his belief in sincerity of the men behind the movement to erect a home for old and indigent troupers; Frank V. Baldwin Jr. back in his old job as payoff; Clarence Chamberlin's pleasant little talk and Captain Grant's Scotch story; National Secretary Pitzer's ringing speech on the club's principal objective; Johnny Hendricks' presence reminding Columnist Joe Williams of a crackerjack story; Dick Konter working the "come in" and big hand given Freddy Benham in appreciation of his untiring efforts in making this luncheon bigger and better than any of previous ones. But next month spells bigger things, for the "fall guy" will be William Randolph Hearst Jr.

Counselor Hoffman, New York, prominent lawyer and newest member of the tent, will act as legal representative without charge for the Fellows Tent in all matters where legal talent is needed.

F. P. PITZER, National Secretary.

BINGO CORN GAMES

Wood Markers, Printed Two Sides.

BINGO				
12	16	39	50	63
9	21	44	53	66
2	27	0	56	74
15	18	31	48	73
5	29	34	49	71

Black on White, Leatherette Bound

No. 5—20 Cards. \$ 2.00
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BINGO POKER SETS

New Bingo Game, STRICTLY ONE WIN-

NER. Playing cards used instead of markers. Lightning fast. Printed in 2 Colors on White 6-PLY Cards.
No. 26—26 Cards. Each, \$1.25
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We pay postage except C. O. D. expense. Instant delivery. Sample Cards free. No personal checks accepted.

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WANTED For Ford City Fair, Ford City, Pa. (Free Gate), August 11 to 13. SHOWS and legitimate CONCESSIONS of all kinds. Address KAUS UNITED SHOWS INC., Du Bois, Pa., August 1 to 8; then Ford City. Want to hear from Secretaries of Maryland and Virginia Fairs. We have a few weeks open.

AT LIBERTY — For Fairs and Celebrations, No. 5 E 11 Wheel, Tangley Callaphone, mounted; Ave legitimate Concessions. Consider reliable Carnival with Fairs. J. LACY SMITH, Gen. Del., Morgantown, W. Va.

MEXICAN JUMPING BEANS

Main crop of long-lived, lively Beans (I beat all cuts by 10%): 150 for \$1.00; 500 for \$2.20; 1,000, \$3.40; 1 Lb., \$8.40; 4½ Lbs. for \$33.75, or at rate of \$7.50 Lb. Unopened 9-Lb. Can for \$63.00. Delivered. Free Sample M. J. Bean Game Cards, Signs and Instruction Circular with orders only. C. O. D., 1/3 with order. Remit by P. O. Money Order.

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Conklin's All-Canadian Shows

Can place for remainder of season, Cook House and Dining Car Concession, providing same is in keeping with our show. Can also place a few reliable Concession Agents. Will rent a few choice Concessions for the remainder of our fairs. Can also use good Side Show Acts. Address J. W. CONKLIN, week Aug. 1, Prince Albert, Saskatchewan; week Aug. 8, Winnipeg, Manitoba.

HAPPYLAND SHOWS WANT

For following Michigan Fairs: Oakland County Fair, Milford, August 10 to 13; Bad Axe Fair, Bad Axe, August 16 to 19; St. Clair County Fair, Yale, August 23 to 26; Alpena County Fair, Alpena, August 30 to September 3; Northwestern Michigan Fair, Traverse City, September 5 to 9; Northern District Fair, Cadillac, September 12 to 16; Gratiot County Fair, Ithaca, September 20 to 23; Standish Fair, September 27 to 30; Fowlerville Fair, October 5 to 8, legitimate Concessions. Footage reduced at practically all these fairs. No G Wheels will be booked. Shows that do not conflict with those we have with own outfits can be placed at 25%. CAN USE Chairplane and Kiddie Rides with own transportation. Address HAPPYLAND SHOWS, 2116 Gratiot Ave., Detroit, Mich.



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OSCAR OWL
In Envelopes.
Gross, \$7.50.

HY-TEX Balloons are the best quality ever offered. Made from pure liquid rubber latex—right from the rubber tree, with all its natural toughness and elasticity . . . *Hy-Tex Balloons inflate larger.*

The HY-TEX Line affords a great variety of flashy Balloons and Novelties. Complete Sample Outfit (worth \$2.00 retail) sent postpaid for \$1.00. Mail order for samples to Ravenna.

You can buy HY-TEX from these jobbers

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DENVER, COL. Western Novelty Company, 1729 Lawrence St.
KANSAS CITY, MO. Max Bernstein, 318-320 West 11th St.
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**53% Greater
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CLOWN HEAD
Gross, \$4.50.



KRINKLE DOT and KRACKLE STRIPE.
Each, per Gross.
No. 9 Air HY-TEX . . . \$2.75
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By **GASOLINE BILL BAKER**
(Cincinnati Office)

LESTER KANE is holding down a store demonstration with lightweight soap at Cleveland.

JACK KEEGAN, Sammy Berman, Jack Branholtz and Art Novotny are holding down the lots and factory spots in and around Detroit.

ON THE MASONIC LOT at Dayton, O., a few days ago were Stewart, med; Pombls, intensifiers; Pennington, polish, and Whiteman, with gummy.

DAVE ENGELSON INFOES that he is now in New York after a trip thru the Middle West. Dave says he has found biz for the low pitchman better outside of the big city.

THE BOYS HAILING motorists on the highways and offering white caps, balloons and novelties are grabbing some long green despite the howl of depression. They are working where the money is.

CY ULLMAN was sighted at the Dayton, O., motorcycle hill climb sporting a brand-new car. Among some of the other boys on the leaf at this event were Harry Wherry, Sweeney and Sundown Slim.

BENNIE SMITH and his sidekick, Rosen, have been working the Alabama State Convention of the American Legion. From Gadsden Bennie pipes: "Well, we finally hit a red one. Last night (July 24) it was a sellout for us. Anyway, we won't have to thumb it out of this burg."

GANGING UP IN SEATTLE is making the competition sharp. Ted Rockwell, is there with razor hones. Joe Graham is handling razor sharpeners; Stewart, with gummy; Kain, the "Needle King," with run menders. Several gypsy mitt workers and mindreaders are occupying stores in the business district.

NEW LICENSE for pitchmen at Columbia City, Ind., is reported by Doc Burton, who has just returned from a trip in Michigan. "I found the new reader there to be \$25 a day," he pipes. "And at Huntington, Ind., it stands at \$50 a day. I worked here (Chillicothe, O.) last Saturday (July 23), paid \$5 and found it plenty rotten. Will try Wilmington next week and then come the Indiana fairs."

BIG INFLUX OF JAM MEN in Detroit recently. Most of these boys trailing the Big Show. Among the celebrities seen were Morris Kahntroff, still grabbing top dough; Nate Golden, Wilde, C. Harold Studley (an ace in this line), Leroy C. Crandall and some lesser lights. Seen at the show lot topping them all were Teddy Goldstein and his vivacious missus, working the musical whistles. The Goldsteins just invested in a brand-new car and beautiful "home trailer."

"WELL, HERE I AM down in the Garden of Eden," Doc Holt postcards from Mounds, Ill. "This is the fruit belt. Plenty of tent shows in evidence. Only three med shows. So far biz is fair with me. They all say I am doing better than any of them, altho I can't see why. They make the same towns and most of them before me. Well, I can't complain. I've got a good show. Who says med won't sell? I've got a new way. And it's working."

"WELL BOYS, here's one more from Western Massachusetts," T. A. Rhodes shoots from Holyoke. "Pickings not so bad in this part of the country. Ran into H. B. Hibbard, the old rad and flukum worker, gathering a few of the long greens. He says it's so good with him he's going to move his family from Ohio and call this his home port. Delayed in getting to work, as I had to wait eight days for stock shipped to me from Boston."

WORKABLE TOWNS in Pennsylvania and Ohio are reported by Reno the Mental Wizard, who is pitching books and doing a lightning calculator bally, as



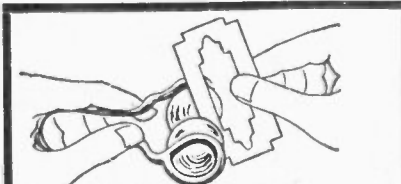
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LORD'S PRAYER or TEN COMMANDMENTS, French Telescope Charm, Selling better than ever. Our New Reduced Price, \$4.50 Gross

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Best Crystals Assorted Colors. Handles do not tarnish. Samples, 10c.
Gross, \$2.50
With each Gross, 6 Beautiful 2-Color Counter Display Cards Free.
And now **LIGHTNING RAZOR BLADES**. Double Edge. Fits Gillette Type. None better. Packages of 5.
\$1.50 Per 100—\$14.00 Per 1000
\$1.00 Deposit Required, Balance C. O. D.
Goods Shipped by Express Day Orders Received, F. O. B. New York.
RUBY CO. 212 W. 43d Street, New York City.

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GENUINE DIAMOND
A Beautiful Genuine Full-Cut Diamond, in Modern, Up-to-date Solid White Gold Mounting. Complete, in a Presentation Box. \$2.45
We Carry Every Well-Known American-Made Watch, Also Swiss.

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Radio or Barbeyway Stoppers, \$7.20. Edgerite, \$6.00. All Stoppers are Highly Nickel Plated. Choice of Outfits with Any Stopper, \$12.00 Per Gross
144 Stoppers, Your Choice. 144 Strop Dressing, in Box. 144 Strops with String Swivel. 144 Cartons.
New Line of Strops and Prices. Sample, 20c.
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HIGH-CLASS MERCHANDISE—LOW PRICES.

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Even Poor People Must Keep Clean. BRUSHES, BROOMS, MOPS SOLD BY THE MILLION.
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Own your own business, stamping Key Checks, Fobs, Name Plates. Sample, with name and address, 25 cents.
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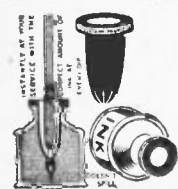


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AMONG THE PAPERMEN in Virginia this midsummer are W. L. Jamison and family, who have a cottage at Buckroe Beach, on Hampton Roads. Jamison is district manager for *The Southern Agriculturist* in Virginia and West Virginia. At Harrisonburg, Va., D. Lee Barrett, Ed Holcomb, H. E. Markley, Wiggins, R. L. Baker, W. L. Smith, Kid Stover, Frank Bulger, Cruise, Bert Pennix, Joe Sander-son, Russell and Dr. R. L. Gulkie are enjoying the mountain scenery and signing 'em up. Big day for biz at New Market was the Fourth of July. All the boys flocked to the festivities there and found money plentiful.

DOC SPEAGLE is astonishing the natives in the smaller towns of the Carolinas with the largest medicine show most of the towns have ever seen. L. C. Cook reports from Magnolia, N. C. Cookie says that in these times the magnitude of the outfit astonished him. "When I drove into this town," he pipes, "I saw what I thought was a motorized circus. I discovered it was the Speagolax Medicine Show. The Doc is not complaining about hard times. His outfit is composed of all white people and everybody lives in the house cars on the lot. Doc has just added two new house cars in the last three weeks."

MUGSNAPPERS who expect to make the Columbus, O., territory will do well to keep an eye on the license tax list which is being revised, evidently for the purpose of increasing revenue. *Columbus Dispatch* of recent date reports the revised license tax list as being before City Council. With reference to itinerant photographers, the article reads: "Another measure licensing studio photographers, commercial photographers and transient photographers was resurrected from old files, where it was placed nearly two years ago, when council failed to report it out of committee. Fees also are not determined in this measure."

JACK MAHONEY POSTCARDS from Ashland, O.: "Since I last wrote you from Atlanta, Ga., have worked thru the Carolinas, Virginia, Maryland, Delaware, New Jersey, Pennsylvania and am now working thru Ohio, on my way to Indianapolis. Have found business very good with the exception of North and South Carolina. No money in those States. Pennsylvania was the banner State for me, and I added a few wrappers to the old b. r. am still working auto polish and find that I am always sure of getting a few dollars each and every day, regardless of business conditions. Will work the Michigan fairs after taking a couple of weeks' rest. Expect to reach Indianapolis by August 1."

ARTHUR BRISBANE, who writes the widely circulated syndicate service column titled *Today*, has been giving the sidewalk and doorway boys in New York the once over. His column recently carried this paragraph: "A mania for caps made of white cotton, selling at 25 cents apiece, has created work for 2,700 men and women in New York City. The idea will spread. Young gentlemen who feel that white caps make them look like commodores of yacht clubs have forgotten about the 'bare-head craze.'" And a syndicate cartoon shows a grinder passing out the head covers to the passing throng. The legend on the caricature is "Former New York apple sellers put to work by the white cap fad."

HERE'S HOW AND WHERE some of the fast steppers of the sheetwriting art are spending the hot weeks, as piped by William Dow, from Rhineland, Wis.: "Since July 4 a bunch of the boys, including Lew Ring, Kid Horn, John Compton, Tex Joyce, R. E. Young, Harry Tam, Charles Ferguson, Roy Palmer, the Rosenthal Brothers, Pop Jones, Red Williams, Red Carroll, The Navigator and myself have been up here in the Land o' Lakes having the time of our lives. Good old George Faulber is here. Hotel rates have been cut to \$2.50 a day, American plan. We papermen devote one day a week to getting the nut. The rest of the week we spend cutting up jackpots, swimming and fishing. On July 8 we joined in celebrating a wedding. J.

C. (Red) Carroll is the fortunate sheet-writer who acquired a beautiful wife. We were all there to see the knot tied. Johnny Compton gave the bride away. George Faulber opened a keg of the nectar of Gambirinus before the ceremony, which put plenty of spirit into the occasion. We expect to stay here until the fairs start. Should any of our friends come up this way we will be glad to have them drop in on us."

HENRY PARGON, who caught Dr. F. H. Head's med show while passing thru Jasper, Ind., reports: "I was on my way to join the Polle Shows at Ferdinand when I met the Head outfit. The doctor and missus treated me royally. They have a fine company of people and a good show. It was sure getting its share of the harvest. Dr. Head has three new trucks and two nice house cars. Ray Chapman and the missus are with the company doing their musical act. Ray is also doing blackface and producing. The Demming Family Band furnishes the music. Band consists of seven pieces. All double stage. Mack McLaughlin has a new 12 by 14 tent and has the grab joint. It's a flash. Dr. Head is a licensed physician and works his own office, more power to him."

GRAY CRAFT SPALDING, now in the cast of the dramatic show *Branching Out*, pipes from Boston: "Found several of my old-time pitchmen friends working here, among them Phenomenal Wolff, of astrology book fame. To my mind he has the best of them in that line beaten and the best flash I have seen. Also met Harold L. Woods and his sister, Charlotte. In my estimation they are the greatest talent in the medicine show business. It is a real treat to hear Miss Woods put over her talk, and she is young, pretty and has real oratorical power. Met A. W. Murray doing his pitches on ring tricks about the shops in New Britain. It is some years since I was in the pitch game, but many of the boys will remember me. I am now getting ready to play a few dramatic roles in the sticks around Boston."

THEY LOVE A PITCH STORE down Beaumont, Tex., way. Rajah King, who left New York with the live ones about the time Coney opened. From the Southern Texas oil town he pipes: "Rajah King speaking. Stand by, brotherhood. Don't say a word. I'm in the Lone Star State and getting along nicely. Opened a store in the heart of the busiest block on the main drag. The natives here just love a pitch store and will stand for hours. My lectures on astrology go over big. Plenty of paper money when I turn the joint. I haven't yet found Depression Corner. My store will stay here as long as the money shows, then I will open a store in Port Arthur. Wife says Beaumont is the hottest town in the world. And 106 in the shade today (July 17) is some hot."

POET-PHILOSOPHER-PITCHMAN Zip Hiber whangs his lyre and warbles: Oh, when you have a b. r. and you're feeling quite content; your front is free from wrinkles and you're looking like a gent; your mind is clear and easy and you're free from all suspense, it's easy then to sell 'em. You have got their confidence. But when you're on your uppers and there's whiskers on your chin, and wrinkles in your belly and you're feeling almost in; when folks won't stand and listen to the spiel you're dealing out, it's plain, it's very evident, you need to change your shout. Oh, when the road is rocky and you've got to swim or drown, it's time to use your noodle and to cash in on that town. So long as you have confidence in you—this is a hunch—it won't be very long before you're sitting down to lunch.

DR. GEORGE M. REED shoots from Columbus, O.: "We came into Columbus May 30 and have been trying to work doorways on old High street. Biz is surely shot to hellangone. The only man I have seen making any money here is Earl Wilson with his auto polish. There were from 6 to 10 polish workers on High street and Main last Saturday, July 23. Prices are badly cut. Earl Wilson has left Columbus for elsewhere. Walter Byers has a med show and is doing fairly well in a small town close to Columbus. Several flukum workers and razor sharpener workers are here. None getting any money. About \$3 or \$4 is top. So I would advise the boys to steer clear of this town. I am working suspender belts in doorways and factories near by. I expect to stay in Columbus a while as my health is not so good. Would like to see a pipe from Harry Rose, of whitestone fame; Bill



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Sacks, king of coil workers; Smiles-for-All Goonan, Frank Libby and others. Here is the lowdown on Columbus: No doorways that can be rented are in the money. Property owners hostile. Ford only factory running to speak of. I have worked Columbus 40 years and never saw it so bad for the pitch as it is now. Here's hoping we get beer. Pass the limburger, Professor."

RHODE ISLAND has seen many pitchmen passing out soaps and medicines in recent years, but never so lavish a layout as that of the Maxey Medicine Show, which has been playing in and around Providence since May 1. H. B. Maxey is manager and lecturer. The show is carrying 12 pieces of rolling stock, including a burglar-proof and fireproof money and equipment truck, a railroad-locomotive ballyhoo truck, manager's private sleeping coach and other trucks, trailers and private machines. George E. Reed is secretary and treasurer. Reed's wife and baby girl accompany him. Troupe numbers 15 performers, with a seven-piece band. An open-front platform stage tent with two sidings gives the show an impressive front, and sound amplification system carries the lecturer's spiels to everyone in the audience. The usual line of medicines and candy ballys are passed out during the evening, and a pop-corn and cotton-candy stand and ice-cream booth are added concessions on the lot. Show has own lighting plant and is prepared to meet emergencies, such as that encountered by the Roland Shows recently in Maryland, with sawed-off riot guns, tear gas bombs and other weapons within easy reach. Closest co-operation with police officials in Rhode Island stands has made such equipment unnecessary, however. Night show was caught. Crowd of several hundred were on lot, and salesmen were finding ready buyers. Maxey plans to leave Rhode Island soon, probably working south toward Miami, where he played a long engagement early this year. This may be a medicine show, but when the outfit rolls into town in parade formation the natives can be forgiven for mistaking it for a circus. It's one swell layout!

CONEY ISLAND NEWS NOTES, by Charles (Doc) Miller—Sunday, July 10, brought a record crowd of about 1,000,000 here. No, I didn't count 'em. That is a police report. There were very few pitchmen here in the four-star class. . . . A boss plumber told me he is going to start a pitchmen's union and that he has appointed himself delegate, but he did not tell me what his salary is going to be or who will pay him. . . . Irving Goldie, showman plus entertainer, with a clever player at a minia-



"**EARLY EARLE**" the boys long ago dubbed the pitchman and demonstrator facing you above because of his habit of leaving a 5 a.m. call with the night clerk. George B. Earle, now 50, started out from his native Honey Creek, Mich., to be a pitchman 23 years ago. He wandered. Enlisted in the army and saw service in the Philippines. He's a money getter and all ports look alike to him. He intends to quit the road forever at the age of 110.

ture piano, had big tips at Brann's place. Goldie's passouts of musical phones was big biz in the vaudeville theaters, but his biz took a drop since he has been here. . . . Madam Ray, the Personality Girl, with soap, recently made her first pitch in three years. . . . The famous blond Ragan Twins are so alike that very few can tell them apart. Ralph Anderson told me he was talking to Mary a week ago on the Boardwalk. He wasn't. He was talking to Madeline. Ralph has left the city. . . . Ike and Mike have changed their minds and have reopened the store that Perry had. . . . The Ellises, mentalists, have departed from here. At Rockaway Beach Master Rus-Syl, mentalist, and his manager, Professor King, came back again July 11 by request and replaced the whole roster at Frankie Brown's store. . . . In the big fire at Coney on July 13 only one pitch store was reached by the flames. The Mighty Atom's place was burned to the ground. He lost all his belongings, and it is said he also lost \$800 in cash. Sailor White, his coworker, lost his lung tester. . . . There are only two pitch stores still operating. The season here will go down in history as remarkable only because it has been full of events. The big fire is the saddest event.

"**THIS IS MY FIRST PIPE,**" Tom Johnson shoots from Indianapolis, "but I have been pitching razor blades and sharpeners for the past year. The grind nowadays seems to be getting tougher and tougher. On most every corner in open towns you will see guys sitting day after day with blades and other merchandise badly displayed, and they are making nothing, only ruining it for hustlers. I was in Toledo recently. Frank Vail had it fixed for flukum and was going strong without beefs. This fellow has the personality to fix and square and is capable of selling anything. Fort Wayne is wide open. Saw Jordan and Bill Danzer working shops. Bill pitched sharpeners in a doorway last Saturday, doing only fair biz. Saw few pitch boys in Toledo. Saw a couple working auto polish from car to car with apparently no police interference. I hear some of the boys are working Muncie, Ind., so I will go down and try it for a round."

"**CUNNELL**" NED HOUSE, the "Man 'om Jawa," pipes from Oswego, N. Y.: "Just touring around enjoying myself. Money is scarce all over, altho I have been doing some good business, here and there hitting hot spots. Last week in Binghamton, N. Y., I had several visitors. My old pal, Carl Swicegood, knight of the tripe and keister from North Carolina, called; also Mr. and Mrs. Charlie Meadows, of Detroit, who made a tour of the South and Cuba last season. A very nice worker. He has a new car and a trailer, and it's a swell outfit. I heard my old friend, O. C. Cox, was in Bingo, but did not see him. In case he should not know where I live, he can look me up in the phone bag. I sure want

like to see O. C. again. It's five or six years since we were on the Beach together. I find some of the boys are leaving their goods in stores to pay for their advertising. Well, it's all in a lifetime. It's a good life, this pitch game, if we don't weaken. I am still with it, and I guess I'll stay because I am too light for heavy work and too heavy for light work. The only way out is to keep trying to be a real pitchman. Glad to hear about Hightower, Jerry Russell, Johnny Hicks, John Collins, Murray, Goldberg and Bresnahan. I see a lot of carnivals and circuses up this way this year, so I judge it is tough elsewhere. Hope everyone had a nice season so far. Expect to be down yonder in my native Georgia this winter and meet the old and the new boys. I'm signing off to go across the lake for a scoop of ale."

DOC TOM V. WHITE says that when he saw other med shows heading for the barn he decided that it was an opportune time to bring out his equipment and play the field without opposition. So he did just that. He says the plan has succeeded for 15 weeks in South Carolina, Georgia and Alabama. Chattanooga, Tenn., was the farthest point north the show made. "There we encountered a touch of the depression," he adds, "so we went back by way of Rome, Ga., to West Point, Ga., and Auburn and Tuskegee, Ala. Then into Montgomery, where biz was surprisingly good. The route for the next two months will cover Southwestern Georgia, where the peach, watermelon and truck garden crops bring loose change into the section. Winter will be spent on the coastal routes of Western Florida, where the towns are mostly virgin territory." Doc carries five people, two cats, a rooster and a burro. The show plays Dothan, Ala., week of July 25; Thomasville, Ga., week of August 1. Calls his outfit "The Happy Gang."

MARY RAGAN, ace pitchwoman, who has been working in the Middle West, in department stores and on showgrounds, turned to the factories at Indianapolis recently and has been going big in a field unusual to her. "There are four or five good factories here," Mary pipes, "where new faces can work. I got some real money at the Real Silk and the Kingham plants. Worked the Ringling-Barnum Circus July 21 to good results. Met young Goldie and wife with their new car. They have a nice flash and are real troupers. Then along came the irresistible Sir Tom Rogers, who always looks like a millionaire bound for the Country Club. Too bad this Sir Tom is married, and the Ragan Twins and Prairie Mae single. Don't shoot him, Mrs. Rogers. All he did was tell us what a wonderful wife he had. Well, I met the ace of all Johnny-come-latelies, a mindreading act, pitching scopes for a dime, and they were kind enough to tell me that I would have to cut my pitch to 15 minutes and charge a dime. Lots to learn. Two weeks' experience isn't much. Anderson Fair was a bloomer for most of the pitchmen there. Met Williams and his crew with flukum and menders: Lovely folks and due to get plenty of greenbacks in a good location. Hello, Tenth-Avenue Murray! I saw your picture in tights. You and Doc Miller would make a great pair of Siamese Twins. Where's that Ralph Anderson? Met Mrs. Messer with her pen demonstration in Anderson. Lovely lady, nice worker and gets results. I'll close, as I am going to Chicago tonight (July 22) and I'll do Maxwell street Sunday, then the W. E. in Cicero next week. Pipe in, boys. Three cents won't break you."

BOB HART, low pitchman, doing a grind with his own stain remover in Indianapolis the other day made such a hit with the sidewalk tip that the cops looked the other way when they passed his spot. F. S. Clark, tattooed man of circus and carnival fame, sends in a clipping from *The Indianapolis Times* showing that even the news-hounds fell for Hart's humorous spiel. The story of the pitchman is spread under a six-column streamer head and was worth big money to Bob. His spiel is quoted in part, as follows: "Here's the best little stain remover you ever saw, folks. It'll remove the stains from your conscience, Japanese silk, shirts, hats, pants or what have you. You men can use it to shave by. I do. Now watch! I'm going to put some iodine on my shirt. Now chemists, doctors, professional men will tell you that iodine is one of the hardest stains to remove," and he suits his words to the music of motion by sprinkling his shirt with iodine. "Now I put this water on it. It's water, folks. If it was gin it'd make you a drink."

he adds as if to explain away the mystery of a pop bottle filled with white liquid. Near the bottle is a can of well-known cleansing fluid. He picks up a toothbrush and rubs the stained cloth into a lather and lo! the iodine spots vanish. The dimes drop on his up-turned valise. "If it only takes out one stain it's worth a dime," and some one in the crowd nods his head wisely. The dimes drop again. The crowd fades. "I had to move five times yesterday. This is a tough life. No money in it. You know I always wanted to work for a newspaper. But you got to do what you can these days to get by," he said. We moved to a new areaway and a new barker, but as we moved Bob grabbed off a new crowd with "stains on your conscience, mister? This will take them out. If you only remove one stain it's worth a dime."

BILL MARGO THE TIE MAN has pulled out of Chicago and is now decorating the shirt bosoms of the Detroiters. From the latter city Bill pipes that he left a fine bunch in Chicago and he has found Henry Ford's town not so good. "Too many home guards and too little money here," he reports. The home guards seem to be jealous of the outsiders, pitchwomen not excepted. Two boys of the old school, high-class and clean jam workers, Zemle (Snake Oil) Phillips and Frank Wiley, seem to be getting big dough. Fredericks, with scopes, is getting his share. Among the home guards and others sighted in action are Bill Meter, with razor paste; Tishi Bhuti, med; Pearl Lewis, soap; Smith, foot ease; Gilstrap, Buddha, and Jack McGill, flukum. All appear to be getting something. Will stay in Detroit a few days and work lots. Find it difficult to get info from any of the home guards. From here I will go to open a store in Cincinnati. Luck to the boys."

