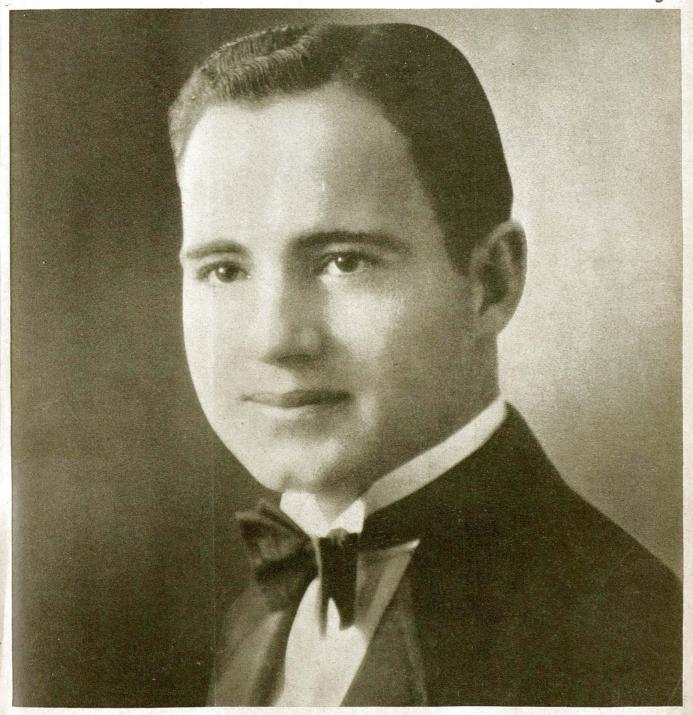


The World's Foremost Amusement Weekly



STAN HALL
(The Impresario of Song)
And His Band of a Million-Airs
Exclusive Direction: CONTINENTAL ORGHESTRA CORPORATION.

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Do you hate being bossed? Like to take your fun as you find it, and enjoy it in big measures? You may not know it, but you're a natural Spud fan! For grant to Spud just this one contribution to the art of enjoying life: it freed our daily pleasure of smoking from the nagging restraint of a dry, stale mouth. Spud wrote the Emancipation Proclamation of smoking when it took the tar-laden beat out of smoke—and replaced it with a moist-fresh coolness that keeps your smoke appetite razor-sharp.

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SPUD

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CIGARETTES

15° FOR 20

Vol. XLVII No. 19

The World's Foremost Amusement Weekly

May 11. 1935

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UITY TICKETS U

Big Ringling Celebration

Cooper Top, CFA, arranging for observing 51st anniversary in Washington

WASHINGTON, May 4.—The 51st anniversary of the founding of Ringling Bros. will be observed here May 19, with John Ringling as the guest of honor. The first performance of the Ringling show was given May 19, 1884, at Baraboo, Wis., and the Washington celebration is to be in the nature of a heralding of the commencement of the second half of the first century.

Arrangements are being made by James E. Cooper Top, Circus Fans' Association, and Melvin D. Hildreth, director of the national association and chairman of its legislative committee, was delegated to go to New York and personally extend the invitation of the group to Mr. Ringling, which he did Thursday.

Thursday.

The Ringling birthday committee, now being organized, will consist of men prominent in the Administration, all of whom regard John Ringling highly. The celebration will also serve to welcome again to Washinton Mr. Ringling, who has not been able to visit the nation's capital for some years owing to illness. nation's conto illness.

A feature of the celebration will be a dinner at the Mayflower Hotel, at which will be present members of the (See BIG RINGLING on page 66)

Autographs With Spinach

BOSTON, May 4.—The latest gag for drawing extra cash from the paying multitude at the restaurant run in connection with the Platinum Salon of the Metropolitan, M. & P. flash house, is a stage-star special heading the menu. Everybody who orders one gets free of charge a 5x7 autographed picture of the star. The Rudy Vallee fodder was fresh asparagus on toast, priced 40 cents. Star specials sell out every day. A swell way to get junior to eat his spinach.

Harris - Gordon Get MGM Dough

Film company said to want legit farming spot for talent-joint musical set

NEW YORK, May 4.—Altho the papers have not yet been signed, it is practically certain that Metro-Goldwyn-Mayer will back Sam Harris and Max Gordon in a series of plays next season. As it now stands the schedule will call for (See HARRIS-GORDON on page 12)

Actors' Forum Group Nominates Opposition Set of Candidates

New ballots will be sent out to entire membershipnominated by petition, most names obtained at Forum meeting Tuesday-hot battle expected at election

NEW YORK, May 4.—As predicted here exclusively six weeks ago, the Actors' Forum, the insurgent group in the Actors' Equity Association, will contest the forthcoming election of council members, putting forward an opposition slate against the administration slate that was brought forward by the nominating committee that was elected in March. The new nominess were put forward, according to Equity rulings, by a petition signed by 40 senior members. Most of the signatures were obtained at a Forum meeting at the Union Church late Tuesday night. Those nominated by the Forum group are Burgess Meredith, Sam Jaffe, Hugh Rennie, Zita Johann, Alexander Kirkland, Morris Carnovsky, Margaret Barker, J. Edward Bromberg, Jack Byrne and Mary Virginia Farmer, all for full five-year terms. Miss Farmer has already been elected on the council, having been elected on the compromise slate last year to fill an unexpired term. Also nominated, for unexpired terms in the present election, are Charles Brokaw, Edward Fielding, Priestly Morrison and Blanche Yurka for full terms, and Helen Glendinning for unexpired terms.

The nomination of the new slate means that extra ballots will have to go out to Equity's entire membership. The baltare are an ediministration norman. The latter has served on the council be-fore, as an administration nominee. The administration slate, nominated

The nomination of the new slate means that extra ballots will have to go out to Equity's entire membership. The bal-lots containing the regular candidates to Equity's entire membership. The bas-lots containing the regular candidates have already gone out, with a few votes returned. All members who will not attend the annual meeting must mall ballots before the time of the meeting,

(See TWO EQUITY on page 9)

Moskowitz Seen as Palisades G. M. Again, After Schenck Re-Entry

Schenck and his motion-picture-producing brother, Joseph M., took possession of Palisades 25 years ago and built it up into one of the more sought-after

Ringling-Barnum To Play Soldier Field

CHICAGO, May 6.—Ringling Bros. and Barnum & Bailey Circus will play Soldier Field this year instead of Grant Park. Dates set are August 3 to 11, inclusive. The contract between the show and the Chicago Park District was signed recently. The letting of same was confirmed by the park board office today.

was confirmed by the part of t (See RINGLING-BARNUM on page 67)

Figure That License Bill For Schools Will Be Out

Mayor LaGuardia declares himself against it and License Department says it will not press licensing-mass protest biggest and most vigorous ever seen in field

NEW YORK, May 4.—Alderman Sullivan's bill to license private teachers of dance, music and the drama will not become law, it was indicated this week, after Mayor LaGuardia had assured Jonas Lie, president of the National Academy of Design, that he opposes the bill. The mayor's statement and the License Department's assurance to theatrical art school groups that it was not going to press licensing combined to relieve the fears of teachers and schools that they would be burdened with license fees and hampered by regulation. The two bills aroused the most vigorous protests by professional schools and individual teachers ever seen here. Various societies and schools, representing about 75,000 people, as head of the New York Music Teachers' Refused to give the membership a meeting during the membership a meeting during the membership to elect a set of officers; Bands 12 Letter List 30-31 Magic 24.25

mittee acted for such groups as Ameri-can Academy of Teachers of Singing, New York Singing Teachers' Association, National Association for the Advance-ment of Music, National Plano Manufacturing Association, the musical jour-nals and the university music schools.

A protest meeting was held Wednesday at the Tamiris Studio by representatives of 32 organizations, mostly left-wing dance, drama and cultural groups. The Dancing Teachers' Business Association was among the conservative dance groups to lead the protests. Presi-

(See FIGURE THAT on page 12)

NEW YORK, May 4.—With Palisades
Park back in the hands of Nicholas M.
Schenck, the one-time metropolitan mecca atop the New Jersey cliffs facing for many years general manager until Schenck withdraw a couple of years ago.

Manhattan's Grant's Tomb across the Hudson River is expected to be actively reigned over by Charles C. Moskowitz, for many years general manager until Schenck withdraw a couple of years ago.

Moskowitz, who is Loew's general theater representative, will have more time for park work, as his assistant, Maryin Schenck, Nick's nephew, has been relieving him on several details.

(See MOSKOWITZ on page 66)

Local 306 Faces Federal Probe;

group, which originally supported the International Alliance of Theatrical Stage Employees' temporary administration over Local 306, definitely turned against the IA this week.

The group claims the IA's administration is a complete flop and denounces it on four major counts: Refusal to give the membership a meeting during the past four months; refusal to permit the membership to elect a set of officers; alleged use of the Unemployment Fund money for other purposes, and refusal to oust Fred Castle and Bert Popkin as business agents. Castle was convicted of conspiracy and coercion during the Sam Kaplan trial a couple of years ago, while Popkin was forced to resign as business agent when the IA stepped in following the Harry Sherman scandal last year.

The union, meanwhile, has been ordered to produce financial records and books in an accounting action by Morris Kravitz, union member, against Harry Sherman. Justice Carewe granted Kravitz, union member, against Harry Sherman. Justice Carewe granted Kravitz, union member, against Harry strength and the control of the contro

Sherman. Justice Carewe granted Kravitz an interlocutory decree last week.
Kravitz, meanwhile, claims the union has

(See LOCAL 300 on page 12)

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Cornfed Drama Crop Big, As Announcements Pile Up

Equity's intention to bear down on field fails to halt the cowbarn impresarios-many groups planning early starts-as many groups as last year if plans go thru

NEW YORK, May 4.—Beating the daisies to the punch the summer theaters are cropping up hither and yon over the landscape, a flood of them being announced since the last listing four weeks ago. The entire Atlantic seaboard will be pockmarked with them, according to plans, with even adjacent waters getting their share along the showboat line. Equity's announced intention of bearing down on the cornfed drama seems not to have affected producers' plans. No definite Equity action has been taken as yet, however, and maybe the boys will about face after the rulings go thru. Figured as being a letdown on the cowbarn trade, this summer now shapes up as good, if not better, than last. If and when all the announcements come thru. Many new spots and managements are plotting hayseed harlequinades and many of the old ones are announcing reopening of business at the

nnouncing reopening of business at the

The Lakewood Players, as usual, will The Lakewood Players, as usual, will be among the first to open, starting their season at Skowhegan, Me., June 1, a Saturday, which is according to established policy. First show runs thru the following week. A 17-week season, no less, is planned, running thru September, again under the direction of Melville Burke. Players so far include Mary Rogers, Owen Davis Jr., Jessamine New-(See PLANS FOR SUMMER on page 18)

Almost 1,000 on L. A. Relief Projects

HOLLYWOOD, May 4. — Nearly 1,000 unemployed actors in Hollywood and Los Angeles are receiving funds from the Los Angeles County Relief Administration for work in relief projects designed to make use of their services.

In the drama project alone the county has already spent \$218,144 in salaries to actors, stagehands, seamstresses and technicians. Another \$185,447 has been expended for scenery and equipment required to stage the various dramatic offerings that have been presented in various parts of the county and employment has been given, on the drama project alone, to 774 persons.

The motion picture project employs another 180 directors, cameramen, assistant cameramen, itile writers, electricians, script girls, projectionists and artists. In the movie field the county has already expended \$10,834 of the \$31,500 budget. Three monthly newsreels have been made describing and picturing the work of the various county modets.

picturing the work of the various county

projects.

Records of the Los Angeles County Relief Administration pay-roll department show that the cost of the projects is considerably higher than the regular dole system being used elsewhere, but it is figured best to keep the relief thousands busy doing something instead of idling on county funds.

Chi Relief Project Off

CHICAGO, May 4.—Due to financial difficulties all projects of the Illinois Emergency Relief are at a standstill and Emergency Relief are at a standstill and employees have been temporarily suspended pending the passing of new legislation that would provide further funds. Included in the dismissals was Dr. Simeon Wall's theatrical project which gave work to some 450 actors and musicians. It is expected that these people will immediately be put back on the rolls as soon as the State of Illinois furnishes financial assistance.

Miller & Klein Debut

NEW YORK, May 4.—Bernard L. Miller, attorney representing numerous well-known theatrical and radio clients, has formed a partnership with Alderman David L. Klein, firm to be known as Miller & Klein. New offices have been taken at 565 Fifth avenue

CANTON, O., May 4.—Burlesque was revived at the old Grand Opera House here, dark for two weeks, last Saturday, when Matt Kolb, former local resident, when Matt Kolb, former local resident, and Art Moeller installed a stock company for an extended run. The company came here from Cincinnati, where it played several weeks. Cast includes Cliff Coachran, Hal Rathburn, Ray Kolb, William De Shon, Mac Clarke, Frances Le Gere and Goldie Korine. A 12-girl chorus is under the direction of Dolly chorus is under the direction of Dolly Allen. Performances are given nightly, with matines Wednesday, Saturday and Sunday and a midnight ramble Satur-

Tyrrell With Kennaway

CHICAGO, May 4.—Phil Tyrrell, who was booking manager of Radio City Music Hall and the Roxy theaters in Rockefeller Center, New York City, under the Harold B. Franklin regime, has cer the Harold B. Franklin regime, has become associated with Kennaway, Inc., orchestra bookers. Tyrrell was booker for B. & K. houses here for six years; also the A.-H. Blank Circuit in Iowa, Finkelstein & Rubin in Minnesota, Skouras in Missouri and the Kunsky theaters in Detroit.

Without Ballyhoo

NEW YORK, May 6.—A 70-year-old war veteran stood opposite the Warner Brothers' Building Monday afternoon screaming about the injustice of the world. He had been dispossessed because his pen on check, due three days previously, had

Surrounded by his old rocking chair and Surrounded by his old rocking chair and broken furniture, he yelled up at the Warner Building: "Hey, you movie people, if you want something for your newsreeh, come down and see me!" Someone obviously heard him and a few minutes later a girl came down and arranged payment for the rent as well as living expense for the old fellow. The girl was Harry M. Warner's excretary. Warner's secretary.

N. Y. Hotels Face Union Campaign

NEW YORK, May 6.—Hotels and clubs here will have a new headache when the campaign to unionize cooks, waiters, waitresses, housemen, kitchen workers, porters, bellhops, maids and handymen really get under way. The campaign is being run jointly by the Hotel and Restaurant Employees' International Allance, the Building Service Employees' liance, the Building Service Employees' Union and the Women's Trade Union League, and was officially launched at a mass meeting Tuesday night in the

Lincoln Arcade.

Maud Schwartz, vice-president of the women's league; James Bambrick, president of the building service union, and Miguel Garriga, international representative of the foodworkers' union, were featured speakers.

Noah C. A. Walter Jr., organizer for the American Federation of Actors, has joined Local 8 of the foodworkers' union, specializing in organizing Negro

Nazimova's Chi Date Changed

CHICAGO, May 4.—Nazimova's engagement at the Blackstone Theater in Ghosts has been changed from May 16 to about June 1.

Easter Biz Saps Patron Dough With Summer Slump Setting In

NEW YORK, May 4.—Business in the Times Square district was off this week, due largely to the fact that most of the natives went overboard during Easter week and shot the bank roll. It is figured that from now until fall there will be a noticeable drop in grosses for every type of entertainment,

Legit is in the tail end of the season with no hits in sight. Grosses are expected to show a steady decline with the coming of warm weather and even the hit shows will have to take it on the chin for the next few months. An example of quick opening and closing was Reprise, which opened this week and closed after one performance. Altho this record has often been tied, it has never been licked. Symphony, which opened last week, closed the next night, which does not constitute a success. coming of warm weather and even the bes not constitute a success.

Picture houses in the bright light belt

have fared better. At the Strand, G Men proved such a draw that the house is operating on a grind policy from 8 o'clock in the morning until 5 next morning, giving the cleaner-uppers three hours to get the sleepers out and dust off the seats. The picture fare this week in the first-runners is exceptionally good and big grosses are expected.

Burlesk suffered some this week but

Burlesk suffered some this week, but all the houses are remaining open and will probably continue until the first heat wave, which will undoubtedly cause several to fold.

Night clubs are taking a licking this week. The Easter mob has spent its dough and with the exception of the Paradise and Hollywood most of the jernts are finding it tough. The intimate places, with steady local clientele,

(See EASTER BIZ on page 9)

Catskill Hillbillies Here To Sign Memorial "Contracts"

NEW YORK, May 6.—The hillbillies from the Catskills have begun their annual descent to the plains of Times Square. They are haunting the agencies specializing in social directors, partime emsees and life-of-the-party boys and girls. Their city routine never changes: they make dates for interviewing talent in each agency; after looking over the talent they choose the likeliest

and the cheapest and then sign "contract."

"contract."

But the hillbillies are not as dumb as they seem. The "contract" is merely a note saying that so-and-so will play the so-and-so resort for the season after playing the special Decoration Day week-end, and provided the act "is satisfactory." They call them contracts but they're really options. Not only that, but the traditional Decoration Day week-end audition is usually played free. Many a social director wakes up after Decoration Day and discovers he has worked himself into a lather over the expected summer job and that the resort owner has decided to try some-body else. body else

When the director finally lands a summer job he is given a one-way ticket (See CATSKILL HILLBILLIES, page 9)

Times Square Landmarks Go

New Yorker and Criterion theaters sold at auctionstore plotted on site

NEW YORK, May 4. — The Criterion and Loew's New Yorker, two Broadway landmarks, went under the hammer this week and were correlled by the Farmers Trust Company, holder of a \$4,000,000 mortgage on the property. Altho there is great secrecy surrounding the ultimate disposition of the theaters, it is understood that the two houses will be razed and a department store built on the site.

razed and a department store built on the site.

The New Yorker has been a secondrun, double-feature house for several
years and catered to the midnight
crowds of Broadway. The Criterion, once
a legit house, has been playing independent pictures on a grind policy and
has consistently been unsuccessful since
it went into pix. It was leased by Paramount, and aside from an occasional hit
it has been a consistent loser.

mount, and aside from an occasional hit it has been a consistent loser.

With the passing of these two houses Times Square will not look the same. They have dominated the Square for years, and the oldtimers will miss them. Just when the work of demolition will begin is a question, but it is understood that the part two months will see the

that the next two months will see the

Earl Hines' Bus in Crash: One Killed and Six Injured

DAVENPORT, Ia., May 4.—Cecil Irwin, saxophone player with Earl Hines' Orchestra, was killed yesterday and six other members of the unit were seriously injured when their bus crashed into a truck loaded with corn at Nevada, into a truck loaded with corn at Newada, Ia. The injured include Billy Franklin, Bobby Frazier, J. Jug, Walter Fuller, Omer Simeon and Louis Taylor. The band was en route to Minneapolis.

Week's Bankruptcies

NEW YORK, May 4.—Voluntary bank-ruptcy petitions filed this week include requests for whitewash from Pat Rooney III and Helen Raymond, legit actress. Rooney listed \$5,497 in liabilities and Miss Raymond tabbed \$1,895 worth of headaches. Neither has any assets, it was recorded.

The Cafe Internationale, Inc., on West 45th extra was the recipient of an in-

45th street, was the recipient of an involuntary petition filed by five creditors whose claims totaled \$559.

Williams Home Elections

NEW YORK, May 4.—At the annual election of the officers of the Percy Williams Home, held at the Home last Williams Home, held at the Home last Tuesday, the following were elected for the coming year: President, A. O. Brown; vice-president, Walter Vincent; treasurer, Sam A. Scribner; secretary, Jacob I. Goodstein. Directors elected to serve for the next three years are Daniel Frohman, Richard Herndon, Harry G. Sommers, Edward Mitton Royle, Priestley Morrison, Arthur Hurley, Raymond W. Peck and Robert L. Hague.

STAN HALL This Week's Cover Subject

S TAN HALL gained his musical education at the Dallas Conservatory of Music, studying voice, theory, violin and guitar. Upon graduation he toured with several name bands as featured vocalist and guitarist. His various dates include 18 months at the Baker Hotel in Dallas, with Henry Lange; two and a half years with Al Katz and a year with Ray Miller's Orchestra at the College Inn, Chicago. In 1929 he organized his own band, playing at the Washington-Youree Hotel in Shreveport, La., where he stayed a year and a half. Then followed a number of engagements at leading Southern and Southwestern hotels, including the Roosevelt, New Orleans; Rice Hotel, Houston, and the Paxton, further north, in Omaha. During these dates he was on both major networks. Leaving Nebraska, hall went into vaudeville with Wesley Barry, the picture actor, touring for two years. He is now playing cafes and hotels in the East.



FAMOUS LANDMARKS



Cincinnati has the GIBSON Hotel



More than a hotel . . . a place to line. All that the most modern touch can add to age-old hospitality. Here the guest is king—The Gibson is his kingdom.

Rates—from \$2.50 single; \$4 double.

F. W. PALLANT, General Manager

FLOOR and CARPET

WASHING EQUIPMENT

and SUPPLIES ...

New York City SundayBillUp

NEW YORK, May 4. — Sunday legit performances in New York came a step nearer to realization this week when Alderman Murray W. Stand, Manhattan Alderman Murray W. Stand, Manhattan Democrat, introduced a bill providing for them in the Board of Aldermen Tuesday. The Stand Bill, which is based on the recently passed Berg-Neustein State laws, provides for Sunday shows, but guarantees the performers and other employees one day off each week. This, however, following the State measures, excludes people working in other show-biz fields, leaving burlesquers, vaudevillans and the rest out in the cold. The aldermanic measure is necessary since the State laws provide for local option. It is figured certain that the Stand

Bill will go thru. No real aldermanic opposition is expected, and it has Mayor LaGuardia's support. It has been referred to the committee on general welfare for hearings.

Equity, the bill's only theatrical antagonist, meanwhile deferred action. At a council meeting, also held Tuesday, the question was discussed briefly, but a lengthy consideration was postponed

the question was discussed briefly, but a lengthy consideration was postponed until the meeting next Tuesday, when it will be a special order of business. The council will make a recommendation at the annual meeting May 27, when the question will be voted. Regardless of how that vote turns out, however, it is figured that a general refreendum will be sent out to the complete Equity membership thruout the country.

MRS. MARIE HILBERT, wife of Ben Hilbert, met her brother, Karl Weller, for the first time in 44 years last week when he arrived in this country on an excursion trip from Germany.

Philly Licensee of RCA Sues

WILMINGTON, Del., May 4. — The Radio Corporation of America was directed to appear in Chancery Court here May 22, by a rule issued by Chancellor Josiah O. Wolcott, to show cause why a preliminary injunction should not be placed against it, restraining it from terminating a licensing agreement it has with the Philadelphia Storage Battery Company, of Philadelphia.

Philadelphia Storage Battery filed a bill of complaint against RCA requesting an extension in the time of the agree-

termination. Under the chancellor's ruling the agreement is extended until the hearing May 22.

Philadelphia Storage Battery states in that bill that substantially all of its business at present consists of manufacture and sale of radio receiving apparatus and appurtances. tus and appurtenances in accordance with the licensing agreement, and that its termination would prevent it from continuing its business. It states it has

(See PHILLY LICENSE on page 9)

To Retain License Agreement WILMINGTON, Del., May 4. — The ment and a restraining order against its adio Corporation of America was di-

Screen Writers' Guild Feels

Pressure From M. P. Academy

HOLLYWOOD, May 4.—Open warfare flared up again this week when the Screen Writers' Guild, sister guild to the Screen Actors' Guild, sent a heated wire to all of its members asking them not to take stock in the reforms being frafted at the Academy in the hope of winning back some of the lost writer membership.

Flaying the Academy and its attempts to put thru favors that would last only

a short time, the Screen Writers' Guild telegram said in part: "The promise to make concessions thru the Academy is make concessions thru the Academy is to stall off the real demands of writers and to avoid recognition of the Screen Writers' Guild. The Academy is a company union. Its aims are diametrically opposed to the aims of the Guild to which you are pledged. Campaign to strengthen the dormant writers' branch has the same forms to the form of has in some forms taken the form of

108 W. Lake Street, Chicago, Ill.

CLADSTONE HOTEL

Always Has Been and Still Is
HEADQUARTERS FOR SHOW PEOPLE.
Weekly Rates—Single S3.00 to \$6.00.
Weekly Rates: Double, \$4.00 to \$7.00.
You Are Always Welcome at
THE GLADSTONE.

Having Sunday open, coming thru Cincinnati, can arrange Star Jake Park. No act too big if sal-ary right. Write or wire MORRIS JONES, Vaudeville Agent, 1020 Walnut, Cincinnati, O.

AT LIBERTY

COMEDIAN—Italian, Jew, Spanish or French
dialect. Also can work straight in same dialects
or any Glown work, either on Stage or Water Carnival. Salary optional. Address FREDERICK
J. BAKER, Box 55, Erie, Mich.

WANTED QUICK—Young General Business Actor that doubles Drume.
One doing Specialties given preference. Weekstand Tent Show. Long spason. Sure Salary.
Name ft. Positively no advance unless I know you. Address JACK HART'S COMEDIANS, Tallina, Okla., week of May 6.

COLORED ACTORS and MUSICIANS

Those Doubling Stage and Brass preferred.
Pizzno, Jim Ferdon, med. shows. White Performers for No. 2 Show. No bouzers; in money advanced.
Open May 12th. Pay day every day. Salary low, but sure. Frank Reeder, Moody, Harry Miller, write. PIZARO J. FERDON, 611 Industries Blüg, Dayson, 0.

WANTED. — TO OPEN MONDAY, MAY 13 Six or Eight-People Vandeville Troupe with Pianist, etc. Must, change strong for 6 nights. I pay every night after show; good percentage. I furnish new tent, seats, lights, lot rent, lieense and advertising. You give one-hour show. Wire day or night letter western Dion, state all and number adults, in western Dion, state all and number adults, in AGER VIRGINIA TENT SHOW, Thatton, Va.

some Leads. Comedian. Musicians write. We pay all; riame lowest. ROSALIE NASH PLAYERS, Augusta, Mich.

WANTED—Blackface Comedian, Performers in all lines, Those doubling Band preferred. Good Novelty Acts, Truck Driver, good Cook. Must be clean. State all in first. Salary low but sure. LIGHTHAWK GO., Doc Pyle, Lawrenceburg, Ind.

WANTED—DANCER
Specializing in Tap and Musical Comedy. Write or call BOX 44, Billboard, Chicago.

WANTED Blackface Comedian and Novelty with own outsit. CHIEF ROLLING CLOUD, DALY TICKET CO., GOLLINSVILI ILLINOIS

Telephone Your Telegrams

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Charges will appear on your regular telephone bill

HUGH TALBOTT ANNOUNCES WALKATHON

Opening Unit No. 2

Downtown, MUSKEGON, MICH., Saturday, May 11.

Contestants wanted with wardrobe and entertaining ability. Accommodations furnished starting May 10, not before.

Emsees, trainers, nurses, write. No collect telegrams or phone calls. You pay yours, I pay mine.

Make preparations now to spend the summer in Michigan's greatest resort. Business conditions excellent. Sponsors and prize money guaranteed.

You have been with the rest—now join the best!

We can take it. That's why we made it! If you can take it, you'll make it too.

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Headquarters:
MILNER HOTEL, Muskegon, Mich.

ROLL & FOLDED 100,000-\$16.00

intimidation. Guild members with arbitration claims against studios are being told they can receive no satisfaction except by becoming Academy members. This is untrue. This is in clear violation of the law. The Guild's attorney stands ready to institute charges against any studio using such tactics. The telegram goes on to caution the (See SCREEN WRITERS' on page 10)





"On the Street of Hits" (Special Rates to the Profession)

CHARMING ROOMS DAILY TARIFF from TWO-FIFTY MONTHLY TARIFF from FIFTY

GEORGIAN ROOM For Matines-Luncheon, Theatre-Dinner. After Theatre Supper. Dine-Dance Until

LARRI'S CONTINENTALS (WHCA) Entertainment to 2 A.M. No

SILVER LINING LOUNGE For Those 4-STAR Cocktalls.

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24 FLOORS · 706 ROOMS 45th STREET JUST WEST OF TIMES SQUARE
PERSONAL DIRECTION OF: JOHN F. MURRAY

Welcomes you to his new studio and solicits your kind patronage. Now located on the 6th

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OPENING DATE, MAY 30th, 1935

Contestants cared for on and after May 27. Entertaining Teams and only those who can take it, guaranteed transportation after 1,009 hours. Prize Money sure. Sponsors guaranteed to good Teams after 500 hours. Must have good wardrobes. Floor money should be good. Capacity house indicated from start. No collect wires or phones. Report to Walkathon Office, or communicate with

M. C. TEBBETTS, Mgr. AMERICAN AMUSEMENT ASSOCIATION, INC.

MARATHON DANCE DERBY

STARTS MAY 16. Hottest Spot in New Jersey. CONTESTANTS WANTED.

WILLIAM MISHKIND

WANTED—For one-a-week Stock, People in all lines doubling Band and Specialties, "Iell all first letter Boss Carusainan, "sober," that can sew wire. WANT 500 Chairs, must be cheap for cash. Rehearsals May 19. CLYDE AND BEA DAVIS PLAYERS, care Gen. Del., Quincy, III.

WANTED
Useful People all lines for Tent Rep. Write fully.
OHICAGO STOCK CO., Oakland City, Ind.



FTER a discouragingly great number of false starts the house manager is coming back into his own, it seems. With the exception of the actor the worst abused factor in the theater business, the manager appears this time to be on his way to winning back the heritage of which he has long been deprived. For more than five years he has, in most situations, been a glorified building superintendent and official greeter; a tolerated dopeand tolerated only when he kept his mouth shut and his ambition and initiative hidden under an exterior of subservience to the selfish and impractical demands of home-office button pushers.

Apparently the crusading in behalf of the house manager, started by this correspondent shortly after it was discovered that the theater showmen of other days had been succeeded by emasculated building managers, has not been in vain. Evident, too, is the favorable effect on circuit policies in regard to house managers of similar campaigns conducted by commentators on other trade papers.

* * *

It will be a long time (if thappens at all) before the house manager will be restored to his pristine glory as an important cog in theater and circuit machinery. But RKO and the Consolidated Circuit in New York have made a commendable start. There seems to be no reason that they should not follow it up and broaden its scope due to success with the initial experiments.

BKO has inaugurated what it terms a

with the initial experiments.

RKO has inaugurated what it terms a permanent bonus plan for house managers and division heads. Instead of prizes being distributed to theater men who win exploitation and box-office contests, bonuses will be handed out to men who boost their operating figures over the previous year. This is not by any means a move designed to permit managers to share the fruits of week-to-week business increases but it represents a step in the right direction. When a circuit shows in some way that it recognizes the importance of the manager as a gross-building factor it is building up a reserve of self-respect and loyalty that cannot fall to reflect favorably on the general morale of the organization.

Lawrence Bolognimo's Consolidated Cir-

Lawrence Bolognimo's Consolidated Circuit recently announced that it has put into effect a system of percentage on gross over the normal average based on a comparative percentage of salaries to present grosses. This might appear to be complicated and possibly involve a neat little trick of self-deception. But it isn't. Bolognimo's plan is simply that of giving house managers a chance to add to their earnings by boosting the grosses. Also indicative of a favorable trend toward the inculcation of self-reliance in house managers of the Consolidated outfit is the "floating advertising fund," which is above the routine fund and may be spent at the discretion of the manager. This step places the responsibility in the hands of the individual manager of spending advertising funds wisely and effectively. And to insure wise and effective spending there has been arranged the awarding of two monthly prizes to managers who produce the best results with their surplus advertising money.

It is to be hoped that the bonus and percentage-sharing idea will spread

among circuits. These plans are by no means a panacea for managerial ills, but restoring as they do the confidence of managers in their organizations they open the way to other reforms that are sorely needed if theater management is to again take its deservedly important place in a great industry. There is no doubt about circuit home offices eventually dropping the inane idea that theaters can be operated by remote control from offices where theorists are inclined to becloud real issues with their gift of gab.

Many things have happened to the performer since the roseate days when radio was nonexistent and when talkies were a silly threat to be taken seriously only by neurotics. The actor has lost his importance as a box-office factor; steadily dwindling playing time has devoured his resources (if he had any) and he has become the Forgotten Man of the show business. We refer, of course, to the performer who has been unfortunate enough not to find a market for his talents in fields other than vaude-ville.

But the actor has not been alone in his despair. He has been joined at last by the gent who ran his office on earnings from the actor and who was always ready, when properly stirred up, to prove that if it weren't for him there wouldn't be any work for the actor. We have in mind the agent. The chap who used to be terribly important because he was in possession of a Keith or Loew franchies. As much havoc as there has been among actors, the holocaust has been many times worse among the agents. The actor had become acclimated to the ups and downs of trouping. Every person was by no means a proposition of bargaining for salaries and then stepping bilthely out on the road. There were few times in vaudeville's interesting history that there was a greater demand for acts than there was a supply. But only in recent years has there been an annoying oversupply of agents ready and willing to resort to any practice in order to insure their flow of commissions.

The franchise system exists now only on paper. It no longer means anything as far as protection from the encroachment from outside agents is concerned to be either a Loew or RKO franchise-holder. The booking offices buy attractions from anybody who can deliver. And we don't blame the bookers. The franchised agents, in desperation, have thrown aside all barriers and are rubbing shoulders with the erstwhile hoi polloi in the indie booking offices. It's a grand mess and there is no solution possible as long as the greater proportion of agents persist in trying to eke out a living from a field that disowned them several years ago.

These pauperized agents refuse to recognize the ugly truth: that specialized agencies no longer meet the needs of our time and that general theatrical agencies represent the only efficient and constructive medium of bargaining and contact—for the business man of the theater as well as the actor.

As usual the actor suffers most by the overcrowding and cutthroat competition in the agency field. Few agents are left who look farther than this week's commissions. An agent does not care whether the act he is underselling is on its way to oblivion in the selary ranks. The agents thinks only of his overhead and the few dollars he needs to feed, clothe and house his family. When pressed in this way he is no longer the constructive force that builds topliners from raw neophytes; he is a dangerous parasite, playing the actor against the booker and vice versa.

booker and vice versa.

The circuit booking offices might help the situation some by cutting down on the number of agents with whom they do business. But we don't blame them if they hesitate about taking this step. We recognize the important part played by sentiment in this branch of the show business. We can understand why a booker who has been doing business with an agent for a score of years would rather have his right arm cut off than give the agent his walking papers. It's not a pleasant situation to contemplate and possibly the only real solution will be the revival of vaudeville booking business. The outlook for a revival is not at all bright.

The Broadway Beat

By GEORGE SPELVIN

JOE LAURIE JR. was impressed by the circus having two men shot out of the cannon. . . Next year, he says, in keeping with the bigger and better tradition, they'll probably have a machine gun that shoots out a troupe of midgets. . Joel Loyd, the Rebel Arts' puppeteer, tells the story of a New York theatrical left-winger who spoke at the recent Theater Festival at Chapel Hill. . . Members of his group, he said, read the newspapers on arising, wrote a sketch immediately, started rehearsals on the subway, and staged the piece in the street, the subway station or any other handy spot. . . The Resturant Workers' Union, Local 16, now has a library for members. . . Jack Kalcheim left here for Chi Wednesday evening by plane, his first air trip. . . When ribbed about the danger, he cracked: "If it falls, I'll wire the Dows to break my jump." . . Jim Finey, of RKO, has switched from Freddie Meyers' office to Jules Levy's. . . Al Raymond, former vaudevillian with the team of Raymond and Schram, is managing Irving Mills' Cavalcade of Music unit. . . The Don Davis in that troupe is the former Fid Gordon. . .

James B. Donovan, known as "The King of Ireland" when he was with Donovan and Lee and other headline vaude acts, has joined the Ringling Circus, starting his new job as clown Thursday evening, April 25. At one time Donovan and Lee got as high as \$800 weekly. Now he's divorced from Miss Lee, who has since remarried, and his son by that marriage, a lad of 17, is an usher at the Mayfair film grind. Donovan was always in the money during the halcyon days of vaude—but he got his job as clown because of a 40-year friendship with Sam Gumpertz. He wrote the songs for Gumpertz's late wife, a member of that great old sister team, Melville and Stetson, high-salaried headliners in their day. He's happy, he says, in his new job, at \$30 a week. . . Show business. . . The rewards of the theater. .

Sophie Tucker is organizing a "Life Begins at 40" Club, to let the young-sters know how much they have to look forward to. . . . Membership limited to those who have reached a quartet of decades. . . An amusing sidelight: Arthur Boran entertained with his impersonations at the dinner given recently by news correspondents to President Roosevelt—and among his imitations was one of the President. . . They say the President liked it. . . . Sam Shepard cries when he sees a Shirley Temple picture, the big siss. . . Jack Linder is being offered plenty to talk about Mae West in The Sunday Mirror. . . Alan Corelli claims that Edmund Fuller, director of the Theater Ring drama group, is a real find. . . . David Simpson, 12-year-old son of William Simpson, the pawn shop czar, is wild about magic, and travels around as assistant to Paul Duke. . . . More things have disappeared into pawn shops than into the thin air of the magicians. . .

Columbia Broadcasting System will have its story told in the June issue of Fortune, altho the advertisements of NBC and not CBS have been appearing in the hetty mag. CBS, however, has had the March of Time program for some seasons, and Fortune, being a Time, Inc., publication, introductions weren't exactly needed. NBC got a break in the December, 1930, issue of Fortune. The fast growth of the outfit and the youthful Mr. Paley, CBS prez, will no doubt make good copy.

Add Similes (and from the heart): As broke as a guy raising a Great Dane pup. . . .

Chicago Chat

By NAT GREEN

W ILL HARRY RICHMAN bring along a wife when he comes to Chi for that cafe engagement? . . . We'd like to know, same as you! . . . Also whether Mathea Merrifield is comin' to our town this spring . . . and if that grand team, Veloz and Yolanda, will open the season at the Beachwalk, Edgewater Beach Hotel . . likewise whether Max Baer is going to give Barbara Hutton a wrist watch, as some N'Yawk sports are betting! . . A little bird has been whispering these rumors.

Irene Castle (McLaughlin), who doesn't like animal acts, sat thru Bert Nelson's cat act at the Stadium the other afternoon. . . Frank 'Duffield back from an out-of-town business trip. . . George Jessel was guest of honor at the local bar association luncheon last Tuesday. . Frank Gladden and his Metropolitan Vaude Agency are now next door neighbors of ours, having moved into the offices adjoining those of The Billboard. . . Boyle Woolfolk off to Danville, Ky, for a few days' visit with homefolks. . . A little late, but birthday felicitations to Hazel Flynn at Radio City. . We miss Hazel from her old haunts . . If all the 'poison' put out here in the circus war could be distilled, there would be enough dope to wipe out half the country. . . And who did it hurt? . . Only those who put it out—but it gave the rest of us some hearty laughs!

Loss of Beverly Kelley and "Bill" Fields was a serious blow to the Hagenbeck-Wallace press staff, methinks. . . There are not two firer or more competent boys in the publicity field and would have been a valuable asset to the show on the road. . . When Morton Downey finishes his week at the Chicago Theater he'll go back to Hollywood to make a short for Warner Brothers, then he'll be off for London for some radio and cafe work. . . B. & K. employees had a grand time presenting a show of their own at the Eighth Street Theater Wednesday night. . . The bill was the old nieller, No Mother To Guide Her, and they played it as it was never played before, and probably never will be played again! . . . A new symphony which Dave Rose, of New York, is writing for Ted Flo-Rito will be featured by Ted when he opens at the Edgewater Beach Hotel in June. . "What do you know," writes a reader from Kentucky, "about the Oo-La-La-Continental, which is to play our town? The ads say: First American tour—direct from Circus Paris, 40 French models, 85 European stars in the flesh." . . We don't know a thing about it, Brother; we don't keep up on these French shows, having found that most of them are recruited on Randolph street!

We hope our good friend Albert Hodgini will yank that rumba dance of his talented daughter, Harietta, out of the Cole show spec. . . That and the hot-cha shaking in the riding act are the only things that miar an otherwise splendid performance by Harietta. . . They just don't belong in the circus! . . . Paul Block has dissolved partnership with Bobby Earle (nite spot bookings) and has gone on his own. . . Max Gruber, whose Jungle Oddittes act has been a standard act for years, lost quite a bit of time by listening to specious promises of a Chi booker, but he's set now thru his Eastern agent well up into next fall. . . . Life Begins at 8:40 leaves here May 11 to open for a week in Detrolt, then probably to disband. . . . Both its comedians, Bert Lahr and Ray Bolger, go to Hollywood.

Conducted by M. H. SHAPIRO-Address Radio, Music and Orchestra Communications to 1564 Broadway, New York City.

April Biz Big For Both Webs

NBC and CBS have best April in history altho season decline starts

NEW YORK, May 4.—Both the leading networks had the best April in their history, altho the figures reveal that the seasonal decline in gross receipts has made its unmistakable appearance, seasonal decline in gross receipes has made its unmistakable appearance, neither of the webs topping March of this year, which was as big a month as NBC ever had.

year, which was as Jag a holiul as NBC ever had.

Gross revenue for NBC in April was \$2,692,073 for both the red and blue networks. This compares with \$2,368,118 for April, 1934. April, 1934, was lower for NBC, but in 1932 it was almost as high as in this year.

CBS totaled \$1,597,283 for April as against \$1,371,601 for the same month in 1934. In 1933, CBS April was nearly half of the present average, while 1932 April gave the network approximately \$50,000 less than in the current year.

March, the usual peak month, gave NBC over \$2,900,000 and CBS over \$1,800,000.

F-WC and Don Lee In Amateur Tieup

LOS ANGELES, May 4.—A deal where-by KHJ and the Don Lee network of 12 stations will tie in with the Coast Foxwest Coast theaters on a Coast-wide amateur show is being ironed out at KHJ this week. Altho no amouncement was forthcoming from the station, it is understood Rocket gasoline is offering to pay for the air portion of the program, which would have weekly amateur nights being conducted at all F-WC theaters.

Eliminations would be held weekly and those selected used in a radio broadcast. At the end of the 13-week siege the winners of the 13 radio broadcasts would be organized into a unit to play all of the circuit's Coast houses.

DETROIT, May 4.—Success of the R. G. Dun Cigar amateur show broadcast over WIR from the Fox Theater has led to another show of the same type being produced in Chicago over WBBM from the Oriental Theater. C. F. McIntyre & Associates, of Detroit, are handling and building the shows, with Sam Rubin, previously in the show business, account executive.

WPG Gets Four Offers; Three Are Considered

Three Are Considered

ATLANTIC CITY, May 4.—Four offers for leasing of WPG, city's radio station, have been received to date by Mayor Bacharach since Columbia announced it would not renew option on station. Three of offers, the mayor said yesterday, are substantial enough for consideration. He refused, however, to reveal names. The CBS lease expires in June. Mayor stated that by May 15 he would begin conferences on station and settle its future shortly after.

Possibility that city may turn down all bids and run station as publicity medium seen in move of City Solicitor Siracusa in filing city's application with Federal Radio Commission for consent to city. He said filing was only matter of form, but it is known Mayor Bacharach is looking deep into the possibility of running station locally at fair profit to city. Meanwhile Norman Reed continues in charge.

Conquest's New Stations

NEW YORK, May 4.—Conquest Alliance Company, station representative, has added three broadcasters to its foreign station list. New ones are 3UV, Sydney, Australia; 7AK, Ulvertone, Australia, and PRA, Pernambuco, Brazil.

JOHN TAYLOR, formerly associated with the Theater Guild in New York, has loined the radio department of the Blackman Company, advertising agency. Taylor was also an original member and columber of the American Laboratory Theater.

NAB Membership Growth

WASHINGTON, May 4.—The member-ship of the National Association of Broad-casters has reached an all-time high with 395 stations.

Of this number but 24 are in arrears in their dues, and the required 14-day expul-sion notice was mailed to these delinquents last Wednesday.

CBS Denies Eyeing More NBC Stations

NEW YORK, May 4.—Complete denial that the Columbia Broadcasting System had spoken to or breached the subject of CBS affiliation with any of the New England stations now associated with the National Broadcasting Company was made yesterday by Sam Pickard, CBS stations' relations head: Pickard said that Columbia isn't even thinking about it. He also said that Columbia has no deal pending with WSM, NBC's Nashville (Tenn.) outlet, which was also reported. CBS, according to Pickard, has a five-year contract with WLAC in Nashville. Pickard returned to work this week after a long absence caused by injuries sustained by Mrs. Pickard and himself in an auto crash. Both have fully recovered. NEW YORK, May 4.-Complete denial

New England story was prompted by the difficulty NBC is having with its sta-tions there on the new compensation pacts, plus the constant battling between CBS and the Yankee network.

Use of More Than One Spot in a Town Gains

NEW YORK, May 4. — Advocation of two or more station use by adver-tisers in key cities is gaining mo-mentum in the radio industry, with a corresponding increase in such use by the time buyers. Such double station use is, of course, similar to the manner in which newspapers have been used for

years.

In selling on this approach the stations do not use the competitive or comparison angle with the other stations in the particular city, but point out that each outlet, thru its individual pattern, has a distinct audience group different from the other stations in the city. This again is similar to newspaper sales methods.

Closest example is the case of WOR and WMCA in New York, with the latter station using the argument that is local tuners-inners are in a different group from those dialing WOR. At the same time WOR and WMCA each has three accounts from the same sponsors, these being Chevrolet, Stanco and Nujol. Similar examples exist in network advertisers supplementing web coverage by using local indie stations in the same

Radio's News in a Turmoil; Present Status Is Puzzling

Original intent of Press-Radio seems nullified now with networks up a tree on final outcome-plenty of news in the offing as new bureaus enter the field

NEW YORK, May 4.—Battle between the newspaper publishers and their press associations on one side, against Transradio News Service and radio stations on the other, is growing hotter, with Transradio taking a step this week to combat the attempts the United Press and International News Service are making to weaken its position in the radio news field. Transradio has sold out its controlling interest in Radio News Association, a subsidiary, retaining the minority interest, but with Radio News going into the newscasting field. While this might seem as the TR has helped set up competition to itself, the move is really a jump to get the competition strongly set up before

WXYZ Will Remain Member of Mutual

NEW YORK, May 4.—George W. Trendle, president of the Kunsky-Trendle Broadcasting Corporation, in a wire to The Billboard stated that rumors and stories to the effect that WXYZ, Detroit,

stories to the effect that WXYZ, Detroit, was thinking of discontinuing its relations with the Mutual Broadcasting System were without foundation.

Rumors gathered headway soon after WJR quit NBC for CBs and WXYZ was regarded as the logical station for the NBC chain in the Detroit area after September 28, when the WJR deal with CBS goes into effect.

Fee Splits on Spot **Booking Not So Hot**

NEW YORK, May 4. — Spot broadcasting field sees little hope, the way things are going, of further deals being worked out between World Broadcasting System and station representatives whereby the two groups split commissions on stations buying WBS program service and on the rep's exclusive lists. This theory is expressed by spot men, who nevertheless opine that such arrangements would help the business. However, the theory also expressed is that the station firms can't expect to live on 74 per cent, which is the main live on 71/2 per cent, which is the main

answer.

Condition is mainly proved with the squawks over split commissions on the Chevrolet program World is handling. It's okeh for stations not on exclusive lists to pay WBS a commission, it is pointed out, but not so for those who have to go thru a representative.

Chevry is planning to go on more stations than first figured, possibly going over the 300 mark instead of the 260 previously reported.

ttself, the move is really a jump to get the competition strongly set up before an outside candidate, really opposed to Transradio, gets in the field. RN has already opened New York offices and is feeding a claimed 75 stations. Transradio felt that it was but a question of time before one or more organizations tried to cut into the field, and altho it had been operating Radio News for a short while, felt the present deal was the better move.

better move.

The news field is still plenty agitated. Announcement was made that another news service had been formed on the Coast by Frank Wright, with offices in San Francisco and Oakland. Wrights idea is to have a mutual organization. He is using Reuter for foreign coverage. History behind Radio News is its formation last year by Transradio, shortly after the latter organization was started by Herbert Moore. RN was made up of the various news services which Transradio had previously absorbed. While Radio News was a TR subsidiary, it was using short wave to transmit its news, but has now expanded and using teletype machines, same as Transradio. TR is feeding 191 stations. ing 191 stations.

United Press and International News Service are making direct bids for radio stations already and have sent bids to many TR customers. With the various news services now in the field, plus the possibility of Wright's service and another possibility of Wright's service and another under way for Manny Strauss, there's little doubt but that a rate war will soon start as the various news bureaus begin to fight one another for clients. Radio News is already underselling Transradio. Fact that UP and INS are selling news has a strange twist in it, inasmuch as they are competing with themselves, thru supplying Press Radio Bureau. This also serves to put NBC and CBS, Press Radio's principal supporters, in a peculiar position thru possible purchase by chain stations of news for commercials.

Fred Harmon is president of Radio News; Otis Peabody Swift, vice-resident and sales manager, and Moore is one of the directors. John Parkerson is now sales manager for TR, instead of Swift.

WOR Artists' Bureau Expansion Rushed To Sign Name Artists

NEW YORK, May 4.-WOR's Artists' Bureau is undergoing a general expansion involving several tangents. Developments include introduction of a system whereby the bureau will start buying name talent and increase of personnel to go after income from several fields which heretofore drew no concentrated effort. The WHN splurge appears to have hastened this move, if nothing

have hastened this move, if nothing more than a matter of prestige.

WOR's AB is establishing a fund, income to be taken from the profits of the department, to be set aside to pay guarantees to any performers the branch may now want to buy. Reason is that under present arrangements, the WOR program department budget has been reached and is not in a position to add acts as often as is practical. New deal arranges for the artists' bureau to contract the performers and supply them with sustaining spots, to be taken from the regular program department performers, but without reducing the contracted guarantees now given all WOR sustainers. One reason for the development, aside from the possible income to be derived by signing new acts, both known and unknown, is that WOR is in

need of star acts to feed its Mutual

need of star acts to feed its Mutual Broadcasting stations.

Artists' bureau is also going after several new fields, including sale of talent to advertising agencies, for shows on WOR or networks and sale of talent to pictures and legit. Herman Paley, formerly with Remick Music and lately an agent with James Daley, comes in May 13 to start on this end. On the same date Jack Klotz, vaude agent now with Marty Forkins, starts in the department to handle vaude and presentation talent sales. Klotz will do the work previously handled by Jules Delmar, ex-RKO booker, with Delmar recovering from illness. Sale of acts to ad agencies will not conflict with the regular time salesmen, startion figuring to get a piece of the ad agency business, since most agencies build their own shows. Several other new people will be added also within the next few weeks, personnel total to amount to 17. Nat Abramson heads the department.

Station now has a number of its con-

amount to I'. Nat Abramson heads the department.
Station now has a number of its contracted artists on network shows, these including Al and Lee Reier, Pauline Alpert, Jack Arthur, Karina Mura, Veronica Wiggins, Conrad and Tremont, Larry Taylor, George Shackley. Gabriell Heatter starts a network commercial in the fall.

Gromback To Record for CBS

NEW YORK, May 4 .- Jean V. Grom-NEW YORK, May 4.—Jean V. Gromback, Inc., has signed a contract with the Columbia Broadcasting System whereby all audition, library studio and remote recording to be done for CBS will be handled by Gromback's firm. Deal is for one year.

NAB Section Meets In Chi June 10-11

WASHINGTON, May 4.—Annual meeting of the Commercial Section, which will be held at the Palmer House in Chicago on June 10 and 11, will bring up the mutual problems of the buyers and sellers of time and the use of broadcast time by retailers as the principal topics of discussion. Meeting will be held in conjunction with the Advertising Federation of America convention of America convention.

or America convention.

Special new plans of holding the discussion have been formulated and each problem will be presented by an expert. Development of an audit bureau and an agency recognition bureau within the NAB will head the specific questions to be raised. In addition to the general meeting the Commercial Committee will hold a session in the afternoon of one of the two days in question. Arthur B. of the two days in question. Arthur B. Church (KMBC), chairman of the Commercial Committee, is in charge of arrangements for the sessions.

Continental Orchestra Corporation

HOTEL UTICA, UTICA, N. Y. Exclusive Managemen

TEDDY BREWER AND HIS RADIO ARTISTS TOURING PENNSYLVANIA.

FREDDIE TOY AND HIS ORCHESTRA. Senier's Tavern, Cuyahoga Falis, O.

LEE BARTON AND HIS MUSIC.

STAN HALL AND HIS BAND OF A MILLION-AIRS

*JESS CBS AWKINS and HIS ORCHESTRA Now Playing Merry Gardens, Chicago. Featuring "RED" EVANS. R. W. STEVENS, Mgr., Belmont Hotel, Cleveland, O. * JESS EBS



RUDY BUNDY

Now Playing HOTEL PEABODY

Memphis Featuring

MARLINE GILBERT

Personal Managemen 7418 Dellenbaugh Ave. Cleveland, O.

Surinaminaminaminaminamina 3 ANSON Now on Tour WEEKS Coast to Coast



BROADWAY'S SENSATION!

LOUIS GARCIA~ PAUL MARTE ORCHESTRA

BILLY STAR, Vocalist.
71st WEEK ARCADIA BALLROOM.

FREDDY

ORCHESTRA

Master of Ceremonies at the ROXY THEA-TRE, New York. In-definite Run.

MACK

ERNIE WARREN

AND HIS ORCHESTRA.
Direction, IRVING MILLS ARTISTS, Inc.
799 7th Avenue, New York, N. Y.

UNCLE EZRA

(PAT BARRETT)

Monday, Wednesday, Friday 7:45 P.M., EST. NBC-RED NETWORK. (Courtesy Alka-Seltzer.)

U. S. Asks Preference Date In ASCAP Anti-Trust Suit

Broadcasters press the move which may start the trial forthwith--music men and NAB committee still working on new license agreement-Warners the 'stormy petrel'

NEW YORK, May 6.—With the National Association of Broadcasters on the U.S. Attorney General's neck to hurry up and get some action on the government's suit against the American Society of Composers, Authors and Publishers, a

ment's suit against the American Society of Composers, Authors and Publishers, a definite move for a preference date was made and Federal Judge Knox will entertain the motion tomorrow (Tuesday) in the United States District Court. It is understood that Judge Knox is willing to set a preference date at the earliest possible moment, provided that a Federal judge is found who is free and willing to hear the case at once. If the Attorney General's special assistant, A. W. Bennett, has succeeded in finding such a judge, the anti-trust action against ASCAP may go to trial this week or in the very near future. Otherwise the case will have to take its place on the calendar which means that it cannot come up before next fall or even later. Indications are that not every judge is in a position to clear his calendar to sit in a long-winded grade and 34 stations, Monday, clear his calendar to sit in a long-winded trial which may go beyond the date set trial which may go beyond the date set for summer recess.

for summer recess.

Since the final decision, based on appeal to higher courts will not be handed down before a possible two years, both the music men and broadcasters are anxious to work out a deal to cover the time between expiration of the current three-year agreements in September and the date of the final decision. As exclusively reported in last week's issue of The Billboard, ASCAP profiered a conference on the subject and both sides are seeking to work out a new license pact. seeking to work out a new license pact. seeking to work out a new license pact. Most of the music men and the officials of ASCAP as well as majority of the broadcasters are reported to be willing to continue on the 5 per cent of the receipts for sale of station facilities to commercial accounts.

Music Men Want More

However, not a few big publishing concerns openly state they expect much more than the 5 per cent now being received from radio. To these publishers, it is pointed out that 5 per cent of the gross receipts from commercials is actually standing some stations 25 and 30 per cent of their net profit. To which there is the rejoinder that radio has killed the music business.

It is possible that another general conference between committees repre-senting the music men and the broad-casters will be held shortly. In the meantime a talk will be had by the NAB Copyright Committee and some ASCAP representatives, probably on Wednesday.

ASCAP and "Rebels"

The Warner Bros. group of publishers, comprising Witmarks, Harms, Remicks as well as other Harms organizations, are bending an ear to the broadcasters and bending an ear to the broadcasters and have been for many months. Warner stand is that ASCAP pay its membership on a per point basis instead of on its present method of classification. At the ASCAP board meeting on Thursday, it is reported that a trend toward such a concession was in evidence, altho not unanimous.

anaimous.

As is generally known, the broadcasters have no desire to obtain licenses from several groups when they can be licensed for performing rights from one central organization. Nevertheless the Warner angle is useful to the broadcasters as a club over the society. Eventually, it may turn out to be a matter of who will call whose bluff, in the opinion of both broadcaster and music men. ASCAP officials are seeking to maintain a conficials are seeking to maintain a conficials are seeking to maintain a conficials are seeking to maintain a conficials. ficials are seeking to maintain a cool mental status, wishing to side neither with the music men who want too much from the broadcasters, nor give in too much to radio.

Katz Agency Signs Astaire

NEW YORK, May 4.—The Joseph Katz Agency has signed Fred Astaire to an exclusive contract for radio work and the star has already been heard in an audition for a CBS commercial account handled by the ad agency. Astaire has been lined up with the Johnny Green, Nancy Hamilton and Julian Field as his suffers and compacts. Markey has authors and composers. Katz agency has among other accounts the Ex-Lax Big Show on CBS and the audition is believed to have been for a rubber company—auto tires. Ex-Lax has renewed its time, and presumably same talent.

THE EX-LAX CO., thru the Joseph Katz Co., RENEWS, effective June 24, on WABC and 34 stations, Monday, 9:30-10 p.m. EDST. Program is The Big Show.

National Broadcasting Company has the following renewals:

the following renewals:

NORTHWESTERN YEAST CO., thru
Hays McFarland & Co., effective May 6,
Monday, Wednesday, Friday, 1:15-1:30
p.m. EDST, on WJZ and 18 stations.
Program is Virginia Lee and Sunbeam.

S. GUMPERT CO., INC., thru Rose Martin, Inc., effective May 10, Friday, 10:05-10:15 a.m. EDST, WJZ only. Pro-gram is Voice of Romance.

New accounts and renewals on WMCA

PIONEER Cut Rate Refrigerator Co., direct, started April 26, Friday, 5:15-5:30 p.m. EDST, with electrical transcription.

GOTTPRIED BAKING CO., thru Lake-Spiro-Cohen, Inc., New York, started May 3, Monday, Wednesday, Friday, 8:30-8:45 p.m. EDST. Program comes from Academy of Music Theater, New

DOGGLOW PRODUCTS CO., thru Loewy Adv. Agency, started May 1, Wednesday, 5:15-5:30 p.m. EDST. Program is World Adventurers' Club.

BOOKSTORE OF THE AIR, Jamaica, booked direct, started May 1, Wednesday, 12:30-12:45 p.m. EDST. Program is Between the Lines.

WILLOW SHOPPE, booked direct, started April 28, Sunday, 12:15-12:30 p.m. EDST. Program is Bud Rainey's Fat Folks' Club.

EVERGREENS, Bangor, Me., direct, started April 29, Monday thru Saturday, until May 28, 1935, 6:25-6:30 p.m. EDST. Frogram is Your Garden.

HOFFMAN BEVERAGE CO., thru Kimball, Hubbard & Powell, Inc., started April 29 for three weeks with one-minute announcements.

PARKER WATCH CO., started May 4, booked direct, taking five announcements daily.

Chicago

Business of WLS for the last week in-

OLSON RUG CO., thru Philip O. Palmer & Co.; renewal order for six quarter-hour programs per week tf.

OSHKOSH OVERALL CO., thru Batten, Barton, Durstine & Osborne; renewal order for 120 two-minute announcements daily except Sunday for 20 weeks.

BALL BROS. CO., thru Applegate Adv. Agy.; 26 five-minute periods Tuesdays and Thursdays during Homemakers' Hour for 13 weeks.

GILLETTE RUBBER CO., thru Cramer-Krasselt Co.; renewal order for 15-minute program during National Barn Dance tf.

WESTERN RAILROADS, thru Rein-ecke-Ellis Younggreen & Finn, 26 one-minute transcriptions six days weekly.

WGN business for the week includes: NORTH STAR BLANKET CO., two-NORTH STAR BLANKET CO., two-minute participation in the June Baker program, local commercial, daily except Sunday for six weeks, starting April 29, NORTHERN TRUST CO., thru J. Walter Thompson, The Northerners program, local commercial, taking Mondays for 52 weeks, 9:30-10 p.m.

GAS APPLIANCE, thru Campbell-Ewald Co.; one-minute participation in (See NEW BIZ on page 10)

CONSOLIDATED
RADIO ARTISTS, INC.
CHARLES E. GREEN, PRES.
1619 Broadway, New York, N. Y.

ANGELO FERDINANDO

AND HIS ORCHESTRA.

NBC NETWORK.

HOTEL GREAT NORTHERN 118 W. 57th St., N. Y. City.

Dir: CONSOLIDATED RADIO ARTISTS,
1619 Broadway, New York, N. Y.



LEON ROSELAND BALLROOM, New York, N. Y. "SNOOKS" dio Artists, 1619 Broadway, New York City.

FRIEDMAN

HARRY RESER-

WRIGLEY'S SPEARMINT TOOTHPASTE HOUR

DECCA RECORDS CHARLES E. GREEN, 1619 Broadway, New York, N. Y.

★ BILL SCOTTI and his

N. B. C. ORCHESTRA

Now Appearing HOTEL HAMILTON, Bermuda, Direction M. C. A.
Personal Management: CHARLES E. GREEN, 1619 Broadway, New York, N. Y.

EMIL VELAZCO

and his ORCHESTRA

NOW ON TOUR.
The World's Only Dance Orchestra Using a Full-Toned \$15,000 Portable Pipe Organ.
Personal Management CHARLES E. GREEN, 1619 Broadway, New York, N. Y.

HOWARD WOODS

and his Royal Crest Orchestra

NOW ON TOUR

Direction CHARLES E. GREEN, 1619 Broadway, New York City.

ERNIE VIA WTIC-NBC. ANDREWS AND HIS ORCHESTRA

DIr. CONSOLIDATED RADIO ARTISTS. 1819 Broadway, New York, N. Y.

LOUIS ARMSTRONG

AND HER KINGS OF RHYTHM.
Featuring KING LOUIS 11.
Now Playing Virginia Theatre, Roanoke.
Direction: CONSOLIDATED RADIO ARTSTS. INC., 1619 Broadway, Now York, N. Y.

McKINNEY'S COTTON PICKERS

Personal Direction WILLIAM McKINNEY. NOW ON TOUR. Direction: CONSOLIDATED RADIO ART-ISTS, INC.. 1619 Broadway, New York City.

HENRI GENDRON

and his AMBASSADORS

ORIENTAL GARDENS, Chicago, III.
ORCHESTRA CORP. OF AMERICA
1619 Broadway, New York, N. Y.



GENE AUTRY

eling Cowboy and His Boys.

Broadcasting daily from Station WHAS, Louisville, selling his famous Song Books and making Personal Appearances. Re-turns to Hollywood about April 20. Will make Personal Appearances on way west.

Write J. J. FRANK, Care Billboard, Chicago, for Dates.

ELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

WMCA Ups Pipe Service

Adds 3 Southern outlets to feeding system which join on temporary basis

NEW YORK, May 4.—WMCA, New York, has completed arrangements with WCBM. Baltimore; WOL, Washington, and WDEL, Wilmington, Del., whereby the three out-of-town stations will get WMCA's programs, picking them up when they want them. In exchange, WMCA is empowered to sell time on the other stations in network formation. WMCA had already arranged program and commercial exchange with WIP, Philadelphia, and the five stations will now be offered as a netwestern of the stations will now be offered as a network of the stations will now be offered as a network of the stations will now be offered as a network of the stations will now be offered as a network of the stations will now be offered as a network of the stations will now be offered as a network of the stations will now be offered as a network of the stations of the station five stations will now be offered as a net-

change with WIP, Philadelphia, and the five stations will now be offered as a network possibility.

Representatives of WMCA called attention to the fact that the new hookup was not to be regarded as a permanent network. Instead, the arrangement is more along group lines. Telephone lines had already been installed, as each of the stations concerned was on the late American Broadcasting Company web. Expansion of WMCA's piping procedure, beyond WIP, was expected when the hookup with the Philadelphia outlet was made, as reported then in The Billboard. Several of the former ABC stations in New England are now getting their shows from WHN, New York, and there was a possibility the Southern stations might follow. This, of course, is now out.

Shreveport Web Outlets

Under Ewing's Control
SIRRVEPORT, May 4.—The Shreveport Times, operator of KTBS, the NBC
outlet here, has purchased control of
KWKH, the CBS local outlet. This gives
John Ewing, executor of the Ewing Estate and son of the late Col. Robert E.
Ewing, control of both national network
outlets in this rapidly growing Northern
Louisiana city. Louisiana city.

EASTER BIZ-

(Continued from page 4)

(Continued from page 4)
are getting by, but the clubs with big
shows are losing plenty.

Vaudeville is holding up remarkably
well. The biggest draw is Abe Lyman,
with his band, packing the Capitol to
capacity. There are few big names on
the street at the moment, but many
are scheduled to make a bow and pep
up business. Or so it's hoped.

The weather has kept people from the
beaches and parks, with concessioners
opening only week-ends. Spending has
been practically nix, with most of the
visitors going in largely for free air.

At Rockefeller Center 5,000 persons
each week pay 40 cents each for a personally conducted tour of the buildings.
The roof last year took care of 500,000 sonally conducted tour of the buildings. The roof last year took care of 500,000 visiting Elks at 40 cents per throw. The Empire State Building claims to draw a million looker-overs at 50 cents a look. Ringling's Circus closed this week with its gross way over that of last year, which was considered an exceptionally good start.

good start.

Broadway is now settling down to its routine summer grosses, and as the warm weather progresses business will suffer accordingly.

CATSKILL HILLBILLIES

(Continued from page 4)

(Continued from page 4)
to the resort. Years ago it used to be
a round-trip ticket. Now the resort
owners are only interested in getting
the act up to their spots; then they
start complaining about the terrible
business so that they can out the salary
the second or third week. Without return fare—and in view of the nice air
and lovely tan they're developing—few
directors return to the city even after
the salary cut.

directors return to the city even are the salary cut. A couple of years ago the social directors got good and mad and formed a protective union. Eddie Ross was president and several spirited meetings were held. But the association died the same year and Ross has since joined the bookers. He's with Mike Hammer now.

now.

Last year six bookers formed the Resort Entertainers' Bureau to centralize resort booking. But this year only Beckman, Pransky and Cutten remain. Mike Hammer, Phil Gross and Abner

Network Song Census

Selections listed below represent The Billboard's accurate check on three networks via WIZ, WEAF and WABC.
Only songs played at least once during each program day are listed. Idea is to recognize consistency rather than gross score. Period covered is from April 26 to

| Life Is a Song | Easy To Remember |
|----------------------------------|-------------------------------------|
| Lullaby of Broadway 24 | It's an Old Southern Custom 15 |
| | In the Merry Month of May 13 |
| When I Grow Too Old To Dream 23 | Once Upon a Midnight |
| I Won't Dance | Tell Me That You Love Me 13 |
| Lovely To Look At | March Winds and April Showers 12 |
| What's the Reason? | Adios 8 |
| Flowers for Madame | When a Gypsy Makes His Violin Cry 8 |
| I Was Lucky 19 | You Should Have Told Me 8 |
| Everything's Been Done Before 18 | |

Greschler have gone on their own. This

Greschler have gone on their own. This group, along with Share & Stern, do the bulk of the summer resort bookings. The bookers usually charge 10 per cent commission or the first week's salary, usually payable the second or third week of work. They give the social directors time to pay off old debts the first couple of weeks, then they make a tour of the resorts by car, collecting their commissions as they go along.

PHILLY LICENSEE-

(Continued from page 5) investments of upwards of \$14,000,000 and employs approximately 7,000 per-

Basic patents for the manufacture of radio held by RCA and used under the agreement by the complainant company are involved in the licensing agreement. The bill also states that termination of the agreement would be harmful to Philco Radio and Television Corporation

of Philadelphia, which acts as a distrib-uting company for the products of the complainant, thru subsidiaries in New York, Illinois and California and also thru the Transitone Automobile Radio

Company.

The bill of complaint states that on April 9 of this year RCA notified Phila-delphia Storage Battery that because of alleged defaults in the licensing agreement between the two companies, par-ticularly as to the computation of royal-ties by the complainant company, the agreement would be terminated in 30

days. The Philadelphia Store Battery Company denies any breach of agree-ment and asked the court for a restraining order.

TWO EQUITY-

(Continued from page 3)

(Continued from page 3)
which is scheduled for 2 p.m. Monday,
May 27.
However, according to Equity rules,
members who attend the meeting must
cast their votes there. Therefore, all
must vote by name, and the names will
be checked against the list of those voting by mail. If there are duplications,
the mailed ballots will be thrown out.
The Forum made an attempt to elect
the members of the nominating committee at the meeting held for that purpose March 1, but was beaten by a heavy
vote. At that time it was announced
that no opposing ticket would be offered, altho The Billboard predicted that
it would come into the field regardless.
Last year the Forum made a similar
attempt at the election of the nominating committee and the result was a
compromise slate of regular candidates,
including Forum members. The ticket
went thru without a hitch. This year,
after the battle at the nominating committee election, the committee did not
compromise, putting out a straight administration slate.

Votes already returned on the administration ballots will of course he

Votes already returned on the administration ballots, will, of course, be counted. If the Forum had acted more quickly both tickets would have gone out together.

STATION NOTES

Address All Communications to the New York Office

WMFJ, Daytona Beach, Fla., has successfully combated dead reception spot which has previously held down reception in the Daytona Beach sector. Station, a 100-watter and only a month old, celebrated its fourth week with a two-hour auditorium stage show before a pald audience, show being a locally sponsored program, consisting of a combination variety and amateur affair. Personnel of WMFJ, owned by W. Wright Esch, is Russ Brinkley, chief announcer and continuity director; Roger Skelton, dramatic director; Duke Brewer, commercial manager; Mrs. J. B. Pope, office manager; Joseph Gardberg, chief engineer; B. B. Esch, program director, and Donald Hood, remote technician.

WBT, Charlotte, N. C., has definitely discovered that no end of listeners like smutty stuff when it comes to humor. Two of its programs offer weekly prizes for the best story submitted each week, and the vast majority of the stuff received is "dirty to the point where it is unfit for the airways." However, WBT gallantly defends its own southern teritory, pointing out that the material so received comes from various parts of the country.

the country.
Pittsburgh Plate Glass Company, Pittsburgh Plate Glass Company, sponsoring the Dixie Mammoth Minstrels, offers five gallons of house paint for the best story of the week usable on its program. Out of 489 jokes received, 274 were off color. Grady Cole, on his Chatham Radio Column on the same outlet, found the percentage of unfit jokes submitted about the same as the glass company.

WSM, Nashville, believes that the reason the outlet gets so much mail from Ohio listeners is that people don't "listen to a 'watt"; that it has a start of 225 artists receiving weekly pay

checks, more than any indic station in the country, and that WSM has a real Old Southland flavor, one that doesn't have to be copyrighted.

WHK, Cleveland, has made several important changes in personnel, switching Larry Roller from public relations to head the Special Event Division. Roller head the Special Event Division. Roller is a pioneer radio man and is considered one of the best-known men to handle the job in Cleveland territory. Polly. Deal, formerly of the station's dramatic and announcing staff, has been made head of the Public Relations department, while Russell Richmond, of the announcing staff, has been appointed day studio manager. John T. Vorpe, production manager, made the changes.

COLONEL B. J. Palmer, owner of WOC, CBS outlet in Davenport, Ia., gave a Victory Night Banquet in one of the WOC studios last week by way of entertaining the mayor-elect and the present city official and thus was able to give the listeners an earful right after the election. Col. Palmer is also the president and chairman of the Board of Central Broadcasting Company, which operates WHO in Des Moines.

KMOX, St. Louis, originated a new Coast to Coast CBS network feature on Sunday, the one-hour show being entitled St. Louis on Parade. Program featured Al Roth and orchestra, the KMOX Choristers; Harmonetts, girls trio; Georgia Erwin, blues singer; Russell Brown, baritone; Shumate Brothers quartet and the St. Louis Celestial Choir.

KOMA, Oklahoma City, CBS-South-west Broadcasting System outlet, has made several changes in personnel. They are: Bob Green, promoted from contin-



ioe REICHMAN

and his ORCHESTRA

HOTEL STATLER
BOSTON, MASS.
COAST TO COAST, VIa NBC.
COMING! WALDORF-ASTORIA, N. Y. O. Direction Music Corp. of America.

"BUDDY WELCOME

EDDIE AND ORCHESTRA" ABE M. PARDOLL, Mgr.

DIRECTION
ORCHESTRA CORP. OF AMERICA.



MORGA

LTON SISTER

World Famous Siamese Twins NOW ON TOUR PRANK FISHMAN. New York, N. Y.



uity to program director; Bernard Macy, from chief announcer to studio director; Weymond Ramsey, of Little Rock, Ark., and Ervin Bingham, from WNAD, have been added to the announcing staff. Maxine Wright transferred from continuity to commercial department.

PAULINE CARRIGER, traffic manager, KFRC, San Francisco, for more than a year and a half, resigned May 1.

KTAB, San Francisco, has built a special audition room in its new studio which is open to agencies for use in de-veloping programs of their clients, whether or not the station is under consideration as an outlet.

PROGRAM REVIEWS

Tony and Gus

Reviewed Monday 7:15-7:30 p.m. Style

Sketch with songs. Sponsor—General
Foods Corporation. Station — WEAF
(NBC network).

This program marks the debut of Mario Chamlee, Metropolitan Opera tenor, in a dialect comedy sketch and the return of George Frame Brown to the networks. George Frame Brown to the networks. Brown, best known for his Real Folks series, is author of Tony and Gus and is doing a Swede character, one of the dialects he used in the past. Story concerns Tony, the Italian, who seeks fame and fortune with his voice, and Gus is out to cop the world heavyweight championship. Both being on their way to America in the steerage they have something in common via their ambitious traits and strike up a strong friendship. The journey establishes the two characters easy enough, and, of course, gives Tony ample opportunity to sing, practicing and otherwise.

First show brines in two other characters easy enough, and, of course, gives

Tony ample opportunity to sing, practicing and otherwise.

First show brings in two other characters in Mrs. Van Sickes and her daughter Mary. The 'atter gets interested in Tony when he appears at the ship's concert and promises to help him. Ma is not in accord with this move. Subsequent broadcasts find them safely established at a boarding house where the landlady takes a rather kindly interest in Tony. Seems like the combination is a good one and should catch on, what with Chamlee's voice and Brown's ability to create situations and good dialog. Tiny Rutner is on the job for the credits, given in this instance to Post Toasties as a summer cereal dish. At the close the Mickey Mouse on the cartons was plugged. Show is on Monday to Friday inclusive. Bence Adams was heard in the role of the ship's purser on the first show, Adelena Tomilson as the mother and Elsie May Gordon as Mary Van Sickes.

M. H. S.

Ethel Merman

Reviewed Sunday, 8-8:30 p.m. Style— Songs and orchestra. Sponsor—Lehn & Fink Products Co. Station—WABC (CBS network).

Ethel Merman and the Al Goodman Orchestra sounded like a happy combination if real pep and rhythm is the order. Miss Merman was particularly fortunate in her selection of songs, most of them tunes she helped to popularize. In getting away from a straight routine, dramatized incidents preceded each song, somewhat like the skits done by Sophie Tucker in her vaude days of the past. These proved very effective, since Miss Merman has had more than enough stage experience to put them over with a sock. Aside from such skits there was an occasional bit of dialog between the warbler and Ted Husing, the announcer on the job. The Ritz Male Quartet did admirable work with Miss Merman in doing Eady Was a Lady. Two other numbers done were You're the Top and I Get a Kick Out of You.

Al Goodman, in addition to his swell accompaniments, contrasted the vocal selections by doing a medley of Victor Herbert songs in fox-trot rhythm as part of his end of the program. Merman having broken into the limelight with her fast rendition of *Poe Got Rhythm, she still retains those qualities of being able to sing hot and fast, yet keeping her diction clear as to the lyrics.

Lehn & Fink credits are in the interest of Lysol, its disinfectant product, boosted as a general household and medical agent for such use. Opening dialog had Husing in the role of still thinking Eddie Cantor was playing opposite him, since he and Eddie occupied this same half-hour period until this week. However, the edge was plainly taken off this opening, since the sponsors wanted to get a final word in for Al Goodman, in addition to his swell

Pebeco Toothpaste and Husing had al-ready announced, prior to Miss Mer-man's coming on, that Cantor formerly appeared in the spot, etc. Bowing off was Miss Merman singing a parody on Sweet Music, asking the audience to be on hand next Sunday night. This was also nicely handled. Closing was still on hand next Sunday hight. This was also nicely handled. Closing was still another Lehn & Fink product coming in for a plug, David Ross coming on for a few words of apology because there was no time for him in which to announce the winners of the Hind's Honey and Almond Cream contest, this show formerly occupying the half-hour period immediately following the Lysol show. However, he will be on hand again for a look-in on next week's show. Lysol, original bidder for the radio services of Mae West, has finally got an excellent program. If Miss Merman is retained for the fall and Cantor takes either the first or second half hour of the Lehn & Fink time, they are assured of an hour that can stand plenty of competition.

of an hour competition.

WHN Barn Dance

Reviewed Thursday 10-11 p.m. Style—Hillbilly songs and music, talk. Sustaining on WHN (New York).

Hal O'Halloran, once connected with the WLS barn dance programs and more recently heard in the East on WOR for Peruna, is putting on two shows weekly on this outlet, Thursday late in the evening and Saturday between the 8:30-9:30 p.m. period. O'Halloran has as-

on this outlet, Indiready late in the evening and Saturday between the 8:30-9:30 p.m. period. O'Halloran has assembled quite a troupe, retaining his Prairie Ramblers outfit of instrumentalists and Patsie Montana, "the yodeling cowgirl." Added are the Forman Sisters and Tom Kennedy. Last mentioned used to be the "voice of RKO" and is probably agenting the act also.

Orchestra and Hal do pretty much to bring on the atmosphere in quick time, starting off with a rousing square-dance number and no end of approving cheers are heard when they get thru. Almost seems like they hired guests to holler, since so much of a hullabaloo couldn't be made by the 20 artists alone. Meb'be we're wrong. But it all helps to put the program over. Tallent was very well spotted and managed to make the hour go by smoothly. Perhaps a little more talk or a skit or two would vary the entertainment more.

talk or a skit or two would vary the entertainment more.

If WHN is figuring on grabbing one of those Crazy Water Crytal type of sponsors it has a ready-made show. Question is will a sponsor spend that much money on talent just for a local show? With a hookup with its out-of-town affiliates it might prove a bigger and better proposition, perhaps easier to sell. In New York the Thursday bucks the Whiteman program on NBC and last half of the Waring entertainment on CBS. of the Waring entertainment on CBS. M. H. S.

NEW BIZ-

(Continued from page 8) the June Baker program, daily except Sunday for six weeks, 12 p.m.

Newark

New accounts and renewals on WOR

include:
EDUCATOR BISCUIT CO., thru John
W. Queen Co., Boston, started April 29.
Weather reports.
LEWY CHEMICAL CO., thru the
Philip Ritter Co., started April 29,
Monday and Tuesday, 8:45-9 a.m. EDST.
Talk and music

Monday and Tuesday, 8:45-9 a.m. EDST. Talk and music.
PHILIP A. SINGER & BRO., INC., thru Scheck Adv. Agency, starts July 8, taking Martha Deane participations.
GOLD DUST CORP., thru Batten, Barton, Durstine & Orborn, New York, RENEWS, effective May 1, six five-minute spots weekly.

**NEW YORK AMERICAN RENEWS, effective June 7, Friday, 7:45-8 p.m. EDST. Transcription program.

BORDEN CO., thru Young & Rublcam, New York, RENEWS, effective June 5, Wednesday, 7:45-8 p.m. EDST. Program is The Puzzlers.

HOFFMAN BEVERAGE CO., thru Batten, Barton, Durstine & Osborn, taking Uncle Don participations, effective May 20.

May 20.

New biz and renewals on Mutual Broadcasting System include:

KISSPROOF, INC., thru Blackett-Sample-Hummert, Inc., New York, starting May 6 on WOR; WGN, Chicago, and WXYZ, Detroit, Monday, Wednes-

day, Friday, 1-1:15 p.m. EDST. Program is The Love Doctor.

is The Love Doctor.

PHILIP MORRIS & CO., thru the
Biow Co., RENEWS, effective April 27,
Saturday, 10:45-11 a.m. EDST, and beginning May 10 shifting to Friday,
12:15-12:30 p.m. EDST, on WOR, WGN,
WXYZ, and WLW, Cincinnati. Program
is Madame Olyanova, graphologist.

Southwest

KTAT, Fort Worth key station of the SBS network, reports the following station business, all placed direct:

WORTH CLOTHIERS, Fort Worth, 100 15-minute weekly programs starring the Musical Brownies and 300 spot announcements

GLEN BROS.' FURNITURE, Worth, 300 spot announcements.

ORUCH BROS., furriers, Fort Worth, 52 five-minute programs, transcribed.

BUCCANEER CLUB, Fort Worth, 15-minute programs, starring Ed Lally's Orchestra, six nights weekly.

HILLIARD FURNITURE CO., Fort Worth, 300 spot announcements, three a day.

VICTORY-WILSON MAN SHOP, Fort Worth, 13 five-minute programs.

ERNEST ALLEN MOTOR CO., Fort Worth, 78 spot announcements, to pre-cede and follow Chevrolet transcriptions. BLACKSTONE FURRIERS, Fort Worth,

26 15-minute programs and 300 spot announcements. JENNY LIND CLUB, Fort Worth, 300

spot announcements.

RAINBOW ICE CREAM CO., Fort
Worth, 300 spot announcements.

NEW ENGLAND CAFETERIA, Fort Worth, 300 spot announcements. TAYLOR STUDIOS, photographers, fort Worth, 300 spot announcements. FAIR BOOT SHOP, Fort Worth, 150

spot announcements.

Spot announcements.

KTSA, CBS-SBS station in San Antonio, reports the following:

SAN ANTONIO LAUNDRY ASSN.,
thru Pitluk Adv. Agency, 182 spot an-

WATCHTOWER RADIO SERVICE, di rect, special one-hour transcribed broad-

FEDERAL CLOTHING STORE, San Antonio, direct, 13 weekly 15-minute ABC MULTIGRAPHING CO., San An-

nio, direct, 104 spot announcements.
GARDNER NURSERIES, thru North-GARDNER NURSERIES, thru North-west Adv. Co., 78 15-minute programs. SAN ANTONIO FORD DEALERS, di-rect, 14 five-minute programs. WINERICH MOTOR SALES CO., San Antonio, direct, three 15-minute pro-

SMITH MOTOR SALES CO., San Antonio, direct, 39 spot announcements.
ORSINGER MOTOR CO., San Antonio, direct, 350 spot announcements, 35

weekly.
VICTORY-WILSON MAN SHOP, San Antonio, direct, 26 spot announcements. KOMA, CBS-SBS station in Oklahoma-City, announces the following new station business:
BILL MOSIER, INC., Oklahoma City (Seiberling Tires), direct, 300 daily spots of Live and Learn, strange facts.
GUARDIAN FOUNDATION (funeral directors), direct, 52 weekly half-hour programs, The Sunday Players, dramatic transcription.

transcription.

DR. LYON TOOTH POWDER, thru
Blackett - Sample - Hummert, 13 weekly
half-hour programs, Manhattan MerryGo-Round, musical transcription.

WATCHTOWER, Bible Tract Society, direct, 52 weekly 15-minute programs, Biblical lecture transcription.
CHEVROLET, thru Campbell-Ewald, Detroit, 13 thrice-weekly 15-minute programs, Musical Moments, transcription.

New Orleans

New accounts reported by WWL in-

THE WANDER CO., thru Blackett-Sample-Hummert, Chicago, 15-minute transcription, five times week, began April 29. Program is Little Orphan

UNITED DRUG, thru Spot Broadcasting Co., began April 15 an additional hour, featuring River Revellers, each Sunday night.

PROCTER & GAMBLE, thru Blackett-Sample-Hummert, Chicago, 15-minute electrical transcription. Program is Ma Perkins.

New accounts on WDSU include:
GENERAL ELECTRIC, thru Maxon,
Inc., Detroit, one-minute spots daily.
CHEVROLET MOTORS, thru World
Broadcasting Co., 15-minute transcription, Tuesday, Thursday and Saturday.
Program titled Musical Moments.

West Coast Notes: Heidt Set 5 Years

SAN FRANCISCO, May 4. — Horace Heidt's Band has been signed by the Alemite Division of the Stewart-Warner Company for a five-year broadcasting contract, with a 13-week cancellation clause included. Engagement is one of the longest in radio and has caused considerable excitement in local radio circles

siderable excitement in local radio circles.

Don Steele, who formerly tenored with
Phil Harris and Ted Flo-Rito over NBC
and CBS from here, is emseeing at the
new Club Deauville. Steele is a former
national radio audition winner.

Ronald Graham, former KFRC baritone, is off to a fast start in Hollywood.
Having passed screen tests, he's cast for
a part in the new RKO picture, I've Got
Rhythth. Bea Benadaret is the West's
first mistress of ceremonies. She's emseeine Salon Moderne every Sunday night seeing Salon Moderne every Sunday night over KFRC.

Joseph Stanton, baritone, discovered on

over KFRC.
Joseph Stanton, baritone, discovered on the KYA Amateur Hour, has joined the station's staff. Tabelle Paul, soprano, heard on the station's Barker Frivolities, is another new to radio.
Carlotta King, who was featured in the movie version of the Desert Song, is NBC's newest vocalist, making her appearance tomorrow night with the Beaux Arts Trio. She's in for a big buildup by NBC.

Los Angeles

LOS Angeles

LOS ANGELES, May 4.—William Randolph Hearst is dissatisfied with the power of his KTM radio station acquired on May 1 and has petitioned the Federal Radio Communications Commission for a boost of power from 500 watts to 1,000 watts. Station currently uses 500 watts nightly and 1,000 watts during the day. KELW, also acquired on the same deal, will be dropped and Hearst will concentrate his radio efforts in Southern California on building up KTM. \$60,000 was paid by Hearst for the station's equipment and goodwill.

Turning in a neat profit of approximately \$30,000 monthly, the Don Lee station, KHJ, is upping the salaries of all its program directors, announcers and other staff members. Tilt is averaging

other staff members. Tilt is averaging 12 per cent.
Ronald Graham, NBC singer in San Francisco, has been given a contract by Radio Pictures. Graham was signed by the studio following a broadcast.
Kenneth Ormiston is back at KNX, Hollywood, following a trip to New York contracting for equipment for its new station. Actual construction of the new station started this week and KNX expects to be in its new quarters on Sunset pects to be in its new quarters on Sunset boulevard in Hollywood the middle of

SCREEN WRITERS'-

(Continued from page 5)
members, stating that any Guild members dropping out to join the Academy are committing an act of disloyalty to themselves and their fellow writers and that the Screen Actors' Guild has withstood the foolish offers of the Academy, and the writers must show the same backbone and unity in scoffing at the meat-platter of special privileges and conditions being offered them by the Academy writers' branch.

The board of directors of the Writers' Guild met Monday night to name an advisory committee and a conciliation committee. Members of the advisory committee are Ralph Block, Marc Connelly, Gene Fowler, Rupert Hughes, George Raufman, Charles Kenyon, Anita Loos, William Slavens McNutt, John Lee Mahin, Frances Marlon, Dudley Nichols, Samson Raphaelson, Arthur Richman, Donald Ogden Stewart, Jo Swerling, L. Wolfe Gilbert and Sigmund Rombers.

Swerling, L. Wolfe Gilbert and Sigmund Romberg.

Newly appointed members of the conciliation group are Seton I. Miller, chairman, and Stephen Morehouse Avery. Claude Binyon, Delmar Davies, Albert Hackett, Philip Klein, Gladys Lehman, Mary McCall Jr., William Slavens McNutt, E. E. Paramore Jr., Raymond Schrock and Tristam Tupper. Nunnally Johnson and Harlan Thompson were added to the editorial board of the Screen Guild magazine.

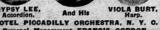
Meanwhile at the Academy a series of meetings has been announced for writers to discuss the screen credits situation. Altho the majority of the pictures now released carry screen play credits, the Academy writers' branch is asking for a 100 per cent usage of the expression "Screen Play By" to replace various others types of writer credits now being used.

JOHN F. MURRAY LARRI WMCA









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AIR BRIEFS

By JERRY FRANKEN

THE vanguard of what may be the liquor parade on the air is getting under way, with Calvert Maryland Distillers the latest to be planning a radio series, following Schenley on WHN and Kienzler Distillers on WMCA. Calvert is arranging a seven-times-weekly series also on WMCA, plus several of the out-of-town stations to which the New York outlet is pluing programs. Calvert's outlet is piping programs. Calvert's will be a sports program broadcast by Dick Fishel, going to WIP, Philadelphia; WCBM, Baltimore, and WOL, Washing-

A CHANGE in ownership in the Crystal Corporation, maker of Outdoor Girl cosmetics, will affect the CBS commercial now on the air for the firm, as ence I well as changing advertising agencies.

The present program will go off in Mutua June, possibly before, with Blackett- Allen.

Sample-Hummert, Inc., stepping in as the new ad agency instead of United Advertising Agency. This leads to the thought that Sterling Products may be the new Outdoor Girl owner.

CHI AIR NOTES

By NAT GREEN

On Tuesday, May 7, at 10:30 p.m. Governor Henry Horner will present a congratulatory message on the gala broadcast that celebrates WBBM's increase to 50,000 watts. Twenty-five outstanding radio artists, including many of the "yets," will participate in the program, which will netude several sketches dramatizing outstanding events in WBBM's development from a 200-watt "wireless" in Lincoln, Ill., to a 50,000-watt key station on the GBS network. Bobby Brown, CBS production manager, will produce the show, which will be heard over a Coast-to-Coast GBS will be heard over a Coast-to-Coast CBS

Lina Basquette will be guest artist with the Princess Pat players May 6, taking the role of Naitchee, native dancing girl, in Song of the Islands. . . . Ralph Waldo Emerson's mother died April 30 in Cleveland, necessitating a hurried trip there by the WLS organist. . . . Eddie and Fannie interviewed George Jessel on their Radio Gossip Club the other day. . . Bob Tamms and his ork back at the Milwaukee Athletic Club and broadcasting ever WISN on Saturday nights. . . George Harris, Transradio press rewrite man of the Chi bureau, taking WLS Sunday morning news broadcast, giving old man Bentley a day off. . Edna Odell using a crutch due to a bad cut in one of her toes. . A new series of Red Trails dramatizations start on NBC May 7, succeeding the serialized story of the Northwest rebellion. . . Stories are to be written by Stewart Sterling. . . . Jay Hanna, director of the first series of Red Trails dramas, will stage the second group. . . Virginia Clark (Helen Trent) started a new style when she appeared at a recent Chicago formal wearing a coronet of pink carnations. . . Just Entertainment, 15 minutes of uninterrupted melody, will feature the new five-a-week series sponsored by William Wrigley Jr. Company. . . Danny (Cousin Toby) Duncan now featured with the WLS morning minstrels.

Mme. Ernestine Schumann-Heink returns to the First Nighter program May 10 in a drama appropriate to Mother's Day. . . . Current rumors insist that romance is fast developing between Joan Blaine (Life of Mary Marlin) and a popular young tenor who sings for NBC. . . . WLS Rangers starting vacations May 11. . . . Osgood Westley, Walter Tuite, Merton Minnich and their wives heading south thru Kentucky, Carolinas and Florida, then to Havana by plane,

and back to Chicago thru Muscle Shoals and Mammoth Cave. . . . Clyde Moffett going home to Ottawa, Kan.; Lew Storey to Kahokia, Mo., then to Muscle Shoals. Harlow Wilcox, Louis Roen, George Watson and Jean Paul King, announcers

watson and Jean Paul King, announcers on NBC, are organizing a polo team for the summer. . . Judd, Joe and Ted McMichael, of NBC's Merry Macs, are being groomed as subs. . WTMJ, Milwaukee, which for more than a year has been broadcasting a regular daily schedule of facsimile transmission over one of its short wave experimental standard will soon make radical changes in one of its short wave experimental stations, will soon make radical changes in its equipment for this work. . . These improvements will make it possible to reproduce picture material on a tape seven inches wide instead of only four as heretofore. . . Reg Kross, of WLS Hoosler Sodbusters, mentioned on the air he reduced 22 pounds in a month. . . Got 1,100 letters from statypigus (hotcha) dowagers asking his diet and advice in general. . . . Hips, hips, hooray!

A special series of WISN, Milwaukee, is presenting stars of the production of the Drama Festival now in progress at the Pabst Theater in the Wisconsin series, in which Nazimova, Irene Bordoni, Effic Shannon and other stars are appearing. . . Little Jackie Heller had a birthday May 1; Freeman F. Gosden (Amos of Amos 'n' Andy) on May 5. . . Rita Lester, glamorous contralto of musical comedy, who made her air debut sleal comedy.

Rita Lester, glamorous contraito of musical comedy, who made her air debut on NBC in a new 15-minute series May 1, is a brother of Vernon Rickard, m. c. and singer at Terrace Gardens.

Margery Maxwell, concert and operatic soprano, will be guest soloist on the WGN Symphonette Orchestra May 9.

... Morton Downey, now appearing at the Chicago Theater, may do a recorded series for radio.

Leonard Keller, the "Tone Poet," and his orchestra replace Herbie Kay and his bandsmen on the Dodge program May 12.

... Rubinoff was in town last week rehearsing a local band with which he will appear at the Palace Theater week of May 17.

FRANK RICHARDSON RADIO. "THE TALKIES NOW STARE. "SMILING SINGER" TOUR.

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7:00 F.M. Friday, AND
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11:00 F.M. Spriday, AND
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Personal Management SOL TEPPER. Hotel Governor Clinton, New York City.

Johnny Burkarth

AND HIS ORCHESTRA. Now Playing

GIBSON HOTEL CINCINNATI.

-Mutual Broadcasting System-WSAI.

*** ANDAU

THE RANCH West 54th St., N. Y. O.

BANDS and ORCHESTRAS

By ROGER S. LITTLEFORD JR. (Cincinnati Office)

JOE CAPPO and his orchestra have concluded a 15 weeks' engagement at Berghoff Gardens, Fort Wayne, Ind., and are scheduled to open May 6 at the Hotel Peabody, Memphis, Tenn.

The Billboard

"SLEDGE" WILSON and his 12-piece orchestra are booked into the Palm Grove Club, Corpus Christi, Tex., for a summer engagement. Sledge is currently making an extensive tour of South Texas clubs.

HERB JONES and his Kentucky Moon Orchestra have been playing dates in Indiana and Illinois.

SID DICKLER has become quite popular with colleges thruout Pennsylvania and is booked this month to fill dates at Carnegie Tech, Pittsburgh, Waynes-burg, Penn State and Washington and Jefferson. Sid is angling for an extended run at Jack Bowman's New Windmill, near Pittsburgh, to begin latter part of

THE BUCCANEERS, co-operative combo under the direction of William Stringfellow, opened at Asheville, N. C., Recreation Park on May 4, after completing seven months at the George Vanderbilt Hotel in the same city. The band is aired twice weekly over WWNC.

HOWARD THOMAS recently closed a long engagement at Fort Worth's Ringside Club and is preparing to open a summer tour in the East. Francine, Doug Marshall and Eddie Anderson are featured. Thomas has recently had two songs published, When I Laid My Eyes on You and Teach Me a Little Bit More.

HUMMEL FAMILY ORCHESTRA is playing dates in the vicinity of Savannah, Ga.

NATIONAL ORCHESTRA SERVICE. Omaha booking office, has moved to 709 World Herald Building. Serl Hutton is

VAL BENDER, with the Misses Davies and Atwell singing, opened May I at the attractive Selva Club, near Albuquerque, N. M. Val's combo is slated to remain for most of the summer at the Tijeras Canyon spot.

LEN BOWDEN will transport his 13-piece band in Plymouths on his 10-week Southern tour. Standard Booking Cor-poration is handling the trip.

LITTLE FREDDIE HORN and his or-chestra, featuring Helen Caton and Doc Howard, have replaced Don Garron's Or-chestra at the Oasis Club, Akron, while Garron goes on tour.

JO HILL and his band from the Southland inaugurated their first Northern tour with an extended engagement at Omaha's Peony Park April 25. May 13 they go into Arnold's Park for a week and then Stone Park in Sioux City, Ia.

EDDIE VALJO and his orchestra are now playing at the West Virginian Hotel in Bluefield with a WHIS wire. Royce Miles and Ginger Roberts are featured vocalists. Band was recently increased to 12 men and a trio formed by "Fuzzy' Ballard, Royce Miles and Wayland Red-



Oh! Boy! They Are Knockouts! Newest Orchestra Designs; Four Flashy Colors; 200 14x22 Window Cards, 59.00; 1.000 Paper, same, 514.00; 91/x22-in Cards, 200, 88.50: 1.000 Paper, same, 512.00. Cash with order Special Bills engraved to order, 512 00 up, Wire your order NOW, or write for samples. New Date Book and Price List.

CENTRAL SHOW PRINTING CO.

THE SAN DIEGO FAIR

Sweeping the Country, Keen Tap, Novelty Waltz, WHEN I LOVED YOU, Fox-Trot. Beautiful Harmony. No license required for Broadcasting or Professional Use. Free Copies. Address THE 20TH CENTURY MUSIC PUBLISHERS, Winslow, Ariz.

den are receiving favorable comment. Valjo outfit came to Bluefield from St. Petersburg, Fla., where they played a successful winter season.

IRVING SPECTOR and his orchestra are appearing at Brownie's Marble Grill in Rochester, N. Y.

HAL BARTON'S Orchestra, under the direction of Jack Ryan, is one-nighting thru New England before going on location for the summer.

JIMMY MOORE'S Band, with "Fats" Taylor, 300-pound director and vocalist, has been kept busy for several months playing thru Mississippi.

AL STANLEY'S Arcadians, Kitty Kimbell singing the blues, have gone into the Jefferson Davis Hotel, Montgomery, Ala., after closing a successful season at Chateau Lido in Daytona Beach, Fla.

TOM GENTRY, handsome band leader, has opened a limited engagement at Lejacar's Melody Mill Ballroom, North Riverside, Ill. He will alternate with that of Doc Clayton.

STAN CLARE and his Montrealers opened recently at the Marcell Inn, Altadena, Calif.

DON CAVE opened at the new Omar Dome Cafe, Los Angeles' latest night spot. They are in indefinitely.

OSCAR RADIN is conducting the or-chestra and arranging the score for Metro-Goldwyn-Mayer's new film musical, Masquerade.

PERCY PEARCE and his 10-piece orchestra are now playing dinner music at the La Court Hotel, Grand Junction, Colo., and doubling into the Rose Garden, local night spot.

EDDIE ELKINS and his orchestra, at the Club Normandle, New York, have been renewed for the summer. Spot has also added DeHuartes' Rumba Ensemble to its floor show.

THREE BANDS have been signed by the Columbia Broadcasting System's band booking department, with the network taking a slight alien twist. Two of the bands are Costy Krumin, now at the Russian Bear in New York, and Eugene Jelesnik and his band. Third is Happy Sabin and his band. Sabin is the younger brother of Paul Sabin, another CBS leader.

ENOCH LIGHT and his orchestra open at the Meadowbrook Country Club, Cedar Grove, N. J., May 16.

SIGNOR GOMEZ'S Orchestra, at the Riviera, New Jersey, is now on the WNEW, Newark, dance parade.

AL DONAHUE and his orchestra close the Bermudian Hotel, Bermuda, May 8 after six months.

NEW ORCHESTRAS on the WMCA, New York, nightly dance programs in-clude Dick Pecararo's from the Monta Rosa Restaurant, New York; Charles Benci's Orchestra from Zimmerman's

Budapest Restaurant; William Nichols, playing the Rustic Cabin in Englewood, N. J., and Jack Butler's Band at the Circle Ballroom in New York.

JACK DRUMMOND and his orchestra open May 11 at the Cobblestone Inn, Coxsackie, N. Y.

LEO REISMAN and his orchestra opened a two-week date at the Arcadia, Philadelphia restaurant, last week. Unit returns May 20 to the Central Park Casino, New York.

BENAY VENUTA has been signed to sing with Arthur Warren's Orchestra at the La Rue, New York restaurant.

ARCHIE BLEYER and his orchestra replaced Smith Ballew at the Hollywood, New York, May 2.

LLOYD HUNTLEY and Isle o' Blues Orchestra closes June 1 at the Statler Hotel, Buffalo, where he has been since November 22. After a vacation and a string of one-nighters, the band goes into the Ambassador Hotel, Atlantic City, June 28, for a summer run. The band is now broadcasting over the NBC red network Thursdays at midnight.

/ MAX LEIB, associate conductor and concert master of the Fox Theater or-chestra, Detroit, left this week for New York, where he plans to establish Eastern connections.

HARRIS-GORDON-

(Continued from page 3)

six plays, one of them being a musical. Metro will retain the screen rights to all

Metro will retain the screen rights to all the plays produced.

It is understood that many former legit stars on the Metro pay roll are anxious to get back to the stage for at least one show a year, and the producers will be at liberty to call on the screen players.

On angle has it that Metro wants to corral new talent and feels that this can be accomplished thru the legit stage. can be accomplished thru the legit stage. In several of the proposed plays it is understood that no name players will be used, but promising youngsters will be given an opportunity to strut their stuff and if successful will be placed under contract with the film company.

Also reported that Harris and Gordon will do Cole Porter musical jointly with MGM dough.

MGM dough.

LOCAL 306-

(Continued from page 3)

taken away his full-time job because he

taken away his full-time job because he refused to drop the Sherman suit.

Despite internal dissension, the local signed the Oxford, Brooklyn, last week, which it had been pleketing along with three other theatrical unions. Because of its use of American Legion picketers in this strike, both the Rahman-De Bella Motion Picture Operators' Post and the John Philip Sousa Musicians' Post have been suspended by Maurice Stember, State adjutant of the Legion. This is the first time the Legion has ever suspended a post because of picketing activity.

The local is now concentrating on the Star, Brooklyn, atho the Greeley Square

Star, Brooklyn, altho the Greeley Square has been given a dose of heavy picketing also. Five picketers, arrested in front of also. Five picketers, arrested in front of the Greeley last week, were freed by Magistrate Brodsky yesterday after At-torney Alfred Belskin had pleaded the case. They were Al Wagner, Al Golden-burg, Julie Libin, Al Apteker and Max

Sheet-Music Leaders (Week Ending May 4)

Based on reports from leading jobbers and retail music outlets from Coast to Coast, the songs listed below are a consensus of music actually moving off the shelves from week to week. The "barometer" is accurate, with necessary allowance for day-to-day fluctuations.

Sales of music by the Maurice Richmond Music Corporation, Inc., are not included, due to the exclusive selling agreement with a number of publishers. Acknowledgment is made to Mayer Music Corporation, Music Sales Corporation and Ashley Music Supply Company for their kind co-operation.

- When I Grow Too Old To Dream Lovely To Look At Isle of Capri What's the Reason? Lullaby of Broadway About a Quarter to Nine It's an Old Southern Custom Tell Me That You Love Me.

- 9. She's a Latin From Manhattan

- Soon 1 Was Lucky Solitude Everything's Been Done Before 13.
- 14. Clouds 15. Love and a Dime

Isle of Capri finally eases off a little. Surprise leap is made by the oldtimer in eighth position, never completely dead, but the subject of a good revival recently

MUSIC NEWS

Classified as amateurs, two young men, now working their way thru a cal college, found an unexpected medi-um to have their first song published. um to have their first song published. They are Vic Mizzy and Irving Taylor, holdovers at the Roxy Theater, New York, and winners of one of the many radio contests held hereabouts. In the course of their act they introduced two ditties of their own composition. One in particular, Your Heart Rhymes With Mine, made such an impression that it was forthwith accepted by the Famous Music Corporation, to eventually find its way into a Paramount flicker. Lester Hammel, of the Morris office. Decoter Hammel, of the Morris office, nego-

In spite of the so-called reports of In spite of the so-called reports of poor business among certain New York publishers of popular music one firm at least has been able to employ additional help. At any rate Johnny White, of Feists, Inc., announces that he has engaged Frank Shumann, of Boston, Mass. His duties will be that of special content men.

In the current number of Melody, a fan magazine, there is an article entitled The Women in E. B. Marks' Life. The work is not as sexy as its provocative caption implies; it is merely a record of his business dealings with 150 female songsmiths whose writings he has published during his 41 years in the industry. This represents something like 600 songs with a fine percentage of successes. Among those are included Clare Kummer, who since her early efforts has mounted the scale as one of America's foremost playwrights. In the case of Miss Kuhmer, she is responsible for both lyrics and tune, with Dearie still outstanding. As to the others they merely furnished the words and vice versa.

