RADIO — STAGE — PICTURES — OUTDOOR

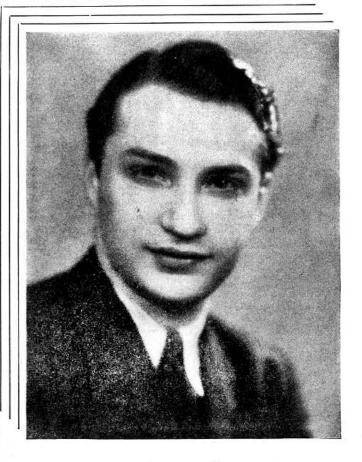
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The World's Foremost Amusement Weekly



JESS HAWKINS And His Orchestra

Exclusive Management MUSIC CORPORATION OF AMERICA.



LEO KAHN

MUSICAL DIRECTOR

WNEW

AMERICAN BROADCASTING COMPANY 501 MADISON AVENUE • NEW YORK, N. Y.

CONDUCTOR
OF THE
DANCE PARADE
AS CONCEIVED BY BOBBY FELDMAN



A group of twelve hand-picked musicians that originated a studio presentation for a series of remote control broadcasts. So versatile that 10 programs have the flavor of 10 different orchestras! Daily, 9:45 P.M. to 3 A.M.

NICK KENNY in The Daily Mirror, March, 1935:

"FLASH!!! WNEW goes back on the air tonight with its five and a quarter hour dance parade, the main paraders being Leo Kahn and his studio orchestra. Kahn's boys will play continuously from 9:45 p.m. until 3 a.m., using the theme songs of the various leaders who actually used to play the dance parade. Except for music from WNEW's five out-oftown spots in New Jersey, and variety shows from the Paradise and Village Barn it'll be a "Kahn Parade." Leo has a splendid band and his music should prove vastly superior to the general run of tunes from the local clubs themselves."

NICK KENNY in The Daily Mirror, April, 1935:

"Over at WNEW is a young musical director named Leo Kahn, as famous for his violin solus as he is for his exceptional conducting.

His 12 men are just as good at concert work as they are at rendering a hot darce tune. Music Row thinks he is headed for the heights and your Uncle Nick agrees with Music Row for once!"

OUTSTANDING! Leo Kahn's Music on the Jack Lait Hour—Saturdays at 6:30 P.M.—A Parade of the Stars that has included Kate Smith, Ruth Etting, Jimmy (Schnozzola) Durante, Eddie Dowling, Ray Dooley, The Revellers and many others.

AN EXCEPTIONAL ATTRACTION FOR A HOTEL OR CAFE

Vol. XLVII No. 20

The World's Foremost Amusement Weekly

May 18,

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GET JOBS?

306 Fights **Legion Ban**

Seeks to prevent suspension of post charters Syracuse hearings set

NEW YORK, May 11.—Picture Operators' Union Local 306 has opened war on the American Legion, applying yesterday for a temporary injunction restraining the Legion from suspending the charters of two theatrical posts which recently aided the union in strike activity. State Adjutant Maurice Stember and State Commander John D. Suillvan of the Legion have been served with of the Legion have been served with papers returnable to Justice Sheintag next week. The union is also appealing to the NVA Actors' Post for co-opera-

tion.

The local, meanwhile, is still kneedeep in factional fights. Judge Mitchell of the Supreme Court ordered the local Wednesday to put Morris Kravitz, member, back to work and accept his checks under protest, pending final disposition of the suit May 23. Judge Sheintag of the Supreme Court heard this week the suits of Maxie Peinberg and Walter Smith to restrain the local from forcing members to give up a day's work a week to the unemployed, and the suit of Sam Simon on the same point. Both suits set for a May 21 hearing.

SYRACUSE, May 13.—L. Earl Higbee, former U. S. commissioner, has been appointed by Supreme Court Justice Cregg to conduct hearings to determine validity of the alleged "rump" union which replaced regular union picture operators and stagehands at the Empire and Rivoli theaters here.

Higbee is to collect information on three points, mainly, were union men legally discharged, are men replacing them legitimate union men and is union picketing done properly? On his (See 306 FIGHTS on page 6)

Pennsy Assembly Repeals Peril Law

HARRISBURG, Pa., May 11.—Act No. 51, approved June 1, 1883, and passed "to prevent the placing in peril the life and limbs of performers or exhibitors in places of public amusement," was repealed Monday by the General Assembly of Pennsylvania in session here.

The General Assembly acted at the request of John C. Graham, attorney, of Butler, Pa., who went to work at knocking out the old law at the request of the Ringling interests and for the benefit of all outdoor attractions. The old law caused the shows considerable trou-

the Ringling interests and for the bonefit of all outdoor attractions. The old
law caused the shows considerable trouble in Pennsylvania last year.

The ancient law read as follows:
Section 1. Be it enacted, etc., that
from and after passage of this act it
shall not be lawful for the proprietor
of any public place of amusement or
resort to perform or have exhibited the
shooting of a person from a cafapult or
other machine, the throwing of knives
at a performer or shooting at a target
held or placed on the head or near the
performer exhibitor, or performing on a
trapeze without a strong netting below
the performer, or any other feat or performance that is extra hazardous and
jeopardizes the life or lives of any per(See PENNSY ASSEMBLY on page 74)

Proponents Claim Yes, Offering **Examples To Prove That They Do**

Meanwhile, inroads of the tyro shows continue unabated night clubs now going for them-some stars developed-WTCN puts winners on the pay roll

NEW YORK, May 13.—Amateur inroads into the professional field continue at an unabated pace, newest angle being an amateur show augmenting the big floor show at the Hollywood Restaurant beginning tomorrow night, or rather early Wednesday morning. This show is scheduled for 2 a.m. and will go on the air from Station WNEW for one hour. Hollywood restaurant jobs and prizes are held out as bait. Judges are Joe Moss, co-owner and manager; Abe Lyman, his partner, and Sophie Tucker. Despite the fact that the average chance of an amateur getting into the big money or even some sort of a steady job is exceedingly slim, proponents of the craze produce statistics on occasion to show that recognition is being gained here and there. Columbia Broadcasting System, which quizzed its stations for the craze produce statistics on occasion to show that recognition is being gained here and there. Columbia Broadcasting System, which quizzed its stations for the craze produce statistics on occasion to show that recognition is being gained here and there. Columbia Broadcasting System, which quizzed its stations have an amateur show of some sort. Five stations recently discontinued amateur entertainment and 22 never because of the tremendous success of the event, Chairman R. B. Showden announced today. Plans under way now call for a (See MEMPHIS HOME on page 74)

MEMPHIS, May 13.—National Cotton Show, held here last week for the first time, in conjunction with the annual Memphis Cotton Carnival, will return to Memphis next year because of the tremendous success of the event, Chairman R. B. Snowden announced today.

Plans under way now call for a (See MEMPHIS HOME on page 74)

Survey Shows 200,000,000 People Attend Movies Weekly

NEW YORK, May 11.—If there has ever been any doubt in anyone's mind as to whether or not motion pictures is a big industry, it can easily be dispelled by the figures just released by the Department of Commerce. According to the report, the world investment in pictures is \$2,500,000,000, with United States supplying \$2,000,000,000. In this country alone there are 262,000 persons theater attendance per day is 10,000,000.

employed in the production and exhibition of pictures. The world attendance at motion picture theaters reaches ance at motion picture theaters reaches the fantastic figure of 200,000,000 weekly, with this country going for 70,000,000 weekly. It is estimated that the annual box-office gross of the United States is \$700,000,000, which is big money in any language. The average The industry is one of the biggest tax (See SURVEY SHOWS on page 5)

outlet is said to have developed considerable talent from the tyro ranks. These include Barry McKinley, on the air for the past year for Camay soap; Morin Sisters, heard on the networks; Edna Odell, now on an NBC station, and the Hoosier Hotshots. WOWO's Barn Dance, local favorite, is comprised of amateur winners and this show is going on the road soon. Station's current talent from amateur ranks include Bluer than Blue Trio; Milkmaids; Harlan Girls, trio; Harmon Brothers, quartet: Stevens Troubadours, and Marion Jubilee Singers.

WLBZ, Bangor, Me., whose amateur (See DO AMATEURS on page 5)

Joe Schenck To Head Met

Court approves plan for reorganization subject to vote of bondholders

NEW YORK, May 11.—Present indications point to Joseph M. Schenck, head of United Artists and 20th Century, becoming president of the Fox Metropolitan chain of theaters in Greater New York. The chain comprises about 140 houses scattered at key spots in the city.

York. The chain comprises above the houses scattered at key spots in the city.

Scheck's plan for reorganization was approved by Federal Judge Julian Mack, and it is now up to the bondholders of the bankrupt company to agree to the new setup. There seems to be no doubt that the bondholders will approve, since the plan calls for assurance of 75 cents on the dollar and 5 per cent interest.

If the bondholders approve of the plan, there will be \$350,000 made immediately available for working capital.

Almost every chain operator in the country has at one time or another been said to have presented plans for reorganizing the Met chain, but it now looks definite that Schenck will head the reorganized company. The judge stipulated that should the plan go thru, Schenck must be given at least a five-year period as operator.

CFA Convention Over Big

the CFA, several months ago that they would give the Fans a real welcome, and a real welcome it was on the Covington lot. At a business session Friday morning the was decided to hold the 1936 convention at Atlantic City provided the Hagenbeck-Wallace Circus makes the resort city next year, as it was agreed to meet with this show. All officers were re-elected for another year. They are Frank H. Hartless, of Chicago, president; Walter Bucking-(See CFA CONVENTION on page 68)

200 attend banquet-officers re-elected-may meet in A.C. with H-W next year

CINCINNATI, May 13.—A great time was had here last week by members of the Circus Fans' Association on the occasion of its 10th annual convention. Held May 9-11 at the Sinton Hotel, it was a most successful and enthusiastic meeting. Older members said it was the most representative gathering since the organization came into existence.

Each year the CPA meets with a circus and this year it was the new Cole Bros.-Clyde Beatty show, which held forth at Covington, Ky., just across the river from Cincy, on Saturday. Mangers Jess Adkins and Zack Terrell promised Frank Hartless, president of

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CHARTER TO OPERA ASS'N

Four A's Okehs Principals Group; International Officers Elected

Card interchange discussed at annual meeting, with sentiment unfavorable-election unanimous-new opera outfit gets AFL jurisdiction over lead canaries

NEW YORK, May 11.—A new unit was added to those comprising the Associated Actors and Artistes of America, actors' international, at the annual meeting of that body yesterday, when the Grand Opera Singers' Association of America, a newly formed organization of grand opera principals, was granted a charter, with certain minor reservations. Officers of the Four A's was discussed, the no definite action was taken. The charter granted the Grand Opera Singers' Association gives it AFL jurisdiction over the field. This, however, does not include jurisdiction over choral alliance. A further reservation in the charter was made, withholding jurisdiction over any operas sung in English, this being a jurisdiction which already belongs to the Actors' Equity Association. The new organization is confined to principals of operas sung in a foreign language, although the provided that it holds jurisdiction over companies which may do several English operas when such works are part of a regular operatic repertory. Equity reserves jurisdiction or any opera in English operas when such works are part of a regular operatic repertory. Equity reserves jurisdiction or any opera in English operas when such works are part of a regular operatic repertory. Equity reserves jurisdiction or any opera in English operas when such works are part of a regular operatic repertory. Equity reserves jurisdiction or any opera in English operas when such works are part of a regular operatic repertory. Equity reserves jurisdiction or any opera in English operas when such works are part of a regular operatic repertory. Equity reserves jurisdiction or any opera in English operas when such works are part of a regular operatic repertory. Equity reserves jurisdiction or any opera in English operas when such works are part of a regular operatic repertory. Equity reserves jurisdiction or any opera in English operas when such works are part of a regular operatic repertory. Equity reserves jurisdiction or any opera in English operas when such works are part of a r

English presented as a separate production.

The new outfit has its constitution and by-laws already drafted and boasts an enrollment of about 120 members already. Four A officials said today that it looks like an excellent organization. Heading the list of officers is Elisabeth Hoeppel, contraito, who is president of the association, and the first formal meeting of the council will be held Monday in Steinway Hall, when details of the organization will be made public. Miss Hoeppel said today that it is hoped to enroll the principals of the Metropolitan Opers shortly. Conditions in small operatroupes have not been of the best and it is hoped that the new outfit will be a powerful means of rectifying them.

The officers of the Four A's elected yesterday are: Frank Gillmore, president; Jean Greenfield, president of the Hebrew Actors' Union, first vice-president: Mrs. Dorothy Bryant, executive secretary of Chorus Equity, second vice-president; Otto Steinert, president of the German White Rats, treasurer, and Paul bullizell, international executive secretary. All elections were unanimous.

The question of interchange of cards,

Dulizell, international executive secretary. All elections were unanimous.

The question of interchange of cards, which has been urged by the American Federation of Actors, vaude organization, was brought up and discussed, the general opinion was overwhelmingly against it. Organizations which have closed shops and offer air-tight protection in their fields, such as Equity, the Burlesque Artists' Association and other Four A unions, oppose it on the grounds that no reciprocal protection can be offered by weaker organizations, and the angle of unfairness to organizations charging high initiation fees was also touched upon. It was pointed out that the Grand Opera was pointed out that the Grand Opera Choral Alliance, for example, has an initiation fee of \$100, while that of the AFA is \$5. However, the question will again be discussed in the future, it was said.

Moscow's Quiet Theater

PARIS, May 4. — Moscow boasts a unique theater at which none but deaf and dumb artists appear. Even the stage manager is deaf and dumb, which must be a severe handicap when he is in the mood for custing. Theater is celebrating its 15th anniversary with a production of Schiller's "L'Infrigue et l'Amour."

Duryea, chairman of the publicity committee, urged advertising by the society in the dailies and also advocated more advertising by dance teachers in order to guide the public in obtaining instruction from reputable teachers.

The Dancing Teachers' Business Association held its monthly meeting Sunday in Steinway Hall and discussed the license situation. Thomas Parson, president, reported that the Sullivan bill and the license department's bill were both dead and also urged the society of device a new system of regulation to to devise a new system of regulation to prevent future licensing attempts.

No Competition

LINCOLN, May 11.—Barney Oldfield, theater editor of The Lincoln Sunday Journal and Star and correspondent for The Billboard, married Vada Kinman, non-professional, of Grand Island, last week. Local publicity men tried to get Anna Sten, making a personal appearance locally in connection with "Wedding Night," as bridesmaid, but the bride squawked.

"This will be no double feature," she said.

Ax Lops Heads of 4,000 Film Extras

HOLLYWOOD, May 11.—At Central Casting this week it was announced by Campbell MacCulloch that approximately 4,000 extras are being dropped immediately from the registration list. The complete list numbers close to 6,200, with only 2,100 active in pictures. The 4,000 names dropped will be those individuals who have not been active in nictures for the past six months and no pictures for the past six months, and no applications for reinstatement will be considered at the present time.

considered at the present time.

The final dress parade of extras staged on the Pathe lot this week resulted in 450 men and women showing for the decisions of the 20 judges. Of this number approximately 80 per cent will be selected and placed on the general call list of the Jack Rose General Casting Agency, which supplies extras to independent producers. Of the number parading it was estimated that more than half are also listed on the eligible list of Central Casting.

Another showing is set to be held for audience reaction at the Egyptian Theater within the next 10 days. Feminine winners in the Jack Rose dress parade and the recent Central Casting parades will vie for the favor of the audience as to the outstanding blond, brunet and redhead extra players.

Witherspoon Dead Of Heart Attack

NEW YORK, May 11.—The Metropolitan Opera Company's newly appointed general manager, Herbert Witherspoon, 81. dropped dead of a heart attack yesterday afternoon at the opera offices immediately after a conference on his plans for fall. Witherspoon, a noted American basso, had succeeded Guilio Gatti-Cazazza as the opera boss and his death ironically came on the day that the house had been placarded to announce his reign and his plans. He and Mrs. Witherspoon were to have sailed to Europe today (Saturday) to hear new singers and study opera improvements. The results of the conference, which included signing singers to new contracts, had elated him, inasmuch as he was informed that NEW YORK, May 11.—The Metro-olitan Opera Company's newly ap-ointed general manager, Herbert him, inasmuch as he was informed that subscriptions were exceeding last year's. His death comes at a time when the opera was just coming out of the throes

opera was just coming out of the throes of reorganization and again throws doubt as to its future.

After being graduated from Yale, where he specialized in art, Witherspoon concentrated on voice study under several leading teachers. His concert debut was in New Haven in 1895. A year later he made his New York opera debut in Aida with Henry W. Savage's Castle Square Company. In 1908. Gatti-Cazazza's first season as general manager, he was engaged to sing leading bass roles, remaining with the Met eight years. Later activities included concert work, teaching and lecturing.

He was married three times, his first wife being the former Greta Hughes. They were divorced in 1915. His second wife was Florence Hinkle, who died two years ago. Last year he wed the former Mrs. Blanche Skeath.

Montgomery To Succeed Cantor As Screen Actors' Guild Prexy

HOLLYWOOD, May 11.—Robert Montgomery will replace Eddle Cantor as president of the Screen Actors' Guild when the annual meeting of the Guild is held May 26 at the Hollywood Women's Club for the purpose of induction into office of new officers and directors chosen by the nominating committee.

Serving with Montgomery will be James Cagney as first vice-president; Ann Harding, second vice-president; Chester Morris, third vice-president; Kenneth Thomson, secretary; Boris Karloff, sesistant secretary; Warren William, treasurer, and Noel Madison, assistant treasurer.

The 11 new directors chosen to serve three years are Warren William, Arthur Byron, Robert Young, Fredric March, Alan Mowbray, C. Henry Gordon, Lyle Talbot, Donald Woods, Robert Arm-strong, Edward Arnold and Paul Harvey. Another important matter to be dis-

the motion picture exhibit planned for the California Pacific International Exthe motion picture exhibit planned for the California Pacific International Exposition at San Diego. Exhibit will be presented by the Guild and will consist of a regulation motion picture set with a complete company at work at various intervals. Members of the Guild will donate days from time to time, and a constantly changing program will hold the interest in this phase of the exhibit William Flannery, of the Paramount at department, will take charge of sets, and Earl Theison, who has charge of the motion picture department of the Los Angeles County museum, will assist in the historical and scientific exhibits. In this exhibit old sets, costumes and personal effects used by the various stars in years past will be on display, as well as a setup showing the scientific development of films, the making of color pictures and various color processes and (See MONTGOMERY TO on page 6)

ussed at the May 26 meeting will be he motion picture exhibit planned for

Local 802 Tax Is Retained

NEW YORK, May 11.—Retention of the recently enacted 3 per cent income tax by Local 802, American Federation of Musicians, was assured after a midnight membership meeting Wednesday (8). Passage of this tax took place about a month ago, with several factions within the union protesting. Principal group consisted of musicians playing in theaters, since the 3 per cent tax means that these men actually pay 5 per cent, inasmuch as there is another 2 per cent ax on these workers only. Reason is because of the steadiness of theater jobs, it was explained.

Confirmation was also made at the

Confirmation was also made at the meeting of the insurance benefit cut recently put thru whereby benefit is reduced one-half to \$500. This was done as an economy move to save the local premium expenses.

Ft. Wayne Theater Sold

CHICAGO, May 11.—The State Theater, Fort Wayne, Ind., a 600-seat house, has been leased to John Micu, of Garrett, Ind., for nine years by Raiph Brock. Possession has already been taken by Micu. The lease was negotiated thru Albert Goldman, of Chicago.

Three Hobby Shows in a Row Indicate Possible Competition

NEW YORK, May 11. — New York's third hobby show within six weeks closed today at the Port Authority Building. Fact that it was the last of a

trio, all under different sponsorship, indicates the gains made by various hobbyists under the "increased leisure" talk which has come up since the New Deal. It also indicates something to showmen, who, altho they may not believe it, might think it over. This is, that hobbies can very easily affect box-offices scores. It doesn't take much to get a hobbyist interested in his newest boat or in her newest hookrug, forgetting all about Garbo round the corner, or the Pulitzer Prize winner, The Old Maid.

Hobby business might also appear to be paying some of its protagonists. Get-(See THREE HOBBY SHOWS page 28)

JESS HAWKINS This Week's Cover Subject

J ESS HAWKINS began his business career as an office boy, getting into the show business after he had played in an amateur musical put on by the firm for which he worked. A Chicago producer saw him in the presentation and gave Hawkins a contract for a musical titled "Girls From Reno." After he had done considerable traveling with the show Hawkins went to Kansas City to sing in a cafe, then going to the Pacific Coast, where he sang on boats running between Catalina Island and California. This was followed by an appearance in a Cleveland stock company, a minstrel show and additional cafe work, by which time Hawkins had decided to form his own band. His original group was typical of the early jaxx organixations; piano, sax, banjo, trumpet and drums.

ROLL OR MACHINE FOLDED 100,000-\$17.00 SPECIAL PRINTED-CASH WITH ORDER ELLIOTT TICKET CO. 12 VESTRY ST. N. Y. C. [WE DO OUR PART] 127 N. DEARBORN, Chicago

Actors' Fund Has Surplus

\$130,981.55 spent in year ending April 30, with take \$141,008.99

NEW YORK, May 11.—The Actors' Fund had one of the best years of its 53-year-long history during the past 12 months, according to Daniel Frohman, president of the Fund, who was again re-elected yesterday afternoon at the president of the Fund, who was again re-elected yesterday afternoon at the organization's annual meeting at the Lyceum Theater. Altho almost \$131,000 was expended during the year, there was a surplus of over \$10,000. Frohman declared that great aid had been given by

clared that great aid had been given by
the government's relief projects, which
materially helped actor-relief.

Those elected yesterday, in addition
to Frohman, were: Walter Vincent,
first vice-president; Bernard A. Reinold,
second vice-president; Sam A. Scribner,
treasurer, and Robert Campbell, secretary. Elected for three-year terms as
trustees were Henry Dazian, Harry G.
Sommers, George Christie, Helen Stewart Moore, Walter C. Jordan and Frank
E. Henderson. Charles Dow Clark was
elected to a two-year trustee term to
fill the vacancy caused by the death
of Edward Esmonde. All elections were
unanimous.

Lionel Adams, chairman of the elec-tion committee, paid tribute to Froh-man, saying that he had "done more for the actor than any single indvidual who has ever lived."

has ever lived."

Frohman, giving great credit to government relief agencies for the fine showing that the Fund made during the past year, also praised the Actors' Equity Association for its aid in arranging special matiness for the Fund. Vincent praised the work of the Theater Authority in enforcing the rule which gives a percentage of the gross of all benefits to the actors' charities. The work of the Authority was also figured in adding the Fund in its ability to

work of the Authority was also figured in aiding the Fund in its ability to come thru the year with a surplus. The treasurer's report for the year ending April 30 showed that the receipts from all sources had totaled \$141,003.99, while the expenditures had reached \$130,981.55. Of this sum \$108,200.88 had gone out in actual relief, with \$5,500 cases of actors aided by the Fund on the books for the year.

Sapp-Ahumada Join For Latin Bookings

MEXICO CITY, D. F., May 11.—John W. Sapp, of Los Angeles, who recently founded a three months' circuit in this founded a three months' circuit in this country for American shows, this week merged his interests with those of Francisco Ahumada, theatrical impressrio here, to form ARIA, Inc., which will book shows for Mexico, Cuba and Central American countries. Ahumada formerly was manager of the Agua Caliente properties in Lower California.

here, to form ARIA. Inc., which will book shows for Mexico, Cuba and Central American countries. Ahumada formerly was manager of the Agua Callente properties in Lower California.

ARIA has opened offices both here and in Havana, Cuba. It now has two American shows on the road, Hello, America, touring the provinces after a run of four weeks here, and Girls From Paradise, playing the large Politeama house here. Both are Panchon & Marco productions. Marsline K. Moore, productions. Marsline K. Moore, producer of both, arrived here Saturday. Altho Hello, America drew capacity, houses on a record run for this city. Girls From Paradise was booed so much on its opening that the show had to be stopped twice. It will probably be closed as soon as another American company can be routed here.

SLC House Changes Hands

SALT LAKE CITY. May 11.—The Playhouse Theater, which for the last two years has been leased by George Allen, changed hands May 1, when Andy Flor, manager of the Star Theater, a movie house, took over the lease from the Clayton Investment Company, Flor plans about May 15 to install a stage show, which will be produced by W. Rex Jewell.

The name of the thexter will be changed to Roxy and new marquee is being installed with new electric signs.

Organizing Hotel Dineries

NEW YORK, May 13.—Local 8 of the Hotel and Club Employees' Alliance announces it has organized the Franconia Hotel and is out to organize all the other hotel dining spots. It has called a second mass meeting for Wednesday night at 117 Weat 46th

Two S. F. Legits Set

Two S. F. Legits Set
SAN FRANCISCO, May 11.—Two major
stage attractions, Tobacco Road and Accent on Youth, now playing in Los Angeles, are scheduled for the Curran
Theater here. Tobacco Road, featuring
Henry Hull, opens here May 20 for two
weeks, Cast includes Mary Servoss,
John Arledge, Bonita Des Londes, Fiske
O'Hara, Betty Whitney and several
others. When Road bows out Henry
Duffy will bring Otto Kruger in Accent
on Youth. Kruger's supporting cast will
include Lillian Bond, Martha Sleeper,
Philip Reed and Mary Forbes.

Whiteman Booked for Chi

CHICAGO, May 11.—Paul Whiteman and his orchestra will give an afternoon and evening concert at the Auditorium Theater May 19 under the auspices of the Women's Faculty Club of North-western University Medical School. The affair is for charity.

DO AMATEURS

Continued from page 3) show dates back to 1929, has developed half a dozen acts now working professionally "down East." KMOA, Oklahoma City, has developed, among others, a trio that has been heard with Olsen and Johnson. They are Herb Crook, Joanne Jarrett and Beth Raybon.

CBS is of the opinion that approximately 350 applicants make a play each week for the Ray Perkins-Arnold Johnson Feenamint program. This is a drop from an average at first of 700-800, and about 200 are actually heard each week. Skouras brothers theater tieup gives these winners a short stage break. Of the 15 winners in the first eight weeks of these CBS shows, nine were fairly fortunate and filled additional engagements, made movie shorts or were invited to come back home as big-shot guest artists. The other six found the experience useful to them, anyhow.

18's WHN's Fault

It's WHN's Fault

WHN really gave the craze its terrific momentum and, according to Louis K. Sidney, now directing the station's destinles, some 183 amateurs got employment of some sort during the past year of the WHN amateur shows. Show itself is now sponsored by Schenley Products. Anybody's guess is good on just how many amateur shows are on the air around the country. No region is without them, from Coast to Coast. On Na-

Meet Mister Paris

PARIS, May 6.—The city of Paris has created an information bureau for tourists in Paris at police headquarters. Office quite appropriately is in charge of gentleman whose name is Mr. Paris. Mr. Paris speaks 10 different languages.

tional Broadcasting Company networks is the steady-going Fred Allen show with a tieup with the Roxy Theater in this city. The Major Bowes show for Chase & Sanborn gives the winners a break at RKO theaters, with the Major himself acting as emsee. This is weekends only and night shows—no matinees. ends only and might shows—no mathiets. Singles get about \$50 and groups average about \$40 for the individuals therein. Bowes' show has given work to a few acts, at least one act just completing four weeks on NBC.

acts, at least one act just completing four weeks on NBC.

WOR's tieup is with the Warner theaters in New Jersey, and Gus Edwards handles the show, sponsored by Fischer Baking Company. Tryouts are held at the various Warner theaters first; winners vie for final honors on the stage and air at the same time. Another local show that takes care of the Harlem angle is heard on WNEW Tuesday nights when the show comes from the Harlem Opera House for one hour, 11-12 midnight. Talent is colored, of course.

Typical out-of-town break is exemplined in WTON, St. Paul and Minneapolis newspaper-owned station.

Station has taken on the Season Sisters, girls trio and plano, consisting of Loretta Season, Ebba and Euby Verner and Gerry Lapping, for four weeks at \$50 a week; Lester Kittelson's Cowboys, comprising Kittelson, Bert Dunham and Robert Melberg, for four weeks at \$25 a week.

ert Melberg, for four weeks at \$25 a week, and Betty Talbot, singer, for two weeks at \$25 a week. They all will go on the air as soon as Bob DeHaven, production manager, can arrange it. They were win-ners of an amateur contest begun last January by the station and the St. Paul Orpheum Theater, in which 4,000 contestants entered.

SURVEY SHOWS

(Continued from page 3)

(Continued from page 3)
payers, digging up \$100,000,000 per year
for the privilege of existing.
The studio capital investment is
\$95,000,000 and the annual amount spent
in advertising pictures is approximately
\$70,000,000 annually.
It is interesting to note that there are
276 industries, arts and professions necessary in the making of a motion picture.

276 industries, arts and professions necessary in the making of a motion picture.

Motion picture attendance in this country reached its peak in 1930 with an estimated weekly attendance of 110,000,000. The lowest since 1928 was 60,000,000 in 1932 and 1933.

That the country is greatly overseated sevidenced by the fact that there is one theater seat for every 13 inhabitants

in the United State

Broadway Spots Skidding When HILD Hinterlanders Fail To Appear

Greenwich Village were deserted. El Chico probably did the best Village

Unico protectly did the best Village business.

Burlesk is holding up well, with 11 houses in Greater New York operating. It is expected that the first heat wave will see about half this number dark. The few air-cooled houses will try to get thru the summer without folding.

According to World Convention Dates, there are 112 conventions scheduled for New York between now and September and 125 from October to the first of the year, with more being skedded every day. The average number of delegates to each convention is 350, with each delegate averaging two additional persons. As a rule the convention people spend liberally, with night clubs getting the play. This does not go for the WCTU.

WCTU.

The Jamaica race track has not been doing so hot but is expected to pick up. The bets have been limited to chicken feed but are expected to increase.

Saloons are still in the doldrums. There is too much competition and only those with a regular following are making the rent. The license is \$1,200 a year, which means the first \$25 a week goes to the government. The joints have all absorbed the city sales tax and this runs into dough.

All in all Broadway is taking a licking

All in all Broadway is taking a licking and the Main Stem looks more like Coney Island than Coney Island.

A Hotel

OF HOMES

-NOT MERE ROOMS

. favored by show people . . . combining the charm of over-sized rooms, usually 13x20, with large foyer and the convenience of a complete serving pantry. Accessibly located only a block from Broadway, yet away from the noise and din of Times Square.

Do yourself a good turn — inspect the BELVEDERE today.

HOTEL BELVEDERE

319 W. 48th St., New York City JOS. REYNOLDS, Manager.

TENT SHOW HEADQUARTERS; DATES, POST-ERS, CARDS, HERALDS, BANNERS.

LOW PRICES-PROMPT SHIPMENTS
Write for Price List and Route Book. CENTRAL SHOW PRINTING CO.

MURALS

MONTAGES

NASIB

PHOTOS, INC. 1564 Broadway

> New York, N. Y. Medallion 3-2800-2801

COLOR

ENLARGEMENTS

FLOOR and CARPET WASHING EQUIPMENT and SUPPLIES ...



108 W. Lake Street, Chicago, III.

WANT good Leading Man, also Alto Sax and Trumpet. Must be modern, read, fake. State say, have car. Those who wote, write or wire arain, if BUD HAWKINS, Benton, Ky., May 13, 14, 15; Caffix, 16, 17, 18.

WANTED

DRUNKARD COMPANY INTACT FRANK J. KELLY, National Theatre, Louis-ville, Ky. George B. Fluhter, wire or write.

WANTED

Con-might-stand Tent

Con-might-stand Pay you People all lines. One-night-stand Tent Show, Agent with car. Wire quick. Pay your own. Wire SDNA EARL. Fred Woods, Lilian White wire quick. Emden, Ill., May 15-16; Mason City, 17-18; Beason, 19-20.

WANTED

t less than 10 Girls in line. Opening about me 15. ALL-STAR THEATRICAL COMPANY.

WANTED QUICK

Useful MED. PERFORMERS Enlarging Show.

WANTED Med. People all lines. No boone, Ticket if I know you. DAN BENTON and PRICE. Magicles, wire. Others write. PAUL BALFONTE, Ullio.

WANT REP. PEOPLE

Double Orchestra and Specialties, Also Black Face. WILKINSON TENT SHOW, Pikeville, Ky.

HAYFEVER

ASTHMA and SUMMER COLDS are unnecessary. Complete relief only \$1.00 Postpaid to the control of \$4.00 Medical Post of \$4.00 Medical P

HEFFNER-VINSON WANT

Fast Alto and Tenor Sax Team, also red-hot Trumpet. State lowest and be able to cut it. Harrodsburg, Ky., May 13, 14 and 15; Lawrence-burg, 16, 17 and 18.

WANTED

For Platform Med. Show, Comedian, Magician, Novelty Acts, Med. People in all lines. Change for two weeks. State age and salary. Opening first week in June.

Bradley Hotel, Chicago, III.

WANTED FOR UNIT

All types of Acts Enlarging Unit for Southern tour, and the Company of the Compan

MADAME MAYFIELD COMPANY—Wants at once for Platform Show, Med. Performers that can cut it. Preference if you double plano or drums. Workingman to drive truck. State salary in first letter and what you will do to earn it. FOR SALE—Model A House Car; also semi-house trailer. Cheap for cash. Show opens May 15th. Address BOX 162, Tidloute, Pa.

ople in all lines for Tent Repertoire, Specialty ople preferred. Want Boss Canvansan. B. A. tilt, write. Tell all first letter. Write, do not co. FRE REETHS, 704 No. Third Strost, aboygan, Will.

ASCAP Preference Date Still Up in Air

NEW YORK, May 11.—Up to the time of going to press Federal Judge John C. Knox has not handed down his decision relative to the preference date asked for by the attorney-general in the U. S. anti-trust action against ASCAP. It is believed, however, that the court has formed its decision over the weekend and will probably hand it down late the afternoon. Government sources this afternoon. Government sources unofficially stated that the date of June 10 will be asked for in the event of a favorable decision.

ASCAP Attorney Nathan Burkan is seeking more time, and as he said in court at the time the motion was made by Assistant Attorney-General Bennett, he will take the motion to the Circuit Court of Appeals in the event of an unfavorable decision. Thus the decision by Judge Knox may not be the final word.

ASCAP has offered to extend the present agreements with its radio licensees another three months from September 1, when the present three-year contracts between broadcasters and ASCAP come to a close. Nothing definite has come so far of the conferences between the

ASCAP and broadcasters' committees. It is now believed that the future will bring nothing definite either insofar as these conferences are concerned.

Indiana Picketing Okeh, Court Decision Rules

WANTED—Most People all lines, Blackface Competer Manted Description. The theater owners petitioned the Circuit Court for an indicator The WANTED—Most People all lines, Blackface Competer Manted Court. Address The Wanted Description, John on wite. Manted Description, Color Decription. The theater owners petitioned the Circuit Court for an indicator The Wanted Description, John on wite Large and the produce acts. Magician, Planist double stage. State all, lower land, Ohic.

WANTED—Most People all lines, Blackface Competing. The Wanted Description. The Specialties and produce acts. Magician, Planist double stage. State all, lower land, Ohic.

WANTED—Most People all lines, Blackface Competing. The western Court for an indicator The Western Co., Piper Gity, Ill.

WANTED—Most People all lines, Blackface Competing. The Manthing of the Street owners petitioned the Circuit Court for an indicator The Western Co., Piper Gity, Ill.

WANTED—A.1 Med Fram, Lady play Piano, must be hot, read and fake. Man Straight, must double hase; Thumpeter preferred. All season work Make salary right. Ghost walks every Saturday might sure to be caused by the Most double thanks. Thumpeter preferred. All season work Make salary right. Ghost walks every Saturday might sure to be caused by the Most double thanks. Thumpeter preferred. All season work Make salary right. Ghost walks every Saturday might sure to be caused the court of the street, yet the public has a right to travel upon the street at any time and all times. These formers are last here. Dr. C. D. HAMMACK, Fayette, Alley, two weeks.

Sally Rand Touring the One-Nighters With Unit

NEW YORK, May 11.—Sally Rand and her unit started on one and two-day stands yesterday midnight after a record-breaking week between Youngs-town and Akron. Opened last night in Clarksburg, W. Va., playing there today also, and follows with Roanoke, Va., Wander and Therefore, Charleston, S. C. also, and follows with Rodnoke, Va., Monday and Tuesday, Charleston, S. C.; Huntington, W. Va., Friday and Satur-day; Wheeling, W. Va., May 19 and 20, and Steubenville, O., May 21. The Wil-liam Morris Agency lined up the tour.

Miss Rand's unit includes Willie and Joe Mandel, Clyde Hager, the Thrillers and a line of 12 girls.

Appearance Flood in S. F.

SAN FRANCISCO, May 13 .- San Francisco had its influx of movie celebrities this week. Three contingents of Holly-wood stars and directors were in town for personal appearances.

for personal appearances.

Louis B. Mayer, MGM exec, headed the first group, which came up for the Tuesday luncheon meeting of the Jewish National Welfare Fund compaign, and included May Robson, Freddy Bartholomew and Nelson Eddy. World's premiere at the Golden Gate Theater on Wednesday of The Informer, RKO drama, brought in Victor MacLaglen, Heather Angel, Margot Grahame, Wallace Ford and Ralph Forbes. Bruce Cabot and Adrienne Ames, stars of Let'Em Have It, which opened at the United Artists Theater Friday, motored up from Los Angeles. They were accompanied by Capt. Don Wilkie, U. S. Secret Service agent, who aided in directing the picture.

Sodini Buys Summer Resort

CHICAGO, May 11.—Harry Sodini, who operated the Planters Hotel and Cafe here two years ago and was previously owner of a string of theaters in Rock Island, Clinton and Moline, has purchased a 200-acre summer resort and golf course 20 miles outside of St. Louis-

Birnbach Back in N. Y.

NEW YORK, May 11.—Fred Birnbach, official of the Federation of Musicians, returned here this week after a tour of the Midwest, visiting St. Paul, Duluth, Minneapolis and Superior. He was principal speaker at the Midwest conference held in St. Paul and also helped in the promotion of the Symphony Guarantee Fund to insure another two years of the civic symphony in Minneapolis.

Sen. Patents Committee Mulls Copyright Bill

Mulls Copyright Bill

WASHINGTON, May 11,—Members of the Senate Committee on Patents, of which Senator William A. McAdoo, of California, is chairman, are expected to decide shortly whether the bill of Senator Duffy, of Wisconsin (S. 2465). providing for amendment and consolidation of copyright laws, shall be reported upon the basis of information already at hand touching it or hearings shall be held. Certain objections which have been raised by copyright owners to the bill as introduced are having the consideration of the committee.

The measure provides, among other things, for such damages as a court would in its discretion fix in event of innocent infringement of music copyright, whereas at present the statutory minimum damage is \$250. There seems to be strong support for the measure and apparently little if any real opposition. National Broadcasting Industry is on record as favorable to the bill. Likewise the State Department.

WASHINGTON, May 11.—Delay in final consideration by the Senate of the International Copyright Convention until after action has been had on the Duffy copyright measure is now in prospect. There are Senate members who are asking this be done. The Copyright Convention was restored to the Senate calendar, on motion, after it had been ratified by the Senate. The Foreign Affairs committee has approved it.

MONTGOMERY TO-

(Continued from page 4)
the manner in which cartoon comedies
are planned, drawn, filmed and edited.
The exhibit will be completed with a
miniature theater seating 300 people in
which the Hollywood Marionettes will
perform. perform.

The Guild is looking forward to the displays and exhibits as playing an important part in building up the prestige of the organization in the minds of the general public.

306 FIGHTS

306 FIGHTS

(Continued from page 3)
report, Justice Cregg will decide Owner
Fitzer's plea for a permanent injunction against picketing.

Fitzer is now said to be willing to
arbitrate, aside from the court action,
but conferences at office of his attorney, Lionel O. Grossman, failed to
produce any arbitrator.

Meantime, theaters operate with two
operators and one helper as against four
operators and two stagehands, cutting
four union men out of jobs,

HUGH TALBOTT

ANNOUNCES OPENING WALKATHON UNIT No. 2 MUSKEGON, MICH., MAY 15

THE MART AUDITORIUM
5,000 Seating Capacity.
Contestants wanted with wardrobe and entertraining ability. Will take care of you upon arrival.
Spend the summer in Michigan's greatest resort. Business conditions excellent.
Sponsors and prize money guaranteed.

You have been with the rest—now join the best. We can take it. That's why we made it. If you can take it, you'll make it, too.

Headquarters: MILNER HOTEL, MUSKEGON, MICH.

Unemployment Insurance for Actors Unsettled Under Law

NEW YORK. May 13.—Inquiry by The Billboard as to the extent to which the state of New York, shall be connew State job insurance law affects sidered to be contracts entered into show business reveals a hesitation by State officials to commit themselves. within this State." He adds that "this State officials to commit themselves would seem to cover actors who are put in the next year or so will probably clear up the confusion. An Advisory Council on Unemployment Insurance will be established soon and it will draft administrative rules and regulations. Until this is done Industrial Commissioner Elmer F. Andrews says, "it is not possible to answer your inquiries formally, definitely and authoritatively."

to this article, with persons residing in the State of New York, shall be connected to be contracts entered into within this State." He adds that "this would seem to cover actors who are put may pix in New York and who may play in New York employer."

Andrews states further that he believes "some sort of federal arrangement to take care of what may be termed interest workers is contemplated. This sioner Elmer F. Andrews says, "it is not yould supplement the above provisions of the New York act."

As to whether performers are con-

Council on Unemployment Insurance will be established soon and it will draft administrative rules and regulations. Until this is done Industrial Commissioner Eimer F. Andrews says, "it is not possible to answer your inquiries formally, definitely and authoritatively."

He adds, however, that "a reading of the act would seem to indicate that some actors, particularly those in the lower wage brackets, such as members of the chorus, may become eligible for memployment benefits under the act." Unemployment benefits under the act." Unemployment benefits begin January 1, 1938. Employers must contribute 3 per cent of their pay roll to a State-pooled fund, beginning March 1, 1936. This applies to all employers of four or more workers.

Answering the query as to cut-of-State dates for New York employers, andrews states further that he believes "some sort of federal arrangement to take care of what may be termed into take care of what may be come eliverstate workers is contemplated. This would supplement the above restate workers is contemplated. This would supplement the above work act."

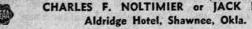
As to whether performers are considered employees under the act, the commissioner quotes Section 502, which defines an employee as "any person, in-duing allens and minors, employed for hire by an employee as "any person, in-duing allens and minor

CHARLES F. NOLTIMIER

THE OPENING OF SHAWNEE, OKLA., THURSDAY, MAY 23

Where Oil and Money Flow Freely

Contestants wanted. Transportation can be arranged for known Teams who can take a fast short sprint show, where the best Team wins. All couples wishing to connect with organization that pays, don't miss this show. Teams who know lack Hayes, Kennie Neidel, Alto Locke, Red Waddail, Bob Wilkins or Doc Roberts communicate. No collect wires. Staff Help also apply. \$1,000 IN PRIZES CHARLES F. NOLTIMIER or JACK HAYES,



UNITS (20 or more people) WANTED

FOR WEEK OR THREE-DAY STAND AT

ROLLING GREEN PARK THEATRE, Sunbury, Pa. Would consider high-class Tab. Also Singers, Dance Teams or other high-class Nov-elty Acts wanted to work with Band at Dance Pavillon.

Opens Decoration Day. Wire or Write L. VAN, Hummells Wharf, Pa. Conducted by M. H. SHAPIRO—Address Radio, Music and Orchestra Communications to 1564 Broadway, New York City.

INS NEWS FOR YANKEE WE

Ross-Federal Survey on KNX

Western States covered in field query on three general questions

LOS ANGELES. May 11.—In contrast to its own survey in mimeograph form, KNX is shooting out a coated paper brochure of a survey by Ross-Federal KNX is shooting out a coated paper brochure of a survey by Ross-Federal, developed by personal interview with 1,072 Ford, Chevrolet, Plymouth dealers and grocery and drug store owners in 153 Western towns.

Three questions asked were: "What three radio stations do you listen to most regularly?"

"Would radio advertising on this station be helpful to you in moving the merchandise you sell?"

"Which station would you select to sell your merchandise to Western America?"

The 6,430 separate answers tabulated

The 6,430 separate answers tabulated and attested by 153 field representatives of Ross-Federal Research Corporation brought in favorable statistics on various Coast and Far West stations, in-cluding KFI, KHJ, KOA, KSL, KGO and KFRC, as well as some others. The final score of a recapitulation of 11 Western States on question No. 1

gave:
KNX (indic outlet) Hollywood...669
KSL (CBS) Salt Lake City....438
KOA (NBC) Denver ...422
KFI (NBC) Los Angeles ...335
KFO (NBC) San Francisco ...246
KGO (NBC local) "...113
Four other Coast and Northwest outlets ran neck and neck, somewhat below
the above averages on the first question

the above averages on the first question of what station is listened to most.

