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Vol. XLVII No. 18

The World's Foremost Amusement Weekly

May 4, 1935

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GOVERNMENT LEGIT AID?

Memphis Fun Array Heavy

Cotton Carnival's amusement end is replete with outdoor and indoor events

MEMPHIS, April 29.— "The South's Greatest Party," Memphis Cotton Car-nival and National Cotton Show on May 6-11, is expected to attract 500,000 peo-ple. Developed from a local to a sec-tional celebration comparable with the New Orleans Mardi Gras, this year the Cotton Carnival takes on nation-wide significance because of presence for the first time of the National Cotton Show.

From an amusement angle the dual event is attracting attention nationally. Hollywood is sending a flock of film names for the Hollywood Electrical Pageant, to judge the half dozen or more beauty contests and assist with coronation of cotton royalty. Grace Bradley, Certrude Michael, Gail Patrick, Katherine DeMille, Ann Sheridan, Regis Toomey and Mrs. Toomey, Ann Robinson, Lyle Talbot and others are expected if production schedules permit, Royal American Shows will be on the

If production schedules permit,
Royal American Shows will be on the
midway. Two carnival balls are planned,
with Ted Weems and his orchestra playing the regular ball on May 8 and Ted
Pio-Rito's Orchestra set for the Floral
Ball Friday night. With only 5,000
cickets available for each ball, these
events are practically sold out.
National hookups thru NBC and CBS
have been arranged several times during
the week and both networks plan to
send ace commentators to cover the
event by air. Damon Runyon, Bugs
Baer, Robert L. Ripley and others are
also expected.
Southeastern Amateur Athletic Union
track and field meet will bring 200 crack

Southeastern Amateur Athletic Union track and field meet will bring 200 crack (See MEMPHIS FUN on page 6)

NEW YORK, April 27.—A slim but enthusiastic assembly of outdoor per-formers and noveity acts adopted a reso-lution Thursday evening approving a 10-point program framed by Ralph Whitehead, executive secretary Ameri-Whitehead, executive secretary American Federation of Actors, which sponsored the rally in the Union Church on West 48th street. All the speakers dug into the subjects of working conditions, short payoffs and inadequate salaries.

short payoffs and inadequate salaries.

Whitehead, who chairmaned the meeting and made a strong appeal for more outdoor membership "to solidify the AFA and thus be in a position to make greater progress for open-air artists," was followed by Maruja Yacopi, of the Great Yacopis; Olympia Duval, of Olympia's Prize-Winners; Max Arnold, novelty act unit, and others.

The 10-point program which are

The 10-point program, which appeared on Page 3 of the last issue, has to do with protection of salaries by bonding, written contracts, more money for extra shows, acceptance of engagements only if agent or booker is franchised by the APA, regulation providing for a boycott on artists who lift material and routines, and an unfair list of employers and promoters.

Workman Tent, CSSCA Opposes Transfer of Circus Home Site

Br Bu Ca Ch Co Co En Fa Fe Fire GH

BICHMOND, Va., April 27.—Opposition to the proposal to transfer the site of the proposed national home for incapacitated circus people from Richmond to Sarasota was expressed at a meeting of the Workman Tent, Circus Saints and Sinners' Club of America, held at the plant of the General Outdoor Advertising Company here Thursday night, and National Tressurer Joseph Rass stated that he would call a session of the national board to consider the question. the question.

The plan to accept a tract near Sarascia to be donated by Mrs. Charles Ringling, suggested by the Dexter Fellows Tent, of New York, was met with almost unanimous opposition by members of the Richmond organization as soon as it became known, and the meeting of the local group on the occasion of the annual oyster roast Thursday was largely given over to a discussion of the proposition. proposition.

Upholding Treasurer Kass in his decision to bring the matter before the national board were former National Presidents Charles A. Somma, Charles W. Moss and Dr. Cliff Rudd; former National Treasurer John C. Goode and local Treasurer Ches Goldston, as well as a large majority of the other members present. Among those attending the meeting were Dr. William H. Parker,

Judge Elben C. Folkes, Morgan Shepherd (mayor of Ashland), State Sensators Hill Montague and E. R. Fuller, Mayor Bright, Albert O. Boschen, John O'Grady, Dr. G. A. C. Jennings, Major Luther Cheatwood, Henry Ebel, A. D. Watson, Ben C. Tucker, Elwood Tragle, William Homburg and Fred Workman. E. W. Lemay was the host.

Picture Collector

BOSTON, April 27.—"Folies Bergere" photos were too much for Ralph E. Bowers, 23-year-old student of architecture, or perhaps he just thought it was a kind of architecture he had previously missed. Anyway, Ralph took a rock and heaved it thru the huge glass lobby display frame of the RKO Boston Theater on Tuesday, and grabbed for himself an even dozen photographs of the "Folies" immates playing that theater. Then he ran. Patrolman James Mooney, hearing the crash, proved the better runner, and Ralph landed in court to face a charge of malicious mischief.

Adopt AFA Outdoor

Plank at N. Y. Meet

Code Authority To Meet FERA in Attempt To Get Help for Road

Will confer with Baker May 8 — meanwhile, socialites seek federal charter for national theater-called noncompetitive, but would go on road-wants no dough

NEW YORK, April 27.—Two projects tying in the theater with the government were brought to light this week, both aimed chiefly at the much abused and much lamented road. The first, a project of the legit code authority, would ask the government for funds with which to rehabilitate the road and, thru it, the entire legit industry; the second, which wants no government funds but merely a federal charter, is a national theater project, sponsored by socially prominent—but untheatrical—Philadelphians and New Yorkers. It would be non-competitive with the pro theater, according to present plans, but would probably seek to bring legit to towns and cities now languishing on a straight plx diet. Just how the non-competitive angle would be maintained was not ex-

angle would be maintained was not ex-

Legit's own project is an effort to get governmental funds to produce shows for the road, based chiefly on the argu-ment that the road is the backbone of ment that the road is the backbone of legit. Altho legit has received CWA funds for the establishment of free cir-cuits, this, of course, would be entirely different. The CWA circuits are merely to provide employment for needy actors, the present project would be an effort to put the entire industry on its feet thru governmental assistance. thru governmental assistance,

A committee from the legit code au-thority will meet May 8 with Jacob (See GRANTING OF AID on page 18)

Codes a Dead Issue

WASHINGTON, April 29.—With the Senate finance committee about ready to conclude long investigation by it of the functioning of National Recovery Administration, preliminary to the considering of legislation as to the future of NIRA, such industries as circuses, carnivals, parks and beaches approach the coming season without the need for complying with provisions of codes. While it was emphasized by representatives of these industries, early in the life of NRA, that due to activities peculiar to themselves, their seasonal character and the (See OUTDOOR AMUSEMENT page 79) (See OUTDOOR AMUSEMENT page 79)

Heavy Stem Easter Biz to All From Juice Joints to Legits

awakened Easter morning to find itself awakened Easter morning to find itself entertaining more people than at any time in the past five years. Perfect weather kept the crowd on the Main Stem, and before noon every picture house had hung on the SRO. Every place of amusement was packed thruout the day and was still going strong at midnight. The momentum gained was carried thru the week, with the result that everything from juice joints to legit got a heavy play.

The legit standouts of the week were

The legit standouts of the week were Three Men on a Horse, Children's Hour, Petrified Forest and Tobacco Boad, the two-year-old wonder. In order to take care of the demand, the first and last of the above plays each gave four extra matinees. Closing tonight (Saturday) are Green Pastures, which has been go-

NEW YORK, April 27. — Broadway ing strong for five years, and Revenge wakened Easter morning to find itself With Music. Labor Day will see the former dusted off and sent out on an-

former dusted off and sent out on another road tour.

Picture houses enjoyed the best business in several years. Every first-run theater played to capacity on Sunday and continued swell business thruout the week. The pictures were better than average, with Les Miserables and Cardinal Richelieu getting the best plays. The latter grossed \$103,000 on the week at the Music Hall.

The Ringling Circus, at Madison

The Ringling Circus, at Madison Square Garden, is doing the best busi-(See HEAVY STEM on page 6)

Chi Musicians **Hit Chiselers**

Union tightens up regulations relating to celebrity nights, auditions, charity

CHICAGO, April 27.—Seeking to curb practices inimical to the best interests of its members, the Chicago Federation of Musicians has been especially active since the first of the year in bringing offenders to light and taking steps to see that offenses are not continued. Charity appearances, celebrity nights and other affairs where band leaders and musicians are asked to appear or work gratis have become so numerous the union has issued new and stricter rulings governing them. Ruling on (See CHI MUSICIANS on page 6)

(See CHI MUSICIANS on page 6)

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N. Y. SUNDAY BILLS SIGNED

Aldermen Must Now Okeh and Equity Must Revoke Own Rule

Actors' association will probably put it to referendum -climaxes 15-year fight—pix men unafraid of competition except from cut-rate trade-managers jubilant

NEW YORK, April 27.—New York's ancient blue laws were finally repealed late Tuesday afternoon when Governor Lehman signed the Berg-Neustein Bills, providing for local option on the question of Sunday performances of legit shows in New York State. The governor's signature climaxed a long and uphill 15-year fight on the part of the managers for Sunday performances, in which, of recent years, they were joined by all theatrical labor except Actors' Equity and this year by the State Federation of Labor. Legit may now play on Sundays, if the local municipalities give their okeh, thus rating on a par with films, vaudeville and burlesque.

burlesque.

No Sunday performances of legit, however, are expected here until the fall season gets under way. The Board of Aldermen must approve and, tho no difficulty is expected there, Actors' Equity must also repeal its own ruling against the Sabbath performances. A referendum of Equity's entire membership is virtually a forespan conclusion, and since the re-

of Equity's entire membership is virtually a foregone conclusion, and since the returns on that would not come in until July or early August, September seems the earliest possible date for Sunday legit on the Stem.

Managers have been fighting for Sundays for 15 years, claiming that they would materially bolster biz, and that they would often manage to increase the run of shows by giving the weekly difference between red and black. Since the depression the producers have been aided by all theatrical organizations except Equity. This year the State Federation of Labor lent its support, and chances for Sundays were materially increased. Passage of the bills became virtually certain when they were made to include a provision that actors be given one day (See N. Y. SUNDAY on page 10)

Omaha Car Strike Hits Show Biz

OMAHA, April 27. — Operators of Omaha's street cars went out on strike Saturday, April 20, for the third time in the space of a year. Strike was called in an effort to secure wage increase, only part of which was secured as a conces-

sion in the last strike a year ago.

All downtown merchants, notably retailers and theaters, directly affected for tailers and theaters, directly affected for duration of strike. Committee representing theaters and merchants attempted to foster arbitration between workers union and company officials, but with little success. Committee did, however, draw up a resolution protesting the intended action of the company officials to operate the cars with non-union men if agreement didn't come in 12 hours. Company was screening cars union men if agreement didn't come in 72 hours. Company was screening cars in preparation to operate Tuesday with nonunioners, but protest of merchants expected to hold up this action.

Inconvenience to public comparatively light, with jitneys swarming the streets immediately. Tari business zoomed, and second-hand car dealers benefit by old hacks put into use as jitneys.

Theater business reported from 10 to 20 per cent off, considered especially cruel with a flock of good bills in town. This affects downtown and neighborhoods allke.

Sisk Visiting in N. Y.

NEW YORK, April 27.—Bob Sisk, former publicity chief of RKO and now an associate producer on the Radio Pictures lot, arrived here Friday on a visit. He went to the Coast several months ago as assistant to J. R. Mc-Donough, president of Radio Pictures.

Three Chi Loop

Shows Going Big

CHICAGO, April 27.—Three shows are still all that Loop playhouses can muster, but they are all excellent springtime material and are getting a heavy play. Two new offerings this week are Life Begins at 8:40 at the Grand Opera House and Hollywood Holiday at the Harris. The former, with Frances Williams, Bert Lahr. Ray Bolger and Luella Gear, is doing close to capacity. Hollywood Holiday, with three flicker stars, aBebe Daniels, Ben Lyon and Skeets Gallagher, is getting a good play. Three Men on a Horse, ending its fourth week, is still going strong and no closing date has been set.

Two shows are due here May 6. Mary

Two shows are due here May 6. Mary of Scotland, American Theater Society play, comes into the Erlanger, and the Abbey Theater Players play a return Chicago engagement, but this time at the Blackstone.

The San Carlo Opera Company also is to play a return engagement of one week here, opening April 29 at the Auditorium, at popular prices.

Honor for Dr. Max Thorek

CHICAGO, April 27.—Dr. Max Thorek, chief surgeon of the American Hospital, had a new distinction accorded him this week. On April 24 the Republic of France conferred upon him the Cross of Chevalier of the Legion of Honor. A banquet in honor of the event was held in the Grand Ballroom of the Medinah Club that evening.

Ten Shows a Day

PARIS, April 22.—Francis Mangan, who is in charge of the stage productions at the Rex., has been commissioned to produce this week's stage show at the Olympia. As it was impossible to secure another troupe of girls in time, 16 of the Mangan Girls from the Rex have been picked to double between the two houses. As Monday is a holiday the girls do five shows at the Rex and five at the Olympia on Sunday and Monday and four shows at each theater the other five days. A bus will be kept busy shuttling between the two houses. Should have a dining car and sleeper as well.

Coast Musical Legend

SAN FRANCISCO, April 27. — First performance in this country of the new American musical legend, The Life of St. Therese, will be staged in the Civic Auditorium here April 29 and 30, inclusive. Andre Ferrier, director of the San Francisco French Theater; Evangeline Lehman, American composer, and Maurice Dumesnil, musical director, who are responsible for bringing the vehicle are responsible for bringing the vehicle and the Burneshi, musical director, who are responsible for bringing the vehicle to the United States, are jointly directing the extensive local production. Symphony orchestra, chorus and soloists, including Sonia Samurokova, Jeanne Gustin Ferrier, Miss Lehman and Noel Sullivan form, Sullivan, form a company of 200 person

Gregory Circuit Leases Two Houses in Missouri

CHICAGO, April 27.—The Gregory Circuit. with general offices here and operating in Illinois, Indiana and Wisconsin, has leased the Mueller and Jefferson theaters in Jefferson City, Mo., and expects to take possession when the present leases expire some time next fall. Albert Goldman, of Chicago, negotiated the new lease.

Ellisburg Heads CAPA

CHICAGO, April 27.—New officers were elected by the Chicago Amusement Publicists' Association at its last meeting held in the Congress Hotel. Herb Ellisburg, of the Essaness Circuit, was elected president. Other officers are Fred Bartow, vice-president; Lou Abramson, treasurer; Roy Topper, sergeant at arms; L. S. Stein, director of public relations, and Cal Hermer, who continues as scribe. The organization has 34 members.

Police Dep't Probes Fake Wire Asking Benefit Talent

NEW YORK, April 27 .- Police Commissioner Lewis J. Valentine has started an investigation into a fake wire to Sophie Tucker requesting her to appear at a political benefit. The action followed the receipt by Miss Tucker of a wire signed "Chase Mellen" and reading, "Certainly am happy to know you will do a short act Friday night at the Delano Hotel. Will be a pleasure to see you again." Miss Tucker turned the request over to the Theater Authority. When the authority approached Mellen, who is county chairman of the Republican Party, he denied sending the wire, as did his office staff.

An investigation by Alan Corelli, assistant secretary of the TA, revealed the wire had been sent from a local public booth. The affair, which was held last night, had advertised itself as an "entertainment and ball." altho no entertainment was presented. Mellen lodged a complaint with Valentine that others were maliciously using his name and an investigation into a fake wire to

has assured the TA he will notify all local Republican clubs not to ask for

local Republican clubs not to ask for free shows.

The police commissioner, meanwhile, issued orders this week that no organization in his department can have night club talent at its affairs, even if the talent is paid for. The angle is to prevent police and detectives from being obligated to night club proprietors.

The authority, meanwhile, has approved the following benefits: Front-Page Ball last night at the Hotel Astor; the Trade Union Anti-Tuberculosis League at the Mosque, Newark, tonight: the YMHA at the Ambassador Theater and the Eddie Cantor Boys Camp at the Alvin Theater tomorrow night, the Detective Endowment Association at the Hotel Astor Monday night, the Anti-Nazi League at the Hippodrome Tuesday night, the Professional Children's School at the Blitmore Theater May 5, the Grand Street Boys at the Ambassador Theater May 12, the Irving Gross Benefit at Hennington Hall May 18, the Jack Inglis Benefit at the Ambassador May 19, the Physicians and Surgeons' Association at the Center Theater and the Camp James A. Farley show at the 125th Street Apollo Theater June 1 midnight.

The Children of Destitute Actors bene-

The Children of Destitute Actors bene-fit at the AWA Clubhouse June 18 has been called off after the authority in-vestigated and denounced the affair as

Variety Fete Set for A. C.

Jubilee of showmen to be in charge of Philly club -stars are invited

ATLANTIC CITY, April 27.—A National Showmen's Variety Jubilee, bringing together a galaxy of talent and big names in the show world, will be held hames in the show world, will be held here the week following Labor Day, it was announced following conferences between Mayor Harry Bacharach and a group of showmen. A program calcu-lated to attract thousands of visitors during the celebration has been out-

Directors of Philadelphia Variety Club, composed of amusement executives in that area, will have active charge. The (See VARIETY FETE on page 25)

Troupers' 51,000 Meals in Two Years

NEW YORK, April 29.—The Troupers Club, which has served 51,000 meals to members and guests during its two years of existence, has re-elected its of-ficers. The club was organized by stagehands to help the unemployed of their craft and is run without salaried

Officers.

Unemployed stagehands are permitted to have two meals at the club daily, with the promise of paying when they find work at the rate of \$1.50 a week for the weeks of unemployment in which they enjoyed the club meals. The working members in this way keep enough cash oming in to take care of the club's overhead.

The officers are Mike J. Carroll, president of the club's overhead.

the club's overhead.

The officers are Mike J. Carroll, president; Al Strachan, vice-president; Steve F. Manning and Louis J. Thomas, financial secretaries; Al Howe, treasurer; Joe Messer, assistant treasurer; Alec Borden and William J. Porter, recording secretaries; Charles C. Nickle, sergeant-atarms; John N. Doyle, steward; Thomas F. Byrnes, assistant steward; Harry Hawkins, club manager; Louis Thomas, auditor; Rev. Leonard Boyle, chaplain, and James Harper, Marty Gibbons, Al Teague, Harry McGrane, Ben Beerwald, Thomas Hayden and Alex N. Wolf on the board of directors,

Ray Bolger To Be Starred

CHICAGO, April 27.—Ray Bolger, dancing comedian, now appearing here in *Life Begins at 8:40*, is to be starred by the Messrs. Shubert in a musical called *On Your Toes*, which will open in New York next October. He has just received the first draft of the book. Before the new production goes into re-hearsal Bolger will make a picture in Hollywood.

FORSYTHE, SEAMON AND FARRELL This Week's Cover Subjects

BEFORE becoming a member of the Forsythe, Seamon and Farrell act. Charles Forsythe was a single for several years, and later worked with Jack Wilson for five years. Miss Seamon was with the "Ziegfeld Follies" for two years, as well as "Honeymoon Lane" and other Broadway musicals, Miss Farrell is a Boston girl and made her stage debut in this

aet.

Last year the act went to England on a four weeks' booking, but stayed 27 weeks. They turned down additional time abroad, plus a year in Australia, to return to America. Now they are touring with their vaude unit, "Get Hot," which includes also the Six Sylvia Dancers; the Eight Varsity Co-Eds, a group of girl singors; Ward, Pinkey and Terry, knockabout toam; Burt and Huckey, comedy turn; lack Lane, mimic; Dean Sisters, Risolli Sisters, Maxine Eingo, Josephine Daye, Madelyn Dresser and the 12-piece Casanova Reveilers Band.



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OPERA HOUSE FOR SALE OF RENT. Only one in town, popula-

Producers Paying Heavily To FAMOUS LANDMARKS Maintain Scarecrow Academy

Monthly budget hits \$3,000 for sole purpose of busting Screen Actors' Guild-trying to cause dissension within ranks of players-obvious moves fail to break solidity

HOLLYWOOD, April 27.—Three thousand dollars a month is the amount being spent by the motion picture producers to keep the Academy of Motion Picture Arts and Sciences alive and battling against the Screen Actors' Guild. A statement issued by the Guild accuses the producers of aiming to kill off employee groups thru the Academy. In part the statement reads: "Employers have always used other employees to kill off employee unity. The sound men's strike was an effective illustration of how a fictitious jurisdictional dispute can be adroitly created to disrupt unity of action. The attempt is now being made to use the Academy for the same purpose. Hidden behind the mask of an arbiter of taste, and obscured under the closk of research.

bening the mask of an arbiter of taste, and obscured under the cloak of research, what the Academy is really trying to do is to destroy the possibility of an honest actor organization—of, by, and for actors."

The Motion Picture NRA Code hearings some time back exposed the Academy in its true light. The Academy representative participated in the framing of the first draft of the proposed code, which was entirely inimical to the interests of the actors. That first draft, however, gave the Academy increased power and prestige and saddled it on the employees as their representative. For this the Academy sold the actor down the river. Thru the work of the Screen Actors' and Screen Writers' Guilds, important modifications were secured for the employees, and the Academy was cut out of the code. The Motion Picture NRA Code hearout of the code.

This one action on the part of the Academy and its backers, the producers, caused many prominent actors to leave the Academy and join the Guild. The Academy is dead in Hollywood, but much propaganda and large appropriations are now being injected into the corpse by the producers to get a second birth for their brainchild.

When the Academy saw the handwriting on the wall a year ago a well arranged program was drafted to defeat the purpose of the Gulid. The Guild, ever watchful, learned of the complete plan of attack and advised its members as

"A well-organized scheme has been planned by the producers to disrupt the Guild. The steps are: Publicize the revival of the Academy. Play up its research value in the industry and the vague idea of a clearing house. If possible start an internal fight in the Guild. If that is not possible, get as many actors as possible into the Academy, and then get them quarreling with the actors in the Guild. Thru the Academy, give actors some concessions, and get them to sign a new five-year contract not to strike."

Giancing back over the past 12 months one can see that every prediction of the Guild in April, 1934, was true, but de-spite all of the campaigning the Academy today is flatter than at any time in the

In the offices of the Screen Actors' Guild and in the minds of its 2,300 paid-up members, there is only one thought: The Guild is not going to be destroyed. But the Academy cannot exist and claim jurisdiction over actors without throwing a constant harpoon into Guild efforts for betterment of actor conditions.

For Willie Howard

songless comedy entitled The House of Chance, now being written for him by Fritz Blocki, theatrical writer and former

dramatic critic.

Howard, who finished a week at the Palace Friday with his brother, Eugene, will go into The House of Chance some time this summer after he finishes his picture assignment on the West Coast. He has just signed a new contract with Paramount, co-starring him with Gladys Swarthout and John Boles in a screen version of the famous Belasco play Rose of the Rancho. He will report for duty on the Coast the middle of May.

Howard will try out the play either on the Pacific Coast or in the environs of New York preparatory to a fall presenta-tion there. If done in New York it prob-ably will be staged by Harold Clurman, stage director for the Group Theater. stage director for the Group Theater.

The play is a riproaring comedy that will give Willie broad scope for his comedy talents. It will be his first solo-starring vehicle in a play completely without music.

The Howards have two more weeks in vaudeville before going to Hollywood.

Unemployment Bill Passed in New York

NEW YORK, April 27.—Governor Lehman signed the Byrne-Kilgrew job insurance bill for this State Thursday. The law provides employers contribute 3 per cent of their pay roll to a State pooled fund beginning March 1, 1936. Payments of doles to employees will not begin until January 1, 1939, after

reyments of coles to employees will not begin until January 1, 1938, after a reserve has been accumulated.

This law applies to all employers of four or more workers. It would take in most theaters, film studios, sportlands, museums and cafes.

As for performers, they are not listed.

As for performers, they are not listed among the classifications excluded from the jurisdiction of the bill, and there-fore it is presumed they come under it.

Record Grosses for "Mary"

CHICAGO. April 27.—Mary of Scotland, which opens at the Erlanger Theater May 6, is rolling up remarkable grosses in its Midwest tour. Word from Des Moines states that the show in its one-day stand there drew \$8.300, and in Omaha the house was sold out a week in

CHICAGO, April 27.—Willie Howard will shortly make his debut in a new

Cincinnati's most popular hostelry. In its public and private rooms, its dining rooms and restaurants, even its sample rooms, are combined all the things that make for delightful hospitality in the modern sease.

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Whitehead on Card Reciprocity

Ralph Whitehead, executive secretary of the American Federation of Actors, has contributed the following comment on the article that appeared in "Thru Sugar's Domino" of last week's issue on the interchangeability of cards of organizations banded together under charters issued by the Associated Actors and Artistes of America:

"Our members are burdened with sufficient handicaps as it is now, and unemployment is so prevalent that we do not wish any further hardships on the members of our profession.

"Therefore, any condition which would tax them further financially, by compelling them to pay dues into more than one organization for the privilege of earning a livelihood, would indeed be unjust.

"I feel that under the existing economic conditions we should make it as easy as possible for the members of our profession.

"I am quite certain that the thing to do is to put into effect a system of interchangeable cards as provided by the Four A's.

"I see no reason why the representatives of the various organizations involved at the annual meeting of the Associated Actors and Artistes of America next month should not be able to straighten this matter out to the satisfaction of all concerned."



Different from ill-smelling sulphate depilatories or waxes which are objected to by the medical profession. BELLIAN'S WONDERSTOEN is a pink, address compact always ready for use. Requires no effore or after treatment. Doctors prescribe it. In few seconds BELLIN'S WONDERSTOEN crasses with the second of the sec



RECOGNIZED DANCE TEAM

SENSATIONAL

engagement for summer in resort. We vacation and some suitable place to a new routines for fall. Photos and upon request. Can make salary very ble for an all-summer engagement. BOX D-989, Biliboard, Cincinnati, O.

FRED G. BRUNK COMEDIANS

WANT Piano Player, one doubling Band preferred, for 10-piece Orchestra. Also Boss Canvasamo Join at once. Vaudeville Act to join June 1. Other propie write. Cool Colorado this summer. Las Vegus, N. M., this week.

THEATRE WANTED

For Summer Dramatic Stock. We carry A-1 cast, researching standard corraty plays. Prefer house on percentage basis, senting not less than 700. Cam cpen immediately. Wire perticulars. BEN WOLF PLAYERS, 605. Real Estate Trust Bidg., Broad and Chestnut Streets, Philadelphia, Pa.

WANTED

Blackface Song and Dance Comedian that can do Parts. State age, lowest salary. Open May 20. B. BARTONE, Ideal Comedy Co., Albany, Ind.

Girl, 18 to 20, to assist Physical Culture and Vanderille Act, traveling small circuit. No objection to smatteur, as will train. Write full particulars. MRS. M. BREGULLA, Route 3, Box 24, Michigan City, Ind.

WANTED—Acts all Types, Singles, Doubles, Complete Units, Orchestras. List with us for Best Booking. United ENTERTAINMENT ENTER-PRISES, 600 Chambers Bidg., Kansas City, Mo.

WANTED MED LECTURER

Happy Ocurun, Dr. Diepenbach, wire, BROS., Gen Del., North Little Rock, Ark.

WANTED QUICK—Snappy Flash Drummer, State if you have Marimba, etc., and if you do Special-tes. If married can use wife for Picketa, Salary store, but make it for. Name it. Advance fiver joining only. Week stands. Beautiful new Tent tones on Mant 30h on wire. ROE NERO, Delicated to the property of the

WANT JUVENILE MAN. Preference doubling Orebestra. WANT Alto Sax. State age, height, weight. Have emagements. Melante for Ford Trucks, Light Plant. Wire BUD HAWKINS, Murray, Ky.

Instructors' License Bills

Mrs. Whitney drafting one and Dance Teachers' group

NEW YORK, April 27.—A new license bill is being drafted to replace the Sul-livan bill to license and regulate schools livan bill to license and regulate schools of radio, music and dance and also the individual teachers. Mrs. Rosalie Loew Whitney, counsel for the local department of licenses, has drafted a new measure to license the premises where a fee is charged for dance, music and art instruction, this fee to be based on the number of pupils serviced the preceding year. ceding year.

ceding year.

Mrs. Whitney's bill provides for a license fee scale of \$25 for schools that handled 25 or less pupils, \$50 for those with 26 to 50 pupils, \$100 for those with 50 to 150, \$150 for those with 150 to 300 pupils and \$200 for those having 300 or more pupils. In addition, there is contemplated a smaller annual fee for individual teachers.

individual teachers.

A committee representing the Dance Teachers' Business Association, headed by Thomas Parson, conferred with Mrs. Whitney and gave its opinion of both the Sullivan and the Whitney bills. At Mrs. Whitney's invitation the committee is drafting its own bill. This onwill ask for the licensing of each dance teacher, the nontransferability of school licenses, the prohibition of teacher licenses to anyone under 18 years and the prohibition of fraudulent or misleading advertising.

The DTBA will hold its monthly meeting Sunday, May 5, in Steinway Hall and will vote on the proposed draft of the committee. In addition, John Mattison, Daily Blau and Thomas Parson will lead the "class for teachers," which is a feature of each meeting.

The Society of Dancing Teachers and the Modern Dancers' group have both gone on record opposing the current efforts to license dance instructors and

Chi Drama League Elects

CHICAGO, April 27.— The Chicago Drama League at its recent annual business meeting re-elected Mrs. Clarence Hough, president; Mrs. William E. Vogelback, recording secretary, and Mrs. Frank J. Loesch, treasurer. New officers elected included Mrs. Helen Watton, Frances E. Watson and Mrs. Samuel T. Bledsoe, vice-presidents, and Ruth Briede, corresponding secretary.

First Loew House for Chi

CHICAGO, April 27. — Preliminary plans have been drawn for the first Loew theater to invade the Chicago district. The house, which will cost \$600,000 and have a seating capacity of 2,000, will be located at Forest avenue and Lake street in Oak Park, Western suburb of Chicago. There will be stores and offices in connection with the theater. The new house will be known as the Oak Park and will open next fall.

CHI MUSICIANS-

(Continued from page 3) celebrity nights has been made especially drastic.

ly drastic.

A recent notice from President James
C. Petrillo informs orchestra leaders
that they are not permitted to appear
as guests, either with their orchestras
or as individuals, at any such functions
as celebrity nights, or at other cafes or
places of business, without the consent
of the board of directors, regardless
of whether they are paid or not. "This,"

Are YOU Having Foot Troubles!

Do your feet Itch? Are they inflamed, swallen, germ ridden, sore, calloused, or is the skin cracked under the toes? TEN-Z-TEN has proven a successful remedy for foot allments—works like macle—one or two treatments bring immediate relief. Money refunded if not satisfied. Send \$1.00 Post Pald. G. O. D. If daired. AGENTS—DISTRIBUTORS—WRITE US FOR ATTRACTIVE SALES PROPOSITION MALBIN CO., Dept. B. 276 W. 43rd St., New York, N. Y. says the notice, "applies to members making 'personal appearances' or for the purpose of singing, or for any other reason that they may be invited to at-

reason that they may be invited to attend such affairs—even if it is only to take a bow." Pailure to comply with the ruling will bring heavy penalities upon the violators, the notice states.

Regarding auditions for advertising agencies, they must be paid for at the regular rate for studio auditions, the union has ruled. Heretofore gratis auditions have been permitted for advertising agencies. Recause it has been grossing agencies. Because it has been grosslly abused, the practice has been pro-hibited. For local broadcasts only, the price now charged for two consecutive hours or less is \$6 and for chain broad-

The union is enforcing the rule governing radio broadcasting by pick-up bands. Bands or orchestras still may be "picked up" during the basic hours of engagement at their regular place of employment. If, however, such pickups are outside the basic hours of employment they constitute a separate engage-ment and must be paid for at the single radio engagement scale of \$17 per man for two hours or less and a separate con-tract must be signed and filed in ad-vance. This applies to bands and or-chestras employed in any place where there are wires and remote control is

Protection of members' interests in Protection of members' interests in the matter of collections also has been actively looked after. Recent cases in which claims were allowed included Matt Berger vs. Max Landau, Ralph V. Garcia vs. Del Roy, and George Peterson vs. Del Roy. In February Earl Taylor, outdoor booking agent, was placed on the defaulters and national unfair lists by the AFM and the order still stands

HEAVY STEM-

(Continued from page 3)

ness in years, with the huge arena a

ness in years, with the huge arena a complete sellout each performance. This will naturally taper off some during the last two weeks of the stay here.

Burly houses this week played to capacity, but with the coming of hot weather it is expected that business will

weather it is expected that business will drop off, due to the fact that the houses are not cooled and, in most eases, are badly ventilated.

Night spots are enjoying a good play. The leaders, which cater largely to visting firemen, maintain steady grosses. Connie's Inn. on the site of the Palais Royal, opened this week with the gross for the first night \$12,000. The Hollywood, French Casino and the Paradise are the outstanding grossers. The intimate spots are patronized largely by locals, who are too blase to appreciate the nudies. nudies.

cals, who are too blase to appreciate the nudies.

Free radio shows continue to cut into legitlimate entertainment. It is estimated that 50,000 free tickets are distributed each week, with opponents claiming that each person attending a free performance is a potential theater customer. Two houses are now playing free radio—the Hudson and Avon. The Little Theater, which had been broadcasting, closed this week.

Good weather on Sunday sent large numbers to the beaches. Coney Island drew 200,000, which was below the estimate; Rockaway saw 100,000 on the boardwalk. Jones Beach and Long Beach each accounted for 40,000. Concessioners, however, found spending limited to hot dogs. Thousands of New Yorkers spent the holiday at Atlantic City, where it was estimated 500,000 visitors joined the parade.

Baseball season this week saw both

Baseball season this week saw both the New York and Brooklyn parks jammed. The Giants opened to a crowd of 47,000.

jammed. The Giants opened to a crowd of 47,000.

The Jamaica racing season started this week and pulled heavily from the Times Square gang. During the racing season the night spots get a great play. Betting is not as heavy this season as last, but bigger money is expected as the season progresses, due to bigger purses attracting better bangtails.

Saloons report business off. The competition is terrific, reaching the point in most spots where every third drink is automatically on the house. Inspectors are busy checking up on empty bottles. No saloon is permitted to have an empty bottle on the premises, with a fine of \$10 for every dead one found. The likker is also being inspected carefully. In the old days inspection consisted of inserting an iron rod in a bottle; if the iron rusted, the hootch was okeh; if the rod bent, it was not fit for man or beast. Bad likker now calls for closing the joint.

Warm weather is giving the juice

NBC Mum on Radio Squawk

Translation of protested lyric is far from intent of original Spanish version

NEW YORK, April 29.—Altho National Broadcasting Company has adopted a policy of keeping absolutely mum on the squawk originating in Catholic cir-cles on the alleged suggestive lyric used in one of the broadcasts on the Mexiin one of the broadcasts on the Mexican Government's Thursday night goodwill programs, the advertising agency handling the account has issued a letter which appeared in the forum column of The Herald Tribune this morning, signed by Orson Kilborn, treasurer of the De Garmo-Kilborn Corporation. The letter pointed out that the poem upon which the song in question is based is one that was written in the lith century and is in the Spanish Golden Treasury of Literature.

Attempt at the literal translation is

tury and is in the Spanish Golden Treasury of Literature.

Attempt at the literal translation is far-fetched from the original intent of the poem, according to Kilborn, who states that such abstract organizations as NBC and his own company do not wish to meddle in any political or religious issues attached to the situation. Considerable quantity of mail has been received in connection with the program, and of this only a little over 2 per cent offered criticism of the show. Of this 2 per cent none mentioned the poem involved in the squawk backed by a dozen Congressmen.

The show has since added Ortiz Tirado, Mexican singer, who started last Thursday as a regular feature of the show. NBC is holding no one to account for the alleged suggestive lyric being used on the air and apparently does not fear any undue ill affects developing in Washington with the Pederal Communications Commission, which has no actual power of censorship.

MEMPHIS FUN-

(Continued from page 3)

(Continued from page 3)
athletes for competition on Priday.
Seven mammoth parades are scheduled:
River Parade on the Mississippi, bringing carnival king and queen to the city.
followed by the Royal Parade, Grand
Carnival Parade on Saturday night,
Children's Parade on Friday, Floral
Parade on Wednesday, Mummers' Parade
Saturday afternoon and Parade of the
Memphis, carnival secret order, Thursday
night, with all 1935 New Orleans Mardi
Gras Comus floats as part of the pro-Comus floats as part of the pro-

cession.

A carnival city will be constructed, and there will be lesser events taking place all thru the day each day. A wrestling match between Jim Londos and Jim McMillen, for instance, is scheduled. All downtown theaters are making an effort to have special attractions. There will be motor-boat races, flower show, exhibit of etchings, tennis, golf and baseball, pageants, parties and social events. social events.

joints a play. Two new brands are now being peddled. One, Pino Colado, is a concoction of coconut milk and bananas. The other, Juice-a-Veg, is the strained juice of carrots, lettuce, spinach and celery. The amazing thing is the fact that people are drinking it.

The Hotel Men's Association reports more conventions scheduled for the city than at any time in the past three years.

than at any time in the past three years. Conventions are welcomed by the amusement factors, for as a rule the visitors

are liberal spenders.
All in all, Broadway came to life this week and is looking forward to a good season. See you in the Gold Room of

ROBERSON PLAYERS

WANT
Woman Musician who can play few Second Business Parts. Derindrer who can sing Bass or Baritone. Bos Canvasan who can drive Truck.

GEO. C. ROBERSON, Olinton, Ill.

AT LIBERTY—COMEDY VAUDEVILLE TEAM.
Song and Dances, Piano, Eccentric Dancing, BirHave trouped with the best in Dramatic, Musical
Comedy, Vaudeville Units, Etc. A. J. Study, Characters, Hoke, Legitimate, Modern wandrobe, allity, personality, pp. Reliable, WILL AND AVIS
PERMS, Hotel Garlion, Omaha, Meb.

Conducted by M. H. SHAPIRO—Address Radio, Music and Orchestra Communications to 1564 Broadway, New York City.

NAB-ASCAP TALK IT OVER

Brooklyn Stations Ready for Merger

WASHINGTON, April 27.—The five Brooklyn (N. Y.) stations which, under the recommendation of Communications Commission Examiner George Hill, would be merged into one unit to be operated by a new licensee, The Brooklyn Daity Eagle, this week received temporary license renewals, despite this recommenlicense renewals, despite this recommendation, from the Federal Communications Commission. By the time extensions the stations will broadcast until November 1, 1935, subject, however, to any actions the commission may take on their pending applications for license renewal. Hill recommended that the stations be replaced by the one under the new operation. Five stations are WARD, WLTH, WVFW, WBBR and WBBC. WFAB, New York, was also granted a temporary license renewal.

Various other commission okehs include: Power increase, one kilowatt day,

clude: Power increase, one kilowatt day, 500 watts night, WMMN, Fairmont, clude: Power increase, one kilowatt day, 500 watts night, WMMN, Fairmont, W. Va.; from two kilowatts to five kilowatts, daytime, to KWSC, Pullman, Wash.; to five kilowatts daytime, on 520 kilocycles, one kilowatt night, unlimited fime, to KGW, North Portland, Ore.

P. & G. Shows on New Time

CHICAGO, April 27.—The five Procter & Gamble shows will be heard on new time schedules, starting April 29. Home, Sweet Home, a new program, will be heard for the first time over an NBC-WEAF network at 2 p.m. CDST April 29 and daily except Saturday and Sunday thereafter.

The other four programs, hitherto heard at one time in the East and an hour or more later in the Middle West and West, will go to all listeners at the same time. Their schedule is as follows:

The Gibson Family, NBC-WEAF, Sundays, 9 p.m. CDST; Vic and Sade, NBC-WEAF, Monday thru Friday, 2:15 p.m. CDST; Ma Perkins, NBC-WEAF, Monday thru Friday, 2:30 p.m. CDST, Dreams Come True, NBC-WEAF, Tuesday, Wednesday, Thursday, 2:45 CDST,

Two Commercials For Sport Scribe

NEW YORK, April 27.—Stan Lomax, sports writer of *The New York Journal* and doing a sports show on WOR, has picked up two commercials, one a hard liquor account and the other a beer account. Both start next week, splitting Lomax's regular six-time-a-week sports

RCA Victor Produces Low-Priced Amplifier

CAMDEN, N. J., April 27.—RCA-Victor commercial sound sales department has introduced a new portable public address and sound re-enforcement system, available in a carry case and weighing only 28½ pounds. Product is handy for the medium-sized places, as well as store-window demonstrations, fairs and carnivals. Standard RCA parts are used, and the product sells for \$79.50.

A New Pipeless Organ At Ind. Art Exhibition

At Ind. Art Exhibition

NEW YORK, April 27.—New pipeless organ invented by Laurens Hammond, of Chicago, is attracting considerable attention at the Industrial Arts Exhibition, Radio City. Invention, which has no pipes and is operated electrically, covers the entire organ musical range, as well as the organ tones, such as flute, diapason, strings and reeds. Instrument also reproduces tones of orchestral instruments and would aid in studying scores for conductors.

Physically the organ is smaller than

Physically the organ is smaller than an upright plano and consists of a two-manual console with pedal clavier and a power cabinet. Price is approximately one-tenth that of a pipe organ.

Re Guest Artists

NEW YORK, April 27.—A. & P. Monday night program of long standing, having changed its policy for the time being to include guest artists, had an awkward moinclude guest artists, had an awkward mo-ment on Monday night when a couple of blackface comedians from "Showboat" managed to get the word "coffee" into their dialog, and then came what seemed like a bit of an impasse. Sounded like they didn't know whether to plug Maxwell House coffee, lay off, or mention any one of the three A. & P. brands. Finally none was mentioned. It might have been a good break for

It might have been a good break for one program—it couldn't have been good for both.

WOR To Increase **MBS Sustainings**

NEW YORK, April 27.—Within a short time WOR will increase the number of sustaining shows it is feeding to Mutual Broadcasting System stations. Among the new shows that will go on are Alfred Wallenstein's Sinfonietta, Bide Dudley's theater club program, Marjorie Harris, Spotlight Review and Moonbeams. Going off MBS is the Werner variety show coming from WXYZ, Detroit. Detroit.

One MBS commercial that ceases is the Philadelphia Dairy Products show, with Marylin Mack.

Sound Effects Library

MILWAUKEE, April 27.—A new angle on sound-effect recordings is being experimented with at WHMJ. Many unusual effects are required in the Minute Mystery broadcasts each Monday night. Recorded effects are preferred to those actually produced in the studio because they are easier to cue in and can befaded in and out readily. Therefore when a new effect is needed it is produced and recorded before the rehearsals on the station's recording equipment, and after being used in the program it is added to the station's library of recorded effects. library of recorded effects.

Harry Wickersham, production manager KJBS, substituted as commentator on the daily sponsored NBC Langendorf Pictorial while Rush Hughes was in Chicago, April 19 to 23, inclusive. Hughes flew east to audition for a national program.

Music Men Proffer Conference Accepted by the Broadcasters

First conference on possible five-year agreement from September 1 irons out many preliminaries—another talk in few days-both sides optimistic on a new deal

new days—both sides optimistic on a new deal

NEW YORK, April 27.—National Association of Broadcasters and the American Society of Composers, Authors and Publishers are talking things over again, an effort being made to work out a five-year agreement, dating from the expiration of the current three-year contracts, which end September 1. Conference was arranged as a result of an authorization of the ASCAP board to appoint a committee to confer with one representing NAB. NAB reacted very favorably to the idea, since there is little chance of the government's anti-trust action against the society coming up before the September 1 date. At least one prolonged conference was held on Friday, and it is taken for granted that at least three such meets will be necessary before all of the preliminaries are disposed of. Another conference is scheduled for next week.

It is understood that the ASCAP stand is that it will eventually have to abide by some sort of government regulation.

is that it will eventually have to abide by some sort of government regulation and is willing to concede that much now. It fears, however, that the broadcasters may believe that the offer to talk things over now instead of the last minute is a sign of ASCAP weakening. This is said not to be the case with the society. ASCAP believes it made a very fine gesture toward the broadcasters.

Broadcasters, of course, wanted any agreement made now subject to the approval of the U. S. authorities. ASCAP takes the stand that insofar as it is concerned, the government now approves its methods, at least until the courts decide otherwise.

No special point was made during

otherwise,
No special point was made during course of the conference, altho Judge Joseph Hostetler, of NAB counsel, made a plea for an agreement based on a "per use" basis. Hostetler was alone in his argument, however, none of the other radio men siding with him. Otherwise everything is reported to have been amicable between the music men and the broadcasters. Altho a gap exists between them, the first conference is said to have considerably narrowed it down.
Committee for the broadcasters consisted of Philip G, Loucks, managing di-

Committee for the broadcasters consisted of Philip G. Loucks, managing director of NAB; A. J. McCosker, president of WOR; E. K. Klauber, executive vice-president of Columbia Broadcasting System; Walter J. Damm, of WTMJ, Milwaukee; Frank Russeil, NBC Washington man; Joseph Hostetler, Cleveland attorney, and A. L. Ashby, of the NBC legal department.

ASUAP committee consisted of E. C. Mills, general manager; Gene Buck, presi-

ASJAP committee consisted of S. C. Mills, general manager; Gene Buck, president; Louis Bernstein, of Shapiro, Bernstein & Company; Otto Harbach; Sigmund Romberg, president of the Song Writers' Protective Association; Saul Bornstein, of Irving Berlin, Inc.; Walter Pisher, publisher, and Fred Ahlert.

NEW YORK, April 27.—WIP, Philadelphia, is working out a new rate card to go in effect shortly. Production on the new price list is being handled by Al Rose, sales promotion manager of WMCA and Interstate Broadcasters, the two-station hookup comprised of WIP and WMCA.

and WMCA.
Final figures aren't set, but most likely will be, for Class A time, \$200. \$125 and \$80, for hour, half hour and 15-minute spots. This compares with the present WIP rate of \$150, \$90 and \$60. Five minutes go up from \$36 to \$50. Day rates are half night rates.

Including the WIP increase, the rates for the combined stations will still figure about 40 per cent under WOR's new

Western R. R. Budget -**Includes Radio Show**

CHICAGO, April 27.—Western Railways Association, comprised of the major Western rail lines, is starting a large advertising campaign, including radio, newspapers and magazines. Ac-count after considerable competition went to Reincke, Ellis, younggren & Finn, of Chicago. Roads want that tourist trade.

Radio budget includes a series of 26 transcriptions being recorded by World Broadcasting System, which will be spotted on from 30 to 40 stations.

Brewer is the Feigenspan Brewery, taking Tuesdays, Thursdays and Saturdays. Frantz Distillers (gin) take the Radio's First Original Musical Program Being Shelved by P. & G. NEW YORK, April 27.—The "noble Harper, head of the Blackman Company,

NEW YORK. April 27.—The "noble experiment" of an original musical comedy for radio, as exemplified in The Gibson Family, appear to be at the cross-roads of its career, with every indication that a switch will be made within the coming month to an entirely different type of program. To date Procter & Gamble have renewed the talent of each of their radio shows except The Gibson Family and must do so within the next two weeks if the show is to be retained. Current 13-week contract for time is up in six weeks, and future plans are vague at the moment. at the moment.

m six weeks, and future plans are vague at the moment.

Writers of the show are reported as getting thru in two weeks. Arthur Schwartz, doing the music; Howard Dietz, the lyrics, and Owen Davis, the blook, are believed to be definitely washing up with The Gibsons. Show, which got under way last September, has a staggering weekly pay roll of approximately \$10,000, which, of course, is exclusive of its NBC time. Salary and incidental expense are placed at Arthur Schwartz, \$1,000 weekly; Howard Dietz, \$750; Owen Davis, \$1,500; Don Vorhees, conductor, \$1,000; orchestra musicians, \$2,500; arrangement (approximate average). \$1,000; other vocal and dramatic talent, \$2,250.

Thus music alone is knocking off the program for a possible \$4,500. Marion

Harper, head of the Blackman Company, advertising agency handling this particular Procter & Gamble account, recently asked Charles Martin, of the Blackman Company's radio department, how the cost of the show could be cut, and Martin is reported to have mentioned the high cost of the music and possibly other matters. other matters

Soon afterward Martin was asked to resign, the request coming thru Carlos De Angelo, director of the radio depart-ment. Melville Burke has been directing ment. Melville Burke has been directing The Gibsons the last few weeks. Joining the Blackman radio department is Nan Murphy, Miss Murphy coming from N. W. Ayer & Son.

Willis Gets Indian Band

NEW YORK, April 27.—Stan Willis has completed a deal whereby he will take the Indian Band, which played the World's Fair in Chicago, for a theater and ballroom tour of the East. Band has 16 members, directed by Chief Shenendoah.

CBS Bookings

NEW YORK, April 27.—Columbia Artists' Bureau has booked Gypsy Nina, now at the Palladium, London, for two weeks (June 3 and 10) at the Berkeley Hotel, London, and a four-week tour of the provinces. In addition to extended tours for its artists in vaude theaters here, Paul Ross, of the CBS bureau, has booked several of the signed artists for Vitaphone shorts. phone shorts.

Those scheduled to make shorts are Benay Venuta, Jerry Cooper, Fray and Braggioti, Virginia Verrill and others.

CLARK-HOOPER, INC., advertisement researcher, celebrated its first birthday by moving into larger quarters at 17 East 45th street, New York. Organization, which employs 63, is serving 25 clients. Sufficient space has been taken to house all of the departments, some of them being under more than one roof.

CONSOLIDATED
RADIO ARTISTS, INC.
CHARLES E. GREEN, PRES.
1619 Broadway, New York, N. Y.

ANGELO FERDINANDO

AND HIS ORCHESTRA.
NBC NETWORK.
HOTEL GREAT NORTHERN
118 W. 57th St., N. Y. City. 118 W. 57th St., N. Y. City.

Dir: CONSOLIDATED RADIO ARTISTS.
1619 Broadway. New York, N. Y.



LEON ROSELAND BALLROOM. "SNOOKS" die Artists, 1619 Broadway, New York City.

FRIEDMAN

* BILL SCOTTI and his

N. B. C. ORCHESTRA

Now Appearing HOTEL HAMILTON, Bermuda, Direction M. C. A. Personal Management: CHARLES E. GREEN, 1619 Broadway, New York, N. Y.

EMIL VELAZCO

and his ORCHESTRA

The World's Only Dance Orchestra Using a Full-Toned \$15,000 Portable Pipe Organ.

Personal Management CHARLES E. GREEN, 1618 Breadway, New York, N. Y.

HOWARD WOODS

and his Royal Crest Orchestra

NOW ON TOUR

Direction CHARLES E. GREEN, 1619 Broad way, New York City.

E Broadcasting Via WTIC-NBC. AND REV SAND HIS ORCHESTRA

Dir. CONSOLIDATED RADIO ARTISTS 1619 Broadway, New York, N. Y.

LOUIS ARMSTRONG

AND HER KINGS OF RHYTHM.
Festuring KING LOUIS II.
Now Playing Virginia Theatre, Reanoks.
Direction: CONSOLIDATED RADIO ART-1875, INC., 1618 Braadway, New York, N. Y.

McKINNEY'S COTTON PICKERS

Personal Direction WILLIAM McKINNEY. NOW ON TOUR. Direction: CONSOLIDATED RADIO ART-ISTS, INC., 1619 Broadway, New York City.



ANTHONY TRINI

The Romantic Fiddler.

Now on Tour Personal Management SOL TEPPER. Hotel Governor Clinton, New York City.

HIS ORCHESTRA Now Playing
Merry Cardens, Chicago,
reaturing "RED" EVANS,
R. W. STEVENS, Mgr.,
rimont Hotel, Cleveland, O.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

Press-Radio Definitely Set; Will Work Out Liberal Plan

ANPA convention strongly favorable to continuation and every effort will be made to swamp competing news service-meeting this week will decide policy

NEW YORK, April 27.—Liberalization of the Press-Radio Bureau's policies was coupled with an attack upon Transradio news service and a threat on the part of newspaper publishers to drop radio programs of those stations not co-operating with the Press-Radio Bureau at the convention of the American Newspaper Publishers' Association in New York this week. The policy liberalization had already been reported in The Billboard, covering the continuation of PRB for another year and the reservation of the right to sell news to stations by the United Press and International News Service (Hearst).

Attack on Transradio was made indirectly by Roy Howard in discussing the possi-

Attack on Translatio was made indirectly by Roy Howard in discussing the possibilities of a new news service entering the field. Howard, president of the Scripps-Howard chain, expressed considerable concern over this development. This attitude appears to be reflected by the publishers exercise. lishers generally, hence the PRB liberalization enabling the publishers' radio organization to compete more strongly against Transradio.

against Transradio.

Information is that besides the grants already made, PRB will be opened wider within the immediate future. Under the additional grants, PRB will be allowed to send more news out to the stations and the stations permitted to increase the length of time of their news periods. PBR now runs 5-minute spots, besides the first state of the secondary to the seconda PBR now runs 5-minute spots, besides its flash bulletins, as compared to Transradio's 15-minute spots. In addition, it is understood the publishers' radio committee is to okeh use of AP. UP and INS bulletins directly on stations owned by newspapers without the stations having to wait until they get the news thru the normal Press-Radio channels. However, in such cases, the stations will use the regular credit line, announcing the bulletins as coming from PRB. Announcement of these developments, it is said, was held up by the illness of the father of Edwin S. Friendly, secretary of the radio committee, which has prevented Priendly's attendance at committee meetings.

Altho the publishers have frequently expressed their opposition to sale of news commercially by advertisers, the competition has apparently forced a similar grant on their part. This is indicated by the UP and INS developments.

Threat against non-co-operative sta-tions was contained in one of the recom-mendations of the radio committee, which read: "That publishers should individually take every step necessary to prevent the improper use of news and

New Biz, Renewals

NEW YORK, April 27. — National Broadcasting Company's new accounts include:

FORD MOTOR CO., thru McCann-Erickson, Inc., started April 22, WEAF only, Monday to Saturday, inclusive, 6:35-6:45 p.m. Program is Gallagher and Shean Jr.

GILLETTE SAFETY RAZOR CO., thru Ruthrauff & Ryan, starting April 29, on WEAF and 33 stations, Monday, 10:30-11 p.m. Program is script show with Max Baer,

CLIMALENE CO., thru W. S. Hill, Inc., RENEWS, effective May 9, Thursday, 11:30-12 a.m. EDST, on WBEN and 11 stations. Program is Climalene Carnival.

COTY, INC., thru the Blow Co., RE-NEWS, effective May 22, on WEAF and 39 stations. Program is Ray Noble and his orchestra.

Columbia Broadcasting System's new

BOOTH FISHERIES CORP. (will ad-BOOTH FISHERIES CORP. (will advise agency), starting May 2. Thursday, 11-11:15 a.m. EDST, on WABC and 19 stations, originating at WBBM, Chicago. Program is dramatic—Fish Tales.
CENTAUR CO. (ZBT Baby Powder), thru Hanfif-Metzger, Inc., on WABC and 29 stations, Monday, 11-11:15 a.m. EDST. Program is talk by Dr. Louis Earris, former New York health commissioner. WM. WRIGLEY JR. CO. thru Frances Hooper Adv. Agency, starting April 30. (See NEW BIZ on page 10)

communities, even to dropping the programs of the offenders from their columns."

Audience Mail Still a Problem; Sponsors Play Safe in Replies

NEW YORK, April 29.—Proper handling of the huge fan mail that constantly falls into the lap of the average sponsor of a big well-established show is still somewhat of a problem to numerous advertisers, who desire not to offend any writers whose letters require a reply any writers whose letters require a reply
if for no other reason than a matter of
courtesy and keeping a "customer" satisfied. This is particularly true in the
cases where the listener writes in voluntarily, neither in connection with an
offer nor request for opinions on the

offer nor request for opinions on the program.

Paradoxically the big one-hour network programs get huge quantities of mail whether they ask for it or not, whereas many of the smaller shows with a strong desire to please fail to get a rise out of the audience despite repeated requests to write in their likes and distikes. Comparatively the favorite programs on the air get notes telling the advertiser just what's what when new comedians or talent otherwise are added or replaced, while the new show, willing to let the listener have what he wants if he will only make known his wants, rarely gets enough mail to induce important changes in the program. Occasionally strong protests do crop up unexpectedly.

Where an answer is indicated and it fits into the concern's ready-made form-

fits into the concern's ready-made form-letter answer, all is well. When it gets so that much time and people are needed to write personal answers the huge fan mail begins to have its drawbacks. There is nothing to prove that a letter

writer is a buyer of the advertiser's writer is a buyer of the advertisers product, altho invariably a woman writing a letter containing a squawk opens with an apologetic paragraph anent the products' fine qualities and the fact that she always uses them. There follows the inevitable "BUT."

Typical letter from an advertiser usually seeks to disarm the correspondent by stating that the same mail brought favorable comment on the matter to which the writer objects. Thus the let-ter from the sponsor's advertising de-partment may read, for example:

partment may read, for example:

"We greatly appreciate the frank and
friendly tone of your recent letter commenting on the Blank Radio Program
and are sorry to learn that parts of it
have not been pleasing to you. On the
other hand, we are pleased to know that
other parts have been highly satisfactory. tory.

"As you can well appreciate, we re-ceive tremendous quantities of mail commenting on the program and it just happens that the same mail which brings us your letter contains several letters expressing approval of those parts of the program which are not appealing to you. of the to you.

"We are confident that you will agree, however, that as a whole the program is highly entertaining and that you will always find something in it which is especially pleasing. We appreciate your interest and hope that we may have the benefit of your further comments as you listen in from time to time."

Continental Orchestra Corporation

HOTEL UTICA, UTICA, N. Y.

LIVE SHERMAN

AND HIS RIVIERA ORCHESTRA Touring New England for Shribmore Office

STAN HALL

AND HIS BAND OF A MILLION-AIRS

LEW REDMAN'S BELLHOPS

TWELVE COLORED RHYTHMATICS



RUDY BUNDY

Now Playing CASA MADRID, Louisville. Broadcasting Nightly Over WHAS, Featuring Over WHAS, Featuring

RUDY BUNDY Sizzling Clarinet

Personal Management E. D. PERKINS 7418 Dellenbaugh Ave., Oleveland, O.

2mmmammminimmung ANSON WEEKS

\$mmmmmmmmmmmmmmmm



EDITH MURRAY

The Dramatist of Song Recent London Lead "Good News." Finkenbeetured sold Pour Times WMCA Four Times Weekly.

Exclusive Management CBS Artists Bureau, Hotel Rocovett, New York Oily.

MUSICAL DIRECTOR

AHN AND HIS ORCHESTRA

LOUIS GARCIA~ PAUL MARTELL ORCHESTRA
BILLY STAR, Vocalist.
70th WEEK ARCADIA BALLROOM.

FREDDY

ORCHESTRA

Master of Ceremonies at the ROXY THEA-TRE, New York. In-definite Run.

ERNIE WARREN AND HIS ORCHESTRA.

Direction, IRVING MILLS ARTISTS, Inc.
799 7th Avenue, New York, N. Y.

UNCLE EZRA (PAT BARRETT)

Monday, Wednesday, Friday 7:45 P.M., EST. NBC-RED NETWORK. (Courtesy Alka-Seltzer.)

HENRI GENDRON

and his AMBASSADORS ORIENTAL GARDENS, Chicago, III.
ORCHESTRA CORP. OF AMERICA
1619 Broadway, New York, N. Y.

End your correspondence to advertisers by men-tioning The Biliboard.

Cantor Is Egotistical Ingrate, Says Freedman, Who Cites Benny

NEW YORK, April 27.—Report that the suit filed by David Freedman, au-thor, against Eddle Cantor, wherein the former charges breach of contract involving some \$250,000 was more or less a publicity stunt, was strongly denied by Freedman, who states that it is true Cantor still uses some of his stuff on occasion, but that there has been no hatchet buried insofar as he is con-cerned. In the opinion of Freedman, who averred in his complaint recently filed in the Supreme Court that he had an oral contract with Cantor calling for a percentage agreement, Cantor proved to be a rather ungrateful comedian to ork with and unappreciative, to say the

least.

Freedman states that Cantor was an unknown quantity as an air comedian when first offered a radio contract, and that subsequently it was his (Freedman's) material that put him over, or at least helped him greatly. The comedian agreed to boost his author's salary commensurate to his own earnings on an upward scale in the nature of a percentage. But aside from radio, Freedman points out that for eight years he played ball with Cantor, being at his



The Original Oklahoma Yodeling Cowboy and

asting daily from Station WHAS, Louisville, selling his famous Bong Books and making Personal Appearances. Re-turns to Hollywood about April 20. Will make Personal Appearances on way west.

His Boys.

Write J. J. FRANK,

Care Billboard, Chicago, for Dates.

ioe.

beck and call for all sorts of material, even to the extent of giving up all his other business to be on the road with him. He believed that he was riding with a winner and eventually would col-

lect, as a holder on a winning ticket usually does.

For a considerable period, around a year and a half ago, Cantor was carning \$20,000 per week net, and radio helped him to make it \$26,500 each week in the clear. As eggalact this sup. Fraedman clear. As against this sum Freedman received \$400 per week, and after mak-ing a protest was raised to \$450 per week. When he saw his brother authors riding with winners and collecting he decided to call a halt and shake the load of "in-gratitude" off his back. Freedman points gratitude of his back. Freedman points to the case of Jack Benny and his author, Harry W. Conn. Conn is getting \$1,250 weekly from Benny, which approximates 20 per cent of his (Benny's) radio salary. (Cantor at one time was supposed to be getting an allowance of \$750 weekly for

Freedman, who has retained Samuel Liebowitz, noted criminal attorney, to look after his interests, does not expect look after his interests, does not expect anything but a stiff battle in court from his ertswhile "buddy." David Podell is looking after the legal end for Cantor, who, believes Freedman, has proved what he always suspicioned, an egotistical ingrate. Especially since he hired one of Freedman's assistants to write material at a rate much lower than Freedman's.

West Coast Notes: NBC Seeks Talent

LOS ANGELES, April 27.—With the establishment of a branch of its artists' bureau in Hollywood, NBC has ordered an increase in the number of air programs using picture personalities and talent scouts of the network are now fine-combing Hollywood's film players

endeavoring to sign the various names up for term or spot broadcasts. Next Tuesday (April 30) the physical properties of KELW and KTM will be transferred to The Evening Herald and Express, Hearst afternoon sheet. Notice of the transfer was filed with the county recorder the past week. With Hearst now definitely in radio, it is believed these two stations will form the basis for a Coast network of stations, and he has already approached Carl Haverlin, commercial manager of KFI and KECA, to take over the active management of both air plants.

Maurine Marseilles, former blues singer in Chicago night clubs, is now on The Mobile Magazine program over the

Columbia-Don Lee Coast network, re-placing Virginia Verrill, who was recent-ly signed by CBS in New York.

Sidney Fox, manager of KDSL, Salt Lake City, is in town for a look-see and a hunt for some new business for his station.

A. E. Bennett, in charge of 2GB in Sydney, Australia, is in Hollywood contracting for disc programs for Australian stations. Arrived yesterday on the Matson liner Mariposa.

NBC will present half of its National Nath week present prom Hollywood on

NBC will present half of its National Youth week program from Hollywood on the nation-wide net May 4. Already signed to appear are David Holt, Jimmie Barton, Freddie Bartholomew, Spanky MacFarland and Baby Jane.

The Three Radio Rogues landed a spot in Walter Wanger's production of Every Night at Eight now filming at the Paramount studios.

Night at Eight now filming at the Paramount studios.

A deal was closed this week whereby NBC will etherize the music of Lurie Higgins and his orchestra from KFSD, San Diego, once each week. Band is in for the summer and will be spotted on a three-time-weekly basis when the exposition opens. position opens.

San Francisco

SAN FRANCISCO, April 27.—Edna Fisher, pianist, and Cliff Nazarro, tenor, won the NBC commercial which was Tom Mitchell's before his sudden death on April 9. Kay Jewelry Company, Oakland, auditioned a flock of programs before picking the new combo, which is heard Sundays, 5:45-6 p.m. PST, on KPO, San Francisco, and KFI, Los Angeles. Program is listed as Kay Presents, Mitchell was known as the Kay Troubadour.

badour.

KFRC's Happy-Go-Lucky Troupe will entertain at the Canadian-Pacific Exposition in Vancouver, B. C., next August, the deal being closed by Ellis Levy, Thomas Lee Artists' Bureau manager, here. There's a possibility that the programs will be broadcast over the compined Columbia and Canadian Radio Commission networks.

Agatha Turley, KYA and KFRC soprano, will do the vocals on two Irish ballads in the new Bing Crosby flicker now in Hollywood production. She'll sing Spring Awakening and I Wish I Were on Yonder Hill.

Bill Kuser, KFRC announcer, has been

Were on Yonder Hill.

Bill Kuser, KFRC announcer, has been transferred to KHJ. Los Angeles, Don Lee network outlet. Joe Simpson, former KGMB (Honolulu) announcer, has joined KJBS's announcing staff. Roderick Mays, KYA announcer, is now the sta-tion's producer of dramatics. S. Ward Byron, who for more than three years produced the NBC Raymond Knight and his Cuckoo Club broadcasts from New York, has joined the network's produc-tion staff here.

Lou Emmel, for several years manager of NBC's Artists' Bureau, resigned April 15. His successor is Everett Jones, former manager of John Charles Thomas

count by NBC division offices and as ciated station during 1934. H. J. Quil-liam, head of the KOMO commercial department, points out that this feat is noteworthy because of the eight outlets which ranked higher than this station six are 50,000 watters and another is a 7,500-watt key station on the Coast for

WFAA, Dalias, key station of the Texas quality group, took its 15th TQN show on April 30 when the Fant Milling Company started the first of a series of 15-minute tri-weekly broadcasts. Talent on the show includes an 11-piece or-chestra, male quartet and Peg Moreland, pop singer. On April 29 the 14th TQN show was that of the Southwestern Ice Manufacturers' Association, which began the first of 13 half-hour shows. Karl Lambertz directing a large orchestra and the Plainsmen Quartet completes the bulk of the talent. Senora Milla Dominguez, wife of the Mexican consul, is featured fem vocalist. WFAA originates over 12 hours of TQN commercials in its studios. in its studios.

WHBY, Green Bay, Wis,, pulled a "community alignment" stunt last week when it broadcast from its main studio a 2½-hour city council meeting direct from the city hall.

WHIO, Dayton, O., new studio per-sonnel setup has Dick Reed, continuity editor; Merie Housh, in charge of all auditions; Tom Slater, director of spe-cial events. Robert Bowman, musical director, resigned and a successor is be-ing set.



HILTON SISTERS

World Famous Siamese Twins NOW ON TOUR

PRANK FISHMAN. New York, N. Y.

DON RICHARDS

AND HIS HOTEL GOVERNOR CLINTON ORCHESTRA.



STATION NOTES

Address All Communications to the New York Office

and his ORCHESTRA Now Playing HOTEL STATLER COAST TO COAST, Via NBC. Direction Music Corp. of America.

REICHMAN

"BUDDY EDDIE WELCOME AND ORCHESTRA" ABE M. PARDOLL, Mer.

DIRECTION
ORCHESTRA CORP. OF AMERICA.
New York, N. Y.



WSM. Nashville, has given a six months' contract to the Arend Trio, which consists of Margle, aged 11, play-ing the guitar; Eulala, 9, handles the mandolin, and Roslie, 7, plays a bass

WBIG Program Manager Johnnie Miller found plenty of talent on his hands last week when no less than 1,100 artists became available to the Greensboro, N. C., outlet. Occasion was the 16th Annual North Carolina Music Contest for High Schools. Winners who vied for State honors included in the ranks variance. ous instrumental and vocal soloists, choruses, glee clubs, bands, orchestras, as well as 23 tenors, 25 sopranos and 42 planists. Outstanding feature broadcast was a massed band concert of 300 instruments and mixed chorus of 570 volces.

WRBG, INC., of Cleveland, has resub-mitted to the FCC its application for a construction permit for a new station on 550 kilocycles, 250 watte, unlimited time.

JUDY SHERRIL, WHK's woman announcer, did her first major league baseball game on Tuesday of last week and just can't wait until she gets another whack at handling another such sports program. However, this Cleveland sta-tion hasn't another ball game scheduled

until July 8, when the all-star game will be played.

WNEW, Newark, is experimenting with its control rooms and has lined them with new acoustical tile made of pressed and ground rock. Officials believe the control man will be able to make a better check on reception and do a better job at the dials when the sound-absorbing materials are at work.

TED CHAPEAU, formerly of the announcing staff of WTOC, Savannah, is now associated with both the Cummings Advertising Agency and Radio Art Productions, Jacksonville, Pla. Also he is on the announcing staff of WJAX in that city.

WHN, New York, started its Barn Dance on Thursday of last week, the program being a bi-weekly feature. Hall O'Halloran, who did the WLS. Chicago, barn dance for several years, is in charge. Cast of 20 artists includes Hal, Tom Kennedy, the Forman Sisters, the Prairie Rsublers and Tex Montana, the yodeling cowgirl. Thursday night session is 8:15-8:45 p.m.; Saturday, 10-11 p.m.

KOMO, Seattle, is quite proud of the fact that it ranked No. 9 in the mail



ORCHESTRA CORPORATION OF AMERICA.





PROGRAM REVIEWS

(EST Unless Otherwise Indicated.)

Jimmy, June and Jack

Reviewed Thursday, 11-11:15 p.m. Style—Vocal trio. Sponsor—The Reiser Company. Station—WEAF.

Makers of Venida hair nets and beauty products have tried several programs on local key stations of both NBC and CBS, iocal key stations of both NBC and CBS, usually during the early evening hours, and never met with any special success insofar as a hot program is concerned. Back again, Venida adheres more than ever to the short bank-roll route and follows the strongest NBC sequence of the week in Vallee, Showboat and Whiteman. Whiteman.

Whiteman.

Apparently the program is aimed to catch the feminine audience that might remain of the preceding shows, and this should be a good bet. Two boys and a girl do light pop songs in fairly pleasing style, using arrangements well sulted to their needs and offering four numbers in all to piano accompaniment. One of the songs was somewhat of a harmony arrangement, the others more tricky.

harmony arrangement, the others more tricky.

Venida makes an offer of a popular song folio of leading tunes and lists a bargain combo on its products such as shampoo, bobby pins and, of course, hairnets. Hal and Murray Kane and June Emmett comprise the trio, a comparatively new outfit.

M. H. S.

Chevrolet Program

Reviewed Thursday evening, 9-9:15 p.m. Style—Orchestra and soloists, Sponsor — Chevrolet Motor Company. Station—WMCA, New York.

Under the title of Musical Moments as is the electrically transcribed program Chevrolet is using in its nation-wide spot advertising campaign. The size of the campaign and the extent of the time-buying rampage involved are far more impressive than the program itself. Possibly this fact may raise another interesting question in the spot field, which is now undergoing the long-awaited business boost. That is, will programs taken from the warder warder than the contract where the programs taken from the warder warder. grams taken from the various musical library services available advertisers suf-fice to attract listeners in a large campaign where time costs run away with most of the budget? That is if the ad-vertiser wants to reach a market larger vertiser wants to reach a market larger than the average station's normal listening audience, which, of course, is the natural presumption. Or will the talent expenditures be increased to get a "name" on the platter?

Program caught presented straight arangements of various nonular numbers.

rangements of various popular numbers, some slightly old, remainder new, with vocal choruses. Commercials are sand-wiched in between each selection and handled by "Hugh Conrad" (Westbrook Van Voorhees).

Besides WMCA, Chevvy has also taken WOR for this section of the country.

"Hit Parade"

Reviewed Saturday, 8-9 p.m. Style— Dance orchestra and vocalists. Sponsor— —The American Tobacco Company. Sta-tion—WEAF (NBC network).

tion—WEAF (NBC network).

Rather a stiff leap for Lucky Strikes in returning to the air with a Saturday night dance hour after sponsoring the Saturday afternoom Metropolitan Operaseries. Looks as the Luckies are again just going after the common ordinary smoker who may happen to be around the house of a Saturday evening or riding around in his car perhaps. The president of the ATC is known to be hard of hearing, but can he be blamed if he insists on hearing his own program? (Ask Thorgersen, he knows.) However, there is a good little rhythm man and arranger in Lennie Hayton, steering a 40-piece organization this steering a 40-piece organization this time, and on the first show the band gave every evidence of having been over-

JOHN F. MURRAY LARRI WMCA



GYPSY LEE, VIOLA BURT. And His HOTEL PICCADILLY ORCHESTRA.

rehearsed; in fact, simply gone plain

Accounting for this no doubt is the effort to ride with the hit of the minute palaver. Hayton is reported to have turned in possibly 75 arrangements before his first show was set and changes were being made on the very last day. The talk anent the popularity of the various numbers used overshadowed everything else in connection with the program. List of songs had a tentative lineup of about 40 numbers several weeks in advance. Obviously the hit of the minute proposition will wear itself weeks in advance. Obviously the fit of the minute proposition will wear itself out, since they aren't made that fast. Johnny Hauser, Charles Carlile, Gogo DeLys, Kay Thompson and male and fem singing groups completed the talent. No one in particularly really got a chance to chine

to shine.

Credits followed the new ad copy in the first person, Mr. Lucky himself doing the "I'm Your Best Friend" stuff. It surely is an improvement over the copy heard on the Rolfe shows.

M. H. S.

NEW BIZ-

(Continued from page 8)

Monday to Friday, 7-7:15 p.m. EDST, on WABC and six stations. Program is summer musical show.

summer musical show.

WASEY PRODUCTS, INC., thru Erwin,
Wasey & Co., RENEWS for Zemo, Kremi
and other products, Monday to Friday,
12-12:15 p.m. EDST; Sunday, 6:45-7 p.m.
EDST; rebroadcast Wednesday, 11:3011:45 p.m. EDST; May 6 to May 27, 12
noon, 39 stations, Coast to Coast; May
6 to May 27, Sundays, 23 stations, Coast
to Coast; May 27 to September 1, 12
noon, seven stations; Sundays, six stations, no rebroadcast. After September
1 same as May schedule. Program is
Voice of Experience. Voice of Experience.

accounts on WMCA, New York,

SMITH BROS., INC., thru Konig Advertising Service, starting April 30, Tuesday, 7:30-8 p.m. Program is Ice Cream

RUG RENOVATING CO., thru Joseph Katz Co., started April 22, taking two 100-word announcements daily for 13

weeks.

GENERAL MOTORS CORP., thru
Campbell-Ewald Co., New York, started
April 19, taking spot announcements.

M. J. FUR CO., thru Sternfield-Godley, Inc., started April 21, Sunday, 2:152:30 p.m. Program is Vince Callendo
and orchestra.

FITCH PUBLISHING CO., thru E. C. Van Dyke, started April 22. Monday thru Priday, 5:15-6:20 p.m. Program is investment talk.

Chicago

Guin Ryan and his Cadets, local com-mercial, sponsored by Willard Tablet Co., on WGN, has been renewed for 13 weeks, starting April 24, for Wednesdays, 11:15 a.m. Placed thru First United

Madame Nayda Olyanoca, an MBS commercial, sponsored by Philip Morris, has been renewed over WGN for 11 addi-

nas been renewed over WGN for 11 additional weeks, beginning May 10. Time changes from Saturdays at 9:45 a.m. to Pridays at 11:15 a.m. The Gibson Troubadour, sponsored by Gibson Studio, taking Sundays for 52 weeks, on WGN, starting April 28. Placed direct.

weeks, on WGN, starting April 28, Placed direct.

The Friendly Neighbor, sponsored by Procter & Gamble Co., on WGN, renewed for 52 weeks, beginning April 29. Placed thru H. W. Kastor & Sons Adv. Co. Heard daily except Sunday.

Station WLS reports the following business for the current week:

CHRIS HANSEN'S LAB., INC., thru Mitchell Paust Adv. Co.; continuation order for 39 one-minute announcements three days weekly for 13 weeks.

GENERAL MOTORS CORP., thru Campbell Ewald Co.; continuation order for four one-minute announcements.

WALKER REMEDY CO., thru Weston Barnett, Inc.; continuation order for 12 one-minute transcriptions six days a week for two weeks.

week for two weeks.

MURPHY PRODUCTS CO., thru Wade
Adv. Co., continuation order for 22 fiveminute talks on Tuesdays and Saturdays for 11 weeks.

CHICAGO GOLD SMELTING & RE-FINING CO., thru Chicago Union Adv. Agency; continuation order for four 15-minute programs on Sundays.

Milwaukee

Station WTMJ reports the following

CHRYSLER MOTORS CORP., thru J. Stirling Getchell; one-minute transcrip-tion twice daily, afternoon and evening, 11 times. Also another one-minute transcription twice daily for 12 times. CONGRESS CIGAR CO., thru Gotham Adv. Co.; 100-word announcement daily for 169 times.

GENERAL MOTORS CO., thru Camp-

GENERAL MOTORS CO., thru campbell-Ewald Co.; 100-word announcement twice daily except Sunday, 13 times.

UNITED DRUG CO., thru Street & Finney, Inc.; 15-minute transcription five times weekly, morning, for five

PROCTER & GAMBLE CO., thru Blackett, Sample, Hummert: 16-minute transcription five times weekly for eight

GENERAL MILLS, INC., thru Blackett, Sample, Hummert; 15-minute transcrip-tion five times weekly for eight times.

Ohio

New business on WHIO, Dayton, O.,

New business on WHIO, Dayton, O., includes:

BANKER MOTOR SALES, taking spot announcements until May 25.

BURNS MOTOR CO., taking 13 15-minute programs, Thursday, 5:45 p.m., started April 18 until July 12.

C. & L. E. RAILROAD, taking six daily spots from April 22 to April 27.

GOODRICH SILVERTOWN TIRES, seven 30-word spots to May 2.

ERWIN GEAR DISTRIB. CO. (Dr. Keyes' Corn Pads), taking daily spots indefinitely.

DR. D. C. McEWEN, taking 13 five-minute spots, health talks.

TOVAN ELECTRIC CO., taking six 15-minute programs on Monday, Wednesday and Friday, at 9:15 a.m., ending May 3.

MAY 3.

SHEFFER MUSIC SCHOOL, taking 26
15-minute spots, presenting various school students, Fridays, 5:30-5:45 p.m., until October 4.

West Coast

New business on KNX, Hollywood, in-

GENERAL ELECTRIC CO., taking one minute announcements from April 15 to May 23, between 7 and 10 p.m. PST. VENUS HEALTH CORP., taking 4:30-4:45 p.m., starting April 22, with musical

program.

LOVATONE CO., taking 9:30-9:45 p.m.,

Saturday, on the two-hour Barn Dance

WESTERN AUTO SUPPLY CO., taking 4-4:30 p.m., Saturday, participating on musical program. Thru Dan B. Miner

N. Y. SUNDAY-

(Continued from page 4) of rest each week, thus spiking Equity's chief argument against Sabbath performances.

formances.

Dr. Henry Moskowitz, adviser to the League of New York Theaters, commenting on the bills, said: "By signing the Sunday opening bills the governor has corrected the long-prevalent injustice erected against the legitimate theater of not being permitted the privilege, allowed motion pictures, vaudeville and other forms of entertainment, of presenting performances on the Sabbath The other forms of entertainment, of presenting performances on the Sabbath. The next step in order to bring the new law into effect on Broadway will be action by the Board of Aldermen in passing on the measure thru local option proceedings. In view of the wide indorsement of Sunday performances by theatrical and labor groups, I am confident that the Actors' Equity Association will be reasonable in our negotiations to bring the law into effect as speedily as possible."

the law into effect as speedily as possible."

Equity, which, with the aid of the Lord's Day Alliance and similar religious groups, successfully staved off the Sunday show threat for 15 years, took its ultimate defeat philosophically. As a matter of fact, the outcome had been in little doubt for several months, despite the hot fight waged by Frank Gillmore, president of the association, against Sunday shows at a recent legislative hearing.

Gillmore said yesterday, "Equity has made a fine fight thru the years. Owing to the added opposition of the State Federation of Labor (whose attitude I am not criticizing) we lost out; but we are not soreheads. I feel that the issue should now be placed before the membership. It was a distinct mandate on the part of the members that placed Equity in opposition to Sunday shows, and I think that all members realize that Equity fought very, very hard, Now, I feel, the question should go to the members again, in an effort to discover their present attitude.

"Meanwhile, the council may make "Meanwhile, the council may make recommendations to be presented to the membership at large. After the annual meeting it is possible that the matter will be put to a referendum. It is important enough to have all Equity members vote upon it. Equity members vote upon such a measure than the West since the it poy affects only Fatter. West, since, tho it now affects only East-ern members, tomorrow the Western members may be in the East."

It is expected that the council will

are up recommendations at its meeting Tuesday to be presented at the annual meeting. Then a full referendum will be taken, with the ballots mailed out. A final counting can hardly be expected before late July or early August

Legit managers have been on record Legit managers have been on record for years as figuring that Sundays would materially increase the take, tho Equity has presented facts and figures tending to disprove this. It is felt that the musicals will all take advantage of the Sunday rule, laying off Mondays, tho hit plays, it is thought, will probably go on as is. Medium shows would probably give Sunday performances, figuring that the difference between Sunday and Monday takes would be the marrin of conday takes would be the margin of continuance

It is also possible that special Sun-

It is also possible that special Sunday spectacles may be presented in big houses, in an effort to get some of the film crowd. This, it is figured, would only be possible thru a reduced top in a large-capacity house.

Agreeing with this viewpoint are the majority of film men and vaude bookers, who figure that, unless legit tops are radically reduced. Sunday legit shows will not cut in on their business at all. They feel that, with the present legit tops, legit shows constitute an entirely foreign field, drawing from entirely different audiences, and are no more competition than Sunday dance recitals.

A few, however, figure that the cut-

petition than Sunday dance recitals.

A few, however, figure that the cutrate trade, from Leblang's and obtained thru throwaways, two-for-ones, etc., will be exceptionally strong on Sundays, and that this will cut sizably into the take of the de luxe houses, particularly those with comparatively high Sunday tops. Some even feel that the competition from legit will bring about a lowering of Sunday de luxe prices. All unite, however, in figuring that nabe trade will remain unaffected. unaffected

unaffected.

General opinion of night club men is that the bili will help. Obvious point is that the clubs, along with other lines of Stem endeavor, will be boosted by the greater crowds expected to turn out for Sunday legit performances, operators figuring that biz for both dimner and supper will be increased. Such an increase, it is felt, will more than compensate for any losses from former night-clubbers who might spend the dough on legit.

Some question was raised about the legality of the bills, since the legit actor is given a day a week off, with no such provision for vaude or burlesque performers, this being called discriminatory and unconstitutional by I. Robert Broder, theatrical attorney. The Burlesque Artists' Association announced that it would campaign to have burly players included, but Tom Phillips, president of the organization, was out of town this week, and could not be reached for a statement on what would be done now that the bills are signed. There is small likelihood that the American Federation of Actors will take any steps. Raiph Whitehead, secretary of the AFA is to get employment for its members. We feel variety actors have too much leisure feel variety actors have too much leisure now, and we are worried more about in-creased vaudeville playing time than anything else. When conditions become normal again and we feel that our mem-bers are being imposed upon, then we might intercede."

Material Protection Bureau

Attention is directed to The Billboard's Material Protection Bureau embracing all branches of the show business, but designed particularly to serve Vaudeville and

signed particularly to serve Vaudeville and Radio fields.

Those wishing to establish material or idea priority are asked to inclose same in a sesied envelope, bearing their name, per-manent address and other information deemed necessary. Upon receipt, the in-ner packet will be dated, attested to, and filed away under the name of the claim-ant.

ant.

Send packets accompanied by letter requesting registration and return postage
to The Biliboard's Material Protection
Bureau, 6th Floor, Palace Theater Building, New York City.

AIR BRIEFS

By JERRY FRANKEN

BEHIND the signing of Schenley Products for the WHN amateur show there's a funny story. Seems that Lord & Thomas agency, which regularly handles Schenley, had gone to considerable pains in preparing a presentation on the amateur program, showing its popularity, listener audience, etc., and recommending a helf, hour stort immediately. mending a half-hour spot immediately following completion of the amateur program. Then the William Rankin program. Then the William Rankin agency stepped in and said that if the program had such an audience why not buy the program? Which is why the account cleared thru Rankin on this particular advertising deal. Radio men are hopeful, incidentally, that with Schenley leading the way, it will be but a question of time before distillers generally take to the air. It'll be a sweet tune to spot broadcasting, if and when.

WMCA is arranging to go high fidel-WMCA is arranging to go high fidelity, making the necessary changes in telephone equipment now. Transmitter equipment that the station has now is suitable for this type broadcasting. When the new phone lines are installed they will be capable of taking higher frequencies. . . Effective May 6, the Monday rebroadcast of the Saturday night Al Jolson show will be canceled. Instead, NBC's Orange, Mountain and North Mountain networks will be added. . . . The Harback Colgate show is due

> Robert H. Edson Presents ACKIE MAYE

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g...... ANNE BOLAND

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The Voice of the Golden Tron
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LOUIS A MUSICIAN'S MUSICIAN. AND HIS "FAMOUS DOOR"MUSIC AS W. 52d St., PRINA

EDDIE LEONARD, JR.

ORCHESTRA Modern Minstrels of Melody. Now on Tour. THEATRES, HOTELS, CAFES, BALLROOMS.

* EDDIE

THE INSTRUMENTAL STYLIST

Great Star BOND BREAD PROGRAM, Sunday, May 5th, 5:30 P.M.. WABC-CBS.

SIMON AGENCY. RKO Bidg., Radio City, New York.

off the air soon. . . . Dave Freedman has stepped in as author of the Joe Cook show. . . Loretta Lee has started a twice-a-week sustaining schedule on CBS. . . . Harry Salter is in Bermuda vacationing.

This seems to be the anniversary season. Last week, April 23, Ed Wynn had his third for Texaco, while May 5 will be Jack Benny's third year on the air. On WOR the Perole String Quartet is five years old, the date also falling the early part of May. Kate Smith will have been broadcasting four years May 1. And Martha Deane, another WOR artist, makes it a year May 3.

Notes—Billy Wirges and Ken Sisson, arranger, have teamed up, with Wirges on a new NBC sustaining show. . . . The winners from the Gus Edwards amateur show are now getting booked on the NBC Tastyeast Sunday show.

... Larry Taylor has become a fixture on the Sally's Studio fur program. . . . New Jersey musicians are trying to get WNEW to shift its house band used on its dance parade to the station's Newark studios. The musicians 'rate in Jersey is far below that of New York, and the outlet will save considerable if it goes thru. . . Stephen Rintoul and Adam Stein Jr., of World Broadcasting System, are touring the WBS stations as part of the Chevrolet service. . . Jane Brown is now Nat Abramson's secretary at WOR. . . Tom Noonan back sustaining on WMCA-WIP. . Theater Union, legit producing outfit, has started a series of Broadway play dramatizations on WEVD, doing "Social Plays of the Past Decade." . East and Dumke have replaced the Gossip Behind the Microphone program on CBS. . . Sophie Tucker's WHN sustaining show starts this week, when professional talent will be auditioned. . William Wrigley Jr. Company, chewing gum maker, started a new summer series on Columbia April 29. . . Red Davis will soon be published in book form by Engelvan-Weisman. Paul Windish, of NBC, is recovering after an appendectomy.

CHI AIR NOTES

By NAT GREEN

Gene Arnold, of the Greater Sinclair Minstrels, went to New York early last week, his first visit to Manhattan since he left there in 1924 to go in the whole-

week, his first visit to Manhattan since he left there in 1924 to go in the wholesale hay and feed business in Southern Illinois. . . Altho Gene is one of NBC's oldest and best known artists, he had never seen the Radio City studios. . He is visiting them on this trip, which is purely a pleasure jaunt. . . . The Hoover Serenade, featuring Mme. Schumann-Heink, will be one of the many shows to go off the air this summer. . . A farewell party to Herbie Kay and his orchestra was staged by the Gloom - Dodgers for their two-hour broadcast over WBBM April 28. . . Herbie and the boys are leaving for a tour. . Pat Buttram has left for his native Winston County, Ala., for a two-week vacation. . . Gina Vanna, madrigal-monger in Tony Wons' House by the Side of the Road, may be given the lead in a new Otto Harbach-Sigmund Romberg musical slated for next fall. . . June, Joan and Jeri, NBC's newest girl trio, are off the air for three weeks or more because June had to undergo a throat operation.

Covering more than a million miles in contacts between the United States and Australia, Wally Schroeder, CBS master control operator, has been awarded a winning certificate in the short-wave contest conducted by the Wireless Institute of Australia. . . In addition to winning first place in his district, which included 11 Midwestern States, Schroeder was awarded second place in the world. . . Premiere performances of two works by American composers will be given in observance of National Music Week on the Music Magic program on NBC May 11. with Roy Shields, NBC Central Division music director, at the baton. . The works are Kaleidoscope Slide, by Earl Lawrence, and Shadows, by David Rose. . . Malcolm Claire's morning program, Spateribs' Fairy Tales, on WLS, is off the air until early in June. . . Meantime Mal is spending his time with one of the WLS road shows and will vacation in California before returning to the air.

Morton Downey and Little Jackie Heller will appear with Ben Bernie and all the lads during the Blue Ribbon program April 30, which will be broad-cast from the stage of the Chicago Civic program April 30, which will be broadcast from the stage of the Chicago Civic
Theater. . . . Bernie is playing an engagement at the Palace Theater. . .
Walter Wicker, Song of the City author
and actor, has signed another 13 weeks
contract with his sponsor. . . Show
moved to a morning spot April 29 .

Jean MacGregor, who takes the part
of Mrs. Terry Moran in Today's Children,
was married April 27 to Richard Miller,
of Racine, Wis., and is ieaving the cast
for a few weeks. . . Myrt and Marge,
on the air for that gum series, signed
off for the summer April 26 and will
embark on a personal-appearance tour
shortly. . . Burridge D. Butler, president of WLS, is returning to Chicago
May 4 after having spent the winter at
his ranch at Phoenix, Artz. . Frank
Cooley, announcer on WTMJ, Milwaukee,
recently had his appendix removed and Cooley, announcer on WTMJ, Milwauke, recently had his appendix removed and was back on the air eight days later.

The Arkansas Woodchopper, of WLS, is vacationing for two weeks on his Missouri farm.

Deon Craddock, blues singer; Little Joe Rardin, tenor, and Norm Sherr, pianist, are now heard on Mondays, Wednesdays and Fridays over WBM for a local fur company.

Preparing for a visit from her famous mother, May Davenport Seymour, former actress, now in charge of the Theater Collection Museum for the city of New York, Anne Seymour, Frand city of New York, Anne Seymour, Grand Hotel star, has abandoned her plans to spend the summer in the Indiana dunes spend the summer in the Indiana dunes and has rented a country house on Lake Michigan instead. Og. Son of Fire, sponsored by Libby, McNeil & Libby, has been renewed over CBS. That world-famous adoption center for bables,

world-lainton account to the Cradle, Evanston, began a series of weekly programs over WBBM April 27.

A dramatic sketch dealing with behind-the-scenes stories of actual adoption cases will be presented on each program. . . Collaborating with Roy Shields, Joan Blaine, one of the ether's busiest, not only writes the script, but serves as narrator on that Music Magic program with the music magic-ian, Cy Pitts.

Network Song Census

Selections listed below represent The Billboard's accurate check on three networks via W/Z, WEAF and WABC.

Only songs played at least once during each program day are listed. Idea is to recognize consistency rather than gross score. Period covered is from April 19 to 25, both dates inclusive.

ullaby of Broadway	30	Flowers for Madame
		What's the Reason?
Was Lucky	24	Here Comes Cookie
Won't Dance	24	It's an Old Southern Custom 15
Ife Is a Song	24	My Heart Is an Open Book 15
verything's Been Done Before	22	She's a Latin From Manhattan 15
sie of Capri	19	Would There Be Love? 15
When I Grow Too Old To Dream	19	Whose Honey Are You? 15
asy To Remember	18	Love and a Dime 12
ou're a Heavenly Thing	18	Little Picture Playhouse 8

****************************** FRANK RICHARDSON

RADIO, "THE TALKIES NOW STAGE SMILING SINGER" TOUR. Personal Representative: JACK HART, Palace Theatre Bldg., N. Y. C.

ADAM * CARROLL

(Piano) Tuesday, 7:00 P.M. Friday, AND

hestra. Via WMCA. DAVE

11:00 P.M. Formerly with Original Vincent Lopez Orchestra. *(BANJO)

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Now Playing New York's Smart Restaurant and Cafe 57th St. at B'way BROADCASTING COAST TO COAST WABC-CBS, Wed.-Friday, 11:30 P.M. WOR—Sunday

Fred Berrens Flying 217 West 57th St.,

* PAUL REMAINE

AND HIS BAND FROM LONELY ACRES

LONELY ACRES TRIO and JOE DIXON. Personal Direction: BERT MEYERSON, 545 Fifth Ave., New York, N. Y.

A GOOD CHIC . FARMER

Featured Artist SALLY'S FUR HOUR.
Daily 10:30 P.M., WNEW, ABC NETWORK.
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ARCHIE O And His BLEYER Orchestra HOLLYWOOD RESTAURANT, NEW YORK

To **Artists** Theatre Managers and All Employers of Acts!

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Any unauthorized use of this billing will subject users to ap-propriate legal action.

THE CROSLEY RADIO CORPORATION

WLW and WSAI

Cincinnati.

BANDS and ORCHESTRAS

By ROGER S. LITTLEFORD JR. (Cincinnati Office)

ERNIE ANDREWS and his orchestra started a ballroom tour April 27 at the Butterfly Ballroom, Springfield, Mass.

CLYDE LUCAS and his orchestra fol-low Ozzie Nelson into the Hotel New Yorker, New York, while Irving Gitlin and his band have already opened at the Pierre, New York.

DOC JOURDAN is filling a six-week engagement in the Pompelan Room of the Hotel Jamestown, Jamestown, N. Y., before moving to a near-by lake resort for the summer.

BERT CLAYTON, arranger and guitarist, is a recent addition to Emil Velazco's Orchestra.

RUSS ANDALORO and his orchestra are one-nighting thru Pennsylvania after completing a two-month engage-ment at the Austin Tavern in Pittston. Pa. Ralph Goode, guitarist, is a recent

TOMMY KERSEY announces that he will again supply the music for the Club Delmar in Galveston, Tex., this summer. It will be the third successive season at Delmar for Tommy.

ROY BROWNLEE, for many years master of Brownlee's Hickville Follies and band, produced in Ottawa, Ont., last winter what he calls "a Canadian edition of Hickville." The new unit is composed entirely of Canadian talent. The band has been broadcasting regularly over Station CRCO and will play for the Hamid Hippodrome Circus April 27 to May 4. As usual, the George A. Hamid office is handling the booking.

JOHNNY BURKARTH replaced Barney Rapp and his New Englanders in the Florentine Room of the Hotel Gibson, Cincinnati, April 25. Burkarth will sup-ply the dance tunes there until the hotel management closes the Florentine Room some time during latter part of May.

HOWARD LEROY and his orchestra opened April 20 in the attractive Club Arcadia. St. Charles, III. Deal handled by John Benson, of the Metropolitan Vaude Agency.

DON BESTOR opened at the Hotel St. Prancis, San Francisco, April 30 for a four-week engagement. Bestor files to Los Angeles each week-end to direct a band of local musicians on the Jack Benny programs.

BERNIE CUMMINS and his New York-ers move into the Roosevelt Hotel's (New Orleans) Blue Room this week for an extensive stay. Bernie comes direct from New York and takes the place of Clyde Lucas and his California Dons.

PHIL HARRIS is booked to open at the Adolphus Hotel Roof in Pt. Worth, Téx., May 6, and Seymore Simons at the Baker Hotel. Dallas, May 25. . . Ted Pio-Rito played the Lake Worth Casino April 20 and 21, and Herbie Kay will play that spot for four weeks, beginning May 24. Wayne King and Jan Garber are scheduled to appear during summer on limited engagements. on limited engagements.

BENNY GOODMAN'S Orchestra, with Helen Ward and Ray Hendricks as sing-ers, opened last week at the Roosevelt Hotel Grill 'n New York.

DEL DELBRIDGE opened April 20 at the Broadway-Capitol Theater, Detroit, where he is booked for an indefinite run as orchestra director and m. c. Del has appeared in nearly every first-run theater in Detroit and has a wide following in the Motor City.

VINCENT LOPEZ may close a deal with the Biltmore Hotel, New York, and if it goes thru he will open there May 30. First New York job since he quit the St. Regis Hotel. Currently Lopez is at the Hollywood Restaurant, Buffalo.

SIXTY YEARS of continuous activity SIXTY YEARS of continuous activity in the orchestra game is a long time for any man. Harry E. Brigham, of Marlboro, Mass., will tell you that. Brigham is 74 years of age, has been president of Marlboro Local 246, A. F. of M. 28 years and hopes to still be playing his bass viol on his diamond anniversary in 1950. On May 17 he will observe his 60th year

as a musician by leading a 16-piece or-chestra in Lyonhurst Ballroom, Marlchestra in Lyonhurst Ballroom, boro, at a celebration in his honor.

WALLY BEAU'S 13-piece orchestra opened the summer season recently with a string of one-nighters thru Wisconsin. Roster includes Wally, Hienie, Harvey, Edward and Wilbur Beau; Ronald Sale, Nile Fuller, Aubrey Amor, Harry Hite, Larry Frazier, Muro Maney, Lester Bunkleman and Pollic Culver. Bunkleman and Pollie Culver.

BOB BASTE and the boys of his band have returned to the Liberty Cafe in Fredonia, N. Y., after enjoying their first vacation in two years. Baste is set in that part of the country for the next nine months. A new drummer, Nick Nickles, has joined the combo.

CLEVELAND BRIEFS . . . George Duffy and bandsmen housed indefinitely Duffy and bandsmen housed indefinitely at the swanky Mayfair Restaurant.

Ed White and boys doubling between the Club Chateau and Monaco's.

Mickey Stilt and his College Rhythmersgrace the Silver Cotton Club.

Al Waldron offering tunes at the Kilbane Cabaret.

Fred Heikell's Musical Kings at the Avalon Club.

Hollywood Cafe featuring Jerry Robinson and band.

Griff Morris and gang at the Broadway Arena.

Chal Foresights' Music Makers tapping feet at the Blackstone Club.

Jerry White has just moved into the Plaza Club.

Jimmy Thomson and his Royal Scots at Wade Tavern.

Freddie's Cafe introducing Sanford Gold to the locals this week.

Viola Hauseman and her Hollywood Girls back in the Crawford Grill.

BALLROOMS

By ROCER S. LITTLEFORD JR. (Cincinnati Office)

CLEVELAND — E. D. Perkins opened Rock Springs Park Ballroom here April 20 with Jack Gillette and his orchestra. Rudy Bundy plays the spot May 2. Late in May the ballroom will operate nightly.

NORTH ADAMS, Mass. — John J. Fachini, of this city, closed his winter ballroom, Johnnie's Dance Palace, on May 4 and opens his summer spot, the Meadowbrook Ballroom, May 7. Initial orchestra will be Dorsay Brothers, with Bob Croshy as solvist. Bob Crosby as soloist.

DANVILLE, Ill .- The Schatz & Lewellyn-operated Falstaff Gardens here, un-der the personal management of Van H. der the personal management of van H. Wilder, opened the season April 16 with Joe Chromis and his orchestra. Herbie Kay followed for one night April 24 to turnaway business, and Cliff Perrine appeared April 30. Maurie Sherman and Art Kassel are booked later in May.

COLUMBUS. O.—James V. Peppe, for 10 years associated with Valley Dale Ballroom, near here, and well known as an impresario of "name" band attractions, this week formally severed his connections with Metro Amusement Company, operator of the Dale. He had been vice-president and general manager of Metro for several years. Peppe will retain his offices on Gay street, however, and will present his orchestras in Olentangy Park ballroom this summer. First band at the new spot will be Jan Garband at the new spot will be Jan Gar-ber's Orchestra May 6.

CRAWFORD MUSIC

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ROBERT CRAWFORD, President

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NEW ADDRESS 1619 Broadway

Telephone Circle 7-7654

NEW YORK

P. S .- Drop in and see your old friends, at the new place, and hear our catalogue of great songs

MUSIC NEWS

J. C. Woodwards, star of the piano accordion in the side show of Ringling Bros.-Barnum & Bailey show (he joins May 8), states that he has no less than 32 new songs he has composed and is willing to take on all publisher comers. Woodwards claims he can really write

Ray Heindorf, regarded as the ace arranger for Warner Bros. on the West Coast and noted for his success in bringing out more than the latent melodies contained in various screen and radio songs, is in town, guest of Sam Serwer and Art Schwartz, of Witnerske

Harry Warren and Al Dubin, song and Harry Warren and al Dublin, song and tunesmiths, are now on their way back to California without having been able to witness the New York premiere of the flicker, Go Into Your Dance, for which they contributed the score and lyrics. This was due to the fact that the opening had to be deferred because of an-other picture which compelled the up-setting of the original schedule.

Following a short vacation, Sanford Green and Mack David have resumed their assignments with the Warner Brothers' Brooklyn studio. They are now on work supplying ditties and melodies for a new short featuring Martha Mears, Jerry Cooper and Ray

Ballard McDonald, veteran creator of songs, is out and doing again after an illness of many months. McDenald has been delegated to furnish lyrics for a new Broadway revue.

Announcement is made that Gus Ed-wards is to return to the music pubwards is to return to the music pub-lishing business in earnest, starting next month. In addition to an old catalog containing "hits" that scaled millions of copies in the good halcyon days of the current century, the firm will spon-sor other numbers already in the course sor other numbers already in the course of completion. Such standbys as School Days, Sunbonnet Sue, See Sav, I Just Can't Make My Eyes Behave, etc., will revert to Edwards via the re-copyright

The Musicians "Side Rule" Invaluable to composers, arrangers, instrumentalists, teachers and students, at turn of the part harmony of any other conarkable features. The part harmony of the dial the part of the dial the

HAVLIN HOTEL

Vine and Opera Place, Cincinnati, O. Right in the Heart of the Theatrical District.
MODERN ROOMS.
Special Rates for Professionals.

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Join on wire, Musicians in All Lines, SONNY CLAPP, MERTON GOODRICH, STEVE GATYOS, MERVIN SCOTT, Wire me collect at once. Real proposition for you, bors, for all season. Make your salary right. LARRY DUNBAR, Box 51, Bailmore, Md.

AMPLIFYING SYSTEMS—Anything you want.
We guarantee them and at bottom price. Wonderful tone and volume Portable. UNIVERSAL
SQUND MFG. CO., Shelbyyille, Ind. Harold Kee-

route. That's What the Rose Said to Me, originally a smash product under the Edwards banner, has been taken over by Jack Mills thru arrangement with the writers, Ben Barnett and Leo

Eddie Madden, whose Blue Bell and other old-time successes are still heard these days, is hobnobbing with his son, Edward Jordon Madden Jr. The young man is a tenor and has made quite a reputation over the radio.

Leo Schlessinger, producer of animated cartoons, is among the latest arrivals hereabouts. Schlessinger is in town to put the finishing touches on a piece styled Old King Cole, named after an original song, and introducing a new number, The Girl on the Little Blue Plate, by Sam Mysels and Nat Simes.

Heaps of congratulatory telegrams have been received by Bobby Crawford and his capable lieutenants, Rocco Vocco and Harry Liebman, on the opening of their new offices in the Brill Building. The firm can boast of the finest and most comfortable quarters in the latest so-called Tin Pan Alley section of New York. Every window has a southern exposure, with the perspective taking in territory that gives an invitation ing in territory that gives an inviting impression of New York and its immediate environs. While there is a degree of essential privacy the chief executive of the firm, as well as his staff, are always accessible without the usual fanges of red tane. fare of red tape.

Two publishing houses have moved their Chicago offices within the last couple of weeks. Irving Berlin, Inc., is now established in new quarters on the fifth floor of the Woods Building, Mignon Siegel, formerly secretary to the Schallmann Brothers, is a new member of the local staff. Leo Feist, Inc., has taken the whole Randolph street side of the building at 140 North Dearborn street.

Sheet-Music Leaders

Based on reports from leading jobbers and retail music outlets from Coast to Coast, the songs listed below are a consensus of music actually moving off the shelves from week to week. The "barometer" is accurate, with necessary allowance for day-to-day fluctuations.

Sales of music by the Maurice Richmond Music Corporation, Inc., are not included, due to the exclusive selling agreement with a number of publishers. Acknowledgment is made to Mayer Music Corporation, Music Sales Corporation and Ashley Music Supply Company for their kind co-operation.

- When I Grow Too Old To Dream. Isle of Capri. Lovely To Look At. What's the Reason? Lullaby of Broadway.

- Every Day,
- 9. I Was Lucky.
 10. It's an Old Southern Custom.
 11. I Won't Dance.
 12. About a Overtern
- About a Quarter to Nine. Everything's Been Done Before. Flowers for Madame. Love and a Dime.

13

Conducted by DON KING-Communications to 25 Opera Place, Cincinnati O.

Ork Moves Liven Cincy Amateurs Squawk On Chiseling Treatment Frisco Niteries

SAN FRANCISCO, April 27.—Six of one, and half a dozen of the other, describes the current state of flux among San Francisco dance banks within the next several weeks, six established orchestras are making moves, with next travues coming in new troupes coming in.

Happy Felton and his ork bow out of the Bal Tabarin tomorrow night to play the Los Angeles auto show en route to Texas. Following Felton into the Bal on Tuesday night is a new Tom Gerun band under the name of Al Morris, for

some years a singer with Gerun's troupe.

Don Bestor's Radio Band also opens on
Tuesday night at the Hotel St. Francis Tuesday night at the Hotel St. Francis for a limited engagement, replacing Anson Weeks. Bestor probably will remain on the Coast until Jack Benny's return from Hollywood to the East in August. Weeks heads for Chicago and the Trianon and Aragon clubs, where he has a long contract.

long contract.

Tom Coakley's Palace Hotel Ork makes its long-awaited tour into the Middle West and East, after its final appearance here May 4. The tour will take the bandsmen on a series of one-nighters thru California and on to Texas and these parts are the contract of the contract thru California and on to Texas and Chicago. Paul Pendarvis brings his band from St. Paul to replace Coakley at the Palace, with a parade of other traveling outfits expected to follow Pendarvis.

A breakup predicted several months ago has occurred in the Williams-Walsh and the which has been playing at the Motel.

Ork, which has been playing at the Hotel Ork, which has been playing at the Hotel Mark Hopkins for the past year. Under the new arrangement, Griff Williams will remain at the Nob Hill spot, while Jimmy Walsh leaves in two weeks to organize his own troupe, under management of the Music Corporation of America. Walsh is to move into a Russian River spot to smooth out his band, after which the Roosevelt Hotel in Hollywood will receive him.

receive him.

Eddie Fitzpatrick Jr. opened at the new
Club Deauville with his band last Thursday night. Horace Heidt's troupe, heard
transcontinentally over CBS, and at the
RKO-Golden Gate Theater for the past three years, leaves the middle of May for Chicago to open at the Drake Hotel, with Joel Wright and his band taking the spot for a week or two here.

Meyer Davis Activities

NEW YORK, April 27.—Meyer Davis has set a number of orchestras at various summer spots, bands opening up anywhere from May 1 to July 1. Phil Solori's unit starts July 1 at the Nantucket Yacht Club, Nantucket, Mass., July 1. Another Davis band directed by Lon Chassy at the Greenbriar, White Sulphur Springs, Va., May 1; another Sulphur Springs, Va., May 1; another Howard Lally conducting, at the Westchester Country Club, Rye, N. Y., May 14; at the Southern Hotel, Baltimore, May 15, Cy Delman, conducting; Jack Meyers conducting the band now at the Club New Yorker. New York. Bernie Dolan will lead another outfit opening at the Canoe Place Im, Southampton. at the Canoe Place Inn, Southampton, L. I., starting June 30. Davis has moved his offices to 221

West 57th st.

Reorg. Ballroom Company

BOSTON, April 27.—In a retaliatory move directed at three ballroom and park operators who organized a new park circuit, the Willis-Glaser booking office has started reorganizing a new association, to be known as the New England Ballroom Associates, booking about 28 spots. The three other operators are Fred Freeman, Lary Sands and the Kimballs Ballroom, their group being known as NEBO&O Association, this move not only to be against the Willismove not only to be against the Willismove not only to be against the Willis-Glaser office, but also against the Shrib-

Hildegarde in London

Hildegarde III London
London, April 27.—Hildegarde, singer,
opens at the Ritz Hotel April 29, coming
from the Dolphin in Cannes, France,
Since the singer opened at the Cafe de
Paris in London in September, 1933, she
has worked steadily, including dates at
the Casanova, Sherazade and 1830 Club
in Paris and at spots in Biarritz, Nice
and Marseille.
Hildegarde also gets her own BBC sus-

Hildegarde also gets her own BBC sus-taining spot on the air, having pre-viously worked with Henry Hall.

CINCINNATI, April 27.—Cincinnati amateur entertainers are threatening a boycott of gardens and cafes that refuse pay them a guarantee of at least ex-

pay them a sense money.
"Many cafes," stated Harold Korkes,
"Many cafes," local amateur, "get the "Many cafes," stated Harold Korkes, hard-working local amateur, "get the amateur entertainer out to their place of business, only to find that after the program is over and the entertainers have done their bits the crowd takes care of its home talent and leaves the amateur, who possibly has spent his last dime for car fare, with only his ability to walk home.

to walk home.
"Some of the home-talent boys and

"Some of the home-talent boys and girls have won prizes as often as six times in a row, no matter how good their opposition has been.
"The boys and girls who play amateur have been forced to wait three hours in a coal cellar in one place until their show went on. This, of course, without a guarantee. They have just cause in feeling that they are not being treated just right and refuse to be led any more like cattle led for slaughter," concluded like cattle led for slaughter," concluded

The show proprietor and the garden and cafe owner enjoy more business during amateur nights and it is no more than fair that the amateur's car fare at least should be paid by the manage ment. Amateur entertainers feel as if the various places that put on amateur nights should fork over at least enough to enable them to avoid walking

THE NEW WINDMILL, Jack Bowman's new night club venture in Wilkinsburg, Pa., will have its grands opening May 4. Ross Smith and his band, with Count Dunkle, Gracie Adams and Johnny Parker, will furnish the music.

Blackhawk, Chicago, Night Club Reviews Stages Circus Party

CHICAGO, April 27.—The Blackhawk usual Midnight Flyers program Monday usual Midnight Flyers program Monday night when it staged a circus party, with members of the Cole Bros.-Clyde Beatty Circus as guests. Bob Hickey, general press representative of the show, han-dled the party, which turned out to be a gala affair. Many well-known circus fans attended.

During the earlier portion of the show Otto Griebling and Bumpsy Anthony, joeys, kept the guests amused with their informal pantomimic comedy. Griebling also appeared solo later. Lou Delmore, side-show manager, introduced the "ringmaster," Ray Dean, who alternated side-show manager, introduced the "ringmaster," Ray Dean, who alternated with Pierre Andre, the regular m. c. Among the circus people who contributed to the evening's entertainment were George and Alice Sohn and Julia Rogers, singers from the spec; Harrietta and Bertio in their adagio dance; Tom and Bertio in their adagio dance; Tom Hargis, the show's announcer, in a vocal number; some of the show's dancing girls in several entertaining numbers, and Ray Dean himself in a song num-ber. Several others who appeared toward the last of the show were not caught by the reviewer. Kay Kyser and his boys offered a musical background suitable to the occasion, and Kay's deadsuitable to the occasion, and kays dead-pan comedian, known familiarly as "Ishkabibble," did The Man on the Flying Trapeze. Among the well knowns who contributed to the show were Tamara, George Givot, Jack (Scat) Powell, Earl Rickard, Phil Stewart, Syd-Powell, Earl Rickard, Phil Stewart, Syd-ney Mann, Dixie Dunbar, Mary English, Helen Doyle and others. A youngster known as Pete the Newsboy stole the show with his marvelous harmonica playing. He was called back again and again and won tremendous applause.

'ROUND THE TABLES

JO-ANN MILLER and her dancing partner, Woodrow Massey, have made a hit with their tap-dancing specialties at the Tea and Cocktail Hour at the Sherry-Netherland, New York. These clever youngsters beened cold direct from the Alviene School of the Dance and the Theater Arts after practicing all winter. Alviene has graduated many tuting sters in its many verse of exfuture stars in its many years of ex-

PRINCESS SPOTTED ELK, Penobs PRINCESS SPOTTED ELK, Penobsoot Indian singer and dancer, is featured in the new show at Jimmy Kelly's Greenwich Village, New York. Other talent includes the Pour Riviera Boys, doing sophisticated numbers; Billy Mack, Irish tenor; Carter and Schoub, in a novelty routine; Elvia Holsey, vocalist, and Barbara and Frederico, dance team. Jean McCauley is mistress of ceremonies.

CLAREMONT INN, on Riverside drive, New York, opened for the season on Tuesday of this week, having renovated the outside dance pavilion and also added dance space on one of the verandas. Another open-air terrace on city property opens May 4, at Tavernon-the-Green, Central Park.

BLISS, LEWIS AND ASH have had their contract extended for another four weeks at the College Inn. Chicago, where their dancing routines have made a dis-tinct hit. At the expiration of this contract they will have had a 10-week

TED AND MARY TAFT succeeded Santora and Paolita at the Webster Hall Hotel, Detroit, April 12. They will be succeeded by Norman and Arlene Selby on April 26. Booked by Eddie Elkort, of on April 26. B

WELBY COOKE, manager of Hazel williams, "the Girl on the Flying Trapeze." promoted a highly successful Trapeze." promoted a highly successful Circus Night at the Flying Trapeze Restaurant in New York last week. An indoor circus was staged with Miss Willams, who is on her 15th week at the Flying Trapeze, and Sydney, "the Australian Wonder Horse" as the featured attractions. Other acts on the bill were Dodo and Stewart, clowns; Charlie Young and partner, mesmerized tables; Carl Sayton and partner, balancing act,

and selections by Victor's Circus Band.

A program of popular tunes was provided by Freddie Berrens and his orchestra preceding and following the show. John Ringling was conspicuous among the circus personalities introduced during the proceedings. Others were Con Colleano, Clarry Bruce, the Fallenbergs and the Reiffenachs. The restaurant was lavishly decorated for the occasion and every available cover the occasion and every available cover was taken. A running description of the doings was broadcast over a WOR wire by Jack Bolton, staff announcer.

MINOR AND ROOT, dance team, have returned from a date in Bermuda and open at the Hotel St. Regis, New York, May 3.

CAFE ST. DENIS, new night spot on East 53d street, New York, opened last week. Archie and Sam Miller are run-ning the place, with Wally Allan, singer and planist, entertaining.

JO-ANNE MAY SAWYER is the latest society deb to go into night club sing-ing, opening at the Hotel Edison April 27. She sings with Michael Tree and his orchestra.

HAL C. WHITE AND COMPANY have opened at the Town Club, Chicago.

JAMES EVANS, pantomime artist and JAMES EVANS, pantomine artist and juggler, is a new addition to the show at the College Inn, Hotel Sherman, Chicago, and tops off an excellent bill with deft manipulations of all kinds of articles ranging from kitchen pots to grapefruit.

FREDDIE FREDERICKS and Billie Wingert teamed up nine weeks ago to enter the Bowery, St. Louis. They are still playing the popular St. Louis spot.

CORVINO AND YOVITA, ballroom dance team, have opened at the Picca-dilly Hotel, New York. Bob Larri's Or-chestra supplies the music.

ROSALEEN AND SEVILLE opened last week at the Continental Grill of the St. Moritz Hotel, New York.

