

The World's Foremost Amusement Weekly



BILL SCOTTI
And His Orchestra
RADIO -- HOTELS -- CAFES
Perional Direction CHARLES E. GREEN.



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The World's Foremost Amusement Weekly

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BATTLE CIRCUS **SIZZLES**

ASCAP Collected \$3,375,000 In 1934 on a 25% Overhead

Record high gross at record low cost-annual meeting usual strenuous affair as motion to elect board by membership at large is badly beaten

NEW YORK, March 30.—Several hundred members and out-of-town representatives of the American Society of Composers, Authors and Publishers attended the annual meeting of the organization Wednesday night at the Ritz-Carlton Hotel and remained until the wee hours of Thursday morning thrashing out but one vital question and arguing on numerous smaller items at length, the latter coming under the head of petty fault-finding. Most important proposal before the membership was one put forth by Walter Fisher that the ASCAP board of directors be elected by the membership at large instead of being self-perpetuated; in other words, one board voting on the election of another. This was defeated by an overwhelming vote of 375 to 8, the only ones voting for it being the sponsors of the motion.

Specches were made pro and con, and

the only ones voting for it being the sponsors of the motion.

Speeches were made pro and con, and since no annual society meeting would be such without an oration by Billy Rose, Rose took occasion to work against the motion for electing the board by the membership, stating that it was a move backed by the motion picture interests owning music houses, which sought control of the board of directors and the organization itself. Rose based his belief on the fact that certain motion picture-owned publishers were for it and that some 52 writers on the Coast representing the Song Writers Protective Association there voted in favor of electing the board by the membership at large. All these writers, said Rose, were working and writing for the movies and naturally favored the motion picture interests. This appears to be a possible riff between the Eastern and Western branches of the SPA ranks.

SPA ranks.

Those voting against the motion were said by some present to be short-sighted and cutting their throats, and that by letting the membership at large elect the ASCAP COLLECTED on page 5)

PITTSBURGH, March 30.—Showmen have been breathing easier since the 10 per cent State admission tax bill was defeated 28 to 17 ån the Senate at Harrisburg Wednesday. They are now going ahead shaping plans for the coming seeson, which had been temporarily halted by the new fewer the services. the new levy threat.

Pa. Tax Bill Defeated

Chicago Plans Wagon Shows

New drama department of city hopes to bring entertainment to the poor

CHICAGO, March 30.—Close on the heels of an announcement from the Chicago Park District that it plans a 10-week season of dramatics and pageantry this summer comes word from Mayor Edward J. Kelly's office that the city of Chicago is establishing a drama department to be known as Chicago's Drama. Margaret Eustice, who was librarian of Harrison High School, has been appointed executive director of the project with offices in the Morrison Hotel. Dr. Herman N. Bundesen, president of the (See CHICAGO PLANS on page 5)

Barnes and Mix Continue Fight

Try to outdo each other in covering paper-agreement made but is violated

SAN FRANCISCO, March 30.—Tom Mix Circus and Wild West and the Al G, Barnes Circus are battling each other plenty for patronage. When the Mix show broke with paper here last week the Al G. Barnes advance car plastered the town with fiaring huge-lettered bill-boards: "WATT! Al G. Barnes Circus. Coming Soon. Wait for the BIG SHOW," with no date for appearance. The Barnes show is scheduled to move in May 3 for four days. four days.

show is scheduled to move in May 3 for four days.

The shows have been covering each other's paper. With aleight-of-hand unexelled in shows themselves, first a Mix man put up a poster, then a Barnes man smeared it over with a sign. Then under cover of night another Mix sign, and before dawn a Barnes man back with a sign of his own. It has been this way all along the route.

The story is that the two armies sneaking up from opposite directions on the same billboards in Freene ran into each other. The Mix man was doing wrong by a Barnes sign. The Barnes man gave him the lye—whole can of it right in the face. Both sides were fighting until (See CIRCUS BATTLE on page 67)

Popular and Standard Music Men **Elect Their New Code Authority**

NEW YORK. March 30.—At a meeting held Tuesday of this week and adjourned to Wednesday, the popular music publisher branch of the industry elected its Code Authority which is to supersede the Code Committee heretofore looking after the handling of the recently signed code. Those elected are: Edward F. Bitner, Edward B. Marks, Edwin Morris Jr., Walter Douglas and John G. Paine, Paine, chairman of the board of the Music Publishers' Protective Association, presided at the meeting.

As soon as the oath of office has been administered to the new CA. a meeting will be held on April 2. at the MPPA offices at 1501 Broadway, when the bylaws under which the Code Authority is to operate are adopted and other final requirements fulfilled. When organized, the CA will proceed to co-operate with the CA for the Radio Industry in regard to enforcement of the anti-bribery clauses in the radio code.

Not Changed

Will be in Cincinnati during Cole Circus stay switch in hotels necessary

CINCINNATI. April 1.—The annual convention of the Circus Fans' Association of America will be held in Cincinnati during the local engagement of the Cole Bros.-Ciyde Beatty Circus, May 9 and 10. Because accommodations could not be had at the Netherland Plaza Hotel, at which the John Robinson Tent of the CFA holds its regular meetings. Dr. Robert Carothers, president of the local tent, advised, as per story in the last issue, that the dates would be changed, but arrangements have ainte been made with the Hotel Sinton for the convention.

(See CFA MEETING on page 67)

(See CFA MEETING on page 67)

the CA for the Radio Industry in regard to enforcement of the anti-bribery clauses in the radio code.

Publishers in the standard and classical division of the music industry attended a meeting Wednesday at the Hotel Roosevelt and four members of the Music Publishers' Association of the United States were elected to the Code Authority. Both popular and standard music CA will work together, of course. Those elected are: David W. Banks; John F. Baenstack, Gustave Schirmer

and W. Dean Preston Jr. Another member of the CA will be elected by nonmembers of the association.

As mentioned in these columns some time ago. Paine is proceeding to reorganize to some extent, his setup at the MPPA in order to conform with code requirements. These moves will not, however, materially affect the present workings of the association.

Miller Loses 101 Ranch Control Under Court Ruling; To Appeal

OKLAHOMA CTTY, Okla., March 30.— U. S. Judge Edgar S. Vaught here this week issued a ruling that swept Col. Zack Miller from control of the historic 101 Ranch near Ponca City and opened the way to a complete breakup of the holdings, which once covered 101,000 acres.

acres,
Colonel Miller was denied relief under
moratorium bill. Colonel Miller was denied relief under the Prazier-Lemke moratorium bill, which would have enabled him to hold the property six years and attempt to pay out a staggering debt which accrued when his Wild West show failed.

Sid White, "cowboy attorney" retained by Miller, said the decision wipes out every bit of the ranch, asserting that an appeal would be taken immediately.

Miller sought six years under terms of the New Deal measure to pay principal and interest on debts that aggregated over \$600,000. Only 17,000 acres remain of the property in southern Kay Coun-

ty. Judge Vaught ruled that the property no longer belonged to Miller, that it had previously been legally disposed of at sheriff's saies to satisfy mortgages. Unless reversed by a higher court the ruling closes one of the most interest-(See MILLER LOSES on page 67)

Per Cent Scale For Managers

House managers of Consolidated Circuit to get percentage wages

NEW YORK. April 1.—The Consolidated Circuit of 20 local houses is abandoning the usual flat salary system for house managers and is inaugurating a new scale of compensation. Max Richter, president, and Lawrence Bolognino, general manager, have devised a system of percentage on gross over the normal average based on a comparative percentage of salary to the present grosses.

Each house manager will be given figures of his average gross and then given the percentage he is entitled to for increases over this average. He will also be permitted a "floating advertising fund" above the routine fund, which he may spend at his own discretion. To encourage wise spending of this extra money, two monthly prizes will be awarded managers who use the floating fund most effectively.

The whole idea is to work toward a new flexible wage scale for managers (See PER CENT SCALE on page 5)

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Equity Warns 11 Benefiters

Those playing unauthorized charities cautioned-TA work continues

NEW YORK, March 30.—Actors' Equity is cautioning the 11 members who appeared recently in unauthorized benefits, but is not taking any drastic action, it was indicated this week. The Theater Authority, meanwhile, continues its attempt to collect a percentage of authorized benefits and to prevent actors from playing gratis at unauthorized shows. On the other hand, a bill has been introduced in the State Legislature in Albany which would prohibit less than 75 per cent of the net of any benefit going to the charity involved. to the charity involved.

to the charity involved.

The Theater Authority complained to Equity last week that Eddle Cantor, Jimmle Durante and Patsy Flick, who had charges against them already pending, had appeared at another unauthorized benefit when they played the Jewish Consumptive Relief of Denver at the Astor Hotel Sunday. Equity discussed the charges at its council meeting Tuesday.

Cantor was called Wednesday by Equity and it is understood that he promised not to appear in any more unauthorized shows after explaining that he had not been familiar with the Equity ruling when he promised to play henefits.

these benefits.

Equity has promised the Authority it will ask its franchised agents not to solicit their acts for unauthorized benefits. The American Federation of Actors is circularizing its members next week, again urging them to support the Theater Authority.

The Loew booking office, which has been criticized often for asking acts to play benefit shows, is now referring talent requests to the Authority.

Alan Corelli, assignm secretary of the

play benefit shows, is now referring tarent requests to the Authority.

Alan Corelli, ambignit secretary of the anthority, says the organization has approved a special benefit for Jack Inglis, vaudsvillian, whose-legs were amputated recently. The show will be held May 5 in the Ambassador Theater. Sam Scribner, head of the Authority, will be treasurer of the show and will set aside a special fuhd for Inglis to be administered by Actors' Fund. Edgar Allen is contributing his services as supervisor of the talent end.

The Authority okehed the Newspaper Guild benefit last night and the APA Ball tonight, and also the Hebrew Orphans' Sheltering Home, at the Mosque, Newark, and the Theatrical Square Clue, at the Lismore Hotel here April 7, and the Professional Children's school, at the Bittmore Hotel May 5.

Decca Issues Statements; Will Send Checks April 25

NEW YORK, March 30.—Decca Record Company has sent out royalty statements to all publishers concerned, but no checks were inclosed.

Letter stated that the organization was not in a position to pay royalties due at the present time, altho it is planned to do so on April 25. At that time additional capital voted by Decca Record Company of England will have been received and made available.

Pooch Racing Inside

BOSTON. March 30.—There is a deep belief among the bright ones that when all the fireworks and the shooting about dog-race courses has simmered down the real winner will be the Boston Garden, which is pretty well inside and making no noise at all at present. It would bring in money during the summer when, after the single circus date in May, the Garden drops dead until fall, only sitting up to pay taxes.

Music in Jail

DETROIT, March 30 .--Al Creen, DETROIT, March 30.—Al Creen, who ted the orchestra at the Temple Theater, has taken over a new post at the State Reformatory, Ionia, Mich. It is believed to be unique in the history of music. Applying the theory that "music hath charms to soother the savage beast," the State hired him to organize a band made up of convicts. His objective will be the individual musical education of convicts rather than an organized band at the start. The new policy is wholly experimental at present. wholly experimental at present.

Celeb Nights Taboo For Chi Musicians

CHICAGO, March 30. — Considerable discussion pro and con has been caused by the recent order of the Chicago Federation of Musicians prohibiting orchestra leaders and musicians from attending celebrity nights. While some few of the leaders have expressed themselves as satisfied with the ruling, a large number resent what they consider upper present what they consider upper tragent when they are they number resent what they consider un-warranted regulation of their spare time activities.

activities.

New ruling of the union provides that any musician who appears at a celebrity night shall be paid the regular union scale. This, of course, automatically bars them from attending, as no cafe proprietor is likely to be willing to pay out the required amount. The union contends that orchestra leaders do not want to attend these affairs and have done so only because their employers ureed them to. urged them to.

Grock Writes Operetta

LONDON, March 30.—Now living in semi-retirement, Grock, world-famous circus and vaude clown, has writen an operetta based upon the life of the Chevalier Dieon, French spy and fencing master, who lived thru the 18th century as a woman and who, after death, was discovered to be a man. The operetta will be produced in one of the European capitals this summer.

England Acts To Bar U. S. Musicians

LONDON, March 30.—England has taken action toward barring American bands from playing here giving as Its reason, announced thru the Labor Ministry, the attitude of the United States Department of Labor in refusing admission to English musicians. During the week 100 Chicago marimba musicians were turned down when they sought to play at two concerts. It was said that when America ease up 80 will Great play at two concerts. It was said that when America cases up, so will Great

NEW YORK, March 30 .- Duke Elling-NEW YORK, March 30.—Dute Endig-ton, colored orchestra leader, was all set for a European tour, including England, but probably won't make it now because of the ban. Ellington has been playing in England regularly each year.

WHO Unit Booked for Great States Theaters

CHICAGO, March 30.—Earl Kurtze and George Ferguson, of the WLS Artists' Bureau, have signed the WHO (Des Moines) Barn Dance and have booked it over the Great States Theaters time, opening April 21 at the Peerless Theaters Kewance. Show has a cast of 16 that includes Lem and Martha, Grandpa Jitters, Louisiana Lou, Joe and Jean, Elm City Quartet, Lindy Brown and Perky's Huskers. It is considered a runner-up in popularity to the WLS Barn Dance here.

Kurtze and Perguson have booked

Barn Dance here.
Kurtze and Perguson have booked
Lulu Belle and her husband, Skyland
Scotty, together with Ezra Buzzington's
Band, into the State-Lake Theater for
some time in April. They also have
placed under contract for use in barndance units Polly Jenkins and her
Ploughboys, three-people rube combo.

Weeks Gets Film Test

BOSTON. March 30.—Ranny Weeks, who has been conducting in the pit of the RKO-Boston, has taken a movie test and may be Hollywood bound

802 Planning Monster Benefit Which May Last for 12 Hours

NEW YORK. March 30.—A monster benefit for unemployed musicians in the membership of 4.0csi 302. American Pederation of Musicians, will be held at the end of April at the Armory on Park avenue at 34th street, New York. Actual form of the benefit was still undecided to the held at the control of the benefit was still undecided to the held at the still undecided to the held at the still undecided. today, but it is likely to consist mainly of a long session of dance music, sup-plied by the leading name bands from all branches of show business in New

all branches of show business in New York.

Fred Waring heads the orchestra com-mittee that is arranging matters, with Waring also contributing personally to the success of the affair, both financial-ly and with his company. One meeting was held earlier this week at Waring's offices and another was hald yesterday

at the New York Athletic Club. at the New York Athlete Clud. Among those attending were Hal Kemp; Borris Morros, of Paramount-Publik; Larry Spier, Irving Aaronson, Don Albert, from the Capitol Theater, New York; John McManus, Lambs Club; Ben Bernie, Andre Kostelanetz and Ozzie Nelson, Others were expected, but couldn't make it because of dates.

cause of dates.

Regardless of whether various acts work at the benefit, radio and theater bands will most likely predominate. One plan, said to be favored, is that the affair be a 10 or 12-hour dancing carnival, to the music of the orchestras coming in, with one spot devoted to a band composed of the various leaders each playing an instrument.

Admish will be \$1 per head.

Legit Code Authority Votes Tax To Enforce Ticket Rulings

NEW YORK. March 30.—The legit code authority, at its meeting Wednesday, decided to enforce the ticket broker provisions in the code, which have been a bone of contention for the past two years. This was done when the OA approved the findings of the budget committee, created to find ways and means of raising money for enforcement. It is the OA's answer to the recent query of the NRA administration as to whether it intended enforcement of the ticket provisions or had decided to let them drop. If the latter, it was requested

that the CA delete them entirely from

the code.

The budget committee, with Brock Pemberton as chairmar, suggested a plan of assessment that would affect legit houses thruout the country. Under the plan, each house would be assessed \$5 a week each week that it was open. a week each week that it was open. Similarly, producers would be assessed 85 a week for each attraction that was playing. Dr. Henry Moskowitz, vice-chairman of the code authority, estimated that under this plan about \$1,000 would have been raised by June 16, which is the date of the expiration of the present code. If the code is continued, it is figured, the assessment would net about \$5,000 a year.

The code authority oftends the plan.

The code authority okahed the plan, and it will be sent to the NRA administration in Washington for omical approval. If that is given it will get under way at once. Meanwhile, no efforts will be made to enforce the ticket provisions, pending the decision on the budget.

SAG Demands Extra Redeal

Claims Central Casting Bureau list unfair-files report to Sol Rosenblatt

HOLLYWOOD, March 30.—Three meetings held at various times during the past week by various actor groups have given producers something more to worry about.

Last week it was revealed that the Screen Actore' Guild has strengthened its report of conditions filed with the Code Authority administrator. Sol A. Risenblatt, last January, with a new and stronger protest, including a heated discussion over the present treatment of the extra player thru the Central Casting Bureau. Officers of the Actors' Guild met on Wednesday with the registration subcommittee and went over the present list in preparation of the attaement for Rosenblatt.

Altho the list has been closely guarded and Fred Beetson, of the Hays organization, has issued strict orders that the list must be kept confidential word has (See CASTING BUREAU on page 20)

(See CASTING BUREAU on page 20)

New Rep Company Formed in Chicago

CHICAGO. March 30.—The American Art Theater, a new organization formed to produce dramas in the Middle West with headquarters here, and an offshoot of the Oxford Players, who have been on of the Oxford Players, who have been on tour in the South and West the past three months, has announced that its repertory company will begin an engagement here shortly after Easter. A theater to house the company is now being negotiated for. Robert H. Breen, who conducted a dramatic festival in Minneapolis last year and who secured a grant of \$10,000 from the federal government for equipment, is stage director of the organization.

ernment for equipment, is stage director, of the organization.

The company's Chicago repertory will include Hamlet and Romeo and Juliet, Goethe's Faust, and the Iwory Door, by A. A. Milne. It is also planned to produce a new play called Amaco by Martin Flavin. Breen's company consists of Wilva Davis, Robert S. Shrewsbury, Warren Douglas, Kathreen Fandel, Oliver Henning, Dorothy Bourek, Evelyn Steele, Harrison Hutchinson, Richard McKenns, Frenett G. Marshall, Gerd Bernhart. Everett G. Marshall. Gerd Bernhart. Everett Eimer and Harold Gilman, Kenn Barr is art director. Ticket prices will be based on a dollar top scale.

Baer, Dempsey Bid For SO Road Show

NEW YORK, March 30.—Max Baer, heavyweight champion of the world, and Jack Dempsey, ex-champ, may make a national personal appearance tour this summer for Standard Oil Company. The tour will be for the same exploitation purpose for which 50 used Guy Lombardo and his orchestra this season.

bardo and his orchestra this seasoft.

SO has Lombardo under contract, and
is probably going to put the band on the
air for a commercial when the organization winds up its series for Plough, Inc.,
July I. No decision made as to the next
road show, altho the fighters have been
given bids. Each would get \$5,000, weekly, according to report.

BILL SCOTTI This Week's Cover Subject

NOW at the Hotel Hamilton in Bermuda where he will play until April 27, Bitl Scottl wanted, when he was a youngster In Italy, to lead a symphony orchestra. He changed his mind when he came to New York 20 years ago. He studied the plane and clarinet originally, taking up the saxophone when he came here. His first band played for NBC in 1924, He was, besides a conductor for WEAF, sax solcist.

His engagement record includes three years at the Lide Country Club. 14 months at the Pierre. New York, and six months at the Statler in Boston.

ROLL OR MACHINE FOLDED 100,000-\$17.00 SPECIAL PRINTED-CASH WITH ORDER LLIOTT TICKET CO. 12 VESTRY ST. N. Y. C. (127 N. DEARBORN, Chicago let & dearborn of Chicago let & dearb

802 Victor in **Burly Strike**

NEW YORK. April 1.—Local 802, American Pederation of Musicians, has won its strike fight against local burlesque theater operators after a strike lasting about a month, agreements being signed Saturday (30) covering the Republic and Apolio, on 42d street, New York, and Werba's, in Brooklyn. Pacts last until Labor Day of this year.

Strike was caused by the operators' desires to cut down on orchestra sizes, with the musicians then walking out and being supported in the walkout by stagehands and picture operators. The stagehands and operators have also re-

Local is now moving its forces against the Oxford, Brooklyn burlesque house, which has been nonunion for several



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BOZO ST. CLAIR WANTS

For PEHMANENT STOCK, roung, good-look-ing Leading Man and Insernic, both good voices; borning General Business Man, sing Bar-litone. Appearance, solviety, solility essentials, Mate all first letter, don't missurpresent. Spe-ficially solvied by the solution of the solution of consecutive work here. Salaries summarized.

STATE THEATRE, Seminole, Okta.

Wanted for World's Medicine Co.

Colored Male Musicians. Must read and fake road show music. Also Mule Compellers and Performers, Also Banko or Guittar Pleys Must unninstrel type instrument and sing bullyhos soner. This is an outside free platform show; make three to four-week stands. We pay carfare, you pay all other supeness. Site age, what shows you have worked on, all you can and will do and salary expected in litral letter. D.R. ROSS DYAR, P. O. Box 201, Indianapolis, Ind.

WANTED

Colored Performers and Musicians for Maxey's Medicine Shows. Must change for two weeks. Musicians must read and fake. State all in first heirer. Plano Player that can handle real show. Summer and winter season. Write at once. M. B. MAXEY.
P. O. Bez 1813.

WANTED—People atl lines. Chorus Girls who can lead numbers, Musicians all instruments. Dance stongs counts to feature. Open April 12. Wire or come on. All who were with me last season wire. Time is abort, don't waste it 57AM EV. Wanagow. Radio Foilies, cars Rubin d. Cherry Show, Musicianery, Als.

WANTED FOR BISBEE'S COMEDIANS

Week-stand repertoirs unifer canvas. Performers doubling B. & O. or Novelty Specialities, Dancing preferred. Alto Sax. Trombone, Hot Drummers. Long season. Salary sure, roske it low. Rehearnals April 3. Write, don't wire. FOR SALE—Gable End for 40 Top, khaki, good corolition. Cheap. Willierillo, Tenn.

KENNEDY SISTERS WANT

Baner Man with car, General Boroless Man doubling Drums, Base or Trombone, Municians doubling write. Cauraman doubling B. & U. Salary small but sure. No boozers. Blood Tex., week April 8.

WANTED—General Business Men that can double Trumpet for Orchestra for Tent Repertoire Rhow. Rehearmin week of April 21. State affort letter. MADDEN-STELLIAN PLAYERS, Lehe Oity, ta.

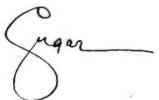
Finish the Job!

HENRY CHESTERFIELD made a grievous error when he consented to the withdrawal of the suit brought by the NVA, Inc., against the NVA Fund for breach of contract.

We can understand why the soon-to-be-launched NVA Drive can serve as a good reason for burying the hatchet. All a feller has to do these days is to point to the suffering ones at Saranac Lake and the hardest heart melts like snow in a burning fireplace. Nobody has as much regard for the welfare of the Saranac patients as The Billboard. This has been proved time and again. And not for purposes of publicity either. But we feel that the welfare of the patients will not be at stake no matter how things turn out between the Accuser Chesterfield and the Counter-Accusing Fund officials.

Where there is smoke there must be fire. Chesterfield has made serious accusations. They must not be buried in the debris left from a peace picnic. The show business and, specifically, those who worked for years to collect funds for the NVA charities deserve to know whether Chesterfield's accusations are true or false. From the lessons taught by such an exposure will come enlightenment to those who might have been fooled and, possibly, a reawakening for the segment of performerdom who are still of the sincere belief that the salvation of the actor lies in the good graces of the manager rather than in their own organization—the American Federation of Actors.

The NVA drive will be held and the usual pleas will be made. All well and good. Let that be done. But after the last nickel has been weaned out of audiences that pay tribute to the purveyors of a form of entertainment they used to know, Chesterfield should get busy and ask for a showdown. He owes it to himself and the show business. The years have treated him well. He has been the actor's benefactor but the actor has also been good to him. He owes it to the actor as a parting gesture of his sincere affection for the late Mr. Albec's darlings to point the way to a cleaning up of the whole mess—once and for all.



PER CENT SCALE-

(Continued from page 3)

that will give them added incentive to up their grosses and, at the same time, guarantee them a basic living wage. The plan is being administered by Gilbert Josephson, who has just rejoined the circuit as field contact man.

ASCAP COLLECTED-

(Continued from page 3)

board of directors the film concerns could be prevented from gaining control of the society. Others believed that the movie-owned and other music houses were on the verge of selling out to radio and other users of music.

and other users of music.

Reports read by the president, Gene Buck, and E. C. Mills, who reviewed the past year's progress of ASCAP, were favorably received for the most part, although the property items were questioned by some members and the large benefits taken as granted. Treasurer's report on financial status was well received, Treasurer Saul Reports of the progression of the progress Bornatein revealing that the management had a little pin money saved up during course of its recent years of prosperity despits depression in most all other fields

despits depression in most all other fields and in the music business itself.

Total gross license fees received from domestic sources during 1934 was in excess of \$3,375,000. This was collected at an overbead and administrative cost of 25 per cent. Gross was the largest in history by far and the overhead in proportion the lowest, since some years saw as high an overhead as 50 and 60 per cent. Report on the group insurance plan was also made.

Puture of the publisher membership signing up en masse is still in doubt.

Future of the publisher membership aigning up en masse is still in doubt. Contracts run out between writer and publisher members at the end of the year and while the writers are willing to sign with ASCAP 100 per cent, the "rebel" publishers numbering about a dozen are still holding out, and the publishers who wish to sign want to wait and see what the "rebels" do. Altho the writers have waived their claim to a 50-50 ownership in performing rights of the copyrights and are willing to let the publishers continue on the same basis as in the past, no publisher contracts have come in from the dissenting group of publishers.

NEW YORK, March 30.—Federal Judge John O. Knox sustained the motion of the government's attorneys that part of

Wanted Bryant's Showboat

Dramatic People, including Heavy Man. Must do apecialties. Write Montgomery, W. Va.

the ASCAP answer to the anti-trust suit be stricken out as irrelevant. The court decided that the early portion of the answer pertaining to ASCAP's origin and moves was not needed. At the same time, Judge Knox denied the motion made by Nathan Burkan, general counsel for the society, for permission to take depositions abroad. However, if Attorney Burkan finds that after the portions of the answers are stricken out that these depositions are needed, he will again entertain the motion.

Altho it was believed that Attorney-

Altho it was believed that Attorney-General Bennett would move for an early trial date, it is now believed that the case will go over until the fall.

CHICAGO PLANS-

(Continued from page 3) city board of health, is director of the

(Continued from page 3) city board of health, is director of the children's programs.

According to the plans as laid out by Miss Eustice, it is hoped that three wagon stages will be constructed before summer so that various groups, mostly amateurs, can emote and perform before the more unfortunate people of the city who cannot afford any theatrical amusement. The city's department of public works is supposed to start on the construction of the first theater on wheels this week, if and when the materials can be found, as so far there is no city fund available for the purpose. It is said that Mayor Kelly is personally financing the project at present, but that future expenses will come out of the government funds he hopes to get for the building of the proposed lake-front exposition.

exposition.

With the Chicago Park District and the city of Chicago both planning to produce amusement in one form or another and the Illinois Emergency Relief other and the Illinois Emergency Rellef units under the direction of Dr. Simeon Wall already playing several parks weekly, it is the opinion of the more practical minded that the first thing that should be done is the getting together of these three departments so that they will not step on each other's toes. They say that if there is to be any money spent on employment it is no more than fair that unemployed professional actors should get the jobs. FAMOUS LANDMARKS

Paris EIFFEL has the TOWER

Cincinnati has the GIBSON Hotel



Cincinnati's most popular hostelsy. In its public and private rooms, its dining rooms and restaurants, even its sample rooms, are combined all the things that make for delightful hospitality in the

from \$2.50 single; \$4 double F. W. PALLANT, General Manager

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Well-Known Theatrical House. SPECIAL RATES TO PERFORMERS. 620 North State Street, Chicago, III.

WANTED-STOCK LOCATIONS

For summer drumatic stock activities in East. Prefer New England. Also spots for full, winter and spring. Straight rental or percentage. Productions runganited. Established organization. Write STOCK. BOX BV-87, Billboard, 1864 Broadway, New York.

PERFORMERS WANTED — Planist, Magician, Small Orchestra. Enlarging Show. Others write. No wires. No advances. Johnny Mack, Bateman wire. Wo Never Closs. RICTOM, Reynolds, Ga.

WANTEO-Med. Performers, all lines. Must change for ten days, double Plano. Also Musica and Novelty Acta. Must have own transportation. No wires. Write full particulars, lowest salary. THE WEXTERN CO., Wyoczas, Wia.

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FUR DUTSTANDING ROAD SHOW SUCCESS.

Long Edeson assured. Cash investment of \$2,000 required, which will be secured by company's capital stock. Salary, \$50,00 Weekly and Transportation, plus Stock Dividends. Rare opportunity. Principals only.

BOX 0-979, BILLBOARD, CINCINNATE, G.

THRU SUGARS

N THE Forum Page of this issue appears a letter from Ralph Whitehead, executive secretary of the American Federation of Actors, asking The Billboard to use its influence to put a stop to "the general practice of the employer being permitted to employ amateurs who appear either gratis or receive insignificant fees far below the minimum as prescribed by the Motion Picture Code-or

some trifling prize."
Our good friend Whitehead should know that he not only has our pledge to exert every reasonable resource to this end but that The Billboard has called the attention of performerdom to the amateur show evil ever since it became potent enough to be diagnosed as a menace to the show business. This was about two years ago. And nobody outside of The Billboard's observers And nobody outside seemed to have been worried about the trend until it reached the point where it threatened to strangle what little was left of vaudeville.

So what did the good folk comprising the vaudeville committee of the Code Authority of the Motion Picture Industry Authority of the Motion Picture Industry do? We haven't decided definitely yet but the best guess we can make—until we consult one of our learned friends versed in the decodification of hieroglyphics—is that they made the world safer for amateurs winning contests. In other words, the winners used to get from \$2 to \$5, but the vaudeville committee decreed that they should get at least \$7.50. Which solves the amateur problem as thoroly as the World War succeeded in ending all wars and promoting brotherhood among men.

It seems, patient readers, that the Motion Picture Code as originally written and signed by the President did not clearly define the status and handling of amateurs. Protests were made to CAMPI and the vaudeville committee was set to work on the task of conceting interpretations of the minimum wage provisions so as to embrace the amateur problem.

The committee sweated and toiled and what they turned out follows:

Any person appearing as an amateur in any theater shall not be paid for services rendered either directly or in-

directly.

If payment is made, either directly or indirectly, the amount shall not be less than \$7.50 per day, as prescribed in the Motion Picture Code for professional per-

when the code was recently amended we looked in vain for an allusion to the amateur phase in the revised and amended portions. We called upon John C. Film, executive secretary of CAMPI, for enlightenment. He told us that the vaude committee's interpretation stands. Which means that, so far as the code is concerned, the amateur problem is solved like the troubles of the French peasants who were told to est cake by Marie Antoinette.

Among the large circuits RKO, Warner, Loew and Skouras are leaning heavily on amateur shows in spots that should by any decent standard be carrying their share of yaudeville or presentations. We could not swear without being greatly fearful of committing perjury that the winners of amateur contests in major circuit houses receive a minimum of \$7.50. Even if they do-on certain occasions—the fundamental aspect of the proposition remains the same. The code interpretation of the amateur question is an insult to the intelligence of the performer. We don't blame Whitehead for

getting hot under the collar. With his sincere concern for the welfare of the actor we wonder why he doesn't tell the vaudeville committee to go straight to

heil.

The learned interpretations amount to something like this: Mr. Exhibitor doesn't have to worry about the code when he "books" an amateur show. So long as he pays the winner \$7.50 he is complying with the code. He dare not pay the other bimbos a penny; unless, of course, he wants to pay them \$7.50, too.

If this means that the code crowd have done snything for the actor in regard to protecting his minimum wage clauses against the stage-struck activities of smatcurs, we'll cat our hat.

The amateur situation is bad enough, but we are not as much worried about it so many others with similar concern for the welfare of the actor. That there exists an amateur problem is indicative, without doubt, of one thing: that there is a genuine demand for "nesh." Greater perhaps than there has been since the high-water days of big-time vaudeville and legit's heyday. Exhibitors with Roxy tastes and empty pockets will try desperately to cater to the demand for stagoattractions with smateur shows and cockeyed varieties, under various names, of what is practically the same thing. But the longer they persist in serving the spurious article so much stronger—thanks, at least in this case, to talkies and the radio—will the demand be for real acts and a real show made up of professionals.

W HILE we are in the picking mood we should let out a few barbs at certain actors who ought to know better. We refer to the performers who want to save money on material and instead of buying gags or maybe burning midnight oil writing them they resort to inane ad libbing about low salaries and layoffs. Unfortunately, this stuff is always good for a laugh. Mr. and Mrs. Public invariably enjoy hearing a poor slob of a ham kid himself before the footlights; make an ass of himself by telling the folks out front that he is being paid starvation wages and that he lays off years to work a few weeks, and so on.

so on.

If the average audience, en masse, possessed high intelligence, the wise-guy actor would be hissed off the stage. The intelligent audience would reason: "If you're paid so little you must be terrible and it's an insult to us that the manager

you re pain so intoley our mast the manager of the house books you in here. And if you lay off so darned often there can surely be no doubt about your superlative inferiority. Then out of here! Go some place else to tear yourself down! We want entertainment."

But the average audience is not highly intelligent. It is made up of average men, women and children who—from most recent indications—get to see vaudeville only if the film biggies of their towns so decree. It's awfully funny to them that an actor, whom they used to look up to as to good on Olympian heights, should bring himself right down to their level and tell them how stupid he is as a business man and how terrible he is as a performer.

ness man and now territors has be performer.

Audiences don't look searchingly into the economics of show business. They don't care about the displacement of vaude by radio, takies and spitefully dark houses. All that they feel—if they feel at all along this line—is that the stage has lost something. They don't know what it is, perhaps, but we in the business know full well that it is that aweet-sounding quality called glamour. Audiences can't tell us why, but they realize, too, that they have somehow lost their respect for the actor, this respect having formerly served as the tinseled dress of what we in the theater know as allusion.

dress of what we in the theater know as illusion.

Managers who wish to perpetuate vaude policies, make money with vaude as they did in the good old days, should take steps to censor the sort of ad libbing referred to here. Actors who continue to engage in this vicious practice are gradually choking off their own supply of appeal and actually killing the business that is their life.

Pleasant for all were the days when the public wondered and wanted to continue to wonder about the salaries of actors who made them laugh, cry and experience vicariously the emotions portrayed by the wonder workers behind the footlights. Those days are well nigh gone. Whether or not they return again, bringing with them a renaissance of vaudeville, is up to the actor. Just as it is up to the actor as to whether he is going to have his own organization or live on the bounty of managers who care as much for the actor as Johnny does for castor oil.

The Broadway Beat

By GEORGE SPELVIN

Pat De Mayo and his new partner, Vivian Leland, will tour vaude and ballrooms with their new dance act. . The Lew Beck benefit last week, to raise money for a stone for his grave, netted the sponsors only \$89, . . Noble Sissle has been holding scores of meetings to get his pet idea, the Negro Actors' Guild, under way. . . The Greek stock company at the Longacre Sundays throws a benefit for each principal before the season closes, thus reverting to the ancient and honored custom. . . Such benefits used to be an integral part of the theater back in the days of knee breeches and periwigs, and even before. . . One major vaude booker says that whenever the theaters have a bad winter the outdoor amusements clean up in the summer. . . Which should augur well for outdoors this year. . . Headlines in a local paper say that Cincinnati saves money, but New York wont even try. . . That's right—Cincinnatis saves dough by buying their liquor across the river in Kaintuck, thereby dodging the State tax. . . While on the subject, if your Alexanders aren't turning out so well try a little less gin or a better brand, and use more clow gresse shaking 'em up. . . Be fussy on your brand of creme de cacao, buy the cream a day shead of time and let it thicken in the icebox, and use shaved ice to get a creamler head. . . Anything else you want to know? . . . Gwen Stone, of the Stone and Vernon adaglo act, returned to the show after a week's layoff caused by injuries in a fall. . .

Chicago Chat

By NAT GREEN

BEAUTIFUL, talented Dorothy Page is going places or Tm a bum prophet?

. The only regret is that Chicago's going to lose her. Just when she was becoming a radio headliner, off she flee to Hollywood for screen tests. They were okeh, and so on Sunday night (March 31) after her Headin's South air program she will fly back to the movie capital. She's under contract to Universal to take the lead in a musical picture as yet unamed, and U. has a five-year option on her services. It would be difficult to find a lovelier, more natural and unapolled artist than Dorothy, and if the movies will just leave her as sweet as she is we'll be grateful!

Pred Wagner is managing that Will Harris Chez Parez Folites show, which is proving a sterling box-office attraction thru the Midwest... The Chicago Amusement Publicists' Association is holding some interesting luncheons at which usually some well-knowns are guests... Lote of fun—and plenty of needling, so don't go if you can't take it!... Actors' Political Association has become the Actors' League of Illinois, but we're still of the opinion that established associations can better promote the interests of performers than a new organization without backing or background... None of 'cm, however, will get anywhere without a strong leader and the solid backing of the actors... The old submarine S-49 is still anchored in the Chicago River at the Michigan avenue bridge and picks up not a few two-bits in the course of a day... Pred Rosenthal and Max Landau are sharing the new offices of Will J, Harris in the Butler Building... Billy Lorette, clown cop, and the missus are basking in Florida sunshine.

Beems as if there's no limit to the angles the movie men can think uping. Always some new improvement, something to make life more pleasant for us. Just the other day the first theater in the world to have every seat equipped with a device by which the hard-of-hearing can enjoy the talkies as well as anyone else was opened here in the Loop. And as there are some 300,000 afflicted in Chicago alone, the theater should be a success. And last Thursday the Chicago and Northwestern Raffway installed motion picture apparatus on its crack "400," world's fastest long-distance train, and while the passengers were carried along on their way to Milwaukee at a mile a minute they saw—and heard—Columbia's The While Town's Talking. Experiment was so successful the raffway officials are considering showing feature films in a specially built theater car on the runs to 5t. Paul.

We took a ride over to the World's Pair grounds the other day, and it brought a touch of sadness to see what had been a magic city now reduced to junk. . . . The heautiful Chrysler and General Motors buildings have been torn down, so have scores of others, and those that remain are mere shells. . . The furnishings are being sold piecemeal, most of them going to junk dealers. . . The Sky Ride towers still stand, gaunt akeletons overlooking acres of debris, and about the entire grounds there is a forlorn air that is depressing. . . But—thus end all world's fairs!

Conducted by M. H. SHAPIRO—Address Radio, Music and Orchestra Communications to 1564 Broadway, New York City.

ABC NETWORK PASSES OUT

Pigskin Games Set By Associated Oil

SAN FRANCISCO, March 30.—For the 10th consecutive year, Associated Oil Company in 1935 will present broadcasts of all principal Pacific Coast college football games under a contract which has been signed by the company officials and William Monahan, chairman of the radio committee of the Pacific Coast intercollegiate athletic conference.

In addition to football, this year's contract gives Associated Oil exclusive aponsorship of the broadcasts of all intercollegiate athletic events. This includes football, track, basketball, rugby, crew and baseball. White the figure for this year's contract was not given, it is known that Associated Oil paid out \$75,000 to the conference and to leading independent schools for the broadcast privileges last year. "Decision to broadcast Pacific Coast

a75,000 to the conference and to leading independent schools for the broadcast privileges last year.

"Decision to broadcast Pacific Coast football games in 1935 is due to the tremendous interest shown not only by Western motorists, but also by football fans, former students of Western schools and parents of students in all parts of the United States," said P. E. Allen, domestic sales manager of the oil company. "More letters of appreciation for the broadcasts were received in 1934 than in any previous year. They came from nearly every State in the Union, from Hawaii, Manila and even Europe."

The sporteast schedule in 1935 will probably be greater even than in 1934, when 320 station game broadcasts of football contexts were presented, according to Harold R. Deal, advertising and sales promotion manager for the Associated Oil Company. Highlight of the 1934 football schedule was a transcontinental broadcast for the first time of the Pacific Coast's "Big Game" between california and Stanford, which was also rebroadcast around the world.

rebroadcast around the world.

Lehn & Fink Sign Merman, Al Goodman

NEW YORK, April 1.—Lehn & Fink's Lysol program will take the 8-8:30 Sun-day night spot on the Columbia Broad-casting System network beginning May 5. taking the first half hour of the op-posish to the new Major Bowes amateur hour for Chase & Sanborn. Ethel Mer-man has been signed for the abow and Ted Husing will act as emsec and straight man for Miss Merman's talk. Al Goodman's Orchestra completes the

show.
Eddie Cantor, who vacates the
Pebeco spot late this month, has been
signed by Lehn & Fink to return in the
fall definitely, and in 1936 will do a 13week stretch in the spring and another
in the fall. Lennen & Mitchell agency
handles both these L. & F. accounts

Hopper Celebrates Birthday

CHICAGO, March 31.—De Wolf Hopper, grand old man of the musical comedy stage, celebrated his 77th birthday yesterday at his home here. Today he files to Kansas City for his regular broadcast of America's First Rhythm Symphony from Station WDAF and will cut a cake with 77 candles with friends there.

Watch for

This Special Feature:

Broadcasting in the Summertime

By ROY C. WITMER

Spring Number of The Billboard Dated April 13

Radio Wins Neb. Victory; KFAB Man Is "Wrastled"

KFAB Man Is "Wrastled"

LINCOLN, April 1.—Radio won a smathlead of victory here last week when a dispute arose in the Legislature whether or not to permit the breadcasting of house and senate debates. At first the move was voted down by about three to one, after which Foster May, the KFAB newscaster, went on the air and told the radio audicince the legislators did not want their districts to hear what they said.

May, for this, was grabbed by Representative Rasidal and thrown bodiy from the press box. However, two days later a reversal of the vote found radio right on the floor of the house. KFAB officials deem this is an admission that radio is as strong a molder of public opinion as the press.

Philly Musicians Squeeze Stations

PHILADELPHIA, March 30.—The \$3 tax per musician recently enforced by Local 302, New York branch of the American Pederation of Musicians, is likely to be duplicated by the Philadelphia local. Understood the musicians here have informed all radio stations to expect such an impost, with the local holding off for a month or so before putting it lassid, have been asked to put in house bands of 15 men each, which most of them are doing. Satisfactory arrangement of hiring additional men may result in the union foregoing the \$3 tariff.

WGST, WJTL Have New Heads

WGST, WJTL Have New Heads
ATLANTA, March 30.—Stations WGST,
operated by Georgia Tech, and WJTL,
operated by Oglethorpe University, have
just named new station managers, with
J. W. Clark in charge at WGST and S.
A. Cisler head man at WJTL. Under its
new management WGST, stronger in
power of the two, has been inclined to
lean towards theater talent on spots and
as a result the Four Bars of Harmony,
playing a holdover date at the Capitol,
Atlanta's only vaudeville theater, were
on the air three times this week. Theater also received an additional plug
when Noel Lester (the Great Lester),
magician, put on a 20-minute exit.

Low Leaves CBS Bnrean

CHICAGO, March 30 .- Paul Low has CHICAGO. March 30.—Paul Low has left the Columbia Artists' Bureau. Inc., where he has been associated since last August, and intends to free lance the booking of orchestras in the future. Neil Conklin and his secretary, Grayce O'Dell, are the remaining members of the Columbia Artists' Bureau staff remaining

Web Takes Inevitable Powder; Another "Third Chain" Blows

Early in the week five outlets take run-out potion and Arde Bulova follows suit-finances, the usual trouble among those interested, is the cause

NEW YORK, April 1.—American Broadcasting Company, the radio industry's latest attempt at a third network, ceased operations over the week-end. Actual folding would have taken place a few days earlier were it not that several of the stations which have been left high and dry without any program structure whatever. Earlier in the week five stations went off the ABC lines. And about two weeks ago the Western leg of ABC was cut off, reducing the network from 23 to eight stations. Financing troubles are given as the reason for the ABC demise, with the management of WNEW said to have been displeased with the way its network affiliation was working out and advising the stations that program service would cease. When this happened WPRO, Providence; WIXBS, which split the time in Boston, extending an interrogation.

Himber was found guilty of violating local regulations. It was found that program service would cease. When this happened wpro, Providence; WIXBS, which split the time in Boston, extending out and advising the stations that program service would cease. When this happened wpro, Providence; WIXBS, which split the time in Boston, extending the program suntil closing. Several ABC emise, with a program service would cease. When this happened wpro, Providence; WIXBS, which split the time in Boston, extending the program service would cease. When this happened wpro, Providence; WIXBS, which split the time in Boston, extending the program service would cease. When this happened wpro, Providence; WIXBS, which split the time in Boston, extending the program service would cease. When this happened wpro, Providence; WIXBS, which split the time in Boston extending the program service would cease. When the way its network affiliation was work-ing out and advising the stations that the way its network affiliation was work-ing out and advising the stations that the way its network affiliation was work-ing out and advising the stations that the way its network affiliation was work-ing out and advising the stations that the w

ployees are claimed not to have received final pay.

At the station it was said that Arde Bulova, co-owner of WNEW, had contributed personally to the continuance of the network. Station men also said that tying up with ABC had cost the local station plenty. End of ABC was forecast when George Storer retired as general manager about two or three weeks ago, at which time Bulova stepped in. Storer had organized the latest third chain last year, with WMCA as the New York station, leasing WMCA from Donaid Plamm. After a period at this station several of the chain backers expressed dissatisfaction with the way things were going, the network being operated at an expensive pace and, after a reorganization, the American Broadcasting System became the American Broadcasting Company and moved over to WNEW. It's anybody's guess as to how much the venture cost.

Stations which went off ABC earlier last week included WIP. Philadelphia, which hooked up on a two-station network with WMCA; WTNJ, Trenton; WOL, Washington; WCBM, Baltimore, and WDEL, Wilmington.

WDEL Wilmington.

In the original list of ABS backers were Clendening Ryan Jr., Allan Ryan and John Hay (Jock) Whitney. They were also in Federal Broadcasting Corporation, lessees of WMCA, which paid Knickerbocker Broadcasting Corporation, owner of the station, \$165,000 annually for rental.

NEW YORK, March 30.—Richard Himber, orchestra jeader, has been fined \$1,000 by Local 802, American Federation of Musicians, after a trial which went into several seasions. Before the actual trial Himber was called before the local to undergo an interrogation.

Himber was found guilty of violating local regulations. It was found that when he played at the Essex House in New York he augmented his regular orchestra with several men to broadcast, but paid under union scale. Later, findings show, he repeated this action when he played for NBC and again at the Ritz-Carlton Hotel.

Amos 'n' Andy Back Home

CHICAGO, March 30.—Freeman P. Gosden and Charles J. Correll (Amos 'n' Andy), along with Bill Hay, their anouncer, and their wives, return to Chicago Monday after a month's vacation at Palm Springs, Calif. Their program will originate in the Merchandise Mart studies for approximately three weeks. studios for approximately three weeks, at the end of which Gosden and Cor-rell plan to leave on another personal-appearance tour.

Gale Page in New Serial

CHICAGO, March 30.—Gale Page, popular NBC singer, will make her appearance in an entirely new role, that of a dramatic actress, in a new serial. Masquerade, starting April 2, over an NBC-WEAF network. The new program, written by Irna Phillips, marks a distinct departure in type among daytime serials in that its central character is a man. It will be heard daily except Saturday and Sunday at 11 a.m.

Ye Major Bowes Is the St. Peter At Gates to Amateurs' Paradise

NEW YORK, April 1.-Insofar as the "amateurs" are concerned the millenium has arrived and they are now greeting one another and doing their stuff in one another and doing their stuff in the finest broadcast studio in the world. What's more, if they reach the mike, they go Coast to Coast, and win, lose or draw they've reached a larger audience at one crack than some professionals do despite years of radio work. The eternal hope of being "discovered" is kindled anew and jacked up to untold heights. Invited guests to a broadcast may not bring in a young child, but an amateur is, encouraged to do so. Rudy Valled would think twice before trying to bring his prize schnauser to the studio, but an organ grinder and his monkey are okeh. The monk takes in the show from an organ grinder and his monkey are okeh. The monk takes in the show from the main aisle in studio 8H and quickly doffs his cap to the applause, whether for his master or a school teacher who "only wants the money so that she can teach music to little kiddles free." Probably there is such a thing as the "professional amateur." They may be heard teiling another contestant that

they are satisfied to wait until next week and get a good spot on the program. Most of them have tried for prizes and glory at most every amateur radio and theater show for miles around. Some of them have been comparative big shots in an out-of-the-way spot, but they do not care for the Roman saying about being the first man in a small town. They'll take any spot in a big studio that means a hookup on the air. Rather pathetic is the former waude

studio that means a hookup on the air.

Rather pathetic is the former vaude act reduced to worse than amateur status. The amateur still has another trade that keeps him going. But the act that may have played the big time once or was a standard turn on the family circuits has no hope but to grab a few crumbs from the radio table. At the Chase & Sanborn show the amateurs are allotted the first several rows so that Major Bowes' assistants can readily pick them out and steer them to the mike. In the afternoon they give an impromptu rehearsal for balance, etc. Most of them are destined to remain on the list for next week's show.

KYW Rate Card Adds Features

PHILADELPHIA. April 1.—KYW new rate card (No. 2) effective today, provides for numerous changes under Class F, but otherwise leaves all preceding classes as they are. Class F pertains to Announcements, including daytime, spotted between programs, evening, 10-word announcements and during the Household Economic Period.

A Special Feature section has been added to the card, allowing for a 10-minute evening period following Fress Radio news, 6:35-6:45 p.m.; 10-minute daytime period also following news period 10:05-10:15 a.m., and the Musical Clock in 16 or 30-minute units, daily except Sundays before 6 p.m., sold only on a basis of aix times weekly.

"Grandpa Burton" Moves to New York

CHICAGO, March 30.—The Grandpo Burton show, written and acted by Bill Baar, a youth of many voices has moved to New York, and beginning April 1 will be heard Mondays, Wednesdays and Fri-days over an NBC-WEAF network. In the series Baar will take as many as nine parts in one broadcast. CHICAGO, March 30 .- The Grandpa



ANGELO FERDINANDO

AND HIS DRONESTRA.
NRC NETWORK.
HOTEL OREAT NORTHERN
118 W. B7th BL, N. Y. Oly.
Dir: CONSOLIDATED RADIO ARTISTS.
1619 Brosdway, New York, N. Y.



Direction: Consolidated Ra"SNOOKS" dio Artista, 1613 Broadway.
New York City.

FRIEDMAN

HARRY RESER-

RIGLET'S SPEARMINT TOOTHPASTE HOUR DECCA RECORDS Tour Intrection: CHARLES E. GREEN, 1818 Broadway, New York, N. V.

National

★BILL SCOTT and his

N. B. C. ORCHESTRA

New Appearing MDTEL HAMILTON, Bermuda. Direction M. C. A. Personal Management: CHARLES E. GREEN, 1818 Broadway, New York, N. V.

EMIL VELAZCO

and his ORCHESTRA Dir. CBS

and his ORCHESIRA Dir.CDN
NOW ON TOUR.
The World's Only Dance Orchestra Using a
Full-Toned 318,000 Portable Pipe Organ.
Personal Management CHARLES E. GREEN,
1818 Eroadway, New York, N. Y.

HOWARD WOODS

and his Royal Crest Orchestra

NOW ON TOUR

Direction OMARLES E. GREEN, 1619 Broadway, New York Oity.

ERNIE VI2 WTIC-NBC. ANDREWS AND HIS ORCHESTRA

NOW ON TOUR.
DIV. CONSOLIDATED HADIO ARTISTS.
1619 Broadway, New York, N. Y.

LOUIS ARMSTRONG

AND HER KINGS OF RMYTHM.
Featuring KING LOUIS II.
Row Playing Hippodroms Theatre, Richmond.
Direction: COMSOLIDATED RADIO ART-ISTS, INC., 1619 Broadway, New York, N. Y.

McKINNEY'S COTTON PICKERS

Personal Olection William McKinney.
NOW ON TOUR.
Directions CONSOLIDATED RADIO ART1878, INC., 1618 Broadway, New York City.

FRANK RICHARDSON RADID. "THE TALKIES NOW STAGE. SMILING SINGER" YOUR.

★★★★★ FREDDY BERRENS MÜŠIC

Now Playing New York's Smort Restaurant and Oafe 57th St. at B'way

Fred Berrens Flying 217 West 57th Bi...

BROADOASTING VIA WABC-DES, Wed.-Friday, 11:30 P.M. WOR.—Bunday, & P.M. New York, N. V.

TELL THE AOVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

Hardest Hit by \$3 Tariff, **WNEW Has Plan To Beat It**

Outlet which ran 7-hour "dance parade" from remotes to use house band in make-believe night club visits, using credits and theme songs, etc .- will make money

NEW YORK, April 1.—WNEW, Newark, is changing the setup of its dance parade program, with the new system expected to be ready in time to go on the air carly this week. Under the new arrangement, a studio orcherta will play for three hours, starting at midnight, instead of the steady succession of remote pickupe which the station has been making. This method will allow the night spots forced off the air by the \$3 fee for all remote broadcasts now being emforced by Local 802, American Federation of Musicians, to go back on, taking credit amnouncements. Station expects to save about \$20,000 annually.

WNEW cut its dance parade an hour when this fee went into effect March 1. Station then took its bands from spots outside Local 802's jurisdiction, mixing these remotes with portions of the foor abows from New York niteries, those last going on without the bands.

Leo Kahn will direct the new three-hour session from within its own studies. Kahn is the WNEW musical director. Each spot with its own band will have its theme song played by the house band at the beginning and end of its 15-minute or half-hour period.

Reason the station expects to save \$20,000—and possibly more—is that it will be in a position to reduce some branches of the personnel, as well as eliminating the line charges involved in the pickups.

Bobby Peldman, vice-president of

the pickups.

Bobby Feldman, vice-presiden

WNEW, handles its dance parade. vice-president of

Ronnie and Van in Philly

CHICAGO, March 30.—Ronnic and Van, funsters on Tony Wons' House by the Side of the Road, with their former vaude partner, Frankic Kamplain, dpen an engagement at the Hotel Adciphia, Philadelphia, April 3. They will continue at the hotel, commuting from New York, as long as the Wons' program emanates from New York. They will again be heard at the Drake Hotel here as soon as the show returns from the East. CHICAGO, March 30 .- Ronnic and

New WCFL Feature

a new dramatic feature, The Loop Play-house, a "little theater of the air." this week, presenting the Gordoni Players in love dramas. CHICAGO, March 30 .- WCFL started

Blue Moon,
Every Day,
Hers Comes Cookie,
Hers Comes Cookie,
Faro Thee Well, Annabelic,
My Meart Is an Open Book,
Crow Too Old To Dream,
Isle of Capri,
Lovely To Look At,
B Believe In Miracles,
Solitude.

New NBC Trio

CHICAGO. March 30.—A new giris' trio known as June. Joan and Jeri makes its debut on the NBC network April 7. The group was assembled by S. L. Hunticy, creator of the Meschal Ike cartoon strip, after he had auditioned 37 professional couples. They have been singling together only six weeks and have never made a public appearance together, tho individually and in other trios they have been heard on the air many times. Members of the trio are June and Joan Harrison, 17 and 18-year-old sisters of Hollywood, and Jert Pauli. 19, Russian born. Their accompanist is Jill Bishop, of Premont, Neb. The trio will be heard on several NBC programs.

Radio Code Changes Approved By NIRB; Members Share Cost

WASHINOTON, March 30.—National Industrial Recovery Board has approved amendments to the Code for the Broadcasting Industry relative to the incurring of reasonable obligations, necessary and proper to the maintaining of standards of fair competition, etc., and the meeting of obligations which may be raised in connection with the necessity of relative to the incurring of reasonable obligations which may be raised in connection with the necessary and proper to the maintaining of standards of fair competition, etc., and the meeting of obligations which may be raised in connection with the necessity of the Code Authority determined as meeting of obligations which may be raised in connection with the necessity and regulation pertaining thereto rules and regulations pertaining thereto rules and regulation pertaining thereto in its own name.

8 (b) Each member of the Industry and to that end, if necessary, to institute legal proceedings therefor in its own name.

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8 (b) Each member of the Industrial Recovery Board on the expenses of the Code Authority det

(1) Incur such reasonable obligations as are necessary and proper for the foregoing purposes and to meet such obligations out of funds which may be raised as hereinafter provided and which shall be held in trust for the purposes of the Code:

shall be held in trust for the purposes of the Code;
(2) To submit to the National Industrial Recovery Board for its approval, subject to notice and opportunity to be heard as it may deem necessary, (1) an itemized budget of its estimated expenses for the foregoing purposes, and (2) an equitable basis upon which the funds necessary to support such budget shall be contributed by members of the industry.

shall be contributed by members of the industry:

(3) After such budget and basis of contribution have been approved by the National Industrial Recovery Board to determine and obtain equitable contribution as above set forth by all mem-

bers of the Industry and to that end, if necessary, to institute legal proceedings therefor in its own name.

8 (b) Each member of the Industry shall pay his or its equitable contribution to the expenses of the maintenance of the Code Authority determined as hereinbefore provided and subject to rules and regulations pertaining thereto issued by the National Industrial Recovery Board. Only members of the Industry complying with the Code and contributing to the expenses of the administration, as hereinafter provided (unless duly exempted from making such contribution), shall be entitled to participate in the selection of members of the Code Authority or to receive the benefits of any of its voluntary activities or to make use of any emblem or insignia of the National Industrial Recovery Administration.

8 (c) The Code Authority shall neighbor the code of the Code Authority shall neighb

8 (c) The Code Authority shall n 8 (c) The Code Authority shall neither incur nor pay any obligation substantially in excess of the amount thereof as estimated in its approved budget,
and shall in no event exceed the total
amount contained in the approved
budget, except upon approval of the National Industrial Recovery Board, and
no subsequent budget shall contain any
deficiency item or expenditures in excess
of prior budget estimates except those
which the National Industrial Recovery
Roard shall have so approved.

which the National Industrial Receivery
Board shall have so approved.

Article VI. Section 10 is amended by
deleting subsections (f) and (g) and redesignating the subsections at ub-sections
(h) and (i) as sub-sections of (f) and
(g), respectively.

Continental Orchestra Corporation

HOTEL UTICA, UTIOA, N. Y. BRANCH OFFICE: 640 Msin Street, Euffalo, N. Y.

Exclusive Management

TEDDY BREWER

AND HIS TWELVE RADIO ARTISTS New Playing SEMLER TAVERN, Ouyahoga Falls, Ohio.

CLIVE SHERMAN

AND HIS RIVIERA ORCHESTRA First American Tour.

STAN HALL

MARY HEWITT AND THE MODERN

FREDDY KAY

AND HIS ORCHESTRA

LEW REDMAN'S BELLHOPS

TWELVE COLORED RHYTHMATICS

PAUL TREMAINE

AND HIS BAND

FROM LONELY ACRES

Featuring LONELY ACRES TRID and JOE DIXON.

A GOOD CHIC . FARMER



ANTHONY TRINI

The Romantie Fiddler. AND HIS MUSIC.

Personal Management SOL TEPPER.



FRANK FISHMAN Presents NBO and ABS ARCHIE . BLEYER Orchestra



Featuring MARLENE GILBERT.

RUDY BUNDT

Personal Management E. D. PERKINS 7418 Dellenbaugh Ava., Oleveland, O.

West Coast Notes; Dobbs Not Renewed

SAN PRANCISCO, Calif., March 30— The new cruisc of Capt. Dobbsie's Ship of Joy, sponsored by the Alemite Divi-sion of the Stewart-Warner Corporation. apparently wasn't so successful. The ship has sunk along with Hugh Barrett Dobbs. Horace Heidt's Brigadiers have heen salvaged, and the CBS transcontinental from San Francisco is now known as the "Alemite Quarter Hour With Horace Heidt's Brigadiers."

Mel Venter, who announced the program, is also doing the commercials in place of Capt. Dobbsie. Considerably pepped up, the show has more music and novelty, and Heidt is emseeing. The shakeup is no reflection on Dobbs. The current series of broadcasts had not permitted full usage of his showmanship hecause of the shortness of each program, only 15 minutes and semi-weekly. gram, only 15 minutes and semi-weekly.

gram, only 15 minutes and semi-weekly.

Dobbs effected a happy settlement of his contract with the sponsors, and is "resting up a few weeks" before announcing future plans, which will probably be another air show.

KFRC's Blue Monday Jamboree becomes a Coast-to-Coast CBS sustaining on April 8 after expiration of the contract with its present sponsor, Thomas J. Lipton, Inc. NBC's Monday evening Corefree Carnival, under sponsorship of the makers of Crazy water Orystals, makes its last air appearance on April 8 with the expiration of the contract.

KYA has inaugurated a new type of

KYA has inaugurated a new type of Amateur Hour. It's Calling All Stars, a (See WEST COAST NOTES on page 10)



Signification of the state of t ANSON WEEKS ទីពេលពេលពេលពេលពេលពេលពេលពេល



EDITH MURRAY

The Dramatts of Song Recent London Leed "Good Revest."

Finksnberg: Furniture Program William Program William Program William Program William Program William Program Representative, IRVIN Z. GRAYSON, Motel Roosevelt, New York City,

MUSICAL DIRECTOR WNEW AND NETWORK HIS ORCHESTRA

* THE 4-STAR DANCE SENSATION ** PAUL MARTELL AND HIS ORCHESTRA FEATURING BILLIE STAR. ARCADIA BALLROOM

FREDDY **ORCHESTRA** Master of Ceremonies at the ROXY THEA-TRE, New York, In-MACK



Over 14,000 Bostonians Request Benny Tickets

BOSTON, March 30 .- All records have

BOSTON, March 30.—All records have gone overboard here for requests to withness a radio broadcast with a grand total of more than 14,000 pouring in for the Jack Benny broadcast Sunday night over the NBC hookup from WBZ here.

Mr. Benny and company are doing a week in person at the Metropolitan, the company being Mary Livingston. Meanwhile Don Bester and his orchestra are playing a dance date at the Normandy, formerly the old B. F. Keith Theater.

New Biz, Renewals

NEW YORK, March 30. — Columbia Broadcasting System has one renewal.

HEALTH PRODUCTS CORP., thru William Esty Co., Inc. RENEWS effective April 21 on WABC and 41 stations Coast to Coast, Sunday 6-6:30 p.m. Program is Ray Perkins, Arnold Johnson Orches-

to Coast, Sunday 6-6:30 p.m. Program is Ray Perkins, Arnold Johnson Orchestra and amateur show.

National Broadcasting Company new hiz and renewals include:
SHEFFIELD FARMS CO., thru N. W. Ayer & Son, New York, started March 25 WEAF only Monday thru Friday, inclusive, 6:45-7 p.m. Dramatic sketch,
GENERAL POODS CORP., thru Benton & Bowles, starting April 29 on WJZ and 23 stations; rebroadcast on 38 stations.
WJZ time is 7:15-7:30 p.m.; rebroadcast 11:15-11:30 p.m. Monday thru Friday, inclusive. Program is Tony and Gus, sketch by George Frame Brown, with songs by Mario Chamlee.

OAKLAND CHEMICAL CO., thru Small, Kleppner & Seifer, starting April 3 on WJZ only, Wednesday 10:45-11 q.m. and Thursday 4:15-4:30 p.m. Program is Vaughn de Leath, songs.
TROY HILLS, INC., thru Trades Adv. Agency, starts March 31 on WJZ only, 11:05-11:15 a.m. Graham MeNamee, news comments.

REAL SILK HOSIERY MILLS, thru Frwin, Wasey & Co., Chicago. RENEWS effective April 7, Sunday 9-9:30 p.m., WJZ and 16 stations; rebrondcast 12-12:30 midnight on seven stations. Musical program.

prioriting on seven stations. Musical program,
PROCTER & GAMBLE CO., thru Pedlar
& Ryan. RENEWS effective April 15,
Monday, Wednesday, Thursday, 3:30-3:45
p.m. on WEAF and 18 stations; rebroad-

cast 4:45-5 p.m. on 21 stations. Program is Barry McKinley, baritone: Ray Sinatra Orchestra. Program shifts April 30 to Tuesday, Wednesday, Thursday 3:45-4 p.m. on WEAF and 40 stations.

CUSHMAN PRODUCTS (Bakers) thru Al Paul Lefton, started Match 25 taking announcements half-hour daily except

JOHN LUCAS & CO. (paints), thru Jerome B. Gray & Co., starting April 1 until April 29, with reservation, taking three five-minute programs weekly.

GEORGE A. PALMER (Haddon Heights, N. J.) (religious program), one hour daily except Sundays, half hour Sundays started March 24. Thru G. F. Crawley

Agency,
New business on WMCA includes:
MARYLAND PHARMACEUTICAL Co.,
thru Joseph Katz Adv. Agency, starting
October 1, 1935: October 1, 1936; October
1, 1937: 26 weeks each year for three
years, taking weather reports three times

daily.

MOE GOLDSTEIN, INC., direct, starting April 14, taking daily sports resume by Dick Fishel 6:45-7 p.m.

JACKFIN CLOTHING CO., thru Roger B. Belkin, started March 29, Friday 11:30-

a midnight. Program is Informality of ack Dempsey's.
CARTER'S LITTLE LIVER PILLS, thru

Street & Finney, started March 23, taking daily one-minute announcements, HARRY S. GOODMAN, direct, started March 24, Sunday 10:45-10:50 p.m. Pro-

STEELCOTE MFG. CO., thru Mortimer Mears, Inc., starting April 22, taking one-minute transcription announce-

ments.

MANNINGTON MILLS, INC., direct, taking several five-minute spots, starting April I for two weeks. Program not set.

A. C. SPARK PLUG CO., thru D. P. Brother & Co., starting April 4 twice weekly with one-minute transcriptions.

Chicago

Station WLS reports the following

business:
GARDNER NURSERY CO., thru Northwest Radio Advertising Agency, continuation order for three 15-minute programs at 7:45 a.m. and three five-minute transcriptions at 7:15 a.m. CHICAGO GOLD SMELTING AND REFINING CO., thru Chicago Union Advertising Agency, series of 15-minute programs at 11:15 a.m.
ROOSEVELT HOTEL, New York, seven

(See NEW BIZ on page 10)

STATION NOTES

Address All Communications to the New York Office

EDGAR KOBAK, vice-president of NBC, in charge of sales, will be one of the principal speakers at the fifth an-nual Southwestern sales managers' con-ference at the Hotel Adolphus, Dallas, April 12.

ARTHUR CORNWALL, lyric tenor, is singing over several Washington, D. C., stations, besides serving as a government employee. Cornwall was on the American Broadcasting Company thru WOL, until that network ceased func-

BLACKSTONE PRODUCTS COMPANY on WET, Charlotte, N. C., thrice weekly for Tastylax, has purchased further time for another product, Dr. Sour's aspirin. Account has shifted agencies, going to Rose-Martin Company, away from Redfield-Coupe

PHILADELPHIA stations struggled to get the opening game broadcast of the Philadelphia Athletics, WIP finally get-ting it. Stoney McLinn is the station's ting it. Stoney new sports man.

CLAUDE SHARPE, tenor, and Leon Cole, organist, have returned to their WSM, Nashville, sustaining spots.

WHK. Cleveland, has signed I. J. Fox, fur firm, sponsor taking a series of ama-teur shows from Loew's State Theater in Cleveland, beginning April 10.

BILL PARKER, musician with Bill Allsbrook's Orchestra, has joined the commercial department of WBIG, Greensboro, N. O.

RUDY WIEDOFT, leading saxophone player, started a new sustaining on KNX, Hollywood, recently. Mona Content is plano accompanist and Bill Lawrence and Stuart Buchanan joint m. c.'s.

LEO M. KENNETT, manager of The South Bend (Ind.) Tribune radio de-partment, has resigned and is now managing WHBU, Anderson, Ind.

CECIL BROWER, star violinist with Milton Brown and his Musical Brownies, has signed for a year with the forthcom-ing Kellogg program on CBS. Brown's orehestra plays on KTAT, Fort Worth. and the Southwest Broadcasting System

WBIG, Greensboro, starts a new Monday program April 1 called Dancing Around the Town, consisting of dance music played by Bill Allsbrook, Duke Barron, Al Smith and Roger Gordon's Orchestra, each for a quarter hour. Two of the bands will be in the studio, others picked up from yearous pight anota. picked up from various night spots.

WIP, Philadelphia, has appointed Glann Parker as night supervisor.

WBT. Charlotte, is replacing recorded programs with live talent. George Fraser and Pete Martin, pianist and xylophonist, have been added to the sustaining staff and the team is being used to replace the record playing formerly used between evening announcements. Station also started a new sustaining spot, with Ted Doolittle, comedian, and another called Johnnie and Webbie.

LEE ARMER, president of Southwest Broadcasting System, is in Washington, D. C. With him is D. A. Kahn, manager of KGKO in Wichita Falls, Tex.

LEE RICE, production manager and announcer for two years at WGH, Now-port News, Va., has left to go with Gen-eral Motors Corporation in Baltimore, in GM's advertising department. WGH re-cently reopened its Norfolk auxiliary studios. They had been closed for tha neat half year. st half year

Intercity Set With 4 Payers

WMCA-WIP combine puts out special rate cardmore stations may join

NEW YORK. March 30.—Intercity Broadcasters, the new two-station hook-up composed of WMCA, New York, and WIP, Philadelphia, started its first week with four commercial programs. IB was organized by Donald Flamm and Benedict Gimbel Jr., operators of the New York and Pennsylvania stations, respectively. work and Pennsylvania stations, respec-tively, as a competitive more against WOR. Newark, which, with its new 50,000-watt power is in Philadelphia strong. Two stations are working to-gether on a co-operative deal, absorbing line charges themselves.

line charges themselves.

Four commercials are Three G's, clothing firm; Dr. Clapp, dental account; Fitch Investment Service and a paid religious program. Stations are also exchanging sustaining programs on a large scale, WMCA taking several hours daily of dance bands, starting at 11 p.m. Exact program swaps are being arranged now. Arrangements are for each station to sell in its own territory, with John Blair & Oo. (formerly Greig, Blair & Spight), station representatives, selling stations outside of these spots.

Indications are they intercipt men be-

Indications are that Intercity may be-(See INTERCITY SET on page 10)

B O B-

BROMO-SELTZER

Friday—8:30 P.M. WJZ—NBC Direction

LOUIS SHURR AL MELNICK



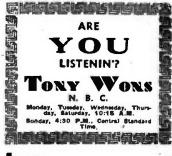
GENE AUTRY

The Original Oklahoma Yedcling Cowboy and His Boyr

Broadcasting daily from Station WNAS. Louisville, selling his famous Song & and making Personal Appearances, turns to Hollywood about April 20. I make Personal Appearances on way w

Write I. I. FRANK.

Care Billboard, Chicago, for Oatas.



10e<u>-</u> REICHMAN

and his ORCHESTRA Now Playing

HOTEL STATLER BOSTON, MASS.

COAST TO COAST, VIA NEC. Direction Music Corp. of America.

PROGRAM REVIEWS

"Lights Out"

Reviewed Wednesday 12-12:30 a.m. tyle—Melodrama, Sustaining on WEAF (NBC network).

With as much notice as a mob might give a bank prior to holding it up. NBC unloaded this crisp script sandwiched in between a couple of dance orchestra susbetween a couple of dance orchestra sustainings at an hour when no listener expects to hear anything but music. Which made this hunk of dramatics that much more effective and must leave the dial twister thinking about the incident and dispel all taste for the abounding night club musio in question. For instead of just another band coming on a mug began the story of a bank robbery in the first person, tersely stating the facts until the succeeding episode was dramatized. Subsequently there were both narrative and dramatic sketches, action and even a moral for the finish. the finish.

sketches, action and even a moral for the finish.

Briefly, the story revolves around a gang moll who flits naturally from one gangster to another. Thus after the bank robbery, in which some \$375,000 was the haul, her boy friend picks a fight with her just after the loot is counted up, and the Swede member of the mob unable to make the pal lay off, takes a shot at him and knocks him off. The Swede and Marcella go to Europe and live a gay life. He loses a quarter of a million dollars at Monte Carlo and it is not long before he gets unduly suspicious of Marcella and a friend, whom he finds together. The usual procedure of her boy friend beating her up takes place and the newcomer is forced to knock the Swede off in order to save the gal. The couple go to Santa Monica, Calif., to take things easy, and Marcella. In her bit of first-person talk, tells of becoming friendly with their physician. She is also allowed to go out on occasion with other gentlement friends, it seems. Her lord and master has returned from a stickup, as indicated in reports that reach her, and since he has to lay low is amenable to her going for a ride with the young doctor. In the meantime ahe gets a phone call that is surely suspicious, and he having been hitting the bottle by way of diversion, Marcella is again in for a beating, this one costing her her life. Her screams, however, attract the police, who may or may not have already been on his trail. en on his trail.

been on his trail.

Closing episodes find him in the death house conversing with a knowing keeper. The killer doesn't want to die and he can't take it at all. In a sort of reverie he "remembers a big cop taking" a shot at him, and then he woke up in a jam for fair. And so he is dragged away to the chair or scaffold a meek. yellow, broken-down gunman who might have been like any other man but for certain circumstances that took him off the proverbial alley.

Technique in writing and producing this script is one of pure radio license and can't even be compared to the flashback from the movies, since characters dead at the close of the tale do considerable talking of their experiences. This feat, combined with the terse, stark, sock of the drama, is probably one of the most realistic pieces radio has ever reseated. Inquiry belong the info that presented. Inquiry brings the info that the author is Willis Cooper and that the program was an audition for a potential program was an audition for a potential sponsor. The right hour, sponsor and product and equally strong scripts ought to click hands down. Program origi-nated in Chicago NBC studios. M. H. S.

"Welcome Valley"

Reviewed Tuesday, 8:30-9 p.m. Style
-Dramatic sketch and orchestra. Sponor-Household Finance Corporation.
Stutton-WIZ (NBC) network). Stution

Station—WJZ (NBC) network).

Later Tuesday evening time is used and Edgar Guest, poet-philosopher, is retained from the familiar Musical Memories series. Program is less musical, in fact, a series of episodes, and the locale is the office of the Welcome Valley Chronicle. Guest is the kindly philosophizing editor of the community philosophizing editor of the community. sheet. Folks drop in and obtain advice on various matters, mostly of the sort Guest dispenses in his pollyanus poems. the show lead into a poem recited by Guest. The "budget-management" idea is pretty well infused through the proceedings and the first item on tap con-

cerns a newly arrived baby. Next there is a boy who needs a dime for a new collar for his dog and a rhyme on the friendship of a dog follows. The village doctor is cheered up because he is down in the dumps and the case of the late In the dumps and the case of the late Richard B. Harrison is cited by Guest, who reveals that "De Lawd" of The Green Pastures was 66 years old before opportunity knocked at his door and let him do the thing he always wanted to Dramatized episode deals with his getting the job at a Harlem rehearsal hall. Subsequently a group of singers offers songs from the show. Joseph Gallicchio Orchestra supplies the accompaniments and incidental music. paniments and incidental music.

Story is by Irna Phillips insofer as Story is by Irna Phillips insofar as the dramatic portions of the show are concerned and the characters involved include Luke Ferguson, the printer; Ebrmy, his wife; Esther, his niece; Dr. Haines; Stephen Rogers, newspaper columnist; Jeffrey Barker, a wealthy retired farmer, and Mrs. Jenkins, social leader of the town. Players included Bernardine Plynn, Don Briggs and Sidney Elistrom. Offer is made of a budget-management booklet. M. H. S. ney Elistrom. Offer is management booklet. M. H. S.

Billy and Betty

Reviewed Friday, 6:45-7 p.m. Style Dramatic sketch. Sponsor — Sheffie Farms Company. Station—WEAF. Sheffield

Farms Company. Station—WEAF.
Five-day-a-week series of spot broadcasts bring on a program designed to
appeal to both old and young, but evidently lesning more to the latter. Central characters are a sister and brother
of the high-school age or possibly
younger who publish an amateur newspaper and are subject to the youthful
exploits of the everyday boy and girl
going to school. Apparently it is intended to combine drams, humor and
noccasionally pathos; for the most part
the first few sketches seem to have done
unusually well. unusually well.

the first few sketches seem to have done unusually well.

Climar of the Monday to Priday series finds the duo running short of funds in their publishing venture and Billy calls a meeting of his schoolmates, all of whom are "editors." He stages a marvelous stock pitch, outlining his plan for a corporation and letting them in on the share-buying proposition. He has an investment of \$45 in a press and is willing to incorporate for 100 shares of (par value \$90 cents) stock and winds up like an auctioneer, but there are no takers. Most of the kids do not know what a corporation is. Betty gets busy and the small share buyers get in on the deal. Billy, of course, retains 51 percent of the stock. Finish is one of those "hold me back" flight, in which nothing happens, but excitement is high for a few minutes. The big track mect is the next big issue on tap.

Piano music interludes separate the episodes and denote lapse of time. Coming and going is a free-for-all group singing of the theme song. Here Comes the Mickman. Sheffield credits much on the cleanliness of the product, handling of which precludes touch of human hands. James McCallion and Audrey Egane, child mike performers, play the chief roles.

NEW RIZ.

NEW BIZ-

(Continued from page 9)

.minute announcements at 1:15 p.m.,

one-minute announcements at 1:13 p.m.,
March 25 thru April 8.
LITSINOER MOTOR CO., renewal order for 14 one-minute announcements
from March 18 to 31. Placed direct.
GEPPERT STUDIOS, thru Leasing Advertising Co., continuation order for
two-minute announcements at 7:10 a.m.,

WALKER REMEDY CO., thru Weston-Barnett, Inc., and World Broadcasting

SETHER, 10C., and world broadcasting System, 30 one-minute transcriptions at 6:30 a.m. from March 25 to May 3. COLLINGBOURNE MILDS (Dexter Yarns), thru Rogers & Smith, series of five-minute talks once weekly at 1:40 p.m., tf.

STERLING CASUALTY INSURANCE O., thru First United Broadcasters, 38

CO., thru First United Broadcasters, So 15-minute programs at 6:30 s.m. from March 11 to June 7. OLSON RUG CO., thru Philip O. Palmer & Co., renewal order for 12 15-minute programs at 8:46 s.m., April 1

daily except Saturday and Sunday, 11:45 to 12 noon, for eight weeks, beginning April 1.

April 1.

E. L. DU PONT DE NEMOURS & CO., INC., thru Batten, Barton, Durstine & Osborn, Inc., Headlines of Other Days, local commercial, 9:07 to 9:15 p.m., daily except Saturday and Sunday for eight weeks, beginning April 1.

ELECTROLUX REPRIGERATORS, thru

Batten, Barton, Durstine & Osborn, Inc., time signals daily except Sunday be-tween 6 and 11 p.m., for 12 weeks, be-

tween 6 and 11 p.m., for 13 weeks, beglaning April 1.

Station WBBM has the following:
THE GLIDDEN CO., thru Schwimmer
& Scott, Painters of Melodies, a new
three-a-week series heard Tucsdays.
Thursdays and Saturdays, 12:30 to 12:45
p.m., beginning April 2. Features the
Men of Notes, trio, and Billie Balley,
Notes in the Saturday of the Saturday o

Men of Notes, the and Silie Balley, blues singer, BOWEY'S DARI-RICH program. While the City Steeps, shifted on March 29 from Thursday to Friday, 6:30 to 6:45 p.m. Sunday broadcast remains the same.

Philadelphia

LEWIN'S FOOTWEAR, starting April 1, taking three five-minute, programs week-ly. On WIP.

B. WEISBERG (cravats), started March
19 with four announcements weekly. On
WIP.

A. L. GREENBERG (uniforms), started March 19, announcements. WIP.
NORTH AMERICAN INDUSTRIAL LOAN CO., taking three spot announcements weekly, starting April 1 for one month. On WIP.

On WIP.

CRAWFORD'S, INO. (furs), taking six weekly announcements, started March
24. On WIP.

I. W. SIMON (seeds), taking participation announcements. On WIP.

Newark

New business on Mutual Broadcasting System includes:

EMERSON DRUG CO. (Bromo Seltzer), EMERSON DRUG CO. (Bromo Seltzer), thru J. Walter Thompson Co., New York, starts April 8, Monday and Wednesday 9:45-10 p.m., on WOR, Newark; WGN, Chicago; WXYZ. Detroit, and on WLW, Cincinnati, 7-7-15 p.m., Tuesday and Thursday. Program is Pathe News of the

Air,
ROBERT A, JOHNSTON CO. (Instant Pudge), thru N. W. Ayer & Son. Chicago.
starting April 1, Monday to Priday, inclusive, 12:48-1 p.m., on WOR and WGN and WLW, 1:45-2 p.m. Program is Painted Dreams.

New accounts on WOR are:
EDUCATOR BISCUIT CO., thru John W. Queen Adv. Agency, started March 28.
Monday to Saturday, inclusive, taking the 5-5:15 Transradio News periods.

GARFIELD WILLIAMSON CO. (seeds), started March 29. Monday and Priday started March 29. Monday and Priday

started March 29, Monday and Friday 6:55-7 p.m.; shifting April 8 to 6:50-6:55 p.m. Recordings.

Southwest

NACOR MEDICINE CO., thru Neisser-Meyerhoff, Ohicago, started March 22 over SBS natwork. Program is Milton Brown and Southwest Barn Dance 10:30-10:45 pm. Pridays. Originates KTAT, Fort Worth, for ERLD, ETSA, ETRH, ENOW,

WACO and KOMA.

STERLING CASUALTY CO., thru
Neisser - Meyerhof, Chicago; started
March 22 over EBS network. Southwest
Barn Dance, 10:45-11 p.m. Fridays. Originates KTAT, Forth Worth, for KRID,
ETSA, ETRH, KNOW, WACO and KOMA.

WEST COAST NOTES

(Continued from page 9)
Tuesday afternoon feature. Participants are actors, not musical entertainers. They are given parts to read in weekly plays and the feature is a big drawing card for the station.

Martin Provenson, NBC announcer, has resigned and gone to Hollywood to crash the movies. Don Thompson, NBC producer in charge of special events, is subbing on the announcing staff until a new announcer is appointed.

new announcer is appointed.

Preston D. Allen, manager KLX, Oak-land, has been re-elected chairman of the Northern California Broadcasters' Association. Gene Clark, announcer and continuity writer, KJBS, has been made vice-president of the San Francisco Progressive Speakers' Club.

Los Angeles

LOS ANGELES, March 30. — Pinal papers were to be signed in Hollywood this week whereby the National Broadcasting Company will lease the Consolidated Laboratory building on Melrose avenue. Chain will use the building for

its local studies.
Universal is using the Bing Crosby program emanating on the Coast each

Material Protection Bureau

Attention is directed to The Billboard's Material Protection Bureau embracing all branches of the show business, but designed particularly to serve Vaudeville and Radio fields.

Radio fields.

Those withing to establish material or idea priority are asked to inclose same in a scaled envalope, bearing their name, permanent address and other intormation deemed necessary. Upon receipt, the inner packet will be dated, attested to, and filed away under the name of the claimant.

Send packets accompanied by letter requesting registration and return postage to The Billboard's Material Protection Bureau, 6th Floor, Palace Theater Building, New York City.

Wednesday night to boost the popularity of some of its contract players. Studio offered Andy Devine on last Wednesday's program, and Valerie Hobson, June Clay-worth and Eole Galli are set for future appearances.

Earl Keate, former vaudeville booker

Earl Keate, former vaudeville booker for Fanchon & Marco, has joined the staff of the Thomas S. Lee Artist' Bureau at KHJ to handle theater and convention bookings.

The Los Angeles Gas Company is staging a terrific radio campaign to fight the proposed charter amendment that would withdraw its gas franchise on the April 2 election. Company is buying all uncontracted-for time on all of the local stations after 6 pun, each evening.

April 2 section. Company is object attorns after 6 p.m. each evening.

Raymond Paige threw a bomb into the midst of the KEH radio personnel this week when he handed in his resignation as musical director for the station and the Columbia-Don Lee network. Paige announced he was dissatisfied with the handling being given him by the Lee Artists' Bureau and felt they were not working for his best interests in offering his ability at cut-rate figures. Paige will continue over the network on programs on which he is aiready under contract. These include the Campbell soup program, which has two-and-a-half years to run in options, and the S. & W. Products show once a week.

The woman's Magazine of the Air feature on the Coast NBO stations has

The Woman's Magazine of the Afr feature on the Coart NBO stations has been transferred from a morning broadcast to 2 p.m., spot formerly occupied with the Al Pearce broadcasts.

with the AI Pearce broadcasts.

Mr. and Mrs. Skits is the name of a new 16-minute feature to make its debut over stations of the Columbia-Don Lee system April 1 at 3:45 pm. Program is for the Pittshurgh Plate Glass Company.

INTERCITY SET

(Continued from page 9)
come an Eastern Coast network. Reported that talk is already on involving

ported that talk is already on involving a Baltimore station, most likely WCBM, which previously was on the American Broadcasting Company lines, as was WIP. Northern spots are also likely. Intercity is underselling WOR by an average of about 40 per cent. Hourly rates for the two stations are 8 a.m. to 6 p.m., \$225; 6-11 p.m., \$600, and 11 p.m. to 7 a.m., \$330. WOR costs for the same period are \$500. \$750 and \$500. WOR also has different discount deals, no discounts being made unless 26 or more periods are taken.

Intercity deal has a funny angle in

more periods are taken.

Intercity deal has a funny angle in that several WOR alumni are now with either WMCA or WIP. Al Rose is handling sales promotion for IB and the New York outlet, with Bert Lebbar WMCA sales manager. Al Cormier is general manager of WIP and formerly held that job at WOR.

WAAB Amateur Tienp
BOSTON, March 30.—The M. & P.
Theaters of New England, formerly the
Eastern section of Publix, are reaping
with their radio talent series. The tryouts are held in the various theaters on
a given night when any patron can enter
and show his stuff. Audience applause
names the winner, who is automatically
jousted into a place in the semi-finals,
which are broadcast weekly over Station
WAAB, Boston, and a portion of the
Yankee nstwork. Three judges listen in
and pick a winner. The winner gets a
week's engagement to perform somewhere
in the Metropolitan Theater for a salary.

Kennaway to New Offices

CHICAGO, March 30.—Due to increase in business and the necessary enlargement of the office staff, Kennaway, Inc., band and orchestra bookers, have leased the entire ninth floor of a Michigan avenue building and will move their of-fices to the new location April 29.

UNCLE EZRA

(PAT BARRETT)

Monday, Wednesday, Friday 7:45 P.M., EST. NBC-RED NETWORK. (Courtesy Alka-Saltzer.)

"BUDDY WELCOME

AND ORCHESTRA" ABE M. PARDOLL, Mer DIRECTION OROHESTRA CORP. OF AMERICA.

1819 Brondway,



FRANK 9

HILTON SISTERS

World Famous Siamese Twins NOW ON TOUR 1819 Broadway, New York, N. Y. TRANK FISHMAN.

ERRY-

HIS ORCHESTRA Fieridian Hotel, Miami Beach, Fia. DROHESTRA CORPORATION OF AMERICA.





JOHN F. MURRAY LARRI WMOA



VIOLA BURT, GYPOY LEE. And His HOTEL PICOADILLY GRONESTRA, M. Y.
Personal Management FRANCIS GORDON

HENRI GENDRON

1

and his AMBASSADORS ORIENTAL GARDENS, Chicago, III ORCHESTRA CORF. OF AMERICA 1819 Breadway. New York, N. Y.

AIR BRIEFS

By JERRY FRANKEN

A NEW trio, Jack, June and Jerry, start
A April 23 on CBS for E-Z Freeze,
doing two shows weekly, one WABC only
on Thursdays, and another, Tuesdays, on
the network. And this is the story—
Several weeks ago Ben Rocke was visiting Peggy Plynn. Latter's sister, a dancer, came in later, and after she was introduced to Rocke, he asked her, partly
as a gag, to sing a song. She finally did.
Then he asked her to come to his office
and sing on a mike. And she did. Rocke
liked her voice and with Nat Wolff
brought in the two male members of
the trio. After weeks of rehearsals, they
gave their first—and so far, their only—
suddition. The p. a. about getting the
job is unnecessary. job is unnecessary,

Lucky Strike is dropping the guest star idea and is auditioning tries for its Saturday night show. That means the cigaret firm and Shell Oil won't be competing for the guesters on the same night. First Shell show will include, besides Al Jolson and Victor Young, Miriam Hopkins, Jack Stanton and Peggy Gardner, Bensy Venuta and the big Baers, Max and Buddy. . . Charlie Leland starts as m. c. of a new sustaining show on NBC April 9. The program will satirize and burlesque radio — that is, everything except commercials. . . Mort Lewis is writing it. . . Boake Carter plays the Hippodrome, Baltimore, a week starting April 5. . Michael Brothers auditioning at WMCA. This atation, incidentally, is also getting the Chevrolet transcribed show which WOR has.

ADD future bookings to the Fleischmann show. April 11. The Cohem Canyon Hilbilities, s help me. April 18. Guy Robertson in a sketch. Will Scarlett, by Maurice Barrett. And April 25. an all-Chinese troupe in a piece called Tides. Equitable Life Insurance Company is planning to return to the air. Harry Jans, Peggy Flynn and Hai Kemp start April 3 for Eno Salts on NBC. With Educator Biscuits buying Transradio news on WOR, the station has sold all its four spots with the exception that not all the accounts are taking six-day service. Rod Arkell is now radio director for the William H. Rankin Company, ad agency. Barry McKinley and Ray Sinatara have been renewed for Camay Soap by Procter & Gamble. Jack Dempsey's restaurant, the scene of a broadcast for WMCA. So gone commercial for Jackifin Clothes. Edwin Burke and Jack Arnold are authors of a new NBC script called Good Medicine, that starts April 6.

Medicine, that starts April 6.

CHI AIR NOTES

By NAT GREEN

Headlines of Other Days, after being off the air for four months following a run of more than two and a half years, returned to WGN April I on a five-a-week schedule under sponsorship of a paint company. . . Quin Ryan, originator of the program, will present the new series, which will continue for eight weeks. . . Graham Robertson, WLS weeks. . Graham Robertson. WLS
New York rep, visited the home studios
over the week-end. . . Tom Baker,
WBBM tenor, back at studios after being
laid up with laryngitis. . . Irene
Beasley, first lady of radio, auditioning
a unique show consisting of a male ensemble and her own orchestra, possibly
involving a series of personal appeararices thruout the country. . It's for
the net that first started her on the way
to fame. . Eddle and Fannie Cavanaugh celebrated the 13th anniversary
of their first broadcast March 31. . .
Real air vets, this lovable psir!

Phil Stewart and Virginia Clark go on the NBC network April 14 with their Better Speech program, taking the time now occupied by Immortal Dramas, which is folding. . . . Wonder if it's now occupied by Intrinsical Articles, which is folding. . . Wonder if it's true Joey Nash is on his way out of the Dick Himber Studebaker programs and true Joey Nash is on his way out of the Dick Himber Studebaker programs and that the sponsor is looking for a singer to fill the spot! . Tony Wona'show will emanate from Radio City studies last three Sundays in April and first Sunday in May. . . Voice of Love on WBBM extended from half-hour to three-quarters, now being heard 12:30-1:15 a.m. . . Ben Bernie, temporarily fed up with the ponies, will angal a Broadway production, 'tis said. . . Mary Jane Walsh, a Lillian Gordoni grad, opened Sunday night with Seymour Simons' ork in Milwaukee and will be his featured vocalist. . . Charlie Kretzinger, of WBGM's Gene and Charlie, celebrates a birthday April 5. . . . WLS Westreners back home from two weeks' vacation in New York. . . A series of educational talks on archeological research starts on WGN April 4.

Ted Weems, ork leader, and Arthur Fuller. Paimer House public relations director, will do their Uncle Ned letters for a mag. . . Countess Oigs Albani, who leaves the Realsilk show for the hummer, will soon be on her way to Hollywood. . . The new Eddle Guest show, Welcome Valley, which made its debut Tuesday night on an NBC network, sounds like a winner. . . Very well done and should have a tremendous audience appeal. . . Irna Phillips is

writing the show, . . . Bob Elson, WGN sports announcer, ushers in the '35 baseball season April 6 at Wrigley Field in first exhibition game of the season . . New York sponsor may grab Harry (Radio Guide) Steele as announcer for CPS shows and hold make no mistake.

first exhibition game of the season...

New York sponsor may grab Harry (Radio Guide) Steele as announcer for CBS show—and hed make no mistake?

... Georgie Goebel back on WLS and his voice, which has changed considerably since his earlier. WLS programs, is more pleasing than before.... College Inn bands are switching from NBC to CBS... Mme. Schumann-Heink made her debut as an actress Friday night in the First Nighter program on NBC, appearing with Don Ameche and June Meredith in a specially written play. Lillian Gordoni directs the Raick-Rnack Theater, new children's program on WCFL... Arthur Page on week's trip thru Michigan, Indiana and Illinois, talking with radio station officials and education heads in connection with WLS guidance series... Jan Garber leaves the Trianon and WGN April 21 to play a return engagement on Catalina Island... Carlos Molina will follow him at the Trianon for two weeks... The lith birthday anniversary of WLS and the National Barn Dance will be celebrated April 13 with a gala barn dance party in the "old hayloft" at the Eighth Street Theater... Song of the City, NBC's dramatic shot which Walter Wicker authors, produces and stars in, has been drawing so much fan mail waiter had to hire an extra sec to help him out... Yeastfoamers celebrated their sixth anniversary March 25... Molly and Doily, just back from a tour with Gene Autry, now heard again in Little Cafe of the Air on WCFL... Fray and Braggiotti, CBS two-plane artists, headlining at the Chicago Theater this week.

Pedro in Singing Show

CHICAGO. March 30.—Don Pedro, or-chestra leader, will make his debut as a singing and guitar-playing troubadour on WBBM April 2. Show, sponsored by Oakitte, will be heard every Tuesday and

Burke Joins W9XBY

Burke Joins WYABI

KANSAS CITY, March 30.—Charles G.
Burke has been appointed sales manager
of W9XBY, Kansas City high fidelity
station. Burke comes from WDAY,
Furgo, N. D., where he was sales head
for six years. Prior to radio work Burke
was with several newspapers.

Robert H. Edson Presents ACKIE MAYE

"The Night Club Rightingsie INTERNATIONAL FAVORITE OF SONG. 1550 Broadway, New York, N. Y. Phone: LOngacre 5-8797.

(------ANNE BOLAND

Songs of Love NOW TOUR



"MIKE" **DURSO**

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Appearing DELMONICO'S



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LOTIS A MUSICIAN'S AND HIS "FAMOUS DOOR" MUSIC DE W. 524 BL., PRIMA

NEW YORK

Available Now CHARLIE BOULANGER AND HIS SENSATIONAL

ORCHESTRA. Exclusive Tour Direction STANLEY H. WILLIS.

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"ADAM * CARROLL

AND MON., WED., FRI.

Plane.
WAICA,
Midnite.
Formerly with
Original V Incent Lopes Or-

BEREND * (Benjo)

EDDIE HOLLYWOOD CAFE LEONARD, JR.

AGENCIES ATTENTION! Rook the one and only organization in the world that plays like WAINE KING, LOMBARDO, KEMP, DUCHIN, CLIDE MCOFFS "Sogar Blues." BURSES "When Day is Done."

* YOUN PAVORITE SINGER *.

DON PABLO and ORCHESTRA Now increasing business 2005 (manuser's re-port) at the newest good, THE MERRY GU ROUND, Ft Wayns, Ind.

BANDS and ORCHESTRAS

By ROGER S. LITTLEFORD JR. (Cincinnati Office)

JOSEPH LADD and his orchestra are playing dates around Edwardsville, Ill.

EARLE OREENE'S Royal Rockets, Midearthe Unleaded Novel Rockets, Mid-western colored combo, recently closed a three-day engagement at the Taylor-ville (IIL) Auto Show. The band has been working Central Illinois spots for most of the Winter.

DON TRANGER and his orchestra are playing one and two-night stands thru the Northwest. Personnel includes Tran-ger, Al Stutt. Jack Arnold, Bill Engel-thaler, Vic Sears, Glenn Carraway, Dex Bulin, Norman Hinkle and Bill Haupt Jr.

BERT JACKSON has joined Mel Snyder's Band at the Hotel Gibson. Cin-cinnati. Jackson will handle first sax.

FRANK SCHOPIELD and his 12-piece ork, who have been one-nighting thru Maryland, moved into Pennsylvania April 1 to fill citb and college dates. Peggy Toth and Teddy Cook are handling the

RALPH C. VORHIS is using a small combination to fill club dates thru North-ern New York. He recently closed a month's stay at the Floridel in Saranac

FREDDY MARTIN will move direct from the St. Regis Hotel, New York, to the Empire Room of the Palmer House, Chicago, April 17 to replace Ted Weems, who goes on tour. The fill-in band at the Empire Room changed March 28, the Embassy Four replacing the Empire Pour.

JIMMY GARRIGAN and his band opened at the Oriental Gardens, Chicago, March 29 for a four-week stay. Don Pedro, leaving for a personal appearance tour, will return about the first of May.

JIMMY ORIER has been signed by Radio Productions to produce a motion picture short subject. Night in the Bilt-

PAUL WHITEMAN and his 40 musi-clans will appear in the 20th Century im Company's new musical. Sing, Gop-ernor, Sing, starting Lawrence Tibbett.

GUY LOMBARDO entered the St. Francis Hotel, San Francisco, March 29 for a week's engagement, replacing Anson Weeks, who is doing a series of one-night stands. Lombardo will go east on completion of this engagement. pletion of this engagement.

TEX HOWARD recently inaugurated a 12-week engagement at the Trianon in Seattle. Wash. Howard recently com-pleted a winter season at Casino Bail-room, Ocean Park. Calif.

CATO'S VAGABONDS opened March 23 at the Oriole Terrace, Detroit, after an engagement at Casa Madrid in Louis-ville,

GEORGE HAMILTON moved into the Baker Hotel, Dallas, Tex., April 2, replacing Larry Lee's Ork. Hamilton camfrom the Cosmopolitan Hotel in Denver.

GRAY GORDON and his NBC orchestra, featuring Connie Hill, singer-dancer, and Gretchen Lee, both well known over CBS, replaces Barney Richards and his music at the St. Anthony, San Antonio,

HAL GRAYSON, with Martha Tilton offering specialties, has been held over for an extra week at the Olympic Hotel Bowl, Seattle, Wash.

MIRE CARAPELLA and his orchestra continue to be a decided hit at Mary's Dreamland Night Club in St. Louis. Carapella recently celebrated his 14th anniversary as an orchestra leader, the occasion for which was a special "big night" at Mary's Dreamland.

HOWDY WILCOX has finished an all-winter engagement at the LaSaile Hotel in Battle Creek, Mich., and opened April 2 at Palais Gardens in Lansing. Connie Robinson is singing.