Second question (dealer preference) KNX claims 87.3 per cent of the 1,072 calls. On question three pertaining to choice of station for advertising: Columbia-Don Lee chain of 12 stations received 221 votes; NBC's five stations received 760 votes and KNX 669.

WMCA Deals Pend For Three Stations

NEW YORK, May 11.—Negotiations were still pending today between WMCA and three New England stations for the latter to subscribe to WMCA's programs. Stations involved are WMEX, Boston; WPRO, Providence and WIXBS, Waterbury, all of which were previously on the American Broadcasting System chain and which last week ceased getting programs from WHN, New York. Donald Flamm, head of WMCA, said yesterday that the stations had bid for WMCA's programs, but that if they took the show it would not constitute a regular network, but rather a group to be sold, if and when. He also said a good portion of WMCA's talent was getting paid.

Flamm also stated that the stations are not paying a program fee for the service. Only cost to them is actual expense involved by the piping. WMCA started to feed WOL, Washington; WCBM, Baltimore and WDEL, Wilmington, on this basis last week. All the stations concerned were until the network blew up on ABS.

Skinner Follows Winchell

NEW YORK, May 11.—Cornelia Otis Skinner will start on the air for the Skinner will start on the air for the Andrew Jergens Company (Jergen's Lotion) on NBC June 2, succeeding Walter Winchell for that account. Discuse will do her character sketches thruout the summer, Winchell returning in the fall. J. Walter Thompson Company handles the product.

Service for the teachers of the dance, voice, music, radio technic and the dramatic arts is the keynote of the Theatrical Art Schools section of THE BILL-BOARD, published in the Issue dated the last Saturday of each month.

On the Company's Time

NEW YORK, May 11.—Two of Tim Ryan's ad lib cracks on the Friday night Goodrich show took the form of ribbing Dave Freedman, anthor of the script used on the show. First crack was when Ryan told a gag which laid an egg, the comedian saying: "And Freedman thought that would wow 'em." Later on Ryan pulled a line that went over (according to the studio audience) very well, his jibe then being "How do you like that author?" Both comments were broadcast.

CBS Signs Talent; Seeking New Names

NEW YORK, May 11.—Customary procedure of signing new talent at this time of the year has started, with Columbia Broadcasting System getting several new acts. Both networks will be trying out a fairly large amount of new talent during the summer, with the increased sustaining time available.

New CBS names include Sergel Sokoloff and the Kuban Cossack Choir, now at the Russian Bear Restaurant, New Actam Nine Tara.

loff and the Kuban Cossack Choir, now at the Russian Bear Restaurant, New York. Another is Madame Nina Tarasova, whose contract becomes effective June 1. She is a singer. Little Jack Little's contract has been renewed, with a new instrumentalist group, Bunny's Blue Boys, conducted by Bunny Beregin, also signed. Jean Baker, baritone, is being given a buildup, but hasn't been signed as yet by the chain.

Linn Joins WROK; Formerly With WLW

ROCKFORD, III., May 11.—Edward Linn has joined Station WROK's program and production staff, Linn having been heard on the outlet incognitio and worked up considerable number of inquiries as

up considerable number of inquiries as to his identity.

Linn was formerly with WLW, Cincinnati, where he was chief announcer, and had charge of such well-known programs as Singin' Sam, "Smilin'" Ed McConneil, Flying Dutchmen, Barry McKinley and The Life of Mary Sothern. In the last two years he handled all WLW sponsored programs, and has been in the radio business for over eight years.

Ripley Replaces Penner

NEW YORK, May 11.—Robert (Believe It or Not) Ripley replaces Joe Penner for Fleischmann's Yeast on its Bakers' Broadcast on the NBC blue network Sunday nights, starting in the fall. Product is one of Standard Brands, Inc. Penner had been having differences over the program structure with the account for the past few months. He is going to Europe after his series ends on June 30, account, as is its custom, going off during the summer.

J. Walter Thompson Company handles the account: Harriet Hilllard and Ozzie Nelson remain.

Radio News Battle First Blood Drawn in Transradio Territory

INS ties in with Boston American and signs five-year contract with New England stations—Transradio forges ahead with Coast plans-sports service enters field

need with Coast plans—sports service enters field

New York, May 11.—Radio news picture keeps boiling, with several late developments, principal one being the acquisition by Hearst's International News Service of the Yankee Network. Deal between INS and Yankee is for five years at \$1,000 per week, starting immediately, one-year renewals after that time and six months' notice needed. Yankee has dropped its Transradio news service, after having been one of the independent news bureau's first customers. Herbert Moore, Transradio head, yesterday said that his organization was signing with the New England network instead and that he selected in a temp settled today between Decca and Conquest Alliance Company. CA will represent Decca in the sales field. Decca has been making transcriptions, lately, but only on order for a specific job.

Decca is not going into the e. t. line from the standpoint of organizing a program ilbrary service, as now offered by World Broadcasting and Standard. Instead, Decca will issue at four-month periods a series of 13 transcriptions, each with four numbers. These are to be sold outright to the stations, rather than on the return basis other e. t. firms work. A sufficient number of songs and selections will be made to enable the broadcasters to use the recordings repeatedly, with a cross index permitting program varlety. Each selection will be transcribed so as to allow stations to dub in announcements. In the main, regular becca recording artists will be used.

Cash Prizes Offered

Wisconsin Amateurs

MILWAUKRE, May 11.— Amateur nights and talent quests have been used to the profit of theaters, radio stations and program sponsors, but the amateurs themselves have usually gotten lit.

P.R Position Jumpy

The position of the Press. Radio Bureau tractions and program sponsors, but the amateurs themselves have usually gotten lit.

P.R Position Jumpy

The position is also planning a transcribed of the prost of stations and program sponsors, but the amateurs themselves have usually gotten lit.

MILWAUKEE, May 11. — Amateur nights and talent quests have been used to the profit of theaters, radio stations and program sponsors, but the amateurs themselves have usually gotten little out of it other than a temporary place in the spotlight. But the WIMJ-Fox-Wisconsin Theaters Talent Search is going to give amateurs a chance to earn some real money. P-R Position Jumpy The position of the Press-Radio Bureau grows more bewildering weekly. The use (See INS NEWS on page 10)

Singin' Sam Back on CBS; Will Drop of MBS Hookup

NEW YORK, May 11.—Singing Sam (Harry Frankel) returns to the Colum-bia Broadcasting System May 14 for a once-a-week commercial for the Barba-

once-a-week commercial for the Barbasol Company on a seven-station Eastern hookup. Frankel was on CBS for the same account for several years until he went off last year.

Same account and the same talent will continue on the Mutual Broadcasting System until the expiration of the present contract, after which Barbasol will remain on WOR only. In the fall the account is going on CBS with a Coast to Coast hookup, program not decided.

Erwin, Wasey & Company is the

Three NBC New England Holdouts Signed; Two More May Follow Suit

NEW YORK, May 11.—National Broadcasting Company has succeeded in winning out against New England stations which had been holding out on signing the network's new compensation pacts, according to authoritative information. As usual, NBC retained its mum attitude on this topic. Stations signing are on the red (WEAF) network, there being five red web stations in New England, three of which have signed. Signatories are WIAR, Providence; WCSH, Porltand, Me., and WTAG, Worcester, Mass. Still holding out are WEEI in Boston and WTIC in Hartford. It is figured that these two will come in soon. M. H. Aylesworth, NBC president, is now working on settling the stations' relations problem.

Another important angle to the sign-

Another important angle to the sign-ng of these three stations is that it

effectively stifles the rumors that had been going around to the effect that NBC and CBS stations thruout New England might be switching to the other chains. The reason for this belief was that CBS supposedly was dealing with the NBC stations because of the Yankee Network's dissatisfaction with its Co-

earn some real money.

Thirty-five Wisconsin theaters will conduct eliminations on their stages for a four-week period starting week of May 12. Finals will be held week of June 18 in the Wisconsin Theater and will be broadcast over WTMJ. Winners in the State finals will receive a contract for four appearances over WTMJ and cash prizes of from \$200 down to \$50 each.

In discussing NBC's refusal to talk about its station relations happenings, an NBC spokesman pointed out two facts. First is that when NBC finished facts. First is that when NBC finished working out its new station deal, the chain expected settling all details on the new contracts to take a year. Second is that for NBC to make any statement now would be foolhardy and in the way of tipping the mitt. Chain will remain silent until all negotiations are completed.

WLW Resumes 500,000 Watts; Antenna Stunt

CINCINNATI, May 11.—Experimentation with its new directional antenna having proved successful, WLW returns to its 500,000-watt power tomorrow (Sunday). Station had been holding down to 50,000 watts because of complaints that the signal had been causing interference in Canada.

Station's rates will be boosted again, in keeping with the power raise. New antenna was worked out by Joseph Chambers, chief engineer.



ANGELO FERDINANDO

AND HIS ORCHESTRA.
NBC NETWORK.
HOTEL GREAT NORTHERN
118 W. 57th St., N. Y. Olty.
Dir: CONSOLIDATED RADIO ARTISTS,
1619 Broadway, New York, N. Y.

LEON NOW ON TOUR "SNOOKS" die Artists, 1619 Broadway,

FRIEDMAN

HARRY RESER.

WRIGLEY'S SPEARMINT TOOTHPASTE HOUR

CHARLES E. GREEN. 1619 Broadway, New York, N.Y.

* BILL SCOTT and his

N. B. C. ORCHESTRA

Now Appearing HOTEL HAMILTON, Bermuda. Direction M. C. A. Personal Management: CHARLES E. GREEN, 1819 Broadway, New York, N. Y.

EMIL VELAZCO

and his ORCHESTRA

The World's Only Dance Orchestra Using a Full-Tond's 515,000 Portable Pipe Organ.
Personal Management CHARLES E. GREEN, 1619 Broadway. New York, N. V.

HOWARD WOODS

and his Royal Crest Orchestra

NOW ON TOUR

Direction CHARLES E. GREEN, 1619 Broad-way, New York City.

ERNIE VIA WTIC-NBC. ANDREW SAND HIS ORCHESTRA

DIP. CONSOLIDATED RADIO ARTISTS. 1619 Broadway, New York, N. Y.

LOUIS ARMSTRONG

AND HER KINGS OF RHYTHM.
Featuring KING LOUIS II.
New Playing Virginia Theatre, Roanoke.
Direction: CONSOLIDATED RADIO ART1875, INC., 1615 Broadway, New York, N. Y.

McKINNEY'S COTTON PICKERS

Personal Direction WILLIAM McKINNEY.
NOW ON TOUR.
Direction: CONSOLIDATED RADIO ART1678, INC., 1619 Broadway, New York City.



Memphis

. . Featuring . . MARLINE GILBERT RUDY BUNDY

Personal Management
E. D. PERKINS
7418 Dellenbaugh Ave.,
Cleveland, O.

ANSON WEEKS Sommon and a second sec

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

CONSOLIDATED Educators and Broadcasters Continental Orchestra Corporation CHARLES E. GREEN. PRES. 1619 Broadway, New York, N. Y. Elocated ECO. W. Flock to FCC Wash. Hearing

Both sides are hopeful of working out a suitable plan of friendly co-operation-straight allocation of time doubtful-FCC handling it tactfully

WASHINGTON, May 13.—Individuals, broadcasters, institutions and non-profit-making groups, which have asked to be permitted to participate in the National Conference on May 15 next, looking to mutual co-operation between broadcasters, educators and eleemosynary organizations, are expected to be on hand when this conference meets. Commissioner E. O. Sykes, chairman for the Broadcast Division of the FCO, will preside at the conference. It is called by FCO in line with a report to Congress, following conclusion of an extended hearing by the Commission on the proposal that Congress allocate fixed percentages of radio broadcasting facilities to particular types or kinds of non-profit radio programs, etc., and in which report the Commission proposed this conference. The view is expressed by the Commission that much valuable information and helpful suggestions will be made available to it

ing Company Include:
WAITT & BOND, thru Batten, Barton,
Durstine & Osborn, New York; starting
May 27, Monday and Thursday, on WJZ

may 27, Monday and Thursday, on WJZ only, 6:35-6:45 pm. Program not set-VERMONT PUBLICITY SERVICE, thru Hays Advertising Agency; starting May 12, Sunday, 11:45-12 noon EDST on WJZ only. Program is male singing

group.
PRO-KER LABORATORIES, INC., thru

the Biow Co.; started May 8, WEAF only, Wednesday and Friday, 10:30-10:45 a.m. EDST. Program is Dr.

E. P. GOODRICH CO., thru Ruthrauff & Ryan, New York; started May 10. WEAF and 52 stations, Friday, 10:30-11 p.m. EDST, with Joe Cook, Tim and Irene, Phil Duey, Modern Choir and B.

CAMPANA SALES CORP., thru Aubrey Moore & Wallace; renews effective May 3, Friday, 10-10:30 p.m. EDST on WEAF

New accounts on WMCA, New York,

include:
JUICE O VEG CORP., direct; starting
May 12. Sunday, 10:45-11 a.m. EDST.
Program is food talk.
DR. J. STOTTER, thru Franklin
Bruck Advertising Agency; started May
8, Monday, Wednesday, Friday, 1111:05 am EDST. Talk.
MEXICAN LAW OFFICE, thru Moss
Associates; started May 6, with one 50word announcement daily.
New accounts on Columbia Broadcasting System include:

ing System include:

BARBASOL CO., thru Erwin, Wasey &
Co., starting May 14 on WABC and six
stations, Tuesday, 7:30-7:45 p.m. EDST.
Program is Singing Sam (Harry Fran-

Chicago

New business reported by Station WGN

includes:
HOLLIWOOD MASK, INC., thru
Schwimmer & Scott, Francis X, Bushman's "Hollywood Gossip," Tuesdays and
Thursdays for 26 weeks beginning May 7,
6:45 to 7 p.m. CDST.

Newark

New accounts on WNEW, Newark, in-

clude:
MT. SINAI HOLY CHURCH OF
AMERICA. INC., thru Bess & Shillin;
started May 9, Thursday, 9:30-10:30
p.m. Program is church service.
ABELSON'S, INC., direct; starting
June 21, taking three 15-minute periods
weekly. Program is Uncle Pete and
Louise.

Louise.

New accounts on the Mutual Broadcasting System include:

THE CRUSADERS, thru Marschalk &

THE CRUSADERS, thru Marschalk & Pratt, started May 9 on WOR, WLW and WXYZ (Newark, Cincinnati and Detroit) Thursday 9:45-10 p.m. EDST. Account is also taking several stations not on MBS, including WAAB, Boston, WGAR, Cleveland; WIND, Gary, Ind. Program is The Crusaders, Fred G. Clark, national commander. New accounts on WOR, Newark, include: POPSICLE SERVICE, Inc., thru Dor-

clude:
POPSICLE SERVICE, Inc., thru Dorland International, Inc., starts May 21,
Tuesday and Thursday, 5:30-5:45 p.m.
EDST for the first six weeks, shifting
July 2 to 7:30-7:45 p.m. EDST. Program
is Adventurers' Club, script show.

Southwest

KOMA, CBS-SBS station in Oklahoma, reports the following new business:

COLGATE - PALMOLIVE-PEET _(Crys-

A. Rolfe Orchestra.

and 34 stations.

much valuable information and helpful suggestions will be made available to it thru the conference of a character to aid it in further studying this problem.

More than a score of educational organizations have expressed intention of sending representatives to the hearing and almost as many institutions will be represented also. Many broadcasters will be on hand as well as Phil G. Loucks, managing director of the National Association of Broadcasters.

COLUMBUS, O., May 11.—The sixth annual institute for education by radio and the fifth annual assembly of the national advisory council on radio in education gathered here as guests of Ohio State University on Monday, Tuesday and Wednesday of this week, the two groups meeting together for the first time. Session held in the State office building, discussed broadcast conditions and technique among other things. Federal and State officials were in attendance, also Anning S. Prall, chairman of the Federal

State officials were in attendance, also Anning S. Prall, chairman of the Federal Communications Commission.

In addition to the educators, the National Association of Broadcasters was represented as well as both the National Broadcasting Company the Columbia Broadcasting Company the Columbia Broadcasting System. Mr. Prall made a a speech at length, entitled "The Radio in Relation to Education." and while he stated that he was neither an educator nor an expert in the art of radio broadcasting, he assured the groups that the FCC was ready to co-operate fully and to contribute as far as possible to the final and complete development of a definite and workable plan. A plan that would be a modernized means of education by broadcasting.

broadcasting.
Chairman Prail also called attention to various phases of education, radio's important part therein, and to the fact that the broadcasters have acted sympathetically toward such educational features. He mentioned the forthcoming hearings starting May 15 and believed a successful plan would be developed. Other speakers were heard on both sides of the question.

Holtz Not Renewed On Kraft Program

NEW YORK, May 11.—Kraft Phenix program is not renewing Lou Holtz on its Thursday night show, comedian being in originally for eight weeks, which are up shortly. Report that Benay Venuta, contraito, was to become a permanent singer on the program is not confirmed by the J. Walter Thompson agency.

Paul Whiteman Orchestra goes on tour again and hops back each Thursday for the broadcast. Orchestra and other entrainers leave the Paradise and open next Friday in Toronto at Massey Hall, where they play a concert engagement. Several one-nighters follow, and on May 31 the band plays the Paradise on Lake, Detroit, for five days. This engagement originally scheduled for now had the date set back.

Al Pearce Gang From New York

From New York

NEW YORK, May 11—Al Pearce and
his Gang start their broadcasts from
NBC's Eastern studios Monday (13),
having come in from the Coast. Pearce
and his troupe have been on the network five years. Company includes
Mabel Todd, Morey Amsterdam, Tony
Romano, the Three Cheers, Bill Comstock, Monroe Upton, Arlene Francis,
Harry Foster, Bob Lee and Bill Wright.

AND HIS ORCHESTRA.

STAN HALL

AND HIS BAND OF A MILLION-AIRS

LEE BARTON

LEW REDMAN'S BELL HOPS TWELVE COLORED RHYTHMATICS

LEO

MUSICAL DIRECTOR WNEW AND NETWORK

AND HIS ORCHESTRA

Broadway's Sensation

PAUL MARTELL

AND HIS ORCHESTRA 72nd Week Arcadia Ballroom, New York

FREDDY

ORCHESTRA

Master of Ceremonies at the ROXY THEA-TRE, New York. In-definite Run.

MACK

ERNIE WARREN

AND HIS ORCHESTRA.
Direction, IRVING MILLS ARTISTS, Inc.
789 7th Avenue. New York, N.Y.

UNCLE EZRA

PAT BARRETT

Monday, Wednesday, Friday 7:45 P.M., EST. NBC-RED NETWORK. (Courtesy Alka-Seltzer...)

HENRI GENDRON

and his AMBASSADORS

ORIENTAL GARDENS, Chicago, III ORCHESTRA CORP. OF AMERICA 1619 Brondway, New York, N. Y.



GENE AUTRY

The Original Oklahoma Yodeling Cowboy and His Boys.

Broadcasting daily from Station WHAS, Louisville, selling his famous Song Books and making Personal Appearances. Ra-turns to Hollywood about April 20. Will make Personal Appearances on way west.

Write J. J. FRANK,

Care Billboard, Chicago, for Dates.

REICHMAN

and his ORCHESTRA

Now Playing

WALDORF-ASTORIA

New York, N. Y.

COLGATE - PALMOLIVE-PEET (Crystal White Scap), thru Benton & Bowles, (See NEW BIZ on page 10)

End your correspondence to advertisers by mention The Billibeard.

STATION NOTES

Address All Communications to the New York Office

RALPH S. DORSEFT, commercial staff and member of KNOW. Southwest Broad-casting System station in Austin, Tex., co-ophas been made grand vice-president of the Alpha Beta Sigma, national hon-orary advertising fraternity.

WLW. Cincinnati, has added seven artists to its staff for the summer. John L. Clark, general manager, made the announcement following his return from a talent-scouting trip to Chicago. New group includes Irene George, soprano. Chaunoey Parsons, tenor; Mr. and Mrs. Charles Calvert, Gordon Ray, Adelaide Clyman and Sidney Slon, actors. Artists were chosen after auditions which were held at the Sherman Hotel in the Windy City. Those present from WLW in addition to Clark were Ed Pitzgerald, Don Becker and Arthur Chandler Jr.

WHK, Cleveland, hastens to inform this column that the station is carrying big-league ball games right along; in fact, it better not forget, what with the Standard Oil Company in the role of sponsor. An error, somewhat in the nature of a double play, was to the effect that WHK hadn't another game scheduled until July 8.

WEVD, New York, is injecting more variety into its amateur programs spon-sored by Alka-Seltzer. Sig Spaeth, the emsee, will take the next three broademsee, will take the next three broad-casts and diversify them so that ama-teur composers on one program will have him tune detective their composi-tions. The following week children up to 15 years only will get a whack at the mike, and the succeeding week will gather all the first-prize winners to date at one broadcast.

WBT, Charlotte, N. C., finds that only 1 per cent of its local business will leave the air for the summer. Nearly every important buyer of radio time in Charlotte and adjoining territory will hold on to his spots during the hot weather or even if it stays cool. Bill Schudt, general manager of WBT, still maintains that the spot-broadcast purchaser gets a better break in summer chaser gets a better break in summer than at any other time. Insofar as this particular outlet is concerned, the beaches and other resorts being more than 200 miles away is a help.

WCCO, Minneapolis-St. Paul, marked the climax of a series of political programs when it broadcast the final hours of the Minnesota Legislature in a two and one-half hour session. Miles of wire and no end of microphones were installed in both House and Senate chambers and speakers' rostrums, and the proceedings were handled in co-operation with The Minneapolis Journal, Some 20-odd members of the two houses took turns at reviewing the past session



"BUDDY WELCOME

AND ORCHESTRA" ABE M. PARDOLL, Mer

DIRECTION
ORCHESTRA CORP. OF AMERICA.
19 Broadway, New York, N. Y



and giving other pertinent views. WTNC picked up part of the show in co-operation with WCCO.

WHBY, Green Bay, Wis., is backing the Federal Housing Campaign with all the Federal Housing Campaign with all possible co-operation, including a followup of evening dramatic skits by the station's staff players. Morning talks are being taken from the local women's club. Newest WHBY program is a mystery serial called The Busch Ghost, title being the name of the clusive bandit who inaugurates a reign of terror in a mining town.

THE LONGEST commercial to hit WBIG, Greensboro, N. C., will go on the air from that station on May 24 at '11 p.m. and continue until 2 a.m. next morning. Session will be a broadcast of the president's ball of a large insurance company which will hold its national convention in Greensboro. Three orchestras and considerable talent will be on hand, and for the last two hours WBIG will have a clear channel.

WEVD, New York, staff members staged a surprise party for Henry Greenfield, managing director of the outlet, the occasion being his first year in control of its destinies.

WJFB, Washington, has taken on the Pathe News of the Air program sponsored by Bromo-Seltzer and heard on the Mutual Broadcasting System outlets. Program uses movie film sound track instead of electrical transcriptions in case you have forgotten.

WSM, Nashville, has closed its studios to the public for the summer. More than 5.000 people have been studio visitors at the station each week during the winter, the newest auditorium seating 600. The Saturday night Grand Ole Op'ry program, which runs four hours. 8 p.m.-12 midnight, has been issuing tickets to three sets of audiences on each program, three different-colored tickets entitling holders to remain one hour, respectively.

West Coast Notes: Tele Gets Hotter

LOS ANGELES, May 11.—The Parnsworth Television Laboratories have made application to the Federal Communications Commission for a permit to organize and operate a chain of 10 television stations on the West Coast and through the East. It is stated that the firm has in the neighborhood of \$2.500.000 it is willing to spend in developing the stations. Proposed stations will be located in Los Angeles, San Francisco, Portland, Chicago, Washington, Boston, New York and Philadelphia and the remaining two not as yet agreed upon.

Prederick M. Wile Jr., of the publicity staff of the Young-Rubicam agency, is on the Coast handling the Jack Benny show.

Two more radio people were given film assignments this week. Don film assignments this week. Don Wilson, NBC announcer, has been en-gaged for a barker part in Metro-Goldwyn-Mayer's production of the Broadway Melody of 1935, starring Jack Benny, Minerva Urecal, comedienne

ANOTHER NEW WHN IDEA ADDS THOUSANDS OF LISTENERS! WHN, aided by the resources of the Loew Theatre Circuit,

is making a big hit of this new feature-ED LOWRY'S

"BROADWAY MELODY REVUE" EVERY MONDAY -- 8 TO 9 P.M. ALSO "IN ED LOWRY'S DRESSING ROOM"

The NEW SUNDAYS-5:30-6:00 P.M.

1010

over KFWB and KHJ, has been given a character assignment in Laurel and Hardy's new feature, Bonnie Scotland.

The Los Angeles Labor Council found out just how crowded the local radio out just now crowded the local radio stations are for time when it made at-tempts the past week to subsidize a sta-tion for propaganda purposes. FOC has nixed the Council's attempts to estab-lish a new station here or take over the partial air time of those now operating.

San Francisco

SAN FRANCISCO, May 11 .- Earl Caldwell, who wrote and produced KYA's popular one-hour Minstrel Show, is out, and the feature has been cut to 30 minutes because the station couldn't find a sponsor. From all indications, the Minstrel Show, heard Thursdays at 8 p.m., will shortly go off the air, which means several favorites will be out.

NBC's Winning the West, sponsored by Occidental Life Insurance Company of California, on Thursday night concluded the Joaquin Murietta series, which wasn't too successful, because it's not easy to glorify a bandit. The next idea, which starts May 14, is a better one—a dramatization of Sutter's Empire—another California story.

Betty Baird is filling a thrice-weekly singing spot on KTAB. She's Northern California's 1930 Atwater Kent national radio audition winner.

Paul Carson, NBC's organist, heard on The Bridge to Dreamland, Blue Moon-light and One Man's Family, has insured his hands for \$20,000—\$10,000 apiece.

When the Easter services were aired from Grand Canyon recently they were permanently recorded by MacGregor & Sollie labs here at the request of KTAR, Phoenix, Ariz.

Carefree Carnival comes back to NBC as a sustaining May 18, to be heard transcontinentally, 6:30-7 p.m. PST. with Ned Tollinger emseeing.

Clem Kennedy and Jack Hall observed their 3,000th Keep Smiling Revue on KTAB last Tuesday. KFRC's Harry McClintock, famed as "Haywire Mac," recently celebrated his 10th year of consecutive broadcasting when he took the spotlight on the station's Happy-Go-Lucky hour. He's been with the same station continuously.

CLARIDGE

HILTON SISTE

World Famous Siamese Twins NOW ON TOUR

VRANK FISHMAN. New York, N. Y.



AND HIS ORCHESTRA

ORCHESTRA CORPORATION OF AMERICA.





Network Song Census

Selections listed below represent The Billboard's accurate check on three networks via WIZ, WEAF and WABC.

Only songs played at least once during each program day are listed. Idea is to recognize consistency rather than gross score. Period covered is from May 3 to 9, both dates inclusive.

Life Is a Song	Soon 14
	Would There Be Love
Lovely To Look At	Every Day 14
She's a Latin From Manhattan 21	Clouds 13
Lullaby of Broadway	You Opened My Eyes
You're a Heavely Thing 20	Everything's Been Done Before 11
Tell Me That You Love Me 19	Restless 11
Easy To Remember	Solitude 11
I Was Lucky	Anything Goes
In a Little Cypsy Tea Room 16	

PROGRAM REVIEWS

The Cuckoo Hour

Reviewed Monday, 10-11 p.m. Style Sustaining on (NBC network).

RAYMOND METHODRY,
RAYMOND KNIGHT and his Station
KUKU outfit is back on the boards,
promising more of that inimitable type
of light comedy, with music and vocal
artists heard in the past, but even betartists heard in the past, but even better, due to the longer running time and a more refreshing viewpoint than ever. Not a little of the comedy concerns radio, of course, but there is much aside from this angle, and the first show was a smooth-running affair, with perhaps its only fault being a minute here and there too long on the length of some of the skits. A chop at certain points both in the middle and toward the end of some of the bits would greatly increase the sock. Otherwise from the average listener's point of view the program was a highly entertaining one, clean thruout as to comedy and far above the

out as to comedy and far above the average in the vocal efforts. Knight brings back the clever Mrs. Pennyfeather (Adelina Thomason), and has on hand Robert Armbruster and orchestra, Mary McCoy, Fred Hufsmith; Rhythm Girls, trio; King's Guard, quartet and others. John Mulholland, magictan did a couple of card tricks, and Ray Perkins came back as a guest-(Sigmund Spaeth was the next guest scheduled.) Routine was effectively ar-ranged as to the breaking up of the comedy and vocals such as solos, duets and the groups. Armbruster, baton wielder, got his lick in right off the bat. Mrs. Pennyfeather was in real fine trim, doing a sketch on teaching baby the right from the wrong. Knight himself did a few real funny skits, well tempoed, and with Perkins did a five-year old favorite toward the close of the program. Knight has a serse of trayesty old favorite toward the close of the pro-gram. Knight has a sense of travesty that attracts the great majority and does not depend too much the audience being on its toes to catch some flippant remark or lose the whole story. It is substantial and primarily of the citua-tion type and not founded on gags. He has assembled an excellent cast of tal-part and a show that file into the hothas a worse show and the accompanying headache.

M. H. S.

"The Hoofinghams"

Reviewed Friday, 11:45-12 p.m. Style
—Comedy sketch. Sustaining on WEAF
(NBC network).

(NEC network).

Originating in Chicago studios, this quarter-hour period is scheduled Mondays, Wednesdays and Fridays at the same time Not hard to listen to, since the characters are rather lifelike, the situations funny for the most part and the dialog well written and handled. Story concerns a duo of vaude hoofers who have made their pile of dough and are taking things easy, "keeping up with the Joneses" as it were. Theme song and music is attractive in itself, using While Strolling in Park One Day, fol-

JOHN F. MURRAY LARRI WMCA







lowing by tap dancing, a characteristic bit that seems to take hold. Sketches are mostly complete in them-

selves, altho there is a serial angle attached. Early broadcast found Mr. H. on a spot when the missus decided they ought to dress each night for dinner. ought to dress each night for dinner.
On another occasion the better half was up in front of a judge on a charge of reckless driving, etc., and the judge proves to be an old admirer of hers when she was doing burlesque. Latter shows had the inevitable mother-in-law paying a visit. Hoke comedy in a way but other constructions. but okch. Cast comprises Murray Forbes, Helen Page, Mignon Schreiber and Arthur Jacobson. They portray that certain something that's lovable about an old vaudevillian. M. H S.

Horace Heidt's Brigadiers

Reviewed Thursday, 6:30-7 p.m. PST. Style—Orchestra, soloists, quartet and choir. Sponsor—Stewart-Warner Corp. Station—KFRU, San Francisco. (CBS network).

After two months of experimenting

with two-a-week quarter-hour shows, the Alemite Company has evolved a definite pattern and consolidated the broadcasts to a 30-minute stint. Horace Heidt, surrounded by a wealth of in-strumental and vocal talent, has been given more elbow room for his some-what over-zealous baton waving. With

given more elbow room for his somewhat over-zealous batton waving. With but 15 minutes, of which sponsors insisted on using more than twice as much as they should have for commercialism, he was unable to parade his versatile crew to the best advantage and lost many favorable ears because of long-winded prize contest blah for Alemite. The Brigade's first half-hour show tonight moved swiftly and with a marked absence of hysteria caused by rushing clock hands. All hands and the cook tonight were given a chance to display their wares, which they did with much indication of future excellence. The Radio Ramblers led off with A Latin From Manhattan and displayed tricky vocalizing. Paul Rosen, ace clarinetist, did some fancy Chopin scale running thru Chasing Rainbous. The band tone colored Song of Spring with tricky time changes and some sweet muted brass work. Alyce King, soloist with the Six King Sisters, sang Solitude well enough, and the male chorus rolled along with Roll Along, Covered Wagon.

Alvino Rey, undisputed top of Western guitar players, soloed Carioca on the Spanish guitar. His work on the electric steel, however, is more outstanding, and for it he has long been known to Pa-

Spanish guitar. His work on the electric steel, however, is more outstanding, and for it he has long been known to Pacific listeners. Horace himself did the singing or maybe we should say talking for a snappy arrangement of Rhythm Is Our Business, in which various members of the band were given a chance to "go to town." Some lighter commercial plugs were introduced in original wordage to Little Brown Jug, which was passed around among members of the Glee Club. Charles Goodman, who has a face like Crosby and a voice like the late Russ Columbo, baritoned The Words Are in My Heart.

late Russ Columbo, baritoned The Words Are in My Heart.

The outstanding performance on the 30-minute broadcast was given by Charles Newman, 19-year-old San Francisco high-school harmonic wizard, who, as guest artist, played Ravel's Bolero on his super-chromatic harmonica. None of the dignity or musiclanship of the number was lost in his more than competent interpretation. The boy deserves to go places. Finale, in which a horse race was recreated in honor of the

Kentucky Derby, was titled An Old Southern Custom, and was taken part in by the chtire Brigade. Mel Venter, precision enunciating annouer, did much to detract from the length and over emphasis of too long commercials by rapid and distinct reading. He'll be missed when the troupe moves to Chicago this week, where future shows will be produced. Sponsor wanted him, but inducement wasn't great enough to tear him away from home and friends on the

John Charles Thomas

Reviewed Wednesday evening, 9-9:30 p.m. Style—Musical program, with script. Sponsor—Wm. R. Warner Co. Station—WJZ (NBC network).

It's a little difficult to see what advantage is presented in saddling a radio program starring the best baritone in the country, John Charles Thomas, with a skimpy and somewhat infantile script. People who will listen to Thomas want to best him sing above all and aren't People who will listen to Thomas want to hear him sing, above all, and aren't, it is the obvious presumption, interested in finding out what happens to his housekeeper or her mysteriously disappeared husband or daughter. That is what the script is about, and to put it on Thomas' program is like having a cartoonist retouch a Cezanne.

Musical portion of the program, fortunately, is completely dominant, the script interfering seldom. Idea is that the singer has a Western home, name of the script being Home on the Range. Once a week, Wednesday, at 9 p.m. to be exact, there is a musicale, giving opportunity to bring in the various types

portunity to bring in the various types of singing heard, which includes, just for the record, some hillbilly and Western group vocalizing. It's a funny combination, with Thomas, altho possibly extending the audience. Commercials, as to Vince, are worked in thru the script having a doctor character.

Today's Sports

Reviewed Monday evening, 7-7:15 m. Style—Baseball results. Sponsor-Kienzler Distillers. Station—WMCA (New York).

(New York).

To recreate, with any semblance of retained dramatic interest, any or one of the baseball games played the same afternoon by reading the various plays from a script is no cinch. Yet Jack Fraser does it very well in his six-time-a-week commercial for the makers of London Tower Gin. Only help he gets are in the way of the filmsy sound effects available, i. e., the crack of bats or crowds cheering. If anything, since the audience obviously knows these to be fake, the effects hamper the program.

gram.

Fraser takes the hurdles well, getting plenty of pep and action into the reenactment of the game, and his voice is good and diction clear. Should be an effective program to reach men.

J. F.

(Continued from page 8)

New York: 26 15-minute transcriptions, twice weekly.

OKI-MINUTE.

OKLAHOMA GAS & ELECTRIC CO., Oklahoma City, direct; 26 spot an-nouncements, one daily. HYRAL DENTIFRICE, Fort Worth, di-

rect; 26 spot announcements, one daily. SOUTHWESTERN BELL TELEPHONE CO., Oklahoma City, direct; plugging A. T. & T. CBS program, five spot an-

ALBERT AHRENS CO. (Air Conditioning Equipment), Oklahoma City, direct; 16 spot announcements.

CAMP STEWART, Kerrville, Tex., di-rect; 26 spot announcements, one daily, NEHI BOTTLING CO., Oklahoma City (Seven-Up drink), direct; 26 spot an-nouncements.

nouncements.

KTAT, SBS station in Fort Worth, reports the following new business:

PAT CROW (Frigidaire), Fort Worth, direct; 300 spot announcements, three

INTERSTATE AID ASSO., Chicago, thru John Blair & Co., Chicago; 26 daily 15-minute studio programs, featuring "Hoppe, the Singing Ranger."

LOWELL REMEDIES (dog and cat remedies), Fort Worth, direct; 26 spot announcements.

W. C. STRIPLING (Frigidaire) Fort forth, direct; 300 spot announcements. AUTO DINE, Fort Worth, direct; 150

spot announcements.

T. A. TUCKER, optometrist, Fort
Worth, direct; 300 spot announcements.
SENYARD PAINT CO., Fort Worth, direct; 52 10-minute studio programs, fea-

turing "Pinkie Myers and the Dixie Rhythm Boys.

Milwaukee

New business reported by Station

New business reported by Season WTMJ includes;
CHRYSLER MOTOR CORP., thru Ruthrauff & Ryan, New York; one-minute transcription, two times, and another one-minute transcription twicedaily except Saturday and Sunday, 20

REO MOTOR CO., thru Maxon, Inc., 15-word and 100-word announcement, five mornings.

UNITED DRUG CO., thru Street

Pinney, Inc.; one-minute transcription, five days a week, five times.

WESTERN ASSOCIATION RY. EXECUTIVES, thru Reincke-Ellis-Younggreen & Pinn; one-minute transcription, six days a week, 28 times.

West Coast

EMERSON DRUG CO. (Bromo Seltzer), thru J. Walter Thompson Co.; renewed from May I, KGO; 122 electrical transcribed announcements, two daily. CHINA RICE IMPORTING CO., San Francisco (rice), thru Hixson-O'Donnell, Inc., San Francisco; started May 5. Sundays, 9-9:15 p.m. PST, KGO. Program, Denny Walker and his Entertainers. Talent, Benny Walker, emsee, and Jones Boys. harmony team. Boys, harmony team.

Batent, Beliny Warker, enissee, and Solies Boys, harmony team.

SPERRY FLOUR CO., San Francisco (flour), thru Westco Advertising Co., San Prancisco; renews June 4, Tuesdays and Thursdays, 10:30-11 a.m. PST, KPO, KFI, KGW, KOMO, KHQ, KDYL. Program, Martha Meade, Hazel Warner, Talent, Martha Meade, in informal chats, and Hazel Warner, vocalist.

NU-ENAMEL SAN FRANCISCO CO., San Francisco (Nu-Enamel), thru Bob Roberts & Associates, San Francisco; started May 2, Mondays and Thursdays, 1:30-2 pm. PST, KGO. Program, Ann Warner's Chats With Her Neighbors (five minutes only).

INS NEWS

(Continued from page 7)

(Continued from page 7)
of INS and UP commercially nullifies the
very intent of its formation and further
complication is added by the Associated
Press permitting its full reports to be
broadcast by newspaper-owned stations.
This might not last long.
After being on the fire for several weeks,
announcement was made last week of
Air-Sports, special news agency for sports
only for radio stations. Lewis Hagy, associated with the Annenberg publications,
is president, and Clem McCarthy, editor
in chief. Josef Israels II, of Publicity
Associates, is also interested in the organization. Rates start at \$60 per month
for stations serving cities of population
less than 75,000, graduating up to \$150
above 750,000. Stations pay transmission
costs. WMCA, New York, is expected to
buy the service.

SAN FRANCISCO, May 11.—Transradio News opened West Coast offices in The Chronicle Building Thursday (9) with Alan G. Faith in charge. Three hourly schedules are being supplied Coast sta-tions, news including bestdes national and international news from Transradio in New York local news from local corin New York, local news from local cor-respondents. Faith stated that TR has 60 correspondents on the Coast already. Central bureaus have been opened in Seattle and Portland, besides San Fran-Seattle and Portland, besides San Francisco. Stations subscribing include KJBS, San Francisco; KROW, Oakland; KIEM, Eureka, Calif.; KNX, Los Angeles; KGVO, Missoula, Mont.; KFEL, Denver; KVOS, Bellingham, Wash.; KPQ, Wenatchee, Wash., and KFPY, Spokane.
Frank Wright's American Broadcasters' News Association appears to be a well financed outfit. Organization will work on a co-operative system and expects to get started July 1.

Material Protection Bureau

Attention is directed to The Billboard's Material Protection Bureau embracing all branches of the show business, but de-signed particularly to serve Vaudeville and Radio fields.

Those wishing to establish material or idea priority are asked to inclose same in a scaled envelope, bearing their name, permanent address and other information deemed necessary. Upon receipt, the inner packet will be dated, attested to, and filed away under the name of the claimant.

Send packets accompanied by letter re-questing registration and return postage to The Billboard's Material Protection Bureau, 6th Floor, Palace Theater Building, New York City.

WITMARK'S "BAND" HITMARKS

NOW READY

CO INTO YOUR DANCE
ABOUT A QUARTER TO NINE
SHE'S A LATIN FROM MANHATTAN
THE LITTLE THINGS YOU USED TO DO
HAPPINESS AHEAD
POP GOES YOUR HEART
LULLABY OF BROADWAY
I'M GOIN' SHOPPIN' WITH YOU
THE WORDS ARE IN MY HEART PRICE 50c EACH

M. WITMARK & SONS, 1250 6th Av., N. Y. BUILDING

ACKIE MAYE

"The Night Club Nightingale."
INTERNATIONAL FAVORITE OF SONG.
1560 Broadway, New York, N. Y.
Phones: Longacro 5-8767.

···· ANNE BOLAND

"Songs of Love" TOUR



"MIKE" DURSO

Now Appearing DELMONICO'S



LOTIS A MUSICIAN'S AND HIS "FAMOUS DOOR"MUSIC

EDDIE LEONARD, JR.

ORCHESTRA

Modern Minstrels of Melody.
Now on Tour.
THEATRES, HOTELS, CAFES, BALLROOM

* EDDIE PEABODY

THE INSTRUMENTAL STYLIST

Week of May 17 RKO ALBEE Brooklyn, N. Y.

Exclusive Direction SIMON AGENCY. RKO Bldg., Radio City, New York.

FRANK RICHARDSON RADIO, "THE TALKIES NOW ON TOUR

HENRY HALSTEAD

AND HIS ORCHESTRA
COCOANUT GROVE,
Hotel Park Central, New York City. Central, New Exclusive Management EDW. I. FISHMAN, O. C. A.,

**** FREDDY BERRENS AND HIS

MUSIC COLUMBIA

BROADCASTING SYSTEM Fred Berrens Flying Trapeze Orchestras, Inc., 217 West 57th St., New York, N. Y.

ALWAYS CHIC . FARMER

Daily 10:30 P.M., WNEW, ABO NETWORK. Res. Phone: Riv. 5-9557, N. Y. C.

AIR BRIEFS

By JERRY FRANKEN

TEXACO GAS COMPANY is querying about 5,000 of its dealers as to how they feel about staying on the air during the summer. Texaco is offering to buy and pay for the transcribing of a script show, but the dealers are to buy the spot time. In addition, Texaco may take Eddle Duchin and send him touring in the same way that Esso booked Guy Lombardo.

License litters continue to worry station operators, who are at a loss on just what to take and to refuse in the way of advertising. Reported last week that another New York station has been cited for hearing before the Federal Communications Commission because of selling time to a reducing product. Another New York station was offered a contract by a company selling one of the best known and widely advertised dat-removing preparations on the market. The preparation is or has been on leading 50,000-watt stations thruout the country, but the New York station's investigation showed that carrying the programs has resulted in the broadcasters being called on the Washington being called on the Washington

Among those auditioning last week were Odette Myrtil and Howard Marsh for Bourjois cosmetics. At Columbia. . . . Herbert Tareyton cigarets will continue auditioning, having heard Roger Wolfe Kahn and Martha Mears last week. . . Jack, June and Jerry started a vaude break-in in Brocklyn over the week-end. The trio is only a month old. . . Norman Brokenshire has a program on WNEW. . Jack Roche shifted from the CBS press department to the special events branch under Paul White. . . Jack Fraser has his second WMCA commercial series as a result of Barney's Clothes taking that

. . . James Meiton leaves for Hollywood to be on the Warner lot June 4. Edward Nell has already left for California to sing in stock for Shuberts and take a Metro film test

THE Colgate-Palmolive-Peet Company auditioned a new show at WOR last week which if sold calls for the sponsor to take two 15-minute spote each night the show is broadcast. Program consists of dramatizations of the Minute Mysteries, by Professor E. Z. Ripley, which ran in The Daily News. First quarter hour to be on at 7:30, with listeners to wire in the correct answers immediately after the broadcast, and the winners being announced at the second broadcast two hours later. Cash awards, etc. Second broadcast will also re-enact the correct solution. Agency is Benton & Bowles.

Frank Tours' Orchestra remains on the Gulf Oil show and will be enlarged.

Frank Black is record critic now for Eaquire, and Freeman Gosden has a story in the June issue of that magazine. Gosden is Amos of A. 'n' A. . . . Willie Robyn is on the seas for a European vacation.