A new song, Sugar Plum, sponsored by Witmarks, is now in press. It is by Jack Meakin and Al Jacobs, NBC artists on the Pacific Coast, with arrangement by Jimmy Dale. The same firm also has accepted Yoo Hoo in the Valley, by Henry Russell and Murray Martin.

Several of the local publishers are keeping artists in search of new material apprised of their latest outputs via bulletin boards. While the idea is not entirely new and has been in practice in certain instances for some time, the contrivances are different in that they are arranged so that a failure can be supplanted at a moment's notice by inserting a small board into a small rack. The predominating color is red with the letters in heavy black. The moguls of Tin Pan Alley as a consequence have removed title pages of songs from the walls and other conspicuous places, thereby eliminating a cheap and obsolete gesture of exploitation.

FIGURE THAT-

(Continued from page 3)

dent Lie of the National Academy of Design represented the art groups.

Most of the groups attacked the bill on the ground that it would tax education, for which the public was already being taxed. The New York Post editorially walloped the bill Thursday, pointing out that it "would raise little revenue for the city, but work much hardship on a class that finds it hard enough to make both ends meet. It would give city officials power to regulate cultural activities. Sonatas and (Tammany) sachems won't mix. It would also open a new source of graft."

The Sullivan Bill, which comes up for a hearing Monday, seeks to regulate and license "dancing schools, dancing academies and instructors in dancing music and voice culture; dramatic art schools and radio art schools" and to license "teachers and instructors in such arts, and hostesses."

The substitute License Department Bill, which may replace the Sullivan Bill if the latter is blocked, calls for licensing of "teachers of music, vocal and instrumental; of dencing, of drama and social arts; of painting and sculpture, and of radio speaking, as well as large musical, architectural, engineering and trade professional business and secretarial schools, where privately conducted for gain." This bill sets up a graduated scale of license fees.

Conducted by DON KING---Communications to 25 Opera Place, Cincinnati O.

New Life in **Chicago Spots**

Cafe men making preparations to whoop up early summer business

CHICAGO, May 4.—New life is being injected into the night life spots around town as summer weather approaches and the call of the outdoor lures patrons. New shows, air-conditioned rooms and more attractive surroundings are being provided to hold patronage thru the early summer.

At the Morrison Hotel a new lounge to be known as the Morrison Cafe will be opened on May 10. Leonard Hicks, managing director of the hostelry, announces. The cafe will be air-conditioned and will be provided with a cleverly devised indirect lighting system. It will have an S-shaped bar and around the curved walls there will be benches and pull-up tables. There will be unsual decorative effects and furnishings. Downstairs at the Morrison the Terrace Garden continues its classy spring show, which includes Gagnon and Broughton, "aristocrats of the modern dance": Dave Tannen, comedian; the Virginia O'Brien Dancing Girls, featuring Virginia O'Brien herself in a toe-dance number: Vernon Rickard, handsome singer and At the Morrison Hotel a new lounge Vernon Rickard, handsome singer and m.c., and Stan Myers and his orchestra. On June 5 Myers will be succeeded by Glenn Lee and his orchestra for a lim-

A new spring revue opened in the Continental Room of the Stevens Hotel Friday night. It features Minna Lindsay, Gotham's social registerite songstress, related to the Marshall Fields; the Cochran Twins, twins, in novelty ballet and musical comedy routines; the Royal Jesters, singing humorists, who are held over, and Keith Beecher and his orchestre.

A new cafe, in addition to the one recently mentioned, is to be built on the Michigan avenue level of the Medinah Club, just north of the Loop. It will be known as the Trocadero Casino and will feature a name band. The place will not be ready to open until fall.

Coloring's rear touth did enter open.

not be ready to open until fall.

Colosimo's, near south side spot operated by Mike Potson, is installing an air-cooling system and about May 15 will stage a new show. At present Mary Sunde, "blond Venus" from burlesque, is featured, along with Zorine and her Nudists, but the latter depart for the San Diego Exposition the middle of the month and a French revue will be installed.

month and a French revue will be installed.

A new revue opened at the Via Lago, James Davis' north side spot, on May I with Freddie Bernard as m. c., 16 girls in line and Sol Wagner's Orchestra furnishing the music.

At the La Salle Hotel the newest thing is a Circus Room, with decorations in white paint on silver leaf and depicting equestriennes, clowns, elephants, tigers and various other circusy murals. These decorations were designed by James Eppenstein, well-known architect, and the actual work was done by a popular local artist, David Leavitt. Music in the room is provided by Raoul Kantrow, violinist, frequently heard on the airlanes, and Ernle D'Amico, accordionist.

At the Pianet Mars, Wilson avenue nighterie, Manuel Contreras and his orchestra with Conchita Martinez made their bow May 3, this being their first appearance in the Middle West. A new floor show also opened.

A new roadhouse to be known as Coconut Grove will open May 25 on Dempster street, just outside of Chicago. From all indications it will be one of the smartest roadhouses around Chicago. It is patterned after the place of the same name in Los Angeles, is surrounded by gardens and transplanted palm trees. Henri Keates, heretofore best known as an organist, will direct the band and the opening bill at the new spot will be headed by Lina Basquette.

THE ENLARGED New Penn Club, near Pittsburgh, is presenting the following entertainment this week: Bald-win and Bristol (fourth week), Dainty Donn, Virginia Hall, Gai Moran and Tommy Switz.



'ROUND THE TABLES

MIKE LANDAU, whose background takes in such places as Churchill's, Rector's, Maxim's, etc., is drawing many old customers to The Ranch, New York, where he is now holding forth. Some of the old faces haven't been seen in local spots for years. Landau had the original idea to convert the Earl Carroll Theater basement into what is now the Casino de Paree and almost made a deal with the Shuberts three years ago. He is still known as "The Nonchalant Violinist," playing sweet music with a dead pan. MIKE LANDAU, whose background

CEDRIC AND ARLINDA, ballroom dance team, formerly known as Lona and Lari, closed an engagement April 26 at Monaco's Cafe in Cleveland. They were featured in the Italian Village of the World's Fair for 20 weeks.

ART FRENZEL, accordionist, closed a seven-week stay at the Hotel Samuels in Jamestowh, N. Y., April 20, and last week played the Olean House, Olean, N. Y.

SAM RUNYAN, emsee and dancer, is in his sixth month of work at the Cafe Mandarin in Fort Wayne, Ind. Current floor show consists of Lois Fraser, singer: Jeanne Gale, petite acrobatic dancer, and Winston and Arlette, direct from

the Hollywood Club in Galveston, Tex. Evans Settle's Band is offering the dance

JORED AND MARGO, ballroom dancers, are doubling between the Indiana Roof and Leon Duray's Cafe in Indian-

CORNAGA RESTAURANT, attractive night spot in Far Rockaway, N. Y., is offering Jerry Gilbert and his orchestra as the sole attraction.

EARLE AND ANNE GAUDET and Marie Rousse, of Boston, have formed a new novelty dancing act to be known as the Marianne Sisters and Earle. At present the three of them are working clubs in the vicinity of Boston.

ROOT AND MINOR will dance during dinner and supper in the St. Regis Roof Garden beginning May 3.

DOROTHY BARLOW recently featured her "Acrobatic Fantasy" at the Park Avenue Penthouse in Detroit. Currently she is making a series of dates thruout Michigan.

BOBBY KORK'S newest revue under the personal management of Doc J. J. (See 'ROUND THE TABLES on page 33)

Chi College Inn To Be Ice Palace

CHICAGO, May 4.—Management of the Hotel Sherman's College Inn an-nounces a complete change of entertain-ment policy for the summer months. The famous dine and dance spot is to be transformed into a winter palace for the duration of the hot-weather months and will feature floor revues presented in a setting radically different from that which has prevailed in the past.

that which has prevalled in the past.

The dance floor of the inn is to be flooded and frozen into a skating surface and all entertainers will perform on skates. For dancing the ice will be covered with a polished hardwood floor. The plan will be similar to that used at the popular Black Forest at A Century of Progress last summer.

rough of Progress last summer.

Popularity of ice-skating competitions in Chicago during last winter prompted the change in College Inn policy, according to Frank Bering, manager of the Sherman. The new policy will not only satisfy the public's demand for novelty in entertainment but also will provide a comfortable warm-weather atmosphere for the inn. Mesers Pering and Brifield. for the inn. Messrs. Bering and Byfield are now combing the country for top-notch ice-skating talent, and plans call for the opening of the winter palace about June 1.

London Night Spots

LONDON, April 27.—Several new American openings in London's premier night spots. Two at the Savoy Hotel are Enrica and Novello, swellelegant and polished dancers, who make their English debut here, and Carr Brothers and Betty, sure-fire comedy and acro-dance entertainers, who are making their third trip this side. Both acts register solidly. Grace and Charles Herbert, New York

night club favorites, are on view at the ritzy May Fair, where their rendition of sophisticated ditties finds great re-

sponse.

The Three Babes, featuring Renee La-Mar, a trio of American girls, who have been hitting at all spots on the Continent, are making a first appearance at the Empress Rooms, where they click plenty with a peach of a strenuous and laughable hoke act that is original for a femme turn. femme turn.

Sherkot, foremost French mime and dancing pantomimist, and Sylvia Cecil, English singer, click plenty at the Picca-

English singer, chea party of dilly.

The Diamond Brothers remain a laugh hit at the Cafe de Paris.

Betty Kean, American rhythm dancer, is the outstanding hit at the Trocadero, where she is featured in the Cochran

revuette.

The Three Sailors enhance their rep as foremost hoke experts at the Dorches-

Mackie and Lavelle, with a good drunk acro-dance; Alberta Mansfield and George Lamar, swell and versatile

dancers, and the Four Marvels, adagio novelty, are all on view at the Gros-venor House.

Night club life is boosting here on eccount of the forthcoming jubilee cele-

General Ork Shift In Chi Night Spots

CHICAGO, May 4.—There will be a general shift of orchestras in most of the leading night spots between now and early June. Many of the bands now playing in Chicago will leave soon for various summer resorts and their places will be taken by bands either new to Chicago or which have not been seen here in several years.

Among the changes scheduled for the next few weeks are the following:

Horace Heidt to the Drake Hotel May 18, succeeding the Goldcoasters; Frankie Masters to College Inn, following Art

Masters to College Inn, following Art Jarrett; Ben Pollock to Lincoln Tavern, suburban spot; Joe Sanders to the Blackhawk; Earl Schreiber to Canton Blackhawk; Earl Schreiber to Canton
Tea Gardens on May 13; Kavier Cugat
to the Continental Room of the Hotel
Stevens; Glenn Lee to Terrace Garden on
June 5; Ted Flo-Rito to Edgewater
Beach Hotel about June 15; Anson
Weeks, Aragon Ballroom, in June; Freddy Martin has just opened at the Empire Room of the Palmer House.
Only important Loop spot that is not
changing is the Hotel Bismarck, where
Leonard Keller will remain.

Night Club Reviews

Greenwich Village Inn, N. Y.

For some time now, before and during prohibition, the Greenwich Village Inn has been more or less of an after-dark landmark, with its steady clientele, plus landmark, with its steady clientele, plus fremen, meaning profits. During the dark days preceding repeal, its cafe adjunct was one of the better known hide-aways, featuring that "Bohemian" atmosphere, plus what wasn't-legal to buy. Repeal hasn't changed matters, except that the hideaway bureau is now open, of course, to the public. Spot still draws that same crowd. Prices are reasonable. Show has just been changed. It's an informal and loosely knit affair presenting various specialties, m. c'd by Eddie

informal and loosely knit affair presenting various specialties, m. c.'d by Eddie
Rogers. The two high spots are the
singing of Belle Rigas, an attractive and
capable songstress, and Joe Lane. Latter
is a baritone who has been at the Inn
for five years, which should be enough
of an indication of what they think of
him down there. He has a voice of good
quality and an informal and intimate quality and an informal and intimate delivery that's very effective. Impression is gathered that Lane should be on the air. Miss Rigas handles her numbers clearly and with a very pleasing voice that gives her no trouble in clicking.

Other turns include Virginia Bolen, Eleanor McCoy and Eleanor Cook. Miss Bolen is a good-looking young lady who does film-star imitations and some dancdoes film-star imitations and some dancing. Miss McCoy and Miss Cook both sing, former ballading intimately and the latter with "blue" numbers. "Rogers' specialty, after a song, includes a dance wherein he dives to the floor without using his hands in somersaults.

N. Y. Dailies Increase Night Spot Music is played by Don Alfonso and his orchestra. Alfonso recently closed a two-year stand at the Place Pigalle and is a known after-dark favorite. Space; Ad Budgets Are Big Factor

NEW YORK, May 4.—Within the past year newspaper space devoted to night clubs by New York's dailies has increased considerably, with every leading paper now published devoting a regular department to the after-dark spots. This differs from the pre-repeal attitude, as well as conditions after the end of prohibition, for even during the early part of this latter period, the dailies were holding down on night spot space. Break came when The New York Times capitulated to running night spot space. Break came when The New York Times started exactly a year ago this month.

Survey shows the following lineup for night club news: Times—notes every Saturday—no puffs. Reviews openings. Howard Barnes, editor.

Survey shows the following lineup for night club news: Times—notes every Saturday—no puffs. Reviews openings. Howard Barnes, editor.

Survey shows the following lineup for night club news: Times—notes every Saturday—no puffs. Reviews openings. Bosley Crowther, editor. Herald—Tribune—notes three times weekly and reviews opening. Howard Barnes, editor.

Mo puffs. American—two columns a week, Thursday and Saturday. Uses pictures. Leo Marsh, editor. Daily News—



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RKO Starts Vaude Cutting; Only Five Weeks To Remain

Circuit begins dropping vaude for summer—Boston out already-Rochester, Providence, Madison and Albee, Brooklyn; Troy, Cleveland, Cincy and others to go also

NEW YORK, May 4.-RKO will have at the most only five weeks of vaude NEW YORK, May 4.—RKO will have at the most only five weeks of vaude time this summer, according to policy changes now being worked out by the circuit's theater execs. Most of the houses go into straight picture policies by the end of this month, with five weeks already definitely set to drop fiesh, and three other weeks scheduled. In some spots it is the usual summer policy to drop vaude, but in other instances houses are dropping vaude which have played it summer after summer. The circuit, however, contends that this wholesale discontinuance of vaude is strictly for the summer, and that in the fall the houses will nick up stees shows again.

summer, and that in the fall the houses will pick up stage shows again.

The Boston, Boston, went straight pictures Wednesday night after the fiveday holdover of the Hello, Paris, unit. The Palace, Rochester, goes straight pictures this Friday, and the Albee, Providence, goes pictures May 17. The Madison, Brooklyn, a two-day stand, is scheduled to drop vaude May 10.

Nate Blumberg, general manager of theaters, stated yesterday that the fourday vaude at Keith's, Troy, will bow out the middle of this month. Furthermore, that at the end of this month vaude will bow out of the Palace, Cleveland, and the Shubert, Cincinnati. The latter house will go dark at that time to undergo repairs. He also revealed that it is very likely that the Albee Brooklyn will drop worked out upon the summer.

Shubert, Cincinnati. The latter house will go dark at that time to undergo repairs. He also revealed that it is very likely that the Albee, Brooklyn, will drop vaude for the summer months, the actual date not having been determined as yet. Discussion as to what the summer policy will be in Minneapolis and St. Paul, Mort Singer houses, is now under way. It is probable that they too will go straight pictures, altho Singer wants vaude to run thru the summer. Then there are two, three and four-day stands in Union City, Trenton and New Brunswick, which also will probably go fleshless for the summer months.

With all these houses bowing out, it appears that the circuit will have vaude during the summer at only the Palace, Coliseum and Academy here; the Tilyou, Coney Island; Palace, Chicago, and the Fox, Detroit. This is only a total of four and a half weeks, whereas the vaude of 13 and, a half weeks. This includes the week in Kansas City, which is spothooked.

Vaudeville for Fort Wayne

CHICAGO, May 4.—After an absence of regular stage shows for almost two years vaudeville will be resumed tomorrow at the Palace Theater, Fort Wayne, Ind., a Quimby Circuit house. Policy will be five acts, split week, changing Sundays and Thursdays and booked by Warren Jones, of the RKO office here. Initial bill has Pickard and Seal, Masters and Grayce, Charles and Helen Stone Revue, Elmer Cleve and Company and Herb Latimer and Company.

Harris Casting Pictures

NEW YORK, May 4.—Samuel G. Harris, recently associated with the casting of four Carlos Gardell pictures for Paramount at the Long Island studios, will cast the Frank Z. Clemente-Universal releases being shot at the Biograph studios. Herman Schoenbrun, recently with RKO, will assist Harris, who was formerly a vaude booker.

Niggemeyers on Vacation
CHICAGO. May 4.—Charles Niggemeyer, stage director of the State-Lake Theater, and Dorothy Nutter (Mrs. Niggemeyer), dance producer at the same house, are leaving next week for their vacation. They plan to drive to Louisville and other points south.

Playing Safe

NEW YORK, May 4.—Murray Hart, agent, went out to the Majestic, Paterson, last night with a bunch of agents to look over the audience. His wife is in an act which he had penciled into the house next week, and he wanted to see if he should oken the booking.

LOS ANGELES, May 4.—Frank Neal, managing director for the Tivoli circuit in Australia, has appointed Sam Kramer to line up units of five acts or more for Australia. Acts are being offered 10 weeks, with an option of 30 weeks more. First unit to sail leaves May 29 on the Mariposa and consists of Leary and Craven, Armando and Lita, Dave Monahan, Moronie and Corelli and Flo Mayo. Acts will be spotted in special musical settings worked out upon their arrival.

Allen Booking Shamokin

NEW YORK, May 6.—Edgar Allen, who has been inactive lately, returns to the booking field when he begins supplying vaude to Larry Carkey's Capitol Theater, Shamokin, Pa. Carkey has just taken over the spot, which is opposition to the Comerford Theater in that town. Opens with four der wayde May 10, Paby Pose with four-day vaude May 19, Baby Rose Marie heading the show.

Booking San Diego Spots

LOS ANGELES, May 4.-Two rival San Diego theaters are booking vaude thru local booking offices. Harry Hartman's Orpheum Theater is booking thru the Bert Levey office. Lou Metzger's Spreckles is using acts thru Al Wager's

World's Fair Booms Vaude

PARIS, April 27.—The opening of the World's Fair at Brussels this Saturday has caused considerable activity in the theatrical field in that city. The big Palais d'Ete, which has been running modest revues, has switched to vaude and the Alhambra last week also switched and the Almamora last week also switched to vaude with a big bill featuring Marie Dubas and a troupe of 12 Francis Mangan Girls. Paris agents are booking many acts into Brussels theaters and night

A New Headache

NEW YORK, May 6.—The chain letter system, which seeks to circulate dimes and dollar bills, has reached Times Square, and already a few agents have received letters urging them to inclose money and keep the chain going. Many of the indie agents who haven't seen a dollar bill in months are all excited trying to figure out a way of receiving some of the chain out a way of receiving some of the chain dough without investing any themselves.

Lou Holtz May Sue On Indecency Story

NEW YORK, May 4.—A United Press story published in The Pittsburgh Press under a Milwaukee, April 27, dateline has prompted Lou Holtz to contact his lawyer, A. L. Berman, with a view towards starting suit. Story erroneously reported Holtz as being fined for staging an indecent performance. Holtz stated yesterday that he hasn't been out of town for quite some time.

The story read: "Lou Holtz protested when brought into court today on charges of staging an indecent performance that the girls dancing for him were staging an aristic exhibition."

"I'd don't care whether they were doing the cocoa-cocoa or the tapioca, ruled Judge A. J. Hedding. 'I am interested in whether they were enough clothing for a public appearance.'

"He decided they didn't and fined the girls \$50 each and the Broadway celebrity \$100."

The story was headed "Lou Holtz Fined for 'Indecent' Dance."

Vaude Doubles Salt Lake Gross

SALT LAKE CITY, Utah., May 4.—Victory Theater featured four days of vaude with the Four Rounders, Bobby Dunder's Rhythm Rascals and a stage band. Manager Earl Baughman reported double business.

Mullaly's New Unit

SALT LAKE CITY, Utah, May 4.— Tommy Mullaly's *Hits and Misses*, a company of 20, is a new unit that will play Utah and Idaho. The cast includes Tommy Seymour, the Dancing Rosebuds, Princess Pat, Trek and Gus, Beth Swan, Isobel Sampson and Helen Hampshire.

Philly One-Dayer Bows Out Over License Fee

PHILADELPHIA, May 4.—The Holme Theater here, booked by Harry Biben, dropped its Saturday vaude policy last week because of the demand of the city for a \$500 license fee. House couldn't stand the fee for just one day of vaude. It is likely that the same thing might happen to a lot of the other one-day stands around this territory which are booked by Biben and also by the Warner vaude office in New York.

Vaude Code's Legal Tangle

Federal-State confusion over enforcement rights -chorus case out

NEW YORK, May 4.—Enforcement of the vaude code is suffering along with most other codes because of the confusion over amending and extending the NRA act. Only last week Chorus Equity's suit against Meyer Weisgal, producer, was thrown out when the Shackno State NRA enforcement act was declared illegal. Governor Lehman signed a new State enforcement bill the next day, but the next law is not retroactive and dose the new law is not retroactive and does not apply to NRA suits filed under the old law.

President Roosevelt had a bill extend-President Roosevelt had a bill extending the NRA another two years introduced in the Senate last week. But the Senate finance committee defled his wishes Wednesday when it passed a resolution amending the NRA and extending it from June 16, when it expires, to April 1, 1936. This resolution would eliminate from NRA jurisdiction all "intrastate commerce."

If and when such a law is passed there would be great confusion when applied to vaude. The question underlying all code complaints would then be "Is the vaude contract involved an intrastate transaction or not?" If the entire transaction is ruled to have been con-

state transaction or not?" If the entire transaction is ruled to have been confined within one State, then the NRA would not apply. Such a situation would be a grand headache. For example, even if a date were contracted in New York for another New York spot some of the people in the cast may be out-of-towners and the act may have played dates in other States. It would be impossible to enforce the vaude code on an intrastate basis.

Meanwhile NRA compliance boards

on an intrastate basis.

Meanwhile NRA compliance boards continue to accept complaints involving the vaude code, altho the prosecution is likely to collapse if the employer carries the case to court.

Loew 28-Week Net Up to \$4,345,337

NEW YORK, May 6.—Loew's, Inc., rolled up a net profit of \$4,345,337 for the 28-week period ended March 14. This is \$371,865 more than the net profit of the similar period the year before.

The company's share operating profit after subsidiaries' preferred dividends was \$7,015,676, as compared with \$6,680,712 last year. The depreciation and taxes amounted to \$2,670,339, as compared with \$2,707,241 last year.

Dividends are \$31.78 on the preferred, as compared with \$28.72 last year, while the common stock draws \$2.64, as compared with \$2.38 last year.

WHN and Loew In Talent Tieups

NEW YORK, May 6.—Loew continues to push its WHN affiliate, joining the station in a tieup with The New York Evening Journal this week. The tieup involves Loew giving a \$100-a-week contract to each of two winners of the Journal's Music Festival July 20. Winners get one week's work each, with Loew holding an option on further dates. Some of the contestants will also appear over WHN during the competition.

tion.

In addition, Loew is spotting a bill of WHN acts into the Valencia May 17. Bob Howard, Mimi Rollins and others, along with the Danny Dare Girls, will be in the unit, called WHN Radio Show

Houses Switch Bookers

CHICAGO, May 4.—Beginning May 10, the Brown Theater, Louisville, will inaugurate an eight-act vaude policy booked from here by Frank Gladden's Metropolitan Vaudeville Agency. House has been using unit shows booked by Leo Salkin. Spot is a full-week stand. Effective yesterday, Billy Diamond took over the booking of the Palace, Minneapolis, formerly taken care of by the Schallmann Brothers.

NVA Policy Change Expected; Garden Show To Climax Drive

NEW YORK, May 4.—There will be a major change in NVA policy after the current drive for money is over. Film and circuit executives have been talking over the idea of making the NVA the official charity organization for the entire picture industry, rather than restricting it to vaude. The present lineup behind the drive includes a greater number of film execs than ever. These people have no great interest in vaude actors, and their presence is a clear indication of the trend in NVA policy. Altho nothing official has been said

dication of the trend in NVA policy.

Altho nothing official has been said or done in this direction, film execs have also been multing over the idea of organizing a national film industry charity that will co-ordinate private and small-group charities involving actors, theater employees, home-office workers and studio employees. It is entirely possible that the NVA Fund will be used as a foundation for the new charity organization, as the Saranac Lake Lodge, the French Hospital wards and the burial plots are considered too valuable to waste on a dying field, vaude.

Another angle would be the formal

repudiation of the company-union idea. Altho the new Fund administration cut off Henry Chesterfield's NVA, Inc., last fall, it has never gone on record as opposed to future company-union plans.

The current drive for funds, meanwhile, goes on. The May 13 benefit here will not be held at the Radio City Music Hall, but will be staged jointly with the Masonic Clubs of New York State in Madison Square Garden. Angle is that the Masonic groups had already planned their benefit that night and the NVA would have had to meet the competition. A merger of the two benefits was therefore arranged. Boris Morros heads the honorary committee in charge and also represents the Masonic groups. William Morris Jr. will stage the show, with Harry Keller assisting.

Theaters for the 10 out-of-town NVA benefits May 18 have finally been set. They are the Loew's Century, Baltimore; Loew's Fox, Washington; RKO, Boston; RKO, Palace, Cleveland; Stanley, Pitts-

They are the Loew's Century, Battimore; Loew's Fox, Washington; RKO, Boston; RKO Palace, Cleveland; Stanley, Pitts-burgh; Earle, Philadelphia; RKO, Los Angeles: RKO, San Francisco; Fox, De-troit, and B. & K. Chicago, Chicago.

Acts Leave for Soviet Russia

NEW YORK, May 4.—Several acts left aboard the Majestic for Soviet Russia last night. Alexander Basy, head of the Amsov Artists' Bureau, refused to reveal their names, but stated that a 22-people colored unit had canceled. This was the Hi Clark-Clarence Robinson revue, its Soviet contract being canceled by mutual agreement two days before the saling. However, the unit has changed its mind and Basy is again submitting its name to Gomez, Soviet booking office in Moscow.

Basy said the unfavorable publicity resulting from the Mangean Troupe's complaint about the value of ruble has upset the Soviet government and that it is watching talent bookings closer than ever to avoid further misunderstandings.

The Soviet bookings of Luis Russell and orchestra are being held up because of the lawsuit by Russell's former man-agers against Russell for allegedly jump-

ing his contract.
Other Soviet bookings stand as is, says
Basy. More acts than he can use are
being submitted, he adds.

Vaude Acts Get Operetta Break

NEW YORK, May 6.—Vaude performers are getting a break with the St. Louis Civic Opera Company this summer. Whereas in past years the company has done operas and operettas exclusively, this year it is adding musical comedies and using quite a bit of comedy and dancing talent.

Among those set are Georgie Price, Gil Lamb, Gertrude Neisen, Jack Haley, Duke McHale, Julianna and Rex Weber. Shows run a week, with performers com-

Shows run a week, with performers coming a week ahead for rehearsals. William Morris office doing most of the booking. Lawrence Schwab is staging.

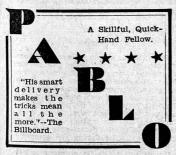
Howards and Fine to Detroit

DETROIT, May 4.—Howard, Fine and Howard, long on the Coast, will come here to open for Publix May 17 at the Michigan. Publix has booked them for a couple of weeks,



Week of May 10, Now! RKO PALACE THEATRE, New York, N. Y.

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Amateurs Invade Club Field: Continue To Edge Out Vaude

NEW YORK, May 6.—The hysteria for amateur shows has not only hit vaude, but is cutting into the private enter-tainment field. A new angle to the highpressure exploitation of amateurs is the selling of complete amateur shows to big organizations that ordinarily would pay good dough for talent. Bookers sell the shows on the argument that regulation vaude has become too ordinary, while well-planned amateur shows are novel and funny.

Another angle concerns benefit shows Benefit promoters, who cannot get star talent because of the Theater Authority and other reasons and who feel a paid vaude show without stars does not draw at the box office, try amateur shows in the hope that the novelty angle will suffice. In these affairs, the booker and the promoters pocket most of the appropriation for talent, the amateurs getting nearly. ting peanuts. Amateurs in these affairs

New Jack Fine Unit

CHICAGO, May 4.—Jack Fine has a new unit in rehearsal, tentatively titled 42d Street Follies. Cast includes the Smith Sisters' Orchestre, directed by Allen Reno, who will also emsee; Jack Leonard, Three Andrews Sisters, Cecilia Blair, Bobby Graham, Minette and Mack Brothers and Bobby Production will Brothers and Bobby. Production will be in eight scenes, designed by Leo Stahr, of the Balaban & Katz staff. Show opens at Green Bay, Wis., May 9.

Ruby Zwerling Feted

NEW YORK, May 6.—The members of the pit orchestra at Loew's State Thea-ter here will fete Ruby Zwerling, leader of the outflit, tonight at 11:30 at the Paradise Restaurant. It is on the oc-casion of his eighth anniversary with the theater.

Bowdoin Square Drops Vaud

BOSTON, May 4.— The Bowdoin Square Theater dropped vaude last night, the first time that the house has been without a stage show since its existence, which is about 35 years. House has been using split-week vaude booked by Sammy Paine, of the local RKO of

average \$2 or \$3, whereas regular talent would demand at least \$10 a person.

Theater amateur nights are increasing,

despite predictions that the public was fed up. Loew, RKO, Skouras and Warner continue to give amateur shows a big break.

Abramson Ship Tours To Start July 22

NEW YORK, May 4.—Summer ship tours booked by Nat Abramson start July 22 when the Cunard liner Franconia sails on the first of four 13-day tours to Canada. Same ship will also make one trip to South America in September. The Georgic and Britannic start around the same date on midweek short trips, alternating between Halifax and Bermuda. The Carinthia is making one tour to the Scandbavian countries.

Total number of actors to be used on the trips will range from 18 to 20. This does not include bands.

Injunction Denied

NEW YORK, May 4.-Moore Revel's request for a temporary injunc-tion to restrain Pritchard and Goldie from doing a dance routine was denied Thursday by Justice Miller of Supreme Court. E. Franklyn Goldner represents Pritchard and Goldie, while David Engleson is attorney for the other act.

Opens Transport Agency

DETROIT, May 4.—William V. Johnson, major-domo of the Fox Theater, has established the Fox Transportation Agency to handle theatrical transportation. He represents all air lines in the territory, and several bus and boat lines as well.

Bus Terminal Replaces Theater

DETROIT, May 4.—The B. F. Keith orporation closed negotiations this Corporation closed negotiations this week for the site of the Temple Theater, week for the site of the Temple Theater, famous vaude house, now being torn down. The corporation will erect a bus terminal on the site, with about 10 years to run on the lease, understood to be about \$75,000 a year.

VAUDEVILLE NOTES

SINGER'S MIDGETS are currently SINGER'S MIDGETS are currently playing picture houses thru the Indiana territory. Company played the Strand, Crawfordsville, Ind., Wednesday and Thursday of last week to good business. Originally booked in for two days at the Majestic, Seymour, Ind., recently, the Singer troupe was held over an extraday

CARDINI will have a major role in Frederick Jackson's new play, The Ascend-ing Dragon, which Thomas Mitchell will direct. Will continue in vaude until rehearsal time.

E. G. SORZONE is managing "Prince". Eric Zulong and "Princes" Bee Ailla, who present native rites and customs of the natives of Takeroa, an island located below the equator.

RENEE. VIC AND EMILY, iron-jaw act, has disbanded. Ullaine Malloy is doing a single, working Shrine circuses.

HYMAN AND SOUTHERN, dancers, are now touring the Midwest with the Devil's Auction Revue. Recently returned from a long run at the Cabaret Mo-Marte, Havana.

ART WARD opened a string of vaude dates at the Orpheum, Portland, Ore., April 19. Playing down along the West Coast.

HANSON AND LEE, black-face team, are touring the Midwest with the *Top* of the World unit, booked out of the Aime Cox office, of Kansas City.

THE QUEEN, Warner first-run in Wilmington, Del., has cut its vaude schedule from three days, Thursday, Friday and Saturday, to Saturday only.

Leon Benham, formerly connected with the Warner publicity and advertising office in Philadelphia, is manager of the

GERALDINE AND JOE, back from a long stay in Europe, open for Publix May 17 in Detroit.

EDDIE SELETTE, recently at the Regent Theater, Albany, is now managing the Albany, Albany, a Warner house.

RITA RIO, Alex Hyde's protegee, goes into the Paradise Restaurant, New York, Thursday for a run. While there she will rehearse with an all-girl band for

PALACE, CLEVELAND, for the week of May 10 will play a local attraction, the Case University of Cleveland Glee

Material Protection Bureau

Attention is directed to The Billboard's Material Protection Bureau embracing all branches of the show business, but designed particularly to serve Vaudeville and Radio fields.

Those wishing to establish material or idea priority are asked to inclose same in a sealed envelope, bearing their name, permanent address and other information depend accessive.

deemed necessary. Upon receipt, the in-ner packet will be dated, attested to, and filed away under the name of the claim-

ant.
Send packets accompanied by letter requesting registration and return postage to The Billboard's Material Protection Bureau, 6th Floor, Palace Theater Building, New York City.

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NOW ON TOUR
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Palace, New York

(Reviewed Friday Evening, May 3)

An all-round corking vaude show is on tap at this house of memories, and the customers went big for it at this viewing. Contains everything in the way of variety, finishing off with the tremendous wallop packed by the Britton Band. Runs an hour and 14 minutes Band. Runs an hour and 14 minutes and could have gone longer if the Brittons didn't boil their act right to the bone. Current film fare is Will Rogers in Life Begins at 40. At this supper show opening day house was a little better then holf. ter than half.

Serge Flash leads off, and what a swell Serge Flash leads off, and what a swell pacemaker he is. Got that audience to pound their mitts heavily. He's very adept at pin and ball juggling, working with considerable speed and much showmanship. His use of members of the audience to pitch the balls at him is always good for big response.

Mattison's Rhythms, an eight-people flash, is out of its class when deucing, but the excellent warmer-juning on the

but the excellent warmer-upping on the but the excellent warmer-upping on the part of Flash paves the way for them. A neat turn, well-staged, dressed and talented. All hoofing except for the singing of Maxine Rice. Other features are Leo O'Neill, an energetic and capable hoofer, and the O'Connor Brothers, doubling simultaneously at hoofing and music. A mixed quartet round out the cast with more hoofing. Fared very well

well.

Harry Savoy steps on in trey to lend a lot of intimacy as he always has been able to do it. Found the audience a little cold somehow to comedy, but he worked on them gag by gag until he got them in the right spirit. He's really a clever comedian, employing an amusing style and a good stock of gags. Towards the finish uses a clever girl straight.

Gracie Barrie next-to-closes and she lends a lot of charm to that spot. She's a pretty little thing with loads of class and besides has a sweet pair of pipes which she puts to good use in up-to-date pop tunes. Audience liked her, too, and showed it.

The Frank and Milt Briton Band shell success for any vende show when

The Frank and Milt Britton Band spell success for any vaude show when in the closing position. That was the result here, with the act socking from start to finish, punctuated by real belly laughs. Work like Trojans thruout, leading off with the tireless Walter Powell, who is a punchy comic and a good trombonist. Tito, too, is a grand funster. Work at a seemingly endless flow of hokey bits, giving little serious attention to straight music.

SIDNEY HARRIS.

Palace, Chicago

(Reviewed Friday Afternoon, May 3)

Mangean's Internationals, five men and two women, were a splendid opener, with a colorful Moulin Bouge drop, neat costumes and flashy equipment. Offer

a variety of gymnastics and teeter-board work. Highlights in the act were the triple twist from teeter board to the shoulders of the understander, the three high from teeter board and a couple of shoulder cradle tricks. Gathered a nice hand and took two bows.

Grace Doro held the deuce spot, Started off with Maggie played in different styles on the piano and contributed two accordion numbers. Followed with how add palants, routing tributed two accordion numbers. Fol-lowed with her radio pianist routine and then did a Mae West impression using many of the boys in the pit as straight men. Her player-piano imita-tion drew the most applause. Good hand. Three bows.

Buster West and Lucille Page were ext. Act is new but retains most next. Act is new but retains most of Buster's sure-fire comedy antics and starts off with some in which he is assisted by an unbilled man. Lucille Page does an exotic acro-arm waving routine with back-head kicks that was very good and was followed by Buster with his inimitable eccentric comedy dancing that stands in a class by itself. Closed with challenge work by the two, with Lucille doing some clever contortional Lucille doing some clever contortional stuff. A hit.

stuff. A hit.

Donald Novis, next-to-shut, opened with Everyday and then did The Daughter of Peggy O'Neill, Trees and the inevitable Isle of Capri, encoring with Mother Machree. Novis makes a neat appearance in white and sings as good appearance in write and sings as good as ever, but should acquire a continuity for his talk between songs, as his present lack of sureness in speech works against him. Heavy hand. A hit.

Willie, West and McGinty closed with Willie, West and McGinty closed with their house-building routine. Have added some new business among which is a Chic Sale bungalow that is used for double-purpose business that drew laughs from some and gasps from others. Altho not in bad taste, this bit could be improved by doing the telephone part quicker. Act moves with perfect timing but did not get as many laughs as when caught at the State-Lake the last time here. F. LANGDON MORGAN. F. LANGDON MORGAN.

Shubert, Cincinnati

(Reviewed Saturday Afternoon, May 4) Gene Raymond, movie star, is the headliner here this week, and his fem fans turned out in droves to give the house one of the biggest Saturday openers of the season. Rest of the bill is dubbed the It's the Tops Revue and features Vic Oliver, Large and Morgner, Petch and Deauville, Helen Honan and the Behe Perus Royces 10

Petch and Deauville, Helen Honan and the Bebe Berrie Dancers, a bevy of 10 charmers, who work at intervals thruout the running and show good training. An unbilled lad warbles a pair of ditties via the mile, and the Berrie Dancers swing into their-first routine to get the show away. Petch and Deauville, mixed dance team, come on here to swing into conventional double tap routine, Fola conventional double tap routine. Fol-low with individual hoofing that clicked

big with this mob. Went off to much hand clapping.

Vic Oliver is this week's funny man and emsee. While his comedy material isn't particularly new or bright, it went over like a house on fire with the giggling Raymond fans. His efforts were gling Raymond fans. His efforts were punctuated with much laughter and frequent applause thruout. He is aided and abetted by Ruth Raye, who trades nifties with Oliver on the crossfire. In addition to batting out laughs Oliver showed them that he knows a thing or two about playing the plano and fiddle.

Helen Honan gave 'em what this house has had an overabundance of in recent weeks—imitations of screen and radio celebs. However, she did them just a little bit better and got a dandy reception. Her best ones are Zasu Pitts, Joe Fenner, Charlie Chaplin and Lupe Velez doing Katharine Hepburn. Took a smash hand at the finish.

hand at the finish.

Gene Raymond turn opens with a trailer showing him singing in one of his recent pictures. A quick cut and Raymond is seen in an upper box in the same pose and singing the same number. His appearance was the signal for an ovation. He then dashes to the stage, turns on the old personality, tells 'em how happy he is to be back and then swings into crooning a string of ditties via the mike. His singing is ordinary, but judging from the applause one would think it was another Caruso. Another ovation at the finish made it difficult for him to get away.

Large and Morgner, monopeds, proved

Large and Morgner, monopeds, proved one of the brightest entertainment items on the bill. Still use their familiar inebriate opening, with the two working as one, attired in silk toppers and Inverness cape. Their sensational and difficult hand-balancing stunts brought frequent applause thruout. Their sen-sational finish, wherein the one dives over four chairs into a hand-to-hand with the heavy, sent them away to ringing applause.

Loew's State, New York

(Reviewed Friday Evening, May 3) (HELLINGER-GLAD UNIT)

(HELLINGER-GLAD UNIT)

Mark Hellinger, The Daily Mirror columnist, with his wife, Gladys Glad, formerly from legit musicals and now bylining a beauty column in the same paper, mean a definite box-office draw, because of those connections, wherever their columns are circulated. As Hellinger admits, he's not an actor—some columnists won't admit that—which relieves the customers of that expectation. And he doesn't go for guest stars. And he doesn't go for guest stars. There's nothing great about their unit, but some of the material is surefire for laughs and okeh for the New York laughs and okeh for the New York neighborhoods. The show, running an hour, is almost all comedy, involving Hellinger and Harry Jans, foiling for one another, and Artie Auerbach, who does a Hebe heckler from the first row and using both as foils. Most all the gags are of the insult type. Auerbach, incidentally, is a product of the WHN amateur show. In the way of a heckler he introduces something new in the vigorous manner he jumps around the aisle. Dialect good. aisle. Dialect good.

The Hellingers, with Jans, open with patter, going into a three-cornered talk on Hollywood stars, beauty and a jungle spiel by Jans, dropping sentences to be picked up, in the familiar style, by one or the other. Between the various specialties they return, sometimes for more chetter and other times for plackouts. chatter and other times for blackouts. One of the latter is the old gag about having actors work on a time schedule and having the love scenes, etc., interrupted by the replacing actor punching a clock. Unit could stand some pruning, with the talk and gags drawn out.

with the talk and gags drawn out.

Talent besides those mentioned include the Twelve Aristocrats, six boys and six girls, who have been around and whose routines are always good. Helinger also introduces Jack O'Neill, who hails, according to the columnist, from the Gay Nineties night spot, where he was a singing waiter. O'Neill does well with two numbers, Echo in the Valley and June in January. Style combines a yodel, tenor, baritone and whistle (somewhat of a combination) and also reminds of Crosby and Downey. Self-accompaniment on the guitar is not so good.

Other act is Pete, Peaches and Duke, three excellent colored hoofers, good for a show-stop any time, doubling from Connie's Inn.

Picture is Private Worlds, and business good. JERRY FRANKEN.

Radio City Music Hall, N. Y. Reviewed Thursday Evening, May 2)

The sophisticates will be making a bee line for the Music Hall this week to glimpse Noel Coward in the Hecht-McArthur film, *The Scoundrel*. Business was off at the start of this supper show was off at the start of this supper show but picked up swell as the picture was unwinding. For its stage show, which runs 32 minutes, the house is repeating itself. Either Leonidoff and the crew are running out of ideas or they feel there are certain—items worthy of repetition. Two of the three numbers are definite repeaters, and the third looks kind of familiar also. Of course, there are some switches in the staging. After the usual session by Dick Leibert at the console and the showing

After the usual session by Dick Leibert at the console and the showing of the newsreel, the symphony ork shared the spotlight with Julia Glass, planist on stage, in Tschalkowsky's First Movement, Piano Concerto in B-Flat. A splendid dish, with Miss Glass revealed

splendid dish, with Miss Glass revealed as a very accomplished pianist.

Contours is the billing of the stage show. The "A" portion is The Fisherman's Legend, leading off with E. Kelly telling a story about a young chap going down to the sea in search of his sweetheart. This paves the way for a beautiful undersea settling, which is all very appealing to the eye solely from the beauty standpoint, tho not from the talent angle. Nicholas Daks and Helen Leitch dance gracefully enough, and the ballet corps make an attractive background. Something like this has been done here before.

ballet corps make an attractive background. Something like this has been done here before.

"B" is In an Old Quaker Town, an amusing travesty worthy of repetition. Theme song is by Erwin Straus and Al Silverman, and the number itself is performed delightfully by the glee club and the ever-entertaining Rockettes. Idea has them working Quakerish at first and then swinging into hotcha with bumps and all.

Night and Day is the "C" portion, the finale. This, too, is a repeater and is a beautiful number. Jan Peerce solos with his grand singing, and Hilda Eckler solos also with effective dancing. Number is rounded out by the ballet corps and the glee club. It's a big flash with excellent production. Finishes in a blaze of color, representative of a sunburst.

London Bills

LONDON, April 27.—This being Holiday Week, vaude gets a swell boost, every music hall featuring strong bills, with five new American acts clicking with five new American acts clicking plenty. Holborn Empire, with a 12-act bill, has three new openings in Alleen Stanley, who show-stops; Max and Henry Gaudsmith, who click plenty, and the Three Babes, girls who make a hit with slapstick. Girls take it plenty and get swell laughs. Another American act on the Holborn bill is Bernice Stone and the Perry Twips good dance houself.

the Holorn bill is Bernice Stone and the Perry Twins, good dance novelty. Nord and Jeanne make a successful debut at Birmingham Hippodrome, and Don Zelaya, who was last here in 1930, hits them solidly at Finsbury Park Em-

pire.

Stoll's New Hippodrome, Manchester, has a grand 10-act opening bill, with three American acts featured. Trio are De Wolfe, Metcalf and Ford, always surefire; Blanche Collins, who has a dandy routine and is forced to encores, and Buck and Chic and company, with a spectacular and versatile Western flash.

Buck and Chic and Company, with a spectacular and versatile Western flash. Business fine.

Belle Baker resumes vaude with a quick return at the Mile End Empire, where she is an enormous favorite.

De Vito and Denny, novel hoke act, with Dorothy Stevens, are a comedy sensation at Glasgow Empire; George Prentice, with Punch and Judy novelty, chalks up a show-stop at the Dominion here; the Hollywood Four, club-juggling comedians, and Hibbert, Bird and Ready, travesters of the dance, are Americans who score outstanding hits at Nottingham Empire. The Four Franks, versatile youngsters, continue to triumph at Palladium. Yet two more American acts hitting on all sixes are the Gilbert Brothers, phenomenal athletes, and Frank Conville and Sunny Dale, comedy team, both at Manchester Palace,

Capitol, New York

(Reviewed Thursday Evening, May 2)
The new Al Jolson-Ruby Keeler picture, Go Into Your Dance (Warner), will probably go into a second week. Special opening tonight drew a packed house, the audience applauding all thru

the picture.
After the stage show (Abe Lyman and

HELD OVER FOR SECOND WEEK . .

Miss Parsons' and Mr. Howard's act is a humdinger. Miss Parsons opens it, singing grand old-fashion-opens it, singing grand old-fashion-opens it, singing grand old-fashion-opens it, singing grand old-fashion-opens it is at the plan and gets the cryold to join plan and gets the cryold to join plan and gets the cryold to join plan and the caste and the customers of the customers took to it heavily. And why shouldn't they had the customers put them over splendidly. — EUGENE BURR, in The Billboard, May 4.

KATHRYN PARSONS

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Radio City, New York

Californians revue) Jolson and Miss Californians revue) Joison and Miss Keeler made a personal appearance, be-ing introduced by Eddie Cantor. Others who took bows when called by Cantor were Colonel Stoopnagle, Joe Weber, Bob Hope and Dolores Reade, Morris Gest, Bernice Claire, Archie Mayo, Block and Sully and Bradford Ropes. Jolson sang a few songs and tore the house

The show proper has the Lyman band of 22 people, plus five specialty people. Lyman leads thruout in his quiet man-Lyman leads thruout in his quiet manner, sticking to introductions without trying to be funny or ostentatious. His orchestra is a versatile crew, rendering swell dance rhythms and also contributing a few vocal and novelty numbers. Five of the boys (The Musketeers) step out for an operatic burlesque about Mae West. A good novelty, altho a bit too long. The entire band, except for the two planists, drop their instruments to vocalize Serenade to a Wealthy Widens a nice number. ow, a nice number.

ow, a nice number.

Other features include a medley of waltz tunes. Of the soloists Mitzi Mayfair stands out with her swell acrobatic and tap dancing. Does two numbers and each one is a pip. She is still an altogether charming personality.

The Saxon Sisters drew a big hand with their warbling of queer Al Siegel arrangements. Encored with their popular Got the fitters. Easily the most novel sister singing act in vaude, they amazed the customers with their vocal acrobatics. acrobatics.

The two Trainor Brothers contributed

The two Trainor Brothers contributed some hot and fast tapping. Specialize in simultaneous tapping and competitive solos. Their complicated slippery routines got them a hefty hand.

Rose Blaine was on for a couple of songs and made a fine impression. Did South American Joe and Haunting Me, giving them a skillful delivery. Voice is pleasing and comes over the mike pleasing and comes over the mike

nicely.

The show certainly could use more comedy. Only comedy now is the Mae West number by The Musketeers, and that's not enough.

PAUL DENIS.

Roxy, New York

(Reviewed Friday Afternoon, May 3) (First Show)

The chief item from last week's stage show is held over this week and with benefit. So far as this reporter is concerned—and the customers, too, judging from the applause—it could be held over indefinitely. It is, of course, the excellent act of Kathryn Parsons and Jocellent act of Kathryn Parsons and Joseph E. Howard, who bring back oldtime songs, many of which Howard wrote. The general pattern of the act is the same as last week, tho a few of the individual items are changed. Miss Parsons again appears solo at first, leads in community singing and then introduces Howard. It's a breath-catching heart-catching moment when he comes on—and the applause wells up for his grand old hits. The two bits of really tasteful production, in which the Gae Poster Girls are implicated, are again used to embellish the act.

There is also another holdover on the short bill, Irving Taylor and Victor Mizzy, the two NYU juniors who write

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their own songs and who won an amaeur radio contest a couple of weeks ago. They sing a couple of new numbers which, tho okeh, aren't up to last week's standard, and also the chorus of their Your Heart Rhymes With Mine, which has what it takes. The winner of last week's air contest was, according to Freddie Mack, the emsee, an under-age trumpeter who wasn't allowed to ap-

pear.

Starting the layout, and starting it with a bang, is Rosita Ortega, who does a brace of the knockout Spanish dances that she did so successfully in Revenge with Music. She was the outstanding thing in Revenge, and she's still outstanding here. Furnishing the comedy are Ross, Pierre and Shuster, who do burlesqued takeoffs on radio personalities. They start off well, but they bog down toward the end, the comedy getting a bit forced.

The Gae Foster Giris do Spanish rou-

The Gae Foster Giris do Spanish routines to support Miss Ortega, including a nicely executed version of the cloak routine from *La Cucuracha*. Later they appear for some hot and fast stepping, dressed in exceedingly effective white costumes with red Ascots, socks and gloves, before an effective modernistic set. They're helped out by a dozen chorus lads rus lads

Picture is Laddie (RKO), and the house was well filled the first show opening day.

EUGENE BURR. opening day.

Earle, Philadelphia

(Reviewed Friday Afternoon, May 3) (First Show)

The stage show this week is built to prove that Benny Meroff, with or without his band, is a versatile enterwithout his band, is a versatile entertainer. His program opens with the band playing Diane behind closed curtains. The curtains finally open to show the band arranged before the house drop, ornamented with the letters B. M. The boys lead off with Why Was I Born? Jay Hill steps out to croon Isle of Capri into the mike, registering only mildly. The band swings into a hotcha number, with Meroff leading a la Blanche Calloway. Keynote of act is struck by the boys starting to clown behind his back. Meroff does a fade in favor of the Coffic Sisters, an attractive trio. They harmonize Mississippi Mud, collecting a

harmonize Mississippi Mud, collecting a nice hand.

Red Pepper, bulky cornetist, steps out to chant a fast version of He's a Big Man From the South, goes into clowning and breaks into a cornet finale.

Meroff introduces Dolly Bell, who comes out in a black and yellow pajama

outfit for an acrobatic dance, winning best hand so far.

Benny begins to do a single with a sax at the mike, while Pepper stands by to hand him instruments and to clown. Leader plays cello, bass sax, cornet and piccolo, Pepper ending by shoving him out of the spotlight and daing a comic out of the spotlight and doing a comic number on his violin.

Florence Gast, introduced as the shy-

est girl in the world, steps out for an act with Meroff and going on the make for him. Pair wind up doing a precision tap dance and burlesquing the number *I'd Do Anything for You*. The Coffie Sisters come out to a side mike while the pair dance.

Band gets spotlight with Leck

Band gets spotlight, with Jack Marshall, slapstick artist of the ork, coming to mike to lead a novelty cock-

tail shaker number. He produces an imitation of an airplane dog fight on his trombone and ends with a hotcha flea song. His insane brand of comedy won a big hand.

Next number brings best received one of revue, with Peter Ray, Negro dancer, offering a fast tap dance and a shim-

sham-shimmy.

The band steps down again for a burlesque version of an aria from Rigoletto, featuring the clowning of Pepper and

featuring the clowning of Pepper and Marshall.

Meroff begins strutting more stuff, with an initiation of Ted Lewis singing When My Baby Smiles at Me and producing more tricks with his high hat thar Lewis. Calling for suggestions from the audience, he goes into imitations of Eddie Cantor, W. C. Fields, including juggling, and other celebs. Pepper steps out for a fan dance a la Sally Rand and Marshall imitates Ed Wynn.

Benny next shows his skill at quick sketching, while Marshall, holding one of the canvases, clowns on the side. Coffie Sisters fill in during the sketching with Love Is Just Around the Corner. The program winds up with the band imitating Cab Calloway's rhythm and Meroff doing acrobatic stunts.

The feature picture is Vagabond Lady.

H. MURDOCK.

State-Lake, Chicago

(Reviewed Saturday Afternoon, May 4)

Three Taketas opened with a combination of perch work, Risley tricks and juggling with stick and ball and ball on parasol manipulations. Work easy and have a beautiful embroidered drop. Nice hand.

Billy Jones and Ernie Hare, in deuce Billy Jones and Ernie Hare, in deuce spot, opened with gray derbies and large mustaches and their first song We're Here. Then gave impressions of Frank Parker, John Charles Thomas. Lanny Ross and others. Some talk and light jokes before they sang Rhythm of the Raindrops and closed with Tiger Rag. Big hand. Big hand.

Fred Lightner started off slow but soon had the audience laughing heartily with his comedy talk. Aimed his first remarks at the orchestra director and remarks at the orchestra director and then did a funny Spanish song. Ros-zella joins him and more smart talk flows from Fred's glib tongue. Closed with Feelin' the Way I Do, with eccentric dance steps by Fred. Four bows. A hit.

The Stage Revue opened with a nov-elty showing the bare stage, the girls in rehearsal clothes and business and dia-log giving the audience an inside on how rehearsals are held. After the stage was set Freda Sullivan did two numbers, one an acrobatic routine and the other featuring high kicks and cart-wheels. The State-Lake Sweethearts did another of their excellently thoughtout routines, and Meri Belle, deep-voiced contralto, sang Continental, Lovely To Look At and Lullaby of Broadway over the public-address system and left a hit. the public-address system and left a hit. Roy, Lee and Dunn, three men, started off with tap work and then did numerous comedy bits with a bit of slapstick. Two of the boys do an excellent drunk dance and they close all dancing with dummies. Good hand. The State-Lake Girls closed with another routine as Meri Belle sang Doin' Things, and all the performers were on for the finale.

F. LANGDON MORGAN.



NEW ACTS

Rhythm Romance Revue

Reviewed at Orpheum, New York. Style-Dance flash. Setting-Full stage. Time-Fourteen minutes.

A nice dance flash. It has a boy trio specializing in fast and simultaneous tapping, a girl tapper and another girl doing acrobatics. Talent is okeh, as are the costumes, but no special sets or novel routines are in evidence to lift the act out of the average class.

Three Long Brothers, tall youths in full dress, are on for fast tapping, and at the close contribute competitive hoofing that gets the applause. The girl

ing that gets the applause. The girl tapper is a neat looker and a nice dancer. The girl acrobat drew a hand with her rhythm dance under a blue

spot.

Given better staging, this one should get by. Girls billed are Elsa Greenwell and Alice Kava.

P. D.

Pritchard and Goldie

Reviewed at the Palace, New York. yle—Dance flash. Setting—Full. Time Twelve minutes.

A nice baby flash is the result of the A nice baby flash is the result of the combined efforts of Pritchard and Goldie, with the variety of dance routines lending color and life to the act. Routines are well mixed and give evidence of real showmanship as well as outstanding ability. Miss Pritchard's blond beauty is outstanding and so is her dancing, while Goldie contributes excellent work on his own.

A pair of unbilled gals also help out greatly, their double toe-tap routine near the close of the act being a fine number.

Well above the vaude dance average and should click nicely anywhere.



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Plans for Summer Theater Pile Up Big Hayseed Crop

(Continued from page 4)
combe and John Hammond Daily. Carlton Miles and Harold L. Cail back publicity. Opening play not yet announced.

nounced.

Maryverne Jones will reopen her Starlight Theater, between Brewster and Pawling, N. Y., alternating new plays and revivals. Miss Jones announces that the theater will be a permanent institution. It starts July 1, with casting now going on, and among the tryouts will be Ray Parry's Sea Shells and Walter Furnas' Virgin Soil. Revivals will include The Ghost Train, The Broken Wing, Wooden Kimono and Three Live Ghosts. House plays six nights and one matinee a week, and Equity contracts along standard stock lines will again be the rule. Actors' board and lodging this year will be up to them. Last year Miss Jones lodged them herself.

One of the most unusual of the plotted

One of the most unusual of the plotted cowbarn carnivals—If it goes thru—will be that planned by Frederick Jackson at the Beechwood Theater, Scarboro-on-Hudson, N. Y., starting June 24. Jackson, who wrote The Bishop Misbehaves, now running here, intends to offer a 10-week season composed entirely of his own as-yet-unproduced plays.

own as-yet-unproduced plays.

Along the showboat line, Mrs. G. M. Hubbard and Carter Blake will again cruise their Periwinkle with a cargo of old-time mellers, stopping at ports along Long Island Sound, yacht clubs and the like featured. Will haul up anchor June 13, with hopes of a 12-week season, maybe more. Cast so far includes Alfred Burke, Phebe Root, William Dawes, Virginia Barrie, Virginia Campbell, Francis DeSales, Douglas McNamee, Jane Hubbard and Blake, and among the shows will be Ratline the Reejer; Retribution, or The Mother's Dying Child; The Gamester, and The Bitter Reckoning. Entractes and divertissements (no less) will be offered by the cast. tractes and divertissements (no less) will be offered by the cast.

Charles Foley will operate the Ridge-way Theater, White Plains, N. Y., for a season of 12 weeks, beginning June 10. All shows will be tryouts, opening with Eloise Keeley's Oh, Susan, Louise Groody featured. Frank McCoy will direct, with John Hayden and Oswald Yorke as co-directors.

The Westchester Institute of Fine Arts The Westchester Institute of Fine Arts has also been drawn into the game. It will operate a summer stock season at the Washington Irving Playhouse, Tarrytown, N. T., the opening bill being The Shining Hour, set for June 17. Raymond Lipper and Joel Fetsch will co-direct. Paul A. Foley will direct a summer company at the Theater-in-the-Woods, Rockhay, Harhor, Ma. for a seven-week

company at the Theater-in-the-Woods, Boothbay Harbor, Me., for a seven-week subscription season opening Independence Day. Permanent company, plus guest stars, with six revivals and one tryout scheduled.

More mellers will be seen up Poughkeepsie, N. Y., way when the Stagecratters open a season of thud-and-blunder at their "Village Opty House" there June 28 with Bertha the Sewing Machine Girl, Barbara Winchester, Dorls Livingstone and William Sharon are among those in the company and George Damroth will direct.

direct.

Gilbert and Sullivan revivals are finally hitting into the chicken-coop field, a season of them being plotted for the Rockridge Theater, Carmel, N. Y., starting with The Mikado July 19.

The Vineyard Players at East Chop, on Martha's Vineyard, Mass., will open their 11th season July 1 under the direction of Phidelah Rice. Will close around September 1

william A. Brady Jr. and the firm of Pearson & Baruch are planning 8 or 10 weeks at Spring Lake, N. J., as reported four weeks ago. New plays included.

Musical comedies are among the plans of the Schroon Manor Players, an early-starting outfit, which hopes to begin May 30 at Schroon Lake, N. Y.

The Grove Theater at Nuangola, Pa., will start its season July 1 under the direction of Royal Stout and John Ravold. Broadway successes only.

The Beach Theater at West Falmouth, Mass., will begin a nine-week summer

The Beach Theater at West Falmouth, Mass, will begin a nine-week summer season July 3. Otis Chatfield-Taylor and Robert Ross will return to manage, with Richard Whorf as associate. Edwin Ross and Robert C. Schnitzer will launch the fifth season of the Robin Hood Theater at Arden, Del., June 5. Lawrence J. Anhalt will start his season

at Ivorytown, Conn., late in June and will run thru Labor Day. Hopes for at least two new plays.

least two new plays.

Edith Gordon, associated with Eric North, will run the Monmouth County Playhouse in Red Bank, N. J., with tryouts of new shows only. A 10-week season is planned, starting June 24.

Alexander Dean, of the Yale School of the Drama, will once more direct the South Shore Players at Cohasset, Mass., in a nine-week season starting July 1. Only one new play planned, the rest being Broadway successes with a different guest star each week.

Even hotels and summer resorts are going in for the cornfed drama, with the White Roe Inn at Livingston Manor,

going in for the cornfed drams, with the White Roe Inn at Livingston Manor, N. Y., announcing its second season of not-spell dramatics. Two new plays are plotted, starting June 4, but have not been picked as yet, Julius Weiner will manage, Nat Lichtman will do scenery and Lichtman and Roger DeKoven will direct.

Pitt Kicks at Use Of Two-for-Ones

PITTSBURGH, May 4. — Theater "passes" issued for Sailor, Beware! during its two week-run at the Pitt ending tonight aroused the ire of both critics and audience. At the box office each pass for two was subject to a tax of 80 cents and was redeemable for gallery seats only. Pass holders and critics understood these Pass holders and critics understood these come-ons to be subject to government tax only and good for orchestra seats. William J. Lewis, dramatic editor of The Pittsburgh Sun-Telegraph, rapped the management for this move, claiming that instead of being a business stimulant it creates an ill feeling among the customers. tomers.

tomers.

It was a step in the wrong direction, according to showmen here, as the play was moved into the Pitt for a long run with the hope of bringing other shows later on. George Jaffe, former burlesque house operator here, who financed Sailor during its first week, withdrew last Saturday, leaving the production in the hands of its company manager, Al Smith, and the co-stars, Bruce Macfarlane and Audrey Christie, who worked on a percentage basis. Jaffe, it is reliably reported, dropped \$1,600 during his brief sponsorship.

Thalians Present "God Never Said a Word"

NEW YORK, May 4 .- Mary Bourn's NEW YORK, May 4.—Mary Bourn's three-act drama, presented at the Brooklyn YMCA by the Thalians this week, is an engrossing play and certainly deserves a summer stock try. After a few kinks are ironed out it should be ready for a Broadway showing. In the hands of a good cast and after a revision it should shape up as something fine and worth while.

The plot is slim: a man returns to his family after 15 years in ital for

The plot is slim: a man returns to his family after 15 years in jail for killing someone whom he suspected of courting his wife. His and the family's attempt to adjust themselves to his return comprises the entire story. It is Miss Bourn's dialog, especially the witty and meaningful philosophical darts, that lifts the play above the average.

A single sitting-room set and a seven-people cast are used. Miss Gladys Smythe, Edith Wells and Ray Koch easily stood out, the others being adequate. Frances Pardee, Robert Grimsley, Eddon Paul and Katherine Cody completed the cast. Frederic Smith directed.

Boston Legit Schedule

BOSTON, May 4.—Only two legits in sight for the spring revival of theatergoing hereabouts. The Theater Guild musical, Parade, with Jimmy Savo featured, will get started Monday night at the Colonial, with Ringling Bros.-Barnum & Bailey's Circus as opposition. It is the final play of the Guild subscription list here. Three Men on a Horse is still hovering, with May 20 set as opening date, and still no decision as to what house, if any. house, if any.

THE NEW PLAYS ON BROADWAY

MOROSCO

Beginning Monday Evening, April 29, 1935

SOMETHING GAY

SOMETHING GAY

A play by Adelaide Heilbron, starring Tallulah
Bankhead. Staged by Thomas Mitchell.
Setting by Donald Oenslager. Song, "You're
So Lovely and I'm So Lonely," by Richard
Rodgers and Lorenz Hart. Produced under
the supervision of Milton Shubert. Presented by the Messrs. Shubert.
Hatters Percy Ames
Nick Kent Thurber
Herbert Grey Walter Pidgeon
Julia Freyne Nancy Ryan
Jay Cochran Hugh Sinclair
Monica Grey Tallulah Bankheiad
Marie Elizabeth Dewing
Dick Mathews Rog Oordon
ACT I—An Evening in Early April. ACT II
—About 4:30 the Following Afternoon. ACT
III—A Few Hours Later.
The action of the play takes place in the
drawing room of the Greys' Beekman Place
penthouse.

dvertised curtain time-Curtain rose at showing caught—8:54.

The shopgirls who flock about the stagedoor of any playhouse where Taillulah Bankhead is playing will probably flock for a few weeks around the Morosco, which at present houses Something Gay, a play by Adelaide Heilbron, with Miss Bankhead as star. The Messrs. Shubert brought it in Monday night. It is in general as dull, as cheap, as overdone and as silly as a motion picture that bills itself as sophisticated. The story is of the slightest. When Monica Grey's husband indulges in some painfully obvious cheating, Monica de-The shopgirls who flock about the

OUT-OF-TOWN OPENINGS "Achilles Had a Heel"

(PASADENA)

Play by Martin Flavin. Gilmor Brown, director. Cast: Walter Hampden, John Wray, Harrison Ford, Jack Harling, Max Hoffman Jr., Howland Chamberlin, Joan Wheeler and others.

Martin Flavin's idea of a decadent civilization, as told in a story laid in the zoo wherein a man and his simian charges are made to stand for the decaycharges are made to stand for the decaying generation, and a Negro and his ponderous tusked idol stands for the potency of the primitive, unvitiated by the ways of the white man, measures up as poor entertainment. Slow in opening, the play dates back 15 years and the action is presented thru a series of melodramatic incidents. Flavin has left nothing out in the hope of building up some interest and the story never lets down in its tension.

Hampden distinguishes himself as the Negro keeper of the elephant, and John Wray, keeper of the monkeys, offers an excellent characterization, altho the part was loaded with too much profanity to please the audiences that frequent this playhouse.

Blackford.

Oil Man Backs "Legion"

LOS ANGELES, May 4. — Edward L. Doheny, millionaire oil man, is backing Bert Lytell's production of The First Legton, opening at the local Belasco Theater May 27, for a minimum run of two weeks before moving to San Francisco and back to Chicago and New York. Doheny, a devout Catholic, is backing the play based on incidents concerning the Jesuits and has guaranteed the troupe, an all-male cast of 11 men, \$5,000 weekly salaries and traveling expenses from here to New York and return.

"Knock on Wood" Sold

NEW YORK, May 4.—Shuberts this week bought Allen Rivkin's Knock on Wood, Hollywood play, and will present it at either the Morosco or the Barrymore May 28. James Rennie in lead, with rehearsals starting Monday. I. Robert Broder negotiated the sale.

Moskowitz Takes Vacation

NEW YORK, May 4.—Dr. Henry Moskowitz adviser to the League of New York Theaters and vice-chairman of the legit code authority, is set to take a five-week vacation. He will visit Palestine, leaving here May 11.

cides to make him jealous, with the aid of a visiting English playwright with whom she was once in love. They plan whom she was once in love. They plan to pretend that they are running away; the husband overhears and thinks he'll joke with the jokers; they decide to do some actual running, and the final curtain finds young Mr. Grey amusedly awaiting the return of his wife, while she is on the high seas bound for high romance. romance.

The piece was apparently written for its trick ending—there could be no other possible excuse; for the rest, nothother possible excuse; for the rest, nothing happens with astounding regularity. It is all a pitiful process of trying to appear smart and sophisticated, a succession of very obvious cracks, very obviously aimed at effects which they invariably fail to achieve. It is cheap, trite, dull and at times appallingly inept. Loosely written and plotted, it has characters, dialog, motivation and mechanics so phony and false that it is impossible to derive either interest or amusement from them. A sorry attempt to create brittle, glasslike comedy, it emerges as glass so badly flawed that it would hardly pass even as a 5-and-10-cent-store diamond. That goes for characters, dialog and plot. log and plot.

Miss Bankhead, as Monica, displays Miss Bankhead, as Monica, displays the mannerisms and surface tricks of a characterization as false and phony as the play. Offering the evening's only real entertainment is Hugh Sinclair, as the almost impossible English playwright. He contributes another of his fine performances, almost managing to make a few of the lines sound amusing. The others in the cast aid as best they may.

By actual count there are two witty lines in the course of the comedy; from an entirely slapstick angle there are a few amusing moments in the second act, and the third act possesses a short interlude that is both effective and affective, largely due to the third act.

flecting, largely due to the heroic'efforts of Sinclair. Beyond that, nothing. The Messrs. Shubert have offered a production far too good for the play. Donald Oenslager's single set is extremely effective—tho his white books start the characters off with two strikes the characters off with two strikes against them before they even appear on the stage. This reporter could cheerfully hate anyone who collects books for the color of their covers.

The plece is just cheap enough for typical Bankhead fans to consider it terribly, terribly smart. That may keep it going for a while. EUGENE BURR.

CORT

Beginnning Friday Evening, April 26, 1935

SYMPHONY

SYMPHONY

A play by Charles March. Directed by Felix Weissberger. Settings designed by Tom Adrian Cracraft, built by Turner Scenic Construction Company, and painted by Louis Kennel. Presented by Michael Myerberg. Priest Seth Arnold Girl Patricia Randolph Prudence Chandler. Edith Barrett Monte Suzanne Caubaye Marylou Dayton Ruth Matteson Diane Watson Ann Thomas Flo Lillian Green Priscilla Ross Hene Damur Estelle Joyce Margot Stevenson Constance Dean Patricia Randolph Dorothy March Adrienne Matzenauer Mrs. Chandler Beverly Bayne Whitely Tom Stevenson Mr. Chandler Herbert Warren Bob Bennett Sherling Oliver Mrs. Fawcett Alice Fischer Orlova

Mrs. Fawcett Batami Crlova Batami Valter Winchell (electrical trans.) ... Ted de Corsia Bartender Seth Arnold Charles Crane Oliver Barbour Arthur Carfield Fred de Cordova Dick Watson Richard Stark Mrs. Ralston Marie Hunt Baranoff Adia Kuznetzoff Tramp Seth Arnold

Baranoff Adia Kuznetzoff
Tramp Seth Arnold
TIME: The present
PLACE: New York City.
ACT I—Scene I: St. Patrick's Cathedral.
Late Afternoon. Scene 2: Prudy's Living Room
in Chandler Home. Scene 3: Bob Bennett's
Apartment. The Next Day. ACT II—Two
Years Later Scene I: Bill's Gay Nineties Bar.
Scene 2: Mrs. Ralston's Bookstore. Scene 3:
Bennett's Apartment. Scene 4: A Wharf.
One Hour Later. Scene 5: Study of Chandler
Home. Twenty Minutes Later. Scene 6:
Bennett's Apartment. Two Days Later.

Advertised curtain time—8:50. Curtain rose at showing caught—8:50.

Mr. Michael Myerberg must have be-lieved sincerely in the pretentious and

sub-sophomoric slop of Charles March's Symphony, which he brought to the Cort Theater Friday night, for he gave it loving care in production and secured it loving care in production and secured a castful of names, if not of actors. If, as Broadway rumor has it, Mr. Myerberg and Mr. March are one and the same, his belief is understandable. It is, as a matter of fact, understandable upon no other possible premise.

other possible premise.

For Symphony is the sort of high-falutin' tripe that might have been perpetrated by a high-school freshman just initiated into the mysteries of literature initiated into the mysteries of literature and music. Incorporating Tschalkowski's sixth symphony in its action and using a long quotation from Kahlil Gibran's The Prophet, it tells of the romance of Prudence Chandler and Bob Bennett in the most adolescent of theatrical terms, Prudence, rich, is engaged to marry a wealthy suitor, but she leaves him at the church to rush to the arms of Bob, her poor genius of a lover. There is much talk of the powers and duties of love, most of it based on the Gibran quote.

Two years later Bob, unable to sup-Two years later Bob, unable to support his wife and child, commits suicide, despite the teachings of a mystic and godilke tramp, and the final scene has Frudence sitting by the cradle, a great light shining in her eyes, the powers and duties of love fulfilled. But that can hardly give an idea of how bad it really is. Even the fact that it closed-saturday night, after its third performance, can hardly suggest its devastating lack of merit. It ran, as a matter of fact, just three performances more than it deserved, by any conceivable standards.

it deserved, by any conceivable standards.

The writing is unbelievably mawkish and inept in its wistful attempts at beauty; the character of Bob is the sort of thing that might pass for unrewarded genius in the mind of a romantic highschool girl. If, judging from the single sample of his work presented, he was a writer, James Branch Cabell had best take some tutoring from Eddie Guest. The direction of Felix Weissberger, who once worked with Max Reinhardt, does nothing to help. It is almost comically overaccentuated, and seems rather a burlesque of Mr. Weissberger's master than anything else.

Edith Barrett, who appeared as Prudy, really seemed to be trying hard and sincerely for a change—a welcome change from her recent posings. She still has a long way to go to regain her former competence, but the poor lass was giving a good best, and it seems a shame that the play should so completely waste her efforts.

Beverly Bayne, Alice Fischer, Suzanne Caubaye, Seth Arnold, Sherling Oliver, Adia Kuznetzoff and Adrienne Matzenauer were among those in the support.

Adia Kuznetzoff and Adrienne Matzenauer were among those in the support. It is probably only fair to assume that it was all the fault of the direction—tho some of Mr. Oliver's major histrionics could have been caused by no director alive. Miss Matzenauer, who is Mr. Myerberg's wife and who scored a quick success in Life Begins at 8:40 last fall, is still presumably a good singer, tho Symphony, unfortunately, gave her no chance to sing.

Kuznetzoff, however, did have a chance, doing several Russian folk songs in his magnificent basso. In vaude parlance, they stopped the show, getting more applause than everything else put logether.

more applause than every together.

The play had only two acts and was over by 10:20. For small favors let us be thankful.

EUGENE BURR.

VANDERBILT

Beginning Wednesday Evening, May 1, 1935

REPRISE

| of play by W. D. Bristol. Staged by Georges | |
|---|----|
| Somnes. Settings by John Biddle Whitelaw. | |
| Presented by Frederick E. Mailey. | |
| MadameZamah Cunningham | N |
| Roy | R |
| Julie Barbara O'Neil | Jt |
| PeterGeorge Blackwood | P |
| The Entire Action of the Play Takes Place | |
| on the Terrace of Roy's Penthouse. | 0 |

ACT I—Scene 1: April. Scene 2: A Few Hours Later. ACT II—Scene 1: July. Scene 2: September. ACT III—October.

2: September. ACT III—October.

The Vanderbilt had a theatrical tenant one night last week, Reprise opening and closing in one. This circumstance prevented this reporter from carrying out assigned duties. Apparently such an occasion should warrant thanks, which are hereby recorded. Less fortunate sources report that the play seemed to be about the rescue from suicide of Peter, by Roy, and the growth of a perverted friendship between these two, coupled with Peter's affection for Roy's sister, Julie. Other things were also scheduled to happen, but could not

BROADWAY RUNS

| Performances to May 4, | inclusive. |
|--|------------------|
| Dramatic C | pened Perf. |
| Accent on Youth | |
| (Plymouth) Dec | 25 156 |
| (Plymouth) Dec Awake and Sing! (Belasco) . Feb | . 19 88 |
| Bishop Mishehaves. The | |
| (Golden) Fet Black Pit (Civic Rep) Ma | . 20 88 |
| Black Pit (Civic Rep) Ma | r. 20 54 |
| Celling Zero (Music Box) An | . 10 30 |
| Children's Hour The | |
| (Elliott) | . 20198 |
| Fly Away Home (48th St.). Jan | . 15130 |
| Flowers of the Forest | |
| (Beck) | . 8 32 |
| If a Body (Biltmore) Apr | . 30 7 |
| Kind Lady (Booth) Apr | . 23 15 |
| Laburnum Grove (Masque) . Jan | . 14130 |
| Old Maid, The (Empire) Jan | . 7139 |
| Personal Appearance (Henry | 70°4 L 4 'LUD |
| Miller's) Oct | . 17238 |
| Petticoat Fever (Ritz) Ma Petrified Forest, The (Broadhurst) Jan | r. 4 72 |
| Petrined Forest, The | |
| (Broadhurst) Jan | 1134 |
| Post Road (Ambassador) Dec | 4118 |
| (Broadnurst) Post Road (Ambassador) Dec Reprise (Vanderbilt) Massomething Gay (Morosco) Three Men on a Horse | 2 20 0 |
| Something Gay (Morosco) . Apr | . 40 0 |
| (Playhouse) Jan | 20 115 |
| Till the Day I Die and | . 30113 |
| Waiting for Lefty (dou- | |
| ble bill) (Tongacra) | - 00 17 |
| ble bill) (Longacre) Mar To See Ourselves (Barry- | . 20 41 |
| more) And | 90 7 |
| more) Apr Tobacco Road (Forrest) Dec | 4 621 |
| Tobacco Itoat (Polices) Dec | . 2021 |
| Musical Comedu | of single to the |
| Anything Goes (Alvin) Nor | - 04 - 100 |
| Anything Gues (Alvin) Not | 21198 |
| Great Waltz, The (Center) . Sep Thumbs Up (St. James) Dec | . 22207 |
| Indunts Up (or James) Dec | . 21148 |
| | |

be ascertained. Brevity is a break at times. JERRY FRANKEN.

ETHEL BARRYMORE TO SEE OURSELVES

Advertised curtain time-8:50.
Curtain rose at showing caught-8:57.

There is nothing in E. M. Delafield's calm, gentle and humorous discussion of marital problems to bring a hurried call for the gendarmes to hem in the Ethel Barrymore, where To See Ourselves is playing. But, on the other hand, the comedy offers a simple and delightfully entertaining evening. In the fine production which J. H. Del Bondio and Joshua Logan have given it, it stands as a welcome relief to those theatergoers who are a bit tired of insistent smart aleckry, of attempts at sorsistent smart aleckry, of attempts at so-phistication, of ripsnorting and wise-cracking melodrama. To them it offers an evening of gentle humors and placid

It offers, in fact, more than that. discussing as it does, with wisdom and clarity (and a sense of fairness highly unusual in a lady playwright), the calm yet corroding, unacknowledged yet important problems of marital felicity. Caroline Allerton is an imaginative, sensitive, romantic and emotional woman merried for 10 years to Freedis.

Caroline Allerton is an imaginative, sensitive, romantic and emotional woman married for 10 years to Freddie, who is described accurately as a typical Englishman—a typical male, for that matter. Freddie, as is the wont of his ilk, takes her for granted, along with his evening paper, utterly unable to understand that a woman such as she demands more than the safe and uneventful English country life which he has provided. Thus, when Michael, Caroline's sister's fiance, takes pity on her and pretends for a little while that they are young and in love, the emotional experience, held rigidly beneath the surface, later breaks out in hysteria and an almost delirious plea for that romance which was expected but never obtained. Women like Caroline set impossible romantic goals for their men.

It is, of course, on the surface at least, a tempest in a teacup. Caroline, whose hysteria was aided by a heavy cold, comes downstars again after an illness of a few days and talks it all out with her sister. They agree that dreams are pernicious only when one expects them to come true, and that sister and Michael have a good chance of being happy together, both of them realizing that fact. Sister, meanwhile, awakens Freddie slightly, and he suggests a pleasure jaunt to the Continent as the curtain falls. Knowing the world's innumerable Freddies, however,

one wonders just how long his little

reformation will last.

Told with gentleness, wit and deep insight, the play is a thoroly delightful affair, suffering only from its depressing end. It is an ending shrouded in the muffling gloom of content (always a woman's way out), shot thru only occasionally by the chance of isolated, gleaming compensatory moments and by the strength of knowing the futility of daydreams. Such knowledge, of course, is the soul's ultimate defeat.

Miss Delatield, as remarked, displays a sense of fairness amazing in a woman.

Miss Delaired, as remarked, displays a sense of fairness amazing in a woman. Altho Freddie is handliy pilloried, the fault is shown to be not entirely his Rather, it lies in Caroline's loftly impossible standards, far beyond the atainment of the average male. It is Miss Delaired's argument that women should school themselves to be content. should school themselves to be content with what there is; not more than one-tenth of 1 per cent of all the world's

one-tenth of 1 per cent of all the world's males have the imagination to live up to the standards of the world's Carolines. The performances are splendid, aided by Mr. Logan's wise and unobtrusive direction. Patricia Collinge, as Caroline, is charming, offering with depth, insight and great delicacy the many overtones and undertones of the character Reginald Mason, as Freddie, is immense in a part that might very easily have been ruined or made to appear a theatrical stereotype. And Helen Trenholme, in her second New York appearance, does excellently as the sister. She's an extremely cute and lovely lass who should go on and up if her ability equals her go on and up if her ability equals her natural equipment. There is not much chance to see what she can do in the present play, but if she has the talent she seems to have (and if she receives the proper training) she may even beanother Hepburn

come another Hepburn.

Earle Larimore, as Michael, takes the going a bit too heavily. To See Ourselves is a simple and charming piece—which he fails to realize, it seems. It may still be the effect of Days Without End.

The play seems almost too frail for the rough climate of Broadway. One can only hope that it has Caroline's hid-den strength.

BILTMORE

Beginning Tuesday Evening, April 30, 1935 IF A BODY

A comedy-mystery play by Edward Knoblock and George Rosener. Settings by Rollo Wayne. Staged by Mr. Rosener. Presented by Pierre de Reeder. Chang Honorable William

| Druce Greywater | Courtney White |
|-----------------------------|-----------------|
| Noah | Harry Mestaver |
| Gerry Vincent | Hal Conklin |
| Dapper Dan Carmody | Morgan Conway |
| Dapper Dan Carmody | Cost Contray |
| Dinty Hackett | Greta Granstedt |
| Justin Flowers | Anthony Blair |
| Dick Rainsford | Arthur Pierson |
| Helen Rainsford | Katherine Locke |
| Jimmy Gage | Inseph Allen |
| Peggs Angolo | Louis Tanno |
| Rocca Angelo | Louis Tallilo |
| Porky Quinn | Frank S. Marino |
| Sammy | Himself |
| Puss Hyman | Marie Hartman |
| Blackie Bannister | Pollin Crimes |
| Dorgan | Debert O'Maill |
| Dorgan | Robert O Neili |
| The Entire Action Takes Pl. | |
| 11 o'Clock One Evening | in a Remodeled |
| | |

11 o'Clock One Evening in a Remodeled Brownstone-Front House, Somewhere in Manhattan's Fifties.
ACT I—Scene 1: Druce Greywater's Living Room. Scene 2: Another Angle of Druce Greywater's Living Room. ACT II—Scene 1: Dinty Hackett's Living Room on the Floor Below Scene 2: The Cellar. ACT III—Scene 1: Druce Greywater's Living Room. Scene 2: The Lobby.

Advertised curtain time—8:50.
Curtain rose at showing caught—8:52.

Theatrical axioms: intelligence is that item which is most often not present when mysteries are written, and creeping hands and spookiness do not a good mystery make. Where the authors of If a Body started out with what might have been a good idea, they fell by the wayside in using the usual "whodunit" accoutrements, thereby winding up with a flop. The last scene in the third act is the only one worth while, but not worth while enough to wait. Had the play been written without the humdrum use of Oriental mysticism, stage-gangster talk, screams, etc., the results would have been far different. But this proves the case—mysteries that do not use the rank and file of alleged spine-tickling Theatrical axioms: intelligence is that

routines are the hits, and those that do.

A synopsis of the play would be, in itself, an achievement, presenting an interlocking maze of events that is difficult to follow—even during the play. Gerry Vincent, business partner of Richard Rainsford (Ah there, Horatio Alger, Jr.), discovers that Rainsford is gambles. bling away the funds of their business partnership and threatens to expose him unless his wife gives in. Vincent is called unless his wife gives in. Vincent is called to Druce Greywater's apartment, by Greywater, who is a mutual friend and a mystic, where Greywater (Ah there, Laura Jean Libbey) tells him he mustn't do this. They fight, and Vincent apparently is killed. Simultaneously there is a pearl robbery in the next building, and as the apartment is vacated and the alleged correct strifed intra a closet one and as the apartment is vacated and the alleged corpse stuffed into a closet, one of the burglars, Dapper Dan Carmody (Ah there, Nick Carter), gets into the apartment just in time to hear the Rainsfords discuss their problem.

Then it begins. Carmody is in partnerships with the card sharps in the apartment below, who are taking over Rainsford. Noah, a dizzy janitor and elevator operator, hates Vincent also because he believes Vincent didn't do right cause he believes Vincent didn't do right by his little daughter. The corpse falls out of the closet, Helen Rainsford thinking she shot him while struggling with Dapper Dan. The corpse is placed on the fire escape and falls down one flight, tumbling into the gaming room. Rainsford trims the trimmers with Noah's help, but has the bank roll lifted by Dinty Hackett, Carmody's girl friend. The corpse is placed in a trunk and taken to the cellar, where it is removed by Dinty and Dan, so that Dan can get in the trunk and escape from the apartment. This keeps up ad infinitum, while Joseph Allen, as Detective Jimmy Gage, one of the dumb type, keeps looking for the jewel thief, ignorant of the murder. There's the good idea mentioned for the jewel thief, ignorant of the murder. There's the good idea mentioned before, but it got lost in the shuffle. The final comedy scene, where matters are all explained, is the funny one previously recorded. Windup is that corpse isn't a corpse, but merely a hypnotized drunk. That's cheating the customers and shabby playmaking.

customers and shabby playmaking.

Cast struggles thru fairly effectively.
Courtney White is Druce Greywater and
a good ominous type bet for pictures.
Harry Mestayer does Noah and makes
an unreal character attain some semblance of reality. Hal Conklin, as Vincent, takes a real shellacking as the
corpse that gets bounced around. Marie
Hartman plays the comedy part of an
ancient gang moli, who has had two
husbands executed. Greta Granstedt is
Dinty, and Louis Tanno and Frank S.
Marino, two stock Italian gangsters.
Joseph Allen does a neat job as the
dumb cop.

Play serves one purpose, that of re-

numb cop.

Play serves one purpose, that of revealing Morgan Comway, who is cast as Dapper Dan. If Conway doesn't go places, either in legit or in pictures, then it will be a real mystery. He has looks and appearance, speaks well, has good voice and impresses, despite the trite characterization, as the he can act.

The play has been handsomely produced, using several sets on half-swing moving stages. Direction and pace good.

JERRY FRANKEN.

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Court Will Decide Legality of Empire State Operators' Union

SYRACUSE, May 4.—Appointment of a referee to hear testimony and de-termine whether the so-called "Empire State Union" is, in fact, a union at all was decided upon by Supreme Court Justice Frank J. Cregg last week in the battle between locked-out union stagehands and motion picture operators and Mitchell Fitzer, operator of the Empire and Rivoli theaters.

and Rivoli theaters.

The decision came at a hearing in which Fitzer sought a permanent injunction restraining the ousted employees from picketing his theaters. Justice Cregg did not grant the injunction, but approved a compromise agreement, under which use of sound trucks by the union is banned and pickets are limited to three to each theater.

The union men pulled a surprise

The union men pulled a surprise when, among 35 affidavits defending the orderliness of their picketing, they presented one purporting to show that Fitzer himself formed the "Empire State Union" for the alleged purpose of enabling him to discharge the legitimate union men.

The union men supplanted by the Empire State Union are members of Syracuse Local No. 9, I. A. T. S. E., and

Five Galveston, Tex., Theaters in Merger

GALVESTON, Tex., May 4.—Five local movie houses have been consolidated under a deal just closed between A. Martini, Galveston amusement man, and Karl Hoblitzelle, of Dallas. The theaters are Martini, Dixle No. 1 and Key, of the Martini Enterprises, and the Queen and Tremont, or the Interstate Circuit, Inc., of Texas, of which Hoblitzelle is the head.

They will be operated by a new corporation to be known as Galveston Theaters, Inc., a subsidiary of Interstate. Martini will be manager hereand in full charge of local activities. Homer LeTempt, Queen manager for a number of years, left May 1 for San Antonio, where he will manage the Texas Theater for Interstate.

Chi Operator Attacked

CHICAGO, May 4.—An attack on Clyde Osterberg, organizer of a so-called "rebel union." Tuesday night indicated a new flareup in the warfare in the ranks of motion picture operators. Osterberg was fired upon in front of his home and one of his two assailants hit him over the head with the butt of a gun but fled when Osterberg's wife screamed. Osterberg's war ago, organized the Independent of the control of the when Osterberg's wife screamed. Osterberg a year ago organized the Independent Union of Motion Picture Operators. He was a friend of Fred Oser, insurgent operator, killed two years ago in the union offices.

More Bank Nights For Essaness Houses

CHICAGO, May 4.— The Essaness Circuit will inaugurate "Bank Nights" in several of its houses next week. On May 7 they will be installed in its Embassy, Crawford. Byrd and Sheridan theaters. The Michigan Theater starts on May 11, and two weeks later the Vogue and West End theaters will make them a part of their programs.

The Mode Theater, formerly the Keystone and now in process of complete remodeling, is expected to reopen about the last of May.

John Harris Honored

PITTSBURGH, May 4.—A testimonial dinner in honor of John H. Harris, who returned to active management of the Harris Amusement Company, was given him by 400 notables in Western Pennsylvania amusement and business industries at the William Penn Hotel on Sunday. Norman Frescott was toastmaster. L. Howell Davis, Pennsylvania censor board head, was on hand to welcome back Mr. Harris, as were a number of other notables with congratulatory messages. It was revealed that the Harris Amusement Company will begin shaping plans to expand in the local and neighboring territories.

Local No. 376, M. P. O. Union, both af-filiated with the A. F. of L., which, they assert, has nothing to do with the "Empire State.'

Unusual features of the case have at tracted interest in Washington, and a representative of Motion Picture Theater Code Administration is due here mo-mentarily to investigate.

Premium Elimination Is Likely in Chicago

CHICAGO, May 4.—The first step toward eliminating the giving of premiums in theaters here was made this week when the local Clearance and Zoning Board met at a special session to define the area in which action was to be taken. Ballots were mailed to all theaters in Cook County, and if a satisfactory percentage are against the practice when the final count is made the giving of ovenware, china, pots and pans and other premiums will end.

It is the consensus of opinion among

It is the consensus of opinion among managers here that most of the votes will be against the giving of premiums, as operators have found that getting 15, as operators have found that getting 15, 20 and 25-cent admission and giving away premiums that cost from 6½ to 15 cents apiece is not profitable. Most of them have been continuing because their competition did likewise, but now with their combined efforts they feel that they can sound the death knell to the practice.

Chi Film Ball May 31

CHICAGO, May 4.—The annual Film Relief Ball will be held May 31 this year, the place as yet undecided. Last year's affair was held at the Medinah Michigan Avenue Club and almost \$5,000 was added to the treasury for the use of the needy in the film business here.

Pittsburgh Price War Is Called Off

PITTSBURGH, May 4.—Independents here are rejoicing, for the four-month price-cut war among the downtown chain houses ended yesterday. In a meeting last week an agreement was reached by Loew's Penn, Warner's Stanley and the Harris-Alvin to hike the 40-cent top to 55 cents. The matinee price has been raised from 25 cents to 35 cents. This marks the end of a bitter feut which started soon after the bitter feud which started soon after the opening of the Alvin. That house originally opened with a 40-cent top originally opened with a 40-cent top and the chain houses lowered the scale to meet the opposition. During the last four months the best available pictures and the highest priced stage attractions have been offered in each of the three theaters. Even capacity houses thruout the week only meant an even break as far as box-office receipts were concerned. Thousands of dollars have been lost during the battle.

The independents suffered, losing

The independents suffered, losing most of their trade to the downtown bargain houses. The end of the price war is the first ray of sunshine they have seen this year.

A Real Grind

NEW YORK, May 4.—Broadway houses are going berserk with their policies this week. The Strand, a Warner house, has gone in for a policy of opening at 8 o'clock in the morning and grinding thru until 5 next morning. This was decided upon when "G Men" attracted such crowds that all house records were broken.

The Rialto and Mayfair theaters are hoth playing the same picture. "Mark of

both playing the same picture, "Mark of the Vampire," and both doing well. The houses are within five blocks of each other on the Main Stem.

Students Boycott Hearst Newsreel

SPRINGFIELD, Mass., May 4 .- Con-SPRINGFIELD, Mass., May 4.—Connecticut Valley college towns seemed this week in no danger of following the example set week previous by Williams College at Williamstown in effectively boycotting Hearst Metrotone News. Under leadership of minister-fathered student, Williams boys called upon manager of single theater there to drop Metrotone News on ground it was too militantly American.

Because Williamstown house is almost sure to go on rocks if student body gives it the go-by; management agreed to leave Hearst product alone. Other colleges, including Amherst, Smith, Mount Holyoke, Massachusetts State and American International and YMCA College in Springfield, paid little attention to action.

Hays Praised

INDIANAPOLIS, Ind., May 4.—The spring meeting of the Presbytery of Vin-cennes, which includes Sullivan, Ind., home of Will Hays, czar of motion pichome of Will Hays, czar of motion picture production, gave its hearty indorsement to Hays in a resolution approving his accomplishments in producing more wholesome pictures. Admitting there yet was need for a greater cleanup in the industry, the Vincennes Presbytery in contrast with action taken by the San Francisco Presbytery praised the work that already has been done by Hays and encouraged him to continue his efforts for further betterment. Hays is an elder in the Sullivan Presbyterian Church.

AMPA Naked Truth Dinner Huge Success

NEW YORK, May 4.—Six hundred Association of Motion Picture Advertisers and guests attended the Naked Truth diner at the Astor last Monday night, and for the first time there were no speeches, which was roundly applauded.

Most of the stage and screen celebrities were present and acts from various thea-ters and night clubs contributed to the

During the festivities William Ferguson, retiring president of the organization, was presented with a watch. Grover Whalen made the presentation.

An option on the old Yarborough Hotel property on Fayetteville street, Raleigh, N. C., has been obtained by interests planning to erect a new motion picture theater, it is learned.

Movement Afoot for Merger of Republic, Mascot and Majestic

HOLLYWOOD, May 4.—A well-founded report here says that the new Republic Pictures Corporation will absorb both Mascot and Majestic producing companies. W. Ray Johnston, head of Republic, is here and is understood to have been in a huddle with Nat Levine, of Mascot, and Herbert Yates, head of Consolidated Laboratories. Consolidated Laboratories.

Republic (formerly Monogram) exchanges have been distributing Mascot product, and it is believed that the tieup will come about in order that Mascot may continue to sell thru Republic.

Should the merger come thru, Republic will practically control the independent production market and will prove a power in the industry.

Whether or not Republic would join the Hays organization if the merger takes place is a question. Johnston has denied a number of times that his com-

pany would become a member of the major organization.

If the merger really takes place as planned, Republic would be in a posi-tion to practically supply a year's fea-tures for houses going in for independ-

ent product.

There is every indication that the sessions now being held by the three companies will result in a combine. Eddie Golden, sales head of Republic, denied that there is a merger in the offing, but the opinion here is that the next week will see an announcement of such a

Charge Erpi **Used Force**

General Talking Pictures witness says films were withheld to force sales

WILMINGTON, Del., May 4.—The alleged monopolistic practices of Electrical Research Products, Inc.; Western Electric Company and American Telephone and Telegraph Company were denounced by David R. Hochreich, vice-president and general manager of Byers studios and former president of Vocafilm, and Max Weiss, former president of Art Class Pitures and present head of Art Class Film Exchange, in the anti-trust action brought on by General Talking Pictures Corporation and Duovac Radio Corporation, which opened in the United States District Court here before Judge John

tion, which opened in the United States District Court here before Judge John P. Nields two weeks ago.

Erpl, Western Electric and A. T. & T. are charged with having built up a monopoly in the industry thru a series of contracts with exhibitors and producers. The plaintiffs in the case are asking Judge Nields to make the temporary injunction handed down some time ago, enjoining the defendants from enforcing their cross-licensing agreements and monopolistic practices, permanent.

Hochreich and Weiss testified that the unfair monopolistic practices of the de-fendants brought about the ruin of Vocafilm and Art Class Pictures. Duovac, which is no longer an active organiza-tion, but which is a plaintiff in the action, charges the practices of the de-fendants also forced them out of business, but in event the permanent in-junction asked for is granted the com-pany will resume once more. Stanley

junction asked for is granted the company will resume once more. Stanley Company of America used to be a coplaintiff, but it has since settled its grievances with the defendants.

Horace Truitt, projectionist of the Madison Theater at Madison, Ga., and Jacob Levin, General Talking Pictures Corporation salesman, of New York City, the latest to testify for the plaintiffs, told of how exhibitors had to use the equipment of the defendants in order to secure films. Truitt testified that the Madison used DeForest sound and as a result was unable to book an MGM picture because they could not be supplied unless the equipment was ROA or Western Electric.

Improving Cosmo, Chi

CHICAGO, May 4.—The Cosmo Theater, 79th and Halsted streets, one of Warner Brothers' houses, will undergo extensive alterations and improvements, with actual work beginning Monday. Plans call for new seats, complete redecoration, new ventilating system, cannow and many cheer chapters involved. decoration, new ventilating system, can-opy and many other changes involving an expenditure of \$25,000. Work will progress up until the first week of June, when the house will be closed for the finishing touches to the refurbishing

Fox Earnings Up

NEW YORK, May 4.—Fox Film Corporation issued its report this week for the 13 weeks ended March 30, 1935, showing a consolidated net operating profit, after all charges, including federal income taxes, of \$616,806. This compares with a loss of \$233,143 for the 13 weeks ended December 29, 1934, and a profit of \$805,376 for the first quarter of 1934.

Few Pitt. Closings

PITTSBURGH, May 4.—A new low for summer closings is in evidence here and in neighboring communities. Somewhat improved conditions and a constantly increasing interest in motion pictures are expected to keep theaters out of the red during the warm months. out of the red during the warm months.
Downtown houses are shaping cooling
system plans, while smaller houses are
expected to operate at reduced prices
during the summer rather than close
shop. Warner Bros' theaters in neighboring towns have already reduced admissions, with the independents expected to follow suit.

GROSSES FAIRLY STEADY IN PRACTICALLY ALL KEY SPOTS

NEW YORK, May 4.—Grosses thruout the country leveled off a bit this week following the Easter rush. Good pictures kept the takes from nose-diving. Warm weather hit the box offices in some sections and duststorms in the Midwest and strikes in the motor car centers did not help the theater owners. Exhibitors are confident that the coming summer will prove better than last year, due largely to the fact that better pictures are in the offing. Heretofore it has been the custom to book medicore stuff for the hot weather on the theory that the patrons would not patronize the theater anyway, but this has proved an error, and it is expected that with good pictures the public can be enticed to the theaters.

Now World.

New York

Broadway played to better than average grosses this week. The pictures on the main street are exceptionally good the main street are exceptionally good and the fans are going for them in a big way. There is only one holdover this week, which is unusual. Two theaters, the Rialto and the Mayfair, are showing the Mark of the Vampire, and both doing excellent. The Strand has established a new policy for the showing of G Men. The house now opens at 8 o'clock in the morning and grinds thru until 5 the next morning. The remaining hours are used for cleaning.

Chicago

The Loop came thru in good shape this week. Most of the houses hit a little better than average and there is considerable optimism among showmen. The pictures this week were definitely superior to those of the past month and if they continue there should be little slump in the grosses when the hot weather reaches here.

Philadelphia

Business this week was just so-so. Altho the pictures were good, the patrons gave them the go-by. The price war is still in evidence and even in those houses drawing heavily the grosses are down. An effort is being made to jack up admissions, but theater men have little confidence that Warners will agree to this move. Neighborhoods had a good play this week.

Providence

Too much sudden heat, along with first taste of Daylight Saving, put a crimp in theater grosses here. Saturday mercury jumped to 82, Sunday almost as hot, and thus all theaters will be under recent weeks on grosses. Strand's percentage rating of 180 will be top with Claudette Colbert in Private Worlds. Albee with Boswell Sisters on stage as big draw will get 50 per cent over an average week, as will Majestic with Muni's Black Fury and Mary Jane's Pa. State likewise will hit the 150 per cent mark with Arliss in Richelieu. Fay's down to 125 with its stage show and very weak Spring Tonic on screen. Victory did average business last week with trio of Westerns. Modern, reviving Back Street and 42d Street, took a drop of 25 per cent under recent weeks.

Lincoln

Life Begins at 40 is the blue ribbon winner this week. It's pace at the Stuart has been the heaviest on the opening of any picture in weeks. Start was even heavier than Roberta. At the Lincoln George White's Scandals was pounding heavy the first two days, but is expected to level off at the end. Gene Gory's Runnin' Wild unit at the Orpheum with the picture Love in Bloom was a stander-upper for the vaude three days, and the following Mr. Dynamite and Spring Tonic on dual basis kept the house in strong money. The Colonial with three changes will be up, on the average at the final tally. Business is beating back up to the average before the Lenten observance. average before the Lenten observance.

Boston

Business as till a bit off and that prince of crooners, Rudy Valloth downtown and neighborhood houses. Surprise drawback of the week was Black the Stanley, which was expected to topple all previous records on account of the huge advance exploitation campaing given it. Instead, it only grossed slightly better than average, as did the

PERSONALS

Crump's Theater, Columbus, Ind., has undergone extensive alterations in recent weeks. Work on a brand-new and beautifully decorated mezzanine floor has just been completed and work is now going ahead on the enlarging and redecorating of the theater's marquee.

The Park Theater, a Keyton house in Franklin, Pa., reopened last week com-pletely redecorated and installed with a new screen and sound.

Harry Lewis reopened his Conneaut Lake Park theater in Conneaut Lake, Pa.

A. & S. Steinberg, Pittsburgh theater equipment dealers, were appointed dis-tributors of U-16 "Floating Comfort"

Irving Barnett joined the Universal Exchange in Pittsburgh as accessory manager. He succeeded Ben Stahl, who resigned to join his brothers, Harry and Herman, in the operation of the Nu-tuna in Sharon, Pa., which they acquired from Phil O. Messina.

Ben Wachnansky, former manager of the Jacob Schreiber circuit, Detroit, has been appointed manager of the Sun Theater for the Sol Krim circuit.

Walter L. Kramer, realty owner and former operator of the Kramer Theater, Detroit, filed a petition this week for formal discharge from bankruptcy, to be heard in U. S. District Court on June 1.

Arthur D. Baehr and Raoul Cleaver, Detroit premium representatives, are offering a model aircraft tieup with *The Phantom Empire* serial for national distribution. They also took over local representation for Streimer Ad Service

Louis Schmied, former Detroit theater owner, has returned to show business with opening of the Nor-Glo Theater, formerly the Greenfield, which was closed for two years on Easter. Five thousand dollars was spent on the house, largely in improving sound qualities. George Schmied, a brother, is house manager.

After remaining closed for about three years the Dixle Theater, Hattlesburg, Miss., will be reopened here on May 1 as a Negro film house. Max Connett, who formerly ran the Palace at Stonewall, Miss., is the new manager.

An undenied report here is that H. Monroe, manager Hollywood Theater, Euchanan, Mich., is negotiating for reopening the Strand Theater, New Orleans, planning an early opening with motion pictures. The Strand was one of New Orleans' first modernized film palaces and the first show Opened by the Saenger Company in this city. It has been dark for at least five years.

The Palace Theater at Booneville, Ark., recently operated by J. J. Kane, has been sold to E. W. Savage, of Fort Smith.

FOR reasons best known to themselves, most of the trade press in the picture business has studiously avoided discussing the Pettengill Bill, which calls for the elimination of block booking and blind buying. It is an established fact that both the Hays organization and the Motion Picture Theater Owners of America are opposed to it for obvious reasons.

If the bill passes, and it has a good chance, it will mean that the shackles of the exhibitor are broken and he will be able to buy his goods in an open market, as is the case in every other line of business.

The producers tell us that the elimination of block booking will mean higher prices for films. They claim the exhibitor is much better off as conditions now stand, althothey never make it quite clear how. We know of no single independent exhibitor who would not like to see block booking killed. It is okeh for affiliated houses, but the independent pays the freight.

The trade press, in most instances, claims the bill is being sponsored by outside interests and inside radicals. This has always been the cry when the majors are in danger of being hurt. It would seem about time that the trade papers came out and gave their readers a break.

Any producing company that does not have enough confidence in its own product to be willing to sell it on its merit should fold up. There is no other business in the world where the buyer is forced to take a product that he doesn't want in order to get something he does want. It all has a peculiar odor.