LINA BASQUETTE heads a bill of four other acts at the Log Cabin, Louis-(See 'ROUND THE TABLES on page 71)

Connie's Inn, New York

Opening of Connie's Inn on Broadway is an indicator of two changing night club phases, both interrelated. First is the passing of Harlem as a hotcha after-dark entertainment center, to a great extent, coupled with the drift towards extent, coupled with the drift towards Broadway of the Harlem spots. Connie's (Connie Immerman) is located in the old Palais Boyal spot, operated unsuccessfully last season by Ben Marden, Immerman having redecorated the place in fitting style. Spot is above the cheaper mass cabaret group, altho the \$1.50 dinner, combined with the show, is reasonable. After 10:30 a \$2 minimum becomes effective. Cocktails 50 cents up.

becomes effective. Cooktails 50 cents up.
Rubber band was certainly taken off
the bank roll for the show, which immediately steps into the classification of
being the best dancing entertainment
available today on Broadway. Its only
shortcoming, and not a serious one, is
in its lightness in the humor department, which holds true in practically all ment, which holds true in practically all colored entertainments. Revue has been staged by Teddy Blackman, with lyrics and music by Andy Razaf and Paul Denniker. Orchestra is Luis Russel's unit, which for dancing is conducted by Sonny Woods, who also handles the vocals in a nice tenor. Russell Wooding conducts for the show.

conducts for the show.

Chorus and singing opening is followed by one of the best show-stopping acts seen in a long time, this being two doys, Timmie and Freddie, with some of the fanciest hoofing in the entire show. This is coupled with infectious personalities. The act should be spotted later in the show. Dewey Brown, after a comedy denoting number does a pantomimic edy dancing number, does a pantomimic song, the trumpeter from the band wah-wahing in accompaniment. Chorus re-turns for an excellent drill number, in turns for an excellent drill dumber, in military uniforms, this number serving to bring out the class dance trio, Pete, Peaches and Duke. Four Charioteers, WOR singing quartet, follow with a well-sung spiritual and popular number.

Jigsaw Jackson, a jointless contortion dancer, stops the show with his twisted dancer, stops the show with his twisted dancing, doing splits, body bends and the like. Liza Lee, an okeh ballad number, is sung by Rahn and Norman, chorus coming out in organdie costumes for some dancing. Alice Whitman has a fast tap number, Dewey Brown returning with a woman to sing a blues number, Pool Room Papa. Pete, Peaches and Duke then get their solo spot, which, with Timmie and Freddie's number, provides the dancing high spots. A jungle number, additional dancing by Teddy and Paul, two nimble-footed vounsters, and songs by Alberta Hunter oungsters, and songs by Alberta Hunter lose. Show runs an hour. Connie's doesn't have to take its hat

off to any place on Broadway in the way of providing a show. Connie's personal popularity is another very definite asset. The big opening night, which ran over \$10,000, is an indication. Franken.

HELEN DELL, sister of the late Doro-thy Dell of the movies, is singing with Enrico Madriguera's Orchestra at Chez Enrico Madriguera's Orchestra at Chez Paree, Chicago. Madriguera discovered her dancing in the Chez Paree chorus, found she had an excellent voice and is giving her a break.

DANCING TEAMS FRED LE QUORNE

ASTER CREATOR TO ACE DANCE TEAMS, st returned from European Tour with Loads of eas that will increase your earning 100%. Come and talk it over. No obligation.

Le QUORNE STUDIOS, 158 Broadway, New York City. CIRcle 7-7933.

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FLYING TRAPEZE
WELBY COOKE, Mgr. * JAMES F. VICTOR, Rep

Joyce Stylists DONNA AND Jack Now Appearing DARRELL Detroit, Mich. Conducted by SIDNEY HARRIS—Communications to 1564 Broadway, New York City—PAUL DENIS, Associate.

12-Week Unit Tour in Mex.

Arranged by John Sapp of L. A.—more time to come -to use mostly F&M shows

MEXICO CITY, April 27.—After having established a circuit of 20 towns in Northern and Central Mexico for unit shows from the United States, requiring

Northern and Central Mexico for Unit shows from the United States, requiring 12 weeks of playing time, John Sapp, of Los Angeles, is negotiating for other time in Yucatan. Mex., and Central American countries. Sapp, associated with Fanchon & Marco for the last year, started to book this circuit last month, and, except in this town, he has a virtual monopoly of the country, most of the towns having but one theater.

Because of his association with P. & M., Sapp will use mostly productions from that outfit. He flew to Yucatan last week, and, if successful there, plans to go to Guatemala, which has train service from here. Low cost transportation, only a fraction of what it is in the United States, has made this circuit possible and will probably make a Central American tour feasible also. The Mexican Government has

make a Central American tour feasible also. The Mexican Government has been co-operating with him on arranging for passports, show permits, etc.

F. & M. Hello, America unit, comprising a cast of 28, is already routed over the circuit, having played Laredo, Tex.; Monterrey, Saltillo, Victoria, Tampico and two weeks at the Politeams here. Wound up its second week at the latter house last Saturday. The unit was the first to play here this season, getting page spreads from El Universal Excelsion and the weekly graphics.

graphics.

When the unit opened here the house was sold out hours in advance and the streets were packed the first few nights with onlookers. The chorus girls, mostly blondes, are a novelty in this country. The first night of the show in Tampico brought out the police re-serves to handle a crowd of 5,000 per-

serves to handle a crowd of 5.000 persons. Bands have met the unit at the depots in all of the towns, and in Monterrey the cast was honored by a military ball.

The cast comprises Naro Lockford and Company, the Joe Davis Band, Rene Gulm, Cliff Carr, Blanche Carr, Joe Andrews, Mary Cullen, Helen Jacqueline Gibbs, Madeline Parmeter, Ruth Lockford, Helen Lee, Sidney Dell Dees, Jesus Torres, R. Castenaldo, Jesus Ruiz, Mercer Johns, Lowney Harris, Erick Wikse, Harold Hart, Alma Vincent, Winifred Josephine Tuttle, Josephine Apelrad, Bardy Tante, Odessa Gibson, Euel Ratliff, Lewis Canterbury, Joseph McClelland and Joseph Boggs.

Soviet Bookings Continue

NEW YORK, April 27.—Misunder-standing over money values by the Mangean Troupe in Moscow will not stop further bookings, according to Alexander Basy, head of the Amsov Artists' Bureau. To make sure that such a misunderstanding will not be repeated, however, he says he might accompany the first group of American acts going

over next month.

Basy says he has wired Miss Hazel
Mangean asking for an explanation of her complaint to an American news-paper writer in Moscow.

Loew Drops Vaude May 10 in Pittsburgh

NEW YORK, April 27.—Loew will drop its vaude in Pittsburgh May 10. The Penn Theater there switched from straight films to "name" shows a couple of months ago. The house was given stiff opposition from Warner's Stanley and indie houses, and was even forced to come down to a 40-cent top. It lost quite a bit of dough with the policy. The opposition Stanley's last stage show winds up Thursday night.

The Globe, Bridgeport, also goes straight pix May 10. Ran units for a while and also tried split-week vaude. With these two spots out, Loew has 10 weeks of vaude.

Agent Turns Amateur

ELIZABETH, N. J., April 27.—An agent turned amateur Wednesday night at the Ritx Theater, when Eddle Smith, of the Leddy & Smith Agency, walked out on the stage with his clothes mussed and hair let down and did a comedy routine that slayed 'em.

Harry Mayer, of the Warner booking office, and a bunch of agents had dared Smith, who did an act a dozen years ago, to go on the stage. Smith took the dare, and when he walked on Eddle White, the emsee, was too startled for words. White pumped Smith with questions and Smith played a perfect stooge. Finally, when White asked him: "Well, young fellow, what are you going to do tonight?" Smith answered with "I'm going to sing 'Dinah,' hotcha!"

By this time the agents had collapsed

By this time the agents had collapsed laughing and White had to rush Smith off before the show was ruined altogether.

More Support For NVA Drive

NEW YORK, April 27.—The NVA Fund hopes to have at least 4,000 the-aters enlisted in its drive next month. aters enlisted in its drive next month. This would include about 2,000 circuit houses. Eight major film producers have agreed to waive their interest in the 10 per cent of the May 20 gross. Pledge cards are being distributed to the indie houses by film salesmen. Eddie Cantor made the NVA trailer yesterday. Fox contributing the filming and National Screen contributing the distribution cost. Publicity and radio pluss will also be used to push the

plugs will also be used to push the drive.

Special midnight vaude shows will be run in New York, Boston, Washington, Philadelphia, Pittsburgh, Chicago, De-troit, Baltimore, Cleveland, Los Angeles and San Francisco Saturday, May 18.

Trenton's Special Full Week

TRENTON, N. J., April 27.—The Capitol Theater here, RKO house, will get a full week of vaude, starting this Friday, instead of its usual three days. From Friday until Monday it will play a four-act show, on Tuesday Amos 'n' Andy come in for one day, and from Wednesday until Friday plays a three-act bill.

Morris Acts Swamp Pix

NEW YORK, April 27.—The William Morris Agency landed Amos 'n' Andy with Paramount's Big Broadcast picture. This booking means a total of seven acts landed by the Morris Agency with this one picture. The others are Bill Robinson, Nicholas Brothers, Burns and Allen, Lyda Roberti, Ray Noble and the Vienna Boys Choir.

Montreal Houses Give Stage Shows a Big Play

MONTREAL, April 27 .- Vaude is com-MONTREAL, April 21.—vaude is coming back here. At least seven theaters are using stage shows, five of them preferring presentations. Presentation spots are the Francaise, Rivoli, Corona, Belmont and Amherst, all United Circuit houses. Shows consist of a stage band, emsee and four acts. Among the acts playing the minnie ciruit are Bobby Rol-lins, Perzade and Jetan, George Miller, Adams and Seguin, and Jean and Gerald. Some of the acts double from local hotel dance spots.

The Autremont and the Dominion each

get four-day vaude, booked by Arthur Pisher, of New York. Loew's is in straight pictures now, but

is slated to resume vaude next month, booked by Lawrence Golde, of New York.

Additional Vaude for Paris

PARIS, April 22 .- The Italiens, which PARIS, April 22.—The Italiens, which started out as a canned music auditorium and recently, after being remodeled, was changed into a combination phonograph and vocal concert hall, has now switched to vaude. Has a good location in the center of the town. Opening program included the American contortionist, Chester Kingston, and seven other acts.

The Theater Francais, in Bordeaux, is now using four vaude acts, and the Varietes, in Toulouse, is also back to a flesh policy.

Palladium, Edinburgh, Vaude

LONDON, April 20—The Palladium, Edinburgh, late picture and stock legit house, has gone over to full vaude, with eight and nine-act bills showing twice nightly. House is indie owned.

Fisher Sees Moss About Non-Payoff

NEW YORK, April 27.—Arthur Fisher appeared before License Commissioner Paul Moss Wednesday to answer to charges brought by Ross and Bennett Paul Moss Wednesday to answer to charges brought by Ross and Bennett that they played Williamsport in December and were not paid off in full. After Fisher informed the commissioner that he had done and is still doing everything in his power to collect from the house, the commissioner asked that he continue to try and to let him know of his progress. Fisher also advised the commissioner that he compiled with the regulations of the department by asking the theater for a financial statement at the time he took it over for booking.

Another house has been added to Fisher's books, the Capitol, Albany, playing units for six days. The Stroud, Stroudsburg, did not go on his books, and is now being booked by the A. & B. Dow office.

440 Turn Out for Schenck's Praise-and-Rib Testimonial

NEW YORK, April 27.—Marvin Schenck, on the occasion of his mov-ing up from the Loew booking office to Schenck, on the occasion of his moving up from the Loew booking office to the circuit's theater operating department, was feted Thursday night in the Florentine Room of the Park Central Hotel by the Loew Artists' Representatives' Association. There was an attendance of 440, a representative group of all branches of the theater, taking in performers, agents, bookers and circuit execs. The profits of the evening went to the Loew agents' fund, which money is used to help needy members, and it was estimated that they netted a little more than \$1,000. Schenck came off with a traveling outfit, lots of ribbing and some praise.

Along with Schenck on the dais were Joe Flaum; Jay C. Flippen, the toastmaster: Ralph Whitehead, William Morris Jr., Lou Holtz, Sidney Piermont, J. H. Lubin, Joe Laurie Jr., Johnny Hyde, William Degan Weinberger, Ed Sullivan, Eddie Cantor and Harry Hershield. The festivities, scheduled for 7 o'clock, didn't get under way until 9:15, with the audience clamoring for food. Louis Frima and ork played from the stage. Following a faked WiN broadcast, strictly a stag thing and a good laugh starter. Joe Plaum, as president of the

Loew agents, took the mike to pay tribute to Schenck and then turned it over to Flippen. The parade of speakers started, with lots of floperoos before this Broadway-wise audience. After the first few flops the other speakers got wise and became serious in their talks.

first few flops the other speakers got wise and became serious in their talks.

As usual, Sam Lyons was the hit of the evening with his speech in dialect. He wound up being serious, but the mob was still laughing. Flippen, too, was in fine form Other performances from the dais were turned in by Weinberger, Laurie, Hershfield, Sullivan, Whitehead, Tony Cabooch, Al Jolson, Cantor, Louis K. Sidney, Piermont, Lubin and finally Schenck himself. Among those taking bows were Louis Schenck, father of the guest of honor; Joe Moskowitz, Archie Mayo, Mark Hellinger, Arthur Willi, Bill Howard, Nate Blumberg, Louis Sobol, Paul Yaw-tiz, Arthur Tracy, Gregory Ratoff, Dave Loew, Joe Vogel, Leopold Friedman, Charlie Freeman, Dick Himber, Abe Lostfogel, Yermi Stern, Bob Hope, Al Trahan, Abe Lyman, Anatole Friedland and Johnny Dundee.

During the evening a one-minute

During the evening a one-minute tribute of silence was paid to the memory of the late Marcus Loew.

Magic Acts In the Money

Once more sought by bookers—radio and advertising perk up audience interest

NEW YORK, April 29.-Magicians and NEW YORK, April 29.—Magicians and mentalists, who for years have been ignored by bookers, are making a terrific comeback this season. They undoubtedly made the strongest comeback this year of any other single class in vaude. Vaude has seen more high-priced magic turns this season that an any time in years.

Blackstone and Thurston have the only magicians to head units playing major houses, both playing most of the Loew spots this season. Most of their indie dates have been on a percentage basis. LaFollette is heading the Continental Revue unit playing the Midwast

Cardini has been playing the class houses and had a run at the Casino de Paree. Ade Duval played the Radio City Music Hall recently, the first magician to get a solo spot there. Jack Gwynne's magic flash has been playing RKO and Loew dates. Princess Yvonne has been playing percentages dates in the East. Gali Gali, Paul Duke, De Roze, Pablo, Jarrow and Maurice are among those who have successfully doubled between vaude and night club

doubled between vaude and night club dates this season.

Tommy Martin has been playing vaude right along. Adrienne, mentalist, has been playing special dates in Loew straight picture houses. Cantu and La Temple are now with units playing the Wilbur Cushman time. Harry Kahne and Norman Frescott are among the mentalists who have enjoyed a good vaude season.

Vaude bookers can't quite put their

vaude season.

Vaude bookers can't quite put their finger on the reason for the magicians' comeback, but some of them think the popularity of the Chandu program on the air and other radio programs featuring free books on magic may have helped. Others think the renewed interest in magic is a backwash of the terest in magic is a backwash of the Camel cigaret magic expose.

Night club bookers have discovered that magicians can hold keen interest and at the same time preserve class appearance. Slick manipulators have been enjoying good runs in class night spots this season.

"Paris" Unit Holdover

BOSTON, April 27.—The Hello Paris unit got over a five-day holdover at the Boston Theater here after a week of good business. Was unable to take a full-week holdover in view of a day needed to make the jump to the Stan-ley, Pittsburgh, where it opens this Friday.

Tilyou's Ninth Birthday

NEW YORK, April 27.—The Tilyou, Coney Island, is celebrating its ninth anniversary this week, and for the occasion boosted its vaude budget. Opened yesterday with a seven-act vaude bill for its three days of flesh, and every night will have a guest star.

Martin With Bernie

NEW YORK, April 27.—Guy Martin is now associated with the Herman Bernie office. He was recently with Danny Winkler.

Mistaken Identity

NEW YORK, April 27.—Lester Allen, who has just reunited with Neille Breen, says they polished up their new act in a Long Island hideaway under the name of Dale and Smith.

Dale and Smith.
Allen's first surprise was when the stage-hands greeted him with "Hello, Mr. Allen."
The manager, however, never discovered their real identity, and when he turned in his report wrote with all seriousness: "Here are a couple of youngsters whose talent is ready to bloom."

23 N. Y. Spots Using Vaude

NEW YORK, April 29.—Despite grumblings about vaude declining in this city, there are now 23 houses using stage shows locally. Loew leads with eight, RKO is second with seven, ex-cluding the Music Hall, and the rest are indie spots.

The Loew spots are Capitol, State, Paradise, Orpheum, Boulevard, Metropolitan, Valencia and Gates. The RKO spots are the Academy, Palace, Tilyou, Albee, Franklin, Coliseum, Madison.

Franklin, Coliseum, Madison.
Alex Hanion is still booking his
Grand Opera House and Tivoli. George
Godfrey and Jack Linder have the
Bronx Opera House and the Folly. Their
Circle Theater went dark Wednesday,
Fally Markus is supplying acts for the
Fox Theater and the 125th Street Farly Markets is supplying acts for the fox Theater and the 125th Street Apollo, while F. & M. Stageshows take care of the Roxy shows. The Harlem Opera House, playing colored presenta-tions, is booked direct.

Homeward Bound

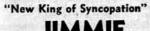
LONDON, April 20.—Sally Metcalf and Elleen Ford, of the American act of De Wolfe, Metcalf and Ford, sall for New York May 1 to visit their homes in New England. They will return to England in June to resume vaude bookings. Act originally came to Europe for six weeks and has stayed for two and a half years.

AFA Benefit in Boston

BOSTON, April 27.-The local American Federation of Actors branch is running its first theater benefit at the Colonial the evening of May 19. Tom Senna is staging the show. Angle is to dough for a membership cam-

Rubinoff's Two Weeks

NEW YORK, April 27.—Rubinoff has been booked by RKO as a single for two weeks, getting \$3,000 per and his contract specifying that he is to be the headliner. Opens May 17 at the Palace, Chicago, and May 24 gets into the Orpheum, Minneapolis.



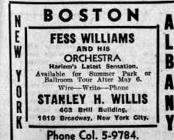
JIMMIE

HIS ORCHESTRA AND

April 30 to May 2d, PALACE THEATRE, Trenton, N. J. ALBEE THEATRE, Brooklyn, N. Y.

Direction HAROLD OXLEY





Woes on an Agent

NEW YORK, April 27.—Sam Lyons, the agent-dialectician, convulsed the diners at the Marvin Schenck testimonial dinner last week when he confessed "I walked into show business by mistake 18 years ago. My first act was Hashi and Oshi and I couldn't propounce it." ago. My first act was rule couldn't pronounce it."

Luis Russell Band In Contract Suit

NEW YORK, April 27.—Luis Russell, director of the Old Man River Orchestra at Connie's Inn, is being sued for \$25,000, on a charge of breach of contract, by Sam D. Shipper and Borls Bakchy. Shipper and Bakchy claim they signed Russell September 24, 1934, to a personal management contract and that they built him up, only to have him jump his contract and go under the management of Sam B. Fliashnick.

Shipper and Bakchy, who are suing thru Attorney John L. Backer here, have also filed suit for \$25,000 against Fliashnick, claiming he "induced Russell to break terms of existing contract." Fliashnick is with the Tommy Rockwell Office. Backer also threatens to seek an injunction against Russell to, compel him to accept bookings in Russia already arranged by Shipper and Bakchy.

ranged by Shipper and Bakchy.

Sherman Books Parks

PHILADELPHIA, April 27. — Eddie Sherman is booking the Willow Grove and the Woodside parks here, Sunday stands. Starts tomorrow.

"The Main-Streeters"

Reviewed at the Palace, New York. Style—Hillbilly comedy, singing and in-strumental stuff. Setting—In two. Time

Five-people hillbilly act that contains more variety than the average haysed turn, and as a result offers more enter-tainment. A sure sock with those who like the rustic stuff anyhow, but should win the other customers as well with its

Zeb Carver skippers the act excellently, but the chief sock is Ez Newsome (a lass), who sings, plays the harmonica and dances. The dancing is a comedy wow. The two other men also contribute musical specialties, besides offering effective comedy, and the other girl accompanies on the guitar and is very easy to look at. Carver gets an applause sock at the end by banging out a tune on a cord attached to a bass drum, a complicated-sounding contraption, but

on a cord attached to a bass drull, as complicated-sounding contraption, but an excellent novelty. Musical numbers include Comin' 'Round the Mountain, Listen to the Mocking Bird and The Wreck of the Old

Shapes up very well among the four-a-day hayseeds. E. B.

-Thirteen minutes.

sure-fire comedy.

Rose's Complaint Cancels Roxy Act

NEW YORK, April 27. — After Billy Rose made a call to F & M. Stageshows and to the Roxy Theater warning them against playing an act billed as Call of Broadway, the theater reneged on its intention to play the act this week. Rose claimed that the act was a copy of his

intention to play the act this week. Rose claimed that the act was a copy of his Small Time Cavalcade, which formerly played the Billy Rose Music Hall.

Jack Lewis, formerly associated with Rose at the Music Hall, and Bert Susman are the sponsors of the Call of Broadway act. They saw a couple of lawyers this week about what action could be taken on this matter.

The Lewis-Sussman act contains a lot of old-time novelty acts several of them

The Lewis-Sussman act contains a lot of old-time novelty acts, several of them having appeared in Rose's Cavalcade unit. Among those in the act are Donnelly and Dixon, McConnell and More, Frank Parish, Harmony Four, Arnold and Florence, Bill Hess, Lou Ward and Marg Rouark, Jack Spoons, Florence and Hudson, Nagyfys, Gaihler and Vitale, Lily Chambers, Six Tiny Rosebuds and Jolly Coleman.

New Orleans Vaude Addition

NEW ORLEANS, April 27.—Under a revised policy from straight flickers, the Crescent Theater here is giving the town its first half-and-half in many months. Four acts of flesh headlined this week by Woolsey and Wanda and Wild Bill by Woolsey and Wanda and Wild Bill Strigo is finished off with two feature

NEW ACTS

Adair and Francis Assisted by Riana De Bori, Ruth Long and Dorothy Arden

Reviewed at the Palace, New York.

Style—Dance flash. Setting—In two
and full stage (specials). Time—

Eighteen minutes.

Ted Adair and Jean Francis head this five-people flash, as nifty a turn as you could want for closing a show. Adair is the former Sammy Krevoff, and his new name looks to be a takeoff on that of Fred Astaire. No certainty as to the identity of Miss Francis, but she's probably the contortionist who does a number with Adair. Act is staged and dressed very well, but its 18 minutes is too long a stretch for a flash. Ted Adair and Jean Francis head this

Adair is a remarkably versatile dancer doing everything from a shim-sham to a dervish. He's youthful looking, paces the act well, and at hoofing is a world beater. Of the four girls, there are the clever acro contortion dancer, the rumba stepper, the ballet lass and the synco-pated hoofer. They're all clever girls and help to make the act very entertain-

Closed the show here and went very sell. S. H.

NOTES VAUDEVILLE

SELMA MARLOWE, tap dancer, is current at the Stanley, Pittsburgh, after finishing a couple of weeks for RKO with the Gus Arnheim Ork. She recentappeared at the Chez Paree, Chicago.

SAILOR, BEHAVE, new unit, opened Friday in Union City for RKO. Staged by Harry Puck and agented by Ed Keller.

MONA REILLY, secretary to Nate Blumberg in RKO, returned to her desk last week after being out for a month with scarlet fever.

ROTH AND SHAY played the last half of April at the Metropol in Bonn, Germany Torino, the juggler, was on the bill with them. Lilly Shay, now visiting her folks in the States, sails soon to join her husband, Emrik Shay, in Germany.

TISHMAN AND O'NEAL have produced a new unit, Bughouse Fables, with Charile Foy, Buster Shaver and Midgets, Dick and Edith Barstow. Tony Rivers and a line of girls. Opens next week in Easton and Allentown for Eddie Sher-

CHARLES KYLE played a magic and vaude show thru up-State New York and Connecticut last week and reports good business in all spots played.

TIERNEY TROUPE, four people jug-gling turn, is now in its 10th week with the Mitzi Shelton's Girl Band playing thru the Kentucky territory.

SHEA AND RAYMOND, comedy dancers, are going into George White's Scandals, placed thru Al Grossman's office.

ANNA STEN, the flicker star, was set for a string of single appearances in Loew houses in conjunction with her picture, The Wedding Night, but took ill and the idea was dropped.

STAN KAVANAUGH took an MGM test last week.

CHARLES W. NESTLE, 87, midget known as "Commodore Foote," is con-fined to his home in Fort Wayne, Ind., having been ill for several months. He and his sister, Eliza, both midgets, (See VAUDEVILLE NOTES on page 17)

CARDIN

THE MOST IMITATED MAGICIAN IN THE WORLD TODAY.

JACK

N. Y. Rep.
BILLY JACKSON.
Chicago Rop.
THOMAS BURGHILL.
The Monoped Singling.
Dancing, Talking
Gomedian.

NOW PLAYING MID-WEST. Barrana Barran

TRULY the ACE OF ALL MENTALISTS

HARRY KAHNE

Bridgeport, Conn.: "The greatest entertainer to reter spream in this city. He is not a radio celeb-rity nor a motion pleaser name, but on the stage they don't come any better."



Now 20th Week at Leon & Eddle's, N. Y. The One and Only

DIR.-Ourtis & Allen, N. Y.

DON RICARDO THE YOUTHFUL SENSATION OF TWO

JUGGLER MODERNE

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Palace, New York

(Reviewed Friday Afternoon, April 26) (BENNY MEROFF UNIT)

Coming into the Palace after a tour of the Midwest, Benny Meroff shows he's got a 57-minute unit just chock-full of entertainment and versatility, a layout that should find neighborhood audience a puchover. Just the kind of stuff the homefolks like, and that's the way it was here because the Palace now plays to that type of patron. Frequent applause dotted the running time and when the traveler closed in on it at the finish the reception was very big. Plays along with Star of Midnight, the William Powell-Ginger Rogers flicker, and it should be a pretty fair week here.

and it should be a pretty fair week here.

Meroff's unit doesn't go in for elaborate settings or beautiful picture numbers, but what it does go in for is lots of enfertaliment, talent and pep. Only one full-stage set containing Meroff's initials in silver letters. All in all, the unit has a cast of 21, but they do a job of a cast of 40. There are laughs galore, music, dancing and sing-ing-which is all-round entertainment.

As usual, Meroff is the jack-of-alltrades. He leads his band in a person-able manner, and also steps out at neat able manner, and also steps out at neat hoofing, playing a variety of musical instruments, juggling, and what have you. He doesn't let up a minute and neither does that sterling crew of his. Laughs are assured by the performance of trombonist Jack Marshall, as funny a fellow as you could want. He's got plenty on the comedy ball, and works hard at it. Then there's his ride. works hard at it. Then there's his side-kick, Red Pepper, old fatty himself, who hokes around in a delightful manner and also blows a mean trumpet.

Furthermore, other specialty people are Florence Gast, who does an amusing song number with Benny and also a corking Continental dance routing. Dolly Bell, who socks with an energetic display of acrobatic dancing containing a load of outstanding tricks; Peter Ray, a colored kid whose hoofing prowess is amazing, and he, too, walloped the au-dience; the Coffie Sisters, whose close

harmony singing is pleasant on the ears, and Jay Hill, an okeh singer. Unit is all built around the band of 13 pieces, with these boys showing that they can give out with good music as well as corking specialties. They don't often give serious thought to the music, but are more inclined towards novelty. Give a sterling account of themselves in a choral number, which was plenty sweet. Besides, they all engage in the comedy, get solo spotting for instru-mental numbers, and a couple of them also sing. SIDNEY HARRIS.

State-Lake, Chicago

(Reviewed Saturday Afternoon, April 27)

Audrey Wycoff and Company opened, with Audrey doing a high kick, tufns and acrobatic routine. Introducing her father, he did a soft-shoe dance, and he in turn brought on his father, who did a buck dance. All were on for a fast finale that drew a good hand.

Sasha Leonoff, in deuce spot, opened by singing Black Eyes as he accompanied himself on the accordion, followed with the playing of a Russian composition and closed with the singing of the Russian Crazy Song and St. Louis Blues played a la Russe. Big hand.

Frank Melino Company, three men and a girl, have a variety of slapstick, talk and sensational acrobatic tricks and dancing with a bit of Indian club and ball juggling. The girl does a fast tap.

Doyle and Donnelly, two men and a girl, do talk, comedy poetry and have a raft of comedy bits, including the old blackout in the restaurant wherein the drinks are doped and the seltzer bottle used on the girl. This is so old it creaks but the audience here liked it.

Lulu Belle, with Ezra Buzzington's Band, seven men. Scene is laid in a barn setting, and after the band plays a barn setting, and after the band plays a little the State-Lake girls do a modernized barn dance in tap. The band play When You and I Were Young, Maggie, interpolating some other old tunes and using a vocal trio, and Evelyn Schubert followed with a mocking bird whistling specialty. Buddy McDowell, from the band, did some trick fiddling with the tune Pop Goes the Weasel, and Skyland Scotty did a mountain number. Orville Van Sickler played the St. Louis Blues on his clarinet, and then Lulu Belle, who is WLS's biggest mail getter and whose comedy antics before had drawn many laughs, did a yodeling song alone and then one with Scotty. Buzzington's gang then played the Mik-Buzzington's gang then played the Milk-man's Blues, in which a lot of home-made contraptions were used, and closed with an old-fashioned square dance. Buzzington has one of the pepplest rural aggregations on the stage and the homespun entertainment made a big hit here.
F. LANGDON MORGAN.

Earle, Philadelphia

(Reviewed Friday Afternoon, April 26)
(First Show)

The Earl Carroll Vanities fills the stage bill this week. This revue is a tabloid version of his 10th edition.

The Earle band leads off with a med-The Earle band leads oil with a mea-ley of tunes from the revue, featuring Cocktails for Two. The Samuels Brothers, a trio, introduce the show be-fore the curtain, followed by the Col-lette Sisters singing Cocktails for Two. Gals have only fair voices but score with an acrobatic precision dance. Curtain parts for a showgirl parade, while Donald Burr, only ace singer with the com-pany, sings past song hits of the Vani-ties. Showgirls are costumed in picture hats and scanty ruffles and wake up the house. Chorines follow them on stage with a regulation routine.

Working before a drop the Collette Sisters and Samuels Brothers contribute a tap dance. Mitchell and Durant made their appearance to a good hand and a tap dance. Mitchell and Durant made their appearance to a good hand and went into a gagging routine. A bedroom skit followed The Samuels Brothers returned for a poor song number, followed by an excellent comedy tap dance with pantomime clowning.

Show gathered pace with the next number, a production bit It was cued by Barbara Snyder singing Savage Serenade. Curtains open and the chorus, in sexy split-skirt costumes, does a hotcha dance. Rosle Moran added an interpretative number to the scene.

Mitchell and Durant worked in three skits before the curtain, aided by show-girl stooges and Barbara Snyder. Skits built around love worries. The Collette Sisters returned with their best song

number, I've Got the Sister Act Blues.
Another skit followed.

Helen Charleston limbered up the customers' hands in the next scene, working before the curtain to give imitations of Jackle Cooper, Betty Boop, Greta Garbo, Mae West and Janet Gaynor.

Curtains open for the third produc-tion number, cued by Blue Moon Chorines and showgirls, arranged on a black velvet pyramid, present a fan-waving spectacle, with little left to the imagination after the ostrich plumes wave aside.

Coming before a backdrop, the Sam-uels Brothers and Collette Sisters do a military tap number spiced with bur-

In an elaborate skit set in a movie office Mitchell and Durant try to explain a scenario to a producer. Act calls for many comedy tumbles and the team's best knockabout stuff, and scored a big

Concluding number brings the entire company on stage in a regulation finale, featuring the chorines and cast in West-

The film is Grand Hotel Murder.
H. MURDOCK.

Shubert, Cincinnati

(Reviewed Saturday Afternoon, April 27)

A sweet lineup here this week, with Ina Ray Hutton and her Melodears, the Three Slate Brothers and Bob Ripa the highlights. This bill has a nod over last week's stage fare, which was the best of the season to date, speaking from an entertainment angle.

Bob Ripa, youthful juggler and bal-ancer of the short wands and balls, sent the bill away to smash start. Already a finished performer on his last appear-ance here several years ago, the blond Ripa has improved further upon his sensational and appealing turn to stamp him as one of the best in his line. Grabbed plenty of applause thruout the running, and a grand finish brought him a grand hand. His balancing of the seven balls and seven wands at one time and his balancing of three balls and three wands while juggling six plates were the highlights.

The two Stevens Sisters fared The two Stevens Sisters fared well with their comedy songs and imitations. They sing in unison, with one of the gals handling the bulk of the imitations, which run the gamut from side-show freaks to barnyard fowl. As a whole, they were well executed. For a finish they swing into kiddle characters that bring the laughs. They skidooed to fair handelapping.

handelapping.
The Three Slate Brothers took the laugh honors of the Shubert's season to date with their hokum, slap-stick offer-ing. Their threefold imitations of the ing. Their threefold imitations of the politicians, chorus girls, wrestlers and farmers had the audience rocking with glee, while their buriesque version of the adago "quartet" had even the toughest customer holding on to his seat. They follow with a hoke dance routine, in which one of the brothers contributes some sensational leg work. After an easy encore the boys run thru comedy song number that brought another bundle of laughs. Took the bows to a smash hand.

a smash hand.
Ina Ray Hutton, one of the hardest Ina Ray Hutton, one of the hardest working and "sex-appealingest" fems ever to wield a baton here, gives the show a sock finish, aided by her 14 Melodears. If you can take your eyes off the voluptuous Hutton and lend your ears to the music you'll say the Melodears are a capable group of music makers even if they are girls. The lassies do well with a fine set of arrangements. Augmenting the band is the Embassy Trio. three girls, who warble appealingly before the mike without attempting to copy the Boswells. Ruth Bradley also contributes several songs to fair returns. Between three changes of costumes, Ina Ray Hutton sings several ditties and

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Radio City, New York

runs thru a pleasing tap routine, all of which clicked handly. A resounding hand at the curtain. BILL SACHS.

Oriental, Chicago

(Reviewed Saturday Afternoon, April 27) Bill this week is played entirely in front of the stage band and is labeled

"George Jessel's Revue." Four acts be "George Jessel's Revue." Four acts be-sides Jessel, who appears several times, and the show as a whole seemed rather skimpy and slow. Ted Cook, who has been orchestra director here since the house reopened with stage shows, is being transferred to another B. & K. house, probably the Marbro, and is being replaced by Mark Fisher. Fisher fol-lowed Paul Ash into the house several years ago and enjoys quite a bit of popularity.

The show got started with the 12 line The snow got started with the 12 line girls doing a parasol routine and were followed by the Three Queens, who contributed two neat tap routines and closed with challenge work. Took a nice hand. Jessel made his first appearance here and after a monolog introduced his uncle, whose absentminded-ness thruout the show got several laughs. Joe Besser was next with his

laughs. Joe Besser was next with his funny effiminate comedy characterization and talk, in which a bit of dancing was mixed. Incidentally, a little more dancing by Besser would help his act. Wilma Novak, who was introduced as making her stage debut, was next. She sang Just Can't Keep Still in a fair voice, following with a low-down hot dance with bumps and extra wiggles that would be better done on a night club floor. If this young lady is to stay on the vaudeville stage it would be best if she got up a good dance routine and if she got up a good dance routine and eliminated the songs. Then she should develop poise and polish before being booked into another big house. Her premature appearance here was met with but a small hand.

with but a small hand.

Eddie Jackson, with Val Irving and Cy
Reeve, proved a combination of singing,
dancing and hokum comedy by Irving
that was liked by this audience, altho
the turn has a distinct night club
flavor. Irving's work resembles that
done by Jimmie Durante in his early
days. Three boys.

done by Jimme Durante in his early days. Three bows.
George Jessel took up the next few minutes with some funny gags about the radio business and sang a couple of songs and was a hit. The chorus closed with a number done in legs.

F. LANGDON MORGAN.

Roxy, New York

(Reviewed Friday Afternoon, April 26) Reviewed Friday Afternoon, April 26)
The Roxy goes Music Hall for a few moments this week, but not as perniciously as the Radio City house. It all happens in the Kathryn Parsons-Joseph E. Howard act, which brings back many old-time melodies, many of them written by Howard. At one time, when Miss Parsons is singing about the old-fashioned girl, the big house goes pitch black and then groups of old-fashioned Gae Foster Girls are spotlighted in the boxes and on the ramps. At the end of the act, with Miss Parsons and Howard

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No reviews of the Capitol, Radio City Music Hall and the State, New York, appear this week. The shows at the Capitol and Music Hall have been held over for a second week, and the stage show at the State, the "Manhattan Merry-Go-Round" radio unit, was reviewed at the Valencia, Jamaica, in the March 23 issue.

at the sides of the stage, an old-fash-ioned tableau is shown behind scrim. It ioned tableau is shown behind scrim. It is really a lovely thing, and ends the layout excellently. And not one of the chorus kids has to pretend to be a teacup or a hydrangea bush—so maybe it's not in the Music Hall tradition after

Miss Parsons' and Mr. Howard's act is a humdinger. Miss Parsons opens it, singing grand old-fashioned melodies and then sits at the piano and gets the crowd to join in, while words are flashed on the screen. Later she accompanies Howard as he, in excellent style, goes thru a repertoire of his own songs. It's a delightful interlude, and the customers took to it heavily. And why shouldn't they? The old tunes stand up beautifully against modern competition, and the two performers put them over splendidly.

The layout is opened by Tom and Betty Wonder in their familiar dance turn, with Tom's routine with the doll socking over as always. Terrell and Fawcett, a couple of pleasant and personable lads. present some amusing knockabout comedy near, the close, work amusing the process.

sonable lads, present some amusing knockabout comedy near the close, more amusing than most of the knockabout acts that are around. And Irving Taylor and Victor Mizzy, last week's winners of the Town Hall amateur radio contest, complete the bill. The lads are juniors at NYU and write their own songs. Taylor sang two of them, with Mizzy accompanying on the plano and the accordion. The tunes are catchy, Taylor puts them over very well, and the crowd applauded as tho it were a meeting of the NYU alumni association. The Gae Foster Girls, helped out this week by the addition of a few lads, do two typically sock dance routines, and

week by the addition of a few mas, do two typically sock dance routines, and Freddy Mack emsees pleasantly and leads the band in the pit. Film is George White's 1935 Scandals (Fox), and biz was good at the second show opening day. EUGENE BURR.

Orpheum, New York

(Reviewed Friday Evening, April 26) Except for Sidney Fox's personal appearance this bill was okeh. Miss Fox, spotted No. 3, does an incredibly dull act and threatened to ruin the show. However, Senator Murphy, following her,

however, Senator Murphy, following her, picked the show right up and gave it some much-needed comedy.

Larimer and Hudson, man and woman bleycle act, provide a snappy opening turn. The woman does straight fast bleycling, while the man provides comedy relief and also displays some swell fancy blying.

ncy biking.
Alice Dawn, a nice-looking brunet in a flaming red gown, did four pop num-bers in good voice. Using a mike, her voice comes over like a bell. Has good diction and makes effective use of sim-ple arrangements. She could use a bet-ter choice of numbers, however.

Miss Sidney Fox, appearing in a Charles Beahan playlet staged by Bela Blau, hardly made an impression. Charles Kennedy, as an Irish bartender, is her only support and drew a few laughs with his Irish dialect. All Miss laughs with his Irish dialect. All Miss Fox does is to look unhappy and shoot herself as the curtain comes down—and that isn't what the customers expect a visiting film star to do. She needs a new act.

Senator Murphy's burlesque of a demagogic political speaker is still a great laugh getter. He had no trouble piling up the laughs with his gags and dialect talk. Closed to a big hand.

Rhythm Romance Revue, five-people flash, was a nice closer. Uses no special

Raylinm Robinice Review, Inve-people flash, was a nice closer. Uses no special scenery or fancy trappings, but the talent is there. The Three Long Brothers offer fast tapping, Elsa Greenwell does fine acrobatic dancing and Alice Kava contributes smooth tapping. Embellished and given a better presentation, this

contributes smooth tapping. Embellished and given a better presentation, this one should get by nicely in any house. Picture was The Wedding Night. Manager Ackerman, incidentally, has a swell lobby stunt plugging the coming appearance of Mark Hellinger and Gladys Glad. It's a beauty shop booth contributed by Fisher's Beauty Parlor at no expense to the theater. Orpheum customers get free beauty treatments, the stunt having caused quite a furor among Yorkville's females.

PAUL DENIS.

PAUL DENIS.

Paradise, Bronx

VAUDEVILLE REVIEWS

(Reviewed Friday Evening, April 26) This Loew de luxer up in the West Bronx has reverted to a presentation type of policy and at the same time is giving a tremendous plug to Radio Station WHN. With Ed Lowry now on his fourth week as m.c. here and with two more weeks to go, the show built around him is labeled the WHN Broad-way Melody Revue. A pleasant-enough affair for a 55-minute stretch, but doesn't pack the socks usually obtained from the regulation vaude bills that from the regulation vaude bills that played here. At tonight's viewing the stage show didn't get under way until almost 10:15, certainly too late a start. Peature plx is Gary Cooper and Anna Sten in The Wedding Night. Business was okah was okeh.

was okeh.

Along with Lowry, the permanent setup in this layout is the 15-piece ork on stage and the 16 Bill Powers girls. The current acts are Rita Rio, Ward Wilson, Eddie Hanley and the Three X Sisters. A sufficiently entertaining group, but nothing of real sock value.

Lowry is a very effective m. c., playing right into the hands of the audience and bacing the acts real well He has a

and pacing the acts real well He has a charming personality, leads the ork well, charming personality, leads the ork well, sings okeh enough, and has a delightful laugh. That stage ork is a capable crew, playing the acts well and doubling creditably at comedy and their music solos. The girls (there were only 15 on the stage tonight) do but two numbers, altho they also do a group picture in the opening and finale. Work well at clever routines.

First in the parade of acts is the

First in the parade of acts is the Three X Sisters, whose harmony sing-ing found warm favor with the audience They make a nice appearance. Opened with Isle of Capri and Iollowed with Rex With His Sound Effects, which brought them a big hand. Encored with Ain't Gonna Sin No More.

Rita Rio, brought on by a girl number is a fachy.

ber, is a flashy Latin-type lass whose talent is abetted by a dynamic person-ality. She gives out with loads of pep, talent is abetteen by ality. She gives out with loads of pep, but what's more has a good singing voice. After a rumba session she steps out of her costume and is in a white gown. Then shows how they do their stufi up in Harlem, and how she does it. Hoofs well also.

DAMIE Hanley gets off in this spot, The stuff of the spot of the stuff of the stuff

it. Hoofs well also.

Eddie Hanley gets off in this spot, assisted by Louise Gay and Harry Tillman. Got laughs all right, and that was what the show needed. He's a good pantomimist, and gets sterling support from Miss Gay. Tillman hasn't much to do. They fared very well.

After more sidedishes, with Miss Rion again to give a corking display of

on again to give a corking display of her Lupe Velez sort of work to Dinah, Ward Wilson gets his inning. He was identified as being with WHN's Ittyidentified as being with WHN's Itty-Bitty-Kitty program. He went the best of the lot, doing impersonations of Boake Carter, Winchell and Bernie. Lowry then stepped out to do Baron Munchauser, with Wilson as straight. Latter did a corking George Givot in the finale, which had the entire cast on in a production effect. in a production effec

SIDNEY HARRIS.

VAUDEVILLE NOTES

(Continued from page 15) toured the country in a vaude act, Miss Nestle, who lives with her brother, is also in poor health. They live at 927 West DeWald street.

WILL MAHONEY will remain in Europe until September, at least. A big hit, and playing plenty of return dates.

LAPAYETTE AND LAVERNE, who just returned from a run at the Miami Bilt-more Hotel, opened recently at the Hotel New Yorker, New York.

MACK BROWNE has quit agenting to join his father's paper factory.

SAM SHEPARD and Don Sherwood are practicing their plane and singing act in private. Just in case.

HARRY LEE, Al Samuels and Gaby Fields are producing a new unit called Future Stars on Parade. Cast includes Ray Junis, Larry Raymond, Burns Brothers, Dorothy Burke and a 12-girl line,

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Granting of Aid May Lift Theater Control From the Theater Men

(Continued from page 3)
Baker, FERA official in charge of theatrical projects. The committee, which
will be accompanied by William Farnsworth, deputy NRA administrator, is
composed of Rowland Stebbins, chairman; Marcus Heiman, Lee Shubert, Brock
Pemberton, Frank Gillmore, Thomas
Gamble, Theodore Mitchell, George
Browne, Fred Marshall and Dorothy
Bryant.

Bryant.
This is the first organized and definite attempt to get governmental aid in rebuilding legit. Details of the plan will depend upon the May 8 meeting with Baker.

Meanwhile Senator Wagner has introduced a bill providing a federal charter for the American National Theater and for the American National Theater and Academy, a group which was organized three years ago by various financially and socially prominent theater-lovers, under the leadership of the late Otto Kahn, to create a national theater analogous to those in European countries. President and Mrs. Roosevelt are reported to be in favor of the project. It would seek to present good but uncommercial plays. The application for federal charter does not include any appeal for government funds, the organization figuring on being self-supporting. It would merely mean federal approval, and would place the outfit on the same prestige footing as organizations such as the National Geographic Society.

Geographic Society.

If and when the charter is granted, a national committee of art patrons, civic leaders, labor heads and others will be organized, with the control of the outfit in the hands of a governing board which would call on the best talent all theatries, ledde for aid and advice. in all theatrical fields for aid and advice. The academy angle of the outilt would include schools of all theatrical arts.

Productions of the group which warranted would be routed thruout the

Productions of the group which warranted would be routed thruout the
United States, tho how that would be
non-competitive with the commercial
theater was not explained. It was also
said that approved commercial productions that wanted National Theater tieups would also be routed—thus, in
effect, putting the road question into
the hands of the group.

The proposal, it is claimed, has no
connection with the Herman Gantvoort,
Fya Le Gallienne or any other similar

connection with the Herman Gantvoort, Eva Le Gallienne or any other similar plans offered when it was first indicated that industry might receive governmental aid. There will be, it is said, a real effort to prevent the thing from centering around a single personality. Headquarters are at 1801 Spruce street, Philadelphia.

Among those interested are Mr. and Mrs. Leopold Stokowski, Felix du Pont,

Rehearsal Pay Conference

NEW YORK, April 27. — The long-awaited conference between representatives of the managers and Equity regarding the question of pay for rehearsals finally took place Thursday, with Equity politely stating the general proposition, and the managers as politely answering a general no. Neither committee had power to negotiate.

Equity told the managers that there was a movement in the organization for rehearsal pay and that it wanted to know, out of courtesy, before discussing the proposition, just what the managers' angle was. The managers explained their attitude (naturally against the proposal) and the committee will report back to Equity council next week.

Dayton Guild Season

DAYTON. O., April 27.—This city gets its third New York Theater Guild production May 14 when Alfred Lunt and Lynn Fontanne play two performances at the Victory. The others were George Cohan and Helen Hayes.

Equity Players Ordered Out

HOLLYWOOD, April 27. — Leia Bliss and four other members of the cast of Kitty Dooley of Times Square, playing at the Bliss-Haywood little theater here, at the Biss-Haywood ittle theater here, were ordered out of the show by Equity last week. There were non-Equity members also in the production, which was the reason for Equity's move. Players faced suspension if they refused to obey.

Miss Bliss is also a partner in the

William Green, Miss Anne Morgan, John Hay Whitney, Mrs. George Horace Lori-mer, John W. Davis, Frederic Delano and

William Rhinelander Stewart.
Stem opinion sees it as possibly taking the control of the theater, nationally, out of the hands of theater men—if and when it goes over.

OUT-OF-TOWN OPENINGS

(BOSTON)

Something Gay

Author, Adelaide Helbron. Director, Thomas Mitchell. Producer, Lee Shu-bert. Scenic designer, Donald Oenslager. Opening date, Friday, April 19, for a two-week run.

two-week run.

Tallulah Bankhead is starred, supported by Kent Thurber, Walter Pigeon,
Nancy Ryan, Hugh Sinclair, Elizabeth
Downing and Roy Gordon

The plot: Monica Gray, returning
from Europe, discovers her husband has
been entertaining a blond widow. With
help of playwright former sweetheart.

been entertaining a blond widow. With help of playwright former sweetheart, she starts to make him jealous and ends by finding herself in love with play-wright. She elopes with him, leaving husband in belief that it is all a joke. The local reviews describe the play as "talky" and "slow-moving," while the

surprise ending is called puzzling.

MAC Okehs Alliance

NEW YORK, April 27. — Mayor La-Guardia's Municipal Art Alliance this week indorsed the Theater Alliance, the new co-op group which intends to produce five shows next season, strictly on a repertory basis. Meanwhile, it was reported that Elmer Rice, whose name had been publicized heavily in connection with the project, felt pretty badly about it—about such publicity, that is, not the project. Altho he was largely instrumental in starting the conferences which led to the formation of the Alliance, both he and the group deny that it is his organization. He is merely one of the directors, with a co-op share and an equal voice with the rest.

Broum at Actors' Forum

Broun at Actors' Forum

NEW YORK, April 27. — Heywood Broun, columnist on *The World-Telly* and president of the American Newspaper Guild, will address the next meeting of the Actors' Forum, to be held at the Union Church at 11:15 Tuesday.

Reginald Mason Bankrupt

NEW YORK, April 27. — Reginald Mason, legit actor, filed a petition in bankruptcy here Tuesday in the United States District Court. He listed his liabilities at \$1,468, with no assets.

English Censor in Again

NEW YORK, April 27.—Brock Pemberton this week received word from Gilbert Miller in London that the Lord Chamberlain, official censor, had okehed "Personal Appearance," providing that reference to the Prince of Wales be cut, that a line of act two be deleted, and that the tag line of the show be changed. Pemberton, in a press release, promises to leave the last line in bond in Southampton, and claims he has already "arranged for a new tag line which will convey the meaning of the original without disrupting the King's Jubilee." Which is a good trick if it works.

Detroit Legit Up 5 Weeks This Year

DETROIT, April 27 .- With four more productions booked, the legitimate season at the Cass Theater closes May 18, with 22 weeks on the books this year, as against 17 for the preceding season. Business has improved more than 100 per cent over 1933-34, Manager Harry McKee told The Billboard this week.

Ruth Draper appears in sketches and readings the last half of this week, with Bert Lytell opening Monday in The First Legion. Alfred Lunt and Lynn Fontanne follow the week of May 6 in the Theater Guild production of *The Taming of the* Shrew, and the Scottish Musical Players break all records by returning for their third engagement at the Cass in a year to close the season the week of May 12.

Manager McKee moves over to Navin Pield, home of the Detroit Tigers, on June 8, to open the production of civic opera by J. J. Shubert, in a 12-week season. Contracts for the portable stage and all special lighting were let this week.

Carroll-Painters' Truce

NEW YORK, April 27.—Earl Carroll and the United Scenic Artists, who have been warring for a couple of seasons, reached an armed truce in Supreme Court this week. The scenic boys claim that Carroll still owes \$5,000 on a previous production, and as a result they refused to do work on his forthcoming Sketch Book, which is scheduled to open in Boston shortly. Carroll amplied for an in Boston shortly. Carroll applied for an injunction restraining the artists from "boycotting" him.

A temporary injunction was granted, so the boys will go ahead with the Sketch Book scenery providing Carroll puts up the dough to pay them. The permanent injunction will be argued May 6. As for the five grand, Carroll claims he was merely an employee of the corporation that incurred the debt.

Philly Year **Hot and Cold**

Fewest number of shows in 10 years, but best biz in 3 -longest run is 13 weeks

PHILADELPHIA, April 27.—Philadelphia's legit season, now drawing to a close, has been at once the lightest in number of attractions in over 10 years and the most profitable in point of boxoffice grosses in the last three.

To date there have been only 52 bookings, tho The Hook-Up, a radio satire by Jack Lait and Stephen Gross; Earl Carroll's Sketch Book and a Wee & Leventhal production of Bishop Misbehaves, with Cecil Lean and Cleo Mayfield, are booked. Notable shortage has been in musical production. With the exception of the D'Oyly Carte productions, only three musical shows have been here so far, Revenge With Music, Thumbs Up and Life Begins at 8.40.

The season's most dismal failures have been among the try-out attractions. Frequent booking of unready shows in the past few seasons has soured the local trade on the new attractions, and as a result several good tryouts have suffered along with a host of weak ones. Of the 24 "prior to New York" productions, only one, Point Valaine, got real money.

Box-office supremacy, however, went to enough attractions to write off the year as a comparatively good one. The Shubert theaters, Forrest and Chestnut Street, which had most of the trade, seem to be in the blue on the year. Hit shows were Ah, Wilderness!, Mary of Scotland, Polytic Carto.

Street, which had most of the trade, seem to be in the blue on the year. Hit shows were Ah, Wilderness!, Mary of Scotland, D'Oyly Carte Opera Company, Life Begins at 8:40, Dodsworth (return), Stevedore, Pursuit of Happiness (return with Wee & Leventhal production), First Legion (also coming back May 6), Point Valaine, Walter Hampden, Ruth Draper and Cornella Otis Skinner. Rain, L'Aipin and Within the Gates did fair busibn and Within the Gates did fair busi-Ibn and Within the Gates did fair busi-

ness.
There were very few "in-betweeners" during the season. The shows either clicked big or did no business at all. Longest running play of the season was the Wee & Leventhal cut-rate Pursuit of Happiness, which got 13 weeks at the Broad. Shortest running was Gather Ye Rosebuds, Max Gordon show with Walter Connelly and Ernest Truex, which got three days. got three days.

Legit CA Budget Adopted

NEW YORK. April 27.—A new budget for the legit code authority was adopted at the meeting of that body this week. The original budget, which had been approved by the CA and sent down to Washington for NRA approval, had been turned down by the NRA because its worked or settled to the cause its property of the cause its property.

turned down by the NRA because its method for raising funds was thought to be inadequate.

The new budget calls for annual expenditures of \$5,000, the dough to be raised thru a levy of one-tenth of one per cent on all legit grosses thruout the country. It will go to the NRA for approval

proval.

The new budget indicates that there will probably be another attempt to enforce ticket provisions of the code next fall. Chief reason for non-enforcement this year was lack of funds, at least according to the code authority committee which investigated the question.

Italian Musicals for N. Y.

NEW YORK. April 27.—The Permanent Italian Theater, opening May 9 at the Majestic, is planning to bring a season of musical comedies in Italian to the New York stage. Among those interested is Berta Cutti, personal rep for Pirandello, Benelli and other dramatists. Non-musicals may also be played if the idea takes.

idea takes.

Organization denies definitely that it is alligned with any foreign political party, as was erroneously reported else-

Ray Harper is p. a.

New York Troupe in Paris

PARIS, April 22.—Maurice Schwartz and his company from New York are presenting the Yiddish play Yosche Kalb at the Renaissance.

FROM OUT FRONT

The time will soon come—in fact it has come already—when the boys begin to bark and snap and snarl about the award of the annual Pulitzer Prize in the drama. Each year for more years than the average theatergoer can remember the announcement of the prize has been followed by a howl from the critics and various other semi-interested bystanders. Last season that howl reached the proportions of the clamor that the Sabine women must have perpetrated at their great historical moment. The recommendation of the special jury, it seems, had been Mary of Scotland; the advisory board stepped over—some say on—the jury's heads and gave the palm to Men in White. It raised a minor theatrical tempest. Clayton Hamilton, who served on last year's jury along with Walter Pritchard Eaton and Austin Strong, has an interesting piece in the current American Mercury, in which he trembles for the future of the prize, basing his fear on the fact that the advisory board, in order to avoid last year's embarrassment, has now relegated the jury to a purely advisory capacity. The jury, it seems, may now only submit a list of plays which rate the prize, instead of picking the one play deserving it. It is Mr. Hamilton's argument that the members of the advisory board, many of whom live far away from New York, coming to the metropolis only for the annual meeting in May, are unable to pick with any sort of justice, since they have been unable to see the majority of the plays under discussion. There is truth in his contention.

Meanwhile, Professor William Lyon Phelps, a member of this year's jury, sailed away to Europe with the curses of various of the drama boys ringing merrily in his ears. The curses were caused by Prof. Phelps' ill-concealed antipathy to The Children's Hour, a play which, so the boys claim, should win the prize hands down. The reasons for their claims are a bit difficult to fathom.

Why The Children's Hour? In the first place, it is not an original play by any means, having been taken, in some sections bodily, from a criminological essay by William Roughead (and taken without credit, incidentally). It is just as much a dramatization (without any additional art material from the dramatist) as Zoe Akin's The Old Maid—and it is not nearly so good a play.

For The Children's Hour depends chiefly upon its magnificent acting, as it is seen at the Maxine Ellictt, and upon Herman Shumlin's wonder-working direction.

(See From Out Front on poposite ages)

(See From Out Front on opposite page)

THE NEW PLAYS ON BROADWAY

BOOTH

Beginning Tuesday Evening, April 23, 1935

KIND LADY

A play by Edward Chodorov, adapted from a story by Hugh Walpole, starring Grace George and featuring Henry Daniell. Staged by H. C. Potter. Setting designed by Jo Mielziner, built by Martin Turner Construction Company, and painted by Triangle Scenic Studio. Presented by Potter & Haight.

Mr. Foster Francis Compton
Mary HerriesGrace George
Mary Herries
Lucy Weston
Rose
Phyllis ClenningFlorence Britton
Peter SantardAlan Bunce
Honny Daniell
Henry Abbott
AdaJustine Chase
DoctorAlfred Rowe
Mr. EdwardsThomas Chalmers
Mrs. EdwardsElfrida Derwent
Mrs. Edwards Parkage Chiefe
Aggie Edwards Barbara Shields
Gustav RosenbergJules Epailly
The action of the play takes place in the
living room of Mary Herries' home in Montague
Emigra London

Square, London.
PROLOGUE: An Afternoon in Spring.
ACT I—Scene 1: Late Christmas Eve Several
Years Before. Scene 2: After Dinner the Following January. ACT II—An Afternoon Later
in January. ACT III—An Afternoon the Following Summer.

Advertised curtain time—8:50. Curtain rose at showing caught—8:58.

It is a de luxe penny-dreadful that Messrs. Potter and Haight offer in Kind Lady, the play which Edward Chodorov adapted from a Hugh Walpole story and which served to bring Grace George to the Booth Theater Tuesday night. The de luxe classification is used advisedly; the piece is de luxe not only in its excellent readjusting its outstanding east. the piece is de luxe not only in its excellent production, its outstanding cast, its amazing and uncanny direction by H. C. Potter, but also in its intelligence and the quality of the thrills and melodramatic suspense with which it regales its audience. A mad and macabre shocker, it is at the same time suave and velvet-pawed. And that is a combination too seldom met with in the chill caves of drama.

Its tale of genteel horror and breath-catching suspense is too fine to spoil by retelling in a synopsis; it is too mad and unbelievable, too audacious in its grotesqueries and ominous in its arabesques to fit snugly into the smug

grotesqueries and ominous in its arabesques to fit snugly into the smug confines of a dramatic review. And yet it is quite simple—and it increases the clammy persuasiveness tenfold thereby. In brief, it concerns a lady whose kindness of heart plunges her forever into trouble—but never before into the climactic and terrible trouble she encounters as a result of bringing into her home a personable young pauper who counters as a result of bringing into her home a personable young pauper who asks her for a cup of tea on an ominous Christmas Eve. The pauper admires her art treasures, pinches her cigaret case and returns some weeks later to sell her some execrable paintings of his own. His wife, waiting outside, is suddenly stricken by a mysterious allment; she is brought into the kind lady's house—and the family moves in. What happens thereafter is best left to the imagination—to Mr. Walpole's imagination and Mr. Chodorov's shrewd translation into terms of the drama. Enough to say that the

unceratter is best left to the imagination—to Mr. Walpole's imagination and Mr. Chodorov's shrewd translation into terms of the drama. Enough to say that the personable young pauper is ominous, and his friends more ominous still.

When it is said that the play chills with a suave yet powerful horror, Mr. Potter's direction is included in the general statement. Often with very little to work on, it creates effects that are amazing and breath-taking. With a sure and unusual knowledge of the value of silences, the director has woven his own magic into the piece and is so responsible for a large measure (perhaps a major portion) of the tremendous effect it contains. It goes the producers' excellent Double Door one better; it possesses the same smooth terror, the same psychological horror, but this time it is even more effective than before.

As for the cast, it is beyond reproach. Miss George, as the kind lady, is, of course, splendid, lending dignity and fine effect to the drama. Henry Daniell, featured as the ominous pauper, evokes sleek horror and delicately projected fear. All the rest are more than excellent, with particularly fine performances contributed by Marle Paxton, Alan Bunce, Thomas Chalmers, Elfrida Derwent and Francis Compton.

Kind Lady contains occasional obvious lines and situations, but they are well hidden beneath the general suavity of the writing and the central idea. Like the magician sawing the pretty girl in half, it presents its act of horror with

a smile. Its terror is psychological rather than physical; the impact of its suspense is tremendous; its macabre madness often belongs in the realm of drama rather than melodrama. It is, as you've probably gathered, a grand show and it deserves to stay around to make the summer months chillier for patrons of the Booth. EUGENE BURR.

Hopped Up "Shrew" Smash in Pitt

PITTSBURGH, April 27.—The premiere of the Theater Guild's version of William Shakespeare's The Taming of the Shrew was staged at the Nixon here Monday and well received by the press. The critics enjoyed, in particular, the liberties taken with the bard's play which resulted in a highly enjoyable comedy. The cast includes Alfred Lunt, Lynn Fontanne, Edith King, Sidney Greenstreet, Helen Westley, Horace Sinclair, George Graham, Richard Whorf, Rex O'Malley, Bretaigne Windust and Dorothy Mathews.

Matheys.

Mis. Florence Fisher Parry commented in the Pittsburgh Press: "The pair (Alfred Lunt and Lynn Fontanne) is superb. They offer, not a comedy, not a satire, not even a cartoon—but a high-grade 'Funny.' Their Petruchio and Kate are comics in the best sense of the word." George Selbel said in The Sun-Telegraph: "At last Alfred Lunt and Lynn Fontanne have a vehicle in which they can let themlast Alfred Lunt and Lynn Fontanne have a vehicle in which they can let themselves go and get somewhere. They revel in it—and so did the audience." Harold W. Cohen, Post-Gazette critic, wrote: "In the Lunts, The Taming of the Shrew has possibly the most captivating adversaries ever to grace the late Mr. Shakespeare's battle of the sexes. They are raucous enthuslasts here, a couple of resourceful gallants breathing the fresh air of achievement. . Not a line of the original script has been altered, yet the Lunts bend it cunningly to their ends."

Feagin School Graduates Present "As You Like It"

NEW YORK, April 27.—The Alumni Association of the Feagin School of Dramatic Arts presented As You Like It at the 57th Street Playhouse for three performances, Wednesday, Thursday and Friday, under the direction of Lucy Feagin. They were celebrating Shakespeare's birthday, and also using the play as a benefit for the 20th anniversary fund of the school. The performance in general was far better than might have been expected from a group of young graduates.

been expected from a group of young graduates.

Any performance of Rosalind, of course, stands out. The general rule held true for Mary Morgan's work in the part, but Miss Morgan contributed more than that, embellishing the role with her excellent voice, a consistently sound reading, a great deal of charm and occasional spurts of insight and effect most unexpected in so young a player. She was nicely supported almost all the way. Bruce Brighton made a pleasant and personable Orlando; Wayne Nelson did a good job as Oliver; Robert Rose was sprightly as Touchstone; Walter Kapp was forthright and modestly effective in the minor part of Silvius; Jon Baugh performed graciously as the banished duke, and Muriel Robert, as Cella, appeared naturally cute enough to obviate the need of her trying so obviously to be so.

Cella, appeared naturally cute enough to obviate the need of her trying so obviously to be so.

Louis Marsh displayed a magnificent base oa Jacques, in addition to giving a reasonably good performance. He should, however, be trained with care, for in his voice he possesses an instrument rare upon the stage, mobile, modulated and fine. Few actors are blessed with so splendid a natural equipment, and for the sake of both himself and the stage young Mr. Marsh's should be put to the best possible use.

The clown parts were played as just that—clowns—which, of course, was the way Shakespeare wrote them. Outstanding along that line was Julia Johnston, who contributed a low-comedy gem as Audrey.

A reporter who had originally intended to spend the evening watching the wrestling bouts at the Star Casino was hardly compensated along the wrestling line by the mat-work of Charles the Wrestler. Charles seemed a singularly easy grappler to toss around. EUGENE BURR.

BROADWAY RUNS mances to April 27, inclusive,

Performances to April 21	, inclusive.
Dramatic	Opened Perf.
Accent on Youth	or 25 148
(Plymouth) D Awake and Sing! (Belasco) . For Bishop Misbehaves, The	
(Golden)	eb. 20 80
(Golden) F Black Pit (Civic Rep) M Celling Zero (Music Box) A	pr. 10 22
(Elliotti	ov. 20190
Fly Away Home (48th St.). Ja Flowers of the Forest	
(Beck) A Green Pastures, The (return	
engage.) (44th Street) F	eb. 26 71 or 23 7
Laburnum Grove (Masque) . J. Old Maid, The (Empire) . J.	in. 14122 in. 7131
Personal Appearance (Henry	et 17 280
Petticoat Fever (Ritz) M	ar. 4 64
(Broadhurst) J. Post Road (Ambassador) . D	m. 7126
Symphony (Cort) A	Dr. 20 2
Three Men on a Horse (Playhouse) Je Till the Day I Die and Watting for Lefty (don-	in. 30107
Waiting for Lefty (dou- ble bill) (Longacre) M Tobacco Boad (Forrest) D	ar. 26 39
Musical Comedy	
Anything Goes (Alvin) N Great Waltz, The (Center), Se Revenge With Music	pt. 22249
(New Amsterdam) N Thumbs Up (St. James) D	от. 28158 ec. 27140
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Richmond "Sailor" Not for Kids

RICHMOND, Va., April 27.—Sailor, Bewarel, which closed a week's engagement at the Lyric today, had the good fortune to have a group of censors sit in at the opening performance, the verdict of these citizens, appointed by the newly chosen director of public safety, being that the vehicle "is not suited to those under 18." The manager was requested not to sell tickets to those under that age, which he agreed to do, keeping a perfectly straight face all the while. In days gone by a Richmond mayor had covered the lower limbs of girls pictured on theatrical posters, and still further back in the history of the city censors viewed The Clemenceu Case, the action in each case causing chuckles in the box office.

More serious to the company, however, was the review of the Times Dispatch, which stated that some of the players.

was the review of the Times Dispatch, which stated that some of the players were those of the Richmond Civic Repertoire Theater, which appeared here last summer for a season of stock in the Richmond University campus theater, but abandoned the venture in August.

The News-Leader, however, gave the show, as presented at the Lyric, a good notice, tho it was without the benefit of the by-line of the critic of the paper.

FROM OUT FRONT

(Continued from opposite page)
Without those it would be, one fears, somewhat shabby theatrical claptrap, despite the undoubted power and force contained in its second act. The Children's Hour is really two plays, one awkwardly superimposed upon the other—and such a mixture is not, I submit, to be considered as the season's finest drama. For two acts the interest, and such problems sidered as the season's finest drama. For two acts the interest, and such problems as there are, are centered upon Miss Hellman's (or Mr. Roughead's) amazing and awful brat; during the last act the problem is that of the two school-teachers, particularly of the pitiful unknowing Lesbian. For two acts the play is hair-raising and unbelievably effective melodrama; its last act is sociological problem-tragedy. In its production at the Elliott it is an amazing and moving pleec; but as a play it is really pretty poor stuff.

While discussion of the Pulitzer Prize is While discussion of the Pulitzer Prize is going on, what about Emmet Lavery's The First Legion, a moving, intelligent, dramatic and important offering that was shamefully manhandled beneath the blundering scalpels of the second-stringers on the occasion of its New York opening? Despite the pannings it drew from the anything-for-a-smart-line understudies, it ran three months in New York and has been mopping up on tour. Its and has been mopping up on tour. Its success, of course, is no real indication of its merit—but The First Legion merited success if ever any play did. Courageous, probing, exciting, beautifully written and

Playwrights Plot Shows

Anderson, Sherwood, Howard, Stallings and Barry to do own plays with Hopkins

NEW YORK, April 27. — An indirect war against producers in general, sponsored by five of America's leading playwrights, came to light this week, tho it has been on the fire for months. The playwrights—Maxwell Anderson, Robert E. Sherwood, Sidney Howard, Laurence Stallings and Philip Barry—have decided that managers may as well be eliminated, and are laying plans to produce their own plays hereafter, along a group plan. The only manager to be saved from extinction, if this procedure becomes general, is evidently Arthur Hopkins, who is managing director and chief executive of the group. Attorney is Howard E. Reinheimer. Incorporation papers were taken out six months ago, but the plan is still in the formative stage, with only the groundwork as yet set.

set.

If the setup goes thru, the authors would write, cast, direct and manage their own shows, working it along the group plan, with Hopkins as the generalissimo. Pix dough reported in back of the plan, but Reinheimer insists that the film rights to the plays would be sold in the open market, and that in some instances the authors would also some instances the authors would also do their own pix versions, either here or on the Coast, in the manner of the Hecht-MacArthur combo.

Success of such a plan would be a heavy sock in the teeth to various commercial managements who have learned to count on the output of certain men in the group, notably to the Theater Guild and Gilbert Miller. The Guild, excepting the flop this year of Valley Forge, has had huge success with Anderson's historical dramas, and has also clicked with Sherwood; viz. Reunion in Vienna. Miller is in on Sherwood's The Petrified Forest, how running, and has also produced Barry. Guild also did one Barry. Hotel Universe, and early Howard

Hopkins, however, who was chiefly im-plicated in the individual commercial management of the group, is still with

Previous project along same lines was set up in 1923 with Owen Davis, Porter Emerson Browne, Cosmo Hamilton, James Forbes, William Anthony McGuire, Arthur Richman and Edward Childs Carpenter, under the name of the Dra-matists' Theater. Disbanded in 1927.

stirringly thought out, it is one of the better plays of this or any other season. A rumor has it that a dark horse is due to cop the coveted honor. It would be eminently okeh with this department if that dark horse turned out to be The First Legion.

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Big Money

NEW YORK, April 27 .- It is reported that four producers are angling for the screen rights to "Green Pastures," which has been playing for five years and looks

duced admissions. The board had previously ordered a stop service order which was later rescinded due to a technical oversight. Alger's lawer objected to the Film Code, the Code Authority, the local boards, judges, members and the rules by which they abided. The case was postponed until next Tuesday.

In the case of the Royy, Mishawaka

In the case of the Roxy, Mishawaka, Ind., against L. Cochovety, operator of the Northside, Temple and Tivoli theaters

in the same town, the board found from the evidence that they were led to be-lieve that Cochovety had by certain state-

lieve that Cochovety had by certain statements and acts given the impression to film salesmen that if they sold the Roxy product they would find no outlet in his houses for their pictures. The board ordered Cochovety to cease and desist such an attitude of coercion.

The Fisher and Palace, Danville, Ill., complained that the Colonial, Danville, was running at reduced admissions. The Colonial claimed that the other houses were guilty of the same offense, so the board ordered a cease and desist order

d for a generation.

en playing for five years and looks

20

Conducted by LEN MORGAN—Communications to 1564 Broadway, New York City.

Pix Exhibit Slated For A.C. Auditorium

ATLANTIC CITY, April 27 .- This resort's \$15,000,000 Auditorium this sea-son is slated to house a gigantic mo-tion picture exhibit by combined major companies, with personal appearance of companies, with personal appearance of stars, latest equipment displays, large sets in operation, premieres, etc. This is the answer of amusement men and picture people to the dog-race interests, clean picture crusades and other proj-ects operating in opposition to the in-dustry. The amusement men of this State have been working on the proposi-tion for several weeks past. They have ceased to cry about dog racing cutting

State have been working on the proposition for several weeks past. They have ceased to cry about dog racing cutting into them and announce hereafter they are fighting with everything they got.

All this was revealed when a "leak" let out the fact that local amusement men, city press commission; Walter C. Howey, director of International News pictures, and Byron Lee, of MGM, have been working on the proposition for weeks past, ever since visit of Howey to city when idea was originally suggested by City Publicity Chief Harry N. Resnick. Both Howey and Lee, here at same time, started wires burning, with Will Hays' office on the receiving end. Mortimer Lewis, president of Strand chain of theaters here, has conferred with Hays and has reported rapid progress.

Resnick in admitting that consider

Resnick in admitting that considerable work had already been done stated that the exhibit would be in for all summer and in its present elaborate form hit around the \$100,000 mark in costs. The hall has the most modern movie equipment in the land but has never used it; included is a \$196,000 projection machine and a million-dollar sound system. especially built because of the hall's immense size. A seating arrangement for \$5,000 would be set up without interfering with exhibits and sets.

Warner's "G-Men" Banned By Chicago Censor Board

By Chicago Censor Board
CHICAGO. April 27.—The Chicago
Board of Censors has banned Warner's
film G-Men due to the gangster activities
involved in the unfolding of the story.
In connection with the rejection, Lieut.
Harry M. Costello, of the crime prevention division of the Chicago police department, said: "While the picture is entertaining and teaches a good moral, we
are of the opinion that the machinegunnings and the murders would prove
too exciting for children. The standards
set by the censor board imposed a rejection by its members at the first screening
but the film will probably be shown
several times again."

Another for Detroit

DETROIT, April 27.—Detroit's miniature building boom in theater construction continued this week with announcement of plans for the fifth new local theater within a month. Jeff Williams, owner of the Roseville Theater at Roseville, east side suburb, plans to start construction June 1 on a theater to be known as the New R Theater at East Detroit, on Gratiot avenue, south of the Nine-Mile road.

Second AMPA Ticket Swept Into Office

NEW YORK, April 27.—The second ticket of the Associated Motion Picture

ticket of the Associated Motion Picture Advertisers was swept into office this week by an overwhelming majority. The slate made a clean sweep and won out by a vote of six to one.

The new officers of the organization are: Bruce Gallup, president; Gordon White, vice-president; Ed McNamee, secretary, and Herb Berg, treasurer. The board of directors: William Perguson, Paul Benjamin, Marvin Kirsch, H. Heymann and Alex Gottlieb. Trustee for mann and Alex Gottlieb. Trustee for three years, John Film. Auditing com-mittee, Paul Gulick, Ed Finney and Vin-cent Trotta. National counselor, Hal

The new officers will be installed at the first meeting following the Naked Truth dinner.

Erpi Golfers Set

NEW YORK, April 27.—The Erpi Club,
made up of employees of Electrical Research Products, Inc., has set aside May
18 and 19 as the dates for the annual
golf tournament. The action will be
staged at Briarcliff Lodge.

Hays' Costs Mounting

NEW YORK, April 27.—Observers are wondering why the Hays office is expanding in the number of employees and why so many persons outside the industry are being chosen for choice spots.

Altho no official financial statement is

given out concerning the cost of operating the organization, it is known that the amount runs well over \$1,000,000 an-

nually.

The cost of operating the Coast purity bureau has increased the budget considerably, but it is understood that the past few months have seen the operating costs of the organization as a whole xooming

Court Approves New Para Setup

NEW YORK, April 27.—Federal Judge Alfred Coxe has approved the agreement for underwriting of subscriptions to warrants to be issued by Paramount Publix to its stockholders. The Atlas Corporation and its affiliates will do the underwriting writing.

Under the setup for each share of stock owned, the stockholders will be-come entitled to subscribe to a unit consisting of one-quarter share of the new common stock and one-fifth share of the new second preferred stock. The underwriters agree to subscribe to units not taken up by holders of warrants. The available number of units are 3,220,-902 at the subscription price of \$2 per

It is expected that the agreement will now leave the company free to go ahead with its plans. For months the company has been marking time, not knowing just what the final setup would be, and it has been impossible to put certain plans into effect.

Wis. Exhibs Find Duals Keep B.-O. Prices Down

MILWAUKEE, Wis., April 27.—It was determined at a meeting of Milwaukee County members of the Independent Theaters Protective Association of Wiscotsin and Upper Michigan, held April 25 at the Hotel Plankinton here, that double features will have to be eliminated before admission prices can be raised.

Plans for reaching an agreement in eliminating double features were dis-cussed, as well as a bill introduced in the State Assembly providing for one projectionist for each machine. The measure would fine violators from \$25 to \$100 for first offense and from \$100 to \$500 for

NRA Approves Code Authority Budget

WASHINGTON, April 27. — Approval and adoption of the budget for the motion picture code authority is announced by National Recovery Administration, the budget covering the period from January 1 to June 16, 1935, and from June 17 to 1 to June 16, 1935, and from June 17 to December 31, 1935, the combined amount of the two budgets being \$359,575.01. The budget for the first period is \$171,-197.77, and for the second period \$188,-377.24. Assessments are based upon (1) population of cities, (2) capacity of theaters (applicable only in cities and towns of 25,000 and under in population and in cities over 1,000,000 as shown) in a schedule accompanying the order, and and in cities over 1,000,000 as shown) in a schedule accompanying the order, and (3) the run which the theaters enjoy (whether it is the first, second, third or fourth run, etc.). This order supersedes Administrative Order No. 124-52, which authorized the expenditure of certain surplus funds during part of the period covered by the budgets which are approved under it.

The order approving the budgets is ac-

ments made.

Florida Kills Bill

TALLAHASSEE, Fla., April 27.—The House Judiciary Committee here killed the bill calling for a 10 per cent admission tax this week. The fact that there is a possibility of enticing studios to the State had a great deal to do with the action the action.

E. J. Sparks, head of a chain of 76 theaters, was active in having the bill killed, and it was largely thru his untiring efforts that this high tax failed

for individuals or corporations.

Grievance Board Upheld

CEDAR RAPIDS, Ia., April 27.—Judge Charles A. Dewey, of the U. S. District Court for the Southern Iowa District, has Court for the Southern Iowa District, has denied a petition brought by the Cantral States Theaters against the Iowa Grievance Board, composed of the code authority for the motion picture industry, according to word just received here, to restrain the enforcement of a cease and desist order issued by the grievance board asking members to cease from supplying the respondent with films for his theater.

good for a generation.

It is understood that the asking price
for the piece is \$225,000, a record for
screen rights to a play.

Paramount, Warners, Goldwyn and Gaumont British are said to be interested. Chicago Board Busy on Variety of Complaints CHICAGO, April 27.—This week's session of the Grievance Board was livened considerably by the arguments of lawyers representing E. E. Alger, of Peru, III., resulting from charges brought by the LaSaile and Majestic theaters, La Saile, III., against Alger's Peru theater, for reduced admissions. The board had previously ordered a stop service order when.

The order approving the budgets is ac-companied by a number of provisions which set forth requirements, etc., for the operation of the budget and assess-

Calling for 10% Tax

tiring efforts that this high tax failed to get by.

The House passed a resolution invit-

ing producers to make this State the producing center, pointing out that there is no income tax law here either

were guilty of the same offense, so the board ordered a cease and desist order entered against the Colonial dependent only upon the filing of a certificate of compliance by the other theaters. The Varsity, Evanston, case against the Deerpath, Lake Forest, and Aleyon, Highland Park, for premature advertising was dismissed, the board ruling the theaters were not in competition. Pitt. Cease and Desist

PITTSBURGH, April 27.—The Icoal Grievance Board held a hearing April 16 on the following complaint: Filed by North Side Theater Company, op-erating the Harris William Penn Theaby North Side Theater Company, operating the Harris William Penn Theater, Pittsburgh, against M. K. Miller, operating the Novelty Theater, Pittsburgh, claiming violation of Article V-E, Part 3, Section 1(a) of the Code because of lottery held by the respondent, at which a radio was raffled off to the winner of the lucky number.

The violation claimed was proven, and the Board ordered that respondent cease

the Board ordered that respondent cease and desist for the present and for all times in the future.

Philly Indies Vote To Join Allied States

PHILADELPHIA, April 27.—At a closed meeting of the Independent Exhibitors' Protective Association, held here Thurs-day, the members voted to join Allied States Association. Members have been

considering the move for some time and the result was not unexpected. This territory is now represented by both Motion Picture Theater Owners of America and Alited for the first time. The IEPA has been very active here in behalf of the indies and altho the MPTOA tried to have the unit join its organiza-tion it threw its lot with Allied.

Bergerman Leaves U; Junior Coming Back

HOLLYWOOD, April 27.—Stanley Bergerman, son-in-law of Carl Laemmie, has resigned from Universal after six years' association with the studio. It is understood that he will be replaced as studio head by Carl Junior, who resigned some time ago to take charge of a production rait.

a production unit.

It is reported that there has been considerable friction between Bergerman and certain studio executives and that this friction was doing Universal no

Bergerman has not announced his future plans, but it is understood he is considering a studio connection with an-other outfit.

General Talking Seeks Millions From Erpi Charging Monopoly

WILMINGTON, Del., April 27. — The greatest litigation involving the motion picture industry and involving more than \$100.000.000, is holding the attention of the producing and exhibiting agencies of the talkes in the United States District Court here, where two companies, General Talking Pictures Corporation and Duovac Radio Corporation, are fighting for freedom from an alleged trust. The defendants in the anti-monopoly action are Electrical Research Products, Inc. (ERPI); Western Electric Company and American Telephone and Telegraph Company.

Trial opened last Monday and is expected to last about two weeks. Judge John P. Nields, who handed down the famous decision in favor of Weirton Steel recently in the Government's collective bargaining case, is presiding.

Erpi, Western and A. T. & T. are charged with having built up a monopoly in the industry thru a series of contracts with exhibitors. It is charged that these restrictive agreements are:

Tying agreement in the licenses of leases of Erpi to exhibitors whereby exhibitors agree to purchase from Erpi all repair and replacement parts for the reproducing apparatus and equipment leased by Erpi.

The exclusive agreements in the contractual letters accompanying the leases of Erpi to producers whereby producers

tractual letters accompanying the leases of Erpi to producers whereby producers agree to distribute films produced on producing apparatus only to exhibitors

supplied with Erpi reproducing appara-tus and equipment.

It is also charged that the exclusive

agreements in the contractual letters require producers to refrain from distributing talking motion pictures to theater

exhibitors who have not acquired re-producing equipment from Erpi.
Stanley Company of America used to be a co-plaintiff but it has since settled its grievances with the defendants.
Duovac Radio is no longer an active or-

Duovac Radio is no longer an active organization, but according to reports will go back in the business in event the temporary injunction which has been granted is made permanent.
General Talking Pictures, Duovac Radio and the Stanley Company of America appeared in United States Court here in 1932, charging the defendants with controlling 90 per cent of the talkie industry and asked Judge Nields to hand down a preliminary injunction enjoining

try and asked Judge Nields to hand down a preliminary injunction enjoining Erpl, Western and A. T. & T. from enforcing their cross-licensing agreements and monopolistic practices.

At that time stanley Company charged that it had been compelled to use the defendants' reproducing apparatus; Duvovac claimed it had suffered in its motion picture apparatus parts business thru the monopolistic practices and General Talking Pictures' complaint referred to the manufacture of motion picture projection and sound apparatus. The alleged damages were estimated in the millions.

BUSINESS UPTURN EXPECTED TO FOLLOW LENTEN SEASON

NEW YORK, April 27.—With the Lenten season out of the way theater owners expect a decided spurt in business. Many of them held up their best product during the season figuring the stawawayers could not be attracted regardless of the fare. The small towns were hardest hit by the season, with cities falling slightly below average. With warm weather on the way most exhibitors expect a slight slump in patronage. This will be especially noticeable in cities where there are beach facilities. Small-town houses with good cooling systems should make the grade okch.

New York

Broadway houses took a spurt this week and many of them did turn-away business thruout the week. Easter Sunday saw more people on Broadway than at any time in several years. Most houses hung out the SRO signs early and found standees even up to the midnight shows. The biggest grossers on the street were mississippi, at the Paramount, Richelieu, at the Music Hall: Black Fury, at the Strand, and Miserables, at the Rivoli. Neighborhoods report above average takes.

Philadelphia

Business here was about average this week. Pictures were only fair and there were no outstanding grosses. Exhibitors are beginning to wonder if prices are ever going to go up. Many predict that when the summer heat hits here there will be a further cut in admissions, which will cause many houses to fold.

Chicago

Grosses in the Loop houses were about average this week. Product was not so hot, but next week's lineup looks like an improvement over that of the past month. Exhibitors are beginning to look after their cooling plants and anticipate a good summer if the producers will give them a break with box-office product.

Portland

In spite of the Lenten season, firstruns held up with hold-over records.
Naughty Marietta led at the United
Artists and was held over for a third
week after 56,718 persons had crowded in
during the first two weeks. Go Into Your
Dance, at the Broadway, annexed well
over the house average and bids fair to
make the continuous 14 days. With the
help of the famous Georgia Ministrels on
stage, George White's Scandals, at the
Paramount, scored heavy increase over Stage, George white's Scandars, at the Paramount, scored heavy increase over average. The Bride of Frankenstein, at Orpheum, plus stage show was average. On a return engagement of Broadway Bill it was also held for a second week at Hamrick's Blue Mouse.

Pittsburgh

Business has been exceptionally good this week. Both ideal Easter weather and good product contributed to the boxoffice cheer. The Stanley led the parade with Go Into Your Dance and Gene Raymond in person, breaking the attendance

record and establishing a new high for the current price scale. The Penn fol-lowed with *Reckless*, the Alvin with *Princess O'Hara* and A. B. Marcus' stage unit, and the Fulton with George White's Scandals. Biz was just as bright in the neighborhoods.

Omaha

Theatergoing this week got off to a good start opening days at all four houses, but slid off with beginning of street-car strike Saturday. Total loss for the week directly due to the strike will be in the thousands and all houses take it on the chin. Good bills all around make on the chin. Good bills all around make the loss less than might otherwise be the case. Paramount returns to a full week of stage show with French Revue unit and Stolen Harmony on the screen; this puts the house in the \$10,000 class and might have been considerably more. Star of Midnight at the Brandeis, Private Worlds at the Orpheum and Reckless at the Omaha make it a highly competitive week, with all doing well and hard to say which is the leader. With poorer product strike might have had more serious effects.

Lincoln

Using Good Friday for the opening date, most pictures started and are doing surprisingly well. Most of the interest is centered on the Lincoln's Star of Midnight and the Stuart's Mississippi, the latter will run up the highest gross, since it's in the de luxer. Lateness of Easter this year brought the April biz average down some from last year, but the prospect now is brighter. The Orpheum has Gertrude Avery's Dlamond revue on the stage with All the King's Horses three days, and followed in with While the Patient Slept and Night Life of the Gods maintained a good average. The Varsity, slated to close at the latter part of the Using Good Friday for the opening date, maintained a good average. The Varsity, slated to close at the latter part of the month for installation of a cooling system and attempting to catch up on some pictures, was just so-so with Take the Stand and My Heart Is Calling.

Providence

Providence

An expected decline Good Friday, following by an off-Saturday as crowds took advantage of perfect spring weather to do delayed Easter shopping, will cut in to week's grosses at all first-run theaters, but despite this heavy Sunday and strong attractions will give them all good grosses on the week. Loew's State, with Reckless, heavily campaigned, will get double its usual business. Albee, with Star of Midnight and Benny Meroff's unit on stage, will beat State's percentage slightly. Fay's and Majestic will also be around the 200 per cent figure; former with vaude and It's a Small World, latter with Jolson-Keeler's Go Into Your Dance. Strand only looks for average week with Hold 'Em, Yale, and Million-Dollar Baby, Modern ended fourth week with Columbia's two hits, Night of Love and It Happened One Night, with a good profit, and Victory, with four Westerns as Holy Week program, went 25 per cent over last year's gross.

PERSONALS

Earl L. Van Cise has reopened the Family Theater at Kinde, Mich., in partnership with William Shoemaker, new-comer to show business. Van Cise has returned the Regent Theater at Decker-ville to Mrs. Clara Bearss, former oper-

William Murray and W. E. Goodrich reopened the Powers Theater, formerly the legitimate theater at Grand Rapids, on Easter, re-equipping the booth with sound equipment.

Negotiations have been concluded for Negotiations have been concluded for the construction of a new \$58,000 mo-tion picture theater, which would have a seating capacity of 735, in Norfolk, Va. Name of party planning to operate the house has not been disclosed, tho he is represented by the law firm of Willcox, Cooke & Willcox.

Myron Blank, treasurer of the Central States Theater Corporation, has an-nounced plans for a new \$60,000 moving picture house to rise on the site of the Hildreth Theater, Des Moines, Ia., which

was destroyed by fire recently. Con-struction will start within 30 days. The theater will seat 750.

Kota & Gironda are the new pro-prietors of the Strand, St. Michaels, Pa., which was formerly operated by Michael F. Vizzini.

John Doizes has taken over the Vic-tory Theater at Bay City, Mich., from Steve Pemis, his former partner, and has closed it for remodeling.

A. E. Klein, RCA sales representative in Pittsburgh, has been appointed dis-trict manager, with his new territory including Western New York, Western Pennsylvania and West Virginia.

Herman Littlestone closes the Loyal Theater, Pittsburgh, April 27, having lost the lease to a chain store. He op-erated that house for the last 14 years.

The Mervis Brothers took over the ew West End Theater from Cav An-(See PERSONALS on page 22)

THE annual convention of the Allied States Association will be held in Atlanta on May 21, 22 and 23. We shall watch the session closely. We believe that every independent theater group will cast its eyes toward Atlanta, and that the actions of Allied will determine whether or not its membership will be increased.

After the New Orleans fiasco of the Motion Picture Theater Owners of America, Allied has an opportunity to make itself the national power in the industry. Practically each week sees a new independent body joining Allied. These indies were, in most cases, once members of the MPTOA, but broke away when the Hays boys grabbed control.

Allied members may as well reconcile themselves to the fact that, at their meeting, anything their speakers may say against the present setup in the industry will cause them to be branded as radicals and malcontents. This is the common procedure, and there is no reason to believe that it will not be followed this year. If fighting for a square deal is radical, then we advise Allied to go

It is our belief that the time is ripe for an exhibitor organization to come out flat-footed against the evils of the industry. We feel that many members of the MPTOA are disgusted with the soft-pedaling of their leaders and are ready to become affiliated with an outfit that has guts and independence.

By the time the delegates convene, it is likely that the fate of the Pettengill Bill, prohibiting block booking and blind buying, will be known. If the bill passes, Allied can take a great deal of the credit. If it is defeated, the independent exhibitors can call it another victory for the Hays boys and the MPTOA, which has been fighting it.

There are many important questions to come before the Atlanta session, and it is an excellent opportunity to bring to the attention of the general public the flagrant abuses imposed on independent theater owners by selfish interests.

Allied has never been known to pussy-foot or sidestep issues. It is hoped that it will continue to have courage enough to blast the abuses and seek remedies even in the face of discouraging comment by the violators of the exhibitors' rights.

The MPTOA has had years to demonstrate its right to represent the exhibitors of the country. During those years practically nothing has been accomplished. Socially it is a great success, but as an organization to better the conditions of exhibitors it has been a complete bust.

Allied may expect all kinds of opposition from the affiliated organization, for the Hays outfit expects difficulty once a nationally strong organization is set in motion. Allied has the fighting spirit to battle for its rights and the Atlanta convention should prove once and for all that it is in the field to stay.

We wish Allied every success at its annual session and we are confident that its actions will cause many independent bodies to come under its protective wing.

Len Morgan.

FROM THE BOX-OFFICE POINT OF

'George White's 1935 Scandals'

(FOX) Roxy, New York

Time—83 minutes. Release Date—March 29.

George White's 1935 Soundals, brought in with a flourish and much fol-de-rol, George white s 1935 scinatals, forught in with a flourish and much fol-de-rol, turns out to be a little duller than the average picture of backstage life, and even duller than the average film musical. It has names, some of which may mean something, led by White himself, who plays all over the screen; it has dence numbers and song numbers and production numbers galore, none of them particularly exciting and so numerous that the parting of stage curtains, announcing a new one, is a signal for another sleep, and it pulls in by the hair a pitiful little wisp of a story which looks very lonesome and sad dragged out to the light after its long sleep in the dramatic-dustbins. It's so frail a yarn that it merely serves to interrupt the musical numbers. Theoretically that should be a relief—but not with that story. with that story.

Jack Yellen and Patterson McNutt, who should have known better, wrote it. Briefly, the great George White, closing an edition of the Scandals, goes down south, sees a tank-town show and signs south, sees a tank-town show and signs practically the entire cast. Next fall the tank-town love team are featured in Broadway lights. But they go Broadway, meet other loves, are tossed out of the show and get together again with another tank show. Meanwhile, dear old Aunt Jane comes up noth to see the Scandals, and the great Mr. White, loving her so, hides the truth and holds up the show until he can call back his straying lovers. That, believe it or not, is the story. is the story.

is the story.

If you managed to like Alice Faye in previous films you may manage to like her in this. Jimmy Dunn is snowed under as her june-moon teammate. A few bright moments are offered by Ned Sparks and Lyda Roberti, the latter snowed under teo for the most part, and Arline Judge is cute in a minor role. Eleanor Powell, with her bang gone and her heir curled, but still with her dancing patamas and her kneckout tapping her hair curied, but still with her danc-ing pajamas and her knockout tapping ability, does one outstanding number. Cliff Edwards gives an annoying per-formance in a subsidiary part despite many chances thrown his way.

many chances thrown his way.

It's all pretty dull, with some of the most obvious sob stuff ever poured out of a camera, and with White acting George White as tho he were indulging in wish-fulfillment. He's the hero of his own Scandals. Perhaps he's been so with stage Scandals in the past—but never so obviously as this.

One dance encore is a really amazing routine, and a couple of the songs are

The only way to sell it is on the White and Scandals names—if there's anything left of them after the last film Scan-

"One Frightened Night"

Previewed at the Pairfax, Los Angeles.
Time—66 minutes.
Release Date—April 20.

Release Date—April 20.

Mascot brings out a mystery film which should do well on subsequent runs but which the top houses probably will pass up. Cannot be rated with Director Christy Cabanne's best, but the efforts of the cast and Photographers Ernest Miller and William Nobles on a fairry logical story will supply thrills enough to satisfy customers at the grinds and suburban houses.

Screen play, by Wellyn Totman, offers

Screen play, by Wellyn Totman, offers mystery, suspense and action in a yarn in which two granddaughters appear to

in which two grandcaughters appear to claim the fortune of a crabby million-aire who is disposing of his money to avoid inheritance taxes. Veteran Charles Grapewin turns in an excellent char-acterization of the millionaire. Mary

THEATRE EQUIPMENT NEW & USED

MOVIE SUPPLY COMPANY

Carlisle turns out to be the true grand-daughter, while Evalyn Knapp does a fair job of faking until she is murdered. Best of the bits is the wisecracking of Wallace Ford as stage partner of the real

Regis Toomey, Hedda Hopper, Lucien Regis Toomey, Hedda Hopper, Lucien Littlefield, Rafaelo Ottiano and Clarence Wilson are prospective heirs called together on a stormy night at the big mansion to get their million aplece. Suspicion of the murder of the impostor shifts from one to the other as several good scenes are built up. Sleuthing of Fred Kelsey, as sheriff, and Adrian Morris, as deputy, is fair enough in these spots.

There are some flaws, such as heavy rain that leaves the garden dry and modern lighting in a room that has been closed for 20 years, but action and photography cover up these discrep-

This will go where the mystery angle is in demand.

Blackford.

"Stolen Harmony" (PARAMOUNT)

Rialto, New York

Time—70 minutes. Release Date—April 15.

Paramount muffed an opportunity when they cast George Raft and Ben Bernie in Stolen Harmony, for the ef-forts of these two box-office draws are

Ben Bernie's Orchestra is touring on a bus. The musicians are kidnaped by gangsters and taken to the gang hide-away in the woods. The musicians are forced to entertain the abductors and are finally rescued by George Raft, a re-formed gangster.

formed gangster. The pace of t formed gangster.

The pace of the feature is unsteady and never quite knows where to go. At times it becomes a musical and then suddenly changes its mind and goes gangster. The results are not at all con-

ducive to good entertainment.

Raft goes thru his paces like a veteran and Bernie does his stuff, but the yarn and direction hold up the epic. Grace Bradley is heroine of the feature but has little to do.

The names of Raft and Bernie may drag patrons to the theater but it would be wise not to promise too much.

Morgan.

"Village Tale"

(RADIO-KEITH-ORPHEUM) Previewed at the Hillstreet, Los Angeles. Time—80 minutes, Release Date—May 3.

Release Date—May 3.

A snappy program picture of first rank. A story so well known to all of us that it is bound to strike a responsive cord and make an indelible impression on your mind. Village Tale is just that. It's the story of a group of sensationalists to be found in any small town.

In the leading role is Randolph Scott. . . exemplifying more than tongue can tell his right to this type of role over cowboy parts. Playing opposite is Kay Johnson.

Johnson.

Kay Johnson.
Scott owns most of the land around Somerville. They call him Slaughter because his pappy killed 40 Indians before breakfast one morning. Robert Barrat, the town's troublemaker, fires his brother, Arthur Hohl, into believing his wife, Kay Johnson, is cutting capers with Scott while decorating the church for a revival. Hohl loads his trusty musket and sets off to fill the wrong-doer with buckshot. A hatred develops between Scott and Barrat that finally culminates when Scott gives him a once culminates when Scott gives him a once over and throws him to the hogs. Next

day his village boy friends give him an-

other going over and load him with the hogs on the westbound freight.

Scott is perfectly cast as the educated, understanding and manly landowner who attempts to save a woman's honor thru ridding the countryside of a venomination. Barrat turns in an outous tongue. ous tongue. Barrat turns in an outstanding performance as the hated one. In the role of a weak husband dominated by his brother, Arthur Hohl is particularly effective. Kay Johnson commits herself well as the downtrodden wife of Hohl, who leaves him when the flame of love flickers and dies out. Andy Clyde gets a wealth of laughs with a few sentences, and Edward Ellis turns in his finest screen work as Old Ike, friend of all the people.

Blackford.

"Love in Bloom" (PARAMOUNT)

Roxy, New York

Time—75 minutes. Release Date—March 15.

This one is pretty sad film fare and is no credit to Paramount or the stars, George Burns and Gracie Allen. The comics try to get some laughs out of the script, but they just aren't there.

The story concerns a young boy and gal in a carnival company. They run away to be married but the gal's father comes along and spoils the works. The lad writes a hit song and gets together enough money to buy a half interest in the carnival and incidentally win the cirl.

girl.

Dixie Lee (Mrs. Bing Crosby) is the girl and Joe Morrison is the romantic young man. Neither player ever has a chance to get started since the story is too thin to be spread over a feature length film.

The picture will do no good for Burns and Allen in future productions and it is difficult to understand how they permitted themselves to be featured in such a weak vehicle.

weak vehicle

This might get by on a double bill.

"The Youth of Maxim" (AMKINO)

Cameo, New York

Time—65 minutes. Release date—April 6.

Release date—April 6.

This feature is just another propaganda epic with little appeal to the average audience. The dialog is in Russian with English captions.

It is the story of Russia in 1907 when the Czar nipped a Bolshevik revolution in bud and crushed the workers by a clever spy system and broke the revolt thru strong-arm methods.

Maxim, the leading character, becomes a radical thru seeing his comrade killed in the steel mill because of lack of inspection of machinery and the callousness on the part of the chiefs to conditions. He finally leads a revolt and spection of machinery and the callous-ness on the part of the chiefs to conditions. He finally leads a revolt and lands in jail. Upon his release he goes to another section of Russia to carry out plans for another uprising and there the story ends.

The picture as a whole is gruesome, with few bright spots to relieve the mo-notony. It will undoubtedly click in industrial centers but for small towns it is not recommended.

it is not recommended.

The picture won first prize at the 15th Anniversary of the Soviet film industry, if that means anything.

Morgan.

Irving Barnett joined the Universal change in Pittsburgh as accessory exchange manager.

"Derby Night" Feature Gets Tryout on Coast

LOS ANGELES, April 27.—Frank Burke, former Chicago publicity man and ballroom manager, in collaboration with O. W. Lewis, Southern California theater operator, has introduced a new theater stunt feature, Derby Night, which has already had its premiere at the Mission Playhouse in San Gabriel and has proved to be a sound box-office attraction. attraction.

attraction.

In producing Derby Night Burke and Lewis have taken the thrills of a day at Santa Anita or Churchill Downs and put them on the stage. Patrons are allowed to pick a horse from a selection of eight names and numbers when they enter the theater. They make known their choice at a betting booth and retain a stub with the number of their horse. The race is run off on a large mechanical board on the theater stage to the tune of Horses. Horses. Horses.

mechanical board on the theater stage to the tune of Horses, Horses, Horses, and as the miniature horses gallop across the board the crowd enthusiastically roots for the favorites.

After the race is run all of the theater patrons holding tickets on the winning horse present their numbered stubs in the lobby and receive a prize.

Burke has copyrighted the Derby Night plan and patents are pending on the board. Both Fox-West Coast and the Warner theaters are considering a deal to use the Derby Night feature. deal to use the Derby Night feature.

Indie Dealers To Meet

CHICAGO. April 27.—The fifth annual convention of the Independent Theater Supply Dealers' Association will be held from June 15 to 18, inclusive, at the Edgewater Beach Hotel. Various phases of interorganization policy will be discussed at this gathering. Officers for the coming year are to be elected and a campaign for advertising and promotional publicity will be considered.

PERSONALS-

(Continued from page 21)

tonio Certo in Pittsburgh. Mr. Certo will give all his time to the editing of La Trinacria, local Italian publication.

Hallie Gilbert and F. F. Van Court, operators of the Rialto and Granada theaters in Bluefield, W. Va., have taken over the house in Bluefield, Va., just across the State line.

The Anderson Theater at Gulfport, Miss., dark for several years, will be reopened on May 1 by the Saenger organization. Harry Marchand, manager of the Paramount, also will manage the Anderson. The latter house is being reprovated and redecorated. renovated and redecorated.

Wendell, N. C., is soon to have a modern motion picture theater. A building on Main street has been converted into a theater building and will be opened at an early date by the Cooke chain of

Construction work got under way last week on the Martin Theater Building, Harrison avenue, Panama City, Fla. The new house is expected to be ready for its formal opening about July 15.

Malco-Memphis Theaters, Inc., chartered under the laws of Delaware, with capital stock of \$50,000, has filed a copy of its charter with Secretary of State E. N. Haston, Nashville, Tenn., for domestication purposes.

A new motion picture theater, to be known as the Macon, will open at Tuskegee, Ala., April 29 under the management of Ralph W. Braswell Jr., who for the past year has been manager of the Rose in that city. The new house was erected at a cost of more than \$50,000, it was stated. Beginning early in May Sunday movies will be shown in Tuskegee.

CURRENT BROADWAY FILMS

	Issue	Reviewed.
Florentine Dagger (Warner)	Mayfair	April 20
Hold 'Em Yale (Paramount)		
George White's Scandals (Fox)	Roxy	Current

Holdovers		
Reckless (MCM) Cardinal Richelleu (UA) Les Miserables (UA) Mississippi (Paramount) Black Fury (Warner) Creat Waltz (London)	Music Hall—2d week April 20 Rivoll—2d week April 13 Paramount—2d week March 9 Strand—3d week April 6	

THE FILM WEEKLY **AUSTRALIA**

Covering the Motion Picture and Entertainment Field Generally. Conducted by Martin C. BRENNAN, 198 City Tattersalls Building, Pitt Street, Sydney, Australian Offico of THE BILLBOARD.

THRU SUGAR'S

▶HERE is no law in the land that can prevent a theater from working a full-grown actor more than a certain number of shows a day. Neither is there a law or an organization strong enough to enforce its own principle or regulation that actors be prevented from doubling, under certain conditions, because of the effect this produces on employ-The vaude (exhibition) section of the motion picture industry code sets no limit on the number of hours vaude artists shall work, excusing itself from being specific or regulatory on this point because of "the peculiar nature of the stage presentation and vaudeville business." Thinking actors had expected some relief from the code, but they found out eventually that all the thinking and expecting in the world can do no good: that action is needed to accomplish anything lasting and worth while in the bureaus of the NRA—and in the legislative halls of cities, States and Washington.

Contracts of a standard pattern usually carry a clause: "Number of performances as required by the policy of the theater." This means about as much in guarding the interests of the actor trying to avoid being worked into deathly fatigue as a life preserver to one already drowned. The "policy" of a theater is anything the ex-hibitor wants it to be. There is hibitor wants it to be. There is nothing in the standard form of contract preventing a house manager from changing his policy at any time and making the actor ride along with him on extra performances without pay.

When Mr. Theater Operator contracts for the services of a personally appearing talkie star the number of performances daily is specified except in cases where the "name" is playing on percentage. And when the super-colossal topliner is playing a percentage date he or she (one place where sex knows no distinction) doesn't give a hoot about how many shows are played. So long as that old ticket machine in the box office keeps on vomiting out numbered strips. But the acts booked along with the topliner to "sort of entertain" the patrons have to play five, six and seven shows a day in order to keep pace with the topliner's fulsome words and bows. The topliner rolls up wealth that makes a King's ransom look like chicken feed—and the poor hams working along with him wind up at Saranac Lake reading in The Billboard that Eddie Cantor is making a short for the annual slug and that so many thousand theater owners are kindly doneting 10 per cent of their gross receipts for the deserving actor on the deadest day of the week. When Mr. Theater Operator contracts

Cantor is hotsy totsy with most of the big shots in the theater industry. He is also a loudly applauded leader of actor movements. He is a good showman, too. Wouldn't it be just too thrilling for words if Cantor were to make a short all by himself—without Fox's production and National Screen's distribution? In this short Cantor would be facing the

camera and surrounded by several of Saranac's guest-patients. He would be speaking to the owners of theaters all over the country. He would be saying something like this (far be it from us to attempt to really imitate Eddie's inimitable style):

Mr. Theater Owner! Most of these

Mr. Theater Owner! Most of these actors are here because they worked in a living hell known as the four-and-plenty-more-a-day. They wouldn't need your condescending help and your cockeyed donations if you ran your theaters like sensible, sporting human beings instead of Midases. If you ground out less shows, worked together with your film-producing pals and caused less and better pictures to be turned out there would be room for vaudeville and for these actors—not in Saranac as critical causes or convalescents, but on the stages, making money for you and a living for themselves.

We don't want your help in drives or basket collections or Actors' Days. We want work in the only profession we know. We built your theaters and the best dividends you can pay us is in the form of work. Many of you have refused to play vaudeville even when your public demanded it. You're pretty smart, giving your local folks castor oil when they ask for pineapple sundae. At least you think you're smart. One of these days they'll catch up with you and maybe bathe you in castor oil. But if you're too fast for them, maybe the Great Fixer will decide to even up the score after your self-written pass is turned down at the Pearly Gates. We can Fixer will decide to even up the score after your self-written pass is turned down at the Pearly Gates. We can think of no better punishment than to have you listen until Gabriel again blovs his horn to a phonograph record, constantly rewound, of Henry Chesterfield delivering your funeral cration.

oration.

Mr. Theater Man, nerts to you and your philanthropies. Keep us out of sanatoria by bettering our conditions and you won't have to sacrifice that 10 per cent of your gross one day a year. Keep out the dog-in-the-manger amateurs. Give us a fighting chance—and maybe we'll do for you what the actors of another generation did for the dynasties of Keth. Loew, Albee and Proctor. The same boys who tell you those days are gone forever were the ones who were ready to stake their lives in a bet that the to stake their lives in a bet that the prohibition law would never be re-

What to do with that talkie? Simply send it with a little note to the president of every picture company and the head of every big circuit. They've got their home projection rooms—or they shouldn't have to fight too hard with their 4th assistant to run the strip of film off in the company's preview room. And Eddie could write a little note running something like this (far be it from us, etc.):

Dear Palsy Walsy:

We've played golf and casino together and we've had lots of laughs—even at Dave Freedman's fokes.

Here is a little package of film. It fust runs a couple of hundred feet. It could have been done with considerably less film, this job. But I wanted to talk as slowly as possible. I wanted to give you a good chance to watch the background—a living background (a la burlesque) of Saranac models. I wanted you to imagine, even for a fleeting moment, that you were in the place of the very skinny guy who had six pneumothorazes and the pretiy little girl who looks as if she just stepped out of a Busby Berkeley chorus but who can't live more than three weeks.

I started to say something about having a helluva lot of fun together. I just mentioned that by way of contrast. You know how we supercoffee and toothpaste salesmen are. Shades and nuances, you know.

Well, Cantor can make 'em cry as well as laugh. He wants you to do a little bawling (Sotto voce: Maybe, it will loosen you up a little, you tightwad) because it's good for the tear ducts and maybe it will do the actor some good, too.

How's about it, Palsy? Do something for the actor. Don't try to help him when he's so far down that he can seldom rise again. Give him a living wage. Give him a livi

The Broadway Beat

By GEORGE SPELVIN

SALLY RAND has had an offer from a cosmetic and perfume firm. They want to name a whole line after her. . . . That Thursday night dinner to Marvin Schenck at the Park Central, thrown by the Loew agents, caused one of them to remark that it was one time when a booker was used by agents as an attraction to make some dough for them. . . . With Leo Singer airing the elephants daily last week while his act was playing the Roxy, the Morris office boys cracked to him, "5-0-0-0-from midgets to elephants." . . Harry Richman is being offered to the Loew office for dates, now that the gambling is out at the Chez Paree in Chi. . . Ray Harper has resigned from his post with The Exhibitor magazines, and will devote his time exclusively to acting and writing. . . He's the lad who, this season, got the all-time record for critical raves for work in a small part. . . Mr. Spelvin's choice for the cutest usher in legit is the slim, charming lass who works the left-hand aisles at the Booth. . . The cutest and most charming, both. . . Edgar Allen is getting \$200 for staging the Jack Inglis benefit show at the Ambassador May 5. . . A former trouper, too modest to allow his name to be used, is host each Monday night at Lutia's Restaurant in Yorkville to needy performers. . . The Actors' Dinner Club sends over the guests. . . There are entertainments, too, with Ivy Aldous, Marion Hunley, Dick Carlton and Joe Dolphin among those who staged imprompt acts during last week's party. . Helen Etheridge, dancer, has now turned singer, and is warbling over WNEW nightly at 9:30. . . Loew's Roof, in the Loew's New York building, has opened for the summer. . .

The Harlem Opera House is being offered free to any Harlem co-op group that wants it. . . Jack Daly says he is closing a deal to bring Revenge With Music to Australia for a Williamson Circuit tour. . . The Theater Authority (the benefit control group) got its fattest check to date last week: \$2,564.40 from the Israel Orphans' Asylum. . . And there's still more coming from that affair. . . The AFA will move into the Palace Building June 1, on the same floor with The Billboard. . . It's poetic justice or something to find the performers' organization occupying the old RKO offices. . . Bob Broder, the attorney, offered to go to Albany free for the AFA and the BAA, to argue that the Sunday performance bills, which give legit actors a day a week off but leave vaude and burly performers out in the cold, are unconstitutional and discriminatory. . But Governor Lehman signed the bills before any action could be taken. . . Sidney Cohen has donated the Apollo Theater for the Camp Farley benefit, midnight June 1. . . George E. Browne chaws terbacky, by heck. . . Or, what with the popularity of Tobacco Boad, should it be "By — and by —"? . . The new Actors' Kitchen and Lounge at the Union Church, which serves meals to the profession's needy for a nominal fee, is attracting a growing patronage. . . Glenn Ireton is editing what is thought to be the first house organ ever put out by a restaurant or night club. . . It's The Manny Crier, published for Manny Wolf's Chop House on East 49th street. . . The first issue appeared Monday. . . Sophie Tucker has been held over for four more weeks at the Hollywood. . . She had had the Capitol here penciled in for the first week in May. . . Al Martin, brother of Guy Martin and Conny Island. . . Ed Hutchison, who is credited with having started the theater-cabaret vogue, now heads a new outfit, known as the Continental Casino Corp. . . They plan to work on the theater-cabs from Coast to Coast. . . Elaine Melchior, legit and radio actress, had an exhibit at the Hobby Show at the Hotel Pennsy

Chicago Chat

By NAT GREEN

P OP CAMERON and the missus, two grand performers from the golden age of vaude, are off for the Thousand Islands to spend the summer, leaving the younger generation to worry about four-a-day. . . . If Colonel William Soaper Sneed (from Paducah, sah!) appears a bit snooty these days, don't get the idea he's highhatting you. . . "Bill" had the honer of blowing the whistle for the start of the Cole Bros-Clyde Beatty Circus at the Collseum—and that's somethin' any of the Fans would feel snooty over. . . Records are likely to fall at the RKO Palace this week, for the Old Maestro and all the lads are whoopin' it up in grand style and they stand ace high in this burg! . . Aaron Saperstein and a lot of the other Allied lads will be trekking Atlantaward for the Allied gathering there in May. . . Else Cole, of the William Morris office, has been nursing a black eye that she accumulated when she tripped over a mat. . . If we offered that sort of an allbi nobody would believe it! . . . Lou Cowan to handle publicity for Riverview Park this season, which will be the first summer in years that Ralph T. Kettering hasn't handled the p. a. job. . . Nelle Smith, brother of the late Roy Smith of orchestra fame, is managing the Star Hotel in St. Petersburg, Fla., so Floyd Merrill informs us.

Andy Dombis, head bartender of the Blackhawk Care, used to be with the Ringling-Barnum show, and he renewed a lot of circus acquaintances the other night when the circus boys were guests on the Midnight Flyers' program. . The Erlanger Theater opened its box office for the advance sale of Mary of Scotland four days ahead of schedule because of the heavy demand for seats. . . Friends of Tommy Miller, former trumpet player in Tom Gentry's orchestra, are throwing a benefit for Tommy, who suffered a nervous breakdown. . . Event will be held in the ballroom of the Norford Hotel May 1. . . Coming marriage of Louise Bernice Gazzolo and William Ross Kibble brings to mind the important part the fathers of these young people played in show biz not so many years ago. . Frank Gazzolo was one of the biggest legit operators in the Middle West when the stage was in its heyday, and Kibble Sr. at one time owned exclusive production rights on Uncle Tom's Cabin, and the annual tour of this classic was a major theatrical event in the smaller towns.

Just when we had learned the new arithmetic which makes 35 plus 5 equal 41, the State boosts the sales tax to 3 per cent, and we've got to figure it all out on a new basis. . . Baroness Fern Andra, who told newspaper men on her arrival here that she's peeved at her actor husband, Ian Keth, hinted she might ask for a divorce, but denied that there was anything more than friendship between herself and "Torchy" Peden, six-day blke racer, who flew here from Newark to see her. . . Young Tom Kettering is managing the Seneca Hotel here. . . . Walter Hawley, former local NVA head, has written a song titled Whirlusind that is getting quite a play and for which he has high hopes. . . The Dolly Twins, Jenny and Rosle, will make Chitheir home until next September. . . Rosle is Mrs. Irving Netcher, wife of a big State street merchant, whose brother, Townsend, is the husband of Connie Talmadge. . . Jack Ryan, formerly with Tom Fizdale, now on his own as radio publicity purveyor and is handling several well-known air names.

Conducted by SIDNEY HARRIS—Communications to 1564 Broadway, New York City. ≡

New N. Y. Manager Group in Huddles

NEW YORK, April 27.—The new organization of local managers formed last week under the name of the Burlesque Guild of Greater New York held a series of meetings all this week. Plans are being drawn for a permanent setup of the organization, which is a follow-up on the original group known as the National Burlesque Association of America.

According to an official of the new

According to an official of the new group, no permanent officers have been elected as yet, and the only item defi-nitely set is the executive committee working in a censorship capacity under the supervision of License Commissioner Paul Moss. The committee comprises Emmett Callahan, chairman: Joe Weinstock, Max Rudnick and Abe Minsky. This official also reported that there is some truth about the matter of Margie Hart, who is up on charges brought by H. K. Minsky. It is reported that they may bar her out of local theaters until the case is cleared up.

Indie Wheel Left With Four

NEW YORK, April 27.—The Orpheum, Paterson, will definitely fold with its burlesque next Saturday night, which fact was mentioned in last week's issue as a probability. This is the second of the Independent Circuit houses to go out, the Hudson, Union City, folding to-night. Four other spots are left on the wheel, Philadelphia, Boston, Baltiore and Washington.