Jules Bledese is pean vacation. . . Jules Bledsoe is starting a new singing series on WMCA Ditto Etheline Holt. . Joey Nash is now under the Rockwell-O'Keefe management pennant. Norman Winter, of Conquest Alliance Company, leaves shortly on a sales trip thru the South and Middle Atlantic States. . . Bob and Middle Atlantic States. . Bob Crosby has left as vocalist of the Dorsey Brothers' Band and is forming his own unit. Dorseys will be on both NBC and MBS from the Glen Island Casino. . . partment to the special events branch. There was some excitement last week under Paul White. . . . Jack Fraser has over the report of a new decency league his second WMCA commercial series as a opening offices in New York to get after result of Barney's Clothes taking that station's afternoon sports program and opening offices on 42d street, but a Tastyeast taking Fire Star Final. Latter checkup showed that in the case of the account remains on NBC, leaving WOR.

COLUMBIA ARTISTS * PAUL RETAINE

AND HIS BAND FROM LONELY ACRES

LONELY ACRES TRIO and JOE DIXON.
Personal Direction: BERT MEYERSON,
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Tuesday, AND DAVE 11:00 P.M. Friday, AND BEREND Vincent Lowst Original BEREND

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THE RANCH

FLETCHER HENDERSON AND HIS NOW ON TOUR FAMOUS ORCHESTRA

Further Information MOE GALE, Radio City, N. Y

HIS ORCHESTRA
Now Playing
Merry Gardens, Chicago,
Featuring "RED" EVANS,
R. W. STEVENS, Mgr.,
Belmont Hotel, Cleveland, O.

A GREAT DANCE ORCHESTRA COMING

BERT BLOCK

6 ENTERTAINERS. 14 IN ALL.
Now Playing PAVILLON ROYAL,
Largest Restaurant in America.
SHOTILY AVAILABLE.
DOIAL Management I. WALTER GODNICK
123 Prince Street, New York Gity.

KNX. Hollywood, has just completed a survey of the buying power of its day-time audience in terms of monthly intime audience in terms of monthly in-come, home ownership, kind of autos they drive and similar data. Station ran announcements four times daily for one week asking listeners to answer four questions, and 742 answers were tabu-lated. Survey is considered so success-ful another one for the night-time audience is now being studied.

Dick Aurandt, ex-KFRC organist, has invented a chapel box organ which undertakers cry for. He has sold six within the last 10 days.

CHI AIR NOTES

By NAT GREEN

Presh from Manhattan triumphs, Tony Wons and his House by the Side of the Road have left the East Coast, returning to Chicago in time for the weekly show to be broadcast May 12. . . . Ronnie and Van, Tony's singing comedians, will remain in New York, having booked for a Hotel New Yorker engagement, but they will be heard as usual on the House program thru a New York switch broad-

Milton Charles, CBS organist, celebrated a birthday May 8. . . . Anne Seymour, having acquired her summer home, intends to sponsor little theater activities during the next few months in the hamlet near her home . . The WISN Pippins, new quarter-hour series of hillbuilty tunes, started the other day on WISN, Milwaukee, and will be heard each Tuesday. Thursday and Saturday. . . The Love Doctor, heard over WGN during the last two months, has expanded to MBS proportions. . . Mr. and Mrs. Jesse Crawford age off to New York, where they will film a movie short for Warner Bros. in a few weeks. . . Josef Koestner, who left the air May 5 with his Sentinels Serende, will take a short vacation, then return to the ether for a new sponsor or spend the summer in the concert field. . . Donald Novis, radio tenor who has just finished a week at the Palace, has been signed for the juvenile lead in Jumbo, a new Billy Rose spectacle which will hit Broadway next fall. . . Show has a circus setting.

Phil Baker, who has been heard from the NBC Radio City studios for the past few months, will broadcast from the Chicago studios for several weeks, beginning May 24. A local orchestra will be used, Leon Belasco remaining in New York. . . Leon Belasco's Orchestra did not accompany him here. . . Another air show transferred here is the Fibber McGee and Molly program, haunched over NBC four weeks ago from New York, with Marian and Jim Jordan, veteran Chicago radio artists, in the name parts. Gale Page, songstress, has joined the program.

BOB CUTTER, program manager RGMB, Honolulu, arrived in San Franciaco on May 9 aboard the liner Malolo. He's on the mainland to confer with Fred J. Hart, managing director of the station, who is in San Francisco arranging for mainland studios. Hart recently established a mainland office in San Francisco for station commercials.

Metro-Goldwyn-Mayer is said to be planning a series of half-hour weekly broadcasts to plug its new season's product. Idea would use studio talent thruout in talking and singing numbers but not in bits from forthcoming pic-tures... studio having turned down such offers from various sources. uch offers from various souro

Sheet-Music Leaders

Based on reports from leading lobbers and retail music outlets from Coast to Coast, the songs listed below are a consensus of music actually moving off the shelves from week to week. The "barometer" is accurate, with necessary allowance for day-to-day fluctuations.

to-cap ractuations.

Sales of music by the Maurice Richmond Music Corporation, Inc., are not included, due to the exclusive selling agreement with a number of publishers. Acknowledgment is made to Mayer Music Corporation, Music Sales Corporation and Ashley Music Supply Company for their kind co-operation.

BANDS and ORCHESTRAS

By ROGER S. LITTLEFORD JR. (Cincinnati Office)

OZZIE NELSON and his orchestra, with Harriet Hilliard, open at the Metropolitan Theater, Boston, May 24 for a week. After this date Nelson will continue his road tour, which will take him out to California, returning east in the fall.

CLYDE McCOY and his band, with Rosalind Marquis, blues singer, replaced Will Osborne last week at the Hotel Lowry in St. Paul. McCoy's engagement, his second at the Lowry, is set for six

TED WEEMS and his orchestra opened May 12 at the Hotel St. Paul, St. Paul, for one week, with a possible extension to two weeks, depending on biz. He replaced Don Irwin.

JOE FALVO'S Orchestra, for the last wo seasons the pit band at the Pitt two seasons the pit band at the Pitt Theater in Pittsburgh, has been engaged by Charles Bears Jr., manager of West View Park in Pittsburgh, to play for the full dance season, beginning May 24.

JOE SANDERS and his orchestra will take the place of Kay Kyser and his boys at the Blackhawk Cafe, Chicago,

May 18. Kyser starts on a summer tour, the first lap of which will be at the Meadowbrook Country Club, St. Louis, for an engagement of two weeks. He will return to the Blackhawk in the fall. will return to the Blackhawk in the fall. Sanders was at the Blackhawk about four years ago. In 1932 Sanders' partner, Carleton Coon, died while they were playing the College Inn in Chicago. Sanders, after touring alone for a short time, took up songwriting in Hollywood. He organized his present orchestra about three months ago.

WILL OSBORNE, returning from a Midwestern tour, opens at the Hotel Lexington, New York, May 20.

AL KAVELIN and his orchestra start at the Blossom Heath Inn, Detroit, May 16. This is the band's second Detroit date, it having recently played several months at the Detroit Athletic Club.

BOB MOHR and his orchestra recently closed a three-month engagement at the Hollywood Athletic Club, Hollywood, Calif., and are now playing one-nighters thru Southern California. Mohr, Bud Abbott and Edith May Kinney sing.

WILLIAM HALL, former CBS baritone, has organized a 16-piece orchestra and

Clinton, Ia. Donnie (Shadow) Spooner, drummer and comic; the Nixon Trio and Hammy Hammill will handle the

"SI" NOEL and his Rhythm Club are doing well at the Silver Inn near York, Pa. The unit is broadcasting nightly over WORK and doubling at the Beaver Hotel in the afternoon.

TOM GRAVES, advance man, has joined the staff of the Al J. Gabel agency in Winona, Minn. He will be in charge of orchestras.

LUMIR URBAN'S youthful Coccanut Grove Orchestra recently returned to York, Neb., from an extensive tour thru Oklahoma. The combo is currently broadcasting over KGBZ, York.

CECIL KRISTAL begins a series of one-nighters thru Alabama, Georgia and Florida June 1. Frank Herlong Jr., vocalist, joined the unit upon its return from a trip to Cuba and Panama.

CARTER GIBBS, formerly with the Florida Taverneers, has organized a band and is set for the summer at the Oceanic Hotel, Jacksonville, Fla.

JOHNNY VANCE and band go into the Joyland Park Casino, near Lexing-ton, Ky., May 17 for an engagement lasting until Labor Day. Personnel of the 14-plece outfit includes Bill Jour-dan, Woody Woodruff, Johnson Peters, Jake Harber, Bill Cook, Louie Cohen,

MUSIC NEWS

Sam Serwer, of Remicks, will undertake a journey apart from his usual duties in a journey apart from his usual duties in the course of a week or so. He will go ahead of the Warner Brothers' flicker, Callente, in order to make certain important tieups with music dealers and other folks interested in songs used in the talkie published by his firm and furnished by Al Dubin, Harry Warren, Mort Dixon and Allie Wrubel. Baltimore, Washington, Pittsburgh, Cincinnati and other key cities will be visited.

One local publisher at least will be con-One local publisher at least will be conspleuously represented this summer with several new songs. We have reference to Clarence Williams, who announces the publication of Let Every Day Be Mother's Day, by Willie (The Lion) Smith and Taucha Hammed, and Sitting at the Table Opposite You. The latter work, with lyric by Ben Barnett, brings Williams back again in the role of composer of a modern ballad instead of "hot" tunes, with which he has been identified lately. lately.

As stated in this department recently, publishers are alive to the possibilities of old-time songs which have registered in a bye-gone day. The latest illustration is the revival of Flag That Train, by Lindsey McPhail, a number that found plenty of success when it was originally issued something like a dozen years ago. Following almost in the wake of that former contagion, Casey Jones, on which it is more or less patterned, it was regarded as an excellent orchestra composition. A modern arrangement has been made and the present-day sponsors, who purchased it from a defunct firm, hope it will more than duplicate its first vogue. Tell Me That You Love Me, is another example.

Mary Murray, of Donaldson, Douglas & Gumble, is a busy young lady these days. Her sister, Ann, is here from Chicago for the first time in two years. The visit is just for a fortnight. Mary is showing her about town besides initiating her in the mysteries, or rather intricacies, of inducing certain "name" maestros, to give "plugs" to certain songs fostered by her employer. And, what is more, the trips have been crowned with success.

Business evidently is very good with T. B. Harms, Inc., at any rate the offices have been expanded. More room will be required and if negotiations are successful a much larger suite will be utilized on another floor in the Brill Building where the emporium is at present located.

Bernie Pollock has returned to the Jack Mills fold after employment with a num-ber of publishing houses in the vicinity of his former connection.

Frank Machado has been assigned to take care of the New England and upper New York State territory for Remicks.

A journey by plane carrying Art Schwartz, of Witmarks, and E. H. Morris, of the Music Publishers' Holding Co., is scheduled next week. The pair will confer with the production department of Warner Brothers regarding a number of musicals which the picture corporation is about to launch. As planned, the trip will entail an absence from New York not less than six weeks and probably longer. ss than six weeks and probably longer.

A new kind of "plug" is contemplated by some of the independent and less successful publishers now trying to eke out a precarious existence in Tin Pan Alley. It is by the back yard route. That is via having their wares played and sung by itinerant warblers and musicians who will disdain the throwing of coins unless this procedure is unavoidedly thrust upon them. It is their idea to employ former vaudevillians and ministrels with good voices and other talents to exploit compositions that somehow have been unable to find an outlet over the air. Just now those involved are formulating "circuits" in the better portions of the city, or where folks with some spare cash might want to purchase their publications.

ST PAUL.—Archie Newcomb, long connected with Wildwood Park here, has leased Raimbow Gardens dance hall in Sunset Park on McCarron's Lake, near the city limits. Completely redecorated and remodeled, the spot opened the season May 11. ason May 11.

WANTED

INDIAN MUSICIANS

INDIAN ENTERTAINERS
(Singers—Dancers)

RUSH PHOTOS—Full Details First Letter—Union. Address Box 591, Billboard, 1564 Broadway, New York City, N. Y.

HAVLIN HOTEL

Vine and Opera Place, Cincinnati, O. ght in the Heart of the Theatrical Dis-

MODERN ROOMS.
Special Rates for Professionals

Recognized Dependable Dance Orchestras

two to ten weeks' booking in Middle-rest, send photos and advertising. TOM GRAVES, Tour Director.

AL. J. GABEL ORCHESTRA SERVICE WINDNA, MINN. Phone 2965. Box 135.

SHOW PRINTING

s—Window Cards—One-Sheets for Organizals, Indoor Events, 4th of July of Special Made Cuts. \$9,00 and Up. W. & C. SHOW PRINT WINONA, MINN. ers—Window Cards— Carnivals, Indoor Eve ts. Special Made Cut

When I Grow Too Old To Dream
What's the Reason?
About a Quarter to Nine
Isle of Capri
Lullaby of Broadway
Lovely To Look At
She's a Latin From Manhattan
Tell Me That You Love Me has been trying out around Chicago. Band carries a harmony trio, the O'Connor Sisters. Being booked in vaudeville by Al Borde and for dances by Paul Low, formerly of CBS Artists'

PERCY PEARCE and band will be located in the Rose Garden Club, Grand Junction, Colo., this summer.

HAROLD ELERDING is planning an extensive summer tour with his reorganized 13-plece band under the management of Clinton Music Service, of

Eddie Wheeler, John Young, Jimmy Miller, Cliff Parman, Francis Swain, Paul Crambaugh, Buck Glipin, Bob Campbell and Vance directing.

Every Day It's An Old Southern Custom

Soon
Love and a Dime
Flowers for Madame
It's Easy To Remember
You're a Heavenly Thing

EPPIE JACKSON'S 12-piece colored orchestra is enjoying excellent business at the Club Vida in Ada, Okla.

THE CRITERIONS, under the direction of Ad Lieder, start their fifth con-secutive season May 26 on a Wilson Line excursion steamer out of Baltimore. Maxine Evans is the featured vocalist.

JOSEPH ZATOUR, playing at the Place Piqualle, New York, his signed Manuel Valdespino, south American tenor, as singer with the band. Zatour will remain at the spot during the summer.

EW ADDRESS

Meyer Davis' Music, Inc. Hamilton Radio Productions 20th Century Enterprises, Inc.

221-223 W. 57th St. New York, N.Y. Circle 7-6161

Bureau, Chicago.

STRIKE UP YOUR BAND

EV'RY DAY - SWEET MUSIC FARE THEE WELL, ANNABELLE

ALSO SONGS FROM "IN CALIENTE." THE LADY IN RED

REMICK MUSIC CORP.

1250 Sixth Ave., New York. R. C. A. Building.

BALLROOMS

By ROGER S. LITTLEFORD JR. (Cincinnati Office)

EDMONTON. Alta.—A. R. MacInnes, newly appointed manager of the popu-lar Tivoli Ballroom here, has signed Ken Peaker and his band to furnish the mu-sic for a six-month season beginning the final week in May. MacInnes came to Edmonton last spring with a wide reputation as a ballroom and night club manager. He has operated the Aima Academy and the Alexandra Ballroom in Vancouver in the past and several years Vancouver in the past and several years ago organized Mart Kenny's Orchestra.

NEW CARLISLE, Ind .- The Hudson NEW CARLISIE, ind.—The Hudson Lake Casino has been taken over for the 1935 season by J. J. Martin, connected with the Martin Artists' Bureau, of Gary, and Al Reboilo, Indiana dance promoter. The ballroom has recently undergone extensive remodeling and decorating. Formal opening is set for May 30, and the new lessees plan on using name bands, independently booked, thruout the season. Conducted by DON KING---Communications to 25 Opera Place, Cincinnati O.

Cocktail Lounge Is Rage in Pittsburgh

PITTSBURGH. May 11. — Summer weather is here and night club operators are acting accordingly. The latest vogue is the Cocktail Lounge, a night club that has a cool atmosphere about it. The attendants wear light clothes and the room is dressed in light furniture and drapes. The new Webster Hall Cocktail Lounge is a typical example. Afternoon and evening programs are on view, with Radio Ralph and his musical trio furnishing the entertainment. The Continental at the William Penn is another. There is always a cool air about its surroundings, both in cocktail and entertainment offerings. The Union Grill lounge, where Jean Wald and her orchestra are continuing indefinitely, see opened in the front and now has

entertainment offerings. The Union Grill lounge, where Jean Wald and her orchestra are continuing indefinitely, has opened in the front and now has the appearance of a sidewalk cafe. The Hotel Henry Mirror Room and Rathskeller have been newly remodeled and ventilated. String and orchestra music top the entertainment bills in these spots. The Willows, one of the leading summer spots here, will be reopened by Tony Confort! May 25. This open-air club will use name bands and acts. Emerson Gill and his outfit will play the opening week. The William Penn Hotel Urban Room will open late this month, and here, too, name bands will furnish the dance tunes.

Jack Bowman, local dance teacher, who turned night club proprietor, opened his New Windmill this week. Ross Smith and his orchestra, with Count Dunkle, Gracie Adams and Johnny Potaker, will entertain. Mr. Bowman will also open an "under the stars" club May 12 which will be known as The Stockades. This is a new idea in diversion for the late-hour entertainment seekers. Charles Yahner will be club manager. A large floor show will be a nightly feature.

London Night Clubs
LONDON, May 5.— Special Jubilee
Celebrations give London its best night
club bet since the Armistice of 1918.
Impossible to get a table in any spot
unless booked ahead. Plenty of American talent used.

Principal new opening is that of the

can talent used.

Principal new opening is that of the Preisser Kids, Cherry and June, who are sensationally successful with a grand act at the Savoy Hotel. Act will stay at the floor show indefinitely, and added attractions in a great entertainment are Joe Jackson, original pantomimist, creating the heartiest of belly laughs, and Estelle and Leroy, graceful dance team. The Httz, most exclusive night spot, has succumbed to a cabaret show for the first time. Hildegarde, American songstress with a big rep this side, successfully heads the show, which is rich in dancing and hot instrumentalism. Cabaret is also a novelty at the Carl-

Cabaret is also a novelty at the Carl-ton, another class spot, with Jane Arm-strong and the Lecouna Cuban Boys en-

tertaining.

Cochran's "Jubilation," with Betty Kean, the American dancer, and Dolmoff's brilliant dance sceba "A Fantasy in Black and White" featured, runs mertly on, and the Diamond Brothers, in their last week at the Cafe de Paris; the Dorchester Hotel show with the Three Sailors, and "Monte Carlo Foilies" at the Grosvenor House carry on with noteworthy success.

Paquito and Bilbanita, a smart Spanish dance team with a novel angle, are

Faquito and Bilbanita, a smart Spanish dance team with a novel angle, are the principal attraction at the Piccadilly Hotel. Bernice Stone and the Perry Twins, corking American dance novelty, triumph at the Mayfair Hotel; Rudi Grasi, mimic and impressionist, scores at the Berkeley, and Carl Hyson's floor show is at the Cafe de Paris.

Paris Spring Boom On

Paris, May 6.—The usual crop of new night spots bloseoming forth now that the Paris "season" is in swing. Montmartre sporting several flashy new spots such as the El Garron, Chez Mon Cousin, Coq Rouge, Auberge du Cheyal Blanc, Rodeo and Mont Pele. Best drawing spots in Montmartre are Chez Florence, Monseigneur, Sheherezade and Monte Cristo, altho several smaller spots such as Melodys, Nudists, Music Box and Ange Rouge are also doing fairly well.

RICARDEAU AND ENID are in their second week at the Club Madrid, Mil-waukee.



'ROUND THE TABLES

DOTTIE DEE, dancer, who suffered injuries last winter in an accident, is working again as mistress of ceremonies which the dolden Pheasant Club, Wheeling, W. Va. Altho she is recovering her health rapidly, she will not be able to dance for several more months.

BETTY JEANNE, dancer, out of Pitts-urgh, is currently appearing at the burgh, is currently appearing a Golden Pheasant Club, Wheeling.

LAST WEEK's show at the newly opened Silver Inn in York, Pa., included Gladys Harvey, mistress of ceremonies, and the Martin Sisters, dance duo. "Si" Noet and his knythm Club are supplying the tunes at the Inn, operated by Harry Weinstein.

JAY RAYMOND and Mazel and Zita. dance team, have completed three weeks at the Club Granada, Harrisburg, Pa., and expect to leave for London shortly.

BILLY KNIPPER and Piorence Glover dance team; Audry, songstress, and Billy Cole, m. c., were booked into Martin's Tavern, Lima, O., last week by Jack Middleton, of Cincinnati.

JEAN WARD'S Sunshine Girls, a line of six clever dancers, opened last week at the Chateau Lido Club, Indianapolis. Unit has been working Middle Western night spots for several months and came to the Chateau from the Avalon Club in. La Fayette, Ind. Personnel includes Mary Monahan, Margaret Caldwell, Helen Bell, Marie Stein, Louise Hyds and Vondra

PINKY TOMLIN, popular singer, re-turned to the Biltmore Bowl recently.

THE UNIQUE Baron Munchausen Room of the Summit Hotel, near Union-town, Pa., is currently featuring Anita Blackstone, bubble dancer, direct from New York's Stork Club, and Baron Karl Dulaney and his orchestra.

CLUB ARBOR, Charlotte, N. C., owned by John Arbor and under the management of H. D. Singletary, is featuring Cecil Ellington and etk, with a show that has the Smiletts Sisters, wire, acro and juggling act; Tom and Mickey Harris, comedy dancers (in third week); Little Mae Parrish, eight-year-old wonder singer who was featured at Valley Stream. L. I., with Rudy Vallee and at Peony Park here with Jack Wardlaw's Orchestra, and the Johnson Sisters, accordionists, in their third week.

MARY PATERSON, "radio doll," writes in to tell us she nominates Bill Church, emsee, as a prize for any Broadway club. Miss Paterson, current at Albany, N. Y., is on a tour of clubs, theaters and radio stations.

MARTA TRYBA is playing a return date in Superior, Wis., following a re-cent vaude tour in Canada. She first scored in Superior two years ago with her impersonations, dialect and songs.

DANNY ODZARK, acro dancer, has completed two weeks at the Club Bohemia and the Last Roundup. Bohemia Detroit.

SONNY SOUTHERN, comedian, dancconn's SOUTHERN, comedian, dancer and "clown of ceremonies," was recently featured for a week each at the Picket Club, Muncie, Ind., and the Uptown, Port Wayne. At the Picket Southern teamed with Inez Constantino, Spanish dancer, for a hit routine.

BOB STANLEY AND ELVA, wire and BOB STANLEY AND ELVA, whe and contortion act, recently completed a second week at Club Del Rio, Philadel-phia. List of clubs played includes the Open Door, Philly; Weber's: Ray's Log Cabin, Camden, N. J., and the Old Mill, Old Heldelberg.

GENE DANA and the Playboys Supreme show are in the third week at Club Royal, San Antonio, Tex. Show consists of Georgie Kaye, emsee; Don Rand, Billy Rhomer, Eddie Morton, Noki Nash, Bobby Bell, Sonny Chapp. Parker Sidell's Band is on the stand.

White Villa Farms, dine and dancery near Mt. Healthy, O. (near Cincinnati). Traveling acts are used over week-ends, with two more nights to be added soon Johnnie handles the emsee we as playing the heavy owner.

BOBBY LARUE, impersonator, recent ly closed a two-year run in the Phila-delphia Office Club and Little Ritz and opened April 24 at Frolics Inn, Holly-wood, Calif.

BABE JULIAN'S Peorian Club, Peoria, Ill., continues to do a fine business with good weekly floor shows and Checkers mace and his Brown Skin Buddles Ork. Jay Mason's revue drew 'em in to top

BERT GILBERT opened as master of ceremonies at the Oasis, west side Detroit night club, last week. Madelyn King continues in her unique post as mistress of ceremonies as well with Bill Henderson's Orchestra. New floor show features Roy, Rita and Rouelle, dance trio, and Suzane France, singer.

OLIVE YOUNG LUM offered Detroit-Olive Young from offered petrotrers something new in entertainment last week when she headlined the show at the Hotel Tuller's Arabian Room. The Chinese blues singer did an extremely novel routine. Karl Spaeth's Orchestra is playing.

HELEN MORGAN opened Wednesday (15) at the Club Normandie in the Hotel Navarre, New York. She closed at the Versailles last week. Rest of the Normandie floor includes Dorothy La-mour, Ana Estasen and Eddie Elkins' and the DeHuartes' orchestras.

GLEN ISLAND CASINO, opening this week, has added floating docks for yachting parties, six new dining balconies overhanging the water and a cocktail porch overlooking Long Island Sound. Dorsey Brothers' Orchestra will be at the spot, with Kay Eeber singing.

CASTLE AND RAND headlined the bill at the Cafe de Paree in Los Angeles last week Act set thru the Dorn Agency.

EARL AND JOSEPHINE LEACH have been dancing at the St. Francis Holel, San Francisco, for almost six months and are slated for several weeks more.

NEAL LANG, Lew Schultz, Kay St. Dennis, Francis Roberts, Babe Magann, Betty Hurley, Lessie Earn and Ruth Kingsley compose the talent appearing at Atlantic City's Old Gay '90s Club, formerly known as the Hi-Hat Club.

THE CLAREMONT INN, restaurant on Riverside drive, New York, which re-opened last summer under New York City operation, opened last week for the summer under the same sponsorship. Pred Starr and his orchestra are at the (See 'EOUND THE TABLES on page 25)

Akron Clubs Add Floor Shows

AKRON. O., May 11.—Akron's two ace night clubs have restored their floor shows and are reported doing improved business with the closing of several night clubs in near-by territory. Lido Club has its most extensive bill

Lido Club has its most extensive bill this week and includes Ramona Ray, in her Dance of India; Lois Clyde, tap dancer; Dawn, sensational Hawailan and Oriental dancer; "Bunny" Carroll, blues singer; "Mitzi" Walker, acrobatic and strut dancer; Steve Bonseik and his orchestra now in its 12th week at the Lido. Danny Boone is emsee.

Merry-Go-Round has added Kate Pullman as emsee, who is also doing a song-and-dance turn, in addition to the Day Staters, fast-stepping dance team.

Day Staters, fast-stepping dance team, and Parmits and Millet, dance team, and other acts, and Petey Wells and his other acts, a

Nash and Gregor Open Club

PITTSBURGH, May 11.-Jimmy Nash JOHNNIE BLACK, well-known comoser of Dardanella, has taken over be headed by the Johnson Kids.

Club Men Up on Labor Dept. Charge

NEW YORK. May 13.—The State Department of Labor has ordered 25 night club and cafe owners to appear today on charges of working their waitresses and hat-check and cigaret girls after 10 p.m. The proprietors will have to show cause why they should not be prosecuted for violating Section 182 of the Labor Law, which states that such woman employees shall not work between the hours of 10 p.m. and 6 a.m.

Labor inspectors visited 309 spots in Times Square and the village sections, uncovering 46 violations. Proprietors are expected to claim that some of the are expected to claim that some of the girls are really performers who do other work as a sideline or that the check-room attendants are concessioners on their own or that they own shares of stock and are therefore partners in the

Meanwhile Stagehands' Union Local 1 announces it has placed union electri-cians in all of the bigger Broadway night spots using floor shows.

Alamo City Spot Sold

SAN ANTONIO, Tex., May 11.-Riverside Gardens, situated on the banks of the San Antonio River, at Houston street and the bridge, was recently purchased by Ben Block and Ned Davis. The new management closed the Gardens for sev-eral weeks to make repairs and necessary improvements.

Night Club Reviews

Green Room, Hotel Edison, New York

In taking this name for its supper and dinner room the Hotel Edison gets a moniker with ample theatrical heritage behind it, both in theater and social activities. Within the past month or so the spot has started on its month or so the spot has started on its way to become a favorite of the show business crowd, somewhat similar to those living at the hostelry itself. The food is very good and nicely served, and the room is attractively decorated. Bar is unusual, with a neon light fountain in the back. Dinners range in price around the \$1.50 mark, with a minimum after 10 p.m. of \$1.

after 10 p.m. of \$1.

Green Boom has two orchestras, principal one being Michael Tree's smooth and enjoyable outfit, playing in a manner well suited to the intimate room. Tree turns out a nice style of rhythm. easy for dancing. The two vocalists are Lucille Engel and Tree. Miss Engel, an attractive miss who hails from legit musical work, has a pleasing voice. Ramoni and his rhythm and rumba band play for cocktails and in between dinner and supper periods.

Dance team is Barbara Rankin and Federico Chiaroni, with an unusual routine depicting "the machine age of the 37th century."

All in all, the Green Room goes on the preferred list. Franken.

Joyce Dance Stylists DONNA AND Jack DARRELL Now Appearing Oriole Torrane, Detroit, Mich.

THE DARING

The Flying Trapeze, New York's New, Smart Cafe

HAZEL WILLIAMS ON THE 17th Week 217 West 57th St., FLYING TO

TOM ' MICKEY

HARRIS IN "SCHOOL DAZE."

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STEVENS HOTEL, CHICAGO.

Conducted by SIDNEY HARRIS—Communications to 1564 Broadway, New York City—PAUL DENIS, Associate.

AFA Adopts 26-Pt. Program; Official Ticket Is Elected

Annual meeting adopts long-range program of reforms, including salary bonds, raising code minimums, maximum work day-Sophie Tucker elected honorary head

NEW YORK, May 11.—The American Federation of Actors adopted a 26-point "platform to improve working conditions" at its first annual meeting Tuesday midnight in the Paramount Hotel. The platform outlines the aims of the AFA as to working conditions and the creating of new jobs, and asks variety and outdoor performers to join on the basis of that platform. At the same meeting, the official ticket, headed by Sophie Tucker, was swept into office. Miss Tucker succeeded Eddie Cantor as honorary president, while Harry Burns, Sally Rand, Howard Dalton. Walter J. Diggs, Jed Dooley, Chick York, Ben Bernie, Cliff Hall. George Jessel, Hall Sherman, Douglas Leavitt and Gus Van were elected to the council.

The platform calls for compulsory

The platform calls for compulsory equitable play-or-pay contract; each payment of salaries immediately after engageequitable play-or-pay contract; each payment of salaries immediately after engagements; salary bonds put up by employers: employers filing financial statements with bookers; no commissions to circuit-operated booking offices; freedom to change agent after 24-hour written notice to agent; raising vaude code minimum from \$7.50 to \$10 net a day and from \$40 to \$50 net per week for principals, with transportation paid by employer; contract must specify rehearsal hour; no free shows unless approved by AFA and with consent of actor involved; special wardrobe to be furnished by employer; prohibition of personal appearances of criminal trial figures or notorious people; more pressure on government for actor jobs; clean, comfortable and protected dressing rooms; strict enforcement of code wage provisions.

Also: 10-hour maximum work-day in vaude except on opening days, when two additional hours are oken; no extra shows over four-a-day and within a 10-hour work day; no midnight shows except New Year's Eve, when additional salary must be paid; adequate salaries on cruises, in addition to free stateroom and board; closer oc-operation with other theatrical crafts; no stripping or obscene performances; all salary payments in cash or certified checks; railroad transportation for all acts, and when cars are used they must be adequately insured against accidents; return fare from closing point.

tion for all acts, and when cars are used they must be adequately insured against accidents; return fare from closing point, provided act does not give the closing notice; and two-week notice by employer when he dismisses act; and when act gives notice, the latter must pay fare of incoming substitute.

In addition to the 28-point program, the membership adopted resolutions endorsing Secretary Ralph Whitehead's opposition to the Theater Authority's promoting benefits and to agents being paid

position to the Theater Authority's promoting benefits and to agents being paid to promote actor benefits. Another resolution approved AFA members accepting relief from the NVA Fund, provided the fund had no connection with any company union. A request that the Four A's make membership cards interchangeable was also passed.

Two amendments to the constitution mere passed. One provided the solid passed.

were passed. One permits dues to be paid \$1 monthly in advance, while the other sets up a fifth classification of membership, non-traveling, which pays only 50 cents a month dues. This class takes in only local entertainers.

only local entertainers.

Joe Laurie Jr., first vice-president, presided and introduced Miss Tucker, who pledged to work hard for the AFA. She was given a great ovation. Whitehead reported on the organization's progress in both the variety and outdoor fields, while Charles Mosconi read the annual financial report. Others who spoke were Harry Burns, Howard Dalton, Alan Corelli, Douglas Leavitt, Frank Lynch, Gus Hill and Attorney William J. Rapp.

Rowland Joins Det. Agency

DETROIT, May 11.—Artists' Service Bureau, newest local agency, added Art Rowland, former owner of the American Theatrical Agency, as associate booker. Rowland has lately been working thruthe Sam Carver office in the Fox Theater Building. The bureau now has four theaters, the East Side, Kramer, Lasky and Granada. In addition, it is booking 18 cabarets.

Abe Schiller Joins Kane
DETROIT, May 11—Abe Schiller has
joined the Detroit Artiste' Bureau as
associate booker to Lew Kane.

For Chi Switch

CHICAGO, May 11.—Following a visit this week by Abe Lastfogel, of the New York William Morris Office, announcement was made that the booking switch from the Morris office to Paramount's new ABO outfit would take effect July 1. It was further stated that the Morris office would continue to function as both bookers' and artists' representatives and not just as agents as reported elsewhere. not just as agents as reported elsewhere.

Altho the local Morris office will lose considerable of its booking business by the change, several theaters now on the New York office's books are to be transferred to Chicago. Arrangements have been made with Balaban & Katz that will assure close connections with the two offices as far as selling acts to them is concerned. When relieved of its obligations to Paramount-B & K them is concerned. When relieved of its obligations to Paramount-B & K on July 1 the Morris office plans on adding several independent houses to its books in addition to the Warner houses and those transferred from New York. No changes in the office are contemplated, according to Morris S. Silver, general manager of the Chicago office, except the departure of Dick Bergen, who will be installed as booking manager of the new ABO, which will probably be located in the Loop End Building, next to the Chicago Theater.

Involved in the changes are the book-

Involved in the changes are the booking of 23 theaters comprising 10 in the Great States Circuit and 13 Balaban & Katz houses. Actual playing time amounts to four full weeks, six three-day stands, one four-day date, four two days and ten single days.

Sherman Books Johnstown

NEW YORK, May 11.—Eddie Sherman is now supplying units weekly to the Wilmer and Vincent Embasy Theater, Johnstown, Pa. Began Saturday.

SEND IN ROUTES.

The Route Department (appearing in this Issue on Pages 34 and 35) represents one of of the most important functions that this paper performs for the profession. Certain listings are obtainable only thru the consistent co-peration of the performers and showmen involved.

How about helping your friends in their efforts to locate you? This can be done only by keeping THE BILLBOAD. Route Department will be approximately in advance to insure publication.

ALL ROUTE LISTINGS SHOULD BE

informed of your whereabouts, and sufficiently in advance to insure publication.

ALL ROUTE LISTINGS SHOULD BE SENT TO ROUTE DEPARTMENT, BOX 872, CINCINNATI, O.

Fund Expected To Net \$50,000

NEW YORK, May 11. - Altho the NVA Fund needs about \$200,000 to continue current activities another year, the current drive is not expected to net more than \$50.000. This means the Fund will have to raise more dough in

the fall.

Henry Chesterfield meanwhile has completely buried the hatchet with the Fund, admitting this week that he gave the Fund a "whitewash" for the sake of the Fund a "whitewash" for the sake of insuring continued aid to needy vaude-villians by the Fund. He also said the Fund had agreed to support the new clubhouse on a "modified" scale, but would not comment further on the secret out-of-court settlement of his Supreme Court suit against the Fund.

Attorneys for both the NVA, Inc., and the Fund refused to reveal details of the settlement, the Chesterfield attorney stating his side had promised the Fund it would not give out any publicitys on the case.

The big benefit in Madison Square The big benefit in Madison Square Garden Saturday, expected to net the Fund around \$5,000, is being given a big show staged by Boris Morros. Night club, vaude, picture and radio talent will appear, along with 12 "name"

The 10 out-of-town benefits, also set for Saturday night, have been reduced to six: Boston, Baltimore, Washington, Cleveland, Los Angeles and San Fran-

Britton Band Unit

NEW YORK, May 11.—The Frank and Milt Britton Band heads a new unit which will open for RKO Tuesday in Trenton for four days and on Saturday goes into the Madison, Brooklyn, for two days. Unit, billed Crasy Rhythm, also includes Serge Flash, Weldon and Honey and the Six Rhythm Beauties.

Morton Downey Held Over

CHICAGO, May 11.—Morton Downey and Harrison and Fisher are being held over for a second week at the Chicago Theater in connection with Warner's film G-Men. The balance of the stage show has been changed, new additions being Alf Loyal's Dogs and Paul Gerritz.

Acts Yell "Unfair" as N. Y. Unions Force Use of Truckmen

NEW YORK. May 11—Resentment of many acts against alleged unfair demands of union teamsters here broke out when Blackstone denounced the teamster and stagehand unions for their actions when he played the Academy of Music Tuesday to Thursday. Blackstone claims the unions literally "held him up" when they forced him to pay \$19 for two union men to unload his own trucks and \$29 to reload them.

to reload them.

Blackstone says he carries \$70.000 worth of equipment in three of his own worth of equipment in three of his own cars and employs two union drivers from Battle Creek, Mich. He claims that when he arrived at the Academy Monday night, he was met by union teamsters and told he could not unload his trucks. He was later informed by Vincent Jacobi, business agent for Stagehands' Local 1, that the stagehands would not handle his baggage unless union teamsters carried it in.

Faced with this situation and remembering previous "threats" when he played Loew's Boulevard, Blackstone says he had to accept the union demands. Riled at what he considers unfair tactics, Blackstone says he is thru with playing vaude in this city.

When questioned by The Billboard, Jacobi admitted his men and the teamsters' union were "co-operating" as sister AFL unions. He says the two unions have always worked together, altho in the past couple of years acts have not been bothered much. Lately, both unions have been making ener-getic attempts to prevent evasions by acts. Jacobi denied making threats to

acts.

Martin Lacey, head of the teamsters' union, says acts using own trucks must use at least two of his men to unload baggage at the union scale of \$10 a chauffeur and \$9 a helper, with double time after 5 p.m. He defiled being too hard on vaude acts and insisted they must meet union conditions.

Acts playing locally say they don't mind using union truckmen, except that the union scale is too high in proportion to salaries. Acts claim they can get non-union truckmen for one-half to one-third the union scale. On the other hand, Gene Walton, of Walton Transfer, which uses union men, says his firm cut rates 25 per cent last year.

Cirks Prefer "Name" Units

Small units to get go-by next season-demand for b.-o. shows to continue

NEW YORK. May 11.—The smaller vaude units which waxed prosperous to some extent this past season will be given the go-by by the circuits next season, according to a checkup with leadseason, according to a checkup with leading agents of the various circuits. However, they reveal that units will continue, but only those that mean something to the box office. They further state that the circuits will demand bigger and better attractions next season in view of the business done with them last season. Regulation vaude will continue to plug along, getting a better break in view of the circuits' feelings towards the smaller units.

towards the smaller units.

In citing the case of the big attraction units, Fred Simon, enfranchised by RKO, stated that RKO will continue to go for those big units as long as a show like Hello, Paris can do sufficient business. ness to warrant holdowers in towns like Boston, Chicago, Cleveland and Pittsburgh. Johnny Hyde, of the Morris office, also stressed the fact that the big units will be in demand. He stated that shows headed by 'names' like Myrt and Marge mean something to the box office. He pointed out that team's success in Wheeling, W. Va., one day last week, where they played five shows to \$2,800, with half of that as their share. The problem confronting them is that of unearthing these attractions. The movie industry on the Coast is not a good supply source inasmuch as most of the "names" are too tired for personal appearances on any time off they might have. Radio isn't turning out the "names" as fast as the demand calls for, and the legit field isn't much of a provider either. Therefore the vaude agents have to keen on the alext for freak atness to warrant holdovers in towns like

and the legit field isn't much of a provider either. Therefore the vaude agents have to keep on the alert for freak attractions or other material that could be given healthy buildups.

With the circuits not inclined to play smaller units next season, the only outlet for them is the indie field. And in the majority of cases in that field the houses want units very cheap, a price that would compare with that paid for a tab show. This past season many a tab show. This past season many smaller units hit the trail, but actually there were only a few that coined dough in view of inexperience on railroading and other items

Berk-Parramore Discharged

JACKSONVILLE, Fla., May 11.—Neil Berk and Philip J. Parramore, of the Showboat Follies of 1935, were discharged by the Committing Magistrate because of lack of evidence when they were returned here to face alleged emberzelement charges, according to their attorney, Louis S. Joel. Latter further stated that there was no question of rubber checks involved and that Berk has never been known as Herman Blumenthal.

Lombardo's Cincy Switch

CINCINNATI, May 11.—Guy Lombardo and ork will play the Palace Theater here for RKO instead of the circuit's Shubert, as originally scheduled, the week of May 24. Expense of the attraction brought about the switch to the Palace, which has a bigger seating capacity. The circuit will also be able to check on the effectiveness of the Palace for stage entertainment, and, if successful, this theater might supplant the Shubert next season as the vaudefilmer.

Amalgamated Loses Scranton, Wilkes-Barre

NEW YORK May 11.—Amalgamated lost two splits this week when Wilkes-Barre and Scranton dropped out for the summer. Last year both houses retained vaude until June.

Binghamton continues with vaude, playing Amos 'n' Andy next week. This house, along with the other Comerford vaude spots, will probably hold on to vaude another month and then go straight pictures for the summer.

The unanimous acceptance and approval of the Theatrical Art Schools section of THE BILLBOARD, published in the issue dated the last Saturday of each month, is your proof that there is something somewhere in the section of interest and value to YOU! Next issue is dated May 25.

100 Vaude Actors With Relief Units

NEW YORK, May 13.—With the producing of vaude Unit No. 9, the Emergency Relief Administration here now gency R has 100 has 100 vaudevillians with units, as against 350 with plays. Charles Mosconi is staging the vaude units under Col. Earle Boothe, head of the Drama-Vaudeville Department.

Value units can be kept working for as many as 75 weeks without a repeat date. The drama units, on the other hand, are always subject to recall by the playwrights who waived their royalties.

Strike Stops Omaha Vaude

CHICAGO, May 11.—For the second week, vaudeville shows at the Paramount, Omaha, have been canceled due to the street-car strike. Everett Cummings, manager of the house, claims that the lack of transportation combined with street riots and disorder have cut into the attendance to such an extent that it is impossible to remain open during the strike. The house is booked from here by Dick Bergen out of the William Morris

Strondsburg Opening Delayed

STROUDSBURG, Pa., May 11.-Reopening of the Stroud Theater here has been held up due to delay in remodeling the house. No booker set for the house as yet, altho Arthur Piaher was originally set to book.

Godfrey-Linder's New Amateur Dept.

NEW YORK, May 13. - Pirst vaude booking office to set aside a special de-

booking office to set aside a special department to promote amateur nights is the Godfrey-Linder Agency, which has set up a separate office under Sam Birch in the Strand Building.

Godfrey and Linder say they are already handling 20 amateur shows and that exhibitors are wild over the "new talent nights," the "opportunity contests" and other one-night shows. Since most of the houses are equipped with most of the houses are equipped with stages, the bookers hope the amateur nights will break the ground for regular

In addition, Godfrey and Linder say hey will spot unknown talent in among the amateurs. In this way the amateur sights will become disguised break-in spots for new acts.





List Code Gains for Chorus; \$2,180 Is Collected Thru NRA

VAUDEVILLE

port to the annual Chorus Equity meet-ing May 28. She save her quity meetport to the annual Chorus Equity meeting May 28. She says her organization collected \$2,180,92 on code complaints for members thru the local NRA Compliance Board the last several months. The NRA handled about 25 Chorus Equity cases, 20 of which came thru favorably for the organization. The first few cases were fumbled but when Mrs. few cases were fumbled, but when Mrs. Anna Rosenberg became compliance head, Chorus Equity reports the board really began getting after chiseling pro-ducers. In addition, the board handled several chorus complaints lodged inde-pendently of Chorus Equity.

pendently of Chorus Equity.

Mrs. Bryant says the threat of bringing producers to the NRA board was effective in getting settlements in scores of cases. The Meyer Weisgal case was the only one the organization carried to the courts, and it lost this one when the Schackno enforcement act was repealed while the case was still pending. Other benefits to chorus people under the code have been the six-day week in presentation houses, the limiting of the daily work hours and the time and a

K-A-O's 41 Grand Profit in 13 Weeks

NEW YORK. May 11.—Keith-Albee-Orpheum and subsidiaries reported for the 13 weeks ended March 30 (subject to orpneum and subsidiaries reported for the 13 weeks ended March 30 (subject to year-end adjustments) a net profit of \$41.789.95, after deducing all charges, including depreciation of \$210.414.04, but before provision for Federal Income taxes amounting to \$12,835. Corresponding period last year yielded a net profit of \$167.522.49, including depreciation charges of \$245.963.82, but before provision for Federal Income taxes.

B. F. Keith and subsidiaries reported for the same 13 weeks a net profit of \$35,620.10 after deductions, including depreciation of \$169,103.08, but before provision for the Federal Income taxes amounting to \$6,000. Same period last year yielded a profit of \$101,017, after deduction of depreciation charges amounting to \$6,000. But the providing for the Federal Lax.