SATISFACTORY BUSINESS thru the southern part of New York State is reported by Madame Mayfield for her Health Chautauqua. Madame says few shows were encountered during the summer. She adds: "The show at present is running very smoothly. We had some trouble at the beginning of the season owing to misrepresentation on the part of several performers. Weather has been very cold and there has been an unusual amount of rain. Had the pleasure of meeting some very fine people in Warsaw, N. Y., Mr. and Mrs. La Londe, formerly well known in dramatic stock. They now have a very attractive jewelry and antique shop. Una Pelham, of the Pelham Players, was a welcome visitor at Arcade. Claude Boyce caught the show at Little Valley. All were enthusiastic regarding the outfit and equipment. Mystic De Cleo and Sonny Sampson are additions to the roster. We do not play under auspices or receive guarantees, but we are getting our share of the shekels even in this so-called depression."

CONEY ISLAND TIDINGS, by Charles (Doc) Miller.—A worker here told me that I favor the ladies in my news notes. Who wouldn't? . . . Of the three pitch stores operating, two are run by promoters. A psyllium seed cut-price carnival is on, with prices as follows: NHA gives three six-ounce boxes for \$1; Ike and Mike, who have three seed workers on their roster—Mighty Atom, Doc McCarty and an actor, who makes his pitch in Yiddish—are giving four four-ounce boxes for \$1. Silent Bob Brann, who has gone back to med, tells me he is going to be the feature of this carnival, and since others have started to cut he is going to do it until it hurts. So he has started with five six-ounce boxes for \$1. He might spring 10 for \$1 any day. . . . On Friday workers go on a strike in one store and they are replaced on Saturday. . . . Jack Seiden and Doc Stevens, sex lecturers, are here for a short engagement. . . . Madam Ray has been added to the NHA roster. . . . Irving Goldie, musical phone wiz, is going on tour. . . . Rockaway Beach promoters are holding the leases on two pitch stores here. . . . Phil Reiss is still at Battery Park (outdoors), but he is only pitching health books and exercisers. . . . Promoters control the biz in this city of New York and not the pitchmen. Who are the eight real pitchmen who are residents of the city? I really don't know. Many high workers here are honest enough to admit they are not pitchmen. . . . Among the happenings for the week ended July 23, a promoter closed for a store in a red location. He will open early in September. . . . High worker and pitch store owner came to blows in the heart of the Gay White Way. In another section of the city two high workers also had a fist fight. I look for these four aspirants for the prize ring to appear at

Pitchmen I Have Met

By SID SIDENBERG

His life crowded with adventure, reverses and misfortune made Morris Kahntroff, dean of legitimate jam men, one of the most determined and tenacious salesmen in the business.

Morris' first big adventure was at the age of 12 when he took it on the lam from home in faraway Linkovo, Lithuania, Russia. His first stop found him in London, England. Then on to America via the stowaway route, landing in Baltimore. That jaunt ended there and then, for the immigration authorities were doing their stuff. Little Morrie was quickly headed back to Russia on orders issued at Washington.

But that didn't deter Morris from seeing America, the land of promise. Soon after being returned, Morris' Uncle, who was a prosperous merchant of Miami, Fla., and who migrated to this country, later sent for his wife, and Morris persuaded her to bring him along. His parents consented after awhile and Morris was on his second journey to this nation, but legally. He has been here since, became naturalized and also made his mark as the dean of the boys of the high-pressure system of pitching.

Morris deserves credit for attaining his mark. He landed in this country without being able to speak one word of English and never went to school a day in his life. Despite that, he made and broke in more of the better class of jam men than any other man in the business. Also Morrie considers himself a better American than any of the self-styled "100 per centers," who go around bragging about it. He is in a position to say: "I came here by choice. You are here by the accident of birth."

During the Florida boom Kahntroff operated an English auction store on Flagler street in Miami. The rental alone on that store, amounting to \$1,000 per month, along with the other overhead expenses made the other boys gasp. Morrie, like always, known for his daring, went thru with the proposition, and I say without fear of contradiction that store grossed more money than any other store in the history of American pitching.

In recent years Morris has had some nasty reverses. He has had a few serious automobile accidents. He lost his wife, the mother of his three children. Morris took all three babies along on the road after the death of their mother and was father and mother to them, with all his business cares. Recently he made arrangements and they are being boarded in West Palm Beach, Fla. Gene, 9, and Stanley, 6, are attending school. Norma, 4, is just waiting to get big enough to take a fling at getting an education.

Morris just passed his 52d milestone and is still hitting on 12 cylinders when doing his stuff as a pastmaster jam man.

Madison Square Garden in the fall. Brother love among the people in the biz here? I say banana oil. . . . Al Seigle back to the old reliable store in 14th street.

DR. JUD BOSWORTH is clicking with a med opy in and around Kansas City.

CARL KRUEGER, who owns and operates the Oriental Laboratories in St. Louis, is making arrangements to finance three med shows on the fairs this season.

MUSKEGON, Lansing and Jackson, all in Michigan, are closed to doorways. Battle Creek, Kalamazoo are open to doorways, with the latter city in very good shape. These towns are in Michigan. The jam seems to be getting top money in this State at this writing.

FLOYD JOHNSTONE, of med fame, recently purchased a brand-new housecar trailer. And oh what a baby! Hot and cold running water, bath and pullman berth are some of the outstanding features of this boat. It is the most comfy-looking outfit the writer has seen in a boat of that kind so far. The missus has joined Floyd and is wowing them with the saxophone.

"PLENTY OF CHATTER, feet on the soft pedals, then whispers as progress is made at the World's Fair grounds, Chicago," report says. "From appearances

pitchdom will be well represented at this international event. The gangup of the tribes-and-keister fraternity is assuming large proportions in the City of Pop-Your-Pistol. Down at Bughouse Square, among celebrities of pitchdom seen nightly looking in at the meeting place of Chicago's radicals are Mary Ragan, Floyd Johnstone, Louie Long, Herb Casper, Dick Garrison and Harold Newman. The radicals are getting no sympathy from the well-known workers, who are for the Constitution of the United States first, last and all the time."

"IN ANSWER to the inquiries of Hanks, Peterson and others of the boys, I am piping in," says De Witt Shanks. "We are in the sleepy hills of East Tennessee expounding the virtues of the great Wigwam Herb Remedies to the natives. The title of this show is at least unique. It is the Open-Air and Out-of-Money Minstrels. Roster includes the following: De Witt Shanks, manager; Mrs. Shanks, secretary and treasurer; Howard Shanks, lot man; James Earle, advance and banners. Performers (all colored) are Billy Peppers, chief comic; Earl Gainer, straight; Broadway Walker, dancing comedian; Loo and Flo Smith, sister team; James Gilliam and his Five Harmony Makers. As a special added attraction we have Happy Jim Earle, of radio fame, with his guitar, in old-time melodies. There are 15 people with the show. Three cars used in transportation and two 16-foot trailers. That includes Doc Shanks' famous 'Palace on Wheels,' equipped for all luxuries like frigidaire, radio, etc. The folks are all fed in the big cook tent, with Monsieur Louie Le Flair at the range. And everybody's eating three squares a day. But our title, Out-of-Money carries more truth than poetry. Hope they're all doing well, meaning Heckendorn, Al Johnson, the Martin Family, Hauer, Hanks, Peterson, Frank Earle, Hoyle (of oil fame), Kid Holmes, Benson, Miles, Church, Schneider, Pat Crow, Johnstone, Roberts, Robinson, Holt, Doc Ward and family and all the rest. Any of the boys around Nashville are invited to go to the laboratory, where the lathstring is always out."

Officials and Staff Make Progress at Crown Point

CROWN POINT, Ind., July 30.—For Lake County Fair, August 29-September 2, unusual preparations are being made, Secretary Fred A. Ruf announced. Rides and shows will be those of Sol's Liberty Shows. Go-Go, clown, will be seen at all major events. Admissions will be: Adults, day, 50 cents; night, 25 cents; children, 15 and under, free; automobiles, day 25 cents; night, free; season ticket, person, \$2; with auto, \$1 more; grand stand, all seats, day, 50 cents; night 25 cents.

Billy Michael's Band and Orchestra, Hammond, will play races and free acts in the grand stand. Al Miller's "Thirty All-Star Revue" will be the major attraction in front of the grand stand afternoon and evening. Cleora Miller is featured fem in the show. The revue has its own band and a 12-girl chorus.

Officers of the fair are J. H. Claussen, Crown Point, president; Percy Jansen, Highland, vice-president; Otto A. Meyer, Cedar Lake, treasurer; Fred A. Ruf, Crown Point, secretary; Virgil A. Place, Crown Point, general superintendent; William E. Whittaker, Crown Point, privileges; C. K. Eaton, Lowell, race superintendent; H. F. Batterman, Crown Point, fine arts; P. W. Struebig, mechanical; Harold Barr, Crown Point, autos; Tony Smith, Crown Point, cattle; William Black, Lowell, horses and ponies; Arthur Gibbey, Crown Point, swine and sheep; J. Baldwin, Crown Point, poultry; H. Douthett, Highland, agricultural products, and L. E. Cutler, Crown Point, boys' and girls' clubs.

Bargains Are Offered to Kiddies in Badger State

MILWAUKEE, July 30.—Manager Ralph E. Ammon, Wisconsin State Fair, is making bargain prices for boys and girls who attend the fair this year and he is confident that it will result in increased attendance.

Admission to the fair for boys and girls between ages of 5 and 12 will be only 10 cents, except on Monday, when they will be admitted free. Children's price for grand-stand show, which includes Hagenbeck-Wallace Circus, will be 25 cents.

The fair management also has set the price of ice-cream cones, peanuts, pop corn and milk at 5 cents.

Say Things Are Looking Bright for Johnson City

JOHNSON CITY, Tenn., July 30.—Tri-State Fair officials here say prospects for the fair exceed those of any preceding year. This is unusual, but seems, they say, to be brought about by a desire of everyone to forget general conditions and get relaxation and entertainment as well as educational benefit as a change.

Reservations of space for commercial and industrial exhibits are far ahead of any previous year. Concessioners are wanting space and interest among farmers and other exhibitors for premiums is remarkable. The premium list has been increased nearly 20 per cent and a number of new departments added, including a big Baby Beef Show.

Suspension of several small fairs in this region is sending many entries into Tri-State Fair and this, together with admission of all children under 12, free, is expected to greatly increase attendance. Dates are September 12-17.

Johnny J. Jones Exposition Shows will be on the midway. Fireworks will be by Ohio Display Fireworks Company and free acts are booked thru Howard & Belmont. As a publicity stunt all red-headed people will be admitted free on the opening date.

Formation of Auto Racing Circuit To Assume Thrills

WEST ALLIS, Wis., July 30.—A national racing circuit organized by Wisconsin State Fair and other expositions in the Midwest will bring the 1932 Badger fair auto-racing thrills when the first race starts Sunday afternoon, August 28. A second day's auto racing is announced on August 30, according to R. E. Ammon, manager.

Wisconsin State Fair is offering the largest prizes of any Midwestern fair, with purses of \$4,000 for the two days. Drivers will come from Iowa State Fair and will proceed to Nebraska, Minnesota, Kansas, Oklahoma, Texas and Louisiana. More than 50 drivers have been licensed by the circuit and 50 more are expected to register.

A summer automobile show is planned for the fair, August 28-September 2, with Milwaukee Automotive Trades Association co-operating. Half of the merchants and manufacturers' building has been assigned to the show. Palmer Hansen is secretary of the automotive association.

Hamid Revue Meets Favor At Harrington, Del., Fair

HARRINGTON, Del., July 30.—George Hamid's production of the *Winter Garden Revue* was heavily patronized on Tuesday, the first night of its run at Harrington Fair this week. The 3,000-capacity stand was filled, with an overflow on the race track and paddock.

Revue is a 30-people flash, offering six specialties and several acrobatic interpolations. Five sets are used and costuming is lavish. Featured are Katherine Beyney, Kitty Wagner, Margaret Rogers and Bee Fidler. Harry Tanner is emcee.

Understood that it is the first big outdoor revue produced in the East for fairs. Others have emanated from Chicago principally. It has the Hamid flair for color, costuming, lights and dazzle.

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Parcel Post

Badger, Nolen, 9c
Dennis, Mrs. C. W. 60
Drake, C. B. 8c
Howell, R. N. 8c
Lingoes, H. 5c
Lloyds, Allen Co. 50

Morales Family, 20
Morales, W. 6c
Ross, Arthur, 5c
Richardson, V. Y. 12c
Von Pilski, B. F. 14c
White, O. L. 6c

Ladies' List

Adams, Mrs. Ida
Airs, Mrs. Roy
Alvarez, Roselei
All, Mrs. Irene
Anderson, Mrs. J. C.
Archer, Mrs. J. V.
Bainchett, Peggy
Baker, Mrs. E. E.
Barbour, Mrs. May
Barbour, Mrs. Ralph
Barnard, Madame
Beall, Mrs. L. D.
Beggs, Mrs. Pat
Bell, Cystle
Beola, Banks
Beth, Ree
Bibb, Lucille
Biddies, Mrs. Erna
Biggerstaff, Mrs.
Birmingham, Alice
Black, Mrs. 3 E.
Blakely, Evelyn
Blondy & Sally
Bonacker, Evelyn
Boots, Mrs. Claire
Boswell, Eppie Belle
Bowen, Jule
Bowen, Mrs. W. E.
Brace, Irene
Brady, Ruth
Brewer, Mrs.
Bridgman, Ethel
Bromley, Bee
Brooknell, Miss Boots
Brooks, Mrs. Ethel
Brown, Elizabeth
Brown, Jean Flea
Brown, Joan
Brownie, Mrs. Bud
Buchanan, Miss
Buschman, Mrs.
Butner, Goldie
Button, Anna
Cannons, Dorothy
Cadona, Clara
Cambel, Mrs.
Candler, Mrs.
Cantrell, Mrs.
Carloia, Helen
Carrell, Juanita
Carroll, Margie
Carson, Mrs.
Carson, Orlena
Carter, Elizabeth
Cavanaugh, Mrs.
Charlotte & Thompson
Chevanne, Mrs. Jas.
Clevins, Mrs. H. E.
Cole, Marie
Collis, Mary
Collins, Mrs.
Conner, Mrs. L. R.
Cook, Mrs. Charlie
Costello Sisters
Coudry, Peggy
Covey, Mrs.
Cooke, Billie
Correa, Ruth
Cortez, Mrs. Pete
Cousins, Mrs. Sam
Cowan, Mrs. Bud
Cox, Mrs. Christ
Cox, Mrs. Mabel
Crawford, Mrs.
Cummins, Mrs.
Dale, Frances
Daley, Mrs. Eno
Daly, Edith
Darlington, Heloise
Davidson, Mrs. G. E.
Davis, Josephine
Dean, Mrs. Dolly
Delaney, Betty
Delmar, Helen
Derling, Rosemary
DeVere, Peggie
Dikes, Mrs. Hazel
Dillard, Jean
Dillard, Mrs. A. C.
Dobbie, Mrs.
Donnine, Mrs.
Douglas, Edith
Draper, Mrs.
Easterday, Mrs.
Eastman, Mable K.
Edwards, Helen
Ellet, Mabel
Ellis, Mrs. Mary
Espey, Dot
Essix, Mrs. Lulu
Falconer, Mrs.
Farmer, Edith
Farr, Florence
Finch, Mrs. Mabel
Finn, Mrs. Al
Finn, Mrs. Mildred
Fischer, Mrs. Lee
Fitzgerald, Nan
Fitzpatrick, Mrs.
Flammie, Gussie
Flossie, June
Foy, Wilma
Garfield, Mrs.
Gibson, Evelyn
Gilbert, Miss Lee
Glasgow, Vivian
Goodrich, Mrs. H. R.

Gold, Mrs. Mildred
Goodrich, Mrs. Mabel
Gordon, Mrs. W. A.
Graff, Mrs. Ruby
Gray, LaVetta
Greaver, Mrs. W. G.
Grey, Sylvia
Griggs, Frances
Hall, Cora Lee
Hamilton, Billie
Haley, Mrs. Anna
Harris, Dorothy
Harris, Ethel
Harris, Mrs. Jackie
Hartfield, Beatrice
Harvey, Pearl
Hayes, Helen
Herman, Mrs.
Herrington, Mrs.
Hicks, Mrs. Billie
Hicks, Christine
Hill, Daisy
Hodges, Lucile
Hoglund, Mercedes
Holness, G. W.
Holton, Lillian
Holzeppell, Mrs.
Hornaday, Mrs.
Horton, Mrs. Cecil
Horton, Mrs. Lora
Hoy, Mrs. Doc
Hudson, Ruth
Hughes, Edna
Hunter, Babe
Hunter, Mickey
Hurd, Hazel Bee
Irving, Mrs. Katie
Jannia, Madame
Jeffries, Minnie Lee
Jewell, Mrs. Mac
Jo, Madam
Jones, Doris
Joyce, Boots
Kahnroff, Morris
Kaleiko, Mrs.
Kaplan, Mrs.
Karr, Mrs. Dimples
Kasner, Mrs. Helen
Keenan, Mrs. Lena
Kennedy, Ruth
Kilgore, Mrs.
Killian, Rose
King, Lamar
Kinko, Mrs. Mary
Kinnard, Hattie
Kinsel, Mrs. J. M.
Kinville, Pearl May
Klingbille, Miss L.
Knox, Bobbie
LaCrosse, Valores
LeFors, Mrs. Teddy R.
Lee, Dixie
Lee, Sadie
Leighton, Mrs.
Leslie, Mrs. Walter
LeRoy, Mrs. F. A.
Liley, Arline
Lindmar, Mrs.
Lominac, Mrs.
Lovell, Miss Ray
Lowe, Marion
McBraid, Mary
McCallough, Mrs.
McCune, Mrs.
McDanies, Minnie
McDougall, Mrs.
McGill, Mrs. Walter
McGinley, Mrs. Ina
McGuire, Mrs. Red
McIntyre, Mrs.
Madison, Edna
Malcolm, Babe
Malcolm, Mrs. Jos.
Mann, Mrs. Edna
Manning, Alice
Marcan, Mrs.
Marcum, Betty
Marker, Mrs. Tom
Marsh, Mrs. Arthur
Martindale, Mrs.
Massarang, Mrs.
Massingale, Mrs.
May, Elise
Mayne, Mrs. Donald
Mayne, Mrs.
Mayo, Dixie
Mereness, Mlle.
Merony, Pearl
Miller, Helen
Miller, Mlle.
Miller, Mrs. Ralph
Minks, Annette
Moles, Lois Dean
Morris, Mrs. Cora
Morris, Lillian
Morris, Mrs. Guy
Morse, Mrs.
Mytle, Pearl
Myteria, Madame
Nagata, Mrs. J. Y.
Nelson, Betty
Nicholas, Mrs.
Norman, Mrs. John E.

Noxon, Mrs. C. E.
O'Donnell, Violet
Oderkirk, Mrs.
Osborn, Mrs. Glenn
Owens, Mrs. T. R.
Palliser, Cynthia
Pargl, Princess
Park, Edna M.
Parker, Patsy
Parnicer, Anna Lola
Patterson, Mrs. E. S.
Peasley, Frances
Pelee, Mrs. Gene
Pence, Christine
Perez, Mrs.
Perkins, Mrs. A. H.
Peters, Mrs. Robt.
Phillips, Mrs. E. D.
Pickert, Myrtle
Pink, Mrs. Rose
Polley, Mrs. A. L.
Pomerey, Mrs. Dan
Poter, Mrs. Annie
Potters, Feleess
Price, Bettie
Purvis, Mrs.
Randall, Mrs.
Reid, Jesse
Reigle, Mrs. E. G.
Reitz, Mrs. H. C.
Reno, Pauline
Richards, Ethel
Richardson, Evelyn
Ripley, Mrs. Robert
Rippel, Mrs. Gene
Rienhart, Ollie
Roberts, Mrs. Ruby
Robinson, Mrs.
Robinson, Mrs. Alma
Rocco, Mrs. Margaret
Rogers, Catherine
Rogers, Helen
Rogers, Mrs. Tom
Ross, Mrs. Jimmie
Rowland, Mrs. Emma
Rusher, Mrs. Emma
Russell, Marie A.
Ryan, Mrs. H. E.
Ryne, Mrs. LaMae
Scandalito, Rosalie
Schaeffer, Mrs. H. G.
Schell, Peggy
Schermerham, Mrs.
Scott, Mrs. B. M.
Scott, Mrs. Guy W.
Schwartz, Mrs. Jean
Seif, Mrs. Chas.
Seymour, Madeline
Sewall, Mrs.
Shirley, Mrs. Stella
Shirley, Stella
Shriver, Eugene
Sisman, Billie
Simon, Bessie
Sky Eagle, Mrs.
Sloneburger, Mrs. Helen
Slocum, Mrs.
Smith, Elma
Smith, Joy
Smith, Miss Lee
Smith, Mary Ruth
Smith, Ralph
Smith, Sara A.
Spallo, Mrs. Sam
Spruway, Donna
Staats, Ruth
Stanley, Bessie
Stanley, Hazel
Stanley, Marian
Stanley Twins
Stendall, Mrs. Ed
Stennett, Mrs.
Stevens, Juppelle
Stone, Stella
Storey, Mrs. C. J.
Sullivan, Mrs.
Taggart, Mercedes
Tanya, Joan
Tennyson, Mrs.
Thomson, Malzie
Tiney, Viola
Torok, Helen
Tracy, Mrs. Marie
Trammell, Myrtle
Traugott, June
Tullos, Ruth
Valentine, Mrs.
VanLidht, Helen
VanLidht, Helen
VanLidht, Mrs. E.
Vane, Vee
Wagner, Dot
Wall, Mrs. Opal
Wallace, Mrs.
Walsh, Mrs.
Walsletha, Princess
Ward, Velma
Wassan, Hinda
Watts, Stella
Watts, Stella
Weaver, Alice
Webster, Mrs.
Wescott, Mrs.
Wheeler, Margie
White Fox
White, Mrs. Bobbie
White, Mrs. Dan M.
Wiggs, Mrs. Mabel
Wilkinson, Mrs.
Williams, Kitty
Wilson, Mrs. Sadie
Wilson, Tillie
Winters, Mrs. Jas.
Witt, Clara
Woodward, Mrs. Jean
Wyse, Mrs. Billy
Young, Cathalynn
Zerilda, Madam

NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i. e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

Gentlemen's List

Abbott, Percy
Abren, Benny
Adams, George
Adams, Guy
Adams, Walter H.
Adams, (Colored)
Aeger, John
Alberts & Alberts
Albert, Eugene
Albert, Leo
Alexander, Joe
Alfred, Charles E.
Alfred, Jack & June
Allaire, Mr. Aime
Allan, Charles
Allen, Albert
Allen, Chas. E.
Allen, Mickey
Allen, Roscoe Nig
Allison, Albert
Almond, Arthur
Amok, Chief
Anderson, Fred
Anderson, H. L.
Anderson Jr., A. L.
Anderson, R. (Curly)
Andrews, Roy
Anglist, Jerry
Applegate, J. R.
Arden, Dr. R. A.
Arlington, Walter
Armstrong, Harry G.
Armstrong, N. L.
Arthur, Jack
Asker, John
Atherton, R. T.
Atkins, Al
Atkins, Clyde
Atkins, Tom
Atkinson, J. A.
Atwood, Blane
Audette, Harry L.
Austin, Richard
Ayers, Doc T.
Ayers, Henry
Bacon, Frank
Badger, Nolen
Badger, Thos. K.
Bailey, John
Bain, H. H.
Baker, Carl
Baker, Paul
Bales, Eddie
Balfonte, Paul
Banachero, Frank
Barbay, Stanley
Barbee, Jack
Barnett, K. G.
Barnett, J. Hart
Barnett, I. J.
Barnosky, Ray
Bartell, Delbert
Bascope, Rudolph
Baton, A. E.
Baurassa, Bert B.
Bayer, Teddy
Bays, Dick
Beach, Harvey H.
Bean, Harri W.
Beardsley, Jack
Beasley, Carl Edw.
Beasley, J. S.
Beatty, Sam
Beckwith, Gerald G.
Beil, Jack
Belano, John
Belmont, Harold
Bennedict & O'Dune
Bennett, Harry C.
Bennett, Hugh
Benton High Divers
Bernard, Arthur
Bernard, Chas.
Bernard, Guy
Bernard, Vick
Big Mountain, Chief
Biggers, Larry
Biggs, Ray
Billings, Ira
Birley, Eddie
Biron, D. H. Frank
Blackburn, George
Blackman, Doug
Blackstone, Jack
Blair, W. C.
Blanton, Dudley
Blizzard, F. R.
Bloodgood, Fred
Bluey, Bush
Blythe, Fred
Boate, Walter Jos.
Bockover, Robert
Boehme, Frederick A.
Bognalls, Rajah
Bohle, Burt (Pat)
Bolger, John J.
Bolinger, F. A.
Bolt, J. P.
Boit, L. J.
Boone, Charles
Booth, John
Boothby, C. E.
Boots, Doc
Borderland Shows
Boswell, Fred C.
Boswell, J. H.
Boswell, R.
Boswell, Wm. S.
Bowen, Clarence W.
Bowen, David
Bowen, H. C.
Bowleg, Chif
Bowman, Boyd
Bowman, Jerry
Boyd, Billie
Bradley, Bert
Brady & Joan, Red
Brady, Harold
Brannam, Joe
Brennan, James L.