Just how much pressure is being applied in Washington to pass the Pettengill Bill is a question, but any exhibitor who is content to sit passively and not apply force is merely putting on the Hays handcuffs more securely.

The bill, regardless of its opponents, is sensible and just. It seeks nothing that is not fair and the battle put up by the majors against it is something in its favor.

To date the Hays organization has been able to kill any adverse legislation for the simple reason that independent exhibitors have never been organized to the point where they can battle collectively. This time, however, the so-called outside interests, or meddlers, are taking matters in their own hands and it is very doubtful if any selfish clique can hamper justice.

It is our belief that with block booking out of the way there will be fewer and better pictures and the exhibitor will be willing to pay slightly higher rentals for good films. He will be able to build up better patronage and keep his self-respect.

We would like someone to give us a reasonable answer as to why the Pettengill Bill would hamper progress in the motion picture industry, aside from the fact that it would give the independent buyer a sporting chance to exist.

Any exhibitor who has not yet contacted his congressman on this bill is not doing justice to himself or his fellow theater owners. There is still time to bring more pressure to bear and those showmen who fail to give this measure their support are merely putting themselves in hock from now on.

Len Morgan.

THE BOX-OFFICE POINT OF FROM

"Oil for the Lamps of China"

(WARNER)

Previewed at Warners, Beverly Hills, Calif. Time—112 minutes. Release Date—Not set.

Release Date—Not set.

Every once in a while the picture factories turn out a picture so different and so genuinely good that it sends the hard-boiled critics out of the theater talking to themselves. Oil for the Lamps of China is just such a picture. Althonot a superspecial, an epic or a spectacle, this picture tells a beautiful story of love and sacrifice and the undying faith of a man in his ioh a man and a wife of a man in his job, a man and a wife who gave up everything to advance the company for which he was employed, even tho it meant their first-born.

Director Mervyn LeRoy is entitled to nomination for the 1935 awards for his skillful and intelligent handling of so difficult a story. His direction develops the story in expert fashion, never allowing a dull minute to creep in to the entire 112 minutes of the unreeling.

Special mention is due Tony Gaudio also for his expert work behind the camera. Gaudio has brought thru some exceptional Oriental shots and his camera work thruout is above average.

In the starring bracket are Pat O'Brien and Josephine Hutchinson. Both of these talented players will make legions of new screen admirers for their work in this picture and the degree of human-most the batter that the screen wheat depressions. of new screen admirers for their work in this picture and the degree of humanness they inject into a somewhat drab assignment. O'Brien is the man who goes to china to work for the great Atlantis Oil Company to supply oil for the lamps of China. His very existence is for the company only, until in Shanghai he meets Miss Hutchinson, whose father has just died. They agree to start life out together and she returns with him to his squalid shack. Together they work for his advancement in a company they have been led to believe "takes care of its own." Thru thick and thin they fight it out, losing their first-born because of a company fire and O'Brien is not there to attend his wife. From post to post in various parts of China they fight on for the company which "takes care of its own." until, after risking his life to save \$20,000 for the firm, a new man is placed in charge of the company's operations in China and he has not been educated that the "company takes care of its own." Entitled to an executive position, O'Brien finds himself shuttled off into a clerkfirm, a new man is placed in charge of the company's operations in China and he has not been educated that the "company takes care of its own." Entitled to an executive position, O'Brien finds himself shuttled off into a clerking department until, unbeknown to him, his wife visits the man in charge, remonstrates with him, and then not galning any ground advises him that her husband holds a patent on a lamp he designed for the company years before and one thru which the company had made millions. The new executive sees matters in a different light and elevates O'Brien to an executive position and thusly re-establishes O'Brien's faith in the belief that the company really does "take care of its own."

Top acting honors go to O'Brien and Miss Hutchinson. Neither have been seen to better advantage. Jean Muir and John Eldridge are cast as man and wife in charge of the company's station at a Chinese outpost. Both do well, as does Ronnie Crosby as their child. Lyle Talbot has a brief part as the young American who quit and went back to the States. Arthur Byron, as the No. 1 boss who committed suicide rather than

suffer disgrace in a demotion, is genuinely great. Henry O'Neill, Donald Crisp, George Meeker, Christian Rub, Edward McWade, William Davidson and Joseph Crehan are all excellent in minor

roles.

Willie Fung, as the Chinese house servant, got a barrel of laughs with his queer antics and babbling.

Oil for the Lamps of China can be made your biggest grosser of the season. Being a Cosmopolitan production, the Hearst newspapers from Coast to Coast will tie in with the showing of this picture in all the key cities. A picture serialization of the story is already running in a great number of these papers. With proper campaigning this picture will prove a heavy profit getter.

Blackford.

"Call of the Wild"

(20TH CENTURY)
d at the Fox Ritz, Hollywood
Time—93 minutes.
Release Date—May 6.

Befitting its final effort of the season, 20th Century scores a smash hit worthy of the heaviest promotion, as box offices everywhere will register the approval of every type of customer for this Gable-Young-Oakie triumph in a Jack London story set off with perfect photography.

Director William Wellman delivers an accordance production under the most difficult.

ace production under the most difficult circumstances, as company was snow-bound on location. Gene Fowler and Leonard Praskins reproduce in the

Gable, Miss Young and Oakie find the

Reginald Owen, contributing a hit part as a greenhorn Reginald Owen, contributing a hit part as a greenhorn prospector who even carries a portable bathtub along, proves to be a double-crosser after he is led to the mine by the revived Conroy. Leaving Conroy for dead again, Owen robs the mine but is drowned in returning to file a claim. Owen's enmity with Buck provides a dramatic touch when the dog wins a bet for Gable by pulling a heavy sled.

Of course, Loretta Young's husband revives again to further complicate the heart interest, which makes the Gable-Oakle fadeout most effective.

Herman Bing and Katherine DeMille deliver in minor roles.

Excellent photography on snow scenes, dog fights and under-water shots is the contribution of Charles Rosher. Wellman's ace direction is in evidence thruout.

Blackford.

"The Informer"

(RADIO)
Previewed at RKO Hillstreet, Los Angeles
Time—90 minutes,
Release Date—Not set.

Dealing as it does with the Black and Tan Rebellion in Ireland in 1922, this picture possesses little appeal for the multitude and will prove interesting only to those lovers of history who have followed the hectic events in the Irish Republic. Slow in starting, with the first 20 minutes given over entirely to

tion of Alexander Hall, which is slip-shod and shiftless.

Even with its faults exhibitors will have no trouble with the great West, for it is West they want to see and any semblance of a story will probably pass. The sex appeal of Miss West is flaunted across the screen in great showmanship style and the constant rustle of hips and swashing bustles gets a trifle an-noying before the picture is half un-

Action of the picture follows the desire of Miss West to trap an Englishman. The young man aimed at balks and La West takes her billions in coin, follows the gent, sets herself up in his eyes as a budding society flower by marrying a big shot in the 400 and then in the end marrying her Englishman when her society fill-in is conveniently shot.

society fill-in is conveniently shot.

Miss West has all of the meaty lines thruout and the balance of the cast acts as a solitaire settling for her cracks. Playing the part of the Englishman is Paul Cavanagh, who hasn't a chance in the subordinate spot of the young well-bred fellow who wouldn't fall for Miss West until she proved she was a lady. Fred Kohler and Grant Withers have parts as lovers of Miss West but fall along the wayside in the first few minutes of the story. Ivan Lebedeff, the gigolo, does well in a stinted role. Others in the cast are Tito Coral, Gilbert Emery and Marjorie Gateson. bert Emery and Marjorie Gateson

Photography of Karl Struss is one of the picture's greatest recommendations. Blackford.

"The Daring Young Man"

(FOX)

Previewed at the California, Huntington Park, Calif. Time-75 minutes, Release Date—May 17.

A newspaper yarn with entertainment possibilities. Picture offers a new angle on newspaper stories, but the idea fell by the wayside during production and feature ends up as just mediocre film fare suitable for duals and subsequent

James Dunn and Mae Clarke work on rival papers. A romance develops between the two and they decide to marry. On the day Dunn is to marry the girl his paper assigns him the job of digging up a graft yarn in the local jail, where a gang of hoodlums have taken things in hand and are operating the jail like a hotel for crooks and using it for a hideout when necessary. Dunn leaves his bride-to-be on the church steps. Meanwhile at the jail the warden gets wind that a newspaper man is in stir to get a story and a regular panic lets loose when the warden fears a raid by city officials to find out how the jail is operating. Miss Clarke's sheet finds out about the Dunn rag's plan and sends her down to the jail to beat the Dunn paper on the story. Things happen in firecracker fashion until Miss Clarke and Dunn are finally married. James Dunn and Mae Clarke work on Dunn are finally married.

Claude Binyon and Sidney Skolsky rote the story. Direction is by William

James Dunn does a swell job as the reporter, and Miss Clarke is a close second. Nell Hamilton, as a rival for her affections, is lukewarm in a minor part. Warren Hymer, Jack La Rue, William Pawley, Sidney Toler, Arthur Treacher and Robert Gleckler are acceptable.

Blackford.

The old Happy Hour Theater, Pittsburgh, is being completely reconstructed and will be recopened by W. H. Virgin late this month.

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CURRENT BROADWAY FILMS

| | Issue Reviewed. |
|----------------------------------|-------------------|
| Go Into Your Dance (Warner) | Capitol |
| Mark of the Vampire (MGM) | MayfairApril 6 |
| The Scoundrel (Paramount) | Music HallCurrent |
| The Devil Is a Woman (Paramount) | Paramount |
| Mark of the Vampire (MGM) | RialtoApril 6 |
| Laddie (RKO) | |
| G Men (Warner) | Strand |
| | |

Holdover

and dies.

McLaglen is disgusting as the babbling brute tool of the people. His performance is marked with dramatic moments that brought laughter instead of tears. Radio has made a great mistake putting McLaglen in the role that would more befit Charles Boyer or Randolph Scott.

Scott.

Heavy exploitation will be necessary to save this from laying a big goose egg in your box office. Word-of-mouth advertising will not help it out, and wise indeed will be the exhibitor who holds his playing time down on The Informer to the very minimum number of days.

Blackford.

"Goin' to Town"

(PARAMOUNT)

Previewed at the Fox Wilshire, Beverly Hills, Calif.

Release Date-May 17.

Altho 100 per cent Mae West from beginning to end, this picture is her weakest one to date. Story written by La West is by far the poorest she has ever taken credit for, and coupled with that is the direc-

Advertising in the Billboard since 1905 ROLL TICKETS DAY & NIGHT SERVICE SHIPMENT WITHIN 24 HOURS WHEN REQUESTED Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee CASH WITH ORDER PRICES-SPECIALLY PRINTED-SIZE 1x2 50,000 . \$11.25 60,000 . 12,40 70,000 . 13.55 80,000 . 14.70

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23

Hull Players Set in Dallas

DALLAS, May 4.—Jimmie Hull Players opened here Easter Sunday night for an indefinite run. The location is on Grand avenue near the Ford plant and near the lot played for three years by the Marky Madean Company. the Merry Madcap Company.

near the lot played for three years by
the Merry Madcap Company.

The opening was well attended and
business has been fair since the first
performance. Considerable bad weather
during the past week, however, slowed
up the progress of building up patronage. The opening here marks the company's seventh consecutive year without
a close and with 85 per cent of the
original cast still intact.

The equipment is in A-1 condition
and a great deal of it is new, particularly the canvas, which was replaced
when the old tent was destroyed by fire
recently in Carthage, Tex.

In the cast are "Skinnie" Kimling,
comedian; Clyde Cole, general business;
King Cole, juvenile; Wayne Babb, juvenile leads; Joseph Toniutti, director;
Harry Warner, leads; Sam Puckett, characters; Harry Lareane, characters;
Marian Kelley, general business; Mina
Cole, general business; Juanita Beck,
characters; Vera Cole, soubret; Carlotta
Huff, leads; Tiny Patton Hull, ingenue
leads; Cynthia White, prima donna, and
Eva Lareane, characters.

The orchestra is made up of Jerry

leads; Cynthia White, prima donia, and Eva Lareane, characters.

The orchestra is made up of Jerry Johnson, piano-leader; "Skinnie" Clap-ton, drums; Sam Puckett, basso; Al Carsten, sax; Bill Reynolds, sax; Walter Parnell, trombone, and Emmett Nansell,

The crew: "Peanuts" Pernitza, stage manager; Clarence Watson, electrician; Dick Frye, props. Jimmie Hull is the

owner-manager.

The policy of the company is two bills a week. Specialties are offered between

A-1 Agent, Boss Canvasman. MUSICIANS, Chorus Girls. Agent must have car, close contractor and a hustler. Boss Canvasman to handle new 70x150 Dramatic Top, handy with tools and fast worker. Musicians, Planist, Trumpet, Trombone, Drums. Read, fake, improvise, transpose. Doubles or entertain preferable. Single people, no incumbrances, please. Write, tell all. Youth and ability essential. This is a real show, not an experiment. Address

ORIGINAL WILLIAMS SHOW OF SHOWS, 1200 Pearl Street, Jacksonville, Fla.

WANTED

For one-night stand show under canvas, Director that can put on a real snappy show, Actors that double in Band, Specialty People in all lines, Singers and Dancers, Musicians for 8-piece Band, Must be sober and reliable. Write, don't wire.

W. H. SHERRILL, Watonga, Okla.

WANTED For Platform Med. Show, Black-Acts, Med. People in all lines. Change for two weeks. State age and salary. Opening last week in May. Address R. E. WHORRALL, Grundy Center, Ia.

WANTED—Young General Business Team, Dancing Specialties, Juvenile and General Business Man with Specialties preferred, one doubling piano; Magician, change for week; Man with Portable Talkia, Salary must, be low. Join on wire. No advance. gician, change for week; Man with Formal Salary must be low. Join on wire. No adva RICE-PERCY PLAYERS, Farmer City, III.

JUST WIRE—DAY OR NIGHT
WAYNE AGENCY
Booking People—Leasing Plays.
Chambers Building, Kansas City, Mo.

HOW PRINTING PRICES QUICK SERVICE,

TENT SHOW HEADQUARTERS SINCE 1905.

Feature S. & D. Specialty Comedian, Sister Team.
Also Musicians, Trimpet, Sax and Drums, State
all first letter, including salary. L. VERNE
SLOUT PLAYERS, EADN Rapids, Mich.

WANTED QUICK—Novelty Man, double Sax and Orchestra. Must be young and able to cut it. Salary low but sure. Pay all after joining. Write or wire PEGGY DeVERE PLAYERS, Concord, Va.

Rep Ripples

ROBERT AND PEARL LA THEY have closed with a tent show in Texas and jumped into Illinois to join Choate's Comedians for the summer

MR. AND MRS. CARROLL BERRY, of the Berry Players, visited in Omaha re-cently with Mayret and Earl, of the Bostwick team. The Berrys will shortly open their canvas season in their established territory.

JACK NELSON, advance man with the Rosalie Nash Players thru Michigan last ROSAIE NASH Players turu Michigan last summer and who had his own show in Kentucky last fall, is now working as cashier in a State liquor store in Barber-ton, O. He expects to be back on the road in the near future.

FRED LYTELL is now on tour thru Texas with the Fox Comedians, tent rep carrying 12 people, including a four-plece ork. Show is playing all three-day stands, making the jumps by motor. It also carries its light plant. Business is fair Littly reports. is fair, Lytell reports.

WILLIAM ROBERTSON has joined the Monroe Hopkins Players in Houston, replacing Mack Long, who with his wife recently closed and headed northward.

"SHORTY" CATHCART left Houston recently to join Mrs. "Skeeter" Kell and her Gang, now touring the Texas

DICK DARLING has gone over to the Phil Duncan Players as producer and director.

DON TEFTERS, young actor and writer of Toledo, O., is heading south this month to line up with a tent rep. organization. He recently finished a short drama entitled *Lucky Break*.

THOMAS F. WIEDEMANN, who closed THOMAS F. WIEDEMANN, who closed his Ten Nights in a Barroom at Silas, Ala., April 22, plans to reopen around July 1. In the meantime he and his family will vacation at Magnolia Springs, Ala., where the fishing and swimming are tops.

Vern Douglass Launches Own Tent Show in West

HAMILTON, Mont., May 4.—Vern

HAMILTON, Mont., May 4.—Vern Douglass Players, under the management of Vern Douglass, will open here under canvas Monday. Douglass was associated for many years with Toby Nord's Comedians in the Northwest territory.

Douglass has purchased a complete outfit, including tent, stage, scenery, chairs, trucks and trailers, a public-address system for advertising purposes and a special line of paper and has leased a repertoire of royalty plays for the summer. Show will play Midwest and Northwest territory.

Roster includes Vern Douglass, Jimmy Murphy, Gene Crossen, "Skeet" Cross, Marcia Douglass, Beverly Sutherland, Hazel Williams, a rumba band and crew of workingmen.

of workingmen.

Lowell Has ERA Troupe

LOWELL, Mass., May 4.—An ERA project to give work to unemployed actors residents of Lowell has been started in this city. Plans call for the presentation of a series of plays in Lowell and vicinity. The first play to be produced was *Uncle Tom's Cabin.* More than 500 persons were unable to gain admittance on the opening night. ERA inspectors from Boston and Mayor James J. Bruin were present. John Lyons played Uncle Tom. Five acts of vaudeville were presented between the acts. The company may become a permanent fixture in Lowell, it was stated.

ROLL TICKET

Printed to Your Order Cheapest GOOD TICKET on the Market 100,000 for

Keystone Ticket Co., Shamokin, Pa. \$14.50 1888 185.75

Stock Tickets Any Assortment. \$12.50 for 100,000

Kansas City Jottings

KANSAS CITY, Mo., May 4.—Ed C. Ward, manager of the Princess Stock Company, which has been in Texas under canvas all winter, made a few long jumps and is now in Missouri in his regular summer territory.

Dorothy Howard, formerly with Mack Bybee Players, is spending a few weeks with friends and relatives in Madison, Wis, before signing for the summer.

Bybee Players, is spending a few weeks with friends and relatives in Madison, Wis., before signing for the summer. Mona Rapier, character woman, is so-journing in Royal Oak, Mich., but will be seen with a tent opry this summer. Paul Zallee is rehearsing his show at Pekin, Ill., and will open his tent opry at an early date.

Jack Hart, manager of the Jack Hart Players, reports business good when the weather permits. He opened recently in Southern Arkansas.

Reports here are that Carlos Harvey is contemplating the opening of show to play in and around Grand Forks, N. D. Ben Wilkes is getting ready for his annual trek thru Illinois under canvas.

George C. Roberson was in town for several days reading plays and engaging people for his company which will open at an early date in Illinois.

Bob Feagin and Larry Nolan are partners the general reconstructions.

Bob Feagin and Larry Nolan are parters this year in a show now touring Oklahoma

Jack Ripley Players are rehearsing in Northern Iowa and will open under canvas soon.

canvas soon.

Jack Wolever, who has been operating a circle around Fredonia, Kan., all winter, was in the city this week to engage people for his tent show, which will open soon in Eastern Kansas.

Ward Hatcher Players will be seen under canvas this summer in their regular Iowa and Missouri territory.

Mr. and Mrs. David DeMille, erstwhile repertoire musicians and now in the night club field here, made a hurried trip to their home in Arkansas on busi-

rip to their home in Arkansas on business this week.

Sid Snider has joined the Hal Stone

Comedians in Arkansas.

Ivy Bowman, character woman, has joined the Wolever Players in Eastern Kansas.

Barney Barnett, former advance agent, is night clerk here at a theatrical hotel.

Bob Brewer has joined the Wolever Players in Kansas.

Mr. and Mrs. Emile Olesen have joined the Dodd Bros.' Company in

Iowa.

Billy Baucom and wife, formerly with Ray Howell, have joined Ed C. Ward's Princess Stock Company in Missouri.

Jack Henry Kohler, formerly with the Roberson Players, is sojourning at Decatur, Ill. He will be with a tent show

this summer. Grady and Dot McClure have joined the Ray Howell Players, now touring Texas under canvas.

Goldie Gorrell, character woman, is at home at Mystic, Ia., making arrange-ments for the summer season. Jack and Myrtle Albright have joined

Hila Morgan Show, now playing

Charles Brewer and Millicent Devere closed recently with the Harry Dunbar Show at Clovis, N. M. Warren's Comedians are playing a circle in Louisiana territory.

Richard Henderson, who has been vacationing in the South and Midwest all winter with Mrs. Henderson, is now at home in Michigan, making arrangeat home in Michigan, making arrangements for the opening of his company in the late spring for his annual tour of Michigan resort towns.

Joe and Mae La Palmer have joined the Fred Brunk Show in New Mexico.
Clyde V. Shubert Players will open the tent season at Excelsior Springs, Mo.,

Bennie Benson, advance agent, was seen on the Kansas City Rialto this

week.

Johnny Caylor has closed his No. 2 circle in Minnesota.

Neil Schaffner Players are rehearsing in Northern Missouri and will open at an early date under canvas. The usual territory thru Iowa and Missouri will be played.

be played.
Al Trahern and wife are with the Duval Players on a circle in Wisconsin. Show will go under canvas at an early

Bert Lee is a new arrival here from

Bert Lee is a new arrival here from California.

Mr. and Mrs. Jack Collier, Mr. and Mrs. Jimmy Ericson and Hal Barber, all members of Jack Collier's Comedians, spent a day in the city this week. Coller is making tentative arrangements to open the tent season at an early date.

Billroy Show Briefs

PULASKI, Va., May 4.—In spite of that cloudburst, flood or what you will which deluged us recently in Cleveland, Tenn., our outfit is still looking up in fine shape and, thanks to Eddie Mellon and his crew, is moving along nicely. This "rag" is down, loaded and ready to roll in little short of 50 minutes flat, under ordinary circumstances.

When a man bites a dog they say it's ews. Something of the kind happened news. Something of the kind happened in Kingsport, Tenn., last week Friday. Try to picture the Downie Bros. Circus, the Sheesley Shows and Billroy's Comedians day and dating each other there and all of them enjoying not only satisfactory but surprisingly excellent business. Not only that, but the local picture house was also jammed to capacity. To those skeptics who are apt to read this with a tongue in their cheek, I refer you to Mr. Waddel, editor of The Kingsport Daily, who checked the facts as stated. This, I believe, should be the height of something or other in show biz.

Things I sometimes wonder about:

other in show biz.

Things I sometimes wonder about:
How Tom Hutchison really threw that
arm out of joint and whose? Why Jimmy (The Kid) Stone doesn't let us hear
from him? What has become of Toin
and Mickie Harris, that congenial dance
team? If Mac Johnston still plays "spit
in the ocean"? If Norval Roberts still
goes in for spirit gum as a mouth wash?
If these briefs are too doggone long?

JOHN D. FINCH.

Floum "Drunk" Still Going

PITTSBURGH, May 4.—Jerry Floum's production of *The Drunkard* enters its 34th week at the Fort Pitt Hotel today and business continues good. Since the announcement of its closing a few weeks ago reservations have come in from left and right, enough to keep it going thruout the summer. However, since the warmer weather will add to the discomfort of the patrons, the management is looking for an outdoor spot. The Willows and Sander's Inn, two popular night clubs, have been considered. One of them or another spot will be chosen within the next two weeks. Eddie Blaine, who left the cast for a week, returned Monday.

Summer Stock for Pittsburgh

PITTSBURGH, May 4.—M. E. Fierst, back from a business trip to Hollywood, announces that he will manage a sumannounces that he will manage a summer stock troupe which will open at the Davis Theater here soon. While details are lacking, it is understood that the top will vary from \$1 to \$1.50, with a prominent guest star each week. Fierst was formerly managing director of the Pittsburgh Playhouse. He resigned a few months ago to shape plans for the new summer troupe.

Dayton Stock Still Pending

DAYTON, O., May 4.—If \$5,000 in cash is collected by tonight in a drive for subscriptions to a five-week season, Dayton's spring dramatic festival, under the direction of Harry Gresham, will begin May 20 with Selena Royle in The Second Man. If the funds are below that point, the season is off. Ethel Barrymore Colt, Edith Barrett and Lucille Nikolas are others tentatively engaged for the season, with John Emery as leading man.

Bash Players Opening Soon
KANSAS CITY, Mo., May 4.—Mrs. Ray
Bash (Margie), of the Ray Bash Players,
who have been in operation for many
years in and around Hastings, Neb.,
made a hurried trip to the city this
week to purchase a tent, interview performers and lease new plays for the
forthcoming season. Show will open
under canvas about May 15 and will
play its regular territory thru Nebraska
and Kansas.

OPENING PLAY of the Westport Country Playhouse Players, Westport, Conn., will be a revival of William Wicherley's early comedy. The Country Life. Comedy has been revived by Lawrence Langner and Armina Marshall, directors of the Playhouse. Opening has been definitely set for July 1.

He reports 22 weeks of good business on his Kansas circle, which is still

Conducted by SIDNEY HARRIS—Communications to 1564 Broadway, New York City.

New Managers Guild Lowdown

Execs tell about new org of burly men in N. Y .seek field good standing

NEW YORK, May 4.—The purposes and plans of the new Burlesque Guild of Greater New York, comprising local burly operators, was outlined this week to The Billboard in a statement issued by H. K. Minsky and Emmett Callahan. This organization was formed several weeks ago, succeeding the former National Burlesque Association of America, and was prompted by the insistence of License Commissioner Paul Moss that something must be done in the burly something must be done in the burly

something must be done in the burly field.

Minsky and Callahan stated the organization takes in all the houses in Manhattan and Brooklyn, which disproves the belief that the Galety, operated by I. H. Herk and George Jaffe, was not participating. Minsky is temporary chairman of the group, Max Wilner is secretary and Callahan is chairman of the executive committee, which comprises Minsky as chairman ex-officio, Abe Minsky, Joe Weinstock and Max Rudnick.

They stated that the prime purpose of the organization is "to establish rules and regulations for the conduct of the shows themselves and to limit the shows to certain scenes and certain numbers with certain musical ideas." Also "to keep performers in check in such a manner that if they constantly violate orders of one manager they will be reported to the board and will be dealt with accordingly." That the people will be kept out of work until their cases are disposed of by the Burlesque Artists' Association.

Furthermore, that this group is cen-

Furthermore, that this group is cen-(See New Managers on opposite page)

ROSE LaROSE

ERMA VOGELEE THE CUTEST LITTLE THING IN BURLESK.

Herman—FERBER & MARVIN—Inez Back to New York with Mirsky-Wainstock Shows.

JIMMY PINTO & DELLA MARTY

JERYL DEAN

PHYLLIS VAUGHN THAT NAUGHTY STATUESQUE.

JERRI SARGENT

CHARLIE GOLDIE

HEAP BIG LAUGH MAKER.

TOMMY LEVENE STILL CLOWNING.

JEAN BODINE THE TALENT TOPS OF BURLESK,

Margie—BARTEL & FRANCIS—Jimmie, Jr. Exotic Dancer Strips Singing Straights. Phil Rosenberg, East, and Milt Schuster, West,

LOUISE PHELPS THE BABY DOLL OF BURLESK. Management PHIL ROSENBERG.

EVELYN MYERS
Republic Theatre, N. Y. City, Indefinitely.

Lew — BLACK & WHITE — Harry
THAT NEW COLORFUL BURLESK TEAM.
Independent Circuit.
Dir. JACK BECK.

Danny-MARVIN & ROSE-Geo.

Burlesque Review

Gaiety, New York

(Reviewed Tuesday Afternoon, April 30) As the only Broadway burlesque stand in the Times Square area, the Galety has its ups and downs as far as business goes.

its ups and downs as far as business goes. Today was one of the down days. Seems that 42d street is where the pay dirt is. Still this house should do much more business, deserving of it for the fine standard of show it presents.

One thing about the shows here they are presented very colorfully, with a display of excellent taste for settings and costumes and no stinting on the volume. That Paul Morokoff fellow is quite a hand at that sort of thing, and besides he's got the hour and 37-minute show paced very well. Sufficient comedy, stripping and

the hour and 37-minute show paced very well. Sufficient comedy, stripping and again the picture numbers.

The stripping end of the show has a quintet of girls, some not revealing much, others concealing very little, and a few working with dim lighting. The strippers are Louise Phelps, Marie Voe, Betty Jayne Rowland, Peggy Reynolds and Joy St. Claire. All capable girls at their line of work, have the looks and wear okeh costumes.

work, have the looks and wear okeh costumes.

Comedy is handled by Bobby Morris, Irving Selig and Harry Clexx. They work quite clean and in spite of that have much laugh success. Morris, as usual, is the big laugh getter—his speech being very amusing—but Selig runs him a close second. Clexx is okeh, but is topped by the other two. Their straights are Marvin Harmon, unusually adept at this business of feeding comics, and Brownie Sick, who helps out well also.

Of further value to the class aspect of the show is the performance of Kathryn Irwin and Ted Blair, the show's singers. They're as corking a pair of warblers as you could want, and frequently were mitted well by the audience. Miss Irwin, who cuts a stunning figure, hits those high notes with much ease, while Blair has a very pleasant voice and also makes a good appearance. The mike singing is very enjoyable.

very enjoyable.

Chorus comprises 14 girls, and they do a good job of their hoofing routines. They double well into the nudes, and make those picture numbers something really worth while to look at. Do one audience number, which takes the place of the gone-but-not-forgotten runways, SID HARRIS.

New Union Refused Charter

NEW YORK, May 4.—According to a statement emanating from the State Labor Board, the request for a charter by the United Burlesque Artists' Union, Inc., was unanimously disapproved this week. A hearing on this charter was held by the Labor Board April 5, at which time the Burlesque Artists' Association pro-tested vigorously.

George Katz's Woe In Syracuse House

NEW YORK, May 4.—Tom Phillips, president of the Burlesque Artists' Association, returned to his office Monday after spending more than a week in Syracuse on the matter of George Katz opening the Civic Theater with burlesque. He stated on his arrival that the license for the theater is not in Katz's name and that one act, the Four Harmonizers, did not know the house was nonunion and that upon learning of it gave in their notice.

SYRACUSE, May 4.—Harassed by police censorship as well as labor trouble, George Katz's burlesque company at the Civic Theater enters its third week to lean business. Last week Fublic Safety Commissioner Rapp ordered police to check every performance and as a result many gags and strip acts had to be cut. Attitude of city officials is believed to reflect labor troubles rather than complaints, which were advanced as the reason. City Hall is said to feel that non-union theaters are undesirable.

Present plan of Katz is to keep run-

are undesirable.

Present plan of Katz is to keep running for six weeks to get burlesque established, then to close for summer and reopen in the fall, possibly with labor troubles ironed out.

BAA Gets Closed Shop in Detroit

NEW YORK, May 4.—According to reports reaching the Burlesque Artists' Association here, three burlesque houses in Detroit have gone 100 per cent BAA. The theaters reported as making this move are the Gayety, Avenue and National, with deputies said to be already stationed in each house.

There is said to be a meeting scheduled for this Monday midnight of these three Detroit houses, and Tom Phillips, president of the BAA, is making the trip to that city to attend the meeting. He will return immediately to attend the open meeting of his organization Wednesday night.

Matt Kolb Off Okeh At Grand, Canton, O.

CANTON, O., May 4.—Matt Kolb, who until recently had his own burly troupe at Harry Kahle's Empress Theater, Cincinnati, opened his new company at the Grand Opera House here last Saturday. Art Moeller is partnered with Kolb on the local venture. Opening week's business was okeh. Company is doing matiness on Wednesday, Saturday and Sunday. (See MATT KOLB on opposite page)

Burly Briefs

CHARLIE SCHWARTZ, of the Oxford, Brooklyn, who had so much trouble with picketing (involving American Legion posts). Is staging a special midnight performance May 14 for the full membership of the American Legion of Kings County. Dave Gardner was ambulanced to Bellevue Hospital, New York, last Thursday. Jimmy Francis Jr. and Margie Bartel went by auto to open a 16-week engagement at the Burbank, Los Angeles. Carroll Sisters opened at the Bijou, Philly, this week after closing at the Troc, agented by Jack Beck. Ann Corio is being sought after to appear at the Gayety, Baltimore, week of May 12 and the Howard, Boston, May 27. George Katz wanted her also for Syracuse. Tiny Huff closed at the Rialto, Chicago, last week. Hinda Wassau is current as added attraction at the Gayety, Baltimore, and goes to the Howard, Boston, next week. Katz has her billed in his programs as coming to his house soon.

as coming to his house soon.

KAY JOHNSON closed a week ago Sunday night at Werba's, Brooklyn, after some hot words. . . . Markle Woods closes this Sunday night with Supreme. . . . Charlie Altman, the Long Branch jeweler, and Nat Mortan get a lot of pleasure out of ribbing each other. . . . Cynthia Michel gave in her notice to close at the Gotham, New York, and opens soon at one of the 42d street

houses. . . Ming Toya, current in Philly as added attraction, goes to Baltimore next week and Washington the week following. . . Last Tuesday night was chorus girl night over at Billy Tanner's in New York. . . Lou Devine, Jewel Sothern and Sylvia opened Sunday at the Star, Brooklyn, placed by Phil Rosenberg. . . Henry Abbott Jr. was convicted of fraud last week in New York and remanded to the Tombs for sentence May 9.

TWO NEW INDIE shows went into rehearsal Monday in Philly. . . No. 39 show is Cherry Blossoms, opening May 13 in Boston. . . Cast includes Rags Ragland, Jess Mack, Jean Lee, Mile. Convey, Evelyn Whitney, Jimmy Pinto and Dell Della, Erma Vogelee, Tommy Levine and John Nichols. . . The 40 show includes Foster and Kramer, Ray Parsons, Mimi Reed, Marie Allely and Phyllis Vaughn. . . This show opens May 12 in Baltimore. . Racket Dears show, with Mike Sacks, closed last week in Philly; Eye Dears of 1935, with John Grant, closes this week in Baltimore, and Broadway Babies, with Bates and Hunt, closes this week in Washington.

CHARLIE ROBINSON, comic, completed a 12-week run at the Avenue Theater, Detroit, and is now vacationing in the motor city.

U-NOTES

By UNO

HERMAN FERBER and Inez Marvin arrived in town 9:30 a.m. on April 30 arrived in town 9:30 a.m. on April 30 from a long engagement at the Roxy, Toronto. At 10:30 a.m. the same day Ferber opened at the Republic. Miss Marvin opened for the Minsky-Weinstock firm the week following. Both were slated for the Galety, New York, originally, but will fill that engagement after the Supreme Circuit tour.

ERMA VOGELEE, long with the Wilners, left New York to join a new Indie Circuit show, the one which will have Rags Ragland, Jess Mack and Jean Lee, other ex-Wilnerites.

ROSE LaROSE, billed as "The Exotic Charmer," back from a severe illness and celebrating one year of successful engagements with the Minsky-Weinstock

CHARLES LAUK, manager of Eltinge, New York, still in bed at his New York hotel. Doctor says about 10 days more will be necessary to mend the left arm broken thru a fall down an eight-foot ladder in the wardrobe room March 4.

BILLY FOSTER and Leonard Kramer's Indie show disbanded in Union City April 27. Foster and Kramer vacash for two weeks and return. Billie Diamond entrained for the West after many suc-(See U-NOTES on opposite page)

PEGGY HILL THE DARLING OF BURLESK.

STILL THE "TOPS".

EDNA (HOTCHA) DEE

CHAS. "RED." MURRAY Marshall & Leonard

OUISE STEWART

PHIL EPPENS

ANN DARE JUST A RED-HEADED SHOW-STOPPER.

MILING INA THOMAS

A REAL BOX-OFFICE MAGNET.

MARIE GUNDLE

Talking and Stripping Genius.

MADGE CARMYLE THE DANCING LADY. Phil Rosenberg, Ea. Rep.; Milt Schuster, Wes. Rep.

JACK "TINY" FULLER
"No PFURTZIN AROUND."
Independent Circuit, Management JACK BECK.

CYNTHIA MICHEL

STRIPPING A LA PARISIENNE. Direction DAVE COHN.

MARIE ALLELY

EDDIE INNIS STRAIGHTS DANCES SINGS ETC. ETC. Management JACK BECK.

RAE HOLLAND

Foster and Kramer KINGPINS OF BURLESQUE.

Georgia Sothern ning at All Burlesk House

BILLIE DIAMOND

SYLVIA
THE ORIGINAL DIAMOND GIRL.

Moore Shows

Hello, America, drew much favorable comment in the newspapers and magazines during its stay here. Todo, national weekly, carried a cover page on the show last week. Station XEB broadcast the show's entire performance last saturday. Members of the cast entertained Amelia Barhart at a Shriners' luncheon during her recent visit here.

Girls From Paradise carries 40 people, featuring the Wilfred Mae Troupe, hoop jugglers; Robert and Carol Gale, ballroom dancers; Wilson and White, comedians; Tom Farmer, rope spinner; Maxine Shelton, singer; Ginger Mullins, Maxine Shelton, singer; Ginger Mullins, singer; Althea, silver dancer; Josephine Oliver, violinist; Don Elwell, dancer; the Gifford Sisters. A Mexican emsee and a 15-piece Mexican orchestra is slated to join here. Company is scheduled to remain in Mexico until June 12, when it is carded to sail for a tour of Spain.

Limie Stilwell is company production manager. Moore accompanied the show here from Dallas but will return to the States as soon as the unit is set.

"Crazy People" Does Finale in Courtroom

CTTUMWA, Ia., May 4.—Crazy People, Chicago troupe which made an appearance at a local theater, played its last act in the Ottumwa police court with Judge H. D. Judd ringing down the final curtain. Charges and counter-charges flew among the cast and the court scene was packed with drama.

Saul Brilliant, part-time partner, was found guilty on a charge of embezzling preferred by the show manager, Roy Gordon, and was assessed court costs. Brilliant failed in his attempt to have Gordon arrested for disposing of a trailer which both were said to have owned. Aline Swan, 18, acrobatic dancer, contributed her part to the court bill by charging Gordon with assault. Gordon admitted he had put his "arms around her just like a daughter" and received a 10-day suspended sentence.

Seven others in the troupe were detained for an unsettled hotel bill. Rudy Brocco, G. N. Colston, Elmer Brown and Roy Swift were given suspended fines of \$10 each on the condition that they settle, and three women held on the same charge were found not guilty, including Miss Swan, Mrs. Colston and Mira Chambers.

Unions Now Picket Star; 2 Legion Posts in a Jam

NEW YORK, May 4.—Following the settlement of the six-week strike of four unions against the Oxford, Brooklyn, the unions proceeded to extend their activity to the Star Theater in that boro. The first night of this new picketing brought about 22 arrests.

As a result of the Oxford picketing two Manhattan posts of the American Legion have been suspended for permitting uniformed members to picket. The posts involved are the Rahman-De Bella Motion Picture Operators' Post and the John Philip Sousa Post.

Tab Tattles

Tour Mexico

John Sapp lines up larger Mexican towns — "Girls From Paradise" for Spain

MEXIGO CITY, May 4.—Hello, America, musical tab, which John W. Sapp, of Los Angeles, brought into Mexico six weeks ago, winds up a four-week stay at the Politeamo Theater here tonight. Originally set here for a three-week stand, the company was held an additional week due to good business. Hello, America, is owned by Marsline K. Moore.

After leaving here Hello, America, will tour several of the larger Mexican cities before being routed back into the States thru Juarez. Girls From Paradise, another Moore unit, opens here tomorrow and later may also be sent over the Sapp Circuit, which includes 20 houses, most of them two and three-day stands out of Mexico City.

Hello, America, drew much favorable comment in the newspapers and magazines during its stay here. Todo, national weekly, carried a cover page on the show last week. Station XEB broadcast the show's entire performance last Saturday. Members of the cast entertained Amella Earhart at a Shriners' luncheon during her recent visit here.

Tand Thattes

Enhard Theater, Winnipeg, Man. In the roster are the Erhardt Brothers, June McNulty, Don Fitzloff, a six-piece ork and eight girls in the merry-merry. Biz is good, they info. . . After six months under a doctor's care Naomi (Boots) Joyce has rejoined Cotton Watts Temptations of 1935, now at the Bonita. Chattanooga, 1935, now at the Bonita. Chattanooga of 1935, now at the Roxy, Knoxville, Ellis the Prank (Red) Fletcher, late work that the Rialto, Knoxville, Charles and Chattanooga for the last 30 weeks. . The Rialto, Knoxville, Closed its stage show Saturday night, the show is at week. Station XEB broadcast the s

A LMA VINCENT, of the Naro Lock-ford Trio, now on tour of Mexico with Hello, America, under the direction of John W. Sapp, was stricken line of girls. Texas Guinan's Gang and their new Scandails are back in the Pennsylvania country. Featured comics are Raiph (Cookie) Cook, Floyd Christie and Dick Lane. Other performers include the Three St. John Brothers, equilibrists; King Brothers and Dorothy, rhythm dancers; Jack and June Everett, dancers; Ruth Racette, singer; Judith, fan dancer, and a line of 18 girls. . . . Paul Reno last week took delivery on a new airflow just to get rid of some of the profits of the past season. Reno is now busy whipping into shape a floor show for French Wilgus' Wooden Shoe night club at Russells Point, O., with the opening set for May 18. This marks his fifth summer on Indian Lake. Raiph Mosher, of Cleveland, will furnish all the acts for the spot, Reno reports. . Recent additions to the "SeaBee" Hayworth Broadway Novelties are the Taylor Trout Trio, novelty jugglers and acrobats, and a line of girls, bringing the roster back up to 25 people. "SeaBee" played Santa Claus the other week to a performer who signed his name Harry E. Barnes and said he needed 12 bucks to join. Hayworth wired the dough but hasn't seen the act as yet. Some five weeks ago he put out \$60 to bring in an ork and "SeaBee" hasn't heard 'em toot to this day. Just an easy mark.

M ATT KOLB and his new partner, Art H. Moeller, now in their second week with their burly troupe at the Grand, Canton, O., have taken a lease for the summer on the Ramona Theater on the lake at Grand Rapids, Mich. They will install a tab revue there soon. A. B. Marcus has had the spot for several summers, but his present shows have grown too big for it.

Jack Willoughby is now emseeing at the Wonder Bar, Cincy beer emporium. . . Charley (Joy) Gramlich has the girl show with the Peerless Exposition Shows this season. . . Bill Steed is still managing Tom Reilly's Rialto Theater in Chichnati. . . . Where are all you pals who promised to give me all the dope regularly from wherever you may be? Shoot in a line, even if it's only a postcard. . . And remember if you get into Cincy drop in at The Billboard and pay us a visit.

JOAN HARLOW, Louise Adair and Margie Davis, usherettes at Minsky's, Brooklyn, doubled as chorines week of April 22 when three regulars took sick.

Walters Tab in Eastern Canada

ST. JOHN, N. B., May 4.-Lou Walters Club Cascades Revue, a Boston show, is making its second annual tour of Eastern Canada. Show carries 22 people,

Eastern Canada. Show carries 22 people, including a seven-piece ork and an eight-girl chorus.

Featured are the Tiffany Twins and Tom, in dancing and dialog; Raynor Lehr and his colored stooge, eccentric dancing and patter; Arthur Laval, baritone, and the Bernie Stevens Orchestra.

Company has just finished a week's stand at the 1,800-seat Capitol Theater here and played to heavy business. Admission price was jumped from 39 cents to 50 cents during the show's engagement.

Company is making the jumps by mo-tor and the Walters motor cavalcade has been finding the going rough over New Brunswick's dirt roads.

Maggie and Jiggs, Notice!

CINCINNATI, May 4.—Act of Maggie and Jiggs, who in recent months have been playing thru Indiana, Illinois, Ohio and Kentucky, are urged to communicate immediately with Al Myers, known professionally as Al-Vini, at 1508 St. Charles street, New Orleans. According to word received by The Billboard from Myers, Jiggs' brother-in-law, Jack White, took his own life after murdering his wife in New Orleans Thursday. Their bodies are being held by Pat Gay Their bodies are being held by Pat Gay McMahon, of the Coburn Funeral Home,

MATT KOLB-

(Continued from opposite page)

(Continued from opposite page)
Regular schedule is two shows a night,
with a weekly change of bills.
In the Kolb cast are Hal Rathburn and
Cliff Cochran, comics; William DeShon,
straights; Ray Kolb, the Howard Brothers,
Goldie Korine, Jan LaToy and Mae Clarke.
Dorothy Allan produces the 16-girl line.

NEW MANAGERS

(Continued from opposite page) soring the shows, with members being required to live up to rules and regulations set up by the group, and working in close contact with the license com-missioner. It is reported that the guild favors the commissioner's idea of using

ravors the commissioner's idea of using vaude acts in burly.

Tom Phillips, president of the BAA, was asked about the agreement existing between his organization and the NBAA and he informed this new guild that he expects them to live up to it.

(Continued from opposite page)
cessful years East. Kay Johnson opened
at Minsky's, Brooklyn, April 28. Lola
Pierce at home, 16 Spring street, New
York. Eddie Innis to Salspa Club,
Mountain Side, N. J. Margie Bartel and
Jimmie Francis Jr. left in their auto
for the Coast. Harry Stratton and Lew
White to other fields.

ELVIA HERNDON making stage gowns between strip numbers at the Star, Brooklyn. Recently completed two, one for Ruth Donald and one for Joy St.

BERT SAUNDERS and Dorothy De-Haven booked by Jack Beck into the Bi-jou, Philly, indefinitely. Charlie Goldie keeps on comicking at the Bijou.

EVELYN MYERS taken suddenly ill and forced to bed April 25. Marion Blane subbed for the rest of the week at Minsky's, Brooklyn.

JOHNNY KANE, manager Minsky's, Brooklyn, booked more theater parties for May, with 250 of the Jewish War

KOLB

Cheatrical Mutual Assn.

By DAVID L. DONALDSON Grand Secretary-Treasurer

Toronto Lodge No. 11.—The following committee, Walter B. Leake, chairman; C. W. Rockwood, vice-chairman; W. W. C. W. Rockwood, vice-chairman; W. W. Hayes, secretary; Dan Pierce, Jack Boye, Thomas Parsons, C. W. Leake, Harry Leake, Joe Leake, Al Lobratco, Abe Wilkes, Mike Wilkes, Jack Carter, Ernie Hogg, Stan Alright, Nick Dunne, Eddie Smeale, Jack Grey, Charles Gallagher and Harry James, is making great preparations for the coming convention to be held in Toronto, Ont., the week of July 8, 1935.

This the 25th biennial convention and Toronto is out to make the affair the best ever. The headquarters will be at the Hotel Royal York.

Toronto's only request is that all lodges send information as to how many will attend from their lodge.

Let's forget the depression and get ready to march Toronto-ward in July.

Grand Secretary D. L. Donaldson re-quests anyone going via Buffalo to get in touch with him while passing thru.

Veterans, Post No. 37, for the 10th, and 400 of the men of Marlboro for the 17th.

GEORGE FINCH, associate manager of the Republic, New York, played genial host at the wedding of his son, George Jr., to Vera Meehan April 27 at the Finch home in Brooklyn.

JIMMIE GERARD and Tillie (Buster) Marco, formerly in burlesque, now play-ing vaude dates in and around Boston.

CHICKIE WELLS, former burlesque soub, and husband, Buck Eddy, now with Cole Bros.' Circus touring the West.

FLORENCE DRAKE, former bur-lesquer, singing novelty numbers in cabaret in Racine, Wis.

WILLIE CREAGER, former Columbia Wheel ork leader, is now in the pit at the Republic. New York, wielding the baton in behalf of Supreme Circuit shows Heavily featured out front.

JEAN BEDINI now working a 25-people unit, All-Star Revue, on the Gus Sun

GLORIA GAYLE and Ann Smith new principals at the People's, New York. Ella Sears wasn't on hand for rehearsals and Jerri Sargent off on a fortnight's

FRANK (BUD) WILLIAMSON, once a character man in burlesque and now in vaude, tells of a "first-half" snapper he caught in Miami. The "last half" was bitten off by a shark.

JOSEPH K. WATSON, of the old comout another legit show.

WANTED

FOR STOCK, two bills weekly, Feature Producing BLAOK FACE COMEDIAM (young), must sing and dance. Specialties Write or wire ELMER WRIGHT, Reno Theatre, Oklahoma City, Okla.

Nanted for Stock

BIT PRODUCING COMEDIAN, PIANO PLAYIBA wire. Other useful people write. WARREN CANDLER, Roxy Theatre, Knoxville, Tenn. Foyle Craig-Myrtle and Bill Keilly answer.

RAMONA THEATER ON RAMONA LAKE

GRAND RAPIDS, MICH.

OPEN MAY 26. REHEARSAL, MAY 18.

Musical Comedy People all lines. Exceptional Chorus Girls, doing Specialties preferred.

Prima Donna, S. & D. Comedians. No smut. Talented Principal Women. No strips. All SWEETEST SUMMER ENGAGEMENT IN AMERICA.

& MOELLER

McKinley Hotel, CANTON, O.



Magic and Magicians

By BILL SACHS (Communications to Cincinnati Office)

MARVELO (Lester Lake) is slated to open a tour of summer spots in Florida May 15, booked thru the Stanley Willis

JOHN MULHOLLAND landed on the front page of The New York World-Telegram last week when that paper kidded him about the disappearing bird cage really vanishing after a performance at the Dutch Treat Club, New York, April 9. The nickel-plated brass cage cost John \$150, and he's having a new one constructed now. new one constructed now.

JARROW is holding amateur nights for magicians at the Delmonico Club, New York, where he is now appearing.

AMEDEO is planning a sensational publicity story of his own role as undercover man for Houdini during the latter's vaudeville tours.

HARDEEN was the principal perform-er at the initial meeting of the National Boys' Magiklubs in Gimbel's Department Store, New York, recently. Hardeen is slated to open at the Million-Dollar Pier, Atlantic City, late this month.

PAUL DUKE is quite proud of playing for Mrs. William Randolph Hearst, Mrs. F. D. Roosevelt and the President himself at three different functions last

IT WAS WITH EXTREME regret that we learned of the passing of that Grand Old Man of Magic—James Barton (El Barto), who died suddenly last week at his home in New Jersey. "Uncle Jim," as he was familiarly known in magic circles, was for many years a prominent figure at the various magic conventions. His absence at the forthcoming magical conclaves will be sadly felt. A friend conclaves will be sadly felt. A friend of every true magician and always willing to assist the struggling young magic worker, Mr. Barton's passing will be mourned by hundreds of magi from Coast to Coast. Details of his death appear on The Final Curtain page, this Issue.

STEWART JUDAH, Cincinnati magish, and Lyman Allen, of Boston, who now calls Cincy his home, are planning to surprise the visitors to the forthcoming IBM convention in Lima, O., with a corking and original pocket trick which they have perfected and which they call the Ju-Al Miniature Message Book. They expect to clean up with the new wrinkle. They will also introduce at the convention an original message frame, which John Schneider, Cincy magic worker, is making for them. magic worker, is making for them.

DR. FREDERICK KARR is broadcas ing over an Ironwood, Mich., radio works. He is set there indefinitely.

PRINCESS ZULEIKA, mentalist, known to radio listeners as the "Voice of Wis-dom," is appearing nightly at the Golden Pumpkin, New Orleans.

PHARO, Egyptian magician, has been working in and around Philadelphia for working in and around Philadelphia for the last three weeks and reports good business. Show has several new fea-tures, and Manager John S. Bowman states that he has negotiated a string of seashore resort dates. Best date so far was the huge Stetson Auditorium in Central Philadelphia, where show was sponsored by the employees' group.

THURSTON wound up a full-week stand at the Embassy, Johnstown, Pa., May 4. He played to capacity houses thruout the engagement. His show was one of the very few in the history of the house to stay a full week.

DOUBLE O. MALONE, who did a magic act in vaude for many years, is now lo-



THE SPHINX Magicians' Magazine
25% a copy 130 W 42 J SI NEW YORK CITY

Large Professional Magic Catalogue, 25c HOLDEN, 220 W. 42d St., New York City



ALVIN H. JANSEN, eldest son and manager of Dante the Magician, and Vic Hugo, manager of the Oriental Theater, Hongkong, snapped re-cently in the ancient Chinese city. cently in the ancient Chinese city. Their acquaintance dates back 23 years, when Dante, then known as the Great Jansen, started on his first tour of the world under the management of Vic and Charles Hugo and piloted by Feltz Bley. Alvin at that time was a youngster of 5. Hugo was formerly well known in American theatrical circles.

cated in Kansas City, Mo. Malone is now out of the business and is engaged in a commercial line.

FREDERICK LaDELLE emseed the annual meeting of the Fort Wayne Magicians' Club at the Little Art Theater, Fort Wayne, Ind., recently and worked his card tricks, magic and illusions for the large crowd present. A. L. Randall was chairman of the affair, assisted by George Aker, Dr. Eugene Bulson, president of the club, and Robert Wedertz. Ralph Bowerman, Marion Black, Relue and Robert Wedertz also anpeared on the and Robert Wedertz also appeared on the

C. R. TRACY is to be host to the Mid-West Magical Society for the regular monthly meeting to be held May 19 at the Tracy home in Sioux City, Ia. It is planned at that time to discuss further plans for a convention to be held in Marshalltown, Ia., in honor of T. Nelson

PHILIP T. THOMAS, Baltimore magish, was one of the features of the Polly Fol-lies of 1935, presented recently at the Baltimore Polytechnic Institute by the

MRS. HARRY HOUDINI and her business manager, Edward Saint, are making a double transcontinental trip in order to take in a trio of important magic gatherings. They left Hollywood May 4 and will arrive in New York in time to make the annual banquet of the Parent Assembly of the SAM. From New York they will dash to Philadelphia to attend a dinner to be given in Mrs. Houdini's honor by the Houdini Club of that city. They will return to Hollywood in time for the Pacific Coast Association of Magicians' Convention to be held there July 25 to 27, inclusive. The Los Angeles newspapers have been giving the forthcoming West Coast magi conclave a grand bit of advance publicity. MRS. HARRY HOUDINI and her busi-

JOHN D. LIPPY JR., the "chemical magician," of Washington, D. C., and Hanover, Pa., was a visitor at the magic desk last Friday, accompanied by Leslie P. Guest, Queen City magish. Lippy is tour director of the "World Wonder Car," a traveling museum containing "1,001 curious things," and John is working several weeks in advance of the mammoth bus. To date the educa-tional exhibit has covered 19 States, and 19 governors have received the car. Lippy will continue the tour for at least three more years. He promises to have it in Lima, O., June 4 and 5 as (See MAGIC on page 28)



The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

The "possibilities" grouped below are contributed weekly by members of the staff thru their contacts with various entertainment forms. The field is not limited to theaters and other amusement spots covered in line with review assignments.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For LEGIT

MUSICAL.

PETER RAY—colored dancer now with the Benny Meroff unit in vaude. A personable lad of about 18, he does fast tapping that is amazing. His routines are different, including toe taps and difficult splits, all of them done at breakneck speed. Would sock if spotted in a revue.

TIMMTE AND FREDDIE—two colored dancers with a remarkable rou-tine, now at Connie's Inn, night spot. A cinch show-stop for any type of entertainment, the boys having both dancing ability and personality. Close of the act includes one jumping ever the other and going into knee drops and splits from high. They've already appeared in vaude.

DRAMATIC

GLADYS SMYTHE—vivacious bru-net, about 20, caught in God Never Said a Word with the Thalians, amateur group, at the Brooklyn YMCA

last week. As leading ingenue, she handled difficult lines with remarkable skill, giving the role a fine and rounded interpretation. Ripe for a try with a professional group.

For VAUDE

BENAY VENUTA—excellent con-tralto blues singer who has appeared as guest artist on various network air as guest artist on various network air programs. She does the blues numbers to a fare-thee-well, but sings other pops as well. Effective style and excellent, colorful voice. Her looks would also help her on the vaude stage. She is scheduled to make some film shorts soon.

LOUIS PRIMA AND ORCHESTRA -hot five-pleee rhythm band now at the Famous Door, local night spot. Ork is one of the hottest aggrega-tions to hit town and should sock solidly in vaude hereabouts, dou-bling from its club engagements. Frima does some singing, which is good, but the outfit hardly needs specialties, what with the brand of rhythm it dishes out.



Minstrelsv By BOB EMMET (Cincinnati Office)

RICHARDS & PRINGLE'S Georgia Minstrels, with some 40 singers and dancers, were the featured stage attracwash, recently. Outstanding was the male chorus and brass band. The screen entertainment was in this case but in-

"CAN YOU INFORM ME," writes one "CAN YOU INFORM ME," writes one of our readers, who signs his name Earl, but whose last name in unintelligible, "if Frank Tinney, black-face comedian, is still in the land of the living. When I last heard of him he was living in Philadelphia. This will also settle an argument." Perhaps one of our readers can answer the gentleman's query.

MAX (SAMBO) TROUT has jumped from Indianapolis to Detroit, where he expects to reorganize his minstrel show.

JOHN W. VOGEL is reported to be organizing his Honey Boy Minstrels for a swing under canvas thru New York and New England. Opening is slated for around May 15.

BILLY MURRAY, last season with Max Trout's Minstrels, has jumped into In-dianapolis, after playing the night spots in the Windy City.

OTE BALDWIN pipes that his home town, Henderson, Ky., is erecting a new opera house to play traveling attractions.

ARTHUR CRAWFORD, still in Chicago, is making ready for the summer by cleaning and painting his housecar. Art has trouped with the best in minstrelsy.

JOHN BAXTER, baritone, formerly with the Dockstader Minstrels, is now a booking agent in Chicago.

AL TINT, yodeling minstrel, left Chicago a few days ago to join Ken Hack-ley's Grand Ole Opry Company.

JOE SMITH, bone player, broadcast with the WLS Barn Dance from the Eighth Street Theater, Chicago, Saturday night, April 27. Joe says it looks

like a weekly program for him with the WLS gang. Pretty good for a 73-year-old youngster.

National Minstrel Players and Fans Association By ROBERT REED, Secretary

Jack Shepherd, former vice-president of the Eastern States area, writes that the Carroll Johnson Memorial Circle, of the Carroll Johnson Memorial Circle, of Elizabeth, N. J., is planning an extensive membership drive. "We are hopeful of doubling our present membership be-fore the end of this year," quotes Mr. Shepherd, who has been appointed gen-eral chairman of the new membership

George Primrose Memorial Circle, of George Primrose Memorial Circle, of Sharon, Pa., is also planning an active campaign for new members. Paul J. P. Donley, the singing fireman, is scheuled to head the Sharon group, which con-sists of a three-county membership com-

First letters from the Eastern territory rist letters from the Eastern territory to reach headquarters expressing possible attendance at our September meeting at Cleveland were received from Prof. Walter Brown Leonard and Frank Miller, both of Glens Falls, N. Y. Let us now hear from more of our distant State members. State members.

Doc Blair, who needs no introduction, to veteran minstrels, writes in to ex-tend greetings to all the oldtimers. Doc

(See MINSTRELSY on page 31)



NAYLOR'S MIGHTY MINSTREL

TED—Real Jig Show Agent-Billposter com-Musicians, Performers, for one-nighter, and Copelan, Jacky Foster wire, Chick th come on. Hopkinsville, May 9; Madison-10; Greenville, 11; all Kentucky.

Conducted by DON KING—Communications to 25 Opera Place, Cincinnati, O.

San Bernardino Off To Fine First Week

SAN BERNARDINO, Calif., May 4.— The Hal J. Ross-Ray C. Dunlap show here got under way April 25, with 41 couples toeing the starting line. Dick Edwards is head emsee, receiving capa-ble assistance from Bill Stein, master

ble assistance from Bill Stein, master of microphones (four times daily over KFXM), and Wally Adams, on the comedy end. Jane Shannon, "Blue-Flame of Melody," has already proved her popularity with the crowds.

More than 25,000 attended the show the first week, sending it off to a fast start that bids fair to outdraw any Ross show on the Coast. Louis O. Macloon, who fronted for the lease and county license for Ross and Dunlap, is well-known show producer and has a well-known show producer and has been credited with discovering several popular movie stars and legit stage pernalities.

sonalities.

At the 120-hour mark the floor was reduced to 24 couples and one solo as follows: Harry Hamby and Jean Moon, Paddy Welsh and Donna St. John, Frankle Wegner and Johnnie Hemphill, Ernest Basquez and Ethel Rayes, Elmer Ernest Basquez and Ethel Rayes, Elmer DuPree and Lucille Delmar, Billy Curts and Billie Atkins, Mario Allesandro and Alice Holmes, William Contereres and Lucille Gomez, Don King and Alice Playton, Buddy Rink and Connie Mitchel, Charles Tourso and Faye Gearhardt, Marvin and Patsy Hobaugh, Ralph Ellis and Connie Maler, Darrel Huntley and Patty Murphy, Dick Flynn and Margie Myers, Tom Day and Irene Carter, Tad Black and Pauline Boyd, Stan West and Mary Walker, Gordon Haring and Jean Sanders, Ed and Pat Brannigan, Frank Costello and Helen Chester, Sonny McNeil and Jean Stewart, Chester, Sonny McNeil and Jean Stewart, Tom Loring and Betty Lee Doris, Pee Wee Collins and Jackie Moore, and Dick



Lynchburg, Virginia Opens May 15

Positive Virgin Spot Dedicating New Stadium DON'T MISS IT!

Contact:

EDDIE GILMARTIN

Carroll Hotel, Lynchburg, Va.

ST. LOUIS

Always a Winner Walkathon Starting May 25 Edge of City

Cnly Contestants with entertaining ability, wardrobe and GAN TARE IT wanted. For some state of the contest of the contestants will not be taken care of before May 22. Write

AL RAUER of STEVE HEALY, care um, St. Louis, Mo.

LEW (POP) WATSON'S WALKATHON

Opening Cashman's Island Park, Portsmouth, R. I., Saturday, May 11. Can use Reliable Teams. Report to "POP" WATSON, Cashman's Island Park, Portsmouth, R. I.

WALKATHON SEATS

Bleacher and Grand-Stand Chairs for hire. Floor layout furnished. MARTIN N. V. TENT & SEAT CO. INC. 304 Canal St. New York.



CHARLES M. HAYDEN, one of the best liked operators in the field, now combined with Hal Ross on the Golden Gate Ballroom show. San

Fox Show Picking Up Nicely at 700 Hours

RICHMOND, Va., May 4.—The International Amusement Company's show, under the supervision of Sam M. and Daddy Fox, opened here recently to a bad weather start but has been improving steadily. Duke Hall is featured six times daily on the broadcast over WRVA, Richmond, and WPHR, Petersburg. Billy Lang, Al Cook and Sam Gore are regulars on the stand, floor comedy being handled by Cliff Real, Squirreley Bradley, Austy Dowdell, Steve Barr and Jackie Murphy.

After 700 hours contestants still going RICHMOND, Va., May 4.-The Inter-

After 700 hours contestants still going thru the daily Australian Dynamite Derbies include: Val and Johnnie Ryals, Derbies include: Val and Johnnie Ryals, Eddie Lensky and Anna Brown, Jackie Murphy and Louise Mabeine, Austy Dowdell and Toni Pinion, Joe Trendell and Jennie Marion, Abe Shapiro and Ann Barker, Squirreley Bradley and Goldie Looks Rice, Jimmie Rickie and Leona Michol, Jimmie Webb and Vivian Gatens, Willie Pollard and Julia Santex. Solos are Steve Barr, Pop Miller, Cliff Real and Whitey Maddox.

Music is by Lew Caskey and his Sleep.

Music is by Lew Caskey and his Sleep Busters. Concession is by Johnnie O'Shea. Heinie Rink's ice act packed 'em in last week and will be repeated. Evening broadcast over WRVA (5,000 watter) is at 11 p.m.

Godar Show Is Set for Summer

SALINEVILLE, O., May 4.—Al Godar's walkathon at Addison Hall here is winding up its first show and preparing to start a skatathon, first contest of its kind ever staged in this section of the State. Show has been drawing well for the past several weeks and has worked up plenty of interest with special nights, attracting heavy patronage from East Liverpool and surrounding towns. Sammy Otto's Band is still on the stand. Administration here continues to lend co-operation, and, according to Godar, the unit will run well into the summer.

Swartz Units Show To Excellent Houses

TOLEDO, O., May 4.—The Guy H. Swartz walkashow, at Willow Beach Park here, got off to a fast start before a full house May 1, with 34 teams answering the starting gun. The grand march saw an exceptionally well-dressed group of contestants (thanks to the expert supervision of Mrs. Guy Swartz) parade before the appreciative audience. Twenty-two of the starting teams are still going strong. Emsees are Eddie Brown and Clyde Earle, with the night management ably handled by Floyd Hayes. From present appearances Toledo fans are set to send this one away in the black.

the black.

Unit No. 2, the combined Guy Swartz-Fred Sheldon show at Bloomington, Ill., is playing to fine houses and looks like a winner in its third week.

Leinen Cleveland Show Has 19 and 1

CLEVELAND, May 4. — Red Leinen's one-fall show at the Broadway Arena here has passed the 400-hour mark with 19 couples and one solo remaining on the floor. The show has been speeded up considerably and the ladies' matinee club shows a decided attendance gain. Entertainment, consisting of a well-rounded program of public dancing, floor shows and a variety bill, is balanced effectively with frequent sprints. Griff Morris and his Clevelanders furnish the dance music.

dance music.
Recent visitors include Max Baer, Joe
Penner, Joey Welss, from the Hal Ross
Coast show, and Hinda Wausa, of burly fame. The members of the Chicago White Sox baseball team are to be guests of the management during the coming visit to

Additions to the staff during the week are Joe Ford, emsee; Doc J. P. King, night trainer; Murray Schartz, day trainer, and Harry Burman, special promotions and distributions.

Harry Burman, special promotions and advertising agent.
Contestants on the floor are: Woodrow Wilson Webster and Helen Ludwig, Jean Williams and Lou Wilson, Ken Reeves and Ruthie Booth, Pop Terry and Ann Buddi, Bill Ross and Joy Hornick, Frank (See LEINEN CLEVELAND on page 57)

Steinel Flint Walk Off to Fast Start

FLINT, Mich., May 4.—The Midwest Walkathon Association's show, Jack B. Steinel, president and general manager, Steinel, president and general manager, got under way here tonight at the Industrial Mutual Association 7,000-seat auditorium, with some 70 teams on the floor. The emsee staff is headed by Al Baker, with Mickey Thayer, Chuck Payne and Paul Roscoe assisting. Five acts of vaudeville will be a weekly feature, with changes every three days. Floor judges are Bill Lincoln and L. D. McGee; trainers, Teddy Hayes and Tommy Greenhouse; Teddy Hayes and Tommy Greenhouse; Turses, Betty Powell, Marion Burns; Martha Dallas, auditor, and Ray Maxwell, publicity. Dally broadcasts are over WFDF. Ray (Pistol Pete) Wilson was a big hit with his opening night comedy.

Bob Lee Chi Walk Okeh in Sixth Week

CHICAGO, May 6.—The Bob Lee walk,

CHICAGO, May 6.—The Bob Lee walk, at Pla-Mor Stadium, last week was down to 12 couples and 1 solo. Good weekly houses with several turnaways over week-ends are reported. Daily broadcasts are over WEDC.

The staff has Bob Lee, managing director; Ralph Mefford, general manager; Les McCullum, Tex Swan and Jack Tunick, emsees; Moon Mullins and Eddie Burke, floor judges; Lou Petros, Herb Beaver and Bob Kelly, trainers; Mrs. Al Wilson, Connie Tucker, C. Evangelist and Pearl Caruthers, nurses; Inge Petersen, Rita McKay and Margie Pair, cashiers; Frank Weinman, public relations; Henri Bergh and band on the stand, and Bob Lee and Nick Winrick handling publicity.

licity.

Teams still fighting it out on the floor Teams still fighting it out on the floor are Cap McCoy and Ruth Roncho, Eddie Watson and Janice Watson, Nunzio Raimondi and Marie Robbins, Eddie Swyers and Midge Casper, Johnny Bellaire and Jean Starr, Roma Bennett and Helen Bernardi, Marvin Hammond and Babe Perry, Anthony Bernardi and Josephine Knoll, Leo Kerby and Marie Kuta, Jackle Parr and Mary Long, Lester and Sally Smith, Harry Marion and Marge Perry, and Bob Adams, solo.

Doucette-Burke Take Elgin Show

ELGIN, Ill., May 4.—The Ralph H. Dahlstrand-Willignan Fox Valley walk here ended at 1,203 hours after a nineday nonstop, with Buddy Doucette and Gertle Burke coming under the wire just ahead of Ray Stevenson and Kitty Conn. Hotch Bloom and Betty Brown finished third.

Ray Stevenson and Betty Brown were married during the nonstop before a packed house, with Judge Strickman, of Elgin, doing the honors. The show drew fairly well thruout, with excellent houses in the last two weeks. Captain Cramlet was head floor judge.

Comerford-McGeer First In Jackson Walkathon

JACKSON, Mich., May 4.—The Jackson show closed after 2,118 hours, with Viola Comerford and Tommy McGeer, first; Clyde Wood and Edna Nowell, second, and Doug Mills and Jo Hitt, third. The victory ball turned 'em away, at which took place the wedding of Dean English and June Vanness, home-town couple. The show, under the direction of Jack LaRue, had Archie Gayer, top emsee, as-

The snow, under the direction of Jack LaRue, had Archie Gayer, top emsee, as-sisted by Doug Isitt and Jack (Dead Pan) Kelly; Scotty McBride, heat judge; Jack Reynolds, Jerry Martone and Eddie Day, trainers, and Billie Isitt and Janet Obert, nurses.

Mesle Dedham Walk Draws Well at 1.500

DEDHAM, Mass., May 4.—Ernie Mesle's walkathon in Mosely's-on-the-Charles Ballroom continues to draw well, with heat now being applied to the 16 couples remaining on the floor at the 1,500-hour mark. Dud Nelson, just in from the Coast, is featuring derby sprints, treadmills, hot shots and figure eights. Dud, handling the heat exclusively, is assisted by floor judges Pierre (Frenchy) Noni and Joe Brandi. Bernie Marr is staging the floor shows. Broadcasts are staging the floor shows. Broadcasts are over WHDH, Boston.

The spot seems to be walkathon-minded as the patronage has held up remarkably well, with interest in the remarkably well, with interest in the contest being supplemented by plenty of outside entertainment in addition to the floor talent. Max (Snozzle) Kelly and Freddie (Bozo) Lewis supervise the

and Freddie (Bozo) Lewis supervise the comedy end.
Contestants still among the "hopefuls" include Johnny Hughes and Ruth Watt, Bob Manjo and Lillian Houle, George Masek and Helen Steele, Billy Addy and Frances Dunham, Charles (Pop) Myers and Pal Nelles, Jimmy Scott and Happy Griffis, James Kennedy and Arline Durault, Ralph Fowler and Florence Foster, Jimmy Barrett and Helen Mack, Jole Stagg and Thelma Birdsall, Tony Mase and Jimme Shipley, Charley and Lucille Farren, Billy Page and Chickie Ross, Bob Marvin and Frances Wharton, Bob Kennedy and Mary Cassista, Freddie Nevola and Mary Di Rosa, and solo Carole Lombardo.

BERNIE MARR, emseeing on the Ernie Mesle Dedham, Mass., show, says Dud Nelson, in charge of heat on the same show, is aces with him and calls him the "king of eliminators."



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MRS. GUY SWARTZ, Willow Beach Park, Toledo, O.

OPENING SOON

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nts who have been with us, and others
take short fast sprint shows communicate

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\$25.00 per 100. Government Decorative Code Flags. Fast colors, slightly used. Write for list. WEIL'S GURIOSITY SHOP, 20 S. Second St., Philadelphia, Pa.



THE FORUM

where readers may express their views concerning current amusement maters. Opinions regarding particular shows or acts will not be considered. Neither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer and should be written on one side of the paper. Those not exceeding 300 words are preferred. Send communications to The Forum, The Billboard, Box 872, Cincinnati, O.

Utica, N. Y. In the passing of Frederick Eric many oldtimers' thoughts will go back to 1908. Maude Adams in the spring of

Notable Cast

Now Recalled

Notable Cast

Now Recalled

Now that year was in Twelith Night, produced for her thru the courtesy of the late Charles Frohman, her manager. The supporting company averaged far above that usual-Now Recalled above that usual-By Eric Death

By Eric Death

above that usually accorded to a star's production of Shakespeare in those days. Frederick Eric played the part of Orsino. Shall we in this generation see their like again?

L. BEN JOHNSTONE.

I have noted that writers to the Forum seldom mention, among the oldtimers, the circuses of 1880-'90, such as Sargent & Kidder, Martino Lowande, George Rapp's Golden Shows, Sam Scribner's Circus, Charles Holds a Brief

For Old-Time

Bridgeton, N. J.

Bridgeton, N. J.

Circus, Charles Circus, Charles Loe's London Shows and Dock & Jordan's. Who remembers Charles Lorenzo's troupe of

Circus Styles

Lorenzo's troupe of trained dogs, all of them deaf and

dumb; Harry Moon's troupe of white poodles; Max Hugo, the clown, as Happy Hooligan, with Walter L. Main's show; the combination lion cage and band wagon on the Harris Nickel-Plate Shows and the lion riding on top of a cage with the John Robinson Circus? Will the old-time circus ever come back? Will the old-time circus ever come back? Why don't circuses feature the clowns and have the joeys wear the baggy clown suits instead of tramp makeup? Where did a tramp clown originate? With some did a tramp clown originate? With some of these things the public could not then say that every circus is alike. Even modern women are bringing back the old styles. Why not the circus? EDWARD WERTLEY.

Ashland, Wis. As a constant reader of The Billboard, I would like to voice some opinions regarding the circus, my favorite form of amusement. I am 19 years old and,

Another Wants Receive Notice

19 years old and, while my ideas may not be of Another Wants

Circus Fans To

Receive Notice

wish to say that I heartly a gree with recent suggestions in The Forum that advence agents notify circus fans of the

coming of their shows at least two weeks in advance. Last season with a friend I went more than 200 miles to see a circus

went more than 200 miles to see a circus in Duluth. Minn., on July 5. Together we spent on the circus lot for tickets, etc., in excess of 87. Now if that isn't worth notifying a fellow for, I don't know the circus game or any other business, for that matter.

The fact is that I had heard the show was playing there only the day before the date, so I had to hurry to get there in time. This was on a Friday and I had gotten my copy of The Billboard on Thursday, so it was only thru The Billboard that I knew the show would be there. Inasmuch as Ashland hadn't be there. Inasmuch as Ashland hadn't had a circus in four years I wasn't going to let another year go by and miss a circus, no matter how far away it was. circus, no matter now far away it was. There was none of the rougher element sometimes heard about in connection with circuses. The show we visited in Duluth was one of the finest and cleanest I have ever seen. Performance was excellent. The workingmen on the lot

excellent. The workingmen on the lot were polite.

I, too, am deeply in favor of big, long, beautiful parades with plenty of gold-leafed wagons. I have been impressed by the fact that year after year big shows play the East, often playing in the same county, even in the same city, at the same time as another show. It is no wonder that State and city officials in that part of the country are making it harder for circuses. Too many in the same place year after year eventually is going to spoil everything.

People will become tired of seeing the

same shows year after year.

Why must there be such tremendous opposition in one part of the country? What is the matter with the rest of the country? Is it too far from quarters? People in this section actually are hungry to see a circus, after almost five years of absence of any. The circus I saw last year went right thru here, playing Marquette, Mich., after Duluth, a total of 258 miles! Ashland has a population running more than 11,000. Once in a while we get a small show that can hardly be called a circus and as a result people here think the day for circuses is about over, so why not head around here for a change and perk things up a bit? I am pleased to know that another circus is to be transported on rails. I'll go 100 miles, no 300, to see a rail show.
RUDY HAGENE.

I wonder if any Forum readers can help get this information: When were the first two-colored advertisements for

Seeking Info
On First News
Ads in Colors

agents for both hall and tented shows, and it is possible that concluding the color of the co

and it is possible that some old press books will show something that will answer the question. What show fur-nished the first two-colored advertisenished the first two-colored advertise-ments in a newspaper and when? I do not refer to colored ads that were printed over black type after the papers were first run off, but to papers carrying the two colors right in the regular makeup of the paper.

ALEX DEBOOTH.

Tulsa, Okla. Having read the letter of my good friend Walter L. Main in the Forum of May 4, I wish to say that I was with S. H. Barrett's New United Monster Shows, season of 1887. All the streamers read: "Wait for

Nichols With S. H. Barrett, Season of 1887

Barrett and Jo Jo

Jo Jo and the Racing Carnival— Jo Jo, the Dog-Faced Boy." Ike Shipley was side-

Shipley was side-show manager. I was his second man on the side show. Jo Jo was on the stage in the menagerie. In 1887 we opened in Washington C. H., O., and after the grand entry I placed Jo Jo nthe elevated stage and introduced him to the entire circus audience. I think the big top was a 120 with three 50s.

LEW D. NICHOLS.

Saranac Lake

By BETTY HUNTINGTON

We want to send greetings to Mother Morris and to tell her she has been missed greatly by her many "children" here and that we are anxiously awaiting her return to Saranac Lake.

Garry Sitgreaves is a new arrival at the Lodge. He was formerly manager of the Traymore Theater, Brooklyn.

the Traymore Theater, Brooklyn.
We welcome Dr. Immerman, who will
succeed Dr. Rothman when he leaves
next week for Lennox Hill Hospital.
Needless to say, he will be missed by his
many friends. Dr. Immerman is a

graduate of the University of Zurich, Switzerland, and the City College of New York.

New York.

We were quite surprised to hear about our friend Jack Nicoll, who is at present in the French Hospital for a kidney aliment. We all wish him the best of luck and hope it proves nothing serious.

Margaret Newell's song, Dreams of Sweet Memories, which was broadcast over Friday evening's NVA program, turned out to be the hit of the show.

The song, written entirely by Margaret.

turned out to be the hit of the show. The song, written entirely by Margaret, is full of expression and sentiment and really should be in the hands of the publishers. It, I am sure, would prove to be one of the season's best sellers. Forbes Dawson is our latest guest patient from New York. He wrote several films which were released in Hollywood and her beauty for your latest for your conductors.

eral films which were released in Hollywood and has been an actor for many years with such shows as The Truth Game, starring Billie Burke, at the Barrymore Theater in 1931; with Sothern and Marlowe and many other Broadway plays.

Our latest show sent up by the Emergency Relief Bureau was one of the best we've had this season, namely, The Late Christopher Bean, by Sidney Howard, and was attended by a large audience from town, as well as many of our patients here at the Lodge.

Mrs. Sydney Plermont, wife of Book-

or our patients here at the Lodge.

Mrs. Sydney Piermont, wife of Booking Agent Sydney Piermont, is spending a short vacation here in Saranac Lake.

To Mr. and Mrs. John Bloome, of Wilmington, N. C.: Happy (Winchell)
Benway is doing fine and emsees all our weekly broadcasts. With his talent and variety of material he sends his acts over in great style.

variety of material he sends his do-over in great style.

We see "Duke" Huntington looking well and doing a fairly good business with his concession games, which he

has all over town.

Please write to those you know in Saranac Lake.

MAGIC-

(Continued from page 26)

one of the features of the IBM conven-tion. Roy Coleman is manager of the car, which is reality is one of the Grey-hound busses used to transport the crowds around the grounds at the re-cent World's Fair in Chicago. It is 52 feet and 6 inches long. The car has feet and 6 inches long. The car has nine government displays and exhibits from approximately every country in-terestingly arranged in glass cases withterestingly arranged in glass cases within the car. The exhibits were collected and arranged by Lippy himself. The entire exhibit has the indorsement of the U. S. Department of Education. Lippy is highly elated with the progress he has made with the "Wonder Car." He makes it part of his business to visit with all the magic boys along the route.

LOUIS E. COLLINS (ROBA) will do magic, Punch and several other acts on the side show with the Lewis Bros.' Circus this season. En route to the Lewis Bros.' quarters in Jackson, Mich., recently, Collins stopped off at Effingham, Ill., for a visit with Dave Coleman. Latter will carry a magic and illusion show on his own mad corn this seasons. his own med opry this season.

VIRGIL, now presenting his midnight spook show in California towns, was a recent feature at the Rivoli Theater, Oakland, Calif. During the engagement there, he and Julie were entertained at the home of Henry Griffin, of the Oakland Magic Circle.

FRANCISCO played the Milano Theater, San Francisco, recently, wi midnight spook show attraction.

JIMMIE MUIR, of the Oakland Magic JIMMIE MUIR, of the Oakland Magic Circle, held a social evening recently at his St. Mark Hotel in Oakland, Calif. Jimmy, as emsee, presented various comedy magic items, and introduced a radio friend who really knew his uke. Payne Thiebauldt entertained on his electric banjo, while the missus crooned several ditties. Brother Boosberg presented a

41st YEAR The

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Phone, Main 5306. Cable Address, "Billyboy." Cincinnati.
BRANOH OFFICES: NEW YORK—6th Fig.
BRANOH OFFICES: NEW YORK—6th Fig.
Branoh Charles and Charle







Vol. XLVII. MAY 11, 1935.

giant card effect and a good rope trick. Lloyd Jones and Clarence Cain also did their stuff.

ZELDA JOHNSON, under the guidance of Wayman Boyles, former publicity man for the Southeastern Fair, is playing return dates thru Georgia with her mental turn. J. Andrew Johnson is managing the act. He is also doing the announcing and lecturing. ing and lecturing.

"AFTER KNOCKING AROUND the Western Hemisphere for eight years," writes Charles W. Von Ende, "I landed in writes Charles W. Von Ende, "I landed in Minneapolis and made the acquaintance of one Collins Pentz, who is responsible for the rapid growth of the Equality Magicians' Club of America, with headquarters in Minneapolis. To me it is not only a mystery but a miracle how Mr. Pentz has built up the EMCA in less than eight months to a membership of nearly 200. And there are no honorary memberships either. Mr. Pentz plays no favorites. That's why he calls it Equality."

JOHN S. VAN GILDER again cracked The Knozville Sunday Journal with a crackerjack article April 21. His latest contribution, headed "The Rock of Ages," gave a detailed and highly interesting description of the Carlsbad Caverns at Carlsbad, N. M., which Van Gilder visited on his recent tour of the West. It was a special Easter story and, written in John's inimitable style, a corker.

COLLINS PENTZ, Minneapolis magish, COLLINS PENTZ, Minneapolis magish, has just had published a booklet of card tricks, which he has titled Card Tricks You Will Like. The booklet contains 20 pages and carries 17 tricks taken from The Eagle Magician, published about 15 years ago. Most of the tricks are clearly illustrated. The majority of the nitties contained in the new booklet may be made up and performed with giant cards, making them adaptable for use on the stage. Booklet carries a 50-cent price tag.

FROM 300 TO 400 MEMBERS of the Pacific Coast Association of Magicians will assemble at the California Pacific International Exposition, San Diego, Calif., Sunday, July 28, which has been designated as their day. Five acts of magic will be featured on the program, according to President Caryl S. Fleming, of Beverly Hills, Calif., who states that the best talent will be used for the Exposition shows. There will be no large illusion shows. L. O. Gunn, of Los Angeles, will put on an act with his trained doves, will put on an act with his trained doves. will put on an act with his trained doves, and the rest of the boys will try to put on a few new winkles to mystify their brothers as well as the public. The Exposition opens May 29.

THE NELLARS, of Southgate, Calif., are preparing for their annual swing around the ace fair circuits with their mental act, using the celebrated Zanczig

ROLAND HAMBLEN, formerly of Thayers, has opened an attractive magical salon on South Broadway, Los Angeles, which is rapidly becoming the rendezvous for visiting and local magi.

SUBSCRIPTION, PAYABLE IN ADVANCE

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Rates in Canada and Foreign Countries on request Subscribers when Rates in Canada and Foreign Countries on request DISPLAY ADVERTISING.—The Per agate line. Whole St755, quarter page, \$87.50. No. fisplay curve management of the Street Canada and Street C nittance is telegraphed or mailed so as to BARTON—Elisabeth A., 23, pianist, April 26 in Jennings Hospital, Detroit, after a long illness. She was a mem-ber of several musical and dramatic organizations. Survived by her mother.

BARTON—James, 77, veteran magician, known to his intimates as "Uncle cian, known to his intimates as "Uncle Jim" and who for many years played in vaudeville as El Barto, April 30 at his home in Clementon, N. J. He was a prominent member of the Society of American Magicians and the International Brotherhood of Magicians and at the time of his death was treasurer of the Philadelphia Assembly No. 4. SAM the time of nis death was treasure of the Philadelphia Assembly No. 4, SAM. Funeral services May 2 at Gardner's Fu-neral Home, Runnemede, N. J., with in-terment in Berlin Cemetery, Berlin, N. J. Many of his magician friends at-tended the funeral.

tended the funeral.

BELLAIR—Clarence, 69, at the Actors' Fund Home, Englewood, N. J., May 1. His stage debut in 1883 was with Lawrence Barrett at the National Theater, Washington. He later played with Bartley Campbell in Clio and The Silver King. In recent years he appeared with Guy Bates Post in Omar the Tent Maker and with William Hodge. In 1927 he was with Lionel Atwill in Beau Gallant; in 1930, Oh. Promise Me, and in the Boston production of Young Sinners. His last engagement was in Dinner at 8. Interment in the Actors' Fund plot, Kensico Cemetery, Westchester, N. Y.

N.Y. BELL—Mrs. Cora T., 61, manager of the Detroit Conservatory of Music, April 28 at her home in that city. Survived by two children. Burial in Rose-

vived by two centeren. Burnar in Roseland Park Cemetery, Detroit.

BOUET—Maurice, dramatic critic of La Liberte (Paris), treasurer of the Association of Paris Music Hall Critics and well known as a poster designer, in Paris April 17.

Paris April 17. ERESSLER—Edward, brother of Billie Tripps, burlesque actress, at Augustana Hospital, Chicago, April 23 and was buried in Waldheim Cemetery, that city.

buried in Waldheim Cemetery, that city.
BUSBY—Aired James, retired theater
manager and formerly one of the heads
of the Busby Poster Advertising Company, Waterloo, Ia., at his home in that
city recently. Mr. Busby became associated with the theatrical business in
Dubuque, Ia., 40 years ago. With his
brother, William L. Busby, he began the
operation of a chain of theaters in
Waterloo, Marshalltown and other Iowa,
Illinois and Missouri cities. They also Illinois and Missouri cities. They also organized the Busby Poster Advertising Company and the deceased retained his interest in that business until last November, when he disposed of his hold-ings to his brother, Eben, following the death of the other brother, William. His widow and brother survive.

CARLITON—James E. (Bucky), 46, at his home in Braintree, Mass., recently of heart disease. He was formerly a co-median on both the Columbia and Mumedian on both the Columbia and Mutual burlesque wheels and also a member of the vaudeville act of Beasley and Cartton. He served in the World War and was given a military funeral by the American Legion Post of Braintree. A large delegation of the American Federation of Actors, headed by T. D. Senna, attended the funeral. A group of the atrical managers and agents, headed by Charles (Doc) Breed, of the Boston RKO office, also were present. Survived by office, also were present. Survived by his widow, Marguerite (Rita) Hubbell, also of the stage. CASEY — Dan, formerly stage electri-

cian at the Globe Theater, New York for 25 years, of a heart atack in Montreal recently. He was in Canada with the D'Oyly Carte Opera Company. Be-fore he went with the Globe company he had been with the Metropolitan Opera Company for five years. He also worked for Ed Wynn and Fred Stone.

worked for Ed Wynn and Fred Stone.
CHEVALLIER.—Alyire Faith. 84,
former screen writer, April 25 at the
Good Samaritan Hospital, Los Angeles,
following a heart attack. Funeral services April 27 and cremation followed.
CORNWALL—Alicia, 38, aerialist, was
killed April 29 when she dropped 35
feet to the ground of the Coliseum, St.
Louis, while doing an iron-jaw act.
Accident occurred when her mouthpiece
ripped in two near finish of her turn. ripped in two near finish of her turn. She was in the act of raising her hand as a signal to be lowered when the mouthplece tore and she fell. Her chest was crushed and her spine injured and she died without regaining conscious-ness. At a coroner's inquest held April 30 a verdict of accidental death was re-30 a verdict of accidental death was re-turned. Fellow performers testified at the inquest that Miss Cornwall used a mouthpiece of padded webbing, dif-ferent from the leather mouthpieces used by most iron-jaw performers. She had been an aerial performer for last 15 years, appearing with many of the



large circuses. She was well known in Chicago for years as an instructor of dancing. Survived by her mother, Mrs. Lorissa Cheever, of Charleston, W. Va. Funeral services held Friday morning, May 3, at the Peetz Bros.' funeral parlors, St. Louis, and were attended by all of the performers at the St. Louis Police Circus. Body was shipped that night to Chicago, where interment was made in Montrose Cemetery.

made in Montrose Cemetery.

DALY—Lee, 49, stage director, whose right name was Michael L. Dougherty, of a heart attack while visiting his sister in Shenandoah, Pa., April 29. He started in the show business 28 years ago as a singer in musical comedies. He was with the Shuberts for 10 years. In 1928 and 1929 he revived various Victor Herbert shows and later was with the late Milton Aborn in his Gilbert and Sullivan revivals. He was elected two weeks see to an honorary membership and dispersion of the start o livan revivals. He was elected two weeks ago to an honorary membership and directorship in the Gilbert and Sullivan Association. Among the roles he had played were Koko in The Mikado and Fresco in Herbert's The Fortune Teller.

DE ANGELIS—Frederick, 56, son of the late Jefferson De Angelis, noted legit actor, at his home in East Orange, legit actor, at his home in East Orange, N. J., April 26. He was born in England, his mother being Florence Conlisse, an actress, and after coming to this country at the age of 4 he played a juvenile role in H. M. S. Pinafore, in which his parents were starred. That was his only stage appearance. After his education was completed he went into the business of manufacturing decorative church windows. His widow; a daughter, Helen, and two sons, Frederick Jr. and Thomas W. survive.

GENE DE KOE Who left the dressing room May 6, 1934. FREDDIE AND ETHEL FREEMAN.

DEAN—F. A. W., 54, photographer and taxidermist and for a time engaged in show business, at his home in Alliance, O., recently of pneumonia. Burial in Mount Union Cemetery, Alliance. His widow, mother, three sons and two daughters survive.

daughters survive.

DOURAS—Bernard J., 82, father of Marion Davies, screen star, April 26 at Miss Davies' home in Beveriy Hills, Calif., after a brief illness. Funeral services April 28 at the Episcopai Church, Los Angeles, and entombment followed at the Douras Mausoleum in Hollywood Cemetery. He leaves four daughters, Marion Davies; Reine Davies, film chatter columnist; Ethel and Rose Marie Davies, who sometimes appear in Marie Davies, who sometimes appear in

GERSON-Henry, 60, treasurer of Carl Fischer, Inc., music publisher, at his Belle Harbor, L. I., home recently. He had been ill two months. His widow and two sons survive.

and two sons survive.

GLASON—Mrs. Helen Dooley, 32, former Mack Sennett Comedy girl and musical comedy actress, April 26 at her home in Chicago from the effects of an auto accident suffered four years ago. As Helen Storey, she played in musical comedy after her divorce from Billy Dooley, comedian, in 1923. In 1925 she married William Glason, vaude actor, now engaged in radio work in New York. Resides her husband she is survived by Besides her husband she is survived by a nine-year-old daughter. Burial was in Rosehill Cemetery, Chicago.

HART—Mrs. Emma, 85, in Hillside Home, Bridgeport, Conn., April 27 after a long illness. In her earlier life she was for more than 30 years a tight-rope walker with the Barnum & Bailey Cir-cus. She was born in Germany. During her many years with the circus she and her husband appeared as the "Eddy Aerial Act.

Aerial Act."

LANGFORD — Mrs. Martha, at Syracuse, N. Y., April 21. She was a former motion picture and stock actress and widow of George Langford. Services at St. Paul's Episcopal Church, Syracuse, April 23, with burial in Oakwood Cemetery there.

LEE—Charles V., in Bellevue Hospital, New York, April 18 of heart disease.

LEIBSON—Mrs. Rose, 59, mother of Harry Lee, formerly a ventriloquist and now a vaude booker, in Sydenham Hospital, New York, April 16. MACKENZIE—Sir Alexander Campbell,

87, Scottish composer, in London April 28. He was one of England's leading composers and well known in the United

MARNOLD—Jean, for many years music critic of the Mercure de France and well-known authority on music and art, in Paris recently.

MEYERS—Jerry Francis, 21, of New York, at the Crouse-Irving Hospital, Syracuse, N. Y., April 30. Known professionally as Jerry Francis, he did female impersonations under billing of the "Male Peggy Hopkins Joyce." Played Nut Club and Club Richman, New York, and State Casino. Atlantic City. Wes and State Casino, Atlantic City. Was playing with the Johnny Kaye Revue at the Band Box, Syracuse, when stricken.

Euptured appendix and pneumonia complications caused death. Body taken to New York for burial.

MOSHER—Charles, 52, leading horseman and trainer of trotters, at his home in Greenfield, Mass, recently. His early career was with several New York owners including Congressional Parker. career was with several New York owners, including Congressman Parker. He moved to Greenfield 11 years ago, when he started handling his own stable. He worked the Bay State, Mohawk and Grand circuits and made history with such horses as Neil Frisco, Guy Reaper and Chattanooga. Interment at Chestertown, N. Y., where he was born.

NOLAN — John, professional horse trainer, exhibitor of trained horses and the owner of old Pistol, wonder horse, near Farmer, Mo., April 21.

NORTH—Captain Luther, 89, one of the last of the well-known Wild West scouts, at Columbus, Neb., April 19 from injuries suffered in a fall from his porch. He led the scouts until 1870, when he retired to ranching with W. F. (Buffalo Bill) Cody. Burlal in Columbus, Neb. Captain North was a pal of Dr. Richard Tanner (Diamond Dick) since the days of the Pony Express. Both Captain North and his brother, Frank, were members of the Cody & Carver wild West when it was organized in 1883.

Carver Wild West when it was organized in 1883.

PORTEE—George, for many years proprietor of the El-May Hotel, Woodmont Beach, Conn., and widely known to concessioners and park men, in Woodmont, Conn., April 21 from a heart attack.

PORTEE—Robert S., 76, in a hospital at Paris, Ky., May 1 after a year's illness. At one time he was advance agent of the John Robinson Circus and also was ahead of various "Tom" shows.

ROBBINS—Frederick C., secretary-treasurer of Central Pier, Atlantic City,

ROBBINS — Frederick C., secretary-treasurer of Central Pier, Atlantic City, at his home there April 25 from com-plication of diseases. Resident of At-lantic City 27 years and also secretary-treasurer of the country club there. Survived by his widow.

ROSEBROUGH—Clifton H., 80, char-ter streams of conding with trouged

ROEEPROUGH—Clifton H., 80, character actor and comedian, who trouped for many years in vaudeville and minstrelsy, at the Veterans' Hospital, Chillicothe, O., April 27 after a year's confinement there. A son, Clyde Rinaldo, whose "La Graciosa" electrical transformation flash act, Visions in Fairyland, has toured this country and Canada, survives. Burial April 30 at Cedar Hill Cemetery, Newark, O.

RUBEN—Max, 43, film and theater supply man, May 1 in Henry Ford Hospital, Detroit, following a long illness. He went to Detroit 24 years ago from Russia and became associated with the John Kunsky Theaters, now part of the Publix Circuit. He later became business agent of Local 199, IATSE, for several years, resigning to found the Amusement Supply Company, Detroit, two years ago. He had been intermittently in the theater supply business Amusement Supply Company, Details, two years ago. He had been intermittently in the theater supply business for 20 years and was a member of the Society of Motion Picture Engineers. Survived by his widow and two sons, Russell and Ralph, who have been associated with his business and will carry it on. carry it on.

RYDER-Nell, burlesque soubret and RYDER—Nell, buriesque soutcass wife of Jack Dodson, of the Vitaphone Four, April 16 at the Carbillo Hotel, San Calif., of acute pneumonia. Cre-

Four, April 16 at the Carbillo Hotel, San Pedro, Calif., of acute pneumonia. Cremation was made at the Pacific Crest Crematory, Los Angeles, April 20.

SAWMILLER — William, 63, wagon driver with the Cole Bros. & Clyde Beatty Circus, was killed April 27 in Rochester, Ind., when he was crushed beneath a steel beam.

SILZLE-Ernest L. 23, in Philadelphia SILZIE—Ernest L., 23, in Philadelphia April 15 of heart trouble. He was well known in Philly theatrical circles as a member of the Berwyn Players and producer of his own plays.

SIMMS—Rufus, colored, 70, following operation for bladder trouble at Chanute, Kan., April 23. Burial in that city.

He had been with the 101 Ranch Show. At time of death he was employed at Ben Hupp Ranch, near Chanute, caring

Ben Hupp Ranch, near Chanute, carling for show property of 101 Ranch acquired by Hupp at a sale.

SMITH—Charles J., old-time minstrel man, April 24 at his home in Chicago. He had been in poor health for many months. His last show engagement was with the Harvey Minstrels some years ago. Funeral services April 27 under authors of Pleir Lodge 303 A. F. and auspices of Blair Lodge 303, A. F. and A. M., of which Smith was a member. Interment in Oakwoods Cemetery, Chi-

cago.
SMITH—James A., 74, former secretary
of the Sandusky (O.) Fair Board, April
29 at his home in Fremont, O., following
a stroke of paralysis. His widow and
two daughters survive. Funeral services
in Memorial U. B. Church, Fremont, and

THARP — Ray, 51, veteran pop-corn concessioner, at St. Mary's Hospital, concessioner, at St. Mary's Hospital, Winfield, Kan, recently. Body was shipped to Topeka, Kan, his wife's former home, for burial in Memorial Park Cemetery April 29. Survived by his widow, Lena Tharp; his mother, Mrs. G. W. Tharp, of Canon City, Colo.; three sisters and a brother, I. V. Tharp, of Los Appeler

Angeles.

WANG—James, 82, Chinese motion picture extra for the last 15 years, in

picture extra for the last 15 years, in Los Angeles April 20. WILSON—Edith, actress, wife of Har-old Wilson, actor, April 26 at her home in Chicago after a long illness. Burial

in Chicago.

WOOD—George Lee, 84, circus animal trainer, at his home in San Gabriel, Calif., April 22. He trained animals for 35 years and operated the Collseum Theater, San Bernardino, Calif., for three years. Funeral services April 25 from his home. His widow survives. WUTTKE—Charles, 67, theater builder, who constructed many showhouses

er, who constructed many shownesses thruout Brooklyn and Long Island, at his home in Baldwin, L. I., N. Y., April 24 after a long illness. He was head of the building firm of Charles Wuttke,

MARRIAGES

ALLEN-ANDREWS—Frank D. Allen to Loretta Andrews, motion picture player, April 29 at Reno.

ALLEN-WARDELL—Anthony Allen in Australia recently to Lea Wardell, former Hollywood screen actress.

CATORZE-LOYAL — Al De Moro Catorze, acrobat with the Ringling Bros.-Barnum & Bailey show, to Albertina Loyal, of the Loyal-Repenski equestrian troupe with the same show, in Newark, N. J., April 30. N. J., April 30.

N. J., April 30.
CRESPINAL-WINTERS — William T.
Crespinal, vice-president of the Cinecolor Film studios, recently to Jeannette
Winters in the West.
DOYLE-ELLIOTT—John Joseph Doyle,
pugilist, to Marie Elliott, screen actress
known as Judith Allen, April 28 at Agua
Caliente, Baja Calif. Mrs. Doyle is the
former wife of Gus Sonnenberg, wrestler.
DUQUETTE-SERE—Arthur Duquette,
screen writer with the Hal Roach studios, to Margaret Serr April 20 at Las
Vegas. Nev.

Vegas, Nev. GRAHAM - HUNSBERGER — Joseph

GRAHAM - HUNSBERGER — Joseph Graham and Margaret Hunsberger, comedy acrobatic team with the Fowler Bros.' Circus, April 25 at Saginaw, Mich. HAGEMAN-VELING — Harold (Red) Hageman, announcer for Station WADC. Akron, O., April 26 at Ripley, N. Y., to Lucile Veling, also of Akron. The bride was formerly a soloist with Denny Thompson's Orchestra.

LANG-HELLER — Howard Lang, of Seattle, Wash., April 12 to Gwen Heller, fashion editor for Warner Bros.' in Hollywood.

Hollywood.

MOYER-COLLINS—H. A. Moyer and
Reta Collins, both of Youngstown, O.
April 22 in St. John's Episcopal Church,
Youngstown. Moyer is a cornetist with
Eddie Conti's Orchestra.

PEDWAY-STEADMAN—Veera Steadman Screen actress to Martin Pedway.

PEDWAY-STEADMAN—Veera Steadman, screen actress, to Martin Pedway, son of Bernard Pedway, Beverly Hills (Calif.) millionaire, at Van Nuys, Calif., April 17.

RENEE-CACINI—Jacquette, burlesque principal, to Louls Cacini, non-pro, in Chicago April 23.

ROTERINK-EMMONS—Dorothy Emmons former musical comedy actress, to

mons, former musical comedy actress, to Jack Roterink, concessioner, in Grand (See MARRIAGES on page 66)

MAIL ON HAND AT CINCINNATI OFFICE Parcel Post

Crawford, Jack Frost, 2c Oliver, O. La, 3c Oliver, O. La, 3c Oliver, O. La, 3c Oliver, O. La, 3c Outherland, Wm. Josephan, Pauline, 6c Webkes, Karl, 10c

Ladies' List

Abramson, Mrs.
Pauline
Adams, Jesus
Ali, Wanda
Alien, Jackie
Allien, Jackie
Allen, Praidred
Anderson, Manie
Apac, Mrs. Helea
Armstrong, Paula
Adams, Peggs
Alien, Jackie
A Araco, Mrs. Helen
Armstrong, Paula
Arthur, Mrs. Eula
Bacon, Myrte
Bacon, Myrte
Bacor, Mrs. Helen
Barkley, Kas.
Barkley, Kas.
Barkley, Kas.
Bartell, Marguette
Ferrier, Odessa
Ferrier, Odessa
Bass. Theleid, Betty
McLare, Mrs. H.
Bass. Theleid, Betty
McLare, Mrs. H.
Bass. Theleid, Betty

Ferrier, Odessa Field, Betty Fischer, Peggy Fletcher, Rose Fournier, Alcide Elsie Barton, Verna
Basso, Thelma
Beasley, Mrs. Lina
Beaumont, Fontaine
Benjamin, Mrs. C.
Fowler, Dorinier, Aleide
Fox. Mrs. Lillian
Francis, Babe
cvanklym, Vera J.
cvanklym, Vera J.