NEW YORK, May I3.—Vaude chorus half wage for rehearsals before 8 a.m. people gained considerable protection once weekly. Mrs. Bryant insists, how-under the code, Dorothy Bryant will re-ever, that the code would mean little to chorus people if they didn't have Chorus Equity to press the NRA for compliance and follow thru on complaints and law-

chorus Equity also reports half of its new membership this season came from the presentation field. It claims 5,000 members now, of which 1,000 are paid up. More than 27,000 members have sed thru its doors in its 16 years of

Chicago Agents May TRULY the ACE OF ALL MENTALISTS Form Organization

CHICAGO, May 11.-Vaude agents here CHICAGO, May 11.—Vaude agents here held several closed meetings this week at which they discussed the possibility of forming an organization for the protec-tion of their interests. It is understood that they are seeking the co-operation of all booking offices for the purpose of franchising all agents in their prospec-tive organization, which would eliminate several chiselers now operating here.

several chiselers now operating here.

It is doubtful that they will get 100 per cent support from the bookers, a couple of them already having balked at entering into any agreements with the agents. The agents' idea is consid-ered a good one by many as it would tend to clean up the situation here

Interstate Opening Up

NEW YORK, May 11.—With Ted Lewis doing record-breaking business in Texas for the Interstate Circuit, the latter is opening up to more attractions for that territory. Charlie Freeman, booking rep for the circuit here, is looking for attractions for the month of June to play

York and King Reunited

NEW YORK, May 11.—Chic York and Rose King have reunited now that Thumbs Up, in which Miss King appears, closes tonight. They have been booked by Publix for the Michigan, Detroit, the week of May 31.

VAUDEVILLE NOTES

MICHAEL TODD, producer of The Flame Dance, with offices in Chicago, is planning to produce a unit which will be called Everything Goes.

HARRIET HOCTOR hurried east to New York last week, arriving Saturday to join her ill father. She returns to Hollywood to resume work in *The Great*

HENRY ARMETTA, film comedian, is coming east for vaude dates. Opens for Loew in Washington May 31, with Baltimore following.

MORTON BELLINI, WHN feature, is playing a few Loew dates under the bill-ing of Joseph Martin. Opened Friday at the Orpheum, New York.

GIL LAMB has signed to do a Vita-

JIMMY DURANTE, recently at the Casino de Paree, New York, is resuming Loew vaude. Opens Friday in Washing-ton, with Baltimore following.

SAM HEARN, now being billed as Schlepperman of radio fame, opens for Loew in Baltimore May 24.

BORIS KARLOFF, film actor, is being submitted to the circuits in New York for personal appearances.

JACKSON, IRVING AND REEVE, back to New York after three weeks in Chi-cago, will open for Loew March 24 in Washington, D. C., with the Myrt and Marge unit. Play Baltimore May 31.

SYLVIA FROOS will repeat at the Chicago, Chicago, this Friday after playing there about 10 weeks ago.

REX WEBER'S date for the Oriental, (See VAUDEVILLE NOTES on page 29)

Chicago, has been postponed until June 14 to permit him to play some weeks for the St. Louis Civic Opera.

TOM HOWARD and George Shelton have landed a couple of weeks from RKO. Open July 5 in Detroit and the following week play the Palace, Chicago.

MYRT AND MARGE will play five one-day Pennsylvania stands next week. The engagements comprise Warren, May 17; Sharon, 18; Johnstown, 21; Butler, 22, and Greensburg, 23.

THE NVA POST of the American Legion is holding a dance and enter-tainment May 25 in the K. of C. Hotel, New York.

MURRAY PARKER, from pictures, will be head comedian with Bobby Sanford's Dayline Showboat this sum-

BEN BEYER AND LIBBY returned st week from a tour of England.

BEN BEYER AND LIBBY returned last week from a tour of England. Resuming waude in New York.

CHARLIE YATTES' new Bob Hope unit opens at the Hippodrome, Baltimore, May 24.

THE GEORGE OLSEN BAND goes into the Capitol, New York, May 31.

LOEW has given Earl Carroll's Vanifies a couple more weeks, Metro-politan, Brooklyn, May 17, and State, New York, May 24.

DONALD BAIN, radio whistler, has joined Zeb Carver's The Mainstreeters, hillbilly act now playing vaude in up-State New York.

BUD IRWIN, former Comerford booker, is now manager of Pay's in

CARD

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NOW ON TOUR Rep.: JACK HART, Pal. Thea. Bidg., N. Y. C

ARLENE and NORMAN SELBY

poocoooooo

"Dancing in a Blaze of Blues"

With Mills' "CAVALCADE OF MUSIC"

Now Playing LOEW'S STATE, New York.

Palace, New York

(Reviewed Friday Afternoon, May 10)
(First Show)
(HARLEM EXPRESS UNIT)

(HARLEM EXPRESS UNIT)

Harlem and Mississippl are merged this week at the Palace. The Harlem end of it is taken care of by the CBS-Harry Gourfain unit, Harlem Express, starring Jimmle Lunceford and ork, while Mississippi is the Bing Crosby-W. C. Fields-Joan Bennett picture. The unit is a humdinger—running time 57 minutes—embracing all the speed, pep, syncopation and mad rhythm you'd expect of talented colored folk. Besides, added value is given by gayly-colored costumes and scenery. A cast of 45 is in the unit, crowding the Palace's small stage.

Feature of the layout is the Lunce-ford Ork, a treat for any unit and any house. Doesn't play the whole show, but is on stage in midportion to remain for the balance of the stay. With 15 men in all, including Lunceford, the band is a corking musical aggregation, the bandsters depulsing instrumentally men in all, including Lunceford, the band is a corking musical aggregation, the bandsters doubling instrumentally and at specialties. Lunceford, husky and neat appearing, is an effective baton waver, employing a quiet personality, introducing numbers charmingly and without the usual blah-blah. When not giving out with straight music—sweet and hot—the band offers effective novelties such as choral numbers, the cute work of Willy Smith, impressions of "name" bands and other bits that make it a versatile ork.

Surrounding the band is a flock of specialty people and girls of the ensemble. For comedy relief there is the trio comprising Sandy Burns, Apus Brooks and George Wiltshire. They get laughs in the undertaker and dice game bits. That fat chap's dancing with a tiny girl is good for laughs also.

Dancing is plentiful and good. Ford, Marshall and Jones are dynamic hoofers, their feet going at a sizzling pace; 12 girls give out with neat ensembles; six boys tap ensemble effectively also, and last but certainly not the least is that boy acro dancer. Latter is the applause sock of the unit and justly so. His contortionistic ability enables him to do tricks the likes of which have never been seen before. Additional singing, aside from fhose doubling out of the band, is provided by the flashy Babe Mathews.

The show found much favor with the half a house at this viewing, and when the traveler closed in at the finish a

half a house at this viewing, and when the traveler closed in at the finish a heavy reception greeted their bows. SIDNEY HARRIS.

Palace, Chicago

(Reviewed Friday Afterneon, May 10)
Ten years ago Paul Ash came to Chicago from California and opened at Mc-Vickers Theater, starting what proved to be the longest run of any individual in the history of Chicago show business, and starting the stage-band craze. Today he returned with his own show, "Cavalcade of Stars," which he conducted in a new manner, first directing the band in the pit from the stage, then going to the pit himself and lastly having the band on the stage.

The show opened with Ray Sax playing Roste O'Grady, Ida and other tunes on his sax while dancing, later playing the sax, dancing and swinging a lariat at the same time and closing with the playing of two clarinets at one time while doing handsprings and backbends.

thile doing handsprings and backbends.

An interesting production number called An interesting production number called The Tempiress was next and utilized six girls and Alta and Rita Warshawsky. One of them doing an exotic dance and the other at the piano. Mills, Rirk and Howard followed with their standard nut comedy, singing, dancing and talk. One of the boys overnuggs every time he talks. The conglomeration of non-sense sent them off to two bows.

Eddle Wacker and Margaret Beeson,

flanked on each side of the stage, sang snatches of song over the mike as the six girls did a parasol number and David and Hilda Murray contributed a balland Hilda Murray contributed a ballroom routine. Ginger Pearson in the
next spot opened with a song, Scarecrow,
and then did some clever imitations
spun together as dialog between Lou
Holtz, Mae Weet, Garbo and Zasu Pitts.
She stopped the show, but she ought to
get another joke for the Pitts imitation.
Gotta-go stories are no longer funny.
Joe Morrison was next with several
tunes, including Sing You to Sleep With
a Love Scng, None But the Lonely
Heart, a medley and The Last Roundup
and left a hit. Dave and Murray did
a waltz as the band featured Piner
and Marlowe, excellent twin planists, and
closed with several satiric impressions of
foreign dancing. Finale was a parade of
the stars.

F. LANGDON MORGAN.

Shubert, Cincinnati

(Reviewed Saturday Afternoon, May 11)
This week's show has George Olsen and his music, with that sterling per-former. Ethel Shutta, and, incidentally, the layout runs off with the belly laugh the layout runs off with the belly laugh and applause honors for the Shubert season to date. Show has a wealth of novelty, a bundle of comedy, good singing and a fine brand of music. Only thing lacking is dancing, but we doubt if anybody missed it. Ideal spring weather prevailed and a full house saw the first show.

A musical train effect, a few strains

A musical train effect, a few strains of Who? and George Olsen makes his entrance to a warm hand. Music makers then swing into a novelty symphonic arrangement of June in January. with sweet-voiced Bobby Borger doing well with the vocal end and Adrain Fisch contributing an outstanding piece of work on the violin. Finish brought a

work on the violin. Finish brought a smash hand,
Here the band swings into a medley, with Ray Russell doing the warbling, over My Shoulder, in robust fashion. A trio comprised of Bobby Rice, Bobby Borger and Jack Gifford, sing Object of My Affection as poured forth from a broken-down phonograph and pull an abundance of laughter and much hand-clapping with their efferts. Eight of the band boys then step forward to do a brand-new version of The Man on the Flying Trapeze, using excerpts from the Flying Trapeze, using excerpts from the various operas and not a single bar of the Trapeze tune. It's a darb of a specialty and a grand laugh and applause getter

Then follows the Evolution of Music, with Olsen talking thruout to explain how the various instruments originated. now the various instruments originated. Allan Gale steps out here for his well-known rapid-fire descriptive talk on the Kentucky Derby of 1933. At the finish he swings into a brief dance routine and takes the bows to one of the soundest hands of the atternoon. Band boys then give impersonations of the Wayne King and Fred Waring orks, with Jack Gifford, planist, contributing his striking takeoff of Rudy Vallee. Latter plece of biz is a gem and won Gifford an appreciative hand.

Ethel Shutta, the real hit of the bill,

of biz is a gem and won chinds a high preciative hand.

Ethel Shutta, the real hit of the bill, makes her entrance here to sing Tiny Little Fingerprints to a sock hand. Veering to comedy, the hard-working Ethel sings La Cucaracha, with three of the boys alding in the hokum effect. Her takeoff on Mae West and Jimmy Durante singing the number are wows. Miss Shutta and the boys then go into the College Rhythm specialty and for a wind-up Ethel leads them in the hilarious hill-billy number. The curtains closed to the soundest hand this writer has heard at the Shubert this season.

BILL SACHS.

Loew's State, New York

(Reviewed Friday Evening, May 10) (CAVALCADE OF MUSIC UNIT) This is actually the second viewing of Irving Mills newest vaude unit, having

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Radio City, New York

been previously caught, but not fe-viewed, at the Valencia, Jamaica. Unit starts off very well, but tapers down badly before the end, with a running badly before the end, with a running time that's too long. Actually the show presents a plethora of specialties, which mean a so-so quota of entertainment inside the theater, but no b.-o. "names" for the marquee. Playing here with Jean Harlow and William Powell in Reckless, business not so good at the end of the supper vaude performance.

Opening is effectively handled, George Opening is effectively handled, teorge Huston, legit baritone, at a mike, to ex-plain the "American Cavalcade of Mu-sic," orchestra behind a sorim. While the band plays typical American music, starting with Indian tom-toms and the band plays typical American music, starting with Indian tom-toms and working up thru spirituals, pioneer songs, war songs, etc., up to jazz, costumed actors either sing or dance, behind the scrim, to accompany suitable themes. Jazz is naturally the cue to lift the scrim, to reveal a 21-piece mixed band. Houston's baritone voice, of good quality, is the first of the specialties, after an opening torrid number by the after an opening torrid number by the orchestra, which, for some mysterious reason, is supposedly conducted by Ar-

after an opening torrid number by the orchestra, which, for some mysterious reason, is supposedly conducted by Arlene Selby in her very wiggly manner. Houston drew a deserved encore.

That starts off the specialties, and how they pour out. Three Dollies, girl harmony turn, have a fast rhythm number; Gertrude Briefer has an excellent contortion dance solo that deserves a spot later in the layout; Henrietta Borchard violin solos Caprice Viennoise very nicely, immediately followed by Don Davis' comedy fiddle number, which is a show-stop, Davis, the former Fid Gordon, sawing away with his instrument and doing one or two other comedy effects. Doesn't seem logical to follow the one number with the other, however.

Miss Selby returns for an Hawalian number, in which she wriggles considerably, but dances little. A band medley follows, presenting Zez Confrey, composer, for a fast plano solo, and George Brunies in a trumpet highspot, which he does before a not so good Tet Lewis imitation. Jo and Romeo Donatella play an accordion duet, with one of the brothers on again for an effective rubber-leg dance in slow-motion manner that gets over very well.

And more, yet. Three Dollies, with the Four Vikings, male singing group, sing When I Grow Too Old nicely. Stuart and Lea, next, with a ballroom number called Bolero of the Capes. Routine features the swinging around, for very effective results, of an extra-sized black and red cape by Stuart. Houston comes back to start Home on the Range, but is interrupted by Martha Raye, doing a fairly funny drunk. Number would get over better if abbreviated. Miss Raye returns to hotcha Dinah. Gal is okeh. Cliff Crane is practically the last specialty with a comedy eccentric dance routine, ensemble closing, featuring the Selbys, Norman and Arlene, to Minnie the Moocher.

Houston is at the mike constantly as narrator, and seemed to stumble occa-sionally on names and sequence. At other times his volce was made inaudible by the band. Miss Raye, Incidentally, is new to the unit, replacing Tess G

Radio City Music Hall, N. Y. (Reviewed Thursday Evening, May 9)

Stage show is dubbed Angles, with credits as follows: Produced by Leon Leonidoff; settings designed by Albert Johnson and costumes designed by M. Montedoro and executed by H. Rogge. Running time is 25 minutes. The mod-

ernistic touch of Johnson in the settings is very evident, and to him goes most of the credit for this great show.

Squares occupy the opening session of Angles, and this is a grand flash number. Anchutina and Nicholas Daks pair off as a dance couple, carried nearly to the flies by a rising square platform. Around this platform cavort the ballet corps in gayly colored costumes. Then thru novel light projection the dancers are shown inside the square in a beautifully lighted atmosphere.

Triangles follows after a bad start in handling a difficult song, Headlines. The male singer had a tough time in singing it. Amid more beautiful lighting, settings and costumes, a trio of dancers give out with a sterling routine, featuring the girl's splendid work. Those billed in this number are George Meyer, Harry Losee Trio, Alice Dudley and Jack Cole.

Verticals is a short session, with the

Cole.

Verticals is a short session, with the glee club working in front of an effective orange drop on which is painted the figures of men in evening clothes. Glee club sings in good style the Kay Swift-Al Silverman tune, Young Men of Manhattsi

Swift-Al Silverman tune, roung
Manhattan.

Closing number is Horizontals, an
item which brought forth enthusiastic
applause. Amid a colorful blue and
white setting, the Rockettes get their
inning to offer their perfect precision
dancing in a military routine. Their
unison rivals that of the West Pointers,
and they had to do difficult drills. Towards the finish they were joined by 32
more girls, and with 64 lassies on stage
it was a stirring sight.

SIDNEY HARRIS.

London Bills

LONDON, May 11.-Immense free show in form of current Jubilee Celebrations does not affect attendance at the princi-pal vaude theaters, all of which report

capacity business.

Several new openings. Palladium show, now in 10th successful week, has three new entrants in Florence Desmond, Engnow in 10th successful week, has three new entrants in Florence Desmond, English impressionist and a b.-o. draw; Enrica and Novello, dandy dance couple with plenty of grace and rhythm, who make their vaude debut here, and Max and his Gang, favorite dog and comedy novelty, seen here plenty but always popular. All three newcomers click solidly, and with the Four Franks make a quartet of sensational successes.

Edinburgh, Scotland, has a flock of American acts. A newcomer, Art Frank, tits solidly with an original comedy act in which he plays an old-man role. Act is a cinch for all English spots. George Dormonde, unicycling comedian, is back after a long absence and registers solidly. De Vito and Denny, with Dorothy Stevens, tie up the show in knots. Belle Baker returns to Glasgow and is a terrific draw at the Pavillon, where she is forced to a bunch of encore and request numbers. She adds to her popularity at every performance.

Larry Adler, harmonica wizard and widely exploited here, is headlining at the Trocadero. Scores solidly with a fine act.

American acts at the Holborn Emptre include Don Zelays, here after a six-

American acts at the Holborn Empire

American acts at the Holborn Empire include Don Zelaya, here after a six-year absence; the Four Casting Pearls, with a peach of a casting act, and Olsen and Louise, dancers.

Cherry and June Preisser, clever and cute kids, opened splendidly at the Savoy Hotel. Alleen Stanley, Carr Brothers and Betty, the Gaudsmith Brothers and Teddy Brown are four American acts headlining at the Hippodrome, Birmingham, and their success merits the experiment periment.

Roxy, New York

(Reviewed Friday Afternoon, May 10) (First Show)

There's a definite circus atmosphere in the stage show at the Roxy this week, what with the Gretonas opening the bill with their exciting high-wire performing, and Eleta Dayne, a human projectile, being shot out of a cannon for a slam-bang finish. And, of course, Teddy (Blubber) Bergman, who headlines, is an always amusing clown.

The Gretonas, with their difficult, dangerous and breath-taking tricks performed just under the height of the proscenium arch, offer more thrills than the current picture, The Bride of Frank-

proscenium arch, offer more thrills than the current picture. The Bride of Frankenstein (Universal). The big crowd held its breath while they went thru their routine, and at the finish the house came down. There were even cheers and whistling.

Miss Dayne's projectile stunt comes as the featured close of the adagto act of

17

Jack Eddy and Company. A cute little trick, blond and unbilled, starts things with a tap and then goes into a nice adagio with the three boys. Miss Dayne comes on for the finish, gets into the cannon and is shot across the entire breadth of the stage, not into a net but into the arms of two of the adagio men. It's breath-catching and excellent.

Reseguan comes on when a break is

It's breath-catching and excellent.

Bergman comes on when a break is faked in the news-reel sound track, taking over the announcements, including a couple of his own news shots. He goes right into emseeing the stage show, doing a good job of it, and coming on for his own act in next-to-shut. This includes the courageous emoting of a hunk of The Merchant of Venice, and subsequent dialogic variations which went over excellently. At the first show opening day he followed this with crossfire, aided by an extremely attractive and able lass. The crossfire seemed highly amusing to this reporter, but the crowd stayed cold. stayed cold.

amusing to this reporter, but the crowd stayed cold.

Filling out the show is David Dawson, last week's Town Hall Night amateur radio winner, who's better than the average tyro. He's a young and personable impersonator, whose material is better than that of most pro imitators, and whose talent rates with the best. In addition, he lends added zest by picking personalities not usually subjected to the eternal round of imitations. A reporter sick to death of hearing phony Ed Wynns, Chevaliers and Durantes, thoroly enjoyed young Dawson's repertoire of Boake Carter, Katherine Hepburn, Lionel and John Barrymore, Father Coughlin, Huey Long and President Roosevelt. And so did the crowd. They called for more and more until the kid had to beg off, saying he had no more prepared.

The Gae Foster Girls, as usual, lend color and great ability to the show, this week's routines including a modernistic affair somewhat in the Von Grona manner, a knockout Spanish routine and

week's routines including a modernistic affair somewhat in the Von Grona man-ner, a knockout Spanish routine, and their grand drum-beating session, in which the entire troupe bangs away with precision and effect.

Bonnie Cashin's costumes are lovely— even lovelier than usual—and some ex-

cellent production ideas are used, tying in with the acts, notably those for the opening and closing. Freddy Mack does his usual good job with the band in the

Attendance well above average at the cek's first show. EUGENE BURR.

Academy, New York

(Reviewed Wednesday Evening, May 8) (BLACKSTONE UNIT)

Harry Blackstone's unit, a grand one-hour entertainment, supports the pic-ture, The Case of the Curious Bride, this

abour entertainment, supports the picture, The Case of the Curious Bride, this half. Picture meant nothing, and Blackstone probably accounted for the good business this evening.

Blackstone, as you might expect, is a swell showman besides being a slick magician. He has that dashing, tongue-in-cheek style of presentation, offering his spectacular stunts with a pleasing nonchalance and sense of humor. He gets in a surprising amount of comedy, developing a keen itimacy with the audience and holding its closest attention from beginning to end.

He works several tricks in the aisles near the stage and also brings a few customers on for the sort of clowning the audience always loves. The surefire watch trick, the handkerchief switch, the disappearing bird cage and the bunny out of a loaf a bread trick are some of those done with members of the audience.

are some of those done with members of the audience. The feature stunts include the levitation of a girl without apparent support, the sawing of a woman in half and the amazing switch of Blackstone and a male assistant in the final stunt. All of these are big wallops, but the smaller tricks are individual clickers, too. Some of the minor feats are live fowls out of empty boxes, ducks out of a tub, bird-atching net, girl cut up in a cabinet. catching net, girl cut up in a cabinet, ribbon thru girl, girl in roll of tires,



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girl in lighted lamp cabinet, card manipulations, liquor out of a chest and spook handkerchief.

spook handkerchief.

Assisted by at least six pretty girls and another half dozen males who are constantly changing costumes, Blackstone keeps the show going at a rapid pace. He prevents dull moments thru effective use of lighting, special sets, colorful costumes and glittering equipment. Not only that, but he manages, the state of the plum for several commends. ment. Not only that, but he manages to get in plugs for several commercial products, among them being General Tires. Popular Mechanics Magasine, Loft's Candy and Hopfield's Beer. He uses these products during the act.

PAUL DENIS.

Oriental, Chicago

(Reviewed Saturday Afternoon, May 11) There's plenty of show here this week. Balaban & Katz' decision to hold over the Chicago show was the Oriental's gain, as Will Osborne's Orchestra was switched to this house. Ernie Stanton and Company were also on this bill, but did not appear at the show caught due to libres. to illnes

to illness.

Mark Pisher, who is now the featured house band leader, opened by singing I Won't Dance and 'Way Back Home, being joined during the latter by the Pickering Dancers, in sunbonnets and overalls, for a routine. Ferry Corway, musical clown, followed, and after his novel entrance got tunes out of silver bells, did some comedy business with guns and played on a musical fence, leaving to nice applause.

Harris Twins and Loretta held the deuce spot. The boys open with some

leaving to nice applause.

Harris Twins and Loretta held the deuce spot. The boys open with some nifty acrobatic dancing and are followed with a pip of a confortion trick by Loretta. The three of them did some fine acrobatic adagio work and left to a big hand.

Sammy Cohen, next, enacted a burlesque, taking all parts and using his pantomime prize fight, which is the best part of his act. He is still asking the audience if they remember What Price Glory? Doris Roche sings a couple of songs and Cohen does some dancing and comedy falls. Four bows.

Will Osborne and his orchestra (14) closed. After the opening band number they did a medley from Roberta in which Osborne sang Lovely To Look Aft and a vocal trio did I Won't Dance. Next was a modern version of Turkey in the Straus and then the Pickering

Dancers, attired in purple costumes, danced as Orborne sang When I Grow Too Old To Dream. Ruth Barnes was Too Old To Dream. Ruth Barnes was introduced and proved a very clever tapster. She is, in fact, a female Bill Robinson when it comes to technique and her two routines were excellently done. A hit. The band gave impressions of various radio bands in which was a sly burlesque on Rudy Vallee by Osborne that got many laughs. Closed with Darktown Strutters' Ball, done a la oldstime lazy heard, and day heavy and old-time jazz band, and drew heavy applause at the curtain.

F. LANGDON MORGAN.

Earle, Philadelphia

(Reviewed Friday Afternoon, May 10)

(Reviewed Friday Alternoon, May 10)
A capacity house turned out to greet
Guy Lombardo on the Earle's opening
day and expressed plenty of satisfaction,
not only with Lombardo's contribution,
but with the rest of the show.

Opening feature is an overture by the ouse orchestra devoted to melodies

house orchestra devoted to melodies about mother.
First act is the classy dance number by Lew Duthers with Jean and Joan, a well-dressed, sophisticated act. First step is a top-hat dance by the trio, introduced by one of the girls who sings I Like Music. This is followed by a skating dance with a flash medley to close the number, introducing variations on the rumba and other modern rhythms. Big hand.

on the rumba and other modern rhythms. Big hand.
Hard-working Bobby Pincus, assisted by the stately Helene Grant, offered some knockabout comedy that kept the applause coming. Pincus opens by singing a clever nut song, Fd Like To Sock Myselj in the Face, followed by some fast patter with Miss Grant and some simuous dancing from the young lady. Lombardo and his 10 musicians then followed with smooth, easy rhythms, presenting one of the real class orchestra acts in vaudeville. Opening number is It's Easy To Remember, with vocalizing by Carman Lombardo. Next is Hawaiian Parodise with vocal chorus by Lieber Lombardo. Then comes Lullaby of Broadway with a rocal trio and What's the Reason with Carman singing.

singing.

Finale is a medley of popular tunes culled from requests received at the theater. Featured melodies are Soon and Isic of Capri.

The film is Party Wire.

H. MURDOCK.

A EAR ACTS

Rogers, Smith and Eddy

Reviewed at the Roxy, New York. Style—Comedy. Setting—In one. Time —Ten minutes.

Turn is composed of two men and a girl, latter coming out to do a straight at the opening, but is interrupted by the two bokily dressed men. There is a lot of fly kidding around, falls, etc., in connection with the boys getting upencugh courage to kiss the girl. Some of the business is repetitious, with the act benefiting if cut a few minutes.

Closes strong after a dance by the

Closes strong after a dance by the girl, when the two boys do some very good acroatic hoofing. Roxy audience gave the act a good reception. J. P.

Kathryn Parsons

Joseph E. Howard

Reviewed at the Roxy, New York. Style—Singing. Setting—Full stage. Time—Eighteen minutes.

Kathryn Parsons and Joseph E. Howard were billed separately when caught at the Roxy, but they shape up as a single act Miss Parsons remaining on the stage thruout Howard's stint. She single act Miss Parsons remaining on the stage through Howards stint. She appears in charming old-fashioned costume, going solo into a tune about bringing back the old songs. She brings them back with excellent voice and presentation, later sitting at the plane to lead the customers in community singing while the words of the old numbers are flashed on the screen. She then introduces Howard, who comes out also in costume and sings many of the old timers which he himself wrote. There is wide variety in the numbers, and Howard puts them over excellently, even going dramatic in one of them. Finale has them singing together at the sides of the stage.

Should be a surefire turn anywhere. The old tunes hold their own—and more—compared with modern pops, and

both singers put them over in splendid style. Also the angle of community singing heips get the customers into the swing of the thing. The turn brought down the house when caught

and should repeat, anytime, anywhere.
Production was used at the Roxy during the Old-Fashioned Girl number and for a tableau finale. It was pretty, but unnecessary to the success of the act. Z. B.

Miss Sidney Fox

Reviewed at Orpheum, New Style—Sketch. Setting — Full Time—Fourteen minutes.

Time—Fourier minutes.

Miss Fox, a cute little brunet who built up quite a name in ingenue roles with Universal Pictures, is doing a dramatic sketch in vaude. To put it briefly, the act is terribly dull, and Miss Fox had better get herself a new one.

The sketch is authored by Charles Beahan and staged by Bela Blau. The trailer explains that Miss Fox is a society gal waiting in a cafe for a phone call that will tell her whether her sweetheart has been convicted of murder or not. The whole act is taken up with her nervous actions and conversation with the Irish bartender (played by Charles Kennedy). Except for a laugh or two, due to Kennedy's dialect, the dialog is extremely dull and Miss Fox's acting doesn't help either.

Audience here was bored and showed it, too.

P. D.

Policy Changes in Minn.

MINNEAPOLIS, May 11—Al Steffes' Alvin Theater switched to musical tabs last week after four weeks of vaude. The Bert Smith Show is in for four weeks, with options. This leaves the Palace, Orpheum and State still running vaude. The Gayety, burly spot, closed for the summer Saturday.



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Equity Scans Sunday Bills In Constitutionality Probe

Legal department going over Sunday law—report expected Tuesday—may use "discriminatory" angle public hearings on local bill are expected shortly

NEW YORK, May 11.—Council action on the question of Sunday shows was postponed by the Actors' Equity Association at the council meeting Tuesday, in order to give the legal department time in which to go over the Berg-Neustein Bills in an effort to establish unconstitutional, it is possible that the council will defer action, and that the Sunday show question will not be brought up at the annual meeting May 27, as was originally planned. Small hope is held, however, that unconstitutionality would ultimately be upheld by the courts, since such questions as public convenience are apt to sway the decision.

If the bills are found to be unconstitutional, it is probable that it will be on the grounds originally urged by I. Robert Broder, theatrical attorney. It is Broder's contention that they constitute discriminatory and "class" legislation, since they specifically exempt the legit actor from playing seven days a week, while this privilege is denied to players in vaude, buriesque and other fields.

Despite the possibility of deferred action by the council, it is unlikely that Equity will push the matter on this count, This, it is thought to feel, is a matter that must be taken up directly by the actors concerned—players in burlesque and vaude.

At the time of the bills' passage, Tom Phillips, president of the Burlesque Art-

by the actors concerned—players in bur-lesque and vaude.

At the time of the bills' passage, Tom Phillips, president of the Burlesque Art-ists' Association, declared himself as definitely opposed to the discrimination. Ralph Whitehead, executive secretary of the American Federation of Actors, vaude org, said however that he would not fight for a day a week off, feeling that the for a day a week off, feeling that the main problem at present was to get more days of work, and Phillips was left holddays of work, and Phillips was left holding the bag. Altho the present state of burlesque would enter the one-day-a-week-off picture, Phillips is still connecd thatthethils areunconstitutional vivinced that the bills are unconstitutional. He can, however, count on no help from the AFA.

It is probable that Equity council will act on the matter Tuesday, altho the only action expected is the presentation of the two alternatives to the general meeting. After that it will be up to the membership.

meeting. After that it will be up to the membership.

Meanwhile Alderman Murray Stand, who sponsored the local Sunday show bill in the city's Board of Aldermen, reports that it is still in committee. Public hearings are expected to be held shortly.

Actors' Kitchen Extends Service

NEW YORK, May 11.—The Actors' Kitchen and Lounge, organization which serves meals to needy actors free or at a nominal sum in its quarters in or at a nominal sum in its quarters in the Union Church, has voted to enlarge its program of service by adding breakfast and light lunch combinations to the dinners stready served, to be obtainable between 10:30 and 1 p.m. daily. They will vary in price: 15, 20 and 25 cents.

The Kitchen since it started April 2 has served 5,000 30-cent dinners, consisting of soup, meat, two vegetables, salad, dessert and coffee, of which 1,200 have been free to members of the profession.

Rehearsal Pay Still Waits

NEW YORK, May 11 .- Equity council NEW YORK. May 11.—Equity council at its Tuesday meeting again postponed action on the question of pay for rehearsals, awaiting the report of the special committee investigating the question. The report is expected next Tuesday, but it is probable that final council action will be taken only at a special meeting called for that purpose.

Colored Actress' Solo Tour

NEW YORK, May 11.—Lue Swarz, only Negro solo drama player, will tour the East this summer presenting her original character sketches and a four-act drama, From African Waif to American Poet, in which she will portray the life of Phyllis Wheatley.

nominating committee, went out before the Actors' Forum ticket entered the field. Since all members attending the annual meeting must vote in person, all ballots must be checked against those sent in the mail to avoid duplication. Equity headquarters is at present trying to evolve ways and means whereby the preliminary result of the vote can be made known on the night of the meeting, and it thinks it has the proper system worked out. If the vote is extremely heavy one way or the other it is expected that the opposing side will concede the election, without the necessity of a meticulous check on the mailed ballots. If the election is close, however, the other will have to be made. ballots. If the election is close, how-ever, the check will have to be made, with proper time allowed for the receipt of late mailed ballots, and it is doubtful if the result can be announced before

slate, which had been offered by the

Carroll Scene Suit Settled

NEW YORK, May 11.—Earl Carroll's much-publicized injunction suit against the United Scenic Artists ended yesterday when the parties agreed to arbitrate the question of whether or not Carroll over the artists against the second of the seco the question of whether or not Carroll owes the artists \$6,000 on a former show. Justice Bernard L. Sheintag appointed Milton Handler as arbitrator. The scenic men agreed to paint the forthcoming Sketch Book, with pay in advance. Carroll got publicity by "dismissing" his cast and bringing the showgirls down to court to plead for work. The "dismissed" cast rehearsed all week.

THE NEW PLAYS ON BROADWAY

CORT

Beginning Wednesday Evening, May 8, 1935

THE HOOK-UP

THE HOOK-UP

A play by Jack Lait and Stephen Gross, starring Ernest Truex. Staged by Frank Merlin. Settings designed by Nat Karson, built by William Kellam and painted by Robert W. Bergman Studio. Lighting by Feder. Presented by Leslie J. Spiller.
Florence, Secretary to Mr. Grant.
Lawrence, Sustaining Program Head.
Lawrence, Sustaining Program Head.
Mary Jane Barrett
Lawrence, Sustaining Program Head.
Grant, Executive Vice-President of A. B. C. Frederic Howard
Maestro Ciccolini. Aristides de Leon
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Another Page Boy. Robert Elwyn
A. J. Lamb, President of Superchemical
Corp. Harold Moffet
Miss Hemingway, a Hualesa. Olive Miller
Bing Balboa. Arthur Tracy
An Announcer Edward Ferguson
Radio Engineer. Charles Wagenheim
Tappin, a Production Director. Percy Helton
A Blonde. Ruth Fallows
Mother Bryce. Eva Condon
Etta Lynch. Grace Valentine
Hollis, A. B. C. Photographer. Douglas Gregory
Seth. C. Jay Straight Jr.
Misha, a Violinist. Saul Z. Martle
Jerry, a Pianist. Wells Richardson
Ruby, Virginia's Maid. Georgette Harvey
Betty
B

ginia's
Later. Scen.
Next Evening.
Minutes Later.
TIME: The Present.

Advertised curtain time-8:50. Curtain rose at showing caught-8:52.

Curtain rose at showing caught—8:52.

There must be something in the air of radio (no pun intended) that is unhealthy for dramatists. A large field that is literally crying—crying every night over the air waves—to be satirized, it has been a stumbling block to every playwright attempting to dramatize it. Some of the writers have known their radio; a few have known their theater; but none so far has managed to create a good or even a passable play about the things that occur over and behind the ether. That, unfortunately, holds good for the newest entry, The Hook-Up, by Jack Lait and Stephen Gross, which Leale J. Spiller brought to the Cort Theater Wednesday.

It's probably because the things that

take place in the field are so unbelievable in themselves that no satire of them is possible. Satire must enlarge the ridiculous—but such enlargement in the case of radio can only lead to broad burlesque. And broad burlesque of an already self-burlesqued field is apt to provide a duil theatrical evening, for true satire of such a scene genius is needed just as it was needed for Once in a Lifetime, the only play to take the picture business hilariously over the coals. Personal Appearance performs the same rite for merely a single personage. Getting back to The Hook-Up, it deals with a field so overemphasized in itself that the play's further emphasis merely creates a dull theatrical evening. Dealing with the same basic situation as that treated in a previous radio play—the one in which Smith and Dale appeared, The Sky's the Limit—it tells of the hugely publicized ether marriage of that homespun philosopher. Uncle Abe, with his little protegee, all for the glory or Ponce de Leon Phils for aging epicures. Uncle Abe, of course, is in love with somebody else, and the sweet protegee is a conniving little baggage who puts Uncle Abe on the spot by winning the sponsor (who seems to use his own product) and getting equal billing. Uncle Abe goes thru with the ceremony but pulls his own little trick at the crucial moment, with a happy ending waiting at the stage door.

There are moments during the radio marriage scene when the fun is fast, furious and hilarious, but for the most part the action is far too slow for this sort of thing and there's not nearly enough of it. Satires of the type to which The Hook-Up, one fears, has neither.

Ernest Truex, as Uncle Abe, overacts pretty badly. It may have been an effort to save a wavering play, but it was spotlight-mugging none the less. Helen Lynd offers her usual vaudeville stooge impersonation as the protegee except in one emotional scene, in which she goes fortissimo instead of histrionic. The support is uniformly capable, with no less an air personage than Arthur Tracy, the so

of Cesare Sodero. Artistic adviser, Alfredo Gandolfi. Guest director from Italy, Mario Mattoli. Dances arranged by Alex Yakov-leff. Chorus mistress, Beatrice Plummer. Setting uncredited. Presented by the Permanent Italian Theater.

Tarquinio. Amedeo Varney Attanasio. Giovanni Fuico Basilio Aldo Verts Nela Alba Novelia Maria Garuffi Bombon. Wanda Morelli Hans. Mario Palermo LaCaffe. Carlo Garuffi Tony Aldo Pelesandrio Jack Vincenzo Mattinaro Prima Ballerina. Joyce Coles Prima Ballerina Joyce Coles Prima Ballerina Leon Fokine SOLOISTS—Crace Walsh, Bea Lyn, George Kiddon, Vladimir Gueral.

Ladies and Gentlemen of the Ensemble:

Ladies and Gentlemen of the Ensemble:
Misses: Helen Benson, Anna Blitzer, Muriel
Block, Anita Bruehl, Kathryn Curl, Nancy
Dodd, Caroline Finni, Helen Hampton, Joanna
Keelon, Vyra Kingsley, Phyllis Marren, Edith
Nason, Dorothy Steinmetz, Alma Tollefson,
Frances Wade.

Frances Wade.
Messrs.: Alexius Alexander, Aldo Bertini,
Frank Day, Lipman Duckat, Dino Galli, Fred
Giuliano, Harold Green, Russell Heustis, Earl
Liffen, Daniel Meduri, Lucien Paris, Giovanni
Petrucci, Cornelius Piller, Leon Sabater, Phil
Triestman and Bob Malone.

Corps de Ballet: Madeline Lewisk, Gedda Petri. Nora Koreff, Didi Skoug, Margaret Gay, Marjorie Michamer, Hild Wagner and Babble Howell.

The Entire Action of the Play Takes Place in the Town Square on the Seacoast of a Legendary Country—"The Land of Bells."

ACT I—Late Afternoon. Spring. ACT III—The Next Morning. ACT III—That Afternoon.

Italian musical comedy invaded Broadway proper Thursday night when an organization hopefully calling itself the Permanent Italian Theater presented The Land of Bells at the Majestic. In Italian, the operetta still has much to offer American audiences. It's doubtful, of course, that regular theater trade can be brought out, but if the city's Italian population is swung into the thing it should go over. It deserves to.

The Land of Bells, with music by V. Ranzato and libretto by C. Lombardo, is typical operetta stuff—and yet it manages to appear much pleasanter than the average English effort. That, of course, may be because you can't understand the typical operetta gags, but the suspicion remains that it's due to the lovely and lilting music and the splendid voices of the cast.

Het deals with a legendary spanoast.

did voices of the cast.

Plot deals with a legendary seacoast wherein the town bells ring each time a wife does something that she shouldn't. This naturally proves an annoyance to the officers and men of a ship that puts into port. The bells ring merrly, the husbands get sore, the officers promise to bring a troupe of English dancing girls to appease them, and the troupe turns out to be the officers' wives and sweethearts. In the end pretty little Nela wins the captain, and everybody's happy.

The music, with not a trace of synco-

and everybody's happy.

The music, with not a trace of syncopation, is lovely, catchy and altogether enjoyable—and it's given spiendid interpretation by a golden-voiced cast. An evening at The Land of Bells makes one realize all the more bitterly the comparative inadequacy of the singers in popular English musicals. The unhersalded warblers of The Land of Bells make all but one or two of our so-called best singers seem simply silly. best singers seem simply silly.

hest singers seem simply silly.

All of them—Alba Novalla, Wanda Morelli, Mario Palermo, Carlo Garuffi and the rest—are excellent. There seems to be no good reason why Miss Novella, Palermo and some of the others shouldn't be snapped up immediately for English operettas. It would be a pleasant innovation to hear really good singing. And they fill all requirements of stage presence, acting ability and the rest. too.

Helen Lynd offers her usual vaudeville of stage presence, acting ability and the rest, too. stooge impersonation as the proteges except in one emotional scene, in which she goes fortissimo instead of histrionic. The support is uniformly capable, with no less an air personage than Arthur Tracy, the so-so romantic Street Singer, warbling a few numbers over the mike.

MAJESTIC

MAJESTIC

Beginning Thursday Evening, May 9, 1935.

THE LAND OF BELLS

(In Italian)

A musical romance with music by V. Ranzato and book by C. Lombardo, Directed by Edison Rice. Orchestra under the direction in the English, "The music and the English," he said, "they'd pack "em in. The music and singing's the folnest Tve heard." Your reporter agreed.

Pitt Legit Boom; 21-Week Season

PITTSBURGH, May 11. - The most successful legitimate season here since 1929 is reported by leading managers, who are now closing their books and waiting for the next season to roll in.

who are now closing their books and waiting for the next season to roll in. Harry Brown, veteran manager of the Nixon, leading legit theater here, reports 21 weeks for the season just closed. "This is sensational," he stated to The Billboard correspondent, "considering the few attractions we have had the last few seasons. Most of our plays this year rolled up magnificent grosses." He listed among the leaders Dodsworth, which stayed for a week and a half: Taming of the Shrew, with Alfred Lunt and Lynn Fontanne; As Thousands Cheer, Roberta, Rain From Heaven, Life Begins at 3:40 and Sailor, Beware! The last named was so well attended that it was moved to the Pitt, where it stayed two additional weeks. Brown is knolding the week of May 27 open. It is expected to be filled by a sixth Theater Guild subscription play.

The Pittsburgh Playhouse also enjoyed its best season to date. All attractions offered did good business, and the most encouraging sign was the entusiasm evidenced among the playhouse's Plans are already house's Plans are already

thusiasm evidenced among the play-house's followers. Plans are already being shaped for a bigger and better

next season.

M. E. Flerst, local showman, will reopen the Davis next month for a summer season. Successful Broadway productions will be staged, with guest stars

BROADWAY RUNS

Performances to May 11, inclusive. Accent on Xouth
(Plymouth) Dec. 25 . 164
(Plymouth) Dec. 25 . 164
Awake and Sing! (Belasco) Feb. 19 . 96
Bishop Mishehares, The
(Golden) Feb. 20 . 96
Black Pit (Gvic Hep) Mar. 20 . 62
Celling Zero (Missic Box) Apr. 10 . 38
(Elliott Hour, The
(Elliott The State Sta Musical Comedy Anything Goes (Alvin)... Nov. 21...201 Great Waltz, The (Center) Sept. 22...265 Thumbs Up (St. James)... Dec. 27...156

Boston Legit Schedule

BOSTON, May 11.—Three Men on a Horse, but to date still undecided as to a theater, is promised for a summer's run, opening about May 20. And the Shuberts will dust off the big front door of the Boston Opera House and put Life Begins at 8:40, which opened here origi-

FROM OUT FRONT

At the time that this is being written (Tuesday, the 7th), the award of the Pulltzer Prize in the drama to *The Old Maid* has just been announced. As a matter of fact, it was announced last night, and the boys have not as yet had a chance to say their little says. When they get that chance, the result should be something to marvel at.

to marvel at.

For few if any of them considered The Old Maid a contender. Most of the excificio newspaper votes piled up on The Children's Hour, a psychologically minded penny-dreadful with sensationally sociological tragedy rung in at the end. Many saw reasons for giving the not-so-coveted honor to Awake and Sing or The Petrified Forest. In all three cases this corner dissented—and violently. The Children's Hour, the the most theatrically effective item on the season's list, was two plays botched into one and, in addition, it was based servilely (the unacknowledgedly) upon a criminalogical sketch by William Roughead. Awake and Sing dealt with what is, after all, a very small corner of the American scene—and, the its dialog rang devastatingly true, it had innumerable false corners and, to many spectators, an abounding lack of fundamental interest. Its author, Clifford Odets, is undoubtedly one of our most promising playwrights; he will assuredly win the Pultizer Prize in some future year—and with a better play than Awake and Sing. As for The Petrified Forest, despite the adulation of people who should have known much, much better, it was all compact of self-conscious neurosis of the post-Fitzgerald school, as sophomoric and banal resuscitation of all the sad young men.