Brent, Lester H.
Brennan, Jimmy
Brennan, Peter
Brennan, Wally
Brennan, Russell
Brewer, Don W.
Brockway, F. H.
Brode, Maurice
Brodie, Stephen J.
Brooks, Arthur R.
Brosville, L. L.
Brosvold, Peter
Brown, Jack
Brown, Paul
Brown, Shorty
Brown, Wesley
Brown, Will R.
Brownfield, Charles
Brownie, Bud
Brownie, Jack
Brownie, Legged
Browning, A. S.
Browning, Robt.
Bruce, C. P.
Bruce, R. O.
Brumfield, Florenz E.
Bruner, J.
Bryant, James
Buck, Charles
Buddy
Buffalo, Ben
Buffington, Sam
Bullock, John S.
Bunnell, Wm. R.
Burch, Peter
Burdick, Mr. Iva
Burgess, Taft
Burge, Billie
Burke, Dick
Burke, Leo H.
Burke, Mike
Burns, Buddy
Burns, Dick
Burns, R. A.
Burton, Charles
Burton, Frank P.
Butcher, Enoch
Butts, Nip
Buzeckoff, Geo.
Byers, John W.
Byrd, Walter H.
Cain, Bob
Calhoun, R. A.
Callahan, Arthur
Cameron, Eddie
Camp, Tex
Campbell, Frank
Campbell, Joe
Campbell, J. C.
Carden, Sonny Boy
Carney, George
Carson, George
Carson, Stanley
Carter, Danny
Carter, G. D.
Carter, Guy
Carter, S. E.
Carter, Zeno
Casey, Arthur
Casper, Herbie
Cassidy, Frank A.
Castle, Frank A.
Caton, Albert
Caton, Earl
Cavanaugh, Jack
Century Players
Champagne, Frank
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Chapman, John W.
Christian, T. R.
Christy, Harold
Chubb, Charlie
Church, L. C.
Clark, Al
Clark, C. V.
Clark, Edward Jos.
Clear Sky, Chief
Cleveland, Guy
Clifford, Fred J.
Cline, Kenneth
Clins, Wavil
Cochers, Joe N.
Coddins, Jack
Coe, C. E.
Coe, Mr. Pearl
Cohen, Milton
Cole, Clinton B.
Cole, Harry W.
Collier, Donald
Collier, J. K.
Collins, O. K.
Collins, Pretty Boy
Colvin, Gale
Connors, English
Conley, Jack
Conroy Bros.
Conway, W. S.
Cook, C. O. Doc
Cook, Chas. & Edna
Coons, C. S.
Cooper, C.
Cooper, Jesse F.
Cooper, Tex
Coppie, James E.
Corbellie, Louis
Corrigan, M.
Cortright, Russell
Costello, G. B.
Costello, J. B.
Cowan, John
Cowan, J. E.
Cox, C. Sid
Crandell, Anthony J.
Crawford, Red
Creasy, Dan
Cridler, Hal
Crise, Chas.
Criswell, Doc
Croffott, Joe
Crook, Bill

Cross, Skeet
Crouse Shows, A. F.
Crown, Mat R.
Cullen, Billy
Curran, the Great
Dale, Dr. Bob
Damm, Mervyn F.
Dannubus, Three
Davenport, B. C.
Davidson, Harley
Davies, E. A.
Davies, Sensation
Davis, Billy Snitz
Davis, Buddy
Davis, Dr. Linn C.
Davis, Edw. J.
Davis, Jay
Davis, William
Davis, Jack
DeBorde, Eddie
DeJen, Jean
DeLano, Chick
DePellaton, Walton
DeRita, Joe
DeVere, Tribly
Deafy, the Tattoo Artist
Deal, Wm. Donaldson
Dean, W. A.
Deano, Bert
Decker, Otis
Delany, Joe
Delmar, Chris
Derell, Frank
Devine, J. M.
Devine, Jack
Dickinson, Victor
Dickson, Harry
Dickson, H. J.
Dich, George
Dixon, N. L.
Dobells, Three
Donatella, Columbus
Doob, Oscar
Dorsey, Thomas
Dougherty, Tommy
Downey, B. B.
Downey, N.
Dreamer, Danny
DuBreuil, P.
DuFlessis, Ernest
Ducayne, Robt.
Duffy, John F.
Duncan, Phil
Dungan, Frank O.
Dunlavey, Joe
Dupuis, Herbert
Duran, Burt
Dwyer, Elton
Dyer, Edward
Dyer, Levi
Dyst, Puss
Eagle, Ralph J.
Eagen, Larry
Eddy, Deter
Edwards, Lee R.
Ellis, C. E.
Ellis, O. B.
Emanuel, Edw.
Emerson Jr.
Ennis, R. E.
Ephraim, John E.
Erickson, R. A.
Ether, R. C.
Evens, Harry
Evens, Herbert
Everling, Geo. W.
Ewell, W. A.
Falcony, Paul
Fanning, Joe E.
Faraday, H. C.
Fares, Geo. Wm.
Farmer, H. G.
Faulkner, Rube
Featherstone, Elmer
Ferrin, Paul
Ferris, Lee
Fetterman, John
Fiber, Rox
Fieglman, Saul
Fildes, James
Finerman, James
Fisk & Krantz
Flais, Gus
Foss, J. D.
Foster, Charles E.
Fostvin, Bill
Foy, Dr. John E.
Francille, M. J.
Francis, Calif. Roy
Francis, Edward
Frankel, Harry
Frazier, Art
Frazier, S. R.
Fred, the Great
Fred, H. T.
Freeland, Leo
Freeman, Jack
Freeman, Mitchell
Friend, Ernie
Friend, Orrie
Fritchle, Benj. F.
Frye, Maurice C.
Gallagher, Frank
Gallagher, Red
Galligan, Ed F.
Gardner, Arthur G.
Garrett, Hoyt
Garvey, E.
Gatewood, Cliff
Gaylor, W. A.
Gelb, Joe
Genno, W. E.
Gentry, Everett
Gentry, M. B.
George, Prof. S. S.
George, T.
Gerald, Clayton
Gibson, Bennie
Gibson, H. S.
Gilbert, Art
Gilbert, Bob
Gilbreth, Frank
Gilday, George
Gill, Steward
Gillinean, Paul

Holt, Dan
Hood, DeForest
Hood, Fred
Hook, Guy J.
Hoover, E. A.
Hoover, John
House, Billy
Houser, W. O.
Housner, Sam
Howard, Dan
Howard, J. W.
Howey, Clyde
Hubel, Joe
Hubin, Frank B.
Hudgins, J. P.
Hugh, Eugene
Hughes, Freddie
Hughes, Howard H.
Huguenot, Harry H.
Hubert, S. M.
Hubert's Virginia
Hudson, Red
Hudson, Eddie
Hulme, Clem
Hunter, George H.
Hunting, Lynn D.
Hurley, Fred
Hustler, Thos. H.
Hyland, Dick
Hyson, Sam
Iannone, Amador
Ireland, Valdosta
Iverson, Carl O.
Ives, Vern
Jack, Pete Ira
Jackson, Earl M.
Jackson, Jack
Jackson, Joseph
Jackson, Mose
Jackson, R.
Jacobs, Danny
Jacobson, Jake J.
Jameson, Edw.
Jeffries, John
Jenkins, Clyde
Jennery, Earl
Jennery, Alfred
Johnson, C. A.
Johnson, Earle
Johnson, Lewis
Johnson, R. K.
Johnson, Ray
Johnson, Theodore
Johnson, W. T.
Johnson, William
Johnston, Ennis S.
Jones, A. C.
Jones, Mack
Jones, Percy M.
Jones, Roney
Jordan, Thomas
Jordan, (Jelly Roll)
Jorgenon, Henry
Joyce, James
Joyce, Patrick
Jovner, Jimmie C.
Kahnroff, Morris
Kaiser, Rudy
Kallik, Mitch
Kallis, Gus
Kane, Henry
Kane, Maxwell
Kaplan, Samuel
Karr, C. L.
Karr, Joe
Keeney, J. Red
Kell, Leslie Skeeter
Kellehar, H. J.
Kelly, Grady
Kelly Jr., Billy
Kelly, Ray
Kelton, Harold C.
Kennedy, Tom
Kenno, Fred
Keown, Joe W.
Kern, Mickey
Ketrow, Frank
Ketrow, Harold C.
Keystone, Atts.
Kibbe, Calvin J.
Kidd, Leo H.
Kilgore, J. D.
Kim, Dwight
Kindle, Ray
King, Leo H.
King, Rex Roy
Kinlaw, Joe
Kirklund, Murphy
Kirma, Prof. F.
Kishner, Ted
Kissinger, Charles
Klingler, Wm. J.
Knauff, Earl
Knight, Robert P.
Knopf, Edward N.
Kohler, Al
Kosoch, John
Kramer, L. W.
Krigger, Hart
Kuba, Frank
LaMore, J.
LaPalina, Grant
LaPearl, Jack
LaRue, Bob
LaTour, Teddy
Lambe, Lee
Lambert, Joe
Lamley's Flying
Lamoline, Fred
Lamon, Harry W.
Lamont, Frank
Lamont, Jess
Lanes, Mrs. Dolly
Langford, Sam
Langworthy, R. C.
Lanham, R. L.
Lansdell, Herbert
Lanther, Carl J.
Lantz, Joe
Larimer, Herb
Lasch, Walte
Laughlin, J. O.
Laughlin, J. W.
Lavine, Willie
Lawson, E.
LeBurno, Bob
LeFors, Mario
Ledley, Dan
Lee, Captain David
Lee, Frank J.
Lee, Joe
Lee, Walter
Leffer, Merton K.
Leighton, J. Doc
Leman, Walter D.
Lemoind, Frank
Lennon, Jimmy
Lentini, Frank S.
Leo & Leola
Leone, Leo V.
Leslie, D. H.
Lessor, Bert L.
Levitich, Prof. L.
Lewis, F. J.
Lewis, Henry C.
Lewis, Herman
Lewis, J. E.
Lewis, James Y.
Lewis, Malcolm
Lewiss, W. F.
Lippincott, Malcolm
Little, Gussie
Little, M. L.
Lockwood, Jack
Loewald, Leonard
Lpgan, Butch
Long, George T.
Loura, D.
Love, L. J.
Love, Thomas
Lowe, A. G.
Lowell, R. A.
Lue, Charles
Luse, Chas. A.
Lutton, L. B.
Lyle, Leslie
Lynch, Dan
Lyons, Arthur L.
MacDougall, Chas.
MacAbel, L.
McArdell, E. B.
McArdell, E. J.
McAtee, Mobile Ben
McCabe, J. F.
McCall, Curly
McCall, H. L.
McCallahan, C. S.
McCallan, W. F.
McCliskey, Tom
McConno, Wm.
McCool, James
McCoun, W. S.
McDougall, Charles
McFadden, F. J.
McFadden, Marvin
McGarry, F. V.
McGee, Francis
McGee, George
McGill, Carl
McGough, Wm. P.
McGowan, J. C.
McGrath, John F.
McGrath, R. G.
McKee, Frank
McKenna, Pete
McKenna, Thomas
McKee, Mack & Mary
McLean, T. J.
McLoon, Carl
Madison, Harry
Madison, Walter
McMahon, Thomas
McMaster, W. B.
McMire, Everet
McWilliams, Paul
McWilliams, W. W.
Macke, Tenn. Bob
Mahadira, the Great
Mahloch, Edgar L.
Mahon, Richard
Mahoney, Edw.
Mahr, George
Malone, Earl
Maloney, H. J.
Mansel, John L.
Mansfield, James
Marks, John
Markman, Andy
Marsh, Walter J.
Marsh, Jerry
Marshall, Dr. R.
Marshall, Jas. E.
Martin, Capt. Terry
Martir, F. P.
Martir, H. C.
Martin, Jack
Martin, L. M.
Martin, Wm. K.
Martini, Glen
Marvin, Tom
Marx, Chico
Marx, Henry C.
Mascoe, Wilfred W.
Mason, Harry W.
Masser, A. M.
Matthews, Jack
Maxwell, J. B.
Maxwell, R. E.
Mayer, Jack
Mayes, Richard
Mayfield, Prof. W.
Maynard, Keith W.
Mefford, Buddy
Melville, Bert
Melville, Marvelous
Menke, Bill
Mercy, Al
Mercy, Ben
Meyers, Earl
Miles, Harry W.
Miller, Christ
Miller, Emmitt
Miller, Frank
Miller, Fred W.
Miller, Jack C.
Miller Modern
Miller, Morris
Miller, Ray
Miller, Roy
Miller, Samuel L.
Milton, Billy
Mitchell, Billy
Mitchell, Bob
Mitchell, Frank
Mitchell, G. L.
Mitchell, George
Mitchell, Geo. W.
Mitchell, Green
Mitchell, Iannis
Mitchell, Steve G.
Mix, Art
Money, Whitey
Moonata, Jimmie
Mooner, Tom
Moore, Freddy D.
Moran, Charles H.
Morse, Joe
Morga, Richard
Morin, Wm. A.
Morris, H. C.
Morris, J. C.
Morris, J. D.
Morris, John
Morris, Leon
Moss, Emmett
Moss, Walter
Muldow, Billy
Murphy, Frank X.
Murray, W. M. O.
Myers, Ben C.
Myers, Henry
Myers, Herman
Myers, Jack

Myers Jr., Paul
Nanes, Art. Co.
Napier, H. E.
Neeley, Fred
Neiser, Henry
Nelson, Harold E.
Nelson, Harry S.
Newton, Bert
Newton, Honest
Newton, Ralph
Nixon, U. G.
Noble, Richard F.
Norton, Jack
Norton, Red
Noxon, C. E.
Nye, Harry
O'Brien, Capt. Larry
O'Brien, H.
O'Donnell, Mickey
Oberman, Harry
Obrien, J. G.
Obrien, Mickey
Oliver, Harry
Onscher, Sam
Oren, J. A.
Owens, Chas.
Owens, Thos. J.
Paka, Dove
Palmer, Wm.
Parbst, John E.
Park, Robert
Parker, James D.
Parker, Warren
Parkins, Floyd
Parks, Joe
Patterson, Chas. Q.
Payne, Whitey
Pearce, James Daly
Perry, Ernest
Perry, J. W.
Perry, N. A.
Perryman, Johnny
Peters, Robert
Peterson, Guy E.
Pfeiffer, Claude
Phellon, Edd
Phoenix, Clarence
Pickett, Samuel
Pisk, Ben
Plant, Canvas
Plummer, Wm.
Pockery, Joseph
Pomilio, Joe
Pomroy, H. L.
Poole, H. B.
Poor, Leon
Pounds, Charles H.
Powers, Walter L.
Powers, Leo
Prevo, Frank
Price, J. P. Fat
Price, Joe
Pugh, Sunny Jim
Purpure, Vic
Quarella, Charles
Quinley, Wm.
Quinn, Johnny
Quinnell, Dan
Rafferty, Billy
Ragland, LeRoy E.
Ramsen, Art
Randolph, Red
Rankin, Virgil
Ray, Jimmie
Ray, Tommy
Rayner, Walter J.
Ready, Harry
Redding, Lyle O.
Redick, D. L.
Reed, A. H.
Remillet, Joe
Reno, Edward A.
Reid, Jessie R.
Reid, Walter T.
Reid, William
Reisner, Orr
Reisner, Carl
Reynolds, Cecil
Reynolds, Jack
Rice-Dorman Show
Richard, Kid
Richards, Geo.
Rieton Show
Riddle, George
Ridenour, Fred W.
Rinehart, Circus
Rinehart, F. E.
Ritchie, Al
Ritter, Gale
Roark, Harry Rork
Robbins, Ralph E.
Robinson, Guy
Roberts, C. E.
Roberts, Chas. Red
Robertson, Dave
Robertson, Smoky
Robertson, Geo. C.
Roberts, Harry
Robinson, Bill
Robinson, Chester
Robinson, Frank O.
Rodenburg, Dick
Rodie, W. M. N.
Rodgers, Clyde
Rodgers, Nat
Rogers, Marvin S.
Rogers, Robt. J.
Rogers, Tom
Rosen, Mike
Rosier, Roy
Ross, Joe
Ross, Rattlesnake
Ross, Sammy
Rost, Harry
Rothrock, Ralph
Rouch, Jack Irving
Rowe, James
Rowland, Rabbett
Rowles, Bob
Roy, Rocky Road
Rozell, Frank A.
Ruark, Ollie
Ruback, Jack
Ruckner, L. L.
Rueben, Harry
Russell, Fred
Russell, W. A.
Runion, Hoy O.
Russett, Joe
Sabott, Charles
Salmon, Thos. P.
Saltzaber, Don
Salvo Chemical Co.
Sander, Manroe
Sanders, H. F.
Sanders, Johnnie
Sandy, Al
Sanford, Gus
Sauerwein, Tiny
Sauldow, Billy
Scarborough, Elgin
Schmerhorn, Lloyd
Schmeltzer, Chas.
Schulenburg, C. R.
Schwalb, Bill

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Sedgwick, Roland

Seefeld, Prof.

Seidel, Howard G.

Seifried, Geo. W.

Seigal, Sam

Serily, Bob

Seriver, Jack

Setzer, W. W.

Seymour, Fred

Seymour, W. O.

Shah Baba, Prince

Shalve, H. V.

Shannon, Al G.

Sharp, F. O.

Sharpshooters, Ray

Sharpshooters, Ray

Shea, Jackie

Shelboe, Henry

Shellon, C.

Shepard, S. W.

Sherman, G. B.

Shirley, Raymond

Shoebach, Tex

Shope, M. G.

Shorty, Ice Water

Shriver, Eugene

Shurart, Dr. J. E.

Shultz, J. Carlton

Sikes, W. E.

Silvers, Dr. V. E.

Simis, Charley

Sims, R. J.

Sinclair, Happy

Slater, C. E.

Slavton, Robert E.

Sloum, George

Smains, S. A.

Smith, Charles

Smith, Chris

Smith, Edward L.

Smith, Hodd

Smith, Speedy

Smith, Stewart A.

Smith, Willy

Snediker, B. W.

Snodgrass, T. L.

Snow, R. C.

Songini, Marco

Sopolsky, Edward

Spallo, Sam

Sparky, George

Spencer, Don

Sperling, E.

Sperling, J. H.

Spring, Tony

Stamas, Arthur

Standy, Chas. W.

Stanley, August

Stanley, Gus

Stanley, Levi

Stanley, Sonney

Stanley, W. E.

Stanton, Frank J.

Stenn, E. M.

Stevens, George

Stevens, L.

Stevens, Martin

Stevens, Norman

Stewart, Irving

Stiker, Ray

Stoltz, Geo.

Stoltz, L. F.

Stoltz, R. R.

Strozella, Chas. B.

Stuart, James H.

Stuart, Orin K.

Stuart, Tex

Stull, Bert

Stull, William

Stumbo, Fred

Stumpf, Doc

Sullivan, Frank

Sullivan, Frank S.

Sullivan, Joe

Sullivan, Patrick J.

Summer, Edward A.

Summers, Prof.

Summers, Zerrita

Summers, Zerrita

Walker, J. R.

Walker, Jos

Walker, Patie

Wallick, Raymond

Walman, Pete

Walsh, W. H.

Walters, Henry

Walters, W. C.

Walton, G. C.

Ward, Billy

Ward, E. P.

Ward, E. C.

Ware, Dr. Frank R.

Warren, G. L.

Washer Bros.

Waterman, Art

Watkins, Jas. D.

Watson, William

Waxen, Guy L.

Wayland, Bonnie

Weaver, Bud

Weaver, E. W.

Webb, Henry D.

Webster, Russell

Webster, Harry S.

Webster, Geo. H.

Webster, Harris

Weise, Ed F.

Weisman, Mr.

Welch, Geo.

Wells, Ed Wm.

Werdell, Philip

West, Noel Leon

West, Major Jas.

West, W. E.

Western, S. J.

Whattay, H.

White, Andy T.

White, Doc G.W.J.

White, Harry B.

White, J. E.

White Jr., Keith

White, Lassie

Whiteside, A.

Whiteside, Thom

Whitfeger, Colo

Whitney, John R.

Whittier, Walter

Whysers, Lonnie

Wilkins, Roy

Williams, Bill

Williams, Everett

Williams, J. C.

Wilson, Arthur T.

Wilson, Robert

Wilson, Charles A.

Wilson, Cliff

Wilson, Harry E.

Wilson, Loyal

Wing, R. C.

Wirth, Frank

Wish, Frank

Wish, Jack

Wishneski, Frank

Wolfe, Ben

Wolfley, Allen W.

Woltz, Earl

Womick, Duglas

Woods, A. W.

Woods, Bryan

Woods, Robert B.

Woods, Whitey

Woodward, M. C.

Wooley, Richard W.

Wordley, Ralph

Workman, Tex M.

Wore, Texas

Wright, Tom

Wriely, J. S.

Yeanes, Pete

Yelvington, James

Yenis, Spano

Yenes, Steve

Young, Bill

Young, Joe

Young, Louie

Young, Tom

Zaino, Count

Zaino, Count Jos.

Zalor, W. T.

Zalor, W. T.

Williams, Bill

Williams, Everett

Williams, J. C.

Wilson, Arthur T.

Wilson, Robert

Wilson, Charles A.

Wilson, Cliff

Wilson, Harry E.

Wilson, Loyal

Wing, R. C.

Wirth, Frank

Wish, Frank

Wish, Jack

Wishneski, Frank

Wolfe, Ben

Wolfley, Allen W.

Woltz, Earl

Womick, Duglas

Woods, A. W.

Woods, Bryan

Woods, Robert B.

Woods, Whitey

Woodward, M. C.

Wooley, Richard W.

Wordley, Ralph

Workman, Tex M.

Wore, Texas

Wright, Tom

Wriely, J. S.

Yeanes, Pete

Yelvington, James

Yenis, Spano

Yenes, Steve

Young, Bill

Young, Joe

Young, Louie

Young, Tom

Zaino, Count

Zaino, Count Jos.

Zalor, W. T.

Zalor, W. T.

Zano, R.

Zell, Bob

Zimmerman, Benver

Zoosky, Joseph

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Lewis, A. T.

Lindsey, Dan K.

Lipsky, Maurice

Lopez, Phil

McGee, J. P.

McDonnell, B. J.

McGarner, Mr.

McGee, Joe B.

McGuire, Jack

McPherson, Norman E.

Mach, Anton

Mack, Charles

Mack, Red

Manning, Geo. H.

Mario, Moro M.

Marr, Ray

Marrion, Reggie

Meadows, Ed V.

Meller, Paul

Meredith, Sensa-

Messer, Walter R.

Metzer, D.

ALEXANDRE—Raoul, editor in chief of the French motion picture weekly *L'Image*, met his death thru accidental drowning July 14 while boating on the River Marne near Paris, France.

BAXTER—Ed, comedian, died at his home in Chillicothe, O., July 21. Baxter was a versatile entertainer and had worked in various branches of the profession. For several seasons he was with Doc Burton, of the H. & H. Remedy Company, Toledo, O.

BLESSING—Don, night clerk at the Hotel Columbia, Kansas City, Mo., and known by numerous performers in the Midwest, was shot and killed by bandits early this week in a holdup of the hotel office. His remains were taken to his home town, Chanute, Kan., where his mother resides.

CRANE—J. B., 41, died in Jefferson Davis Hospital, Houston, Tex., July 17. Interment was in Woodlawn Cemetery, Houston. Deceased was with the Beckmann & Gerety Shows on the executive staff in 1930.

DELNA—Marie, 57, operatic prima donna, died in Paris, France, July 25. She was famous for her roles in Verdi and Meyerbeer operas. She had toured Europe and North and South America. Mme. Delna sang for a brief time with the Metropolitan Opera Company in New York, having been engaged by Gatti-Casazza in 1909.

EARL—Harry, 57, former theater manager and circus showman, died at John B. Murphy Hospital, Chicago, July 21. Earl was a former manager of Cohan's Grand Opera House and the first manager of the Rialto Theater. Eight years ago he headed the Rialto Theater in St. Louis. For over 20 years Mr. Earl was associated with headline circuses as general agent. Among the organizations were Ringling Brothers, Hagenbeck-Wallace, Sells-Floto and the Miller Bros. 101 Ranch. A native of Syracuse, N. Y., Earl had lived in Chicago many years. Surviving are his widow, Marie; a daughter, Mrs. Allan R. Van Patten, and his mother, Mrs. E. Bradt.

GASKINS—Barney, was run over and killed by an automobile in Chicago last week, a wire from C. G. Hess, Minneapolis, Minn., states. Gaskins was well known as a circus advance agent.

HUBINGER—Mrs. Jennie E., 68, died in New Haven, Conn., July 21. She was the widow of Nicholas W. Hubinger, owner and operator of Hamilton Park, large race track in Connecticut, and owner of the famous Hubinger stables, where many racing horses were developed.

KAUFMAN—Albert P., manager of the Capitol Theater, Rochester, N. Y., and at one time publicity director for David Wark Griffith, died July 25 in Genesee Hospital, Rochester. He was at one time in charge of the Comerford chain of theaters in Western New York, also managed theaters for the Great Lakes Corporation in Buffalo and Syracuse, N. Y.

LA CROIX—Josephine Crowell, veteran actress, who was known on the stage as Josephine Crowell, passed away July 27 at the Brunswick Home, Amityville, L. I., where she had been under the care of the Actors' Fund of America. She made her debut in 1879 and played in many prominent productions, including *The Rising Generation*, *Honorable John Grigsby*, *The County Fair* and *York State Folks*. She supported such players as Paul Arthur, Robert Hilliard, Ezra Kendall and James A. Herne and also appeared in vaudeville with Lawrence Gratten and Eva Taylor.

LOYACANO—Rosemary, 6, daughter of Joseph and Rose Loyacano, died in a New Orleans hospital July 26 from infection following a severe illness. Her father is a night-club musician.

LYLES—Aubrey, 48, Negro comedian and member of the well-known team of Miller and Lyles that appeared in many Broadway musicals, died Thursday at Dr. W. M. Wilson's Sanitarium in New York, where he had been a patient for five weeks and had undergone an operation for gastric ulcers. His last Broadway appearance with Flourney Miller was in *Sugar Hill* last Christmas. He had met his partner at the Fisk University in Nashville, which they were both attending. After a session in amateur theatricals they teamed and joined a Negro stock company in Chicago. They went to England in 1915 to play in a Charlot revue, returning here for vaudeville. They made their biggest hit in *Shuffle Along* in 1921, and appeared in *Runnin' Wild*, *Scandals*, *The Great Temptations*, *Rang Tang*, *Ziegfeld's Midnight Frolic* and other shows. He is survived by a widow and two children.

MAYS—William R., 46, an acrobat and for 10 years with the Bob Eugene Troupe, died in Nassau Hospital, Mineola, L. I.,

THE FINAL CURTAIN

Friday from injuries sustained when he fell 60 feet from an aerial horizontal bar at the evening performance of the Oscar Buck show at the Elks' Carnival, Hempstead, L. I., the day before. He had broken his neck and back and passed away at 8:10 p.m. He was a partner of Bob Eugene and had been in show business all his life. His sister came in immediately from St. Louis to take the body out there for burial.

McMAHON—Jack, 30, guitar player over numerous radio stations and member of road shows and vaudeville troupes, died suddenly July 20 at his home in Madison, Wis. He had been in ill health for six months. He is survived by his widow; son, Bobby, and his parents.

MILLER—Florence, 32, former show girl, died from injuries received in a difficulty with her roommate in New York July 30. She was prominent in burlesque some years ago.

MORTON—Harry, of the vaude team of Harry and Gussie Morton, passed away at his home in South Ozone Park, L. I.

NEFF—Marie K., on the staff of National Broadcasting Company in Chicago, died at Illinois Masonic Hospital, Chicago, July 25, following a cerebral hemorrhage suffered earlier in the day at her office. Miss Neff was one of the original NBC staff in Chicago. Two years ago she became a member of the press department as secretary to the manager. Later she was made women's editor and in that capacity wrote numerous magazine stories, handled a newspaper column and was in charge of program schedules. Miss Neff was born in Sharpsburg, Pa., 31 years ago. The body was shipped there for interment.

NORWORTH—Mrs. (Mother) May, wife of J. E. Norworth, of the Conklin-Garrett Shows, died July 23 at her home in Los Angeles, Calif., and was buried in the Knights of Pythias plot at Forest Lawn. She was 57 years old and had been on the road for 30 years.