Benjamin, ais A. Fowler, Doris Benjamin, ais A. Fox, Mrs. Lillian Bergess Mrs. H. Francis, Babe Franklyn, Vera J. Freitas, Mrs. Aifred Billings, Lilla Billings, Lilla Billings, Lilla Billings, Lilla Billings, Middred Birckett, Mrs. Mrs. Pegies Blake, Alice Bisach, Ali

Blake, Alicy Mrs. Garthwaite, Mrs. Rillies, Mrs. Nallie Block, Doris Ann. Note Blue, Leia Bock, Doris Ann. Josephine Bedecker, amertia Bedecker, amertia Bedecker, amertia Broke, Mrs. Bedecker, amertia Broke, Mrs. Both, Mrs. Both, Broth, Mrs. Both, Mrs. Broth, Mrs. Broth, Marie H. Broth, Mrs. Golden, Mrs. R. E. Broughton, Mrs. Brown, Mrs. Gurtie Brown, Mrs. Gurtie Brown, Mrs. Gratio, Mrs. Brown, Mrs. Gurtie Brown, Mrs. Gratio, Mrs. Brown, Mrs. Gratio, Mrs. Brown, Mrs. Gratio, Mrs. Brown, Mrs. Gurtie Brown, Mrs. Gratio, Mrs. Brown, Mrs. Gurtie Brown, Mrs. Gratio, Mrs. Brown, Mrs. Gurtie Brown, Mrs. Gurtie Brown, Mrs. Gratio, Mrs. Brown, Mrs. Gurtie Gradul, Mrs. Glodie, Mrs. Goldie, Mrs. Gurtie, Mrs. Gurtie,

Davis, Localile
Davis, Localile
Davis, Marie
Desar, Marie
Desaro, Mrs. Bert
Decare, Mrs.
Decare,

Frances
Lais, Gene
Lais, Alpha
Lais, Alpha
Kyle, Bee
Lais, Alpha
Lais, Gladys
Lais, Alpha
Lais, Gladys
Lais, Alpha
Lais, Gladys

LaMarr. Nettie
LaMarr. Siada
LaPoint, Ruth
LaShrive, Mildred
LaToy, Jan
Lamb, Bernice
Lamont, June
Lampman, Peggy
Lang, Etla, Mrs. R. E.
Langley, Maxine
LeDoux, Mrs. Eloise

Langley, Maxine
LeDoux, Mrs.
LeDoux, Mrs.
Leo. Marior
Lee, Marior
Leona, Leona
Lord, Veluna
Lord, Ray
Lovore, Mrs.
Lyoll, Sandra
Lynn, Ruth
Lyons, Dollye

Mackey, Mrs. Gus
Mae-John, Madam
Mahoney, Mrs. J.E.
Makus, Dolly
Malcom, Mrs.
Margaret
Malowha, Madame
Mancha, Jessie R.
Mandell, Kitty
Mannars, BettyJohn
Martics Onal

Frizzell, Mrs.

e Fuller, Mrs. Robt.
Garmer, Ellinor
Garthwaite, Mrs. C.
Gay, Marjorie G.
Gerig, Mrs. T.
d.
Gilberts, Mrs. Reba
Girard, Mae
Gilassman, Ethel
Marsfield, Mrs.
Massinglii, Mrs.
Millie

Bruter, Helen May
Bruter, Gellins, Mrs. Ethel
Bruter, Mrs. Gellins, Mrs. Bruth
Bruter, Mrs. Harding, Ruth
H Oates, Mrs. Bobbie
Vean
O'Dea, Shannon
Pallesen, Cynthia
Palmer, Bess
Parker, Mary
Pearson, Hazel
Pence, Helce E.
Perry, Mrs. Babe
Pew, Miss Mae
Petry, Mrs. Bett
Philips, Ethel
Pilz, Mrs. Gene
Pisano, Cassie
Pomerenning, Torene
Potts, Mrs. Walker

Miss E.
Collison, Alice
Conway, Mrs. Alarry
Cook Mrs. Effic.
Conway, Rose arm.
Cook Mrs. Effic.
Cook Mrs. Effic.
Cook Mrs. Mabel
Cook Mrs. Mrs. Cook
Cook Mrs. Mabel
Cook Mrs. Mabel
Cook Mrs. Mrs. Cook
Cook Mrs. Mabel
Cook Mrs. Mrs. Cook
Cook Mrs. Mabel
Cook Mrs. Mabel
Cook Mrs. Mabel
Cook Mrs. Mrs. Cook
Cook Mrs. Mabel
Cook Mrs. Mab

Letter List

NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i. e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

Abbott, Goggles

Abernathy, Ralph
Abornath, C. B.
Acker, Ed.
Adams, Arthur A.
Adams, Frank J.
Adams, Frank J.
Adams, Jack (the
Adams, Jack (th

Allison, Clyde Aloa, Alligator Boy Altee, Neil Alzeda, Dr. G. E. Anderson, Alzeda, Dr. G. E.
Anderson.
Calvin W.
Andrews, G. L.
Andrews, Jack
Annon, Karl
Apache, Miche
Arber, Jack
Arculeer, Jack
Arculeer, Dude
Arenz, Tommy
Arnoid, Bert A.
Arnott, Jack
Arrow Mending
Ash, W. P. Arnow Mending
Ash, W. P.
Ashley, Fred
Atherton, Ray'd
Atkin, Jack
Atkinson, Floyd
Atkinson, Jos.
Atlin, C. H.
Autila, Art
Audenger, Harold
Augur, Z. A.
Austin, A. A.
Ayers, George
Ayers, Thaddeva

Bachoola, Alphonso
Backers, Herbert L.
Bagley, Morgan F.
Bailey, Herbert
Baker, Bernie
Baker, Hon
Ballinger, Mickey
Bangs, Jery
Bangs, Jery
Bard, Jack

Adams, Jack tue Hobo)
Adams, L. H. Hobo)
Adams, Ned Adams, Ned Adams, E. Ray
Adams, Wilbur
Alles, Ross
Aliax & Jeanne
Aliam, Harold D. Horring Homer
Allen, Jack
Barnes, Port
B

Barrett, Charles
Barrett, Charles
Barringer, John P.
Barry, Dr. George
Barry, Kenneth E.
Barten, Walter
Barton, Bustotten
Barnard, H. W.
Barnard, H. W.
Barnes, C. D.
Bartlett, Wayne
Basey, Alexander
Bases, Gene
Baston, Edgar H.
Bear, Geo.
Bearden, Jack C. Campbell, Charlie B.
Campbells, Casting
Campbell, F. V.
Canfield, Dow.
Cambell, F. V.
Canfield, Dow.
Canbell, F. V.
Cannell, John
Carey, J. A.
Carlisle, John
Carey, J. A.
Carlisle, John
Carey, J. M.
Carbenter, Lew
Carent, Jingle
Carey, Jingle
Carey, Jingle
Care, Ji Bear, Geo.
Bearden, Jack C.
Beasley, Doc
Beasley, John
Beasley, J. S.
Becker, K. A.
Beede, Luman J. Beede, Luman Behe, Dave Bell, William Bellomo, Vinces Belmont, Harry Bender, Bill Benesch, Frank Bengar, Charles Bennett, J. M.

Chadhourse, Chadhourse, Chadhourse, Chadhourse, Champlin, Card Champlin, Card Changer, Chico Four, The Chisholm, John

Ressi, Mrs. Mary J.
Powers, Mrs. Leo
Rooney, Mrs.
Minnie Hodgini
Ross, Mrs. C. A.
Roy, Dorothy
Ross, Mrs. C. A.
Roy, Dorothy
Sakobie, Mrs.
Sakobie, Mrs.
Sakobie, Mrs.
Sanders, Ms. Et.
Sannders, Ms. Et.
Sannders, Mrs. Geo.
Scott, Mrs. Ninse
Scott,

George Wm. Geo. Coe, George
Cohen, Wm.
Cole, Hon. Geo.
Cole, Pete
Coleman, Chas.
Collega Rhythm
Collier, Chas. S.
Collier, Jack
Conn, Harrey Dec
Collins, Louis
(Roba)

Collins, Louis
(Roba)
Coltman, Kid
Conn, Donn
Connelly, Geo.
Conger & Santo
Show

Conger & Santo
Show
Conn, Harry E.
Connolly, Oscar
Conway, Harry
Conway, Jesse
Cook, Geo.
Cook, Geo.
Cook, Ray'd
Coon, Ray'd
Coon, Roy
"Oldfolks"

Cooper, J. E. Copper, H. Corbett, Ben C. Cordrey, J. Costello, Rister Couch, S. S. Cowan, Jack Cowan, Joe Cox. O. C. Coy, Bill Crenshaw, Orvell Coy, Bill
Crenshaw, Orvell
Creson, N. L.
Cress, Earl
Cresswell, Frank
Crister, Robt. P.
Crosby, Allan
Cross, Lawrence
Crossett, Whitey
Cuellar, Tony
Cunningham, W. Wm. (Ducky) Brown, Wm.

Brunk, H. L.
Bryan, Chaeles
Bryant, Howard
Bryant, W. L.
Bryer, Bill
Bryant, Howard
Bryant, W. L.
Bryer, Bill
Bruchanan, C. T.
Buckner, L. L.
Burnet, Arkurit
Burdet, Ira
Burgette, Chas. T.
Bu

Davis, Howard
Davis, Howard
Davis, Indian Joe
Davis, Jack
Davis, J. J.
(Murf)

Burrougha, W. J.

Burson, Arthur
Burtelle, Doe Fred
Burton, Lou
Burton, Lou
Burton, Sane
Burton, Sane
Burton, Sane
Burton, Sane
Burton, Sane
Burton, Sane
Burton, Max
Burton, Mickey
Barts, Jim, Mickey
Barts, Juca, Juc

Smith
DeCenzie, Pete
DeGarmo, Merle
DeLong, Tommy
DeMont, Harry
DeRizkie, Frank
Dean, Frank G.
(Scotty) Dean, I.,
Debtors, The
Deck, Wm.
Decker, Albert
Dedrick, Ted T.
Delacruze, Juan
Delaney, J. D.
Jac

Delaney, J. D.

Delheart, Jack
Dellinger, Russell
DeLeon, Joe
Delmar, Jack E.
DelRio, Jack
Deneke, Wm.

"Hippo"
Dennio-Leigh, Pat

Derr, Virgil Dixie Model Shows Dixon, E. L. Dixon, Harps Sign Dixon, Harps Sign Dixon, Harps Sign Dock, Sam Dodgeo, C. H. Dodgeo, C. H. Dodgeo, Eddie Dock, Sam Dodgeo, Eddie Dock, Sam Dodgeo, Eddie Donaldson, Harps Donni, Prof. Doubleday, R. R. Downing, John L. Downing, P. S. Downs, W. R. Downing, P. S. Downs, W. R. Dott, Frank (Dutch) Drigman, Captain (Dutch) Duke, Harry Jule Dunce, Johnshapp, T. Ted Dunn, O. A. Dunn, Johnnie Dupree, James Durand, Bert Duland, Ber upree, James urand, Bert urham, Tom Bull uvoe, Ralph arle, Alfred B.

Durham,
Duroe, Ralph
Earle, Alfred B,
Earlis, Dan
Earlson, Victor
Edwards, Elillie
Edwards, Clinton
Edwards, Doc
Edwards, Farl
Edwards, Harry
Slim

Edwards, Harry
Edwards, Harry
Ellerson, Lestie
Ell Vino, Doc.
Ellierson, Lestie
El Vino, Doc.
Eldridge, Armily
Elms, Robert
Clinict, D. W.
Elliott, Jack K.
Ellis, C. E.
Emery, Alf
English, C. L.
Epperson, W. D.
Epples, S.
Escape, Jack
Evans, Joe
Evans, Joe
Eving, Edward
Fahey, Frank
Faraday, H. C.
Farrell, E. S.
Farrell, E. S.
Faust, F. L.
Fee, Wm, J.
Feel, Harold

Farris,
Faust, F. L.
Fee, Wm. J.
Fell, Harold
Ferguson, Waldo
Emerson
Fernadez, Joseph
Ferris, Hank &
Ann

Ferris, Hank & Ann Finnerty, Jack Ann Finnerty, Jack Fisher, Allen Helten, Hel

Garbet, Maxie Garfinkel, L. J. Garlock, E. K. Garner, Donald Garrison, James Gates, J. C. Gaunt, Rex Gennuss

George, Dick George, Tom Gersbach, Fred Giles, B. W. Gilman, Fran-

Gilman, Frank
Gill, Possum
Gillie, Chester I;
Gillispie, Horace
Gillman, Harry
Glasscock, D.
Glidden, Blackie
Gloth, Robert
Godby, Goodie
Godwin, Bert C.
Goeke, R. H.
Gold, Larry

Freeman, Russ
Freeze, J. B.
Freddett, Arthur
Fricher, Chas.
Friend, Homer
Frizzell, Russell
Fry, Gilmor, Loe
Fullzx, Budd
Fullzx, Charles
Gaddis, Kid
Gage, Harry
Gallager, Jack
Gallager, P. R.
Gallagher, P. R.
(Pai

Herman, Dr. Jos.
Henry, Lew
Herman, Arthur
Herod, Walter
Hicks, Clarence,
Hicks, Clarence,
Hibbard, Geo. W.
Hidrick, Elmer
Higdon, Bob
Hidrick, Elmer
Higdon, Bob
Higgins, Scotch
Hill, Monk
Hill, Paul C.
Hill, Sailor S. A.
Hines Novelties
Hinton, G. Wm.
Hoback, Chuck
Hobbes, Johnny
Hobson, Howard
Sylvester
Hookewld, Arthur Herman, Arthur Herod, Walter Hicks, Clarence Hicks, Wm. R. Hicks, Johnny Higgins, Jerry Highlanders, Blair Hildreth, J. W. Hill, Monk Hill, Scotch Hildreth, J. W. Hill, Monk Hill, Scotch Hill, Monk Hill, Scotch Hill, Monk Hills Novelties Hinton, G. Wm. Himes Morelties Hinton, G. Wm. Himes Morelties Hinton, G. Wm. Himes Morelties Hinton, G. Wm. Hobbs, Johnny Hobson, Howard Hobbs, Johnny Hobson, Howard Hobbs, Johnny Hobson, Howard Holman, S. W. Host Twins Holston, John Holt, S. R. Holland, Chet, Holloway, Jackson L. Holland, Chet, Holloway, Jackson L. Hogan, Orville Holderness, R. R. Homan, S. W. Holst Twins Holston, John Holt, S. R. Homan, G. R. Lamber, G. F. Lawond, Horter, Salior Jackson L. Lawond, Harry Lawore, Skippy Market, Montey Salior Jackson L. Lawond, Harry Lawore, Skippy Lawond, G. F. Lawond, H. Lawond, R. (Pat) Rex a, Ben C.

Goeke, R. H. Gold, Larry Golden, Max Goldston, A. B. Goodman's, Wm. (Sparkplug) Gordon, Bubbles Gordon, Jackie Gordan Players, The Hopkins, Joe W.
Horbett, P. Jack
Horley, Sailor Jack
Hornet, Billy
Hornsby, H. F.
Horton, Frank
Hossner, Will Gould, Eddie Gouldsbury, Paul "Demon" Grace, Geo. W. Graden, Vance (Shorty) Graham, G. H.

Grant, Fred "Babe" Grant, Barney
Grant, R.
Grant, Sol
Gravis, Mike
Gray Gr. Shows
Green, Al K.
Green's, Dr.

Hunter, Wilburn Hurde, M. B. Hurde, M. B. Hurde, W. C. Hurde, W. C. Hurde, M. C. Hu Green, Al K.
Green's, Dr. Family
Gregory, Wilfred
Gretonas Wire
Acro., The Gr.
Griffin, Eddie
Griffin, Ray
Grimm, George
Grigsby, Ray
Groffo, Baby
Groffo, Ephrim
Gudath, Helmuth
Guerrin, Frank
Guerrin, Frank
Gumin, Cowboy &
Gurley, Jack Jason, F.
Jenkins, Hardie
Jeralds, W. R.
Jewett & Page
Jockwell, Duffie
Johnson, Earl R.
Johnson, Earl R.
Johnson, Harty

Gurley, Jack Guzzy, Jimmy Hadin, Wm. Hager, O. K. Haig, Roy Halaluhi, Paul Johnson, Harry Martin Johnson, Jesse Johnson, Jesse Johnson, Lee Johnson, M. R. Johnson, M. R. Johnson, Sam Johnson, Prof. Tom Johnson, Prof. Tom Johnson, W. B. Johnson, Ennis Jolly, John Jones, E. B. Jones, Eugene Red Jones, Jimmie Jones, Lester Clark Hale, Chas. C.
Hale, D. D.
Halk, Light, Med.
Co.

Halke, Light, Med.
Halke, R. S.
Hall, Charles R.
Hall, Earl C.
Hall, Harry
Hall, Major John
Halliday, Jack
Halloway, Jack
Hamelton, Dock
Hammond, E.
Hammond, Robt.
Hammond, Robt.
Hammond, Doc Ghammock, Dr.
Hamilton, Doc
Hammook, Dr.
Hammook, Dr.
Hammook, Dr.
Dy
Hampton, Tex

Clark
Jones, Marchall C.
Jones, M. T.
Jordan, Chas.
Joyner, Jimmie C.
Julian, Doc H. C.
Jumper, W. H.
Justice, Raymond
Kafka, Stanley &
May

Kerkhoven, E. D. Kern, Jerry Kerns, Sailor Kerr, Robert Kerykendall, Geo. Kessler, Wm (The Great)

Hammoox, Dr. D.
Hampton, Tex
Hand, Charles C.
Hansbro, Jodie
Harding, C. R.
Hardbread, Michael
Harmon, Geo.
Harold Arias Co.
Harrington, E. A.

Harrington, Ernie
F.
Harris, Charles
Harris, Happy
Harris, James K.
Harris, James K.
Harris, Cede
Harris, Pat
Harris, Pat
Harris, Pat
Harris, Pat
Harris, W. R.
Harris, Toby
Harrison, James
Harris, Toby
Harrison, James
Harris, Ray W.
Harrey, Russel
Hartell, Ray W.
Haskelbring, Henry
C.
Haskelbring, Henry
C.

Hatfield, Fred Hatfield, Wayne Hawkins, Eugene Hawkins, Sam E. Hayes, James Heacock, Steve & Chuck

Healock, Steve & Chuck
Hearne, Maury D.
Heath, Hy
Heffner, Jas. W.
Heggrins, A.H.
Heller, Jillie
Heller, Jillie
Heller, Wictor
Hendershot, Ray
Henderson, Futton
Henderson, Jimmie
Henderson, Jimmie
Henderson, Simmie
Hendrix, Walter
A.
Herbert, Sammie Kerchum, K. F. Kerchum, M. F. Kers, Bill Krilgore, Elbert Killinger, Hootis King, A. J. King, Charles R. King, Robert King, Robert King, Rufus O. King, Kurlus King, Res Kings, Kurlus Kings, Kurlus Kings, Res Kings, Kurlus Kings,

Herbert, Sammie Herder, Charles (Slim)

Herman, Dr. Jos. Henry, Lew

LaZellas, Aerial
LaZene, Elmer
Lackee, James F.
Lamb, Ray
Lamoureux, Geo.
Lambert, Richard
Lasley, Joe
Latell, Harold E
Laurello, Martin
Lawson, Happy
Leach, But
Leach, Geo.
Leader, Lawrence
Lec, Coleman
Lee, Jacan
Lee, Jacan
Lee, Jacan
Lee, Jacan
Lee, Jacan
Lee, Jack
Lee, Georgie
Lee, Samuel formsby, Frank Hossner, Will Howard, Denny E. Howell, Bob Howell, Edgar J. Hubbard, Paul Hughes, R. F.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

Bennett, J. M.
Bensinger, A. M.
Bensinger, S. R.
Bernstein, Benny
Berrier, Marvin
Best, A. R.
Bevins, O'Key
Bezano, Johnny
Biandri, Nicholas
Bidonie, Geo.

elands, the Six eigh, Al ellmer, Geo. Whitey Lellmer, Geo.
Leon, Nate
Leonard, Paul
Leonard, J. Sam
Leonard, W. M.
Leman, Edward
Lerloy, J. F.
Levine, Joy, J. F.
Levine, Joy, J. F.
Levine, Joy, J. F.
Levine, J. J. J. Levine, J. J. Levine, J. J. Levine, J. Leighter, Gaylord
Lime, Gus
Lind, Osear Ed Lime, Gus Lind, Oscar Ed Little Bear, Little Bear, Littlejohn, Frank P.

Moss, Bill Most, J. A. Mott, J. A. Mott, J. A. Mott, J. A. Mott, J. J. Mott, J. A. Mott, J. A. Mott, J. J. Mott, J. A. M. Murphy, A. J. Murphy, J. J. Mur

McCrea, E. G.
McClure, Robt. H.
McCollough, Chas.
McCrary, Edw. D.
McCuly, Trusty
McDenmott, Jerry
McDonnald, Wm.
McGee, A.
McGee, Harry H.
McGee, Jimmie

McDermott, Jerry McDennald, Wm. McGee, Harry H. McGee, Harry H. McGee, Silver McGee, Silver McHerman, James McRay, C. W. McKinne, J. W. McKinne, Macke, K. Jack Mackay, Chief Psal Mackay, Chief Psal Mackay, Chief Psal Mackay, Jake Mackay, Chief Psal Mackay, James Mackay, John Mack, Eddie Mackay, James McKay, James McKay,

Melvin, Joe
Menescalco
Dominick
Merlino, Tony
Merrilyn, S. Wm.
Merriman, Ted
Messick, A. B.
Methl, Dr. T.
Methl, Dr. T.
Methl, Dr. T.
Meyers, E. M.
Meyers, E. M.
Meyers, Robert
Meyers, Cherry, Robert
Meyers, W. Meyers, W. Meyers, W. Midhales, Jimmie
Middleton, Sidney
Milburn, Eddie
Miller, Jack
Miller, Billie
Miller, Gudy Miller, Billie
Miller, Clyde
Miller, C. M. Red
Miller, Frank
Miller, Frank
Miller, Laurence
Miller, Laurence
Miller, Laurence
Miller, Taylor
Miller, Taylor
Milligan, Fred
Milligan, Gircus
Milliken Bros.
Mills. Dave Mills, Dave
Mills, Geo.
Mitchell, Adams
Mitchell, Adams
Mitchell, Arthur
Mitchell, Emil
Mitchell, Frank C.
Mitchell, G. J.
Mitchell, G. S.
Mitchell, Geo. W.
Mitchell, Herbert
Mitchell, Sam

Mitcheltree, O. G.

Money, Marion
Monroe, C. L.
Monroe, Ed Slim
Monte, Harry H.
Montgomery, Don
Montgomery, H. R.
Moon, Geo. Dutch
Moore, Dinty
Moore, Eddie
Flywheel

Moore, Jack
Moore, Jack
Morasco, Joe
Moreland, Carl
Morin, Will
Morris, Will
Morris, Will
Morris, Will
Moser, Floyd
Moskowtz, Herman
Mose, Floyd
Moskowtz, Herman
Mose, Bill
Mott, J. A.
Mott, J. Seph
Mullen, Geo.
Mullen, Geo.
Mullen, Geo.
Mullins, Lawrence
Mund, Sunny
Murdock, Robt, K.
Murphy, A. H.
Murphy, A. H.
Murphy, J. L.
Murphy, H. J.
Murphy, Hon.

Musgrave, Jack
Myers, J. C. Doc
Myers, J. M.
Myers, J. M.
More, M.

Schreiber, Harry Schwantes, Hugo Scott, Homer H. Scott, Fred Seifer, H. L. Schreit, Walter Seignist, Billy Segriat, Sam Sexton, Thos. J. Scott, Homer Schmar, Jas. B. Schaler, Jas. B. Shannon, Terry Share, Jimer Shaffer, Jar. B. Shaffer, Jas. B. Shannon, Terry Sherwood, Robt. Sheridan, A. J. Sherman, Chester Share, Million Shaffer, James Sheridan, A. J. Sherman, Chester Sherwin & Terry Sherwood, Robt. Shipp, Russell Shirpen, Jimmy Sheyer, Jimmy Shogran, R. S. Scieler, Joe Siegel, Butch Silver, Hal Simmons, Bill Simmons, Husmons, Husmons, Husmons, Homer Sims, Geo. Musical

Parker, Bob P.
Parker, Kumer Parker, C. W.
Parker, Kumer Parker, Kumer Parker, Kumer Parks, Robert Part, Victor J.
Parrish, Dale Pasquiale, Frank Patty, Felix Partin, Janes Peck, Kommeth Peden, Eddie Peck, Kommeth Peden, Eddie Perkins, Raymond Perry, J. N.
Perry, James Perry, James Perry, James Perry, J. N.
Petrson, Jud Slim Phillips, Robert Polik, Ernest Poli

Musical
Singal, Moskutty
Singer, W.
Singelton, O. H.
Sisicoe, R. H.
Sitifer, Harold
Six Tip Tops
Simith, Ott
Simith, Ott
Simith, Olyde A.
Smith, H. Norman
Smith, Jinnet
Smith, Robt, L.

Singali,

Ray, Mervin
Ray, Mervin
Ray, Neil
Ray, Reuben
Rayburn, Harry
Raymond, Frank
Rea, J. W.
Reares, J. D.
Rea, Ted

Smith, S. J.
Smith, S. W.
Smith, Steve
Smith, Wm. K.
Sneath, Raymond
Snow, Doc
Snyder, Co. E.
Snyder, Co. E.
Snyder, Condon, Leo
Snyder, Marion
Rec Rea., Ted Reace, Jess Read, Joe & Allene Reading, Arthur Resver, Vernon Recklan Trio Red Foot Co. Redden, Wayland | Redding, Lyle O. Redmon, J. B. Reece, Col. C. I. Reese, Harvey Monk Sornsen, C. H. Red Sornsen, C. H. Sotiro, Frank Sparks, Bill Speer, Thom Spencer, Wm. Sperling, J. H. Spheeris, Andrew Spicer, Earl Spiker, Floyd Spradling, Osmond St. Clair, Bob

Reese, Harvey
Monk
Reves, Arthur
Reggins, Thos.
Reichbach, Ben
Reid, Joe
Reigler, Jack
Reinolds, Harry
Reno, A.
Reno, Edw. A.
Reno, Loui
Reye, Philip
Reynolds, Arthur
Bernard
Reynolds, P. C.
Rhamey, D. C.
Rhamey, D. C.
Rhanah, Ernest
Rhye, W. A.
Ricc, Dan
Richards, Geo.
Richards, Geo.
Richards, Geo.
Richards, W. C.
Richards, W. C. Spradling, Osmond Stanley, Chas. W. Stanley, Chas. W. Stanley, Chas. W. Stanley, Joseph Stanley, Joseph Stanley, Joseph Stanley, Joseph Stanley, L. L. Stanley, Mike Stanley, Pink Stanley, Redie Stapp, Virgil Stanley, Redie Stapp, Virgil Stealman, Ionnie Steavens, Ralph H.

Steed, Blackie
Steigers, Herman
Stein, E. D. Weey
Steipers, Geo.
Sterling, Bob
Stevens, Jos.
Stevent, San
Stewart, San
Ste Richards, W. C. Richardson, Capt. Ted

Stipps, Musical
Stone, Edwin H.
Stone, James Kid
Stone, John
Stumpf, Doc C. L.
Strickland, Perry
Strock, Paul H.
Strobel, Courtney

Richardson, Capt.
Ted
Richison-Lewis
Ted
Richison-Lewis
Riley, Harry
Rising, Tent Show
Riley, Harry
Rising, Gade
Rivers, Gabe
Rivers, Gade
Rivers, Gade
Rivers, Wm.
Roberts, Haul
Roberts, Haul
Roberts, Kelly Red
Roberts, Je
Roberts, Ganjoist)
Roberts, Je
Roberts, Steve
Robinson, A. C.
Rockway, Jack
Rodgers, Thos.
Rogers, Norman
Rogers, Toby
Rolland, H. D.
Rookee, Walter
Rosen, James
Rosen, Sidney
Rosen, Sidney
Rosen, Carence
Roses, Clarence
Roses, Clarence
Roses, Clarence
Roses, Carence
Roses, Carence
Roses, Roses, Calerence
Roses, Roses, Calerence
Roses, Roses, Calerence
Roses, Roses, Salney
Roses, Roses, Calerence
Roses, Rose Stroud, H. Paul Struble, O. F. Stump, Geo. W. Stutz, J. M. Sullivan, Arthur Sullivan, J. A. Sullivan, John L. Sullivan, John L.
Swain, Col. W. I.
Swainer, Harry
Swantes, Hugo
Sweetland, Jerry
Swibart, My
Swibart, Art
Tackman, Art
Taggart, Robert
Talbot, Basil D.
Talerico, Billy
Tan, Gus
Ricks

Rosen, Sidney Gosenberg, Louis Ross, Clarence Rose, John H. Ross, Joe H. Ross, Joe Ross, Milton Ross, Edward Ross, Edward Ross, Edward Ross, R. M. Sargent, Geo. Scatterday, R. M. Sargent, Geo. Scatterday, R. M. Sargent, Geo. Scatterday, R. M. Schelemmer, R. M. Schlemmer, Herbert Schneider, Vincent A. Talertoo, Billy
Tan, Gus
Tappan, Ray
Tarr, Robert
Tate, Barney
Tate, Barney
Tavior, Red
Taylor, Red
Taylor, Red
Taylor, Red
Taylor, Red
Taylor, Red
Taylor, Wn
Teender, Jos.
Teenrole, San
Teenrole, Wn
Terpos Troupe
Tesks, Joe
Thomas, Ws
Thompson, Earl
Thompson, Earl
Thompson, Earl
Thompson, Louis
Wn
Thompson, Wm
Wn

Thompson, C. C. Thompson, James Thompson, James Thompson, W. K. Thompson, W. K. Thompson, W. K. Thompson, W. K. Thompson, Jesse D. Thomoton, Charles Thompson, Jesse D. Thomoton, Jesse D. Thompson, Jesse

Walker, James Tim Wiley, Oscar Walker, M. R. Wilkins, Chuck Wilkins, Chuck Wilkins, Chuck Wilkins, J. E. Wilkins, Soot Wilkinson, Art Williams, Ben L. Williams, Ben L. Williams, Joe B. Ware, Frank R. Warren, James Waters, Bol J. Wasson, Frank Wayne, Billy Toby Weaver, Sterling Williams, Tex Simple Williams, Gilbert Williams, John Control Cont

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway. Parcel Post La Belle, Reggie,

Arndt Annette
Arnold Mildred
Arnold Mildred
Arnold Mildred
Brach Mildred Ladies' List

mis, Jean
ell, Neila
ella, Nei

en's List
Fisher, Jack
Fisher & Graham
Fisher & Graham
Fontaine Ray
Fowler, Charles
Fowler, Wm. B.
Franks, Johnny
Friedenheim, David
Gangler's Circus
Godand, Morris
Goodman, Abe
Gordons, Diving
Grable, Paul J.
Graham, Mons.
Georges Grable, Paul J.
Graham, Mons.
Georges
Gray, Bee Ho
Gray, G. G.
Gray, Bohnny
Gregg, George Frk.
Gurtor, Morris
Hanlon, Jack
Hartz, Carl
Haskell, Lionel
Henderson, John J.
Hewitt, Buster

Berry, Jack
Bill, Arbar
Bogart, Jack
Bill, Arbar
Bogart, Jack
Bill, Arbar
Bogart, Jack
Broad, William
Broadway
Sweetheart Co.
Brooks, Wm. H.
Buck, Richard
Coarlole, Dank
Carnick, Norman
Chartneau, Jules
Clark, Wm.
Cobb, Bob
Cobbs, Gene
Cobke, G. Rex
Cooke, A. W.
Crawford, L. L.
Curry & Nieda
DeBerry, Bill
Douglas Gresser
Douglas Gresser
DuBerry, C. R.
Edwards, Eddie
Eiler, R. C.
Eddridge, C. W.
Ellvin, R. M.
Ewinger & Swinger
(Skaters)
Farrell, Thos.
Farrell, Thos.
Garcia, Felix

Hitchcock, W. Nelson, Prince (Orch.) Nestor, Bill Noom, Gilbert O'Connor, Holland, Joe Hornfeld, Bill Howell, R. M. (Glass Blower) Hutto, Z. T. Jack & Jill Jacobsen, Sacha (Viol) Nestor, Bill
Noom, Gilbert
O'Connor
O'C

Jack & Jill
Jacobsen, Sacha
Jacobsen, Sacha
Jacobsen, Sacha
Jacobsen, Sacha
Jacobsen, Sacha
Kaslov, Harry
Kent, Matty
Kent, Matty
Kent, Matty
Kent, Maty
Kennedy, Scales'
Kesaler, Miles
Knight, Herbert M
Knott & Towne
Kovac, N.
Kooh, Stephen
Roland, Jeft
Rose, Teddy
Rose, Schultz, Jack
Schultz, Jac Wasne, Frank
Wayne, Blily Toby
Weaver, Sterling
J. Williams, Singhlee
Weaver, Emest
Weaver, Emest
Weber, Arthur R.
Weber, John H.
Weber, Go. H.
Weber, John H.
Webster, Geo. H.
Webster, Geo. H.
Webster, Go. H.
Wells, Bloet
Wester, Go. H.
Wells, Jack
Wells, Bloet
Wester, Go. H.
Willis, W. H.
Willis, W. H.
Willis, M. H.
W

MAIL ON HAND AT CHICAGO OFFICE 600 Woods Bldg., 52 West Bandolph St.

Ladies' List Aldrich, Miss
Bobbie
Baron, Theresa
Branstein, Lucia I.
Broderick, Mrs.
Paul
Chapman, Lucia I.
Broderick, Mrs.
Paul
Claude, Mr. & Chu
Cruze, Mrs.
Dixon, Jeanne D.
Dunseith, Anne
Esclanta, Marie
Fortune, Herna
Fortune, Herna
Forder, M. Laws
Gray, Dolly
Herna
Gordon, Betty May
Gray, Dolly
Hale, Bonita
Howard, Mrs. D.E.
Zindra, Rose
Hunter, Carol
Karpe, Certune
Karpe, Gertrude
Karpe, Gertrude
Karpel, Mariper Barche
McPeak, Mrs. Raiph
Porter, Lillian
Forez, Mrs. Naida
Porter, Lillian
Forez, Mrs. Naida
Porter, Lillian
Willer, Mrs. Alabe
Wassen, Marie
Wassen, Marie
Water
Wite, Mrs. Olyde
Wassen, Marie
Water
Wite, Mrs. Olyde
Wassen, Marie
Water
Wite, Mrs. Olyde
Water
Wite, Mrs. Olyde
Wite, Mrs. Olyde
Wite, Mrs. Olyde

Gentlemen's List

A. B. C. Comedy
Abbott, Ray C.
Allis, Robt.
A. B. C. Comedy
Gavin, Frank
Gaynor, Larry
Geoma, John
Anderson, Geo.
Ancil, John
Anderson, Geo.
Archer, Mack
Awad, Joe B.
Balle, King
Banks, Wally
Banks, Vally
Barker, L. Glenn
Barth, Henry
Barton, Dav
Bernard, Phil
Barker, L. Glenn
Barth, Henry
Barton, Dav
Bernard, Phil
Benjaman, Jack
B Gentlemen's List

Lopez Sr., Felix
Garcia
Lull & Joy
Garcia
McNicholl, Billie
Marye, Harry
Masser, Jack
Mikkelsen, Carl
Moore, Don
Moore, James C.
Murray, Pat
Myers, Frank
Namba, Ners
Nelson, Chris
Nichols, Les
Norris, Jack
O'Neil, Tip
Phillips, Edgar J.
Platt, John J.

Sistare, Horace Sistare, Horace Spencer, E. Stackhouse, Harry Stanss, Edw. Stearns & Dean Stearns Doc Stearns Harry Talley, Richard Tedwell, Mr. Teeter, J.

Pronath, George
Raines, Harry E.
Ready, Harry E.
Rhoades, W. E.
Ried, J. H.
Ried, J. H.
Ried, J. H.
Ried, J. H.
Ruppert, C.
Sistare, Horace
Slaughter, Verme
Steans, Edw.
Steans & Dean
Stodard, Doc
Sugar, Bob
Summers, Harry
Talley, Richard
Traceter, J.
Traceter, J.

MAIL ON HAND AT

ST. LOUIS OFFICE 390 Arcade Bldg., Eighth and Olive Sts.

Parcel Post

Adams, L. L., 3c Wortham, R., 3c

Ladies' List

Ballard, Lilly
Beitzel, Annett
Benson, Mrs. R. D.
Bulley, Mrs. Sara
Daly, Rita V.
Clay, MadeleneRose
Coyle, Mrs. Jennie
Dunseith, Anne
Evans, Mildred
Hooper, Malter
Howard, Pearl
Jolley, Mrs.
Lorraine

Lorraine

Bellon, Mrs.
Hester
Morris, Mrs.
Morris, Mrs.
O'Shea, Mrs. John
Sheehan, Margie
Smith, Myrtle
Stully Ris.
Sullivan, Mrs.
Ellanche
Wilson, Alice

McKee, John
McNeeley, J. E.
Melton, Jack
Millor, Fred T.
Miller, F. Fed T.
Miller, F. Fed T.
Morgan, Clayton N.
Morgan, Dick
Mortison, Fred
Murray, Jess
Nelson, Herman
Noll, Charles S.
O'Byyan, Pat
Swipsie
Orlaffs, The

O'Bryan, Pat
O'Bryan, Pat
O'Raffa, The
O'Raffa, The
O'Raffa, The
O'Raffa, The
Proofe, Bill
Raymond, Ray
Rea, Ted
Renshaw, Bert
Robison, Bob
Rounds, Jimmie
Satamie Med. Show
S

Gentlemen's List

Adams, L. L.
Alvin, J. E.
Arbaugh, J. W.
Archer, T. E.
Arvello, S. D.
Baker, L. G.,
Shows Barett, L. G.
Barrett, B. G.
Barrett, B. G.
Bash, Ray, Players
Bennett, E. E.
Benson, Benny
Billy's Med. Show
Blackburn, H. D.
Bounsall, Eddie
Boyce, C. V.
Bradley, W. G.
Bradley, W. E.
Brill, Tom
Broadway, James

Bradley, W. G.,
Bridley, H. E.
Brill, Tom
Broadway, James
Brooks, H. E.
Brooks, J. E.
Carton, Eddie
Conway, Harry
Cory, Ted
DeWitt, J. E.
Diane & DeMart
Erby, Dance Team
Erby, Dance Team
Fred, H. T.
Galler, Joe
Goodlett, Howard
Hagen, Orville
Hanes, George
Hanss, George
Hanwood, Van
Hawvood, Van
Hawvood

MAIL ON HAND AT DALLAS OFFICE

401 Southland Life Bldg. 1416 Commerce Bldg. Ladies' List

Carille, Ethel Johnson, Clars Clarcy, Helen Marshall, Mrs. Clay, Madam Rose J. W. Gentlemen's List

Adired, Jack & June
Anderson, N.
Barnes, Clarence
Bounsell, Eddie
Bamblett, Fred.
Brue, E.
Chaney, Don
Clay, Henry
Coffman, Ray
Cole, Bob
Dodson, James E.
(Jimmy)
Goad, Charles
Green, Bill E.

Hamer, Harry J.
Howe Circus
Kide Shot
Kinght, Jide Shot
Miller, R.
Miller, R.
Miller, R.
Miller, R.
Miller, R.
Willard, Tommie
Wilson, W. M.
Zeldman, Al

MINSTRELSY-

(Continued from page 26)
has been largely responsible for our contact with many of the minstrel boys of yesteryear, for it was none other than Doc who furnished us with all of the

Your remittance of annual dues is in order. Also mail in your permanent address so that we may be assured of the accuracy of our files. Start today to take an active interest in your minstell association affairs. Give us the support and co-operation needed to carry on with the building up of our

organization. Do not forget that each member is a member of the new membership campaign committee.

Amateurs Hit Hub Eateries

BOSTON, May 4.—And now the amateur night craze has hit the local restaurants with a big, loud boom that must sound sweet to the ears of such entertainers of the floor show variety who have to work to eat. Latest additions locally are the Monarch Club, with amateurs arent Tuesday evening and the teurs every Tuesday evening, and the Hotel Westminster, also picking on Tues-day as the best raw talent spot.

VAUDE-PRESENTATIONS

Abbott, Joan (State) Newark, N. J.
Adair, Ted, & Co. (Orph.) New York.
Adeline, La Petite (Granada) Webster City,
Ia., 11-13.
Adelia & Romero (Orph.) Lincoln, Neb., 10-

12.
Ahearn, Will & Gladys (Oriental) Chicago.
Apollon, Dave, Revue (Fox) Washington,
D. C.
Aristocrats, Twelve (State) New York.
Arnheim, Gus (Earle) Washington, D. C.
Auerbach, Artie (State) New York.

Barber, Betty (Top World Revue) Ottumwa, Ia., 8-9.
Barnes, Ruth (Chicago) Chicago.
Barri Giris (RKO Shubert) Cincinnati, Barrie, Gracie (Pal.) New York.
Bartel, Hurst & Althoff (State) Minneapolis.
Bates, Peg-Leg (Hipp.) Birmingham, Eng., 13-18

Bates, Peg-Leg (Hipp.) Birmingham, Eng., 13-18.
Batie, Walter (Hipp.) Birmingham, Eng., 13-Bedford, Bobby (Wilma) Missoula, Mont., 10-

12.
Bell, Meri (State-Lake) Chicago.
Bennett's, Owen, Vanities of 1935 (National)
Greensboro, N. C.
Beno, Ben: Lawrence, Mass.; Rollinsford, N. H., 13-18. Bergen, Edgar, & Co. (Orph.) Boston, Bernie, Ben, & Band (Mainstreet) Kansas City, Berry, Nyas (Hipp.) Birmingham, Eng., 13-18. Billetti, Eddie, Troupe: Portsmouth, O., 13-

18.
Billy, Silvi & Arlene (Pal.) Minneapolis, Blackstone (Academy of Music) New York. Britton, Frank & Milt (Pal.) New York. Burke, Johnny (Loew) Jersey City, N. J. Buster & Verne (Fair) Amarillo, Tex., 11-13.

Buster & Verne (Fair) Amarillo, Tex., 11-13.

Cabin Kids (Fox) Detroit.
California Collegians (Loew) Jersey City.
N. J.
Camerons, Four (Marbro) Chicago.
Capps Family (Tower) Kansas City.
Carr, June, & Co. (Globe) Bridgeport, Conn.
Carroll's, Earl, Vanities (Century) Baltimore.
Chicago Follies (Wilma) Missoula, Mont., 1012.

Clark, Harry & Billy (Orph.) Parsons, Kan.,

Ones, Parry & Billy (Orph.) Parsons, Kan., 10-12.

Ochrane, Eddle (Liberty) Oklahoma City, Okla., 10-13.

Co-Eds, Six (Fair) Amarillo, Tex., 11-13.
Cohen, Sammy, & Doris Roche (Lyric) Indianapolis.

Colette, Frank (State) New York.
Columbians, The (RKO Albee) Providence.
Cook & King (Liberty) Oklahoma City, Okla., 10-13.

Cropely & Violet (Orph.) Parsons, Kan., 10-12.

Dancing Debutants (Plymouth) Worcester, Mass.
Dander's, Bobby, Band (Granada) Webster
City, Ia., 11-13.
Dare, Danny, Dancers (Pal.) Cleveland.
Davis, Ches (Wilma) Missoula, Mont., 10-12.
D'Adrian, PeeWee (Rialto) Phoenix, Ariz.,
10-12.

10-12.

D'Arcy, Ethel: Haverhill, Mass.
DeCardos, Six (Loew) Jersey City, N. J.
DeCounte & Marie (Rialto) Phoenix, Ariz.,
10-12.

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10-15. Downey, Morton (Chicago) Chicago.

Emerson & Baldwin (Granada) Webster City, Ia., 11-13. Emile & Leone (Wilma) Missoula, Mont., 10-12.

12.
Emmys, Karl, Pets (Mich.) Detroit,
Eno Troupe (RKO Albee) Providence.
Enos, Rue, Trio (Shrine Circus) Sheridan,
Wyo: Kalispell, Mont., 13-18.
Evening on Broadway (Empire) Victoria,
Can., 10-11; (Columbia) Longview, Wash.,
12.

12. Everett & Conway (Shrine Circus) Sheridan, Wyo.; Kalispell, Mont., 13-18. Excellos, Three (Tower) Kansas City.

Fanchon & Marco Show (Oxford) Philadel-Pancion & Mark (Oriental) Chicago.

Pisher, Mark (Oriental) Chicago.

Flash, Serge (Pal.) New York.

Footlight Frolies (Fair) Amarillo, Tex., 11-13.

Forgy Sisters (Fair) Amarillo, Tex., 11-13.

Foster, Gae, Girls (Roxy) New York.

Francesco, Don, & Co. (Penn) Pittsburgh.

Fredericks & Stewart Sisters (State) Minneapolis.

apolis,
French Legion Cadet Band (Rialto) Phoenix,
Ariz., 10-12.
Frisco, Joe (Gates Ave.) Brooklyn.

Frisco, Joe (Gates Ave.) Brooklyn.

Gaby, Frank (Oriental) Chicago.
Garay, Joaquin (Buffalo) Buffalo.
Gascas, The (Orph.) Lincoln, Neb., 10-12.
Gauchos, The (Orph.) Lincoln, Neb., 10-12.
Gerrits, Paul (Paramount) St. Paul

GILBERT BROS

American Equilibrists.

ENGLISH TOUR—Ernest Lotinga's "Rates and Taxes" Production. April 29. Empire, Kingston. Dir.: FERDE SIMON (New York); HENRY SHEREK (London).

Ginger & Sutton (Liberty) Oklahoma City, Okla., 10-13. Gleason & Allyn (Maj.) Wichita Falls, Tex., 8-9; (Orph.) Parsons, Kan., 10-11; (Cozy) Pittsburg 12-13; (Bdwy.) Muskogee, Okla., 14-15.



ROUTE DEPARTMENT

When no date is given the week of May 4-10 is to be supplied. In split week houses the acts below play May 8-10.

In split week houses the

Gobs, Four (Hipp.) Birmingham, Eng., 13-18.
Gordon's Dogs (Orph.) Boston.
Gordon, Paul (Chicago) Chicago.
Gory, Gene (America) Casper, Wyo., 10-12.
Gould, Venita (Mich.) Detroit.
Granese, Jeane, & Co. (Riverside) Milwaukee.
Gray Family (Oriental) Chicago.
Green, Mitzl (Pal.) Cleveland.
Croel & Allan (Gates Ave.) Brooklyn.
Guizar, Tito (Mich.) Detroit.

Hall & Denison (Buffalo) Buffalo.
Hanson & Lee (Top World Revue) Ottumwa,
1a., 8-9.
Harlem Express (Albee) Brooklyn.
Harmonics, Three (Pal.) Minneapolis.
Harris, Claire & Shannon (Mich.) Detroit,
Harris & Shore (State) Minneapolis.
Harrison & Fisher (Chicago) Chicago.
Harvey & Dale: Winston-Salem, N. C.
Hayes, Evic (Hipp.) Brighton, Eng., 13-18;
(Empire) Nottingham 20-25.
Hayworth's, Seabee, Bdwy. Novelties (Royal)
Columbus, Ga.; (Ala.) Dothan, Ala., 13;
(Ritz) Brunswick, Ga., 14; (Campus) Milledgeville 15.
Hazilet & Tyonk, & Gladys Glad (State) New
York,
H-Lites of Rhythm (Granada) Webster City,
In 1-14.

Hi-Lites of Rhythm (Granada) Webster City,

Hi-Lites of Rhythm (Granada) Webster Cay, Ia., 11-13. Orch. (Orph.) Minneapolis, Hines, Earl. & Orch. (Orph.) Minneapolis, Hollywood Premieres (Virginia) Hasard, Ky., 10; (Lee) Pennington Gap, Va., 16-17. Hollywood Studio Revue (Globe) Bridgeport, Conn. Honan, Helen (RKO Shubert) Cincinnati. Howard Bros. (Pal.) Cleveland, Howard Jay (Empire) Victoria, Can., 10-11. Hubert, Fritz & Jean (Mich.) Detroit. Hunter & Percival (RKO Albee) Providence. Hyde, Herman, & Co. (Tower) Kansas Gity.

It's the Tops Unit (Shubert) Cincinnati.

Jackson & Blackwell (America) Casper, Wyo., 10-12. Jamieson, Davey (America) Casper, Wyo., 10-

Jans, Harry (State) New York, Jans & Lynton Revue (Orph.) Boston, Jarneau, Bernice (Orph.) Parsons, Kan., 10-12.

Jones, Billy, & Ernest Hare (State-Lake) Chicago. Jones, Frank (Peg) (Wilma) Missoula, Mont.,

Chicago.
Jones, Frank (Peg) (Wilma) Missoula, Mont
10-12.
Jones, Isham, & Band (Met.) Boston.

Kay, Dolly (Penn) Pittsburgh.
Kay, Katya & Kay (Buffalo) Buffalo.
Keck, Eddie (Shrine Circus) Philadelphia.
Kirby & Duval (Pal.) Minneapolis.
Kirkland, Paul, & Co. (Alvin) Pittsburgh.

Kirkiand, Paul, & Co. (Alvin) Pittsburgh.

Large & Morgner (RKO Shubert) Cincinnati.
LaRue, Loretta (Liberty) Oklahoma City,
Okla., 10-13.
La Vie Paree (Colonial) Dayton, O.
La Villa Girls (Granda) Webster City, Ia.,
11-13.

11-13.
aVola, Don (Shrine Circus) Sheridan, Wyo.;
Kalispell, Mont., 13-18.
ee, Betty (Fair) Amarillo, Tex., 11-13.
ee, Johnny, & Three Lees (Alvin) Pitts-

Lee Marquise (Rialto) Phoenix, Ariz., 10-12. Le Marquise (Rialto) Phoenix, Ariz., 10-12. Le Roy & Pals (Wilma) Missoula, Mont., 10-

Leslie's, Lew. Blackbirds of 1935 (Hipp.)
Birmingham, Eng., 13-13.
Lewis, Joe (Marbro) Chicago.
Lewis, Ted (Paramount) Austin, Tex., 8-9;
(Met.) Houston 10-16.
Libuse, Frank, & Co. (Orph.) New York.
Lightner, Fred, & Roscella (State-Lake) Chi-

Lightner, Fred, & Russella (State-Many)
cago.
Linda, Maria (Orph.) Lincoln, Neb., 10-12.
Lorraine & Digby (Chicago) Chicago.
Lorraine Sisters (Marbro) Chicago.
Lorraine Sisters (Albee) Encoklyn 10-16.
Lupe & Lewis (America) Casper, Wyo., 10-12.
Lyman, Abe, & Orch. (Capitol) New York.

M

Lupe & Lewis (America) Casper, Wyo., 10-12.
Lyman, Abe, & Orch. (Capitol) New York.
Mahoney, Will (Empire) Leeds, Eng., 27June 1.

Making Movies (Globe) Bridgeport, Conn.
Mangean Troupe (Pal.) Chicago.
Marcus, A. B., Show (Colonial) Dayton, O.
Marshall, Everett (Fox) Detroit.
Marshall, Everett (Fox) Detroit.
Mattison's Rhythms (Pal.) New York.
Melody Lane Revue (Liberty) Oklahoma City,
Okla, 10-13.
Mills Cavalcade of Music (Met.) Brooklyn.
Myt & Marge (Penn) Pittsburgh.
McKenna, Joe & Jane (Fox) Detroit.
Melzoras, Flying: Chambersburg, Pa.; Huntingdon 13-18.
Menken, Hal, Revue (Penn) Pittsburgh.
Merrill Bros. & Sister (Shrine Circus) Philadelphia.
Merrill Bros. & Sister (Shrine Circus) Philadelphia.
Moore: Tim (Hipp.) Birmingham, Eng., 13-18.
Moora, Polly (RKO Albee) Providence,
Morris, Will, & Bobby (Orph.) New York.
Mundl, Vince (Paradise) New York.
Murphy, Senator (Met.) Boston.
Muzette, Yvonne (Rialto) Phoenix, Ariz., 1012.
Noissen, Gertrude (Gates Ave.) Brooklyn.

Niessen, Gertrude (Gates Ave.) Brooklyn.
Norman, Duke, Revue (Loew) Jersey City,
N. J.
Novak & Pay (Oriental) Chicago.
Novis, Donald (Pal.) Chicago.

Oliver, Vic (RKO Shubert) Cincinnati.
Olivette, Nina, & Co. (Orph.) New York.
One Hour With You (Buffalo) Buffalo.
O'Neill, Jack (State) New York.
Oriental Oddities (Pal.) Minneapolis.

Page. Syd. & Co. (Broadway-Capitol) Detroit, Paris Nights (Rilaito) Phoenix, Ariz. 10-12. Ericer, etc., etc.

York.
Pritchard & Goldie Revue (Globe) Bridgeport, Conn.
Prosper & Maret (Buffalo) Buffalo.

Queens, Three (Marbro) Chicago.
Randall, Jack, Five (Empire) Victoria, Can., 10-11.
Raymond, Gene (RKO Shubert) Cincinnati.
Read's, Jimmy, Band (Fair) Amarillo, Tex., 11-13.
Reilly, Chas. Co. (Can.)

Reilly, Chas., Co. (Orph.) Parsons, Kan., 10hapsody in Rhythm (Orph.) Parsons, Kan., R

Rapsody in Rhythm (Orph.) Parsons, Kan., 10-12.
Rhythm Queens, Three (Orph.) Parsons, Kan., 10-12.
Rhythm Queens, Three (Orph.) Parsons, Kan., 10-12.
Rimacs, The (Lyric) Indianapolis.
Rimacs, The (Lyric) Indianapolis.
Rimacs, The (Lyric) Indianapolis.
Rina, Bob (Fal.) Cleveland.
Robison, Bob (Piymuth) Worcester, Mass.
Roisman's Alabamians (Empire) Victoria, Can., 10-11.
Rolls, Billy & Dorothy (Empire) Finsbury Park, Eng., 13-18.
Roper's Marimbas (Orph.) Lincoln, Neb., 10-12.
Roberta (America) Casper, Wyo., 10-12.
Rose, Harry (State) Newark, N. J.
Ross, Benny, & Maxine Stone (Broadway-Capitol) Detroit.
Roll-18., Four (Granada) Webster City, Ia., 11-13.
Roy, Lee & Dunn (State-Lake) Chicago.
Royale, George (Fair) Amarillo, Tex., 11-13.
Rubinoff (Broadway-Capitol) Detroit.
Rudie, Ruth (Capitol) Detroit.
Runnin' Wild (America) Casper, Wyo., 10-12.
Sanborn, Fred, & Co. (State) Newark, N. J.

Runnin' Wild (America) Casper, Wyo., 10-12.

Sanborn, Fred, & Co. (State) Newark, N. J.
Savoy, Harry (Pal.) New York.
Soutt. Ina (Empire) Victoria, Can., 10-11.
Shannon, Richard, Band (Liberty) Oklahoma
City, Okla., 10-13.
Sheldon, Gene (Earle) Washington, D. C.
Siegfried & Co. (State) Newark, N. J.
Silver, Hal (Rialto) Phoenix, Ariz., 10-12.
Slate Bros. (Gates Avc.) Brooklyn.
Society Steppers, Tree (Liberty) Oklahoma
City, Okla., 10-13.
Silver, Hal (Rialto) Phoenix, Ariz., 10-12.
Slate Bros. (Gates Avc.) Brooklyn.
Society Steppers, Tree (Liberty) Oklahoma
City, Okla., 10-13.
Silver, Hal (Rialto) Buffalo; (Paramount)
Tronto 10-16.
Stanford, Francis (Wilma) Missoula, Mont.,
10-12.
Stanton, Ernie, & Co. (Riverside) Milwaukee,
St. Claire & O'Day (Capitol) Pawlucket, R. I.
Stevens Sisters (Lyrle) Indianapolis.
Stuart & Lash (Penn) Pittsburgh.
Stanley Bros. (Broadway-Capitol) Detroit.
Start, Frankle (Empire) Victoria, Can., 1011.
Stover, Ginger (Wilma) Missoula, Mont., 1012.

Stover, Ginger (Wilma) Missoula, Mont., 10-12. 12.
Sugar Cane (Loew) Jersey City, N. J.
Sullivan, Freda (State-Lake) Chicago.
Sullivan Sisters (America) Casper, Wyo., 1012. et & Lowe (Paramount) Portland, Ore.,

8-14. Sydell, Paul, & Spotty (Lyric) Indianapolis. Taketas, Three (State-Lake) Chicago. Tanner Sisters, Five (Rialto) Phoenix, Ariz., 10-12.

Tanner Sisters, Five (Riaito) Phoeinx, Ariz., 10-12. Thomas, Chie (Tower) Kansas City. Thorson, Carl (Rialto) Phoenix, Ariz., 10-12. Timberg & Rooney (Fox) Philadelphia. Togo (Empire) Victoria, Can., 10-11. Torrence, John & Edna (Earle) Washington, D. G. Trado Twins (Globe) Bridgeport, Conn. Tranger, Don, Orch. (State) Mankato, Minn., 8-9; (Paramount) Austin 10-11; (Paramount) St. Cloud 12-13. Tudor Girls & Avery (Shrine Circus) Philadelphia.

delphia.

Valaida (Hipp.) Birmingham, Eng., 13-18.
Van Cello & Mary (State) Minneapolis.
Vancessa (Fair) Amarillo, Tex., 11-13.
Valjean Sisters (Granada) Webster City, Ia.,
11-13.
Van's, Jack G., Palais Royale (Ritz) Tuscaloosa, Ala., 8; (Noble) Anniston 9; (Pan)
Birmingham 10-17.
Vermillion, Irene, & Co. (Fox) Detroit.
Victoria & Lorenz (Pal.) Minneapolis.

Waller & Lee (State-Lake) Chicago.
Webb, Capt. George: Columbus, Neb.
West, Buster, & Lucille Page (Pal.) Chicago.
Wile, Sammy, & Bea Curtis (Orph.) Boston.
Wiley's Barbarians Band (Wilma) Missoula,
Minch., Bager (Plymouth) Worcester, Mass.
Willie, West & McGinty (Pal.) Chicago.
Wills, Frances, Revue (State) Newark, N. J.
Wilson, Edith (Hipp.) Birmingham, Eng., 1318.

Yost, Elsye (America) Casper, Wyo., 10-12. Youthful Rhythm (Met.) Boston, Yvonne, Princess (Circle) Cleveland; (Hipp) Cleveland 10-16.

Zang & Todd (Wilma) Missoula, Mont., 10-12.

BANDS AND ORCHESTRAS

Following each listing in this section of the Route Department appears a symbol. Parsons consulting this list are advised to fill in the designation corresponding to the symbol when addressing bands and orches-tras as a means of facilitating delivery of communications. In many instances letters will be returned marked "Address Insuf-ficient," if proper designations are not

EXPLANATION OF SYMBOLS

b—ballroom, c—cafe, cb—cabaret, cc—country club, h—hotel, nc—night club, ro—roadhouse, re—restaurant, and t—the-

(Week of May 6)

Adams, John Q.: (Wayne) Dayton, O., re. Alvin, Danny: (Gold Coast Embassy Club) Chicago, nc. Arnhelm, Gus: (Earle) Washington, t. Arnold, Billy: (Boeuf Sur Le Toit) New York,

nc. Augustoff, Jan: (Warwick) New York, h. Austin, Shan: (Eastern Star) Detroit, c. Austin, Sid: (Congress) New York, re.

Austin, Sid: (Congress) New York, re.

Ballew, Smith: (Hollywood) New York, cb.
Bartal, Jeno: (Ambasador) New York, ch.
Baste, Bob: (Liherty) Fredonia, N. Y., c.
Beecher, Gene: (Lido) Cleveland, re.
Beecher, Keith: (Stevens) Chicago, h.
Bell, Jinny: (St. Clair) Chicago, h.
Berger, Jack: (Astor) New York, h.
Berger, Matt: (Club Piccardy) Chicago, c.
Bergere, Max: (Park Lane) New York, h.
Bernie, Ben: (Mainstreet) Kansas City, t.
Berries, Freddie: (Flying Trapeze) New York, re.

Berrens, Freddie: (Flying Trapeze) New York, re.
Bestor, Don: (St. Francis) San Francisco, h.
Blake, Lou: (Guyon's Paradise) Chicago, b.
Bonnell, Eddie: (Adeiphia) Philadelphia, h.
Bonelli, Michael: (S. & H. Dining Room)
Florence, S. C., re.
Botta, Chuck: (Glub Oasis) Chicago, c.
Broscets.
Brown, Herb: (Vendome, 28 W. 56th St.)
Rown, Herb: (Vendome, 28 W. 56th St.)
Rown, Johnny: (Rafters) Philadelphia, nc.
Brown, Johnny: (Gibson) Cincinnati, h.
Busset, Frank: (Trianon) Toronto, Can., br.

Campbell, Jimmie: (Marquette Club) Chi-

Campbell, Jimmie: (Marquette Club) Chicago, c.
Caudle, Dallas: (Dixle Sherman Cove) Panama City, Fla., h., also Oscar's Night Club, same city, Fla., h., also Oscar's Night Club, same city. Peabody Memphis, Tenn. h.
Cappo, Joe: (Peabody) Memphis, Tenn. h.
Carver, Jack: (Japanese Gardens) Detroit, b.
Cortez, Carmen. (Conte Cristo Chicago, nc.
Chester, Ber: (Wm. Fenn Flinds) Newark.
N. h.
Chester, Ber: (Wm. Fenn Flinds) Newark.
N. h.
Clarke, H.! (Claridge) St. Louis, h.
Cleige, Frank: (Hoosegow) Chicago, c.
Cilinton, George: (Sharlie's) Jamaica, L. I.,
N. Y., nc.
Coburn, Jolly: (Rainbow Room) Radio City.
N. Y., nc.
Column, Jolly: (Southtown) Chicago, c.
Continental Gypsies: (L'Aiglon) Chicago, c.
Contractula Gypsies: (L'Aiglon) Chicago, c.
Contractula Gypsies: (L'Aiglon) Chicago, c.
Contractula Gypsies: (L'Aiglon) New York, nc.
Cugat, Xavier: (Waldorf-Astoria) New
York, h.
Cummins, Bernie: (Reosevelt) New York, h.
Cutler, Ben: (Weylin) New York, h.

Dalley, Frank: (McAlpin) New York, h. De La Rosa: (Buno's) New York, nc. Denman, Hal: (Melody Club) Kokomo, Ind.,

Devron, George: (Congress) Chicago, h. Dickerson, Carroll: (Grand Terrace) Chica-Dickerson, Carron: (Crosses, Concept, Concept, Concept, Concept, Control Park Casino) New York, no.
Dubrow, Art: (Chop House) Hartford, Conn., nc.
Dumont, Hal: (Club Roman) Chicago, c.
Duprey, Bob: (Colony House) Detroit, c.
Durso, Mike: (Delmonto's) New York, nc.

Elkins, Eddie: (Normandie) New York, nc. Engels, Charlie: (Embassy Club) Pullman, fil., c. Erny, Val: (Barclay) Philadelphia, h. Everette, Jack: (Kit Kat Club) Des Moines, Ia., nc.

Ferdinando, Angelo: (Great Northern) New Front, h. Fidts, Al: (Billy Gallagher's) New York, nc. Front, Al: (Billy Gallagher's) New York, nc. Frinn, Eddie: (Glub Cavalcade) Chicago, nc. Friher, Mark: (The Grove) Houston, Tex., nc. Francois' Louisianians: (Dave's Cave) Chi-

Garrigan, Jimmy: (Oriental Gardens) Chicago, c. Gasparre; Dick: (Place Piqualle) New York.

nc. Jerry: (Cornaga) Far Rockaway, L. I., N. Y., re. Gitlin, Irving: (Pierre) New York, h. Gold-Coasters: (Drake) Chicago, h. Golden, Neil: (Man About Town) New York.

nc. Goodman, Al: (Winter Garden) New York, nc. Goodman, Benny: (Roosevelt) New York, h. Goodwin, Datus: (House o' Hogan) Chica-

go, c. Gotthelf, Manfred: (Monte Cristo) Chicago,

Grant, Bob: (Savoy-Plaza) New York, h.
Grant, Bob: (Savoy-Plaza) New York, h.
Green, Johnny: (St. Regis) New York, h.
Greene, Murray: (Hollywood Gardens) Bronx,
New York, b.
Gregor, Marty: (New Penn) Pittsburgh, nc.
Grier, Jimmy: (Biltmore) Los Angeles, h.
Hall, George: (Taft) New York, h.
Hallstead, Henry: (Park Gentral) New York, h.

Hurtago's Marimos: (Pre Cate) New York, Re. J Janis, Freddie: (Parody Club) Chicago, c. Jarrett, Art; (College Inn) Chicago, nc. Johnson, Johnny; (Commodore) New York, h. Jones, Isham: (Met.) Boston, t. Jourdan, Bill: (16 Club) Chicago, c. Joy, Jack: (Bowery) Chicago, c. Jurgens, Dick: (Palomar) Los Angeles, b.

re. rnden, Ralph: (Wooden Shoe Club) Chi-

cago, c. Lynne, Al: (Casaloma) Flushing, N. Y., re.

McDonald's Music Mixers: (Milton Park Inn)

Milton, Pa., nc. MacFarland, Frank: (Beaux Arts) New York, c. Madriguera, Enrico: (Chez Paree) Chicago,

York, C.

Madriguera, Enrico: (Chez Paree) Chicago, hc.

Matiand, Johnny: (Pershing) Chicago, b.

Matkins, Eddle: (830 Club) Chicago, nc.

Manni, Joe: (Club Leisure) Chicago, nc.

Mannone, Wingy: (Piccadilly) New York, h.

Martin, Freddy: (Paimer House) Chicago, h.

Martin, Ted: (Savoy-Plaza) New York, nc.

Marton, Don: (French Casino) New York, cb.

Mason, Paul: (Sylvania) Philadelphia, h.

Mayno, Artie: (Belmont Grill) Bridgeport,

Conn., re.

Meeker, Bobby: (De Witt Clinton) Albany,

N. Y. h.

Messner, Dick: (Lincoln) New York, h.

Meyers, Jack: (Club New Yorker) New York,

Dc.

ne. Michel, Marti: (Montclair) New York, h. Milton, Al: (Planet Mars) Chicago, c. Moss, Joe: (Vanderbilt) New York, h. Murray, Bethune: (Talk of the Town) Chi-

cago, nc. Myers, Stan: (Terrace Garden) Chicago, c.

Agers, Stan: (Terrace Garden) Chicago, c.

Nance, Ray: (Club Morocco) Chicago, nc.

Navara, Lecon: (St. Moritz) New York, h.

Neibaur, Eddie: (Oasino Moderne) Chicago, c.

O'Hara, Ray Fiske: (Luim's) New York, re.

Oliver, Florello: (Anna Held's) New York, re.

Olivar, Pal: (Reno Merry-Go-Round) New

York, nc.

Osborne, Will: (Lowry) St. Paul, Minn., h.

Pablo, Don: (Merry-Go-Round) Ft. Wayne,

Pablo, Don: (Merry-Go-Round) Ft. Wayne, Ind., nc. Pancho: (Pierre) New York, h. Pancho: (Canton Tea Gardens) Chicago, r.

ranico, Louis: (Canton Tes Gardens) Chica-go, r., Parker, Johnny: (S. S. Ollie) Chicago, c. Parker, Ray: (Avaionian) Chicago, c. Pellegrino, Nick: (Casino) Chicago, c. Pendaryis, Paul: (St. Paul) St. Paul, h. Pintossi, Danny: (The Ship) Chicago, nc. Pintossi, Danny: (The Ship) Chicago, nc.

Fa., nc. Pollack, Ben: (Park Avenue Penthouse) De-troit, nc. Prima, Louis: (Pamous Door) New York, nc. Pryor, Eddie: (Cathay Tea Gardens) Philadel-

Rainbow Ramblers: (Plaza) Haverhill, Mass.

h. Raphael, Don: (Cubanacan) New York, nc. Reed, Walter: (Ted's Garden) Chicago, c. Reichman, Joe: (Statler) Boston, h. Renard, Jacques: (Coconut Grove) Boston, re. Richards, Don: (Governor Clinton) New York, h. Ritoff, Stan: (Sheridan Rendezvous) Chicago, c.

go, c. Rizzo, Vincent: (Cafe Marguery) Philadel-phila, c.

phia, c.

Cate Mangacty)

Phia, c.

Rodrigo, Nano: (El Morocco) New York, h.

Rodrigo; (El Morocco) New York, cb.

Rodriguez: (Versaillea) New York, cb.

Romanelli, Luigi: (King Edward) Toronto,

Can, h.

Rosen, Tommy: (Wisteria Gardens) Atlanta,

Ga, c.

Royal Arcadians: (El Patio) Hartford, Conn.,

he.

nc. Russell, Luis: (Connie's) New York, cb.

Sabin, Paul: (Lexington) New York, h.

Hamilton, George: (Baker) Daflas, Tex., h. Hamilton, Al: (Limehouse) Ohicago, c. ... harris, Phili: (Adolphus) Ft. Worth, Tex., h. Hawkins, Jess: (Merry Garden) Chicago, b. Hetbeck, Ray: (Cafe De Paree) Los Angeles,

Sammarco, Gene: (Hendrick-Hudson) Troy, N.Y.h. Sanders, George: (Club Carloca) Chicago, c. Schuster, Mitchell: (Lexington) and (Whitehall) New York, h. Scott, Harry: (Club Byron) Chicago, c. Selzer, Irving: (Dixle) New York, h. Sheridan, Phil: (Davenport) Spokane, Wash... h. Reibeck, Ray: (Care De Parce) Los Angesco, nc.
Hist, Hal: (Michelob Inn) Chicago, c.
Hist, Hal: (Michelob Inn) Chicago, c.
Hill, Teddy: (Ubangi) New York, nc.
Himber, Richard: (Ritz-Cariton) New York, h.
Hines, Earl: (Corph.) Minneapolis, t.
Hoff, Carl: (French Casino) New York, ch.
Hoffman, Earl: (Casa de Alex) Chicago, c.
Hogan, Bill: (Edgewater Beach) Chicago, c.
Hogan, Bill: (Edgewater Heach) Chicago, h.
Hollander, Will: (New Yorker) New York, nc.
Howard, Tex: (Trianon) Seattle, wash., b.
Huntley, Lloyd: (Statler) Buffalo, N. Y., h.
Hurtado's Marimba: (Pre Cate) New York, nc.

h.
Sissle, Noble: (French Casino) New York, cb.
Skeets, Charlle: (Florida) New York, nc.
Smith, Joseph C.: (Versailles) New York, cb.
Stanton, Maurie: (Club Minuet) Chicago, ic.
Steele, Blue: (Trianon) Chicago, b.
Steeln, Maurie: (Paramount Club) Chicago, nc.
Stevens, Glen: (Flagship) Chicago, c.
Stone, Jesse: (Club Morocco) Chicago, nc.
Straight, Charley: (Brevoort) Chicago, nc.

Tate, Erskine: (Arcadia Gardens) Chicago, C. Thurn, Otto, Bavarians: (Pittsford Inn) Pittsford, N. Y., nc.
Tinsley, Bob: (Colosimo's) Chicago, nc.
Tropper, Harry: (Midway Masonic Temple) Chicago, b.
Tree, Michael: (Edison) New York, h.
Tyler, Ted: (Jockey Club) Charleston, S. C., nc.

Vagabond, Charles: (Edwards) Jackson, Miss, h. Valentino, Arturo: (Firenze) New York, re. Vance, Johnny: (Club Joy) Lexington, Ky., no. Vaughn, Walter: (Midway Gardens) Chicego, c. Velas, Esther: (Roosevelt) New York, h. Velazco, Emil: (Waldorf-Astoria) New York, h.

w

Jurgens, Dick: (Palomar) Los Angeles, b.

K

Kane, Allen: (885 Club) Chicago, c.
Kellet, Leonard: (Blsmarck) Chicago, h.
Kemp, Hal: (Pennsylvania) New York, h.
Kennedy, Jimmy: (Nut House) Chicago, c.
King, Henry: (Waldorf-Astoria) New York, h.
King, Wayne: (Aragon) Chicago, b.
Kirwin, Bob: (Club Piccardy) Chicago, c.
Knapp, Orville: (Beverly Wilshire) Beverly
Hills, Calif., h.
Korbin, Van: (Madison Casino) Chicago, c.
Kroll, Nathan: (Vanderbilt) New York, h.
Kysér, Kay: (Blackhawk) Chicago, c. Wedell, Jack: (Pere Marquette) Peoria, Ill., h. Weinbrecht, Roger: (Shawnee) Springfield, C., h. Weiss, Bert: (Silver Cave) Chicago, c. Weitz, Eddie: (Richmond) kıcıhmond, Va., h. Wells, Tubby: (Palm Gardens) Forest Park, Kroll, Nathan: (Vanderbill) New York, h. Kyser, Kay: (Blackhawk) Chleago, c.

Lamb, Drexel: (Casa Loma) South Bend, Ind., Bc.
Lande, Jules: (St. Regis) New York, h.
Lanin, Lester: (Navarro) New York, h.
Larin: (Piccadilly) New York, h.
Lester, Houston Louder, h.
Lester, Houston Louder, h.
Lester, Houston Louder, h.
Lyticfield, Frankle: (Delmar Club) Gaiveston, Tex., Bc.
Lond, Mort: (Dutch's) Thornton, Ill., c.
Lucas, Clyde: (New Yorker) New York, h.
Lytes, Bill: (Stables) Chicago, c.
Lyman, Abe: (Capitol) New York, t.
Lyman, Abe: (Capitol) New York, t.
Lyman, Halb: (Mooden Shoe Club) Chi-Ill., c.
Whiteman, Paul (Junior Orch.): (Schrafft's)
New York City, re.
Wilcox, Howdy: (Mayfair Club) Flint, Mich.,

re. Wiley, Hod: (College Inn) Dayton, O., nc. Williams, Fess: (Savoy) New York, b. Wintz, Julie: (Village Barn) New York, nc.

Ynda, Harry H.: (Club Roman) Chicago, c. Zollo, Leo: (Benj. Franklin) Philadelphia, h.

DRAMATIC AND MUSICAL

Abbey Theater Players: (Blackstone) Chicago 6-11; (Hanna) Cleveland 13-18. As Thousands Cheer: (Paramount) Salt Lake City, Utah, 10-1. Bishop Misbehaves: (Broad) Philadelphia 6-11. 11. Carroll, Earl, Sketch Book: (Forrest) Philadelphia 13-18. First Legion: (Chestnut St.) Philadelphia 6-18. Hollywood Holiday: (Selwyn) Chicago. Life Begins at 8:40: (Grand O. H.) Chicago

6-11. Mary of Scotland: (Erlanger) Chicago, Parade: (Colonial) Boston 6-18. Petticoat Fever: (National) Washington 6-11. San Carlo Opera Co.: Pittsburgh 10-11. Taming of the Shrew: (Cass) Detroit 6-11. Three Men on a Horse: (Harris) Chicago. Three Men on a Horse: (Royal Alexandra) ...Toronto, Can., 6-11.

INDEPENDENT BURLESK

Beauty Revue: (Howard) Boston 6-11; (Tro-cadero) Philadelphia 13-18. Broadway Babies: (Gayety) Washington 6-11, Burlesk Starlets: (Gayety) Baltimore 13-18. Cherry Blossoms: (Howard) Boston 13-18. Dangerous Curves: (Trocadero) Philadelphia 6-11; (Gayety) Washington 13-18. Eye-Dears of 1935: (Gayety) Baltimore 6-11.

SUPREME BURLESK

Daytime Follies: (Minsky's) Brooklyn 5-11. Pennant Winners: (Park) Boston 6-11. Springtime Lassies: (Minsky's Republic) New York 5-11.

MISCELLANEOUS

Becker, Magician: Tiffin, O., 6-11; Marion 13-18.

Birch, Magician: Mt. Pleasant, Pa., 8; Bedford 9; Shippensburg 10; (Mishler) Altoona 11-16; Mt. Union 15; Huntingdon 16-17; Defoc. Magician: Durand, Mich., 6-25, Dressen & Morris Circus: (Legion Festival) Canton, Ill., 6-11.

Johnson, Zeida, Mentalist: (Acworth) Acworth, Ga., 8; (Gem) Newban 9-10; (Haven) Canton 16-17.

Lofstrom & St. Elol Monkeys: Rock Falls, Ill., 6-11.

Long, Leon, Magician: Memphis, Tenn., 6-10; (Odeon) St. Louis, Mo., 11-17.

Marine-Firestone Co.; Abliene, Tex., 6-11, Mel-Roy, Magician: Pierre, S. D., 8; Pipestone, Minn., 9; Luverne 10; Worthington 11; Jackson 12; Windon 13; Glencove 11; Jackson 12; Windon 13; Glencove 17; Mutchinson Magician: Ephraim, Usan, 9; Manti 16; Salina 15; Centerfield 16; Richfield 17-18.

Newmann, Great, Show; Madera, Callif., 9-11; Stockton 12-14. Barkalay, 15-10.

Newmann, Great, Show: Madera, Calif., 9-11; Stockton 12-14; Berkeley 15-18, (See ROUTES on page 64)

CIRCUS AND WILD WEST (Routes for this section must be in Cincinnati office by Friday afternoon.)

Barnes, Al G.: Merced, Calif., 7; Sacramento 8; Vallejo 9; Oakland 10-12. Cole Bros.-Clyde Beatty: Indianapolis. Ind., 7-8; Louisville, Ky., 9; Lexington 10; Cov-ington 11; Charleston, W. Va., 13; Logan 14; Huntington 15; Parkersburg 16; Clarks-burg 17, Fairmont 16.

Hagenbeck-Wallace-4-Paw-Sells Bros.: Cincinnati, O., 7-8; Dayton 9; Zanesville 10; Wheeling, W. Va., 11; Pittsburgh, Pa., 13-14; Johnstown 15; Altoona 16; Greensburg 17; Washington 18.
Lewis Bros.: Pontiac, Mich., 11.
Mix, Tom: Oregon City, Ore., 7; Portland 8-9; Vancouver, Wash., 10; McMinnville, Ore., 11; Tillamook 12.
Oklahoma Ranch Rodeo: Greenshoro N. C.

ROUTES

na Ranch Rodeo: Greensboro, N. C.,

7-11.
7-11.
Polack Bros.: Sheridan, Wyo., 6-11; Kalispell, Molt., 14-18.
Ringiling Bros. and Barnum & Balley: Boston, Mass., 6-11; Brooklyn, N. Y., 13-18.

For Additional Circus Routes See Page 64

CARNIVAL COMPANIES

(Routes for this section must be in Cincinnati office by Friday afternoon.)

All-American: Huntington, L. I., N. Y., 8-18. All-american: Huntington, L. I., N. Y., 8-18.
Anderson-Srader: Columbus, Neb., 6-11.
B. & B.: Galax, Va., 6-11.
Bar-Brown: Fitzgerald, Ga., 6-11; Barnes-ville 13-18.
Barker, J. L.: Taylorville, Ill., 6-11. Beckmann & Gerety: (Grand & LaClede sts.) St. Louis 6-15. Bee, F. H.: Russellville, Ky., 6-11. Big 4: Atlanta, Ga., 6-11. Bloom's Gold Medal: Mattoon, Ill., 6-11. Blue Ribbon: Newcastle, Ind., 6-11. Bright Light: Rochester, Pa., 6-11. Bur Am. Co.: Belen, N. M., 6-11. Burr Bros.: Washington, Mo., 6-11.
Coleman Bros.: Hartford, Conn., 6-11.
Corey Greater: Penn, Pa., 6-11; Scalp Level 13-18.
Corey Greater, No. 2: Gallitzin, Pa., 6-11.

Crafts 20 Big: Modesto, Calif., 6-11; Berkeley 13-18. Crowley United: Columbia, Mo., 6-11. Delmar & Riley: Cromwell, Okla., 8-14.

Dixie Expo.: Lynch, Ky., 6-11.

Dodson's World's Fair: (Kingshighway & Southwest sts.) St. Louis⁶-12; E. St. Louis, Ill., 13-18.

Empire Valley: New Rochelle, N. Y., 6-11.

Endy Bros.: Coatesville, Pa., 6-11. Enterprise: Centerville, Ia., 13-18. Georgia Attrs.: Jonesville, S. C., 6-1 Gibbs, W. A.: Parsons, Kan., 6-11; ville 13-18.

College Ville 13-18.

Golden Belt: Stigler, Okla., 6-11.

Golden Gate: Cadiz, Ky., 6-11.

Great Southern: Atlanta, Ga., 6-11.

Great Superior: Sweetwater, Tenn., 6-11.

Great Sutton: Herrin, Ill., 6-11.

Gruberg's World's Expo.: Williamson, W. Va., 6-11; Logan 13-18.

Hamilton: McRae, Ark., 6-11.

Happyland: Lincoln Park, Mich., 6-11.

Heller's Aome: South River, N. J., 6-11; New Brunswick 13-18.

Hennies Bros.: Jacksonville, Ill., 6-11.

Hidderbrand United: Eureka, Calif., 6-11.

Howard Bros.: Logan, O., 6-11; Parkersburg, W. Va., 13-18.

W. Va. 13-18.

Isler Greater: Murphysboro, Ill., 6-11.
Jones, Johnny J., Expc.: Cumberland, Md., 6-11.
Connellsville, Pa. 13-18.

Kust United: Cristield, Md., 6-11.
Klein's Attrs.: Elmira, N. Y., 6-11.
Klein's Attrs.: Elmira, N. Y., 6-11.
Knepp & Dehnert: Monongahela, Pa., 6-11.
Landes, J. L.: Emporia, Kan., 6-11; McPherson 13-18.

Lang, Dec. St. Louis, Mo., 6-18.

Leggette, C. R.: Arkadelphia, Ark., 6-11.
McCleilani: Jonesboro, Ark., 6-11.
McCleilani: Jonesboro, Ark., 6-11.
McLaughlin, P. S.: Wyoming, Pa., 6-11;
Wilkes-Barre 13-18.

M. B. Am. Co.: Illmo. Mo., 6-11

McLaughlin, P. S.: Wyoming, Pa., 6-11;
Wilkes-Barre 13-18.
M. B. Am. Co.: Ilmo, Mo., 6-11.
Mack & Arthur: Royal Oak, Mich., 6-11;
Buckley 13-18.
Marks: Fredericksburg, Va., 6-11; Charlottesville 13-18.
Marks: Fredericksburg, Va., 6-11.
Miller Bros.: Norton, Va., 11-18.
Miner's Model: Beavertown, Pa., 6-11.
Mohawk Valley, Newport News, Va., 6-11.
Fan-American Mattoom 16-14-19-18-18.
Follie & Berger: Kallmazoo, Mich., 6-11.
Grand Rapids 13-18.
Reading United: Monterey, Tenn., 6-11; Livingston 13-18.
Regal United: Monterey, Tenn., 6-11; Livingston 13-18.
Royal Palm: Murfreesboro, Tenn., 6-11.
Santa Fe Expo.: Cherokee, Okla., 6-11; Medicine Lodge, Kan., 13-18.
Smith, J. Lacy: Adena, O., 6-11.
Sol's Liberty: Champaign, Ill., 6-11; Bloomington 13-18.
Speroni, P. J.: Kewanee, Ill., 6-11.
Strates: Corning, N. Y., 6-11.
Strates: Corning, N. Y., 6-11.
Sunset Am. Co.: Keokuk, Ia., 6-11; Ft. Madison 13-18.
Thomas, Dug: Springfield, Mo., 6-11.

son 13-18.
Thomas, Dug: Springfield, Mo., 6-11.
Tidwell, T. J.: Hobbs, N. M., 6-11.
Tilley Am. Go.: Canton, III., 6-11.
Tilley Am. Go.: Canton, III., 6-11.
Wadae, W. G.: Port Huron, Mich., 6-11.
Wallace Bros.: Princeton, Ky., 6-11.
West Coast Am. Co.: Sacramento, Calif., 611; (Fair) Isleton 13-18.
Winters Expo.: Beaver Falls, Pa., 6-11.
World Pleasure: Bradford, Pa., 6-11.
Zeiger, C. F., United: Albuquerque, N. M.,
6-11.

6-11. Zimdars Greater: Northfield, Minn., 13-18

For Additional Carnival Routes See Page 64



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ROUND THE TABLES

(Continued from page 13)

Kelly, entitled Vanities on Parade, made its debut April 21 at the Lincoln Point Club in Jamestown, Pa. Bobby plans to send the new revue on a tour of the Pennsylvania coal-mining region.

THE FRASER FAMILY is playing the St. Louis Police Circus after enjoying several good weeks in theaters and clubs in the Middle West. William Fraser's Amos 'n' Andy impersonations are pulling heavy hands.

BEBE DANIELS was guest artist at the opening of the annual Blossom Festival at the Edgewater Beach Hotel. Chicago, April 20, when Bill Hogan and his Californians also opened. Hogan will play an eight-week engagement at the hotel. Opening was a gala affair. Eddie Garr and a party from the Chez Paree were on hand to welcome Hogan. So was Ralph Wonders, of the CBS New York office, who flew in.

GENEVIEVE CARR, well-known blues GENEVIEVE CARR, well-known blues singer, opens at the Alamo Inn, Chicago, in a few days and after an engagement there she will play a return engagement at McDonald's, Chi west side spot.

BEN MARDEN'S Riviera, on the Jersey BEN MARDEN'S Riviera, on the Jersey shore across from New York, opened for the season last week with a revue produced by Earl Carroll, Place has been redecorated and looks like Palm Island Casino, Florida. Principals in the revue include John Hale, Francis Abello, Kay Picture, Betty Allen, Helen Francis and Jean and Gloria. A bevy of show girls from Carroll's forthcoming legit revue is also on hand. Harold Stern's Orchestra supplies the music. tra supplies the music.

MARION WILKINS and Jack Meyers, dance team, will open a four-week engagement at the Hotel New Yorker on May 1. They did a sir-week engagement at the same spot last fall.

ELENORE WOOD, nude dancer at the Paradise, New York, will be held over when the new revue goes on May 7. She has a new routine aside from her daring and artistic Spider Dance and Dance of the Machine Sex.

EVELYN MIELE, contralto and pianist, has been signed by Johnny Johnson to appear at the dinner and supper sessions with his orchestra at the Hotel Commodore Grill, New York.

DON MARTON'S Orchestra replaces Le Roy Smith at the French Casino, New York, this week.

JOHNNIE MILLS is currently featured at Joe Keeley's Rathskeller in Newark, N. J. Johnnie recently closed a seven months' engagement at Empire Gardens in Newburyport, N. J.

GENE DANA'S female impersonating GENE DANA'S female impersonating troupe recently closed at the Edgewater Club. New Orleans, and went into the Club Royal, San Antonio, Tex. Personnel consists of Georgie Kaye, Billy Rhomer, Bobby Bell, Don Rand, Eddle Morton and Nickey Nash.

COLE, H-W DEPART FROM CH

Well Satisfied With Biz, Belief

Two shows attract thousands more people than one show would have done

chicago, May 4.—When the Hagenbeck-Wallace-4-Paw-Sells Bros.' Circus and the Cole Bros.-Clyde Beatty Circus end their engagements at the Stadium and Coliseum, respectively, tomorrow night, thousands more people will have seen the two shows than have attended a circus locally in many years. While the day and date arrangement divided up the patronage, it stimulated interest in the circus and attracted many more people than any one circus would have done.

While no definite figures are available and the enthusiastic estimates of the shows must be discounted, it is probable and the enthusiastic estimates of the shows must be discounted, it is probable that both shows will leave Chicago well satisfied with the business done. Both circuses have given excellent shows. Their routines on the road will be considerably rearranged and several acts will be dropped. Without question Hagenbeck-Wallace has had by far the larger attendance. The Cole Bros.' Circus, however, has made a record eminently satisfactory to its owners, especially when it is considered that the show was built from the ground up in five months. Both shows go into excellent territory during their first week on the road. After that they will encounter some opposition, the Downie show and Russell Bros. playing ahead of them thru West Virginia.

Cole Bros. Notes

Cole Bros. Notes

The Cole show has a comer in Harold Barnes, the young wire artist. If properly directed he will become a real star in his line. His gestures need immediate attention, as they detract from the act. One of the butchers who sells Clyde Beatty hats is almost a dead ringer for

One of the butchers who sells Clyde Beatty hats is almost a dead ringer for the animal trainer.

Jorgen Christiansen's horses are an outstanding feature of the show and Christiansen's work on the track gets especially big applause.

Klara Knecht and Bob Hickey have done splendid publicity work for the show here. Miss Knecht has the knack of imparting her message to the audiences before whom she speaks in a way that makes them definitely circusminded. Hickey with his wide acquaintance among the local newspaper men did valuable work for the show.

One of the valuable men of the show whose name does not even appear in the roster is Arnold Maley. Just what his title is, if any, we haven't found out, but many important office details are intrusted to him and he handles them with excellent judgment.

Floyd King general agent has been

with excellent judgment.

Floyd King, general agent, has been an indefatigable worker during the engagement here, his duties being multifarious. The 24-page herald which he designed was a beautiful piece of work.

The front door is well taken care of by

(See COLE, H-W opposite page)

Four for Atterbury At Iowa City, Ia.

At lowa City, la.

IOWA CITY, Ia., May 4. — Atterbury Bros.' Three-Ring Circus, the first tent show in here since August, 1933, when Russell Bros. played Iowa City, gave four performances on April 30, two in the afternoon and two at night. The first three were turnsways, while the fourth had better than half a tent. At the special matinee for school children the youngsters were down to the ring curbs. The big top is a 70 with three 30s. Side Show and menagerle are combined. Show is moving on 18 trucks and house-cars and is swinging thru Northern Iowa and Southern Minnesota.

Featured acts are the Atterbury Duo, Babe Woodcock and the elephant, Virginia, and the "Three Cheers."

The Atterbury show was the last on the old show lot, it having been leased for a ball field, but arrangements are under way to obtain a larger lot a little further out.

Great Spread for Barnett

EAST LIVERPOOL, O., May 4.—Thru the co-operation of Bill Bridges, operator of the Ceramic Billposting Company, now attached to the Ceramic Theater here, the Barnett Bros. Circus landed the entire side of a block-long warehouse along the Ohio River for its date here April 29. The stand was visible to thousands of motorists traveling the bridge between East Liverpool and Chester, W. Va., and dates could be determined from the West Virginia shore. R. W. Rogers, owner-manager of the show, said it was one of the greatest spreads put up by the billing crew in the several years the show has been on the road.

Converse To Head Miniature Circus

HOUSTON, May 4.—Reports relative to the launching of a unique type of circus here have been verified by *The Billboard* representative. Circus is to be headed by John Converse. The circus is to be an all-miniature affair, catering especially to youngsters. Blue prints and plans call for the building of ap-proximately 50 miniature cages, tableaux proximately 50 miniature cages, tableaux and baggage bodies, all of which are to be mounted on one of the two nationally known small type of motor car. The top will be special made and accommodate 2,000 people.

John Robinson Back Home

CINCINNATI, May 4.—John G. Robinson, who has been critically ill at Miami, Fla., returned Thursday to his home here. He was accompanied by his wife and son.

STRICKLAND, Me., May 4. — The Brown-Lyn Show, Bill Brown, manager, will open about May 20 in this State. It will travel on two trucks and one trailer and play one-night stands, with program consisting of dogs, ponies, monkeys, goats, birds, bear, Punch and Judy, Hillbilly singers and musicians.

Many Children Benefited By Haag Memorial Fund

MARIANNA, Fla., May 4. — Shortly after the death of Ernest Haag, a number of his friends met here and planned a memorial to perpetuate his memory and the value of his services to West Florida. It was decided to establish the Ernest Haag Memorial Fund for the Unfortunate. This fund has been incorfortunate. This fund has been incorporated and five men prominent in West Florida chosen as trustees. Already out of this fund the expenses of a tonsil clinic have been paid and 90 children, whose parents were unable to pay the expense of necessary correctional treatment, have been benefited.

ment, have been benefited.

Shortly an eye clinic will be opened and all school children needing glasses will be provided for. There is no overhead expense of any kind attached to the fund, as the trustees pay postage, telegrams, etc., out of their pockets so that every cent received goes to benefit some needy person. When the proposed some needy person. When the proposed Community Hospital in Marianna be-comes a reality there will be a Haag Memorial Ward for troupers, While practically all of the funds have been raised locally, a few of Mr. Haag's friends have sent checks.

CINCINNATI, May 4.—Following is program for the national convention of Circus Fans here next week: Thursday, Circus Fans here next week: Thursday, May 9, at 10 a.m., registration and business meeting, followed by a get-together or handshake; 2 p.m., visits to Taft Museum, Rookwood Pottery, Cincinnati Art Museum and Eden Park Conservatory; 8 p.m., trip on Island Queen. May 10—10 a.m., business meeting; 2 p.m., bus ride to Zoological Garden and trip thru suburbs; 8 p.m., Koo Koo Klub in Sinton Hotel. May 11—All day with the Cole Bros.-Clyde Beatty Circus in Covington, Ky., and banquet at Sinton Hotel at 11 p.m. Headquarters will be at Sinton Hotel, where all meetings will be held.

Program of Fans' Meet

Big Houses in Attendance at The St. Louis Police Circus

ST. LOUIS, May 4.—Sidney Belmont excelled himself in presenting the 1935 St. Louis Police Circus, and the St. Louis Police Relief Association will undoubtedly add a larger amount to its Relief Fund than ever before.

The advance ticket sale exceeded \$60,000 and the 280-page souvenir program contained advertising to amount of \$70,000. The Program had 78 more pages than last year. Packed houses were in evidence at evening performances on last Friday, Saturday, Sunday, Monday and Tuesday, and starting Wednesday night several thousand extra chairs were placed inside ring banks of arena to take care of the overflow. Even with these additional seats, many were turned away. Matinee performances also were well attended. At this writing it is an assured fact that the show will exceed in both attendance and receipts and profits about 33 1-3 per cent that of 1934.

The show was booked produced man.

1934.
The show was booked, produced, managed and directed by Belmont, who also made all announcements. He presented an excellent and well-balanced show, 385 performers participating. Assisting Belmont were Jules Blattner Jr., musical director, and his band of 35; T. W. Cooper, superintendent of properties, and 20 assistants; Kenneth Watte, producing clown, and Edward Bickel, master electrician, with eight assistants. trician, with eight assistants.

The Program

Show opened with Father Tim Dempsey's Band of 50 Irish Pipers and Bugle, Fife and Drum Corps going thru routine of marches and music, followed by the Police Quartet, with Lester Canning, ac-

Companist.

Display No. 1—Grand entry. No. 2—
Grotesque Gymnasts, Mack Trio, Green
Brothers, Four Kloskos, Hodgini Broth-

ers, Bonsella Trio. No. 3—Feats of horsemanship, Lillian St. Leon, Senorita Hermine. No. 4—Juggling, high and handbalancing turns, the Claires, the Carpentiers, the Neals. No. 4—Aerialists, four women aerialists doing cloud swings and iron-jaw turns; the Arontys, high-perch pole. No. 6—Thrilling Whirls on Wheels, Valentine and Bell, Chester Hoffman Trio, Paige and Jewett, all cycle turns climaxing their individual acts with special features. No. 7—Kenneth Walte and his clowns in many novel walkarounds. No. 8—Dogs and ponies, Harding's Pets, Harper's Ponies, Victor's Pets. No. 9—High-trapeze exploits, featuring the Great Schubert; Carolline Lavinla, with her muscle grinds; Alicia Cornwall; the Fondaws, Trike and Bernie, and Irene Kelly. No. 10—Case Brother and Marle, who climax their turn with Marvin Case Jumping over four chairs; the Healys, with woman jumping over knives; Cevene Trio, featuring fast wire rope jumper. No. 11—Horses, Sir Victor; Madame Bedini and her Act Beautiful, with four white stallions and black pony; Miss Corriea. No. 12—Perez Trio, closing with an 18-foot Jackley drop; Salton and Company, featuring the male walking down the stairs on his hands while blindfolded and somersaulting to a small pedestal; Helen Bach Trio, featuring the strong woman acrobat. No. 13—On track, George Cook and Company and their "Looney Ford." No. 14—Tumblers and pyramid builders, Seven Orientals, McKeone Troupe of five men and two women, Six Desert Sons. No. 15—Riding acts with ridding comedians, the Rooneys, the Veraccis. No. 16—On track, Kenneth Walte and his "Symfunny" Band. No. 17—Bob Eugene Troupe, comedy aerial bar gymnasts, featuring a double "flover."

(See BIG HOUSES on page 37)

Kelley Resigns From H-W Staff

Refuses to stay when Fields is let out-places taken by Wilken and Stratton

CHICAGO, May 4.—F. Beverly Kelley, general press representative of the Hagenbeck-Wallace-4-Paw-Sells Bros.' Circus, and William Fields, member of the show's press staff, will terminate their connection with the show May 11. Fields were given his two weeks' notice by Roj.

connection with the show May 11. Fields was given his two weeks' notice by Roland Butler, general press representative of the Ringling shows, and Kelley, feeling that Fields had been treated unfairly, handed in his resignation.

Announcement of the staff shakeup on Tuesday came as a surprise to show people in general, as both Kelley and Fields rate high in the publicity field and have done splendid work in connection with the Chicago engagement of the show.

nection with the Chicago engagement of the show.

Butler's action followed the publication in The New York World-Telegram of a story from Fields to his friend, George Ross. Fields' statement to The Billboard, telling the whole story, fol-

lows:
"On or about April 15," says Fields,
"I received a telegram from George Ross,
drama editor of The New York WorldTelegram, requesting that I send him a
story on the theatrical situation and
the circus war here in Chicago.

story on the theatrical situation and the circus war here in Chicago.

"I contributed a piece that appeared in The World-Telegram on Friday, April 19, in Mr. Ross' column. The circus phase of the story was a routine reportorial account of what was taking place here between Hagenbeck-Wallace and the Cole show. While unprejudiced in the main, I naturally leaned a little in favor of my own organization.
"Roland Butler, general press representative for all the Ringling shows, registered immediate and violent objection to the article, writing me in part: "That column in The New York World-Telegram was the worst piece of publicity I have ever known an agent to hand out. For an agent of Hagenbeck-Wallace to give a rival organization such metropolitan recognition is almost beyond belief. Also to have the sheer nerve to step into our territory while the Big Show is playing here is unpardonable and is something that will not be tolerated."

and is something that will not be tolerated.'

"You, as a newspaper man, will realize, I believe, that my story was not intended so much as publicity as it was to render an impartial and readable article to a friend.

"The result of the appearance of the story in The World-Telegram was that I received a two-week notice from Butler. I finish with this organization in Pittsburgh on May 11.

"Beverly Kelley, general press representative for this circus (Hagenbeck-Wallace), deeming the treatment accorded me unfair, interceded in my behalf with Butler and with Mr. Samuel Gumpertz. The protest availed nothing and Kelley wired in his resignation to (See KELLEY RESIGNS on page 37)

Buffalo Biz 35% Ahead of Last Year

Ahead of Last Year

BUFFALO, May 4.—Business at the
Ismalia Shrine Circus (Bob Morton's
show), here last week at 106th Regiment
Armory, was 35 per cent ahead of last
year. The gross was \$41,550, and the net
to Ismalia Shrine was \$16,500. Twelve
performances were given and attendance was 94,000. All records for attendance were broken the last three days.
Two turn-away houses were recorded.
Three rings and two stages were used.
Tournament had 350 people, including
all performers and members of uniformed bodies. Shrine committee included Potentate Judge Clifford J. Chipman; director-general, Henry P. Bronkie;
recorder, Major E. G. Zeigler. Morton
was manager and equestrian director of
show.



With the Circus Fans

By THE RINGMASTER

OFA. President OFA. Secretary RANK H. HARTLESS, W. M. BUCKINGHAM, 2030 West Lake Street, Chicago, Ill. (Conducted by JOHN SHEPARD, Editor "The White Tops," 609 Fulion St., Chicago, Ill.)

Charles S. Kitto, CFA, accompanied by Helen Trostle, motored from Beloit, Wis., to Chicago on April 27 and took in the matinee performance of Cole Bros.' Cir-cus at Coliseum. They made a call on John Shepard.

Eastern Vice-President George Duffy, Fort Plain, N. Y., has been suffering from a severe cold, but hopes to be able to make the convention at Cincinnati.

C. Williams, CFA and warrant officer c. williams, CFA and warrant officer at Fort Leavenworth, suffered a fall about five weeks ago and broke four ribs, spending a week in the hospital. He writes that he expects to be back to normal in a few more weeks.

Chicago J. L. Davenport Tent mem-

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WRITE THE

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NEWPORT, KY.

(Opposite Cincinnati, O.)

CIRCUS

RODEO

bers visited Cole Bros.' Circus perform-ance at Coliseum evening of April 23 and Hagenbeck-Wallace evening of April 26 at Stadium.

CIRCUSES

26 at Stadium.

Harry Baugh, CFA in charge of Hotel Cumberland Circus Room, New York City, reports the following recent visitors at that popular meeting place for troupers and Fans: Bobby Johnson, Phil Isenburg, Mel Colburn, Jack Chandler and Harry Withers, of Ringling-Barnum Circus; A. J. Meyer, Mrs. D. C. Brown, George Austin, H. W. Schofield, Leo Bousquet, Hal L. Bogue, CFA; Mrs. W. Redway, Albert and Clifford Ricketts, Thelma Wiley, Helen Heidel; Mrs. Cora Wilson, CFA; Mrs. Paul Arley and two children, Constance and Cornelius.

Many Eastern CFA members wish to have the 1936 gathering of the association in that section.

tion in that section.

All regret the inability of Past President Harper Joy and Western Vice-President L. A. Gross, both in far-off Washington, to be present at the 10th

Washington, to be present at the 10th annual gathering.

Members of Felix B. Adler Tent have decided to hold the next few meetings on shows playing in that vicinity. The May gathering will be on Kay Bros.'

Frank T. Ford, CFA, of Charlestown, Mass., celebrated his 64th birthday anni-versary on Easter Sunday. Ford's asso-ciates at the Commercial Brewing Comciates at the Commercial Brewing Company presented him with a solid gold wrist watch and participated in a birthday party at the brewery. He received many telegrams of congratulation from all parts of the country, some of the senders being George M. Cohan, Chick York, CFAs Joe Cook, Paul J. Mc-Cullough, Bobby Clark, Malcolm H. Mc-Bride, Norbert J. Busse and Benjamin F. Perkins. The circuis was represented F. Perkins. The circus was represented by telegrams from Frank A. Cook, Con Colleano and Fred Bradna.

Colleano and Fred Bradna.

"Bugs Raymond and the CFA secretary. Walter M. Buckingham, were pleasantly surprised by being informed that they had been elected life members of the Ramblers, and as the information came to your secretary he kept the information a secret until a meeting of the Charles Sparks Tent No. 14 was held on April 30, at which time he inducted "Bugs" into membership in a proper manner.

Barnes' Publicity Stunt in Frisco

SAN FRANCISCO, May 4. — Business picked up great the past week for the Al G. Barnes Circus. Real summer weather gave the show big houses in Bakersfield and Taft. The latter town had not had a circus for three years. Fresno and San Jose were good. In San Francisco for four days, with opening matinee big. City billed heavily by Johnny Brazil and crew, and newspapers liberal.

matinee big. City billed heavily by Johnny Brazil and crew, and newspapers liberal.

Big publicity stunt here Thursday at the Islam Shrine luncheon at the Palace Hotel. Elephant, baby zebra, camel, chimpanzee, and two menage horses, with riders, drove down Market street in pneumatic-tired trucks (brand new, a tieup), with gaudily painted banners reading "The Islam Shrine Temple taking the Al G. Barnes menagerie to lunch at the Palace Hotel." Ann White, Peggy Marshall were on the horses; Walter McClain had the elephant, Mabel Stark the chimp and Eddie Trees the camel. The big show band played all the way down Market street, four motorcycle police kept plenty of sirens going, and the cavalcade arrived promptly at noon and thru the huge lobby into the ballroom of the hotel. Jimmy Parrish, Evelyn Hufman, Senorita Canastrelli, Chatta-Escalante, Senor Polofox, Jimmy Woods, Milt Taylor, Roy Barrett, Danny McAvoy, Bozo, Ray Harris, Fay Wollcott and others made up a real shew for the Nobles. The affair was broadcast and many interesting comments were heard on all sides. All local papers played the stunt up big, and on arrival at the hotel traffic on Market street was tied up for blocks. Newsreal men and syndicate photographers all took it in.

Bertha Matlock getting a lot of publicity here. She fell two years ago here and was in hospital for several weeks. With the show again this year doing the same act. Ninon Bergeron, formerly with the show, visited here. Ninon is starred at the rown Club, one of San Francisco's leading night clubs.

Letter received from Harper Joy, well-known CFA. He is looking forward to the show playing his territory as he expects to join out and clown for a couple of weeks, as is customary with him every

season. Everyone looking forward to seeing "Harp," as he is a great favorite on the show. Show playing Oakland next week and then north towards Port-

Lewis Show Opens At Albion, Mich

ALBION, Mich., May 4.-Today is open-Three-Ring Circus and Trained Animal Show here at West Austin avenue show-grounds. The silver-gray fleet of trucks and trailers carries close to 50 vehicles,

and trailers carries close to 50 vehicles, and the personnel of show consists of 178 people at opening stand.

A few new acts were added at the last moment to complete a program of 35 different displays, which will be cut down after opening day to 30 numbers. Except for some feature acts, which will work alone in center ring, all three rings will be occupied practically all thru the program.

will be occupied practically all thru the program.

The new big top, a 90 with three 40s, and new marquee, furnished by Baker & Lockwood Company, are of spiendid appearance, and all tents on midway, including the big side show and pad room, are of similar make, creating a beautiful uniform sight. The stock is in first-class shape. Everything is newly painted and all equipment consists now of Chevrolet trucks and trailers, on which Artist Don Johnson, with scrolls and lettering, and Scenic Artist Harry C. Bowman, with pictorial paintings, have done a splendid piece of workmanship.

A report on the opening, program and

torial paintings, have done a splendid piece of workmanship.