For two other contenders this department had a warmer regard—The First

For two other contenders this department had a warmer regard—The First Legion and Valley Forge. Neither was particularly prominent in the first survey of candidates for the award, but, when the word went around that a dark horse was scheduled to win, they drew a bit of attention. Valley Forge in particular went up in the betting until Sam Zolotow, the demon dramatic reporter of The New York Times, rated its chances as 13 to 5. It would have honored the prize. Dismissed by many reviewers as a dull whitewashing of Washington, it contained stinging satire and pounding, insistent, unwhitewashed truth, waiting just beneath the surface for those who cared to see. It was its uncompromising truthtelling, its splendid bludgeoning, which probably rated it among the season's financial failures. But it was a fine and stirring play nevertheless.

As for The First Legion, it consends in New York against the viral delights of

As for The First Legion, it opened in New York against the rival delights of some ephemeral poppycock that happened to have Francine Larrimore in the cast. As a result, it was left to the far-from-tender mercy of the second-string reviewers, none of whom managed to see its fine, honest thought, its clear evaluation of an eternal problem, its inspired writing and its amazing theatrical effect. How they avoided seeing those things is a process known only in the mental byways of second-string reviewers. In any case, they treated the play shamefully—and none of the first-string men seemed ever to get around to seeing it. None the less, it was successful both here and on the road—and, despite its extremely weak ending (one that could easily have been strengthened) it was among the finest American plays of recent seasons.

As for the choice of *The Old Maid*, it comes as a surprise rather than a disappointment. Theoretically it was ineligible for the prize, Zoe Akins, the dramatist, having adapted it from an Edith Wharton novel. The Pulitzer Advisory Board, however, over which such a storm has raged during the past year, evidently saw fit to change the interpretation of the award, for reasons best known to itself. In any case, it gave the prize to *The Old Maid*.

The Billboard's representative reported otherwise. In that first review, the piece was said to be "a delicate, sentitive, im-

And with that choice this department, And with that choice this department, except for the angle of ineligibility, has no quarrel. The Old Maid, like The First Legion, fell victim to a double opening. Starting against it was The Petrified Forest, which, with the presence of Leslie Howard, was sure balt for the first-string boys. Mr. Harry Moses, the producer of The Old Maid, therefore invited the entire first-string crew to the play's out-of-town tryout, paying all expenses, since he had confidence in his show and, evidently, wanted to avoid a First Legion fiasco. The boys went, saw and

old-fashloned and unexciting.

The Billboard's representative reported otherwise. In that first review, the piece was said to be "a delicate, sensitive, immensely appealing play," and other words of praise abounded: "packed with delicate psychological horror." "Inne and beautifully etched tragedy," "almost terrifyingly effective" and "the most itouching and tender, gripping and affecting last act in seasons."

That would, in general, indicate an agreement with the ideas of the prize judges. Such agreement there most emphatically is—but this reporter would still like to know how an adaptation can be considered eligible for the prize.

Code Authority Confers With Officials of FERA

Two long sessions Wednesday, in morning and afternoon -no mention of government loan, but that may come later, after Washington conferences-CCC tour talk

NEW YORK, May 11.—First steps in securing a possible government loan for the rehabilitation of legit, with a particular eye toward the road, were taken Wednesday when the legit code authority met with representatives of the FERA in two long sessions, going into detail on the structure and makeup of legit. Sessions were held in both morning and afternoon. FERA representatives attending were Arthur. Goldschmidt and Jacob Baker, who came up from Washington with William P. Parnsworth, deputy NRA administrator. Road conditions took up most of the time at the two meetings, with authority members giving the government men

The Theatrical Art Schools section of the The Theatrical Art Schools section of the May 25 issue of THE BILLBOARD will contain an intimate glimpse into the career of Ray Bolger, dancing star of the show "Life Begins at 8:40." Read "Danceographies," by the Danceographer.

nally, into that vast cavern, also in hopes of a run. Meanwhile the honor of the legitimate is left in the hands of Jimmy Savo and the Theater Guild offering, third subscription piece of the season here, Parade, which caused renewed illumination at the Colonial for two weeks, starting last Monday.

The Group Players Present New Play, 'Heavenly Rackets'

NEW YORK, May 11. — Alexander Kavanau and Maxwell Bressler had a good satirical idea in their *Heavenly* Rackets, which the Group Players presented at the little theater in the Roerich Museum this week. It was, as a matter of fact, the same basic idea used to far greater effect by Charles Erskine Scott Wood in his Heavenly Dis-Erskine Scott Wood in his Heavenly Discourses, a tempting idea but one studed with major pitfalls. Even Wood fell occasional victim to the cheap boobstartling, the facile and ridiculous laugh-getting that are in wait for any writer who deals satirically with the idea of Heaven. It is so easy to make such general concepts seem silly merely by putting incongruous words and objects in proximity to them—so easy and so cheap. Wood fell occasional victim. Messrs. Kavanau and Bressler, it seems, spend an entire evening being victim-Ized.

The story concerns a typical American

The story concerns a typical American capitalist who goes to Heaven and makes over the celestial kingdom according to his own notions. No one, of course, not even St. Peter, can withstand an American capitalist in full bloom. Even the devil is hired, and Heaven is com-pletely converted to big business. There is much potential meat in that idea, but the authors' concepts never get beneath the epidermis. They stick to the obvi-ous and, frequently, to the banal; as a result, their play is both boring and childish

A cast composed of amateurs and pros did its best. Ernestine Minclotti di-rected, and Walter Russell designed the sets. EUGENE BURR.

Nazimova's Chi Date Off

CHICAGO, May 11.—Because Nazimova has expressed herself as not caring to play Chicago until after her Ann Arbor engagement, if at all, the possibility of her playing here is looked upon as definitely off. Robert Henderson had planned to send his production of Ghosts for a limited six-performance date to the Blackstone Theater, opening May 16. Instead Nazimova has been booked for three one-night stands, comprising Madison, Wis.; Rockford, Ill., and Battle Creek, Mich. She opens at the Wilson Theater, Detroit, week of May 20, and at Ann Arbor week of May 27. Whether she will then consent to play Chicago is a matter of speculation. CHICAGO, May 11.—Because Nazimova

Road conditions took up most of the time at the two meetings, with authority members giving the government men what they considered the lowdown, and also offering them the opinions of the industry at large as to the chances for a road comeback. General opinion was that the road was ripe for a return, but that organized effort was needed and also a good slice of dough.

Work-relief projects — the companies towing CCC camps and other government spots for free shows—were also touched upon. The consensus was that no good would be done by expanding the projects. It was claimed that employment was given, in the main, to actors only, while a resuscitation of regular legit biz would not only give employment to all theatrical workers, but would also stimulate business in general in all the towns played and, in addition, would give employment and stimulation to many allied trades, such as trucking, printing, etc. Also legit would be self-supporting, whereas the CCC project must be subsidized.

When the CCC camp project and free plays in parks and institutions were started there was a squawk from legit men that they were in competition with regular shows. This was later dropped. No details of the possible government financing were discussed Wednesday. The meetings were merely to give the FERA men a clear picture of the field. Further conferences will be held in Washington and then the details of financing may be discussed.

Chattanooga Showboat Out

CHATTANOOGA, Tenn., May 11.—
After three months' successful stay at the Chattanooga landing Captain Menke hoisted the anchor of his Hollywood Showboat and set sail down the Tennessee River Sunday before the low waters left him stranded on a sandbar in these parts. Ten Nights in a Barroom, stretched into an entire week, rane down the curtain on the season room, stretched into an entire week, rang down the curtain on the season here, the final six nights' stay being greeted by packed houses. Lena Rivers, with Ted Wilson, local boy, as guest artist, earlier had whetted the appetite for the revival of the old favorites. James O'Brien and Mae Kennis head the

James O'Brien and Mae Kennis head the Showboat cast. Captain Menke plans to put in at several Alabama ports as he drops down the river, with Cincinnati as his final harbor.

Alviene OF THE Theatre

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First Division-March of Time Split; Indies Will Distribute

NEW YORK, May 11 .- The March of Time and First Division Pictures have come to a parting of the ways. Time has announced that its contract with First Division has been terminated and the latter company will distribute the March of Time only in the East and South. The contract originally called for First Division to handle national

for First Division to handle national distribution.

The new setup calls for distribution in the Southwest by the Independent Film Distributors, of Dallas; the Midwest by the Midwest Film Distributors, of Kansas City; in the Far West by the Far West Exchanges, Inc., of Los Angeles and San Francisco. Other territories covered will be the Capitol Film Exchanges, of Chicago; Majestic Film Exchanges, of Cincinnati, and Monogram Pictures Corporation, of Minneapolis.

First Division has not yet announced

First Division has not yet announced whether or not it will go in for in-

Night Baseball Will Hurt Lincoln Exhibs

LINCOLN, May 11.—Picture men are sick here over the prospect of the city spending tax money to floodlight all city park ball diamonds so the night pastime can be carried on thruout the town this

can be carried on thruout the town this summer. Violent daytime heat in the summer here makes the play for biz almost compulsory after the sun sets and this new free menace nightly is viewed with alarm.

Bob Livingston, manager of the Capitol and who has acted as lobbyist during the legislative session, is pulling the strings trying to get the city fathers to hold up the decision. As a counter he secured the permission of the floodlighted league park that it be used on nights the league team is out of town, this making the playing on irregular dates and discouraging the habitual onlooker.

creased feature production and estab-lishing of national exchanges, but it is considered unlikely at this time.

Just what caused the split between the two outfits is not known. A huge amount of money has been spent in advertising First Division as the national distributor of the March of Time, and even if FD fails to get anything else it has brought the name of the company to the fore they a netional educapany to the fore thru a national adver-tising campaign carried on by Time.

Accidents Shock Picture Colony

HOLLYWOOD, May 11.—The film city is gradually recovering from the shock of the two recent disasters that took the lives of Jack Coogan Sr., Junior Durkin and Mrs. William Kaplan and injured Jackie Coogan; Richard Wallace, film director, and Paul Wing, father of Toby Wing, actress.

director, and Paul Wing, father of Toby Wing, actress.

No sooner had the shock of the Coogan accident been settled than the TWA plane crashed. Film people are now a little jittery and it is noticed that most of those who drove their cars at top speed are now making slower progress.

Pittsburgh Gets Studio For Shorts Production

PITTSBURGH, May 11.— Charlie Stanton, of Atlantic Film Service, Inc., opened a sound motion picture studio in Dormont on Tuesday, when the production of 15 one-reelers started.

duction of 15 one-reelers started.

Among the first to be produced and distributed in the tri-State area here are a number of Florida travelog shorts and a series of Fairy Tales in which local kids recruited from dramatic and dance schools will partake. Also in production is a short labeled Children's Revue of 1935, which Warner theaters will release. James L. Baker was named production head.

Alger-Great States Case Is Dismissed

CHICAGO, May 11.—Because the Great States Circuit was itself guilty of unfair trade practices the local grievance board has dismissed its complaint against the Alger Amusement Corpora-tion, operating theaters in several Illicomplaint nois towns.

Great States had complained against some of the Alger theaters allowing re-duced admissions thru various forms, such as cash nights, auto giveaways, etc. At the last hearing it was brought out that Great States' Majestic Theater in La Salle had allowed special admission prices to students one afternoon, and this defeated Great States' plea.

Detroit Film Shortage Is Greatly Relieved

DETROIT, May 11.—Accelerated production schedules have brought an end to the shortage of films which threatened Detroit. Recently only two feature pictures were screened for the censor here in two weeks, but the past week has seen a string of films that kept the Film Exchange Projection Room working night and day to screen everything on

United Artists exchange, which was hardest hit of the major exchanges and had not had a picture in several weeks, came thru with Les Miserables and Cardinal Richelleu this week.

Minnesota Governor Vetoes Ticket Tax

ST. PAUL. May 11. — Saying that theaters come under the heading of necessities and not luxuries and that therefore he does not believe they should become subject to a sales tax. Governor Floyd B. Olson recently vetoed a measure which would subject theater operators and those running amusements of all kinds to a graduated tax of up to 10 per cemt.

of up to 10 per cent.

The theater and amusements tax was part of an omnibus revenue-raising bill

Para To Bid On Met Chain

Understood willing to pay \$4,000,000 — observers fail to see advantage

NEW YORK, May 11.—It is understood that Paramount will make a bid for the Fox Metropolitan chain of theaters in Greater New York. The offer, it is re-ported, will be over \$4,000,000.

The Met chain has been in difficulty for some time and each week sees a new bidder in the offing. Almost every thea-ter group in the country has at one time or another during the reorganization said to have been preparing bids.

Just what Paramount would want with the chain is a question. The Paramount houses in New York have never been successful as money getters, and those in the know cannot savvy taking on the additional burden.

The Fox Met bondholders have been The Fox Met bondholders have been becoming more and more groggy as the offers continue to flow in. They are to report back to Federal Judge Julian Mack soon regarding the plans of reorganization submitted by Joseph Schenck and Si Fabian.

providing for sales taxes on a large variety of commodities. It was proposed by conservative members of the State Legislature with a view to lessening real estate taxes. The liberal governor had threatened to veto the measure because it taxed the "necessities of life" and imposed an unfair burden on those least able to pay.

After occupying themselves with the bill for weeks trying to make it fit demands of the governor both houses passed it. The governor's veto came on the final day of the Legislature at about 4 p.m. the following day.

United States to do about the code, compulsory block booking, the music tax, film distributor

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RESERVATIONS

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BOX - OFFICE GROSSES HIT ABOUT AVERAGE ON WEEK

New York

Rain the early part of the week kept grosses down. The only outstanding hits on the main street are Go Into Your Dance, at the Capitol, and G Men, at the Strand. The Devil Is a Woman was a distinct flop at the Paramount. The Music Hall was far under its average with The Scoundrel. With a good week-end of weather the beaches will take a million records from the city. people from the city.

Chicago

The Loop was dead this week. Grosses hit slightly below average, but the neighborhoods played to good crowds. Hits are few in the downtown district and not much encouragement in next week's batch of film fare.

Philadelphia

Business not so forte here this week. Bain was largely responsible for low grosses. In addition, there were few boxoffice hits. Price war still keeping the takes to a minimum and with hot weather coming along there is not a great deal of optimism among the theater owners. It looks as the grosses during the summer will take a decided nose dive unless something unforeseen takes place. unless something unforeseen takes place.

Detroit

Business at all downtown houses continued generally with a post-Easter swing this week. Outstanding in appeal were horror films—The Bride of Frankenstein, at the Fox Theater, and The Mark of the Vampire, at the State in the next block, both drawing mobs. One unusual hold-ever at United Artists indicated steady business improvement, while the Broadway-Capitol has been drawing A-1 with way-Capitol has been drawing A-1 with Rubinoff in person. The latter house, newly opened, is steadily building a re-peat clientele.

Omaha

Theater row takes on a different aspect Theater row taxes on a time as a special since closing of the uptown Paramount a week ago. Three first-run houses now make up the row, one operating on strictly single feature policy, one strictly double features and the third varying between the two. Strike of tram op-erators now in the third week hurts all around, including merchants as well as showhouses, but good pictures and limited number of houses minimize this. Of the bills offered G Men and Strangers

NEW YORK, May 11.—Business thruout the All, at the Brandels, make about as strong country hit about average this week, with the smaller spots getting better grosses than the big-town de luxers. There are no outstanding pulling in the business to match it. Opening beat that on Roberta, and possibly hits scheduled for next week and it is expected that the takes will hit under those of the last two months.

With hot weather in the offing, it is a foremore conclusion that the beaches and parks will make heavy inroads in the box-office grosses unless good pictures are forthcoming and showmanship exhibited by the theater owners.

Providence

A double feature bill that didn't look like much on paper is getting Loew's State a nice week's business, One New York Night and Unucelcome Stranger being the films. House will be considerably under some recent weeks, but at that will hit a 75 per cent average; which with advantage in capacity over other houses in city will make a nice seven days' take. Pay's, with new Bughouse Fables unit on stage, will go 50 per cent over average week's business, and Majestic will be around 125 per cent mark. Albee considerably off with Polly Moran on stage and Mr. Dynamite on screen, figuring on 175 per cent on the week. Strand doing nicely with Stolen Harmony and Hooster Schoolmaster and should go about 80 per cent more than on the average week. Modern reviving One-Way Passage, coupled with second-run Imitation of Life, off about 30 per cent last week, and Victory got only average gross with Hei Tikk and program films.

Pittsburgh

Downtown houses enjoyed excellent business this week. The parade was led by the Stanley, with 6 Men and the Folies Bergeres Revue on the stage. Com-bination bill broke a four-year house box-office record, and was decided to hold it in its entirety for another week. Another holdover is The Bride of Frank-custely, which established a new high enstein, which established a new high at the Harris Alvin in its first week. The overflow of these houses filled the Penn and Fulton to capacity nightly. Neigh-borhood house grosses have been excel-lent, too, since the downtown price war has been settled and their low admission prices are proving a drawing card scale. prices are proving a drawing card again.

Wedding Night is the topping feature this week, helped considerably by Anna Sten's one-night personal appearance. Housed at the Lincoln, gross will top almost anything in the last two months. Golddiggers at the Stuart was not so Golddiggers at the Stuart was not so strong and will be about average. A weak stage show and Hold 'Em, Yale, were a good business puller, nevertheless, for the Orpheum's first half, altho the dual \$10 Raise and Case of the Curious Bride was just fair. The Varsity is closed until shortly after the first of June.

PERSONALS

THE PARK THEATER, Grand Rapids, Mich., has been taken over by Walter W. Fisher. The house has been completely redecorated and refurnished, with new sound equipment being installed.

THE RAYNE OPERA HOUSE, at Rayne, La, was reopened Saturday night com-pleted and remodeled and renovated. The front of the building, once used as a newspaper office, has been torn out and a lounge and lobby added to the theater, which once was used as a torn hall which once was used as a town hall.

John Land sold his Liberty Theater in Mercer, Pa., to J. A. Blatt and acquired the Meadowland in Meadowland, Pa., from Alex Roth

- M. Zopetti sold his interest in the Manor Theater in Manor, Pa., to Mrs. Rose Beretta and Andy Battiston.
- J. P. Scott, circuit operator in Johnstown, Pa., transferred the Dean in Williamsburg, Pa., to H. G. Huff.

shows, which started April 27, will run approximately two hours apiece, with a probable 10-cent price thruout.

F. White became Jake Richman's partner in the operation of the Elite in Pittsburgh.

Ted Thomas, former manager of the Enright in Pittsburgh, succeeded Lee Yearsley as manager of the Smoot, Warner Bros, house in Parkersburg, W. Va.

Bill Schell resigned as manager of Bill Schein resigned as manager of Warner's Ambridge in Ambridge, Pa. Bill Goldman, of Philadelphia, filled the vacancy, Mr. Schell, atter a month's vacation, will work for Warner Bros. in New Jersey territory.

J. A. ENGLAND signed up the Pitts-burgh territory for theater premiums with Junior Aero Associates of Detroit

Howard Monroe has sold the Hollywood Theater at Buchanan, Mich., to E. The REGENT THEATER, Grand Rapids, Mich., again will feature Saturday morning movies for children, according to Walter Norris, manager. The series of at New Orleans.

Percenters

Exhibitors are again complaining about the forced booking of percentage pictures. They contend that most of the high per cent pictures prove to be duds, and, altho the producer gets his coin, the exhib is left holding the bag.

In many instances the high per cent pictures are booked before they are made. How does the producer know that his feature is going to prove a winner? Almost anything can happen in a studio to turn what looks like box office into something that will ruin a theater's patronage. The method is decidedly unfair, and theater owners should band together to abolish the menace.

If producers are sincere in their belief that the percentage pictures are the knockouts they claim, they should be willing to give the theater owner a guarantee for showing the epic. This, however, would come under the head of giving the exhibitor a break, and might start a bad precedent.

In running percenters, the theater owner turns his house over to the producer and merely acts as manager, with no assurance that he is even going to draw pay.

It would seem to us that, inasmuch as most pictures are bad, the purchaser of a block should be given the few good ones in order to counteract the losses on the lemons. Perhaps this is too much logic.

Exhibitors would be willing to gamble on a picture if the picture were good, but they never have any assurance that it will be. They can be made to look attractive in colored inserts, but flop dismally on the screen.

Individual kicking by exhibitors will get them nowhere. It requires concentrated action. Those companies putting most pressure on the theater owners should come in for particular condemnation, and the theater owners who stand for it without complaint have only themselves to blame for the situation.

Each succeeding year has found the majors selling more percentage pictures at higher and higher cuts, until it has reached the point where most percenters leave nothing to the man who owns the house.

It would seem that the producers, realizing the spot they are in regarding public opinion, would try to do something to counteract the attitude, instead of arousing more ire. However, they will undoubtedly continue their clumsy methods until forced to abandon them.

No doubt the product of the last six months is a big improvement over that of former years, but no picture is worth a 25 per cent cut, and an exhibitor who must advertise heavily on what he believes to be an epic is entitled to more consideration.

Every exhibitor organization should bring up this subject and notify the offending companies. It will probably do little immediate good, but it would at least be a definite stand and would give food for a mighty strong argument when the film salesmen make their rounds.

The theater owner who has a batch of percentage pictures on his list for the hot weather is going to find it tough going to keep the old mortgage from bearing down.

Len Morgan.

FROM THE BOX-OFFICE POINT OF

"The Scoundrel" (PARAMOUNT RELEASE) Music Hall, New York

Time—74 minutes. Release Date—May 4.

Ben Hecht and Charles MacArthur have turned out a sophisticated drama that will click heavily where really good pictures are appreciated. It is not for children or types of audiences that go in for action. The superiority of the film is in its direction and clever lines.

Noel Coward, as a book publisher, is Noel Coward, as a book publisher, is the sort of a person who loves his gals then leaves them. He is thoroly distliked by everyone, and especially when he ruins the life of Julia Hayden, a poetess. Coward figures in a plane accident on the way to Bermuda and is killed. He is given the opportunity to return to Earth for a month in order to win the forgiveness of Miss Hayden. He finally finds her on his last day on Earth and she forgives him.

is Coward's first picture and stamps him as a screen player of abil-ity. The cast, which includes Alexander Woollcott, Hope Williams, Stanley Ridges and Martha Sleeper, turn in outstanding performances.

If your theater plays to intelligent atrons The Scoundrel will do nicely. Morgan.

"Dinky"

(WARNER BROS.) Previewed at the Forum, Los Angeles
Time—64 minutes.
Release Date—May 11.

Release Date—May 11.

Using the San Diego Army and Navy Academy as the locale and background for the story, Warner Brothers have a nitty programer in Dinky, with Jackle Cooper featured. Cooper, growing up, is not long for pictures and this one is tops for the kid clientele and pleasing for the older folks to sit thru.

Cooper has excellent support from a group of juveniles, headed by Betty Jean Hainey, Richard Quine and Sidney Miller. Mary Astor plays the role of the mother in sincerity. Roger Pryor is convincing as the lawyer pal of Cooper, and Henry Armetta, as a junk dealer who provides the orphanage football team with snappy uniforms, will have your fans rolling in the aisles with laughter over his ignorance of the game of football.

Story is developed around the idea

of football.

Story is developed around the idea that one should never make fun of another soul who is less fortunate and brings out the moral of the yarn by displaying the snobbishness of the Academy students to an orphanage next

D. Ross Lederman and Howard Bretherton shared the direction and both have done a creditable job. Blackford.

"Age of Indiscretion"

(METRO-GOLDWYN-MAYER) wed at Fox Uptown, Los Angeles Time—78 minutes. Release Date—May 10.

Release Date—May 10.

Paul Lukas portrays a father's strong love for his son and loyalty to high standards in a film that is good family fare, despite a title that is likely to discourage this type of trade. Story develops highly dramatic moments but suffers from weak direction. Cutting of one scene, which falls terribly flat, will serve to strengthen the entire production and to bolster the sterling performance of an excellently balanced cast.

David Jack Holt, as a child of divorce.

David Jack Holt, as a child of divorce, carries a tense court scene in which his custody is being decided, and his devotion to his father builds up an emotional climax that is given tremendous effectiveness by the work of May Robson. Miss Robson, a wealthy old tyrant who is behind the efforts to take the boy away from his father, does a fine

THEATRE EQUIPMENT NEW & USED MOVIE SUPPLY COMPANY

characterization that incites the hatred and the admiration of the audience.

Madge Evans, prim and faithful secre-tary of Lukas and the subdued heart interest of the picture, contributes uni-formly excellent work that is marred only by one scene. Conservative and restrained thruout, Miss Evans suddenly restrained thrucut, Miss Evans suddenly steps out of character and at the invita-tion of Lukas accepts one drink. A single sip, and she remarks: "I think I'm getting tight!" Undoubtedly this will be cut in order not to rob any glory from the effectiveness of her subquent scenes.

Title apparently refers to the wife of Lukas, played by Helen Vinson. Denied the frivolities of youth by an early marriage and the responsibility of rearing a child, she turns from her publisher husband in adversity to marry a wealthy man (Ralph Forbes). Her new mother-in-law, May Robson, dominates every-thing, even to the extent of trying to regain the child.

regain the child.

Lukas is convincing thruout, devoted to his son and former wife and determined to uphold the standards of his publishing business in the face of a demand for cheap fiction. Catharine Doucet, as a writer of trash novels, offers an amusing bit.

Film misses the box-office heights but will do well on twin bills and subsequent runs.

Direction is by Edward Ludwig.
Photography by Ernest Haller is good.
Blackford.

"The Werewolf of London"

(UNIVERSAL) Previewed at the Universal Studios, Universal City, Calif. Time—72 minutes. Release Date—April 29.

Release Date—April 29.

Somewhere in Tibet, in a secluded valley, is a flower known as the merephasis, the only known antidote for werewolvery. This picture opens with two scientists, Warner Oland and Henry Hull, in this secluded valley looking for the flower. Returning to England, Hull continues his experiments with the strange flower, which blooms only in the moonlight. On the night of the full moon Hull finds his hands covered with hair and his festures changing into a moon Hull finds his hands covered with hair and his features changing into a wolf. He quickly cuts a blossom from the merephasis and stops the transformation in his own body with a dig of the stem into his flesh.

As the story unreels it develops that Hull and Oland have both been bitten by a werewolf and on the night of every full moon they must kill at least one human.

human.

The picture traces three full-moon nights with Hull, his transformation into a wolf each night and the three murders he commits until finally a bullet from an official of Scotland Yard kills him just as he is about to kill the one thing in the world he loves the most . his wife, Valerie Hobson.

Universal, the accepted king of all horror picture producers, has turned out a picture that rates well with Frankenstein, Hunchback of Notre Dame, Phantom of the Opera and other past thrillers.

Hull, in the leading role, offers a remarkable characterization of the learned botanist and the werewolf. Warner

markable characterization of the learned botanist and the werewolf. Warner Cland, another botanist and werewolf, is equally as good in a lesser role.

Miss Hobson is charming and beautiful to look upon. As the wife of Hull she is perfectly cast. Others in the picture include Clark Williams, Lester Matthews, Charlotte Granville, Spring Prington, I. M. Marritera and Louis Byington, J. M. Kerrigan and Louis

While decidedly not for children, The Werewolf of London is an exceptionally

good picture. It offers unlimited ploitation possibilities. Blackfor

"The Flame Within"

(METRO-GOLDWYN-MAYER) Previewed at Alexander, Glendale, Calif.
Time—70 minutes.
Release Date—May 17.

Release Date—May 17.

Dealing with psychiatry and psychoanalysis, this Edmund Goulding is
limited in its appeal and as such will
be anything but a profit whirlwind at
the box office. Picture is a sincere
effort on the part of Goulding, who
wrote, produced and directed the picture, to show the inner workings of
psychiatry and the problems confronting the psychiatrist in adjusting the
mental lives of the patients intrusted
to him. to him.

Picture introduces Louis Hayward to the American film audiences. Young Hayward gives an excellent account of himself as the young whippersnapper who won't stay in line until harnessed and mated.

Ann Harding offers a quiet and effective delivery of the female psychiatrist who takes the young lad in tow, discovers his real self and then sacrifices that self to the girl he is engaged to marry. Miss Harding gives a convincing performance and one that will be welcomed by the Harding fans.

Herbert Marshall shares the top bracket, and as the fellow doctor whose love is as strong as the Rock of Gibraltar

Scores heavily.

Maureen O'Sullivan, as the passionate and obsessed girl friend of young Hayward, never seems to quite grasp the importance of her part and as a result her performance is somewhat below the standard set by Marshall and Miss Harding. Harding:

Others in the cast include Henry tephenson, Margaret Seddon, George assell, Elly Malyon and Claudelle Kaye.

To those who are seeking something drastically different in cinema entertainment this picture might hold some appeal. However, for the average fan it will be a trifle boring. Blackford.

"Murder in the Fleet"

(METRO-GOLDWYN-MAYER)
Previewed at the Alexander, Glendale.
Time—86 minutes.
Release Dato—May 24.

A rattling good programer for any-body's theater. Murder in the Fleet is A-1 entertainment for the entire family. The murder angles are so carefully handled that the picture is tops for kids as well as adults. Capable of standing alone, the picture will do well in most centers, for it presents the new screen favorite, Robert Taylor, in a screen favorite, Robert Taylor, in a made-to-order part, supported by a cast including Jean Parker, Una Merkel, Ted Healy, Jean Hersholt, Arthur Byron, Donald Cook, Nat Pendleton, Mary Doran, Richard Tucker and Raymond

Taylor is an officer aboard the cruiser Carolina, captained by Byron. He is commissioned to take charge of the installation of a new fire-control gear, which must be tested before noon of the following day. Hersholt and Hatton come aboard to assist, while Mischa Auer and his secretary, Keye Luic, emissaries from a foreign nation, come aboard to look the ship over. Work begins on the installation and Hatton is murdered. Work continues and another man is murdered. Everyone is denied shore leave and forced to remain on the ship. Writers Frank Wead and Joe Sherman have carefully built up Taylor is an officer aboard the cruis

the suspense and incidents which tend to force suspicion on everyone on board except the actual murderer, who is finally captured in the closing reel.

Jean Parker plays the heart interest to Taylor and Cook and Una Merkel, in a like part, causes the hearts of Ted Healy and Nat Pendleton to miss beats. Healy has a juicy role that gives him ample opportunity to put over some nifties and he never muffs the chances. Taylor does a sincere officer characterization, and his fight with Hersholt in the powder storage compartment of the

the powder storage compartment of the cruiser is one of the melodramatic high-lights of the picture.

A little extra shouting about Murder in the Fleet will help put it over in ace fashion.

Blackford.

"Headline Woman"

(MASCOT)
Previewed at Fairfax, Hollywood, Calif.
Time—73 minutes.
Release Date—May 15.

Time—73 minutes.

Release Date—May 15.

Realline Woman is a novel murder mystery behind the headlines. It's a newspaper story and a murder mystery wrapped up together. With the story expertly developed by Director William Nigh and an imposing array of film names, including Heather Angel, Roger Pryor, Jack La Rue, Pord Sterling, Conway Tearle, Franklyn Pangborn, Jack Mulhall and Morgan Wallace, the picture rates more than the usual programer exploitation.

Action centers about Miss Angel, the daughter of the owner of The Express. At a night club gathering she is mixed up in a fight that ends in the killing of one of those present. The killer forces her to take the gun while he makes his getaway. The young reporter on The Express, not knowing it is his employer's daughter, hustles her off to a hideout, clips the other sheets to the story, succeeds in locating the real murderer, exonerates the girl when a police dragnet is closing in on both of them, and in the end wins her hand.

Picture moves along at a rapid pace, with plenty of fast action to keep the interest at fever pitch. Pryor is aces in a role that fits him to a T. Miss Angel, not called upon to do anything but look prosperous and a bit worried, handles the looks well. Conway Tearle is allowed to overact considerably and shows need for closer direction. Jack La Rue is tops as the killer. Ford Sterling, as a dumb German lieutenant, is the surprise of the picture. Sterling gets across with a bang in a part filled with rare comedy.

All in all Headline Woman is a picture you will enjoy showing your pa-

rare comedy.

All in all Headline Woman is a ploture you will enjoy showing your patrons. Properly exploited, the returns should be gratifying. Blackford.

Fort Worth Interstate To Build Three Houses

FORT WORTH, Tex., May 11.—According to Pierre Levy, city manager of the Interstate Theaters in Fort Worth, Tex., three theaters, total cost of which will be between \$225,000 and \$300,000, will be built in the residential district of Fort Worth this year by Interstate.

The first theater will be erected at Eighth avenue and Park place at a cost of between \$75,000 and \$100,000. The theater will seat about 1,200, with the balcony accommodating about 300. Bids are to be received on this theater in about 18 days, with opening scheduled for this fall.

Maloy's Widow Objects To Union's Charges

CHICAGO, May 11.—Mrs. Eme Maloy, widow of Tom Maloy, slam czar of the Moving Picture Operators' Union, denied this week before Judge Epstein that the International Allianne of Theatrical Stage Employees and Motion Picture Operators had the right to conduct its suit for an accounting of \$400,000 in union funds Maloy is accused by the international union of misappropriating. Since Maloy was slain officials of the international organization have been conducting the affairs of the local union and have ousted several former officials of Maloy's regime. Mrs. Maloy and the former officials hold that action should come from the Chicago union members and not from outsiders.

CURRENT BROADWAY FILMS

	Issuo Reviewed.
The Informer (RKO)	Music Hall
Goin' to Town (Paramount)	Paramount
Bride of Frankenstein (Universal)	Roxy

Holdovers		
Go Into Your Dance (MGM)		
Mark of the Vampire (MGM)		
Les Miserables (UA)		
C Men (Warner)	Strand—2d weekApril 27	



ADIO played an important role in the coup that threw vaudeville off its throne. Such is the show business cycle that radio may yet be responsible more than any other field or factor for a rebirth of vaudeville that will make its palmiest days seem insignificant by comparison.

Radio has contributed toward changing the public taste to the extent that stereotyped vaudeville bills no longer found receptive audiences or buying exhibitors. Radio has kept folks away from theaters and its tremendous power in the field of building up "names" has made the booking of its pets prohibitive for vaude-film theaters with sadly limited

But in Metro's broadcasting adjunct, WHN, there has developed a program technic that is responsible not only for the greater employment of vaudeville performers but which is doing much toward reawakening in the public a taste for variety enter-tainment. WHN is staffed by showmen with extensive and intensive vaudeville experience. Its artists' bureau 50-50 tieup with the Morris Agency is a definite indication of the closeness of its vaudeville affiliation. Louis K. Sidney is a vaudeville man in what is usually considered a picture-minded outfit.

WHN has several sustaining features which are rapidly winning sponsors that are nothing more or less than vaudeville a la microphone. Jay C. Flippen's contagious tomfoolery is vaudeville down to its roots; so are Ed Lowry's splendid contributions. And to cap the climax that grand gal. Sophie Tucker, comes along with the Morris-sponsored Music Hall idea and calls it a day for vaudeville — and far into the night, too.

WHN is not throwing away money bags at performers; neither are the other stations with sustaining penchants. But sustaining periods, if they are good at all, soon gather sponsors unto them. At least WHN is giving vaudeville people a break. Not because Louis Sidney is a philanthropist or because WHN is a charitable institution. Perish the thought! Sidney knows vaudeville talent and so do his colleagues. Smart showman that he is, Sidney realizes that other stations and chains have long neglected an important element in the talent field: that of vaudeville performers' gift for winning friends and injecting personality into their work. The Fleischmann-Vallee period has grown into a national institution because it has delved deep into the recesses of the vaudeville field for its guest stars. Not this alone but this more than any other factor (conceding, of course, Vallee's superb showmanship) has been responsible for the high place in radio entertainment won

The exploitation of vaudeville personalities on the air can have only one sequence: the building up of these personalities for stage appearances. As neat a job as a typical vaudevillian can do on the air he is many times superior on the stage, And no smart organization with theaters at its disposal will knowingly and willingly permit so much good talent to be wasted. An air buildup should mean greater public response to vaudeville personalities and higher salaries for those fortunate enough to have been involved in the buildup.

Tucker should click as no performer

been involved in the buildup.

Tucker should click as no performer clicked before. She has the genius that only a Tucker can possess; the backing of one of the strongest organizations in the show business. Happy the thought that the lady recently chosen as the honorary president of the American Federation of Actors should shape up as the protagonist of a movement, commercial in aspect the it be, that is awakening the vast radio public to the fact that the old bird known as vaideville has plenty of life in it yet.

THERE would no longer be a depression in the American talent market if unified action were taken on an international scale to iron out the creases in the booking of American acts into foreign countries. The job can be done by an organization with resources and hand-picked man power as well as powerful foreign connections. Despite the woefully unsettled state of affairs abroad the music halls, cafes and picture theaters of European countries and Great Britain are doing plenty of business and they are by no means self-subsistent nationally as far as talent is concerned. American acts are needed abroad and they can be booked in far greater quantities than now—if only yards of red tape could be cut in a jiffy thru the medium of an organization possessing the contacts and resources necessary for the trick.

The problem of monetary exchange is

The problem of monetary exchange is an important one. A powerful organization, with international banking connections, can wipe this out in a jiffy. This matter can be attended to as easily as Keith-Albee used to lay out railroad schedules for routed acts in the good old days when the office in which this is being written handed out two-year routes.

There are laws restricting acts from carrying away earnings in certain countries. A strong international booking organization can work out a system of commodity and money exchange that would spell the end of this difficulty, too.

Other factors that impede progress at present in the foreign booking field are those involving unreliable and unbusinesslike agents on this side who thru one bluff or another obtain permission to submit acts for dates abroad. They care only about their commissions; have no concern about the future. They are responsible for acts getting into all sorts of difficulties and usually wind up hurting the acts as well as themselves. Foreign booking is too delicate a function to be delegated to small-timers. It requires resource, experience and international tleups that are highly complex. The fertile field awaits the entrance of a huge combine to produce a bumper crop for all that have any business with it. Some day such an organization will have to eventuate; necessity being, as it is, the mother of invention. But for an outfit of this character to be launched at once means a fortune for its backers.

THE American Federation of Actors should swallow its pride and take the aggressive in arranging with one of the manager-controlled charity organizations to take care of its sick, indigent and the burying of its dead. Charity should not—and when properly conducted does not — discriminate between race, creed, religion or politics. Accepting the help of managers in this way will not affect policies of the AFA; neither will it set what some consider a bad precedent. Until the AFA is strong enough to take care of its own it should not be finicky about the identity of those who lend a helping hand. Action is needed at once. The sick and starving actors care maught about politics. What they want is succor and food.

The Broadway Beat

By GEORGE SPELVIN

W ANDERING along the Stem, searching for items of this and that. . . . Along 42d street, which would make a carnival midway look like a hospital corridor. . . All the old theaters crumbling away, their age hidden by the flaming placards of their downfall, dreaming of former nits—Wallack's, the Ettinge, the Apollo, the Selwyn, the Times Square, the Liberty, the Lyric, the Republic. . . Only the New Amsterdam remains true to legit—and the New Amsterdam is dark. . . The Liberty marquee: "Dark horor. Undead Things Dug Up From Graves. Dracula." . The Lyric marquee: "America's Arch Racketeer. Edward G. Robinson Loose Again. Night Ride." . . Around the corner and up Broadway, with John Barrymore spotted in the passing throng. . . He's taken an apartment at 280 Riverside drive (100th street) in case you're interested. . . Charlie Riley, the p. a., recently in from Chi and Florida, stops to say he has a couple of up-and-coming accounts. . . And Georgie Price, a bit further on., pauses to deny the allegations that he's given up show biz to devote all his time to his brokerage. . Brokerage or no brokerage, he's still active in the show field, he says. . . A Black Maria parked outside the Central Theater. . . But the lack of excitement leads to the belief that the chauffeur must have stopped for a cup of coffee in the next-door Automat. . . A brief visit to the WHN offices reveals plenty of activity, the many seeking auditions, and the general good-natured spirit of the staff, especially of Jimmie, . . Then in to see the titred L. K. Sidney, head of the outfit, who isn't too tired to talk of his son, now on the Coast, but expected here for a visit June 1. . . .

A short stop at The Billboard office above the Palace, where Len Morgan, pix editor and recent benedict, looks a bit sheepish over congratulations on his marriage Thursday in City Hall to Milla Gates Sayres, who came originally from Oregon and who is now writing in New York. . . He thought he'd keep it a secret—but he didn't. . . . Back to the street, to notice that the once great Palace is billing Major Bowes' amateurs "In Person!" . . !I's interesting to wonder about the reaction of the pros gathered on the curb, brought out of their mysterious furrows by the recent sumy days, which also brought out the sun-bathers in the hotel windows along 47th street. . . You look twice at the Palace cashler, thinking she seems familiar, before you realize that she's changed her famous fiaming blond hair to light brown. . . Nabbed by Lois Strauss, former sec to a couple of agents, who says she's at liberty. . . Gil Lamb, who is learning tap dancing on the side. . . Belle Dow, who has the agents baffled with her "psychie" number-and-match trick. . . . She guesses your secret number and has it appear mysteriously on a burning match. . . . Around to Equity, where the Four A's meeting takes place Friday (10). . . Which reminds one that the German White Rats and Local 16 of the Restaurant Workers' Union are feuding over singing watters, Local 16 lodging a complaint with the Four A's. . . On the stem again, a nucle-den headwatter encountered outside his place of business. . . Trade is good, he says, with customers packing in thruout Lent and even Holy Week. . . "We have a place for nice trade," he says, "and we never battle a customer. If he gets rough or begins to follow the girls into the dressing rooms we buy him a drink and introduce him to Michael (Pinn's the last name) . . In 10 minutes he gets up and leaves. No fuss; no bother for the orderly patrons." . . . A nice place.

Chicago Chat

By NAT GREEN

RUBY KEELER, who is starred with Al Jolson in Go Into Your Dance, off for Hollywood after vacationing with friends here. . . . Waller and Lee, vaude team, will be off the boards for several weeks. . . They were booked for last week at the State-Lake, but Jerrie Lee, feminine member of the team, had the misfortune to fall and break two bones in her left foot on the closing day of their engagement at the Riverside, Milwaukee. . Only satisfaction she got was that Sam Roberts loaned her his crutches. . . . Charlle Rugo, globe-trotting impresario, is in Snanghal with his brother vic, according to word relayed to this pillar of something or other. . . . Charlie had some attractions lined up for the Yokohama Exhibition, but anti-American feeling because of the California-Jap land situation killed 'em. . . How folks jump at conclusions! . . Friends of Marion Claire have been asking her when they can give baby-clothes showers for her, and all because Henry Weber, her husband, included two nurseries in his plans for remodeling their home in Lake Bluff. . . "Some day, I hope, but not now," Miss Claire tells inquirers.

There's a lot more room in the Woods Building elevators now that the green-covered tables and other paraphernalia belonging to "Chew-Tobacco" Ryan's palace of chance have been moved out and there's no mob of betters hurrying up to lay their wagers. . . Zelda Santley is due at the State-Lake ere long. . . The history of A Century of Progress, which will bear the name of Major Lenox R. Lohr, the fair's general manager, is now in course of preparation and will run something like 750 pages. . . Col. J. Franklin Bell and George A. Barclay have done most of the work of editing the mass of material which will make up the book. . . The tome will be in the nature of a report on the organization, construction and operation of the fair. . . Col. Bell concluded his four and a half years' activity with the fair last week and is off for a two months' vacation tour by motor.

Louis Lipstone thought Morton Downey should pay B. & K. a grand for his guest appearance on the air with Ben Bernie the other night, but Morton couldn't see it that way—and didn't. . . Col. Yank (Times radio ed) Taylor back from a motor trip to Florida and brought his wife, Dixle, along. She had been south all winter recuperating from that auto accident. . . That grand old lady of opera and the air lanes, Mme. Ernestine Schumann-Heink, was the center of interest at the open house at Norm (Erwin, Wassy) Gregg's home the other day. . Norm and his wife proved themselves charming host and hostess to the newspaper boys and radio well-knowns. . . Zorine, Queen of the Nudists, who has been appearing at Colosimo's sundodging spot, had to take an hour's horseback ride thru the pack sundodging spot, had to take an hour's horseback ride thru the pack to freshen up a bit before having some photos taken for her San Diego expopublicity. . . She'll be on her way to the West Coast by the time this is in print. . . Billy Collins has been busy these last few weeks getting people together for Stanley Graham's attractions at San Diego. . Carol Frink, m. p. ed of the Hearst morning sheet here, back from a trip abroad and glad to see the old town again. . . Showing of The Informer, current at the RKO Palace, is a world premiere for that picture. . . Suburban night spots are beginning to blossom along with the trees and it looks as if there will be the usual prolific crop of 'em. . . And by the time summer is really under way Chicago will be making the acquaintance of a lot of new bands that are said to be darned good.

Conducted by SIDNEY HARRIS-Communications to 1564 Broadway, New York City.

BURLESQUE REVIEWS

Follies, Los Angeles

(Reviewed Monday Evening, May 6)

The Dalton Brothers are giving Los Angeles something really worth while in burlesque at the Follies Theater. Casts are changed often, productions spiced with plenty of good comedy and a wealth of attractive sets and drops make a perfect setting for an interesting hour and a belt normal. a half program.

a half program.