PERKINS—Dr. N. E., colored, calliope player of the Cetlin & Wilson Shows, was hit and instantly killed by a street car July 18 during the shows' engagement in Fairmont. He is a native of Martinsville, Va.

PIGEAULT—Henri, well known as an animal tamer under the name of Gino Spiny, was killed in an automobile accident near Chateauroux, France, on July 16. His wife, Sarah Caryth, the dancer, was injured in the accident.

ROBERTS—Jay Martin, 42, died suddenly in Ancon, Panama Canal Zone, July 25. He was well known as a musician.

SILVER—Isadore, 48, who sang in all parts of the United States and Canada and appeared on various occasions on the same programs with Al Jolson and Harry Fox while in the East, died July 26 at his home in Racine, Wis. He is survived by his widow and a son, Newton.

SKINNER—Kenneth A., 73, former world's champion roller skater, died July 26 at his home in Wrentham, Mass. He came to this country from Nova Scotia when 17 and became world famous as a skater. Later he built a number of rinks abroad and engaged in other businesses. He was the first president of the Boston Auto Dealers' Association. He married Adelaide Cushman, actress, in 1888, and after she died married Georgia Dubay. The latter survives him.

SMITH—Howard, 61, manager of *Green Pastures* since the New York opening of that play, died in Denver July 30, the last day of the Denver engagement. The company goes east for a month's vacation. Stage Manager J. A. Curtis was made manager of the company.

STOCKFELD—Dr. James, 78, died July 19 at his home in Fremont, Neb. He was well known as a musician. He had one of the first boys' bands in the State. His widow and a daughter-in-law survive.

THOMASHEFSKY—Max, 60, connected with the Yiddish stage in this country for more than 35 years, died last week in the Israel Zion Hospital, Brooklyn, after a three-month illness. He was the brother of Boris Thomashefsky and uncle of Paul Muni. Most of his activity was as a manager. Among those who appeared under his management were Molly Picon, Arthur Tracy, Jack Dempsey, Vivienne Segal, James Waters and

Belle Baker. He is said to have been the first producer to send Yiddish productions on the road. Except for the time when he managed the Lyceum, Washington, D. C., all his activities were confined to Philadelphia, where he managed four theaters. He is survived by his widow and a son, Charles, both of whom are connected with the stage.

WEST—Thomas, 73, character actor and comedian in stock and pictures, died at his home in Philadelphia Friday. He had been suffering from a liver ailment. He was a native of Philadelphia and went on the stage early, becoming known as "Chinese Tommy" West because of his many Chinese roles. He appeared at Tony Pastor's in New York, toured the Keith Circuit and played in stock, entering films when pioneer studios were being established in Philadelphia and at Bettwood, Pa. He is survived by his widow, Mrs. Ellen S. Young West, and two sons, Forrest and Charles.

WILSON—Mrs. Helen, 52, born Scott, died July 21 at her home in Farrell, Pa. She was the mother of Buddie Lois Scott, performer, and of Stanley R. T. Scott, commissioner of police in Farrell.

WISSNER—Otto, 79, died in Brooklyn, N. Y., July 18. He was one of the oldest piano manufacturers in the United States and founder of the Wissner Piano Company, having branches in various parts of the country. He was instrumental in bringing Jan Kibelik and Emil Pauer and many other well-known artists to this country.

WOECKENER—Ernest, 76, father of Eddie Woekener, band leader of Hagenbeck-Wallace Circus, died in Erie, Pa., July 15. Was buried in Calvary Cemetery, that city, July 18. At one time he was band leader in Erie, but retired from that field of endeavor many years ago. Other survivors are Joseph J., Albert Woekener and Anthony Woekener, Elizabeth Swanson, Alma McNeerney, Elvira W. Vogel and Amanda Dornhoefer.

MARRIAGES

BROWN-LOCKHART—Herb Nacio Brown, songwriter, and Jeanne Borlini Lockhart, lyric writer, were married in Virginia City, Nev., June 20, according to a report published in Los Angeles July 25.

CHILDERS-THOMAS—Vera Thomas, sister of Mrs. J. Harry Six, of the J. Harry Six Attractions, became the bride of Walter Charles Childers, mechanic and ride foreman, July 20 at Jeffersonville, Ind. They will remain with the company. Mrs. Childers handles tickets on the Ferris Wheel.

CRAWFORD-EPLER—An important wedding in Seattle orchestra circles was that of Emma Jane Epler, Seattle radio singer, to Jack F. Crawford, heavyweight orchestra leader of the Fox Theater. The ceremony was performed in Everett, Wash.

MACK-BUCKLEY—Charles Mack, of the original team of the "Two Black Crows," Moran and Mack, and Mrs. Myrtle Buckley, of Oakland, Calif., were married July 23 at Ensenada, Lower California. Ceremony was performed in the governor's suite of the Playa Ensenada. Mack Sennett and Mrs. Betty Chesney were witnesses.

NORGA-IRWIN—W. Norga and Maria Irwin, both of the personnel of Conklin's All-Canadian Shows, were recently married during the show's engagement at Yorkton, Sask., Can. Mr. and Mrs. J. W. (Paddy) Conklin acted as best man and matron of honor at the wedding.

ROBERTS-BETTENCOURT—Albert R. Roberts, concessioner, formerly of Snapp Brothers, Gold Medal and Rock City carnivals, and Babe Bettencourt, Hawaiian dancer, formerly with Gold Medal, Dehnert's Exposition and the Curly Vernon Shows, were married July 19 at Galena, Ill.

RUBENSTEIN-MUNZ—Arthur Rubenstein, Polish pianist, and Amelia Munz, daughter of the conductor of the Warsaw Opera Company, were married at the Register's Office in London July 27. Rubenstein has toured America several times, giving piano recitals.

SAUNDERS-KEMP—Edgar Saunders, motion picture operator at the Olympic, Newport News, and May Belle Kemp, of

the same city, were married on the stage of the Newport News Paramount July 21 as a feature of the regular program. The couple were given about \$2,000 in merchandise by local merchants on an advertising tieup. Following the ceremony Mr. and Mrs. Saunders left for New York, where they are spending their honeymoon.

COMING MARRIAGES

Jimmy Haddon, boss lithographer, Sells-Floto car No. 1, announces his engagement to Nettie Carson, of Shreveport, La. Wedding will take place at the end of the current season. A farewell bachelor dinner is to be given the prospective bridegroom by his friends. Joe Peete, of No. 1 car of the show, is chairman of the arrangements committee for the dinner.

Marriage licenses were granted last week in the Allen Circuit Court, Fort Wayne, Ind., to Fred Downbourn, bookkeeper, Fort Wayne, Ind., and Mary Spencer, musician, Fort Wayne, and Harold E. Polson, musician, Chicago, Ill., and Viola E. Waterman, East Bethany, N. Y.

Announcement of the engagement of Ethelynn Koepke, director of drama for Station WHEC, Rochester, N. Y., and former member of the Auditorium Players' Stock Company and the Kilpatrick Stock Company that played the East and Midwest last season, to Earl W. Hundredmark, of Elba, N. Y., was made by her parents in Rochester.

John Gilbert announced at Hollywood July 25 that he will marry Virginia Bruce August 11. Ina Claire's divorce from Gilbert becomes effective August 8.

Dorothy Cumming, film actress, and Duncan W. McNab, a painter, applied for a marriage license at the Municipal Building, New York, last week.

BIRTHS

Mr. and Mrs. C. G. Buton are the parents of an eight-pound boy, born July 22 at Anthony, Kan., during the fair. Father is general agent of the J. L. Landes Shows. Mother will remain in the hospital at Anthony until August 5.

Congratulations on the arrival of his first child, a daughter, are being received by Norman Taugog, Paramount director. The girl, weighing 6 pounds 4½ ounces, was born July 26 at the Queen of the Angeles Hospital, New York. Mrs. Taugog was a motion picture actress, Julia Leonard, before her marriage.

A boy was born last week to Mr. and Mrs. Ed Selzer at the Madison Park Hospital, Brooklyn. The father is with the Warner publicity department.

DIVORCES

Yvonne Vallee Chevalier, at Cannes, France, announced July 25 that she will be divorced from Maurice Chevalier by mutual consent. Chevalier filed his suit about a week ago.

Natalie Taimadge Keaton filed suit for divorce July 25 at Los Angeles against Buster Keaton, film comedian.

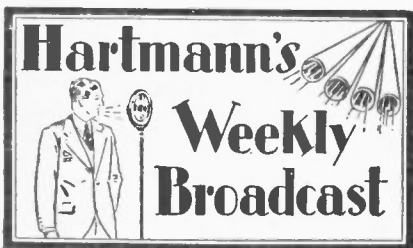
Divorce was granted Mme. Albert Prejean July 23 in Paris, France, by the Seine Tribunal in her suit against her film star husband. The court also awarded her 3,000 francs a month. The Prejeans were married at Saint Maur in December, 1920.

William Ainsley, comic in the cast of the Avenue Theater, Detroit burlesque house, was granted a divorce in Wayne County Circuit Court from Jerry Ainsley.

Max Hoffman Jr., now playing in vaude, has served his wife, Thelma White, with a summons and complaint in an absolute divorce action.

Snyder Show Closes

AUBURN, N. Y., July 30.—Snyder Bros.' Circus and Wild West Show, which opened its second annual season May 7 on Red Creek flying field, returned to Red Creek this week after visiting many towns in this State, Connecticut and New England. Finding business poor, the show closed at Plattsburg and headed for winter quarters. Frank (Zeke) Snyder, owner of outfit, will return to his duties as mail carrier on one of four routes out of Red Creek post office Monday. He plans to take the show to Marion when Wayne County firemen's convention takes place there August 11, and may show at other places within a short distance from home while the fair season is on. Snyder hopes to take outfit on road again next year.



"I'll help the circus or bust — and without charge." Melvin D. Hildreth, chairman of the legislative committee of the Circus Fans Association, didn't say that, but I know that's just the way he feels. Not long ago he received a check from the Ringling-Barnum Circus in payment for legal services rendered the show and back it went pronto to John Kelley, attorney for the show. It is Mr. Hildreth's belief that every Circus Fan should make it a point to accept nothing in the nature of compensation from any show, large or small. When Harry Hertzberg, president of the CFA, heard about the check being returned to Mr. Kelley, he paid a tribute in these words to Mr. Hildreth: "Every day I become more and more convinced that we have few better friends of the organization than yourself. These acts of yours, coupled with your ability and your loyalty to the institution which we love, make you one of our most outstanding members, not only in the organization, but among our friends of the circus. At this time let me again urge upon you to come to San Antonio, no matter what your legal or political activities may be at that time, because I am convinced that the convention will not be a success unless we have a typical Hildreth talk."

Nice words those, aren't they?

Altho disappointing and to be regretted, the postponement of the annual midsummer meeting of the National Association of Amusement Parks to 1933 was a wise move. As was only natural, the same action was taken by the Manufacturers' Division of the association.

There was fear that attendance, because of economic conditions, would not measure up to the elaborate preparations being made by George F. Schott to entertain the members at Coney Island, Cincinnati, and when there is fear the safest way is not to attempt an undertaking.

A survey revealed that many of those who would attend the summer meeting could not, because of financial circumstances, attend the regular meeting in New York City in December. As the December convention is more important than the summer gathering, which is more social than business, it was only logical to pass up the latter and thereby aid in making for a better winter meeting from an attendance standpoint.

How conditions have changed in Atlantic City! I'm going to let that veteran showman, Frank B. Hubin, tell you about them. He says: "Read your article about Atlantic City and its attitude toward circuses in the issue of July 23. You are right. The high-hat stuff is gone. No more \$8 and \$10 a day for a room alone, but now the swellest room with bath and three meals for \$5. Big hotels are in bad shape. A few amusement managers don't want circuses here. I ran for commissioner, but, being a showman and always liberal in my policy, I was 'crucified.' Hog dogs and drinks are now 5 cents. Woolworth and McCrory's 5 and 10 gets a tremendous play at the lunch counter. No more 20 cents for a cup of coffee. No more \$1.50 meals, but 25, 35, 50 and 75 cents. Parking week days, Saturdays and Sundays, \$1 and \$1.50. Soak them on bathing suits. Many people bring their own suits, sleep in their cars and bring their own food. It's h— here, and the height of season is now on. Three fine big theaters closed—Apollo, Globe and Earle. Political strife among the big shots makes matters worse. Last winter was bad, but many seem to think soup houses will be popular the coming winter."

They say the Bostock Wild Animal Circus sure looks prosperous with new canvas. Big top 120 with three 40s. And full of seats—not mebbe. Patrons have to go in the reserves when there is no room to stand or sit on the ground. Show gets 25 cents in the big spots.

I have before me a letter from the owner of a jersey dairy making complaint against one of the larger circuses

to which he had written inquiring about the admission prices for adults and children. "I desire," he wrote the show, "to send three employees of the farm to afternoon performance at —, July —. With them will be a three-year-old child. Kindly advise if reserved-seat wagon will sell reserved chair for child and will said child be admitted free at front door. In other words, advise admission for three adults and one three-year-old child to reserved chairs."

He received a reply all right, but rather vague and (think of it!) written on the back of his letter with a blue pencil—and with not even a salutation or signature. It read: "Grand-stand chairs, including admission, \$1—each, including tax. Tickets on sale at ticket wagon morning July —." I think the dairy owner is well justified in his complaint. Such an answer in the form described might be expected from a shoe-string outfit. It would have required but very little time to type a dignified answer on a letterhead, giving all details requested. Surely the inquiring public is entitled to this. Look how the business word values inquiries today!

Mebbe you didn't know: That when the Main Circus (Bostock now) played Saratoga, N. Y., July 4, Doc Oylor, who they say looks more like Al Smith than Al Smith does himself, was given a great reception at the Grand Union Hotel by folks who mistook him for Al. . . . That Mike Golden has a roadhouse and dance hall, also small zoo, eight miles out of Richmond, Va., and is doing well. . . . That Fletcher Smith is still on the water wagon, has met with wonderful success this season, and only wishes that he had sense enough years ago to get away from the steam calliope end of the business and break into the advance press work. That Norman Hanley is with the Bostock show playing baritone in the band. . . . That Fred Aberg, the wrestler with Downie for a long time, is chauffeur for Bill Cody with Bostock. . . . That G. W. Christy is nertz about the truck-show business and might be heard from in the South this fall. . . . That Christy, Bert Bowers and young Taggart were in conference at French Lick, Ind., on a recent Sunday, with something possibly in the wind as a result.

Gruberg Readying For Toronto Fair

NEW YORK, July 30.—Rubin Gruberg was here this week purchasing costumes, light equipment and other appurtenances in support of a most dazzling appearance to be made by Model Shows of America at Canadian National Exhibition, Toronto. New canvas, for one thing, will be visible thruout the long midway.

Show will come forth with a new type attraction for Exhibition City—"To Hell and Back," Langdon McCormick's "horror" walk-thru, which is now at Luna Park, Coney Island, the first park at which the attraction was introduced last spring. An elaborate front, in conformity with the pictorial appeal of the entire midway, is being readied. Organization will have an array of 22 shows and 18 rides, with Carl Lauther to be back under the Gruberg banner with a side show after an absence of three years. Nothing new in rides except a Spillman kids' device, resembling the Heyday, which show had at recent Buffalo Centennial. Device will be named by kids in competition at Children's Day at the premier exhibition. J. C. McCaffery, general representative Rubin-Cherry show interests, was here with Mr. Gruberg.

Another show owner in town this week was William Glick, Glick's Shows, who is completing plans for his first fair, Central Canada Exhibition, Ottawa, Ont., August 22-27. Carl Lauther here too.

Mr. Gruberg will rejoin Model Shows at Auburn, N. Y., where a percentage of the receipts is being donated to the local unemployment fund. Lot and license gratis there thru friendliness of Auburn's city manager.

Mrs. H. L. Wright Injured

CINCINNATI, July 30.—A communication from H. L. Wright from Mattoax, Va., informs that Mrs. H. L. Wright had received a broken hip in a fall and is confined in Ward F, Memorial Hospital, Richmond, Va. As Mrs. Wright expects to be at the hospital about three months, she would appreciate receiving letters from showfolk acquaintances.

SEEK "FAMILY"

(Continued from page 5)

This Beck is not willing to give, altho RKO's vaudeville managing director first broached the proposition to Markus on establishing a "family" book. He believes Markus and his unnamed partner to be about the only men in the profession holding the complete confidence of independent theater operators. In the event he is turned down by Beck, Markus is set to open his own indie booking office tomorrow in the Astor Theater Building, with Walter Reade giving him free space and also three or four of his houses for vaude booking. The Reade houses are at present being booked by Al and Belle Dow.

Markus retired from the vaude booking field about four years ago, when talking pictures first started to crowd stage shows out, and opened a theatrical employment agency. He still retains a 50 per cent equity in this, altho for a time he became mixed up in a photography studio. He sold his interest in the latter, however.

DE LUXE SHOWS

(Continued from page 11)

very well thru some difficult routines, ranging from waltzing to formations and adagio. Of the three featured lasses Eleanor Powell is the standout. She is a lithe and graceful brunet whose hoofing brought a heavy individual hand.

Pearl Osgood is charming and pretty, but has little to do that could make her stand out. She dances a bit and also works in the comedy. Vivian Janis, billed as Ben Bernie's discovery, is a cute little blonde with a good blues voice. She does three numbers, *The Sun in My Heart*, *The South in My Soul* and *My Extraordinary Man*, selling them nicely.

The stage show is preceded by the overture, *Phantom Melodies*, Dick Liebert being parked in side staircase for a bit of robust singing. All in all, the show seemed to hold interest and drew a good closing hand. *The Man Called Back* (Tiffany) is the feature, and it does not look like a draw. Apparently, much will depend on Lahr to bring in the shekels. The house should be helped this week by poor opposition. The Fox has Mary Nolan on the stage and *Drifting*, and the Albee has Russ Columbo and *Tom Brown of Culver* (Universal). PAUL DENIS.

NEW ACTS

(Continued from page 12)

Naughty But Nice number, looking coy for the nice part and then tossing the hips a bit for the naughty part.

She got a scattered round of laughs here and bowed off to a good hand. Has plenty of personality, looks and the material, but the technique needs polishing. P. D.

Hi-Jackers

Reviewed at the Grand Opera House. Style—Musical, dancing and singing. Setting—Full (special). Time—Fifteen minutes.

This 10-piece band outfit depends more on its ability to make noises with its collection of brasses than on its musical prowess. Act from the start was hampered by a cheap and unattractive back drop and the decidedly third-rate costuming of the men. A blond girl, who leads the crew thruout when not coming up front to do the warbling, wasn't any particular asset as far as flash was concerned and neither did she materially aid the act with her songs.

A girl dance team comes on several times doing some hot strutting which got over here remarkably well, but as far as their routine goes it is better suited for club work than vaude. Act as a whole got by here excellently and would in the future in similar houses, but is not so forte for the better theaters. J. M.

Lawrence Gray

Reviewed at the Orpheum. Style—Singing. Setting—In one and two. Time—Thirteen minutes.

Gray is a nice-looking chap with a sugary tenor voice that is perfect for

popular songs. He was in *The Laugh Parade* last year and also in pictures, altho there is no record of him in our New Acts file. As a "name" his b.o. value is doubtful, altho he got a light reception here and closed to heavy hand.

A trailer showing him in a scene with Marion Davies and singing *Marianne* precedes his entrance. He comes on in a cool ice-cream suit and immediately goes into a routine of three popular numbers, including *Waiting for You* and *I Love a Parade*. For a set encore he offers a medley of his favorite tunes. A male pianist accompanies thruout.

Gray has a pleasant and affable personality that is not particularly impressive, but which, nevertheless, fits in with the singing of popular songs. He closed to a big hand here. P. D.

MUSIC MEN

(Continued from page 5)

music to 15 cents so that it can be re-tailed for 25 cents, instead of the 30 and 35 cents now in effect on hit numbers. With the lower price in effect there is a strong possibility that chain stores, including Woolworth's, will be able to place the songs on their counters to sell for 20 cents. All of the publishers may not cut the price, however.

Many of the music houses are rejoicing at the fact that for the first time constructive methods will be used to obtain additional accounts from dealers, instead of depending upon jobbers who have been dissipating their profits each year by handing out additional discounts in order to gather in more trade. At any rate, a better service will be rendered the dealer, and everybody, no matter who, will pay the same price for music emanating from the publishing house in question.

All of the leading publishers of popular music, with the possible exception of Jack Robbins, of Robbins Music Corporation, affiliated with Metc-Goldwyn-Mayer, are coming into the plan, and at the meetings being held nearly every day more music men are becoming interested.

So for Feist, Berlin, Witmark, Harms; Shapiro, Bernstein & Company; Ager, Yellen & Bornstein, and others are definitely set. Robbins, incidentally, is greatly interested in the jobbing concern of Richmond Mayer, which is also a reason for his concern keeping aloof from the new project for the time being.

Organizing No. 2 Show FOR

12 Important Fairs, 12

Opening September 19, at Charleston, W. Va. (Attendance, 1931, 220,000), with 11 other fairs following.

WANTED SHOWS, RIDES, CONCESSIONS

September 19, Charleston, W. Va.; 26, October 4, DeRidder, La.; October 12 to 16, Eunice, La.; 19, Sulphur, La.; 25, Jasper, Tex. Six additional fairs to follow.

Write or wire J. F. DEHNERT or HENRY MEYERHOFF Fair, CAMBRIDGE, MD.

WAYNESBURG FAIR

WAYNESBURG, PA.

September 13-14-15-16

Wants full line of Concessions this year. T. J. ROSS, Concession Manager, Waynesburg, Pa., R. D. 5.

J. J. Page Shows Want

For Brodhead, Ky., Fair, August 8 to 13

Ten-in-One. Will furnish Top and Banners, also two small Tops for Grind Shows. WANT legitimate Concessions of all kind. Reasonable rate. Ben Mattie wants Grab Joint Man. We have ten more Day and Night Fairs to follow. Address J. J. PAGE SHOWS, Catlettsburg, Ky., this week.

McClellan Shows Want

Concessions for Breckenridge Reunion, August 8, Trenton, Princeton and Albany, Mo., to follow. All Celebrations. Exclusive sold on Eats and Corn Game. Macon, Mo.

EWING, KY., FAIR, Week August 8

WANT legitimate Concessions of all kinds except Eats and Drinks or Bingo. CAN PLACE other Concessions at reasonable rates. No Wheels. WANT Cornet, Trombone and Sax Players. WANT Comedian and Chorus Girls for Plant Show. No long tickets. Shows with own outfits come on. Second Ride Man wanted—come on. Ewing will be biggest in many years. Gate prices reduced from 75 cents to 25 cents at day and 10 cents at night. Children free. We have other good Kentucky and Tennessee Fairs to follow. Come on and play real Fairs. Address F. H. BEE SHOWS, Winchester, Ky., this week.

CUT PRICES THAT THE WORLD WILL TALK ABOUT

1932 NEWEST DESIGN GILLETTE TYPE DOUBLE EDGE BLADES. Were \$14.50 per 1,000. Special for One Week Only (1,000 Lots). 100 Blades GILLETTE TYPE BLADES. 24 Packages of 25. Retail, \$2.40. Complete Card 62c
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SHOE LACE CABINET. Contains 200 Laces. Complete. 72c
SHOE LACES. Mercerized. Black and Brown. 27 in. Gross. 40c
SEWING NEEDLES. 1,000 Packages. 10,000 Needles. \$2.00
SPOOL SEWING COTTON. Black, White, or Colors. Retail at 50c a Dozen; 5 Dozen to a Cabinet. Guaranteed Firsts. (Seconds Can Be Purchased at 8c per Dozen Only in New York). Special Value. Dozen 12c
STEEL POT CLEANERS. 10c
Selling. Special. Gross. \$2.10
Buy from a house in business over 15 years. We guarantee NEVER TO BE UNDERCUT. Instantaneous shipments from Chicago or New York. REMEMBER. We Meet All Prices Quoted. Therefore, send your orders to us, on guarantee of lowest prices. Free Catalog. Deposit on all C. O. D. orders.

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Terre Haute, Indiana

1932 MODEL SHAW FROZEN CUSTARD MACHINE

With Trailer Mounted
To Operate.
\$750 Cash, F. O. B.



Visible Supply. Easy to Clean. Very Sanitary. Change Flavors Without Stopping.

J. A. GEITGEY CO.,

Distributors, 1016 Twenty-Fifth St., N. W., Canton, O.