WALTER E. NOURY'S Rainbow Ramblers have returned to the Grill Room of the Hotel Plaza, Haverbill, Mass.

HAROLD MANNING and his orchestra have spent most of the winter at Don Dickerman's Pirate's Den in Miami Beach, Pla. Lineup includes Manning.

Thatcher Chase, Norman "Frissy" Hann, Lowell Martin and Dick Dec. Dickerman has had connections in the past with the Heigh lio. County Pair and Blue Horse clubs in New York

RUTH HART and her Virginians, an all-girl combination, have moved into Melody Gardens. Detroit, after bringing a six months' engagement to a close at Brown's Spanish Villa. Ruth's versatility as leader, emsee and blues singer has proved popular with Motor City dance patrons. dance patrons.

OWEN REED'S Missourians are back OWEN REED'S MISSOURIAIS ARE ORDER in the Tiger Tayerth, Baton Rouge, La., with a roster that includes Oswald Bernich, Henry Watkins, Tom Ellerts, Keth Hester, Bradley Bond, Tilden Lawrence, Gene McDonnid, Jerry Girard, Harold Collins, Charlie Rawls, Margaret Longmire and Reed.

ROSALIE CARTER continues to sing the songs with Harry Carter's Band at the New Howard Hotel, Baltimore,

JACK BELASCO and his orchestra are playing thru the Midwest with the Broadway Nights stage unit. Besides directing the band and emseeing the show, Jack doubles in a comic role.

BUTT LEE opened the new season at Chicken Roost Griii, near Batavia, N. Y., March 30. Band played in vicinity of Buffalo most of the winter.

JIMMY LIVINGSTON followed Husk O'Hare into the New Tulsa Hotel, Tulsa, Okla., March 23. Baby Cleo is still fea-tured and Pat McCarthy is arranging.

HENRY HALSTEAD began the season April 1 at the Cocoanut Grove, atop the Park Central Hotel in New York.

RAY WILLIAMS terminated a long engagement at the attractive Indiana Ball-room in Indianapolis March 25. Ray and the boys return to the spot May 25.

JACK WINSTON and his 13-piece orchestrs are doubling between the Hotels Plaza and Gunter in San Antonio, Tex. Louise Bruce and Jack do the vocals.

RALPH BRICE, head man of "Brice's Aces of Syncopation." is assembling a stage unit in Nashville, Tenn., to play fair dates and theaters.

JULES LANDE and his ensemble are playing Sunday afternoons in the Egyp-tian Room of the St. Regis, New York, and daily during the cocktail hour.

RUDY BUNDY played the Greystons Ballroom, Cincinnati, last Saturday and Sunday and then moved to the Indiana Roof Garden. Indianapolis, until April 16. On April 17 he will return to the Casa Madrid, Louisville, being the first band to play a third return date at the latter spot. Rudy and his manager, Doc E. D. Perkins, were recently commissioned colonels on the staff of the governor of Kentucky.

AFTER A WEEK at Peony Park, Omaha, Neb., Jack Wardlaw and his orchestra are making a series of onsinghters taking them thru three States, Nebraska, Iowa and Kansas. Band, which hails from the South, is using 16 pieces, with Bob Bland, Roland McKellar and Jene Kimbell as vocalists.

Chain Store Music Deal a Boomerang

NEW YORK, April 1.—Indications are that chain stores will again be handling sheet music on a large scale once more, and the only drawback now, according to some publishers, is the agreement existing between the several music men who settled out of court with Max Mayer dur-ing course of his restraint of trade action against a group of publishers and the Music Dealers Service, Inc. (now out of existence).

Report is to the effect that certain

Report is to the effect that certain publishers or a publisher complained to the Federal Trade Commission that the agreements consummated by Mayer, head of the jobbing house that bears his name, is a pact in restraint of trade, because a central organization for dealing with the chain stores cannot be made and the intent of the agreements kept intact. Mayer states that he is in accord with a central bureau to handle the music for all publishers who so dethe music for all publishers who so desire, but he does not want this central organization to be in the jobbing business, nor have anything in the way of business methods which are not in ac-cord with the wishes of all publishers, such as returns or discounts being allowed or not being allowed, whatever the case may be.

BALLROOMS

By ROGER S. LITTLEFORD JR. (Cincinnati Office)

CHICAGO.-The Trianon Commercial Properties. Inc., owner of the Trianon Ballroom and other real estate properties, has filed a reorganization petition under Section 77-B of the amended bankruptcy law. The liabilities are approximately \$1,500,000.

CHESTER, W. Va.—Doc E. D. Perkins will be the manager of the Rock Springs Park Bailroom here this season. The bailroom will operate nightly thruout the summer.

LINCOLN. Neb.—The Marigold here, which has been operating only two days a week for the past three months, started last week to run five days. According to its boss, Jim Beltzer, it will continue to do so thruout the summer. The Marigold has always shut its doors with the opening of the big suburban pavilions. Reason the spot will remain open is the general optimism created around town by the new liquor bills now in the Legislature. The Marigold will make work for about four bands a week during the summer. during the summer.

CHICAGO—Oh Henry Park ballroom at Willow Springs, a few miles southwest of Chicago, opened its season last week under the management of Rudy Verdebar. This suburban dance spot was established 14 years ago by John Verdebar. It was burned in 1932 and rebuilt at a cost of \$85,000. The old policy of "park plan" dancing, charging 10 cents a dance, has been discarded and a straight admission now is charged. Dance seasions are held on Wednesday, Saturday and Sunday, with well-known bands furnishing the music. The place has built up a stendy clientele. Record attendance was 3,400 dancers in one night last summer when Clyde McCoy's Band was playing. Beneath the ballroom is the Marine Taproom, where excellent food and liquid refreshments are served.

Sheet-Music Leaders (Week Ending March 30)

Based on reports from leading jobbers and retail nusic outlets from Coast to Coast, the songs listed below are a consensus of music actually moving off the shelves from week to week. The "barometer" is accurate, with necessary allowance for dayto-day fluctuations.

Sales of music by the Maurice Richmond Music Corporation, Inc., are not included, due to the exclusive selling agreement with a number of publishers. Acknowledgment is made to Mayer Muric Corporation, Music Sales Corporation and Ashley Music Supply Company for their kind co-operation.

- Isla of Capri
- Isla of Capri
 When I Grow Too Old To Dream.
 Lullaby of Broadway.
 Evary Day.
 Clouds.
 Cood Ship Lullipop.

- 7. Little White Gordenia.
 8. Here Comes Cookle.
 9. If the Moon Turns Green.
 10. Solltude.
- Blue Moon.

Music Publishers' Protective Association will collect approximately \$19,000 in music license fees from the huge Chevrolet spot broadcast schedule, story of which appeared exclusively in last week's issue of The Billboard. Licenses of course are being issued to the World Broadcasting System on behalf of the music publishers whose works are being used. As usual, Harms, Inc., and Witmarks will receive the lion's share of the license fees collected, altho a goodly number of other publishers will also share in the receipts. Electrical transcription series, set for 13 weeks, may be renewed.

MUSIC NEWS

in view of the success attendant on in view of the success attendant on their initial contract with the British-Gaumont folks Moe Seigler, Al Goodhart and Al Hoffman have sailed for England to furnish songs for a new flicker to be produced by the foreign concern. They left last week, and according to present schedule will remain abroad until late in June.

Another firm is planning to join the army of music publishers already housed in the Brill Building. New York. The latest tenant is Sherman, Clay & Co. They expect to be thoroly installed this

Sammy Stept, composer of Tiny Little Fingerprints and other modern ditties, is on his way to Hollywood to join the increasing army of songwriters already located in that part of the United States. Stept is traveling as a free lanowith no particular teammate in mind. He expects to tie up with a lyricist when he reaches his destination.

Bill Jacobs, of the Chicago office of the Sam Fox forces, is in town to look over the trade here. Another visitor is Hy Poison, in charge of the Cleveland branch of the same establishment. Poison will remain in the East indefinitely as contact man and also assist Robert Stone, professional manager of the New York end. According to Mr. Stone, the Pox emporium will expand gradually hereabouts, with some changes and aditions to the staff as soon as the firm is intrenched in its new quarters.

The way Duke Ellington's tune Solitude is now showing up is remindful of the old-time pre-radio plug when a firm worked on a number for months before letting go and then the song would continue to ride for many months to come. Exclusive Publications, due to Sidney Mills et al., were confident about Solitude, but never rushed it. It has plants represented to the solitude of the so plenty momentum now.

Herman Pincus, songwriter and col-Herman Pincus, songwitter and col-umnist, is no longer associated with Stansey-Lang. At present he is de-voting his time to grinding out numbers for popular consumption. His latest is If a Consultance It's a Coincidence.

A new department has been inaugurated by the Famous Music Corporation with Rudolph Friml Jr. in charge. Friml is the son of the noted composer of revues and operettas. His duties will be to look after numbers that appeal to those who carn their living in the concert and other fields apart from the "pop" division. As a consequence the FMC will issue several standard songs to meet what they think is a fast-growing demand.

DETROIT—The Majestic Ballroom is being reorganized as the Mayfair Ball-room, with complete remodeling of the structure because of widening of Woodward avenue. A new operating company, the Woodward Avenue Dancing Academy, Inc., has been formed by Carl N. Woods and Carl Fischer, the owners. The old name of Majestic Institute will be retained for the dancing school.

HAVLIN HOTEL

Vine and Opera Place, Cincinnati, O. Right in the Heart of the Theatrical District,
MODERN ROOMS.

Special Rates for Professionals.

SONGWRITERS Fire Your Some Songwriters of the National by Broadway's Foremost Arrange of Popular Municit! Havo Done HUNDRUBN of the BIG GEST HITS for Representative Publishers and Writers. Submit Your Songs or Poems to

EUGENE PLATZMAN,

Conducted by DON KING—Communications to 25 Opera Place, Cincinnati O.

Chi Ork Leaders Get Gold Plaques

CHICAGO, March 30.—Five orchestra leaders who have helped to develop the Midnight Flyers program at the Black-hawk Cafe into one of the most popular night-life events in Chicago were pre-sented gold plaques last Monday night when the second anniversary of the

when the second anniversary of the "Plyers" was celebrated.

The event was a gala occasion attended by many screen, radio and stage notables and a program of unusual interest was presented. Otto Roth, proprietor of the Blackhawk, had his chef construct a beautiful birthday cake for the affair, and during the festivities the cake was cut and distributed among the greens.

guests.

Pierre Andre, master of ceremonies, who has held that post since the inception of the Flyers program, presented the gold plaques. Unfortunately, a rule of the musicians' union prevented the orchestra leaders from being present. Nevertheless the presentation speechs were made and the plaques later were sent to flal Kemp, Seymour Simons, Art Jarrett and Jan Garber. The only one personally presented with his plaque was Kay Kyser, whose band is playing at the Blackhawk. Kyser then presented a similar plaque to Pierre Andre in recognition of his splendid work on the program.

London Club Notes

LONDON, March 25.—Savoy Hotel has again a socko floor show, with the tai-ent, largely American, solely booked by Eric Wollheim. Joe Jackson, panto-mimist, still clowning here and creating more belly laughs than one usually

mimist, still clowning here and creating mere beily laughs than one usually hears at a place of this type. The Four Franks, swell and fast-paced American comedy, dancing and aero novelty, doubling with the London Palladium, also well liked here.

Tex McLeod, ace of roping monologists, scores heavily with his topical chatter and smart evolutions at the Cafe de la Paix.

Douglas Byng, English production comedian, is back again with his sizzling and risque comedy lyrics at the Cafe de Paris, where he is almost resident,

Felix Ferrey's Monite Carlo Folies of 1935 still hits at the Growenor House, where premier honors go to Comez and Wilnons, probably the best and most graceful dance team seen here in years. Laughs come thick with the okeh offering of the Arnaut Brothers, who are doubling in vaude. Emily Adreon is a big hit here with acro and stair dancing, and Vale and Stuart do fine with a snappy routine.

Four big hits at the Dorchester Hotel, where the present edition is in its last week, are Betty Jane Cooper and the

where the present edition is in its last week, are Betty Jane Cooper and the Lathrop Brothers, America's dance fash-Lathrop Brothers, America's dance fashionists, who are pienty popular here;
Eddie Vieteh, original and mirth-provoking pantomimist; Diana Ward, swell
songstress, and Roszelle Roland, the
Colden Girl, whose nude dancing is
artistic and graceful.

Eid Tracey and Bersie Hay, versattle
and accomplished American dancers,
register solidly at the May Pair Hotel,
where they are in for a two weeks'-stay.

Howard and Gallet Opening Chicago Spot

CHICAGO, March 30.—Frankie Howard CHARAUS, MARCH 39.—Frankle Howard and Ralph Gallet recently took over the old Lighthouse Cafe at Morton Grove. Ill., and will spend about \$20,000 before reopening it under the rame of the Cocoanut Grove around May 15. It is probable that Al Borde will book the attractions.

"Gay Boy" Still Running

SYRACUSE. April 1.—Fay Norman's Gay Boy Retus continues to run to big business at La Villa while trial of the eight boys and Miss Norman is postponed a week. The boys, held on charge of indecent exposure, are first good draws La Villa has had and another boy show is packing them at the Eim Lodge, Miss Norman claims revue violates no law. There is a bill now in State Legislature to forbid men entertainers to wear momen's clothes but it's not passed yet.

SIX SPIRITS OF RHYTHM opened at the Coin de Paris, New York, last week.



'ROUND THE TABLES

BILLY VAN will extend his three-week engagement at the Lakewood Cafe. Providence, R. L. into the middle of April. Billy began ensecing the spot three weeks ago after a successful trip thru Kentucky,

CHET SPRINGER, after spending the winter in the South, is appearing nightly at Burton Inn, in suburban Flint, Mich. Russ Cornish, Joe Aroks and George Dailen are working with

ELDON D'ORIO, xylophonist; O'Neil and Beaucaire, comedy team; Denny Beckner, dancer, and Helen Kelly, songstress, plus Raiph Britt's music, form the current entertainment setup of the Olmos Club, San Antonio, Tex.

BILLY STONE, now in his 16th week as emsec at the Club Mohawk, Peorla. Ill., is the latest addition to Texas La-Grange's list of club entertainers. Under LaGrange Billy is set for the Mohawk until early June.

PARKER BROTHERS, hand balancers, are playing the Missouri Athletic Club in St. Louis this week.

JOHNNY KAYE'S Bous Will Be Girls JOHNNY KAYE'S Boys Will Be Girls
show is current at Elm Lodge, Syracuse,
N. Y. Lineup includes Merry Pickford,
the Male Sally Rand, Ocne Baye, the
Male Lily Pons and a line of six wouldhe cals
Whoone's Whoopsi

JORED AND MARGO, dance team that met with success thru the South last winter, has joined Barney Rapp and his New Englanders at the Hotel Gibson. Cincinnati.

BILL CHURCH, under the personal management of Jimmy Daley (Stan Willis' Albany rep), will make a Coast-to-Coast tour presenting his singing, dancing and stories. Bill just completed his 10th week at the Little Casino, Binghamton, N. Y.

BILLY AND KAY, apache dancers, have been at the Hotel Ingalis, Bellefontaine, G., for more than a month. Combo is reported angling for a Paramount Pictures contract.

THE CARIOCA CLUB. Chicago, has been putting on a snappy and entertaining floor show that includes Crystal Cook, soubret: Tene George, ballads; Hope Parker, dancer, and Billy Kent.

MAURINE AND NOVA, dance team, opened at the Continental Grill of the Hotel St. Moritz, New York, March 22 following a run at the Central Park Casino and a week at the Hotel Plaza.

NEW TALENT at the Hotel Weylin in York includes Charlie Wright, New York includes Charlie Wrig accordionist, and Julie Oillespie, butante singer. Alexander Fogarty her accompanist.

FRANCES MADDOX replaced Gertrude Niesen at the roof garden of the Hotel St. Regis. New York, March 22.

THE TRIPOLI TRIO are appearing at a Rialto Cafe, located in the Woods Building, Chicago.

ROLLS AND ROYCE have been held ver for a third week at the Coconut over for a third wee Grove, Boston, Mass.

JOHN HOYSRADT, monologist and legit actor, who just closed with Katharine Cornell in Barreits of Wimpole Street, has been added to the floor show at the Caprice Room of the Hotel Weylin, New York.

COLONNADES, at the Essex House, New York, closes for the summer April 27 when the Glen Gray Ork goes on tour.

EARL SANDE, once America's premier jockey, makes his theatrical debut at the Stork Club April 3 as a singer.

SHOWBOAT DANCE HALL in St. Louis is featuring Henri A. Heitman's revues on Tuesday, Thursday, Saturday and Sunday nights, with Glen Young's Gr-chestra. This club is rapidly gaining

popularity and the special nights bring out large throngs.

TOMMY SACCO, Chicago, reports the following bookings which opened March 30: Derona and Barry and the Carbell Sisters, at the Triangle Gardens, Peoria, Ill.; Marge and Maric, Gloria Shayne, Lona and Larry and Blossom and Marilya LeMori, at the Blue Moon, Milwaukee.

SUNNIE SOUTHERN, who calls him-"Clown of Ceremonies. recently to club work with his old theme song. Married, Married, Married. He has been busy most of the winter in clubs near Indianapolis.

GENE DANA, female impersonator, is currently appearing at the Edgewater Club, New Orleans, with Billy Bhomer and Georgie Kay.

REX HATCH, planist, and Frieda Up-hold, singer and guitarist, opened the spring season last week at the Palm Garden in Columbus, G. After two weeks they will return to the Hotel Chittenden.

CHUCK AND JANE McCUTCHON, youthful brother and sister dance team, are featured at the Ritz Cafe, Superior,

OLORIA CLUB, Columbus (O.) night spot, presented last week Kay and Dean Schooley, dance due; Babette Winfred, singing comedienne, Mary Boise, song-stress, and Ralph Donohue, emsee.

SALLY CARLISLE is dancing for her fourth week at the Golden Pheasant Club, Peoria, Ill. The floor show con-sists of Gene Bradley, mistress of ceremonies; Ethelyn Berry, soubret: Octa-via Powell, dancing violinist, and Stefano and Serena, ballroom team. Jack O'Bricn's Band is furnishing the

THE THREE MEGAPHONES. Fletch, Herb and Hank. left Sunnyside Garden in Detroit after eight successful weeks and have opened an indefinite run at Boar's Head in the same city.

EUCLID CLUB, Bay City, Mich., last week presented Lois Lee, mistress of ceremonies and songstress; Trixle Black, comedy cap, and Crompton and Daley, male dance team.

IZZY COHEN and Eddle Funda, vet-erans of the burlesque stage, have opened a booking office in Syracuse, N. Y., under the name of Central The-atrical Bureau. They are devoting a majority of their time to local clubs and ballrooms.

FRANK ORILLO has opened a Riviera Restaurant in Lockport, N. Floor shows are presented and Jimmy Barrone's Band furnishes the

FIFI D'ORSAY heads the new floor show opening this week at the Royale-Frolics night club in Chicago, replacing Joe Lewis, who has been there for five

BILLY TERRILL, well-known in rep circles, will not take his show out on the road this year. He is currently op-erating a night club in Conran, Mo. Terrill is employing some of his old showmen's tactics in the exploitation of his new club, i.e., tack cards, hand-bills, one-sheets and radio programs.

SID SPACII heads the floor show at the new Thompson's 16 Club, Chicago, opened last week by George Thompson

OREY WOLF TAVERN, near Sharon.
Pa. featured Anne Bradley on the floor show the week of March 25. At the close Anne joined Jimmy Hodges' Miami Nights in New Bedford, Mass. Marque and Suranne, dancers and Jack Oregory and Company in Novelty-Land filled out the entertainment at the Grey Wolf. Lec Leali, with Erwin Bendel vocalizing, furnished the tunes.

FREDDIE ROLAND'S emsee work and singing proved popular with Joe Feld-man's Plaza Club in Cleveland.

NewBroadwayShows

NEW YORK, March 30.—Two leading Broadway cabarets bring in new shows next week, with the Paradise and Hollywood restaurants changing talent, Paul Whiteman Orchestra, with his entire troupe, go into the Paradise.

troupe, go into the Paradise.
Show at the Hollywood will star
Sophie Tucker, with Jack Waldron, m. c.,
the Magellos, Baron and Blair, Vera Neva,
Marton Martin, Cackies O'Neal and Ann
Graham. Smith Ballew's Orchestra goes
in with the new show. This lineup replaces Rudy Vallee, who winds up a
long run at the spot.
Altho Abe Lyman, the orchestra leader, bought into the Hollywood recently,
reports that he took over controlling interest are erroneous. Lyman has 50 per

terest are erroneous. Lyman has 50 per cent, the rest held by Joe Moss, with Moss handling all management details.

"Springtime Revue" Stays at Palmer House

CHICAGO. March 30.—Artists in the Springtime Revue, now current at the Empire Room of the Palmer House, will have an unusually long run for a cafe show. They were to have given way to a new show April 18, but have proved so popular they will remain for a full 12 weeks, closing May 29. Those in the revue are Raphael, concertina artist, making his first American and first cafe ing his first American and first case-appearance; Peggy Taylor and Company, adagto dancers; Bernhardt and Graham, ballroom dancers; Stanley Morner, tenor, and the Abbott International Dancers.

and Yolanda, famous team, open at the Empire Room May 30,

Charlotte Club Drawing

CHARLOTTE, N. C., March 30,—The Club Arbor, owned by John Arbor and Sam Slusky, opened here March 13 to good business under the management of H. D. Singletary. The club follows a no-cover-charge policy, with a minimum \$1 check.

St check.

Opening week show included Peggy Finch, blues; Regina Manetta, taps, songs and toe; Beth Harless, acrobatic taps; Bera Hart, scoring a hit with her rumba taps, and Charlie Kay handling the emsecing. Unit was followed by the Hotel Radisson Flame Room Ork.

Current are Vera Hart, holdover; Douglas and Dot Fleming, comedy; Mary Andrew, blues; Jored and Margo, wattz team, and a sure holdover for an additional week, and Bill Mayott and his Hotel St. Moritz combo.

Hotel St. Moritz combo.

New Theater-Cafe For Chicago Loop

CHICAGO, March 30 .- A de luxe thea-er-restaurant that will feature glamoror restaurant that will leature gamor-ous musical revues is to be constructed just off Michigan boulevard at the Chi-cago River, according to announcement today from the McCormick Management Corporation. The project, unnamed as yet, is being called unofficially River Casino and construction will start late in April.

It is stated that the place promises to be outstanding in the world of enter-tainment and dining, the cuisine to rank with the finest Continental res rank with the linest Continents reservant and the entertainment features to be presented from a large and completely appointed stage. Two orchestras, especially organized, will entertain in the main dining room, Spot is on the north edge of the Loop, between Michigan avenue and the lake.

OILBERT AND VICKY RAYE, this week at the Palais Royale, Lansing, Mich., make their next stop at the Shadowland, Plint.

Joyce DONNA

Jack DARRELL

Now Appearing Hotel Syrecuse, Syrecuse, N. Y.

THE DARING Now appearing nightly at The Flying Trepets. New York's New, Smart Gale

Dance

Stylists

HAZEL WILLIAMS

12th West 217 West 57th St. FLYING TRAPEZS WELBY COOKE, My. * JAMES F. VICTOR, Res

Conducted by SIDNEY HARRIS-Communications to 1564 Broadway, New York City-PAUL DENIS, Associate,

Indie Operators Force Circuits To Use Vaude

Taft, Cincinnati, has RKO on the hop-Columbus and Cleveland vaude-minded because of Cincy-Indies in Pittsburgh and Baltimore make circuits use vaude

NEW YORK, March 30.—The independent theater operator as a valuable asset to the vaude field is now seen in Larry Sunbrock's combo venture at the Tart, Cincinnati, the success of which prompted RKO to splurge with stage shows and thus throw wide open to fiesh a town that was devoid of it for some time. Purthermore, Sunbrock's good fortune has several other indie operators in that territory working on arrangements to throw in attractions, which will probably result in the circuit theaters meeting the opposition. Then, too, there are several other profes through the country where indie

spots thruout the country where indie operators have forced the circuits to meet their opposition and all manage to

14

operators have forced the circuits to meet their opposition and all manage to keep operating.

The Hartman, Columbus, is a theater seeking to emulate the success of the Cincinnati indie house. Gus Sun is said to hold the lease on that house, and is reported to be dickering with Thurston to play for him. Thurston paved the way for Sunbrock in Cincinnati. Sun now is playing George Jessel in his house. Another indie house in that territory using "name" vaude is the Circle, Cleveland, operated by a Mr. Marmorstein, who uses one "name" a week with a surrounding small show. He recently played Helen Kane and Jessel.

The Taft, Cincinnati, opened with Thurston to a \$15,500 week, netting the magician close to \$7,500 as his share. Followed with a vaude show headed by Penner, then a Parce show, and now Ted Lewis is there in opposition to Benny Meroff, Boswell Sisters and Rosso Ates at the Shubert. Next Priday's show at the Taft will be Robinson's Circus, to be followed by Jessel. Among the shows lined up by the Shubert are Ina Ray Hutton, Lupe Velez, George Olsen and Guy Lombardo. Before Sunbrock started to click at the Taft, RKO had its shows booked from Chicago into the Shubert. Switched it to Bill Howard's books here for high-priced shows, tho.

There are other spots in the country where indie operators are forcing circuit theaters to continue stage shows and are

There are other spots in the country where indie operators are forcing circuit theaters to continue stage shows and are managing to match them show for show. Two prominent spots are Pittsburgh and Baltimore. The Alvin, Pittsburgh, compels Loew and Warner to use stage shows, and in Baltimore Lasy Rappaport at his Hippodrome has been giving Loew a stiff fight. Last year Loew tried to sandwich him by putting vaude into another house there, but that flopped soon.

IA Orders Closer Checkup on Vaude

Checkup on Vaude

WASHINGTON. D. C., April 1.—The
International Alliance of Theatrical Stage
Employees is notifying its locals to be on
the lookout for vaude acts not living up
to IA rules. The IA complains that
locals have been lax in enforcing rules
affecting vaude acts and that they have
permitted acts with fewer than eight
pleces of equipment to travel without
carrying a "vaudeville certificate."
According to IA's "vaudeville certificate
system," acts carrying six, seven or eight
pleces must possess a vaudeville certificate. The certificate is obtainable from
the local controlling the house in which
the act makes its initial appearance.
Acts with more than eight pieces of
equipment and carrying an IA stagehand
do not need a vaude certificate, as the
stagehand handles all detail.

The IA has ordered its locals to check
up on the Muriel Page act and the
Sirect of Dreams unit and see that they
comply with IA rules.

Hines Band Robbed

CHICAGO, March 30.—Ed Fox, manager of the Earl Hines Band, who just returned from a trip with the band, reports that vandals broke into the bus carrying their instruments and baggage while it was parked in Philadelphia last Sunday morning and got away with property valued at \$1,400.

JACK HANLON, also known as Gene Petri: Please communicate with Elias E. Bugarman, The Billboard, New York City. You will learn something of advantage

Loew Favoring

Presentations

Presentations

NEW YORK, March 30.—Loew resumes regular vaude in Jersey City Friday, after seven weeks of stage-band policy. The house used Johnny Perkins five weeks and Ted Claire two weeks as emsee. Buddy Monroe, vocalist, who played the house the last seven weeks, is now going out as a single for Loew, opening Friday in Boston.

Loew, meanwhile is laying out a heavy exploitation campsign for Ed Lowry at the Paradise, Bronx, and hopes to keep him there indefinitely, aitho he is booked for only four weeks. Lowry opens Priday. His second ahow, week of April 12, will include Fred Sanborn, Youthful Rhythms. Gall Gall, and 16 Birds of Paradise Girls.

The Globe, Bridgeport, has asked the booking office for a straight diet of units. As no units are available weeks of April 5 and 12, Loew has put in Charlle Melson and Irmanette to head stage-band shows. Gus Myer's Band, Charles Carrer and Three Fonzale support Melson the first week, and Evelyn Oskes, Three Yates Sisters, Tyle and Fullips, Dorothy Bermon and Buddy Monroe, the second.

More Chicago Time

CHICAGO, March 30.—Two more full weeks are about to be added to the time booked out of here. Al Steffes' Alvin Theater, Minneapolls, reopens April 4 with a full-week vaude policy, booked by Billy Diamond. Initial bill has Tom and Betty Wonder. Paul Nolan; Lealie, Ayres and Gold; Ross' Continentals and the Three Risfords. The Alvin is the former Shubert Theater and has recently undergone extensive alterations and remodeling. The Capitol, Detroit, will start full-week bills about April 20 and will be booked by Dick Hoffman, of the Diamond office.

Shirley Brenner to N. Y.

CHICAGO, March 30.—Shirley Brenner, for the last alx years secretary to Louis R. Lipstone, production manager of Balaban & Katz. is leaving his employ today and will locate in New York.

Watch for

This Special Feature:

Vaudeville — Yesterday, Today and Tomorrow

By GEORGE A. GODFREY

in the

Spring Number of The Billboard Dated April 13

Two More Vaude Houses In Manchester, England

LONDON, March 23.—Manchester, second biggest English show town, will have additional vaude next month when two of its biggest theaters, the Palace and the Ardwick Empire, go over to twice-nightly vaude.

The Palace resumes vaude with a strong international program, including several American acts, April 8 and will run until late in October. House is controlled by the GTC-Moss Empire's combine and will co-operate with the Palladium.

combine and will co-operate with the Palladium.

The Ardwick Empire, Stoll house, reverts to vaude April 1. Most of the stage crew and staff of the now demoished Manchester Hippodroms will be employed at the Ardwick Empire, which will be renamed the New Hip-

Landau Produces Unit

CHICAGO, March 30.—Max Landau, local agent, is taking a fling at production with the opening today at the Main Street Theater, Racine, Wis., of his unit. A Night at Monte Carlo. The show, in three special sets, has a cast composed of the Russian Fantasy act, Page and Keating, Rudy Horn, Sandra Miller, the Ryane, Jean Davis, Harold Willard, Curry and White and Juanita Wesley and a line of 10 girls. Carleton Kelsey is musical director and Jack Lazzar is stage manager.

New Borde-Tyrrell Unit

CHICAGO. March 30.—Al Borde and Phil Tyrrei have a new unit in rehearsal called Schooldays on Parade which they expect to open April 5 at Racine, Wis. Cast has a 10-piece band, a line of 10 girls and 10 principals. Show is routed thruout the Middle West after its breaking date.

More Amateurs in Boston

BOSTON, March 30 .- Loew's Orpheum is now putting on amateur contests Monday nights, with Earle Nelson as emsee. Cash prizes given, but no radio

Short Percentage Hops in the Sticks Profitable to "Names"

NEW YORK, March 30.—The wildcatting of attractions into the hinterlands for from one to three-day stands by the william Morria Agency continues to prove very successful. The office has been bealeged with requests for these "names" on a percentage arrangement, and as a result the office is throwing more of its attractions into this field. The "names" realize more dough from these short hops than they do on weekly guarantees. Amos 'n' Andy, who blazed the trail of percentage dates in the sticks, playing towns that haven't had fiesh for some time, have been given more time. They open in wilkes-Barre April 25 for three days, then go to the Sicci Pier, Atlantic City, April 28; Hazelton, April 29; Pottwille. April 30; Williamsport, May 1; Scranton, May 2, 3 and 4, and Binghamton, May 9, 10 and 11.

Joe Penner, also ploneering in this direction, has additional dates, too. He goes into the Capitol, Wheeling, Tues-

NEW YORK, March 30.—The wildcating of attractions into the hinterlands or from one to three-day stands by the William Morris Agency continues to prove tery successful. The office has been belieged with requests for these "names" on a percentage arrangement, and as a coult the office is throwing more of its ttractions into this field. The "names" realize more dough from these short hops than they do on weekly guarantees. Amos "n' Andy, who blazed the trail of percentage dates in the sticks, playing towns that haven't had fiesh for some time, have been given more time.

when Amos 'n' Andy started on this tour recently they chalked up a gross for one day of \$3,000 in Huntington.

W. Va., and played to the same gross in Richmond in a 1.500-seat house. On this recent tour they did as many as nine shows a day, which is four shows under the number they did one day last vers in Atlantic City. year in Atlantic City.

Loew Watches Vaude Dirt

Vigilant against dirty comedy-radio comedians and ad libbing a headache

NEW YORK, April 1.—Loew is keeping a close eye on its shows for evidence of dirt, indicating that it is not relaxing its insistence for clean shows even the the church eampaign against dirt has died down. The comedy acts are being watched in particular, certain comedy singles being under constant eye of the house staff for offensive ad lib. remarks or bits.

or bits.

Certain comedy stars played by Loew have been warned by the booking office to watch the dirt, or else. Loew assured them they were just as funny with clean material and that dirt was not necessary or wanted. Those comics known for ad libbing are constantly being censored and house managers cautioned to watch them cleasly. them closely.

Radio comedians have been among the Radio comedians have been among the worst offenders. They seem to break out in a flurry of blue gags when away from the restrictions of radio scripts. They probably feel they can get away with dirt in vaude whereas they can't on the

air.

J. H. Lubin recalled, just before he left for a rest in the South, the days when the only "dirt" a vaude booker had to worry about were the words "hell" and "damn." Even in old-time burlesque, Lubin recalls when the bare legs of dancers were positively scandalous and, of course, a sure box-office magnet. Later came the stout girls in tights, giving burlesque another box-office boost.

Lubin blames the current low stand-

Lubin blames the current low standards on the Broadway revues, which broke the ice for nudity and smut sev-eral years back.

Michigan IA Organization

LANSING, Mich.. March 30.—Clyde Adler was elected president of the Michigan Association, a new organization formed by backstage employees and projection operators and members of the International Alliance of Theatrical Stage Employees at a meeting hald here Wednesday. John Fitzgerald was elected vice-president.

The purpose of the association is to oppose any anti-theatrical legislation in the State and to support any bills which have to do with the betterment of the theater.

of the theater.

Other officers elected include John Cashin, secretary-treasurer, and Alex Wineaki and Frank Young, trustees.

Detroit AFA Gains

DETROIT, March 30.—Increase of 25 per cent in membership the last month is reported by Walter Ryan, local rep for the American Pederation of Actors.

Present local membership is 240 as the result of a special offer campaign.

The local branch is handling complaints for Ohio as well. Complaints sent to Cleveland. NRA-compliance headquarters are being handled thru the Detroit local. All but two of 45 local claims against theaters for violations of the code minimum wage have been paid. the code minimum wage have been paid. Ralph Whitehead, executive secretary of the NRA, is expected thru Detroit short-ly, on his way to the West Coast.

Units for La Porte, Ind.

CHICAGO, March 30.—The La Porte Theater, La Porte, Ind., will have stage shows every Sunday, commencing to-morrow. Unit shows will be used for the time being, booked by Tommy Sacco.

Feldman's Vande Circus

NEW YORK. March 30.—Nick Peldman has sold RKO the All-American Circus to open in Union City April 12 for three days. Cast includes May Wirth, Tarzan. Bix Lelands, Nelson's Baby Elophants, Torelli's Circus, Six Whirlwinds, Flying Rus-ells, Laddie Lamont, Bluch Landolf and Allie Young.

Units Made To Order

Bookers forced to put on units on short notice-demand still exceeds supply

NEW YORK. April 1.—Indic bookers are being forced more and more to patch together units for their houses in order to meet the demand. Indie bookers are finding themselves obliged to piece to-gether "units" on short notice. This is gether "units" on short notice. This is due to the theaters' demands for units and the bookers' inability to dig them up fast enough. Even Loew has had to slap together units occasionally. Re-cently Loew had Irving Yates piece to-gether a unit. Broadway Jamborce, for Bridgeport to fill in a week before an-other unit was available. The Yates unit turned out so well that it was kept together and given more dates.

together and given more dates.

The Dows have almost turned producers, due to lack of available units for the Comerford and Schine houses, in particular. Certain of their houses want nothing but units and the Dows often have to piece together shows on a few days' notice. The usual procedure is to get a versatile chorus troupe or a veteran band and build the acts around it, with an emsee thrown in to the together the loose ends. The Paramount, Newark, for example, has been staging its own units for months.

Eddie Sherman is putting home-made

own units for months.

Eddie Sherman is putting home-made units into Pay's. Philadelphia, this and next week, with John Hickey staging them. The Bert Smith show then comes in, with the Platinum Blondes and the Guinan Gang units following. If available units are exhausted, Sherman will probably again piece them together for the house. the house

Abe Feinberg has been staging his own units for Pay's, Providence, when none others are available. These units are usually given a few more dates thru New England. George Godfrey and Jack Linder put up a few units themselves earlier this season.

One of the reasons bookers can put

One of the reasons bookers can put one of the ressons occases an put-up units for just one or a few dates is the fact that the costumers and scenery builders are willing to rent out their material by the week and take it back as soon as the unit folds. The sets and costumes are then touched up and resold to smaller units or to cafe shows.

British Drive Against Dirt

LONDON, March 23 .- Pollowing the re-LONDON, March 23,—Pollowing the re-cent prosecution of Tex McLeod, Ameri-can vaude comic, for using questionable material at a vaude engagement, a fur-ther anti-dirt drive has been instituted. Several revues have had to delete sexy scenes, comedians have had to take out gags, and the scenes in more than one play have been altered.

Now: 16th WEEK et Leon & Eddle's, N. Y. The One and Only

DIR.-Ourtis & Allen, N. Y.

IGHTNING KAY · DUO · JIMMY Snappiest and Smartest Roller Skate Team in the World.



Amateur Craze Gets A Play iu Syracuse

SYRACUSE. April 1.—Current craze for local radio-theater amateur shows is proving a boon to musicians and stage-hands. There are three runnig here now in theaters where no bands had been RKO-Keith's is tied with Bears and RKO-Keith's is tied with Sears and WSYR for Thursday night shows. Locw's State is tied with a five-merchant combination and The Journal for Tuesday night shows, and Schine Eckel is inaugurating Saturday noon shows, tied with all Schine houses throut Central New York over WSYR on Saturdays.

Bruce Brummitt's Band gets break at Locw's and Ken Sparnon's at Keith's. Eckel system not set.

NVA Post Renominates

NEW YORK. April 1.—The NVA Post No. 690 of the American Legion has nominated officers for the new term, with elections taking place April 9. Those nominated are Bennie Frankin. commander; Bert Spencer, Fred Elicnberg and Dick Sexton, vice-commanders; Billy Rose, finance officer; Albert Warner, adjutant; Sam Miller, historian; Frank Miglino, chaplain, and Tom McNamara, sergeant at arms.

Franklin says the post has "no connection with the NVA Club, but works harmoniously with all theatrical organizations for the betterment of conditions of our profession.

tions of our profession.

Silver on Eastern Trip

CHICAOO, March 30.—Morris S. Silver, general manager of the William Morris office here, is planning to leave for New York on a combination business and pleasure trip. He will drive and be accompanied by Pred Rosenthal, local agent. Expects to be gone about two weeks.

Eastown, Detroit, Vaude

DETROIT, March 30.-The Eastown Theater, considered the best local money-making neighborhood theater, has added three-day vaude. House is managed by Joseph la Rose for Wetsman & Wisper. Vaude being booked thru the Gus Sun Agency.

Memphis on a Vaude Spree

MEMPHIS. Tenn., March 30.—Two local theaters will be playing vaude attractions next week simultaneously for the first time in five years. What might be regarded as merely a local flesh war is pretty generally taken to be a definite sign that stage shows are doing a comeback thruout this entire region, particularly in view of circuit affiliations of the participants.

Dissolution of the Loew-Paramount pool here, with M. A. Lightman replacing Loew as Paramount's operating partner in charge, precipitated the stage competition. Lightman has been booking occasional "name" shows and units of the Folies de Parce and A. B. Marcus type into the Orpheum here for several months. Loew, its operations confined

months. Loew, its operations confined now to a single theater, has booked Larry Elch and his unit for the week of April 6. Across the street at the Orpheum Lightman will have Paul Ash and Company. April 19 Loew will play Ted Lewis.

While no announcement has been made regarding other shows at Loew's State, it is understood that the circuit will book occasional "name" attractions as they are available and will make a policy of placing Hollywood and Broadway personalities here for personal appearances in transit from one coast to the other. Lightman, in conjunction with the Paramount booking office, is lining up whatever he can get. The town is jubilant over the prospects. Loew has not played any sort of a vaude attraction here since dissolution of the Loew-controlled pool of all downtows. will book occasional "name" attractions traction here since dissolution of the Loew-controlled pool of all downtown houses in the summer of 1932 with the exception of a two-day Amos 'n' Andy date about this time last year. Not since early 1931 have two movie houses offered stage attractions the same week.

Willis Cancels Havana Tour

HAVANA. Cuba, March 30.—Stanley H. Willis has found the revolution too hot for show business and will not bring his Broadway on Parade Revue here. Due to the uncertain political conditions, the town is deserted after 7 o'clock in the evening, few people venturing out to visit the theaters.

VAUDEVILLE NOTES

JACK MIDDLETON, Cincinnati booker, reports the biggest business in several recent years. Ha is using 30 acts weekly in Obio. Indiana and Kentucky spots.

LA FOLLETTE the Magician is heading a new unit called Continental Plashes, produced by Bill Leicht. With the show are Nine Demons of Rhythm. Grindell and Ester, Parker Brothers and Lynn, Adrian, Velma Kelley, Margie Wright and Johnny Stevens. Playing Kelley, Margie Fevens. Playing

JACK GWYNNE left New York for a string of RKO dates in the Midwest. returning some time in May.

JACK LEWIS is piloting a new act, here Generations, featuring Ruth Three Generations, featuring cool.
Goode, with Edith Helena and Josephine

FRANK DONIA, standard comedian, is now doing an act with Lydia Harris, who has been a single for a long stretch.

JACKIE TERRIS and Watt Watkins. song-and-dancers, have returned to New York for vaude after a 12-week run in a Philadelphia night club.

LES NICHOLS, whistler and mimic, was a recent visitor to The Billboard Chicago office and reports that he has just returned from an extensive tour of theaters in the West and Northwest.

PAIGE AND JEWETT. Hal and Ruby Crider and George Latour have had a good season since leaving the Harry Clark unit. They are playing B. & K. and RKO dates in the Midwest.

BALABANOW FIVE sailing in April for Europe. Booked thru Billy Jackson.

HARRY BURNS has been given more weeks by Loew, opening in Pitts-burgh April 12.

MATTY ROSEN has disbanded his Greenwich Village Follies unit.

NILES AND GABRON are back in New York from the Midwest, where they toured ballrooms and vaude.

BERNYCE FENEY, formerly of the vaude act of Feney and Morrison, has gone into the costume business in Chicago.

AD AND LIB, radio impersonators, gave an audition in Chicago two years ago and Sen Kaney told them they had a knockout stage act. Mont Harris, at the Ambassador, St. Louis, thought so too. Now the boys are playing de luxe picture houses and are a decided hit everywhere.

KYLE'S SHOWBOAT REVUE, 48 peohyles sust finished seven weeks of three-day stands thruout New York, Long Island and New Jersey. Playing hallrooms, auditoriums and theaters. Another Kyle unit has been playing repeat dates in the same territory.

HARRY ROISMAN'S ALABAMIANS HARRY ROISMAN'S ALABAMIANS and the Evening on Broadway unit are playing thru the West, booked out of the Wilbur Cushman Agency. Roisman writes the Cushman office is offering consecutive work to units and that the West and Southwest are bungry for good, clean entertainment.

BENNY MARKS has played in five Vitaphone shorts the last few months. Resumes vaude soon.

BILL MILLER is staying with the Matty Rosen office. He was almost set to switch to Curtis & Allen.

MAC MCKAY is now one of the three Page Boys. He joined up with Al and Larry Page.

BERNICE STARR, recently with Billy Kelly, has joined Sol Gould's act.

JOE ST. ONGE and Company, novcity act, is now working on the Coast. Played two weeks at the Golden Gate, San Prancisco.

CARDIN

THE ORIGINAL

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Week April 5 ORIENTALE THEATRE
Chicago, III.

Direction HAROLD OXLEY

Palace, New York

(Reviewed Friday Afternoon, March 29) Roberta, the Fred Astaire - Ginger Rogers-Irene Dunne box-office mopperupper, is doing the honors at the Palace this week, and probably for a second week, too. The vaude has been trimmed accordingly, with but four acts running only 36 minutes. Still it's a trim show

TOMMY MARTIN



LOEW THEATERS New York.

LOU WOLFSON. m, Morris Agency New York. that keeps the customers sufficiently entertained. It's a five-a-day week, the house opening at 9:30 a.m. The tapes are all up, and at the start of the second vaute show opening day there were lots of stonders. of standees, thinning out, tho, during

Bartell and Hurst, aided by Fred Larkin, Eddle Ash and an unbilled girl, are the helioers with a dance flash of class proportions. A nice turn—dressed and staged well—and opens with a neat ballroom waltz adaglo, followed by the unbilled girl's elever acro routine, and eloses with an adagio quartet involving corking catches. Got mitted well.

corking catches. Got mitted well.

Jean Carroll and Buddy Howe, a new
combo, the former recently teamed with
Marty May, work effectively in the
deuce frame and fared okeh. Both are
good performers and they employ a nice
atock of chatter. Sing a little, too, and
Howe chips in with a nifty hoofing solo,
and both of them finish with a sort of
Astaire-Rogers number, which is all
subs but too carly a follower after the right but too early a follower after the

Eddie Peabody came off with a huge

hand in the trey spot. This little fellow has plenty on the ball and he's more than an instrumentalist. He's a showman. The way he hops to that stool, his occasional singing and other things involve showmanship. Besides, he's grand entertainment when he plays the banjo, his 16-string harp-guitar and the

violin.

O'Donnell and Blair close, doing an act similar to Willie, West and McOinty or vice versa. A darn good act and very amusing, but entirely too short with only four minutes. One long laugh and it's all over. There are three men and only four minutes.
It's all over. There are three men and a woman and all take picnty of banging around from the well-timed use of props. That carouse bit on a gate is a humdinger. Audience took to it big. SIDNEY HARRIS.

Loew's State, New York (Reviewed Friday Afternoon, March 29)

(ED SULLIVAN UNIT)

Ed Sullivan is here again with his Dawn Patrol Club Revue, made up of local night club talent and featuring Harry Rose as emsee. The show is enertaining, despite a few slow spots, and the Sullivan name ought to bring in some extra dollars. The picture is The whole Town's Talking (Pirst National), and business at this show was only fair. The stage show runs 63 minutes and has the Ruby Zwerling pit band up on the stage. Harry Rose opens the proceedings with song and patter and then brings on Alice Dudley and Jack Cole, a class dance team. They obviously were too highbrow for this audience and a fast tap team would probably have been more welcome.

Dolores Farris, blond dancer, was on (ED SULLIVAN UNIT)

more welcome.

Dolores Farris, blond dancer, was on for a toc whirl and acrobatic number and made a fair impression. Gall Gall, an amazing sleight-of-hand artist, had the customers wondering what was what. His tricks with live chicks are the nerts and he works fast and furlous.

A clear magician with a style all his A clever magician with a style all his

A clever magician with a style all his own.

Ross MacLean, a vigorous tenor, contributed a couple of numbers and made a nice impression. Grace and Beatrice Saxon stopped the show with their notcha warbling of quere arrangements. They encored with Jitters. Their delivery is an odd combo of singing and shouting of catchy rhythms, the novelty alone being enough to put them over. Sullivan himself makes a nice impression. His modesty is quite engaging and he handles lines fairly well. Besides working in a couple of blackouts, he supplies some gab with his Water Under the Bridge film clips. Patay Flick is a big laugh getter with his Jewish dislect. He works from the audience and in the blackouts and did much to help Harry Rose knit the show together. Rose's emseeing was more than adequate and was attuned perfectly to this audience's likes.

PAUL DENIS.

Chicago, Chicago

(Reviewed Friday Afternoon, March 29) Mary Brian heads the bill this week, and whether or not she can buck Lent and whether or not she can buck Lent and draw them in anyway is a question. At today's second show business was way off while the other Loop houses with stage shows were all comfortably filled

The Evans Girls opened the show with The Evans Girls opened the show with a moderniatic routine done in glittering costumes and swagger sticks. The girls made their entrances from the rear of the stage and as they came on their images were reflected in silhouette on the back drop. An effective piece of stagecraft that added to the effectiveness of the number.

stage erait that added to the effective-ness of the number.

Carter and Holmes, two men, held the deuce spot. One of them does a tap dance while playing the harmonica and uke and also gives an impression of an amateur buck dancer making his first stage appearance. The other does com-cdy falls and some talk is interspersed between tricks. Their comedy wreating match was funny and they closed with a dance finish done with acrobatics. Took two bows.

Took two bows.
Fray and Braggiotti, CBS plano twins, did three numbers on the dual grands. Opening with The Fair Dance they swang into I Saw Stars, done with variations, and closed with their version of The Continental. Nice hand.
Clara Barry and Orville Whitledge were next. They were slow in getting started but soon got the audience warmed up. In all the times this reviewer has caught their act his was the first time he has not seen it stop the show. Their smart chatter was either over the heads of the audience or the

house was too big for an act of this type. They worked hard but the up-hill climb was too steep. The act is as good as it ever was. Good hand. Two bows.

The Evans Girls returned for another number done before a festive drop covered with lanterns. Mary Brian, assisted by Arena and Hines, did several tap routines including some challenge work and joined the Evans Girls for the finale.

F. LANGDON MORGAN.

Academy, New York

Academy, New Iork
(Reviewed Friday Evening, March 29)
Frank and Milt Britton Band, augmented to a small unit by the addition
of two dance acts, accompanies the
week's booking of Roberta here and beween the stage and picture entertainment it's solid pleasure. Brittons, of
course, are getting the benefit of their
picture appearance with Rudy Vallee in
Sweet Music, which played this house
last week. At the start of the 9 p.m.
vaude show biz was very good.
Never any doubt about the entertainment when the Brittons work. That
band act remains unique and hilarious,
whether being seen for the first time or

band act remains unique had marious, whether being seen for the first time or the 10th. The slapdash, knockabout, seltzer-squirting, violin-busting business, centering on the antics of Mousie Powell, would make the Sphinx laugh, Routines remain the same, including the composer and Poet and Peasant number.

bers.

Weldon and Honey, boy and girl hoofers, come on early with a fast bit of legmania. The girl is a nice-looking blonde. They return at the close for another rapid-fire routine.

Three Sophisticates are an okeh girl knockabout comedy dance trio. Girls work hard in a series of acrobatic hoofing and fall tricks that brought them back for an unforced encore. Latter

back for an unforced encore. Latter consisted of straight challenge dancing, JERRY FRANKEN.

Earle, Philadelphia

Reviewed Priday Afternoon, March 29) The Roxyettes, who became a popular institution in Philly during the Mastbaum's brief regime, return as the Earlie headliners this week to draw out a good

headliners this week to draw out a good crowd. They are the prime features in a smart revue.

Johnny Perkins, rotund comedian, opens the show with a few good gags and swings the house orchestra into a spirited mediey. The 32 Roxyettes fol-low, in attractive riding habits, and pre-

low, in attractive riding habits, and pre-sent a prancing routine to the tune of Sophisticated Lady.

Bob Ripa, dexterous juggler, has the next spot, which he fills to the satisfac-tion of the audience. Using the ball and peg routine, he performs many un-usual feats and won sustained applause. Perkins again appears and warbles a

usual feats and won sustained applause. Perkins again appears and warbles a broad comedy ditty about Johnny being kept after school and then introduces the Roxysttes in their second number. Clad in orange gowns and black capes and gloves, against a black and orange background, they offer a sinuous modern dance routine.

ern dance routine.

Bellett and Lamb then score with their comedy and eccentric dancing, with the tail Bellett making a particular hit with his contortionistic stunts.

Ruth Petty, blues alnger, has the next spot, singing Earful of Music, I've Gof Rhythm and other hotcha ballads into the mike. Perkins returns for some nonchalant comedy chatter with her.

Finale brings on the Roxyettes for a fast tap routine with a collegiate motif. In white and green costumes, they dance to Varsity Drag, College Rhythm and other rah-rah tunes. It makes a bright flash finish.

The film is Love in Bloom (Para-

The film is Love in Bloom (Para-count). H. MURDOCK. mount).

Roxy, New York

(Reviewed Friday Afternoon, March 29)

Received Friday Afternoon, March 29)
The Salici Puppets headline the Roxy
stage show this week and take up the
major slice of the running time. But
they can't take too long; they packenough entertainment for a full layout.
The little figures are managed with
destretity and finesse and their antics
are thoroly amusing. And a novel and
interesting angle is injected when the
curtain raises to reveal the line of
puppeteers above the miniature stage
working their wooden pals around. It's

puppeters above the miniature stage working their wooden pals around. It's exciting to watch how they handle them. An outstanding bit is the puppet which lights a cigaret and actually smokes it, a feat that drew heavy rounds of applause. And the finale is a wow, with its puppet orchestra in front of the

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HOME SWEET HOME

Seems as for away now as it did during our first week in Autorials. They just won't let us no! But, as the peeks say! "It's gotte end some tyme." So we hope to be seein' you whan? who hopes? Now in our 24th week with Frank Neil's grand errue, "On With the Show," NICE, FLORIO and LUBOW "Carp People." U. S. A. JOHNNY HYOE.

NICE, FLORIO

THEATRES

1270 Sixth Ave.

miniature stage working away for all it's That serves as the finale for the complete stage show, with the One Foster Girls only coming on to share the final bow.

The Foster kids also introduce the

puppets, doing a can-can in costumes corresponding to those worn by the puppet chorus in the opening miniature number. They open the show with a knockout chair routine that possesses novel effects and the usual smooth ability that these kids give to their

ability that these kids give to their work.

Two acts and an amateur make up the rest of the show. The Six Danwills do their nee teeterboard work at the start, getting applause thruout, and ending excellently with the three-high filp-flop from the floor. Lorraine and Digby score nicely with comedy and knockabout dancing, with the gal demonstrating that she can do comedy, handle lines, dance superlatively and even sing a bit in a pinch. She's a standout performer.

This week's winner of the Town Hall amateur radio contest is Henry Luckenbusch, a fine-looking and engaging youngster who plays the accordion in a manner that many pros could envy. He does a difficult classic and then apologizes for playing a pop as encore, saying that the management asked him to. That's the right spirit. The pop in question is Nola, and he does a job of it. The kid's good.

Preddy Mack didn't lead the band at the second performance opening day, nor did he emsee as usual. The latter

Freedy Mack didn't lead the band at the second performance opening day, nor did he emsee as usual. The latter chore was taken over by one of the One Foster kids, who performed it acceptably. The picture is I'll Love You Always, and the house was fair at the showing caught.

Shubert, Cincinnati

(Reviewed Saturday Afternoon, March 30)

With the Taft, local independently operated house, highlighting Ted Lewis and his Musical Klowns, always a good draw here, RKO shoots the works at the Shubert this week with a three-star layout featuring the Boswell Sisters, Benny Meroff and his mad musicians and Roscoe Merof and his mad musicians and Roscoe Ates, stuttering film comic. It's a money show, both from the expense atandpoint and as a box-office draw, and the Saturday matineers relished it. Stage show when reviewed ran 100 minutes, despite a cut in the running time from the Friday showings. Full house at the first show today, and it's a bill that should lam the house all week.

Jam the house all week.
Benny Meroff and his 13-piece orchestra send the show away to a flying
start with a fast number. The versatile

chestra send the show away to a flying start with a fast number. The versatile Benny has surrounded bimself with a grand gang of hokum artists and the hoys toss the hoke hither and yon to telling results. Save for a few moments, the boys are never serious thruout the show, and their comedy is well accepted. The first of Meroff's specialists is Jay Hill, who pulled a good hand with his rendition of Isle of Capri in tenor voice. The Coffe Sisters, harmony trio, in a tough spot what with the Boswell girls on the same program, lead the ork boys in an effective bit of choral work, with all using megaphones. Pulled a sound hand, Jackle Marshall, a grand clown and mimic, drew more sound hand-spanking with a comedy song number, a trombone novelty and his trained fiea bit. Last piece of business is a nifty. Dolly Bell comes on here to contribute a tasty bit of acrobatic dancing that brings her a warm mitt. Meroff follows with a bit of solo work on a half-dozen different instruments, with Red Pepper, 300-pound trumpeter, furnishing the comedy relief in the background, assisted by the rest of the Meroff gang. Florence Gast, blond looker, and Benny Meroff keep up the good work with a bit of singcomedy relief in the background, assisted by the rest of the Meroff gang. Florence Gast, blond looker, and Benny Meroff keep up the good work with a bit of sing-ing and comedy erossfire, with the ork boys never letting down on their own hokum stuff.

hokum stuff.

Roscoe Ates had easy sailing. He stuttered and mugged his way thru to the audience's great delight and then indulged in a bit of horseplay with the ork boys. Latter business dragged a bit and could be trimmed advantageously. Ates is assisted by a comely redhead, who works okch. The end found the film comie taking several bows to a smash hand.

Peter Ray, Meroff's dusky hoofer,

the bill Willie Smith vocalizes; the band plays several numbers, among which are imitations of Ellington, Lombardo, Louis Armstrong and Whiteman; Rudy Wilsams gets tunes out of a shoeshining rag: Babe Mathews sings and dances; there is a Glec Club number, and Port, Marshall and Jones do fast stepping.

Company has rhorus of 12 girls and six boys and is nicely costumed, mounted and lighted. The unit is very entertaining and ends with a hot production number. Show as it now stands should furnish plenty of tough competition for the better known colored bands and units. smash hand.

Peter Ray, Meroff's dusky hoofer;
plensed immensely with a corking bit
of hoofing, featuring a tap rhythm toedance that's a honey. Pulled one of
the soundest hands of the afternoon.

The Boswell Sisters had trouble-trouble in getting off the stage. They stopped things colder than the proverbial mackers with their delightful harmony singing. Opened with Rock and Roil and followed in turn with Lullaby of

Broadway and Fare Thee Well, Annabelle,

Broadway and Fare Thee Well, Annabelle. For an encore they did Isle of Capri and for a second one, their old favorite, Dinah. Had to beg off.

Balance of the running time is taken up by Meroff and his boys with a long line of laugh-provoking antics, with Jack Marshall and Red Pepper handling the bulk of the clowning, and well, too. Meroff, appreciative of what those out front want, paees the entire proceedings in a showmanly manner, and sees to it that there's never a duli moment. He's a glutton for work and the audience liked him. A sock close brought the Meroff gang a wow hand.

BILL SACHS.

Oriental, Chicago

(Reviewed Saturday Afternoon, March 30)

The French Revue, produced by Andre Lasky and staged by Paul Batchelor, with artistic costumes by Francis Pallister and scenery by Leo Stahr, of the Chicago Theater staff, is holding the boards here

this week.

After the overture Parce, led by Charles

the some sung over the p. a. Ruddy, with the song sung over the p. a. system by Marguerite Claudet and Chauncey Parsons, the show opens on a Chauncey Parsons, the show opens on a colorful scene showing the outside of the Cafe de la Paix. The chorus of 17 do a couple of numbers and Chaudet sings My Man. Bernice Allan contributes a nifty tap routine with turns here and the ensemble is well directed. The fight scene at one side of the stage diverts one's attention from the stage picture and could easily be climinated to advantage.

Roy Sedley makes his first appearance in the next spot with some beckling done by Billy Zeck from an upper box. Long and Short, two men in sailor costume, did an eccentric dance, some sewing pantomime and a monkey bit with acrobatics

tomime and a monkey bit with aerobatics that was good.

A beautiful adaglo number, perfectly

A beautiful adaglo number, perfectly lighted, was next. After the chorus girls cavorted a bit, Mile. Corinne and Robert Robinson did their Satan's Dauce of-Death to the ballet music from Faust and got a big hand. During this scene John McDowell, who posed as a bronze statue, came to life for the finale.

The Gaudsmith Brothers with their two French poodles had little difficulty in making the customers lauve in the next

making the customers laugh in the next

making the customers laugh in the next spot and left to a good hand.

The Apple Danse, a feature of the show, was next. Making their appearance from a large prop apple, Mile. Corinne and Robert Robinson did an artistic and graceful routine to a Kreisler tune. They were followed by Kendall Kapps and

AND HIS

full (special). Time—Sixty minutes.

Produced by Harry Gourfain, this
unit has much production value and
gets away from the usual formula of
colored shows. Show opens with the
entire company before a New Orleans
dock scene. Jigsaw Jackson, with his
marvelous contortion dancing, follows,
and then a very funny blackout laid in
an undertaker's parlor. The Six Porters
contribute a song and dance before the
appearance of Jimmle Lunceford and
his band of 14 in a special full stage set
with band car. During this portion of
the bill Willie Smith vocalizes; the band
plays several numbers, among which are

Farrell and Taylor Reviewed at Orpheum, New York. Style—Comedy, instrumental and danc-ing. Setting—In one. Timo-Fourteen

This is a merger of the Billy Farrell dancing turn and the Bud Taylor com-

ing. Set minutes.

120 AD

Junior. Kapps played the clarinet while dancing and later did an aerobatic tap while Junior sang. Roy Sedley made his second appearance

Roy Sedley made his second appearance here. Sedley should know by now that his material does not warrant him staying on as long as he does and he should be convinced when the audience doesn't go for more than half of it. About half of what Sedley does would be enough. And it seems as tho he can't keep from getting smutty. The pigeon gag is bad enough but the impersonation of a goose should be thrown in the alley. Even the South State street honky-tonk burleaque houses would hesitate to use it.

A modernistic routine by Corinne and Robinson was followed by a parade num-ber, and the entire company was on for the finale. F. LANGDON MORGAN.

London Bills

LONDON, March 25. — Several new openings at the Holborn Empire, Raymond Baird, American novelty saxonhonist, clicks heavily on his first showing here with a bright offering. Jack Holland and June Hart, American dancers, and Sherkot, French comedian, both from Cochran's recent success, Stream-

from Cochran's recent success. Streamline, score solidly, and Sherkot gets the best laughs in the bill.

Four Franks, peppy young American entertainers, remain at the Palladium, where they show-stop at every performance. On the same bill Gypsy Nina, singing accordionist with glorious pipes, is a sensational hit. is a sensational hit.

Vaude improves at the Coliseum. where there are three American laugh hits. Joe Jackson, who is a comedy riot; the Three Sailors, and Hibbert, Bird and

the Three Sailors, and Hibbert, Bird and Ready. Last two nots are held over indefinitely. Business improved here vastly due to aforementioned entries. Prince of Wales non-stop show still runs with success. It is left to two American girls, Binneh Collins, versatile impressionist, making a big name this side, and Constance Evans, the original "Ripley" girl, with a corking dance routine, to score the honors of the show. Will Mahonev's road show moves to

routine, to score the honors of the show.
Will Mahoney's road show moves to
the Empire. Liverpool, and capacity
business greeted Mahoney and his
American principals, Evic Hayes. Joe
Griffin and Omar.
Wilson, Keppel and Betty, one of the
funniest of comedy dance trios, click
plenty at Shepherd's Bush Empire, and
De Wolfe. Metcalf and Pord, brilliant
American novelty dancers, are a riot at
the Gaumont, Hammersmith.

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VARIETIES ON PARADE WANT

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edy and musical act. The new act has quite a bit of comedy and solid enter-tainment, altho it is handicapped by a loose routine. Tightened up and given better continuity it should be okeh. Reviewed at the Regal, Chicago. Style—Band unit. Settings—In one, two and full (special). Time—Sixty minutes.

better continuity it should be oken.
Farrell is on practically thruout and, toward the end, exhibits his own hoofing talent. An old man is brought on for snappy old-time tapping, while Dorothy, a comely brunet, is, on for funny Dumb Dora and mixed-language talk. She got plenty of laughs. Taylor does novelty instrumental work and sap comedy. Including a session at the comedy, including a session xylophone.

Danny Dare Dancers

Reviewed at the State, New York, Style—Dancing and singing. Setting—In one and full stage (specials). Time—Twelve migutes.

Sixten Date dancers, eight boys and eight girls, in this one, with Miss Lawlor, vocal soloist, filling in the change wait. The act manages to be different from most vaude flashes, and that reason alone is enough to put it over.

Act opens with the 16 dancers in Spanish costumes and before a colorful Mexican courtyard set. They offer a snappy heel-clicking and prancing routine and then retire to allow Jean Hazlett to do a minute of fast aerobatics. Miss Lawior then steps out in one to warble Blue Moon. Voice and delivery are fair.

The closing number has the dancers before a golden drop and doing a combo ballroom and adagle number. Effective stuff, permitting the act to close to a fine hand. P. D.

Jimmie Lunceford "Harlem Express Unit"

NEW ACTS

In the middle of the bill here, the act pleased the customers. P. D.

With Terry Lawlor

18

30-Cent Meals For Actors

Union Church will provide them, carrying on work of the Dinner Club

NEW YORK, March 30 .- The Union NEW YORK, March 30.—The Union Methodist Episcopal Church, which originally housed the Actore Dinner Club, announced this week that it would carry on the club's good work, tho in a somewhat modified form. The Dinner Club, as reported here previously, was forced to fold March 16 because of the relars cost of ford rising cost of food.

rising cost of food.

The Rev. C. Everett Wagner, pastor of the church, issued a statement Thursday saying that meals would be provided to members of the profession at the nominal price of 30 cents, and on Friday some 75 actors and actreases met to line up the new organization, which will be known as the Actors' Kitchen and Lounge. The 30-cent price will be offered to both employed and unamployed, but about 120 players in the latter category will receive two dinners free each week, in return for assisting for one night in the preparation and serving of the food. Six shifts will be used.

About half of those attending yester-

About half of those attending yester-About half of those attending yesterday's meeting indicated their willingness to work one night in return for the dinners. It was planned to form six crews of 20 persons each, each crew working on a definite night of the week. A temporary membership committee was appointed, to examine the credentials of all guests as they arrive. Unlike the Dinner Club, a real effort will be made to restrict dining privileges to those connected with the theater.

The committee is compared of Barbara.

The committee is composed of Barbara Winchester, Howard Urbach, Eisle Earle and Marryat Wilson.

A steering committee was also appointed, its members being Brace Conning, Edith Tachna, George Damroth and William Sharon. A permanent council of nine will be elected at a meeting scheduled for next Wednesday.

It is hoped to be able to serve about

ing scheduled for next Wednesday.
It is hoped to be able to serve about 300 dinners a night at the church—perhaps more. The scating capacity is 150, and, with the dinner hour extending from 6 o'clock to 7:30, it is figured that humber can be served.
The Kitchen will start functioning Tuesday, according to present plans.

Nudist Players in Trunks and Muslin

NEW YORK, March 30 .- As suspected NEW YORK, March 30.—As suspected by the wise, the opening of the Nudist Theater Guild up Mount Vernon way was attended with something less than strict adherence to nudist rules. The Guild, which announced itself as a project to convert people to nudism thru the medium of the theater, presented The Gui From Child's in 1950 in Mounty Vernon, Monday night with mented The Gri From Child's in 1950 in Mount Vernon Monday night, with the men wearing high bathing trunks and the gals swaddled in nests of net-ting. Spectators paying their 83 cents in the hope of getting an eyeful of nudists in the raw felt they were

swinded.

The Guild, according to its announcements, plans to descend on Broadway, with tryout in Broaklyn and possibly Newark first. According to the threats of the press agent, the show will be housed at the Cosmopolitan, starting either April 8 or 15. Broadway's openmindedness being somewhat greater than ness being somewhat greater than Mount Vernon's, it was hopefully stated, the cast may be able to get down a little closer to business. Even at that, tho, they'd be well dressed compared to burlesque performers or even a legit chorus gal.

Victoria Palace to Legit

LONDON, March 20.—By taking over the Victoria Palace, former West End vaude house. Seymour Ricks. English actor, will place the theater, now dark, again on the map as a playhouse. House will run a season of popular plays in which Hicks will produce and also play the lead.

Watch for

This Special Feature:

Economic Problems of the Actor

By GEORGE HELLER in the

Spring Number of The Billboard Dated April 13

De Tanko's New Comedy

NEW YORK, March 30,—Boris de Tanko, Russian playwright and critic now in New York, has just completed the script of a new play, One Summer Day. It is a comedy.

De Tanko, who was a pupil of Sardou, had his The Red Swon presented last season by the Cleveland Playhouse, where it met with an onthusiastic reception, it is now under negotiation for a Broadway production. Deals with Russia at the time of the revolution.

Pantomimes Survive

LONDON, March 22.—Of the countless pantomimes seen in England this last Christmas season only two are still run-ning, Aladdin at the Prince of Wales, Birmingham, and Mother Goose at the Theater Royal, Leeds.

THE NEW PLAYS ON BROADWAY

MANSFIELD

Beginning Thursday Evening, March 28, 1935

LADY OF LETTERS

Accessed by Turner Bullock, featuring Murlet
Kirkland. Directed by Dmitri Ostrov. Setting by Metropolitan Studio. Presented by
Dmitri Ostrov.
Susio Willifer.
Susio Willifer.
Susio Willifer.
William William William
Julia Pace
Anne Sutherland
Henrietta, a Maid. Georgette Harvey
Mr. Creepmore, Bursar of Southern Union
College Edward Broadley
Stella McDonald Irene Shirley
Adelaide Willifer Muriel Kirkland
Cornella Lawrence Roberta Beatty
Richard Mays Shepperd Strudwick
Warren Ainsley
Peter Powers
Dr. Newberry, President of Southern Union
College Lesile King
Wintfred Shaw Katherine Squire College Winifred Shaw

College Lesile King Wintfred Shaw Katherine Squiro The entire action of the comedy takes place in the living room of Professor Gilbert Willifer's home in a small college town in Southern

home in a small college town in southern texts.

ACT II—The Living Room. A Morning in March. ACT II—Scene 1: The Same, in the Latter Part of June. Morning. Scene 2: Two Weeks Later. Evening. ACT III—The Same. The Following Morning.

Advertised curtain time-8:50. Curtain rose at showing caught-\$:50.

An unreasonably dull little farce spat-tered upon the Mansfield Theater stage Thursday night. Its title is Lady of Let-ters, its author Turner Bullock, and the producer and director Dmitri Ostrov. Strictly a scatter-brained little piece, it manages to make liself uncommonly boring as it goes thru its brain-scatter-ing, having neither wit nor interest to relieve it. It serves, however, to bring Muriel Kirkland back to the New York

stage—and it also serves to bring a few amilies to the customers lips and numer-ous pains to their necks. Miss Kirkiand's homecoming, as may

ous pains to their necks.

Miss Kirkland's homecoming, as may be gathered, was hardly auspicious. It was, as a matter of fact, inauspicious with regard to both play and performance. For Miss Kirkland, enacting the dotty young wife of a Southern college professor, plays in a single key all evening, a charming key perhaps, but one that is well calculated to avoid relieving any jot or tittle of the inherent boredom of the play. It seems a bit like stale Ruth Gordon.

The farce—"comedy," Mr. Bulock calls it—has its addlepated matron dashing about in all directions, in the manner of Stephen Leacock's horse and of all addlepated stage matrons. This one, however, is particularly virulent. Mr. Bullock asks us to get enjoyment out of the fact that she buys the rights to a manuscript from a penniless author, sends the book away in her beat moron manner, and when it is published becomes a celebrity overnight.

Of course, she is unmasked in the end, but none of its seems to matter. If it were consistently funny that might be different.

The supporting cast is capable, with

different.

The supporting cast is capable, with Roberta Beatty and Anne Sutherland standing out. Shepperd Strudwick is aquandered on the part of the playwright, and William Williams (shades of Iolanthe's Strephon!) indulges in some annoying diction as the professor. At that, it would have helped if someone could have induced him to sing A Shepherd I or Good Morrow, Good Mother.

EUGENE BURR.

EUGENE BURR.

LONGACRE

Beginning Tuesday Evening, March 26, 1935

TILL THE DAY I DIE

A one-act play by Clifford Odets. Sfaged by Cheryl Crawford. Scenery by Alexander Chertoff from suggestions by Paul Morrison. Presented by the Group Theater. Karl Taussig. Wafter Coy Baum. Elia Kazan. Tillie Margaret Barker Zelda. Eunice Stoddard Detective Popper. Lee J. Cobb Martin, an Orderly Bob Lewis Leverett Adolph Horbert Rather Zelther. David Kortchmar Schlupp. Russell Collins Edual Peltz. William Challes Levis Leverett Adolph Horbert Rather Zelther. David Kortchmar Schlupp. Russell Collins Edual Peltz. William Challes and Storm Trooper Samuel Roland 2d Storm Trooper Gerif Kraber 4th Storm Trooper Gerif Kraber 4th Storm Trooper Abner Biberman Boy Wendell Keith Phillips Old Man George Heller Other Prisoners. Elia Kazan, David Kortchmar, Paul Morrison Major Duhring Roman Bohnen Frau Duhring Dorothy Patten Iss Detective Gerif Kraber 2d Detective David Kortchmar, Paul Morrison Major Duhring Roman Bohnen Frau Duhring Dorothy Patten Iss Detective George Heller Ceorge Heller

Frau Duhring ... Ist Detective ... 2d Detective ... David Kortchmar
Ceorge Heller
Arno Samuel Roland
Stieglitz Lee Martin
Ullius Bernard Zanville
Women Ruth Nelson, Paula Miller
The action takes place in present-day Barlin.
SCENE 1—An Underground Room. SCENE
2—Office Room in the Columbla Brown House.
SCENE 3—Barracks Room, Brown House.
SCENE 4—Office Room. SCENE 5—Tiller's Room.
SCENE 5—COLL DWED CO. David Kortch

WAITING FOR LEFTY

Russell Collins
Lewis Leverett
Ruth Nelson
Cerrit Kraber
Russell Collins
Walter Coy
Paula Miller
Herbert Ratner
Bob Lewis
Ella Kazan
Abner Biberman
Dorothy Patten
Russell Collins
Russell Collins
Russell Collins
Roman Bohnen joe Edna Miller Fayette Sid Herbert Ratner
Claylon Bob Lawis
Ragate Keller Ella Kazan
Henchman Abner Biberman
Secretary Dorothy Patten
Actor William Challee
Relilly Russell Collina
Dr. Barnes Roman Bohnen
Dr. Benjamin Celfford Odets
A Man
Cotton
Wolfes—Sam Roland, Lee J. Cobb, Wendell
Keith Phillips, Harry Stone, Bernard Zamville:

Advertised curtain time-8:30. Curtain rose at showing caught-

This reporter can read Marx with a certain amount of pleasure; he can find in-terest and enjoyment in books avowedly dealing with communism; he was one of the few bourgeois in the city in whole-

FROM OUT FRONT

By Eugene Burr

This reporter had expected to be faithful to the death in the matter of the American Academy series of matiness; but the government, no less, stepping majestically from its marble pedestal, took a hand in the game, and he found himself an eleventh-hour traitor. A coy judge decided that a dramatic reporter would look extremely nice in a jury box, remarking (with what seemed at the time like a particularly offensive attempt at humor) that the fidelity of theatrical court-room acens might just as well be judged from first-hand information. So, while the final Academy matines of the season went merrily on at the Empire last week, your correspondent sickened painfully upon a panel in the State Supreme Court. Trelawney of the Weits was the play, and another reporter, perforce, covered it. What he said about it is a matter entirely restricted to him, his conscience and the players concerned.

But, even the involuntarily unfaithful. I want to take this chance of wishing luck to the youngsters who have borne with me thribut the season. The pleasant This reporter had expected to be faithful to the death, in the matter of the

luck to the youngsters who have borne with me thruout the season. The pleasant days of the Academy are over for them; they are plunged, willy-nilly, into the aleazy machstrom of Broadway, to sink or swim as their own ability and the jests of the mad gods of the theater may dictate. Since those gods are mad, their jests

are sometimes unesvory.

Gone—and gone forever—are their days of hand-picked audiences, of kind understanding, of a tacit condoning of what faults there be; they must now take their chance with the rest in the wildest, cruelest and most segseless turmoil that has ever masqueraded in the guise of a business or profession. They must be prepared for heartbreak, unrewarded drudgery and disappointment that is often undeserved. The path is hard and steep and in many cases not worth the climbing, and only a very few—if any—will eventually stumble to its heights. They must be well equipped with knowledge and courage and perseverance, with the ability to take resounding bladder-whacks upon their unsuspecting skulis. And, saddest of all, they must also be equipped with the favor of the theater's crazy gods. Even talent is often, much too often, not enough.

To those (and there were a good number of them) whose performances were surprisingly fine go the thanks of an enforced playgoer. To those whose performances field to measure up to the purely personal standards of one spectator go sincere apologies for what, in the course of relentless duty, had to be done. To them all go heartfelt good wishes for the future.

Of late the theatrical season has been shrinking, like a bank balance in the crash. Once it stretched majestically from the last week in August to the middle days of June—and even in the summer's drought the number of running shows approximated what would now be known as the height of the season. Once, when only two dozen shows weathered the heat of July, it was thought disastrous. Then, gradually, there came encroschment. Labor Day secame the start, and the end of May was the end. Later, even Labor Day saw no new shows, and April wrote the finis to production: the theater's cotton cloth contracted quickly in the deluge of depression. But this year Mr. Mark Barron, of the Associated Press, asked critics of the dalites to name the 10 best performances of the season at the beginning of March. Thanks to Mr. Barron the season has become a cutty-sark indeed.

deed.

It now really begins only in October—
at best the last week in September; according to Mr. Barron's pessimistic audit,
it ends the first week in March. That
leaves, at generous counting, just five and
a half months.

All of which is companied depressing.

All of which is somewhat depressing, All of which is somewhat depressing.

If Mr. Barron were wrong we could jeer at him and at his industrious tabulations.
Disconcertingly enough, however, he is right; the season is, to all intents and purposes, over. Only a dozen shows at most remain to come in. More and more

the theater is becoming restricted—in audiences, in number of productions, in playhouses, in financial support, in terri-tory and now even in time.

None the less, this corner will not begin casting up the accounts of the 10 best plays and players, of the 10 best this and that, until the customary season, some time in May. Partly that is sheer sentimentality; partly it is because items for the lists may be found in even the meager roster that is still promised. If Mr. Barron had been just a week earlier with his request he would have missed the performance of Miss Elens Miramova in Times Ease Changed, which is perhaps the greatest of the season.

hearted sympathy with the taxi drivers in their recent strike—but when he goes to the theater he naively expects to see a play. That may be old-fashioned, but it can't be belped. It may prove that your correspondent is a perniclous bull-work of fattly howeverted.

your correspondent is a pernicious bulwark of a fetid bourgeoisie. But, unfortunately, he loves the theater—loves
it so much that he feeis it can be and
should be an aim in itself.
All of which leads up to the fact that
the Group Theater on Tuesday night presented two one-act plays by Clifford
Odets, a member of its acting company,
who has been acclaimed the white hope
of American playwrighting on the basis
of his Awake and Singl, which is currently at the Belasco.

The first of the one-acters, Till the Day
I Die, is a new one, dealing with the Nazi

The first of the one-acters, Till the Day 1 Die, is a new one, dealing with the Nazi regime and the hard fate of the Comrades under Hitler's iron rule. The other is the by-now-famous Waiting for Lefty, which was originally presented for one night at a left-wing benefit, but which proved so popular that it was revived at every left-wing benefit that came along. And left-wing benefit sare almost as numerous as soon boxes in Union Square. soap boxes in Union Square.

soap boxes in Union Square.

Of the two, Lefty is undoubtedly the more important. Dealing with the sad fate of the taxi men (thru the simple device of turning the theater into a hall housing one of their meetings). It manages to strike out at many current evits, righteously and with fire and fervor. This it accomplishes thru a series of set-in blackouts, depicting the stories behind the various speakers on the rostrum. It is as stirring as the beating of a drum—and just shout as dramatic or meaningful.

Mr. Odets, unfortunately, has confused

Mr. Odets, unfortunately, has confused a play with a pica. As a pica, Waiting for Lefty is strong and heady stuff; as a play it is sprawling and dull. One (or two at most) of the inserts has dramatic effect; the dialog rings with life and truth dur-ing the meeting scenes. But the anec-dotes are exposition rather than action; they are case histories known to us all;

dotes are exposition rather than action; they are case histories known to us all; there is an air of stage phoniness hanging about them, and their characters are nothing more than figures from cartoons in The New Masses. It is all fine and indignant, driving home a badly needed lesson—but as a play it seems infernally dull. In lecture form it might be something else again; as a matter of fact, the out-and-out speeches in the meeting scenes are the most interesting and exciting portions of the drama.

Lefty may have gained huge acclaim at the benefits it played; it may gain huge acclaim from certain Broadway patrons. But the uptown theater in general demands drama rather than straight propagands that a picked audience quivers thear. The latter man be enough to create a left-wing sensation, but, unfortunately, it is not enough to create a play.

As for Till the Day I Die, the less said about that the better. It tells, with rabid seriousness and atrokes of custard-pie humor, of the plight of the Comrades in Nazi-ridden Berlin. Horror is piled upon horror in the fate of the sors-beast hero, until the sufferings of Uncle Tom seem heavenly harp-strumming in comparison. It may be that such things do occur under the rule of the fifthy Fuebrer, but the writing is so overwrought, unrestrained and super-accentuated that, on the stage, the events became merely fantastic and faintly laughable caricatures.

tures.

Cheryl Crawford's staging, flat and artificial, does less than nothing to help. The writing is ridiculous enough to lose all propagandistic or dramatic value, but the play appears actually comic with its silly and overemphasized direction. It might conceivably be effective only in a beer garden, with She's More To Be Pitted Than Censured sung hetween the acts.

acts.

The playing of the Group Theater's acting company in Till the Day I Die could charitably be described as amateur—the Alexander Kirkland made about one line in each 20 count for something, and George Heller and one or two others were believable in several minor parts. The playing of Waiting for Lefty is uncommonly good.

One scene and a group of characters were dropped from Till the Day I Die

Alviene SCHOOL Theatre

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after opening night, which, at least, is

after opening night, which, whomshing.

Lefty displays Mr. Odets' gift for uncannily human dialog, but to produce the other play is hardly fair either to him or to those admirers who have hailed him as a living force in the American theater. In any case, the program proves again that too many of our young radical playwrights depend upon their special audiences' interest in the general class struggle, rather than upon their own playmaking, to lend interest to their plays.

EUGENE BURR.

49th STREET Beginning Monday Evening, March 25, 1935 A WOMAN OF THE SOIL

play by John Charles Brownell. Staged by John Cameron. Setting designed by Yellentik, and painted and constructed by Millard H. France Sons, Inc. Presented by John Cam-

Pron.	
Margaret Young	Evelyn Varder
Ruth Young	Ellen Brewster
Steve Baldwin	.Brandon Peters
Doctor Wade	, Dodson Mitchel
The Rev. Donald Ferguson	Maurica Wells
Bert Mason	Frank Montos
Weir Douglas	.Alfred Kappelei
Robert Young	Arthur Pierson
The Entire Action of the	Play Takes Place

the Living Room of Margaret Young's Farm-ouse in Vermont. ACT II—Late Afternoon in August. ACT II —A Half Hour Later, ACT III—Several Days

Advertised ourtain time—8:45.
Curtain rose at showing caught—8:48.

A Woman of the Soil would have been far better off under it, so far as last night's audience at the 49th Street Thea-ter was concerned. For A Woman of the Soil, a play by John Charles Brownell, directed and presented by John Cameron, was as boring, inept and appailing a little mess as has smeared itself out upon

was as boring, inept and appalling a little mess as has smeared itself out upon the stage this season. So dull was it in its insistent inanity that a reporter cursed with jury duty found himself looking forward with comparative delight to serving on a very dull contract case. It's all about sweet little Ruth, up in Vermont, who has been brought up by a kind aunt, and who, in gratitude, intends to waste herself upon that aunt's rotter of a son. The list of the gentleman's vices is something for the records; he is a drug addict, a drunkard, a lecher, a spendthrift, an egotist, a cad and an actor. (The last-named vice, unfortunately, is not shared by Arthur Pierson, who plays the part.)

Little Ruth is beloved by the whole village, particularly by noble Steve, who can't ask her hand because he served two years in the hoosegow for almost murdering a man who murdered his dog. She is also beloved by the Reverend Donald Ferguson, a prissy but pure-barted preacher. In addition, the kindly village doctor and a playwright who has known her fiance fall under her inexpitcable charm, and the community turns itself into a villageful of devastatingly dull Cupids intent on bringing Ruth and Steve together.

In the end the Reverend Ferguson

Steve together.

In the end the Reverend Ferguson (absolutely no relative of the Reverend Davidson of Rain) entices the fearsome flance onto the lake and tosses him over-

fiance onto the lake and tosses him overboard, drowning himself in the attempt. The rotter is rescued by the noble Steve, but, after confessing his ains, conveniently dies. It is, unintentionally, one of the funniest last acts in captivity. It seems almost silly to tilt against Mr. Brownell's gusty windmills. If it had all been played in costume it could easily pass as genuine two-karst Boucicault. The dialog is as stilted as a size-48 beldame in size-36 stays, and the style and plotting are reminiscent of the Way Down East school at the height.

The direction (early op'ry-house) is in

and plotting are reminiscent of the Way Down East school at its height.

The direction (early op'ry-house) is in perfect keeping, and as is much of the playing. Brandon Peters does his best—a pretty good best—with the awful stuff he has to work with as Steve: Alfred Kappeler is almost acceptable as the playwright, and Frank Monroe does really good character work in an incidental part. Beyond that, nothing. Evelyn Varden, as the mother, emphasizes the absurdity of the lines: Ellen Brewster's waved and insistently golden hair is almost as false and phoney for Vermont's little Ruth as is Miss Brewster's acting. And Dodon Mitchell plays the doctor as the one were in a hog-calling contest.

If it were a contest, however, he didn't win it. That honor goes to Pierson's eruption at the end of the second act. If there were any non-human hogs around the snorthern borders of Westchester County, they're probably on their way down to the 49th Street right now. The theater's heating system hissed thru most of the second act, much to the envy of the audience.

BROADWAY RUNS

Performances to March 30, in	clusive.
Dramatic Ope	ned Perf.
Accent on Touth (Plymouth) Awahe and Singl (Belance) Feb. Bishop Mischares, The	25115 1947
(Cort) Feb. Black Pit (Civic Rep) Mar. Children's Hour. The	20 14
(Ettiott) Nov. Escape Me Never! (Shuberi) Jan. Fly Away Homa (48th St.) Jan. Green Pastures. The (return	20157 21 NO 15 89
engage.) (44th Street) Feb. Laburnum Grova (Booth) . Jan. Lady of Letters (Mana-	24 39 14 89
Moscow Art Players	
(Majostic) . Feb. Deluge, Tho	16 45 23 3 18 2
Idouble bill). Mar. Poverty Is No Crime. Feb. Iterisor Feb. Strange Child Feb. White Guard, The Mar.	$ \begin{array}{cccccccccccccccccccccccccccccccccccc$
Personal Appearance (Henry	7 98
Miller's) Oct. Petticoat Fever (RHz) Mar. l'etrified Forest, The	17197
(Broadhurst) Jan. Post Road (Ambassalor) Dec. Three Men on a Horse	4188
Three Men on a Horse (Playbouse) Jan. Till the Play I Die and Waiting for Lefty (double bill) (Longacre) Mar. Tobicco Road (Forrest) . Dec.	30 11
(49th BL)Mar.	25 B
Musical Comedy	
Anything Goes (Alvin) Nov. Great Walts, The (Center), Sept. Revenge With Music	21 152 22 217
(New Amsterdam) Nov. Thumbs Up (St. James) Dec.	28125 27108

MAJESTIC

Beginning Monday Evening, March 25, 1935.

THE DELUGE

n American drama by Henning Berger, pre-sented in Russian. Starring the Moscow Art Players and featuring Michel Chekhov, G. Chmara and A. Illinsky. Directed by A. Illinsky. Presented by S. Hurok.

Fraser .																			. 1	V	c	h	e	1	CI	he	ekl	ho	rv
O'Neill .																													
Beer																													
Stratton																													
Higgins																													
Nordling			4					9		9	,					٠			8	k,	9	(ı	re	17	te	n	et:	z k	y
Charlio .																													
Lizzie .													٠					E	ļi:	za	b	e	ŧ	h	K		d٢	٥v	48
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Advertised curtain time-8:15. Curtain rose at showing caught—8:15.

Some years back Arthur Hopkins presented The Deluge in its native tongue, and now M. Chekhov and company bring it back in Russian. If memory serves, Henning Berger's play, as first shown, didn't last as long as it should have—or, rather, as long as it deserved. Edward G. Robinson was a member of the original cast—without the machine gun.

A la Russe it is again vigorous, noisy and realistic dramatic farc, enlivened by and realistic dramatic farc, entiremed by the unbridled quality of the acting. It gives free rein to Messra. Chekhov, Chmara and Jilinsky, and gives another saxy role to Elizabeth Kodrova. Their performances are more realistic than the rather unconvincing aspects of the cloud-burst and dam breaking.

To recall the story briefly: Into a saloon of an American Western city come O'Neill, a legal shyster: Frazer, a bankrupt wheatbroker, thanks to O'Neill, and his friend, Beer, a crooked stockbroker, Frazer accuses O'Neill of cheating on a dam construction contract and broker, Frazer accises O'Nello in cheating on a dam construction contract and
they nearly come to blows. Another
character is Lizzie, a prostitute—who fell
by the wayside after Beer, now engaged
to a wealthy woman, seduced her. The
saloon is charged with crossing currents
of hatred. While the unpleasant crow
are gathered drinking, a storm breaks,
leading soon to the breaking of the dam
and what appears to be certain death
for all those in the place. The characters change, losing their vidousness,
Frazer and O'Nelli make up after O'Nelli
acknowledges his wrongdoings. Beer
promises to marry Lizzie.

But the following morning the storm
subsides and reversion to type immediately sets in. They all reneg: Beer takes
another runout on Lizzie and again
takes up his crooked deals with O'Nelli.
The season of the Moscow Art Company
ends March 30. JERRY FRANKEN.

Ensemble Theater Offers "When the Crash Comes"

NEW YORK, March 30,-No matter what the offering happens to be at the Chanin Auditorium, the chief at-traction remains the view from the audi-torium's windows at night. On the 50th torium's windows at night. On the 50th floor of the Chanin Building they over-look a city made magic with myriads of sparkling lights. It is a vast fairy-land spread below, with the dim, black river encircling its zone; human endeavor seems dwarfed by the nocturnal view of markind in the mass. How dwarfed, then, must seem mere playacting upon a stage. The Chanin Auditorium, definitely, is unfair to its the-atrical tenants. atrical tenants.

Its present tenant is the Ensemble Theater's production of Reverley Nichols'
When the Crash Comes, the second production of the first subscription season, which opened Tuesday and closes its brief run Sunday.

The play is a long-winded and talky satire of both communism and the status quo, which proves, among other things, that there is something to be said for the Messrs. Odets, Maltz, Bidar, Sifton and the rest of the boys after all. For one must take sides in order to become exciting: When the Grash Comes takes no sides at all.

Indoubtedly, there is good satirin ma-

Comes takes no sides at all.

Undoubtedly, there is good satiric material—plenty of it—in the play. Sometimes it is well presented, but for the most part it is buried under unnecessary words and extraneous plotting. And in addition, the piece bogs itself down pretty badly with loose ends and anticlimaxes, losing itself in the tangle of its own evident muddleheadedness. One seene hardly seemed enough.

one scene hardly seemed enough.

When the Grash Comes is infernally
dull—tho it seems hardly fair to judge
it by this performance. But on the
other hand, it seems hardly fair to judge
the performers by this play. If the actors allowed the comedy and the satire
to fall into a stilted vacuum, the play
left the performers often stranded in a
morass of hollow and impossible words. morass of hollow and impossible words. It is, in any case, most inadvisable for inexperienced players to tackle a piece that calls for English accents, particularly Cockney. It was upon painfully assumed British speech that the cast chiefly stubbed its collective toe. The players seemed procecupied with accents rather than acting. rather than acting.

camilia Rowen, however, was natural and able as the heroine, and Elile Regis, a suitry and enticing lass with a lovely speaking voice, showed definite possibilities, tho she was hampered by her idea of Cockney. The rest were, at best, acceptable. Pitt Herbert's pseudo-English speech grew a bit painful at times, and so did the attempted character acting of Jerome Seplow, who played a butler.

butler.

Seplow also had the direction on his conscience. It was direction that failed signally to give any aid, making the performers appear, one suspects, far worse than they might otherwise have seemed. Reports have it that Mr. Seplow directs according to Moscow Art theories. Any theories of direction—except the presentation of a play in the most effective. tation of a play in the most effective manner possible—are so much blige-water; particularly so is a half-baked Moscow Art method practiced on a craw of inexperienced actors.

EUGENE BURR.

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Paramount To Use Long Island Studio in First Anti-Tax Move

NEW YORK, March 30.—Report has it that beginning within the next month Paramount will move one or more units from Hollywood and will use its Long Island studio for regular shooting. It is not known what will be the first picture. The move is intended as the first of a gradual removal from Hollywood should the new tax get by the California Legislature.

The Paramount Studios here have been leased to the Eastern Service Studios and of late have been occupied by Heck and MacArthur and Christic

HOLLYWOOD, March 30.—As things now stack up the proposed high tax will pass in the Assembly. The lawmakers do not seem to be worried about the threat to move studies out of the State and are not taking the talk seriously. "If they're not willing to bear their share of the burden in these days they are not good eitizens," said Assemblyman W. M. Jones.
"Maybe they better think of the Florida summers and hurricanes before they

ida summers and hurricanes before they there," commented Assemblyman J. J.

Uneasiness here continues. lieve the studios will actually pull up stakes if the tax goes thru and playera who own large homes here and real estaters with large developments are not

Atlanta Buys Shrine Mosque For Use as City Auditorium

ATLANTA, Ga., March 30.—Headed by Mayor Key, the Atlanta city council has drawn up papers which will ultimately result in the purchase by the city of Atlanta of the Shrine Mosque property, which houses the beautiful 5.000-seat Fox Theater, for use as a city sudi-

Altho costing in the neighborhood of \$3,000,000, when it was built six years ago, the property has been offered to the city for \$175,000.

Theater was first operated by Fox, then Loew's and was closed for a time until reopened about two years ago, and is now operated by the Lucas & Jenkins chain as a straight picture house, altho stage equipment is finest to be found. When first opened F. & M. units were used.

Penn. To Get Sunday Picture Referendum

HARRISBURG, Pa., March 30,-A bill calling for municipal referendum on Sunday movies and theatricals will be brought before the Pennsylvania House

brought before the Pennsylvania House of Representatives in the near future. Governor Earle and the Democratio State organization are unwilling to the have anything to do with the measure. The governor said his tax program must not give way to other legislation. Both factions, however, are taking a neutral stand on Blue Law amendments. Despite opposition from rural legisla-tors, it is believed the bill will pass the House without difficulty.

Watch for

This Special Feature:

Highlights in Film Censorship — The Career of Royal A. Baker, Former Detroit Censor

By H. F. REVES

Spring Number of The Billboard Dated April 13

too sure that the producers will not

carry out the threat.

The average player doesn't care much one way or another.

Chi Theaters Complain of Screeuo and Bank Nights

CHICAGO, March 30.—At the meeting this week of the grievance board of the Code Authority here, they again showed their teeth with the issuance of ahowed their teeth with the issuance of a stop service order against a downState theater that chose to disregard a previous cease and desist order of the board. The Majestic and La Salle theaters, La Salle, operated by the Great States Circuit, were successful some time ago in obtaining an order, thru the grievance board, for E. E. Alger's Peru Theater, Peru: Rexy Theater, La Salle, and State Theater, Mendota, to cease running at admissions less than stipulated in their contracts. According to the Great States Circuit, the Peru Theater continued to violate the order, so ter continued to violate the order, so it was again brought before the board, which issued the stop order against it, to become effective April 5.

to become effective April 5.

There seems to be no chance of any theater in this territory running either screeno or "bank nights" unless they control their particular neighborhood. The Calumet. Hammond. Ind.. complained against both the Orpheum and Paramount theaters, Hammond, about screeno and against the Parthenon, Hammond, for running "bank nights," and the Madlin, Chicago, filed against the Lindy and American theaters for screeno. All were told to cease and desist the practice.

Notre Dame Students Are Asked To Boycott House

NOTRE DAME, Ind., March 30.—In order to impress theater owners the need for compliance with demands of the Le-

for compliance with demands of the Legion of Decency and to demonstrate the influence of Catholic action, students of the University of Notre Dame have been asked to boycott a South Bend playhouse.

Despite promises by the management of the Palace Theater in South Bend that it would keep all performances on a high moral plane, it recently advertised and presented a stage performance. The Spices of 1935, featuring the Tountain of sex and nudity in gold."

University officials complained that such a presentation was unfit for any stage. The local theater manager stated

such a presentation was unit for any stage. The local theater manager stated that he was powerless and had to accept whatever abows were booked by the Oni-cago operators of the playhouse.

Lightman Makes Many Changes in Memphis

MEMPRIS, Tenn., March 30.-M. MEMPHIS, Tenn., March 30.—M. A. Lightman has named new managers for his three major downtown theaters here. Fred Pord, formerly with Saenger in Shreveport, will manage the Palace, recently taken over from Loew. Gene Oliver, one-time manager of the Arkansas Theater, Little Rock, succeeds Charlie Mensing, resigned, at the Orbeum.

pheum,
William H. Ramsey was moved in from
Lightman's neighborhood Memphian to replace Elliott Johnson at the Strand, Johnson having been promoted to ad-vertising manager for the Lightman cirverusing manager for the Lightman dir-cuit. David Groakind, associated with the Warner circuit office here for sev-eral months, will manage the Memphian. Curby 8mith, of Jonesboro, comes in here as special exploitation director.

Pittsburgh Reopenings

PITTBURGH. March 30.—A number of neighborhood theaters are scheduled to open within the next two weeks. Lou Padolf, former salesman for the local RKO exchange, opens the New Linden in Beliview April 5. The Grand Theater in Duquesne, closed for a number of years, will be reopened in two weeks by Glenn Floyd and Joe Huszar. I. Palooka will reopen the Royal Theater in the South Side. That house has been closed for 12 years.

Congrats to Terry

NEW YORK, March 30.—Torry Turner, well-known publicist, is receiving the congratulations of the ladustry on his clever handling of the Aunt Jemima National Contest in connection with Universal's "Imitation of Life." Hundreds of theater managers entered the contest, which proved to be a business builder for every house showing the nicture. Turner can house showing the picture. Turner can always be depended upon to conceive original ideas and the boys are enxiously awaiting his next exploitation stunt.