George Clark, with the Daltons on and off for over 15 years, is producing this season and doing parts as well. Featured comics are Joe Yule (father of Mickey Rooney of pictures), Billy (Bumps) Mack and Eddie Collins. Yule does a swell Dutch comic and Mack is tops as the spotted eye dumb-bell. Collins, now ending his third year at the Follies, is gaining in popularity weekly and has a string of novel gags that never tire. The three, with George Clark assisting, work well together. Johnnie Watson and Joe Forte capably round out the male contingent.

Forte capably round out the male contingent.

Heading the strip contingent is June
Lewis, a Follies comer-upper from the
ranks of the chorus. Possessing a pleasing personality and charming delivery,
the girl puts over her strip routine in
first-class fashion. Kitty Campbell, a
flaming red-head, wowed the audience at
this showing with her strip number.
Esther Bert, blonde, handles herself well
and possesses a wealth of showmanship
in putting her strip work over.

Featured prima donna is Valida Parsons,
who appears in the spectacle number
So Close to the Forest. The spectacle
has always been an important part of all
Dalton shows and special scenery is built
for these lavish presentations.

Thirty young chorines prance about
and do some excellent group work, including military clogs, soft shoe, etc.
Entire show is built with a special appeal to women as well as men. Comedy
numbers and blackouts are quickly fol-

numbers and blackouts are quickly fol-

Lew-BLACK & WHITE-Harry THAT NEW COLORFUL BURLESK TEAM. Independent Circuit. Dir. JACK BECK.

LaFAENA

The Green Goddess in The Dance of Death

ROSE LaROSE

ERMA VOGELEE

THE CUTEST LITTLE THING IN BURLESK

Herman—FERBER & MARVIN—Inez Back to New York with Minsky-Weinstock Shows.

JIMMY PINTO & DELLA MARTY
"STOP-LOOK-LISTEN"-WOP COMEDY.

JERYL DEAN A NEW SUNKISSED BEAUTY IN THE EAST From California.

PHYLLIS VAUGHN

JERRI SARGENT

CHARLIE GOLDIE

TOTITY LEVENE STILL CLOWNING

JEAN BODINE

OUISE PHELPS THE BABY DOLL OF BURLESK. Management PHIL ROSENBERG.

EVELYN MYERS

Danny-MARVIN & ROSE-Geo.

lowed by high-class production numbers that quickly erase any taste of the vulgar. A colored orchestra of 10 dishes out plenty of hot stuff from the pit.
PAUL BLACKFORD.

Gotham, New York

(Reviewed Tuesday Afternoon, May 7)

A nice little show this week. It's not extra flashy and there's no attempt at being pretentious. Instead, Producer Billy Koud has knit together a pleasing lineup of blackouts, strips and girl

A few modest drapes and a platform for posing numbers comprise the scenery layout. Koud makes full use of them. He has the line of 16 girls out often doing brisk tho simple routines in addition to spotting the girls in a couple of posing numbers.

The girls are augmented by five male and six woman principals. Charlie (Tramp) McNally, in his ninth week here, does neat work all thru, while Billy (Scratch) Wallace, in his third week, gets plenty of laughs with his skillful handling of lines. Joe Moss, who leaves the cast next week, makes a fine straight, and Joe Wilton, in his 20th week here also proves a thoroly capable week here also proves a thoroly capable. straight, and soe whom, in a soun week here, also proves a thoroly capable straight. Dean Blake, tenor and juve, displays a pleasing voice, doubling up with Jean Rose, the prim, in several romantic duets. Miss Rose does nicely at straight work, too.

at straight work, too.

The five strippers all clicked without trouble. Paula Lind, buxom redhead, who recently stepped out of a line, shows big possibilities. Works fast and had the boys applauding for more. May Reed, a shapely brunet and a newcomer in the East, gets by easily on youth, looks and simple stripping. Evelyn Cushway, tall redhead with an easy-to-look-at figure, has her own and effective style of slow tantalizing. Helen Nelson, the only blond principal, does a wiggly strip that had no trouble pleasing. And last but not least, there is Gladys Fox, a peppy brunet personality whose stripping is only excelled by her straight work with the comics.

A five-piece pit band provided good

A five-piece pit band provided good companiment. House is doing fair usiness and appears set to hold on thru the summer. PAUL DENIS. the summer.

200 Attend BAA Meeting in N. Y.

NEW YORK, May 11.—The Burlesque Artists' Association met Wednesday shortly after midnight at the Union Church here, with 200 members attending. Tom Phillips, president, arrived that night from Detroit to preside at the meeting, which was to inform the membership of certain matters and exhort them to continue their militant spirit. Phillips informed the membership that Detroit has swung over to the BAA 100 per cent, which brought cheers. Also that the charter sought by a rival group known as the United Burlesque Artists' Union, Inc., was disapproved. Furthermore, he asked the members to continue to stick together so that the best results can be obtained for the betterment of their end of the business.

their end of the business.

He also brought up the subject of the plan of License Commissioner Paul Moss to have vaudevillians replace comics in burlesque. He stated that the commis-sioner's original intention was to take out strip women. The meeting broke up about 2:30 Thursday morning.

Park, Boston, Stock

BOSTON, May 13.—The Park Theater here, Supreme Circuit house, went into its stock policy this week, playing as its last traveling show the one headed by Sidney Fields and Jack Greenman. The latter team stayed over to head the stock show, which also includes Diamond and Fay, Bert Grant and Ginger Britton. Ken Rogers is producing at the house.

Syracuse Burly House Said To Have No License

SYRACUSE, May 11.—Inquiries following the statement by Tom Phillips, president of the BAA, that license for the Civic Theater here is not in the name of George Katz, revealed that the theater has no license at all. City Clerk's office reported that last license on the theater centred Language.

reported that last license on the theater expired January 1.
Also, lease on the theater is not in Katz's name, but is understood to be held by Bernard Bennett, local attorney, who with Albert Averbach, another attorney, has been interested in Katz's efforts to put burlesque over.

New faces scheduled to open today are Ann Valentine, Herbie Leipsig, Sandra and Maritza, Freddie Walker and Ernie Holden.

Burly Briefs

EVELYN ATKINSON, veteran bur-lesque producer, is back at the Avenue Theater, Detroit, where she established a record run of six years.

TOM FAIRCLOUGH opened at the TOM FAIRCLOUGH opened at the Bijou. Philly, this week. . . Evelyn Whitney is currently added attractioning at the house. . . Eddle Kaplan and Chick Hunter opened for the Wilners Sunday after 15 weeks in Pittsburgh, booked by Dave Cohn. . . Latter also placed Bobby Morris, with the Wilners; Sally O'Day, with the Republic, New York, and Al Hilliar, with the Ettinge, New York. . . Also negotiating to have Jack Coyle go into the Ettinge. . . . Jimmy Lake had a good week with Hinda Wassau in Washington. . . She played Baltimore last week and is current in Boston. . . Due to follow with New York for the Wilners. . . . Georgia Sothern will be

added attraction for two weeks, beginning May 26, at the Gayety, Washington, D. C. . . .

NEW ADDED ATTRACTION for burly will be Ming Toi, "The Silver Venus," who has been playing Canadian vaudefilm win be aing Toi, "The Silver Venus," who has been playing Canadian vaudefilm houses to success. . . Her manager, Ted Rightmire, is now negotiating for burly engagements. . . Margie and Joan Lee, the stripping sisters, opened Friday at the Gaiety, New York. . . New York's sunshine last week started the exodus of performers to their homes for the summer and also started them negotiating for summer jobs as hillbillies. . . John McTighe, of Kennywood Park, Pittsburgh, visited New York last week, chatting with Jim Bennett and Phil Rosenberg. . . Vera Clark, Supreme Circuit chorine, sat thru the Reckless film four times. . . Pat Kearney's son, Jimmy, is of the team of Hayes and Ashley, who opened last week at Dietche's in East Orange, N. J. . . .

COLLETTE AND SCHULTZ are in their ninth week at the Roxy, Cleveland, their contract calling for 10 weeks. Mrs. Junie Bordeau, of Cleveland, writes that Kay Bernard, recently at the Roxy Theater in that city, is seriously ill. . . Max Rudnick will open his Castle Theater. Long Beach, L. L. June 28. . Will operate it as a music hall. . . Gypsy Rose Lee just purchased for her ma a 90-acre farm up near Bear Mountain, N. Y. . . Dolores Dawn, Dolores Weks, Jack Montague, George Kay and Jack Shaw opened at Minsky's Gotham, N. Y., Monday . . Replaced Jean Rose, Evelyn Cushway, Gladys Fox, Joe Moss and Dean Blake.

U-NOTES

By UNO

ALLEN GILBERT breaks out with the ALLEN GILBERT breaks out with the news about the 42d Street Apollo, New York, changing to two-a-day, reserved seat policy shortly, when Wilner shows will cease to alternate between the Apollo and the Irving Place. Also that the Irving will close, for the first time during burlesk tenancy, for about two weeks this summer to undergo extensive improvements out front. Also that Bobby Morrie, Ed Koulem, Chief, Hunter, Am this summer to undergo extensive improvements out front. Also that Bobby Mortis, Ed Kaplan, Chick Hunter, Ann Corio and Georgia Sothern are booked for a return, and that Art Gardner, one of the present comics, has become so popular with the customers that he will be asked to sign a long term contract.

GRACE WATSON writes from Kansas City, Mo., that Faye Lewis, formerly of burlesk, is in Ward N. W. 1, General Hos-pital there, with a paralytic stroke on the left side since March 14 and would like to hear from friends.

PALMER AND PEACHES, colored dance team, left the Supreme Circuit in Boston May 11 for RKO vaude. Palmer, a hoof-ing replica of Bill Robinson, is really Aaron Palmer, of the former team of Aaron and Kelly, dancing sensations of the old Columbia burlesk wheel, last with Pube Bernstein's show. Rube Bernstein's show.

LEW HOLLANDER and Lou Susskind are after a house in Newark, N. J., for burlesk next season.

CHARLES (KID) KOSTER writes that the show Folies de Pares, of which he was business manager, closed at the State-(See U-NOTES on opposite page)

PEGGY HILL

THE DARLING OF BURLESK

STILL THE "TOPS".

EDNA (HOTCHA) DEE

Marshall & Leonard

OUISE STEWART

JO ANN DARE

JUST A RED-HEADED SHOW-STOPPER.

SMILING INA THOMAS

MARIE GUNDLE Talking and Stripping Genius.

MADGE CARMYLE THE DANGING LADY. Phil Rosenberg, Ea. Rep.; Milt Schuster, Wes. Rep.

JACK "TINY" FULLER "NO PFURTZIN AROUND." Independent Giroult, Management JAOK BECK.

CYNTHIA MICHEL

STRIPPING A LA PARISIENNE. MARIE ALLELY

THE "IT" GIRL

EDDIE INNIS STRAIGHTS DANCES SINGS ETC. ETC. Management JACK BECK.

RAE HOLLAND SINGING AND TALKING INGENUE.

Foster and Kramer KINGPINS OF BURLESQUE

Georgia Sothern

Extra Attractioning at All Burlesk Hous

BILLIE DIAMOND

THE ORIGINAL DIAMOND GIRL

Tabloid Conducted by BILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

Cliff Fischer Tab A Pittsburgh Hit

PITTSBURGH, May 11.—Clifford C. Pischer's Folies Bergere Revue is in its second week at the Stanley here, the first show ever to be held over at the

second week at the Stanley here, the first show ever to be held over at the house. Company broke the box-office record here. Show has a lineup of 60 people and runs 65 minutes.

Featured with it are Robins, comedian; Spadolini and Komarova, dance team; Karin Zoska, Russian dancer; the Matray Ballet; Polly Frank, singer and dancer; the Andree Trio (Nicko Romoff, Olive Andree and Kieth Lester), acro-bats; Mile. Tally, Les Pierrotys, comic acrobats; Maria Solveg, dancer; Holly Harris, acrobatic dancer; Flora Duane, dancer; the Three Wiere Brothers, co-medians; Helen Trutovska, Franks Aubert, Jocques Jocelyn, Kay Young, Jean Brodie, Rudolph Friebkorn, Evelyn Roncray, Margaret Fordue, Helene Troutovska, Mavis Gordon, Molly Weeks, Louise Basilana and Mile. Rudi. Executive staff includes Eddie Lewis, company manager; Ernest Matray, stage manager; V. Bondt, assistant stage manager; Joe Hess, property manager, and appert Curley multicit director.

ager; Joe Hess, property manager, and Robert Curley, publicity director.

Bolia Staying Out; Oriental Tour Pends

CHICAGO, May 11.—Folies De Paree, current at the State-Lake Theater here this week, will continue to play several more weeks, as a result of a decision reached by Nick Bolia, unit manager, and Anton Scibilia, company manager, here this week. Show was originally carded to fold at the conclusion of the State-Lake run.

carded to fold at the conclusion of the State-Lake run.
Bolla and Scibilia are still figuring on making the Orient with the show and are waiting to hear from Charles Hugo, now in Shanghai. Company was scheduled to sail for the Far East early in April, but bookings here prevented.

Roster includes Yvonne Janice and her Parisian Melodians; Sid Walker, comedian: the Three Jacksons, the Novelle Brothers, Sally, Currie and Naida; Flo Dupont, the Girl in Bronze; Myrtle Mayo, and 15 girls in line.

and 15 girls in line.

At the Rivoli, Muncle, Ind., recently the company pulled the largest gross the house has had in the last five years. Charles A. Koster is still handling the advance and publicity.

Kimball "Ballyhoo" Set In Wilby-Kincey Houses

ATLANTA, May 11. — Harrison Kimball's Broadway Ballyhoo, after a week at the Capitol here, is set for the next three weeks on the Wilby-Kincey Circuit thru the Carolinas. Ross Russell's Tropical Nights opened at the local Capitol Thursday.

day.

Broadway Ballyhoo totes an eightpiece ork and features, besides Kimball,
the Musical Bentleys, Marie Moore, Lou
Henri, Jack Smith and Kimball and
Stevens. There is a five-girl line.

Judge Frees Girls **But Holds Managers**

NEW YORK, May 11.—The police cases against the Galety and Republic were aired Tuesday before Magistrate Guy Van Amringe in the Court of Commercial Frauds. The judge freed the six girls arrested for appearing scantily clad, but held two assistant managers and a stage-hand for trial in Special Sessions for permitting the performances.

Those held in \$500 ball were Edward Rowland, listed as assistant manager of the Galety; Edward Goodman, assistant manager of the Republic, and Jack Keller, a Republic stagehand.

LA PAENA, novelty dancer in jade and bronze, with the Supreme Circuit, is a newcomer to burlesk. Her real specialty, tho, is a dance with snakes, handling two big specimens, a boa and a rattler, and in which she is assisted by John Conger.

The Theatrical Art Schools section of the May 25 issue of THE BILLBOARD will contain notes on the activities of The Dancing Masters of America, Inc., by Walter U, Soby, secretary-treasurer of the association. This will be a regular feature of the section,

Tab Tattles

WHEN George Ward's 29-people unit, Town Topics, was left virtually stranded in Albany, N. Y., recently, after playing a week at the Capitol there, and with everyone wondering how, when and wherefore the next jump would be made, along came Jimmie Hodges, whose company followed the Ward show at the Capitol, to play the role of the Good Samaritan. Finding the troupe pacing the lobby of an Albany hotel still wondering, Hodges loaded the 29 members of the Ward tab, bag and baggage included, into his de luxe trailer and delivered them all to their respective homes in and around New York and Long Island, more than 150 miles away. That's just about the tops in co-operation. . . Morris Jones, who formerly gave tabloiders lots of work in the Cincinnati area, but who quit the booking game several years ago, when things were toughest, to take over the chow concession at the Eagles' Hall in Clincy, is re-entering the booking field. He has several houses lined up to play vaude acts and will furnish the entertainment at several near-by Ohio parks this summer. . . Jack Keating and Rene Mahar are doubling between the Empress Theater, Cincinnati, and the New Wonderbar, night club in the same village. Rene has a line of girls at the spot and Jack is emseeing. . Alex Gerber's Radio City Follies is touring Western Pennsylvania and business is generally good. Company is carded to remain out all summer on parks and Western Fennsylvania and business is generally good. Company is carded to remain out all summer on parks and fairs. Featured are clark Kramer, the Roxy Quartet, Al Ruskin and Ruth Norman, Joe Milino and Dolly Davis, Jack Bickle, Dorothy Holbrook, Beula Berson and Miriam Bradford. Ned Wayburn staged all the dance routines.

Bickle, Dorothy Holbrook, Bedla Berson and Miriam Bradford. Ned Wayburn staged all the dance routines.

Be emsee at the Frolics Cafe, Battle Creek, Mich., has opened with Matt Kolb's burly troupe at the Grand, Canton, O. As a farewell gesture, his friends in Battle Creek presented Bobby with a screw-tail Boston pup to replace Judy, a Boston which he trouped for 10 years.

Carl Frank, musical leader; his wife, Eise Wiggins, soubret, and Joe Bova, drummer, all three of tab and burlesque, are in their 30th week at the Cat and the Fiddle, Cincy night club.

The Wiggins Sisters, Kathleen and Naomi, are playing clubs in and around San Diego, Calif.

Al Tint, minstrel man and minic, has hit the road with Ken Hackley's WEM Grand Old Opry Company. The 22-people troupe travels in its own bus.

Desperate to fill two open days recently for the Jimmie Hodges show, Miami Nights, Gene Christian finally decided to chance the old upstairs Opera House in Barre, Vt., a one-night-stand spot between New York and Montreal and which since 1870 has played everything from Bern Hur to George Arliss' first stage appearance in America. Christian remained back to supervise the billing and management of the engagement. Despite the opposition of two outstanding movies and inclement weather, the date turned out to be one of those things showmen like to read about. On the opening day they roped 'em off down the stairs and up the wet sidewalk and gave a midnight show besides. The second day was even more gratifying. It may sound like a fairy tale, but it's the truth. Harry Boardman, of Burlington, Vt., operator of the house, was so pleased that he immediately linaugurated a new policy of stage shows two nights a week. Ross Frisco, of Boston, booked the Bovery Music Hall Follies there May 3 and 4.

Featured with the Hodges Miami Night's are Jimmy Hodges, Irma Devis (Nina), the Magidson Twins, Jerome and Riano, the Musical Johnsons, Schaffer and Nelson, Ann Bradley, Al Burnett, Paul Robinson, Donald Gray, Bobby Dyer, a chorus of 14 and a stage ba

thru Oregon, uano and Usan for the next three weeks. With it are Rose Katz, Jack Katz, Jack Randall and Company; Togo, the clown; Jay Howard, Frank Starr, Harper Roisman, Isadore Roisman and Roisman's Alabamaians Orchestra.

EGGY LEE, until recently at the Roxy, Toronto, has joined Joe Bennett's Toronto, has joined Joe Bennett's Streets of Paris on the Pollie & Berger Shows as featured dancer. . . Path Ryan is now resting up in Pittsburgh after winding up a 16 weeks' stretch with the stock burly at the Variety Theater,

Detroit Managers Promise To Behave

DETROIT, May 11.—Local burlesque managers were called into a conference by Police Censor Lester Potter this week by Police Censor Lester Potter this week and given a strict ruling against nudity on the stage. Potter presented evidence of violations of existing regulations, and secured a promise of future good conduct from Victor Travers, of the National; Arthur Clamage, of the Gayety and Avenue, and Joseph Eliui, of the Empress.

Empress.

Mayor Frank Couzens investigated Potter's proposal to revoke the license of the Empress and decided against it. The drastic step of revocation has never been drastic step of revocation has never been taken in a local theater, and Couzens was apparently against setting a precedent. Manager Ellul presented evidence that a 14-year-old chorus girl employed in the theater had signed a statement that she was 18. It was on this charge of employing a minor that Potter had largely based his complaint, as well as on the previous conduct of the theater.

(Continued from opposite page) Lake, Chi, after a 15 weeks' booking. Also that the Berkshire Hotel, Chi, will be his address until he starts ahead of another

PHYLLIS VAUGHN is taking lessons on how to crochet from Gladys Fox, of the team of Elliott (Billy) and Fox, soon to open at the Eltinge, New York.

HARRY WHITE and Lew Black finished their Indie tour May 11 at the Gayety, Washington, D. C. White writes that as company manager he enjoyed the acquaintance of a fine set of principals and chorus girls. Also enjoyed working for the circuit and looking forward to a few more weeks in burlesk before a summer's work in the Catskills.

MOTHER ANNIE ELMS, 97 years young, familiar backstage at all burlesk theaters in Greater New York, was honor guest at Tanner's Tavern May 7 and toasted and feted by many friends in and out of the profession. A large bouquet from Billy Biber occupied the center of the guest's table.

PAUL SLAYER, former manager of bur-lesk theaters, now in charge of the Har-lem Opera House, New York, for Frank Shipman, owner of a chain of houses in New York and who is soon to gain pos-session of another, this one in the 40s, to where Slayer will be shifted.

MAY DeVOE left the Supreme Circuit for a two weeks' vacash to be spent with folks in Yarmouth, N. S.

GROVER FRANKIE new producer at the Eltinge, New York. Paul Kane exited. So did Walter Boob McManus and Harry Shuffle LeVan, comics.

CLEO DOUGLAS and Teddy White are now book producers as well as stage di-rectors for the Wilner houses.

JOHNNY KANE, manager Minsky's Brooklyn, totals a record of nearly 100 theater parties booked thruout the season. A large percentage were those of women's organizations.

HERMAN FERBER, at the Republic, New York, picked Omaha to win the Derby because Omaha is his home town, thereby pocketing quite a snug bank

JERRY ADLER, one of the Star, Brook-lyn, chiefs, had \$147 stolen from his pants pocket while he slept in a room of a hotel in Manhattan recently. The man-agement made good the loss.

that city, which concluded its season Saturday night, May 4. Faith is figuring on trading in her Auburn sedan on a new roadster of the same make before making the jump home. . . . Vivian V. Vincent, the Eskimo girl, is back in Pittsburgh after a trip to the West Coast. Says she didnt find the West so hot. . . Jay Myer, tramp juggler, was supposed to join Harrison Kimball's Broadway Ballyhoo at the Capitol. Atlanta, last week, but, after journeying all the way from New York, changed his mind and headed back east. He gave no reason for the hasty decision.

Theatrical Mutual Assn.

By DAVID L DONALDSON Grand Secretary-Treasurer

New York Lodge No. 1 held its regular meeting May 5 at the rooms in the K. C. Hotel, 51st street and Eighth avenue. After the meeting a monster poverty dance and social were held, with a large attendance. There were many prizes for the best in costume and the old clothes were a sight to head? were a sight to behold.

were a signt to behold.

Coming events—Bronx Lodge No. 38
will have a Bunco and Cardy Party
Wedneeday evening, May 15, at Coco-Cola
Company, 431 East 165th street, Bronx.
Admission 35 cents. Don't forget the

date!

Brother Henry Griesman is celebrating his 40th year in the TMA, with a clean record of never having collected any Benefits from the lodge since he became a member. Besides being a 40-year member in the TMA he is also a life member in the Masonic lodges. Henry believes in the old Chinese customs that it's always better to pay doctors when you are healthy instead of when you are sick.

The following candidates were initiated at the regular meeting April 7: Philip Davis, Otto Quatrochi, Sam Kalter and Louis Ricardo.

The regular meeting april 7:
Philip Davis, Otto Quatrochi, Sam Kalter and Louis Ricardo.

The following applications have been received for membership: Frank Corser, Edward J. Kennedy, Abraham Kessler, Charles Bellard and Nissim Manasche.

Beaver Falis Lodge No. 130, at its regular January meeting, installed the following officers for 1935: Edward Dougherty, past president; James Perrott, president; E. Perrott, vice-president; S. D. Boyle, recording secretary; Frank Perrott, treasurer; Earl Raymer, chaplain; Sam Feinberg, marshal; John Perrott, sergeant at arms; M. Marctokey, outer guard; Frank, John and James Perrott, trustees; S. D. Boyle and Frank Perrott, delegates to convention.

ROUND THE TABLES

(Continued from page 13) spot. Prices remain unchanged—\$1 for luncheon, 50 cents for tea and \$1.50 for dinner. There is no minimum.

TOM AND MICKEY HARRIS, comedy TOM AND MICKEY HARRIS, comedy dancers, were held over for two weeks at the Club Arbor, Charlotte, N. C. The show this week consists of Jan Jackson. hythm dancer; Johnson Twins, accordionists, and Charlie Kay, emsee. The music is being furnished by Cecil Ellington's Ork.

ELDON D'ORIO, m. c. and xylophonist; Sybel Hopkins, songstress, and O'Neil and Beaucaire, comedy duo, complete the floor show at Riverside Gardens in San Antonio, Tex. Dulie Jordan's Band furnishes the tunes.

DOUG AND DOT FLEMING recently closed with a vaude unit in Charlotte, N. C., and opened on the floor show at the Shady Inn in Gary, Ind., April 27. Last year Doug and Dot had a run of 22 weeks at the Inn.

THE NEW CLUB LIDO in Oshkosh Wis., held its grand opening April 20 with Dean Murphy, emsee; Don and Jeanne, ballroom team, and Patsy Callahan, blues singer.

BLOSSOM CHAN, dancer, has been filling dates in Indiana with Herb Jones' Kentucky Moon Orchestra.

JACK EGAN has left the office of Harry Sobol, press agent for Meyer Davis and several night spots, to take over the publicity for Ozzie Nelson.

GEORGE KING, versatile m. c., is in is eighth week at the 4444 Club.

THE CHERRY SISTERS, with Carl Whyte at the plane, are in for an indefinite run at the King of Clubs, Cedar Rapids, Ia.

THE FILM WEEKLY **AUSTRALIA**

Covering the Motion Picture and Entertainment Field Generally, Conducted by MARTIN C. BRENNAN, 198 City Tatterealls Building, Pitt Street, Sydney, Amstralian Office of THE BILLDOARD.

- Communications to 25 Opera Place, Cincinnati, O. Conducted by BILL SACHS-

Jack Kelly Show Begins 34th Tour

LAINGSBURG, Mich., May 11. — Jack Kelly Stock Company ushered in its 1935 tent season here Monday. This marks the show's 34th annual tour. Show is under the personal management of Jack Kelly, with Margaret Kelly on the front door and Lloyd Connelly Jr. on the reserves.

carves.

Cast is again under the direction of Roy Hilliard and consists of Lysa Ayer, Marte Belmar, Sylvia Phillips, Lola Radcliffe, Robert Deupree, Billy Cornish and Prank Hougelet. Dave Heilman is this season again in charge of the advance crew. He has been out on the road for the last several weeks, heralding the show's coming in Jack Kelly established Michigan territory. Chet Springer has charge of the orchestra. Harry Lockhart will handle the pop-corn concessions and the candy sales will be looked after by Lloyd Connelly.

The show's winter quarters here have

The show's winter quarters here have been humming with activity for the last several weeks. Every truck has been gone over from bumper to bumper, repainted in red and cream, with the Kelly name splashed all over the sides. All other equipment has also been placed in firstclass shape. Charles Clapp was brought on from Chicago to paint new scenery.

Bill Crittendon and his crew of six men have charge of the brand-new tent, side walls, marquee and proscentum arch, built especially for Manager Kelly by Goss, of Detroit. The calliope truck will again be used for bally purposes.

Billroy Show Briefs

COVINGTON, Va., May 11.—If last week's business may be taken as a criterion, Don and Della Palmer, out ahead of the show, certainly have something on the ball. Incidentally, Della has been keeping the orchestra well supplied with dance contracts, too:

All of our old towns last week came thru with good business, but it took Lynchburg, Va., to change Manager Wehle's smile into a broad, open-faced grin. An out-and-out turnaway at 8 o'clock, with the lot a mile and a half from downtown. A neat billing job by "Buzz" Brown's crew and a radio tieup helped do the trick.

Opposish and more opposish. Caught the Cetlin & Wilson carnival company in

the Cetlin & Wilson carnival company in Danville, Va., and again here. They report good biz along the way.

Cal (Ex-Playboy Champ) West seems to be losing all his titles this season. This week he forfeited his 10-second belt in an attempt to outdistance our bus in a 100-yard dash, with Colonel Holland at the wheel. Lays the blame for his failure to strong head-wind resistance on the part of Harry (Wanna Betta Dollar) Rollins. Personally, I think the old legs just wouldn't take it or they just don't make the legal stuff as strong as of old.

Riddle: When is a musician not a musician? Answer: When he leaves his trumpet in the other town. Mentioning no names, but Benito (Benny the Biz) Pratontoni holds that chair on here.

JOHN D. FINCH.

Boyes, McOwen Shows Set for Lincoln, Neb.

LINCOLN. Neb., May 13.—Advance press and publicity has been started here by E. C. Bickford for the opening of the Chick Boyes Players in West Lincoln

Chick Boyes Players in West Lincoln May 20.

A tent war, seemingly the thing in other places, will be on here. Capitol Beach, according to its owner, Bob Perguson, will have the R. J. McOwen top on the park lot, opening June 2. General plans so far is that the Boyes show will go for a dime to get in and a dime to sit down, there being but a limited number of blues. The McOwen show is slated to go for a dime at the main park gate, with another dime to sit down, which will place the battle on an even keel.

JUST WIRE—DAY OR NIGHT
WAYNE AGENCY
Booking People—Lessing Plays.
Chambers Building, Kansas City, Mo.

WANTED AT ONCE
Shetch Team for Med. Man must do Black Singles and Doubles. Most change strong for week.
State lowest money. Any time. T. O. MABK-HAM, 400 East Rich, Columbus,

Rep Ripples

THE LOCKTEES, Gus and Lucella, joined the George Sweet Show at Storm Lake, Ia., recently. Company began its tent season May 13. Gus and Lucella recently concluded a pleasant 24 weeks' engagement with the Chick Boyes Players on circle stock.

MARY AVERY, that "grand old soul of repertoire," has fully recovered from the illness which kept her on the shelf for the last three years and is back in the field handling the characters for the Hugo Players, who are "circling" ti in Nebraska, using Grand Island for a base. Company opens under canvas at Cheyenne, Wyo., June 3.

MRS. WILLIAM (BESS) THEBUS was MRS. WILLIAM (BESS) THEBUS WAS called home to Little Rock, Ark., re-cently due to the sudden illness and subsequent death of her mother, Mrs. M. L. Fleming. Latter had many friends in the profession.

BETTY ZANE left New York May 6 to join the Hill & Dale Players in Iowa.

CARL WHYTE, erstwhile rep planist and now manager of the Cherry Sisters, has booked the lassles to appear at a command performance before the farmers of Lisbon, Ia., on Sauerkraut Day,

"SKIP" DEAN, of Lincoln, Neb., for the first summer in 19 years will not be with the Mitchell & Mitchell Tent Show in its South Dakota run this season. "Skip" has had a good winter and has prospects of as good a summer on the FERA circuit around Lincoln.

Joe Pitt on 29th Season; Switches From Pix to Rep

SHARON, Tenn., May 11.—Joe Pitt's Comedians began their 29th annual tour here May 2. The show, which has always presented only pictures and vaudeville, is this season taking a fling at repertoire. Included in the cast are Paul Campbell, W. Leroy and wife, J. Wakefield and daughter, Geraldine Pitts, Joe Pitts and others. There is also a working crew of the rese.

Company will play all three-day stands in West Tennessee and Kentucky. Motor equipment includes four new trucks, an office car and a cookhouse.

Bonstelle Plaque Moved

DETROIT, May 11.—A bronze plaque presented by the city of Detroit to the Bonstelle Civic Theater in memory of the late Bessie Bonstelle was formally installed in the Detroit Public Library this week. The plaque was taken out of the theater, now known as the Mayfair, when the organization moved out two years ago, and is being presented by Mrs. Mc-Kee Robinson, last chairman of the theater committee. The Library also houses ter committee. The Library also houses an exclusive collection of dramatic ma-terial, old theater files and similar data accumulated as the Bonstelle Collection.

Wilkes-Barre Stock Gets Under Way June 17

WILKES-BARRE, Pa., May 11.—John Ravold, manager of the Nuangola Lake Grove Theater, announces that summer stock will open at the house June 17 for an 11 weeks' season. Cast will be the same as last season, with several addi-

contemporary plays to be presented will include The Bishop Misbehaves, Three Men on a Horse, Post Road, No More Ladies, Petitocat Pever, It's a Wise Child, Apron Strings, Best Years and Canale Lights. Romeo and Juliet will also be presented.

Those returning from last year are Consuela Lembeke and William Lovejoy, leads; Royal Stout, Frank Reyman, Ruth Gilbert, Robert Foth, Jeanne De Me, Nelly Kennedy, Charles Parsons and Mac Ray Bibbs. Mary Kehough will be an addition.

Nero's Opening Stand Gives Him Fair Business

CALHOUN, Ga., May 11.—Nero Players, under the management of Roe Nero, opened the tent season here Monday night. Show encountered one of the

Chicago's First Summer Stock Co.

CHICAGO, May 11.—The auditorium of the North Shore Country Day School in Winnetka, Ill., a suburb of Chicago, which seats 500 and is said to have excellent stage facilities, will be the scene of a summer drama festival, opening June 24 and lasting eight weeks. Ben Guy Phillips, organizer and dramatic director of the organization, has just returned from New York, where he engaged his company.

The regular company of players will include Edgar Kemp, Edith Atwater, J. W. Austin, Margo Stevenson, Harold De Becker, Margaret Arrow, Fothringham Lysons, Nellie Malcolm and William Post Jr. Guest stars will be Edith Bar-CHICAGO, May 11.—The auditorium of

ham Lysons, Nellie Malcolm and William Post Jr. Guest stars will be Edith Barrett, Ernest Glendinning, Burgess Meredith, Frances Starr, Eric Dressler and Jessie Royce Landis, there being a possibility that the two last named will remain all summer. It is Phillips' plan to open with Noah, starring Burgess Meredith. This will be followed by The Man With a Load of Mischief, with Glendinning and Miss Landis; then The Crime at Blossoms, with Frances Starr and J. W. Austin, closing the season with Sir James Barrie's Mary Rose, with Edith Barrett starred. Clyde Rickabaugh is scenic artist.

Each play will have a run of 12 days,

Each play will have a run of 12 days, with all evening and no Sunday per-formances. There will be only one price of admission, subscriptions for the four plays selling for \$5.50. The project is said to have strong social backing and is the first summer theater to be attempted here.

Kansas City Jottings

KANSAS CITY. Mo., May 11.—Al Trahern and wife are with the Duval Players in Wisconstn. Company is playing a circle in houses, but will be under canvas in

the near future.

Bert Lee is a recent arrival from California.

Harry Dale was seen on the Kansas City Rialto this week-ond. Johnny Williams, juvenile, formerly with Dorothy Reeves, arrived here this

Monty Mortimer, formerly with Guy Caufman, is also a recent arrival. George Jacobson is rehearsing his com-pany in Northern Minnesota to play a

pany in Northern Minnesota to play a circle stock for the summer.

Ed Ward, manager of the Princess Stock Company, now showing under canvas in Central Missouri, made a hurried trip to the city on business this week.

Ralph Moody, manager of the Hazel McOwen Players, is making tentative arrangements to play a return stock date at the Island Theater, Grand Island, Neb.

L. G. Coke has joined the Ray Bash

Players at Hastings, Neb.
The Elwin Strong Company began rehearsals May 8 and will open under canvas May 23 for a tour of its established

hearsals May 8 and will open under canvas May 23 for a tour of its established
territory.

Earl Barr, orchestra leader, formerly
with Harley Sadler and other well-known
reps, has been confined in the U. S.
Veterans' Hospital, Knoxville, Ia., for the
last five years and would like to hear
from friends and acquaintances.

The Jack Wolever Players opened the
tent season May 6 at Mound City, Kan,
to absolute capacity. More than 100 persons were turned away.

Justus-Romain Company opened the
canvas season in Carroll, Neb., this week
and was greeted by a capacity audience.
John J. Justus, manager of the company,
states that the recent dust storms in
Western Nebraska did not do as much
damage as reported.

Frank Capp, Baker-Lockwood traveling
representative, was seen on the Kansas
City Riaito this week.

Bob Thrasher, repertoire orchestra
leader, is actively engaged in the night
club field here.

heaviest rains of the spring season on the opening night. Business on the week was just fair. Next week's stand is Jasper, Ga. Show is operating on a 10-cent admission, 10 cents for reserves and another dime for the concert.

Company is working under a new tent, 50 by 90, built by the Smith Tent Company, of Dalton, Ga. All equipment is nicely painted, and the whole outfit makes a neat and flashy appearance. The show, which was framed in Dalton, is making the jumps by motor. In the roster are eight performers and workingmen and a small orchestra.

THREE HOBBY SHOWS-

THREE HOBBY SHOWS—
(Continued from page 4)
ting started in any one of the pastimes means some small expenditures, and once it starts it doesn't stop until the hobby becomes a headache and is given up. Those collecting are the people who make the different gadgets that go toward making a complete model railroad, or who sell the stamps or the microscopes. It's also indicated that exhibiting at the various shows pays, as there were several repeaters at at least two of the three exhibitions. Space isn't given away for nothing, either. Natural conclusion, of course, is that the exhibitors sell enough dog food to make it worth while or get enough advertising to make it worth while. The larger firms can stand a possible loss, but it's doubtful if the small one-man outfits can. Still, they exhibit.

Like most exhibition get-togethers.

Like most exhibition get-togethers, there's always some outside commercialism somewhere and always some publicity grabbing. At the show ended today, besides the companies selling drinks or candy and a typewriter firm, were several exhibits of various hobbies of different radio or picture stars. Or maybe it should be, alleged hobbies.

Chorus Equity Notes DOROTHY BRYANT, Executive Secretary

Remember the annual meeting of the members of the Chorus Equity Association, which will be held at Chorus Equity headquarters, 117 West 48th street, New York City, Tuesday, May 28, 1935, at 2 in the afternoon. All ballots must be in by 11 a.m. Monday morning, May 27, Do not inclose anything other than your ballot in the envelope marked official ballot.

Anything Goes is the first chorus to be 100 per cent in good standing until November 1, 1935. The chorus of Thumbs Up is 100 per cent in good standing with the exception of two members.

members

In mailing your dues to the office do not send cash; send a check or money order made payable to the Chorus Equity.

Equity.

We are holding checks in settlement of claims for Joan Abbey, Marion Allen, Nancy Lee Blaine, Betty Blake, Adele Butler, Peggy Barrow, Charlotte Davis, Betty Pield, Liela Gans, Helen Grauer, Giadys Harris, Eda Hedin, Marge Hylan, Marion Hylan, Elizabeth Huyler, Fred Holmes, Edward Howell, Dorothy Mellor, Muriel Muth, Evelyn Page, Carol Raffin, Percy Richards, Ragna Ray, Myra Scott and Hazel St. Amant.

Members who expect to be out of the

and Hazel St. Amant.

Members who expect to be out of the profession for a year or more should apply for an honorable withdrawal card if they do not wish to continue paying dues. Those who are out of work and unable to pay dues should apply for extensions so that they may use the employment bureau and also so that the delinquency fine is not levied on them.

DOROTHY BRYANT,

Executive Secretary.

PARIS, May 6.-Francis Mangan, Amer-PARIS, May 6.—Francis Mangan, American producer, who for several weeks has been putting on elaborate stage shows at the de luxe Rex, picture house, has been signed by the Gaumont firm to take charge of the stage shows at the Olympia beginning May 10. Mangan remains indefinitely at the Rex, which is the ace Gaumont house in Paris, and has several troupes of girls on the road in France, Belgium, Switzerland and Italy.

Mangan To Stage More Shows

Chevalier Playing Sticks

PARIS, May 6.—Maurice Chevaller opened his tour of the French sticks at the Eldorado Casino, in Nice, where he plays a week as star of a vaudeville bill.

Vallee Pup AWOL

BOSTON, May 11.—Rudy Vallee lost his dog, a Doberman Pinscher, while playing stage engagement here at the Metropolitan. Dog is most valuable, according to the sax man from Maine, because scheduled to share acting honors with him in his next pix. Police retrieved dog and returned same. Smiles all around and a bit of free crooning over returned pup by



Magic and Magicians

(Communications to Cincinnati Office)

GUY AND EMILY STANLEY have left Indianapolis to go into rehearsal with the Rice-Percy Dramatic Show. Guy will be featured with his magic and will assist with the magic and do

ARGUS will go out for his sixth sea-on with the Alvin Kirby Show, start-

GEORGE PURVES, member of the Indiana Society of Magicians, gave a full-evening show May 10 at Keith's Theatr, Indianapolis. He presented several new

COLLINS will leave Indianapolis in June to attend Medical School at Indiana University.

PHIL RUDD, late of the Percy Abbott group at Colon, Mich., is in Indianapolis and will soon become a member of the Indiana Society of Magicians there.

CHARLES MILLER, of Beverly Hills, Calif., visited the Indianapolis magic group last week and at the meeting of the Indiana Society of Magicians dem-constrated one of the neatest "second-dealing" moves that the boys there have seen in many a day.

SINNETT, mentalist, has just completed several weeks for Publix in the Southeast. He is at the Granada Theater, Bluefield, W. Va., this week, and next week is set at the Keith-Albee, Huntington, W. Va., with Louisville and Indianapolis to follow. For a lobby display Sinnett is using a special oil velour portrait. A talking trailer heralds his coming. He also has a line of 1, 3, 8 and 24-sheet paper. He claims to be the only act of his kind ever to use the 24-sheeters.

S. S. HENRY postcards from Long-view, Tex., under date of May 8: "We have just finished a fine show to a great crowd here. Show under auspices of the Junior Chamber of Commerce. Our good friend and clever magician, Howard, is visiting here and really put the show over. He is a real promoter. Howard will be at the IBM convention in Lima, O. Look him up and have him show you some real card tricks."

"SPOOKEASY REVUE," newest mys-SPICOKEASY REVUE," newest mystery attraction with the Rubin & Cherry Exposition, was formally opened and dedicated by Mayor Luther Davis and city officials of Tuscaloosa, Ala., recently. The attraction, built by Marquis, is presented upon a special stage.

EiGHT OF THE OUTSTANDING magleians of the East appeared at a special program sponsored by the Leisure League of America at the Port of Authority Building, New York, recently. The occasion was to demonstrate to the hobby enthusiasts that magic is the greatest hobby of 'em all, as well as a practical means of making a living. The show was given at the Hobby Roundup, which ran for 11 days, a night being given over to various hobbies. The magic night program was emseed by given over to various hobbies. The magic night program was emseed by Julien J. Proskauer, first vice-president of the Society of American Magicians. Prominent among the professional

Prominent among the performers were Foo Ling Yu and Company, who pre-sented 30 minutes of Oriental magic. In private life the Chinaman is William J. private life the Chinaman is William J. Arenholz, an executive of the telephone company. Royal Vale Heath, national treasurer of the Society of American Magicians and a member of the New York Stock Exchange, did a new act of mathemagic. Arnold Belais presented another original creation, "The Prisoner's Escape," and Proskauer did "Glass Thru Glass," which the New York papers referred to as "the experiment which fooled scientists."

The professional performers on the bill were Al Baker, with a new routine

THE SPHINX Magicians Magazine
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Large Professional Magic Catalogue, 25c MAX HOLDEN 220 W. 424 St., New York City,

especially designed to attract hobbyists to magic; "Hello Charlie" Nagle, who presented his full act; Louis Water, the magical comedian, and Dick DuBois, en-tertainer to Park avenue, who presented his regular routine with a few added effects to interest the hobbyists.

LEON WARD, Pittsburgh magician, has put his bag of tricks aside to play a lead in George Sharp's production of *The Drunkard*, now playing the Fort Pitt Hotel, that city.

S. W. KAUFFMAN, magician, was arrested recently at Norwalk, O., on the charge of failing to give a show at a high school there after receiving \$70 in advance. He pleaded not guilty to the charge. Judge E. S. Miller fixed his bond

CHRISTOPHER has just finished a return engagement at the Lord Baltimore Hotel Barn, Baltimore, and a week at the Heigh-Ho Club, Washington, and is now heading into New York for an engagement at one of the night spots there. He played thru North Carolina the past week. Christopher recently played for Mrs. Franklin D. Roosevelt, some of he relatives and hundreds of kiddies on the White House lawn on the occasion of the annual egg-rolling party.

ROY SHRIMPLIN is back on the Sharpsteen Show this summer and is still presenting his old "Bull and Bewilderment" trick. Show is playing the Michigan territory.

WILLARD CALDWELL is doing okeh in Kansas City, Mo., playing clubs and independent vaude dates.

MEN SPENCER IS IN his fifth season with Ed E. Myhre's week-stand show out of Grandmeadow, Minn. Show is in its fifth week out, all in North Dakota, and business is good, Spencer says. Ken is doing five vent acts and a Punch KEN SPENCER is in his fifth season

BIRCH is currently playing one-night stands in Western Pennsylvania.

WILLIAM WEAVER pencils that he's now playing the Transient Bureau in Macon, Ga., doing two shows a week. "Magic is better right now than I've ever seen it before," Weaver says. He is president of the newly formed East Macon Magic Club. Other officers are Carlton Divon vice-president and Alvie Carlton Dixon, vice-president, and Alvie

Peavy, treasurer.