CARNIVAL COMPANIES

Alamo Expo.: Yale, Okla., 1-6.
Bach, O. J.: Sherburne, N. Y., 1-6.
Barker, J. L.: (Fair) Centralia, Mo., 1-6; Columbia 8-13.
Beckmann & Gerety: Kenosha, Wis., 1-6.
Bee, F. H.: Winchester, Ky., 1-6; (Fair) Ewing 8-13.
Bernardi Expo.: Trenton, Neb., 1-6.
Bernardi Greater: Utica, N. Y., 1-6.
Bistany Gayway: Saratoga Springs, N. Y., 1-6; Glens Falls 8-13.
Bremer, Claude, Attr.: Olivia, Minn., 1-6.
Bruce Greater: Endicott, N. Y., 1-6; Norwich 8-13.
Bullard Bros.: Stoutland, Mo., 5-6.
Bunts, W. J.: Hamlet, N. C., 1-6.
Castle-Ehrlich-Hirsch: (Fair) Regina, Sask., Can., 1-6; Altoona, Wis., 8-13.
Coleman Bros.: Danielson, Conn., 1-6.
Conklin's All-Canadian: (Fair) Prince Albert, Sask., Can., 1-4; Melville 5-6; Winnipeg, Man., 8-13.
Cotton Belt: Rockwall, Tex., 1-6; Celina 8-13.
Crafts Greater: Albany, Calif., 1-6; Modesto 8-13.
Curl, W. S., Attr.: Lebanon, O., 1-6.
Edwards, J. R., Attr.: Crooksville, O., 1-6; Bylesville 11-13.
Empire City: (Fair) Cambridge, Md., 1-6; splitting for (Fair) Taneytown, Md., and (Fair) Charlestown, W. Va., 8-13.
Endy: Ebensburg, Pa., 1-6.
Fleming, Mad Cody: Williamsport, Ind., 1-6.
Florida Expo.: Myrtle Beach, S. C., until Sept. 1.
Friendly City: Pittsburgh, Pa., 1-6.
Galler: Tompkinsville, Ky., 1-6; (Fair) Cellina, Tenn., 8-13.
Gibson's Blue Ribbon: Hartford, City, Ind., 1-6.
Glick, Wm.: Watertown, N. Y., 1-6.
Gold Medal: Steger, Ill., 1-6.
Great Lake: Bath, N. Y., 1-6.
Greenburg Am. Co.: Hastings, Neb., 1-6; Aurora 8-13.
Happyland: Milford, Mich., 10-13.
Hoffner: Byron, Ill., 1-6.
Hughey Bros.: Harrisburg, Ill., 1-6.
Isler Greater: York, Neb., 1-6; Burwell 8-13.
Jones, Johnny J., Expo.: Splitting for Harrisburg and Decatur, Ill., 1-6; (Fair) Benton 8-13.
Kaus United: Du Bois, Pa., 1-6. Ford City 8-13.
Keystone Attr.: Nanty Glo, Pa., 1-6.
Kilonis, John: Natick, Mass., 1-6.
Krause Greater: Stanford, Ky., 1-6.
Landes, J. L.: (Fair) Eureka, Kan., 1-6; (Fair) Le Roy 8-13.
Lang's, Dee: Elsbury, Mo., 1-6; Shelby 8-13.
Miner's Model: Weatherly, Pa., 1-6; Trescow 8-13.
Model Shows of America: Oswego, N. Y., 1-6; Auburn 8-13.
Murphy, Frank J.: Yonkers, N. Y., 1-6.
Page, J. J.: Ashland, Ky., 1-6; (Fair) Brodhead 8-13.
Pearson, C. E.: (Fair) Charleston, Ill., 1-6; (Fair) Taylorville 8-13.
Pollie: Birdseye, Ind., 1-6; Orleans 8-13.
Reithoffer: Harrisburg, Pa., 1-6.
Roberts & Ramish: Windgap, Pa., 1-6.
Rogers Attr.: Mohawk, N. Y., 1-6.
Rogers & Powell Am Co.: (Fair) De Witt, Ark., 1-6.
Roland Expo. No. 1: Culpepper, Va., 1-6.
Royal American: Madison, Wis., 1-6.
Rubin & Cherry: Sterling, Ill., 1-6.
Shugart, Dr.: Alba, Tex., 1-6.
Skerbeck Great Northern Am. Co.: Plainfield, Wis., 1-6.
Snapp, Wm. R., Attr.: (Fair) Dell Rapids, S. D., 1-6; (Fair) Sioux Falls 9-12.
Sol's Liberty: (Fair) Mt. Sterling, Ill., 1-6; (Fair) Newton 8-13.
Southern State: (Yale & Alpine sts.) Los Angeles 1-6.
Southern Tier: Batavia, N. Y., 1-6.
Spencer, Sam: New Bethlehem, Pa., 1-6.
Speroni, F. J.: Wenona, Ill., 1-6.
Spang Greater: Spring Grove, Pa., 1-6; New Freedom 8-13.
Sunset Am. Co.: Bellevue, Ill., 1-6.
Sunset Park Attr.: Atlanta, Ga., until Sept. 15.
Sutton, Great: Pryor, Okla., 1-6.
Texas Show: Taft, Tex., 1-5.
Towes United: Buffalo, Wyo., 1-6.
Traver: Massena, N. Y., 1-6.
Valley: Burnet, Tex., 1-6; (Fair) San Saba 8-13.
Weer, J. C.: Pioneer, O., 1-6.
West, W. E., Motorized: Axtell, Kan., 1-6.
West Coast Am. Co.: Klamath Falls, Ore., 1-7; Malin 8-11.
Western, J. W.: Cynthiana, Ky., 1-6.
Williams Midway Attr.: Lake Marion, Minn., 1-6.
Wolf: Beloit, Wis., 1-6.
Work, R. H.: Burnside, Pa., 1-6.
Zeiger, C. F., United: Hot Springs, S. D., 1-6.
Yellowstone: Fairview, Utah, 1-6.

CIRCUS AND WILD WEST

Allen Bros.' Wild West: Tuckahoe, N. J., 3; Ocean View 4.
Barnes, Al G.: Billings, Mont., 2; Bozeman 3; Helena 4; Butte 5; Missoula 6.
California Frank's Rodeo: (Fairgrounds) Ebensburg, Pa., 1-6; (Fairgrounds) Indiana 8-13.

Downie Bros.: Harrisonburg, Va., 3.
Gentry Bros.: Champaign, Ill., 2.
Hagenbeck-Wallace: Ann Arbor, Mich., 2; Lansing 3; Battle Creek 4; Benton Harbor 5; Hammond, Ind., 6; Kankakee, Ill., 7; Streator 8.
Hunt, Millville, N. J., 4.
Kay Bros.: Salem, O., 3.
Kling Bros.: Rodeo: Middleboro, Mass., 1-6.
Lewis Bros.: Toledo, O., 1-6.
Ringling Bros. and Barnum & Bailey: Cedar Rapids, Ia., 2; Des Moines 3; Waterloo 4; Freeport, Ill., 5; (Grant Park) Chicago 6-14.
Russell Bros.: La Crosse, Wis., 3.
Sells-Sterling: Cloquet, Minn., 6.
Sells-Floto: Hartford, Conn., 2; Meriden 3; New Haven 4; Stamford 5; Bridgeport 6; Newark, N. J., 8-9; Asbury Park 10; New Brunswick 11; Chester, Pa., 12; Salisbury, Md., 13.
Wheeler & Sautelle: Ft. Edward, N. Y., 2; Whitehall 3; Manchester Center, Vt., 4; Proctor 5; Brandon 6; Bristol 8; (Fair) Morrisville 9-11.

Additional Routes

Received too late for classification.

Aulger Bros.' Show: Lake City, Minn., 1-6.
Bishop Tent Show: Woodbridge, Va., 1-6.
Blythe Players: Apalachin, N. Y., 1-6.
Boyes Players: Linn, Kan., 1-6.
Braden, Findley, Show: High Bridge, N. J., 1-6.
Cook's Show: Ivor, Va., 1-6.
DeLaney's Comedy Show: Harrowsmith, Ont., Can., 1-6.
Dutton Attr.: Apollo, Pa., 1-6.
Elliot Tent Show: Verona, N. D., 1-6.
Erma-Von-Dott Miles of Smiles Co.: Monmouth, Ill., 1-6.
Frederick Am. Co.: Staplehurst, Neb., 1-6.
Ginnivan Dramatic Co.: White Pigeon, Mich., 1-6.
Gleason & Allyn: (Pal.) St. Johnsbury, Vt., 5-6; (Auburn) Auburn, Me., 11-13.
Harris Road Show: Hastings, Minn., 1-6.
Hinman, Capt. Sidney: Bell Harbor, Rockaway, N. Y., 8-13.
Hoosier Herb Co.: Paoli, Ind., 1-6.
Howard Family Show: Walnut Grove, Mo., 1-6.
Justus-Romain Co.: Gregory, S. D., 1-6.
Kirkman Players: Lyons, Ind., 1-6.
Kridello Show: Upperville, Va., 1-6.
LeVant Show: Suttons Bay, Mich., 1-6.
La Verne & Lewis Show: Temperanceville, Va., 1-6.
Loranger Stock Co.: Lidgerwood, N. D., 1-6.
McNally & Boughton Show: Pleasant Mount, Pa., 1-6.
Murdock Bros.' Show: South Montrose, Pa., 1-6.
Noonan Show: Olmstead, Ill., 1-6.
North Players: Colby, Kan., 1-6.
O'Hearn Co.: Beaver Crossing, Neb., 1-6.
Obrecht Show: St. Cloud, Minn., 1-6.
Ogden Show: Keller, Va., 1-6.
Oriental Comedy Co.: New Market, Minn., 1-6.
Owen Stock Co.: Dwight, Ill., 1-6.
Phillipson Comedy Co.: Aurora, Ind., 1-6.
Rhoads Players: Hughesville, Pa., 1-6.
Russell Players: Clement, Md., 1-6.
Sadler's Own Co.: Ft. Worth, Tex., 1-6.
Schaffner Players: Marshalltown, Ia., 1-6.
Sharpsteen Show: Trenton, Mich., 1-6.
Silver Star Players: Vilas, Kan., 1-6.
Star Picture Show: Sopchoppy, Fla., 1-6.
Sweet Players: Anthon, Ia., 1-6.
Tomlinson Show: Montvale, Va., 1-6.
Turner Musical Show: Columbus, Ga., 1-6.
Virginia Tent Show: Portsmouth, Va., 1-6.
Whitcomb Comedians: Davis City, Ia., 1-6.
Williams, Doc, Show: Norwich, N. Y., 1-6.
Wood Shows: Gordo, Ala., 1-6.
Zento Med. Co., Tom Zento, mgr.: Mill Grove, Mo., 1-6.

Iowa Showing Optimism, Says Barnes, After Tour

CHICAGO, July 30.—M. H. Barnes, of Barnes-Carruthers Fair Booking Agency, has just returned from a tour of Iowa that took him to all parts of the State, and he reports that he found a distinct feeling of optimism evident wherever he went.

With crop prospects excellent, farm prices advancing and evidences of a general upturn in business abundant, fair men of the State are confident that they will have a good year, Barnes said. Final touches are being put on the several Barnes-Carruthers revues that will play the fairs, and in a couple of weeks they will all be on the road.

Fair Board Withdraws Protest Against R.-B.

MINNEAPOLIS, July 30.—After learning that the State fair board had withdrawn its opposition, city council granted Ringling-Barnum a permit to show here August 22 and 23. Board had opposed license because show dates were close to that of opening of State fair. It was discovered that an old ordinance in St. Paul makes it mandatory on part of council of that city to grant all circus licenses. Because the circus has been granted a license in St. Paul and in the interests of fair play the fair board withdrew its protest.

CINCINNATI, Aug. 1.—H. F. Miller, concessioner, who has had outfits with various carnivals, including last four seasons W. G. Wade Shows and formerly with R. L. Wade's Michigan United Shows, motored thru this city today. Was en route from Detroit to join some show eastward.

CHARLES TOWN, W. VA., FAIR

AUGUST 9-13.

TANEYTOWN, MD., FAIR

AUGUST 9-13.

Show will divide between above Fairs.

BERRYVILLE, VA., HORSE SHOW

AUGUST 16-19.

Wanted—Shows, Rides, Concessions

Colored Band and two Colored Chorus Girls. Write

FRED SAWYER, Care Minstrel Show

WANTED FOR HONOLULU

E. K. FERNANDEZ wants Girls doing Specialties and doubling on Musical Instruments. Must be young and attractive, with good wardrobe. CAN USE a Girl High Div. with own rigging. CAN ALSO USE Globe of Death and Hey-Dey Ride. Novelty Acts and Shows write. Six to nine months' work if salaries are within the times. I pay transportation from Los Angeles, Calif., to Honolulu and return. People to leave Los Angeles about September 27, 1932.

E. K. FERNANDEZ
Care Biltmore Hotel, LOS ANGELES, CALIF.

GLOTH SHOWS WANT

CONCESSIONS. Will work with office. Must have good flash. CAN USE one (1) more Show. NO TICE—Fair Secretaries, Maryland, Virginia, North Carolina, South Carolina and Georgia, have a few open dates. Address ROBERT GLOTH, Peckskill, N. Y., this week.

WANTED MUSICIANS

Cornet, Trombone and Trap Drummer. ALSO CAN PLACE two Circus Acts and two good Agents capable of handling promotion. Address Manhattan, Kan. HARRINGTON NICKEL PLATE CIRCUS. E. A. HARRINGTON.

WANTED

FOR
Orioles Circus and Old Home Week
Aug. 15 to 21, Inclusive
GARDENVIEW, N. Y., SUBURB OF BUFFALO.
Legitimate Concessions. Low rental.
Address FRANK H. WEBB.

KIDDIE AUTO RIDE

A REAL MONEY GETTER.
For sale, or will book with Carnival that has good line of fairs. A real flash on any show's midway.
MILTON STEPANOVIC.
General Delivery, Davenport, Ia.

WANTED

SIDE SHOW COLORED PERFORMERS
FOR JERRY MARTIN'S MINSTRELS.
Trumpet and Trombone. Others write or wire. Glen Cove, August 3; Hicksville, August 4; Northport, August 5; Port Jefferson, August 6; all in L. I., N. Y.
BARNETT BROS.' CIRCUS.

WANTED AN EXPERIENCED WILD WEST TALKER

To join at once for a long season of Fair dates. Must be sober and reliable. Wire MRS. LEON LAMAR, care Castle-Ehrlich-Hirsch Shows, Altoona, Wis., August 8-12; Ionia, Mich., 15-20.

W. S. MALARKEY CAN PLACE

FOR ROSCOE, N. Y., CELEBRATION, AUG. 8-13, Ice Cream, Frozen Custard, Popcorn, Peanuts, Candy Apples, American Palmist, clean Shows and legitimate Concessions. One Celebration and five Fairs to follow. Address W. S. MALARKEY, Ackerman Bldg., Binghamton, N. Y.

A CARNIVAL WANTED, with plenty of Shows and Rides, also a limited number of Concessions, for Yazoo County Fair (American Legion), for week of September 26. Several cities in the State also want Carnivals. State all in first letter and address YAZOO COUNTY FAIR, D. Wolderstein, Acting Secretary, Yazoo City, Miss.

Side Show People

We have something for everyone in the show to sell—Magic, Slum, Novelty, and numbers to grind with between shows. Ask for list five. LEE BROTHERS, 348 First Ave., New York.

AT LIBERTY, TILT-A-WHirl and FERRIS WHEEL

Now located at Lakewood Amusement Park, Durham, N. C. Would book on Carnival for balance of season, also contract for 1933. JOE T. BRETT, Box 3, Lakewood Park, Durham, N. C.

WANTED

RIDES, CONCESSIONS, SHOWS AND ACTS. McPherson-Campbell Fair, Sept. 2-3. Must be high class. WALTER F. BROICH, Mgr., Eureka, S. D.

BREMER ATTRACTIONS WANT

Concessions of all kinds. Must be clean. No grift. High Striker, Frozen Custard, Pitch-Till-U-Win, Ball Games, Knife Rack all open. Fairs start August 12. Address per route.

WANTED A Carnival to play Cleveland County Negro Fair, October 12, 13, 14, 15, 1932, Shelby, N. C. Free gate. A. W. FOSTER, Secretary.

WELL, HERE WE ARE!

Waiting to give you sudden service in satisfactorily supplying your quick Canvas needs—Tents, Mar-quees, Curtains, etc. Waiting for your letter, wire or call.

WRITE—WIRE—PHONE

BAKER-LOCKWOOD

2300 McGee Trafficway, KANSAS CITY, MO.
AMERICA'S BIG TENT HOUSE

WANT

SHOWS AND CONCESSIONS, for a string of Fairs starting with Fawn Grove, Pa., August 17-20; then Gala Week Fair, Red Lion, August 22-27, and six others to follow. Route to responsible parties. All mail to

SPANG GREATER SHOWS
R. M. SPANGLER, Secretary, Red Lion, Pa.

WANT



Out in the Open

A Park Exec on Bands
Joe Williams' Version
About the Chink Game
Some Items at Random

By LEONARD TRAUBE
(New York Office)

LARRY K. CHRISMAN, manager of Pleasure Beach Park, Bridgeport, Conn., thinks that parks ought to get together to work out a plan whereby they can book bands for park ballrooms at minimum prices. An association formed for the purpose could do the trick, he says. New England parks, or those with dance pavilions, for instance, can appoint a committee whose function it would be to plot out a playing route and price range on consecutive bookings for presentation to an accredited orchestra booking association. The best bands in the country could then reach New England spots at a price which would enable a ballroom to earn a profit and at the same time provide the customers with something out of the ordinary. There's nothing like serving up a dish that the regulars and others in the locality will talk about for some time to come. Park ballrooms have been known to drop nice pieces of change just to bring about this mouth-to-mouth publicity, figuring biz will be stepped up for the future thereby. Chrisman spoke to us at the summer meeting of the New England Division of the NAAP. Which reminds us that there is an association from which could spring the very "medium" or "bargain" committee the park executive is talking about. Incidentally, even its competitors concede that Totem Pole Ballroom, Norumbega Park, Auburndale, Mass., is topping them all in the matter of receipts. New England, a section that goes for the dance in a big way, finds that only the 25-cent palaces are drawing coin, Totem Pole excepted, which gets as high as \$1.

WE LIKE the way Joe Williams, the glib sports columnist of *The World-Telegram*, describes the "lacing" Gene Tunney took at the hands of the Circus Saints and Sinners: "I saw Gene Tunney initiated into the sacred ceremonies of a theatrical (sic) club yesterday (July 27)—a club, by the way, which is doing splendid things for the washed-up oldtimers. It was a typical organization initiation, an awesome challenge to martyrdom for a cause, with the usual frightful stage setting and the usual innocuous denouement. A burning brand was placed in front of Mr. Tunney at the dining table. The blue-white flames grated and prouetted, a fascinating symphony of evil. By degrees the steel-helmeted brand took on the sullen red glow of horror. Mr. Tunney was blindfolded. A gentleman with a sepulchral voice (Jolly Bill Steinke) intoned a barbaric ritual. . . . 'And now, fellow members, what is your pleasure?' . . .

KRAUSE GREATER SHOWS WANT FOR RUSSELL SPRINGS, KY., FAIR, Week AUGUST 8.

And 12 other fairs to follow, good Ten-in-One Show, Monkey Circus, or Dog and Pony Show, with their own outfits. Also one Kiddie Airplane Ride. CAN PLACE for two or possibly three weeks, one troupe of Free Attractions, two or three acts. Must be cheap. Opening for legitimate concessions—Merchandise, Wheels, American Palmist, Frozen Custard, String Game, Bowling, Alley, Fishpond, Popcorn, Ice Cream, Candy Apples and Waffles, Cigarette Shooting Gallery and others. Address, this week, Stanford, Ky.

WANT GOOD SHOWS AND CONCESSIONS

With own outfits and trucks, for best string of Nebraska Fairs and Celebrations, starting at Broken Bow, August 23. St. Paul, Pierre, Clay Center and other good fairs. CAN ALSO USE MIX-UP and Kiddie Ride. Write or wire FREDERICK AMUSEMENT CO., Chappell, Neb.

SAM SPENCER SHOWS WANT Ten-in-One. Will furnish Top and Banners. WANT small Grand Shows. WILL PLACE Joints of all kinds. Ice Cream open, Candy Apples, Blankets, Lamps, Dolls, Groceries. WANT Plant Show, have outfit. WILL BOOK Little Beauty Merry-Go-Round. Fairs start August 11. Come on, no time to write. New Bethel, Pa., this week P. S.—WANT Cook House. Join on wire.

WANTED AUG. 23, 27, RIVERDALE, MICH. LUMBERJACKS' REUNION. Eating Stands, Games and Shows. No Flat Joints. Carnival or Free Acts wanted. OTIS TERPENING, Pres., Ithaca, Mich.

'Give it to him on the chin!' was the answering chorus."

JACK FRAZER is certainly a big booster for Gus' Chink game at Playland, Rye. Of course, Frazer is connected with the fascinating device, but his enthusiasm for it is more than admirable, since it's generally hard to work up any steam over something for which you're laboring. It's the old story about being too near to see the virtue of it. Frazer has done his bit in the vaudeville realm, and maybe that's the reason some big-time vaudegenry visit the game so often. Left to right you'll find Mr. and Mrs. Gus Van, he having been partner of the late Schenck; Jack Haley, musical comedy star; Belle Baker, Harry Cooper, Richy Craig Jr., Blanche Ring, John Robbins, Joe Carney, Al Tucker, John Hamilton and quite a few other satellites of the legit and variety stage.

ASIDE to John A. McNellis, Waterbury, Conn.—It's a tossup between Brockton and Springfield. Both excel in certain departments of fair operation. We'd say Brockton on the grand-stand program and fireworks and Springfield on exhibits and beautiful structures. Both have superior horse shows.

W. E. (Billy) Morgan has his rides with Mohawk Bazaar Company, playing New Jersey region under operation of J. E. and E. M. Moberg and their father. Every concession and ride is operated by committeemen of the auspices, says Morgan.

Leo A. Francis is in charge of the baby parade, pop contest and other features to be held at Port Richmond, S. I., under the Moose October 15-22.

Southern States Shows

Los Angeles. Ten days, ended July 16. Location, Florence and Central streets. No auspices. Weather, fair. Business, poor. Luna Zoo. One day, July 17. Auspices, Sheriffs' Barbecue. Weather, fair. Business, none.

Show had many current and former showfolks as visitors on its return to Los Angeles. Among those noted were Mr. and Mrs. Frank Cole, Mr. and Mrs. Ben Martin, Mrs. Dorothy Bascombe, Mr. and Mrs. Archie Clark, Lucky Keeler, Henry Miller, William Brown, Mr. and Mrs. Charles Stephens, Walter Hunsacker, Sammy Koomis, Babette and Whitey Perry, Mr. and Mrs. Elmer Hauscombe (of Luna Zoo), Mr. and Mrs. Joe Davis, Mr. and Mrs. Dutch Hews, Candy Moore, William Johnson, Mrs. Matt Gay, Mr.

and Mrs. Robert Coddington, Mrs. Isabel Cobb, Kenneth Melrose, Eddie Manley, Mr. and Mrs. Clarence Alton, Mr. and Mrs. Henry Bishop, Mrs. Fanny West, Happy and Pearl South, John and Louis Kuntz, Mrs. Thomas Burke, Lino Gonzalez, Mary Wiggins, Al (Big Hat) Fisher, George Gore, Mr. and Mrs. Whitey Hansen, William C. Blick, Mr. and Mrs. Jack Forrest, Johnny Bodick, Peggie Welch. Bunny Venus left for the North to play fairs with her attraction. Nancy Wilson started a new permanent-wave fad on the midway. The biggest fiasco of the season was the Sheriffs' Barbecue—50,000 people attending, yet business was nil—the inexperience of the sheriffs operating the concessions themselves, with experienced concessioners only as spectators, caused the "flop" in business. Matt Gay left for an engagement at Reno, but to return for the Artesia stand. Billie Curran Jr. is visiting his mother, Mrs. Billie Wasserman. Curran Jr. is an officer in the navy, stationed at San Diego. Topsy Gooding was headliner of a show at Luna Zoo. Mildred McKisson to soon graduate as an aviatrix. WALTON DE PELLATON.

Great Lakes Shows

Owego, N. Y. Week ended July 23. Auspices, Loom. Location, fairgrounds. Weather, good. Business, fair.

One of the better weeks of the season, and, altho the population of Owego is only 5,000, the midway was packed each night. Hundreds of cars were parked not only in the fairgrounds, but along the State highway and adjacent lots. Business on the rides only fair, possibly due to the number of permanent rides in parks within a 20-mile radius. However, shows seemed to be the thing that the visiting public was interested in. Top honors for the week went to Jimmie Hellman's Side Show, which has eight attractions and its own amplifying system. Young Tiger Bill's Two-Ring Circus was forced to give additional performances three nights. The special kiddie matinee Saturday afternoon was almost capacity. Athletic Show got a fair share of business, as did Irving Bros' Wax and Jungland. William Kitrey's new attraction opened Thursday, and believe the writer the little folks as well as the grown ones liked "Mickie Mouse Circus." Stone's string of concessions topped. Manager Thomas Hootor believes the fair and celebration season, starting next week, will show a larger profit than the last 14 weeks of still dates. WINGIE SHAFER.

LEISTNER'S ELECTRIC FLOWER BASKETS
NEW LOW PRICE
\$3.00
EACH
In Doz. Lots
SAMPLE
\$3.25 Each.
When ordering sample please include 25c extra for postage
25% Deposit Required on All C. O. D. Orders.
OSCAR LEISTNER, INC., 323 West Randolph Street, Chicago, Ill.

No. 7-M-9
23 Inches high
Write for Catalog.

LAST CALL!

BEN WILLIAMS'

tour of MAINE FAIRS and
EASTERN CANADA EXHIBITIONS

CAN PLACE All Legitimate CONCESSIONS. WHEELS in CANADA.

All Show and Concession property taken from New York City and return if desired. TRAIN LOADS August 8 and 9, at 133d St. and Willis Ave. LEAVES for SKOWHEGAN, ME., 6:00 P. M., August 9, opening Skowhegan, Monday, August 15. Address BEN WILLIAMS, 5025 71st Street, Winfield, L. I., New York, until August 9; after that, Skowhegan, Me.

ORANGE COUNTY

FALL STREET FAIR.
An Annual Event.
ORLEANS, IND., ENTIRE WEEK OF AUG. 8.

POLLIE SHOWS

Hold contracts for all Shows, Rides and Concessions. All Concessions open. Rates very low, in keeping with times. WANT one or two more Rides. Prefer Whip, Mix-Up or Tilt-a-Whirl with own transportation. WILL BOOK any good Show with own outfit. Good Sideshow People. Address KING BAILEY. Have good proposition for A-1 Special Event Promoters. All replies to POLLIE SHOWS, Birdseye, Ind. Send more real Fairs and Celebrations to follow.

Carnival Wanted

for the
MONROE COUNTY AGRICULTURAL SOCIETY FAIR

to be held August 31, September 1, 2 and 3 at Brockport, N. Y. Address FRED H. SHAFER, Secretary.

CONCESSIONS, BUFFALO, N. Y.

9 Nites, 2 Saturdays, 2 Sundays, August 6-14. WANTED for Queen of Peace Parish Carnival, GENESEE ST. at BAILEY AVE., LEGITIMATE GRIND STORES, in so far as possible only ONE OF A KIND. Space limited. Bill Games, African Dodger, Knife and Cane Rack, Penny Arcade, Bowling Alleys, Shooting Gallery, Pitch-Till-You-Win, Hoop-La, Rabbit Race, Kentucky Derby, Pig Slide, Devil's Bowling Alley, High Striker, etc. Also Waffles, Candy Floss, Applesticks, Frozen Custard, etc. POSITIVELY SEVEN RIDES this year, including new Auto Ride and Lindy-Loop. Professional Boxers and Floor Show Free Attractions. THREE PLYMOUTH given away. Tenth year. Big crowds assured. See FATHER JOHN, Chairman, on Grounds. All Rides in place as you read this. Pick your own space and set up ready for big opening this SATURDAY NIGHT.

PITTSBURGH, PA.

SIX WEEKS ON DIFFERENT LOCATIONS. This Week, Center Avenue; Next Week, Bedford St. Concessions of all kinds. CAN PLACE Ferris Wheel at once. Address all wires and mail to FRIENDLY CITY SHOWS, Hotel Carr, Pittsburgh, Pa.

MT. AIRY, MD., FARMERS' FAIR

Day and Night,
AUGUST 24, 25, 26, 27.

WANTED—Rides, Shows and Concessions, Free Acts, etc. Address JOHN T. McCASLIN, 125 E. Baltimore St., Baltimore, Md. Will consider reliable Carnival.

REDUCED PRICES

24-In. 8-Rib Floral Parasols, Gross, \$8.25	Large Hi-Hat Monkeys, Gross, \$9.50
Long Lash Whips, Colored Handles	Whistling Flying Birds, Fined, Gross, 2.55
Two Buttons, Gross, 5.25	17-Piece China Tea Set, \$64.00
Latex Tommy Toss-Up, Gross, 6.50	13-In. Decorated Plaster Elephants, Each, in Barrel Lots, .40
All Miller Toys, Gross, 6.50	Motor Jugs, Newest Kind, Each, .75
Gold Splash Swaggers, Gross, 5.25	Genuine Luxaphones, Gross, 3.20
5-In. Gold Hair Marcei Dolls, Gross, 4.50	

Ask for New Catalogue on Concession Supplies

Tipp Novelty Co.