Detroit Has Wholesale Shift of House Managers

DETROIT, March 30.—Wholcsale shift of managers among theaters, aside from the principal first-run houses, was made this week by George W. Trendle, president of the United Detroit Theaters. Publix operating unit. Trendle has had a long-established policy of shifting managers at intervals of approximately six months in order to give each man the advantage of a wide range of experience in meeting various types of operating problems.

perience in meeting various types of operating problems.
Asher B. Shaw, manager of the State Theater, first-run house, was transferred to the Riviera, leading second-run neighborhood theater, while Russell Chapman moved from the Riviera to the Madison, downtown low-price policy house, and Rex Minckley was transferred from the Madison to the State.

New Orleans Exhibitors Oppose Daylight Saving

NEW ORLEANS, March 30.—Motion picture theaters are offering the only organized opposition to proposed daylight-saving ordinance here. They are signing up their employees to petitions protesting the measure, to be given a hearing next week by the commission council.

Central Trades and Links

Central Trades and Labor Council, postal carriers and florists are only other postal carriers and norms are only other groups who have announced protests. A joint committee sponsoring it claims to have 10,000 names in favor. There has been no daylight saving here since the law was abolished in 1920. Newspapers are on the fence.

Gallup With Columbia

NEW YORK, March 30.—Bruce Gallup, of Donahue & Coe, advertising agency, has been named publicity and advertising director for Columbia pictures, succeding Herschal Stuart, who resigned this week. Gallup assumes the new post on April 8. He was formerly associated with Columbia in the same capacity and was once with United Artists.

Showman Elected

DETROIT, March 30.—Another Michigan showman has been elected to public office. J. J. Webber, owner of the Princess Theater at Cheleea, has been elected president of the city council. It was the first time he had ever run for office. However, despite his lack of experience in politics, his operation of the theater must have won the respect of his fellow townsmen, for Webber piled up the biggest majority ever given a candidate in Chelsea. DETROIT, March 30,-Another Michi-

Wisconsin Would Levy 4 Per Cent Tax on Theaters

MADISON, Wis., March 30.—The Carow bill, a broad tax measure which seeks to replace the property tax on real estate, has been introduced in the State Assembly here. Included among the items to be taxed are cigars, cigarets. nne nems to be taxed are cigare, cigareta, cosmetics, automobiles and a 4 per cent tax on the gross revenues of theaters. In addition the theaters would be obliged to secure a license to operate, obtainable on payment of a 85 annual license fee.

Mills With "Time"

NEW YORK, March 30—A. E. Mills, formerly on the publicity staff of Batten, Barton, Durstine & Oaborn, advertising agency, has been named assistant to Vice-President Ralph Rolan, in charge of publicity and advertising for March of Time.

Casting Bureau Is Panned by Extras

(Continued from page 4) filtered thru the Hollywood grapevine that certain individuals named were stricken from the records prior to a public announcement of the completed

Meanwhile, on Tucsday the Hollywood Picture Players' Association, the Pic-ture Players' Alliance and the Troupers. ricture Payers Association, the Proture Piayers' Alliance and the Troupers.
Inc., organizations representing extra
and bit players, forwarded to Rosemblat
a protest stating that the action of the
Extra Standing Committee in selecting
only 1,004 extras from the list of several
thousand was a direct violation of the
purpose of the National Recovery Act.
The protest demanded that the re-regisration act be disapproved and that the
committee be reorganized to make it
more representative of the extra player.
The trio protested further that the
manner in which the names had been
chosen by the Extra Standing Committee was grossly unfair, for no statement
has been made by the committee as to
how information sought and obtained
by it from studios, casting and other
organizations and from the questionnaires filled out by the players themselves had been used.

Also cited as a violation of the NRA

naires filled out by the players themselves had been used.
Also cited as a violation of the NRA is the so-called "active list" whereby certain extras would be listed as those available and desirable for various types of screen extra work. The protest pointed out that the purpose of the NRA was not to simmer the list down to a minimum number but rather to re-register the extras and secure more of an equal distribution among a reasonable number who could exist on the salaries thus derived and satisfy the producers with their services. If the present list as prepared is to stand the three organizations demand that the standards by which the various extras were judged about the made public.

The Screen Actors' Guild is opposed to putting the present list, as compiled, into effect and in its statement to Rosenblatt denounced the setup as most unfair. Furthermore it was intimated

unfair. Furthermore it was intimated that the guild might resort to court procedure if necessary to see that the

procedure if necessary to see that the matter of qualifying extras be carried out in open hearings.

Another movement is also in force in Hollywood to strengthen the position of studio employees with a meeting held at the Screen Actors' Guild to talk over plans for the formation of an amusement federation that would include all labor branches of the industry. In attendance at the meeting were Kenneth Thomson, representing the guild; Steven Newman, coast representative of the IATEE, and representatives from the scenic artists, carpenters, musicians and various other studio labor groups.

cians and various other studio labor groups.

The IATSE, holding an American Pederation of Labor charter, has been in the ill graces of the studios since the general strike of 1933. Major studios have refused to recognize other than so-called "company unions"—a situation which IATSE is anxious to overcome.

Adding its strength to that of the Screen Actors' Guild, also holding an AFL charter, the IATSE hopes to put up a fight that will cause the studios to recognize their group and drop the company unions, strongest of which is Local 40, Studio Electricians.

Local 40, Studio Electricians.

Benedict Promoted

HOLLYWOOD, March 30.—Howard B. Benedict, well-known New York publicity man, has been appointed director of advertising and publicity at the RKO Radio Pictures Studio in Hollywood, under the director of S. Barret Mc-Cormick, national director of advertising and publicity for the company, Eddy Eckles, the incumbent, will remain at the studio as director of exploitation, under Benedict.

Dead Men Okeh

MOLLYWOOD, March 30.—Judge Joseph Sprouls in the case of Mrs. Doris Preislar against Universal ruled that the showing of a dead man in newsreek is okeh. Mrs. Preislar brought sult for \$4,500,000 against Universal and theaters showing newsreel shots of the dead "Baby Face" Nelsen. Mrs. Preislar contended that the sight of the dead man caused her to suffer unfold the dead man caused her to suffer untold agonies and impaired her health.

BOX - OFFICE GROSSES HIT AVERAGE IN KEY CENTERS

NEW YORK, March 30.—Business in most key spots was average or better this week. In some of the Midwest centers where the dustitorms have been raging business was off. In some Southern spots floods have hit the grosses. In most cities, however, good pictures have been getting a play.

Exhibitors are surprised at the small dent Lent has put in grosses. Almost every city reports that no material difference is noted. The smaller towns have felt the season more than the etiles.

New York

No sensational grosses this week in the Times Square belt, but business was up to the point where there were no complaints. The Music Hail grossed heavily with The Little Colonel, which is being held over. Nauphty Marietta, at the Capitol, was above average and is booked for another week. The rest of the houses were so-so. The neighborhoods clicked nicely.

Chicago

The Loop houses report good business for the week. Good pig were responsible for the draw and next week's lineup looks good for bigger grosses. Those houses showing good product were favored by the fans with the mediocre pictures taking it on the chin.

Philadelphia

Business just fair here. Pictures not so hot and the patrons gave the radio a play. Cut prices still keeping grosses down with no relief in sight. Exhibitors claim it is up to Warners to make the first move to up prices to their former level.

Cleveland

Grosses were far above average this week. Almost every downtown house clicked in a big way. The pictures were the best seen bere in months and the fans greeted them as they deserved. Next week's lineup looks good for continued big takes. Neighborhoods have no complaint.

Seattle

Just average business this week. Pictures were nothing to brag about, but the takes were above those of last season. Neighborhoods got a big play with second-run box-office hits.

Montreal

Nothing spectacular in the grosses here. Pictures just average and fans

didn't go for them. Next week's fare looks okeh for bigger grosses and with a break in the weather the exhibs are eonfident they can smash a few records.

Providence

The RKO-Albee here will break all existing records this week with Roberta and a neat four-act stage show. Both vaudeville and film will be held over intact for a second week. Loew's State with Wallace Beery in West Point of the Air getting big night draw, but somewhat off at matinces, tho grosses on week will hit close to 200 per cent mark strand has a wow hit in Ruggles of Red Gap and will do 175 per cent; with Fays also coming close to that mark with Great Hotel Murder and its stage show. Majestic will average around 150 per cent with Will Rogers in Life Begins at 40. Victory with five independent first runs fell down to 75 per cent. Modern also approximately that with return engagement of Man of Aran for four days and Power for balance of week.

Pittsburgh

Business is holding up surprisingly well. Despite summer-like weather which has a tendency to keep the folk outdoors, the good box-office pictures have done exceptional business. This week, The Scarlet Pimpernel, at the Pulton, and Folies Bergere, at Loews Penn, are in the lead. The former looks set for a long run. Gold Diggers of 1935 held up well at the Stanley, altho not as strong as former Warner tunefests. Broadway Bill, Clive of India, David Copperfield and The Gilded Lifty are now circulating in the nabes and registering well.

Lincoln

Ruggles of Red Gap capping a three-week series of exploitation stunts in its behalf was as big as its campaign on the opening clipping off a pace that indicated a new high gross for the last couple of months. It's at the Stuart. This picture is also banging hard at records all over this territory. Lent seems to have little to do with the situation now, proving that good pictures get the big regardless of season. Living on Veiret, at the Lincoln, is next in the money. The Varsity hanging to its dual policy has Let's Live Tonight and In Spite of Danger, which is drawing fair. At the Orpheum an average week is in sight after three days of vaude and Little Men. which was followed in by Private Life of Don Juan.

PERSONALS

Eddie Belette is now managing the Regent Theater in Albany. He's a great believer in throwaways and among many hings has conducted a popularity contest, organized a Booster Club, made a tisup to give away a parlor suite, stages gift nights and runs a Kiddie Kartoon Karnival.

The Palace Theater in Memphis. Renn., formerly controlled by Low's, will be closed and remodeled at a cost of \$25,000 during the summer, according to M. A. Lightman, who is now operating the house. Renovations call for reflectration of the theater thruout and the installation of new seats. The name of the theater probably will be changed and the new personnel selected within few days, it was stated.

Leon Benham, of Philadelpha, conlected with the advertising and publicity department of Warner Bros., is the lew manager at the Queen Theater, tanley-Warner first-run in Wilmington, Del. Benham succeeds E. I. Lewis. The Queen runs vaudeville.

March of Time Distributors Corporaon was incorporated at Dover, Del., to eal in motion pictures of all kinds. The company lists a capital of \$100,000. Sussell A. Smith, Jackson Heighta, L. L. Y.; Keth T. Middleton, New York Dity, and Henry G. Walters Jr., of Elmaurst, L. L. N. Y., are the incorporators.

Pull houses greeted the opening of the new Vanity Theater, Crawfordsville, Ind., March 17. House is owned by the Voh-

derschmitt Enterprises, which now has seven theaters in the Indiana territory.

The old Keystone Theater, Chicago, built 25 years ago, has been leased by the Essaness Theaters, Inc., and will be completely modernized by it. An airconditioning system is to be installed and other improvements will be made at a total cost of about \$40,000. House, which has been renamed the Mode, will not be closed during improvement.

Joseph Koller, Detroit film censor, is booked to speak before Detroit school children on the emotional attitude toward motion pictures. As a learned student of psychology, Kollar is especially fitted to deal with this subject.

C. C. Bounds and Ted Lewis, coowners of the Princess Theater at Texarkana, Ark., have purchased the Midway Theater there from W. B. Smith. R. E. Scoggins and Ben Carter.

J. C. Ritter has installed new screen and equipment in the Rialto Theater, Detroit, resulting in 30 per cent improvement in sound reception qualities.

Edmund C. Shields, of Lansing, vicepresident of the Butterfield Circuit, is a candidate for regent of the University of Michigan

Julius Fodor, of La Porte, Ind., owner of the Cozy Theater at Benton Harbor, Mich., has incorporated his Benton Harbor company as the interstate Theater Corporation.

Price Wars

O NE of the greatest evils of the picture business is the stupid action of cutting prices in order to cripple a competitor. It is practiced by both affiliated and independent houses and has done more to keep theaters in the red than any one thing.

Almost every section of the country is suffering under this curse and altho most exhibitors are anxious to break away from it there are a few in each district that refuse to put prices where they belong.

Theater owners today are giving their patrons too much entertainment for the money. Price trends should be up and the running time of shows cut. Instead, disgruntled exhibitors are giving more entertainment at cheaper prices. This cut-throat method should be eliminated.

It is not possible for a conscientious exhibitor, who gives his patrons good pictures, comfort and sanitary conditions, to compete with a dump, for the unscrupulous theater owner can always undercut his competitor.

One price cutter, in trying to kill off competition, can bring down prices in an entire city. This was once the exclusive practice of affiliated chains when they wished to buy a house, but of late it has been taken up by independents and has hurt the show business all along the line.

The code has done some good in eliminating many of the abuses of unfair competition, but the job is primarily up to the exhibitors themselves. If they can't reason with a shooting gallery operator they should tilt their prices regardless and let the cutter go his way. They should not permit one man to establish prices in any community.

Fans are willing to pay fair prices to see good pictures and a five-cent tilt would bring no squawks, yet this five cents would spell the difference between profit and loss to most theater owners.

The cut-throat theater operators have done untold damage to the industry in their selfish endeavor to corral all the dough. Yet these same men are the first to run to their Grievance Board and yell their heads off at any fancied damage.

Exhibitors should not permit themselves to be stampeded into price-cutting competition. If the showman will put on a good show, keep his theater clean, use his head in exploiting his product and know his patrons, he never need fear the price cutting of a dump.

In many spots efforts are being made to tilt prices upward and there are indications of success, but if success comes it will be in spite of certain undesirable elements in the business. If the vast majority of theater owners, who constitute the backbone of the show business, will get together on a fair box-office price and ignore the throat-cutter, they will achieve their aim.

Don't go into a panic at the sign of cutting; instead pay more attention to your show and your competition will fade.

Len Morgan.

FROM THE BOX-OFFICE POINT **OF** VIEW

"Mark of the Vampire"

(METRO-GOLDWYN-MAYER) Previewed at Fox Uptown. Los Angeles. Calif. Time—63 minutes. Release Date-April 5.

With Lionel Barrymore as its only big name, this stereotyped mystery thriller has nothing new to offer, but does man-age to build up a few hair raisers before the plot unfolds just as you pre-dicted—the scheming guardian who killed the father of the heiress gets

killed the father of the heiress gets his due.

This Tod Browning production is as effective as its weak story will permit. Inclusion of the daughter, ably handled by Elizabeth Allan, in the plans to reveal the murderer is its only variation. Barrymore is the central figure as the professor whose hypnotic powers uncover the heavy, played by Jean Hersholt. Hersholt.

Hersholt.

Of course, there are all the errie effects of vampires, bats, rats and the usual dust-covered organ in the basement of the haunted castle, but it all unravels weakly to reveal Bela Lugosi as the head of a group of hired ghosts. ed ghosts.
Blackford.

"Moscow Laughs" (AMKINO) Cameo, New York

Time-85 minutes.

Billed as "The First Soviet Jazz Con edv." this Russian piece is decidedly dif-ferent from anything that the Soviet has ever made before and there is an entire absence of propaganda, which made former films from that country uninteresting.

uninteresting.

The story is that of a sheepherder being mistaken for a noted orchestra conductor and difficulties when he hreaks into society and later becomes leader of a jazz band. The comedy is all of the obvious type, but it is clean and the audience at the Cameo liked it.

The production is more claborately staged than in other films to come out of Russia and in many of the scenes one can almost see the Hollywood touch.

The helplights of the feature are the

can amost see the Hollywood courter are the business of cattle roaming thru a summer palace; the fight of the jazz band musicians: the conducting of the symphony, and the clever comedy work by the heroine, Lubov Orlova.

The picture will no doubt click in industrial cities, but it is not for the average theater. The dialog is in Russian with English titles.

Morgan.

"Cardinal Richelieu"

(20TH CENTURY)
Previewed at the Village.
Westwood Village, Calif.
Time—81 minutes.
Release Date—April 28.

Holding strong interest for history lovers, the Darryl Zanuck production of a chapter in the life of Cardinal Richelieu at the time when he was the power behind the throne of Louis XIII is one behind the throne of Louis XIII is one of the most spectacular and lavish George Arliss productions to ever come out of Hollywood. No expense has been spared by 20th Century to make this picture the most pretentious of all Arliss starring vehicles.

In the title role Mr. Arliss offers an unusual portrait of the man who, for a brief spell, controlled the destinies of all Prance. His interpretation of the Cardinal will be numbered among his presented agreen efforts.

greatest screen efforts.

A well-selected cast supports Mr. Arliss. Playing the role of Louis XIII. a

man who, while vacillating between the opposing influences of court politicians and his Cardinal, was strong willed enough to make his power of resistance a force of dramatic interest, is Edward Arnold. Maureen O'Sullivan, playing the role of the ward of Richelicu, and Cesar Romero, Holiywood's latest romantic rave, enact a love drama thru the turbulent chapters of political intrigue, hate and mistrust.

Others include Douglas Dumbrille, Francis Lister, Halliwell Hobbes, Violet Kemble Cooper, Katharine Alexander, Robert Harrigan, Joseph Tozer and Lumsden Hare. man who, while vacillating between the

Robert Harrigan, Joseph Tozer and Lumsden Hare.

Picture deals principally with the stormy times of King Louis XIII, when church and state were contending for power. Cardinal Richelicu is pictured as a military genius. statesman and religious leader. When Europe was drawing a ring of steel swords around France in a military alliance whose aim was o reach Paris and place Louis brother on the throne. When the ruler's own wife was nlotting against him. When on the throne. When the ruler's own wife was plottling against him. When Richelieu manipulated Louis to take power away from the land-holding nobility and thus, under one king, weld France into a united nation which could defy the world. All are told with historical sacturacy. torical accuracy.

defy the world. All are told with historical accuracy.

The screen play of Cardinal Richelieu was adapted from the Bulwer-Lytton stage play by Cameron Rogers, with the shooting script prepared by W. P. Lipscomb, one of the authors of Clive of India, and Maude Howell. The camera staff was headed by Feverell Marley.

Art Director Richard Day has duplicated the splendor of feudal France, the glittering magnificence of Louis XIII's palace, the cathedral of Notre Dame in Paris and the palace of Richelleu.

Rowland V. Lee, whose direction was responsible for Count of Monte Cristo, was intrusted with the direction.

Binart showmen will make the most of this picture and present it in road-show fashion. So offered and so exploited it will prove a profitable attraction.

Blackford.

"Black Fury"

(FIRST NATIONAL)
Previewed at Warner Broa. Studio,
Burbank, Calif.
Time—92 minutes. Release date-Not set.

Release date—Not set.

A mighty story of industrial unrest is graphically told in this swift-moving dramatization. Black Fury presents a Paul Muni unknown to his legions of film admirers, for here they will see him in the forceful role of a leader of men: a demagog of justice, a powerful force among the men in his stratum of humanity and a weak, unprincipled imbecile in the hands of crafty strike precipitators. precipitators.

precipitators.
Story, told in striking truthfulness and of interest because it is so closely allied with the lives of hundreds of thousands of workers, opens in the coal fields, where Muni is a man among men, a prince of good fellows, engaged to marry Karen Morley, the daughter of a miner. The girl runs away to marry a company officer and Muni finds refuge in liquor. Toting a heavy jag he wanders into a mine workers union meetings wherein the men are being called ing wherein the men are being called upon to decide to stay with the union and fight it out or withdraw. In a half-crazed condition Muni leads the men in a powerful denouncement of the union and under the guidance of Barton McLane, an employee in the service of a strike-precipitating organization, leads them out on strike.
Owners of the property lock out their former employees and amploy the strike-

precipitating organization to man their mines with scabs and police officers.

Sober to the evil that he has caused Muni takes possession of the mine during the night, loads it with dynamite and refuses to turn it over until the

and refuses to turn it over until use miners he has wronged win out.
Picture is one that will cause wide word-of-mouth publicity and will find itself criticized considerably. However, it is enjoyable entertainment and a picture that will add prestige to your house.

"Death Flies East"

(COLUMBIA)
Warner's Downtown,
Los-Angeles, Calif.
Time—85 minutes.
Release Date—February 28.

Closely paralleling Murder on a Honey-moon, made by RKO Pictures some months ago, this picture is far from being satisfactory entertainment and profits will fly out of your box-offlice window when Death Flies East hits your house. Film has nothing new to recom-mend it, and action of the story so closely resembles the RKO feature that it looks as if this might have been a

Action, that is, what there is of it, takes place on a Douglas air liner en route to New York. A girl convict jumps parole to grab a plane and reach Sing Sing before a man is about to be electrocuted. Said man holds in his electrocuted. Said man holds in his power the words that will release herself and a doctor from murder charges. Others on the plane include a young chap with important papers to deliver in Washington, an Oriental, an insurance calesman, a detective, an ordinary traveler, a business man and a deaf woman. The detective is killed and all passengers are thrown under suspicion. As in most mystery yarns, plenty of reasons are offered why everyone should be sons are offered why everyone should be

suspected.

Miss Rice and Nagel have very little to do with the story and very little opportunity to demonstrate their abilities with the meager parts assigned them.

Death Files East is definitely not an

Death Files East is denimer, average program picture. In houses where the patrons eat up most anything on celluloid this one will slide thru without too many squawks.

Blackford.

"A Night at the Ritz"

(WARNER BROS.) Warner's Downtown, Los Angeles, Calif. Time—60 minutes. Release Date—March 23.

Based on the idea that a green-horn cook at the swanky Ritz might be fun-ny, Warner Brothers have turned out a ny. Wallet hat will please the not too fastidious. Picture is sheer nonsense thruout, with a slight touch of romance aloughed off in favor of a few silly

aloughed off in favor of a few silly situations.

William Gargan, a press agent in need of funds, succeeds in selling the Ritz management on the idea that Eric Rhodes, the daffy brother of Patricia Ellis, is a master cook. Management falls for the master thef and releases Paul Porcasi in favor of Rhodes. Rhodes, with Allen Jenkins as a stooge, provide plenty of laughter in their kitchen scenes, and just as the master chef is about to give indigestion to a bankers' luncheon Bodil Rosing rushes in and saves the gents' stomachs.

in and saves the gents' stomachs.

Gargan and Miss Ellis provide the romance. Rhodes is funny at times, and

Jenkins makes an effective foll. Gordon Westcott is capable as the columnist Jenkins kidnaps when Westcott gets wise on the birds in the kitchen.

wise on the birds in the kitchen. William H. McGann's direction is slow and jerky, with too many waits between laughs. Picture could be trimmed to 50 minutes very easily. As is it's only fair program entertainment.

Blackford.

"The Man Who Knew Too Much" (GAUMONT BRITISH) Mayfair, New York

Time-80 minutes.

The Gaumont British feature is one of The Gaumont British resture is one out of the best melodramas to come out of England and will give Hollywood directors a mark to shoot at for real thrilis and unbroken pace. Alfred Hitchcock, the director, has turned out a worthy product and it will do well in any theater in which it is booked.

The story is an attempt to assassinate feeting dislocated during a symphony.

on foreign diplomat during a symphony concert. The man who knows that the crime is to be committed cannot warm the authorities, for the gang has his daughter hidden away and threatens to kill her if the father gives the police a

tip.
Unlike most English mellers, it has pace and altuations that will appeal to any fan. Undoubtedly this feature will serve as a pattern for future Hollywood

There are only two names in the cast known to fans in this country. They are Edna Best and Nova Pilbeam, the latter having played in Little Friend.

You will make many new customers if you play this one.

Morgan.

"New Adventures of Tarzan" (BURROUGH TARZAN ENTERPRISES) Previewed at the Alhambra.

Alhambra, Calif. Time—80 minutes

Alhambra, Calif.

Time—80 minutes.

Failing to cover its identity as a series of Tarzan clips from past pictures this feature shows possibilities only for juvenile patronage. At a Saturday morning matinee it will click beautifully.

Picture is dull, alow and lacks suspense until more than halfway along High point is reached when Tarzan, leading a band of explorers, happens upon Guatemalian natives, who insist on defending ancient Mayan ruins of the Central American jungles. Tarzan is equal to the occasion and for several reels performs the usual Tarzan feats of physical prowess by bounding hither and you until bringing the troupe out in safety. Plot is simple and takes side steps occasionally for Tarzan to perform. Photography is very good. Picture, as previewed, would make an excellent four chapter serial if chapped up after each Tarzan demonstration.

Blackford.

Harry Brandt Again **Elected ITOA Prexy**

NEW YORK. March 30.—Harry Brandt has been re-elected president of the Independent Theater Owners' Associa-tion despite the fact that he didn't want

the job.
Other officers elected were Charles Schwart, vice-president; Maurice Brown, secretary; Leon Rosenblatt, treasurer, and Dave Schneider, sergeant at arms. The board of directors consists of Morris Fleischman, Leo Brecher, Hyman Rachmil, Herman Eisenstadt, Louis Schiffman, John Benas, Jack Hittem, Al Cooper, Rudolph Sanders, Morris Goodman, Ben Roman, Dave Weinstock, Bernard Pear, William Yoost and Dave Davis.

Lincoln Set for New Bargain Price Battle

LINCOLN, March 30.—Arrival of J. H. Cooper from New York to turn an eye at the local situation, which finds his opposition entirely on a dual bill policy, has the row conjecturing again and it's believed that a return of duals and bargain prices such as was prevalent last summer may again be the vogue. War between him and L. L. Dent has been raging in four States for the past year and will probably be a bloody one of crippled box offices here. LINCOLN, March 30 .- Arrival of J. H.

THEATRE EQUIPMENT NEW & USED MOVIE SUPPLY COMPANY

THE FILM WEEKLY **AUSTRALIA**

Covering the Motion Picture and Entertainment Pield Generally. Conducted by Martin C. BERNNAN, 488 City Tattersalis Building, Pitt Street, Sydney, Amiralian Olse of TEM EMLEDOARD.

CURRENT BROADWAY FILMS Issue Reviewed. Moscow Laughs (Amkino). Camea Current
I'll Love You Always (Columbia) Roxy Next issue
Traveling SalesLady (Warner). Strand March 23
Private Works (Paramount) Paramount March 30

Holdovers

Little Colone1 (Fox1 ... Music Hall—2d week ... February 23
Naughty Marletta (MGM) ... Capitol—2d week ... March 2
Man Who Knew Too Much (CB) ... Mayfair—2d week ... Currant
Ruggles of Rad Gap (Paramount) ... Risito—4th week ... February 23
Wadding Night (UA) ... Rivoll—3d week ... March 2

Conducted by BILL SACHS-Communications to 25 Opera Place, Cincinnati, O.

Slout Players Opening May 6

VERMONTVILLE, Mich., March 30— Cecil Rawson, boss canvasman for the L. Verne Slout Players, arrived at the L. verne Stout Players, arrived at the show's winter quarters here last Saturday and immediately began work on overhauling and repaining the Stout outfit and equipment. Crew members are arriving daily.

Rehearsals are set for April 24, with the opening May 6. Show will play two, three, four and five-night stands. In Battle Creek and Lansing, Mich., how-ever, the Slout Players will show 10 days. It will be the company's ninth canvas season in Michigan.

Those already selected for the cast include Bert C. Arnold, Greg Rouleau, Dorothy Dumas, Pup Shannon, Bill and Bess Thebus and L. Verne Slout. Tony Jackson, dancer, and the Three Musketeers, eccentric musicians, will be carried for vaude specialties. Several additional members will be added to the roster before the show hits the road.

Billroy Show Briefs

VALDOSTA, Ga., Merch 30 .- Mr. and Mrs. Billy Wehle, accompanied by Sena-tor E. C. Wehle, Billy's dad, arrived here early Sunday morning and Billy made a beeline for the winter quarters to see what had happened during his seven weeks' vacation in Miami.

Pulling his car up to the warehouse, jumping out, leaving the motor running, door wide open, he came in on the run and came to a sudden stop, hesitated for a few moments and then let go with:
"Am I amazed?"

After he was shown around he was all praise of the way the show was turned out for him and says that to balance the equipment he is going to have the best stage show he has ever had.

Actors, actresses, chorus girls, musi-cians and specialty people are arriving every day and by the time you read this rehearsals will be well under way.

The opening is set for April 5 hero. Which way we are headed no one knows and don't seem to give a hoot-in-anny. They know it won't be "up."

Don and Della Palmer drifted in Sunday and blew out Monday to do the job

of contracting.

"Buzz" Brown, who slings a wicked paste brush, and his crew have already plastered this town with a flash of pa-

plastered this town.

per that is a wow.

Complete roster will be in next week.

Don't forget to visit this year.

TOM HUTCHISON.

Manhattan Players in 4th Week at Worcester Theater

WORCESTER, Mass., April 1. — Guy Palmerton's Manhattan Players are now in their fourth week at the Worcester Theater here. Current offering is Laff That Off. to be followed next week by 1t's a Wise Child. The Palmerton organization opened here March 11 with Howard Lindsay's Your Unole Dudley. The local press has dubbed the company one of the best stock troupes to play here in a long time. In the cast are Frank and Marjoris Clarke, leads; Helen Arlan, ingenue; Richard 8. Bishop, seconds; Byrd Bruce, seconds; J. Harrison Taylor, characters; Gertrude Dion Magill, characters; Arthur Gage, juvenile; Ralph Elkins and Joseph L. Hall, general bualness. Guy Palmerton is director-producer. Palmerton expects to operate the company here until June and then take it intact to his summer location at the Whalom Theater, Lunnenberg, Mass. WORCESTER, Mass. April 1. -

Whalom Theater, Lunnenberg, Mass,

Dorothy Lockhart To Direct

BRIDGEWATER, N. H., March 30.—
Dorothy Lockhart, once co-organizer of
the Philadelphia Theater Association,
has been engaged to direct the Wagon
Wheel Players, of the Pasquancy Music
Colony, Inc., in their second season of
summer stock. Opening bill is Milne's
Bellinda, Others will include The Fourth
Wall, Candida, The Late Christopher
Bean, Three-Cornered Moon, Men Musi
Pipht, First Mrs. Frazer and Hay Fever.
Company plays last half of the week to
a subscription audience of natives and
summer residents. Kate Conway and H.
Willis Lawrence head the cast now being
engaged. BRIDGEWATER, N. H., March 30.-

Rep Ripples

FRANK (RAKEY) CAMEL, the last two seasons comedian and specialty man with the Norma Ginnivan Comman with the Norma Ginnival Com-pany under canvas, posteards that he will be featured with a 12-people tent dramatic company which the Triangle Theavical Enterprises of Toledo. O., is slated to launch soon. Earl Caton is president and Abe Sakols secretary of the Triangle outfit.

MR. AND MRS. KLINK LEMON, Bessie Leighton, Billy Miller and Billy Gilbert of the Bert Bertram Players, jumped into Valdosta, Ga., last week for a peek at the new Billroy Comedians outst. Bessie Leighton, in commenting for a peek at the new Billroy Comedians' outfit. Bessie Leighton, in commenting on the layout, says: "Billy Wehle has the most beautiful and fisshy outfit in the business. The eight trucks, besides being big advertising features in themselves, are equipped with sleeping quarters for the drivers and their helpers. We also visited the Kay Bros.' Circus in Valdosta. They also are putting on a new coat of paint."

WALTER D. GAYLON SR. is now producing several of his own plays with local casts in schools and auditoriums in the Knoxville area. Gaylon's plays are titled The Last Valcar and Rose Arbor Homestead or Face in the Flowers. He formerly trouped with the Columbia Musical Comedy Company and Columbia Musical Comedy Company and the Knickerbocker Stock Company and back in 1910 had out his own tent show known as the Greater Southern Stock Company. He is working under local auspices at the various spots.

JAMES HAMILTON, hanner man, has closed with the Ray Howell Show and joined Henry L. Brunck's Comedians in (See REP RIPPLES on page 25)

Powers in North Houston; Inaugurates Sunday Closing

HOUSTON, March 30.—Powers Players, under the management of Steve Powers, have pitched their tent in North Houston have pitched their tent in North Houston for an indefinite engagement. New faces on the show include Jackson Purdy, who has returned to the show to do leads. Others are Dorothy McGuffin, leads; Jimmy Power, juvenile; Helen Mae, ingenues: Ed Herrington, characters; Corine Hart, general business, and the team of Walker and Cozy, parts and specialties. Powers has added a new light plant to the outfit. the outfit.

A unique policy of the show inaugurated at this stand is the Sunday closing and the donating of the outfit to interdenominational religious meetings. The idea has brought many friends to the Powers Players. These religious gatherings are in charge of Rev. Wilbur Hall.

Gordon Cast Is Complete

CHICAGO. March 30.—George Gordon has completed casting for his tent show, which opens at Crown Point, Ind., May 15. Company, directed by Oswell Jackson, has Andrew Leigh, Billy Kent, Arthur May, Bert Black, Helen Kilduff, Ann Neilson, Lynn Arden and Mannett Comey, with Lee Orland in advance. The Gordon Players Have a tent 50x100, seating 800, and use a repertoire of seven plays. These are The Chair, Over the Hills to the Poorhouse, Making of Molly Malone, Ten Nights in a Barroom, Henpecked Henry, She Loved a Sailor and Won by Waiting. The show will play Indiana territory.

'Drunkard' Set for Long Run

PITITSURGH, March 30.— Jerry Floum's production of The Drunkard, now in its 29th week at the Fort Pitt Hotel, will run thruout the summer, if current business is any indication. The play has been building in box-office receipte since its opening and has played to hundreds of repeat customers. George Sharp, co-manager, who went to Dayton, O., to stage a similar presentation, took with him Norman Porter and Tim O'Shay, a couple of the leads. They were replaced here by Frank Furlong and Regis Joyce. A new specialty here between acts is that of Lela Moore and her Dance of the Lovers.

BERTHA CREIGHTON, former character actress with the Wright Players in Grand Rapids, Mich, is now directing the Community Players in Flint, Mich,

Kansas City Jottings

KANSAS CITY, Mo., March 30.—Cliff Carl, manager of the Cliff Carl Comedians, has closed his circle stock, which has been in operation for the last 25 weeks, to paint his outfit and reorganize his show for the tent season.

"Pop" Sherman, veteran Midwest character man and director, is said to be considering launching, a convex thester this

sidering launching a canvas theater this

Fred Reeths announced his intention to again launch his tented theater this

to again launch his tented theater this spring. Fred has been out of the business for several years.

B. L. Dickson, now in his 12th week of circle stock, with headquarters at Aberdeen, S. D., reports that he has seven more weeks to go before beginning a string of split weeks in the Black Hills country.

Dick Henderson, manager of the Henderson, manager of the Henderson, manager of the Henderson.

Dick Henderson, manager of the Henderson Stock Company is leaving here today after a stay of several weeks to (See KANSAS CITY on page 25)

Dayton Citizens Back Plan For Five-Week Stock Run

DAYTON, O., March 30.—A group of influential citizens, headed by Judge Frederick Howell, will sponsor a spring dramatic festival, beginning May 13 and running five weeks, with a different production each week. The State Theater will probably be used, with the Junior League co-operating.

Harry Oresham, director of the late Dayton Players, will be director. He is now in New York selecting plays and plays. Selena Royle and Coursed Nagel now mentioned as possible leads.

NRA Picture Code Amended To Take in Reps, Tabs, Etc.

WASHINGTON, March 30.—Motion Picture Code of the NRA has been amended to include under the terms "presentation and vaudeville" a number of designations which certain companies have been using to curcumvent the code's labor provisions. These designations are "rep shows;" "taddows," "wagon shows," "medicine shows" and "showboats."

Another amendment compels companies to pay fares back home to members of their choruses who have been discharged.

discharged.

Mack-Mnrray Players Ready for Canvas Trek

NELSONVILLE, O., March 30 .- Mack-NELSONVILLE. O., March 30.—Mack-Murray Players, now playing school benefits in Southern Ohio with Uncle Tom's Cabin, will begin their tent scanson around the middle of May. Company will begin its canvas trek by showing a few Ohio River towns and will then jump into West Virginis.

Show will start out with a new outfit this year-and will carry 18 people, making one and two-night stands. Plays to be featured are Uncle Tom's Cabin and St. Elmo. Ella MacDonald and Nelson Edwards, managers, report a good winter season.

Abc Rosewall Changes Bills

KANSAS CITY, Mo., March 30.—Abe Rosewall Company, current at the Dubinsky Bros. Liberty Theater here, has discontinued its series of dramas dealing with the activities of the Kansas City police and will present instead a number of comedy dramas in tabloid form, each show to run 45 minutes. The first bill was presented the last half of this week, titled The Meanest Woman in the World. Abe Rosewall is being featured in rube comedy parts. Other members of the Rosewall cast are Jerry Dean, Russell Murdock, Ralph Dennis, Al Pierce, Sylvia Summers, Katherine Al Pierce, Sylvia Summers, Katherine Kaye, Verna Dennis and Florence Strand. There is also a male quartet.

Stock Notes

PEROL BALLARD, stock juvenile, barely escaped death in the flames which swept the Club Rendezvous, Chicago, carly last week. Six people cago, early last week. Six people were burned to death in the conflagration and 16 are in the hospital as the result of burns. It was Ballard's second week as entertainer at the club.

S. CARLTON AYERS directed the Al-toona Players in Three Cornered Moon in Altoona, Pa., March 27 and 28. Tessie Dembert, William Clear and Dean Dreifus were featured.

DEWEY CAMPBELL Stock Company DEWEY CAMPBELL Stock Company will open its fourth season soon at Hiffman, Minn. A tour of the northern part of the State will follow. Cast includes Elicen Gibbs, Katherine King, Flo Campbell, Edward Opla, Walter Litzen, Fred Crosby and Mr. Campbell.

ELBERT A. WICKES is this week presenting the Abbey Theater Players at the Mctropolitan, Seattle, Wash. Included in the cast are P. J. McCormick. Elicen Crowe, Barry Fitzgerald, Maureen Delaney, Arthur Shields, May Craig. Michael J. Dolan, Aideen O'Connor, Denis O'Dea, Prolie Mulhern, P. J. Carolan, W. O'Gorman, U. Wright and Joan Sullivan.

Green Players Doing Okeh

WALNUT RIDGE, Ark., March 30.—Joe Greenfield's Judy and Mac Green Play-ers, who begin their tour March 8, have been finding business good in this terri-tory, according to the management. Company is playing high school auditoriums, presenting a three-act comedy, six acts of vaude and an orchestra. There are 12 people in the troupe. The company will move under canvas as soon as the weather permits.

SUMMER STOCK **OPPORTUNITY**

For Lease or Sharing Terms, Ideal Location and Theatre for sood Summer Stock Company, Long ceason. Seven-day week. No opposition. Ample parking. Drawing population over a million.

CARLIN'S PARK MARYLAND.

PUDDIN' HEAD JONES!

Cast 3 Men. 2 Women. One Set. A rewritten (Not a Cut) version of "CPEATING WOMEN." A knockout. \$5.00 Circles \$10.00 Tent Season. PAUL PLAY OO., Coates Mayes. Kanass Olty, Mo.

JUST WIRE—OAY OR RIGHT
WAYNE AGENCY
Booking People—Leasing Plays.
Chambers Building. Kansas Oity. Mo.

FOR SALE

27 Sets of libe new Modern Wardrobe, 6 to 10 to set. Some need cleaning. Also Dandy Chorus Wardrobe Trunk, cost \$125.00, Print \$100.00 cets all. This is a real buy. Will ship express \$25.00 deposed, believe C O D Wire, don't write. Silley WEHLE, Manager, Billroy's Cornection.

WANTED

Specialty Team and Single, Denocers that do Black preferred. Must be young and sober. State all and lowest in first lettee. If you have house caresy so. Bennie Stone. Art Gilbert, Rusty Lewvitta. BENT RUSSELL, Summerston, S. O.

CLIFF CARL COMEDIANS

Wants Actors that Double Orchestra or A-1 8 cialtics. Aching Heart has been done her Write COUNCIL GROVE, KAN.

People In All Lines Wanted Summer Tent Season. State all first letter JACK RIPLEY PLAYERS, 1101 Bloom St., Duboque. Jowa.

WANTED—8068 OANVASMAN
For small kep Show, week and S-night stands.
Must be experienced, sober and reliable. GEORGE
GORDON, 550 Surf Street, Chicago.

Printed to Your Order 100,000 for Cheapert GOOD TICKET on the Market

Keystone Ticket Co., Shamokin, Pr. \$14.50 10.000 1.55

Cash With Order-No C. O. D. Stock Tickets Any Assortment, \$12.50 for 100.000 Conducted by SIDNEY HARRIS--Communications to 1564 Broadway, New York City.

New Actor Org. Seeks Charter

EW YORK. March 30. NEW YORK, Narch 30—rection for a State chorter has been filled by an or-ganization known as the United Bur-lesque Artists Union, Inc., which would be a rival organization to the Burlesque

be a rival organization to the Burlesque Artists' Association, an American Federation of Labor group chartered by the Associated Actors and Artists of America. The petition was filed by Irving Cyrulli. Brooklyn attorney, and the signers were Jeanette Held. Margaret Sweeney, Jack Bagley, Bertha Bagley and Betty Schwartz.

A hearing on this application for a charter is supposed to be scheduled for

Sophie Tucker To Champion Burlesque

NEW YORK. March 30. — Sophie Tucker. arriving in town Monday from Florida, released a statement that she intends to campaign to retain the burlesque code. A former burlesquer herself. Miss Tucker intends to prove that the girls in that field need all the protection they can get on wages and working hours.

ting hours.

It is Miss Tucker's intention to get up a petition on this and have it signed by former burlesquers such as Bert Lahr.

Fannie Brice and Jack Pearl. Some of the girls from the Republic Theater were at the station to meet Miss Tucker, but Tom Phillips, president of the BAA, sent

CLEO DOUGLAS, assistant stage director for the Wilners, recovering from throat operation.

COUNTESS NADJA

"A ROYAL SURPRISE"
To Both the Sox-Office and Audience.
Opening April 6 at Gayety, Louisville.
Booked by DAVE CONN.

PHYLLIS VAUGHN

JERRI SARGENT PERSONALITY PLUS TALENT

CHARLIE GOLDIE

TOTTTY LEVENE

Re-engaged by MINSKY-WEINSTOOK for Gre main & Field's Unit on the Supreme Circuit.

JEAN BODINE

THE TALENT TOPS OF BURLESK

TINY HUFF
THE PERSONALITY GIRL.
Rtatto Theatre, Chicago, Indefinitely.
Personal Management JACK BECK.

Mergie-BARTEL & FRANCIS-Jimmie, Jr. Epotic Dancer Strips Singing Straights.

KARL BOWERS ECCENTRIC OUTOH COMECIAN.

Always Working-East and West

CHARLEY LAFORD "THE HARRY LARODON OF SURLESQUE," With "Georgie Peaches," Independent Dircuit.

Saunders & De Haven

Joan-Carroll Sisters-Jean JUST EWEST AND LOVELY. Mignil Mill Schuster, West, and Jack Both, East.

HELEN GREENE

BOB SNYDER Pearless Radio Tenor and Talking Juvenile. Thanks to The Wilners and Allen Gitbert.

JESS MACK & LEE JEAN BOOK PRODUCER. SPECIALTIES.
Living Place and Apollo Theatres. New York Oity,

HARRY CORNELL MARGONIONI DAVE DONE.

Burlesque Review

Rialto, Chicago (Reviewed Friday Evening, March 29)

After being dark for several months this house reopened today under the direction of N. S. Barger, who also operates the Star and Garter. Being the only real burleyoue in the Loop it should have a good play. If today's business can be taken as a criterion the success of the venture is assured as the house can be taken as a criterion the success of the venture is assured, as the house was packed all day. Policy is four shows daily at 25, 35 and 50 cents admission. Fred G. Clark is producer, assisted by Ida Rose, with technical direction by Emil Brenner. H. Helmes is house manager; Joc Kallison, assistant manager, and Jimmy King, orchestra leader.

leader.

Company is headed by Mae Brown, who gets the electric light billing and does one strip number. Other strip numbers are handled by Dagmar, featured exotic dancer; Tiny Huff, a peppy miss of personality, and Joann Dare, the company's ingenue. Comedy is taken care of by Bennie (Wop) Moore and Don Dixon, with Jack Buckley as straight man. Singing assignments go to Sally Darling, the prima donna; Erin Jackson, Gene De Vaux, and Dave London. The chorus of 19 is well drilled and are fair lookers.

Gene De Vaux, and Dave London. The chorus of 19 is well drilled and are fair lookers.

The show, Fine Fcathers, is in 17 scenes and Clark has done a good job in the short time he had for rehearsals. His production and posing numbers are pleasing to the optics and the scenic and electrical effects are colorful. Comedy bits at the beginning of the show were somewhat weak, due more to the material used than the comedians. The biggest laughs came from "the climax" scene, in which Moore, Buckley and Tiny Huff participated, and the scene done by Moore and Dixon with their dycing dialog. Heaviest applause was drawn by the It Trocatore number, which featured Dagmar and the singing of Sally Darling and Gene De Vaux, Other outstanding production numbers were the tambourine firill, which developed into a can-can number, and the Indian number, which featured the poaing of Brengk's golden horse, billed herse.

Lighting effects here were aces and the addience, which came to see strip

as Mercedes and Her Golden Horse. Lighting effects here were aces and the audience, which came to see strip numbers mainly, was awed to applause by the colorful numbers.

When the comedians get to working better together and clark has more time to plan bis shows some interesting shows can be looked forward to here.

P. LANGDON MORGAN.

Burly Briefs

Comm. Moss Keeps After Burlesque

NEW YORK, March 30.—The License Department clamped down on the Irving Department clamped down on the Irving Place Theater last Saturday, penalizing it with a 48-hour suspension of license for violating rules and regulations set up by the authorities. The theater did not do a matinee that day, but did inght show after securing an injunction signed by Supreme Court Justice McCook. License Commissioner Paul Moss has refused to discuss the matter.

Moss is still keeping after the burly theaters here. He arranged for a meeting yesterday at noon with Tom Philips, president of the Burlesque Artiste?
Association, and this Wednesday will meet in his office with all the local burly operators.

N. Y. Republic Beset by Heavy Union Picketing

NEW YORK, March 30.—All week long the Republic Theater was the scene of many disturbances resulting from the mass picketing of the house by the union crafts. There were numerous arrests by the police, and in some instances pickets were beaten.

on Monday evening there was a large demonstration and the police arrested to the police arrested. They were carted away in patrol wagons and the crowd then dispersed. The following evening there was another demonstration, with Eddle Weinstock, manager of the house, and 10 pickets being arrested. An ambulance was called at the insistence of Dick Walsh, union representative, who charged police with representative, who charged police with brutality.

Thursday evening there was another large demonstration. More arrests were made, and among those charged with disorderly conduct were Al Wager, delegate of Local 802 of the musicians.

Minneapolis Birthday

MINNEAPOLIS, March 30. — With a special show lined up for the occasion, Manager Harry Hirsch celebrated the 26th anniversary of the Gayety Theater this week. Cast included Jerri McCawley and Carolynne Snowden.

MARKIE WOOD, versatile principal with the Supreme, busy between stage appearances typewriting scenes with ambitions of becoming both a bit as well as a number producer herself some near future day.

U-NOTES

By UNO

HONEY BEE KELLAR was tendered a big birthday party in a decorated dressing room backstage of the 42d Street Apollo, New York, recently. Members of the two Wilner companies, also the stagehands and musicians, attended to help make whoope. Ditto Mr. and Mrs. Max Wilner. Aliea Gilbert, Emmett Callahan and Ann Corio, Mother Elms and Jack Cadden and Countess Nadja. Palmer Cote and Honey Bee were attentive heat and hostess. tentive host and hostess.

JULIUS MINK. new orchestra director at the Eltinge, New York, popular with the principals for excellent assistance from the pit. His crev includes ben Chase, Ben Zeiger, Irving Mink and Mil-

PHYLLIS VAUGHN, stripping principal, after two years of continuous Western engagements, returned to New York and opened with the Supreme March 24 at Minsky's Brooklyn.

TILLY TANNER was heap big host at his New York tavern last week to Pea-nuts Bohn, the regular Tucsday night guest of honor. Week before Gus Hill was the feature in the beefsteak feed.

BOBBY TAYLOR, with the Star and Garter (Chicago) cast, writes theater is doing nice business and productions are beautiful. Also that Mickey O'Nell gave a second wedding-anniversary party to (See U-NOTES on opposite page)

JO ANN DARE JUST A RED-HEADED SHOW-STOPPER.

SMILING INA THOMAS

A REAL BOX-OFFICE MACNET.

SAMMY WESTON

JUST A COMIO. Third Seeson in the East.

MARIE GUNDLE

Talking and Stripping Genius.

MADGE CARMYLE THE DANCING LADY. Phil Rosenberg, Ea. Rep.: Mill Schuster, Wes. Rep.

JACK "TINY" FULLER "No PPURTZIN AROUND." Ster, Brooklyn, Indefinitely.

CYNTHIA MICHEL STRIPPING A LA PARISIENNE. Direction NAT MORTAN.

MARIE ALLELY

THE "IT" GIRL. Playing Independent Circuit

EDDIE INNIS

STRAIGHTS DANCES SINGS ETC. STO. Management JACK BECK.

RAE HOLLAND SINGING AND TALKING INGE With Supreme Olecult.

Foster and Kramer

Georgia Sothern

BILLIE DIAMOND

HEAD & ROWLAND Straight Baritone, Stripping Sensation, In Stock, Variety Theetra, Pittsburgh, Pa. Direction, PHIL ROSENSERG, N. Y. O.

BILLY "RED"

EGAN & MARTIN

Light Comedian. Strip Extraordinary. Reps., PHIL ROSENBERG AND DAVE COHR.

SYLVIA
THE DRIGINAL DIAMOND GIRL

FLOYD HALLICY was gifted with a wine and liquor set by the chorus of the Indie show playing the Hudson, Union City, last week. . . It was for his management of the show and his consideration of them. . . Chorus comprises Vera Walters, captain; Claire Desmond, Lucille Wayne, Shriley Mack, Betty Mack, Jean Arden, Jayne Wallington, Virginia Vargas, Gypsy D'Aurlain, Muriel Evans, Dorothy Krennan, Marie Kinshan, Elaine Lamont and Pat Smith. . . Collette and Schultz did not go to Chicago as planned and instead opened for Arthur Clamage at the Gayety, Detroit. . . Leon Devoc and Tillie Ward bave left the East to return to the Coast. . . Ruth Willson and Louise Keller are playing for the Daltons and enjoying the Celifornia climate. . . Huber's Dime Museum on 14th street, New York, advertises "Hotcha Burlesque." . . . Evidently trying to cut in on the nearby Irving Place.

by Irving Place.

went into renearest actuary in Fillity in Cludes John Grant, Dorothy Maye, Billy Pields, Artie Lloyd, Ethel DeVoe, Carmen, Mary Weldon, Charles Kane and Murray

Lewis. . . , Franklin Hopkins and Eve Osborne opened Monday at the Bijou, Philly, the latter as added attraction. . . Artic Lloyd, by the way, is going to the Orient in May with the Folies de Paree unit. . . . Murray Rosen is now a club agent in New York.

HAP FRYOR left the Supreme Circuit bruptly last week. . . Joey Fay, of Diamond and Fay, Jumped into Boston to replace Fryor but rejoined his partner Sunday at the Republic, New York. . . I. H. Herk is making splendid progress, sitting up for the first time last week. . . Queenie King was out of Mineky's Brooklyn for two days owing to the fact that she is auditioning for the Hollywood Restaurant. . Tangara left the Star. Brooklyn for her home in Baltimore. . . Bert Saunders, Dorothy De Haven and Bobby Vali opened for the Wilners last week. . Bobby Morris expects to be a papa in July. . . . Gloria Wilson, Supreme chorine, expects to vacation at Onset Beach, noar her Boston boms. Gene Schuler her Boston bome. . . Gene Schuler was to have replaced Hap Pryor on Su-preme, but didn't when he couldn't get guarantee of five or more weeks.

HALENE DAVIS. well-known burlesquer, was operated on at Detroit re-cently. Her condition for a while was bad, but she is now greatly improved.

BERT CARR closed in Pittsburgh Saturday night. . . . Charlie Kane was to have opened at the Ettinge. New York, but decided to go with Issy Hirst in-(See BURLY BRIEFS on opposite page)

25

Tab Tattles

RED HURLEY. erstwhile tab pro-ducer, whose burly troupe is now in its seventh month at the Gayety, Louisville, was a visitor at the desk last week. He was in town on business and Hollywood Comedians

ACK ARNOTT and wife, Beth Basara, are in Cincinnati after suddenly closing their Odds and Ends Revue in Muncie, Ind., early last week. Dissension in the ranks and bookings that left him nothing but grief were the cause of the sudden closing, Jack reports. In a visit to the desk last week Jack and Beth announced that they would remain around the Queen City long chough to frame a new unit. . . . Jack M. Drayton, advance agent, has Just been dismissed from the Nashville General Hospital after a dangerous just been dismissed from the Nashville General Hospital after a dangerous siege of pneumonia, which included a 51-hour stretch under the oxygen tent. He hopes to be up and on the road again in a few weeks. . . Smiling Billy Does has replaced Bob Conn as comedian on the Owen Bennett show. . . Dot LaMont is said to be framing a tab in Louisville. . . Raymond LeRoy's six-people floor-show unit has just finished a two-week stay at the Martin Hotel, Gowanda, N. Y., and now is current at the Option House, Bradford, Pa., where LeRoy is also emseeing. Arillie LeRoy and Jean Sandlin are is current at the Option House, Bradford, Pa., where LeRoy is also emseeing, Arilie LeRoy and Jean Sandlin are billed as a sister team. LeRoy is the only male in the turn. Palais Royale Revue, now swinging southward, has been chosen as a feature for the forthcoming tobacco week jubilee to be held in Readville, N. C. In the Palaise Royale personnel are Guy Johnson, the Frazier Brothers, the LaFons, Miller and Miller, the De Leo Twins, the Warner Sisters, Bea LaVarne, a chorus comprising Vicki Kocher, Henrietta Chrystaline, Bertle Stroup, Louise Burton, Margaret Lucas, Renee Conti, and Carliche, James Todd and the Three Harmoneers. . Jimme Givens and Ann Karol, dance team, now appearing in Kingston, Jamaica, recently had the honor of dancing for the Royal Highnesses, the Duke and Duchess of Kent, at a ball given at King's House, Kingston.

HARLIE MACK'S Cordially Yours is HARLIE MACK'S Cordially Yours is scheduled to open at the Capitol, Atlanta, April 7 for a week's stay. Unit carries 20 people, including Inez and Dewyn, Edison and Louise, Curtis Coley, the Brodell Twins, six girls in line and the Bouthern Melody Boye, seven-piece stage combo. Boonie and Helen (Marvin Boone and Helen Taft), dancers, have rolly after completing a swing three stays rolly after completing a swing three. have spile after completing a swing thruthe South with a unit show. Helen has gone home for a rest, while Marvin is teaching dancing in a Nashville hoofing school. They expect to team up again in

about two months... Zackaria White and King Hunter are the features with Miller & Slater's Get Lucky Revue. Others in the troupe include liattle Mac Lewis, Evelyn Wiggins, Neilie Brock, Katherine Verse, Maric Cowan, Mac Brown, Dorothy Moore, Homer Lee Brown and Sara and Lola Wilkerson... Roy (Felix) Faustino, who closed as comic with Wait Nichols at the Rialto, Dayton, O. in June. 1930, and who has been out with Walt Nichols at the Rialto, Dayton, O., in June, 1930, and who has been out of the business since that time, is now in his sixth month on the staff of Station WJEC, Bloomington, Ill. He's serving as announcer and also appearing on three programs weekly, and says he's nuts about the radio game. . . Jack Moore is in his 18th week at the Roxy, Tulsa, Okla, where he is producing and doing straights and comedy. He has a company of 14 people, including Larry Cox, juve; Bob Castle, general business; Tommy O'Deil, comic; Gladys Franze, Bobbie King and an eight-girl line. . Ed Harring-Obel, come; condy ranke, boote and an eight-gir line. Ed Harrington has closed with Poole's Paris Folics in Houston to join the Steve Powers show working under canvas in the same city. Lillian Murphey is a new addition to the Paris Follies personnel.

Marcan 'Party' Set for Morris

HAMMOND, Ind., April 1.—After 28 weeks on the Wilbur Cushman time Joe Marcan's Surprise Party opens at the Paramount Theater here Saturday for Dick Bergen, of the William Morris of-Dick Bergen, of the William Mortis of-fice. Featured in the revue are Sanna and Loomis, Geraldine Ross, the Carmen Sisters, the Two Flashes, the Three Chapman Sisters and Don Greenwood, card manipulator. Attraction carries an

BURLY BRIEFS-

BURLY BRIEFS

(Continued from opposite page)
stead. The Minsky • Weinstock
combo are still dickering for a house in
Atlantic City for this summer.

Bob Rogers opened Sunday at the
Gotham, New York, replacing Jack Shaw.

Johnny Kane, stage manager.

closed for Minsky-Weinstock Saturday at
the Republic, New York. Pat Pierrot and Maxie Purman closed there also.

Joe Forte's Indie show closes this
week in Washington, D. C.

U-NOTES

(Continued from opposite page)
Mr. and Mrs. (Marian Morgan) Buster
Lorenzo at the Wacker Hotel. Present
were Evelyn Crawford, Mr. and Mrs.
Harvey Gatchett, Sonia DuVal, Nick Carter. Gertie Foreman, Ada Leonard and

ALLEN PORTH, former burlesque straight, now with Rex Weber's new vaude act. Opened March 30 at the Madison, New York.

JEAN LEE and Jess Mack, a long time with the Wilners, celebrated an 11th wedding anniversary March 27 by blowing themselves to a feast and show at the Casino de Paree, New York.

ADA LEONARD, featured at the Star and Garter, Chicago, is billed on the program as "Venus Come to Life."

HOWARD EVANS now producing numbers for Irons & Clamage at the Gayety, Buffalo.

SEDAL BENNETT, once the lady champion wrestler of burleaque, sent a March 23 of her Outpost, 25 Windward avenue, Venice, Calif.

MAE BROWN and Dave London, two more principals, booked for the new Risito (Chicago) stock. Among the chorine pets of producer Fred Clark to leave New York for the Rialto were Mickey O'Day, who says she is no rela-tive of John Kane, manager of Minsky's Frechters. Dettie and Clare and Brooklyn: Dottie and Clara Gray and Ruth Freeman.

BETTSIE LEE, of the Galety, New York, celebrated a 22d hirthday March

JOE HURTIG, theater operator and JOE HURTIG, theater operator and showman, formerly of Hurtig & Seaman, and Bob Collins, former burlesque comie, now in Strand Theater Building, New York, vested with the world rights in the sale of a newly patented portable beer cooler which Charles Marx invented and is manufacturing under the firm name of Wechsler & Marx at 178 Stiffelk street. New York State rights controlled by Cournoyer & Diokman, associated the state of the s

ciated with Hurtig & Collins in the same Strand suite.

RUSSELL (RUSTIE) CONN, for the last several months stage manager and producer at the Garrick Theater, St. Louis, which closes the latter part of this month, will leave with Mrs. Conn for their home in Van Wert, O., immediately after the theater closes. Prior to his Garrick Theater connection, Conn was associated for several years with the Dalton Brothers' Folics. Dalton Brothers' Follies.

REP RIPPLES-

(Continued from page 23)

Hamilin, Tex., recently, Hamilton has charge of the ads and also is handling the press for the latter show. He reports business satisfactory.

RUSTY AND DOT WILLIAMS, of the Odell White Show, are towing their new streamlined house trailer with a brandnew six delivered to them recently.

BILL AND BEULAH CUMMINGS closed SILL AND BEDLAH CUMMINGS closed with the Kennedy Sisters Show at Taft. Tex., last week and jumped into Mathis, Tex. to take over a root beer stand for the summer. Bill and Beulah had the concessions on the Kennedy Show. They report just fair business for the company in the Texas country.

NELSON EDWARDS, co-manager with NELSON EDWARDS, co-manager with Ella MacDonald of the Mack-Murray Players, is recuperating from a throat operation and an attack of the flu. Edwards and Miss MacDonald recently visited the Spaun Family at their beadquarters in Adelphi, O. Rusty Barton, of the Spaun Family Show, stopped off in Nelsonville, O., last week to say "hello" to the members of the Mack-Murray Players. Rusty was driving a new truck dressed up to look like a million.

RAY WENCIL, last season featured RAY WENCH, last season leatured comedian with the George C. Roberson Show, has been signed for an additional five weeks at Von Thenen's, Chicago night spot, bringing his total to 16 weeks. This will carry him up to the opening of the tent season.

ROSE DAVIDSON, of the Davidsons, is seriously ill at the Chapman Hospital, Speed, Kan., and would appreciate a line from all her friends in the business. The Davidsons closed recently with the Fred Dunning Players.

JOHN AND FERN RAE have closed a six months stock engagement at Hunts-ville, Ala., and jumped to Miami, where they joined the Heffner-Vinson Show. They report having a swell time in Miami before joining the show and go into raves about the swell bunch of people on the Heffner-Vinson outfit.

CHET SPRINGER, formerly of the CHET SPRINGER, formerly of the Shannon Players and Newton's Comedians, postcards from Fint, Mich., under date of March 29: "Back in the night club racket for a while. Michigan looks pretty good after five months in the South. I have my own orchestra playing nightly at the Burton Inn here and think I'll forget the grease paint for a while."

IN LAST WEEK'S ISSUE we carried a story on Phil Miller's visit to the home office of The Billboard. Mr. Miller is of the Buddy Players in Pennsylvania. Inadvertently, the head got thru to read "Phil Maher a Visitor." The error served a good purpose, however. It brought a letter from that rep and stock oldtimer, Phil Maher, who for the last several years has been doing radio work in New York. He writes as follows: "I swear I am not the pere of Buddy Miller, as mentioned in The Billboard this week. I am not Uncle Phil

cither. I would feel flattered if I were. I have not been in Cincy in years as I have been busy writing radio material. I should also mention that I have just finished a three-act comedy drama. Wandering Minstrel. If I had a boy (or girl) named Buddy I'd quit work and let the youngster support pop."

KANSAS CITY-

(Continued from page 23)

open a circle in Northern Iows. conclusion of his brief stock engagement he will jump the show to the resort towns of Michigan for his usual summer season in theaters.

season in theaters.

The Thiton-Guthrie Company closed its
Iowa circle last week and M. R. Tilton
has gone to La Harpe, Ill., for a muchneeded rest before opening the canvas

season in May.

Hal Stone's Comedians are now in
Arkansas after a winter season under
canvas in Louisiana. Stone is busy read-

canvas in Louislana. Stone is busy reading plays and making preparations for the opening of his regular territory in Lowa. Show is now headed north.

The many friends and acquaintances of Ted Maxwell, playwright and former repertoire leading man, now writing radio continuity, will be glad to know that Mrs. Maxwell is the Orphan Annie of the air, which is broadcast every day over a pation-wide hookup.

air, which is broadcast every day over a pation-wide hookup.
Roe Nero's Show is organizing in a North Carolina spot to play its regular territory thru the Southern States.
M. L. Mitchell, manager of the M. & M. Show, is at home in Hot Springs, Ark, and is making preparations for the opening of his tent theater early in May. The show will be rehearsed in South Shoux City, Neb., and will play its usual territory thru the Dakotas.

Houston Pickups

HOUSTON, March 30.—Mitzie LaGarde Players are now located at 315 Milby street, in the port and industrial center, and in a house with a larger scating capacity. Business is satisfactory. Phil Duncan Players continue their policy of appearing under fraternal auspices around the city and are getting along okeh.

Gli Johnstone and Jackson Purdy recently visited the Darr-Gray Show and

cently visited the Darr-Gray Show and report an enjoyable get-together with management and members of the company.

Drunkard Company has finally A Drunkard Company has finally opened in the city and right at a time when Texas Rangers are raiding all places suspected of selling hard liquors or permitting gambling. The local company is appearing at the Rice Terrace in the Rice Hotel and is contracted for a two weeks' stay. Billing strong and there has been no scarcity of customers.

CALL WANTED CALL FOR HOLLYWOOD COMEDIANS
Touthful Chorus Giris, Musical Consedy People in all Illnes, Sister Team who can change, doing real Specialties and not too good to double fine. CAN Disk young, we state from man and ciri, who can extend the state of the control of the

WANTED

Straight Man. Must sing. Drummer. Also other useful People. Wire, don't write. HOWARD IN-ORAM, Mighty Sheesley Shows, Statesville, N. C.

WANTED Sister Teams. Novelty Acts Girl Singers or any Acts suitable for Rand presentation. Show open since September. Beorganizing new show. Steady work until June 15. Wire REOW MANAGER, Carolina Theestre, Hickory, N. C.

FIRST-CLASS STAGE **ATTRACTIONS**

With Girls and Stage Band to play large De Luxe House. J. F. MILLER, Owner and Manager New Carolina Theatre, Hickory, N. C.

WANTED

Buriosque People in All Lines. Faature Strip Women that can talk, Comedians, Stri Men and Juveniles with good singing voices, also Specialty People. Salary small but: A-1 experienced Chorus Girls, Salary, \$15.00. Open Saturday, April 13. Wire indianapolis, Ind. JACK KANE, Coloniai Theatre, Indianapolis, Ind.

Conducted by DON KING—Communications to 25 Opera Place, Cincinnati, O.

NEAA Victor In Calif. Fight

SAN JOSE Calif., March 30. — Score one for the National Association of Endurance Shows. The past two weeks the durance Shows. The past two weeks the bay area has been the scene of a legal battle between operators Hal J. Ross. Charles M. Hayden and George W. Pughe, represented by NEAA General Counsel-Secretary Richard S. Kaplan, of Gary, Ind., and the usual and various "special interests," bolstered by a staff of prominent local attorneys. Ross and Hayden wanted to open in San Francisco and George Pughe was all set for his local opening when the opposition developed. The net result is that both shows are open. shows are open.

After receiving the decision in the Pederal Court in San Francisco, enabling the Santa Clara Valley Walkashow to (See NEAA VICTOR on page 56)

Talbott Mishawaka **Unit Does Good Biz**

MISHAWAKA, Ind., March 30.—The Rugh A. Taibott walkathon at Tasmo Gardens here is over the 1.400-hour mark with six couples and four solos battling it out for the honors. Good crowds are displaying keen interest as the show enters its final stages. Johnny Agrella is putting the kids thru the windup grinds. The wedding, held Friday night, turned 'em away.

The wedding, was a way.

The staff includes Bob Taylor, contest director; emsees, Duff Davidson, Bernic Marcy, Skippy Williams, Merritt Cook, Tony Lewis and Joe Palmer; Joe Agrella, Eddie Grayson and Ronnie Reed, floor, and Reed, floor (See TALBOTT MISHAWARA, page 57)

Watch for

This Special Feature:

Prosperity and the NEAA

By GEORGE W. PUCHE

in the

Spring Number of The Billboard Dated April 13



OFFICERS of the National Endurance Amusement Association

Ross-Hayden Walk Off to Fast Start

SAN FRANCISCO, March 30.—Charles M. Hayden and Hal J. Ross have joined hands and on March 21, under auspices of Golden Gate Post. No. 40, American Legion, started a walk at the Oolden Gate ballroom here.

Termed the "Battle of the Champions," and with strict European rules prevailing, the walk had 40 couples on the floor the opening night. They represented practically every State in the Union and various European countries as well. It's one of the best conducted walks ever (See ROSS-HAYDEN on page 56)

Elgin Show Over 900

EIGIN, Ill., March 30. — The Ralph Dahlstrand walk at Moonlight Gardens here, which started with 31 couples, was down to seven couples and three solos at 900 hours. The solid hour treadmill grind has been taking 'em out at a rate of one a night for the past few days. The show is reported as a success from the start, packing them several nights a week.

Some 2,000 fans witnessed the recent wedding of Buddy Doucette and Bee (See ELGIN SHOW on page 56)

"Show Must Go On"; Ga. Gov. Signs Amended Bill

MACON, Ga., March 30.—Ray C. Alvis apparently solved his Georgia troubles this week when the governor signed an amended bill. Considerable time, energy and money was expended in bringing this about, Alvis being almost constantly in Atlanta, to stalemate the tremendous pressure exerted by the lobby of unfriendly "interests."

As the show swings past the 720-hour mark there are nine couples and one solo still pounding the boards. Those still in are George and Johanna Francis, Johnny Grove and Marle Braughton, Jimmie Kelly and Mac Chareau, Jack Broadwall and Alice Kimbrough, Jimmy Warren and Peggy Armstrong, Billie Lyons and Leila Thayer, Egg Rockhill and Frances Stewart, Frankle Sharabba and Evelyn Cooper, Charley King and Lois Long.

The staff now consists of Ray C. Alvis, general manager; Harry G. Newman, assistant manager; Jack Freeman, top emsee; Harry Jarkey, Chuck Payne and Jerry Davis, emsees; Mickey Thayer, heat judge; Tony Moreno, floor judge; Mary Jones, R. N., head nurse; Margie Walker, nurse; Jackle Fields, head trainer; Clyde Morse, trainer; Kenny Werkman, concessioner; Morris Spickler and

walker, nurse; Jackie Fields, nead trainer; Clyde Morse, trainer; Kenny Werkman, concessioner; Mortis Spickler and Bob Bennett, aids; Dot Thorne, Curley Thorne and "Puddles" Pond, cashiers; R. O. Barnes, night doorman; Harry Pitts, day doorman; Earl Retering, sound technician; J. A. Jones, boss can-

(See "SHOW MUST on page 56)

Raabe Colo. Walk **Setting Fast Pace**

GRAND JUNCTION, Colo., March 30.

GRAND JUNCTION, Colo.. March 30.—
The Western Welkathon Producers' show here, under the direction of Carl W. Rasbe, is enjoying a nice husiness with turnaways several nights weekly. The show is in the heart of the downtown district, with broadcasts thrice daily over KFM. The unit is sponsored by the Veterans of Foreign Wars.
Show has now gone slightly over 750 hours and is featuring 30-minute grinds afternoons and evenings. Teams still in the running are Bob McEroy and May Smith. Bill Anthony and Alma Bergstrom, Buck Lamar and Billie Morris, Jerry Bullivan and Amy Soderstrom, Cecil Cool and Bee McComb, Frank Luther and Adell Bloomingkemper, Herh Halloway and Vera Waltz.

and Adell Bloomingkemper, Herb Halloway and Vera Waltz.
Featured on the staff end are Ducky Naccarato, head emsee; Jack Bruno and Curly Lender, midnight maniacs; Carl Rasbe, manager; George Rasbe, night manager; Jimme O'Neil, day floor judge and heat man; Dale Humason's Orchestra; Alyer Payne and Jack Percy, trainers; Emily Bruno and Franzella Percy, nurses; Elmo Owens, dietitian; Red Glibertson, chef; Peggy O'Nell, wardrobe matron; Jack Plannery and Jimmy Hudson, cashiers, and George Clausen, concessions.

Elmwood Wedding Does Turnaway Biz

CINCINNATI, March 30.—Good crowda eontinue at Guy Swartz's walk-a-show at Elmwood Place. Turnaway business marked the public wedding Sunday (See ELMWOOD WEDDING on page 37)

WALKATHON **OPENING TUES.APR. 9** PATERSON, N. J.

RIPE AND READY

\$1000.00 CASH and you PRIZES get it

CONTESTANTS

of the Right Kind Wanted. Want to hear from Red Waddell, Frankie Rizzo, Billie McGreevy, Cliff Real, Flo King. and others who know me. No collect wires or phone calls

"MAC" MAURADA

HOTEL LUCERNE NEWARK, N. J.

HUGH TALBOTT

ANNOUNCES WALKATHON IN DOWNTOWN SOUTH BEND, IND.

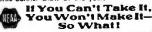
A VIRGIN CITY WITH ALL FACTORIES WORKING 100%

FACTORIES WORKING 100%

Want contestants with entertaining shilly and wardrobe, who can stand prosperity, good treatment and sponsors, with prize money assured.

If you kids are tired of promises and conversation, join an organization that opens, remains open and pays off.
Positively no contestants accretion, such to BOB TAYLOR, contest Director, Such 505, Citizen Bank Blog. South Band, Ind., or MUCH TALBOTT, Taxing Cardens, Malkatbon, Mishawaka, Ind.

Stew Allen, Duff Davidson, Berny Marcy, Skippy Williams, Tony Lewis, Merritt Cook, and Jee Palooka Palmer will emise this banner show of the year.



AL GODAR ANNOUNCES

RACE OF NATIONS SUPER

Starting April 8, Salineville, O. Show clicked from opening, no only real entertaining Tosms with talent wanted, as two of Ohlo's largest virgin cities will follow. Floor money a knockout. All Mines and Potterios working here. Teams knowing AI Cook, Wiggies Ropeys and Pat and Dirlo O'Brien advise and come on. Dancing Did Maagher. Edide bel avy. Deltoners in the Booth, son, Kenner keep. Bollows Garcia. Billy Farmer, French Le La Barthe, Vie Purce write. No collect wires. Address.

AL GODAR or AL COOK

WALKATHON CONTESTANTS

OPENING APRIL 8, 1935.

Good couples only, with complete wardrobe. Only these with ability be entertain and able to take it in the constants of the control of the control

Attention Contestants! Harry H. Cowl's

KNOXVILLE SHOW OPENS THURSDAY, APRIL 4. All Teams set here by 0 P.M. Sponsors Gearanteed Good Teams DOW'T Miles THIS SHOW. \$25,00 Per 100 — Government Fiegs. White for List. WELL'S OURIGETY SHOP, 20 S. Second Street, Philadelphia, Pa.

CONTESTANTS!

WATCH NEXT WEEK'S BILLBOARD FOR TWO BIG OPENINGS

> NORFOLK, VA. BOSTON, MASS.

Write or Wire W. E. TEBBETTS or R. FRED MITCHELL, Olympic Park Ballroom, Irvington, N. J.

WALKATHON---FLINT, MICHIGAN

Opening date about April 22. Michigan's most up-to-date amusement park. Contestants wanted with good wardrobes and able to entertain. No transportation. No wires. No phone calls. Don't come unless you are sent for, as only a limited number will be accepted. Write only to

"DOC" L. H. FIRESTONE, 616 Genesee Bank Bldg., Flint, Mich.



Magic and Magicians

By BILL SACHS (Communications to Cincinnati Office)

THE GREAT NICOLA writes from avana under date of March 24; "After Havana under date of March 24: "After spending several weeks in Miami, most of which was in the sunshine on the beach. I have completely regained my health and am once more feeling fine. However, I expect to take a month or two more rest; for good measure, so decided to fly over here and look over the situation. The all-too-recent revolution over here has left things in bad shape and with the curfew law still enforced—tho it has been relaxed a little forced—tho it has been relaxed a little commencing last night—there is not much going on that is of interest to

"I have been here several days and in another week expect to fly back to Miami and then on to other Florida cities for the balance of my vacation.

After that I expect to return to my
home in Monmouth, Ill., and settle
down to some serious work on my show.

down to some serious work on my show,
"I hear that Marvelo is to show here
tomorrow night and I will no doubt
attend his performance. Montez seems
to be having a lot of success in Miami.
I saw him there a number of times.
"Whom should I bump into as I was
getting my ticket at the Miami airport
but James Sharman, my good friend
from Chicago. I first met Jim in Bombay, then Chicago, then Singapore and
now in Miami. So it seems he is a
globe-trotting magician the same as L"

ADE DUVAL, now presenting his Rhapsody in Silk in London, pipes as follows from the British capital under date of March 18: "In our third week over here and enjoying it immensely. Hope to stay a while. Week of April 1 we get out first taste of doubling, between the Finsburg Park Empire and the Trocadero, a night spot."

MILBORNE CHRISTOPHER is playing as an extra added attraction at the Old Mill inn, Yok, Pa. He has been mystifying the customers with his sleight-of-hand deception and has been broadcasting his adventures in magiciand over WHP, Harrisburg, Pa.

SYLVIA SPECTOR, of the Thurston Show, who was stricken ill with appendictis during the magician's recent engagement at the Taft. Cinctinnati, went to her bome in Baltimore last week to recuperate from the operation. Mr. Thurston saw to it that she had the best of medical attention during her stay in the hospital and paid all her expenses, including her fare home.

T. NELSON DOWNS, the "coin king" T. NELSON DOWNS, the "coin king" of Marshalltown, Ia., will be honored by the Midwest Magical Society at a meeting an his home town in Soptember, it was decided at a recent monthly session of the organization held at Grand Island, Nob.

POSTCARDING PROM New Bedford, Mass., under date of March 23, Al Delage has the following to ray: "Magic is not dead in this part of the country. I am booked four weeks ahead in Pall River, Mass., schools. Just completed a week's

MIND READING "SECRETS"

MIND READING "SECRES"

This book explains under one cover the Most Successful verbal, sillent and Crystal Bail Mind Residing Methods used by Famous Stage. Club and Parlor Performers of the Fresent Day, such as The Vaudeville Musical "Gilent Thought" Transa frence, Act. German Vandeville Mind-Residing Act The Vaudeville Musical "Gilent Thought" Transa frence, Act Minged Marylary—a Baffling, Benational, Bury-Fire Mind-Residing Act, Monette Bysem for Silved Winged Marylary—a Baffling, Benational, Bury-Fire Mind-Residing Act, On Answering Constitute, a Latter Day Miracipation of Charles of C



MAX HOLDER; 220 W. 414 St., New York City.

engagement in a large store window to engagement in a large store window to advertise the store. Last week I played my Mirthful Mysteries eight times in one day. Have also played a number of children's hospitals and institutions around here."

THE FORT WAYNE, IND., Magicians' Club will hold its annual show at one of the downtown theaters some time in April, according to Don Thomas, treasurer of the club, who is in charge of arrangements in the absence of Dr. Eugenc Bulson, club president, who is traveling in South America. The Old Port Players, playing steck at the Majestic Theater, Fort Wayne, will assist in the program by staging a one-act play.

THE GREAT HUGHLEY, billed as "the world's youngest mentalist." was a front-gate attraction on the midway at the Detroit and Michigan Exposition in Detroit recently. He was spotted at the gate to the Babcock Plantation Revue and drew a good trade, playing a

PROF. L. LEVITCH, palmist and psychologist, is working theater lobbles in the Tennessee and Georgia country. He reports business conditions good in that section, but states that a mentalist who worked that territory recently has made it difficult to follow in in a number of spate.

ALEXANDER NAGY (Alexander the Great) entertained 200 people recently in a magic show at the Our Lady of Hungary Auditorium, South Send, Ind. He was assisted by Philip Foxwell, South Bend, Ind., magician, and Virginia Peterson, Marian Fulkerson, Paul Toth, James Harris and John Bata.

ARTHUR A. A. ALMON opened his home in Pawtucket, R. I., recently to fellow members of Rhode Island Ring, IBM, for their monthly meeting. Almon also entertained Harry Blackstone one evening during the latter's recent engagement at the RKO-Albee, Providence. The April meeting of the Rhode Island organization will be held April 5 at the home of Publicity Director James E. Roe, 30 Viola avenue, Riverside, R. L.

JUST RECEIVED a copy of the March issue of The Quad-City Magic News, edited and published by Donald Hendricks, of Davenport, Is. A newsy little sheet with a fair amount of advertising. It's the official organ of the Quad-City Society of Magiclans and the Quad-City Assembly No. 27, SAM.

PRANCISCO (A. F. Bull) recently presented an evening of magic at a private engagement for the president of the Pacific Telephone and Telegraph Company ciric Telephone and Telegraph Company at the San Prancisco Golf and Country Club. Robert Montgomery, movie star, was among those present. Francisco re-ports that Montgomery is an ardent magle enthusiast. agic enthusiast.

MAGICIANS AND ILLUSIONISTS are getting a good break in Paris this season. Chefalo and a big company of illusionists have just finished two weeks at the Empire Music Hall, and Ynaleb and his company of magicians recently completed three weeks at the Theater Albert Isr, where they occupied the entire bill. De Rocroy and his company of magicians are at present heading the program at the big Gaumont Palace, and Nina Sokolska, female illusionist, is at the Petite-Casino big Gaumont Palace, and Nina Donosau, female illusionist, is at the Petite-Casino

BECOND ANNUAL Magician's Conclave, sponsored by the Mystic 13 League of Magicians, was held in that city March 14 and 15. The two-day ses-"Bilent" Thought Transference and Mind Reading Act written for this Entertainers: The Cheek Engight Tour, Voice Oblive Instructions and a swo-hour Act entitled "Gambols of the Cheek Engight Tour, Voice Oblive Instructions and a swo-hour Act entitled "Gambols of the Cheek Engight Tour, Voice Oblive Instructions and Swo-hour Act entitled "Gambols of the Cheek Engight Tour, Voice Oblive Instructions and a swo-hour Act entitled "Gambols of the Cheek Engight Tour, Voice Oblive Instructions and a strochour Act entitled "Gambols of the Cheek Engight Tour, Voice Oblive Instructions and a strochour Act entitled "Gambols of the Cheek Engight Tour, Voice Oblive Instructions and a strochour Act entitled "Gambols of the Cheek Engight Tour, Voice Oblive Instructions of the Cheek Engight Tour, Voice Oblive Instructions of the Cheek Engight Tour, Voice Oblive Instructions and a strochour Act entitled "Calbotto" FREE MAGIC CATALOG Annae and Mystify! Send today for Mouse, William G. Schreiber, Mystic 13 president, opened the conclave with an address of welcome. Hy Harris, of the Harris Road Show, acted as emace. Those who took part in the show were Arthur Harris, Arthur G. Nelson, C. A. Gulmont, John A. Utter, Ernie A. McChesney, A. M. Johnson, Kenneth Spencer; Gus Sjolin, European acrobat; G. George Dewitt, Ernie A. Anderson, Al M. Smith, Henry Gorden, William G. Schreiber, (See Magic) on page 52)



The purpose of this department is to benefit producers, bookers, agents and others necented with the exploitation of talent in the major indoor fleids thru The Billboard's inverse of every branch of the show business.

The "possibilities" grouped below are contributed weekly by members of the staff thru their contacts with various entertainment forms. The field is not limited to theaters and other amusement spots covered in line with review assignments.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK DEFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

HELEN JEPSON — Met opera so-orano, also heard Thursday nights on the Paul Whiteman Kraft-Phoenix Cheese programs. Splendid voice and lovely appearance. In addition, her appearances at the Mct have given her stage background. She should be a fine her for the her stage backgroun be a fine bet for pix.

BRANDON PETERS—legit actor doing his best in A Woman of the Soil, which is at the 49th Street, New York, at time of writing, the probably not at time of reading. Gives a straightforward and appealing impression and has acting ability. Buried in the unbelievable tripe of his present play, he still manages to make the part almost convincing.

For VAUDE

BORRY MORRIS-burlesque comedian whose talents rate the notice of builder-uppers. Vaude would be the next field—and then on and up. A little bc-mustached fellow, he relles

On eccentric clowning of ace order. With a couple of foils and good situations and material, he should be able to do a good comedy act for

For LEGIT DRAMATIC

ANDY CLYDE-versatile film actor ANDY CLYDE—versatile film actor who for years has played everything from droil comedy to pathos, always with marked success. He should click in a big way in a spot that calls for a homespun character. A finished player who knows the value of lines and situations and gets the most out of them. His name abould mean something, too.

For RADIO

"DOROTHY"—charming little bru-net with the Farrell and Taylor vaude act, who does mixed language in the Roy Atwell style. Might make an ace partner for Atwell on the air. She's a big laugh-getter with the act.



Minstrelsy

By BOB EMMET (Cincinnati Office)

"IN ANSWER TO Speed Bays' recent item, I want to say that no one can make me go to work," postcards Al Tint from his Chi headquarters. "I wasn't from his Chi headquarters. "I wasn't made to go back to work on the Trout Minstrels. I was guaranteed my salary by Sol Berns in Detroit, so I went back to work. Please publish this for Speed's beneat."

THE BOOSTERS' CLUB. Weirton.

W. Va., presented The Black Diamond Minstrel Revue in that city March 19 and 20. A' cast of 80 participated, including a number of oid-time minstrel men. The list was topped by Paul Berwinkle, George Dressel, George Kabish, William Gardner, William Johnson, James Cavett, William Fahey, David Higglins, Thomas Hill, Emil Wolfe, Harry Russell, Carl Crawford, Harry Smith, Clarence Crawford, George Illio, Lloyd Campbell, George Williams, William Hanley, William Schenley, Jerry Chafin, Byron Saylor, David Reese, Homer Bradley, Harry Tarr, William Miller, Joe Divlo, Andy Dulasi and Andy Rosso. The affair was staged by D. J. Reese, Paul Berwinkle and James Cavett.

Plans are being worked out for the creating and establishing of an annual National Minstrel Night. We would like to hear from our members with a view to ascertaining the possibility of such a night in their respective communities.

"IN MENTIONING minstrel owners and managers. I believe everyone will agree with me that we should never (See MINSTRELSY on page 28)

National Minstrel Players and Fans Association

By ROBERT REED. Secretary

Paul Donley, singing fireman, of Sharon, Pa., is stirring things up in that and surrounding territory. "The new membership drive is on in full swing and we hope to double our membership within the next 90 days," writes Donley.

The members of the executive board will meet in Cleveland the second week in April to discuss plans for the holding of our annual meeting in September. Consideration will also be given to the problem of delinquent dues, new membership drive and the creation of additional minstrel circles thruout the national

Several letters mailed to our members have been returned to headquarters for lack of forwarding address. It is essen-tial that we have your home or permaaddress to insure receipt of your

Sam Griffin, vice-president in the Cali-fornia area, reports the opening of the new membership drive in that sector as a roundup of old-time minstrels. Many oldtimers now reside in the area of the Golden Gate, and an effort to locate them will be made by Mr. Griffin.

H. W. Lenox is en route to his home at Round Lake, N. Y., after vacationing for several months in the Southland.



WANTED MINSTRELS

T. S. DENISON & CO.



THE FORUM

This department of The Biliboard is conducted as a clearing house where readers may express their yless concerning current amusement matters. Opinions reparding particular shows or acts will not be considered Weither will attention be given on this page to communications in which personal problems are discussed. Letters must be algred with the full name and address of the writer and should be written on one side of the pages Those not accreding 300 wede are preferred. Send communications to The Forum, The Billbeard, Box 872, Cincinnail, O.

No profession or class of workers has suffered the ravages of the depression more than have the members of the the-atrical profession. In addition to the many hardships to which our people have been sub-

"New Amateur Racket" Is Hit By Whitehead

jected due to the depression, we have suffered irreparable loss thru having been forced out of the motion pic-ture theaters thru the monopoly created by the motion pic-

interests

We are now confronted with an evil that threatens to destroy completely the few remaining opportunities offering em-ployment to our members. We refer to ployment to our members. We refer to the general practice of the employer being permitted to employ a mateurs who appear either gratis or receive insignificant fees far below the minimum as prescribed in the Motion Picture Code—or they receive some trifling prize.

We have data in the form of indisputable evidence to the effect that a great number of these so-called amateurs are prefessionals, who are forced thru the lack of regular employment to accept the terms and conditions imposed upon them by the sponsors of this new ama-

by the sponsors of this new ama-

tour racket.
We consider this an unfair trade pri We consider this an unfair trade practice and decidedly in contrast to the program aponsored by our President and the purpose of the National Recovery Act. We therefore appeal to you, in the hope that you will use your influence to put a stop to this unjust and un-American attempt to break down wages completely.

RAIPH WHITEHEAD.

Executive Secretary.

Executive Secretary, American Federation of Actors.

Bloomfield, N. J.
John Ellis was right in his letter in the Porum of Mach 15 regarding that picture. The Mighty Barnum. Imagine P. T. doing a catewalk at the head of his parade! I do not know where the movies get that circus at-

Think Actors Not To Blame

mosphere. I saw Wallace Beery and John Boles in the Not To Blame
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JOHN A. BUNN.

Bradford, Ps.

For 30 years or mors I have read, I can safely say, hundreds of articles on what is the matter with magic, and exposing. From what I have read many topnotchers believe in exposing. Some time sago one of them said that magic should be taught in school—by some of the sught in school —by some of the sught in school —by some of them said the school and the school

them also.
A fellow came thru this part of the country right after the Selbit sawing-

the-woman-in-two was brought to this country, stayed two nights and exposed this illusion the second night, from soup to nuts, and people paid to see the show the second time. I believe it is the only thing to do. It couldn't be any worse than it is. A fellow exposed some mighty fine tricks in The Detective Magazine some time ago. In The Biliboard he said, "I am proud of my exposing," Why did he say that? Because he wanted to make some money for himself; that was the first thing. The excuse was this: He told the magicians, "I am saving the people from the mediums." Oh, boy, if that isn't a sweet one!

Some years ago a very prominent magician found his pictures and the inventions of another man in a magazine under his name. He told the magicians it was a mistake, etc., but not on his part. Listen to this: More dealers than magicians, more magic books and pamphlets than you can find congressional records. Magicians' meetings and entertainments every month, from one end of the country to the other, free. Some of them mighty fine. What chance has the small fry in magic, trying to make a living at magic, against such odde? For

living at magic, against such odds? For the size of the USA you will find very few magicians and in vaudeville very few compared to the number of other

rew magicians and in vauceville Very few compared to the number of other acts.

Millions of people out of work, but the fellow who has a job will tell you the country has been saved. And so it is with the magician who is making money in magic. Magic is all right; its the other magicians. When you read the history of the big shots in magic up to the present time, and I mean all of them in regards to exposing, it doesn't read nice. They all exposed, in some way or other, to get their names in the papers. I do not believe in exposing, but I don't believe exposing has hurt magic at all, compared to the organizations and societies of magic in going out into the byways and highways, pleading with everybody to join their magic society, And I know of fellows being forced into being members. If you can't make any money out of magic, then espose it. If giving away books in your show will pay, do it. If giving away tricks in your show will pay, do it. One of our greatest magicians exposed under the title of "Exposing Mediums" a number of very good tricks. He had a very good excuse. He was another fellow trying to save the world from going wrong, to help fill his own pockets. But don't you dare do it. You are not high up enough in the society for the prevention of exposing. No, siree, you will have to be a high officer in the society. Then you can expose and be proud of it.

Santa Claus, Ind.

In the Forum of March 30 appeared a letter from Art R. Rothrock on "When Circus Was Carried to Wrong Town."
While this is not a common occurrence with the movement of show trains, the same thing happened with the second section of the days. For the second section of the days. Santa Claus, Ind.

Section Didn't Follow First

the Adam Fore-paugh-Sells Bros.' Circus during the 1906 season. The

Follow First 1906 season. The show was moving to Neosho, Mo., and the second section was hauled to Webb City, Mo. The majority of the people with the show did not know of this, but if they will refer to old

route books and notations therein they route books and notations therein they may see something about a "late parade" in Neosho. Ben Austin can tell one about an advance car being carried thru a certain Minnesota town, Mankato, I believe, and hauled to St. Paul, due to a bill-poster telling the conductor, when they hooked on that night, that St. Paul was the next stop.

MIKE T. CLARK.

Havana, Cubs. Richard S. Kaplan, general counsel, and Don King, treasurer, are to be com-plimented as workers for the newly or-ganized National Endurance Amusements

Rallying Call

Association to foster and protect the fast growing endurance show business. As one

Is Sounded for
Endurance Biz
erators who become members of the association set aside 1 or 2 per cent of gross receipts to build up a defense fund, or what might better be termed an enlight-

what might better be termed an enlightenment fund, to be used for the purposes
for which the movement was started. If
this plan is adopted I will carry out my
part at the coming Havanas show.

I would like to see Charles M. Hayden,
Fred Crockett, Harry Cowl, John Sake,
Duke Hall, Louis Slusky, Zeke Youngblood, Walter Tebbetts, Bern Kirk, Bob
Lee, Fred Sheldon and Pop Dunlap actively enrolled in the new organization.
We have a man-sized fight on our hands
and we owe it to the men who have
organized this association to get behind

and we owe it to the men who have organized this association to get behind them and give them financial support. Endurance business is still in the evolutionary process. The support given by the public everywhere has been too overwhelming and genuine for this form of show business to pass out of the picture just because monopolistic movie moguls want the indoor show field all to themselves. Richard Kaplan, Hal Ross, Leo Seltzer, George Pughe, Hugh H. Talbott, Eugene (Red) Leinen and Guy Swartz have taken up fighting arms; let's support them.

AL PAINTER.

In the Forum recently Frank Norton asked if anyone knows the date when Sig Sautelle got into Dunkirk, N. Y., found the lot under water and played the opera house. I am not quite sure, but if I am not mistaken it was in the suring of 1914.

Band Leader In at Finish With Sautelle

the spring of 1914 in early May. I was band leader with the show that season and I know

with Sautelle with the show that season and I know we had plenty of rain and high water and played two or three "opery" houses and lost a few stands completely on account of washouts on railroads.

The season started off badly and kept getting worse, and in July the show was sold to Louis D. Tillman in Binghamton, N. Y., and he started it west, where we ran into more bad business, finally closing in Leitchfield, Ky., when the Drie Printing Company took it over and shipped it to Lawrenceburg, Ind. Most of the equipment found its way to Hall's farm in Lancaster, Mo. That was Sig's last season. Two or three other persons have had the title out since, but all have been failures.

HARRY STURGIS.

Saranac Lake

By BETTY HUNTINGTON

A houquet to little Rita Prestacy for being the youngest and latest arrival at the Lodgs. She comes from Brooklyn and her hrother works for Warner Bros.'

and her brother works for Warner Bros.'
New York office.

Beatries Lee and her porch mate,
Sylvia Abbott, are both showing improvement. Bee has added poundage
and Sylvia is getting ready for the rib.

Father Kitts arranged a very interesting lecture last Sunday in the lounge.
A large audience gathered, and those

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Vol. XLVII. APRIL 6, 1935. No. 14

that couldn't attend listened in to the worth-while educational talk by Father James A. Cloran, of Montreal.

James A. Cloran, of Montreal.
With spring in the air and hope in our hearts, we welcome the thought of exercise which was recently given to many. It all means improvement and we are anxiously awaiting the next step—the big okeh.
We enjoy the treat Bob Faricy offers us nightly. His "wonderful touch" at the piano is something hard to resist and we stay for hours singing our old favorites. And in case you don't know. Bob used to be Helen Morgan's accompanist.

Bob used to be Heien Morgan's accompanist.

We envy Joe Dabrowsky, Bill Kazanjan and the ever-pleasant and efficient Mrs. Hagney, who enjoyed a motor trip to New York for the week-end.

George Harmon's wife is recovering from an operation performed at Sydam-ham Hospital, New York. We're glad to hear she's coming along nicely.

Sometimes married men prove their efficiency in different ways. For instance, Bert Pord knows his women and his shopping. He had a birthday last week and we were pleased to present him with some useful gifts in token of our appreciation for his expert service which he gladly gives each week.

Please write to those you know in Baranac Lake.

MINSTRELSY-

MINSTRELSY

(Continued from page 27)
forget our old friend George R. Guy,"
writes Kenneth (Doc) Haines, of Oneonta, N. Y. "I believe ho is the oldest
minstrel man living. Up to a few years
ago he owned and operated his own
show successfully for more than 40
years. It began years ago with the original Six Guy Brothers, who were a show
in themselves, I have never had the
pleasure of working for George R. Guy,
but I trouped with him on the Van
Arnam Show in 1927 and 1928. He was
then a man well past 70, hut as full of
fun and a live wire as always. He made
the parade as well as the rest of 'em,
even at his years. George R. Guy is a
man of sterling character and a perfect
gentleman. He has put hundreds of
performers and musicians in the business. He now makes his home in Springfield, Mass., where he is engaged in putting on home tailents. He has forgotten
more about minstrelsy than most of us
will ever know." will ever know.

THE MINGO MINSTRELS were greeted by capacity audiences in the Harrison-Morton School Auditorium, Allentown. Pa., March 18-15, when they presented their annual minstrel revue. Charles (Sweet Tooth) Kistler directed the two-part program, which listed a cast of more than 50 performers. Leads were taken by Alfred Barto, Wayne Allen, Elmo Sylvester, Ed (Spud) Sperling with his little Sperlings, Raymond Schlicher, Edward Howelle, Lillian (Goldle) Fielder, Rudolph Mattaon, Edward Howells, Alfred Barto and William Berger. Milt Amey, 81-year-old veteran of minstrelsy, was given a rousing ovation for his song. The Nigger and the Bec.

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No telegraphed advertisements accepted upless remittance is telegraphed or mailed so as to publication office before noon Monday.

The Billboard reserves the right to edit all advertising copy.

ANSCHUTZ—Charles J., 63, who under the name of C. J. Raymond appeared, with the late Bert Baker, comedian, and also formerly with the Lew Dockstader Minstrels, March 27 in Speers Hospital, Dayton, Ky. Of late years he had been associated with the Addison Sponge Company, Cincinnati, Funeral services March 29 in Newport, Ky., with interment in Evergreen Cemetery, Fort Thomas, Ky. His mother, two brothers and a sister survive.

BARWALD-Mrs. William H., known BARWALD—Mrs. William H., known professionally as Mercella Forreste, in New York March 23. She had not been active in the show business due to illness since 1918, when she played the role of the mother in A. H. Woods' production, Friendly Enemies. She also applied the New York William of the New York o duction, Friendly Enemies. She also ap-peared with Nance O'Neil in Magda and The Fires of St. John. Earlier in her career she had played in stock and repertoire. Survived by her husband. repertoire. Survived by her husband, a legitimate actor, and three sisters, Mrs. Laura Blanchard, Mrs. W. H. Numsen and Mrs. Grace Gaston.

BASSETT—Herb. 23, parachute jumper, March 23 at Jackson, Miss., while giving an exhibition. His home was in Colorado Springs. Colo

Springs, Colo.

BOGARD — Martin, artist, sometimes cmployed by motion picture studios. March 25 at Riverside, Calif., after a brief illness

BROCKELHURST-Patricia, 24. March 23 at Los Angeles following a long illness. Her husband, James Brockelhurst, secretary with Universal Film studios.

survives.

BROOKS—Frank E. 70, trotting-horse trainer, was stricken March 26 while driving a trotter at the Medina County Pair grounds at Medina, O. and died few minutes after he had fallen from the sulkey. He had been trainer for a stable of horses owned by his brother, Forest, of Cleveland, for six years and had lived at the fairgrounds. Besides his brother, three sons survive. Funeral services March 27 and burial was in Medina.

services March 27 and burial was in Medina.

CHAPMAN—Dr. William Rogers, 81, musician and conductor, March 27 at Palm Beach, Fla. He was formerly choral director of the New York Philharmonic Society under the late Anton Seidel, and for 40 years was director of the Rubenstein Society of New York. He retired two years ago. Survived by his widow and a daughter.