OAKLAND MAGIC CIRCLE, Oakland, Calif., and the Golden Gate Assembly, SAM, San Francisco, were the guests recently of Professor Johnson, hypnotist, at the latter's home in Frisco. Nearly 75 magi attended the party. In addition to wining and dining the boys in regal style, Professor Johnson entertained with a hypnotic demonstration. Charlie Starr, of the SAM group, presented his full routine of card and cigaret manipulations, and Vince Lynch did several card effects. Others who performed were Lloyd E. Jones; Claude Burke, with his dummy; A. Caro Miller, in silks; Dr. Ennis, color changing hanks and ribbons, and R. S. Balley, with thimble manipulations.

THERE IS considerable activity in French magic circles. Carrington, magician, is presenting a big, vaudeville bill at the Empire in Senlis, featuring magic and illusion numbers by Lingha Rams, Juanita, Walson and Carrington. Rene Frank, musical illusionist, is at the Italiens in Paris. Teddy Strik, illusionist, is at the Petit Casino in Paris. Recha, formerly known as Taft, is with the Amar Circus at Toulouse.

ROBERT D. ROBERTS, hypnotist, appeared recently at the Orondo Ballroom, Wilkes-Barre, Pa., as an added attrac-

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The purpose of this department is to benefit producers, bookers, agents and others terned with the exploitation of talent in the major indoor fields thru The Billboard's rage of every branch of the show business.

The "possibilities" grouped below are contributed weekly by members of the staff thru their contacts with various entertainment forms. The field is not limited to theaters and other amusement spots covered in line with review assignments.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

HARRY SAVOY—double-talk comic who has played for seasons in vaude. Plasters the comedy on thick, getting laughs from material that is often not of the best. Individual and excellent style. Should go over well in films, being a new convey personality for being a new comedy personality for shorts. Works hard and gets maxi-mum effects. See Palace, New York, review in May 11 issue.

MORGAN CONWAY—legit actor now appearing in If a Body at the Biltmore Theater, New York. Despite an inferior play he makes an excellent impression. Has looks and appearance, speaks well, and impresses with real talent. Films could use him to advantage. See review of play in May 11 issue

VIRGINIA BOLEN—singer, dancer and impersonator, now at the Greenwich Village Inn. She has fair talent (her singing needs improvement, tho some of her impersonations are good).

but her looks put her over excellently. A petite brunet, she is very cute, and with proper grooming should be a candidate for celluloid musicals.

For LEGIT MUSICAL

THELMA TODD — screen actress who should click big if obtained for who should click big if obtained for a musical. Has looks, figure and all that goes with it. In addition, pos-sesses plenty of talent. She is an exceptionally fine comedy actress— and the name should mean something on a Broadway marquee. musical.

DRAMATIC

IRVIN S. COBB—who has been highly successful in the half dozen film shorts he has made. He is developing into a really talented characted actor. He could do well with any part up his alley—and the publicity would be boundless.



Minstrelsy

By BOB EMMET (Cincinnati Office)

HARTFORD, Conn., has contributed liberally to the field of minstrelsy. Among the home-town boys who made a rep in the burnt-cork industry were such names as Hank Mudge, George and Willie Guy, Lew Dockstader, Frank Lawton, Eddie Horan, Joe Kelly, Joe Sparks, "Sig Dalmito"—Will Collins, the Gondo-lier Four (Johnson, Kelly, Boyce and Black), Jim Gibbons, Jack Russell, Sam Johnson and Charles B. Dillingham, who made a name for himself in amateur minstrels as a dancer and banjoist.

JACK SHEPHERD, old-time minstrel man, writes from Elizabeth, N. J.: "Min-strel shows in this vicinity are numerstrel shows in this vicinity are numerous. All are packing them in and making them pay good returns. On the night of April 26 the American Legion greeted its national commander, Frank N. Belgreno Jr., and we sold out the house that night. Total attendance was 2,000. It looks to me as the minstrelsy is coming back strong. The St. Anthony Sparkles of 1935 was very good and played to a packed house. I am putting on the

W. T. Hachen, P. F. B. Kromer, W. H. Mandell, L. L. Newman, Albert Porter and H. S. Shagren.

J. L. Weinberg, agent for Madame Hudspeth, mentalist, rejoined the act last week after an extended road trip. He succeeded in booking the act for the entire month of May in Tennessee towns, including Dayton, London, Maryville, Rockwood, Greenville, Sweetwater and Lafollette. Madame Hudspeth reports that the depression seems to be lifting in the Tennessee territory, as everyone seems to have money. Mayor Penola of Ashland, Ala., recently played host to Madame Hudspeth and members of her act.

S. S. HENRY and company have been putting on shows at various points in North and West Louisiana during the

CANDIDATES FOR PRESIDENCY of the National Council of the Society of American Magicians are few and far be-tween this year. Julien J. Proskauer, (See MAGIC on page 29)

American Legion Night Pageant here June 14."

National Minstrel Players and Fans Association By ROBERT REED, Secretary

Past Vice-President John H. Shepherd, of Elizabeth, N. J., has been appointed pageant director for the second annual American night celebration to be held at Warinanco Park, Elizabeth, on the evening of June 14. The gala event conducted under the auspices of the Memorial Park Auxiliary, Grand Army of the Republic, attracts more than 40,000 persons from all parts of New York and New Jersey. Shepherd infos that this year minstrelsy will be represented on the program, when some 75 juvenile minstrel players present an old-time minstrel first-part.

Prof. Walter Brown Leonard, veteran

Prof. Walter Brown Leonard, veteran minstrel, producer and songwriter, is packing his duds for that trip to the Adirondacks and his summer camp. "Troupers' Rest." History of Minstrelsy is now being compiled by the professor.

National President Harry C. Shunk asy be addressed at Cardington, O.

Mike and Leah Hines have been silent for a long time. Mail sent to them from headquarters has been returned marked "no forwarding address." Please mail in your permanent address.



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Walk Fans Like Raabe Manitou Walk

MANITOU, Colo., May 11. W. Raabe Top of the World show here got under way April 18 with 30 couples and 10 soles on the starting floor. Local fans turned out in such numbers that the management has had to add 600 seats. Especially fine week-end crowds are in evidence. Show has passed the 00-hour post with 11 couples and three

solos.

Still fighting in the stiff competition are Dutch Weeks and Adele Blooming-kemper, Bud Cullings and Dot Mayberry, Dave Cullings and Rena Gardner, Tony Tardy and Lois Prezoldt, Gene Hovy and Mickie Allen, Carroll Brazell and Grace Dobson, Ray Hahn and Cleo Grain, Buck LaMarr and Billie Morris, Frank Gettman and Cleone Grain, Russell Thompson and Iola Troester, Ken Robbins and Helen Bresser. Solos are Swede Merchant, Tex Hunt and Dick Allen.

Emsees are Ducky Naccarato and Carl Raabe; Curly Linder, midnight maniac, and Forrest Bailey, floor judge.

Myers-Bishop Win Salineville Grind

SALINEVILLE, O., May 11. Godar's walkathon wound up last Satur-day night with Ray Myers and Ann Bishop on top. Finish was climaxed with a on top. Finish was climaxed victory Ball to turnaway business

HERE IT IS Walkashow Race of the Nations

TUESDAY, MAY 21,
AKRON, OHIO
In beautiful downtown ballroom,
East Market Street Gardens,
264 E. Market Street
Up to \$1,500 cash prizes
Contestants formerly with

MRS. G. H. SWARTZ communicate or come on. This will be a short, fast show under deal conditions. Good kitchen. ideal conditions.

ideal conditions. Good kitchen.
Contestants apply not earlier than
SATURDAY, MAY 18
Sponsors and floor money are assured good teams. Show being operated by
F. R. HAYES
formerly with the Swartz interests

Can use emsees and some floor help

Good Teams Don't Miss This One!

LYNCHBURG, VA.

Opening Delayed To **MAY 21**

Contestants still have plenty of time to make the show. Local conditions good. VIRGIN SPOT.

Opening in New Building. No collect wires or transportation. If you can take it, come on.

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WALKATHON

Opening May 25th ST. LOUIS

ontestants with entertaining ability and authobe wanted. Positively no collect re or phone calls. Someorship guaraned for good Teams. Also want Trainers, urses and A.1 Emecs.

Do Not Report Before May 22,
Address
AL RAUER or STEVE HEALY, are Collesum, St. Louis, Mo.

For Every Operator Walk Nears Finish

AY 27-28-29 will be three of the most important days in Endurance Show history. On those three days, as announced in the issue of May 4, the National Endurance Amusements Association will meet at the Sherman Hotel, in Chicago, to map out a plan of battle that will once and for all determine the strength of the walkathon operator.

Matters that have been gnawing at the very vitals of the industry will be discussed. Rules and regulations applicable to operators, emsees, trainers, floor judges, nurses and contestants will be submitted for adoption.

Subsidiary organizations, consisting of the various branches of staff and floor endeavor within the field will be formed so as to permit the acceptance of these various groups into the organization as a whole. A definite plan of battle will be laid out and operators given their various assignments.

You, as an operator interested in your own business, cannot possibly afford to miss this meeting. It will be the last meeting for six months. Members from the West Coast, East, North and South will be in attendance.

No matter where you are or what you are planning, don't let anything interfere with your being in attendance, regardless of whether or not you are now a member of the NEAA. Send your wire to Don King, assuring him of your presence. If you have any grievances or suggestions, bring them along. Come prepared to present them.

This is important. The most important thing to happen this year in your business life. Don't let your show, or the opening of a show, prevent you from attending. Next week will tell the story. In these columns will be published a list of the men wiring in their assurances of attendance. Then we will see just who are the operators in the field who are willing to back a fight for the preservation of their businesses. Before next week let's have wires from Ernie Mesle, Fred Crockett, Sam Fox, Charlie Hayden, J. B. Steinel, Ray C. Alvis, Ray Dunlap, P. T. Henry, George W. Pughe, Leo A. Seltzer, Bob Lee, Hugh Talbott, Red Leinen, Mac Maurada, Lew Watson, Neal Navarre, Harry Cowl, W. E. Tebbetts, Carl W. Raabe, George W. Ruty, Merle C. Tebbetts and any and all other operators active in the field and interested in keeping the Endurance Show alive as a form of American entertainment.

Some of these men, we know, are planning to attend. Some have already wired. But you must wire in this week in order to get your name on the list in the next issue. Your fellow operators will be looking forward to meeting you in Chicago. Above all, don't let personal differences and considerations interfere with your being in Chicago May 27-28-29. Wire today!

Stunt Nights, Radio Dance Box Over 400 **Boost Leinen Walkie**

CLEVELAND, May 11 .- Red Leinen's CLEVELAND, May 11.—Red Leinens one-fall show continues merily on its way at the Broadway Arena. Special stunt nights coupled with the recent in-clusion of Station WGAR for daily broad-casts has stimulated interest and box-

clusion of Station WGAR for daily broadcasts has stimulated interest and boxoffice revenues.

Joe Purtell, Johnnie Miller, Joe Ford and Little Jack (Falls) Little share the stand honors, while floor comedy is well taken care of by Emsee Coumedian Red Skelton, whose work has made him a winner with the patrons. Purtell and Miller divide the broadcasting activities, presenting numerous contestants on each radio period.

At the 600-hour mark contestants still grinding include Woodrow Wilson Webster and Helen Ludwig, Jean Williams and Lou Wilson, Ken Reeves and Ruthle Booth, Pop Terry and Ann Buddi, Bill Rose and Joy Hornick, Frank Zak and Estelle Kaiser, Eddie Thompkins and Delores Gleason, Terry Nolan and Sally Hayden, Francis West and Opal Gardnier, Lloyd Hackler and Jackie Coffey, Bill Murin and Claire Kay, Billy Kane and Virginia Helsel, Jack (Flash) Harlan and Hazel Norris, Mickey Leonti and Chickie Costello, Billy and Betty Landen, Phil Karat and Pat Stewart, Bud Helsel and Dottie Trafford, Jimmy Sagny and Ann Penot, and Joe Schmidt, solo.

New, surprise features are in store for readers of the Theatrical Art Schools sec-tion, appearing in the issue of THE BILL-BOARD dated the last Saturday of each month. Be sure you read this department in May 25 issue.

FLINT, Mich., May 11.—The Dance Box valkathon, managed by E. W. Jeffers, has passed the 400-hour mark, after getting under way with 25 couples. Contestants remaining are Bob Russo and Jean Lerroy, Bud Huffman and Chub Carleton, Leo and Katherine Smith, Jimmie Parker and Rose Marie Lasserean, Jess Mitchell and Alene Eversole, Floyd and June Gage, Herman and Lucille Peters, and solos Feliz Rantalla, Buddy Kaye and Gus (Bozo) Gaillardi. The show is run along European, one-fall style, with 75 minutes walking and 11 minutes rest period.

The staff includes E. W. Jeffers, manager; Wesley Bryan, Fred Roland and Larry Calvo, emsees; Ted Stevenson and Frank Haroldson, floor judges; Harry Barney and Bob Madison, trainers; Mrs. Katherine Mack and Rae Biegler, nurses. Jean Leroy and Bob Russo were married before a good house May 6.

Navarre Doing Well

VISALIA, Calif., May 11.—The Neal B. Navarre show has seven couples still going at 1,250 hours and is figured to run approximately another three weeks. The show has enjoyed big week-ends and the entertainment is going over well under the head emseeing of Bill Owens. Plenty of vaude is mixed in with the fun dished out by the boys on the stand and the crowds are going for it in fine style. Over 400 tickets are already sold for the anticipated Victory Ball.

Local merchants have shown a cooperative spirit and the chief of police personally addressed a letter to Navare on the merits and good points of the walkathon. VISALIA, Calif., May 11.—The Neal E

Ross-Hayden Frisco

SAN FRANCISCO, May 11.-Hal J. Ross and Charles Hayden are scoring a big hit here with their "Battle of Champions" walkathon, sponsored by Golden Gate Post of the American Legion in Golden Gate Ballroom here, with the contest past the 1,224th hour.

The show opened March 21, for the eighth walkathon to be staged in the same building. After the initial three days the turnstiles did excellent business,

days the turnstiles did excellent business, with a seating capacity of 3,600 and playing to SRO on week-ends.

Monte Hall, capable performer, tops the emsee staff, ably assisted by "Machine Gun" Billy Mack, Art Wolf and Jerry Whalen, keeping the throngs amused for the 24-hour periods, while Jane Shannon, Blue Flame of Melody, still slays 'em with her own arrangement of Miss Otis Regrets!

Ernie Bernard, chief floor judge, has done yoeman work handling the con-testants during the grueling European sprints and treadmills. Red Long heads the trainer list, while Miss Tommie Her-manson has stood up well in the head nurse stoot. nurse spot.

In the front of the house, Mark Jones fills in as assistant manager, Fay Free-man checking the figures and Frank Von Ach in charge of tickets. Harry Bloom, dietician, is performing his labor of feeding the many hungry mouths eight times daily.

Goodwin Goldie and his California Red

Goodwin Goldie and his California Red Jackets have put forth the hottest of rhythms, besides backing Monte Hall on the three daily radio broadcasts.

Today the finish of the show is in sight, with just three great couples and a lone solo still fighting for the \$1,750 prize money: Joe and Mary Rock, Madison Square Garden, winners; Joe and Margle Van Raam, Pactific Coast titleholders; Bill McDaniels and Opal Ferdig, winners at Paris, France, and little Nellie Roberts, half of the Massachusetts title wimning combination. The sprints are now at the combination. The sprints are now at the 50-minute duration mark.

Bezley-Tucker Take Pughe San Jose Show

Pughe San Jose Show
SAN JOSE, Calif., May 11.—The George
W. Pughe walkathon here closed May 2
with Gordon Bezley and Nellie Tucker
collecting the \$1,000 first prize money.
The winners eliminated the runners-up.
Chick Williams and Helen Tyne, after a
37-minute running sprint. Second prize
winners collected \$850, plus a \$142 floor
shower. Crowds during the final week
neared absolute capacity.



WALKATHON SEATS

Bleacher and Grand-Stand Chairs for hire. Floor layout furnished. MARTIN N. Y. TENT & SEAT CO., INC., 304 Canal St., New York.

\$25.00 per 100. Government Decorative Code for list. WELL'S CURIOSITY SHOP, 20 S. Second St., Philadophia, Pa.

Staff Briefs

RAY C. ALVIS: It is important that you get in touch with Don King at once. Please wire.

THE HABU CLUB has been formed in Chicago, at which the staff members of the several Chi shows get together for some informal sessions. Meetings at the Midwest Athletic Club. An aura of real friendliness prevails. If this spirit could be general thruout the field, what a battle opposing interest would have on their hands.

TEDDY HAYES and Tommy Green-house, with the IMA Auditorium, Flint, Mich., show, want 'em from their stormy weather friends in St. Albans,

KENNY WORKMAN has been at his Morgantown, W. Va., home since the close of the Alvis Macon, Ga., show, Kenny would like to hear from Georgie and Harry Newman.

JACK (BLACKIE) KIRBY has left the Wagon Wheel Show, at South River, N. J., and infos that friends may write in care of *The Billboard*.

EDDIE LEONARD, on the staff of the Harry Cowl Knoxville unit, wants to read 'em from Benny Friedman and Charile Nelson.

CHARLIE KAY, Jerry Davis and Jackie Fields are all working the Jockey Club, Washington, D. C., three shows nightly. Charlie would like 'em from Ted Mills and Moon Mullins.

DENNY BECKNER, current at the Olmas Club, San Antonio, Tex., writes: "I am glad to tell you and all my friends in the endurance field that I am fully recovered from the punctured lung I received on my Athens, O., show and am feeling better than ever and eager to go. One thing I have noticed, The Billboard doesn't get to San Antonio until too late in the week to enable staff people and contestants in these parts to Join most of the shows advertised. I think the chief fault is that show openings are not advertised far enough in think the chief fault is that show openings are not advance to a renough in advance to give us notice far enough in advance to give us time to join by bus at least. I have been dencing and doing emsee here for the past eight weeks. I wish to extend to you my sincere thanks for what you are doing for the endurance show. Your fighting tactics are the thought of everyone in the field. I would like to see notes from Snozzle Snyder and Mickey Ray." Snozzle Snyder and Mickey Ray.

TINY HEWITT, with the Fox Richmond, Va., show, wants Frank Kelly, who was involved in an auto accident with him, to get in touch with him or with Kelso Taylor at once.

EDDIE BARTEL, stooge emsee, and Tommy (Rubber Legs) Martin are work-ing night clubs and theaters in and around Chicago. The boys would enjoy notes from Lew Lewis, Jack Kennedy and Freddy and Duke Hall.

GEORGE N. MORRISON has been installed as auditor on the Red Leinen Cleveland show, with Doc J. P. King in charge of the front door. Jack (Falls) Little is doing some swell emseeing, and Red Skeiton's manager, Ed Bellvue, has returned from Hollywood with a contract for the contr tract for the comedian to appear in four movie shorts this fall.

JOE FORD, emsee, planed in from Chicago to join the Red Leinen Cleve-land show. "Just a little sky dancing," said genial Joe.

Piprude-Ferda Tops In Great Falls Walk

GREAT PALLS, Mont., May 11.—The P. T. Henry-Mickey Hogan show here ended May 9 after 1,344 hours, with Olga Piprude and Johnnie Ferda coming out on top in a fast and furious finish before a packed house. Information from the show tells us that the recent bleacher accident, in which several people were injured, was fully covered by insurance.

DORIS M. ALLEN, Flint, Mich., wants to hear thru *The Billboard* from Bobby Manners, Cliff Real, Billy Cain, Skippy Trevathan and Bobbye Waddail.

Fox Richmond Unit Passes 1.000 Hours

ENDURANCE SHOWS

RICHMOND, Va., May 11.—At the 1,000-hour mark the Fox local unit is down to seven couples and three solos, and the show has been on a non-stop since the

show has been on a non-stop since the 888-hour mark.
Comic's on the floor are Cliff Real, Austy Dowdell, Squirreley Bradley and Slim Hansen. These boys are really going over with their comedy.
Remaining contestants at this time are Eddie Lensky, Anna Brown, Val Ryals, Joanne Ryals, Abe Shapiro, Ann Barker, Toni Pinion, Austy Dowdell, Pop Miller, Goldie Locks Rice, Jimmie Richie, Leon Michol, Willie Pollard, Julia Santek, Whitey Maddox, Jimmie Webb and Cliff Real.

Duke Hall's Australian Dynamite Derby

Duke Hall's Australian Dynamite Derby has taken the town by storm. Floor money is exceptionally good.

Emsee's are Duke Hall, head man, assisted by Billy Lang and Al Cook. The entire personnel regrets that Sam Gore left the staff to open the Muskegon show. He will be missed by all.

Mickey Brennan handles the heat during the night derbies. Floor judges—Mickey Brennan and Jim (King Kong) Coffee. Trainers are Rocky Boggs, Jimmy Lynch, and Art Bayer, utility judge. Matrons, Carolyn King and Buelah Cappo. Concession is being handled by John Concession is being handled by John (Limpo) O'Shea.

Additional seats have been added and the house has been playing to fine

Music is by Lew Caskey and his Sleep

MAGIC-

(Continued from page 27)

(Continued from page 27)
first vice-president, who is scheduled to step into the position, has shown little desire for it and has written several assemblies that he did not "choose to run." Dariel C. Fitzkee, of San Francisco, who started to make a campaign for the presidency, has not been heard from lately, and William R. Walsh, of Chicago, present president of the National Council, is not eligible under the by-laws. That disposes of the three candidates of the 1934 campaign.

Commander Charles Slayton, of Washington, present second vice-president of the SAM, is about to retire from the navy and go into the insurance business in Washington and has expressed firstelf as not being particularly interested in holding office. The New England States are backing Dr. I. R. Calkins, president of Assembly No. 17, Springfield, Mass., for one of the national positions, but no candidate from the West has appeared. The re-election of Royal Vale Heath as national positions but the race for national secretary is expected to be very close. However, stanch supporters of Royal L. Vilas, present national secretary, say he can't be defeated.

The Washington conference of the National Council may develop a "dark horse" for the presidency. One thing

The Washington conference of the National Council may develop a "dark horse" for the presidency. One thing can be said for the Walsh-Proskauer 1934-35 administration—it ends with harmony in the rinks of the SAM. In the face of the depression the SAM has taken in more new members, both professional and amateur, than in many recent years.

BLACKSTONE, playing vaude in New York, says he will probably spend the summer home resting up. Has been very active lately, in addition to playing thea-ter dates. Sold as many as seven maga-zine articles last month.

THOMAS ELMORE LUCY, protean artist, who is touring the Ozark area, playing the CCC camps, reports visits recently with Bill Hilliar, at Cedar Rapids, Ia.; C. T. Magrum, the boy magish of Rock Island, Ill.; the Elliott Jameses, liquid air demonstrators, and Austin A. Davis, veteran tour manager for magicians.

GEORGE E. MITCHELL, of the Mitchell Twins, pedestal dancers of long ago, and now a resident of the Elks' Home at Bedford, Va., writes that he recently put on a kiddies' minstrel at the Johnson home there, with full makeup, a street parade and with George serving as interlocutor. Tenyear-old Anne Johnson served as drum major and also contributed some fine tap dancing, Mitchell reports.

HARRY ARMSTRONG, veteran min-strel, celebrated his 85th birthday April 5. Harry, it will be remembered, trav-eled with all the big ones in his day.

Contestant Notes

"POP" TERRY, with Red Leinen's Cleveland Race of the Nations show. would like one from Bobbie White

FREDDIE NEVOLA, on the floor at the Mesle Dedham, Mass., show, would like to hear from Hughie Hendrickson thru this column.

PAUL CHICAGO, marathoner and stunt expert, is enjoying a Florida fish-ing trip, following the recent Tampa walk.

JOAN DUNBAR would like to have letters, thru The Billboard Letter List, from Jane O'Neil, Ann Barker, Bee Manchester, Tommy Gary, Bill Cooney and Abe Shapiro

HELEN BORTLEIN and Eddie Howe would like to hear from Ray Dunlap, Margle Lingo, Dick Edwards, Hughte Hendrickson, Stanley Jordan, in care of The Billboard's New York office.

JEAN WALKER, Memphis, writes that she is a member of a walkathon boost-er's club that is pulling for another

JUNIOR JACK KELLEY is resting be tween shows at Ponca City, Okla., and would like word, via *The Billboard*, from Dimples O'Neil, Marge Persick, Doug Mills and Paddy Gallagher.

FREDDIE SCHER and Oofty Goofty Webb are vacationing for a couple of weeks in St. Louis. Would like to see notes from Moon Mullins, Eddie Burke and Lee Duncan. Quite a list of additional names were also requested, but they can all be reached thru The Bill-hond's. Letter List Department. board's Letter List Department.

MILLIE SWEET and Johnnie Martin write in from Brooklyn to express their appreciation of the way Guy Swartz took care of Mille when she was in the hospital in Cincinnati, also to thank friends who wrote encouraging letters and Dr. Vernon Astler for his skill and kindness.

EDDIE WORTHINGTON drops a line from Miamisburg, O., to tell us he is working in a local filling station and would like to see notes from Mickey Ray, Al Behringer, Billie Willis, Billie Lovell and Bob Perry.

DICK WEBB, Little Rock, Ark., would like 'em from Frankie Hines, Smokey Adams, Clyde Hamby, Elleen Barton, Eddie Sullivan and others on the Fort Smith show. Dick says he is staying put until the Daytona Beach, Fla., show oness.

His last professional appearance was about 10 years ago with the Charlie Cork's Minstrels, a vaudeville unit. He makes his home at the Chicago Lodge No. 4. BPOE.

AMEDEO is preparing a brand-new act for vaude. Will open in a New York theater later this month.

London Magic Notes

LONDON, May 7. — The impending visit of Howard Thurston, due at the London Palladium May 27, is creating plenty of talk over here and the famous magician will undoubtedly be a big draw at the London ace house,

Ade Duval is presenting his Rhapsody in Silk to good returns at the Palace, Blackpool.

in Silk to good returns at the Palace, Blackpool.
Chefalo, assisted by his Palermo Midgets, has concluded a headlining engagement at the Wintergarten, Berlin, and will play English dates shortly.
Rumor has it that Hardeen is headed for England and will shortly play vaudeville dates in London.
Horace Goldin's unit continues to play to successful returns at all stands. Another successful unit with a magician at its head is that of the Great Levante's.

vante's,

Fred Culpitt, comedy conjurer, is featured at Coventry Hippodrome; Frakson, with his cigaret, is back at the Prince of Wales; Glovanni, "the pick-pocket," is playing a flock of cabaret dates; Cecil Lyle, "the surprising milliner," assisted by Luceille Lafarge, has added some new illusions to his fine sect.

Knoxville Down To Seven and Two

KNOXVILLE, Tenn., May 11. — The Harry H. Cowl show here is drawing good crowds, with the SRO sign out the past several Saturday and Sunday nights. Seven couples and two solos were still battling away at the 900-hour mark mark.

Remaining on the floor are Eagle Miller and Hazel Torrence, Billy Ryan and Mimi Davis, Al Behringer and Theda Holmes, Jack Glenn and Bobbie Morris, Hal Wilson and Elleen Farns-worth, Danny Bramer and Milly Helsene, Bill Valentine and Marge Goudy, and solos Al Hughes and Art Guyton.

Smitty Inman, recent addition to the emsee staff, is doing great work.

Wagon Wheel Inn Show Okeh After 600 Hours

SOUTH RIVER, N. J., May 11. — The Ritz, Inc., show is past its 600th hour with eight couples and five soles remaining on the floor. Heat has been installed and Jimmy Smith, contest director, is putting on the heat in great style. Contestants are to be complimented for the sechical process. fine showing they are making in this

The staff remains intact with Eddie The staff remains intact with Eddie Begley, ace platform man, head emsee, assisted by Chick Franklin. Comedy is furnished by Danny Gamba, midget comic, and Frankle (Maniac) Donato. Jimmy Smith is managing and is doing a fine job, with the aid of Jimmy Wright. Trainers are the Gato Boys; nurses, Nan McDonald and Mabel Fischer.

Public descing and a large sportland

Public dancing and a large sportland are side features adding to the show's attraction. Colin McAllister and his orch are on the stand.

are on the stand.

Recent visitors were W. E. Tebbetts and Fred Mitchell. Considering the rivalry shows have near here this show is a real success. Peature nights are drawing them. Don Ramon's ice act was put on Wednesday and will be repeated this Tuesday. Eddle Begley, Danny Gamba and Frankie Donato are a good tro and are playing to the crowds that have learned to like their work on the floor and platform. Begley handles all the features and broadcast, Chick Franklin handles the midnight shift.

Considerable interest has been created in the rivalry between Emsee Begley and Heatman Smith and in the near future these two will race it out in a sprint.

Heatman Smith and in the near rutures these two will race it out in a sprint.

Johnnie Dillon and Frances Nicholson, popular contestants, will be married soon. Contestants remaining are Danny Gamba, Frankie Donato, Winnie Baker, Red and Mrs. Bea Reilly, Johnnie Dillon, Frances Nicholson, Buck Wayne, Mary Matis, Eddic Kish. Leola Straub. Sam McDonald, Edith Reid, Jenie Busch, Wilhur Fischer Tony Olivieri, Sis Kur-Wilbur Fischer, Tony Olivieri, Sis Kurtanik, Louis Nannie, Bon Ramon, Frank Leo and Johnnie Kudrick.

VAUDEVILLE NOTES

(Continued from page 15) Philadelphia, succeeding Sid Stanley, who has been promoted to Comerford district manager in Wilkes-Barre.

ABNER J. RUBIEN, theatrical attorney, has moved to 341 Madison avenue, New York.

JACK KALCHEIM, flying from New York to Chicago recently, was forced down in Indianapolis when the plane encountered an electric storm. He had to train it the rest of the way.

DAVE APOLLON may accept a South American tour for the summer, return-ing to put on his revue in a Broadway house in the fall.

AL FREEMAN AND PHIL MORRIS have returned to New York from Hollywood, where they have been handling talent the last half year. Will remain In New York four weeks, making their headquarters with Bert Jonas.

WALTER RYAN, Detroit representa-tive of American Federation of Actors, was given a testimonial recently at the Silver Star Cafe. Billy Moreland was chairman, and about 200 showfolk

CHARLIE JORDAN and John Woods have reunited and resumed radio work Sunday. Will also double in vaude.

KATHLEEN O'HANLON, formerly of O'Hanlon and Zambouni, has teamed with Pietro Oritz in a new dance turn.

ANDERSON-Otto Emil, 22, member of the International Marimba Orchestra, Chicago, of a heart attack April 22 aboard the liner Paris while en route

ASKEW—Charles, 92, former operator of a boat line and Esther Beach Park. Madison, Wis., in that city May 8. In boat livery and resort business 44 years, he retired in 1916. Survived by a brother.

AVERY-William, 61, pop-corn stand

AVERY—William, 61, pop-corn stand operator, for many years at Traverse City, Mich., April 22 of a heart attack. Survived by his widow.

BAILEY—Flora Thomas, 50, widow of Charles Bailey, who owned and operated the 81 Theater, colored house in Atlanta, for a number of years, suddenly May 2 on her estate 15 miles east of La Fayette, Ga. Survived by two daughters, her mother, four sisters and five brothers. Funeral services and interment at Resala, Ga., May 5.

BARRETT—T. W. (Tommy), 84, veteran English music hall comedian, fa-

Ga., May 5.

BARRETT—T. W. (Tommy), 84, veteran English music hall comedian, familiarly known as "The Nobleman's Son" (from the character he essayed), in Liverpool, England, April 19.

BERLINER—Mabel Barnes, 54, former

BERLINER—Mabel Barnes, 54, former vaudeville actress, May 2 at the Georgia Street Receiving Hospital, Los Angeles, from a heart attack. Funeral services May 5 and interment was made at Inglewood Park Cemetery, Inglewood, Calif. Her husband, Edward Berliner, entertainer and her former vaude ville partner; three daughters and a son

BETTIN-John A., 44, organist, May 5 at his home in Los Angeles from cancer of the stomach. He was former head of the Organ Masters' Association of Southern California. Funeral services e Episcopal Church May 7 and tion followed at Rosedale Ceme-He leaves his mother, a brother

BREITENSTEIN - Theodore, 65, many

BREITENSTEIN — Theodore, 65, many years ago with circuses, later a professional baseball pitcher and still later employed by the city of St. Louis, May 3. Burial at St. Louis.

BROWN—Peter, 76, veteran English showman, May 1 at Nantwich, England.

CODY—Matthew, 69, charter member of the Milwaukee local of Theatrical Stage Employees' Union, May 3 at his home in that city. Survived by his widow, four sons and two daughters.

CONNELL—James H., 35, member of the Strand Theater staff, Meridian, Miss, May 5. He was a member of the International Alliance of Theatrical Stage Employees and Moving Picture Operators and had been associated with theaters in Meridian for a number of years. Survived by his widow and two Survived by his widow and two

CONRAD-Henri, 65 bandmaster and conhaid—henri, to, handmaster and orchestra leader, in New York May 8 after a two weeks' illness. He conducted Conrad's Society Orchestra for many years at the Casino in Newport, R. I., and at Bailey's in Palm Beach, Fla. He was active in the affairs of the musi-York May years at the casho in Newport, R. I., and at Bailey's in Palm Beach, Fia. He was active in the affairs of the musicians' union and from 1929 to 1933 was head of the Musicians' Mutual Corporation, which sought local autonomy for the New York musicians' group, an event which was later achieved. His widow and a sister survive.

COOGAN — John, father of Jackle Coogan, former juvenile film star, in an automobile accident 35 miles east of San Diego, Callf., May 4 when the car in which he was riding was forced off the highway by another auto.

CRITTENDON—Hazel Belle, wife of William Crittendon, boss canvasman on the Jack Kelly tent show for 10 years, in Lansing, Mich., April 20. Survived by her husband, mother and a brother. Interment in Owosso, Mich.

CHEWCHRI—Lillian, 55, wife of Waso Chewchki, of the Mitchell tribe of Gypsies. Burial in Park Lawn Cemetery, St. Louis, May 4.

DAVIS — Vic, head porter for the Hagenbeck-Wallace Circus, in Chicago May 8 of pneumonia. He was stricken ill while the show was playing Chicago. Survived by two brothers.

DURKIN—Junior, child film actor, in an automobile accident 35 miles east of San Diego, Callf., May 4 when the car in which he was riding was crowded off the highway by another automobile.

DYZART—Frank. English "handcuff king," at Creecoats, England, April 13.

FAILOR— Edward, 65, horse owner and fancier, in his home in Canton, O., May 2 from a heart attack. He was a prominent member of the old Canton

and fancier, in his home in Canton, O., May 2 from a heart attack. He was a prominent member of the old Canton Driving Association and for many years at Petoskey, Mich., May 7. He was section followed the Ohio fairs with his string retery of the Keydel Company. Survived the Ohio fairs with his string retery of the Keydel Company. Survived his home in Ottumwa, Is., May 8, following a heart attack. He had been in failing health for the last three months. KUHN—William, 58, May 3 of brome parts attack. He was the oldest theater manager and her husband survive.

OWENS — Arthur Pitt (Rusty), 54, widely known Iowa theater manager and his home in Ottumwa, Is., May 8, following a heart attack. He had been in failing health for the last three months. He was the oldest theater manager and her husband survive.

OWENS — Arthur Pitt (Rusty), 54, manufacturer, died at his summer home to return the professional baseball player, at his home in Ottumwa, Is., May 8, following a heart attack. He had been in failing health for the last three months. He was the oldest theater manager and former professional baseball player, at his home in Ottumwa, Is., May 8, following a heart attack. He had been in failing health for the last three months.



aldine Farrar, former Metropolitan Opera star, in New York May 7. He was big league baseball player 50 years ago

GARDNER-Dave, 52, comedian and character man long in burlesque, at Bellevue Hospital, New York, recently after a 10-day illness of pneumonia and erysipelas. His family name was Golderysipeias. His family hame was Gold-berg. A daughter, two brothers and a sister survive. He was a Mason. Inter-ment May 9 in Farmingdale, L. I, in a plot furnished by the Jewish Actors' Guild, the NVA paying funeral expenses.

Guild, the NVA paying tunerat expenses,
GOLDBERGER—Abraham, 42, credited with starting Guy Lombardo and
his Royal Canadians on the road to
fame, in Cleveland May 6 following a
heart attack. He had been a sport
writer for The Cleveland Leader and
later was on the staff of The Cleveland
Plain Dealer. For the last 10 years he
was a fight promoter and night club
onerator.

operator.

GOTTER—Oscar A., 66, pitchman and demonstrator, at Norfolk, Va., May 1. Burial May 3 in Louisville, Ky.

GRACE—Elmer, 48, former film salesman for Educational Pictures and representative for Radio Corporation of America at San Francisco, April 30 of heart trouble at the home of Michael Newman, publicist with Columbia Film Studios, in San Fernando, Calif. Funeral services at the Little Church of the Flowers, Los Angeles, and interment was Flowers, Los Angeles, and interment was made at Forest Lawn Cemetery, Glen-dale, Calif. His widow survives.

GRISSON—Mrs. Alloe, 78, mother of R. L. (Cotton) Grissom, of Wallace Bros.' Shows, burned to death May 2 when an oil stove exploded in her home in Bardwell. Kv

HANEY—Lewis, 73, father of J. Francis Haney, comedian, dancer and tap manufacturer, May 8 at North Vernon, Ind. Burial in St. Mary's Cemetery

there.

HARRINGTON—Verno Ward, 39, former dramatic stock actress, in Chicago May 6 from strangulation of the bowels. Burial at Poplar Bluff, Mo., home of her late husband.

HEINDL—Carl, 60, musician, suddenly in his Brooklyn apartment May 5.

ILER—George E. (Nick), 66, who spent 32 years of his life in show business, at his home in Marion, O., May 4, of pneumonia, which developed following several strokes of paralysis in the last week of his life. In his career, which reached its peak with the "cabin act" which he originated with the late Ned Burke and Willy Randall, Mr. Her was a minstrel, vaudeville and showboat performer and also trouped with Ned Burke and Willy Randall, Mr. Her was a minstrel, vaudeville and showboat performer and also trouped with various circuses and Wild West shows. Among the minstrel shows he appeared with were Primrose & West and the Guy Brothers. He was injured in a fall from a haywagon 11 years ago and had been in ill health since. Funeral services May 6 with interment in the Marion cemetery. Surviving are fils widow, two sisters and one brother.

INGLISH-Mrs. Mary N., 66, at her home in Lamar, Mo., April 26. Survived by her husband, Douglas; two sons, Harold, secretary Dodson's World's Fair Shows, and Gordon, and two daughters, Mrs. Eva Simpson and Mrs. L. C. Shackleford, Burial at Lamar April 27.

IRWIN-Cectl, saxophone player with Earl Hines' colored orchestra, killed in a bus-truck collision near Nevada, Ia., May 3.

KAPLAN.-Mrs. William wife of the

May 3.

KAPLAN—Mrs. William, wife of the Hollywood film studio executive, in a hospital at Macon, Mo., May 7 of injuries sustained when the fog-bound TWA air liner crashed near Atlanta, Mo., May 6. KERR -

May 6.

KERR — George, 53, in Bridgeport,
Conn. He was proprietor of Maple Vista
Ridding Academy, Ridgefield, Conn.;
owner of race horses and well known to
fair officials thruout New England.
Body found floating in Bridgeport Harbor. He disappeared from home Feb-

years he conducted the Hermit's Cave, night club at Broad Channel, L. I., N. Y. His widow and two brothers survive.

LORNE — Tommy, 42, well-known Scottish comedian, at Edinburgh, Scotland, April 18. He also had interests in the proprietorship of several British the-

aters.

LUALE—Chief, 36, who operated snake
pits and African villages in the principal English fairs, at Louth, Ireland,
May 1. A native of Africa, Luale was
decorated for bravery during the World

McHENRY-Nellie, 81, veteran come dienne, for many years a member of the Salisbury Troubadours, at Dr. Hazard's Salisbury Troubadours, at Dr. Hazard's Sanitarium, Long Branch, N. J., May 4. In her early days she was associated with Edwin Booth, Edwin Forrest and Lawrence Barrett. In the early 70s she played soubret with the Hooley Comedy Company, of Chicago. With Nate Salisbury, John Webster and W. S. Daboll she organized the well-known comedy group called the Salisbury Troubadours, which toured the world for 18 years. After disbanding Miss McHenry became an independent stat, appearing in A Night at the Circus; M'iliss, by Brete Harte, and others. Her husband, John Webster, disappeared 35 years ago, belief being he accidentally was killed in Niagara Falls. Interment in Stone Church Cemetery, New York.

McKAY—Donald, secretary to Neil

In Stone Church Cemetery, New York.

McKAY — Donald, secretary to Neil
Hamilton, screen actor, May 4 at his
home in Los Angeles. Funeral services
May 7 at Forest Lawn Cemetery, Glendale, Calif., and interment followed. He
leaves his wife, Marion Valentine, story
reader for Paramount studios.

McKINNEY — George, 45, musician,
May 5 at Los Angeles. Three sisters
survive.

survive.
MACK—William, 58, of the team of Mack and Williams, comedy instru-mentalists, at St. Anthony Hospital, Ok-lahoma City, April 17 of a kidney and stomach allment. He was known in pri-

sationa city, April To 0 a kindey and stomach allment. He was known in private life as William H. Smith and was a member of the Eiks' Lodge in Davenport, Ia., for 35 years. Funeral services from St. Joseph's Cathedral Rectory, Oklahoma City, and interment in Rose Hill Cemetery, that city. His widow, Viola May Mack, survives.

MANNERS—Charles, 77, managing director of the Moody Manners Opera Company, Ltd., in Dublin May 3. After trying many different lines of endeavor Manners entered the singling field as a chorister in the D'Oyly Carte Company. He also appeared in opera at the Drury Lane and Covent Gardens, London. Since 1913 he had been trying to establish a national opera in England.

MARTEL—Rose Dufraine, 34, motion

MARTEL—Rosa Dufraine, 34, motion picture actress, April 29 at Duarte Sanitarium, Duarte, Calif. Funeral services May 1 at Los Angeles. She leaves her husband.

her husband.

MOORE — Robert (Bob), showman, suddenly at the Fayette Hotel, Baltimore, May 2. Baltimore Lodge of Elks had charge of the funeral.

MOORE—Tom, 72, at the Warren (Pa.) General Hospital May 5. He spent several years in the circus business and was a warm friend of Colonel William F. Cody, with whom he was associated at one time.

NORMINGTON — George Henry, 73, organist and cholymaster, at his home in

organist and choirmaster, at his home in Long Beach, Calit., April 30 following a long illness. Funeral services May 2. Surviving are his widow, a daughter and three sons

three sons.

NUHFER — George, 71, president of the Sandusky (O.) Agricultural Society and active for many years in affairs of the Sandusky County Fair, May 3 at his home in Woodville, O., following a several weeks' iliness. He had headed the fair association for the last 15 years. Funeral services and burial in Woodville.

ODETS—Mrs. Louis J., 47, mother of Clifford Odets, actor and playwright, in Philadelphia May 9. Two other children and her husband survive.

OWENS — Arthur Pitt (Rusty), 54,

ing been connected with the old Grand Theater, Ottumwa, for more than 40 years. He held the lease for the house for the last 19 years. He also operated theaters in Burlington and Oskaloosa, Ia. Funeral services May 10 at Wesley Methodist Episcopal Church, Ottumwa, with burial in the Ottumwa Cemetery. FRITCHARD—George, old-time billposter and car manager of the Sparks Circus, May 7 at Grace Hospital, Cleveland. He was a member of the IABP&B,

land. He was a member of the IABP&B, Local No. 46.

Local No. 46.

RICHARDSON — Mrs. Katherine, 70, mother of Florence Richardson, orchestra leader, at her home in Port Jervis, N. Y., May 4. Three other daughters and a son survive.

ROBERTSHAW—Rosie, 21, professionally known as La Tesla, electrical medium and principal assistant to Doctor Walford Bodie, vaude magician and electrical demonstrator, April 28 at Leeds England, after a short illness.

electrical demonstrator, April 28 at Leeds, England, after a short illness. ROCK — Stephen, 31, known among concessioners as "Polack Whitey," at Ashland, Ky., May 4, after being shot in the head by a gasoline filling station attendant.

ROCE—Ed, 59, songwriter, at Medical Lodge, N. V. April 29. He had saveral

ROSE—Ed, 59, songwriter, at Medical Lodge, N. Y., April 29. He had several successes to his credit in the days when million-dollar sales of sheet music were still possible. He collaborated with Ted Snyder on many of his works, including Baby Shoes, I Wonder If You'll Miss Me as Much as I Miss You, The Key to My Cellar and Window Shopping With You. He also wrote lyrics for several musical comedies, including Lovers and Lunatics and The Girl and the Bandit, latter starring the late Mabel Hite. Interment in the family plot at Valparaiso, Ind.