TIPPECANOE CITY OHIO

ROCKAWAY'S PLAYLAND, JOE McKEE, Mgr.

PLAYLAND'S BATH HOUSE

Hans H. Klein, Manager

JAMES L. BRATCHER, Cashier

12th Season in Business. Winter Address, Bradenton, Fla.

HENRY STOEHR, Fifth Season

JOSEPH SONNENSHEIN, Second Season

HILARITY HOUSE

HARRY WARFIELD, Operator—5th Season—A. LEONARD, Cashier

TUNNELS OF LOVE

W. D. CUNNINGHAM, Operator — HERMAN KNOBEL, Supt.

ARTHUR MURRAY, Cashier; 2d Season

Toonerville Trolley

HARRY R. BIXLER, Cashier—JOE SPECK, Mgr.; 2d Season

PLAYLAND'S POPULAR PHOTOGRAPH STUDIO

HARRY LAMBROSE,

Refreshments

22d Season at Rockaway Beach

WILLIAM GAMBINO,

Chief Electrician

Compliments

FRED FANSHER

Golf Course, and Ping Pong,
CHARLES GREENBAUM, Mgr.

N-O-A-H-'S A-R-K

Still Clicking

W-H-I-P

MRS. DENNY CALLAGHAN,
Cashier

The Whale Exhibit,

J. H. PIERCE, Lecturer & Mgr.

THE MIDGET STRIKER

BOARDWALK CIRCUS SIDE SHOW

M. KRAUT, Manager

BILLY MILTON

The Invincible Talker;

RICHARD LLOYD

Manager and Lecturer.

A Combination That's Hard to Beat.

HARRY BASS

Tickets, 2d Season

JUANA

Sword Box

KOO KOO

The Original Bird Girl. Direction
MRS. MARIE WOOSLEY; Also Fea-
turing the Spanish Inquisition.

KING C. ROY

The Only Genuine Albino in America

A-L-F-R-E-D

The Man Who Smokes With His Eyes

THE NAKED TRUTH Direction of **LEW DUFOUR**
A Scientific and Inspiring Exhibition, 99th
Street and Boardwalk.

"DOC" RUTHERFORD, Manager

GEORGE CASSFORD, Lecturer and Tickets

HAROLD FISHER, Tickets and Front Door

IRVING ALTMAN'S Concessions

Scales, Saratoga Handicap and Live Mouse Game. Both Games of Skill Where Player Must Win.
Also, Sending Cannon Over the Top, a Game of Sport.

Three Popular Rides

R-I-G A J-I-G — William Gearhardt, Mgr.

H-E-L-L 'N' B-A-C-K

Fred J. Martell, Mgr.

Edward Schuster, Cashier.

Leaping Lena—WALTER DE LUNA, Mgr. In Charge of Rides.

EBACH'S DE LUXE RESTAURANT

"Where All the Lovers of Good Food in Playland Eat."

KARMELEKORN

"One Bite Calls for Another"

SKEE BALL

PHIL FELDMAN, Manager. Third Season

L. M. TAYLOR, Cashier

Combination Ticket Booth

LINDY LOOP.

Trueman B. Nutting, Operator

Second Season

Compliments of

MURPHY & NUNLEY

Looney Castle,

EDWARD CARROLL, Tickets

HURRICANE RIDE.

JEFF KEATING

On the Boardwalk Ticket Box

Comfort Station and Check Room,
Mrs. B. Wassmer, 3d Season

ABNER (Happy) SCHREIBER

Lifeguard, Fifth Season

THE LONG TRAIL.

BOBBY DREW, Manager;

HARRY ROLAND, Cashier

DON SKETCH CENTRE

Scenic Decorations for Shows and Parks

LEO FELDMAN'S

Bottle Game

JAMES A. MARTIN, Mgr.

Sloppy Joe's

CATERPILLAR

EDWARD KAHN, Cashier

ART HUBELL

The Sensational Human Bellows. The Talk of Rockaway Beach. The Man Who
Takes 60 Lbs. of Air Into His Stomach!! Open for winter engagements. Ad-
dress The Billboard, New York. An Attraction That Is Unique, Thrilling
and Pleasing.

The Only FRANCIS FRANCES

Hungarian Double-Bodied Wonder

JOE CLARKE

Inside Manager

IRISH JACK LYNCH

The Ace of Front Talkers

BECKMANN & GERETY'S WORLD'S BEST SHOWS

CAN PLACE two new and novel Attractions for the following Big Fair Route, starting at Davenport, Ia., August 15, and closing at Beaumont, Tex., November 13.

DAVENPORT, IA. (Mississippi Valley Fair and Exposition).

DES MOINES, Ia. (State Fair).

LINCOLN, NEB. (State Fair).

TOPEKA, KAN. (Kansas Free Fair).

HUTCHINSON, KAN. (Kansas State Fair).

OKLAHOMA CITY, OKLA. (Oklahoma State Fair and Exposition).

DALLAS, TEX. (Texas State Fair—16 Days).

BEAUMONT, TEX. (South Texas State Fair—10 Days).

Shows to receive consideration must be of a high standard and new to the above territory.

LILLIAN SHEPARD can place two Chorus Girls and a high-class Comedian for her "Hollywood Follies."

39th Annual Western Penna.

Firemen's Convention

Connellsville, Pa., Week August 8 to 13 Inclusive

WANT Concessions of all kinds. No exclusives. All Concessions will work. CAN USE a few more Shows, those with own outfits preferred. This will be the biggest Celebration ever attempted in Pennsylvania. 20,000 Firemen, 30 Bands, 25 Drum Corps, 200,000 Visitors. Parades every day. Boys, here is your chance to get your winter's bank roll. Address all wires and mail to **BERT ROSENBERGER**, 110 Arch St., Connellsville, Pa.; or **HARRY COPPING SHOWS**, this week, Kittanning, Pa.

CETLIN & WILSON SHOWS, Inc.

America's De Luxe Attraction

FIREMEN'S HOMECOMING, WEEK AUGUST 8, RICHWOOD, W. VA.; BIG CENTENNIAL CELEBRATION BY AMERICAN LEGION, WEEK AUGUST 15, CHARLESTON, W. VA., HEART OF THE CITY, ON REYNOLDS STREET, FOLLOWED BY ALL FAIRS STARTING AT MARLINGTON, W. VA., AUGUST 22.

WANT Lindy-Loop, Monkey Circus, Crystal Maze, Silodrome, Fun House, Working World, or any money-getting Shows that don't conflict. All legitimate Game Concessions open. Low rates. Harry Biggs wants Wheel Agents. All address, this week, Weston, W. Va.

William Glick Shows

Albany, N. Y. Week ended July 23.
Weather, favorable. Business, satisfactory.

Attendance and receipts increased each night. The show received some materially helpful publicity from local newspapers. The new Motordrome was an instant success. The capable riding and trick stunts of its personnel had much to do with its popularity. The drome itself is one of the largest in this country. Every effort is being put forth to beautify and elaborate on the shows for the forthcoming fair season which opens at Ottawa, August 22. All are anxious and optimistic over the promising line of fair dates booked by Mr. Glick, personally, last winter and spring. Jack Reinheart, owner Lone Star Ranch Wild West, lost a valuable horse and the rider of it was injured at Troy recently. When en route to load the animal it was hit by an auto the driver of which was arrested and held pending the outcome of injuries to the boy.

GEORGE MATTHEWS.

J. J. Page Shows

Huntington, W. Va. Ten days ended July 28. No auspices—pay gate. Location, Peck's show lot. Weather, fair. Business, up and down.

Owing to a misunderstanding this spot a last-minute decision, consequently no advance advertising. Competition aplenty. Billroy's Comedians on a downtown location. Sam Dill's Circus shared the spot for one day with Collier's "Silas Green" Show another day. However, Billy Wehle gave the show a boost while broadcasting his show, which naturally helped—Billy displayed a bit of "old-time" showmanship. Ray Shumaker, Abbie and Hoyt left for other parts, as did Boswell's concession. Harry Morris and wife left for home. Lon Martin left no forwarding card, therefore leaving the show sans a Ten-in-One. Word from Tampa that Mrs. Ben Mottie has again entered hospital for an operation—latest report to the effect that she is resting easy, but will have to remain in the hospital 14 days. Arthur Frazier has taken over a booth for K. F. Ketchum. "Ken-

tucky Legs" concession is showing some signs of recovery. Roy Fann's ball games haven't hit once this season—says he is going out of the ball-game business next season. Cwner Page again hit the trail in quest of fairs, still optimistic over prospects of the season as a whole. Robert Zontini, grab stand operator for Ben Mottie, left for other parts; replaced immediately by Marshall Bowen. Visitors were many. Office callers were: Billy Wehle and his family and some of the personnel of his show; Mr. and Mrs. Brock, of Flying Brooks; Harry Turner and family; Happy Harry, balloonist; Shelby Christian, Pete and Naomi Jones, Capt. Latip and some of the folks of his show. Mrs. Naomi Jones was hostess to the ladies of the show—lunch 'n' everything.

R. E. SAVAGE.

Pa. Bill Would Require Foreign Trucks To Carry Tags

HARRISBURG, Pa., July 30.—The House Ways and Means Committee on Wednesday reported for passage one of the three Staudenmeir (Schuylkill) truck bills and postponed indefinitely action on the other two. The bill reported would require foreign trucks operating in Pennsylvania to carry State license tags if they are in the State more than 15 days.

The bills "killed" in committee are those proposing large increases in the license fees for all heavy trucks and increasing the gross receipts tax on trucking companies by eliminating refunds for license fees.

Happy Jack Performs

DULUTH, Minn., July 30.—Visitors at Duluth Zoo Friday and Sunday afternoons were treated to a special attraction. Happy Jack, former Barnum & Bailey clown and tight-rope walker, performed his rope-walking act 75 feet in the air. A 500-foot wire, stretched from the chimney on the animal house to the Merry-Go-Round, was his playground. Saturday night he offered a special trick roller-skating act at Fairmount Park Rink.

COIN OPERATED AMUSEMENT MACHINES

A Department for Manufacturers, Distributors, Jobbers and Operators

Edited by Silver Sam

Address All Communications for This Department to SILVER SAM, Care The Billboard, Chicago Office.

Bowlgame Makes Its Debut

Models of the new Bowlgame machine are now being given operating tests on Chicago locations. The game is made by the Pioneer Games Company, of which H. A. Massover is president. Seven patents have been allowed, or are in process of being allowed on the principles of the game.

Two table models are contemplated. One will sell in the popular-priced field and will be the popular table style cabinet. A second model is contemplated, which will be in the high-priced field, but the exact style of the cabinet has not been decided on yet. It will be a machine built for the more elite locations, however.

Bowlgame is an improved pin game. One of the special features is an arrangement of bowling pins at the head of the playing field. The arrangement is so that the player naturally shoots at these first. The plunger is specially developed for this game and is really a gun which shoots the balls at the bowling pins. The bowling pins are so arranged that when hit, they are lifted upward and do not block the progress of the game. The plunger is movable on a pivot, which permits aiming at different angles across the board. The lower two-thirds of the field is arranged in standard pin-game layout with proper scoring pockets. A special ball elevator which loads the balls into the gun has also been developed for the Bowlgame. The firm expects to be in production about September 1.

High-Grade Penny Merchandiser

O. L. Miles, of the Miles Autostack Company, says that they are ready to begin the fall season with increased production on the Autostack vender. This vender is a penny merchandiser to sell penny packages of gum, and would, no doubt, take its place as the most substantially built machine of its kind in the field. Mr. Miles, formerly with the Bethlehem Steel Company, has spent several years in developing a machine to vend Wrigley P. K. chewing gum or similar package.

The Autostack vender is the result of his years of effort. It is beautifully finished in porcelain enamel and has the earmarks of quality thruout. Two models are at present being offered, a pedestal model for placing on the sidewalks, etc., and a wall model. The firm is enthusiastic about the results obtained from outdoor locations in the sale of gum.

One of the newest merchandising aids to the operators of the Autostack vender is the development of a new gum with spearmint flavor. The trade name for this gum is Miles-Hi, being similar in size and package to the Wrigley P. K. gum. This gum is made and packed by the largest gum manufacturers in the world, and was developed by them. This insures the operator having a high-grade product to be sold exclusively in his machines.

Prefers Glass to Steel

Herman Balzer, manager of the Inter-City Novelty Company of Michigan, has

The Coin Chute

Fair days are here and all over the country county, regional and State fairs will be drawing crowds. A few operators in the coin-machine trade have been taking advantage of fair concessions for coin machines in the past, but with the growing popularity among operators for the concession idea there will no doubt be an increase of such business. Some operators have suggested that they plan to try out a concession in a local fair this year to test its money-making possibilities.

been interested in the public preference for glass balls as against steel balls in automatic games. He reports a decided favoritism for the glass balls. "We are wondering why more manufacturers do not use the glass ball instead of the steel ball," he says. "We have watched the play on several games, some with steel ball and others with marbles or glass balls. The game with glass balls seems to get nearly double the play over any pin game with steel balls. The glass balls seem to have more life, pep and snap when they hit the pins. We have found that is what the player wants, a game that really has some snap to it."

Penny Merchandisers Are Safe

A division of the Department of Commerce reports that there is little hoarding if any, when it comes to spending pennies during the depression. This report was made after a study of the sales of penny candy items. This should be good news for the operators and manufacturers of the penny merchandisers. The sale of penny confections, so the report says, has remained fairly stable thruout the present year.

Jobbers Getting Into Limelight

Jobbers and distributors in several trades seem to be sitting up and taking notice since Ogden L. Mills made his suggestion about jobbers in a trade conference a few days ago. The plan suggested was that the manufacturers select those jobbers in the trade to handle their product to the exclusion of all others. Jobbers, for the sake of being given exclusive on a product, must promote it to the exclusion of competitor's products. Manufacturers in turn give exclusive territorial protection. This in substance was the plan suggested at a trade conference by Mr. Mills, and the aggressiveness of the idea has sort of spread around among other trades. The idea sounds good, but it would evidently require the services of a czar or dictator in every trade to enforce it. The current agitation among jobbers around Brooklyn and New York may evolve a plan better suited to the automatic trade.

Store Report for Massachusetts

The Bureau of the Census has recently made public some information about retail establishments in Massachusetts, as gathered in the census of distribution two years ago. As the automatic trade turns its attention to helping the location merchandise amusement-machine fun to the public, it will need to study the retail situation more carefully. A total of 54,183 stores were tabulated in the census, but at present the automatic trade has no standards by which to judge what percentage of these stores would be possible locations for games and vending machines. The volume of sales amounted to \$2,054,975,829, but when it is recalled that the census reported the boom year of 1929, the total amount of sales may be about 20 per cent less by now. Seventy-nine per cent of the stores in Massachusetts are owned by proprietors. The single independent stores are the best prospects as locations for automatic games and for that reason are most interesting to the trade. The independent chains rank next in importance and interest to the trade, as the

managements of these chains are more accessible and open to consider coin-operated machines. Boston is by far in the lead among the cities of the State, having 9,972 stores listed in the census. Dave Bond and Ben D. Palastrant ought to help those Boston operators give a good account of these stores in covering them as locations.

Canada May Buy Elsewhere

While the British Empire trade conference is in session in Ottawa, news appears in the daily press which may indicate a sudden setback to the growing demand in Canada for American-made machines. The news reports mention toys, amusement park equipment, etc., but do not mention automatic games. However, the list furnished by Canadian officials to the British representatives mentions specifically 8,000 articles on which Canada would prefer a preferential tariff so that such articles would be bought in England rather than in the United States. Firms like the Keith Amusement Company, of Montreal, have been very much interested in American games, but found their tariff walls already almost prohibitive. A few American jobbers in the Pacific Northwest were also interested in promoting Canadian trade. The Atlas Indicator Works, of Chicago, also found Canadian trade quite profitable. It is to be hoped that automatic games and vending machines are not actually mentioned in the list, altho it will be hard to miss them in a list of 8,000 articles.

The English market could very well supply vending machines for the Canadian trade, but at present the American automatic games have been developed to a much higher stage than by English manufacturers.

Reports Five-Day Week Growing

Greater leisure for the American public will aid the amusement business in general, including automatic games, so that the recent report of the Bureau of Labor is of interest to the trade. A survey covering 37,587 establishments has been made and 5.6 per cent of these have already adopted the five-day week as a permanent policy. The automobile industry leads in this movement and the radio industry comes next.

RCA Victor Resumes Operations

The RCA Victor Company is reported to have resumed operations at its Camden, N. J., plant, by putting 5,000 employees back to work. The plant had been closed down only temporarily to permit inspection of the buildings, and now everything is in full swing to promote fall trade. The RCA Victor Company announced a new low-priced model of an automatic phonograph last spring, but it is not known whether it will push the sales of the automatic this season.

Prosperity Hits Des Moines

Operators R. C. Alloway, W. T. Chadwick and others in Des Moines ought to soon be making gobs of money from their machines, now that the biggest bank in the State was opened last week. The brand new bank opened its doors to the public in a new five-story building, which leads the rest of us to believe that prosperity must have surely turned the corner in Des Moines. Fred K. Chandler and C. H. Robinson might be able to speak for the operators in that section.

Three Types of Skill

In describing their new "Official" pin game, a Mills Novelty Company bulletin explains the three types of skill that are common to all pin games: "Immediate Skill—a child or blind man could play and get results; Imaginary Skill—the player believing that what was really luck was due to his own powers, and Pure Skill—ability gained thru experience and practice. Leave any one of these points (See Amusement Machines on page 63)

TWO BIG JACK POTS 5c, 10c, 25c



FIRST AND ONLY TWIN JACK POT IN THE WORLD.

Built With or Without Front Vender.

No. 70—**5c PLAY \$70.00**
No. 80—**10c PLAY \$75.00**
No. 90—**25c PLAY \$75.00**

Prices plus 10% Government Excise Tax.

Special Discounts in Lots of Five or More

WATLING MFG. CO.

Our New Factory.

4640-4660 W. Fulton St. Chicago, Ill.

Telephone, COlumbus 2770.

Cable Address "WATLINGITE," Chicago.

WHAT ARE YOU PAYING FOR COIN MACHINES

Write today for the only complete Rock Bottom Price List in print. ALL Coin Machines in stock—always—ready for immediate delivery.

EMPIRE COIN MACHINE CORP.
225B Fourth Ave., NEW YORK, N.Y.

OPERATORS

Double Your Play

MAKE NEW MACHINES FROM OLD

Any Make Machine Overhauled by Experts

\$10.00 24-HOUR SERVICE

Includes Renickeling and Polishing.

GRAND AUTOMATIC SERVICE CO.

517 E. 17th St., New York City

THE NEW MODEL Erie Digger

Better Than Ever.

Three Styles.

It Pays To Buy the Best.

THE ERIE MFG. CO.

89 Woodbine Street,

HARTFORD, CONN.

REFERENCES—Bradstreet's or Dun's; Hartford Nat. Bank & Trust Co., Hartford, Conn.



With Our New
STEADY Toy & Confection INCOME VENDERS
NOVIX SPECIALTY CO., 1192 B'dway, New York.

On Hand For Immediate Delivery!

ALL THE LATEST MONEY MAKING AMUSEMENT MACHINES EMPIRE VENDORS

OUR PRICES CAN'T BE BEAT!
D. ROBBINS & CO.
1141 B DE KALB AVE. BROOKLYN, N.Y.
BRANCH STORE 313 EAST 13TH NEW YORK, N.Y.

Long Fair Season For Dutton Show

CHESTER, W. Va., July 30.—The Dutton Circus is nearing the end of its park engagements and will soon inaugurate a long season of the major fairs of the Midwest and South. Show still maintains its high standard as an attraction.

For the last six weeks the Dutton Show has been playing Eastern Ohio and Western Pennsylvania amusement parks for C. C. MacDonald, owner of Rock Springs Park here and Idlewild, near Pittsburgh. Show is presented in one ring. Program runs an hour and a half. Costuming, as in former years, is of the highest order, props are in excellent condition and uniformed helpers add to the effectiveness of program. Much credit is due W. McK. Bausman, who is doing announcing and acts as equestrian director. Clowns provide many laughs, especially the work of Danny Mitchell, whose come-in work ranks with the best in the business today.

Show carries three horses, an elephant, camel and midget mule. Movement is being made by rail, with one truck back for hauling the dressing tents and other equipment. Personnel numbers 18.

In spots where no band is used amplified music is provided with the Duttons' own system, operated by Mrs. Gordon. A battery of flood lights also is carried.

Bostock Draws at Richmond; City in Excellent Condition

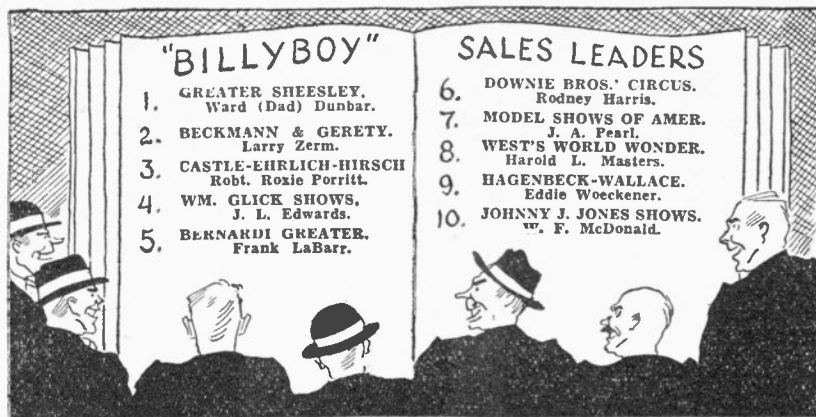
RICHMOND, Va., July 30.—Bostock's Wild Animal Circus and the Cody Ranch Wild West—the full title—did a good day's business here July 29, drawing about a two-thirds matinee and very nearly capacity at night. Sells-Floto, with the added title John Robinson's 10 Big Shows, billed against them for their date here August 17, but was content with a very mild opposition fight, its ad, placed next to that of the Bostock Show, merely having the top line, "Only Big Railroad Circus Coming Here This Year," without even the stereotyped "Wait." But they made the Bostock Show spend more money on display ads than any circus has placed here for a long time. The Bostock Show, in 3-column ads 10 inches deep, used the line, "Second Largest Circus on Earth." The Floto Show met the opposition on prices, billing 25 and 50 cents.

The Bostock Show gave a performance very satisfactory to the circus-hungry customers. Gentry Bros. merely put a taste in their mouths with the dog and pony show last spring.

Harry Baugh and Charlie Lauterbach drove over from Petersburg and caught the show. Harry enthused over Joe Hodgini, as he always does, and the riding comedian was really the big hit of the program.

The Floto Show should do a good business here. Richmond is in excellent condition considering the situation in many sections of the country. According to official report, the increase in Richmond's postal receipts in June led 50 other large cities. This Federal Reserve district led the entire United States in the increase in the sales of department stores during the last six months. In this district are Virginia, West Virginia,

Show Agents' Standing July 30 Issue



the District of Columbia, Maryland, North and South Carolina. Washington took the lead, with Richmond following close after. Norfolk was at the bottom of the list, according to the official report released by the Federal Reserve Bank of Richmond, this city being headquarters of the district. Hundreds of additional hands have been employed by several of Richmond's tobacco factories within the last few weeks.

Hot Springs "Pickups"

By HI TOM LONG

HOT SPRINGS, Ark., July 30.—Raymond Wiseman, veteran showman, seen mingling with the crowds on Bathhouse Row.

Babe Ligar, night-club entertainer, who for some time appeared in and around this resort city, for a while is at Gladewater, Tex.

Gretta Swanson, dancer, sojourning here last few months, was recently called to the bedside of a near relative at Texarkana, Ark.

Harry Diedrich, former midway cafe owner with various shows, made a tieup with a national chain store in the new location of his Diedrich's Cafe here being included on large billboard advertising on highways.

Ellis H. Sandel, former manager and advertising man ahead of several large road shows and later on managerial staff of the Gaity, Empress and Boyd theaters, Omaha, is now a patient at Levi Memorial Hospital, this city.

"HI TOM LONG'S PHILLOFOSY"

Not to be equal to the business of life is to acknowledge personal failure. People who are forever doing things—even tho most of the activity may go temporarily for naught—are the builders of the world.

I can recall when people were just as "poor" as they are now, but no one thought to call it "depression."

Gate City Shows

Atlanta, Ga. Location, Whitehall and Brotherton streets. Weather, good. Business, fair.

W. R. Harris is manager; Gus Rocco, secretary; Dutch Anderson, lot superintendent; A. B. McClendon, superintendent lights; the writer, publicity director. Lee Creson has Money-Go-Round and Ferris Wheel; Mrs. Grace Harris, Chairplane and two ball games. Pat Gilbert has Snake Illusion. Buck Weaver, cook-house. Other concessioners are Sandy Sanders, Charley and Ann Kenyon, Dick Wyatt, Jack Beardsley, W. J. Mitchell, Phil Rocco and Domonick Pantano. Among visitors were Jack Harris and Cy Young, also R. J. Tomeoni, who is now in insurance business. Randall House also dropped in to see the boys and states he will hit the road shortly. The show is playing lots in Atlanta all summer, and about October 1 will be hitting the fairs. GEORGE D. KITZINGER.

Zacchini Returns to Luna; Art Eldridge Heads Circus

NEW YORK, July 30. — Vittorio Zacchini, cannon catapultist, will return to Luna Park on Tuesday as the principal free act, again to lunge himself across the lagoon. Absent for several weeks, he has been engaged for the remainder of the season, which will give him the longest stretch he has ever made at one park in a single season.

Art Eldridge heads the new Luna Circus with his pony and horse turns. Lorraine Wallace has the lion act. A feature is Russ and Jerry's Musical Cowboys in mixed Western action routines. Company consists of Jerry Hart, Russ Manuel, Fred Louis, Jackie Stores and Pee Wee LeBeau. Louis LeGrand is clowning. Eldridge is ringmaster.

NEW CIRCUIT

(Continued from page 3)

made by other than the circuit, of which the house operator will be a part.

As mentioned in these columns recently, circuit will stretch from Boston to Washington, and may go as far west as Pittsburgh, but no further. At the meetings to be held tomorrow and later in the week, various final details will be completed and the full roster of the houses and shows will be known. The better quality show contemplated is being depended upon for good business and toward this end every move is being concentrated, with the result that all of those connected with the new wheel are unusually optimistic.

120 MILLION

(Continued from page 3)

the federal system, other roads, streets and the like may not tend to meet all unemployment conditions, it should prove wonderfully helpful, along with other relief acts, such as the home-loan bank bill, etc., in creating better times and conditions.