CONKLIN — William, 63. stage and screen actor and actor-producer relations representative for the Motion Picture Academy, March 21 at his home in Hollywood from the effects of a paralytic stroke suffered three months ago. Conklin was a leading man on the stage for 20 years. In 1916 he went to Los Angeles as an actor with the old Balboa Pilm Company. Conklin acted in film productions until 1828, when he became assistant to Charles Miller, West Coast head of Actors' Equity. In 1930 he joined the Academy. Conklin was the liaison officer of the New York Lambs' Club on the Pacific Coast and was a member of the Masquera, Funeral services were conducted March 23 at the Hollywood Cemetery chapel and cremation followed. His widow and sister survive.

conducted March 23 at the schill work Cemetery chapel and cremation followed. His widow and sister survive. OORLISS—George A.. 57, who with his wife and son toured the various vaude circuits with a musical act billed as the Musical Howards, at Lunenburg, Mass., March 26. Burial at Lunenburg with

Alexander Moissi

Alexander Moissi, 54, noted European actor, died in Vienna March 22 of pneumonia. He was one of the great-

actor, died in Vienna March 27 of pneumonia. He was one of the greatest of the contemporary acting group, and even when his audience failed to understand the language he was speaking, his personelity and ability were so marked that he aroused enthulassm.

Born in Trieste of Italian-spocking parents, he began by playing small parts in Bohemian theaters, later going to Berlin, where Max Reinhardt took him under his care. He soon became a success. During the war he served in the Austrian army.

Besides playing in Berlin, Viennamd Parts, he toured the United States, playing the key cities. Among the many plays he appeared in were "Romeo and Juliet," "Othello," "Cyrano de Bergerac," "Antony and Cleopatra," and the works of Goethe, Schiller, you hoffmansthal, Shaw, Ibsen, Toistoy and Chekhov. While in this country, at matines he recited from Heine, Goethe, Anderson, Dehmel and others.

and others.
His only picture appearance was a few years ago in "The Royal Box."



military services under the direction of the Spanish-American War Veterans. Besides his widow and son, he is sur-

vived by a daughter and a brother.

EISNAUGLE—Charles Wesley, 36, of a
heart attack, March 13 at Chillicothe, O. He was formerly connected with David A. Wise Shows, J. L. Cronin Shows and other amusement companies, and last fall had his own organization, titled the Eis-naugle United Shows. Two brothers, Ony and Carl, and a sister, Ethel, survive. In-

and Carl, and a sixter, Eurel, Survive. In-terment at Chillicothe.

PREY—Carl George, 21, former motion pleture stunt man, was found dead March 21 at San Diego, Calif. His body was bound by chains and he had been garroted with thre chains and a belt. An athletic medal was stuck thru

belt. An athletic medal was stuck thru
his nose. Police are unable to decide
if it was suicide or murder.
GAGNON—M. J. (Doc), 63, in Port
Erie, Ont., March 17 of pneumonia.
GELDERT—Grace Duffic Boyland, 73,
author, journalist and lecturer, March
24 at Memphis of a heart attack. Her
husband, Louis N. Geldert, publisher; a
son, Malcolm Stuart Boyland, and a
daughter, Clover Roscoe, motion picture
scenarists, survive. scenarists, survive.

usugner, Glover Roscoe, motion picture scenarists, survive.

GOLDMAN—Benjamin. 45, attorney, March 20 at the Cedars of Lebanon Hospital, Los Angeles, from blood poisoning caused by infected teeth. At one time Goldman was a motion picture exhibitor and later organized the Minneapolis Exchange Manngers' Association, which was to become the Pilm Boards of Trade. Funeral services March 22 from the Temple Israel and burial was in the Home of Peace Cemetery, Los Angeles. GREEN—William (Billy), 54, film executive, for the last two years representative of the National Screen Service in Utah and Idaho, recently in Portland, Ore., of pneumonia, which set in after an auto crash. He was an original member of the White Rats and had been with Associated Theaters in Roston and Educational Films. His widow, Fannic Green, survives.

HAMMOND—Ann, 30, radio and night-club entertainer, was killed March 27 when the auto ahe was driving plunged into a river at South Bend, Ind. Apparently she falled to see a warning sign at the foot of a closed-end street. HARRIS—Howard, Sr., 68, at his home in Woodstock, N. J., March 22, of pneumonia. With his son, Howard, he owned and operated the Salem County Fair there, also the Harris Rodeo. He was also a prominent stock and dairy farm operator. Burial at Woodstock March 24. HARRIS—William Alva, 4, son of Albert Harris, radio technician, March 17 at Los Angeles. accidentally as a result of carbon monoxide fumes generated from a smoldering fire. His parents

at Los Angeles, accidentally as a result of carbon monoxide fumes generated from a smoldering fire. His parents

BARRISON—Andrew J., better known with circuses as Dad, March 23 at his home in Memphis. He suffered a stroke several weeks ago. He was connected with King Bros.' circuses from 1921 until 1934. Survived by daughter, Mrs. Maude Harrison Patterson, of Memphis, and son. Harry A. Harrison, of Francisco.

KATZ-Mrs. Ike, whose husband has had concessions with many carnivals and at fairs, dropped dead at Fort Worth, Tex., March 25. Besides her husband, she is survived by a son, two sisters and a brother.

brother.

LAWLOR—Mrs. W., 80. mother of
W. H. Lawlor (Aussie of the American
vaude act of Aussie and Czech), at
Melbourne, Australia, recently. Aussie
and Czech are currently appearing in

Europe. LIVESEY—Mrs. Rhoda Frances Ben-LIVESEY—Mrs. Rhoda Frances Bennett, 68, widow of Christopher Robert Livesey, Providence, R. I., musician, of a heart attack at her home in Providence March 22. Her death followed that of her husband by less than two months. Funeral services March 23 with interment in Pocasset Cemetery, Providence.

MACEY—Mrs. Helen, 44, wife of Ray Macey, 'owner and operator of the Miami Beach night club, Miami Beach, Fla., suddenly in Chicago March 29. Mrs. Macey was a sister-in-law of Earl Kurtze, of the WLS Artist's Bureau.

of the WLS Artists' Bureau.

MODY—James B., Jr., 49, recently at the Veterana Hospital, Newington, Onna, after a three years' illness. He was a former theatrical press agent and news-

paper man at Springfield, Mass., and Hartford, Conn.

MOYD—Harry, veteran of the show business for 27 years, March 26 in Philadelphia after a heart attack. His death followed shortly after being taken to the Jewish Hospital there. Mr. Moyd, born in New Jersey, entered the show business at 16 by ushering in theaters. A few years later he went on the road as a billposter for the Buffalo Bill and Pawnee Bill shows. For years he was advance agent for a number of circuses and carnivals, among them the Krause Greater Shows, Rubin & Cherry Krause Greater Shows, Rubin & Cherry and Zeidman & Pollie. For 10 years Mr. Moyd was president of the International Alliance of Billiposters and Billiers Local No. 4, Philadelphia. During the last-three years he conducted the Eastern Poster Company, Philadelphia. The business will be continued by his son. Louis. Survived by his widow and son.

O'DEA-Mrs. Mary M., 64, at Clay County Hospital, Brazil, Ind. March 28 from injuries sustained March 17 in an auto accident. Survived by her husband, James; three sons, Edward, Paul and Michael; two brothers, Joseph T. and Charles W., and a alster, Mrs. Pred Mohr. She was a sister of the late

Mohr. She was a sister of the late Jerry Mugivan.

PIPIFAX—Little, 53, who with his partner. Panlo, formed one of the oldest and best known of clown acts, at Leipsig, Germany. March 14. Pipifax was fulfilling an engagement at the Krystal Palast, Leipsig, when stricken ill. Deceased had been in show business since the age of 14 and had headlined all over the world. He played some eight or nine seasons in American vaude-ville, and was included in the first British Royal Command Performance at British Royal Command Performance at the Palace, London, July 1, 1912.

PROCTOR — Benjamin, III. 27, Wellesley Hills, Mass., Boston representive for Stromberg-Carlson, radio tive for Stromberg-Carlson, radio set maker, and Chickering & Son, plano manufacturers, in an auto accident at Fort Lee, N. J., March 25. His widow, Mrs. Laura Gregg Proctor, survives. FRYCE—Warwick, English vaude and radio entertainer and magician, who was also known as a writer of stage material, in London March 16.

REEL—Otto C., 58, veteran amusement promoter, in Ekhart, Ind., March 26 of paralysis. He suffered a breakdown four years ago and had stayed with a sister, Mrs. Lucille Crouch, in Ekhart since

years ago and had stayed with a sister, Mrs. Lucille Crouch, in Elkhart since that time. His wife, Jennie Lytle, died many years ago. He formerly was an advance man for the Hagenbeck-Wallace Circus and later launched a number of amusement enterprises.

RICHARDSON—Jacob W.. 78, former vaude performer in the team of Richardson and Mitchel, as the result of an automobile accident in Bound Brook, N. J., March 18. He also appeared as a single black-face act.

J., March 18. He also appeared as a single black-face act.
RIGGS — Lillian, 30, in New York March 22 just after she had taken an audition at Station WHOM, New York. Pinishing a piano selection, she walked across the studio and collapsed.
ROGEE—Leon, weteran international comedian and vaude mimic, at Macon.

ROGEE—Leon, veteran international comedian and vaude mimic, at Macon, France, March 13. Rogee had played in naudeville for more than 40 years and had appeared many times in America and England. He had also played four complete world tours.

BAXE—Templar, 65, writer and singer, at his home in Cincinnati March 33. Born in London, Mr. Saxe received his education in Brussels, Belgium, and in the University of Bonn, Germany. He distinguished himself as a writer and singer of romantic roles in musical comedy. He was brought to this country by Charles Dillingham and was best known for his role in The Gay Musician. He was engaged in motion picture work in Hollywood when ill health forced him to retire several years ago. His widow.

Mrs. Bertha Saxe, survives.
SHANE—Everett T., 46. colored tuha
player, who has trouped with various player, who has trouped with various minstrels, carnivals and circuses, at the City Hospital, Columbus, Cs., March 22. He was on the side show with the Downie Bros.' Circus last season. Funeral and burial in Columbus. His widow and a daughter survive.

STOUDER—Frank E. 67, former theater owner of Fort Wayne, Ind., at his

residence in that city March 22 following an illness of several months. In 1885 Mr. Stouder became treasurer of the old Temple Theater. Port Wayne, and nine years later leased the theater and operated it until 1915. He organized a company in 1910 to purchase the Lyric Theater in that city, which he managed until the holding company sold the property in 1915. In 1913 he organized the Palace Theater Company there and took the initiative in the erection of the Palace Theater, Pt. Wayne. He managed the Palace for many years and had a half interest in the theater at the time of his death. he was a 32d degree Mason. Survived by his widow, Mrs. Julia Wilson Stouder; one daughter, three brothers and two sisters. Puneral services in Port Wayne March 26, with burial in the Linden-wood Cemetery there.

wood Cemetery there.

TAVERNIER—Helen Bell, 69, actress, in New York March 21. She was in the original cast of What Happened to Jones at the old Bijou Theater, New York, and also with Joseph Jefferson in The Cricket on the Hearth. She played the juvenile lead in The Country Fair with Neil Burgess. She retired 19 years ago after playing in The Flame.

TAVE OF WHILES A. (2011).

ago after playing in The Flame.

TAYLOR—William A. (Billy), 53, motion-picture publicity and exploitation man in San Antonio March 23 after a lingering illness brought about by an auto accident several years ago. He was p. a. for Pox and other companies in the days of silents and before that was an agent for rep and stock shows, first with the Taylor Stock Company, owned by his surviving uncle. pany, owned by his surviving uncle. Harry W. Taylor, theatrical and amusement park executive, and then with the Cook & Church Company. He was active until 1932, when he was hit by active until 1932, when he was hit by an auto in Oklahoma City, having worked there, as well as in Dallas and San Antonio, during his long career. At one time managed picture houses in Pitchburg, Mass., and was also a circus p.a. Interment was in San Antonio. He was a member of the Dallas BPOE.

He was a member of the Dallas BPOE. THOM.—Emily Shadbolt, 83, mother of the late John James Thom, supplier of circus sets for motion picture productions, March 23 at her home in Los Angeles. Puneral services March 27 and interment at Rosedale Cemetery, Rosedale, Calif. Her son passed away January 7 last.

TODD-William Prank, 82, at Stephen, N. B., recently. He was active many years in promotion of St. Stephen Patr and as a harness hoseman on fair tracks of Eastern Canada and Northern New England. Was a former member of the New Brunswick Legislature and of the Canadian House of Commons. (See PINAL CURTAIN on page 31)

Florence Moore

Florence Moore, 49, vaude and legit comedienne, died in the Fitzgerald Mercy Hospital, Darby, Pa., March 23 after an operation, as briefly men-tioned in last issue. Death was at-

after an operation, as briefly mentioned in last lissue. Death was atfributed to cancer.

She was born in Philadciphia and
while touring with a stock company
owned by her brother, the late Frank
Moore, played her first part in Moscow,
Ida., when a male member of the
troupe became III. After that she
joined the company regularly, but
wasn't paid.
Her first Greadway date was in 1912
in "Hanky-Panky," and during the next
20 years she was in many productions.
In vaude she and her second hussband, the late William (Billy) Montagomery, who died last year, were a
headline act, jules I. Schowb was her
whom she was separated, was John O.
Kerner. Her best known show was
"Parlor, Bedroom and Bath," in which
she played two years.

Other shows were "The Pleasure

"Parlor, Bedroom and Bath," in which she played two years.

Other shows were "The Pleasure Seekers" (1913), "Passing Show of 1916," "Breakfast in Bed" (1920), "Music Box Revue" (1921 and 1923), "She Couldn't Say No" (1926), "Artists and Modeb" (1927) and "International Revue" (1930). Her last New York role was 1932 in a revivel of "The Cradle Snatchest." That same year she also played in Clocianati in "The Passing Show of 1932."

A sister, Mrs. Emma Verral, of Philadelphia; a niece, Florence Verrall, of the same city, and two nephews, Edward Verrall, of Lansdowne, Pa., and Coorge Verrall, of Lansdowne, Pa., survive. Interment in Mount Peace Cemetery, Philadelphia, survive.

Kilppel, Juhn J. Innatt. E. D. Innatt. E. Innatt.

Kumbley, Eddie
Kumbley, Eldridge
Kunda, Chies
Kunda, Chies
Laberta, Otts
Laberta, Otts
Laberta, Anthony
Labort, Dr. Frank
Laborte, Harry
LaZone, Elmer
Lackey, James F,
Lackey, James G,
Lackey,

Lamoer, Edde.

Lamont, Geo. A.
Lamont, Jack J.
Lamore, J.
Lavanon, Alex
Law George V.
Lawrence, Sam
Layne, Dom
Layne, Dom
Layne, Dom
Layne, Dom

Lawrence, Sam Layne, Don Lelloy, Prof. W. Lelloy, Prof. W.

Lettue, L. E.
Leader, Lawrence
Lee, Curley
Lee, Francia M.
Lee, Jack Austin
Lee, Jack Austin
Lee, Louia

MAIL ON HAND AT CINCINNATI OFFICE Parcel Post

Crawford, Jack Middox, Rob. 14c Frost, 2c Myers, Ray A., 3c Hall, Virginia, 4c Oliver, G. L., 3c Humphrys, Jan., 8c Roth, Marry 1.6c Cornella, 18c Travia, L. H., 4c Humphrys, Jan., 8c Roth, Marry A., Jonlen, Iula Cornella, 13c Travia, L. H., Knight, Jack, 6c

derrine der Little der Blake, Jeannetten.
Bock Sisters
Rounelli, Erelyn
Bowman, Clara
Bradna, Ella
Branham, Mrs. Joe
Branham, Rith
Brandon, Margie Bounan, Mr. Braham, Mr. Joe Renry, Mrs. Rille Rraham, Ruth Brandon, Margio L. Broderick, Mrs. Paul Hilcongs, Mrs. J. G. Rill. Mrs. Jewel Broderick, Mrs. Paul Hilceng, Mrs. J. G. Hill, Mrs. Jewel Hockey, Mrs. Grown, Mrs. Gurde Brown, Mrs. East Houghes, Mrs. Grown, Mrs. Grown Brown, Mrs. Grown Brodon, Mrs. Lee Brydon, Mrs. C. Hughes, Mrs. Pauly Mrs. Brothy Mrs. Mrs. Pauly Mrs. Mrs. Derothy Mrs. Lee Brydon, Mrs. Le m. Inca Mrs. Kapthe, Ceccase W. C. Kaye, Gertrode & Wartha Keaser, Mrs. Holen Chia Sisters
Cinger, Ann-May
Copier, Cerene
Coe, Pegy & Baby
Coffer, Cleo
Coleman, Jennie
Collison, Alice
Cooke, Mr. Obleman Virginia
Collison, Allee
Cooke, Mr.
Cooke, Mr. LaClede, Amy L.
LaNotta, Nita
LaRovria,
Jacqueline
La Venia, Caroline La Venia, Caroline
Layne, Mary
Lemard, Miss
Bobble Dailey, Irene
Darling, Joan
Davidson, Mrs.
George E. Dardisco, Mrs.

Davis, Miss E. Fay
Davis, Mrs. Folans
Davis, Davis, Daris, Mrs.
Davis, Davis, Daris
Davis, Mrs.
Davis, Lollita
Lane, Pesches
L Day, Mrs.
Dean, Ruby
Dechant, Mrs.
Dechart, Mrs.
Delmar, Mrs. C. L.
Demore, Mary
Dennis, Gresbro
Dilliare, Diose
Dilliare, Diose
Dilliare, Diose
Divos, Violet
Douglas, Alpha
Doutlas, Midford
Douglas, Alfra
Doutlas, Midford
Douglas, Mrs.
Destrictor, Velma
Drayton, Kathleen
Dray, Mrs.
Destrictor, Velma
Drayton, Kathleen
Dray, Mrs.
Drayton, Mrs.
Drayton

Marsh, Mrs. Evelyn Shirley McCoy, Ethel McMahon, Mrs. F. Moadhars, Lona Mckritte, Mrs. Melville, Thelma Melzora, Mrs. Jane Merzora, Mrs. Jane Merrich, Virginia biller, Mrs. Lucy Rathara Miller, Mrs. Gpal Miller, Mrs. B. S. Miller, Mrs. Ted Milnery, Mrs. Kattle Mitchell Annie Palmers, Mary,
Circus
Parker, Bernice
Paul, Josephine A.
Peddrio, Mrs. Tom
Felham, Usa
Jence, Hele
Perkins, Hest
Perry, Mrs. Amy
Phillips, Ethel
Pianka, Empa
Pienady, Pancakes
Pila, Mrs. Gene
Pilas, Mrs. Gene
Pilas, Mrs. Mrs.
Pomervaning, Mrs.
Pomervaning, Mrs.
Prentice, Mrs. M.
Prentice, Mrs. W.
Randell, Generiere
Raynell Raynell Reces, Elsie Reichback, Mrs. Ben Rense, Margie Rhanah, Mrs. Margaret

Rhanau, Markase Rhind, Andre Rhoades, Mrs. Liftian Ricardo, Marie Richards, Mrs. Eddie Richby, Mrs. Vivian Rice, Mrs. Grace Slim Rice, Mrs. Slim Richie, Ray Riley, Mrs. Billy Ritchie, Marie Robertson, Mrs. Sarah Robinson, Kitty & Eddie Robinson, Kitty & Robinson, Mrs. Alma Rogers, Estella Robins, Virginia Romayne, Gertrude Rosen, Mrs. Helen Ross, Dorothy Russell, Marguerite V. Russell, Marguerite
Russell, Roms
Ruth, Mrs. Edna
Ruth, Fatima
Runders, Mrs. B.
Ramders, Mrs. B.
Ramders, Mrs. B.
Rethoders, Mrs. Russell
Rethoders, Mrs. Russell
R

Shicobea, Mrs.
Silberblatt, Mrs.
Clara

Smith, Amy Smith, Larie Smith, Mrs. Ardola Smith, Mrs. Flord Smith, Mrs. Marie Snodgrass, Mrs. Earder, Mrs. Lo Sovensen, Mamie Spangler, Mrs. Smith, Billie

Spanger, Hereu Sparks, Billie Spencer, Mary Jane

Spenorr, Vera Spriggs, Vera Star, Mrs. Dan Star, Mrs. Mss Starling, Mrs. Myrtle

Eterens, Mrs. Lottis Stolis, Mrs. June Storer, Mrs. Helen Stubblefield, Mrs. Peggie

Stumpia, Mrs. C. L.
Tally, Mrs. Edna
Taylor, A. Anna
Tender, Mrs. Grace

Dortater, Velma Derayton, Kathleen Drew, Marion Drew, Marion Drew, Marion Drew, Marion Drew, Marion Dortale, Mr. Goenene Dorfy, Mr. J. G. Dondont, Cleo Duncan, Mrs. Baiph Dortale, Virginia Dortale, Virginia Dortale, Virginia Dortale, Virginia Dortale, Mrs. Baiph David, Mrs. Baiph David, Mrs. Baiph David, Mrs. Baiph David, Mrs. Dortale, Mrs. Company, Marion, Baiph Marion, Briston, Mrs. Mrs. Bobby Marion, Mrs. Bilanch, Berlish, Mrs. Broner, Mrs. Early Marion, Mrs. Broner, Mrs. Early Forner, Mrs. Early Marion, Resident Mrs. Mrs. Bobby Marion, Mrs. Bobby Mrs. Mrs. Bobby Mr

Letter List

NOTE-The mail held at the various offices of The Billboard is classified under their respective heads, I. e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

Thomas, Iva
Thomas, Mrs. T.
Thomas, Olire
Thorp, Mrs. Suzio
Wells, Mrs. H. J.
Westfall, Mabel
White, Mrs. Herry
White, Mrs. Herry
Whitemyer, Mrs. Thomas, his...
Thomas, Olive
Thorp, Mrs. Busic
Thorp, Mrs. Rusy
Mrs. Ruby
Mrs. Ruby
Mrs. Ruby White, Mrs. Harry
Whitmyer, Mrs.
Widdows, Estella
Willes, Mrs. Doe
Williams, Rebe
Williams, Rebe
Williams, Has. S.
Wilson, Edna Mae
Wilson, Lessie
Wilson, Lossie
When, Mrs. Ted
Winston, Lonise
Wood, Mr.
Evangeline Thorpe, Mr. Steels Wildows, Estella Carbon, Branch Mrs. Sl Tullars, Mrs. Sl Tullars, Mrs. Sl Williams, Mrs. Sl Carbon, Krs. Steels Williams, Mrs. Sl Carbon, Krs. Woods, Claudia Woods, C

Abbott, Goggles — Reers Rarues
Adams, Budo
Adams, Pranh C.
Adams, Geo.
Adams, J. (Curley)
Rennett, J. M.
Bennett, J. M.
Bennet Adams, Geo.
Adams, L. H.
Adams, L. H.
Adanoyk, Frank
Adktus, Trommy
Alles, Roes
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Alberts, Albert
Alex, Morris
Alexander, Arthur
Glenn
Allen, Arthur H.
Vunch Rentom, Harry
Bershege, E. J.
Bersper, L. J.
Bershege, E. G.
Bestin, C. K.
Bestin, C. K.
Bestin, C. K.
Biller, H. B.
Biller, Bear, Chief
Black, Bobert
Black, Bobert
Black, Bobert
Black, E. J.
Blackewii, Jack
Blackewii, Allen, Arthur H.
Allen, Dox Mee X.
Allen, Doc
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Allen, Jec
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Allen, Jac
Allen, Sam
Allen, Sam
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Allen, Dodge
Audrin, Jodge
F.
Anderson, A. L.
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Anderson, a. L. Anderson, Barin W. Anderson, Earl B. Anderson, Raiph Anderson, Willie Anderson, Willie Anderson, Judy Annelect, Harming Marchael Company of the Arbuckle, Varnom Arculeer, Duda Areas, Ham Armatrong, Carl Mercil, Hamiltonia Berriss Machael Park Markett, Ilm Arrow Mending Arrow Mend

Brotton, & Milling Brockhahn, Geo. Brody, Jack Brooks, Harry L. Brovold, Petah Brown-Balley Revue

Brown, Jose
Brown, John
Brown, Ploto
Brown, Pro. B. I.
Brown, Pro. B. I.
Brown, Resell I.
Brown, W. A.
Brutter Am. Oc.
Brunno, Bull
Bryant, M. I. Tom
Bryant, W. L.
Bryer, Rill
River, Harry
Ruchlen, Edward
Ruchalfa, Bill

Bachools, Apposite
Baird, Hay'd S.
Baker, All
Baker, Bernle
Faker, Joe
Baker, Maynard H.
Ballard, Joac P.
Ballard, Joac P.
Ballard, Joac P.
Ballard, Jory
Ballard, Jerry
Banks, Alfred
Bard, Jack
Barlow's Big City
Barlow Berney
Barnes, Prof. C. Bryer, Harry Ruchlen, Hill Buhnia, Hill Buhnia, Hill Buhnia, Hibe Rordick, Art Burnett, Art Burnett, Earry Burnet, Dennis Burnet, Bury Burnet, Do James Burton, Arthur Burton, Stew Burton, Stew Burton, Stew Burton, Stew Burton, Stew Ruchries, W. H. Butch, Mike Butches, Shorty Hyrriy, James D. Barlow's Big Uity
Barnes, Prof. C.
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Barrett, Charless
Beard, Arthur F.
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Cambell, Danald
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Beddings, Alex
Campbell, Danald

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Camus, M. L.
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Carl, Irwin J.
Carto, Frud
Carmen, Rurner
Carr, Bill
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Cart, Bill
Carmen, Kit
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Carson, Tommy
Carter, P. E.
Carter, Wally
Carver, Me
Casabore, Fred Carter. Wassy Carrer. Me Cases, Jack Cases, Jack Casper, Joe Casteel, Harrie Univer, F. B. Cayo. Geo. Cerny. Francis Cesano, Israal TEX)

Chambers, Slim J. Chappell, DeLisle Chase, Prof. Louis Chapmen, Archie T.

Charles Affred Charanne, James Cherry, Flert L. Cherry Brothers Cherry, L. C. Soap Chees, Desglas M. Chiafforelli, Angelo Chison, W. Month Phil Circus Shorty Clark, Art B. Clark, Edwin Chark, Edwin Ch

Clarke, Jack A. Clasure, Chan Col. Clasure, Chan Col. Clay, Berr. Chief Cleavaneer, W. S. Clements, Other R. B. Clyde, James T. Cobbels, W. B. Cobbels, W. B

Coboel, W. B.
Cobbia, Albert
Coc. George
Cole, Cirde G.
Collins, Bay
Coman, Bay
Coman, Bay
Coman, Bay
Coman, Bob
Comarda, Johnnie
Conarda, Johnnie
Comarda, Mille F.
Comer, Conder, Mille
Come, Dewey
Conard R. Santo
Coman, Harry
Coman, Harry Douglas, Mickey
Doyle, Jack
Boyle, B. B.
Driebelbie, Harry
Drigman, Captain
Duaris, Peter J.
Duffy, Jon F.
Demakoe, W. L.
Doncan, Max
Doncan, Max
Doncan, Dr. Ted
Dunn, Raiph
Durnal, Toby A.
Durul, Jimmy

onards, fonden, l.
Condor, Mike
Come, Dewey
Conn, Harrer Doe
Connolly, Oscar
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Ann Cooke, E. Rad H.
Ann Cooke, Walter B.
Cooker, Frank
Cooker, Fr

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Emerling, Joe
English, Bobbie
Epperson, W. D.
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Pacape King Evans
Exchange, Charles

Cory, Ted (Tex)
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Coulson, Frank
Covington, Frank
Cox, O. C.
Coy, Eugene
Craumer, Ray
Craul, Henry
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(Vem) Beape King Frans
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Eatridge, Texas
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Eatridge, Texas
Eatridge, Texas
Evina, Myretrious
Bule, Moorce
Erans, Claude
Erans, Claude
Erans, Dan
Erins, Frank
Farris, Edward
Farry, Ralph
Farry, Ralph
Farry, E. S.
Farris, T. H.
Farther, Chief
Fernpoon, Huddle Crauly, Henry
Crawford, Cheek
Crawford, Chiek
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C Engueren Engueren Walde Ferguson, Walde Ferguson, Walde Fernades, Joseph Ferrerie, Eddle Ferris, Hank & Ann Finch, Leon Finnerty, James Finnerty, James Finner, George Fisher, Geo. Flanders, E. F. Fluhter, G. B.

Dale, Harvey S.
Daniels, Dare
Darden, Robert
Dare, Jack
Dasylra, Alex
David, Alex
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David, Ven El
David, Walter
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David, David, Denn, Dr.
David, John
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Dean, Dr. M.
Dean, Dr. M. Dale, Harvay 8. Daniels, Dare-

Geur, Frank H.
George, Tom
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George, Bulle
Glinan, Harty
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Glide, Pilackie
Glidden, Filackie
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Glodwin, Anos
Godwin, Anos
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Deck, Wm.
Delheart, Jack
Dellitarr, Russell
Delmart, Frank
Delmart, The
Helmart, Jack E.
Denham, Denny
Dennit, Boddy
Dennit, Wm.
Denny, Joen
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Dennit, Wm.
Dictirch
Openity, Boddy
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Godwin, Amos Godwin, Bert C. Goske, R. H. Goldberg, Arthur Goldberg, Max Good, B. B. Gooding, R. J. Gooding, R. J. Gooding, W. B. Gooding, Chas. Gordon, Chas. Gordon, Goo, Gordon, Lyon Gordon, W. A. Dillinger, Hardy Dillion, Elwood Dillion, Terrento Jack Dimerstine. P.

Dimerstone.
Diseler, Roy
Dison. Earl
Dizon. Happy
Guta Sign
Dizon, Harry &
Dorothy Gordon, W. A.

Gorely, Paul
Gorman, Abie
Gorman, Abie
Gorman, Bill
Gordon, Fred
Gordoberry, Paul
Grabane, G.
Grabane, G.
Grabane, G.
Grabane, G.
Grabane, G.
Gray, Bill
Gray, Norman
Gray, W. H.
Greater, Wm.
Green, H. A.
Beany
Green, H. A.
Beany Dixon, Harry & Dorothy Dock, Sam Posswit, Arthur Doberty, E. L. Ronaidons, Happy Donai, Prof. Douber, George Dorberty, Breve Douberty, Breve D

Green, H. A.
Geren, B. A.
Geffin, Edw. J.
Geffin, Wilbard
Griffin, Wilbard
Griffin, W. E.
Grinni, W. E.
Gridath, Heimath
Guillel, Maron O.
Gutche, Fandon O.
Gutche, Fred
Guzzy, Jinmy
Haig, Roy
Haig, Roy
Haig, Com.
Hall, Chattag, Red.
Hall, Chattag, R.
E.
Hall, Chattag, R.

Hall, Charten R.
Hall, Geo. B.
Hall, Major John
Halloway, Jack
Hambey, Pat
Hamliton, Tom
Hamley, Cupid
Hammond, Robt.

Hampt, Carl J. Hampton, Bud Hamding, Steve Hankard, Michaell, Hankard, Michaell, Hanks, Arthur Hant, George Hardinered, Michaell Harding, C. B. Harler, Joses Harrington, Earlington, Jery Harrington, Jery Harrington, Early Har

Harrington, Earning F. Harris, James H. Harris, Jinghan H. Harris, John H. Harris, Toby Harris, Toby Harris, Walter Harsbert, Walter Harsbert, Harris, Toky Harris, Jack Horitson, English Harrison, English Harrison, English Harrison, Sidney Hawline, Sidney Sherman Hawley, Sherman Hawley

Flynn, Robert W. Fogt, Ralph

Fign, Robert W.
Pogt, Ralph Jimmie
Folt, Carl Jimmie
Folt, Carl Jimmie
Folt, Carl Jimmie
Folt, Carl Jimmie
Folt, Folt, Carl Jimmie
Forest Jr. R. L.
Forester, Pete
Forrest Jr. R. L.
Forester, Zeak
Fouter, Jack
Fouter, Mack
Fowler, Jack
Fowler, Jack
Fowler, Jack
Fowler, Jack
Fowler, Jack
Fore, Dr. Jahn E.
Frances & BeForench, Dr.
Frankin, Dr.
Frankin, Dr.
Frankin, Dr.
Frankin, Dr.
Frankin, Dr.
Freda, Nicholas
Fredinan, Jack
Fredinan, Jack
Fredinan, Lee
French, Lee
French, Lee
Fredaman, Jack
Hilliage, R.
Hil sicupecoca, Carteni Hengins, A. B. Hender, Fred M. Heiner, Robert B. Henderson, Billy Menderson, Junia Henderson, Junia Henderson, Junia Henderson, Junia Henderson, Junia Herman, Ben Herman, Ben Herman, Ben Herrin, Harry Henault, Harry Henault, Harry Henderson, Bob Midreth, J. W. Hiller, Dad Hills, Sallor S. Hins, Will Hinskley, Raymond Hirsch, Nata

Hildrich, J. W.

Hildrich, Dad.

Hildrich, Dad.

Hildrich, B. G.

Hildrich, Sovieltes

Hildrich, Sovieltes

Hildrich, Mitthe, Gallimore, Brownie Garaffa, Thomas Gardiner, Diek Garlied, Dr. Ealph Garrison, James Garrison, John Gatersod, John Gatersod, Cliff Galersod, Harold & Drille

Lees. Lorin
Lees. Martin F.
Lees. Martin F.
Lees. Wind F.
Lehr. Raynor
Leigh, Pat. Dennis
Leigh, Pat. Dennis
Leigh, Pat. Dennis
Levinon A. Paul
Levinon A. Paul
Levinon Malter
Levino. Ben.
Levin. Dels.
Levin. Dels.
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Levin. Jack &
Levin. A. Boots
Levin. T. J.

Lewis, T. J.
Lishman, Rube
Linaver, Peter F.
Liuwood, Ernest
Littlejohn, Thos.

Locke, Harold Lock, Charle Lock, Repedit Lock, Repedit Lock, Repedit Lock, Repedit Lock, L Johnson, Andrew
Johnson, Charles
Johnson, Farl Peg
Johnson, Howard
Johnson, Josee
Johnson, Josee
Johnson, M. R.
Johnson, Pete
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Johnson, Pete
Johnson, W. R.
Johnson, Pete
Johnson, W. R.
Johnson, Jack
Johnson, E. B.
Johnson, E. B.
Jones, Elmere
Jones, Lugene Red
Jones, Lester G.
Jones, Marchall C.
Jones, Marchall C.
Jones, Samuel

Jones, E. B.
Jones, Elmer
Jones, Elmer
Jones, Elmer
Jones, Edgene Red
Jones, Howard
Jones, Marchall C.
Jones, Shamuel
Jones, Samuel
Jones, Sherman L.
Jory, Billy
Jorge, James
Joyner, Jimme O.
Jorge, James
Joyner, Jimme O.
Julian, Roce II.
Justice, Raymond
Kafta, Stanley &
Justice, Raymond
Kafta, Stanley &
Kane, Loever
Kaplan, May
Kahn, Sam
Kalin, Ridy
Kan, Johnstell
Kenn, May
Keller, Fend A.
Keller, Wm. E.
Kelly, Roc
Kennedy, Tom

Marconi, Nod E.
MecGowans, Skaling
MecAdo, Don
McClomin, Ton
McClom

Kempi's Model
City
Kennedy, Daniel
A. Marconi. Ace, &
On. Kennedy, Daniel

Kennedy, Tom
Kerthoren, E. D.
Kert, Geo. H.
Ketchum, K. P.
Kilgree, Elbert
King, Buddy
King, Denny L.
King, Edie P.
King, Colle
King, God,
King, A.

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King, God,
King, A.

King, Cod,
King,

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Morse. Civide Stooge
Mortenson. Mort
Most. Ar.
Mortenson. Mort
Most. Ar.
Mosholder. Ralph
Motherwell, Thos.
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Jullins. Phil
Mind. Sunny
Humrock. Wm.
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Murdock. Robt. E.

Murricck, Robt. E.
Murrick, Pack. E.
Murrick, Pack. T.
Murrick, Tambon, J. L.
Murrick, T. L.
Murric

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Boso
Prek, Al
Pervins, Raymond
Perry, James
Perry, James
Perry, J. W.
Petll, Frank M.
Petrose, Dalo
Petrosed, Lawis
P. & G. Circus
Phillips, Robert
Phillips, Robert
Phillips, Robert
Phillips, Robert
Phillips, Robert
Printe, Joseph J.
Hantel, Theo K.
Hinner, Ben
Polen, Bill
Fonkin, R.
B.
Porter, J.
Forteriamh, Vasso
Preston, Eloyd
Preston, Flord

Radison, Odell Raylison, Odell Raylison, Odell Ray, Poos H. Raylison, Walter J. Haymond, Chas. Raymond, Nick Rea, J. W. Resver, Vernon Rayes, J. D. Relfon, Carl Relden, Waytand J. Redmond, P. R. Fised, F. Stanley, Reck, H. Raylison, Reck, Minnr Recke, Harry Monk Receres, Quests Mank

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Rogers Jr., Allen
Rogers, J. A. Don
Rogers, Mervin iled
Rogers, Mervin iled
Rogers, Mervin iled
Rogers, Den
Rogers, Mervin
Rogers, Sidney
Rosen, Sidney
Rosen, Sidney
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Rosen, John M.
Rose, John M.
Rose, Sidney
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Rose, Sidney
Rose, John M.
Rose, Joh

Schernschoffe, Loyd
Schlanger, F.
Schlenmer, T. K.
Schleiner, William
Schmanker, Hugo
Schmanker, Hugo
Schmanker, Hugo
Schmanker, Hugo
Schmanker, Hugo
Schrift, H. A.
Schreiber, A. C.
Schott, E. A.
Scott, L. A.
Scott, L. A.
Schott, Win F.
Schrift, Fred
Schrift, Jos
Schlen, Ray
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Sirgrist Sr., Chas.
Sights, Doc
Sigler, Paul
Silver, Jack A
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Simpson, Jimmy
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Sikero, L. G.
Skinor, R. D.
Skinor, Jimmy
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Smith, John
Smith, John
Smith, John
Smith, Jelvin
Smith, Selvin
Smith, Selvin
Smith, Siker
Smith, Tatlooel
Smith, R. S.
Smith, Bleve
Smith, R. S.
Smith, Bleve
Smith, Curley
Smith, Curley
Smow, Howard
Smith, Chad. A
Banyler, Skeeta
Sohn, Gerney Alice
Sondie, Skeeta
Sonder, Skeeta

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Sorsen, C. H.
Sparks, Josse
Sparton Bros.
Circus

Spears, W. A.
Spring, Edw.
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Morthile, Mwede
No.
Calle, Jack
No.
Stanley, Chus.
N.
Stanley, Chus.
Stanley, Chus.
Stanley, Harry
Stanley, Finh
Stanley, Jack
Stanley, Steve
Stev

Russells, Famorus Rube Russell, Jack Russell, Juste Russell, Tuste Russell, Tuste Russell, Famorus Rapice, Ray E. Sanders, Louis W. Sanders, Max Sartiell, Harry Sauriers, Garrille, Sauriers, Garrille, Flarence R. Charence R. Charence R. Charence R. Charence R. R. Charence R. Charence

Swafford, J. B.
Swanford, J. B.
Swanfer, Harry
Swanter, Huro
Swanter, Huro
Swanter, Huro
Al
Swettman, J.c., H.
Swift, Capt.
Bwift, Capt.
Talerico, Billy
Trajor, Kato
Trepper, Sam
Temper, Joan
Thomason, Body
Thomason, Body
Thomason, Nelson
Thomason, Serve
Thompor, Tex
Thompor, Stree
Thompor, Tex
Thompor, Stree
Thompor, Stree
Thompor, Stree
Thompor, Tex
Thompor, Stree
Thompor, Tex
Thompor, Stree
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Thompor, Stree
Thompor, Tex
Transon, Frank
Transon, F Barcland, Claries A.
Sesterday, R. O.
Scheppard, Bill
Schermerhorn,
Lord van Ailee, Billy
van Hosen, W. H.
van Horen, Jamee
van Taitoen
van Taitoe
vooler, Chas John
voorteis, Een H.
voorteis, Een H.
voorteis, Een H.
voorteis, Een H.
van Heren
valeete, W. S.
waldern, Dutch
walco, W. S.
waldern, Dutch
walco, Jack

Waldo, Jack Walker, John E. Walker, M. R.

Wallace, Burt
Wallace, J. K.
Wallace, J. K.
Wallace, J. K.
Walsh, Gene
Walthall, Ret
Walson, Huck
Watson, Huck
Watson, P. W.
Ward, F. P.
Ward, Goog A.
Wasserman, Sollie
Watta, Boe, T.
Wayland, Freddie
Weaver, Sterling
Weaver,

Burt
J. K.
Hobert
Scott
Williams. John P.
Gropeland
Williams. Les Dert

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Baboock, Mrs. W.
Bale. Eva
Beardsiey, Mrs.
Clarence
Beaaler, Katherine
Benning, Francis
Bernath, Britis
Boyd. Heurietta
Camp. Hays
Campbell, Iner
Chester, Anna Beasley, Katherines
Benning, Frances
Benning, Frances
Bernath, Spiria
Boyd, Heurietta
Camp, Hay
Campell, Inex
Campell, Inex
Constar, Anna
Conway, Rose
Conway, Ro Mansiede, Audrey B.
Mauston, Babe
Martin, Alice
Martin, Alice
Martin, Alice
Martin, Alice
Mitchell, Jerry
Nasi, Miss
Palmeroth, Sonis
Pennetti, Marrie
Pine, Reth
Powell, Mattle
Rauschenberger
Erna

Diron, Divie
Dorsey, Mr. Jack
Pate, Sally
Flinn, Alma-Pat
Flowers, Thelma
Flowers, Thelma
Froley, Mr. Jimmy
Franklin, M.
Francel, Generiero
Frolker, Holoro
France, Marion
Girton, Edile
Gordion, Ellen
Gordion, Hidred
Graf, Valma
Harrison, Midred
Genty
Midred
Graf, Valma
Harrison, Midred
Genty
Worth, Frances

Corvil avmay

Corvil avmay

Figure Worth, Frances

Gentlemen's List

Armstrone, Jack (Four Jesters)
Bakeman, Lewis (Jiggs)
Bambrick B. D. Bahla, Sam J. Backers, Herb Binder, Eddie Brenon, Walter Burke, Frank Buller, Rinsell Carte (Snake Shew) Chick, Gerton & Charke, Jay Hevitt, Warren
Helba, Prank
Helba, Pratick
Hogan, Sandy
Holland, Mr.
Homer, Oe.
Hunact, Oe.
Hunact, Oe.
Hunact, Oe.
Jang John D.
Jesters, Four
Jitter Players
Johnson, Bros.
Jones Geetty
Man
Jorce, Jannes M.
Kelly, Francis
Kenny, Henry
Kenny, Martin
Kenny, Martin
Kenny, Martin
Kenny, Martin
Kenny, Martin
Lewis & Frood
Lewis A Frood
Lewis & Frood
Lewis Clarke, Jay Claston, Joe Clermont, Ben (Milton) Carmont. It.
Cormont. Mishon)
Cole. Renry
Conwey. Thomas
(Smiling Red)
Dawn. Norman
Defilick. Louis
Dricow. Actia
Dricow. Actia
Dricow. Actia
Edwards, Charles
Emmons, Hubert
Eugene, Gens. N.
Farley, Albert
Extensions, John
Frencher
Frencher
Flem. Charles
Franklyn. Wilhur
Fuller, C.
Gallagher, J. Sek
Oollagher, P. R.
Oilland, P. R.
Gleins, Marie
Goodwald, Sydney
Grant, Ros
Hall, C.
W.
Hanler, Norman
Harria, Roland G.
Hector & His Palis
Herman, Howard

Priestor, Charles Radph, Elephant St. Radical Research St. Radical, Kenneth St. Radical, Kenneth Roads, John Harden, Marie Roberts, Left Roads, John Roberts, Robbins, R. L. Robbins, R. L. Robbins, R. L. Robbins, R. L. Robbins, P. L

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Williams, John P.
Williams, Lee C.
Williamson, Gilbert

Ladies List
Barker, Mr. Glen
Bloter, J. Mr. Glen
Bloter, J. Mr. Glen
Bolter, J. Mr. Glen
Brother, J. Mr. Glen
Renold, S. Babe
Renold, S. Babe
Renold, J. Mr. Barty
Bale, Lawie, Majorie B.
Lewis Magrie B.
Lewis Mayre Barty
Bale, Lawre, Barty
Bale, Barty
Barty
Bale, Lawre, Bale, Barty
Bale, Barty
Barty
Bale, Barty
B Gentlemen's List

Gentlemen's List
Adllor, Felix B.

Adllor, Felix B.

Adllor, Felix B.

DeCirroc, Al

Adllor, Felix B.

DeCirroc, Al

Bender, Al

Demoran, Den

Denoran, Dan

Denoran, Harry

Driblethy, Harry

Driblet

Gonzalas, Pedro
Graham's Horses
Greet, Joe
Greet, Joe
Griebling, Otto
Harlan, Jack
Harsey, R. M.
Hess, Jimmse
Hunthson, David
Hutchson, Bill
Jacens, Happy
Hopping
Happy
Heed, Preef

Owens, Joo & Mollie Paquette, Edw Mollie Petrina, Nick Piatt, John J. Quigler, Wm. Reget, Buck Rice, A. S. Boach, Pat Rooch, Pat Roo

Wilson, James L. Wolfe, Benny York, Augie Koshidas, The Jap Troupe) Zacrille, Daniel

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Ladies' List

Buley, Mrs. Sars.
Clark. Helen
Cothern.
Madeline L.
Markine C.
Mar

HutchinJagrers, Fred
Johnson, Wallen

Jagrers, Fred
Johnson, Wallen

Harling, Myrile
Heth, Mrs. Robt. L.

Harling, Myrile
Heth, Mrs. Robt. L.

Wanne.

Harling, Myrile
Heth, Mrs. Robt. L.

Harling, Myrile
Heth, Mrs. Robt. L.

Walse E.

Hapes, Mildred
Mollon, Harling, Myrile
Heth, Mrs. Robt. L.

Harling, Myrile
Heth, Mrs. Robt. L.

Wanne.

Harling, Myrile
Heth, Mrs. Robt. L.

Wanne.

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Heth, Mrs. Robt. L.

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Heth, Mrs. Robt. L.

Wanne.

Harling, Myrile
Heth, Mrs. Robt. L.

Harling, Myrile
Heth, Mrs. Robt. L.

Harling, Myrile
Heth, Mrs. Robt. L.

Wanne.

Harling, Myrile
Heth, Mrs. Robt. L.

Wanne.

Walter, Wanne.

Harling, Myrile
Heth, Mrs. Robt. L.

Harling, Myrile
Heth, Mrs. Robt. L.

Wanne.

Harling, Myrile
Heth, Mrs. Robt. L.

Harling, Myrile
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Harling, Myrile
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Wanne.

Harling, Myrile
Heth, Mrs. Robt. L.

Wanne.

401 Southland Life Bidg. 1418 Commerce Bidg. Ladies' List

Henry, Mrs. Billie

Gentlemen's List

Gassaway, Doo Green, Bill E. Howell, Ray, Show McKay, W. C. Mitchell, Francis

FINAL CURTAIN-

(Continued from page 29)
and was lieutenant governor of New

and was lieutenant governor of New Brunswick seven years.

VAN LOO—Ernest, 82, dean of the French opers singers, in Paris recently.

VINCENT—Charles T. 76, playwright and actor, at Glen Cove, Long Island, N. Y., March 21. He was born in England, spent his boyhood in Australia and came to America at 17. While acting in an amateur group in California a producer saw him in his professional debut in Yakfe and brought him east. For 15 years he played different parts.

ing in an amateur group in canonia a producer saw him in his professional debut in Yakie and brought him east. For 15 years he played different parts, at the same time writing plays. In 1800 he formed the stock company at tho Glen Cove Opera House, which he owned. He also conducted a book and curlo shop on the leiand. Among his 23 plays were A Grass Widou, Running Wild, The Editor and Dolly Varden. Probably the best known is The Man From Mexico, in which William Collier Sr. starred and which later was made a musical for Eddle Foy. James J. Corbett, the late ex-heavyweight champlon, appeared in two plays Vincent wrote for him, A Naval Cadet and Gentleman Jack. Others were On the Quiet, with Collier starred; A Gay Decler, with Collier starred; A Gay Decler, Miss Dirice, Old Glory and Our New Man. His widow, formerly Grace Ingersoll, survives.

VOORHEES—Edwin Walton, 82, in New Haven. Conn., March 24 after a short illness. He was the father of Pauline Voorhees. concert organist and choir director, of New Haven.

WHITE—Mrs. Elizabeth, recently at her home in Chicago. Survived by two daughters. Edna and Babe White.

WILSON—Mrs. Margaret McKsy, 43, former carnival and Hawsilan show performer, March 25 at the Sanders Memorial Hospital, Florence, S. C., following and the content of the complete in Columbia, S. C., and interment was in Olympia Cemetery there.

held from the home of her daughter in Columbia, S. C., and interment was in Olympia Cemetery there. Survived by her husband, Tom W. Wilson, non-professional, of Cheraw, S. C.; a daughter, Iola Riley, of Columbia, S. C.; a daughter, Mrs. Bertha Easler, and a son, W. W. Riley.

WOLFE—Mrs. Neilie Long, 66, who toured for many years with various stock companies thru the United States and

Canada, in Appleton, Wis., recently after a seven-month illness. Mrs. Wolfe and her first husband, Frank Long, for many years operated the Neille Long Stock Company. She also has appeared with the Noble Dramatic Company, the Wiedemann Stock Company and the Wolfe Stock Company. In 1907 the deceased appeared in The Rejuvenation of Aunthory, attaining May Robson. Mrs. Wolfe retired from the stage upon the death of her husband in 1919. She married Frank L. Wolfe in 1925. Besides her husband she is survived by three daughters and four sons. Body was taken to Alliance, O., for burial, Mrs. Wolfe was a member of the Pythian Sisters and the Eastern Star. Star.

WOODS—March, 48, writer and artist, was killed instantly March 24 when his automobile skidded on a road near the California-Nevada State line. He leaves

his wife.

ZANELLI — Renato, Chilean singer, who had appeared with the Metropolitan Opera Company in New York, as well as in various European capitals, March 25 in Santiago, Chile, while waiting to undergo an operation. He received considerable publicity several years ago when his voice changed from baritone to dramatic tenor. Survived by his widow and a brother, Carlos Morali, also a well-known singer.

MARRIAGES

ALLEN-FRANKO—Frank Allen, of the Flying Allens, to Vera Franko, of Mc-Keesport, Pa., March 23.

BARRY-LEJA—Clara Leja, manager of the Hoover Theater, Dearborn, Mich., recently to William J. Barry.

BLEZARD-THOMPSON — Bruce Blezard, New York screen cartoonist, and Irene Thompson, nonpro, in Greenwich, Conn. March 18.

Conn., March 18.

BOARDMAN-HUBBARD—True Boardman, radio announcer with Station
KHJ, Los Angeles, and Thelma Hubbard.

KHJ. Los Angeles, and Thelma Hubbard, radio actress, recently at Los Angeles.

BREWSTER-HILL—Eugene V. Brewster, former publisher of film magazines and now writing for the screen, to Liane Hill March 23, Jersey City, N. J.

CLARK-RICHMAN — Lilly Richman, former wife of Arthur Richman, play—(See MARRIAGES on page 66)

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Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers, may not be advertised as "used" in The Billboard.

A-1 BARGAINS, RECONDITIONED: IENnings Sportsman, \$62.50; Champion, \$40.00;
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Trapeze Jr., \$23.00; Flying Trapeze Sr.,
\$23.00; Action, \$24.00; Signal Senior, \$23.00;
Drop Kick, \$20.00; Register, \$18.00; Golden
Gate, \$17.00; Contact Jr., \$17.00; Lightning,
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Alian, Bernice (Orienta) Chicago.
Angus & Scarle (Loew's Orph.) Boston,
Apollon. Dave, Rerue (Penn) Pitsburgh.
Arens & Hines (Chicago) Chicago.
Aricys, Pour & One-Half (Tabot) Denver,
Alb., Paul, Unit (National) Louisville.
Ates, Roscoe (Shubert) Cincinnati.

Ates, Roscoe (Shubert) Cinclanati.

Bach, Helen, Trio (State-Lake) Chicago.
Barr & Estes (Tower) Kannas City.
Barri, Bebe, Oirls (Fal.) Chicago, Chicago, Barrell & Murit Revue (Fal.) New York.
Barto & Mann (Maich) Detroit.
Batchelor. Paul (Oriental) Chicago.
Bayes & Speck (National) Equivalence
Bayes & Speck (National) Equivalence
Bell & Grey (Reyent) Signiaw, Mich.
Beillitt & Lamb (Zarie) Philadelphia.
Bennetta, Owen. Vanities of 1935 (Maj.)
Chilliothe. O., 3-5; (State) Sandusky 6-7;
(Liberty) Zanseville 11-13.
Benny, Jack (Met.) Botton.
Bernie, Ben, & Orch. (Valencia) Jamaica,
N. T.
Berry, Drog. (Riverside) Milwaukee.

M. Yros. (Riverside) Milwaukee.
Bollak, Nick, Unit (Colonial) Dayton, O.
Boomer & Newman (Capitol) New York.
Bowell Sisters (Shubert) Cincinnati.
Brian, Mary, & Co. (Chicago) Chicago.
Britton, Frank & Milt (Academy of Musici New York.
Row York.
Broadway Jamboree (Elm St.) Worcester,
Mass.

Buddles, Three (Low) Jersey City.

N. J. Burks, Johnny (Fox) Detroit, Burns & Kay (Fal.) Minneapolls, Burns, Moriarity & Dell (Losw's Orph.) Bos-ton.

ton.
yrons, Three (Orph.) Des Moines, Is., 1-4;
(Orph.) Bloux City 5-8 (Orph.) Bloux Palls,
B. D., 8-1L

California Reveis (Earle) Washington, Calloway, Cab. & Orch. (Paradise) New York. Calvin, Al. & Marguerite (Beacon) Winniper.

Olivin, Al. & Marguerite (Beacon) Winniper.

Coan.

Coan. A. Dawn Ravue (Liberty) N. Wilkeaboro,
N. C.; (Lyrio) Effic & 13.

Carroll's, Earl, Vanities (RKO Pal.) Rochester, N. T.

Carter & Holmes (Chicago) Chicago.

Cass. Mack. Owen & Topsy (RKO Albee)
Providence.

Cast. Mack. Owen & Topsy (RKO Albee)
Providence.

Catchinate. Three (Pal.) Minneapolis.

Chicken Bisters (Met.) Boston.

Claire. Ted (Lowy) Jersey City, N. J.

Clark. Marie & Ann (Orph.) New York.

Clark. Marie & Ann (Orph.) New York.

Clark. Bistry Rhapody in Rhythm (Paramont) Prove. Utah, 3-4; (Victory) Sait

Lake City \$-7; (Avalon) Grand Junction,

Colo., 19-11.



ROUTE DEPARTMENT

When no date is given the week of Merch 30-April 5 is to be supplied.
In split week houses the acts below play April 3-5.

Claudet. Marguerite (Oriental) Chicago.
Corinne, Mile. (Oriental) Chicago.
Costello, Don. & Co. (Loew's Crph.) Boston.

Dare. Danny. Girls (Capitol) New York.
Davis. Benny. & Oang (Fox) Washington.

Dare, Danny, Guie Cong (Fox) Washing.

Davis, Benny, & Oang (Fox) Washing.

Davis, Chae., & Orch. (Century) Baltimore.

Draizon, Helen (Capitol) New York.

De May, Moore & Martin (Loew) Jersey City.

N. J.

DeRoze (Century) Baltimore.

Deveresux, Jean, & Oo. (Orph.) Minneapolit.

Doyle & Donnelly (Oxford) Philadelphia.

Drayton Sisters (State) Lenoir, N. O., 3;

(State) Winston-Salem 4-8.

Dudley & Cole (State) New York.

Dudley & Cole (State) New York.

Exwards, Irving (Plymouth) Worcester, Mass.

Emeralds, Three (Boston) Boston.

Enos. Rue. Tro (Shrine Circus) Pueblo, Colo.;

Billings, Moct., 138

Brans (Shrine Circus) Pueblo, Colo.;

Brans (Shrine Circus) Pueblo, Colo.;

Brans (Shrine Circus) Cedar

Rapids, Ia., 2-5; Newton. Kan., 8-15.

Panchon & Marco Show (Fox) Philadelphia.

Panris. Dolores (State) New York.

Penton, Mildred (Academy of Music) New York.

Penton, Mildred (Academy of Music) New York.

Penton, Kildred (Academy of Music) New York.

Postrie, Advarce (Capitol) New York.

Postrie & Alvarez (Capitol) New York.

Postry (John (Pal.) Chicago.

Polics de Paree (Colonial) Dayton. O.

Pootlight Prolica (Pelican) Klamath Falls.

Cre. 5-5: (Capitol) Bend 7; (Rislit) Hood

River 6: (Granads) The Dalles 9. (Rivoll)

Pendleton 10; (Clarks) Baker 11.

Poran Sisters & Pox (Plymouth) Worcester.

Mass.

Poster. Gae, Girls (Roxy) New York.

Pranklin's Pantasy Polles (Savoy) Louisville,

Er.

Frankin's Panisay Folias (State) Lenoir, N. C., 3;
Francia, Roy, & Oo. (State) Lenoir, N. C., 3;
(State) Winston-Salem 4-8.
Fray & Braginti (Chicago) Chicago.
French Casino Show (Fal.) Cieveland.
G.
Gall-Gali (State) New York.
Garay Jr., Joaquin (Riversida) Milwaukee.
Caudsmith Bros. (Oriental) Chicago.
Gautier's Toy Shop (Marbro) Chicago.

Geraid, Gene; Cumberland, Md., 3-5.
Ghezzis, Les (Tower) Ennass City,
Oine, De Quincy & Lewis (Albee) Brooklyn.
Gordon, Reid & King (State) Newark, N. J.
Ooss & Barrows (Century) Baltimore.
Green, Mitzi (Earle) Washington.
Gregory & Ramon (Oxford) Philadelphia.

H
Hackett & Triesauit (State) Newark, N. J.
Hall, Bob (Earle) Washington,
Harmonists, Three (Plymouth) Worcester, Harvard, Winifred, & Co. (Loew's Orph.)

Boston.

Haynes & Beck (Flymouth) Worcester, Mass.
Hayworth's Seabec, Edwy. Novelites (Margle
Orand) Harlan, Ky., 3-4; (Hipp) Oorbin

Orang) Faring. —... 6-6.
Hello, Paris (Pal.) Cleveland.
Hemning, Pat. & Co. (State-Lake) Ohicago.
Honan, Helen (Pal.) Chicago.
Hubert, Fritz & Jean (Marbro) Chicago.
Hyde, Herman (Orph.) Minneapolis.

Joyce, Jack (Tower) Kansas City.

Kapps, Kendall, & Junior (Oriental) Chicago, Keene Twins, Vic & LaMarr (Gates Ave.) Recne Twins, Vic & Lamarr (Gates Ave., Brookly), Relly, Nell (Loew) Jerssy Oity, N. J. King, Mickey, & Co. (Century) Baltimore. Large & Morgner (Pal.) Chicago. Laary's, Andre, French Revue (Oriental) Chi-

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Lasky's, Andre, Prench Ravue (Oriental) Chicago.
Laval. Babs (State-Lake) Chicago.
Laval. Babs (State-Lake) Chicago.
Laval. Babs (State-Lake) Chicago.
Laval. Babs (State-Lake) Chicago.
Laval. Don (Shrine Circus) Pueblo, Colo.:
Billings Mont. selso City.
Lavals, Don (Shrine Circus) Pueblo, Colo.:
Billings Mont. selso City.
Lavals, Ted (Tatt) Cincinnati.
Livingston, Mary (Met.] Boston.
Lorgiane Digby (Roxy) New York.
Lunceford, Jimmle (Shea's Buffalo) Buffalo.
Mack, Freddy (Roxy) New York.
Mack, Tommy, & Co. (Lowes Original One-Main Street's & Major Bowse Original One-Main Street's & Major Bowse Original One-Man Band (Albee) Brooklyn.
Manhattan Revels (Plymouth) Worcester,
Mass.
Marvus, A. B., Show (Lyrio) Indianapolis.

Marcus Sisters & Carlton Bros. (State-Lake) Marcus Sisters & Carlton Bros. (State-Lake). Chicago.
Marce & Pale (Shrine Circus) Hartford. Conn.
Margo (Mich.) Detroit.
Martin. Dorothy. & Co. (Pal.) Minneapolis.
Martin. Edward. (State) Newark. N. J.
Matsenauer. Adrienne (Gates Ave.) Brooklyn.
McDowell. John (Orientai). Chicago.
McCivney. Owen (Boston) Boston.
McKenna. Joe & Jane (Buffalo). Buffalo.
McLesn. Ross. (State) New York.
Melsoras. Pyling: Roch Hill. S. G.
Mcnken. Hal. & Co. (Buffalo). Buffalo.
Meroff. Benny. & Orch. (Shubert). Cincinnati.
Mills. Jay. & Orch. (Orph.). New York.
Morron. Lillian, & Co. (Orph.) New York.
Moy. Dick. Troupe (Alber). Brooklya.
Murray. J. Harold (Mct.). Boston.
N.

Nalson, Chas. (Earle) Washington. Norman, Al (Albee) Brooklyn.

NSISON, UMBS. (RAFIE) WASHINGTON.
NORMAN, AI (Albee) Brooklyn.

O'Donneil & Blair (Pal.) New York.
Oliver, Vic (Pal.) Ohicago.
Olsen, Geo. & Orch. (Mat.) Brooklyn.
Osterman, Jack (Oatsa Ave.) Brooklyn.
Page, Sid (Boston) Boston.
Park & Clifford (Suffalo) Buffalo.
Parsons, Chauncey (Oriental) Ohicago.
Peabody, Eddic (Pal.) New York.
Perklins, Johany (Earle) Philadelphis.
Petth & Douglas (Orph.) Minnespolis.
Petth & Douglas (Orph.) Minnespolis.
Petty, Ruth (Earle) Philadelphis.
Phillips, Joc. & Oc. (State) Philadelphis.
Phillips, Joc. & Co. (State) Philadelphis.
Powell & Nedra (Mass.) Philadelphis.
Powell & Nedra (Mass.)
Rips, Bob (Earle) Philadelphis.
Robinson, Rob (Oriental) Ohicago.
Roddins, The (Oriental) Ohicago.
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Rudie. Ruth (Keth) Boston.
Ruls & Bonita (Boston) Boston.

Salici Puppets (Roxy) New York.
Baxon Sisters (State) New York.
Roxycr (RXO) Albeel Providence.
Rheidon. Gens. & Co. (Riveraide Milwaukee.
Shields & Tilyou (Plymouth) Wotcaster, Mass.
Shutta, Ethel (Met.) Brooklyn.
Sims & Bailey (Fox) Detroit.
Snyder. Skeet (Liberty) Zanesville. O.; (Pal.)
Marion 7-8; (Markay) Jackson 9.
Sophisticated Ladies (Academy of Music) New
York.

St. Claire & O'Day (Capitol) Lynn, Mass. St. Onge, Joe, Tilo (Orph.) Los Angeles 3-9. Stullivan, Ed (State) New York, Sydell, Paul. & Spotty (Pal.) Chicago, Sykes, Harry (Stats) Lonoir, N. C., 3; Winston-Salem 4-6.

Therrien (Boston) Boston.
Thurston (Pal.) Youngstown, O., 2-4; (Colonial) Dayton 5-10.
Tranger, Don. Orch.: Sheboygan, Wis., 2-2; Madison 4-6; (Gateway) Kenosha 6-7; Albert Les, Minn. 9.

Usher, Mae (Loew's Orph.) Boston.

Van's, J. G., Palais Royale (Capitol) Atlanta; (American) Chattanooga 7-9; (Royale), Co-lumbus, Ga., 11-13. Velez, Lupe (Orph.) Minneapolis. Vespers, Four (Orph.) Minneapolis. Vos. Walters & Co. (State) Newark, N. J.

W Weldon & Honey (Academy of Music) New

York.
White, Sammy, & Beatrice Curtis (Orph.)
New York.
Whitney, Sicanor (Met.) Boston.
Williams, Herb (Century) Baltimore.
Witt, Bob (Pal.) Minneapolis.

Young, Roland, & Co. (Mich.) Detroit.

BANDS AND ORCHESTRAS

Following earh listing in this section of the Route Department appears a symbol. Parsons consulting this list are advised to sill in the designation corresponding to the symbol when addressing bands and orchestras as a means of facilitating delivery of communications. In many instances letters will be returned marked "Address Insufficient". if proper designations made.
EXPLANATION OF SYMBOLS

b-ballroom, c-cate, cb-cabaret, cc-country club, h-hotel, nc-night club, re-readhouse, rc-restaurant, and t-there-r

(Week of April 1)

Alberto, Don: (Blork) New York, nc.
Alvin, Danny: (Gold Coast Emhassy Chib)
Chicago, Dc.
Armstrong, Mrs. Louis: (Vendome) Buffalo, b.
Arnold, Billy: (Bocuf Sur Le Toit) New York,

no.
Augustoff, Jan; (Warwick) New York, h.
Augustoff, Jan; (Eastern Star) Detroit, c.
Auatin, Sid: (Congress) New York, re.

Barron, Duke: (King Cotton) Greensboro, N. G. h.
Bartai, Jeho: (Ambassador) New York, h.
Baste, Bob: (Liberty) Fredonia, N. Y., c.
Beccher, Keilth: (Stavana) Chicago, h.
Balasco, Leon: (Casimo de Paree) New York.

Balasco, Leon: (Casino de Farre) rew annob.

Bell, Jimmy: (Sk. Clair) Chicago, h.

Bell, Jimmy: (Sk. Clair) Chicago, h.

Bergins, Freddy: (Meadowbrook) Cedar Grove.

N. J., cc.

Bernie, Ben: (Valencia) Jamaica, N. Y., t.

Becha, Frank: (Silver Star) Sulphur Springs,

Berger, Jack: (Aator) New York, h.

Berger, Matt: (Club Piccardy) Chicago, c.

Brggre, Max: (Park Lane) New York, h.

Berrens, Freddie: (Flying Trapeze) New York,

re.

re.

Biake, Lou: (Guyon's Paradise) Chicago b.
Bonelli, Michael: (S. & H. Dining Room)
Florence, S. C., re.
Britt, Raiph: (Olmos Dinner Club) San Antonio, Tex., 6.
Bromberg, Sammy: (Von Thenen's) Chicago, 6. cago, c. Brown, Herb: (Vendome, 28 W. 56th St.) New York, no. Buckley, Joe: (Harry's N. Y. Cabaret) Chi-cago, c. Buckley, Joe: (Harry's N. Y. Cabaret) Chi-cago. e. Busse: Henry: (Ambassador) Los Angeles, h Busseri, Frank: (Trianon) Toronto, Can., br. Buzze, Joe: (Mileaway) Grand Junction Colo., b.

Caceres, Emilio: (Mayfair Club) Plint, Mich., Calloway, Cab: (Paradise) New York, & Campbell, Jimmie: (Marquette Club) Chicago, s.
Carver, Jack: (Japanese Cardens) Detroit, b
Cato's Vagabonds: (Oriole Terrace) Detroit.

Cavier, Jack: (Spanior Ortole Terrace) Detroit, no.

Clarke, Hi: (Claridge) St. Louis, h. Clegg, Frankt (Hoosegow) Chicago, d.

Coburn. Joliy: (Rainbow Room) Radio City, N. Y., no.

Coleman, Brail: (Fissa) New York, h. Cortes, Carmen: (Coute Cristo) Chicago, no.

Cornellus, Faul: (Bwiss Cardens) Cincin
Cottlin. Don: (Mori's) New York, re.

Crawford, Al: (Masyfart New York, no.

Cuban Boys: (Hollywood) New York, cb.

Curat. Xavier: (Waldorf-Astoris) New York, h.

Cuter, Ben: (Weylin) New York, h.

Cuter, Ben: (Weylin) New York, h.

Delicy, Frank: (Madpin) New York, h.

Deilcy, Frank: (Madpin) New York, h.

Dean, Eddie: (Como Restaurant) between As
burg Park and Freehold, N. J., no.

Denna, Hal: (Melody Club) Kokomo, Ind., no.

Denna, Hal: (Melody Club) Kokomo, Ind., no.

Denny, Jack; (Biltmore) New York, h. Diekman, Harry: (Casa Madrid) Louisville, Dishman, Harry (Uses hearts)

20.

Drew, Chas.: (Leon & Eddie's) New York, Dc.

Drew, Chas.: (Leon & Eddie's) New York, Dc.

Dushin, Eddie: (Only House) Hartford.

Conn., nc.

Duprey, Bob: (Colony House) Detroit, c.

Durso, Mike: (Delmonico's) New York, Dc.

Elkins, Eddie: (Normandie) New York, Dc.

Elijs, Nick: (Ship Ahoy) Atlants, re.

Engics, Charlies (Hogan's) Chicago, c.

Everette, Jack: (Eit Kat Club) Des Moines, Is., nc.

Perdinando, Angelo: (Orest Northern) New Tork, h.
Parrell, Frank: (Dawn Patrol) New York, ne.
Pields, Al: (Billy Gallagher's) New York, ne.
Pinn. Eddie: (Glub Cavalcade) Chicago, ns.
Pisher's Ensemble: (Russian Eretchma) New
York, cb.
Pisher, Mark: (The Orove) Houston, Tex., ne.
Pisher, Jack: (Steuben Rathskeller) Boston,
Mass., re.

Pisher, Scott: (Park Central) New York, h. Podor, Jerry: (Evergreen Supper Club) De-

troit, c. Preedman, Jerry: (Casino de Faree) New York, eb. Pulcher, Charlie: (Forest Hills) Augusta.

Ga., h. Q
Garber, Jan: (Trianon) Chicago) h.
Garrigan. Jimmy: (Oriental Cardens) Chicago, C.
Ossparre, Dick: (Place Piqualle) New York,

nc.

Gentry, Tom: (Roosevelt) New Orleans, h.

Olibert, Jerry: (Oornaga) Par Rockaway, L.

L. N. W., re.

Godoy: (Leon & Eddie's) New York, nc.

Oold-Coastera: (Drake) Chicago, h.

Oolden, Nell: (Man About Town) New York,

nc. Goodman, Al: (Winter Garden) New York. Gotthelf, Manfred: (Monte Cristo) Chicago, Orabowsky, Abrasha: (Old Rumanian) New York, re. Orab, Bob. (Bavoy-Plaza) New York, h. Oray, Glen: (Essex Bouse) New York, h. Orayson, Bal: (Olympic) Seatick, Wash, h. Green, Johnny: (St. Rezia) New York, h. Green, Johnny: (St. Rezia) New York, h. Orece, Murray: (Hollywood Oardens) Bronx, New York, h.

Olegor, Marty: (New Penn) Pittsburgh, nc. Grosso, Jimmy: (Murray's) Tuckshoe, N. Y., rc.

Krol), Nathan: (Vanderbilt) New York, h. Kyser, Kay: (Blackbawk) Chicago, c.

Lynden, Ralph: (Steamship Olite) Chicago, C.

McDonald's Music Mixers: (Milton Park Inn)
Milton, Ps., hc.
McPherson, Hugh: (Daniel Boone) Charlcaton,
W. Va., h.
MacParland, Prank: (Beaux Arts) New

Lamb, Drexel: (Casa Lonia) South Bend, Ind., ac.
Lanc, Eddic: (William Perw) Pittsburgh, Pa., h.
Lanin, Lester: (Navarro) New York, h.
Laporta, Joc: (Coq Rouge) New York, nc.
Larri: (Piccacilly) New York, h.
Lasalic, Frank: (Wivel) New York, rc.
Lasalic, Frank: (Wivel) New York, rc.
Lester, Alan: (Brass Rall) and (Tavern-on-the-Green) New York, rc.
Leipold, Arnic: (Old English Tavern) Richmond, Van, nc.
Lec. Glea: (Ooronado) St. Louia, h.
Lewis, Ted: (Tait) Cincinnati, t.
Lishon. Henri: (Royale-Frolica) Chicago, nc.
Little, Jack: (Lexington) New York, h.
Littlefled, Frankle: (Delmar Club) Gaiveston, Tex. no.
Livingston, Jimmy: (New Tulsa) Tulsa.
Okla B.
Carri: Carlino, Coana, Pock Okia, B.
Loeffler, Carol: (Casino) Ocean Park,
Calif., b.
Lombardo, Guy: (St. Francis) San Prancisco, h.
Lyies, Bill: (Stables) Chicago, c.
Lyman, Abe: (Hollywood) New York, cb.
Lynch, Phil: (Childs' Paramount) New York.

York, c. Madriguera, Enrico: (Ches Parce) Chicago.

nc.
hailiand. Johnny: (Pershing) Chicago, h.
hailiand. Johnny: (Pershing) Chicago, nc.
hailiand. Biddi: (330 Chub) Chicago, nc.
hannone, Wingy: (Piccadilly) New York, rc.
hannone, Wingy: (Piccadilly) New York, h.
hanni, Joe: (Olub Leisure) Chicago, c.



SPECIAL SALE ROAD ATLAS Was 75c. Now 50c While Supply Lasts

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Hall, James: (Olub Havana) Chicago, nc.
Hsil, Jimmy: (Jeffery Tavari) Chicago, c.
Hallstead, Henry: (Park Central) New York, h.
Hamilton, George: (Baker) Dafias, Tex., h.
Handler, Al; (Limehouse) Chicago, c.
Harris, Phil: (Netherland Plaza) Cincinnati, h.
Hathaway, Jack: (Parody) Chicago, e.
Hawkins, Jess: (Merry Garden) Chicago, h.
Heath, Andy: (Vienna Cafe) Wilmington, Del., nc.

Reibeck, Ray: (Cafe De Paree) Los Angeles,

Hat. Rai: (Michelob Inn) Chicago o.

Eill. Teddy: (Ubangi) New York, no.

Eill. Teddy: (Ubangi) New York, no.

Himber Richard: (Rist-Carlton) New York, ch.

Hoffman Earl: (Osa de Alex) Chicago, c.

Hollander, Will: (New Yorker) New York, h.

Hopkins, Claude: (Cotton Club) New York, no.

Howard, Tex: (Trianon) Seattle, Wash., b.

Huntedo's Marimba: (Pre Cate) New York, nc.

Jarrett. Art: (College Inn) Ohicago, nc. Jennings, Tad: (Demparey) Macon, Oa., h. Johnson, Johnsy; (Commodore) New York, Jourdan, Bill: (Wooden Shee Club) Ohicago, Jurgens, Dick: (Palomar) Dos Angeles, b.

Kane, Allen: (825 Club) Chicago, c.
Kay, Freddis: (Marlgold) Rochester, N. Y., re.
Keller, Leonard: (Blamarck) Chicago, b.
Ecmp, Hal: (Pennsylvania) New York, b.
Kranedy, Jummy: (Nut House) Chicago, c.
Klibler, Fred: (Club Chalfotte) Pinchurst.

Marts. Paul: (Harry's N. Y. Cabaret) Chicago. C.
Marabburn. Paul T.: (Cape Pear Country
Club) Wimington. N. C., ec.
Marticn, Don: (French Casino) New York, ch.
Martin, Paul: (Arcadia) New York, b.
Martin, Preddy: (St. Ragis) New York, b.
Masters, Frankle: (Clover Club) Hollywood,
Calif., nc.
Mawson, Buddy: (Pelham Club) Hurley,
Wils., nc.
Mayno, Artie: (Belmont Orill) Bridgeport,
Conn., re.
Maxon, Roy: (Hollywood Country Club) Hollywood, Pin., cc.
Maxon, Roy: (Hollywood Country Club) Hollywood, Pin., cc.
Brubert) Cincinnati, t.
Mestner, Dick: (Lincoln) New York, h.
Mestner, Dick: (Cinb New Yorker) New York,
Neyers, Jack: (Cinb New Yorker) New York, h.
Michel, Marti: (Montclait) New York, h.
Michel, Marti: (Montclait) New York, h. Mares, Paul; (Harry's N. Y. Cabaret) Chi-

ne.
Michel. Marti: (Montclair) New York, h.
Mills. Jay: (Orph.) New York, t.
Mills. Jay: (Orph.) New York, t.
Milton. Al: (Mollywood Club) Ohleago, c.
Moss, Joe: (Vanderbilt) New York, h.
Murray, Bethune: (Talk of the Town) Chicago, no. Myers, Stan: (Terrace Garden) Chicago, c.

Nance, Ray: (Club Morocco) Chicago, nc. Navara, Leon: (St. Morits) New York, h. Neibaur, Eddie: (Casino Moderne) Chicago, Nelson, Howard: (Zane) Zanesville, O. h. Neison, Ozzie: (New Yorker) New York, h.

Olman, Val: (Reno Merry-Go-Round) New York, nc. Cliver, Piorellot (Anna Held'a) New York, rs. Olsen, George: (Met.) Brooklyn, 8. Opits, Bob: (Shadyade Gardens) Claveland, b.

Krihier, Fred: (Clind Chalfonte) Pinchurst.
N. C. ne.
Sing, Henry: (Waldorf-Astoria) New York, h.
King, Wayne: (Aragon) Chicago, h.
Kirwin, Boh: (Glub Piocardy) Chicago, c.
Knapp, Oville: (Beverly Wilshire) Beverly
Hills, Calif. h.
Parker, Ray: (Avaidant) Chicago, c.
Francho: (Pierre) New York, h.
Farker, Ray: (Avaidant) Chicago, c.

Pellegrino, Nick: (Casino) Chicago, c. Penfield, Don: (Western Bowery) Chicago, c. Pioner, Franz: (Red Lion Inn) Chicago, c. Piatt, Earl: (Modernized Cabaret) Harrisburg, Pa., Dc. Pollack, Ben: (Park Avenue Penthouse) De-

troit, nc. Prima, Louis: (Famous Door) New York, nc. Purnell, Benny: (Cactus) Austin, Tex., rc.

Rainbow Rambiers: (Plaza) Haverhill, Mass...

h. Raphael, Don: (Cubanacan) New York, me. Raphael, Don: (Gibson) Cincinnati, h. Rapp, Barney. (Gibson) Cincinnati, h. Rainaid, Jacquies: (Coconut Grove) Boston, rs. Reinh, Benny: (Club Bohemia) Detroit, me. Ricel, Ai: (Cocoanut Grove) Lanning, Mich..

Ricci. Al. (Goodant Grow) Lansing, Mich., Dc.
Richards, Don: (Billimore) New York, h.
Ritolf, Stan: (Club Roman) Chicago, c.
Rekinson, Johnny: (Blackstone) Ft. Worth, Tex., h.
Tex., h.
Tex., h.
Tex., d. Morocco) New York, nc.
Rodriguer: (Versailles) New York, c.b.
Rosaves, Stan: (Club Rajah) Chicago, c.
Roth, Eddle: (Club Alsham) Chicago, nc.
Rusco, Danny: (Canton Tea Gardens) Chicago, c.

Sabin, Paul: (Desuville Casino) Miami Beach,

Fig. 5. Comparison of the Comp

Sheridan, Phili (Davesport) spotans, wash.

Binons, Seymore: (Schroeder) Milwaukse, h.

Bissie, Noble: (French Casino) New York, ch.

Bissie, Noble: (French Casino) New York, ch.

Bissie, Noble: (Florida New York, nc.

Carlot, Car

land, b.
Straight, Charley: (Brevoort) Chicago, b.
Strammiello, Don: (Promenade) Hartford,
Conn., nc.
Stone, Jesse: (Club Morocco) Chicago, nc.

Tate. Erskine: (Arcadis Gardens) Chicago, c. Thurn, Otto. Bavarians: (Pixtaford Inn) Pittaford, N. Y., ne. Tinniey, Boh: (Colosimo's) Chicago, ne. Todd, Mitch: (Edubws) Chicago, e. Tranger, Don: (Gatews) Ecoscha, Wis. 6-7. Trini, Anthony: (Governor Clinton) New York, h. Tropper, Harry: (Midway Masonic Temple) Chicago, h.

York, h., Tropper, Harry: (Midway Masonic Temple) Chicago, b. Tucker, Orin: (Jong) New Orleans, La., h. Tyler, Ted: (Jockey Club) Charleston, S. C.,

Vagabond. Charles: (Edwards) Jackson, Miss. h. Walentino, Arturo: (Firense) New York, re. Vance, Johnny: (Club Joy) Lexington, Ky., Bc. Vaughn, Walter: (Midway Gardens) Chicago, 6, Velazco, Emil: (Waldorf-Astoria) New York, h. Velas, Esther: (Roosevelt) New York, h.

Wagner, Sol: (Via Lago) Chicago, nc. Wallace, Roy: (Gondols Tavern) Indianapolis, Ind., nc. Warren, Arthur: (LaRue) New York, re. Weems, Ted: (Palmer House) Chicago, h. Weinbrecht, Roger: (Shawnee) Springfield.

Weinbrecht, Roger: (Shawnee) Springfield, O., h.
Weitz, Eddie: (Richmond) Inchmond, Va., h.
Weitz, Eddie: (Richmond) Inchmond, Va., h.
Whiteman, Paul: (Paradise) New York, cb.
Wilcox. Howdy: (Palais Gardens) Lansing,
Mich., no.
Williams, Feas: (Savoy) New York, h.
Winston, Jack: (Qunter) San Antonio, Tex., h.
Wints, Julie: (Village Barn) New York, no.
Wirth, Dick: (Chateau Dee Fisines) Chicago. 4.

INDEPENDENT BURLESK

Blue Rhythm Girls: (Hudson) Union City. Bright Eyes: (Gayety) Baltimore 1-6. Cupids Carnival: (Cayety) Washington 1-6. Daughters of Desire: (Trocadero) Philadelphia 1-6.

Messin' Around: (Orph.) Paterson, N. J., 1-6. Racket-Dears: (Howard) Boston 1-4.

MISCELLANEOUS

Bink Circus Revus; Kewaskum, Wis., 1-8. Birch, Magician: Jacksonville, Ala., 3; Pied-mont 4; Talladega 5; Lineville 6; Sylacsuga 8; Alexander City 9; Roanoka 18; Lagrange,

8: Alexander City 9; Roanoke 10; Lagrange, Ga., 11.
Dressen & Morels Circus; (Capitol) Madisonville, Ky., 4; (Alhambra) Hopkinsville 5-4.
Fletcher's, Harry, Purple Bage Riders; The
Dallas, Ort., 3-4; Redmand 5; Princrille 6;
John Day 7; Emmett, Ida., 8; Weiser 9;
Outario, Orte, 10; Namps, Ida., 11.
Frye, Illusionist; Nelson, Neb., 3; Farnam 4;
Haven, Kann, 5; Sweet Springs, Mo., 6.
George, Doc. Ventriloquist; Minnespolis,
Minn., 1-6.
Johnson, Zeida, Mentalist; (Lyric) Huntsville,
Ala., 1-4; (New) Jasper 5-10; (Dora) Dora
11.
Long, Leon, Magician: Bessemer, Ala., 3-4;

Lorent Lorent Jasper 8-10; (Dora) Dora Long. Leon. Magician: Bessemer, Ala., 3-4; Ensley 8-8. Birmingham 8-18. Loug. Thos. Elmore, Protean Artist; St. Louis, Mo. 6-7; Crocker 10: Springfield IB. Lynette, Great, Oc. Minnespolis, Minna, 1-8. Marquia, Magician: Lakeview, O. 2. Mel-Roy, Magician: Greeley, Colo., 7; Ogaliaia, Neb., 8; McCook 9; Haxtun, Colo., 10; Loveland II.
Rayaitos Concert Co.: Brookville, Ind., 1-5.

(See ROUTES on page 64)

Communications to 25 Opera Place, Cincinnati, O. Conducted by CHARLES WIRTH-

BARNES SHOW

Program Runs To Spectacular

Mabel Stark's tigers, Jacobs' lions, 30-horse Liberty act among features

SAN DIEGO. Calif., March 30.—It took the Al G. Barnes Circus to break the weather "hoodoo" that has made it tough on outdoor amusements in southern part of State for some weeks. The show opened its 26th season here last Saturday, the day being a very pleasant one. This year's offering runs largely to the spectacular, an apparent big outlay in new costumes, trappings and color and lighting effects. Show is given in three rings, center steel arena and two stages. Manager S. L. Cronin, Pat Valdo and Bob Thornton have supplied and arranged an excellent program. The menagerie is considerably enlarged, having 20 elephants, new hay animals, lead stock and new chimpanres. The two specs have been rearranged with new song and dance numbers produced by George Cunning-ham. Hollywood impresario; new musical score and situations and gives opportunity for the display of much feminine pulchritude. It was noted that the singers doing solo numbers, Charlotte Hoffman, James Parrish and Wellington Mack, were generously applauded. The Pageant of Gold and Fiesta of the Colorado, opening specs, are immense in proportions and beautiful in color and effects. More than 400 persons appear in these offerings, together with elephants, camels, horses and other lead stock with all new trappings and with spectal lighting arrangements, gave a most dazzing effect. The center stage between the second second in the offerings of the two spects has

stock with all new trappings and with special lighting arrangements, gave a most dazzling effect. The center stage between the offering of the two specs has been provided with new settings. The Spanish Court, or rather. Court of Old Spain idea, is carried out and here was presented the big ensemble, a splendidly drilled chorus and dance numbers. Specially featured are M. Lopez and R. Palafox doing the Chauparachon number; Chata Escalante and A. Flores doing The Continental, and vocal offerings by Charlotte Hoffman, James Partish and Wellington Mack. These numbers score heavily. The fine band of Charles (Spud) Badrick is resplendent in new uniforms (Sce BARNES SHOW on page 39) (See BARNES SHOW on page 39)

New Location at Utica

UTICA, N. Y., March 30.—Because the New York Central Railroad is building a new freight depot on the Wurz avenue lot, where circuses have shown in Utica for many years, the shows will set up their tents in a 10-acre lot in Yorkville, a suburh.

Honest Bill Advance Roster

NEWNAN, Ga., March 30.—The advance of the Honest Bill Circus opened here on March 16. P. J. Frink is general agent; J. Eddle Sheets, brigade agent; John Lampton and Abe Powell, lithographers; Maurice Collins, E. B. Walker and Jack Cook, billposters. A line of new special paper is being used.

Watch for

This Special Feature:

Abraham Lincoln and Tom Thumb

By. R. GERALD McMURTRY

Spring Number of The Billboard Dated April 13



GLORIA AND BONNIE HUNT. Isyear-old funn daughters of Jack
Hinnt, the manager of the StateLake Theater, Chicago, who begin
their third year with HagenbeckWallace Circus as stagers and producers of the ballet and dances in
the spec. Their mother, Dee Hunt,
will have charge of the ballet on the
road—Theatrical Studio, Chicago.

Another Bull to Hoogewoning

LANCASTER, Mo., March 30. - Col. LANCASTER, Mo., March 30.—Col. William Hoogewoning of Ottumwa, Ia, has purchased another elephant, "Virginis," from the Hall estate. He has leased it, also some other animals and equipment, to Atterbury Bros.' Circus. W. H. Woodcock and wife will be in charge of this. Hoogewoning also bought two new trucks and two trailers to tenesort his animal units. Animals to transport his animal units. Animais and trucks are quartered on Hall farm.

The Woodcocks are breaking a dog and pony to work with elephant "Fan-chon." It will be presented by Neille Orton and will play parks and fairs.

woodcock recently delivered three camels and air ponies to Vilas Fark Zoo, Madison, Wis. Were sold by Hall estate. Some of Mrs. Hall's clephants will appear at St. Louis Police Circus. E. Welsh left here for Rolla, Mo., to take charge of bulls with the Russell show.

Cole in Savannah Last of September

SAVANNAH, Ga., March 30.—A committee from Alec Temple (Shrine) appeared before city council on March 20 and sought municipal permission for the Cole Bros.-Clyde Beatty Circus to show here during the last of September. This, Mayor Gamble said, would be granted. The committee included Judge Wilkes S. MacFeeley and B. S. Wells,

The circus will not only show here, but in Valdosta, Augusta and Albany, where there are Shrine clubs of Alce Temple. The circus is being presented for the benefit of the fund being raised by Alee Temple to make a pilgrimage to the Imperial Council in 1936 in Seattle.

When the circus shows here it will have a street parade, in which the Shriners will participate.

Seils-Sterling Advance

MT. VERNON. Mo.. March 30.—J. C. Admire is general agent; Ray Roberts, car manager, and Art Miller, press agent on the Scila-Sterling advance. Roberts has following crew: Joe Quackenbusche, boss biliposter; Pearl Lake, boss lithographer; Ralph Bliss and Jerry Wilson, country route No. 3; Elmer Schrader and Fred Stange, country route No. 4; Virgil Jones, Jack Gaye and Williard Turke, lithographers; "Debo". route No. 4; Virgil Jones, Jack Gaye and Villard Turke, lithographers; "Debs" Barlow, mechanic and pastemaker. Curtis L. Thornton will have brigade four days ahead, crew including Johnny Spence and Elmer Ottwell. Others on advance are J. Eddie Holmes, programer: E. O. Keith and Bert Thomas.

Special paper will be used for Will Wallet riding troupe and "Donnezzle" sensation. Show is scheduled to open sensation. Show

IABP&B, Local No. 61

ATLANTIC CITY, March 30.—At a recent meeting of the Billers' Alliance, No. 61. following officers were elected for this year: John Rumford, president; Whitle Anderson, vice-president; Dave Burns, secretary; George Warner, treasurer; Harry Himler, business agent; Bert Nordmen, sergeant at arms; trustees, James Brown. Tom Nace, B. Nordmen; Central Labor Council, H. Himler, J. Rumford and T. Nace.

Rudy Vallee-Circus Bug

NEW YORK, March 30.—Add Rudy Vallee to the roster of those who in their kid days went wild about anything circusy. Appearing as guest of honor at the monthly "Fall Guy" function of the Circus Saints and Sinners at the Gotham Hotel on Wednesday, the leader of the Connecticut Yankees said that as a youngster in his native Maine he built miniature circuses, "and after a while got a lot of canvas and had a regular big top." Vallee joined the club, bought six seats for the organization's benefit show, the opening night of the had a regular big top." Valloe Joined the club, bought six seats for the organization's benefit show, the opening night of the Ringling-Barnum Circus at Madison Square Cardon on April 11, and as a bowout sang "The Man on the Flying Trapese." . . . Police Commissioner Valentine said that the CSSC fills an important need. "Too many of us-myself among tham—look upon the performer as one who is never in want, never ill and always self-sustaining. It's a good thing that they have an organization which will provide a home for them when they are past their performing days." Other headliners in attendance boosted the circus. Dexter Feltows, p. a. of the Ringling Show, and whose name graces the title of the local tent, looks for a "better than normal" opening night at the Garden. Big Show's press staff starts work on the New York dailles beginning next Monday.

Demnati Troupe At R-B Quarters

SARASOTA, Pia., March 30 .- A large SARASCTA, Pla., March 30.—A large group of townspeople who gathered at the depot here last Friday morning to see a group of Araba, forming the Hazzam Demnati Troupe, detrain for the Ringling-Barnum Circus winter quarters were given quite a shock when the sons of Saudi stepped from their Pullman clad not in the flowing robes and sandais of the East, but in the latest Manhattan creations for young men who want to keep in style.

Manhattan creations for young men who want to keep in style.

The troupe of 14 Arabs was met at the train by circus attaches and within a abort time they were working out the group of trained camels which have been taught a special routine. The camel routine la said to be vastly different from anything ever seen in this country before

before.

George Popovics, New York travelog cameraman, spent some time at the quarters getting a little atmosphere for his Fforda travelog, which is expected to be released shortly.

Business Conditions Good, Says Joseph C. Donohue

SARASOTA, Pla., March 30.—Joseph C. Donohue, general traffie manager of the Ringling circus interests, popped into town the other day, had several huddles with General Manager Sam W. Gumpertz and others and went right on north again.

Talking to The Billboard correspondent, the traffic chief said that things "look mighty good to me for the coming circus season." He said business conditions are exceptionally good and a successful circus season is the natural order of things. While here he visited a while with Roland Butler.

Street Show in Indiana

CINCINNATI. March 30.—Frank W. Street's Trained Animal Show is playing theaters and school auditoriums in Indiana prior to opening outdoor scason at Convoy. O... April 5 as free attraction for Chamber of Commerce and Merchants Spring Opening. Several new dogs and a pony have been added. There are now 12 dogs. When the show appeared at a school at Lima. O... Street and Manager A. H. Schurr invited the inmstes of the Allen County Children's Home to witness the performance and approximately 300 children attended.

Two Acts for Concellos

CANTON, O., March 30.—The Flying Concellos and a new flying act to be known as the Randalls have started a two weeks' training seasion in city auditorium here preparatory to joining the Ringling-Barnum Circus. According to Art Concellos, who has both acts, the Concellos will continue with three people and the Randalls will have four.

"Elephant Stampede" Presented At Hagenbeck Quarters at Peru

At Hagenbeck

PERU, Ind., March 30.—Last Sunday was Elka' day at quarters here and delegates were extended every courtesy by Messrs. Cook. Watts and farm attaches. Madam Rasputin. Nelson and Heillott worked six groups of wild animals and Cheerful Gardner had 35 elephants outdoors doing their stuff. There was an "elephant stampede," a new routine trained past months and working in midseason form. Herd of buils charge across 250 feet of space with no attendants and are stopped within four feet of spectators by one command from trainer. Feature writers and photographers from Chicago. St. Louis and Detroit news syndicates shot stunt from all angles.

Joe Lewis, clown cop, since return from winter dates, its sporting a new auto. Tex Sherman, of Hagenbeck show, and V. I Hendricks, manager Harding Hotel. Chicago, were here several days.

Peru (Ind.) Tribune Newspaper Boys' Association outdid civic organizations by being first to entertain in honor of Maria Rasputin, Bert Nelson and John Helliott at banquet. Mrs. Eugenia Nixon, president Nixon Press, Inc., was also a guest. Judge Hal Phelps gave address of welcome and introduced noted stars. Ciyde Lawrence was emsee. Dan (Arky) Hice, Hubert Thompson, Buck Smokle, Chauncey Jacobs, Ernest Morton and Harry Appels, drivers, arrived past week and are working on Superintendent Henry Brown's baggage stock. Appels will be first assistant, Whitey McGuire

William Overpeck is assistant to Charley Getz, blacksmith. Stagecoach used by Tom Mix in making his first weaterns and loaned to Sulphur Springs Park, adjacent to circus farm, was moved by Elmer Barnhart, of H.-W, to Miami County Historical Museum, courthouse, past week, where it will be placed on display.

Joseph Schrader, head keeper of De-troit Zoo, and wife visited quarters. Were guests of Mr. and Mrs. Rudy Rudy-noff, J. L. Marley and wife, South Bend-Ind., renewed acquaintances with Wil-liam Davis at farm. Marleya will not troupe this year.

Mrs. D. Hunt, of Chicago, arrived, and with daughters, Gloria and Bonnie, busy training girls in hallet and specialty dance numbers. Costumes designed by Mrs. Emma Biggar and Mrs. Alma Stevens are very elaborate.

are very elaborate.

John McGraw, Clarence Welsheimer, Don Craig, James O'Dell, Pat Welsh. Thomas Brown, Frank Rotandi, Lee Smith, William Murphy, Bill Balley, Heavy Byan, Johnny Larry and Jack Polk arrived past week and will be with Johnny West, ring stock superintendent. Robert Forsythe is assistant. West is inventor and builder of patented kicking safety device which will be used on all lorses in pad room and will eliminate kicking and other Injuries.

Al Martin stopped en route to Rochester, Ind. Paul and Lloyd McIntosh are in charge of Jockey Club cafe here.

37



With the Circus Fans

By THE RINGMASTER

CFA

President.

PILANK II HABTLESS, W. M. RUCKINGHAM.
2030 West Lake Street.
Chicago. III.
(Confusted by JOHN SHEPARIN, Estion "The
White Tops," 609 Futton St. Chicago. III.)

A new member received into association on March 22 was Mrs. Madeline Park, Bedford road, Katonah, N. Y.

We regret to record the death of Edward A. Johnson, editor of The Herald, St., Peter, Minn.

W. Floyd Hopkins, manager of Hotel Peru. Peru. Ill., writes that Peru is a good town for a circus and has a large territory to draw from. Hopkins re-cently addressed the city council, statcentry addressed the city council, stat-ing that the city ordinance concerning circuses was so strict that it was im-possible to bring in such entertain-ment and he suggested that the objec-tionable features be eliminated from the amusement ordinance.

Jim Chloupek, Oakland, Calif., writes that CPA Stedman Van Wyck, of same city, is slowly improving from his ill-

Harper Joy visited Guy Toombes, CFA, at Salt Lake City. He also visited CFA Jess Westmoreland at Beverly Hills,

Harry R. Peverly, CFA. Melrose, Mass., writes that Mrs. Peverly has returned from hospital, where she underwent an operation.

operation.

The following met for luncheon at Harry Atwell Luncheon Club in Hotel Sherman. Chicago. March 22: Harry Atwell. Nat Green, Clint Finney, Burt L. Wilson. Bill Sneed, John Shepard, Tex Sherman. Robert E. Hickey and Arthur Hopper.

Arthur Hopper. /
President Frank H. Hartless returned from a trip to Texas on March 23. Had long visits and conferences with Past President Harry Hertzberg: Col. C. G. Stuetsvant, CFA historian: Porter Sturtevent, CFA historian: Porter Loring and other San Antonio CFA. The Christian Science Monitor of May

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CIRCUS

RODEO

CIRCUSES

8 will contain a story on the OFA by Floyd Bell of Boston. Marshall L. King, Alexandria, Va., first president of CFA, was chosen as one of nine directors for Chamber of Commerce of State of Virginia.

Wichita, Kan., Briefs

WICHITA, Kan., March 30,-Peple and WICHITA. Ran., March 30.—reple and Tito, talking clowns, have been at Fox's Uptown Theater for 16 Saturday matinees for Burr Fox Club Boys and Girls. Charles Dryden will be with Atterbury Bros.' Circus, doing barrel posturing and

Bros.' Circus, doing barrel posturing and comedy juggling.

Tom Whiteside troupe of five, wire act, will be with Burieigh Allen's One-Ring Circus, a new show, going out of Wichita.

Blue Boys (Hill and Simmons), spring-board acrobats and clowns, go to Barnett Bros.' Circus.

Jack and Clara Moore, tight-wire act, and "Quiet" Jack Moore, will be with Slenand Bros.' "Piccadilly Circus." "Quiet" will be equestrian director and do announcing. nouncing.