A report on the opening, program and personnel will be given in the next issue. Roster of executive staff and bosses with show: Paul M. Lewis, manager; Mrs. Mae Lewis, treasurer; C. S. Primrose, general agent; Harry V. Winslow, special agent; Larry H. Burns, auditor; George J. Mendelsohn, press and front door; John E. Smith, general superintendent; Jack B. Riddle, equestrian director; Dam White, boss canvasman; Arthur L. Lewis, assistant boss canvasman; Merritt Belew, superintendent of ring stock; William M. Mack, boss hostler; Allen McDonald, boss property man; Vern Hall, chief mechanic; Winfield G. Mead and Roy A. Foust, assistant mechanics; Thomas A. Butler, chief electrician; William E. Elliott, steward; Leroy Luciana, band leader; Mrs. Dell Kirkendall and Mrs. Peggy Comstock, ticket wagon; Babe Grant in charge of spec; William Durant, manager advance trucks; Donald Johnson and Harry C. Bowman, scenic artists.

COLE, H-W-

(Continued from opposite page) George Cutshall, a thoroly experienced and competent man of excellent judg-

Managers Jess Adkins and Zack Terrell are fortunate in having gathered about them a staff that in the main could not be improved upon.

Hagenbeck-Wallace Notes

Hagenbeck-Wallace Notes
Thru the efforts of Ralph J. Clawson,
manager of Hagenbeck-Wallace, in cooperation with Victor Klebba, director
of public relations for Chicago, the show
was host last Tuesday matinee to 700
children and widows of Chicago firemen
and policemen killed in action. Klebba
publicly thanked the show management,
over the public address system, and read
a cablegram from Mayor Kelly adding
his thanks.

his thanks.

Bert Nelson's mother came on from
Los Angeles to spend several days visiting him and was quite thrilled when she
saw him work a large group of animals

saw him work a large group of animals for the first time.

Alfredo Codona is proving an efficient equestrian director, his many years in the circus having given him a background and understanding that helps greatly in the handling of numerous details in connection with the show's running. He is very popular with all the preformers performers

Vic Davis, head porter, is seriously ill at one of the hospitals with pneumonia and will have to be left behind when the show leaves, rejoining it later on the

the show leaves, rejoining it later on the road.

Many performers of the H-W organization attended the dinner-dance and farewell party given by the Cole Bros.' show at the Hotel Crillon Thursday night.

Edna Sullivan, young sister of Rose Sullivan of the Flying Codonas, is making her sawdust debut with the show this season. She is doing ladders and iron-jaw work.

Paul Jung and Buster Marsh, clowns, deserve credit for much of the mechanical details of the clown band and new Ford routine.

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MOTORIZE Write for our Finance Plan. CHAS. GOSS, Stardard Chevrolet Co., East St. Louis, III.



Under the Marquee By CIRCUS SOLLY

HARRY DURAND is with Fowler's Motorized Circus as chef.

IT LOOKS like the Russell show is heading east with some long jumps.

ED AND RAE WOOD will be with Lewis Bros.' Circus, Rae as prima donna and Ed on reserved-seat tickets,

AMERICAN DOG and Pony Show will egin its canvas season at Mobile, Ala.,

WALTER PARNELL, with circus bands in 1933 and '34, is now with Hull's Co-medians, playing under canvas in Dallas.

THE CEVENES, tight-wire act, were at the St. Louis Police Circus for their second consecutive year.

LEO LYONS, ticket seller, for a number of seasons on Ringling-Barnum, is with the Hagenbeck show this year.

KING BAILE reports that Side Show with Seils-Sterling Circus is having good business.

CONGRATULATIONS, Zack Terrell and Estrella Nelson! See Marriage column this issue.

SEILS-STERLING has been enjoying good business in spite of cold and rainy weather.

CHARLES ROBINSON, dancing clown; Red Harris, with his bird dog number; Swede Johnson and Pearl Harris are with the Famous Robbins Circus.

ALBERT SHERWIN was at Shrine circuses in Buffalo and Philadelphia with the Bob Morton show, having clown band. Oscar Lowande was with him.

DOWNIE BROS.' CIRCUS was one day ahead of Russell Bros.' Circus at Ironton, O., but Russell was six days ahead of Downie at Chillicothe.

J. E. (JACK) SAVAGE saw Kay Bros. Circus at Norristown, Pa., reporting a very good show and having fine visits with a number of the folks.

A NEW CIRCUS LOT has been opened at Campbellsville, Ky., on the golf course, three blocks from heart of city. It was used by Seils-Sterling on April 26.

THE LA PEARLS, with Russell Bros.' Circus, have a great "home" on wheels. It has every convenience, including

DOWNIE BROS. will be first in at Binghamton, N. Y., May 28, several days before scheduled appearance of Cole

SHORTY SUTTON and company, whip cracking, etc., and Dainty Ann Howe and company, aerialists, were recently on bill at State Theater, Pontiac, Mich.

BILLY WALSH, 24-hour agent of Hag-enbeck show, was in Cincinnati last Tuesday, directing the shaping of the Fourth and Smith street grounds for May 7-8.

JUNG BOYS are again with the Hagenbeck show, doing comedy act and producing their own clown numbers. A new one is the "Drunken Bull," which is a

ALBERT HERRMANN, with circus

WANTED CIRCUS SIDE SHOW

With Working Freaks, Candy Floss under canvas, Cook House,
MAY 25 TO JUNE 9.
First Circus in Detroit this season,
W. (BOOTS) WECKER,
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WALTER L. MAIN CIRCUS

MOTORIZED.

Show furnishes meals and gas only. Truck limit, 18x18x24. Opens May 11, St. Marys, W. Va. WANYED—Lady, Indian or Boy Band, Feature Acts, Bosses, Billposters, Treasurer, must furnish bond. People in all branches. Address St. Marys, W. V.

BOSS CANVASMAN WANTED CHARLIE PROPHET wire. Others write.
CONLEY'S CIRCUS, Coatesville, Pa., This Week.

bands a quarter of a century ago, is now publisher of *The Free Press* at Gainesville, Tex., and plays clarinet in the Gainesville concert band.

JEAN BELASCO. of Gorman Bros.' Circus: Fletcher Smith, of Famous Rob-bins Circus, and Jerome Harriman, of Downie Bros.' were recently in Ashland, Pa., on the same day.

IN LAST WEEK'S issue, in these columns, it was stated that the Cole show would play Canton, O., May 15. The route card shows that the circus will be in Huntington, W. Va., on that date.

FRANK B. HUBIN, showman of Atlantic City, writes that after a three-year battle to have a circus in that city he has won and that Hagenbeck-Wallace will show there.

RUSSELL BROS.' show was in Huntington, W. Va., May 6, and that city will have two other circuses this month—Cole-Beatty on the 15th and Hagenbeck-Wallace the 24th.

BILL MACY, formerly with Ringling-Barnum, is doing well in North Carolina with Alice the Alligator Girl. Will be at indoor circus at Henderson, N. C., under direction of the Costellos.

LEW D. NICHOLS is manager of Side Show, does announcements and is adjuster with Bailey Bros.' Circus, a 30-truck show, which played its initial engagement at Tulsa, Okla., May 2-4.

EDW. WERTLEY and wife and Ray Collins were guests of Kay Bros.' Circus in Millville, N. J. Show played to capacity. Wertley says it is one of the nicest shows he has seen in years.

ANYONE wanting to see an assortment of paper should drop into Charleston, W. Va.—Russell Bros., Downie Bros., Cole Bros. and Hagenbeck-Wallace circuses, a showboat, Ten Nights in a Barrooom, and the usual theater advertising.

PYTHIAN PARK, at Middleport, O., has been leased by the Middleport Fire Com-pany, and according to announcement of officers of company, will be available this summer for circuses and carnivals, as well as athletic events and celebrations.

WINSOME WINNIE will join Ringling-Barnum in Boston, informs T. Wright, who adds that she could not join in New York due to death of her brother, Bob. She was with Palace of Wonders all winter.

THE BEDINIS were at St. Louis Police Circus, presenting three horse acts. Mr. Bedini, who had a broken leg, has fully recovered and is riding his original horse Gold Fox (Yankee Doodle), also working his dog and pony act.

PAUL M. CONWAY, former circus press agent, paid a visit to both the circuses playing Chicago and renewed old acquaintances. Prior to the opening of the circuses he and Mrs. Conway were the guests of Mr. and Mrs. Ira Watts at

E. W. ADAMS, of Cole Bros.' Circus, makes an interesting lecture on the African elephant during the come-in. Adams also is ticket seller in big show. Jimmie O'Connor has charge of the bull and has it broken to enter the big specially built truck in which it is transported on the cars.

MANUEL KING, 11-year-old animal MANUEL KING, II-year-old animal trainer, has received a "palace on wheels" from his father, Snake King, of Brownsville, Tex. It originally cost between \$30,000 and \$40,000 and King bought it for \$1,750. In addition to presenting his act (14 lions and tigers) this summer, the trainer will advertise the Texas Carterviol the Texas Centennial.

HAL SILVER informs that he will not be with a circus the remainder of the season. He is doing his bounding tightwire act (featured) on the unit, Paris Nights. playing Wilbur Cushman Time. Will be with unit until the fair season and then work for Barnes & Carruthers. Silver works without pole or umbrella and features a "drunk" on wire and feet-to-feet somersaults.

R. O. (RED) ROGERS, old-time can-vasman, who has been off the road for several years, enjoyed a great day at Scotteville, Ky., when Seils-Sterling Cir-cus was there. Says that everything is spick and span and show is presented in four rings under a 100-foot top with

four 40s. Program runs an hour and 45 minutes. Top was filled at both performances. He again saw show next day at Glasgow-a packed matinee.

DON MOORE writes that owing to last-minute disappointment (says he was contracted to go with Lou Delmore on the Cole-Beatty Circus) he will be at the San Diego (Calif.) Fair and present Yvonne Cappell, the Original Tassel Girl, yvonne Cappeil, the Original Tassel Girl, who for two years was a feature at Italian Village at the Chicago World's Fair. Moore and Miss Cappell are scheduled to leave by plane following her engage-ment in Chicago. Moore was with Lee Sloan and Bill Evans' Museum last

BRUCE CHESTERMAN, writing from Murphy's Hotel, Richmond, Va., now his permanent headquarters, says that in tuning in on the concert of the U.S. Navy Band a few days ago, he heard The Billboard March, at the conclusion of which the announcer said: "My, doesn't that take us to the big tops in the days we loved the circus." "We still do," the announcer said "but we are not always." we loved the circus." "We still do," the announcer said, "but we are not always able to go, but we hope every child in the country will see a good circus this season." Bruce says he also caught the radio talk of Clyde Beatty, broadcast from Chi-

A PARTY for circus folks was recently given at the Ringside in Chicago. Among those attending from the Cole show were Mr. and Mrs. Albert Hodgini show were Mr. and Mrs. Albert Hodgini and daughter, Harletta, and son, Bertie; Harold Voice, Eileen Larue, Bert and Agnes Doss, Reed and Mitzi Sleeter, Vic Robbins and Marjorie Reed. From Hagenbeck show—Lalo Codona, Rose Porter, Maximo, Cristiani Troupe. Clowns from Cole show furnished the music. Chester Barnett did several banjo solos, and there were songs by two primas of Cole show.

Gossip of the **Dressing Rooms**

Items for This Column Must Reach the Cincinnati Office Not Later Than Friday

SEILS - STERLING — William Lindemann left for Sheboygan, Wis., his home town, for a brief visit. Walter Harod joined at Nashville, Tenn., recently, doing somersaults. He is taking Hal Silver's place, who left to play indoor dates. Orville Lindemann, one of feature riders of Wallet Troupe, is back in act after heing injured company does at dates. Orville Lindemann, one of feature riders of Wallet Troupe, is back in act after being injured opening day at Mt. Vernon, Mo. Rose Heller is working one of elephant acts in place of Verna Wallace. She is the wife of Art Heller, band leader, and one of the most versatile women on the show. Is a fine bareback rider and expert aerialist. Happy Starr is in hospital at Lexington, Ky, and will be there for a few days. A new number on show, the Eight Sons of the Desert, Arabian pyramid building and tumbling. Velma Peasely is going over nicely with her Spanish web act. Le Roy and Nellie Schrader are proud owners of a new car and housecar trailer. They named it "Mutzee." King Baile's Side Show is doing big business. He has a very good performance. Joe Kennedy and Whitey Carroll have their big cafe on show. They bought a new Ford V-8 truck and all new equipment, and we hope the boys don't cut down on the hamburgers. FRED WORTHING.

RINGLING - BARNUM — The early-morning performance of April 27 at the Bellevue Hospital was thoroly enjoyed. One of the crowd was heard to remark, Bellevue Hospital was thoroly enjoyed. One of the crowd was heard to remark, "These circus folks can do their stunts in their sleep." To which one of the actors mumbled, "Most of 'em are doing it in their sleep now." The dressing room was surprised on the morning of April 30 by the announcement of the marriage of Aldemaro Catarze, of the Danwill troupe, and Albertina Ripenockj, of the Loyal-Ripenockj riding troupe. Congratulations. A wedding party was given at Paramount Hotel after the show, at which many of the performers were present. The star guest of the evening was John Ringling, who enjoyed himself immensely. The three Clarke girls were walking home after the show, closely followed by the Wild West Indians in all their feathers and war paint. A bystander was heard to remark, "Hully gee, those three girls have got some bodyguard." The Denaro brothers are building a brass-bound chest for their berth. We are wondering if the brass binding is to safeguard the dinero they intend keeping in it.—CHARLES F. CLARKE.

Russell Show Biz Is Fair

Bad weather encounterednew side-show, cookhouse canvas-76 motor units

CINCINNATI, May 4.—Opening its season at Rolla, Mo., April 12, playing two other stands in that State, then two in other stands in that State, then two in Illinois and seven in Indiana, the Rus-sell Bros.' Motorized Circus entered Ohio at Hamilton, O. (was on fairgrounds) on Monday of this week, where it was visited by several members of *The Billboard*. Some other Buckeye State cities will be played, also some West Virginia spots.

The circus since opening has encountered some bad weather, which has had its effect on attendance. At that, business has been fair. Biz at Hamilton at the matinee was light and at night the tent was filled.

the tent was filled.

The Russell show is among the larger of the motorized organizations and its equipment is among the best. There are 76 cars and trailers, most of them owned by the management. No parade is given. Big-top canvas is held over from last year, but there are new kid show and cookhouse tops. Big top is a 110 with three 50s; side show, 50 with three 30s; menagerie, 70 with three 30s; cookhouse, 30 by 65, and pit show, 20 by 30. Seating capacity of big top is 4,000.

The performance is one of the best

The performance is one of the best with a truck show. It is well balanced, moves along in a speedy manner under Fred Ledgett's direction and L. Claude rs' Band adds materially in the pres-

The Program

The Program

Following the tournament, swinging ladder acts are given by Bee Morris, Irene Ledgett and Grace Romig, Bucking mules, by Carl Romig, Bert Fredericks. Liberty ponies, well trained, worked by Hazel King, Miss Watkins and Frank Miller. Leaping hounds on track, Irah Watkins. Bert Dearo is contortion feats and Dalbeanie on unsupported ladder. A splendid number is that of Alfred Conner in a back foot slide and Violetta Conner in a teeth slide (swivel). Elizabeth Rooney does a neat principal act and Harry LaPearl registers with his long-shoe dance. Double balancing traps, Marie and Bee Morris; single traps, Grace Romig and Ernie (Upside Down) White, head-balancing traps, was a very good display. Very entertaining dog turn offered by Hazel King, Miss Watkins and Bernice Clark. Miss Ledgett has a fast-working elephant act (three buils), which she puts over nicely. LaPearl's clown band. The wire number is exceedingly good, the performers being Elizabeth Rooney, Bert Dearo, Marie Morris and the Conner Trio, one of the Conners doing a back somersault. Liberty horses, a good number, under direction of Frank Miller, Carl Romig and Hazel King, First concert announcement. A speedy comedy acro number by three trios — Conner, Morris and LaPearl, A novelty—the elephant "Rubber," dancing and playing its own music around the track without a trainer. Another novelty, the wagon-wheel act of Dalbeanie, who skips rope, goes up stairs and then jumps to ground while standing on the hub. A high-class menage number, the riders being Irene and Fred Ledgett, Frank Miller, Hazel King, Gerrude Smith and Grace Romig. Morris troupe of five offers a dandy teeter-board acro act featuring Donald Morris in a somersault to a high perch chair. Ernie and Ida White present a perch act in which the latter does a very good routine. Corinne Dearo and Elizabeth Rooney, cloud swings, and Bert Dearo, contortion traps, drew a nice hand. Second concert announcement. Clowns' crazy number. An excellent closer is Bob Fisher's Five Fearless Fiyers (Mrs

Clown numbers are given thruout the program, the joey lineup including Harry LaPearl, producing; Loretta LaPearl, Shorty Seydell, Cliff Downing, Joe Short, (See RUSSELL SHOW on opposite page)



The Corral By Rowdy Waddy

A NEW ARRIVAL in the Bryan Roach mily was reported last week (see Births column).

LAST YEAR the North Vernon (Ind.) Roundup produced a nice profit, and the committeemen are preparing for a bigger showing this year.

WORK ON THE NEW rodeo arena, track and grand stand at the Burt County Fair grounds, Oakland, Neb., is progressing nicely, altho temporarily halted recently by drenching rains.

A TELEGRAM from Milt Hinkle from Pittsburgh stated that he had joined hands with John Harris, of Duquesne Garden (Pittsburgh), and has bought Buck Taylor rodeo properties to be added to his stock and other holdings.

JOHNNY DAVIS says that work is going along nicely at the Harry Taylor quarters in preparation for the show's coming season. Among the hands there, Happy Carlson and Shorty Butcher, helping to break stock.

MAJOR GEORGE W. SCOTT has been MAJOR GEORGE W. SCOTT has been working publicity for the Col. Jim Eskew's JE Ranch Show engagement at Kingston, N. Y. Infos that he is using plenty of paper, plenty of space in newspapers and has a sound truck operating on streets.

JESSE STAHL, Negro contestant, who died recently at his home in Sacramento, Calif., had competed at Calgary, Cheyenne, Pendleton, Salinas and many other prominent rodeos. He did not ride a bucking horse until 28 years old. In his 60s, ha rode bronks at the Visalia Rodeo two years ago.

ARIZONA CHARLIE, old-time Wild West man and an early contributor to The Corral column, recently paid the Chicago offices of *The Billboard* a visit. He had just been released from Central State Hospital, Waupan, Wis., and wanted to thank showfolks for many favors extended him during his illness.

SAUGUS, Calif. — Twenty thousand people attended the 10th annual Hoot Gibson Golden State Ranch Rodeo, held April 28 on the Gibson Ranch here. Hoot Gibson directed the show, assisted April 28 on the Gibson Ranch here. Hoot Gibson directed the show, assisted by Fred Gilman. Abe Lefton was master of ceremonies. Judges were Tom Sutton and Art Manning; Pee Wee Strange, chute foreman, assisted by Cactus Mack, Chuck Baldra, Buck and Roy Bucko, Tommy Coates and Henry Morris; Ed Philips, charge of receiving pens, assisted by Joe Phillios, Howard Holt, Lee Brown, Bill Slaussen and Billie Russell. Entertainers included the Arizona Wranglers, Sons of the Pioneers, Jack and Kittle Lee, Ruth Walsh and Dickie Jones. Jimmy McGee suffered a badly injured leg when stepped on by a steer and was taken to San Fernando Hospital. Trick Riding—Sam Garrett, Nick Nichols, Mabel Strickland, Paris Williams, Rose Smith, Ed Geulick, Alice Van, Donna Cowan, Buff Jones, Earl Dobbins, Hank Potts, Dolores Steelman and Montie Montana. Trick Ropers—Sam Garrett, Montie Montana, Buff Jones, Dinky Taylor, Fellx Valee. Garrett awarded trophy for best roping and Hank Potts for best trick riding. Excellent pick-up work was done by Bertha Blancett. Men pickups were Al Ray and Sagie Cornett. Flagmen, Manning and Sutton. Clowns, Homer Holcomb, Jess Kell and Ike Lewin. This Manning and Sutton. Clowns, Homer Holcomb, Jess Kell and Ike Lewin. This is an RAA show. Winners: Bronk Rid-ing—Pete Knight and Earvie Collins split Clowns, Homes is an RAA show. Winners: Bronk Ruding—Pete Knight and Earvie Collins split first and second; Harry Knight, Pat Woods. Bareback Bronk—Smokey Snyder, Don Tyler, Leonard Ward. Calf Roping—Ike Rude (19), Everett Bowman (21), Ashbury Schell (22), Bill McFarland (23.3). Steer Riding—Harry Logue, Smokey Snyder, Tom Bride. Bulldogging—Frank McCarroll (13.2), Canada Kid (15), Leonard Ward (15.2), Kugh Bennett (16.2). Wild Cow Milking—Hugh Strickland (24.2), Richard Merchant (24.4), John Bowman (27). Wild Horse Race—Less Shannon, Tex Falmer, Harry Logue (Logue won \$10 additional for wildest ride). Cowboys' Quarter Mile—Tommy Douglas, Leonard Ward, Archie Lawrence. Cowgirls' Re-

lay—Mabel Strickland, Donna Cowan, Mrs. Lee Farris. Cowboys' Pony Ex-press—Joe Burrell, riding for Cuff Bur-rell; Art Wilson, riding for Ward. Cow-girls' Quarter Mile—Mabel Strickland, Donna Cowan, Paris Williams.

CIRCUSES

PITTSBURGH—The recent rodeo at Duquesne Garden was seen by 33,400 persons, which even exceeded the hopes of Promoter Milt Hinkle and John H. Harris, manager of the Garden. The biggest night was Friday, when 6,100 turned out to see the show. Mr. Harris states that a rodeo will henceforth be an annual event in his arena. Alice Sisty succeeded in handling Whale and Brownstone in her Chevrolet jump all week without any mishap. Marjorle Sawyer spent four days in Passavant Hospital with three broken ribs. Winners the last three days (first three days week without any mishap. Marjorle Sawyer spent four days in Passavant Hospital with three broken ribs. Winners the last three days (first three days given in last issue): Thursday night, Bulldogging—Shorty Rutledge (5.2), Vic Blackstone (8), Jack King (8). Calf Roping—Salty Wells (31.4), Hike Wolrick (32.3), Buddy Mefford (35). Steer Riding—Joe Blackstone, Carl Dykes, Poncho Villa. Bronk Riding—Peavine (Slim) Sutton, Buck Wyatt, Vic Blackstone. Cowgirls' Bronk Riding—Mary Parks, Rose Weir, Alice Adams. Friday night, Bulldogging—Blackle Russell (53.5), Eter Heacock (72.5), Hike Wolrick (2). Calf Roping—Buck Wyatt, Poncho Villa, Jack King. Bronk Riding—Salty Wells, Joe Blackstone. Pete Penny. Cowgirls' Bronk Riding—Mary Parks, Rose Weir. Saturday, Bulldogging—Vic Blackstone. Pete Penny. Cowgirls' Bronk Riding—Mary Parks, Rose Weir. Saturday, Bulldogging—Vic Blackstone (4.4), Salty Wells (6). Blackie Russell (38.1). Calf Roping—Steve Heacock (40.3), Ralph Coller (43.3), Joe Blackstone (22). Steer Riding—Buck Wyatt, Carl Dykes, Buck Edison. Bronk Riding—Mary Parks, Rose Weir. Finals, Bulldogging—Blackie Russell (3150), Red Thompson (520). Steve Heacock (\$50). Calf Roping—Shorty Rutledge (\$150), Salty Wells (\$100), Joe Blackstone (\$50). Bronk Riding—Shorty Rutledge (\$150), Brok Wyatt (\$100), Hike Wolrick (\$50). Gowgirls' Bronk Riding—Rose Weir (\$150), Mary Parks (\$100), Mary Parks (and Poly Ducett.

EL RENO, Okla.—The Pioneer Days and Rodeo, scheduled for April 28-29, sponsored by the city of El Reno, was a huge success despite unfavorable weather conditions. Sunday morning all highways leading to the city were lined with cars from all over the State. Thousands of people had arrived by 11 am, when there was a downpour of rain, which continued most of the afternoon and made it impossible to stage the rodeo—under the direction of Guy Weadlek, who had been on the job stage the rodeo—under the direction of Guy Weadick, who had been on the job for three weeks on an extensive exploitation campaign for Charles H. Tompkins, manager of that part of the celebration. Monday all stores closed at noon and a big Pioneer parade, headed by Charles H. Tompkins, Major Gordon W. Lillie (Pawnee Bill), Guy Weadick and Col. Zack Miller (of the 101 Ranch) was staged. A snappy program was presented. Stock furnished by Butler Bros. Winners: Bronk Riding—Slats was staged. A snappy program was presented. Stock furnished by Butler Bros. Winners: Bronk Riding—Slats Jacobs, Johnnie Jordan, Milt Moe, Eddic Gurtis. Calf Roping—Everett Shaw (17), Herb Myers (19), Tom Forman, Amye Gamblin and Carl Henderson (all 211-5). Buildogging — Dick Truitt (91-5). Slats Jacobs (12), Andy Curtis (12½), Dave Campbell (131-5). Steer Riding (for two days)—Hughie Long, Duward Ryon, Hoyt Heffner, Vic Schwartz, Ramon Tipps, Junior Caldwell, Dude Colbert, eighth split by Slats Jacobs and Cal McClung. Wild Cow Milking—Everett Shaw, Andy Curtis, Breezy Cox. Tuesday, Calf Roping—Amye Gamblin (201-5), Joe Welch (213-4), Clyde Burke (221-5), E. Parde (23). Bronk Riding—Hub Whiteman, Leo Murray, Milt Moe, Slats Jacobs (83-4), Joe Welch (9), Andy Curtis (10). Wild Cow Milking—Iry Mundy, Andy Curtis, Everett Shaw, Calf Roping Finals (two-calf average)—Amye Gamblin (20.8), Herb Myers (24-2), Clyde Burke (24-6), Dick Truitt (24-7). Buildogging Finals (two-steer average)—Dave Campbell (9.6), Slats Jacobs (10.3), Andy Clark (11.2), Hub Whiteman (12.1). The Pioneers' Club of presented.

Canadian County had many new members join. Monday the stands were packed to overflowing and all standing room taken. Nothing but praise could be heard on all sides for the splendid performances under the direction of Guy Weadick. Several oldtimers were enter Weadick. Several oldtimers were enter-tained by Mr. and Mrs. Charles Tomp-kins. The El Reno Polo Club held a large dance at Fort Reno. The Horse Show in conjunction with the Pioneer Days was a big event. Weadick left after the show for points north. Ac-cording to reports, he has proposi-tions to stage some big rodeos this year.

KELLEY RESIGNS

(Continued from page 34)

Butler to take effect immediately and terminating his engagement with this show also on May 11. "I realize that the foregoing informa-

tion is of no particular interest or im-portance, but I do desire to keep the record straight and so am sending you the full facts."

Neither Kelley nor Fields has made any plans for the future.

NEW YORK, May 4.—Roland Butler made a statement to *The Billboard* in which he said that he regretted the developments, as he considers Kelley and Fields "topnotch" press agents, "but there was nothing else I could do in view of the arbitrary stand taken by Kelley" Kelley.

Press departments of Ringling units, under a policy of long standing, have been warned to avoid dramatic sections

under a policy of long standing, have been warned to avoid dramatic sections of newspapers as much as possible.

Sam S. Stratton, agent for Shubert road shows, left for Chicago Wednesday to replace Fields, with Will L. Wilken, contracting p. a. of the R-B Circus for a number of years, scheduled to join at one of the road stands, probably Pittsburgh, to replace Kelley. Edward A. Johnson has been appointed to fill the post vacated by Wilken on the Big Show. Butler indicated that Wilken will supervise the press destinies of H-W. Stratton has been connected with the out-of-town press department of the Lee and J. J. Shubert theatrical producing organization for about 10 years off and on. Before that he worked under Jim Randolph in the billing war of the Sparks Circus and was also out with carnivals, Brown & Dyer and J. F. Murphy among them. He did a season of advance with Howard Thurston, the magician. Wilken, Big Show's erstwhile contracting p. a., is a veteran in theatrical advance work, having more than 20 years under his belt during which he exploited the biggest legit and musical stars in the country. Johnson was contracting p. a. of the Sells-Floto Circus for several seasons until the year it was taken off the road by the Ringling organization. He has also done outside press on R-B and contracted Boston this year.

BIG HOUSES-

(Continued from page 34)

(Continued from page 34)

No. 18 — Brengk's Golden Horse, with Bella Dona and her living statues. No. 19 — Animals, Cyclone, comedy mule; Queenie, football pony; Dynamite, comedy mule; No. 20—Parnell's Elephants and Ward's Elephants. No. 21 — Alf Loyal's Dogs, featuring tight-wire-walking canine. No. 22—Napoleon, the wonder horse; center stage, Olive Miles and Company; Flipo and his trainer. No. 23—Picchiani Troupe, fast teeterboard turn, featuring a somersault from a spring-board to a shoulder stand four high and a triple somersault to a chair. No. 24—Kenneth Waite and clowns in walkafounds. No. 25—The Four Eagles, wire act, working at a height of 52 feet without net, featuring their two high on a fork. No. 26—On track, Waite's clowns. No. 27—Five Flying Sensations and Five Flying La Vans.

Clowns included Chester Sherman.

No. 27—Five Flying Sensations and Five Flying La Vans.
Clowns included Chester Sherman, Orin Dops, Jack Klippel, Phil King, Le-Roy Thompson, Charles Baker, Lindsey Gaynor, Dick Evans, Johnnie Dyer, Clarence Burr, Cal Rolfe, Charles De-Malo, Bob Gow, Midge Sperner, Charles Green, Harry Williams, Zeck LaMont, Ernie Black, Howard Bryant, George

Weyman, Larry Gaynor, Jimmy Young, Tom Kusack, Joe DeWitt, Jack Stiles, Walter Weber, Slats Ward, Bert Moore, Jerry Wilson, Ed Stoney, Chuch Simp-son, Slim Dalton, Scotty DeWar, Frank Wolters, Jack Gaynor, Stooge Benton, Claude Allison, Sam Banks, Fred Kasper and Al Allen.

RUSSELL SHOW-

(Continued from opposite page)

(Continued from opposite page)
Jack Crippen, Irvin Romig, Joe Smith
and H. Walsh.

The concert, very entertaining, by Irah
J. Watkins' Famous Hollywood Dogs and
Monkeys. Watkins has 22 monkeys and
15 dogs. Some of tricks are somersaults
by baboon, dog doing somersaults with
monkey on its back, two dogs boxing,
monkey doing somersaults and another
riding tricycle and skooter. Most of the
folks remained for the after-show.

A snappy band is under direction of
L. Claude Myers, who plays clarinet. He
also is the mail agent. The lineup: Fred
Dupile, Jess Walton, Sidney Antel,
cornets; Rudolph Anderson, Elmer Featherstone, trombones; Richard DeCarlo,
baritone; Harry Murray, sousaphone;
Ellily O'Brien, drums, and Babe Hutchinson, calliope.

son, calliope

Side Show

Side Show

Side Show, managed by J. H. (Doc)
Oyler, has new top, trimmings and a 12hanner front. On the front are Oyler, Al
Shannon and Blaine Young, talkers;
Louis Grass, Brady Herdin, ticket takers;
John Baker, boss canvasman, assisted by
Blackie Miller and J. R. Redpath. Attractions—Mme. Rhonda (Mrs. Oyler), astrologist; Solon Starr, magic and inside
lecturer; Mickey Mansion, tattooed artist
and lecturer; Wesley LaPearl, big snakes;
Joe Jobie, African pigmy; Milo Laraway,
sword swallower; Freddie, armless wonder; Guy Samson, musical cowboy, featuring musical set of glasses; Mansel
Hammond, glassblower; Bee Dale, Barbara Baxter, dancers; Freddie, armless
wonder; Chick Simmons' Band and minstrels—Sun Tucker, first trumpet; Shake
Conway, first sax; Johnny Mitchell,
sousaphone; Henry Edwards, drummer;
Freddie Jones, bass drummer and comedian; Amos Gilliard, trombone; Buddy
Bonds, sax; Ruth Robert, Cora Simmons,
singers and dancers, singers and dancers

The Staff

The Staff

C. W. Webb is owner-manager; James Webb, secretary, auditor; Ray Blankenship, treasurer; R. M. Harvey, general agent; Herman Q. Smith, contracting agent; Francis Kidzman, manager advertising car with crew of 11; James Dewey, advance press; James Webb, press back; J. H. (Doc) Oyler, side-show manager; Fred Ledgett, equestrian director, announcer; Harry Doran and Glenn Booth, privileges; L. Claude Myers, musical director; Bob O'Hara, superintendent reserved seats; George Werner, big-top canvas; Ernie Peterson, electrician, mechanic and superintendent lights; Williams, props; Harry Seymour, legal adjuster; Mrs. Margaret Thompson, wardrobe; Joseph Webb, Ray Swann, front door, and W. H. McDanlels, steward.

The concessions are in charge of Harry Doran and Glenn Booth. On the midway is a fine custard machine layout, owned by Jack Beach.

Among visitors were Ira Watts, of Hagenbeck show; Andrew Donaldson and party, George Wombold, Whitey Lykens, Mr. and Mrs. Henry Oosterkamp and the following from The Billboard, E. W. Evans, Bill and Roger Littleford, Clarence Latscha, Charles Blue (and wife), Al C. Hartmann and Charles Wirth. C. W. Webb is owner-manager; James

Border Days Celebration & Rodeo GRANGEVILLE, IDA., JULY 2-3-4. Write AL J. WAGNER, Secy., for Con-cessions, Shows, Free Acts. Send for Prize List. The Biggest Celebration in the Northwest. "CUT 'EM LOOSE" & "LET 'ER BUCK"

WINDOW CARDS

We specialize in them; in fact nothing but! Quick Service, Low Prices. Write for Big Free Catalog, showing several hundred stock designs in color BOWER SHOW PRINT STREET FOWLER-IND.

Grotto Rodeo and Tercentenary Exposition

ENTIRE WEEK MAY 27—CHARTER OAK PARK, HARTFORD, CONN.

Biggest Event in Connecticut. Entire State Being Billed.

LIMITED AMOUNT OF SPACE TO RENT —

For SHOWS—RIDES—SHOOTING CALLERY—CONCESSIONS—other NOVELTIES THAT CAN STAND RIGID INSPECTION.

JUDGE JACOB SCHWOLSKY

Vice-Chairman

872 Main St., Hartford, Conn.

Thrill Changes

For M.-D. Pier

Big acts to switch weekly,

except Manuel King-Sal-

ici Puppets are booked

ATLANTIC CITY, May 4.— Million-Dollar Pier announced signing the Salict Puppets, which made a hit at the Roxy, New York, and in other appearances in the East. The puppets will be an all-summer attraction on the pier, said Production Manager Al Steinberg, and will share honors in one of the major theaters with films. Flickers were originally ruled out for the season but are scheduled to return under a new

scheduled to return under a new

are scheduled setup.

Pier also announced building of a bleycle track in connection with a big exhibit being put on by Cycle Trades

of America.

International Hall policy was under discussion this week and it was decided to change thrill acts weekly, holding only Manuel King and his lions for the whole season on an especially constructed stage. Collier's Weekly has signed for big exhibit space.

A. C. Aud Dog Racing Out;

Deposit May Get Into Court

Conducted by CLAUDE R. ELLIS-Communications to 25 Opera Place. Cincinnati. O.

EAST IS READY FOR START

Spots To Get Off on '35 Season With Plentiful Offerings of Acts

One-ring circuses, in some instances repeaters, are lined up for a half-dozen parks-regular bookings of attractions to be the rule in some major places

NEW YORK, May 4.—Metropolitan and Eastern parks are about set to start the ball rolling, with most openings carded for May 25, Saturday preceding Decoration Day. Majority of spots have dropped Sundays in April and May. A few which have new operators or owners haven't had time to get started for a preliminary play, as has been the case in and around here in the last few years. In at least half a dozen parks one-ring circuses will be offered, in some cases repeaters. They are given free, but some playgrounds will charge 10 cents for reserved seats, a plan which has been successful. The George Hamid office, leading producers of the one-ringers for park consumption, reports fine prospects in this connection. They have layouts with weekly or bimonthly changes.

Among those expected to present circuses are Steeplechase, Coney Island; Olympic, Irvington, and Columbia, North Bergen, N. J. Luna Park, Coney, will open in full and will also have a circus. The product of the product of the connection of the connection of the connection of the connection. They have layouts with weekly or bimonthly changes.

ATLANTIC CITY, May 4.—A municipal zoo as an attraction is advocated by Dr. C. Emerson Brown, 18 years in charge of Philadelphia Zoological Gardens, who is here at Haddon Hall working on another book on animals, his

Change in Palisades

Spots which will use acts regularly are Rocky Point, Providence; White City, Worcester; Paragon, Boston; Enna Jet-tick, Auburn, N. Y.; Lakeside, Waterbury, Conn.; Sea Breeze, Rochester; Suburban, Manlius, N. Y.; Belmont, Montreal; Canandaigua, N. Y., and quite a few

Canandaigua, N. Y., and quite a few more.

George W. Traver is in the midst of preparing Island Park, Paterson, N. J., for its second season. As reported last week, Grand View, Singac, near Paterson, has been taken over by Dan Goldbaum, with a national lottery campaign being pushed.

Playland, Rye, will open on May 18, beating most of the other funeries by a week. Director Herbert O'Malley has scheduled a series of high acts, preferring them to ground numbers. Columbia, piloted by Aeschbach Brothers, Fred J. and Otto E., is at work on improving its huge pool, dance pavilion and beer garden. They are out for big things.

Little is known at present concerning movements of Palisades, Palisade, N. J., which has gone back to its original owner, Nick Schenck. (See other pages.) Whether John Greenwald will again officiate as manager could not be determined late this week.

Excursions for Woodcliff

Excursions for Woodcliff

Nick Dyruff, Brooklyn attorney, is commencing his second season as proprietor of Woodcliff, Poughkeepsie, N. Y., which will bow on Memorial Day. F. L. Ferguson, press agent for the spot, has been working out of New York for about six weeks. Ballroom will be enlarged and features installed here and there. Tleups with Hudson River Day Line for excursion trade are being put thru.

Woodside and Willow Grove, Philly, are going ahead with big programs. Roton Point, South Norwalk, Conn., is working on excursions, with Leo Miller at this end and soon to transfer his office to the park. Leading features are bathing and ballroom, Playing traveling bands. Beauty contest windup in September.

Starlight in the Bronx is still banking greatly on its pool, one of the best equipped in the East. Golden City, Canarsie, run by the Rosenthals, Jack and Irving, will throw the switch late this month. Nick Dyruff, Brooklyn attorney, is com-

Changes in Hanover Forest

HANOVER, Pa., May 4.—Changes in layout of grounds, improvements in buildings, addition of a Whip and remodeling of the ballroom marked preseason opening last Saturday of Forest Park under management of A. Karst & Son. Among concessioners are E. Wolfe, C. Eresman and G. Spangler. An asphalt road will be constructed from Baltimore street to center of the parting field. street to center of the parking field. Thirty-three groups which held outings in 1935 have been booked again. Free tickets for school pupils have free ride

ATLANTIC CITY, May 4.—A municipal zoo as an attraction is advocated by Dr. C. Emerson Brown, 18 years in charge of Philadelphia Zoological Gardens, who is here at Haddon Hall working on another book on animals, his first having already gone into its third printing.

Nearest approach Atlantic City has to a zoological park is Steel Pier's baby animal nursery and Paxson Zoo, on Absecon boulevard, about five miles from the city.

"I think a zoo would be a great resort attraction," said Dr. Brown, "and could be started in small manner with bear pits. People who visit resorts in summer are the kind who like to visit zoos. Properly managed, it should make money for the city."

Dr. Brown recently resigned from Philly Zoo and has made no decision regarding offers.

Kuhlman Starts Off Geauga

GEAUGA LAKE, O., May 4.—Geauga Lake Park launched pre-season ballroom sessions tonight with George Williams, Cleveland, and his band in an indefinite engagement. Improvements are going forward at the near-Cleveland resort. W. J. Kuhlman will again direct management.

Magnolia Has New Equipment

HOUSTON, May 4.—Magnolia Beach, 12 miles from heart of the city, is to open with all new facilities. Policy is no admission charges, management depending on refreshment sales. John F. Maher, Neal M. Leach and Elbert Preston are in charge.



HARRY DUNCAN, who was manager of Fairyland Park, Kansas City, Mo., seven years, and who has returned to pilot the 80-acre play-ground after an absence of one season. When he was 12 years old he ran peanut and pop-corn stands in old Troost Park and later worked on Merry-Go-Round, Switchback Rail-road and Shoot-the-Chutes. Some of his largest outing promotions have been Ford Day, Chevrolet Day, Indian Wedding, De Molay Field Meet and enlarging Parent - Teachers' Picnic from one day with 3,000 attendance to nine days with average of 8,000 daily. Park will operate six days a week this season, not operating on Mondays.

New Main Entrance For Chi Riverview

CHICAGO, May 4.—Riverview Park is apidly being whipped into shape for its

Assembling of several World's Fair attractions, including Streets of Paris, Fly-ing Turns. Rocket Ship and others, is nearing completion, and all buildings

nearing completion, and all buildings and rides in the park are receiving a new coat of paint.

One of the chief improvements this year is rebuilding of the main entrance to the park. The new gates will follow the Oriental motif and will be profusely lighted.

DAYTON, O.-Lakeside Park is going DAYTON, O.—Lakeside Park is going in for big names this season. George Olsen and Ethel Shutta were booked for night of May 7, with Ted Weems to be there on May 28. Negotiations are on for Rudy Vallee.

ATLANTIC CITY, May 4.—Dog racing was admitted to be definitely out for the Auditorium this week by B. Frank Young, president of Auditorium Kennel Club, who declared there is "no chance." He admitted that court action was primarily the reason for blocking plans to race here and refused to comment on a \$25,000 deposit paid by the club on an Auditorium lease.

In the meantime Manager P. E. M. Thompson of the Auditorium said that the \$25,000 deposit was being used by the hall to pay off bills and put in with other Auditorium money.

There is talk of a court contest by the kennel club to have the deposit returned.

Indianapolis Opening Good

Indianapolis Opening Good INDIANAPOLIS, May 4. — Riverside Amusement Park opened to large crowds on April 28, 32d annual opening. Manager Archie W. Colter said the spot will be open until late in September. A new feature, Giant Mixing Bowl, proved popular opening day. Two generations have ridden on the Thriller in the park. This has been enlarged this year, an additional dip having been constructed on the west side. A number of industries and business houses have booked picnics.

Galveston's New Mountain

Speedway Opens Splash Day GALVESTON, Tex., May 4.—Mountain Speedway, new park in heart of amusement center on the beach, 23d and Boulevard, opens tomorrow, Splash Day. Major rides have been operating weekends since March 28. Splash Day always draws tourists from many miles.

The beaches and amusements have attracted school picnics from all over Textracted school picnics from all over Tex-

The beaches and amusements have attracted school picnics from all over Texas. This year again many out-of-town school picnics are scheduled.

Old Mill has been razed and will be replaced with new rides. Park now has the Dodgem, Fun House, Glass House, Shooting Gallery and eight concessions. Negotiations are under way for additional rides and attractions,

NEWARK, O.—E. D. Littleton, of Mrs. Littleton's Columbus candy firm, will have three refreshment centers in Buckeye Lake Park, near here. At present he has installed a stand in Crystal Ballroom and at opening of the daily season he will open the center restaurant. The old Dinner Bell Restaurant "on the boardwalk" will be open this year under the Littleton banner, according to Park Manager A. M. Brown.

Brussels Devicers May Organize; **Londoner Writes About Discontent**

CINCINNATI, May 4.—"An impression is gaining ground that a syndicate called Parc. Amusement S. A., with which Leonard Thompson, Blackpool, Eng.; Harry Traver, well-known American showman, and Richard F. Lusse are connected, is controlling the amusement park at the Brussels Exhibition in Belgium. Such is not the case," writes J. W. Shillan, managing director of British Motor Boat Manufacturing Company, Ltd., London, Eng., to The Billboard. "Messrs. S. E. B. I., of Brussels, control the amusement park at this exhibition. Messrs. Parc. Amusements S. A., like myself, are tenants of Messrs. S. E. B. I.; in fact, Messrs. Parc. Amusements S. A. lease from Messrs. S. E. B. I. less than 50 per cent of the total area of the amusement park at the Brussels International Exhibition.

"Among other showmen who have made contracts for space direct with

Exhibition.

"Among other showmen who have made contracts for space direct with Messrs. S. E. B. I. are Messrs. Hagenbeck, Germany; Messrs. Dufour and Rogers, America; Louis Berni, Italy; Bohnstedt Petersen, Denmark; Mr. Hargreaves, America, and myself.

"Of course, your readers will appreciate that it is no small honor for the world to believe that a certain syndicate of individuals controls such a vast undertaking as the whole of the amusements in the Brussels Exhibition, Messrs. S. E. B. I., of Brussels, are entitled to this distinction and nobody else.

"Another point is that your readers may have gained an impression from the various propaganda, which has been published both here in England and in America, that the operators are quite satisfied with the way things are developing at the Brussels International Exhibition. Such is not the case, and there is no small amount of discontent.

is no small amount of discontent.

"Two meetings have been held recently of the operators of amusement devices at the Brussels International Exhibition and it is proposed to form an association in order to insure that the operators can jointly negotiate with the organizers in their desire to secure fair treatment. I shall be glad if you will publish these facts so that your readers will be cognizant of the true facts."

American Recreational Equipment Association

By R. S. UZZELL-

The warm weather and upturn in business are co-partners in manufacturing optimism. There are brighter faces and more smiles. The rain or snow over a very large part of the drought and dust-stricken area has created millions for that part of the nation.

It came too late to save wheat but it will be a compared and public same and will re-

produce corn and potatoes and will re-vive pastures, which will bring beef, milk, butter and mutton. The corn will pro-duce pork, so we see a new wave of pros-

duce pork, so we see a new wave of pros-perity starting.

It is too late to do park business as much good as we would like, but it starts things going again and will speed the comeback.

comeback.

A few years ago it was not news when one man started 30 houses. Now it is a front-page item when one man starts five new houses, as a builder did on Long Island, N. Y., last week.

New Tone Growing

Two parks expected to be silent this year have reversed the gears and are now determined to open for Decoration Day. They will not spend much money, because they have it not and can borrow little yet, but the shifting of gears is a tremendous change in direction. Summer hotels which have been dark for two years have plans under way for opening in late June

years have plans under way for opening in late June.

Easter trade was tardy because of continued cold weather. It did awaken at the 11th hour, and with a momentum we have not seen for four years. Coney Island, N. Y., is away ahead on early Sunday operation over the corresponding time last year.

Another year such as the past three years would have depleted our ranks so that a convention in 1935 would have been of very questionable value. The new optimistic tone will be accelerated as the season progresses and should produce a convention better than any we have had for three years. It is natural to expect our association to score a comeback as the parks take on new life.

Dumpers Will Regret

Dumpers Will Regret

Dumpers Will Regret

Many park men have assured us that as soon as they can earn a surplus above operating expense they will put it into improvements and new equipment. One man here today said he had enough of the experience of doing without; now he is eagerly looking forward to a time when he can do things agaim.

Those who are dumping amusement parks and real estate for a song will soon regret it. You have carried thru thus far; grit your teeth and hang on. Europe once thought we just could not get into such a slump. Some are saying now that we cannot come out of it and they are greatly disappointed in us. They do not seem to know America, any way.

All of C. D. Bond's friends are glad to have him back in the park business. His long experience as a park manager and salesman of amusement equipment gives him a broad experience from which to draw innovations with which to keep his park patrons interested. He cannot be

park patrons interested. He cannot be said to have had a fair chance at his last two engagements as park manager. The breaks were most assuredly against him.

Bond's Better Chance

Located now in White City, Worcester, Mass., he has an excellent chance to bring that resort up with the new prosperity which is surely, if but slowly, on the way. Bond is unafraid to think in

the way. Bond is unafraid to think in new channels and to stake his future on his conclusions. We like to see the boys get a chance; perhaps this is the one for Major Bond. Good luck, Cy. When we can help, command us.

John T. Benson, like the untrained fleas when they enter his college, cannot keep still. It is fortunate for his animal farm that he does not assume the quiet role. Immediately on returning from his quest in India for the pick of the jungle he announces elaborate plans for the season. His actions tell us that the demand for wild animals is ever growing.

FOR SALE

Completely modern Public Bathing Pool, 200x125 feet. Good paying proposition. For particulars 301 East Lima Street, Findlay, O.

Coney Island

By LEONARD TRAUBE

Last few Sundays have been fair. Sab-bath following Easter measured peak for most concessioners, shows and restaurants.

Scores of workers are busy reconstructing, painting and doing the thousand and one jobs connected with inaugurating a new season. Sign painters appear to be getting plenty of calls for work.

A number of new rides are going into some of the best locations. The Steeple-chase Park Tilyous are interested in at

some of the best locations. The Steeple-chase Park Tilyous are interested in at least one of them.

Civic workers and possibly the public utilities should send their representatives on the B. M. T. Subway run from the 86th street station into the Stillwell avenue terminal. They will discover that nothing has been done about the swamps, the odors, the dumps and the rest of the "picturesque" scenes on the approach to what has been labeled the greatest resort in the world. Realty interests and the gas and electric companies, among others, have heavy investments in Coney Island. Why, therefore, don't they work in concert with the Coney Chamber of Commerce and other idealistic organizations in improving the "first glimpse"? This is suggested on the theory that the B. M. T. carries about 75 per cent of the transportation trade. And this item is respectfully referred to Mary Dillon, president of the Brooklyn Boro Gas Company, who has ploneered improvements over the years and whose influence is widespread.

The shooting galleries have agreed on a price of 12 shots for 15 cents and seven for a dime. The 19 or so ranges will most likely start off with a uniform charge.

The shooting galleries nave agreed on a price of 12 shots for 15 cents and seven for a dime. The 19 or so ranges will most likely start off with a uniform charge, but what will happen later on is another question. It is well known, however, that License Commissioner Paul Moss will not tolerate a price war. He cannot control prices, but he can find ways and means of revoking licenses. And if you find your license rescinded one of these Saturdays or Sundays, just when you are getting ready for a busy week-end, you'll be sorry for not having lived up to you'll be sorry for not having lived up to you'll be sorry for not having lived up to you'll be sorry for not having lived up to you'll be sorry for not having lived up to you. The Sportlands seem destined to top everything this season. They are making everyone forget all about the Penni-Arts games.

games.
Freddie Meers' Eden Musee is featuring
Bruno Richard Hauptmann.
Surf and Eighth looks dreary without
an occupant. The corner which once
housed the Dreamland Circus Side Show,
that is, and for the last few years Docen's
reck animals. There's a wild runor freak animals. There's a wild rumor that Frank Buck may install one of his

freak animals. There's a wild rumor that Frank Buck may install one of his zoos in there.

A plot on Surf and Sixth has been rented to the Loop-O-Plane, opening around May 10. The Bug further up the street has a new paint job in yellow and red and it looks swell.

So far there are but three side shows. Sam Wagner and his World Circus Side Show are in the same old stand at Surf and 12th. Sindell's World's Fair Side Show is diagonally opposite Luna Park. Dave Rosen has opened shop next to Nathan the Frankfurter Emperor. Wagner's front is perfection itself. He's featuring Albert-Alberta in the blowoff. Warren Lincoln Travis, the strong man, has a big setting on a double platform and proves what he lifts by the use of weighing scales, having tied up with a scale company. Sindell is featuring an armadillo freak and Rosen a mule-face boy.

boy.

Manager Charlie Miller has had a big

Manager Charlie Miller has had a big

Manager Charlie Miller has had a big Manager Charlie Miller has had a big crew of men overhauling Luna for the last four weeks. Most of the towers are finished and only a few buildings remain to be painted, plus a couple or so ride sites. Restaurant may go the chop suey way. Bob Kirshman is back with shooting gallery and Fox with photos. Jess McMahon and Morris Sachs, fight promoters, may rent the old funhouse building and conduct wrestling and boxing during the week. They expect to seat about 2.500. Salvatore Merando is back aiding Miller and readying his refreshment stands. The Willow Grove is being completely refurbished. Railings have been placed afront several of the big rides. Park looks in fine condition. A 10-cent gate will be in force thruout the week. Bill Lombard is out booking picnics. The swimming pool surroundings are being done over. Handball and basketball courts, plus other recreational facilities, are going in. facilities, are going in.

Willow Springs Amusement Park
OKLAHOMA CITY, OKLA,
OKLAHOMA CITY, OKLAHOMA
OKLAHOMA CITY, OKLAHOMA
OKLAHO



SPILLMAN'S 1935

KIDDIE AUTO RIDES—The Finest Made.
8-12-16 Auto sizes—from \$780.00 Up. Cars in continuous train on 8 and 12-Car Models—2-Abreast on 16-Car Model. All quality rides—specially made autos, genuine chrome trim, special wheel bearings—Alemite equipped—pneumant attained by the continuous con

SPILLMAN ENGINEERING CORPORATION,

North Tonawanda, N. Y.

RIDES FOR SALE

All Can Be Seen, Inspected; Fine Condition; Costly Unusual Rides. SCRAMBLER, 10-Car, Perfect Condition, Organ, Motor\$5,500

Everything a Bargain. CASH and TERMS to responsible CARNIVAL and PARK People.

HURLEY AMUSEMENT CO.

Revere Beach, Mass.



1935 -Auto-SKOOTER-Water

THE RIDE THAT ENJOYED GREAT-EST POPULARITY AND BIGGEST NET PROFITS AT "A CENTURY OF PROG-RESS," CHICAGO, ILL.



LUSSE BROS., INC., 2809 North Pairhill Street, Philadelphia, Pa., U. S. A. LUSSE BROS., LTD., Central House, 45 Kingsway, London W. C. 2, England.

Scouts in Opening Program For Tacoma in Dayton, Ky.

DAYTON, Ky., May 4.-Tacoma Park starts the season on May 25 with a program under sponsorship of Boy Scouts of America, Northern Kentucky Council, with some Cincinnati Scout troops as

There will be field events in the after-There will be field events in the afternoon, junior aviation, scout activity and
baseball, with first part of a musical revue of 50 Wurlitzer Melody Kids. In the
evening the Wurlitzer group will have
another program under direction of Roy
Myers, special event being "The RoundUp," presented by Northern Kentucky
Council of Scouts.

Tacoma Park this season will make an active bid for Greater Cincinnati patronage and has made extensive improvements. Grounds have been landscaped, nine major rides thoroly overhauled, sport field and diamond has been put in excellent shape and the large pool has been improved.

A metropolitan night club will be an-other of the main attractions, with the assembly hall being used for indoor events and exhibitions. Grounds have been provided with every facility for outings, including shelter houses. Park is under personal direction of Wiley Craig and will have a pay gate with rigid supervision. Special attractions will be booked in the dance hall and ballroom.

Staton Has Added Beauty To Spot in Oklahoma City

OKLAHOMA CITY, May 4.—Spring Lake, 65 acres, is open, under manage-ment of Roy Staton, and Japanese golden willow and native evergreens are gonden whow and mattre evergreens are much in evidence. Pool, with capacity of 800 swimmers, is a feature, and there are concrete walks, a paved midway, banked on both sides for two blocks with 11 rides, 12 games and 21 concessions. Twenty-three acres of oiled hard top have been set aside for free park-

A five-acre artificial lake is in the making, and Lusse Bros.' Water-Skooter boats will be used. Vaudeville and bands boats will be used. Vaudeville and bands will be booked each Saturday and Sun-day. In the \$55,000 Casino are bult-in radio, loud-speakers and broadcasting equipment, with modernistic lighting effects. Fred Walcott and his 13 Cali-fornians opened on May 3 for a two-week engagement, with other class or-ganizations to follow.

Manager Staton has 120 employees un-der his direction, of whom five are heads of departments. He is owner-manager, with Mrs. Staton as lieutenant.

Ch All Purpose



PORTABLE 35 Lbs.

JUST THE THING for Traveling Bands, Dance Halls, Parks, Concessioners, Midways, Fairs, Etc. 3½ Watt output operating on 110 Volta A. C. Complete Unit consists of Amplifer, Mike Pre-Amplifer, 9" Dynamic Speaker, 3 Tubes and Hand Microphone Can NOTE—Hooks Up with Phonograph (No Extra Parts Necessary).

Instruction Sheet Given Free With Unit \$4.00 Deposit on Each Unit, Bal. C. O. D.

TRY-MO RADIO CO., Inc. 85 CORTLANDT ST., N. Y. CITY.



GOOD BUSINESS

Good business (brains) makes business good (\$) . . and that goes for a Fair, a Park, a Circus, or any other legit-lmate business enterprise.

Booking Hamid "Hit" acts has proved to be good business over and over again.

GEORGE A. HAMID Inc. 1560 Broadway, New York

FOR SALE—MINIATURE RAILROAD—FOR SALE
Complete with very latest type Gasoline Engine,
three Cars, to seat 30 people, 350 feet of allcomplete with very latest type Gasoline Engine,
three Cars, to seat 30 people, 350 feet of allcomplete condition and can be seen set up and runming here at Charleston, W. Va. Will deliver
same in the radius of 150 miles. CAPT. DAVE
LATLIP, 209 EIM St., Oharleston, W. Va. P. S.
—This Ride was manufactured by the Dayton Engine
rose 31,00.00.

Wanted Flat Ride or Swing

Best location. Must be modern, and first-class condition. Will get good woney. Write, tell all: G. K. BROWN

Factory Reconditioned Swoopers

One latest model and one older model. Priced to sell. For price and details, write SELLNER MF3. CO., INC., Faribault, Minn.

FOR SALE — Portable Whip, \$1,000; at Lakewood Park. Apply JOS. D. KENESKY, 158 Penn St., Tamaqua, Pa.



The Pool Whirl

By NAT A. TOR

(All communications to Nat A. Tor, care of New York Office, The Billboard.)

I hope I'm not carrying discussion on the world's championship high dive too far, but letters keep pouring in and that's the only way I can determine interest in subjects mentioned here. And so the ayes, or rather the I's, have it. Have a look at what John W. Stephens, manager for Buddy Siegel, still another claimant to the title, has to write from Wichita, Kan.

Stephens begins: "The discussion on Stephens begins: "The discussion on the world's championship for high diving was of interest to us. While there is no doubt that there are many claimants to the record, we come forward to submit the record established on August 17, 1932, by Harold (Buddy) Siegel in Wichita at Sandy Beach. By searching thru the local newspapers much material is available on the subject.

"To guest from The Wichita Reacon."

"To quote from The Wichita Beacon:
"To quote from The Wichita Beacon:
"Harold (Buddy) Siegel today possesses a world's record that will undoubtedly stand for some time. The youthful Wichita diver last night broke all existing diving marks and official measurements of the huge tower this morning revealed that Siegel's death-defying, head-first dive was 151½ feet.
"Siegel's dive last night was perfect, according to expert high divers. He started feet first and, despite the fact that he was travelling at an exceptionally high rate of speed, broke into a jackknife at about 25 feet from the water. He hit the water beautifully, altho it sounded much like the report of a cannon. He was not under water more than a second and left the pool unaided."

Stephens continues: "A huge crowd estimated at nearly 4,000 witnessed the event and traffic was tled up several hours at the beach. People watched the dive from as far away as a quarter of a mile. Several pages could be consumed in quoting from newspapers at the time of this event, but the above gives the essence of the exhibition. Verification of the height can be made thru the sporting editors of the local papers or thru Norris Stauffer, owner and operator of Sandy Beach and pool. The State commissioner of the AAU was also present.

also present.

"It has always been a question with us as to the exact height of Brooklyn Bridge. In the last article under 'The Pool Whirl' the statement was made that a steel tape was used in measuring the height. Having crossed the bridge several times and noticed the wind, it is a question as to just how the exact height can be obtained, as the tape line must sway considerably in the wind. An engineer or anyone who knows how to use a level or transit and make geometrical calculations could compute the exact height. the exact height.

"Siegel's dive was made about 7:30 p.m. An effort was made to get pictures for verification. The newsreel cameraman became so excited that he dropped his camera into the water in his haste to get the complete scene of action. A local sports fan who wanted to time the dive got the buck fever and forgot to press the release on the stop watch.

"In talking to Norris Stauffer of

stop watch.

"In talking to Norris Stauffer, of Sandy Beach, yesterday about the possibilities of holding a contest he suggested that The Billboard be informed that he would gladly build a ladder sufficient in height to hold the event and that all publicity and promotional activities would be arranged provided there were any entries who would like to enter such a contest. A charge will be made and suitable cash prizes awarded to the winner. Fancy, plain or clown dives can be featured."

Well, well, so we have another claim to the world's title. And we have an offer by a pool man to stage the definite competition suggested in this column. Now it's the other high divers' move. What say, Dare-Devil Jack and Harald Arias? Last issue I mentioned hat the two of you ought to fight it out. How about arranging to compete against Buddy Siegel at Stauffer's Sandy Beach in Wichita, Kan., this summer? Mr. Stauffer is willing and so

are Siegel and his manager. And I'm sure it will be a great attraction.

Then, too, if there are any other challengers to the world's high-diving record let them speak now or forever hold their peace. I'm delighted to see this department has started something along these lines. Don't let it stop with just a lot of boastful talk and letter writing. A beach and pool operator with enough vision has come forward with an offer. It's up to the high divers now. divers now.

Joe Church informs me they're building a lot of new handball courts at Farragut outdoor pool, Brooklyn. Tank expects to open in a few weeks. Added courts ought to prove a big drawing power, altho this particular natatorium has always held its own in that boro. Hope it isn't true, tho, that they're going to cut out all advertising, for it would be an awfully unwise thing to do. Say it isn't so, Joe!

That initial amateur theatrical show held in the skating rink adjacent to Van Cortlandt Pool in uptown New York as a buildup to the tank's outdoor season drew 500 persons. Granted, the admish was only two bits, but when an amateur contest itself can attract a half grand load of customers it's something to think about, and think about it. Wise pool men should. It's a known fact that interest in amateur entertainment competition is at its helght what with so many shows of that nature on the so many shows of that nature on the air these nights, and it might not be a bad attraction for swim pools one night a week this summer. It's worth a trial at any rate.

a week this summer. It's worth a trial at any rate.

DOTS AND DASHES—Spoke to Trudy Ederle the other day, who tells me she's still suffering from that back injury.

Henry Garon, Brooklyn and Queens editor of The New York Evening Journal, certainly is a swim fan, but he has yet to break any records.—Theatrical and radio press agents busy with their annual aquatic pictures, Park Central indoor tank, New York City, being infested last week with Earl Carroll, Roxy and Columbia Broadcasting beauties.

Jersey beach resorts bidding for handsome Lee Myles and his Casino de Paree Orchestra, and may the best one win, for that boy Myles certainly has what it takes to pull them in, and, moreover, he's a former swim champ.—Harry Barret writes that the St. George indoor tank is holding its annual beauty contest this week and I'm afraid to comment, for last year, you may recall, I belittled the idea, saying it was too old a gag for a modern natatorium like the St. George to entertain, and then what happened but they packed 'em in, so who am I to complain? ... Wanda Surjack, Dallas, Tex., informs that it's okeh to use her name with the letter she sent me recently, so it'll appear here shortly if I haven't misplaced it.—George Goldberg, working out of the McCarthy-Goldberg offices, cracking big publicity space already on Manhattan Beach.

In answer to two queries received from New York pool men, no definite plans have been formulated yet for The New York Daily News water derby this summer.—And I'm glad to see Sam Howard, Midwestern lad, who walked into this office green not so long ago, did so well in Miami the past season; he was said to be the biggest diving sensation Florida has had in many a moon and it makes me proud to feel that this column played a part in giving the fella his much-deserved break.

Metzdorf Signed by Pearce

Metzdorf Signed by Pearce In Wildwood, Near St. Paul

ST. PAUL, May 4.—Wildwood Amusement Park, on White Bear Lake, about 10 miles from St. Paul, will open on May 19, earliest opening in its more than 20 years. Pre-season activities have centered largely on picnic grounds and dance hall, with Wally Erickson and his orchestre.

orchestra.

Arthur Metzdorf, St. Paul, long connected with the park, has been retained as resident manager by Fred W. Pearce, Detroit, who took over the lease late last season. Baseball diamond and additional parking space have been completed. Unusually good early-season business is expected from a large number of school picnics lined up.

With business conditions slightly improved, indications are for a better sea-

with outsiness conditions signify im-proved, indications are for a better sea-son than a year ago. Park has a large bathhouse and swimming beach on the lake, which has risen to a level higher than in years.

Atlantic City

By WILLIAM H. McMAHON

ATLANTIC CITY, May 4.—With extra warm weather the week-end following Easter, usually dull, passed expectations. Big crowds gave amusements a tumble and Steel Pier was forced to open second theater. General Motors Spring Show on Steel Pier closed this week with at-tendance and sales above the 1934 show, according to George Albrecht, manager, who reported an average of above 13,000 a day for the nine days, an increase of 13 per cent. Sales were 50 per cent

13 per cent. Sales were 50 per cent higher.

Game of baskill, popular on the Boardwalk last summer, with three places going, has been outlawed by Mayor Bacharach. . . War Department allotted \$186,000 for dredging to restore channel at Absecon Inlet to 15 feet, allowing passenger boats from New York to come in . . amusement interests are 100 per cent in back of move.

Larry Broomell back at his old stand, Missouri avenue and Boardwalk, with scales and reports good pre-season biz. . . claims to be oldest concessioner on Walk, this being his 28th season. . Williams' wax works moved out, and remodeled building at Missouri avenue will house modernistic cigar store . . . Frank B. Hubin dickering for store in this block . . all new fronts will be ready in about two weeks.

Last basket ball game of season, with good crowd, was held at Million-Dollar Pier, as alterations will get under way at once . . . Elmer H. Baumgarten, Milwaukee, national secretary of American Bowling Congress, guest of city at dinner in the Madison Hotel, when plans for bringing bowling congress here were talked over . . usually attracts about 15,000.

Biechele Renamed in Akron

AKRON, O., May 4.—Russ Biechele, who last season was manager of Summit Beach Park here, has been reappointed by Mrs. Margaret Newman, owner. He is busy on preliminary details. Only activities now are in the ballroom, opened last week under management of H. W. Perry, and the roller rink, which has been operating thruout winter and a few refared along the original products. few stands along the midway.

Wagner Opens Sunset Park

ST. PAUL, May 4 .- Sunset Park, Mc-ST. PAUL. May 4.—Sunset Park, Mc-Carron's Lake, with C. J. Wagner as proprietor, will open for the season on May 11. A new Chicken Shack has been added. Rides and other attractions will remain the same as last year. Park operates a bathing beach on the lake, all other features being let out as concessions. An improved season is anticipated.

Jantzen Beach Bookings Big

PORTLAND, Ore., May 4. — Jantzen Beach, which opened today, said Harvey Wells, Jantzen Amusement Company, is expected to have its best season because of the number of picnics already lined by Thomas are also for the picnics. up. There are some 100 Townsend clubs in Multnomah County, with membership of 200,000, and they will take turns in staging mass meetings and picnics at this spot on the Columbia River.

Long Island By ALFRED FRIEDMAN

By ALFRED FRIEDMAN

FROM ALL AROUND: By Decoration
Day there'll be upward of 5,000 making
up the Long Island amusement colony
in all of its phases, outdoor and indoor.
The crew will be steadily on the increase
until July 4, when the peak will be
reached. . . The amusement gentry
was surprised to see the name of Frank
Wallace, who led orks around beach
spots here in '24, crop into print as
the alleged husband of Mae West.
Grassy Point, Broad Channel, gnawed
by fire, will be rebuilt. . . E. H. Rogers
has been named chairman of the committee on publicity to boost Westhampton Beach as a resort. Money's been
allotted for the purpose. . . Freeport
is eager to gain attention as a summer
resort itself, spending money to publicize itself as such. . . The Marine Dining Room, Jones Beach, is slated to have
its formal opening May 25. Swim contests, fireworks and novelties being its formal opening May 25. Swim contests, fireworks and novelties being mapped by Superintendent A. K. Morgan and his men.

ommunity band for the summer (See LONG ISLAND on page 43)

Asbury Park

By DOC BEEBE

Having arranged to do his training outside the Coleman House, Max Baer, the heavyweight champ, pitched the ring and engaged sparring partners in preparation for his battle with James J. Braddock. This resort is being given plenty of radio publicity by Baer every Monday night at 10:30, with the champ hooked up on a detective story program that promises to become very popular. When the Californian's fighting days are over he won't have to worry about benefits. He has a marvelous speaking voice. The writer was surprised to hear such an exciting and interesting episode from a supposed-to-be pug. We like you at Asbury Park and the town will be well represented at your bouts in the metropolitan area.

Doings on the Walk—Chief Horace

will be well represented at your bouts in the metropolitan area.

Doings on the Walk—Chief Horace Bryan was reinstated to the police force and everybody seems to be happy about it. A well-liked chap, he was retired on pension during the last administration. His worthy assistant, Sergt. Clarence Mooney, was also taken off the retired list and automatically put to work at his old post. . . The New Art Toy and Feather Company employees were given an outing by the genial proprietor, Ben Hoff, who was all smiles dishing out the mazuma for rides, drinks and other enjoyable things. Hoff contracted a cold at the event but confided to us that he didn't mind so long as the boys and girls enjoyed themselves. That's Santa Claus for you.

The Tavern on Lake avenue did a smashing Sunday business. Even the waitresses gathered the coins. Proprietor Ernie was in a happy mood as he watched the customers spending liberally.

We believe the season has really

he watched the customers spending liberally.

We believe the season has really started, as the crowd stayed until about midnight on Sunday and practically everyone did satisfactory business. All topcoats were no doubt put in storage, as there wasn't one to be seen on the 'Walk. The women were out in all their splendor, and the boys were not far behind on fashion row.

splendor, and the boys were not far behind on fashion row.

There is talk going the rounds that Asbury Park will resume with baby shows that were so popular on the promenade in years gone by. They drew tremendous crowds. Any event that brings out the folks will be welcome.

Revere Beach

By BEACHCOMBER

To hear the "customers" along the Ocean boulevard frontage who will pay dearly for it—if it works out that way—Revere Beach this year will go to the dogs—and horses. The new Suffolk Downs racing plant, generally referred to as the East Boston Track by virtue of a generous three-fourths of the layout being staged in East Boston and the balance in the Beachmont sector of Revere, is now under construction. And what a task! Sandsucker fills and the razing of the comparatively new Cycle Track, which last year housed cyclers. boxers and wrestlers in shows on various nights. The boys who lay it on the line don't fear the galloping mares. It's those blankety-blank dogs that have them all up in arms. Dog track is well under way, despite legal technicalities that have stalled actual legal permission. To hear the "customers" along the

A bewildered committee representing beach-front business men, none too well organized, will call on Revere's mayor and the council and demand (1) that the dogs be put to bed or chloroformed promptly at 10 each night and (2) that no dogs chase rabbits on Sundays, the boys figuring they want Sunday anyhow, inasmuch as they will blow the other six. The boys have to pay the extra reader on Sunday, and if the dogs do go on Sundays don't be surprised if some such movement as a strike of the whole front is pulled and the front closed down in protest at least one certain Sunday. The city will therefore lose out on this extra reader revenue, which runs into a tidy sum.

Fred Hurley's Dodgem played to good business on Sabbath. Other rides did well, Coaster getting steady play. No shows open as yet. Fred LaReine and troupe due in May 10, with opening date scheduled tentatively for the 15th. Fred is bringing in a dog and pony circus to augment platform acts. Charlie Phelan, strong man, to feature platforms. Another show due in May 10. (See REVERE BEACH on page 43) bewildered committee representing

Conducted by CLAUDE R. ELLIS--Communications to 25 Opera Place, Cincinnati, O.

ADDED BUILDING FOR B'HAN

New Gate Mark Set in Reading

Record is established for a half-mile track by Hankinson in jubilee auto event

PHILADELPHIA, May 4. — The Silver Anniversary observance of Raiph A. Hankinson was ushered in on Reading Fairgrounds on Sunday, April 28, at official opening of the Eastern AAA autoracing season under Hankinson Speedways. Gate records showed attendance of 31,026. At 1:50 p.m. seating capacity had been sold out. The entire track was banked with people, 10 to 20 deep. The crowd established a new attendance record at a, half-mile track on still dates. Admission prices were from \$1.10 to \$3.30. Entire Hankinson organization, except James Malone, who is in Milwaukee, was busy extending the glad hand to the newspaper men and customers who turned out for the jubilee event. Much in evidence were Bill Breitenstein, Bill Jessee, Pat Purcell, Herb Dotten, Sam Nunis, Roy Peugh, George Kinum, Charlie Williams, Russ Moyer, Jake Marks and Russell Thomas.

and Russell Thomas.

Charlie Williams, Russ Moyer, Jake Marks and Russell Thomas.

Among competitors in the six-event program were Billy Winn, Detroit, 1933-'34 Hankinson Circuit champion; Johnny Hannon, Norristown, Pa., 1934 Eastern AAA champion; Doc Mackenzie, Eddingtom, Pa.; Chester Gardner, Long Beach, Calif.; Ben Shaw, Johnny Duncan, Ted Nyquist Jr. in a field of more than two-score drivers.

Bob Sall established a new track record of 27 4-5 seconds. Preliminary to the opening Mr. Hankinson staged a banquet on night of April 27 in the Abraham Lincoln Hotel, Reading, attended by 120 news men from Delaware, Virginia, Pennsylvania, New York and New Jersey. Joe Basile's Madison Square Garden Band added color to the race festivities. Advance sale was five times larger than at any other time that Mr. Hankinson has raced in Reading, where he has conducted more than 20 meets.

any other time that Mr. Hankinson has raced in Reading, where he has conducted more than 20 meets.

Opening of the Eastern speedway season will be on Sunday, May 12, at the Hankinson organization's own Langhorne Speedway. Mr. Hankinson said he is confident there is a most noticeable improvement in conditions in the East.

King, in Opening Brussels Expo, Sees Recovery Signs

BRUSSELS, May 4.—King Leopold, in opening Brussels International Exhibition on April 27, declared there are certain signs that Belgium is emerging from an "infernal cycle of crises," and is beginning to recover economic equilibrium. Beautiful spring weather attended the opening and there was immense enthusiasm when the King and Queen with their little daughter, Josephine Charlotto actions

More than 3,000, including the diplo-More than 3,000, including the diplomatic corps, were present in the central hall and within the first few hours after opening 20,000 passed thru the gates. Following the Belgium custom, 10,000 homing pigeons from all over the country and abroad were released when the King declared the exhibition open, each bearing a message to its home loft.

'49 Spec on for San Diego

SAN DIEGO. May 4.—Sid Grauman, of Hollywood, will stage a gigantic spectacle in Gold Gulch at the California Pacific Exposition, to be known as "Pageant of the Covered Wagon," at an estimated cost of \$250,000. Indian attacks on covered wagons, Nugget Ballet of '49 Girls, stage coaches and other units will be included in the presentation, to open with an elaborate prolog, The Miner's Dream. Work is under way on the African Village, setting for Gay's Lion Farm, with lions which have performed in movies under direction of Charles Gay, who is also supervising the building of the exposition show.



R. F. HALL, Minneapolis, veteran secretary of Minnesota Federation of County Fairs, who predicts a big season in Gopher State fairdom in a recent circular letter to members. He declares county fair matters have been given increased attention in the Legislature and that leaders in the Senate and House have been giving loyal support to affairs of the State loyal support to affairs of the State federation.

Midget Auto Champ Race For Chi's Soldier Field

CHICAGO, May 4.—Midwest Auto Racing Association, which has had such success with midget auto racing in 124th Field Artillery Armory here, will hold a meet at Soldier Field on May 19 to de-termine the national champion in the

termine the national champion in the miniature auto racing field.

Among prominent drivers who have wired their entries are "Wild Bill" Holmes and "Bozo" Balas, top flight drivers of the New York circuit, and Curly Mills and Art Scoveli, Pacific Coast champs.

Sunday night races in the armory continue to attract large crowds.

Labor Opposes Tampa Fair

TAMPA, Fla., May 4.—Acting on complaint of the Musicians' Association, Local 721, American Federation of Musicians, Central Trades and Labor Assembly here has declared the Florida Fair to be unfair to organized labor and plans a fight against what is called unfair tactics of the management of the Tampa fair in booking a band at the 1935 event, according to Florida Labor Advocate of April 19.

Suit Won by Paul Lorenzo

CHICAGO, May 4. — Suit of Paul Lorenzo against Barnes-Carruthers for \$600 he claimed was due him as salary on a pay or play contract has been decided in favor of Lorenzo. Barnes-Carruthers has taken an appeal to Appellate Court. Case had been pending for nearly a year.

Erection of a \$30,000 All-Steel **Exhibit Structure Voted by Board**

Contracts for 1935 Alabama State Fair again go to Royal American Shows, Barnes-Carruthers, Thearle-Duffield and Sloan-Brown and Strieder are re-elected

BIRMINGHAM, May 4.—Construction of a \$30,000 all-steel exhibit building and election of G. T. Wofford as chairman of the board were major decisions in a two-day conference here of backers of Alabams State Fair, revived last year, and to be held this year on September 23-28. R. A. Brown was re-elected president, and P. T. Strieder, general manager of Florida Fair, Tampa, was re-elected secretary and general manager. Mr. Strieder will make his headquarters here until November. An added member of the board is J. Warren Leach, vice-president. Amusement men here for the session included Ed F. Carruthers, Barnes-Carruthers; J. Alex Sloan, auto racing; Carl J. Sedimay. Royal American Shows, and Charles H. and Frank P. Duffield, Thearle-Duffield Fireworks Company.

Royal American Shows will be on the midway again, Barnes-Carruthers' review and acts will be before the grand stand, the fair association, who says that if Sally wants to dance bad enough she will have the care of ware he was the same of ware here.

IONIA. Mich., May 4.—Sally Rand would like to dance at Ionia Free Fair in August for the nominal sum of \$5,000, according to Fred A. Chapman, secretary of the fair association, who says that if Sally wants to dance bad enough she will have to come down in her price, fan or no fan.

Construction is to start at once on the Construction is to start at once on the new exhibit structure, to be known as Merchants' Commercial Exhibit Building and is to be of most modern type. It will have floor space of 112 by 140 feet and will be just southwest of the new grand stand, fronting evenly with the stands. Direct entrance from the grand-stand exhibit building will be arranged. There will be a Fourth of July auto race meet on the grounds, with Mr. Sloan in charge for the management.

Hellkvists a Hit in Japan

SALT LAKE CITY, May 4.—Representatives of 12 counties and members of Utah State Fair board in the State capitol on April 26 discussed plans for fairs, stock shows and farm bureau federation celebrations next fall. New directors elected for three years are E. J. Fjeldsted, manager Ogden Live Stock Show; A. E. Smith, county agricultural agent, Nephi, and A. R. Turner, manager Morgan County Fair, to serve with six holdovers. Ernest S. Holmes, manager Utah State

CHICAGO, May 4. — The Hellkvists, American high and fire divers, who opened a two-month engagement at Yo-kohama (Japan) Exhibition on March 26, made a tremendous hit with Jap-26, made a tremendous hit with Japanese audiences, according to word received here. The team, Nils Regnell and Ella Carver, does a series of high and fancy dives, concluding with a double fire dive, the two diving simultaneously from the ladder with clothes afire into a tank also afire. Ella Carver is arranging to take a diving horse act over for next year's Yokohama Exhibition.

New Deal Sought in Salem

SALEM, Ore. May 4.—Management of 1935 Oregon State Fair has been placed in hands of Solon T. White, State agricultural director, by the new State board, which authorized Mr. White to employ an assistant, provided the person selected has rever been connected with the ed has never been connected with the fair in any capacity. It was decided to modernize several buildings now in bad

Badger State To Celebrate

MADISON, Wis., May 4.—A State Centennial Celebration in 1936 in conjunction with Wisconsin State Fair was approved by the State Senate on April 25, when it concurred in a resolution adopted by the Assembly. A legislative committee will be created to plan for a celebration marking the 100th anniversary of Wisconsin's admission to the Union as a territory.

Pick Anderson, S. C., Site

ANDERSON, S. C., May 4.—Secretary ANDERISON, S. C., May 4.—Secretary J. A. Mitchell, Anderson Fair Association, said plans are progressing for permanent fairgrounds near the city. A survey of property is on and an option may be exercised soon. Proposed site is about 25 acres. It is proposed to erect a number of modern, permanent buildings.

COLLIERVILLE, Tenn. - Second an-COLLIERVILLE, Tenn. — Second annual Cheese Carnival, April 25-27, was one of the most successful events in history of West Tennessee, with attendance of about 25,000. John R. Ward Shows booked shows, rides and 24 of 45 concessions. John Montgomery was general chairman

second for \$5 and third for \$2.50. General admission will be 50 cents for adults and 25 cents for children up to 12 years. Future Gates of Fairs Assured, Declares Visiting CNE Official

ATLANTIC CITY, May 4.—A firm be-lief in the future of fairs was expressed here this week by E. J. Freyseng, a di-rector of the Canadian National Exhibi-tion, Toronto, now in its 56th consecu-

tion, Toronto, now in its 56th consecutive year.

Mr. Freyseng has been vacationing at Haddon Hall and looking over the resort's facilities for holding large national exhibitions and conventions. Altho he is of the opinion that the individual fairs will find a continual gate in future years because of their many interests to the general public, he does not believe that a national exhibition such as the Canadian one would be a successful venture in this country, unless there

were something done about individual sectional affairs, such as A Century of

Managers in Utah Lining Up For State and County Shows

Ernest S. Holmes, manager Utah State

Ernest S. Holmes, manager Utah State Fair, reported building of a sheep barn and hog barn on the grounds in cooperation with FERA. Dean E. J. Maynard, extension service, Utah Agricultural College, reported on activities of a horse-pulling machine, saying it was fast becoming popular and will be used again this year.

again this year.

Dates for county fairs were tentatively set, to be submitted to managers for approval to allow for the use of the horse-pulling machine on a scheduled

SAN DIEGO, May 4.—Tickets tor California Pacific International Exposition, which opens on May 29, are on sale in hotels, travel bureaus, industrial plants, department stores and other accredited agencies thruout the United States. There are three types of tickets, non-transferable season ticket, special non-transferable 20-admission ticket and combination souvenir books containing five admissions, which will be transferable. The first ticket will be sold for \$10, second for \$5 and third for \$2.50. Gen-

San Diego Tickets Varied

Progress.

He stated that these exhibitions taking place every few years do the same work as the Canadian National, which has been built up from small begin-

has been built up from small beginnings.

Mr. Freyseng declared that, althotastes in show life offerings have changed with the years, he still finds the public unchanged in its interest in horse flesh, whopper farm products and the carnival spirit of fairs. He predicted they would make many changes in keeping with the advance of time, but would never entirely die out. never entirely die out.



By CLAUDE R. ELLIS

COUNTY fairs have gone thru a very severe test in the last few years, but are now on the upgrade." declares Secretary R. F. Hall, Minneapolls, in a letter to secretaries and officers of fairs who are members of Minnesota Federation of County Fairs

"The future looks brighter, our popularity with the public is stronger than ever, and we look forward to 1935 as the most successful, most educational and inspiring county fair year in the history of our State."

In his figures on appropriations Secretary Hall points out there was left over from previous allotments a little more than \$20,000. The sum of \$131,000 was appropriated for 1935 and \$150,000 for 1936. This, he says, will assure each association at least \$1,500 a year for State aid, and in addition \$5,000, or \$50 per fair, has been appropriated for 4-H Club live-stock premiums.

Club live-stock premiums.

"We now have a membership of 95 county fair associations and we are mighty proud of our organization," he adds. "We hope we can be of very much service to individual organizations before the season closes. There will be a spring meeting a little later on."

Members are asked to pay particular attention in the annual report of the State Agricultural Society from Secretary Raymond A. Lee to an address by Assistant Attorney-General Roy C. Frank on Regulatory Laws Relating to Policing and Appropriations.

"FAIRS and Expositions Mark the Progress of Nations," is an emphasized line across top of stationery of the Ohio Fair Managers' Association.

PUBLICITY seems to be the middle name of Harry Kahn, secretary of Au-glaize County Fair, Wapakoneta, O., who was a caller at the Fairs-Events desk on April 27. Harry did wonders in his first term last year. This season he is start-ing the fair on a Sunday, an innovation in those parts, with a gasoline rodeo, and the rest of the week will have, among oodles of other new features, the Adams Rodeo. Incidentally, he is planamong oodles of other new features, the Adams Rodeo. Incidentally, he is planning some big publicity doings for his home town Elks' lodge at the State convention in Columbus on July 14-18. He has long been a member of the crack band which will turn out in novel uniforms, 60 strong. It seems that when his town was taken over from the "Injuns" its spelling was Waughpaughkaughnaughta. Tough break, that, for printers in the old hand-set days.

FILLUPS: Twenty-one 1935 county and community fairs are scheduled so far in West Virginia. San Diego Expo is passing out in pamphlet form a recent boost editorial from The Saturday Evening Post. . . Harry S. Bateman, see of Gloucester County Grange Fair, Pitman, N. J., says its dates have been set up a week to avoid conflict with Salem County Fair. . . C. O. Parsons is director of Yonkers (N. Y.) Better Homes Show in June. . New steel exhibit building for Birmingham (Als.) Fair will be known as Unit No. 1 in the rehabilitation scheme. . A recent talk scheduled by Julius Cahn, see In

RIDES and SHOWS WANTED FOR AMERICAN LEGION CELEBRATION

(Norwood) Cincinnati, O., July 1 to 5. ddress W. C. MEYER, 610 Provident ank Bldg., Cincinnati, O.

Wanted Carnival

arge, clean Shows to play for nine days, Sat-day to Sunday inclusive, August 10 to 15, ir Annual Celebration of Patron Saint (Santa teta), asousperd by the Santa Lucia Festival teta, asousperd by the Santa Lucia Festival response of the Santa Lucia Festival more people attend at this Festival. Write ROSARIO A. SACCO, 1522 So. 5th St., maha, Neb.

WANTED CONCESSIONS

Summer Festival July 4, 5, 6. Center of Michigan Oil Fields. Attendance last year 30,000. SECRETARY FESTIVAL COMMITTEE. St.

Luxemburg, Wis., had for its title, Value of State Organization and Why Dues Should Be Paid. . . Fielding W. Scholler, Indianapolis race starter, has been attending numerous gatherings since first of the year and has booked some nice meets. . . J. O. Amos, Edinburg, Ind., president of Shelby County Fair, is a large land owner, race horse enthusiast and bank president. . . . George (Buck) Buchanan, lightning artist on huge easels before grand stands, who is managing Florida Tomato Festival in Ruskin, will start his fair dates early in July. . . . Signs of the times are seen in renewed fair interest in Utah and Idaho. . . Leaks in management are comparable in bad effects to leaks in the roof of the grand stand.

Grand-Stand Shows

TAYLOR AND MOORE, aerial act, was at Collierville (Tenn.) Cheese Carnival on April 25-27.

SIEGFRIED L. STEINWALL, interna-SIEGFRIED L. STEINWALL, interna-tional skier, coach of the Swedish Olym-pic ski team and owner of the Great Siegfried, ski jumping act, is in Europe, where he will visit a number of coun-tries and expects to place American acts in parks in Scandinavia. Upon his re-turn he will play parks and fairs for George A. Hawid Ton George A. Hamid, Inc.

GREAT CALVERT opens his season on May 23 with a 10-day return engage-ment at the Firemen's Celebration, Ansonia, Conn., with several other New England dates to follow.

OLD friends invaded the home of Martin A. Allen, pioneer balloonist, who is said to have made more than 3,000 ascensions, at his home in Danville, N. Y., on his 85th birthday anniversary. He retired a quarter of a century ago.

HARVEY AND DALE and Hughes' Dogs were at the Merchants' Exposition in Winston-Salem, N. C.

FLYING SENSATIONS, Taylor Brothers and Capt. Speedle, high diver, are at A Century of Progress Celebration this week in Monongahela, Pa., under American Legion auspices.

LAMONT'S Cockatoos and Macaws, which will play parks and fairs until November, will then go to California to embark for the Orient, booked thru Francis Reed, Shanghai.

DIRECTOR J. DAN ACKERMAN announced these acts booked for New York States Fair grand stand, Syracuse: Thru George Hamid. Carver's Diving Horse, Alf Loyal's Dogs; Bob Eugene Troupe, aerial-ists; thru Phil Wirth, Four Sensational Jacks, aerialists; Dr. Bernard's Elephants and Pansy, comedy horse.



Fair Grounds

ANGOLA, Ind.—Old Steuben County Fairgrounds here were sold by trustees representing restricted deposits of Steuben County State Bank to Thomas Leith, Detroit real estate operator. The track was considered one of the fastest in the Middle West. The ground will be subdivided.

BELLEFONTAINE, O. — Eighty-nine fair organizations in Ohio have chosen dates for 1935 and three are still unset, reports Mrs. Don A. Detrick, executive secretary of Ohio Fair Managers' Association, who adds that there may be several more street fairs, as there is some agitation for them in a number of counties.

GRAND FORKS, N. D.—Directors of Grand Forks Fair Association decided to apply to FERA for several work relief projects to improve grounds, including a floor for the auto show building. John E. Nuss, H. H. Wilson and T. B. Wells were appointed to present the application.

SPRINGFIELD. Mass.—Live - stock judging will play an important part in programs of the 19th annual Eastern States Exposition here on September 15-21, schedule showing four days of competition in which dairy and beef cattle, (See FAIR GROUNDS opposite page)

WITH

THE Trotters



By EDWIN T. KELLER-

Big doings are planned for Ohio's newest racing center, Berea, the college town, a few minutes' ride from downtown Cleveland. Officials of Cuyahoga County Driving Club who are to sponsor 14 sessions of racing on July 15-27, 12 nights and two Saturday afternoons, announced that modern and complete lighting equipment is to be constructed and will be complete by the July meeting. This news is being received with enthusiasm by followers of the trotting sport all over Northern Ohio, which section, particularly Cuyahoga County, is one of the strongest supporters in the country. Night racing, wherever it has country. Night racing, wherever it has been staged, has proved to be a big attraction with the public, and as Berea will be first track in the Cleveland sector to install lights, the meeting looks like a winner right from the start.

New Lighting Angle

Besides novelty of lights the meeting has several other advantages that others will not have. It directly follows the Grand Circuit meeting at the North Randall track, Cleveland, and, providing campaigning horsemen with 14 consecutive sessions and nearly \$20,000 in purses, is going to look mighty tempting.

Lighting system in Berea is to be a duplicate of that at Longchamps race duplicate of that at Longchamps race track in France, recognized as one of the greatest in the world. Tracks lighted in this country have been using the dome reflector, while the new setup in Berea calls for a series of 75 flood lights all around the track, 40 feet apart, instead of the usual 50 or 60 feet, and to be suspended 30 feet. Five will be on top of the grand stand, directly at the finish, so that spectators will have no complaints of shadows or doubts about seeing finishes. seeing finishes

seeing finishes.

Those back of the meeting are leaving nothing undone in efforts to provide the outstanding half-mile track meeting of the year. A series of early-closing stakes has been arranged, and attracted a fine list of some outstanding performers that will be seen this season. A great list of late-closing class races is now being drawn up, which will be one of the finest ever given at a half-mile track meeting.

Berea Rise Rapid

Berea Rise Rapid

Rise of Berea in racing circles has been little short of phenomenal. Until last season the only racing seen there in 20 years was conducted at the annual county fair. Last year the Driving Club sponsored two outstanding meetings, one early and a two weeks' fall meeting which wound up racing activities for the season, which meeting was branded the finest fall meeting given in more than a decade. Improvements were made to track and plant, which made it one of the finest minor racing ovals to be found in the State. It has a steel and concrete grand stand, seating more than 4,000, and, with pari-mutuel betting a feature, it found ready favor with racing fans. Now, after one season of activity, Berea blossoms out as the top in half-mile racing cifcles, which reputation is sure to be greatly added to this season.

RUSKIN, Fla.—Florida Tomato Festival, under management of George (Buck) Buchanan, will be held here on May 9-11. Originally scheduled for April 25-27, it was deferred at the request of growers because crops had been retarded to such an extent that a proper showing could not be made on the earlier dates.

DETROIT.—Amusement Booking of-fice has added Tex Grange to handle promotions and special events.

ST. JOHN, N. B.—Norman Benvie has succeeded George W. Gould as president of Middle Musquodoboit (N. S.) Fair, and R. H. Reid continues as secretary.

Secretaries of Fairs and Lodges

Why Not Book for Your Grand Stand Attraction

MILT HINKLE'S WORLD CHAMPIONSHIP

(Backed by showmen new but the name)

A complete Rodeo . . . 200 head of stock . . . 75 of America's greatest rodeo stars . . . THE BEST FROM THE WEST!

BE OUR GUEST . . . OLYMPIA, DETROIT, MICH., May 4 to 12; Louisville, Ky., State Fair Grounds, June 10 to 15.

For Further Information Write

MILT HINKLE Rodeo Headquarters 711 Clark Bldg. Pittsburgh, Pa.

CARNIVAL WANTED

AMERICAN LEGION, SALINA, OKLA, STAGING BIG PICNIC, WEEK JULY 1 TO 6, CAN PLACE Medium Sized Carnival Write or AMERICAN LEGION, Salina, Okla.

SHOW

JULY 4th Celebration

AMERICAN LEGION.

M. A. BEMIS, Sloux Fells, S. D.

American Legion Fair

BROOKVILLE, IND., JULY 2-6, 1935.

Free Acts wanted. Will also consider Shows. No Concessions. No replies considered after June 1.

PERU CENTENNIAL

MAY 22-26.

WANTED—Legitimate Concessions, Taffy Apple, Snowball, Popcom, Peanuts, Ice Cream Stands, Lunch Stands, Ball Gatnes, etc. Rectarrants to Lunch Stands, Ball Gatnes, etc. Rectarrants of Write Lange crowds. Eigenet event in 20 years. Write June 1, DELLINGER, 508 E. Fifth St., DELLINGER, 508 E. Fifth St.

WANTED

FOR 4th JULY CELEBRATION, everal Free Acts, Band, number of Concessions, hows, Wheels, Games, etc. Write, giving full par-culars, to CARL WADE, Secretary 4th July Pio-ic, Eminence, Ky.

Firemen's Gala Week

MEYERSDALE, PA., June 10 to 15, 1935. -Shows, Concessions, all kinds, Also Free Acts. Correspond Immediately.

WANTED HIGH CLASS CARNIVAL

For Second Annual Ox Roast, August 3-4, 1935, at Lucas County Fair Grounds. Attendance of 20,000 last year. State full particulars in first letter. WALTER WELLER POST No. 135 American Legion, 1650 Palmwood Ave., Toledo, 0.

LEGION CARNIVAL

PUBLIC SQUARE, ORLEANS, IND., JUNE 17-22. WANT Shows and Concessions. Write GEO. W. JENKINS.

WANTED For Fourth July Celebration and Anto Races, good Clown, Rides and Shows, E. W. COCKRELL, Fair Secretary-Manager, Jonesboro, Ark.

WANTED LARGE CARNIVAL
For week of May 27. Grounds already wired.
ANDERSON SHOW GROUNDS, Portage, Pa.

ATTENTION!! CONCESSIONISTS!! BIG FIREMEN'S CONVENTION AND OLD HOME WEEK

JUNE 24 TO 29, IN THE HEART OF THE TOWN.

Exclusive Concession Privileges for sale. WANTED—Bids for Exclusive on each Concession and Ride. All correspondence FRANK GRANGER, Palmyra, N. Y.



By CLAUDE R. ELLIS (Cincinnati Office)

CHICAGO sports and amusement enthusiasts are manifesting keen inter-est in the six-day roller-skating race which opens in the Collseum in the Windy City on May 19 and continues thru May 24. From 400 applicants a top-notch field of 26 starters has been top-noten field of 26 starters has been selected and task of pairing them off will be completed shortly before the grind starts. A combination that bids fair to provide thrills for spectators is the brother and sister team of Wanda and Harley Stephens. Other speed skaters to be seen in action will be Harry legislar, elatinant of a number of France. ers to be seen in action will be Harry Josifek, claimant of a number of European titles; Frank Vrtis, national indoor skating champ and winner of Silver Skates derby and national ice skating meet held in Wisconsin last year; Joe Laurey, holder of European speed and endurance records, and Ruth Herlehy, Los Angeles winner in four recent contests. The race will get under way at 9 o'clock Sunday evening, May 19, and will terminate 146 hours later.

ARMAND J. SCHAUB, Cincinnati, former rink manager, who is showing signs of inclination to get back into the biz, has been presenting his novel and eccentric roller-skating acts in clubs, appearing in Tony's Inn, Mt. Carmel, O., on May 1 in formal Dutch costume with skates attached to wooden shoes. He also has been giving exhibitions in com-

EVERETT SHANNON, 25-year-old outboard motor racer, who was killed on April 21 in an auto accident, had been goal tender for the Philadelphia Carman

NEARLY 500 attended opening of Woodside Park Roller Rink, Philadelphia, under management of Joe Barnes, on April 20. Novel attractions will be of-fered.

A MILE amateur race held by Malcolm Carey in Carman Rink, Philadelphia, on April 20 was won by Harry Gentch after the other three racers had fallen. Joe Hanson was winner and Robert Bowden second in a free-for-all.

EASTWOOD Amusement Park Rink, EASTWOOD Amusement Park Rink, Detroit, has been redecorated, a feature being neat appearance of colorful new window draperles. Rink has been open all winter, only attraction in the park to do year-round business. Average business week-end nights has been about 300 skaters. Maynard White, floorman, is back after six months' filiness. Rink is playing Bruce Roy's Band. No races or hockey will be presented, according to Manager Frank Kutzen. Difficulties of treating the floor and lack of large seating capacity make these features undesirable, he said.

JONAS RIGGLE, former owner of Fairview Roller Rink on the east side



RICHARDSON BALL BEARING SKATE CO.

Established 1884. 3312-3318 Ravenswood Avenue, Chicago, III. The Best Skate Today

\$1.75 Men's New White Buckskin Shoes, Price on Dozen Lots. WEIL'S CURIOSITY SHOP, 20 S. Second Street, Philadelphia, Pa.

WANTED 10,000 PAIRS RINK SKATES, Any Make. Pay Highest Cash Price for Immediate Delivery. WEIL'S OURIOS-ITY SHOP, 20 S. 2nd, Philadelphia, Pa.

of Detroit, is operating a roller rink in Pontiac, Mich. National Guard Armory also is being opened as a rink for skat-ing three nights a week in Pontiac.

FAIRVIEW RINK, Detroit, is scheduled to close in about a week. Marty Frohman, one of the partners, has gone to Fair Haven, Mich., to open a rink

Visiting Rinks

By FRED MARTIN-

Manager, White City Rink, Chicago. I enjoyed the article by my old friend E. M Mooar, in *The Billboard* of April 13. I have not seen him in many years, but note that he appears to be quite active, of which I am certainly glad. I am happy to know that many rink mangers who have visited us in Chicago have seen many details which were benefited to them. beneficial to them.

We do not pretend to have the best rink in the country, but one point that we want to make very clear is that we welcome visitors from all over and when they do come to see us we try to make them feel at home.

Mr. Mooar remarked that more rink managers should get together with the proper understanding to stimulate busiproper understanding to stimulate business. That is very true, and it always has been one of my objects to attain that goal. However, in my few trips around the States of late I have found it very difficult to find co-operation, as there are many men in the rink business who do not know the first principle of what to do to hold skaters in line or to entertain them

of what to do to hold skaters in line or to entertain them.

There are now some 10 or 12 rinks in Chicago and, to my knowledge, every one seems to be doing fairly well. We operate both White City Rink, South Side, and Riverview Rink, North Side. Both enterprises are owned by Howard M. Fox, who took over White City Park in January. 1934.

uary, 1934.
We have just concluded one of the We have just concluded one of the finest skating seasons in years in both rinks and look forward to a pleasant summer's business. In White City, with its many features, is a massive organ grand, operated by one of the finest and youngest organists in the city, Hal Pearl, who readers muste outst treatesting. youngest organists in the city, Hal Pearl, who renders music quite irresistible. With our beautiful lobbies, we can provide skating on the finest plane. Our North Side rink is entirely revamped thru expenditure of many thousands of dollars by Mr. Fox and is now one of the finest in the country. Among its features also is a beautiful organ, with amplified music, and operated by Joe Spring, known as the golden-voiced organist.

I supervise both rinks, but have my office in White City. Riverview is under assistant management of Robert Martin. I hope that all managers of rinks will find it convenient when in Chicago to drop into either rink and say hello.

English Skating By CYRIL BEASTALL

Readers doubtless will recollect my reference in the March 16 issue of *The* Billboard to the desire of many promi-

neat American roller rink men for a representative controlling body. I also mentioned that one existing association was apparently of little value to the roller skating fraternity, as its secretary appeared negligent in certain vital respects, from my own experience.

peared negligent in certain vital respects, from my own experience.

I invited comment, and response has exceeded my expectations considerably and I have had welcome letters from numerous places in the States. The significant feature of each letter is the reference to one particular body, and I did not mention the name of the offending association!

did not mention the name of the offending association!

In a letter dated March 26 Robert R. Ware, vice-president of the Chicago Roller Skate Company, said, in part: "Have read your articles in The Billboard with a good deal of interest and certainly can appreciate your views with reference to the association, which we have done everything possible to help." Mr. Ware said his company is fully prepared to assist any worth-while organizing body in any way possible and he seems particularly interested in formation of a really satisfactory roller hockey league.

H. F. Whitcomb Jr., president of Richardson Skate Company, Chicago, has referred to the association in question before, and thinks that the United States Roller Skating Association, with head-quarters in New York, is a much more solid organization. I am inclined to agree with him and I am informed on

excellent authority that its officials are men of long experience in roller rink affaids, Alfred F. Flath, Brooklyn, espe-

arraids, Airred F. Frath, Brooklyn, espe-cially being recognized as an authority on roller skating matters. Eut here again we have a body con-fining its activities to local affairs al-most, which is not enough. I would ap-preciate suggestions as to the next move towards formation of a representative roller skating organization.

towards formation of a representative roller skating organization.

In the film Happiness Ahead, in which there are roller skating scenes and which I saw on April 5, I immediately recognized Rollerdrome, Culver City, just out of Los Angeles, where these scenes were staged, from various photographs sent to me by Frank Allbright, assistant manager, some time ago.

PERSONALITY PORTRAIT

For more than a decade Benny Lee has ruled the roost among speed men on rollers in Europe, first as an amateur, and for more than eight years as a pro-fessional. In 1924, when Benny stepped into prominence, he won all the British amateur championships of the year, while still in his teens.

while still in his teens.

From that season to the present he never has looked back, going from success to success, and today, at the age of 29, is without a peer in speed circles on this side. He has been world's half-mile pro champion since 1927, when he twice defeated, the famous Art Eglington for the title in Holland Park Rink, London; same year, he wan the featers with some same year he won the fastest mile race ever recorded in Holland Park, in 2:54, flat track. One of his greatest achieve-ments was when he led the British international team to victory in the European championship of 1925 in Paris.

pean championship of 1925 in Paris.
In 1931 Benny became attached to
Streatham Ice Rink and soon made his
presence felt when he took up racing on
the blades. Last season he won the
London pro outdoor ice championship,
but did not neglect roller racing and
won a number of important events.
I should like to see Benny Lee meet
Malcolm Carey, Philadelphia, American
short-distance champ. Both of these
brilliant racing men are keen to meet.

LONG ISLAND

(Continued from page 40)

(Continued from page 40)
months is planned for Islip. . . Lieut.
Bill Dugan will handle the concessions
at Lido Beach, a task he first assumed
last year. . . The Rockaways is expected to lead in week-end attendances
thru the summer, but Jones Beach and
Long Beach will wage a torrid fray for
second honors on Long Island.
Abe Miron went all the way from Long
Beach to Deer Park to see the forest
fire and wound up giving the volunteers
a hand fighting it. . . . Motorcycle racing slated for the Freeport stadium . . .
Bert Block, who steps out of the Pavillon Royal to make room for Abe Lyman's
contingent, will take up at a beach location.

ROCKAWAY BEACH: After a winter ROCKAWAY BEACH: After a winter of hardly any fires at all, conflagrations came in a bunch and ate up a good deal of the amusement sector. . . Fred Thorpe is back from Florida, ready with his Walking Charley novelty. . . Willie Allen's spot is brushed up first class. . . . Arverne Walk Theater opens on June 15 or thereabouts.

Arverne Walk Theater opens on June 15 or thereabouts.