The apportionment to States, as made by the secretary of agriculture, of the \$120,000,000 to be administered by him is as follows: Alabama, \$2,558,229; Arizona, \$1,760,771; Arkansas, \$2,101,182; California, \$4,667,188; Colorado, \$2,258,613; Connecticut, \$778,806; Delaware, \$600,000; Florida, \$1,624,752; Georgia, \$3,123,298; Idaho, \$1,505,912; Illinois, \$5,082,847; Indiana, \$3,058,980; Iowa, \$3,171,504; Kansas, \$3,265,048; Kentucky, \$2,264,637; Louisiana, \$1,745,559; Maine, \$1,067,079; Maryland, \$1,019,570; Massachusetts, \$1,716,612; Michigan, \$3,779,706; Minnesota, \$3,368,559; Mississippi, \$2,160,164; Missouri, \$3,753,453; Montana, \$2,525,071; Nebraska, \$2,544,773; Nevada, \$1,575,756; New Hampshire, \$600,000; New Jersey, \$1,657,733; New Mexico, \$1,965,473; New York, \$6,059,238; North Carolina, \$2,888,251; North Dakota, \$1,933,901; Ohio, \$4,490,175; Oklahoma, \$2,888,723; Oregon, \$2,001,740; Pennsylvania, \$5,267,060; Rhode Island, \$600,000; South Carolina, \$1,666,755; South Dakota, \$2,004,573; Tennessee, \$2,605,160; Texas, \$7,664,621; Utah, \$1,395,331; Vermont, \$600,000; Virginia, \$2,256,178; Washington, \$1,920,470; West Virginia, \$1,323,912; Wisconsin, \$2,991,076; Wyoming, \$1,541,561; Hawaii, \$600,000.

RACING LAW

(Continued from page 3)

the rider or driver, enter into the result."

The court held there is no discrimination because it applies to horse races and not to dog races. On this point the court stated:

"There is a great difference between

dog racing and horse racing. In dog racing the cogs are turned loose on the race track, without human management or guidance, to run or not to run, according to their own will, mood, temperament or instinct, and subject to be distracted by circumstances from efforts to win; while in horse racing the horses are subject to human guidance, management and urging to put forth their best efforts to win."

The court disposed of this phase of the attack by citing a Kentucky case in which the United States Supreme Court held valid a law permitting wagering on horse races and forbidding it on dog races.

"From the most primitive time," the opinion continued, "men have been accustomed to bet on horse races, whether legalized or not, and no law yet has been devised to sufficiently curb the evils of unlicensed betting."

"State and county fairs at which horse racing is carried on differ from licenses in that those fairs are supported in whole or in part by public funds and are under the control of public officials. It is for the legislature to determine when the conditions exist for calling for the exercise of police power to meet existing evils."

The court, holding that the act is not contrary to the public policy of the State, said that the constitution does not forbid betting on horse races and the public policy of the State, when not fixed by the constitution, is not unalterable, but varies upon any given question with changing legislatures or decisions of the courts.

The act does not constitute special privileges, the court held, because its privileges are open to all who seek a license and subject themselves to its requirements.

Senator Monroe, in his appeal, contended, among other things, that the pari-mutuel betting system is a lottery and therefore illegal; that the present law grants special immunities and special privileges to licensees; contains arbitrary distinctions and discriminations which result in deprivation of liberty and property; that the title of the act contains two unrelated subjects and is consequently illegal, and delegates administrative powers to the director of the department of agriculture.

In the bill of complaint against Monroe it was alleged he held races after the legal racing dates were over; obtained no license nor paid a license fee; posted no bond; paid no admission tax; charged a commission of 25 per cent on all bets and held some races after 7 o'clock, which is after the time when all tracks are supposed to be closed.

INDIE COMBINE

(Continued from page 3)

been encountered among the bankers. The latter as a rule are not fully acquainted with the theatrical situation as regards its real estate values and are sitting tight in the hope that the coming season will see their holdings filled with attractions. Hope for their coming around to the showman's point of view was thought to be a likelihood in the immediate future, when Harry Kline's committee for the organization shows them that, what with a curtailment of fall production in sight, a repetition of last year's business tactics will prevail to the ultimate disaster of the house owners. Kline's plan is for the consolidation of all the bookings of the indie houses in one central office and the issuance of a standardized form of contract in the same. Furthermore, if possible, to have the owners agree to the semi-permanent closing of some houses, the overhead of closed houses to be carried by the houses the association designates to be kept open.

AGENT MERGER

(Continued from page 3)

booking floor. They will alternate this privilege. The other franchises permit two reps to be on the floor at once.

With the completion of the doubling-up scheme came rumblings that a real shakeup of the agents will come within a few weeks. Both Martin Beck and George Godfrey are reported to be dissatisfied with the merger plan, which, instead of relieving the alleged floor congestion, allows 63 agents on the floor, when formerly no more than 55 came at any time with the one-man rule in effect. The ones who have really suffered in the doubling-up process are the 25 associates who lost their floor rights.

Godfrey and Beck, it is said, will keep close tabs on the agents in the next couple of weeks and then throw out those who do not show progressiveness. They plan to cut down the franchises from the 32 in existence at present to 20, or less.

SLOT MACHINE BARGAINS

3 Nickel Pace Front Vendors, like new, \$15.00 Each; 5 Quarter Pace Bells, \$17.50 Each; 10 Mills Quarter Bells, \$15.00 Each; 2 Mills Dime Jackpot, \$20.00 Each; 1 Caille Quarter Front Vendor, \$10.00; 1 Watling De Luxe Bell, \$12.50; 10 Jennings Today Jackpot Front Vendors, \$30.00 Each (Real Bargains); 25 Whirlwinds or Whizz-Balls, \$3.50 Each; 10 Quadrophone Electric Phonographs, \$55.00 Each; 5 Hot Mon Golf Machines, \$25.00 Each; 10 Golden Comet (like new), \$6.00 Each; 10 A. B. T. Big Game Hunters, \$10.00 Each; 10 New Parkets, \$5.00 Each. Other Bargains. All above Machines guaranteed A-1 condition.

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MEXICAN JUMPING BEANS

BEST CROP EVER—NEW LIVE SHIPMENT JUST ARRIVED.

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Our Game Cards FREE

OUR NEW LOW PRICES, PREPAID:

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DONKEY AND ELEPHANT CHARM, in Action. A Hot Number. Dozen.....\$0.90

Sample, Prepaid, 15c.

NOSE BLOWERS, Large Size. Gross......35

2-RING COIN TRICK. Gross..... 2.50

FOLDING PAPER TRICK. Gross..... 2.50

The Above Prices Guaranteed Till August 15. 25% with Order, Balance C. O. D.

Our General Catalog Is Ready. Write For Yours. Be Sure To Mention Line Of Business

The Midwest Novelty Co. 1508 MAIN ST. KANSAS CITY, MO.

AMUSEMENT MACHINES—

(Continued from page 61)
off a pin table and it's a flop." This is an interesting classification and will be suggestive of new ways and lines along which to work for putting more attraction into pin games. It is significant that the latest developments have a tendency to build more skill, or at least a suggestion of more skill to the player, into the games. Another tendency is to put a secondary chance into the game, either under the control of the player or by building obstructions which may by chance give the ball a secondary rebound.

Says Locations Have Rights

K. C. Hansen, proprietor of a drug store in a Western city, says that locations are not always given a fair consideration by many operators. "I should say there are at least 20 operators who call on me at one time or another every few weeks to place games. Some of the machines have made money for me and I always try to treat the men with courtesy, but there are only 2 out of the 20, I should say, that I like to do business with. I'm not in the coin-game business, but I do come in contact with salesmen and agents of all types in various lines of business and from all parts of the country. I have a good chance to compare them with the operators who want to put machines in my place. We dealers regard most salesmen as a nuisance, but I do say that the average of the operators does not compare favorably with that of salesmen in other lines of business. The men in your trade need to be better salesmen and know more about general lines of retail business, at least how to talk with me. Two of the operators that I favor are real busi-

ness men and the best part of it is that they know how to tell me about the game business, or they make me believe they know something about making games pay in drug stores.

"Most salesmen today that get the dealer's business are always trying to help the dealer make more money. The trade papers are always talking about how to help the dealer move his goods, and the manufacturers have to help him move them or they don't get any more orders. All the operators seem to know is that 'their game is the latest out and will beat the others a mile,' or they will offer me more commission. I prefer the two men who tell me the latest ideas in the machine business, and it was they who suggested that I read something about the business. Have been trying to do that and I find it very interesting. The operator should take a more friendly attitude toward the merchant and show him how to make the games pay more."

It would be interesting and helpful if more locations would speak out and show their desire to help make coin machines pay.

An Operator Complains

James Budin, a Texas operator, joins some others in making complaint that the average location, when approached about placing machines in a store or other place, seems to think only of how much money he can get from the operator. "It sure would be a holiday," he says, "if some of the store owners could learn that the operator cannot stay in business on nothing. He must have a fair return just as the merchants expect to make a fair return. Seems to me that every man who runs a store should have some idea of what making a fair profit is and that he ought to be willing to let the operator make a fair profit on the machines he operates."

There are wide differences of opinion in this world, and the first thing is not to get peeved at anyone who holds an opinion. The locations have their side of the fence, and the operators also have a side to watch. It is quite evident that there is need of a more mutual understanding on both sides. The operator soon learns by experience that he cannot stay in business unless he makes a fair profit. But the trade has no established system yet for explaining to the locations what is a fair and just way of doing business, so that coin machines may go on earning a just profit for both operator and location. Somebody in the trade had better get busy and show how this can be done.

Fewer Letters Last Week

The letters reaching Silver Sam from the trade last week were fewer than for some time. The excessive heat in many places is good reason for not writing and also gives one the feeling that he doesn't even want to read letters. The three-cent postage is also in effect and makes it more expensive to write. Vacation news is now in the air and August, the vacation month, is just ahead. A number of the manufacturers have taken advantage of the dullness of July to slip away and all of them come back telling big fish stories. None of them says anything about seeing new machines that will excite the world when summer is over.

Where the Nickels Are Going

A Chicago operator tells me that during these hot days most of the nickels that really would go into coin machines go for frozen confections, cones, sandwiches, suckers and all the other frozen items now so popular with the public. They can be bought at every corner and in between the corners. Cold drinks, such as orange juice, are also taking a good many nickels. It is true that when the

The Coin Chute

In mentioning the names of the members of the committee appointed by Chicago operators to draw up by-laws for their new organization, the name of Sam W. Mantz should have been Sam W. Maltz. The committee of five is reported to be hard at work in completing its work as soon as possible, so that the organization can proceed on the many problems that will come before it. Call for meeting to adopt the by-laws is expected to be made in a few days.

PIN GAME HEADQUARTERS

OPERATORS: Buy Your Pin Games From ROCK-OLA and Save Money. We Have All Makes at Rock-Bottom Prices ONLY THE BEST!

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SCREWY
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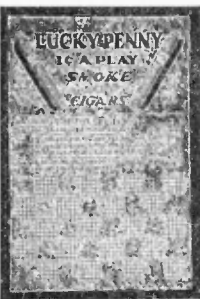
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A Full Line of 1c per sale SALES BOARDS from 600 Holes to 7,000, in Straight Boards and Book Form, with rewards in Cash or Cigars, Cigarettes or Candy Bars.

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SEND FOR ILLUSTRATED "PENNY WISE" CIRCULAR

Price Plus Quality



TIP TOP RADES, To Fit All Auto-Strop, Gem and Ever Ready Razors. Mar-
velous Quality. 100 \$1.45

Blades

TIP TOP HONES. Newest and Finest
Blade Sharpeners. Retail 50c.
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SINGLE-EDGE BLADES, 24 Pkgs.
of 3's on Card. Complete. 80c

CRYSTAL BLADE SHARPENERS. 20c

ASPIRIN—36 Env. on New Display
Stand. Retail \$1.80. Complete 25c

SHOE LACES—27 in. Black and
Brown. Mercantile. Gross 40c

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200 Asst. Laces. Complete. 70c

NEW STYLE 3,000 NEEDLE BOOKS. Lat-
est Flash. Best Value on Mar-
ket. Dozen 40c

Free Catalog. 25% deposit with order

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Smashing Success!

Doing more business than ever!
Giving our agents greater values than
ever! Get aboard with the biggest
money-making organization! We
guarantee the lowest prices any-
where. Greatest selection of pat-
terns in all kinds and grades of Silks.
Also ROOSEVELT-GARNER TIES,
HOOVER-CURTIS TIES, BEER
TIES, HOT FROM PARIS TIES.
\$15.00 Gross, \$7.50 Half Gross. Sample
Dozen, \$1.40.

HAND MADE TIES \$2.00 doz.

Complete Line from \$12.00 Gross.

Send for Circular. Sample Swatches.
10% Cash. Balance C. O. D.

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ALL EVENTS
— LOWEST PRICES —
TRIANGLE POSTER & PRINTING CO.
ATLANTA CHICAGO DALLAS PHILA.

Make \$10 to \$20 a Day

HAND-PAINTED PICTURE TIES.
Cash in on these red-hot numbers
as well as the BEER TIE: Bonus,
World Olympic, Hoover, Roosevelt.
Selling like wildfire. Made of beau-
tiful luxurious crepe. Fast sellers at
50c. \$2.00 Dozen, \$21.00 Gross.

Send \$2.00 for One Dozen

Send \$2.00 for 12 Assorted. State
whether Beer or Hot-Cha. Ties.
Also hand-tailored, silk lined margin,
end ties in fancies and solid colors.
\$3.50 Dozen, \$36.00 Gross.
25% Deposit Required on C. O. Ds.

ARTISTIC NECKWEAR CO.

12 E. Jefferson Ave., Detroit, Mich.

CHINESE HORN NUTS. Their peculiarity and cu-
riosity create fast sales. Hundred, \$1.00. Box of
Samples, 10c. DE VINE SPECIALTY HOUSE, 2719
Marquette, Detroit, Mich.

nickels go for one particular line of goods in great quantities, other fields of business have to do without the nickels for a while. It has been said by some men in the trade that the real competition is not so much with other operators as it is for the nickel that will be spent for something else. The trade has the consolation that the hot days of summer do not last always, and that when people begin to come back inside again, coin machines will have a chance at those nickels.

Inaugurate Drive for Members

At a special meeting of the executive board of the Philadelphia Coin Machine Operators' Association, held July 19, it was decided to inaugurate an intensive drive for an increase in membership among the local operators. For a limited time only the initiation or entrance fee has been reduced from \$50 to \$12.50. All the operators in that territory are being approached personally and by written invitation and urged to join. "We have a strong and active organization," says Harry Block, "with a healthy treasury, and it is not for lack of funds that we are undertaking this drive. On the contrary, we are expending considerable on a grand picnic to be held at Atlantic City on or about August 11. All new applicants for membership are invited to come along with us and spend a glorious day at the seashore."

A generous invitation is given to all operators in Philadelphia who are not now members to get in at once. Big things for the autumn season are ahead. Applicants for membership should address Jack Brandt, secretary, 1810 North 7th street, Philadelphia.

China Closes Door Again

At least certain sections of the big Republic of China must be adopting a closed-door policy on coin machines. B. Rocklin, world traveler, when in Chicago in the spring of the year purchased some samples of the Hilo and Fan Tan games from the Northwest Coin Machine Company. Mr. Rocklin has recently advised Harold M. Schaefer, of the Northwest Company, that he could not obtain permission of the governmental authorities in Tientsin, China, to land the games.

New Machine at Hotel Sherman

During the dull days of summer one new and unusually interesting coin-operated machine shows up at the Hotel Sherman, Chicago, this week. It is a high-grade device made to mechanically teach or illustrate the correct golf stroke. Clifford Landis has been at work for eight years and more on the device to bring it to its present stage. A well-known Chicago firm will manufacture the

LATEST FAST SELLERS

MEN'S WHITE SPORT CAPS.

Dozen \$1.75—Gross \$20.00

ROSETTE SQUIRTS. Dozen, \$4.00

35c; Gross

LARGE COW VOICES (Extra Loud). Dozen, 1.10

SEPT. MORN NOVELTY (All Guaranteed Workers). Dozen, .80

JOY BUZZERS. Dozen, 1.70

SHOOTING BOOKS (Large). Dozen, .80

DISAPPEARING COIN SLIDING BOX. Per Dozen, .80

NOVELTY CHICKEN ASH TRAY. Dozen, .75

10-Inch JAP. BEACH BALLS. Dozen, 1.75

LARGE JAP. RUBBER ANI-MALES. Dozen, 2.00

SMALL DICE ASH TRAY. Dozen, 2.75

Gross

Write for New Supplementary Catalog.

M. K. BRODY

1116 S. Halsted Street, CHICAGO

25% Deposit with Order.



DOWSER DOG

CIGARETTE

EXTINGUISHER

ASH TRAY.

No. B381A1—

Made of metal,

finished to simu-

late oxidized sil-

ver, copper and

ivory. Has con-

cealed rubber

bulb filled with

water, which is released when dog's head is depressed and extinguishes cigarette, 5 1/2 in. high. Per Dozen, \$7.00

SAMPLE, 85c.

No. B192A8—September Morn

Water Novelty. Per Dozen, 85c

SAMPLE, 25c.

No. B151J41—Moo Cow Voices. Large

size. Louder and better. Per Dozen, 1.35

SAMPLE, 25c.

TIE CLIPS SELLING BIG

STREETMEN!

Make \$25 A Day

B151J39—Tie Clip. Polished gold-plated

mountings, set with bull's-eye miniatures of

assorted designs. Dozen on Display Card. Seals

quick at 25c or 10c. Per Dozen, 65c; \$6.50

per Gross

No. B151J38—Tie Clip. Arabian Scimitar De-

sign. A Big Seller. Per Dozen, 65c; \$6.50

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Write for Catalog of other Money-Making

Specials for Concessionaires, Salesboard Oper-

ators, Dealers and Scheme Workers.

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Unemployed Veteran, Soldiers' Jokes and Stories.

13 other live-wire Veteran Specials. Fast sellers.

C. O. D. anywhere. Best sellers. Sample free.

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JAPANESE RUBBER BEACH BALLS

In All Sizes.
And
WHITE DUCK CAPS
For Immediate Delivery.



FREE

One Safety Razor in metal case with every carton of Smooth Edge and Giant Blades only.

B8C85—Double Edge for Gillette Type Safety Razor. 10 Blades in Package. 10 Packages in Carton. In Lots of 10 Cartons Per Carton (100 Blades)

90c



Giant, Slotted Type, Double Edge Blade for Gillette Type Safety Razors.

B8C80—5 Blades in Package. 20 Packages in Carton. Per Carton (100 Blades) **1.00**

B8C81—10 Blades in Package. 10 Packages in Carton. Per Carton (100 Blades) **1.00**

STYPTIC PENCIL

Per. Gr. 3.00

B17C12—Each in Glass Container. 1 Dozen in Box.

Imported Celluloid Elephants.



B1C21—Imported Celluloid Elephant. Ivory Color. Height, 2 In. Each in Box. Per Gr. **1.85**



Porcelain Dice Ash Trays

B6C326—Size 1 1/2 x 1 1/2. 3 Dozen in Box. Per Gross **2.00**

B7C926—Size 2 x 2 1/2. 1 Dozen in Box. Per Gross **2.75**



NOVELTY FLASKS

B7C524—China Flasks With Cork Stopper. 4 Styles. Assorted. 4 1/2 In. High. 1 Doz. in Box. Per Gross **6.00**

GLASS CUTTER KNIVES. The old Reliable. **B10C226**—Per Gross **10.50** Dozen **.90**

NEW COMBINATION GLASS CUTTER TOOL KNIFE.

B10C138—Per Gross **8.50** Dozen **.75**

3-IN-1 TOOTHPICK KNIFE. Assorted Colored Handles. 1 Gross in Box. **B10C167 1/2**—Per Gross **1.75**

5-in-1 Toothpick Knife. Assorted Colored Celluloid Handles. **B10C170**—Per Gross **2.25**

REAL FLASH ARMY & NAVY NEEDLE BOOKS.

B22D61—Popular Priced. Per Gross **1.85**

B22D58—The Old Reliable. Per Gross **4.25**

SELF-THREADING NEEDLES.

B22D67—10 Needles in Paper. Per 100 Papers **1.45**

B43D5—Hot Corn Game Item. Big Flash. Soo Pache Blanket. 30 Assorted in Case. Each **1.00**

B6C301—Novelty Glazed Porcelain Pin Cushion. 2 Styles. Assorted. Height 2 1/4 in. 1 Doz. in Box.

Per Gr. **3.75**

PERFUME. Assorted Odors, Fancy Bottle, Cellophane Wrapped. Each in Box. 1 Dozen in Carton. **B21C21**—Per Gross **9.75**

Men's Wrist Watch, Each 1.40

B11W102—Men's Collegiate Wrist Watch. Chromium Plated Case and Adjustable Link Metal Band, Lever Escapement, full Radium Dial.

Beacon Blankets We Have Them at Prices That Are Right.

N. SHURE CO. ADAMS and CHICAGO
WELLS STS.



New Line Of Mid-Season "FAIR SPECIALS"

The "DeLuxe" Catalog Is Ready

Write for Your Copy Today

Hundreds of up-to-the-minute items at last-minute prices for the Concessioner, Parkman, Novelty Man, Premium User.

WISCONSIN "DE LUXE" CORP.

1902-4 North Third, Milwaukee, Wis.

New Imports. New Novelties. New Merchandise. New Prices.



We Picked Up 7500 Of These STRAP WATCHES

From a Financially Distressed Concern.
NOTE OUR SELLING PRICE: EACH, \$1.40; 10 Watches For \$12.50



WHY IS IT A "WHALE OF A BARGAIN?"
Because the Import Price is \$2.15 Per Each. Reason it out for yourself. Price holds on this lot only while it lasts.
No. J440—Man's "Clipper" Strap Watch. Fancy Rectangular Case, Jeweled Cylinder, Nickel Movement. Fine Leather Strap. Selling fast. Order at once.

ROHDE-SPENCER COMPANY
Wholesale House,
223 W. Madison Street, CHICAGO.

MILLS JACKPOT FRONT VENDORS

THE NEW PURITAN VENDOR

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As Good As **NEW \$42.50**
Serial Nos. 24,900 to 275,000.

We Absorb the Tax. Mints, Ball Gum, Steel Stands. All the Latest Pin Games at the Lowest Prices.



golf instructor, and a number of improvements are being made before it is announced to the trade about September 1. It is upright cabinet style and operates on a nickel. This type of machine puts coin-operated devices in the field of instruction to teach golf. Other coin-operated devices are on the market to teach certain principles of airplane control.

Statistics on Boat Rides

Boat excursions are being boosted all over the country this season, and some very valuable concessions for automatic games and vendors are obtainable on these boats. The Department of Commerce has just issued a report for 17 ports around New York (not including New York) where federal inspectors are kept to check up on the number of passengers carried. The report says that for the month of June a half million passengers took excursion trips. Comparative reports for previous years on the number of excursionists are not available. The success of these popular boat excursions this summer is likely to indicate a marked increase in this business next year. And every boat that goes into commission for excursion trips means a dandy concession opportunity for high-grade automatic games.

In Quandary at Birmingham

BIRMINGHAM, July 30.—Local owners of coin machines are in a quandary as to future operation. First step was an order from the police commissioner for seizure of two types of machines. In both numbered holes are provided into which balls drop. City Attorney Wynn ruled that while there was some skill in their operation, there was also an element of chance. Following the employing of counsel by owners of machines the city held up its seizure order in an effort to give the situation a thoro study. Attorney-general has ruled that some machines now in operation are legal and has ordered issuance of licenses for them. Pending a final opinion, which is expected early in August, operators have agreed to cease giving any prizes for scores made on any and all types of machines.

The vending-machine section really has more at stake than the amusement boys. Vending machines for selling frozen confections and ice cream and fruit drinks were well under way when the depression came. The sale of frozen confections and cold drinks has made big progress in the last year or so, and most of it has been done thru personal salesmanship. This trade has given employment to many men and girls, and heavy publicity for the vending machines at this time might have created an unfavorable reaction. The encouraging thing is that this market is steadily expanding, and as soon as unemployment is not such a bugaboo then efficient merchandising machines will find a big market waiting.

John Zanik, operator up near Niagara Falls, is interested in a nickel Blue Bird coin machine. He describes it as having six dice on a revolving disc. These machines were originally made by the Blue Bird Manufacturing Company in Kansas City, and the last address we have on file has been sent to Mr. Zanik. The Crystal Gazer and the Three Musketeers are machines in this line that have made their appearance in the last year or so.

Charles Chizerer, of the Hercules Novelty Company, Chicago, is away for several days in the East. It is his vacation season, but he plans to mix some business with pleasure before returning to Chicago.

Robert Galen, who has been operating a route of coin machines on the east side of Detroit under the name of the Galen Specialty Company, is now Michigan representative for the Hansen Scale Company.

J. C. Higgins, the man behind the Prosperity game, made by Ideal Steel Products Company, is away for a few days and will make some business calls in Ohio. J. N. Choldin, inventor of the Fan Tan game, has recently joined the mechanical department of the Ideal company.

C. F. Johnson recently made a business trip East in the interest of the square-circle game Whirligig and other games made by Richwine & Company.

The Coin Chute

The firm of D. Gottlieb & Company has obtained an injunction in Chicago to prevent the interference of police officers with the operation of the games Five Star Final, Baffle Ball, Play Boy and Whizz Bang. The injunction was granted July 22 by Judge Lindsey in the Superior Court. Notices of this injunction are being placed by operators on the above machines. The stickers are furnished to operators by D. Gottlieb & Company and each one bears a special serial number.

George Snyder has moved the Commercial Music and Vending Company to 9651 Broad street, Detroit. The company was formerly located in Dearborn, Mich. Snyder is manager of the company, which includes several other members of his family as assistants and partners. They operate an extensive route of Gabel music machines.

E. F. Story reports that Tangent, Inc., will not at present promote its new square-circle game Tangent any further. The game was so expensive that it would necessitate retailing around \$100. The backers considered that this was too high a price, in comparison with the general trend of prices at the present time. Tangent developed a new principle for games by constructing an inverted cone or half-cylinder for the playing field, so that when the ball was released centrifugal force would cause it to rise slowly upward as it whirled around the cone. Scoring holes were made all around the outer rim of the conical field.

Business is expanding at a very satisfactory rate for A. P. Sauve, who has recently opened a new store in Detroit. He was for some years owner of the Wolverine Novelty Company in that city, but now operates under his own name. He has a modern, well-equipped store. In addition to his own operation of machines he is doing an extensive sales and supply business.

The Rushour Company has recently been incorporated under the laws of Wisconsin to deal in machinery and confectionery specialties. The incorporators are P. A. Sletteland, G. W. Stephens and



ONLY 3000

INGRAHAM NEPTUNE BANJO CLOCKS LEFT

THE NEPTUNE is fitted with an accurate 8-Day Marine Movement. Height, 26 In. Solid Brass Slide-Arms, Brass-ed Eagle. Circular Finish Silver Plated Dial. Non-tarnishable gilt sash. The frame, which is made of wood, has colored floral designs, and may be had in Crackle Green, Blue, Rose or Mahogany Finish.

OUR PRICE \$1.75 EACH

F. O. B. N. Y. Packed six of a color to a carton.

Samples, 25c extra.

25% Deposit Required.

WORLD TRADING CORP.