Here and There

WASHINGTON. March 30.—Harry Dean, former trouping trombone player with various circuses, is here working

for the Capt.

with various circuses, is here working for the NRA.
Capt V. H. (Slim) Walker, in charge of the Manchester (N. H.) Zoo, is breaking a new iton act that will be a feature of Gorman Bros. Circus, worked by Jack Lorenzo. Will also furnish the Gorman show a dog and pony number. Bill Ketrow has built a real show in Miami. Has had seven men working full time since the closing of show. Shorty Bookman has built some beautiful truck bodies. Ketrow furnished a number of acts for the Grotto Circus at Orlando. Orlando.

Bill Trueman and wife will have their cookhouse with Morris Miller this sea-son. They are rebuilding their outfit

son. They are rebuilding their outfit at their quarters near Augusta, Ga., and preparing for the long trip north.

Ted Milliken, former circus bandsman and now a member of the U. S. Naval Academy Band at Annapolis, Md., was here recently, and with John Landes and the writer paid a visit to the quarters of the Hunt show near Alexandria, Va. Al F. Wheeler has gone to his home in Oxford, Pa., for a few days. Charlie and Mildred Hunt were with the May Wirth riding act in Lewiston, Me. Mrs. John (Grandma) Hunt is visiting her granddaughter, Hazel Williams, aerialist, feature of the Flying Trapeze Club in New York City.

New York City.

Vio Robbins, band leader of the Cole show, spent the winter near Marianna,

The Silverlakes will be with Nellie Dutton Attractions, and Toby Tyler will be back with the Hagenbeck show.

Jasper Brown, boss canvasman with Cole & Rogers Circus last season, will not troupe this year. Mark Javens is steward at the Elks' Club in Eustis, Fla.

REX M. INGHAM.

Backell, Willard, Mahery in Chicago

Mahery in Chicago

ROCHESTER, Ind., March 30,—With a crew of 29 men, William Backell, manager of No. 1 advance car of Cole Bros.-Clyde Beatty Circus, departed for Chicago to commence billing for Coliseum engagement April 20-May 5. He was joined there by Clyde Willard, brigade manager, and Frank Mahery, manager of No. 2 car. Preliminary details incident to start of Chicago engagement were handled by Si Semon, special agent. In the neighborhood of 100,000 sheets of paper and banners will be used.

Jess Adkins and Zack Terrell announce engagement of the eight Eaquedas, Argentine acrellists. Allogether three flying acts will appear simultaneously on program. Harold Barnes, juvenile daneing, tumbling, somersaulting acrobat of tight wire, is also in Rochester.

Vic Peralta, boss painter, announces that he is working on last three parade tableaus and allegorical floats. In neighborhood of 30 cages will be used to display the zoological exhibit. There are five herds of elephants, two caravans of camels and innumerable hay-cating animals.

camels and innumerable hay-cating ani-

mals.

A perfect specimen of petrification, that of Bili Scroggins, is now en routo here in charge of Prof. William H. Agnew and wife. Exhibit will form the No. 2 side show.

Harry Wills, steam callope player, is expected to reach quarters shortly.

Walter Grebb, chef. is feeding more (See BACKELL, WILLARD on page 45)

"Birdie"

NEW YORK, March 30.—The Ringling-Barnum billing crew started to plaster New York on Thursday for the Garden opening. Ed Kelty, the circus photograher, sneaked in shead of the brigade by anging Big Show paper in his studio hanging Big Show paper in his studio windows on West 46th street 24 hours

Cole, H-W Start Chicago Billing

CHICAGO. March 30.—Paper for the opening of the Cole Brothers and the Hagenbeck-Wallace circuses is up all over Hagenbeck-Wallace circuses is up all over town. Billing started Monday and both crews have been busy all week. Ordinarily billing would not have started before April 1, but with shows opening day and date the earlier atart was deemed advisable. Indications are that the town will be more heavily billed than it has been for many years.

Letter From Stanley F. Dawson

CINCINNATI, March 30.—Stanley F. Dawson.

CINCINNATI, March 30.—Stanley F. Dawson, who left the West Coast and recently arrived at Columbus, O., writes:

'The last person I talked to on Coast was Louile Berg, who had run over from Honolulu to visit old friends of tent show world. Mark Eirkendall and Buby and Ed Nagle were down to train to start me on my trek eastward. Had a nice visit with Eddie Delevan and wife at Kansas City.

At Chicago saw Lester Berger and Jack Abrams, and then on to Rochester, Ind., where I found Messrs. Adkins and Terrell busy and Charley Hall, of the Colliscum. Chicago, going over matters of their Chicago engagement. Found Marry

their Chicago engagement. Pound Harry Harold Earl Lindsay and Arnold Malley busy office executives and Joe Kuth always on hand with the Pierce-Arrow

always on hand with the Pierce-Arrow for emergency trips. Every department was humming with activity and on every turn you ran into an oldtimer, such as Blackie Diller, John Eberle, High Pockets, etc. Also saw Floyd King.

"After several hours at Rochester Mr. Murden, of Peru, drove me to Peru. Before closing the Rochester incident, met George Cutahali, superintendent of tickets. Bob Courtney will be one of his staff. Had a visit with Frank Cook and Fred DeWolfe. Met an old friend of my boyhood, Henry Brown, who has charge of H-W stock. Saw many candy butchers, including Cy Hawkins and Bright Eyes.

"The Friday before I left the Coast, in

Bright Eyes.

"The Priday before I left the Coast, in company with Mark Kirkendail, I saw Third Degree of Masonry conferred upon Capt. Terrell Jacobs, of the Barnes Circus, at Baldwin Park, Calif.

"Passing thru Chicago, said hello to Dan De Baugh and Joe Donohue. Learned that Mr. Jordan was still in Florida. Was sorry to hear of continued illness of Col. Bill Roche. Was informed that Joe Dolan is frequently seen in downtown districts.

"Arriving at Columbus, learned that Cole-Beatty Shows had a wonderful week there recently and that the boys made headquarters at Jimmy Albanese's night club."

Picked Up in Houston

HOUSTON, March 30.—A. C. Thornton, long a friend to showfolk and known to many in the profession, has been promoted to Captain of Detectives of Houston Police Department.

G. W. Christy, who has been visiting some of the Christy units, is back, looking after things at quarters. A bonfire was made of several of the wooden cars stored at quarters to make room for steel equipment.

Tony Prince, clown, has a miniature circus and makes frequent appearances under PTA auspices.

McCoy Bros., who have been winter-

McCoy Bros., who have been wintering at Dayton, near here, will take to road next week, playing one-night stands.

Indoor Shows for N. Y. Towns

UTICA, N. Y., March 30.—Cosmopolitan Entertainments of this city has closed negotiations for promotion of indoor circuses at Herkimer, Ilion, Mohawk and Ogdensburg, N. Y. Will be under suspices of American Legion.

Captain Schultz and his lions, etc., have been obtained to headline. Schultz will bring all his animals and other etc.

will bring all his animals, and other attractions will be added. Conceasions will be added and a concert will be presented after the main performance.

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Under the Marquee By CIRCUS SOLLY

RUSSELL BROS.' CIRCUS is set to play Indianapolis April 15

HOLMEN BROS. old-time comedy bar act, have summer resort, Park of the Lakes, at Cadillac, Mich.

FLOYD HARVEY, electrician, infos that he will not be with Russell Bros.'

ROY HILBERT will play the indoor circus at Jackson, Mich., with his dog

WALTER L. MAIN is busy with his string of farms and other enterprises in Ashtabula County, Ohio.

ARTHUR DUPUIS will handle tickets and make openings on alde show of the Cole-Beatty Circus.

BILLY STILES has finished his winter dates and will be on Scal Bros.' Circus

BILLY FREEMAN, singer and dancer will again be with Arthur Wright's Side Show Minstrels on the Ringling show.

ADVANCE CREWS of the Al G. Barnes Circus and the Tom Mix Circus and Wild West are still battling on the Coast.

PRANK P. MEISTER, of Apopka, Fla., has been re-engaged as band leader of the American Dog and Pony Show, of Mobile, Ala. Opens middle of April.

CAPT. LOUIS VAN DYCKE, who is ill at 212 East 26th street. New York City, wishes to thank his trouper friends for

OPTICIALS of the Hagenbeck show, Peru, Ind., have asked police to protect Marie Rasputin from possible kidnaping following threats.

PETE STAUNTON, who again will be with aide show of Ringling-Barnum and who has been wintering at Lockport, N. T., will leave shortly for New York.

J. C. ADMIRE advises that Little Rock, Ark.; Memphis and Nashville. Tenn., will get Seils-Sterling Circus early in April. All three spots will be played two days

LAVENIA SISTERS, following engagement at Seminole Sun Dance, West Palm Beach, Fis., motored to Cairo, III., and will present double trapeze and cloud swing as free acts for West Bros.' Car-

BOB HICKEY, publicity man for Cole Broe.' Circus, is at work in Chicago. Hagenbeck - Wallace press department started there April 1, officially, but some preliminary work had already been done.

EDDIE KECK, character clown, with Tudor Girls and Avery, contortion act, will be with Bob Morton in Buffalo, Philadelphia and his other dates. Act is now working night clubs.

TOM AUMANN, equestrian director and big show announcer, will be with Atterbury show. He spent most of the winter hunting and fishing in the north

KING BAILE, manager of Side Show with Sells-Sterling Circus, has signed Ricco, snake-skin boy. Jolly Ting, fat boy, and Determination Howard, arm-less wonder.

CAPT. RAY STEELE is readying his new act. He will feature Spido, the Brazilian Spider-Man, in a novelty wire act. Steele is assisted by Capt. Jack Dato.

MICKEY KING, aerialist, visited her eister, Mrs. Art Concello, at Canton. O. She plans to go to Europe in May, playing principal cities until fall before returning to the States.

IN CONFORMITY with its policy that IN CONFORMITY with its policy that circuses must make some contribution in return for a consent to show in Buffalo, the finance committee of the common council on March 28 granted a permit to Ringling-Barnum to show there on July 15 on condition that they allow 300 crippled children to see the perform-

ance. Another circus, Cole Bros., Ob-tained a permit only after agreeing to pay a percentage of the second day's show to local charities. Latter's dates are June 6-7.

BOB HIATT and Brother Roy left Mt. Airy. N. C., to join Hagenbeck advance in Chicago. John R. Hall has joined Barnett Bros. advance. P. A. (Pawnee) Boone has given up management of Grand Theatter. Mt. Airy, to go with Barnett show.

THE PAPES (Billy and Concha) are in their 16th week with The Girls in Cellophane musical unit. Team is presenting perch, foot slide and acro dance specialty. Unit is using special paper to exploit the acts.

C. R. HALL, manager of Hall's Antmal Actors, is at Lancaster, Mo., making arrangements for his ahow. He bought a 10-month old camel and a mulc from the W. P. Hall farm. M. H. Barnes the W. P. Hall farm. M. F. recently visited the Hall farm.

HERBERT WORTHAM. of Parsons, Tenn., states that Barney Bros. Circus had bad weather there, also that Ver-non West and wife joined the show. West performs on the wire and his wife is doing swinging ladder number.

VILLETTA ELLET, daughter of Maud Ellet, serialist, is producing floor shows and recently opened with her girls at Chris Hofbrau, Springfield, Long Island, N. Y. Miss Ellet placed a team of acro-batic dancers with Al Sands.

DALLAS PICKUPS-Bobby Peck will again be with Ringling-Barnum, doing swinging ladders. She is working night clubs in the East. Myles M. Bennett. now engaged in radio work here, announced that he will join Ringling-Barnum latter part of May.

J. L. JOHNS has closed his concessions with Jones' Bros. Wild West and Circus and will be at home in Macon Ga. for several weeks, supervising the building of two light plants, one 15 and the other 30 k. w. These will be mounted on a truck.

BERT (SUICIDE) NELSON, who will be one of the features of the Hagenbeck-Wallace Circus this season, has a very interesting article in The Saturday Etening Post, entitled Lion Taming's the Bunk! The story, which probably was "ghosted" by a S. E. P. writer from infor-

mation furnished by Nelson, is apt to arouse considerable controversy among animal trainers.

GEORGE VOISE pens that following acts in and around Saginaw, Mich., are busy on new stuff for coming scason; McCoy, Mclzer and McCoy, trampoline; Flying Vernons; Bell Roberts, single traps and muscle grinds; Three Flashes, tumblers; Bounding Beltrams; Three Plashes, tumblers; Bounding Beltrams; Dels, comedy acrobats.

THE CHICAGO DAILY NEWS of March 23 carried a half-page feature story by Gene Morgan, one of their ace feature writers, entitled Trapeze Artists Train in Bloomington, "Big Top" Capital. The story tells interesting things about many noted aerial artists who make Blooming-

CRISTIANI TROUPE will offer new stunts this season. Lucio Cristiani will feature for first time a backward somersault from horse to horse. Lucio informed The Billboard representative at Cleveland that this will probably be last American tour for the family, as it expects to return to Europe in the fall.

THE WORLD'S FAIR, of London, in its February 23 issue, stated that the late Whimsical Walker's "best gala suit," complete with wig, string of sausages and "red-hot poker," has been presented by Mr. and Mrs. Ernest Makower to the London Museum.

JOHN LANCASTER, featured by Ripley as America's oldest clown, recently celebrated his 78th birthday anniversary. He is holding a responsible position in Washington and goes to his work every day with all the energy of a young man of 21. He is frequently called upon to perform in neighborhood events in the nation's capital. JOHN LANCASTER, featured by Ripley

THE RINGLING show has been well represented at the Miami (Fla.) Bilt-more pool's water show every sunday. The Wallendas were a feature attraction. The Wallendas were a feature attraction. Box office under management of Toby DeVreeze. Bobby Worth, Matthew Mc-Gowan and Billy Carrare the ticket dispensers. Cliff Bammel, formerly with the Ringling show, is in charge of ushers and ticket takers.

EMMETT KELLY, tramp pantomimic clown and cartoonist, who had played Davenport-Adkins Indoor circuses, was at Roxy Theater, Cleveland, week of March 22. Will play Gayety at Buffalo

Barnum Was Right

PARIS, March 25.—Fooling the public is resorted to all too often by certain theatrical agents and managers. Latest example is offered at the Gaumont Palace. The wire-walking set, Lepomme and Partner, which just closed at Cirque d'Hiver, is playing the Gaumont Palace, billed as "Apple and Partner." "Lepomme" is the French for "the apple." The booker, no doubt, teels he's clever, but one of his predecessors at this same house lost his job thru similar tricks. job thru similar tricks.

and then go to Chicago to open with Cole-Beatty Circus. Keily's picture, tittled "The Funmaker," in tramp makeup painted in oil by Walter Karwic, was in Chicago Art Institute from February 24 until March 10, and was selected along with 12 others from 124 paintings as winning prizes and containing human interest for annual catalog of Chicago artists in their exhibit of paintings.

ONE OF THE MOST beautiful tributes ONE OF THE MOST beautiful tributes ever paid to showfolk broke in a feature story in The Beaumont Enterprise March 17. The story dealt with the meeting and romance of Jesse Walker and Grace Glasscock of nearly two-score years ago when Mrs. Walker, then Grace Glasscock, was star performer on her father's, John Glasscock's, circus, traveling thru Texas. Mrs. Walker is the start of Alex. Foster Mike and Donley start of Alex. Foster Mike and Donley. maners, John Glasscock's, circus, travel-ing thru Texas. Mrs. Walker is the sister of Alex. Foster, Mike and Donley Glasscock, all of whom have for the last several years been in the oil game in Texas.

THE CANTON (O.) REPOSITORY, issue of March 25, carried a column of circus news captioned "Canton Show-folk Ready for Road as Tents Are Spread" under the by-line of Rex McConnell. Canton representative of The Billboard. The column included many newsy items of Canton circus performers and executives who are readying for another season under the "white tops." Dennis R. Smith, theatrical commentator for The Repository, in an explanatory paragraph gave credit to The Billboard and McConnell for the constitution.

Paris Pickups

PARIS, March 25.—The Cirque Medrano is offering a good bill, hended by the Rigoletto Brothers in their buriesque aerial number and fake magic. Other numbers are Gibson in his knife and hatchet-throwing act; Kirk's troupe of acrobats. Maurice and May, bike act; Yost, comedy clay modeling; Conrad Will, xylophonist, and Sphinx Tric of contortionists. Ferroni, juggler; Schumann's horses and all the clowns held over from receding program. Ence Frazere, trapeze

tionists. Ferroni, juggler; Schumann's horses and all the clowns held over from preceding program. Enos Frazere, trapeze artist, heads circus bill at Cirque d'Hiver. The Cirque Pinder opens its esason this week at Rennes. Program includes Bigfrid in a triple somersault on motorcycle; the 10 Deblars, bicycle act; 8 Carolis, jockeys; Williams troupe of aerialists; 8 Fredysons, teeterboard; Rastelli troupe; trained zebras, elephants and kangaross. The Cirque Andre-Rancy-Amar Freres, under canvas at Bordeaux. Is offering a new bill, including Germain Aeros, slackwire; Trio Nor-Ber-Tye, aerial act; Acadir troupe of Arabs; Wong-Chio-Ching trupe of Chinese, and Rover, wire act. Luisita Leers is presenting her trapeze number at the Casino Municipal in Cannes. Howard Nichols, hoop juggler, and the acrobatic quartet, "Chick" Dressler, Mors, Tymgs and Era, pre at the Alhambra, in Geneva.

"Bill" Fezon, owner of the "Menagerie Pezon," was scrioualy clawed by one of his lions while showing at street fair in Bordeaux. Georgio, animal trainer with the "Jungle" menagerie, also at Bordeaux, was so badly mauled by a lion that he went to the hospital.

Atterbury Opens April 27

DAKOTA CITY, Neb., March 30,—The Atterbury Bros.' Circus will open in Eastern Iowa on April 27. W. W. Clark will be manager of privileges and candy stands; W. J. Pee will manage side show, and L. C. Batley will handle banners.

Ferris To Start in June

LOCKPORT, N. Y., March 30.—Norton Perris. owner of Perris Society Circus, will take to road in June. Bookings will be made under club auspices in smaller towns in this State and Pennsylvania. Main tent will be 60 by 40, with one ring. Dogs. ponies and aerial numbers will be on program.



Circus Saints and Sinners Club

For the Troupers and a Home

March 27 was a gay day for the Dexter Fellows Tent. New York. There were 118 present, the greatest number ever in atpresent, the greatest number ever in attendance. . . Great to see so many of The Biliboard folks present—Traube, Anderson, Sugarman and others . . . and a goodly crowd of circus folks headed by Dexter Fellows. . . Prexy Tony Sarg told of the plans for the Benefit Night . . how the big names of the tent were going to take part in the spec riding on elephants, those aiready volunteering being Eddie Rickenbacker, Joe Cook, Rudy Vallee and Martin Johnson. While diners were combacker, Joe COM, Rudy Valide and Mar-tin Johnson. While diners were com-fortably scated who comes rambling into the luncheon but our own Harold Hoff-man, now governor of New Jersey... then there was Police Commissioner Valentine... he poked lots of fun at the crowd about the little black book and the names of the mcmbers it con-tained . . . the commissioner was pre-sented with a fine non-breakable watch. tained . the commissioner was presented with a fine non-breakable watch.
. There was plenty of singing, and Marshall Montgomery did his ventriloquial stunts. Jolly Bill Steincke got off some fine bits of humor. . Rudy Vellee was late in coming to luncheon and was punished by not receiving anything to eat. He was a good sport thru it all and when he had his picture taken with his saxophone (or sexophone as Bill called it) there was plenty of laughter, particularly as the pictures were taken by a new process by which the pictures (two feet by three feet) were developed before being actually taken. The writer acted as official photographer. . The pictures when developed via the salt-and-pepper process showed Rudy. . Well, we can't tell everything. . What an array of talent was present, Walter Trumbull Peter Preuchen. Captain Hamonneau.

Clarence Chamberlin, Tax O'Rourke, General Kincald, Fred Margerum, etc.

In absence of Harry Baugh, Chai Pancoast occupied ticket wagon, Liberty, issue of April 6, has a circusy cover. An eccentric clown's head with aerialists working over it.

Stookie Alien had the following in his "Above the Crowd" illustrated feature in The Daily Mirror of March 27:

"Pearless, laughing and spectacularly, Alfredo Codons is unrivaled in aerial grace and skill. He climaxes his unsurpassable flying feats with his renowned triple somersault. Only Alfredo. of all grace and skill. He climakes his unsur-passable flying feats with his renowned triple somersault. Only Alfredo. of all aerialists, can do this feat. He is flying 60 miles an hour when he strikes the hands of his brother. . . A brave man is Alfredo, outside of his flying feats. In 1932 Octavio Castrenelli, keeper of a circus python, was attacked by the giant snake. Alfredo dashed up, grabbed it by the head and rescued by the keeper. And altho he was bitten, he insisted on giving his performance shortly after."

The executive committee of the Dexter

The executive committee of the Dexter Fellows Tent, according to a notice re-ceived from its Chairman Ollie Oliphant, ceived from its Chairman Ollie Oliphant, will meet once a week until night of the benefit; also decided that the tent will be up all day during April 11 for any members to meet other members from other States who are coming into town for the benefit performance. We are also arranging to have a snack to eat, plenty of punch and some music at the tent after the show, when the show people will be entertained by the tent mem-

Again we ask everyone who is coming into New York City during the show's stay in the metropolitan (New York) area to attend to make his or her attendance night April 11.

F. P. PITZER, National Secretary...



The Corral

By Rowdy Waddy

HOMER HOLCOMB has been booked to clown at the Ogden (Utah) Pioneer

THE CLYDE S. MILLER attractions have been booked for the Fair-Rodeo at Auburn, Neb., carly in August.

EXECUTIVES of the Eliensburg (Wash.) Rodeo were re-elected at a re-cent meeting of the association, among them L. J. Richards as arena director.

THE HARDING SISTERS, Dariene and Males, in trick riding and roping and other acts, will troupe this season with Downte Bros.' Circus

QUITE A NUMBER of Wild West show QUITE A NUMBER of Wild West show and rodeo people attended the funeral for Howard Harris Sr., who passed away March 22 at Woodstown, N. J. Among them were Col. Jim Eakew and his wife, Dolly; Leonard and Peggy Murray, Blacky Russell and wife, Tommy Horer and Mrs. Mildred Mix Horner, Mr. and Mrs. Bob Roebuck, Slim Walsh, Jack Jackson and Roy and Ray Niblick. The Martis husiness entanying lick. The Harris business enterprises, including stock sales. Salem County Fair, Harris Rodeo and other interests, will be continued, handled by Howard Harris Jr.

AMONG folks at Del Rio, Tex., are Everette Colburn, Pete Orubb and Johnny Rufus. They plan making the St. Louis Rodeo, then to Ardmore, Okla.. St. Louis Rodeo, then to Ardmore, Okla, and return to Del Rio for the 11th annual Del Rio Rodeo. Also at Del Rio is Prosser Martin, last season with Col. W. T. Johnson, who has charge of advertising for the rodeo. Folks already contracted for the show include Dick Oriffith and Lucylle Roberts, trick riding; Johnny Rufus, trick roping, and Jimmie Nesbitt, clown.

Jimmie Nesbitt, clown.

CORONA, Calif.—A successful two-day Rodeo was staged here recently. An annual civic event put on by cattle men and business men of the town and community. Hugh Strickland was arena director. Calves and steers were furnished by Andy Jsuregui and bucking horses by Leonard Ward. Trick roping Sam Garrett. Ike Lewin clowned. Montie Reger jumped his long-horn steer over automobile. The American Legion Band furnished the music. Winners: Pirst Day—Bronk riding. Pox O'Caliahan, Johnnie Sister; calf roping, Jerry Littrell (1844), Hugh Strickland (2021; team roping, Lloyd Saunders and Bill McFarland, Saunders and Jim Gardner. Sareback horse riding, Leonard Ward. Canada Kid; steer riding, Canada Kid, Leonard Ward. Sunday—Bronk riding, Jack Myers, Earvie Collins; calf roping, Lloyd Saunders (19), Clay Carr (20.1); team roping, Saunders and McFarland; bareback horse, Frank Schneider, Harry Logue; steer riding, Canada Kid, Fox O'Callahan; cowpony race—Canada Kid, Leonard Ward.

ST. LOUIS, March 30.—This city is acquiring a Western atmosphere with a flock of cowboys coming to the Milk Fund Rodeo. Fred Bristow, Walter Hanflock of cowboys coming to the MilkPund Rodeo. Fred Bristow, Walter Hanan, and Ray Larson, cowboy artist, were
the first in. Larson is painting the town
with cowboy pictures. Work has begun
on preparing the Collseum and everything will be in readiness for what is
expected to be a record crowd for the
36. Louis Rodeo, April 9-14. Frank J.
Saher, handling publicity, is doing an
excellent job. The ticket sale is advancing by leaps and bounds, a contest for
king and queen of the rodeo among
chool children being the big incentive.
The arena director, Candy Hammer, is
ere and supervising the details of
reparation. The promoter, John C.
hiambolis, has left the hiring of acts,
tudges and timers to Hammer. Special
attractions have been engaged to make
this a diversified show. Prank Moore,
of Madison Square Carden note, was one
of the visitors at Phiambolis' office on
als way home from Fort Worth. The
From's St. Louis, is alive with posters
from the rodeo. The boys are evidencing
a been interest, as their requisition order
for 1.000 tickets was received at the
oddo headquarters for the commission
men. Phiambolis states that contrary

to rumors, neither Ole Orsham nor L. Edward Chance will be in any way connected with this rodeo.

ROAMING AROUND HOLLYWOOD—Riding Actors' Association has voted to give honorary life membership to some screen stars who are noted for Western pictures, including Tom Mix. Col. Tim McCoy. Ken Maynard, Buck Jones, Johnnie Mack Brown, George O'Brien, Hoot Gibson and Rex Bell. Mix's membership presented him while his circus was showing here. Colonel McCoy will receive his before leaving to Join Ringling-Barnum Circus. . . Mabel Strickland, Paris Williams and Bonnie Grey went to Tijuana, Mcxico, to ride in the Coronado Town Plate annual midwinter race for girls. . Steve Clemento, accompanied hy the two Mexican girls to appear in his Mexican Revue in Col. Tim McCoy's concert feature of Ringling-Barnum Circus, are leaving April 1 for New York City. . . Gabriel Soloduhin and wife, Ludmilla Mischenko and Trenty Globa left to Join the show. . . Johnnie Schneider and wife, George Warciel, Perry Ivory and wife and some others have not returned from Australia, as was reported. They are still traveling with the Wild West show under the management of W. Stewart McCall. . . Iron Eyes Cody and High Eagle also remain with the show.

show.

PORT WORTH, Tex.—Contestant winners latter portion of the Rodeo in connection with the Pat Stock Show here (winners the first few days were given in last issue): Calf Roping—Wednesday afternoon (March 20), Charles Jones (26 2-5); Everett Shaw (29), King Merrett (40): night, Jack Sellers (37 2-5), Hugh Bennett (38 1-5); Juan Salinas (39 3-5). Thuraday afternoon, Irby Mundy (27 2-5), E. Pardes (30 3-5), Glenn Lowrey (32 2-5); night, Charles Jones (20 3-5), Bob Crosby (23 1-5), King Merrett (24 1-5). Friday afternoon, Hugh Bennett (22 3-5), Juan Salinas (24). Dick Truitt (48 3-5); night, Howard Westfall (21 4-5), Manerd Gaylor (24 2-5), John Bowman (27). Saturday afternoon, J. D. Ambergy (20 3-5), Dick Truitt (28), Hugh Bennett (30): night, Joe Welch (20 4-5), Jake McClure (21 3-5). Brezy Cox (23 3-5). Sunday afternoon, E. Pardee (20 3-5), Dock Spence (30), Bob Crosby (30 4-5); night, Jake McClure (20 3-5); night, Jake McClure (20 3-5). Manerd Gaylor (21), Howard Westfall (26 4-5), Finsis, Everett Bowman, Hugh Bennett, Boy Crosby and Jake McClure. Manerd Gaylor (21), Howard Westfall (26 4-5), Finals, Everett Bowman, Hugh Bennett, Boy Crosby and Jake McClure, Steer Wrestling—Wednesday afternoon, Tom Breeden (72-5), Hub Whiteman (82-5), Mike Hastings (13); night, Rusty McGinty (74-5), Hugh Bennett (84-5), Dave Campbell (9). Thursday afternoon, Ward Watkins (74-5), Sam Bowden (11), Everett Bowman (12-5); night, James Irwin (152-5), Dick Anderton (25), Dave Campbell (411-5). Friday afternoon, Donald Nesbitt (121-5), Slats Jacobs (123-5), Ward Watkins (143-5); night, Hub Whiteman (9), Dick Truitt (10), John Bowman (104-5), Saturday afternoon, Donald Nesbitt (10), Herb Dahl (153-5), C. Booth (273-6); night, Hub Whiteman (82-5), Whitey Hoffman (16), James Nesbitt (182-5), Sunday afternoon, Hugh Benhett (83-5), Dave Campbell (13), Dick Truitt (143-5), Dave Campbell (23-5), Finals, Dick Truitt, Dave Campbell, James Nesbitt (13), Dick Truitt, Dave Campbell, James Nesbitt and Hugh Bennett Wild Hors-bitt and Hors-bitt and Hugh Bennett Wild Hors-bitt and Hugh Bennett Wild Hors-bitt and Hugh Bennett Respective Language Lang camposit (13, Rube Roberto (133-5); hight, James Neebitt (13), Dick Truitt (143-5), Dave Campbell (203-5), Finals, Dick Truitt, Dave Campbell (203-5), Finals, Dick Truitt, Dave Campbell, James Nesbitt and Hugh Bennett. Wild Horse Race—Wednesday afternoon, Pete Grub. Don Tyler, Joe Welch—Jackie Cooper 28 prize bucker; night, John Jordon, King Merrett, Roy Matthews—King Merrett and Paul Crain split prise for best bucker. Thursday afternoon, Pete Grubb, Jackie Cooper, Ward Watkins—Watkins also prize best bucker; night, King Merrett, Paul Crain and Roy Matthews split second and third—Rusty McGinty the prize for best bucker. Friday afternoon, Pete Grubb, Don Tyler, Ward Watkins and Jackie Cooper tied for best bucker prize; night, King Merrett. Rusty McGinty—McGinty also prize best bucker. Saturday afternoon. Milt Moore—Joe Welch the 228 for best bucking mount: night, King Merrett. Sunday afternoon. Pete Grubb, Don Tyler, Milt Moore—Tyler also prize best bucker; night, King Merrett—John Jordon for best bucker. Finals, John Jordon King Merrett. Brook Riding—Finals, Earl Thode, Eddie Curtis, Pete Kingh, and Pete Grubb, Bareback Eronk—Finals, Hoyt Heffner, Bunoky Snyder, Shorty Hill and Hughie Long, Smoky Snyder, Eddie Cameron and Walter Cravens. Cowgirls' Brook Riding—Ida Dell Jacobs. Cowgirls' Trick Rid-

ing—Betty Meyers. Cowboys' Trick Riding—Dick Griffith. Cowboys' Trick Roping—Chester Byers (the only con-testant to hold the "first" in the events from last year's show).

Acts for Pittsburgh Show

PITTSBURGH, March 30.-Chairman PITTSBURGH, March 30.—Chairman James J. McGrath Jr. announces that he has aiready booked the following acts for the annual Shrine Circus to be held in Syria Mosque here week of April 29: Miacahus, Marie and her Pals, Six Lucky Boys, elephants, Mickey King, Ullaine Malloy, Shubert and Carpenter, Aerial Solts and Jule Lorenz. Other acts will be added. George E. Myers will act as ringmaster.

Walter Buys Animals

HOUSTON, Murch 30 .- Frank J. Wal-HOUSTON, March 30.—Frank J. Waiter Jr. has purchased considerable circus stock, also some equipment during last several weeks. Six Shetland ponies and some ring stock have been received. Pour of the Gentry Bros. wagons and three cage wagons were recently acquired. An office and ticket wagon is included in the lot. The Waiter Circus appeared as a grand-stand attraction at Houston Pat Stock Show.

BARNES SHOW-

(Continued from page 36)

and offered a fine program, standard overtures and novelty numbers. The Bonham Bros. Boys Band of 115, with Jules F. Jacques directing, who came as specially invited guests, gave an hour's entertainment preceding the perform-

of the performance proper, Mabel of the performance proper, Mabel Stark, with her 15 Royal Bengals, two new tigers and several new tricks, as usual, went over big. The new lion act of Capt. Terriell Jacobs. 17 males and females, is a standout, full of thrilis. There are some new tricks and the three fighting lions give pienty action. The flying acts of the Escalantee and the Wards registered heavily. Phil Escalante on the high wire; the new 30-horse Liberty act; big 28 menage number; Waltier troupe, aerial bars; three seal acts of Joe Belovockey; Bertha Matlock, foot alide; Dazzling Durbans, jugglers, and the Canestrellis were other high spots of the performance. Others contributed to make up a nicely balanced, pleasing program.

The Program

The Program

Display No. 1.—Grand Entry, The Pageant of Gold, magnificent in detail. No. 2.—The Fiesta of the Colorado, on stage, Old Spain passing in review.
No. 3.—Ring 1. revolving ladders. In 2, trapeze, Esther Escalante (did heal catch); Gino Canestrelli, Babe Thomassen and Feg Michel. In 3, revolving ladlers, Earl Michael and Mike Oarner.
No. 4.—Here special announcement for Jacobs and mixed lion group. Went over to big hand.

to big hand.

No. 5.—On track (special announce-ent), Ali Ben Ahmid carried in mouth of elephant.

No. 6.—Ring 1, elephant, pony and dog. Colda Higdon. In 2. tiger riding elephant, with LaVerne McClain, trainer. In 3. elephant, pony and dog. The offerings in rings 1 and 3 decidedly different from former presentations. Some new tricks

No. 7,—First appearance of clown group with racing outrich and big hippo, Lotus, driven to floral cart by Joan Le Perr.

No. 8.—Ring 1, jumping hounds and ponics, worked by Jack White and Patsy Reed. Ring 2, Jone Carl, dancing gri in lions den, her reappearance after retirement for some years. Ring 2, jumping hounds and ponics, by the Misses White.

No. 9.—Ring 1, cloud swing, Babe Thomassen, on ladders swinging and singing musical number, You're in Love, with special colored light effects. Dixie whitaker, Bertie Youden, Betty Leon, Doris Cleveland, Bertha McAfee, Lorraine Wells, Helen Wright, Rhea Jack, Hazel Moss, Ruby Woods, Lorens Di Marco, Dolly Jacobs. Ring 3, cloud swing, Vivian Rossard. Rosard.

No. 10.—Special announcement for Mabel Stark. Aside from unusual merit of this act, was noted new lighting ef-

No. 11.—Ring 1, Liberty horse act, Austin B. King, trainer. Ring 2, 30-horse act, by Margaret Gorman. Ring 3, Lib-erty horse act, by Roland Simpson. No. 12.—Special announcement for

Waltier Troupe on aerial bars. Went over to much applause. No. 13.—Track and rings given over to antics of 26 clowns, several new laugh-

getting walkarounds.

No. 14.—Ring 1, juggling, the Goddards. Ring 2, the Dazzling Durbans, a juggling offering of great merit. Ring 3, the Canestrellis, juggling and balancing. First concert announcement by Jimmle Woods

No. 15.—Ring 1, footslide, E. Romero. Ring 2, Bertha Matiock, slide (specially announced). Ring 3, foot slide, Dick But-

ters.

No. 16.—Ring 1, seals, worked by Deah
Higdon. Ring 2, seals, Doris Cleveland.
Ring 3, seals, Golda Higdon. Seals
trained by Joe Belovockey.

No. 17.—Gaited thorobred horses. Ova
Thornton riding Kirby Dare; San Maccua,
ridden by Alma Taylor; Teddy, by Rhea
Jack. and Senator, by Roland Dimpeon.

Nost pleasing number, which received a Most pleasing number, which received a

Most pleasing number, which received a big hand.

No. 18.—Ring 1, iron jaw, Rosard sisters. Ring 2, iron jaw, the Butters sisters. Ring 3, iron jaw, Marchal sisters. No. 19.—Principal riding act. Ring 1, Thors Lillian. Ring 2, Ottavio Cancetrelli and big anakes. Ring 3, principal act. Agnes Helen. (Here time required to arrange hangings and props for statue act and given over to clown band number.)

No. 20.—In all rings, posing and statue.

No. 20.—In all rings, posing and statue acts. A marvel of plastic art, snow white horses, dogs, men and women in end rings; in center all in bronze. Mms. rings; in center all in bronze. Mme. Cherie has chosen for presentation subjects of history and art. New swivel arrangement for operation of curtains, special lighting effects and props. Nympha and Satyr and & Valley Forge outstanding in presentation and detail. This was one of most applianded numbers in program.

No. 21.—On track, leaping hounds and whippets, two dogs doing marvelous high leaps. Performed by Jack and Anna leaps. White.

White.

No. 22.—Ring 1, zebra group in some new tricks, performed and trained by Austin B. King. Ring 2, the Canestralls, three men and three women, on unsupported ladders. Do three high with fox (See BARNES SHOW on page 53)

RODEO, APRIL 22 to 27
DUQUENE GARDER, PETTEBURGH, PA.
THE CHART TO FORM.
Rulidocrine, Caif Reprine. Pay Money Each Day
\$25, \$15, \$10. No feet. Other events contract and mount. CAN USE WILL West Acts.
Cowbays come ob, or write.

Motel Wabster Hall.

Pittsburgh, Pa.

PRIZE LISTS ARE READY FOR MILK FUND RODEO

BENEFIT CHILD CONSERVATION CONFERENCE

APRIL 9th to 14th CANDY HAMMER Arena Director

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VVanted for Oklahoma Ranch Rodeo
COWBOYS AND COWCIRLS, Bronk and Steer Riders, Bulldoggers, Trick Riders and RopernNovelty Acts, Shargshooters, Clowns. Want to hear from following Peopiet Tom and Lela
Hunt, Mansfeld Shooting Act, Frank McFarland, Miller and Danisis, Buck Wyatt. Charlery
Lamont, Pauri Byron, Buddy Mefford, Jack and Marle Wolfs, Loule Young, Poncho Villa,
Peavine Satton, Rose and Lou Wier, Tommy Cropper, Cladys Wykoft, Shorty Butcher,
Curly Bell, WANT Banner, Ticket and Program Men, General Agent, Loule Lighty, Orville
A. Ray, Dock Allen, Ray Jones, Fog More Clancy, Elmer Perdue. Season's work. All
Privileges for renf. Show opans Bennettsville, S. C., April 17-20. Address
BOB FOLLETTE, Bennettsville, S. C.

Conducted by CLAUDE R. ELLIS-Communications to 25 Opera Place, Cincinnati, O.

KENNYWOOD READY

Plans in Blackpool Shelved

Pittsburgh Playground Will Add Hoffman Leases Rides Among Its Improvements

Hamid-booked acts have been contracted for regular season-opening for week-ends is scheduled for April 21-prospects for outings are best in some years

PITTSBURGH. March 30.—With extensive preparations, including hundreds of dollars in improvements, almost completed, President A. B. McSwigan announced that Kennywood Park will open for week-end business and Saturday night dances on April 21. Regular picnic season, the 36th, will begin daily operation on May 17. Most favorable list of picnics in years, name bands and a number of free acts have already been booked. Heading new features will be a Lusse Skooter, Cuddle-Up and a novel Kiddle Coaster by the Philadelphia Toboggan Company. The acts, booked by George A. Hamid, Inc., thru Frank Cervone, local representative, include Cortello's Plans in Blackpool Shelved

A. Hamid, Inc., thru Frank Cervone, local representative, include Cortellos MGM Hollywood Stars; Jeanne Clark and Company, trapere artists; Will Hill's Elephants and Wilbur's Circus; Looping Nires, motorcyclists; Great Erava, aerialist; Robert Clime and Company, here for the third successive year; Rellmut Troupe and the Ricardos.

The staff lists A. J. Wyant, manager; R. W. Comstock, assistant manager; E. J. Esnnelly, chief of polios; Charles Mach, master mechanic; John F. McTighe, concession manager, and Alf Esamm, director of exploitation. Ace Brigode's Orchestra opens the first long engagement on May 17 and will be followed by a list of bands popular here and in neighboring towns.

Queen Takes Spring Cruise

CINCINNATI, March 30.—President George F. Schott, Consy Island, announced departure on Tuesday of the paintial steamer Island Queen on its annual spring excursion of Chio River towns all the way to Cairo, Ill., staging highly "moonlite" dance rides and Sunday daylight aight-seeing cruises out Gineinnati to Isunch the local season on April 13. The Queen has a crew of 75 on the trip, under command of Capt. P. P. Noell, traffic manager. Bid Sidell and his 10-plece orchestra have been engaged to accompany the boat to provide dance music.

Minnie Railway Extended

DETROIT, March 30.—A model of Detroit Zoological Park is being installed near the tiger exhibit as a guide to visitors. Scale is 1 to 48, giving practical-size models. Planned future exhibits not yet constructed are included. With the miniature railway being extended and its carrying capacity increased, more visitors are expected in remoter parts of the park.

AUBURN, N. Y., March 30.—While in Plotida, William B. Haefiner, president of Cayuga Amusement Company, operator of Enna Jettick Park, foot of Owasco Lake, landed a 6-foot 10-inch salifiah weighing 60 pounds, which he is having mounted. Enna Jettick Park will open on Decoration Day, with Charles A. Parker as manager, and will remain open until Labor Day.

Watch for

This Special Feature:

Illuminating the Amusement Park

By AL BEHRMAN

Spring Number of The Billboard Dated April 13

McCullough Lake

LIMA. O., March 30.—McCullough Lake Park here has been leased by the Marquis Amusement Company to Walter J. Hoffman, who has operated the spot at intervals in 14 seasons dating from

In Holman, who has operated the spot intervals in 14 seasons dating from 1911.

The widely known resort will open its 40th season on May 15. New bathhouses and equipment are under construction, all buildings are being painted and carpenters are converting the auditorium into the largest dinedance in Allen County. Several major road bands have been arranged for by Mr. Hoffman and several names have been booked for personal appearances, augmenting floor shows.

Mr. Hoffman proposes to drain the 17-acre lake and construct a half-mite motor speedway and a concrete grandstand to seat 10,000. A large casino will be built during the season in center of the speedway track.

Capitol Beach May Expand
LINCOLN, Neb., March 30. Capitol
Beach probably will open about May 11
for a four-month season. Policy may be
enlarged this year if rains continue to
fall in this territory. The swimming pool, again to be managed by Ralph Beechner, will again sell season tickets for \$4.



"IN THE SNOW AT 40 DEGREES BELOW ZERO," says Tom Richards, of Calgary (Alta.) Zoological Society, in telling about Rex and Alberta, African lions presented to Calgary Zoo by Capt. Dan Riley in July, 1933. The lions have successfully passed their second winter in the zoo without any artificial heat, and Canadian weather records show that during January Calgary experienced the coldest prolonged spell in the last four years.

Dog Racing - Its Effect On the Park-Resort Biz

The recent annual meeting of the New England Section of the NAAPPB in New Bedford, Mass, brought the dog-racing question to the fore as an industry which threatens to have an undestrable effect on the amusement park-resort business, in this series The Billboard is publishing the opinions of people whose views were presented at the meeting thru communications requested by the Section. In an effort to give all sides of the pioture The Billboard will publish the thoughts of accredited individuals who are in some way concerned with the subject. Address your communications to Dog Racing Survey, The Billboard, 1564 Broadway, New York City.

In the last three articles amusement

In the last three articles amusement park, resort and "opposition" interests, including motion-picture theater operators, have had their say. All of them branded dog racing as a racket which is detrimental to the morale as well as the finances of individuals in the com-

munitles where these meetings have been staged.

At the New Bedford convention, which At the New Bedford convention, which furnished most of the ammunition for this series, practically every delegate voiced his opinion. Howard Duffy, Old Orchard Beach, Me., said there is "too much pussyfooting," and if a campaign were put on to blot out this form of "vicious competition" it would be bound to bring tangilie results.

"victous competition" it would be bound to bring tangible results.

R. S. Uzzell, secretary American Racreational Equipment Association, declared that dog racing "plays havoc with every-body and everything."

Douglas Boyle, Newport Beach, Newport, R. I., describing the situation in that State, said there were 45 days of dog racing in 1934, with prospects for 66 days during this year. during this year.

"Dog racing is a serious threat to the small operator particularly," he said. "The situation has reached the point (See DOG RACING on page 42)

No Dates for Bruin

CHESTER, W. Va., March 30.—Kindheartadness of C. C. Macdonald, ownermanger of Rock Springs Park here and Idlewild Park, Ligonicr, Pa., nearly cost him his life. Me returned from Florida with a quantity of driod dates and thought of Barney, So-pound bear in one of the park cages. When Mr. Macdonald stepped into the cage with his offering Barney ignored the dates and lunged viciously at the visitor, who succeeded in getting safely out of the cage. The immager returned with a rifle and Iald bruin low. The meat was offered to Larobe and Ligonier Sportmen's clubs for a low. The meat was orrered to and Ligonler Sportmen's clubs for a

A. C. Waiting On Kennel Club

City will take money if racing promoters take a chance, says mayor

ATLANTIC CITY, March 30,—If Atlantic Kennel Club, which operated grey-hound races here last season, puts signatures on the dotted line April 1, end of its extended option period, and wants to take legal risk of running greyhound races in the Auditorium this summer, it is all right with Mayor Harry Bacharach.

Atlantic City Amusement Men's Association, however, will protest the action.

ciation, however, will protest the action.
"Dog racing took the convention hall
out of the red," Mayor Bacharach said.
"It made a difference of 10 points in the
tax rate because we ended the season
with a profit. I don't mean to say that
I know they can and will operate this
summer. That is for the Kennel Club
to decide. But if they are willing to
take the risk we are willing to take their
money."

General Manager Phil Thompson said that it dog racing is returned many angles complained of by amusement men of the city will be done away with. Among these he mentioned free passes. It is believed some agreement will finally be reached between all parties concerned.

Anderson, Busy in Detroit, Is To Submit Cincy Designs

DETROIT, March 30.—Ernest Anderson, designer of park attractions, is making headquarters in Detroit for various jobs now in progress. He finished creation of the Jungle Show in Eastwood Park last fall and is now designing a Streets of Paris for Paul Heinze, manager of Edgewater Park here. Former Collseum in Edgewater is to be enlarged and rebuilt into the new show.

Mr. Anderson was to leave for Cincinnati this week to submit new designs for devices in Streets of Paris and Laff in the Dark at Coney Island there.

R. J. DeLamarter, manager of Grand Rapids Street Railways, who is also in charge of Ramona Park, returned from a trip to Arkansas. Appointment of a new manager for the park by Mr. De-Lamarter is expected shortly.

Bike Bally for Boardwalk

ATLANTIC CITY, March 30.—A great bleycle pageant in Soptember is planned when the Cycle Trades Association of America returns for its convention after four years' absence. Several events drawing national attention are contemplated. An order from Mayor Bacharach permits Boardwalk bleycle riding before 9 a.m., first time that it has ever been permitted on the walk. Mayor intends to do the thing up with plenty of bally and grand opening of the Boardwalk to the bleycle will take on tone, with tape cutting and a parade with the mayor in the lead riding a bicycle.

AUBURN, N. Y., March 30.—A mort-gage foreclosure action, brought by Ed-ward F. Brayer against Fitch S. Bills and others, has been filed in the county clerk's offics. Property involved is Island Park, foot of Owasco Lake. Action is on a claim that there is \$20.000 remaining unpaid on a first mortgage and a second mortgage of \$5,000.



The Pool Whirl By NAT A. TOR

(All communications to Nat A. Tor, care, of New York Office, The Billboard.)

Harald Arias writes from Woodside, I. I.: "As a steady and interested reader of the Pool Whirl, I want to correct a statethe Pool Whiri, I want to correct a statement in a recent issue. I refer to the notice about Dare-Devil-Jack, who calls his 150-foot dive a world's record, which is incorrect. First, the actual height of Brooklyn Bridge is exactly 136 feet above the water, and, second, I am glad to state that I am holding the official world's record (in fact, four different records) in high diving.

"My highest dive, which was witnessed by European authorities, was done at 193 feet. At that time I had my diving tower put on top of a railroad bridge across the Elbe River at Schandau, Ger-

"It may further interest you to know that I succeeded in several dives out of blimps and autogiros from heights somewhat over 200 feet. These dives I don't call records, as they were done for movies or air shows and not witnessed by officials.

"While I am writing I want to drop another line about how much I appreciate your most interesting column. As a matter of fact, your writing has given me so much inspiration and information that I switched from my aerial acts, with which I came over to this country, back to aquatic exhibitions. Two seasons ago I had a wonderful engagement at Sunnyside pool on Long Island as high diver and instructor during the entire season. As the pool manager there revealed to me, the signing up of my high-dive act by him was originated out of your column with the many ideas and promotions you related there.

"My two to three dives a day drew a lot of people, and the thrills the children got from taking diving lessons from a high diver hrought them in even on rainy days—really. It certainly is a wise move for pool managers to remember that the public, bealdes entertaining themselves, want to be entertained. But it must be sensational and shouldn't take up too much of their time." While I am writing I want to drop

This letter brings to mind something I have wanted to write about for some time. For example, Dare-Devil-Jack, in a communication to this department some weeks ago, claimed the high-diving record of the world. Now comes Harald Arias' contradiction. I can't help be-lieving both these pro divers. But it's impossible. There must be one world's

Pool men receive hundreds of letters from diving exhibitionists during a season and all of them seem to claim world's records of some sort. It may interest both Dare-Devil-Jack and Harlaid Arias that during the last few months I have seen no less than 20 letters from different divers, all of whom locat of the world's high-diving record. It's no wonder then that pool owners have the time of their lives trying to rangage a world's high-diving champ. Who is the titcholder? Who is there to say yee or to to the claim? Pool men receive hundreds of letters

ly yes or no to the claim?

Mr. Arias mentions in his letter that his record is the official one, and that European authorities witnessed his record-breaking feat. I should like him to send me more information as to what toverning body made his title official and who the authorities were. Not that I doubt him, mind you, but I have always been of the opinion that the reason the exhibition high-diving profession never progressed to great heights in the pool field is that there is no official tody that I know of that makes these lives world's records.

Possibly the solution to this is for

Possibly the solution to this is for

WANTED RIDES, ATTRACTIONS

WILL BUY Whip, Walter or any good Ridea at right price, or consider Concession on per-centage hasis CAN USE Senantional Acts and Novel Concessions.

State All in First Letter. CARLIN'S PARK, BALTIMORE high divers to form an organization of their own, with their own governing board to pass upon the leaps. If Dare-Devil-Jack or Harald Arias or some other exhibitionist wants to step out and be the first to form such an association. I shall be only too glad to lend whatever assistance I can to get pool owners to recognize such an organization.

recognize such an organization.

In the meantime the writer would like to hear from both high divers and pool men on this plan. Don't you think the formation of a club of pro diving exhibitionists would help you, as a diver, get more jobs, or you, as a pool operator, have more taith in hiring certain exhibitionists?

Apropos of pro aquatic performers, I understand a most unique stunt is being pulled by my friend Roland Tegtmeier, 215-pound marathon swimmer, of Everett, Wash. Roland, whom I met at the Toronto swims a few years ago, is now training at Grand Coulee Dam, Wash., in preparation for the Catalina Island swim during the San Diego Exposition this summer.

Roland is training out that on the sagebrush, sand and seabrock desert in what is claimed to be "the world's smallest swimming pool." It is his own invention, a 12x5-foot tank with an old inner tube fastened at one end in which to imprison his feet and give him an aquatic treadmill effect. Tegimeier has the whole Columbia River, but he decided he could get better training conditions in his thimble-sized natatorium. By filling the tank with water and then getting in and fastening his lega with the inner tube, he can swim all day and never get anywhere. The resistance of the rubber tube, he explains, gives him a pull which simulates conditions to a large pool. Not bad, eh?

DOTS AND DASHES-The plucky wife of the late Lester Lemonick is back at work in offices of Cascades twin pools. New York City. . . That annual swim-ming pool manual is on the presses and

(See POOL WHIRL on page 45)

Class Vs. Mass Spat on in A. C.

ATLANTIC CITY, March 30 .- The bat-ATLANTIC CITY, March 30.—The batter of class vs. mass. as stirred up by decision of three Bouth Jersey resorts to construct special paid beaches along their ocean front for those who object to mingling with the "excursion crowd," is being waged here with much feeling by two of the resort's leading hotel men, one a commissioner. Bold wield considerable influence so far as beach-front regulations are concerned.

Finance Director Frank B. Off is against

tions are concerned.

Finance Director Frank B. Off is against any regulations which would harm the one-dayers and excursion trade, altho his hotel benefits from neither. Across the block from him is former Senator White, who has sponsored several plans for segregation and is advancing the idea of keeping excursion crowds on a separate beach, providing a separate park for their luncheons and drawing a strict line hetween "class and mass."

Director Off declares it is excursionists who have made Atlantic City and that from them all amusements, rectaurants

from them all amusements, restaurants and small enterprises benefit.

Enna Jettick Buys 14 Acts From Hamid

NEW YORK, March 30.-Probably the earliest and biggest purchaser of free

earliest and biggest purchaser of free acts for the coming season is W. B. Haefiner, president of Enns Jettiek Park, Auburn. N. Y. Haefiner picked out 14 acts on the George Hamid books for the period between May 25 and September 2. Attractions are Looping Nixes. Smith's Diving Ponies, Great Bravs. Demnatis. Pallenberg's Bears and Dogs, Queens of the Air, Clerans, Roberta's Circus, Billy Ritchey's Water Show, Janet May, Walker's Oddities. Australian Woodchoppers, Madeline Berlo and Kanazawa Japs.

Joe Hughes, of the Hamid office, nago-tiated the deal with Haeffner for the second successive year.

PHILADELPHIA.—Dr. Rodrick Mac-donald. Harvard University, succeeded C. Emerson Brown as director of Phila-delphia Zoological Garden. Mr. Brown resigned after 18 years' service, during which Philadelphia Zoo gained world-wide fame. Mr. Brown announced that he would take a vacation before con-sidering several offers.

Asbury Park

By DOC BEEBE

ASBURY PARK, N. J., March 30.-With the removal of the ill-fated Morro Castle, Asbury Park has settled down to Castle, Asbury Park has settled down to normal as one of the standout all-year-round resorts in the East. During the winter week-end attendance on the Boardwalk ran into thousands. This is not publicity of the phony variety, but is taken from actual figures. It is admitted that the Mcrro Castle drew plenty of sightseers all winter, but what accounted for the big pull on the last two Sundays?

This is March, not July. Yet you see visitors from Pennay, New York, Ohio and all over New Jersey. Asbury veterans are proud to hear complimentary remarks from all people at all times, of course, but their cars are especially geared for praise from those who are making their first visit. This takes in the groups which mobbed this shore to get a peek at the famous ship.

Now to get down to the doings of the Now to get down to the doings of the Boardwalk boys. Ike Harris and Harry Walters are operating flashers and going full speed at week-ends. There are rumors that they are perfecting a set of flashers which will be absolutely new in design and radically different in operation. Who said that resorters don't have the shore of threating capture. have their share of inventive genius? Harris and Walters employ Herman Schates and Billy We-Will-Get-His-Last-Name-Next-Time, a pair of live wires.

Name-Next-lime, a pair of live wires.

Nat and Abe Morris, the "Kitchen Utensils" kids, are making the peelers talk and say "come to daddy." Williams and Lloyd are their ahle assistants. Nat, who recently became a father (for the fourth time), realized following the great event that more money would be needed for baby abocs, which accounts for the extre hard work he put in during the winter.

Ben Hoff, proprietor of the New Art Toy and Peather outfit, was seen walk-ing briskly up the Walk from concession ing orizsity up the Walk from concession to concession getting orders for his toys and canes. Wonder how a man weighing about 200 pounds, height four feet two inches, can step so fast in new shoes. Some haby!

Molly Slott is operating the scale con-cesh on Walk at Fourth avenue, her old stand, and is expecting a good season as of yore.

All the candy kitchens are ready for the coming swing. The best candy and pop corn are sent from here to all parts of the country. During the season the post office sets aside a large part of the building for the handling thousands of packages leaving the kitchens for U. S. A. towns.

Sportlands and restaurants among other enterprises are ready to meet the season with renewed hope. Sportlands

Direct Waterway To Link A. C. With New York City

The Billboard

ATLANTIC CITY, March 30 .- Project of a direct water connection between Atlantic City and New York was assured this week following a visit of Louis St. John, president of the Chamber of Com-John, president of the Chamber of Com-merce, and a delegation of prominent hotel men to Washington, where they conferred with Brigadier General John B. Pillsbury, assistant to the chief of engineers, concerning deepening the In-let channel to a depth necessary to as-sure passage of passenger ships.

sure passage of passenger ships.

This has been the only holdup on the proposition for some years. Inlet channel now is 8 feet deep, while necessary depth is 11 feet. General Pillsbury said he had ordered the dredge Absecon, now in the Gulf of Mexico, back to Atlantic City and that the entire channel would be cleared out before start of the summer season. A five-hour boat service to New York is in the offing by a New York company.



PARK LOCATION WANTED

or will sell \$10,000.00 Excursion Boat 150, for inland water only. Lesse expluses any number of same concessions. place any number of game corressions. Have Roller-Skate Equipment, have you a build PICK DILLON, Winland Auditorium, East L rool. O.

FOR SALE OR LEASE

att, Sestaurant, Road Stands, Parking Grounds, ice very attractive. Will sell Merry-Go-Hound parakely. MARTIN LIPPMAN, 183 No. Main rest, Providence, R. I.

WANTED WANTED

Rides, Standa, Shows, Free Acta. July 4th, Labor Day, Falv. September 30-0-telober 5th. Interested in buring set of Rides in sood condition. AMERI-CAN LEGION PARIS, in the middle of all T. V. A. Davelorment, Turscumbia. Als. This park is oper-sted 365 days a year and is located in town at Music Shoula. ARMES OHRAGO, Chairman.

FOR SALE—TUMBLE BUG RIDE, in good ood dition, with six-year lease in the greatest Assume ment Park in New Jersey, for 34,500. Reason able terms. Write P. NISIVOGOIA, 22 Stoom ned Arts, Rewark, N. J.



- 1935 Auto-SKOOTER-Water

THE RIDE YMAT ENJOYED OREAY-EST POPULARITY AND BIGGEST NEY PROFIYS AT "A GENTURY OF PROG-RESS," CHICAGO, ILL.



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DREAMLAND PARK

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New Jersey's Most Popular Playground. Drawing Population Over 2,000,600 Radius
of Fire Miles.
Have Opening for Concessions of Every Description. What Have You?
Two Choice Locations for Rides. FREE Gate. FREE Auto Parkings. FREE Picnic Groves.
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S ELECTRIO RAILET ARCHITICATE WITH Treet, 1 RATE MEGAW GA Opposite Panny Arcade Machines—8 Notions—Note Coin-Operating Ph FOR SALE—CHEAP
THE DAYTON FUNHOUSE & RIDING DEVICE MFG. CO.,

NAAPPB

Manufacturers and Dealers' Section

By R. S. UZZELL-

The export of amusement park and playground equipment from the States during January, 1935, according to of-ficial document from Washington, amounts to 87,900 to Belgium, 87,400 to Italy and \$1,384 to Mexico. it was \$749.

To no other country for January do we find in the document any amount, we find in the document any amount, under this head, worth mention in this column. Belgium should show an active February and March because of the exposition at Brussels unless all used equipment is to be installed. England and France are sure to take some amusement equipment into Belgium for this (a):

None of us yet know how much, hut by the close of April we shall have the whole story. We are confident of a fairly good American representation be-cause of H. G. Traver, Richard Lusse and Charles Page being over there.

W. St. C. Jones, of W. B. Berry Com-pany, Boston, was in New York City a few days ago. He is active and confi-dent that America will continue to carry on and that hot dogs will be in demand as usual. Jones made himself useful at the New England meeting of park men, as he always does.

Dogs Versus Gloves

Oddly enough, one of Jones' best Canadian customers, Frank De Rice, was Canadian customers, Frank De Rice, was here at the same time. De Rice was re-turning from his winter sojourn in Florida. Quite a change from Mami to Montreal in March. Frank is a na-tive of Portland, Me. He knows what cold winters are.

Here is a fine illustration of the fact that the user of our equipment can take it easier in winter than the producer of the equipment. We must keep the fac-tory grinding while they enjoy life in winter.

winter.

De Rice conducts more hot-dog stands than any other one man in Canada. He had the sports arena in Portland, Me, for years, where he had a boxing bout each week during winter months. He has given this up because, he says, boxing now lacks colorful characters who sustain interest and draw crowds. There is safer money now in feeding them than knocking them out.

Expose Catches On

Harper Brothers, publishers of The Mighty Barnum, manifest a keen inter-est in our campaign against the picture Mighty Barnum, manifest a keen interest in our campaign against the picture which has grossity misrepresented our patron saint, the greatest of all showmen. The rapidity growing interest in our protest is most encouraging. All parks which have a radio hookup can render yeoman service, while at it here is our long-sought opportunity to put over the fact that our amusement park husiness is no humbug. Won't you all do your bit?

Our friends in the West are having dry weather and duststorms again. Rain has relieved temporarily a part of the stricken area. We surely do not what for them another hot, dry summer, but rather a better business summer. If as alrey out there as last year the parks and the fairs of the section will have some hard going. A rain can come suddenly and work wonders.

This is not the time to despair. In numerous places last year the farmers and cattle men sold too soon. An industrial strike in a factory town is no comparison to a drought-stricken agricultural country. You in that section have our sympathy and we will hope for the best.

May "Thumb" Rides

That victory in the Coaster litigation at Bridgeport, Conn., in favor of the owner and operator is gratifying to us. About 85 per cent of Coaster accidents are due to the foolhardy who attempt to stand up and are toppled over at a curve or to the antics of drunks. On a busy day especially is when these elements seem more unrestrained in their conduct.

conduct.

Often it falls to register with the court or jury that when the train goes over the top the passenger must be responsible for his own action. Few are the accidents from defects in construc-

tion or carelessness of operators.
From reports coming in now we see

that more paint will be used in parks this year than for several years. Shine them up. It pays big.

The Spillman Engineering Company and William Rabkin could hardly ask to be busier than they are just now. The bees are buzzing in the hive out L. L. Dees are Duzzing in the five out L. C. Custer way. He has a bicycle boot. Here is where he makes them work for a ride. Some of the parks have been so nearly completely exploited by the picnics that unless there is a halt the picnics will thumb the rides.

Seashore Breezes

By WILLIAM H. McMAHON

ATLANTIC CITY, March 30.—Resort is pointing for Palm Sunday week-end, which is expected to be record breaker and see many of the summer amusements going full ... more than 20,000 expected to witness Louisians State University and University of Pittsburgh clash in annual basket-ball tourney at Auditorium, being aponaored by Legion and presented by Atlantic City committee on special events.

tee on special events.

Plenty of plugging is being used on the aquatic carnival for Ambassador Pool April 6 . . . first time a swim meet is being played as a city-wide event, with an eye on the box office. . . A "Spring Show" will occupy the Auditorium on April 12, with whole series of events topped by ice carnival April 20, making Easter season hum with specials . . preparing for big crowd and extra trains are scheduled from Pittsburgh, Baltimore and Washington districts.

Production Manager Al Steinberg of Million-Dollar Pier returned from flying visit to Texas, where he negotiated with sensational circus act for entire summer sensational circus act for entire summer at pier to occupy main spot. . . . The Inlet. once a center of resort amusement but dead for many years, received new life this week in announcement of fixing up of docks and buildings recently taken from railroad by Donald Riddle . . it is planned to add a pavilion for concerts, bands, Hawaiian music, aquatic sports and other flesh attractions.

Broadway Carino Foliles, in week-end

attractions.

Broadway Carina Foilies, in week-end engagement at Steel Pier, spread out and carried the whole Pier, spread out and carried the whole Pier, spread out and carried the whole Pier, spread out as big ballroom, with name band... ocean stadium enlargements contemplated... Unprecedented success of basket ball this winter at Million-Dollar Pier, with usual gate about 2,500, has given promotional folk food for thought and rumor is that Steel Pier will receive proposition to house a pro basket-ball club next season... plans also in offering for use of Auditorium ballroom for third league... out-of-town showmen are watching local experiments along this line, as this seems to point to new revenue from dead halls.

Preliminary plans being worked out for celebration of 280th anniversary of Bridgeton, home of Bridgeton Fair, Bridgeton annual rodeo and several small amusement parks. Broadway Casino Follies, in week-end

Long Island Patter

By ALFRED FRIEDMAN

FROM ALL AROUND: Fireworks are alated for Jones Beach, starting in July. The Rocksways and Long Beach are expected to follow course and put on fireworks shows during July and August. All in all, the Island's airways will flare

All in all, the Island's airways will flare with more colors than Jacob's coat.

Sands Point, which gained prominence as the scene of the Huey Long punching two years back, is expected to lift its barriers against those who are not so socially so-so. The beach, one of the finest as well as most exclusive in the Long Island territory, understands that all pocketbooks are the same when they oblige with the desired tariff.

Roadside 200s are expected to be among the big money takers in Island outdoor big this summer. Comparatively new, the 200 big has come into im-

outdoor bix this summer. Comparatively new, the zoo biz has come into important standing with the announcement of Frank Buck to take a hand at it out near Massapequa. Most of the Boo spots cater to motorist trade. One promoter was planning for a while to open at Central Park, a Long Island community, looking with favor upon the prospect of calling it Long Island's Central Park Zoo.

prospect of calling it Long Island's Central Park Zoo.

It's a strange state of affairs with those movie theaters that operate during the 10 or 12 months that constitute the

summer season around the local beaches. Of the dozen or more, all of them modern in most respects, it is doubtless if there are more than two or three that

there are more than two or three that can make themselves paying propositions just during the operating times.

The name of the band, and everything else for that matter, is a heavily veiled secret, but the unit that'll manufacture music at Jones Beach this summer with be comprised of 27 pieces, which marks a new record for a beach band on Long Bland as far as size is concerned.

Island as far as size is concerned, ROCKAWAY BEACH: J. Turpin, one of the Walk's largest concession owners, is chairman of the amusement commit-tee of the Rockaway Chamber of Commerce. . . . Everyone's back from Plorids, where the season was reported as being pretty good. . . . The Wave preparing its annual editorial greeting concessioners.

There's been a slight reduction in rental fees on the Boardwalk, but the difference has been much smaller than was expected in most instances. When Willie Allen opens his huge when Willie Allen opens his huge dance emporium then the season's about to start. And he's getting ready to open! LONG BEACH: Organized publicity

start. And he's getting ready to open!
LONG BEACH: Organized publicity
booming Long Beach as a summer play
place and winter residential quarters
starts breaking within the next couple
of days and, if local officials are to be
taken seriously. Atlantic City had best
look to its laurels..., Sportlands are
tops in the number of 'Walk places, restrictions being none too tight...,
Billy Mason is back from Florida. He
first year he made the trip without
being chauffeur-driven. "It was great."
he opined. "I could drive wherever I
wanted to without having to take orders
from anyone."

With the Zoos

SALT LAKE CITY. — Captain Ralph McCollum, of Hogel Gardens Zoo, accomplished the seemingly impossible when a six weeks' old leopard lost its mother and refused to drink. At first cow's milk was forced down its throat and then goat's milk, but this was not equal to richness of the mother's milk. Captain McCollum then ground up meat and experimented in forcing the cub to cat. Result is the baby has grown by lesps and pounds. Captain McCollum has put Rex. a leopard, thru many tricks and the animal became so tame it was recently taken to Commissioner Pat Goggin's office to perform. Goggin's office to perform.

SAN DIEGO.—Because the huge duck pond of Exposition here is a natural sanctuary for many wild birds, as well as the home of innumerable species belonging to the zoo, during hunting seasons and cold weather it is a haven for hundreds of fowl from all over the Pacific Coast. The zoo itself will be one of the highlights of the exposition which opens in Balboa Park on May 29. It is called the second largest in the country, from point of specimens, and the third largest in size. It is also distinguished by several "onlys." The only pair of mountain gorillas in captivity are housed there. Seal pond has the only herd of rare Galapagos fur seals in captivity. The huge flying-bird cage, largest in the world, shalters the only man-of-war birds in captivity in the world, and Mrs. Belle Benchley, curator of the zoo, is the only woman in the world to hold such a job. SAN DIEGO.-Because the huge duck

world to hold such a job.

OKLAHOMA CITY. — The State presented Oklahoma City Zoo with a large six-compartment aquarium which is to be stocked with native flah, reported Zookeeper Leo Blondin. The interesting zoo collection is growing steadily. There is a zoo radio program each Wednesday at 5:15 over WKY. Behool classes have started spring visits for lectures and animal stories under escort. Plates with common and scientific names have been provided with uniform caps. The eight attendants have been provided with uniform caps. The eight cape buffalo, George. has been born to Colomel and Alice. Imp and Nozle, brown bears, are parents of twins. In the goat run kids of all colors are arriving. Queen, the old lloness, has four cuts, making 28 babies for the 15-year-old cat. Surplus animals shipped to Sait Lake City Zoo comprised a male black woif, male swift for and pair of large native raccoons. large native raccoons.

CINCINNATI.—Sunday visitors had difficulty in recognizing the main Zoo entrance in its new adornment of soft

tan and apple green. Comments of adtan and apple green. Comments of ad-miration, too, were heard in the mon-key house, which has been redecorated and modernized. The new directional posts, set at important intersections, proved a great help in getting around grounds, indicating the housing of the more important animals. Among newer animals the giant iguana, Slamese more important animals. Among newer animals the glant Iguana, Slamesc binturong, Nubian ostriches and African Elands. A cable received stated that a shipment of wild animals for the new African Veldt has been shipped from the Dark Continent. It is expected that the animals will arrive in Cincinnati in about a month, which tentatively sets the opening of the Veldt about the middle of May. the opening of middle of May.

PITTSBURGH.—Gifts by the William Randolph Hearst ranch to Highiand Park Zoo here are a male and female fallow deer and two six-month-old tigers.

Indiana Group Plans Spots; Has Option on Stoner's Mill

FORT WAYNE, Ind., March 30.—Fred L. Barthold, David O. McComb, Howard H. Etzold, John A. Williams and Fred L. Barthold Jr. have acquired options to purchase the old Stoner's Mill site for year-round recreation grounds, tourist site and sport garden in a historic spot. founded in 1834, about 10 miles north of here on Coldwater road, U. S. Highway 27.

On the 156 acres the old farm barn

On the 156 acres the old farm barn may be remodeled for dances and the "swimming hole" changed to an attractive pool, with lockers and open-air dance pavilion on the bank. An open-air theater, also to be used for conventions, pageants, style shows, beauty contests, etc., may be featured. It is proposed to establish picnic grounds for games, rides and other attractions and to provide for winter activities.

Fred L. Barthold planned development of River View Park, Fort Wayne Speedway and other enterprises; Mr. McComb has been superintendent of Allen County schools 20 years; Mr. Etzold is a lifetong resident of Fort Wayne; Dr. John A. Williams is president of King Specialty Company; Fred L. Barthold Jr. is a construction engineer; William N. Balou is ex-judge of Allen County Superior Court, and Dean Ellison is constructor of highways and waterways. structor of highways and waterways.

DOG RACING—
(Continued from page 40)
where we will be forced to work for legislation to put dog-racing tracks out of existence."

existence."
One park operator stated that the problem is aggravated by the fact that the general public demands that type of race meeting, "tho it is my private opinion that betting is an evil and the racing truly a racket."
Andrew A. Casassa, former mayor of Revere and owner of smusement property, described the situation as "interesting," "The races are backed by millions of dollars and there is very little we can do about it, but if we can prove that they are injurious we can at least try to control them. They are serious competitors."

Discarded on Coast

A report submitted by an editorial representative of The Billboard from data furnished by this publication's outdoor correspondent in Los Angeles read as

California had a number of fine racing "California had a number of fine racing plants and some of the most neted racing dogs were bred in that area. After a while the game became overdone. Horse racing was permitted only around San Francisco. In the preparation of a bill to legalize the pari-mutuel betting system care was taken to make certain regulations which would almost eliminate the pariship of dog racing one regulations which would almost eliminate the possibility of dog racing on a commercial scale. This was brought about by stipulating the hours of the day during which racing and betting are permitted. The hours, as set down by law, eliminate night and Sunday meetings. The game, for the present, is very much in the discard. There will be an attempt to mit on racing area in but the mit of the present is the same of the property of the present. much in the discard. There will be an attempt to put on racing again, but the chances are that the big horse-racing interests out there are powerful enough to prevent it."

Daniel E. Bauer, of Acushnet Park, New Bedford, fait a little hesitant about battling dog-race interests. "It's dynamite," he said.

HOPE Ida.—Pend Orellie Recreation Resort has been launohed on shores of Pend Orellie Lake here by E. W. Cramer and E. H. Best, who will build a park around the famous Trestle Oreck Inn.

Conducted by CLAUDE R. ELLIS--Communications to 25 Opera Place, Cincinnati, O. 🗏

"POLITICS" SOCKED IN IOWA

Big Stadium For Phoenix

New \$97,000 structure is to replace burned stand on State Fairgrounds

PHOENIX, Ariz., March 30.—A modern stadium, with space for concessions and exhibits, will get under way on the State Fairgrounds about May 1, to replace the grand stand destroyed by fire some weeks ago. Cost will be 897.064.60, of which the State will supply 835,000, the balance representing Federal Relief Administration allocation. Of the State appropriation, \$32,400 is fire insurance and other receipts turned back to the State general fund.

fund.

Legislation making possible the appropriation was proposed by Phoenix Post, Veterans of Foreign Wars. Seating capacity to be about 9.000. Construction will be of steel and concrete and six months has been allowed for completion. A public address system will be installed. Space for exhibits and concessions will total 222500 square feet.

Overall length of the stadium will be 552 feet by 72 feet wide and 35 feet high. The building will house offices, lounges for women and men, judging stand, lockeys' weight room and conference room. Judgea' structure will be 50 by 14 feet and will contain modern race-track equipment.

equipment.

equipment.

A number of betting bills have been passed by the Legislature, but only one has been signed by the governor With the new stadium, the winter season 1935-36 should bring many fast horses

Mutuel Betting Legalized

PHOENIX, Ariz., March 30.—Governor Mouer's pen on Monday legalized race betting in Arizona when he signed House Bill 187, introduced by Representatives Hill and Batchelder, Maricopa County. The measure deals with horse and dog racing, legalizing pari-mutue machines, the State getting 4 per cent of revenue derived and going to the State fair commission. Nine per cent is to be retained by operatives of parimutuel machines.

Whitehead in Los Angeles Headquarters of C. P. Expo.

Headquarters of C. P. Expo.

8AN DIEGO, March 30.—George O.

Whitehead, who was publicity representative of the Ripley Believe It or Not
exhibition on tour last season, resigned
as field representative of the NRA to
be associate director of admissions at
California Pacific International Exposition here on May 29-November 11.

He has charge of Los Angeles ticket
headquarters for the expo, and among
his ticket salesmen are several who
were identified with A Century of Progress in Chicago. Harry P. Harrison and
Raymond Harrington. Chicago, are in
charge of advance ticket sales in San
Diego headquarters.

Watch for

This Special Feature:

Old and New Methods of Operating Concessions at York

By HERBERT D. SMYSER

Spring Number of The Billboard Dated April 13



LEE M. SHELL, Worthington, new president of Minnesota State Fair board, who is rounding out 30 years in fair activities. He has long been associated with the big Gopher State show, mostly in the speed and amusement departments. He is active in councils of and a regular attendant at meetings of the International Association of Fairs and Expositions.

Jones and Kelley Returned To Exec Board in Michigan

DETROIT, March 30.—New members of the executive committee of Michigan State Fair board were appointed by James F. Thompson, commissioner of agriculture.

agriculture.

James B. Jones, chairman of the board
last year, was reappointed, despite a
change in political administration.
Others appointed are H. B. Kelley,
secretary of Hillsdale County Fair; E. J.
Windle, Brooklyn, and James Vernor Jr.
Detroit, on the board a number of years.

Events Booked in Pittsburgh

Events Booked in Pittsburgh
PITTSBURGH. March 30.—Tom McKee. new promotion and relations director of Duquesne Garden, said a number of events have been booked for the
house that will keep it open until late
in summer. A competitive rodeo, first
to be presented here, has been booked
for week of April 22. Following will be
a dog show and possibly a six-day rollerskating race. Now on is a six-day bike
race, to be followed by a number of
sporting events.

Action on Ackerman Sought Action on Ackerman Sought

SYRACUSE, March 30.—With Director
J. Dan Ackerman apparently set to hold
his State Fair job until after 1935 fair, it
is said Democratic candidates have started
new attack, and three of them went to
Albany last week to try to sell the idea
to Agriculture Commissioner Peter G.
Ten Eyck. They want a Democrat named
at once, with a promise to retain Mr.
Ackerman in an advisory capacity remainder of year.

Fair Officials in Stand Against Change in State Board Selection

Resolutions passed at Storm Lake meeting for continuation of non-partisan policy governing show in Des Moines—would raise State aid figures to \$125,000

STORM LAKE, Ia., March 30.—A group meeting, attended by about 40 fair officials of the State here on March 22, took action against bills pending in the Legislature, some of which, it was declared by E. W. (Deak) Williams, secretary-treasurer of the Fair Managers' Association of Iowa, "are a bit far-reaching aspresented and, it passed, would wreck the Iowa fairs in general." Resolutions were unanimously passed aimed particularly at a bill to change the mode of selection of members of the State Fair board and voicing need of restoration of the State appropriation for county fairs to the sum of \$125,000.

Expo Imperiled

By Row on Site

State Fair Dead. W. R. Coyle, Alta, was secretary.

State Fair Project

San Francisco show backers and supervisors at loggerheads over location

BAN FRANCISCO, March 30.—If the board of supervisors don't wake up, make up their minds in a hurry and put aside petty differences the proposed San Francisco Bay Exposition, set for 1938, may collapse, leaving the field to Los Angeles, which wants to stage a Boulder Dam Exposition that year without opposition, it is being said.

Supervisors for several weeks have been battling among themselves and for the third time last Monday refused to approve Yerba Buena shoals as site for the proposed exposition, planned to celebrate completion of Golden Gate and San Francisco-Oskiand bridges.

San Francisco-Oakland bridges.

The shoals of Yerba Buena Island
(Goat Island), between San Francisco
and Oakland, is choice of the exposition
corporation formed to finance and promote the fair. Consisting of bankers,
industrialists and merchants, the corporation announced that under no consideration would its money or backing
go to any other alte.

Every sort of pressure has been

Every sort of pressure has been brought to bear upon the supervisors, but to no avail. By a 6 to 5 vote the board turned down the Yerba Buens site. It wants the exposition held on the mainland, and unless a miracle happens when the supervisors meet again

will be mainland or no exposition. SAN DIEGO.-A major governmental

By Row on Site

State Fair Praised

State Fair Praised

The resolution simed at proposed state Fair board changes is as follows:

"Since the inception of the Iowa State Fair, it has been a body undisturbed by political changes in the State, because of the wise provision incorporated in our Iowa statutes regarding the selection of its board members, and since this policy has enabled men of experience and with a broad knowledge of Iowa agriculture to be continued in office, and has resulted in making possible the greatest agricultural fair in the United States, the executive board of which has enjoyed the respect and confidence of the agriculture interests of the Middle West, "Therefore, Be It Resolved by the officers and directors of the fairs of Northwest Iowa that we are opposed to any change to the laws of the State of Iowa which might change the manner of selection of members of the Iowa State Fair board, and by so doing jeopardize the best interest of the agriculture, live stock and Four-H Club work of Iowa, We are particularly opposed to the recommendation contained in Senate File No. 209 because of the centralized power of appointment, and call upon our Legislature to keep the present non-partisan policy regarding the State Fair which will maintain it on the high plane which has been established."

Little Premium Boosting

Little Premium Boosting

Regarding future State aid, the mesting had this to say: "With greater prosperity in prospect for Iowa agriculture and the resulting fact that more counties will stage annual fairs in 1935 and 1936 than have in the past few years, and particularly because of the desire on the part of fairs in general to make their premiums more adequate to the high (See "POLITICS" SOCKED on page 45)

Program for MAFA Spring

SAN DISJO-A major governments-spur to economy recovery, the Pederal Housing Administration has announced its participation in California Pacific International Exposition, opening here May 29, with an exhibit designed to visualize ways the public may benefit from the National Housing Act. Meet in Worcester Is Set

BOSTON, March 30.—With the annual spring meeting of Massachusetts Agricultural Pairs Association set for the Hotel Bancroft, Worcester, on April 18, Secretary A. W. Lombard has been concentrating on the program. L. B. Boston, department of agriculture, will talk on What the State Requires and Why, General Manager Charles A. Nash, Eastern States Exposition, has selected How the Tail Setting and Docking Law Works in Massachusetts.

After the usual lunch, Edgar L. Gillett.

Tail Setting and Docking Law works in Massachusetts.

After the usual lunch, Edgar L. Gillett, commissioner of agriculture, will discuss the 1935 live-stock program of his department, and C. M. Snyder, General Electric Company, will offer an illustrated lecture on Modern Lighting, Ralph H. Gaskill, Topsfield, is down for Flowers and Shrubs Pay Big Dividends, and C. F. Connors, new chairman State racing commission, for pari-mutuels.

There will be announcements in connection with dynamometer and wood-chopping contests from secretaries of fairs where these contests will be staged, in addition to reports from committees on judging and legislation. Some time will be devoted to a round-table discussion.

Fort Worth Show Tops All Former

Grand champion steer of the show brought \$1.25 a pound at auction, 1 cent less than that brought by the 1934

Marks at Gate by Nearly 100,000

FORT WORTH, March 80.—For the first time in history, total attendance at Southwestern Exposition and Fat Stock Show passed the 200,000 mark, final count being 288,921, nearly 100,000 more than ever before.

Largest attendance for a previous show was 198,776. According to Manager John B. Davia, with exception of Tuesday, March 19, Fort Worth Day, every day was a record maker and each day was better than the corresponding day last year, which was marked by exceptionally good attendance. Friday was the biggest single day in history of the exposition, while sunday had largest closing-day attendance in history.

Grand Canada and Australia attended.

Visitors included Governor James V. Allred; Frank Moore, manager Madison Square Carden Rodeo; Colonel W. T. Johnson, San Antonio; C. A. Studer, Canadian, Tex., associated with Colonel Johnson in presenting a rodeo in Kanasa Olity; Frank D. Puller, Memphis, secretary-manager Mid-South Fair; James A. Moffett, federal housing administrator, and 75 members of the Texas Centennial in Fort Worth.

More attractions and concessions were on the Bill Hames midway and elsewhere than have been in evidence in several years, Frank Evans, who has handled brought at 25 a pound at auction, I cent

show publicity several years, was out this year because of illness.

WITH THE



Trotters

By EDWIN T. KELLER-

About the best evidence that the 1935 About the best evidence that the 1936 season is to be the best in many years is seen in announcement from Secretary Al Saunders, of Goshen (N. Y.) Grand Circuit meeting, of the list of stake entries to the 15 events that are to feature that meeting on August 12-17, which now looks as the it will rank the year's outstanding harness horse meeting.

meeting.

Not only is the list one of the largest in history of that association, but it is also one of the most complete ever received by a secretary. Pollowers who annually look to Goshen for the big doings of the season can begin to look forward to a week of the greatest of sport, for 425 catries were received to the 15 stake events, an increase over lists received there in past years that is truly phenomenal. All important stables that are to race down the Grand Circuit have entered outstanding stars at have entered outstanding stars at Goshen, with leading Eastern stables that like to take in that meeting if they make no other.

Three Top Features

Three Top Features
Chief Interest among race followers, of course, centers around the three top features, \$35,000 Hambletonian stake, Progressive trot and Goshen pacing stake, the last two being divided into three separate divisions or races. It is with the fast divisions of these two aged stakes where interest is centered nof, for Hambletonian entries were made on January 1, and hence have been known for some time. The fast trot drew the largest and most select list of entries, 23, while the fast pace attracted a fashionable list of 15 stars.

In the fast trot are represented prac-

In the fast trot are represented prac-tically all aged stars that will be out

WANTED ACTS

That Can Work in 70' Top.

ALSO WART ORGHESTRA TO PLAY FOR
EXPOSITION.

Also can place party with flashy Bingo Game on

American Legion Merchants' Exposition, Auto Show and Circus

MAY G-11, INCLUSIVE.

WANTED CARNIVAL

Large, clean Show to play for nine days, Naturday to Sunday, inclusive, June 8 to 18, for Annual Celebration of Patron Saint, spnanered by the Saint Alio Society. Large crewd promised. Available space is four city Slocks in straight line. Write to JOE SALCOWZA, 1912 58c. 45th St., Omaha, Nab.

WANTED CONCESSIONS

INDOOR CIRCUS

COSMOPOLITAN Ellen Building, ENTERTAINMENTS, Utica, N. Y.

WANTED Independent Rides and Shows for

TRI-STATE RODEO

AT NEW HARMONY, IND., AUGUST 1-2-3-4. MRS. FRED DENTRY, Secy.

WANTED
FOR HUMBDIATE BOOKING,
Carutval, Independent Cancessions, and Free Acts,
THE ANNA FAIR
H. A. BCHULZE, Genessions,
J. F. RORRIS, Secretary,
Anna, Ill.

WANTED

FOR BICHWOOD, O., PAIR, AUGUST 6 TO 9.
BIIOWS AND GAMES.
O. E. STOUT, Secy.

WANTED - A-1 Carniral or Hapwa and bration, week of July 4. Greatest Celebration of aind in Cantral Penpsylvania at this time. Write F. E. BOWLING, Oldarried, Pa.

WANT Hides of all kinds for Community Fair, July 3 and 4, Danvers, Mass. Will have buge Boofire and Fireworks Display WM. W. DURGIN, 5 Larchmont St.

making turf history this season, including Allie Watts McKinney, 2:03½; Alliep. 2:01½; American Hanover, 2:03½; Angel Child, 2:01½; Ankabar, 2:03½; Angel Child, 2:01½; Ankabar, 2:01½; Bertha C. Hanover, 3, 2:03½; Captain Hanover, 3, 2:02½; David Thornton, 2:01½; Hanover Maid, 2:02½; Hollyrood Borlis, 2:03; Hollyrood Borlis, 2:03; Hollyrood Dennis, 2:01¾; Lu Barient, 2:03½; Mac Hanover, 2:02½; Mary Reynolds, 2:03½, former Hambletonian winner; Maxhall, 2:03; Mcdatonian winner; Maxhall, 2:03; Tangy Volo, 2:02½; and Vansandt, 2:00¾;

This group rates as about as great a bunch as was ever named in a trotting stake and is one that on race day will produce a battle worth going many miles to see. If we were to single out any three as likely winners it would be Angel Child, 2:01½; David Thornton, 2:01½, and Kashmary, 2:01¾.

Entries Promise Much

While the fast pace did not draw such a big entry it boasts of more fast-record performers than the big trot does and on paper looms up as a race of races. The list includes such stars as Calumet The list includes such stars as Calumet Dubuque. 2014, a world's champion: Calumet Evelyn. 3, 2:014, a double world's champion: Dick Reynolds, 1:594, Dominion Grattan, 4, 2:024; His Majesty, 4, 1:594, a world's champ: Hollyrood Sars, 2:024; J. E. Vonian, 2:014; Logan Scott, 4, 2:0034; May E. Grattan, 1:594, another world's record-holder; Mc-I-Win, 3, 1:594; a double record-holder; Phil Cochato, 2:014; Quite Sure, 3, 2:014; Raider, 1:594; T. D. Van, 2:024, and Zombro Hanover, 2:00. This, as records of the candidates reveal, is a field that fairly bubbles over with class. with class.

But the hig entry at Goshen was in the \$2,500 Good Time stake for 2-year-old trotters, which received one of the biggest of all times, a total of 70 of tho biggest of all times, a total of 70 of the country's top youngsters. Of course, some of these, one can guess, are entered, as the saying goes, "on the cuff," but at that it is a truly remarkable entry. Three other stakes received more than 30 entries each, Hollyrood, for 3-year-old trotters, worth 31,500; Village Farm, for 2-year-old pacers, worth 31,000, these getting 40 and 33, respectively, and the Hanover, for 19 class trotters, which drew 32.

If the Goshen entry is an indication If the Gosien entry is an inducation of what other race secretaries are to receive in support for their programs, 1935 promises to be the best season the sport has enjoyed since 1929. And there is every indication that the Goshen is every indication that the G

Short Biographies Of People Engaged in Fair Business

Under this heading from time to time will appear a short biographical sketch of some person active in the fair field.

CHET G. MARSHALL

Born in Arlington, Neb., April 27, 1883. Home in Arlington, where he has been active for Washington County Fair since 1918. Secretary seven years and on active for Washington County Pair since 1918. Secretary seven years and on board 17 years, secretary of Great Eight Northeastern Nebraska Fairs Circuit and has been secretary of Nebraska Association of County Fair Managers three years. Parents, Mr. and Mrs. B. A. Marshall, live in Loma Linda, Calif. Member of Masonic bodies and American and Western Associations of Nurserymen. Gardening a hobby. Wife. Margaret A., not active in fair work. Children. Betty. 20, and Prances. 17 years old,

Fair Elections

LOGANSPORT, Ind. — Cass County Pair Association elected Ben Pennington president; Herman Martin, vice-presi-dent; Leo Price, secretary; Willard Winn,

BIO RAPIDS, Mich.—American Legion Agricultural Pair Association named these chairmen: Orounds, John Nichols; atock, B. E. Musgrave; sports, Byron Aldrich; concessions and exhibits, Her-man Krahn; free acts, William Sacr-igates. Raiph Nelson; music. August

Mehl; electricity, Gordon Goltz; grand stand, Earl Raylor; school days, W. W. Manning; police, Glenn Alber; publicity, Earl Bender; refreshments, William

DICKSON, Tenn. — Dickson County Fair Association elected R. A. Freeman president; H. M. Ewing, Anthony Ses-sler, vice-presidents; C. E. Buttrey, sec-retary-treasurer; W. O. Hake, manager of concessions.

MULLINS, S. C.—Marton County Fair elected D. M. Harper president; J. S. Meggs, treasurer; T. S. Mullikin, secretary; J. G. Freesland, manager.

CHILTON, Wis.—Carl J. Peik was re-elected president of Calumet County Agricultural Society; John Doern, vice-president; Dr. Royal Riofanda, treasurer; A. L. McMahon, secretary.

McKINNEY, Tex.—Collin County Free Fair board elected R. P. Newsome presi-dent to succeed A. H. Eubanks, who served two years. W. P. Abernathy is vice-president and W. Hammond Moore secretary.

CONNERSVILLE, Ind.—Fayette County Free Fair Association re-elected Clarence E. Edwards president; Omer Donieker, vice-president; J. L. Kennedy, secretary; J. H. Mount, superintendent of concessions; M. M. Erb, treasurer; A. R. Griffin, superintendent of speed.



Fair Grounds

PRAGUE, Czechoslovakia—Prague In-ternational Sample Fair opened on March 9 with more than 3,000 firms exhibiting and ran a full week.

WOOSTER, O.—Wayne County Fair board has budgeted \$20,015 for the 1935 fair. Secretary Waiter J. Buss reported net profit of \$7.385.00 for 1934. Premi-ums will remain the same except slight increases in dairy cattle, Grange, horse and school departments. Receipts in 1934 were \$23,520.12; expenses, \$16,331.03. Indebtedness of \$6,500 was retired last year.

LANSING, Mich.—William Watt, Bay County, is to be appointed assistant sec-retary of the State Pair board, it was announced by George A. Prescott, who became secretary on April 1. Miss Ida Harris, of this city, will be auditor of the commission office in Detroit.

LANSING, Mich.—In answering State Agricultural Department charges that Upper Peninsula State Fair was extravagant in use of funds during 1934, former State Senator Herbert J. Bushton. Escanaba, said the fair association used only 820,000 of racing commission funds for operating the past season. "That is the best I've ever known the fair to do," he said. "We were entitled to \$40,000 from racing funds."

MARSHPIELD, Wis.—To aid Central Wisconsin State Fair, issuance of \$6,000 in city bonds has been voted by city council. This is expected to meet pressing obligations, and profits from future fairs are expected to cover the remainder over a period of years.

VANCOUVER. B. C.—Authority to arrange a bank loan of \$70,000 to finance reconstruction of Porum on the Exhibi-tion Association's grounds in Hastings Park, roof of which collapsed on January 21, was given by the civic budget com-mittee to the city's finance committee.

MICHIGAN CITY, Ind .- Colonial VIIlage, one of A Century of Progress at-tractions, has been purchased by a realty company and will be moved to Bevery Shores, a subdivision on Lake Michigan. west of here.

HARRISBURG — State Parm Show commission has set dates of January 20-24 for the 1936 Pennsylvania Parm Show

RAVENNA. O.—Portage County commissioners will be able to support Randolph Fair as soon as a bill sponsored by Representative J. A. Jones, Ravenne, is signed by the governor. Measure, sponsored at request of Randolph Pair Association, provides commissioners may pay from \$500 to \$1,000 to an Independ-(See FAIR GROUNDS on opposite page)

-Bay State Fairs-

By L. B. BOSTON, Director Division of Reclamation, Soil Survey and Fairs. State Department of Agriculture. A. W. LOMBARD, Asst. Director. EDGAR L. GILLETT, Commissioner of Agriculture.

The Essex Agricultural Society, Tops-field, has received from donations a suffield, has received from donations a sufficient sum of money to paint a considerable number of its permanent buildings as well as fences. The work with start shortly and we hear that a "Paint-Up Day" is scheduled for April 19, when everyone who can use a paint brush will be given an opportunity to show his or her artistic ability.

The fairs in Western Massachusetts have held "paint up" and "clean up" bees for many years and have found them a very satisfactory way to improve the appearance of their fairgrounds.

Topsfield, located as it is on the New-buryport Turnpike, attracts a great deal of attention from the automobilist, and this paint-up plan will tend to brighten up the buildings and make the plant look even more attractive than it has in the past.

Otis E Hall, managing director Hamp otis E. Hall, managing director Hampden County Improvement League, sentout invitations for the annual Regional
Fairs neeting held on Wednesday,
March 13, under the auspices of the
Hampden County Improvement League
at the League Building in West Springfield. An unusually interesting program was arranged and this year Mrhall extended his invitation to includo
representatives from fairs in the four
Western counties.

While the meeting was primarily for

While the meeting was primarily for grange and community fairs, the county and larger fairs send representatives. Everyone is given a chance to speak and the League Building is a busy place from 10:30 a.m. until late in the afternoon.

The so-called depression has not been a deciding factor in fair attendance during the past year in spite of arguments to the contrary. This is borne out by the crowds at the Eastern States Exposition in 1933 and at Brockton, Sturbridge, Oreat Barrington and other fairs in 1934. There is evidence all about us that people go places, do things, buy commodities, attend ball games, go to the movies, play the races and patronize those places which they are interested in whether they can financially afford to ornot. It is an incentive or desire or interest which pulls the crowd and swells the gate receipts. Discounting rain, cyclones, earthquakes and other upheavals of nature, people will turn out if the incentive is there.

The fairs this year will exceed all pre-

The fairs this year will exceed all pre-vious records in attendance—providing the weather is good and the fair man-agements provide the necessary incen-

Tennessee Contracts Let; Price Scale Is on Uptrend

Price Scale Is on Uptrend

NAEHVILLE, March 30.—With closing of a contract for auto races on September 21 with Alex Sloan and awarding fireworks to Ohio Display Fireworks Company, Tennessee State Pulr is far advanced on arrangements for the 30th annual on September 16.21. Royal American Shows will be on the midway, and Ernie Young will supply the acts, including his review. Exclusive contracts let to date are: Novetties, Desplanter Bros.; scales, Slim Winsiow; minute pictures, M. Puhrmon; cigars and cigarets. Oscar F. Olofson: laundry, McEwen's Laundry; checkroom. F. L. McMurry. Laundry; checkroom. F. L. McMurry. Lead sods., Nu Grape Bottling Company; bread and buns, Betty Lou Bakery, frozen custard, Mrs. Sarah McCaffery; palmistry, Nan Rankine; milk, Nashville Pure Milk Company; ite, Merchants lee Company; fish and oysters, Anderson Pish and Oyster Company. Prices this year in nimost every instance are greater than last year. In no one case has there heen a reduction. than last year. In heen a reduction.

Phil C. Travis, superintendent of con-cessions and amusements, declared no games of chance or skill will be per-mitted this year.

PORTLAND, Ore. — William L. Norvell, advertising man, has been named manager of the 1935 Portland Rose Patival.



By CLAUDE R. ELLIS (Cincinnati Office)

A WEDDING on roller skates had plenty of publicity in Cleveland news-papers when the ceremony was per-formed in Euclid Roller Gardens on the night of March 27, reports Assistant Manager Albert Rau. The couple were attended by an imposing retinue, and even the little flower girls and the presiding justice were on rollers.

ROLLER-skating act of Leo Hand and Bernice on March 23 were on their fifth week at Brightview Beach Club. Roch-ester, N. Y.

TEAM of Stebber and Leonard from Montrey Roller Rink, Spokane, Wash., played a week's engagement at Davsy Jones Locker, night club.

FIVE champion European figure skaters who recently performed before 16,000 spectators in Madison Square Garden, New York, will compete in tha Chicago Stadium Sunday, April 7. Skaters are Vivi Anne Hulten, Sweden; Maxi Herber, Ernst Baier, Germany, and Idi Papetz and Karl Zwack, Austria. Event is sponsored by Chicago Figure Skating Club and affillated organiza-

IN CARMAN Rink, Philadelphia, a mile amateur race on March 22 was won by Jimmy O'Brien, with Reds McLinn second. O'Brien did not gain the lead until there was only a quarter lap to go. Malcolm Carey and his father, Jesse Carey, managers of Carman, are planning a 25-mile team race for professionais. Malcolm is training for this event and will be defending his title, as he and Bill Holland were victors last year.

"IN BUILDING patronage for any rink," declares Francis J. Baldwin, Ra-venna, O., "It is first necessary to convenna, O.. "It is first necessary to consider the feminine element and provide conditions and equipment that will attract them. In dance halls a jet of perfume frequently is put into the air by an atomizer, and when there is a good crowd in a rink why not use it there also? If a fragrant atmosphere does not drive crowds away from dance halls it certainly will not drive them from rinks." Judging from his business, Mr. Baldwin looks forward to a good summer season for rink managers. ness. Mr. Baldwin looks forward to a good summer season for rink managers, he says. He was recently visited by Bill Scholle, one of the veteran managers of that section, who was accompanied by Red Collins, who has been associated with Manager Scholle several seasons and previously with Russ Golden in Akron. Red is a widely known hocksy player and racer, but a recent auto accident put him on crutches. He is expected to open the rink in Brady Lake, O. this month.