"Boston Jack" is busy around Seaside way. 4. Tho he's now an amusement park mogul, John Gordon finds time to work a few hours talking for his hammer game. . . New Theater's gone thru a complete redressing. . . Leo (Pool Guard) Massey back from Washington, D. C., a groom. . . Johnny Lynch takes up duties at Playland shortly. . . Izzy. the Hot Dog King, and Gus Becker Izzy, the Hot Dog King, and Gus Becker will war for frankfurter supremacy on the Walk. LONG BEACH: Police Commissioner

Rosner has made it clear that shady games and concessions on the Walk are completely taboo. Gambling is out in its every form. And what's more, states

in real high style, with invitations necessary for admittance on the opening night. . . In all there'll be about 150 concession places on the Boardwalk.

REVERE BEACH-

(Continued from page 40)

(Continued from page 40)
to open May 26 in a new show building
a few feet south of McGinness Building, is the new European Museum, an
O'Brien Bros.' setup, managed by Jack
Clifford. Susie the Elephant-Skin Girl,
Julius Kuehnel's sensational freak, will
be featured with the Girl in the Goldfish Bowl in this show.

Kohr Bros.' string of frozen custard
stands has been open the last three
week-ends and doing well. They have
always been the beach's early birds.
Johnson's ice cream, another chain outfit, is under way, with big big last Sun-

fit, is under way, with big biz last Sun-day. Charlie Johnson, old Hagenbeck-Wallace side-show man, is now a wool baron in Boston. Looking fine and ditto

baron in Boston. Looking fine and doing ditto.

"King John" Huriey, back from wintering in St. Petersburg with sun tan, is on the hustle. Opened his Whip, Jumper and beer garden last Sunday and all smiles. States he's top-heavy with riding deviees, and to prove it claims he owns more rides than anyone in New England and perhaps whole country. If that will start another argument for that guy Traube and his "Out in the Open," we've done our share to feed the column factory.

Ocean avenue widening project, with bill passed and money set aside to buy necessary properties, 'has been whereased between the State House and Revere, it seems, and it's the same old Ocean avenue, with tracks, holes and

ocean avenue, with tracks, holes and everything. But, oh, those dogs! Your correspondent predicts dogs will race till midnight, with crowds stalled as long as 1 a.m. every night, including Sunday. The wise money is down on it. The big shots are all staying away from the beech this year, at least those from the beach this year—at least those that were not already hooked before the dogs came to yelp. Another prediction: They won't last more than a season, but the beach front will go to the cleaners against them this year once the rabbits get out in front.

FAIR GROUNDS

(Continued from opposite page)

draft horses and sheep will be shown, with three sales of baby beef cattle, milking shorthorns and pure-bred rams.

WOOSTER, O.—Wayne County Garden Club has launched a five-year-plan and, with permission of Wayne County Agri-cultural Board, started to plant shrub-bery on the fairgrounds to add to their attractiveness. General improvement of grounds over a five-year period is

QUAKERTOWN, Pa.—Bucks County QUAKERTOWN, Pa.—Bucks County Fair board is to try out a Band Day on the closing Saturday, inviting all bands within a radius of 30 miles, reported P. A. Stoneback, publicity manager. Prizes will go to the three best bands of not less than 20 members. All Boy Scouts of the county have been invited on this day and will stage various events day and will stage various events.

PERRY, N. Y.—A Wyoming County Fair is to be held this year, after a lapse in 1934 because grounds in both Warsaw and Perry, on which previous fairs had been held, had been turned into parks and buildings razed. Grange Hall and adjacent property in Perry Center will be used. Sponsors are county farm groups and 4-H Club.

PORTAGE, Wis.—Project to construct an athletic field on Columbia County Pairgrounds with WERA labor is under way. About \$2,200 has been appro-priated for materials.

the commish, all licenses will go to reputable and dependable parties. diation elected: President, R. M. Willer; Jack Garn is in England, picture-directing. . . The Jess Kelly Barn opened Forrest Spear; secretary, C. S. Miller.



Conducted by CHARLES C. BLUE --- Communications to 25 Opèra Place, Cincinnati, O.

OUTLAW'S FATHER TROUPE

J. W. Dillinger Signs With USA

To appear with Mrs. Barrow and Mrs. Parker in "Crime Does Not Pay"

LITTLE ROCK, Ark., May 4.—John W. Dillinger, of Mooresville, Ind., whose son was killed as an outlaw in Chicago last summer, was contracted last week to appear this season in Mrs. John R. Castle's "Crime Does Not Pay" attraction with the United Shows of America, along with Mrs. Person (mother of the with the United Shows of America, along with Mrs. Barrow (mother of the late Clyde Barrow) and Mrs. Parker (mother of the late Bonnie Parker), who were with the show last season and rejoined a week ago. Mr. Dillinger and some members of his family are expected to join the show within a few days.

with these three features Mrs. Castle will have the most outstanding attraction of its kind ever earried by an outfoor amusement company. Mrs. Castle traveled thousands of miles the past winter collecting material and exhibits for her offering. It will have specially featured billing.

CINCINNATI, May 4.—With rumors afloat that John W. Dillinger had been or would be booked with United Shows of America, the carnival editor wrote Mr. Dillinger late last week for verification. His reply, dated May 2, was as follows: "I received your letter and will say that I have signed with the carnival you mentioned."

Hugh Fowzer Show In Yokohama, Japan

LOS ANGELES, May 4. — The Hugh Fowzer expedition arrived in Yokohama, Japan, three days late on account of a stormy trip all the way, according to word from Hugh Fowzer. Some of the troupers got sick, but the stock stood the trip in fine shape. The arrival was in a snowstorm, with a lot of rain fol-

The Fowzer show seems to have caught the fancy of the people and business started auspiclously. Hugh has made application to play three other Japanese cities. This to be decided when it is learned if it is possible to get the permit extended.

There are 26 people in the outfit, and a very profitable stay is anticipated. Business conditions in Japan are said to be very good. Very few unemployed, nearly all hotels filled to capacity.

nearly all hotels filled to capacity.

The Exposition has built a new track (one-sixth mile), grand stand to seat 10,000 and standing room for 4,000. In this inclosure there are motorcycle and other races presented. Fowzer set in four of his riders in the events and two of them placed second and fourth.

The plan for extending the tour to Federated Malay States is being worked out, and it is said that there will be a wild animal picture made in Singapore, directed by Hugh Fowzer.

W. E. Lamb on Trip

CINCINNATI, May 4. — W. E. Lamb, general agent Curl Greater Shows, of which W. S. Curl is manager, was a visitor here Thursday while on a business trip for the show in Southern Ohio. He stated that all arrangements were completed for the opening engagement at London, O., starting May 18. Mr. Lamb, who was in the South the past winter, returned to his home in Portsmouth, O., in March, called there by the death of his infant daughter. infant daughter.

CINCINNATI, May 4.—Manager J. G. Freesland of Marion County Agricultural Fair at Mullins, S. C., informs The Billboard that the H. Bantly Shows have been contracted for his fair this year.

Ill. R. R's To Consider Show Parking Charges

CHICAGO, May 4.—A meeting of the Illinois Freight Association will be held at the Union Station here May 14 to consider parking charges on circus and carnival trains in Illinois.

It will be to the advantage of circus and

It will be to the advantage of circus and carnival owners and agents to attend this meeting, for if proper representations are made there is a chance that shows may be granted two weeks' free parking in Illimois on lines that are still making a charge for parking, to take care of the situation at the Illinois State Fair and for spring openings of circuses in Chicago.

openings of circuses in Chicago.
Parties wishing to appear or to file complaints against parking in Illinois should
bring pressure to bear on the railroads with
which they are doing business and also
address R. A. Sperry, chairman Illinois
Freight Association, Union Depot, Chicago,
Ill., mentioning I. R. C. Docket 7813.

Col. and Mrs. Owens Married 50 Years

CHICAGO, May 4.—Col. F. J. Owens and Mrs. Owens are today celebrating their golden wedding anniversary. Col. Owens and his wife are real veterans of the outdoor show world, having been in the business for the greater part of their lives.

Col. Owens was born in Flemingsburg, Ky., in 1857, and Mrs. Owens was born at Harpers Ferry, Va., in 1868. They were married May 4, 1885, at Decatur, Ill. At that time Col. Owens was breaking horses for the Yankee Robinson Circus at the Decatur fairgrounds and Mrs. Owens, then Katle M. Purseell was playing in dramatic stock grounds and Mrs. Owens, then Acte Mr.
Russell, was playing in dramatic stock
at the old Smith Opera House. They
went on the road together in the fall
of 1885 and have been together ever
since with the exception of eight (See COL. AND MRS. on page 48)

Seven Organizations Added To the Have - Opened List

Frank West Shows At Norfolk, Va.

NORFOLK, Va., May 4. — West's World's Wonder Shows opened their new season here last Saturday night. The location at Monticello avenue, 12th and 15th streets, is a new one. The show had its best opening in Norfolk in the past eight years. The exposition tent has 29 mercantile exhibits besides (See FRANK WEST SHOWS on page 48)

Pollie & Berger at Battle Creek, Mich.

BATTLE CREEK, Mich., May 4.—The new amusement organization, Pollle & Berger Shows, is playing its initial en-gagement here this week, under auspices of Knights of Pythias and advantageously located on the North Capitol avenue

showgrounds.
The show started its engagement last
(See POLLIE & BERGER on page 48)

Peerless Shows In Pennsylvania

MORGANTOWN, Pa., May 4.—Peerless Exposition Shows are now in their new season. This is the third week of the tour, having opened at Waynesburg, Pa., where cold and rainy weather was en(See PEERLESS SHOWS on page 48)

R. H. Miner's Model At Elverson, Pa.

ELVERSON, Pa., May 4.—B. H. Miner's Model Shows are playing their season's opening engagement here this week, starting last Saturday. The first road stand will be Boyerstown, Pa., next week. Monday night a gasoline stove used in

(See R. H. MINER'S on page 48)

Blue Ribbon at Columbus, Ind.

CONNORSVILLE, Ind., May 4.—Blue Ribbon Shows are playing their first road stand of the new season here this week, having opened last week at their winter-quarters city, Columbus, Ind. The Columbus engagement was under the auspices of Red Men, located at 10th the columbus engagement was under the auspices of Red Men, located at 10th the columbus engagement and control of the columbus engagement was under the season of Red Men, located at 10th the columbus engagement and the columbus engagement was under the columbus engagement and the columbus engagement was under the columbus engagement was under the columbus engagement was under the columbus engagement and the columbus engagement was under the columbus engagement and the columbus engagement was under the columbus engagement and the columbus engagement was under the columbus engagement was unde 10th and Main streets, and despite some unfavorable weather drew heavy midway attendance and fair business at the at-

Manager L. E. Roth has a much larger show than in former years, and the new (See BLUE RIBBON on page 48)

Corey Two Units In Pennsylvania

CLYMER, Pa., May 4.—Corey Greater Shows played their opening engagements last week, the No. 1 unit at Johnstown, Pa., where it started April 20; the No. 2 Pa., where it started April 20; the No. 2 at Beaverdale, Pa., starting April 22—with 4 shows, 5 rides and 16 concessions, auspices American Legion. The No. 1 did not have auspices at Johnstown. The No. 1 roster: Shows: Night in Spain—Doc J. J. Kelly, owner, with (See COREY TWO UNITS on page 43)

American United At North Seattle

AUBURN, Wash., May 4. — American United Shows, exhibiting here this week, played their opening engagement at North Seattle last week.

An executive of the show states that they encountered adverse weather—rain and cold—during the first half of the opening engagement, but the latter half there was more favorable climatic conditions and there was consistent attend—(See AMERICAN UNITED on page 48)

Grenada, Miss., People Display Humane Spirit

CINCINNATI, May 4.—Citizens of Grenada, Miss., displayed commendable humane spirit recently, according to an article that appeared in The Grenada Sentinel, sent to The Billboard by James (Pap) Lamb, of Grenada Theater.

In February announcement appeared in The Billboard that two showmen, Charles Yates and another man supposed to be Jack C. (Toby) Nelson, were killed at Cascilla, Miss., and that murder was sus-

Cascilla, Miss., and that murder was suspected.

It has since been learned that Yates' body was sent to relatives at Hazen, Ark. Nelson's body (identification by papers in his pockets) was supposed to have been sold by him to a medical college in the East, but this was not verified. The body was embalmed by Garner Brothers, Grenada, and rested in the funeral home until a few weeks ago. Following are excerpts from the story in the Sentinol:

"All efforts to identify him having proved futile, he received a decent burial, not in a potter's field. . . Rev. E. Lucien, Malone, rector of All Saints' Episcopal Church, conducted the funeral ceremony at Woodlawn Memorial Park. . . Thus, this 'stranger within our gates,' friendless and unknown, received at the hands of Grenada people all that anyone could receive, his small niche in a beautiful cemetery, there to await the resurrection. . . . This man, buried as Jack C. Nelson, was what is called in theatrical parlance a glass eater."

Eureka Show Scores At Fort Smith, Ark.

FORT SMITH, Ark., May 4. - The Eureka. Whaling Corporation included this city on its route, for over last weekend, and enjoyed splendid patronage. It was noticed by the writer, R. P. (Doc) Seyfer, that the attraction was framed quite different from the usual of such attractions he has seen. Besides the whale it carries numerous other attracattractions he has seen. Besides the whale it carries numerous other attractions, among them a flea circus, penguins, trained seal, human icicle, rube entertainer, devilfish and several inanimate oddities of the sea. When completely flashed it doesn't look like a railroad car, with its attractive entrances, exits and walls. Among the people are J. P. Glines, manager; Dick Halke, publicity; George Reid, assistant manager; Carl Sontiz, general agent; Ben Jones, special agent; Cledys McLaughlin, treasurer and box office; Morrow, the human icicle; Admiral Cy Hoskins, one-man band; Harry Greenwood, trained seals; Captains Morgan, Lampe, Clarke, lecturers; Madame Sirwell, trained fleas. The exhibit was under the auspices of the High School Band Mothers'—Association of Fort Smith.

Jones Shows Stage Annual at Hospital

WASHINGTON, May 4.—Talent from the Johnny J. Jones Exposition staged the "Johnny J. Jones Annual Circus" on the lawn of the Walter Reed Veterans' Hospital at noon on Monday, under the direction of E. Lawrence Phillips, who acted as emsee. Mr. Phillips was introduced by Mrs. Mabel D. Shackeford, director of recreation, and received an ovatiom.

Acts were staged in a regulation circus ring, and Billy Senior, who donned the white makeup, served as equestrian director, and assisted by his five-year-old son, Billy Junior, clowned for the veterans. Frank Doss presented the trained animal acts. Lillian Sheppard's Orchestra provided the music. Professor Edward Hunn, magician, entertained, as did Joe Allen, human corkscrew, and Frank Woods, accordionist.

More than 3,000 veterans enjoyed the excellent program, and Mr. Phillips and the entertainers received a vote of thanks from the officers in charge of the institution.

BALLYHOO BROS. **Circulating Exposition** A Century of Profit Show By STARR DeBELLE..... By STARR DebelLE.....

Two Time, Pa. Week ended May 4, 1935.

Dear Charlie: Dear Charlie:
Ballyhoo Bros. played a return engagement here. We just two-timed it again. And it two-timed us. Auspices Home for Dotard Chimney Sweeps. Money so scarce they closed the home and made everybody go back to work. Our ticket takers came direct from their

work to the lot. Our front doors looked like minstrel first-parts.

The date so bad people who never came near the cookhouse are eating there now. So much brass being spent and I O U's being signed that when a ticket seller showed 15 cents in white money he was accused of a walkaway. The cookhouse man's wife quit her job (See BALLYHOO on page 48)



Showmen's League of America

CHICAGO, May 4. — Vice-President Jack Nelson was in the chair at Thursday's meeting. Nice attendance, but each week is noted the absence of some of the brothers. Won't be long until most of the boys will be out working and will be missed at the League rooms until fall.

Received announcement of the opening of Conklin's All-Canadian Shows at Hamilton, Ont., today. Message of good wishes was sent.

Brother and Mrs. Col. F. J. Owens announced their golden wedding anniversary today and they received many messages of congratulation. All hope that they may live to round out many more happy years.

Solly Katz was the guest of Brother
Al Jacobs at the rooms during the week.
A past brother, M. J. Kearney, advises
that he may be back in show business

this summer.

Brother J. Gilbert Noon dropped in for a chat and says he will be at the meetings for the remainder of the sea-

Brother Lou Leonard left via plane to join the Johnny J. Jones Exposition.

Brother Frank M. Knight was in for a call. Says he will start his summer's work at a very early date.

Vice-President Jack Nelson presented the reinstatement application of Tex Sherman. Glad to see the brothers come back Welcome home Two. Welcome home, Tex.



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The lease committee promises a defi-nite report within the next two weeks. The by-laws committee not quite ready with its report. Will have it soon.

CARNIVALS

Brother L. C. Kelley was a caller at the rooms. Arrived a little late for the meeting but spent some time hobnobbing with the boys.

The date for the closing meeting for the season has been set for May 9. First meeting of the fall will be on the first Thursday in October.

LADIES' AUXILIARY

CHICAGO, May 4.—The final weekly meeting of the season for the Ladies' Auxiliary, Showmen's League of America, was held Tuesday, President Mrs. Lew Keller presiding.

The Auxiliary will close the season with a banquet for the members, to be held at Hotel Sherman on May 9.

Plans are being formed for the annual campaign to raise funds.



Pacific Coast Showmen's Assn.

LOS ANGELES, May 4.—At the Monday night meeting 32 were present. A fine attendance for this season of the year. First Vice-President Downie presided, with John T. Backman secretary.

The meetings are now shortened by the fact that the usual routine of business does not take so much time and the most interest is centered in finanthe most interest is centered in finan-cial reports, members secured and plans for the continuation of the very intensive drive that is being waged at the cut-rate price. Many are working that they may share in the many prizes of value that will go to the ones secur-ing most new members. It was voted that there would be no announcement as to how the various contestants stand until June 1.

as to now the various contestants stand until June 1.

Altho it was tentatively agreed that no effort to resume activities of the "Grid Club" would be attempted until fall, there are ever present those who get a kick out of "starting something." Most of members are well known to each other, their habits, etc., so at every meeting someone who wishes to perhaps get favorable mention as to qualifications to membership in the "Grid Club" gets into the hair of someone. Ben Dobbert precipitated an argument into which Joe Glacey and John Miller were drawn (they claimed in "self-defense"). Joe retired, stating that having just returned from the Orient he did not have a line on the other two. Anyway there is a fine spirit of good-fellowship in the club.

Frank Downie thought it would be a

Frank Downie thought it would be a Frank Downie thought it would be a fine diversion to inaugurate a period of story-telling with, he said, limitations as to the class that might be told. But it flopped. The ones that could be told were the kind folks laughed at when playing with child's tops. But Milt Runkel told one that went so far back that it got a laugh, a vintage of the early '40s.

Letter from G. C. McGinnis, secretary Heart of America Showman's Club, was

Letter from Mabel (Smithy) Haden, formerly of Bill Rice's Water Show and C. A. Wortham Shows. She and another ex-trouper girl, Victoria Wolfe, are located in Oceanside, Calif., operating a cafe. Also letter from Frank Jacobin, of the C. F. Zeiger Shows.

New members accepted Monday night were Treffle Ralph La Senay, Oakland, and George W. Pughe, Fresno, these credited to Ben Dobbert; Arthur J. Babich, Lincoln, Neb.; James Malone, of Al G. Barnes Circus, and Peter Ebert, credited to Brother Mark Kirkendall.

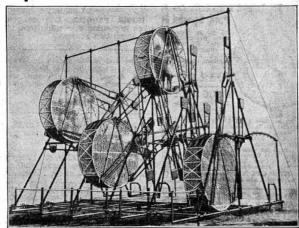
At end of meeting usual lunch and refreshments served by John Backman and Joe Glacey. Frank Downie was winner of the weekly award.

LADIES' AUXILIARY, PCSA

LOS ANGELES, May 4.—The Ladies' Auxiliary held its first card party of the season last week in its clubrooms. Bridge and bunko were the games. Fifteen members were present, with the following guests: Mrs. Burke, Mrs. Eickles, Mrs. Rose, Mrs. Matters, Mrs. Sherwood and Mrs. Ritchie. Mrs. Steve Henry won first prize and Mrs. Burke second in the bridge games, while Mrs. Milt Runkle won the bunko prize. Re-

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whether Railroad, Mctorized, or Gilly.

Watch this list grow. Among the orders already booked are LOOP-THE-LOOPS for Coney Island, Cincinnati; Rockaway's Playland; Johnny J. Jones Shows; United Shows of America; two outfits for F. E. Gooding Amusement Company; R. C. Lee, Hendersouville, N. C.; B. B. Sawyer, of Saginaw, Mich; World of Mirth Shows; R. Jackson, Nova Scotia; C. C. Deetz, of Ohio; Mrs. K. Bopp, Revere Beach; Happyland Shows, Detroit; H. H. Avery, Seattle, Wash; R. E. Haney, Kansa City; Royal American Shows; Dodson World Fari Shows.

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WANT MUSICAL COMEDY

Pit, Wax, Five-in-One, any money-getting Show, Loop-O-Plane, Pony Ride, Scales, Bowling Alley, Fishpond, High Striker, any legitimate Concession. Dr. Hartwick, Prof. Shapiro, John Huff write. Dick Traylor wants good Geek and Opener. Crisfield, Md., this week; then Chester, Pa.

KAUS UNITED SHOWS, Inc.

freshments and lunch were served by Mrs. Ed Walsh and Mrs. Harry Levine.

These parties are to be held once each These parties are to be held once each week during the summer, and the regular meetings every Monday night, as the members voted early this spring to keep the clubrooms open instead of closing as has been the custom in former years. The members remaining in the city during the summer say they will redecorate the rooms and surprise those who are on the road when they return next fall.

Lucille King (Mrs. Doc Hall) left for

next fall.

Lucille King (Mrs. Doc Hall) left for a trip to San Francisco for a few days.

Blossom Robinson is out and around again, and says she feels fine.

Secretary Mrs. Frank Downie has had a severe cold the past three weeks but has not missed a meeting.

First Vice-President Mrs. Florence Webber, who is with Clark's Greater Shows, writes that business is good when the weather lets them alone.

Past President Mrs. Mabel Crafts reports the same with the Crafts Shows.

President Mrs. Mabel Crafts reports the same with the Crafts Shows.

President Mrs. Martha Levine says she will spring a surprise party next fall when

dent Mrs. Martha Levine says she will spring a surprise party next fall when the members return home.

It was voted at the last meeting that the pictures of the past presidents are to be framed and hung on the walls of the clubrooms.

MRS. INEZ WALSH.

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MIDWAY CONFAB

By THE MIXER

REALLY HUMANE SPIRIT-Read the box on the first carnival page.

IRENE FERRILL, late of William Glick Exposition Shows, has joined Winters Exposition Shows.

The last words spoken by the late Charles (Chaps) Drew, of Knepp & Dehnert Shows, to his attending surgeon shortly before he passed away in a hospital at Bellaire, O., were "I'm still with the show—100 per cent."

PROF. GEORGE T. DE LANEY and his band will be with Zimdars Greater Shows this season.

CHARLES WILLIAMS, old-time trouper, of late years has been prominent in insurance business at St. Louis.

MADAM JEAN, mentalist, and La-Verne, magician, will be with William Bahnsen's Circus Side Show.

WALTER S. WALTERS, late of Reading United Shows, has joined the F. H. Bee Shows.

B. H. NYE infoed that he had closed as general agent for the Smith Great Atlantic Shows.

ARTHUR J. GIST will again (for his fifth season) be with the F. H. Bee

Merry-Go-Round to be added to the equipment of the Bluenose Shows, of Amherst, N. S.

JAMES C. McPEAK and Zenita Zan will have their Hippodrome Side Show with W. B. J. Shows again this season. (That was told in a recent issue, except that the "Mc" in McPeak was AWOL.)

HARRY G. CORRY recently rebooked his auction concession with Hennies Bros.' Shows. Was with that show last season. Has a new top and neat inside

THOMAS AITON infeed that he was leaving Bar-Brown Shows after three years with that company. Incidentally, Aiton was with C. E. (Doc) Barfield years ago, on the advance, when Barfield had the Metropolitan Shows.

CHIEF CLEARWATER and his Indian Village are slated for Howard Bros.' Shows. Indian songs and dances, archery, knife throwing, whip popping, etc., in the program. Personnel to include

There are still many writers of show-letters who haven't learned that type-written copy for publication must be double-spaced between lines. When single-spaced, it's up to the department editor to completely retype it before it goes to the linotype machines.



WELCH'S RIDING PONIES, with Cetlin & Wilson Shows, management Doc Weber. Photo taken a few weeks ago at T. A. Welch's home in South

Shows this year with his Wonderland Side Show and Kongo Show.

COL. M. L. BAKER, late of Millican Bros.' Circus, has joined John T. Hutch-ens Side Show with West's World's Won-

RITA AND DUNN, high-wire act, have contracted with Howard Bros.' Shows for 12 weeks, to open at Athens, O., May 13.

In last issue appeared a, cut of one of Max Gruberg's show fronts, on the center panels of which read: "Roger's Midgets." Mervin (Red) Rogers' Midget Village is with the World of

AMONG RECENT additions to Coleman Bros.' Shows were Jober Midgets, with a new "home"; A Night in Egypt (show) and a Whip.

"TEXAS RED" ALLEN recently took over the Athletic Show with Daily Bros.' Amusements and immediately started building a complete new outfit.

CONKLIN'S ALL-CANADIAN SHOWS issued very neat and attractive invita-tions to their opening at Hamilton, Ont., on May 4.

When the new Merry-Go-Round was erected on the Cetlin & Wilson midway at High Point, N. C., a wag remarked to the foreman: "Pard, you shouldn't run it more than 5 miles per hour the first 500 miles."

F. J. ELLIOTT and A. A. Barker recenly completed negotiations for a large

Clearwater, Princess Iona, Little Bear and Running Deer; Lon Radcliff, on front; Mrs. Lon Radcliff, tickets; Blondy George, on the door.

LESTER L. PAYNE, veteran showman, advises that he has been ill for some months and is at the Texas Transient Bureau, 706 Elm street, Dallas, and would appreciate receiving letters from acquaintances.

SAILOR SANDERSON has booked his Shows. Sanderson was a visitor to Maton Bros., J. J. Page Shows and Mighty Sheesley Midway during the last

RED MALLOY has been preparing his circus under a 50-foot top and flying trapeze attraction to open with a large carnival. During the winter Red participated in wrestling matches in Eastern Ohio cities.

REV. DOC WADDELL, dean of outdoor show press agents and a member of the Elks' Lodge at Buffalo, delivered his "Elkdom Sermon" to St. Louis Elks and paid glowing tribute to the gallery of portraits of famous actors maintained in the BPOE home in St. Louis.

MABEL MACK, of trained-mules note. MABEL MACK, of trained-mules note, who spent the early spring with Bunts Shows (left recently to fill some dates previously contracted), was honored by Bunts showfolks at Camden, S. C. A farewell. And the date being her birthday, a five-pound cake and a fioor lamp for her house trailer. Also a large assemblage of flowers during the night performance at her show.

NELLIE NICHOLS, 848 Gephart drive NELLIE NICHOLS, 848 Gephart drive, Cumberland, Md., writes that she has written to her son, Frank Raymond Marshall, many times but has not re-ceived replies. Wants to hear from him. She states that after 15 years' trouping she is now off the road.

J. C. PATTERSON has closed his museum and is doing advance promotions of the Gay Nineties Pageant, which opened recently in Racine, Wis., and is



This looks like our biggest Trailer year, When experienced Amusement Men like Sam Solomon, F. E. Gooding, M. J. Doolan, Dumas & Reid, Frank Burke and Dee Lang select BIG ELI Semi-Trailers today.

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SIZES: CONCESSION TENTS, GUESS-YOURWEIGHT SCALES. Pay Cash. WEIL'S CURIOSITY SHOP, 20 S, Second St., Philadelphia, Pa.

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CAPABLE SNAKE SHOW PEOPLE FOR BEAUTIFUL NEW SHOW.

Man or Woman with Big Snakes or ability to take care of and lecture on same. WILL PLACE good Talker and Grinder. S. W. THOMSON, Riverview Park, Chicago

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Percentage or Flat Rate, "Kiddle Auto Rile."
Must be classy Ride, no junk. Guarantee plenty
money. Transportation refunded in thirty days
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PAUL HAUSMAN AMUSEMENT CO.,
State Park, Mich.

Wants all kird of concersions and shows with own for the following dates and balance of season: Week of May 6th, Beavertown, Pa., heart of city: week of May 13th, Easton, Pa., St. Michael's Catholic Church Celebration; week of May 20th, Slatington, Pa., and then the biggest, Firemer's Old Home Week and Gala Celebration in Pennsylvania, Shenandoah, Pa. Eight days; 2 Sundays, 2; May 26th to June 2d. Address as Per Route.

EHRING

WILL BUY Eli Wheel, WHIP, Carouselle and 15/20 K. W. Light Plant. Price and terms very essential. Open at Columbus about June 10. My reliable Help write. OTTO EHRING, 863 S. High St., Columbus, O.

PEERLESS EXPOSITION
JOE C. GRAMER, Owner and Manager.
WANT'S Flat Ride, Loop-O-Plane, Kiddy Auto, few
Concessions. Two more Shows. Will thanne.
WANT strong Half-and-Half to feature. This
week, Carnegic, next week, Donora; then East
Pitteburgh; all Pa.

MANY OLDTIMERS in the midway field will recall Harry F. Gilliam. Now in another line, Harry has sent The Mixer a lot of "I can remember whens," dating back to the early days of carnivals. Will use a bunch of them when space permits.

THE LATEST organization coming to this editor's notice as providing its attaches with small (2½ by 4 inches) slips of paper reading, "You have just been patronized by," etc., to be placed in stores when making purchases, is United Shows of America, and printed in red and blue, they are attractive.

HAVING LOCATED on a 10-acre spot near Albuquerque, N. M., Doc Spurgin and the missus have decided to fight off the lure of the midways this season. Their attempt may be a winner. They might inject a little show atmosphere (and a farm innovation) by training the chickens and cows to come a-runnin' when they call out "Bal-ly hoo-oo-oo!"

THREE of the costliest concessions on World's Fair Shows midway Dodson's World's Fair Shows midway were destroyed by fire recently (on April 20, to be exact), owned by Johnny Hoffman, C. E. Sherman and Juck Riley. Sherman was absent, attending the funeral of his father at Montgomery, Ala. The blaze drew hundreds of people thru the front gate onto the grounds.

Word from Dodson's World's Fair Shows is Word from Dodson's World's Fair shows is that C. G. and Mel Dodson recently completed arrangements for a star athletic show on their midway, in the signing of Mickey Walker, middle-weight top-notcher, who, with his brother, John, is to operate the attraction, carrying a stable of boxers and wrestlers.

WHILE EN ROUTE to join Foley & Burk Shows Earl (Spot) Kelley visited Crafts Shows and held confab with some crarts Snows and heid contab with some concession folks with whom he used to troupe on Sheesley Shows, John (Spot) Rangland and Louis J. Korte. The Mixer also learns that the blanket concession of Ragland & Korte was burned on Easter Sunday, and that Mrs. Margaret Rangland has been busy with placing plug games, and cigaret meables, in pin games and cigaret machines in Southern California.

A FEW WEEKS AGO Babe Alice, fat girl, celebrated the 20th-year date of her entry into show business. Started with entry into show business. Started with Charlie Armstrong's show on the World at Home Shows (one season), later with H. A. DeVoe, two seasons; Johnny J. Jones, one season; Brown & Dyer, two seasons; Rubin & Cherry, four seasons; Rubin & Cherry, four seasons; J. George Loos, six seasons; Al C. Hansen, two seasons, and worked independent two years. Worked on salary eight years, other 12 operated own show. Babe Alice is 48 years "young," was born in Chicago.

CARLETON COLLINS was mentioned CARLETON COLLINS was mentioned in last issue as having produced an interesting story in the Sunday magazine section of *The Richmond Times-Dispatch* on both the World of Mirth Shows and the John Marks Shows having wintered and spent much money at Richmond, Va. A closer observance of the page article, since the last-issue writing, discloses that Carleton did not write from a standpoint of one-sided-

Some Comment: Some Filosify

By HENRY HEYN

By HENRY HEYN

Len Morgan's article on page 21 of the April 6 issue of The Billboard should be read by all who are interested in opposing ruinous price cutting. Yes, that can be applied to midways.

Loading cranes will some day be an added convenience on midways.

Do not bank too heavily on not losing a Saturday night this year. "Old Man Weather" can strike you out in the last inning, with the bases loaded, and don't be surprised should "he" do it.

Showfolks floating along on copied ideas and business routines sooner or later drift into some costly blunders.

Reflections, or thoughts, like those of "After the Ball" seem to prompt that urge that brings many towners again to that vacant lot on a Sunday evening where the week before was the center of gayety and thrills during carnival week, now its bleak and calm, but they pass again to gaze silently and just wonder where did it all go so quickly.

As counteractive to the bewhistere ganda of entertainment self-interests and their local tools (officials and othere), that "carnivals take the money out town," "local merchants do not profit by carnivals being here" and similar vocal and printed connivings, quite a number carnival managements are now supplying their attaches with small slips of paper to merchants!

Every carnival managment should sup-ly them! Every carnival attache should e eager to make use of them!

ness, despite his being press representa-tive for the Marks Shows. In fact, the World of Mirth Shows were given more art on the page than the Marks organi-zation. Such display of sentiment in behalf of Carnivaldom is commendable.

"PICKED UP" on the Blue Ribbon Shows midway one afternoon last week at Connorsville, Ind.—Manager and Mrs. Eddie Roth graciously greeting and entertaining visitors. . . Mike Rosen replied to an inquiry, "I have six concessions on the truck and four in the line-tion as a feature. . . Jack and Peggie Nation rehearsing their show. . . Mr. and Mrs. Jack Kennedy capably han-dling the company-owned midway eatemporium.

St. Louis

ST. LOUIS, May 4.—Inclement weather continues to hamper the carnivals playing this city.

The Beckmann & Gerety World's Best

The Beckmann & Gerety World's Best Shows' train of 38 cars arrived on Wednesday midnight. Show opened Thursday night on a muddy lot, William Pink was a visitor to local office The Billboard Thursday, when in the city on business. Left Friday for Bessemer, Ala., to join America's Model Shows with his rides.

John A. Pollitt in the city operating a

John A. Follitt in the city operating a musical comedy show at the American Legion Celebration in the Auditorium. Harry J. Burke, contest man, following a serious spell of sickness, was moved to the Veterans' Hospital at Jefferson Barracks, on the outskirts of this city, Tuesday. Is anxious to hear from his showfolk friends.

snowioik friends.
Frank Owens, of Isler Greater Shows, visited *The Billboard* office here Wednesday when en route from Paragould, Ark., to Murphysboro, Ill., the show's next stand.

Daddy Byers and H. D. Failor, of Byers Bros.' Shows, were here Wednesday on a

Daddy Byers and H. D. Failor, of Byers Bros.' Shows, were here Wednesday on a buying trip. Drove from De Soto, Mo.

Van Brooks, outdoor showman, spent several days here this week, en route from San Antonio to Chicago.

D. D. Murphy Shows are playing Missouri and Rutger streets this week. Mr. and Mrs. Charles Gordon joined with frozen custard stand mounted on trailer. They purchased a new truck from Charles Goss, of the Standard Chevrolet Company. Glenn Edwards joined from Jacksonville, Fia., to operate John Galligan left to join the Gibson's Blue Ribbon Shows last week. James Phillion, who operates the cookhouse, is proud of his new top and newly painted food emporium. Frank Hanasaki is now operating five concessions.

rium. Frank Hanasaki is now operating five concessions.

Dee Lang Shows are playing at Kingsnighway and Carter streets this week, where they were able to put up their
double Ferris Wheel. Jockey Roland
joined last week with his Motordrome.
Al Boelke added several concessions to

is string.

Dodson's World's Fair Shows moved

Dodson's World's Fair Shows moved Monday to Kingshighway and Southwest, in the south end of the city. Mighty Argyle Shows are still at 18th and Gravois streets, where they opened April 20. Executive staff consists of Louis LaPage, manager; Edward Barlow, secretary; William Seibold, general agent; Iva LaPage, special agent; William Lohman, electrician; Howard Good-

lett, carpenter. They have on the present location — Merry-Go-Round, Ferris Wheel, Chairplane, Whip, two kiddie rides and four shows. Will stay in St. Louis for five additional weeks

America's Model Shows

CARNIVALS

Opelika, Ala. Week ended April 27. Location, fairgrounds. Auspices, American Legion. Weather, fair. Business,

Trainmaster Tom Isles took the show trainmaster from isles took the snow from Jacksonville in good time and it opened per schedule Tuesday evening. Wednesday was Children's Day, and the kids turned out in great numbers to see the first show of the season. Presi-dent Rubin Gruberg and party, includ-ing Mr. and Mrs. Eagle and Representa-tive Harry Hodges of Everthe Als. dent Rubin Gruberg and parcy, including Mr. and Mrs. Eagle and Representative Harry Hodges, of Fayette, Ala., were visitors Thursday. They were unanimous in praising the attractions, the attractive fronts and the blaze of lights. While at Jacksonville, Movietone News made some shots of Zeke Shumway's Motordrome, with Charles Wren on the cycle and Al and Ann Williams on skates, and same has been released to theaters. The Streets of Paris received a shipment of life-sized color enlargements for the front. Mike Conti and his wife joined Etta Louise Blake's Caricca. Raynell, Mary Edith and Snookie were visitors, running over from Gadsden to see Fritzle Brown and all the "bunch."

Cetlin & Wilson Shows

High Point, N. C. Week ended April 7. Spring Fair and Flower Show. Teather, rain and cold. Business, fair.

Opened in a downpour of rain. Few people until Friday and Saturday, when attendance surpassed last year. With attendance surpassed last year. With practically only two days' business, re-ceipts were larger than last year. Mis-fortune again occurred on the show with death of Mrs. Ray Hawkin's mother with death of Mrs. Ray Hawkin's mother and Mrs. Lucille MacIntyre's sister. Visitors during the week were numerous. They included Mr. and Mrs. E. B. Braden, Mr. and Mrs. Max Gruberg, Mr. and Mrs. Percy Martin, Mr. and Mrs. Frank Pope, Billie Basinger, Charles Lentz, Walt McCanless, Spot Basinger, Garland Daniel and son, W. W. Lentz and party, of Albergre, N. C. Al Burt of Day. of Albemarle, N. C.; Al Burt, of De (See CETLIN & WILSON on page 53)

TO PARK and CARNIVAL CONCESSIONAIRES Who want to

Mail the coupon below for Evans' PARK & CAR-NIVAL EQUIPMENT Catalogue. It's chock-full of time-tested moneymaking ideas. 80 pages of equipment backed by the oldest tirm of its kind in the entire world.

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GREAT SUTTON SHOWS

Will book Whip and Loop-O-Plane.
Will furnish tents and fronts for
Shows. Will book clean Concessions. No gaff joints. Fair Secretaries in Indiana, look us over.
Herrin, Ill., May 6-11; Mt. Vernon,
Ill., May 13-18; Centralia, Ill.,
May 20-25.
F. M. SUTTON, Mgr.,
T. J. SMITH, Gen. Agent.

Sailor Harris wants for Ten-in-One: Working Acts of all kind. Will buy Want Sword Box, Electric Chair. Girl for Snake Pit that can Lecture; also Mind-Reading Act. Want to hear from Jack Winters and Loretta, Big-Headed Girl, wire.

Herrin, III., May 6-11.

When Writing to Advertisers Mention The Billboard.

My Experiences

By LEW DUFOUR

SAN DIEGO, Calif., May 4. — In a morning's mail—a letter from Frank Buck, the Kemmels, from Singapore; Hugh Fowzer, from Yokohama, Japan; Harry Hargraves, from Brussels, and a cablegram from Joe Rogers informing me that the Brussels Exposition got off to a flying start in spite of rain and

Spent four days in Los Angeles. Dropped in at the PCSA clubrooms. Chatted with John T. Backman, Mr. Hall, Steve Henry and a few of the other My real mission in Los Angeles was to receive and act as chambermaid to a flock of pythons we received from Singapore.

Got a great kick going out to the Burns' home. Bob was a concessioner with my show back in 1923. Aside from being a humorist, after-dinner speaker and a radio star, he is co-starring with Charles Chase in *Kinjolks*.

Spent Sunday afternoon at Long Beach. A lovely day, and it appeared that the concessioners were doing some real business.

My personal opinion of the three most humorous writers of today: Will Rogers, Bugs Baer and Starr DeBelle.

Mr. and Mrs. T. A. Wolfe just arrived

Good news for Exposition folks: The entire fleet of 167 warships and auxil-laries will mobilize here June 10 to re-main until June 30, and to be followed by a second similar concentration durby a second similar concentration dur-ing the period August 19 to September 1. And 55,000 men of the navy will be ad-mitted into the exposition grounds, without any charge, June 10-17. Presi-dent Roosevelt's Day, June 8, and Her-bert Hoover Day, June 21.

C. C. Pyle started his Odditorium to house his "Ripley Believe It or Not" attraction. . . Gay's Lion Farm is under way and will be completed in two weeks. . . All the big buildings are ahead of their schedule and the contractors discontinued night construction.

POLLIE & BERGER-

(Continued from page 44)

Saturday as scheduled despite downpours of rain. The attractions were permitted to operate Sunday afternoon and night. Attendance has been very good. The paraphernalia presents a most inviting appearance. The first road stand next appearance. The first is week will be Kalamazoo.

The attractions include Tilt-a-Whirl The attractions include Tilt-a-Whirl and Ferris Wheel, Al Latto; Merry-Go-Round, Howard Henson; Chairplane, Kiddie Auto Ride and Kiddie Airplane, Harry Mamsch; Pony Track and Performing Domestic Animals, Capt. Frank W. Street; Streets of Paris, Joe Bennett; Big Side Show and Devil's Daughter, Joe E. Hilton; Hickman's Motordrome. Two contracted attractions did not arrive for the tracted attractions did not arrive for the opening engagement.

Concessions include cookhouse, Ray Carpenter and H. S. Kirk; frozen custard, George Dunigan; taffy candy and crackerjack, Clarence Pence; peanuts, Mr. and Mrs. R. S. Sinderson; pop corn and noveltes, Mr. and Mrs. Knox; lee cream, Juice and grab, W. A. and Mrs. Knox; fee cream, junce and grab, W. A. and Fred Thomas; photo studio, Mr. and Mrs. W. H. Dewey; paimistry, Miller Vlado and Company; Vic Horwitz, six concessions; W. H. Smith, one; Mr. and Mrs. Jack Raterink, two; Virgil and Leslie Morse, one; John Pollle, two including corn game two, including corn game.

Staff includes: Henry J. Pollie, general

P.S. McLAUGHLIN SHOWS

CAN PLACE few more legitimate Concessions. No controlled Stores. WANT Congard Shooting Gallery, Pitch-Till-You-Win, American Palmist, Custard, Ball Games all booked. This week, May 6 to 11, Wyoming, Pa.; week May 13 to 18, Wilkesbarre, Pa; following week, Throop, Pa. Address P. S. McLAUGHLIN, 33 Crisman St., Forty Fort, Pa.

REFRESHMENT BUS, REO

representative; Louis J. Berger, business manager; John C. Pollie, secretary-auditor; Emil Paul, special agent; Red Mun-ger, electrician; Jim O'Brien, sign painter. A complete roster of the personnel will appear in a later issue.

BLUE RIBBON

(Continuéd from page 44)

panel fronts present a very inviting appearance. There is an abundance of illumination and the midway is especialliquidination and the minday is especially attractive at night. The new entrance arch is a thing of beauty, brilliantly illuminated, and with metal panels for announcements to right and left of the passageway.

The staff includes: I. E. (Eddie) Roth. The staff includes: L. E. (Eddie) Roth, owner-manager; Mrs. L. E. Roth, secretary-treasurer; Frank Starkey, assistant manager and general representative; Ben H. Voorheis, director of publicity and public weddings; Franklin Smith, special agent and lot superintendent; Mrs. Ethel Johnson, front-gate tickets and The Billboard agent, Billy Davis, elec-trician; Ernest Summeral, mechanic Capt. Edward C. Andrews, night watch-Billy Crosson's high-wire act is the free attraction.

Shows include: Circus Side Show— Jack Nation, manager and openings; Prof. Bennett, strong man; Capt. Don Troupe's trained dogs; Madam Frances (Mrs. Jack Nation), mentalist; Thelma Jenkins and her Indian Village; Happy Jack, tattooer; Captain Andrews, fire eater; Sailor Jack, chalk-talk artist; Jean-Jeanette, in the annex; Bill Ful-mer and Gus Lundmark, tickets; William Maxwell, canvas. Athletic Show William (Cyclone) Bender, manager and boxer; Jack O'Brien and Texas Parker, boxer; Jack O'Brien and Texas Parker, wrestlers; Johnny O'Day, boxer. Hawaiian Show—Herman Klemick, manager; Willard Sheese and Eddie Lisher, music; Roberta Tucker, Velma Cope, Kittie Klemick and Jackie Connors, dancers; Billy Tucker, tickets. Wax Show—Red Rogers, manager; Speedy Sparks lecturer. Hypnotic Show—Sim Snow—Red Rogers, manager; Speedy Sparks, lecturer. Hypnotic Show—Slim Anderson, manager, assisted by Mrs. An-derson. Blue Eye—Marion Kessler, man-ager; Tom Mehl, talker; Ed Werthan, tickets. Snake Show—Mose Smith, manger; Harold Cooley, talker and tickets. Rides: Kiddie Autos, Francis Biggers,

foreman; Merry-Go-Round, Thure Peterson, foreman; Bobbie Morris and Ed Johnson, assistants. Tilt-a-Whirl, Marion Kessler, foreman; Arthur Gardner and Jim Scruggs, assistants. Caterpillar, Jim Scruggs, assistants. Caterpillar, Lewis Hockenberry, foreman; James Campbell and Slim Summerville, assist-ants. Ferris Wheel, Ernest Summeral, ants. Ferris Wheel, Ernest Summeral, foreman; Mathew Brooker and Jimmle Andrews, assistants. Chairplane, Cecil Gust, foreman; Tommy Summeral and Tom Atkins, assistants. Pony Ride, E. J. Normanda manager; Mrs. E. J. Normanda tickets; Raymond Wilson, caretaker; U-Drive-It (autos), Roy Haydon, represent Mrs. Pony Haydon tickets. manager, Mrs. Roy Haydon, tickets; Bobby Smith, operator. Concessions include: Cookhouse—Mr.

Bobby Smith, operator.

Concessions include: Cookhouse—Mr. and Mrs. Jack Kennedy, operators; Jimmy Cope and Whitey Thompson, waiters; John Watson, helper. Mr. and Mrs. John Gilligan, corn game: John Gilligan, country store (Howard Milton and Raymond Stevens agents); Mr. and Mrs. Earl Davis, frozen custard; Mrs. Arthur Gardner, one; E. C. Rutledge, one; C. L. Monroe, one; Mrs. George Mullen, one; George Mullen, one; Henry Arwood, cotton candy; Mr. and Mrs. J. E. Gillespie, pop corn; Van Tyle, operator of Buckley diggers, with Wayne Schultz assistant; Mr. and Mrs. Mel Copeland, guessweight scales; Mrs. Jim Thompson, one; Jim Thompson, one; E. L. Provins, one; Albert Jacobs, one; Mike Rosen, four; E. C. Hoffman, one; Madam Rex, one; Mrs. Mabel Wyatt, photo gallery.

FRANK WEST SHOWS

(Continued from page 44)

auto space allotted to the local Ford dealers, a tieup arranged by Frank (Dutch) Hildebrand, director of promo-

(Dutch) Hildebrand, director of promotions. Duke Brownell assisted Hildebrand with the promotions here. Everything on midway has a spick and span appearance, as General Manager West has had everything renovated and repainted, and three new wagon fronts were built in winter quarters here this winter. The show is well illuminated. Shows: Hamda Ben's Hawalian Show, behind one of the new fronts, carrying 14 people. Adam and Eve (chimps), with new outfit, Charles T. Smithey, trainer and manager. Noah's Ark and Mystery Show, Tony West, manager. Circus Side Show, with 14 live pits, owned and managed by John Hutchins. George Rodey's Follies of 1935, with a

line of nine girls and talkers, all men with tuxedos. Harlem Nights, 26 peo-ple, managed by Bill Kellis. Big Snake Show, managed by Captain Smithey and Ed Breckenridge. Glass House, owned Ed Breckenridge. Glass House, owned and operated by the Korn Family. Jolly Jean and her Fat Girls and Boys will join next week (outfit is completed). Rides: Ferris Wheels and Chairplane,

Mr. and Mrs. George Yaminaka, owners and managers. Caterpillar, Ben Cheek, manager. Pony Riding Academy, Dutch Steinbach, manager. Carry-Us-All and manager. Pony Ridding Academy, Dutch Steinbach, manager. Carry-Us-All and four Kiddie Rides, Jake Rymer, manager. Heyday, J. Hargis, manager. (Three rides are joining within the next two weeks, not making the jump south.) Concessions: Sam Lawrence is conces-

Concessions: Sam Lawrence is concession manager and has 12 wheel concessions; Roy Van Sickle, 2; Art Courtney, 1; Larry Osburn, 1; Buck Weaver, 1; Harry De Vore, cookhouse; Mr. and Mrs. J. H. Jones, corn game; Mrs. George Marr, 1; G. W. Gorden, 1; O. F. Mack,

Staff: Frank West, general manager; Mrs. Frank West, treasurer; George Marr, assistant manager; Frank (Dutch) Hildebrand, director promotions; R. Marr, assistant manager; Frank (Dutch) Hildebrand, director promotions; R. Kobacker, Russefi Hill and Mrs. Russell Hill, promoters; Duke Brownell, publicity; Art Courtney, trainmaster; Al Brust, electrician; J. B. King, artist, with Bill Duncan assistant; Arthur Eberhardt, mechanic; Dutch Steinbach, boss hostler (with six horses); Jack Galuppo, lot superintendent; Frank LaBarr, mail and The Billboard salesman.

R. H. MINER'S

(Continued from page 44)
the cookhouse owned by Mrs. George
Miner, sister-in-law of the show owner,
exploded and Mrs. Miner was severely
burned and was rushed to the office of a
local physician. The main tent of the physician. The main tent of the house was saved but the kitchen a loss.

total loss.

Staff: R. H. Miner, owner-manager;
Mrs. R. H. Miner, treasurer; R. Parker,
secretary; S. Jones, advance; George Millican, second agent; Casey Steiner, banners; M. Pimentell, electrician; Leroy
Simms, transportation, and Lee Franks, lot man

lot man.
Attractions include: Mrs. Marion Denisleigh's Rumba Girls, George Russell's Snake Show, M. Denisleigh's Girls From France, M. G. Miner's Burned Alive, M. L. Leidy's U Tell 'Em. There are four rides —Merry-Go-Round, Ferris Wheel, Chairplane and a new Auto Kiddle Ride.

Among the convessioners: Allen corn.

plane and a new Auto Kiddle Ride.

Among the concessioners: Allen, corn
game; M. L. Halling, pop corn; LeRoy
Krause, 1; George Russell, 1; Grimes, 2;
Bill Davis, 1; Pud Parker, 1; L. Sines, 2;
Jack Sinko, 2; S. Shaffer, 1; Meyer, 1, and

COREY TWO UNITS

COREY TWO UNITS—

(Continued from page 44)

Bobby Kork, featured Fan daneer; June Knight, Mae Bell, Nadja, Dixle Lee, Fern Raub and Jerry Knight, daneers; Floyd and Frank, musicians; Dusty Black, tickets. Hell's Half Acre—Doc Kelly, owner; Arnold Clapp, manager. "Third Sex"—Martha Kork. Mickey Mouse—George Hammon, owner. Palace of Wonders—Professor Ozarf, owner; Tex Christman and Professor Kelly, assistants; attoo artist, electricla, sword box, man with the double throat, illusions and escapes; Mme. Zelma, mentalist; Dainty Marie in annex. Hot Chocolate Revue—Doc Brown, owner, featuring Helen Le Marr and Babe White, with six girls in line; Scotty Brown's Six Kings of Syncopation, Eldes: William Morgan's Merry-Go-Round, Ferris Wheel and Chairplane; Helen Rose's Kiddle Ride. Concessions: Mrs. Dallas Chevrier, cookhouse; Will Smith, corn game; Eddie Goldman, frozen custard; Morris and Tex Hannun, diggers; Mrs. W. Morgan, pop corn; Mr. and Mrs. C. J. McCarthy, candy apples; George. custard; Morris and Tex Hannun, diggers; Mrs. W. Morgan, pop corn; Mr. and Mrs. C. J. McCarthy, candy apples; George Smith, 4; H. Beall, 3; Henry Hawes, 2; Frank Maddish, Ruth Merritt, Jimmy Merritt, Indianola (Mrs. Kelley), 1 each. Manager E. S. Corey is busy with operation of the two units. George C. Smith is lot superintendent the No. 1 show, which is transported on 30 trucks and trailers.

and trailers.

BALLYHOO-

(Continued from page 44)

on the girl show because they paid her off in brass. One thousand people on the show and all doubling in brass. The cookhouse manager even paid his help off with it. They spent it in the privilege car. The car manager retaliated by sending his boys and brass down to the cookhouse. They bought all the stock in sight and stocked up the car. The office ran out of brass and ordered another \$1,000 worth. The cookhouse claimed that as inflation and meals

went up another 40 per cent, the only went up another 40 per cent, the only paper money that showed up was a meal ticket. It was three years old. Tried to outlaw it, but the holder claimed he had been saving it for a rainy day. Thought the saving should draw interest by now. Finally let him eat up the principal. principal.

Our snake show the world's greatest. Our snake show the world's greatest. Featuring Roscoe the Fire-Fighting Python. Actually carries out a chimpanzee and her baby from a burning building. Special paper used. A high-stilt walker and a clown unicycle rider on the streets advertising the attraction.

on the streets advertising the attraction, Wrench & Hammer's Motordrome another big money show. Performance starts off a bit slow. Dare-Devil Hammer merely changes a tire while on the straight wall. Followed by Reckless Wrench leaping hurdles four feet apart while driving 60 miles an haw on the Wrench leaping hurdles four feet apart while driving 60 miles an hour on the straight wall. The feature is Bebe Clatter, the High-Test Girl, and her specially built motorcycle. Equipped with two monoplane motors. Riding on the wall at the rate of 500 miles an hour. And she actually turns around on the wall without slowing down and drives in the opposite direction. This is done waii without slowing down and drives in the opposite direction. This is done so fast the patrons coming down the steps say that they didn't see it. All the sticks swear that they saw it. That's our proof.

MAJOR PRIVILEGE.

MAJOR PRIVILEGE.

P. S.: Please insert the following ad:
Can place general agent with housecar
that is equipped to cook. Also snake
show and motordrome or any other
show that doesn't conflict. (Make this
one column wide and two inches high.
Use one-inch type so it can be seen.)

PEERLESS SHOWS

(Continued from page 44)

(Continued from page 44)
countered and suffered the loss of the new 40x60 top of the Hawaiian Show, which burned to the ground together with wardrobe, scenery and stage equipment (the management, however, had several new tops, bought this spring, in reserve), and from there went to Carmichaels, Pa., for last week. The show had a very good week, on streets and under auspices of Firemen at Carmichaels. The show moves on its fleet of trucks and trailers.

Staff includes: Joe Cramer, ownermanager; L. I. Thomas, general representative; Jack Beil, lot man and bill-poster; Bert Berger, electrician; Lee Mack, süperintendent of transportation.

Shows: Tom Scully's Ten-in-One, with Jack (Red) Moran on the front. Harvey Potts' Hawaiian Show. Scully's Snake Show. Charles Joy Gramlegh's Gay Paree. J. E. Robertson's Five-in-One. Lonnie Fisher's Pepper Pot Revue. M. C. McClung's What Is It? Tex Allen, armless sharpshooter, and troupe. Henry Wagner's Arcade.

armless sharpshooter, and troupe. Henry Wagner's Arcade.
Rides (one major ride was left in

winter quarters for rebuilding and will rejoin shortly): Merry-Go-Round, Teddy Strimple, manager. Ferris Wheel, Henry Siee. Chairplane and Kiddie Rides, Jack Lewis. Pony Track, with seven ponies, LT McCare. J. T. McCord.

Concessions: Harry Reeves, three; J. A. Kline, three; Virgil Kline, two; Warden Hobbs, three; George Aroben, one; Russel Caughey, one; Frank Odrey, den Hobbs, three; George Aroben, one; Russel Caughey, one; Frank Odrey, three; Captain Worley, one; Ray Bonzer, cookhouse; Mrs. Bonzer, one; L. I. Thomas, two; Ed Grady, one; Marion Wilson, two; Vance Mack, one, Free acts: Captain Worley's net high diver, Captain Andrew's four bears and Thomas Chiles' novelty platform acts.

AMERICAN UNITED

(Continued from page 44)

(Continued from page 44)
ance. The lot at North Seattle was small, hence only 5 shows, 5 rides and 15 concessions were played. The local Commercial Club presented O. H. Allin, president and general manager, and his associates with a beautiful floral display. Among visitors the opening week were Agent Lawrence of Tom Mix Circus, and J. E. Henry, general agent Henry Shows. Also visits were exchanged with members of the West Coast Shows, which were exhibiting eight miles distant. exhibiting eight miles distant.

COL. AND MRS.

(Continued from page 44)

months when Colonel was out of the months when Colonel was out of the country with a show having an all-male cast. They have made their home in Chicago since 1904. Col. Owens is a life member of the Showmen's League of America and has taken an active inter-est in its work, having served as chap-lain and on many important commit-tees.

Chop Suey

WACO, Tex., May 4.—Waco is figuring on a big celebration for the summer. May get set but won't know until committee is fully organized.

Visiting with Western State Shows. They have 8 rides, 10 shows and 37 concessions. Report good business at Austin and San Antonio.

Peggy Parsons building a new custard outfit and is leaving to frame her No. 2 with Hennies Bros.' Shows. Peggy had a bang-up week at San Antonio.

Executives with United Shows of America miss the always smiling and helpful secretary of the Louisiana State Fair, Miss O. McDooley. They can't say, "Let Dooley do it."

Passed Texas Kid's Shows at Ataska. Nice-looking little show. Wild West outfit is the feature.

Mrs. Fairly, Noble's better and bigger half, is not only a good fortune teller and manager of rides, but one of the best cooks in the carnival business—but a very poor correspondent.

Had several nice visits with my old friend Morty Williams at Joplin, Mo. In the mine manufacturing business but still strong for the outdoor show business.

Came near losing my car on the trip

but still strong for the outdoor show business.

Came near losing my car on the trip from Joplin to Waco. Deafy Wilson doing the "choffering." Terrific rains caused us to detour 48 miles and in many places had to ford plenty of water that covered the road. Near Ardmore a stretch about 600 feet covered by running water. We started over, but the cars going north kept forcing us over. We ran off the road with three wheels. A truck came along and pulled us out. The truck driver said, "One more foot and you would have gone into an eight-foot ditch"—would have been funny if an old water showman had been drowned in his own racket.

Thanks to Nat Green for helping frame the Water Circus. Also to Katherine Curtis for sending me some good diving girls. Miss Curtis had the Water Ballet in front of the Aquatic Theater last season at A Century of Progress.

Hotel folks with the Western States Shows are stopping at the Texas Hotel, operated by Mrs. V. B. Thomas, whose husband has the percentage with the

McClellan Shows

Batesville, Ark. Week ended April 27. Location, ball park. Auspices, Fire Department. No gate. Business, fair.

Plenty of people but very little money spent. Midway laid out very attractively, with Capt. E. H. Hugo furnishing the free attraction. Among visitors was Ralph R. Miller, of the Miller show companies. The writer worked for Mr. Miller in the past as general agent and enjoyed seeing and talking old times with him. One of the advantages of playing there was the good fishing enjoyed by a big percentage of the members. Parties were arranged each night after the show. T. GREGORY MURPHY.

SMALL & BULLOCK AMUSEMENT CO.

WANTS a few more legitimate Concessions, such as Eumper Joint, Clearette Gallery, Photo Machine, Long Range Gallery, American Palmistry, Snow Ice, or any strictly legitimate Concession that does not conflict. No racket, no pay gate. Playing Coal Fields of West Virginia. First in all spots, No. 41, Edward Company of the Concession of t

ROGERS' FAMOUS SHOWS

WANT FOR TORKINGTON CONN. and Rest of Season. Shows of all kinds, Monkey Speedway, sood Ten-in-One, also a few legitimate Concessions. Wire A. B. ROGERS, this week, Plainwille, Conn.; week 13 to 18, Torrington, Conn.

MID-WEST EXPOSITION SHOWS

WANTS Shows and Concessions of all kinds ex-cept Rides, Cook House and Bingo. Open Saur-day, May 18, at Worthington, Ind., auspices American Legion. Address ALEX STARNES, Worthington, Ind.

FACTORY REBUILT TILT-A-WHIRL

p-Car, Portable, Latest Model, completely rebuilt and refinished. Ready to ship. Write for price and details. SELLNER MFG. CO., INC., Fari-bault, Minn.

WANT TILT-A-WHIRL FOREMAN d Second Man. Also Man for Kid Rid HENRY HEYN, Parma, Mo.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., May 4.—Activities ROCHESTER, N. Y., May 4.—Activities around the ACA office have been going at a feverish pitch during the last few days in preparation for what now appears to be one of the busiest seasons in the carnival world.

in the carnival world.

So much has been happening that it has become necessary to issue bulletins more frequently and, notwithstanding that Bulletin No. 4 only went out about a week ago, Bulletin No. 5 was mailed this week and it contains information of value to each member. We recommend that these bulletins be retained, kept on file in your office. If you do not receive any of the current bulletins, please let this office know and we shall be glad to supply you with the information.

We are now at work on a schedule

We are now at work on a schedule which will enable us to visit each of our members some time during this season. It will be helpful if the members will write us, advising the particular weeks and places that they should prefer to have us see them, and we will work out our schedule accordingly. our schedule accordingly.

our schedule accordingly.

The roster of ACA members for 1935 to this date includes the following: Beckmann & Gerety's World's Best Shows; Cetlin & Wilson Shows, Inc.; Conklin's All-Canadian Shows, Inc.; Knepp & Dehnert Comblined Exposition, Inc.; Johnny J. Jones Exposition; Mighty Sheesley Midway, Inc.; Sol's Liberty Shows, Inc.; Strates Shows Corporation, World of Mirth Shows, Gruberg's World's Exposition Shows, Reid Greater Shows, Wonderland Shows, Blue Ribbon Shows, Miller Bros.' Shows, O. J. Bach Shows; Art Lewis Shows, Inc.; William Glick Exposition, Shows, Inc.; William Glick Exposition, Inc., and New Deal Shows.

Crowley's United Shows

Excelsior Springs, Mo. Week ended April 27. Auspices, American Legion. Weather, cold, rainy. Business, good.

While the weather was against the show not a night was lost and a very profitable week was the result. Thursday night Mr. Crowley was host to the newsboys of The Datly Standard, which was liberal in space and stories of the show, and at night patients of the government hospital were guests. The show this year is one of beauty and with briliant illumination. There are 10 rides, 10 shows and about 35 concessions. Show is transported on 30 trucks and trailers. Recent arrivals, J. E. Day, as head of publicity, and F. C. Clark, with Loop-O-Plane.

The roster: G. C. Crowley, owner-mam-

The roster: G. C. Crowley, owner-manager; C. S. Noell, general representative; Roy Goldstone, manager concessions; Walter Dale, manager transportation; Jewell Sloan, superintendent rides; Ralph Railey, artist; Otis Ward, commissary; M. J. Clevenger, lot; R. B. Thompson, electrician, and J. E. Day, publicity.

Ride foremen are Max Maxwell, Troy Scruggs, Frank Cole, Raymond Martin, John Hudson, Jimmie Dale, Gilbert Wright, F. C. Clatk, Ed Adams and Rich-ard De Lisle. Shows: Larry Zern, Hawat-ian and Snake; Philip Philips, Paris Nights; James Dunne, Side Show; Dutch Mayers Athletic. George Hartis Harlem Nights; James Dunne, Side Show; Dutch Meyers, Athletic; George Harris, Harlem Revue; Don, Seal Boy, Robert Darling; Alice Gray, Ralph Evans; Illusion Show, Frank Claypole. All of which is from a representative of the show.

Christ United Shows

Cole Creek, Tenn. Week ended April 27. Weather, some rain. Business, fair.

Cole Creek, Tenn. Week ended April 27. Weather, some rain. Business, jair.

There are 7 shows, 5 rides and 21 concessions. While at Cole Creek the entire show went to the Norris Dam for an outing and it sure was some outing. The speech makers were David Christ, Fred Christ, T. O. Moss and Billie Pritchet. George Spaulding was one of the bartenders. The show lineup: Plantation Show, Browney Dot, manager. Athletic Show, Joe Holander, manager. Fanita, John Thompson, manager. Paris by Night, George Martin, manager. Rides: Mixup, Eli Wheel, Loop-o-Plane, Merry-Go-Round and Seplane. The staff: David Christ, owner; Fred Christ, secretary; Mrs. David Christ, treasurer, and T. O. (Tom) Moss, manager. The show is going into Kentucky, then into Ohio.

GEORGE SPAULDING.

COMBINATION CARD SETS FOR

Beano Keano Lotto Radio

Made up in sets of 600 cards to a set, 1200 cards to a set, 1800 cards to a set, 2400 cards to a set and 3000 cards to a set.

Can furnish complete set in any of the above denominations at positively the lowest prices quoted by anyone. So cheap they can be discarded after each game, which is the most economical method to use.

In quantities of 25 or more sets:
600 Cards Sets . . . \$2.00 Per Set
1200 Cards Sets . . 4.00 Per Set
1800 Cards Sets . . 5.00 Per Set
2400 Cards Sets . . 6.00 Per Set 3000 Cards Sets . . . 7.00 Per Set

We make special prices on large quantities. These sets are all complete, printed, and most of them serial numbered. In all of these sets them serial numbered. In all of these there are no two combination cards alike.

As these combinations are very valuable, if purchased in single sets they will cost you as follows:

600 Cards Sets . . . \$ 8.00 Per Set 1200 Cards Sets . . . 10.00 Per Set 1800 Cards Sets . . 12.00 Per Set 2400 Cards Sets . . 12.00 Per Set 2400 Cards Sets . . 15.00 Per Set 3000 Cards Sets . . 20.00 Per Set

C. B. HOWARD CO., INC. 15 West 47th Street, New York N. Y.

CANDY FANCY PACKAGES A Size for Every Purpose

GIVE-AWAY PACKAGE

"THRILLERS"

Size 5"x21/4"x1" \$11.00

WRITE FOR PRICE LIST

LEIHY CANDY COMPANY

MAIN & VINE STS.

ST. LOUIS, MO.

JOHN R. WARD SHOWS WANT

Shows of all kinds. Special proposition to Ten-in-One. WANT Actial and Platform Sensational Free Acts. WANT Minstel Performers and Musicians. Whip Foreman and Ride Help in all Gepartments. WANT Minstel Performers and Musicians. Whip Foreman and Ride Help in all Gepartments. WANT firsts Electrician. Wall from the Cook, Fell Bergor Corocries and Bail Game work of the Corocries and Bail Game open. Charlie Drill wants Agents and Lady Bail Game Workers. Bob LeBurno, G. B Sherman and R. L. Davis get in touch with us. Address as per route. Memphis. Colored Cotton Carnival, Church Park, Real and Fourth Streets, this week; Humboldt, Emphis. W. E. BOWEN, Business Manager; JOHN R. WARD, Manager.

STATE FAIR SHOWS WANT

General Agent balance season, Bowling Alley, Cigarette Gallery, Cat Racks and Bottle Games. All Grind Stores \$15. Will finance any good Grind Shows. Will buy or book Flat Ride. Want Freak to Feature in Side Show and other good Attractions. Address per route

SKILL BALL OF TANGO GAME WANTED

For entire season, operating in the heart of Charleston, at Rainbow Garden. Will book on usual percentage basis and furnish all licenses. Can also use small Carnival or Independent Rides at Splash Beach Park for entire season. Open May 15.

418 Washington Street, J. SHIRLEY ROSS, Manager

CHARLESTON W VA

WANTED EXPERIENCED CANVAS MAN

To handle 160x20 Top only. No Props. Talker, Ticket Sellers, and Wild West Clown. DAN RILEY, care UNITED SHOWS OF AMERICA Wichita, Kan., week of May 6; Kansas City, Mo., week of May 13.

STANDARD AMERICAN SHOWS

FOR BEST LOCATION IN COAL FIELDS DISTRICT WORKING THREE SHIPTS FULL TIME. WAN'T legitlimate Concessions of all kinds. Opening for a few Merchandise Wheels. WAN'T Flat Ridges and Kiddle Ridges, Ride Help. Jack Williams wire. L. H. Hardon wants Stowan't Flat Ridges and Kiddle Ridges, Ridge Help. Jack Williams wire. L. H. Hardon wants cong Haif-and-Half for Annex, Glass Blower, Mind Reading Acts with Mitts, any Attraction suitable for real Cruus Side Show. All Meyers wire. Jack Duncan wants good Coupon Agents. This show has 14 Southern Fairs, starting in August, at Bergyille, Va. Also have best Fourth of July Colebration in the Back. Address this week, Applainchia, Va.

Thank You for Mentioning The Billboard.

Los Angeles

LOS ANGELES, May 4.—The outdoors in Southern California has been a bit spotty from the viewpoint of the take, spotty from the viewpoint of the take, according to several people who have been making the special events, and the unseasonable weather gets the credit for same. . . George Silvers reports having done very well. Harry Phillips is in on an exposition on a large downtown spot that is planned to run indefinitely. Aside from exhibits and concessions, vaude, dance marathons, bike races, wrestling, boxing and other features. . 4 Clark's Greater Shows had a fair week at Stockton last week and reported a good opening at Willows this a fair week at Stockton last week and reported a good opening at Willows this week. . . . West Coast Shows report going on nicely. . . . Report has it that the pay gate of several of the carnivals has not been so hot lately. From several sources comes report that the customers at pay gates expect free acts, etc., and several carnivals reported not be providing enough attractions to get many customers.

get many customers.

Joe Glacey returned from San Diego, looking over the field. Says lot of prospectors there. . . Ben Dobbert left for an extended business trip. . Pasadena firemen getting ready for the annual affair at Rose Bowl. Sam Brunner has contracted the privileges. . . Ben Guilfoyle drove in from Buffalo. After visit to beaches will locate at San Diego for the exposition. . Felix Burk leaving for San Francisco and Sacramento on a combined business and Sacramento on a combined business and

Sacramento on a combined business and pleasure trip.

Chief Myers and W. A. Ferguson in from Mission Indian Reservation, near Riverside. Chief has been promoted to an executive position. . . Louis Bissinger back in town after a long stay of the missus has sold in San Francisco. The missus has sold her home and with Mrs. Ben Martin is leaving for a trip to Washington and Oregon points. . . Lester Brooks back in the oil game. Has two drilling jobs in Signal Hill district.

Hilderbrand Shows did fair at Perris

Bendixen All-American Shows

LAST CALL. Show sponsored by Junior Chamber of Commerce, Fargo, N. D. Open May 18-25. Shows with own outfits, legitimate Stock Stores, Pony Ride. FREE ACT THAT IS PRICED RIGHT. WANT Cook House Help. Fargo, N. D.

last week and opened to good business in Uklah this week. . . Lew Dufour reports his plans as practically completed and will be ready in ample time pleted and will be ready in ample time for the opening of San Diego Exposition. Harry Oliver's Golden Gulch in special district. . . George T. McCarthy, for-mer lot superintendent with John Sheesley, is to manage the "Rip-Roaring Mining Camp." . . Tex Copper look-ing around the Gold Gulch district. Will probably be set in the Days of '49 section.

section.

Jack Lucas and the missus have de-Jack Lucas and the missus have departed for the East. . . . The Babcock Shows about ready to open at Temple City, Calif. Doc Hall will manage the show. . . The Shrine Auditorium All-Star Frolic April 26 clicked. Fine program. Movie stars, vaude and Fanchon & Marco unit made up the program. Steve Henry handled the business details for the Public School Protective League, under whose auspices the affair

was given.

Report that Crafts 20 Big Shows had Report that Craits 20 Big Shows had to handle a crowd of CCC boys that were inclined to play a bit rough at Bakersfield. The papers gave the show-folks credit for handling the difficult situation in manner that reflected credit on them. Crafts Shows reported a very good opening at Fresno this week. . . . John Backman very busy present-ing his glass show in schools to advance classes in chemistry and physics. . . . Capt. Mundy recovered and will resume Capt. Mundy recovered and win resume handling equipment on studio locations. . . Mike Gonzales promoting a Mexican carnival outfit to open in Calexico for a tour of Northern Mexico. . . . Martha Mattis, well-known trouper, now managing a fashionable apartment house in Hollywood.

United Shows of America

Joplin. Mo. Week ended April 27.

Joplin, Mo. Week ended April 27. Auspices, Chamber of Commerce Fiesta. Weather, clear and warm. Business, very good.

Located on North Main street for a distance of eight blocks. Had the appearance of a world's fair midway. Wednesday, the big day of the celebration, fully 75.000 amusement seekers crowded in front of the various attractions, and for five or six hours it was impossible to handle all the business. A tieun was made with the Joplin news. A tieup was made with the Joplin news-

HARLOW

A rapid-fire sellstone ring, pierced some ring, pierced some ring, pierced rounded by 25 thr.
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stones, or assorted.
LOWEST PRICE, Sizes 3 to 10.
LOWEST PRICE, Per Gro. \$15.50

31 for enough actual samples to show you the big value in our line. Immediate shipment, courteous service, lowest prices in America.

rteous service, lowest -ALWAYS, Send for

HARLOY

papers and Dairyland Ice Cream Company for a kiddles' matinee on Saturday. The result a crowded midway. Wonderful co-operation from city and Fiesta officials. Chief of Police Meade especially complimented Max Goodman's concessions. Dave Stevens, with the missus, left for Kansas City to enter hospital for treatment. Tony Martone spent an entire week on the midway. Visitors were numerous, including a party from California, headed by Lynne Welsher; John Francis, of Francis wastors were futilitied to the party from California, headed by Lynne Welsher; John Francis, of Francis Shows; C. O. Williams, of Kansas City Southern Railroad; Frank Capps and A. C. Mallor, of Baker-Lockwood Tent Company; Carl Nold, show agent, and others whom the writer did not see. Homer Gilliland, special agent, lined the Ferris Wheels with 22 banners, and bought a new car. The names of some members were omitted from the roster of the show appearing last issue. Among them Cyclone Harry Baker, lecturer and talker on Wall of Death; Bud Dillon, bus driver, and Clifford Stevenson, inside lecturer on Mrs. John R. Castle's Crime Exhibit.

J. J. Page Shows

Bristol, Va. Week ended April 27. ocation, West State street showgrounds.

Bristol, Va. Week ended April 27.
Location, West State street showgrounds.
Weather, Jair. Business, good.
After two weeks of battling the elements the show finally got a break with warm weather. Gate receipts mounted each night. Billroy's Comedians and Downie Bros.' Circus shared the date for two days. Fireworks displays each night, and two one-minute radio broadcasts daily over WOPI were business stimulators. Billie Clark's digger concession clicking—he avers there's not as much work as there was with the photo gallery, which he has placed in storage. Mrs. Billie Clark was confined to her room, but is getting along okeh. Mr. and Mrs. E. Motley joined with two concessions. Miller's eating emporium seems to be the place for the folks to congregate, and everyone is a booster for Mrs. Miller's doughnuts and other pastries. There are 15 living-trallers with the show. Owner Page dividing his time between the show and Johnson City, Tenn., as Mrs. Page and their charming daughter, Dorothy, expect to stay there until the school term is over. Owing to a messup in dates Mr. Page has decided to postpone the Elizabeth-fon date for a week and play Maryville. Visitors during the engagement were Mr. and Mrs. Billy Wehle and Miss Muray, and Mrs. John D. Sheesley and Mrs. John D. Sheesley, of Mighty Sheesley Midway, and Bill Cody and others of the Downie Circus. R. E. SAVAGE

Mitchell Amusement Co.

Atlanta, Ga. Nelson and Walker streets. Weather, cold. Business, jair.

The show has been playing lots in Atlanta with 4 rides, 3 shows and 15 concessions. Jack Mitchell is general manager, with Mrs. Mitchell as secretary. Among the familiar faces around the lot are Charles Kenyon, Dad Jewel and Doris and Mrs. Jewell.

Johnny J. Jones Exposition

Washington. Three days of week end-ing April 27 (first week). Location, H and 15th streets, N. E. Weather, fine. Business, splendid. Washington outdoor amusement fans

Business, splendid.

Washington outdoor amusement fans turned out en masse to pay tribute to the show on its annual visit, and to E. Lawrence Phillips, native son, and the best Washington opening in many years was recorded by shows, rides and concessions. Several new attractions opened here, notably the Senior Bros.' Three-Ring Clircus, Lillian Murray Sheppard's Artists' Models and a new Loop-the-Loop ride. Walter A. White, general manager, arrived ahead of the show and laid out the lot. Visitors at the opening included Congressman Truax, of Ohio, former manager of the Ohio State Fair; Congressman Jerry Cooper, of Pennsylvania; Mr. and Mrs. McKinney, of Quincy, Ill., guests of Mr. and Mrs. Walter A. White; Mike Benton, president Southeastern Fair, Atlanta, Ga.; Harry Allen, of the CFA; Dr. William M. Mann, of Washington Zoo; Hugh Mack and wife, en route to join World of Mirth Shows; Mrs. Cecil D. Hanna and many others.

Nelson Bell, veteran critic of The Washington Post, paid a high tribute to Johnny J. Jones in his theatrical column.

ington Post, paid a high tribute to Johnny J. Jones in his theatrical column. and Jerry Doyle, city editor The Wash-ington Times, visited the midway several times. A welcome visitor, Ephriam Phillips, 91 years old, father of E. Law-

rence Phillips, and on hand nightly.

The Johnny J. Jones Exposition will play the fair at Montgomery, Ala., in play the fair at Mongomery, Ala., in September, contracts having been signed recently. Ralph Krooner, the Elephant-Skin Boy, and Frozo (Sherwood Shoul-ski), man frozen in ice block, being added to Earl Miller's World's Fair Freaks. A beautiful new canopy en-hances the main entrance, panel front. hances the main entrance, panel front. Billy Senior arrived to supervise the opening of his circus, which has a new canopy top, with 20 lengths of reserved seats, and has a program of 12 acts. Louis Leonard, concessioner, a new arrival, also Ray Merirkle, from Jacksonville, Fla., and George Shannon, to take over the management of the dining car, with Dan Martin as his assistant.

WALTER D. NEALAND.

Philadelphia Houses

PHILADELPHIA, May 4.—Warm weather this week has caused the usual drop off in business that takes place about

off in business that takes place about this time of the year at the museums. South Street Museum has on the bill this week Cleo Gibson Colored Revue; Jo Jo, elephant-face boy; Musical Johnson; Kongee, human pin cushion, and Mme. Verona, mentalist. In the annex dancing girls are still featured. Jimmy Schaefer is now on the front.

Eighth Street Museum features on the tags this great was all leaves on the

Eighth Street Museum features on the stage this week an all-colored revue, eight people; Zanzibar Twins, pinheads; Dorothy Burke, poses plastique; Sinhalese, fire worshiper; Prince Kanaki, South Australian bushman, and Rajah Corey, illusions and magic. New girls in the annex are Marle Dufre, Clara Haight, Zoma and Babe Russo. Bob Clark now on the front.



MUSEUMS

Brydon's International Congress of Oddities

CEDAR RAPIDS, Ia., May 4.—Leaving Des Moines Saturday night the motorcade arrived here long before Sunday morning's dawn. Everything was unloaded and the store at 221 South East Third

and the store at 221 South East Third street was converted into a dream palace before Sunday morning's breakfast was served by Chef Luther King.

Business opened slow Monday, but picked up during the day and has held up since. Ray Marsh Brydon left Monday night on an extended trip to take care of bookings, etc.

Blystone, Bly, the rice writer, suffer a smashed finger on his right hand Monday as a taxi driver slammed the door of the cab. Fortunately, however, he was able to continue his miniature penmanhip as per schedule. Julius Shuster has able to continue his miniature penman-ship as per schedule. Julius Shuster has added a new stunt. The man who has been cartooned by Ripley on four differ-ent occasions is now bidding for addi-tional fame by actually picking up 20 regulation baseballs with both hands at the same time from a flat surface. Ruth Duncan, comely giantess, wife of

Lecturer Ross Heath, splendid attraction. "Slim Jim" Curtis out of the picture for a few days account of new molar construction. Capt. Marion Graves now has struction. Capt. Marion Graves now has Snookie, chimpanzee, playing the harmonica. McLeod family of Scots livening things up, with young Gloria scoring with her sword dance. Bob Wallace, impersonating Popeye, still the big laugh hit. Auditor-Manager Ray Cramer busiest man with show Business satisfactory. WILLIAM J. HILLIAR.

FITTSBURGH, May 4.—A large collection of Jules Charbneau's smallest curiosities is staying for a four-week engagement at McCreery's during its current extended theater and store tour.

Mr. Charbneau acts as lecturer, with Benjamin Harrison touring as managing director. There are 475 curiosities, gathered from many parts of the earth and thousands see them daily. From the the exhibit will go to a theater lobby in New York City for an indefinite stay. Among the most attractive curios are a replica of King Tut's Sarcophagus, electric models one inch long, David Paschall's airplane and 3,000 small silver spoons which fit into a hazelnut shell.



gro. \$10.40 lich and snappy to men. Hand

DIZZY DEAN STATUETTE Salesboard Operators Attention!

THE GREATEST SENSATIONAL SMASH HIT IN MANY A YEAR.
ACT IMMEDIATELY AND GET THEM WHILE THE
GETTING IS GOOD. LIMITED SUPPLY ON HAND.
DIZZY DEAN BASEBALL ASH-TRAY STATUE. IN BRONZE
OR IVORY. These faccinating futures stand 10" in height, with
Dizzy in full uniform and the Cardinal Emblem across his chest. Each
figure bears Dizzy Dean's personal autograph.
A Sure-Fire Item for Concessionaires, Carnivals, Premium Users,
PUSH BOARD WHICH TA'ESSEN MEZ-ZO, WITH NUMBERS PAYING FROM 10 TO 156, WITH EACH DIZZY DEAN
STATUETTE.

Price With Boards, \$9.00 Per Doz., \$70.00 Per 100 sample, \$1.00 Each. Either Bronze or Ivory, Including Board "WE BOLD EXCLUSIVE MANUFACTURING RIGHTS." DIZZY NOVELTY CO., 3624 Dodier St., St. Louis, Mo.

WANTED—Greater Exposition Shows

🔬 A SENSATION ALL OVER U.S. 🔊

POWELL'S HOLLYWOOD RINGS DAZZLE!! APPEAL!! SELL!!

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Chorus Girls who can lead numbers, Musicians for Band, Freaks and Novelty Acts for Side Show. Nothing too big. CAN BOOK one more Show of merit. Will furnish beautiful outfit. THIS SHOW HAS NOT PLAYED A BLOOMER THIS SEASON.

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Kan., week May 13.

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FOR THE FOLLOWING WEEK'S ISSUE.

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ACTS WRITTEN—PARODIES, BITS, PATTER.
GERBER. Author, 909 East 178th, Bronx.

GUARANTEED MUSIC ARRANGING—PIANO, \$2.00. LEE, 109 Judson, Syracuse, N. Y.

MUSIC ARRANGED — JEAN STOR, BOX 11, Station N, New York. jul

RIDE ARRANGEMENTS—FULL BAND Plan. VIC VICKERS, Easton, Md.

SPECIAL DANCE ARRANGEMENTS, \$1.10
postpaid. DR. PERRY, Bowling Green, Ky.
my11

AGENTS AND DISTRIBUTORS WANTED

A 1c POSTCARD WILL ERING YOU LATEST wholesale catalog of America's Smartest Meri's Neckwear. Profitable proposition. MICHAEL CRAYATS, Manufacturers, 7 Armory St., Englewood, N. J.

AGENTS — PENNY EACH. MIRROR FINISH Wirdow Sign Letters. Free Samples. ATLAS, 7941-L Halsted, Chicago. myllx

ARISTOCRAT ANT KILLER—CUARANTEED, fast selling, big profit item. Sell direct and to stores. Rush 10c for regular 20c bottle. WARENFELT SUPPLY CO., 335 Massachusetts Ave., Indianapolis, Ind. my18

ASPIRIN, BLADES, FLAVORS, ETC., UNDER your own name costs no more and cinches repeat business. MANAGER, 522 S. Fifth, Louisville, Ky.

BIC MONEY APPLYING COLD INITIALS ON automobiles. Easiest thing today: no experience needed; free samples. RALCO, 1084 Washington, Boston, Mass.

BIG FLASH! EMBROIDERED 4-PIECE SCARF Sets, \$4.00 per dozen. Sample prepaid, 50c. HILDEBRAND, 934 North Ave., Chicago. tfnx

CALIFORNIA FLOWER BEADS SUREFIRE fast sellers. Big profits; low prices; catalog free. MISSION NO. 15. 2328 W. Pico Los Angeles. my25x

CARTOON BOOKLETS. REAL STUFF. \$2.50 Hundred. Samples, 25c.. RAY Box 83, Sta. N, New York. myll

CARTOON BOOKLETS — HOT STUFF. BUY wholesale from manufacturer. Dollar hun-dred. Samples 25c.; TERMINAL PRINTERS, 3303 Lawrence, Chicago.

CASH INCOME DAILY RESILVERING MIR-rors, Replating Metalware, making Glass Signs. Portable outfit. SPRINKLE, Plater, 500, Marion, Ind. X

DELICIOUS SUMMER DRINK — CONCEN-trate. I gallon makes 96 gallons of refresh-ing Nectar; all flavors; price \$1.00 per gal-lon. Order now. BRAUGHT & GAGE MFC. CO., Des Moines, Ia. my18x

DEMONSTRATORS—RUG GUIDES, DARNERS, Hemstitchers, Embroidery Guides, Threaders. Samples, 15c each. COLBERT, Box 494, Santa Monica, Calif.

FREE SAMPLE ANT KILLER — NEW DIS-covery. Rid home of ants in 24 hours, JONES, 1028-T No. Water, Milwaukee, Wis. x GOOD INCOME SILVERING MIRRORS—PLATing and Refinishing Lamps, Reflectors,
Autos, Beds, Chandeliers by new method.
Outfit furnished. Write CUNMETAL CO.,
Ave. G, Decatur, III.

Ave. G, Decatur, III.

HEADSUP — EFFECTIVE SOBERER — MONEY
Maker. HEADSUP, 5512 Euclid, Cleveland,
my25x

INSECTICIDE—100 25c CANS, \$6.00; ONE
10c. BECKER CHEMICAL CO., St. Louis,

MAKE BIG MONEY — COOKING UTENSIL; household necessity: sold 15,000 in one city. GENERAL, 2917 Carnegie, Cleveland, O-MAKE BIG PROFITS SELLING "MAKEEN"
Knife Sharpeners. Write ROOM 601, 130
West 42nd, New York. my18

NEW HOUSEHOLD 5 OR 10c ASSORTMENT
Utility Bands. Quick, repeat sales, Samples
25c. ALLIANCE RUBBER CO., Alliance, O. X

NO PEDDLING—FREE BOOKLET DESCRIBES 87 money-making opportunities for starting own business, home, office. No outfits. ELITE, 214 Grand St., New York. my25x PITCHMEN—BIG FLASH! LARGE 32-PAGE World's Fair Souvenir Books. Hundred, *\$2; Housand, \$15. Two copies 15c postpaid. ELFKO, 525 South Dearborn, Chicago. tfnx

POCKET OIL CAUGE WIPER — USED BY largest service stations and car owners. Sell 45c each; your price, \$3.00 dozen, prepaid. Sample 35c. NOKORODE MFG. CO., 1203 9th \$5t, N. W., Washington, D. C. myllx
RESURRECTION PLANT—UNIQUE NOVELTY:

miracle of nature. Costs below 2c; sells fo 25c. Write C. E. LOCKE, 7 Rio St., Mesilla New Mexico.

100 PROFITABLE MAIL ORDER AND LOCAL Business Ideas; free literature. PRUITT PRESS, Elburn, III. ju8x

500% PROFIT IN FAST SELLING TRICKS and Puzzles. Sample assortment 25 different pieces, 50c. WEISS, P. O. Box 153.

ANIMALS. BIRDS AND PETS

ALLIGATORS ATTRACT CROWDS—LARGEST collection Live Alligators in world. Orders shipped same day received. FLORIDA ALLIGATOR FARM, Jacksonville, Fla. jul 3

ANIMALS, BIRDS, SNAKES — EVERYTHING for shows. SNAKE KING, Brownsville, Tex.

ARRIVING ABOUT MAY 15th WITH CHOICE collection of Chimpanzees, Rare Monkeys, Baboons, including Mandrills, Snakes and other Reptiles. Small Animals and Birds. Also have collection of Native Spears, Drums and Curios of various kinds. WARREN E. BUCK, P. O. 14, Camden, N. J.

BUCKING MULE—TRADE TOWARDS BROKE Ponies. HAPPY DAY SHOW, Blanchard,

CHAIN BROKE TAME BEAR — CAGE ON Trailer; Ladder Climbing Dogs, Riding Mon-keys, Greyhound, Trick Mule, High-School Horse, Trained Coats, Trained Ponies, Cheap, MACK, 1344 Central Ave., Hot Springs, Ark. CHIMPANZEE, TAME, A CHILD CAN HANdle, small, well coated, perfect condition, \$400.00. Real bargain. BIDDLE, 28 North Ninth, Philadelphia, Pa.

CHINESE DRAGONS, FRESH LOT, IMMEDIATE delivery. SNAKE KING, Brownsville, Tex. my18

DENS—REAL LARGE FAT SNAKES, \$10.00; Also Pits 10 Fat Alligators, 2-4 feet long, \$20.00. CYPRESS SNAKE FARM, St. Stephen,

LIVE ARMADILLOS — ALL SIZES. SPECIAL now, Mother and 4 Young. APELT ARMADILLO FARM, Comfort, Tex. myll

MOUSE CIRCUS HEADQUARTERS — COMplete equipment sacrificed. WORLD'S WONDERS, 849 Cornelia, Chicago.

SPECIAL—WILD CATS, \$7.00; JAVALINES, \$12.00; Spider Monkeys, \$18.00; Badgers, \$8.00; Consolved Spider Monkeys, \$18.00; Badgers, \$8.00; Consolved Spider Monkeys, \$18.00; Badgers, \$8.00; Chiluahua Dogs, \$25.00; Hairless Dogs, \$8.00; Chiluahua Dogs, \$25.00; Hairless Dogs, \$8.00; Ringtail Cats, \$10.00; Puma Lions, medium, \$60.00; Rattlesnakes, 4 feet, \$3.00; Boas, \$5.00; Chinese Dragons, 4 feet, \$5.00; Horn Tonds, \$1.00 dozen, NATIONAL PRODUCTS COMPANY, Laredo, Tex.

BUSINESS OPPORTUNITIES

KEYHOLE TELEVISION-MIDWAY'S BIGGEST illusion in many years. Cheap and easily built. Will make you plenty of money. Blue prints revealing details of invention, \$10.00. Further particulars, \$1.00. Absolutely nothing free. THOS. SCOTT, Martin, Tenn. my25x

SELL BY MAIL! BOOKS, NOVELTIES!. BAR-gains! Big Profits! Particulars Free! F. ELFCO, 525 South Dearborn, Chicago. tfnx SKEE-BALL ALLEYS ARE MAKING FORTUNES. LEHMAN SPECIALTIES, 1193 Broadway,

**S-\$-\$-MAKE BIG MONEY AT HOME IN your spare time. My 39 formulas show you how. Price, postpaid, \$1.00. WEIL PUBLISH-ING CO., 372 East 8th St., New York, N. Y. x 1935's NEWEST MONEY-MAKING BOOK, "National Money Maker," 25c. GULFCO, Box 422B, Gadsden, Ala.

CARTOONS

ENTERTAIN WITH TRICK CHALK STUNTS and Rag Pictures, Catalog free, BALDA ART SERVICE, Oshkosh, Wis. jul5

COSTUMES—WARDROBES

RED BAND JACKETS, \$2.50; RED CAFS, \$1.50; Band Coats, Regulation Blue, Blacks, \$2.50; Musicians' Mess Jackets, \$2. Ballyhoo Capes, Scenery, Tents, Hulas, Orientals. WALLACE, 2416 North Halsted, Chicago.

COIN-OPERATED MACHINES SECOND-HAND

Notice

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers, may not be advertised as "used" in The Billboard.

A-1 BARCAINS, RECONDITIONED—SPORTSman, \$65.00; Champion, \$40.00; Rocket,
\$34.00; Criss Cross "Lites", \$30.00; Beacon,
\$26.00: Rebound, \$22.00; Radio Stations,
\$22.00; Criss Cross, plain, \$18.00; Flying
Trapeze, Sr., \$20.00; Action, \$20.00; Drop
Kick, \$18.00; Register, \$16.00; Colden Gate,
\$13.00; Contact, Ir., "44," \$14.00; Relay,
\$8.00. NATIONAL COIN MACHINE EXCHANGE, 1407 Diversey, Chicago-

A-1 CONDITION, LIKE NEW—AUTOBANKS, \$30.00: Rebounds, \$27.00; Criss Cross, \$17.50; Mills Cannon Fire, \$30.00; Drop Kicks, \$15.00; Golden Gate, \$8.00, Lightnings, \$8.00. 1/3 deposit with order, balance C. O. D. REX NOVELTY CO., 2264 Bedford Ave., Brooklyn, N. Y.

A-1 SLOT BARGAINS—TERRITORY CLOSED.

Mills F. O. K. Escalators, \$30.00: Mills
Efronts, \$35.00: Mills 5c Twin Jack
Fronts, \$16.50; Mills Single with Reserve Jack,
\$14.00; Mills Steel Safes, \$10.00; Stands, 75c.
Terms: One-third, balanee C. O. D. 4912 E.
Washington, Indianapolis, Ind.

BARCAINS — TERRITORY CLOSED. NICKEL MIlls Blue Front Mystery Colden Venders, \$50.00; Brownie Jackpot Color Wheel, \$25.00; Champions, \$37.50; Mills F. O. K. Gooseneck Nickel, equipped with Twin Jackpots, \$19,00. Third deposit. LAING, 2318 Market St., Wilmington, N. C.

BABY BELLS, \$5.00; WITH JACKPOT, \$6.50; Flash Ball Marble Game, \$2.00: Ic Berr Target, \$3.00; Big Game Hunters, \$3.00: Jig Saws, \$4.00; World Series, \$5.00; Dutch Pools, \$2.00; Pokoreels, \$6.00: Dice-O-Marics, \$5.00: 21 Vendors, \$9.00; HaCha, \$1.00; Cypsy, \$4.00; Ic Horse Race, \$3.00; Ic Basebil, \$3.00; Odd Penny Flippers, \$1.00; Rockets, late Tilting Device, \$20.00; Ic Play Balls, \$1.00; Greyhounds, \$1.00. One-half cash, balance C O D. GREAT STATES MFG. On 1605 E. 39th St., Kansas City, Mo.

BARGAINS — MAJOR LEAGUE, \$15; FLEET, Subway, Streamline, \$10; Whirlwind, \$2; Daval Fruit, \$9. SILENT SELLING, Marion, Ind.

COIN-OPERATED MACHINES BOUGHT, SOLD
—JARL, 1704 Leavenworth, Omaha, Neb.

— JAKL, 1704 Leavenworth, Omaha, Neo. EXTRA SPECIAL — MILLS QT PAY TABLE, \$39.50; Jennings Sportsman, \$62.50; Jennings Football, \$16.50; Lightning, \$9.95; Autocount, \$26.50; Champions, late, \$37.50; Jennings, 1c Dukes, \$19.50; Paces, 1c Reserve, \$28.50; Major League Jr., \$20.00; Major League Sr., \$25.00. One-third deposit with order. CERBER & GLASS DISTRIB. CO., 914 Diversey Blvd., Chicago, III.

FOR SALE — COMPLETELY RECONDITIONED Diggers below market price. Iron Claws, Mutoscope Cranes, Merchantmen. BOX NO. 499, Billboard, New York.

FOR SALE—TEN ERIE DIGGERS, IN PERFECT condition, \$225. J. TRUSCIO, 353 So. Main St., New Britain, Conn. n.y25

FOR SALE—IRON CLAWS, MODELS E AND D, Good condition. F. McCREREY, 2006 Knox Ave., St. Louis, Mo.

GOLDEN GATES, MAJOR LEACUES, ELECTROS, Contacts, \$12.50. Shyvers Anchors-A-Weigh and Cannon Fires, \$25.00. JOHN M. STUART CO., Paris, Ky.

GUARANTEED RECONDITIONED GAMES— Rock-Ola Sweepstakes, Gum Venders, World's Series, Pennants, 42d Street, Waldorf, Wings, \$4.75. ¼ cash. UNITED VENDING, 955 Main, Bridgeport, Conn.

J. P. SLOT MACHINES, SELL OR LEASE, KEN-tucky only. JOHN M. STUART CO., Paris,

JENNINGS 25c BELLS, \$10.00; WITH JACK-pots, \$12.50. Special Quantity Price Jack-pot Attachments and Slot Machine Parts, Quo-tations free. COLEMAN NOVELTY, Rockford, III.

LATEST MACHINES FOR OBSOLETES —
Money unnecessary. GOULD, 3727 Southport, Chicago.

LOW PRICES ON PEANUT, BALLGUM, CIG-arette Venders, Games, Diggers. NOVIX, 1191 Broadway, New York. my13

1191 Broadway, New York.

MACHINES AND SUPPLIES—VIKING AUTOMATIC COMPANY, 632 Polk, San Franmy25

MILLS BLUE FRONT MYSTERY C. A. VEND-ers, also Regulars, in Ic, 5c, 10c and 25c Planty, latest serials. ROCKPORT NOVELTY CO., Rockbort. Tex.

MILLS NICKEL WOLF HEAD DOUBLE JACK-Pot Bells, \$25.00 each. One-third deposit, Trade for Northwesterns. VENDING, 312 Elizabeth, Calumet City, III.

MILLS SKYSCRAPER SILENTS, DOUBLE JACK-pot, 5c Play, \$40.00; Mills Cooseneck Double Jackpot, 5c Play, \$30.00; Mills Regular Reserve Jackpot, 5c Play, \$15.00; 10c Play, \$18.00; 25c Play, \$20.00. 1/3 cash, balance C. O. D. HOOSIER MINT CO., 15 So. Senate, Indianapolis, Ind.

Indianapous, ind.

MILLS SLOT MACHINES BOUGHT AND SOLD

CONNECTICUT AMUSEMENT MACHINE

CO., 335 North Main St., Waterbury, Conn.
ju8

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MILLS Q. T. PAY TABLES, \$40; RED ARrows, \$35; Champions, \$35; late Rockets, \$25; Major Leagues, \$12.50; Spark Plugs, \$12.50; Pushovers, \$8, and Select-Ems, \$8.

W. C. FAIRBANKS, Sioux Falls, S. D

ONE JENNINGS 5c FRONT VENDER, RESERVE Jackpot Slot Machine, \$20.00; looks new, works fine. OPERATOR, 1038 Oak St., Columbus, O.

OPERATORS — DON'T SELL YOUR WORLD
Series Games—you can now make them up OPERATORS — DON'T SELL YOUR WORLD Series Games—you can now make them up to date and modern so that they will have the earning power of modern pay-off equipment by installing Pace's new Pay-Off Attachment. Easy to install and complete instructions with each unit. Write today for prices. PACE MANUFACTURING COMPANY, INC., 2907 Indiana Ave., Chicago, III. my25x

Indiana Ave., Chicago, III.

MyZSx

PANAMA DIGGERS, \$10.00; IRON CLAWS, \$25.00; Traveling Cranes, \$50.00; Colden cras, \$7.00. MUNVES, 145 Park Row, New

PENNY ARCADE FOR SALE—300 MACHINES.
JOHNSON, 2002 E. 63d St., Seattle, Wash.
my25

REAL BARGAINS IN RECONDITIONED MAchines at prices you will be willing to pay.
Free listing. BADGER NOVELTY, 2546 N.
30th, Milwaukee, Wis. jul5x

ROCKETS, 3, LATE TILTERS, \$22.50 EACH; Mills Single Jackoots, 5c, 25c, Venders and Bells, \$15.00. CHESAPEAKE AMUSEMENT CO., 230 W. 28th St., Baltimore, Md.

SEND STAMP FOR LIST OF USED MACHINES —Get on our mailing list. You save money on machines and supplies. COODBODY, 1826 East Main, Rochester, N. Y. just

SLOTS — BOUGHT, SOLD, EXCHANGED.
WESTERN SALES, 2576 Harney, Omaha,
Neb. my25

STUTZ DIGGERS, COST NEW, \$150 EACH, 18 months ago, excellent condition, \$35 each or 4 for \$125.00. McKINLEY'S, Liberty St., Long Branch, N. J. THIRTY MILLS LATEST MODEL SLOTS. SEND for list. DUVALL, Pikeville, Ky.

WANTED — MILLS ESCALATORS, ANY amount. BADGER BAY COMPANY, Green my25

WILL BUY USED MILLS BLUE FRONT MYS-tery Gold Award 5c Vendors at \$42.50, and Grev Front Gold Award 5c Vendors at \$38.00. tery Gold Award 5c Vendors at \$42.5 Grev Front Gold Award 5c Vendors at \$ **SAUVE COMPANY**, 2998 Grand River Detroit, Mich.

1 CRISS CROSS A LITE, 1 BLUE RIBBON, 2 Jigsaws, 1 World Series, 2 Silver Cups, 1 New Century, 1 Airway, 1 Skyride. All for \$55.00. S. SILVER NOVELTY CO., 425 Vine, Evansville, Ind.

10 SUPER EIGHTS, PERFECT CONDITION, \$9.00 each; 5 American Beautys, \$7.00 each. Cet on our mailing list, AUTOMATIC SALES COMPANY, 191 Second Ave., N., Nash-

250 ADVANCE BOX CANDY 5c VENDERS, \$2.75 each; 175 Advance Cigarette Machines, \$20.00 each. NATIONAL, 2401 Chestnut, Philadelphia, Pa.

EXCHANGE OR SWAP

EXCHANGE VALUABLE SEASHORE LOTS FOR Theatre. BOX 6, Neptune, N. J. myll

FORMULAS

FORMULAS — ALL KINDS, GUARANTEED; catalog free. KEMICO, B-66, Park Ridge, III.

FORMULAS, PLANS, IDEAS — LITERATURE free. H. BELFORT, 4042 N. Keeler, Chicago.

NEWEST GUARANTEED FORMULAS - BIGgest catalog free. Special prices, leads. GIBSON, Chemist, BH-4704 No. Racine, Chi-

SUCCEED WITH YOUR PRODUCTS-LEARN how; formulas; processes; analytical service.
Catalog free. Y. THAXLY CO., Washington,
D. C. my25x

FOR RENT, LEASE OR SALE

LEASE OR RENT—LOT 100 FT. x 100 FT., just off Boardwalk, Seaside Heights, N. J. Suitable for any kind amusement. EDMUND C. KRAMER, 32 Lincoln Ave., Seaside Heights,

N. J.

PUBLIC AUCTION—MIAMI INN AND GOLF
Course, two miles West of Hunfington,
Ind, on State Road 24. Saturday, June 1st.
Absolute sale due to ill health. Will be sold
separately or as whole. Fully equipped doing
splendid business. Easy terms; small cash payment; long time on balance. D. L. Ditzler,
owner, Huntington, Ind. Sold by NATIONAL
REALTY_AUCTION COMPANY, Decatur, Ind.
Fred Reppert, auctioneer.

FOR SALE—NEW GOODS

ARMADILLO BASKETS, LAMPS, ETC. — LOW interesting prices. APELT ARMADILLO FARM, Comfort, Tex. myll

CORN POPPERS AND CASOLINE BURNERS, Tanks, Repairs. Wholesale. IOWA LIGHT COMPANY, 111 Locust, Des Moines, Ia. my18x

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ECHOLS HIGH SPEED ELECTRIC SNOW Shaver, \$39.50. S. T. ECHOLS, 1337 Wal-ton Ave., St. Louis, Mo.