COUNTESS NADJA

Added Attraction Old Howard, Boston, Week April 29, and Trocadero, Philadelphia, Week of May 6. Booked by DAVE COHN.

JIMMY PINTO & DELLA MARTY

JERYL DEAN

PHYLLIS VAUGHN
THAT NAUGHTY STATUESQUE.

JERRI SARGENT PERSONALITY PLUS TALENT.

CHARLIE GOLDIE

TOTTTY LEVENE

STILL CLOWNING.

JEAN BODINE THE TALENT TOPS OF BURLESK.

Margie-BARTEL & FRANCIS-Jimmie, Jr. Exotic Dancer Strips Singing Straights. Phil Rosenberg, East, and Milt Schuster, West.

DOROTHY Saunders & De Haven
Straight. Bljou, Phila., Pa. Soubrette.

Joan—Carroll Sisters—Jean
JUST SWEET AND LOVELY.
Mgmt. Milt Schuster, West, and Jack Beck. East.

HELEN GREENE

JESS MACK & LEE JEAN BOOK PRODUCER. SPECIALTIES.
Opening Shortly on Independent Circuit.

OUISE PHELPS THE BABY DOLL OF BURLESK. Management PHIL ROSENBERG.

EVELYN MYERS Theatre, N. Y. City, Indi

Lew — BLACK & WHITE — Harry THAT NEW COLORFUL BURLESK TEAM.

Danny-MARVIN & ROSE-Geo.

Burlesque Review

Eltinge, New York

(Reviewed Tuesday Afternoon, April 23)

There was standing room all over the house at this viewing, which still bespeaks well of the draw of burly. The regulation show was supplemented by a colored troupe, with a special showboat opening and the colored performers spotted thruout the show. Worked out quite well, and the entire one hour and 31 minutes seemed to be an enjoyable stretch for the packed house. stretch for the packed house.

Paul Kane did the production, which comprises 10 regular principals, about a dozen or so colored performers and a chorus of 14 girls. Dressing of the show is effective enough, considering that there's not much dough expended in that direction. Use enough of the type of comedy expected and have four strip

The comics are Peanuts Bohn, Harry Evanson and Boob McManus. They're capable boys at the business of fun making, and they employ a lot of amus-ing bits to good laugh results. Peanuts is ace man and not "low man" as the is ace man and not "low man" as the skit would have him. For straights, they've got a corking trio, Kirk Brown, Johnny Cook and Lew Denny. The boys feed their funny sidekicks extremely well, which is a big help in polling re-

Strippers are Delores Leland, Marchits, Virginia Jones and Madge Carmyle. A swell-looking quartet and what's more a capable crew at the art of disrobing. Miss Leland presents her routine clever-

Miss Leland presents her routine cleverly; Marchita is easy on the eyes; the blond Miss Jones is also quite an eyeful, and Miss Carmyle is a grand personality gal and what's more steps out in the finale with a corking piece of hoofing.

The three outstanding production numbers are the showboat opening, Easter Parade and Rambling Rose. Dressed okeh and the girls are grouped effectively. The chorus of 14 does a commendable job of routines, and they're a pretty sight in the picture numbers. That showboat number provided a laugh with that moving set, the stairs oftentimes being misplaced.

vided a laugh with that moving set, the stairs oftentimes being misplaced.

The colored troupe, billed as Sambo, includes Lee Brown, Bee Doran, Six Hottentots and the Three Harlem Boys. They all work okeh, spotted for a lot of strutting, tapping and ensemble routines. Their rhythm always gets an audience.

SID HARRIS.

HELEN NELSON returned from an all-season tour of the West as extra attrac-tion. Opens at the Gotham, New York, Sunday. Has adopted a wire-haired

Katz Succeeds in Opening Syracuse

NEW YORK, April 27.-The Civic NEW YORK, April 27.—The Civic Theater, Syracuse, opened Monday with burlesque under the management of George Kats and with a non-union set-up. An attempt is being made by the Burlesque Artists' Association to stop Kats's operation in view of back salaries, running close on to \$2,000, owed mem-bers of the actor organization. Tom Phillips, president of the BAA,

bers of the actor organization.

Tom Phillips, president of the BAA, arrived in Syracuse a week ago yesterday to confer with the mayor and other authorities in an effort to prove to them that Katz should not be permitted to open the theater. He was still there as late as yesterday, contacting the authorities and the newspapers, but is expected back in his office Monday.

The program for the theater has the show as Follies of 1935, listing the show as presented by George Katz, under the personal direction of John W. Kane. Also credits dance numbers by James Alletin, and Victor Frank as house manager and Jules Roniger as stage manager. Cast listed in the program comprised Ann Valentine, Leon MacDonald, Earl Martin, Charles (Dome) Williams, Mack Ferguson, Harry (Snozzle) Levine, Johnny Kane, Chuck Wilson, Marino and Blazek, Elinore Johnson, Lola Bartem, Babs Courtney, however, is not with the show. Miss Courtney, however, is not with the

Ming Toi Not Ming Toya

NEW YORK, April 27.—According to word received from Ted Rightmire, of Cleveland, there is a Ming Tol, dancer, doing an acrobatic number in silver paint. He states that she is not to be confused with the new Ming Toya, Chinese burlesque stripper. Rightmire has Ming Toy under his personal management. has Ming Tol under his personal man-agement, his attraction playing the Midwest and Canada.

Minsky Staying Out of A. C.

NEW YORK, April 27.—The Minsky-Weinstock firm has announced that it will not bring burlesque into Atlantic city this summer. It was planned to do this, with the firm working on a suitable theater. However, burly will still be represented at the resort, the Globe Theater again reopening under the management of Eddle Madden, Max Rudnick and Joe Quitner.

EDNA HOTCHA DEE and Tom Bundy left Wilners for a return to the Indie Circuit. Replaced by Al Golden and Diane Logan. Don Trent and Happy Hyatt were other new Wilner principals April 22.

Burly Briefs

BURLY PEOPLE have hearts as big as themselves. They showed it in the case of Mitzi Miller, Brooklyn Werba chorine, whose mother passed away last week, with the girl having no funds to properly put her mother to rest. The other girls and cast of the theater raised a collection, giving half to Mitzi and the other half went for a wreath. They also visited the funeral pariors and attended the funeral services in a body. Also, Max Miohaels, of Boston, got in touch with the BAA to inform it that a Boston friend of Mitzi's wanted to help her out in her trouble. The BAA got to work on it and the needed money came on from Boston.

BABS COURTNEY did not go to the Civic, Syracuse, for George Katz after all, even the she was listed in the program. . . Countess Nadja returned to New York after her record-breaking business in Louisville and Buffalo. . . Went out of town again, added attractioning this week at the Old Howard, Boston, and next week going to the Troc, Philly. . . She'll probably wind up then for the season and summer vacation in the mountains. . . Ginger

. So it is a grand business after all.

then for the season and summer vacation in the mountains. . . Ginger
Britton closed for Supreme Saturday
and left for her home in Hollywood.
. . Nat Mortan is again on his summer schedule, spending only from Mondays to Wednesdays at his New York
office and the rest of the week at his
home in Red Bank, N. J. . . . Ruth

Willson is getting along okeh on the Coast after breaking her leg. . . . The cast was removed last week.

HARRY ROSE is now taking the baths at Mineral Springs, Tex. . . The new BAA cards for June were issued last week. . Jo Ann Dare closed at the Rialto. Chicago, Thursday and will open this Friday at the Eltinge, New York. . . Allen Forth took a movie test in the East and lost out because he showed up too youthful. . Ella Sears replaced Naomi Dusk at People's, New York, this week. . . Rags Ragland, Jess Mack and Jean Lee closed at the Irving Place, New York, Saturday, and Jack Beck spotted them on the Indie wheel to open May 12. . . Benny (Wop) Moore closed at the Rialto. Chicago, Thursday night . . . Louise Kellar is still out on the Coast. . . Sunny Nash still on the Indie wheel with the John Grant show as captain and also rehearses the music.

DAVE COHN'S recent placements into New York houses included Max Coleman, Billie Hughes and Al Golden Jr., Irving Place; Ceil Von Dell, Ettinge; Billy Scratch Wallace, Gotham, and Kay Johnson, Republic. . . Also Nora Ford into the Park, Boston. . Ming Toya, the new Chinese stripper current at the Republic, N. Y., goes to the Bijou, Philly, for Hirst this Sunday. . . Phil Rosenberg is her representative.

U-NOTES

By UNO

THE STAR AND GARTER Theater, Chicago, closed April 21. Kenny Bren-na, George Country and Ada Leonard joined the cast at the Rialto.

THE GAYETY, Buffalo, closed for the season April 25.

JIMMY PINTO has a new partner in Marty Della. Opened in stock at the Bijou, Philly, April 22 for a week and then to the Indie Circuit in the Evanson-Abbott new show

EVELYN MYERS, featured on the Supreme Circuit, drew a box-office record at Minsky's Brooklyn April 22-27.

ABE HELD, manager of People's, New York, launched boxing night feature April 24 for a regular Wednesday night event. Admission price raised for these performances from 30 to 55 cents. Four amateur bouts and a battle royal.

WILMA HORNER, now in the Monteflore Hospital, Pittsburgh, writes she was forced to return for medical care because her back was growing crooked and her leg worse. That she is in another cast from waist to toe, this time to stay on until August 6—16 weeks in all. Also (See U-NOTES on opposite page)

PEGGY HILL THE DARLING OF BURLESK.

STILL THE "TOPS".

EDNA (HOTCHA) DEE

CHAS, "RED." Marshall & Leonard

LOUISE STEWART

PHIL EPPENS

JO ANN DARE JUST A RED-HEADED SHOW-STOPPER.

SMILING INA THOMAS

A REAL BOX-OFFICE MAGNET.

SAMMY WESTON JUST A COMIC. Third Season in the East.

MARIE GUNDLE

Talking and Stripping Genius.

MADGE CARMYLE THE DANCING LADY.
Phil Resemberg, Ea. Rep.; Milt Schuster, Wos. Rep.

JACK "TINY" FULLER

"NO PFURTZIN AROUND."
Indent Circuit, Management JACK BECK.

CYNTHIA MICHEL STRIPPING A LA PARISIENNE. Direction NAT MORTAN.

MARIE ALLELY

THE "IT" GIRL. EDDIE INNIS

STRAIGHTS—DANCES—SINGS—ETC.—ETC.
Management JACK BECK.

RAE HOLLAND SINGING AND TALKING INGENUE.

Foster and Kramer KINGPINS OF BURLESQUE.

Georgia Sothern Extra Attractioning at All Burlesk Ho

BILLIE DIAMOND

THE ORIGINAL DIAMOND GIRL

25

Tab Policy Clicking At Capitol, Atlanta

ATLANTA, April 27.—Skeptical members of the press and others connected with the amusement industry here were under the impression that the stage-show policy inaugurated at the Capitol here more than a year ago would not last. Flesh entertainment had been tried unsuccessfully in so many different forms in the city that it was felt the policy of tabloids and first-run pictures would not click with the localites.

However, tab-picture policy is now in its second year at the Capitol and present indications are that it will continue indefinitely. Incidentally, the Capitol is the only house in town offering flesh attractions. Lucas & Jenkins are operators of the house.

While it is reported that the Capitol is not making a fortune each week, the operators are well satisfied with results that have been obtained so far with the tab-film policy. Admission prices are 25 cents for any seat until 6 p.m. and 30 cents for main-floor seats after that hour. Balcony prices remain 25 cents at all times, and children are admitted for 10 cents. House also has a colored balcony, with prices of 15 cents for adults and 10 cents for children. The Capitol seats 2,200 and is modern in every respect. It is one of the few theaters in the South booking tabs for a week's engagement. The house maintains a staff of five musicians under the direction of Enrico Leide. While it is reported that the Capitol rection of Enrico Leide.

Watts Unit to Chattanooga; Jimmy Doss Is New Comic

KNOXVILLE, April 27.—Cotton Watts and his Temptations of 1935 will leave the Roxy here after next week to open at the Bonita Theater, Chattanooga, May 6. The show, which has played more than 30 weeks at the Roxy since last summer, has had seven weeks on its present epagement. present engagement.

Billy Armond and Marigold Lawrence, with the show for the last 25 weeks, left this week to join the John Lawrence tent show at Worthington, Ind. George Bartlett, Watts' second comic, is also going with the Lawrence show. Jimmy Doss, comic, will join Watts the first of next week

Dunbar, Det., Resumes Tabs

DETROIT, April 27. — The Dunbar Theater, which has been operated as a colored class house, was reopened this week by Bernie Lane and Eddie Travis with a tab policy as a tryout. Travis was formerly owner of the Gladwin Park Theater, east side house. Wallie Baker is manager of the theater. Melba and his troupe, who ran a solid two and one-half years at the Dunbar, ending a little more than a year ago, have been booked to open the house and will continue indefinitely.

Gayety, Buffalo, Folds

BUFFALO, April 27.—The Gayety Theater here, recently opened by Warren Irons with burlesque, folded Thursday night. House was in opposition to Dewey Michaels' Palace Theater. It was reported that the Gayety shows would also play Syracuse at the Civic Theater, which was opened Monday by George Katz.

WANTED Consedy Acts up in Bits, Muni-Sister Act, Novelty Act, Youth essential. Sister lowest salary, WANT Folding Chairs or Beneze, lowest salary, WANT Folding Chairs or Beneze, Partner for "Tabloid-Musical" under canyas. MAN-AGER, 190 Greenwood 8t., New Britain, Conn.

WANTED GIRLS for The Barrel Nite Club, Reserve, La. Room, board and p. c. on drinks. Write or come on. JACKIE ROWLEY or MARIE (ALASKA) RUSSELL.

Tab Tattles

BERT SMITH takes his show into the Alvin Theater, Minneapolis, May 2. Contract is for four weeks, with an option. Billy Diamond, of Chicago, made the booking. Smith will go in with 30 people. . . Jack Clifford, who has been in stock with a tab at Seminole. Okla. was spied on the Kansas City Rialto last week. . . Roy Mapes is now emseeing at the Bowery, Kansas City night club. . . Marie (Alaska) Russell and daughter, Nita, are reported to be going along okeh with their Barrel night resort, just outside of Reserve, La. . . . George along ozen with their Barrel night resort, just outside of Reserve, La. George B. Hill, who has the girl attraction on Sol's Liberty Shows this season, wants us to know that he's not doing hebe any more, unless he has to. Says he's been doing a natural "goof" character for the lest four years. last four years.

PAUL RENA has concluded his road tour and is once more located at his summer quarters at Russells Point, O., on Indian Lake. He is now busily engaged in framing a mammoth floor show for French Wilgus' night club on the lake and is carded to run there all summer. Pearl Fern and company, who have been playing theaters and night clubs thru Michigan, Ohio and New York, last week were a feature of the Society Circus at Winston-Salem, N. C. While there they bumped into Helen Taft and other acts with Charlie Mack's Cordically Yours. Opal Wall and Paul Gouldsbery, believed to be with a show in the South, are asked to communicate with their mother at the home of Grant McVickers in Norwich, O. She is critically ill and isn't given very long to live. Sterbens and Gonzales, dance team, early in the season with the Happy Ray unit, have jumped into Chicago to work for the Music Corporation of America. A. C. Cowles is the stage-show booker for the Lucas & Jenkins Georgia circuit, with headquarters in Atlanta. Slade Taylor and the missus, of Seattle. Wash., spent a few days last week with Leo Blondin, erstwhile tent show impresario, now managing the zoo at Lincoln Park, Oklahoma City. Rio Knights, 30-people unit, under the management of Bill Arms, is playing the Cushman Time thru the West. The three Atlanta papers were loud in their praise of the enternational Revue during its recent engagement at the Capitol, that city.

R AY BREWER was called home to Houston recently, due to the serious illness of his wife, who is confined at a hospital in that city. Mrs. Brewer would appreciate hearing from her many would appreciate hearing from her many friends in the profession. The address is 1312½ No. San Jacinto street, Houston. From all indications, Ray will be off the road for some time. . . . Broadway Ballyhoo opens a week's engagement at the Capitol. Atlanta, May 6, to be followed with Tropical Nights the week of May 12. . . Billy and Grace Carmen, the "Speed Kings of Melody," are featured this week at the Club Palaise Royal, Lansing, Mich., en route to Kansas City, Mo., where they will launch another show in conjunction with Amy Cox. The Carmens had out the Richards unit in the South in 1931 and 1932, their own Texas Revels the latter part of 1932, the Rhythm Revue in 1933 and managed Crasy People for a brief stretch last year.

WE RECEIVED two complaints on the same day last week against a well-known tab manager, now in the South. In the first complaint a well-known vaude and tab team claim they were recently hired by the manager in question, reminded by wire and letter to be sure to report to a certain place and date, only to receive a wire at the last minute canceling the engagement, causing them to lose several weeks of

night club work already booked. The team isn't squawking so much about that, however, but they are particularly burned over the fact that the manager has never returned to them a brand-new set of photos which had been sent at his request and which he promised to return promptly.

The second complaint came from a Mississippi hotel manager who put up the troupe at his place upon the show manager's promise to pay immediately after the company's next date. The hotel man received an order on the receipts at the theater, also a wire from the house manager stating that he would collect the debt due the hotel operator. In the meantime, however, the troupe disbanded, leaving both the hotel and theater manager holding the well-known sack. It is such actions that give show business a shiner and make some people look upon showfolk as they would upon a wave of the black plague.

May Revoke License Of Detroit Theater

DETROIT, April 27.—Recommendation that the license of the Empress Theater, burlesque house, be revoked was made this week by Lieutenant Lester Potter, this week by Lieutenant Lester Potter, local police censor. Joseph Ellul, house manager, was arrested last week on charges of obstructing justice when he attempted to conceal a 14-year-old girl in the chorus from police. This act and numerous past citations by the censor against the house were given as causes for revocation.

against the nouse were given as causes for revocation.

Ultimate action must be taken by Mayor Frank Couzens. This is the first case of actual revocation to come up here in at least seven years, altho the action has been threatened heretofore.

Buchanan in 28th Week At State, Fort Worth

FORT WORTH, Tex., April 27.—Buck Buchanan's Gay Burleskers are in their 28th week at the State Theater here, with the chances that the house will remain open thruout the hot months instead of closing down as in the past. Buchanan was formerly musical director for Lewis Mack, Joe Barnett, Fred Hur-ley and other tabloid managers. He is staging professional boxing

He is staging professional boxing bouts one night a week, an auction night once a week and a midnight ramnight once a week and a midnight ram-ble on Saturdays. Harry Rose is pro-ducing the show. In the roster are Harold Lowe, Paul Adams, "Skinny" Miller, "Dutch" Bernard, "Silm" Kinder, Merle Evans, Blanche Buchanan, Viola Lake, Corinne Burns. Alleen Wagner, Lillian LaBerts, Betty Martin, Jean Mason, Faye Lowe and Laverne Ellis. A five-piece ork is in the pit.

U NOTES

(Continued from opposite page) that the doctor expects she will be able to walk by December. Drop her a line.

WEE MARY McPHERSON (Mrs. Walter Schulte), former burlesk soubret, last few yeas of Austin and McPherson in vaude, is in Rockland State Hospital, Orangeburg, N. Y., left side paralyzed and nerves shattered as the result of an auto accident three years ago. Write her too.

GERYL DEAN, a new Nat Mortan stripping find, opened with a Supreme Circuit show April 22 and scored a big hit right from the start.

JACK GREENMAN and Sid Fields have under consideration various offers from other operators. Two full seasons with the Minsky-Weinstock firm.

FANNY VEDDER, former burlesk principal, mourning the loss of her husband, Jim Flynn, fighter, who died recently in Los Angeles. A son also survives.

ANN CORIO busy with picture tests for screen work. Paramount has already offered a contract for a featured position opposite a former star comic in burlesk, Eddie Hall. Took tests recently for Fox and Warner.

GYPSY ROSE LEE not going to Chi as reported. Mrs. Max Wilner verified Miss Lee's statement that she goes with a Wilner lease.

JESS MACK and Rags Ragland's night at Tanner's Tavern April 23. Ragland.

in dilapidated high hat and faded evening suit; Mack, in a McCoy dinner outfit, and Jean Lee, in ermine wrap and ailk evening gown, made a grand en-

THELMA GIGGLES LEONARD, after a few years' absence, returned to burlesk via the Oxford, Brooklyn, April 27. Booked by Phil Rosenberg.

JOHNNY KANE, manager Minsky's Brooklyn, has installed Opportunity Night. Started April 22 for a regular Monday night feature. House has been Monday night feature. House has been playing to many large theater parties all season, all thru the Kane influence. Latest were Metropolitan Company, with 200, April 29; United Cigar Stores, 350, April 30; Lido Sportswear Company, 250, May 1; Norwood Club, 400, and Prudential Insurance Company, 200, May 2, and Bay Ridge Baseball Association, 350, May 6.

BERT CARR moved from the Gotham, New York, to the Bijou, Philly, April 22 week. Rita Zane in Irene Austin's place at the Gotham during Miss Aus-tin's illness. Mildred Clark left April 20 for a vacation. Joe Moss and Evelyn Cushway replaced April 22 week.

VARIETY FETE-

(Continued from page 4)

club will play host to members of other clubs and to members of Motion Picture Theater Owners of America and other amusement organizations.

Stars of stage and screen, as well as radio and picture executives, broadcasting chain heads and names of the legit stage, have been invited. One of features will be a national personality and talent contest, bringing 50 young women representing States and cittles from Coast to Coast. Winners are to get contracts and trophies, and screen tests and radio auditions will also be given.

Local committee will be John Hollinger, chairman; Prank P. Gravatt, Steel Pler; Mortimer Lewis, Strand-Capitol chain, and Edward J. O'Keefe, scretary of ACAMA. Variety Club committee, sponsor of the jubilee, has appointed a special committee to foster various events, one of which will be a gigantic Boardwalk rolling-chair parade, in which will be floats of cities, States and national advertisers.

This committee includes Dr. Leon Levy. president of Station WOAU and

This committee includes Dr. Leon Levy, president of Station WCAU and vice-president of CBS; Lewen Pizor, vice-president of Motion Picture Theater vice-president of CBS; Lewen Pizor, vice-president of Mction Picture Theater Owners of America; Walter Woodward, Electrical Research Institute; A. R. Boyd, Boyd Amusement Enterprises; William H. Lee, theater builder and architect; A. L. Einstein, Warner Theaters; Jerry Crowley, WIP, Philadelphia, and Jack Beresin and George Klein, Philadelphia motion, picture, proprietors.

meresin and George Kiein, Philadefphia motion picture proprietors. Earl W. Sweigart, president of Variety Club and manager of Paramount Pic-tures Exchange for Philly territory, said the jubilee will provide an event which should attract every branch of showdom in the United States.

Paris Managers Hit Back

PARIS, April 22. — Peeved because Parliament adjourned without granting PARIS, April 22. Prevew occasise Parliament adjourned without granting them any tax reductions, the managers of the Paris theaters, music halls and picture houses threaten to close their houses during the Saison de Paris unless the government takes immediate action to grant them some relief. The date set for closing is May 30 and the duration of the lockout indefinite.

The Saison de Paris is a six weeks' tourist-enticing period sponsored by national, municipal and civic groups in an effort to draw crowds of visitors to Paris during May, June and July. The theatrical threat is causing worry—but they have been threatening to close for many years, so the public has grown a bit skeptical.

Allen Comedians Rehearsing

PARAGOULD, Ark., April 27.—Allen Bros.' Comedians are rehearsing here for their annual tour thru Arkansas and Missouri under canvas. Show will open here at an early date. Roster will include Jack Vivian, manager; Ned Allen, Walter (Pappy) Pruitt, Austin Rush, Bill De Arms, Monty Montrose, Irene Vivian, Mitzi La Garde, Gladys Adams, Ruby Pruitt, Edna Allen, Clarence (Bozo) Adams and a crew of working men.

PAUL RENO WANTS For French Wilgus's Wooden Shoe Nite Club Open May 18th—Rehearsal May 10th 20 - CHORUS GIRLS - 20

SALARY, \$15.00 WEEKLY. NITE SHOWS ONLY.

Girls doing Specialities given preference. Summer Contract. Real Vacation with Pay, on Beautiful Indian Lake. CAN LSB at all times Standard Act capable of working Nite Clubs. CAN ALSO USE OFFICE of the Contract of S or 10 Pieces and

40 - GIRL WAITRESSES - 40 Write, wire, phone PAUL RENO, Amusement Manager, French Wilgus Enterprise, Russells Point, O. Phone, Lakeview, O., No. 0-135. Conducted by BILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

Busy Season Ahead For North Players

BLACKWELL, Okla., April 27.—Ted North Players are playing a three weeks' return engagement at the Bays Theater here. Company is now in its 52d week without closing.

The North show will open under canvas near Wichita, Kan., May 13 for a 10 Wichita for its third season of permanent stock, using one bill a week. The acting cast of the last two seasons is being retained, but new vaude acts will be added from time to time during the Wichita engagement.

The company closed a six weeks' run at Joplin, Mo., last Sunday and is carded to return there in November for an indefi-

mite stock run.

All the show's canvas will be new this season, with the big top one of the finest dramatic outfits ever turned out by the Baker-Lockwood Company.

Westport Gets Going July 1

WESTPORT, Conn., April 27.—Westport Country Playhouse will open its fifth season of summer stock July 1. Playhouse will again be under the manraynouse win again be under the man-agement of Lawrence Langner, who will also act as director. Plans are being made for the production of six plays on a subscription basis, with a resident stock company and guest stars.

LAURENCE DEMING has joined the Chase-Lister Company at Newton, Ia., for his second season with that show as general agent. Company is now in

"TED" NORTH PLAYERS

WANT QUICK
A-1 BOSS CANVASMAN who will stay sober and
take care of brand-new Baker-Lockwood 165x65
Dramatic Outfit. Prefer a single man who can
build and understands electrical work. Show plays
one and two-week stands for about ten weeks, then
prepaid, stating experience and alary expected.
"TED" NORTH, care Bays Theatre, Blackwell,
Okla.

AT LIBERTY

Jureniles, Light Comedy, Characters, Pleasing Specialties, Can manage Stage, Help on cava vas if needed, Age 29; height, 5-5; weight, 130 Quick, sure study. Modern and Character Ward-robe. Plenty experience. Have ticket anywhere.

DANNY MacDONALD,
Fontana, Calif.

WANTED

Young Ingenue with Specialties capable of handling strong line of Parts. All essentials. Also Musi-rians, A-1 Trap Drummer, Sax Men. Other people

JACK and MAUDE BROOKS CO.

AT LIBERTY APRIL 20—EVERETT AND MAY EVANS. Closing 9 years Brunk's Comedians. KV-ERETT—age 39, as cast, Director, Stage Manager, Candy Pitch, Announcer. Seasoned Trouper, Metail Act if desired. MAY—Young, Blonde Type. Age 22. Anything cast Singing and Talking Specialities. Hollbrock Ariz., till April 20; then 1007 La Due Ave., Alamosa, Colo.

JACK & KITTY DAUL PLAYERS

NT versatile Actor capable Light Comedy or dg. Preference if A-1 Specialities or double hestra. CAN USE useful Cauvasman Write cont' wire. DAUL PLAYERS, Delmonico el, Wausan, Wis.

WANTED FOR TENT MED. SHOW

Single Aerial Act, Dancing Comic, or good Sketch Team. Other useful people write. Silence a po-lite negative.

HAROLD L. WOODS, 133 Penna. Ave., Newark, N. J.

WANTED NOVELTY ACTS Single preferred. Change for week. If Team, wife must cut it also. Comedy Acts write. Low, sure salary. Long season. Tell it all first letter. CHIEF DEERFOOT. Granville, III.

WANTED

People all lines for Tent Dramatic who can and will deliver. Don't wise collect; withe all and it must be low if you hope for long engagement. No boozers, and must be for it and live in the present aid not in the past. Address FRED JENNINGS' 8HOW, Sente Oruz, Call.

CRAGO PLAYERS WANT IMMEDIATELY, for Circle, then Tent (Show never closes) young Gen-eral Business People, Teams and Singles doing strong Specialties, Singing-Dancing preferred, WANT Musicinan who double. State all first let-ter. Submit photos. Pay own wires. CRAGO PLAYERS, 326 South Main, Fond Du Lac, Wis.

JUST WIRE—DAY OR NIGHT
WAYNE AGENCY
Booking People—Learing Plays,
thambers Building, Kansas City, Mo.

Rep Ripples

DEWEY AND FLO CAMPBELL report from Roosevelt, Minn., that they have opened their fourth season with their own company and are finding business satisfactory to date. In the roster, besides Dewey and Flo, are Alleen Gibbs, leading woman; Lyle West, leading man; Katherine Hinz, late of the Larry Rich act; Walter Litzcan, Ed Ojala and Fred Crosby. Company will play a circle of Minnesota towns during July and August, returning to its regular stands in the fall. returning to its regular stands in the fall,

CHARLES T. FOLES pencils that his CHARLES T. FOLES pencils that his Uncle Tom's Cabin Company will open its regular season April 27 in Northern New York. Company will follow with all of Lower New England, territory which Foles has made for the last 35 years. Foles reports that all equipment will be new this year, including a special line of lthos.

THE MAJESTIC SHOWBOAT, since opening the season at Point Pleasant, W. Va., April 6, has encountered considerable bad weather. However, T. J. Reynolds, owner-manager, is keeping the boat moving along steadily, certain that a break in the weather will perk up business considerably. DeWitt Kirk is serving his third season on the Majestic, producing and playing piano and callope. Others in the cast are Grace Kirk, Kitty Deagon, Gracle Deagon, G. H. Fenner, Eddle Kirk, Hap Moore and George Kirk. Company is doing the comedy-drama, Ace in the Hole.

MAUDEEN CATO, of Pieratt, Cato and Pieratt, has returned to Hollie's Come-dians in Oklahoma after a hurried trip to Marlow, Okla., where she was called due to the sudden illness and death of her mother, Mrs. H. W. Cato.

ARTHUR P. McNALLY, who was interested with Merton Craig in the McNally & Craig Show, which recently closed its winter house season, is vacationing with his family in Vermont for a few weeks, after which he will jump into Fiorida, N. Y., to make preparations for the opening of his tent show May 20. He will carry 12 people, featuring a seven-piece hillbilly string band and presenting short-cast scripts and novelty acts.

AL AND OCTA STEVENS motored from Oklahoma City to Nashville last week to join the Meyers-Oswald tent show, which opens its season at White Bluff, Tenn., May 2. Besides the Stevenses the cast will include Bill and Maudine Pratt, Dutch and Eloise Mahan, Bob and Biddie Oswald and Jess Myres. Bob Turner and his new bride are slated to join later.

THE SLOUT PLAYERS, under the management of L. Verne Slout, will begin the 1935 season May 5. Cities in Michigan to be visited this season include Grand Haven, South Haven, Charlotte, Ionia, Midland, St. Louis, Albion, Battle Creek, Hastings, Eaton Rapids, Charlevoix and Mt. Pleasant.

JAMES WORSLEY has joined . George Sweet's rep show which opens May 13 at Storm Lake, Ia.

CHOATE'S COMEDIANS, Arlie Choate manager, ushered in their 1935 season at Cambria, Ill., April 27.

ERNIE (TOBY) BROWN, formerly of rep and stock and now in burleaque, has just closed a six-month run at the Madarin Theater, Stockton, Calif.

HOWARD BRANDT JR., of the Gordon-Howard Candy Company, and Bill Carsky, of Universal Theaters Concession Company, were in Dallas last week on

JACK ALFRED, of the Jack and June Alfred Company, was a visitor in Dallas last week.

HENRY BRUNK PLAYERS are in their fourth week of an indefinite run at Wichita Falls, Tex. Show is under can-

JIMMY MAGUIRE stopped off in Dal-las the first part of last week, en route to Nebraska to visit the home folks prior to a season with a Northern rep show.

Kansas City Jottings

KANSAS CITY, Mo., April 27.—Cliff Carl's Comedians will start rehearsals about May 6 in Eastern Kansas for their annual trek thru Midwest territory under canvas. Roster includes Cliff Carl, man-ager; Barney Cramer, Joe Hoffman, Duke Allred, Helen Carl, Mildred Ross, Georgia

Allred, Helen Carl, Mildred Ross, Georgia Hoffman and a crew of workingmen.

Roy Larenzo, formerly with the Madcap Players, passed thru the city this week en route to Edina, Mo., to join the Neil Schaffner Players.

Howard Hixon, formerly with Ed Ward's Princess Stock Company, is now engaged in commercial ilnes here.

Mr. and Mrs. Ned Allen left here early this week to join Allen Bros.' Comedians in Paragould, Ark.

S. G. Davidson, who has signed with the Madden-Stillian Players, left here this week-end to join the show, now re-

the Madden-Stillian Players, left here this week-end to join the show, now re-hearsing in Lake City, Ia. Bill and Bess Thebus, formerly with the Kansas City Drunkard company, have joined the L. Verne Slout Players in Michigan. Leo Jack Dunbar has closed with Billy Forther's Comedians and has come to

Fortner's Comedians and has gone to Springfield, Mo., for a visit with friends, Charlie Donavan, formerly with M. E. Bybee, is making good in the night-club

N. E. Jacks, advance agent, has joined a one-night stand show managed by Webb K. Smith in Eastern Missouri. Joe and Georgia Hoffman, who have been with Cliff Carl's Comedians all winter on their circle stock in houses, are at home here waiting for the rehearsal call to rejoin the show for the canvas season. Bob Kent, formerly with the Frank Smith Players, has joined the L. Verne Slout Players in Michigan.

Blacky Connally left here this weekend to join the Jack Ripley Players, rehearsing in Northern Iowa.

David Reece has joined the Frank Smith Players in Tennessee.

Billy and Mildred Baucom, who closed recently with the Ray Howel Players in Texas, are visiting relatives and friends in Brunswick, Mo.

E. C. Bickford, formerly with Chick ter on their circle stock in houses, are

in Brunswick, Mo.

E. C. Blekford, formerly with Chick
Boyes, is playing night clubs in Omaha.
Jeck Daul is making tentative arrangements to launch a tent show early in May,
Bob Marley and wife were week-end
visitors on business. The Marleys have
forsaken the road and are now connected
with the State Hospital in Nevada, Mo.
Jack Collier is making tentative arrangements to open his summer season
under canvas at an early date.

Guy Palmerton's Stock Doing Fair in Worcester

WORCESTER, Mass., April 27.—Guy Palmerton's Manhattan Players are in their seventh week of dramatic stock at the Worcester Theater. Present offering is This Thing Called Love, starring Helen Mayon, who joined the company for a special two-week engagement.

Cast includes Helen Arlan, Marjorie Clarke, Roy Eikins, Richard Bishop, Frank Lyon, J. Harrison Taylor, Arthur Gage, Gertrude Dion Magill, Guy Palmerton, Byrd Bruce. Scheduled to follow are When Husbands Meet and Candlelight. Business to date has been fair.

Company will undoubtedly go direct to the Whalom Park Theater, Lunnenberg, Mass., intact for the summer. Palmerton has a lease on the theater there.

Lincoln, Neb., May Get Two Tent Rep Companies

LINCOLN, Neb., April 29.—From the present picture this may be a mecca for tent shows this season. Two stands are almost assured. Chick Boyes Players are set to repeat their financial success of 1934 on their old lot just outside of town. Date of reappearance will be about mid-May. Boyes was in town last week setting some details.

Hoyt B. Hawk, manager of Capitol Beach, local amusement park, is also considering a tent opera for his park. Present names entered in negotiations, it is reported, are Hal Stone, the McOwens and the Hugo Players.

Vaude has been in the Orpheum here all winter and instead of a summer shutdown it appears that a second vaude stand may be made at the Varsity, a competitive house.

NORTHERN TEXAS SHOWS barely had the dust swept from their doors when they had to dig ditches for drain-age. Several days of rain last week was

Stock Notes

RUTH LEE left the cast of Sailor, Be-pare! in Pittsburgh last week to join E. Cochran's National Players in Washington.

JIMMY DOWNS, graduate of Carnegie Tech Drama School, Pittsburgh, and former member of the Cleveland Playhouse staff, is the new technical director of the Pittsburgh Playhouse. He's succeeding Harold Rosenblatt, who resigned to re-vise a couple of his plays.

Billroy Show Briefs

MORRISTOWN, Tenn., April 27.— Shows to the right of us and shows to the left of us, but on ride "Buzz" Brownie and his billing brigade and Bill-roy's forges ahead on its annual trek northward.

northward.

The territory the past week was literally infested with shows—carnivals, circuses and what not—but we did very well, turning in six nights (we do no Sunday shows here) of phenomenal busi-

Sunday shows here) of phenomenal business.

Hubert and Patsy Lyons, Joe Spiegelberg, Phyllis Burke and other friends of the show dropped in on us in Griffin Monday of last week, motoring in from Atlanta. You can imagine the "gag" session after hours. Joe, of course, had a few new stories to pass on. Patsy is still the sweet, grand trouper of always.

Joe Paulson and his Palais Royale Orchestra and specialty people faced their first radio mike of the season with an hour's barrage over Station WKEU in Griffin. From notices received and ensuing business, they scored a direct hit. Two days later, in Rome, Ga., they etnerized over WRGA and drew good results in the face of heavy opposish; which is another way of saying that the Royal American Shows were exhibiting there. And do they have a midway? The finest this writer or anyone on the show has ever seen.

finest this writer or anyone on the show has ever seen.

Roe Nero, wife and daughter were out to see us in Dalton. They were loud in their praise of the show. Roe is opening his own rep company in Dalton soon.

Sally Sawyer is doing a new number of late—Lost in a Fog. Sally is a sincere performer, however, in her rendition of this ditty she threw herself so completely into it that we had to send out three searching parties, two telegrams and a tracer to find her. Oh, well.

Cal West in the "playboy champion" no more; Harry Rollins having buried him in an avalanche of the finest, drifted snow. So now Cal has resigned himself and is patiently waiting and praying for the spring thaw.

JOHN D. FINCH.

Harry Dunbar Opens May 1

GRAND FORKS, N. D., April 27.—
Harry Dunbar Players will begin their 1935 season out of here May 1. This territory has had a goodly share of rain and snow, making the drought a thing of the past as far as this section is concerned. New members of the Dunbar company include Keith Gingles, Edna Boothe, George C. Temple and Beatrice Becker. The Dunbars feel that their new show will be the best of their career and they are looking forward to a season of at least 25 weeks.

Charles Ludwig Readying

CARROLL, Ia., April 27.—Charles C. Ludwig is busy at his quarters here preparing his Charles Ludwig Players for a season under canvas thru the Iowa territory. Show is carded to open around the middle of May. Manager Ludwig promises that his tent theater attraction will be one of the best and largest in Iowa this season. He has incorporated many new ideas into the building of his show and says he will have several features never before associated with a tent rep show.

Omaha "Drunkard" Folds

OMAHA, April 27.—Eureka Repertoire Troupe, familiarly known as the Omaha Drunkard Company, has closed after 12 weeks of good business at the Fontenelle Hotel here. The roster included Andrew Slane, manager; Richard Pommer, Nap Sanchez, Earl Cooper, Thomas Martin, John Henry, Joan Slane, Christine Francis and Dinah Cliff, Arrangements are being made to reopen the company at the Old Town Hall, Denver, June 1.



Magic and Magicians

By BILL SACHS (Communications to Cincinnati Office)

DANTE, internationally known magi-DANTE, internationally known magician, is now in Melbourne, Australia, on a return season, and reports that he is playing to packed houses at the Tivoli Theater there. Dante, during his recent tour of Japan, received the highest salary ever paid a magician in that country. In Osaka he showed to 210,000 people in three weeks, which is his record and which is believed to be a record for all magicians. The Osaka engagement was originally set for two weeks, but Dante remained there three months. In a communication to the magic desk Dante is remained there three months. In a communication to the magic desk Dante is emphatic in stating that he did not play picture houses during his stay in Japan, as recently reported. "Please make it clear that I do not play picture houses, but only legitimate theaters. I am completing my eighth year of a world tour with my large company, playing the capital cities of nearly every country on earth."

BLACKSTONE and his company of wonder workers played a successful engagement at the Loew-Globe Theater, Bridgeport, Conn., last week, drawing full houses three times daily. Act runs a little more than an hour, during which time Blackstone presents one illusion after another. Included among the illusion swere The Mutiny at Sepoy, Alice in Wonderland, The Torture Chamber, The Girl Without a Middle, The Phantom Lamp, Duck Inn, Girls From Nowhere, Butterfies of the World, A Modern Fairy Tale and The Ghost Handkerchief. On Tuesday night of the engagement Assembly No. 20 of the Society of American Magicians honored Blackstone by attending the last evening performance in a body and immediately after the show Blackgicians honored Blackstone by attending the last evening performance in a body and immediately after the show Blackstone and his company entrained for Westport. Conn., where they enjoyed a bountiful banquet at the home of Royal L. Vilas, national secretary of the Society of American Magicians, as the guests of Assembly No. 20.

GLEN POPE AND ANN, American magic act, are featured in the stage production at the Paramount, Paris.

CHEFALO, illusionist, is at the Wintergarten, Berlin.

VANTINE THE MAGICIAN is playing a circuit of schools in Washington, Oregon and California for the Globe Lyceum Circuit, featuring Millicent Cazan, escape artist, and his vanishing pony. Vantine cracked all records at Boise, Ida., recently, when he jammed 4,000 children into the high school auditorium. He had to give three matinees in one day to handle the crowd. The local papers gave him a grand plug on his show and on the business he drew. Universal Newsreel snapped Miss Cazan at the penitentiary at Walla Walla, Wash., recently, where she did her packing box escape, while shackled in leg irons and cuffs.

DARWIN THE MAGICIAN, who joined the Osaga Players last fall, is still with the troupe in the Michigan country, Darwin is doing magic, vent., Punch and featuring "the man who grows" stunt.

CHRISTOPHER THE MAGICIAN drew plenty of publicity when he entertained relatives of Mrs. F. D. Roosevelt in Detroit last week. He tried some Easter egg tricks on the children.

NICOLA is now at home in Mon-mouth, Ill., preparing for a tour of the Orient. Current rates of money ex-change are holding up his plans.

AMEDEO, European magician, is back in New York after touring the East playing vaude and clubs. He is featur-ing his escape and cigaret stunts.

CHAYER THE MAGICIAN has been CHAYER THE MAGICIAN has been signed by Roy Del Ruth, MGM director, as technical adviser to MGM's coming Broadway Melody of 1935. Del Ruth announced: "A magician is the greatest of all illusionary experts. The very nature of his calling makes it mandatory that

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Large Professional Magic Catalogue, 25c

he be able to trick his audience. The tricking, of course, is all in fun, as no reputable prestidigitator seeks to make his watchers believe that he is doing other than fooling them. This will be the first time to my knowledge that a legerdemain artist has been employed in a motion picture advisory capacity. With Chayer's technique and the camera's natural talent for illusion we expect to obtain remarkable results."

HOFFMAN filled the deuce spot at the Los Angeles Orpheum recently and scored a hit with an original rope rou-

CAPT. JOHNNY JONES, military magician, has just completed a successful run in Central California school auditoriums and is headed for Oregon and Washing-

CARO MILLER, of San Jose, Calif., busy arranging the entertainment sched-ule for the Pacific Coast Magicians' Con-vention which convenes in Hollywood in July.

JAY CLARK is creating considerable speculation in Southern California theaters with his beautifully presented spook

CHARLES TRIEBEL, who has been wintering in Tampa, is now working thru Georgia and Tennessee. He announces that he will soon launch his magic show under canvas for a trip thru Ohio, Kentucky and West Virginia. Show will be transported on two trucks, a living car and three trailers. Triebel will feature his evolution act, with Tudel, the baby monkey.

PRICE, known as Satani, is rehearsing PRICE, known as Satani, is rehearsing an elaborate illusion act that is slated to play F. & M. theaters shortly. Seven new illusions have been built for him by Thayer. The paraphernalia and presentation are said to differ radically from standard types and it is predicted that the Price offering will give the genus copy-cats a lot of headaches.

MICKEY, cardologist, is in San Diego, Calif., effecting a tieup for the San Diego Exposition. His gang of Svengali pack trixters are pitching simultaneously in three California cities and doing "right well," as evidenced by the swagger automobiles and sartorial display affected by the presume! the personnel.

CARYL FLEMING recently returned to Hollywood from Old Mexico with many strange relics and mementos of the ancient Aztecs and Toltecs, who formerly inhabited that country. In this connection he received a flattering mention in The Los Angeles Examiner recently.

PROF. C. W. FAIT, pioneer Pacific Coast magician and the first man to motorized a magic show in the United States, now lives in retirement in San Diego, Calif., but is very active in keeping magic alive in that city. Scarcely a day passes that the San Diego Magicians' Club is not mentioned in the local press. The club was recently entertained by Car Lyle, a "comer," who has made good on BKO bills here and there. on RKO bills here and there

AFTER RETURNING to the Pughe Walkashow in San Jose, Calif., for several weeks. Newmann, the "pioneer mentalist," woke 'em up in San Francisco, Oakland and San Diego, with other first-class Coast cities to follow. Plans are being made to set Newmann and his two-hour show in San Diego for an extensive run at the Exposition, which opens the last of May. Incidentally, Dr. Newmann was the first to receive the new Neyhart card-rising effect, wherein any card rises at command from a well-shuffled pack. He was the first to show this in San Diego and, as the old saying goes, had them flabbergasted. them flabbergasted.

THE THAYER Magical Studio, Los Angeles, narrowly escaped flood damage again this year, when the floor was covered with six inches of water. Mr. Thayer also maintains his former quarters on San Pedro street. Los Angeles, where his workshops are still located.

R. M. (DOC) GODWIN (Mr. Q), hypnotist, writes from Manila, P. I.: "Everything can be said in a mighty few words

(See MAGIC on page 35)



The purpose of this department is to benefit producers, bookers, agents and others terned with the exploitation of talent in the major indoor fields thru The Billboard's trage of every branch of the show business.

The "possibilities" grouped below are contributed weekly by members of the staff thru their contacts with various enterfainment forms. The field is not limited to thea-ters and other amusement spots covered in line with review assignments.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For LEGIT

MUSICAL

TED ADAIR—dancer caught at the Palace, New York, last week, heading his own flash. Does as wide and excellent variety of numbers, ranging from dervish whirls to shim-shamshimmy. An unusually versatile dancer, with a nice appearance and a pleasant personality. A revue could use him. Previously he worked in vaude as Sammy Krevoff.

DURELLE ALEXANDERand charming little contraits now appearing at the Paradise Restaurant, New York. She sings very nicely, her voice is good and her choice of cute voice is good and her choice of cute numbers is excellent. In addition, she also dances well and looks lovely in her abbreviated costumes in the floor show. Soubret type for book show and a natural to lead numbers in a revue.

SYLVIA AND CLEMENCE — two girls, now doing a comedy dancing and acrobatic turn in vaude. Grand

rowdy comediennes, taking plenty of rough falls and also sneaking in some sock acrobatics. Would do okeh as specialists in a musical.

For FILMS

JOHN B. LITEL—leading man in legit, now playing the chief role in Ceiling Zero at the Music Box, New York. An excellent actor who combines with his ability the pleasant personality that would make him surefire in the honest he-man roles so beloved by pix patrons. Previously submerged in poor roles, he has come thru in his last two shows. His present performance is one of the best seen on Broadway this season.

For VAUDE

ETHEL ZABO—acro dancer who recently closed at Cliff Hall's Jamaica Club. Does slow control stuff that is outstanding, with her balancing of glasses of water during her control number a sock. Perfect for a flash.



Minstrelsy

By BOB EMMET (Cincinnati Office)

HOWARD TOOLEY, of Station WLS, Chicago, directed a minstrel show in Buchanan, Mich., April 25 and 26.

JACK WAINWRIGHT directed the JACK WAINWHIGHT directed and minstrel show at Lagrange, Ind., recently. Zaner LeMaster was interlocutor and the end men were Henry Bir. Frank Warner, Ora Lewis and Maurice Huss.

JAMES (JOSH) BILLINGS, veteran minstrel of Poughkeepsie, N. Y., is pre-senting an all-girl minstrel, comprising 35 fems.

WILLIAM E. COOK, champion American Legion drummer of Indiana, is on tour with the Don Fitch minstrel unit, playing thru Indiana, Ohio and Western Pennsylvania in recent weeks.

MORE DO YOU REMEMBERS by Al Tint: "When 'Hi-Brown' Bobby Burns washed off his cork and met the audience coming out in front of the theater? When Benny Kentland received his first boxing lesson at the Palace, Huntington, W. Va.? When Billy (Schnozzle) Henderson got tangled up with John R. Van Arnam at the fairgrounds in Calro, N. Y.? When Harry (Slim) Williams first told the safety pin and electricity gag on Vogel's Minstrels? When Herbert Woodward was shown thru the city of Indianapoliscane and all? When Henri Neiser was second cook on the stranded Bradford & Redhill edition of Al G. Field's Minstrels at Luna Pier, Mich.?

SHENANDOAH (PA.) LODGE, BPOE, which presented its minstrel show before overflowing houses at the J. W. Cooper High School Auditorium, that city, March 25 and 26, repeated the performance at the same place Monday night, April 8. A. J. (Check) Ackell directed the show. Those who took part were Don Vuixano, master of ceremonies at the Golden Pheasant, Shenandoah; Dr. Naysh C. Brennan, William Morgan, Albert Miller, Ed Daley, Frank Jabinsky, John Gallagher, Leo Friedland, Walter Fulda and Archie Greener Jr.

National Minstrel Players and Fans Association By ROBERT REED, Secretary

Frequently we receive letters complain.

progress with interest.

Frequently we receive letters complaining against questionable or suggestive joke material being used by radio minstrel units. It is regrettable that some continuity writers and producers of radio minstrels see fit to write and use such material. However, we happily report that radio executives have declared war against the use of such material.

against the use of such material.

Congrats to Member John R. Van Arnam and his merry minstrel unit. Year in and year out this minstrel company continues to spread the gospel of minstrelsy thruout the nation. "Lasses" White is another member to whom we raise our hats and cry "good work." His radio presentations of old-time minstrels continue to arouse minstrelsy interest everywhere.



America's unrivaled selection of Complete Minstrel First Parta, Blackface Plays, Opening Choruses, Minstrel and Comedy Songs, Jokes, Gags, Posters, Make-up Goods, Wigs, Bones, Tambourines—everything to put life and snap into your show. Send for Special Minstrel Catalog. Denison's Plays and Entertainments are known everywhere. Established ever 50 years. Send for Catalogs. T. S. DENISON & CO. 623 S. Wabsah Ave., Dept. 150 Chicago, III.

WALKATHONS FIGHT FOR LIFE

NEAA Takes Opening Battle; Seen as Operators Only 'Out'

Picture men war on walkathons-openly admit heavy drain on theaters-no time for personal prejudiceendurance men must join in supporting NEAA to limit

GARY, Ind., April 27.—Richard S. Kaplan, National Endurance Amusements Association's secretary and general counsel, just back from a successful trip to the West Coast, in behalf of operators George Pughe, Hal J. Ross, Charles M. Hayden and Ray Dunlap, today issued a strong defense of walkathons, saying that he now had definite evidence that motion picture interests are organizing in a movement to eventually kill the endurance type of show thru legal strangulation. "But courts of equity have been fair with the operator," declared Mr. Kaplan, "and have ruled that the walkathon per se is a lawful, legitimate and not dangerous business. Now it is up to every operator in the country to realize that he is fighting with his back to the wall, get behind his association and back its fight to save the industry to the limit." The statement in full follows:

"Operators of endurance shows may

"Operators of endurance shows may (See WALKATHON FIGHT on page 70)

CLEVELAND. April 27.—After several postponed openings the Red Leinen one-fall show finally opened at the 4,500-seat Broadway Afrena here during the past week. City officials demanded that a change of sponsorship be made and absolute elimination of the word "walk-sthon" from all advertising and bushon.

a change or sponsorship be made and absolute elimination of the word "walk-athon" from all advertising and publicity material be effected before a permit would be granted.

The show is now running under the auspices of the Cleveland Metal Trades Union and has been renamed Red Leinen's "Race of the Nations." George Young, business manager, and Sam Issacson, assistant manager, and Sam Issacson, assistant manager, and et all control interests. Red Leinen becomes directorgeneral of show activities and Ed Don Levy night manager.

Five emsees, headed by veteran "Uncle" Joe Purtelf, move the show along with

Five emsees, headed by veteran "Uncle" Joe Purtell, move the show along with precision, and the anties of Red Skelton keep the customers in an uproar. Public dancing between rest periods has found favor, as has the highly polished cocktail bar, with its three smartly trimmed barmaids. Another bit is the speedy candy flash put across by Major (Ready Money) Riley, handling vitamin D confections. D confections.

Executive and staff personnel lists Eu-gene (Red) Leinen, managing director; Ed Don Levy, night manager; emsees, "Uncle" Joe Purtell, Red Skelton, Johnie (See LEINEN CLEVELAND on page 31)

**** At Last The Five Star Show!

VIRGINITY IN VIRGINIA

A Real Show for Real Contestants

OPENS MAY 15 LYNCHBURG, VA.

Dependable People Write, Wire Today:

EDDIE GILMARTIN

Carroll Hotel, Lynchburg, Va.

The TEBBETTS AMUSEMENT ENTERPRISES

ANNOUNCE

The appointment of

PAT WEBSTER

as General Manager of the season's biggest event at Norfolk, Va.

SHOW OPENS FRIDAY, MAY 3

Wire or Report Quick!

Tebbetts Irvington Show in Final Week

IRVINGTON, N. J., April 27 .- The W. IRVINGTON, N. J., April 27.—The W. E. Tebbetts Unit No. 1 show here is doing a near-capacity business in what will probably be its final week, with four couples and one solo still fighting gamely against heavy elimination odds. The show has been doing well from the start and has proved a natural under personal management of R. Fred Mitchell. The Tebbetts Unit No. 2 show, at Cambridge, Mass., opened recently to a fine start with 40 couples on the floor. The spot looks good and may produce a real

spot looks good and may produce a real

SEE PAGE 33 FOR ADDITIONAL NEWS AND ADS.

Contestants of Standing

WALKATHONERS SPEND YOUR SUMMER

nous Beach, at DAYTONA BEACH, FLA., where Sir Malcolm Campbell ord this year—where the beach attendance runs from 50,000 to 100,000 meer vacationists spend their money liberally on pleasure—where we open about May 23 next—where about 50 couples who can take it will strive

\$10,000 COULD NOT HAVE BOUGHT THE FRONTAGE ADVERTISING "DONATED" BY OPPOSITION S TO A SURE-FIRE HIT IN A VIRGIN SPOT, A SEATING CAPACITY OF 2,500 PEOPLE.

SPONSORS GUARANTEED TO COUPLES WHO CAN ENTERTAIN No collect wires or transportation except by special arrangement in advance. CAN USE good M. C., Comedian and Stooge. Friends of Mickey Rosenberg and Carlos Cooley write. See Billboard for exact opening date. Make ruseryation NOW.

AMERICAN AMUSEMENT ASSOCIATION, INC. » » DAYTONA BEACH, FLA.

Chicago, May 27, 28 and 29. The coming meeting is of the utmost importance and will

The next general meeting of the National Endurance Amusements Association will be held in the Sherman Hotel,

undoubtedly be the birthplace of measures we must take in order to preserve and maintain our right to continue in busi-Legislatures in various States are passing prohibitory legislation. Since our last meeting 10 States have so acted. The NEAA has demonstrated its ability to combat the terrific odds against us. We have the right on our side. Decisions have been awarded in our favor that will prove of inestimable value in the future. But we MUST PRESENT A SOLID AND DE-TERMINED FRONT. It is, above all personal considerations and current business problems, VITALLY IMPORTANT that all legitimate operators be in attendance at the forthcoming meeting.

Whether or not you are a member of the NEAA, or intend to become a member, I urge your attendance in order that we may get together and ONCE AND FOR ALL TIME put an end to the legal harassment engendered by the various "special interests" opposed to us.

Two weeks from today you will read in these columns a list of the names of the MEN in the Endurance Field who are big enough to place personal prejudice in the background, where it belongs, and who have the downright courage to come out and FIGHT FOR THEIR COMMON CAUSE AND RIGHTS. Wire or write your assurance of attendance to Don King or myself AT ONCE.

Respectfully, (Signed) HAL J. ROSS, President NEAA.

Dud Nelson To Join Mesle Dedham Show

DEDHAM, Mass., April 27. — Dud (Treadmill) Nelson is en route from California to join the staff of Ernie Mesle's Moseleys on the Charles show. Nelson is to direct the heat exclusively. Seventeen couples and one solo girl remain at 1,344 hours. One-hour derbies have been the order since April 11 with

have been the order since April 11, with judges Joe (Sourpuss) Brandi and Pierre (Frenchy) Nony applying the (See DUD NELSON on page 33)

Great Falls Walk Looks Like Winner

GREAT FALLS, Mont., April 27.—The P. T. (Pete) Henry-Mickey Hogan walkathon is enjoying good houses at the 1,050-hour mark with seven couples still battling it out in the nightly treadmills. Floor Judge Paul Bryant is very popular with the crowd (believe it or not) with notes coming to the stand commenting (See GREAT FALLS WALK on page 33)



BOB LEE, well-known endurance show organizer and producer, whose most recent show opened at Pla-Mor Stadium, Chicago.

LEW "POP" WATSON'S WALKATHON

RHODE ISLAND ON OR ABOUT MAY 10. (Positive Date Next Week.) Teams Knowing AL ROSS, Write Immediately to 293 N. Main St., Waterbury, Conn.

WALKATHON

OPENING MONDAY, MAY 6.

Sponsored by the Industrial Mutual Association of Flint, Mich., Which is Composed of the Factory Workers of the City. Will be beld in Michigan's Most Penutiful Downson Anditorium. LAST CALL for 7 Palented Contestants with Wardrobe. Up to \$1,500.00 in Contestants with Wardrobe. Up to \$1,500.00 in Contestants with Wardrobe Depositor in Link. Contestants with Wardrobe Contestants with Wardrobe Contestants with Wardrobe Contestants with Wardrobe Contestants with the Contestant with the Wardrobe Contestant with th

MIDWEST ASSOCIATION, Headquarters: I. M. A. Auditorium.

CONTESTANTS and STAFF HELP

WALKATHON

OPENING JUNE S, ON THE BOARD WALK.

Festure Ad Will Appear in Several Weeks,
CAPITOL AMUSEMENT CO.,
511-1319 F Street,
CONTACT BY LETTER.

\$1000,00 and ADDITIONAL MONEY

MARATHON DANCE DERBY
STARTS MAY 16.
Hottest Spot in New Jorsey.
WANTFD—Contestants who can "take it," with
or without talent. Must have wardrobe.
NO COLLEGY WIRES.
My eid contestants of Belleville Show communi-

\$25.00 per 100. Government Decorative Code Flags. Fast colors, alignity used. Write for list. WELL'S CURIOSITY SHOP, 20 S. Second St., Philadelphia, Pa.

End your correspondence to advertisers by men-tioning The Biliboard.

THE FORUM

This department of The Billhoard is conducted as a clearing house where readers may express their views concerning current amusement matters. Opinions regarding particular shows or acts will not be considered. Meither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer and should be written on one side of the paper. Those not exceeding 300 words are preferred. Send communications to The Forum, The Billiboard, Box 872, Cindonati, O.

In The Forum of March 16 Robert Green attempted to enlighten readers as to the beginning of James A. Bailey's circus career, being a little vague as to the show he started with but more con-

of fident name of town, Pontiac, Mich., which by Barnum Known Mich., which by this time should be common knowl-Not Generous

About Credit

be common knowledge. Gil Robinview in an April. 1926, issue of Hearst
newspapers in Los Angeles, said Balley
joined the Robinson & Lake Circus in
1862. The only affinity of an old Cook
& Whitby Circus, with the event being
limited to its use by Wallace in the
early '90s, which makes Mr. Green's use
of the name seem like an error.

Likewise, if Barnum ever gave any information of this nature in any of his biographies it must have escaped notice biographies it must have escaped notice of any of the readers, for none of them has ever mentioned such a thing; also the "great deal of credit Barnum gave Bailey for the success of "The Greatest Show on Earth" was limited to one paragraph. Barnum was noted for giving credit to others to only an infinitesimal extent; proof that great men's faults are as easily found as their merits.

merits.

It must likewise surprise any readers interested in literature of the circus to know that Bailey ever wrote a Life of P. T. Barnum. Perhaps inability of present-day showmen to secure a copy is due to the fact that possibly the only one to be found is in Pontiae. Until further information is forthcoming as to when and where the book was published perhaps we should withhold judgment as to the possibilities of this information as another pipe dream about the show business.

HARRY W. COLE.

HARRY W. COLE.

I noticed in The Billboard of April 13 a story about the S. H. Barrett Circus. I will try to explain the origin of this show. I have plenty of records, but have not time to hunt them now; my

memory is pretty good, and as nearly as I can recollect Sells Bros.' Circus was founded in the early '70s by four brothers, Sells' No. 2 Known as S. H. Barrett Show

Barrett Show the early "70s by four brothers, Peter, Ephraim.
Lewis and Add. In 1872 my father, Bill Main, was a teamster with a mud show that wintered in Ashtabula County, Chio. He visited the Sells Circus and it had no elephants that year; one camel was the only animal that walked over the read. the road.

the road.

In the late '70s Sells Bros, started a No. 2 wagon show and took into partnership James Anderson, who owned a livery stable in Columbus, O. That show went to the Northwest and was known as Anderson's Circus. William H. Gardner was general agent, and I'm not positive whether Jim Anderson or Lew Sells was manager. In any event, they purchased Anderson's interest and in 1880 Sells Bros. made this No. 2 a railroad show. Decoration Day that year I was agent of a small wagon show and we were billing Saltsburg, Pa. No. 2 I was agent of a small wagon show and we were billing Saltsburg, Pa. No. 2 show arrived, the first railroad show that I ever saw. They used company flats and, if I'm not mistaken, wagon-show wagons, and was known as Welch & Sands Circus. It was not a large show; there was one ring and two poles in the big top, four camels and two elephants, about a dozen cages, and what a happy day that was for myself and two assistants! We didn't do any advertising until the middle of the afternoon, just about the time the big show was over. Lewis Sells, the manager, allowed us to scatter programs as the people came out. This was my second year in circus business and I was very much encouraged when Mr. Lew very much encouraged when Mr. Lew compilmented me on our clean advance wagon and span of nice gray horses, and he praised the way my programs read.

He passed us to all departments and took the writer to dinner with him in the hotel, as there was no cook tent for anyone except workingmen with that show.

From that date until I last saw him in 1905 at the Hagenbeck show in Co-lumbus we were always good friends. The first cages I ever owned were pur-chased from Sells when it sold the No. 2 show in Columbus in January, 1888. 2 show in Columbus in January, 1886.
These cages were bought on time and without any security. And a few years later they sold me a lioness and took my note. I don't think I would ever have owned a menagerie if Sells Bros. hadn't given me the start. All the years we were in business Peter, the general event every given ye the route of his we were in business Peter, the general agent, always gave me the route of his shows and I kept away when possible, but when I could not, we did not cover each other's paper. Sells Bros. were all fine men, the salt of the earth.

In 1882 the name of the No. 2 show was changed to S. H. Barrett. I visited it many times in the East. In 1886 it was known as the Great Eastern and had a 24-sheet bill picturing the circus as coming here on a boat from the Far East. I don't recall what name was used

the theatrical fraternity to be present. There were only few friends and rela-tives, mostly old people who had known Mr. Wilson as neighbor and kinsman.

Mr. Wilson had for years occupied rooms in the old Bennett Hotel, and it was my great pleasure to drop into the office at close intervals and enjoy pleasant chats with this remarkable man, receiving a great deal of first-hand inreceiving a great deal of first-hand information in regard to his long years in the amusement world. He was usually reticent on the subject of his theatrical experiences when approached by others than close friends or show fellows whom he had known for long periods. The uninitiated would not suspect that this natty little gentleman was in any way connected with the theatrical fraternity, especially in the capacity of a black-face performer, he resembling a prosperous, retired banker or business man, rather than a comedian of rare ability and dancer and singer of infinite merit.

He was born in Birmingham, Eng..

dancer and singer of infinite merit.

He was born in Birmingham, Eng., September 28, 1844, and he received a common public school education in the vicinity of his home town. His father being a ship builder, left England for China to continue his vocation, and was accompanied by George, who at that time was 15 years of age. While in China young George joined General Gordon's "Foreign Legion" forces, spending some two years in this occupation, then sailing to America unaccompanied. On his arrival in San Francisco he received employment at McGuire's Opera House in a minor capacity. He was then 21 years of age and had not previously contemplated this line of work as his profession. His first stage appearance was that of a supernumerary for Edwin Forrest, noted tragedian, who headed his Forrest, noted tragedian, who headed his

41st YEAR The

Founded by W. H. DONALDSON he Largest Circulation of Any Amusement Weekly in the World

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MAY 4, 1935.

No. 18

and to enjoy the excellent services of-fered on that day.

The Jewish Passover was celebrated with the usual festivities, and the Sedor held in the upstairs dining room, with the food especially prepared by our able chefs. All patients, Jewish or otherwise, benefited by this occasion.

Our latest guest patient is Frederick Loquest, dancer, formerly of the vaude-ville team of Waren and Loquest.

Armand (Sheik) Monte and cautious Dickie Moore had the phernic operation last week and I'm happy to say both are doing well.

We welcome Marion (Clothes) Green, who has been moved down to our ambulatory section. She now shares a suite with smiling Johnnie (Amelia)

A few boys to join the "mop brigade" on the top floor are Joe Dabrowski, Johnny De Giovanni and Louis Cohen. They intend to do light housekeeping by caring for their own rooms.

by caring for their own rooms.

A "blessed event" took place Easter morning when Mary (Yours Truly's pet canary) laid her first egg. Mary is now the proud mother of a batch of five eggs. All those wishing a canary kindly leave their names at the office. You'll find breeding these little songsters a ware interesting nesting. very interesting pastime.

Maurice Pearson had a visit from his father last week, who was both surprised and pleased with the wonderful comeback Maurice has made.

Chris Hagedorn has been in bed for the past month. We're anxious to see him up and around again and resume his job as mail man.

We're happy to report that Joe Parker is doing nicely.

Please write to those you know in Saranac Lake.

Seattle Union Situation Settled by Agreement

SEATTLE, Wash., April 27.—After 13 years of unremitting labor disputes between John Dane's theaters and amusement enterprises here, the differences have finally been adjusted. Both sides expressed themselves as more than pleased. Settlement at this time terminates not only the labor dispute but pending litigation between employees and federal labor administration agencies. The agreement was signed in the office of the NRA in the presence of Compliance Director R. D. Horning. The Compliance of the NRA in the presence of Compliance Director R. D. Horning. The theaters involved in the dispute include the Roosevelt, Winter Garden, Colonial, Capitol. New Rex, State, Florence and Star.

Under terms of the agreement, the

Under terms of the agreement, the present nonunion employees will comply with the union covenants and retain their present positions. Wage scale remains practically unchanged.

Credit for settlement of this long-time dispute, which has been menacing in some of its more bitter moments, is given to Mayor Charles L. Smith, Horning and Edward J. Fisher, theatrical booking agent.

in 1887, but I have a faint recollection that it was the Big United States Circus. The big show (I refer to the No. 1 show) one year was known as Sells Bros.' Mammoth Millionaire Confedera-

tion of Stupendous Railroad Shows. WALTER L. MAIN.

Consumer Income During First Two Months

The American public received nearly \$1,000,000,000 more from pay rolls in industry, trade, services and transportation as well as from the sale of farm products and government payments to agriculture during January and February this year as compared with the first two months last year, according to A. W. Zelomek, economist of the International Statistical Bureau, Inc., New York. The Bureau estimates consumer income at \$7,037,000,000 for the first two months in 1935, as compared with \$6,040,000,000 a year ago and \$4,726,000,000 for the corresponding period two years ago. This was the highest total since 1931. The February Index of Income, after seasonal adjustments, was the highest, with the exception of July, 1934, since September, 1930. The greatest percentage of increase was in income from manufacturing pay rolls, which were 29.8 per cent higher than a year ago.

higher than a year ago.

—Domestic Commerce, Washington, D. C., April 20.

Nearly Billion Dollars Above Last Year

Glens Falls, N. Y. The passing of George Wilson removed from the world one of the most color-

from the world one of the most colorrul of the old-time minstrels. His demise occurred March 23, 1930, in the
Moore-Overton Hospital, Binghamton,
N. Y., which city
had been his
home 38 years.
Had he lived
until September
28 he would have 28 he would have reached the age of 86, having the dis-B.-F. Comedy

88, having the distinction of being the oldest prominent minstrel living. Following his request, his obsequies were in Christ Episcopal Church in that dty, he being a member of the Church of England. Living in Binghamton, as I was at that time, I attended the funeral and, from what I could learn, was the only member of

own company. Young Wilson did various parts in repertory, acquiring considerable experience. His next engagement was that of property man at Virginia City (Nev.) Theater. From this time Wilson commenced to build a reputation for hinself in white and black-face comedy, which in his special line has never been duplicated.

The last time I caught George Wilson

The last time I caught George Wilson in minstrelsy was during the World War, when he came to Saratoga with Gus Hill's Minstrels, doing a principal end and a singing and dancing specialty in the olio. He did not appear to be in robust health. He informed me that after this engagement he did conin robust health. He informed me that after this engagement he did con-siderable vaudeville work, including an engagement to appear in Dillingham's Mammoth Minstrels at the New York Hippodrome. In October, 1924, he re-tired and settled down in Binghamton.

WALTER BROWN LEONARD.

Saranac Lake

By BETTY HUNTINGTON
Easter Sunday found us full of the
Easter spirit. With the bus in use we
were able to attend our own churches

SUBSCRIPTION, PAYABLE IN ADVANCE

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

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Cornella, 13c Webkes, Kari, 10c
Lavan, Pauline, 6c

Ladies' List

Abramson, Mrs.
Adams, Pessy
Alderson, Mrs.
Alderson, Mrs.
Allen, Jackie
Allen, Prairie Lilly
Allison, Middred
Anderson, Jessie
Anderson, Manie
Anderson, Jessie
Advards, Jessie
Douglas, Mrs.
Jenouan, Mrs.
Jenouan, Mrs.
Jenouan, Mrs.
Jenouan, Mrs.
Jenouan, Jenouan,

erna Ferrier. Odessa Mrs. Lina Field, Betty Irs. O. J. Fischer, Peggy Forrest, Dorothy Fontaine Fournier, Alcide ss. Thelma asley, Mrs. Lina atty, Mrs. O. J.

Begler, Mrs.

Benjamin, Mrs. C.

Benjamin, Mrs. C.

Bennett, Alesia

Bennett, Alesia

Bennett, Alesia

Bennett, Alesia

Benress, Mrs. H.

Bessitte, Bessie
Bibb, Lucille
Billings, Lifa
Billings, Lifa
Biscon, Mrs. Pecric
Biscon, Mrs. Reba

Gerig, Mrs. T. H.

Gilberts, Mrs. Reba

disters Grard, Mrs. T.H.

Gilberts, Mrs. Rebaser, Lauretta Grard, Mac.
Mrs. W.
Glassman, Ethel McTirose McTirose
Suis, Mrs.
Golden, Mrs. Reb.
Mrs. Mrs.
Mrs. Goosa, Mrs.
Mrs. Eddie
Mrs. Goosa, Mrs.
Mrs. Goosa, Margie
Mrs. John Mrs. John

Bowwel, Mrs. W. S. Bourneouis, Mrs. W. S. Bourneouis, Mrs. H. Brandon, Margie, Golden, Mrs. R. E. Gonzales, Mrs. E. Gonzales, Mrs. H. Grand, Mrs. Frances Brown, Mrs. Gurtler, Mrs. Carrie, Mrs. C. C. Burnest, Mrs. Gratiot, Mrs. Part Burke, Mrs. Getter, Mrs. H. Hall, Nellie Harlet, Mrs. Greeny, Mrs. L. B. Greeny, Mrs.

Hennes English Hildreth, Mrs. Kathryn Mrs. Jewel Mrs. W. L.
Hill. Mrs. Jewel
Holbs, Mrs.
Cerens Warden
Maxine Grenne Hobbs, Warden gry & Baby Holst, Marine Cleo Holt, Gertrude E. Houck, Mrs. Paul Honer, C. & L. J. Jean Howard, Helen J. Alice Hoyt, Mrs. Anna Hubbard, Mrs. Grayson Mrs.

Hubbaru, Arra Grayson Hughes, Mrs. Bally Frelyn Hull, Mrs. Banley Mrs. Beas Frank Humpke, Mrs. Bea Hurd, Beasie Hotel, Hyatt, Mary Jane Hyatt, Mrs. Paulis, Mrs. Helen Hyde, Mrs. Mahel Fengy Ballstoneum Mrs. Walley Wallstoneum Mrs. Banley Mrs. Beasie Hughes, Wallstoneum Mrs. Wallstoneum Mr

Peggy Isham, Mrs. Walt Shippen Jack, Mrs. Edna James, Jacque Johnson, Gladys Margaret Johnson, Mrs. O.

Jones, Agnes L.
Kadel, Mrs. Al
Kaye, Gertrude &
Kaye, Martha
Kaser, Mrs. Helen
Kelley, Mrs. Mabel
Kelley, Mrs. Mabel
Kenble, Mrs. Wernon
King, LaMar

King, LaMar King, Mrs. Molly Kirbie, Lucille Kitterman, Mrs.

couetine Kruse, Laia
la Kuhns, Gladys
ene Kyle, Bee
loily Lace, Viola
Irz. LaMarr, Siada
LaMarr, Siada
LaToy, Jan
LaToy, Jan
Lamb, Bernice
Lamount, June
Lampman, Pethel
Lang, Ethel
ebe Lang, Ruby

Langley, Maxine Layne, Mary LeDoux, Mrs. LaPoint, Ruth LaVenia Sister

La Pount,
La Venia Sisters
Lee, Adelaide
Lee, Marion
Lee, Marion
Lee, Marion
Lee, Mr. Victor
Lehman, Frenchie
Lemis, Helen
Leona, Lady
Love, Helen
Leona, Lady
Lovell, Ray
Lovell, Ray
Lytell, Sandra
Lytons, Dollye
McCellon, Mrs.

Matthews, Mrs, Ben

Max. Doris
McCune, Mrs.
McDowell, Gladys
McLoughlin, Mrs.
Lola

Pomerenning, Lorene
Pound, Mrs. Esther
Lee

Rae, Dorothy Rafes, Diana Reckless, Mrs. Fred Reed, Lucille Reese, Elsie Rogas, Belle Rhanab, Mrs. Margaret

Rodrigues, Georgia Rogers, Estelle Romayne, Gertrude Rose, Baby, Colored Rose, Drothy Ross, Drothy Rossi, Mrs. Mary J. Rowley, Alice Roy, Dorothy Ilussell, Marguerite V.

Russell, Mrs. Lawrence Russell, Roma Russell, Roma Ruth, Mrs. Edna Sakobie, Mrs. Myrtle Letter List

NOTE-The mail held at the various offices of The Billboard is classified under their respective heads, 1. e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

Saunders, Mrs. H. Thornburg, Mrs. Bl. Ray Bl.

Smith, Mrs.

Smith, Solia
Smithey, Driscella
Smithey, Dorothea
Stanley, Drothea
Stanley, Mrs. Edith
Stankey, Mrs. Edith
Stering, Mrs. Write, Mrs. Chas.
Stercki, Mrs. Edith
Stercki, Mrs.

Thompson, Effie Thompson, Evelyn Zigler, Alma

Gentlemen's List

Abbotts, Jose & Fay
Abentastry, Racker, Ed.
Acker, Ed.
Acker, Ed.
Acker, Ed.
Adams, Arthur A.
Adams, Capt.
Chas. L.
Adams, Frank J.
Adams, Reo.
Adams, Let.
Adams, Medy
Adams, Wilbur
Alles, Ross
Alax Woodcork
Alax Woodcork
Boas
Barnett, Carles

Barlow's Big City Shows Barnes, Blackie Barnes, Harold Barnes, Depton Doc Barnes, Prof. C. Barnes, Robert B. Barnest, Jack Whitey Barrett, Clarence Barrenser, Clarence Barringer, Prof. C. Barnes, Roy Barrett, Clarence Barringer, John P. Barry, Kenneth E. Barten, Walter Getten Barton, Buzzie Barton, Buzzie

Alla, Woodcook

Boas

Alama, Harold D.

Alex, Morris

Allen, Charles X.

Allen, Glen

Allen, James

A.

Allen, M.

Allen, M.

Allen, M.

Allen, M.

Allen, M.

Allen, James

Allen, M.

Allen, James

Allen, M.

Alle

Barten, Walter Cyttes.
Barton, Buzzie Basey, Alexander Bass, Geme Bear, Geo.
Beasley, Doc.
Beasley, John Bensley, Charles Bennst, J. M. Benson, O. N. Bensley, Chas. Show Bergen, Ben

Backers, Herbert Bagley, Morgan F. Bailey, A. H.

Blandy, Eddie
Blankenship, F. O.
Blankman, S.
Boatman, Al
Bohannan, S.
Bolt, L.
Bond, Frank
Boone, Fate
Boone, Wm.
Boop, Betty, Show

Saunders, Mr. Co.
Scott, Mrs. Nina.
Scott, Mrs. Rose
Sears, Mrs. Alleen
Seller, Mrs. Joe
Shelden, Mrs.
Shelden, Mrs.
Sheridan, Mrs.
Sherman, Mrs. G.
Sherman, Mrs. G.
Sherman, Mrs. G.
Sherman, Mrs. G.
Mrs. Gladys
Silberblatt, Mrs.
Silner, Goldie
Ward, Rose
Shetty, Sh.
Soewell, W. S.
Bowen, C. A.
Bo Sherman, Mrs. 6.

Shields, Ruby
Silberblatt, Mrs. Vincent, Mrs. G.
Singer, Golds Mrs. Singer, Golds Mrs. Singer, Golds Mrs. Singer, Mrs. Andola Smith, Mrs. Jack
Smith, Mrs. Jack
Smith, Mrs. Jack
Smith, Mrs. Jack
Smith, Mrs. Silb.
Mrs. Silb.
Mrs. Silb.
Mrs. Mase
Welbon, Mrs. E.
Smith, Mrs. Silb.
Smith, Mrs. Silb.
Wells, Mrs. H. J.
Smith, Mrs. Silb.
Smith, Mrs. Silb.
Wells, Mrs. H. J.
Smith, Mrs. Silb.
Smith, Mrs. Silb.
Westaul, Mabel
Westaul, Mabel
Westaul, Mrs. E.
Smithley, Elma
Smithley, Elma
Westaul, Mrs. E.
Smithley, Elma
Westaul, Mrs. E.
Smithley, Elma
Westaul, Mrs. E.
Smithley, Elma
Smithley, Elma
Westfall, Mrs.
Glady

Bill nan, C. T. er, F. D. er, L. L. gton, Robt. ArthurH. Harry Chas. C.

Billie Harry Billy Jerry gha, W. J.

Davis, Indian Joe Davis, Jack Davis, J. J. (Murf) Campbells, Cesting Charlie B. Davis, J. Jack Davis, J. J. Micker Campbell, Pean Campbell, Pean Campbell, L. Cartoll, Simeon J. Canner, J. W. Canner, J. W. Canner, Frank Carbertia, John Carroll, R. C. Carroll, Simeon J. Carsey, B. L. Carsey, Jingle Carsey, Dingle Carsey, Davidson, Morris DeCar, Claude Carson, Tomby Carter, P. E. Cessano, Isreal Cestaro, V. L. Cettaro, V. L. DeRosia, R. L. Cettaro, V. L. DeRosia, R. L. DeRos Davis, Mickey
Davis, Slick
Davis, Slick
Davis, Van H.
Davis, W. D.
Davidson, G. E.
Davidson, W. L.
Davos, W. L.
Day, D.
DeForest, Jimmy,
DeSots John

Chadbourne, Mortimer Chalkias Bros. Chambers, C. E. Red Chapman, Archie

Chess, Douglas M.
Chiafforelli, Angelo
Claburi, Johnny
Clinquemani, Phil
Clirus Shorty
Clark, Edwin
Frazier
Clark, Joe Jewell
Clark, Joe Jewell
Clark, Texas Joe
Clark, Toma
Clacure, Chas. Col.
Clark, E.
Clay, E.
Clay, E.
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Clay, E.
Clay, E.
Clayton, Geo. E. Dennis, Wm. Denny, Jos. (Doc) Dent, C. R. Denton, Tiff Diaz Sr., Luis Diedtrich Diedtrich (Painter)
Dillon, Edd
Diseler, Roy
Dixie Model Shows
Dixon, Happy
Guta Sign
Dixon, Harry &
Dorothy

lie Clearwater, Chief
F. O. Clark, Blackie
S. Clauda, Joseph
Glay, Wm.
S. W. Clearenger, W. S.
K. L. Clifton, R. S.
Clutter, Harry
Clyde, James T.
Show Cobble, Albert
(Mgr.) Cockrell, Jess
Cotton, Ickson, Clayron
R.

Eiler, R. C. Eilerson, Leslie El Vino, Doc, Family El vino, Doc, Famil Eldridge, Art Chance; Ellins, Robet Ellins, Robet Ellins, Robet Ellins, C. E. Emahiger, A. J. Emery, Alf End, Joe Enfinger, Harold Enpitsh, Bobbie Epperson, W. D. Escape King Evan Eschman, Charles Evans. O. L. Coe, George Coland, Clayton, Beb Cole, Hon. Geo. Cole, Dad & Millie Cole, Pete Coleman, Chas. College Rhythm

Collier, Jack Collins, Loui Coltman, Kid Commonder, Robt.

Conn. Harry E.
Conn. Harry E.
Conn. Harvey Doc
Connolly, Oscar
Connors, Eddie
Conway, Harry
Conway, Jesse
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Finnerty, Jack
Fireside, J.
Fish, James E.
Fisher, Allen
Fisher, Geo.
Fitch, H. H.
Fitch, Milfred
Fitzgerald, Jack
Ford, All
Fontana, Charles
Ford, Al Coon, Roy "Oldfolks" Coon, Roy

"Oldfolks"
Cooper, J. E.
Copeland, HaroldT.
Copper, H.
Corpett, Ben C.
Cordrey, J.
Cornier, Eddie
Cornell, Wes G.
Courtney, Mystic
Covington, Mystic
Covington, Frank
Cowan, Jack
Cowan, Jack
Cowan, Jeac
Coy, Bill
Craul, Henry
Cramer, Roy
Crenshaw, Blille
Crenshaw, Orvell

Rae
Crenshaw, Orvell

Crenshaw, Billie
Ras
Crenshaw, Orthe
Greson, N. L.
Cress, Earl
Cresswell, Frank
Crossy, Allan
Cross, Lawrence
Crows, Lawrence
Crowley, Johnnie
Cuellar, Tony
Cuellar, Tony
Cuellar, Tony
Cuellar, Robert P.
Danial, B. A. 2-10
Dare, Jack
Daring, Harold
Davia, Charles
Bimbo
Davis, Indian Joe

Farrell, E. S.
Farrell, T. H.
Fanst, Mike
Fee, Wm. J.
Fell, Harold
Ferguson, Waldo
Emers
Fernadez, Joseph

Garner, Donald Garrison, James Gates, Frank N. Gates, J. C. Gatewood, Cliff Gaunt, Rex

Fred ury, Paul Graden, Vance (Shorty) Grant, Barney Grant, R. Gravis, Mike Gray, Gary Gray Gr. Shows Greaver, Wm. Green's, Dr.,

oixon, Edward Jobells, Three Jodge, Roy A. Joggett, Art Jack Jonaldson

onaldson, Happy onni, Prof. oubleday, R. R. oucet, Poley nugherty, Harry w. Johnny whine Greavet, Wm.
Greavet, Wm.
Greavet, Wm.
Greeors, Wilfred
Greshan, George
Gretonas Wire
Acco.
The Greeors, Wilfred
Greiffin, Willard
Griffith, Dick
Grimm, George
Grim, Walter
Grighth, Dick
Grimm, George
Grin, Walter
Grighth, Helmuth
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Gudath, Helmuth
Guerin, Frank
Gudth, Lebmth
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Gullaume, Edward
Gulzy, Jimmy
Hacker, Monty
Hadin, Wm.
Hager, O. K.
Hale, Roy
Hadin, Harold
Hale, Chas. C.
Hale, D. D.
Hale, D. D.
Halk, Light, Med. Downs, W. R.
Downs, W. R.
W. R.
Downs, W. R.
Duffin, Peter J.
Duffy, Peter J.
Duffy, W. R.
Durlia, Peter J.
Duffy, W. R.
Dunean, Max
Dunean, Max
Dunean, Mar
Dunean, Phil H.
Dunlap, Dr. Ted
Dunn, C. A.
Dunn, Johnnie
Dunn, Ralph
Durland, Bert
Durcham, Tom Bull
Duvee, Ralph
Duvall, Jimmy Ducham, Alph
Duvoe, Ralph
Duvoel, Ralph
Duvall, Jimmy
Earle, Alfred B.
Earlis, Dan
Earlison, Victor
Edwards, Clift
Edwards, Clift
Edwards, Harry
Slim

Halk, Light, Med.

Halk, Light, Med.

Ou.
Halke, R. S.
Hall, Charles R.
Hall, Harry
Hall Harry
Halliday, J. Frank
Halliday, J. J.
Hammon, D. C.
Hamber, Cupid
Hammon, E.
Hammon, Bobt,
Hammon, Hobt,
Hammon, Hobt,
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Hammon, J.
Hamber, J.
Hamber, J.
Harrington, E.
Harrington, E. A.
Harrington, E. A.
Harrington, Fred
Harring, Fred
Harri

Hatch, Al Harvey wkins, Eugene wkins, Sam E. wkins, Sidney (Colored) yes, Fred O.

Hayes, Fred O. Hayes, James Heacock, Steve & Chuck

Chuck
Healy, Ray
Hearne, Maury D.
Hebert, Jess
Heffner, Jess
Heffner, Jess
Heller, Billie
Heller, Billie
Heller, Wictor
Helvis, A. H.
Helton, Victor
Henderson, Fullon
Henderson, Jamel
Henderson, Jimmie
Henderson, Jimmie
Henderson, Simmie

Herbert, Herman, Dr. Jos. Henry, Lew Herman, Arthur Herman, Ed & Eva Hicks, Clarence Hicks, Will. R. Hibbard, Geo. Hicks, Johnny Hidrick, Elmer Hiett, John W. Higdon, Bob Higgins, Jerry Hildreth, J. W. w. Histon, Bob Higeline, Jerry Hidneth, J. W. Hill, Grover Hill, Paul C. Hill, Salior S. Hines Novelties Hinkle, Roy Hinton, G. Wm. Hirms, Geo. Hind, Walter Hoback, Chuck Hoban, Howard Sylveste Hockenberry, Lewi

Sylventer
Hockenberry, Lewis
Hockevald, Arthur
Hodge, Velmer E.
Hodge, Velmer E.
Hodgani, Ted
Hoffman, Arthur
Hoffman, Henry
Etta
Hogan, Jackson L.
Hogan, Jockson L.
Holloway, Jack
Holloway, Jack
Hollywood
Showboat

Holit Young Holet Twining Holeton, bell Holeton, bell Holt, Charles A. Holt, S. R. Hook, C. S. Hook, C. S. Hopkins, Joe W. Horbett, E. Jack Hornet, Billy Hornsby, H. F. Hosener, Will Horer, Ray

Hudson, Jack
Hughes, R. F.
Hugo, Capt
Huling, Joseph
Hull, Sam
Hume, Robert
Hunt, Geo,
Hunt, Harry
Hunt, Richard
Hunter, Clarenc

Hunter, Clarence
Hunter, Wilbun
Huntler, Delos
Hurd, M. B.
Hurley, W. O.
Husterel, August
Harrel, Karry
Iaseus, Harry
Jack, Texas
Jackson, James
Jackson, J.
Jacobs, T. M.
Jacobs, T. M.
Jacoby, Jimmie
Jamison, Capt,
M.
Jansley Troupe

Jamison, Jimme Jansley Troupe Jaroch, Henry Jason, F. Jessie, Jelly Jewett & Pane Jockwell, Duffle Johnson, Earl

Martin
Johnson, Jesse
Johnson, M. R.
Johnson, Pro. Tom
Johnson, Sam
Johnson, Sidney W.
Johnson, Prof. Tom
Johnson, W. B. Jonas, Zell
Jonas, E. B.
Jones, Eugene Red
Jones, Graden
Jones, Jimmie
Jones, Marchall C.
Jordan, Chas.
Joy, Earl
Joy, Earl
Joy, Earl
Joy, Earl
Joy, Earl
Katka, Stanley &
May
May

Kaird, Albert Kalm, Eddy Kannapo, Halo Kane, Lester Kaplan, Benjamin Kapona, Johnny Karn, Albert Katzen, Al Katzen, Al Kaufman, Fred Kaya, The Keating, Fred M. Keefer, B. G. Keeler, Bryon Keiler, Ferd A. Kelly, A. C. Kelly, Junior Jack Kelly, Junior Jack Kelly, Junior Jack Kelly, Hohard J. Kelly, Wm. H. Kelly, Wm. K. Kelown, Bob Kemp, Chattle Kennedy, Daniel

Kennedy, J. L.
Kennedy, J. L.
Kenner, Benny
Kerkhoven, E. D.
Kerns, Sailor
Eerns, Sailor
Eerns, Sailor
Eerns, M. F.
Ketchum, M. F.
Keys, Bill
Kilgore, Elbert
Killinger, Hootis
Kilmel, Oathel
Vinn A. J.

(Whitie King, A. J. King, Charles R. King, Eddie F. King, J. F. King, Robert King, Rey Hoy King, Rufus O. Kings, Kelly Kingdon, Sid Kinston, Leonard Kinuaman, John

Kinnaman, some T.
Kinney, George
Kinsey Komedy Co.
Kirkiand, Monroe
Kitterman, Tony
Kiefn, J. A.
Kilin, Abner
Kilin, Silim
Kiling, Pete
Kiling, J.
Kiling, Jeter
Kiling, J.
Kili

Knight, France Knowles, Jesse Knowles, Jesse Knowles, Jesse Koens, Jack Koens, Jack Koens, Jack Kraft, Perry Kramer, Paul Krammer, "Lot Branch Whit

Howard, Denny E. Hudder, Geo.

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Bilber, John Troupe
Birse, Geo.
Bishop, Billy
Black, Robert
Blackhaw's, Billy,
Gr. Shows
Blackstone, Victor
Blackwell, RalphG.
Blake, Curly
Blake, Kenneth
Blake, W. R.
(Curley)

Lec. Coleman
Lec. Frank J.
Lec. Francis M.
Lec. Jack
Lec. Lowis
Lec. L. B.
Lec. Martin F.
Lec. Raynor
Lelands, the Six
Leigh. A.
Leilmer, Geo.
Whitey Morgan, Frank
(Chi)
Morris, Will,
Morris, Will,
Morris Bicycle Act
Morris Bicycle Act
Morris Child
Morris Child
Morris Child
Mortenson, Mort
Moseley, Wm.
Moser, Floyd
Mostkowtz, Herman
Motherwell, Thoe.
Mott, Joseph
Mottle, Eeph
Mottle, Eeph
Mottle, Eeph
Mottle, Eeph
Mullin, Joe
Mullin, Joe
Mullin, Joe
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Mullin, Lawrence
Mund, Sunny
Murdock, Lew &
Millie
Murphy, A. H. Ledimer, User.

Leonard, J. Sam
Leonard, W. M.
Leonard, W. M.
Leonard, Edward
Lightner, Gaylord
Lind, Osenar Ed
Lind, Osenar Ed
Lind, Coenar E Liniger, Harry Little Bear, Frankie Littlejohn, Frank Murphy, A. H. Murphy, A. J. Murphy Jr., Jack J. Brankle
Littlejohn, Frank
Lockhart, Luther
Loft, Hender
Long, Hernkie
Long, De Frankie
Long, Deo Major
Lorraine, Robert
Lorraine, Robert
Lorraine, Frank
Lond, Ease, A.
Lond, Lorraine, Geo
Lynne, Geo
Lynne, Jerrie
MacArthur, Murphy, Hon. Jimmie Murphy, Hon.
Murphy, W.A. G.
Murphy, W.M. G.
Murphy, Jack
Myers, Geo. L.
Neces, Jack
Myers, Geo. L.
Naccarato, Billie
Nasser, Raymond
Nasser, Raymond
Nesse, Pete
Nesser, Henri
Neiss Troupe
Nesse, Walter
Nekon, E. V.
Nelson, E. V.
Nelson, E. Tattooer
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Nelson, E. Tattooer
Nelson, E. T. F. V. MacArthur,
McAdoo, Don
McAlister, Tate
McAdoo, Don
McAlister, Tate
McCatis, Tate
McCatis, Tate
McCatis, Hele
McCatis, Hele
McCatis, Mickey
McCatis, Mack
McCatis, Edw. D.
McDermott, Jerry
McGat, Edw. D.
McDermott, Jerry
McGes, Mary H.
McGes, Mary
McGes, J.
McMinney, James
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McKinney, Eddis
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McKenish, Jakie
McLean, Jean
McKinney, Mary
McPeak, Joe
McRae, Neal
Macker, Chief Paul
Macker, Bob
Mackintosh, Fred
Madone, Dennis
Maboney, J. E.
Malonez, Musical
Mandes, Joe,
Troupe Nelson, E. V.
Nelson, Lupe & Welson, Carner Newton, Garner Newton, Garner Newton, Garner Newton, John San, Carly Niebola, Harry Niebola, Lupe & Welson, Jas. Carly Niebola, Sonty Nixon, Jas. Carly Nixon, Jas. Carly Nixon, Jas. Carly Novarro, Sampson Novaro, Sampson Oxon, Frank S. Nunn, H. W. Nye, Treeman O'Brien, Edw. O'Brien, Los O'Brien, Los O'Brien, Los O'Brien, John J. O'Dale, Jimmis O'Daniel, Albert O'Dare & Drew O'Dell, James O'Deary, E. L. O'Rourke, Tex. Dodgark, Dan Orle, Joe Olenik, John Oilver, Eddis O'ller, V. D. Omar, Rex W. Oller, V. D.
Omar, Rer Wm.
Owens, Buck
Owens, Buck
Owens, J. H.
Owens, Mack
Pablo, Juan
J.
Paddock, Buddy
Paige, Geo. W.
Pargia, Dr. Chas. Troupe
Mann, Alfred
Mannin, & Clas
Marell, John Marsell, John Marsell, John Marsell, John Mark, Gold Mark, Gold Mark, Gold Mark, C. Markall, Oucar
Martin, W. T.
Martino, Harry P.
Mascoe, Fred
Mason, Ott
Masso, Walter B,
Masen, Sammel
Matney, Tom Parish, Billy Parker, Bob Parker, C. W. Parker, Kumer Curley Parmiles, Jack
Pasquiale, Frank
Pass Herbert L.
Patterson, Pattle
Pass Herbert L.
Patterson, Jack Sim
Pettik, Joe
Perkins, Raymond
Peters, Pete
Peterson, Jack Sim
Pettik, Frank M.
P. & G. Circus
Phillips, Jimmle
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Phillips, Jimmle
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Phi Mason, Ott
Mason, Walter E,
Matera, Samuel
Matthey, Ton B,
Matthey, Ton B,
Matthey, Feb.
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Matthey, Feb.
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Matthey, Feb.
Maynard, C. E,
Mel-Roi
Merlile, Ralph
Melvile, Balph
Melvile, Joe
Merlilo, Tony
Merrilor, Tony
Merrilor, S. Wm.
Merrilor, Janee
Meyers, W. A.
Mel aels, Jummie
Miller, Bert &
Miller, Bert &
Miller, Bille
Miller, Bille Miller, Billie
Miller, Clyde
Miller, Clyde
Miller, Crank
Miller, Frank
Miller, F.
Miller, Laurence
Miller, Laurence
Miller, Ralph
Miller, Ralph
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Milligen, Fred
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Milligen, Fred
Milligen Bros. Millis, Dave
Mills, Geo.
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Mitchell, Adams
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Mitchell, Arthur
Mitchell, Dan
Mitchell, G. La
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Mitchell, Herbert
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Mitchell, San
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Mitchell, Stave
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Mitchell, Stave
Mitchell, Watter
Mitchell, Watter Circus

Mitcheltree, C. G. Raymond, Frank
Mohawk, Stere G. Rea, J. W.
Monte, Harry H.
Montey, Den Montgomery, H. R.
Moon, Geo, Dutch
Moore, Leman
Morgan, Floyd
Motgan, Frank
(Chil)
Redwould, Frank
Reddield, H. B.
Redmoud, Frank
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Redemoud, Frank
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Redemoud, Frank
Redmoud, Frank
Rea, J. W.
Rea, J. W.
Real, J. W.
Read, Joe & Allene
Reading, Read, Joe & Allene
Reading, Read, Joe & Allene
Reading, Read, J. W.
Read, Joe & Allene
Reading, Arthur
Read, Liff
Read, Joe & Allene
Reading, Arthur
Read, Chiff
Read, Joe & Allene
Reading, Arthur
Read, Chiff
Read, Joe & Allene
Reading, Arthur
Read, Chiff
Read, Chiff Reading,
Real, Cliff
Reaver, Vernon
Recklan Trio
Redfield, H. B.
Redmond, Frank
P. (Chi) ReDon, Carl Red Foot Co. Redden, Wayland | Redding, Lyle O. Redmond, P. B. F. Reese, Harvey Monk Reese, Harvey
Monk
Reeves, Arthur
Reigler, Jack
Reilley, Capt. Dan
Reinolds, Harry
Reno, Louis
Reno, Edw. A.
Reno, Louis
Reno, Fau
Revelers, The Three
Reynolds, Dad
Revelers, The Three
Reynolds, P. C.
Rhamah, Free
Rhanah, Freet
Rhanah, Freet
Rhanah, Freet
Rheinolds, Rae
Richards, Rae
Richards, W. C.
Richardsn, Capt.
Richison-Levis
Richison-Levis
Richison-Levis
Reicht Reet Show Richison Lewis
Tent Show
Right, Arthur
Rising, Tod
Right, Arthur
Rising, Tod
Right, Arthur
Rising, Tod
Rivers, Gabe
Rittley, Harry
Roberts, Frank
Roberts, Gabe
Roberts, Jene
Roberts, Jene
Roberts, Jose
Roberts, J. Stanley
Roberts, J. A. Doad
Rogers, Thos.
Rogers, Thos.
Rogers, Thos.
Rogers, J. A. Doad
Rogers, Thos.
Rogers, J. A. Doad
Rose, Raymond
Rose, Raymond
Rose, Raymond
Rose, Raymond
Rose, Raymond
Rose, Raymond
Rose, Louis
Ross, Clarence
Ross, John Allen
Ross, Millton
Ross, Harrey
Rucker, E. H.
Runyon, Fred
Russell, C. H.
Russell, C. H.
Russell, C. H.
Russell, R. E.
Ryan, Ray E.
Samuels, I. R.
Sanders, R.
Schepbard, Bill
Schlemmer, T. E.
Schreiber, Harry
Schneider, Vincent Schwantes, Hugo
Scott, Homer H.
Scott, Homer H.
Scott, How P.
Scott, How simons, Harry L.
Simons, Homer
Singall, Mooskutty
Simer, A. E.
Singert, A. E.
Singert, W.
Sipk, F. J.
Siscee, R. H.
Sipk, F. J.
Siscee, R. H.
Siitier, Harold
Six Tip Tops
Smith, Ben A.
Smith, John M.
Smith, Shoron Lee
Smith, Norman Lee
Smith, Robt, L.
Smith, S. W.
Smith, Sirve
Smith, W.
Smith, Sirve
Smith, W.
Smith, Sirve
Smith, W.
Smith, Sur
Smith, W.
Smith, Sirve
Smith, S

Sordelet, Henry Sorensen, Robt. Sormen, C. H. Sparks, Bill Speecr, Thom Speecer, Wm. Spicer, Earl Spiker, Floyd Spradling, Osmand Strinkle, Sweden Spradling, Osmond Red Sprinkle, Swede St. Clair, Bob St. Claire, Ernie Stanford, John W. Stanlery, Chas Stanlery, Chas Stanlery, Chas Stanlery, Lee Stanlery, Lee Stanlery, Faul Stanlery, Paul Stanlery, Paul Stanlery, Paul Stanlery, Paul Stanlery, Redie Stanlery, Redie Stanlery, Redie Stanlery, Redie Stanlery, Redie Stanlery, John Stanlery, Jack Steed, Blackie Talerico, Billy
Ricks
Tan, Gus
Tate, Barney
Taylor, R. Ferris
Taylor, R. F.
Taylor, R. Taylor, R. Taylor, R. Taylor, R. Taylor, R. Taylor, R. Taylor, T. Taylor, W. T.
Teander, Jos.
Tess, Louis
Teeter, Tol
Tepper, Sam
Terpos Troupe
Thompson, Earl
Thompson, Louis
Thompson, Louis
Thompson, Louis
Thompson, Wm.

Vogstad, Geo. Waddell, Peggie Wade, Billy Wade, Roscoe Wagner, Al Waite, Kenneth R. Waicott, W. S. Wakefield, Frank Wakefield, Frank
Walker, Harry
Walker, Lee
Walker, James Tim
Walker, M. R.
Wallace, Richard
Walls, C. W.
Wall, John
Waller, Edw. S.
Waller, Edw. S.
Waller, Edw. S.
Walter, Edw. S.
Ward, Bob
Ward, Bert E.
Ward, Bob
Ward, Frank R.
Warren, James
Waters, Bob
Watkins, I. J.
Watson, Frank
Wayne, Billy Toby
Weaver, Sterling J.
Weaver, Buck
Weaver, Ermest Starling, Joans Starling, Joans Warson, Frank Warson, Billy Toby Stebbins, Mortiner Z. Z. Steed, Hackie Steigers, Reman Stein, A. E. Stein, G. Dewey Stein, E. R. R. Wesver, Emest Wesver, Stein, G. Dewey Stein, E. R. R. Wesver, Emest Wesver, Washington Stein, A. E. Stein, G. Dewey Stein, E. R. R. Wesver, Washington Stein, G. Dewey Stein, E. R. R. Wesver, Washington Stein, G. Co. Stephens, G. Geo. Webster, Laverne Stevens, Jos. Stevens, Robt. A. Stewart, Sam Webster, Laverne Stevens, Jos. Stevens, Robt. A. Stewart, Sam Wessel, Stein, G. Stein, G. Geo. Stein, G. Geo. Stein, G. Geo. Store, Cotton J. Store, Cotton J. Store, Cotton J. String, Ann. Charles Strock, Paul H. Storey, W. Stringham, Charles Strock, Paul H. Strock, Paul H. Strock, Paul H. Strock E. White, Sallor W.

E. Whitlark, W. H.
Whitley, Hearld
Whitlaker, E. V.
Wiener, Sam
Wiley, Octobe
Wilkon, G. Chook
Wilkins, J. E.
Willams, H. Harry
Williams, B. W.
Williams, B. W.
Williams, Ben L.
Williams, J. Roger
Williams, J. Roger
Williams, J. Roger
Williams, Singhlee
W. Williams, Tex
Williams, Tex
Williams, Tex
Williams, Tex
Williams, Singhlee
Williams, Gilbert Tees, Louis
Teeter, Ton
Teeter, Ton
Teeter, Ton
Teeter, Son
Teeres, Son
Terpos Tree
Terpos Two
Thompson, Bari
Thompson, Douis
Thompson, Wm.
Thompson, Wm.
Thompson, Wm.
Thompson, Philip
Throckmorton, Philip
Throckmorton, Philip
Throckmorton, Philip
Throckmorton, Ed
Thurston, J. S.
Tiger Bill Jr.
Tillford, Lee

Thompson, Louis
Thompson, Wm.
Thorston, Philip
Throcknorten, Philip
Millin, M.
Willin, M.
W MAIL ON HAND AT NEW YORK OFFICE 1864 Broadway. Ladies' List Andit, Annetto
Arnold, Mildred
Berge, Cube
Brandon, Cacoline
Brandon, Cacoline
Bryon, Peall
Galiahan, Thelma
Galiahan, Thelma
Galiahan, Thelma
Golly, Blanche
Dale, Era
Davies, Alfreda
Drivy, Frankie
Elect, Villeas
Gedelle, Mrs. Geo.
Gardler, Mrs. Geo.
Gardler,

Lawson, Mickey
Lee, Barbara
(& Dupree)
Lockhart, Dorothy
Lopez, Lillian
Lyon, Annabelle
Malloy, Ullaine
Martin, Alice
McIntosh, Louise
B. (& Dupres)
Lockhart, Dorothy
Lopez, Lillian
Lyon, Annabelle
Malloy, Ullaine
Martin, Alice
McIntosh, Louise
McMahon, Patricia
Mona & Marino
Newton, Martha
Oaborne, Vivienne
Owen, Elaine
Peters, Honey
Centilery

Gentlemen's List

Gentlemen's List

Adams, Mile
Adams, Men
Allen, M. H.
(Circus)
Altair, Tony
Amok, James
Amento, Paul
Atters, B. T.
Adwood, Daries
Bancroft, Neil C.
Barron, Dennis
Barth, Charles
Bayless, C. R.
Beal, Sammy
Behee, Bobby
Berlin, Fred
Biack, Dan
Blanchard, Robt.
Black, Dan
Black

600 Woods Bldg., 52 West Bandelph St.

Ladies' List Ladies' Liet

Baron, Thersba
Baron, Thersba
Bernstein, Lucia L
Bernstein, Lucia L
Boice, G. W.
Burt, Mrn. E.
Claude, Mr.
Cruze, Mrn. G.
M.
Miller, Blanche
Fowter, Merna
Fowler, Mrs.
Bernolds, Bab.
Schepurd, Blanche
Schepurd, Blanche
Schepurd, Blanche
Schepurd, Blanche
Schepurd, Blanche
Schepurd, Blanche
Wassen, Marie
Wetten, Stell
Hulter, Carol

Wetten, Stell
White, Mrn. Clyde
Hunter, Carol

Gentlemen's List A. B. C. Comedy Adams, R. N. Co. Allis, Robt.

Shows

Dribbelsby, Harry

Drillick, Louis

QuBerry, C. B.

Eller, R. C.

Eldridge, C. W.

Elvin, R. M.

Ewinger & Swinger

(Skaters)

Ewinger & Swinger (Skatens)
Francis, D. J.
Gallup, Ted
Gavin, Frank
Gecoma, John
Grady, Keille
Grinsley, H.
Hortz, J.
Hortz, J.
Hors, J.
Hors, J.
Hors, Nolan
Howard, Frank
Hyland, Dick
Janko, Vastan
Jones, Jim
Kaipo, Joseph A.
Kamana, B. K.
Ray Bros. Circus
Kent, Billy
Kidder, Ernest
Kent, Elyeret A.
Krewson, Bill
Leigh, Lester
Leonard, Geo. W.
Lieberman, J.
Logan, H. E.
Lopes, Joe
McK & LaRuo
McKlebkoll, Billis
Meeks, Ken
Messer, Jack McNieholl, Britte Meeks, Ken Messer, Jack Mikkelsen, Carl Miller, E. Lester Mooney, Howard (Pat)

Moore, Don Moore, James C. Myers, Frank Namba, Neyo Nichols, Les Owens, Joe & Mollie Mollie
Petrina, Nick
Phillips, Edgar J.
Platt, John J.
Pronath, George
Rhoades, W. E.
Robblins Family
Rogers, Ray
Sherman, Chester
Sistare, Horace
(Ted)

Rathes, Miss
Reves Sisters,
Andison, John Bert
Ancil, John
Rickle, Gretchen
Rickle, All
Ri Allman, Mrs. May
Benson, Mrs. R. D.
Clay, MadeleneRisse
Coyle, Mrs. Jennie
Evans, Midred
Fields, Miss Bobble
Frenzel, MThelma
Hamilton, LouiseB.
Hooper, Mr.
Walter E.
Jolley, Mrs.
Lorraine
Kelly, Mrs.
Lorraine
Wilson, Alice

Abbott, D. Joe Adams, L. L. Allen, A. E. Alvin, J. E. Andrews, Tracy Archer, T. E. Arvello, S. D. Baker, L. G. Arvello, S. D.
Belter, L. C.
Bhows
Barrett, Red
Barton, H. M.
Bash, Ray, Players
Benham, Doic
Benham, Doic
Bennon, Benny
Berry Asso. Players
Rilly's Med. Show
Blackburn, H. D.
Bounsall, Eddie
Bradley, W. G.
Brantley, W. Morgan
Bridges, H. E.
Brill, Tom
Broadway, Jimmie
Burnham, Don
Broadway, Jimmie
Burnham, Don
Burnon, Jimmie
Burnham, Don
Burnon, Jimmie
Burnham, Don
Broadway, Harry
Carton, Eddie
Click, Verns
Coffelt, W. G.
Conten, W. G.
Dewitt, J. E.
Diane & DeMar
Dew, William R.
Emereson, S. C.
Front, A.
Front, A.
Front, A.
Galler, Joe
Galler, Joe
Geller, Joe
Red
Goodlett, Howard
Goodlett, Howard
Goodlett, Howard
Geller, Joe
Red
Goodlett, Howard Bounsail, Eddie
Bradley, W. G.
Bradley, W. G.
Brantley, Morgan
Bridges, H. E.
Brailley, Jimmio
Broadway, James
Brill, Tom
Broadway, James
Burton, J. E.
Carter, Wras
Click, Verne
Click, Verne
Coffelt, W. R.
Choway, Harry
Comway, Harry
Donne Team
Dyer, William B.
Dewitt, J. E.
Diane & DeMar
Downe Team
Dyer, William B.
Demerson, S. C.
Ford, Al
Frank, Ab
Frank, Ab
Frank, Ab
Frank, Ab
Frank, Ab
Galler, Joe
Goodlett, Howard
Harford, W. P.
Harenstock, Harves
Hernford, W. P.
Harenstock, Harves
Hernford, W. P.
Harrenstock, Harves
Hernford, W. P.

en s List

Jolley, Alfred
Kalm, Eddy
Key, Bow Wow
King, Tommie
King, Tommie
LaRain, Horace
LaRain, Horace
Lawis, H. D.
Mahra, Princo
McCoy, Ross
McKee, John
McNeeley, J. E.
Melton, Jack
McNeeley, J. E.
Melton, Jack
Miller, Fred T.
Morgan, Clayton N.
Murray, Joss
Nelson, Harold E.
Nelson, Harman
O Brien, Edward J.
O'Brjan, Pat
O'

MAIL ON HAND AT DALLAS OFFICE 401 Southland Life Bidg. 1416 Commerce Bidg.

Ladies' List

Sherman, Cuesser
Sistare, Horace
Spencer, E. (Ted)
Spencer, E. (Te

LEINEN CLEVELAND-

(Continued from page 28)

(Continued from page 28)

Miller, Jack (Falls) Little and Freddy St.
Clair; floor judges, Lew Brown, day,
Chuck Payton, night; trainers, Eddie
Cronin, day; Jimmy Farrell, night;
nurses, Edna Skeiton, day; Darlene Farrell, night; dietitians, Mrs. C. Payton,
chief; Jennie Rodgers, assistant; cashiers,
Alice Nelson, Ethel Rankin, day; Mrs.
Ed Don Levy, night; doormen, Ray Hepline, day; Paul Bellam, night; ushers,
Roy Hickox, Norm Borthwick, Bob McLaughlin, day; Frank Herd, George Wrost,
Paul Kocher, Ted McConnell, Joe Callahan and Red Johnson, night; Babe McCoy, chief electrician and p.-a. system
supervisor. Angle Smith, Rose Capozzia
and Marie Conway round out the barmaid roster. maid roster.

Contestant couples still on the floor are Leroy (Snozzie) Snyder and Audrey Kines, Jean Williams and Lou Wilson, Ken Reeves and Ruthie Booth, Bill Ross

and Joy Hornick, Frank Zak and Estelle Kalser, Eddle Thompkins and Dolores Gleason, Buddy and Sally Hayden, Francis West and Opal Gardnier, Lloyd Hackler and Lucille Lehrke, Bill Martin and Claire Kay, Billy Kane and Virginia Helsel, Clint Berger and Betty Grau, Jack Harlan and Hazel Norris, Jack Nance and Chickle Costello, Murray Schwartz and Jackie Coffey, Joe Novan and Rose Wallace, Billy and Betty Landen, Phil Karat and Pat Stewart, Bud Helsel and Dotte Trafford, Jimmy Sagryn and Ann Peno. and Pat Stewart, Bud Helsel and Dottle Trafford, Jimmy Sagryn and Ann Penot, Al Sharo and Flo Kramer, Pinky Madison and Elenor Sadler, Steve Fallen and Ann Buddi, Nick Hall and Eleanor Bartels, Teddy Ray and Gluger Kisiel, Jee Schmidt and Helen Roman, Woodrow Wilson Webster and Helen Ludwig (this team being the Oneida Indian entrants from Green Bay). Solos are "Pop" Terry, Joe Studny, Aubrey Austin, Elmer N, Nemecek, Paul Brooks, Jack Jones, Duke Slanter, Terry Nolan, Joe Murin and Mickey Leonti.

ALLEN-Charles, 53, night club owner, recently at Los Angeles following a heart attack. He leaves his wife, Betty Young, screen actress.

BUCKLES — Billy, 5, son of F. I Buckles, projectionist at the Folly Theater, Oklahoma City, was killed in an auto crash near that city April 18. His parents survive. Interment in Memorial Park Cemetery, Oklahoma City.

CHAPMAN-T. J., 70, father of Thomas J. Chapman, former circus musician, of influenza April 12 at the family home in Ardmore, Okla. Burial in Rosehill Cemetery, that city. Survived by his widow, three daughters and a son.

CLAVIN—George P., 40, professional paper subscriptionist the last 16 years, at Fargo, N. D., recently. Burial was at New Rockford, N. D.

COLEMAN—Dan, 58, at one time prom inent in burlesque, at his home in Elton ville, Staten Island, N. Y., April 19.

CONKLIN-Harry, 62, former secretary of Rockville Fair Association and a com-missioner of Tolland County, in Rockville, Conn., April 16. COOKSON-Virginia Lee, 55, novelist

and former screen writer, known as Lee Chambers, April 20 at Del Rio, Tex., from injuries sustained in an automobile acci-

IN LOVING MEMORY OF GENE DE KOS Who died May 6. 1934. IDENE

DOE—Dr. John Watson, 71, father of Dudley Doe, orchestra leader, April 22 in automobile accident near Riceboro, Ga. Deceased was a resident of Palm Beach, Fla.

Ga. Deceased was a resident of Faim Beach, Fia.

DOUGLAS—Byron, 70, veteran actor, in New York April 21. His first stage appearance was in 1884 in Held by the Enemy, produced by Charles Frohman presentations, including Secret Service and Under the Red Robe. He played in Madame X, Denise, with Clara Morris; Foreign Exchange, In the Bishop's Carriage, and as his last stage play, The Gorilla. Later he went to Hollywood for picture work. Interment in the Actors' Fund plot in Kensico Cemetery, Westchester, N. Y.

DOUGLAS—William J., 55, secretary of the Seattle (Wash.) Musicians' Union, recently in that city. His widow and parents survive.

parents survive.

DREW—Charles (Chaps), 72, veteran

DREW—Charles (Chaps), 72, veteran showman, of Covington, Ky., many years ago with circuses, of late years on the executive staff of Col. J. F. Dehnert amusement enterprises and this year with the Knepp & Dehnert Shows, in a hospital at Bellatre, O., April 22 from injuries sustained in a motor truck accident. A son, William, and daughter, Mrs. Ella Backman, both of Covington, survive. Funeral April 25 from Henry survive. Funeral April 25 from Henry

Mrs. Ella Backman, both of Covington, survive. Funeral April 25 from Henry Linneman & Sons Funeral Home, with burial in Highland Cemetery, Covington. DUMBRILLE — Mrs. Elizabeth, 68, mother of Douglas Dumbrille, stage and screen character actor, at her home in Hollywood April 21.