175 Canal Street, NEW YORK CITY.

SPECIAL—Mills Silent Jack Pot Bells, \$55.00. Like new. Regular or Gooseneck Models. 1/3 deposit. KINZER NOVELTY CO., 519 E. 60th St., Chicago, Ill.

SLOT MACHINE STANDS
Adjustable. Fit Any Machine.
\$2.50 Each
GRAND AUTOMATIC SERVICE CO.
517 East 17th Street, New York City.

25 BRAND-NEW 4-WAY CRYSTAL GAZERS, \$10.00 Ea.
ROOM 408, 236 West 85th, New York City.

Advertise in The Billboard—You'll Be Satisfied With Results.

MOSELEY JACK POT PIN GAME

SAMPLE \$25.00

- ★ Five Star Final....\$16.50
- ★ Screw Machine....\$16.50
- ★ 3 Ring Circus.....\$19.75

1/3 Cash Deposit With Order,
Balance C. O. D.

MOSELEY VENDING
MACHINE EXCH., Inc.
3822 Chamberlayne Ave., Richmond, Va.

COIN MACHINE OPERATORS (Jack Pot Venders)



Here's the item you've been looking for. Five different Perfumes that regularly sell for 25c the Vial (Price on Bottle).

GUARANTEED TO FIT ALL MAKE MACHINES

New York's Largest Operators are using thousands of these bottles weekly.

Costs You 3 1/2c Each

Packed 50 to a Box, 10 Boxes to a Carton.

Per Carton

\$17.50

Goods shipped C. O. D., 50% deposit.

Sample Doz., 60c (By Mail)

KELLEY, The Specialty King

487 Broadway, New York City
Chicago: 180 W. Adams St.

Fast Selling Street Specials

- No. 10 Heavy Rubber Basket Ball. Gross....\$18.00
- Rubber Animals, 6 Assorted Styles. Gross.... 15.00
- Men's White Blocked Sport Caps. All Sizes. Gr. 18.00
- Presidential Auto Plates. Per 100..... 8.50
- Rose Squirt Novelty. Gross..... 3.75
- September Morn Novelty. Gross..... 8.50
- Imported Cow Voices. Gross..... 9.00
- Domestic Metal Top Cow Voices. Gross.... 15.00
- New Metal Hat Fur Monkeys, Large Size. Colored Fur. Gross..... 8.00
- Large Size, Concealed Whistle Flying Birds. Gross..... 3.00
- No. 12 Oak Gas Balloons, All Designs. Gr. 3.00
- 50-Ligne Campaign Buttons. Per 100..... 1.25
- Enamel Campaign Pins. Dozen..... .75

25% Deposit, Balance C. O. D.

GOLDFARB NOVELTY CO.

"THE HOUSE OF SERVICE."

Everything for the Circus or Street Man. Send for List of Specials.

116 Park Row, New York City

5c SLOT MACHINES

Rebuilt at very

LOW PRICES

Tell us kind you want.

Get our list.

THE VENDING MACHINE CO.

205-11 Franklin Street

Fayetteville, N. C.

NATIONAL MONOPLANE

NEW LOW PRICE.

\$3.50

Per Gross.
Packed in a large 2-Colored Envelope, Size 5 1/2 x 15 1/2 inches

LARGE BALLOON WORKERS, \$2.00 per Dozen. FRAMES, 15c Each. 1/3 Deposit with Orders. Manufactured by

NATIONAL TOY AEROPLANE CO.

125 5th Avenue, NEW YORK, N. Y.

NOTICE

PIN GAME OPERATORS

We have a machine that will make you more money than your Pin Games. Legitimate everywhere. Be first in your territory. Write for circular.

EXHIBIT SUPPLY CO.,

4224 W. Lake Street, Chicago, Ill.

REPAIRS BY EXPERTS.

PARTS IN STOCK FOR ANY MAKE SLOT MACHINE

GRAND AUTOMATIC SERVICE CO.,

517 East 17th Street, New York City

E. N. Cannon. The Rushour vending and merchandising machines have been standard on the market for some time, candy vending machines being their specialty.

Fred Gardella, veteran Detroit machine operator, has formed the Modern Automatic Music Company as a successor to the Modern Music Company. The organization will operate machines for the Mills Music Company in that territory.

Financial reports quote the American Chicla Company as making \$951,241 net for the first six months of 1932. This equals \$1.94 a share on the 490,000 shares of capital stock outstanding. In the corresponding period of last year the company earned \$1,109,384.

Frank Weston, manager Ster-L-Way Automatic Merchandising Company, of Detroit, has moved the company's shop and office to 5736 12th street. New location gives full shop facilities and warehouse. Company is engaged in national distribution of a new toothbrush product sterilized and wrapped by means of vending machines.

L. M. Rohden has recently been made sales and advertising manager of the Electrical Research Laboratories. He was formerly purchasing agent and was interested also in the experimental development of coin chutes and timing devices for coin-operated machines. The firm is now specializing on an automobile radio set.

William Gersh, now with the Byrde, Richard & Pound Agency in New York, sends his congratulations on the work of The Billboard in furthering coin-machine trade interests. Mr. Gersh endeared himself to many of the manufacturers and jobbers in the East by his work in advertising and publicity of coin-operated devices. He is a young man with big faith in the future of the coin-machine industry.

Daniel Morrison, proprietor Daley & Morrison Restaurant in the center of St. John, N. B., Can., has been developing the business of the coin machines he has in his good-sized place. He has plenty of space in addition to that occupied by a long lunch counter and a half dozen tables. He has had a number of coin-operated amusement games, and at present is concentrating on miniature pool and two automatic ball and socket games. Mr. Morrison has been pepping the patronage of all three games by offering prizes each week. For the sake of variety he changes the games every two or three months.

M. Keshen, of the American Mint Corporation, Long Island City, is reported to be on an extended vacation trip to last until the latter part of August. American Mint products have long been known among the operators of vending machines.

Trade reports suggest that operators in and around Boston should begin to feel prosperity soon. New reports say that 28 new industries were launched in Boston during the last week, and that several established manufacturers also began expansion movements which would put lots of men back to work.

The first report of theft from a coin-operated amusement machine in St. John, N. B., Can., is from the Admiral Beatty Hotel, where several such games have been installed in the rotunda. Two youths were arrested and charged with stealing \$15 from one of the machines. Practically all the hotels of St. John have installed machines in their lobbies, foyers and rotundas and most of them are receiving considerable play. Nickel machines are the most popular, and now that most of the Canadian nickels are of the same size as those of the U. S. there is no difficulty on that score. Originally patronage was handicapped by the small thin nickels once typical of Canada and which could not be used in the coin machines.

The Coin Chute

John J. Berucci has announced the organization of the United Novelty Company in Mississippi. The firm will operate as a jobber covering a large section thru the southern tier of States. The personnel consists of experienced men in the coin-machine business, both in operating and in selling to the trade.

WATLING'S Blue Seal Pin Game

A CUSTOM BUILT JOB

~~\$50~~

Now \$30



Weight
70
Pounds

SIZE

HEIGHT 37 inches

WIDTH 28 1/2 inches

DEPTH 28 1/2 inches

10
BALLS
5c

SPECIAL DISCOUNTS IN
LOTS OF FIVE OR MORE

Plus 10% Gov-
ernment Tax.

Skill and
luck com-
bined. Shoot
into 9 pock-
ets without
touching a
nail.

The diame-
ter of the
playing board
is 25 inches.
The center
piece is of alu-
minum high-
ly polished.
There is one
free hole and
one double
score hole.

CABINET SIZE:
Large enough for
the finest hotel
and small enough
for a cigar store,
having limited
space. Detachable
legs packed in-
side of machine
makes it easily
transported. The
cabinet is refined
and beautiful,
walnut finish with
solid walnut top.
It also has ad-
justable feet,
which permits
leveling of the
machine on un-
even floors.

COIN CHUTE: Triple dog. Cannot be operated with matches, cardboard, steel slugs or other trash used for beating or cheating.

PLUNGER: Extremely sensitive. Makes it a real game of skill. When ball is shot, it goes all the way around the board, hits the spring and then comes back and falls into the pocket. This is where the skill comes in. Balls released at playing level, one ball at a time.

WATLING MFG. CO., 4640-4660 West Fulton St., CHICAGO, ILL.
Tel., Columbus 2770
Established 1889

14.50 3-RING CIRCUS
\$18.50 Each
SCREWY JOYBALL
ELECTRA JACKPOT ATTACHMENT, \$9.75
1/3 Deposit, Balance C. O. D., F. O. B. New York.

The PURITAN BABY VENDER

AT A NEW LOW PRICE

FIVE STAR FINAL.
WATLING BLUE SEAL.
RAINBO-O. K.
ROULETTE POKER.

ODOM SPECIAL.
WANG POO.
EL BUMPO.
SKI-DOO-CYCLONE.

WE TAKE TRADE-INS

COIN-OPERATED MACHINES CO.

215 West 125th Street
NEW YORK CITY



SELLING OUT — PIN GAMES AND
SLOT MACHINES

ATTENTION JOBBERS AND OPERATORS!

Here's your chance to purchase all types of Machines, New and Used, practically at your price. Write for our list and tell us your requirements. We positively will save you money.

SICKING MFG. CO., ESTABLISHED 1895.
1922 Freeman Ave., Cincinnati, Ohio

WRITE FOR OUR
NEW PRICE LIST
NOW

A REAL BREAK
FOR COIN
MACHINE MEN

AMUSEMENT COIN MACHINES CO.
62 Kingston Ave. • Brooklyn, N. Y.
PLEASE SEND ME FREE YOUR NEW PRICE
LIST ON ALL COIN MACHINES.
NAME ADDRESS CITY STATE



3-RING CIRCUS

The Latest
BALLY
Sensation

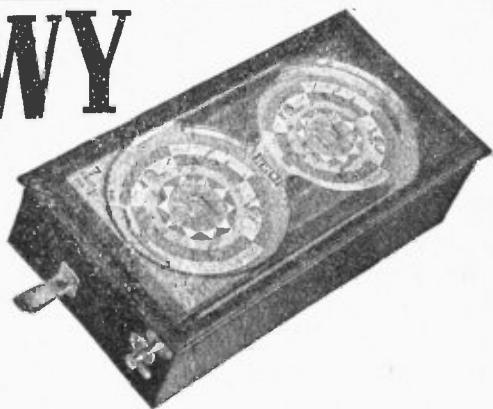
∴
THE
REWARD
PAYING
PIN GAME

Immediate
Delivery

See Your Jobber at Once
FOR COMPLETE DETAILS

SCREWY

Another
NEW
BALLY
Product



BALLY MANUFACTURING CO.,

308 - 314 West Erie Street,

Chicago, Ill.

SCREWY—3 RING CIRCUS

FIVE STAR FINAL Junior and Senior Models

Ski-Doo - Scram - Rainbo

Daisy - Ballyround - Ballyhoo

Also Cyclone—Whiffle—Blue Seal—A. B. T. Special Marble

Carried In Stock, Immediate Delivery. F. O. B. Boston, Factory Prices

Write Us Before You Buy. Send for Literature and Latest Bulletin of Used Machines.

TRIMOUNT COIN MACHINE CO.

Phone, Liberty 5660. 1254 Washington St., Boston, Mass.

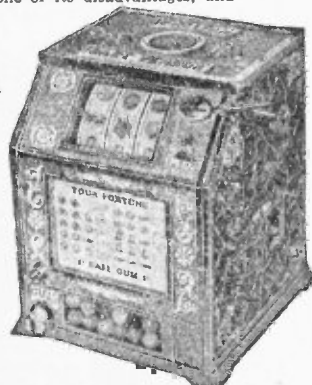
THE NEW PURITAN VENDOR

A HANDSOME, STURDY MACHINE
A Dependable, Steady Profit Maker

Has all the thrills of a \$75.00 Slot Machine, but none of its disadvantages, and

At
a
Fraction
of
Its
Cost

Penny Gum
Vending
Feature
Makes It
Legal Every-
where.
JUST
LIKE
FOUR
MACHINES
IN ONE.



Plays pennies, nickels, dimes and quarters through the same slot. Last coin played always visible.
TWO-YEAR GUARANTEE.
Write for Free Circulars.

DOUGLAS MACHINE CO., 116 S. Wells St., CHICAGO

The WAY-RITE

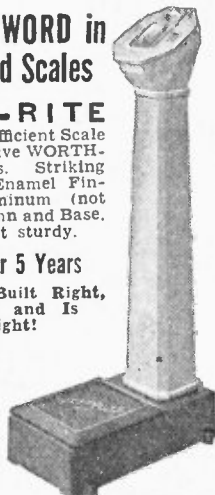
Is the LAST WORD in
Coin-Operated Scales

The WAY-RITE
Is a handsome, efficient Scale with many exclusive WORTH-WHILE Features. Striking two-tone Duco Enamel Finish. Cast Aluminum (not Cast Iron) Column and Base. Light weight, but sturdy.

Guaranteed for 5 Years

WAY-RITE Is Built Right,
Looks Right, and Is
Priced Right!

Sample
\$25.00
No Tax



TERMS: 1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

Special Proposition to Bona-Fide Distributors.

NOW 2500

MORE
JOYBALLS

Ready
for
Delivery



A Beautiful machine. Cabinet of striped figured walnut. Playing Board of selected curly maple. Triple dog coin chute. Front money drawer. Absolutely fool-proof mechanism. Rigid construction—but don't judge JOYBALL by appearances alone—the acid test—and only worth-while test—is HOW MUCH MONEY IT WILL MAKE FOR YOU!—and JOYBALL has already proved a record breaking money maker in hundreds of locations.

SIZE:
Width, 25 In.
Depth, 25 In.
Height, 36 1/2 In.
Nickel or Penny Play.

AT A REMARKABLY LOW PRICE, Complete with Legs
\$18.50

5 to 10 Machines, \$17.50.
10 or More, \$16.50 Plus Tax.

Buy Joyballs From Your Nearest Jobber

RICHARD MFG. CO.,
WINOOSKI, VERMONT

Authorized
JOBBERS

COIN OPERATED MA-
CHINES CO.,
217 West 125th St.,
New York City.

JOHN GOODBODY,
1826 E. Main St.,
Rochester, N. Y.

THE VENDING MA-
CHINE CO.,
209 Franklin St.,
Fayetteville, N. C.

Authorized
JOBBERS

CHARLES E. SANTOS
SALES CO.,
Royal Bank Chambers,
London, Ont., Canada.

OWL MINT MACHINE
COMPANY,
245 Columbus Ave.,
Boston, Mass.

NAPOLEON TRUDELL
AMUSEMENTS,
98 Rose Street,
Burlington, Vt.

X. L. SALES & SERV-
ICE CO.,
306 Cranston St.,
Providence, R. I.

MODERN VENDING CO.,
656 Broadway,
New York City

KRAMER & LANDERS
SALES CO.,
316 9th St.,
Lakewood, N. J.

B. D. LAZAR & CO.,
1340 Forbes St.,
Pittsburgh, Pa.

ORIOLE COIN MACHINE
COMPANY,
17 So. Charles St.,
Baltimore, Md.

ROCK-OLA MFG. CO.,
614 W. Jackson Blvd.,
Chicago, Ill.

SUPREME VENDING CO.,
557 Rogers Ave.,
Brooklyn, N. Y.

441 Elizabeth Ave.,
Newark, N. J.

286-30 Sheridan Ave.,
Albany, N. Y.

157 Springarden St.,
Philadelphia, Pa.

AMUSEMENT COIN MA-
CHINE CO.,
62 Kingston Ave.,
Brooklyn, N. Y.

EMPIRE COIN MACHINE
CORP.,
275 Fourth Ave.,
New York City.

AT COST TANGO & VARIETY

The Coin Machines De Luxe

About 200 TAN-
GO GAMES sold
formerly at \$33.00, NOW **\$10.75 Ea.**

About 40 VARI-
ETY GAMES (for-
merly sold at \$90.00, NOW **\$30.00 Ea.**

Size 23x46. Complete with Legs. 5c Play.
All BRAND NEW and carry a new machine
guarantee. Offered at these low prices to clean
up balance of stock on hand.

TANGO As illustrated herewith, comes with
marble or steel ball playboard. In-
terchangeable without trouble. No tools necessary.
Clever design. Simple construction. A real high-
class machine, constructed with the best materials.
A. B. T. Coin Chute.

ACT QUICK

These QUALITY MACHINES won't last long at
these low prices.

1/3 deposit required, balance C. O. D.

ATLAS INDICATOR WORKS, Inc.

817 W. Washington Blvd., Chicago, Ill.



SIZE:
14 1/2 x 29.
1c or 5c Play.
Novel Ball Lift.



**MASTER TOY AND
CONFECTION VENDER**
Sensational Penny Machine.
Sample Deal, **\$10.00**
Filled with Candy
and Toys.
Candy-Coated Peanuts,
9c per pound.

348 Fairfield Ave.,
Bridgeport, Conn.
Bridge 4-6324.

160 Hillside Ave.,
Hillside, N. J.
Terrace 3-9843.

**W.J.C.
VENDING CO.**

MAIN OFFICE:
167 Canal St., New York
Canal 6-1635.

22 South 2d Street,
Old Market Street,
Philadelphia, Pa.
Lombard 0461.

1122 Broadway,
Brooklyn, N. Y.
Jefferson 3-8537.

**STILL
GROWING!**

Now a Complete Stock of
all the Latest Amusement
Machines, including
SCREWY, and 3-RING
CIRCUS, at Our NEWEST
BRANCH IN BROOKLYN.

Salesboard and Machine Operators Attention!

WRITE FOR DETAILS CONCERNING OUR NEW 2,000 AND 4,000

Count 'Em and Cash 'Em Boards

Fitted with 239 Goldline Coins, all exposed to view. These Boards are the sensation of the year.

M. L. KAHN & CO., Inc., 820 Arch St., Philadelphia, Pa.
The House for Original Salesboards. Established Over Thirty Years Ago.

When Writing to Advertisers Mention The Billboard.

OUR NEW 1932 CATALOG IS NOW READY

Compare Our New Low Prices
Before Buying Elsewhere

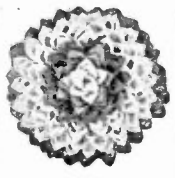


B1361—Lord's Prayer
Charm. No Lar-
rys. Per Gross... \$4.50
B3466—Keen-Edge Knife
& Scissor Sharp-
ener Gross... \$12.00

B1293—Moo! Cow
Voices. Large Size.
Lithographed. \$1.50
Dozen... \$16.50.

B1251—September
Morn. Squirt \$1.10
Novelty. Doz.

B4261—Nose Blow-
ers, Large
Size, Gross... 85c



B609—New Flower
Petal Pillows. The
Biggest Selling Con-
cession Item of the
Season.
Dozen... \$12.00

Send for it
TODAY!

GELLMAN BROS. 119 North Fourth St.
MINNEAPOLIS, MINNESOTA

Bargains DIRECT from FACTORY

USED SLOT MACHINES AT LOWEST PRICES!

IF you want REAL BARGAINS in finest, rebuilt, trouble-proof
SLOT MACHINES buy direct from our factory. We have an
unlimited stock of machines of every type, thoroughly over-
hauled, repolished, almost like new and guaranteed for service.
Here are just a few of the machines on which we can save you
big money:

Operator Bells with Reserve Jackpot Fronts.....\$30.00 to \$45.00
Side Venders with Reserve Jackpot Fronts..... 32.50 to 50.00
Front Venders with Reserve Jackpot Fronts..... 42.50 to 57.50
Jennings Reserve Model Jackpot Bells...\$50.00, \$52.50 and 55.00
Jennings Reserve Model Jackpot Venders. 52.50, 55.00 and 57.50

TRY BEFORE YOU BUY
Select any machine—try it for 10 days to assure yourself of
its mechanical perfection and money-making possibilities. We
guarantee full refund of money if not satisfied. Let us know
what you need. We have it in stock ready for shipment or can
get it quick.

Write for description and prices of the Jennings Victoria. Latest
and best Jack Pot out. Better than other machines in 22 distinctive
features.

O. D. JENNINGS & COMPANY, Mfrs.
Home Office and Factory, Dept. BBG, 4309-39 W. Lake St., Chicago, Ill.
Eastern Factory Owned Branch, Dept. BBG, Room 831, 401 N. Broad
St., Philadelphia, Pa.



Try before
You Buy

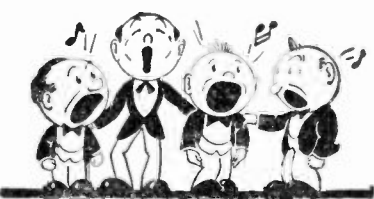


SOME BRAND NEW MONEY MAKERS

Write for Special "Easy Money"
Circular and Price List Catalog.
When buying boards insist upon
Tampor - Proof Edge — Then you will
know you are getting Brewer Boards.

CHAS. A. BREWER & SONS
Largest Board and Card House in the World
6320-32 Harvard Ave. Chicago. U.S.A.

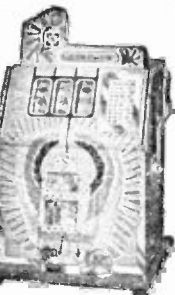
No, You're Wrong!



It isn't the "Depression Blues," it's "Happy
Days Are Here Again!" to users of Payne's
Salesboard Assortments, Trade Boards and
Amusement Games.

If you are not on our mailing list, write im-
mediately for catalog and circular matter.

H. G. PAYNE COMPANY
203 Church Street, NASHVILLE, TENN.



SILENT JACKPOT BELLS
JACKPOT FRONT VENDERS

MINTS, BALL GUM, BABY JACKS,
DANDY VENDERS,
STEEL SAFES, STANDS

Write or Wire for Prices.
KEYSTONE NOVELTY & MFG. CO.
26th and Huntingdon Sts., PHILADELPHIA, PA.



Mexican Jumping Beans Main Crop of long-lived, lively Beans (1 beat all cuts). 150 Beans for
or at Rate of \$7.50 Lb.; Unopened 9-Lb. Can for \$63.00. Delivered.
Samples of my M. J. BEAN GAME CARDS included in every order, along with a sample Window
Sign and Instruction Sheet (which is worth big money to even old sellers). Extra Game Cards
(without my address thereon, fully descriptive on reverse, and will triple sales of Beans and cause
big repeat orders) reduced to 24c per Dozen, 100 for \$16.00, 500 for \$71.00. Extra Window Signs
(large), 3c Each (on heavy Bristol Board at 8c Each, or 50 for \$2.50—BEST).
I sell 100 Beans to Stores for \$2, along with 17 Game Cards and 2 Window Signs, and I sell
scores of stores around Pittsburgh every year. Without Game Cards usual price is \$1.50 per 100 to
Stores. You can get these prices and sell to many Florists, Cigar, Novelty, Souvenir, Gift, Stationer,
Hotel Stand, Drug Stores, etc. Nearly every large store a good prospect.
C. O. D. 1/3 with order. Remit by P. O. Money Order.
The Original Importer, C. B. SIMMS, Box 54, Wilkinsburg, Pa.

FIVE STAR FINAL

★ The Last Word in
★ Pin Games!



Senior
\$37.50
Sample

Extra Large
Size

Buy the ORIGINAL
DOUBLE-FIELD GAME

10% Government Tax Additional
Order from your jobber or direct.

D. GOTTLIEB & CO.

Factory Branch Offices and Warehouses

EAST:
1123 Broadway,
New York, N. Y.

WEST:
1038 W. Seventh St.,
Los Angeles, Calif.

MISSOURI:
1504 S. Grand Blvd.,
St. Louis, Mo.

SOUTHWEST:
1108 Main St.,
Dallas, Tex.

PENNSYLVANIA:
Forbes & Stevenson
Sts., Pittsburgh, Pa.

WISCONSIN:
1125 N. Water St.,
Milwaukee, Wis.

NORTHWEST:
1625 Hennepin Ave.,
Minneapolis, Minn.

SOUTHEAST:
731 Hurt Bldg.,
Atlanta, Ga.



Lots of 5
\$15.00

Lots of 10
\$14.00

Steel Stand
\$2.00

Wood Stand
\$2.50



Junior
\$16.50
Sample

EXTRA LARGE SIZE
Length, 32"
Width, 18"



FOR CARNIVALS, BAZAARS, PREMIUMS AND SALESBOARD
NEW! "LUCKY DOG" Rayon Kapok Filled PILLOWS

\$2.50 Doz. Add 50c for Sam-
ple Dozen, Prepaid.

FREE CATALOG.
Large Size Silk Fringe Pillow, without Filling,
\$4.00 Dozen.

Add 50c for Sample Dozen, Prepaid.
KAPOK FILLED, Dozen, \$7.50.

Add \$1.00 for Sample Dozen, Prepaid.
For quick action wire money with order. Ship
same day order received. 25% deposit, bal. C. O. D.

WESTERN ART LEATHER COMPANY
P. O. Box 484, 1646 Arapahoe St., Denver, Colo.



JACK-POT PIN TABLES

The finest table you've ever seen—"Whiffle" type pinboard, white rubber covered
nails, solid walnut de luxe cabinet, triple-dog coin chute, trick-proof jack-pot, entirely
automatic. Jack-pot is concealed, eliminating any objectionable slot machine appearance.
Sample Machine, \$15. Quantity prices on request.

JACK-POT ATTACHMENTS FOR ALL PIN TABLES

Make your old table over into a jack-pot by installing our simple and perfect attach-
ment. Every fifth coin enters jack-pot, which automatically dumps when winning hole is
hit. Complete with 3-dog coin chute. Sample, \$9.50. Quantity prices on request.

FIGURE 8 REPLACEMENT FRONTS FOR ALL PIN TABLES

We make the complete "Figure 8" style pin front that fits any of the well-known old-
style games. Sample, \$5.00. Quantity prices on request. Also complete machine, 16x31,
at A PRICE.

THE FIELD MFG. CORP., Peoria, Ill., U. S. A.
Southwestern Distributors: THE DIXIE SPECIALTY CO., 1308 Young St., Dallas, Tex.

HARLICH'S DEPRESSION "BUSTER" 1c PENNY ANTE 1c THE PENNY BOARD THAT GETS 'EM ALL

Takes in (6,000 Holes—1c Each.....\$60.00
Pays out (in Merchandise)..... 26.00

Your Profit
PRICE, \$5.00 EACH.

Also Made in 4,000 and 2,500 Holes.

PENNY CIGAR AND CIGARETTE BOARDS
Sell Out in One-Fifth the Time of 5c Boards.

Send NOW for Bulletin No. 15, Showing 12 RED-HOT
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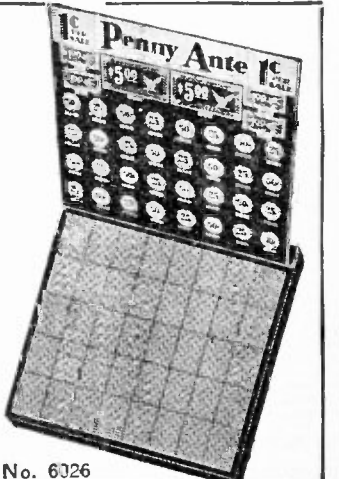
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