IN WINTER GARDEN, Galliva boule-IN WINTER GARDEN, Galliva boule-vard, Dorchester, Mass., announces The Tattler, snappy dope sheet of the rink, semifinals in a graceful skating contest will be held every Friday until April 16. It is for couples and the winners on April 16 will be awarded a pair of Chi-cago gold-plated skates. One skate of the pair will be awarded to the gantle-man and one to the lady of the win-



RICHARDSON BALL BEARING SKATE CO.

Established 1884. 3312-3318 Reventwood Avenue, Chicago, Ill. The Best Shate Today

ning couple. Each skate will be en-graved with name of event, time and winners' names and is intended as a

ARNE LIE, Norwegian skater, is appearing in exhibition in Jeff Dickson's Palais des Sports Rink in Paris. A new roller-ekating rink, Skating Palace, has been opened in Lyons, France.

ANNOUNCEMENT was made by Warsaw (Ind.) park board that the municipal pavilion at Center Lake will be turned into a roller-sksting rink, the structure being leased by George W. Karnes, Plymouth, Ind.

SHE has joined the roller-skating act SHE has joined the roller-skating act of Earl, Jack and Betty, appearing with N. T. G.'s Paradiss Revue, advises Gypsy Myers Davidson. Unit is booked in vaudeville until the end of July and then will play 12 weeks of fairs for George A. Hamid, Inc. She will play the fairs with them, doing the same bit she did with Jack Dalton and Company. The revue was scheduled to go from the Madison Theater to the Academy of Music in New York.

IN OLYMPIA Roller Rink, Lancaster, Pa., races were held recently, with a fair crowd in attendance, with Brownstown (Pa.) Boiler Rink, under management of Prank Erzen, who accompanied his racers. Other rinks represented in the races were Shell Pot Park Rink, Wilmington, Del., and Hanover (Pa.) Rink. A half-mile ladies' race was won by Ethel Wielman, Brownstown; time, 2:05. Half-mile men's novice was won by John Weller. Olympia: time. won by John Weller, Olympia; time. 1:45. Mile Class A amateur was won by Dick Litch; time, 3:32. Starter was by Diek Liven; time, 332. Starter was Jack Dalton; timekeeper, Howard Weller, Judges were Frank Erzen and E. A. Har-vey. In a graceful skating contest on March 9 the two couples selected were Mirian Ulmer and Richard Litch and Gertrude Hulliher and Earl Sangrery. The judges were Manager and Mrs. Jack

MINEOLA (L. I., N. Y.) Fairgrounds Roller Skating Rink held its annual Spring Carnival March 14-16, packing in large crowds on each day. Races, acts and exhibitions featured the occasion. An event of the same nature is planned

ROSE KRESS, of the widely known roller-skating trio, wrote interestingly from South America to Ware Brothers, Chicago Roller Skate Company, in part: "Spent a delightful 13 weeks in Havans, Cuba. Played Testio Campoamor six weeks, other theaters and night clubs. Sailed for South America on January 7. Arrived in Lima, Peru, on January 18. Was a wonderful cruise thru Fanams Canal. Saw Johnny Dove and Commany Arrived in Lima Peru, on January 18. Was a wonderful cruise thru Panama Canal. Saw Johnny Dove and Company in Panama, doing a nice act and playing a cafe. We left Lima on Rebruary 18 for Trujillo, Peru. Arrived there on Pebruary 21. Play one week and return to Lima for another month. Believe we will go to Chill next. Then to Buenos Aires. Presume we will remain there for some time. Their business methods are far from dependable, but my European experience stands ms in good stead now. One of my partners, Frank Flyek, also had vast experience in European business methods, therefore we manage. Our act is entirely new to these people and, needless to say, we do well. They are crusy about Gringos, Americanos, anyway. We are working and are grateful, but would not say we are making a great deal. At least, not according to money I have made in the past. But a living is something nowadays. We do not work hard. Do 10 performances a week. Civing is cheep and always something new to see."

On Rollers in England By CYRIL BEASTALL

Amateur roller-dance championship Amateur roller-dance championship of Great Britain was won for the third successive year by Jim and Joan Lidstone, youthful Derby pair, in Porest Gate Rink, London, on February 26. Second place went to Ernest A. Clarke, London, and Mrs. Gladys Prost, Derby, who were beaten only by the narrowest of margins, while O. D. Garner and Queenle Knott.

while O. D. Garher and Queenle Knott. London, finished third. Billy Wetherall, Warrington, England, has just put up a new non-stop endur-ance record on rollers of 129 hours, 30 minutes, at Stoke-on-Trent. I have been trying to fig up for a match between Benny Lee, London, Eng-

land, and Malcolm Carey, Philadelphia, Pa., short-distance speed champs on their Pa., short-distance speed champs on their respective sides of the Atlantic. In these times it is very difficult to persuade rink managements to speculate to any big extent and so far my efforts have not met with any degree of success. As matters stand the younger Carey has won several world titles at from one to 10 miles, while the diminutive Englishman claims the half-mile record.

While on the subject of speed, practically all times put up in England are for flat tracks, whereas banked tracks seem to have been more popular in America. The only banked rink now open over here is Cricklewood, London. nd even then the banking is extremely

Holland Park Rink, London, which Holland Park Rink, London, which closed about air years ago, was a favorite rendezvous of post-war speedmen, many records being put up on this big rink which had a very long floor and was narrow in proportion to its length; approximately nine laps to a mile.

Arthur R. Eglington's paced (professional) records from one-half mile to 16 miles nut up at Holland Park in

fessional) records from one-half mile to 15 miles, put up at Holland Park in 1923-724-75, still stand.

Eglington's one-mile time of 2:55 3-5 is 7 1-5 seconds slower than his amateur record put up at Olympia, London, in 1911, and which still holds good to this day. But whether this great speadman day. But whether this great speedman was past his bost in 1923 or whether the difficult to decide. His one-hour rec-d of 19 miles, 651 yards, still stands

is dimetit to dedide. His one-hour rec-ord or 19 miles, 651 yards, still stands after 11 years.

The largest track available in this country today is at the Embassy, Bir-mingham, which is approximately 11 laps to a mile. Next come Forest Gate, Lon-don, approximately 14¼ to a mile, and Alexandra Palace, London, approximate-ly 15 to a mile.

"POLITICS" SOCKED-

(Continued from page 43)

(Continued from page 41)
standard of exhibits and also their desire to extend the scope of 4-H Club
work, we, the representatives of Northwest Iowa fairs, ask that the amount of
State aid to county fairs be put at a
figure which will insure each fair its
share of State funds to match its own
funds as provided by Chapter 2,903. We
believe that at least 3125,000 should be
appropriated for each year of the blennial,
will be necessary and justified if Iowa
sgriculture is to be adequately paid for
its efforts to make improvement in breed
and variety as exemplified at the various
county fairs of the State."

It was the opinion that there be no
general increase in premiums, with a few
exceptions of lêveling off to take care
of discrepancies, which might be construed as increases.

President J. P. Mullen, Fonda, and
Secretary A. R. Corey, Iowa State Pair;
Secretary-Treasurer Williams and E. C.
Genercaux, White Bear Lake, Minn., secretary of Northweet Harness Horse Assoclation, were guestes and entered into discussion of the topics.

Secretary Leo C. Dalley, Clay County

clation, were guests and entered into discussion of the topics.
Secretary Leo C. Dailey, Clay County
Pair, Spencer, seconded by President J.
M. Patterson, Eossuth County Pair, Algons, made the motion that the resolutions be drawn protesting a proposed
change in the naming of the State Fair
board, "which would throw our State
Pair into political hands," by passage of
Senate File No. 209.

Rates Under Discussion

Among questions discussed were pre-ums, admission charges, Children's miums, admission charges, Children's Days, 4-H Glubs, open classes, feed and bedding, concession rates, carnival percentages, lights and advertising and some talk of elight increase in race purses. Dinner was served at noon in the Hotel Bradford, followed by a short floor show with Miss Havis Crouse, acrobatic number; Miss Mary Lou Hughes, toe dance, and Miss Marjorie Ann Johnston, whistling solos. whistling soloe.

Among members signing the resolu-tions were E. W. Schreiber, E. J. Edwards, C. G. Gulbranson, P. J. Swanson, A. R.

Browne, W. R. Coyle, C. J. Bains, Alta; Leo C. Dailey, Spencer; L. M. Ruck, Fonda; V. E. Herbert, W. E. Gaffey, Will F. Miller, Albert Tymeson, J. S. Whitney, Perry Rutledge, W. C. Jarnagin, Storm Lake; W. K. Chivers, Charles Lent, Henry Vetier, A. E. Nelson, Manson; P. L. Mc-Dermott, W. E. Hall, Moville; C. E. Myers, G. Skow, Humboldt; H. F. Lang, W. A. Cobb, Sac City; E. B. Rutledge, Fort Dodge; J. M. Fatterson, Clark Scuffham, E. L. Vincent, J. A. Rancy, Algona; Abel Anderson, Rutland; Ulno Wilson, Liver-more.

FAIR GROUNDS-

(Continued from opposite page) ent agricultural fair in a county in there is no authorized agricul-

PARAGOULD. Ark.—Plans are under way to organize Greene County Fair Association

WARREN, Ind.—Warren Driving Club has taken over the old Tri-County Fair-grounds from the Warren Community Club. The latter organization bought the buildings at a nominal sum and turned the plant over to the driving club as a training place and for race meets.

POOL WHIRL-

(Continued from page 41)

will be out soon with some real lively technical news, according to the publishers.—Ed (Truckhorse) Weiner, one-time football star for N. Y. U., is breaking into the swimming-pool publicity field. ... Wonder what happened to Katherine Nevins, who used to do the press work for St. George indoor tank Brooklyn.—Construction work has started on those new handball courts at the Luna Park tank. Coney Island, N. Y. ... Paul Harrison. Broadway columnist for the Scripps-Howard newspapers, has just returned from Miami and he says you can have all those outdoor Florids pools but give him the good of London Terrace inclosed natatorium in New York.—And that exclusive here many, many months ago about George in New York.—And that exclusive here many, many months ago about George Kojac, Olympic swim flash, being signed to work as an instructor at the Gros-singer pool, Perndale, N. Y. this summer was confirmed last week by the press.

BACKELL, WILLARD

(Continued from page 37)

than 200 employees. Illness will prevent Walter Rairden trouping this season. His place in red ticket wagon will be filled by Harry Harreld.

Clyde Beatty has added eight male African lions and two Royal Bengal tigers to his act. His wife is rehearsing a tiger riding an elephant.

African ilons and two moyas course to his act. His wife is rehearing a tiger riding an elephant.

Maurice D Lowe, Erie (Pa.) Lishographing and Printing Company, was at quarters two days last week. In neighborhood of 100 different four-colored lithographed bills will be used to harald show. Harry Anderson Jr., of the Enquirer Job Printing Company, Cincinnati, and Theo Lee, of the Louisville Color Gravure Company, were also visitors. The latter firm has contract for printing The Life Story of Clyde Beatty, souvenir magazine, and program of the Cole Bros. Circus.

John Guneo, of the Cuneo Press. Chicago, has about completed an edition of 1,000,000 booklets to be distributed free, advertising the show. It is composed of 4 pages and printed in three colors and gold.

Hanve Brown boss hostler at Peru,

Henry Brown, boss hostler at Peru. Henry Brown, boss hostler at Peru, Ind., quarters of Hagenbeck show, bocked over the stables containing the show's draft horses, numbering 160 head. He was a guest of Blackie Diller, who fills a similar position with Cole show. Bert Bowers, of Peru, is a frequent visitor. Clarence Adolph, in charge of the store and compliance.

the store and commissary, announces that there were over 1,100 paid visitors to quarters last Sunday.

OFFICIAL ROLLER HOCKEY RULES-



Send for Attractive Book APPROVED HOCKEY SKATE

Fastest, Smoothest Fibre Wheels with Racing Bushing and Cones.

Order a Pair NOW.

CHICAGO ROLLER SKATE CO. 4427 W. Lake St., CHICAGO, ILL.

-Communications to 25 Opera Place, Cincinnati, O. 🚞 Conducted by CHARLES C. BLUE-

UNITED IN CENTRAL JOPLIN

First on Streets In Some 20 Years

Show will start season in the Missouri city, moving direct from Shreveport,La.

KANSAS CITY, Mo., March 30.—During a visit to Kansas City yesterday Robert L. Lohmar, general representative United Shows of America, stated that his show would open the 1935 season on April 22 at Joplin, Mo., where it will play on downtown streets under the auspices of the Joplin Chamber of Commerce.

It will be the first time for a traveling It will be the first time for a traveling amusement company to exhibit on downtown streets in Joplin for many years. The ahow will move out of winter quarters at Shreveport, La., on April 19 and go direct to Joplin.

JOPLIN, Mo., March 30.—John R. Castle and Robert L. Lohmar, of United Shows of America, were here early this week and succeeded in signing with the Chamber of Commerce for their opening engagement here on streets. The affair will be known as a Piesta, which this city is endeavoring to have as an annual event. It is the first time that Joplin has allowed a carnival to play on Main street for some 20 years. The svent is being heavily advertised.

Pearson Shows To Open In Winter-Quarters City

ST, LOUIS, March 30.—Mrs. C. E. Pearson, owner of the C. E. Pearson Shows, advised that she has aix men working in winter quarters at Ramsey, Ill., at present, readying for the opening of the season about the middle of April. in Ramsey. The show will open with four rides — Merry-Go-Round, Ferris Wheel, Titt-a-Whirl and new Allen-Herschell Auto Ride; five shows and about 20 concessions.

Hai Graham has been made manager of the show and Mrs. Pearson will again Handle the advance,

Hemmington in Hospital; Suffering Bullet Wound

CHARLESTON, S. C., March 30.—Earl Hemmington, of Washington, a member of Krause Greater Shows, exhibiting here this week, is a patient in Roper Hospital here, suffering from a builet wound of his head, inflicted late last week while he was asleep in his auto van parked within the city limits. He is expected to recover.

DOVER, Del., March 30,-Endy Bros. BOVER, Del., March 30.—Kndy Bros. Shows, Inc., was incorporated here to deal in carnival and show equipment. The company listed capital stock of 100 shares, no par value. The incorporators are M. M. Lucey, H. I. Brown and L. S. Dorsey, of Wilmington.

Watch for

This Special Feature:

My Idea of How To Put the Carnival On a Higher Plane

By BEN KRAUSE

Spring Number of The Billboard Dated April 13



MR. AND MRS. JOHN M. SHEES-LEY, of Mighty Sheesley Midway. The photo was snapped while they were on their recent vacation in Florida.

Max Gruberg Gets N. Y. State Fair

SYRACUSE, N. Y., March 30.—Max Grubereg has been awarded exclusive contract for his Gruberg's World's Ex-position Shows to furnish the midway amusements at this year's New York State Fair, at this city, Mr. Gruberg was here this week in interest of accuring the engagement.

Western States Shows Will Start at Austin

ST. LOUIS, March 30.—Western States Shows, which have been wintering in San Antonio, will open their scason on April 13 at Austin, Tex., for a week's engagement, and then go back to San Antonio for a week at the Baivia of Plowers, in conjunction with Beckmann & Gerety's World's Best Shows.

A. Obadal and Jack Ruback, opcrators of this show, will both be en tour with it this season. They have quits a few fairs booked, according to Ruback, among them the State Pair of Colorado, at Pueblo, and have added several rides and shows to their lineup for the coming season.

Scanlon and Partner Framing Snake Show

MIAMI, March 30.—C. B. (Doc) Scanlon (he of the goatee and tropical helmet), veteran showman and a specialist in the presentation of reptile attractions, with a partner is launching an elaborate snake show for the coming season, to be with America's Model Shows. Scanlon has spent several weeks in trips into the Everglades and has collected many specimens of native reptiles, which will be exhibited in snow-white cases with glass fronts. In the center of the showe interior will be a large pit of pythons. Show will have a bamboo front. bamboo front.

Three Shows Start On Road Seasons

RAS Begins Season Tour

DE LAND, Pia., March 30.—After playing some intermittent winter fair engagements in this State, the Royal American Shows started their regular season here this week, furnishing amusements for the Valuas County Fair, which is sponsored by American Legion with Charles Abbott as managing director. Last year's record, played also by Royal American Shows, tumbled when Children's Day receipts for midway business had been tabulated. The week promises also to reach somewhere near the boom time midway gross established here when every sandhill in the ad-

(See RAS BEGINS on page 49)

R. H. Work at Cheraw, S. C.

CHERAW. S. C., March 30.—The R. H. Work Shows, after a month's work in winter quarters, opened the season last week with a small part of the show on a downtown lot here. Business was not

a downtown lot here. Business was not good, but planting time for the farmers had a great deal to do with this.

Thad Work came from his home in Indiana, Pa. in time for the opening and will be in charge of transportation. Shorty Shell and Al Gordon, who were in charge of construction, have done a good job and have everything in good abape. Mr. and Mrs. J. E. Burt, who spent the winter in Titueville, Fla., came in the week before opening. Mr. Burt will have

(See R. H. WORK on page 49)

Great Atlantic At Augusta, Ga.

AUGUSTA, Ga., March 30.—The Smith Great Atlantic Shows formally inaugurated their season here Monday, the week's engagement on the showgrounds at Boundary and Green streets.

In his assembly of riding devices Manager K. F. (Brownle) Smith has his Perris Wheel erected in duplex manner with the similar ride of Sam Mechanic, who also has his Whip and Merry-Go-Round on the midway. Other rides are Brown's Circle Swing and Hull's Kiddle Auto Ride.

Brown's Circle Swing and Hull's kiddle.

The shows in operation this week include the Dixiana Minstrels, with band and orchestra; Billy and Fay Latham's (See GREAT ATLANTIC on page 49)

Page Shows Postpone Opening to April 6

JOHNSON CITY, Tenn., March 30.—
Because of heavy rainstorms in this area
Owner-Manager Page of the J. J. Page
Exposition Shows, has decided to postpone the opening engagement for his
company from April 1 to April 6.

At a meeting of the Elizabethton city
council an ordinace to prohibit carnivals
showing inside the city limits was
amended to allow the Page Shows to occupy the public playgrounds there, starting April 15, proceeds of the engagement in benefit of the fire department.

Ballyhoo Bros.' Circulating Exposition A Century of Profit Show By STARR DeBELLE

Minnow Lake, Pla. Week ended March 30, 1935.

Dear Charlie: One of the biggest events of the sca-

Dear Charlie:

One of the biggest events of the scason. Promoted by the Ballyhoo Brothers themselves. And believe it or not they are taking the credit for it in a big way. Still slapping themselves on their backs and telling the world that they really don't need an agent.

Big Tri-County Pish Pry. Minnow Lake located on the edge of three counties. Billed like the World's Fair. Excursions on all railroads, busses and alrways. Twenty thousand people paid admissions the first day. Admission two bits, and "all the fish you can est. You bring your own skillet, bread and wood." Our auspices and show employees seined and fished for two days and nights. Only 500 pounds of fish caught. The promotion looked like a flop, but the Ballyhoo Brothers promised them fish and fish they got. Ordered the 1,000-acre lake drained. Contracted 200 steam shovels and dug a canal to the river 40 miles away. Fish to feed the multitudes. It was almost a miracle. Tons of fish taken out of the empty basin. Our crystal gazer had predicted this while others knocked the (See BALLYHOO BROS. on page 51) (See BALLYHOO BROS, on page 51)

Beckmann-Gerety Get Ill. State Fair

SAN ANTONIO, Tex., March 30.—L. S. (Larry) Hogan, general representative Beckmann & Gerety's World's Best Shows. wired the show management Wednesday that he had contract for the Beckmann-Gerety amusement organization to furnish midway attractions at this year's Illinois State Pair, Springfield, "signed, sealed and in my pocket."

This marks an additional prominent 1935 fair engagement for that company. Another is South Texas State Fair, Beau-mont, B. S. Gerety having returned to the show's headquarters here with that

the show's headquarters here with that contract.

Preparation of equipment at the Beckmann & Gerety winter quarters is progressing at a rapid pace in order to have all in readiness for the opening engagement at the local annual Battle of Flowers. Trainmaster Arky Bradford has completed overhauling the rolling stock. Ted Webb has arrived from South Orange, N. J., and with his crew is rebuilding his fine motorized frozen custard outfit. Harry Illions has his attractions—Bozo, Magio Carpet, The Rapids and The Funnies—ready to operate, and they all look wonderful after thoro overhauling and redecorating. Eimer Day has completed his new corn game outfit and is helping Felix Charnisky overhaul the Heyday. Sam Gordon, manager of concessions, informed the show management from St. Louis that he purchased a new automobile, also that he would arrive here about April S. Pete Kortes, whose winter traveling museum has been playing in Denver, Colo., five weeks, is heading his attraction back to San Antonio.

New Regulations Being Drawn Up at Detroit

DETROIT. March 30.—New regulations to govern the operation of carnivals in Detroit were being drawn up by the city council this week. Since June, 1933, no free-lance carnival with game concessions played in the city, the only permitted dates being under auspices of churches. lodges and similar organizations. Carnival men protested last year against favoritism shown churches, which were allowed varieties of gaming devices which had been banned at open carnivals. One or two organizations, including

One or two organizations, including Gienn Wade's Shows, opened early in the season last year for a few weeks without concessions, carrying only rides and cook-

Senior Brothers Will Launch

A Society Circus With Jones

CINCINNATI, March 30.—While on a visit to The Bilboard yesterday, Billy Benior, of circus and free acts note, informed that preparations are being made by both the Johnny J. Jones Exposition management and the Benior Interests to present an outstanding attraction in the carnival realm with the Jones organization this year, titled Senior Bros. Bociety Circus, starting at the company's Washington engagement late in April. Also the Vera Byriggs (Mrs. Billy Senior) high free serial act as free attraction, a combination of riggings comprising rings.

Edgar Senior will be in charge.



Showmen's League of America

CHICAGO, March 30 .- President J. W. CHICAGO, March 30.—President J. W. Conklin presided at Thursday's meeting. With him at the table were Vice-President Jack Nelson, Treasurer Lew Keller. Secretary J. L. Streibich and Past President Sam J. Levy.

The committee on special nights an-The committee on special nights an-nounced arrangements completed to entertain the Circus Fans' Association and members of the circuses in the League rooms on the night of April 18. Those in charge of arrangements are Brothers Maxic Herman, J. A. Morrissey, Lew Keller and John L. Lorman.

President Conklin stated that he had been in conference with the landlord and expected to have a definite report on a new lease in a short time.

The house committee and the table nouse committee and the president after conference ordered all pictures taken from the checkroom and placed in the meeting room, where they may be enjoyed by those who wish to view them.

President Conklin coming to town for the Thursday meeting got here just in time to meet Mrs. Conklin on her return from a winter vacation on the Costs. . . Brother Will Wright in town from the Costs says he will be here but a short time, then to Canada to get busy on early promotions. . . Past President Zebble Pisher left on a busi-President Zebble Flaher left on a business trip to the East. . . . Vice-President Joe Rogers salled for Europe on the Bremen yesterday. Wires of bon voyage were sent by the League. . . . Don Moore, a member of the Pacific Coast Showmen's Association, was the guest of Brother Will Wright at the League

Past President Edward A. Hock was absent from this week's meeting. A business trip was the cause. . . Brother Frank Ehlenz is getting his out-Brother Frank Enteriz is getting his outift ready for the summer, hence his
absence from the rooms on occasions.

Brother Morry Brod is being kept
busy ere the opening of the season. Says
he is glad to have found something to
occupy his time.

Brother Mike
Rosen advises that he may stay in and
around Chicago for the early nart of the Rosen advises that he may stay in and around Chicago for the early part of the season. Brother Maxle Herman advises that he will leave about the middle of April to take up his duttes with Conklin's All-Canadian Shows.

Conkin's All-Canadian Shows.

Brother Sam Bloom, chairman of the house committee, has returned from Hot Springs. Says he is feeling fine. Brought in the reinstatement of Jackie Smith, which he says is the result of efforts on the part of Brother Louis Fishman. Notices of dues were mailed this week. Dir you get yours? If so, why not attend to it at once?

The Ladies' Auxiliary is to have a party in the League rooms on April 6.

LADIES' AUXILIARY

CHICAGO, March 30.—President Mrs. ew Keller was hostess at Thursday's regular bi-weekly social meeting. Cards and bunco were the order. Attendance was large, and there were many nice prizes for winners.

The membership committee is working hard, and with the co-operation of all members it is expected to put the 1935 drive over in a big way.

Philadelphia Pickups

PHILADELPHIA. March 30.— Harry Bentum was visiting in the city for a few days. Looking over the field with a view to picking up some promotions. Jack Ryan was in the city during the week. Expects to start soon for his season's connection, but did not divulge what it would be

what it would be.

Jack Fields, who has done considerable outdoor promoting in the city, is now connected with a local office booking club and cabaret attractions.

club and cabaret attractions.

Local promoters are getting busy booking spots for the coming season. There will no doubt be the usual number of local auspices block parties and home carnivals.

Ted Ward, who has been working on the front of the South Street Museum, has signed to go with Rosen's Museum at Coney Bland for the coming season.

SAC CITY, Ia., March 30.—Crowley's United Shows were recently awarded con-tract to furnish the midway amusements at this year's Sac County Fair here.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., March 30.—The response to Bulletin No. 3, which was recently sent out to the American Carnivals Association membership, has been most gratifying. It indicates that the membership of the association is awake to its purpose and is willing to give whole-hearted co-operation to its efforts. All of the showmen who have written us look forward to a very good year, and with gradual improvement in business and industrial conditions all of the progressive carnivals should do well. The 1935 membership certificates and

The 1936 membership certificates and membership cards have been prepared and are ready for issuance. If you have not received yours, please get in touch

not received yours, please get in touch with us at once.

Showmen generally will be interested to know of legislation pending in Massachusetts to prohibit the exhibition of live animals at gasoline stations and roadside stands and at all similar places, not legitimate places of exhibition. We believe that this is good legislation from the showmen's point of view and a move in the right direction. As was editorially stated: "Filling stations ought to be filling stations and a well-kept station needs no exhibit of animals to attract business. If an eating place does not appeal by its own neat attractiveness, then stopping to see the animals is hardly worth while. Such zoos do not add to the attractiveness of the roadside and they ought to be discouraged." It would be well for all if gasoline-station proprietors and others would keep out of this phase of the show business.

A decision on the railroad transportation matter is due to arrive almost any

A decision on the railroad transportation matter is due to arrive almost any day and as soon as the same is received copies will be sent to the ACA membership.

Dallas

DAILAS. March 30.— Hennies Bros.' Shows enjoyed a very good week at their opening spot. Kilgore. Tex.
C. W. Dunn. formerly with K. G. Barkoot Shows and T. A. Wolfe Shows and now connected with an insurance publication, was a visitor to the local office of The Billboard Tuesday.
J. George Loos was in town Sunday. Opens Greater United Shows at the Corpus Christi Ffir today.
At the Stock Show in Fort Worth last week a few out-of-town visitors seen on midway were Tommy Tidwell. of T. J. Tidwell Shows; Martha McClellan, of the McClellan Shows, who was in Ft. Worth to place "Junior" in school, and Slim Johnson. of Midwest Novetty Company, Kansas City.

Johnson, on Midwest Notety Company.
Kansas City.
Charles Green, secretary of the Missouri State Fair, Sedalia, judged the
horse show at Ft. Worth.
Raiph Ray joined the Santa Fe Exposition Shows at Lawton, Okla., with a
string of 10 Phil Little-Ralph Ray concessions.

Fred Bond is in a local hospital recovering from an appendicitis opera-tion, which she underwent early this

H. L. (Sheeney) Bush and wife are making their home with Fred Bond until the opening of the Dodson World's Pair Shows in St. Louis.

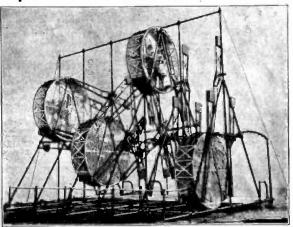
Reid Greater Roster

LEESVILLE, S. C., March 30 .- Follow-

LEESVILLE, S. C., March 30.—Following is a roater of the Reid Greater Shows, which opened their season at Johnston, S. C., and are playing here this week: Staff: Earl A. Reid, manager; Mrs. Mabel Reid, secretary; Sam Riley, general agent; A. G. Wanter, special agent; Harry C. Dalvine, electrician; Ted Mundorft, superintendent rides.
Rides: No. 12 Eli Wheel—H. J. Denny, foreman; William Hunt, assistant. Whip—Ed Stewart, foreman; Max Mau, assistant: Mylliam Hunt, assistant, Ed Stewart, foreman; Max Mau, assistant; Mylliam Hunt, assistant, Townsend, dwher; Mrs. Townsend, tickets. Hi-Up—Charles Brown, foreman; Alberta Brown, tickets. Merry-Go-Round—Mrs. Mabel Reid, owner; Jack Chesty, foreman; James Paden, assistant; E. L. Bowman, tickets and scenic artist. Tilt-a-Whill—Ted Mundorft, foreman; Ray Chandler, assistant; Frenchy Monty, clutch.
Shows: Monkey Motordrome—Mrs. Mabel Reid, owner; L. D. Ridenour, in charge; Will Wagner, tickets. Pit Show—Charles Whitney, owner; Hal Donnis, (See REID GREATER on page 49)

"LOOP-THE-LOOP RIDE"

Spillman's Latest and Best Achievement



Rida Mcn-Make 1935 a PROFIT Year with this thoroughly PERFECTED and PROVEN

LOOP-THE-LOOP is actually grossing more money than other rides costing two and

three times as much.

LOOP_THE-LOOP is DIFFERENT—no other ride compares or compales with it for THRILLS—APPEARANCE—ACTION—or FLASH.

THRILLS—APPEARANCE—ACTION—or FLASM.

Unusually low operating expense, simple and easy to transport and erect: maintenance expense is negligible—the ideal Ride for every Park—and every type of show, whether Railroad, Motoriscd, or Gilly.

Among the many orders already booked are LOOP-THE-LOOPS for Royal American Shows, Dadson Shows. H. H. Avery of Seattle, Wash.; R. E. Haney of Kansac City: two outlits for F. E. Gooding of Ohio; United Shows of America: World of Mirth Shows I Rubin of Cherry Exposition and Model shows of America—the list is growing rapidly and our plant is very busy—get details quick!

MURICALMANK ORDATORS with money to layest—get in on the ground floor while

WIDE-AWAKE OPERATORS with money to lavestinget in on the ground floor white can place you where you can make real money—excellent Park and Traveling Show we can place you where you can locations available, but going fast.

PARK AND SHOW MEN—If you haven't the money to buy for yourselves, send us best concession proposition—buyers are looking for good worth-white spots.

SPILLMAN ENGINEERING CORP.

NORTH TONAWANDA

NEW YORK



Pacific Coast Showmen's Assn.

LOS ANGELES, March 30 .- There were 28 of the faithful who came to the Monday night meeting. This a goodly number considering that most of them are working and many came from the carnivals in this section. First Vice-President Frank Downie presided, with John T. Backman, secretary. There were two members accepted, Frank Messina, former trouper and now a prominent lumber dealer in Los Angeles, and Lou B. Berg, now engaged in tent and awning business in Honolulu.

The condition of Brother Jack Reilly, now at General Hospital, was reported as favorable. Brother Burr McIntosh slowly recovering. H. C. Rawlings out after a minor surgical operation. The condition of Past President J. Sky

condition of Past President J. Sky Clarks unimproved.

Monday's meeting could have been called "oldtimers' night." There were present Ed Mozart, John Miller, Charley Guberman, Capt. W. D. Ament, Lou Berg and C. O. Schultz. and it was a night of "Do you remembers."

The membership special committee is doing a fine job. All reports indicate a largely increased membership by September 1.

cate a largely increased membership by September 1.

A communication from Volma Henry thanked the PCSA for the beautiful flowers sent during her recent illness.

Baron Long advises that the week of December 9 will be held open at the Biltmore Hotel. On a date in that week the annual PCSA Charity Banquet and Bell will be held

the annual PCSA Charity Banquet and Bail will be held.
Harry Fink in from San Fernando.
... Will Wright made his farewell appearance at the club until next winter.
End of meeting lunch and refreshments were served by John Backman and Clyde Gooding.
Troupers, when you are approached on the matter of joining PCSA better give it serious thought. It means something to be a member of PCSA.



DARE DEVIL OLIVER

World's Premier High Diver, at liberty for a reli-able Carnival. Permanent address, Tonawands, N. K.

Concessions of all start for good Lone, Island cookings, the sale start for good Lone, Island cookings, the sale start for good Lone, Island cookings, the sale start for good and Free and Second and Free Meet.

PRUDENT'S AUSKMENT SHIWN, 134 Codes Ave., Patchogus, L. I. Phone 315.



SEWARD'S 1936
HOROSCOPES
Sample, 14s.
SEWARD'S Full Line of Boots on
Character Delineation.
Numericlety, Etc.
A. F. SEWARD & COMPART,
1618 Roberty St.,
Chicago, Di.

WHEELS Park Special



BINGO GAME

The Player, complete \$5.28 and for our new 1936 Catelogue, full of Games, Boits, Bishets, Lamps, Allury Ware, Candy, Pillow Tops, Belloons, er Hais, Fayers, Confetti, Artificial wars, Novelles.

Flowers. Norettes.
Send for Catalog No. 234.
Send for Catalog No. 234.
CANES Heavy Convention Welking Gases.
Price For Gross, \$24.00.
SLACK MFG. CO.
BLACK MFG. CO.

ASTRO FORECASTS AND ANALYSES

COMPELTE FOR ALL READING

NEW DREAM BOOK

TEW DREAM BOOM.

15 Pages, 2 Seals Numbers, Gisaring and Polity, 1200 Pages.

16 Pages Covers, Good Quelity Pager. Sample, 30.15

17 Pages. No Rumbers. Sample, 30.15

18 Pages. Sample, 30.15

18 Pages. Sample, 25c.

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1935 Astro Forecasts

1-6-7 and 37-page Readings. Apparatus for Mind-Randers, Membal Magic, Spirit Erfects, Budsha Pages Books. New Personal Cheracter Analysis Bases for Graphology. Numerology, and Personal Appearans. Send 30c for Giant Illustrated Catalogue and Sample. None Free. MELSON ENTERPRISES, 1988 South Third, Golumbus, O. ELGIN WATCHES, \$1.65 EACH

(7-Jewel, 18 Size. New Yellow Cases.)
7-JEWEL, 16 SIZE ELGINS A WALTH., \$2.85.
FLASH CARNIVAL WATCHES, 50c Each.
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ORESCHIY CITY SHILLTING CO.,
Old Gold and Silver Buyers and Rainers,
118 R. Sroedway,
St. Louis, Me.

USED SHOW PROPERTY FOR SALE. \$10.00 Heery Lifting Selid Bar Selis. \$45.00 Arkean Dig with Mats. No Tenk. \$50.00 Automobils Bumper Game and Track. Electric Candy Flees Machina. Seli Ghesp. \$50.00 khati Tenk. 18:82*, Good Condition,

BUT SINK SKATES, CONCESSION NTS, GUESS-FOUR-WEIGHT SCALES. Pay h, WEIL'S CURICOSTY SHOP, 20 South and Same, Philadelphia, Ps.

Corey Greater Shows

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Motordrome. Monkeydrome. Mechanic
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Bule Duccers and Gels. Address
P. O. BOX 918, Johnstown, Ps.

Bremer Shows Want TIL BUY Monkey Motordroma. BOOK Shows marrit. Concessions open: Saile Back, African ip, American Palmist, Pitch-Till-C'Win, hop-, Candy Wheel, Scales, Bell Game, Bligh Brirk-Com Game, WILL BOOK Four, Eds. Showeds Wilcons, May 18. Our Fairs start Tune. Africa P. O. SOX 22, Rochester, Minn.



MIDWAY CONFAB

By THE MIXER

THE SPRING SPECIAL, next issue.

COURTEOUS treatment of the public augments business.

EDWARD JESSOP spent the last few seeks in and around Cincinnati.

THE FLYING LESTERS, trapeze act, have signed up with Bright Light Shows as free attraction.

RAY HIGHSMITH has booked his cookhouse with the John D. Kilonis Shows, to open in Manchester, N. H.

HYMIE COOPER has booked his string of wheel concessions with Mighty Sheesley Midway for this season.

FRANK ZORDA infos that he will have two shows with Miller Bros.' Shows (Morris Miller) this season.

DUKE ART, comedy clay modeler, who has lately played schools in South Carolina and Virginia, advises that he has booked with Mighty Sheesley Midway.

Typewritten communications intended or publication should not be all CAPITAL for pub letters.

MAX GOODMAN is reported as investing \$5,000 in a new concession which

CLYDE (FRENCHY) CURREN arrived at winter quarters of Zimdars Greater Shows a few days ago to rebuild and paint the three shows he has booked paint the three sho with that company.

TORAK MICHELLE postcards that he and the missus will team in a novelty fire act this year, billed as The Singha-les—Chimingo and D'all—the Gold Devii and White Goddess.

As customary each year, the fairs, etc., lists will appear in the Spring Special, and the last issue of each month (last date of issue) thruout the season will be a List Number—aitho the lists sometimes are included in special issues dated near the last Saturdays of months.

SIADA LA MARR infeed from Charles-ton, S. C., that she would be with Sparton Bros.' Side Show, with monster snake, with Peerless Exposition Shows

HAROLD MUIR, last five years employed at a theater in Imlay City, Mich., has been preparing to leave for head-quarters of Endy Bros.' Shows, to assume a position on the executive staff.

AL AND ALICE ALFREDO worked thru Georgia and Florida during the winter, and of late have been with Leo



SHOWING ONE SIDE of the interior frameup and some of the attractions of Carl I. Lauther's traveling museum. Another photo (both taken recently at Newark, O.), displayed longer platforms and more attractions on the other side of the assembly, and fisshed with velvets and other adorments, as in the above reproduction. Last two weeks the museum was in Columbus, O.

CHARLES R. HALL, over Missouri way, recently added a lion, a camel and a small bucking mule to his animal actors in Hall's Animai Show.

J. WEAVER, late agent for Blue Eagle Shows, has been promoting headon collisions of automobiles as special events in Tennessee.

SMALL & BULLOCK AMUSEMENT COMPANY got a praise story on the title page of The Saluda Standard when that ahow played at Saluda. S. O.

THE CHEERY VOICE of Mel Copeland, saying "I guess you're right," etc., will be heard this season on the Blue Rubbon Shows' midway.

ROBERT EVERHART, of Dundse, O., "Popeye" impersonator, who was one of the attractions in Ripley's Odditorium at the World's Pair in Chicago, has signed a contract for his appearance at the Pacific Coast Exposition at San Diego, starting May 29.

Welcomed back into the show press representative told is the veteran Harry C. FitzGorald, with Mighty Sheaslay Midway. Harry has been mostly with circuses in his outdoor activities. Started his p.-s. career many years ago with the Great VanAmberg Show, for the late Jerry Mugivan and Bert Bowers.

he will present at the State fairs he has Bistany's Mohawk Valley Shows, headed booked. Bistany's Mohawk Valley Shows, headed

WHILE in Pittsburgh recently Jack V. Lyles. general representative, arranged for the Johnny J. Jones Exposition to again play the old Exposition Park in the "Smoky City" two weeks in May.

THE FLYING VALENTINOS, management of George Valentine, one of the performers, others including Lorraine Mather and Alfred and Roy Valentine, are free attraction with Greater United Shows, opening at Corpus Christi, Tex.

DURING A RECENT WEEK Royal Palm Shows and Krause Greater Shows were "40-milers"—that is, they were 40 miles apart—the former at West Palm Beach and the latter at Pahokee, Fis.

WHILE IN Canton, O., en route to join Mighty Sheesley Midway, Jimmy Finch had a chat with W. A. (Red.) Anderson, who was working on a special home for a radio station and wasn't decided about going on the road this year.

MARLO AND LE FORS, aerial act, after spending the winter at their home in California, recently opened with State Pair Shows as free attraction. Another free act with Mel Vaught's midway opry is Otto Tangliebar doing a fire high dive.

MILT MORRIS. Bill Martin and Charlie Cohen, the "Big Three," are building a string of concessions to op-

erate on the midway of the Johany J. Jones Exposition. Buddy Paddock and Morris Lipaky will also be with the Jones caravan this year.

"Captain John" Sheesley has been out of the class of the "40-miler" many years. This season his 25th annual tour. Ma has wintered his show on the Wost Coast, on the East Coast and centrally, and has entertained the public from down in Florida to far up into Canada. Me has never had any "board of stratagy" or "brain trust." He has weathered all the gales single-handed, armad with keen vision and thought and an impressive personality. And he is still "The Captain!"

DON MONTGOMERY, trainmaster for World of Mirth Shows this season, has been preparing to leave Savannah. Ga., for the Richmond (Va.) winter quarters. accompanied by the missus, Maud. During the winter Don was night man-ager at Hotel Gilbert, Savannah; Mrs. Montgomery as hostess. By the way,

Some Filosify;

Some Incidents

By HENRY HEYN

Ad writers wanting "rides that do not conflict"—easy to read, but why not cell them or state definitely what rides that you have now and save some latter

that you have now and sa've some latter chasing.
Just rolling along in 1923, 1 had a ride with the International Attractions, of Moose faw. Canada, and played a fair at Swift Current, Sask., to a big day and moved in and out and our baggage cars were in town only 24 hours (Wey-burn the next stand).

The Billiboard now having an office in Dallas reminds me that in that city I walked into some flying bullets in 1913, A young man parked a car there and stepped out when another man bagan shooting at him. The victim ran around me across the streat and in a few minutes died in a drug store—but I had left there by then, making no datours.

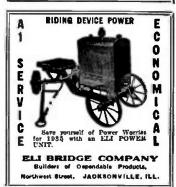
Owners of neat ridas or other attractions that deliver service and good ontertainment and capitalize a midway for several thousand dollars, besides put in the office a "C" or so aach weak, surely should not be requested to honor a flock of wild passes without redemption.

Since we were both at it for many years I still can't sture why it took me until October, 1933, at Paragould, Ark., to get caught up with my cousin, Coorge E Engresser, owner Schell Bros." Circus.

Bill Rice says the Shrimp and Oyster

George E. Engresser, owner Schell Bros."
Circus.

Bill Rice says the Shrimp and Oyster auspices at Bilosti was new to bim. Well, in 1927, with J. W. Laughlin Shows, we had an euspices near joplin, Mo., that was new to us. It was the Anti-Norse Thief Association—after the first night everybody thought the A. M. T. A. should mean, "Absolutely Hang That Agent,"



THE NEW KIDDIE AIRPLANE SWING



hese folks are known in both the circus ind carnival fields (Don former band-master with large circuses, Maud as rocalist).

M. JACKE MILLER, who got flood-bound in Missouri while on route to oin Great Sutton Shows, stored the rucks and side-show conjument at poplar Bluff and joined Von Schoen's Direus Side Show with West Bros.' amusement Company.

MRS. HARRY O. MELVILLE and Nate filler played Fort Pierce, Fla., following heir dates with the Scooter and Riddle autos in West Palm Beach. Then to be followed with the fair at Jacksonville, nd then to Myrtle Beach, S. C., for the

A LETTER from James McFarland a LEATER FORM James McFaffand dvises that Lee Springfield, last season with New Deal Shows and Bar-Brown Shows, will have his three rides (re-tently purchased a new 4-abreast derry-Go-Round) in an amusement

W. H. (Duke) Brownell Joins Ringling Show

NEW YORK, March 30.-Having just NEW YORK. March 30.—Insving just irrived from Florida. W. H. (Duke) brownell called at The Billboard office and announced that he had joined the dvance of the Ringling-Barnum Circus Brownell, veteran carnival contractor, was with West's World's Wonder Shows ut season.

He'll be here until a day or two after he opening of the circus at the Garden and then goes to Boston.

I. R. Edwards Attractions

WOOSTER, O., March 30. — Winter puriers is now open at the fairgrounds here, with a crew of men painting rides and repairing rolling stock. Prof. Ritenhouse will furnish an eight-piece and this season and the Howard Sisters will have their two free acts with the now. The lineup will consist of 4 rides, shows and about 20 concessions. Rex Drum has booked his Hawaiian Show. Sck Brown. J. J. Harvey, Alva R. Pyle and H. E. Barchney have booked concessions. A new abund system is being installed in the advertising truck. Tames Fish will again have charge of the erris Wheel, Bill Bayne and Erastus ingo the Merry-Go-Round and Nelson Leigher the Chairplane. Harry Shaffer will have charge of trucks. J. R. Edvards has returned from a booking triplania and New York State. The opening is slated for Massillon, O., on April 7. MRS. DORA H. EDWARDS. WOOSTER, O., March 30, - Winter

ol's Liberty Shows Going Qut Spick and Span

ST. LOUIS, March 30.—Sam Solomon. wher of Sol's Liberty Shows, during a test to the local office of The Biliboard Tuesday, advised that he has personally uperintended the work of repainting ind building in the shows' winter quarters at Caruthersville, Mo., the past we months. Mr. Solomon stated that ill rides, show fronts, trucks and trailirs have been gone over with new paint; bew canvas has been purchased, and one new show fronts built.

show will leave winter quarters The show will leave winter quarters pril 3 and open the season in Sikestba, io., on April 10. Solomon has also purchased additional motor equipment uring the past few months, and is long out this season larger than ever, ie came to St. Louis on a buying execution.

FREAT ATLANTIC-

(Continued from page 46)
onkey and Canine Revue; Serpentine, uman Enigma; Congo pit show; Happy sck Eckert, fat man; Samuel's Girleaque sevue. Two other shows are in course I construction. There are about 30 con-

The show will be transported on four silroad haggage cars and about 10 motor rucks. Sam Mechanic's light plant will sent sent while the show soon. There are been so many showfolk visitors a banks that of them could not be select. B. H. (Bill) Nye is the general sent. Hugh Lowe joined the husiness epartment. Elmer Purdue and his bride three months are handling promo-ns. Skeets Carlin and Frank Burr are

Chop Suey

By W. H. (BILL) RICE.

TEXARKANA, Tex., March 30.—Saw in the notes from Paru that they were putting the likenesses of the five 4-Paw Brothers. That will be news to the old-timers. Guess they will have a picture of the late Pete Sells.

Seems like happy days are here again when you read about the activities of those sterling general agents Arthur Hopper and Floyd King.

More "news"—Willic Barie is now working for Eddie Brown. How that "lazy guy" could pick up his feet and exchange places with "Slew-Foot Bill," who always makes the morning coffee about 6 g.m., is beyond my understand-

Called on Evs Odom at Shreveport hut she was out driving her two-cylinder Cadillso—that, by the way, was the first two-scated auto ever in Birmingham— 1914. They tell me it still has the big oil-burning lights and the rubber horn. However, her Rex Hotel is right up-todate, with everything that goes to make a real hotel.

Had a long visit with my old friends John R. Castle, Bill Hirsch and Bob Lohmar. They have a 40-car show that is about the last word in new and up-to-date equipment. They just received their new lights from Olson, of Los Angeles, who puts on lights that sweep the heavens for big pictures. The battery consists of eight are searchlights that throw beams 10 miles. An eye witness to the tryout.

Everyone agrees in Tampa that the Cigar Industry Golden Jubilee received more nation-wide pictorial publicity than any event ever staged there. Here more nation wide pictorial publicity than any event ever staged there. Here is the clipping service final checkup, and they missed plenty, even if they did charge five cents each: Dancing girl with tobacco dress, 1.367; big clgar with tobacco dress, 1.367; big clgar with three girls, 127; big clgar and bathing girl, 436; hig clgar with three girls, 127; big clgar and man that made it. Rapley, 786; clgar girl with beautiful hands, 491; clgar contest, 241; clgar-msking contest winners, 292; wedding, 521; mats to Forda dailles, 207. Universal Newsreel made picture of contest, wedding, floats and hig cigar. Total of 4.502 hits, which proves that if you have something out of the ordinary the newspapers will use it, even if you have only sig weeks to do it.

Truck-show owners abould have some kind of an organisation to fight things kind of an organisation to fight things like this: March 24 Hennies Brothers had a truck stalled on the road out of Kilgore, Tex. Driver had license and load under the limit. Constable arrested driver, who was fined \$15.50. Justice saked arresting official what the charge and he said "anything-speeding and reckless driving"—and the truck was stalled. John Francis had three trucks in a constable's toils at the same time but was unable to learn what it cost him.

No dice for the monkeys as yet.
Elsis Calvert looking in the pink. Has
girl show with United Shows of America. . . Jack Rhodes still has his Mail

Jim Dunlavey and his wife with the hig snake show. Jim's good-looking sprout (who was born since I last saw him) is now Mrs. Harry Hennics.

OSCEOLA, Ark., March 30.—Finishing touches are being applied to the equipment of Great Sutton Shows, and a member of the company states that everything will be in readiness for the scheduled opening on April 6. Manager Frank Sutton and his assistant manager, Ernie Damron, have been busy with some innovative plans for this year's tour. Ed Groves with his 10 concessions has again booked with the show, his minth year with Sutton.

You Win Three Ways with a SPLIT-COACH Low Cost Living and Transportation

Why gamble with profits? Why put up with costly rooms and meals and train fare?

Why stand for inconvenience and discomfort while traveling? Why not be comfortable and increase your efficiency and earnings?

Split-Coach will make money for you by saving It. A complete home on wheels. Twice the room expanded it measures on the road. Luxurious

Put a Split-Coach to work and cut overhead to the bone. Buy now

And Benefit by Present Low Prices! SPLIT-COACH MOTOR CORP., YORK, PA.

Last Call——Last Call——Last Call KNEPP & DEHNERT COMBINED EXPOSITION, Inc.

All Panels Holding Contracts Support Not Later Than April 10. Opening Newport, Nr., April 48: Belleire, O., Week of April 22. Big Red Bootters Gibs, Century of Progress Cederation, WANTED—Shows of north, Will furnish complete outflist to canable showmen. CAN PLACE segmained Missired with Hrass, Illusion, Kileter, Fat People, Mike Mosse, Motor or Sillodrome, Wild West. Makel Mack write. Unborn or any Show not conflicting.

RIDE HELP in all departments. Eddle Profile what to their from J. D. Hart, Flord Toylor and Whitey. Runch Blouse First watts to hear from Meetters and Botters that Loom how work. Milliart Ports wants Macring, Chart, Survey, Shapphopters, stocked Toylor Whet, First Macrin, High Place wants Macring, Chart, Survey, Shapphopters, Stocked Toylors, Worker, First Macrin, High Place Walter Control of the Contr

right.

WANTED—TO BINIK Loop-O-Plenc, Good proposition.

WANTED—Locationate Camerasions of all kinds. PUSITIVELY NO RACKET.
PROMOTERS—Real Bats Mone Promoter capable of bandling BIG CELEBRATIONS.

We hold CHATRACTS for 18 Fairs and Celebrations. This show carries D Major Ridge and 2

Kiddle Ridge, 16 Money, 3 Servational Free Act.

FAIR RECRETAFIES and Organizations in SOUTH CAROLINA and GEORGIA, we have

some open the New A Trace Mir-Tp, A-1 condition, \$200.00 cash.
FURTH From Fig. A Trace Mir-Tp, A-1 condition, \$200.00 cash.
EVETY Foot a red one. Flamma real money spots of Penusylvania, New York State; then
south to our Vindels, North and Sauth Carolins Fairs. Address
OOL J. F. DEHNERT, Lesses and Menager, 528 Madison Ave., Covington, Ky.

RAS BEGINS

(Continued from page 46)

(Continued from page 46)
jacent countryside was a teeming bechive of citrus growers, farmers and tourists. Carl J. Sedimayr, general manger, is hopeful of approaching those famous figures. The entire show could not be set up here because of lack of space. Inadequate water facilities made it impossible to utilize Carver's Hippodrome, which features Mary Lowe in a horseback high dive. There was room for only two of the show's four Ferris Wheels and only one of its two Skyrocket rides.

Raynell and her Gang' in Carloca features of the show's four factures of the show's four factures of the show's four Ferris wheels and only one of its two Skyrocket rides.

wheels and only one of its two Skyrocket rides.

Raynell and her Gang, in Carloca, featuring Ginger Ray, so far has topped the midway. The Kemp Motordrome, featuring Marjoric Kemp in her lion automobile ride, and Dick Best with his group of strange people, today have heen struggling for honors with about an even-break gross. Diamond Kitty, under management of E. V. McGarry, has enjoyed an unusual afternoon play. The Midget Village has had two good children's day runs, one a school holiday thru the county and the other a special publicity department promotion in cooperation with stores and newspapers.

The regular season gets under way with Sam Gluskin in advance; Jack Dadswell, last year's publicity man, and Frank Winchell handling publicity, supported by Frank Warren, in radio, and Horace Walters in charge of sound trucks. The show's second engagement of the season will be played at Albany, Ga.

REID GREATER-

(Continued from page 47)

tickets; G. W. Perry, inside. Gorilla Show—Texas Slim Williams, owner. Pat Show—Mary and Johnnie Webb. Minstrel Show—Sixteen people. Illusion Show— J. A. Mittendorft, owner, carrying five

Onncessions: Cookhouse-Frank Shep-Concessions: Cookhouse—Frank Sheppard, owner: Pearl Sheppard, cashier;
Larky Lane, chef; Earl Johnson, griddle;
Bob Pesha, Nick Sweeney and James Asby,
waiters. Virgil Kline and wife, Lola, one
concession: Mr. and Mrs. Kline, three;
Fete Hoffman, four; Fred White, one;
Sammy Lawrence, six; Dutch Bluamthal,
three: Blacky Robbins, 30-foot corn
game; Helyne Reid, one; E. W. Evans,
five; Johnny Claburri, four.

R. H. WORK-

(Continued from page 48)

charge of the lot and also have his pop-corn machine on the midway. Mr. and

1500 KEND (LOTTO)

Made up in 18 Sets of 100 Cards each, Wood street. One Winner in the untire earles. \$5.25 r Set of 100 Cards.

BINGO CORN GAMES

50 Carda, 56.00; 100 Carda, 510.00; 150 Carda, 512.50; 200 Cards, 515.00; 250 Cards, 517.50; 300 Cards, 500.00. Ali Sets complete with Wood Marters, Tally and. Direction Shret. Send for Free Sample, etc. Send for Free Sample Cards and Price List, We pay postage except O. O. D. expense Instant der-livery. No checks accepted. Extablished 10 years

J. M. SIMMONS & CO.,

The DAILEY Aluminum Center Wheel



Is the best made. Ball Bearing, Rest Creeper on the road. Comes with Post, all ready to

Tax Included. Catalog Free.

DAILEY MFG. CO. No. 511-15 E. 71h St.,

MAKE \$50.00 A DAY - CANDY FLOSS



Now is the time to set your Cunty Floss Machine—the bigrest money-maker of all times \$5.00 worth of sugar maker \$100.00 worth of Canty Floss. We make only the ordinates of the control of

Mrs. Elmer Cohan have completed the inside of their new show,

inside of their new show.

Descon Hampton, who with his family of minstrels again present their show with the Work Shows this season, arrived the day before the opening. Mrs. Hampton had presented her husband with a baby boy on March 9, their 13th child, but on March 18 the infant passed away. The entire show personnel was saddened, But, troupers that they are, the Minstrel Show opened and the show went on. Mr. and Mrs. Inle, who have the photo gallery, were shout the busiest people on the midway.

Duukel Lands C. & W. Dates While in Pittsburgh Area

PITTSBURGH, March 30. - After a PITTSBURGH, March 30. — After a three weeks: stay here, Harry Dunkel, general representative for Cetlin & Wilson Exposition Shows, lined up a long and promising list of dates. Notable among them are the Wilkinsburg (Pa.) and Vandergrift (Pa.) bookings, towns which have long been closed. The C. & W. Shows are slated to be the first to play in Wilkinsburg in 10 years, while in Vandergrift the first carnival in the town since 1923.

Fair dates, which Mr. Dunkel has just closed, include Butler, Bedford, Ebens-burg, Reading and Lewiston, all in Pennsylvania, and Harrington, Del.

Waddell Back to Dodsou

WACO, Tex. March 30.—Rev. Doc Waddell, veteran and well-known publicist, is returning to Dodson's World's Fair Shows for the coming season as director of public relations. He was formerly with that company for some years. Lately he was publicist for the Big State Shows and more recently with the Holy Land Exposition playing under auspices in this State.

Royal Amusement Company

Utica, Miss. Two weeks ended March 28. Auspices, Woodmen, of the World. Location, center of business section. Weather, first week rainy, second week fatr. Business, according to the weather. The first show romance of the year culminated en route from Wesson to this point when Leota Wells and A. J. Lamb, concessioners, were quietly married at Mendenhall, Miss. Manager J. E. Clayton has placed his two rides in quarters at Wesson for painting and general repairing, preparatory to the regular season, which will open about the middle of April near Memphis, Tenn—following the engagement here he leased middle of April near Memphis, Tenn.—
following the engagement here he leased
his interest in the show to R. O. Lewis.
who will operate independently until
then. Jimmie McKee took over the position of show electrician and manager
of the Snake Illusion Show, succeeding
Jim Gill, who left for his home at Magee. Jim (stil, who let for mis nome at anger, Miss., until the regular season opens. Ted L. Sharkey, manager the Athletic Show, has placed a concession on the midway. Joe Miller and T. B. Gorman joined with one concession each. At the foliose of the engagement here Art Duel, father of Mrs. Charles W. Ecker, whose husband owns and operates the Hawai-

ian Show, suffered a stroke of paralysis and was taken to hospital at Jackson. Miss., where little hope was entertained for his recovery.

J. B. ELLIOTT.

Great Southern Shows

Sandersville, Ga. Week ended March
23, Weather, Javorable. Business, Jair.
Bob Page booked Louisville, Ga., for
this week, but on arrival there Manager
Wise, after looking over the location,
decided to move on to Sandersville. Mr.
Wise and the writer were grieved on receiving a telegram March 13 from Chillicothe, O. informing of the death of
Charles Wesley Eisnaugle, who for sevcral years was connected with the David
A. Wise Shows. The writer, after being
four weeks in St. Joseph's Hospital at
Savannah with a broken leg, has returned
to the housecar, where she will be confined a couple of weeks. After the plaster
cast is removed will get about on crutches
for a while. On arrival at the housecar
had a pleasant surprise. The ladies of
the show had arranged a "welcome home"
and had cut flowers, potted plants and
fruit awaiting. Mr. and Mrs. George A.
Abbott added another attractive concession, making three for them. Jack Johnson is now operating a grocery wheel.
Mrs. Joe Decker is handling the front of
Verne Giles' photo gallery. Secretary
Gordon Chapman of the Sandersville Fair Sandersville, Ga. Week ended March Verne Giles' photo gallery. Secretary Gordon Chapman of the Sandersville Fair

DOLLY WISE

R. H. Miner's Model Shows
PHILLIPSBURG, N. J., March 30.—The
show will leave winter quarters on April
22 for the opening at York, Pa., April 27.
So far accounting there will be four
shows, three rides and about 10 concessions. Marian Dennisleigh, of New York,
will have two shows—Parislan Models
and Garden of Eden (snake show). J.
Apgar will have the cookhouse, Mr. and
Mrs. George Russell will have two concessions; R. Parker, one; M. Miner, two;
Duke Wells, one; A. D. Hauling, one; A.
G. Golden, two, and the writer one. The
rides and office roster will be the same
as last year. With the exception of G.
Almon all of the old hands have reported
for duty. The Abbottsville (Pa.) Fair
will start off the fair season. for duty. The Abbottsvine will start off the fair season.

M. PIMENTEL.

Harris' Rides

FINDLAY, O., March 30.—Harris' Rides are undergoing a complete overhauling and repainting at winter quarters here. Five men are on the job. The rides—Merry-Go-Round, Ferris Wheel, Chalrplane and Kiddle Plane—will leave in time to open at Edinburg, Ind., on May 4.

BESSIE HARRIS.

Kaus' United Shows

NEW BERN, N. C., March 30.—Lots of winter quarters work finished and still plenty to do. This spot is ideal for a winter quarters. Local merchants cooperate with the show 100 per cent. If they don't have what is needed it doesn't take long for them to get it. Weather has been splendid this winter, with only a few days extremely cold. Thru the kindness of O. A. Kafer, manager of the Masonic Theater, members have been able to go to his theater at any time for a small price of admission. The show has purchased a new Chevrolet truck to carry the transformers. Word was received that James Van Vender, better known as Ferris Wheel Slim, was ill at NEW BERN, N. C., March 30,-Lots ceived that James Van Vender. better known as Ferris Wheel Silm, was ill at his home. Mr. and Mrs. William Nuss' cookhouse will grace the show's midway this season. Mr. and Mrs. Bolton will again have the candy floss concession, their second season with this show. Mr. Shapiro, of Triangle Poster Company, was a caller. LEONARD DUNLAP.

O. C. Buck Exposition Shows

NEW YORK, March 30.—O. C. Buck will open his O. C. Buck Exposition Shows in the heart of New Rochelle, N. Y. on April 20, with Twin Ferris Wheels, three-abreast Carousel, Whip. N. Y., on April 20, with Twin Ferris Wheels, three-abreast Carousel, Whip. Chairplane. Auto Skooter and the following shows: Oddities of 1938; Isle of Bail-Bail, presenting Oriental folk songs, music and dances; Venomous Snakes of the World and Darwin's Theories. All merchandise concessions owned and operated by the show. Cookhouse, grab, soft drinks, custard and pop-corn concessions have been leased to Max Gould. Ken Walters has the corn game. A five-cent gate will offset the expense of free acts. Pour electric power and light units will be mounted on two trucks. One advertising truck combining the calliope and amplifying system. There will be a fleet of 12 trucks and trailers. Technical construction of apparatus is under the supervision of Mr. Buck. On the staff are Al G. Grill, general representative; Elwood Johnson, contests and special events, and Billy Giroud, manager of concessions. All of which is from an executive of the show.

West Coast Amusement Co.

Cakland, Calif. First week ended March 23. Lecation, East 14th and 71st. No auspices. Weather, cold and rainy. Business, Jair.

The show had its fifth straight week of bad weather. Got two clear days out of seven at this location. Manager Krekos bought the Herschell-Spillman eight-car auto ride formerly owned by Clarence (Shorty) Wrightaman, which brings the show's rides to eight. Manager Ted Leviatt, of the Ten-in-One, has added five new acts for the season. Jack Lewis, of Foley & Burk Shows, was a nightly visitor, also Mr. and Mrs. Jakie Davis and Charles Curran, of Crafts Shows, and others. Frank Ward will be with Hilderbrand Shows as special agent. Oille Polk will leave here soon for the West Coast Shows. Edith Whalpert is now the show's official Biliboard agent—and is she popular on Wednesdays! Manager Mike Krekos away most of the time on business. General Agent Louis Leos, geners! manager, has his wife and family visiting him from their home at Los Banos. Andrew Co Co's learning to play the banjo. Mike Collina doing great with his Athletic Arens. All of which is from an executive of the show.

West Coast Shows

SEATTLE, March 30.—Work at winter quarters is progressing rapidly. Twenty-five men are answering the call to meals cooked by the genial Eddle Flynn, with D. Smith and Ted Schultz as watters. All of the motor equipment and rides are newly repaired and all of the show fronts sporting new banners. The color scheme of the show has been changed for the coming season. The manager, W. C. (Spike) Huggins, has purchased the only reversible Dodgem in the Northwest from A. B. Miller, who will manage it and also handle two concessions. Earl Myers has arrived and is building a new cookhouse. Harold Compton came from Los Angeles with a complete new Circus Side Show. Delbert Dorrance has the Ferris Wheel ready for the road. The show this season will be transported on 24 semitrailers and trucks, carrying 6 rides, 7

shows and 20 concessions. The writer, Pierre Ouelette, has contracted promis-ing apots in the Northwest and every thing seems bright for a successful sea-

Royal Palm Shows

West Palm Beach, Fla. Weck ended March 23. Seminole Sun Dance, spon-sored by West Palm Recreation Commis-sion. Location, Bethesda Park and sur-rounding streets. Perfect weather. Busi-ness, disappointing.

mess, disappointing.

The Seminole Sun Dance, anticipated by the management of the Royal Palm Shows, and its show, ride operators and concession operators as the outstanding event of the Florida fair and celebration season fell below all expectations from a business standpoint. Four days of festivities opened Tuesday afternoon and closed Friday night. The shows continued thru to Saturday midnight. The Sun Dance arena, seating some 7,000, played to capacity on two days. The midway was jammed all week, but the people seemed to enjoy walking much better than apending money. They "ah'ed" and "oh'ed" the show's magnificent display of fireworks.

Berney Smuckler, Harry Saunders, Joe

Berney Smuckler, Harry Saunders, Joe Redding and Lou Hoffman played their parts well in the handling of the show's, end of the amusement obligation. Aerial end of the amusement obligation. Aerial Bauers and Cramor and his educated dog, from the shows, augmented the arena program. Mr. and Mrs. Hyla F. Maynes, Bryan Woods, Dr. Joseph Hoffman. Arthur Lewis, Claude Woods, Roy Rathrock and Henry Tanok, Curtis Ireland, George Reinhart, Albert Saxon, Pritzie Brown, Simon Krause, Benny Renn, Charles Dodson, Frank Matthews, Mr. and Mrs. Earl Purtle were midway visitors. A word of praise goes to R. W. Milburn, police chief and chairman of the commission, for the perfect order maintained during the entire week.

WILLIAM JUDKINS HEWITT.

Big State Shows

Houston. Week ended March 23, No auspices. Lot, North Main street. Weather, slightly cool. Business, good. The writer paid a visit to Big State Shows on this lot, which Roy Gray promoted last season, and scored heavily on it. Since then a used cars sale lot. Gray faced an emergency but proved there is no such thing as "can't." Influenced used cars salesmen to move cars and permit the show to put up. The Big State outfit on two other lots since opening season, but money on ledger's right side. Writer held "birth remembranes service" for newborn unto Mr. and Mrs. "Curly" Webster, concessioners, in Houston Heights Hospital. Writer baptized and christened the baby James H. Webster. Writer held a service for Ruth. oldest daughter of Mr. and Mrs. Scout Younger, of Dodson's world's Fair Shows, who passed on at Fort Myers, Fla. Louis Bright and his charming sister and wonderful "dad" on the lot. En route to Valley. Big State Shows on Houston fots two more weeks.

Johnny J. Jones Exposition

AUGUSTA, Ga., March 30.—The advance brigade started Wednesday with J. C. (Tommy) Thomas in charge, and is billing Greenville, S. C., and suburban towns within a radius of 25 miles, using the new pictorial and block printing made especially for this show. Joseph Stiy arrived from Irvington, N. J., with his crew and will have all new cookhouse equipment. George (Wobbly) Henderson will again manage the dining car on the show train. Joe Pearl will again be mailman, The Billboard agent and in charge of the commissary department. Jimmy and Finky Owens are here in the concession department. Earl Miller has everything ready for his World's Fair Freaks and has signed George (Doc) Couning as emsee and an imposing array of talent, including Freezo, human polar bear; Leo Milo, lobster boy; Joe Allen, human corkscrew; Milton V. Nelson, sword swallower; George Dickens, sword swallower; George Dickens, in the Bey-Dey. Mildred Hudgins will arrive soon from Miami with her concession. A new shipment of canvas arrived this week from Atlanta. The beautiful new main entrance front is out of the paint shops.

WALTER D. NEALAND. AUGUSTA, Ga., March 30 .- The ad-

New, Original, Plaster Cart Dolls, 12 inches high, Natural Colors, Real Feathers, Red. Bine, Green. CONCESSIONAIRES CARNIVALS, FAIRS, CIRCUSES, WHEELS, PARKS, Etc. Get on our mailing list. We are the originators, copyright owners, sole manufacturers and distributors of these and other red hot numbers at sensationally low prices. If you want "Blue Ribbon" Winners—write quicks. Please Mention Your Connections When Writing. FAN DANCERS As Low As 12to each GAIR MFG. CO., Dept. 204, 1916 Sunnyside, CHICAGO

"BIGGEST HIT IN YEARS" Says Riverview Park, Chicago NOTHING LIKE IT SINCE THE "KEWPIE" DAYS

IMPORTANT IMPORTANT

The Following Names Were on Our Canadian Manifest for the Year 1932:

NATHAN GLASSMAN, ETHEL GLASSMAN, ABJE GORMAN, JACK JACOBSON, HARRY DUVAL, LOUIS ISLEY,

JACK BUSH or JACK BURKE, MAYNARD H. BAKER. MATNARD H. BAKER FRED HEUSE, MABEL WESTFALL, DONALD CAMPBELL, JAS. PAYNE.

As it is very important that we know at once if all the above returned to the United States, we are asking that each of the above write us at once giving your address. so we can varify your return. Will greatly appreciate hearing from you at once.

RUBIN GRUBERG, Pres.
RUBIN & CHERRY EXPOSITION, INC., Box 52, N

CALL
Grand Opening PEERLESS EXPOSITION WAYNESBURG, Pa., April 13
TWO BIG PAYOAYS—TWO BIG SATUROAYS.

Orsetest Array of Billi Dates to This Country and a Oarb Pourth of July Colebration.
WANTED—one more Mill Rida. Will pay transportation to Join. Some choice Concessions
TOM SQUIL Down on racket.

WANTS to hear from all kinds of Rowat. Elaborate outfits fromiable to rollable showman. Also
wants Fresks and Working Acts for brand-new Side Show. Wanted to hear from Jack Ruber,
Richard Jump and Half-and-Half. Must work strong. WANTED TO RUY a Chimp or big liep.

JOE CRAMER, Hotel Watton, Warnesburg, Pa.

51

My Experiences

-By LEW DUFOUR-

SAN DIEGO, Calif., March 30.—Leaving Chicago with Mrs. Dufour, routed over the Rock Island & Southern Pacific Railroad. Pleasant surprise-Alex Sloan Railroad. Pleasant surprise—Alex Sloan on train en route to Excelsion Springs. Dinner guest of P. Earl Oottner, passenger agent of the Rock Island Railroad. At Tucson General John Pershing and Charles Dawes at depot—both promised to come to San Diego to see the exception. position.

and Charles Dawes at depot—both promised to come to San Diego to see the exposition.

Day after arrival out to exposition grounds. Surprised to see the Ford. Standard Oil. Transportation, Federal. State. Palace of Education and Women's buildings going up so rapidly. Three shifts—24 hours a day. Many big exhibitors coming in each day. Given a fine office in the Administration Building. Measts. Parmer, Larson and Tupper requested that I make my wants known, with such considerate executives how can the fair be anything but a success!

Zach Farmer, executive manager, conducted Arthur Brisbane around the exposition grounds. Mr. Brisbane inquired if they were going to have a good midway. Mr. Farmer assured him of a grand midway. The next day 20,000,000 readers were told all about San Diego and its great fair. Stanley Graham. of midget fame; Mr. Harrison, who handled the ticket sale for C. of P., and myself were luncheon guests of the San Diego Chamber of Commerce. We each gave a two-minute pep talk regarding the exposition. Orville Crafts looking the exposition. Orville Crafts looking the exposition grounds over; now seemingly interested in the fair.

Attended dress rehearsal of Al G. Barnes Circus. A great show. Mrs. St. Cronin entertained Mrs. Waldo Tupper, Mrs. Eddle Brown and Mrs. Dufour while Manager Cronin took care of the comfort of men. Pleasant chats with others on the abow. Plain Dave Morris and wife on the lot saying hello to all the folks. Happer Joy, Seattle banker and former president of the Circus Fans, having the time of his life. Congratulations to S. L. Cronin for his selection of a fine executive staff.

John D. Kilonis Shows

John D. Kilonis Shows

MANCHESTER, N. H., March 30.—
Eddie Walah, the show mechanic, has all of the ride motors overhauled and in first-class shape, and is now overhauling the trucks and trailers. Frank Smith has finished wiring the new panel front for the Minstrel Show and is now building a large stage, as this show will be featured. Panel fronts for all the shows, and all rides will be painted. P. Stanley Red, general agent, arrived back in town after making an extended trip thru Vermont, Maine, New Hampshire and Rhode Island in the interest of the show. He is now busy with his national and local advertising contracts and has enough work to keep a sign painter busy a week. This show will have one of the rideanest and neatest cookhouses on the road, and the credit goes to the congenial Ray Highamith, who has this large eating emporium. The show will carry 6 rides. 6 shows, about 25 concessions and 2 free acts, moving on its own transportation. Mr. Kilonis and his family are expected here soon. He is winding up his affairs in Ohio and will motor here. Gloria Ann and Mrs. Kilonis spent most of the winter in Chicago. Electrician Hall will be here soon with the new ride and will get his power plant in shape for the opening here, April 25. All of which is according to a show representative.

Wm. Glick Exposition Shows

HAGERSTOWN, Md., March 30.—
Winter quarters a busy scene, with
Clarence (Blackie) Edwards and crew
overhauling and repainting the Caterpillar; Pete Loftus and crew getting
fleydey in shape; Dave Stock and his
crew painting and overhauling Overthe-Jumps, Lindy Loop, Double Perris
Wheel, Merry Mixup and his kiddle rides.
Trainmaster Sammy Smith, who sarrived
in quarters last week, checking over the
railroad equipment preparatory to making his first move, which will be after
the opening here in Hagerstown. Reported from the main office at Baltimore that Mr. and Mrs. William Purchase will arrive in a few days to get
their Funhouse in shape. Jim Hodges
ill have the finest Side Show of his
after. Kid Ellis has contracted to put

on his Athletio Show. Grace Marion has booked her pop corn and peanut stands. Rip Winkle will have a string of concessions. The show this season will travel on 20 cars and operate with a pay gate and carry several free acts.

F. PERCY MORENCY.

CARNIVALS

Pay gate and carry several free acts.
F. PERCY MORENCY.

Cetlin & Wilson Shows

GREENSBORO. N. C., March 30.—
The last stages of work at quarters now in progress. Everything will be repainted. Sorrow struck the show personnel when Mrs. John W. Wilson lost her mother, as was announced in The Biliboard, on March 19. Mr. and Mrs. Wilson and Mr. and Mrs. Cetlin left immediately for Roanoke, Va., and the funeral was held on March 22 from her home at Hollins, Va. R. W. Becker was hired as special agent for the coming season, as were Mary and Bobbic Mack. They will start to work shortly. Leo Carrell lost one of his bears by death. He purchased two ponies for an act. Jack Rinehart is building an entire new outfit for the Lone Star Ranch Show. A delightful birthday party was given to Neta Fontaine at winter quarters on her second birthday. She is the grand-daughter of Mr. and Mrs. Leo Carrell, Among the guests were George and Russell Harms, Alvin Shirley and Clark Coley Jr. Ladies in charge were Mrs. Leo Carrell, Mrs. Carl Fontaine, Mrs. Samuels and Mrs. Clark Coley. Neta received some very nice remembrances. The writer and Jake Faust recently returned from a trip thru West Virginia. Harry Dunkel sent all the "good Irish folks" on the show shamrocks, and included I. Cetlin, Jake Faust, S. Samuels and the writer. Frank Massick, in charge of quarters, is turning out some work. Has finished new stages and hot Harlem. Speedy Merrill is finished and waiting for the opening. Leo Carrell is completely rebuilding and painting his ahow and rides. A. W. Howell has the Lindy Loop looking fine. At the last meeting of the Boosters Club John W. Wilson was the hoet and, of course, the genial Mrs. Wilson the hostess.

World of Pleasure Shows

World of Pleasure Shows

BROOKVILLE. Pa., March 30.—General Manager Bert Rosenberger, who has been sojourning in Florida for about six weeks, after a-tour of 24 weeks with Hollywood Flashes, a stage unit playing cities in the South, some time ago received a scratch in one of his arms that developed into blood poisoning. He is now greatly improved and is returning to winter quarters here. A crew of men is at work in quarters, building show fronts and painting. Doc Hamilton, late of Russell Bros. Circus, has been engaged as manager and will leave Miami for winter quarters about the middle of April to assume his duties. The show will carry eight major rides and a kiddle ride, eight shows and a limited number BROOKVILLE, Pa., March 30.-Genwill carry eight major rices and a knower ride, eight shows and a limited number of concessions. Will travel on four rail-road baggage cars and a fleet of trucks, and will play spots in Pennsylvania, New York and West Virginia. All of which is from an executive of the show.

BALLYHOO BROS.-

(Continued from page 46)

(Continued from page 46)
promotion. He said: "I see something
fishy about it all."
Concessioners took their best hold
here. If anybody beefed they paid him
off with a fish. One native won a fivepound carp. Then turned the wheel for
a quarter to see if the operator cleaned
it or not. He went for a 10 spot at a
quarter a rattle. They finally cleaned
the fish, but not the one from the lake.
Almost started a dem. It wasn't the
money, but someone gave him the Bronx
cheef thru a fish horn as he walked
away.

away.

The biggest single score on the week was made on the nickel snow-cone booth. A native went for \$500 at five cents a cone. No beef, he walked away as cool as a eucumber.

Our cookhouse served mock turtle soup for a change from fish. It was mock day in the cookhouse. Even the hamburger was mock.

Friday was the big day. It made this town famous the world over. There is hardly a person on the face of the globe who can't tell you the big day here. Ask anyone "What was the Big Fish Day in Minnow Lake?" and they will answer "Friday."

"Friday."

Our seals and sea lions took advantage of this spot, took on a few extra pounds of weight. It had been a long time between flah in our menagerie.

GRUBERG'S WORLD'S EXPOSITION SHOWS

SHOW OPENS SALISBURY, N. C., APRIL 20. AMERICAN LEGION PAGEANT OF PROCRESS. LOCATION ON MAIN STREET.

CAN PLACE few up-to-date Grind Shows, Monkey Speedway or Circus, Snake Show, Fal Show. Can also place high-class Motordrome. WANT Kiddic Auto-Ride. Will Book or buy same for cash. Bill Collins wants for Circus Side Show Mental Act, Freaks to feature, Class Blower, Novelty Act; and Half-and-Half. Write BlLL COLLINS, care show, William Benbow wants Colored Performers, Musiclans, two Saxophones, Trombone, Trumpet. Those with wives that double Chorus given preference. Write WILLIAM BENBOW, eare show. CONCESSIONS—Can place tew up-to-date Crind Concessions. American Palmistry, Photo Callery, Scales. HAVE FOR SALE 12-Car Lindy-Loop, good as new. First \$1.000 cash takes it. Address Lindy-Loop, good as new.

MAX GRUBERC. Manager, care Yadkin Hotel, Salisbury, N. C.

WEST COAST AMUSEMENT CO., Inc. WANTS

Free Act. (must be spectacular) for 30 weeks' steady work, Lady High Oiver, write or wire. We can use two Grind Shows, with or without outrits. CONCESSIONS—Open for Bowling Alley, Cigarette Gallery, String Game, Country Store, Novettes, other legitimate Concessions and conflicting.

LONG SEASON OF CELEBRATIONS AND FAIRS.

FOR SALE—Chair-o-plane and National Calliope. Cheap.

ATTENTION—Fair and Celebration Secretaries of Pacific Northwest, get in louch with us. We ofter 8 Riding Devices and S Shows. NOTE—We play Lodi Amerikan Legion Picnic, May 4 and 5. and Islaton Asparagus Festival dollowing, and with the biggest 4th of July in the Northwest. Free gate.

Audicas all communications to MIKE KREKOS, West Coast Amusement Co., General Delivery, Sacramento, Calif. April 2 to 17. Permanent Address, 291 6th Ave., San Francisco, Calif. No collect wires.

CALL CALL SOL'S LIBERTY SHOWS, INC.

SHOWMEN, RIDE MEN, CONCESSIONAIRES, TAKE NOTICE!!

Show leaves winter quarters Monday, April 8, opens at Sikeston, Mo., Wednesday, April 10. All report at winter quarters not later than Satutday, April 6. Can place useful people in all branches of the carnival business. Can place Pit Show Attractions and Merchandise Concessions.

Address: SAM SOLOMON, P. O. Box 223, Caruthersville, Mo.

HILDERBRAND'S UNITED SHOWS WANTS

HIGH OR FIRE DIVER-MALE OR FEMALE, IMMEDIATELY.

Gustantee 25 weeks or more contract. Wire, don't write. Opening MARCH 30 AT CLENDALE, CALIF., for a nins-day run. followed by SAN FERNANDO, MERCED, SACRAMENTO, EUREKA, MARSHFIELD and ROSEBURG, DRE.

WILL ALSO BOOK any Show of merit. This is a brand-new show and we are booked through nine Western States, Including many Fairs and Celebrations. State full particulars in first wire. BOX 1032, Les Angeles, Calif. Phone, Michigan 5606.

IMPORTANT—UNITED SHOWS OF AMERICA

SHOW OPERS JOPLIN, MO., HEART OF CITY, STREETS AND LOTS, CHAMBER OF COM-MERGE FIRSTA OBLESPATION, APRIL 22 AND WEEK.

Show Trains leare Shartsport Thursday, April 18. All Show People and Working Men Report

CAN USE two more capable Talkers. Ride and Show Help come on. GOODMAN CONCESSION CO., INC., take notice.

WORLD PLEASURE SHOWS

PLAYING PITSBURGH TERRITORY—OPENING MAY 4TH
WANT—COOKHOUSE, will cuarante tichtis; Eite Discrep, Com Game, Penny Arcade, American Palmistry, Lead Shooting Gallery, Cicarette Shooting Gallery, Rall Games, Proxen Cousand,
Photo Gallery, Pish Pood, Sumper Joint, Penny Pitch, Candy Apples or any other engitable
concessions. Few choice wheels open. WANT—SEOWS, Tec-in-fine, Cruzy House, Musical
Connectly, Griot Shows or any shows of merit. Will furnish new outfits to reliable showners. Will
give real proposition for any major Flat Ride and Loop-O-Plane. WANT—Banner Man, must have
cr. Address BERT ROSEM/ROSEL General Manager, Brookyille, Pa., or OOC MAMILTON,
Menager, 1514 N. E. 2d Ave., Mlami, Fia.

Cod and Roe, the Human Fish, with their under-water act, the top-money attraction. Our auspices so elated with their act they presented them with a giant grotto, 10 pounds of fish food and a keg of imported worms.

Our canvasmen saved the office many dollars. They waterproofed all our tents with fish oil. Tops looks like slicker coats. The odor a bit bad for a few days, but we placed the blame on alwhale exhibit that was giving us some opposition 10 blocks away.

Saturday night found the Ballyhoo Brothers angling around, finally speared a live one and netted the move.

MAJOR PRIVILEGE.

P. S.—Our illusion show manager white around the gills. Somebody hooked his living mermaid. Wonder what balt was used. It might have been a fin. But he should worry, had a school of mermaids around him last year.

M. P.

WILL BUY used KIDDIE RIDE FERRIS WHEEL OR AEROPLANE.

E. MERSON, 1233 Gtenmore Avenue, Brooklyn, N. Y.

FOR SALE—At sacrifice, 3 Rides, good conditions I Whip, Mancrels: 1 Chair-O-Plane, 1 Airo-Plane Syring, Price 31,500 for 3 rides, Good harsals for someone. Write M. SROWN, 204 E. Main 61, Amttardam, N. V.

REFRESHMENT BUS, REO

Completely equipped. Suitable for road work of permanent spot. Will sacrifice for quick buyer. BOX 576. Billbeard, 1584 Broadway, N. Y. Q.

CAN PLACE experienced Help on Merry-tlo-Round, Ell Wheel and Whip. Setting up Wed-nermy Morning, April 3, at West Vernor and Stair Avea, Detroit.

FOR SALE Electric Riddle Aeroplane Ride and Peep Show. Cheap for cash. 4444 QLUE, Cincinnati, O.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

Knept & Dehnert Shows

COVINGTON, Ky., March 30 .- An out-COVINGTON, Ky., March 30.—An outstanding social event of the quarters season occurred last week when the showfolk were guests of Col. Dehnert, manager, at his beer garden and were entertained by the White Sisters and their trouge. They feature little Betty Lou white in contortion and a singing number. Other features included Mrs. White white in contortion and a singing number. Other features included Mrs. White in a cellophane dance; Waiter Johnson, vocalist; Georgia Peach, piano; Bob Renshaw, steel guitar, and Mabel Stark doing her butterfly dance; Charlie Zing the emsee. Among those attending were Col. and Mrs. J. F. Dehnert, Mr. and Mrs. F. M. Wood, Mr. and Mrs. Charles House. Mr. and Mrs. Mel Bigley, Mr. and Mrs. Ralph Jackson, B. Crosby and wife, Ruth Maddox (formerly Mrs. Jack Bloom), Jack Berry, Jack Taylor, Charles Dunnegan, Millard Potts, Stanley McGregory, Sam Prambes, Earl Thompson, Chappie Drew, Jimmy Terry, William Sparks, Mr. and Mrs. Sam Schwachter, Mr. and Mrs. William Zink, Mr. and Mrs. Willbur Schmitz, Frankie Hitchcock, of vaude note; Earl Reed, of The Rentucky Times-Star, and many others.

An order for the new marquee has been placed with the Ward Tent and Awning Company. Four show tops purchased recently will arrive in a few days. Work at quarters is being rushed in order to have all in readiness for the opening of the season. F. M. Wood has been on the sick list this week. Among visitors have been Thomas and York, concessioners; William Swaub, Edward Jessop, W. Roby, A. F. Schrimocher and Sam Soocky.

Michtey Shacelov Midway

Mighty Sheesley Midway

STATESVILLE. N. C., March 30.—The 25th annual tour of Sheealey shows will be inaugurated on April 8, and the indemitable "Captain John" is coming out of winter quarters with a grand army of people, steel cars, attractions, brilliance, color and novel midway features. Captain is justly proud of his route, thru the untiring efforts of his general agent, C. W. Carcarát. An attractive line of special paper will be used this season. All work is well in hand for the opening date.

date. Charley Pounds remains the "chan-cellor of the exchequer." En route from completing railroad contracts, Agent Cracraft paid a hurried visit. B. C. May and wife here and ready for the advance. Table D. Sheesiev and his agents have Cracraft paid a hurried visit. E. C. May and wife here and ready for the advance. John D. Sheesley and his agents have his department in readiness. Alex Baunders arrived to stage the new Folies Bargers. Earl Kettering, former drome rider, here on a visit from Macon, Ga. Clyde Jordan, package-candy concessioner, has his agents neatly garbed and ready for work. Hilton Hodges' new midway offering will be a novelty. Dietrich, the show's artist, has done a masterful job on the fronts. Eddie Gamble and wife are here. Mr. and Mrs. O'Leary (the former Stella Hardenbrook) were greeted by many friends. Many of Hymie Cooper's agents have arrived. Edward (Texas) Smith and his helpers have his department in fine condition. Huck Washburn will handle the fruit wheel of Charles Sheesley. Jimmy Hicks, at Hialesh Park all winter, has arrived. Mike Goodman also here. Jimmy Austin is again the show's custodian. The "ever-

Available-15 Rides Also Concession Stands to Rent to Auspices Within 100 Miles of Chicago.

FOR JULY 4th WEEK

CELEBRATION

Concession Supplies on Consignment to

Reliable Auspices.

DOOLAN AMUSEMENT CO. 342 West 69th Street.

BAR-BROWN SHOWS

WANT for 1935 Season. Shows of merit, especially scanized Colored Minetrel Also one Frat Ride and the Grade Ride Concessions. Will. BUT Test to Complete Confit mittable for Side Show of 10-th Show, provided in good condition. Will open first week in May. Address G. E. BARFIELD, Gainserlile, Fig., this week; Mawtherns, Fig., Next week.

Opens In Pittsburgh, Pa., April 20th an Pittsburgh, Pa., April 20th nows. Opening for good veek shows, few more opening JOHN GECOMA, Mars, 1817 Car-m Rt. 8. 8. Pittsburgh, Pa.

m. B. AMUSEMENT CO. want Corn Game, Cuck House, Grind Stores of all blads. No crift. Abb-letic Man. We have complete owith Snake Shor, Ride Help. Lotsvilla, No. April 1 to 8: Ad-vance, Mo., 8 to 18. O. Walker, Manager

young" and urban Word (Dad) Dunbar continues as mailman and salesman of The Biliboard. Jack Murray and wife are getting their attractions in readiness. H. C. FITZGERALD.

Yellowstone Shows

ALBUQUERQUE, N. M., March 30.—By next Saturday the show will be at its opening stand, Gallup, N. M. The parahernalia presents a most attractive appermana opening stand, Gallup, N. M. The paraphernalia presents a most attractive appearance, with newly decorated rides and beautiful color schemes designed by the artist, Frank Cook. W. S. Neal, ownermanager, is seen daily these days with his sleeves rolled up and digging right in with his crew of working men. Six new show tops have arrived from the Pueblo Tent and Awning Company. Mrs. Eddic Lynch, who was abed for two weeks, is up and around again. Mr. and Mrs. Dutch Ward Joined with one concession. Greetings were exchanged with members of Golden West Shows. Among the visitors here were Mr. and Mrs. Tony Kitterman, Mr. and Mrs. Brownie Miller, Mr. and Mrs. Raiph Baicomb, Frankie Culvert and Al Hatfield.

WILLIAM M. SUTHERLAND.

Blue Ribbon Shows

COLUMBUS, Ind., March 30.—As the opening date, April 20, approaches, the quarters crew is working overtime in order to have everything in readiness. Every bit of new construction is given inspection by Manager L. E. Roth and he is pleased with his equipment. Mr. Roth has purchased a new truck with trailer for the new office and the new 75-k. w. transformer. This makes 16 trucks now here, all with 20-foot trailers, and more will be added later. Mr. and Mrs. Tom Mehl advised by letter that they would be here in a few days. Ray Rogers, foreman the Big Eli Wheel, is expected daily. The writer, Franklin Smith, has just returned from a successful business trip in the South and it is now reported that the show is booked solid until the middle of December. of December.

(Continued from page 27)
Buddy Gwynne and Jack Gwynne, Besides plenty of show, there was plenty
of eats and beer.

sides plenty of show, there was plenty of ents and beer.

Friday night's session was held at the club's headquarters at 1628 East Lake street. The clubroom was filled to capacity with magteians who had gathered to discuss the various problems affecting the art of magic, such as the need of a magicians' code, ways and means to eliminate the free magic show and the evils of giving away magic tricks and secrets as a means of advertising some firm's product. On the Friday night entertainment program were Enie A. Anderson, secretary, who gave the address of welcome and also acted as emsee in the absence of Joseph Conrad, who was unable to make the meet; Louis P. Preus, Harold Peters, Douglas Dulac, Vernett Schoneck, C. George DeWitt, Alvin T. Simonson, Lawrence E. Gerde, C. A. Gulmont, Jeses Neff, Arthur C. Nelson, C. A. Munson, Sigmund J. Jacobs, Frank Cary, Dr. Fray and William G. Schreiber. A contest open to all magi was held Friday night, with L. E. Gerde taking first prize; C. A. Munson, second; William G. Schreiber, third; Alvin T. Simonson, fourth; C. George De Witt, fifth; Arthur O. Nelson, sixth, and Harold Peters, seventh.

BIRCH THE MAGICIAN, now on an extended tour thru the Midwest, is curious to know whether it is true that Thurston mentioned him as his successor in a recent broadcast out of Cincinnati. Meanwhile, Birch continues his tour, which opened June 7 and winds up May 14 in Altoona, Ps.

PAUL DUKE entertained the prominent hand surgeon, Dr. Lorenz, recently at Leon and Eddle's Club, New York. The doctor was so impressed by Duke's manipulations that he insisted "Duke's fingers are more nimble than mine.

MUSEUMS

Brydon's International Congress of Oddities

KANSAS CITY, Mo., March 30.—Closing a successful 10 days' engagement here tonight at 1123 Walnut street, in the heart of the theater and business district. Ray Marsh Brydon, like Johnnie Walker, is "still going strong." This engagement marks the 80th week since the show opened at Sirmingham. Ala. show opened at Birmingham, Ala.

show opened at Birmingham, Ala.

With a tremendous billing, newspaper and radio campaign, backed with a show which includes many outstanding features, the Auditorium is doing a consistently good business. Mr. Brydon routes and books the show, usually leaving on Tuesday, but always returning by the end of the week to make the next town with the show motorcade, which consists of a big bus, four trucks and a dozen private cars. The show closed at Hot Springs, Ark., on a Monday night, made the more than 500-mile jump thru the terrible duststorm to Kansas City and opened for business on Wednesday.

Wednesday.

Snookie, chimpanzee, was recently made an honorary member of the Lions' Club at Wichita Fulls, Tex.; of the Kiwanis at Oklahoma City, and at Hot Springs was made a liftetime guest of the

Edwants at Oklahoma City, and at Hot Springs was made a liftetime guest of the American Legion. With Capt. Marion Graves in charge this marvelous little simian has become a star actor.

Tieups with newspapers, entertainments at hospitals, playing host to underprivileged children, making friends with city officals and local merchants. Brydon has blazed a trail of popular acclaim in the traveling museum field. Following is the complete roster of the show: Ray Marsh Brydon, operative lessee; J. J. Stevens, lessor; G. R. (Ray) Cramer, manager and auditor; William J. Hilliar, director public relations; John Gearhart, Eimer Yancey and Jockey Day, advance; Owen (Blim) Webb and Jim Hall, tickets; Roy K. Chapman's Kittes Band: Lazaro Ali, eye manipulator; Henry McLeod, human pincushion; Tony Culler, iron tongue and fireproof man; walter (Rube) De Lenz, art of deception; Elim Jim and Big Berths Curtis, world's strangest married couple; Mrs. Elizabeth Webb, mysterice of Eagdad; Julius B. Shuster, pick-up man;

E. L. Blystone (Bly), rice writer; Laurie Johnson, sword swallower; Ross Heath, Johnson, sword swallower; Ross Heath, clay modeler and lecturer; Ruth (Heath) clay modeler and lecturer; Ruth (Heath) Duncan, giantess; Starr DeBelle, lecturer; Little Lord Leo, Prince Dennis and his wife, Ledy Ethel, midgets; Leona and Jack Halligan, mentalists; Clarence Thorpe, carteonist; Lady Rose, lithograph-skin woman; Bob Wallace, popeye; Johnny and Willie Carpenter (Pip and Zip); Captain Mosely, strong man; Luther King, chef; Bob Roy, assistant; W. S. Smith, mechanic. Else-John, under management of Bobby Lynch, is now the annex attraction and is drawing large crowds at every show. The combination is one of the best annex features Brydon has ever had.

Wagner's 14th St., N. Y.

NEW YORK, March 30.—This week's feature is Susie the Elephant-Skin Girl. presented by Julius Kuehnel, who delivers an interesting lecture about her. Other attractions are Sealo the Seal Boy, with his everlasting smile: Carlino, the Watch King, magician; Ajax and his punch and Judy; Sahja, mentalist, who leaves soon to take a vacation before starting the summer season; Prof. Frank Graf, still tattooling; revue, which this week is offering Oriental and Spanish dances; Cal and Zeke, hillbilly entertainers; an illusion. Bill Crosby and Raymond Wagner, on the front, have just received their summer-weight uniforms. Museum will remain open thruout the summer. Charles Leroy, lecturer, will have attractions with Oscar C. Buck's carnival. Business continues to be good. NEW YORK, March 30 .- This week's

Show at Newport News Gets Okeh Despite Press Attack

NEWPORT NEWS, Va., March 30.—
Considerable publicity was given an anti-vice and narcotic show featuring Jack Lee, lecturer, which played this city last week, when a local newspaper delivered a severe attack upon travaling museums in general in a front-page editorial, urging a prohibitive license to keen them out.

keep them out.
Radio Station WOH took issue with
the newspaper, and a committee of city
councilmen and the police chief vigited

C. J. Lauther's, Traveling

C. J. Lauther's, Traveling

COLUMBUS. O.. March 30.—The first museum here for three years and the people seemed to be hungry for entertainment of this nature, as over 9,000 amusement seekers crowded the place during the first week's engagement. Located in the old Liggett Drug Store Building, 24 feet wide by 180 feet long, at 90 North High street and with plenty of window space for the lighted display boards, it is one of the best framed storerooms of the present tour.

Major Pecler, director of Public Safety, and Chief of Police Fred Kuntz were guests of writer and complimented the entertainment. Mr. and Mrs. Lauther, Mr. and Mrs. Fisher. Woodrow Olson, Mr. and Mrs. Rockford, Percilla Lauther, Lillian Jones and the writer were guests of George Wydick, manager of the Chittendon Hotel, at the Purple Cow Night Club. Professor Emil, accordion player, joined here, also Maynard Boher, ticket seiler. Among visitors have been Dave Tennyson, manager Gooding Shows No. 1: P. C. Drum. Maynard Boher, ticket seller. Among visitors have been Dave Tennyson. manager Gooding Shows No. 1; P. C. Drum. manager Gooding Shows No. 2; Art Converse, side-show owner; Mike Reed, motordrome manager; Jack Richards, late minstrel entertainer; Earl Shipley, circus clown; Roy Barber and father, local promoters, and Mr. and Mrs. Charles Buell of Newark. O.

The show will conclude its winter tour tomorrow and the two semi-trailers, big passenger bus and the six sedans will head southward to Shreveport, La., where United Shows of Amer-

port, La, where United Shows of America are wintering. Mr. Lauther will have two shows with that organization for the summer, and the writer has been engaged as publicist for the second scason.

ROY B. JONES.

Philadelphia Houses

PHILADELPHIA, March 30, — Eighth Street Museum has a complete new show this week and results are at top notch. On the big platform are Joe Grendel, sword and radio tube swallower, and Punch; Pearl White, iron-tongue exhibition; Rajah Corey, Oriental magic; Jackle Mack with sword-box illusion. New dancers in the annex are Mary Monge, Fay Weston and Babe Nolan-Mile. Defren still featured in a fan dance. PHILADELPHIA, March 30. - Eighth

South Street Museum presents all new South Street Museum presents all new features this weck, with best business of the season. The following are on the bill; Anderson Sisters, spotted family; Alos, the alligator boy; Laurello, revolving head and novelty entertainer; Captain Sigfried, tattooed man; Mmc, Verona, mentalist. The Smith & White Revue featured in the big pit. Dancing girls are still holding forth in the annex.