FARREN—George, 69, actor, in New York April 21. In the late '80s he was with Effe Elsler in Hazel Kirke and was with Mrs. Fiske's company at the Manhattan Theater, New York. He recently was in Ladies of the Jury and with the

with Mrs. Piece's company at the Mainhattan Theater, New York. He recently
was in Ladies of the Jury and with the
late Henry Miller in Moliere.
FUCHS—Alma, 16, member of the
Buddy Melton Revue, at St. Marys, O.,
April 24. Miss Fuchs, known professionally as Arlene Lee, was asphyxiated
by gas fumes in the bathroom of a
cottage on Lake St. Marys.
GALLET—Ralph, 48, well-known Chicago night-club operator, was killed in
an automobile collision just outside the
city the afternoon of April 23. Gallet,
who was part owner of the Frolics night
club, Chicago, was preparing to open
the Lighthouse, a suburban spot, and
had been out to inspect the reconstruction work with some friends. They were
returning to the city when the collision returning to the city when the collision

occurred. George, 59, real estate opera-tor, insurance broker and theater op-erator, at his home in Cambridge, Mass., recently. After serving in the State Legis-lature, he took over operation of a thea-ter chain in Massachusetts and New Hampshire, including the Uptown Thea-ter, Boston, then known as the St. James. was president of the Allied Theaters

Association.

GODFREY—Sam, 43, former New York theatrical director and for the last four years an actor and director in Hollywood studios, in a Los Angeles hospital April 18 of a brain tumor. He recently completed an actor's contract with Paramount.



GRAHAM - Mrs. Bessie, widow of Charles D. Graham, a pioneer concessioner in Walnut Beach Amusement Park, Milford, Conn., and former president of the park company, in Milford April 18.

GROSSMAN—Mrs. Sylvia, 32, member of the Bertha Kriesberg Yiddish Players, in her dressing room at Carpenter's Hall, Paterson, N. J., during a performance of Mittele Afros, April 19. GROSSMAN-Mrs. Sylvia, 32, member

HALL — William H. (Big Bill), one time Providence police official, former manager of the Arcadia Ballroom there, an inspector on the Rhode Island Alco-holic Beverage Commission at the time notic Beverage Commission at the time of his death and a past Exalted Ruler of Providence Lodge, B. P. O. E., suddenly of uncemia April 20 at St. Joseph's Hospital, that city. Well known to the theatrical profession and an intimate friend of many stars of stage and screen, Hall was for years one of the city's chief "greeters" at theatrical and sporting affairs. He at theatrical and sporting affairs. He leaves his wife, three daughters and a son. Funeral services from his home and a solemn requiem mass at the Church of the Holy Name, Providence, April 24. HOUGHTON-Clarence, 37, for the last

HOUGHTON—Clarence, 37, for the last 15 years in musical comedy and tabloids, at St. Francis Hospital, Peoria, Ill., recently, following a brief illness. He was a quartet man and appeared with J. Y. Lewis, Margaret Lillie, Honey Hank Harris and the control of th Lewis, Margaret Lillle, Honey Hank Har-ris and other tab attractions. At the time of his death he was lead singer with the Poodle Dog Trio at the Poodle Dog Night Club, Peoria. Body was taken to Houston for burial. Surviving are his widow, Katle Rutherford Houghton; his mother, one son, a daughter, a sister and a brother.

JOHNSON—Peter G., 75. musician and a charter member of the Milwaukee Musicians' Association, April 17 in that city. Survived by his widow and daughter. KENNEDY—Bryce, 50, legit actor, in New York April 21 after a lingering illness. Born in Toronto, his stage debut was in George Ade's Just Out of College, followed by plays that included White Slave and Seven Days' Leave. He also managed Good News and Desert Song on the road. His widow, Jean Roberts, surthe road. His widow, Jean Roberts, survives. Interment in the Actors' Fund plot

vives. Interment in the Actors Fund plot in Kensico Cemetery, Westchester, N. Y. LAMPARD—Doc L., 59, former stage-hand at the old Crawford Theater and Toler Auditorium, Wichita, Kan., and a member of Local No. 190, IATSE, Wichita, for the last 25 years, suddenly in Chicago April 20. He had been employed in the engineering department of the city of Wichita for the last 20 years. Surviving are his widow and a daughter. Burial in

are his widow and a daughter. Burial in Wichita. LEE—Charles V., 62 years, recently at Bellevue Hospital, New York. He was known in practically every branch of show business, having been in vaudeville as a juggler and puppeteer and in the carnival business as sideshow manager with various shows. In the last 15 years he supplied side shows with all types of

ne supplied side shows with all types of merchandise. The firm was known as Lee Brothers. Survived by his widow.

LEFF — Saul, 41, producer of floor shows at the Italian Gardens, Pittsburgh, April 19 of heart failure at the Seventh Avenue Hotel, that city, of which he was

April 19 of heart failure at the Seventh Avenue Hotel, that city, of which he was co-owner. He was also associated with several other hotels in Western Pennsylvania. Funeral services April 19 and burial in a McKees Rocks, Pa, cemetery. LEWIS—Ida, 80, who appeared with Edwin Booth, Mary Anderson, Clara Morris and other stars of the 19th century, April 21 at her home in Los Angeles. She made her first appearance at the age of 7 as Julia in The Drunkard in New Orleans. Miss Lewis went to Los Angeles in 1908 to play with the old Beläsco Stock Company. She did a bit of screen work, but was forced to retire from that field nine years ago when she suffered injuries in an autocrash. Puneral services and burial at Hollywood Cemetery, Hollywood.

McNAMEE—John B. 77, father of Graham McNames, radio announcer, at his home in Columbus, O., April 22 of pneumonia. He was a retired corporation lawyer. Besides his son he is survived by a sister.

MTCHELL—Leo, 22, of the Mitchell family of roaming showfolks, was killed in an auto accident on a highway near

family of roaming showfolks, was killed in an auto accident on a highway near Richmond, Ky., April 11. Burial at

MITCHELL-Tom, 25, of the Mitchell family of roaming showfolks, was killed when the car in which he was riding was sideswiped on a highway near Rich-mond, Ky., April 11. Burial at Rich-

MOND.

NICHOLAS—Ulysses, 42, father of the Nicholas Brothers, colored dance duo, April 17 et Rock Springs, Wyo., of a heart attack. His body was taken to Los Angeles for burial in Evergreen Cemetery April 22.

PENNE—John G., 50, at his home in Waterles Lo recording the property of the

Waterioo, Ia., recently after a week's ill-ness of heart trouble. Mr. Penne was head of the Penne Amusement Company and operated the Forum Ballroom

BOWLAND—Ray, 54, Central Ohio musician and band leader, suddenly at Nova, O., April 18. His widow and a son survive. Burial at Wellington, O.

RUSSELL—James Gordon, 52, veteran film actor, April 21 at Los Angeles as the result of injuries suffered when he fell and struck his head on a curb. Mr. Russell had appeared in films for more than 20 years, his first role being in Tumble-ueeds, starring William S. Hart. Funeral services April 25 at the Little Church of the Flowers, Los Angeles, and burial at Forest Lawn Cemetery, Glendale, Calif. He leaves his wife.

SCHERER—S. A., 43, owner of Station KMPC, Beverly Hills, Calif., at his home in Los Angeles April 22 from a heart attack. Funeral services April 25 and entombment followed at Inglewood Cemetery, Los Angeles. He leaves his wife, a daughter and two sons.

SHERMAN-Edward, 62, father of C. E. Sherman, concessioner with Dodson's World's Fair Shows, April 17 at Mont-

gomery, Ala., of cancer.

SISK—Savannah, 55, father of Dottie
Moss Smith and Boots Moss, motordrome riders, at Chattanooga, recently.

SKEELE—Walter F., 70, organist and
dean of the College of Music of the University of Southers California April.

versity of Southern California, April 18 at his home in Los Angeles following a heart attack. He was regarded as the outstanding organist on the Pacific Coast, and for the last four years was dean of the Southern California Chapter of the American Guild of Organists, Interment was made at Inglewood Cemetery, Los Angeles. He leaves his wife, a son and

SMITH—Russell, 33, who for several years owned and managed Smith Bros.' Wild West Shows, at a hospital in Houston April 18. His widow and one

son survive.

SMITH — William H., 68, formerly SMITH — William H., 68, formerly a member of the Juggling Parrotts and the Original Musical Macks and in late years of the team of Mack and Williams, novelty instrumentalists, at St. Anthony Hospital, Oklahoma City, April 17, from complications. In addition to appearing in vaudeville, he had trouped with the 101 Ranch Wild West Show, the John Robinson Circus and other outdoor attractions. Survived by his widow, Viola E. Thome, known professionally as Melody May Williams. Funeral services April 18 with interment in Rose Hill Cemetery, Oklahoma City.

Oklahoma City. SPAFFORD—Harvey, 71, father of Fred Spafford, musician, of Syracuse, N. Y., in Mexico, N. Y., April 10. Burial in Mexico

April 14.

STEPHENS—Jud, 47, film technician,
April 17 at his home in Los Angeles after
a brief illness. Mr. Stephens, who had
been working in pictures for the last 20
years, supervised the construction of
screen location camps and outdoor ramps
for numerous film studios. Funeral services April 20. His widow survives.

THOMPSON—George H., 57, for more than 30 years manager of the Waller Theater, Laurel Del., April 18 at Laurel from complications resulting from a paralytic stroke. Survived by his widow, two sisters, five children and six grand-

two sisters, five children and six grand-children. Interment in Odd Fellows' Cemetery, Laurel, April 20.

TRAVERS—Richard C., 50, one of the first motion picture actors, at the Infirmary, Fort Arthur, Calif., April 20. Travers appeared with the old Essanay and Lubin studios. Funeral services April 24 at the National Soldiers' Home Chapel, Sawtelle, Calif. His widow and dughter survive. daughter survive

TURNER—Walter Keith, 50, at Minne-apolis recently. He was an old-time

showman, formerly executive with Hershowman, formerly executive with Herbert A. Kline Shows and other amusement companies. He later operated the Turner Independent Shows for some years and of late years promoted trade shows and other special events. His widow and a daughter, Beatrice, of Minneapolis; his mother, Sarah, of Winnipeg, Can., and two brothers, Arthur and R. J., of Minneapolis, survive.

WERR. Millard 40. screen director

webb-millard, 40, screen director and writer, in a private hospital in Hollywood April 21 of an intestinal allment. He was stricken shortly after his return nine months ago from Europe, where he directed three pictures. Gentlemen of the Press was possibly his best known picture. He collaborated on the scenario with Agatha Pratt Mye, English newspaper woman. He also directed The newspaper woman. He also directed The Sea Beast, starring John Barrymore; Naughty But Nice, with Colleen Moore, and many others. He began his film career as an extra with D. W. Griffith in 1915. His widow, the former Mary Eaton, of Follies fame; a daughter, Barbara June; his parents, two sisters and a brother survive.

WEINHOLZER—Anton, owner of the Palm Garden and Empire Theater, St. Paul, from 1896 to 1907, at his home in that city April 21. Survived by his widow, three sons and a daughter. Interment in Calvary Cemetery, St. Paul.

WHARTON—Paul, 24, dress designer for screen actresses and society women, was mysteriously slain in his Hollywood apartment April 25. The murderer es-

caped.

WHITE—Frederick C., 57, former actor and musician, in Cleveland April 24 after a long illiness. Mr. White played in the old Empire Theater, Cleveland, when the orchestra there was led by Max Paetkenhauer. Later he spent many years traveling with stock companies and orchestras. Two brothers survive. Funeral services and burial in Cleveland.

MARRIAGES

GOLDEN-HAYWARD - Robert Golden, assistant film director, to Betty Hayward, motion picture actress and dancer, at the Catholic Church, Culver City, Calif.,

April 17.

HOLMES-HIND—Christian R. Holmes, former film producer and husband of Katherine MadDonald, screen star, to Mona Hind April 18 at Waikik, Hawaii, HURWITZ-GILMAN—Beatrice Gilman, of Bridgeport, Conn., and Dr. George Hurwitz, of West Hartford, Conn., in Bridgerot April 21.

of Bridgeport, Conn., and Dr. George Hurwitz, of West Hartford, Conn., in Bridgeport April 21. Miss Gilman is a contraito singer and sustaining artist on Station WICC, Bridgeport.

IRELAN-WILSON — Ray (Nemo) Irelan, black-face comedian and tuba player, of Muncie, Ind., and Gertrude Wilson, of Albany, Ind., recently at Fountain City, Ind. Irelan is with Homer F. Lee's Royal Missourian Band on the Gorman Bros. Circus.

MURPHY-URION — Eugene Murphy, female impersonator known to Chicago night-club patrons as "Jean," and Mrs. Rowene McDougall, heiress to a \$19,000,000 fortune, in Chicago April 12.

TURNER - FORISTER — Bob Turner, formerly with the Myers & Oswald tent show, and Bettie Forister, of Shawnee, Okla., in that city recently.

WUNDER-MILLS—Dr. Clinton Wunder, former minister, and Thelma Mills, until secently, a deancer in motion platering in

former minister, and Thelma Mills, until recently a dancer in motion pictures, in Chicago April 21. The ceremony was to have been held several months ago, but was postponed when Miss Mills was seriously injured in an auto accident.

COMING MARRIAGES

Charlie Wilkens, dancer, and Estelle Taylor, film actress and former wife of Jack Dempsey, in Reno June 4. Vera Stedman, former actress with Christie Comedy Studios, and Martin Padway. Miss Stedman is the former Padway. Miss Stedman is the former wife of Jackie Taylor, orchestra leader. Jeannette Winters and William T. Crespinal, vice-president of Cinecolor

Madeline Leonard, dancer, to Gilbert Berry, motion picture actor and former husband of Winifred Hunt, screen player.

Mushand of Winfired Hunt, screen player.
Wedding is set for September.
Engagement was announced last week
of Betty Eleanor Tracy, of Glenbrook,
Conn., and Arthur Jessup Jennings, of
Westport, Conn. Miss Tracy is a musical
comedy dancer.

comedy dancer.

Louise Bernice Gazzolo, daughter of
Frank A. P. Gazzolo, veteran Chicago
theatrical man, and William Ross Kibble,
of Mt. Clemens, Mich., in Chicago May 2.
Kibble is the son of Mrs. Mary A. Kibble
and the late William H. Kibble, theater
manager known from Coast to Coast for

his annual tour of Uncle Tom's Cabin

some years ago.
Jacques Deval, French playwright, and Madeleine Weill at Paris May 18.

BIRTHS

To Mr. and Mrs. Walter J. Burchfield a 10½-pound boy, Carl LeRoy, in Terre Haute, Ind., April 1. Father is owner of the Wabash Photo Supply Company, that

city.

To Mr. and Mrs. Frank Whitelaw, formerly of Barlow's Big City Shows, a 7-pound girl, Francis Marie, March 14 in Coleman Hospital, Indianapolis.

A son to Mr. and Mrs. Alfred L. Golden in Pittsburgh last week. Father is a playwright and a director of a playhouse in that city. Mother is a play broker for a New York firm.

A 6¹⁴-pound son April 4 in St. Eliza-

for a New York Hrm.
A 6½-pound son April 4 in St. Elizabeth's Hospital, Youngstown, O., to Mr. and Mrs. Kingdon Brown. Father is a magician. Newcomer has been named Kingdon Lee.
To Mr. and Mrs. Jo Glenn Jarmes,

Monona, Ia., a nine-pound son April 6. Named James.

Named James.

A son to Mr. and Mrs. Jim Thumpston in Pittsburgh last week. Father is the manager of Weiland-Rialto Theater, that city.

A daughter, Sharon Lou, to Mr. and Mrs. Francis Mullins in Seattle, Wash., recently. Father is commercial representative for KOMO-KJR, Seattle. A son to Mr. and Mrs. Leon Moen, in Seattle, Wash., recently. Father is an announcer with KOMO-KJR.

April 13 to Mr. and Mrs. Gus Elsner at Christian Hospital, St. Louis, a girl. Parents are ride owners booked with the Dee Lang Shows.

Dee Lang Shows.

To Mr. and Mrs. Ludwig Lauerhass a son, Ludwig Jr., recently. Mrs. Lauer-hass is the former Betty Bronson, screen

actress.
A 7½-pound boy to Mr. and Mrs.
Johnny Marino in Pittsburgh April 23.
Father is a trumpet player.
A boy to Mr. and Mrs. Eddie Moore.
Father is district manager for Warner

Bros. in Johnstown, Pa.

A son, John William, to Mr. and Mrs. E. H. (Bill) Cates at Covington, Ky., April 21. Father is an outdoor show-man and the mother, Marie Salisbury, a

concert violinist.

To Mr. and Mrs. Harry Tugend, a son, Pred Allen, recently. Father is a gag man for Fred Allen, stage and radio star.

A seven-pound daughter to Mr. and Mrs. George Frank at the Cedars of Lebanon Hospital, Hollywood, April 18. Frank is a theatrical agent.

A daughter to Mr. and Mrs. John Hughes April 18 at Los Angeles. Father is a staff announcer with Station KMTR. To Mr. and Mrs. Charles Granuchi, a son April 17 at Los Angeles. Granuchi is employed in the prop department of Columbia Screen Studios.

A six-pound daughter April 16 at the Cedars of Lebanon Hospital, Hollywood, to Mrs. Sidney Skolsky, wife of the columnist and screen writer.

columnist and screen writer.
A girl to Georgius, French stage and screen comedian, and Marcelle Irvin, former dancer, at Paris April 16.
Born to Mr. and Mrs. Roy Hilbert, a 9½-pound boy, Robert Warren, Mr. Hilbert was formerly trainer with the Sam B. Dill Circus.

DIVORCES

Mildred G. Smith, radio singer known as Dixie Mason, has filed suit in the Chicago courts against Fleming Allen Smith, of NBC. Smith has filed a cross

Julietta Novis filed suit against Donald Novis, radio singer, in New York. Gertrude Lewis from Tressie Gray Mc-Daniels at St. Petersburg, Fla., recently. She was granted the use of her maiden name, Gertrude Lewis.

name, Gertrude Lewis.
Charles Malamuth, screen writer, from Joan London Malamuth, scenarist and daughter of the late Jack London, author, April 5 at Los Angeles.
Claude Rains, stage and screen actor, from Beatrix Thomson, stage actress, recently at Trenton, N. J.
Mona Ware, former screen actress, from L. T. Ware, studio employee, at Los Angeles April 4.
Joe Lewis in Miami Circuit Court, Indiana, from Ethel Lewis April 11.
Lewis is clown cop with the Hagenbeck-Wallace show.

Wallace show.

Marjoric Carter has filed suit against
A. Arthur Carter at Spokane, Wash.,
April 5. She was formerly a New York
and Spokane dancer.
Jean Victoria Stevens Landon, writer
and playwright, of Norwalk, Conn., filed
suit against Charles Nelson Landon in Wallace show

the Superior Court, Bridgeport, Conn.,

Dr. Franklyn Thorpe from Mary Astor, film actress, in Los Angeles April 12. Adele Thomas Farnum, actress, filed

Adde Thomas Farhum, actress, filed suit against Ralph G. Farhum, theatrical agent, at Los Angeles, April 11.
Diane Corday James, screen actress and former Follies girl, from Rian James, film writer and novelist, at Los Angeles April 15.

Lois Hardwick Burton, former child film star and stage actress, filed suit against Joseph Burton in Chicago re-

cently.
Arletta Wilcox from Wyllis (Howdy)
Wilcox, orchestra leader, in Fort Wayne,

Ind., recently.

Catherine Ogden from Walter Ogden at Los Angeles April 9. They are screen writers.

writers.

Harriett Hagman Sebastian, stage actress, filed suit against Henry A. Sebastian April 13 in New York.

Leonard Siye, radio musician and singer, from Lucille Siye April 12 in Los

Angeles. Elvia Herndon from George Kinnear in

Boston recently. Both are burlesque

principals.

Porothy McGowan,

Porothy McGowan,

principals.

Dorothy McGowan, screen actress, from A. Hays Busch, real estate man, in Los Angeles April 23.

Mrs. Mildred Smith, known professionally as Dixie Mason, radio singer, in the Superior Court, Chicago, from Fleming Allen Smith, program director for NBC, recently.

Marguerita Levy filed suit against Samuel Levy, motion picture dance director, April 19 at Los Angeles.

Pauline Blair, stage dancer, April 16 at Los Angeles from Archie Blair.

John Jondeleit, commercial artist, from Melissa J. Jondeleit, film actress, at Pitts-

Melissa J. Jondeleit, film actress, at Pitts-

burgh April 17.
Tanya G. Wright, stage and screen actress, known as Sugar Geise, filed suit (See DIVORCES on page 82)

GREAT FALLS WALK-

(Continued from page 28)

on his work and fairness to contestants. Something a little out of the ordinary

on this type of show.

Easter Sunday saw every lady in attendance presented with a fresh-out flower. A special Easter greeting matinee was put on by Mickey Hogan and Eddie Cluxton, much to the delight of the ladies. Holy Week produced the best business of the show, so far. A pleasant

surprise.

Bobby Gilbert fan mail is something to write home about, and postmarks prove he has listeners as far as 300 miles from Great Falls. Remaining couples are Ernie Weaver and Lee Sullivan. Helen Ehnot and Paul Hammer, Helen Wardinsky and Ace Ekey, Wilma Bell and Leslie Woods, Mildred Kassa and John Sawatzky, Alvina Piprude and John Ferda, and Olga Piprude and Pete Roberts.

DUD NELSON-

(Continued from page 28)

heat, and emsees Bernie Marr and Syl Reilly working counter heat.

Bernie Marr also handles the daily broadcast over WHDH, and Syl Reilly directs the special vaudeville bills, which Manager Mesle has been using as added attractions to counteract the late Lenten (expected) slump, and to which Mr. Mesle attributes the frequently packed

Marvo's "Ice Act" last Thursday Marvo's "Ice Act" last Thursday turned 'em away. Interest is being built up for "Mysterious Myers" escape act Saturday night. Beano for the ladies every afternoon is attracting good matinee crowds. Possible dull moments during the floor shows are eliminated by the monkeyshines of Snozzle Kelly and

the monkeyshines of Snozzle Kelly and Bozo Lewis.

Couples remaining at the 1,344-hour mark include Johnny Hughes and Ruth Watt. Bob Manjo and Lillian Houle, George Masek and Helen Steele, Billy Addy and Frances Dunham, Charles (Pop) Myers and Pal Nelles, Jimmy Scott and Happy Griffis, Tex Rickards and Carole Lombardo, James Kennedy and Arline Dufault, Ralph Fowler and Florence Foster. Jimmy Barrett and and Arline Dufault, Ralph Fowler and Florence Foster. Jimmy Barrett and Helen Mack, Joie Stagg and Thelma Birdsall, Tony Mase and Marian Scott, Charley and Lucille Farren, Billy Page and Chickle Ross, Bob Marvin and Frances Wharton, Bob Kenney and Mary Cassista, Freddy Nevola and Mary Di Rosa, and Jimmie Shipley, solo.

MICKEY ROSENBERG, Daytona Beach, Fla., would like 'em from Jane O'Neil, Erv Shea, Walt Parker and other kids he

Cowl Knoxville Is Down to 10 and 5

KNOXVILLE, April 27.-Busine tinued excellent in fourth week of Harry Cowl's International Walkashow, with local interest increased by fact that nearly half the remaining contestants are Knoxville entries. Ten couples and are Knoxville entries. Ten couples and five solos were walking Friday night after 550 hours.

Biggest house of the show saw Johnny Williams, Birmingham, married to Lois Coxe, of Knoxville, Tuesday night. The two days later.

Sprints will start after about 600

hours. Knoxville show is to be a short one and Cowl says for contestants to watch for next walkie, which will begin

King Brady has been doing a real job as emsee and on WROL broadcasts, and as emsee and off which bloadcases, and Warren Shelk is bangup as heat judge. Johnny Morgan, Eddie Leonard and three Ryans are doing their part to make it one of the year's best shows.

Staff Briefs

BILLY BALDWIN writes in from Deadwood, S. D., to correct our statement in the issue of April 20, to the effect that Jimmy Horan and Tony Tardy handled the stand in the final week of the T. H. Schmokers Deadwood show, that closed the first week in April. Billy wants it understood that he and Bob Bernstein understood that he and Bob bethsein were in charge of the stand thruout the entire show. "The walk was a super, Deadwood's second show, and very well accepted," concluded Billy, who, by the way, emsecing at the Gold Nugget night spot between shows.

MERLE C. TEBBETTS, promoter of the Daytona Beach, Fla., show, is a brother of Walter E. Tebbetts.

DOC J. P. KING, a visitor at the "desk" last week, is now associated with Red Leinen's Cleveland show.

HERMAN BEARZI is resting between shows at his Uniontown, Pa., home and wants to read notes from Eddle Worth-ington, Paddy Gallagher, Ted Carmody and Mae Carmody.

EMMA E. LOCKE and E. Walt Matthew were married Saturday, April 20. The new Mrs. Matthew is a daughter of W. N. Locke, promoter.

SUNSHINE RAMBIN, nurse, writes that she has lost the address of Mrs. John Paul Jones and would like to hear from her, via The Billboard.

JACK (DEAD PAN) KELLY writes in from the Jackson, Mich., show that he expects to spend the next two weeks in Chicago looking for stooge clothes, skits, etc. After 2,000 hours of hard work Jack says that he and Roy Myers figure they are entitled to a rest. are entitled to a res

JACK (BLACKIE) KIRBY, trainer and former Florida life guard, is now in charge of hospital at the Wagon Wheel, South River, N. J., walk.

BARNEY COHEN, dietitian, resting between shows at Waterbury, Conn., would like to hear, via The Billboard, from Joe Weiss, Nellie Saylors, Ann Bishop, Charley Nelson and Joe and Mary Landiso.

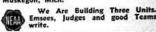
VAN MILLS, of the Noltimier Ponca City show, is waiting for contributions to this column from Earl Pagan, Bob Lee, Dick Strickland and Mack and Alice Robertson

ELME WHEELER (pink elephants) has joined the Moseleys on the Charles show staff as butcher. . . . Congratulations to Earl Smith, who has deserted the endurance field to accept an appointment as assistant postmaster, at his home town, Phoenicia, N. Y. Many of Earl's contestant friends will be pleased to learn of his break. . . Big Bill Fittgerald is stopping the deadheads at the door and welcoming the paying guests. . . . Happy Griffis, Johnny Hughes and the other kids were glad to read Joie Richie's note. . . Nurse Reka Hammerschmidt's birthday fell on Easter Sunday . . It requires a big day for Sunday, . . . It requires a big day for Reka's birthday.

ANNOUNCING IN NEXT ISSUE OPEN-ING DATES OF

MUSKEGON. BAY CITY AND BATTLE CREEK, MICH.

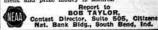
Write to DUKE HALL, Richmond, Va., Show, or S. M. FOX, Occidental Hotel, Muskegon, Mich.



LAST CALL HUGH TALBOTT

ANNOUNCES WALKATHON IN DOWN-TOWN SOUTH BEND. IND., SATURDAY, MAY 4. Can still take a few first-rate Teams who like to contest in a show where good treat-

ment and prize money is assurel.



Lee Show Draws 'Em With 14 Still Going

CHICAGO, April 27.—Bob Lee's show at Pla-Mor Stadium, on West Madison street, is moving along in great style with 14 couples still going strong on the floor. The special matinee tango games are drawing fine attendance. The "human derbies" are a novel feature and

add much to the excitement of the stead-ily climbing evening turnout.

Judge Mullins is scoring in a big way on the heat. Bob Lee says this is the 70th show in eight years with which he has been associated.

Groves-Broughton Win Alvis Macon Walkathon

MACON, Ga., April 27.—The Ray C. Alvis show here closed this week after 1,295 hours. Prize winners were Johnny Groves and Marie Broughton, first; Billy Lyons and Evelyn Cooper, second; Frankie Sharraba and Lelia Thayer, third.

third.

The show played to good closing houses, the kids going thru derbies, treadmills and bombshells under Heat Judge Mickey Thayer, who after five weeks of judging took over the emsee stand following the departure of Jack Freeman for the Tebbetts show. Other emsees to show well on the staff were Harry Jarkey, Chuck Payne and Jerry Davis. Music was by Johnny Marms and band.

The victory ball was held at the Auditorium, under sponsorship of the Macon Drum and Bugle Corps, to a packed

Jackson in Final Hours

JACKSON, Mich., April 27.—The show here is coming to a fast close with but two couples still on after 2,000 hours. The show has been holding up well and

The show has been holding up well and is finishing strong.

The staff has Archie Gayer, head emsee, working with Doug Isitt, and. Jack (Dead Pan) Kelly, on the comedy. Scotty McBride is heat Judge, with Jack Reynolds on the night trick. Trainers are Jerry Martone and Eddle Day; nurse, Billie Isitt. Contestants on the floor are Edna Nowell and Tommy McGreer and Viola Comerford and Clyde Wood.

Contestant Notes

"FROG" TREMAINE infos he is on "FROG" TREMAINE infos he is on the lookout for a sky dance partner. Would especially like to get in touch with Albina Lytle, Elleen Barton and Irene Chartien. Can always be reached thru The Billboard Letter List. Also would like to see notes in the column from Joe Riccio, Joe Solar. "Popeye" Loeb, Melvin Maxon, Bob Shannon, Lynn Rogers, Dorothy Herman, Bill McCabe and Pop Miller.

RAYMOND WRAY writes from Seattle that he and his wife never miss an issue of *The Biliboard* and believe the NEAA a great boon to the endurance field. This (See CONTESTANT NOTES on page 70)

VAUDE-PRESENTATIONS

Adelia & Romero (Rialto) Tulsa, Okla., 3-6. Adeline, La Petite (Paramount) Waterloo, Ia.,

3-6.
Adrienne (Valencia) Baltimore.
Apollon, Dave, Unit (Capitol) New York,
Aristocrats, Twelve (Orph.) New York.
Armida (Denham) Denver.
Armold, Phil (Plymouth) Worcester, Mass.
Ash, Paul (Lyric) Indianapolis,
Auerback, Artie (Orph.) New York.

Bealey, Mildred (Loew) Jersey City, N. J.
Barrie, Gracie (Stanley) Pittsburgh.
Barry & Whiltedge (Mich.) Detroit.
Bates, Peg-Leg (Hipp.) Birmingham, Eng.,
13-18. 13-18 Batie, Walter (Hipp.) Birmingham, Eng., 13-

18. Speck (Lyric) Indianapolis.
Bayes & Speck (Lyric) Indianapolis.
Bedford, Bobby (Capitol) Logan, Utah, 3-5.
Bell & Grey (Real's Club) Gary, Ind.
Belle, Lulu (State-Lake) Chicago.
Bennett's, Owen, Vanities of 1935 (Rialto)
Danville, Va. 1; (Carolina) Charlotte, N.
C., 2-4; (Royal) Wilmington 6-7; (Capitol)
Sallsbury 8; (National) Greensboro 9-11.
Beno, Ben: Biddeford, Me.; Lawrence, Mass.,
6-11.

6-11.

Bernie, Ben, & Orch. (Pal.) Chicago.

Berry, Nyas (Hipp.) Birmingham, Eng., 13-18.

Besser, Joe. & Co. (Oriental) Chicago.

Birnes & Kaye (Denham) Denver,

Bonner & Neuman (Loew) Jersey City, N. J.

Boswell Sisters (RKO Albee) Providence.

Bowman, Patricia (Mich.) Detroit.

Britton, Frank & Milt, & Band (Pal.) Cleveland.

land.
Broadway Jamboree (Astor) Reading, Pa.
Brown & Whalen (State) Newark, N. J.
Brownlee's Hickville Band & Follies (Circus,
Collseum) Ottawa, Cah.
Buck & Bubbles (RKO Albee) Providence,
Burns, Harry, & Co. (Gates Ave.) Brooklyn.
Buster & Verne (Plaza) El Paso, Tex., 3-6.
Buzzington's, Ezra, WLS Band (State-Lake)
Chicago.

C California Varsity Eight (Broadway-Capitol)

Detroit.
Calloway, Blanche, & Orch. (Orph.) Boston.
Camerons, Four (Colonial) Dayton, O.
Carley, Rachelle (State) New York.
Carroll's, Earl, Vanities (Earle) Philadelphia.
Casino De Paree Show (Buffalo) Buffalo.
Chieggo Follies (Capitol) Logan, Utah, 3-5.
Clark, Harry & Billy (Arcadia) Temple, Tex., 3-5.

3-5. Clark's, Harry, Rhapsody in Rhythm (Gra-nada) Plainview, Tex., 1; (Texas) San An-gelo 2; (Arcadia) Temple 3; (Orph.) Waco

4-5. Co-Eds, Six (Plaza) El Paso, Tex., 3-6. Coletti, Frank (Orph.) New York. Compton, Helen, & Orch. (Astor) Reading,

Compton, Helen, & Orch. (Astor) Reading, Pa.
Connors, Frankie (Fox) Detroit.
Cooper, Betty Jane, & Lathrop Bros. (Met.)
Brooklyn.
Cropely & Violet (Areadia) Temple, Tex., 3-5.
Cummings, Don (Pal.) Chicago.

D'Arcy, Ethel: Manchester, N. H.
D'Adrian, PeeWee (Orph.) Parsons, Kan., 3-5.
Dance Cocktails (Colonial) Dayton, O.
Dander's, Bobby, Girls (Paramount) Waterloo,
Danny & Eddie (Brondway-Capitol) Detroit.
Davin, Alice (Gates Ave., Brooklyn.
Dayton, Joe & Eddie (Biskeland Inn) Denver,
Delmar, & Marie (Orph.) Parsons, Kan.,
Dayton, Joe & Marie (Orph.) Parsons, Kan.,
Delmar, Summy (Pleage, El Passo, Tex. 2-6.

DeCounte & Marie (Orphi) Faso, 7ex., 3-6.
Delmar, Simon (Plaza) El Paso, 7ex., 3-6.
Devereaux, Jean, & Co. (Pal.) Cleveland,
Doro, Grace (Pal.) Cleveland,
Dove, Johnny, Co. (Orph.) Lincoln, Neb., 3-5.
Doyle & Donnelly (State-Lake) Chicago.

Doyle & Donnelly (State-Lake) Chicago.

Eddy, Jack, & Co. (RKO Albee) Providence.
Emerson & Baldwin (Paramount) Waterloo,
Is., 3-6.
Enos, Rue, Trio (Shrine Circus) Billings,
Mont.: Sheridan, Wyo., 6-11.
Eton Boys (Mich.) Detroit.
Evening on Broadway (Beacon) Vancouver,
Can., 3-10.
Everett & Conway (Shrine Circus) Billings,
Mont.; Sheridan, Wyo., 6-11.

Farrell, Billy, & Dub Taylor (Alvin) Minne-Parrell, Billy, & Dub Taylor (Alvin) Minneapolis.
Parris, Dolores (Met.) Brooklyn.
Plick, Patsy (Met.) Brooklyn.
Plock Pitsy (Met.) Brooklyn.
Plock Pitsy (Met.) Brooklyn.
Pootlight Frolies (Plaza) El Paso, Tex., 3-6.
Poster, Gae, Girls (Roxy) New York.
Pox. Sydney, & Co. (Gates Ave.) Brooklyn.
Prazee Sisters (Riverside) Milwaukee.
Prench Legion Cadet Band (Orph.) Parsons,
Kan., 3-5.
Gardo, Del (Maitho) Chicago.
Gardo, Bristo Pitson, Co. (Paramount) Waterloo,
In., 3-6.
Gardo, Del (Rialto) Tulsa, Okla., 3-6.
Gardo, Del (Rialto) Tulsa, Okla., 3-6.
Gardo, Del Ripp.) Portsmouth, Eng., 6-11;
(Hipp.) Brighton 13-18; (Empire) Nottingham 20-25; (Empire) Leeds 27-June 1.
Gascas, The (Rialto) Tulsa, Okla., 3-6.
Gaylene Sisters (State) New York.
Gerrits, Paul (State) Minneapolis.
Christensens, The (Pal.) Chicago.

GILBERT BROS.

American Equilibrists.

ENGLISH TOUR—Ernest Letings's "Rates and Traces" Production. Dir.: FERDE SIMON (New York); HENRY SHEREK (London).

Glad, Gladys (Orph.) New York.
Glesson & Allyn (Texas) San Angelo, Tex.,
1-2; (Orph.) Waco 2-5.
Gobs, Four (Hipp.) Birmingham, Eng., 13-18.
Gooding, Leona (Globe) Bridgeport, Conn.
Gordon, Reed & King (Academy of Music)
New York.
Gould, Venita (Chicago) Chicago.
Gracelia & Theodore (State) Newark, N. J.
Graham & Roberts (Alvin) Minneapolis.



ROUTE DEPARTMENT

When no date is given the week of April 27-May 3 is to be supplied.
In split week houses the acts below play May 1-3.

Gretanos, Great (Fox) Detroit.
Griffin, Joe (Hipp.) Portsmouth, Eng., 6-11;
(Hipp.) Brighton 13-18; (Empire) Nottingham 20-25; (Empire) Leeds 27-June 1.
Grindell & Esther (Carolina) Hickory, N. C.,
29-May 2.
Gordon's Dogs (Loew) Jersey City, N. J.
Gory, Gene (Orph.) Lincoln, Neb., 3-5.
Gyrols, Four (Tower) Kansas City.

Hager, Clyde (RKO Albee) Providence, Hamilton, Kay (Orph.) Minneapolis. Hanley, Eddle, & Co. (Paradise) New York. Harlem's Folies Bergere (Globe) Bridgeport, Conn.

Conn.

Harris Twins & Loretta (Marbro) Chicago.

Harrison & Elmo (Orph.) Minneapolis.

Harvey & Dale: Winston-Salem, N. C., 6-11.

Hayes, Evie (Hipp.) Portsmouth, Eng., 6-11;

(Hipp.) Brighton 13-18; (Empire) Nottingham 20-25; (Empire) Leeds 27-June 1.

Hayworth's, Seabee, Edwy. Novelties (Capitol)

Atlanta, Ga.

Hellinger, Mark (Orph.) New York.

Hickey Bros. (Broadway-Capitol) Detroit.

Hi Ho Broadway Unit (Legion Expo.) Durham,

N. C.

Hi Ho Broadway Unit (Legion Expo.) Databas, N. C.
Hi-Lites of Rhythm (Paramount) Waterloo, Ia., 3-6.
Hollywood Premieres, Rudy Nichols (Kentucky) Whitesburg, Ky., 2-3; (Virginia) Hazard 10.
House, Billy, & Co. (Pal.) Cleveland.
Howard, Jay (Beacon) Vancouver, Can., 3-10.
Howard, Joseph E. (Roxy) New York.
Howard, Willie & Eugene (Pox) Detroit.
Huling, Ray, & Seal (Albee) Brooklyn.
Hutton, Ina Ray, & Band (RKO Shubert)
Cincinnati.

Inkie & Archie (Globe) Bridgeport, Conn.

Jackson & Blackwell (Orph.) Lincoln, Neb., 3-5.
Jackson, Irving & Reeve (Oriental) Chicago.
Jamieson, Davey (Orph.) Lincoln, Neb., 3-5.
Jan, Judy & Jerry, (Paradise) New York.
Jans, Harry (Orph.) New York.
Jarneau, Bernice (Areadia) Temple, Tex., 3-5.
Jenkins, Al. & Orch. (Globe) Bridgeport.
Conn.

Conn. Jessel, George (Oriental) Chicago. Jones, Frank Peg (Capitol) Logan, Utah, 3-5. Joyner & Foster (Globe) Bridgeport, Conn.

Kahne, Harry (Orph.) Minneapolis, Kanes, Three (RKO Albee) Providence, Kavanaugh, Stan (Earle) Washington, D. C. Keck, Eddle (Shrine Circus) Pittsburgh; Philadelphia 6-11. Reene Twins, Vic & LaMarr (Chicago) Chi-

cago. Kennedy, Pat (Colonial) Dayton, O.

cego.

Kennedy, Pat (Colonial) Dayton, O.

Lamb & Bellet (Albee) Brooklyn.
Land & Todd (Capitol) Logan, Utah, 3-5.
Landry, Art, & Orch. (Albee) Brooklyn.
Lasfleur, Arthur, & Mary (Marbro) Chicago.
La Vie Paree (Wisconsin) Milwaukee.
La Villa Girls (Faramount) Waterloo, Is., 3-6.
LaVola, Don (Shrine Circus) Billings, Mont.:
Sheridan, Wyo., 6-11.
Lee, Betty (Plaza) El Paso, Tex., 3-6.
LeKreun, Pierre (State) New York.
Leconoff, Sasha (State-Lake) Chicago.
Le Marquise (Orph.) Parsons, Kan, 3-5.
Lengo & Pals (Capitol) Logan, Utah, 3-5.
Leslie's, Lew, Blackbirds of 1935 (Hipp.)
Birmingham, Eng., 13-18.
Lewis & Moore (RKC Fal. Rochester, N. Y.
Leys, Ted (Maj.) Dallas, Tex.; (Maj.) Ft.
Wish, Ted (Maj.) Dallas, Tex.; (Maj.) Ft.
Lightner, Fred, & Rozella (Tower) Kansas
City.
Linda, Marie (Rialto) Tulsa, Okla., 3-6.
Logan, Ella (Albee) Brooklyn.
Lorimer & Hudson (State) Newark, N. J.
Lowes, Ed (Paradise) New York.
Lucas, Nick (Stanley) Pittsburgh.
Luis & Ethelda (Rialto) Tulsa, Okla., 2-6.
Lupe & Lewis (Orph.) Lincoln, Neb., 3-5.
Lynn & Lazaroni (Capitol) Logan, Utah, 3-5.

Mandonev, Will (Hipp.) Portsmouth, Eng., 6-

Mahoney, Will (Hipp.) Portsmouth, Eng., 6-11; (Hipp.) Brighton 13-18; (Empire) Not-tingham 20-25; (Empire) Leeds 27-June 1. Mangean Troupe (Orph.) Minneapolis. Manhattan Merry-Go-Round (State) New York

York.
Mann, Jerome (State) New York.
Marcus, A. B., Show (Wisconsin) Milwaukee.
Marce & Pals (Shrine Circus) Pittsburgh;
(Shrine Circus) Philadelphia 6-11.
Marlow, Landon & Auderer (Plaza) El Paso,

Tex., 3-6.
Martin & Martin (Orph.) Boston,
Masters & Gautler (Plymouth) Worcester,

Masters & Gautler (Plymous)

Mass.

Maxine & Woods (Pal.) Minneapolis.

May, Joe. & Louise Traxell (Loew) Jersey
City, N. J.

McCormick, Mary (RKO Pal.) Rochester, N. Y.

McGivney, Owen (Albee) Brooklyn.

McKenna, Joe & Jane (Pal.) Chicago.

McLean, Ross (Met.) Brooklyn.

Medley & Duprey (Lyric) Indianapolis.

Megley, Guy & Pearl (Colonial) Dayton, O.

Melino, Frank, & Company (State-Lake) Chicago.

Melino, Frank, & Computer W. Va.
cago.
Melzoras, Flying: Martinsburg, W. Va.
Menken, Hal, & Co. (Mich.) Detroit,
Meroff, Benny, Revue (Pal.) New York.
Merry-Go-Rounders, Three (State) New York.
Mills Cavalcade of Music (Valencia) Jamalca,

Meroff, Benny, Revue Trae (State) New York.
Mills Cavalcade of Music (Valencia) Jamaica,
N. Y.
Monroe & Adams Sisters (Pal.) Minneapolis.
Moore, Tim (Hipp.) Birmingham, Eng., 13-18.
Murray, J. Harold (Fox) Philadelphia.
Morales Bros. (Legion Expo.) Durham, N. C.
Mundi, Vince (State) Newark, N. J.
Muzette, Yvonne (Orph.) Parsons, Kan., 3-5.

Nesse, Pete (Legion Expo.) Durham, N. C. Neff Bros.' Revue (Alvin) Minneapolis. Norvo, Ken, & Orch. (Loew) Jersey City, N. J. Novak & Fay (Oriental) Chicago. Novak, Wilma (Oriental) Chicago.

O'Connor, Glies (State) Nov York,
Olivette, Nina (Stanley) Pittsburgh,
Olsen, George, & Orch. (Century) Baltimore,
Omar (Hipp.) Portsmouth, Eng., 5-11; (Hipp.)
Brighton 13-18; (Empire) Nottingham 2025; (Empire) Leeds 27-June 1.
O'Neill, Jack (Orph.) New York.

Paige & Jewett (Police Circus) St. Louis.
Parls Nights (Orph.) Parsons, Kan., 3-5.
Parsons, Kathryn (Roxy) New York.
Pat & Mary (Ark) La Fayette, Ind.
Peabody, Eddle (Academy of Music) New York.
Perkins, Johann (1998)

York.
Perkins, Johnny (Earle) Washington, D. C.
Petiet & Douglas (Marbro) Chicago,
Petty, Ruth (Earle) Washington, D. C.
Popikoff (State) New York.
Powell, Jack (Chicago) Chicago,
Prentice, George (A. B. C. Theater) Paris 3-15.
Prima, Louis, Famous Door Five (Met.) Brooklyn.

Queens, Three (Oriental) Chicago.

Rand, Jack, Five (Beacon) Vancouver, Can., 3-10. 3-10. Rapp, Barney (Stanley) Pittsburgh. Ray Bros. & Marion (Tower) Kansas City. Raymond, Gene (Pal.) Cleveland. Read's, Jimmy, Band (Plaza) El Paso, Tex.,

Raymond, Gene (Pal.) Gleveland.

Raymond, Gene (Pal.) Gleveland.

3-6.

Riping, Chas., Co. (Arcadia) Temple, Tex., 3-5.

Riping, Gueens, Three (Arcadia) Temple, Tex., 3-5.

Riping, Gueens, Three (Arcadia) Temple, Tex., 3-5.

Riping, Gene (Arcadia) Temple, Tex., 3-5.

Riping, Gene (Arcadia) Temple, Tex., 3-5.

Riping, Gorph, Lincoln, Neb., 3-5.

Roberta (Orph), Lincoln, Neb., 3-5.

Rosers, Ray (Pal.) Minneapolis.

Rolismans (Bacon) Vancouver, Can., 3-10.

Rolls, Billy & Dorothy (Empire) Sunderland, Eng., 6-11; (Empire) Pinsbury Park 13-18.

Roper's Mirambas (Ralto) Tulsa, Okla., 3-6.

Rowsettes, 32 (Earle) Washington, D. C.

Roth & Shay (Metropol) Bonn, Germany, Rounders, Four (Paramount) Waterloo, Ia., 3-6.

3-6.

Royalc, George (Plaza) El Paso, Tex., 3-6.

Ruiz & Bonita (Academy of Music) New York,

Runnin' Wild (Orph.) Lincoln, Neb., 3-5.

Russ & Brown (Globe) Bridgeport, Conn.

Russian Fantasy (Pal.) Minneapolis.

Russian Fantasy (Pal.) Minneapolis.

Sanella, Andy, & Orch. (State) New York.
Santos, Alexander, & Co. (Chicago) Chicago.
Savoy, Harry, & Co. (Gates Ave.) Brooklyn.
Sax Sisters (Met.) Brooklyn.
Sax, Ray (Lyric) Indianapolis.
Scott, Skyland (State-Laze) Chicago.
Stotty, Skyland (State-Laze) Chicago.
Shutta, Ethel (Century) Baltimore.
Silver, Hal (Orph.) Parsons, Kan., 3-5.
Slate Bros. (RKO Shubert) Clincinnati.
Spurr, Horton (Buffalo) Buffalo 3-9.
Spyder, Skeet (Legion Expo.) Durham, N. C.
Spices of 1935 (Penn) Pittsburgh, Utah, 3-5.
Staniey Twins (Met.) Brooklyn.
Starr, Frankle (Beacon) Vancouver, Can.
3-10. Starr, Frankie (Beacon) Vancouver, Can., 3-10. Stevens Bros. & Big Boy (Riverside) Milwaukee.

Stevens, Ivy & Neecle (RKO Shubert) Cincinnati.

Stickney, Bob, & Co. (Denham) Denver,
St. Claire & O'Day (Keith) Portland, Me.;
(Capitol) Pawtycket, R. I. 6-11.

St. Onge Trio (Denham) Denver, Colo.
Stover, Ginger (Capitol) Logan, Utah, 3-5.
Stroud & Dodge (Pal, Minneapolis,
Stuart & Lash (Albee) Brooklyn.
Sullivan, Ed (Met.) Brooklyn.
Sullivan Sisters (Orph.) Lincoln, Neb., 3-5.

Tamara (Fox) Detroit.
Tamara Sisters, Pive (Orph.) Parsons, Kan.,
3-5.

3-5. Tate, Nolli (Tower) Kansas City, Tenkal & Okinu (Alvin) Minneapolis, Thorson, Carl (Orph.) Parsons, Kan., 2-5. Thomas, Norman, Pive (RKO Pal.) Rochester/

N. Y.
Thorson, Carl J. (Orph.) Wichita, Kan., 5-7.
Togo (Beacon) Vancouver, Can., 3-10.
Toto (Academy of Music) New York.
Toyland Revue (Gates Ave.) Brooklyn.
Tranger, Don. Orch. (Alvin) Minneapolis 2-8.
Tudor Girls & Avery (Shrine Circus) Pittsburgh; Philadelphia 6-11.

Valaida (Hipp.) Birmingham, Eng., 13-18.
Valjean Sisters (Paramount) Waterloo, Ia.,
3-6e. Rudy. & Band (Met.) Boston.
Van. Gus (Denham) Denver.
Vanessa (Plaza) El Paso, Tex., 3-6.
Van's, Jack G., Palais Royale (Hipp.) Corbin,
Ky., 2; (Margie) Harian 3; (Riviera) Knoxville, Tenn., 4; (Grand) Huntsville, Ala., 67; (Ritz) Tuscaloosa 8.
Variety Gambois (Colonial) Dayton, O.
Velez, Lupe (Broadway-Capitol) Detroit,
Verdi, Al, & Thelma (Colonial) Dayton, O.
Waller & Lee (Riverside) Milwaukee.

Waller & Lee (Riverside) Milwaukee,
Walton, Bert (RKO Pal.) Rochester, N. Y.
Webb, Capt. George: Columbus, Neb., 4-11.
Welch, Harry Poster (Alvin) Minneapolis,
West, Buster, & Lucille Page (Orph.) Minneapolis,
Whitney, Eleanor (Earle) Washington, D. C.
Wiley's Barbarians (Capitol) Logan, Utah,
3-5.

Wilson, Edith (Hipp.) Birmingham, Eng., 13-Wilson, Ward (Paradise) New York,
Wonder, Tom & Betty (Roxy) New York,
Wycoff, Audrey, & Co., (State-Lake) Chicago.

Yellow Jackets (Plymouth) Worcester, Mass. Yost, Elsye (Orph.) Lincoln, Ncb., 3-5. Young, Worth & Wyle (Orph.) Boston. Yvonne, Princess (Gayety) Buffalo; (Circle) Cleveland 3-9.

BANDS AND ORCHESTRAS

Following each listing in this section of the Route Department e Route Department appears a symbol. rsons consulting this list are advised to Persons consulting this list are advised to fill in the designation corresponding to the symbol when addressing bands and orchestras as a means of facilitating delivery of communications. In many instances letters will be returned marked "Address Insufficient," If proper designations are not

EXPLANATION OF SYMBOLS

b—ballroom, c—cafe, cb—cabaret, cc—country club, h—hotel, nc—night club, ro—restaurant, and t—theater.

(Week of April 29)

Adams, John Q.: (Wayne) Dayton, O., re. Alvin, Danny: (Gold Coast Embassy Club) Chicago, nc. Arnold, Billy: (Boeuf Sur Le Toit) New York, nc.

Arnold, Silly: (Social Sur Le Foli) New York, n.
Augustoff, Jan: (Warwick) New York, n.
Austin, Sid: (Congress) New York, re.
Hallew, Smith: (Hollywood) New York, ch.
Bartal, Jeno: (Ambassador) New York, ch.
Baste, Bob: (Liberty) Fredonia, N. Y., c.
Beecher, Gene: (Lido) Oleveland, re.
Beedner, Keith: (Stevens) Chicago, h.
Belasco, Leon: (Gasino de Parece) New York

ch.

ch.

ch.

gell, Jimmy: (St. Clair) Chicago, h.

Berger, Jack: (Astor) New York, h.

Berger, Matt: (Club Piccardy) Chicago, c.

Bergere, Max: (Park Lane) New York, h.

Bernie, Ben: (Pal.) Chicago, t.

Berrnes, Freddie: (Flying Trapeze) New York,

Between Street, Preddie: (Flying Trapeze) New York, a feet, Preddie: (Flying Trapeze) New York, bestor, Don: (8t. Francis) San Francisco, b. Blake, Lou: (Guyon's Paradise) Chicago, b. Bonnell, Eddie: (Adelphia) Philadelphia, h. Bonelli, Michael: (8. & H. Dining Room) Florence, S. C., re. Britt, Raiph: (Olmos Dinner Club) San Antonio, Tex., c. Fromberg, Sammy: (Von Thenen's) Chlcago, C. Brown, C. W. (Von Thenen's) Chlcago, C. Brown, Herb: (Vendome, 28 W. 56th St.) New York, nc. Prown, Johnny: (Rafters) Philadelphia, nc. Buckley, Joe: (Harry's N. Y. Cabaret) Chl-Burkarth, Johnny: (Gibson) Clincinnati, h. Busse, Henry: (Ambassador) Los Angeles, h. Busseri, Frank: (Trianon) Toronto, Can, br.

Calloway, Blanche: (Orph.) Boston, t. Campbell, Jimmie: (Marquette Club) Chi-

Calloway, Blanche: (Orph.) Boston. t. Campbell, Jimmie: (Marquette Club) Chicago. c. Caudie. Sallas: (Dixie Sherman Cove) Pana-City, Fla., h., also Oscar's Night Club, same city, Fla., h., also Oscar's Night Club, same city, Fla., h., also Oscar's Night Club, cover, Jack: (Japanese Gardens) Detroit, b. Cottez, Carmen: (Conte Cristo) Chicago, no. Chester, Bob.: (Wm. Penn) Philadelphia, h. Childs, Reggle: (Essex House) Newark, N. J., h. Clarke, H.: (Claridge) St. Louis, h. Clarke, H.: (Claridge) St. Louis, h. Clarke, Frank: (Hoosegow) Chicago, c. Collinton, George: (Sharile's) Jamalca, L. I., N. Y., nc. Coburn. Jolly: (Rainbow Room) Radio City, N. Y., nc. Coleman, Full: (Plaza) New York, h. Continental Gypsies: (L'Aiglon) Chicago, c. Coaclius, Paul: (Swiss Gardens) Cincinnation of the Courtney, Del: (Club Victor) Seattle, Wash., nc. Coaving, Al: (Mayfair) New York, nc.

nc.
Crawford, Al: (Mayfair) New York, nc.
Cugat. Xavier: (Waldorf-Astoria) New
York, h.
Cummins, Bernie: (Roosevelt) New Orleans, h.
Cutler, Ben: (Weylin) New York, h. D

Deiley, Frank: (McAlpin) New York, h. De La Rosa: (Biuno's) New York, nc. Denman, Hal: (Melody Club) Kokomo, Ind.,

nc.
Devron, George: (Congress) Chicago, h.
Drew, Chas.: (Leon & Eddic's) New York, nc.
Duchin, Eddic: (Central Park Casino) New
York, nc.

York, no.

Dubrow, Art; (Chop House) Hartford,
Conn., nc.
Duprey, Bob: (Colony House) Detroit, c.,
Durso, Mike: (Delmonico's) New York, nc.

Elkins, Eddie: (Normandie) New York, nc.
Erny, Val: (Barclay) Philadelphia, h.

Everette, Jack: (Kit Kat Club) Des Moines,
Ia., nc.

Farrell, Prank: (Dawn Patrol) New York, nc. Peroinando, Angelo: (Great Northern) New York, h.
Pields, Al. (Billy Gallagher's) New York, nc.
Pinn, Eddie: (Club Cavalcade) Chicago, nc.
Pisher, Mark: (The Grove) Houston, Tex., nc,
Pisher, Scott: (Park Central) New York, h.
Pisher's Ensemble: (Russian Kretchma) New
York, cb.
Piedman, Jerry: (Casino de Parce) New
York, cb.

G Garrigan, Jimmy: (Oriental Gardens) Chicago, c. Gasparre, Dick: (Place Piqualle) New York,

nc. Gilbert, Jerry: (Cornaga) Far Rockaway, L. I., N. Y., re. Codoy: (Leon & Eddie's) New York, nc. Gold-Coasters: (Drake) Chicago, h. Golden, Nell: (Man About Town) New York.

Goodman, Al: (Winter Garden) New York, nc. Gotthelf, Manired: (Monte Cristo) Chicago,

ottneif, Manired Hause Craw,
re.
Grabowsky, Abrasha: (Old Rumanian) New
York, re.
Grant, Bob: (Savoy-Plaza) New York, h.
Grayson, Hal: (Olympic) Seattle, Wash., h.
Greene, Johnny: (St. Regis) New York, h.
Greene, Murray: (Hollywood Gardens) Bronx,
New York, b.
Giegor, Marty: (New Penn) Pittsburgh, nc.
Grier, Jimmy: (Biltmore) Los Angeles, h.

Grier, Jimmy: (Biltmore) Los Angeles, h. H.
Hall, George: (Taft) New York, h.
Halstead, Henry: (Park Central) New York, h.
Hamilton, George: (Baker) Daflas, Tex., h.
Hamilton, Hall: (Limehouse) Chicago, c.
Harris, Phil: (Netherland Plaza) Cincinnati, h.
Hawkins, Jess: (Merry Garden) Chicago, b.
Heibeck, Ray: (Cafe De Paree) Los Angeles, nc.

nc.

nc.

nc.

nc.

nc.

nc.

nc.

Hatt, Hai: (Michelob Inn) Chicago, c.

Hill, Teddy: (Ubangi) New York, nc.

Himber, Richard: (Ritz-Cariton) New York, h.

Hoff, Cari: (French Casino) New York, cb.

Hoffman, Earl: (Casa de Alex) Chicago, c.

Hogan, Bill: (Edgewater Beach) Chicago, b.

Hollander, Will: (New Yorker) New York, nc.

Holst, Ernie; (El Morocco) New York, nc.

Howard, Tex: (Trianon) Scattle, Wash., b.

Huntley, Lloyd. (Statler) Buffalo, N.Y., h.

Hurtado's Marimba: (Pre Cate) New York, nc.

Hutton, Ina Ray: (Shubert) Cincinnati, t.

Janis, Freddie: (Parody Club) Chicago, c.
Jarrett, Art: (College Inni Chicago, nc.
Jenkins, Al: (Globe) Bridgeport, Conn., t.
Johnson, Johnny: (Commodore) New York, h.
Jourdan, Bill: (18 Club) Chicago, c.
Jurgens, Dick: (Palomar) Los Angeles, b.

Kane, Allen: (885 Club) Chicago, c. Keates, Henri: (Cocoanut Grove) Morton Kane, Allen: (885 Club) Chicago, c. Keates, Henri: (Gocoanut Grove) Morton Grove, Ill., re. (Elier, Leonard: (Bismarck) Chicago, h. Kemp, Hal: (Fennsylvania) New York, h. Kennedy, Jimmy: (Nut House) Chicago, sc. King, Henry: (Waldorf-Astoria) New York, h. Kirs, Henry: (Waldorf-Astoria) New York, h. Kirsin Bob: (Club Plecardy) Chicago, c. Knapp, Orville: (Beverly Wilshire) Beverly Hills, Calif., h. Korbin, Van: (Madison Casino) Chicago, c. Kroil, Nathan: (Vanderbilt) New York, h. Kyser, Kay: (Blackhawk) Chicago, c.

Lamb, Drexel: (Casa Loms) South Bend, Ind., nc.
Lande, Jules: (St. Regis) New York, h,
Landry, Art: (Albee) Brooklyn, L
Lane, Eddie: (William Penn) Pittaburgh,

Land, Rrt: (Aspec) Brooklya, t.
Lane, Eddie: (William Penn) Pittsburgh,
Pa., h.
Lavin, Lester: (Navarro) New York, h.
Lavin, Lester: (Navarro) New York, nc.
Lavin, Poec (Coq Rouge) New York, nc.
Larie, Plecadilly) New York, h.
LaSalle, Prank: (Wivel) New York, re.
Lester, Alan: (Brass Rail) and (Tavern-onthe-Green) New York re.
Lester, Ted: (Maj.) Dallas, Tex., t.
Lishon, Henri: (Royale-Prolics) Chicago, nc.
Littlefield, Frankie: (Delmar Club) Galveston, Tex., nc.
Lucas, Clyde: (New Yorker) New York, h.
Lyles, Bill: (Stables) Chicago, c.
Lynch, Phil: (Childs' Paramount) New York.
Te.

Lynden, Ralph: (Wooden Shoe Club) Chicago, c. Lynne, Al: (Casaloma) Flushing, N. Y., re.

Lynne, Al: (Gasaloma) Flushing, N. Y., re.

M

McDonald's Music Mixers: (Milton Park Inn)

Milton, Pa., nc.

MacParland, Frank: (Beaux Arts) New

York, o.

Madriguera, Enrico: (Chez Parce) Chicago.

nci, and, Johnny: (Pershing) Chicago, b.
Maitins, Eddie: (830 Club) Chicago, nc.
Manni, Joe: (Club Leisure) Chicago, c.
Mannone, Wingy: (Piccadilly) New York, h.
Mares, Paul: (Harry's N. Y. Cabaret) Chi-

mares, Paul: (harrys N. 1. Cabblet) Gin-cago, c. Martin, Freddy: (Palmer House) Chicago, b. Martin, Ted: (Savoy-Piaza) New York, h. Marton, Don: (French Casino) New York, ch. Mason, Paul: (Sylvania) Philadelphia, h. Mayno, Artie: (Belmont Grill) Bridgeport,

Mayno, Artie: (Beimont Grill; Bridgepors, Conn., re.
Meeker, Bobby: (De Witt Clinton) Albany,
N, Y., h.
Meo, Jimmy: (Royale-Frolies) Chicago, nc.
Messner, Dick: (Lincoln) New York, h.
Myers, Jack: (Club New Yorker) New York,

nc, Marti: (Montclair) New York, h. Michel, Marti: (Montclair) New York, h. Milton, Al: (Hollywood Club: Chicago, c. Molina, Carlos: (Trianon) Chicago, b. Moss, Joe: (Vanderbilt) New York, h. Murray, Bethune: (Talk of the Town) Chicago, nc. Myers, Stan: (Terrace Garden) Chicago, c.

Nance, Ray: (Club Morocco) Chicago, c. Navara, Leon: (St. Moritz) New York, h. Nehaur, Eddie: (Casino Moderne) Chicago, c. O'Hara, Ray Fiske: (Lum's) New York, re. Oliver, Florello: (Anna Heid's) New York, re. Olivan. Val: (Reno Merry-Go-Round) New York, ne. Olsen. George: (Forello: Anna Heid's) New York, ne.

York ne.
Olsen, George: (Century) Baltimore, t.
Osborne, Will: (Lowry) St. Faul, Minn., h.
Pablo, Don: (Merry-Go-Round) Ft. Wayne.

Ind., nc. (Merry-Go-Round) Ft. Wayne, Pancho: (Pierre) New York, h. Panico, Louis: (Canton Tea Gardens) Chica-go, r.

go, r.

Parker, Johnny: (S. S. Ollie) Chicago, c.

Parker, Ray: (Avalonian) Chicago, c.

Pellegrino, Nick: (Casino) Chicago, c.

Pendarvis, Paul: (St. Paul) St. Paul, h.

Penfield, Don: (Western Bowery) Chicago, c.

Pintozzi, Danny: (The Ship) Chicago, nc.

Platt, Earl: (Modernized Cabaret) Harrisburg,

Fe. pre

Platt, Bess.,
Fa., nc.,
Fa., nc.,
Pollack, Ben: (Park Avenue Pentagone,
troit, nc.,
Prima, Louis: (Famous Door) New York, nc.,
Prima, Louis: (Cathay Tea Gardens) Philadelphia, nc.,
R.,
Playa) Hayerhill, Mass.,

h. Raphael, Don: (Cubanacan) New York, nc. Rapp. Barney: (Stanley) Pittsburgh, t. Reichman, Joe: (Statler) Boston, h.

Renard, Jacques: (Coconut Grove) Boston, re. Richards, Don: (Governor Clinton) New York, h. Rizzo, Vincent: (Cafe Marguery) Philadel-

Riezo, Vincent: (Cane and Carlon), phia, c, codigo, Mano: (El Morocco) New York, h. Redrigo, CEl Morocco) New York, nc, Redriguez: (Versailles) New York, cb, Rodriguez: (Versailles) New York, cb, Carlon), clap, h. Can., h.
Rosen, Tommy; (Wistaria Gardens) Atlanta, Ga., c.
Roth, Eddle: (Club Alabam) Chicago, no.
Royal Arcadians: (El Patto) Hartford, Conn.,
16.

Sabin, Paul: (Lexington) New York, h.
Sammarco, Gene: (Hendrick-Hudson) Troy.
N. Y., h.
Sanders, George: (Club Carioca) Chicago, c.
Sanella, Andy: (State) New York, t.
Schuster, Mitchell: (Lexington) and (Whitehall) New York, h.
Scoggin, Chic; (Club Greyhound) Louisville,
Ky., re.

Ky., ré. Selzer, Irving: (Dixie) New York, h. Sheridan, Phil: (Davenport) Spokane, Wash.,

Selzer, Irving: (Dixie) New York, h. Sheridan, Phil: (Davenport) Spokane, Wash. h. Sissie, Noble: (French Casino) New York, cb. Skeets, Charlle: (Florida) New York, nc. Smith, Joseph C.: (Versailles) New York, cb. Snyder, Fred: (Embassy Club) Chicago, c. Stanton, Maurie: (Club Minuel) Chicago, c. Stanton, Maurie: (Club Minuel) Chicago, nc. Steln, Maurie: (Paramount Chicago, nc. Steln, Maurie: (Paramount Chicago, nc. Steln, Maryle: (Paramount Chicago, nc. Steln, Maryle: (Paramount Chicago, nc. Strone, Jesse: (Club Morocco) Chicago, nc. Straight, Charley: (Brevoort) Chicago, nc. Trunn, Otto, Bavarians: (Pittsford Inn) Pittsford, N. Y., nc. Tropper, Barry: (Miwasy Masonic Temple) Tropper, Harry: (Miwasy Masonic Temple) The Michael: (Edison) New York, h. Tyler, Ted: (Jockey Club) Charleston, S. C., No.

Vagabond, Charles: (Edwards) Jackson, Miss. h. Valentino, Arturo: (Firenze) New York, re. Vallee, Rudy: (Met.) Boston, t. Vance, Johnny: (Club Joy) Lexington, Ky., ne. Vaughn, Walter: (Midway Gardens) Chickgo, c.

vaughn, waiter: (minwhy danders) oncego, c.
cego, c.
velas, Esther: (Roosevelt) New York, h.
Velazco, Emil: (Waldorf-Astoria) New York, h.
Warren, Arthur: (LaRne) New York, re.
Wedell, Jack: (Pere Marquette) Peoria, Ill., h.
Weinbrecht, Roger: (Shawnee) Springfield,
O. h.

Weinbrecht, Roger: (Shawner) Springheid, O., h.
Weiss, Bert: (Silver Gave) Chicago, c.
Weitz, Eddie: (Richmond) kitchmond, Va., h.
Whiteman, Paul: (Paradise) New York, ch.
New York City, re,
Wilcox, Howdy: (Mayfair Club) Flint, Mich., 18.

Williams, Pess: (Savoy) New York, b. Williams, Pess: (Savoy) New York, b. Wintz, Julie: (Village Barn) New York, nc. Wirth, Dick: (Chateau Des Plaines) Chica-go, c.

Ynda, Harry H.: (Club_Roman) Chicago, c. Z Zollo, Leo: (Benj. Franklin) Philadelphia, h.

DRAMATIC AND MUSICAL

Abbey Theater Players: (American) St. Louis 29-May 4.

Abbey Theater Players: (American) St. Louis 29-May 4.
Accent on Youth: (National) Washington 29-May 4.
Accent on Youth: (National) Washington 29-May 4.
As Thousands Cheer: (Curran) San Francisco 29-May 4.
Carte, D'Cyly, Opera Co.; (His Majesty's) Montreal, Can. 29-May 2.
Dodsworth: (Erlanger) Buffalo 1-2; (Masonic) Rechester 3-4.
Draper, Ruth: (Ford) Baltimore 2-4.
Draper, Ruth: (Ford) Baltimore 2-4.
Eileen: (Garrick) Philadelphia 30-May 4.
Hollywood Holiday: (Selwyn) Chicago.
Hook-Up, The: (Broad) Philadelphia 30-May 4.
Life Begins at 8:40; (Grand O. H.) Chicago.
Mary of Scotland: (Pabst) Milwaukee 30-Mary of Scotland: (Pabst) Milwaukee 30-

May 4. ife Begins at 8:40: (Grand O. H.) Chicago. fary of Scotland: (Pabst) Milwaukee 30-May 4: (Erlanger) Chicago 6:1. loscow Art Players: (Shubert) Boston 29-

May 4.
May 4.
May 4.
Salor. Beware: (Pitt) Pittsfield, Mass., 29May 4.
San Carlo Opera Co.: (Auditorium) Chicago
29-May 5; Pittsburgh 10-11.
Taming of the Shrew: (Cox) Cincinnati 29May 1; (Hanna) Cleveland 2-4; (Cass) Detroit 6-11.
Three Men on a Horse: (Harris) Chicago.

INDEPENDENT BURLESK

Beauty Revue: (Gayety) Washington 29-May 4.
Broadway Babies: (Gayety) Baltimore 29-May 4.
Dangerous Curves: (Howard) Boston 29-Bye-Dears of 1935: (Orph.) Paterson, N. J., 29-May 4.
Racket-Dears: (Trocadero) Philadelphia 29-May 4.

SUPREME BURLESK

Pennant Winners: (Minsky's) Brooklyn 28-May 4. Springtime Lassles: (Park) Boston 29-May 4. Streamline Babes: (Minsky's Republic) New York 28-May 4.

MISCELLANEOUS

Birch, Magician; Buckhannon, W. Va., 1; Salem 2; Fairmont 3; Washington, Pa., 4; Waynesburg 6; Uniontown 7; Mt. Pleasant 8; Bedford 9. Delmar, Hypnotist; (Rialto) Granite City, Ill., 1; (Longwood) St. Louis, Mo., 2-4. Dressen & Morris Circus; Pekin, Ill., 29-May 4.

Hudspeth, Mme.: (Paramount) Ashland, Ala., 29-May 4.
Johnson, Zelda, Mentalist: (Ritz) Clarksdale, Ga., 1-2; (Acworth) Acworth 8-9.
Lotstrom & St. Eloi Monkeys: Pekin, Ill., 29-May 4; Rock Palls 6-11.
Long, Leon, Magician: Memphis, Tenn., 1-10.
Lucy, Thos. E., Protean Artist: Lamont, Ia., 1; Mt. Vernon 3; St. Louis, Mo., 4-6; Salem 10.

10.
Mel-Roy, Magician: Chadron, Neb., 1; Hot Springs, S. D., 2; Gillette, Wyo., 3; Rapid City, S. D., 4; Deadwood 5-6; Belle Pourche T; Pierre 8; Pipestone, Minn., 9; Luverne 10. Newmann, Great, Show: Freeno, Call., 1-4; Bakersfield 5-8; Madera 9-11.
Original Floating Theater: Baltimore, Md., 29-May 4; Onancock, Va., 6-11.
(See ROUTES on page 80)

MAGIC-

(Continued from page 27)

about the great Manila Carnival. It's the bunk. We had plenty of people on the grounds, but the money was nil, and you know what that means. From 40,000 to 60,000 people every night, I topped the entire midway and only grossed 5,000 pesos, which means approximately \$2,500. I may go on to Singapore and I may not. I really think at this time that I will return to God's country. Carter was booked to come in here, but canceled the last minute. Oh. boy, was he wise? Magic is overdone here and will be for the next five years. Every gu-gu is a magician and it's ruining the business."

WALT G. DeWEESE, chairman of the arrangements committee for the IBM Convention to be held in Lima, O., June 4, 5 and 6, promises that the forthcoming conclave will be the largest and finest ever put over by the IBM organization. "We are going to have a wonderful parade," DeWeese reports, "and nearly all the local merchants will be represented by floats, surpassing anything we have ever had before. We are planning a big "night before" celebration at Memorial Hall, where everything will be free to the members. There will be music, singing, dancing, eats, drinks and everything (?) that will make you glad you came to Lima. Our shows are going to be topnotchers and of the best. The outdoor exhibitions will thrill as never before. It's going to be a magic circus. Billy Russell is bringing along the colored fellow who dropped 5,000 feet before opening his parachute at Batavia, N. Y., last year, and then sailed to the ground at Le Roy, N. Y. The feat will be duplicated in Lima." WALT G. DeWEESE, chairman of the

CARDIEL (Dale Breece), of Rushville, Ind., was a visitor at the magic desk last week. He expects to remain around Cincinnati indefinitely, concentrating chiefly on night club work. He worked schools and auditoriums thru Indianall winter and is well known in Indianapolis meater circles. apolis magic circles.

LEON LONG, sepia magician, now winding up an extended tour of colored theaters and schools thru Florida, Alabama, Georgia and Tennessee, is carded to begin on three weeks of dates in the St. Louis area May 26, booked by Joseph Brooks, of The St. Louis Argus, colored models.

weakly.

WALLACE THE MAGICIAN reports as follows on his present tour: "When we left Durham March 13 under our new agent, Philip Purrington, our 1926 model truck groaned under the strain. Two shows a day and sometimes three have kept us on the jump. The itinerary has made it possible for us to visit many of our friends: Dr. and Mrs. Wilkins, of Burlington, N. C., the Gatewoods and Hyler, the magician, in Danville; R. O. Edgerton, in Portsmouth, Va. In Charlotte had the pleasure of visiting for first time F. L. Bunker. In Suffolk we visited the Rountrees, and in Franklin the Howells. In Statesville I chatted over the phone with Rev. J. Lewis Thornburg, but did not get to see him. "In High Point I had nice visits with Coke Cecil and R. E. Betts. Both own drug stores and are magicians. They have elaborate equipment and give entertainments as a hobby. Our best crowd to date on the tour was in Thomasville, N. C., where we packed more than a thousand young Thomasvillites into the high-school auditorium for an hour's entertainment of magic,

willites into the high-school auditorium for an hour's entertainment of magic, chalk talks and ventriloquism. Audi-ences nearly as large greeted us in Salem and Bedford, Va.

Salem and Bedford, Va.

"The Purringtons are in West Virginia, where they are making plans for future dates. Arrangements have already been made for a few summer-school entertainments. Contracts have been made with the Reynolds Auditorium and other schools in Winston-Salem for next October. We are planning a trip to the

International Brotherhood of Magicians' Convention in Lima, O., in June. We understand that the boys in charge are planning to make the Lima meeting the biggest one that has been held up to this time. We are all pulling for the convention in Winston-Salem in 1936."

CARRINGTON, who for many years h been touring France with a complete il-lusion show, has decided that taxes— which he claims reach 30 per cent—and other expenses have made this form of entertainment unprofitable, and he is now teamed up with a singer.

MUSTY, illusionist, is at the Europeen

MEL-ROY writes from Colorado Springs, Colo., under date of April 13: "Business has been excellent thru this section, even tho we have been in nearly section, even tho we nave been in nearly all of the duststorms and blizzards. Met Vantine in Boise, Ida., and had a fine visit with Klein and the rest of the magi in Spokane. C. R. Shuff is a wonder with cards. Vernon entertained us royally in Casper, Wyo., and Mrs. Vernon entertained us royally in Casper, Wyo., and Mrs. Vernon entertained us royally in Casper, who are followed to the contract of the contract o is a past master in the art of culinary.

Just met my old friend, Glenn, Dallas,
magish, and also Paul Foxx, who resides
here. The weather today is giving the boys the fever. I can't blame 'em, 'cause it's wonderful."

LESTA (Clifford Lester Jones) has been playing the larger school assemblies in Northeastern Ohlo and Pennsylvania to successful business.

CASH MILLER, manager of the Oddities attraction on the Rubin & Cherry Exposition, has half-interest in and is Exposition, has nan-interest in and is managing the new Spookeasy illusion show with the R. & C. carnival. Featured magician, illusionist and entertainer with the attraction is Gene Gordon, co-founder of the IBM. Gordon is aided by founder of the IBM. Gordon is aided by two other magicians and several assistants from the Marquis Show, Besides his interest in Spookeasy, Marquis is aiding in publicity and special promotions with the Rubin & Cherry Exposition.

"DOES ANYONE WANT a black cat?" queries Prye the Illusionist from Iowa City, Ia. "Two girls brought one in before the show the other night. Said they had two black kittens and thought that me being a magician I would like one. So they made me a present of it. Cats, especially black ones, may be a symbol of our art, but cats and I just don't agree. Will trade him (or her) for a good gimmic."

RING No. 4, IBM, Batavia, N. Y., will stage a 10-act magic show April 25 at Mancuso's Auditorium, Batavia. The show will be open to the public. Following the performance, a banquet will be served to all visiting magicians and their guests, which will be followed by all-night session of magic and dancan all-night session of magic and dancan all-night session of magic and dancing. The American Legion Band of Batavia will furnish the music. All magicians and their friends are invited to
attend the blowout, which will be the
10th annual meeting held by the Ring in

FRANCISCO (A. F. Bull) is presenting his midnight spook show along the West Coast to good results.

MYSTERIOUS HOWARD ansishious Howard (Howard Campbell), of Chattanooga, postcards to say that he's working the oil fields in East Texas and that business is good and money plentiful. Says he's set until the last of May.

HOWARD THURSTON and Charles A. Leedy, humorous columnist, were subjects of a novel joint interview by Leo Daugherty in The Youngstown (O.) Telegram, when Thurston played the Palace Theater there recently. Mr. Leedy is a member of the SAM, IBM, IMC and a number of other magic organizations. He was in show business as a gun juggler with the old Al G. Field Minstrels. Splitting the week between Akron and Youngstown, Thurston played to something like \$11,000. HOWARD THURSTON and Charles A.

LA FOLLETTE and his 20-people revue, Fantasies of 1935, now playing the Kinsey-Publix houses thru the Carolinas, enjoyed a visit from McDonald Birch recently in Greenwood, S. C. La Follette has followed the Great Lester in several towns and reports that the latter has a corking show. William Leight Jr, is La Follette's stage manager.

"DOC" PITZER, of Los Angeles, is still playing to good business at his Avalon establishment there with his regular Sat-urday night spook show.

Conducted by CHARLES WIRTH-- Communications to 25 Opera Place, Cincinnati, O.

CHANGE IN H-W MANAGEMENT

Frank Cook Now With 'Big Show'

Resumes position of legal adjuster - R. Clausen becomes Hagenbeck manager

NEW YORK, April 27.—S. W. Gumpertz announced that Frank Cook, manager of the Hagenbeck-Wallace-4-Paw-Sells Bros.' Circus, which opened in Chicago at the Stadium last Saturday for a 16-day engagement, had been recalled to New York to take back his old post

to New York to take back his old post as legal adjuster of Ringling Bros, and Barnum & Bailey Circus, now in its annual run in Madison Square Garden. Mr. Gumpertz said that "Cook is needed on the Big Show."

The managerial position has been filled by Ralph J. Clausen, appointed fixer of R-B when Cook was named the Hagenbeck manager. Clausen, however, has been in Chicago with the Hagenbeck show for some time, the legal adjusting duties here being tyken care of by Eddie Vaughan, who has been in the Ringling legal department for many years.

Clausen is a veteran executive of the Hagenbeck organization, having been assistant manager and legal adbeen assistant manager and legal ad-juster. Cook's recall was not entirely unexpected. He is a standout legal ad-juster in the business, and has been an integral part of the Big Show setup. Mr. Gumpertz said that Clausen's ele-vation to manager of the Ringling or-ganization's second largest show and Cook's return are both permanent

John Brice, former chief of police of R-B, is legal adjuster on Hagenbeck.

R-B Stands 'Em Up In Terrific Draw

NEW YORK, April 27. - Easter came thru for Ringling-Barnum at the Garden with a smash series of capacity after-noons and near-by capacity evenings that noons and near-by capacity evenings that taxed the huge arena, which seats nearly 15,000 people. On several of the matinees the turnaways were enough to full several large-sized theaters. One turnaway ran to about 5,000. Even if next week—the concluding one of a 24-day engagement—proves only fair, the total will put last year's receipts to shame, according to show officials. Big Show will therefore go out of this Garden into the Boston Garden with plenty of confidence as far as the road tour, which commences in Brooklyn on May 13, is concerned.

cerned.

Frank Cook, erstwhile manager of Hagenbeck-Wallace, arrived back here on Wednesday in his old position of legal adjuster, and Eddie Vaughan will probably shoot out to the H-W show in the legal department. Cook got a grand reception from his friends on the show. Pallenberg's Bears and Dobermann Pinschers, already scheduled to play Boston, have been such a hit that General Manager Gumpertz has signed them for the Brooklyn date and after that play parks and fairs for the George Hamid office.

Word came to Willie Moser, of clown

office.
Word came to Willie Moser, of clown alley, that his mother died in an auto accident on April 22 in Youngstown, O. He left for the funeral, which was held on Thursday. She was with a comedy circus some years ago.

Julius Kuehnel removed his attraction, Suste the Etenhant-Skin Girl, from Clyde.

Julius Kuennel removed his attraction, Susie, the Elephant-Skin Girl, from Clyde Ingalls Side Show to join W. J. (Bill) O'Brien's European Museum in Revere Beach, Mass. O'Brien was in town this week scouting more attractions with Kuehnel.

Two for Canton, O.

CANTON, O., April 27. — Hagenbeck-Wallace will follow Cole Bros. in here within two weeks. The secretary to the mayor this week granted a permit to H-W show for May 30, the first holiday circus date for Canton in more than 10 years. The Cole show plays here May 15.



JOHN G. ROBINSON, who has been critically ill of throat trouble, is slowly recovering after undergoing a series of X-ray treatments. Photo series of X-ray treatments. Photo taken in front yard of his Miami, Fla., home on March 30.

Hamiter Show Framed at Dallas

DALLAS, April 27.—The Hamiter Bros. Wild Animal Circus is being organized here to open about May 15 near Dallas. The owners are Dr. Noble and James J. Hamiter Jr. Fred Crandall, formerly with Sam B. Dill Circus, will manage

Show will move on 34 trucks, trailers

Show will move on 34 trucks, trailers and housecars. Big top is a 90 with three 40s; menagerie a 60 with three 30s. All canvas is practically new.

Roster includes Paul Kneisel, band; Virgil McCracken, general superintendent; Van Thomas, canvas; Lee Smith, ring stock; Frank Dean, painting; Pat Paterson, electrical; Walter Johnson, carpenter; Ralph Thomas, props; Robert Perkins, in charge of dogs and monkeys. Special paper has been ordered and management plans to bill heavily.

Special paper has been ordere management plans to bill heavily.

Ringling Option On Chi Stadium

CHICAGO, April 27.—J. C. Donahue, Chicago representative of the Ringling interests, informs *The Billboard* that an option has been obtained for use of the option has been obtained for use of the Chicago Stadium by any one of the Ringling Shows, the Ringling-Barnum Circus, Hagenbeck-Wallace Circus or the Al G. Barnes Circus, for five years. It is provided in the agreement that the Stadium shall not be rented to any other circus interests during the five years and also that none of the Ringling shows shall play any other building in Chicago during the same period.

Hildreth Protests Against Abusing 'Clown' and 'Circus'

WASHINGTON, April 27. — Congressman Maury Maverick, of Texas, a member of the Circus Fans' Association, recently received a letter from Melvin D. Hildreth, chairman of the legislative committee of the CFA, protesting against the frequent allusion to demagogues as "clowns" and to certain movements as a "circus."

Mr. Maverick made clever use of the letter by having it carried in a syndi-cated column known as the Washington Merry-Go-Round, which appears in 150 daily papers.

The letter to Mr. Maverick follows: "Dear Mr. Maverick:

"I have noted recently a tendency in "I have noted recently a tendency in the public press and in Congress to refer to certain individuals as 'clowns' and to certain occasions as a 'three-ring circus.' It seems to me that this is most unfair to the clown, for years the friend of children, and the purveyor of happiness and joy of the cleanest and most delightful kind.

"Then, too, the circus with its centuries of tradition, its honorable history of cleanliness, should not be used as a

of cleanliness, should not be used as a comparison with events that are absurd and disgusting.

"I hope that the next time some member of Congress attempts to compare a demagogic individual with a clown, or an absurd occasion with a circus, you will properly protest."

Tiger Bill Show Adds Three Trucks

BELLEVUE, Mich., April 27.—Things are humming at quarters of Tiger Bill Show here, with opening only a short time away. Three new trucks and trailers have been added and a privilege car is being built to take care of the concession. sion end.
Colonel Emmet Snyder is breaking new

stock and Jim Carter is rehearsing a "hillbilly" bunch of stringed instrumentalists. Garry Owen and family, of picture fame, are here.

picture fame, are here.

Bing Harris, trombonist, visited this week. Charles Schram, band leader, has his men lined up. Zeke LaMont will be back in charge of clown alley with Neil Darrow and Gene McIntosh as joeys. Will have new props.

Col. Snyder and Glenn McIntosh were at quarters of Lewis Bros. Circus last Sunday.

No Animal Exhibits

BOSTON, April 27. — The Legislature has received a favorable report from the legislative committee on a bill to prohibit the exhibition of animals while yet alive on or near public highways for the purpose of attracting trade. Circus menageries are exempt, according to present interpretations of the bill.

Sarasota, Fla., Will Welcome CSSC Home for Old Troupers

SARASOTA, Fla., April 27.—Definite assurance that the Circus Saints and Sinners Club would construct a colony for retired circusfolk here on land donated by Mrs. Charles Ringling has added to the prospects for the best sumer that Sarasota has experienced in its history, including the lamented boom days.

Business men and prominent citizens today united in congratulating the club on its choice of a location for the colony. on its choice of a location for the colony, which will be within easy walking distance of the winter quarters of the Ringling Circus, and just a little longer distance from the heart of the city. The property stands just east of the Atlantic Coast Line tracks and has been carried in the tax rolls of the county at a sizable figure for years, reflecting a valuable donation on the part of the circus man's widow.

widow.
Contractors and craftsmen are ready to

prepare estimates on the buildings, it was said today. Very little grading or drain-age will be necessary, because the prop-erty is on one of the highest locations in

erty is on one of the highest locations in town and has a natural drainage.

The offer of Sam W. Gumpertz, general manager of the Ringling interests, to build the first 10 cottages was no surprise to localites, who know of his many generous and humanitarian acts during the winter months here. "The boss" is known as a humanitarian and the generosity of him and Mrs. Ringling Would make a sizable story, but they never discuss it and would rather not have it mentioned.

Incalities will follow future plans of the club and its colony with a great deal

of interest.

Sarasota is said to be scheduled for hundreds of thousands of dollars' worth of new building this summer after the best winter in history.

ChicagoCircus Business Is Up

Combined H-W and Cole gate first week several times that of one skow '34

CHICAGO, April 27.—Chicago is withofit a doubt more circus-conscious this
spring than it has ever been, and during
the first week of the engagements of the
Hagenbeck-Wallace-4-Paw-Sells Circus
and the Cole Bros.-Clyde Beatty Circus
the combined attendance at the two
shows has been from three to four times
as great as last year's attendance at one
show.

The heavy billing and intensive publicity campaigns of both shows have created unusual interest in the circuses. To what extent the billing has confused the public is difficult to determine. Close To what extent the billing has confused the public is difficult to determine. Close observers are of the opinion that a large section of the public does not observe the titles closely, fails to remember them, and that the determining factor in a great percentage of cases is the word "circus" and the location name. To date the larger business has gone to H-W, which has a marked advantage in seating capacity, better facilities for handling the crowds, and a large number of seats in the lower priced brackets.

Attendance at the Stadium up to Thursday had been exceptionally good, the first two days alone having had an estimated 45,000 or more people. It was expected that still larger crowds would be the rule during the remainder of the week and there are even predictions that there will be at least two turnaways before the engagement closes.

At the Coliseum the attendance dur-(See CHICAGO CIRCUS on page 86)

(See CHICAGO CIRCUS on page 66)

Big Biz Continues With Tom Mix Show

EUREKA, Calif., April 27.—The Tom Mix Circus is now in its eighth week. New equipment is being added. Several new trucks ordered from the Ford Motor Company will soon arrive. A new water truck has arrived which furnishes enough water for the entire show.

Capacity and straw houses continue and schools in many instances are being released without solicitation on part of show. Mail is still arriving from Boy Scott members An Petaluma, Calif., where Tom Mix visited a member who was too ill to leave his home to see show.

Mrs. Mix will be featured next week riding a stallion from the Kellogg Farm, doing a specialty in menage act. Two clowns have been added—Arnt Augstead and Roy Brown. Bill De Armo is returning after a brief illness. Mr. and Mrs. Dail Turney have equipped the managerial trailer with a new and compact Rock-Gas stove.

Ted Metz continues to do his share of

Ted Metz continues to do his share of business with side show.

An enjoyable dinner party was given in honor of Mr. and Mrs. Mix, which included 20 members of show and guests of the staff, by Circus Fans of Napa. Calif., where Dr. Murray and Dave Cavagnero played hosts. Among those present were Mr. and Mrs. Tom Mix, Mr. and Mrs. Turney, Mr. and Mrs. Harry Baker, Erma Ward, Mr. and Mrs. John Agee. Homer Hobson Sr., Mr. and Mrs. Howard Bell, Mr. and Mrs. Walter Jennier.

Moore Has Mouse Circus

CUMBERLAND, O., April 27.—Heralding the biggest and grandest mouse circus in the world, Harry E. Moore, local showman, hit the road this week with his newly organized show unit, known as Harry E. Moore's Famous Pets. The show has more than 500 mice, most of them trained and gathered from many different climes. The show is motorized.

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With the Circus Fans

By THE RINGMASTER

FRANK HARTLESS, W. M. BUCKINGHAM, 2930 West Lake Street, Thames Bank, Chicago, III. (Conducted by JOHN SHEPARD, Editor "The White Tops," 609 Fulton St., Chicago, III.)

"Colonel Bill" Sneed, chairman of Chi-cago Tent, blew the whistle for opening performance of the Cole show at the

The following attended opening per-formance of Cole-Beatty Circus in Chi-cago: F. W. Schlotzhauer, John Tetlow, Elliott J. McKnight, Karl Knecht, Wil-liam Sneed, Frank Hartless, John Shepard and Burt L, Wilson.

Lawrence C. Brown and Frank Fender-son, of Portland, Me., attended Shrine Circus at Lewiston, Me.

Robert D. Good, of Allentown, Pa., informs that he had his miniature circus models on display in Truly Warner's Hat Store window in lobby of Madison Square Garden and they attracted much attention. He recently carved out a 12-piece band for his "Two Hemispheres" bandwagon model. While in the metropolis he visited the Cumberland Hotel Circus Room.

The Alfredo Codona Tent, of San Antonio, Tex., entertained at a dinner in honor of Pompey Coppini, CFA, New York City. Affair was in Gunter Hotel, of which CFA Paul McSween is mahager, evening of April 16. Musical program was fur-nished by Mack Rogers' orchestra and en-tertainers. Harry Hertzberg acted as toastmaster.

John P. Grace, of Kokomo, Ind., visited Peru quarters of the Hagenbeck-Wallace on April 13 and saw opening rodeo. He recently obtained some rare and valuable

reru quarters of the lagenbeck-Mainec on April 13 and saw opening rodeo. He recently obtained some rare and valuable route books of circuses.

Charles Kitto, secretary of Wisconsin W. C. Coup Top, CFA, writes that his city, Beloit, would be a good stand for a railroad circus this season.

Burtis L. Wilson, CFA Ambassador at Large, expects to leave Chicago about May 7 for a business trip into the Southwest which will last far into the summer.

Chicago and other CFA members were guests of the Cole show at dress rehearsal evening of April 18. Bill Sneed, of Chicago Tent, represented the CFA as guest of the Hagenbeck show the following evening at the Stadium.

The time for the 10th annual convention of the CFA is drawing near. Remember the dates are May 9, 10 and 11, and location Cincinnati, O. The Cole Bros.-Clyde Beatty Circus will play Covington, Ky, on the last day named and delegates and guests will visit the circus. There will be a noon meal in cook house, Fans being guests of the management, and annual banquet of CFA will be in Hotel Sinton, Cincinnati, late that evening, with circus people as guests.

Recent visitors to Hotel Cumberland Circus Room, New York, were: Ruth Nad, Loretta Pyne, Mrs. Midred Miller; Karl, Helen and Henrietta Wallenda; G. Snellers, W. A. Atkins, William Hamilton, Mr. and Mirs. Robert D. Good, Al Tucker, J. M. McGuire, Donald Edwards, Bobby Gable, N. L. Thomas, W. H. Wilson, Frank Portillo and Mildred McIntyre.

The Felix B. Adler Tent, CFA, of Paterson, N. J., Held its monthly meeting on April 20 at Gorman Bros.' Circus, Hackerson't N. J. Medita was called to order

son, N. J., held its monthly meeting on April 20 at Gorman Bros. Circus, Hackensack, N. J. Meeting was called to order by President Joe Minchin, and after a brief business, members and friends were guests of Tom Gorman for dinner in cookhouse. At conclusion of dinner, Mr. Gorman, was presented with a heautiful guests of Tom Gorman for dinner in cookhouse. At conclusion of dinner, Mr. Gorman was presented with a beautiful foral horseshoe, presentation speech being made by Phyllis Werling, secretary of Adler Tent. Tom thanked the members and spoke in high praise of the Fans. Speeches were made by Burns O'Sullivan and Jean Belasco, of Gorman show, also Fan members Hugh Higgins, Levi Van Houten, Herman E. Mertel, Chester Wescott, Miss Werling and Minchin. Members gathered on lot and Ed Kelty made a shot of the group. Evening performance was witnessed by Joe Minchin, Chester A. Wescott, Levi and Mrs. Van Houten, John Peaty, Cora Wilson, Oscar Decker, Mr. and Mrs. Herman E. Mertel, Walter Cougle, William Yark, Mr. and Mrs. Elmer A. Kemp, Harold Minchin, Edward Kelty, Harry Baugh, Miss Werling, Mr. and Mrs. Hugh Higgins, Mr. and Mrs. Thomas Healy, Doc Leon and Poodles Hanneford.

SECOND SHOW booked for Bingham-ton, N. Y., is Ringling-Barnum for July 11. The license fee was fixed at \$150.

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Williamson Says No Lye Was Thrown

CINCINNATI, April 27.—P. M. Williamson, advertising manager of the Tom Mix Circus, has a comeback to an Tom Mix Circus, has a comeback to an article in The Billboard of April 20, in which Jack Austin, of the Al G. Barnes Circus, stated that lye was thrown in his face by one of Williamson's bill-posters. "This I wish to positively deny," says Williamson, "as no lye was thrown in any one's face by anyone. True, Austin did have one of my men arrested stating that he (my man) at-True, Austin did have one of my men arrested, stating that he (my man) attempted to throw lye in his face, but as far as the actual throwing is concerned, Austin knows quite well that none was thrown and I am at a loss to understand why he says 'his was the face that received the lye.' After all, it's just another of those old-time circus billing wars, and I had forgotten about it until reading the article, but feel we are entitled to our side of the story.

story.

"In regard to the billing our show is receiving will say that as our show is getting plenty of straw houses out here (California) in the rain, some one must be guilty of letting the folks know that we are coming to town, credit for which should go to my billing crew and not the brigade manager, as after all they are the ones that really sheet them up. "In fairness to us would like to see this in print. Will further add that as far as I know neither my men nor myself have ever been charged with any crime, we also believing that crime does not pay."

(EDITOR'S NOTE—Both sides have

(EDITOR'S NOTE—Both sides have now had their say and the controversy is closed so far as The Billboard is con-

Barnett Band Roster

STEUBENVILLE, O., April 27. — Ira Haynes, bandmaster, is in his fourth season with Barnett Bros.' Circus and it is his 41st season in show business. In band are Andy Martin, Jack Messick, Charles Fournier, cornets; Nick Altroth, clarinet and alto sax; Dick Ambrose, clarinet and tenor sax; Charles Smith, bass; John Horak, baritone; Henry Blank, trombone; Norman Hanley, trombone; Ray Goslin, snare drum; Charles LaBird, bass drum. The management has a new sleeping car for the band. It has three compartments, sitting room and clothes closet for each compartment.

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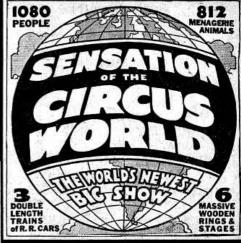
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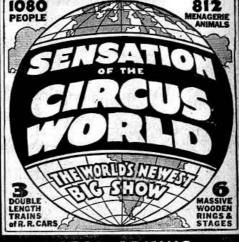
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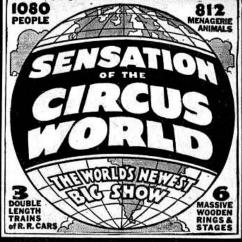
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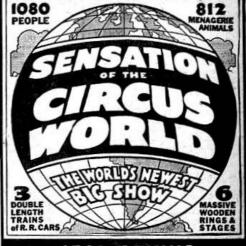
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JACK CARROLL, Trumpet.

JAMES C. VINSON, Trumpet.
OTTO GRABS, Bass Drum.
MM. TURNER, Drums and Xylophone.
FRED KUSMAN, Clarinet and Sax.
FRED KRAUSE, Baritone.
FRED MASCOE, Trombone.
LARRY GANYARD, Tuba.

LOUIS GRABS, Calliope.

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Under the Marquee By CIRCUS SOLLY

P. FLINT, bandmaster, has joined

ROY HILBERT'S dog act is still playing cafes and theaters in and around Detroit.

ERNIE WISWELL and Gay Purdy are again at the St. Louis Police Circus for Sidney Belmont.

LOUIS E. COLLINS (Roba) has contracted his acts with Lewis Bros. Circus Side Show. Will do magic, Punch and

THE KLINES (Charles and Peggy) are working the Indianapolis Auto Show (General Motors) at State fairgrounds

HI BOB RUSSELL JR. has closed a winter tour with Kridello show and will be with Almond Circus for summer sea-

S. E. LYSLE, circus fan of Pittsburgh, visited Barnes show at Los Angeles; Mix at San Francisco and Ringling-Barnum

DEACON ALBRIGHT recently left Dayton, O., with "Mens," E. E. Coleman's elephant, and Captain Reynolds for Tulsa, Okla., to place bull on Bailey Bros. Cir-

EDDIE LEAHY, of the Pearl Fern and Company, harmony singing and dancing act, recently played a night club in Brad-ford, Pa. Met Kinko and Joe Gould, whom he had not seen for several years.

ON BEHALF of the business interests of Cincinnati, the Chamber of Commerce welcomes the Circus Fans' Association to Cincinnati during its national conven-

LOUIS VON INGLEHEIM, lithographer and billposter, recently left Polack Bros.' Circus and en route east, stopped off in Cincinnati for several days. Called at The Billboard.

MRS. R. P. MALONE, widow of "Checkers" Malone, for many years brigade agent for the Ringling show, is seriously ill at the Good Samaritan Hos pital, Los Angeles.

FRANK HALL, Whitewater, Wis., will combine his circus with the show of his brother. Russell Hall. The itinerary will include Illinois and Indiana towns, and they will open late in May.

FRANK PORTILLO, Washington (D. C.) CFA, visited the Ringling show at the Garden in New York and enjoyed chats with friends of clown alley, including Felix Adler, his "mentor."

RUSSELL BROS.' CIRCUS on its hasty trek east will play only one stand in Bastern Ohio, Massillon, on May 11. Show from there will make a long Sunday jump to make Eastern territory.

IN LIST of license fees for Atlantic IN LIST of Hoense fees for Atlantic City circuses are down for \$350. Frank B. Hubin, showman of that city, says: "Len't this a big joke? The mayor wants a circus to pay this amount, then will not let a circus exhibit here."

L. (CRAZY RAY) CHOISSER, calliope player, who has been making trips on the Island Queen out of Cincinnati, has re-turned to his home at Pinckneyville, III. He spent Easter at St. Louis with his two

THE PAPES (Billy and Concha) finished a 16-week engagement with Girls in Cellophane unit at Du Bols, Pa., and motored to Pueblo, Colo. to join Polack Bros.' Circus. Team is presenting foot slide, perch and ground leaps.

ZACK TERRELL, of Cole-Beatty show, ZACK TERRELL, of Cole-Beatty show, was in Cleveland recently, arranging for a short circus story broadcast last Thursday over Station WGAR. It was broadcast by Sid Andorn on his "confi-dentially speaking" program.

K. E. SIMMONS visited Russell Bros. Circus at Indianpolis. States that Manager C. W. Webb reported very good biz there. Simmons says that equip-(See UNDER THE MARQUEE page 68)

Dressing Room Gossip

RINGLING-BARNUM-The most important event of the week is that Miss Amerika, who fell from her balancing trapeze the day after opening, is doing nicely in the hospital. The busiest man with the show is Bluch Landolf, who is working overtime designing, painting and making papier-mache character heads for the clowns. The checker club is in full swing, with Pierre Dekock the acknowledged champion. It's a little too early for Dutch to start his premiere dancing class, but he's itching to go. Mr. Hill. of the Guice aerial bars, who was taken seriously III, is now making favorable progress. Harry Ritley has been kept too busy adjusting new bolts to his falling tables to have had time to kept too busy adjusting new bolts to his falling tables to have had time to straighten out the gold standard.

EDITOR'S NOTE-Items of interest EDITOR'S NOTE—Hems of interest concerning performers on other shows will be welcomed. Correspondents, only one on any show, can mail briefs to arrive at the Cincinnati office of The Billboard not later than Fridays.

Morton Has Big Opening at Buffalo

BUFFALO, April 27.—Bob Morton's Circus, under Shrine auspices, had a dandy opening here on Monday. Matinee attendence was 7,000 and at night, 7,500. Opening attendance was double that of last year, and advance sale double that of last year. Morton was equestrian director, assisted by William McK. Bausman, of Dutton show.

Program included Morton's Indian

man, of Dutton show.

Program included Morton's Indian band, directed by Chief W. P. Winneshelk, of Carlisle Indian University; grand entry; swinging ladders, Dixie Fisher, entry; swinging ladders, Dixie Fisher, Gracie Genders, Ullane Malloy, Tudor Sisters; Nellie Smith, girl in silver whirl; ballet girls, directed by Bernett Deitsch; Ross Trio, Randow Four, Tudor Trio, comedy acrobats; Madame Maree's dogs and ponies; Miss Evelyne, contortionist; and ponies; Miss Evelyne, contortionist; Marlowe's pony circus; Solt Duo, the Silverlakes, Smith Duo, trapeze; Four Randows-Sherwin company, Lowande, Rano McCree, Johnny Judge, Eddie Keck, clown band; Dainty Marie, Allie Johnson, Kardoza, wire turns;; Christy's eight Liberty horses; Bach Trio, Merrill Bros. and Sister, Tudor, balancing; LaPearl company of clowns; Rena Howard, Three French Misses, Miss Ullaine, iron-jaw; Solt Duo, Morelli Duo, Ernie White, perch; Christy's elephants; trained camel by Miss Nellle; Capt. Rudolph's elephant, camel and Great Dane dog; unridable mules; Mickey King, aerialist; menage horses, presented by Gertrude Thompson, Vera Martin and Bob Morton; Ullaine Malloy, acrobatic feature; Capt. laine Malloy, acrobatic feature; Capt. Benson, lions, leopards and bears; Dut-ton Equestrienne Revue; Hustrei troupe

Peeping In On the Performers' Club of America

By TOBY WELLS Pinch Hitting for Bert Clinton

CHICAGO. April 27.—We are happy to say Secretary Bert Clinton is on the way to recovery and will be back at his desk within the week. He wishes to thank friends for the many letters he received.

The following members of the club will play the Police Circus. St. Jewis: Philip Bota Troupe, Hans and Rositta Claire, Ben A. Haspen Troupe, McKeone Family, Jack Klippel, Art Attilla and Chris Carnella.

Three Cheers are rehearsing to open on summer dates. Hazel Cotter and Belva Schrader are getting ready for fair dates. Hazel is on her feet again. Phil and Dotty just arrived here after

a visit at home and are now shaping up for outdoor dates. The Three Rixfords are heading east after playing dates in the Middle West.

Paul Lorenzo dropped in at the club and informed that he has several fairs Imed up. Carl Marx arrived here after playing a six-week engagement with G. G. Gray show and has several other

G. G. Gray show and hes several other dates in this vicinity.

Received a card from Slats Beeson today informing that he is joining a circus in Dallas, Tex. Barnum Smiletta left last week to join the Barnum show. New members accepted at last meeting were Dorothy West, Katharine and Jimmy Healy. Nora McKeone, Mike McKeone and Albert S. Falk.

All performers who are not members.

All performers who are not members are invited to drop in and get ac-

quainted.

The Yoshidas informed they are having a pleasant tour on the Cushman

Al Ackerman and his Tip Tops will continue with Happy Harrison's Circus Days unit until the fairs open.

French Joey a Movie Star

PARIS, April 22.— Rhum, popular clown of the Cirque Medrano team of Manetti and Rhum, is being featured in a French film production which will soon be released. Rhum is an excellent talker, mimic and all-round acrobat and

on high wire; Seven Dementi troupe; Fleming Potter, aerial return combina-

Show intact moves to Philadelphia next week and will be at Arena, 46th and Market streets.



Circus Saints and Sinners Club

For the Old Trouper and a Home

All members of the Dexter Fellows Tent received the following notice from Tony Sarg:

Prexy Tony Sarg:

The regular monthly Wednesday meeting for April will not take place this month owing to the fact that we have already had our big Circus Night. Another luncheon will be called by the committee at a very early date, during which very important announcements will be made. In this connection we might add that Prexy Sarg intends holding what no terms an Italian Night, when all members will meet in an Italian restaurant for a spaghetti dinner and then visit

bers will meet in an Italian restaurant for a spagnetti dinner and then visit an adjoining theater where an Italian marionette show will be given. It is expected that this night will put several hundreds of dollars in the club's coffers. It felt good to receive a newsy letter from Sol S. Solinsky, of Beaumont, Tex. Sol has held the record for "first-in-dues" for the last four years. He is the CSSCA Lone Tenter in the Lone Star State, and we are mighty glad to post his name on

Lone Tenter in the Lone Star State, and we are mighty glad to post his name on our big roster of worth-while members. We want to thank Jim Chloupek for the Al G. Barnes paper which he sent us from Oakland, Calif. And that leads us to this thought—why shouldn't someone everywhere exchange circus programs with others in different localities? I mean the first two weeks of the circus season. In that way everyone would get a program of his pet show before it reaches his town some time in the future. The language in this paragraph is a bit involved, but you get the idea.

F. Darius Benham has just returned from an extended trip to Chicago. Cincinnati and points west. He is just bubbling over with enthusiasm and for one we like to hear him bubb. He met Samuel W. Gumperz at Chicago and talked over the CSSCA Circus Town with him. Mr. G. is very enthusiastic about talked over the CSSCA Circus Town with him. Mr. G. is very enthusiastic about it. Mr. B. visited the opening of the H-W show, as well as the Cole-Beatty aggregation. At Cincinnati he had a reunion with all of his friends on The Billboard. Even the no money was realized from our recent benefit performance, owing to the heavy expense, National Prexy Benham does not seem one whit dissatisfied.

whit dissatisfied.

Referring to the CSSCA Circus Town plans, as recited in Mr. Gumpertz's letter to the club, this liberal and philanthropic offer was brought to the attention of the executive committee meeting held on April 18. The plans were immediately accepted and a resolution of thanks was drafted and Messrs. Sarg. Kilborn and Judge Schlessinger were appointed a committee of three to convey said resolution to Mr. Gumpertz.

W. W. Kilmemen, when president of

W. W. Klingman, vice-president of the Equitable Life Assurance Society; Harold G. Hoffmann, CSSCA New York, and Governor of New Jersey, as well as Will Osborne, ork leader, are three men whom we know and who have collections of elephants which run into the hun-dreds. An elephant hobby does not seem to be an uncommon thing

F. P. PITZER, National Secretary.

Program, Staff Of Mighty Haag

CINCINNATI, April 27.—The Mighty Haag Show has been having nice weather and very good business, reports Harry E. Haag.
The program, in order, follows: Spec,

Old Mexico. Clowns with Shorty Sylvester starting them off with plenty of leughs. Dogs. presented by Ruby Haag: Ring 2. Mike Zeldo. Poot juggling. W. C. Clark; Ring 2. Tan Arakis. Monkeys riding ponies, worked by McClain; Ring 2. James. Clown number. Roman rings, Eva Erwin, Ada Mae Owens, Tom Maultsby; Ring 2, Marg Mathews, Lu-cille Rogers, Harris Reynolds. Introduction of Jerry Burrell, cowboy. Lucille Rogers, Spanish web: Ring 2, Mike Zeldo, balancing traps. Haag's elephants, Ruby Haag, Clown baseball, Shorty Sylvester and Albert Miller. Tan Arakis, novelty ladder act, featured. Concert announcement by Burrell. Jugconcert announcement by Burrell. Juggling, Charles Johnson: contortion, Marg Mathews and L. Maultsby. Clown number. Spanish number; six girls working two ponies and camel. Anna Knight troupe of acrobats, featured. Clown wedding. Roman ladders, both rings, Marg Mathews, Anna Belle Mc-Clain, Ada Mae Owens, Eva Erwin, Lucille Rogers, Lucie Maultsby. Clown walkarounds. Second concert announcement. Menage, Charles Russell, Marg Mathews, Bertha Haag. Anna Knight and Harris troupe, wire walkers: Ring 2, Charles Johnson, bounding wire. Mike Zeldo, head balancing, featured. Swing-ing ledders, Lucille Rogers, Anna Knight, Marg Mathews, Cora Mac Teandor. Comedy mule hurdle, Sam

In clown alley are Albert Miller, Gil-ford Sylvester, Tom Maultsby, Willie Clark, Bill Farmer, Claude Duncan and Aubry West.

Aubry West.

Jerry Burrell's Wild West follows—
Viola Burrell, Australian whips; Nelson
Cowette, trick rider and roper; Jim Cowley, Roman rider; Bo O'Neal, bronk and
steer rider; Shorty Sylvester, horse roping and clown; Alice Wiley, trick rider.
Seven head of horses and one steer carried

Big show band plays an hour concert each performance. Bandmaster, Fowler; cornets, Herman Miller, Ed Falte, Gordon Burch; clarinets, Joe Teandor, John Myers; trombones. Ar-thur Irvin, Charles Mack; baritone, Jack

reamor, John Myers, trombones, Arthur Irvin, Charles Mack; baritone, Jack Ewin; alto, Grover Montgomery; sousaphone, Malvern McGowan; snare drum, Sam Barham; bass drum, Otto Grabs.

Side Show—Guy Smuck, manager; Barney F. Cannady, Box No. 1; Gabe Davis, No. 2 box; Leon Z. Thomas, inside lecturer and magician; five cages of animals; Sam (Hill) Snyder, ticket taker; seven stages with these attractions. Kid Talley's Minstrels—eightpiece band, two comedians, five chorus girls; Vannie Cannady, sword ladder; Leon Thomas, magic; Peggy Lane, midget; Phyllis Darling, fan dance; Paul Owens' Hawalians—five dancers, two musicians; Ruth Reno, mentalist.

Pit Show—Buster Hayes, ticket seller; Emory Penny, ticket taker; Frank Hannon, cartoonist; George Green, fire eater; Lee Ona Lee; Jim Kanedy, snake

Emory Penny, ticket taker; Frank Han-non, cartoonist: George Green, fire eater; Lee Ona Lee; Jim Kanedy, snake charmer. Lunch Stand—Archie Boyte, first cook: Willie Bush, second cook; Harris Reynolds, Arthur Presley, counter men. Candy Stands—John Snyder, out-side; Jimmy Moyer, cotton candy; Gabe Boone, snowballs and seats; Red Moyer, sweets; Frank Gardner, sweets; Arthur Hightower, pop corn: Benny Murrey Hightower, pop corn; Benny Murrey,

eats.
The Staff—Mrs. Ernest Haag, owner: The Staff—Mrs. Ernest Haag, owner; Harry E. Haag, general manager: Helen Durret, secretary-treasurer; Roy Haag, assistant manager and legal adjuster; Guy Smuck, side-show manager: Mark Smith, general superintendent; Dave Durrett, superintendent privileges; Archie Boyte, assistant; Dick Burghes, boss canvasman; Willie Nell, side-show canvas; Albert Rhyles, ring stock; Harley Hubbard, reserved seats; Charlie Russell. Hubbard, reserved seats: Charlie Russell, equestrian director: Bennie Fowler, bandmaster: Brownie Rogers, purchasing agent; Carl Sparks, chief mechanic; Tom Mathews, assistant; Napoleon Reed, chef; Fred Cummings, 24-hour and banner-man; Bob Duncan, superintendent ani-mals; Charles (Blackie) Duncan, ele-

mals; Charles (Blackie) Duncan, ele-phants.

The Advance—Warren L. Warren, gen-eral agent; Glen H. Ingle, agent and in charge of cars; Fred Brown, car No. 1; Walter Clarke, car No. 2; Leo Williams, lithographer. Two trucks and one trailer on advance.

Opening Stands Tops for Gorman

NEW YORK, April 27.—With a larger big top and a three-ring spread, Gorman Bros.' Circus opened its season in Hacken-Bros. Circus opened its season in Hackensack, N. J., the past Friday for a two-day stand and then moved into Staten Island, playing Stapleton (Sunday) and then Port Richmond before re-entering Jersey, where The Biliboard caught it Tuesday at Jersey City (North street and Central avenue show lot), last year's opening spot for the Tom Gorman organization. There was top biz at early stands. In Jersey City the first two performances were jammed, with plenty of customers on straw. They are averaging three shows a day so far and it'll be four here and there. Geared at a 25-cent general admission, with same for reserves, outfit should click all over when weather is favorable. favorable.

Top measures 120 with three 40s and most of the performance right now is concentrated in the center ring, one of the high acts, the Flying Clarkonians, experiencing rigging trouble and not working. Performance a little raw yet, working. Performance a little raw yet, but should routine itself by the time the Pennsylvania towns are played, which are slated for the end of the week, with Burns O'Sullivan routing it. O'Sullivan doubles back regularly to help put up the show, his capacity the last few years with Common results for the state of the state of the show of the show is capacity the last few years with Common results for the state of the show. with Gorman.

with Gorman.

Feature is the Poodles Hanneford riding act, still one of the standout riding turns of them all. Poodles is said to be working under a fancy arrangement. Surrounding him are the following acts: Leiand troupe, expert with teeterboard, comedy boxing and clowning; Miss Ora, sensational cloud swinger who works up high on a bar and has a loadful of amezing gymnastics at her call. Her two high on a bar and has a loadful of amazing gymnastics at her call. Her two children are with her, one of them assisting in the act; Torelli with dogs, ponies and comedy mule: Lancasters, three-people comedy bars; Ray Goody, tight wire, with Miss Clarke and Mary Lane scheduled to work in the outer rings, but not seen at this show; Ladder ballet solo by Erma Lee; Adele Nelson's Elephants, another prime favorite, with three bulls. Gorman has his pachyderm, too, making four with the show, and Felix Patty with Aga, the Human Ape.

Tex Merchant heads the concert and they are packing them at 10 cents. Merchant has six head of Wild West stock and Hanneford brings on his seven steeds for a 13 total. Hanneford working in concert, too.

for a 13 total. Hanneford working in concert, too.
Staff: Tom Gorman, general manager; Burns O'Sullivan, general agent; Jean Belasco, press agent ahead, and Harold Corbett, with show; Al Gruber (son of Max Gruber, of Jungle Oddities), treasurer; L. L. Buckner, superintendent and boss canvasman; James McGee, superintendent of tickets; C. W. Bowman, legal adjuster; Nert Bertini, props; Ralph Jones, menagerie; Bert Nelson, cookhouse; Mike Pine, boss billposter; Felix Patty, ringmaster, and Homer L. Lee, director of band. Bill Henry has the candy stands and Jimmy Bagwell, candy director of band. Bill Henry has the candy stands and Jimmy Bagwell, candy floss, pop corn and eating stands. Joe Bosco has two kid rides on the lot. Menagerie top is 70 with three 30s. There are four bulls, a monkey cage, a bird and pelican cage, three lions, two bears and

deer.