FROZEN CUSTARD COMPANY, BOX 593, Memphis, Tenn. New 1935 Combination Frozen Custard and Ice Cream Machines,

PHOTO OUTFITS-4 FOR DIME STRIPS. WE are the pioneer builders of dependable out-tits. Our new Photastrip Jr. Model at \$140.00 complete. A real buy. Direct Paper, Chem-icals, Cameras, Enlargers, Visualizers, Folders at cut prices. WABASH PHOTO SUPPLY, Terre Haute, Ind.

POP CORN — CRISPETTE — CARMELCRISP.
Potato Chip Machines. LONG-EAKINS,
1976 High St., Springfield, O. my18 WATCH-LA CAME — BEAUTIFUL FLASH. WELCH, 735 E. Main, Rochester, N. Y.

FOR SALE—SECOND-HAND GOODS

BAT-'EM BALL CAME, SLIGHTLY USED, very reasonable. CHESTER W. BETZ, 726 Hamilton St., Allentown, Pa. my18

FOR SALE—CHEAP FOR CASH AND QUICK sale. One Tangley Calliaphone and International Truck; no trade-ins considered. Address COLUMBIA AMUSEMENT COMPANY, INC., Paducah, Ky.

KO-PAK-TA PEANUT MACHINES, \$21.50 original cost, \$5.95 each; lots of ten, \$5.00. Peanuts cost 1c for 5c package. CHARLES WARNER, 669 Grant St., Hazleton, Pa.

POP CORN, PEANUT ROASTERS AT SPECIAL fow prices. NATIONAL, 2401 Chestnut, Philadelphia, Pa.

WHOLESALE PRICES—POP CORN MACHINES Kettles, Burners, Tanks, Supplies, NORTH-SIDE CO., 2117 20th, Des Moines, Ia. ju22 \$85.00 BUTTON PICTURE CAMERA, \$20.00; deposit 25%. NOVELTY SUPPLY, Jamestown, N. Y.

FOR SALE—SECOND-HAND SHOW PROPERTY

BALLROOM AND STAGE LIGHTING EFFECTS
—Crystal Showers, Spotlights, etc. NEWTON, 253 W. 14th St., New York. my25x CIRCUS BLEACHER SEATS, ALL SIZES, NEW and used, out or indoors, with or without foot rests. PENN BLEACHER SEAT CO., 1207 West Thompson, Philadelphia, Pa. julx

SEE OUR ADVERTISEMENT CARNIVAL SEC-tion. WEIL'S CURIOSITY SHOP, 20 South Second, Philadelphia. t.f.n.

tion. WELL CONSIDERATION TO SECOND, Philadelphia. t.f.n.
WAX FIGURES, TWO-HEADED BABY, ILlusions, Curiosities, Mouse Circuses, Marine
Exhibits. Sacrificed. WORLD'S WONDERS,
849 Cornella, Chicago.
200-WAT INSIDE FLOODLIGHTS, \$3.75;
new 1,000-1,500-Watt Outdoor Floodlights,
\$8.50. SURPLUS, 938 N. Homan, Chicago.
my18

\$600.00 TAKES 2-ABREAST MERRY-GO-Round and Wurlitzer Organ, 2 years old. Wanted Arcade Equipment. F. D. JOHNS, Lake Park, Coshocton, O.

HELP WANTED

EXPERIENCED MED PERFORMER—MAN OR woman; must play Strings, Sing, Gag, Entertain, change one week. Tell all. I pay in money. Never close. M. F. CHAMBERLAIN, Ashdown, Ark.

KYLE PRODUCTIONS WANTS HUSTLING p. c. ticket sellers, contest people, agent with ear, strong pit attractions, Rumba and Carloca Dancers. REGENT HOTEL, Tremont St., Boston, Mass.

FREAK OR SOMETHING SUITABLE FOR A single pit attraction. Write VAL EVANS, West Peabody, Mass.

WANTED—GEEK. STATE, ALL FIRST LET-ter. HARRY RHODES, 172 First, Sharon, Pa. WANTED — FIRST-CLASS MEDICINE LEC-turer- Must be sober and produce. LIV-INCSTON MEDICINE CO., Box 219, Griffin, Ga.

WANTED-MED PERFORMERS, CHANGE FOR two weeks. POMEROY SHOW, Herndon, Pa.

HELP WANTED—MUSICIANS

DRUMMER—BASS, BARITONE. STATE LOW-est. Join on wire. AMERICAN CIRCUS Mobile, Ala.

IMMEDIATELY — FAST MEN, ALL LINES. CLINTON MUSIC SERVICE, Clinton, Ia. CLINTON MUSIC SERVICE, Clinton, Ia.

WANTED TO CORRESPOND WITH MUSIcians who are Shriners and play the following instruments: one Oboe, one Flute, one EClarinet, one Cornet and one Bass, who are
willing to locate in Cumberland, Md., and
play in Shrine Band, if position with local industry is secured. Write, do not come; give
full particulars and experience on instrument
and line of work. FRED KEYSER, Secretary,
Ali-Chan Shrine Band, Cumberland, Md.

WANTED—FAST TRUMPET, TONE, RANGE, take off. Other fast musicians write. Year-round job. CLARENCE CRAVEN ORCHESTRAS, Huxley, Ia.

WANTED—REEDS, BRASS, STRING BASS FOR summer job. Violin doubles preferred. State lowest in first. Cut or pack. Ed Beckwith, write. JIM ADAMS, Seaford, Dela.

YOUNG FEMALE ACCORDIONIST — RADIO experience preferred, Must make good appearance. Steady work. BOX C-384, Billboard, Cincinnati, O. my25

JEWELRY

JEWELRY FOR ENGRAVERS — INITIAL Bracelets. WALKER'S, 227 Eddy, Providence, R. I.

NOVELTY JEWELRY FOR PHOTO BUTTONS— HERBERT'S, Box 383, Apponaug, R. J.

MAGICAL APPARATUS

PUNCH, VENTRILOQUIAL AND MARIONETTE Figures. PINXY, 64 West Erie, Chicago.

STAGE AND SMALL MAGIC, ILLUSIONS— Bargain list. McKWADE, 600 Martinique, Dallas, Tex my18

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II2-PAGE CATALOGUE, ILLUSTRATED —
Mental Magic, Mindreading, Apparatus,
Spirit Effects, Books, Horoscopes and 27-page
1935 Astrological Forecasts, 1, 4, 7 and 27page readings. Character Analysis sheets for
graphology, numerology and personal appearance. Giant catalogue and sample, 30c; none
free. NELSON ENTERPRISES, 198 S. Third,
Columbus, O. myl1

MISCELLANEOUS

INTRODUCTORY BARGAIN — FILM DE-veloped, 2 prints each, 25c; 20 reprints, 25c. QUALITY PHOTO, Hutchinson, Kan.

M.P. ACCESSORIES FOR SALE

DEVRY PROJECTOR WITH NEW SOUND-head, Celi, Motor and Drives guaranteed perfect, \$75. Hurry! DON R. STEVENSON CO., 161 Champlain, Rochester, N. Y.

LARGE STOCK OF POWER'S, ACME, DE VRY, Holmes and Simplex Projectors bought, sold. Amplifiers, Soundheads. ZENITH THEA-TRE SUPPLY CO., 308 W. 44th, New York.

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I BUY 16 M. AND PATHEX FILMS-RAY 208 W. 50th St., New York.

PARTNERS WANTED

HAVE TALKIE TENT OUTFIT — WANT partner with capital. Fifty-fifty year-round proposition. Investigate immediately. WILLIAMS, Granada Hotel, Birmingham, Ala.

PARTNER WANTED—RED EAGLE MEDICINE SHOWS, Box 86, Atmore, Ala.

PERSONALS

PAUL MAHAR — PLEASE GET IN TOUCH with me right away. Important. Your brother, CHARLES P. MAHAR, 17 Oxford Rd., Albany, N. Y.

SALESMEN WANTED

SELL NOTHING; \$170.00 WEEKLY-\$500,000 salesboard firm announces new no-invest-ment plan Season starting. K. & S. SALES, 4326 Ravenswood, Chicago.

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A-1 DEPENDABLE SIDE-SHOW BANNERS that please the wise showman. MANUEL'S STUDIOS, 3544 N Halsted, Chicago.

BANNERS — POSITIVE CROWD STOPPERS.
Original, modernistic creations, Professional artists; finest materials; lowest prices, WORLD'S WONDERS, 849 Cornelia, Chicago. DYEDROPS, SCENERY, BANNERS — FINEST, lowest prices. ENKEBOLL STUDIOS, Omaha, Neb.

TENTS FOR SALE

FOR SALE—40x60 DRIVER BROS.' KHAKI Tent, good for one season, Side Wall per-fect: first \$175.00 takes it. Address ED J. BOLTON, 1619 E. Fayette St., Syracuse, N. Y.

HEADQUARTERS FOR TENTS, ALL SIZES — WORLD'S WONDERS, 849 Cornelia, Chi-

NEW SIDEWALL—6.40, WHITE DRILL, HAND roped, 8 ft., \$24,00; 10 ft., \$28,00 hundred feet. KERR, 1954 Grand Ave., Chicago. myll

THEATRICAL PRINTING

CLASSY—125 LETTERHEADS AND 125 ENvelopes, \$1.89. Dodgers, thousand 3x8, \$1.10; 4x9, \$1.25. Postpaid. SOLLIDAY'S, Knox, Ind.

GUMMED STICKERS, 3 LINES, 500, 20e; 1,900, 35c; prompt. SEAL, 6457 Eggleston,

WINDOW CARDS — LOW PRICES, QUICK service. BELL PRESS, Winton, Pa. my18 100 WINDOW CARDS, 14x22, 3 COLORS, \$3.75; 1,000 4x9 Dodgers, \$1.55; no C. O. D. BERLIN PRINT, Berlin, Md. jul 100 6-PLY 14x22 WINDOW CARDS, \$4.50— DOC ANGEL, Ex-Trouper, Box 1002, Leavittsburg, O.

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CASH FOR SOUND EQUIPMENT WITH MIKE and Turn Table to mount on truck. BIRCH, 855 Lakeside Place, Chicago.

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STANDARD THREE SHEET METAL POSTER Boards. AIR CITY POSTING SERVICE, 120 W. Fourth, Dayton, O. myll

WANTED—BOWL-A-GAME E. J. SCHNELL, 1528 S. Third St., Louisville, Ky.

WANTED—PORTABLE SKATING RINK, COMplete, no junk. F. R. SCHINDLER, T. M. C. Co., Cedar Rapids, Ia.

AT LIBERTY **AGENTS AND MANAGERS**

HUSTLING AGENT, close contractor, sober, re-liable. At liberty now. ALLEN WILSON, 4716 Memphis Ave., Cleveland, O.

AT LIBERTY **BANDS AND ORCHESTRAS**

AFTER JUNE 10TH FOR Eastern engagements. Modernized old-time entertainment; proved money maker; thirty-cix weeks one spot successfully. Write W. J. THOMAS, Mayfield Heights, O.

LE TRIO CONTINENTAL

Internationally known Violin, Piano, Cello. Can augment. Now sixth year associate NBC Station: large modern library all types. Open for hotel engagement. References on request. Write, wire, ARMAND COULLET, Station WJDX, Jackson, Miss.

FOUR-PIECE GIRLS' ORCHESTRA—SINGERS, dancer, entertainers. Open summer resort, hotel, cafe. ANITA, 2745 South 13th, Lin-coln, Neb.

FRANCIS CARL'S HARMONY SERENADERS— Seven-piece organized dance band. Union. Open for summer location. Only A-1 proposi-tion considered. Co anywhere. Write or wire BOX 588, Billboard, 1564 Broadway. New York.

HUMMEL FAMILY ORCHESTRA FOR RADIO, ballroom, floor show, resorts, hotel, dine and dance spots- Bookers, managers, write best offer. Answer all letters. W. T. O. C., Savannah, Ga. my18

At Liberty Advertisements

50 WORD, CASH (First Line Large Black Type). 2c WORD, CASH (First Line and Name Black Type). 1c WORD, CASH (Small Type) (No Ad Less Than 25c). Figure Total of Words at One Rate Only.

FRANK BENNS' ORCHESTRA at liberty after
May 12th for baltroom, hotel, night club, resort,
stage show. Eight men modern library, uniforms,
P. A. set. Prefer location vicinity Chicago, also
consider others. Room and board considered part
salary. Union, can cut the stuff, reliable and
present a neat appearance. FRANK BENNS,
5607 Gadsen Rd., Tampa, Fla.

Myll

Stophyll Burritt and His Thirteen-Piece Orch
Have Girl Singer. Own amplifier. Summer job
olocation. Contract. PIKE BURRITT, 16 Jo
St., Seneca Falls, N. Y.

StD DICKLER and His Orchestra, Pittsburgl
Favorite Band of Radioland, available Decotion Day for long term summer bookings. Elev

AT LIBERTY—Sunny South and His Orchestra will be open for engagements after May 29. Now on tour. All men are young and neat appearing. Two vocalists doubling in band. Ten men all. Play either sweet or hot. Organization is now three years old. Only reliable agents and managers take notice. The don't misrepresent please don't you. Taking best offers only one of the control of the

town, O.

HOD WILEY and His 4 Aristocrats desires summer resort, hotel, cafe or night club. Fournier broath of the cafe or night club. Fournier rhythm dance orchestra. Instrumentation:
Violin doubling Saxophone, Guitar doubling Ban'o,
Piano and Drums. Three Singers featuring solo,
duet and trie work. Public Address System and
flashy equipment. Modern library over 400 tunes.
Smart and new wardrobe. New car and trailer
adio, hotel, cafe and club experience. Will accent
mound, room and small salary. Any reasonable
offer considered. Write HOD WILEY, 21 Greenmount Bivd.. Dayton, O.

SID DICKLER and His Orchestra, Pittaburgh's Favorite Band of Radioland, available Decoration Day for long term summer bookings. Elevenmen, versatile and competent, college trained, plenty of experience in night clubs, hotels and ballrooms. Consider reasonable room and board deal with part salary. Can offer references. Contact immediately. Write or wire SID DICKLER, WYSW. Keystone Hotel, Pittaburgh, Pa.

4-PIECE CREOLE ORCHESTRA desires tavern, ballroom or night club engagement. DATUS GOODWIN, 3921 Prairie Ave., Chicago, Ill.

BILLPOSTERS

FAST ALL-ROUND Billposter—Circus or plant.
Twenty years' experience; go anywhere. C.
MARION, Billboard Office, Chicago, Ill.

CIRCUS AND CARNIVAL

CLOWN POLICEMAN AT LIBERTY—WALK arounds, general clowning, experienced. Address LEE SMITH, 20 Cuyler St., Newark, N. Y. myll

AT LIBERTY-MR. TALL CLOWN, HIGH STILT Walker, also Sign Painter. Beaumont, Tex.

LECTURER, MAGIC AND PUNCH FOR SIDE-show playing in Boston or vicinity. State all in first letter. S. S. CEORGE, 84 Middle-sex Ave., Somerville, Mass mv18

CAILEY, SLACK WIRE Combination Juggling for circus, bazaars, fairs, celebrations, acts. Make good everywhere. Write or wire 115 9th Ave., New York, N. Y.

EX-WILD ANIMAL Trainer, Hunter and Trapper would like to take-charge of Wild Animal Show or Zoo. Any proposition in animals. 30 years' experience. CAPT. JOS. HAMLISCH, 308 East 78th St., New York City.

MUSICAL MAY MACK AT LIBERTY—Mando-lin, Plectrum Banjo, Melody Sasophone, Nor-lety Crickets and Steighbells. Tail, slender. Sure salary. Wardrobe. Need transportation. Care Victoria Hotel, Oklahomo City, Okla.

PAMAHASIKA'S BIRD CIRCUS, the Original and Greatest in the World. The Act that makes everybody talk. Don't overlook the Famous Pamahasika's Real Acting Birds. GEO. E. ROBERTS. Manager, Pamahasika's Studio, 515 West Joic Ave., Philadelphia, Pa. Telephone 8AGmore 5536.

AT LIBERTY COLORED PEOPLE

REVUES—Colored, White or Spanish, for night clubs, theatres or parks; also stock company. Have car. ANITA BUSH, 350 Lenox Ave., Apt. 2, New York.

AT LIBERTY DRAMATIC ARTISTS

ACTOR, 22-WRITE DRAMAS. SINGLE DON TEETERS, 217 Michigan St., Toledo, O.

AT LIBERTY—Ingenue Leading Woman, age 23, height 5 ft. 4, weight 110. Song-dance specialties. Good wardrobe, CLELIA J. CRAW-FORD, 219 West 7th St., Charlotte, N. C. myl1 CHARACTERS, Heavies General Rusiness, practical Rata Mechanic, scripts, hold same, Evertein, Universal, Kohler plants, 2 k. w. to 25 k. w. Reliable every respect. Salary or good commonwealth. Car. J. KOHLER, 850 N. Water, Decatur, Ill.

AT LIBERTY MAGICIANS

VERSATILE MAGICIAN — CHANGE STRONG for one week. Both good act workers, know all med. acts, have house car. Join immediately. MYSTIC JACK HANSON, Box 364, Antigo, Wis.

AT LIBERTY **MISCELLANEOUS**

AT LIBERTY—SCENIC ARTIST, PARTS OR director, with 50 melodramas. The Drunk-ard, 5-3-2 sets. Open for any offer. J. H. WILLARD, Kirwin, Kan. my18

WILLARD, Kirwin, Kan. mys orier. Jr. Hr. mys mys with the bird throat now being sponsored that the bird throat now being sponsored that the bird throat now being sponsored that crackers and bananas while whistling and whistles with mouth wide open. Can be contracted for appearance during the summer with bands or high-class entertainment programs. Address E. M. VIQUESNEY, Mgr., Spencer, Ind.

pencer, Ind.

JUNE 1—EXPERIENCED DROME RIDER AND

Balloonist. Young, reliable, manage, do
secretarial work, drive truck, mechanic, or
what have you. Salary must be right and
sure; go anywhere. State all first letter. Address CAPT. J. W. CORCORAN, care of Mt.
Angel Col., St. Benedict, Ore.

AT LIBERTY—Open for proposition. Reliable.

Make offer. Can drive. Join now. Salary no object. Am all-round man. VAN BROOKS, Billboard, Chicago.

Billibard, Chicago.

MED LECTURER — Registered Druggist. Car
and Stock, Teams write percentage offer. DR.
C. E. HANKENSON, East Chicago, Ind

C. E. HANKENSON, East Chicago, Ind YOUNG LADY, attractive, Hollywood morie studio experience, film cutter, editor, lab, producer, director, manager, projectionist, all machines, any sound. Go anywhere, do ampting machines, any Fay own. Address MISS TLMS, care Lester Studios, 361 North Western, Hollywood, Calif.

AT LIBERTY MUSICIANS

ALTO SAX - CLARINET -

Band or orchestra reorganizing. Write ARTHUR MYERS, Apt. 2 W, 239 W. 103d St., New York.

YOUNG GIRL VIOLINIST-

Desires work with trio or orchestra; experienced. At liberty after June 1st. NAOMI DICKENSON, North Tazewell, Va.

A-1 BASSES DESIRES CHANGE—ENTERTAIN, Sing. Full size String Sousaphone. All qualifications for fast modern band. Sober, reliable, union. BOX C-385, Billboard, Cincinnati, O. myl8

ALTO SAX—DOUBLING CLARINET, VIOLIN. Union, MUSICIAN, 2107 Slauson Ave., Ra-cine, Wis.

ATTO, TENOR SAX, DOUBLING CLARINET, for sweet band. Garber style for lead or third. Sight read, Alto parts on Tenor. Cut it or lam. Age 28, married. Only reliable bands on location considered. State all in first. Join after June 1. MUSICIAN, "K," 3106 Heckberry St., Cincinnati, O.

AT LIBERTY—INVENTOR AND MUSICIAN, play Sousephone or Drums. Troupe or locate. Experienced with amateur and road bands. Good proposition to offer a railroad or motorized show. RAY S. SMITH, 158 N. Frazier, Florence, Ala. mylS

myls
BB SOUSAPHONE—TEN YEARS' EXPERIENCE
in all lines. Prefer circus or dance band.
TED BROWN, 306 Janney Ave., Muncle, Ind. .
CLARINET PLAYER — WANTS TO TROUPE
with small circus. Age 28. Experienced in
industrial bands. Reliable and congenial. E.
C. ALLEN, Rose Bud, Ark.

C. ALLEN, Rose Bud, Ark.

DRUMMER, 10 YEARS' EXPERIENCE ALL lines, young, neat appearance, union. Al-ways sober, reliable, gentleman. Neat legit style, also good dance rhythm. Played vaude-ville pit during winter season. Prefer location Middle West with reliable organized band, but will travel. Consider all legitimate offers. State all, please. MUSICIAN, 956 Euclid Ave., Beloit, Wis.

GUITARIST-VOCALIST. MODERN SWING. A-1 Dance Musician. Experienced all phases. Age 24. Single, neat, congenial. Join my reliable band. Prefer location. MUSICIAN, 6 Lewis St., New Lendon, Conn.

LIAN, 6 Lewis St., New London, Conn.

SIX-STRING CUITAR DOUBLING TROMBONE
and Third Fiddle for trio; for summer enpagement only. Prefer big band using five
brass at times. Age 30, union 10 years, M. S.
degree. Experienced name bands, vaudeville,
radio and show business. Have car, available
May 27. Prefer pleasant summer engagement
to good salary. Write MUSICIAN, 816 S.
Mulberry St., Ottawa, Kan.
my18

SIX-STRING GUITAR—WANT JOB WITH band that swings and plays in tune. Good wice, arrange, some piano. BOB COOKE, 1:0 W. 34th St., Savannah, Ga. my25

TRUMPET AT LIBERTY — EXPERIENCE IN circus and carnival. A. CORONA, 3432 Lemoyne St., Chicago, III. my11

TRUMPET, EXPERIENCED, PREFER WEEK stands. F. BELL, 806 Howard Ave., Altoona,

TRUMPET—EXPERIENCED CIRCUS OR REP.
THOMAS GARDNER, Billboard, Chicago, III.

VIOLINIST—LEADER OR SIDE MAN, A-1 FOR resort, road show, vaudeville, hotel or radio. Fifteen vears' experience. Age 33. Union, Local No. 10, Chicago. Large library. Have car. PAUL R. STELTER, 1141 Chicago Ave., Oak Park, III.

W. C. DEAN, NATIONALLY KNOWN DIXIE bandmaster, wishes to locate. Expert teacher, conductor, arranger, composer. Will consider road iob. Strong Trumpet or Baritone. Lead or take chair. Circus, rep. anything that pays off. Fast stepping advance, have car. Former bandmaster Sun Bros., Robinson, Andrew Downie. Go anywhere. 66 12th St., N. E., Atlanta, Ca.

ALTO. BARITONE SAX, Clarinet—Fine mike voice, solo or trio work. Good reader, tone, style and can cut. Locate anywhers if worthwhile. MUSICIAN, 282 Jericho milke Mincola, N. Y.

alto Sax-Clarinet — Good reader, experienced, consenial, willing worker. Single, age 20, union. Frofer 1st Sax. I mean business. Want steady job with hard-working, congenial dance orchestra. State details. Write immediately. JOS. J. JUHAS, 29 N. 1st Ave., Coatesville, Pa.

AT LIBERTY — Tenor Sax doubling Clarinet. Read, fake, experienced. Young college man. Wants location after May 25; preferably seashore, State all in letter, MUSICIAN, 472 Greenwood Ave., Trenton, N. J.

AT LIBERTY—Trumpet. Good take off and tone. Read, fair range, sing. anywhere. Write or wire all details. WILLIAM CONKLIN, Murphysboro, III.

AT LIBERTY—Experienced Drummer, Complete sparking Gold Outfit, including Bells and Chimes. Union. State all in first. Age 24.
MUSICIAN, Box 256, Lynch, Ky.; or Western Union.

AT LIBERTY — Alto Sax, Clarinet, Violin.
Union, single, sober, reliable. Good reader, experience dance show or night club. Reliable offers only. MARION ERWIN, Albion, Ind. my18

BANDMASTER—Plenty of experience, road and location, adult and juvenile bands. Good organizer, can arrange, carries large library of music. Wishes to change location. Any reasonable offer considered. BOX C-578, Billboard, Circinnati, O. myl1

DANCE DRUMMER, union, excellent entertainer, Vibraphones. Married. Summer recent least Vibraphones. Married. Summer resort, location preferred. Sure money; big or small band. All replies answered. HARRY L. HILL, 245 S. 22d Place, Decatur, Ill. my18

MODERN DANCE TROMBONIST desires change.
Prefer Eastern New York, Pennsylvania or Jersey for summer job with salary. Experienced, cut or else. 815 N. Jefferson St., Peoria, Ill.

or eise. 815 N. Jefferson St., Peoria, Ill.

STRING BASS-Feature Vocalist stranded—Fast, modern, legit but commercial. Six years' experience professionally. Very fine instrument and can play it. Beautiful voice and can sell myself; impersonations and novelties my meat. Young, good looking, single. Plenty of pep, but no weed or liquor. Prefer location, but room and board or liquor. Prefer location, but room and board proadcasting chains, know all the angles and answers. Gyps and weeders lay off. Double Trumpet, some Valve Trombone, Soussphone if necessary. State all in first. Consider anything; so any place. MUSICIAN, 167 N. Garland Ave., Dayton, O.

TENOR SAX, doubling Clarinet, fair Singer. Prefer small band on location. Can jam anythine. Read fair, blux shows, young. Can join immediately and furnish more musicians. BOX C-318. Billboard, Chechnatz.

TRUMPET — Read, fake, young and reliable.
Prefer location. Only reliable bands answer.
MUSICIAN, Box 754, Helena, Mont. myl1

VIOLINIST—Sight reader, concert, dance, ten years' theatre, hotel. Sober. State all in first. MUSICIAN, care Bishop, Jefferson Apts., Jefferson Ave., Niagara Falls, N. Y.

VIOLINIST doubling Tenor Banjo, Spanish and Hawaiian Guitar. Experienced in all lines, age 26, neat appearing. Have library; will go anywhere. BOX 43, Billboard, Chicago.

AT LIBERTY PARKS AND FAIRS

AERONAUTS - BALLOON

Ascensions and Parachute Dropping; lady ent. JOHNSON BALLOON CO., Clayt

BALLOON ASCENSIONS Seven Parachutes. LEE REICHERT, 426 Hummel St., Harrisburg, Pa. 1913

BALLOONISTS AND PARAchute Jumpers operating from Airplanes and Balloons. Young artists, schooled by old heads. THOMPSON BROS. BALLOON CO., Aurora, III.

PREMIER WORLD'S FAIR

Marionettes; greatest drawing power; furnish advertising. BOX 283, Iola, Kan

AMERICA'S BEST HIGH WIRE — THE Calvert outstanding hit attraction. An act with drawing power. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. myll

ATTENTION: SECRETARIES, FAIR AND PARK managers—Lamont's Bird Act can accept few weeks in June and July. Ohio and Michigan States preferred. 112 So. Boulevard, Tampa, Fla. my18

BALLOON ASCENSIONS—PARACHUTE
Drops by lady riders modern equipment;
no trench. W. O. PARENT, Greenville, O.

BALLOON ASCENSION FOR ALL OCCASIONS
—Reasonable. BALDRIDGE BALLOON CO.,
3712 Fourth, Detroit, Mich. jul

HAPPY DAY SHOW—DOG AND PONY ACTS. Big flash, fairs, parks, circus. Blanchard, Mich.

AERIAL COWDENS, double Trapeze, Comedy Revolving Ladder, Illuminated Swinging Ladder All standard acts. Celebration managers writt for prices. Literature on request. Address Bill board, Cincinnati, O.

AT LIBERTY for fairs and celebrations—I separate acts. Slack Wire Act. Comedy Balancing Act. Comedy Chair Balancing Act. CHESTER HUBER, Wabasha, Minn.

ATTENTION! THE GREAT MARLOW, Frog Contortion Act, open for engagements. Theatream outdoor celebrations. 911 Payne Ct. N. E., Canton, O. jul

BABOONS, MONKEYS, DOGS trained to present a complete circus program. Clowns to High Diver. Priced right, full details upon request. LATHAM'S MONKEY CIRCUS, Billboard, Cincinnati.

CLOWN MOTORCYCLE COP on Funny Machine, Also do Joey with Walkarounds, One-Man Clown Band, Juggling and Bicycle Numbers. Single of furnish wow trio. Just closing at St. Louis Police Circus. ART ATTILA, Billboard, Chicago.

EUROPEAN ACROBATIC NOVELTY—The finest single act playing the outdoor stage. It's new addifferent. LEO DEMERS, P. O. Box 52, West Allis, Wis.

GEORGAY, the Mechanical Man, defies the world to make him smile. Good ballyhoo. Fairs, shows or at Atlantic City. GEORGAY, 1352 W. North Ave., Baltimore, Md.

LAMONT'S BIRD ACT — 20 Cockatoos an Macaws. An act of merit, a novelty unsurpassed for fairs, parks and theatres. 112 South Boule vard, Tampa, Fla.

yard, Tampa, Fia.
PAMAHASHKA'S DOG, Pony, Monkey and Bird Circus. Mr. Manager, you will want the best. This attraction is the last word. GEO, E. ROB-ERTS, Manager, Pamahasika's Studio, 515 West Eric, Philadelphia, Pa. Telsphone SaGmore 5537 VAUTELLE'S CIRCUS—Ten Dogs, Cats, key; also Comedy Acrobatic Clown Act. A novelty for parks, fairs, celebrations. Never appoint. 1316 Locust, Philadelphia, Pa.

appoint. 1316 Locust, Philadelphia, Pa. myl I
WESTERN ELECTRIC Public Address and Music
Reproducing System. Most complete sound service ever offered. Carry 14 speakers, 6 microphones, 3 complete amplifying systems. Can do street advertising. Serving such well-known tairs of the complete application of the complete street advertising. Serving such well-known tairs of the complete street and the complete street a

PIANO PLAYERS

A-1 PIANIST—READ AT SIGHT, FAKE AND transpose. Experienced radio, recording stage, pit and ballinoom. Young, neat, reliable. Absolutely satisfy or no notice. Panics lay off WILIAM W. SIEGFRIED, 1114 Main St., Keokuk, Ia

AT LIBERTY, PIANIST—PREFER ORCHES-tra. Only reliable propositions considered. KENDALL ORBIN, Ravenswood, W. Va.

AT LIBERTY—PIANIST, ARRANGER. LEAD or rhythm. No boozer; steady. RICHARD RICKE, Doon, Ia.

EXPERIENCED PIANIST — RHYTHM, READ, fake, reliable. BOX C-337, care Billboard, Cincinnati, O.

EXPERIENCED PIANIST DESIRES POSITION—Age 27; prefer the North and East. All desirable sommunications answered. Can furnish other men. BOX C-348, Billboard, Cincinnati, O.

PIANIST—LOCATE ANYWHERE. RELIABLE, experienced, accompanist, reader. Reliable propositions only. NORMA HOYT, Beldin Mich.

Mich.

A-No. 1 PIANIST—Read, fake, transpose and do some arranging for orchestra, piano-accordion, orchestra leader. Shows calliops or side trombone for bally. Write or wire ROBBY COMMANDER, 111 Rear Main St., Franklinborn, Commaugh, Pa

DANCE PIANIST, arranger, all essentials, in or out of Chicago, varied experience. MILTON HENKIN, Darlington Hotel, 4700 N. Racine Ave., Chicago. Longueach 1741. my18

PIANIST—Theatre, radio, etc. Experienced, dependable, reliable, capable. Only reliable propositions. Reliable people answer. No room and board affairs. Write BOX C-382, Billboard, Cin-

PIANIST TEACHER vants teaching location— conservators Artist Craduate; years of order-ter of the conservation of the conservation of the con-can Teach some Violin and Drums. Age 32, mar-ried. Write, stating full particulars. BOX C-381, Billboard, Cincinnati.

AT LIBERTY **VAUDEVILLE ARTISTS**

AT LIBERTY—MED. LECTURER AND WIFE. Both young, but know med. business. Have nice car and trailer. Salary or percentage. All offers considered. DOC BATES, Brickeys, Mo. COURTNEY—TRAMP JUGGLER; SURE-FIRE Comedy- 181 No. Lamon Ave., Chicago, III.

AT LIBERTY MAY 12th—Versatile and experienced novelty man for hall or platform show. Have own transportation and living facilities. Write or wire MYRLE LEE, Houtzdale, Pa., until May 12th, then R. D. I. Carbondale, Pa. staring all, including your best salary consideration. Allow time for mail forwarding.

CARNIVAL, TAB. MED Magician, Ventriloquist, Punch, others. Fifteen changes, parts, dou-bles. Lady, bits, tickets, cook, make self useful. Double, single: name it. DARWIN, Byron, Mich. MED OR VAUDEVILLE SHOW—Week stand or langer. Magician, Vent. Figure, Blackface, Bit and Act. Sober; ioin any time; salary or per cent. Ticket if too far. NOONAN, 834 S. 22d, Louisville, Ky.

wille, Ky.

MUSICAL TEAM—Man doubles, real readine-inanist and strains. Lady—Fast singlen, state-ingraph of the control of

MUSICAL TEAM—Two girls, violinist and pianist, who sing. Do small parts. Good wardrobe. Specialties. Experienced cafes. Address ESTELLE RAMSEY, Brown Hotel, 27 W. Ohio, Chicago, III.

Chicago, Ill.

MUSICAL MAY MACK AT LIBERTY—Mando-lin, plectrum banjo, meledy savophone, norel-ty crickets, sleighbells. Tall, slender. Sure sal-ary. Wardrobe. Need transportation. Care Vio-toria Hotel, Oklahoma City, Okla.

Toria Hotel, Okanoma City, Okia.

PAMAHASIKA'S DOG, Pony, Monkey and Bird Circus. A complete, clean attraction, in a class all alone. Unlike all others. Yes, always has been. There is but one, the Original Prof. Pamahasika, in person hinself. You will want the best show. Get in touch at once with this real attraction. Gr.O. E. ROBERTS, Manager, The Pamahasika Studio, 3.15 West Erie, Philadelphia, Pa. Telephone SAGmore 5596.

TENOR SAX, Clarinet, 3d Alto, Baritone, Ten years' experience. Opening for summer resorts, vadewille. Age 28. Write J. LIMA, 76 Wallis Ave., Jersey City, N. J. my25

CETLIN & WILSON-

(Continued from page 47)
light Candy Company; Tony Vaitale, of
Ohio Fireworks Display Company; W.
C. Hollowbush, of Charlotte, N. C.; C. S.
Parnell and wife, of Mebane, N. C.; C. A.
Yorke, of Asheboro, N. C.; Secretary
Bloom, of Winston-Salem, N. C., and
party. Stave Celeva and Faria Brown Bloom, of Winston-Salem, N. C., and party; Steve Gekas and Ernie Brown, of Greensboro, N. C. Omitted from last "letter" was Jack Rinehart's Lone Star Ranch and Mrs. E. P. Baker and Mrs. Ray Hawkins, as front-gate ticket sellers. Karl Miller's Scandals of 1935 topmoney show, Speedy Merrill's Wall of Death second. Caterpillar top ride with Loop-O-Plane second. The new U Drive It ride came in for its share of the business. Floyd Mellen's midway cafe a rendezvous for the showfolk. Billy Ritchey's Water Circus is drawing large crowds as the free attraction. The new three-abreast Merry-Go-Round was un-Ritchey's Water Circus is drawing large crowds as the free attraction. The new three-abreast Merry-Go-Round was unloaded here and is a beauty. Burt Miller has two more panel fronts for the Naomi Show and for the Baby Show being framed by W. L. (Duke) Jeannette. General Agent Harry Dunkel back to the show and left again for up the country. The "Century of Progress" idea will again be used this year, with special extra added attractions in co-operation with local merchants weekly. eration with local merchants weekl GEORGE HIRSHBERG.

State Fair Shows

Williams, Ariz. Week ended April 27.

Business, fair.
Seventh week of the season. Following is a roster:
Staff: Melvin H. Vaught, owner-gen-

Staff: Melvin H. Vaught, owner-general agent; Tobe D. McFarland, manager; Mrs. Melvin H. Vaught, secretary-treasurer; Tex Walker, special agent; Elmer Wells, superintendent; C. L. Tompkins, electrician; John Bridges, rides foreman; Mrs. Scarberry, front gate tickets.

gate tickets.

Rides: Merry-Go-Round—Fred Reuslon, L. H. Carrlin, E. Rogers; Mrs. Ben Shaffer, tickets. Twin Ferris Wheels—Bud Cook, H. Lang, Clarence McMoore; Mrs. Otto Tagliekr, tickets. Mixup—L. Warren; Mrs. Warren, tickets. Rocket—Red Cromunes, Curley Lang; Mrs. John Bridges, tickets. Kiddie Auto Ride—Frank Sahow Bridges, ticke Frank Sabow.

Bridges, tickets. Kiddie Auto Ride—
Frank Sahow.

Shows: Circus Side Show—Red McKitrick, manager; China Red and J.
Kimbell, tickets; Harry Warren, tattooer; Mrs. Warren, sword box; Bush
Bluey, pigmy; Henry Blasic, pinhead;
Cal Lipes, educated fleas and inside
lectures; Jolly Rose, fat girl; May Ward,
illusions. Show Boat—Leonard Dymes,
manager; Howard Berry, Maxine Rughes,
Jessie Weston, William Melendres,
George Woods, Benny Walker, Zoniba
Miller, Dorothy Lee Dymes, Henry
Elliott. Motordrome—Bob and Jennie
Perry; Frank Cameron, tickets. Paris
After Midnight—Charles Greiner, manager; Babette Greiner, Peggy Shoettlin,
Luella Babbit, Marlyn Strong and Tessie
Clark, dancers. Novelty Circus—Ben
Shaffer, manager; Mrs. Roberts, tickets,
Athletic Arena—Prof. Dick Kanthe,
manager; Mrs. Kanthe, tickets; Lopez,
boxer; Scarberry, Bulldog Smith and
M. Arthur, wrestlers. Unborn—Mrs. MoKitrick, manager; William Stone, tickets,
Monkey Circus—Capt. Bruce, trainer;
Mrs. Bruce, tickets.
Concessions: Cookhouse—Clyde Holbrook, manager; George Thorne, chef;
Charles Schultz, L. Blankenship, Lou
Blatz, waiters. Candy floss, Anna Summers; pop corn, Loraine Scarberry;
bingo, Mrs. McFarland, Harlold Horton;
Pitch-Till-Win, Chris Olson; pillows,
Sam Brown (also mail and Billboard);
Tobe McFarland, four concessions; office,
eight concessions; Bill Hopper, two;
B. J. Money, photo gallery.

Free acts: High pole act, Marlow and
La Fores; high dive, Otto Taglieber;
slide for life, Edna Marlowe. Shows: Circus Side Show-Red Mc-



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Attract the crowd with is big variety and make me real money.

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WRIST WATCHES
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FOR PITCHMEN . DEMONSTRATORS STREETMEN . NOVELTY SALESMEN MEDICINE MEN . COUPON WORKERS

By 'GASOLINE BILL' BAKER (Cincinnati Office)

RAYMOND CARTER WRITES . . . his first pipe, from the Chief Red Feather show at Clinton, Tenn.: "We are going good and I don't mean maybe. Have 15 people working on the show. Our blackface is Smiling Al, with Myles Hyman, second comedian, and the old Hollywood Showboat calliope king; Eroll Whotaker, on the piano, with his wife, Jean, and baby. Also have Veda and Alveda, Happy and Harry, the Laural and Walsh team, with Baby Colleen, and myself, with talking dogs. Our visitors this last week included Doc Brown, Doc Howard, Doc Shanks, Doc Hauer and Doc Carroll. Would like to read pipes from Doc E. J. Franklin, Bob Noel and Ed Bennett. Hyman, second comedian, and the old Ed Bennett.

R. G. WILSON is working intensifiers, radio noise con-trols and filters in and around Portland, Ore., to more than fair results.

FRANK KOKEMILLER former pitchman, hotel owner and real estate operator, is coming back into his own and is opening the Cosmopolitan Hotel soon in Indianapolis.

"SEE WHERE DOC RAGGETT ... was talking about our 'blessed eyent,'" cards Mrs. Robert Noell, Bedford, Va. cards Mrs. Robert Noell, Bedford, Va. "There may be more friends who would like to know, so here goes. He's 14 months old and more like his daddy than his dad himself. He is at the age where he wants to climb and get into everything. We are with Sam Dock's circus at present. Bob is working the pitch as usual. Saw my dad, Jack Roach, in South Carolina. He is doing very well. Met Doc Art Gilbert on his way to Roanoke, Va. He also is doing well. Where are Red Woods, L. (Chappy) Chapman, Morris Kahntroff and the others. Let's have one each from all of you."

"IN OLD ALABAM"... with the Currents, Jack and Berta," tells Bob Possey, from Fayette. "Also Stickum Johnson. And talk of gummy, we sure do have things gummed, from the rummy game on up. While looking for a place to spot the trailer, over back of the quay, whom should I run into but the Hammack family, Doc Cay, the mis-

and value to the Pipes readers.

Earl Crumley Martin Black Harry Weber Sammy Goldstein

Joe Akerman
T. E. Barnes
Sol Castle

Sol Castle
Jack Dillon
Joe Hanks
Ned House
Jack Litten
Chief Mexes
Razor Riley
Fred X. Williams

sus and a troupe of eight. As neat a med opry as I have ever seen. I caught his show that night—and what a tip. Haven't seen any like it in 10 years. They jammed the lot. And more farm wagons of people than I have seen at one sitting in many a day. The entertainment was fast, up-to-date. I don't think these people are bothered much by the shorts. The Doc's passout was quite heavy. I mentioned to him that it seemed his show had expanded a lot since a short time back in Texas. Then he showed me a big International truck where five men were working on a stage, with a large canopy to frame it. It will sure be an elaborate opry when completed. More power to Doc Hammack and other clean workers. Have been told that Doc Colby, he of the million card tricks, has passed to his reward. Hope the report is in error. Does anyone know?" one know?

"HERE I AM SPENDING .

the week-end in the 'Centennial City,' "
pipes Ralph Ray, from Dallas, 'Enjoyed
a chicken dinner at Dude Brewer's
apartment and was royally entertained
by Dude and the missus. Dude has been
under the care of a physician but will
hit the road about June 1."

*

LEW ELLER . . . writes he is doing okeh in New York with "Wonder Salve."

×

Don't forget to look thru the Letter List each issue, as there are always hundreds of letters on hand—and some may be for you.

HERE I AM IN Detroit," scribes J. M. Hightower. "Last time I piped was from Springfield, Ill. After leaving there I worked Decaur for three weeks. The reader there is for three weeks. The reader there is fairly high by the day and five times as much for med. Next stop was Bloomington, Ill. And it was a bloomer, fairly high reader and out of the money. Peoria, Ill., next. Can work for nothing, but n. g. Too many pitchmen there. Next stop, Detroit. Want to warn all the girls and boys to stay out of here. Counted 17 pitchmen in my tip last Sunday night on Woodford street. There must be at least 200 pitchmen here now. And half of them can't find spots to work. And when you do get a spot you can't get any money. Also they want too much for the x. No one seems to be getting any. MacNeil, my pal, is working in Paul Hauck's store, and four are splitting time with Jacky Ross. Will not try to Hauck's store, and four are spitting time with Jacky Ross. Will not try to name the boys here as there is not enough space in the paper, ha, ha! Blacky Beard is here with coils. Hope Chief Blackhawk's marriage is a happy

IT'S PLUNGER FILLER VAC



TYTHING IN FOUNTAIN PENS & SETS. 458 Broadway, NEW YORK CITY. Fast Service Sully.

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Get our prices on Ink, Library Paste. Mucilage, Laundry Bluing, Machine Oil, Metal Polish and Vanilla. Quality merchandise attractively packaged and priced.

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Quick repeat. Dealer can't renew from anyone but you. (You're "on Finest best known candies—Hershey's and Baby Ruth Bars. Casterline Specials, O'Henry Carmels, Peanut Maid, others. Some deals pay 100% profit, unheard of commission in this business. Send for FREE details. Kew Plan—a roll of the Specials. The Plan—a roll of the Special Specia



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Lined Ties, \$1.50 and \$2.00 Doz.
Mando Ties, \$1.50 and \$2.00 Doz.
Bik. Bow Ties, \$1.00, \$1.75 Doz.
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Bik. Genulne Leather Bows, \$1.75 Doz.
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\$1.25, \$1.50, \$1.75, \$2.00 \$3.00
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CRUVER MFG. CO.

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S BIG MONEY S VETERANS, GET BUSY. Fast Selling Veterans' Magazines, Joke Books, Wit, Humor, Tramp Poems, Patriotic Calendars in Sea-son. 15 Fast Sellers. VETS. SERVICE MAG., 157 Loonard St., New York.

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HANDKERCHIEFS, No. 3 W. 29th St., New York.

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Ray Martz
Doc Marshall
Johnny Shields
B. H. Ruffing Alfretta Slim Bolin Leroy Crandall Goo Goo Davis Count Golden Sid Hirsch Jay Lewis Ed St. Mathews

Bill Brooks

Frank Libby Fred Cummings Ned Blake Harry Corry Doc Dean
Hot Shot Austin
Al H. Apac
B. A. Cayton
Chick Cummins John Looney Jack Murray John Roxford Clyde Wilson

When a name appears in the following list, it means that a friend has written saying that he would like to have a pipe from the person named, giving the latest news of travels, business conditions on the road and other info that will be of interest

and value to the Pipes readers.

If you want to read pipes from other members of Pitchdom, just send in their full names to Gasoline Bill Baker. Names will be printed for not more than three insertions and will be omitted as soon as a pipe is received. This service is entirely free, but is open only to members of Pitchdom. Names of people in other lines will not be carried.

Al Eisenberg Hightower Doc E. Johnston

Madaline Ragan Bill Ruiz James E, Miller.

one. Believe they will agree that I come in for a share of the credit for making it possible. Wonder how the Regan twins are. Let's have pipes from both. Same goes for Soapy Williams, Max Coggeshall. Some of you boys from Philadelphia pipe in. Is the City of Brotherly Love open or not? Hope Garter Miller is still getting fat on rice, ha, ha! Anyone making Ohio, be sure to square yourself with the State sales tax people before starting work there. Costs only a dollar for every county you sell in for authority to buy the stamps. And then you have to tear the stamp as you give it to each customer."



this season. Peas started at \$2.50 per hamper and are still going good at from \$1.40 to \$1.60. Some of the paper boys have been working Florence County. Lockboy's platform med show is playing Pamplico and Doc West and Jack Roach are in this section with a show. The Musical Suttons closed their winter eason with its last week and left for The Musical suttons closed their winter season with us last week and left for Kentucky to join Brownie's Comedians. I am using a string band that the natives seem to like very well. We plan to play a couple of more spots around here before going into Virginia, where we will remain until late fall."

TWELVE-IN-ONE TOOL

Combining 12 tools. Accurate, economical. Made of German Silver, also Brass. Weighs 3 ounces. Folded 6% ins. long. Fully ex-tended 1 foot.

Craftsmen,
Architects,
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Manual Training
Schools,
Mechanics
and others need
t. Distributors
Wanted.



THOUSANDS OF THESE TOOLS SHOWN ABOVE AND FORKS SHOWN BELOW SOLD AT THE CENTURY OF PROGRESS AT CHICAGO.

EJECTOR

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Prevents burnt hands. Protects manicured nails. Thumb on ejector automatically removes food. Sanitary.



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"CRYSTOLAX"

Genuine Texas Mineral Water Crystals. Best Packace. Best Sales Plan. Regular 1-lb. DOLLAR BOX costs you ONLY 83 DOZEN. Exclusive contract to qualified agents and dealers. Moving fast in 2.7 States. Complete details and the contract proposed proposed of the Complex Parky. Producers and Distributors. Fort Worth, 7cs.

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"DELY COMPARE:

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With Gloth) 65c Doz.

Catalog of Hundreds of Other "Lowest Price Items. Penny Post Card Brings It to You.

LIBERTY SALES 21st St., New York.

Pitchmen I Have Met

By SID SIDENBERG

One of the cleverest knife-sharpener workers I have ever met is Dave (Tip) Halstrom, the Boston flash, who can make the little steel wheels do everything to a knife that can be accom-plished with one of the old-style large emery wheels.

Dave's demonstration of the ar-ticle is one of the cleverest made and I dare say that he gets as much money in that branch of Pitchdom as any of his competi-tors.

Dave got an early start on the road and in Pitchdom. His first trip away from home was with his sister, who was billed as Labiva Venus on the big carnivals and circuses, doing a fire high-diving act. Naturally, while walting around for his sister to do her breath-taking stunt, Dave had to find something to do—and that something was setting up the "milk bottles" on one of the loints on the midway. Dave was Dave got an early start on the joints on the midway. Dave was very young then, but when he got up there in years so that he got up there in years so that he could talk intelligently enough to fair execs and carny managers to keep down the privilege to where he could make himself some money he embarked with a milk bottle outfit on his own hook.

bottle outfit on his own hook.

At the outbreak of the World War Dave crossed into Canada and enlisted with a New Brunswick regiment and was shipped over the pond to England. Dave couldn't carry a milk-bottle joint with him in the army, but he did manage to carry a keister loaded with a general line of pitchman "money makers" and Dave kept himself in plenty of sugar all thru the great conflict, garnered from his majesty's soldiers.

Immediately after the termina-

diers.

Immediately after the termination of the war Halstrom requested that he be mustered out of the service in London and there he went right back to work with his keister and completed the b. r. with which he returned to this country.

Dave was cited for bravery in action while taking part in six major engagements during the hostilities.

action wine cannot major engagements during the hostilities.

Tip is now 36 years old, the 48 States are his home and his permanent address is The Billboard.

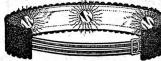
BENNIE ROBINS.
infos from Norfolk, Va.: "I regret very much to have to inform you of the passing of that grand oldtimer, Shorty Gotter, April 25. His body was shipped to Canton, O., the next day. I know most oldtimers will miss grand old Shorty."

TEXAS BILLY FINNEGAN

Really Tough

"Recently heard in Huey Long's State," writes Chic Denton, "a sheet-writer sent his wife back home, placed his children in an orphanage, and de-clared that if times got any tougher he would be forced to give up his car."

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Write today for particulars. Send 10 cents if you wish carton samples.

OZONDA CO. 821-25 Bulen Ave., Columbus, Ohio

Charley Elder, working pens, strops, pencil lighters, etc., were visitors at the Cincy office last week. The boys (and this team has been together off and on for the past 14 years) wintered in and around Hot Springs, Ark. A few days ago they worked Marion, Ill., in the coal region, and report biz not so hot. The mines are shut down and relief has been cut off. The boys are headed for Northern Michigan, with a stop-over in Fort Wayne. They would appreciate reading a pipe from Doc O'Neil, of intensifier fame.

"JUST A CARD FOR PIPES"
ink Slim and Lee from Philadelphia, Miss. "What has become of that famous team of Strayhorn and Gardner? Also Blackman and Clifton? Pipe up, boys! We are down here on paper."

HOW ABOUT ANOTHER . . . of those interesting articles from V. L. Torres, Charles Scully, Dave Newman and others? ×



JOHNNY VOGT, popular young maestro of the pitch, who has been rapidly coming to the fore of late.

Demonstrators Pitchmen



The greatest demonstrating skill novelty. Easy to learn. Hollywood Movie Kids and Grown-ups all have them. YOU CAN'T MISS BIG PROFITS.

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New sensation sweeping the
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BE TOLD FROM SIK. Gleaned
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wrinkle. B. M. sold 31 in 1½
hours. Send 50e for Sample
and Kit. Information free.
Note



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Note the neatness this Bow, its perfect shape. Century is a sationally advertised three strains patented for the strain of the shape. Solid black for uniform wold black for uniform went.

CENTURY TIE CO., Dept. 10, 2333 W. Grand

100 WEEK

Handing Out America's Greatest Home Necessity Value—A big Sounce bottle of Vanilla and 8 big Bars of fine Toilet Soaps—A Regular \$2.25 Value for Only 59c. Man, how folks buy, and your cash profits roll in. Write immediately for Amazing Free Facts.

VICTOR SOAP CO., Dept. B-55, Dayton, O.

MEDICINE MEN

PRIVATE LABEL TONICS. Immediate Shipmen New Price List. WRITE OR WIRE. NUTRO MEDICINE CO.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

Motor Transportation Dept.

By CAPTAIN E. R. HATFIELD

Preamble

According to the laws, all States define persons, firms or corporations who transport their property or merchandise "as private carriers," and private carriers are not exempt from any law, ordinance, court decision or court ruling and shall be governed at all times as that of any for hire public carrier. Any motorized show operating vehicles of a commercial type are subject to all penalties likewise and by law.

We solicit your co-operation in reporting to and aiding this department by giving us the facts on any difficulties you have encountered with the laws and ordinances in any city or State. Address your letters to Motor Transportation Department, The Billboard, 25-27 Opera Place, Cincinnati, O. We are prepared to give you remedies for these conditions which will prevent others from falling into the same trap.

Reciprocal Ohio Warning

The Ohio State Highway Patrol is im-The Ohio State Highway Patrol is impounding all interstate motor trucks for failure to have Ohio license plates. Authorities will not commit themselves in giving a statement as to who will be exempted. At this time no motorized shows have been affected by this war. Indiana is the defendant State and the one at which the spear is aimed. All Indiana trucks are affected, while those of other States come as hit and miss.

Michigan

The war which was scheduled at this time between Ohio and Michigan has been detained. Therefore all trucks are still free to operate over Michigan high-

Montpelier, O.

A justice of the peace trap is now located in this city on U. S. 20, 10 miles east of the Indiana State line. Several arrests have been made.

Wickeliff, O.

This village, 40 miles east of Cleveland, on U. S. 20, has a trap operated by the village council.

Sylvania, O.

The trap located on this route, U. S. 223, is midway between Toledo and Sylvania, at a railroad crossing. Arrests are made for failure to stop.

Akron, O.

The writer recently interviewed Mrs. Grace M. Curry, justice of the peace of Copley Township, Ohio, State Route 18.

THE WINNER

- SHAVING BRUSH. BOX SHAVING SOAP. E BLUE STEEL BLADES.
- JUMBO STYPTIC PENCIL. GLASS BALL BLADE SHARPENER.

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NEW METHOD MFG. CO.,
Desk BB-8, Bradford, Pa.

WOLF GREATER SHOWS

Opening Saturday, May 25, for Eight Days, at Mew Ulm, Minn., Legion Gelebration.
WANT Athletic Shew. Side Show with own paraphernalia. Book 25/75. Small Grind Shows, Minstrel Trunc, legitimate Concessions, Hide Helb. Address BOX 2725, Bloom & Lake Sta., Minnespolis, Minn.

She will not make arrests on motorized shows. This is another point of safety gained by this department in behalf of the show industry.

the show industry.

In the April 27 issue of The Billboard this department mentioned the length which housecars should be built. It was not our intention to say that 12 feet should be the exact length, but approximate. The builder must use his judgment, and when building a housecar must figure the car length as a part of his unit. When light cars are used to tow trailers the trailer length may be as much as 14 feet. However, we suggest that one not build a trailer 16 feet in length. This is a waste of money if much traveling is to be done. Under all conditions the builder should provide for a short hitch to the tow car. Most all States require stay chains to be used as a safety measure. These chains are attached to each front corner of the trailer and to the bumper of the car.

Safety Equipment

Safety Equipment

This department has heretofore listed the equipment which must be carried on commercial-type vehicles. We sug-gest that owners of housecars carry certain equipment as a matter of safety, including two pot torches, two red flags with holders, two red flares and a first-aid kit. This equipment will come in handy when a tire goes flat or there is a breakdown on the highway.

· Safety Council

We contribute these few lines in be-half of the National Safety Council, which endeavors to make highways safe nair or the National Salety Council, which endeavors to make highways safe and the public safety-minded. It is not comprehensable why owners of motor vehicles fail to fit their vehicles with things that make for safety. This condition is national. Some seem to think that equipment for safety is of no material value, while others don't take time to think, read or buy. When thought flees hurry becomes costly and lives become cemetery crosses. Failure to co-operate is disheartening to those who endeavor to make lives safe. Check up on yourself and your equipment to-day. Are you giving the best you know how? If you are we want to thank you for protecting others. Drive in safety, stop at all crossings, don't speed in villages, cities or past schools. Stop for all school busses—they have the right of way.

State Laws

State Laws

From time to time this department has issued statements concerning the changes and amendments by the legislatures of 1935, which are either in seasion or have adjourned. The publication of the changes must necessarily be delayed because of the technical character of the new laws. Many States have notified us that our questionnaire must be held by them until definite rulings have been given by the authorities in charge of the departments. Radical changes are taking place in Oklahoma, Missouri, Michigan, Ohio, Kentucky, New York, Georgia and several other States. In past months truck owners have been obtaining the \$3 license plates issued by the State of Georgia, also several auto owners have done this, giving addresses in that State as their residences. Several States have issued warning on this and will not honor trucks with license from Georgia because of the reciprocal agreements. Therefore trucks with Georgia plates may be impounded. Large fleet owners in Ohio, Michigan, Kentucky and Illinois have been obtaining license plates in Indiana and giving some vacant lots or boarding houses or hotels as their residences. This is the cause for the war between Ohio and Indiana. Indiana licenses are lower in price than Ohio, and for this reason owners go to Indiana. This department advises that you obtain your plates in the State where you make your legal residence. Don't try trickery on other States, for this will get you in trouble. It is because of this type of changes that the States mentioned above have refrained from giving out statements. They are waiting to be warned by other States which have taken drastic measures on the license laws.

For Technical Data Write
PUBLIC SERVICE ASSOCIATION, INC.,
Sidney, O.

Dodson World's Fair Shows

Louis. Week ended April 27. Kingshighway and Natural Bridge. Auspices, St. Engelbert's Church. Weather, ideal except rain one night. Business,

very good.

Added week at Kingshighway
Natural Bridge revealed increased Transportation to next lot overness. Transportation to next lot over-land, then to all-steel show train. John-ny Hoffman has concession row gay in color effects, merchandise and new ideas. Dannie La Rouche found new menu "stunts" bringing best business in his career. George Roy and the missus and son, Harley, going big with Barnyard Shufle and Honey Moon Ship. Harley given birthday surprise. Harry L. (Sheeny) Bush celebrated 71st birth-day—61 years passed in show world. Banyard Shuffle and Honey Moon Ship. Harley given birthday surprise. Harry L. (Sheeny) Bush celebrated 71st birthday—61 years passed in show world. Dolly Dixon, his midget wife, won fresh laurels singing over WIL. Richard (Fat) Loraine, with Crocodile Girl, hit financially strong. Jack Page's Temptations of 1935 packed 'em, also Karl Walker's Auburnette Revue, and A Flash in Dixieturned in good business, directed by Capt. Dan Cherry. C. G. and Mel Dodson given big writeup by "Red" Ragin in his Star-Times special. The writer held a remembrance service for Mrs. Mary N. Inglish, mother of Harold Inglish, secretary, who died at Lamar, Mo. Joe Ballard, cornetist, to Cole-Beatty circus band, and Carl Nagel took his place in Prof. Charles Clark's Zouave Band. Bubbles Harris back home. Beman Yancey in concession row. Mike Green doing nicely with candy gift packages. Boots Moss new rider in motordrome. William McCloskey, show owner, stopped en route to San Diego. Other visitors: Jack Belairs. J. N. Wisner, Herman Studer, Kenneth Tatman, Sam Waldon, 'Mother'' Elizabeth Williams, Jack Shields, W. H. Tayloe, W. A. Arthur, William Friel, Branch Rickey, Charles Swoyer, Ed Benninghof, Dee Harris, Pete Hoffman, Dorothy Bendick, G. C. Lewis, Mrs. Horace Williams, Rev. E. A. Baker, Mrs. C. B. Jessup, Mrs. J. A. House, Mrs. Cille Camp, Lem Davis, Louis Watson, Gussie Oscar, Mexican Charley Lugo, Howard Stahler, John R. Roberts, Mrs. Roy Bullock, Walter Handy, Ethan Allen, Pete Polka, Spike Wagner, William Snyder and Charles Goss and wife. Special social doings behind scenes, a party to Parson Waddell, son of writer, and his wife, who spent week on show, returning to their Chillicothe, O., home Saturday night.

Wallace Bros.' Shows

Fulton, Ky. Week ended April 27. Auspices, American Legion. Location, heart of town. Weather, good. Business,

good.

After five weeks of rain and mud everyone enjoyed a nice week's work. Saturday night it was impossible to get any more on the grounds. M. F. (Dutch) Tillotson has engaged as special agent for this show. The American Legion, newspapers and merchants worked hand in hand, with the show in every way. newspapers and merchants worked hand in hand with the show in every way possible. Charles Russ, who has charge of Night in Spain and Marle's Oriental Show, has been enlarging both shows. Mrs. Frank Sparks has assumed charge of the corn game. Mr. Sparks now has four concessions on the midway. William Wallace has his photo gallery under canvas and is making a beautiful display with same. Among recent visitors were J. R. Strayer and Slim Leaseman, of the Strayer Shows. of the Strayer Shows.

MARGARET MILLER.

Royal Palm Shows

Birmingham, Ala. Four days, ended April 21. Auspices, Veterans of Foreign Wars. Location, 12th street between First and Second avenues. Weather, variable. Attendance and business, fair. Free midway.

Mark Twain said: "Everybody talks about the weather, but no one has yet done anything about it." To continually give weather reports from a show playing in the temperate zone in April becomes obnoxious. However, the final days of the show on its initial location in Birmingham closed with fair weather Thursday, rain Friday evening and a veritable downpour Saturday night, clear and cool Sunday. Robert R. Kline and Harry E. Saunders returned from trips north and reported the show would persue the even tenor of its original spring bookings as to attractions and dates. The Royal Palm Girl Revue made its debut on the closing day here and attracted much attention with its almost perfect tent theater, equipment,



By LEONARD TRAUBE (New York Office)

Various Matters

OSCAR BUCK, owner of the carnival bearing his tag, was held up last week and relieved of \$500. He was coming from New Rochelle, where his show was playing, and the holdup took place right near his home in Richmond Hill. He thinks it was an inside job and has sent out an alarm has sent out an alarm.

Floyd L. Bell had a grand story about John T. Benson, the animal trainer and dealer, in *The Boston Sunday Herald*. Benson is back from India, where he went betson is back from initial, where he went to collect wild animals. In between scout-ing expeditions he managed to get him-self photographed in a ricksha drawn by the traditional coolle. He calls it collecting and I calls it a vacation.

One reason, among six or seven others, that I am dejected at the circus leaving the Garden is that I won't hear Billie-Burke, Chick Bell, Frank McIntyre and George Degnon spinning yarns like mad in the "grove" alongside the bar in the lobby. Talk of your old-time sawdust incidents!—Ed Kelty photos (30—count 'em) have been hung on the walls of the Flying Trapeze night club.—Will Frank Buck install a zoo in Steel Pier, Atlantic City? Those two Franks of the pier were in town seeking attractions, anyway. They are Frank Gravatt, president, and Frank Elliott, his general factorum.—Fair and Park Editor Claude R. Ellis will be thrilled to learn that on the occasions when I get letters from horsey people, they generally wind up with "Please turn this information over to the 'fair Breaks and Fair Shakes' column." My face is redder than a show wagon.—Dame Laura Knight's circus crockery is fascinating. They're being exhibited at Altman's.—Oscar (Clown) Lowande's new balloon gag is a bust!—And Clown Albert Sherwin left for Philly to join the Bob Morton Shrine show. One reason, among six or seven others, that

A FEW days ago a woman complained to the New York license commission

A FEW days ago a woman complained to the New York license commission about what she called an indecent picture on the front of Sam Wagner's 14th Street Museum. The commissioner, Paul Moss, seems to have lent too willing an ear to the woman's feather-brained testimony. It was established, in the first place, that the woman did not see the show, and tho prodded by Wagner, she refused to give other than a post office box number address.

Nearly 200,000 people have paid admission to the museum since it has been in operation, yet not one complaint or even the suggestion of one has been made. When the situation called for it, Wagner appealed to Brocklyn Supreme Court and was granted an injunction by Justice Mitchell May restraining the commission from interfering with the operation of the museum. Later there was a mutual agreement to stay the matter for 10 days to permit the commission to prepare a summary of the case. This will come up May 10.

It occurs to me that Commissioner Moss should investigate the woman before he investigates anything else. I write this item with tongue in cheek, but I cannot resist the temptation to say that Mr. Sam Wagner is one of the cleanest, squarest, best paying, best liked and most gentlemanly operators of side shows in the entire United States of America. His side show in Coney Island has for years been the leading mecca of its kind. Commissioner Moss need not accept my opinion. I only know what I see. Let him ask others. The defense rests.

front and costumes (designed by none other than Mrs. Bertha Kinsell). Among the visitors: R. A. Brown, Carl J. Sedlmayr, E. F. Carruthers, J. Warren Lead, J. Alex Sloan, Charles Duffield and P. T. Streider, and Leon Friedman, of The Birmingham Age-Herald and News. Pat Delaney has augmented his side show with new features. The sound truck arrived and is ballyhooing the neighborhoods adjacent to the lots. Ray Allen, chairman the local committee, exneignormoods adjacent to the lots. Ray Allen, chairman the local committee, extended the Birmingham engagement to include one more location—between Woodlawn and Avondale, known as the "old circus lot."

WILLIAM JUDKINS HEWITT.



EVER I was taken by surprise it was when I came across the following annuncement in Editor and Publisher for April 27, printed in the shape of a double-column box, six inches in depth:

double-column box, six inches in depth:

"The Big Show—Ringling Bros. and
Barnum & Bailey—will in a few days
close at Madison Square Garden, New
York, one of its most successful Manhattan engagements, and already the
press agents are taking to the road. Will
Wilken, the contracting press agent,
whose office is on the No. I Advertising
Car, is about due in Washington, D. C.,
the fourth city on the season's route.
Roland Butler and Frank Braden are
soon due in Boston, while Dexter Fellows
will move across the river for the Brookwill move across the river for the Brookwill move across the river for the Brook-lyn stand, the first under canvas. Fol-lowing these engagements, Braden will go to Washington and then to Philadel-phia; Butler will go from Boston to Philadelphia, and Fellows will cover

"After Philadelphia's week stand, the press agents will cover the smaller cities press agents will cover the sinater cities of Pennsylvania, New York and New England before the show swings west-ward to Buffelo. Cleveland, Columbus, Cincinnati, Toledo, Detroit, Indianapolis

Whether it was a news announcement given special display for the purpose of letting newspaper men thruout the country know in advance who are on the press staff of the Big Show this year, or a paid advertisement, I don't know/ It could hardly have been paid space, as there was no signature to the statement. Anyway, it was a nice piece of publicity or advertising, whichever way you look

Incidentally, Wilken has since been switched to the Hagenbeck-Wallace-4-Paw-Sells Bros. Combined Circus press department.

t + t + t United Shows of America are having their people hand local merchants when making purchases a small slip, printed in red and blue, reading as follows: "You have just been patronized by a member of United Shows of America, world's newest ard largest miduwy, now appearing in your city." Altho not new, the idea is bound to do the carrival business in general a lot of good. Let's see more of this done to counteract the cry of carnivals taking money out of town. By the way, the USA had a phenome-

By the way, the USA had a phenomenal week's business in Joplin, Mo., the opening stand, with Wednesday turning in the largest individual day's business in the history of the organization. That's prosperity for you.

FROM all indications a fifth fair soon will be added to the string of North Carolina fairs which Norman Y. Chambliss will manage. The four already set are Greensboro, Raleigh, Rocky Mount and Williamston. Anyhow, that means that Norman is in the fair business for keeps. "But believe me," he says, "all of them are going to be handled just the way I have been fighting for for years—clean and legitimate concessions." + +

"That reminds me." he continues, "every time I get a letter now from a carnival company or even a fair secretary, they write enthusiastically about clean concessions, whereas six or seven years ago when I started my fight for clean concessions, some of them laughed at me. I am glad they have seen the light. Show me a fair that has been operated on a clean basis and I will show you a good fair."

It is surprising the variety of house-curs one finds around a motorized circus. Take the Russell Bros! Circus for in-stance. And are the housecars with that show modern! Even to the shower bath.

THE AL G. BARNES Circus had its share of bad weather the first month out, but at that the show has done a satisfactory business on the whole, altho not up to last year. All during that time not a performance was missed and there was only one late matinee—that at Hollywood. The show is

headed for Canada and will then work east, but how far has not yet been determined

Smith Great Atlantic Shows

Martinsville, Va. Week ended April

Martinsville, Va. Week ended April 27. Auspices, Post No. 78, American Legion. Weather, Jair. Business, good.
The roster includes: Dog and Pony Show—W. M. Oler, manager-talker; Mrs. Oler, tickets. Geek Show—Bob DeRocla, talker and tickets. Plantation Show—Fess Bright, manager. Streets of Cairo—Sam Hyson, manager and tickets; Bobby Hyson, talker and dancer; Sara McDonald, Mildred DeRoclo, dancers; Paul Blackwood, canvas. Bunny Venus. Crime Show. K. F. (Brownie) Smith's Big Eli Wheel, Sam Mechanic's Whip, Merry-Go-Round, Dad Brown's Chairplane. Concessions: Joe Decker, cook-Merry-Go-Round, Dad Brown's Chair-plane. Concessions: Joe Decker, cook-house, with Mrs. Decker as cashier; Mike Bassett, chef; Slim Sleman, grid-dle; Dan Connor, waiter. Al Bert, three concessions; "Alabama," three; Sam Franks, four; William Taylor, two; Irene House, Lee, Betty Perdue, Mrs. Edyth Story, one each; Mike Demitroff, two. Show fronts and banners, also the riding devices, have all been repainted. All of which is from a representative of the show.

Hilderbrand's United Shows

Mill Valley, Calif. Week ended April 28. Location, Blithedale at Catalpa. No auspices. Weather, fair. Business, fair. The long jump from Merced via Sac-ramento was made without incident and many of the showfolks enjoyed over-night visits in Oakland and San Francisco. The new housecar of O. H. Hilderbrand stopped traffic in Oakland and finally had to be opened for inspection by the natives before the journey could be resumed. R. C. Clemans joined with a side show. Lucille King departed for Ukiah and Eureka on her advance duties. E. Pickard, general agent, wired optimistically of the stands in Oregon. Mr. and Mrs. Ben H. Martin, Hazel Fisher, Verna Seeborg, Mrs. William Groff and Ruth Groff made daily trips to San Francisco visiting friends. Pearl de Pellaton, sister of the writer, visiting California from New York, spent the week-end The new housecar of O. visiting friends. Feat the Fenacon, sister of the writer, visiting California from New York, spent the week-end with the writer. Scotty Clark added a concession. Visits were exchanged with Foley & Burk Shows at Richmond. Robert Schoonover and W. G. Gentry made a rapid trip to Los Angeles. Mr. and Mrs. J. J. Davis, of San Francisco, were visitors. E. Waldron added his Alaskan Dog Show. The Mill Valley art colony spent the week sketching the midway. Mrs. Thomas Hudspeth Joined her husband on the show. The midway was enlivened by the American Legion Ladies' and Men's Drum Corps from San Rafael. Mrs. Leon Whitney recovered from her recent illness. Mrs. Elva Rockwell added another concession. Mr. and Mrs. O. J. Wells have enlarged their Illusion Show front to six banners and added many new illusions. Athletic added many new illusions. Athletic Show has increased its staff to four and under Dutch Van Dee's direction is making a fine showing.

WALTON DE PELLATON.

Yellowstone Shows

Albuquerque, N. M. Week ended April 27. Auspices, City Park Fund. Weather, good. Shows and rides did a very good business, while the concessions did fairly good. Bill Starr opened a private office tent when he was appointed secretary by W. S. Neal, owner-manager. Mr. McIntire sends word that he will join with his two shows, Spotted Leopard and Girl Posing Show. Fred Brunk and Charles Brunk, of Brunk's Comedians, were visitors and invited all members to visit their show when it plays day and date at Las Vegas. Abner K. Kline returned to Saleum Ore., with his truck to get another Loop-o-Plane. Eddie Lynch, general agent, on a business trip in Colorado. Mrs. W. S. Neal, treasurer, entertained at her apartment with a bridge party and luncheon. Among the guests were Mrs. Ruby Guinn, Mrs. Brownie Miller, Mrs. Tony Kitterman, Mrs. Bill Starr, Mrs. Eddie Lynch, Cleo Graves, Mrs. Ben Mouton, Mrs. William Sutherland, Mrs. Sim Simmons, Mrs. Pat McCaffery, Mrs. Capt. John Hart, Mrs. Reynolds, Mrs. Danny Gamberg, Mrs. Vogt, Mrs. Reed, Mrs. Bob Oniel and Mrs. Abner K. Kline, Mr. and Mrs. F. Vogt have taken over the cookhouse.

WILLIAM M. SUTHERLAND. Dain,
Mrs. Bob Onic.
Kline. Mr. and Mrs. F. Vog. ...
over the cookhouse.
WILLIAM M. SUTHERLAND.

GENERAL OUTDOOR

Crafts 20 Big Shows
Visalia, Calif. Week ended April 28.
Auspices, Veterans. Location, circus
grounds. Business, fair.
Business here off from last season due
somewhat to counter attractions near by
and the location offering bad parking
facilities. Visits exchanged with memand the ideath of the high sat parking facilities. Visits exchanged with members of Al G. Barnes Circus last two days of engagement, Barnes exhibiting in adjacent towns Friday and Saturday. The Bakersfield engagement with splendid weather proved profitable to all. John (Spot) Ragland, Phil Stopeck and Walter Klenk had the misfortune of losing their concession tents and practically all their merchandise in a fire early Sunday morning, the last day in Bakersfield. Fire thought to have started from a lighted cigaret flipped on the Ragland-Korte concession. Charles F. Curran, general agent, visited the show recently. Ed (Stoggle) Smithson still recently. Ed (Stoggle) Smithson still keeping the Eli Wheel decorated with banners. Ed says he is still as fast as in the days of yore, when he was known as "Sensational" Smithson. Bill Fisher, as "Sensational" Smithson. Bill Fisher, handling the bill car, is getting results now that he is out of the two Coast circuses billing war towns. The big free act presented by Schaller's Four Sensational Jacks is receiving a lot of press comment and creates much talk uptown. Act presented 115 feet high and has plenty of thrills. ROY SCOTT.

B. & V. Amuse. Enterprise

GARFIELD, N. J., May 4.—This organization will inaugurate its season on May 24. This season will carry its own six rides and about eight shows. J. six rides and about eight shows. J. Van Vliet, manager, is optimistic in regards to this year and therefore waited till a late date to open. This will be the latest that the show has opened in the last 10 years. All of which is from an executive of the show.

Main Opens May 11

ST. MARYS, W. Va., May 4.—An allnew Walter L. Main Circus, motorized, is now rehearsing and will open here

Sellouts for Cole Show

CHICAGO, May 4.—The Cole Bros. Circus had a sellout last night, turning away 2,000. Word from Zack Terrell at Rochester, Ind., is that the show is already sold out there for the Monday engagement.

LEINEN CLEVLAND-

(Continued from page 27)
Zak and Estelle Kaiser, Eddie Thomp-Zak and Estelle Kaiser, Eddie Thompkins and Delores Gleason, Terry Nolan and Sally Hayden, Francis West and Opal Gardnier, Lloyd Hackler and Jackie Coffey, Bill Murin and Claire Kay, Billy Kane and Virginia Helsel, Jack (Flash) Harlan and Hazel Norris, Jack Nance and Chickie Costello, Billy and Betty Landen, Phil Karat and Pat Stewart, Bud Helsel and Dotte Trafford, Jimmy Sagny and Ann Penot, Joe Schmidt and Elenor Bartels, with Mickey Leonti, solo. Attendance is climbing daily. Floor Judges Lou Brown and Chuck Payton are going over in fine style. The spick and span appearance of the building, sanitation and kitchen cleanliness have been the subject of many complimentary

been the subject of many complimentary remarks by city health officers.

Equipment and Supplies

H. WILLIAM POLLACK, of H. William H. WILLIAM POLLACK, of H. William Pollack Poster Print, besides being a keen business man, is also an ardent baseball fan, particularly for his home-town team. Bob Stedler in his Sport Comments column of Buffalo Evening Times, recently paid a glowing tribute to "Bill Pollack" and his organization of booster clubs.

LEVIN BROTHERS, one of the oldest and most widely known specialty firms catering to the amusement field, is preparing this season to celebrate its 50th paring this season to celebrate his sound anniversary next year. A part of the preparation is the issuing of a 552-page catalog containing special inducements in prices, according to Leon Levin, in order to make room for other items which the firm plans to offer its trade when it inaugurates its "Golden Anniversary" in

AN INVENTION with a fascinating twist and attracting much interest is one perfected by Carmine J. Caggiano. It is based on the fact that radio listeners pased on the fact that radio listeners like to imagine themselves waving the baton as they hear orchestras. A baton is connected with the radio and the operator may control the volume of sound by a pressure device in the handle.

P. MATTEI, of the G. C. J. Mattei Company, was a recent caller at *The Billboard* while in Cincinnati on his return trip from New York City, where he spent a week purchasing imported small articles, ash trays, blankets and other concession items. The Mattei concern specializes in catering to concessioners, especially in the South.

BENGOR PRODUCTS COMPANY has released its spring catalog, which has 60 pages and contains more than 1,000 items. Louis Gordon takes credit for having gathered the material and making

LEWIS BROS.' CIRCUS WANTS

Account disappointment, Side Show Acts and Girl Dancers, also Musicians. Address as per route: Wednesday, Monroe; Thursday, Ann Arbor; Friday, Ypsilanti; Saturday, Pontiac; all Michigan.

FOR SALE

1 BALTIMORE WHEEL, 2 SETS OF WING
CATS AND TRUNKS (1 Set Brand New), 4
CIGARETTE SHOOTING GALLERY GUNS,
S150 Worth of No. 6 CABLE and SWITCH
BOXES for \$10.00. J. V. HUNT, 115-92 217
St., St. Albans, N. Y.

RADIOS at \$5.95

Guaranteed by Manufacturers.

NATIONAL RADIO MANUFACTURERS,
545 West 20th St., New York.

WANTED

High-class Carnvials for Legion District Convention. Eutire Lackawanna County 24 Posts and Adjoining Districts, July 1. 2. 3. 4. 5 and 6. ARTHUR ENGLE, 419 Fourth St., Dummore, Pa.

WANTED EIGHT GIRLS

That do Acrobatics and two Fill-In Acts. Vivian Nelson, Clara Codona, Peggy Marshall, Ulaine Malloy, write. Also Lady Wire Act. State full particulars. Send photos. D. TURNEY, Tom Mix Circus, as per route.

ATTENTION BOYS!

KOKOMO MAMMOTH SPRING MAY FESTIVAL
MAY 18 TO 25. 8 DAYS AND NIGHTS.
WANTED—Independent Shows and Concessions of all kinds; also good Palmist. Wheels open, Wire or write

JOE A. STAHL, 1171/2 West Sycamore St., Kokomo, Ind.

TILLEY SHOWS WANT

Shows with or without own outfits, Snake Show, Freak Show. Frank C. Herring, get in touch with me immediately. Legitimate Merchandise Concessions, Concession Agents. Canton, this week; Kewanee, week May 13; then the big one, Peru Centennial. All in Illinois.

58 The Billboard May 11, 1935

N OPERATED . . . VENDING . . SERVICE . . MUSIC



AMUSEMENT MACHINES

A Department for Operators, Jobbers, Distributors and Manufacturers

Conducted by WALTER W. HURD-Communications to Woods Bldg., Randolph and Dearborn Streets, Chicago.

AGGRESSIVE POLICY

The grinding of legislative mills put the amusement games division of the industry on the defensive for the last few months. Enough of the State legislative bodies have now adjourned, or are about to adjourn, to bring a definite feeling of relief.

There remains the siege of city and county moves that will follow so much agitation on State issues and also the agitation of newspaper and magazine articles. For some centers the local threats may prove to be very serious. The wave of State legislation gave impetus to State organization so that the industry now has several very active State organizations of coinmen at work, in most cases, on defensive policy. It is to be hoped that the forming of State and local organizations will not begin to slacken as the legislative mills cease to grind.

The warning has already been given in our editorial columns that the progressive elements of the trade must be prepared for another wave of adverse agitation in connection with the 1936 Presidential campaign that may reach huge proportions in many sections of the country. This warning is not given to scare anybody, but simply to urge the necessity of a little preparedness. City and State organizations by that time should be in readiness to follow an aggressive policy rather than being thrown on the defensive so much as at the present time.

The federal investigation of racket activities during 1934 yielded a mass of information on all phases of racketeering, something that can be staggering in its revelations. This information is available for use when, wherever and if needed as a trump card in the next national campaign. It is easy to foresee what a wave of popular agitation may follow some of the revelations that may be made. As is usual in such cases, the agitation will go to extremes, reformers and politicians will take advantage of the situation and innocent industries may suffer. As has been done before, attempts will be made to class the legitimate amusement games industry as a "racket." In other cases attempt will be made to use the popular amusement games as a scapegoat for actual rackets. Many newspapers and civic organizations may be deceived into venting their wrath against the popular games, while the real rackets escape.

The probabilities are weighty enough to suggest some careful planning. The completion of local and State organizations, with a program of aggressive policies, is the logical and businesslike way to view the future prospects.

ORGANIZATION is the first step in clearing the amusement games industry of the name of a racket. An organization itself may be a racket, but this is the day of trade associations and every business that expects to be recognized in the community as a legitimate industry must have its legitimate trade association as all other lines of business do. Whenever the operators of the popular games have even a halfway decent organization, then they can begin to meet other business men on an equal footing. They can begin to get favorable attention and to aggressively state their policies as a part of the community. An organization conducted as openly as other trade associations are conducted will naturally begin to win respect. There is no other way to rid the amusement games business of the reputation of being a racket, other than to organize and conduct a legitimate and modern trade association.

These associations can do so much to win respect for the

industry. They can invite public officials to their meetings and banquets; they can invite officers and leaders of civic organizations to be their guests and get acquainted at first hand with the members of the trade. Some aggressive organizations will have the courage to invite members of the ministerial association to their meetings, or send a delegate to visit the various civic bodies. There is nothing that dispels misunderstanding so quickly as a face-to-face consideration of the issues involved. The popular amusement games have enough principles in their favor to bring all the issues out in the open and talk the problems over frankly with ministerial associations and any civic organizations that may be inclined to attack the games.

ACTION is the living breath of all aggressive policy, and the trade wants to be prepared for action when the next wave of agitation adverse to the games sweeps over the country. In most cases the local groups have been caught unprepared. These adverse waves usually have a very definite process of growth, starting with an adverse piece of publicity in the local newspapers. An aggressive organization should be ready to swing into immediate action when the small fire is just being kindled. Paid space, either for advertising or public explanation, should always be effective at the beginning of such local disturbances and in the smaller cities can be had without any great outlay. In larger cities, the agitation is usually political and the masses of the people are not even interested. Local leadership must be depended upon to analyze the local situations.

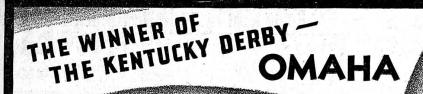
The established distributor and jobber must be reckoned with in all local centers. The established distributor and jobber, with an office and displays of products, is a definite part of the business community and will become more and more recognized as the leader of the coin-machine industry in each center. Upon these men will depend much of the aggressive action of the industry in the future, hence their importance in the trade. Their places of business always serve as a center for the operators and many of them are succeeding well enough to be recognized among the established business enterprises of the city.

The local associations must accumulate facts and information about the trade to be prepared for future action. Heretofore, all factors of the trade have lacked any definite collection of information for use when most needed. Before another year passes every association should have available for use as much ammunition in the way of facts and information as it is possible to get.

REBUTTAL is always the privilege of those who have been attacked. I have always felt that those who are on the defensive can play their best card by bringing the issues out in the open. There are cases involving pure politics that must be handled thru political channels, but even in those cases there are frequently gains to be made by bringing the underlying principles of the amusement games business out into the open. Many newspapers will be fair in permitting a rebuttal to attacks by qualified representatives of the industry, and such opportunities should always be used.

There are other means of making aggressive replies to attacks also. S. L. Stanley, of Memphis, has recently published a bulletin on the subject of minors and pinball games. It suggests a type of fearless and aggressive action, and others in the trade are beginning to use excellent plans. The best action may be to make a frank and open rebuttal to those who attack our business.

SILVER SAM.

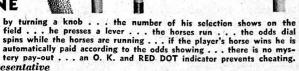


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Why take chances operating games of questionable earning power? SEEBURG'S GRAND CHAMPION is a permanent investment in consistent big profits. GRAND CHAMPION is the finest automatic mutuel pay-out machine you can buy, price considered. The player inserts his coin in a 4-coin visible coin chute . . . selects his horse

Foreign Representative BURROWS AUTOMATIC SUPPLY COMPANY, 78-81 Fetter Lane, London, England.



· SEEBURG

1510 DAYTON ST. CHICAGO, ILL.. U.S. A.



Five distrib firms to form international hookup on

CHICAGO, May 4.—With the announcement of a new game to be called Sink or Swim, Bill Blatt, of the Supreme Vending Company, Brooklyn, gave some suggestions of an international distributing hookup on his recent visit to Chicago. Blatt, who has been given credit for originating a number of ideas in the distributing field, says that the

new plan includes a gigantic undertaking that will help to remedy some of the evils in manufacturing and dis-tributing circles and at the same time

tributing circles and at the same time offer efficient distribution on a line of approved games.

"The time has come for an advanced step in the distributing field," Blatt stated. "We now almost have an international hookup completed which will include our home office in the East, a recognized firm in Chicago, one on the Pacific Coast, one in London and another in Australia. We are already in contact with these firms and will soon have details of the arrangement complete."

As announced to the trade already,

plete."

As announced to the trade already, the new game Sink or Swim will be the first offering of the distributing system. The distributors selected the idea for this game and have selected the manufacturer to make it for them. The publicity and promotional campaign will be managed by the distributor.

WRITE - WIRE

Chicago's Most Reliable Distributor For Your Coin Machine Requirements

CHICAGO AMUSEMENT GAMES CO.

READY FOR IMMEDIATE **DELIVERY!**

1215 DIVERSEY BLVD.

CHICAGO

Blatt states that the idea is unique in Blatt states that the idea is unique in that "the manufacturer will stick to his manufacturing and the distributing agency will handle the entire distributing and selling job independent of the manufacturer. The game is our property and we have contracted for the manufacture of so many games. By arranging five prominent distributing firms in the main trade centers of the world we expect to achieve a job in world we expect to achieve a job in

distribution that will set a new standard in the industry. It will also be up to us to do a good job on selling the games. We expect to follow with other games from time to time.

"This system will be a boon to many manufacturers because they can concentrate on manufacturing, will be relieved of costs of development and can forget all about selling costs and worries. We hope also in time that it will relieve some of the pressure due to the introduction of many models of games. The distributor is close to the operator and knows the selling problems in the industry today much better than many manufacturers. We will try to judge the public demand for new games and have new ideas ready to introduce, as have new ideas ready to introduce, as there is a real call for them."

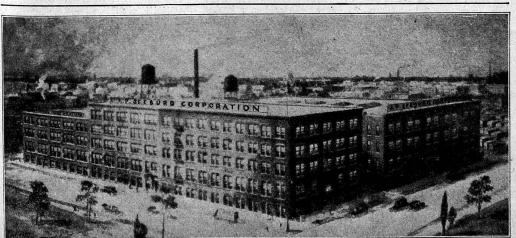
Modern Reports Response To Chicago Express Game

NEW YORK, May 1.— Jobbers here, meeting at the offices of the Modern Vending Company, acclaimed the new features used in the Chicago Express game of the Daval Manufacturing Company, of Chicago.

The first carload of these games arrived this week and they now feature a new skill departure known as "selective action." This action makes possible a double and single jump in the skill shots of the game.

The action is controlled by a simple

The action is controlled by a simple switch, which is easy to reach and is entirely optional with the operators. Jobbers believed the game to be one of the greatest which has appeared in this territory and state that it will outself the first models which were already sold in this territory. in this territory.



MAMMOTH SEEBURG PLANT—Home of J. P. Seeburg Cor poration in Chicago, organized more than 30 years ago and now devoted to making Selectophone and Symphonola phon ographs, Grand Champion and Hockey games.



Date Announced For Tournament

MILWAUKEE, May 4.—Date for the city-wide pinball tournament has been set for May 24, 25 and 26. The tournament will be held in the Futuristic Ballroom and publicity for the grand event is now getting under way. The affair will be under the auspices of the local skill games association, which will pioneer the conducting of city-wide contests by operators' organizations. Many other organizations are watching the Milwaukee tournament to observe methods of management. the Milwaukee tournamer methods of management.

An elaborate array of prizes, valued at about \$1,000, is being offered. Locations are boosting the final contest plans by developing special teams, or in some cases one expert player, to represent the location in the city tournament.

Pioneer Plant Starting **Production on New Game**

CHICAGO, May 4.—Starting in full production on the Kings of the Turf pinball game this week, the H. C. Evans & Company says that the game, in addition to its playing appeal, will carry out the ideals and standards of the firm developed thru its more than 30 years of history. Established in 1892, the firm is said to be the oldest engaged in the manufacture of high-grade clubroom equipment in the United States. the manufacture of high-grade club-room equipment in the United States. The building has more than 60,000 square feet of floor space and was built for the special needs of the firm in con-structing its devices. It is equipped with modern machinery for developing everything used in the manufacture of games from dies to cabinets.

games from dies to cabinets.

The firm has always adhered to quality as a standard and since its entry into the manufacture of coinoperated games it is following that standard. The first coin machine marketed by this firm was the Saratoga Sweepstakes counter racing device. This machine set a standard for quality and mechanism. The plant was admirably equipped for making coin devices with its long experience in building gaming devices for clubs, etc. Kings of the Turf is the first pinball game offered to the trade by the firm and the principles of its construction are proving attractive to operators who have seen it. Other table games will follow this one.

one.

The firm is well equipped for maintaining production on table games. It has its own woodworking plant, equipped to turn out 150 cabinets per day. This production rate can be maintained thruout the four floors of the firm's entire plant. The experimental department does all the tool and die work for the building of games at an immense saving in the cost of developing new ideas. ing new ideas.

ing new ideas.

Headed by R. W. (Dick) Hood for 30 years, the Evans firm takes great pride in the long service of its employees. Peter Halse, in charge of the cabinet plant, has been with the firm for 25 years; Phil Fraser, chief engineer in the mechanical department, has a record of 23 years with the firm; Walter Grabowski, chief toolmaker, has been with the company 19 years. John Van Tuyl, well known to the trade, originated the Kings of the Turi game. John McMahon has recently joined the firm as sales manager. sales manager.

Get Going With These New Proven Winners

STARLITE \$49.50 EXHIBIT'S GREATEST GAME

TICKETTE, \$17.50—WHIRLPOOL TICKET, \$97.50—HOLD AND DRAW, \$29.50 NEW GATEWAY REPLACEMENT TOPS FOR WHIRLPOOL, \$21.75 LOOK OVER THESE SENSATIONAL BARGAINS IN USED MACHINES BEFORE BUY-

| Iron Claw (Model E). \$32.50 |
| Knickerbocker 7.00 |
| Rocket 35.00 |
| Skyscraper (Baily) 19.50 |
| Superior Race Horse (Automatic) 17.50 |
| Streamline 7.00 |
| Wahoo 35.00 |
| Lightning 10.00 A. B. T. Winner \$39.50 Big Bertha, Sr. 16.50 Electro 13.50 World Seeies 6.00 Action, Jr. 22.50 SLOT MACHINES Little Dukes (Single J. P.) ..\$17.50 Little Dukes (Triple J. P.) ... 32.50 Jennings Victoria (Double J. P.) . . 25.00

| Sealer | 12.50 | March | 12.

IDEAL NOVELTY CO., 3003 Lemp Ave., St. Louis, Mo.

DO NOT BUY USED MACHINES!!

Until You Have Read This Ad

We offer subject to Prior Sale the following Slightly Used Machines at Unheard of Prices:

| Large Cannon Fire \$25.00 | Gridiron | New Pipe Eye (Orlg- |
|---------------------------|--|--------------------------|
| Criss Cross A Lite 27.50 | Subway 12.50 | Inal Cartons) \$ 7.00 |
| Criss Cross, Plain 17.50 | Skill Lite-A-Line 35.00 | Major League (44") 18.00 |
| Drop Kick 15.00 | Action, Jr 22.50 | Major League (40") 15.00 |
| Mailk Keys (44") 12.50 | Contact (44") 12.50 | Rebound, Jr 20.00 |
| Mallk Keys, Jr 10.00 | Beacon 25.00 | Shocting Star 15.00 |
| Signal. Jr 15.00 | Beacon 25.00 Crack Shot (1c Only) . 12.50 | Golden Gate 10.00 |
| Signal, Sr | Dice-O-Matic 5.00 | I Jig-Saw 4.00 |

When ordering kindly specify method of shipment preferred and whether 1c or 5c play is desired. One-third deposit in cash, money order or cashier's check must accompany orders, balance C. O. D.

MORRIS NOVELTY COMPANY,

4505 MANCHESTER AVE. ST. LOUIS, MO.

JERSEY OPERATORS - ATTENTION!

GOOD USED LEGAL AMUSEMENT MACHINES CASH WAITING.

EASTERN 350 MULBERRY STREET NEWARK, N. J.

THE HOUSE THAT CONFIDENCE BUILT. SOUTHERN AUTOMATIC SALES CO., 540-542 S. 2nd St., Louisville, Ky.

When buying Used Machines QUALITY is most important. We only ship first-class Quality Merhandise, and will maintain that policy repardless of any situation.

WE QUARANTEE TO SHIP ONLY GOOD MERCHANDISE. TRY US AND SEE.

Army & Navy ... \$22.00 Drop Kicks ... \$22.00 Safety Zones ... \$20.00 Beacons ... \$20.00 Jr. Signals ... 20.00 MIIIs Standard Cannon Goldon Gates ... 18.00 Jack Rabhits ... 18.00 Fire ... 30.00

WRITE FOR COMPLETE CURRENT LIST. SLOT MACHINES AT LOWEST

| MILLS DOUBLE JACKPOT, SILENT VENDER (Escalator) (50 Play)\$39.50 |
|---|
| MILLS DOUBLE JACKDOT SKYSCRAPER SIDE VENDER (50 Play) |
| MILLS SINGLE JACKPOT. F. O. K. VENDER (5c Play) |
| MILLS WAD FACIF RELLS Escalator (50 Play) |
| WATLING DOUBLE JACKPOT GOLD AWARD (Late Model, 5c Play) 50.00 |
| MILLS WOLF HEAD RELLS (Goose Neck Type, 50 Play) |
| JENNINGS BELL. Silent Escalator (5c Play) |
| MILLS O T VENDERS (Like New Sc Play) |
| MILLE O T VENDEDS (10 D sv) |
| FININGS SUENT RELL ESCALATOR (250 Play) |
| Every Machine Reconditioned Ready To Place on Location. 1/3 Deposit, Balance C. O. D. |
| W. B. SPECIALTY CO., . 2507 MARCUS AVE., ST. LOUIS, MO |
| W. B. SPECIALTY CO., . 2507 MARCOS AVE., SI. EGGIS, M. |
| |



NEW BALLY FACTORY IN FULL PRODUCTION—Extensive assembly section turns out Traffic games in big quantity to be shipped to all parts of the country.

Successful Operator Handles Music Exclusively in Nation's Capital

In Washington there is an aggressive operator by the name of Jack Cisenfeld, who conducts his business under the firm name of General Amusement Com-

firm name of General Amusement Com-pany, Inc.

He is blazing a trail and setting the pace for music operators in every large city in the United States. He is proving beyond a question of doubt that big money is to be made in music operation if one studies his business and conducts it along sound business methods.

Mr. Cisenfeld has studied his business. He believes in its future. He knows that He believes in its future. He knows that amusement and entertainment will always be sought by the public. In supplying good music he is established in a field where the profit rewards go to the man or the organization giving the public what it wants and then backing up his locations with a brand of cooperation and service unequaled and even beyond the expectation of his locations.

Jack Cisenfeld started in the music business several months ago and, like most operators, bought a few odd makes most operators, bought a few odd makes of phonographs and set them out on location. He had no definite plan of specialization on one certain type of equipment. He was really lukewarm on the proposition of music until interviewed by J. A. Darwin, representative of the Rudolph Wurlitzer Manufacturing Company, North Tonawanda, N. Y.

At a lunch in the Ambassador Hotel, Washington, Mr. Darwin outlined the Wurltzer policies and plans to Mr. Cisenfeld and a substantial initial order for Simplex instruments was placed. General Amusement Company wanted

General Amusement Company wanted an exclusive operation on a proved product from an old and reliable manufacturer. Cisenfeld wanted to specialize in a field of activity that was fundamentally sound in its appeal to the public. He believed in the policy that "nothing succeeds like success" so he set about to make a big success of his music operation activities.

He discarded all other operations and turned to music exclusively. He knew

He discarded all other operations and turned to music exclusively. He knew his investment would be large the first year so he set up a business organization qualified in all respects to make the most from the investment. It is Clsenfeld's policy to buy new equipment only, handling his purchases on a strictly cash basis. He figures the cash discount is just so much money earned. He then established exclusive offices and headquarters in a good location, He bought new trucking equipment and

He bought new trucking equipment and had it attractively lettered as a means of identifying his organization and his product. When his outside organization and his product. When his outside organization is delivering instruments to locations or soliciting new locations the customer realizes he is dealing with an organization in keeping with the quality of the product and the manufacturing organization behind it. This instills a degree

of confidence that really boosts his business and gives him an edge on competition.

AMUSEMENT MACHINES

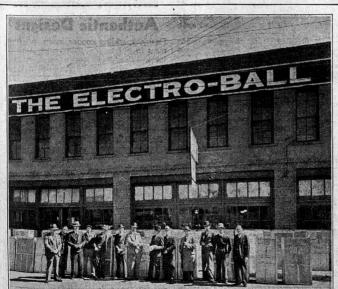
Associated with Jack Cisenfeld in the General Amusement Company are his three brothers, Harry, Sam and Morris, Sam Cisenfeld has had wide experience Sam Cisenfeld has had wide experience in sound and music amplification, and for a number of years was a radiomarine operator. During the time he was in this service he sailed the seven seas, being responsible at all times for maintaining communications thru radio. This foundation of experience qualifies him to render his customers the kind of service and co-operation which insures the utmost satisfaction. Harry and Morris clisenfeld have thoroly familiarized themselves with the mechanical details of the Simplex, and between Sam, Harry and Morris the maintenance of the phonograph equipment is no problem at all. General Amusement Company maintains day and night phone connections, so their locations know the organization is prepared to give them 100 per ization is prepared to give them 100 per cent co-operation at any hour.

How successful are the policies of General Amusement Company is re-flected in the results of its operations to flected in the results of its operations to date. It is possible for the company to take locations which have been averaging from \$5 to \$7 per week and in no time at all these same locations are built up to produce an intake of from \$18 to \$30 or more per week per instrument. Other operators may ask themselves: "How do they do it"? and Jack Clesnfeld will say that it is thru cooperating in more ways than one with his locations. his locations.

his locations.

Locations know that every week, without fail, the records will be changed. Those locations producing better than average income may have their records changed twice a week if desired or as often as they think necessary. Clsenfeld is selling music, and the importance of good records with frequent changes is never overlooked. Music service is handled with the very same efficiency as are the other details of the business.

are the other details of the business. The office girl has a regular filing equipment containing lists of every record on hand, classified under title and number. She can tell the customer or location quickly whether a certain record or group of records are in stock available for immediate installation. A file of all new record releases is also kept. If special records are wanted which are not in stock the location is told that these records will be secured on a certain day. There is no stalling or telling the customer this and that will be done and then forgetting about it, as some music operators are prone to do. Cisenfeld's locations know they can believe what they are told. This is why their confidence in the General Amusement Company organization is so strong. They know that Cisenfeld is a



WELCOMING CARLOAD OF MUSIC—Members of the Electro-Ball Com-y pose when second carload of Seeburg phonographs are unloaded in front

A Word-

to Every PROGRESSIVE OPERATOR

If we can show you how to INCREASE your Amusement Game Income, you will be interested—won't you?

We CAN! . . . And right NOW is a good time to permit us

to do so.

It is a fact that "It costs LESS to invest in PACIFIC GAMES when you total up their HEAVY LONG-LIFE EARNINGS—and then COMPARE your original investment with the purchase price of other

REDUCED PRICES—BIG SAVINGS

to Operators Fortunate Enough to ACT at Once!

" NEONTACT " Model

WITH SINGLE BANKING SPRING -NEON LIGHTS-

HIGH SCORES
Scoreboard Brilliantly Afire with
NEON Light-Up Awards. Players
SPELL TWQ - FIVE - TEN - or
TWENTY to One. Also shoot
for High Total Scores. Model
No. 1 with Single Banking Spring
a Real Play and PAY-PRODUCING WINNER. Price \$56.85

"ROTO-LITE-"

With a New Scoring Principle, and a Wealth of "Repeat-Playing Appeal". Takes in as High as \$250 per week in Better Locations—\$150 per week in Average "Spots". ROTO-LITE possesses a Remarkable Variety of Action—Twin Coin Chutes enhance its appeal. An OUTSTANDING VALUE at this NEW \$56.85

"NEONTACT" Model

WITH THREE BANKING SPRINGS
—OPTIONAL SCORING—
NEON AWARDS

NEON AWARDS

Again we meet every location demand. Here's one for the "Skill Sharks" to play and PAY!

And how they go for it—steadily—continuously. TwO-FIVE-TENor TWENTY to One, easily checked by the merchant. Better than any "Automatic Payout"—Crosses as High as \$250.00 Weekly . . Rduced \$56.85

Baby LITE-A-LINE

Ready to establish a Route of COUNTER LOCATIONS that will bring you BIG STEADY MONEY for a LONG TIME to come. Start a "string" of Baby LITE-A-LINES going NOW. They're making PLENTY of PROFITS for Operators—MAKING IT FAST—and will do the SAME for YOU. Write for PROOF and Full Details. Easy to obtain at this New LOW \$27.85

-Wire-Order for QUICK CASH PROFITS Today!!!

AMUSEMENT MFG. CO., 4223 W. Lake St., 1320 S. Hope St., Chicago, III. Los Angeles, Calif.

—and they like to do business with him.

They even call their friends and tell them to be sure and figure with Cisenfeld on their music needs, for in doing so they will receive the kind of treat-ment everyone likes.

Ment everyone likes.

Another way in which they co-operate with the location is thru making sincere recommendations which will increase the oustomer's business or improve his service to his trade. Therefore, any increase in the business of the location is bound to increase the weekly revenue from the instrument on operation in the location. the location.

the location.

They induce proprietors of the various locations to maintain a good dance floor—keeping it in the very best condition, scrupulously clean and properly waxed at all times. They know that even if the place is small a good dance floor and good music hold the crowds. The wisdom of this has been proved repeatedly by the increase in business. There is the case of one location proprietor who was forced to tear out his \$2,300 soda fountain, telephone booths and all excess fixtures to make room for the crowds the Simplex drew.

Cisenfeld has designed a "music

crowds the Simplex drew.

Cisenfeld has designed a "music menu" for use in locations equipped with booths. It has been an important factor in extracting nickels and dimes from the pockets of patrons who will not go up to the instrument and personally pake their selections of records. The "music menu" card measures approximately 3½x5 inches long and bears the reading matter: "The watter will deposit your nickels and dimes and select your favorite numbers." One of these cards, listing the identical numbers in the instrument, is placed in each booth. The card is attractively displayed behind a brass holder with isinglass front. Such a display creates the desire and impelling urge to hear one's favorite recordings. It is a big stimulator to increased income.

Cisenfeld sets such an excellent standard in rendering service to his locations that the chiseling operator who offers 40 per cent to 50 per cent commissions to place his makeshift and obsolete instruments in the locations is no prob-(See SUCCESSFUL OPERATOR page 71)

IMPORTANT TO OPERATORS

When you buy used games it is very important that they are in good condition. Only a good working game gets good play. Electro-Ball used games are thoroughly reconditioned in our big shops Every part is checked, tested and put in first-class order. The game must work perfectly before it is O. Kd. for sale.

We believe you'll find Electro-Ball reconditioned games the best you ever bought. Write for big list. Prices are surprisingly low.