Morris Miller's, Traveling

COLUMBUS, Miss., March 30.—Morris Miller's Traveling Museum took the road again after a month's stay in New Orleans. The first stand was Meridian and business was satisfactory. Many show people were victors during the week, among them Al Fine, manager Meridian Fair; Don Carles and his wife, and in Columbus the entire personnel of New Deal Shows. The show now consists of Morris Miller, owner; Fred Meyers, general agent; Oy Stephenson, pross representative; Frank McGuire, bitiposter; Doc Ward, general superintendent. The Pilipino Midgets, Australian Pin-Heads, Big-Lipped Savage. Congo ent. The Pilipino Midgets, Australian Pin-Heads, Big-Lipped Savage. Congo the irresistible; Joe Allen, human corkscrew: Rosselle, Baby John, fat man; Lady Hazel, fat lady; Frank Russell, strong man; Ossified Man, Don Pierce, inside lecturer; Frank Zorda, magician and assistant manager; Mrs. Goldie, sword box; Lady Evangeline, mind act; Zorda's two-headed baby in the annex; Mrs. McDonald, in charge of cookhouse; Professor Nelson, sword swallower; Mack McDonald, announcer; Shorty Fisher McDonaid, announcer; Shorty Flaher and Talbot Ward, ticket sellers; Duckey-Wuckey, clown; Smilo, clown for street advertising; Goldie Fitts, inside man-ager, Mr. Miller plans to keep the museum intact till June. FRANK ZORDA.

the show, placed their stamp of approval on it and several were quoted as credit-ing the show with being an educational exhibition.

The City Council's license committee this year may boost the tax on these shows from \$30 to \$50 weekly, altho for some reason the newspapers are urging a \$100 license.

Art Lewis Shows

BRIDGEPORT, Conn., March 30. Much winter quarters work is being ac-complished. Al Bydairk, rides superin-tendent, and crow ars rebuilding the rides. All rides will have now lumber rides. All rides will have new lumber thruout and will soon be ready for paint, the decorative work by Snapp Myatt of Coney Island note. From the looks of things the show will be the most claborate that ever left its winter quarters. H. G. Paull is building a new half on a Deducative for the calling a new half on a Deducative for the calling and th body on a Dodge truck for the callope. Twenty men are now working in quar-ters. The show will open in Bridgeport about April 26. Bill Akers, representative, has been very successful in booking ingagements, and Owner Art Lewis is pleased with the route. Billy Beaudreau will again have his Motordrome on the midway, with men and women riders.

Morris Michales will be at quarters soon
to build his new cookhouse. Mr. Lewis, to build his new cookhouse. Mr. Lewis, who went to hospital for a minor operajion, is expected to be out soon. Jack
Kelley will manage the Ten-in-One.
Faylor Brothers will present their three
ree acts nightly. Jack Douglass will
manage the Art Lewis Revue. Morris
Hannum and Curly Ingram have booked
boncessions. Ben Lewis, former concesfion manager with the show, will not
ravel this year, as he has several places
of business in New York City, in which
Art Lewis is also interested, and he will
remain there as manager. The midway
will have six major rides, three kiddie
ides, eight shows and about 30 concesides, eight shows and about 30 conces-ions. The season will be for 28 weeks.

Baltimore Briefs

BALTIMORE. March 30.—West Coast milthy arrived here last week, checking up on his girl show interest at 412 fast Baltimore street. Mr. Smith is one if the most outstanding store showmen here to come east. With three units of

iver to come east. With three units of the Underworld Expose Shows—one in Kewport News, Va.: one in Roanoke, Va.:

ons and a few shows.

John T. McCasiin sold a great amount

f tents and banners last week and has een busy with his night club booking. HARRY J. BOWEN.

World's Exposition Shows

World's Exposition Shows

SALIBBURY, N. C.. March 30.—About 5 men have been working full time ately at winter quarters and all equiphent will be in fine ahape when the how opens here April 20. More lights han ever will be a feature. Manager fax Gruberg recently purchased a No. 2 zil Wheel and a Kiddle Wheel. William Benbow has been engaged to prent his all-colored Havana Rumba Raue. Bill Collins will be in charge of be Wax Show and the Circus 8ide Show. A. (Doc) Burns will have charge of he Illusion Show. The writer, Percy artin, and wife; Max Gruberg and Mrs. arry Ramiah paid the Cetlin & Wilson hows a visit at Greensboro, and re-awed old acquaintances. Upon his relimber to Balisbury Max Gruberg immeditely left on a business trip to New ork State. Jack Lyles, agent Johnny Jones Exposition, was a recent visitor. Falt McCanless, Charlie Lents and D. L. (Boot) Basinger, are frequent visitors. alt McCanless, Charlie Lents and D. L.

spot) Basinger are frequent visitors,
so Billy and Hoke Basinger and Red

pding. Everybody on this show was
rry to learn of the death of Mrs. James
odges father, who died and was buried
Charlotte, N. C., recently.

lubin & Cherry Exposition

MONTGOMERY, Ala., March 30 .- With e return of Rubin Gruberg from Florand Mrs. Rubin Gruberg from her ulse thru Italian waters the finishing ches are being put to everything and the opening date, which is scheduled this city on April 13, everything will

e spick and span. Work around the be spick and span. Work around the grounds is being pushed forward, with crews working into the nights. The folks expressed themselves as being well satisfied with the new color scheme for the cars and wagons. Some of the new attractions this year will be the Wax Show, owned and managed by L. C. Mc-Henry, of Charlotte, N. C., who is a past master in conducting a wax collection of outlaws such as he presents. Another will be George Marquis' Spookeasy Revue, presenting illusions de luce. A complete lineup will be given at the opening of the second of the season

of the season.

America's Model Shows will open at the Duval County Fair, Jacksonville. Fls., on April 12 for eight days. The Model Shows will present a scene of brilliancy this season and have a number of new attractions.

Both organizations will use one or more sound trucks for publicity.

Mr. Gruberg has greatly improved in health and is well on the road to entire recovery.

F. S. REED.

BARNES SHOW-

(Continued from page 39)

terriers as top mounters. Received fine hand. Ring 3, Ovs Thornton and trained ponles.

ponies.

No. 23.—Principal act of Bernetti family, seven people and four head of stock.

No. 24.—Ring 1, six elephants worked by Shiriey Baron. Ring 2, eight by La Verna McClain. Ring 3, six by Margaret Garner. This is a snappy act, splendidly presented. For finish 20 elephants in long mount on track presented by Waiter McClain. Second concert announcement.

No. 25.—Ring 1, tight wire, Escalante Girls. Ring 2, Philip Escalante on alack wire, and he sells it in splendid manner by his marvelous work, especially the by his marvelous work, especially the "drunk" finish. Ring 3, Butters troupe, speedy, flashy workers on tight wire. Fine hand. Next was clown boxing num-

ber.

No. 26.—One of most pleasing numbers on program, high achool and menage horses ridden by Ova Thornton, Alma Taylor, Dixte Whitaker, Shirley Baron, Mimi Canestrelli, Margaret Garner, Gayl Thomas, Dolly Jacobs, Helen Wight, Bertie Youden, Alfreda Avalon, Rhea Jack, La Verna McClain, Deah Higdon, Vernis Mitchell, Hazel Moss, Dorls Gleveland, Lorraine Wells, Ruby Woods, Anna White, Golda Higdon, Laura Roth, Peggy Marshall, Vivian Rosard, Helen Penny, Patsy Reed, Bertha McAfee and Joan LeFerr. Clown crays number while rigging being Clown crays number while rigging being

Reed. Bertha McAfee and Joan LePerr. Clown crazy number while rigging being set for flying acts.

No. 27.— The Excalantes and the Wards measured up to the standard set by these well-known flying trapeze acts. For closer The First Americans, a fast hurrah number, all appearing in Indian costumes. Jockey, fist, hurdle, Roman standing and charlot races for finish. Show ran two hours and 35 minutes but will be worked into a two-hour program.

gram.
The clowns: Roy Barrett, Lew Hershey, Art LaRue, Van Wells, Andy McCoy, Sam King, Arthur Burson, Pat Kling, Pay Avalon, Boppo, Lefty O'Neil, Ralph Miller. Gino Canestrelli, Mike Garner, Bill Kling, Dan McAvoy, Billy DeVoc, Red Kirk, Toots Papke, Otto Canestrelli, Homer Goddard, Milt Taylor, Happy Kellams, Toots Marion, Harry Martin and Rarry Adsit.
The concert offers Wild West and sing-

Harry Adsit.

The concert offers Wild West and singing and dancing numbers. George Fenney heads Wild West and Mme. Cherie produced numbers in The Hollywood Revue. Those appearing are George Penney, trick rider and roper; Chief Sky Eagle, trick rider and roper; Margaret Sunbeam Sky Eagle, rider and roper; Margaret Wolfe, trick rider and roper; Margaret Wolfe, trick rider and roper; Margaret Gaumont, trick rider and roper; Helen Sky Eagle, trick rider, Hollywood Revue has 12 line girls, with Joe and Lillie La Forme feature dancers. Concert goes for a dime.

The Stati

The Staff

The Staff

S. L. Cronin is general manager; J. Ben Austin, general agent; Theo, Forstall, treasurer; Mark Eirkendall, white wayer; Jack Youden, secretary; Robert Thornton, equestrian director; Charles Redrick, musical director; Leonard Karsh, superintendent of front door and auditor of tickets; Bill Farks, front door; John Brassill, manager Dar No. 1; Jack Austin, manager Car No. 2; Ed F. Maxwell, local contracter; Don Hanna, contracting press agent; Jack Grimes, general press representative; Bernie Head, story man and press; Olif McDougal, story man and press; Max Fistcher, chacker-up; George Lowe, boss billposter; Chester Felke, superintendent candy stands; Mel Smith, manager side ahow, with Al (Big Hat) Fisher assistant; William Denny, super-

AMERICA'S MODEL SHOWS

Want for Season 1935, Opening April 12 DUVAL COUNTY FAIR, JACKSONVILLE, FLA.

Up-to-date MONKEY SHOW capable of getting money. BIC SNAKE SHOW, no small snakes. LAW AND OUTLAW WAX SHOW, nothing but the best. HICH-CLASS ILLUSION SHOW and TWO-HEADED BABY. We will furnish outfits for the above, but they must have power to them. We will not book any junk, Want to book KIDDIE RIDES, except Baby Author Baby Auto.

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Show Train leaves Waycross, Ca., on Wednesday, April 10.

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Raturday, April 20. Closing last week in Cooker Str. manufactures. Splinedic appearantly for reat Juice and Grob. 826.00, exclusive. We make no cooker-test splinedic appearantly for reat Juice and Grob. 826.00, exclusive. We make no cooker-test splinedic appearantly for reat Juice and Grob. 826.00, exclusive. Wheels no Cooker-test splinedic appearantly for reat Juice and Groberies. Wheels no What have you to offer to write, wire. Pay your wires as we pay ours. This is no wildcat or fly-by-night outif, but a Bal-timore company and well known throughout the city. Electrone at any time requiring MONUMENTAL AMUSEMENT CO., J. J. Burns. Mgr., 408 E. Beilimore St., Beilimore, Md. Phones: Ceiwert 1087 and 3884,

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CALL GIDSON S DLE NIDDON STIVYS CALL
OPENING COLUMBUS. IND., SATURDAY, APRIL 20, TWO SATURDAYS.

Our Fair Season starts week of July 15. We positively hold contracts for 14 Fairs, with
more pending. Those contracted report April 10.

WANTED—Motor or Monkey Drome, Geek or Darkest Africa organized Jig Shew with
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intendent dining and sleeping cars;
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Blackie Williamson, superintendent of
props; Judd Bullock, tralmaster; Edw.
Versteeg, chief electrician; George Tipton, steward and superintendent of dining tent; Jake Possy, boss hostler; Walter McClain, superintendent of elephants;
Eddie Trees superintendent of menagerie; Eddie Trees, superintendent of menagerie; Al Moss, head usher; Merie Rittenour, superintendent of ring stock; George King, superintendent of wardrobe; Frank superintendent of ring stock; George King, superintendent of wardrobe; Frank (Jersey) Schank, superintendent side-show canvas: J. O. (Red.) Forbes, chief mechanic; Harry Bert, superintendent inside tickets. William H. Colp, legal adjuster; Frank Chicarello, special agent; Jack Fenelon, chief of police; H. N. Owen, backyard officer; Herbert Marshall, side-show band leader, Margaret Graham, wardrobe mistress; J. W. Petterson, 24-hour man; Lee McDonald, 24-hour man; Al Welr, banner puller; Frank O. Wight, barber ahop; C. Y. Clifford, floss candy; Jimmie Thomassen, cashier of stands, Jimmie Thomassen, cashier of stands, Arthur Stahlman, purchasing agent and stands banners; Joe Suilivan, banner solicitor; Merle Danlelson, assistant banner solicitor; Eddie Horton, director radio and public relations; Dr. George W. Boyd, medical director, and Dr. Oscar Boyd, interne. Show travels on 30 cars; one car and seven trucks in advance.

The Side Show

Mel Smith is manager and director of inside, with Al Fisher on outside. On ticket boxes, Silent Joe McCullom and George Genac. Banner fronts are new and are done in colors that are departure from usual side-show painting. In rear from usual side-show painting. In rear of side-show top there is introduced what appears to be a novel idea. Smith calls it the Futuristic Proscenium. Large calls it the Futuristic Proscenium. Large stage, which is divided into three smaller stages, each with drops and scenery. On them are presented lilusions and magic by Fay, the Man of Mystery. It is nicely arranged, looks good to the eye and has them all wondering what the thing is, to the extent that as observed on opening day the idea should be a good money-getter. The attractions: Virginia Butterfield, mentalist and crystal gazer: Fay and company of four, mystery, magic and illusions: Art Hubell, human beflows; Mr. and Mrs. Johnnie Winters, Hollywood Lilliputians: Duke Kamakua and wife; Juanita Martinez and Dixis Love; Royal Hawalions; Monya Pedras and big Royal Hawaiians; Monya Pedras and big

reptlies; Edith Hubell, sword box and il-lusions; Betty Broadbent, tattooed womaB; Jukius Schooder Abstraction reptiles; Edith Hubell, sword box and illusions; Betty Broadbent, tattooed woman; Jukius Schroder, Abyssinian wildman; Mike Butch, Popeye, man of many faces; C. E. Rice, the human heart; Capt. LaBarda, sword swallower; Jack Ernest, plano accordionist; Etayo and Miguel, Astee midgets, Herbert Marshall is band leader and producer of Alabama Minstrels. Percy Williams and Pork Chop Chapman are the comedians; Hillie Thomas, feature singer; Daddy Whitts, straight man and singer, The band—Meck Walden, sousaphone; B. M. Edwards and S. V. Bevard, trombones; James (Sax) Roberts, clarinet and saxophone; Al Officer, clarinet saxophone, and piccolo; J. W. Webb, trumpet; Jack Dozler and H. Marshall, trumpets; Daddy White, big drum, and Robert Henley, traps.

Traps.

The big show band—Charles Redrick, director; Emilio Hernandez, Phil Smith, Jack Earle and Harry Shell, trumpets; Bill Taggart, Wlifred Korpi, Frank Bianca, clarinets; Dallas Davis and Sol Driscoll, sousaphones; Albert Mitchell, Al Brown and Ray Evans, trombones; Harley Pitta, euphonium; Miley Thomas, traps; Jack (Scottle) Thomas, big drum; Pete Heaton, air calliope. (Scottle) Thomas, Heaton, air calliope.

Heaton, air calliope.

The concessions.—Chester Pelky is superintendent; Arthur Stahiman, assistant; James Thomassen, cashier; No. 1 stand, Homer Cantor; No. 2 stand, S. Arnold; hamburger No. 1, Murdoch Cook; No. 2, Kenneth Mapes; chameleons, Nate (Denver) Eleain; noveity stand. Harry Youden; novelty salesmen, Sherman Cowen and Charley Johnson; seat salesmen. B. Curson, H. Corsach, Davis Corbett, Grant Parmer, Griffith Hayes, Keith Kirkpatrick, Lanbert Marcowich, Morgan Shaw, Boyd Stevens; S. Davis, candy, James Simmson, former trouper, and

James Simpson, former trouper, and Charley Farmer were among visitors. Al Fisher made his debut as orrus side-show talker and made a fine maiden effort. Charley Smith and wife visited show, also Eddle Sherman and family. Old Mexico sent a lot of people to the opening. Miguel Torres headed a party from Mexicals and Agua Caliente. George Tipton, steward, said the check-in at cookhouse showed 605 persons. Jules Jacques, director of Bonham Bros. Boys' Band, is an ex-trouper. This band annually appears at Barnes openings. Jack Grimes obtained much publicity in local papers. Bill Curtis used his new stake driver, driving three stakes at a time. James Simpson, former trouper, and

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By GASOLINE BILL BAKER (Cincinnati Office)

"HAVE BEEN A SILENT...

Pipes reader all along, but admit to being somewhat slack as far as contributions are concerned," types DeWitt Shanks, Chattanooga, Tenn. "Hope this makes up somewhat. Doc E. S. Raggett and I are operating a laboratory here and are doing nicely. But we still find time enough to get out and make an occasional pitch, just to keep in practice. Recently ran into the one and original Red Feather, with a nice ouths and all the signs of a prosperous winter season. Had a letter from Harry Maiers, from Elowa, Ia, where he is in a local hospital as a result of an auto wreck. Here's hoping he has a speedy recovery. Doc Benson, oldtimer and veteran med man, was recently in these diggings and seems to be doing well. DeMills, the book worker, was a recent visitor at Nashville, where he had quite a pipe fest and recalled mutual friendships, especially our old friends Clarence and Kitty Heckendorn and Shorty Treadway. Mrs. Nina Scott has a nice outh out this season and is getting business. That oldtimer, Doc Mack, has been playing courts this winter and spring to good results. For the information of boys of the tripes and keister, Chattanooga is open to doorways. Several roadies are here and seem to be doing okeh." "HAVE BEEN A SILENT Several roadies are here and seem to be doing okeh."

"STILL GOING GOOD . . . around the Carolinas," infos Sunshine Rogers, from Warsaw, N. C. "My new act is going okeh. Just finished with Publix in North Carolina."

"AM PIPING IN from Providence, en route to Worcester infos someone who signs himself briefly as "Jack B." Remainder of the pipe is censored because of the incomplete signature.

"I HAVE RECEIVED... several letters concerning my last pipe in The Billboard," writes "Hoot" McFarland from his home in Lewiston, Me. "Evidently something on that order is what they want today. There is not much happening in this section. Blades Cook has been working here for two weeks and looks prosperous. I imagine he is as well off as anyone in the business today. I have been amused of late reading how prosperous some in the business are supposed to be, as well as laboring thru long dissertations on who "I HAVE RECEIVED . business are supposed to be, as well as laboring thru long dissertations on who is and who it not a j.o.l. It is time a lot of us realize that The Biliboard editorial space is just as valuable as its 87 per column inch advertising space. Let's be more epigrammatic. I have an auctioneer's reader in Maine and plan auctioneer's reader in Maine and plan to book farm and community sales thru the State this summer and fall if everything goes well. Everyone is looking forward to the Spring Special of The Billboard with great hope of seeing a host of advertisements announcing new and fast items for the coming sea-



MR. AND MRS, IRA WEISS, vet-erans of Pitchdom and whitestone workers par excellence.

Watch for

This Special Feature:

Ann Street, New York's Cradle of Pitchdom

By CHARLES A. LOMAS

Spring Number of The Billboard Dated April 13

son's work. The majority of manufacturers of pitchmen's items have been ultra-conservative the past five years in regard to investing money in new inventions. At the present time tho, with the better trend of bushless in general, we of the fraternity sincerely bope that they have something for us to sell that isn't five years old. To those of you who plan to work Lewiston this summer remember that the corner of Spruce and Lisbon is closed. However, you can rent a lot just two doors saway and do a good business. All Mains towns, before the summer is over, will be closed to everything but private property. While working towns around here recently I have noticed that the majority of them have been badiy burned by an Indian med man. Everyone around here is still talking about the amount of money Doc Maxey made in Lewiston and Berlin, N. H., last summer. They all have a good word for Maxey, tho. I still believe that Mary Ragan could sell sex books to the United States Senste if the chairman would permit her to make a pitch in the Chamber." The majority of manufac-

"HERE'S MY FIRST..."
pipe in years," inks R. Wooley, Springfield, ill. "Just passing thru here. Met
Doc McNeil and Hightower, heading for
Peoria as a result of a pipe in last
week's issue. Stay away from here for
a while. Town is closed as a result of
an argument between two knife sharpener workers over a corner. Am evil. ener workers over a corner. Am still working oil and find business is getting better. Am heading into Indiana for a few weeks."

"WEIL, HERF'S A 'SHORT one," pipes Fred (Sizz) Cummings, from Montgomery, Als. "Guess I haven't piped for a few years. After working pens for 12 years I quit about five years ago and returned to stores with cleaner for a couple of years. Was legal adjuster on a circus for another two years. In 1933 Pay Cornish and I had cleaner at A Century of Progress in Chi. In 1934 I had trick cards in the Colonial Village at the fair, Have worked Atlants and here with the cards since November. Now I have just returned to my first love, pens. I hear that Harry Taylor, who used to work pens, is a big night club owner in Minneapolis. Fido Kerr and wife, Ned Pitzgibbons and wife, Sally, Frank Polk and the missus and MacFadden are aiready in San Diego. Hogan and Hardy, the Strongberg Twins, are now in Atlants. The MacMurphy twins are here. Jack Wilson left for Birmingham. Joe Adkins is here on the sheet. Where are Peterson and Mack, the paddle workers supreme? Is Skippy Davis dead? Clis M. Scott is in Gary, Ind. Cox was here. Tom Rogers was in Atlants. What has happened to Razor Reilly? Let's have a pipe from Curtis Elzy (the boy wonder). Bill Walker and wife of Hull & Kerr Company, were last seen in Kansas City, Let's have a pipe from the Midwest Novelty Company, in Kansas City, Ielling us who, was in K. C. recently, I see Johnny Vogt is eating snowballs in

Illinois. Gien Reeves has been holding down one of the largest dime stores in Chicago for a year with peciers. Jack Curran, where are you? Pipe up. The weekly reader here is fairly steep."



THE PLUNGER FILLER VAC



EVERYTHING IN FOUNTAIN PENS & SETS.

JOHN F. SULLIVAN Fast Service Sully.

BIG 1935 LEADER

Genoise Lather Bows & 4 in-Hands
New sensation sweeping the
Control of the Control of the Control
BE TOLD FROM SILK Cosensis
with a damp cloth. Fancy besigns and Coloes. Durable, won't
wrinkle. B. M. sold 31 in 1%
hours. Send 50c for Sample
and Kitt. Information free.
Note



CENTURY TIE CO., Dept. 10, 2888 W. Grand



FAIR WORKERS DEMONSTRAT-ORS! PREMIUM USERS!

USERS!
Unusual Valued
Genuine Diamond
Out PENDANTN
a nd RHODIUM
RINGS, \$6.00 Gross Up. Nend
\$2.00 for Namples and Catalog
OLVMPIO MOVELTY OO. Importers, 307 5th Ave., N. Y. Oity.

MEDICINE MEN COUPON WORKERS

Out New Herb Package is the fastest selling, finest flash package on the market and the lowest price. Also new low coupon prices. Write for details. Prepaid ample ten cents. THE DAMON CO., So. Lowis Ave., Fresport, Ill.



NEW CEAL NOW OFFING THE MONRY PARK ROW PERS AND PARKER SLADES All Pens fitted with Buffed Tone Pen Points. Price Life how words.





Mother's Day Father's Day Graduation. Cost 46; regall 26. Also new Transparent Day and Night Signa. 600% Profit. Sample FREE. WRITE tools for catalog showing full line, cinding Electro Moon-Like Signa. L. LOWY, Dapt. 28, 8 West Erockway, New York.



55

times the amount for high work, but try to find a place to work. Next spot was Helena, Ark. Reader here is based was Helena, Ark. Reader here is based on the amount you get for your article. You can work this town on a soldier's reader if you have the right papers, such as I spoke of for North Little Rock. The mayor will let you work. Both doorways and street corners are open. Biz fair here thru the week, and about twice as good on Saturdays. Next stop Blytheville, Ark. Reader reasonable, no soldier's reader on o.m. One corner only no dogways. Money scarce. able, no soldier's reader on o.m. One corner only, no doorways. Money scarce. Next. Cape Girardeau, Mo. Reader pretty high per week. No daily license. Street corners only, high or low Money hard to get. St. Louis next. Merchant's street corners only, high or low. Money hard to get. St. Louis next. Merchant's license. Private property only, and none to rent. Did not work there. Next stop, Springheld, Ill. Fairly high per day or by the week. Biz is fair. One street corner only, Eighth and Washington. Well, boys and girls, that ds the lowdown on spots I have worked recently. Hope it will do someone some good. Say, Soapp Williams, don't you know better than to argue with a guy like that? Even if you and Frank Libby are right. Some oldtimer has just stepped on the fellows' toes and hell get over it in the next five years if he stays around that long. But, judging from his pipe, we may be working for him in another five years. Hat hat I split time in North Little Rock with a fellow by the name of Dixson. He had three performers and sold one box of med and one or two other items and rehashed oil for 5 cents. What do you think of that? I sold one bottle of corn med and gave 'em a box of salve for two bits and topped him on the day. Cutting the price just naturally gets you nowhere fast. Yesterday a very nice fellow pulled in here. Had the pleasure of meeting him for the first time. He was Wolfe, of oil fame. He sure does work nice and smooth. Sold oil for two bits and rehashed on salve for the same amount. We both got a little money. Will work here another oil for two bits and remained on sarry for the same amount. We both got a little money. Will work here another week and then head north. Heard week and then head north. Heard yesterday that Peoria was closed. Will shoot in a pipe about that town later. How about a pipe from Mary Ragan?"

DAVE ROSE AND . DAVE ROSE AND.

the missus are working whistles and rad in Arkansas. They are headed north. High water and post cotton picking time made conditions in the "rasorback" State not so good.

"AM ON THE ROAD . "AM ON THE ROAD.

again, headed for New York and points east," pipes Tom Sigourney, Port Arthur, Tex. "Beaumont and Port Arthur are open no reader. Lake Charles, La, has a fairly high reader. Only spot here in P. A. is at the refineries. Not so bad. There are four pitch artists here and a flock of horsebackers."

NEW MEES CURTAIN STRETCHER!

Pays Agents up to \$10 in a Day

hee

Baret time — eliminates ing. Sixetches currains of the state of the st



Not a Cosmetic or Soap Proposition, but Something Entirely, New That Really Sells Steelf. One men sold 400 Deals last week. Costs you 37c. Sells \$1.00.

Sample Prepaid 75c

LITTLE DOC'S LABORATORIES, 600 S. Ervey, Dallas, Texas

S BIQ MONEY S VETERANS, GET SUSY, int Solling Veterans' Magazines, Joke Books, Wil-stmor, Tramp Poems, Patriotic Calendars in Sca-ott. 15 Fast Sellers, VETS, SERVICE MAS., ST Lesnard BL, Rev York.

Pitchmen I Have Met

By SID SIDENBERG

By SID SIDENBERG

There are three men in the business that I did not care to follow into a town after they got thru banging it with whitestones and they are Jim Powel, one of the oldest whitestone workers in the game; Ira and Mrs. Weiss and Carl P. (Out) Moseley and his missus. I mean this last pair weren't only competition, but one found it "suicide" to try to collect any of the long green after they finished their job of dressing up the natives with the fisahes. This Moseley pair were knockouts when it come to purveying the ice. While "Out" was out doing the advance work and handling the advertising the missus was behind the counter handling the dough, and you can bet the chirt off of your back that when she was thru with a day's work there was a bank roll in the till that was not to be sneezed at.

Moseley, I think, was the only man in the game who refused to come down from the original price of one buck that started off the big dough with the flashes. He not only put on his own original sales but also copyrighted all of his advertising and selected and copyrighted the trade name for his stones.

Moseley is an old head in the game. He first went on the road when only 15 years old. He left the Virginia Military Dastitute, at

game. He first went on the road when only 15 years old. He left the Virginia Military Institute, at Lynchburg. Va. to join the Barnum & Bailey Circus as a candy butcher. He stayed with that outfit till it was combined with the Ringling Shows and went to Howes Great London Shows where he held the position as assistant to George E. (Doc) Hamilton, the legal adjuster on the outfit. During the season of 1915 he joined George Miller on the 101 Ranch Show and was with that outfit as Miller's right bower till the latter was killed bower till the latter was killed

with that outfit as Miller's right tower till the latter was killed in an auto accident.

After the Banch show dissolved Moseley owned and operated concessions on some of the biggest carnivals in the country.

When the whitestones hit the country as a money getter Moseley jumped right into the middle of it and got enough to buy himself a home in Upper Darby, a suburb of Philadelphia, and put enough of the filthy lucre in banks to send his two children. Price, 20, and Vivian, 18, thru the University of Pennsylvania and safely keep that howling wolf away from the door.

The missus works whitestones thru the Keystone State the year round while "Out" is out hitting some distant spots. The Moseleys have been married 22 years.

M. PINTCHMAN of the Olympic Bead and Novelty Company, New York, writes that Ira Weiss and the missus have boarded a liner and are well on their way to a European port, first stop on their round-the-world tour. The Weisses spent a few days with Pintchman talking over old times and looking over the latest novelties white awaiting sailing date. Ira and the missus have been selling whitestones for 25 years and are rated among the cleverest workers in that branch of Pitchdom. M. PINTCHMAN Pitchdom.

them to get ripe.

"WELL, WE'VE LUCKED .

our second winter in Georgia," scribea Richard Ricton, Cadwell, Ga. "Summer faround here at least) has been with us for the past two weeks and business is great. Have had three turnaway towns in a row. Can't say I like showing with

only a sidewall, since the wind tore our old tent to bits, but the new 40 x 80 is due to arrive any day now. Mr. and Mrs. Rand. of the Rand Canine Revue. drove 40 miles to eath our show the other evening. Fine folks. They will open under canvas soon. They were en route to Dublin, Ga., for a theater date. Met Red Wellington, of the Sunnyland Show, by our lot at Chauncey recently. He is doing nicely. Exchanged visits with the Dale show personnel at Alamo, Ga. Swell outfit and a swell guy. Their show is doing well. Have been looking for Billy Wehle, whose show has been winter quartering in Valdosta. We are looking ahead to a big financial season and expect to enlarge the show around April 15."

CHIEF ROLLING CLOUD CHIEF ROLLING CLOUD ... who is wintering with his outfit at Poplar Bluff, Mo., reports losses due to flooding of his parking grounds. He also lost a truck by theft. The truck was eventually recovered, but its contents are still on the missing list.

JAKE FOX'S PLACE on West Madison street, Chicago, is a busy spot these days. Tom Burns, well-known soap worker, is doing well there. Al Meltzer is pitching mannabread. Ben Feltman, cucalyptus worker, left last week. Big reported very good with these hustlers.

"HERE WE ARE ... jvania," cards Doc George M. Reed, Butier. "Opened here last Tuesday for a three-week stay in a chain store. Business is fair, but I am not feeling so good. Surely enjoyed the recent pipes from Frank Libby and Soapy Williams. in answer to W. J. Connelly's pipes. I think he is an o.h. b. himself or clse an n. w. (never was). He is probably a peddier. I find one of his type in mearly every town. Personally I am neither a j.l.c. nor an o.h.b. I have been in the selling game 40 years—the last 25 as a pitchman. I am an I.S.E.R., so are Frank Libby and Soapy Williams. So why should we worry." HERE WE ARE

BUSINESS IS PIERCE

"BUSINESS IS FIRRCE.
here." pipes Fred X. Williams from the
Fat Stock Show at Port Worth. Tex.
"No money is the cry. Will be glad to
get back to God's country. The gangup of sheetwriters here includes Chicago
up of sheetwriters here
Fully Lower Lowe

MATTHEW HERMAN shoots from Caruthersville, Mo.: "I haven't seen a pitchman for so long I am getting lonesome. Am heading for St. Louis where, as Dave Rose once said. You can't even get a fishesia.' I am now in the heart of the flood district, but it is not quite as severe as the papers termed it. Most of Eastern Arkansas is closed to any sort of pitch in which you gather a crowd on the street or on the sidewalk. I congratulate Frank Libby on his reply to that fellow W. J. Connelley's recent pipe. His answer was as good as his glass cutting performance. I would like to see a pipe from Joe Morris immediately. Well, boys, the time is here to take a spring tonic and then hit the ball." MATTHEW HERMAN

THERE YOU ARE

"HERE YOU ARE ... fellows, a pipe from the man who made New England famous," shoots New England Jack Murphy, waterville, Me. "Allow me to present to you the greatest Roman now roamin' the earth. Since March 9, 1933, I have covered the entire States of Connecticut. Rhode Island. States of Connecticut, Rhode Island States of Connecticut, Rhode Island, Massachusetts, Vermont, New Hampshire and Maine, as well as a large part of New York. I describe myself as a business worker, calling on doctors, lawyers, teachers, hospitals, libraries and the better type homes. Was surprised at Lewiston, Me. a few days ago to find George Moore and Joe Sullivan working with a med book. George said they had

rouch A Button LIGHTED CIGARETTES Come Out of Magic Case

Come Out of Magic Case
Imagine this! You take a
beautiful case from your vest
pocker! Automatically a cicarctic and flame appear. You
puff ... and a LIGHTED,
ready-to-moke cigarette is deberred right between your lifeSmokers crowd around when
you use the Magic Case ...
they gaze in wonder ...
every one of them wants it.

Let me send you a Magic Case for 15 days trial at my risk. Just show it . . . and watch smokers reach for it eager to buy. It's a selling schaation. Agents are coin-ing money fast. Write quick.

Oept. 0-4469, 4234 Cozens Ave., ST. LOUIS, MO.



Handic Big Pay Route selling
Ratail Merchants world's largest
finest line Counter Card
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World's Products Co SPENCER, IND.

MEDICINE MEN

Write for Catalog. The House of Dependability since 1895. When you want private Label Goods

THE OUAKER COMPANY Manufacturing Pharmacists, 220-222-224 George St., OfNGINNATI, O.



HANDKERCHIEFS

OVER 100 STYLES

AGENTS: Make Big Profits Easy
sales to stores, Cuttomers, ctc.
Staple sticles. Permanent business. Steady cash income.
OCOSE WARDERS. CO., 834

AMERICA'S LEADING MARUFACTURER OF

FELT RUGS

Lowest Prices. Sample, \$1.35. Portage Prepaid. EASTERN MILLS, EVERETT, MASS.

At Liberty OLD TIME MED TROUPER

Black or White Face. Sing, Dance, Piano and Guitar. Change for two weeks. Good wardrobs. ED. FRINK
Tulsa, Okla.

SOAP

PLAIN, PRIVATE LABEL OR STOCK. Write for Prices

NUTRO MEDICINE CO. ONICAGO, ILL.



THIS AMAZING BANDAGE BREATHES



400% PROFIT

Two-Second Demonstration.
Amazes all who see it. Will not stick to hair or akin; slattly strong, light. Send 25c for two full itse samples, or write of the way RFG. CO., Dept. D, 35 n, Ohicaps.

SENSATIONAL DISCOVERY TRANS FOTO

Sells on Sight—Everybody a Prospect.

Prints photographs from any negatives in 2 minutes, on Paper, Silk, Rayon, Wood, Porcelaids, Biggest thing in the Twentieth Contury. Good for window and store workers, demonstrators and michigen. No. Dark Room—No Equipment—No Experience Workers, demonstration of Paper, Silk, Rayon, Wood, Porcelaids, Sanna 25c, with Pull Details, 50%, Deposit with Orders, Torritories Open.

TRANS-FOTO COMPANY B1, 145 WHI 41 II SUNK! NEW YORK, N. Y.

been in Lewisten for the past six months. Think of that, fellows, six months in one spot for two bookmen. Also met Jones, the needle man, there. Has his wife and four children with him. Has been there all winter. While coming out of the post office I met Blades Cook. He has been in Maine so long he looks like a native son. There are plenty of States that will eclipse Maine for business. Don't see what those fellows find to keep them there, Fusiness with me is good, as always. I Business with me is good, as always. I make it that way. Some day I will give out my canvas, and if you don't throw a fit I miss my guess. Still think I am the greatest of all book solicitors."

SUNSHINE ROGERS ... , or a short one from Warsaw, N. C.:
"Altho I have not piped in for several weeks, the other boys have been affording me lots of enjoyable reading. Everything is moving in tip-top shape."

×

"GOOD EVENING."

"GOOD EVENING."

"GOOD EVENING."

Inights of the tripes and keister. This is James E. Miller coming to you from fitation C. O. D., Memphis, Tenn., thru the courtesy of Ossoline Bill Baker. I am down in the country of gravy and grits, but despite the fact that I like that sort of food I have lost 12 pounds since my arrival. This town is closed with the exception of one lot, currently held down by those regular fellows, Bill Brooks and Ralph Meyers. It is the first time I have seen good old Bill since the grand days of Broadway in St. Louis, Bill plans to join a circus this season with his auction jsm. I certainly received a kick out of Jerry Russell's 'down Memory Lane' broadcast. How about some more of the same sort of stuff, Jerry? Frank Libbby's broadcasts always rate four-star with me, as do Soapy Williams'. I wonder who is holding down my chair at those fine Greenfield coffee drinking contests. The sponsors of this program would appreciate some fan mail addressed in care of Gasoline Bill Baker, The Billboard, Cincinnati. O. Among those that are especially welcome we include Mr. and Mrs. Fred Miller, Chester Schmitt, Shorty Boggs, Frenchy Thibault, Art Cox, E. V. Norris, J. P. (Windy) Lewis, Tom Kennedy, Joe Smith and all the Detroit regulars. This is Station C. O. D. signing off. Your announcer, James E. Miller, bids you good night."

MARY BAGAN

\$1.60 STARTS YOU IN BUSINESS BIG MONEY-ALL YEAR ROUND

Our Ouarentee of Best Quality at Lowest Prices Beets Any Competition, SILK LINED TIES

STE 56 OROSS—S1.60 SAM-PLE DOZEN. New Occasion: Colored Knitted Silts, Pure Oroses, Jacquards, Westen, Pel-te Octa, Plaids SELLS ON SIGMT! SIO PROFITS!

NEW BOUCLE WEAVEST 258.50 GROSE 51.25 SAM-PLE DOZEN. Finest Cola-ness, Batin Brippes, Foulards and Pure Waven Cloths. THIS YEAR'S NEW YIE GREATION! Man Newly Palented! Big Ser setion! SLYDE-ON Ready Tied Ties!

LINE MEN'S NECKWEAR! SHIRTS-TIES TO MATCH, pitles. and Other Moretiles.

FREE Sand for Our ILLUSTRATEO CATALOGUE and See for Younger way OUR MEN Are the BIG-

25% Cash Bal C. O. D. Money Refunded BOULEVARD CRAVATS

BUY DIRECT SAVE 40c.

**Razee Budes. Aspirin. Etc.. at Lowest Pricos

Why pay more! Bare 40c on the 10clusty buying direct from us. We are
manufacturers with national reputation.

Razore Blades. Aspirin. Tolletties. Etc.

Highest quality. Beautifully packaged.

Opicit soften. Write today for FREG.

Builtoin of the Complete Line D. D. C. A.

ABONATORIES. Dept. 81, Desrot.

RETCHEM MOUSE AND RAY TRAPS set the money. Fit on any fruit jer. Particulars and sample, 15c.



By LEONARD TRAUBE (New York Office)

Strikes and Spares

Strikes and Spares

MAX GRUBER, trainer of the Jungle
Oddities, in a letter from Omaha,
said he read in The Biliboard
some news from Peru, Ind., that chimps
are being broken to play the bowling
alley and when the Hagenbeck-Wallace4-Paw-Sells Bros. Circus opens in the
Chicago Colisaum the trainer expects to
have the act ready, Mr. Gruber lays
claim to being the first one in America
to introduce the bowling alley with an
animal turn, the elephant doing the
bowling and marking his own score since
1925."—From "Out in the Open" of
March 23. March 23.

March 23.

L. (Crazy Ray) Choisser, who algas himself "The Calliope King," tells the following story in answer to Gruber's claim: "I played my first steam calliope for B. E. Wallace, of the H-W Circus, in 1912. He hired me at Burlington, Ia, when I was working for W. R. Markles' Sunny South Floating Theater. The clephant herd was in charge of John Warden. This herd was in charge of John Warden. This famous herd drowned a year or so later. In the No. 1 ring the elephants put on the barber shop act and in the center ring 10-pin bowling. I was there, and what I saw with my own cyes I remember, so that I believe the credit goes to Uncie John Warden, who is retirted and living in Peru. Anybody with the H-W show during the 1912 season can verify my statement.

"Elephant acts are all poses nowadays, with women mounts and all that. All elephante with B. E. Wallace were worked by men, and they were real elephant acts."

Choisser also remarks that he does not Choisser also remarks that he does not remember what the bulls did in ring 3. as it is "so far back." He does not touch upon marking of the score, which I regard as an important point. And do you females get that crack about women trainers? I personally fail to see where clephant acts are less interesting because of the presence of women. On the contrary, the fems contribute elements that have to about no property to the contrary. are in sharp contrast to the ponderous pachyderms—charm and grace, for in-

If, as Choisser claims, Gruber was not the originator of bowling elephants, I still consider that his breaking them to mark the score an outstanding creation equally as great as, or greater than, the bowling itself.

joe Rogers, of the team of Rogers and Claw) Dufour, loft the past Filday for Brussels, Belgium, to take charge of the combination's attractions at the Belgium Exposition.

—Chartie Duffield, the Chicago fireworks man, and Ed Carruthers, the Windy City booker, were in town on besiness. The scouts say Duffleld will have an important announcement soon.

—Emil and Katherine Pallanbarg will have their two bear acts and one dog act on the Ringling show in New York and Boston.

—Burns O'Sullivan is contracting Ponnsydates for Gorman Bros.' Circus. Is this the veteran's tinst shot at advance work?

—Dolfy Castle, also known as Dolly Muth Carroll, will operate a jungleland Show at Olympic Park, Irvington, N. J.

HERE'S another flashback to an item in the March 23 column. It was about a magician called Slydeni, of Wagner's 14th Street Museum, who couldn't do his act without music. He and Jack Frazer should form a brother and Jack Frazer should form a brother act. Frazer has been signed up by Gus Rosssco, manager of the games in Playland, Rye, to resume work at the dart stand. This game is opposite the park's music tower. "I must be near music," says Frazer. Strictly a Besthoven under the skin, this Frazer fellow.

ern terrifory, being headquartered in the Knickerbocker Building. He left for Hagers-town, Md., to see the William Click Shows. — A referso of the New York State Com-pensation bureau awarded Ray Willard SSOO for injuries received while working on the Barnum show last year. Will get \$13 weekly.

HE Public Prints .- Governor of Con-

The Public Prints.—Governor of Connecticut has turned thumbs down on pari-mutuel racing. Little, Brown has just published a circus novel, One Breath, by Patrick Carleton. It's an English tale. Side shows are reterred to Baine Myllyrienne, Pinnish giant, 8 feet 6 inches sbort. His aut takes 103 feet of cloth. Even the International Flower Show had its freaks. Tip to animal dealers: Local Central Park is anxious to obtain more International Flower Show had its freaks.
. Tip to animal dealers: Local
Central Park is anxious to obtain more
pheasants for its 200, but no funds are
available. Zoo's credit ought to be as
good as anyone's in the show biz, anyway.
. The Canadian Press reports
the catching of Newfoundland of a
marine monster with nostrils like a cow's marine monster with nostrile like a cows and a mouth like a shark. It's colored like a swordfish, too! . . . The World's Fair, English amusement weekly, cries a tear or two over the death of George Bruce Chapman, wild animal dealer and noted showman. . . . John (Strange as it Seems) Hix cartoons Greco Mangini, who can walk 50 feet while supporting his 170-pound brother in a single sit Seems) Hix cartoons Greco Mangini, who can walk 50 feet while supporting his 170-pound brother in a single hand-to-hand balance. . . The Boston Traveler goes Winchell by advancing the information that an owl in John T. Benson's Wild Animal Farm, Nashua, N. H., is keeping a pair of owl's eggs warm. Said to be the first time that owls have been (will be) hatched in captivity. . . Thanks to The Brunswickan, of Fredericton, N. B., Can., and especialty to Fred H. Phillips, for quoting us on The Mighty Barnum. The newspaper is published by the University of New Brunswick, and in its "fiag" on the editorial page I note that one of the reporters is R. B. Bayley. Very coincidental. . . I have a few clippings on hand from Australian gazettes and don't know how old they are, as they were sent on without dates or credita. Here are some of the items: Stuart McCoil put on a series of exciting events at the Canterbury Velodrome. One of the contestants is listed as Johnny Schnieder (should be Schneider, no doubt). "American champion." In the middie of a performance at Fox Brothers' Circus the marquee, pitched in Narrabeen, collapsed and a section of the audience was buried beneath the canvas without injury. Plans for an amusement park at Milson's Point have been dropped. have been dropped.

NEAA VICTOR-

Open herc. George Pughe and his four major ensees were arrested and charged with violation of an old ordinance, while Richard S. Kapian, who flew here from Indiana to handle the legal battle, was absent from the city on a trip to Sacramento. Advised by phone of the arrest. Kapian sped back here by car and on the following day, March 28, succeeded in obtaining a restraining order from the Superior Court, permitting the show to proceed unmolested.

Theater interests are said to be putting up a tremendous battle, up and down the Coast, against Endurance Shows, but to date the NEAA General Counsel has succeeded in defeating their every move. The Santa Clara Valley Show is starting off at an extremely fast pace and George Pughe is enthusiastic over the power displayed behind the NEAA. The Hayden-Ross show, being held in Golden Gate Ballroom, San Francisco, is also playing to a large early cisco, is also playing to a large early

The Ban Jose decision, coupled with The San Jose decision, coupled with the Fresno victory a few weeks ago, does much in clarifying the entire California situation and will go far toward eliminating the illegitimate operator, while the legitimate operator will be able to open and operate his shows in peace and safety. Thru the General Counsel's efforts on the Coast several cities are safety. Thru the General Counsel's ef-forts on the Coast several cities are adopting the model regulatory ordi-nance prepared by him and sponsored by the NEAA.

"SHOW MUST-

"SHOW MUST(Continued from page 28)
vasman: "Speedy" Smith, assistant; Art
Burggraf, pianist, with music by Johnny Marms and his Dukes of Rhythm;
Harry Lester, night manager; Art Detwiler, dietitian; Jerry Reynolds, usher.
Freeman and Thayer are collaborating
on the heat, the present instrument being some very tough treadmills. Aivis
is considering throwing the show into
a non-stop and letting the arches fall
where they may.

Equipment and Supplies

BOWER SHOW PRINT, of Fowler, Ind., has issued an attractive booklet of reproductions, in colors, of window cards concerning many branches of theatrical and outdoor amusements. It is a tastily gotten-up affair of 48 pages.

BARTELS COMPANY, New York City, a reorganization of the old firm bearing this name, is very active in the animal importation field. Regarded us experts in the line, Henry and William Barteis are supervising the business. Over a long period of years they have made many friends in the amusement world.

THE TOY BALLOON COMPANY, New York City, in addition to its regular business of supplying toy balloons to the circus, fair and carnival trade, is specialising in large balloons for bubble dancers. Manya, Joan Miller and Rosita Royce are said to be some of the artists using their product. Raymond Warny is in charge of this department,

J. N. MACKENZIE, secretary and treasurer Allan Herschell Company, Inc., says a comparison of business this year with that of previous years furnishes a definito indication of the trend. They have already received since the first of the year orders for kiddle auto rides amounting to more than 75 per cent of the total received thruout 1934. They also report having sold several reconditioned Carousel and Leaping Lena rides this year.

ROSS-HAYDEN-

(Continued from page 26)

presented to San Francisco and night fans are jamming the ballroom. Staff has Monte Hall, chief emsce, with

Art Wolf and Billy Mack assisting. Jane Shannon is featured vocalist, and there is a nightly floor show, as well as special afternoon features. Music is by Goldle's Red Jackets. Judges are Ernie Bernard, Red Long and Al Buckley. Phil Mathews and Singer Pisher are handling the front

and Singer Fisher are handling the front door.

Contestants on the floor the opening night included Vina Walker. Johnny Crowder. Jimmy Lynch. Alice Lynch. Prankie Wagner. Johnnie Hemphill, Joe Rock, Mary Rock, Eric Lawson. Betty Leo Doria, Johnny Nelson. Ronnie Cassidy. Billy Curts. Billie Atkins, Bennis Rothman. Neille Roberts, Joe Van Raam, Margie Van Raam, Porky Jacoba. Belia Jacobs, Ralph Ellis, Irene Mahon. Tony Bee, Jennie Costello, Joe Ricco, Kitty Potter, George Bernstein, Margie Love. Larry DeCorrado, Hilda Ludwig, Charles Loeb, Alice Holmes, Bill McDaniel, Opal Perdig, Jack Alexander, Dorothy Harris. Tommy Day, Irene Carter, R. V. Maxwell, Jimmie Carr. Dorothy Rhodes, Porky Holman, Marguerite Parker, Boh Turner. Gladys Maddox. Smoky Adams, Vonetti Deirio, Jerry Whalen, Johnny Parker, Earl Cameron, Tiny Parker, Stanley Rock, Lucille Delmar, Frank Costello, Helen Chester, Willis Sherman, Dolly Moore. Charley Nicosi, Mary Walker, Sam Moran, Ginger Hunt, Mario Alessandro, Ed Brannigan, Pat Brannigan, Jimmie Gable. Margle King, Maynard Leffingwell, Edna Stanley, Mickey Britton, Middred Moore. Willie Ryan, Billie Ryan, Joe Day and Ferne Burke.

First prize is \$1,000; aecond, \$500, and \$250 for third place. The walk is broad-

First prize is \$1,000; second, \$500, and \$250 for third place. The walk is broadcast three times daily over KJBS.

ELGIN SHOW-

(Continued from page 28)
Young (head nurse with the unit). Willigman and Dahlstrand are featuring another wedding, an all-Jewish ceremony, April 2. The principals will be Anita Stan and Snozzle Roth.

Anita Stan and Snozzle Roth.
Couples on the floor are Gertle Barke
and Fred Allen, Betty Brown and Ray
Stevenson, Dolly Smith and Joe Gross,
Anita Stan and Snozzle Roth, Sophie
Bradovich and Edwin Mayotte, Kitty
Conn and Walt Kimberland, Joan Skriven and Lou Barnette. The three solos
are Hotch Bloom, Charlie Brown and
Buddy Doucette.

Buddy Doucette.

Heading the staff are Butch Sullivan.
head emsee; Bee Doucette, head nurse,
and Mrs. Curt Cramlet; Bud Jensen and
Pred Alton, trainers; Red Nichols and
Curt Gramlet, judges.

Motor Transportation Dept.

By CAPTAIN E. R. HATFIELD

Due to the many requests received by he Billboard for information covering e motor transportation laws of all tates, this new department has been reated. The laws, ordinances and de-sions of the States and cities will be plained in detail. Information on the asions of the States and cities will be plained in detail. Information on the engths, weights, heights and widths, induling the license of motorized vehicles, is very important to you in traveling the lighways and streets. In the last year how units met with embarrassment in several cities. Some of these paid high fines for not being properly equipped to meet with the laws' requirements. We slicit your co-operation in reporting to and aiding this department by giving us he facts on any difficulties you have meountered with the laws and ordinances in any city or State. Address our letters to Motor Transportation Department, The Billboard, 25-27 Opera Flace, Cincinnati, O. We are prepared to give you remedies for these conditions which will prevent others from ailing into the same trap.

Complete data covering items other than laws will soon appear in this deartment. We wish to make clear to our enders that this department must not held liable for any article which may opear in these columns applying to laws, ourt rullings or decisions if they are sund to be different from the article published. All data is obtained direct from the utilities commissions, courts, statutes and authorities.

Preamble

According to the laws, all States de-ne persons, firms or corporations who ansport their property or merchandise as private carriers." and private car-ers are not exempt from any law, dinance, court declaion or court ruling ad shall be governed at all times as at of any for hire public carrier. Any otorized show operating vehicles of a mmercial type are subject to all maittes likewise and by law.

In this issue we give a table of weights bich are allowed by many States, coverage trucks used by private carriers. This ble does not correspond with the banges made by the 1935 legislatures. In the law covering these weights eyet in force. There are a total of 20 late weights listed here; the other 28 bits have free-lance laws. For instance, entucky's law on weight has been in a Kentucky courts five times—yes, the at time it was held constitutional. We dlipublish weekly the laws of this na-Il publish weekly the laws of this na-re, because they have no standing int. For this reason we declare this partment not responsible for publican of such articles:

Max Gro. Max.

		Man Gro.	Max. Gm.	DCL.
	State.	4-Whl.		Bet. Whi.
ť	Izona	Lhs.	Lba.	Lbs. 2.000
	ansas			350
I	difornia	22,000	34,000 12	000,
	nnecticut	32,000	40,000 8	000,
ľ	laware	26,000	38,000 12	000
I	t. of Columbia	30,800	39,600 8	008,8
	orgia		39,600 17	,600
9	bo	24.000	40,000 16	000.
l	nois	24.000	40,000 16	,000
Ī	dlana	26,666	34,200 7	,534
3	ra	26,666	31,650 4	,984

FOR LEASE Abreast Little Beauty

Big Eli No. 5
red at Beken, N. M., near Albuquerque,
open there. All set. Been operating
winter. \$200.00 deposit required. We
live 25% of gross; you pay all. No Parks

KOGMAN, Mfg. Exchange Bldg., Kansas City, Mo-

ANTED SIDE SHOW

have all equipment, neat frameup, 100-ft.
I line or more. No graft or couch bloweff.
LEY EROYHERS MOTORIZEO OIROUS,
Tulis, Otta.

LLIE & BERGER SHOWS NING BATTLE OREEK, MION, SATUR-DAY, APRIL 27, PLACE Rides, Shows and a few more Con-PLACE Rider, Shows and a few more Con-constons. Address: 18 J. BERGER, Builts 812, Garrick Theoler Bids., 64 W. Rendelph St., Chicago, Mi.

Kansas24,000	34.000	10,000
Maine	27,000	9,000
Maryland25,000	40.000	15.000
Massachusetts30.000	40.000	10,000
Minnesota36,009	42,000	0.000
Montana24.000	34,000	10.000
Nevada25,000	38,000	13,000
New Mexico30,000	34,000	4.200
New York36,000	44.000	18,000
North Dakota32,000	48,000	16,000
Oregon28,333	34.200	5.867
Pennsylvania26,000	36,000	10.000
Rhode Island28,000	40,000	12,000
Virginia24,000	35,000	11.000
West Virginia32.000	48.000	16,000
Wisconsin24,000	36,000	12,000
Utah,26,000	34,000	8,000

These figures are based on 1934 laws. We will publish the changes in the first issue of May. The 1935 laws covering these weights were not changed to any degree from the 1934 laws, especially in these States.

Alabama

Tractor-trailer units prohibited over 35 feet in length, 12 feet in height, 8 feet in width and gross weight over 20,000

Kentucky

Tractor-trailer units prohibited over 28 feet for single vehicle and 30 feet for tractor-semi, 12 feet in height, 8 feet in width and gross weight of 18,000 pounds. No exemptions granted,

Florida

Tractor-trailer units prohibited over 35 feet in length, 12 feet in height, 8 feet in width and 16,000 is the gross weight limit for single vehicles; 24,000 pounds is the gross weight for tractor-trailer units. For single four-wheel trailers 8,000 pounds is allowed. While two-wheel trailers are only allowed 4,000 pounds. This applies to house cars and busses.

Ohio

Tractor-trailer units prohibited over 40 feet for a pair of vehicles, 60 feet for any combination of three or more. Single units are heid at 35 feet in length, 12 feet 6 inches in height, 8 feet in width and the gross weight is 60,000 pounds. Safety chains must be used as and in connections with main couplings. X Senate Bill No. 61—Sec. 7248-2—G. C. of Ohio, 1934.

Connecticut

Tractor-trailer units prohibited over 35 feet in length, 12 feet in height, 8 feet in width and the gross weight is 40,000 pounds. Pour-wheel trailers are prohibited on highways. Law requires all vehicles to have reflectors that are approved by Connecticut authorities. Minerun reflectors will not pass in this State.

National

Trailer Brakes: This requirement on commercial type vehicles is the law in every State. Applying to vehicles over the one-ton type. Beware of this operation. Your trailer must have sufficient brakes at all times. The State Inspectors are out after truck owners who fall to have brakes on trailers. Do not use homemade type braking equipment; this will not pass the law.

Tail Gates: In operating thru many states one will find that trouble will come in heaps if the tail gate is down on a truck. Illinois does not permit tail gates down nor part way. Where the carrier is hauling poles, long bars or other equipment which belongs to the carrier, it is necessary to maintain red flags in day time and red lanterns at night, on the ends of the protruding objects. Carriers who operate stake-type vehicles must be sure that all canvas is properly tied down to body. All oil torches must be carried in a steel container box on right running board. Do not attempt to carry more than 60 gallons of gasoline at any one time. Tanks should be located on right side of truck. Laws prohibit the carrying of greater amounts.

There are 3,195,000 trucks in United

There are 20,900,000 passenger cars.
There are 210,000 busses.
Total taxes paid by vehicle owners,
\$1,200,000,000 in 1936.

For Technical Data Write
PUBLIC SERVICE ASSOCIATION, INC., Sidney, O.



I F JAPAN doesn't suit his tastes, Peejay Ringens will soon be headed in
the direction of the U. S. A. A letter
from him dated February 25 at Singapore, S. S., reached me last Saturday,
conveying this information. "From faroff Singapore," he writes, "your subscriber wishes to congratulate the 'Encyclopedia of the Show World,' The
Billboard, on its 40th Anniversary Number. May he live to see your 80th An-

Billboard, on its 40th Anniversary Number. May he live to see your 80th Anniversary Number!

"Salling for Kobe, Japan, March 11 to fill engagements up that way. If I like the country better than I did last year I shall stay all summer. If not (my licket reads Singapore to Seattle, U. S. A.), I shall be in the States the latter part of May, 1935.

"Traveling with me to the States are Edith Fehr and my airplane mechanic, Ellis Lindstrom, of Sweden, all members and connected with the Ringens act, Irene Thul, also a member of the act, leaves for Paris, but will rejoin the act in the States later."

Welcome back home, Peejay!

Welcome back home, Peejay!

The opposition battles between the Al The opposition battles between the Ai G. Barnes Circus and the Tom Mix Cir-eus and Wild West on the Coast seem to be anything but clean. It's too bad that covering of each other's paper has to be resorted to instead of working in line with modern business methods. One thing sure, it's not doing the circus any good in the eyes of the public.

+ ND now for a message from Frank Shean dated March 19 at Brussels. Belgium, where he is representing Dufour & Rogers interests at the

Beigium, where he is representing the Dufour & Rogers interests at the Exposition.

"The voyage was very hard on the way over," says Frank. "Our ship was in a storm for seven days and nights—one of the worst, the skipper said, in his experience. We did get one day of good weather before we landed in Antwerp.

"We have a very fine apartment, three rooms, one square from the fairgrounds and less than four minutes' walk to my entrance to the Parc des Attractions of A L'Exposition de Bruxelles. Our four buildings are well on the way to completion. namely, Life (here known as La Vie), Snake Farm (no translation for this show), Crime Never Pays (or Le Crime Ne Paye Pas), and the old reliable Two-Headed Baby. The location is one of the finest of the entire fairgrounds in the attractions division. We have no Carnival people here and I guess I cannot consider myself among that groups for I have forsaken the carnival business for the exposition field.

"I was just told that Walter K. Sibley has been offered the management of the big freak show here, to be built by Harry Traver's company.

"I have not been over to London, but expect to find time before the exposition opens April 27; also hope to go to Paris some week-end in the near future."

Frank promises to send more news of the Exposition, also photos, at an early date.

Billy Senior is a strong believer in giving the public plenty of good amuse-ment for its money, whether it be with a carnival or any other show. He has some big plans in mind for the society circus which he and his brother Edgar will have with the Johnny J. Jones Ex-

A. WALTER D.-NEALAND says to
watch out for the Johnny J. Jones
Exposition this summer—a thing of beauty, all new except the title. Over of men. the gospel truth he says, now at work in quarters at Augusta, Ga., from early morn until late at night put-

from early morn until late at night put-ting the finishing touches on the show. Season's opening takes place at Green-ville. S. C., April 8.

Just before leaving Augusta a teatt-monial banquet will be tendered E. Lawrence Phillips, owner of the show, and Walter A. White, general manager, by the members of the Exchange Club of Augusta, sponsor of the annual Au-gusta Fail Fair. This will take place April 4. Mayor Richard E. Allen is to precide and prominent business men will be in attendance.

On the press wason of the Jones show

On the press vagon of the Jones show during its 1935 tour will be placed a large sign advertising the Augusta Fall

TALBOTT MISHAWAKA-

(Continued from page 26)

Judges; Mike Kelly, Bob Burns, Ted Stephenson, trainers; Bonnie Cook, Doris Agreila and Mrs. Jamaison, nurses; Marge Brewer and Jane DeMasters, box office; Betty Taylor, manager walkathon cafe.

cafe.

Contestants still walking are Marty
Janowiak, Tubby O'Reilly, Babe O'Reilly,
Art Nys, Jackalyn Rhodes, Curly Crook,
Billy Baird, Charlie Baldwin, Wilma Baldwin, Carl Switzer, Lolly Newell, King
Schneber, Johnny Johnson, Al Rossi, Laverne Burgeas, The show is figured to
close within a few days.

ELMWOOD WEDDING

(Continued from page 26)
(Continued from page 26)
(March 24) of Jewel Yockstick and Arnold Enling. Enling has since dropped from the contest.

Maid of honor at the wedding was Delores Engelhart. Her partner, Billy Steele, was best man. Bride's maids were Bernice Nels, Billie Farmer, Mary Lenss. Charlotte Snow, Dot Miller. Clara Korbel and Toni Charles. Groom's men were Jackie Sellers. Mathew Nels, Tommy, Gardner, Everett Bonnett, Melvin Mason, Joe Solar, Buddy Atkins, George Grant and Eddie Richards.

and Eddie Richards.

Officiating at the ceremony was Judge Herman Buse Jr. The ring bearer was Conrad Darnell Swartz, and flower girls were Rose Marie Hoffman and Jacquelli Hoffman. Mrs. Ninnian Swartz sang I Love You Truly. Cellophane gowns worn at the wedding were designed and made by Mrs. Ninnian Swartz and Elda Schrover. Schroyer,

Nine couples remain in the contest. with sprints running once a day for one hour and 40 minutes length.

BISON CITY SHOWS, Inc.

BUFFALO, N. Y.

WANT Rides, Kiddie Rides, Shows, Cancessians, Cook House booked, CAN USE Banner Man. Playing City Buffalo eight weeks. Write, wire

BISON CITY SHOWS Victoria Hotel, Buffalo, M. Y.

touch with me immediately. JACK BEACH, 4837 Lake Park Ave., Chicago, III.

A TREMENDOUS DEPRESSION-PROOF MONEY-MAKER!

DELICIOUS VIENNA PATTIES

(With the Flavory Meet Bated and Seeled Within.)

A DELICIOUS FOOD NOVELTY I

For Experitions, Summer Reserts, Bathing Basches,

Carn he baked only in our patented ELECTRIC

OVENNTTE, Review Despited to purchasers. Post
Urely 300% Profit. Write for Particulars,

CHICAGO ELECTRIC HEATING CO.

2003 Sedewick Street,

OHIOAGO, ILL.

RIDES-10 or 11

SHOWS—S OF 10 — WANTED — RIDES—10 OF 21

NO CONCESSIONS
TWO OONSEQUITIVE WEEKS:
Week of September 2 to 7, NEOKUK FREE FALL ORLESSATION. West of September 8 to 14,
MARK TWAIN CENTENNIAL, HARNIBAL, ED. TERRATION. West of September 8 to 14,
On the Streets in 8th Original Two Events in the Midwest.
On the Streets in 8th Original Two Events in the Midwest.
First Street Colebration in Hamilad in Ten Years. If You Have Righ-Class Material, Write
DUAL Fall FESTIVAL COMMENTER, No. Wheektons, Beey, Box 3, Keetul, In.
Would Like To Hear From High-Class Free Acts. Two Consecutive Weeks' Work. No Commission.

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AMUSEMENT MACH

A Department for Operators, Jobbers, Distributors and Manufacturers.

Conducted by WALTER W. HURD-Communications to Woods Bldg., Randolph and Dearborn Streets, Chicago.

Jersey Ops In Meeting

Form State-wide plan to called Amusement Board of Trade

NEWARK N. J., March 30.—In another mass meeting held at the Mosque Theater, operators from all parts of the State met to complete the election of officers following the temporary election at a previous meeting. The State unit is to be known as the New Jersey State Amusement Board of Trade. George Ponser, who has acted as temporary resident of the organization, declined to serve. Murray J. Saltzman, president of the Union County Operators' Association, was selected to head the State board, Other officers elected were John Morrill. vice-president; H. Handler, treasurer, and Sue Silverman, secretary.

Three new members were added to the

Three new members were added to the board of trustees: George Ponser, H. Wolf and H. Bloom. Other members of the board include Harry Radler, H. Ruhin, Bert Lazowick, D. M. Steinberg, Charles Polgaar and Ed Handler.

It was also voted to accept the con-stitution of the present State organiza-tion. Plans were discussed for com-pleting a legal fund and for continuing (See JERSEY OPS on page 71)

Haskell Visits Up-State To Encourage Operators

NEW YORK, March 30.—Benjamin H. Haakell, attorney for many organizations here, is preparing for a trip thru up-State New York, where he will meet with groups of operators in Albany, Utica. Syracuse, Rochester, Buffalo and other cities.

This trip is being made at the suggestion of the associations here who have volunteered their aid to fight the oppressive tax hill, which is at this time in the Assembly at Albany. Attorney Haskell, who has met with all the upstate operators previously in his work for the State organization, reports that the letters he has received concerning.

for the State organization, reports that the letters he has received concerning meetings in the various cities all point enthusiastically to a warm reception and an effort to co-operate fully.

He will keep in close touch with the Albany situation while on this trip and will be in a position to report all new moves as he attends each meeting. All off the associations up-State have promised 100 per cent turnouts. The meetings will be held in the evening upon arrival at each point.

The fact that the time is very limited, with the Legislature at Albany possibly adjourning at the end of this month, has hastened all the necessary work.

Watch for

This Special Feature:

Newspaper **Publicity**

By WALTER W. HURD

in the

Spring Number of The Billboard Dated April 13

Central New York

A call meeting for the completion of an as cau meeting for the completion of an organization for operators in Central New York will be held at Newburg, N. Y., at an early date. Notices will be mailed to operators. Also watch for announcements in The Billboard. Operators wishing further information may approximate the programme of the completion may be approximate the completion.

in The Billboard. Operators wishing surrer information may communicate with Al Schlesinger, Square Amusement Company, 75 Cannon street, Poughkeepsie, N. Y. A later meeting will be held at Kingston. Announcements of this meeting will also be made in due time. Or write Mr. Schlesinger for information.

Builds Double Action in New Pinball Development

CHICAGO, March 30.—Double action and double interest are said to be created in a new pinball table game recently announced by Genco, Inc. The new game is called Score-a-Lite and is being built in what is called a de luxe model. The double action is secured by placing a second plunger on the left side of the cabinet to shoot balls that would otherwise be outs. This innovation is said to prove of unusual value in increasing the interest of the player in the game.

The new game is said to make a very clever use of the Genco lighting unit. The 10 holes on the playing field have lights corresponding to the lights on the light-up board. The 1,000, 900, 800, 700 and 600 pockets must be lighted in order to win, with greater rewards for each successive light.

Supreme Vending Expands

BROOKLYN, March 30 .- William Blatt, president of the Supreme Vending Com-pany here, informs The Billboard that his firm has taken over the Irving Manhis firm has taken over the Irving Manufacturing and Vending Company, old-established coin-machine Jobbers and distributors. The business at 922 Eighth avenue, New York, will be continued under the Supreme Vending Company name and Mr. Blatt will be on the floor to give the business his personal attention. Supreme Vending intends to make the location its headquarters for distribution of pin games thruout the city.

Gibson Will **Assist Orgs**

Named by NACOMM to travel and aid in forming local associations

CHICAGO, March 30.—Appointment of H. B. Gibson to co-operate with and assist State associations of operators and groups of operators who wish to form an association where none now exists has been announced by National Association of Coin-Operated Machine Manufactures.

cturers.
NACOMM believes that strong, well-NACOMM believes that strong, well-managed State associations of operators have been and will continue to be a vital factor in the development of commachine operating as a profitable and satisfactory business. The appointment of Mr. Gibson is in accordance with the association policy adopted early in January and announced in the committee meetings between operators and manufacturers at the recent convention.

Several State and local groups are (See GIBSON WILL on page 71)

Distrib Suggests Buying Games That Meet Statute

8T. LOUIS, March 30.—L. B. McClellan, manager of the Pacific Amusement Distributing Company, is doing his part to aid the operators in getting fair legislation in Missouri. He also sends the following explanation concerning the laws in all literature and letters sent out

laws in all literature and letters sent out from his office to Missouri operators:
"The \$15 tax on pin table games is for three coin chutes on a machine. Automatic payout, alot machines and dice games will not be permitted to operate. All operators should immediately confine their purchases to legal games only. In the past all troubles in all cities have come from operators putting out on locations machines known to be contrary to statutes. The St. Louis operators and jobbers have apent plenty of money and time to get this situation straightened out."

Missouri Ops

The Missouri Amusement Machine Asso-The Missouri Amusement Machine Asso-ciation has called a general meeting to be held in Jefferson City Wadnesday, April 10, at the Missouri Hotel. Luncheon will be served at 1 p.m., and the business meeting will follow. The purpose is to complete the formation of the State asso-ciation.

cistion.

Ralph T. Young, head of the National Operators' Association, will be present and will address the body. He is an inspiring speaker and has had iong experience in operators' organizations. The St. Louis organization expects to send about 75 members to attend the meeting.

The meeting will be in charge of John H. Bockman, Missourl Amusement Machine Operators, 3124 California avenue, St. Louis. It is urged that every operator who can attend notify Mr. Beckman to that effect at once so that luncheon reservations can be made at the hotel.

Distrib Adds 8 People In Reorganization Plan

DETROIT, March 30.—Marshall-Lemke, Detroit jobber, has been reorganized with Ben Marshall taking sole charge of the premium and merchandise division, including all jobbing activities in this field. The division was necessitated by the volume of business at the atore.

field. The division was necessitated by the volume of business at the atore.

Eight people have been added to the staff within the last 10 days, including two on the office staff, to handle the details of business which has come in.

Waiter Phipps, operating the Automatic Associates, Inc., has moved to 17172 Redford road, in northwestern suburshipps is finding a market for old types of machines, including the low countetype of card and similar coin machine and is using a window display with the card: "For home amusement." Choic is offered the retail customer of buying these machines at \$1 apiece.

James Underwood, operator of the Kalamazoo Automatic Amusement Company, Kalamazoo, has returned from two weeks' business trip thru Minnesott Wischnsin and North and South Dakota He is promoting a new type of coin machine which he has lately begun to manifacture in Kalamazoo and has inventing at the territory for the machine well. In the course of his tour Underwood appointed five new agents for the machines.

Plans Digger Expansion

To the Editor:
"It may be of interest to The Billboard readers to learn of the expansion of McKinley's amusement machine business to include operating diggers in Net York City. This branch of the business is under the direction of McKinley."

ness is usual.

We are expanding our New Jerse husiness to the extent of 26 new machines also, which will be placed in the better class of locations in Jersey coast

"We have long since given up the practice of placing amusement device in the cheaper locations, where me chines and their contents are constant!

chines and their contents are constant in danger of molestation.

"I have been a reader of The Billboar many years and it has been of almos inestimable value to me as a guide to information, equipment and enrohan dise for the amusement trade.

"MCKINLEY'S. New Jersey."

New Jobbing Biz in Chi

CHICAGO, March 30.—Coin-machin circles received the following announce

circles received the following announce ment this week:

"Dingy Hofman has resigned from the Chicago Coin Machine Company and ha launched his own enterprise to service the service that have been serviced that have been titled. The new firm will be called the Chicago Amusement Games Company, 1215 Diversey boulevard. Chicago P. S.—Dingy will be very happy to he from his many friends."



BUILDING A DISTRIBUTING BUSINESS—Office of the Long Island Crane & Pin Game Corporation, Brooklyn, with Myron M. Harrison, president, scated at his desk.

Central N. Y. Is Organized

Call meetings soon to be held at Newburg and Kingston

POUGHKEEPSIE, N. Y., March 30-perators of Central New York State net at the Hotel Windsor here March in in what is considered one of the most inthusiastic meetings ever held by coinnthusiastic mectings ever held by coin-nen in this section of the State. The heeting was called to bring about closer properation among the various or-anization units in the State. Al ehlesinger, of the Square Amusement company, local distributing firm, pro-led and introduced the guest speakers.

ided and introduced the guest speakers. Bill Gersh, of Byrd, Richard & Pound acency. New York, was introduced as he first speaker. He stressed the value of the work now being done through the State and suggested some of the hings that yet need to be done, loseph Fishman, executive manager of the Amalgamated Vending Machine Operators' Association, of New York, exertibed in detail how the operators in a organization had been able to form escribed in detail now the operators in is organization had been able to form me of the strongest and most active roups known in the industry. He ex-plained how the same methods could be used to perfect an organization for central New York.

Attorney Benjamin H. Haskell ex-lained the many legal angles confront-ing the trade at the present time and aggrested some of those that might be usgested some of those that might be xpected to arise in the future. Attor-icy Theodore Blatt, also of New York, bilowed Mr. Haskell and made a terse ummary of the ideas and plans that ad been suggested during the meeting. re asked by members present.

The raising of a fund had been trongly urged by all speakers. A sizable um was raised in a short time and urned over to a committee headed by all Schlesinger. Popular vote called for

all Schlesinger. Popular vote called for nother meeting to be held in the near turns at Newburg. N. Y. It was also becided to call still a later meeting to held at Kingston. N. Y. These meetings will also be for the purpose of ementing a closer organization movement among operators in the State. There was much enthusiasm for an tranization in Central New York and emporary headquarters were voted to be established at the Square Amusement Company offices. To Cannon street, bughkeepsie. Communications concerning the organization should be addressed at Al Schlesinger at this office.

Jsing Time by Carload

NEW YORK, March 30.—Bill Rabkin, the International Mutoscope Reel impany, Inc., is reported to be bring-ig in "time by the carload," according the expression used at the firm's

The firm distributes the table game ime, manufactured by the Pacific musement Manufacturing Company, It



HARRY STONER, general manager Stoner Manufacturing Corporation, Peoria, Ill. Harry keeps The Billboard handy.

received its first carload this week, and from all reports the machines disap-peared so quickly that the firm had no opportunity to even check the shipment. It is claimed that operators and jobbers were actually at the dock awaiting the arrival of the games and that as soon as the scal on the car was broken, instead of loading the games into the usual trucks, they were being trundled away to operators' and jobbers' con-

away to operators' and jobbers' conveyances.

Mutoscope is also rushing full speed shead with the Checkers games, which it is selling in large numbers in this territory, and reports that the games immediately take with the public. Many sportland owners and operators report that the game is bringing them in the full cash boxes they have been wanting and that 100 per cent repeat orders have been placed. been placed.

Recounts Development Of Lite-A-Line Game

DALLAS, March 30.—Ken C. Willis, president of the Neutron Amusement Corporation, tells the bistory of the Lite-A-Line game now being manufactured by the Pacific Amusement Manufacturing Company, Chicago.

facturing Company, Chicago.

He explains that the Neutron Amusement Corporation is an outgrowth of a partnership formed in Los Angeles by himself and Tennies Roltz. The partnership was formed for the purpose of experimenting and eventually manufacturing the Lite-A-Line. After manymonths of work the partners built the first 50 games, which proved immensely popular. The demand became so great that they found their firm too small to manufacture in the necessary quantity. They asked John Rough to form a corporation for them. Mr. Rough hired Fred Cole as chief engineer. After the corporation was formed they sold the rights to manufacture the game to the Pacific Amusement Manufacturing Com-

Pacific Amusement Manufacturing Com-

pany.
Since the sale Mr. Cole and Mr. Klotz have been at the Pacific factory supervising the construction and manufacture of the game. Ken C. Willis has formed the Neutron Amusement Corporation and has the distribution of the Lite-A-Line for the State of Texas. John Rough has the distribution of the game for the West Coast.
Mr. Willis reports that it is their intention to continue to develop new and novel games.

Beasley Opens Display Of Cranes on Rialto

NEW YORK, March 30 -- Opening in

NEW YORK, March 30.—Opening in the heart of the Risito here, Bill Beasley has shown to others in the coin-machine business the way to beautiful and modernistic offices. The Beasley Amusement Novelty Company has the most beautiful offices ever seen in the coinmachine business, many say.

The offices are furnished with the latest modernistic furniture, and the color scheme has a dove gray and silver combination with a splash of Chinese red here and there. A circular entry to the show and stockrooms has gained the compliments of everyone who has so far seen the new quarters.

The latest International Mutoscope cranes are on display and they are dressed in accordance with the manner in which the firm, well known here and in Canada, dresses its equipment.

Bill Beasley is considered one of the world's leading operators of cranes, and the manner in which he has furnished his own private office leads one to believe that he is visiting with the chief executive of the nation.

Vote Wreath to Distributor

ROCHESTER, N. Y., March 30 .- John

ROCHESTER, N. Y., March 30.—John Ococbody, well-known distributor of coin machines here, has been given the laurel wreath by the Modern Vending Company, of New York, as the largest distributor of Daval games.

Mr. Goodbody is now giving 100 percent of his attention to the new hit, the Chicago Express, and report, that the game is being rushed to waiting operators as fast as he can get them in. He also reports that he has so many orders for the game that it will be impossible to fill the domand.

In a letter to the Modern Vending Company he states: "I am proud of the fact that I am handling a machine which is making such a hit as the Chicago Express."



BURG CORP 1510 DAYTON STREET CHICAGO ILLINOIS

BURROWS AUTOMATIC SUPPLY CO., 78-81 Fetter Lane., London, Eng.



Bally Firm Makes Big Expansion Move by Taking Over New Factory

CHICAGO. March 30.—Only 18 months fire establishing its present plant, Bally stanufacturing Company announces that he tremendous growth of its business instructured it to add another large factory opersent facilities. The new plant is coated at 2640 Belmont avenue, Chicago, not is said to be one of the most modern tructures of its kind in the Middle West, deal for the straight-line production methods which are the operators' best sourance of speedy delivery on popular numbers.

General offices, engineering and experimental departments, as well as a major alter of the manufacturing plant, will ecupy the new Belmont avenue factory feer April 1. Production of many important of the manufacturing plant, will be show, when we saw clearly that the new Bally games had scored a sensational lit. Never in the history of our company CHICAGO, March 30.—Only 18 months after establishing its present plant, Bally Manufacturing Company announces that the tremendous growth of its business has forced it to add another large factory to present facilities. The new plant is located at 2640 Belmont avenue, Chicago, and is said to be one of the most modern structures of its kind in the Middle West, ideal for the straight-line production methods which are the operators' best assurance of speedy delivery on popular assurance of speedy delivery on popular

numbers.

General offices, engineering and experimental departments, as well as a major part of the manufacturing plant, will occupy the new Belmont avenue factory after April 1. Production of many important parts will be continued in the present Ravenswood plant and the original Eric street factory, now occupied by Bally's own printing plant, will also be maintained. The combined plants have a total floor space of nearly 125,000 square feet, which is said to be one of the largest areas devoted exclusively to the manufacture of coin-operated amusement machines. machines

machines.

Bally Manufacturing Company's career in the field of coin-operated amusement machines has been marked by a series of brilliantly successful contributions to the trade. As ploneer in the early days of pin games, the Bally organization electrified the amusement world with the popular Ballyhoo pin game. This machine constant to the property of the page stabilished sales. the trade. As plomer in the early days of pin games, the Bally organization electrified the amusement world with the popular Ballyhoo pin game. This machine, reputed to have established sales records never since broken, firmly established Bally as a leader to which operators habitually look as an efer-fertile source of new money-making ideas. Ballyhoo was followed by many notable hits, such as Three-Ring Circus, Sorewy and Goofy. In 1933 Bally again gave new life to the industry by introducing the ball-trip idea, which to this day is an important feature of many successful games. The firm first used the idea on Airway, probably the longest-lived pin game ever placed on the market. About the same time in its Monarch machine the Bally Company originated the progressive score idea, another persistently popular pin-game feature.

Bally's outstanding achievement, however, is generally recognized to be the automatic payout pin game, which Bally pioneered and placed on the market late in 1933. This game, Rocket, is today still a strong favorite with players after a year and a half on location. Other famous Bally payout games are Champion, Red Arrow and now Traffic, which is also offered in a tieket-vending model—issuing tickets for free games to skillful players. Besides the outstanding sensarined a reputation for being one of the most consistent producers of popular money makers in the industry.

Announcing the new additional factory, Ray T. Moloney, Bally's president, thanked the operators and jobbers for their part in his company's rapid rise. "Our present plan," Ray said, "was made necessary by the enthusiastic reception which the trade accorded to Rocket. Today we are again forced to expand in order to satisfy the overwhelming demand for our new line of machines. Our anticipated run on Traffic alone—based on orders already booked—would require

new Bally games had scored a schsational hit. Never in the history of our company have we booked so many actual orders as we did at the 1835 show. Our entire line, having been carefully designed to satisfy the present requirements of operators and the trend of public favor, met with instant approval. I am not exaggerating when I say that, altho we are practically doubling our factory space, our enlarged

instant approval. I am not exaggerating when I say that, altho we are practically doubling our factory space, our colarged facilities will be taxed to capacity during the next few months. This is not merely a prediction, but a statement of fact based on definite orders—on our books. "In extending my personal invitation to operators and johbers to visit our new factory, I want to say that we at Baily are mindful of how important to our success has been the loyal and enthusiastic patronage of operators and jobbers everywhere. We have made every effort to develop and build the type of machines that mean steady, substantial profits to operators. We have shaped our policy to insure the operator every possible protection. We have taken the leadership in combating cut-price competition. We are sure that our enlarged facilities will enable us to provide an even greater line of machines, and that we will more than ever merit the confidence of our many friends in the columnachine industry."

Eddie Ginsburg on Trip

CHICAGO, March 30.—Eddie Ginshurg. CHICAGO, March 30.—Eddie Ginshurg, sales manager of the Atias Distributing Corporation, is leaving this week on an extensive business trip that will take him thru the Middle West. He will offer the newest games for which his company has the distribution. His firm now handles games made hy Stoner Manufacturing Corporation, Exhibit Supply Company; Genco, Inc., and Western Equipment and Supply Company.

Eddie renders a valuable service to the trade in his travels by conferring with jobbers and operators on the prob-lems that now face the industry.

Operating Firm Places Big Order for Autodart

NEWARK, N. J., March 30.—Major Amusement Company (Maco), coinmachine operating firm, reports what is said to be the record purchase of the new A. B. T. Autodart games in the East. The firm, captained by the popular Archie and Howard Rass, purchased 100 of the new Autodarts as an opening order and as soon as these have been order and as soon as these have been placed they plan to order hundreds more. George Ponser Company, dis-

SPECIALS	
SEWING THREAD-Black Only-CI	LOSE-
DUT-Arst. Sizes, 40-50-60. 5 Oot.	10c
to Cabinet. Per Daz,	
SHOE LACES—Carded, 25 Pairs, Assorted, Per Card	22c
GOLF BLADES-Single Edge. 5 to	
Pkg. Oeliophans. Per 100	80c
MANICURE KITS-Each	4 1/2 0
POWDER & PERFUME COMB. Es	4440
FLY SWATTERS-Extra Long Man-	30c
dies. Oczon	
INK -Red. 10c Seller. Ooz	17c
TOOTH BRUSHES-Collophane. Oct.	65 c
MANOKERGHIEFS-2 Oct. to Dis-	75c
CAMEL HAIR ARTIST BRUSHES. S	1.00
LEAD PENCILS. Gross	1.00
COLORED CRAYON PENCILS. Gro. Send for Catalog.	1.75

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CLUDE CAMPLES and HISED RAPPAINS

LEGUN SAMLECS 41	
A-1 Cor	ndItion.
Rebound\$24.50 Cannon Fire, 46" (Mills) 35.00 Cannon Fire, Shyser's 30.00	Autowhiri 40.00 Autowhiri 40.00 Action, Sr. 32.80 Action, Jr. 22.50 Flying Trapote, 22.50
Maj. L'que, 44° 19.00 Lite-a-Line (Bowl Type) 60.00 Contact, Jr., 15.00	Rocket (Now Tilt Model), 30.00 Shystraper, 30.00 Griss Cross., 32.50
Write for Prices on All Bargains, 1/3 Depos	Late Games. Unlisted

COIN MACHINE EXCHANGE
Kansas Gity, Mo

tributor for the games in this State made the sale.

Major Amusement Company is one of the largest operating firms in this teritory. It covers the entire State. The firm uses a large force of service men and collection agents and has just purchased two new trucks. Archic explains that the truck sides will be used to advertise the games to the public. They are now being fitted for large posters, and each week the posters will be changed. The idea back of the posters, he says, will be to tell the public just what the coln-machine industry of the siste is trying to accomplish and also about the healthful recreation to be had from playing the games. Major Amusement Company is one of from playing the games.

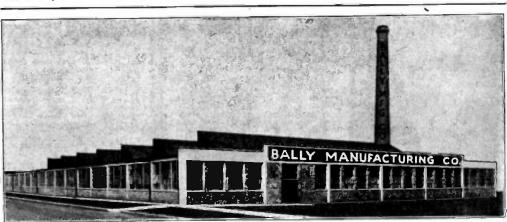
They have retained Byrde, Richard & Pound, New York advertising agency, to make up the posters for them in attractive colors somewhat similar to what the Railway Express trucks are now carrying. The firm has four small trucks running. at the present time. It contemplates of fleet of six.

Develop New Gum for Use In Small Merchandisers

NEWARK, N. J., March 30.—American Chewing Products Corporation has de-veloped a new "pillow shaped" candy-cated chewing-gum tablet especially developed for automatic bulk merchun-dise machines. The name of the new product is Midget Chicks.

The product is put up in an assortment of seven brilliantly polished colors and in all the popular flavors. The gum averages about 500 pieces to the pound. They are recommended for merchandising machines to vend at five pieces for one cent.

The firm reports that both distribu tors and operators in the automatic vending trade have shown great inter-est in the new gum and acclaim it a "natural" for their bulk venders.



BALLY ADDS ANOTHER BIG PLANT—Second expansion in 18 months indicates progress of the Bally firm in making a wide variety of amusement games.

Psychologists Analyze Appeal of Pinball Games as to Play Value

WASHINGTON, March 30 (ION).— With the pin game gaining in popular-ity by leaps and bounds thruout the country, the intelligent manufacturer, country, the intelligent manufacturer, while enjoying the prosperity of the industry, might well take into consideration the fundamental reasons for his success. Psychology has taught many leaders of industry the advisability of looking upon their products from the consumer standpoint, thereby enabling them to maintain sound business ventures when other means have falled.

It is not unlikely then that the keen-singled manufacturer should ask himself minded manufacturer should ask himself he obvious question—"Why does the eneral public like my games?"

It is with this idea in mind that The R is with this idea in mind that The Billibard correspondent obtained ex-insive interviews with two of the Capital City's leading psychologists, whose views in the psychologistal appeal of the pin ames to the average mind should be steresting and meaningful to the in-

"I would attribute the games' popularity to the fundamental element of human nature—the will to power," Dr. R. Rauth, assistant chief of the psychology department of Catholic University, stated. "The innate tendency which less unconsciously within everyone to

les unconsciously within everyone to master something.
"There are, of course, other elements which might enter the question of pin cames, such as entertainment value and he remuneration of a prize as a reward for the participant's skill," Dr. Rauth continued, "but the essential factor is the individual's mental satisfaction upon mastering something by himself."

continued, "but the essential factor is he individual's mental satisfaction upon matering something by himself."

Dr. Rauth also drew attention to the lement of novelty in connection with he pin games. The constant demand of himsen nature for something new and different, he said, would tend to force he manufacturers to continually putew types on the market.

"You see." Dr. Rauth said, "crossword muzzles and jig saw puzzles lacked the lossibility of ever getting something new and the public quickly grew thred of hem. The pin games, as I see them, an overcome this difficulty.

"There is also the element of the ineriority complex which can be taken not consideration. There are many people who would never think of challenging from or Pete to a game of golf on the fourse due to fear of their low score, lowever, the spirit of competition exists, and the pin game since they can play by themselves presents a natural outat by mastering the machine."

Another interesting side of the public hid in connection with its interest in he pin games was expressed by Dr. littichell Dreese, head of the Department of Psychology at George Washington Indiversity.

Dr. Dreese based the reason for tha

N. Psychology at George wassing-on-inversity.
Dr. Dreese based the reason for the ames' popularity in a combination of ontinual interest in the new types of ames which are being produced all the ime and upon the fundamental presence of human nature which he stated ound its expression in many different tests.

"Furthermore," Dr. Dreese stated, "the in game is largely an outlet for the pical American spirit of competitive-

Dr. Dreese said that he had found the games particularly popular in clubs, fraternity houses and other places where people known to each other congregate. "In these places the game is a pleasant and legitimate way of spending one's leisure time. Personally I like the game and play it often.

"The schools thruout the country," Dr. Dreese told The Billboard correspondent, "have always encouraged this competitive spirit in the youth of the country, and this training in some measure accounts for the popularity of the skill game today.

"On the other hand and perhaps more to the point at the present time, the depression has stimulated public interest in the game as a definite outlet for the American desire for competition which, due to decreased economic activities, has not had a chance to express itself."

The students at Stockton Hall, Dr.

due to decreased economic activities, has not had a chance to express itself."

The students at Stockton Hall, Dr. Dresse said, found the game interesting and played it almost constantly.

"I think very definitely." Dr. Dresse concluded, "that the future prosperity of the industry lies largely upon the ingenuity of the manufacturers to turn out new and attractive types of games which cannot help winning the public appeal."

Iowa Meeting Attended By 125 Trade Members

CEDAR RAPIDS. Ia., March 30 .- Of-CEDAR RAPIDS, Ia., Marca 30.—01-ficial report of the monthly meeting of the Automatic Merchandisers' Associa-tion held here recently indicated that 125 members of the trade were present. A four-course dinner was tion held here recently indicated that 125 members of the trade were present. A four-course dinner was served at the Roosevelt Hotel, followed by a 30-minute program of entertainment arranged for by the Iowa Novelty Company. Officers of the State association present were C. H. Robinson, president; L. W. Lundhall, vice-president; Fred K. Chandler, secretary; I. E. Hoogner, treasurer.

During the course of the business meeting Fred K. Chandler read a number of telegrams, including greetings from Mayor W. D. Hayes, Sloux City; F. R. Jones, president Sloux City Chamber of Commerce, and the leading hotels of Sloux City, inviting the association to hold its next meeting there.

Mr. Chandler also gave a concise report on his recent visit to the Chicago Coin Machine Convention. He also reported on the plans of the manufacturers' association to co-operate with operators' organizations in the future. He was followed by Tom (Dynamite) Dyer, of Des Moines, a dynamic speaker, who spoke on organization and its principles. Mr. Dyer emphasized that he believed the years of prospectity were just

who spoke on organization and its principles. Mr. Dyer emphasized that he believed the years of prosperity were just beginning, using news reports and history to prove his conclusions.

II. B. Gibson, of Chicago and representing the manufacturers' association, gave a graphic picture of the growth of the coin-machine industry from its inference to the great time. He employed the present time. infancy to the present time. He em-phasized the fact that there are thou-sands of people in Iowa alone who are dependent upon the distribution and operation of coin machines for a liveli-



MINNESOTA OPERATORS HOLD BANQUET—This active State organization is out to get 200 members. Banquet held at Minneapolis March 14.

"Give Us Better Games" The Cry of Millions!

SEE... SENSATIONAL WINNERS at your Jobber's Show-Rooms NOW!

"TIME" 49

TREMENDOUS DEMAND and PUSHING PRODUCTION STRONG! A Come that is PROVING its Remark-

"ROTO-LITE" 🥸

An OUTSTANDING Came in a Thousand Ways? So Unique—Such a Bountitul PROFIT MAKER-You'll tind your Locations LOADEO with \$ 200 Excitement when ROTO-\$ 200 EVEN UTE gets under way. A REAL BUY at

"NEONTACT" 49

The Cleverest Game in America Today. Nothing COMPARES or COMPETES with NEONTACT. Players actually SPELL their Awards in Brilliant NEON SCRIPT. Priced Priced Sentincly Trouble-Free Pour Batteries Only.

"SYNCHRO" 49

A New Variety of Action NEVER EQUALLED BEFOREI An All-Merchanical Came So Smooth—So Play-Alluring—that "SYNCHRO" is bound to become a "By-Word" with Operators Every \$3950 where. A Genuine Value

"BABY LITE-A-LINE"

UTTERLY NEW-SO DIFFERENT Ripe with PROFITS! Ready to take in HEAVY CASH at the Counter—just like the Large Line-A-Line does at the Floor, A SMART IN-VESTMENT that PAYS 3250 its way AT ONCE. Priced

YOU CAN'T AFFORD

Write - Wire - Place Your Order for Early Deliveries !!!

¶ AMUSEMENT MFG. CO.

4223 W. Lake St. 1320 S. Hope St. Los Angeles, Calif.

Complete Stock of All the NEW Machines

A SUPREME SENSATIONAL SALE!! RELAYS\$4.00 | SHOOTING STARS\$7.50 (Brand New, LIGHTNINGS7.50 | PLEASURE ISLANOS7.50 Original Cart

SUPREME VENDING COMPANY, INC.

557 Rosers Ave., Brooklyn, N. Y. 1416 Webster Are., Bronz, N. Y. 922 8th Ave., New York City

hood. The closing part of the meeting was used to launch a membership drive, and pledges toward a sinking fund for the organization were received.

Game Adds Music Feature

NEW YORK, March 30.—National Skee-Ball Company, of Coney Island, reports receiving many favorable comments on its new development, Chime Ball. Coin controlled, it is a kind of "musical version" of its well-known alley game, Skee-Ball. As the player scores sound effects are released, creating a startling effect. In all there are 20 different notes, both chime and organ, making what the manufacturer calls the perfect ballyhoo. First installation is at Casino Amusement Company, Asbury Park, N. J., and Arthur E. Seger and Jack Goldberg, of the Casino Amusement Company, operators of the game, report that the players are wild over the device.

Contends Local Tax Is **Enough on Any Business**

DETROIT, March 30 .- Gerald Ensing, DETROIT. March 30.—Gerald Ensing, Grand Rapids, Mich., operator, has won the respect of his fellow operators thruout Michigan for the way he has represented the industry in hearings before the State Legislature and in much detailed committee work. Operating pearut, gum and candy machines, he has fought against great handlenps to establish a successful coin-machine business. Ensing, in Detroit last week for the AMA convention, reported a notable improvement in husiness in the last three months. Automobile parts factories, of which Grand Rapids has a large number,

which Grand Rapids has a large number, showed the best reports. The machines located right in the factories have heen selling goods at a greatly increased rate.

Commenting on a proposed State tax bill, Ensing said:
"I am against any tax that will put a man out of business. We already have a local license tax of \$10 per 100 machines. With an average operation of \$00 or 400 machines—which are required to do a fair volume on penny venders—this tax is equal to or exceeds that on any other small business. small business.

small business.
"I cannot see any benefit whatever in a State tax. Any small tax would speedily be eaten up in the costs of administration, for boards and salaries. And a larger tax would be excessive and ruinous to the industry. Machines are properly regulated locally, and this is sufficient. The question of unincorporated territories, where there are few machines is relawhere there are few machines, is rela-tively unimportant."

Texas Trade Twinkles

Due to recent efforts of Texas opera-tors, location owners are pouring hun-dreds of letters into Austin addressed dreds of letters into Austin addressed to the various State representatives, requesting them to place a reasonable tax on coin-operated machines and also informing them that the machines are very much in demand in their stores. The effort really seems to be getting places. This effort was sponsored jointly by Tom Murray, of Ft. Worth, and Marvin McLarty, operator of Lubbock.

Ft. Worth operators have been enjoying a noticeably increased play on their machines due to the fact that the great Southwest Live-Stock show has been in progress in their city. This show and progress in their city. This show and rodeo always bring thousands of visitors to Pt. Worth.

A new sportland has opened in Ft. Worth at Seventh and Houston streets.
(See TEXAS TRADE on page 63)

BILLBOARD LEGAL NEWS

Address all communications to W. W. Hurd, The Billboard, 54 West Randolph St., Chicago.

Reduce Mdse. Machine Tax

New law provides occupational tax and small fee of \$1,000. vender fee

LONG BEACH, Calif., March 30.— Amendments to the vending machine license ordinance in Long Beach have been approved by the city council, re-ducing the fees from \$12 to a \$10 per year occupational tax and a 10-cent fee per machine. On scales the fee has been reduced from \$6 to \$2.

reduced from \$6 to \$2.

The amendment reducing the fees is as follows: The city council of the city of Long Beach ordains as follows:
Section I. That Section 88½ of Ordinance No. C-724, as amended by Ordinances No. C-1099, C-1260 and C-1284, ordinances of the city of Long Beach, is hereby amended to read as follows:

See. 88½. VENDING MACHINES: Every person renting, leasing or maintaining any vending machines or weighing machines for the purpose of seiling goods, wares or merchandise, or giving weight, operated by inserting a coin in said machines, or by the payment of a valuable consideration, and any person mathematical posture or maintaining coin. valuable consideration, and any person reinting, leasing or maintaining coin locks or coin latches which locks or latches are maintained on doors, entrance thru which doors is gained by depositing a coin in such lock or latch, shall pay a license tax as follows:

(a) Sandwich Machines, twenty-five dollars (\$25) per year for each machine. (b) Vending Machines other than (See REDUCE MDSE on opposite page)

Charleston Judge Says Cranes Okeh

CHARLESTON, S. C., March 30.—Crane and digger machines appeared again in Charleston stores and hotels this week, after Judge Paul M. Macmillan, of the Charleston County Civil and Criminal Court, ruled that vending devices could not be seized as gambling machines. The victory was the second here for operators this month. Recently the Charleston grand jury returned no-bilis on 16 cases regarding the seizure of jackpot slot machines, horse racing games and punch boards offering liquor or money, as prizes. CHARLESTON, S. C., March 30 .- Crane

and punch boards offering liquor or money as prizes.

Jack-pot machines, which once were located in virtually every restaurant in the city and even in the swanky Fort Sumter Hotel, still are in hiding, however, because of an expensive habit of officers of the law destroying the devices before the cases come up for trial.

Invite Reporters To Be Present at Conference

At a recent meeting of New Jersey operators to perfect a State organization newspaper reporters were present, evidently by invitation. It is stated that the newspaper men made some valuable suggestions about local problems. An editorial was read from a Jersey paper which indicated what newspapers can do when once they have a clear can do when once they have a clear understanding of the pinball games

attuation.