Punch Dowdney is inside manager of Side Show and is also lecturing, with B. Smith handling the front and Doc Graham on one of the two ticket boxes. Dowdney presents Punch and Judy and magic, and attractions are Duke, skeleton dude; a giant cop: Miss Kane, tattooed girl; Hawaiian Trio, and Mechano, who also ballies. Floyd Fowler, frog boy, on blowoff, presented by Mrs. Fowier.

Ringling billing crew plastered the town with paper on New York engagement and the Gorman brigade billed right next to Big Show stuff in plenty of

right next to Big Show stuff in plenty of instances.

Scores of circus and people from other scores of circus and people from Other show fields turned out to greet Manager Gorman, including Billie Burke, George Degnon, Charlie Aldridge, Mike Cahili, one of the circus Ortons, Julius Kuehnei, Susie the Elephant-Skin Girl, Arthur Hill, Arthur Campfield and others.

Milliken Blows Three Stands Due to Rain

CINCINNATI. April 27. — Milliken Bros. Circus, which opened at South Boston, Va., March 30, encountered plenty of rain and mud up to April 16. Three stands were blowed—Courtland, Waverly and Farmville, Va. Show was put up at Courtland and Waverly but washed out, and Farmville was passed

up due to muddy lot. Business has been

up due to muddy lot. Business has been okeh when weather permitted.

The roster: Milliken Bros., ownersmanagers; Jesse Milliken, general manager; Mrs. Flo Milliken, treasurer; K. Buckingham, secretary; Frank Jackson, front door; B. S. Griffith, equestrian director and announcer; S. L. Harris, bannerman; Ben Holmes, general agent; bannerman; Ben Holmes, general agent; George Upton, billiposter; Darby Ward, lithographer and merchants' tickets; Robert White, mechanic; Ivan S. Douglas, boss canvasman; Eddie Smithson, lights; John Bowlon, side-show manager; F. M. Jackson, superintendent stock; F. M. Jackson, superintendent stock; Wade Hampton, chef; John Johnson, cafe; David Shaw, superintendent ani-mals; Peter Mitchell, side-show canvas;

mals; Peter Mitchell, side-show canvas; Otto J. Milliken, leader of seven-piece band; Red Harris, producing clown; Texas Joe Clarke, Wild West department. Big-show program opens with spec (all lead stock and performers), using Home on the Range for theme song. Acts include Mile. Lulu, on traps and web; seven clown numbers; Prof. Frank and ponies; Jackson and trained goats; Marian, ladder; Mile. Lulu, iron jaw; Red Harris, songs, assisted by Happy Simpson and Chief War Cloud, Indian clown; Texas Joe Clark, whip cracker; B. S. Griffith and his four Omala Indians; Charlie Bird, wire walker; Charlie O'Brien, juggler; closing with unridable fulle.

mule.

Side-show acts are "Sampson," untamable lion; Miss Flo and trained cockatoos; Babe Mitchell, swords and box; Charlie O'Brien, magic; Dave Shaw and lion; Edith Mitchell and Flossie Cordell, Hawaiian dancers; Frank Beano, bagpiper; Gertrude Smith, drummer; big snakes; band, O'Brien.

the Valley and back to San Francisco and up thru the Northwest.

Chatta Escalante returned after her accident in Hollywood. She appeared with Eddie Horton, Mel Smith, Mabel Stark, Mrs. Canastrelli and some from side show at a radio program in Santa Barbara that caused considerable com-Barbara that caused considerable comment. Paul Eagles, Los Angeles representative for the show, left for Los Angeles, They were with show for a week. Rotarians' luncheon in Santa Maria was attended by many of the showfolk. Superintendent of Schools A. A. Bowhay is now president of the Rotary Club and turned out all schools at noon for circus day. at noon for circus day.

Ruth Mix attended show in Glendale In Santa Monica Irvin S. Cobb attended afternoon performance. Harry Bert had the Kentucky humorist in tow and showed him all over the lot. Plenty of Cobb's recipe books around the show and they were autographed by the famous writer. Two more zebras born in Glendale. Orphans at Santa Barbara were guests of The News-Press and pop corn and peanuts provided by Manager S. L. Cronin.

Many of the features, including Mabel Stark, Terrell Jacobs, Walter McClain and 20 elephants, Canastrelli Family with their unsupported ladder act and Butters Family on the wire, have been getting big applause and plenty of newspaper comment. The Liberty horse act, under direction of Bob Thornton, and the 36-girl menage number, with the girl riders beautifully wardrobed, are going over big. Mayme Ward has the Escalante Family whipped into a great flying act. Seven people now in



S. L. CRONIN (right), general manager of the AI G. Barnes Circus, in the seats with Tim McCoy (center), Wild West star, who will be in charge of the concert with the Ringling Bros. and Barnum & Bailey Circus when it opens under canvas. McCoy's ranch manager is on the left. Picture was snapped while the Barnes show played Los Angeles.

Mabel Stark Injured; Was Struck by Tiger

TULARE, Calif.. April 27.—Mabel Stark, of the Al G. Barnes Circus, received painful injuries in Santa Maria. During the ball-rolling act of Kitty, the tiger, the animal turned on her and struck out, tearing her arm and side and almost biting off the middle finger of her left hand. Two local doctors in audience were summoned and they removed Mabel to hospital, where the wounds were dressed. Eight stitches were taken in her hand and it is still in a splint. Notwithstanding great pain, she finished the act to great applause. The accident made both AP and UP wires and Mabel received hundreds of telegrams and messages. telegrams and messages.

telegrams and messages.

Candy stand department has received many compliments on neat appearance. The butchers are dressed in brand-new red and white caps and suits. Jackle White is now in charge of menage acts, replacing Austin King. Donald Cookscreen star, visited show in Gilroy. Is on location near there. Several new walk-arounds in clown alley are causing considerable comment. Mike Garner and Bozo have a knockout.

Several visitors from the Clark shows. Archie and Mrs. Clark, Bill Hardin and Katherine and others drove over to Modesto from Stockton.

Business good and weather perfect.

Business good and weather perfect.
Good houses in Modesto and Fresno,
especially at night. Show going down

the act, with Mayme and Lalla Escalante doing the catching.

Show is all set for late arrivals, if any, and Bill Curtis has his triple-stake driver working. Several newspaper writers have given this feature much space since show opened.

Interesting Magazine Story by Arthur Hopper

CHICAGO, April 27.—The April issue of Women, official publication of 50,000 club women of Chicago and Cook County, contains a very interesting story entitled A Day Under the Big Top, by Arthur Hopper, as told to Jean Conover. Hopper, who is general agent of the Hagenbeck-Wallace-4-Paw-Sells Circus, was interviewed by Miss Conover and the resulting story is one that is not only quite interesting, but also contains information that will build added good will for circuses in general,

Albert Show in N. D.

McCLUSKY, N. D., April 27.—Albert's Trained Animal Circus has been playing theaters, halls and schools in this State to good biz. Show now has two bears. Prince George, hypnotist, sword swallower and human pincushion, recently joined. Performance also includes trained monkeys, goats and dogs, magician, juggler and fire-eater and Albert's strong-man act.

Hagenbeck Rosters

CHICAGO, April 27.-Following is data of the executive staff and rosters of the various departments of the Hagenbeck-Wallace-4-Paw-Sells Bros.' Circus:

Executive Staff, Personnel

Executive Staff, Personnel

R. J. Clausen, manager; Ira Watts, assistant manager and general superintendent; Arthur Hopper, general agent: W. J. Lester and W. S. Sugden, contracting agents; William Walsh, Dusty Rhoades, 24-hour men; John Brice, legal adjuster; William Cronin, superintendent of front door; Fred DeWolfe, assistant treasurer; Robert DeLochte, auditor; Beverly Kelley, general press representative; W. C. Fields, Allen Lester, Tex Sherman, press; Vern Williams, car manager; Sterling S. (Duke) Drukenbrod, side-show manager; Eddie Woeckener, musical director; Alfredo Codona, equestrian director; Roy DeLano, assistant equestrian director; Alfredo Codona, equestrian director; Ansportation; Joseph Wren, Bennie Sturgis, assistants; Cheerful Gardner, elephants; George Davis, steward; Charles Young, big-top canvas; Spider Green, Walter McGinnis, assistants; Anthony (Scotty) Dunn, side-show canvas; Vic Davis, head porter; A. B. Bennett, lunch cars; Dan Fast, electrician; Henry Brown, baggage stock; H. Walsh, "Whitey" McGuire, assistants; Johnny West, ring stock, and Waxey Olsen, harness department.

Pawnee Bill's Wild West

Pannee Bill's Wild West

Bill Penny, manager; Mr. and Mrs. Weaver Gray, Mr. and Mrs. Jimmy Mc-Leod, Mr. and Mrs. Clyde Widener, June Sergie, Jimmy Richardson, Bill McBride, Orville Gilian, riders. Twelve Cheyenne Indians and two Cossacks.

· Side Show

Side Show

Sterling S. (Duke) Drukenbrod, manager; Val Vino, Jack (Doc) Murphy, inside lecturers; Jack Elkins, Vernon Korhn, Don Cameron, Bert Bertrand, Herb Graves, ticket sellers. Attractions: Chet Cain, tattooed Adonis; Millie D'Orsay, mentalist; Chief Keys and Company, Indian impalement act; Omar, whirling dervish; Jim Tarver, giant; Albino Twins; Verona and her den of snakes; Sonia, midget; Jolly Josie, fat girl; Eleanor Kissell, sword walker; the Delberts, fire eaters; Esaw, spotted boy; Hopple, frog boy; Prince Charles, sword swallower; Major Arthur, midget; H. Allan Brown's 20-people minstrel show and band; All, human pincushion; Freda-Fred Van, paradoxical human enigma. enigma.

Advertising Car No. 1

V. A. Williams, manager; J. Brannon, O. Corkrum, boss bannerman; T. Clements, R. Clough, C. Davis, L. Dietz; H. DeLotel, boss billposter; L. Dohm, F. Geiser, Roy Hiatt, Robert Hiatt, P. Hurl; J. Haddon, boss lithographer; W. Jackmore, W. Kennedy, W. Ladd, N. Lombard, P. Murray, G. O'Connors, H. Rhodes; E. Shindledecker, banner squarer; C. Smith, C. Tipka, Willard Wood, J. Trotter; Tex Miller, porter. Miller, porter.

Advertising Car No. 2

Jess Nolan, manager; George Morgan, Swanson, J. Bruce, William Oliver,

Opposition Brigade

C. V. Turner, manager; R. Goehman, W. Morin, J. Kearney, J. Reeves, Sam Laughlin, W. Chaplin; Paul Rice, banner

Clown Alley

Earl Shipley, Paul Jerome, Jung Trio, Joe Lewis, Harddig Trio, Toby Tyler, George White, George Harmon, Fred De-Marr, Doodles DeMarr, Bagonghi, Three Alexanders, Abe Rademaker, Billy Rice, Paul Jung, Buster Marsh, Don Gash, Burt Lamson and Fred Carry.

Eddie Woeckener's Band

Endie Woeckener's Band.

Band includes Eddie Woeckener, director; Dick Mack, Frank Alumbough,
Earle Branch, Tony Balsom, trumpets;
Anton 'Tonar, Frank Tonar, Henry
Rosenberg, B-flat clarinets; A. Latos,
E-flat clarinet; Harry Fairbanks, Andrew
Grainger, Fred Bowman, trombones; C. L.
Karr, Seig Berendsohn, baritones; Earl
Potts, Henry Haynes, sousaphones; Albert Yoder, bass drum; Frank Ludwig,
snare drum and chimes, and Lew Friebe,
calliope. calliope.

Ushers

Mike Wissenger is superintendent of ushers, and ushers are E. J. Rumbell, (See HAGENBECK ROSTERS page 63)

GLING BROS. and BA

CON

CENTER RING ATTRACTION

Ringling Bros .-**Barnum-Bailey** Circus



COMPLETE

THE FLYING

NCELLOS*

FLYING COMETS

WORLD'S GREATEST FLYING ACTS

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ART CONCELLO, 801 W. LOCUST ST.,

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The Most Copied Act in the World . . . Stock Whip

Manipulators

Extraordinary! (BILLY WAITE)

tation and Original Fea-tures Fully Protected.

BACK HOME AGAIN - RINGLING BROS.-BARNUM-BAILEY CIRCUS

PALLENBERG'S BEAR ACTS and DOBERMAN PINCHERS

Presented by Emil Pallenberg, Cato Pallenberg and Emil Pallenberg, Jr.

THANKS TO GEORGE HAMID FOR A LONG ROUTE OF FAIRS

LITTLE OLD MAN SUNSHINE

- Added Attraction Ringling Bros.-Barnum-Bailey Circus

SENSATIONAL! **OUTSTANDING!** DISTINCTIVE!

featuring

HUMAN PYRAMID

5 Man High

INTRODUCED FOR THE FIRST TIME **SINCE 1911**

> ADDED PERSONNEL AND NEW ROUTINE

Booked Season 1935 with R **B-B B Circus**

> Thanks to GEORGE HAMID

& BAILEY combined circus

SEASON 1935

The Man Who Made Children Toss Aside Skip-ropes for Lariats and Change from Rompers to Chaps.

SCREEN'S GREATEST WESTERN STAR

presenting his

CONGRESS OF ROUGH RIDERS

and

COUNCIL OF PLAINS INDIANS

Paris Pickups

PARIS, April 22.—The clown trio, Carloll, Porto and Carletto, are featured with Cirque Medrano, touring circus which opened at Nantes last week. The Bouglione Bros.' Circus, under canvas, is playing Tourcoing. Cirque Bureau, tent circus, is playing Grenoble. Cirque Pinder is playing Atlantic Coast cities. The Cirque Henri Raney, under canvas, is at Lyons. Captain Wall has big crocodile show at street fair in Nantes, at which the Ivanoff Bros.' Menagerie is also playing. Luisita Leers, trapeze act, is at the Pathe Palace in Marseille, while Miss Tamara, trapeze star, is at the Miss Tamara, tra Odeon, next door. trapeze star, is at the

H-W Suit Being Tried

KOKOMO, Ind., April 27.—Suit for damages of \$4,000, filed by the Hagenbeck-Wallace show against Joseph and Edward Marburger, plumbers, and Earl E. Troutline, of Peru, Ind., as the result of a fire which damaged circus property at winter quarters three years ago, was being tried this week in Circuit Court, to which the case had been venued. The action was based on the allegation that Troutline, as agent for the Marburger brothers, negligently left a blow torch unguarded while repairing the roof of a sleeping car so that the car was destroyed by fire, together with another in the same Fullding.

Marguerite Krull Sues

VALPARAISO, Ind., April 27.—Suit for \$100,000 for alleged malpractice was filed recently in Superior Court here by Marguerite Krull, bareback rider, against Dr. Ebbo Miller. She alleges she was bitten by her favorite horse last May and Dr. Miller treated the injury. Due to malpractice, she charged infec-

tion set in and she will lose the use of leg. She says she was under a circus contract for \$1,000 a week.

Showfolk at Beaumont, Tex.

BEAUMONT, Tex., April 27.—Some of the local circus colony have decided to remain off the road at least for another season. Everett James, bandmaster, has a studio here. Mabel James, aerialist and prima donna, is raising chickens on her ranch. Hank Ellis in connected with an ranch. Hank Ellis in connected with an industrial plant, specializing in trailers and bodies. Billy, his wife, is in the apartment-house business. A. B. (Curley) Murray continues in his capacity with the county of Jefferson, while Melita looks after the home duties. Walter Allen is in the garage business and Vivian is employed by a department store. Frank Tinkle is in the furniture business. Recent visitors were Charley and Ger-Recent visitors were Charley and Ger-trude Thomas.

Guests of William M. Mann

WASHINGTON, April 27.—Charles and Julius Levine, small sons of Harry and Charlotte Levine, aerial performers on Barnett Bros. Circus, were the house guests of Dr. William M. Mann, director of the National Zoological Park, Washington, D. C., and Mrs. Mann recently. of the National Zoological Park, Washington, D. C., and Mrs. Mann recently. At conclusion of their visit the boys were guests of honor at one of Dr. Mann's famous Zoo lunches. Other guests at the lunch included Mrs. Mann, Mr. and Mrs. Melvin D. Hildreth and their three small children: Rex M. Ingham, animal dealer; Harry A. Allen, chairman James E. Cooper Top, CFA; Mr. and Mrs. Fred Orsinger with their sons, Victor and Bill; Colonel and Mrs. Hallet and their son; Colonel Jack Beck, U. S. marshal; John Lancaster, veteran clown; Bill Wetmore, CFA, and others. After lunch most of the guests motored to Hunt Circus quarters near Alexandria. The Levine boys are grandsons of Charles T. Hunt, owner of Hunt's Circus. Greetings to All Our Friends Everywhere

REIFFENACH Family

with CLARENCE BRUCE

Ringling Bros.-Bar Circus. Enuff Said.

JAMES B. DONOVAN

"The King of Ireland"

has joined Ringling Bros.-Barnum & Bailey Combined Circus for the balance of the season. Just to see the country. Oh; yeah! The Billboard

BERT NELSON

PRESENTING

ONE OF THE LARGEST GROUPS OF PERFORMING LIONS AND TIGERS EVER ASSEMBLED IN ONE CAGE

THE MAN WITHOUT NERVE

THE GREAT BRAVA

204 FEET IN THE AIR . ON A SLENDER ROD OF STEEL

The Biggest Thriller of the Age

PAT AND WILLA

LEVOLO

EARL SHIPLEY

CLOWN

14th Season H-W

ASHTON STEVENS IN THE CHICAGO AMERICAN

CHEERFUL GARDNER

IS THE

EINSTEIN OF ELEPHANTS

BALLET DANCES PRODUCED BY

GLORIA-HUNT TWINS-BONNIE

DEE HUNT, CAPTAIN

Diana Isola Dorothy Hedlin Vernetta Taylor Mitxie Bordeaux Doris Watkins

Aida Newrock Adel Tilips Louise Kay Elsie Le Nore June Winston

Judith Sothern Izetta Williams Florence Cole Grace Teney

BEST OF WISHES TO ALL MY FRIENDS

JACK JOYCE

Cole Show Rosters

CHCAGO, April 27. — Following is data of the executive staff and rosters of the various departments of the Cole Bros.-Clyde Beatty Circus:

Executive Staff, Personnel

Jess Adkins and Zack Terrell, owners and managers: Floyd King, general agent; Earl Lindsey, treasurer; Harry Harreld, secretary: E. F. Partello, adjuster; Jess Murden, special representative; Rex de Rossell, press; Earl DeGlopper, comfracting press; Klara Knecht, radio; Al Hoffman and Clarence Adolph, 24-hour agents; Noyes Burkhart, supt. front door and auditor; George S. Cutshall, superintendent; Less Murden, special representative; H. J. McFarlan, equestrian director; Fred Seymour, general superintendent; canvas; Lou C. Delmore, manager side

SHOWFOLK'S HEADQUARTERS

JOHN P. MELLIS

RESTAURANT

19 EAST 16TH ST.

MICHIGAN BLVD., AT 13TH ST., CHICAGO HOME OF THE SHOWFOLKS!

show; John James Washburn, superintendent side-show canvas; Nick Carter, superintendent dining cars; P. A. McGrath, trainmaster; Al Dean, superintendent cookhouse; Blackie Diller, boss baggage stock; M. F. Campbell, boss ring stock; Eddie Allen, boss elephants; Theo. Premont, chief electrician; P. G. Lowery, side-show band; Mrs. Harry McFarlan, superintender wardrobe.

Advertising Car

Advertising Car

William Backell, manager; Earl DeGlopper, press; Grover Hill, Richard
Talley, Oscar Lind, Stubble Smith, Ed
Livingston, Dave Smith, Joe Hawley,
Todd Sloan, Abe Adelman, John Cousins,
Mike Grabola, Sid Middleton, Louis
Billings, R. Deckman, Marty Yates, Jim
Gebhart, Mike Covitch, William Taylor,
Walter Lawrence, H. M. Kilpatrick, Willam Schultz, C. A. Chambers, H. Kackley, J. Gunnels, J. Tozer, T. Jones,
George Orth and Ed Orth.

Side Show

Side Show

Lou C. Delmore, manager; Jack
O'Bryan, assistant; Carter Sisters, fat
girls; Bert Carter, ticket seller; Charles
Demont, inside lecturer, Punch and
Judy; Arthur Dupuls, ticket seller; Jack
Fraser and wife, ticket seller and swordbox girl; Betty Green, Koo Koo the Bird
Girl; Robert Gregory, piano-accordion
player; Ward Hallings, tattooed man;
Ada Mae Moore, snake act; Joe Murphy,
loket seller; Jean McLean and Company,
Scotch piper and drummer; Frances
O'Connor, armless girl; Renee Ramey,

(See COLE SHOW on page 63)

BEKKER, 112214 Mingle Ave. De

(See COLE SHOW on page 63)

FELICITATIONS AND DEEPEST APPRECIATION TO COLE BROS.

For their recognition in plac-ing with U. S. their entire tent needs from big top to candy stands.

OF QUALITY UNITED STATES TENT & AWNING CO. 701-9 N. Sangamon St., Chicago, Ills

Wanted Quick Girls

Menage, Wire, Aerial. Must double spec. Also one Big Show Act with at least two girls. Iowest salary quick. No time to dicker. Show opens May 4. Address LEWIS BROS. CIRCUS 803 Reynolds Bidg., Jackson, Mich.

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SELLS BROS.

FIRST TIME ON THIS CONTINENT

MIIe. MARIA RASPUTIN

EUROPE'S FAMOUS ANIMAL TRAINER

AND HER GROUP OF MIXED WILD ANIMALS

HAGENBECK-WALLACE BAND

EDDIE WOECKENER—Musical Director

Dick Mack, Trumpet Earle C. Branch, Trumpet Frank C. Alumbough, Trumpet Tony C. Balson, Trumpet Anton Tonar, B-Flat Clarinet Frank Tonar, B-Flat Clarinet Harry Rosenberg, B-Flat Clarinet Anthony Latos, E-Flat Clarinet Harry E. Fairbanks, Trombone

Andrew L. Crainger, Trombone Fred W. Bowman, Trombone Clarence L. Karr, Baritone Sieg Berendsohn, Baritone Earl S. Potts, Sousaphone Henry O. Haynes, Sousaphone Frank Ludwig, Snare Drum Albert G. Yoder, Bass Drum Lew Friebe, Air Calliope

PAWNEE BILL'S **BUFFALO RANCH**

WILD WEST

BILL PENNY, Manager

The Corral By Rowdy Waddy

OPTIMISM prevails thruout the rodeo

THE YEAR will be far ahead of its several predecessors, as to cowboy sports auccesses

EXECUTIVES of annual contests in the West are making extensive arrange-

CARRY A. PRATT is promoting and Bill). He supposedly died while asleep. ill manage a three-day rodeo to be Colonel Cody died at the Decker home in will manage a three-day rodeo to be staged at Canton, Okla., this summer.

E (PEE WEE) LUNSFORD postcards that he has been with Jones Bros.' Wild West since last fall, in Florida, Georgia and South Carolina. Ted Burgess and wife joined the show recently.

AMONG people, besides those men-tioned in last issue, attending the recent funeral services for Johnny Rufus were Mrs. W. T. Johnson, Miss Joe Young and Pauline Nesbit. Stretch Islie and Mrs. Prosser Martin.

IN THE FINAL CURTAIN columns this issue is announcement of the death of Louis E. Decker, brother-in-law of the late Col. William F. Cody (Buffalo

Denver in 1917.

SECRETARY SOL FRANK, of the Liv-SECRETARY SOL FRANK, of the Liv-ingston (Mont.) Roundup, infos that plans for staging the 10th annual show are completed and he and his co-workers are looking forward to the best of the event's career. Leo Cramer's stock will again be used. Incidentally, there is uniqueness in the constructions frameup. All the stands and corruls are newly All the stands and corrals are newly built of peeled logs, giving a real old-time Western atmosphere.

RELATIVE to the recent death of the juvenile rodeo performer. Reith Wayne Shultz, at Oklahoma City, Okla. (Final Curtain announcement in the April 20 issue). John A. Stryker writes in part as follows: "This was one of the most sorrowful events in my life, as I have visited that fine Christian family many times at that fine Christian family many times at their Ponca City home at the close of the rodeo season. We will miss Keith Wayne in the rodeo profession, as all had learned to admire and love him. There are now but two of the trio to carry on, Norma and Clark, both expert fancy rop-ers. They will continue to work with Charlie, the clown."

FLORENCE RANDOLPH, who is in her second year of management of the Ardmore (Okla.) Rodeo, writes that they are preparing for big doings at the show this year and with many top hands already signifying intention of being there. About 100 bucking horses and 75 cattle will be

RUDY RUDYNOFF ERNA RUDYNOFF

WITH HER NOVELTY ACT HIGH SCHOOL HORSE AND THE ONLY HIGH SCHOOL DOG

KOBAN

MAXIMO

WHY PAY HOTEL BILLS?



Save that money! Travel the Trofwood way. Hook your hotel to your car, take it with you anywhere. Gook your own meals if you like; sleep in your own beds. Large, comfortable beds in separate compartments; stove, sink, wardrobe, refrigerator, table, screens, EVENTHING! Trails perfectly at any speed; any car handles easily.

Whether you prefer the semi-streamlined Cub or Club, the full-streamlined Ranger shown here, or the V-tront Cruiser . all Trotwood Coaches are available with either standard or custom-built interiors. Priced \$280 to \$1,050. Write for free literature, or visit factory.

TROTWOOD TRAILERS, Inc., Dept. 56, Trotwood, O., OF DAYTON



RODEO OLYMPIA, DETROIT, MICH. MAY 4 to 12 COWBOYS COME ON

ALL EVENTS CONTESTED Alice Sixty's Auto Jump a Sensetion.
FAIR SECRETARIPS, SEE US AT DEFOOT BEFORE BOOKING.
Pittsburgh Rodeo just finished was a great
success. Thanks to Johnny Harris and his able
Staff at Duquesue Garden.
MILT HINKLE.

(See CORRAL on page 63)

ROCKY SPRINGS SOLD

Court Approves Deal in Pennsy

Lancaster spot goes to Figari at what is considered a bargain for equipment

LANCASTER, Pa., April 27.—Sale of Rocky Springs Amusement Park here and most of the buildings and equip-ment to Joseph Figari for \$20,000 has ment to Joseph Figari for \$20,000 has been approved in a court decree by Judge William N. Appel. Mr. Figari, who has been in amusement park business about 18 years, has been connected with Rocky Springs most of that time. He has also operated devices in a park in Syracuse, N. Y. While he intends to operate the park, he has no definite plans made, he stated.

Sale was consummated privately after.

plans made, he stated.

Sale was consummated privately after bids submitted at two public sales a year ago failed to bring a satisfactory price for the park. The park, together with most of the concessions and equipment, was sold by Union Trust Company, Pittsburgh, administrator c. t. a. of the estate of Thomas M. Rees, late of Pittsburgh, former owner. The tract, partly in West Lampeter Township and partly in Lancaster Township, has been operated as an amusement center 38 years. It comprises 42 acres.

operated as an amusement center 38 years. It comprises 42 acres.

It was operated many years by the late H. B. Griffith and during the past few years by Mrs. Griffith. Judge Appel's decree directed that Mr. Figari pay the 1934 and 1935 county, road and school taxes assessed on the park.

Those familiar with the property here declare that Mr. Figari, who has been operating Wild Cat, Carousel, Whip and Caterpillar rides in the park, got a bargain, there being a swimming pool said to have cost more than \$20,000; laundry, bathhouses and chlorine machinery, large theater; large concrete and steel dance floor, where name bands have played; hotel building, boathouses and boats, baseball diamond and picnic grove.

Old Orchard Pier Stepping Out in Pre-Season Opening

OLD ORCHARD BEACH, Me., April 27.

—At Old Orchard Pier workmen are making improvements in the Casino as well as on booths on the pier. Opening attraction today is Dorsey Bros.' Orchestra, with Bob Crosby, feature soloist.

Pier will operate Saturday nights during May and June, opening daily about June 30.

Bands to follow Dorsey Bros. during.

Bands to follow Dorsey Bros. during re-season are Fletcher Henderson, May Paul Tremaine, May 11; Mal Hallett,

very successful. Concessioners are ar-riving daily and making preparations for opening. The Whiteway is also prepar-ing for opening of that popular park. Policy of Pier ballroom will be change of bands weekly, with name bands Fri-day nights.

To Enlarge Canton Hofbrau

CANTON, O., April 27.—Little Hofbrau, a feature of Meyers Lake Park midway last summer, carried on all winter in the former Silver Gardens night club location downtown, will be reopened in the park's recreation building the middle of May, said Carl Sinclair, general manager. Hofbrau's winter season was highly excessful with furneway crowde. manager. Hoforau's winter season was highly successful, with turnaway crowds reported several nights a week. Park spot will be redecorated and its capacity enlarged. Mrs. H. K. Rosenberry will continue in charge.

RUSSELLS POINT, O.—Bobby Burns, for several months identified with Trianon ballroom. Cleveland, will be manager of the dance pavilion at Indian Lake, near here, pavilion again to be operated under direction of Charles Horvath, of Cleveland Trianon, and former operator of several Detroit ballrooms. Spot will be opened soon after May 1.



CYRIL (CY) D. BOND, widely cyrill (CY) D. BOND, widely known Eastern park executive, who has been chosen by George Hamid as manager of his rejuvenated White City Park in Worcester, Mass. The spot has been revamped on an ambitious scale this season. Mr. Bond has been in managerial capacities in amusement parks 13

Kaufman Arena Co. Head

KANSAS CITY, Mo., April 27.—Gabe Kaufman, former operator of Electric Park and promoter of boxing and wrestling, has started construction of a stadium with seating capacity of 5,000. Arena will be at 15th and Blue streets, and property adjoining will be leased for auto parking, accommodating 5,000. Mr. Kaufman heads a company which will use the stadium for hard and soft ball, boxing and wrestling. Park will be well lighted and two regulation diamonds installed.

Readying New One, Detroit

DETROIT, April 27.—A new one being readied by Stanley J. Fons, Royal Oak, is Silver Dome Park, on Southfield road, at 12½-Mile road. Location was originally designated as Southfield Springs Beach and Park, but the name has been changed. Park has a recreation hall, with restaurant and ballroom, athletic layout, including hall demonds and with restaurant and ballroom, athletic layout, including ball diamonds and tennis courts, picnic ground and large fish pool. An outdoor swim pool being constructed and will be ready for the season, fed by natural springs.

Grand View Taken

NEW YORK, April 27.—Grand View Park, Singac, N. J., has been bought outright by Dan Goldbaum, and in an entirely new setup he is listed as presi-dent of Risdan Amusement Corporation.

Mr. Goldbaum, a rider owner, was co-lessee in 1933. He has been working on a campaign in connection with a treas-ure hunt in which a \$1 season ticket is tied up on a national scale. Approval of a thru-the-mail scheme for the hunt has been granted by the post office de-

has been granted by the post office de-partment.

Orest J. Devany, manager of Grand View two years ago, will have the same post. Campaign headquarters are in New York at present. Arthur Rabe has been appointed publicity director.

Rexford Equipment Is Razed

SCHENECTADY, N. Y., April 27.—
While wreckers have been at work on the
Roller Coaster and other disused equipment in Rexford Park, six miles below
Schenectady, there is a report that a
brewing concern is considering the spot
for an open-air beer garden and other
amusements. The park once was one of
the most popular in this section.

Badger Spot Is Enlarged

EAU CLAIRE DELLS, Wis., April 27.— Vogl's Park, equipped with an enlarged dance pavilion, 136 by 70 feet, was opened on April 21 by Charles Vogl, with Red Roberts and his orchestra furnish-ing music. Pavilion is equipped with a new cocktail lounge, modernistic bar, public-address system, air conditioning and new kitchen.

Park of the Lakes Prepares Park of the Lakes Prepares CADILLAC, Mich., April 27.—Park of the Lakes, owned and operated by Holmen Brothers, retired bar performers, will open for the season on May 4. Seven orchestras have been booked for early engagements. Last season this park had biggest business since it opened 16 years ago. A crew is making repairs and building an addition to the beer garden and erecting a few cottages. New diagonal U. S. Highway from Detroit to Frankfort on Lake Michigan goes thruthe park. the park.

ANTIGO. Wis.—Rudy Shafel has taken management of Riverview Park here and has made a number of alterations. Opening dance slated for April 28.

Over by Goldbaum

In the last few years the spot has been operated on one-year leases.

Mr. Goldbaum, a rider owner, was co-

Bond Is Appointed White City Manager

Tables for Fans

COSHOCTON, O., April 27.—Dick Johns, owner and manager of Coshocton Lake Park, near here, his health improved, expects to resume active management this summer. He has erected a summer theater over the infield of the baseball park,

and now, before he can have a team in the new Ohlo State League, in which he is interested, he must move the theater. He plans to turn the building around, leav-

ing the auditorium part serve as grand-stand seats along one of the baselines. Instead of the usual face-the-field seats there will be tables and comfortable chairs. And waiters will serve beer thru-out the games!

NEW YORK, April 27. — Announcement of appointment of Cyril (Cy) D. Bond to be manager of the latter's White City Park in Worcester, Mass., has been made by George Hamid, George A. Hamid, Inc., New York.

Much work has been done in the spot for the coming season, an outlay of about \$30,000 having been put on build-ings, rides and landscaping.

ings, rides and landscaping.

Mr. Bond has spent 13 years in the park field, his first connection having been as manager of Frederick Road Park, Baltimore. He also has been manager of Schuylkill Park, Pottsville, Pa.; of Erle Beach. Canada, 1927-31, and of New York-Ontario Ferries. In 1931 he went to Mid-City Park, Albany-Troy, N. Y., where he remained some time as manager and attraction manager.

Openings in Philadelphia

PHILADELPHIA, April 27.—Woodside Park opened for the season today with several improvements in appearance. Good weather brought excellent attend-ance. Skating in the Rollerdrome, Sun-day concerts, amateur nights and other day concerts, amaster highes and other features are on the program, with fire-works every Friday night. Willow Grove Park opened its pre-season today, Satur-days and Sundays will be operating days until May 27, when regular full season

Molloy Booking Bridgeport

BRIDGEPORT, Conn., April 27.—John C. Molloy, connected with Pleasure Beach Park here a number of years, has been appointed resident manager and reports he has already booked numerous outings for the season.

Eastwood's Preview Is Big Draw, Seen as Good Season's Harbinger

DETROIT, April 27.—Eastwood Amusement Park opened on April 14 for one day's special preview on a last-minute decision. Only a small advertisement was used in newspapers, but attendance was as large as that of any Sunday last year, park officials reported.

The unexpected crowd is held by local park men to be a fine augury of a big 1935 season. The crowd turned out despite announcement that dance hall, swimming pool and a few other attractions would not be open.

Indirect lighting of most of the fronts of structures is a feature that now makes the park entirely different at night. The spot has gone modernistic in a big way and is expected to capitalize on this novelty.

The former Coliseum has been done away with, the building being converted into the new Showboat, most conspicuous feature from almost every part of the midway, and done over in two-deck style.

The Jungle, designed by Ernest Ander-

the intersystyle.

The Jungle, designed by Ernest Anderson, first show of this type seen in Detroit, has all the effects of a natural display. A new monkey island has been installed as a free attraction. All fronts and interior of the Showboat were de-

signed by Harry Stahl, park superin-tendent, who supervised all changes.

Park has been generally refurbished, following Manager Henry Wagner's policy of complete repairting twice a year. Standard colors are orange and white. Duke Ellington's Orchestra has been booked week of May 17, indicating the scale on which Eastwood is going in for entertainment this year. Free acts will be used with a weekly charge of bills. be used, with a weekly change of bills.

One change of considerable interest is withdrawal of all beer sales in the picnic grove. Many patrons got an erroneous impression last year that they were supposed to buy beer in order to have freedom of the grove, which was directly opposed to the park's idea of having this as a free picnic ground for all patrons. Beer will be sold only in regular restaurant stands. taurant stands.

All concessions and rides are being operated by the park this year with exception of refreshments and two or three small concessions. Advertising is being done with a large novelty truck. An airplane flew over the city several days carrying Eastwood advertising. Park will will now remain open for the season daily.

New Bridge and Highways Mean Advantage to Trier's

FORT WAYNE, Ind., April 27.—George F. Trier, manager of Trier's Amusement Park, who recently obtained another lease on the spot, has work under way

lease on the spot, has work under way for opening by May 10.

Rainbow Pavillon, accommodating 3,000 dancers, has been repainted, and the orchestra pit has been given a modernistic setting. Name bands will be booked for the ballroom thruout summer. The old-fashioned square dance pavilion will again be conducted by Mr. Trier.

Saveral new pooles have been added to

Several new ponies have been added to the pony track, redecorated last season to resemble Hialeah track in Florida. Diminutive donkeys are an addition. All games will be under supervision of Frank Ennis. He has a number of game concessions, and so has Mrs. B. Wetzel.

Recent erection of a new bridge across St. Mary's River, near the park entrance, has done away with the old hazardous span. State Roads 24 and 14 have been constructed to run thru the park. Eight Skee-Ball alleys and other equipment have been added to the Arcade.

CHESTER, W. Va.—Redecorated and with new lighting and refinished floor. Virginia Gardens, Rock Springs Park here, inaugurated a preseason on April 20, with Jack Gillette and his band. C. C. Macdonald, owner of the park, said the ballroom will operate every Saturday until opening of the regular season on Decoration Day.



The Pool Whirl By NAT A. TOR

(All communications to Nat A. Tor, care of New York Office, The Billboard.)

That controversial subject of highdiving records has come up again.
Harald Arias, known as the Flying
Dutchman, sends this department, as
promised, further data on his claim to
the title of world's champion high diver.
Harald writes, in part: "Just noticed
your second article about the highdiving problems in your latest issue. I
will give you my point of view and, with
co-operation of some more honest and
ambitious high divers (125 feet and
up!), we positively will get somewhere.
Two of the written statements on my
dives can be seen in the London Sport
Museum, together with photos and Museum, together with photos and medals. The other two I had framed and they are hanging on the wall in the lobby of the municipal indoor pool, Dresden, Saxony, Germany, which is my home town. However, the latter two are always at my disposition and I will not fail to have them here in this country soon enough to straighten that matter out with the Associated Press, as well as with your department.

"I will go further than that. After closing this year's fair and pool engagements I am going back to Europe for a few months. When I return I will bring back my diving tower, which is stored in Lausanne. This is a square steel tower, consisting of 10 sections, each 15 feet. This height can easily be extended with some diving ladders or steel tubings, as my tower is very stabile. I mention this tower as I am considering it as an ideal one to use for an elimination contest. I am sure that an elimination contest. I am sure that an outdoor pool will be easily found for this contest, but I would doubt about the necessary height from which to dive. My tower can be erected almost any-

where.

"I see that Frank Lathkowski refers only to newspaper publication in his claim for the title. For this reason I am inclosing a few newspaper clippings, wherein you can see that the German press recognized me as world's champion. One cannot call himself world's champion' in Germany without proof and get away with it. I, too, met about 15 world's champions in this country. Now that you brought the matter up, you have made me very interested and anxious to have this problem solved thru solid and clean competition.

"As you might know, pro swimming and diving in Europe are not nearly so well developed as they are here. You can well developed as they are here. You can count on your fingers the number of pro swimmers in Germany, and divers are equally few. While working in water shows I had the pleasure to meet the Swan Ringens Diving Girls, as well as Captain Winston and his diving girls. The highest dive in Europe before I started out was executed by a Frenchman at Nugent sur Marne. It was 142 feet, according to records of the German Sport Authority. Therefore in Europe I always was and still am recognized as the world's champion high diver on account of the feats I have actually done and I am sure I will find ways and means to get the deserved recognition in the United States, too, over the heads of ballyhoo experts and carnival hi-dehoing.

"Again I repeat my statement about the Brooklyn Bridge against Dare-Devil Jack's assertion and I will find some witnesses to prove that the height still remains 136 feet. By the way, it sounds really funny that Dare-Devil Jack in the morning motored over the bridge and measured it. The bridge is very crowded at that time of day and I am just won-dering how he was able to park the car to take time out to measure it!!! That all sounds like empty and unsound ballyhoo to me.

"Keeping your suggestions in mind, I will get busy to get this diving business in this country organized and make a recognized clean sport out of it. These high-diving eliminations will be a mighty good start for it. You will hear from me again."

Not wishing to carry this controversy too far, for I seem to have started some-thing, I should like to ask Harald Arias

and Dare-Devil Jack, the two present claimants to the title, to come out in the open and fight it out. No longer the open and fight it out. No longer am I going to let either one of them use this space to call each other names. Who will be the first to challenge the other to a high-diving contest to determine once and for all between the two who can dive from the highest point? If one definitely and seriously challenges and the other accepts. I shall be glad to attempt to arrange details with some Eastern outdoor pool man to put on event. Or, better still, suppose operators some gastern outdoor pool man to put on event. Or, better still, suppose operators of tanks who have been following this controversy in this column and who are interested in staging such a contest, if it can be agranged, get in touch with the writer at once.

DOTS AND DASHES—Bob Sears, formerly of the Ambassador pool, Los Angeles, arrived in New York City last week, renewing many old aquatic acquaintances and making a lot of new ones, too. . . Mack Rose, of Cascades twin tank, New York City, spending a few weeks south prior to opening of the pools, all of which is just what the doctor ordered, following his recent siege. —Someone ought to put a stop to those movie clips illustrating swim instructions which purport to be up to date but which in reality were made years ago. . . Philadelphia trating swim instructions which purport to be up to date but which in reality were made years ago. . . . Philadelphia Jack O'Brien flew to the West Coast last week to discuss possibilities of opening a swim pool and health gym for screen celebs, with Joe Schenk the prospective backer. — Was Bert Nevins' face red last Sunday when, in covering the swim meet at Park Central tank, New York City, for all of the New York City newspapers except one, he muffed the establishment of a new American record, with the one daily having L. Deb Handley, noted of a new American record, with the one daily having L. Deb Handley, noted swimming authority, chronicling re-ports of the new mark. However, the amusing part of it all is that Handley got in Dutch with his paper the fol-lowing day when all the gazettes failed to mention the new record, believing his start the erroneous one instead of the story the erroneous one instead of the other way around.

Atlantic City

By WILLIAM H. McMAHON

ATLANTIC CITY, April 27.—The resort played host to its largest Easter throngs since boom times, a conservative estimate of crowds being 500,000.... Traffic situation all but out of control, Traffic situation all but out of control, with 23,686 cars checked across the two bridges. Beach-front hotels reported sellouts, with overflow giving smaller houses a break. Biz houses open late, filling orders from restaurants that stood 'em in line for first time in a couple of years.

Auditorium reported 800,000 paid admissions at Faster Saturday pight for

missions at Easter Saturday night ice carnival, putting affair way over the top financially. Week-end visitation of General Motors show at Steel Pier hit 50.000, on Sunday there being 30,000

50,000, on Sunday there being 30,000 clocked.

Million-Dollar Pier played to 3,200 basket-ball fans Easter Saturday night, almost duplicating same at champion-ship meet on Easter Monday. Hygeia swimming pool reopened and its lockers hit capacity. President and Am-bassador pools advertised big and had share of crowd.

Steel Pier, with Rudy Vallee as head-liner, his variety show and vaudeville, besides two pictures, experienced one of biggest Easter jams in history and kept shows continuous from early morning until 2 a.m.

Harry Volk moved back as head of Steel Pier publicity department and an-nounces more publicity and advertising than ever before contemplated, with continuous names thruout summer. . . . Jim Rocke had his hands full with

... Jim Rocke had his hands full with the pier front over the week-end and was wishing for the summer setup to handle crowds. . . Tom Endicott reopened his Dude Ranch on the boards. . Bevan Baldwin, of airport, found 31 brought their own machines for week-end. . Norman Reed of WPG manager and chief announcer, emseed opening of GM show at Steel Pier, with Vincent Travers' Orchestra filling in Vincent Travers' Orchestra filling in

BRIDGEPORT, Conn.—All concessions in Seaside Park, municipal beach, will be under supervision of the city in future instead of being leased. William R. Eaton was appointed superintendent of concessions. to be assisted by Mrs. Julia A. Tomlinson who will supervise bathhouses. Sale of beer will be discontinued. Concessions formerly were operated by Thomas J. Keegan, who died last month.

\$35,000 CASH

TO PATRONS SOLVING SIMPLE CARTOON CONTEST

GRAND VIEW PARK SINGAC, NEW JERSEY

Biggest publicity plan in history of park business, which includes radio and newspaper advertising. Assures the most profitable year for concessions.

CONCESSIONS now being RENTED

New York Office: 300 MADISON AVE.

GRAND VIEW PARK SINGAC, N. I. Bet. Paterson & Montclair

PLEASURE BEACH PARK

Operating in co-operation with the City of Bridgeport. Has openings for a few high-class Concessionaires for Rides, Games, etc. Give full particulars and references in first letter. JOHN C. MOLLOY, Res. Manager, Pleasure Beach Park, Bridgeport, Conn.

PLEASURE BEACH PARK CO., Suite 523, 205 E. 42d St., New York City.



1935 -Auto_SKOOTER_Water



LUSSE BROS., INC., 288) North Faithill Street, Philadelphia, Pa., U. S. A. LUSSE BROS., LTD., Central House, 45 Kingsway, London W. C. 2, England.

SKILL BALL or TANGO GAME WANTED

For entire season, operating in the heart of Charleston, at Rainbow Garden. Will book on usual percentage basis and furnish all licenses. Can also use small Carnival or Independent Rides at Splash Beach Park for entire season. Open May 15.

J. SHIRLEY ROSS, Manager 418 Washington Street.

CHARLESTON, W. VA.

LOOK NEW PARK AT GALVESTON BEACH

RIDES AND CONCESSIONAIRES WANTED ROY HARM MOUNTAIN SPEEDWAY GALVESTON, TEXAS

For Rent Reasonable

24-Passenger Launch and Boat Privilege

BATHING BEACH and BATHHOUSE with Equipment on Beautiful Lake Quinsigamond.

WHITE CITY PARK

Worcester, Mass. Apply M. HENDERSON.

American Recreational Equipment Association

By R. S. UZZELL

NEW YORK—Harper & Brothers, New York, write under date of April 18 to your author as follows: "You had some correspondence with us last month about Mr. Root's book, The Unknown Barnum, when you were informed the book was out of print and that the printing plates had been destroyed.

"Mr. Briggs, who has been away, was talking to the writer today and he thinks you should be advised we still have a stock of Mr. Root's The Boy's Life of Barnum, with which you are

"As to the other book of course, if the cough copies were wanted to warrant the cost a new set of plates could be made by photographing the pages of the original book. This would not be as expensive a procedure as resetting the book. The cost per copy would depend upon the number of copies manufactured. Yours very truly.

"By Hull." "As to the other book, of course, if

Appreciation of Barnum

Prom the foregoing it is seen that a demand for the book will bring out a second edition. Is there anyone active today in putting the parks back on the map who doubts the value of this reissue of the book? We are not the only ones advising the restudy of Barnum. References to him are made by other industries as a character worthy of careful study at this time.

Our campaign for an appreciation of

Our campaign for an appreciation of Barnum is gaining headway. With it all we mean to show that the park busi-

all we mean to show that the park business is no humbug either, but a real worth-while business, serving humanity in a most beneficial way.

They are stopping here en route home from Florida. All are agreed that Florida had a better business winter than last year, and that last year was the best since 1929. This creates optimistic outlook for the coming season in the park business. The unfavorable weather has not eiven haseball and the weather has not given baseball and the circus a chance yet to show what the season promises.

These industries or enterprises are being eagerly watched now for their fairweather experiences. Their profitable reception would mean much to us. It is expected that Babe Ruth will get a big reception in Boston on his return to the grounds of his first triumphs. What his team will do elsewhere is more interesting to us.

Easter and Publicity

There will be some lively litigation in Massachusetts on dog and horse races. There may be test cases, but we may be sure the New England park men are alert. In Massachusetts race tracks, under an old law, cannot be closer than 50 miles to one another. This old law is being called into court for enforcement. We shall all help where we can.

Easter Sunday at Coney Island, N. Y., was the best in many years. The eather, being the big factor, was favor-Then the contest and prize for the best dressed woman was no small factor. It had news value and got good publicity.

Coney Island Chamber of Commerce

CONCESSIONS WANTED

NOLAN'S POINT PARK, LAKE HOPAT-CONG. N. J. (Under New Management) (Under New Management)
Opening for Portable Rides, Games and Other
Concessions.

FRANK L. CRATER, Mgr., Clan's Point Park, Lake Hopatcong, N. J.

NOW BOOKING CONCESSIONS

and allied bodies are awake. Other beaches, take notice. It has great pos-sibilities. They have the clothes any-way. Here is another opportunity to show them, with the added possibility of a prize and press notice, with published pictures of the winners. Somebody thought out a good one. Showmanship still pays handsomely.

Expos Pointing Way

There is some lively bidding going on for Chippewa Lake Park, about 32 miles from Cleveland. L. G. Collister, one of the bidders, has been connected with the park for some time, not only financially, but also as legal adviser. It will be re-called that he was an Ohio senator for a time and has been treasurer of Cuya-hoga County, O. He has addressed our conventions on several occasions and has scarcely missed an annual meeting in 10 years. If awarded to any of the present bidders the lake will fall into experienced hands. It is a beautiful experienced hands. It is a beautiful location and has fine possibilities. Not the park itself, but the big smash in this country is responsible for the

Portugal is preparing for an exposition. They are opportune. Chicago and the one opening in Belgium will add assistance and afford up-to-date experiences that are most valuable. Expositions point the way. They surely will help to awaken the amusement parks to awaken the amusement parks to

Long Island Patter By ALFRED FRIEDMAN

FROM ALL AROUND: New York's next major track development will be on the site of Curtiss Field, near Sunrise on the site of Curtiss Field, near Subrise highway, rumor goes. Oceanside, which was first considered, is too sandy to make it practical for horse racing. . . New animals starting to seep into the Frank Buck Jungle Camp.

Holmes' amusement project, Jackson Heights, bids fair to grow into one of Heights, bids fair to grow into one of the Island's largest. . . Many of the show crew ask where Harry Tudor is. We hope he'll let us know when he reads this. . . (Somewhere in the British Isles.—ED.) . . Hofbrau, Broad Channel, having fire damage repaired. . . Motorcycle racing goes into the Freeport Stadium. . . Nautilus Club, Atlantic Beach, has its official opening Decoration Day. . Sun and Surf Club, swanky Atlantic Beach spot where Roger Wolfe Kahn held forth last summer, has been turned into a private club.

turned into a private club.

Mrs. William Austin, wife of the Island's biggest and best known beach mogul, was Irene Delroy when she stood out in musicals several years ago. She's aiming for radio, it's rumored. . The kingpin of the amusement life around the Island this summer should be Abe Lyman, who goes into the Pavilion Royal next month. . . The amusement crew has been busy figuring how it would benefit them if President Roosevelt takes up summer quarters on the Island, as is

While on the subject of presidents, it's fitting to make mention of that photo that Harry (Sunrise) Mecca has of President Hoover eating a hot dog at his stand when the ex-chief exec was an Island visitor a couple of years back. He's having a life-sized replica made for ad purposes. . . Lots of Jamaica Bay spots will be condemned for bathing this summer, in some cases because of pol-lution and in other instances because of

ROCKAWAY BEACH: Jimmy Mangan guiding the shaping up of the beach, ossing a crew of more than 200 to start with. . . . Harold Lutz's concessions tip-top. . . . Playland Park having week-end openings until Decoration Day. . . . Fairyland, Edgemere kid spot, getting to shape.

"For Rent" signs still hanging on Moulin Rogue and Harbor Inn. . . . Chinese stop-eat-go places are being groomed, with more this season than ever. . . George Boggiano's new beer

place is opposite Playland Park. . . . Ferries from Manhattan to Steeplechase are a possibility. . . Nat Kohlreiter's Boardwalk holdings all rented. . . Moe L. Brody, ex-song composer, will manage the Edgemere Arcade, pin-game spot, near Beach 34th street.

LONG BEACH: All the 'Walk concession crowd "being measured for licenses," as Abe Cohen puts it . . . Concession

as Abe Cohen puts it . . . Concession troupe gladdened by the large Easter turnout, which "Professor" Schepps sees as a harbinger of plenty summer biz. . . Louis Salzman, who graduated from Boardwalk concessions to the famous Cafe Loyale in New York City, will be around here this summer. be around here this summer. . . So will Gordon and Revel, the melody manufacturers. . La Cabana being put in order. . . Billy Walsh's conput in order. . . . Billy Walsh's con-tinuous smile is not so much for hap-piness as to prevent one of the newer fillings from falling out.

Annette Will Open Season

ATLANTIC CITY, April 27.—Colorful ceremonies, with Annette Kellerman, scores of bathing beauties and life guards, will mark launching of the ocean bathing season on May 30. Official "unlocking" of the ocean will be in front of headquarters tent of the beach patrol, when Miss Kellerman will receive a key from "Father Neptune" to have the Mayor Harry Bacharach. ceive a key from "Father Neptune" to turn over to Mayor Harry Bacharach, who will give it to Dr. Charles Bossert, chief beach surgeon, who will place life guards for the summer. A pageant showing evolution of the bathing suit will be staged under Miss Kellerman's direction. Powerful beams from hotels and piers and beach illumination will encourage night bathing.

Asbury Park

By DOC BEEBE

A wow! A pip! In fact, a knockout-leaning Easter Sunday. Thousand meaning Easter Sunday. Thousands visited this resort despite threatening weather. Restaurants were not only surprised at the attendance, but were short

prised at the attendance, but were short of help, and food was not any too plentiful either. Kandy kitchens did July biz. Kiddie rides were well patronized.

Spring is here. If it isn't, how do you account for those enthusiastic customers lined up against the ticket office of the minnie golf courses? (Aside to Mr. Weather Man: Please do right by "our gang" and we'll forget there ever was such a thing as the depression.)

Mrs. Jay's Bar and Grill on Ocean avenue doing a smashing trade.

avenue doing a smashing trade. Waiters running along from kitchen to bar to tables in triple-play fashion serv-

bar to tables in triple-play fashion serving the famous meals associated with this place. . . Everyone smiling and the register singing a merry tune. . . Mr. and Mrs. Jacobson, we salute you for dishing out the "stomach satisfiers."

Ruben's radio corn game doing thriving biz. It's the only c. g. on the 'Walk. In calling numbers the attendants sing them in harmony style. Ruben employs a staff of tenors, baritones and bassos. The crowds come to listen and remain to play. Good stumt by a good showman.

If you haven't sent in your application for the hand of Sylvia Gassman, we wish to advise that the response has

wish to advise that the response has been so tremendous that no others need apply. And Papa Gassman, if he is grate-ful for our aid in this connection, may send a check to the Showmen's League of America, 165 West Madison street, Chicago.

and Mrs. Herman Schates and baby visited Boardwalk. Herman says he might as well get acquainted with the family now, as there won't be much time later. He expects the season to be too busy around his flasher store. He'll bring home the shekels and the wife will take care of the bambino.

We understand that Max Baer, the heavy champ, will again do his training here for his forthcoming fights. This colorful Californian headed his own parade when he strutted the Walk. Asbury welcomes him.

With the Zoos

MADISON, Wis .- A screened inclosure ttractively landscaped, has been added o Henry Vilas Park Zoo, new home for 11 peacocks. Repairs have been com-pleted in the monkey pond and four white swans have been added, according to Superintendent Winkelmann.

MILWAUKEE-A pair of grizzly bear (See WITH THE ZOOS on page 53)



By CLAUDE R. ELLIS (Cincinnati Office)

FOR THE six-day roller-skating race FOR THE SIX-day roller-skatling faces scheduled there in the Collseum on May 19-25, word from Chicago is that Joe Laurey, widely known star, was first to sign up. Bill Henning, who went to Chi after closing of his Charles-Mt. Royal Rink in Baltimore, advises that the will be in charge of the track. HOYAI RINK IN BRITIMOTE, advises that he will be in charge of the track, skaters and trainers and will look after the entrants after they have been physically approved. All skaters, he says, will be given tryouts in Chicago rinks which have offered facilities to the race presenters. Present plans contemplate which have offered facilities to the race promoters. Present plans contemplate entry of 15 teams in the contest, to start at 8 o'clock Sunday night, May 19, two girls' teams to be included. Wynn I. Greenwood, secretary of the meet, is busy pairing off the skaters now in training. It has been announced that Joe Laurey will be teamed with Bill Henning. Vi Swanson, Davenport, Ia., and Ruth Herlehy, winner of endurance skating contests recently held in Los Angeles, will be teamed.

A WEDDING in which all participants, A WEDDING in which all participants, including the clergyman, were on roller skates was performed in Mineola (L. I.) Skating Rink, while 1,000 patrons on roller skates were witnesses. Miss Elinor Blindbury, Garden City, became bride of George H. Martin, Freeport, Ill., skate mechanic in the rink. Ceremony was performed by the Rev. William B. Sharp, rector of Episcopal Church of Nativity. Bride and groom with 14 attendants. rector of Episcopai Church of Naturity. Bride and groom, with 14 attendants, skated from the north entrance of the rink to the strains of Mendelssohn's Wedding March. Ceremony took place in center of rink. After the nuptials a collection was taken up for the couple. Pair left for a honeymoon in the South.

VI SWANSON, Omaha, has been guest of Manager E. E. Shepherd, Blaine Roller Rink, Chicago, visiting Windy City rinks to get ideas. Expects to open a rink in lowa this summer. Bill Henning, Balti-more, also has been a rink visitor.

FOUR ROLLING RAMBLERS, acro skating act, while at Electric Theater, St. Joseph, Mo., gave an exhibition in St. Jo-seph Pla-Mor Rink for Ceoil Boydston and later worked in Memorial Hall Rink, Atchison, Kan., for Thomas Boydston, his brother. They report both rinks show brother. They report both rinks show knowledge of good management and that biz is excellent. Malcolm Boyer, trick

(See RINKS on page 53)



RICHARDSON BALL BEARING SKATE CO.

Established 1884. 3312-3318 Ravenswood Avenue, Chicago, III. The Best Skate Today

WANTED—Partner with Rink Equipment for Rink with large floor space, big resort. Business list three, months \$4,000.00. Percentrage rent. Have had 14 years experience. BOX D-987, Bill-board, Glacianati, O.

AMPLIFING SYSTEMS to fill your Rink. Best illume and tone guaranteed. The best made. With y 14 years' Dance and Rink experience can fursh what you want, and you be satisfied. UNI-ERSAL SOUND MFG. 60., Harold Keetle, Sales nanger. Shelbyville. Ind.

PARK RINK MANAGER

drawing patrons. Go anywhere. Address SKATER, Box 42, Billboard, Ohloago.

\$1.75 Men's New White Buckskin Shoes, The Color of Color

WANTED 10,000 PAIRS RINK SKATES.
Any Make. Pay Highest Cash
Price for Immediate Delivery. WEIL'S GURIOSITY SHOP, 20 S. 2nd, Philadelphie, Pa.



Nice Going

LINCOLN, April 27.—Nebraska State Fair was treated like the prodigal son by the Legislature, so far as the House is concerned, when the budget was presented by the appropriations committee. The latter had jacked up Governor Cochran's proposed \$31,400 figure to, \$71,600, and the House upheld every item except a \$3,000 interest allotment. Two additional items over the governor's suggestion, \$20,000 for maintenance and \$17,000 for operating and interest, were okehed. Proposal to legalize pari-mutuels for the 1935 show was shaken off.

Texas Centen **Fund Assured**

Legislature passes appropriation bill of \$3,000,000 -other big sums raised

DALLAS, April 27.—The \$3,000,000 appropriation bill for Texas Centennial Celebration was passed on Thursday by the Legislature after four months of campaigning on the part of the Dallas representatives.

Of this amount \$1,200,000 is allotted to Dallas, \$250,000 to San Antonio for a celebration at the Alamo, \$250,000 for the Battle of San Jacinto in Houston, \$200,000 for museum in Austin and the remainder to other historical centers

In addition to the \$3,000,000 State appropriation there are \$2,000,000 in private bonds and \$3,000,000 in city

bonds,

It is estimated \$20,000,000 will be spent by private exhibitors; also a federal appropriation is very probable. With passage of the bill, executives of the Centennial Central Exposition said, work in Fair Park, Dallas, will start immediately. altho money is not to be available

for 90 days.

Offices of the Centennial have been moved from ninth floor of the South-land Life Building to Fair Park.

Lockport Sets New Dates, Signs Acts and W-M Shows

NEW YORK. April 27. — Lockport (N. Y.) Fair has switched dates to week before Labor Day, having operated the week following the holiday since its reorganization some years ago. F. E. Pease, general manager, was in New York a few days ago and signed free acts from the George Hamid office. Ernie Young's Revue will head the grand-stand bill and B. Ward Beam's Dare-Devil Congress will be a track feature.

B. Ward Beam's Dare-Devil Congress will be a track feature.
Fair's new dates are expected to draw big kid trade, as they are still on vacation during that period. New calendar arrangement also completes a circuit composed of Batavia, Hamburg, Lockport and Dunkirk in that order. Auto races under Ralph A. Hankinson direction will be held on Labor Day to conclude a Monday-to-Monday fair.

Shift gives Lockport World of Mirth Shows on the midway. Max Linderman's org was doubtful of playing the fair under the old dates.

under the old dates.

Quietus on Mutuels in N. J.

TRENTON, N. J., April 27.—Defeated for the second time by the Assembly Tuesday night, proposed amendment to the state Constitution to legalize horserace betting is dead, so far as 1935 is is dead, so far as 1935 is Assemblyman Altman, Atconcerned. Assemblyman Altman, At-lantic City, who thought in bringing the measure to a vote that he had the necessary majority to put it across, indicated after it failed to pass, 27 to 31, that he would not attempt to

SANDUSKY, O.—Erie County commissioners say they will not abolish Erie County Fair and have refused to do anything that might make the fair grounds useless for fair purposes at a later date. Refusal was prompted by a request of the relief administrator for permission to lay out a baseball diamond and tennis courts within the race track.

N. C. STRING GROWS



GEORGE A. PRESCOTT JR., new secretary of Michigan State Fair board, who took office on April 1. toura, who took office on April 1. He is a resident of Tawas City and has been closely associated with Michigan fairs 22 years, a member of the State Fair board 10 years, in charge of the horse department, and shorthorn cattle exhibits 20

Permanent Chi Fair Is Having Opposish

CHICAGO, April 27. — Talk of a proposed permanent exposition on Chi-cago's lake front has encountered strong opposition from several sources. Civic Federation and Bureau of Public Efficiency early this week announced oppo stion to the plan and expressed fear that the essential structures would mar the lake front, also that such a fair would become heavily involved in politics thru type of management pro-posed and that taxpayers probably would

Chicago Recreation Commission con-demns the two bills pending before the Legislature. These bills would allocate 10 per cent of the city's park acreage to revenue-producing recreational proj-ects. This, it was charged by the attor-ney for the commission, would endanger the existing system of free parks.

Briese Thearle-Duffield Sec.

CHICAGO. April 27.—Art Briese, who has been with the Thearle-Duffield Fireworks Company many years and who has handled many of its biggest specs, has been made secretary of the company.

Williamston Added by Chambliss To Group for Operation in '35

Staton-owned plant in Martin County taken over for several years by Raleigh, Greensboro and Rocky Mount manager-clean concessions policy is to prevail

ROCKY MOUNT, N. C., April 27.—Norman Y. Chambliss, connected with Planters' National Bank and Trust Company, Rocky Mount, and who has successfully managed North Carolina State Fair, Raleigh, the last two years; Rocky Mount Fair 15 years and Greensboro Fair in 1934, said today that he has personally agreed to operate for the next several years Williamston Fair in Eastern North Carolina in Martin County, center of a tobacco and cotton growing section. "I have been persuaded by J. G. Staton, Williamston, owner of the grounds, to operate the fair and have set dates for the week of November 4.

LINCOLN, April 27.—Indefinite post-ponement greeted Senate Bills 156 and 242, dealing with reorganization of the State Fair Board, in the Legislature here yesterday. Both sought to remake the fair board and place the positions of importance in hands of the governor.

Action was taken when former Senator Banning and Secretary Perry Reed, both long-time members of the board, were heard by the agricultural committee in a special hearing.

Lincoln bankers who favored the bills said to have been largely drafted by former Fair Secretary Jackson, were dis-regarded when talking before the com-mittee. Thus Nebraska's State Fair organization remains the same.

Flames Damage Two Plants

ST. JOHN, N. B., April 27.—Fires broke out within two days in plants of Sydney (N. S.) and St. John fairs. Main building in Sydney was destroyed by flames which started in the roof. Origin of fires in St. John also is a mystery. One broke out in the grand stand and after this was extinguished another was found in the poultry building 50 yards away. One section of grand stand and rear wall and one side of the poultry building were damaged. ST. JOHN, N. B., April 27 .- Fires broke

Barnes Gets La., Okla.

CHICAGO, April 27.—M. H. Barnes, Barnes-Carruthers agency, has closed contracts to present their spectacle, Soaring High, at the State Fair of Louisiana, Shreveport, and Oklahoma State Fair, Oklahoma City.

Malone Opens Western Hankinson Offices for Classic in Milwaukee

MILWAUKEE, April 27,-Western offices for Hankinson Speedways, New York, were opened here with Jimmy Malone, Tampa, veteran auto racing publicist, as

were opened here with Jimmy Malone, Tampa, veteran auto racing publicist, as manager. Auto racing on Wisconsin State Fair track, where all great drivers since inception of auto racing have been seen, will this season be under management of the Ralph A. Hankinson organization, with Mr. Malone in immediate charge. First race meet is scheduled for Sunday, May 19, AAA sanctioned. This is the 25th year that Mr. Hankinson has been sponsoring auto events, starting in Brookfield, Kan., as originator of auto polo and today maintaining offices in New York; Philadelphia, Reading, Pa.; Atlanta and Milwaukee. Staff members also include Bill Breitenstein, W. R. Jessee, James A. Purcell, Herbert Dotten, Russell Thomas, Sam Nunis, Jacob Marks, Boe Huckman, Marc Donnelly, James Zacko, George Kinnum, Roy Peugh, Malcolm Mackenzie and Dave Lodge and three billing crews and caretakers for Hankinson's Langhorne Speedway, near Philadelphia.

around observance of this silver anniversary. Stationery, passes, cards and much advertising are silver in color and silver trophies will be abundant for winning drivers. It will be the most active season in the 25 years, with more still dates before opening of the fair season, and a string of exposition dates will surpass preceding years.

While the Hankinson season opens in Reading tomorrow, preceded by a banquet for more than 100 Pennsylvaniand New Jersey sports writers, a meet will follow at Langhorne on May 12 and a week later the inaugural Midwestern meet in Milwaukee will be staged.

Drivers in Hankinson races not only are awarded points by the American

Drivers in Hankinson races not only are awarded points by the American Automobile Association towards championship honors, but also compete for the national Hankinson circuit championship, for which a \$1,000 silver trophy annually awarded. The Milwaukse classic precedes the annual 500-mile race in Indianapolis by 11 days, making available for it all of the star drivers who annually gather for the American Grand Prix.

Solons Keep Hands

"I have contracted with the World of Mirth Shows for the midway. Williamston will be an agricultural fair and I shall pursue my policy there, as at other fairs that I operate, of having only clean and legitimate concessions," said Mr. Chambliss.

He intimated that he is being urged to take over another fair in North Carolina but felt that he was rather "full up" with operation of fairs, since half of his time during the year is taken up in bank business. He will establish headquarters for the fairs he operates in Relettie or Nues He added that he Releigh on June 4. He added that he was alone interested in leasting Williamston Fair and was not associated in any way in that fair with his associate. George A. Hamid, New York.

He said, however, that all attractions for fairs which he operates will be furnished by George A. Hamid, Inc.

Parnell To Pilot Tazewell; Plant Is Being Overhauled

MEBANE, N. C., April 27.—C. S. Parnell, Mebane, secretary-treasurer of North Carolina Association of Agricul-tural Fairs; secretary-manager of Smyth County Fair. Marion, Va., and secretary-manager of Mebane Six Counties Fair, has been selected by Tazewell County board of directors, Tazewell, Va., to man-age Tazewell County Fair and Live-Stock Show in August.

More than \$5,000 is being spent on the fairgrounds in Tazewell. Race track has been practically rebuilt, a new building for race horses and stock has been erected and a horse ring has been erected in front of the grand stand. Grounds have been gone over and buildings repaired and replaced. and replaced.

Horse racing as well as auto racing Horse racing as well as auto racing will be held and grand-stand attractions will be the most entertaining in several years. For Mebane Six Counties Fair, September 9-14, John Marks Shows have been contracted and grand-stand attractions will consist of a pageant depicting the history of the Six Counties and put on by John B. Rogers Producing Company, Mr. Parnell is negotiating for one more fair this year, which, if accepted, will be held latter part of October or first week in November.

Grand Forks Dates Are Set

GRAND FORKS, April 27.—Dates for North Dakota State Pair in Grand Forks have been set as June 25-29. A truce has been reached with the American Lehas been reached with the American Legion Post, which protested having the fair the same week as the State Legion convention on June 23-25. Legion accepted a resolution by the fair board that fair events would not start until late evening of June 25. With about 6,000 expected at the convention, fair officials look for visitors to cause a big increase in through increase in income.

CINCINNATI—Frank E. Funk, Winchester (Ind.) auto speedway race promoter, will inaugurate motor race series in this section with four events at Cin-Ham Speedway, Dixle Highway, near Hamilton, O., on Sunday, May 5.

By CLAUDE R. ELLIS

T EXAS CENTENNIAL, now in the making, will be a State-wide cele-bration during 1936. It not only will commemorate the 100th anniversary of the declaration and achievement of the independence of Texas, but will re-flect the significant progress of Texas thruout the last 100 years and dramatize limitless possibilities for development in years ahead.

Plans call for a large Central Exposition in Dallas and a number of historic celebrations in Houston, San Antonio, Goliad, Nacogdoches, Gonzales, Huntsville and other historic spots in which the deathless events of Texas' early history and struggle for independence were

In addition to these planned events every city and town in Texas will ob-serve Centennial Year and help enter-tain millions of visitors expected to tour the State in 1936.

REPLY TO INQUIRIES: Chicago's A Century of Progress had total paid attendance of 39,062,156. Of this number \$2,565,000 attended in 1933 and 16,497,-156 attended in 1934. Estimate is that visitors to the World's Fair spent \$420,-000,000 in Chicago, exclusive of the amount spent at the gate and inside the

*E VERYTHING is lovely now that the American Legion post and North Dakota State Fair have their dates set," writes Manager Dan F. McGowan of the fair. "There is not the slightest

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2nd ANNUAL ROUND-UP

WANT Rodeo, Rides, Concessions. Floyd Gooding write. WILBUR BANNISTER, Secretary.

WANT — High-class Standard Acts and Free Attractions, including Animal and Rodes type, week during August. Send Hierature and complete description, also peice, in first. BOX D-988, Billboard, Cincinnati, O.

dissension now regarding the State Legion convention or the fair being held at this time, and all committees are co-operating to make the last week in June a gala week and tremendous crowds are expected during the seven days. Grand Forks Fair has adopted the slogan, 'Come to the American Legion convention and stay for the fair.' At the conference fixing the dates committees representing the Legion convention, the fair, the Merchants' Association and other organizations agreed to work hand the fair, the Merchants' Association and other organizations agreed to work hand in hand and to co-operate so as to make the convention the largest and best ever held in the State and the fair, following the convention, the biggest and best in its history."

"I SHALL pursue my policy there, as at other fairs that I operate, of having only clean and legitimate concessions."—NORMAN Y. CHAMBLISS, Rocky Mount, N. C., in anouncing acquisition of Williamston, N. C., to his string.

ANY fair boards will be able to have two major events on their grounds during the season, and horsemen will be given a full season of racing, Secretary Taylor G. Brown, Winnebago County Fair, Oshkosh, tells me, as a re-sult of formation of an early circuit of dairy carnivals and race meets. Mr. Brown, also president of Wisconsin Association of Fairs, says these events will feature the Badger dairy industry and in most cases will have Saturcay and Sunday dates, fostered by fair organizations. The circuit will start about the middle of June and and the prior ganizations. The circuit will start about the middle of June and end just prior to the fair season. Snapp's Greater Shows will have the midway for the cir-Shows will have the midway for the cir-cutt, and Al and Cleora Miller's unit show will furnish grand-stand attrac-tions. L. L. (Larry) Hall, Milwaukee, will have the grand-stand concessions. Mr. Brown adds that dairy produce will be attractively displayed, and breeders' associations will feature breed promo-tion work.

Bill for Special San Diego Expo 50-Cent Pieces on Way

WASHINGTON, April 27 .- Led by Representative Cochran, Missouri, friends of a bill, under which coinage of 50-cent pleces in connection with California Pa-cific International Exposition in San Diego is authorized, have succeeded in passing this measure in the House. Sen-ator McAdoo, California, is looking after the measure in the Sonate where anywer the measure in the Senate, where approv-al is expected.

Act provides that 50-cent pieces to the

act provides that 50-cent pieces to the number of not more than 250,000, of standard weight and fineness and of a special appropriate design to be fixed by director of the mint and approved by the secretary of the treasury, shall be coined. No expense is to be incurred by the United States in making master dies or other preparations. The coins authe United States in making master dies or other preparations. The coins au-thorized shall be issued at par and only upon request of the chairman of the board of the exposition. It is further provided such coins may be disposed of at par or at a premium by the exposition and that all proceeds shall be used in furtherance of exposition

Grund Wins From Pix Firm

NEW YORK, April 27. — Leo Grund, George A, Hamid, Inc., foreign department, won a judgment for \$310 and interest against Pitzpatrick Film Corporation, producer of motion picture travelogs. He sued for services in connection with translating two travelogs from German to English in 1931, one of them Lady of the Lake. After experts were called in to judge merits of translation, Judge Wendel, City Court, decided in Mr. Grund's favor and he was paid in full. Ernest Magan appeared for him.

ATTENTION!! CONCESSIONISTS!!

BIG FIREMEN'S CONVENTION AND OLD HOME WEEK

JUNE 24 TO 29. IN THE HEART OF THE TOWN.

Exclusive Concession Privileges for sale. WANTED—Bids for Exclusive on each Concession and Ride. All correspondence FRANK GRANGER, Palmyra, N. Y.

WANTED, Concessions, Tent Shows, Free Acts BROWNSTOWN SOLDIERS' REUNION AND HOME COMING AUGUST 5 TO 10, Inclusive EIGHTH ANNUAL EVENT, AUSPICES AMERICAN LEGION. BROWNSTOWN SHIPLE WITH A STATE OF THE STATE

Roll-Downs, Buckets, Skillos, Mitt Joints save stamps. Good stot for Tent Simal Shows go cool. Opening for Wax Works, Jigg and Pit Shows of all kinds streets on Public Square, Big crowds. Seventh season for Goodings Rides, nications to

H. A. VERMILYA, Secretary, Bro

Hirsch Takes Time Out To Get Meeting

SHREVEPORT, April 27. - Notwith-SHREVEPORT, April 27. — Notwithstanding many duties connected with Louisiana State Fair, of which he is secretary-manager, and the United Shows of America, of which he is general director, W. R. (Bill) Hirsch spent April 16 in Ruston, Ja., at annual convention of Louisiana Jersey Cattle Club, of which he is an active member. He addressed the 350 dairy breeders, specialists and others, retterating his interest in development of the dairy industry, which is helped greatly by the State Fair. Climaxing feature was the annual

Climaxing feature was the annual banquet, with Mr. Hirsch as toastmaster outquet, what Air Hirsch as tonstmaster at this important program. Present were President James M. Smith, Louisiana State University; Major J. G. Lee, dean State College of Agriculture; J. W. Bateman, head of State extension service; president and secretary of the National Jersey Cattle Club, and other notables. Mr. Hirsch was raid many compliances. Mr. Hirsch was paid many compliments by speakers.

He joined President George Freeman, State Fair Association, and vice-presi-dents Dolph Frantz and John A. Sewall, Shreveport Chamber of Commerce, in inviting the 1936 convention of the Jersey Cattle Club of Louisiana to Shreve-port. The invitation was port. The invitation was unanimously accepted, several other cities withdrawing their bids in favor of Shreveport.

Fair Elections

TOMAH, Wis .- R. E. Shephard was elected president of Monroe County Fair Association; B. J. Fuller, Paul Rose, vice-presidents; A. E. Schneller, treasurer; L. W. Kenny, secretary.

RICE LAKE, Wis .- Frank P. Roubal wa elected president of Barron County Fair Association: Fred J. Krahenbuhl, vice-president: James Hansen, treasurer; A. M. Christlaw, secretary, succeeding John G. Rude, who served 25 years and declined

DES MOINES.—A. R. Corey, secretary of Iowa State Fair, was re-elected president of Midwest Racing Circuit, and L. W. Hall, secretary of Wapello County Fair, Eldon, Ia., was elected secretary.

DECHERD, Tenn.—Decherd Community Fair elected R. E. Bruner, president; W. E. Ikard, vice-president; N. M. Patton, secretary-treasurer.

COLUMBIA CITY, Ind. — Tri-County Muck Crop Fair elected Edward Nestle, president; S. F. Trembley, vice-president; A. A. Marker, secretary-treasurer; James ach, Granville Miller, directors

ZANESVILLE. O.—Charles D. Paxton was named acting secretary of Muskingum County Fair board to fill unexpired term of the late H. A. Shipley, Dresden, J. W. Moore, Frazeysburg, will fill unexpired term of Charles S. Leasure, who has located in Columbus, and A. E. Swingle, Stovertown, succeeds Mr. Shipley as a board member. board member.

Grand-Stand Shows

ERNIE WISWELL, assisted by Gay Purdy and Norman Pratt, with changes in routine, will play fairs with his Funny Ford for the 10th consecutive year under the George Hamid banner.

DEKOHL Troupe and Cy and Ebner are among acts booked for the Merchants and Manufacturers' Exposition, April 29-May 4, in Kinston, N. C., under auspices of the Chamber of Commerce and directed by Kentucky Exposition Company.

DAUGHTERS of Pat B. Kelly, Chicago, Berniece and Josephine, operating a dancing school in Chicago, will, after Josephine's graduation from high school in June, be featured in wire, aerial and dance numbers with their father's fair unit, booked thru Barnes-Carruthers.

FORMERLY a member of the Marriott Troupe, Rosella Sprague, now Mrs. George Higgins, will be the aerial feature with Higgins Circus Review in Spanish web novelty, and Junior Higgins, 6 years old, also will be a member of the seven-people act.

Short Biographies Of People Engaged in Fair

Under this heading from time to time will appear a short biographical sketch of some person active in the jair field.

LEE M. SHELL

Born in Worthington, Minn., February 20, 1879. Home in Worthington, where he has been active for Nobles County Fair and Minnesota State Fair, St. Paul, Fair and Minnesota State Fair, St. Paul, 30 years. Now president of State Fair Board, having been in speed and amusement departments, member of board and superintendent of speed and on amusement committee eight years. Member Osman Temple, Shrine, St. Paul, and of civic and commercial organizations. Hobbies, speed contests and fairs. Wife, Helen H. Shell, not active in fair work, A son, Jared, 20 years old,

Two in Pa. Book Big Bills of Geo. Hamid

HATFIELD, Pa., April 27.-E. J. Brooks, youthful president-treasurer of reor-ganized Hatfield Fair, has mapped out a grand-stand program that is dedicated to make this event go places. One look at the act layout booked from George A. Hamid, Inc., bears this out. They are the Cimse Sensation, Picchiani Troupe, Palmer's Circus, Jean Jackson Troupe and Cuby Smith, all of them standard acts and among the best in their line.

QUAKERTOWN, Pa., April 27.—Quakertown Fair, of which Frank Shelley is president, and D. B. Graber, secretary, has signed for a bill of five grand-stand acts from the George Hamid office. The layout includes the Balabanow Five and the Johnny Rexola Troupe, with three acts to fill.

A review of the plans being put in motion by the Hatfield and Quakertown fairs, in-dicating the 1935 trend among medium-sized events on the Eastern Seaboard and inland States, appears in the "Out in the Open"



PROCTORVILLE O.—There will be no Lawrence County Fair this year, the County Horticultural and Agricultural Society has decided.

MILAN, Italy-The 16th International Milan, Italy—The 18th International Fair opened on April 12 with 33 coun-tries participating. French section has 5.184 firms exhibiting. In Havre, France, the 11th Grand Fair opened on April 20 and continues until May 5, one of the most important of French fairs.

ST. JOHN, N. B.—St. John Exhibition Association will have a free-day party for school children this year. Altho the fair will open as usual on Saturday preceding Labor Day, ceremonials concert will be presented on Labor Day morning in front of the grand stand, which seats 4,000. This year there will be two daily door prizes and three on closing night, September 7. Admission will be same as in 1934, with strip tickets available. G. D. Ellis continues as president and G. W. Frost as secretary-treasurer and manager of this fair, which had a surplus of about \$5,000 in 1934, in the midst of deficits from other Eastern Canadian fairs last year, notably in Halifax, N. S., where operation went \$32,000 in the red.

MILWAUKEE — City council finance committee approved a \$5,000 appropriation for a civic lake front festival on July 17-21.

HILLSDALE, Mich.—Between \$27,000 and \$30,000 will be offered in purses, it was decided at a meeting of Southern Michigan Fair and Race Circuit in the Hotel Olds, Lansing, on April 23, reported Secretary-Treasurer H. B. Kelley, Hillsdale. Dates of the fairs in Milford, Ionia, Marshall, Jackson, Saginaw, Adrian, Hillsdale, Centerville and Hartford extend from August 5 in Milford to last week in October in Hartford.

WITH THE **Trotters**



EDWIN T KELLER

just what can be done for a meeting Just what can be done for a meeting by carding a really outstanding feature event is shown in announcement by Secretary G. W. Rublee, Green Mountain Circuit, of the list of stake entries received for the banner meeting in Rutland Vt., Labor Day week,

Desiring something that would be a worth-while attraction. Secretary Rublee several weeks ago announced a \$2,000 free-for-all pacing stake as headliner. On closing date the stake, as well as the entire program, received one of the greatest lists of entries ever received in the Green Mountain State, with the big stake drawing one of the greatest lists of pacing stars ever assembled over any

of pacing stars ever assembled over any half-mile track.

No less than 22 top pacing stars of the year nominated in this rich event, which includes no less than five two-minute stars, with two others who have just missed that mark. Entire list at Rutland is May E Grattan, 1:594; Radier, 1:59½; Mc-I-Win. 1:594; Zombro Hanover. 2:00: Chief Abbedale, 2:00; Del Whitney, 2:00½; Logan Scott, 2:00%; Hollyway, 2:01; Calumet Evelyn, 3, 2:01½; Daniel Hanover, 2:01½; Calumet Tramp. 2:02: Hanover, 2:01½; Guy the Tramp, 2:02; Baldwin, 2:02½; Hollyrood Sara, 2:02½; Calumet Budlong, 2:02%; Tommy Han-over, 2:03%; H. Kay Worthy, 2:03%; Newbrook Volo, 2:03%; Laurel Hanover, 3, 2:04%; Johnny Walker, 2:04%; Bud Wenger, 2:06%; Pegabbe, 2:07%, and Wenger, 2:06½; McAllister, 2:03½;

Some Top Contenders

There are, however, a few that right now rate as the top contenders on race day, as some of the entered candidates hardly class as potential winners. Chief among likely contenders are May E. Grattan, Raider, Calumet Evelyn, Baldwin, Tommy Hanover, Laurel Hanover and Johnny Walker. Rutland early closing stakes averaged better than 20 horses to a race, which assures the greatest meeting in its history, and in recent years Rutland has become known as about one of the toughest half-mile spots.

New England, after all, isn't going to be without early season racing. For a time, following announcement that Bay State Circuit meetings would be passed up for 1935, early racing appeared doubtful, but now news comes from the East that a group of leading horsemen have organized a new circuit to be known as the Yankee Chain, with a month, of racing to be given following the half-mile track meeting in Goshen, N. Y., third-week in June.

Backing will be conducted in Northamp-

Racing will be conducted in Northamp-ton and Sturbridge, Mass., with each putting on two weeks, each week to have three days of sport on Thursday, Friday and Saturday. Four early closing stakes are to be given, 2 and 3-year-old tot and 14 trot and 14 pace, all stakes to be for \$500, with entries to close on May 1. This will be welcome news to horsemen of that section, as it will fill a big gap in the early se

New Fast Half-Mile

No definite news has been given out regarding the Grand Circuit meeting for New England, which was granted two weeks' dates for a track to have been selected. Prospects are that there may not be any Grand Circuit racing this

not be any Grand Circuit racing this season in that section, as runners will operate continuously in Salem, N. H.; Massachusetts and Rhode Island from early spring to late fall.

Fastest half-mile training mile of the year reported was that by the pacing mare, Betty B, 2:06%, over Greenville, O., track in 2:16%, which is pretty glib for the present time. Fastest of all training miles, tho, and one of the fastest ever trained so early in the season, was that recently by the trotting stallon, Hollyrood Dennis, 2:01%, in 2:07 lion, Hollyrood Dennis, 2:01¼, in 2:07
over Grovetown, Ga., mile oval for
Owner-Trainer J. L. Dodge, master of
Hollyrood Farm. Hollyrood Dennis is
being nominated to all rich trotting stakes of the year.

Low Gate Minn, Rule Again

ST. PAUL, April 27.—Three major contracts let for Minnesota State Fair here on August 31-September 7, Secretary Raymond A. Lee said, are to Philadelphia Foreworks Company: M. H.

Barnes, to present Soaring High as the grand-stand show, and Royal American Shows again for the midway. A 25-cent admission, with not even reporters or concessioners getting by, again will be the rule. The low admission and no free list brought the fair into the black in 1934.

WITH THE ZOOS-

(Continued from page 50)

cubs, born three months ago in Washington Park Zoo, have been brought from hiding by their mother, Ursula. Ursula and Dynamite are parents of what is thought the largest family of grizzly bears ever reared in captivity, 32. Their offspring have been sold to many zoos, some as far away as Australia.

FORT WORTH, Tex.—Spring opening of Forest Park Zoo drew a record crowd of about 12,000, while the following Sunday attendance was estimated at more than 11,000. Two performing elephants, Sugar and Queen Tut, have been trained by George Creed. Sugar was acquired at the end of last summer. Another performer that draws spectators is Patsy, trained chimpengues. trained chimpanzee.

PARIS — Jardin d'Acclimatation, 200-logical garden and amusement park, has opened its summer season. Big baby 200 and open-air circus are principal attrac-tions, altho there are several rides and other attractions

(Continued from page 50) and fancy skater, is assisting in the At-

FROM Cambridge, Mass., Kenny Walsh infos that he saw Jack (Skates) Hyland's act there recently and that "it is really good." Walsh advises that Paul Galley, Belleville (N. J.) Rink, should be informed that the hockey teams up Cambridge way could clean up those in New Jersey, New York and Pennsylvania. "I ought to know," he adds. "I played with Paul two years."

EQUIPMENT of Pittsburgh Roller Skating Company in Trianon Roller Rink, Alliance, O., has been taken over by Art Mallory, who will operate the rink, with sessions Monday, Tuesday, Thursday and Sunday nights, first downtown rink for Alliance in several

HAROLD H. KEETLE, who has sold out three rinks which he has been operating in Indiana and who will install new equipment in his summer rink at Cedar Point, O., has accepted a posi-tion as sales manager of Universal Sound Manufacturing Company,

DUKE and his Six Spinning Aces, spectacular roller-skating act, has been playing one-night engagements in East-

TO INCREASE ACREAGE

The spring growing season is opening somewhat earlier than last year over most of the country, and planting of

early crops is moving steadily north-ward. The Pacific Coast reports rather backward weather, and in the Great Plains area sll work is under handicap of the duststorms and general drought conditions. Live-stock raisers thruout

the North are welcoming the prospect Reports received from some 46,000

farmers in all parts of the country indi-cate plans for a moderate increase in acreage of principal crops. Such plant-ings apparently would bring acreage of potatoes, sweet potatoes, oats, barley and rye to about the usual figure. Re-

and rye to about the usual figure. Reports indicate an intention to increase grain sorghums and soy beans. Most of the other field crops are indicated as likely to be of moderate or below average acreage. March reports indicate a total acreage of about 286,000,000 acres or 42,000,000 more than last year and 8,000,000 more than 1938.

The corn acreage indicated for harvest this year may be expected to total about

this year may be expected to total about 96,000,000 acres. This will be about the same as the area planted last year, but would be well above the 87,000,000 acres

finally harvested. During the 25 years prior to last season corn acreage was quite stable, averaging around 101,000,-000 acres.

ern Ohio rinks and night clubs. Personnel includes Duke Adler, Kathryn Tanner, John Schneider, Don Papy, Arlene Thomas and Betty Perry.

A SPECIAL article in The Los Angeles A SPECIAL article in The Los Angeles Examiner tells of a roller-skating derby under direction of Harry C. Morgan, manager of special activities of California Pacific International Exposition, San Diego, and promoted by Joe (Bunny) Hare, former Minnesota football star. It is announced prizes of more than \$10,000 will be offered, start to be on May 10 and finish about the second week of the fair, which opens on May 29. It is said entries will be will be a start of the said of the will be limited to about 100. Route is given as from Vancouver to Seattle to Portland to Grants Pass to Crescent City and then over Redwood Highway either to San Francisco or Oakland, route from the Frisco Bay region to Los Angeles to be determined by whether skaters cross a bridge into Oakland or ferry to San Fran-No entries can be under 18 years cisco. of age and all must pass physical exams.

It is estimated 60 miles a day can be covered as an average, skaters to stop in hotels or camps to be carried along, as in the bunion derby.

ROCCO AND HAMMOND "Unusual Skaters," playing night clubs in Central and Eastern New York, worked week of April 22 with Schulte's Indoor Circus in Mohawk and Ogdensburg, N. Y.

LEN SHOLOVITZ, Boston University law school student and manager of Oakland Beach (R. I.) Roller Rink, reports business as striking a new low at present thruout Rhode Island as a result of the textile controversy. Due to this, he advises, roller skating has decreased and a special low price may be as the control of the second of the seco creased and a special low price may be the rule. Added features such as amateur and bank nights and inter-state racing may be introduced later in summer in an effort to bolster biz.

On Rollers in England

By CYRIL BEASTALL

In my recent correspondence from across the Atlantic I have an interesting letter from Walt Miller, champ endurance skater and instructor in Oaks Rink, Portland, Ore., in which he stated he was

Portland, Ore., in which he stated he was 76 years of age on April 1, and plans to set up new figures for non-stop endurance roller skating shortly.

Miller asks for details regarding Billy Wetherall's latest record, and I think he will do wonderfully well to better the English champ's new time of 129 hours and 30 minutes (non-stop), put up at Stehen-Teart in March 1998. Stoke-on-Trent in March.

I have to thank E. M. Mooar, rink man-ager and well-known figure skater of Coatesville, Pa., for his most loyal co-operation in matters relating to our time in which we are both greatly inter-

Response to my notes in The Billboard on March 16 has been gratifying; quite

Agricultural Conditions

a number of correspondents agree that it Is high time a really representative body was formed in the United States and all complain of inattention to correspond-ence on part of one association secretary. I have had letters relating to this matter from as far apart as Baltimore and Seat-tle and I have been treated in like manner myself by the same person, so I can only extend sympathy to others who have noticed similar negligence.

H. Wilkinson, London All Blacks, has won the 5-mile amateur speed cham-pionship of Great Britain, his second successive win in this event, staged in Alexandra Palace Rink, London, on Feb-ruary 28. Time, 7 minutes and 42 sec-onds, 15-lap flat track,

Annual Special NSA Night was on March 25 in Alexandra Palace Rink, Lon-don, with a crowd of more than 1,000. Jim and Joan Lidstone, Derby, national roller dance champions of the last three years, gave a delightful exhibition of pair skating. Ernest A. Clark, London, NSA gold medallat, was seen to great advantage in a display of figures and free skating. These were outstanding numbers on a most entertaining program.

On March 27 second international rol-ler hockey trial before selection of English team to visit Stuttgart, Germany, on May 4 took place in Alexandra Palace,

Whites, consisting of Payton, Herne Bay I; Monk, Whitstable Alberts; Sut-ton, Whitstable Alberts; Bown, Herne Bay I, and Cornford, Whitstable Alberts were expected to win rather easily against Colors, represented by Corbin, Herne Bay United: Walters, Herne Bay I; Hulme, New Derbians; B. Newbury, Alexandra Palace, and Phippard, Herne Bay Stars, but expectations did not materialize, for but expectations did not materialize, for Colors, containing only two past all-Eng-land representatives in Hulme and Wal-ters, won 4-2 after an excellent game. Newbury and Phippard, quite the best forwards on view, each netted twice for winners, while Hulme was a splendid pivot, his stick work being cause for much favorable comment.

much favorable comment.

Brown and Cornford, opposing forwards, were hardly seen at their best; each scored a goal but did not come up to general expectations, while Sutton seemed slower than of old, but he has by no means lost his touch and was brilliant in spasms. Walters and Corbin, 17-year-old custodian, were easily best defense players participating. Harry Brevett, National Rink Hockey

Association international referee, offi-ciated. Sutton, Cornford and Monk have only recently become attached to Whit-stable Alberts.

HIGH GRADE CARNIVAL WANTED

For one week in July, week of 4th preferred. Main Street location, in heart of lowa's Corn-Hog Reft. Everyone has plenty of money to apend. Will give all possible assistance to help you make money. Address BANCROFT LIONS CLUB, R. E. Hutton, Carnival Manager, Bancroft, Is

PRAIRIE DU CHIEN, WIS., JULY 3-4-5-6. Big Veterans of Foreign Wars Celebration, Vill contract with complete Carnival, with Shows, ides and Concessions. Must be A-No. 1. Let me what you have. Write WALTER H. HELSAPLE, Q. M., Prairie du Chien, Wis.

ELKS JUBILEE

MONROE, MICH., JUNE 10 TO 15. WANT Circus Sideshow, Shows and Concessions. SAM W. MORRIS, Secretary.

MERICAN LEGION WANTS

Reliable Carnival for complete Midway. Clean, leatinate Attractions. Positively no grift. For July 4th Celebration. Set for July 4. 5, 6, on Ohio's Finest County Pair Grounds. Write full information to L. N. ROBINSON, Greenville, O.

WANTED Concessions, Rides, Free Acts, Lake Shore Firemen's Convention, North Rose, N. Y., July 18. MERVIN DAGLE, Chairman.

Condensed Data From April Summary by U. S. Department of Agriculture, Washington, D. C, LIVE STOCK IS REDUCED

The intended acreage of feed crops as a whole seems likely to be rather large in comparison with the reduced num-bers of live stock but reflects the need of replenishing reserves.

Potatoes are a problem to growers this spring. Many carloads of last sea-son's crop have been sold at as low as son's crop have been sold at as low as 10 cents a bushel to growers. Prices this season have been a third lower than in 1924, when the crop was about the same size, and even lower than in 1928, a season of very heavy production. These very low prices are naturally discouraging to planters this spring. On the other hand, it means that seed is very plentiful and cheap. Reports indicate the intention of potato growers to plant only a slightly smaller acreage this year than last, and if the growing season should be favorable, it might be easy to drift into another year of very leason the season should be favorable, it might be easy to drift into another year of very easy to drift into another year of very heavy production.

American Legion Carnival and May Festival

Downtown Locations: Monroe Avenue, one block North Hermitage Hotel. ED—Independent Shows, Legitimate Concessions, Aerial Free Acts. All address R. McCLELLAN, Chairman, 7 Hall Street, S. E., GRAND RAPIDS, MICH.

LOWER RATES INCONSISTENT

Rail Committee Claims to ACA

Cohen asks for another hearing after period for emergency charges expires

CINCINNATI, April 27.—Since last issue went to press The Billboard has received notification from Max Cohen, general counsel for the American Carnigeneral counsel for the American Carni-vals Association, that an explanation from the Trunk Lines Association (in the East) as to why the recent request of the ACA for a lowering of rail traveling charges and elimination of car parking charges was refused.

"We are pleased to report," writes Mr. Cohen, "with reference to the transporta-tion efficiency of the area of the response

tion situation, that a few days ago we received a reply from Chairman N. W. Hawkes in response to our request for the reasons which determined his comthe reasons which determined his com-mittee's decision, and his reply was: "The carriers operating in Trunk Line terri-tory cannot see their way clear to make any change in the present rates for the handling of this traffic for the reason that their revenues are now very much depleted and, as you are aware, have just secured authority from the Interstate Commerce Commission to assess emer-gency charges."

gency charges."

Mr. Cohen's reply to Mr. Hawkes' communication was as follows: "I acknowl(See LOWER RATES on page 59)

Permits for Prepaid Sales Tax in Ohio

CINCINNATI, April 27.—Some concessioners at ball parks and other places of amusement in Ohio have applied for and received permission to prepay the Ohio Sales Tax in connection with the items, such as pop corn, peanuts and other trade stock, from the Tax Commission. The concessioners prepaying the sales tax need not collect tax for the pur-

chasers.

On inquiry as to how such permits affect concessioners with carnivals and circuses, and at fairs, parks, etc., The Billboard has been informed by Darold I. Greek, Chief Attorney Examiner, Columbus, that such permits are granted under Section 5546-5 of the General Code and Section 5 of the Ohio Sales

Tax Law.

Before permission can be granted to the concessioner traveling with a carnival or circus or at fairs, it will be necessary for him to make application to the Tax Commission to prepay the tax; that a hearing be held, and after determining the rate that is to be paid the applicant must furnish a bond payable to the State of Ohio in such amount as the Commission may deem necessary, with surety to the satisfaction of the Treasurer of the State.

New Organization Formed

CINCINNATI, April 27.-A new organization, operating Dixie Exposition Shows, was recently formed with C. D. Scott, R. C. McCarter and Joe Hampton as co-partners. Playing Harlan, Ky., this week.

partners. Playing Harlan, Ky, this week. Scott is manager; McCarter, assistant manager; Hampton, treasurer; Mrs. A. Scott, secretary; Charles Abbott, general agent; Billy West, special agent. Mrs. R. C. McCarter, promotions manager, R. C. McCarter passed thru Cincinnati Thursday, having contracted three of the J. C. Weer riding devices, which were en route in a railroad baggage car from South Bend, Ind., to be added to the rides already at Harlan.

Showfolks Injured, One Fatally, in Truck Mishap

BELLAIRE, O., April 27.—A number of attaches of Knepp & Dehnert Shows were injured, one fatally, Monday afternoon when something went wrong with a truck while it was descending a grade, (See SHOWFOLKS INJURED page 59)



WALTER A. WHITE, who is in his second year as general manager of Johnny J. Jones Exposition, which last week started another of its 10-day return engagements at Washington.

MSWC Plans Special Fete

Dated for May 8, when many showfolk will be playing in and near St. Louis

ST. LOUIS, April 27.—What gives promise of being one of the greatest gatherings of outdoor show people ever staged here is scheduled for May 8 in the Golden Ballroom of the American Annex Hotel, when the Missouri Show Women's Club will hold a dance and get-together social for the personnels of the shows playing in and around St. Louis at that time.

The writer, Mark Bryan, is informed that special invitations will be extended to the Hagenbeck-Wellace Circus, Dodson's World's Fair Shows, Beckmann & son's World's Fair Shows, Beckmann & Gerety's World's Best Shows, De Lang Shows, D. D. Murphy Shows, Oliver Shows, Heller Shows and Barlow Shows to attend, and the MSWC thru its officers—Mrs. Katherine Oliver, president; Mrs. Norma Long, vice-president, and (See MSWC PLANS on page 59)

Youth Confesses Killing On Staunton Fairgrounds

STAUNTON, Va., April 27.—During the Staunton Fair of 1933, a young man, Roy Britt, was found fatally injured between two tents near the horse barns on the fairgrounds. Murder was suspected but there were few if any clews. An organized amusement company (Cetlin & Wilson Shows) was providing the midway attractions at the fair and some hasty opinions were that "possibly some showman committed the deed." The show people claimed that the showfolks were in no way involved.

The case had since baffled investigation until last Sunday afternoon, when,

The case had since baffled investigation until last Sunday afternoon, when, according to announcements, including a front-page story in *The Evening Leader*, a 21-year-old youth. Robert D. Harman, of this city, surrendered to police and remarked "I killed Roy Britt" and signed a confession. The story in *The Leader* was headed "Harman's Confession Clears Britt Murder Mystery."

Shows Around N. Y. Inaugurate Season

NEW YORK April 27.—Several metro-politan shows ushered in their season over last week-end to catch the Eester holidsy customers. Cold weather greeted (See SHOWS AROUND on page 59)

List of Shows Having Opened Augmented by 11 Organizations

United Shows of America at Joplin, Mo.

JOPLIN, Mo., April 27.—After a 400-mile rail movement from their winter quarters at Shreveport, La., United Shows of America opened their season Monday for a six days' engagement here during the Fiesta. Attractions are located on eight blocks of North Main street, the first time an outdoor, amusement oversheafter. time an outdoor amusement organization has located on Joplin streets since 1914. Opening night attendance was very good. Wednesday, Fiesta Day, was recorded

Wednesday, Fiesta Day, was record (See UNITED SHOWS on page 59)

Cetlin & Wilson Shows At High Point, N. C.

HIGH POINT, N. C., April 27.—A heavy downpour of rain greeted the season's opening of Cetlin & Wilson Shows here last Saturday night. Weather this week has been more favorable. Staff: J. W. Wilson, general manager; I. Cetlin, assistant manager; Buck Denty, ground manager, Harr Dunkle week.

by, ground manager; Harry Dunkle, general agent; Bobble and Mary Mack, special agents; George Hirshberg, secretary; (See CETLIN & WILSON on page 58)

Latlip Shows at Charleston, W. Va.

CHARLESTON, W. Va., April 27.—Lat-lip Shows are playing their opening en-gagement of the season here this week, gagement of the season nere this fresh from winter quarters. A parade and aresn from winter quarters. A parace and some free attractions were given Sunday. Among the free acts are Will Capitan, high dive; Rita and Ginger Latlip, swinging ladder and trapeze; Latlip Twins (Rosalin and Madelin), acrobats; Baby Ida (See LATLIP SHOWS on page 58)

W. A. Gibbs at Ft. Scott, Kan.

FORT SCOTT, Kan., April 27.—The W. A. Gibbs Shows are playing their opening engagement here this week. Opened last Saturday to a large crowd. The show is completely motorized this year, being transported on 10 trucks and two trailers. Since leaving winter quarters at Eric, Kan., on April 16, a great deal of painting and other work that could not be done (See W. A. GIBBS on page 58)

Shamrock Shows In Texas

DUBLIN. Tex., April 27.—This week is the second engagement of the season for Shamrock Shows, the first being at Arlington, Tex., for 10 days and during the Arlington Downs Races, where business was reported as good.

The show now has its own light plant with a 12-kilowatt unit. The roster

(See SHAMROCK SHOWS on page 58)

William Glick Exposition At Hagerstown, Md.

HAGERSTOWN, Md., April 27.—The William Glick Exposition opened its new season here Monday. The weather was a bit cold for amusement seekers, but the opening found a good crowd on the midway.

The staff: William Glick, general (See WILLIAM GLICK on page 58)

Kaus United at New Bern, N. C.

PORTSMOUTH, Va., April 27.—Kaus United Shows are now in their new sea-son. Their engagement here this week, under auspices of the Democratic Club, is their third stand, having opened at their winter quarters city, New Bern, N. C. Last week they were at Newport News, Va. The show has encountered a great deal (See KAUS UNITED on page 58)

Barker Shows Now in Illinois

PINCKNEYVILLE, III., April 27.—The Barker Shows are in the third week of the new season. The opening engagement was at Cape Girardeau, Mo., followed by a cold and rainy week at Anna,

All the shows and rides have been re-(See BARKER SHOWS on page 58)

Winters Shows At Aliquippa, Pa.

ALIQUIPPA. Pa., April 27. — Winters Exposition Shows opened here last Saturday on the New Sheffield Lot Plan 12. The show is being sponsored here by the Euchre Relief Club, showing until May 2, at the expiration of which it will move to Beaver Falls. The appearance (See WINTERS SHOWS on page 58)

Golden Belt at Idabel, Okla.

IDABEL, Okla., April 27.—Because of a steady rainfall last Saturday the sea-son's inaugural for Golden Belt Shows was postponed until Monday night. The opening engagement is not under aus-plces, the management having chosen (See GOLDEN BELT on page 58)

Bright Light At Pittsburgh

PITTSBURGH, April 27.—Bright Light Shows opened the season on a new lot in the South Side here last Saturday under auspices of the 17th Ward United Veterans' Association. Due to lack of (See BRIGHT LIGHT on page 58)

BALLYHOO BRU **Circulating Exposition**

A Century of Profit Show

Arson, W. Va.

Week ended April 28, 1935.

Ballwho.

Dear Charlie:

Ballyhoo Bros.' shows opened here in a blaze of glory. Believe it or not, they set the town on fire the first day. Show lovers took to our show in a big way. And got took the same way.

Auspices here, the Arson Volunteer Fire Department. All great boys, with it and for it. The midway a ball of fire

the first night. But there wasn't enough water in the city reservoir to cool it off. Some of the fun booths closed on a Tuesday night. Seemed like nothing could straighten them out. But luck was with us. The City Hall caught on fire. The firemen refused to respond to the alarm. Finally agreed to put the fire out if the city would allow the booths to open. Everything worked that (See BALLYHOO BROS. on page 59)





Showmen's League of America

CHICAGO, April 27. — Vice-President Jack Nelson presided at a very interesting meeting Thursday. Despite the fact that a great many of the brothers have left to take up their summer's work, the attendance was gratifying.

The application of B. J. Burns was presented for reinstatement and he was duly elected. . . . The new by-laws committee has been busy on its work in order to make its report at an early date. Brother Pinkev Blitz arrived from the

order to make its report at an early date.

Brother Pinkey Blitz arrived from the
West Coast and leaves for Conklin's AllCanadian Shows. . . Brothers Ray
Marsh Brydon, Jackie Stevens, Jack
McLeod and Jay O'Brien, of the Brydon
Enterprises, have gone back to the job
after their holiday visiting the circuses.

Last Saturday was SLA Night at the Cole Bros.-Clyde Beatty Circus. A dandy attendance and a splendid performance. Thanks extended to Messrs. Adkins and Terrell for the courtesy.

Terrell for the courtesy.

Looks like Brother A. R. Cohn is getting hot for the road and may be seen with one of the prominent concessioners this season. . . . Brother Rudy Singer announces a new outfit to play Chicago lots this season. Rudy calls it the "Cuff amusement Company." Brothers Sam Arens and Al Kamm left for Canada on April 26. . . Past-President Hock is playing a two-day spot at the U. of C. and a number of the boys are getting work.

work.

Reports are that Brother Col. F. L.

Owens is improving slowly. All hope that
warmer weather will bring him back to
normal health. . . Brother Eimer
Robinson is arranging for the Eil Wheels
to be placed in Riverview. . Brother
B. J. Rodgers left to join the Gooding
Shows

Shows.

Brother Lew Keller is on a business trip to St. Louis. . . Brother John Lorman is up and around after a short sick spell, looking okeh and says he feels fine. . . Brother Jack Polk was in town for the circus openings.

Past-President Clint Beery, of the Circus Fans, has presented the League with a framed ode to the memory of Brother Charles W. McCurren. A valuable addition to the gallery.

The Pacific Coast Showman's Association sent a number of guest cards to be

tion sent a number of guest cards to be used by the brothers who may be going to the Coast this summer. Come in and get yours if you are planning on this

trip.
Work on the Cemetery Fund Drive is

H.W.Pollack

POSTER PRINT

going along nicely and everything will be ready for distribution at an early date. Hopes are to make this the best drive ever held by the League.

Brother, have you paid your dues? If not, why not attend to it at once—just

sit down and mail it to the secretary.

LADIES' AUXILIARY

CHICAGO, April 27.—Thursday was the night for the Ladies' Auxiliary, Showmen's League of America, bi-weekly social. Mrs. Henry T. Belden was hostess. There was good attendance and there were many beautiful prizes for the win-

There will be but one more regular meeting of the season, followed by a big Farewell Dinner, ere the disbandment for

Los Angeles

LOS ANGELES, April 27.—Lew Dufour in town from San Diego for a short stop. Managed to do a fine piece of pressagenting, making front pages on two of the large local dailies. , , , Joe Glacey arriyed from Manila this week. Had gone over with Mr. Q (Bob Godwin) on over the contract. Business reported years a Tait contract. Business reported very good on the Island. Mr. Q and Mr. and Mrs. Whitey Claire remain for an in-definite stay. Eddie Tait brought the definite stay. Eddie Tait brought the shows he had in the Federated Malay States for a tour of the Philippines.

. . . Joe Diehl is removing all equipment from the Beverly location to a more commodious spot.

Frank Foley and the missus in the real estate game, building homes in Long Beach district.

Capt. Mundy noted down town

town.

Doc Hall out in the sticks promoting special events with the Frank Babcock equipment. . . Lucille King Hall went to the Hilderbrand Shows. . . Johnny Beck has been seriously ill. Reported improving. . . Jack Reilly, back from hospital and convalescing, will return to one of the Pacific Whaling Company units.

Harry Rawlings, another of to one of the Pacific Whaling Company units. . . . Harry Rawlings, another of the convalescents, operating marble games in the county. . . . Jimmie Cotton back in town. Will be with Harry Seber at the San Diego Exposition. . . . Jack Mitchell back after several years absence. . . The benefit at Shrine Auditorium, sponsored by Public School Protective League, has every indication of being a success. Steve Henry handling the business details, Pat West the stage show and Harry Callahan the radio end.

end.

Jim Darnaby sailed from Los Angeles for Yokohama. Associated with an English concession at that exposition.

Hal Weiner is now in publicity game. Just finished two successful promotions.

Ray Becker is staging Hollywood promotions.

George Wiler is making local spots with new photo outfit. George (Whitey) Gore has contracted with the Fresno District Fair as director of exhibits and entertainment. Plan a big affair for this year. Eddie Brown, director shows and concessions at Callfornia-Pacific International Exposition. fornia-Pacific International Exposition, says everything is going along nicely.

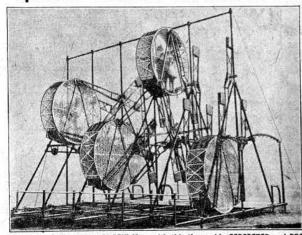
Frank Downey out on another trip to the North. George Moffat is handling studio requirements for the United. . . Ben Dobbert returned from trip, contacting outdoor shows in South-

American Carnivals Association, Inc.

By MAX COHEN
ROCHESTER, N. Y., April 27. — We
have notified The Billboard that a reply
from the Freight Department of the
Trunk Lines Association has been recetved, and also our reply to Chairman
Hawkes of the committee. (The item

"LOOP-THE-LOOP RIDE"

Spillman's Latest and Best Achievement



Ride Men-Make 1935 a PROFIT Year with this thoroughly PERFECTED and PROVEN

LOOP-THE-LOOP is actually grossing more money than other rides costing two and

hree times as much.
LOOP-THE-LOOP is DIFFERENT—no other ride compares or competes with it for
HRILLS—APPEARANCE—ACTION—or FLASH.

Unusually low operating expense, simple and easy to transport and erect; mainteance expense is negligible—the ideal Ride for every Park—and every type of show,
whether Railroad, Motorized, or Gilly.

whether Railroad, Motorized, or Gilly.

Among the many orders afready booked are LOOP-THE-LOOPS for Royal American Shows, Dodson Shows, H. H. Avery of Seattle, Wash.; R. E. Haney of Kannas City; two outfits for F. E. Goeding of Ohio; United Shows of America; World of Mirth Shows; Rubin & Cherry Exposition and Model Shows of America; B. B. Sawyer of Saginaw, Mich.; Rockaway's Playland, Rockaway Sehch; Happyland Shows, Datroit, Mich. Watch this list grow for Who's Who in the Ride Business. The list is growing rapidly and our plant is very busy—cere details quick.

WIDE-AWAKE OPERATORS with money to invest—get in on the ground floor while we can place you where you can make real money—excellent Park and Traveling Show locations available, but going fast.

PARK AND SHOW MEN—If you haven't the money to buy for yourselves, send us your best concession proposition—buyers are looking for good worth-while spots.

SPILLMAN ENGINEERING CORP. **NEW YORK**

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ALLAN HERSCHELL CO. 1935 DE LUXE KIDDIE AUTO RIDES
Outsell All Others — 50 Satisfied Customers
Made in three standard sizes: 24' Diam., 20'
Diam. and 18' Diam. Ten large sizes, specially
built Autos seat 16 children. All models
equipped with smooth acting clutch, the only
PRACTICAL drive. Electric motor or assoline
engine. Presumatic tires. Zerk grease fittings
and transport of the control of the c ALLAN HERSCHELL CO., Inc.

appears on the first carnival page of this issue—EDITOR.)

To is evident that the reason for the committee's decision of our application was due, not because of any lack of merit in the ACA's request, but rather because it would be inconsistent for the carriers to grant us reductions, and at the same time impose emergency charges under authorization from the Interstate Commerce Commission against all other. Commerce Commission against all other Commerce Commission against all other carriers. This action against all other carriers has resulted in an increase to all other groups of shippers during this emergency period. However, ACA has gained for the showmen the point of their not having to be subjected to these emergency. gency assessments which in most cases amounts to a 10 per cent increase, and our rates should stay the same during

amounts to a 10 per cent increase, and our rates should stay the same during this emergency period.

Owing to the peculiar state of affairs which has brought about this temporary situation we have requested, in behalf of the members of ACA, that our request for transportation relief be put on for a rehearing immediately after the expiration of the present emergency period, and we are confident that upon the rehearing the carriers will grant us some of the relief which we need so urgently and which they cannot grant at the present time because of their having increased rates in all other commodities and classes of shippers.

Bulletin No. 4, containing some important information to the members of the association, has already gone forward. We ask that each member of ACA read the bulletin carefully and comply with the several requests which are made in it. If you have not received this bulletin, please advise and we shall be pleased to forward a duplicate.

1500 KENO (LOTTO)

Made up in 15 Sets of 100 Cards each, Wood Markers. One Winner in the entire series. \$5.25 per Set of 100 Cards.

BINGO CORN GAMES

All Sets complete with Wood Markers, Tally and Direction Sheet. Send for Free Sample, etc. Send for Free Sample, etc. Send for Free Sample Cards and Price List. We pay postage except C. O. D. expense. Instant delivery. No checks accepted. Established 10 years.

J. M. SIMMONS & CO.,

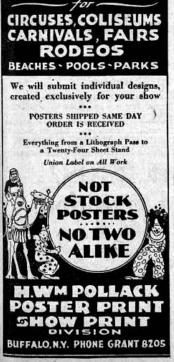


CANDY FLOSS AND CORN POPPERS
CHEAPEST, BEST and genuine; many models; 10 patents. Floss Machines, \$45 up. Elec. Corn Poppers, \$29,50. Guaranteed.

pers, \$29.50. Guaranteed.
Catalogue free.
NATIONAL FLOSS MACHINE CO.,
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CRAFTS 20 BIG SHOWS
HAS FOR SALE—One Latest Model Eye
LOOP-O-PLANE,
Address as per route,

It Helps You, the Paper and Advertisers to Men-





SEWARD'S 1925
HOROSCOPES
Sample, 18c,
SEWARD'S Full Line of Books on
Character Delinention, Numerology, Etc.
A. F. SEWARD & COMPANY,
620 Reachs St.. Chicago, III.