We Sell Professional

ELECTRO-BALL CO., Inc. TEXAS

SELLING OUT ALL **USED GAMES**

| 7 | New! |
|---|---|
| Fleet \$ 9.90 Electro 9.90 Lightning 9.90 Golden Gate 11.90 Hockey 16.90 Flying Trapeze 17.90 Drop Kick 17.90 | Action 21.90 Rebound 20.90 Contact 12.90 Big Bertha 12.90 Sensatior 21.90 Mills Can. Fire 25.90 Mils A't'm Py't 28.90 |
| TERMS: 1/3 Deposit | With Order, Bal. C. O. D. |

he Following Brand-New Machines in Original
Cases:
ELLEY POOL—A. B. T. HOME-STRETCH—
TAR-LITE—NEONTAGT—CYCLONE—
ATCH-PLAY—WHIRLPOOL—RAPID FIRE.

OHIO SPECIALTY COMPANY

and we will send you samples and our new list of RED HOT SELLERS AT DEEP CUT PRICES. T. R. PAYNE, 25 Gardinal Place, New York.

SPORTLA

AMUSEMENT CENTER GIFT SHOPS

Pinball Contest For Sportlands

NEW YORK, May 4.—The public has been given some intimation of the coming "Bagatelle Championship Contest" by the Amusement Men's Association thru The Daily News. The contest will thru The Daily News. The contest will be conducted thru The Daily News, with its 1,650,000 readers, it is stated, by publishing the entry blanks in the pa-

publishing the entry blanks in the paper.

Features of the contest will be a series of grand prizes for the most skillful players. An automobile will probably be given for the first prize, with a series of major merchandise prizes in addition. The plan provides that the player must clip an entry blank from The Daily News and mail to the association. It will be necessary for the contestant to play 10 games to be qualified and the total score will be recorded. Players will probably be allowed to play as much as they like until they decide to play for record. Standard coupon points will be given to all contestants so that all will be entitled to the regular merchandise prizes. All the Broadway sportlands plan to

All the Broadway sportlands plan to All the Broadway sportlands plan to use huge streamers and banners to advertise the contest to the public. Sportland managers are enthusiastic about the plans and feel that it will publicize their business far and wide. The final playoffs will probably be held in the ballroom of one of the leading hotels

Sportland Tieup With Big Department Store

NEW YORK, May 4.—Simon Brothers, owners of the Riverside sportland at Broadway and 96th street, are now arranging a tieup with some of the largest stores in the city. Plans are going forward at a rapid pace, Dave Simon ex-

plained, and one of the first announce-ments to the public is expected to be an arrangement with one of the largest feminine apparel stores in the country.
The plan will provide for the redemption of coupons at the store for merchandise. The coupons and gift certifi-cates will have a definite value which may be applied on purchases at the

Managers of the store are said to approve of the sportland idea in general and are also boosting the Riverside sportland because of the neighborhood tieup. When details are completed it is expected that the sportland will display advertising for the store, and the store will display cards suggesting that customers go to "the Riverside sportland to enjoy the amusements and games."

Uses Page in Newspaper On Sportland Each Week

NEW YORK, May 4. — Nat Wechsler, operating the Yorkville Sportland, is proving to be an aggressive advertiser in newspapers. He has joined in the combination program here and is also using a full-page display advertisement in his neighborhood paper every week.

Nat has signed a contract for one year with The Yorkville Advance and finds that the ads are bringing in the people of the neighborhood. Nat also is so enthused about newspaper advertising in general at this time that he has decided to continue his ads more frequently in to continue his ads more frequently in all the daily papers.

The first full-page ad which Nat used in The Yorkville Advance told the public that more than 5.000 persons played daily at the Yorkville Sportland. This feature is stated to have created considerable comment and to have aided the industry by the fine co-operation being received from the local business

Sportland Squibs

Once again those enterprising young men have taken one more step ahead in the importance of the sportspot indus-try. Al and Jack Denver have opened on the Atlantic City Boardwalk at Missouri avenue right across from the Million-Dollar Pier. The boys admit that they put up a steep rental for the sea-son, but are of the belief that it will pan out in the grand manner. Jack will be in charge of the new spot.

And now the Sportland Kings, the Messrs. Schork & Schaffer, are featuring the fact that they have the "Four-Star World's Record Run Show"—the Flea World's Record Run Snow"—the Flea Circus. The internationally acclaimed institution has brought Schork & Schaffer reams and reams of publicity everywhere. Even the sophisticated New Yorker magazine featured an article on the rumba rumbling little trained fleas in the Flea Circus. And that's only one ride attraction of these great shourmen. side attraction of these great showmen.

Jimmy (Schnozzle) Durante is a pa-tron of Nat Faber's 48th street and Broadway spot. "Schnozzola" was in tron of Nat Faber's 48th street and Broadway spot. "Schnozzola" was in there the other evening and absolutely blocked the place with the jam he created. He need not fear loss of popularity. Nat is worried that perhaps Durante will ingeniously devise some system of playing the games with his "schnozzle," and if he does Nat is ready to sell out. But Dick Loeb and the other boys are all hot and bothered about Durante and want him for a frequent client. (P. S.: It helps the biz.)

And if some of the boys believe that The Daily News contest will be the very first one to be sponsored by a newspaper, we can refer them to Sachs & Silberling, who had The Daily Mirror sponsor a contest for them almost a year ago at their Broadway and 28th street spot.

Morrie Struzer's New Yorker Sportshop Morrie Struzer's New Yorker Sportshop is featuring the light-up games and claims that the players ask for bigger and better lighting models. Morrie claims that every new light-up game gets an immediate large crowd of players. He feels that the battery propositions are just the thing for his sportland.

Dave Simon, the "Sheik of 96th street and Broadway," has so beautifully revamped his place that persons entering are first tempted to take off their shoes and tread carefully. The other day Jack Semel, Max Ellis and Bill Gersh discussed the philosophy of the business while engaged in watching the noon-day crowds entering this super-colossal spot.

Jack Semel tells of the tournament that he ran down on Delancey street when he was the proprietor of the Delancey Street Sportland. He gave away suits, hats, shoes, etc., to the players and claims that it was one of the biggest attractions he ever featured there.

Maxwell Ellis, of the Greater City Sportland down on 14th street, claims sportiana down on 14th street, claims they have so developed their Skee-Roll contests that the players are actually bringing their lunch along to wait in line so as to get a chance at the games. But Ellis' partner, the mighty mite, Max Weiss, has been losing by going "bait" in pinochle games lately—and by only one point. one point.

And now the Sterling Sportland, owned by Dick Steinberg in Newark. is going to feature some real ads in all the Joisey papers. Dick is all set on putting across this latest venture of his and believes with the New York boys that newspaper ads are the best of all to do the toh.

Bill Rabkin's Checker games, where 5 balls for 5 cents are the feature on the poker-face play, are getting to be the greatest sportland number seen in a long, long time. It is believed that it will be one of the outstanding games (See Sportland Squibs on opposite page)

Food and Cigars Sold in Center

NEW YORK, May 4.—Samuel Silberling and Arthur Sachs, among the first business men here to open sportlands, have taken another step into the sportshop field with the opening of their third spot at 737 Broadway.

Here Sachs & Silberling present an idea in sportlands to New York's pingame players. In combination with the pin games at this bright little spot in downtown Broadway they have a fine restaurant and cigar counter.

The restaurant immediately started doing a fine business and has also attracted a great deal of patronage from among the many workers in the section. This being the needle trade center, a great many women have been patrons of the sportshop from the first day it opened. The restaurant will accept the coupon points for payment on food items. This unique feature has induced many of the players to spend their full hour in the spot and attempt to gain sufficient points playing the games, after having their lunch, to receive a free lunch the next day.

The cigar counter has also been enjoying a brisk business from the devotees of the sportshop as well as from regular cash trade. Here the public also has the opportunity of cashing in its (See FOOD AND CIGARS opposite page)



Brilliant Copper in Authentic Designs

Flashy, sparkling copper mugs, pitchers, trays in old tavern styles. Ideal prizes for sportlands. Provide colorful decoration for attracting customers to your games. Every winner likes to take home copper prizes!

Available at surprisingly low prices. Write for bulletin and discounts!

WEST BEND ALUMINUM CU.

Dept. 635, West Bend, Wisconsin.

GOOD MACHINES AT LOW PRICES IGHTNINGS, MERRY GO 10.00 02. GHTNINGS, MERRY GO 510.00 02. ATES, PIGSKINS, ELECTROS 10.00 02. GNAL SUBWAY SPECIAL, \$13.50 02. SIGNAL SUBWAY SPECIAL, \$18. DROPKICK MAJOR LEAGUE REBOUND CANNON FIRE (Mills) MORE TO THE MILLS (MILLS) MORE TO THE MILLS (MILLS) KING VENDING MACHINE CORP.

FINEST BRIARWOOD PIPE, with built-innever-fail Lighter. Sells on sight. Real \$2.50
value. Beauffail Display Box. \$9.00 DozenSample, \$1.00, Prepaid. Send 25% with Urder.
Balance C. WINDSOR SALES CO.,
116 Broad Stroot, New York Olty.

PRESENTE SERVICE PROPERTY. RADIO

Guaranteed 6 SE.95 months at ... Lots 6

1935 Model of Nationally known manufacturer, em-ploying 4 latest type tubes offering 6-tube performance encased in beautiful hand-rubbed cabinet. Just plug in-no aerial necessary. Plays on both AC or DC current. This set is guaranteed for 6 months.

RADIO PRODUCTS CO.

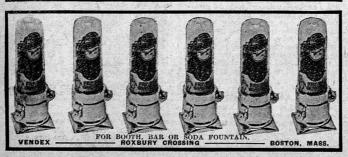


SPORTLAND **OPERATORS**

OMBINATION (New Game)
EONTACT
ARREL ROLL, JR.

.\$49.50 FULL LINE OF USED MACHINES FOR 59.85 SPORTLANDS AND ARCADES. COM-PLETE LINE OF PREMIUMS FOR SPORTLANDS AND ARCADES.

Send for a Catalogue and Prices.



Pinball Games Used Frequently in Movies, With Results Pro and Con

Widespread use of marble games, vending equipment and other types of coin-operated devices in motion picture productions suggests one of the most effective methods of creating popular acceptance and good will for automatic equipment.

credit, and plenty of it, should be given, of course, to the many newspapers thruout the United States which have recognized the merits of coin-controlled devices and have given them the place they deserve in the fields of amusment and merchandising. But in this case the printed word is not nearly as effective as the power of suggestion aroused in the subconscious minds of an audience which sees on the screen a pinball game being played or vending machine being operated during the being operated during the machine course of a picture.

course of a picture.

So many other actions of the film players cause positive reactions on the part of those who see them that it is entirely logical that no stronger medium could be used to build up playing pinball games, for instance, as "the thing to do." A film actress uses a new gesture, does her hair in a new way and it immediately becomes a fad. Clothing styles likewise are greatly affected by new models worn by the stars. So why new models worn by the stars. So why not capitalize on this means of creating fashions in automatic amusement?

Naturally the film producers took up the use of pinball games as props in their screen plays because of the great popularity the games had built up for themselves. It was only logical that in preparing a modern film in a modern setting there should be a disalt modern. preparing a modern film in a modern setting there should be a display of pin-ball games in such scenes as clubs, cigar stands, drug stores and countless other public locations where such games are a natural part of the true-to-life picture.

The real problem of the amusement-machine industry, however, is not to get the games into the screen plays so much the games into the screen plays so much as to ascertain as far as possible that the games are to be shown in a favorable light. Just as the suggestive power is strong in creating good impressions of the game, it is equally strong in creating unfavorable impressions. In the Los Angeles coin-machine trade circles, for wearly these headers are the strong to the strength of the strong t angeles coin-machine trade circles, for example, there has developed a lucrative sideline in supplying games for use by the Hollywood screen studios. At present a jobber is flattered by a call from a studio for one of his new games. He is not only overzealous about the opportunity to pick up a little extra money by renting his game to the studio for portunity to pick up a little extra money by renting his game to the studio for \$10 to \$20 a day, but he also sees a chance to get some free publicity for his line of equipment. Then he com-forts himself with the knowledge that so many thousands of people will get a view of his new Blotto game wherever the nicture is shown. the picture is shown.

It's little wonder then that as soon as the studio phones a request for a game

the jobber puts one of his new models into a truck and rushes it out to the lot without a thought as to what the consequences may be. Now, of course, it is not to be inferred that the jobber should stick on the set and yell out "Stop!" whenever the cameras start to grind with his pet game in an undesirable setting in front of the lens. No studio in the bunch would allow an outsider to be on the set, let alone have a voice in the direction of the picture. Such censorship is definitely out. But a truck and rushes it out to the lot Such censorship is definitely out. But anybody supplying a game for use in a film can take certain precautions before letting the machine out of his hands. He will probably find the studio officials receptive to his suggestions, and if he learns that the game is to be used in a manner that will reflect damagingly upon the popular use of pin tables he should do no less than refuse to rent the game out. That is the least any thoughtful coin-machine lobber can do Such censorship is definitely out. thoughtful coin-machine jobber can do

thoughtful coin-machine jobber can do for the good of his industry.
Fortunately, most recent film productions which show pinball games have played them up in a favorable light. There have been one or two instances where they have been pictured in gambling scenes, but for the most part such scenes have shown only slot machines which make no pretense of not being associated with gambling. And we might point out the films in many cases have done a lot to liberalize opinion on slot machines. But that is aside from the question at hand.

As long as pin games are in such gen-

As long as pin games are in such general use in films and will continue to be on an even greater scale, why shouldn't operators capitalize directly on this method of increasing popularity of the games? In connection with the screening of such films operators could have an announcement run off on where such and such a game could be played in the neighborhood of the theater.

Another excellent tieup is the offering of theater tickets as prizes. Many operators thruout the country have put erators thruout the country have put this idea into practice with excellent results. Furthermore the theaters themselves have proved to be excellent locations for pinball games in their lounge rooms and lobbles, as pointed out in previous articles in The Billboard, with tickets being given out by ushers as awards for high scores on the games, The main point to be remembered, however, is that motion pictures are seen daily by thousands and thousands of amusement-loving people, all of whom can be readily converted into patrons of the pin tables thru the good-will medium of the screen.

The Durham brothers, of Texas, claim the distinction of being the largest group of brothers in the operating game. There are six of them, all operators. Is there another set of brothers going them

BURROWS AUTOMATIC SUPPLY CO P

BURROWS BOOTH AT BRITISH SHOW—"Sir Arthur of the Pin Tables," is in rear, with Louise, Maggie and Lydia in front. Robert and Arthur, sons, are at right in picture.

I'VE BEEN OPERATING AUTO-MATIC PHONOGRAPHS FOR A LONG TIME, BUT THE WURLITZER-SIMPLEX, WITH ITS MULTI-SELECTOR, HAS DOUBLED MY PROFITS

The Famous **MULTI-SELECTOR Doubles and Triples** Operators' Profits!

Because the famous Simplex Multi-Selector permits people to select from one to twelve pieces at one time and play them in the order of selection, it attracts several times as many nickels and dimes as machines that do not permit people to select more than one piece at a time. Phone, wire or write for operators' proposi-



CLEAN-UP SALE ON RECONDITIONED MACHINES

PERFECT CONDITION GUARANTEED.

ach, \$ 8.50; Lot, \$22.50 | 5 Golden Gates ach, 10.00; Lot, 45.00 | 4 Lightnings . . ach, 10.00; Lot, 36.00 | 2 Super Eights ach, 15.00; Lot, 56.00 | 3 Big Berthas ach, 17.50; Lot, 66.00 | 4 Major Leagues LATEST MACHINES FOR IMMEDIATE DELIVERY.

SICKING MFG. CO., Inc., 1922 Freeman Ave., CINCINNATI, O.

THE LITTLE GIANT 1935 AC-DC All Electric RADIO

Compact.
Latest Design
Uses New Duo
Diode Tubes.
Rich Appear-

ance.
Operates on AC
or DC.
No Aerial or
Ground Required.
Receives Police

Solld Walnut 5-Tube Per-

formarce. ed Before Leaving Fabout
COLONY RADIO & TELEVISION COMPANY
32 WOOSTER STREET, NEW YORK CITY

Long Island Orane & Pin Jame Cotp.

FOOD AND CIGARS

FULLY GUARANTEED

(Continued from apposite page) coupons for the cigars, cigarets and to-

bacco.

This new type of sportland, by probably the first men to open under the name sportland in this country, is considered a definite sign of the sportshop trend at this time. Entertainment for the players, plus food and cigars, is considered the best plan for greater profits. This is an early-closing spot, along the lines of the general Sachs & Silberling sportlands. sportlands.

SPORTLAND SQUIBS

(Continued from opposite page)
in the sportland world. Nat Faber made
up the best score yet seen on the game,
so 'tis stated.

Emerson Radio has come to the sup-

6 TABLETS-5c

NEW SILVER FOIL ASPIRIN DISPLAY 50 TINS TO HOUSE

CHAMPION SPECIALTY CO., 814-W Central Street, Kansas City, Mo.

port of the sportshops and the men are thanking Mr. Abrams for his fine co-operation. An orchid to Mr. Abrams from all the sportlands in the city and from the resort spots, too.

OKER-LI1

(CHECKER-LITE WITH THE POKER FACE)

w York's Greatest Sensation POKER FACE CHECKERS, with 5-Ball Play Players wait in line to play it at Sportlands on Individual Locations EVERYWHERE!

ELECTRIC TRAVELING

ER BUIL

and You Will Bu

ONAL MUTOSCOP

MUTOSCOP-1935

MODEL or BATTERY-LESS Both "Click the Before Your Eyes." F. O. B. N. Y. LEARS OF PROGRESS MODEL

SEE YOUR



INTERNATIONAL MUTOSCOPE REEL CO., Inc.

516 West 34th St., **New York City**

MANUFACTURERS

Biz Up in Texas

DALLAS, May 4.—The coin-machine business is really showing a comeback in Texas, following a scare that went out about the Rangers going to break up games. The Rangers did not molest or disturb in any way one single pinball machine in Texas. This was a false report in its entirety. A few games of a certain type are picked up now and then by local officers, but the State officers and Rangers have not bothered the games at all. There is a sign in evidence, however, that the skill games are going to predominate in the games are going to predominate in the State again. Hundreds of new 100 per cent skill games are showing up on lo-cations, and operators are again casting cations, and operators are again casting their eyes toward the strictly legal equipment. It is better to realize a good steady day-in-and-day-out income, something one can depend upon, than it is to try to get rich overnight with questionable equipment. Texas operators are beginning to realize these facts.

ROUTES-

(Continued from page 33) Original Floating Theater: Onancock, Va., 6-11; Cape Charles 13-18. Ricton's Show: Riverdale, Ga., 6-8; Morrow 9-11.

REPERTOIRE

Alexander Players: Medford Minn., 6-11,
Billroy Comedians, Billy Wehle's: Staunton,
Va., 8; Charlottesville 9; Waynesboro 10;
Harrisonburg 11; Martinsburg, W. Va., 13;
Hagerstown, Md., 14.
Bishop Tent Show: Gettysburg, Pa., 6-11.
Blythe Players: Shoreham, Vt., 6-11.
Choates Comedians: Anna, Ill., 6-11.
Ginnivan Dramatic Co.: Ashley, Ind., 6-11.
Kell Show: Henderson, Tex., 6-11.
Lewis Players: Halifax, Va., 6-11.
Obrecht Show: Le Center, Minn., 6-11.
Princess Stock Co.: Tipton, Mo., 6-11.

ADDITIONAL CARNIVAL

All-American (Correction): Albany, Tex., 6-11.
American United: Aberdeen, Wash., 6-11.
Bantley: Brockway, Pa., 6-11.
Big State: Goose Creek, Tex., 6-11.
Bruce Greater: Atlanta, Ga., 6-11.
Bunts Greater: Marion, S. C., 6-11.
Centennial Expo.: Arp, Tex., 6-11.
Central State: Bristow, Okla., 6-11; Fairfax 13-18.

13-18.
Cetlin & Wilson: Covington, Va., 6-11.
Cumberland Valley: Richard City, Tenn.,
6-11. 6-11.
Edwards, J. R.: Massillon, O., 6-11; Alliance
13-18.
Electric City: Ballston, N. Y., 6-11; Cohoes
13-18.
Glick, Wm.: Bactimore, Md., 6-11.
Gold Medal: Lawrenceville, Ill., 6-11; Lincoln
13-18.

13-18.
Gilek, Wm.: Ba/timore, Md., 6-11.
Gold Medal: Lawrenceville, Ill., 6-11; Lincoln 13-18.
Golden Valley: Dante, Va., 6-11.
Gold Medal: Lawrenceville, Ill., 6-11; Lincoln 13-18.
Golden Valley: Dante, Va., 6-11.
Goeater Expo.: Arkansas City, Kan., 6-11;
Newton 13-18.
Hames: Abilene, Tex., 6-11.
Hennies Bros. (Correction): Quincy, Ill., 6-11.
Hennies Bros. (Correction): Quincy, Ill., 6-11.
Hennies Bros. (Correction): Quincy, Ill., 6-11.
Hennies, Bros. (Correction): Quincy, Ill., 6-11.
Kilonis, John D.: Haverhill, Mass., 6-11.
Kilonis, John D.: Haverhill, Mass., 6-11.
Kilonis, John D.: Haverhill, Mass., 6-11.
Krause Greater: Chambersburg, Pa., 6-11.
Muntington 13-18.
Martin Bros.: Strawberry Plains, Tenn., 6-11.
New Deal: Sparta, Tenn., 6-11.
Page, J. J.: Elizabethion, Tenn., 6-11.
Peerless Expo.: Carnegle, Pa., 6-11; Donora 13-18.
Poille & Berger (Correction): Battle Greek, Mich., 6-11; Grand Rapids 13-18.
Reid Greater: Portland, Tenn., 6-11.
Shelle & Cherry: Flotence, Ala., 6-11.
Shamrock: Coleman, Tex., 6-11.
Shamrock: Coleman, Tex., 6-11.
Shamsek: Coleman, Tex., 6-11.
Shamsek: Coleman, Tex., 6-11.
Sixte Fair: Needles, Calif., 6-11; Las Vegas, Nev., 13-18.
Standard American Appalachia, Va., 6-11.
State Fair: Needles, Calif., 6-11; Las Vegas, Nev., 13-18.
Standard American Appalachia, Va., 6-11.
Texas Gentennial: Houston, Tex., 6-11.
Texas Gentennial: Houston, Tex., 6-11.
Unchilled State: Lubbook, Tex., 6-11.
West's World's Wonder: Wilmington, Del., 6-11.

boldt 13-18.
Western State: Lubbock, Tex., 6-11.
West's World's Wonder: Wilmington, Del.,
6-11.
Work, R. H.: Bedford, Pa., 6-11.
World of Mirth: Alexandria, Va., 6-11.
Yellowstone: Walsenburg, Colo., 6-11.

ADDITIONAL CIRCUS

Bailey Bros.: Holdenville, Okla., 9.
Haag, Mighty: Lewisburg, Tenn., 8; Mur-freesboro 9; Woodbury 10; Smithville 11.
Huntis: Freeland, Ps., 3.
Main. Walter L.: St. Marys, W. Va., 11.
Seal Bros.: Atchison, Kan., 8; Leavenworth 9.

Additional Routes

(Received too late for classification) Received too late for classification)
Burke & Gordon Show: Tolono, Ill., 6-11.
Chicago Players: Gratton, N. H., 6-11.
Craig Tent Show: Keymar, Md., 6-11.
Daniel, 2-10, Magician: Tolona, Ill., 6-11.
Prazer-James Dance Group: Salt Lake City.
Uiah, 6-11.
Goodwin's Own Show: Bay City, Tex., 6-11.



World Pleasure Shows WANT KIDDIE RIDE and FLAT RIDE

CAN PLACE—Legitimate Concessions, including Frozen Custard, Candy Apples, Bumper Joint, Pitch-Till-U-Win, American Palmistry, Lead Shooting Gallery, Penny Arcade. Wheels all open. Can place Shows of all kinds; rates reasonable. Want Agents for Nall Joint. Mike McNichols, come on. Want fast steepping Banner Man with ear, address Week May 6 Bradford.

LEO'S BIG 4 SHOWS
OFFNING MAY 20.

Saginaw and Bay City, Mich., District,
Warrier and Bay City, Mich., District,
Perentage. John Rea, Eddie Ausmus, Tussie
Russel write. WANT Hawaiian Dancers with
wardrobe. WANT Light Plant and Calliope.
WANT Light Plant And Cast Leo'S
Edd Shows, Gen. Del., Saginaw, Mich.

. J. Speroni Shows

WANT Manager for Athletic Show, efficient Ride Help, Grind Stores and Shows with own outfits. Wire or come on. - Rock Falls, Ill., this week; Milan, Ill., next week.

KEYSTONE SHOWS WANT

Concessions for New Kensington, Pa., Firemen's Celebration, week May 13. Latrobe, Pa., this work?

WANTED SHOWS

COREY GREATER SHOWS

Penny Arcade, 40 machines, 7 Athletic, 2 Punching Hags. Other businers; must sacrifice. No reasonable cash offer rejected. Booked on show for scacon. H. J. BRAZIER, Zeiger Shows, Albuquerque, R. M.

Moro RIZE Write for Our Finance Plan. CHAS. GOSS, Standard Chevrolet Co., East St. Louis, Ill.

Hudspeth, Mme., Mentalist: (Lyric) Dayton, Tenn., 8; (Lyric) London 9-11; (Pal.) Maryville 13-16.

Maryville 13-16.

Mistyllie 13-16.

International Congress of Oddities: Decatur, Ill., 6-11.

Ling, Molly, Show: Gibson, Pa., 6-11.

Lowe & Lea: (Greenwich Club) Green Bay, Wis., 6-11.

Lucy, Thos. Elmore: Salem, Mo., 10; Boss 12; Palace 13-15.

MoNally Show: Groton, Vt., 6-11.

Mach, Capt. Ringman: Alexandria, Va., 6-11; Battimore 13-16.

Miller, Al H., Show: Toomsboro, Ga., 6-11.

Miller, W. T., Show: Byromville, Ga., 6-11.

Morales Bros.: (Natl.) Greensboro, N. C., 10-11.

Murdock Bros.: (Natl.) Greensboro, N. C., 10-11.

Murdock Bros.: Show: Tire Hill, Pa., 6-11.

10-11. Murdock Bros.' Show: Tire Hill, Pa., 6-11. Murdock Bros.' Show: Tire Hill, Pa., 6-11. New York Minstrels: Columbia, S. C., 6-11: Charlotte, N. C., 13-18. Over Top Show: Pineland, Tex., 6-11. Pavan Show: Wallis, Tex., 6-11. Pavan Show: Wallis, Tex., 6-11. Schneider's, Doc., Yodeling Cowboys: (Station WGY) Schenectady, N. Y., 6-11. Sharpsteen Show: Petersburg, Mich., 6-10. Simpson Movie Show: Petersburg, Mich., 6-10. Simpson Movie Show: Sylvania, O., 6-11. Singer Midget Band: (Grand) Ottunwa, Ia., 6-8; (Strand) Creston 9; (Paramount) Waterloo 10-12. Victoria & Lorenz: (Pal.) Minneapolis 3-9: (Orph.) Sioux City, Ia., 10-12.



SHIRLEY TEMPLE DOLLS

Wire or write for Catalogue. Greatest variety of Slum, Chromeware and many new Wheel items. Our Corn Game mdse cannot be beat.

We carry a complete line of De-lite Candy at factory prices.

NONE GENUINE WITHOUT THE SHIRLEY TEMPLE BUTTON ON THE DOLL AND THE SHIRLEY TEMPLE LABEL ON THE DRESS.

HORROW NOV. CO., 215 Market Street, PHILA, PA.



Will Top the Midway. Already proclaimed the greatest

money getter. 18-Inch. .\$3.75 Each Packed 12. 22-Inch. . 5.00 Each Packed 6.

HERE THEY ARE!

THE TALK OF THE NATION

121/2 inches high and painted in assorted colors, highly glossed.

20c Each

Packed 25 to Case

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SOUTHERN PREMIUM MFG. CO.,

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POPEYE INFLATED RUBBER TOY, MICKEY MOUSE INFLATED RUBBER TOY, DOZ. 80C. GT. \$9.00 PLUTO THE PUP INFLATED RUBBER TOY DOZ. 80C. GT. \$9.00 STREETMEN'S SPECIAL BALLOON, Fancy Prints, Bright \$2.50 Colors. Gross LARGE OAK MICKEY MOUSE TOSS-UP. Gross 9.00 SLIM JIMS, MICKEY MOUSE TOSS-UP. GROSS 1.00 SLIM JIMS, MICKEY MOUSE TOSS-UP. GROSS 1.00 SLIM JIMS, MICKEY MOUSE TOSS-UP. GROSS 1.00 SEAT JIMS SCREET GROSS 1.00 STREET JIMS SCREET GROSS 1.00 STREET JIMS SCREET JIMS Many New Items Coming in Every Day. Write Us Your Requir AIRMAIL Your Orders. 25% Deposit, Balance C. O. D.



ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

Distrib Urges Reason and Logic On Problem of Minors and Games

(EDITOR'S NOTE—The following appeal by S. L. Stanley, Automatic Amusement Company, Memphis, is a fine example of logic and facts and may prove suggestive to trade members in other cities confronted with agitation on the question of minors. Mr. Stanley printed this as a bulletin for distribution.)

To Beneficent Friends of

To Henericent Friends of
The Amusement Machine Industry:
As you all know Memphis newspapers
have carried objections of the ParentTeacher Association towards children
playing amusement machines, alleging
that sometimes children had placed
money in amusement machines which
had been given them for another purpose. The objections raised by the Parent-Teacher Association are well taken pose. The objections raised by the Par-ent-Teacher Association are well taken by all thinking members of this indus-try—not that the playing of these amusement games by children is wrong in itself, but the fact remains that chil-dren do not exercise the same discretion and temperance as adults in the spendand temperance as adults in the spending of money under their coatrol. Children are equally intemperate in the spending of money in other ways in which their youthful fancies are directed—such as candy, toys, cold drinks, novelties and shows.

novelties and shows.

The problem confronting friends and members of this great fast-growing branch of the amusement industry is one of control and regulation. For the purpose of co-operating wholeheartedly with the Memphis Parent-Teacher Association and the fair-minded officials of the city of Memphis, representatives of this industry will submit to them for their approval a model city ordinance, as adopted by other cities, which will prevent minors from playing the amusement games unless accompanied by their parents or guardians or with their proven written consent.

As a friend of the amusement-ma-

parents of guardians or with their proven written confent.

As a friend of the amusement-machine industry, you would perhaps like to have additional information of its great growth and widespread benefits during the past two years.

Altho coin-operated machines have been known for more than 30 years, this modern industry is new because it has been since the depression that the trade spread rapidly and became recognized as a national industry, doing a large domestic and foreign business. Shortly after the time the modern type of amusement machines were introduced millions of men were thrown out of work by the beginning of the depression. Many of these fellows had saved some money and thousands of them began to look for something they could invest in and make enough in return to support their families. The coin-operated amusement machine business attracted the fancies of many of these men with amusement machine business attracted the fancies of many of these men with a result that they made investments of their savings in these amusement machines and became operators, placing them on a commission basis with merchants in all lines of business.

Right at that time many merchants thruout the country were begining to

feel the "pinches" of the depression. feel the "pinches" of the depression. Many of them had made large commitments in overhead expenses during the days of prosperity, which had just ended. Many of these merchants were unable to balance their fixed overhead expenses with the dwindling profits from the operation of their businesses, due to the reduced income of the American public and the discontinuance of purchasing even on the part of the American public who had money left to spend.

What happened? Merchants in all

What happened? Merchants in all lines of businesses were grasping for opportunities to stimulate the purchasing of their customers—to try to make the ends of these fixed overhead expenses and their dwindling profits meet and be able to keep from closing their doors as victims of the depression. Along came Mr. Amusement Machine Operator with the now widely known and the extremely popular marble games. This salesman or operator either sold the merchant one of these amusement games or operated one with him on a commission basis. Mr. Salesman or Operator and the merchant, two victims of the depression, got together and catered to the great American public's love for amusement with the result that the amusement with the result that the amusement marble games became popular and of great interest overnight.

What else happened? The American tables lescented their news extracts. What happened? Merchants in all

of great interest overnight.

What else happened? The American public loosened their purse strings to spend hoarded money for this innocent form of amusement and relaxation and the merchant who was facing a crisis was able to keep his doors open and the amusement salesman or operator was able to support his family and pay his taxes. More and more players became fascinated by this new form of amusement with a result that more amusement—machine operators and salesmen were put to work and more merchants were able to keep their businesses going, pay their rents, taxes and provide for themselves and families the necessities of life. As the demand of the great American public increased for this popular form of amusement—railthis popular form of amusement—rail-roads and truck lines began to feel the benefits of the vast amount of shipping of these amusement games to all parts of the world, with a result that they were able to keep in employment men who otherwise would have been discharged as a result of the depression and its attendant loss of tonnage on other merchandise and commodities.

The railroads, carloading companies and trucking companies received a large amount of increased business from difamount of increased business from dif-ferent manufacturers of these amuse-ment machines which sprang up all over the country. Many furniture manufacture of amusement games, thereby keeping employed thousands of workmen who otherwise would have been turned out of employment, as a result of the de-pression demoralizing the furniture business. Many carloads of lumber have been used in the manufacture of amuse-

THREE WINNING OPERATORS, who won Star-Lite games in a key contest held by the Modern Vending Company, New York. Winners standing back of games, left to right: Louis Marshall, Martin B. Lee and Sidney Zupnik. On extreme left is Irving C. Sommer, of Modern Vending.

HERÉ IT IS !!! 16

A Real Money-Making Replacement Board for DROP KICKS **GOLDEN GATES ELECTROS** LIGHTNING

The Fastest Money Maker you Have Ever Had When Replaced on the Above Games. Very Simple To Install. Just Two Wires To Connect. Has PRODUCED OVER \$100 A WEEK GROSS IN NEW YORK LOCATIONS.

Price Complete \$12.50

READY TO INSTALL CALL, WRITE OR WIRE

Terms: 1/3 Cash With Order, Balance C.O.D .- F.O.B. New York.



MONUMENT 2-5625 32 LA SALLE ST., N. Y. C.

EXCLUSIVE DISTRIBUTORS FOR MONTE CARLO AMUSEMENT CO.

ment games and a large part of this lumber has been purchased in the Mid-south, resulting in decreasing the un-employment in that great industry.

Each Board Illustrated in Four Flashy Golors and With Four Highly

Polished Aluminum Castings. Comes Complete With Two

Kickers and Retaining Board Exclusive of Ball Race, Just

Two Wires To Connect.

Millions of pieces of glass, tons of ma-Millions of pieces or glass, tons of machine parts and hardware have been used in the construction of over 3,000,000 amusement machines in the last four years, giving employment to thousands of men in varied lines of the industry. On account of the difference in value of foreign exchange, Europe, acts and South America here nurchesed in value of foreign exchange, Europe, Asia and South America have purchased their amusement machines in the American market, giving employment to thousands of men in the coin-machine industry, as well as additional thousands of men in allied lines.

of men in allied lines.

Many new industries are misunderstood. The moving picture industry had
its "trials and tribulations during its
infancy." The first American railroad
entering into the State of Kansas was
bombarded with shotguns by irate
farmers and regarded as a "creation of
the devil." The first railroad built in
China was totally destroyed after a fatal
accident. accident.

The coin amusement machine indus-The coin amusement machine industry has created work for thousands and thousands of men and women thruout the United States. Many other thousands of men and women have found clean and wholesome enjoyment from coin-operated amusement machines and a relaxation comparable to golf, swimming, tennis or bowling.

In the city of Memphis there are 25,000 people or more benefiting economically from the operation of coinoperated amusement machines in one way or another. Many other thousands are benefiting from enjoyment by playing these amusement machines, and the awards of prizes received for skillful scores.

Memphis should support this fast-growing industry. In other cities where it has been received with open arms it has played even a larger part in the cities' growth than in Memphis. New York City alone has 165 sportlands, which is the name given to an amusement-machine palace for family and group entertainment. One of these sportlands in New York City at 42d and Broadway employs 82 people. These

(See DISTRIB URGES on page 67)



Factory Bargain Lot PHOTO HANDLE POCKET KNIVES

Assorted Models. Regular Size. Polished Steel, 2 Blades, Brass Bolsters and A New Deal — Big Buy Per Dozen, \$2.25 Per Dozen, Five Dozen for \$10.00 ROHDE - SPENCER CO.

223-25 W. Madison St.,

\$1.00 STARTS YOU IN BUSINESS

BIG MONEY—ALL YEAR ROUND
Our Guarantee of Best Quality at Lowes
Prices Beats Any Competition.

WASH TIES! \$8.50 Gr.—90c Sample Dz.

Printed Broadcloths and Per-cales, Guaranteed Washable. Greatly in Demand!

SILK-LINED TIES
S18.00 Gro.; S1.75 Sample Doz.
New Low Prices on Boucles, Satin Stripes, Woven Jacquards, Latest Seasonal Patterns.

PATENTED
SLYDE-ON Ready Tied Ties!
\$30.00 Gross—\$2,75 Sample Doz. COMPLETE LINE MEN'S NECKWEAR as Low as \$8.50

Gross.
HOSE, SHIRTS and TIES TO
nd Other NOVELTIES.
Send for Our ILLUSTRATED
CATALOGUE and See for Yourself why OUR MEN Are the BIGGEST MONEY MAKERS! Bal. C. O. D .-

BOULEVARD CRAVATS 22 W. 21st Street, Dept. B5-11, New York

■10 PIN GAMES 19,50

W. J. C. VENDING CO., INC., Y. C.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

DON'T BUY **ELSEWHERE**

Until You Have Seen Our Latest 116-Page 1935 Catalog.

Also Remember We Guarantee To SAVE YOU MONEY OR WILL SELL FOR LESS.

Fast Moving Numbers in Daily Demand Stocked in Toiletries, Sundries, Razor Blades, Notions, Novelties, Cifts, Pre-miums.

SEND FOR YOUR COPY OF OUR CATALOG TODAY — IT'S FREE.

EXAMPLES of our VALUES

RAZOR BLADES, Double Edge, 5 to Package, Cellophane Wrat-ped. First Quality (N. Y.) -1,000 Blades STYPTIC PENCILS, Stops Bleeding 45c When Applied to Gutts. Gross. St. 200 Sept. 100 Sept

MERCHANDISE FOR SIDE Gr. 58c

CARDED ASPIRIN, BREATH PELLETS, SODA MINTS, LAXATIVE TABLETS. Card Retails \$1.00 (25 Card Lots) Each Card State St. 20 (25 Card Lots) 10c PETROLEUM JELLY in Attractive 3.00 FLAVORING EXTRAOTS, 8-oz, size. Laboled price \$1.00, Colossal Value (Chicago), Gross price St. 00, Colossal Value (Chi. 7,00 cape), Gross.
Capp), Gross.
Chi. 2 NAVY NEEDLE BOOKS.
Closs Lots, Each.
(NOILS, Hexagon with Eraser (5c. 90c. kind) (N. Y.), Gross.
(SES, 10 to 30 Amperes. 50 in 1.20 cape), 100 cape.

Deposit on C. O. D. Orders.

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FIRST CLASS CARNIVALS
so a Circus, for July 4, American Legion, V.
W. and Disabled War Veterans. Have four
oming fowns. The best focation in Glasgow,
heeler, New Deal and Nashua,
J. E. BOHAN, Managey, Fort Peck, Mont.

F. H. BEE SHOWS WANT

Athletic Show Manuger. Clustence's father wire warm was a fame and state and which the consideration of the constant was a fact of the constant with the constant was a fact of the constant with the constant at Clarksville, Tenn., uptown, for week May 13.



No. M243—Octagon Shaped Lighter. De-pendable. SAMPLE, 6c; DOZEN, 65c; GROSS, \$5.50. 15" Imitation Pearl Necklaces. 30c DOZEN, \$2.95 GROSS. Quality Tooth Brushes. 55c DOZEN, \$6.48 GROSS,

Perfume in Vials. 21c DOZEN, \$1.75 GROSS.

League of Needle Books. 390 DOZEN, \$3.45 GROSS. C180—Men's Ties. 29c DOZEN, \$2.75 GROSS. Quality Dental Cream. 55c DOZEN, \$5.98 GROSS.

SPORS CO.

5-35 Erie St... Le Center, Minn.

Ft. Worth Ops Meet; Stafford Page Elected

FT. WORTH, Tex., May 4.—Ft. Worth operators and jobbers met here recently for the purpose of creating their sectional group of coinmen for the State associa-tion. Some 30 persons were present and most of them placed their \$50 annual dues on the line. Much interest and confidence was displayed toward the "new deal" organization plans of the State president, Pisher Brown, and there was displayed a determination to go somewhere with organization work in the Lone Star State. Helen Savage, of the Automatic Amusement Company, opened the session, which was promptly followed by an election of officers to serve the Ft. Worth group. Stafford Page was elected president and Miss Savage elected secretary-treasurer. group of coinmen for the State associa-

Miss Savage elected secretary-treasurer. A committee consisting of Nick Nigro, Jack Moloney, Mr. Souter and E. J. Mc-Dougall was appointed by the president to select a local attorney to represent the association. Another committee, consisting of Ernest Walker, Johnnie Wilson Jr., Tom Murray, Rabbit Clore and M. T. Reiners, was appointed as a board of arbitration and assigned the duty of drafting a set of by-laws to be considered by the association at its next meeting April 22 at the Elks' Club.

MARRIAGES-

(Continued from page 29)

Rapids, Mich., April 25. They are en route with the Pollie & Berger Shows. SIMAIKA-WILSON — Farid Simaika, swimming and diving star, who has appeared in motion pictures, to Betty Wilson April 28 in Brentwood Heights, Calif.

STAFFORD-FARRELL-Don Stafford.

STAFFORD-FARRELL—Don Stafford, theater manager of Hammond, La., to Marguerite Farrell, non-pro, Covington, La., april 20. Groom is the stepson of "Silm" Higginbotham, of the Saenger Amusement Company, Inc., New Orleans. SUN-HIMMELEIN — Gus Sun Jr., of the Gus Sun Booking Exchange, Springfield, O., owned by his father, and Dorothy Himmelein, daughter of Mr. and Mrs. John A. Himmelein, of Toledo, O., at the bride's home in Toledo April 27. They will make their home in Springfield.

TERRELL-NELSON—Zack Terrell, one

TERRELL-NELSON—Zack Terrell, one of the owners of the Cole Bros.' Circus, and Estrella Nelson, of the Famous Nelson Family of acrobats, at Chicago April 22. Miss Nelson is with the Cole show, working both with the Nelson Family and the elephant.

COMING MARRIAGES

Betty Roth, singer with Jimmy rier's Orchestra, to Warren Tremaine.

Diana Napier, motion picture actress

to Richard Tauber, stage and screen singer. No date has been set. Ada Williams Ince, stage and screen actress and former wife of William T. actress and former wife of William T.
Ince, son of the late Thomas H. Ince,
film producer, to Ray Edgar Dodge.
Wedding will be held in May at Beverly
Hills, Calif.
Dorothy Hyson, daughter of Dorothy
Dickson, English actress, to Robert
Douglas, English actor, in London
April 21.

THE BIG SURPRISE coming for all operators

A Big "Jubilee Celebration" by Birmingham Vending
Co. FREE Tool Kits to all bonafide operators—
FREE!! WRITE TODAY for Complete Details! Ask about the famous "SAVE MONEY"
policy of Birmingham Vending Co. The policy that is bringing all bonafide operators to buy
from Birmingham Vending Co.

NGHAM VENDING COMPANY



TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

BIRTHS

A 6½-pound son to Lucille Warner Reyburn, wife of Frank Capra, film di-rector with Columbia studios, April 24 rector with Columbia studios, April 24 in the Cedars of Lebanon Hospital, Hollywood. Capra recently won the 1934 Academy of Motion Picture Arts and Sciences' Award for the best picture direction on It Happened One Night.

To Mr. and Mrs. Alan Simpson a seven-pound son April 28 at the Cedars of Lebanon Hospital, Hollywood. Father is a theatrical agent with the Selznick-Jovee Agency.

Joyce Agency.

An eight-pound son April 26 at Los Angeles to Mr. and Mrs. John Mitchell. Father is a screen writer. A daughter, Shirley, was born to Mr. and Mrs. Sid Silvers at the Cedars of Lebanon Hospital, Hollywood, April 28. Father is a musical director with Warner Frothers-First Notional Brothers-First National.

A 7½-pound boy to Mr. and Mrs. Kaspar Monahan in Pittsburgh May I. Father is the movie editor of The Pittsburgh Press.

Pittsburgh Press.

To Mr. and Mrs. George E. Fox April 16 at Hahneman Hospital, Philadelphia, a 6½-pound boy. Mr. Fox, known as Tony Fox, was with Marks & Endy Shows last

DIVORCES

Paul McVey, film actor, filed suit against Beryl McVey, screen writer and novelist, April 24 at Los Angeles. Mrs. McVey filed a cross complaint.

Joseph G. Wright filed suit against Tana G. Wright, stage and screen ac-tress known as Sugar Geise, April 29 at Los Angeles.

at Los Angeles.

Roberta Semple Smythe, daughter of Aimee Semple McPherson, evangelist and lecturer, and who conducts a children's hour on Station KSFG, from William Bradley Smythe April 24 at Los Angeles

Angeles. Monica

Monica Bannister, motion picture player, from Eugene Willbanks April 26 at Los Angeles.

Ada Williams Ince, stage and screen actress, from William T. Ince, son of the late Thomas H. Ince, film producer, at Los Angeles April 26.

Los Angeles April 26.

Barbara Jane Webster, screen player, filled suit against Dick Webster, singer with Jimmy Grier's Orchestra and brother of Vera Van, radio and stage songstress, at Los Angeles April 23.

Elinor Prince, Chicago, last week in the Chicago courts from Frank Prince, singer in Ben Bernie's band.

Ethel Meyers Herzog, of Darien, Conn., filled suit in the Superior Court, Bridgeport, Conn., last week against Stanley J. Herzog, of Stamford, Conn., author, playwright and advertising man.

Yola d'Avril, French screen actress, from Edward Ward, film musical direc-

from Edward Ward, film musical director, in Superior Court, Los Angeles, April 29.

MOSKOWITZ-

show properties in the East. Later on Joseph Schenck devoted his time almost exclusively to picture work and his brother guided the park's destinies. At the time that Nick retired from the picture along with Moskowitz, John Greenwald was made manager and it was understood that the spot was run on a semi-commonwealth basis involving four or five people, including Clarence J. Hand, a downtown attorney, who was president of Paisades Realty and Amusement Company. Schenck, at a sheriff's sale held in the Bergen County Courthouse, Hackensack, N. J., on Wednesday, bid \$150,000 thru Arthur Egner, Newark lawyer, who represented him. Sale was held to satisfy mortgages of \$500,000 shared about equally between Mrs. Nicholas Schenck and Hand. Schenck's bid was the lowest of three. Hand's bid was much higher, but he was disqualified because he could not produce 10 per cent of the purchase price. In the same category was Edward Felan, representing the Stennard Operating Company, of East 177th street, the Bronx. Hand requested an hour's time to permit him to obtain the 10 per cent, but the sheriff would not act on the request, ordering the auction to be reopened.

Park has been in tax arrears the last

request, ordering the author to be copened.

Park has been in tax arrears the last few years, the boros of Fort Lee and Cliffside claiming \$40,000. Fort Lee holds a \$19,000 tax lien which it bought in at a tax sale two years ago.

Schenck's comeback is said by insiders to mean that the park will undergo major improvements, as Palisades was one of his early successes in show business and he has a deep sentimental in-

terest in it. Close observers said that Moskowitz is a most certain choice for general manager. No opening date has been set and neither Schenck nor Mos-kowitz could be reached for a statement on both this phase and in the matter of operating policy.

BIG RINGLING-

(Continued from page 3)
President's cabinet, senators and congressmen, who recognize in Mr. Ringling the founder and perpetuator of the

ing the founder and perpetuator of the ideal of cleanlines in the circus and one of the greatest advocates of the dignity of the institution.

Mr. Ringling will arrive on the Ringling-Barnum Circus train May 19 and will be welcomed by the committee at the runs and escorted to the Mayflower.

The ceremony of blowing the whistia the runs and escorted to the Mayflower. The ceremony of blowing the whistle for the commencement of the 51st year at the Monday performance will also be included in the celebration. Much publicity is expected to be derived from the event, as the various newsreel agencies have already expressed an interest. Official Washington will extend the welcoming hand to Mr. Ringling on the show's 51st birthday anniversary and greet him, appropriately, as the surviving founder.

Billboard Bill Hearing Set

HARRISBURG, Pa., May 4.—The State Senate Judiciary Special Committee scheduled a public hearing on the Harris Bill providing for a board to regulate outdoor advertising and levyling an excise tax on billboards for Tuesday night, May 14, in the Senate chamber. Under the bill a board of seven members, with the Secretary of Highways or a subordinate designated by him as chairman, would be named by the governor. This board would supervise the licensing and taxing of billboards. Effective January 1, 1936, all outdoor advertising firms would be required to obtain an annual license, the fee for which would be \$100. In addition, permits for the erection of billboards would be obtained from the Department of Revenue. These permits would be issued only after payment of an excise tax at the rate of 3 cents per square foot. square foot.

Conroy, Braden, Johnson Of R-B Show in Boston

BOSTON, May 4.—Frank Conroy has been busy getting things ready for the arrival in Boston Garden on Monday of the Ringling-Barnum Circus, due for a six-day stop. Frank Braden is doing newspapers, coming in Thursday. Ed-ward Johnson finished up contracting on

MONARCH EXPOSITION SHOWS, Inc.

SPRING OPENING, WEEK OF MAY 20, NEAR JOHNSTOWN, PA.

WANT Concessions, Cook House, Custard. Bingo, Diggers, Pitch-Till-You-Win, Fishpord. Gallery, Steck Wheels, Shows with own transportation. Jack Rose, Jack Burke, Guy Scott, Skinny wire me, care Krause Shows, week of May 64, Chambersburg, Pa., week of May 11, Huntingdon, Pa. Mitke Zifaler, Pres.

WANT CONCESSIONS

For Pittsburgh, Pa.. on the streets, commencing May 6, and ten weeks to follow. Address L. GLOTH, Mayfair Hotel. WANT Concession and Kiddic Ride for Youngs-town, O. May 13. Address L. G. PAPKIN, New Vanier Hotel.

W. S. MALARKEY

CAN PLACE Kiddie Rides and Grind Stores for Block Parties, commencing May 27 near Biog-hamton. Will open our regular Carnival and Fair season on July 1. Address Address Rather St. MALARKEY, Ackerman Bidg., Binghamton, N. Y.

FOR SALE

One Hyena, Monkey, Kangaroo, Half Zebra and Half Mule, 4 Shetland Ponies and 2 Spotted Horses. Also 40x86 Top and 60° Top with one Middle, E. E. COLEMAN, Rigito Theatre, Day-ton, O.

Electric City Shows
OHOES, N. Y., week of May 13; Troy, Amsterlam, Gloversville follow. CAN PLACE Forts
Wheel, Grind Stores and Wheels, one or two code
shows with own outfire. The latent Sype Hernic Wanner, Study Booker, Mgrs.

B. & V. ENTERPRISES, Opening May 24, 2 Sundays. WANT Cook House, Custard. All Concessions open. WANT Shows with own outsits. 193 Passale St., Garfield, N. J.

SENSATIONAL SOUVENIR OYSTER SHELL ASH TRAYS Hand-Painted Flowers and Designs inside the painted Silver and Control of the Painted Silver and Control of





RECONDITIONED BARGAINS

Plugs \$17.50 | Bosco \$ 3.95 |
Dia 4 Jacks . 4.50 | Booster . . . 3.95 |
Venders . . 6.95 | Chicago Club House | 6.95 |
Mills Standard Cannon Fire . \$26.50

MARKEPP Co. 3902 -4-6-8 CARNEGIE AVE. CLEVELAND, O.

TRIVER CHAUTAUQUA CORPORATION SEASO TWENTY-SECOND SEASON OPEN-HALEDON, N. J., MAY 10 WANTS

First-class COOK HOUSE, 10-1 Show, Platform Show. Have outfits for same. CONCESSIONS—Can use only what's legitimate. Long season. Ride Help wanted. Perkins, write. Cramer, write. Address H. F. HALL, Island Park, West Broadway, - - - PATERSON, N. J. GEORGE TRAVER

BRUCE GREATER SHOWS

Under Management W. T. STONE and W. R. HARRIS.

Want Ten-in-One with or without outfit. Will furnish first-class outfit for Revue or Girl Show. Want Organized Minstrel Show with Band. Cookhouse open; Joe Decker, write. Want Electrician capable of handling power plants; Charles Stanley, come on. Address

BRUCE GREATER SHOWS, Atlanta. Ga., Week May 6.

DIXIE EXPOSITION SHOWS WANT

Rides that don't conflict with Merry-Go-Round, Ferris Wheel, Mix-Up. Shows all kinds. legitimate Concessions; Free Acts, High Wire or High Diver. Mines working day and night. Cumberland, Ky., this week.

FIFTEEN

FIFTEEN GOLD MEDAL SHOWS THE BEST STILL DATES

MUSICAL REVUE MANAGER who has a first-class REVUE (Stage Presentation) Carnival experience, including Orchestra. Line of Girls. MUST be up to standard. We will furnish new until complete, with elaborate front. Oalliope Player who can repair. A-1 SHOW CARPENTER who is first-class builder fome with Concession preferred). A-1 Banner Man wanted. Concessions of all kinds open except Cook House and Corn Gang.

LAWRENCEVILLE, ILL., THIS WEEK, LIN-COLN, NEXT.

KRAUSE GREATER SHOWS

WANT—on account of disappointment good Plantation Show with band. Will furnish outfit and will have same up. Also opening for Monkey Speedway, one or two single Pit Shows and any other show not conflicting. Want Concessions, two Stock Wheels, Ball Games, Pitch Till Win, Long Range Gallery, Bowling Alley or any other legitimate Concessions not conflicting. Will book Loop-the-Loop Ride and Rocket Ride. FOR SALE—One of Palleson's Wonder City Mechanical Show on a 20-foot trailer. Stored in Maysville, Ky. Address this week Chambersburg, Pa.; next week, Huntingdon, Pa.

L. J. HETH SHOWS

WANT—Organized Side Show or Acts and manager for same. Also Musical Revue, will furnish complete outfit, including banners, or any other single attractions. Eddie Ferrer, Preneuse Keloa, wire. Those that have wired, wire again. Loop-o-plane, Tilt-a-Whith, book or buy. Concessions open: Lead Gallery, Pitch Till Win, Frozen Custard, Photo Gallery. Few choice Wheels open, Birds, etc. Fair Secretaries and Celebrations, write us; we have open dates. Decatur, Ala., this week; Pulaski, Tenn., to follow. Pay your wires, we pay ours.

L. J. HETH, Manager.

CETLIN AND WILSON'S WORLD ON PARADE

WEEK OF MAY 13, HARRISONBURG, VA.

Want Wild West Performers with or without own stock. Want Colored Musicians and Chorus Girls. Want good sober Workingmen in all departments. Want Colored Want legitimate Concessions only.

Address, This Week, Covington, Va.

Texas Trade Twinkles

AMUSEMENT MACHINES

Fisher Brown is whipping into shape one of the strongest State associations of coinmen ever heard of. With 20 sectional organizations already formed. the State body has been strengthened by several hundred members. Each of these sectional organizations selects a dele-gate to serve on the State board of directors. The delegates from each sectional association form the State board of directors in its entirety. The dues for both the State and sectional associafor both the State and sectional associa-tions are \$50, and the boys are placing the money on the line without a whimper. Heretofore, it has been a problem to get \$10 State membership, but with the sectional group movement no one objects to paying the \$50 dues. Forty dollars of the dues remains in the treasury of the sectional organization and \$10 goes to the State headquarters. All sectional groups and the State as-sociation will co-operate and work in strict harmony with the National Assostrict harmony with the National Asso-ciation of Operators. The entire coin-machine industry in Texas is enthused over the growth and interest being shown the organization movement and there is an air of confidence that is very noticeable. Everyone is backing Mr. Brown, as he works untiringly at the task of creating the strongest State association ever to exist. The membership is expected to exceed 1,500 before the

Other sectional State associations have been formed at Dallas, Houston, San Antonio, El Paso, Wichita Falls, Amarillo, Sherman, Texarkana, Henderson, Big Springs, Abilene and San Angelo. Other sections are expected to be well organized before the month of April has made its exit. The State association will hold its next annual meeting at San Antonio in April, 1936, and it is noised about in April, 1936, and it is noised about that there will be at least a three-day meeting with an exhibition of coin ma-chines in evidence.

Some favorable newspaper publicity has recently been appearing here and there thruout the State. The Valley Morning Star, a daily newspaper that has a big coverage of the Rio Grande Valley of Southwest Texas, gave an interesting report of the association's meeting in Dallas April 7. Other newspapers were presented for the contraction of the second of the contraction of th papers have carried favorable comment on the legal pinball machines and pa-pers that a short time ago were ugly toward the business have been saying nothing against the industry.

Petitioning is the talk of the day and is going to be given proper attention and at the right time. Texas operators have learned that there is always a right time for flooding their representatives with petitions and a right time when not to flood them.

Many new operators are entering the Many new operators are entering the field daily and are at once lining up with their sectional association. Altogether the business in Texas is moving along fine and with promises of many bright days just ahead.

DISTRIB URGES-

(Continued from page 65)

sportlands give away prizes for games of skill and for the larger prizes orders are given to the neighborhood merchant, thus increasing his sales and intro-

ducing him to new customers.

As a friend of the amusement-machine industry we ask your support in bringing about a proper understanding of the great benefits derived by the popular acceptance of the amusement-machine industry by the American Null. machine industry by the American pub-

RINGLING-BARNUM-

(Continued from page 3)

South Park commissioners could never get together on a satisfactory basis. With a consolidation of all of the park dis-tricts into one the situation changed and the deal made.

There is some difference of opinion as to the relative merits of Grant Park and Soldier Field as a location for the show. The Ringling-Barnum officials see certain advantages in the new spot, one being that the stock can be housed under the stadium, where ample facili-ties are provided, and it will not be necessary to put up the horse tops. An-other is that the surface lines extension,

ROL - A -

machine is the first and only Bell type machine on the market with a coin top showing the last 9 coins, the protection against slugs.

Built in 3 Models, Bell, Front Vender and Gold Award Built for 1c-5c-10c-25c Play Made Only By

WATLING MFG. CO.

4640-4660 W. FULTON ST. CHICAGO, ILL.

. 1889—Tel.: COLumbus 2770 address "WATLINGITE" Chic



SHEEP'S WOOL DOGS \$ 2.75 Each IN DOZEN LOTS

1—Soft, heavy, genuine, long pile rel-heep Wool. Takes the eve wherever A great salesboard and concession Length, 19"; Height, 16". Larger fe size. A \$5.00 value and costs you .95 Each and \$2.75 Each in Dox. Lots. NEW CATALOG OUT!

Just off the press this week, the greatest and biggest assortment of Flash Merchandise of all kinds—Watches, Clocks, Jewelry, Novelties, Silverware, Claw Items, Concession Goods. Ask for your copy today! Sute your business. 25% deposit required on C. O. D.

JOSEPH HAGN CO.,

World's Bargain House," Chicago, Ill. 223 W. Madison St.,

NOVELTIES THAT GET MONEY



Pop Eye The Sall-Inflated To y. ozen, 80c; Gro.,

Mo. 10 — Mickey
Mouse Head Balloons, Two Sides
Print. Per Gross,
\$4.00.

Cowboy Hats. Gro. \$19.50.

Straw Hats With Colored Features.
co., \$6.00.
Large Flying Birds, Inside Whistle, OolLarge Flying Birds, Inside Whistle, Ooled Decorated Sticks. Gro., \$2.50.
A Full and Complete Line of Novettles,
A Full and Complete Line of Novettles,
and Complete Line of Novettles,
beginning the Colored Colored

M. K. BRODY, 1116 South Halsted St.

In Business 25 Years

installed for the World's Fair, will give more ready access to Soldier Field than to Grant Park. On the other hand showmen believe that much of the advertising value of the great spread of canvas will be lost, as the stadium will hide most of the canvas.

The big show and side show, as usual, will be presented under canvas.

BILLBOARD LEGAL NEWS

Address all communications to W. W. Hurd, The Billboard, 54 West Randolph St., Chicago

Jury Favors Pinball Ops

Texas jury indicates trend of popular feeling toward games

FT. WORTH, May 4.—Another jury has decided in favor of pinball games. Six jurors in County Court at Law No. 1 found that a Put 'n' Take machine is a game of skill—not chance. In so doing they acquitted N. A. Nigro of a lottery charge. The jury deliberated 45 minutes and the decision is seen as an indication of popular regard for the games.

Assistant District Attorney Stanley Bransford, who conducted the prosecu Bransord, who conducted the prosecu-tion, announced he will proceed with the trial of some 15 other lottery cases growing out of marble board seizures. Possibly the trial of a case involving a different type machine will get under way in County Court.

Bransford said he wants a "real test case." He said it will be necessary to obtain a conviction so higher courts can rule on the legality of marble boards.

Judge McGee said in his charge to the

"A lottery is any scheme for the distribution of prizes, money or coin where the predominant element is one of chance." The State conversation chance." The State contended that such is the case in Put 'n' Take machines. The defense, led by former District Attorney Jesse Martin, claimed the predominating element is one of skill which can be improved with practice.

The trial was the first in this county based on a marble table. During testimony Monday afternoon the machine, set up in the court, was likened to various sports and games, including croquet, golf, pool, billiards and rifle shoot-

A crowd which overflowed the seats and untilized all standing room smiled often and laughed frequently. County Investigator Pulliam, who with W. T. Evans seized the machine at the West-brook Pharmacy April 6, was the only State witness.

Defense attorneys used two witnesses —0. W. White, attorney, and George J. Melline—who testified they had played the machines frequently, and that a player improved his skill with practice.

Oklahoma Has License Law

GUTHRIE, Okla., May 4.—House Bill No. 410, a licensing bill, was passed by the Oklahoma Legislature and became law without the governor's signature. The emergency clause originally attached to this bill was omitted so that it goes into effect 90 days from April 29 The law provides an occupational tax of \$250 on the operator and a tax of \$12 per year on pinball games.

The new law defines machines to be licensed under the act as follows: "A vending machine is defined to be an automatic coin-operated machine with premium features, which vends for each coin deposited a standard article of merchandise of a recognized retail value equal to the coin deposited, and at in-tervals vends checks, tokens or orders which may be exchanged for additional merchandise, but which may not be exchanged for cash. Provided that each vending machine as defined as an automatic coin-operating machine shall have written upon it in a conspicuous place the per centum upon which said machine operates, i. e., it must be specifically marked whether it pays at the rate of 90-80-70-60 or lower, or the division of the figures indicated above. which may be exchanged for additional

"(a) A pin or marble machine is defined as follows: An automatic coin-operated machine having no automatic vending feature, but which at intervals indicates that the player is entitled to receive premiums."

The law forbids the owner of person "in charge of a slot machine as defined in the act" to knowingly permit a person under 21 years of age to play the machines. Some newspapers have started an expose campaign against the recently passed law.

Important Hearings Are Scheduled in New York

NEW YORK, May 4.—Important court hearings are scheduled here for May 6 and 8, which involve many political and and 8, which involve many political and trade angles and in which a decision either way will have far-reaching consequences, it is felt among the trade. Operators generally believe that business will improve regardless of the legal phases involved and jobbers and distributors say that the issue will not seferal. utors say that the issues will not affect the sales of machines adversely

The hearing May 6 in the Apellate Division involves an appeal by License Division involves an appeal by License Commissioner Paul Moss from a court order to license certain types of games. An appeal by the operators on a pinball case is being postponed until May 8. The hearing will be affected decidedly by the outcome of the License Commissioner's appeal, it is said.

Council Passes New Definition

MADISON, Wis., May 4.—An amendment to the ordinance relating to registration of amusement devices was passed April 26 by the common council here as follows:

"Amusement device shall mean any coin-operated machines commonly re-referred to as pin games, marble games referred to as pin games, marble games and similar devices, the operation of which involves a skill feature and which are operated by coins of a denomination of 5 cents or less and which do not deliver, fay out or emit coins, tokens, coupons, tickets, receipts, chips or other thing which may be redeemed or exchanged for money, merchandise or other thing of value."

The old ordinance or, this type of

The old ordinance on this type of

Show Publicity To Local Paper

To the Editor:

To the Editor:

"We are returning the sheets from The Chicago Tribune and The New York Evening Journal with our sincere thanks. They undoubtedly did some good, but we are still quite a ways from editorial support. What we did accomplish, however, was to get the editor's assurance that he would not crusade against the machines.

"They have taken under advisement the Bergen editorial and will let us know whether or not they can run it as an ad. Of course, most of the value will be lost in this sort of presentation, but it's better than nothing.

"We appreciate the comments in your issue of the 20th about our scrap book. The mass of data with its glaring headlines of favorable reaction thruout the country really does impress a person opposed to machines and makes him feel a like the fellows who condemned the first steamboat.

"It came out yesterday in our chat with the editor that the only pinball machine he ever saw was a little bagatelle board in the home of a friend down at Pinehurst.

"Thanks again for your fine co-operation, and we will keep you posted as to the results of our test case."

G. F. K., Ohio.

amusement device permitted their operation providing that an element of skill was required in their operation, but did not prohibit the device from giving chips, cash or tokens which could be exchanged for merchandise.

amusement device permitted their

Good Definitions in Flint License, **But Allows Location-Owned Games**

The ordinance passed by Flint, Mich., March 15. 1935, is reprinted herewith March 15, 1935, is reprinted herewith for reference purposes. It requires an occupational license for the operator, but is unfavorable in that it permits any person owning a place of business to operate his own machine without obtaining the occupational license.

The license was due to take effect May 1 but has been contested in court by merchandising machine operators.

by merchandising machine operators. Report of final outcome will be published next week in *The Billboard*.

ORDINANCE NO. 30 An ordinance to license and regulate mechanical amusement devices, automatic weighing and vending machines and to provide a penalty for the violation thereof.

THE CITY OF FLINT ORDAINS:

DEFINITIONS

DEFINITIONS
SECTION 1. MECHANICAL AMUSEMENT
DEVICE: A mechanical amusement device
is hereby defined as a machine which, upon
the insertion of a coin or slug, operated or
may be operated for the use as a game, contest or amusement of any description, or
which may be used for any such game, contest or amusement and which contains no
automatic payoff device for the return of
slugs, money, coins, checks, tokens or
merchandise or which provides for no such
payoff of any other means or manner.

VENDING MACHINE: A vending machine
is a mechanical device which, upon insertion
of a coin or slug, returns to the player
thereof the value of his money in merchandise.

WEIGHING MACHINE: A weighting me.

thereof the value of his money in merchandise.

WEIGHING MACHINE: A weighing machine is a mechanical device which, upon insertion of a coin or slug, records the weight of the player thereof.

OWNER: The owner is any person, firm or corporation who actually owns and has title to any such mechanical amusement device, weighing or vending machine and who receives all the profits from the operation of such device or machine used and operated in his own place or places of business.

OPERATOR: The operator is defined as any person, firm or corporation who contracts or permits any mechanical amusement device, weighing or vending machine to be installed, used and operated in other than his such as the companion of the corporation who contracts or permits any mechanical amusement device, weighing or vending machine to be installed, used and operated in other than his such permits and operated in other than his companion shall operate a mechanical amusement device, weighing machine or vending machine as hereinbefore defined without first obtaining a license therefor from the city clerk who may withhold the issuance of a license for any machine or device that is adapted or may readily be converted into a gaming machine.

SECTION 3. The city clerk is hereby

machine.

SECTION 3. The city clerk is hereby authorized to issue a license for the operation of such mechanical amusement device, weighing machine or vending machine to any person of good moral character, upon the payment of the license fees, as follows:

Operators' License Fees—Mechanical Amusement Devices, 1 up to 50 machines, \$10 per year; 51 up to 150 machines, \$15 per year; 151 up, \$25 per year. Vending and Weighing Machines, 1 up to 50 machines, \$5

per year; 51 up to 150 machine, \$7.50 per year; 150 up, \$10 per year. Machine License Fees-Mechanical Amusement Devices, each machine, \$5 per year. Vending and Weighing Machines, 1-cent machine, each, \$1 per year; 10-cent or more machine, each, \$2 per year; 10-cent or more machine, \$2 per year; 10-cent or more machine, decided in his own place of business shall not be required to take out an operators' license, but shall be required to take out an operators' license, but shall be required to take out an operators' license, but shall be required to take out an operators' license, but shall be required to take out an machine license for each machine used.

All licenses shall expire on April 30 of each year unless sooner revoked by the city commission.

SECTION 4. The city clerk is because

license for each machine used.

All licenses shall expire on April 30 of each year unless sooner revoked by the city commission.

SECTION 4. The city clerk is hereby suthorized to permit the transfer of a license device, weighing or vending machine to another mechanical amusement device, weighing or vending machine upon a good and proper showing that the mechanical amusement device, weighing or vending machine from which said license is transferred has been taken out of use in the city of Flint, and to such mechanical amusement device, weighing or vending machine so taken out of use in the city of Flint shall be placed back in use until a new license has been second for the same second for such mechanical amusement device, weighing or vending machine, and such license shall be permanently affixed to such device or machine so as to be visible at all times.

SECTION 6. No person shall permit any mechanical amusement device as hereinbefore defined to be played by any minor under the age of 18 years.

SECTION 7. No such mechanical amusement device shall be purished in any establishment or place of business where minor under the age of 18 years are habitually permitted to congregate.

SECTION 8. Any machine apparatus, contrivance or device which shall have been made use of in violation of the terms of this ordinance with the terms and provisions of the statutes of the State of Michigan relationship of the statutes of the state of Michigan relation





SALESBOARD OPERATORS

2,400 Ic sales takes in \$24.00, nets \$19.30 flet Cigarette payout. You can sell outright to dealer for \$7.75. On 50% commission you collect \$9.65. We carry a large line of Penny and Nickel Boards, complete with Merchandise. We manufacture Blank Boards, a complete line of Cut-Out Boards right face, any kind of Board you want, at the right price.

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> THE **BUSINESS JOURNAL**

COIN MACHINES **Issued Monthly**

Contains 64 pages of

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- the Industry.
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- Articles of General Interest.
- Business and World News.
- Announcements of New Machines.
- Cartoons--Jokes--Humor.

TIPS AND TOPICS 4309 W.Lake St., CHICAGO



ELGIN AND WALTHAM

MEN'S WRIST WATCH—OSize, 7-Jewel, with Strap, in
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PRIOE TAG. Each \$4.00.
In In 115-Jewel, Each \$4.00.
In In 115-Jewel, Each \$4.00.
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Chain, Yellow, as Low as Wrist Watches.

Wist Watches.

O. D. Send for Catalog-

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HAVE WE GOT IT-Red Hot

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IMMIE DANCERS, All Types....Doz. SHIMMIE DANCERS, MI "speed Frame" Sec. MICKEY MOUSE (1997) SEC. MICKEY

It Helps You, the Paper and Advertisers to Men-tion The Billboard.

"Potash & Perlmutter" Celebrate Anniversary

CHICAGO, May 4.—Gerber & Glass Distributing Company, headed by Max H. Glass and Paul Gerber, celebrated its first anniversary May 2 with an informal open house at the large Chicago display rooms.

Grace Weinberg, personnel manager, surprised the boys with a huge birthday cake. Congratulatory telegrams and phone messages from the many friends and acquaintances of Messrs. Gerber and and acquaintances of Messrs. Gerber and Glass poured in upon them during the day-long festivities. The strain of serving as greeters to the host of friends among Illinois operators who enjoyed the refreshments, both solid and liquid, proved almost too much for Max and Paul. "We can appreciate how the Fresident feels after a reception," they said. "Still we only wish we could see the boys under these heart-warming circumstances not only on special occasions. cumstances not only on special occasions such as this but every day in the week.

During the ceremonies attendant upon the cutting of the birthday cake Paul Gerber said: "I feel, with Mr. Glass, that our success as distributors of coin machines has been fostered no little by a policy to which we adhered from the beginning. To put it briefly, that policy has been honest dealing with operators. Upon their success depends our success. That, I think, sums up the reasons why we are known as the largest distributors in the Middle West."

A surprise was furnished by Max Glass when he made an informal talk to a group of operators. "We are undergoing, as you can see, a period of expansion. We have nearly doubled the expansion. We have nearly doubled the size of our display rooms until at present our display facilities are among the largest in the coin-machine industry. Why? The tremendous amount of machines we carry due to the volume of business we do among our good friends, you operators, plus the astonishing amount of advance orders we have received for our new game, Sink or Swim, Indicates very clearly that the space will be fully utilized."

Pacific Amusement Adds Space to Chicago Plant

CHICAGO, May 4.—Pacific Amusement Manufacturing Company has extended its Chicago manufacturing facilities to include additional space in the extensive building at 4223 West Lake street. This has been necessitated by an increased demand for its new games, Roto-Lite, Neontact, Baby Lite-a-Line and other new numbers that are showing remarkable results on test locations and about to enter extension productions. to enter extensive production.

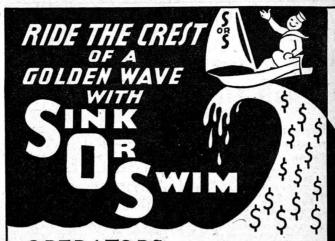
In an interview with The Billboard Fred McClellan advised that he has had Fred McClellan advised that he has had several plans under consideration. The first comprises a building program to house his Chicago interests and possibly the addition of another factory in the East, somewhere along the Atlantic seaboard. Rumors to this effect are partially verified by McClellan's recent trip to New York, where he studied the allied sources of supply for parts, etc. This would give Pacific three production points for speedy deliveries to the New York and Eastern area, the Middle West and the Pacific Coast States.

Black Gold Is New Game

CHICAGO, May 4.—John Van Tuyl, well known as a designer of pinball games and other types of coin-operated devices, announces that he has originated a new idea in table games to be called Black Gold. It has all the appeal to operators and players alike of a real Texas "gusher," he says.

Missouri Meet Off

of the Missouri State Operators' Association today decided to call off the meeting scheduled to be held May 15 at the Missoin Inn, Grand and Magnolia streets here. The meeting, which was called to complete plans for the Missouri State organization of operators, will be postponed for a week or two. As soon as the new date is decided upon, notices will be sent out and The Billboard also will carry a notice of the new meeting date.



OPERATORS book your passage on the good ship SINK OR SWIM now! Take a long-time cruise on the sea of heavy profits! There's a bankroll in every port and clear sailing all the way! SINK OR SWIM NOW READY FOR YOU!

A FAST THRILLING GAME

with fascination that will build strong repeat play and provide permanent big profits for the operators.

HOP ABOARD! ACT NOW! ACT FAST! READY For IMMEDIATE DELIVERY

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SUPREME VENDING INC. 557 ROGERS AVE., BROOKLYN, N. Y. 922 8th AVE., NEW YORK CITY

1416 WEBSTER AVE., BRONX, N. Y.



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Assorted Gdors in Attractive Counter Display Carton.
EACH.
Large \$10.00 Size—"HOLLYWOOD NIGHTS."
enhanced in a stunning Lizard Skin Box. Each
25% deposit with orders, balance C, O, D.
Free attractive circulars with all orders that help you sell
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\$67.50

USED PIN GAMES I. O. U., REBOUND, BEACON, MA-\$24.90 JOR LEAGUE. SR.; SIGNAL, SR. \$24.90 MILLS CANNON FIRE, SR. 29.50 DROP KICK

DROP KIOK SIGNAL, JR.: FORWARD PASS, SR. 14:90 LECTRO, GOLDEN GATE, CON-TAOT, MASTER WRITE FOR BABE'S BARGAIN BUYS.

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RUSH — READY FOR IMMEDIATE DELIVERY

1/3 with Orler, Balance Shipped C. O. D. WRITE FOR NEW USED MACHINE PRICE LIST FFATURING THE LATEST and BEST. GEORGE PONSER CO. 11-15 EAST RUNYON ST., NEWARK, NEW JERSEY





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BADGER NOVELTY CO.

A. P. SAUVE CO., Detroit, Mich.

NATIONAL AMUSE. CO.,

DES MOINES NOV. CO.,

GERBER & GLASS, Chicago, III.

R. F. VOGT, Salt Lake City, Utah.

BILL FREY, Miami, Fla.

AUTOMATIC INDUSTR'S, JOHN GOODBODY, Rochester, N. Y.

WESTON NOVELTY CO., London, England,

Brooklyn, New York

Metropolitan New York Distributor

JOBBERS AND DISTRIBUTORS

We're listing below live jobbers and operators who have acclaimed BEAM LITE one of the most sensational lite-up games of all time. BEAM LITE has proven over and over again that it will earn larger, steadier prof-its on location!

> TRIMOUNT COIN MCH. CO., Boston, Mass. BANNER SPECIALTY CO., Philadelphia, Pa.

IRVING BROMBERG CO., Los Angeles, Calif.

ADVANCE AUTOMATIC SALES CO., San Francisco, Calif. WESTERN DIST.'S INC., Seattle, Wash.

ORIOLE COIN MCH. COMPANY, Baltimore, Md. Pittsburgh, Pa.

PIONEER NOV. CORP., Washington, D. C.

VENDING MACHINE CO., Fayetteville, N. C. NAT'L COIN MCH. CORP., Baltimore, Md.

BAUM NOVELTY CO., St. Louis, Mo.

BIRMINGHAM VEND. CO., Birmingham, Ala.

FREEDMAN NOVELTY CO., Syracuse, N. Y. W. TOLEDO MDSE. CO., Toledo, O.

SICKING MFG. CO., Cincinnati, O.

KENTUCKY AMUSE. CO., Louisville, Ky.

SOUTHERN AUTOMATIC SALES CO., Louisville, Ky.

Pennsy Ops May Form State Org

PITTSURGH, May 4. — A general checkup among jobbers, distributors and operators here reveals an improvement in business and a favorable outlook for the future. At the monthly operators' meeting at the Mayfair Hotel May 1, ways and means of increasing business were discussed. It was pointed out by a number of operators that the merchants' co-operation with his patrons goes far in building trade. He can help new patrons improve their pin-game score for one thing and generally improve this customers' operation of the games.

games.

Alfred Block and B. D. Lazar, local jobbers, reported good business. Mr. Lazar reported an increasing demand for Master machines, which his concern distributes in the Eastern territory. His brother, J. D. Lazar, returned today from brother, J. D. Lazar, returned today from a long business trip in the tri-State area. Advance messages revealed successful contracted deals and a general air of prosperity among vending machine operators.

Interest is now being aroused to form a State association for operators in Pennsylvania and definite announcements on this matter will probably be made soon.

made soon.

Counter Type Game With New Electric Watchman

CHICAGO, May 4.—Said to be in line

CHICAGO, May 4.—Said to be in line with the modern age of speed, a new one-ball fast-playing counter type of automatic payout game is being developed by a Chicago firm. The manufacturers are withholding the name until definite announcement can be made to the trade, which will be within the next 15 days, the firm states.

The new game has been christened Silver Streak, derived from the modern speedy Zephyr trains and said to suggest the speed of the game itself.

"It brings to the counter game field all the suspense, flash and earning power of the more expensive games," an official of the firm states. "It contains a simple payout mechanism and is absolutely cheat-proof. It is equipped with a new tilting device, which we have called the electric watchman, and which is more sensitive than any other device of this kind on the market today. Expensive tests of the game show its attraction to the player and also its mechanical quality. The payouts are arranged for 2 to 20 to 1."

New Jersey Ops

It is imperative that all operators in the State of New Jersey attend the elaborate banquet and ball to be held at the Hotel Douglas, Newark, Sunday evening, May 12. It is the most unusual opportunity which has yet been offered operators thruout the State to enjoy a big occasion and also to promote good will for the industry. High public officials will be present and also representatives from the various newspapers.

various newspapers.
For full information, write, wire or call the New Jersey Amusement Board of Trade, 29 Elizabeth avenue, Newark, N. J.

RADIO 600 Hole

CLOSING OUT SALE

GRAND NATIONAL RACE HORSE (Automatic Payout), \$25.00 Each; WORLD SERIES, JIG SAW, PENNANT, AIRWAY, \$7.00 Each. LET US KNOW WHAT YOU NEED. 1/3 Deposit with Order, Balance C. O. D.

J. L. TREADWAY
418 Main Street, JOPLIN, MO.

SELLING

Our Used Games at These Cut Prices-All In

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| utocounts. \$ 9.95 utobanks 9.95 utohanks 9.95 utohanks 9.95 utohanks 9.95 utohanks 19.50 utohanks 19.50 | Register \$ 4.95 Hit Me 3.75 Lightning 38, 4.90 Lightning 38, 4.90 Pennants 3.45 R a d l 0 Sta- tion 16.50 Sportsman 58.50 World's 3e- World's 3e- Rockets 9.90 |
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ready.

Send for your copy NOW and begin to share in the tremendous profits that are being made everywhere with Harlich sales boards.

SEND FOR IT NOW

HARLICH MFG. CO. 1401-1417 W. Jackson Blvd., Chicago, Illinois



MALTHAM - ELGIN

MEN'S WRIST

WATCHES, O. Sizo, 7:

Jovel-REBUILT:

Strap and dift Box. in

Lots of 6.

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Same, 18-J. Ea. \$3.96

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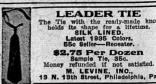
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Leonard Sales Co. 232 North 9th St.
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Write for Distributors' Prices. Prepaid Sample, 10c
SPECIAL DEAL
DOZEN CORN-GO

CORN-GO
CORN & CALLOUS
REMOVER
Stops the Paln lastantly



MILLS SILENT GOOSENECK JACKPOT BELLS, \$40.00; Rebuilts, \$37.50; Mills Esca-lator Jack Pot Bells, \$55.00; Gelden Bells, \$60.00; Mystery Bells, \$68.00; Q. T. Bells or Venders, \$40.00; Walling 1c and 5c Twin Jack Pot Bells or Venders, \$35.00. One-Third De-posit, Get our Prices on Brand-New Machines KINZER NOVELTY GO., 1819 E. 60th St., Ohloago, III.

It Helps You, the Paper and Advertisers to Men-tion The Biliboard.

London Notes

British manufacturers and importers American machines are still reaping e benefit of the first Coin-Operated Machine Exhibition held in this country. The show gave an all-round fillip.

It has been decided to hold another show in London next year, the dates heing identical with those of the display of February. Manufacturers and dis-tributors' section of British Automatic Machine Operators' Society will again sponsor, with Edward Graves as organ-ting manager. izing manager.

Annual meetings resulted in several changes in the executive roster of British Automatic Machine Operators' Society and its manufacturers and distribciety and its manufacturers and distrib-utors' section. W. H. Willmott (Tishy to his pals on both sides of Atlantic) came out in the lead for office of presi-dent, last year's chairman, William Len-nards, being elected vice-president. George E. Booth is new chairman, with Solly Shefras as his deputy. Committee consists of William Green, "Bill" Tolle Tolley Jack Capaldi, Arthur Burrows Jr., Phil Shefras, B. W. Brenner, E. J. Davis, L. J. Smith, Fred Hardinges and Percy God-dard. Frank Gibbons is treasurer and Edward Graves remains secretary.

Solly Shefras is new chairman of manufacturers and distributors' section, with E. J. Davis, of Brecknell, Munro & Rog-ers, as his deputy. Committeemen are William Green, W. T. Willmott, A. A. Burrows Jr. and Percy Goddard. Phil Shefras is treasurer and Edward Graves

Annual Ladies' Festival of BAMOS at Hotel Russell broke all attendance records. Retiring Chairman Lennards pre-sided and guests included two members of Parliament, Messrs. Tom Groves and Alfred Denville. Jewels were presented to W. Lennards, J. G. Brenner as retir-ing chairman of MD section and Secre-tary Graves for his work in creating the benevolent fund.

Generally pin tables suffer little interference from authorities, especially if, as Home Secretary said, "the element of gaming was trivial," that is to say, if prizes are limited to small packets of cigarets. Certain seaside authorities maise no objection to bigger awards, such as motor cars for highest score of season. In fact, they regard them in some places as being an attraction to the places as being an attraction to the

The 21st birthday of Louise Burrows, fifth child and fourth daughter of "Sir" Arthur Burrows, was celebrated in fine style. About 100 guests were invited to a dinner and dance at a well-known restaurant in the heart of London's newspaper world. Miss Louise was presented with a massive gilt key on which were her name and the number 21. Birthday

cake was a replica of Seeburg's Hockey, at present enjoying a big boom in Britain as Ice Hockey. During dinner toasts were drunk to Seeburg, Pace and Gott-

A glass firm in Regent street, London A glass firm in Regent street, London, has installed a coin-operated machine for taking orders when the shop is shut. Customer places sixpence in slot and pencil and order form are delivered. Completed form is dropped in slot provided and customer keeps pencil. When customer calls to collect order the sixpence is deducted from bill.

A party of members of BAMOS led by the president, chairman and secretary will pay an official visit to the French Coin Machine Exposition being held at Hotel Moderne, Place de la Republique, Paris, May 27-29. They look forward to meeting any machine men from America meeting any machine men from America who may be going over. Paris Fair is held at the same time. Exact copies of the first model Seeburg Hockey are being made in England, but Burrows is experiencing a big demand for the Seeburg second edition.

British contributions to the pin-game market just now are Body Line, made by Midland Components, which gets its spiration from the game of cricket, and Lights o' London, made by McDonald & Sons, which is based on present system of traffic control in England.

British Manufacturers are active in digger field. Bryan's Goliath is hand-operated affair resembling a lighthouse. Claw is in center and operates around merchandise table. Many of these ma-chines have been sold to French operachines have been sold to French opera-tors. Amusement Equipment Company has Hercules, also an island type, but electrically operated. Brecknell, Munro & Rogers have a hydraulic (non-electric) digger and Streets has produced a suc-cessful two-player machine — Treasure Ship. Cabinet is oblong, with replica of ship in center of merchandise table. At each end of ship is a claw with its own ship in center of merchandise table. At each end of ship is a claw with its own independent coin chute. Shefras Automatics, Ltd., is having a busy time meeting orders for Rock-Ola's Army and Navy, while Live Power and Beacon have given Percy Goddard a hectic time keeping up with the demand. These, with Genco's Citiss-Cross-a-Lite (Scott. Criss - Cross - a - Lite Genco's Criss-Cross-a-Lite (Scott, Adickes & Company), are easily among the best sellers of the moment among pin games in Britain. Operators and sportland men are expecting a great time with their skill games this year. Not only is it King George's Silver Jubian March Parker and Company of the Company of lee, which means many celebrations, but the budget is essentially one which eases the burdens of the man in the street the man who makes up the crowd and patronizes automatic amusements. Appatronizes automatic amusements. Appropriately enough, London's latest sportland, in Oxford street, has been named Jubilee Joyland. Machine likely to prove popular at seaside resorts this summer is Pimple, shooting device of British American Novelty Company. Insertion of coin automatically loads pis-

tol. Teeth in clown's head are targets—if all are knocked down coin is returned.

AMUSEMENT MACHINES

A member of BAMOS living in Durban has formed and is chairman of the South African Automatic Machine Operators' Society. Affiliation with the British body is a likely possibility. A Scottish company, Autoway, of Glasgow, has introduced a machine called The Sheik, which registers "sex appeal." Patron inserts coin in slot and places hand on crystal globe. Percentage of appeal comes to view in glass panel and a witty ticket is delivered. Flash is provided by lifelike model of a sheik's head. A member of BAMOS living in Durban

Many canteens and refreshment bars in Britain now have compact little machines which vend pennyworths of tea and sugar. They are made in Birming-

Penny-in-the-slot miniature golf courses are all the rage in golf clubs. Machines are table pattern of about the same size as average pin game. There are bunkers, fairways, trees, duckponds and a variety of hazards on the nine-hole course. Ten balls are used for each play: they are shot with a plunger which, to insure, responsive touch, it fitted with three springs.

A London jobbing firm is converting Major Leagues into Lite-Up games. Every time ball is kicked from a base red light in center flashes. Fin tables are featured in one sequence of Gay new British film starring Sophie

SUCCESSFUL OPERATOR

(Continued from page 61)

lem at all. He seldom loses a location to the commission chiseler, and if he does the location usually calls him back three or four weeks and asks that the phono be put back.

Cisenfeld is taking a profitable and sound business out of the hands of the operator who is doing his utmost to make a "racket" out of his activities by chiseling in on the operator who is conducting his business on sound practice

and profitable methods.

The commission chiseler is usually the man who was disillusioned about getting rich quick with no work or effort, merely setting out instruments, collecting the intake and offering nothing of a constructive nature to the location. He is the kind of man who never changes records or keeps his instruments in presentable condition. He is usually the type of person who places obsolete instruments with uncertain mechanical performance and poor tone. No obsolete instruments with uncertain mechanical performance and poor tone. No wonder then that such an operator has to resort to "chiseling" on the basis of 40 per cent to 50 per cent to locations, and, as he does so, he goes down further into the mire of failure. This type of operator is rapidly passing out of the picture and must pass out of the picture due to the businessilke methods used by the successful operators in their relations with their customers—their uniform policies of doing business—their sincere and intelligent co-operation with locations to increase business.

Jack Cisenfeld and the other principals of the successful and the other principals.

Jack Cisenfeld and the other principals and employees of General Amusement Company are proving that there is big money in operating music if one conducts his activities on a business basis. A visit to Mr. Cisenfeld's place of business and observation of his methods will convince any man of the sound nature of the coin-music business and its possibilities.

At the rate he is expanding his busi-At the rate he is expanding his business and at the rate new locations of the better kind are calling upon him for music installations, Mr. Cisenfeld plans and fully expects to have from 250 to 350 instruments in operation in Washington and vicinity within the next year. He is now well on the way to that goal, and his success in the field to details revertible means for such date is providing the means for such an expansion thru reinvestment of profits from the business in the form of

profits from the business in the form of additional new equipment.

Again the old adage is proved—
"nothing succeeds like success"—and success comes to the man or organization who realizes a definite need for the amusement and entertainment of the public and then organizes to provide that need in the most thoroly efficient and co-operative way.

\$1.00Per Doz. Pairs, Men's Pure Silk Fancy Hoslery, Merc. Rayon Fancy, 60c Doz. Asst. Colors. White if desired. Postage extra. E. LEWIS HENDLY, 416 S. 17th St., Reading, Pa.

Flags and Bow Pins for Decoration Day



71

| First Quality Cotton Flags | Black Wood Staff, Glit Spear | Tip 1 Doz. In Box. Gr. Dz. B51 N32—476 In.\$2.20 | 5.20 | B51 N32—476 In.\$3.60 | 5.31 | B52N18—151 In. | 6.00 | 5.55 | B52N16—1218 In. | 7.20 | 65 | B52N18—1930 In. | 1.50 | 1.00 | B52N18—1930 In. | 1.50 | 1.50 | 1.50 | B52N18—1930 In. | 1.50 | B52N1

B38N68—Flying Birds. Outside unimer. Per Gross. B85N107—Pop-Eye Inflated Toy. 9.00 Per Gross
B85N104—Mickey Inflated Toy. ... 9.00 Per B85N108—Pluto Inflated Toy. 9.00

B85N8 — 90 CM
Asst. Animal
Prints. Per Gr. 2.75
B85N1—90 CM
Asst. Poer Gr. 3.00
B85N30 — Asst.
Toss - Up Balloons.

B85N80 — A
Toss - Up Balloo
Best Selling Numbers. Per
Gross 4 00 GAS BALLOONS
BB5N31—70 CM
Asst. Prints 3.00

Per Gross. J.UU
Per Gross. 90 CM Assorted Prints.

3.45

10



... 85c

FIRST QUALITY, Etched, Blue Steel, Keen Edge Blades.
Do not confuse with inferior goods being offered, 5 in package, 20 cellophaned packages in carton.



TEA BALL
SET — Consists of tea
ball in shape of a kettle
with chain and ring attached, also finish. Each

tray. Highly polished nickel finish.

It is put up in cloth lined display box. SPECIAL VALUE.

CHINA ASH luster with band of contrasting color.
China commode is mounted on center of 4-inch ash tray. Seat 4-inch ash sray, some and cover are movable.

B2N151—Per Gross



N. SHURE CO. Adams and Wells Streets CHICAGO

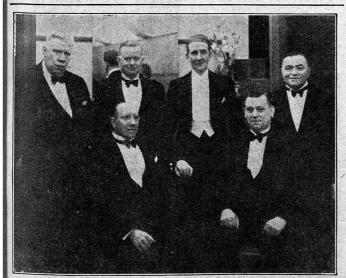
EVERY PIN GAME JOBBER 1000 PIN GAME MARBLES

Assortment in 3 Colors and 5 Sizes.
LOWEST PRICES IN AMERICA. BLOCK MARBLE CO.
4919 N. Eighth St., PHILADELPHIA, PA.



Newest member of the fancus LITTLE NUT family, A sitting court of the fancus LITTLE NUT family, A sitting court for the factor of the factor o

End your correspondence to advertisers by men-tioning The Biliboard.



BRITISH ORGANIZATION EXECUTIVES—Seated, left to right: W. H. Willmott, president British Automatic Machine Operators' Society; W. Thompson, chairman Amusement Caterers' Association. Standing: Arthur (Sir Arthur of the Pintables) Burrows, life member ACA; Edward Graves, secretary BAMOS; G. E. Booth, chairman BAMOS; S. Shefras, chairman BAMOS, Manufacturers' and Distributors' section.





The Player Sees How Many Kings He Can Crown

Kings has a beautiful, colorful lite-up unit and a special de luxe cabinet. Made by the pioneer of lite-up games you can be sure of trouble-free operation. May be played with either 6 or 12 balls. The game is played exactly like checkers.

There are 8 possible ways to getspell out "kings"-see the diagram on the right.



2625 N.ASHLAND AVE. CHICAGO



MAY SPECIAL

Quick Action Game

BIG DEUCE

1.00 HOLES

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HERCULES SALES ORG., 1175 Broad Street, NEWARK, N. J.

Jersey Meeting Promises Crowd

NEWARK, N. J., May 4.—With plans for the greatest gathering of coinmen in the history of the trade in this State, the New Jersey Amusement Board of Trade, Inc., thru its officials, is work-ing night and day to secure the attendance of every operator and member of allied interests in the State.

The banquet and ball will be held in the Hotel Douglas May 12. This is the first State convention, states Murray J. Saltzman, president, and the co-opera-tion of every local organization in the State has been promised. "It will be the biggest turnout of operators ever seen in New Jersey, and we are expect-ing not only every operator, but his wife and members of allied types of business."

A number of high public officials have been invited to attend, and assurances have been received that Gov. Harold G. Hoffman will be present. The Newark newspapers have promised full co-operation, and the meeting is expected to promote widespread good will for the industry as well as enable the organization to complete some of its plans. plans.

Iowa Meeting

The annual State meeting for operators of Iowa will be held at the Savery Hotel, Des Moines, Saturday, May 25. It will be under the auspices of the Automatic Merchandisers' Association of Iowa and will be the first anniversary of the organization. Business meeting will be in the afternoon and a dinner and dance in the evening.

Every operator in the State of Iowa is invited to be present and an excellent program has been planned. Officers will be elected and other matters of importance will come before the afternoon business session.

For full information, address Fred K. Chandler, secretary, 535 South West Seventh South, Des Moines, Ia.



MANUFACTURER



BE SAFE READ THIS NOTICE!

Do not be misled-imitators are offering licensed RCA TUBES with their sets which does not mean that the SET ITSELF IS LICENSED by the SET ITSELF IS LICENSED by RCA. We use only new and ap-proved parts, and every set is RCA Licensed and Guaranteed with a money-back offer. NOW \$6.25

With 4 R C A

Licensed Tubes. For A. C. or D. C. Measures 10" wide, 7" high. Built in Aerial; no ground required. Set and Tubes guaranteed 6 months.

Money Back Guaranteed. Send 25% Deposit.

\$6.80

Dozen Lots,

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Proven Winners

For Immediate Delivery

BESSER NOVELTY CO.
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Most Sensational Fast-est Selling Ring Ever Offered Demonstra-tors. Ideal for Digger Machines.

Chrome \$27.00 Gr. Gold \$36.00 Gr.

Send \$1.00 for 4 Samples and Free Catalog. HARRY PAKULA & CO.
Largest Distributors of Rings of All
Descriptions,
North Wabash Avenue, Chicago, III.

WRITE FOR . USED MACHINES OUR PRICES ARE THE LOWEST! OCEANCREST NOVELTY CO. 1489 Coney Island Ave., BROOKLYN, N. Y.

Drug Paper for Label on Games

DETROIT, May 4.—Strong support for legitimate members of the operators' association was again given Detroit coinmen this week in an editorial by Louis E. Beal, secretary of the Detroit Retail Druggists' Association, in the monthly journal of the association. Beal wrote:

Druggists' Association, in the monthly journal of the association. Beal wrote: "Individual distributors and operators of skill games decided some time ago that their salvation lay in raising the plane of operation. Consequently they banded together to make rules and regulations that would hold them in a favorable position with law enforcement agencies and the general public. "These so-called skill games may be operated in such a manner that they lie within or mighty close to gambling machines. The operator's main problem was to regulate the machines so that skill, rather than chance, be the means of support. The formation of the Skill Game Operators' Association resulted in consultations concerning objections and the setting up of rules that would remove the same.

"Those drug stores that operate these machines should make certain that the machines bear the label of the Operators' Association. Some operators who are not members could become members if they chose. Others conduct their business in such a manner that the group would blackball them from membership. The good ones on the outside and the bad ones in the same place can

bership. The good ones on the outside and the bad ones in the same place can hardly be recognized by a druggist who operates one of their games; therefore the only safe answer is to permit only machines that bear the association label."

Buckley Is Champion on Pistol Practice Game

CHICAGO, May 4.—Jim Buckley, sales manager of Bally Manufacturing Company, claims the championship for hitting builts-eyes on Ranger, new electric pistol practice game, which is being offered with or without automatic payout. Jim has already scored as high as 1,400 and expects to hit 1,500 soon, which is top score. The average player, it is said, does well to score 500, while a score of 1,000 is considered unusual. Jim savs his proficiency is due to his

a score of 1,000 is considered unusual.

Jim says his proficiency is due to his
intense enthusiasm for the machine.

"I've got good reason to be enthusiastic," Jim says. "Ranger is destined to
be one of the biggest hits we've ever
made. It was one of the three or four
outstanding machines at the convention made. It was one of the three or four outstanding machines at the convention and, to judge by the urgent inquiries we are getting every day, it's just about the most eagerly awaited machine on the horizon today. Never in our history have we been approached with so many tempting propositions for exclusive territory deals, not only from leading coinmachine distributors, but also from other large interests which have been attracted by the money-making possibilities of the machine. Territories are being lined up fast and by the time we're in full production, which will be in the next few weeks, we will have the country so well covered that you're going to see one of the most spectacular jobs of distribution ever accomplished in the industry."



INDIANA'S FIRST PLAYLAND—Opened by Century Sales Company in Michigan City, with more than 150 devices and beautiful display of premiums. K. A. Kanney, manager.





HARRY WILLIAMS' COMBINATION

STONER'S TICK-A-LITE Operator's Price, \$49.50.

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ASK ABOUT OUR "MINIATURE" SPORTLAND PLAN. IT'S A MONEY MAKER!

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BEAUTIFULLY PILLOWS

COLORED
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FREE CATALOG—LARGE VARIETY DESIGNS—
MOTTOES
COMICS — PATRIOTICS, "ROOSEVELT"
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For Quick Action, Wire Money With Order. WESTERN ART LEATHER CO. 1646 Arapahoe St. (Manufacturers), DENVER, COL.



VISIT THE NEWEST, LARGEST AND MOST BEAUTI-FUL SHOW ROOM IN THE EAST We have the Newest Equipment for the Operator. All of the New and Used Machines of the Latest Type.

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SATISFIED WITH RESULTS

Year's

Biggest Buy!

No. 2083—2,000 1c Sales. Nets you \$16.25 after Cigarette Payout. On 50/50 You Gross \$8.12. On Outright On Outright Sale to Dealer, \$6.95.

OPERATORS - LOOK!

OUR PRICE IS ONLY \$3.00 FOR 1 OR 100.

1/3 Down, Balance C. O. D. F. O. B. Chicago.

COSTS ONLY \$3.00 NETS \$16.25

F. O. B. Chicago. After Awards.
Write for Our NEW 1935 Catalog, Filled with Other Bargains. LINCOLN NOVELTY CO. 4325 E. RAVENSWOOD AVE

ADVERTISE IN THE BILLBOARD - YOU'LL BE

JOE CALCUTT says:

"NORTH CAROLINA TRAFFIC"

AND ORDERS STRAIGHT CARLOAD FOR

IMMEDIATE SHIPMENT TO VENDING MACHINE CO., FAYETTEVILLE, N. C.



THE nation-wide stampede to TRAFFIC is on! From coast to coast, territory after territory swings in line behind this hit-of-the-century money maker. The PUBLIC demands TRAFFIC for its thrilling fast action and super skill appeal. MERCHANTS demand TRAFFIC for its convenience—elimination of all attention on the storekeeper's part. And OPERATORS demand TRAFFIC for its tremendous earning power—producing as high as \$100.00 weekly NET PROFIT.

In all parts of the world, coin machine men know Joe Calcutt and respect his keen judgment—his unerring ability to pick sure-fire winners. And when Joe Calcutt calls long distance for a rush shipment of 250 TRAFFICS and warns the factory to get ready for many more straight carload orders—you can bet your last dollar that TRAFFIC is in for a long run of sensational profits for operators.

Take a tip from the industry's best pickers—men like Joe Calcutt—and get in on the ground floor with TRAFFIC. Don't delay! Although we're working our huge new factory to capacity orders are piling up fast. So get your orders in quick if you want to cash in on the greatest money-maker ever produced! Don't wait to write—but

WIRE YOUR JOBBER TODAY

Model A \$99.50

Model B \$94.50

Model C \$49.50

Check Separator on Models A and B \$5.00 Extra.

1/3 With Order, Balance C. O. D., f.o.b. Chicago.

A. B. T. COIN CHUTE

Operators desiring to exchange original TRAFFIC coin chutes for A.B.T. Chutes may do so WITHOUT CHARGE. Write or see your jobber for information. TRAFFIC Ticket and Payout Mechanism now

GUARANTEED
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\$2. 25

Packed 200 to a Carton, Per Carton.

\$2.25 \$11.25

PER 1,000, 1,000 Pkrs. \$22.50
These packages contain Nut Chocolate Caramels, guaranteed to stand up in all kinds of weather. Send for FREE Illustrated Catalog of Our Complete Line. 20% Deposit with Order, Balance C. O. D.

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50 East 11th St.,

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Home Run Board Form 3490 **GETS THE PLAY**

Takes in (1000 holes at 5c) \$50.00 Pays out (Average) - - - \$26.00 Average Profit - - - - - \$24.00

Price \$2.30 With Easel

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Just ready for delivery, a 2,000-hole Penny Cigarette Board, complete with five Beautiful Premiums. Nets \$13.80 after awards are paid. Order as No. 2,000 H. A. S.



Best set-up yet. Jobber's prices. Sample, \$3.00; Lots of Five, \$2.75; Lots of Ten, \$2.50. Order from this ad and be first.

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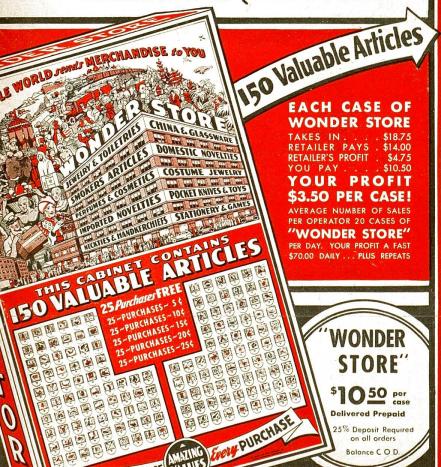
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Silk Sox Silk Scarts Silk Suspenders

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Knives
Leather Wallets
Leather Memo Books
Leather Key Cases
Silver Belt Buckles
Leather Belts

Fountain Pens
Fountain Pen Sets
Propel and Repel Pencils
Gold Plated Cuff Buttons
Gold and Silver Tie Clasps
Fountain Pen Flash Lights

Pocket Flash Lights
Pocket Cigarette Lighters
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