The idea of having reporters present at organization meetings is one of the most constructive things that orderly associations of columen can do to promote public good will. The New Jersey association has had some very valuable news publicity, particularly is the Newark papers, and probably one of the chief reasons is that the columen have a sensible and businesslike attitude toward the newspapers.

The pinball games industry should not have anything in its organization activities that it needs to keep hid from newspapers inclined to show an im-

activities that it needs to keep in from newspapers inclined to show an im-partial attitude. It might be a good move even to welcome reporters from those papers known to be prejudiced against the games.

To Contest Double Tax

RICHMOND, Va., March 30.—The State of Virginia and the City of Rich-mond are made defendants in an action brought against them in the City Circuit court by several operators of pinball games, the operators claiming that they are subject to double taxation when they are compelled to pay other license taxes besides a special State operators' license face of \$1.000.

In Richmond, for instance, the op-erators complain that they pay \$15 per year for each nickel machine operated and 85 for each penny machine, besides which they are assessed a flat 850 tax by the city.

The complaint was filed by Joseph Pearl and Arthur Gray, trading as the Virginis Vending Amusement Company, and H. I. Donati and C. L. Goodloe, The court is asked to declare those sections of the tax code and city ordinance levying the tax on each machine as uncon-stitutional and void.

In the Hustings Court there is also pending a test case, brought by the op-erators to decide whether a machine de-scribed as a "rocket pin" is a game of

Editorial Helps Games Operators

PASSAIC, N. J., March 30.—The Bergen Evening Record published an editorial in the issue of Saturday, March 16, criticizing the reform drives against

Louisiana Tax Reduced

The first important victory for colument is just beginning to manifest itself now, tho the fight was won some time back. It concerns the usual headache of high taxes. A bill was recently introduced in the Louisiana Legislature to tax coin machines \$15 a year, a jump of more than double the present tax and which would have permitted the cities to raise the tax from \$5 to \$15 also, since a city has the power to tax the same amount as the State unless prohibited by special law.

In line with the new spirit of cooperation which is developing among Louisiana operators and jobbers they got together to fight. They were successful in holding the tax to \$5, and in addition the charity hospital fee—a fee which was to range about \$5—was reduced to \$2.50. Taxes on each machine are now \$5 State, \$5 city and \$2.50 to the hospital, making a total of \$12.50. This was no minor victory for columnand it shows what can be done thru intelligent organization work. Huey Long is not against the coin machines as it has been commonly thought.

General Novelty Company finds dig-gers very pepular at this time and is operating a nice string. They find that barrooms, restaurants and hotel lobbies the best spots for diggers.

pinball games. It is considered one of the finest expressions yet seen in defense

the finest expressions yet seen in defense of the amusement games industry.

The New Jersey Amusement Board of Trade, new organization of Jersey columen, is soon to bring a test case before the Court of Appeals and Errors and it is felt that this newspaper expression will be of great value because of its moral support.

Newspaper Defends Pinball Game Against Recent Attacks in Jersey

(Reprinted from The Bergen Evening Record, March 16, 1935)

"WHEN REFORMERS START REFORMING"

The next big battle in Bergen County will not be over vice, elections or lottery rackets, but whether a bagatelle machine is a device of the devil that should be relegated to the limbo of forgotten things. Englewood and Alpine have ordered drives for the removal of these mechanical devices from all public places.

The theory behind this crusade is that the bagatelle games afford the players an opportunity to gamble. The contestants sometimes play for money or drinks, it is charged. So they are

Those who have experimented with bagatelle find the pastime relatively inexpensive and vastly amusing. Popularity of the machines has been enhanced by the skill of the manufacturers in presenting different combinations for the entertainment of the public. All the large department stores have added bagatelle games to their standard equipment. Their popularity is sweeping the country, not as gambling machines, but as games of skill for home entertainment.

Of course, the machines can be used for betting purposes. Police departments by themselves would be reluctant to disturb them, but they are forced to obey orders from their local municipal officials. If the police were forced to operate always on the same ridiculous theory, they ought to seize all the playing cards in Bergen County. Somebody might also use them for gambling purposes.

And Bergen County golfers will have to be careful next summer. Let there be no dollar nassaus on the Englewood Golf Club's links. Golf is a sport in which the players sometimes gamble, and as such all golf sticks are instruments of sin subject to police seizure.

To be successful a golfer must be lucky as well as skillful, but fortune's smiles break about even in the long run. The same is true of bagatelle. Skill plays a major part in the successful operation of most of the machines, as any experienced operator can demonstrate on short notice. Electrical attachments have added much to the fascination of the pastime.

There should be no more objection to bagatelle machines in any respectable establishment than there is to pocket billiard tables. If the cops are now going to be consistent they ought to confiscate all billiard tables also, and raid all kids' marble games this spring. These young outlaws of modern society often play "for keeps." The reformers ought to put them all in jail for that dastardly crime.

Charity Wins **News Mention**

MINNEAPOLIS. March 30.—The Minnesota Skill Oame Operators' Association. 204 11th avenue, South, attained public notice again when the following news story appeared in The Minneapolis Daily Sfar March 25 with a two-column heading. Old Pinball Games Amuse Blind and Entertain Crippled Children': "Pinball games, similar to those seen in nearly every corner atore, now are being enjoyed by blind persons and children patients in the hospitals for crippled children, along with aged inmates of welfare homes and kindred institutions.

crippled children, along with aged inmates of welfare homes and kindred
institutions.

"This was revealed by officers of the
Skill Game Operators' Association, of
Minneapolis, which has given such institutions old games lately replaced by
those of newer types.

"Blind persons get a thrill out of the
games of skill by removing the glass
covering and running their fingers over
the pins and holes, which enables them
to play the game with as much amusement as those who can see.

"Institutions which recently have received pinbail games include the Salvation Army, Volunteers of America, Shrine
Hospital for Crippled Children, the
Minnesota State Organization for the
Blind, Minneapolis Sunshine Society and
various posts of the American Legion
and Veterans of Foreign Wars."

Definition of Games Adopted

Important decisions of great value to Important decisions of great value to the industry were made by the legal and advisory committee of the National Association of Coin-Operated Machine Manufacturers in a meeting March 12. The committee went on record as opposed to the introduction of licensing legislation where the situation in any State was satisfactory, but to favor moderate licensing or taxation in any State where the situation appears to make it desirable.

where the situation appears to make it desirable.

This is an important statement of policy and will apparently meet the approval of all city and State organizations over the country.

Of even greater interest was the decision to approve a definition of "amusement games" for use in legislative bills. This definition reads as follows:

"Amusement games shall be taken to mean any coin-operated game or games for the amusement of the public and which involve the exercise of skill in their play."

their play. This is a definition suited to the mar

This is a definition suited to the mar-velous mechanical games developed in a machine age, and such a definition on the statute books would sliminate much of the hair-splitting arguments about "dominant skill." It is a definition that should appeal to common sense and fair play, but it will require a lot of effort to get the definition on record. But the work has been started and there should get the definition on record. But the work has been started and there should be united support in securing recognition of a legal definition in keeping with the more liberal spirit of the times.

The committee also suggested a clause concerning prizes to read: "It shall be lawful to award prizes to players of amusement games for skillful operation."

Kansas Official Uses An Outworn Definition

Kansas newspapers gave considerable publicity to the order of the State attorney-general in which the State official stated that "probably 95 per cent of these machines (pinball) are operated on the element of chance." Many of the local newspapers reported the interpretations of local county and city officials, in which some of them stated frankly that pinball, when prizes were not given would be considered as legal games. It is a matter for scrious reflection

would be considered as legal games.

It is a matter for serious reflection when one public official can express his personal opinion and jeopardize a business thruout an entire State. Naturally, the wey is open always to contest such orders and opinions in the courts, but that is an expensive process, and if the columns about gain a favorable design as favorable. column should gain a favorable de cision there would be no recourse to recover from the State or the attorney general any damage caused to the business. The attorney-general's definition of

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raming device is interesting: "Games or devices in which judgment, practice, kill or adroitness are not involved or skill or adrottness are not involved or sare thwarted by chance are gambling devices, assuming the element of consideration and the awarding of a prize. Games of chance do not cease to be so because they may call for the exercise of some skill. It depends on the dominant element which determines the

of some skill. It depends on the dominant element which determines the
names or devices."

Evidently the attorney-general endeavored to give a definition that would
over the ground and enable all local
officials to immediately spot games of
hance. The real difficulty with all
such definitions is that they can be appiled to soms games accepted as games
of skill down thru the years if the
definitions were followed literally. If
the definition of a gambling device
tropped with the clause, "games or desices in which judgment, practice, skill
or adrottness are not involved," then it
would be comparatively easy to have
general agreement as to what constinitingent person could object to such a
cefinition. But when the clause, "or
thwarted by chance," is added, then the
definition ceases to be a practical guide
ind becomes the occasion for endless
ingument.

The fact is that no game of any kind.

rgument.
The fact is that no game of any kind
as been known in human history in
which skill, practice, etc., were not in
ome measure "thwarted by chance."
The dominant element theory is impracical and can be used so unjustly as to take the laws and statutes foster rackets stead of eliminating evils. Such im-ractical definitions make it possible in public officials to conduct the most gantic racket known in the United

tates today.

People who are sincere in combating neckris might as well begin with those ublic officials and reform agencies that reed rackets by their own abuse of

EDUCE MDSE.-

(Continued from opposite page andwich machines, \$10 per year occupa-n tax and 10 cents for each machine. (d) Coin Locks or Latches, four dol-rs (84) per year for each of said machines.

cn.

e) At the time said license is applied
said applicant shall give the serial
mber, kind or character of said ma-

mber, kind or character of said ma-hine, coin lock or latch.

(f) No person, firm or corporation hall maintain any vending machine, eighing machine or coin latch within he city of Long Beach without having pated thereon a conspicuous place a tamp or label which shall be issued and amp of label which shall be issued and applied by the City Tax Collector upon the payment of said license tax, which amp or label shall indicate the true are of business of said owner and the word of said inchine, the principal see of business of said owner and the object of said license, together with the date of expiration thereon, and in the event any duly qualified officer of ecity of Long Beach finds any such achine, coin lock or latch being mainined in the city of Long Beach without such stamp or label being mainined thereon in a conspicuous place, without such label indicating that terms is a valid and unexpired license such covering such machine, it shall ere is a valid and unexpired incomes sued covering auch machine, it shall his duty to seize and hold said ma-tine for the payment of said license is, which machine shall be disposed of

bot the non-payment of such tax as ovided by the laws relative thereto. Sec. 2. That there is hereby added to relinance No. C-724, ordinance of the ty of Long Beach, a new section to be hown as Section No. 6½, to read as

Sec. 614. Every person engaged in the basiness of renting, leasing or maintainge any amusement machine or game suchines within the city of Long Beach, hich machines or games are operated baserting therein a coin or by the syment of a valuable consideration, all pay a yearly license tax of fifty blars (\$50) per year, which license such upon the payment of said tax all entitle said person to lease, rent or alintain one (1) machine within the ty of Long Beach. For each additional schines such person shall pay a Ricenso x of five dollars (\$5) per year.

(A) All of such amusement machines games herein mentioned shall be reg. Sec. 84. Every person engaged in the

games herein mentioned shall be reg-tered in the office of the chief of po-be, such registration indicating the rial number, the owner and the piace which said amusement machines or blocated. All amusement machines or imes so maintained in the bity of Long

Beach shall bear a stamp or label or aign Indicating the scrial number thereof, the true owner, the principal place of business of said owner, the number of the license issued by the city of Long Beach covering the maintenance of said machine, together with the expiration date of said license.

(B) Any unususcent methics of same

machine, together with the expiration date of said license.

(B) Any amusement machine or game maintained in violation of this provision or maintained without having displayed thereon in a clearly visible place the aforesaid label or sign indicating that the license therefor is unexpired, shall be seized and held by any duly qualified officer of the city of Long Beach, which machine or game shall be redeemable only by the true owner within a period of not to exceed sixty (60) days upon the payment of the reasonable value for the safekeeping of said machine, together with the license tax as provided herein for the period during which said machine was improperly maintained.

(C) In the event any person discon-

machine was improperly maintained.

(C) In the event any person discontinues maintaining any machine or game duly licensed hereunder during a period when such machine or game is licensed for an unexpired period, said licensee may substitute another machine or game in place of said machine, the use of which is so discontinued, and may maintain said substituted machine without which is so discontinued, and may maintain said substituted machine without the payment of an additional license tax for the unexpired period of the license carried on said discontinued machine, provided, however, that such person surrender the unexpired license of said discontinued machine to the City Clerk and obtain from the City Clerk a new license for such unexpired period for said new machine, and provided further that said new machine be registered with the Chief of Police as provided herein.

herein.
(D) Provided, however, that no license as provided herein shall be issued
for the renting, leasing or maintaining
of any amusement machine or game upon any public street, alley, way, court or
in or upon any publicly owned building
or property within the city of Long
Breach.

Sec. 3. The City Clerk shall certify to the passage of this ordinance by the City Council of the City of Long Bcach and cause the same to be posted in three conspicuous places in the city of Long Beach and it shall take effect thirty (30) days after its final passage.

TEXAS TRADE-

(Continued from page 61)

This is the most promising spot in the city for a sportland and the industry in this section is watching the outcome of

the venture closely. Other sportlands are reported open in Dallas, Houston. San Antonio and Waco.

The Texas coin-machine industry ex tends a hearty welcome to The Bill-board's Dallas office and its manager, Gregg Wellinghoff.

Cranes and diggers are finally coming into their own in the Lone Star State. Several distributors are now jobbing the machines and operators are beginning to place them on location. Thus far they report pleasing returns from this type of equipment.

Never before in Texas has this writer seen so many counter units in operation.
It seems that operators are beginning to realize the value of counter machines and are placing them right along with their floor units.

Electro Ball Company, Dallas, reports solic business on the new Seeburg Sciectaphone. Electro Ball Company has been receiving these new Seeburg instruments by the carloads and operators are still clamoring for more. The Seeburg phonograph is proving a big sensation in Texas and other Southwestern States.

Merchandise machines are coming in for their part of the business and a number of operators of merchandise equipment report a big increase in business. Operator Dribble, of Big Springs, reported to this writer recently that the merchandise business in West Texas was increasing daily. Dribble operates merchandise machines exclusively.

All types of amusement machines are All types of amusement machines are receiving their portion of play, with the payouts leading the big parade. The one-ball units are getting the money fast and the playing public appears to be on a real spending spree at this time.

condition which usually follows A condition which usually follows city spring elections is now in evidence in some sections and John Law is showing his colors a bit. The Texas Rangers have been busy in several South Texas cities and have closed a number of places where gaming was going on. However, these activities are always credited to politics and the situation is expected to become caim before long.

Some of the new machines that were introduced at the show are now showing up on location, but most of the boys are still watching and waiting for deliveries on many of the show winners.

Critic Comments on Pinball

There are about a dosen important types of entertainment now functioning in the United States, ranging from the marathon endurance show to the legitimate theater, from the coin-operated machine to the radio.

You may begin with a preconceived notion that a tent show production of "Paid in Full" is intelligent entertainment and that playing the pin-and-ball machine is not. But that prejudice is an intellectual one, and, to a large extent, prevents you trom seeing what is happening in the business of providing amusements to the American people. It is not even safe to assume that amusements which depend on mechanisms are necessarily less good than those which depend upon human talents.

—GILBERT SELDES, in Today Magazine, March 2, 1935.

At the present mement the most successful novelty is the pin-and-ball game, at which thousands of mem who want to "go somewhere" but do not propose to spend a great deal of money now entertain themselves. I do not know on what theory their way of spending time can be eliminated from the field of amusement, unless one prefers to class what they are doing as a sport, which, I think, the manufacturers would approve. The pin-and-ball game began as the simple old bagatelle board, on which the player used a stick to run a steel ball up a groove so that, after hitting a certain number of pins, if fell into a place bearing a number, usually from 10 to 100. The commercial emploitation of this game required, first, that either the balls or plunger should not be free until money had been deposited in the slot, and the next step was to make the plunger at least semi-automatic; that is, if is fixed in place and works on a spring, and the only skill required is the knowledge of how far to pull it out in order to send the ball spinning in such a way that it will fall into the most profitable hole.

The physical development of such boards closely resembles that of Tom Thumb golf, in vogue several years ago, because the basards are dramatized so that in one type the ball actually files over a trapese; in another, designed by Red Grange, the entire board suggests a football game, and in a third the Army and Navy are represented on the field.

the field.

The success of the pin-and-ball game would suggest to some serious observers that the appetite for active participation in entertainment has not been killed by the movies and the radio. Actually, such games are closer to pool and bowling that they are to the theater; in spirit, it not in fact, they are close to playing dica, in which, also, enthusiasts assert, skill is an important element. The significant thing is that even in the field of highly mechanized entertainment new things are invented; and, just as four years ago, people interrupted their almiess motoring to play miniature golf, so they stop now on their way to a movie to play the or ten games of ph-and-ball.

—GILBERT SELDES, in Today Magazine, March 23, 1935.

In a series of three articles appearing in Today Magazine Mr. Seldes, author of Lysistrata and The Seven Lively Arts, critically examines the most popular forms of modern amusement. He is smply qualified as a critic and writes from that standpoint. Altho he thinks pinball may be a passing fad, it is the most important recognition that pinball has yet been given to be considered as a form of amusement for the American people by such a competent authority.



Built in 3 Models, Bell. Front Vender and Gold Award Built for 1c-5c-10c-25c Play Made Only By

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B120 — Popular American Made Sport Watch, with Matching Line Breciel, Sultable for children or adults. Quaranteed one year Less than 1 Dozen, Each \$1.85. Sample 250 Additional. Also with Leether Strap et

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\$1.59

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Rubber en all above DARMITE Carder, 25c; Gross, \$2.50.

Rubber en all above DARMITE Carder, 25c; Gross, \$2.50.

Rubber en all above DARMITE Carder, 25c; Gross, \$2.50.

Rubber en all above DARMITE ED 6 Months, \$2.50.

Rubber en all above DARMITE ED 6 Months, \$2.50.

Rubber en all above DARMITE ED 6 Months, \$2.50.

Sard Carder, 25c; Gross, \$2.50.

Rubber en all above DARMITE ED 6 Months, \$2.50.

For Circus or Street, \$2.50.

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Ex. Matches, 35c; Gross, \$2.50.

Ex. Matches, \$2.50.

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Shown at Chicago Coin Machine Convention: TIME, TRAFFIC. CHECKERS. TURNTABLE, AUTO DART, SCORE-A-LITE, QUICK SILVER, ROCKILITE, CHICAGO EXPRESS, BUILDER UPPER. Other Latest Games of All Makes—Too Numerous to Mention All Makes Slot Machines in 1c, Sc, 25c and 50c Play.

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Tel.: Wellington 3220-1



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New Corn Game Items. New Ball Came Items. New Plaster Numbers. New Novelties, All Kinds. New Country Store and Digger Numbers.

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1902 North Third Street,

POPEYE INFLATED RUBBER TOY.

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STREETMEN'S SPECIAL BALLOON, Fancy Prints, Bright \$2.50

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SHELL WATER FLOWERS (Requir), Gross.

SHELL WATER FLOWERS (Parachute).

GRADE BOMBS. NEW LOW PRICE.

LANGE EAR MOUSE TOSS-UP, Each in Envelope. Gross.

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SUNSET CHOCOLATES

Assorted Chocolates, Cellophane Wrapped. PER 75C Packed 8 Oot, to Car-PER CARTON, 64.50.

ROLY-POLY TAFFEES



Contains Asserted Taffees. Packed 200 to \$1.50 PER CARTON. \$7.50 PER 1,000.

20% Deposit With Order, Balance C. O. D. Sand for Free Illustrated Catalogue of Complete New Line.

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CONCESSIONERS... and PREMIUM USERS

WRITE today for new price list of complete line Premiums and Carnival Supplies. Corn Game Items, Wheel Goods, Novelty Items, Rubber Toys, Candy, Pop Corn, Jumbo Roasted Peanuts, Light Globes, Tape. If it is new we will have it. Largest in South.

SOUTHERN PREMIUM MFG. CO.

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DALLAS, TEXAS

Wanted for Royal Palm Shows

Opening April 5 for Twn Weeks in Heart of Birmingham, Ala. Two Locations. Loop Plane, also one more good Grind Show with or without frameup; Midget Loop Flanc, also one more good Using anow with or without frameup; Midget Show or any other up-to-date Attraction. Legitimate Concessions of kinds, good opening for a Lead Gallery, Cigarette Shooting Gallery, Penny Pitch and American Palmistry. Long Fair Route, starting in July until December; then Florida, Write or wire BERNEY SMUCKLER.

KRAUSE GREATER SHOWS WANT

For Spring Opening Season, Organized Plant Show with Small Band; will furnish outfit. Opening for one more Show not conflicting and legitimate Concessions. Address, this week, Rock Hill, S. C.

Cincy AMAO Men Work on Petitions

CINCINNATI. March 30. - A special CINCINNATI. March 30.—A special meeting of the Automatic Merchandisers' Association of Ohio. Hamilton County division, was held at the Hotel Gibson here Thursday night. Session drew a good crowd, including a delegation from Dayton, O., comprising A. S. Levy, C. Searle, Bob Francis and Coorge Schauer. C. McFarland, of Greenfield, O., was also

present.

Principal item of discussion at the meeting was the plan to circulate petitions among liquor permit holders for the purpose of obtaining signatures of the permit holders and their customers to present to the Ohio Liquor Control Board, long a thorn in the side of the State's coin-machine operators. The county was quickly divided into sections to be worked by pairs and an enthusiastic spirit of co-operation was manifested.

Ben Goldberg, of the Sicking Manu-

fested.

Ben Goldberg, of the Sicking Manufacturing Company, this city, offered \$10 as first prize to the one bringing in the most signatures. Ralph T. Young donated \$5 as a second prize and several other prizes of \$3 each were also ar-

The Automatic Merchandisers' Association of Ohio now has divisions in Cleve-land, Cincinnati, Columbus, Toledo, Dayton and Akron. More members were signed during March than in the pre-vious month and the organization, under the guidance of Ralph T. Young, really

the guidance of Ralph T. Young, really seems to be going places.
Cincinnati members in attendance at the Thursday night meeting were Ralph T. Young, national president; L. H. Pegg, president of the Hamiltou County division; William Armsey, secretary; J. J. Johnson, treusurer; Sam S. Weinstein, Sam Salman, H. Cavanaugh, H. L. Windeler, David Tavel, Ben Goldberg, Ray Bigner, Lester Buerkel, M. M. Bowman, R. M. Speed, R. M. Shawhan, H. S. Willey, H. H. Cohen, Bill Marmer, C. H. Fran, William Thiancs, George Thinnes, Joe Westerhaus and B. A. Bruns, of The Bill-board.

ROUTES-

(Continued from page 35) Ricton's Show: Andersonville, Ga., 2; Ideal 3-4; Reynolds 5-6. Schneider's, Doc. Yodeling Cowboys: (Lyric) Birmingham, Ala., 1-3; (Station WSB) Birmingham 4-5; (Ritz) Greenville, S. C. 8.

REPERTOIRE

Billroy Comedians, Billy Wehle's: Valdosta, On., 5: Catro 6; Albany 8: Cathbert 9; Lagrange 10. Bishop Tent Show: Vienna, Va., 1-6, Carter, J. E., Dramatie Co.: Altona, Mich., 1-6.

1-6.

Harris Road Bhow: Grand Porks, N. D., 1-6.

Obrecht, Christy, Show: Liberty) Webster,

6. D., 1-6. (O. H.) Wahpeton, N. D., 8-10.

Princess Stock Co.: New Boston, Tex., 1-6.

Sadier's Own Co.: Austin, Tex., 1-6.

Smith, Frank, Players: Beebe, Ark., 1-6.

Stoop, Hal, Show: Carlisle, Ark., 1-6.

DRAMATIC AND MUSICAL

Abbey Theater Players: (Curran) San Pran-cisco 1-6; (Met.) Scattle 8-13. As Thousands Cheer: (Blitmore) Los Angeles

3-13. Carte, D'Oyly, Opera Co.: (Royal Alexandra) Toronto, Can. 1-6. Ceiling Zero: (National) Washington 1-8. Cornell, Katharine: (Maryland) Baitimore 4-6. Coward, Linden, Magician: Statesboro, Ca..

Cornell, Katharine: (Maryland) Baltimore 4-Coward, Linden, Magician: Statesboro, Ga., Cardona Proposition of Coward, Linden, Magician: Statesboro, Ga., Cardona Proposition of Calcona Proposition of Calcona

Shining Hour: (Broad) Philadelphia 1-6. Three Men on a Horse: (Harris) Chicago.

SUPREME BURLESK

Greenwich Village Girls: (Park) Boston 1-6. Jute Cuties: (Minsky's Republic) New York Vampire Girls: (Minsky's) Brooklyn 1-6.

MOTORIZE Write GHARLES GORE, With Standard Cherrolet Company, East St. Lauls, III.

CIRCUS AND WILD WEST

Barnes, Al O.: (Hill & Wash. Si4.) Los Angeles, Calif... 2-7; Hollywood 6-10; Banta Monica 11; Pasadena 12; Giendale 13; Ventura 14.
Brysh Bros.: Boynton, Fla... 5; Riviera 6.
Haag, Mighty: Marianna, Fla... 4.
Kay Bros.: Forest Gity, N. O., 4; Mooresville 5; Madison 6.
Mix. Tom: Modesto. Calif... 2; Stockton 3; Oakland 4-7.
Orange Bros.: Henderson, Tenn... 4; Lexington 5: Hustington 6.
Polack Bros.: Newton, Kan... 6-13.
Ringling Bros. & Barnum & Balley: (Madison-Sq. Garden) New York 11-May 4.
Selis-Stering: Ma. Vernon, Mo... 5; Rogera, Ark... 8; Payetteville 9 Ft. Smith 19; Paris 11.

CARNIVAL COMPANIES

Bar-Brown: Gainesville, Fla., 1-6; Hawthorne

8-13.

Barkot Bron: Cleveland, Tenn. 1-6.

Bir Sate: (3400 Washington Ave.) Houston.

Tex. 1-6.

Bio Site: (3400 Washington Ave.) Houston.

Bioon's Cold Medal: Mt. Vernon, Ill., 6-13.

Blue Eight. Laurinburg. N. C., 1-6.

Bruce Oreater: Atlanta. Ca., 8-13.

Bunts Greater: Great Falls, S. C., 1-6.

Byers Bros.; Kennett, Mo., 6-13.

Christ United: Daiton. Ca., 1-6.

(See ROUTES on page 66)

CONCESSIONAIRES...
NOVELTY SUPPLY FOR
AIRS, CARNIVALS, CRUSES, GRIND STORES
WHEELS, BERK, CORN GAMES, CTC.
Catalog with New You Prices
THE TIPP NOVELTY COMPANY
TIPP COMPANY
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TIPP CAMPO GITY, OMIO

WANTED BOSS CANVASMAN

to handle 120-foot top with 3 40s and keep same in condi-tion. Buckner, write. BOX 584. Billboard, 1564 Broadway, New York, N. Y.

WANT FOR GIGANTIC WATER CIRCUS

Young Diving Cirl, Clewn, Cirl High Divers, both Back Somersault and Swan. All state lowest salary, what you do and send photographic Shannon O'Dea write. Address W. M. (Bill) RICE, care United Shows of America, Shrave port, La.

WANTED BINGO GAME

and other strictly legitimate Concession for best Beach in South. Address

CONCESSION MANAGER Myrtle Beach

CONCESSIONAIRES PARK OPERATORS

ORDER BLANK Malling List now ready for your early opening Season. Write today for copy. Net Catalogue ready dates part of April, 73 different designs of Plaster for all Games. New items. Lot price. All orders half cash, balance C. O. Bwatch Hillboard when ready.

Mechanical Show, Pan House, Bowling Allel Candy Floss, Whip Persman, legitimate Cones sions Box 635, Ladd, Ill.

PEARSON SHOWS

New Booking for Scaon 1935, RHOWS AND CONCESSIONS, CYEN GAS OPEN, Address P. G. SQX 8, Ramsey, III.

SOL'S LIBERTY SHOWS, Inc. NOW BOOKING FOR SEASON 1936. Address P. D. BOX 228, Caruthersville, Mo.

AMUSEMENT CENTER GIFT SHOPS

Ad Campaign Query From Palestine Work Begun

Sportland men pick N. Y. Journal to sell public on new entertainment

NEW YORK, March 30 .- With enthuasm at a high pitch, the sportlands are decided to use the evening newsper with the largest circulation in the sper with the largest crudation in the puntry for their opening campaign. The paper chosen is The New York reming Journal. The Saturday issue of the paper will be used, due to the fact hat it sells for 5 cents, is issued to the table in most of its editions before on, contains a 16-page comic section and a 32-page magazine is not crowded. nd a 32-page magazine, is not crowded this day with retail store advertising and is considered a two-day paper be-nuse it is kept in the home over the

Bill Gersh, of Byrde, Richard & Pound. BILL Gersn, or Byrde, Richard & Pound, divertising agency here, is preparing the first batch of ads to reach his firm's offices. A complete page will be devoted to the work of the sportlands and they will be presented to the public in an optirely new light.

nitrely new light.

The healthful recreation factors will estressed, with all the leading sporthends entering wholeheartedly into the ork. The sportlands are featuring their arious locations and the local machine intributors are featuring their games, tany manufacturers from Chicago also have entered and their ads will also spear on the page. The complete page ill be devoted to the sportlands.

The campaign as outlined will be a batton follow-up, with a page scheduled for every week for an indefinite eriod. News pictures will also be fearered, as well as many other ideas relative to the games and the sportlands.

The complete theory is to present a sw entertainment for the attention of the Workers. The individual advertishing is also expected to help the men alin new customers for their places of pusiness. Open house will be held at travellands over 50 thems.

iness. Open house will be held at sportlands over Saturday and Sun-after the appearance of the ads. wups will be made of the page and e will appear in the windows of all sportlands thruout the city. It is believed that with the approach of big outdoor season that advertising Il help bring the crowds to the aches, as well as to the many resorts are the games are featured.

pens New Jobbing Biz

WASHINGTON, March 30.—Philip G, andell announces that he has recently lend his own business at 2016 Georgia renue. N. W. He will handle various es of pinball games, scales and a com-te line of novelties and salesboards. Mandell was formerly connected with a A. B. C. Novelty Company here.

Watch for

This Special Feature:

Sportland Management

By WILLIAM E. PABST

Spring Number of The Billboard Dated April 13

NEW YORK, March 30.—Bill Rabkin, of the International Mutoscope Reel Company, Inc., this city, received the thrill of a lifetime the other day when the postman brought in a letter which had been sent air mail all the way from Tel Aviv, Palestine, to New York.

The letter contained a request for immediate information, layout and prices on sportlands. It was in answer to an advertisement which the firm carries in The Billboard. Mr. Rabkin reports that his letter was also forwarded by air mail via Avion and Jaffa to Tel Aviv.

The writer of the letter also informed that plin games were considered one of

The writer of the letter also informed that pin games were considered one of the leading amusements in Palestine and that he believed the sportland idea could be successfully carried out in that country. He hopes to have a sportland in operation before next fall and will depend entirely upon the International Mutoscope experts to do the complete layout work and recommend the correct machines for use in that country. machines for use in that country.

Sportland at Niagara

NIAOARA FALLS, N. Y., March 30.—
John W. Simone, considered Niagara's largest operator of pinball games, is opening a sportland on Falls street here.
Mr. Simone has secured the services of Al Levy to manage the sportland. This is said to be Western New York's first sportland. The spot is located in the heart of the business section, one block from the foot of the fails. The new venture in the amusement field has gained considerable attention as a local enterprise. enterprise.

National Asen. of Sportlands Official News

Amusement Center Gift Shops

Information

Anyone interested in the new national association for sportland owners and managers or the general subject of sportlands may write to:

Murray Goldstein, Secretary, National Association of Sportlands, 2126 75th street, Brooklyn, N. Y.

Or to
L. G. Anderson, Manager,
Sportland Division, The Billboard,
1564 Broadway, New York, N. Y.
An Interesting booklet an modern sportlends, by William Rabkin, has just been
published by The Billboard and may be
had for the asking.

This booklet contains full and vital information for the prospective owner or operator of a sportland, as well as for those who are already operating.

MEETING OF NATIONAL ASSOCIA-TION, as announced in the March 23 issue of The Billboard, will be held at the Hotel Imperial, New York, at 4 p.m., Wednesday, April 24. Reservations are already coming in. Let us have yours, or your comments.

DIRECTORY OF SPORTLANDS: We are compiling a directory of all sportland owners and managers, as well as prospective sportland owners and managers. Please let us have your firm name, name or manager or owner, number of machines, business address and location of your sportland.

Six new members, consisting of all the sportlands operated in Staten Island, joined the Amusement Men's Association (New York Sportland group) last week. Sown 100 per cent membership from this territory.

Let us have your comments and suggestions. We are anxious to co-operate with you regardless of whether you are a member of the association.

MURRAY GOLDSTEIN, Secretary,

Sportland Squibs

Leblang's ticket offices are completed at the Sports Palace at Broadway at 52d street and opened for business April 1. The restaurant in conjunction with the Sports Palace isn't functioning as yet. A new tenant is being sought. At present the "sportland kings" are using the entire spot to enhance the attrac-tiveness of the games.

The Barrel House, 247 West 42d street, in the heart of Times Square, opened with a flourish last week. Sid Kahn is with a flourish last week. Sid Rank is in charge and knows the game, having been close to it in the Rockaways. The spot is connected with the Barrel House restaurant, thus the spot *features "amusement, food and drink." Opening day was a big success. Sportshop owners from all over the town called to nay their respects. pay their respects.

Dave Simon reports that within the ment three weeks his new lower level will be opened to the public. He is also repainting his busy Riverside Sportland on Broadway near 96th. Dave is also installing a cooling system for the sum-

Nat Paber and David Loeb are opening what they believe will be the most unique spot of them all at the corner of Broadway and 48th street. Present last Saturday while the walls were being torn down, the present floor ripped up and the place being inclosed for the workmen, were Dave Simon, Murray, Goldstein, Bill Gersh, Nat Faber and David Loeb. Dave Simon offered "pahlenty" for the basement, but Nat has other plans. The spot is right in the heart of the world's most crowded sector. This spot, which will netually be all windows, with approximately 90 feet on 48th street and 25 feet on Broadway, promises to be the showplace of the sportland world. Nat Faber and David Loeb are opensportland world.

Herb Adler, of the Adler shoe stores, rushed into one of the spots last Satur-day to wish the owner luck and dashed right out with the remark that he was

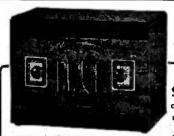
meeting his dad, who was just coming in from Plorida. Herb has a new idea in mind for sportshop displays to at-tract attention and will soon have it ready for the progressive sportshops.

Everyone claims "it's a pleasure" the way that those cases are being thrown out of court. In one day seven cases under Sections 982 and 973 were tossed out on the sidewalk.

That closing-hour ruling from the license department has the boys rather upset. The ruling states that the boys are to close between the hours of 1 a.m. and 8 a.m. An appeal is being made to the Honorable Paul Moss, commissioner of licenses, to extend the closing time, at least in the Broadway sector, where many theaters are open far later and where some of the best money-making trade docsn't show up until about 4 a.m. The Broadway "Dawn Patrol" is known to cavort at the sportspots after the 3 ayem marker. And what's more—they even play.

Maxwell Ellis and Max Weiss, the 14th street impresarios, are up in smoke because of what they call unfair competition. But, seriously, the manner of operation noted at the spot in question is the most unfair yet seen in the city. Scores are lowered to the absolute minimum, bringing the actual profit to so low a point that it is really a loss. No sound business can operate on this basis. The sportland owners are interested in a fair return on their investment, but apparently this spot is interested only in paying the rent. Such operation is of itself disastrous, for it tends to cripple play in surrounding sportlands. The matter, it is reported, is being taken up with the license commissioner and it is hoped that he will pay the spot a personal visit.





HY-GRADE Radio Corporation 50.80

West 17th Street, NEW YORK CITY, 25% Dep.

PRICE SMASH

We now produce a Sensational Bargain by volume production and you are in luck. Now you can have the set you've always wanted at the price you want to pay.

NOW \$6.25 Dot. Lote. SAMPLE.

AN R C A Licensed Radio With 4 RCA Lic. Tubes Beautiful walnut fin-ished Cabinet—measures 10" wide, 7" high. A. C. and D. C. Current. Built-in Aerial. No ground is required. Set and Tubes guaranteed 6 months. Woney-back sugrantee.

SOME OF THE QUESTIONS ANSWERED BY OUR 24-PAGE COPYRIGHTED

SPORTLAND Booklet



INTERNATIONAL MUTOSCOPE REEL CO. Inc. NEW YORK CITY

LITTLE NUT and NUT HOUSE



**

 \star

Table Vendors, the most popular in the world, will pay for themselves the first thirty days you own them. (We sell you an income.) With a fleet of these you will be independent. Small Investment. A proven success and as up-to-date as fomorrow.

LITTLE NUT VENDOR COMPANY
Lansing, Mich., U. S. A.



AMUSEMENT MACHINES

DON'T BUY **ELSEWHERE**

Until You Have Seen Our Latest 116-Page 1935 Catalog.

Also Remember We Guarantee To SAVE YOU MONEY OR WILL SELL FOR LESS.

Fast Moving Numbers in Dally Demand Stocked in Tolletries, Sundries, Rasor Blades, Notions, Novelties, Gifts, Pre-milums.

SEND FOR YOUR COPY OF OUR CATALOG TODAY -- IT'S FREE.

MILLS SALES CO. 901 Broadway 27 South Wells St. NEW YORK CITY CHICAGO, ILL. 85 ORCHARD ST. WEN TORK, DPEN DAILE INCLUDING SUMPAR

A Sure Fire Hit THE BUILT OF THE BUILT OF



"TAROET" is the ONLY counter also AUTOMATIO payout Pin Game ever built — E V E R OO N O E I V E D. 100% Mechanical Perfection — Will Last Years.

Its Own Cash-tw — Its Own Watchdog — A chain of TAB-GETS will put you in the BIG GEST MONEY you giver heard of.

Openies, Size 12":22", Shipping Weight, 44 Los BUY THIS FAST ACTION GAME. NOW. Torill Order PLENTY MORE for those GOOD Locations 06, Yes 12", Price 1c and 5c Play, Price 1c and 5c Play, Price Trimus: 50% with Order, Eslancs C. O. B.

THE BEVERATOR COMPANY

T.J.TIDWELL SHOWS WANT

FOR EIGHTEEN WEEKS OF FAIRS,

Shows that don't conflict. Good opening for Pit Show. Have everything complete except Banners; Fun House, Monkey Show, Illusion Show, Animal Show, Ourlaw Show, Any Plat-form Show. Wire T. J. TIOWELL SHOWS, Sweetwater, Tex.

ROLAND SHOWS

OPENING MONDAY, APRIL 8, CREENVILLE, TENN.

WANT Shows of every kind. Opening for Cook House and legitimate Concessions. Few choice Stock Wheels open. No racket. We hold contracts for 14 Southern Fairs. Ten weeks in choice locations of the coal fields. Address this week, Newport, Tenn.

Orange Bros. Circus

WARTE-Musicians for Big Show Band, Clowns, Priformers who do three or more acts, Candy Blutchers and Ticher Selfers for Side Show, Chief Hoho, Phyllis Smock and William Biddwell, wire Mumpy Ztherdigs. Willie Fuller wire. Can Disco. Oriental Dancers. Honderson, Thursday) Letrigaton, Friday; Bunthopoon, Stunday; all Tennessee.

WANT

Strong Trombone, Tube, Trap Drummer, Other intuicians write Talking and Knockabout Clown, Animal Side Show; Mr. Fee wire. FOR SALE—70 Round Top, three 30 Middles, like new, \$650 complete. Forest Git; Trumday; Moorentie, Friday; Madison, Saturiay; all North Carolina. KAY BROS. CIRCUS.

W. A. GIBBS SHOWS

NOTICE: OPENING POSTPONED.

April 20th, Ft. Scott, Kas. (Iwing to dust storm impossible to paint. All people contracted report not later than 11th at lot. WANT—Shows with or without tents. WANT—Concessions, one of a kind. \$10.00; two \$17.60. Will book Bides that don't conflict.

W. A. GISSS,

ROYAL ABUSEMENT CO.

Booking Shows and Concessions for its Spring
Copening at Covington, Tenn., April 22. Write
J. E. CLATTON, Manager, Greenville, Miss., until April 13: then Covington, Tenn.

WANTED First-class NEW acts for Circus Experienced banner man and biliposter. B. G. SCHWARZ, P. O. Box 123, Mobils, Als.

Official To Disapprove Insurance by Machine

OKLAHOMA CITY, March 30.—State Insurance Commissioner Jess G. Read recently indicated that he would disrecently indicated that he would disapprove any coin-operated device for selling 24-hour insurance tickets upon the deposit of a coin. These machines appeared in England some time ago. A well-known accident insurance company. Chicago had them under consideration

many years ago.

Mr. Read stated that William Warren, former secretary of the State insurance board, and B. T. Buillon, former insur-ance commissioner of Arkansas, have developed a scheme for 24-hour insurance. obtained by dropping a coin in a

wo be obtained by dropping a coin in a machine.

"Some time ago I turned down a scheme whereby the merchants of a community bought policies and gave one to each customer," said Rend.

He said that neither Warren nor Bullion had presented the new scheme to him or to the State insurance board.

New Idea in Parts Store

BROOKLYN, March 30.—Myron M. Harrison, president of the Long Island Crane and Pin Games Corporation, is opening for the first time here a special store that can be compared to the automobile accessory stores and which will have for sale parts for all machines. Howard Harrison will be in charge of the store, and his knowledge of operating conditions, as well as the machines, it is reported, will benefit the operators here.

Mr. Harrison also intends to have an outstanding display of the new Interna-tional Mutoscope cranes. He is featur-ing these cranes as his leading product. He reports that many sales have already He reports that many sales have already been made and that he believes the cranes will be very prominent in this city within a very short time. His present distributing quarters will be next door to his parts store, he reports. This "parts palace," as Howard Harrison calls it, will contain the necessary parts for all types of machines, ranging from bumper ruthers to the tinlest springs. Each part will be labeled exactly as it comes from the factory and

from bumper runbers to the timest springs. Each part will be labeled exactly as it comes from the factory, and Harrison believes that there is at present a great demand for a store of this type. They will also have specially made for them many durable parts according to their own design and believe that the ops will appreciate this service.

Games Boost Phone Biz

BROOKLYN, March 30.—A representa-tive of The Billboard who recently visited the office of D. Robbins & Comvisited the ofice of D. Robbins & Company had to wait 20 minutes before he could see Dave Robbins. The reason? Dave was on the long-distance phone talking to Stoner Corporation, Aurora, Ill., regarding additional carloads of Cavalcade and Tick-a-Lite, Stoner's new pin games. Since most pin games are made in Illinois and Eastern distributors must constantly be in touch with the factories regarding shipments. Dave states that his telephone bill has more than trebled due to those long-distance calls, and he believes that other Eastern distributors are having similar phone distributors are having similar phone bills. Dave says that all stockholders in telephone companies should be boosters for pin games.

Supporting Lottery Move

NEW YORK, March 30.—Mrs. Oliver
Harriman, who believes that "millions of
dollars spent for lotteries in foreign
countries ought to be kept at home for
our own poor," led a delegation recently to attend a hearing on the Crawford
bill, which would permit corporations to
conduct lotteries for charitable purposes. Mrs. Harriman is chairman of
the board of the National Conference on
Legalizing Lotteries.

the board of the National Conference on Legalizing Lotteries.

In addressing a meeting of the Na-tional League of American Citizens of Foreign Descent at the Hotel Astor, Mrs. Harriman argued that lotteries were the "easiest way to raise money." Senator Crawford's bill was indorsed unanimously at the meeting by the

MARRIAGES-

(Continued from page 31)
wright, and known on the stage as
Madeleins Marshall, to William Macgregor Clark, business executive, in New
York recently.

FAWORIT-PORMANEK—Roscoe Kent Paworit, son of Capt. W. H. Faworit,

film magazine publisher, to Marie Ann Pormanek March 12 at Mexicali, Baja

Calir.

LAMB-HANLEY—Drexel Lamb, orchestra leader, and Catherios Hanley, eachier at the Riviera Theater, Three Rivers, Mich., at St. Paul's Methodist Episcopal Memorial Church, South Bend, Ind., recently

LEASE-ROBERTS-Rex Lease, cowboy star and former husband of Charlotte Merrian and Eleanor Hunt, motion pic-ture actresses, to Elsa Roberts, film player, March 22 at Yuma, Ariz.

LONGONE-LAMANCE—Paul Longone, director of the Chicago Civic Opera, to Eleanor Lamance, concert singer, re-

McDANIELS-SAVAGE - Tressle Gray McDaniels, outdoor show executive, and Polly Savage, producer and dancer, at Murfreesboro. Tenn.. March 27, while en route to join the New Deal Shows.

SPECIALE-GAYLORD—Mike Speciale, president of the American Booking Office and former band leader, to Gayle Gaylord, radio and night club singer, at Cleveland recently.

SPEED-MYERS—Mason Speed, orchestra leader, formerly with various tabloid

attractions, to Irna Myers, in Dania, Fla., March 24.

STILLWELL-MEYER-Ahner J. Stillbillia Wall-and land Rosemary Ames Ket-ting Meyer, movie actress, in Chicago March 23 an hour after Mrs. Meyer's di-vorce from Bertle A. Meyer, London the-

atrical producer, had been granted. SULLIVAN-GAYLEN—Francis L. Sul-livan, Hollywood film player, to Danae Gaylen, theatrical dealgner, at Caxton Hall, London, March 16.

BIRTHS

A seven-pound son recently to Mr. and Mrs. Eugene Ormandy in New York. Father is conductor of the Min-

York. Pather is conductor of the Minneapolis Symphony Orchestra.
An eight-pound girl, Cheri Beryl, to
Mr. and Mrs. George McArthur in Detroit
March 19. Pather is pratident of McArthur Theater Supply Company.
To Mr. and Mrs. Charles A. RossKam a
nine-pound girl, Hope Svelyn, at the
Homeopathic Hospital, Providence, R. I.,
March 2. Mr. RossKam, who is Ths Sillboard correspondent in Providence, was
for a number of years advance representative for the Chicago Stock Company.

A 6%-pound son to Mr. and Mrs.
Pinkus Jacob Wolfson March 15 at the Cedars of Lebanon Hospital, Hollywood Cedars of Lebanon Hospital, Hollywood.
Pather is a screen writer with MetroGoldwyn-Mayer.
To Mr. and Mrs. Henry Garat a son,
Henry Jr., recently in Paris. Pather is a
screen writer.
A daughter March 20 to Mr. and Mrs.

A daughter March 20 to MT, and MTs. Red Fred. Father is the noted English vaude trick cyclist.

A daughter, Sonia to MT, and MTs. M. Schoen March 23 in New York. Father, now in the liquor business in New York is a former Coney raland (N. T.) concessioner.

A girl, Carolcah, March 11 at the Medical Arts Sanitarium, New York to Medical Arts Sanitarium, New York, to Mr. and Mrs. Charles Burns. Burns, for-mer comedian in burlesque and vaudeville, now is general manager for Louis Ricardo's theatrical enterprises, New

To Mr. and Mrs. Oran Wharton, both formerly with Wells Bros. Shows, a girl, Melba Ann, at Moffat, Tex., March 17.

COMING MARRIAGES

Engagement is announced of Kittle Prince. English vaudeville and radio star, to Jack Preston, nephew of Sir Harry Preston, well-known English host and sportsman. Wedding will take place in London early in the summer.

Bestrice Gilman, of Bridgeport, Conn., and Dr. George Hurwitz, of Hartford, Conn. Miss Gilman is a contraito soloist on the staff of Station WICC, Bridgeport, No date has been announced.

No date has been announced.

Thelma Mills, film dancer, to Dr.
Clinton Wunder, lecturer and author. Wedding is scheduled for April

wedding is scheduled for April.
Oiney Simkins, stage dancer, to Raiph
Groves. No date set.
Dorothy Grainger, motion picture actress, to George Lollier, assistant director. Wedding will be held in April at
the Little Church of the Flowers, Giendale, Calif.

dale, Calif.

Doris Pisher, daughter of Fred Pisher,
songwriter, soon to Jay Faggen.

Dorothy Samson, secretary of the
Songwriters' Protective Association, to
Samuel Lerner. Wedding set for June.

June Clayworth, stage and screen actress, to Benedict Erstein. Wedding will
take place in April.

trees, to Benedict Erstein. Wedning with take place in April.
Helene Thimig, associate director on Warner Brothers' production of Mid-summer Night's Dream, to Max Rein-

hardt, stage and screen producer. No date is set.

ROUTES

Continued from page 64)
Craits Greater: San Diego, Galif., 1-7; Santa Barbara 10-14.
Dudley, D. S.: Archer City, Tex., 1-6.
Dudley, D. S.: Archer City, Tex., 1-6.
Georgia Attra: Gray Gourt, S. O., 1-6.
Georgia Attra: Gray Gourt, S. O., 1-6.
Gorogia Attra: Gray Gourt, S. O., 1-6.
Gorogia Attra: Gray Gourt, S. O., 1-6.
Gorden Veiley: Gate City, Va., 1-6; Kingspork, Tenn., 3-13
Great Suption: Marketta, Oa., 1-6.
Great Sution: Osceola. Ark., 6-13.
Great Suption: Marketta, Oa., 1-6.
Greater United: Corpus Chriati, Tex., 1-6.
Greystone: Litue Rock, Ark., 1-6.
Hansen, Al C.: Columbia, S. C., 1-6.
Hilderbrand United: Gorpus Chriati, 1-6.
Bier Greater: Searcy, Ark., 6-13.
Kanus United: New Bern. N. C., 6-13.
Kanus Onleid: Rock, Ark., 1-6.
M. M. M. M. Boowt, Conway, Ark., 1-6.
M. M. M. M. Boowt, Conway, Ark., 1-6.
M. H. Am., Co., Lutesville, Mo., 1-8; Advance 8-13.
Martin Broa: Copperphill, Tenn., 1-6.
Murphy, D. D.: St. Louis, Mo., 6-13.
New Deat: Dorinth, Miss., 1-6.
Page, J. J.: Johnson City, Tenn., 1-6.
Reading United: Villa Rica, Oa., 1-6.
Reading United: Villa Rica, Oa., 1-6.
Reading United: Villa Rica, Oa., 1-6.
Reyal American: Abany, Ga., 1-5.
Chelley Superior: Duncan, Gils., 1-13.
Sabla Fill Doc: Tennah, Tex., 1-6.
Small & Bullock: Oreer, S. Q., 1-6.
Small & Sucket Parkette, Tex., 1-4.
Wallace Bros: East Prakete, Tex., 1-4.
Wallace Bros: East Prakete, Tex., 1-4.
Wallace Bros: East Prakete, Tex., 1-4.
Well Bros:

Wallace Hros: East Prairie, Mo., 1-8; Charisston 8-13.
West Bros: W. Prankfort, Ill., 1-8.
West Coast Am. Co.: Sacramento, Calif., 2-15.
World's Progressive: Columbia, S. C., 1-8.
Yellowstone: Callup, N. M., 6-14.
Zelger, C. P., United: M Paso, Tex., 6-13.

Additional Routes

(Received toe into for classification)

(Received toe late for classification)
Alexander Players: Medford, Minn., 1-6.
Artzona Minastrela; Moscow, Tenn., 3; Somerville 4; Brownaville 5; Jackson 6.
Connie & Delly Show: Pell City, Ala. 1-6.
Praser-James Dance Group: Johnson City,
N. T. 1-6.
Harlan Med. Show: Royalton, Ill. 1-6.
Miller, Air H., Show: Pinchurat, Ga., 1-5.
Miller, Air H., Show: Pinchurat, Ga., 1-6.
Miller, W. T., Show: Arabi, Ca., 1-6.
N. S. Shows: Poteau, Okia, 1-6.
N. S. Shows: Poteau, Okia, 1-6.
Phillipson Comedy Co.: Jonesville, Ind., 1-6.
Singer's Midget Band: Logansport, Ind., 4-6.
Sunnyland Picture Show: Swainsboro, Ca.,
1-6.

1-5. Wright, O. A., Vauda & Animal Show: (Magnet) Claremont, N. H., 1-6.

Ringling Publicity Campaign Under Way

NEW YORK, April 1.—With paper hung in the metropolitan district last week, the newspaper publicity campaign was ushered in today by the press corps of the Ringling-Barnum Circus for the opening in the Garden on April 11. Publicity trio, Roland Butler, Dexter Peilos and Frank Braden, will hammer away on story matter and pictures for the next four weeks. four weeks.

Train leaves Sarasota, Pla., on Wednes-day and is due to arrive in the Mott Haven yards here on Sunday. There will be feeding stops at Savannah, Ga.; Raleigh, N. C., and the Potomac yards. Opening night is for the benefit of the Circus Saints and Sinners' club and its

Cole for Binghamton, N. Y.

BINGHAMTON, N. Y., April I.—The first circus to play here this season will be Cole Bros.—Clyde Beatty, which was contracted by Fred Kilgore for May 30. Show has been granted permission to stage a parade following the regular memorial day parade.

Correction in Barnes Figures

CINCINNATI, March 30.—In last week's issue it was stated that 400 people are with the Al C. Barnes Circus. It should have read that 400 persons appear in the specs. More than 600 folks are with show.

DOC WILLSIE

F. H. BEE. Wire by Western Union. Huntington, W. Va.

WANT CONCESSIONS AND SHOWS Must be legit. Virgin territory. Minnespola lota, Auspices American Legion. Open April 30. Write WM. BAZINET & SONS.

928 Fifth Street, N. E., Minnespolis, Minn.

MIGHTY ARGYLE SHOWS APRIL 18th Wast Manager for Cook Rouse, Prosen Custard, 81ds Show, Athleto, Snaks, Concessions, Address 117 North Sixth Street, 117 North Sixth Street,

Independent Merchants Find Coin ters at Venice and Flower streets, Los Angeles. A new game to follow Rebound will be announced shortly, Machines To Be Business Boosters

By CHARLES N. TUNNELL, Editor The Southwestern Baker

As editor and publisher of a business journal, in addition to acting as traveling correspondent for numerous business and class publications, I average interviewing more than 700 retailers, dealers and other business men abnually -and I have for the last 12 years.

-and I have for the last 12 years. A few years ago there was great excitement among the independent merchants and shop owners because they saw the big chain organizations fast taking their volume. Today you don't hear much antagonism toward the chains. True enough, they command a large percentage of the total volume of retail business. . . but, strange as it may seem, independent merchants still have the lion's share of the business, and coin-operated machines are responsible for thousands of these merchants for thousands of these merchants actually being independent.

and vending machines have contributed toward this accomplishment for the small merchant. It is a natural characteristic for all people to like games of attill. The younger crowd as well as the older set gets started to playing machines at the corner grocery or the local drug store and soon residents of the section know each other and become more neighborly. more neighborly.

A congenial community spirit is built around the shop or store that has a number of coin-operated amusement

FOR SALE, CHEAP FOR GASH

Allas Herschell Three-Abreaut Merry-Go-Round,
with motor, organ, new top and newly painted.
IO E. W. Light Plant and Cherrotet 21 Truck.
All in good working order, Write or wire
M. S. O'SULLIVAN,
circ General Delivery, West Palm Beach, Fla.

SEASON 1935
FAIRS:
HONCEVERTE,
W. VA.
STAUNTON, VA.
COVINGTON, VA.
BLOOMSBURG, PA.

DODSON'S WORLD'S FAIR

and vending machines. The small mer-chant finds that with no investment these machines pay his largest profits, for he is not out any overhead in hiring

for he is not out any overhead in hiring sales clerks to look after the machines nor are there any damaged stocks, spoilage, displaying and other things that cost money in the handling and selling of the average commodity.

Coin machines are suited for the highest class shop or business firm. They appeal to men, women and the younger set. Contact with a professional operator of such equipment is one way of insuring independence for the independent merchant, be he butcher, baker or candicatick maker.

Pacific Breezes

LOS ANGELES, March 30 .- The situa. tion in Vancouver, B. C., still remains acute, with the present ordinances in effect making no differentiation between effect making no differentiation between pin games and slot machines and ban-ning alot machines as illegal. Pin-game operators have been successful in keep-ing some pin games in operation by making separate test cases of each in-dividual machine before a police magis-trate who has ruled in favor of the games and allowed their operation. The procedure being necessary on each dif-ferent type of game makes it rather pro-hibitive in cost for an operator to oper-ate many different types of games and ate many different types of games, and as a result new machine sales in Van-couver have suffered considerably with couver have suffered considerably with most operators operating the machines already approved. A group of operators are working together in an endeavor to get a change in classification of pin games. Vending machines are permit-ted thruout the city upon payment of a \$25 fee for the first machine and \$2 per year for each additional.

The first shipment of International Mutoscope cranes arriving for the Sol Gottlieb Company were sold before reaching the Coast, and operators picked cranes arriving for the Sol Company were sold before up the machines at the railroad yards and hurried them to locations. Addi-tional shipments are scheduled to arrive from New York each week.

SHOWS

SEASON 1935

FAIRS:

Joe Carruthers, operating in Bakers-field, is a regular visitor to the job-bing establishments in Los Angeles in search of new types of equipment.

When Harry Williams isn't laboring when Harry Williams isn't laboring over a new game at his workshop in Los Angeles you can generally find him down at Newport Beach watching the progress of his new cruiser being built there.

Art Dawes, San Diego operator, was in Los Angeles a few days last week buying new machines for the border city. Art reports things humming in San Diego, and operators there are looking to a banner summer business, with the fair scheduled to draw thousands of people there.

H. L. Stuart, of the National Amusement Company, is on an extended business trip in Portland and Seattle, where the National will re-establish its jobbing offices closed last month.

Coming of spring to Long Beach, Ocean Park and Venice pleasure resorts has resulted in heavy attendances dur-ing the week-ends. Arcades at all ing the weck-ends. Arcades at all beaches are in full operation and report business especially encouraging.

The Advance Automatic Sales Company, San Francisco, is planning on opening a jobbing hranch in Los An-geles within the next few days Mr. San-ders, representing the firm, is now in Los Angeles seeking a site.

CIRCUS BATTLE-

(Continued from page 3)

(Continued from page 3)
locked up in the town bastile. An agreement was signed not to cover up each other's signs.

"It lasted a couple of days," said Harry Paine, press agent, and C. A. Lawrence, advertising manager, of the Mix show, "Now they covered up some of our signs here during the past week."

Opening here Thursday, the Mix show gave San Francisco its first downtown circus parade in many years, with thousands of persons turning out to see it. The show is pitched at the new circus grounds, Oakdale avenue and Bayshore boulevard. While the weather has been uncertain and colder than usual, the show, which ends tomorrow night, nas had straw matinees and evening performances. It's San Francisco's first circus of the season.

CFA MEETING-

(Continued from page 3)

(Continued from page 3)
both Dr. Carothers and Frank Hartless,
president of the national association, informed The Billboard. The convention,
Mr. Hartless stated, will realily run for
three days 'unstread of two. May 8, 9 and
10, most if not all of the official business to be handled on the first day.
The John Robinson Tent will hold a
meeting at the Netherland Plaza the
coming Friday, when details of the convention plans will be worked out. Mr.
Hartless said he will be present at this
meeting. He also said he received numerous telegrams and letters from fans
thruout the country as the result of the
story in the last issue, all voicing objection to a change in the dates. The
Cole show also received a number of such
messages.

MILLER LOSES-

(Continued from page 3)

(Continued from page 3) ing and picturesque chapters in the history of the West.

It was on the 101 Ranch that such movie cowboys as Tom Mix, Art Acord, Buck Jones and many others learned their trade and that the Wild West ahow was brought to its peak of perfection as an amusement enterprise.

In 1921 the Miller brothers placed all the property into what was known as the Miller Brothers' 101 Ranch Trust. On the death of Joe and George, Zack became the owner of all the shares in the trust.

the trust.

Major creditors are the John Hancock Mutual Life Insurance Company, Passumpsic Savings Bank, Phoenix Joint Stock Land Bank of Kansas City; L. H. Wents, cf Ponca City, and C. P. Kennedy and Lee L. Russell, trustees, who claimed control of the personal property.

The ranch was founded by the father of the Miller brothers, Col. George W. Miller. In 1871 he reached the Kansas-Oklahoma border on a westward trek to California in a covered wagon with his wife and his 2-year-old son, Joe.

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OCT.

OCT 17c

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2.—BANOS—2

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CAN PLACE Prosen Custard. Penny Arrade and Grind Stores. CAN PLACE Fun House, Was Show, Gesk Show, Animal Show, Motorlinne. Pinto Brown wants Colored Performers. Banks, Plorence and St lia write. CAN ALSO PLACE Candy Flow, Hoop-La, Scales, Illurion Show, Mechanical City. Write to YEO Sixth Assense, Brever Falls, Ps.



— MEET-LITTLE RHODY'S BIG DIGGER MAN

In all of his 15 years' experience in the coin machine industry Mr. Kushner says: "The International Mutoscope Crane to my knowledge is one of the best Money-Making Ideas yet available. We have had a tremendous success with them New England. Am already operating 40 of them and anticipate ordering more out on the road for the Summer Season."



Here are some of the new revolutionary ideas of the Mu-foscope Cranes! Shatter-proof glass, no loss of stock, 270 inches of display area, scaled coin register, sich dignified ap-pearance. This digger crane might be rightfully called inter-national Muroscope's "New Deal" to the coin industry."

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Coinographies-

Words and Music About People According to

The COINOGRAPHER

It seems natural that after 16 years of operating the old-time slots pinball games would be the next step. Such is the easo of Art Sauve, now a prominent distributor in Detroit. He admits entering the pin-game jobbling business in a "very modest way." for, like many others, Art felt that anything but a slot was a temporary novelty. He's since changed his mind.

Art is one of the best-liked and best-

Art is one of the best-liked and best-atured men in his neck of the woods. He knows the coin games from their proverbial A to Z. He also knows the head-aches the operator has to go thru to make both ends meet. He spends much of his time with the boys. Art has been in the business more than 20 years.



ART SAUVE

Many will remember his small quarters in Detroit when he first started into the jobbing of pin games. Those who haven't visited him since will get the surprise of their lives when they see his present quarters. His display is unique in the fact that he represents so many manufacturers in his territory. He certainly knows his sames. facturers in his knows his games.

has built one of the greatest and largest followings in the country... has so many friends he forgets their names from year to year . . is very modest . . never boasts . . listens to the other fellow with interest and attention . . . then does as he damn pleases . . will kid the life out of a kidder . . has fight written all over him and a really as mack as a lamb wants . has fight written all over him and is really as meck as a lamb . wants everybody happy at all times . even forgives his worst enemies . doesn't care what anybody says about people he likes . . won't talk about anyone unless he can say something nice about them . . has never yet been heard to knock a person . will boost everyone but Art Sauve to everyone else . . claims he's just an old duck and needs his restand—a bottle of good, cold beer . . operators write about him to their friends he actually blushes when compli-

operators write about him to their friends
. he actually blushes when complimented to his face. . . .
Art Sauve, of Detroit, uses his own
name for his jobbing business, because
he wants everyone to know that everything he has or says is back of the busi-

Last Ball May Win on New Kelly Pool Game

CHICAGO, March 30.—SRO (atanding room only) signs indicating that all seats are sold are not uncommon at theater and athletic performances, but

ater and athletic performances, but when the sign is hung out on an amusement machine . . . that's news!
Dave Gottlieb, head of D. Gottlieb & Company, today hung the "Gompletely Sold Out" sign on Turn Table, which means that orders for the popular machine cannot be filled. According to Dave, only a fixed amount of these machines was scheduled for production, and since the great number of orders placed for the game have absorbed the quota no extra machines will be produced. Orders that have arrived too inte to be filled have been returned with re-

A new idea in amusement machines is also announced by Mr. Gottlieb. "This new machine, known as Kelly Pool, is a clever takeoff on the old standby of kelly pool. It is an attractive machine utilizing two fields. The upper and lower fields contain 10 billiard ball designs. Each is uumbered and holds a pocket. Using 10 different colored balls, the object is to skillfully match the ball with the color of the highest score pocket in either of the two fields. Each ball played is a skill shot with an opportunity to receive an award of 55 free games if all 10 pockets are successfully matched, or one free game for the 100 pocket. Up to the isat ball the player has a chance to win thus maintaining the interest until the very last shot. Four different score cards are furnished, enabling the operator and location to choose the most A new idea in amusement machines

score cards are furniance, enabling the operator and location to choose the most suitable type of award arrangement.
"Kelly Pool has an unusually strong element of skill attached to it, yet the lower field equipped with 'kickers' supplies the fascinating luck element. Kelly Pool is now in production and wears. Pool is now in production and we are able to assure immediate delivery,"

Pacific Announces All-Mechanical Game

CHICAGO, March 30.-An chanical game involving "rhythm of ac-tion" is found in Synchro, a new game by Pacific Amusement Manufacturing

tion to found in Synchro, a new game by Pacific Amusement Manufacturing Company. The game is described as having six progressive scoring positions, "from which balls move in graceful S-like sweeps as they advance in a series of fascinating curves, to ultimately attain as high as four times their original scoring value.

"Each position is equipped with a U-shaped barrier to receive the ball after it loops around a curved guide rail so located and well balanced that the balls swing from one point to another with real precision. When balls enter any of the scoring positions the ball already there vacates in favor of the new-coiner, swinging to still higher scores. But the biggest thrill of the game takes place when a ball goes into either of the two "lift' holes. Immediately all U-shaped barriers raise to permit a general progression of as many as six balls at a time. And they move in such well-timed group formations that the game presents a picture of abundant and perfectly balanced action which is indeed remarkable to note.

"Eyen by the game takes of the progression of the such well-timed group formations that the game presents a picture of abundant and perfectly balanced action which is indeed remarkable to note.

"Eyen by the game takes of the progression of the progression of the progression of the progression which is indeed remarkable to note.

remarkable to note.

"Synchro's action is entirely toward the player, but in curves that couple considerable suspense with every movement; there are no lost balls, and those that drop thru the 'lift' holes return for replay. The all-mechanical unit involved is simple—there are no batteries—and with some of the most advanced playing features injected into its alluring methods of scoring, Synchro represents a new entry in the low-priced field that promises to make considerable operating headway."

Texas Ops

The Texas Coln-Vonding Machina Op-orators' Association will meet Sunday, April 7, at the Jetferson Hetel, Dallas. This is the association's annual meeting and a big crowd is expected. Officers to serve for the following year will be elected and many interesting subjects will be dis-cussed. Every Toxas operator is requested to be present as there is expected to be presented some interesting information on the tax question. The meeting will be called to order at 1 p.m. Following the business meeting a social gathering will be hald and a delicious dutch lunch will be served.

69

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Defends Electric Kicker Device As Increasing Skill in Pinball

Last month The Review interviewed hundreds of players to find out what feature of marble games offered the greatest amount of fascination to the player. Without an exception the playplayer. Without an exception the players themselves were unanimous in agrecing that plenty of action was the first essential in the attraction power of a pin game and that they didn't want just a lot of pegs on the board; they wanted action holes at which they could aim skillfully with some degree of certainty that they could direct balls toward such holes and depend on certain mechanical action to follow.

Thus the critic's premise that kickers

Thus the critic's premise that kickers eliminate the element of skill is completely blasted. Instead of merely trusting to the rebound of a ball off a peg to decide their scores for them, the players now take precautions to see that all balls are in proper place to benefit by the action of the automatic advancer, then they go ahead and shoot specifically for the advancer hole. If the balls already played are not in a position to advance when the next one hits the kicker spot, the player does not aim for the kicker, but instead tries to fill the reload holes before starting up automatic action on the board.

For instance, let us take a look at the Thus the critic's premise that kickers

matic action on the board.

For instance, let us take a look at the skill player as he maps his campaign for a winning score on Contact, one of the best known of the older games. Does this fellow start pulling the plunger without any regard to where the marbles may go just because he knows there is an action hole that might cause some surprises in case he hit it? He does not! He doesn't aim the first ball at the action hole at all. Nor the second. Instead he tries to put one in the 800 hole and another in the 3,000 hole, where they are in position to advance. The third ball he pops into the action apot at the top of the board and klekers advance 800 to 1,500 and 3,000 to 4,000. As further "action" would not help his scoring, the player then tries to refill the 800 and 3,000 holes and uses the fifth ball for the kleker again. Can anyone say that this automatic advance tends in any way to reduce the importance of skill in playing this game? On the other hand, the skill angle is definitely more important. For instance, let us take a look at the

All right, let's take another well-known game with slightly more intricate automatic advancers, Rebound. The player can readily determine the proper plunger touch to use in propelling the marbles toward the opening of the upper

(Reprinted from Pacific Coin Machine

Review)

With the increasing popularity of marble games equipped with automatic electric kickers and progressive scoring devices, there has arisen in some scattered instances a tendency on the part of some self-appointed guardians of the public morals to criticize such devices on the grounds that they eliminate skill and reduce the pin table to a game of chance.

Such an argument is undoubtedly without means of support in view of the discovery by thousands of players that automatic kickers not only make marble games offered the greatest amount of fascination to the greatest amount of fascination to the player without health of the knows that a low-score hole is the knows that a low-score hole is the penalty for exerting too much of the knows that a low-score hole is the penalty for exerting too much or the knows that a low-score hole is the penalty for exerting too much or the knows that a low-score hole is the penalty for exerting too much or the knows that a low-score hole is the penalty for exerting too me of the question hole and both balls are re-level marble in the corresponding question hole and both balls are re-level marble in the knows that a low-score hole is the knows that

Now the same truth holds good for a still more intricate game, a new model called Pro-Eleven, introduced only last called Pro-Eleven, Introduced only last month. On this marble game there are 12 electric kickers, yet the element of skill is even more important? It is a football game with two teams of il players, and each of the offensive players is provided with a kicker that eliminates a defensive player when contacted with the ball. One marble may bounce from one kicker to another and take out as many as eight players on one shot, but that shot has to be properly directed in the first place or it does not hit the contact and thus may be wasted. wasted.

No. it is impossible to defend the criticism of automatic kickers from any point of view, either of the simple type or the multiple variety, when applied to any legitimate marble game. The automatic action in these games is secondary to the skill of the player in manipulating the plunger. In every game on the market today the automatic "kicking" action has been made dependent upon designated skill shots. The actual effect upon the player is to give him action in reward for the skill shots, as well as a higher score. higher score.

For a public official or organization to charge that the use of electrical contrivances for "kicking" the ball on a marble game takes it entirely out of the skill-game class is like arguing that baseball is not a skill game because the player has little or no control of the ball after he has hit it with the bat; that baseball is a game of chance because such elements as wind, material of the ball, location of the opposing players and other things may influence the action of the ball after it is out of the control of the batter.

In a modern oluball table game a For a public official or organization to

control of the batter.

In a modern pinball table game a definite skill element is centered in what the player does with the plunger, Arguments as to the degree of skill get nowhere, because all so-called games of skill are subject to argument as to the degree of skill or luck. In proportion to its size, the skill in a game of pinball compares favorably with golf, baseball, football, bridge and other games. There a plenty of room for argument in conis plenty of room for argument in con-nection with all of them. When it comes to the question of social evils resulting (See DEFENDS ELECTRIC on page 71)

STONER DISPLAY AT SHOW—Booth at the 1935 Coin-Machine Exposition laying "custom-duilt" games by the Stoner Manufacturing Corporation.

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Hold Conference To Complete Org

ST. LOUIS, March 30 .- A conference of local coinmen was held here March 28, at which were present C. S. Darling, senertary of the National Association of Coin-Operated Machine Manufacturers, and H. B. Gibson, field worker for the same organization. Local members of the trade present were Louis Morris. Morris Novelty Company; Walter Koch, A. B. C. Games Company; John Beckmann, secretary of the Missouri Amusement Machine Association: Carl F. Trippe, Ideal Novelty Company, and Frank B. Joerling, The Billboard.

The conference was held at the Mission Inn and plane for completing the local coinmen was held here March 26.

aion Inn and plans for completing the State association of operators were dis-cussed in detail. Local commen ex-pressed appreciation for the assistance given by Darling and Gibson, represent-ing the manufacturers' association. It was announced also that the Missouri organization plans would be carried out in co-operation with Ralph T. Young, designated at the Chicago convention to promote a national organization of op-A State-wide meeting has been called

for April 10, to meet at the Missouri Ho-tel. Jefferson City. Mr. Gibson will ad-dress this meeting, among others.

Branch To Be Complete

PORT CHESTER, N. Y., March 30.— Al Schlesinger, of the Square Amuse-ment Company in Poughkeepsie, has re-cently opened a branch here and has atocked the latest machines for the con-venience of the ope in this section of the State

the State.

He claims that the branch will be a model for completeness. There will be an outstanding repair department, shownors that are certain to be acclaimed among the finest in this territory and a complete display of all the new games. He also intends to have on hand the greatest assortment of pay tables ever shown in this territory.

He has prepared a special pamphlet

on the pay tables and will distribute it among all the operators in the State, He is popularizing the games here and has salesmen on the road calling on all operators.

operators.

There will be a grand opening party as the new offices, and Al invites all the boys in the territory to call and become better acquainted with the newest jobbing and distributing offices in up-State New York.

Wins Handball Matches

ELIZABETH, N. J., March 30.-Jimmy Ross. of the Big Bear Amusement Com-pany, for the seventh consecutive year has won the YMCA singles handbail championable of this State. He was presented with a gold medal by the YMCA after winning the finals match March 46.

March 16.

Jimmy is also doubles champion of the AAU. It is reported that he gets all his fast footwork for this speedy game from chasing his machines thru-out the city and that he gets his arm motion from switching the games from one location to the other. He is also considered somewhat a champion operator here and has brought giory to the trade in the city by winning his matches. He now challenges any coinman to a handball game, and some of the boys here are willing to back Jimmy to the limit.

EASTER

Streetmen Specials PUR JUMPING RABBIT WITH 88.00 RUBBER TORBUE RABBITE 3.50 RUBBER TORBUE RABBITE 3.50 RUBBER OHIGKEN WITH TWO POPPING OHIGKEN Gross ... 3.50 CLOTH JUMPING DUDKS. Gross ... 3.50 CLOTH JUMPING DUDKS. Gross ... 3.50 CAZA VOICE OCLL Gross ... 9.00 POP EVE Inhated To. Gross ... 9.00 Send 50c for Dempeter Manual Confidential Price Livis in All Lines

GOLDFARB NOVELTY COMPANY

THE HOUSE THAT SERVICE BUILT.

Florida Assn. Adopts By-Laws

ORLANDO, Fla., March 30.—The Flori-da Operators' Association meeting at Or-lando March 28 resulted in the adoption lando March 28 resulted in the adoption of by-laws and approved methods of operation. The public relations committee presented a comprehensive program for enlisting all merchants and business men in the State in support of skill games, each association member being allotted a definite quota so that no section of the State will be neglected. Realizing that practically every person in business today derives some benefit from skill games, the association expects to have the hearty support of the great majority of Florida business men.

Walter Tratsch, of A. B. T. Manufac-

Walter Tratisch, of A. B. T. Manufacturing Company, was a welcome guest at the Orlando meeting, having come up from Coral Gables with Bill Frey, Bill Shayne and Albert Dubbln, the successful Mismi skill-game attorney. Mr. Tratisch expressed himself freely on the sulentid type of men appraed in operating the contraction of the succession of the sulentid type of men appraed in operating the contraction of the sulentid type of men appraed in operating the contraction of the sulentid type of splendid type of men engaged in operating, saying that without exception they were a fine aggregation of gentlemen and a credit to the industry.

Attorneys Rush, of Jacksonville, and Bucklew, of Tampa, submitted some in-teresting and constructive facts which they have assembled since the previous

Distrib To Use Entire **Building in Expansion**

NEWARK, N. J., March 30.—Hercules Sales Organization, fast-growing distributor, has recently taken over the entire building at its present address. The firm, starting with the corner store, took the store next to it some months ago and now takes the entire upper floor, thereby using the entire building. The upstairs floor will be entirely devoted to the sales department of the Kelly and Master cigaret machines





Two Games For The Price Of One!

NEWI Salesboard Number Beel Strins, also a Sat of the well-known Fruit Reel Strips, with each Machine. Plays Fenny, Nick-el, Dime or Quar-ter. Shows last coin played. Vends Ball Gum. Sim-ple. Trouble— Proof Mochanium. Bathaction guran-teed or money back

\$12.50

which the firm has for distribution in the East. H. E. Thelps has been ap-pointed general sales manager of this

the East. H. E. Theips has been appointed general sales manager of this division and will devote himself exclusively to his salesmen and the cigaret merchandisers. There will also be other merchandisers displayed on this floor under the jurisdiction of the sales department headed by Mr. Thelps.

Mr. Gisser, president of the firm, reports that the lower floors will be used exclusively for coin-operated amusement equipment. Here the latest and best pin games, as well as hundreds of used machines, will be on display. Large storage space has also been added and the firm claims that the machines it favors will always be in stock in the largest possible quantities obtainable from the manufacturers.

A new merchandising program is being

A new merchandising program is being introduced and Mr. Gisser will be ready to announce it very shortly. New improvements will also take place in the firm's Trenton offices, the Interstate Sales Organization, and the firm will soon have some interesting announce-ments to make regarding this branch. Mr. Glaser stated.

Experimental Dept. Is **Busy With New Machines**

CHICAGO, March 30.—Let's take a peck behind the scenes of one of the most aggressive pin-game firms in the country, the Western Equipment & Supply Com-

This fine organization, under the ex-ert guidance of its owner, "Jimmy" pert guldance of its owner, "Jimmy" Johnson, has given you Futurity, Heli's Bells and Put 'n' Take. Every one of these games was and still is a tremendous money maker for the operators. Western's latest thriller, Put 'n' Take.

Western's latest thriller, Put 'n Take, the one-ball automatic payout pin table, is so universally demanded by the operators that Mr. Johnson has doubled his force and has been working his entire staff of employees in two shifts.

The visitor to the Western Equipment & Supply Company is first impressed with the buzzing activity of the plant, particularly the battery of new, high-speed machines, almost human in their action. Patterned after the system of a major automobile manufacturer, each has his

Patterned after the system of a major automobile manufacturer, each has his specific work to do in the assembly of the game. After a game comes off the assembly line it is given three rigid inspections by three different men. Realizing the importance of mechanically perfect games, Mr. Johnson is whole-heartedly in accord with the idea of three thore inspections. Questing Mr. Johnson: thore inspections. Quoting Mr. Johnson:
"There have been many fine games 'killed' because of the laxity on the part 'killed' because of the laxity on the part of the manufacturer to insure mechanical perfection. I take every possible human precaution to guard against this by having every game that comes off the assembly line inspected by three skilled pin-game experts. I feel this extra precaution is well worth the extra expense entailed. entailed.

entailed."

Probably the most interesting thing to the visitor is the experimental laboratories. This laboratory is responsible for many of the advanced ideas in coinmachine history. The onlooker is both amazed and fascinated by the ingenious developments which Mr. Johnson's expert staff of inventors are accomplishing daily. Well ... you will have to wait and see, but in the meantime the men in the experimental department of the Western Equipment & Supply Company have done about everything but make the balls talk.

DEFENDS ELECTRIC

(Continued from page 69) from pinball games, serious social evils have been repeatedly charged against baseball, football, bridge, golf and other games. The sensible attitude is that pinball is a new game, is entitled to reasonable regulation and control, and that experience must show what is that experience must reasonable regulation.

JERSEY OPS-

(Continued from page 58)

A 1c POST GARD *

Will Bring Our New FREE Catalogus of SUN-ORRERS OCOGE, Extraord From Present. He also reported in the test case, Novelly IEE, Novilley, ANDERSON EXTRAORS. THE SURFERS AND STATES, SHOKERS AND STATES, SHOKER



YOUR LOCAL DEALER HAS BEACON READY FOR IMMEDIATE DELIVERY

STREET . AURGRA, ILL. 328 GALE

issued an order not to with the games unless actual misuse was

seen. Following the meeting George Ponser and Sam Broudy, distributors, treated the operators to refreshments. Both of these distributors are reported to be doing all in their power to co-operate with operators in perfecting a State organization.

Reporters from local newspapers were Reporters from local newspapers were present and offered suggestions to assist the organization in meeting local problems. An editorial from a recent issue of The Bergen Daily Record was offered as evidence of the valuable co-operation which newspapers are giving to the skill games cause.

GIBSON WILL-

(Continued from page 58)

organized and have been functioning successfully for some time and the mem-bers of auch associations have found these organizations to be of great value. This field service to be conducted by

NACOMM is in conjunction with the work of the legal and advisory bureau of word of the legal and advisory breat of the association, which has been estab-lished under the direction of C. L. Maitby. Mr. Maithy is an attorney and is devoting his full time to legal prob-lems of the industry, particularly in co-operation with State associations of

operators which are now organized and functioning. Mr. Gibson, who will represent NACOMM in its field service, has had NACOMM in its field service, has had many years of experience as an operator and in organization activities and is particularly well-fitted for this work. Mr. Gibson attended the Cedar Rapids meeting of the Automatic Merchandisers' Association of Iowa March 15, and in this connection Pred K. Chandler, secretary of the Iowa association, has just written to NACOMM:
"We appreciate very much having Mr.

"We appreciate very much having Mr. Gibson with us. If you can spare him for the Nebraska organization meeting we will appreciate his co-operation. His was tappresent his advice and counsel and his personality are sound and he instills confidence in those whom he addresses. I have full confidence that

EASTER RABBITS for SALESBOARDS

B95N198—Large 28" Rabbit. Made of Mouphion Fur. Por 33.00 Each ... 3.00 B95N198---1915", Dressed Mrs. Rabbit. B95N197---1915", Dressed Mr. Rabbit. 16.50 895N199-24". Dressed Mrs. Rabbit. 895N200-28", Dressed Mr. Rabbit. Per Dozen 25.00 Each 2.25

OUR LATEST —

-Double Edge Blade

"BLUE CROWN"

At the Low Price of



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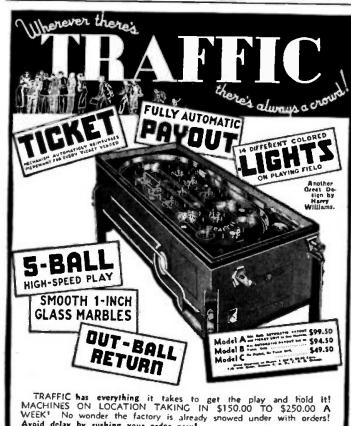
Remit \$4.00, and Postage, per Thou-ind, for Quantity Needed and Get Going the Greatest Blade Business You Have

N. SHURE CO.

Adams and Wells Street, CHICAGO

the operators of Nebraska will also appreciate his help."

Mr. Chandler refers to the organiza-tion meeting held yesterday at Lincoln.





LIGHT-UP ANTI-TILT on backboard instantly visible clear across the store—saves merchant time and trouble—INCREASES YOUR NET PROFIT by absolutely eliminating payouts on tilted machines. And you'll be tickled stiff with the way ROCKELITE takes in the money! Order this great hit today!

New Improved NATURAL

Price Only .50

New mechanical refinements this popular 3-IN-1 dies game a creater money-maker than ever! Order at least a sample today and see for yourself!

With Universal Motor, operates on A. C. and B. C. current, \$1.50 Extra. (Standard Model operates on A. C. only.)



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CASH IN ON A LIVE ONE

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Avoid delay by rushing your order now!

BASEBALL Home Run Board Form 3490

GETS THE PLAY Takes in (1000 holes at 5c) \$50.00

Pays out (Average) - - - \$26.00 Average Profit - - - - \$24.00

Price \$2.30 With Easel

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DISTRIBUTORS WANTED for the Sensational **RED CROSS VENDOR**

25% Off List Prices to Distributors Sample, 318.50, Completely Filled.

Refills Come 48 Pacts to Carton, 3 in 10 or More, 312.50 | 50 or More, 38.50 | 50 or More, 38.50 | 50 or More, 38.50 | 50 or More, 31.50 | 50 or More, 31.

HEY LOOK! Closed Territory - BARGAINS

GO MYSTERY BLUE PRONT, 50 PLAY COLO AWARO SIGE VENCORS, Perfect Con dition. Each.

3 SLIOHTLY USED WATLING TWIN JACK-POT VERDORS, 10 PLY. Each. 25.0.00

30 PACE DOUBLE JACK-POT VERNOORS, 10 PLAY. Libe Revi. Each. 22.50

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35 ROCKETS, LATE TYPE TILTER, SLIOHTLY USED. Each. 12.50

30 WATLING TWIN JACK-POT WILLS, WATLING OR JENNINGS. Each. 13.00

40 WATLING TWIN JACK-POT VENDORS, 50 PLAY, SLIOHTLY USED. Each. 20.00

10 WATLING TWIN JACK-POT VENDORS, 50 PLAY, SLIOHTLY USED. Each. 27.00

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10 WATLING TWIN JACK-POT VENDORS, 50 PLAY, SLIOHTLY USED. Each. 27.00 Seented Above. TERMS: One-Third Cash, Sei. C. O. E Y COMPANY 108 North Martin Street, Elizabeth Otty. N. G. CAROLINA NOVELTY COMPANY

THE HOUSE THAT CONFIDENCE BUILT

Est. SOUTHERN AUTOMATIC SALES CO. Wilden 6464

540-542 So. 2nd Steet

SPECIAL FOR THIS WEEK, LIKE NEW GEEBURGS HOOKEY, \$20.00. LOUISVILLE, KY, Buy your New Machines from us, we accept Trade-Ins, making liberal allowance

Thank You for Mentioning The Billboard.

Supfeme Adds More Space To Foreign Department

BROOKLYN, March 30. - Supremo

BROOKLYN, March 30. — Supremo Vending Company, Inc., has built new offices for the export department headed by A. A. Berger. The complete second floor of the firm has been revamped with a direct telegraph system, new offices for the various employees, spacious offices for the various employees, spacious offices for Mr. Berger and a new filing system for the foreign accounts.

Much new office equipment has been added, including one of the latest type mimeograph machines for builterins to be sent to the trade. The department is now functioning smoothly and efficient. Jy under the guidance of Mr. Berger and he reports that there will be many new innovations for visitors.

The entire floor was repainted and new office desks and other office furniture added. There is now a regular reception office, outer offices and a private office for Mr. Berger, Mr. Berger also reports that there will be a display of foreign periodicals at this office for the benefit of coinmen and an information service arranged for out-of-town buyers.

Bill Blatt, president of the firm, claims the whole change was a surprise to him, for he had spent a few days in Chicago and on his return found these glistening new offices. Bill's headquarters are still on the main floor of the building, where he is in constant contact with the operators who visit his quarters. He claims that he doesn't like private offices and that he will always be mingling with the boys at all times.

Opens Office in Canada

TORONTO, March 30.—In order to meet growing requirements of the Canadian market and also further to develop its export business in other countries of the British Empire, the Bausch & Lomb Optical Company, of Rochester, N. Y. maker of scientific instruments, optical goods, coin-operated telescopes and binoculars, has formed a Canadian subsidiary and established an empire headquarters and factory here, the Toronto Industrial Commission announced recently, concurrent with the opening recently, concurrent with the opening of the new plant.

TOP" SELLERS

3. Ridd Torth Pick Knives. Gro. \$1.60

L. Blade Torth Pick Knives. Gro. 1.50

L. Blade Torth Pick Knives. Gro. 1.50

L. Blade Torth Pick Knives. Gro. 1.50

A booting Berner Grade. Ooi. 1.00

Shooting Berner Boot. Shooting Berner Batter Doi. 2.3.85

A & N. Keedle Hooks, First Quality ... Gro. 1.75

Belssor Sh a F p c h c r a.

Belssor Sh a F p c h c r a.

Reen Edge Knife Sharpeners. Oct. 1.10

Gro. 12.00

YES HEW STOCK

I Beacon Blankets, Shewis, Ohina Ware, Iluminum, Teble and Floor Lamps, Balloons, Iging Bl7ds, Biraw Hets, Japaness Rovellies and Oomestic Goods at Lowest Prices. Send for Free List of APRIL FOOL NOVEL-

25% Deposit Required on All C. O. D. Orders.

LEVIN BROTHERS Terre Haute, » » Indiana



SALESCARD **Operators**

Lamp Push Card Deal takes in \$4,20. Price \$1.00 each, including Cards, any quantity. Order from this ad,

CALIFORNIA SALES CO. 210 W. 8th 8t., KANSAS OITY, MO.

MILLS SILENT O O O SENEGK JACKPOT SELLS, \$40,00; Rebuilts, \$37,50; Mills Excu-lator Jack Pot Bells, \$65,00; Colden Bells \$60,00; Mystery Bells, \$65,00; Q. T. Bells or Vanders, \$40,00; Watling 1c and 50 Twin Jack Pot Bells or Venders, \$35,00, One-Third De-poil. Ook our Prices on Brand-Now Machines, KINKER NOVELTY CO., 1519 E. Goth St., Ghicago, III.

HEY LOOK-USED GAMES

42d STREET, TICKERS, NEW CEN-TURY, \$3.95 Each, WORLO SERIES, BILLER CUPS & PENNANTS, \$4.05. es. Write for Many Good Used Bargains. W. J. C. VENDING CO., Inc.





APRIL SPECIAL

Quick Action Game

BIG DEUCE

1,00 HOLES.

Takes in \$50,00. PRICE 99c Plus Par.

GLOBE PR	INTING CO.
16-18 WEST 22ND 5	TREET. NEWYORK N.Y
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RECONDITIONED BARGAINS

Spark Pluga \$22.50 Bacco Samuel Straik 10.00 Bacco Bacco Samuel Samue

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EXCLUSIVE EASTERN DISTRIBUTORS

QUICK SILVER, \$67.50

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IMMEDIATE DELIVERY:

USED PIN GAMES

SIGNAL, Jr., \$95.80—\$10NAL, \$7., \$24.80

DROP, RICK, QRIGITON, \$15.90

ELECTRO, GOLDEN GATE, SUPER\$10.90

MILL CENTROL FIRE, \$29.50—Majik Keys, \$8.90

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EXCLUSIVE TERRITORIES NOW AVAILABLE IN NEW ENGLAND and the EASTERN STATES for the new KELLY CIGARETTE MACHINE
o or 7 Columns. Stug Elector. Free Match Vendor or 1c Match Vendor. Attractively Designed. Beautiful and Substantial in Construction. WRITE for Details Today!

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ARCADE EQUIPMENT

K. O. FIGHTERS, \$75.00 Each; MILLE EXTRAORDINARIES, \$50.50 Each; MILLS ESCALATORS, \$39.50 Each; BLOT MADNINES, AIK KING, \$10.00 Each; AOVAMOE GIGARETTE MADNINES, \$32.50 Each; BLOT MADNINES, AIK KING, \$10.00 Each; AOVAMOE GIGARETTE MADNINES, \$32.50 Each; BEEBURG'S PAY-OFF SWEEPSTAKES, \$42.50 Each; BRICO GIGGARS, \$17.50 Each; 20-ho CENTURY DIGGERS, \$35.50 Each, Lies Mait, MODEL E HOIN GLAWS, \$17.50 Each; COLUMBUS PERMUT MACHINES, USAC, LIES Mait, MODEL E HOIN GLAWS, \$4.00 Each; BRICOLINES, \$15.50 Each; COLUMBUS PERMUT MACHINES, USAC, LIES Main, \$4.00 Each; DANDY VENDERS, \$5.00 Each; B STAR BALL GUM, \$5.50 Care of B.000, Letst Usac and New PIN GAMES Always in Sicch.

LEHIGH SPECIALTY CO., 155 Green Si., Philadelphia, Pa.

BASEBALL! BASEBALL! BASEBALL!

The Season is here—clean up. We manufacture and have in stock Daily and Weekly Baseball Sales Tally Cards and Series and Coupons of all kinds and description for Operators: for all Leagues; 2 may 5 way and 4 was. Weekly or Daily—Listhing, Moon, Ear Play, Twernty Grand Jombo, Cards, Triple Actions, etc. Weekly or Daily Series, 3 ways in 3 Leagues (National, American and American Association), 2024 Centyons, 40 Coupons to Card, Saloo per series; 12 Series 372.00, plus 10% laz. 2 Cluba, 2 Leagues, 120 Coupons to Card, Doten, \$2.50; Grott, \$24.00, plus tax. Way—S Leagues, 10.28 Coupons, \$88.00 series and tax, \$2.50; Grott, \$24.00, plus tax. Way—S Leagues, 10.28 Coupons, \$88.00 series and tax, \$2.50; Grott, \$24.00, plus tax. Way—S Leagues, 10.28 Coupons, \$88.00 series and tax, \$2.50; Grott, \$24.00, plus tax. Sways in a league to the complex of the comple

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All Latest Coin Machines, New and Used. Premiums of All Kinds.

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GOTTLIEB & CO., 2736-42 N. PAULINA ST., CHICAGO, ILL

SOLD OUT COMPLETELY TURN TABLE

Analing cyclone action artunds even the most leaded players PLUS A SENERTOWAL (Pasents) ELECTRIC BALL LIFY that similaries at furniting and vasic of times Ball its clearly for play. Utilize 3 separate heide—200 belit. 6 belit in each of two Options Fields are specied into action when early of the other 70 belit pan through the two furnish. Lightic Sanhi Balls advanced Electric Life continuits.

New York-American Vending Co. 773 Coney Island Ave.. Brooklyn: 45 Elizabeth Ave.. Newark N.J. Sole Europeon Distributors- Burrows Automotic Supply Co.. 78-81 Fetter Lane London Eng Sale European Distributors- Burrows Automatic Supply Co.

HERE'S ALL WE ASK OF YOU . . .

MAKE THE "Acid Test" TODAY-Place them ON LOCATION!



Rex—is proved "The King of ALL Pay Tables."

Chicago Express is "America's Fastest Selling Pin Game."



af words describing the beauty of Rex and Chicago Exprass wouldn't be sufficient to give you the "real picture" of these two sensational games! We further bolieve you are most interested in "how much oney can they sam for us?" and therefore all that we ask of you is to make the "acid test" TODAY! Place REX Pay Table and Chicago EX-PRESS pin game ON LOCATION! There's the WHOLE STORY in a nutshell. We'll absolutely GUARANTEE you the Greatest MONEY-EARNING SURPRISE of your life. The beauty and novel skill action of Chicago EXPRESS has made it the greatest HIT of 1935! The simple skill one-ball play of the REX Pay Table has truly carned this game the RIGHT to be called "King of ALL Pay Tables." We're delivering both games as fast as the factory can turn them out—CET YOUR ORDER IN IMMEDIATELY—assure yourself of FULL CASH BOXES

RUSH YOUR ORDER TO YOUR JOBBER TODAY!

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MFG.CO. 200 So. Peoria St. WHIREO



The Finest Machine Buy in the World! \$13.50

MILLS BULL'S EYE F. O. Ke. Sc. Smile Up to 250,000.

Expertly rebuilt for our own observing and never used. Every mechine in a retained subject that assent he filetherished from new. All metil parts realisted.

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DEAN NOVELTY CO.,

114-120 N. Boston, Tulsa, Oklahoma

HI-LO will PYRAMID your PROFITS



The season's outstanding profit-maker for operators1 A 600-hole step-up Jack Pot Board that shows an average profit of over \$18,00 and yet has the player appeal of both \$10,00 and \$15,00 possible hits for the players to shoot for.

It's new! It's hotter than hot! It's a sure-fire for profits!
Price \$1.65 net, tax paid. in dozen lots. Sample Board only \$2.25 fineluding metal dasels and celluloid protector over Jack Pot holes).

Order now-hold old locations-open new locations. Be sure to enclose \$1.00 per board deposit.

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THE GREATEST

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RUSH YOUR ORDER TO

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S. Blade Tooth Pick Knives. \$1.65

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Black Running Mice, with Glass Eyes, Grass.... Large Bize Pan Pon Books. \$8.00

Large Site Pon Pon
Gross
Genuine Hurst Gyroscope Tops.
Gross
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Gross \$15.00

119 North Fourth St MINNEAPOLIS, MINN

EASTERN DISTRIBUTORS

JACK POT BELLS, Q. T. BELLS, JACK POT VENDERS, CANNON FIRE, BLACK JACK,

EQUITY, CLASSIC. TICKETTE, DIAL, IMPACT,

QUICK SILVER, TIME, TURNTABLE, ARMY AND NAVY, HOLD AND DRAW.

KEYSTONE NOV. & MFG. CO.

26th and Huntingdon Sts., PHILADELPHIA, PA.



Here's a Gold Mine - Brand New and Red Hot! Our 2000 TICKER penny assortment, 40 package payout, average location will sell one a day. Salts to retailer at \$6.00 each.

Price—Sample \$4.00, lots of 10, \$3.75 order from this ad and be convinced that this is the biggest hit of the years.

H. G. PAYNE COMPANY NASHVILLE, TENN.



THE MARVELOUS SALES APPEAL OF SOMETHING FOR NOTHING,

Average time for complete sale in retail store much less than 24 hours per case. No one can resist the powerful pull of WONDER STORE... they've just got to loosen up

HEBEIC HOW EACH CABINET CONTAINS 150 VALUABLE ARTICLES

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FACH CASE OF WONDER STORE WE STAND 100% BEH		25 PL	25 PL	25 Pt	25 PL	25 PL	IT WORKS (25 PURCHASES FREE Extraordinary Merchandise)
3.75 - RETAILER PAYS	FOR YOU-17	JRCHASES 25¢	JRCHASES 20¢	JRCHASES 15¢	JRCHASES 10¢	URCHASES 5¢	URCHASES FREE .
TORE WE STA	OOO PROFIT	Extraordinary	Extraordinary	Extraordinary	Extraordinary	Extraordinary	Extraordinary
ND 100% BEH	PER DAY	Merchandise)	Merchandise	Merchandise	Merchandise	Merchandise	Merchandise)

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profit a fast \$70.00 daily... PLUS REPEATS! of "WONDER STORE" per day. Your As it's like "shooting fish" to place 20 cases YOUR PROFIT \$3.50 PER CASE! YOU PAY \$10.50 PER CASE - DELIVERED RETAILER'S PROFIT \$4.75 PER CASE ___ TAKES IN \$18.75 . RETAILER PAYS \$14.00 EACH CASE OF WONDER STORE

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SALE OF "WONDER STORE" WE STAND 100% BEHIND THE We will at any time accept for We guarantee the sale to you ... and thru you to the retailer

cases of "WONDER STORE.

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MERCHANDISE - EVERY PURCHASE - REGARDLESS OF PRICE!

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25% deposit

required on all orders

\$10.50 per case

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