BINGO GAME

To-Player, complete, Sb. 25.
Send for our new 1925 Catalogue, full of pier Games, Dolls, Blanker Catalogue, full of pier Games, Dolls, Blanker Catalogue, full of pier Games, Dolls, Blanker Catalogue, full of Paper Hais, Farors, Confetti, Artificia's Flowers, Novelties.

Send for Catalog No. 234.
CANES Heavy Convention Walking Canes.
Price Fer Gross, \$24.00.

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ASTRO FORECASTS AND ANALYSES

COMPELTE FOR ALL READINGS

NEW DREAM BOOK

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Our name or ads do not appear in any book.

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100 Card Bingo Game \$3.00

INGO SET, complete with 100 Heavy Durable ards, 2 Call Sheets, 75 Calling Numbers and 90 Wooden Counters, sent postpaid anywhere in e U. S. for only \$3.00.

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ORANGE JUICE

ELGIN WATCHES, \$1.65 EACH 7-Jewel, 18 Size. New Yellow Cases.) 7-JEWEL, 18 SIZE ELGINS & WALTH., \$2.35. FLASH CARNIVAL WATCHES, 500 Each.

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USED SHOW PROPERTY FOR SALE. 0.00 Circus Roman Charlot, Well Built. 5.00 Devil Child in Coffin, with Banner, 9.00 Nelson High Striker, Working Order, 5.00 Umbrella Waterproof Tent, 9x9°, With

ns Bird Cage, New Condition. Sell Cheap. I BLY CANDY FLOSS MACHINES, GUESS-R-WEIGHT SCALES, CONCESSION TENTS-cash. WEIL'S CURIOSITY SHOP, 20 S. Philadelphia, Pa.

MILLER AMUSEMENT ENTERPRISES, Inc.



MIDWAY CONFAB

DESPITE bad weather the early season gives promise of a good season

BOB MURRAY, carnival man for the last six years, is now connected with Joe Rubin's night club in Pittsburgh.

TROY SCRUGGS, ride man, is with Crowley's United Shows as Tilt-a-Whirl foreman this season.

It behooves midway folks to keep in mind they are on the road for business, not as tourists.

GEORGE LEBRELL, formerly with Sol's Liberty Shows, has charge of corn game with Barker Shows this season.

HAVING OPENED an eats place in his home city, Eau Claire, Wis., Joe Girnau will not troupe this season.

MANY CARNIVALS are already en tour. There were 110 of them in the Routes of last issue and quite a number of routes arrived too late for publication.

THE JOBER MIDGETS will be with Coleman Bros.' Shows this season. Will have a nifty housecar, with many modern conveniences.

BUGS BROOKS, former Chairplane operator with Winters Exposition Shows three seasons, is now running a roller skating rink at Alliance, O. and early spring, is headed north for summer showings in the Central States and the East.

OTTO F. EHRING, after several years' absence, is returning to the riding device field and will again have a collection of rides playing dates in the Central States this season.

GEORGIE LEE, last season and a part of the past winter with Cash Miller's Oddities, is spending some weeks in Cincy while Rubin & Cherry Exposition is working northward.

MR. AND MRS. R. L. SINDERSON, who operated a doughnut shop in Muskegon, Mich., past winter, will have peanut privilege with Pollie & Berger

"BONE-CRUSHER" SKEENE, wrestler, has joined Billy Wolf's Athletic Show with J. L. Landes Shows for a while. Later Skeene and Louis O'Brian will take out their own mat and glove opry.

A coincidence; In a confabbing group on the Johnny J. Jones midway at Durham, N. C., were Tom Allen, business manager; Tom Allen, grab stand owner; Joe Allen, ride foreman, and Joe Allen, human corkscrew in Earl Miller's Side Show. Besides four Allens, two Toms and

winter quarters and starting their tours at that city.

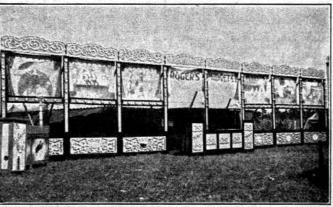
D. P. LIGHT, advance work on mer-chants' tickets for Mighty Sheesley Midchants tickets for Angaly Sneesley Mid-way, passed thru Cincinnati recently en route to Ashland, Ky. Harry E. Wilson, promoter for the Sheesley organization, spent a few hours buying gift trophies in Cincy last week, from Ashland.

MRS. GRACE FAYE LEWIS, who has been with various carnivals, writes that she has been ill about two months at Keystone Hotel, 405 West 12th street, Kansas City, Mo., and would appreciate receiving letters from her acquaint-

MR. AND MRS. W. H. BROOKS and daughter, Jacqueline, who have been with a show in Northern Illinois, spent Easter Sunday at Havana, Ill. While there they had as guests Mr, and Mrs. Jack Hollar and little John Raymond and Betty May, of Pekin, Ill.

HAPPY JACK ECKERT, well-known fat man, made a jump from Henderson-ville, N. C., to Logan, O., to join Howard Bros.' Shows. Incidentally, Happy Jack, who halfs from Fort Wayne, Ind., has for years claimed being the heaviest member of Elks, Moose and Woodmen of the World.

PICKUPS from P. J. Speroni Shows, shortly before opening (last Saturday)— This city (Rock Falls, Ill.) has been Manager Speroni's home for 35 years, and all natives are acquainted with him and his family. . . . All trucks com-pletely overhauled and repainted (orange and black); rides redecorated and have fashy new ticket boxes. . . Carrie Day and Esther L. Speroni have often visited each other. They worked to-



FRONT of Rogers' Midgets attraction with Max Gruberg's World's Exposition Shows. Is highly gilded with gold and silver and studded with 600

VIC HORWITZ will have his string of concessions with Pollie & Berger Shows this season. The Mixer was informed a few days ago.

AMONG visitors to Yellowstone Shows at Albuquerque, N. M., were Mr. and Mrs. "Sunny" Auston, sporting a new

ELSTON (AL) SWEET, last two seasons with World of Mirth Shows, is engaged in cash register service at Me-

IRENE FARRILL has laid aside her last season billing, Leo-May, and is with Jim Hodges' Side Show with William Click Exposition, with Billie Winters doing the talking.

PRIOR TO starting his seventh season as secretary Barker Shows, Eugene C. Cook spent some time with both Bloom's Gold Medal Shows and Pan-

H. E. WARREN'S Comedy Show, after playing in Florida during the winter

With numerous show openings (many including rosters—which is important news) to handle in the issues during news) to handle in the issues during April and May, it is necessary to do some alternating of shows' show-letters in successive editions of the paper. Also, some of the "letters" might get crowded out of the columns occasionally when a flood of matter for publication is received late SAM HYSON has the girl show with Smith Great Atlantic Shows for the sec-ond season. Bobby Hanson talking on the front; among the entertainers, Sara McDonald, Gladys Salters and Jane Murry.

While in San Francisco recently, a business man remarked to Doc Hall: "I think the two most optimistic classes of business men are restaurant people and show people. They believe they can open up anywhere and make

DAVE FINEMAN says he is back with the Johnny J. Jones Exposition this season, and with the same crew.—Nathan Roath, Jack Yazarette, Frank Hooper, all again working for Lipsky and Pad-

ARTHUR (BLACKY) ROGERS has returned eastward from Dallas, where he looked over matters pertaining to next year's exposition at that Texas city. Expects to remain in and around Cincinnati a few weeks.

S. R. MICKELS infos that after 14 years' trouping, last season with World of Mirth Shows, he is attending an in-stitute in New York City, studying mo-tion pictures and commercial photography, hence will not be on the road this

IN THE magazine section of a recent edition of Richmond (Va.) Times-Dis-patch appeared a crackerjack story, with cuts, by Carleton Collins on World of Mirth Shows and John Marks Shows in



THE NEW KIDDIE AIRPLANE SWING



Seating capacity 15 children, weight about 2,000 pounds. Machine is actually driven by the speed of the propellers, giving the children the impression of riding in a real plane. Description and prices upon request. SMITH & SMITH, Springville, Erie Co., N. Y.

CONCESSIONAIRES

PLASTER NOVELTIES OF ALL KINDS.
New Fast-Selling Numbers—RADIO—TARLE
AND BRIDGE LAMPS. Also carrying a June
of SMOKF STANDS—CLOCKS—ALUMINUM WARE—BEACON BLANKETS, ETC.

WRITE FOR PRICE LIST.





INDUSTRIAL ART SUPPLY CO.

Side-Show Banners

WANTED LOCATION Train and Merry-Go-Round. Permanent for season, near Chicago. BOX 1351, Billboard, Chicago.

57

WHEN Barnes Bros.' Circus played Middlesboro, Ky., for three days recently, some of the members were entertained by Mr. and Mrs. (Madame Jeanette) Snow of that town. There were chicken feeds and jackpots cutting, indulged in by Mrs. Babe Scott, Mr. and Mrs. Arthur Scott, Mrs. Ed Patterson and daughter, with and Mrs. Van Sowder. Edith, and Mrs. Van Sowder.

PICKUPS from J. R. Edwards Attrac-PICKUPS from J. R. Edwards Attractions, shortly before opening at Massillon, O., last Saturday—Final touches being applied to equipment. . . Additions to roster since last report: Ray Hilburn, banners and biliposting; George Buzakos, Athletic Show; concessioners, H. Bante, F. J. Dubey, W. H. Brownell, C. Shelly, Mrs. Nellie Wellbanks (cookbooks)

MILLER J. AND TONY J. MITCHELL were callers at *The Billboard* last week while camped near Cincinnati. Tom told of the auto accident in which Tom. told of the auto accident in which Ioin Mitchell and Leo Mitchell (sons of Dick Mitchell) were fatally injured recently (see Final Curtain columns). He was at the scene and stated that should any of the relatives wish information they can address him care of The Billboard, Cincinnati.

AMONG additional attractions recently made to Earl Miller's World's Fair Oddities with Johnny J. Jones Exposition were Alfred Green, Alligator Boy; Ralph, the Elephant-Skin Boy; Leo Milo, Lobster Boy; Freddy Robinson, Turtle Boy; Captain Bell, escapes; Nelson, sword swallower; Joe Allen, human corkscrew; Adolphine, annex attraction. George (Doc) Conning acting as emsee and Paul Sprague again handling the front.

Mighty Sheesley Roster

KINGSPORT, Tenn., April 27.—Following is a roster of Mighty Sheesley Midway, which is exhibiting here this

Staff-John M. Sheesley, general man-ager; Charles E. Sheesley, assistant manager: Charles E. Sheesley, assistant man-ager and lot superintendent; John D. Sheesley, treasurer: Charles/H. Pounds, secretary; C. W. Cracraft, general agent; Clay May, representative; Harry E. Wil-son and Sam Bergdorf, promoters; Ed-ward H. (Tex) Smith, superintendent concessions and ticket takers; Ward (Dad) Dunbar, mail and The Billboard agent; Harry Cramer, lot man; Howard Ingram, trainmaster; R. G. Sykes, elec-trician; James Austin, custodian; Blackie trician; James Austin, custodian; Blackie Payton, assistant trainmaster; William Pickett, night watchman.

Pickett, night watchman.

Rides—Waltzer, V. Johnston, manager; Caterpillar, M. Williams, manager; Lindy Loop, Roy Wingate, manager; Flyer, Thomas Smith, manager; Alice in Wonderland, Tom Vigilante, manager; Loop-o-Plane, M. Cuddy, manager; double Ferris Wheels, W. Zeidman, manager; Merry-Go-Round, T. Rowan, manager; Kiddies' Autos, James White, manager; Chutes, Tom Henry, manager; Whizzaway, Jerome Delaney, manager; Shows—Cotton Gueen Minstrels: Rus-Shows—Cotton Gueen Minstrels: Rus-

Shows—Cotton Queen Minstrels: Rus-ell Frizzell, front; Doc Anderson, band sell Frizzell, front; Doc Anderson, band director; Evelyn Redding, stage manager; Bones Relyea, Bonnie Temple, Elfida Palmer, Snakie Richards, Marcia Brown, Marie Henry, Elvira Law, Mayme Dickson and Callie Pepper, singers and fancers. Hollywood Follies—Howard Ingram, manager; Alex Saunders, producer and principal comic; Jack Rivers, openings; Henry Lewes and Clarence Griffin, tickets; Pickering Sisters, Jean Palmer, Sue Greene, Susette Hicks, Bonnie Grafton, Jean DeVries, Evelyn

Caution!

It is a habit of some fees-grabbing con-stables working out of magistrates' offices to especially familiarize themselves with minor items 'mot within the law!' relative to equipment of motor trucks with shows in their sections and making arrests. In most instances their charges against truck operators get the affirmative nod from the bench or table, and the "stranger in town"

ays. It behooves showfolks to ascertain what is required prior to taking their motor vehicles into a locality, and try to meet the requirements. "Taking a chance" is somewhat like venturing along a slippery river bank—might make it, but might become "all wet."

Some Comment: Some Filosify

By HENRY HEYN

By HENRY HEYN

Several seasons ago a buried-alive show producer seasons ago a buried-alive show producer seked city officials for a hearse. On being refused he became abusive. Later, the officials did come down, but not with a hearse, instead a patrol wagon. Hotels that I have stopped at but, thanks to fate, missed the big fires: Kerns Hotel, at Lansing, Mich.; Millard Hotel, Omaha; National, Washington. All destroyed with loss of life—seven firemen died in the Omaha fire.

The title of a carnival doesn't mean so much to the joyseekers, as worthwhile amusements, courtesy, good manners and an absence of insulting remarks on the midway.

Press writing and ads I like to read are

rress writing and ads I like to read are those having change of style with a clear message in novel and convincing lines. If rides or other attractions leave your show after fulfilling all pledges, take it gracefully. Otherwise, you are not harming them, but yourself. Remember, you can have dissension from the outside as well as inside. well as inside.

Gauthier, Mayme O'Hara, Gladys O'Toole, Bess White, Doris Jean Bristow. Fred Thomas' Circus Side Show—Twenty Pred Thomas' Circus Side Show—Twenty attractions. Doraldina, added attraction; Col. Fred Thomas, manager; Ezra Piccolo, Tom Jenkins, Whitey Banks, tickets. Midget Show—Princess Marguertand children, H. Wyatt, manager. "Unborn"—Tom Ogilvie, manager. Freak Animal Exhibit—Henry Clark, manager. Wall of Death—Features Sammy Lowery and Zella Bortz, riders: Ambrose McGarry, front. Duke Art's Rôxy Vanities, Visions D'Artes—Duke Art, manager. Hawaijan Village—Pifteen singers and Visions D'Artes—Duke Art, manager. Hawalian Village—Fifteen singers and dancers; Carl Griscomb, manager. Fat Girl, Bonnie Jean; Clem Beachey, manager. Pony Track, Col. "Pony" Mack, manager. Jack L. Murray's Arcade. Deep Sea Exhibit, Tommy Burns, manager. Darkest Africa, Jay Lewis, manager. Prison Show, F. Frederickson, manager. W. H. (Bill) Davis' Vampire Show. Cave of the Winds, Charles Hull, manager. Le Petite Revue, Dixie Charles, manager.

the Billetti Free attractions are Free attractions are the Billetti Troupe of high-wire artists and Capt. Sol Solomon's high-diving offering. Bob-bie Dunn is featured in the Solomon act, also Irene Black, Ivy Whitcomb, Paula Blaise, Freda Fontaine and Elsie

Concessioners include: Mrs. Minnie Pounds' midway eating emporium, lunch stands and dining car; V. Hicks manstands and dining car; V. Hicks manager the frozen custard concession. Mr. and Mrs. Henry T. Curtin, five concessions. George Douglass, photo gallery. Hymic Cooper's concessions and managers—clocks and radios, Bob Myers; ham and bacon, Whites Fullmer; dolls, Jack Nelson; chrome, Stephen Rocks; quilts, Joe Scott; lamps, Eddie Hackett; birds, Bob Thomas; Mickey Mouse, Young Landry; cats and poodle dogs, Irving Martin.

Royal American Shows

Rome, Ga. Week ended April 20. Weather, unjavorable. Business, fair. Two days of cold weather and two of incessant rain. A veritable deluge Friday and Saturday, and considerable difficulty was experienced in getting off the sandy clay lot. Every available Caterpillar was pressed into use and the show loaded out on time. In spite of rain the Saturday children's matinee attracted a good crowd, also Saturday the Saturday children's matinee attracted a good crowd, also Saturday night, indicating a rather intense hunger on the part of Rome amusement-seekers. A heavy carpet of wood chips blanketed the midway, but the rain was so heavy that it was a very muddy path. Many amusing scenes were enacted. Girls abandoned their shoes and stockings, wading about barefooted throut the afterneon and night. Women joined ings, wading about barefooted thruout the afternoon and night. Women joined in the vogue. Men rolled their trousers to their knees and splashed about in careless abandom, ankle-deep in soggy sawdust, water and mud. Another baby monkey was born at the Monkey Town Show on Easter Sunday. Apple Pat rejoined the show after several days in a hospital at Newnan, Ga., where his shoulder and arm were broken in a fall from the train as it passed thru en route from Columbus to Rome. Carl Sedlmayr, general manager, on a business trip to Birmingham and Jackson-ville. Will rejoin at Gadsden, Ala., for a few days, and then return to Memphis.

JACK DADSWELL.



World of Mirth Shows

RICHMOND, Va., April 27 .- The World RICHMOND, va., April 27.—The world of Mirth troupers are saying prayers to the weather gods to be favored at the show's opening the coming Monday night. Last-minute touches are being placed on equipment. From the chief executive down thru the ranks optimism executive down thru the ranks optimism reigns. For six weeks the task of making ready for the inaugural has gone forward, outdoors when possible and inside the workshop when inclement weather persisted in its stay. The result is brightened fronts, re-decked flats, improvements made where the keen eyes of Max Linderman and his showmen of Max Linderman and his showmen associates could detect the need—in short, the finest and freshest collection of amusements ever to take the road under the Linderman banner. Sunday many of the Johnny J. Jones Exposition personnel passed thru the city on their way to Washington. Among those who paused at the World of Mirth headquarters were Jimmie Montana, Joe Pearl ters were Jimmie Montana, Joe Peari and Mrs. Johnny Branson. Maude Montgomery, wife of Don Montgomery, the able trainmaster, is leaving for New York City to take an executive position with the Picture in Natural Colors Corporation. Mrs. Montgomery expects to visit her husband and the show frequently during the season. quently during the season.

GAYLORD WHITE.

Bunts Greater Shows

Winnsboro Mills, S. C. Week ended April 13. Weather, rain. Business, fair. Manager Bunts returned from a trip thru North Carolina and Virginia to look over the county and book several towns. Six new Ford V-8 trucks were added to Six new Ford V-8 trucks were added to the fleet and were painted in the show colors, orange and blue. They look fine. Merry Rose has organized a club called the "Sob Sisters." A large wreath was placed on the grave of "Dad" Sparks at Winnsboro by all the folks on the show. Baby Irene is the main attraction on the midway. Visitors included Manager Polt of P. A. B. Now. the midway. Visitors Bolt of B. & B. Shows

ALTA MAE BUNTS.

FOR SALE USED EQUIPMENT

"Uneeda Bakers"

-1500-Watt Generators, Each . \$ 75.00 -10-K W. Generator . 175.00 -15-K W. Generator . 175.00 -15-K W. Generator . 175.00 -2-Abreast Incomplete Carousel . . \$ 750.00 -2-Abreast Incomplete Carousel \$ 750.00 -175.00

Assortment of Used Large Tents WANTED TO BUY-Stake Driver MARTIN-NEW YORK TENT AND DUCK CO., INC. 304 Canal Street, NEW YORK CITY

REGAL UNITED AMUSEMENT CO.
Wonts for Crystal City, Mo., Week May 6 to 12,
Lions Club Spring Celebration.
Positively uptown. Mill working every day—4
shifts. Cook House (Red Kelley wire). All Cancessions open except Corn Game and Fishpond.
(Irish Reproids, can use you). All Shows open
(Irish Reproids, Can use you). All Shows open
copering for Photo Gallery, 40-work senson. Address all mail or wires to REGAL UNITED
AMUSE. CO., Dexter, Mo.

DARE DEVIL OLIVER

World's Premier High Diver, at liberty for a reliable Carnival. Permanent address, Tonawands, N. Y.

CARNIVALS AND CIRCUS ATTENTION

SHOW GROUNDS FOR RENT.

30,000 to draw. GRIFTLO PARK, Apollo, Pa.

FOR SALE BOWLING ALLEY AND ALSO FLASH.
J. ERENS, Ohleago, III.

ANDERSON-SRADER SHOWS, INC.

Open May 4 at Columbus, Neb. Can place Shows and Concessions. Will book Loop-O-Plane.

GOLDEN GATE SHOWS WANT

DAILEY BROS. SHOWS

WANT Shows, with or without own, also Con-sions. Okemah, Okla.

Hennies Bros.' Shows

Joplin and Springfield, Mo. Two weeks ended April 26. Weather, many kinds of inclement weather, including dust-storms and cold nights. Business, jair at both places.

At Springfield the Springfield Trailer and Wagon Company, that built all the show's trailers, sponsored and advertised extensively a downtown street parade of the show equipment, headed by Earl Strout's show band, and same was viewed by hundreds. At Joplin Carl viewed by hundreds. At Joplin Carl Sonitz, general representative Facilic Whaling Company, visited in cofipany with Frank North, who had his stock company playing Joplin at the same time this show was there. Mrs. Daisy Hennies, mother of Harry and Orville, was a most welcome visitor at Joplin. Harry W. Hennies has been ill for about a week ir. Kansas City and all around the show are wishing his speedy recovery and return to the show. Doug Thomas, William Snapp and the missus. Al Baysinger and wife, W. A. Gibbs and Bob Bloom, of the Gold Medal Shows, were recent visitors. All of which is from an executive of the show.

McClellan Shows

Conway, Ark, Week ended April 13. Auspices, Fire Department. Location, in the heart of town. Weather, unjavor-able. Business, fair.

The show opened its season the week ending March 30 at North Little Rock, anding March 30 at North Little Rock, Ark., under auspices of the Fire Department, located at Washington and Olivestreets; business fair. All the show fronts are new, also nearly all the canvas. "Uncle Mack," the scenic artist. did highly commendable work on the Tilt-a-Whirl, Ferris Wheel, Merry-Go-Round, Glider and kiddle rides. The front entrance is a thing of beauty. Mr. and Mrs. J. T. McClellan feel that it was a wise investment when they purchased uniforms of blue, trimmed in gold, for attendants stationed at the front gate to greet the patrons with kindly words and smiles and, incidentally, advising them to not miss seeing the free attraction presented by Capt. Hugo in his high dive from his tall ladder mounted on a fire truck. A complete roster of the show will appear in a later leave of The Billbody. plete roster of the show will appear in a later issue of *The Billboard*. HARRINGTON HALL.

CETLIN & WILSON-

Continued from page 54)

Frank Massick, superintendent con-struction; Burt Miller, assistant; Fred Utter, electrician; Henry Mears, train-

Utter, electrician; Henry Mears, trainmaster; Art Eldridge, superintendent
fronts and canvas; Ed Breckenridge,
scenic artist; Toney Lewis, mail and The
Billboard; M. P. Gregory, head mechanic; John Hornyak, assistant; Markee H. Gregory and R. L. Mangum.

Rides: Merry-Go-Round, Charles Burton, foreman; J. Williams, J. Barfield,
Fred Hobson. Twin Ferris Wheels,
George Donahue and E. Layne. Chairplane. Ben Eisler, foreman; Leo Murphy,
Tilt-a-Whirl, H. E. MacNaughton, foreman; Billie MacNaughton, C. H. Shoe,
Raiph Key, Clarence Emory. Pony Express, Doc Weber and Guy Pettigrew.
Twin Loop-a-Planes, V. R. Ferguson.
Caterpillar, Frank Sawage, foreman; Vincent Santelmo, Herman R. Knell, Frank

Caterpillar. Frank Savage, foreman; Vincent Santelmo, Herman R. Knell, Frank
Svoboda, Lloyd Brighton. U-Drive-It,
Mrs. Leo Carrell. Robert Brockway,
James Trodgen. Auto Ride, Carl Fontaine and R. A. Ellison.
Shows: Monkey Circus—Leo Carrell,
Juanita Fontaine, Henry Bissinger Jr.,
Mike Regan, Joe Martinl. MotordromeSpeedy Merrill. Hazel Russell and Art
Spencer, riders: Jean Nadreu, front;
Lynel Treadwell and Bill Billings, ticktets; Sam Jones, mechanic. Karl Mil-Lynel Treadwell and Bill Billings, tick-ets, Sam Jones, mechanic, Karl Mil-ler's 1935 Scandais—Dave Mills, emsee; Art Parent, piano; Harold Miller, drums; girls include Mona Lee, Patricia Chevalier, Chiquita Lopez, Majorie Walker, Shellie Mason, Mary Ellis, Helene Forman, Jewell Barius, Helen Talmadge, Mitzi Howard and Kitty Mc-Carty, carvas, W. W. Wood, Harry Wil-Carty: canvas. W. W. Wood, Harry Wilson and John Gamble. Hot Harlem—Boyd Harris, producer; Margie Parker, planist; Sally May Hunter, torch singer; chorus, Louise Smith, Vergle Farmer, Lillian Cox. Connie Grayes; band, Walson, Mischel Mischer Carty & March 1988. ter March, director and cornet; Eiree Ferrell, trombone; Lewis Johnson, saxo-phone: John Goodrich, traps: Albert Parker, bass drum: canvas, Judson Mitchell, Joe Grimes and Otto Knoblau. Hiko—Clark Coley, Richard King and Clark Coley Jr. Side Show—Herbert,

magician, illusionist and inside lectures; Zambula, pinhead; Robert Wicks, tattoo artist; Alice Wicks, "Sawing a Woman in Half"; Martha Morris, armless wonder; Clarence Steinberger, strong act; Prince Jumbo, Darkest Africa; Marie Shepherd, electric chair; Rosa, the "singing head"; Baby Lillian, fat girl; in the annex, Adam and Eve, joined together twins alive, handled by Doc King; on twins alive, handled by Doc king; on the front, Duke Jeannette and three other orators, Baby Show—C. Kelly Craven, front; Mrs. Doc King, nurse, Paris After Midnight—Mr. and Mrs. G. M. Cooper, Mrs. Joseph McAlevy, Ruth Ryan and Leonard Lambert.

Bob Mills' Band has Pierpont Morgan and Henry Styron. cornets; Richard Moester, clarinet: Tom Trivette and Al Fuller, trombones; Charles Elliott, bass; Marion Snyder, snare drum; Lee Morgan, bass drum; Bob Mills, leader and bari-

Billy Ritchey Water Circus furnishes

Billy Richey water Circus turnishes the free attraction.

A list of concessions and personnels of Lindy Loop, Crime and Criminals, Moulin Rouge and Sumatra attractions will appear in a later issue.

LATLIPS SHOWS

Continued from page 54)

Mae, contortion; Five Latlip Girls, aerial

op-walking specialty.
Staff includes: Edward A. Sabath, manstan includes: Edward A. Sabata, man-ager; Curly McCoy, general superintend-ent; Charles McGee, electrician; Red Davis; lot man; Freddie Kaiser, charge of front gate and promotions; Earl Kaiser, musical director.

Rides: Carousel, Paul McIntyre, man-ager: Harry Smith, Al Wells, Rudy Kaiser. Ferris Wheel, Johnny Tolloyson; L. B. Henry, George Brown, L. S. Swagger, Al Williams, Kitdle Ride, Dad Smith. Chairplane, J. Powers; Gee Snowth, William Samuels.

liam Samuels.

Shows: Ten-in-One, Des Kino Brothers, featuring Maurie, that Boy Who Is Different. Mickey Mouse, Johnny Williams. Two small grind shows, Jerry Davis.

Concessions: Cookhouse for help handled by Heavy Andrews and wife, Dora. Corn game, George Brownle, assisted by Paul Henry: George Carson. three concessions; Joseph Lee, manager fish pond; Marion Latlip, cat rack; George Donahue, noveltles; L. B. Smith, ice cream; Mr. Carter pon corn. Herry Miller two con-Carter, pop corn; Harry Miller, two con-

SHAMROCK SHOWS

Continued from page 54)

includes: Ferris Wheel, Joe Gavens; Baby Rides, Tex Caveness; Mixup, Roy Hunt; Merry-Go-Round, Guy Dillon, Jackson's cookhouse; Bud Lin, three concessions; Dillon three, Charlie Pipkin

KAUS UNITED-

(Continued from page 54)

of inclement weather since their inaugural at New Bern.

augural at New Bern.

The staff includes: A. J. Kaus, manager; W. C. Kaus, general agent; T. E. Kaus, secretary; J. E. Kaus, lot superintendent; Mrs. Julia Kaus, on front gate. Shows: Happy Sam, fat man. Capt. Roy's Monkey Speedway. Harry Hall's Hollywood Revue. Pearl & Griffin's Ten-in-One. Sammy Lewis' Chocolate Revue. Trayler's Lezora Show. Speedy Hayes' Motordrome. Haverstick's Arcade.

Rides: Twin Eli Wheels, Kiddie Auto Ride, Caterpillar, Merry-Go-Round, Tilt-a-Whirl, Lindy Loop, Chairplane, Whip, Venetian Swings and U-Drive-It auto

A complete roster of the personnel will appear in a later issue.

BARKER SHOWS

(Continued from page 54)

paired and repainted and two new show tops were added, and the midway now looks better than for the last four years.

Following is the present roster:
Staff: Mrs. J. L. Barker, owner-manager: Ray Thompson, general agent; Eugene C. Cook, secretary and lot superintendent; Arthur O'Neal, electrician; Roy Henderson, trainmaster.

Rides: Bob Nelson is foreman the Rides: Bob Nelson is foreman the Merry-Go-Round, James Turner foreman Ferris Wheel, Esce Collins foreman chairplane. Shorty Bowden foreman baby Perris Wheel, Jake Moore's baby Chairplane.

Shows: Minstrel Show—Happy and Edith Griffin, directors; four girls, two comedians and four-piece band. Money Circus—Lofstrom & St. Eloi troupe.

key Circus—Lofstrom & St. Eloi troupe of trained monkeys, featuring Michael the Great—show topping the midway, Snake Show—James Doran, manager.

Athletic Show—Jake Moore and Bulldog Henery. Hawaiian Show—Mrs. Jake Henery, Hawaiian Show—Mrs. Jake Moore, manager. Congress of Wonders— Chief Sky Eagle, manager, and ropes and Moore impalement acts; Princess Sky Eagle, chalk talk, rag pictures and Indian dance; Sailor Buck, magic, fire eater and tattoo artist-show has a new outfit thruout.

Concessions: Joe Scott has the coo house, with Bacon Butts at the griddle; Jim Balley, pop corn; Mrs. Iva Scott, corn game and photo gallery; Ralph Barker, one; May Barber, one; Jack Smith, three; Roy Duffy, three; Wally Banks, two; W. D. Miller, one; Roy Henderson, one.

GOLDEN BELT-

Continued from page 54)

it as an organization date. For next week will make a 200-mile move north-ward to Poteau, Okla. The show opened with 5 rides, 5 shows

and 18 concessions. A complete roster of the personnel will be given in a later issue. The midway presents a very at-tractive appearance. Frank Steinbarger's tractive appearance. Frank Steinbarger's Ferris Wheel has been entirely overhauled and painted and studded with lights. His star light stringer studded with red bulbs with a circle of white lights presents an unusual flash. Many persons who have been connected with the organization for several seasons are again on the midway. George Swigart, with his cookhouse and Auto Ride, is with it for his second season. Ludy Kay and his Girlesk Revue are back on the show after an absence of several the show after an absence of several years. Doc Day, general agent, is busy on the itinerary for the spring and early summer. J. D. (Blackie) Wilson, with two concessions, joined Wednesday for his third season with the show. General Manager Joe C. Turner is still slightly under the weather.

WINTER SHOWS

Continued from page 54)

of the midway is beautiful, with the electric such at the entrance and the paint color scheme thruout the show being orange and black. The calliope and Pluto Brown's colored band furnish the music and Capt. Earl McDonald's high fire dive the free attraction. This is a motorized show.

aid's high fire dive the free attraction. This is a motorized show.

Staff: Harry Winters, owner; Chester Calhoun, general manager; Alice J. Winters, secretary-treasurer; P. R. Russell, general representative; William Howell, promoter; Jimmie Winters, press; Al Bartel, general superintendent; Chuck Hull. assistant superintendent; Mabel Bartel, mail and The Billboard; Blackle Martin, electrician; Mrs. Maude Calhoun, front gate and tickets.

front gate and tickets.
Rides: R. F. Gooding's Merry-Go-Round, Ferris Wheel and Lindy Loop: Sam Davis' Chairplane, Harry Winters'

Sam Davis' Chairplane, Harry Winters' Auto Ride and Pony Ride.
Shows: Pluto Brown's Brownskin Vanities, with 18 people, including band and orchestra; Clarence Bordner's Whooppee Show and his Mountaineer Entertainers; Hawaiian Show: Snake Show, Harry Moore's Ten-in-One, with Whitey McKinley as manager; Wally Blair's Night in Paris, Ernie Murry's Crucifixion Fish attraction, Perkett's Five-in-One.
Concessions: Cookhouse (new and

Pive-in-One.
Concessions: Cookhouse (new and novel), owned and operated by Frenchy Travindey and his wife, Anna; Steve Kopcak, Spildor Counto, Joe Brown. Mrs. Alice J. Winters, candy apples; Mike Mutt, pop con; Mr. and Mrs. Clint Roberts, two; Mr. and Mrs. Butch Blumenthal, three; Mancey, three; J. L. Black, two; Mac McPherson, two; Walfer Culbertson, two; J. R. Teeters, two; John Ephraim, two; Roy Cramer, Al Bartel, Blackle Martin, B. Miller, Ed Matheson, Bernie and Mesphelt, one each.

WILLIAM GLICK-

Continued from page 54)

manager; F. Percy Morency, assistant manager; Carl H. Barlow, business man-ager; Lee Schaeffer, general agent; M. R. Knaub, secretary-treasurer; Cliff Miller, assistant secretary; Larry Nathan, special agent; Starr DeBelle, press; Wilspecial agent; starr DeBelle, press; wil-liam Hartzman, concession auditor; Rip Winkle, concession manager; Sammy Smith, master transportation; Curly Norman, electrician; Lee Faulkner, me-chanical superintendent. Show travels Ten rides and 12 shows were ready

for the opening, other attractions get-ting into readiness during the week. Rides: Kiddie cars, twin Ferris Wheels, Skooter, Heyday, Caterpillar, Lindy Loop, Loop-o-Plane, Waltzer, Over the Jumps. Shows: Silodrome, Capt. Bob Perry,

manager; Athletic Arena, Kid Ellis, manmanager; Athletic Arena, Kid Ellis, manager; Shanghai Monsters, William Purchase, manager; Monkey Circus, Hector Gaboury, manager; Giggle Alley, Mrs. William Purchase, manager; Bagdad Beauties, Lloyd Coffey, manager; Malay Mysteries, Starr DeBelle, manager; Cotton Club Review, Jimmy Simpson, manager; Arlene, "world's most beautiful tattooed lady," Matt Crawn, manager; Wonderland Circus Side Show, James H, Hodges, manager; Princess Peggy, H, Gaboury, manager; Sportland, Murry Cohan, manager.

Cohan, manager.
Mrs. Aylene Morency is on the ticket Mrs. Aylene Morency is on the ticket box. The show's cookhouse is one of the neatest and flashiest en tour—built completely new—Harry Johnson manager. The corn game, a beautiful frameup, well stocked and built for comfort (no stools, but upholstered chairs), owned and operated by Will Smith, of Janesville, Wis.

The marquee on the front held a table full of baskets of assorted cut flowers, decorated with ribbons marked "Success for 1935"; gifts from City Mayor Wertz, city officials and Hagerstown business men to General Manager William Glick.

William Glick.

The show is well illuminated and painted. Painters and artists are still working on fronts for attractions that

W. A. GIBBS

didn't open here.

Continued from page 54)

t Erie on account of duststorms has

at Erie on account of duststorms has been completed. The roster at present (additional shows and concessions to join next week at Pittsburg, Kan.):
Staff includes: W. A. Gibbs, owner; Clarence Gibbs, assistant manager; Mrs. W. A. Gibbs, secretary-treasurer; Ralph Gibbs, general agent; Bill Moore, electrician.

Shows: May Mills has the Girl Show Carl Wooden and wife have the Mechan-ical Show (novel microphone arrange-ment—ballyhooing to the front conver-sation of customers inside. Barrel of Fun, sation of customers inside. Barrel of Fun, Bob Audiss in charge; Claude Audiss, as-sistant; Mrs. Audiss, tickets. Ten-in-One, again handled by Prof. Harold Walmsley, with Chief White Hawk and M. Walmsley, Athletic Show, Forrest Runner in charge, with Curly Karnes. Minstrel Show, Mrs. W. A. Gibbs on ticket box: the writer, Carl Cundiff, on the front; among the entertainers, Verdell Lillard, James Green, Alvin Duncan, Lilliau Lillard and Doro-thy Murphey. thy Murphey. •
Rides: Merry-Go-Round, Clifford Audiss

Rides: Merry-Go-Round, Clifford Audiss and Pete Howard. Kiddie Ride, handled by Charles Bettise. Ferris Wheel, Ernest Moon in charge, with Chester Rice as second man. Mixup, again in charge of Orris Smith, with Leo Long as assistant. Concessions: Cookhouse in charge of Kenneth Maloney; Shorty Suggett, assistant. William Moore, two concessions, one handled by Mrs. Harold Walmsley; Abe Moses, three, E. S. Perkins, Sophia Smith and Don Meyers, assistants; Mrs. Minnie Bettise, pon corn: corn game again. Minnie Bettise, pop corn; corn game again taken care of by Clyde Capps, Clarence Gibbs and Ralph Gibbs. Mrs. Forrest Runner, assisted by Geraldene Oeborn, penny pitch; photos, Buck Palmer, Harry Davenport and wife; R. J. Clark, three. Mrs. Clark, Pearl Maloue and G. C. Brooks unit managers—Brooks assisted by Jake unit managers—Brooks assisted by Jake unit managers—Brooks assisted by Jake Ritsema. E. T. Dragoo and wife and E. T. Dragoo Jr. and wife have a flashy grab

BRIGHT LIGHT-

Continued from page 54)

space a number of attractions are not being used until next week at Belle

Vernon, Pa.

Staff: John Gecoma, owner-manager:
Leo Noyes, general agent: Homes
Michaels, assistant manager; Louis
Michaels, treasurer; John Crowley, electrician; Lloyd Reese, biller; Doc Tomb.
transportation manager; Prank Holmes,
mechanic mechanic.

Shows: Jimmy Helman's Circus Side Show — Hazel Jenkins; Paul Hong. Chinese lecturer; Carl Brothers, magicians; Alabam, Hindu wonder; Helman, bear wrestler; two-headed baby; Cleo and Stix, girl wonders; Ben Helman, lecturer. C. M. Anderson's Military Band furnished the music. Among the other shows are a 14-people Minstrel Revue, John Arnelis' girl and monkey shows, Morris Rosen's musical comedy and Lou Desen's Musica and Micky Moyee Show

Morris Rosen's musical comedy and Lou Rosen's illusion and Micky Mouse Show. Rides: Chairplane, Pat Beckman; Venetian Swings, John Arnells; Automo-bile. Lloyd Wible; Merry-Go-Round. George Dagloe. Flying LeMars and Elliott Sisters are the featured free acts. Two calliopes and calliopes and two bands contribute plenty of advance exploitation before each evening's performances.

59

Hilderbrand's United Shows

San Fernando, Calif. Five days ended April 9. Location, Porter at Kalisher streets. No auspices. Weather, rain.

Business, poor

Ben Martin was taken ill, confined to his bed for a week. Lucille King joined as special agent. Mr. and Mrs. Hi Severas special agent. Mr. and Mrs. Hi Seversen purchased a new housecar. The first baby born on the show was Corlaine Rose Taylor, granddaughter of Mr. and Mrs. J. E. Foss. Among visitors on the midway were Mr. and Mrs. Robert Downie, Mr. and Mrs. Brank Downie, Mr. and Mrs. Frank Downie, Mr. and Mrs. Glenni Miller, Mr. and Mrs. Roland Stephens, Madame Delmar, Bulldog Jackson, "Big Hat" Al Fisher, Archie Clark, Mr. and Mrs. Bull Montana, Mrs. Charles Miller, Mr. Gus Howell, Johnnie Levaggi, Louis and Al Checenni, Mrs. Nelle Anderson Mrs. Gus Howell, Johnnie Levaggi, Louis and Al Checenni, Mrs. Nellie Anderson O'Farrell, Frank Babcock, Mr. and Mrs. J. Tweedie, Dewey Tweedie, Roy Moyer, Mrs. Dora Branson, Roy Gore, H. O. Grove, Jack Ludlaw, Mr. and Mrs. Ross Davis, Mr. and Mrs. Eddle Edwards, Mayor John Conrad, Chief of Police J. J. Flynn and members of the San Fernando City Council.

City Council.

Merced, Calif. Week ended April 21.

Location, Southern Pacific Station lot.

No auspices. Weather, fair. Business,

No auspices. Weather, fair. Business, fair.
William Groff was injured en route and was taken to a hospital. Was struck by a passing truck in a freak accident. Mrs. Leon Whitney was confined to bed with illness. Eddie Lane and Thomas Tex Hudspeth joined with concessions. William Roe, artist, putting finishing touches on equipment. E. Pickles Pickard left for the Northwest. The first wedding on the show, Jean Harpison to Scotty Clark. Mr. and Mrs. E. W. Cole celebrated their silver wedding anniversary. Mila Johnston and William Groff celebrated birthdays. Frank Downle a house guest of O. H. Hiderbrand all week. Many of the showfolks made trips to Yosemite Valley, among them Hazel Fisher, Verna Seeborg, Mr. and Mrs. Ben Martin, Mr. and Mrs. H. Seversen, Mr. and Mrs. Leon Whitney, Mrs. E. Pickard, Margaret Mooney and Mrs. William Groff. Cora Shuman made a flying trip to Los Angeles. Mrs. Elva Rockwell added another concession. WALTON DE PELLATON.

Al C. Hansen Shows

Hendersonville, N. C. Week ended pril 20. Location, Eubank show-April 20. Location, Eubank show-grounds. Weather, rain, frosts and more rain. Business, accordingly. George Pennell, a Western North Caro-lina showmen's friend, brought a com-

lina showmen's friend, brought a com-mittee over from Asheville to inspect the show. Were entertained by Mr. Hanthe show. Were entertained by Mr. Hansen and Assistant Manager Joseph Haworth. While in advance of the show here Manager Hansen and the writer, Walter B. Fox, visited the Sheesley Shows at Asheville and were royally entertained by the genial "Captain John" and his staff. This was the fifth week since opening at Macon, Ga. Pirst road stand was Greenville, S. C., where almost every conceivable kind of difficulty and opposition were encountered and overcome. From Greenville to Columbia for a two weeks' engagement under the Elks a two weeks' engagement under the Elks for the benefit of their Easter Egg Hunt for poor children—business exceptionally good the first week, extreme cold weather encountered the second week. A tieup with Radio Station WIS thru a taxicab with Radio Station will thru a taxono company strengthened public interest in the engagement. Local newspapers liberal with stories and Assistant Manager Haworth entertained 10 State senators on the midway on Wednesday of the second week. Victor Cohen passed away in Veterans' Hospital and his remains were sent to Pittsburgh for burial.

Roland's Exposition Shows

Clinton, Tenn. Week ended April 20.
Location, Main street. Auspices, American Legion. Weather, jair. Business, good. No gate.

Show made a truck move and opened on scheduled time. The first show to exhibit in the city limits for several years. Manager Roland complimented on the neat appearance of the show. Local folks were given a surprise in the nightly display of fireworks. A new front made for Hollywood Revue. Harden's Ten-in-One, with 150-foot front, joined here, also Doc Swan's show. B. E. (Tex) Muller joined with his sound truck and as special agent. Also has his cookhouse. Benny Wolfe has added four concessions to his string. Milton Mo-

Neace and the missus arrived with their concessions. Neal Massaros' frozen cus-tard repainted and looks very neat. J. (Happy) Boultinghouse was elected president of the "Jackpot Club." Douglas Roland has taken up his duties as secretary. Mrs. J. J. Steblar and daugh-ter, Vera, left for home in Stamford, Conn., to attend the graduation of their daughter, Mary Steblar, from the Green-wich Hospital. Show will play several weeks in Kentucky, then Virginia. R. W. SHARPE.

Empire Valley To Bow In New Rochelle May 8

NEW YORK, April 27.—Empire Valley Shows will open in New Rochelle, N. Y., on May 8. Frank Krause is manager; Johnny Nichols, lot superintendent; Tom Failon, legal adjuster, and Paul Stonick, electrician. Among those readying are Dan Dandy, with light plant, Merry-Go-Round and Ferris Wheel, and Tamargo's Chairplane. Dare-Devil Smith is the in-augural free act.

LOWER RATES

(Continued from page 54)

edge receipt of your letter explaining that your committee could not make any change in the present rates for the handling of circus and carnival movements by reason of your depleted recovery. dling of circus and carnival movements by reason of your depleted revenues and that action at this time in our favor would be inconsistent with the authority granted by the Interstate Commerce Commission to assess emergency charges which has resulted, of course, in an increase in other types of movements.

"The members of our association, as well as I personally, appreciate your letter of explanation, inasmuch as it indicates to us that your action was not based upon any lack of merit in our request, but resulted from the external factors mentioned in your letter.

"I believe that it is proper that we renew our application at the expiration of the present emergency charges au-

renew our application at the expiration of the present emergency charges authorized by the Interstate Commerce Commission, and I, therefore, would ask that this matter be placed on your calendar for a rehearing as soon after the expiration of these emergency charges as you can conveniently entertain it, advis-ing me of the date of the same."

MSWC PLANS-

(Continued from page 54)

Mrs. Grace Goss, secretary, and other members will strive to make this event one of the outstanding social events of

Dodson Shows will donate their band and orchestra, headed by Charles Clark, for the dance, and a big floor show will be staged, using talent of the organizations playing in and around the city. Little Ruby Dodson, daughter of Mr. and Mrs. Guy Dodson, was one of the first to tender her services for the floor show. As the showfolks will be busy at their employment until late the dance is scheduled to start late at night. Tom Allen states that he will have a suite of rooms at the hotel that night and will hold open house. dson Shows will donate their band hold open house.

SHOWS AROUND-

Continued from page 54)

them the first few days, but the ther-mometer rose this week and the sun

Oscar C. Buck Exposition bowed in 'ew Rochelle on Saturday, Business

fair.
Phil Isser got started with his Capitol Outdoor Attractions at 56th street and 6th avenue, Brooklyn. Ben Williams midway inaugurated in Maspeth. Queens, Both move over to the Flatbush and Nostrand avenues (Brooklyn) circus lot a few days before the Ringling-Barnum Circus plays its annual canvas date there.

Frank J. Murphy Shows swung open in the Greenpoint section to a moderate

play.

A dozen or more shows will be on their way between now and the middle of May. Mike Centanni opens in North Newark, N. J., today and Harry Heller, Acme Shows, pushed off on Wednesday in Elizabeth, Others scheduled to start are Empire Valley Shows and All-American Chery Valley Shows and Chery Valley Shows and Chery Valley Shows and Chery Valley Sh ican Shows

ican Shows.

Mike Gravis was in town buying equipment. He has the cookhouse and refreshment stands with Pine Tree Shows. Mike Arakas, who conducts the concessions on same show, was another visitor. Hamda Ben recently left to join West's World's Wonder Shows with two attractions.

BALLYHOO BROS.

Continued from page 54)

Continued from page 54)
night. The city saved its hall and the
show saved the privilege money.
Pete Ballyhoo in New York. Attending a meeting of railroad officials. All
the roads that we move over this season
represented. Successful in reducing the
rates on the 40 extra railroad cars that
we advertise we will have. Our going to
the front should help many other carmivals the same way.

vals the same way.

Herman Ballyhoo in St. Joe, Mo., buy-ing a carload of paint. Show will paint up again before the fair season starts.

up again before the fair season starts. A circus parade passed by our lot. Made the \$40,000 worth of goldleaf on our wagon fronts turn green with envy.

Jake Ballyhoo in Cincinnati. Having blocks made for special paper. Big 24-sheets of the five Ballyhoo Brothers surrounded by the 32 United States presidents. All draped with American flags. This should carry a lot of weight when the show tours Europe this summer.

The show was torn down and loaded

the show tours Europe this summer.

The show was torn down and loaded by 2 a.m. Cars switched out of town and ready for the 8 o'clock train call. Our auspices gave the entire show a farewell dance and party. Music by the Fire Department Orchestra. Half the town on fire by 4 a.m. But the dance went on. The firemen fiddled while Arson burned. Just another spot burnt up. Ballyhoo Bros. might play the Garden soon. Show headed that way.

—MAJOR PRIVILEGE.

P. S.: The City Mayor and Council just fired the fire department. Entire department joined the show. Bosses framing a big spectacular production, The Burning of Arson. Will feature the "Fiddling Firemen."—M. P.

SHOWFOLKS INJURED

Continued from page 54)

struck a wall and overturned while coming into this city. Charles (Chaps) Drew, of Covington, Ky, veteran showman, died in a hospital here several hours after the accident. His body was shipped to Covington for

Three of the injured, Earl Thom Ceaf Wright and P. W. Deavers, are still in the hospital. The Knepp & Dehnert Shows are ex-hibiting here this week.

UNITED SHOWS

Continued from page 54)

Continued from page sej one of the largest day's gross business in the history of this organization. The committee estimated the crowd in the city at 100,000 and there were about 75,000 on the midway. For a period of five hours crowds of people stood with tickets in hand awaiting admission to the shows and rides.

tickets in hand awaiting admission to the shows and rides.

The Castle-Lohmar-Hirsch enterprise has been unstinting in its efforts to present the most beautiful midway of its career. Modernistic show fronts enhanced by brilliantly colored lights with over 200 flags of all nations swaying to the breeze make the midway a realm of beauty and color. Four enormous Searchlights throw their beams towards the heavens, with 14 smaller lights forming a complete circle of ray beams 60 to 100 feet in the sky.

The shows include: Elsie Calvert's Scandals of the Century—Elsie Calvert.

Scandals of the Century—Elsie Calvert, manager; Norman Sisters, Hazell Gilli-ham, Trixle Fallon, Gertie Orvilla, Kitty manager: Norman Sisters, Hazeil Gilliham, Trikie Fallon, Gertie Orvilla, Kitty
Parker, Mitzi Iron, Dolly Howard, Helen
Ainslee, ensemble; Marjie and Stevie Lee;
Jade Rhodora, the Radio Maniacs, entertainers; Bobble Chandler, emsee; Edgar
Mecks and James Chapman, tickets; Carl
Goss, canvas, W. H. Rice's Water Circus
(about ready to open)—Ivey Rice, manager; Rene Cross, Lillian Jones, Lovie
Rice, June Dyer, Ross Edwards, Louis
Glen, Mildred Frink, Hilda Smith, Helen
Howard, divers; J. Frank Thorpe, Bud
Marshal, clowns; Harry Copping and Jim
Brown, tickets; Joe Ffory, construction;
Peggy Dodson, front. Congress of Wonders — Carl Lauther, owner-manager;
Percilla, monkey girl; George White, stone
man; Jesse Franks, bag puncher; Happy
Jack, novelty musician; Emil, accordion;
Professor Campbell, magician; Pinkey
Snooks, mystery cabinet: Kitty Conroy,
electric chair; Frances Lauther, mentailst: Mabu, iron tongue; Blmbo, clown; Snooks, mystery cabinet: Kitty Conroy, electric chair: Frances Lauther, mentalist; Mabu, iron tongue; Bimbo, clown: Duke Edwards and Shorty Roach, pygmies; Ida Smith, glantess; Harry Leupold, tattoo artist; extra added attractions, Creation of Life, Mr. and Mrs. Benny Rockford and Francis Benton; Elfleta Fisher, emsee; Herbert Walberg and Herman Baker, tickets; Al Fisher and Tex Conroy, front. Docen's Freak Animals—Charles Docen, manager; Billy Craw, front; Mr. and Mrs. Arthur Rice, tickets; Harry Brandon and Ed Buff, Inside

lecturers; Shorty Harrison, animal man. Paris—Carl J. Lautner, owner; Woodrow Olson, manager; Rex Stafford and Jack Stringer, tickets; Harry Ritzo, music. Squeezer—*Oscar Halverson, manager; Charles Dodson, front; John Wilson, mechanic; Frances Halverson and Mary James, tickets. Louisiana Lou Showboat (colored revue)—Ada Myers, manager— James, tickets. Louisiana Lou Showboat (colored revue)—Ada Myers, manager-producer; Estella Mitchell, Chickie Fossie, Ruth Isam, Grace Moore, Lovie Glover, Bernice Cannon, Margaret Rowell, Elizabeth Austin, Thelma Gillard, Mickey McKinnon, Irma Kline, Carrie Huff, Henrietta Clarence, Willie Too Sweet, Jimmy Mitchell, James Bryant, Booker Flossie, entertainers; Doc Perkins, front; Harry Hardy, tickets, Crime Does Not Pay — Mrs. John R. Castle, manager; George Hennessy, front; C. Stevenson, inside lecturer; John Caterino, escape artist; Paul Gardner and Paul Fergerson, tickets; Mrs. Henrietta Barrow, Mrs. Emma Parker, entertainers, Wild Animal Circus and Hippodrome— Barrow, Mrs. Emma Parker, entertainers.
Wild Animal Circus and Hippodrome—
Capt. Dan Riley, manager; Prof. Andy
Anderson, horse trainer; Alberta Mayo,
chimpanzee trainer; Bill Payton, front;
Dick Weston and Jack Myers, tickets;
Slim Sanders, canvas; Harry Hasson and Slim Sanders, canvas; harry masson and alex Smithson, property men; LeRoy Johnson, clown. Jungleland—Bob Loh-mar, owner; Shanty Mahoney, manager and inside lecturer; Jack Wilkerson and Lee Humphries, tickets. Wall of Death— Rudy Combs, manager; Speedy Loftis, Rex Taylor and Rudy Combs, riders; midgest riders (combined weight 146 Rudy Combs, manager; Speedy Loftis, mkz Taylor and Rudy Combs, riders; midget riders (combined weight 146 pounds), Elmer Spangler, Victor Wetter, Else Sanders; John Williams and Tommy White, tickets; Mickey Brison, mechanic Classics of 1935—George Vogstead, manager; Jack DeWit, front; Hudson Clarke, inside lecturer; Jimmy DeLanglen, assistant; Florence Henry and Enid Weeks, bally girls; Katherine Berk, Janice Gardner and Betty Costello, models; M. C. McCloskey and Ogden Perkins, tickets. "Strange as It Seems"—George Vogstead, manager; King Buhnia and Gordon Middleton, front; J. C. Smith and John Kenlo, tickets; Helen O'Rouke, bally. Pennyland — Clint Nogle, manager; John Ward and L. Weiderhohlft, cashiers; Thomas Owens, photo machine operator: John Wesly, dark room man; Mrs. C. L. Nogle, tinting artist. Monkey Circus—Earl Chambers, manager; Charles Forte, front; Chester Castle and Fred Jessey, tickets; Capt. Bert Lyons, trainer; Harry Clarke, props. Clarke, props.

The many rides are under the super-vision of Oscar Halverson, A complete roster of the rides and their foremen will appear in a later issue.

Concessions: Dave Stevens man Concessions: Dave Stevens manages all concessions in privilege car, with Jake Brizindine as assistant. Eddie Madigan controls all eating and refreshment concessions. Cookhouse—Mrs. Eddie Madigan, cashier; Art Kline, floor manager, Johnny Madigan, Jack Gross, B. E. Coy and Whitey Forrest, waiters; Eddie Clarke, griddle; Eddie Moore, cheft Blackey Martin II, cook; Robert Thomas, pantryman; Frenchy LaRue, dishwasher, Jack Darby in charge of two lunch stands. Joe Dannish, charge of dining car. Max Goodman, 19 concessions—Ruth Goodman, secretary; Ralph Goldstone, assistant manager; Joseph Kelley, stock man; R. W. Rocco, manager; manstock man; R. W. Rocco, manager; managers and agents, Joseph Goodman, John Manzie, George Benwar, R. W. Rocco Jr., Fred Scanlon, Dave Berkowitz, Louis Gaffa, Fred Scanlon, Dave Berkowitz, Louis Gaffa, Emma Kelly, Joe Woods, Ed Leslie, Mack Goldberg. Harry Berkowitz, Beatrice Cummings, Mary Manzie, A. Karp, James Weiss, Tom Cummings, Merl Deewar, Earl Galpin, Sam Miller, E. Spencer, Jerry Fox, Al Marks, Lou Wall, Jesse Jordan, Tom Blinn, W. Young. Sis Dyer, William D. Bartlett, Mr. and Mrs. Curly James, Lee Weber, Jack Rhodes, Bill Robertson, Ray Barton, Dave Stevens. Goodman Concession Company travels on a fleet of five four-ton trucks, one baggage car and uses three company wagons.

Staff includes: John R. Castle, Robert

and uses three company wagons.
Staff includes: John R. Castle, Robert
Lohmar and W. R. Hirsch, co-owners;
William R. Hirsch, general director; John
R. Castle, general manager; Robert L.
Lohmar, general agent; Homer Gilliland,
special agent; Arthur Sharpe, auditor;
Irving Ray, secretary; Arthur Danze,
ticket auditor; Roy B. Jones, publicity;
Jack Rhodes, lot superintendent; Tom
Adams, electrician; Oscar Halverson, ride
superintendent; Grant Chandler, manager transportation; John Beam, pullman superintendent; Bill Adams, billposter; Mrs. Homer Gilliland, charge
of advance sound equipment; Robert
(Roxie) Poritt, mail and The Billboard.

NEWPORT NEWS, Va., April 27. United Shows have had a very good week in a new location just outside the city limits, and presented one of the best-appearing carnivals to play this section in several years.

Chop Suey

By W. H. (BILL) RICE

JOPLIN, Mo., April 27.—Wednesday was the big day of the Joplin Fiesta, was the big day of the Joplin Fiesta, and it was claimed there was the largest crowd of people ever in the city, with United Shows of America showing on the streets. The Joplin Chamber of Commerce had many new angles for an event of this kind that could well be copied by other cities. Bill Snapp, Mortey Williams, Lynn Welcher, Amy Welcher, John Francis, Mrs. Carrie E. McGonnell, George Warren and wife, Mrs. Joe Bennett and many other visitors.

Mr. Ray and Mr. Sharpe in the United Shows' wagon. They are past masters of brass, but this show has paid off in cash for 15 years.

Still building the Water Circus under the direction of John R. Castle. He has many new ideas in the construction of this show which are entirely new to me. Troupe all here and ready to work when the show is finished. Joe Florey, who was with this type of show all the time I had one, is superintendent of construction. He is surprised at the innovations invented by Mr. Castle.

Good luck to Charles Duffield and his new company. Everyone in this business wishes him well.

Bill Barie has seven almost nutless oncessions at San Diego and should be in the money

Max Goodman has the best lineup of

C. R. LEGGETTE **SHOWS WANT**

e Show, Fun House, Dog, Pony and Monkey Cir, any good Single Pit Attraction. Grennell's Midg-answer. WILL BOOK Kiddie And Ride. Consints open: Corn Game, Watch-La or Hoop-La, wiling Alley, Blower, Wheels, Palmist, Degers, peom, Snow Cones. Tee Cream. Week April 29, midges, Ark. Adv. Ark. Adv. C. R. LEGGETTE SHOWS.

Mohawk Valley Shows WANT

To foin at Newroot News, Va., and the rest of the season, one or two Rides. Like to hear from This-Whirl or Whip, Kiddie Ride, Like to hear from Side Show, Snake Show, or an novel show. CONCESSIONS—Can place good Cook House, Photo Gallery, Custard, any legitimate Conces-photo Gallery, Custard, any legitimate Conces-

This show is booked in the best of territory. Write or wire Franklin, Va., week April 29; week of May 6, Newport News, Va.

BRIGHT LIGHT SHOWS

WANTS FOR ROCHESTER, PA., Week May 6, Fiat Ride, two more Feature Shows, few more Concessions. Opening for good Geek Show, Fat Show and Midget Show. Bell Vernon, Pa., all this week.

DES MOINES, Ia., April 27.—Run of 250 miles from Lincoln, Neb., made in splendid time. Show all ready early Sunday afternoon, enabling everybody to enjoy Sunday rest. This is a return engagement, as the show played the same location (711 Locust street) last year, a spacious edifice adjoining The Des Moines Register and Tribune building right in the heart of town. ILLEY SHOWS WANT

nore Show, legitimate Merchandise Conce or PERU CENTENNIAL, Biguest Event is s this year, week May 20. Address Pekin ils week; Canton, next week.

M. B. AMUSEMENT CO.
WANT Shows with own outfits, Ride Help, Stock
Concessions, Cook Honse, Ball Games. Shifty
Madison come on Will book Kiddy Rides. Bloomfield, this week; Ilmon, next, both Missouri.

BALL GAME GIRL DODSON SHOWS, A. B. Jewett, Maryland tel, 9th and Pine, St. Louis, Mo. "on the up and up" concessions that I've seen in many years, and they are doing plenty of business. Many new items of merchandise and three new games to me. . . Bill Bartlett's diggers getting a heavy play. . . Sis Dyer has about the best looking mitt camp I've ever seen with a carnival and, best of all, doing business. . . Eddle Madigan's new cookhouse and privilege cargetting a heavy play. . . Elsie Calvert has one of the best framed girl shows and ballyhoos now traveling, and that's and ballyhoos now traveling, and that's saying a lot. . . . Charles Docen's Freak Animals, with his circus front, a wonder. . . Carl Lauther as always a big show. . Roy Jones doing a master job of press work. . . . Thought I'd seen the last word in carnival lighting, but I was mistaken. The heavens are alive with flash beams of the big searchlights on Greater United Shows.

Billy Snapp showing at Pittsburg, Kan., to good business. Bill left for Wisconsin. I might add that he has a wonderful housecar and a fine looking

At Fayetteville, Ark., went in Ted's restaurant and read this sign: "Don't say you will see me later, I've been told

Don't know where I'll be next week, but letters will reach me care *The Bill-board* or care United Shows of America. The wife will forward.

Lynn Welcher drove in from Los Angeles on his way to Memphis, Tenn. Reported things much better on the West Coast and that Crafts 20 Big have been doing a remarkable business.

Smith's Great Atlantic

Columbia, S. C. Week ended April 6. Auspices, 4-H Club. Location, Laurel street lot. Weather, two days' rain. Business, fair. South Boston, Va. Week ended April 13. No auspices. Riverdale grounds. Weather, rained out first two days; cold all week. Business good, considering weather. Remained for another week. other week.

A good (and dry) lot at Columbia let everybody have a fair week, but at South Boston the weather and grounds were what might be termed brutal. With sawdust and cinders the lot was gotten into shape by Wednesday night. After some

Brydon's International Congress of Oddities

DES MOINES, Ia., April 27.-Run of

ing, right in the heart of town,
Ray Marsh Brydon, T. Jay O'Brien,
J. J. Stevens and Jack McLeod returned

from a trip to Chicago, where they were guests of Jess Adkins and Zack Terrell at the opening of Cole Bros.-Clyde Beatty Circus. E. L. Blystone, known

Beatty Circus. E. L. Blystone, known as Bly, the rice writer, has tired of writing names, addresses, etc., on such "huge" objects as grains of rice and is now writing on mustard seeds. Kay, baby daughter of Laurie Johnson, swallower of swords and auto axles, is one

of the pets of the show and is enjoying perfect health under the constant care

early-season changes and adjustments the roster: K. F. Smith, manager; B. H. Nye, general agent; Eimer Perdue and H. Nye, general agent; Eimer Perdue and William Basnight, promoters; Hugh Lowe, legal adjuster; R. H. Lee, electrician; L. Bartlett, secretary. Smith's Ferris Wheel, Brown's Chairplane, Sam Mechanic's Whip, Merry-Go-Round and Ferris Wheel; Portman's Kiddle Auto Ride; Smith's Minstrels, Lloyd Thomas, director; Morley's Society Circus, Sam Hyson's Fashion Revue, Smith's Pive-Index Sunghbouse, Denby at Athletic One, Roughhouse Denby at Athletic Show, Smith's Pit Show, Carlton's Out-law Show, Hyson's Violet Eyes. Joe Decker's cookhouse. Other concessioners, Bill (Alabama) Storey, Mike Dem-coe, Solly Wasserman, Jim Hubbard, Sammy Lawrence, Joe Marks, Sam Me-chanic, Betty Basnight, Al Burt, Denny Moore, Henry Stearns, R. H. Lee. A new office wagon has replaced the former tent office. Sammy Hyson is mail man and salesman The Billboard.

CLAY CAMDEN.

Dodson World's Fair Shows

St. Louis, Mo. Week ended April 29.
Location, Kingshighway and Natural
Bridge. Auspices, St. Engelbert's Church.
Weather, rain, wind, cold. Business,
good, considering.

Second week on this lot proved splendid, everything considered. Sunday night midway jammed with people despite chilly air. Tom Allen's German Viliage blown down—not damaged. Two nights dark. Rain down-poured, but cinders and sawdust kept grounds walkcinders and sawdust kept grounds walk-able. Arrangements to remain on the location thru April 28, then move to Kingshighway and Southwest for two weeks. East St. Louis date moved up one week. Will be five weeks on St. Louis lots. Entire new side wall sur-rounds midway. Increased receipts at main entrance and at "back yard" door noticeable. On opening night with mercury near 50, Dodsons expecting no returns, but more than 3.000 raid the returns, but more than 3,000 paid the 10-cent admission charge. Four free acts recompense. Latest addition to acts recompense. free acts, Daredevil Daniel, on high pole.

A new Dodgem brightens the "garden of rides." The writer addressed average of two meetings a night in lodge halls thru the week. The Star-Times only newspaper given display advertising. Broadcasting Station WIL announcing show twice daily. Dolly Dixon, the Doll

Lady, scoring with her singing over radio. C. G. Dodson returned from Pennsylvania, where he purchased addirennsylvania, where he purchased additional steel cars from Warren Tank Company. C. E. Sherman, concessioner, went to Montgomery, Ala., to be at funeral and burial of his father. Edward Sherman. Visitors too numerous to name individually. REV. DOC WADDELL.

Dailey Bros.' Shows

Broken Bow, Okla. Week ended April 13. Location, uptown lot. Third time there in a year. Business, fair. Atoka, Okla. Week ended April 20. Weather, continued duststorms. Business, fair.

Recent arrivals: Mack Clay, with Satan, big python snake; Mrs. Clay, palmistry; Mrs. Edith From, with two concessions. Jack Ives here to frame some concessions soon. Red Allen and wife, Lucille, wrote that they would come from Houston to take over the Athletic Show. The show is now carrying five rides—Merry-Go-Round, Ferris Wheel, Seaplane, Kiddy Kars and Pony Track, the first four named belonging to the show, the pony track owned and operated by Frank Finch. G. Doug Car-ter, general agent, has been away from the show several days on a booking trip.

H. T. FREED.

Philadelphia "Pickups"

PHILADELPHIA, April 27.—Jack Howard, who has been on the front of the Eighth Street Museum, has signed to go with Miller Bros.' Shows with one of his attractions.

Bobby Hasson, manager of South Street Museum, will be manager of one of the shows now being organized to play parks and resorts during the com-ing summer. He has shown efficiency this winter in the management of the

Al Gorman, one of the proprietors of the Eighth Street Museum, is contemplating a trip to the Brussels Exposition in Belgium this summer, and upon re-turning will visit the San Diego Exposi-

This week this city has had some real outdoor show weather.

Great Superior Shows

Marietta, Ga. Week ended April 6. Weather, rain. Business, good.
This spot proved by far the best since the season started despite there being rain every day of the engagement. Friday and Saturday winners. This spot handled by Legal Adjuster Charlie Sutton. Train critical on Suricias handled by Legal Adjuster Charlie Sutton. Train arrived on Sunday and everything was ready for Monday night. Barney Sisson painting the cookhouse. Mrs. Sisson cashiering and pleasantly greeting the customers. Manager Beatty all smiles, with a new office and living wagon combined. Mr. and Mrs. Hale joined this week with their snappy car and concession. Mrs. Phil O'Nell's grocery concession clicking. Mrs. Earl Backer still smiling and throwing out stock to the customers. General Agent Tom Terrill away on a booking trip. One Tom Terrill away on a booking trip. One more week in Georgia and then into Tennessee. JANETTE TERRILL.

of Mrs. Johnson. Dr. Vernon, of the Vernons, mentalists, is recovering from a severe cold and the act is again working as smoothly as ever. Big Bertha and Silm Jim Curtis, McLeod's Scotch Family, Little Lord Leo, Prince Dennis, his wife, Lady Ethel, and Capt. Graves with Snookie, chimpenzee, were guests at the weekly luncheon of the Junior Chamber of Commerce and provided a great entertainment. Bob Clay, late of Beckmann & Gerety's Shows, now in jewelry business here, has been a daily visitor. WILLIAM J. HILLIAR. Philadelphia Houses

MUSEUMS

PHILADELPHIA, April 27. — The weather has been favorable for the museums the past week and business has been exceptionally good.

Eighth Street Museum has on the stage this week Pop Malloy's Colored Revue, six people; Zanzibar Twins, pin heads: Prince Kanaki, South Australian bushman; Rajah Corey, magic and il-lusions. In the annex dancing girls,

South Street Museum has the following: Cleo Gibson's Colored Revue, six people; Singalese, fire worshiper; Congo, jungle man; Eli, bag puncher, and Mme. Verona, mentalist. Dancing girls are still featured in the annex.

Morris Miller's, Traveling

LOUISVILLE, Ky., April 27.—The show has continued traveling, routed north-

has continued traveling, routed north-ward, and has been enjoying good busi-ness. The stand at Paducah, Ky., was much better than was expected.

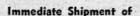
The show opened here three hours after arrival in the city, the location at 32 West Jefferson street. Fred Miller, general agent, has been doing some fast and good work. This is the first museum here in a long time and large crowds have attended. FRANK ZORDA.

Delay Hy Wagner Suit

NEW YORK, April 27.—A judgment for \$2,700 awarded Clifford Wayne, Indian act unit, against Hy Wagner, side-show manager, was alred in New York County Supreme Court last week. I Robert Broder, Wayne's attorney, examined Wagner, who claimed he was not in a position to pay. Broder adjourned examination until August. Wagner had contracted the act for appearance with Rubin & Cherry Shows last year and falled to carry out his end of contract, it was charged. Judgment was in the by-default class.

Curl's Greater Shows

LONDON, O., April 27.—Work in quarters is progressing nicely under the direction of the writer, ride superintendent. All rides are being painted and all motor equipment being overhauled. The show is scheduled to open May 18. Will carry five shows, four rides and about 15 concessions. A new calliope will be mounted on a nicely decorated truck and used for advertising. The show will play mostly in Obio. W. E. Lamb. general agent, is lining up engagements.

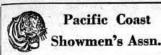


WIRE ROPES for RIDING DEVICES

Whip-Caterpillar-Lindy Loop-Hey-Dey-Tilt-A-Whirl All Work by Expert Splicers

BRODERICK & BASCOM ROPE CO.

4203 N. Union Blvd., St. Louis, Mo. 68 Washington St., N. Y. C. Airport Way & Edmunds St., Seattle, Wash.



LOS ANGELES, April 27.—Quite a gathering of the faithful Monday night at regular meeting, at which First Vice-President Prank Downle presided, with John T. Backman secretary. There were 34 members present, including Harry Fink, who came in from the citrus belt getting data in preparation for the winter activities of the "Grid Club." It was remarked that President Archie was remarked that President Archie Clark must have developed or possibly "caught" from Eddie Brown a most aggravated case of writer's cramp, as the line of communication seems to be interfered with greatly. Anyway the affairs of the club go along, constantly increasing membership and the jackpot

grows.

Ed Walsh, who inaugurated the "drawing" plan for members at the meetings, hit on a popular idea, not only refreshments, lunch, etc., served at a very low cost to each one, but the Lion's Head Fund is added to.

A letter from Past President S. L. Cronin said at the time of writing the show was battling rain and mud but that business was good considering everything. everything.

Lew Dufour was a caller and held uite a "levee" with the matinee boys. quite a Very optimistic as to prospects at San

Early returns from the membership rive most encouraging. The memberdrive most encouraging. The membership is now showing an increase in two years of 400 per cent, and attracting to the rolls a favorable clientele, as this the rolls a favorable clientele, as this organization embraces in its membership circus and carnival executives and the personnels of these organizations in whatever department they may be; screen and stage folk, concessioners and men of business who contact showfolk, newspaper men and those who solicit business from showmen.

Eddle Brown, now that he has a stengrapher available, writes more often and longer letters.

and longer letters.

There were 11 new members enrolled last Monday night: John Pomatto, credited to Al (Big Hat) Fisher, and from the Al G. Barnes Circus a letter from Brother Theo Forstall, chairman membership committee, with 10 applications—Glen Edward Grant, Ercil W. Kirkpatrick, Johnnie Kieth, Glenn W. Shaw, John C. White, Ottavlo Canestrelli, William A. Guckeson (known as William Lennett), Billy Temple, Jack F. Landon and Oscar Lowanda Jr.—these to be credited to Brother Mark Kirkendall. There was a vote of thanks recorded to Kirk, Theo and Manager S. L. Cronin and a letter ordered written.

Fine buffet luncheon served at close from Brother Theo Forstall, chairman

and a letter ordered written.

Fine buffet luncheon served at close of meeting by John Backman and George Wiler. There is much to be gained in holding a membership card in PCSA, an organization that has for its objective the uplift and betterment of showfolks.

Conklin's Canadian Shows

HAMILTON, Ont., April 27 .- Since his HAMILTON, Ont., April 27.—Since his return from his vacation trip J. W. Conklin, president and general manager, has been supervising the work in quarters. During the winter months Frank Conklin was successful in arranging the bookings so that it will leave the quarters with the entire season lined up. Robert Crawford will have charge of the Circus side Show. Maxie Herman, with Robert Crawford will have charge of the Circus Side Show. Maxie Herman, with Dr. John Fisher as his lecturer, will be in charge of the Life Show. The mental show will be taken care of by Barron Le Dell. George Weeks will have both his Monkey Circus and Mickey Mouse Show. Earl Harvey plans an interesting Crime Show. The Deep Sea Diving will be handled by Johnnie Branson, and the Snake Show by Cal Rutledge. Billy Matteson is back again this year with his motordrome. An Animal Show will be in charge of Oswald Ploudre. The ride department will have three new rides. Johnnie Branson is building a Kiddle auto ride. The Tilt-a-Whirl, Lindy Loop. Merry-Go-Round. Caterpillar and Mixup are all being overhauled and painted. A new steel private car, purchased during the winter, is receiving the attention ing the winter, is receiving the attention of Mrs. Conklin, who has painters, decorators, etc., at work on it. The show will go on the road with the new steel train bought last year, painted in the show colors of orange and blue.

M. M. WEBB.

St. Louis

ST. LOUIS, April 27.—Billy Malone, general agent W. G. Wade Shows, was a visitor to the local office of The Billboard Tuesday when in the city on business for his show. C. C. Emrie, outdoor showman for

years, is in this city visiting his sons for about a month. Mrs. C. E. Pearson, of the Pearson Shows, visited *The Billboard* office here

when on a buying trip from Vandalia, Ill., where her show opens Monday.

James C. Simpson, general agent Johnny J. Jones Exposition, is in the city visiting relatives and friends.

Cliff Liles and Jack Webster called at the city with the city with the control of the city with the c

The Billboard yesterday when en route from points south to Chicago.

Mrs. George Jacobson, who was rushed to Jewish Hospital here Monday to undergo an emergency operation, is doing nicely, according to physicians at that hospital. Mr. Jacobson was potified via nicely, according to physicians at that hospital. Mr. Jacobson was notified via radio of his wife's illness and arrived the day after operation.

Ned Torti, of Wisconsin De Luxe Corporation, was in the city for several days, winding up a trip which took him

thru the South

Mrs. Dick O'Brien, of Dodson's World's Fair Shows, was elected to membership in the Missouri Show Women's Club at the regular meeting held at American Annex Hotel Thursday. The club is making elaborate preparations for its

dance on May 8.

Ross Marr, outdoor showman of Kan-

sas City, is here visiting friends.
E. J. McArdell, of the Milwaukee Art
Products Company, Inc., is in the city
in the interest of his firm.

Steffens Superior Shows

Fillmore, Calif. Week ended April 6. Location, on highway east of city limits. No auspices. Weather, cool nights. Business, good.

Everyone was very well pleased with the way people patronized shows, rides and concessions. Nina Rogers made daily trips to Los Angeles for stock for daily trips to Los Angeles for stock for her four concessions. Owner-Manager C. H. Steffens in Los Angeles all week working on new kidide ride. Thomas M. Burke, knife-rack operator, received a broken hip when struck by a car on the highway near the lot. Is in Foster Memorial Hospital, Ventura, Calif.

Lompoc, Catif. Week ended April 13. Location, center of town. Auspices, City of Lompoc. Weather, mod. Rusiness.

of Lompoc. Weather, good. Business,

Billy Gillispie, professionally known as Tommy McKenzie, took over manage-ment of Athletic Show. Jack Ward closed with photo studio and left for parts unknown. Frank Downie, of Downie Bros.' Tent & Awning Company, a visitor.

Santa Maria, Calif. Week ended April 20. Auspices, American Legion. Loca-tion, in town on main highway. Weather, good. Business, good.

Manager Steffens rented building here

Manager Steffens rented building here to house new kiddle ride which he is completing. Al G. Barnes Circus dayand-dated on the 16th, excellent results. General Agent Phil H. Williams returned from successful booking trip. All of which is from an executive of the

John R. Ward Shows

Louisville, Miss. Week ended April 6. Auspices, Winston County Fair Associa-tion. Location, fairgrounds. Weather, fair except last two days. Business,

This stand followed a pleasant and profitable week at Columbia, Miss., under auspices of DAV. Opened at Louisville. Arrived on Sunday and by Monday night all shows, rides and concessions were ready for the opening, although the event formally opened on Tuesday, which was "Children's Day." Manager John R. Ward treated the youngsters to rides on the various riding devices and at the closing all expressed themselves as having had a wonderful time. What started out to be a red one for the snow was spoiled by the weather on Friday and Saturday, causing the loss of the last two days. Two rides were added for this engagement, Whip and Chairplane, making six in all. From the This stand followed a pleasant and plane, making six in all. From the opening of the show a year ago it has not closed and while some weeks during the winter were poor ones the show is still on the right side of the ledger, Taylor and Moore's free act continues to Taylor and Mood delight the crowds.

PERCY SHIELDS.

SHIRLEY TEMPLE Dolls

THE BIGGEST ITEM THAT HAS HIT THE INDUSTRY. 18"-\$3.75 Ea. Packed 12. 22"-\$5.00 Ea. Packed 6. 27"-\$8.50 Ea. Packed 4.

OUR 1935 CATALOGUE IS NOW READY

WRITE OR WIRE AT ONCE.

Also Ask for Chrome Deal Sheet. You Can Fully Equip a 14' Store with Chron for \$110.00,

HORROW NOVELTY CO., 215 MARKET ST., Philadelphia, F

Philadelphia, Pa

ENNIES BROS. SHO

Will book Double Loop-O-Plane and will furnish and more Attraction of real merit. Twenty-two Fairs, starting July 1. Quincy III., week of April 29; Jacksonville, III., week of May 6.

WANT BIG MOTOR DROME

WANT FUN HOUSE

SNAKE SHOW

HILLRILLY

GREAT SUPERIOR SHOWS WANT

Have Merry-Go-Round, Wheels, Mix-Up, Kiddy Rides, WANT any other Big Rides. Also Loop-a-Plane. Special Terms to Tilt-a-Whirl.

Have Four New Outfits, Panel Fronts, for Shows. What Have You?

Grind Stock Concessions, \$15.00. Come On.
Athens, Tenn., This Week; Sweetwater, Tenn., Next
Week. Two More Tennessee Spots, Then
"OLD KENTUCKY."

4 GOOD FREE ACTS

> WANT FROZEN CUSTARD

DEE LANG SHOWS

CAN PLACE FOR TWO MORE WEEKS IN ST. LOUIS AND BALANCE OF SEASON, INCAN PLACE a few more legitimate Concessions and Stock Wheels when leaving St. Louis.

No grift wasted.

No grift wasted.

No grift wasted.

Will furnish frame-ups for people with something worth while putting in standard with the property of the pro

J. R. EDWARDS SHOWS

COREY GREATER SHOWS

WANTED FOR TWO UNITS—Shows with own outfits, Frozen Custard, Corn Game, Stock Wheels, Penny Arcade, Diggers, Ball Games, Grind Stores, Palmist. We have contracted first-class route of Still Dates, Celebrations and Fairs.

GIBSON'S BLUE RIBBON SHOWS

WILL PLACE for long searon, including 14 Fairs in Tennessee, Indiana, North and South Carolina, Shows of merit that don't conflict. Will turnish Tops and Fronts to reliable showmen. Pelkin write. WANT good Acts for Side Show and good Ride Help that can drive truck with semi-trailer. Few openings for stock Concessions.

Few openings for stock Concessions.

Week April 29, Connersville, Ind.; Week May 6, Newcastle, Ind.

West Bros.' Amusement Co.

Murphysboro, Ill. Week ended April 13. Auspices, American Legion Drum and Bugle Corps. Weather, cold and rain. Business, poor.

Four weeks of continuous rain so far this season. Every Saturday night lost. Because of losing practically the entire week at Murphysboro the management agreed with the committee to stay for the second week. The show is larger this year than ever before. The addition of the Caterpillar brings the number of major rides up to seven and adds ma-terially to the looks of the show. At the back of the midway the shows are terially to the looks of the show. At the back of the midway the shows are displaying drawing power. Among them Eddle Ferrerii and Princess Keloa with a well-flashed Girl Show, Tommy Thompson's Ten-in-One, Dutch Sampson and Jack Ray at the Athletic Show, Mettler's Dog and Pony Show; the Minstrel Show, with Gonny and his troupe of performers; Vess Crawley's Monkey Circus and Buddy Valler's Girl Show. Johnny Johnson and Mary Bowen have five concessions, including Mary's cookhouse. Louis Rose, two concessions, ninth year with the show; Cliff and Gussie Knox, three; Carl Larson, pop corn; Al Edwards, candy apples and floss; Andy Rassmussen, cigaret gallery; Marion Thompson, two; Gale Henderson, pop corn; the office, six concessions—in charge of Harry Smith, Bevo Weaver,

FOR MIDWEST EXPOSITION SHOWS, For American Legion Round-Up and Spring Fostival, Word Starting Saturday, May 18, to Saturday, May 18, to Saturday, May 18, to Saturday, May 28, WANTED SHOWS—Girl Show with own paraphermalism, which was to hear from senational rhose for money-exting Show that has its own paraphermalia. Want to hear from senational rhose Act and with unit of four Eddes is booked on this show. Concessions wanted: First-class Cook House, Wanted to hear from Le Roy with his Blow Ball Johnt All legitimate Merchandise Wheels, Pitch-Till-You-Win, Bucket Joint, Candry Fioss, any and all kinds of Grind Joints. Cliff Thomas has exclusive on Bingo and all Rull Gatures. WANTED munications to DALE BROS. 11 and 18 of Company of ALEY STONAL CONTROL OF TAKEN STONAL CONTROL OF TA usive on Bingo and all Ball Games. WANTED ood Banner and Contest Man. Address all con-unications to DALE BROS., 1122 Calhoun St., ALEX STORMS, Secy., Worthington, Ind.

RIDE HELP WANTED

Operator for Tilt-a-Whirl who knows his business, Other Help for all Ridee. Season's work in Chi-cago. DOOLAN AMUSEMENT CO., 342 West 69th Street, Chicago, III.

Mae Miller, Taylor Miller, Glen Osborne and Bruce Barham. Helen Moore, one; Dixie Bassett, one. The ride foremen are Philip Love. Kiddle Ride; Happy Cunningham, Perris Wheel; Elmer West Wheeler, Mixup; Roy Bassett, Cater-Pillar; Haley, Tilt-a-Whirl; Tommy Baker, Loop-a-Plane; Max Brownlee, Morry-Ge-Pound. The staff; J. W. Merry-Go-Round. The staff: J. W. Laughlin, manager; Mrs. Virginia Laugh W. lin. secretary-treasurer; Joe Howard, general agent; Glen Osborne, legal ad-juster; Johnny Johnson, lot superin-tendent; Billy Macon, carpenter; Whitey lin. Moore, electrician; Paul Wotring, me chanic; Slim Walton, assistant me chanic.

BRUCE BARHAM.

GOOD CARNIVAL WANTED! for MISSOURI STATE FAIR

AUGUST 10-17, 1935

We are changing location of Midway, and have unusual prospects for a real 1935 Fair. Percentage booking will provide opportunity for a very profitable "take".

Write CHAS. W. GREEN, Secy., Box 111, Sedalia, Missouri.

LAST CALL FOR FREAKS

Can use MIDGET MOTHER and BABY. Few more Freaks; Fat Woman. Also good Working Acts, Mindreading Act, good Magic Act. Al Flosso, please write. SAM J. GORDON, Riverview Park, Chicago.

OWING TO DISAPPOINTMEN

Can use Sensational Free Act for fifteen weeks, starting May 4. Must be thriller and priced right.

J. W. CONKLIN, Box 31, Hamilton, Ontario, Canada.

10 Fairs WALLACE BROS. SHOWS 10 Fairs

WANT TO BOOK Set Kiddie Rides, with or without transportation. Must be in good condition, no junk considered. Wire. Can PLACE Mickey Mouse, Fun House, Wax Show, Penny Arcade, with own transportation. CONCESSIVNS—Frozen Custard, Ice Cream, Ball Game, Scales, Grind Stores, Mut Carno Roy Wilson wire. Adam (Pop) Eride wants the following people to come on Jack McDorald, Sailor Lewis, Tate Robert. Dancer write Charlie Ross. CAN PLACE Performer and Musician for Plant. Show. WANT Foreman on Allan Herschell Swing. To man that can meet requirement and has experience will pay top salary. No other need apply.

E. E. FARROW, Murray, Ky., this week; Princeton, Ky., May 6 to May 11.

BLOOM'S GOLD MEDAL SHOWS

D. D. MURPHY SHOWS "Back In Great Style"

WANT Rides and Shows that do not conflict. Concessions that are clean and work for Stock.

FAIR SPURITARIES—Have Several Open Weeks.

CELEBRATIONS—Can Offer a Few weeks.

Each Spet Well Advertised and Promotes.

FREE ACTS TALY ARE HIGH—NAME JOWEST SALARY.

L. M. BROPHY, Manager, 113 North Broadway, St. Louis, Mo.

BAR-BROWN SHOWS LAST CALL

WILL OPEN MAY 6. FITZGERALD, GA., LEGION SPRING FESTIVAL. Every one booked advise at once as to arrival. CAN PLACE one more high-class Show, one Fiat Ride and a few more Stock Concessions. Address C. E. BARFIELD, Fitzgerald, Ga.

WANTED

Big Legion Celebration 15 AND 16, 1935, AT LAKE-

WANT Concessions, Complete Carnival, Etc. Address all inquiries promptly to M. C. WALKER, Chairman of Celebration.

BIG STATE SHOWS WANT

canized Minstel Show with Band. Will fur-sh complete outfit. Outfit in the air now, add to go. Liberal proposition for Shows with m outfit. Address Goose Creek, Tex., this week.

NEW DEAL SHOWS WANT

Exclusive Corn Game, Photo Gallery and Merchandise Concessions, Ride Help, Whip. Castle Meechey, Tommy Stevens, Slappy Smitty, Blair and Lightning wire RED BARRETT. W. O. Seymour mail me my book of references immediately. COL. T. L. DEDRICK, Manager, Cookeville, Temn., this week,

MUSICIANS WANTED

Bass, Baritone and Snare Drummer. Povone and Cozzette wire. All wire PROF. STURCHIO, care F. H. Bee Shows, Russellville, Ky.

BIG ELI No. 5 AT LIBERTY Book or Lease. Write M. WILLS, 241 West 101st St., Apt. 5-3 East, New York City.

Great Superior Shows

Marietta, Ga. Week ended April 6.
Auspices, Disabled Veterans. Weather,
four days rain. Business, fair. Cartersville, Ga. Two weeks ended April 20.
Auspices, Disabled Veterans. Weather,
cold and rain most of the time. Business, scarcely any.

At Marietta: First city permit in eight years. Show located seven blocks from square. Janette Terrill's Public Wedding postponed until Saturday night, Wedding postponed until Saturday night, when more than 2,000 watched the Masked Marriage. Al Lotto left with his Tilt-a-Whirl to join Pollie & Berger Shows in Michigan. Otis L. Smith's new corn game a thing of beauty. Three shows taken off here for lack of suitable talent. Each show has panel front, five sections, electric lighted by goseneck fixtures. At Cartersville: Weather tried to see just how "bad" it could be. The writer's public wedding held in the minstell top Friday night to 110 people—the largest crowd on the midway at any one time in two weeks. Ten-in-One and one time in two weeks. Ten-in-One and Monkey Speedway joined here. JANETTE TERRILL.

J. J. Page Shows

Johnson City, Tenn. Week ended April 20. Opening week. Weather, big rain closing night.

Dorothy Lee Page was host to a number of children on her eighth birthday. All had a good time and she received many gifts. Several performances were given at the Veterans' Hospital. Doc Hartwick, of the Oddities Show, made the arrangements, and members of various shows on the midway gave the entertainment. tertainment. Arrangements were made for a truck move to Bristol.

R. E. SAVAGE.

Johnny J. Jones Exposition

Durham, N. C. Week ended April 20. Location, Hillsboro road showgrounds. Auspices, Durham Shrine Club. Weather,

Auspices, Durham Shrine Cituo, Weather, cold and rain. Business, fair.

With every advance indication of a big week, all tobacco factories working full blast, weather marred the business.

Long haul to grounds but excellent bus service. A co-operative tieup with Huntley-Stockton-Hill furniture store brought out school children in droves at the matine on Friday and again on Saturday. The Durham newspapers, Morning Herald and Evening Sun, gave plenty of news stories, and there were daily broadcasts over Station WDNC, with Lillian Murray's Orchestra and Mabelle Kidder, together with "Madam Wanda" (Mrs. Bootsie Hurd Faddock). A new sound truck, fully equipped, ar-rived for use on the road. Show now nived for use on the road. Snow how has two up-to-date sound trucks. Jimmy McEheleny is lot superintendent. Visitors included Mr. and Mrs. Max Gruberg, accompanied by E. B. Bradne, who drove over from Salisbury, N. C.; Jack well-known concessioner, George Hirshberg, of Cetlin & Wilson Shows, and others. Frank and Ruth Siebert are in charge of the country WALTER D. NEALAND.

Marks Shows, Inc.

Richmond, Va. Petersburg pike. Week ended April 20. Weather, rain early Monday night, cold until Friday, warmer ended April 20. Weather, rain early Monday night, cold until Friday, warmer Friday night, cold Saturday night. Business, below 1934.

The weather turned what might have been a profitable "dress rehearsal" into a week of mediocre business. Friday night was the surprise of the week. Pay night was the surprise of the week. Pay day in the cigaret factories, and the midway was thronged for a few hours with real spenders. General Agent Edward Rahn on the lot most of the week and discussed optimistically the outlook for the tour thru West Virginia and Ohio. Mr. Marks was the recipient thruout the week of compliments on the appearance of the show. Clarence Boykin, Richmond Times-Dispatch columnist, spent several hours on the lot with the writer. Jack Burgess, magazine editor of the same paper, was also a frequent visitor to the showgrounds and contributed an entire page in the a frequent visitor to the showgrounds and contributed an entire page in the Sunday magazine section to a story by the writer extolling carnivals for the amount of money they spend while in winter quarters and for the advertising they give the city. Show moved Sunday night to the C. & A. baseball park, in Church Hill (East Richmond).

CARLETON COLLINS.

Beckmann & Gerety In St. Louis May 1

In St. Louis May 1
ST. LOUIS, April 27.—Beekmann &
Gerety's World's Best Shows will open
on the Grand and La Clede streets lot
here May 1, coming direct from San
Antonio, Tex. The show was originally
scheduled to start its engagements here
on another lot, but due to the cancellation of Hagenbeck-Wallace Circus in this
city—originally scheduled to show on
this choice lot May 10-12, Beckmann &
Gerety will be able to open there. Following two weeks at Grand and La Clede
the show will play one other lot in this
city for two weeks.

city for two weeks.

The Beckmann & Gerety organization has had a splendid increase in business for its season opening engagement at the Battle of Flowers at San Antonio, where it closes tonight. According to the owners, business has been far ahead of the leaf several years at San Antonio. of the last several years at San Antonio.

Bendixen All-American Shows

FARGO, N. D., April 27.—Winter quarters is in full swing, with all the rides getting their new spring coats under the supervision of Hans Hanson. Pete Litzinger is building his new corn game. Show opens in Fargo May 18. Most of Show opens in Fargo May 18. Most of the shows and concessions will arrive next week, including Salior Harry, one show; Ed Chaulsett, one show; B. H. Lackman, Spanish Village; Monkey Show, Snake Show. Among concessioners are Red Eliman, Mrs. Frank Wood, Jack Keller, Sam Wells, V. Burlingame, C. H. Booker. The cookhouse in winter quarters is feeding 15 men. The new light plant is completed and will arrive next week. Among old troupers to visit quarters were Bert Lewis, of weight scales, and Harry Parnell, of Monkey Show note. The show will start the season with 6 rides, 10 shows, 25 concessions and two free acts. BRUCE J. DUFFY.



By LEONARD TRAUBE (New York Office)

Pennsy Vs. Maine

"A S MAINE Goes, So Goes the Nation" is a slogan that has gone almost unchallenged for all these years. This year it might be changed to "As Pennsylvania Goes, So Goes the Nation." After all, it is the Keystone State, isn't it? The subject is county fairs and George Hamid is the speaker of the day. it? The subject is county fairs and George Hamid is the speaker of the day. Cornered in his office the other afternoon the high mogul of Eastern free-act bookings let out words of praise for two intermediate fairs in Pennsy. Before Mr. Hamid takes the stump I beg you to recall that he is the same gentleman who called the turn on Southern fairs a couple of years ago. He predicted that events below the Mason and Dixon would be in for a spirited revival, renewed vigor

events below the Mason and Dixon would be in for a spirited revival, renewed vigor and increased business. They were.

"Let me tell you about E. J. Brooks, the new head of Hatfield Fair," he says. "With pardonable pride I point to the wonderful grand-stand show he will present. He has signed for five acts, consisting of the Rob Clmse Sensation, the Picchiani Troupe, Palmer's Circus, the Jean Jackson Troupe and Cuby and Smith, a group of acts which would be a hit at any fair. a hit at any fair.

"What impresses me most is not alone the type of show booked, but the type of man Mr. Brooks is. Having just taken control of the fair, he has been working on a program that looks like an absolute winner, one that many larger fairs will envy. He conducts an auction sale every week on his grounds and sells horses and cattle. He stages barbecues, sells refreshments and beer, has a crew at work making the grounds hard, and is even trimming the trees and fixing things up in general with plenty of paint. When I was there I actually saw a crew of about 15 men at work. They were not planting trees. Hal

MR. HAMID drifted into a jocular vein, as indicated by his Ha! Ha! He is giving your correspondent the well-known horse-laugh on arithmetics. Your correspondent, it appears, visited Mr. Hamild's White City Park in Worcester, Mass., two weeks ago and searched around for 100 trees. Mr. Hamild had told him to look for that number, which he said had been planted. The forlorn scribe found only 30. It developed that the other 70 were thrown somewhere behind the Coaster way off in the woods waiting their turn. It was all very confusing.

You learn during Mr. Hamid's rapid-fire conversation that Hatfield Fair is one of the newer Pennsy events and has been running at a loss for three or four years. The town is a short distance from Norristown and about 25 miles from Philly. President Brooks is determined to make it one of the best fairs in the East and expects to have horse races shortly and one or two auto-race meets on Sundays. There will also be a midway, which constitutes a change in policy. Co-operating with Mr. Brooks on the racing program is Ed Leatherman. That closes Hatfield talk for the time being.

"N OW we come to Quakertown. President Frank Shelley put his head together with Secretary D. B. Graber and chose a fine program, also five acts. In the past Quakertown has been using a lot of local material from near-by towns such as Easton. This has not been altogether successful. They are also planning on a recognized midway and many other activities and events each day. It is really a treat to watch how these two fairs are going ahead with their 1935 programs. This sort of stuff is happening all over the East. It is going to mean something when the bookkeepers count what's in the till. They are sure to find more than they expected. Wait and see."

After playing the building engagements (New York and Boston), shorty Flemm, veteran clown cop on the Ringling-Barnum show, will leave for Vancouver, B. C., to join a revue. In the fall he will play fairs on Barnes-Carruthers books. Flemm's steady fire of fun-(See OUT IN THE OPEN on page 71)

Royal Palm Shows

Birmingham, Ala. Two weeks ending April 17. Auspices, Veterans of Foreign Wars. Location, 12th street between First and Second avenues. Weather, variable. Attendance, good. Business, profitable. Free midway.

The management did not err in making a 680-mile jump from Melbourne, Fla., for its first spring date in industrial Birmingham. J. C. Simpson, of the Johnny J. Jones Exposition; Morris Miller, of the Miller Bros.' Shows, and Hugh hill, of Hugh Hill Attractions, were visi-tors. Ray Allen, chairman of the com-mittee, and Robert R. Kline are credited with placing the show on this location, which had not been the scene of a car-nival for 12 years. Perfect harmony prenival for 12 years. Perfect harmony pre-valled between the committee, the city officials and the shows, and no un-toward incident occurred to mar the prestige of those concerned to this date, toward incident occurred to mar the prestige of those concerned to this date, April 18. Berney Smuckler and R. L. Millican in Jacksonville; Harry B. Saunders, business manager, and Robert R. Kline, general agent, on tour in the interest of the show, leaving the operations in the hands of Mrs. Marie K. Smuckler, secretary-treasurer, which dutes have been capably discharged. Tom Salmon, in charge of construction, assisted by J. O. Luck, painter; Peter B. Wilson, boss canvasman, and Robert Dickinson, show artist, have completed the equipment for the new girl revue show, to be housed under a new top. Ronald Smuckler, youthful mechanic and adopted son of Mr. and Mrs. Smuckler, has given his approval of the work done. The next building will be for the "Life" show and the Pig and Monkey Circus. A truck purchased in February has arrived from North Tonawanda, N. Y., and the new Tilt-a-Whirl in on the road from Minneapolis. Richard Scott now has one of the best colored shows of his long career, having been for years identified with Con, T. Kennedy and his long career, having been for years identified with Con. T. Kennedy and Rubin Gruberg. Art Anderson, well-known concessioner, visited and stated that he may return to the Pacific Coast.

WILLIAM JUDKINS HEWITT.

Johnny J. Jones Exposition

Greenville, S. C. Week ended April 13. Auspices, American Legion Drum and Bugle Corps. Location, Mayberry Park. Weather, continued rain. Business, fatr.

A co-operative tieup with the Dixie chain of locally owned stores brought chain of locally owned stores brought thousands of school children on Friday and Saturday afternoons to the mid-way. Mayor John McHardy Mauldin was the official host to the orphans of way. Mayor John McHardy Mauldin was the official host to the orphans of the Bruner and Green Acre Homes on Friday afternoon and all the shows and rides were visited. E. Lawrence Phillips came from Washington for the opening and was much impressed by the beauty of the midway. Visitors during the opening week were J. A. Mitchell, secretary Anderson (S. C.) Fair; Morris Miller, veteran carnival owner; Paul Conway, circus attorney from Macon, Ga.; L. B. (Doc) Holtcamp and the missus; Ned Torti, of Wisconsin De Luxe note; Leo Bistany, owner Mohawk Valley Shows; Jerry Kohn, of Fulton Bag and Awning Company, who departed with a big order for new canvas; Roy Shepard, Chickle Allen and others. Charles Kidder, general superintendent, went to Washington to supervise the construction of the new showfront for the Thad Rising Brownskin Vanities attraction. Rube Nixon's Monkey Circus a big favorite with children. Gilman Brown departed for Nashville, Tenn., to accept a position as district manager for the New Mode concern. Mrs. Sadie White celebrated her birthday on April 13, received many presents. James C. Simpson back on the show for a conference and left for the North. Mrs. Simpson on the midway with a beautiful palmistry booth and a photograph gallery. Madam Kay also has a palmistry booth. Mrs. Bootmidway with a beautiful palmistry booth and a photograph gallery. Madam Kay also has a palmistry booth. Mrs. Bootsie Hurd Paddock handling the booth in the Temple of Mystery Show. Sid Ferrin, veteran colored comedian, doing his "Chinese" specialty. General Manager Walter A. White has booked a rourunit Loop the Loop ride which will be delivered at Washington from the Spillman Engineering Company. Joe Stiy has a beautiful cookhouse, and with the following roster: James A. Tierney, chef; E. B. Ball, cook; John Ogliore, griddle; Burke Pike, head walter; Dan Edenfield, Nick G. Betz, James Peather, waiters; cuilnary department, Edwin Gilbert: Exzefior Fountain, Floyd Arnold; Joe Johnson, night man; refreshment stand in charge of Thomas White.

Crafts 20 Big Shows

Santa Barbara, Calif. Week ended April 14. Auspices, Veterans of Foreign Pars. Location, Laguna and Montecito reet lot. Business, good. Midway packed nightly with amuse-

ment seekers. Among the top grossing shows were World's Fair Freaks, featur-ing Anna-John Budd; Lillian La France's Silodrome, Billy Young's Ethiopian ing Anna-John Budd; Lillian La France's Silodrome, Billy Young's Ethiopian Knights, George Dixon's Follies, Kanthe's Athletic Show. The Auto Skooters and Heyday set the flat rides a pace, while the Aeroplane and Loop-o-Planes took top honors after the old reliable Eli Wheel among the aerial rides. Cookhouse Chatter—"The next spot will be a real red one, weather permitting."

Joseph Duran, who recently entered the ranks of benedicts, smiling broadly. . . Flossy Fitsgerald, cashler on Merry-Go-Round, gradually losing Florida tan. . "Alligator Tex" Hartsell, who has Snake Show, claims recent location given his show reminded him of location given his show reminded him of the Amazon Jungles account of the bushes and pampas grass his tent set over. Harry Bernard, Beau Brummell of over. Harry Bernard, Beau Brummell of concession row, having extra canvas lining pockets sewed in his coat to tote the pennies he checks from the Penny Pitch. Walter Klenk, the Ball Game King, operating four on the midway this season, designed and built two new ones, season, designed and outit two new ones, a comic rack with characters from the daily "funnies" and a Mae West Ball Game that's going over with a bang. It should, as the targets are air balloons and bang when they burst. Bud (Step 'n' Ketchit) Burke having spring-(Step 'n' Ketchit) Burke having springless steel belt made to go around his
waistline. Present leather belt, he
opines, isn't heavy enough to support
the many bunches of keys he carries
daily hooked to his belt. Sam Hinson,
master mechanic, objects to headrests
while working under trucks for fear the
boys might mistake them for Japanese
pillows and fall to sleep.

Many visitors were noted during the
Santa Barbara engagement, and Mr. and
Mrs. O. N. Crafts were hosts most every
night to parties of friends, relatives and
visiting showfolk from near-by shows
and beaches.

ROY SCOTT.

Bar-Brown Shows

Starke, Fla. Week ended April 20.
Legion Festival. Location, High Schooll grounds. Weather, finc. Business, fair.
The banner spot for the show during its winter and early spring stay in Florida. Credit is due Bob Emerson, who handled the Festival for the Legion. Manager C. E. Barfield renewed acquaintance with Judge E. K. Perryman, who played baseball with the Galveston team when Mr. Barfield was part owner of the Texas League franchise. Show to lay off week of April 29 to prepare for the regular spring opening engagement

lay off week of April 29 to prepare for the regular spring opening engagement at Fitzgerald, Ga. Mrs. C. E. Barfield soon will leave for Galveston, Tex., to handle the Barfield Racing Derby at the park. F. Z. Vasche is spending a couple of weeks on business in Cincin-nati. W. R. (WHITEY) JOHNSON.

COLE SHOW.

(Continued from page 46)

dancing girl; Leonia Teodora, dancing girl; Cliff Thompson, giant; Genie Weeks, half girl; P. G. Lowery, side-show

Big Show Band

Vic Robbins, leader; Jack Carroll, Maurice J. Gelder, Larry Ganyard, Jingle Garsey, Doss Gibson, Louis Grabs, Otto Grabs, Ray Henshaw, Fred Krause, Fred Kusman, Fred Mascoe, F. A. Mendenhall, Arthur J. Schulmeyer, William Swihart, William A. Turner, James Vinsolf, Harry Wilkinson.

Clown Alley

Otto Griebling, Chester Barnett, Bob Bowen, Horace Laird, Wells Trio, Mal Bates, Lon Walton, Lindsey Wilson, Clint Barnes, Bumpsy Anthony, Jimmy McCoy, Art Lind, Emmett Kelly, Dick Pinkney, Bob Nelson, Abe Goldstein, Fred Gregory, Kinko, Walter Goodenough, LeRoy, Brothers, Art Moore, Ab Oakley, Chuckles LeRoy, Gene LeRoy.

Wild West

Jim Foster, Violet Clement, Bobbie Patterson, Anna Butler, Ted Elder, Ralph Clark, John Horenloff, Al Jones, Georgia Sweet, Curly McCall, Lucille McCall, Marion Stanley, Mary Foster, Cecil Tatum, Nellie Russell, Jean Fisher, Billy Harnett, Pearl Carmichael, Al Mann, Buck Eddy, Sultan Shakmahoff, Frank Galbraith, Chick Eddy, Grace Jones, Josephine Tatum, Beverly Harnett, Pearl Gist, Paul Wilson, Anna Buttes.

Concessions

Ernie Tucker is in charge of conces-sions. He has the following men in his Erne Tucker is in charge of concessions. He has the following men in his department: Al G. Shannon, Austin Albright, Whitey Murray, Curly Larson, Harry Mills, Edw. Confer, Don Morgan, Ray Dean, Eddle Small, M. Cadrew, Frank Perry, Charles Vale, Albert Straubbs, Eugene Miller, Buddy King, J. Davidson, Les Stogley, E. Howard, Edw. Simpson, Gene Weeks (assistant manager), A. McDonald, J. Leberman, B. H. Thomas, Cy Hawkins, V. Hubbard, Abe Reitz, W. E. Smith, Joe Sprager, T. W. Bedell, J. R. Murry, W. Kaestner, E. Grant, A. Rosenberg, E. Fife, W. Barnum, Ray Dexter, Ernle Natz, F. Mason, F. Kendall, F. Phifer, Joe Abrams, H. Peterson, T. Malone, G. Wills, John Van, E. L. Elam, D. D. Larkin, W. Mapes, Joe Anderson, A. Tobin; J. Fields, John Easley and Floyd Penn, porters.

HAGENBECK ROSTERS

(Continued from page 43)

T. A. Kleppinger, R. McKnight, G. W. Karnes, Harnback, Ray Loman, Andy P. Tailor, Herbert Ryckman, Adam Fisher, Charles Lee, Robert Johnson, William Pastor, Fred Holcomb, Homer Unler, Albert Smith, Joe Gornick, Arthur Leonard, Johnnie Ritchie, Shack Kerfoot, and Danny Odum.

Concessions

George D. Davis is in charge; George Duncan is assistant; Joe Walters, W. P. George D. Davis is in charge; George Duncan is assistant; Joe Walters, W. P. Anderson, novelties and kid bosses; John Kilpatrick, candy floss; Walter Bable, Todd Morgan, Frank Vining, custard; C. E. Wood, No. 1 candy stand; B. M. Neale, No. 2 candy stand; Frank Smith, gas balloons; Harold Schneider, programs; Steve Byrd, novelties; Harold Cohen, bugs; Richard Day, side-show candy; Eylon Dickens, peanut machine; Mel Hamlin, cashler; Echard Lawson, ice man; James Littler, pop corn; Fred Merkle, stock man; McKeehan, juice Joint; George Paige, banner man; Tony Pelcher, No. 1 hamburger; Gus Siggar, specialties; Ernest Sylvester, back-yard eating stand; seat butchers, Nat Abrams, Jakie Besser, C. Bowens, Mel Burtis, Henry Carter, Jesse Crowe, Udell Dickens, Joe Devery, Lewis Hall, Robert Keathley, S. A. Langston, Cliff Manley, A. Manuel, Don McKnight, R. O. Morton, Jack Ringes, Eddie Roberts, Bill Vining, Robert Cooper, Sam Delaney, Harry E. Smith, Merle Miller; porters, George Johnson, Willy Calcout, Willy Jackson, Jackle Cortez. Jackie Cortez.

CORRAL-

(Continued from page 47)

(Continued from page 47)
on hand. Among the unusual contests will be cowgirls' buildogging. Buck Stuart and Dick Griffith will be among "those present" in trick riding; Tad Lucas, timekeeper; Rube Roberts, pick-up man, and Jim Nesbitt, clown. Florend also advises that Will Rogers, who could not attend the show last year because of making a picture, expects to be a visitor if possible.

SINCE THE EARLY DAYS of Wild West shows and contests Lucille Mul-hall has been known thruout these fields of amusement, also her name known to many thousands of show fans, Reins of amusement, also her hame known to many thousands of show fans, along with her father, Zack Mulhall, and the other Mulhalls of Wild West show note. Of late years Lucille has appeared only periodically in public entertainments during her residence on the Mulhall Ranch near Mulhall, Okla. Thru a representative of The Billboard this editor learns that Lucille made her final bow at a public entertainment during the recent '89ers celebration at Guthrie, Okla. She was quoted as saying: "I rode in this parade because I thought it might be my last chance—in any event, it will be my last. Of course, it won't be the last time I will get on a horse, as I will ride as long as I can get a leg across." Rowdy Waddy Joins the "bunch" in saying 'More power to Lucille, a veteran queen of the saddle"!

EL RENO, Okla.—A delegation of some 40 business men of El Reno attired in cowboy costume—boots, 10-galion hats, colored shirts, etc.—went to Oklahoma City on April 19 and "forcibly" removed Senator Jim Rinehart, of their district, from the Senate chamber. The entrance of this group, all wearing the whiskers they started to sprout over a month ago, as an advertising feature for the Pioneer Days and Rodeo to be held here April 28-29, under the management of Charlie Tompkins, was a knockout. Later, Senator Oscar Lawrence, of Sulphur, Okla., one

of the old-time ropers and bulldoggers, had Guy Weadick as his guest at his desk on the Senate floor. At the request desk on the Senate floor. At the request of Senator Lawrence, the president of the Senate suspended the body while Lawrence introduced Weadlek, telling of how he competed at Weadlek's Stampede at Calgary, Canada, in 1912; how they had not met since, how Lawrence had won the bulldogging contest there. He told of the happy memories those days the bulldogging contest there. He told of the happy memories those days brought back to him, of the passing since of such noted cowboys as Clay McGonagil, Joe Gardner, Eddie Burgess and many others. In his reply Weadlck spoke feelingly of what these reunions of genuine pioneers and oldtimers, such as will be held at El Reno, means to those men and women who had paved the way to make Oklahoma the progressive part of the Union it now is. He pointed out that Oklahoma had a historical history for pioneer settlement, an atmosphere and background to stage such celebra-tions second to none and invited the and background to stage such celebrations second to none and invited the Senate of the State to encourage such attempts upon the part of Oklahoma's citizens to keep green the memory of the pioneer days. His remarks were interspersed with witty comments. Senator Bushyhead, of Claremore, a cousin of Will Rogers, was mentioned by Weadlok, who stated that Rogers was the "writer of the family, but Senator Bushyhead was the reciter." This brought a big laugh, as the senator is noted among his colleagues as one who recites in a fine manner many of the old-time poems. All in all, it was great publicity for El Reno's Pioneer Days and Rodeo. Later Oklahoma City police "arrested" all the whiskered El Reno boosters and took them from the Capitol to the Police Court for immediate "trial." They were charged with interfering with the barbers' business and on many other "charges" and fined \$50 each — but sentence was suspended provided each rode a Steer bareback at the rodeo.

PITTSBURGH-The rodeo at Johnny PITTSBURGH—The rodeo at Johnny Harris' Duquesne Garden here, week of April 22, started off with a bang. Four thousand saw the opening show, 4,500 on Tuesday, 2,500 Wednesday matinee and 5,800 Wednesday night. The nightly feature is Alice Sisty doing a Roman standing jump over an automobile. Few in the audience Monday night were aware that the jump was the first ever tried by Alice. She bought the night were aware that the jump was the first ever tried by Alice. She bought the team of horses only two weeks ago and broke them in here. The entire show, consisting of 22 events, is fast and highly entertaining. Johnny Harris expects to make this an annual event. Special performances were given Sunday for 3,500 newsboys and Tuesday when Buck Owens entertained at St. Paul's Orphange and the Veterans' Hospital. Lew Weir broke an arm Monday, and Peavine Sutton and Lucius Straton were temporarily injured Wednessen and Peavine Sutton and Lucius Strat-ton were temporarily injured Wednesday night. Pennsylvania State Police headed the opening parade. Featured entertainers are Buck Owens, Rita Tyday night. Pennsylvania State Police headed the opening parade. Featured entertainers are Buck Owens, Rita Tybell, Claire Thompson, Donald Motaughlin, Gene McLaughlin, Texas Jack Sullivan, Tin-Horn Hank and Alice Sisty, Staff: Milt Hinkle, general director; Bill Parks, assistant; Paul Soncrant and Texas Jack Sullivan, judges; Mary Parks and Pete Adams, timers; Blackle Russell, Bill Sawyer and Bob McLaughlin, flagmen; Bill Parks, chief of cowboys; Tom McKee, publicity; Jack Knight, business manager; Ray Pete Adams, announcer; Mike Gallagher, concessions. Winners the first three days; Monday—Calf Roping: Salty Wells (26 seconds). Shorty Rutledge (27), Buddy Mefford (31.3). Bulldogging: Steve Heacock (27.3), Hike Wolrick (58.1). Bronk Riding: Vic Blackstone, Joe Blackstone, Peavine (Slim) Sutton. Cowgirls' Bronk Riding: Mary Parks, Rose Weir, Marjorie Sawyer. Steer Riding: Buck White, Vic Blackstone (21.3), Bulldoy Mefford (25.4). Joe Blackstone (11.2). Calf Roping: Shorty Rutledge (18.3), Joe Blackstone (21.3), Buddy Mefford (25.4). Bronk Riding: Marjorie Sawyer, Rose Weir, Claire Thompson. Steer Riding: Buck White, Cowgirls' Bronk Riding: Shorty Rutledge, Pavine (Slim) Sutton, Vic Blackstone. Cowgirls' Bronk Riding: Shorty Rutledge, Pavine (Slim) Sutton, Vic Blackstone. Cowgirls' Bronk Riding: Shorty Rutledge, Pavine (Slim) Sutton, Vic Blackstone. Cowgirls' Bronk Riding: Shorty Rutledge, Pavine (Slim) Sutton, Vic Blackstone. Cowgirls' Bronk Riding: Marjorie Sawyer, Rose Weir, Calif Roping: Shorty Rutledge (17.3-5), Salty Wells (19.3-5), Buddy Mefford (21.2-5). Bulldogging: Steve Heacock (6), Blackie Russell (62.-5), Peavine (Slim) Sutton (15.2-5), Peavine (Slim) Sutton (15.2-5), Bulldogging: Steve Heacock (6), Blackie Russell (62.-5), Peavine (Slim) Sutton (15.2-5). Steer Riding: Carl Dykes, Poly Ducett, Buck Wyatt. Winners for the remaining three days will appear in next issue.

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Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers, may not be advertised as "used" in The Billboard.

A-1 BARCAINS, RECONDITIONED—SPORTS-man, \$55.00; Champion, \$40.00; Rocket, \$34.00; Criss Cross "Lites" \$30.00; Beacon, \$26.00; Rebound, \$22.00; Radio Stations, \$22.00; Criss Cross, plain, \$20.00; Flying Trapeze, \$7, \$20.00; Action, \$20.00; Drop Kick, \$18.00; Register, \$16.00; Golden Gate, \$13.00; Contact, 1r., "44," \$14.00; Relay, \$18.00, NATIONAL COIN MACHINE EXCHANGE, 1407 Diversey, Chicago.

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112

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TUCKER KEY and His Orrhestra. Eight ver-actile musicians with ability and personality. Modern combination. Must give two week's no-tice here. Only salary proposition considered. pleard and room part obeh. Address Kentwood,

AT LIBERTY CIRCUS AND CARNIVAL

CLOWN POLICEMAN AT LIBERTY—WALK arounds, general clowning, experienced. Address LEE SMITH, 20 Cuyler St., Newark, N. Y. myll COOKHOUSE, FIRST CLASS, TO BOOK WITH

FIRE ACT—Bluw Torch in Mouth Eyes, on Pace, Mould Lead, Scaling Way, Baby Plane from Mouth 10 to 15 feet in sir, 14 tricks. Iron Tongue Act with Campn, Lift Weight of Pull Wagon by Eyelids. Parks and circuses write. W. MAYPIELD, 2838 W. Mouroe, Chicago, Ill. CAILEY, SLACK WIRE, Combination Juggling, for circus, bazaars, fairs, celebrations, acts. Make good everywhere. Write or wire 115 9th Are., New York, N. Y.

Ave., New York, N. Y.

PAMAHASIKA'S BIRD CIRCUS, the Original and Greatest in the World. The Act that makes everybody talk. Don't overlook the Famous Pamahasika's Rad Acting Birds. GEO. F. ROURENTS, Manager, Pamahasika's Stodio, 515 West Erie Ave., Philadelphia, Pa. Telephone SAGmore 6336.

AT LIBERTY COLORED PEOPLE

REVUES.—Colored, White or Spanish, for night clubs, theatres or parts; also stock company. Have car. ANTA BUSH, 350 Lenox Ave., Apt. 2. New York.

2. New York.

SAX ALBERTS and His Cotton Club Orchestra—
Seven, eight or ten men. Want summer location, night club or resort; East or control of the will be anywhere for clay at the late.

Sweet hot, swing, Nat, sober, houlding, Nat, sober, houlding, State all will be a fetter. Three arrangers to the late of the late

AT LIBERTY DRAMATIC ARTISTS

AT LIBERTY — CIFFORD CARRUTHERS, 37, general business. Betty Ferris, 44, characters. Madeline Rehill, 22, general business. Betty Ferris, 44, characters. Madeline Rehill, 22, general business, specialties, some scripts, scenery CiFFORD CARRUTHERS, 514 Main St., Apponaug, R. I. myll 10th, Kanas Otty, Mo.

AT LIBERTY—Comedy or General Business Spe-cialties. Youth, ability, experience, have our. Join on wire. W. PRICE, Route 1, Coopera-town, Pa.

AT LIBERTY—Ingence Leading Woman, age 23, height 5 ft. 4, weight 110. Song-dance specialties. Good wardrobe. CLELIA J. CRAW-FORD, 219 West 7th St., Charlotte, N. C. myll FORD, 219 West 7th St. Charlotte, N. C. myll.

AT LiBERTY for tab or unit stock or road. Alfast Straight Man. Can do Character, Comely,
Rube Specialty, Real Singing Volee, Baritone. Do
descriptive character numbers, Rass in Quartet.

Al appearance on and oil. Would consider fracclass med show up in acts and bits. Can lecture
med. Fully experienced all-round showman, ill
med. Fully experienced all-round showman, ill
Please mention it. Strictly ober and reliable, asPlease mention it. Strictly ober and reliable, asdefined and the strictly ober and reliable and the strictly ober and reliable

JOIN NOW—Versatile actor and director. Have plays, surefire, short cast. Long experience. Produce any kind of program desired. Managers wanting talented director write. EDMOND BAR-RETT, 208 Eagle, Tampa, Fla.

MAGICIANS

VERSATILE MAGICIAN — CHANGE STRONG for one week. Both good act workers, know all med. acts, have house car. Join immediately. MYSTIC JACK HANSON, Sox 364, Antigo, Wis.

FAST, SNAPPY ROUTINE, good Comedy, no worn-out lines. Light apparatus; work single or with assistant; act or long program. SNODDY, 3610 Prospect, kenses City, Mo.

AT LIBERTY MISCELLANEOUS

AT LIBERTY—Play Violin, Hilbillie, Saxophone, Sing with Guitar. Would exchange services for pop corn or novelty privilege. Have car. AL, 1318 Penn Ave., Jeannette, Pa.

AT LIBERTY — Open for proposition; reliable; make offer. Cart drive. Join now; salary so object; am all-reund man. VAN BROOKS, Bill-board, Chicago, Ill.

66

CLASSIFIED ADVERTISEMENTS

AT LIBERTY MUSICIANS

A-1 STRING BASS-FAST, MODERN, UNION single, age 24, plenty of experience. Write or wire DON L. CONNER, 747 Elm St., Lawrence, Kan.

ALTO SAX DOUBLING CLARINET, BARITONE and Violin. Fine tone, modern swing phrasing, read, fake. Play exceptional fine Violin for concert or floor shows, also plenty hot Fiddle. Name band experience. Young, good appearance, all essentials. Location or week stands. Prefer 3d Alto with stage or other recognized band that pays off. State salary, MUSICIAN, 5437 Winthrop Ave., Indianapolis.

AT LIBERTY — 6-STRING GUITAR MAN, Steady rhythm with some fill-in. Prefer sweet band. Radio and dance experience. Cood instrument. Read. Union. Age 23. RUDY BUNDA, Morse Bluff, Neb.

AT LIBERTY — HOT TRUMPET, DOUBLES, reads, transpose, Drums. Fifteen years' experience. Want to join stock company playing Missouri or Iowa. Reliable, sober. WARREN SMITH, General Delivery, Chillicothe, Mo.

DRUMMER — EXPERIENCED ALL LINES,
plenty flash, Band and orchestra, minstrel. plenty flash. Band and orchestra, minstrel, presentation, dance, circus. Troupe or locate. Real outfit, JACK SWEETMAN, Hotel Boggs, Circleville, O.

CIRL ALTO SAX, CLARINET, SINGS, READ, improvise, good fone, plenty experienced. Young, good appearance. Prefer band going West. Address BOX C-321, Billboard, Cincinnati, O

TROMBONIST, MODERN ARRANGER. READ well. Fake anything, tone, high register, young. Open for orchestra with a future, MUSICIAN, Box 1125, Sea Cliff, N. Y.

TRUMPET AT LIBERTY — EXPERIENCE IN circus and carnival. A. CORONA, 3432 Emoyne St., Chicago, III.

TRUMPET-READ, TONE, TAKE OFF, EXPERIenced, young college man. Go anywhere: prefer location; tuxedo, union. MUSICIAN. 643 27th St., Des Moines, Ia. my4

TRUMPET, EXPERIENCED, PREFER WE stands. F. BELL, 806 Howard Ave., Altoo Pa.

VIOLINIST — DANCE AND SYMPHONY EX-perience. LEON MILLER, 224 Desmond St., Sayre, Pa. my4

ALTO, SARITONE SAX, Clarinet Fine mike voice, solo or trio work. Good reader, tone, style and can cut. Locate anywhere if worthwhite. MUSICIAN, 282 Jericho Tumpiko, Mincola, N. Y.

AT LIBERTY—Band Master, teaching all in-struments. Will locate. F. SANCHEZ, 210 Michigan Ave., Lebanon, Mo.

BB SOUSAPHONE and play it, double some Trumpet and Miclophone. Prefer resort, boat, modern dance, or what have you! Experienced all lines; so anywhere for sure dough; have car. ED SCHNEIDER, 520 Market, Steubenville, O.

BANDMASTER—Plenty of experience, road and location, adult and juvenile bands. Good organization, can arrange, carries large library of music. Wishes to change location. Any reasonable offer considered. BOX C-378, Bilibeard. able offer cor Cincinnati, O.

DANCE DRUMMER, union, excellent entertainer, Vibraphones, Married, Summer resort, location Vibraphones. Married. Summer resort, locator preferred. Sure money; big of small band. All replies answered. HARRY L. HILL, 245 S. 226 Place, Decatur, III. my18

FAST ALTO, Clarinet, Baritone, Arranger, Voices, Modern, experiencel, accurate Benny Goodman and southern modern outfit. Lombardo imitators and panics nix. Write, don't wire. SOUTHIERNER, BOX C-377. Billboard, Cincinnati.

ORCHESTRA LEADER—Man, Violinist, double Celh and String Bass, Leader or Side, Wife, Planiste, graduate, near appearance, modern. Satis-faction guaranteed; prefer hotel; now playing. ED-WARD GRISAI, 108 N. Hamilton, Mobile, Ala.

SAX, ALTO AND TENOR—Doubling Celle and Voice. Modern take-off, read and fake. 32 neat appearing. Location preferred. MUSICIAN, 1656 Tremont, Apt. 15, Denver, Colo.

SECOND TRUMPET—Read well, nice go, experienced with good bands. Neat, age 21, union. HOBIE NEY. Carolina Theatre, Charlio Mack Orchestra, Greenville, S. C.

THEATER PIT DRUMMER—Union, Vaudeville, Musical Comedy, Burlesque, etc. Locate or travel. Strictly sober, neat appearance and reliable. Perma-nent address. DON OSSLER, Care Billboard, Chi-

TROUPING TRUMPET—For de luxe show, in stitutions, radio or concert. Satisfaction or else. TOMMY OSBORNE, 8612 N. 30th, Omaha, Neb.

TRUMPET — Read, fake, young and reliable.
Prefer location. Only reliable bands answer.
MUSICIAN, Box 754, Helena, Mont. myll

VIOLINIST—Sight reader, concert, dance, ten years theatre, hotel. Sober. State all in trut. MUSICIAN, care Bishop, Jefferson Apts., Jefferson Ave., Nisgara Falls, N. Y. myll

AT LIBERTY PARKS AND FAIRS

AERONAUTS — BALLOON

Ascensions and Parachute Dropping; lady or ent. JOHNSON BALLOON CO., Clayton, my25

BALLOON ASCENSIONS

Seven Parachutes. LEE REICHERT, 426 Hummel St., Harrisburg, Pa. 1913

AMERICA'S BEST HIGH WIRE — THE Calvert outstanding hit attraction. An act with drawing power. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. myll

AT LIBERTY FOR PARKS. FAIRS. CELEBRA-tions — Comedy Slack Wire, Combination Juggling, Write CECIL WOODS, Poplar Bluff, Mo.

BALLOON ASCENSIONS—PARACHUTE
Drops by lady riders; modern equipment;
no trench. W. O. PARENT; Greenville, O.

BALLOON ASCENSION FOR ALL OCCASIONS

—Reasonable. BALDRIDGE BALLOON CO.,
3712 Fourth St., Detroit, Mich.

CAPT. GEORGE WEBB, AMERICA'S PREMIER Net High Diver. Thrilling and sensational. At liberty after August 1st. No. 27 West Summit Ave., St. Paul, Minn. my4

Summit Ave., St. Paul, Minn. my4

ZIKE'S EDUCATED HORSES,
Redskin, that equine wonder. Also Tony
the Flame Jumper. Available parks, fairs, celebrations, Write or wire A. M. ZIKE, Sidney,
Nah. my4

AT LIBERTY for fairs and celebrations—Do the separate acts. Slack Wire Act, Comedy Jugs Balancing Act, Comedy Chair Balancing Talancing Transact, CHESTER HUBER, Wabasha, Minn. m

ATTENTION! THE GREAT MARLOW, Fros Contortion Act, open for engagements. Theatres and outdoor celebrations. 911 Payne Ct., N. E., Canton, O.

CLOWN MOTORCYCLE COP on funny machine.
Also One-Man Clown Band and Joey with many
numbers. Now playing St. Louis Pelice Circus.
ART ATTILA, Billboard, Chicago.

LAMONT'S BIRD ACT — 20 Cockatoos and Macaws. An act of merit, a nevelty unsurpassed, for fairs, parks and theatres. 112 South Boule-vard, Tampa, Fla.

vard, Tampa, Fla. my25
LOOK — LAMONTS COCKATOOS — 20. Cockatoos and Macawa. The Bird Act. A Novelty
of Merit. A Big Display, A Real Act for your
Fairs and Parks. You can not miss with this act.
112 So. Boulevard, Tampa, Fla.

PAMAHASIKA'S DOG, Pony, Monkey and Bird Gruns. Mr. Manager, you will want the best. This attraction is the last word. GEO. E. ROB-ERTS, Manager, Pamahaska's Studio, 518 Wes-Eric, Philadelphia, Phanika's Studio, 518 Wes-Eric, Philadelphia, Phanika's Studioses 536.

VAUTELLE'S CIRCUS—Ten Dogs, Cats, Mon-key; also Comedy Acrobatic Clown Act. A great novelty for parks, fairs, celebrations. Never dis-appoint. 1316 Locust, Philadelphia, Pa. myl1

PIANO PLAYERS

ERNIE HANNA — PIANIST and Arranger. Anniston, Ala. my4

PIANIST-LOCATE ANYWHERE. RELIABLE, experienced, accompanist, reader, Reliab propositions only. NORMA HOYT, Beldir Mich.

EXPERIENCED PIANIST — READ, FAKE, transpose. Reliable and union. BOX C-337, care Billboard, Cincinnati, O.

AT LIBERTY—Pianist, double Calliope, air or stram. Would like to join med. show, girl show, show boat or circus. Experience all lines. Low, sure salary. HARRY MCKENNEY, 690 Monroe St., Brocklyn, N. Y.

PIANIST TEACHER wants teaching location— Con-ervatory artist graduate, years of orchestral and, teaching experience, capable conductor, Can Teach some Violin and Drums. Are 32, market teachers are some violing particulars.

PIANIST, THEATRE, showboat, radio experience.
Dependable, reliable, capable, Only reliable propositions and people answer. No room and board affairs. Write BOX C-382, Billboard, Cin-

cinnati.

HHYTHM PIANIST desires change—Plenty take off, orchestra or alone. Read, fake, transpose. Go anywhere. Young, dependable, cougenial. Please be explicit. JIMME MOORE, General Pleitvery. Kentwood, Ld.

YOUNG MAN Single, American Pianist. Edu-cated, dependable, wishes rellable, high-type opening. Varied professional experience. Soloist, Accompanist, Teacher. Address BOX C-368, Bill-board, Clincinnati, O.

AT LIBERTY VAUDEVILLE ARTISTS

BALLROOM TEAM FOR HOTELS, CLUBS, Vaude, CORVINO AND YOVITA, 725 Seventh Avenue, New York City.

JEWISH DIALECTICIAN — LOOKS PART, double Sax, experienced. Good for radio, vaudeville, etc. SEYMOUR GOLDBERG, 1727 Walton Avenue, Bronx, N. Y. Tremont 8-0423.

LAMONT'S BIRD ACT—CAN ACCEPT BOOK-ing for vaudeville, parks, fairs, units. Ad-dress 112 So. Boulevard St., Tampa, Fla. my4 AT LIBERTY for tent or med show. Do Straight or Comedy in acts, Sing, strong Volse. Can do Blackface Furn, Comedy Dancer, play Violin and Plano. Salary your limit. Address full particulars in first to DeLLA COSTELLO, Sandersville, Ga. AT LIBERTY—Lady Pianiste, double stage, bits or acts. Both neat and Comedy Singing Spe-cialties, also Norelty Acts. Week stand vande-ville, under canvas or med show preferred PIANISTE, 206 E. Main St., Union City, Ind.

MED OR VAUDEVILLE SHOW—Week stand or longer. Magician, Vent. Figure, Blackface, Bit and Act. Sober; ioin any time; salary or per cent. Ticket if too far. NOONAN, 834 S. 22d, Louise, Wille, Ky.

PAMAHASIKA'S DOG, Pony, Monkey and Bird Chrona. A complete, clean attraction, in a class all aione. Unlike all others. Yes, always has been. There is but one, the Original Frof. Pamahasika, in person himself. You will yant the best show. Get in touch at once with this real attraction. Get 9. E. ROBERTS, Manager, The Pamahasika Phone SAGmere 536.

UNDER THE MARQUEE—

(Continued from page 42) ment is in tip-top shape, new paint was much in evidence and that many out-standing acts are in program.

W. J. LESTER, contracting agent for the Hagenbeck show, renewed acquaint-ances with Mayor A. R. Turnbull, of Canton, O., when he obtained a permit for show to exhibit in that city. Lester recalled visits to Canton 20 years ago when Turnbull was then mayor.

THE DAILY WORLD, of Tulsa, Okla., THE DAILY WORLD, of Tussa, Oxia, issue of April 21, carried a lengthy story, with a half page of cuts, of the new circus, Bailey Bros.' Circus, organized in that city and financed with Tulsa money, Article was written by LaVere S. Ander-

ARTHUR BORELLA spent the winter in Los Angeles, playing vaude and club dates with his "Eccentric Comedy Musical Surprises," also addressing and entertaining service and other clubs, among them Lions, Elks and Adventurers. At last named Arthur talked and entertained for 40 minutes.

FREDDY, armless wonder, is back with J. H. (Doc) Oyler on Side Show of Russell Bros.' Circus. Says that Doc has a real kid show with 14 attractions and that he will soon have a new top and banners, also that Doc is assisted on the front by Blaine Young and Chuck Langford.

ONE HUNDRED business men, members of the Rochester, Ind., Kiwanis Club, last week attended a performance of Cole Bros.-Clyde Beatty Circus at Chicago. The trip was made to show appreciation to Jess Adkins, Zack Terrell, Jess Murden and Frederick E. Schortemeler for having selected Rochester as winter quarters for the show.

REX M. INGHAM states that Milliken Bros. Circus exhibited at Falls Church, Va., April 23—no matinee but a nice night house despite chilly weather and lot being far out. Program given in one ring. Merchants' tickets are being used, Visitors included Harry Allen, John Lancaster, Richard G. Paine; Mr. Bishop, owner of Bishop show and several of his

people; Ingham with his mother and Mrs. Mildred Garrett.

HANEY SELL, for five years in band under Jack Phillips with Sparks Circus, is located at West Lawn, Pa. States that he saw Al F. Wheeler, who has side show with Hunt's Circus when it played Philadelphia; Ringling-Barnum at the Garden, meeting a number of old troupers; Peanuts McCus an ald divise; who has a second nuts McCue, an old driver, who has a gas station in Paterson, N. J.

ROSTER of P. G. Lowery's Band and minstrels on Cole-Beatty Side Show: Lowery, leader; Albert Kemp, Oscar Jones, trumpets; Walter Williams, Paul Robir'son, clarinets-sax; Perry Mullins, trombone; Leland, Howard, baritone; William May, tuba; Dusty Cunningham, comedian and drummer; Billy Cornell, comedian and stage manager; Marion Ford, Marie Kitchen and China Williams. Marie Kitchen and China William

HAROLD J. CONN played at second annual Eastern High-School Circus, Lansing, Mich., April 12 and 13. Show was held in gym and had turnaway both days. Conn worked come-in, did clown cop, produced clown numbers and directed clown band. Arzeno Seldon, slack-wire performer, had closing spot. Conn was engaged for next year's circus. Kiwanis Club has engaged him to produce clown numbers for Boy Scouts' Circus, to be held at Michigan State College, E. Lansing, May 11. May 11.

THOMAS SEIGERT, who will manage side show of Lewis Bros.' Circus, states that in March the quarters of the Garden of Allah Circus, located on farm of Art Morgan, secretary, outside of Syracuse. Morgan, secretary, outside of Syracuse, N. Y., was destroyed by fire, also the home of Morgan. Equipment, including tops, trucks, trailers, seats, light plants, all new, also was lost. The fire caused canceling of summer dates. Morgan will rebuild his home and erect a building in which circus will be housed. Seigert, manager of show, also states that organization played 15 weeks the past winter, the one at Watertown, N. Y., being a flop, and that show will start again in November.

THE PETER RABBIT Circus, annual event in Philadelphia, was staged recently by John H. McClatchey, at 69th and Chestnut streets, our Philly outdoor representative writes. Admission was five cents. Show was presented in

one ring. It was a walkaround show, no seats being used. The Hunt show management rented its tent, elephant and some animals to McClatchey and other attractions, such as Punch and Judy, riding ponies, rabbit village, etc., were booked by McClatchey. Al F. Wheeler had an annex with five cents admission.

CHICAGO CIRCUS

(Continued from page 36)

(Continued from page 36)
ing the first five days was only fair, but
there were indications of a healthy buildup for the remainder of the week, and it
was pointed out that as a general rule
no circus that has played the Coliseum
builds up to any extent until after the
Tuesday following opening date. The
Cole show in its newspaper ads and billing advertises "5,000 seats at 40 cents."
Several changes have been made in
both shows since they opened here. Ralph

Several changes have been made in both shows since they opened here. Ralph J. Clausen is now acting manager of the Hagenbeck show. J. C. Donahue, having completed his work here in connection with getting the show off to a good start, has left for the East to take charge of the advance of the Ringling-Barnum show.

At the Cole Circus Clyde (High-pockets) Baudendistel, elephant man, has been succeeded by Eddie Allen, who used to be with the 101 Ranch show.

Hagenbeck-Wallace Notes

Hagenbeck-Wallace Notes
Due to circumstances under which our
information was obtained there were a
couple of errors in our columns last
week. Maxine Penny is doing the comedy
mule act which was credited to Erna
Rudynoff, who is working her horse and
a Great Dane dog in center ring. Vera
Bruce (Mrs. Alfredo Codona) was inadvertently reported as doing swinging
ladders and traps. She is not yet working, having undergone a serious operation several weeks ago, but will do single
trap on the road. trap on the road.

Two important performers not mentioned, thru an oversight, are Ira Millette, who is doing his upside-down act, and Netta Packer, prima donns in the spec. Miss Packer is here for the Chicago engagement only and opens at the San Diego Exposition May 29.

Blackie Williamson, boss property man, was sent on from the Barnes show to get the H-W prop department in working order. When the show hits the road

Blackie will probably be transferred to one of the other shows or will go back to Barnes.

Bev Kelley's department pulled off a smart publicity stunt one day this week that made the newsreels when they staged an elephant race on the street behind the Stadium. Five females compenind the Stadium. Five females com-peted and raced a full block for a bale of hay.

Mike Mosak, formerly with the State Lake Theater here, is a new addition to Mike Wessinger's staff.

Dr. Tom Tormey, of Madison, Wis, prominent member of the Circus Fans, Wisconsin Tent, was a visitor to the show

Cole-Beatty Notes

Numerous cuts and a general rearrangement of the schedule of acts have worked a great improvement in the show, which is rapidly being whipped into perfect running order. The statue numbers have been discontinued, likewise two wire acts. Seals now work in two rings instead of three, and a number of other acts have been arranged to advantage. Running time is now down to two and a half hours.

The Esqueda Family, Mexican flying act, whose entry into the United States was delayed until bond was posted, is on its way to Chicago and expected to arrive today.

Pathe Newsrel pictures in local theaters this week show the Clark Beatty act.

Pathe Newsreel pictures in local theaters this week show the Clyde Beatty act taken at Peru.

Tom Hanks, of National Printing: Walter F. Driver, tent man, and L. W. Peifer, of Reymer & Bros., Pittsburgh, were among visitors to the show. Members of the White Sox and the Detroit Tigers were guests of the show Wednesday night, and on Thursday a large delegation of Kiwanians from Rochester, Ind. attended. attended.

attended.
Ted Elder, doing his sensational twohorse jump over an automobile, is one
of the outstanding features of the show.
Elder puts plenty of showmanship into
the act, which is quite spectacular.
Managers Jess Adkins and Zack Terrell
are very much pleased with the showing
made so far, both as to business and the
show itself.
G. W. Christy, Southern circus owner,
spent several days at the Collseum.

spent several days at the Collseum.
Doing excellent vocal work in the spectare George and Alice Sohn, Judith Nelson and Thomas Hargis.

30c

22c

60c

12c

24c

80

39c

Motor Transportation Dept.

By CAPTAIN E. R. HATFIELD-

Preamble

According to the laws, all States define persons, firms or corporations who transport their property or merchandise "as private carriers," and private car-riers are not exempt from any law, riers are not exempt from any law, ordinance, court decision or court ruling and shall be governed at all times as that of any for hire public carrier. Any motorized show operating vehicles of a commercial type are subject to all penalties likewise and by law.

We solicit your co-operation in reporting to and alding this department by giving us the facts on any difficulties you have encountered with the laws and ordinances in any city or State. Address your letters to Motor Transportation Department, The Billboard, 25-27 Opera Place, Cincinnati, O. We are prepared to give you remedies for these conditions which will prevent others from falling into the same trap. falling into the same trap.

We regret that it's impossible to give the changes made by the 1935 legisla-tures in this issue. The new laws have not yet been reported. Many unex-pected changes were made, and there were also some amendments to old laws. The data we now have must be defined and this could not be accomplished in time for this issue.

License Plates

For many years it has been confusing for the public to comprehend the license laws of the many States. It is a very simple matter to obtain your license tags from your local bureau and place them on your car or other vehicle, yet when you start to travel from one State to anyou start to travel from one State to another complications arise. You will find that you are wholly governed by the other State and not the one where you bought your tags. In the last issue this department dealt with reciprocity between States and you are bound under such conditions. Some States allow 30 days grace, while others allow only 15 days, yet some States do not recognize there and will not permit citizens from the states and will not permit citizens from others and will not permit citizens from those States to enter without permits or licenses. Agreements between States are licenses. Agreements between States are the source of permission to travel their highways. This is why many arrests are made on the license laws. In 1932 the Indiana Legislature passed a law that all show wagons must have a set of license tags. Something happened in this case and the show wagons have the required tags. In Indiana a show is a "private carrier utility."

Connecticut

A law in this State requires every commercial vehicle to have a rear signaling device to show which way the driver intends to turn. This law is rigidly enforced. Write for data on it.

Michigan

Michigan

This State constantly hammers at trucks of the interstate variety on the weight laws. Weighing scales are on all main highways and large signs tell the drivers to pull in to be weighed. Great delays occur often and naturally are unwelcomed by the carriers. This department recommends that each truck carry a certified net weight certificate saued by some official weighing scales in the locality of the carrier's residence. This will help eliminate the length of the delay. the delay.

Ohio

The Public Utilities Commission has issued orders that restrict trucks from using Highways U. S. 20, between New York State line and the Indiana State line; U. S. 6, between Cleveland and Indiana line, and U. S. 2, between Cleveland and Sandusky, O. We understand that this also goes for private carriers.

Common Cause of Arrest

The records of this department tend to prove that most arrests for violation of laws are where the carrier does not have knowledge of the law or has not been instructed that such a law was in effect. The greatest number of viola-tions are over length, weight, proportion of vehicles; failure to have proper license, certificates, permits and other documents; improper lights; failure of drivers to have matches; failure to stop at railroad crossings; insufficient equip-ment; failure to stop after an accident and flapping tarpaulins.

Responsibility

Shows which employ outside trucks to haul property between points over the highways are fully responsible for the property, and if the carrier is not certificated the show becomes a defendant in case of accident. Carriers of this nature are termed contract carriers and in most cases do not have sufficient in-surance, permits, finance and other re-quirements. Often they are detained by State inspectors for these reasons. They are more subject to arrest than the certificated carrier. The show should always make certain three facts: First, that the carrier has the proper permits; secondly, that he has sufficient insurance of all kinds, and, thirdly, that he possesses financial responsibility. Never choose the cheap way to haul—this often turns out expensive. Have the carrier produce documents to prove his

This warning may also apply to per sons who have automobiles to hire out for the express purpose of hauling pas-sengers between points. Never hire this type of carrier—the chance of injury is far too great. The utility laws not only make the passenger responsible, but passenger and driver are subject to arpassenger and driver are subject to ar-rest. Persons who act as carriers and use automobiles traveling between States come under Interstate Commerce laws and any act of this kind places the re-sponsibility upon all concerned. Insur-ance companies will not pay claims to persons injured when riding in cars of this nature. Read your insurance policy and you will find this clause in bold type.

Attention

Write and tell us what information you would like this department to publish. We want to thank the Seils-Sterling Circus and the Hugh Breeding Transport Company for their fine letters. Let's hear from more of you.

For Technical Data Write
PUBLIC SERVICE ASSOCIATION, INC.,
Sidney, O.



THIS pillar went by the board last week. In other words, it was crowded out by something far more important—ADVERTISING, the thing that makes the wheels go round. If you felt cheated by the column's nonappearance, our apologies to you. If you failed to miss it, then it would be better to have a repetition of last week's advertising situation each issue. Only one reader up to the time of writing this queried us on the absence of the column. He wanted to know "what happened to your radio."

There was an advertisement in the circus department of the last issue of the Billboard that must have put foy into the hearts of all old-time troupers in the white-top field, or any field for that matter. If you are an oldtimer and falled to read it, get a copy of the issue and look it up. I will, however, quote part of the advertisement, which was placed by Billy Rose, of New York City. Headed "Old Circus Performers," it read: "I can use 24 ladies and gentlemen over "I can use 24 ladies and gentlemen over 50 years of age, provided they can do at least one good trick. White hair is a boost here—not a knock."

HE enormous business done by East-A ern resorts Easter Sunday augurs well for the 1935 outdoor season. Our correspondents tell us that Coney Island, N. Y., had the best Easter play in many years; Atlantic City its largest throngs since boom times, and that at Asbury Park, N. J., despite threatening weather, the crowds were so large that help in restaurants was insufficient,

while kandy kitchens did a business that was on a par with that usually done in July. Weather at Coney-Island and Atlantic City was almost made to

Bill Rice can no longer accuse Eddie Brown of being lazy, unless getting up every morning at 7 and staying on the job until 11 p.m. can be termed laziness. Eddie has a big task getting things troned out in connection with the shows and concessions, of which he is director and concessions, of which he is arrector, at the California Pacific International Exposition, San Diego, but he believes that they will be ready to go when the opening date (May 29) rolls around.

F REDONIA, Kan., has a warm spot in its heart for circus folk, especially those of the Seal Bros. Circus. To substantiate that statement we quote an unsolicited article, written by Charles D. Seaton, a prominent resident of Fredonia, that appeared on the front page of The Fredonia Daily Herald immediately prior to the season's opening of the show in that town, where it wintered. The article, headed "A Treat for All," reads as

Election and Sales day are over, and the next big event in Fredonia will occur Saturday of this week, when Seal Bros.' Big Circus (Fredonia's newest industry) emerges from winter quarters here and begins a tour of the U. S. A. for the season of 1935.

Fredonia has found the men and women reconia has round the men and women who own, manage and are connected with this show a mighty likable bunch—a downright swell crowd that are a credit to our town, and Fredonians are highly pleased that they are looking forward to making their permanent winter quarters in our miles in our midst.

A good way to show our appreciation of these fine people would be to give their season's opening performance a superb patronage and boost for this enterprise that is trying to make the world smile

relax, forget its woes and the depression.

To the end that no child in Fredonia will be denied the privilege of seeing this show, the writer of this article will undertake to raise the money by public sub-scription to give every child who cannot otherwise secure it free admission to Saturday's show.

Saturday's show.

Will I get the money? Don't doubt it a second. I know Fredonian's hearts and history. Let all young or old who can attend the circus make it Fredonia's Day. Make it a great day for the kids. Let's all be kids again for a day. Forget our troubles. Laugh with the clowns! Thrill to the thrillers! Eat peanuts with our ancestors, the monkeys, and demonstrate to these new friends of our town that we wish them a lucky and prosperous season. Boost for Bud Anderson and his troupe. Why not? Even materially speaking they ge forth to gather up the coin of the realm and return to dispense it in Fredonia. And mayhap they will say a kind word for Fredonia everywhere they go. Boost for the kiddles at all times and whether you go to Heaven or Halifax you should still be happy.

Lee Norman, who sent the clippin

you should still be happy.

Lee Norman, who sent the clipping (for which thanks, Lee) and W. J. (Doc) Allman had the pleasure of buying the first two tickets for the opening performance, at which, Norman says, a turnaway business was done despite rain. "It is one of the neatest performances I have ever witnessed," he adds, "and I believe wherever Bud Anderson "and I believe wherever Bud Anderson takes the show people will be pleased with its neatness thruout—all new rich-

ly painted semi-trailer trucks, new canand new grand stand."

Accompanying the clipping was another one of an advertisement inserted in the same newspaper by Bud Anderson asking "anyone who has a bill against the Seal Bros.' Circus to present same at ticket office not later than 6 o'clock Saturday, April 6." Commenting on this, Norman says: "In my 30 years of circus experience, both with them and around them since going to other fields, I've never seen a circus advertise in the home-quarters town or elsewhere to 'come and get it.' This little ad in the quarters-town paper sure speaks well for the manner in which Bud Anderson conducts his Seal Bros.' Circus. What a circus world if there were only more Bud Andersons!" more Bud Andersons!"

PLAY BALL!!

WITH THE SQUARE DEAL HOUSE

POCKET COMBS—Black or Assorted Pastel Colors. Each in Case. Doz. WASH CLOTHS—New Spring Colors of Case of Case of Colors of Case of Ca

FREE CATALOG-25% Dep

PONTIAC MDSE. CO., Inc. 11 E. 17th St. New York City



FAMOUS ROBBINS CIRCUS WANTS

White Musicians, account enlarging Big Show Band, Cornet, Trombone, Tuba, Clarinet, Alice two more Billpecters and Lithographers. For SIDE SHOW—GOOD Telect Seller that makes SECOND OPENINGS, first-class Truck Mechanic, Address JACK SAMPSON, Ashland, May 2: Sherandoah, 3; Biomesburg, 4: Daville, 6; all

WANTED

unt disappointment, Pony, Monkey Acts. Opening Albemarie, N. C., May 4. JETHRO ALMOND, Albemarie, N. G.

WANTED AT ONCE

Legitimate Concessions, Rides and Shows of All Kinds on Percentage, for o

MAY 6th to MAY 11th

Spanish War Veterans Old Home Week Celebration

MASSACHUSETTS AVENUE, ARLINGTON, MASS.
GENERAL LOMBARD, General Chairman,
Wire or Phone to Mr. H. UPTON, 142 Burrill 5t., Swampscott, Mass. Tel.: Breakers 5421.
No Collect or Reverse Charges Accepted.

MARKS SHOWS, Inc.

WANT Shows that will not conflict—Wild West, Monkey Show or Speedway, Fat Show. Will finance any real money-getting Show. Have new Tops and will build to suit. BOOK American Palmistry, Photo Machine, legitimate Concessions of all kinds. Few Wheels open. Playing Richmond till May 4, then Fredericksburg, Va., in the heart of the city, May 6 to 11; then Charlottesville, Va., first show in tive years; then cream of West Virginia. First-in. Shows, Rides, Concessions do capacity business. Reliable Bill Poster that can salpe, paste and has car.



CAMEO RINGS FOR MEN



Most Sensational Fast-est Selling Ring Ever Offered Demonstra-tors, Ideal for Digger Machines.

Chrome \$27.00 Gr. Gold \$36.00 Gr.

ples and Free Catalog. HARRY PAKULA & CO. Largest Distributors of Rings of All Descriptions, 5 North Wabash Avenue, Chicago, III.



We carry a Complete Line of Goggles, Field Glasses, Microscopes and Optical Merchandise. Our Prices are the lowest

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ELGIN—WALTHAM
WRIST WATCHES
Brand-New Cases. Metal Bandas
Send for Catalog. Biggest Bargains in Used Watches and
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H. SPAREER & CO.,
H. SPAREER & CO., 2d Floor, 106 N. 7th Street, St. Louis, Mo.



RAZOR STROPS, \$4.80 to \$72.00 per Gro WALLENBECK MOLAND MFG. CO.,

Reling our new Marrin Sik-Lined Tie Sensation. Send at once for 3 Doz. Assortiuent at \$1.50 Doz. You sell here in I day at 3 for \$1.00 , leaving you a profit of \$7.50 for the day. Better still, send for a gross at \$16.50 , and have a stock on hand. With high-priced labels of the still, send for a gross at \$16.50 , and have a quicker repeat action with every sale. Rush your order now! Snappy up-to-date merchandise. Satisfaction guaranteed.

SPECIAL HAND TAILORED
TIES, \$3.75 DOZ.

25.9 Deposit. Fal. Co. D.

A. HERBERT.

1210 Braadway, Dept. M-2, New York City. EARN \$7.50 DAILY

SLUM JEWELRY \$1.00 25% FELDMAN BROS., 159 Canal St., New York, M. Y.

ASPIRIN TABLETS

EDICINE MEN

Before Ordering Your Requirements. Write, GENERAL PRODUCTS LABORATORIES, 137 E. Spring St., Columbus, O. "We Know Your Problems and Serve You Best."





For Pitchmen, Demonstrators, Streetmen, Novelty Salesmen, Medicine Men, Coupon Workers

By GASOLINE BILL BAKER (Cincinnati Office)

RAY HERBERS RAY HERBERS .

postcards from Rock Springs, Wyo.: "It's springtime in the Rockies. There is money in these parts. Have not done so badly. Pipe in, Buffalo Cody."

×

CLEE RANDALL . . . contributes a pipe for the first time since 1920. Writing from Peoria, he says: "Chief Johnny Vogt has left for Chicago after working here for about a month. He is a nice worker and left a dandy improve He is a nice worker and left a dandy impression on the townspeople. After he adds a few years of experience the Chief should really 'go to town.' Dick Wooley, a pleasant lad who gives fellow workers a break at all times, is still going strong on the street. Feoria has been burned up with pitchmen lately. Hightower found it n.g. on week days, altho he did up with pitchmen lately. Hightower found it n.g. on week 6eys, altho he did well on Saturday. Two newcomers to Pitchdom, Bob Henley and his buddy, mopped up with blades and whistles. Bob DeVore is working sharpeners." ×

"AM WORKING ON the parking lot at Eighth avenue and 42d street," pipes Madaline E. Ragan, New York. "Frenchini is the manager. Joe Steele is here working also. Will be the best spot in New York if the weather will give us a break. We have had 11 straight days of rain. Eddie Stone still have the days of ram. Exide Stone still have the store on Sixth avenue and 39th street. Jack Sleden, Andrews and Bozo Stone have been jamming three years in the same spot. Coney Island opened on Easter, but the weather was cold. Louie Witez, Mike Howie, Bob Brann and Andrews and drews are working two spots on Broad-way. Have you stopped to think how many oldtimers there are who will not

be pitching this year. We have lost all of the following in the past year: Chief Redhorse, Vance Grey, Judd Bosworth, Jack Dorsay, Nurse Huxley and Silk-Hat Harry Downing. Seems like every time you read the Final Curtain you read of a pitchman passing on. Think I broke the record selling books. Sold one last week to a deaf-and-dumb fellow who couldn't read. Now, New England Jack Murray, beat that one. Visitors on the lot last week included Bill Vreeland, Doc Evans, Pat Dana, Salior Jim White, Gilbert, the Reynolds, Pete Petrovics. Where in the world are Chick and Dorothea, Mrs. Bosworth, Sparks and all the others who have failed to pipe in recently? We all want to hear from you. Same for Bill Mossner and the remainder of you boys and girls on the Coast. It's time to make a pitch now. Hear my public calling me."

DOCS LONG, REED.
Pierce and Elmer Davis are champing at the bit in Oklahoma City, eager to hit the trail now that the grass is getting greener.

RICTON WRITES . . . from Williamson, Ga., that he is installing a talkie outfit so that his show can boast of a true combo policy. The show played Zebulon April 20.

"JUST ARRIVED IN Boston, from Portsmouth, N. H.," scribes Robert (Blades) Cook. "Worked a window there for three days. It proved to be a wonderful spot. Plenty of blade workers here, some selling for 15 and 10 cents. Am heading toward Canada by

IT'S PLUNGER FILLER VAC

THING IN FOUNTAIN PENS & SETS.
JOHN F. SULLIVAN 458 Broadway, Fast Service Sully.

NOTION **JOBBERS**

Get our prices on Ink, Library Paste, Mucilage, Laundry Bluing, Machine Oil, Metal Polish and Vanilla. Quality merchandise attractively packaged and priced.

King's Products Co.

133 E. Pearl Street,

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Ware and Giff Stores, Finest household article to build house-to-house canvasing routes. Retails for 35c; large profits wholesale or retail. Opportunity for protected territory. Send 25c for Sample and Details.

Sales Manager,

EVER DRY PRODUCTS CO., Clermont, Fla.

THE LOWDOW

Word reaches us (we'll admit we don't read the darned thing) that

Word reaches us (we'll admit we don't read the darned thing) that in a New York City newspaper there exists a column over the signature of one W. G., wherein, and with, we presume, the usual malice afore-thought, the said gentleman has seen fit to take a crack at pickhdom and med showmen in general, and New York pitchmen in particular.

Ordinarily we pay small attention to such periodical outbursts, which are in most cases simply a matter of the well running dry and the desperate columnist clutching the pitchman theme with a sigh of relief—and the "filler" is made for another day.

But in this case we see a little more. Perhaps there is an Etneopian dodging about the woodpile. At any rate, not so long ago this same columnist approached The Billboard with some sort of a fanciful scheme for organizing the circus worker. We were urged to contribute out editorial support. After a carcful investigation it was decided that, in line with our long-established policy of sponsoring only what we wholeheartedly believe to be for the best interests of showdom and the showmen, to pass up support of proposals that would at best be of doubtful advantage and which were the brainchildren, shall we say, of a man who could no more show us a permanent address (at the time at least) than the migratory pitchman he now so manfully flails in his great big column. great big column

at least) than the migratory pitchman he now so manfully flails in his great big column.

Anyway, let's pass on a bit and put it this way. Considered as a class the pitchman and his allied salespeople are at least willing to work. They do not want to be forced to call for help. Many responsible civic authorities in enlightened communities are today relaxing their enforcement of sundry strict ordinances. Yet our columnist friend would lend his approval to measures designed to keep small salesfolk out of business and off the streets. As if cities everywhere were not already faced with grave enough relief problems without the deliberate creation of further drains on local unemployment funds by the pursuance of a policy that could only result in additional distress and demands for aid.

After all the pitchman is one of the most thoroly independent mortals on this earth. He is proud of his individuality and does not stay long enough in one spot (if allowed to work) to become a factor in any local relief problem. Civic officials and, yes, even certain broadminded columnists (see O. O. McIntyre) who have genuine sympathy and a true understanding of the pitchman are helping, rather than obstructing with duty bound, official severity, the outdoor salesman who is too proud to beg, but is perfectly WILLING to work and create his own job in support of himself, and, in most cases, his family.

Could it be possible that there is any tieup between the missed connections with The Billboard and this sudden attack on one of the fields that has had a long and honorable association with The Billboard?

We'll be frank. We don't know. Your guess is as good as ours. But if we were New York city officials about to give serious consideration to the outbursts referred to, we believe we would also first peek around a little for the well-known African.

Troupers Attention!

Red Canes. Per 100, 75c.
Swengoer Sticks, Red, White
and Blue, Per 100, 53.
Auto Jokers. Doz.,
Gross, \$10.00.
Shimmle Dancers. Doz.,
45c; Gross, \$10.00.
Shimmle Dancers. Doz.,
75c; Gross, \$8.00.
Celtuidal Dolls. Doz.,
75c; Gross, \$8.00.
Streetmen's Special No. 9 Balloons, Gross,
\$2.50. Fur Monkeys, Dogs, Rabbits, Duc.,
75c; Gross, Special No. 1 Balloons, Gross,
\$2.50. Fur Monkeys, Dogs, Rabbits, Duc.,
75c; Gross, Special No. 1 Balloons, Gross,
\$2.50. Fur Monkeys, Dogs, Rabbits, Duc.,
75c; Gross, Special No. 1 Balloons, Gross,
\$2.50. Fur Monkeys, Dogs, Rabbits, Duc.,
75c; Gross, Special No. 1 Balloons, Gross,
Get one Gross Price on Straw Hats, Flying
Birds, Balloons, Whips, Umbrellas, Novelties
and Specialties.

NOVELTY SALES COMPANY 1 South Illinois Street, Indianapolis, In Prices subject to change-deposit on C.O.D. orders

THE ONE BIG HIT FOR SHEETWRITERS AND PREMIUM HOUSES — THE FLASHLIGHT PENCIL. Sample by Mail, 50c; Dor., \$3.60 NEW DEAL NOW GETTING THE MONEY. PARK PENS AND PARKER NIADES. AT List now ready.



JAS, KELLEY, The Fountain Pen King 487 B'way, N. Y. C.; CHICAGO, 180 W. Adams St

GOLD COINS AND COIN MOUNTED JEWELRY

COIN PENDANTS, \$4 Doz.; STICK PINS, \$2.20 Doz.; \$½ and \$½ COINS, \$1 Doz., \$70 Doz. Three times more gold used than ever before. PACIFIC ARTCRAFT CO., 10 C. D., San Bruno, Calif.

USE OUR 5th AVE. ADDRESS on your stationery and secure prestike (great asset). We receive mail, tolegrams and telephone measages and remail \$2.00 Monthly same to NEW YORK MAIL SERVICE, 15 Park Row, Also 240 5th Ave., New York. (Est. 1919)

S BIG MONEY S VETERANS, GET BUSY. Fast Selling Veterans' Magazines, Joke Books, Wit. Humor, Tramp Poems, Patriotic Calendars in Sea-son. 15 Fast Sellers. VETS, SERVICE MAG., 167 Loonard St., New York.



NEW CHANGEABLE-PRICE RESTAURANT & LIQUOR SIGNS

RESTAURANT & LIQUOR SIGNS
FRESH
HAM
JUST OTT! Sell esselly because
they save money for Restauranta.
Reer Gardens, Road Stands, Tayerns, Diners, Luncheonettes, Of
heavy 11"x21" Carlboard, 3
Colors; Detachable Price. Over
300 "Special Today" Signs, Invest nothing—just TAKE ORDEBOS Somplets, Inc. of Interchaugeable Neon-Like Electric Signs and Transparent Neon-Like Electric Signs and Transparent Neon-Like Signs and Transparent Neon-Like Signs and Transcomplete Signs and Transparent Neon-Like Signs and Transparent Neon-Like Signs and Trans-

ktalog. LOWY, Dept. 4B, S. W. Broadway, N. Y

way of Vermont. May work Old Orchard Beach, Mc., after July 15 and until Labor Day. Weather is getting a little better now and I will be working corners any time. Would like to read a pipe from Hoot McFarland. Just had a pleasant chat with Edwards, of the Whippet Sales Company, Boston, who agrees that if all lade workers would maintain a reasonable price on blades and sharpeners it would be better for everyone all the way around. Will write more covering conditions on territory I am about to cover."

COME ON, OLDTIMERS shoot 'em in. We're all for and with you, and now would like to hear from you in Pipes.

"OPENED OUTDOORS "OPENED OUTDOORS."
here April 15," cards Phil Presson (sorry if the name is misspelled. Could hardly decipher it) from Bentley, Kan. "Biz is fair. Am framing a real show. Have bought an Austin and am having a sound system installed for bally. Still have George (Half Pint) Beach."

AL NESBIT

×

TOM SIGOURNEY cards from Louisville: "I am on the last leg of one of the most successful Coast to Coast trips I have ever made. I found very few pitchmen and they were all singing the blues." I am going to move my family from Texas to New York shortly. If it can't be gotten there, you can't cert it anywhere. et it anywhere.

CHIC DENTON CARDS . rom New Orleans: "Have been in Ham-mond, La., a strawberry town. Biz very slow. Go to Jackson, Tenn., from here. Cohen, of ivory fame, is located here on Royal street. An old-time pitchman. Wants to hear from Ben Freed and the



Novelty Manufacturers

sell outright or share on a royalty basis at for RABIO BATON which I invented. The be the greatest demonstrating novelty in ten years. Baton centrols sound from ra-uillion Radio Owners waiting to buy. Write

C. J. CAGGIANO



Pitchmen I Have Met

By SID SIDENBERG

If I had only seen him do it once I would say that it was luck or that it was a spot that was virgin and not worked or hammered to death, but I saw George A. Sauerwein, single-o medicine man, work in four different towns, and in every one of them he put the liniment over like a house afire—and I don't mean maybe.

The first time I had the pleas ure of seeing him work I thought there was a murder being com-mitted on the corner, judging mitted on the corner, judging from the amount of yelling that was going on. But the minute I got well into the crowd George drew with his bally I had to stay and see the rest of the show, for he not only had a real honest-togoodness tip, but kept them com-ing and enlarged his audience until he was ready for the passout, and I mean he made a real one when he gathered in the shekels.

snekels.

The first time I met Sauerwein was in Memphis about 10 years ago. That is when he was first breaking past the portals into Pitchdom. He was being broken in by none other than far-famed Tommy Adkins, who is one of the crack shots in the game when it comes to putting out the tonic and the Hot Springs water.

Sauerwein was a railway mail clerk before he met Adkins.

Night after night, when sorting the mail on trains, George noticed the huge bulging mail sacks ad-dressed to mail-order houses over the country. Night after night Sauerwein became more deter-mined that the mail-order busimined that the main-order dusti-ness was going to be his means of earning a livelihood. He quit his position with Uncle Sam and em-barked in the game for himself. Sauerwein miscalculated, for he found that it took more money than he had and could raise to put the proposition over. When he found himself going to the wall he fell in with Adkins and has since become one of the best nas since necome one of the best in this game. The beauty of the way this boy works is what caught my eye. He pulls into a town with a keister, no longer than a Boston bag, loaded with his daily supply and contracts some local gist to work thru. He issues druggist to work thru. He issues tickets to his customers, who do their buying from the druggist, thereby eliminating any heat with the local authorities and avoiding thereby eliminating any heat with the local authorities and avoiding buying a reader. Sauerwein calls Memphis home and works Mis-souri, Kentucky, Arkansas and Tennessee and makes it almost every week-end.

George's daughter, Evelyn, 17, attends Central High School.
George is 41 years old and told me that the missus is the real

in town and is a very clever worker. I in town and is a very clever worker. I am working glass cutters and sharpeners at present and plan to spring a new one soon. It looks like Peoria will be one to keep sway from after May 1. At that time the new city dads take over the reins. Would like to see a pipe or two from Brooks and Kreamer. Hightower paid us a visit this week but did not paid us a visit this week but did not stay long. Let's have pipes from more of the boys!"

OPERATORS OPERATORS .
of auctions on the Boardwalk, Atlantic
City, N. J., will this summer be required,
according to a new ordinance, to show a three-year residence and must be bonded for \$5,000 before opening.

writes from Worcester, Mass.: "Just finished reading John Looney's pipe while in bed at the Veterans' Hospital, Rutland Heights. Sorry to hear about the loss of his dad. Guess I (also known as John O'Brien) will make a noon pitch today, That is, pitch the food down. Have been here two months and it seems like years. Received my Spring Special issue today, and what company it is. Was around New Bedford for a while, where I made my headquarters in

Sam Lewis' herb store. My friend Saul Brody was the big cheese and I was head mop or something. Caught cold and was in bed for a while, but feel and was in bed for a while, but feel okeh now. Expect to be out of here in May. Would like to read 'em from Joe Hall and Kid Connors. If any pitchmen come in the vicinity I sure would appreciate a call. I don't need anything and am well cared for."



MRS. GEORGE M. REED pipes from Youngstown, O.: "Just a few lines, as Doc Reed is not able to write. He closed in the chain store at Butler, Pa., April 6 after three weeks of good business. The last week was his best, altho he was hardly able to stand bealtho he was hardly able to stand behind his counter. Brought him home here April 8, where he has been pretty sick since. Would like to hear from Pat R. Goonan, George Mayers, Hubert Hull, Wayne Garrison, Art Cox and Jimmy Mayhew. We had the pleasure of meeting two mighty fine people at Butler, Mr. and Mrs. Ed Ozman. They had a dandy jewelry flash. Here we met Doc Newman in a chain store with corn—a Newman in a chain store with corn—a mighty nice gentleman. Also met Doc Mitchell. The weather sure has been bad the last few days. We will get out bad the last few days. We will get out again as soon as Doc is able to work. Sure would like to read pipes in *The Billboard* from my old friends Mrs. Florence Dougherty, Mrs. Hoot McFarland, Mrs. Hubert Hull and Mrs. George Partington. Where are all you 'girls' and why don't you pipe in? Let's hear from you."

"AM STILL ON ...
the Great White Way," tells Andy Stenson, from New York. "But am now in the employ of that Broadway playboy, Louis Colmes, who is running an auction sale under the supervision of Joe Silverberg. Business is lukewarm. We expect to leave here shortly for the San Diego Expo, via the air route. Hubert Brill, son of old-time showman Henry M. Brill, is a Expo, via the air route. Hubert Brill, son of old-time showman Henry M. Brill, is a young magician who seems to be going places. Orchids to Joe's Happy Hour Show. He is a credit to show business. Nat Golden and Archie Wagner expect to leave shortly for parts unknown. Perkins is on Sixth avenue, advertising for a cigar concern. Will sign off now for I have six more bottles of beer to knock off."

LARRY LARSON SHOOTS one from Fargo, N. D.: "This is my first pipe. But here is something I think the boys should know. Effective April 15, boys should know. Effective April 10, North Dakota law requires all commercial men using an automobile from which to conduct their business in the State to secure a State auto license. My 1934 Ford coach required a \$14.50 set of license plates. For heavier cars the fees is correspondingly higher. Penalties are assessed on a mileage basis, and one of the respectors informed me the minimum is sessed on a mileage basis, and one of the inspectors informed me the minimum is \$25. Inspectors stay around the hotels quite a bit, checking up on men as they register. The only exemptions are for tourists."

JOE MORRIS SCRIBES ...
from Kansas City: "Have been reading pipes for many years and one of the most sensible I have ever read was the one in the Spring Special by Beeman Yancey in which he said that the pitchmen don't need and never will have a national organization. All they need is to show a little common sense in their dealings with the public, and a feeling of true brotherhood toward their fellow of the brotherhood toward their tenow pitchmen. I've seen many a rad worker in dirty, greasy clothes trying to tell the public how to keep their clothes clean. I've seen razor-blade demon-strators (not peddlers) who needed a strators (not peddlers) who needed a shave badly. I've seen men making pitches in doorways with dirty, torn shirts, who didn't have change for a dime, telling the public that they represent a big organization. It is things like that that help the business man close good towns tight as a drum. Another thing that has kept the real honest-to-goodness pitchman (and there are lots and lots of them) from making a few dollars is that about 50 per cent of them are afraid someone will see them with a broom cleaning up a doorway that they occupied all day for nothing. That one factor has given the real

estate man a very sharp dagger with which to cut the heart out of the pitchwhich to cut the heart out of the pitch-man. I have paid a really high daily rental for a doorway, for as long as six straight weeks, as many of the boys from San Antonio, Tex., know, yet I have never failed to clean up my door-way as often as three or four times a day. That is why, when I ran into a three or four days' consecutive rain, the landlord voluntarily granted me a week's free rent. So Soapy Williams thinks a peddler is a man who interferes with a pitchman while the latter is trying to peddler is a man who interferes with a pitchman while the latter is trying to make a pitch. I guess he is right. I have been pitching for 22 yars, not only in the good old U. S. A. but in France, Germany, England and Australia. I have met men, peddlers and pitchmen who would not only tell you everything that would be beneficial to you but would also shore their last direc. On would also share their last dime. On the other hand I have met men who would send their wives up to see the landlord to ask him to allow them to landlord to ask him to allow them to work on a lot and then give the care-taker a dollar or so to keep other pitch-men off. Glad to hear from Mr. and Mrs. Dutch Vargal. Will be in St. Louis next week. Heard from Tom Kennedy and would like to see more. Wonder where Dave Rose and the missus are. Pipe in the true conditions, folks."

×

"HERE I AM SHOOTING

"HERE I AM SHOOTING.
from Buffalo," infos Frank Libby.
"Came in here about 10 days ago from
Toronto, Can. Spent a couple of weeks
there and don't let anyone tell you it
isn't plenty tough and that things are
better than in the States. I know a lot
different. Any of the boys who have it
in mind to go over there will do well to
take a tip from me and stay away. To
start with, in order to get into the country you have to take an oath that you
won't sell anything, or even look for a
job. For a violation of that oath they

TROPICAL HAT





Fits all head sizes. Genuine imported straw. Sheds Lacquered ivory outside, rain. green inside. Light weight and cool. Priced \$24.00 gross, dozen \$2.25 or single sample 35 cents.

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SOAP

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FAST NECKWEAR SELLERS.
Makes money for you. Our workmanship and coloring received the second received and second received recei Excellent Service. Satisfaction inteed. 10% Dep., Bal. C. O. D. TEXAS NECKWEAR CO., Commerce St., Dallas, Tex.

THIS AMAZING BANDAGE BREATHES



400% PROFIT

Two-Second Demonstration.
Amazes all who see it. Will not stick to hair or skin: elastic, strong, light. Send 25c for two full size samples, or write for EWAY MFG. CO., Dept. E, S5 Oblesoo.

are liable to throw the keys away on you. That's how tough Canada is, and this is not a steer to keep you away as some of you birds might think. I was glad to see that Roy Davis finally Was beginning to think that woke up. he and Carl Matthews would oversleep and blow the summer. This town is in better shape than it was a year ago. Certain street corners are open to a soldier's reader, and the same goes for Niagara Falls. Shops are working pretty good. Met T. McClusky, Carl Herman and Art Fredette, Mac working mice and and Art Fredette, Mac working mice and dancing clowns and apparently doing all right. Fredette and Herman have the new dot and dash sign joint, and are knocking 'em dead. They are smart boys, with a smart joint I am still putting on the glass-cutting act. I get a little money once in a while. Don't need a great deal for myself, but I have a fe horses to feed—and I am a lover dumb animals. I just can't neglect them. Made a good hit in this town and had it all to myself. That for Bert Mc-Cann and some of the New York bunch. How's for pipes from some of you New York boys, including McCann, Carrigher Jordan and Chester (Slim) Amble."

SMILING J. B. PRINCE pipes from Jacksonville, Fla.: "I have read The Billboard for many years for amusement but lately have found it to of great help in my business. became a pitchman, demonstrating for a fine lawn mower sharpener. I am working north and would appreciate am working north and would appreciate much-needed information any of the boys might be able to pass along regarding good towns and good stands in towns. My flash is not very extensive nor my line very well known, as it came out only last September. It has never been sold in the North and for that reason may so pretty good up these." reason may go pretty good up there."

JOE ROSENFIELD JOE ROSENFIELD . . . tells us that Charles V. Lee, well known to pitchmen and supply houses, died on April 25 at Bellevue Hospital, New York, Charlie Lee ran his business under the name of Lee Brothers.

THE MAXEY SHOW with young George E. presiding, is playing to fine crowds and good biz in Birmingham, Ala. The Birmingham News was helpful on the publicity end, carry-ing a fine three-column story, with cuts to match leading the page. The show has a roster of 30, including 15 colored erformers. Nine trucks, seven cars and trailer provide the transportation. The show's Birmingham stay started the 15th and will continue thru the 27th

BOB (RED) HORNES mails one from Grafton, W. Va.: "In a recent issue I noticed that one of the gents of our harmonious fraternity of the order of pitchmen wanted to know of conditions in these parts.

CROSS D.E. BLADES 4-50 M EDISON D. E. BLADES 9.0M

WHISKETTE STEEL WOOL 1.00 Cloth Covered, 10c Seller, Gro, 1.00 COPPER STRAINERS, Assort 35c Size, U. S. Make. Doz. Large 33c

WHITE SHOE CLEANER, At- 45c rice List 500 Other Fast-Selling Spe-cialties FREE.

STAR NOVELTY UTILITIES 107 S. Wells St., Dept. BB, Chicago, III.

Sell to Stores O Handle Big Pay Ropta selling NO INVESTMENT

> World's Products Co. SPENCER, IND.

truthfully say that there is money in Virginia and West Virginia. Here is the lowdown, the coal section being the best. Charleston, W. Va.: No reader and good, reasonable parking lot can be had on money location. Plants are working 24 hours a day on three shifts. Beckley, W. Va., is closed tight as a drum and ve. vs., the good old market place is closed, nothing but farm produce being sold there now. A small private market near by can be worked but is out of the money. The city license fee is a weekly most and not too reasonable. No proposition and not too reasonable. No doorways open. Lynchburg, Va., is honey and cream. City reader is reasonable, per month, with plenty of good spots to work. Staunton, Va., has a free reader and no spots in the money. Har risonburg, Va., is good. Pree reader and work in front of the Courthouse Boys, put this next one in your note books. Winchester, Va., is a closed town, but on May 1 it has its apple blossom festival. It ropes off three squares and you can go the limit. The town has 11,000 population but draws around 180,000 on these two days. Better get there ahead of time unless you sleep in your car. But you Florida tourists are used to that. Ha, ha! No offense. Grafton, W. Va., has a free reader and a honey of a corner. Last Saturday, for the third straight pay day, it rained, so I take it on the chin and whistle Every Day Will Be Pay Day By and By. I leave here to go to Clarksburg. W. Va., where I understand the city is open and it never rains on Saturday. That is what Pencil Whitey told me in Chi three years ago, when I split time with him and fronted on his last pencil. So he passed me the info. But I must have my fun. And in this game I can say that I have had plenty of fun, and heartaches, too. If you have it you can put it over, if not do what the Tennes-see boy does—put out agents (a gentle razz). Let's have one from Ray Carte-ledge, ace sock mender; also Frank ledge, ace sock mender; also Frank Libby, Wayne Garrison and Bill Ellis who says he has been in the game and who says he has been in the game and using the same sharpener for one year now. Here is how he shaves the mouse without waking it up—he chloroforms it (Garrison let me in on that one). Pipe in, boys, on conditions in Indiana and Illinois. Am heading that way and Illinois. Am heading that way soon. I sure can say the Spring Special was a wow of an issue."

LITTLE DOC ROBERTS is busy these days dressing up the lot for the spring opening on the city market lot in Oklahoma City. A new light plant will be installed and a larger stage is under construction. Show will be under the direction of Eddie Deloy.

IN ANSWER TO . . . an inquiry: The Kenton, Findlay and Springfield (O.) fairs are classed as promotions, but will in effect be regular county fairs. The promotion is thru a new circuit. Further information may be obtained by addressing Ed Lind, secretary Kenton, O. Ohio-Indiana Fair Circuit,

"THIS IS THE YEAR . . . to get money," pipes Doc Harry Burton from Toledo, O. "I open is "I open in a drug store in Hastings, Mich., April 29, with Lagrange and Berne, Ind., to follow. After that I plan on making a fair circuit. Will work the same route I have made for the past nine years. It pays to work straight. That's why I don't have to work winters."

"THIS IS FROM after that accident at Waycross, Ga. I should worry as long as the sun shines on Saturdays."

"DEAR BROTHERS OF the tripes and keister," starts D. P. Mc-Lean, from Crossville, Tenn. "Just ar-rived here after a short tour of Sunny Tennessee. Met Mickey Walker working sharpeners. Sure is a clean worker. And,

boys, that means something. Here is the dope on some of the towns I tried to make on my first tour after wintering here. This town is open to a reasonable reader, Money scarce. Rockwood is open to o. m. No money. Fayetteville, closed. Franklyn, closed. Cookville, open to reasonable reader on o. m. Money scarce. Sparta, same. Monterey, open. No money. Knoxville, reasonable reader, but you can't work in certain zones, so watch your step. I would like to read news in the column from Western North Carolina. Here's a bit of poetry:

You may meet with many pitchmen, Some may tell you they've closed the

Some may tell you of a depression, But don't let that get you down.

You may meet with ole Spring Fever He may start you toward the ditch; tut remember what closes town, And try to make a good clean pitch,

You may meet with disappointments You may find them all along the way; But cheer up, Knights of the tripes and

You'll hit that red one some fine day.

And if you are a good clean worker And play a square game to the last; You may win a home in Heaven, When your years on earth are past!"

H. S. (LITTLE DOC) JULIAN is playing lots in and around Dallas.

CONTESTANT NOTES

(Continued from page 33)

Western team started with Charlie Hay-den in 1930 and has danced in many Coast shows, including Al Painter's Portland show, Ray says the only fault they have with the Endurance Department is that the opening dates in the ads are not set far enough ahead to enable West Coast teams to make Midwestern or East-

JIMMIE PRITZ postcards from Akron, O., that he has fully recovered and is all set for a comeback. Jimmie wants to read one from his former partner, Elnor Hoffman, of Detroit.

JIMMY BURNS is requested to get in touch at once, due to serious illness of his mother, with his sister, Mrs. Eva Bowser, 3271 W. 56th street, Cleveland.

FRANK W. GORDON, Lebanon, N. J., would like to hear, via the Letter List, from Ann Bishop, Bee West, Whitey Helm, Eagle Miller, the Ryan Boys and King Brady. Frank is working at the Wondervue, local spot, between shows.

BOB GORDON, Washington, D. C., wants one pronto from Johnnie Cahill, via the Letter List.

FREDDY SCHER would like to hear from Moon Mullins, Eddie Burke and Buster Westbrook, in care of The Bill-

GENE DE KERGUELEN wrote in his approval of the NEAA and wants to nominate Dick Edwards as his choice for the best beloved emsee. Gene is now working in the new Pennsylvania Rail-road station at Newark. N. J. Gene also has a choice for best judges. They are Joe Purtell, Johnny Lue and Dick Layer. Gene wants letters from dancing pals, in care of The Billboard.

JACKIE COFFEY, on the floor at Red Leinen's Cleveland show Jim Coffey and Phil Murphy's three stooges.

BILLY WILLIS' mother writes in to ask that anyone knowing of Billy's whereabouts please get in touch with Mrs. Bettle Atchison or Ruthie Booth.

WALKATHONS FIGHT

(Continued from page 28)

have believed, heretofore, that they were facing a battle to survive. If this is true (and we know it is true) they can still hardly visualize the battle they are yet to face. The start of this battle was seen in San Jose when county and State joined hands to wipe out of existence the endurance show on the Coast and falled in their attempt, thanks to energetic, capable operators and a vigorous legal

"The theaters, of course, are behind the several moves instituted during the past few years against walkathons. Theater managers have come out into the open. By the use of whispering campaigns and

women's clubs they have wielded a powerful weapon. But the courts of equity have been fair with the walkathon operator and as a result those who have refused to bow down before the opposi-

tion have made headway.

"The power of the National Endurance Amusements Association, Inc., was never demonstrated in a better fashion than in the now well-known 'Battle of San Jose, Calif.' In that city the powers-that-be recognized the strength of organization and were not as ready to reuse a hearing as they would have be

What have the operators to count

upon as a defensive weapon?
"On March 5 of this year the Supreme Court of Michigan rendered a decision which definitely settled the question of which definitely settled the question or whether or not a city or county could pass legislation contrary to State laws. In that case the Supreme Court ruled that a walkathon ordinance in force in Grand Rapids prohibiting walkathons was invalid and unconstitutional for the reason that it tried to forbid what the State law allowed State law allowed.

"In the course of its opinion the court id: 'It demonstrated (the evidence) that the contest is not per se dangerous but its evil rests in the way it is conducted. At most the testimony showed need for regulation of the contest.'

"There is the crux of the matter, and we must face the facts if the endurance contest is to survive. The courts have ruled that the walkathon is per se a lawruled that the walkathon is per se a law-ful, legitimate and not dangerous busi-ness. But there was need for regulation, And this we have been preaching for some time. Regulate the industry, clean up the chiselers, run-outers, grafters, and organize the strong, financially able, capable, honorable operators into a well-balanced association; bind them to rules and regulations; eliminate the use of chains and straps, stop the selling of liquor at walkathons, and the inevitable objections to this form of entertainment.

"The Appellate Courts of Kentucky have made the same suggestion. The Chancery Courts of New Jersey have likewise ruled as to the legitimacy of the walkathon but a need for regulation. The Superior Court of Fresno, Calif.; the District Court of Kansas City, Mo., and other courts have joined the throng of courts to applaud and at the same time condemn. have made the same suggestion.

"They have applauded the contest it-self but have condemned the methods sometimes employed in conducting them. Why not remove the need for such con-

demnation.

"A word of warning to operators:

"The Michigan decision is only applicable to one or two segregated cases where a city passes a law controverting the State law. The Hook Amusement Company vs. Paducah, Ky., decision is not a powerful or applicable decision because it applies in only such cases where police, under the cripse of their police power. under the guise of their police power, attempt to destroy the property of the operator. The possession of those two cases will not aid you in fighting prohibitory legislation.

"If you want to see for yourself just desperate theater managers are, read article written by Thomas D. Van how de Osten, secretary-manager of the Allie Amusement Industries of California, Inc. published on pages 1 to 3, Vol. 10, No. 17 of the Pacific Coast Exhibitors' Bulletin, dated June 1, 1934.

"May we also suggest that you read the article entitled To End Marathon Menace in the March 16 issue of Box Office, called the 'Pulse of the Motion Picture Industry.' wherein it is stated that a 'vigorous drive has been launched thru State labor

drive has been launched thru State labor agencies to prohibit endurance contests, which are heavy drain on theaters.

"The theatrical organizations are organized. They have money. They are fighting hard to wipe you out of existence. The future of more than 35 major operators, 20,000 contestants and 1,500 employees is at stake. What are you going to do about it?

"The NEAA, Inc., is the answer. Join at once! Don't waste time thinking about it. Get together. Make use of the facilities of, the association. And remember the old adage of 'Penny Wise and Pound Foolish.'

and Pound Foolish.'

The battle is on. The association has "The battle is on. The association has beaten the opposition on the San Jose front. Battles on the Indiana, Iowa, Virginia, West Virginia, Ohio, New Hampshire, Maine, Oklahoma, Texas, North Dakota, South Dakota, North Carolina, South Carolina, Wisconsin, Michigan, Minnesota and Pennsylvania fronts are

looming in the not so far distance. Man-power and money are needed.
"Once again, what are you going to do about it? The future of the industry rests upon your shoulders. Yours is the responsibility."



Old-Time Showmen

By CHARLES BERNARD

Fayette Lodavick Robinson is a name very little known to the show profession or readers of circus literature, but as "Yankee" Robinson, known to thousands all over the United States and Canada. From 1846 to 1884 Yankee Robinson was from 1846 to 1884 Yankee Robinson was closely identified with the circus; early in his career as a performer, then to ownership, and in the last 20 years of his life was listed among the prominent circus owners offering the public in-povations in parade and arena features. and was an aggressive competitor among the outstanding organizations.

A lineal descendant of Dr. Robinson, the divine, who came from England in the Mayflower, Fayette Lodavick Robin-son was born near Avon Mineral Spring, Livingston County, New York, May 2, 1818. It is of record that his first show engagement was to ride a lead horse in ving the old Sickles' show from West Richmond to its next stand thru mud-dy roads, which necessitated hiring extra of roats, which necessated in the skets horses. His pay for that "act" was a shilling; he was then helper in the shop of his father, who was a shoemaker. Later he played parts in school exhibitions and in 1845 at Dansville, N. Y., began the show business on his own activities are activities. began the show business on his own ac-count by exhibiting two oil paintings by S. C. Jones, about 12x15 feet, represent-ing "The Raising of Lazarus" and "The Baptism of Christ." A one-horse vehicle wonsported the paintings, himself and a companion to Chicago, where he first exhibited at Fuller's Museum, corner of Randolph and Dearborn. The percentage for two weeks was \$9. for two weeks was \$9.

for two weeks was \$89.

In August, 1846, he joined June & Turner's Circus at Galena, Ill., remained with them two seasons. The intervening winter he played at Henry Rockwell's place in Cincinnati. In 1848 he started out of Eaton, O., on his own account with a two-horse wagon outfit and closed the in the fall at New Albany, Ind. with with a two-horse wagon outfit and closed late in the fall at New Albany, Ind., with profitable returns from the season's tour. Gradually Yankee Robinson advanced from year to year, summer and winter, constantly presenting some form of public entertainment. In the spring of 1856 he began what was really his first circus season, a new tent, 50 head of horses, A. S. Burt as agent, "DBly Fay" featured so clown in a good wagon show program. A. S. Burt as agent, "Dilly Fay" featured so clown in a good wagon show program. The opening was at Dayton, O., and a splendid season was ended at Chicago. The 1857 season was good until September 1, when failure of the Ohio Life and Trust Company threw the West into a panic; business of the circus went down from an average of \$600 a day to less than \$100. The show went into Noblesville, Ind., and closed.

Years 1859 to 1864 were devoted largely to operating tent dramatic shows with varying success. Season of 1864 he op-erated on a large scale. Had a 40-horse wagon show outfit, featured Dan Shelby as principal comedian in tent dramatic as principal comedian in tent dramatic offerings, and ended a very profitable season at Rock Island, Ill. In 1865 Yankee purchased the James Melville and Jerry Mabie Australian Circus. He put to ut for that season using 125 head of horses. P. A. Older was engaged as manager; George S. Cole, treasurer. A big feature was the 40-horse team. He closed the season and wintered in Decatur, Ill., opening there in the spring of 1866 with O'Brien's animals as an added attraction on a percentage, which it is claimed tarned O'Brien \$23,000 during the season. After closing at Chicago he erected son. After closing at Chicago he erected the Yankee Robinson Coliseum and Zo-ological Garden at State and Washinglogical Garden at State and Washington streets. Season of 1867 he featured the "Wallapus" on the road tour. Then an investment of 860,000 by a Philadelphian and the engagement of W. C. Coup as assistant manager resulted in the placing on the streets as the parade feature a procession which was described as a "stream of gold and glitter a mile long." James Melville and family added strength to a lengthy program and the business for the 1868 season was phenomenal. Madam Sanyeah, gymnast, was given heavy publicity as a sensational feature of the performance for the 1869 season; 220 horses were used that year. In 1871 rail and boat transportation was used for the first time. portation was used for the first time.

In 1872 he started from Marshall, Mich., on a rail and boat tour which ended at San Francisco. In 1873 he combined with John Wilson in California. In later years thru the "70s he was identified with the Saulier Hippodrome, with W. W. Cole. Back to dramatic plays, an Uncle Tom's Cabin under can-

vas in 1879, but the dazzling splendor of that 1868 and '69 parade and the flow of dollars into his ticket wagon those two seasons were only memories. Associated with Ringling Brothers in their 1884 circus organization, and his death on September 4 that year were the final chapters in the life of Yankee Robinson, whose name deserves a volume of praise among the circus notables of the 19th century.

Plenty of Paper Up in Pittsburgh

PITTSBURGH, April 27.—A circus paper war is in the offing here with the announcement that the Hagenbeck show will play here May 13 and 14. The town, already plastered with heralds of the Shrine Circus, which starts a week's engagement Monday, is now being deco-rated by H-W paper crew, leaving little or no space for the Cole Bros.' show, licensed to play here May 20. Then, too, the Ringling-Barnum Circus is slated to come late next month, sending its ad-vance crew three weeks ahead of time.

Cole-Beatty Show Tieup With Ovaltine Company

CHICAGO, April 27.—The Cole Bros.—Clyde Beatty Circus has completed a deal with the manufacturers of Ovaltine whereby the juvenile customers will be admitted to the circus during the season at any matinee performance at a slightly reduced price. In return the Ovaltine concern is exploiting the exclusive tieup it has with the Cole show over 27 NBC stations, embracing every major broadstations, embracing every major broadit has with the Cole show over 27 NBC stations, embracing every major broadcasting station served by this chain east of San Antonio, Tex. The broadcasts exploit the activities of "Little Orphan Annie," heroine of the comic strip, who had "joined" the show for the 1935 season. The initial broadcast on the NBC hookup was given April 19 and will continue every day thruout the circus season at 5.45 p.m. or 6.45 Eastern Standard Time. In closing the deal with the circus the ovaltine manufacturers were represented by H. J. Bremner, of the radio advertising firm of Blackett-Sample-Hummert, Inc., of Chicago.

Circus Amalgamation

Folks are folks where e'er they hall from, There is neither birth nor breed; All for each and peace abiding. That's the simple circus creed.

Lucky city that enfolds it, If but for a single day; Tinsel tented world of circus, Walking in the stony way.

From the snow-capped icy mountains, To the south seas coral strand, Fellowship's glad hand's extended Everywhere in circus land.

Nationalities are blended, Racial prides are all forgot, For the families of the circus Are the nation's melting pot.

Let the leaders of the nations Disregard their warlike yoke, And disarming take a lesson From the humble circus folk. CHAS. F. CLARKE.

Editor's Note: Mr. Clarke, of the Clarkonians, with Ringling Bros. and Barnum & Bailey Circus, states that there are 33 nationalities with the show

London Circus Notes

LONDON, April 10.—The Four Casting Pearls, first American act of the type to visit England for many years, are featured at London Palladium. Sereno and June, sensational acrobatic novelty, are clicking at Finsbury Park Empire, London.

Empire, London.

Jack Buchanan's new show at London

Alhambra will be called the Man on the

Flying Trapeze. Show will have a circus

background and a number of circus acts

will be used.

Now in their third year of a successful European tour, the Hazel Mangean Girls, American acrobatic and dance flash, are

American acrobate and dance tash, are headlining in Soviet Russia, Butlin's Circus had a successful open-ing at Dublin, Ireland. Bertram Mills' summer tenting season opened today at Luton, on outskirts of London. A great show and one drawing excellent patronage at opening perform-

Ben Behee Arabs are playing the Col-lins theaters in Scotland.

Payne Joins Barney Bros.

DETROIT. April 27.— Harry Buck Payne, who has been working as a stage-hand at the Michigan Theater here this winter, left this week to join the Barney Bros.' Circus in Arkansas. Payne was also with the shows produced by the Norge Company, touring the country as a special promotion last winter.

Oregon Fair Records Burned

SALEM, Ore., April 27.—Following close on destruction of the State capitol here by fire and loss in the agricultural department of all State fairs' records, a blaze of undetermined origin consumed all frame buildings on grounds of Linn County Fair, Albany. Both fires are declared by officials to have been work of an incendiary.

OUT IN THE OPEN-

(Continued from page 62) fest during the show has made him one of the best-like clown alley workers in the business. With him in a revue, it'll be a revue worth

C HARLES MOSHER, a leading horse trainer in Greenfield, Mass., has passed on. He developed such steeds as Neil Frisco, Guy Reaper and Chattanooga and worked over the Bay State, Mohawk and Grand circuits.—Al Arkin has no less than five of the Venus-on-the-Half-Shell attractions which clicked the-Haif-Shell attractions which clicked at A Century of Progress.—They're talking of building a huge million-dollar convention hall in Coney Island as a rival to Atlantic City, Madison Square Garden, etc. Dreamland Park in the proposed site.—Ralph A. Hankinson's Speedway organization is planning ambitious things during its Silver Jubilee this year.—Tex Sherman goes to town for Col. W. T. Johnson and his rodeos in the current Hoojs and Horns.—Nelson Potter, of Peerless Potters, took a fall at the Buffalo Shrine Show last week, missing his double back and striking the missing his double back and striking the net on the back of his neck, which drew his knees to his chest for rib fractures. He was taken to Deaconess Hospital and, altho expected out by the time you read this, will not be able to work for a while.—Abba Omar, whirlwind dervish dancer, fractured his right arm in an dancer, fractured his right arm in an accident. He was with Clyde Ingalls' Side Show for several seasons and was engaged by Duke Drukenbrod on the Hagenbeck show this year.—Sergeant Poulis, of physical culture pitchdom, is working in the Foltis-Fischer Restaurant, 43d street and Broadway.—New York Telephone Company's latest advertising campaign has pictures of Theol Nelson, Jenny Rooney, Clyde Ingalls, Felix Adler and Hubert Tatali, all of the Big One.

Hal Savage and troupe are back home in New Bedford, Mass., after playing CCC Camps all winter. They are practicing diligently on a New Bedford farm and sightseers on the highway watch them at work on the teeterboard. John Rogers, who sends this item, states that Ben Beno, globe-trotting high-up performer, ed thru on the way up from Georgia.

C HARLES BERNARD, circus historian of Savannah, Ga., writes: "Your CHARLES BERNARD, circus historian of Savannah, Ga., writes: "Your quoting of that good old scout, Wells Hawks, regarding the famous Hippodrome elephants and Walter L. Main's comment on the same subject were of interest to me, as I have known the elephants in question for more than 25 years. I assume that you knew their value as a repeat attraction for so many seasons at the New York Hippodrome, and likewise over the Orpheum Circuit and then to Europe, where they have been featured in leading cities during the last three years as an outstanding act with Bertram Mills' Circus in England. W. W. Powers owned and exhibited them, after they were purchased from Main, after they were purchased from Main, until his death. Since then Mrs. Jean-nette Powers has been the owner. She and her two sons exhibit them almost and her two sons exhibit them almost constantly. In recent years they have been advertised as Jeannette's Cricketing Elephants.' They have been trained to play the popular English game to such

a point of perfection that they have an established reputation for being experts."

Mr. Bernard incloses two photographs to confirm the fact the pachyderms have gone completely blimey.

ROUND THE TABLES

(Continued from page 13)

ville, which reopened April 20 after being closed a year. Spot is being booked by Eddie Elkort, of MCA, Chicago.

THE TUDOR GIRLS AND AVERY, acrobatic dancers, assisted by Eddie Keck, are playing the Paradise Roof Garden in

BABY VIRGINIA LEACH, tap and toe dancer, after a tour of Southern Publix houses and auditoriums, has returned to her native Baltimore for 14 weeks at the High Hat Club.

BILLIE WINGERT, comical female impersonator, and his newly acquired partner, Freddie Isbell, are set for some time at the Bowery Music Hall Club in St. Louis.

BABIN AND BABIN, ballroom and novelty dance duo, opened a return engagement at the Ringside Club in Ft. Worth, Tex., April 12.

AL PRICE, accordionist, helped supply the entertainment at the newly opened White House Club, near Huntington,

THE COCHRAN TWINS, of New York, played the Chatterbox, Hotel Anthony Wayne, Ft. Wayne, Ind., last week.

6tablets5C

NEW SILVER FOIL ASPIRIN DISPLAY. 50 TINS. Write for Details.



GOGGLES, Blades, Lavatives, Sundries, Extracts, Combs, Shaving Gream, White Shoe Polish, Fly Swatters. HOUSE-TO-HOUSE ITEMS.

MOTH CAKES
Per 100, \$3.20; Dozen, 40c.
5 Cakes to Pound. Above cash
with order, plus postage.
CHAMPION SPECIALTY CO.
814-U Central Street,
Kansas City, Mo.

On Individual Cards

0



Leonard Sales Co. 232 North 9th St., Philadelphia, Pa. Write for Distribu-

CORN-GO

write for Distribu-tors' Prices. Pre-paid Sample, 10c. SPECIAL DEAL: 2 Dozen CORN-GO at 25c retail. ½ Dozen FOOT POWDER at 25c retail. COMPLETE DEAL, \$1.00. Net to you.

LEADER TIE The Tie with the ready-made knot holds its shape for a lifetime.

SILK LINED.

Latest 1935 Colors.

550 Seller—Repeater. \$2.75 Per Dozen Sample Tie, 35c. Sample Tie, 35c.

Money refunded if not satisfied.

M. LEVINE, INC.,

13 N. 13th Street, Philadelphia, Pa.

PAN-AMERICAN SHOWS

CAN PLACE Shows with own outfits, also Kiff Rides. WANT Colored Minstrel Performers and Eand Musicians. WANT Feature Side Show Acta. Happy Jack Willis wants Musicians and Choras and Help wanted. CONCESSIONS—Will book Wheels and Grind Stores of all Kinds. Several and Popcorn open CAN PLACE WHILE WAS GRIND STORES AND CONCESSIONS—Will book Grind Store Agents and Fore Address Paducah, By., this week, Mattoon, Ill., week May 6.

J. R. STRAYER, Mgr.

For Side Show, C. F. Zeiger Shows, Giase Blower, Tattooer, Haif-and-Hall, Magician to lecture and sell Fitch. Las Cruces, N. M., April 20 to May 4; Albuquerque, N. M., May 6 to 11. Wire of write FRANK JACOBIN, Manager.

STRATES SHOWS CORPORATION

OPENING MAY 2 TO 11, CORNING, NEW YORK.

Can place two more Shows of merit, furnish wagons for same. Concessions, Ball Games, Merchandise Wheels and any legitimate Stores.
WANTED—Ride Help, experienced and useful Workingmen in all departments. For Sale—Cook House, complete outfit. Want Promoter who can Handle Merchants' Exhibit Tent; must be capable.
This is positively a railroad wagon show and will play first-class route of still dates acid long season of fairs.

MATTHEW 1. RILEY JAMES E. STRATES

MUSEMENT MAC

Department for Operators, Jobbers, Distributors and Manufacturers

😑 Conducted by WALTER W. HURD—Communications to Woods Bldg., Randolph and Dearborn Streets, Chicago. 💳

. VENDING . . SERVICE

Jersey Games Board Plans Annual Banquet on May 12

New officers plan meeting to complete State programexpect delegates from every unit and local centerdinner and big entertainment are program features

NEWARK, N. J., April 27.—The recently formed New Jersey Amusement Board of Trade, Inc., will hold its first annual banquet and ball at the Douglas Hotel, Newark, Sunday, May 12. The purpose is to hold a general get-together for operators of the State and the largest attendance of columnen on record in Jersey is erators of the State and the largest attendance of columen on record in Jersey is expected. The organization plans to have representation from every principality in the State and many of the local units will send large delegations. Invitations are also being extended to members of the allied industries in the State. The banquet will be sponsored by the board of trustees of the association and jobbers thruout the State are co-operating to make the first meeting a success.

New officers have recently been elected. They are Murray Saltzman, president; Myron Morrill, vice-president: Arthur Handler, treasurer, and Mrs. Susan Silverman, secretary. Headquarters are main.

Handler, treasurer, and Mrs. Susan Silver-man, secretary. Headquarters are main-tained at 29 Elizabeth avenue, Newark, N. J. Mr. Morrill is chairman of the banquet committee and Mrs. Silverman has planned the menu and music. D. M. Steinberg and Irving Wolfe compose the printing committee and have full charge of printing tickets and the souvenir pro-gram. Large window cards announcing the banquet have been made for distributhe banquet have been made for distribution to jobbers thruout the State. An attractive letter announcement has also been made, as follows:

Dear Operator:

The Board of Trade announces the gala event of 1935. The Inaugural Banquet and Ball, sponsored by the New Jersey Amusement Board of Trade for all in-

terests in this industry.

The date—SUNDAY, MAY 12, 1935. The place—HOTEL DOUGLAS, Newark, N. J.

The purpose—

(a) Ticket revenue to be used to complete our fund for State legal work.

(b) A real social event,
(c) Speakers of national and State
importance.

The arrangements

An eight-course dinner, a la Douglas,
Well worth the price of admission.
A seven-piece orchestra to play until

A Broadway floor show, stars of radio and stage. All for the price of \$2.50 per person.

We are herein inclosing six (6) tickets. We ask you to please send us your check for as many as you have sold and return the balance to this office.

Help make this affair a real success, the board is doing its share; YOU do yours. Remember the date: SUNDAY, MAY 12,

Detroit Ops Warned of Ban on Giving Prizes

DETROIT, April 27.—Max Moore and Maurice Nathanson, the latter formerly a partner in the firm of Nathanson & Weiner, have teamed up in the new M. & N. Company. They are operating a large number of pin games in the city.

Moore has issued a standing offer to other Detroit operators, offering to buy any route of pin games in the city. He is enthusiastic about the future of the business and wants to expand as rapidly as possible, taking in principally established routes.

Moore reported an experience with the

Moore reported an experience with the enforcement of the new coin-machine ordinance this week, indicating that cheating on the ordinance which forbids prizes is being practiced in the city by some location owners. In these cases plain-clothes men were told by employees at the location that they could win prizes on the machine payable in consent of the operator. Several other operators have reported this experience lately, indicating renewed strictness of enforcement. The operator's recourse in these cases machine and a separate writ must be sught for each location, resulting in a fee of \$5 for court costs every time a machine is picked up.

City Attorney Kier of Lincoln, Neb., made reply to a local minister in *The* Evening Journal, Lincoln, dated April 1. The local minister had attacked, thru a newspaper article, the city officials "for refusing to enforce the law relating to coin machines."

Attorney Kier's communication is as

"On Friday, March 29, 1935, there appeared in *The Lincoln Evening Journal* an article signed by Rev. Ben F. Wyland, president Lincoln Ministerial Association, wherein the writer stated, in part:

"About 1,000 slot machines are op-

erating in Lincoln today in defiance of the law. * * * Operating illegally the question arises just where the consent question arises just where the consent for this condition originates. The police department knows the law and is silent. The city council is fully aware of their presence and is equally silent.*

"This statement, and in fact the en-tire article, is so manifestly unfair and untrue that a statement of the facts should be made in fairness to the coun-cil and the police department.

cil and the police department.

"Apparently Mr. Wyland refers to the "Apparently Mr. Wyland refers to the marble and ball games which are found in many drug stores, hotels, barber shops, cigar stores and other business places. These are not slot machines or gambling devices as defined by State law, city ordinances or Supreme Court decisions. About three years ago, when these games first appeared in Lincoln, the city council then in office had the matter under consideration and we advised, at that time, that if the games were to be regulated or prohibited a special ordinance should be enacted. At the request of the council such an ordinance was prepared. After deliberation, nance was prepared. After deliberation, public discussion and mature consideration that council concluded that as the games were not illegal in themselves they should not be prohibited and the ordinance was not passed.

ordinance was not passed.

"In the four years that we have served as city attorney Mr. Wyland has never complained of lack of law enforcement and has never asked for the filling of a single complaint against anyone.

"It would seem that one holding as high office in the community as Doctor Wyland would, if sincere, have voiced his objections to proper authorities rather than by publication of a newspaper article on the eve of a city election."

trade in the store. This was apparently being done without the knowledge or consent of the operator. Several other operators have reported this experience lately, indicating renewed strictness of



BROWN, newly elected resident of the Texas Coin Vending Machine Operators' Association.

1936 Convention Will Be Earlier

CHICAGO, April 27.—The 1936 Coin Machine Exposition will be held one month earlier than past conventions, in accordance with action of the conven-tion committee of the National Associa-tion of Coin-Operated Machine Manu-facturers at its meeting yesterday. The dates selected are January 20, 21, 22 and 23, 1936. As in the past the show will be held at the Hotel Sherman here.

J. O. Huber, who for the past several years has demonstrated his ability to

direct a coin-machine show which each year has been better than the last, will again manage the convention under di-rection of the advisory convention com-mittee and the board of directors of the NACOMM.

At the close of the combined conven-tion committee and directors' meeting yesterday a beautiful solid gold watch was presented to Mr. Huber by D. W. Donohue on behalf of the committee and the association as an additional expression of appreciation for the un-tiring efforts put forth by Mr. Huber to make the 1935 convention an out-standing success.

to make the 1935 convention an outstanding success.

Members of the 1936 convention committee, who will have general supervision of the planning and direction of the next convention, are N. Marshall Seeburg, chairman; W. E. Bolen, D. W. Donohue, A. E. Gebert, L. W. Gensburg, D. Gottlieb, C. R. Kirk, R. T. Moloney, D. C. Rockola, W. J. Ryan and W. A. Tratsch. Tratsch.

Several new plans have already been proposed for making next year's conven-tion even more popular and more suc-cessful than in the past.

Premium Exhibit Will Have Well-Known Firms

CHICAGO, April 27.—Fifth annual National Premium Exposition, to be held at the Palmer House May 6 to 10, inclusive, will have among the exhibitors of premium merchandise a number of firms that are familiar to the coin-machine

that are familiar to the coin-machine industry, some of them having exhibited premium items at the annual coinmachine expositions.

On the list of exhibitors released by the Premium Advertising Association of America, Inc., April 18, the following firms well known to the automatic trade are found: Aluminum Products Company, Bakelite Corporation, West Bend Aluminum Company, Reliable Sales Company, Sessions Clock Company, Pines Winterfront Company, Idealite, Inc.; Revere Copper and Brass, Inc., and the Hanson Scale Company.

McClellan Visits New York Market

. . MUSIC

NEW YORK, April 27.—Fred C. McClellan, president of the Pacific Amusement Manufacturing Company, of Chicago and Los Angeles, was a visitor here the past week. He spent most of his time with his local distributor, Bill Rabkin, of the International Mutoscope Reel Company, Inc., and was surprised to note the novel manner in which the firm is promoting the sale of the Pacific games in this territory.

Mr. McClellan was much impressed with the extent of the industry here and stated that in his belief almost 40 per cent of the machines manufactured are being sold thru the New York market. He also stated that the different means of operating here affected somewhat the many manufacturers, who, having too many times turned out their NEW YORK, April 27.-Fred C. Mc-

having too many times turned out their latest games in a hurry, did not figure on the manner of operation here, where

on the manner of operation here, where the ope rush the games to the locations and give them no further thought and most certainly do not nurse them along until correct in every detail.

He explained that on the Pacific Coast and in other parts of the country the operators give the games most careful study and are therefore able to under-stand the mechanism and general play-ing features. He realized that because of the necessity for constant change in this market that this could not be accomplished. complished

Mr. McClellan was highly compli-mented on the originality of his games mented on the originality of his games and the fact that his firm is regarded as one of the best manufacturers of pin games in the world. Many jobbers and operators with whom he met stated that they believed his Contact and his Major League to be among the best pin games ever produced. He was surprised, he said, to see so many of these games in operation in the leading sportlands in the city. the city.

Newspaper Uses Pinball To Describe Bagatelle

The New York Herald Tribune, in re-cent news dispatches, is another news-paper beginning to use the term "pin-ball" to refer to what are variously called pin games, marble boards, baga-telle, etc. It is generally reported that the public is not yet familiar with the term "pin games," and that bagatelle and marble boards are the current ex-pressions used to designate the modern table games.

There are advantages in popularizing There are advantages in popularizing a certain term that would be universally recognized as referring to these games of skill. The term "pinball" has been recommended as very descriptive of the games and at the same time a term which promises to become popular with the public once it is introduced. As the newspapers begin to use the term, pinball will become a more popular expression to refer to the new indoor sport.

Why They Cheer

"Canton Business Men Cheer as Jury Frees Duskas in Coin Case." This was the bold heading of a news story in the April 13, 1935, issue of The Post-Standard, Syracuse, N. Y.

Here are two strong expressions of popular sentiment in favor of pinball games. The newspaper reported that about 50 local business men turned out to hear a trial involving a pinball table game. These men cheered when the jury returned a favorable verdict. Popular sentiment is also seen in the fact that a jury returns an acquittal in 10 minutes. Prizes were involved in the case being tried.

Popular sentiment not only favors the games, but popular sentiment also favors the awarding of prizes with the games.

73

JOBBER player the feature—has won ticket idea will be CAME ᆸ ticket inted score t EXHIBIT printed -realize locations-Lhe ahead 6 of

"WHIRLPOOL" thousands to years maker G money DELIVERING forward months everywhere. test -after 18 operators who and owners **8**0 popular day ocation

rnost and

EXTIBI

or delivery. In "GATEWAY" features—that will make your One playing Exhibit advanced achievement—with or of the latest and greatest sensations interchangeable t big ositively —you will see another great I present TICKET GAME—one May

a Smashing Sensation

ATTUSEMENT WACHINES

Everywhere says Everybody tal Telegraph MODERN VENDING CO. WIRES NEWYORK NY 12P APR 16 CO WIRES APR 17 1935 233P AMUSEMENT CO. WIRES APR 17 1935 10 1P EXT-B-FS L NOVELTY CO. WIRES STLOUIS NO APR 17 1935 Postal Telegraph OHIO SPECIALTY CO. WIRES APR 17 1935 HOVELTY APR 17 1935 427P DAYTOWABEACH FLO APR BIRMINGHAM APR 17 1935 SALES CO. WIRES PECIALTY CO. WIRES WONDERFUL RECEPT SHIP THENTY FIVE TO

THENTY FIVE TOWN. HOUT FAIL DID.

SINCE SAMPLE STARLITES HAVE BEEN PLACED ON OUR FLOOR OPERATORS ARE BREAKING THEIR NECKS TO SET THEM STOP THIS GREAT NEW MACHINE IS OVER LIKE A HOUSE AFIRE ORDERS ARE POURING IN ON US FASTER THAN WE CAN HANDLE THEM CONGRATULATIONS ON YOUR GREAT ACHIEVEMENT * * * * *

YOUR STARLITE GAME IS GETTING A GREAT ENTHUSIASTIC RECEPTION FROM OUR CUSTOMERS MUST HAVE MORE STOCK IMMEDIATELY WIRE VIA WESTERNUNION WHEN WE CAN EXPECT SHIPMENT OUR ORDERS NUMBER FOUR THIRTY TWO AND FOUR THIRTY FOUR

* * * * * STARLITE SALES ARE TREMENDOUS AND COLLECTION REPORTS ARE UNBELIEVEABLE PLEASE RUSH OUR ORDERS * * * * *

STARLITE HAS PROVEN TO BE THE MOST SENSATIONAL LIGHT UP GAME EVER SEEN IN THIS TERRITORY WE CONSIDER IT TO BE ONE OF THE GREATEST GAMES ON THE MARKET TODAY

EVERYONE CLAMORING TO SEE STARLITE GAMES COMMENTS ARE HIGHLY COMPLIMENTARY AND ALL OUR OPERATORS BELIEVE IT WILL BE THE GREATEST MONEY MAKER THEY EVER INVESTED IN

WE ARE GRATEFUL TO THE EXHIBIT SUPPLY COMPANY FOR GIVING US THE LEADING PIN TABLES AN ASSET TO THE SUCCESS OF OUR BUSINESS CUSTOMERS ALL PLEASED WITH STARLITE SHIP US FIFTY MORE AT ONCE TODAY

STARLITE JUST ARRIVED ITS UNIQUE LIGHT UP FEATURE HAS APPEAL AND FASCINATION AND IS MAKING TREMENDOUS HIT DOWN HERE IN FLORIDA STARLITE HAS RECEIVED THE MOST ENTHUSIASTIC

OVATION ANY MACHINE HAS EVER EXPERIENCED THIS IS THE CONCENSUS OF OPINION OF ALL OPERATORS WHO ARE BESEIGING OUR PLACE WATCHING WHETHER FURTHER DELIVERIES OF STARLITE HAVE BEEN MADE TO US FOR THIS REASON WE ASK YOU TO DO YOUR UTMOST TO MAKE DELIVERIES TO US AS QUICKLY AS POSSIBLE TO BOTH OUR PITTSBURGH AND SCRANTON OFFICES

STARLITE HAS EVERY INDICATION OF BEING ONE OF EXHIBITS GREATEST SMASHING HITS RUSH OUR ORDERS TO OUR NEW HEADQUARTERS

STARLITES ORIGINALITY OF ADVANCE BALL AND COMBINATION LIGHTS IN MOTION CREATING GREAT SENSATION IN THIS REGION WE COMPLIMENT YOU ON THIS GREAT WINNER WHICH ALSO EMBRACES ALL THOSE QUALITIES OF EXHIBITS REPUTATION FOR QUALITY BUGLESS MACHINES AND THE HOUSE OF WINNERS IS GLAD TO RECOMMEND STARLITE AS ANOTHER WINNER

STARLITE IS CERTAINLY A GREAT GAME WILL APPRECIATE EVERYTHING YOU CAN DO TO RUSH ALL ORDERS AS QUICKLY AS POSSIBLE TO MEET THE TREMENDOUS DEMAND FROM OUR OPERATORS

ORDER TO-DAY ** SEE YOUR JOBBER

4222-30 W.LAKE ST. CHICAGO

EXHIBIT PROFIT \$ \$ \$ \$ MANUFACTURED BY PIN TABLE IN WONDER CAME IPETES AGAINST H PLAY DIFFERENT PLAYER COMPI DEALER • EACH P \$

Chiseling on Santa Claus Led To Start of Pinball Game Popularity

(Reprinted from The Louisville, Ky., Times, April 18, 1935)

Seeking to reduce his Christmas ex-Seeking to reduce his Christmas expenses a few years ago, a Youngstown (O.) man rooted an ancient, dust-covered bagatelle board from debris in his attic, painted it, equipped it with a set of marbles and a new plunger spring and presented it to his children on Christmas Day. The old game proved the most popular of the family's gifts, not only with the children, but with visiting adults.

At the suggestion of a friend the man

At the suggestion of a friend the man constructed a more elaborate bagatelle game, mounted on table legs and equipped with a nickel-devouring slot. Thus was born the pinball machine which flourishes thruout the country, a which industries this dut the country, a phenomenon in the history of American amusement, the most popular pastime of the age, indoor sport of doctor, lawyer, merchant and—alas, say the operators—

The newest development of the game in Louisville is its invasion of homes. Witness the statement of a distributor that he has sold from 40 to 50 machines recently for home use, a number of them to leaders of society, Hitherto a peculiarity of the game was that it was available only in shops and all manner of public places.

Awards One-Third

Amourds One-Inital
Almost all of the 1,809 licensed machines in public places in the city are owned by operators who operate them in partnership with the proprietors. The arrangement is a 50-50 split of net proceeds after the awards to skillful players have been deducted.

The awards are said to average approximately a third of total receipts, which vary considerably, but are for the most part between \$10 and \$25 a week per machine. Thus if a machine takes in \$15 the awards probably will be \$5, leaving \$5 each for the operator and proported.

leaving \$5 each for the operator and proprietor.

If these figures are considered the average gross and net incomes of all machines, it follows that the games in Louisville take in a total of \$27,135 weekly and pay out in "skill" awards \$9,045, leaving \$18,090 to be divided.

"Think of our investment," an operator said. "When pin games first came out I could buy the best on the market for about \$40. Now the cheapest cost that and the better ones cost apt to \$100 or even more. Also, there's the short life of a machine to be considered. Some of them stay popular and make money of them stay popular and make money for as long as 18 months. Many fade out of the picture sooner and only one type is still going strong after two years."

Too Much Competition

Making the common mosn of virtually all business men, he added: "There's too much competition." This, he explained, is responsible for the new models which convert literally deliv

much competition." This, he explained, is responsible for the new models which appear, literally, daily.

"If there weren't any new models the old ones probably would go right on making money and our investment would be a fraction of what it is now. We've got a stack of money tied up in these machines and, altho we're making a fair enough profit, it's nothing like as big as the public seems to think."

New machines sometimes prove too easy to win from, and payouts occasionally are as high as 100 per cent of the receipts, or even more. One operator installed a new machine in a downtown location, only to find at the end of a week that the payout of 867 was almost three times the receipts.

Altho the public is now enamored of pin games in general, it remains true to its reputation for fickleness so far as individual types of machines are con-

to its reputation for fickleness so far as individual types of machines are concerned. The "Whiffle" boards, which launched the fad in the fall of 1931, enjoyed lengthy popularity until machines of the "pop-up" type appeared, with the feature of advancing balls to higher scoring positions when a "contact" hole was hit. Certain "pop-up" games were the rage for several months, until others essentially the same, but with an added quirk of some sort, caught the public fancy. Then appeared the "kicker" device, and again the public switched its allegiance. The current vogue is for machines which respond to scoring shots with the illumination of figures on a dial.

A machine just put on the market has

an attachment which prints the player's score on a ticket and delivers it from a slot at the end of the game. These may supersede the illu"light-up" machines. illuminated-score

"Most of the business comes from players making side bets," one operator said. "Three men started playing in a said. "Three men started playing in a hotel here a few days ago just after sup-per, betting a quarter each, winner take all. The game broke up at 5 the next morning and the stakes had been raised to a dollar."

The ancient art of chiseling is the The ancient art of chiseling is the bane of the operators' business life. "Not only do some of the players cheat, but too many location owners gyp us on their award figures," one said. "We know what the payout should average so we can tell when we're being cheated. But what can we do about it?"

In every section of the town the games thrive and it is said their profits pay for the light, water and heat in a small shop in the Highlands. One storekeeper recalls that when the games were new he netted \$35 a week from two machines. "But I guess those days are gone forever," he said.

Demand for Games Calls For Bigger Production

CHICAGO, April 27.—C. F. (Chick) Eckhart, of C. F. Eckhart & Company, Inc., reports that Hole in One, the automatic table game, is proving a tremendous success all over the country.

"Operators, deluging us with orders, report that the game is stealing the play wherever it is located. The overwhelming demand for Hole in One has made it necessary for us to install a lineup of new and speedier equipment and production is now going ahead on a 16-hour-a-day basts.

"Hole in One is a new principle one-ball automatic payout game in which are incorporated the newest and finest devices to further the ease and speed of play. Mechanically the game is perfect. Artistically it takes a back seat from no other game in point of beauty and eye appeal.

"The play on the novel golf-course field is fast and exciting. The big jackpot, the buildup for the jackpot, 12 winning holes and only eight losing or water holes are features that provide a well-nigh perfect come-on. The setup apparently offers the player large skill awards, but actually brings the operator high and permanent profits."

Five Carloads in Order

Five Carloads in Order

BROOKLYN, April 27.—Due to the wonderful reception given the Tickalite table game, Dave Robbins reports placing an order with Stoner Manufacturing Corporation for five carloads to be shipped as soon as possible. Dave Robbins stated that "only a concern like Stoner could manufacture such a high-class game. This is no doubt due to the fact that Stoner manufactures the complete cabinets of its games, in addition to all the machine parts. Tickalite will save hundreds of dollars for operators, as this game vends a ticket for each skillful score and this eliminates chiseling as to the amount of awards paid to the skillful players. Every operator and jobber who has seen the game is enthusiastic about its money-making possibilities. The ticket-vending unit in Tickalite is 100 per cent mechanically perfect. Several thousand tickets have been vended thru a sample machine without one jamming."

Sam May Goes on Road For Bally Mfg. Firm

CHICAGO, April 27.—Jim Buckley, sales manager of the Bally Manufacturiang Company, announces the appointment of Sam May as special factory representative, contacting jobbers in various parts of the country.

Mr. May, who is one of the real old-timers in the industry, brings to his new job an unusually broad experience covering every phase of the coin-machine industry. The countless friends which his ready smile has won for him will wish him every success.

Rush Your Order in for these NEW MACHINES

Guaranteed Never Out of Original Shipping Cases

Red Arrow \$62.50	Signal, Sr \$40.00
Champion 62.50	Signal, Jr 22.50
Rocket 62.50	Skysoraper 25.00
Action, Sr 40.00	C. O. D 26.50
Action. Jr., 22.50	Ficet

Specials in Used Machines

Red Arrew \$37.50	Champion \$25.00
Action, Sr 25.00	Signal, Jr., 12.50
Auto Bank 22.50	Contact, Jr 10.00
Jennings Foot-	Spark Plugs. 12.50
ball 22.50	Crusaders 7.50
Rockets 20.00	Naturals5.00
Auto Counts. 20.00	Dice-O-Mat-
Signal, Sr., 20.00	lcs 5.00
Action, Jr., 15.00	C. O. D 15.00

SOUTH COAST AMUSE-MENT COMPANY

M & M BLDG. HOUSTON, TEXAS



G

R

PRICE \$12.50
F. O. B. Mami.
1/3 Cash with Order.
Balannes C. O. D.
THIS PERFECT COUNTER MACHINE IS
PROVING TO BE THE BEST MONEYMAKER EVER PRODUCED.

Operators all over the country are reporting
that the novel and smazing "MAE AND HER
PALS" is paying for itself the First Day of
operation. Get Your Sample Now.
The machine "Mae and Her Pals" has a
positive Tilting Device that Works and Stays
Working during the life of the machine.
The percentage of payout is perfectly proportioned to keep up steady repeat play ...
and, above all, the device is mechanically
perfect.

Johbers and Distributors . write or wire for our Special Offer.

CARNEY MANUFACTURING CO. Ingraham Building, MIAMI, FLA.

YOU WILL BE THOROUGHLY SATISFIED WHEN YOU BUY BESSER'S RECONDITIONED MACHINES

KECOMPITIONED MACHINES
FLEET \$ 9.00
DROP KICK
CRISS CROSS (Plain) 22.50
CRISS CROSS A LITE 31.50
MAJIK KEYS, Sr 17.50
RADIO STATION 25.00
REBOUND 25.00
MAJOR LEAGUE, Jr 20.00
BEACON 27.50
CRACK SHOT 9.00
FORWARD PASS 10.00
CANNON FIRE 30.00
BLUE STREAK 10.00
GOLDEN GATE, Sc 25.00
CONTACT, Jr
LITTLE DUKE (Sc Play) 17.50
Write for Our New List No. 170.
which contains information and prices on
New and Used Pin Games, Counter Games
New and Cook Pill Games, Counter Games

BESSER NOVELTY CO. 3977 Delmar Blvd., St. Louis, Mo.

• WRITE FOR •

COMPLETE LIST OF

USED MACHINES OUR PRICES ARE THE LOWEST!

OCEANCREST NOVELTY CO. 1489 Coney Island Ave.,

MILLS SILENT GOOSENECK JACKPOT BELLS, \$40,00; Rebuilts, \$37,50; Mills Esci-lator Jack Pot Belis, \$55,00; Golden Besci-\$60,00; Mystery Belis, \$65,00; Q. T. Belis or Venders, \$40,00; Walling 10 and 56 Twin Jack Pot Belis or Venders, \$35,00. One-Third De-polt. Get our Prices on Brand-New Machines. KINZER NOVELTY OD., 1519 E. 80th St., Ohicago, II.

Salesbook Firm Offers Record Books for Ops

BALTIMORE, April 27. — Baltimore Salesbook Company reports that in the last six months it has had a rush at its effices for operators' collection books. The firm some time ago created a series of special collection books for operators.

Charles Fleischman, who is in charge of this division for the Baltimore Salesbook Company, reports that the books have been reduced in price to meet the operators' requests and that they are now being sold thru leading jobbers in the country. He also claims that the outstanding jobbers and distributors in the industry have the books on hand and will gladly show them to the operators.

The firm intends to have a national sales organization at work very shortly contacting the various coinmen from Coast to Coast to show them the new collection books which have been so favorably accepted by operators.

St. Louis Firm To Sell Games Made by Stoner Co.

ST. LOUIS, April 29.—W. B. Specialty Company, of this city, has been appointed distributor for all pin games built by the Stoner Corporation of Aurora, Ill. William (Bill) Betz, head of the concern, states that he will do all in his power to give the best possible service to the jobbers and operators of Missouri and Southern Illinois for the Stoner products. products.

The W. B. Specialty Company received an initial shipment of 100 Cavalcades from the Stoner Corporation and the machines were sold as fast as they were re-ceived on the floor of the W. B. Specialty Company here. Betz is high in his praise of Cavalcade

Supreme To Distribute Beacon Lite Table Game

BROOKLYN, April 27.—Bill Blatt, Supreme Vending Company, announces that his firm will distribute the new Beacon Lite table game. With this game he opens his new distrib offices here, formerly the Irving Manufacturing and Vending Company, at 922 Eighth avenue.

Blatt reported the game at the last meeting of the Metropolitan Jobbers' Association. He also explained that the game has been built at his special in-sistence and that he was certain oper-ators would find it to their liking. Since this announcement at the regular week-ly meeting of the MJA the game has

received the plaudits of operators and jobbers and it is believed that it will be one of the big hits of the new season

William Pinsker on Staff Of Morris-Davidson Agency

CHICAGO, April 27.—Morris & David-son, Inc., advertising agency, has ob-tained the services of William (Bill) Pinsker as chief of the copy and pro-duction department. Mr. Pinsker enters the Morris & Davidson organization with the Morris & Davidson organization with a background of many years of wide experience in advertising. He has been directly responsible for the successful planning, production and execution of a number of recent major campaigns in trade journals through the country. Bill Pinsker is 32 and a native of Iowa. He attended the University of Iowa, where he was outstanding in both scholastic and athletic circles. While a member of the track squad he won high

scholastic and athletic circles. While a member of the track squad he won high honors in Western Conference and na-tional collegiate ranks as a jumper, set-ting several records and winning four championships. A favorite choice for a berth on the American Olympic team, he was prevented from participating by an injury suffered in the sectional truan injury suffered in the sectional try-out. Altho he is no longer active on the cinder track, he can still be found at the major meets in Chicago hob-nobbing with old friends among officials and coaches.

Mr. Pinsker's advertising career began with his appointment to the advertising managership of the university daily, a position which he brilliantly filled for two years. Upon his graduation he came two years. Upon his graduation he came to Chicago, where he joined the advertising staff of The Chicago American. From there he went to The Wisconsin News, where, under the banner of the Rodney Boone Association, he introduced a merchandising advertising system. system.

He then returned to Chicago and sub-sequently became advertising manager of The Illinois Clubwoman magazine. A of The Illinois Clubwoman magazine. A tempting offer from a Chicago depart-ment store brought him into the retail advertising field, where the same drive and spirit that made him a champion on the track brought him new laurels in his chosen work. While engaged in retail advertising he became interested in trade journals and the possibilities so captured his imagination that he de-cided to devote his entire time to this field. Here again his work was charcided to devote his entire time to this field. Here again his work was characterized by its originality and careful planning; so much so that when Morris & Davidson, Inc., began to search for a head for their newly enlarged copy and production staff they found Bill Pinsker the logical man for the position.

All of Bill's old friends and associates wish him a long and happy relationship with this lively and aggressive agency.



DRUG STORES ARE GOOD LOCATIONS—A new Startite game (by Exhibit Supply Company) in the St. Claire Hotel Drug Store, one of the busy pinball spots in Chicago.

BASEBALL is BACK! and MAJOR LEAGUE sales are INCREASINGLY STRONG

Yes, we've shipped Twenty-Seven New MAJOR LEAGUES per day, the whole Winter Average through. Now, with the Game-Playing Public INTENSELY BASEBALL MINDED—MAJOR LEACUE is AGAIN IN DEMAND. In Production over one year—ME-CHANICALLY PERFECT in EVERY DETAIL—we offer MAJOR LEAGUE on a NO-RISK MONEY-BACK GUARANTEE BASIS.

MAJOR LEAGUE 40"------\$33.00 MAJOR LEAGUE 44"------\$36.00

-Wire-Take Advantage of this MAJOR LEAGUE Offer TODAY!!!

AMUSEMENT MFG. CO.
4223 W. Lake St.,
Chicago, Illinois
Chicago, Illinois
Chicago, Illinois
Chicago, Illinois
Chicago, Illinois

1320 S. Hope St., Los Angeles, Calif.

Innouncement

THE AUTOMATIC AMUSEMENT CO.

announces the appointment of

D. ROBBINS & CO. 1141 W. DEKALB AVE. BROOKLYN, N. Y. EASTERN DISTRIBUTORS

GERBER & GLASS DIST. CO. 914 DIVERSEY BLVD. CHICAGO, ILL. MIDDLE WEST DISTRIBUTORS

COMBINATION A HARRY WILLIAMS GAME

AUTOMATIC AMUSEMENT CO. 2534 West Pico Street, Los Angeles, Calif.

NEW DIGGER CANDIES

CRANE-BERRIES

Now Available

HARD SHELL CANDIES FOR VENDING MACHINES All popular colors and flavors

BREATH PELLETS and many other confections suitable for packing in cellophane or glassine bags.

Write for Prices

PAN CONFECTION FACTORY

345 W. ERIE STREET, (National Candy Co., Inc.)

SLOT MACHINES AT LOWEST PRICES

MILLS DOUBLE JACKPOT, SILENT VENDER (Escalator) (5c. Play)

MILLS DOUBLE JACKPOT SKYSCHAPER SIDE VENDER (5c. Play)

MILLS SINGLE JACKPOT, F. O. K. VENDER (5c. Play)

MILLS SINGLE JACKPOT, F. O. K. VENDER (5c. Play)

MILLS WAR EAGLE BELLS, Escalator (5c. Play)

MATLING DOUBLE JACKPOT GOLD AWARD (LATE Models, 5c. Play)

MILLS WOLF HEAD BELLS (Goore Neck Type, 5c. Play)

JENNINGS BELL, SILENT ESCALATOR (5c. Play)

MILLS Q. T. VENDERS (1c. Play)

EVEN MACHINE ROOM (1c. Play)

MACHINE ROOM (1c. Pla Batance C. O. D. ST. LOUIS, MO.

CHICAGO'S MOST RELIABLE DISTRIBUTOR OFFERS

THE FOLLOWING RECONDITIONED BARGAINS:
Lite. \$27.50 Signal, Sr. . \$24.50 Crustador
12.50 Outlact, Jr. 14.50 Army &
15.00 Relay, Sr. . 15.00 Radio St
Jr. 18.00 Major Leegue, Sr. 18.50 Rebound
Sr. 24.50 Lightling 11.50 Kentucky

CHICAGO AMUSEMENT GAMES CO. 1215 DIVERSEY BLVD. CHICAGO, ILL

When Writing to Advertisers Mention The Billboard.

RTLA

GIFT CENTER SHOPS AMUSEMENT

Class Mags Interested In Sportland Amusement

NEW YORK. April 27.—The sportland publicity campaign placed in the big netropolitan newspapers of New York City had far-reaching effects, as recently seen in the interest being shown by the class magazines in this new amusement field. Within a week leading members of the industry have been interviewed by representatives of a number of the prominent magazines.

Colliers, the national weekly, has had feature writers covering the industry to introduce it to America's millions as a new division of the amusement business.

Another leading publication, Fortune, considered the outstanding class monthly publication today, has one of its feature writers covering the trade. He will also visit the Chicago manufacturers to gain a better picture of this business.

The New Yorker has also been around, the men here report, and will feature a humorous article on pin games in one of its forthcoming issues. The magazine has already featured a lengthy article on the Schork & Schaffer sportlands and now concerns itself with the pin games in general pin games in general.

Esquire, the new men's magazine, which has been featuring clever cartoons which has been featuring clever carbons showing pin games being played, is also composing an article for its readers. The Elles' Magazine has an article already written which will appear in the next issue of the magazine.

Adler Planes Advertise Sportlands in New York

NEW YORK. April 27. — Airplanes which the Adler Shoes Stores here are having fly over the popular baseball games and other events are also featuring the "play at your nearest sportland" streamer. These planes are chartered by the firm for the purpose of advertising its shoes to the city watchers and it is believed that the novel method of advertising used will gain many followers for the sportlands through the city.

Herbert M Adler of the firm stated

Herbert M. Adler, of the firm, stated that they have made it a regular practice each year to have these planes fly

tice each year to have these planes fly over the important events in the city and that this year they have instructed the planes to carry a streamer referring to the local sportlands.

The firm also hopes to produce some novel stunts regarding this new means of advertising and is fully convinced that it will attract a great deal of patronage to the sportlands in general.

Lehigh Specialty, Philly, Moves to Larger Quarters

PHILADELPHIA, April 27. — Lehigh Specialty Company is moving May 1 to new and larger quarters at the north-west corner of Second and Green streets.

Great progress has been made by the concern since its start in the coin-ma-chine field three years ago in a small room on Lehigh avenue.

It quickly outgrew those quarters and a year later moved to larger ones at 155 Green street. In two years it outgrew those quarters too. The floor space in location is 40x150 feet, with a large gallery.
W. W. Gross, owner, carries a full sup-

ply of all the latest pin games as well as a complete line of other sportland machines and supplies.

Sportland Squibs

It was expected that the Easter season It was expected that the Easter season would keep down the crowds at the sportshops, but instead it seems that this year the Easter season greatly boosted the play in many of the leading spots about the city. In short, proving that the games have their own customers, come rain, storm or shine, holiday or

Nat Faber's newest spot at 48th street and Broadway is still packing them in like the proverbial sardines. The new amplifying system in use has been devoted to the Mutoscope Checker-Poker games, with the "five-ball-for-5-cent poker plays" getting a great big play. Nat claims that Checkers is the best money maker he has in his new spot. In fact, he has placed them in all of his sportsnots. sportspots.

The use of newspaper ads by the sportland men has helped stimulate play as well as favorable public opinion for the sportshops in the town. In fact, some of the leading sportlands report that they find new faces appearing more rapidly than ever before. The gals are also coming into the sportshops in greater numbers.

The resort spots are being made ready for the coming big season. It is the belief that Coney Island, the Rockaways and other resorts will see more sport parlors this year than have ever before been seen in the territory. The play here is almost continuous from the early-morning hours until very, very late at night. The great majority of the

CLOSING TIME

One of the most important points of contention among sportland managers is closing time. The latest ruling of the Hon. Paul Moss, license commissioner of the city of New York, asking sportlands to close at 1 a.m., has stirred much controversy. The ruling was later amended to accommodate the Broadway sportlands and the time extended to 3 a.m., from 14th street and Broadway to as far as 96th street and

Broadway.

The majority of the sportland owners are of the belief that they should close early. The majority opinion will benefit the sportlands for the simple reason that in closing early they eliminate questionable characters and retain the respect of their neighborhoods.

Closing time is important. The arguments for and against night spots are numerous. In the main it has been discovered that the reason that the reason that it has been discovered that the reason.

certain sportlands remain open late is because competitors have forced them to adopt such tactics.

one of the leading sportland owners, who was present at a meeting with the press in New York, heard the warning that abiding by early closing time would prevent any wild imaginative conjectures on the part of the public and would eliminate interference with the sportland by suspicious persons or the authorities.

suspicious persons or the authorities.

To eliminate the taint of the questionable pool parlors, which by blackening their windows and remaining open all night brought down a flood of protests from civic organizations, the sportland must keep a pleasant and attractive family atmosphere, with an appeal for women patronage, and at all times obey an early closing time ruling.

In this manner much interference is eliminated and the sportland has the public as an ally and not as an enemy. Parents want to be certain that the neighborhood sportland, where their sons and daughters play, is the type of place to which they can safely trust their children.

Commissioner Moss, by co-operating with the public as well as the sportland owners, has greatly helped the situation with his latest ruling.

The the Broadway sportlands, because of the fact that the street is a well-known night spot, can gain much trade in the early morning hours, yet, the larger sportland owners along the street admit that the money to be earned from this extra patronage is not worth the possible trouble which might arise.

money to be earned from this extra patronage is not worth the possible trouble which might arise.

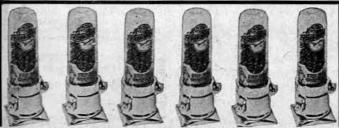
The neighborhood sportlands are in an entirely different position. It is a certainty that no neighborhood wishes for any gathering spot where suspicion of any type might be cast. The very fact that there still exists malicious gossips in each section, the sportland men, to assure themselves of better public opinion, as well as press, civic and public support, should abide by early closing hours.

Therefore, one of the most important factors to be considered in the sportland world at this time is proper closing time. It must also be agreed within any certain section where more than two sportlands exist that each one of the owners will abide by the ruling of the majority and this rule, as adopted among the owners themselves, should be reported to the proper authorities for their information. Such notification advising authorities that the sportlands are conceived for the purpose of entertainment for the public, and for no other reason, will help bring about greater public confidence.

There is no doubt that where sportland owners will assure the authorities of their own decision in the matter of closing time, to comply

about greater public confidence.

There is no doubt that where sportland owners will assure the authorities of their own decision in the matter of closing time, to comply with all the rules and regulations of the city wherein they are situated, that such action will gain for them more respect than the few dollars which they can gain for another extra few hours and in return bring suspicion, drastic rulings and destructive legislation upon their businesses.



VENDEX PAYS OR YOUR MONEY BACK! ASK ABOUT OUR THIRTY DAY TEST OFFER!

"Well pleased. You may expect to hear from us in the very near future with a larger order." PARK-O-TEL COIN MACH. CO., Oklahoms.

"Machines are doing Good. You may look for order for more soon."—ROY M. CUMMINS, Ohlo.

U. S. Patent No. 1991736.

THE VENDEX CO., Roxbury Crossing, Boston, Ma

Representative - Sales Manager - Agent DESIRES CHANGE OF POSITION

Over fifteen years' experience in all lines of Coin Machine Selling. Wide following among Operators, Johbers and Distributors. At present connected with one of the oldest and largest manufacturers in the business. Good reason for desired change. Would like to open negotiations with reliable firm able to offer permanent income of at least one hundred dollars per week in return for results and honest effort. Address

BOX D-988, Care Billbeard, Cincinnati, O.

customers are of the younger set away for their vacations; the ladies play all week days, with husbands and brothers adding to the play over the week-ends. Some of the resort spots this year will be show places in comparison to what has been seen in the past.

A new advertising plan has been pre-pared for merchandise men interested in reaching the great sportland market. It is estimated that the sportlands in New York City use approximately \$6,000,000 worth of merchandise per year. Write this column for details.

Brooklyn, it was once stated, would be the leading sportland center, but for some reason the Brooklynites have not continued the first flush of aggressiveness which they displayed when the sportshop business was in its infancy, allowing the New Yorkers to steal their thunder. It is admitted that Brooklyn is one of the most logical sportland cities in the country and perhaps some of the men there can see their way clear to equaling the work which others have already accomplished. already accomplished.

Personalities are at last arising out of the first whirl of the sportland business. Easily recognized are Schork & Schaffer, Nat Faber, Sacha & Silberling, the Simon Bröthers, Al and Jack Denver, the Schaf-fer Brothers, Rhimestein & McKinnon, Nate Wechsler; Hollander, Sklow &

Marks, Sid Kahn, the Rubenstein Brothers, Daniel Cristofano, Weiss & Ellis and many others. In due time the public will become as well acquainted with the personalities in this business as is the trade and perhaps an Adolf Zukor and a Jack Warner may yet arise from the field to be given the paim of public

The 3 a.m. closing hour seems to suit the sportland men. For some time the closing hour was affecting general business here. One sportshop close to another would not close until the other did, and in this fashion it might be stated that all places were open without any closing. The new closing time set by the fleense commissioner has therefore been able to place a better aspect on the business in general and has also helped to cement relationships here and there.

One single sportshop here has used approximately \$8,000 worth of cigarets in a month.

Sportlands are arising all over the country. Many leading operators have made it their business to visit New York and see the sportspots in action. Usually great enthusiasm for these places is the result and another sportland arises in another city. Please report them to this column.

Novel Sportland Opens in Chicago

CHICAGO, April 27.-An innovation in sportlands was opened here Tuesday when the International Theatrical Sport-land opened its doors on the fourth floor at 36 West Randolph street. As its name at 36 West Randolph street. As its name suggests, the new sportland caters to theatrical people and neatly lettered signs have been placed in the Loop theaters, with an invitation to spend leisure time at the sportland and announcing that it is "solely for theatrical people." The rooms are on the fourth floor of the building and no lobby signs for the general public have been installed. The rooms were crowded on the opening evening and two kegs of beer were conning and two kegs of beer were con-sumed "on the house."

Backers of the new idea are Hadji (of Ripley's Believe It or Not at the 1934 Century of Progress), manager, and Dave Goodman, Al Lubin and Chick Cicone.

The game room is equipped with a number of the very latest models of pin-ball games lined around the wall of the room. An attractive decorative scheme room. An attractive decorative scheme has been used, giving the room an inviting appearance. Display of a wide variety of prize items is on one side of the room. In the center are tables with chairs for playing cards or whilling away the time. A lounge, piano and other conveniences are also seen.

There are antercoms with telephone accommodations and theatrical patrons are invited to use the office for receiving mail.

Institution Grateful For Gifts of Machines

POUGHKEEPSIE, N. Y., April 27.—Al Schlesinger, president of the Square Amusement Company, received letters of commendation from the Trudeau Sanitarium of Saranac Lake recently. Sanitarium of Saranac Lake recensiy. The institution also mentioned him in the 50th annual report because of his donation of pin games to the institution. The report praised Mr. Schlesinger because of the fact that the tubercular because of the fact that the therether, patients of the sanitarium have found new health and relaxation in these games and that it has helped the entire institution while away many of the dreary hours which they have to contend with. The report also stated that the offering was entirely voluntary and that Mr. Schlesinger has promised to continue sending games to the institution for the patients there.

The Bowe Memorial Hospital also sent Mr. Schlesinger a fine letter of thanks for the games which he sent to them and also gave a story to the press. In the article Mr. Schlesinger is complimented for his charity and the fine manner in which he has generally aided the institution.

Mr. Schlesinger reports that his firm patients of the sanitarium have found

Mr. Schlesinger reports that his firm Mr. Schlesinger reports that his firm is making it a practice to continue the giving of games to all worthy institu-tions and that a member of the firm has been designated to do this work. Letters are first sent to all the charitable institutions in Western New York State institutions in Western New York State and then are followed up with the re-conditioned pin games and small knobs replacing the coin chutes so that the balls can be released without the coin. He states that he fun the inmates get from the games when he visits them more than repays everyone at the firm for their efforts in the charitable work.

Business Reports

Among the recent reliable business re-ports is that of the United States Steel Corporation, regarded as an important index to general business conditions.

index to general business conditions.
Business of the United States Steel
Corporation in the first quarter of this
year was the best for that period since
the opening quarter of 1931, while March
volume was the highest since last June,
the monthly report of the corporation
issued recently indicated.

March shipments of finished steel by
the corporation amounted to 668,056
tons, or an increase of 84,919 tons over

the corporation amounted to occupate tons, or an increase of 84,919 tons over the preceding month. The gain was somewhat larger than had generally been expected and was the fifth consecutive monthly increase.

In the first quarter shipments of the

corporation have totaled 1,785,248 tons as against 1,305,486 tons in the same period a year ago.

Altho steel mill operations reacted favorably this week, with a decline of one point in the ingot production rate to 46 per cent of capacity, aggregate business volume is holding up much better than had been expected, Iron Age and in its weekly rayley. said in its weekly review.

Extreme caution is ruling steel buyers and all purchases except for immediate needs are being postponed, the magazine stated. While the automobile industry continues to be a leading source of demand, steel orders from miscellaneous sources are at present billing larger than automotive tonnage, and the usual steadiness of unclassified steel business since the beginning of the year is sus-taining producers' hopes that they will be spared drastic reductions late in this quarter, it added.

U. S. Treasury reports are also valuable in gaining an idea of business trends. Business was requiring at the end of March practically \$100,000,000 more in cash than was in circulation at the same time a year ago. Treasury flower revealed. figures revealed.

Commerce and industry were using \$5,493,452,000 on March 31 against \$5,466,702,000 February 28 and \$5,393,-

\$5,466,702,000 February 28 and \$5,393,-689,000 this time last year.

There was in circulation \$43.26 for each man, woman and child, on the basis of an estimated population of 126,974,000, against \$42.72 last spring.

The increased need for cash was attributed in part to the huge sums put into circulation to finance the government's recovery program. Expenditure ment's recovery program. Expenditure of the \$4,880,000,000 work-relief fund will skyrocket the volume of money in use during the remainder of the year.

The increased amount of money in circulation also is due to the general improvement in business over 1934. Tourist travel thruout the country is fairly heavy.

The Easter holiday will increase the

New York Starts Pleas For Next Annual Show

NEW YORK, April 20.—Pleas for the next annual coin-machine convention are starting again this year. Coin-machine leaders here say that the annual convention should be arranged on a rotating basis so that many other coinmachine centers throut the country will have an opportunity to see the size of this industry and be able to gauge its importance. its importance.

It is the belief of coinmen here that the next convention should be held in New York so that this city can become better acquainted with the industry in general. At the same time it is held that if the coin-machine convention is passed around to other important coin-machine centers it will aid local busi-ness and the public will better under-stand the extent of this industry. Such action will forestall any adverse legislation along the lines which have been hampering coinmen this past season, it is agreed.

New Yorkers are hoping that the manufacturers will decide to bring the 1936 convention here, for they explain that more than 3,000 operators can be assembled within an area of less than 100 miles from this city. They also explain that the press here would play up the convention tremendously and that it would generally aid the operators in this section as well as surrounding territories. It is also the belief here ing territories. It is also the belief here that all Midwesterners would come to the convention to visit the city because New York holds many interesting features for visitors.

Letter from Mayor Harry Bacharach of Atlantic City has already been re-ceived, bidding for the coming conven-tion, and it is believed that other cities will also invite the convention for next

New Export Firm Opens

NEW YORK, April 27. — The Commodity Export Corporation opened offices at 11 Broadway this week, announcing itself as distributor of machines to foreign countries only.

The plan of the firm is to buy the machines here for European and Asiatic operators and jobbers and to equip them

with the correct coin chutes and all other necessary items.

other necessary items.

Members of the firm are well experienced with export trade in general and they will be able to offer the European and Asiatic markets the lowest export rates for the latest games as well as many of the best used games.

It is also understood that they will act as agents for the sale of the games to operators on the other side. They will purchase the games needed on order and will assume complete responsibility for the shipment and the sale of the for the shipment and the sale of the games to the foreign buyer. The firm intends to announce complete plans of its operations very shortly and will soon be in position to advise the industry as to purchasing intentions.

The Easter holiday will increase the circulation movement.

The government's silver program brought a boost of \$220,103,000 in the circulation of silver certificates in the year ending March 31, when \$622,622,000 of this type of paper was in circulation.

\$3,135,135,000, a gain of \$130,000,000. Subsidiary silver and minor coin, totaling \$390,000,000, gained \$23,000,000.

The country's total stock of money in





Do not be misled—imitators are of-fering licensed RCA TUBES with their sets which does not mean that the SET ITSELF IS LICENSED by the SEI TISELY IS LICENSED by RCA. We use only new and ap-proved parts, and every set is RCA Licensed and Guaranteed with a money-back offer.

R C A Licensed Radio With 4 R C A

For A. C. or D. C. Measures 10" wide, 7" high Built in Aerial; no ground required. Set and Tuber guaranteed 6 months.

Money Back Guarantea.
Send 25% Deposit.

NOW \$6.25 \$6.80

HY-GRADE RADIO CORPORATION
West 17th Street. NEW YORK CITY



STONER ADDS NEW BUILDING-Stoner, of Aurora, continue expansion in making custom-built Aristocrat table games,







HARRIS SCOOPS AGAIN



Genuine automatic Pocket Lighter. As-sorted beautiful enam-eled colors. L ocks and guaranteed to op-erate like a \$5.00 automatic lighter.

THE HARRIS CO. Chicago



CIRCUS and CARNIVAL WORKERS



Flying Birds, with inside Whisties and eo Eo
New Bamboo Sticks. Gross \$2.50
New Peneve Inflated Toys, Gross 8,40
Mickey Mouse Inflated Toys, Gross 8.40
Mickey Mouse Head Balloons.
Grots
Gross S3.50 and 4.00 Mickey Mouse Printed Balloons.
Grees
Streetmen Printed Balloons, Gross 3.00
Rellenn Sticks. Gross
Fur Monkeys, Gross 7.50
Lesh Whins, with Whistle or Loop Han-
dle Gross 7.50
dle, Gross 7.50

ples of Popeys and Mickey Mouse Inflated and Plut the Pup Inflated Toys will be warded upon receipt of 50c in stamps of the Pup Inflated Toys will be warded upon receipt of 50c in stamps of the Pup Inflated Upon Pup Inflated Inflated Pup Inflated Inflated

NASELLA BROS., Boston, Mas

6th ANNIVERSARY—WALTHAM \$2.25 EA

HNVERSARY—WALTHAM 3.22 EA.

18 S., 15-71 J. Fancy Chrom. or
yellow Open Face Irdian Head
Osses (Min. Quar. Comb., 2-156-70 J. 2-17-J). Single Watch S2.75.
7-J S2.50; 15-J. S3.50; 17-J S4.00.
Fitted in Illinoit Flat Model Cases.
an. & Der. Single Watch, S0c Extra.
TreED Sample Watch, S0c Extra.

Kelner's Weekly Specials

TOM MIX. POP EYE, Etc. Gr. 5 8.40
MICKEY MOUSE FUR MONKEYS.Gr. 12.00
Large Size Regulation COWBOY 18.50
FELT HATS, trimmed first. Gr. 7.20
GIANTS SIZE COMPRISE HATS, WITH MARKEYS GR. 7.20
GIANTS SIZE COMPRISE HATS, WITH MARKEYS GR. 7.00
MO. 70 CIRCUS BALLOONS. Gr. 2.50
Q4-Inch EXTRA HEAVY SILK PARASOLS, painted flowers. Gr. 18.00
Dek MICKEY MOUSE TOSSUPS. Gr. 8.50
MOT CHA Inflated VOICE DOLLS.
Now Large, Fleshy Dellon. 6.50
Charles Deposit All Orders.

HARRY KELNER & SON, Inc. Bame Day Shipments, Prices Guaranteed.

BILLBOARD LEGAL NEWS

Address all communications to W. W. Hurd, The Billboard, 54 West Randolph St., Chicago.

Radio Reply Made by Ops

Promise full co-operation to prevent minors playing

MINNEAPOLIS, April 27.—The Minne-sota Skill Game Operators' Association believes in the power of prompt and rea-soned rebuttal to public attacks that may be made upon the skill games industry.

dustry.

In answer to a complaint regarding pinball that was read over WTCN, Minneapolis Tribune and St. Louis Pioneer Press radio station, J. D. Leary, president of the association, promptly explained the attitude of operators on the question and promised the full co-operation of the association in remedying the cause of the complaint.

of the association in removable of the complaint.

The radio station favored Mr. Leary's reply by reading it over the air at 6 o'clock last Monday evening. A great deal of favorable comment resulted from the explanation. The explanatory let-

"WTCN Radio Station.

"WTCN Radio Station,
"Trouble Shooter.
"Minneapolis, Minn.:
"Dear Sir—We are very much interested in the letter you read over your radio station on Friday, April 19, wherein a party wrote and complained of the fact that his 15-year-old boy, who carries newspapers, has been spending his money on amusement and skill games during the nast few months. past few months.

"While this association maintains that the popular bagatelle pin game is a game of skill and a game of amusement and

of skill and a game of amusement and not a gambling device, we most heartly agree that 5 cents a game for amusement is entirely too expensive an amusement for a 15-year-old boy to indulge in.

"If you will see that we are given the name of the location or store where this young man was permitted to play this game, we will be more than glad to tell the owner that he will have to refrain from having children play his machine or else we will take measures to see that it is removed from the location.

"The inclosed sticker is under the glass of all machines operated by members of this association. You can easily see that we most assuredly wish to co-operate in

of all machines operated by members of this association. You can easily see that we most assuredly wish to co-operate in seeing that only persons who can afford to play this type of amusement are permitted to do so.

"Probably the best evidence as to whether these are games of skill or not is a copy of an item which ran in The Minneapolis Journal, quite a time ago, in the column 'Off the Reporter's Cuff.'

"Undoubtedly there are many men who have lost their jobs because they neglected them to play golf. There are probably a lot of children who get ill from eating too much candy. In the early days of radio men lost their wives because they preferred to stay up all night with the radio.

"We did not do away with golf; we did not take away the candy from the stores, and in spite of early domestic dimculties, the radio has managed to survive.

"We are also inclosing a copy of a new of the stores.

and in spite of early domestic difficulties, the radio has managed to survive.

"We are also inclosing a copy of a news item that appeared in *The Minneapolis Daily Star* the latter part of March. It will give you an idea of the work this association is doing in placing these amusement games free of charge in institutions through the State.

"The legistry. I wigh to thank you for

"In closing. I wish to thank you for the fine way you answered this complaint that came in, and more than appreciate your whole-hearted co-operation and the splendid work you are doing over the

radio.
"MINNEAPOLIS SKILL GAME
"OPERATORS' ASSOCIATION."

Operators Want Separate Consideration of Games

DETROIT, April 27.—Michigan has had a siege of bills in the State Legislature to license coin machines, at least five having been introduced. One of the latest provides for an unduly high license for all types of machines, including pinball games. The bill was introduced by Philip J. Rahol, of Iron Moun-

tain, and provides for an occupational tax of \$500 on the operator in counties of more than 80,000 population and \$300 in counties of less. In addition, each machine is licensed from \$5 to \$25. The bill embraces every type of coin-operated device played for amusement, including pinball games. A number of bills have also proposed licensing merchandising machines.

Operators of the pinball games of the pinball games and pinball games are set the pinball games and pinball games

machines.

Operators of the pinball games are resentful of such high fees as proposed in the Rahoi bill and claim that it is an attempt to put a prohibitive tax on their machines in favor of other types. They contend that the slot machines involved. contend that the slot machines involved in the bill should be kept entirely separate because of the great difference

separate because of the great interaction in earning power.

Operators have received encourage-ment from a repeated statement by Gov-ernor Fitzgerald that he will not sign any bill which provides for a new form

Occupational Tax Approved

An occupational tax of \$50 per year a "amusement conductors," or operators of amusement machines, was passed tors of amusement machines, was passed as House Bill 310 in Delaware and signed by the governor on April 12. Part of the new law is as follows: Sec. 180. For the purposes of this act occupations shall be of two classes, viz.:

ce occupations and business occu-

Sec. 184. The occupations that are Sec. 184. The occupations," embracing any individual, co-partnership, firm or corporation, or any association of persons acting as a unit, hereinafter termed "person," and subject to the license fees in Section 185 set forth, are hereby

ecifically defined: (2) Amusement conductor embrace

specifically defined:

(2) Amusement conductor embraces every person engaged in the business of conducting or maintaining mechanical devices for the entertainment of the general public for which a charge is made for the use thereof.

Sec. 185. Any individual, co-partnership, firm or corporation or other association of persons acting as a unit desiring to engage in, prosecute, follow or carry on any business occupation, as in the preceding section defined, within the limits of this State may apply to the clerk of the peace of any county in the State for a proper license authorizing and empowering him, her, it or them to engage in, prosecute, follow or carry on such business occupation which he, she, it or they may desire to engage in, prosecute, follow or carry on and upon his, her, it or they paying to the said clerk of the peace, for the use of the State, the license fee as hereinafter set forth for the various business occupations and also a fee of 50 cents to the said clerk of the peace for the use of the county, it shall be the duty of such said clerk of the peace for the use of the county, it shall be the duty of such clerk of the peace to issue to him. her it or them a proper license for a business

occupation:
. . . for each license as an amuse-ment conductor, the sum of \$50 . . .

Legislative Mills Slow Down, Report Indicates

CHICAGO, April 27.—Slowing down of legislative mills was seen in the smaller number of new bills reported in a bulletin of the National Association of Coin-Operated Machine Manufacturers dated April 16. The following new bills were reported:

coin-Operated Machine Manufacturers dated April 16. The following new bills were reported:

Florida: H-226—Legalizes and licenses operation of slot machines. Imposes tax of \$100 per year on each machine. Introduced by McKinney on April 10. S-57—Regulates, licenses and taxes gambling in gambling houses and taxes gambling devices 10 per cent. Introduced by Smith on April 3.

North Carolina: H-1081—Similar to the law enacted February 18, House Bill No. 29. but expressly eliminates games of skill from the prohibition of the existing law H-29. Introduced on April 9.

Tennessee: H-1246—Same as S-915. Provides for a 3 per cent retail sales tax, which will apply to vending machines and amusement games. Introduced on April 9.

Judge Okehs Pay-Out Games

AMHERST, N. S., April 27.—Padlocks were removed from the whiffle boards this week after Judge George Patterson stated week after Junge Geoisge Patterson states in a four-page decision that the type of machine produced in the County Court during the test case between the Crown and Frank J. Elliott combined both skill and chance. The machine involved was a and chance. The machine inv Rocket pay-out pinball game.

Rocket pay-out pinball game.

Judge Patterson ruled that machines of
this type that used marbles did not offer
an individual any return in a gambling
sense, and that as a general rule those
individuals who did effect small gains on
the machines invariably returned the
money or tokens into the device.

The test case was introduced to the The test case was introduced to the court at the request of Frank J. Elliot, owner of several of the pay-off pinball games. The first phase of the argument was heard before Stipendiary Magistrat A. G. MacKenzie, and then referred to Judge George Patterson in the County Court

One of the Rocket pay-off games was produced in the court, and several wit-nesses were called to play the device in the effort to prove that a certain sem-blance of skill was required to effect scores

Judge Patterson reserved his decision and rendered a ruling after reviewing the evidence for the last two weeks. Up until this week the machines in the town had been padlocked by the operators, but after Judge Patterson made his pronouncement the machines were again put into operation.

Saves Legal Bulletins

To the Editor:
"I wish to congratulate The Billboard

To the Editor:

"I wish to congratulate The Billboard upon the issue of the Legal News Bulletin. I think the idea is a splendid one and will prove of great value to the entire industry.

"I know that I personally will study each issue and retain the various bulletins for reference purposes. The uncertain legal situation resulting from prejudice and ignorance is the chief trial and burden of this industry. Any efforts to dispel this uncertainty are of paramount importance, and a monthly news bulletin setting forth the legal situation in various parts of the country must inevitably prove a powerful factor in fighting our battle.

"The time is coming when the legality and standing of the pin game will be recognized by the judicial and governmental forces of this country, and when that time arrives such efforts on the part of The Billboard as the Legal News Bulletin will stand out as monuments in the history of the industry."

MAX D. LEVINE,

President Scientific Machine Corp.

Police Head Leaves Off Pins Following Verdict

BELLEVILLE, N. J., April 27.—Police Chief Michael J. Flynn ruled that pin-ball games would not be interfered with on locations, following a favorable court ruling here

Clarence Harvey, operator here, immediately took advantage of the injunction which had been won and placed about 30 games in leading taverns in this city. This action was prior to the completion of the ordinance now before the city commission. It is believed that this ordinance will arrange for a yearly license on the games. Harvey has therefore been able to obtain good locations. When Police Chief Flynn was notified by residents of the city that the games were appearing here he stated that he could see no harm in them and that he would not molest them as long as they were not used for gambling pur-

as they were not used for gambling pur-poses and as long as no prizes were awarded. The games are perfectly safe in this city because there is no ruling here against pin games.

NEW AND USED MACHINE BARGAINS.

Beacon, Used ...\$25.00 | Army & Navy. ... 27.00 | Skyscraper, Used 25.00 | Lightning, Used 14.00 | Ock Silver, New ... 42.50 | Time, New ... 42.50

1/3 Deposit Down, Balance C. C. D. AMERICAN COIN MACHINE COMPANY, Bookster, N. Y.

TO PARK and CARNIVAL CONCESSIONAIRES Who want to

Mail the coupon below for Evans' PARK & CAR-NIVAL EQUIPMENT Catalogue. It's chock-full of time-tested moneymaking ideas. 80 pages of equipment backed by the oldest firm of its kind in the entire world.

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1528 W. ADAMS ST., CHICAGO

Gentlemen: Please Park & Carnival Equipment Catalogue.

LOOP-O-PLANE FOREMAN WANTED

Also other capable Ride Men. Ray Kriswell and Red Lambrecht wire. WANT Goek. Address F. H. BEE SHOWS, Russelville, Ky. P. S.— Show opens Saturday, May 4.

WANTED

COLORED MUSICIANS AND PERFORMERS.
Strong Trumpet and Sux, also Drummer that can
read and fake Show Music, Chorus Girls and Comedians that can sing and dance. Also Producer,
Long season with good Carnival. Drumks sare
stamps, as you will not last here. Address PURL
SHELDS, Galex, Va.

Wanted Girl Dancers

Want Want

Hula, Carioca, Fan and Cabaret Dancers. Also Opener and Ticket Seller. Show opens Norton. Va. May 11. Answer to Louisrille, Ky. 328. Jefferson St., till May 9; then Norton. Will ad-rance transportation from Louisville, Ky., F. W. MILLER.

WANTED

Rides of all kind, especially Kiddie Auto Ride, Merry-Go-Round, or any Flat Ride. Shows of all kind, legitimate Concessions, Popcora, Candy Ap-ples, Bumper, Pitch-Pill-U-Win, Photo, Lead Gal-lery, High Striker, Bowling Alley, Fishpond, Cu-tard Machine. Good opening for Dissers. All will do well. Bud Sims wire BAM. SMITH OREAT ATLANTIC SHOWS, Bassett, Va.

Zimdars Greater Shows Want

General Agent, Truck Mechanic, any Show that don't conflict. Corn Game, Frozen Custard, Stock Whiests, Sim Joints. Clyde Curren wants Musi-cians, Girls for '49 Camp, Hula Dancers. Show Opens here May 11. Address ZIMDARS GREATER SHOWS, Northfield, Minn.

WANTED

Cook House, Hawaian Show (have complete outst for same). Grind Shows with own outsits. Good orening for legitimate Concessions. GAN USA sood Talker on Athletic Show, prefixed who works inside. Powhatan From week of the Concession of the Concession of the State of the Concession of the Concession of the following. Wire or write, J. LACY SMITH, Mgr.

B. & V. ENYERPRISES.

Opening May 24, 2 Sundays. WANT Cook House,
Custard. All Concessions open. WANT Shows
with own outlies. 168 Passale St., Garfield, N. J.

New York Bill Believed Dead

ALBANY, N. Y., April 27.—The excessive tax bill in the Assembly which brought floods of protests from coinmen thruout the State has at last come to a standstill and is reported "dead in com-mittee." This bill proposed that the mittee." This bill proposed that the first three coin-operated machines be taxed \$350 each; that from 3 to 40 machines be taxed an additional \$2,000, with a \$200 tax for each machine over 40. This freakish bill created many fears among coinmen, with the possibility that it might be rushed thru during the cleaking memorals of the Legislating

ity that it might be rushed thru during the closing moments of the Legislature. Vigorous protests were made by operators' groups all over the State, with the greatest activity against the measure coming from New York City, where organizations called several emergency meetings under the banner of the Metropolitan Skill Games Board of Trade, Inc. Men were sent thruout the State and to various speaker's platforms everywhere.

During the last week of the Legisla-ture Senator Egbert introduced the bill on the floor of the Senate. It had two readings. It was then referred back to the committee, which, legal advisers here the committee, which, legal advisers here explain, means that the bill is dead. It requires three readings before the bill can be passed. After the three readings the bill is then sent to the governor for signature. If the bill had passed its third reading there would have been an instant appeal made to the governor and petitions would have been up thruout the entire State.

The defeat of this bill is considered one of the best results of strong organization and it has enthused operators to more closely ally themselves with the State groups so that such action will receive an immediate setback if again attempted next year.

attempted next year.

Confusion Follows Law

Confusion Follows Law

PHOENIX, Ariz., April 27.—A real legal mixup seems to be involving various departments of the State government since the close of the 12th Legislature, which passed a bill to license pinbail and other types of amusement games.

A vote of the people in 1918 had passed a rather broad anti-gambling statute. The attorney-general ruled that the new license bill would permit pinbail as games of skill but would ban certain other types of coin-operated devices. Whereupon operators began to license their machines. But recently law enforcement officials in some quarters have been disregarding these licenses. The revenue department wants the license returns and will have to find some way to convince the enforcement boys that interfering with licensed machines may interfere with their pay some month.

The same 12th Legislature decided to permit racing, with a 4 per cent fee on the pari-mutuels beginning June 1. Dog racing is also up for consideration at the present time.

ental, Carioca, Hula, Chorus Giris doing Feature. Musical Team playing Plano-Accordion or Musical Long engagements. Wire CHARLES TEXAS Amends Y GRAMLICH. Feerless Exposition Shows, Texas Amends License Bill

AUSTIN, Tex., April 27.—An amendment to the House bill to license coin machines was adopted April 22 by a vote of 74 to 54. The amendment forvote of 74 to 54. The amendment forbids prizes of merchandise or cash with amusement games. The bill up for passage is to correct some of the points in a bill passed about a year ago, and which has been contested in court by the operators' association and individuals because of excessive rates.

The present bill would fix the tax at \$10 a year on machines that are operated by a nickel and \$20 where larger coins are used. Efforts to increase the tax to \$25 and \$50 failed.

Ordinance No. 1800

The following ordinance recently passed in the city of Fort Worth should be kept for reference purposes and as a model when confronted with the problem of minors playing the pinball

games:
An ordinance prohibiting the owner, lessee, manager or employee of any establishment from permitting any person who has not attained the age of

twenty-one (21) years playing any game of chance or game of skill by the use of any mechanical machine or device, whether a fee is charged for the use of such device or not, providing a penalty for the violation thereof, and providing the effective date of this ordinance.

Whereas, there are in use in the city of Fort Worth various and sundry de-vices, such as marble machines, requir-

vices, such as marine machines, requir-ing the use of skill or chance or both to play said machines; and, Whereas, minors have become ad-dicted to the use of such machines as gambling devices, and one minor may wager another minor or the owner or operator of such establishment that, be-cause of his superior skill or because of his better fortune, he is of the opinion that he will be successful in winning

that he will be successful in winning a wager; and,
Whereas, the playing of such machines by minors is detrimental to the public welfare, Now, Therefore,
Be it ordained by the city council of the city of Fort Worth:

SECTION 1
Hereafter it shall be unlawful for any owner, lessee, manager or employee of any establishment to permit any person who has not reached the age of twentywho has not reached the age of twentyone (21) to play any game of chance
and/or game of skill by the use of any
mechanical machine or device, located
in such establishment, whether a fee is
charged for permission to play such device or mechanical machine or not.

SECTION 2

Any person violating any of the provisions of this ordinance shall be deemed
guilty of a misdemeanor, and upon conviction thereof be fined in any sum not
more than two hundred dellars (\$200)

more than two hundred dollars (\$200). SECTION 3

This ordinance shall be in full force and effect from and after the date of its passage and publication as required by law.

OUTDOOR AMUSEMENT-

(Continued from page 3) practical inability to function under fixed codes of fair competition, the attempt to codify them was not abandoned, how-ever, until after much time and effort

ever, until after much time and effort had justified these contentions.

The National Industrial Recovery Act will expire June 16, unless Congress acts in the meantime to extend it. That extension is certain is generally agreed. The only question touching such extension is as to the form NRA will take.

With plans being rushed for the administering of the huge work-relief measure, authorizing expenditure of billions of dollars to the end recovery be hastened, it is generally accepted that business of all kinds will be much stimulated when administration actually gets under way. under way.

ISLER GREATER SHOWS

BIG ELKS' IUBILEE. Murphysboro, III., May 5th to 10th

High-class Shows, Rides and Concessions, except Corn Game. Concession Agents, experienced Ride Holp and useful working people. Will book good Cook House. Write or wire Paragould, Ark.

Reid Greater Shows

Want to join at once, Grind Stores and Ball Cames, \$10.00; Wheels, \$15.00; Grind Shows with transportation, 25 per cent. Lewisburg, Tenn., this week; Mount Pleasant, Tenn., to follow.

DODSON'S WORLD'S FAIR SHOWS

WANT-Trumpet, Clarinet and Bass Players for Band. Wire BAND LEADER, Dodson Show, St. Louis, Mo.

WANTED

Will pay cash for Concession Frames and Tops, not over 16 ft. Good condition. Merchandise Wheels, Evans Large Wheels; other Concession Games. State condition. Lowest cash price. HARRIS KAY COMPANY, 1321 Arch Street, Philadelphia, Pa.

HARRY L. HINE AMUSEMENT CO. Spaiding Hotel, St. Paul, Minn.
WANTED TO BOOK Ferris Wheel. Opening
May 20. Booked solid to August 15. CAN USE
Concessions. No grift. Wire or write.

H...... Operators! Here's a New Salesboard Deal

Write for Special Circular Showing Complete Line of New Deals



Only 6.25 per deal Order No. B. P 9.

FISHING TACKLE ASSORTMENT—Consisting of two level Winding Revis, two Baltz,
two Lighters, one Flashlight, three Pocket
Knives, two Fountain Pen Flashlights, moented
on a 2,000-Hole Roam. Takes in \$20,00
and mays out 30 Packages of Cigareties.



Air Balloons
ESBNS -90 CM
Ast Animal Prints
Per Gross, \$2.75.
BSBN11-90 CM
Ast Flower Prints
Per Gross, \$3.00.
BSBN80 - BSN80 - BSN80

Gas Balloons
B85N31—70 CM
Assorted Prints Per
Gross, \$3.00.
B85N32—90 CM Asst. Prints. Gro. \$3.45

NOVELTIES.

B38N68—Flying Binda. Outside Hummer. Per Gross, \$2.00. B85N107—Pop-Eye Inflated Toy. Per Gross, \$5.00. B85N104—Mickey Inflated Toy. Per Gross, \$9.00.

Special Value
CHINA ASH
TRAY—Finished in
luster with band of
contrasting color.
China commode is
mounted on center ci
-inch sab tray. Sent
and cover are morable.



R2N151-Per Gross, \$4.50.



FIRST QUALITY, Edge Blad-ot confuse wi

3-IN-1 VEST





TEA BALL SET — Consists of tea ball in shape of a kettle with chain

N.SHURE CO Adams and Wells Streets CHICAGO

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129 West Gentral Parkway, Gincinneti, O.

It Helps You, the Paper and Advertisers to Men-

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EXCLUSIVE EASTERN DISTRIBUTORS QUICK SILVER, \$67.50

ZIP, \$39.50 GLOBE TROTTER, \$57.50 IMMEDIATE DELIVERY!

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USED PIN GAMES

FAGUE, SR.: SIGNAL, SR. \$24.90 ANNON FIRE, SR...... 29.50 MAJOR LEAGUE, SR.; SIGNAL, SR. S24.90 MILLS CANNON FIRE, SR. ... 29.50 DROP KICK SIGNAL JR.; MAJOR LEAGUE, \$14.90 JR.; FORWARD PASS, SR. ... \$14.90 S. SUBWAY, SHOOTING STAR. ... \$10.00 WRITE FOR BABE'S BARGAIN BUYS.

455 West 42nd St MEdallion 3.0468



No. Electric Mantel Clock

HAND-RUBBED MAHOGANY

1.40 Ea. Finish Solid Wood Case 1.40 Ea. 91/4" High—71/2" Wide 1.40 Ea. See Our Line of SHIRLEY TEMPLE DOLLS CHROMIUM WARE: Chocolate Sets

Hostess Sets, Percolator Sets, Lamps, Etc. Rock Bottom Prices — One-Day Service Write for Illustrated Catalog. WISCONSIN DELUXE CORP. 1902 NO. THIRD ST. MILWAUKEE, WIS.

Hottest Premium Item

SINCE OLD CUPIE DOLL DAYS

Everybody Wants One Sample Prepaid \$1.00

Dozen Lots (F. O. B. Dallas) \$4.20 Will Refund Money to Anyone Dissatisfied

Southern Premium Mfg. Co., Dallas, Texas

Par fum .. HOLLYWOOD NIGHTS SOST-CHARTE.

MILLS SALES CO.,

REAL PERFUME

AT A FRACTION OF ITS ORIGINAL COST Absolutely the FINEST in Perfumes. A Quality that Compares with the best Advertised Brands retailing from \$1.00 to \$10.00.

"HOLLYWOOD NIGHTS" PERFUME

"HOLLYWOOD NIGHTS" PERFUME
Secret. Formula Direct From Paria. Endorsed by famous
Morie Stars—French Style. Packing in 12 Odors, Complete,
Cardenia
Sweet. Pea
Chypre
Narcisse
2 dor. Assorted Gdors in Attractive Counter Display Carton.
GROSS LOTS, ASSORTED
EACH.
Large \$10.00 Size—"HOLLYWOOD NIGHTS."
Conhanced in a stuming Lizard Skin Box Each
EACH.

Special Counter Display Carton.

GC
Large \$10.00 Size—"HOLLYWOOD NIGHTS."

OF
The attractive Cruciars with all orders that help you sell this
For this perfume on sight.

Sole Billboard "Hollywood Nights" Distributor.

901 Broadway, New York City

POPEVE INFLATED RUBBER TOY,
MICKEY MOUSE INFLATED RUBBER TOY DOZ. 80C. GT. \$9.00
PLUTO THE PUP INFLATED RUBBER TOY DOZ. 80C. GT. \$9.00
STREETMEN'S SPECIAL BALLOON, Fancy Prints, Bright \$2.50
Colore. Gross
LARGE OAK MICKEY MOUSE TOSS-UP. Gross. 9.00
SLIM JIMS, MICKEY MOUSE TOSS-UP. GROSS 9.00
SLIM JIMS, MICKEY MOUSE TOSS-UP. GROSS 9.00
SLIM JIMS, MICKEY MOUSE TOSS-UP. Gross. 9.00
SLIM JIMS, MICKEY MOUSE TOSS-UP. GROSS 9.00
SLIM JIMS, MICKEY PROUSE TOSS-UP. GROSS 9.00
SLIM JIMS, MICKEY PROUSE TOSS

Many New Items Coming in Every Day, Write Us Your Requir AIRMAIL Your Orders. 25% Deposit, Balance C. O. D The Midwest Novelty Co.



ROYAL PALM SHOWS

WANT—One strong Feature Show, with own outfit. Cood opening for Dog and Pony Show. Have frameup for Small Grind Show. Can also place Crime Show, big Python Snakes, Penny Areade and Fun House that can "gilly."

CONCESSIONS WANTED—Crind Stores that work with Stock, Frozen Custard, Cigarette Shooting Callery, Novelties, American Palmistry, Stock Wheels. Positively on grift. ROYAL PALM SHOWS opens its Fair season early in July, continuing until December 14: then our Florida circuit.

TAKE NOTE—Nelson Gillespie Sisters and Virginia please write or wire Mrs. Kay Woiss, care Girl Show. Class Blower, Freaks and working acts to enlarge Side Show. Communicate with Pat Delaney, Manager.

ROUTE: Huntsville, Ala., this week; Murfreesboro, Tenn., and Hopkinsville, Ky., Auspices Polico Department: Bowling Green, Ky., Auspices B. P. O. Elks, to follow. Write or wire BERNEY SMUCKLER, General Manager.

Knepp & Dehnert Combined Exposition, Inc.

WANT—Corn Game and Legitimate Concessions. What have you? Can place Grind Shows that do not conflict. Also Act for Side Show and Minstrel Performers. Harry Harris, write. Washington, Pa., week April 29th: Monongahela, week May 6th. All mall and wires as per route.

New Separator Brings Big Response From Ops

CHICAGO, April 27.—Heavy orders and reorders are reported to be the trade response to the check separator available on Put 'n' Take, made by Western Equipment and Supply Company. "Put 'n' Take, the one-ball automatic

"Put 'n' Take, the one-ball automatic payout table, and Hells Bells, the 10-ball payout game, are well known to all operators," says Jimmy Johnson, head of the firm. "The tremendous moneymaking records of these sensations are establishing an enviable reputation for the firm. the firm.
"With the new separator the player

inserts cash in the proven, visible coin chute and the machine pays out in tokens. Western's new check separator tokens. Western's new check separator is an advance which further adds to the many marvelous features of both Put 'n' 'n' Hells Bells.

"The ever-increasing demand for both of these fine games has made necessary the doubling of Western Equipment and Supply Company's working force. A new supply Company's working force. A new battery of high-speed punch presses and other modern mechanical equip-ment has been added to the plant to further facilitate an already large

ROUTES

(Continued from page 35)
Rayaltos Concert Co.: Rushville, Ind., 29-May 4.
Ricton's Vodvil Show: Woolsey, Ga., 29-May 4.

REPERTOIRE

Billroy Comedians, Billy Wehle's: Martinsville, Va., 1; Danville 2; Lynchburg 3; Buena Vista 4; Covington 6. Bisbee Comedians: Hohenwald, Tenn., 29-

Visia 4; Covington v.
Bisboe Comedians: Hohenwald, Tenn., 29May 4.
Bisbop Tent Show: Thurmont, Md., 29-May 4.
Blythe Players: Bechtelsville, Pa., 29-May 4.
Obrecht, Christy, Show: (Scenic) Appleton,
Minn., 1-4.
Smith, Prank, Players: Milan, Tenn., 29May 4.
Stone Show: Hazen, Ark., 29-May 4.

CIRCUS AND WILD WEST

Almond, Jethro: Albemarle, N. C., 4; Wades-boro 6.

boro 6.

Barnes, Al G.: Palo Alto, Calif., 30; San Mateo May 1; San Prancisco 2-5; Stockton 6; Merced 7; Sacramento 8; Vallelo 9; Oakland 10-12.

Cole Bros.-Clyde Beatty: (Coliseum) Chicago 29-May 5; Rochester, Ind., 6; Indianapolis 7-8; Louisville, Ky., 9; Lexington 10; Covington 10; Covington

ington 11.
Famous Robbins: Mt. Carmel, Pa., 1; Ashland 2; Shenandoah 3; Bloomsburg 4; Danville 6.

land 2; Sheinandoan 3; January 1, 1916 6.

Haag, Mighty: Pulaski, Tenn., I.

Hagenbeck - Wallace - 4 - Paw - Sells: (Stadium) Chicago 29-May 5; Kokomo, Ind., 6; Cincinnati, O., 7-8; Dayton 9.

Honest Bill: Wellsburg, W. Va., 30; Burgettstown, Pa., May 1.

Hunt's: Tower City, Pa., 2.

Miken Bros.: Selinsgrove, Pa., 30; Milton Mix. Tom: Grants Pass, Ore., 30; Roseburg May 1; Eugene 2; Corvallis 3; Albany 4; Dallas 5.

Mix. Tom: Grants Pass, Ore., 30; Roseburg May 1; Eugene 2; Corvailis 3; Albany 4; Dallas 5.
Oklahoma Ranch Rodee: Kannapolis, N. C., 1-4; Greensboro 7-11.
Orange Bros.: Prestonburg, Ky., 1.
Polack Bros.: Billings, Mont., 29-May 4; Sheridan, Wyo., 6-11.
Ringling Bros. and Barnum & Bailey: (Madison Sq. Garden) New York 29-May 4; Boston 6-11.
Seal Bros.: Eureka, Kan., 1; Eldorado 2.

CARNIVAL COMPANIES

CARNIVAL COMPANIES

All-American: Huntington, L. I., N. Y., 8-18.
America's Model: Seima, Ala., 29-May 4.
Anderson-Stader: Columbus, Neb., 4-11.
Back B.; Burtington, N. C., 29-May 4.
Bach, O. J.: Jersey Shore, Pa., 29-May 4.
Bach, O. J.: Jersey Shore, Pa., 29-May 4.
Bar-Brown: Pitzgerald, Ga., 6-11.
Backer, J. L.: Pana, Ill., 29-May 4; Taylor-ville 6-11.
Beckmann & Gerety: (Grand & LaClede Sts.)
St. Louis, Mo., 1-15.
Bee, F. H.: Russellville, Ky., 4-11.
Big 4: Atlanta, Ga., 29-May 4.
Big State: Goose Creek, Tex., 29-May 4.
Big Bloom's Gold Medal: Harrisburg, Ill., 29-May 4; Newcastle 6-11.
Bight Light: Florence, S. C., 29-May 4.
Byers Bros.: DeSoto, Mo., 29-May 4; Washington 6-11.
Centennial Expo.: Mincola, Tex., 29-May 4.
Christ United: Lebanon, Tenn., 29-May 4.
Christ United: Lebanon, Tenn., 29-May 4; Hartford 6-11.
Corey Greater: Clymer, Pa., 29-May 4; Penn 6-11.
Corey Greater: Clymer, Pa., 29-May 4; Penn 6-11.
Corey Greater: (No. 2; St. Michael, Pa., 29-Corey Greater, No. 2; St. Michael, Pa., 29-Corey Greater.

6-11. Corey Greater, No. 2; St. Michael, Pa., 29-May 4. Crafts 20 Big: Fresno, Calif., 1-5; Modesto 6-11.

rowley United: Marshall, Mo., 29-May 4; Columbia 6-11.

Columbia 6-11.
Dailey Bros. Okemah, Okla. 29-May 4.
Dixie Expo.: Harlan, Ky. 29-May 4.
Dodson's World's Fair: (Kingshighway & S.
W. Bivds.) St. Louis, Mo., 29-May 12.
Edwards, J. R.: Massillon, O., 29-May 4.
City: Watervilet, N. Y., 29-May 4.
(See ROUTES on page 82)



GERBER & GLASS SUPREME VENDING CO., INC.

SPECIALS

FOT CIRCUS & CARNIVALS AT THESE PRICES FOR 2 WEEKS ONLY

RIDE 'EM COWBOY HATS. \$7.20
First quality. Gross. \$7.20
COWBOY HATS, Regulation 19.00 MINIATURE STRAW HATS with 5.00

METALLIC HIGH HAT FUR 6.75

MONKEYS, regular size, gross
GIANT SIZE HIGH HAT FUR 16.50
LASH WHIP, with Colored Ball 5.25
Take advantage of these excellent values
NOW. Send 50c for samples of above
(Prepado). Write for Price List of other
Circus and Carvill Hems. 25% deposit
on all orders, balance 5. 0. D.

EPSTEIN NOVELTY CO. 130 PARK ROW, NEW YORK, N. Y.

MANHATTAN CHOCOLATES



A High-Class Chocolate Intermediate with one layer of Associated Chocolates. Individually Cupped. This Attractive, Cellophaned Box is the Concessionaire's Money Maker. Packed 5 Doz. to Carton. 70c Doz.

\$4.20 Carton 25% Deposit with Order, Bal. C. O. D. Marvel Candy Co., INC. 101-103 Wooster St., NEW YORK CITY.

Concessionaires...
NOVELTY SUPPLY FOR
AIRS, CARNIVALS, CIRCUSES, GRID STORES,
WHEELS, PARKS, CORN GAMES, BIE.
Catalog with New Low Prices
THE TIPP NOVELTY COMPANY
TIPPECANOE CITY. OHIO

CONCESSIONAIRES
PARKS OPERATORS
Order Blank, Malling List
ready now, for your opening
season. Write today for copy.
New Catalogue ready sooth.
New Items. Low Prices.
Complete line Importer Slum.
All orders. half cash, baland orders. All. Cash, baland orders. All. Cash.
D. One-Day

O. J. MATTEI & CO. 927 East Madison, Louisville, Ky.



A 1c POST CARD *

WIII Bring Our New FREE Catalogue of SUN-DRIES, BLADES, NOVELTIES, NOTIONS, CARDED GOODS, EXTRACTS, TIES, HOSIERY, HANDKERCHIEFS, SMOKERS' ARTICLES, BEPT. SALES CO., 31 East 20th, New York.

WANTED - BUR AMUSEMENT CO.

New Shows Shows of all kinds. Those with own transportation given preference. Count Yamo, Leno Lee, Bill Calkins, Blackie Smith answer. All Concessions open except Cook House and Penul Pitch. Tony Gentry, Brooks Family, Harry Gold Willie Levine, Tex Chambers answer. BUR AKUSEMENT CO., Belen, N. M., 3 Days. Open May 4. P. S.—Ride Help wanted.

P. J. SPERONI SHOWS

WANT clean Shows with own outfits, legitimate Concessions that work for Stock. This week, Rock Falls, III.; next week, Kewanee, III.

FOR SALE — Portable Whip \$1,000: at Lakewood Park. Apply JOS. B. KENESKY, 158 Penn St., Tamaqua, Pa.

SOL'S LIBERTY SHOWS, Inc. NOW BOOKING FOR SEASON 1985.

Pacific Breezes

LOS ANGELES, April 27.—One of the greatest blowouts in coin-machine history on the West Coast took place April fory on the West Coast took place April 6 when Henry Stuart and Jack Mo-Clelland, of the National Amusement Company, played hosts to more than 1,000 operators and their friends at a grand party in celebration of the enlargement of the Los Angeles showrooms of the firm and the addition of a play-room and operators' bar. The festivities started at 10 a.m. and lasted until well after midnight, with music for well after midnight, with music for dancing being provided by a girl or-chestra. Special feature dance numbers and vaudeville specialties were offered thruout the day.

With the opening of the new addition

to the showrooms at 1481 West Wash-ington boulevard the National now has a street frontage of more than 200 feet. The new bar, one of the finest on the was installed at a tremendous The brass rail of the bar is from the old Vernon Country Club, and some of the greatest names in sporting circles and motion pictures have rested their feet upon its dented sides. More than feet upon its dented sides. More than \$1,000 was spent in decorating the playroom and bar, and those in attendance at the opening went away firm in the belief they had never seen a finer display of nude wall pictures than in the National har.

Members of the California Amusement Machine Operators' Association at their meeting April 2 in the Subway Terminal Building made preliminary plans for a dinner dance to be held early in May for members and their guests. Committee for the affair includes Joe Orcutt, Sol Gottlieb and Frank Kozinsky.

Art Mohr has returned to Los Angeles from an extensive trip thru the Pacific Northwest in the interest of the Gans

April 15 has been set as date of trial for V. O. Briggs, the Owl Drug Com-pany and Mr. Maple, store manager, in a recent pickup of two types of automatic merchandisers. Briggs, operator of the machines, entered a plea of not guilty. Two previous decisions in favor of the machines are now on file in Los Angeles municipal courts.

Bon MacDougall left Los Angeles by plane April 6 to open the Chicago plant of the Continental Novelty Company.

Barrel Rolls are leaving Los Angeles by the carload. Two carloads were shipped last week . . . one to Chicago and another to John Pitzgibbons in New

A Longfellow, of Flagstaff, Ariz., manager of Arts Music Shop, states that many new locations are opening up in Northern Arizona for the summer. Longfellow operates Wurlitzer Simplex instruments around the Gray Canyon.

F. V. Craig. Inyo Music Company, Bishop, Calif., writes that fish are going to be bigger and better than ever this year in the streams of the Owens Valley country. Craig is an operator of music machines.

G. R. Pettijohn, of the Pacific Amusement Manufacturing Company, Chicago, returned to the Chicago office this week after spending a few days at his home

Los Angeles coin-machine men en-joyed a visit during the past week from M. D. Kitternan, well-known operator of Blebon Arten. of Bisbee, Ariz.

Praise was forthcoming this week from California coin-machine men for the ac-

Missouri Ops

Due to delay in getting notices to op-erators in Missouri of the meeting called at Jefferson City April 24, a meeting has been called for a later date.

Wednesday, May 15, at the Mission Inn.
Crand and Magnolia streets, St. Louis, a
State-wide meeting will be held for completing the Missouri State organization of
operators. All operators in the State are operators. All operators in the State are invited to attend and notices will also be mailed to all on the list. The executive committee announces that some important and interesting plans will be proposed for discussion at the next meeting. tion of R. A. Talbert, of the Talbert Novelty Company, Fresno, Calif., who is re-ported to have destroyed \$9,000 worth of obsolete marble games and coin ma-chines to remove them from competition with modern equipment.

Miss Smith, former private secretary Aniss Smith, former private secretary to Fred C. McClellan, of the Pacific Amusement Manufacturing Company, when Mr. McClellan was on the Coast, has taken a position with the National Amusement Company.

F. K. Maitland, Los Angeles inventor, left this week for Chicago to assist in the construction of new games at the Chicago plant of the Exhibit Supply Company

C. B. McClelland, San Francisco man-ager of the National Amusement Company, spent last week-end in Los Angeles and stated that business in the northern part of the State is the best it has been

California Games Company is now settled in its new plant on South Flower creat and production on the new game, Crazy Lane, is set to get under way within the next 10 days.

H. L. Stuart returned to Los Angeles April 6 from a trip to Portland and Seattle to re-establish offices for the National Amusement Company in both cities. New offices are located at 1227 Southwest Morrison street, Portland, and at 100 Elliott avenue, West, Seattle.

Baum Distrib for Chi Co.

CHICAGO. April 27.—Baum Novelty Company, of which Dan Baum is owner and manager, was appointed Missouri distributor of the Beam-Lite and Times Square pin games, products of the Chicago Coin Machine Company, Chicago. The games have made instantaneous hits in St. Louis and vicinity. Baum has made a sales record on Beam-Lite in the State of Missouri and is high in his praise of this particular machine.

Capehart Buys Patents

FT. WAYNE, Ind., April 27.—All rights of the late Stanton A. Guest, of Huntingor the late stanton A. Guest, or hunting-ton, Ind., in a patent automatic phono-graph have been purchased by the Cape-hart Corporation. The device was pat-ented by Mr. Guest and Thomas W. Small, Capehart engineer. The patent was issued July 17, 1934, following Mr. Guest's death. The application had been pend-ing for some time.

Texas Trade Twinkles

A few sidelights on the Texas operators' meeting in Dallas April 7. . . . Morris Maynor, of Texarkana. Morris never misses a gathering . . the San Antonio delegation all smiles after sell-Antonio delegation all similes after seliing their city to the association for the
next annual meeting . . . the Houston
boys were there in gobs. They should
have chartered a special train. . .
Harry Turner, with his usual black
cigar, taking membership applications.
. . John, Backman had to send out for
a keister to carry the dough away in
. . about 75 new members lined up
with the association and placed their
money on the line. . Ralph Young with the association and placed their money on the line. . . . Ralph Young delivering a real speech in the super-young fashion . . . the oldtimers, Dennard, Carpenter, McLarty, Schatz, Phillips, Daily, Stelle, Horton, Hale, Jones, Houghton, Frankrich, Cornelius, Scarbrough, Smith and the Durham brothers, four of them, and others were on hand when the meeting was called to order. Mrs. Chanman on hand to order. . . Mrs. Chapman on hand to see that all lady visitors were taken care of. . . Milam, of Corsicana, dap-per as ever. . . It was a great gathering.

Fisher Brown, the new president of Fisher Brown, the new president of the Texas association, outlined a progres-sive program to the Texas craft and asked for about 50 organizers to assist him in creating sectional organizations to co-operate with the State group. It looks like big things will happen in the Texas association during 1935.

Ken C. Willis, president of the Neutron Amusement Corporation, of Dallas, is said to be the original inventor and designer of the first light-up game to be presented to the industry. The game was Lite-a-Line. Ken had a real struggle on the West Coast before he really got into production on the game. His





determination at last landed him with the Pacific Amusement Manufacturing the Facilic Amusement Mandfacturing Company, and—well, every op knows what Lite-a-Line did. Ken doesn't have to eat hamburgers any more. He is now working on another outstanding number. He is also the State representative in Texas for the Pacific Amusement Manufacturing Company.

San Antonio has a live-wire city as San Antonio has a live-wire city association with a large membership. With Houston and Wichita Falls already with good associations, San Antonio moving up with a large group, it is expected that every city of any size will soon have its coin-machine organization. Waco, Lubbock, El Paso, Texarkana, Beaumont and Austin are expected to create organizations before april is out.

The Texas Operators' Association will oon have a public relations committee. The work of this committee will be to establish or help to establish favorable relationship between the coin-machine industry and local organizations and to secure for the industry better publicity from the press from the press.

Things are brightening up in Texas Things are originated by a crazy bill that was presented recently to the State Legislature. The bill in its entirety will never get to first base. It called for a complete outlawing of marble games and complete outlawing of marine gather and cited as its big thunder the old poolroom law. The bill's author requested a vote to move the bill up from its regular place for quick action. This was defeated almost 10 to 1. So the bill still nestles almost on the bottom of a stack



of several hundred bills and may not of several hundred bills and may not come up at this session. In the mean-time it is hoped that the association can secure an agreeable tax. At this writing operators are again buying machines and jobbers are doing their usual busi-ness. There is not a discouraged coin-machine man in the entire State.

Real News

"This is to let you know that Mrs. Dave Robbins gave birth, April 15, to a healthy and husky boy; weight 9 pounds 3 ounces. "Our only regret is that he looks like

"However, we hope he will get better looking in time. "Mother and father are both doing fine." DAVE.

COAST TO COAST

New York-Chicago-Frisco-New Orleans-Canada and the WORLD OVER

"MILLS" Guarantees they are NEVER UNDERSOLD or they Will Sell FOR LESS. Therefore, to matter where you are "MILLS" Guarantees to SAVE YOU MONEY. If any of our prices elivered to your door are not LESS than you can obtain them for, even from the Smallest Annufacture, Jobber or Distributor, as will refused the difference, and REMEMBER "MILLS" as been in business for 83 search, assurant you or FAIR DEALING, INSTANT SERVICE and Lower Prices than YOU ROW PAY.

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PAY
THOU PAY
THAN YOU PAY RAZOR BLADES, Double Edge, 5 to Package, Cellonane Wrapped. First \$ 3.80
STYPTIO PENCILS. Stops Bleeding 45c
STYPTIO PENCILS. Stops Bleeding 45c
When Applied to Cuts. Gross. 5.75
STOTUBE SHAVING CREAM. Gros. 5.75
STOTUBE SHAVING CREAM. Gro. 5.75
STOTUBE DENTAL CREAM. Gro. 5.75
STOTUBE GRO. GRO. 6.75
STOTUBE GRO. 6.75
STOTUBE GRO. GRO. 6.75
STOTUBE GRO. GRO. 6.75
STOTUBE GRO. Loti, Each Card RAGTS, 8-cz. size. Labeled PLAVORING EXTRACTS, 8-cz. size. Labeled policy 5100 Colessal Value (Chit. 7,00 cm. 7,0 S1.00 Box of 7 Cakes Assorted Scaps. 10c Box of 7 Cakes Assorted Scaps. 10c Box of 7 Cakes Assorted Scaps. 75c Too The BRUSHES. Exceptional Value. Made by Million Dollar Manufacturer. 5.50 MERQUROCHROME & IODINE. 3.00 Aspirit, 5 grain Bottie, Attractive 1.95 HUBBING ALCOHOL. 16-ox. Pinched 1.95 Bottle. Highest Quality, Gross. 11.00 Bettle. Highest Quality, Gross. 11.00 Fuse Fixed Fig. 11.00 Fuse Fixed Fixed Fixed Scape Sca

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901 Broadway 27 South Wells St. NEW YORK CITY CHICAGO, ILL. S ORCHARD ST. NEW YORK, OPEN DAILY, INCLUDING SUNDA MERCHANDISE FOR SIDE 58C

SICKING'S RECONDITIONED MACHINE BARGAINS

RELAY \$ 8.50	ELECTRO
PLEET 10.00	LIGHTNING 16.50
PUSHOVER 10.00	SUPER 8 16.50
BLUE STREAK 10.00	BIG BERTHA 17.50
	MAJOR LEAGUE 17.50
ALL LATEST MACHINES F	OR IMMEDIATE DELIVERY.
Americale Oldert Distributors Est.	shilehed 400E 40 Vesse of Camiles

SICKING MFG. CO., Inc., 1922 Freeman Ave., CINCINNATI, O.

MILLS, 5e-25c, Silent Escalator Double Jack Pot, Front Vender \$34.50
MILLS, 5e-25c, Single Jack Pot, Front Vender or Bell 14.50
JENNINGS, 5c-25c, Victoria Double Jack Pot, Bell or Front Vender 24.50
MILLS, LOCK 5, 2 Keys—\$1.00 Each; STEEL STANDS—\$1.00 Each.

USED PIN GAME SPECIALS

ELECTRO \$ 8.50 | PIGSKIN \$12.50 | SIGNAL SR. \$19.00

AUTOBANK \$2.50 | REGISTER \$15.00 | CONTACT JR. \$15.00

1/3 DEPOSIT—BALANCE C. O. D. — WRITE FOR COMPLETE LIST,

NEW YORK AMUSEMENT CO., 32 LA SALLE ST... NEW YORK CITY. Tel: MONUMENT 2-5625 ______

G. WADE SHOWS

OPEN SATURDAY, MAY 4, PORT HURON, MICH.

Can place one or two more Shows and a few more legitimate Concessions. Strictly no strong joints. William O'Brien, wire as per correspondence. Several more locations in the heart of the automobile district to follow Port Huron. Address W. G. WADE SHOWS, Port Huron, Mich.

THE B & B SHOWS CALL

GALAX, VIRGINIA, WEEK MAY 6-11 WANT—WANT—WANT

TO IOIN FOR OPENING.

CONCESSIONS—Want neat and clean Cook House that caters to showfolks; also Long Range Gallery. Both must have own transportation. SHOWS—Herbert Acosta wants Talker, Singers and Specialty Dancers with neat wardrobe; also Piano Accordion Wants Taker, singers and specialry bancers with near wardoos; and riano According Player that can cut it. Purl Shields wants one Team; also hot Sax for Carolina Minstrels. Mabel Mack, Red or Doc White wire us at once. Can use neat Model City; also Fat Show with own transportation. Happy Dawley and Murphy's Midgets be on hand for our opening. All address this week Burlington, N. C.

WANT DIXIE EXPOSITION SHOWS WANT

SHOW, RIDES, CONCESSIONS THAT DON'T CONFLICT. NO RACKET. We have Merry-Go-Round, Ferris Wheel, Mix-Up, Kiddy Swing, Ten-in-One, Mickey Mouse, Wax Shobree Free Acts, Captain Rudell's Animal Act, Elephant, Dozs, Pony and Camed Act, Aerial Frank High Dive. Have plenty Fairs and Celebrations. Fa Secretaries and Celebration Committees get in touch with us. Address Harlan, Ky, this week; Lync Dy, week May 6.

MILLER BROS. SHOWS WANT

OPENING SEASON NORTON, VA., MAY 11 TO 18.

CAN USE legitimate Concessions, Pooto Callery, Frozen Custard, Ball Games, Long Range Gallery,
CAN USE organized Minstrel Show, Walk-Thru Show. GIRLS—Can use Girls for Nite Life Show, also
White Drumner, with Drums, Saxophone, Cornet. SHOWS—All kinds come on. Will furnish outlit d. Write or wire MORRIS MILLER, 332 West Jefferson St., Louisville, Ky., till May 8; then Norton, Va. S.—Frank Zords, wants Pit Show Attractions.

Calvert in Larger Quarters

BALTIMORE, April 27.-Calvert Novelty Company, headed by S. R. Anderson and O. L. Nyberg, has outgrown its old quarters at 1303 East Baltimore street and today moves into new and larger quarters at 213 East Mt. Royal avenue here. The new location will enable the company to better serve the trade in this territory. In commenting on the change, O. L. Nyberg stated: "We take pride in mentioning that we have out-grown our present location and feel that a great deal of the success we have enjoyed is due to the advertising we have done in The Billboard."

Besser Scores on Used Ones

ST. LOUIS, April 27.—Besser Novelty Company, of this city, is establishing an enviable reputation in the used machine field in the Middle West. Herb Besser, field in the Middle West. Herb Besser, owner, is the recipient of many com-plimentary letters from satisfied cus-tomers of used equipment which he sends out practically like new. At pres-ent Besser has four mechanics working in his place. They do nothing but overhaul used amusement machines.

DIVORCES

(Continued from page 33)
against Joseph G. Wright in Los Angeles

Jerome Safron film booker, filed suit against Rose Kalter Weinstein Safron at Los Angeles April 22.

ROUTES.

(Continued from page 80)

Continued from page 80)

Empire Valley: New Rochelle, N. Y., 8-11,
Endy Bros: Front Royal, Va., 29-May 4;
Coatesville, Pa., 6-11.
Georgia Attra: Ciliton, S. C., 29-May 4,
Gibbs, W. A.: Pittaburg, Kan., 29-May 4,
Gilek, Wm.: Baltimore, Md., 29-May 4,
Colden Belt: Poteau, Okla., 29-May 4,
Golden Gate: Crofton, Ky., 29-May 4; Cadis
Golding Crocker.

6-11. Gooding Greater: Maysville, Ky., 29-May 4. Great Coney Island: Cabot, Ark., 29-May 4. Great Dixeland: Ponchatoula, La., 29-May 4. Great Super: Athens, Ge., 29-May 4. Great Suthern Abants, Tenn., 29-May 4. Great Super: Athens, Tenn., 29-May 4. Greater United: Beeville, Tex., 29-May 4. Greater United: Beeville, Tex., 29-May 4. Greater United: Expo.: Bluefield, W. Va., 29-May 4; Williamson 6-11.

29-May 4; Williamson 6-11,
Hames: San Angelo, Tex., 29-May 4.
Hamilton: McRae. Ark., 29-May 11.
Hansen, Al C.: Lenoir City, Tenn., 29-May 4.
Happyland: Lincoln Park, Mich., 4-12.
Heller's Acme: Elizabeth, N. J., 29-May 4;
South River 6-11.
Hennies Bros.: Quincy, Ill., 29-May 4; Jacksouville, 6,11

South River o-11.
Hennies Bros.: Quincy, Ill., 29-May 4; Jacksonville 6-11.
Heth, L. J.: Decatur, Ala., 29-May 4.
Hilderbrand United: Ukiah, Calif., 29-May 4;
Eureka 6-11.
Howard Bros.: Logan, O., 6-11.

Goward Bros.: Logan, O., 6-11.

Isler Greater: Paragould, Ark., 29-May 4.

Jackson's: Kentville, N. S., Can., 2-4.

Jones, Johnny J., Expo.: (H & 15th sts.)

Washington, D. C., 29-May 4; Cumberland,

Md., 6-11.

Md., 6-11.

Kasu United: Salisbury, Md., 29-May 4.

Keystone: Latrobe, Pa., 1-4.

Kilonis, John D.: Manchester, N. H., 29-May 5.

Kiein's Attra.: Elmira, N. Y., 4-11.

Knepp & Dehnert: Washington, Pa., 29-May 4.

Krause Greater: Martinsburg, W. Va., 29-May 4.

Landes, J. L., Washing College, May 4.

Krause Greater: Martinaburg, W. Va., 29-May 4,
Landes, J. L.; Junction City, Kan., 29-May 4;
Emporia 6-11. Louis, Mo., until May 18.
Legette, C. R.; Guirdon, Ark., 29-May 4;
Arkadelphia 6-11. Lewis, Art: Naugatuck, Conn., 29-May 4;
Illimo 6-11.
Lewis, Art: Naugatuck, Conn., 29-May 4;
Illimo 6-11.
McClellan: Newport, Ark., 29-May 4; Jonesboro 6-11.
Mack & Athur: Center Line, Detroit, Mich., 29-May 5; Royal Oak 6-12.
Marks, Fadericksburg, Va., 29-May 4.
Marks, Fusers: Frankston, Tex., 29-May 4.
Marks, Fusers: Frankston, Tex., 29-May 4.
Michigan Greater: Grand Rapids, Mich., 29-May 4.
Miner's Model: Elverson, Fa., 29-May 4.
Mohawk Valley: Franklin, Va., 29-May 4;
Newport News 6-11.
Murphy, D. D.; (Mo. & Butger Sts.) St. Louis, Mo., 29-May 4.
New Deal: Cookeville, Tenn., 29-May 4.
Page, J. J.; Maryville, Tenn., 29-May 4.
Page, J. J.; Maryville, Tenn., 29-May 4,
Pan-American: Paducah, Kv., 29-May 4,

Mo. 29-May 4.

New Deal: Cookeville, Tenn., 29-May 4.

Page, J. J.: Maryville, Tenn., 29-May 4.

Pan-American: Paducah, Ky., 29-May 4;

Mattoon, Ill., 6-11.

Peerson: Vandalia, Ill., 29-May 4; Pana 6-11.

Peerless Expo.: Morgantown, W. Va., 29-May 4;

Alamazoo 6-11.

Reading United: Crossville, Tenn., 29-May 4;

Monterey 6-11.

Reid Greater: Lewisburg, Tenn., 29-May 4;

Motherts Bros.: Lynchburg, Va., 29-May 4.

Motherts Bros.: Lynchburg, Va., 29-May 4.

Judsonia 6-11.

Roland Expo.: Pennington Gap, Va., 29-May 4.

Roland Expo.: Pennington Gap, Va., 29-May 4.

Royal Pain: Huntsville, Ala., 29-May 4.

Royal Fain: Huntsville, Ala., 29-May 4.

Royal Fain: Huntsville, Ala., 29-May 4.

Shamrock: Gross Plains, Tex., 29-May 4.

Sheesley Midway: Ashland, Ky., 29-May 4. Siebrand Bros.: Twin Falls, Ida., 29-May 4. Six, J. Harry: Louisville, Ky., 29-May 4. Small & Bullock: Sophia, W. Va., 29-May 4. Smith, J. Lacy: Powhatan Point, O., 29-May 4. Smith; Great Atlantic: Bassett, Va., 29-May 4.

Smith's Great Atlantic: Bassett, Va., 29-May 4.
Smith's Great Atlantic: Bassett, Va., 29-May 4.
Sol's Liberty: Carbondale, Ill., 29-May 4.
Sol's Liberty: Carbondale, Ill., 29-May 4.
Spencer, C. L.: Albertyille, Ala., 29-May 4.
Spencer, C. L.: Albertyille, Ala., 29-May 4.
Staff Falt Kingman, Ariz., 29-May 4.
Staff Falt Kingman, Ariz., 29-May 4.
Strates: Cornin: Gonzales, Collif., 29-May 4.
Strates: Cornin: Gonzales, Collif., 29-May 4.
Sunset Am. Co.: Keokuk, Ia., 2-11.
Texas Centennial: Sugar Land, Tex., 29-May 4.
Tidwell, T. J.: Wink, Tex., 29-May 4.
Tilley Am. Co.: Pekin, Ill., 29-May 4.
Collid Shows of America: Little Rock, Ark., 29-May 4.
Wade, W. G.: Port Huron, Mich., 4-11.

United Shows of America: Little Rock, Ark., 29-May 4.
Wade, W. G.: Port Huron, Mich., 4-11.
Wallace Bros.: Murray, Ky., 29-May 4; Princeton 6-11.
Ward, John R.: Covington, Tenn., 29-May 4.
West Coast Am. Co.: (Fair) Lodd, Calif., 3-5.
West Coast Shows: Wenatchee, Wash., 29-May 3.
West's World's Wonder: Norfolk, Va., 29-May 4.
World's Expo.: Beaver Pells, Pa., 4-11.
Work, R. H.: Waverly, Va., 29-May 4.
World of Mirth: Richmond, Va., 29-May 4.
World of Mirth: Richmond, Va., 29-May 4.
Yellowstone: Las Vegas, N. M., 29-May 4.
Zeiger, C. F., United: Las Cruces, N. M., 29-May 4.

Additional Routes

(Received too late for classification)

(Received too late for classification)
Brown Show: Cushing, Wis., 29-May 4.
Cevenes, The: (Coliseum) St. Louis 29-May 4.
Daniel, 2-10, Magician: Toulon, III., 29-May 4.
Frye, Illusionist: Shidler, Okla., 1; Coffeyville,
Kan., 2; Leavenworth 3; Breckenridge, Mo.
4; Newton, Ia., 6; Victoria, III., 7; New
Windsor 5.
Harlan Med. Show: W. Frankfort, III., 29May 4.
Harris Road Show: Finlayson, Minn., 29May 4.

Harris Road Show: Finlayson, Minn., 29-May 4.
Kane Show: Weidman, Mich., 29-May 4.
Kell Show: Alto, Tex., 29-May 4.
Majestle Showboat: New Cumberland, W. Va., 2.
May 4; Abilene 6-11.
Miller, Al H., Show: McIntyre, Ga., 29-May 4.
Pavan Show: East Bernard, Tex., 29-May 4.
Pavan Show: East Bernard, Tex., 29-May 4.
Pavan Show: Pest Bernard, Tex., 29-May 4.
Sharpsteen Show: Petersburg, Mich., 29-May 4.
Singer's Midget Band: (Strand) Grawfordsville, Ind., 29-May 2.
Sweet & Lowe: (Paramount) Seattle 29-May 4.
Thomson & LaMonte Show: Florence, S. C.,

Thomson & LaMonte Show: Florence, S. C., 29-May 4. Tranger, Don, Orch. (Correction): (Chatean) Rochester, Minn., 3-4; (State) Winona 5-6; (State) Mankato 8-9.



SUPREME VENDING CO., INC. GERBER & GLASS You All Done Know Where We're Local



Politades

AARON'S

Philadelphia's Lergest Peddlers' Supply House
245 N. 5th Street
PHILADELPHIA. PA.
All Prices F. O. S. Phila. 25% Dep. All Orders.
Sand for Gatalogue. 4,000 Items.

T. J. TIDWELL SHOWS

Wink, Tex., this week; Hobbs, M. M., nor week.

Wholesale 1935 Catalog 337000 3

NOW READY! 1,000 FAST SELLING MONEY MAKING ITEMS!

BENGOR PRODUCTS CO. 10 E. 17th \$1., Dept. K, New York City

SPRING SALE **ELECTRO BALL** RECONDITIONED GAMES

America's best buy in Used Games, for they are completely rebuilt and give new game service and revenue!

Electro . . 8.00 Shyver's Kickoff, Jr. 17.50 Shyver's Cannon Fire . . 22.50 Push Over . 7.00 Red Arrow . 43.50 IOU or Horse-shee (Counter) 9.50 One-Third Cash, Balance C. O. D. Write for Complete List.

Contact, Sr. or Ir.... 11.00 Write for Complete List. We Sell Professional Operators Only.

ELECTRO BALL CO. 1200 CAMP, DALLAS



\$12.50 Jack Pot Attachment, \$1.00 Extra. Greatest Value for the Least Cost.

1/3 Deposit with Order, Balance C.

O. D.

B. COMPANY

SPECIALTY 2507 Marcus Ave. St. Louis, Mo.

CIGARETTE "MATCH CASE AND



8452—Here is a real buy! These attractive enameled Lighter Combination Cases in choice of red, blue, green or black color with bright chrome trim. Regular \$1.50 valus.

Sample, Postpaid, 75c. 25% Deposit on all C. O. D. Orders. Cata-log Free on Request. State Your Business.

JOSEPH HAGN CO.

"The World's Bargain House," Dept. BB, 223 W. Madison Street, OHICAGO, ILL.

10 PIN GAMES 19.50 W. J. C. VENDING CO., INC., V. C.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

Device Saves Counting Of Tickets for Awards

CHICAGO, April 27.—Jim Buckley, sales manager of the Bally Manufacturing Company, states that one of the most popular features of Traffic, a new combination payout-ticket game, is the device for automatic settlement, which eliminates the necessity of counting tickets.

"Of course," Jim explained, "the thing that the operators are cheering about is the way Traffic takes in the money. It's beating Rocket's record every day-you know Rocket has been the

moneygetter for a year and a half now.
"But, aside from the big profits, operators and merchants are enthusiastic the way the merchant is automatically reimbursed for all tickets hon-ored. Every time a ticket is issued, good for free games, a corresponding number for free games, a corresponding number of nickels drops into the merchant's compartment. The merchant simply gives the player coins for the purpose of playing free games; then, whenever he runs short of nickels, he unlocks his compartment and pays himself back. When the operator collects, he merely divides contents of the main cash box, gives the merchant his share and gree on his way. merchant his share and goes on his way rejoicing. He doesn't have to count the week's accumulation of tickets—in fact, the merchant tears 'em up as fast as he honors them.

"This feature is important to a busy operator, inasmuch as it undoubtedly saves him several hours a week, and is one of the reasons why Traffic orders continue to pour into the plant faster than we can possibly produce the ma-chines."

Haskell and Fishman To Visit All Local Units

NEW YORK, April 27 .- Benjamin H. Haskell, legal counsel for the Empire State Skill Games Board of Trade, and Joseph Fishman, director of the Amalgamated Vending Machine Operators' Association here, will soon visit all the newly formed State groups to discuss the importance of the coming State con-

Attorney Haskell reports that there is great interest nationally in the formation of a strong group in this State and he has received many letters concerning the efforts he is making to further cement the members into a State body. He also stated that he will be accompanied by Joseph Fishman, regarded as one of the best organization men in the country, and that between them they will arrange for the meetings to be held in the various cities.

The route which they have chosen will first take them to Poughkeepsie, where they will meet the local group formed there about a month ago. They will then go to Albany for a meeting to discuss business which has yet to be completed. From these cities they will continue to Utica, Syracuse, Rochester, Buffalo and other points in the State, meeting with the groups which they here. Attorney Haskell reports that there

falo and other points in the State, meeting with the groups which they have helped form in those cities,

Union Firm Has Parking Lot

ST. LOUIS. April 27.-Union Novelty Company, this city, has acquired a large parking lot, adjoining the rear of its large display rooms. Local and out-of-town operators can now park at leisure and as long as they desire on the free parking lot. The Union Novelty Company, of which Jack Rosenfeld is president and general menager has establed. dent and general manager, has estab-lished itself with its slogan: "Rebuilt machines with a new machine guar-antee." The company since its organi-zation two years ago was compelled to move for the third time about three months ago to take care of its added business. It now beasts of one of the business. It now boasts of one of the largest display rooms in the Middle West.

Likes Bulletin

To the Editor:

"The Legal News bulletin is a step in the right direction, but, after all, it is just another indication of, The Billiboard's interest in the industry.

"The publication should be worth its weight in gold to operators. At least, it is in keeping with your policy to bring the business out in the open, where it belongs and has nothing to fear."—LEE S. JONES, American Sales Corporation, Chicago.



TICK-A-LITE or's Price, \$49.50. READY FOR DELIVERY! THEY'RE WINNERS!

CAVALCADE Operator's Price, \$33.50

TICK-A-LITE VENDS A TICKET FOR EACH SKILLFUL SCORE

D.ROBBINS & COMPANY - 1141 De Kalb Ave. Brooklyn, N.Y.



CHOCOLATES IN TIN BOX

CLOSE TO 6 OZS. ENTIRE 9C BOX WEIGHS O V R 12 PER OZS. BOX. Packed 36 to Carton. PER CARTON, \$3.24.

ROLY-POLY TAFFEES



Contains Assorted Taffees. Packed 200 to \$1.50 PER CARTON. \$7.50 PER 1,000.

20% Deposit With Order, Balance C. O. D. Send for Free Illustrated Catalogue of Complete New Line.

DELIGHT SWEETS, INC 50 E. 11th STREET

NEW YORK CITY



COLLECTION BOOKS

SAMPLE SHEETS For Pin Game, Digger, Slot All Other Operators. Write Today

Our new, specially prepared Standard COLLECTION BOOKS are now available at jobbers, that operators can't afford to be without them. Each book with 40 Triplicate Sheets and serial numbered-keep a permanent rescut. SEE THEM AT YOUR JOBBER TODAY!

In addition to our stock forms we manufacture to order all styles of Sales Books

JOBBERS Our new stock COLLECTION BOOKS are being sold through
Jobburs GNLY!! WRITE TODAY FOR SPECIAL PRICES! BALTIMORE SALESBOOK CO., Attention, Wr. Chat. Flesh

LOOK WHAT \$15.00 WILL BUY!

TODAY FOR "YELLOW SHEET No. 68." FEATURING ALL THE LATEST GAMES.
TERMS: 1/8 Deposit, Balance C. O. D. UNION NOVELTY CO., Inc. 4459 Olive St., touis, Mo.





Rockets \$24.75 Action Jr. 16.50 Army & Navy 19.50 Big Bertha 11.00 Mills Cannon Fire 19.50 Orisa Gross 15.00	Centact Jr	Safety Zone
AMERICAN	VENDING	COMPANY

773 Coney Island Avenue, 208 Essex Street, Brooklyn, New York. Hackensack, New Jorsey.

READY FOR INSTANT DELIVERY THE NEW Replacement Board WESTBOUND FOR WORLD'S SERIES and JIC SAWS GEORGE PONSER CO., 11-15 East Runyon St., NEWARK, N. J.



Coinographies-

Words and Music About People According to

The COINOGRAPHER

He opened his first cash box in March, 1923, under the guidance of Monte Tillitson and the late Ed Jennings. His first instruction in the mechanical side first instruction in the mechanical suco of coin machines came from none other than Dave Rockola and Burns Watling, who were then in the employ of Tillit-son & Jennings. His first partnership was with the late Harry Barson, who was once well known to the trade as a shrewd operator and also an inventor of note. Some time later he formed an or note. Some time have no order an operating partnership with Joe Huber in New York City and still later with Ira Darby, of Akron, O. Together they operated in all parts of the country. This was his last partnership.

Thus, the early chapters of a member of the coin-machine industry who has played and will again play an extensive in organizing operators show a varied experience.

He relates that in the fall of 1924 he grew tired of buying machines only to see them destroyed before a profit could be realized, so he went strictly legit, specializing as much as possible in amusement machines—such as they were in those days. At that time most machines had to be rebuilt before they could be used on location for the pur-pose for which they were intended. He tried practically every type of coin machine as they were introduced on the market. He has had several hundred merchandise machines on location at one time, took a fling at such machines as the Chester-Pollard golf cabinet and still has some of these interesting de-

vices.

In 1926 he was located in Cleveland, and when Bert Gebart and the late Arthur Du Grenier organized the operators there he was elected as president of the organization. In 1927 he began to show some of that energy which has distinguished him in organization activities since. He organized the operators in Cincinnati and was elected president of that group. He then began operating in that city as well as in Cleveland. Two years later, when the Coin Machine Operators' Association of America held its annual convention in Detroit, he was elected to head that im-America held its annual convention in Detroit, he was elected to head that important group. This was the first national organization to include operators of amusement devices and had an important part in developing the history of the trade. He immediately set out upon a policy of what seemed to him the way to create a strong and independent national organization. This involved many conflicts within the ranks of the trade, many of which are now forgotten history. The membership fee in the national association had been set at \$1 and he regarded this fee as set at \$1 and he regarded this fee as wholly inadequate to finance the work wholly inadequate to finance the work of an effective national organization. He fought for a strict accounting of the funds and for the application of business methods in their use. "Be assured that I will not be a party to such a mess ever again," he says.

The Automatic Merchandisers' Association of Ohio, Inc., is recent history and brings Raiph T. Young back into the picture again as head of this State association. In the interim he had been building up his own business and now has six people in his organization.

has six people in his organization. .



RALPH T. YOUNG.

Married and has three children, two boys and a girl . . . served Uncle Sam in Mexico in 1916 and in Europe from 1917 to 1920 . . . went overseas with the outfit that fired America's first shot the outfit that fired America's first shot in the World War. . served with the 26th, 42d and 3d divisions as instructor of artillery . later returning to the 6th Field Artillery of the First Division in Germany after the close of the war . . one of the few American doughboys who reached the ultimate goal of Berlin, going there as an aid-decamp in the Peace Legation . . convoyed the first relief (Hoover soup train) into the plebiscite area and went as far as Siberia . . turned Emma Goldman and her gang over to the Finish authorities when she was deported Goldman and her gang over to the Fin-nish authorities when she was deported in 1920 . . . wounded three times, which later proved serious and he was retired only to spend nearly three years in hospitals to recover . . has been decorated by several foreign countries as well as by the U. S. A. . . now ac-tive in politics and being groomed as candidate for sheriff in his home coun-try. has had wide experience as ty . . has had wide experience as campaign speaker in various political campaigns . . also very active in civic and fraternal affairs . . has been summoned before the Ways and Means Committee of Congress on veterans' af-

fairs and their organizations.

Mr. Young was selected at the 1935
Coin Machine Exposition in Chicago to
head the tentative national organization
of operators. He has recently visited
various States to assist in organizing
local groups. Anyone interested in
forming local groups may address him
as Ralph T. Young, 5517 Warren avenue,
Norwood. O. "I do not desire to be
elected president of any national operators' association," he explains. fairs and their organizations.







No. 3902—Tom Mix and His Horse Tony, Inflated Rubber Toy, Dor., 80c; Gro., \$9.00.

The Original Oak Mickey
Mouse Tox-Ups, Inflate to 30 High, unflate to 30 High unflate wheelpes High unflate with the wide with the wide with the wide high the high t

10.0 Oak Streetmen Special Care. S.2.5 Streetmen Special Care. First Streetmen Special Care. S.2.5 Streetmen Streetmen Special Care. S.2.5 Streetmen Streetmen Streetmen Special Care. S.2.5 Streetmen Special Care. S.2.5 Streetmen Special Care. S.2.5 Streetmen Special Care. Special C

Straw Hats With Colored Feathers. Per Gro., \$6.00. ro., \$6.00.

A Full and Complete Line of Noveties, seclaities, Etc. Send for Our Catalogue-lt is Free. 25% Deposit With Order, slame C. O. D.

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In Business 25 Years



15" Reproduction Pearl Necklaces, 30c DOZ.: \$2.95 GROSS, No. N224—Quality Tooth Brushes. 55c DOZEN, \$6.48 GROSS, No. 152—Perfume in Vials. 21c DOZEN, \$1.75 GROSS, No. N34—League of Needle Book, Contains 70 Needles. 39c DOZEN, \$3.45 GRO. PON Pon Boats, 39c DOZ. \$3.95 GRO. SPORS CO., \$-35 Erle St., Le Center, Minn.





Model "A" Ticket

NEW YORK
LA GETTER TRACEIC
IN CARLOAD LOTS

NEW YORK

NEW YORK EVERYWHERE

IMMEDIATELY ACCLAIMED RALLY'S WORLD SENSATION

New York—for the FIRST TIME in its history—has gone completely wild for the new LEADERSHIP STANDARD created by Bally's GREATEST GAME—TRAFFIC (Model "A") Ticket!!

TRAFFIC to its smallest mechanical detail has been commended by New York's leading operators as the "finest operator value game, dollar for dollar, ever built."

New York calls Bally TRAFFIC the finest big play stimulator, the

to its smallest mechanical detail has commended by New York's leading perators as the "finest operator value game, dollar for dollar, ever built."

New York calls Bally TRAFFIC the finest big play stimulator, the greatest big profit maker EVER KNOWN. Doubles and triples D A I LY PROFITS on EVERY LOCATION!!

That's WHY.

New York

EW York DEMANDS Bally TRAFFICII

RHODE ISLAND

CONNECTICUT SOBBERS

Write or Wire TODAY for special prices on the BALLY WORLD SENSATION — TRAFFIC. Three models to meet every requirement. All Jobbers are assured FAST DELIVERY and complete co-operation in every detail. "TRAFFIC is the game of the future —READY TODAY!"

A Bally Golden
Profits Game

WRITE TODAY FOR COMPLETE DETAILS
AND NEW DESCRIPTIVE CIRCULAR

BALLY'S DIRECT EASTERN
FACTORY DISTRIBUTOR

JOHN A. TTZGIBBONS

453 W. 47TH STREET

NEW YORK CITY









BANNER SPECIALTY CO.

1530 Parrish St. Philadelphia, Pa.

Says Exaggeration on Earnings Hurts Trade

To the Editor:

"Have been looking thru the advertisements in *The Billboard* and read one about a new machine that has had thousands on locations from 12 to 18 months. I do not believe this ad states the facts, and along this line I believe several manufacturers exaggerate the profits, etc., on new machines. They do not fool many of the old operators, but profits, etc., on new machines. They do not fool many of the old operators, but it does create a wrong impression on new ones and on locations where they read your magazine. Unless the advertisement that I mention has back of it the facts they advertise I should think they were liable for misrepresentation. "Another fault I find with manufacturers is that they put out machines

"Another fault I find with manufacturers is that they put out machines that have not been thoroly tested. Any operator will tell you that some of the simple improvements that are made in the field could be discovered by the manufacturer by playing one machine for several hours. I hesitate about buying some machines because I have always had trouble with the company's products. There are other firms that I patronize because their machines are patronize because their machines are trouble free.

'It's about time the operators were given more consideration, for they are the fellows that give the manufacturers their living." H. L. M., Vermont.

Featured News

A live news medium is one of the first essentials in keeping organization activities alive.

The Billboard supplies a weekly medium for all State and local associations and gives each group the benefit of a national exchange of news, activities, ideas and programs. Nothing so peps up the members of one trade group as to see what others are doing in various sections of the country.

others are doing in various sections of the country.

It is a mutual exchange that serves to promote the progressive affairs of the industry in every State and local center. Most officials of organizations are cooperating with The Billboard in maintaing the most complete organization news service in the industry.

No member interested in the general progress and welfare of the industry can afford to do without it.

\$2050



Baltimore, Md.



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See Your Jobber

or write direct



OUT IDEAS.

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Aboot for.

RUSH YOUR ORDER NOW! BE THE
FIRST TO TUNE IN.

List Prics, \$2.50; in Dozen Lots or
Over, 33 1/3% discount, plus 10% U. Tax. Ask About Exclusive Rights in Your

SUPERIOR PRODUCTS

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REVISED AND UP-TO-DATE MACHINE st mailed you each Wednesday, showing Lowest loss on Used Machines. Drop us a card and receive this List weekly.

ANSAS NOVELTY COMPANY Largest Stock of New and Used Machines in the

Thank You for Mentioning The Biliboard.

Modern Awards Games to Three Ops Holding Keys

SCORE BOARD "CLICKS THE SCORE BEFORE YOUR EYES." AN ORIGINAL FEATURE THAT

DOES NOT ATTEMPT TO REVIVE ANY WORN

NEW YORK, April 27.-Winners of the three Star-Lite games offered by Modern Vending Company in a novel key contest were Martin B. Lee, of the Amalgamated Vending Machine Operators' Association; Sidney Zupnik, of the same association, and Louis Marshall, of the Greater New York Vending Machine Operators' Association. This was the result of the 1,000 keys sent out by the Modern Vending Company to 1,000 operators in the local area. The operators continued to flock to the offices of the firm the days of the contest.

On April 19 the three winners were nnounced. Cards were placed under ne glass of each of the machines the the glass of each of the machines the moment the operator with the right key moment the operator with the right key was discovered from the many who called at the offices of the firm. The winners were photographed with their machines and left in high glee, stating that this was "one time when they did not have to pay for a game." All three operators are well known here. Martin B. Lee and his brother have been commended as fine organization workers. mended as fine organization workers. Their territory ranges thruout the city.

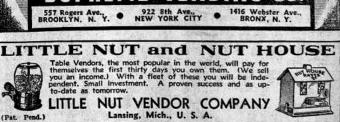
Their territory ranges thruout the city.

Louis Marshall is considered the champion pinochle player among the Brooklyn operators and is one of the clittimers in the business, having been one of the very first operators in the city of Brooklyn. He has a fine route of machines and was present at the last convention in Chicago. He is also one of the best organization workers and has done much to help the present Brooklyn group to accomplish the work which they set out to do.

Mr. Zupnik is comparatively new in the operating field. He is known as a very progressive operator and is also active as a member of the association. Mr. Sommer, Mr. Parkoff and Miss Wexler, of the Modern firm, made the presentation speeches in awarding the game

entation speeches in awarding the game to the winners.





SOUTHERN OPERATORS KNOW THAT AUTOMATIC MAKES FIRST DELIVERIES ALL NEW GAMES.

AUTOMATIC AMUSEMENT COMPANY
683 Linden Avenue,
1304 Throckmorton Street 83 Linden Avenu MEMPHIS, TENN

MODELA AND automatic Payout COMBINED

Operate as PAYOUT or TICKET game, depending on local conditions! Change made in 3 minutes! When operated as Ticket game, player automatically receives Tickets good for Free Game, and coins of equal value drop into Payout box. Merchant—and coins of equal value drop into Payout box. Merchant game, and payout box and payout box and the payout box of the payout door and pays himself back for all Tickets redeemed. No time wasted counting Tickets! No cash tied up between collections.

MODELB (NO TICKET UNIT)

TRAFFIC'S Payout and Ticket mechanism are FULLY AUTO-MATIC—based on the famous Rocket principle, proven perfect by thousands of machines on location 12 to 18 months!

MAS ALL THE QUALITY, BEAUTY, ACTION AND MODEL C OF A AND B - BUT NO PAYOUT OR TICKETS ALSO HAS Light-up ANTI-TILT Fast 5-BALL PLAY 14 DIFFERENT COLOR LIGHTS on play 14 DIFFERENT features and 1-INCH GLASS MAR. steal the show." Popular on any



Another Great Design

Model A No SUCKET UNIT IS DE MODEL B TORRE DELLE PARO by Harry Williams A COLD STREET AND A ST. S. W. S. Co. MODEL C COLLECTIONS UP TO \$30.00 DAILY

aking in \$150 to \$250 per week!

From every section of the country come reports of TRAFFICS taking in all the way from \$100 to \$250 a week! The first TRAFFIC out in New York put a \$50 bill in the operator's fist after only six days. A Texas operator reports that first TRAFFIC on location netted him \$42.65 the first week—TWICE AS MUCH AS THE LOCATION HAD EVER PRODUCED WITH ANY OTHER MACHINE! An Indiana operator sends in exactly the same figure—\$42.65 in one week, NET PROFIT TO OPERATOR! An Illinois operator reports \$89.00 in four days. In Iowa an operator took \$110 out of his TRAFFIC in 3 days—and is netting \$90 A WEEK PROFIT FROM EACH OF 5 TRAFFICS! Get your share! Orders are piling up at the factory-so avoid delay by ordering at once from your favorite

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SALESBOARD CATALOG Advance

Just out! Contains all the new-est and hottest numbers! If you operate sales boards— or sell them—you simply can't get along without this big new catalog. Advance copies now ready.

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PITCHMEN, DEMONSTRATORS NOTE



Fastest Selling Item Ever Created.
With a guaranteed investment of \$3.20 you will secure a daily income of \$10.00 to \$20.00. Sell Gross at 5c Ea. \$7.20 Cost Gross 3,20

Issue

CLOSING OUT SALE

D NATIONAL RACE HORSE (Automatic), \$25.00 Each; WORLD SERIES, JIG PENNANT, AIRWAY, \$7.00 Each. LET NGW WHAT YOU NEED 1/3 Deposit Inder, Balance C. O. D.

J. L. TREADWAY 413 Main Street. ST. LOUIS, MO.

Critic Views Many Angles of Big Amusement Game Operating Field

CHICAGO, April 27.—Gail Borden, columnist and dramatic critic of *The Chicago Daily Times*, devoted his entire column one day this week to the marble-machine operator. The essay was also illustrated with a cartoon drawn to critic for the article showing one

also illustrated with a cartoon drawn to order for the article, showing one player at the pinball game and a host of lookers-on. The article follows:

"There are all kinds of machines which gobble dimes, nickels and pennies. The lowly slot machine, with which we are not concerned in this learned thesis. . . The vending machine which spews forth sticks of gum, packages of cigarets or even a loaf of bread in some benighted parts of the country, is altogether unsporting. You get merchandise for your money—and there is no kick in that.
"But the so-called marble machine is

"But the so-called marble machine is one in which you shove a coin, pull a plunger and then watch little balls go bouncing merrily among strategically placed pins, hoping that after ringing bells, blowing whistles and discharging field pieces (if it is one of those ritzy marble machines that goes in for all the annoyingly noisy fancy business), some of the balls will land in certain holes which run up a score for the player. It is supposedly a game of both skill and chance. The skill is demonstrated by the designer, and the chance is taken by the player.

"These devices are found in all sorts of interrected places." "But the so-called marble machine is

"These devices are found in all sorts of unexpected places. They have recently become as much the standard equipment of a drug store as is the book department or the section in which automobile parts are sold. They bob up in hotel lobbles, cigar stores, railroad stations and even in church bazaars. There are probably more marble machines now per acre in the United States than there are aspiring crooners—and that is one of the few real blessings of the age.

the age.
"The marble-machine industry has become something colossal—stupendously medicere. Some of the factories that

contrive these cunning little gadgets are operating three shifts and are doing their liberal share to relieve the unemployment situation. One of them which I inspected recently had worked out a I inspected recently had worked out a chain of operation, after the fashion of Mr. Ford, with one youth applying pins, another ramming them in, and still others doing all the other individual operations which contribute toward evolving an ideal marble machine, replete with fancy decorations and rococo ornamentation rivaling that of a cinema cathedral in miniature.

cathedral in miniature.

"With its sudden growth the business has acquired a jargon of its own, maybe not as picturesque as that of the show business or that of the underworld, but it's an infant industry and has scarcely had time to perfect the intricacles of its trade patols. The man who owns the machines and installs them is an 'operator,' and the place in which they are installed is either a 'spot' or a 'location.' When a machine gets too generous and threatens to give the sucker too much of a break the wily operator 'tightens it up.' (Sometimes this means what it says, but equally as often it means that the operator fiddles often it means that the operator fiddles with dinguses and mystifies the admiring location man, who is convinced that hereafter the 'take' is going to be super-

gigantic.)

"One operator who has enjoyed no small profit in this business informs me that the tightening-up process is mostly an illusion and that inserting extra pins, winding springs tighter and otherwise befuddling the machine gains but little. Tr's mostly a matter of balance, says he. You throw it off balance in the right direction—almost imperceptibly, and the result is you don't lose so much money."

"Mostly you lose because the guy who owns the spot has sticky fingers," added my informant gloomily. 'He pencils you."

cils you.'
"'Pencils?' I repeated politely. More

"Yes. He charges you up with winnings that supposedly go out of his cash drawer—but which never clicked up on the machine. And if you get a break by having an honest man owning the joint, then he goes out and hires slick-haired pirates for clerks in his soda fountain and they rob you blind by taking a buck out of the till when they feel like it and penciling it up on the operator."

"He adds that the 'take' varies greatly according to the spot. Sometimes a

"He adds that the 'take' varies greatly according to the spot. Sometimes a
place, such as a hotel lobby, which
seems seldom to have a crowd present,
will pay far better than a busy place,
such as a restaurant with a tremendous
noonday rush. The answer to this, of
course, is that the crowds are only present in certain limited hours in such a
restaurant and whether you have 40 restaurant and whether you have 40 men around a machine, or only two, the play is only for one at a time and the

men around a machine, or only two, the play is only for one at a time and the machine can only gobble one nickel at a time. Thirty-nine kibitzers and one player are poor business. (For that matter, any poker player will tell you that 39 kibitzers are ruinous to the nervous system as well.)

"Machines only last a limited length of time and then the fickle-minded public which patronizes the location is afflicted with ennul. That may happen in a few weeks or a few months—depending on how well the designer of the particular machine guessed public taste. At any rate, when the machine becomes a bore the customers go over to Jake's place and play pinochle instead or they go to call on their customers and thus give their bosses a break. The operator then makes everything agreeable again by trading the machine in the location for one in some other spot. . . Then the cycle begins all over and the market in Marble Machines Preferred jumps three points."

Ohio Operators

It will be to the advantage of all Ohio operators to write immediately to the Automatic Merchandisers' Association of Ohio, Inc., 5517 Warren avenue, Norwood, O., for the organization's latest monthly





The Player Sees How Many Kings He Can Crown

Kings has a beautiful, colorful lite-up unit and a special de luxe cabinet. Made by the pioneer of lite-up games you can be sure of trouble-free operation. May be played with either 6 or 12 balls. The game is played exactly like checkers.

There are 8 possible ways to get-or spell out "kings"-see the diagram on



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SERIES OPERATORS WRITE FOR SAMPLE FRONT AND FULL DETAILS! Don't Miss This!

NEWS and BIG NEWS

series of 100-600-hole boards with startling new features: OVER 100 WINNERS GUAR-ANTEED IN EACH BOARD.

This means fast play! 100 BIG WINNERS ARE DOUBLE WINNERS AS EACH WINNER RECEIVES AN AD-DITIONAL \$1.00 OR \$10.00 AWARD.

This means fast play! A CHANCE AT \$10.00 FOR LAST PUNCH ON EACH BOARD.

This means fast play! MORE BIG PRIZES THAN THE PLAYER HAS EVER SEEN

This means fast play!

GARDNER & COMPANY

2309 ARCHER AVE.,

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ATTENTION OPERATORS

We have designed a red-hot Layout Reward Card that fits the following Dice Machines Select-'Em, Booster, Baby Shoes, I. C. U., Horse Shoes or any flat Counter Dice Machine This layout consists of a three-colored card that sildes under the glass and another cand wooden bracket that screws onto cash door, also five especially made dice, charge made in five minutes. All for \$1.50. Sit down and order a sample right now.

GUARANTEE--We guarantee this change for your Dice Machine to pay for itself in ven days or return your money. Is that fair enough?

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Radio Riffies ...\$95.00 K. O. Fighters ...\$75.00 Mutoscope Traveling Granes ...\$150.00

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Model E Claws ... 40.00 Eric Diggers ... 15.00 Jsk Pot Slot Machines ... 10.00

Mills Escalators ... 35.00 H Score Pool Tables ... 22.50 LEHIGH SPECIALTY CO. Now Address: N. W. Cor. 2nd & Green Sts., Philadelphia, Pa.



SPECIAL FEATURES Send 50s for Above Samples, Propald.

1935 Circus Bulletin Now Ready.
Low Prices. Same Day Service.
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GOLDFARB NOVELTY CO., 116 PARK ROW, New York, N. Y.

THE GREATEST

IS ASSURED ONLY WITH THE BEST MACHINES. WE ENDORSE NO OTHERS, -Counter Size Machines-ALWAYS FIRST WITH LARGE STOCK OF THE LATEST CREATIONS.

BANNER SPECIALTY COMPANY, 1530-32 Parrish St., Philadelphia, Pa.

THE HOUSE THAT CONFIDENCE BUILT. Phone, Wabash 5484.

SOUTHERN AUTOMATIC SALES CO., 540-542 S. 2nd St., Louisville, Ky.

USED SPECIALS

ARMY & NAVY, \$25.00; BEACON, \$26.00; MILLS CANNON FIRE, \$25.00; JR. GONTACTS, \$20.00; MERRY-GO-ROUND, \$15.00; CRISS CROSS, \$25.00.

BARGAIN LIST NOW READY.

OPERATORS - LOOK!



The Year's Biggest Buy!

No. 2083-2,000 1c Sales. | COSTS No. 2083—2,000 le Salea. Nets you \$16.25 after Ciga-rette Payout. On 50/50 You Gross \$8.12. On Outright Sale to Dealer, \$6.95. OUR PRICE IS ONLY \$3.00

FOR 1 OR 100. 1/3 Down, Balance C. O. D., F. O. B. Chicago.

\$16.25 After Awards.

\$3.00

ONLY

Write for Our NEW 1935 Catalog, Filled with Other Bargains,

LINCOLN NOVELTY CO. 4325 E. RAVENSWOOD AVE

TWOFIVENTY

SIZE

20"x40"

SIZE

20"x40"



EVERY ALERT OPERATOR IN COUNTRY WILL TAKE THESE

DUTSTANDING VALUE BY DIRECT WIRE FROM

AT ONCE!

WESTERN

CR6 T W S PAID 3- NEW

PACIFIC AMUSEMENT DISTRIBUTING CO -

MET WITH REMARKABLE MEONTACT IN BOTE AT REDUCED PRICES - ONE JUST ORDERED ONE HUNDRED CONTACT - MEVER ANYTHING TAKE AS WELL -

. INTERNATIONAL MUTOSCOPE REEL CO

ANNOUNCING A NEW CONVENTIONAL TYPE

Here's NEONTACT with DOUBLE Here's NEONTACT with DOUBLE APPEAL. Players shoot for High Total Scores on Numbered Holes—and AT THE SAME TIME may SPELL either TWO-FIVE-TEN or TWENTY in Colored NEON Lights! A Chance to WIN either way—or BOTH! High Scores pay Good Awards—but the BIG MOMENT arrives when TWO-FIVE-TEN or TWENTY hoves into view. This Feature has into view. This Feature has any 'Automatic Payout' BEAT A MILE! And Perfectly Legal, too. \$56.85 NEW LOW PRICE

PROOF

... AND THE ORIGINAL THREE BANKING SPRINGS

Same Fascinating NEON Light-Up Scoring Idea! This Original NEONTACT is a SKILL Players' game with Three Banking Springs and FOUR optional routes to direct balls into desired Scoring Areas. Does not eject coins—but HOW MUCH BETTER IT IS than an 'Automatic Payout'. Merchant checks it easily—and pays accordingly— TWO-FIVE-TEN or TWENTY to one. It's a BIG MONEY MAKER! NEW LOW PRICE

"ROTO-LITE" WITH A NEW SCORE BOARD AND A WEALTH OF EARNING POWER

So EASY to understand-So PRACTICAL So EASY to understand—So PRACTICAL in operation—that every Progressive Operator is taking advantage of ROTO-LITE'S RICH EARNING ABILITY NOW! A ball in the 'Spinner' Hole—and Rows of Lights Rove Up and Down the Center of the Socieboard time and again. These MOV-ING Lights MATCH with others on either side for Big Awards—a principle that's COINING MONEY for Alert Operators already on the job with ROTO-LITE. Get YOUR Sample TODAY—We GUARANTEE you'll get MORE! A REAL BUY at this NEW LOW PRICE



If you KNEW what other Operators are making with Baby LITE-A-LINE perched on COUNTERS everywhere—you'd NOT LOSE ONE MINUTE starting a "string" of them going yourself. Hundreds of Enthusiastic Reports coming in constantly. Write for PROOF and Full Details—Find out for YOURSELF the BEST COUNTER DEAL in a YEAR — Baby \$27.85
LITE-A-LINE! Priced at a NEW LOW FIGURE

Write-Wire-Send in Your Order for IMMEDIATE DELIVERIES!!!

AMUSEMENT MANUFACTURING. CO.

4223 W. Lake St. Chicago, Illinois

1320 S. Hope Street, Los Angeles, Calif.



CASH IN ON A LIVE ONE

BASEBALL

Home Run Board Form 3490 GETS THE PLAY

Takes in (1000 holes at 5c) \$50.00 Pays out (Average) - - - \$26.00 Average Profit - - - - \$24.00

Price \$2.30 With Easel

CHAS. A. BREWER & SONS Largest Board & Card House In the World. 6320-32 Harvard Ave., Chicago, U. S. A.



ATTENTION!! - - SALESBOARD OPERATORS

Just ready for delivery, a 2,000-hole Penny Cigarette Board, com-plete with five Beautiful Premiums Nets \$13.80 after awards are paid Order as No. 2,000 H. A. S.

NEW AND HOT

Best set-up yet. Jobber's prices. Sample, \$3.00; Lots of Flye, \$2.75; Lots of Ten, \$2.50. Or-der from this ad and be first,

H. G. PAYNE COMPANY

312-314 Broadway

NASHVILLE, TENN.



IN STOCK FOR IMMEDIATE DELIVERY

CAVALCADE, STARLITE, CHICAGO EXPRESS.

MARKEPP Co. 3902 -4-6-8 CARNEGIE AVE. CLEVELAND, O.

EASTERN DISTRIBUTORS

JACK POT BELLS, Q. T. BELLS, JACK POT VENDERS, CANNON FIRE, BLACK JACK, KEYSTONE NOV. & MFG. CO.

CLASSIC, TICKETTE, DIAL, IMPACT.

QUICK SILVER, TIME, ARMY AND NAVY, HOLD AND DRAW.

26th and Huntingdon Sts., PHILADELPHIA, PA.





APRIL SPECIAL

Quick Action Game

BIG DEUCE

Pays Out 27.00. PRICE 99c Pax.

GLOBE PRINTING CO. 16-18 WEST 22 NO STREET, NEWYORK N.Y.

920 EAST 34 STREET 123 KLEIN STREET TACOMA, WASH. SAN ANTONIO, TEXAS 1356 N.E. 1st AVE. 272-274 MARIETTA STREET MIAMI, FLORIDA ATLANTA, GEORGIA

Joie Suigie You find II

WONDER STORE

DOMESTIC NOVELTIES

150 VALUABLE ARTICL

西面图图图

25-PURCHASES-254

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COSTUME JEWELRY

No one can resist the powerful pull of WONDER STORE . . . they've just got to loosen up.

BEHIND THE SALE OF "WONDER STORE" AND "MAIN STREET"

WE STAND 100%

We guarantee the sale to you...and thru you to the retailer. We will at any time accept for full refund any full or broken cases.

TITISTREE STORE

THE GENERAL CONCESSION CORPORATION searches the World for novelties and unique items of merchandise for its products. You will find in

> MAIN STREET values only made possible through our ability to purchase merchandise in tremendous quantities for cash both at home and abroad.

Each case of MAIN STREET contains 120 items of merchandise ... each and every article of wonderful value and merit, no two alike.

ARTICLES CHANGED CONSTANTLY.

EACH CASE BRINGS \$12.00 TO THE RETAILER. YOUR PRICE TO RETAILER \$9.00 PER CASE. YOUR COST \$7.00 PER CASE. YOUR PROFIT \$2.00 PER CASE.

Average number of new accounts per operator daily... twenty. As each of your customers will sell from ten to fifty cases of MAIN STREET, there is created a tremendous volume of repeats that will create a profit figure so great as to astound you.

> "MAIN STREET" \$700 per case **Delivered Prepaid**

25% Deposit Required on all orders Balance C.O.D.

HERE'S HOW IT WORKS!

Each Cabinet Contains 150 VALUABLE ARTICLES

25 PURCHASES . . . FREE 25 PURCHASES . . . 5c 25 PURCHASES . . . 10c

25 PURCHASES . . . 15c 25 PURCHASES . . . 20c 25 PURCHASES . . . 25c

AND EVERY PURCHASE

EXTRAORDINARY

MERCHANDISE

EACH

EACH CASE OF WONDER STORE TAKES IN \$18.75. RETAILER PAYS \$14.00 RETAILER'S PROFIT \$4.75 PER CASE -YOU PAY \$10.50 PER CASE - DELIVERED. YOUR PROFIT \$3.50 PER CASE! As it's like"shooting fish" to place 20 cases of "WONDER STORE" per day. Your profit a fast \$70.00 daily ... PLUS REPEATS

"WONDER

on all orders Balance C.O.D.

STORE"

\$1050 per case **Delivered Prepaid** 25% Depoit Required

PRICE!

AVERAGE SALE PER CASE IN RETAIL STORE LESS THAN 24 HOURS. RECORD SALE 14 MINUTES PER CASE.