SAWYER—Charles Pike. 80, one time

starring the late Mabel Hite. Interment in the family plot at Valparaiso, Ind.

SAWYER—Charles Pike, 80, one time sports editor for The New York Evening Post and later music editor and critic for a long number of years, at New York Hospital, New York, May 8. He was with The Post 48 years and was widely known in the newspaper and music fields. His widow and a sister and brother survive.

SCHLOFFER—Herman G., 76, musician and band organizer, May 3 at his home in Massillon, O. His daughter and three sons survive. Funeral services from the late home and burial in West Brockfield Cemetery, West Brockfield, O. SCHROFTER—William, 52, musician, May 5 at his home in Detroit. He was well known as a music arranger in Detroit and was at various times in the orchestras in the Michigan, Fox and United Artists theaters there. Survived by his widow, Therese Schroeter, Burial in Acacia Park Cemetery, Detroit.

SHANKS—Tony, of the English vaude at of Cannada.

SHANKS-Tony, of the English vaude act of Toni and Satori, at Callercoates,

England, April 22.
SMITH—Harry Conklin, 62, former secretary of the Rockville Fair Association and a commissioner of Tolland Conn., in Rockville,

April 16.

SOWELL — Mamie, 30, April 21 at Cleveland of accidental poisoning, Survived by her husband, Terrel, concessioner; two daughters, Eula Mae and Lora, and a son, Buddy, Burial in Brookfield Cemetery, Cleveland.

STAHL — Jesse, colored rodeo clown and broncho rider, May 2 at the County Hospital, Sacramento, Calif.

SWALLOW — William, 20, English showman, at Kirkcaldy, Scotland, April 22.

SWIFT—Tom, comedian of the English vaude act of the Two Welfares, in Lon-don April 16. TOBIAS—William H., 71, last 14 years

secretary of Putnam County (O.) Fair, at his home in Blanchard Township, O. at his home in Blanchard Township, O., May 5 after a long illness. He was a director of Putnam County Fair about 30 years and active in affairs of Ohio Pair Managers' Association. Early in his career he gave up school teaching because of poor health and became a successful agriculturist and was credited with much of the success of Putnam Fair. Survived by two daughters, two brothers and a sister. Funeral in M. P. Church, Gilboa, O., May 7, with interment in Harman Cemetery there.

ment in Harman Cemetery there.

TOZIER—Florence Schofield, 37, musician and concert singer, May 2 at Los Angeles of pneumonia. Her husband, Cecil Tozier, musician; two daughters, her mother and a sister survive.

WALLINGTON—Mrs. James, 29, the former Anita Fuhrman, dancer, and wife of James Wallington, NBC announcer, in St. Mary's Hospital, Brooklyn, May 7 after an illness of several months. The two were married after a whirwind courtship last August, while Miss Fuhrman was a featured dancer at the Radio City Music Hall, New York, and Walling(See Final Curtain on page 74)

(See FINAL CURTAIN on page 74)



THE FORUM

This department of The Billiboard is conducted as a clearing house where readers may express their views concerning current amusement matters. Opinions regarding particular shows or acts will not be considered Neither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer and should be written on one side of the paper Those not exceeding 300 words are preferred. Send communications to The Forum, The Billiboard, Box 872, Cincinnati, O.

This is to thank you for the eminently accurate account in your May 11 issue covering the departure of Beverly Kelley and myself from the press staff of the Hagenbeck-Wallace and Forenugh-Sells Bros.' Circus.

Circus Press While I realize that The Billboard has no desire to have even passive beautiful to the pression of the seven passive.

Man Analyzes Edict of Boss

have even passive participation in this controversy, I

Edict of Boss this controversy, I do request that this controversy, I do request that in full fairness to me that you permit me a little additional space for the explanation of a certain sacred circus tenet, the violation of which threw me out of bounds with the present head of the press department of all Ringlingwend shows.

There is a rule, as you know, that circus press agents (I am speaking only of publicity men with Ringling units, of course) are to avoid dramatic sections of newspapers as much as possible. Presumably an agent is free to contact yachting editors, aviation departments and real estate sections to his heart's content, but for reasons known only to the Almighty and to the current inthe Almighty and to the current in-cumbent of the press chair of the Ring-ling-Barnum enterprises there is an actual ban on fraternizing in line of duty with drama or motion picture

citions.

The chief absurdity of this edict lies in the fact that it is counter to the policies of many important newspapers. Like it or not, the circus press agent in many towns is required to place his material with the individual in charge of the theater department of the newspaper. It is handled thru that section until show arrival day at which time paper. It is nanded that that section until show arrival day, at which time the city editor takes professional notice of the event, assigning photographers to cover the arrival and otherwise looking after the news end.

Secondly, some of the finest examples

of circus reporting and feature writing have been contributed at one time or another by dramatic and motion picture another by dramatic and motion picture editors and critics. Offhand I recall superb pieces that have been done by Clark Rodenbach, of The Chicago News; Gail Borden, of The Chicago American; George Brinton Beal, of The Boston Post; William G. Stegler. of The Cincinnati Times-Star: A. S. Kany, of The Dayton (O.) Herald; Eddle Melcher, of The Washington Star: Mabelle Jennings, of The Washington Herald, and Claudia Cassidy, of The Chicago Journal of Commerce—all of them either motion picture or dramatic editors and critics.

tion picture or dramatic editors and critics.

I have never been able to bring myself to believe that the policy of ignoring or attempting to ignore a specific department of a newspaper is either cricket or by any stretch of the imagination an astute maneuver on the part of the circus. As a result of that feeling I have consistently paid not the slightest attention to a rule that I believed—and still believe—to be both silly and stupid.

Always suspected of being an insurgent and a nonconformist—and therefore eyed dubiously—by the individual who fashions the press policies for the Ringling-Barnum shows, I was eventually caught up with some days ago when in response to a telegraphic request I contributed a harmless and decidedly unimportant circus story to George Ross, dramatic editor of The New York World-Telegram, details of which The Billboard covered thoroly in its last issue.

Partice Mich.

Pontiac, Mich.

In The Forum of May 4 H. W. Cole, of Detroit, corrected me in my statement that Balley, Barnum's partner, joined the Cook & Whitby Circus as his beginning in show business. I stand corrected; it was the Robinson s ho w and not Cook & Whitby.

To H. W. Cole

To H. W. Cole To might surprise Mr. Cole if he refind out that I

did not say Bailey wrote a life of P. T. Barnum. But I did state that it might be of interest for present-day showmen to read Bailey's policy or rules for "the Greatest Show on Earth."

I can assure Mr. Cole that there is more than one copy of the book that I read and from which I took the facts referred to. But for his information, the exact title of the book is The Life of P. T. Barnum, written by himself, edited by George S. Bryan and published by Alfred A. Knopf, New York, in 1927, pages 742-805-6-7-8.

But if Mr. Cole cannot obtain a copy I will be glad to loan him mine, and I am sure that he knows my address, as the mention of Pontiac, Mich., seemed to gripe my big-city friend.

ROBERT J. GREEN.

The last letters of Tommy Windsor in
The Forum hit the nail on the head and
I guess it is just as he says; we are
dreaming, for all the good it will do.
There treveled around Penneylvania and
New York a magiclan who "disappeared" an article
and then produced
and then produced
it from under a
girl's dress! Another fellow uses a
rat trap under a Bradford, Pa

other fellow uses a rat trap under a chair to make a boy rise in the air. I wonder how this magician would feel if he injuned a boy. Another magician yanks and pulls a boy all over the stage very roughly. And they call this comedy! No wonder some schools do not want magicians and solicitors.

When a fellow can do magic so that it is entertaining, no matter what it is, then it is all right with me. And that means with the linking rings, suckerbox, egg bag, sand trick and numerous other sure-fire tricks. Show me something new that will entertain a crowd oox, egg bag, sand trick and numerous other sure-fire tricks. Show me something new that will entertain a crowd of any sort, boys and girls, newspaper men, preachers or lawyers like the above tricks will do it. Three of the biggest magicians in the club field are using these tricks right now.

Another thing, Mr. Magician; don't get law. Carry some tables, even if they law.

these tricks right now.

Another thing, Mr. Magician; don't get lazy. Carry some tables, even if they are gas pipe and glided; people who pay the money will like to look at them and it will look as tho you have some interest in what you are doing and that is a lot more than some big shots are doing. Coming in with a suitcase and a few tricks in your pocket doesn't make magic look good. Magic is mystery and if you can place a screen or tables on the stage that look mysterious, do it. That is what people come to see, something mysterious. Why not make it look that way?

In my time I have seen the forests disappear, and now the government is trying to replant these forests. I have seen 10 barrels of oil come from the earth by just turning a throttle, and now in the same territory they are drilling five wells, or what they call five-spotting, with a water well in the center and four wells around it. The water well shoves the oil to the other four wells and they have to be pumped night and day to get what oil is being shoved ahead by the water. A hurry-up way of getting the money. In Texas millions of feet of gas are being blown into the air to make a few dollars in gasoline.

For the past few years every Tom, Dick

are being blown into the air to make a few dollars in gasoline.

For the past few years every Tom, Dick and Harry who thinks he can write a book has been putting out one by hook or crook to make a few dollars. And the worst offenders are the fellows who do not make their living with magic. And

so it goes. "Spoil everything, but make the money," seems to be the slogan. ZETTO THE GREAT.

San Diego, Calif.

Now that the name of Forepaugh is again in use as part of a circus title, it might be well for the younger generation to know something about this old-time showman. There has been more or less written about the life and career of P. T. Barnum, but so far as I know not much has been written about the life and career of P. T. Barnum, but witten about the life and career of P. T. Barnum, but witten about written about written about written about

written about Adam Forepaugh.

Forepaugh, I be-lieve, died in 1890, a year or so before

With "Color"?

Barnum did.

Adam Forepaugh, in his active show of P. T. Barnum and had one of the first big shows. It is said that Forepaugh was an expert judge of horses, that he wore red whiskers and often did his own butchering in the cook tent.

But there must have been other things about the man that would be of interest to know. For example, was he dynamic? Did he have what is known as "color"? In general, what were the characteristics of Adam Forepaugh?

WILLIAM F. HEWITT.

Chicago.

I wonder how many of these titles of old Negro acts we used to put on in variety houses and which I shall try to put in story form are remembered by readers of The Forum. When I got off The Train The Train The Train The Morning I met Handy Andy, and B. F. Acts Seen In Narrative

In Narrative

Tailor, and I asked them if he were any relation to The Fellow That Looks Like
Me. So they said he had a Subject for

Me. So they said he had a Subject for Detection hidden behind The 3 o'Clock Train, and just then Hawkshaw the De-Train, and just then Hawkshaw the De-tective came along and shot Beasley's-Dog, and that made The Siamese Twins angry, and they told The Irisk Justice, and he found the Three Married Men giving Bibs and Bibs a Dollar jor a Kiss, so he put them on A Red Hot Stove drinking Champagne and Oysters until he heard there was a Murder at the Tollyate, and that caused A Lot of Con-fusion in Rooms 44 and 45. Somebody rang The Burglar Alarm

fusion in Rooms 44 and 45.

Somebody rang The Burglar Alarm and that brought out Big-Foot Wallace, who told The Book Agent there was A Ghost in the Pawnshop, and there they found Two Dead Bodies, but Nobody could tell Who Died First. But they did find out that the Two Strangers Abroad were Jane's Lovers. Then Uncle Josh asked Doctor Tanner to have Ma, Look at Him; just then The Coming Man crawled thru The Hole in the Wall to get A Good Night's Rest in A Crowded Hotel before going to The Ball, but Senator McFee put a stop to it all when be introduced Dinkle and McCinty, who took them over to see Push and Comtook them over to see Push and Com-pany to find out Who Stole the Coat, and that day Stocks Went Up and Stocks and that day Stocks Went Up and Stocks Went Down. So we sat on A Bunch of Strings and Springs listening to Casey the Piper, when the Long Distance Telephone rang and somebody wanted to sell The Baby Elephant or trade it off for A Load of Wood. I went down to The Photograph Gallery to see The Black Statue, The Somnambulist and saw the School for Scandal, and my partner said Thompson Is Dead; Rats and Bugs killed him. He seldom went out because of Slippery Days, but my sister saw the Robbers of the Hearth, they were known as The Two Jays and gave lessons on The Histrionic Art. They also stole Grandfather's Clock.

Just then there was the arrival of The Senators, who said there were Millions in It. I think they meant The Meal Box. One man said he would give The Pink Domino to find out Who Owned the

41st YEAR The IIIDoar

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Vol. XLVII. MAY 18, 1935.

No. 20

Baby. The Three Hunters saw The Wig-Maker talking to Rasor Jim Under the Gas Pipes. That caused Spiritual Rappings in The Barber Shop where The Widow Across the Way got her halt cut to be Married in the Dark. Post Office Sam was Dancing for the Cup and awakened Kitty and the Baby; they were going to put him in The Lunatic Asylum on account of The Coal Heaver's Revenge. The Rehearsal was put on by The Two O'Kays, who said Wall Paper was cheap. Marks the Lawyer gave Sim Dempsey Slattery's Boarding House, so he was King for a Day. Patsy Bolivar saw The Reval Artists in A Tenement House. Fast and Slow were like Two Peas, Moving In and Moving Out. The Man From the Klondike was Going to the Races and shouted Here She Comes and Here She Goes. Jumbo Jim was As Deaj as a Post when he got into A Chinese Leundry. Abie's Busy Day was Over the Garden Wall, and there was Dynamite in The Dog House.

Saranac Lake

By BETTY HUNTINGTON

Oscar Davis arrived here last Saturday to begin the cure. Booked under the management of Mayer Golden, he played with flash acts in vaudeville. His last engagement was a unit starring June Carr

Carr.

Manny Lowy and family are due in Saranac soon. Manny will be remembered as one of Rudy Vallee's Connecticut Yankees.

Johnnie Johnson and Maurice Pearson expect to leave some time this month in A-1 condition.

We were cled to see Dr. Dworkin, who

expect to leave some time this month in A-1 condition.

We were glad to see Dr. Dworkin, who interned here last year, when he surprised us with a short visit last weekend. Since leaving here he has been associated with Dr. Edgar Mayer on Park avenue in New York City.

Helen Woodley and Joe Le Blanc, NVA employees, expect to "do that thing." They will drive to Glens Palls very shortly, where the parson will hear them say "I do."

Louis Cohen left here for the big city to visit his wife and family.

Helaine Brown (show gal extraordinary) writes that she is happy to be back and working again. She is now with the new Earl Carroll unit on tour. Vernon Laurence, ex-NVA patient, is back in town again for the summer.

Please write to those you know in Saranac.

Alliance Advisory Committee

NEW YORK, May 11.—The Theater Alliance has appointed a nation-wide board of advisers to pass on applicants for the Alliance's training school for young actors and authors. Board is composed of school and little theater exces thruout the country. Final decision on enrollment, however, is reserved by Alliance's apprentice group committee, headed by Barrett H. Clark.

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al Co.

Lyons, Dollye McCain, Mrs.

McCampbell, Mrs. R. B. McCellon, Mrs. Eloise

McCorsick, Etheis
McDowell, Gladys
McDowell, Gladys
McPeak, Mrs. R.
McKay, May Fox
Mackey, Mrs. Gus
Mahoney, Mrs. J.E.
Makus, Dolly
Malcom, Mrs. J.E.
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Marhall, Mrs. Godore

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Martin, Geraldine
Mason, Lois
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Betty
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Miller, Gussie

Miller, Julia Miller, Victoria Mitchell, Annie Mitcheltree, Mrs. C. G.

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Palmer, Bess Parker, Dorothy Parker, Mary Payne, Pansy Pearson, Hazel

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rera, Estelle rera, Thelma se, Baby, Colored

oss, Billy oss, Mrs. C. A. oy, Dorothy

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Parcel Post

Basley, Melha, 3c Lavan, Panine, Graviord, Jack Oliver, O. L. 3c Craviord, Jack Oliver, O. L. 3c Gunder, Inla. White, G. B., 6c Cornella, 13c Weskes, Karl, 10c Lee, Betty D. Latham, Ruby, 3c Ladies' List

bramson, Mrs. Panine, G. Marion Lemite Marion Marion Lemite Mari

Ason, Mrs. Belkew, Mrs. Dolly
Pauline Epp., Mrs. Chester
Ferguson, Mrs. H.
Ferguson, Mrs. H. Ferrier, Odessa Field, Betty Ferrier, Odessa Field, Betty Fischer, Peggy Flemme, Gussie Fletcher, Rose Fournier, Alcide Fournier, Elsio on, Manie
Mrs. Helen
ong, Pania
, Mrs. Eula
Myrtle
Mrs. Hallie
Rose Fowler, Doris Fox, Mrs. Lillian Fox, Mrs. Lillian Francis, Babe Franklyn, Vera J. Freitas, Mrs. Alfred Garner, Elinor Garthwaite, Mrs.

ont.
Fontaine
Mrs. S. B.
Gay, Marjorie G.
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H. Baradara
Grevier, Ann
Paul Griffith, Leona
(Cherie)
Millize Grisson, Mrs. Mary

Mary
Mary
Mora, Mary
Mora, Marshee K.
Mary
Mora, Marshee K.
Mora, Marshee K.
Mora, Marshee K.
Moran, Cathan
Moran, Cathan
Moran, Mrs.
Miller, Verlie
Mullins, Sadie
Sweeney
M.

May Hartwell, Dairy

Harvey, Mrs. Chyde
Hawkins, Myrtle
Hawzee, Maria
Hendry, Mrs. P.
W. Hendry, Mrs. P.
W. Holly Mrs.
W. Holky Mrs.
W. Holky Mrs.
Ruth
Ruth ater, Mrs. G. Hicks, Mrs. H. Nerelda Hildreth, M. Kewpie

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Honey, C. & L.
Hooper, Mrs.
Houck, Mrs. Paul
Howard, Mrs. Mabel

Grayson
oeth, Madame
os, Mrs. Roy
os, Mrs. Bert
shreys, Billyo
oke, Mrs. Bea
or, Mrs. I. M.
(Mother)
Reasie Potts, Mrs.

on, Katherine Hyatt, Mary Jane Hyatt, Mrs. Paul Ionnai, Mme. Isham, Mrs. Walter W. Mrs. G. E. s. John R.

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Kitchen, Marie Gladys Kitterman, Mrs. elma elene Kuhns, Gladys

Alay LaMarr, Netthe LaMarr, Netthe LaMarr, Netthe LaPoint, Rui LaNiries, Mi Mrs. W. J. LaTor, Jan LaVinia Siste, Verns L. Mrs. Mabel Lamb, Bernis Mrs. Mabel Lamb, Bernis

Letter List LeTourneau, Gladys
Lee, Betty D.
Lee, Chang
Lee, Chang
Marion
Lomby Helen
Lord, Velma
Lorett, E.
Louise, Alice
Louise, Madame
Lovore, Mrs. Leo
Lynn, Ruth
Lynns, Dallye

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Blackwa,
Blackwal,
Blackwal,
Blair, R. M.
Blake, Boob,
Blake, W. R.
Blake, Blake, W. R.
Blake, Blake, W. R.
Blake, Blake, W. R.
Blake, Bloob, R.
Blake, R.
Blake, W. R.
Blake, R

k L.

Sakobie, Mrs. Thompson, Evelyn Myrtle Thomburg, Mrs. Ray Saith, Fatima
Saith, Fatima
Sarber, Dorothy
Satiro, Elsie
Saunders, Miss K.
Saunders, Miss K.
Saunders, Mrs. C.
Schaefer, Mrs. C.
Cabacfer, Mrs. C.
Cabacfer Schaefer, Mrs. C. C. Schaefer, Mrs. C.
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Westfall, Mabel
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Spangler, Helen Stanley, Dorothy Steadman, Mrs. White, Beb Steadman, Mrs. Whitney, Mrs. Glass Steadman, Hazel Stendal, Hazel Stendal, Hazel Stendal, Mrs. Red Sterlins, Mrs. W. Williams, Babe Sterlins, Mrs. Williams, Babe Sterlins, Mrs. Williams, Babe Williams, Lou Stevens, Mrs. Lou Wilson, Ruth Wilson, Ruth Wilson, Ruth Wilson, Mrs. Lou Wilson, Ruth Wilson, Hilliams, Babe Williams, Babe Willia

Gentlemen's List

Dare-Devil Doc

Abbott, Clande L.
Abernathy, Raiph
Aborgast, C. B.
Acker, Ed
Adams, Arthur A.
Adams, Gen
Adams, Gen
Adams, Mike
Adams, Wilbur
Adams, Wilbur
Adams, Wilbur
Adams, Wilbur
Adams, More
Adams, More
Adams, More
Alien, Ross
Alien, Jack
(Alean)
Allen, Jack
Allen, Jacan, Allen, Baker, Bernie G. Baker, Hon (Ploudre)

Barnes, Prof. C.
Barnest, Prof. C.
Barrett, Charles
Barringer, John P.
Barry, Dr. George
Barry, Kenneth E.
Barten, Walter
Cotten Bartlett, R. C.
Barton, Buzzie
Barnard, H. W.
Barnes, C. D.
Bartlett, Wayne
Basey, Alexander ey, Alex s, Gene es, Mal Leonard S.
ont, Harry
ett, Harry C.
ett, J. M.
ett, Joe &
Ren Berger, S. R. Bernstein, Benny

oswell, Frank
bugman, Wilber
owen, C. A.
owers, Bobby
owers, Ray
owens, C. M.
owers, Ray
owens, Larry
oyden, Billie Earl Cole, Dad Cole, Hon. Geo. Cole, Pete ady. Red ley Jr., Geo.
Ishaw, Tiny
Ishaw, Tiny
Ishaw, Paul E.
Ishaw, Harvey
Ishaw, Nick
Ishaw, Tom
Incr. Eddie
Istar, C. H.
Ishaw, Ishaw
Ishaw, Ishaw, Ishaw
Ishaw, Ish Brock, T. Milton
Brody, Jack
Brody, Jack
Brooks, Harry L.
Brooks, Johnnie
Brown, Pioto
Brown, Richard
Brown, W. A.
Brown, W. M.
Bryant, Marvin
Bryant, W. L.
Bryant, M.
Bryant, W. L.
Bryant, L.
Bryant, L.
Bryant, L. Steve Max R. H. Carter G. Frank Charlie B. Campbell, J. C. Canfield, Don Canner, J. W. Cannon, Frank

Thos. Cooper, J. E.
Copper, J. E.
Corper, J. E.
Corbett, Ben C.
Costello, R. B.
Costello, R. B.
Costello, R. S.
Couch, S. S.
Couch, S. S.
Couch, J.
Cowan, Jack
Cov., B. E.
Cov., B. E.
Corp. Physics, Crago, Physics, C. C. W. Frank H. Howard Indian Joe Jack Mickey Slick Wally R. C. DeSota, John Samuel T. DeCar, Claude Tommy maugh, E no, Isreal aro, B. L. aro, V. L. Chambers, C. E. Red

Gersbach, Bre Gibbs Carnival Gilbert, Art "Hippo"
Dennio-Leigh, Pat
(Peenee)
Dennis, Walter
Denny, Jos. (Doc)
Denton, Tiff
Desmond, Buddy
Dew, Daniel Addel Shows Happy Gutn Sign Harry & Dorothy Edward Sam , C. H. n. Eddie a. Noah C. tt, Art Нарру

hasse, Raymond hicco Four, The hisholm, John herry, Bert L. herry Brothers

Clark, Erwin D. Clark, Ronnie Clay, E. P. Clay, Henry Clearwater, Chief

Gretonas The Gr.
Acro., The Gr.
Griffin, Ray
Griffin, Wilar
Griffin, Wilar
Griffin, Wilar
Griffin, Walter
Grigsby, Ray
Grinson, R. L.
Groffo, Ephrimath
Griffin, Frank
Guillaume, Edward
Guiln, Cowboy &
Dot
Carter, Jack Guinn, Cowboy & Dot Gutley, Jack Dot Gusey, Jinmy Gusey Jinmy Hadin, Win. Hager, O. K. Hais, Roy Halainhi, Panl Hale, Chas. C. Hall, Charles R. Hall, Earl C. Hall, L. D. Hall, Major John Halliday, J. Frank Halloway, Jack E. Halliday, Jack E. Halliday, Jack Halloway, Jack Halliday, Jack Halloway, e, Art Robert (Chanc D. W. Alf

Harold Bobbie C. L. W. D. pton, Hicks pton, Tex l, Charles C. leman, Lewis G.

Handeman, G.
Hansbro, Jodie
Harding, C. R.
Hardbread, Michael
Harmon, Geo.
Harold Arias Co.
Harper, Austin
Harrington, E. A.
Harrington, E. F.

Hartzberg, Chas, Harvey, Russell Haskell, V. C. Hassenbeck, Joe Hatfield, Fred Hawkins, C. H. Har

B. Gerard

Freeman, Geo. H. (Aussie)

Chuck
Healy, Ray
Hearne, Maury D.
Heffington, H. G.
Heggins, A. H.
Heller, Billie
Hellman, Carl L.
Helton, Victor

Hogan, Roy B. Holcombe, A. Holland, Chet Holland, M. Holland, M. Jack Holman.

House, Curly
Howard, Denny E
Howard, B. G.
Howard, E. G.
Howell, Edgar J.
Hoy, Joseph E.
Huber, Ray
Huff, Lewis Este
Hughes, Roy &

Gorman, Tom Gould, Morris Grace, Geo. W. Graden, Vance (Shorty) Grades, (Shorts, Graffo, Miller Graffo, Miller Graham, G. H. Grant, Fred "Babe" dunt, Junter, Hunting, h. Jurd, M. B. Jey, Joe Augu

(Whity) (Peg

Johnson, Harry Martin Johnson, Lee Johnson, M. R. Johnson, Sam Johnson, Sidney W. Johnson, Prof. Tom Johnson, W. B. Johnston, Ennis

Marchall C. M. T. Jimmie C.

Fred B. G. Geo. Byron G. G.

Hogan, Jackson Hogan, Orville

Hughes, R. F. Hugo, Capt, Huling, Joe Hull, Art Hulse, Dick Hume, Robert Hunsburger, Walter

Keenan, G. G.
Keith, W. B.
Kelly, A. C.
Kelly, Geo.
Kelly, J. (Red)
Kelly, Junior Jack
Kelly, Lewis A.
Kelly, Roy
Richardson

Kelly, Wm. H. Kennedy, Tom Kelown, Bob Kennedy, Daniel Kent, Chas.

Bob E. D.

Kraft,

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used. Kramer, Pete Krammer, "Long Branch Whitey" Kreager, Earl Krieble, Edward Kuba, Frank J. Kugler, Fred Irren Kuniz & Adulh Labreaue, H. E. LaMarr, G. F. LaMore, Skippy Branch Lapralmer, Joey & Meyers, Clint V. Merrill Bros. & Winter Lackey, James F. LaMore, Charles Land, Marth Lawson, Harry W. Killer, Lamont, Geo. A. Lambert, Richard Landrum, Fanl Landron, Walter Larkin, Jill Langford, Walter Larkin, Jill Langford, Walter Lackey, James F. Miller, Rillie Langford, Walter Lawson, Happy Leach, Burt Leech, Geo. A. Lambert, Richard Kandrum, Fanl Langford, Walter Lawson, Happy Leach, Burt Leech, Geo. A. Lambert, Richard Kandrum, Fanl Langford, Walter Lawson, Happy Leach, Burt Leech, Geo. A. Lambert, Richard Kandrum, Fanl Langford, Walter Miller, Raylor Miller, Taylor Miller, Taylor Miller, Taylor Miller, Lloyd Miller, Raylor Miller, Lloyd Miller, Raylor Miller, Laoyd Miller, Raylor Mill

Martin, Tiger Martin, W. T. Mason, A. J. Mason, Dick Mason, Jay C. Mason, Ott Matera, Samuel Mathis, Geo. Mathews, E. S. Martews, E. S. May W. G. May W. G. May M. G.

Parr, Victor J.
Parriab, Dale
Patty. Felix
Patty. Pelix
Patty. Pelix
Payno, Jane
Panno, June
Penaley, Bob
Peck, Kenneth
Pence, W. L.
Perdue, Elimer
Peres Trio
Perry, Ernst
Perry, L. W.
Peterson, Jack Slim
Petty, Frank M.
Petti, L. C.
Pettie, Trank M.
Petti, Frank M.
Petti, Frank M.
Petti, Frank M.
Pettie, Trone
Pinder, Troce
Pinder, Thos.
Polik, Ernest
Polik, Ernest
Polik, Ernest
Polik, Ernest
Polik, Abert
Presnell, Abert
Presnell

O'Curran, Do
Happy
O'Dale, Jimmie
O'Danlel, Albert
O'Dane & Drew
O'Hara, W. O.
O'Hare, W. O.
O'Hare, W. O.
O'Hare, W. O.
O'Hare, E. L.
D'Larry, E. L.
Tax
Oberman, Barry
O'dar, Charlee
Ogden, Ray W.
Oliver, Eddie
Olson, Ole
O'rr, Jack
Osman, A. Lewis
O'rr, Jack
Orn, S. Frank
Owens, Frank
Owens, Frank
Owens, Frank
Owens, Bichard
Osark, Prop.
Pavidock, Buddy
Paice, Geo. W.
Palen, Bud
Palen, Bud
Palen, Turk
Parker, Albert W.
Parker, Albert W.
Parker, G. W.
Parker, G. W.
Parker, C. W.
Parker, C. W.
Parker, C. W.
Outley

Schneider, Vincent
Schock, H. L.
Schotz, Grah
Schultz, Grah
Schwiszter, Christian
Scott, John S.
Scott, L. C.
Scotty, Walter
Scripter, A.
Scripter, A.
Scripter, Ge. E.
Schwiszter, J. W.
Schrief, J. W.
Schrief, J. W.
Schrief, J. W.

Singali,

Musical

Musical

Musical

Mooskutty

Singer, A. E.

Singerton, O. H.

Singerton, O. H.

Sistoce, R. H.

Sittler, Harold

Six Tip Tops

Siecter, Red

Similer, James E.

Smith, O. M.

Smith, O. M.

Smith, O. M.

Smith, O. M.

Smith, Jack L.

Smith, John M.

Smith, Jack L.

Smith, Jack L.

Smith, Sohn M.

Smith, John M.

Smith, Jack L.

Smith, S. W.

Smith, Swith, Jack L.

Smith, S. W.

Smith, Swith, Swith, Swith, Siere

Smith, Wm. K.

Smith, Sw.

Seigrist, Joe Seymour, F. H. Seymour, W. O. Shaffer, Jas. B. Shannon, Terry sensor, Jimmie Sharpe, Misser, Jimmie Sharpe, Misser, Jimmie Sharpe, Misser, J. E. Sherby, Hank Shew, Kid Sheet, J. E. Sherby, Hank Shell Disc. J. E. Sherman, Chester Sherman, G. B. Valle, Flore Sherman, G. B. Sherman, Irving Shippeo, Prop. Sherman, Tring Shippeo, Prop. Short, Luke Sideler, John Siffer, Luke Sideler, Joe Siegel, Butch Silver, Hal H. Simmons, Homer Sims, Geo.

Singali, Mooskutty Singer, A. Z. Singeri, W. Singert, W

Waite, Kenneth R. Wakefield, Frank L.

Waldo, Jack
Walker, Garnet
Walker, Jack
Walker, James Tim
Walker, John E.
Walker, Karl J.
Wall, James
Wallace, Richard
Wallace, Richard
Wallace, Rerb E.
Warren, James
Warren, James
Warren, James
Warren, Stepfing
Waters, Bob
Weaver, Stepfing
J.

MAIL ON HAND AT

NEW YORK OFFICE

1564 Broadway.

Parcel Post

a Belle, Reggie,
190

Ladies List

Lamar, Rose
Lawring, L

La Belle, Reggie, 190

Arndt, Annette
Arnold, Mildred
Brandon, Caroline
Brandon, Caroline
Brandon, Caroline
Brandon, Caroline
Brandon, Caroline
Callahan, Thelma
Calloway, Jean
Carter, Mrs. C. H.
Châce, Jane
Craren, Mrs. John
Cullis, Ree
Dale, Bra.
Dale, Bra.
Dale, Bra.
Day, Janet
Dearo, Mrs. Bert
Bellet, Villeta
Gardler, Mrs. Geo.
Gibbons, Jean
Grace, Ekhel
Gardler, Mrs. Geo.
Gibbons, Jean
Grace, Ekhel
Gardler, Mrs. Geo.
Gibbons, Jean
Grace, Ekhel
Gardler, Mrs. Geo.
Hartie
Gardler, Mrs. Geo.
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Gardler, Mrs. Geo.
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Gardler, Mrs. Geo.
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Wilson, Wilsen
Hartie
Wilson, Mildred
Shaw, Bertie
Shaw, Bertie
Shaw, Bertie
Wilson, Mildred
Shaw, Bertie
Wilson, Wilston
Wilson, Muriel
Wilson, Muriel
Wilson, Glara
Williams, Babara
(& Dodge)
Williams, Hattie
Wilson, Clara
Wilson, Cl

Smith, Fast, J. Law, J Gentlemen's List

Miller, Blanche McCain, Dorotly McCain, Dorotly McCain, Dorotly More, Mone, Don O Connor, Ellist Moore, Don O Connor, Ellist Moore, Don More, Panker Moore, Don Stewart, W. J. West, Pank H. Sheparat, Blanche Silner, Gladys Stewart, E. T. Seller, Mills Janche Silner, Gladys Stewart, E. T. Seller, Mills Janche Walter, Willer, Marker Moore, More Walter, Wylne, Stewart, M. J. West, Moore, Don Order, Gladys Moore, Don Order, Gladys Moore, Don Order, G. Barth, Horn Marker, Don Cobb, Gen C

VAUDE-PRESENTATIONS

Adelia & Romero (Paramount). Waterloo, Ia., 17-20.
Alexander & Santos (Mich.) Detroit.
Albexander & Santos (Mich.) Detroit.
Albare, Aliane (Pal.) Marion, O.; (Indiana)
Richmond, Ind., 20-25.
Apollon, Dave, Revue (Century) Baltimore.
Arms, Frances (State) Newark, N. J.
Ash, Paul, & Co. (Pal.) Chicago.
Aussie & Czech (Hackney Empire) London
20-25.

B

ROUTE DEPARTMENT

When no date is given the week of May 11-17 is to be supplied.
In split week houses the acts below play May 15-17.

Gobs, Four (Hipp.) Lewisham, London, Eng., Myrt & Marge (Loew) Rochester, N. Y.

N R

Barnes, Ruth (Oriental) Chicago.
Barr & Estes (Earle) Washington, D. C.
Barrt, Bebe, Dancers (Lyric) Indianapolis.
Barrie, Gracle (Mct.) Brooklyn.
Barstow, Dick & Edith (Orph.) Boston.
Battes, Peg-Leg (Hipp.) Lewisham, London,
Eng., 20-25.
Battle, Walter (Hipp.) Lewisham, London,
Eng., 20-25.
Bedford, Bobby (Beacon) Vancouver, Can.,
11-24.
Beemis, Beverley & Billy (Dorchester Hotel &

Batie, 20-29.
Berg. 20-29.
Berford, Bobby (D.

17-24.
Beemis Reverley & Billy (Doren.
Adelphi London 1-30.
Belasco Leon, & Orch. (Met.) Brooklyn.
Belasco Leon, & Orch. (Met.) Brooklyn.
Bergman, Teddy (Roxy) New York.
Bergm

17-24.
Chumbercos, Florence (Adelphi) London 1-30.
Clark, Harry & Billy (Liberty) Oklahoma
City, 18-21.
Clark's, Harry, Rhapsody in Rhythm (Liberty) Oklahoma City, Okla., 18-21; (Strand-Creston, Ia., 22-23.
Cleve, Elmer, & Co. (Tower) Kansas City.
Cochrane, Eddie (Uptown) Pueblo, Colo., 17-

Co-Eds, Six (Orph.) Waco, Tex., 18-20. Cohen, Sammy, & Doris Roche (Oriental) Co-Eds, Six (Orph.) Waco, Tex., 18-20.
Cohen, Sammy, & Doris Roche (Oriental)
Chicago.
Cohn's Canyon Hillybillies (Mich.) Detroit.
Collins, Charles (Adelphi) London 1-30.
Continental Revue (English) London 1-30.
Cook. Ted. Collins (Public Colo., 17-19.
Cook. Ted. Bann (Martro) Chicago.
Oct. Ted. Collins (Martro) Chicago.
Oct. (Beechwald) Columbus 20-25.
Corway, Perry (Oriental) Chicago.
Cossacks, Three (Pal.) Cleveland.
Cropely & Violet (Liberty) Oklahoma City, 18-21.
Currie & Naida (State-Lake) Chicago.

Currie & Naida (State-Lake) Chicago.

D D'Adrian, PeeWee (Sunshine) Albuquerque, N. M., 17-20. D'Arcy, Ethel: Nashua, N. H.; Milford 20-25. Davalos, Marios, & Co. (Academy of Music)

New York
Davis, Behny, & Gang (Fox) Detroit,
Davis, Sehny, & Gang (Fox) Detroit,
Davis, Ches (Beacon) Vancouver, Can., 17-24.
Davis, Ches (Beacon) Vancouver, Can., 17-24.
Detroit & Marie (Sunchine) Albuquerque,
X, M., 17-20.
Del Gardo (Paramount) Waterloo, In., 17-20.
Delmar, Simon (Orph.) Waco, Tex., 18-20.
Delcos, Four (RKO Albee) Providence.
Delcos, Four (RKO Albee) Providence.

DeRoze (Paradise) New York.

Donatella Bros. & Carmen (RKO Albee) Providence. idence.

Dooley, Jed, & Co. (State-Lake) Chicago.

Doro, Grace (Orph.) Minneapolis.

Dorthea & Andre (Uptown) Pueblo, Colo., 17-

19, Dove, Johnny, Co. (Capitol) Logan, Utah, 17-19. Downey, Morton (Chicago) Chicago DuFaye, Grace, Revue (Orph.) New York,

Eddy, Jack, & Co. (Roxy) New York.

Edwards, Irving (State) Newark, N. J.

Emile & Leone (Beacon) Vancouver, Can.,

17-24.

Ettos, Rue, Trio (Shrine Circus) Kalispell,

Mont.

Eton Boys (State) Minneapolis.

Evans, Steve (Pal.) Cleveland.

Evening on Broadway (Orph.) Twin Falls.

Ida., 17-18; (Pennie) Boise 19-20; (Paramount) Provo, Utah, 22-23.

Everett & Conway (Shrine Ofrcus) Kalispell,

Mont.

Panchon & Marco Stageshow (Fox) Philadel-

phia, phia, bub Taylor Co. (Princess)
Parrell, Billy, & Dub Taylor Co. (Princess)
Nashville, Tenn.
Polles de Paree Unit (State-Lake) Chicago.
Pootlight Prolles (Orph.) Waco, Tex., 18-20.
Poys, Charley, Bughouse Pables (Orph.)

Footlight Froits (Orph.) waco. Tex. 19-20.
Foy's, Charley, Bughouse Fables (Orph.)
Boston.
Franceso, Don (Losw) Rochester, N. Y.
French Sisters (Paramount) Waterloo, Ia.,
17-20.

17-20. Forgy Sisters (Orph.) Waco, Tex., 18-20. Foy Charley, & Gang (Orph.) Boston. French Legion Cadet Band (Sunshine) Al-buquerque, N. M., 17-20. Gascas, The (Paramount) Waterloo, Ia., 17-

Gauchos, The (Paramount) Waterloo, Ia., 17-

20. Morris, Campbell & Ryan (R.C. Albee) Providerics, Gilbert, Bobby (Marbro) Chicago, Morrison, Joe (Pal.) Chicago, Muzette, Yvonne (Sunshine) Albuquerque, N. 21; (Rivoli) Palls City, Neb., 22-23. M., 17-20.



GILBERT BROS.

ENGLISH TOUR—Ernest Lotinga's "Rates and Taxes" Production. May 6, Empire, Leeds. Dir.: FERDE SIMON (New York); HENRY SHEREK (London).

Gory, Gene (Capitol) Logan, Utah, 17-19. Gordon, Paul (State) Minneapolis. Gracella & Theodore (State) Minneapolis, Green, Mitzl (RKO Albee) Providence. Gretonas, The (Roxy) New York. Gwynne & Co. (Pal.) Gleveland.

Janice & Her Melodians (State-Lake) Chieau, Bernice (Liberty) Oklahoma City,

18-21. Jay & Lucille (Tower) Kansas City, Jones, Frank (Peg) (Beacon) Vancouver, Can., 17-24. K

Kanes, Three (Academy of Music) New York, Kay, Dolly (Loew) Rochaster, N. Y. Kayser, Roy (Lyric) Indianapolis, Kean, Betty (Trocadero) London 1-30. Keller Sisters & Lynch (Broadway-Capitol) Detroit. Detroit. Kennedy, Chic (Colonial) Dayton, O.

Lamb & Bellet (Academy of Music) New York. Large & Morgner (Lyric) Indianapolis. LaRue, Loretta (Uptown) Pueblo, Colo., 17-

LaRue, Loretta (Uptown) Fueblo, Colo., 1718
LaVola, Don (Shrine Circus) Kalispell, Mont, LaZellas, Aerial (Circus) Twin Falls, Ida. Lawton, Jerry (Fal.) Minneapolls. Lee, Betty (Orph.) Waco, Tex., 18-20. Le Marquise (Sunshine) Albuquerque, N. M., 17-20.
Levan & Bolles (Pal.) Minneapolls, LeRoy & Pals (Beacon) Vancouver, Can., 17-24.
Lesile's, Lew, Biackbirds of 1935 (Hipp.) Lewisham, London, Eng., 20-25.
Lester, Ann (Loew) Jersey City, N. J. Lewis, Ted (Met.) Houston, Tex.; (Maj.) San Antonio 18-24.
Libonati Trio (Mich.) Detroit.
Logan, Ella (Academy of Music) New York.
Lombardo, Guy (Earle) Philadelphia.
Lowy, Ed (Paradise) New York.
Loyal's Dogs (Chiengo) Chicage.
Loyal's Dogs (Chiengo) Chicage.
Linceford's, Jimmie, Band (Albee) Brooklyn; (Apollo) New York 17-29.
Luis & Ethelda (Paramount) Waterioo, Ia., 17-20.
Luis & Gaby (Academy of Music) New York.
Lupe & Ethelda (Paramount) Waterioo, Ia., 17-20.
Luis & Gaby (Academy of Music) New York.
Lupe & Lewis (Carloi) Logan, Utah, 17-19.

Luis & Gaby (Academy of Music) New York. Lupe & Lewis (Capitol) Logan, Utah, 17-19.

Lupe & Lewis (Academy of Music) New York.
Lupe & Lewis (Capito) Logan, Utah, 17-19.

McGiveney, Owen, & Co. (Mich.) Detroit.
Msch, Capt. Ringman: Baltimore.
Msck, Freddy (Roxy) New York.
Msch, Freddy (Roxy) New York.
Msch, Freddy (Roxy) New York.
Manning Lawis (Gorevenor House) London
1-30.
Manning Sylvia, & Co. (Orph.) Minneapolis.
Mansifeld & Lamar (Grosvenor House) London l-30.
Marcus, A. B., Show (Rivoli) Toledo, O.
Marcus, A. B., Show (Rivoli) Minneapolis.
Marvin, Joseph (Gates Ave.) Brooklyn.
Marvin, Joseph (Gates Ave.) Brooklyn.
Marvin, Johnny (RKO Albee) Providence
Mason, Johnny (RKO Albee) Providence
Mason, Johnn & Mary (Orph.) Minneapolis.
Mschelon, Prank, & Co. (Orph.) Minneapolis.
Mellody Lane Revue (Uptown) Pueblo, Colo.,
17-19.
Melzoras, Piying: Huntingdon, Pa.
Menken, Hall Bewer.

Melzoras, Plying: Huntingdon, Pa. Menken, Hal, Revue (Loew) Rochester, N. Y. Meredith, Lu Anne (Dorchester-Hotel) London

1-30.
Meroff. Benny (Stanley) Pittsburgh.
Mills Cavalcade of Music (State) New York.
Moore. Tim (Hipp.) Lewisham, London, Eng. Morales Bros.: (Royal) Columbus, Ga. Morris, Campbell & Ryan (RKO Albee) Provi-

Norman, Al, & Boys (Broadway-Capitol) De-troit. Norman, Duke, Revue (Valencia) Jamaica, N. Y. N. Y. Novak & Fay (Riverside) Milwaukee. Novello Bros & Sally (State-Lake) Chicago.

Oliver, Vic (Lyric) Indianapolis,
Osaki & Taki (State) Newark, N. J.
Osborne, Will, & Band (Chicago) Chicago,
Olsen, George, & Orch. (Shubert) Cincinnati,

Page, Muriel (Princess) Nashville, Tenn. Paris Nights (Sunshine) Albuquerque, N. M., Paris Nights (Sunshine) Abuquerque, N. M., 17-20.
Perkins, Johnny (Orph.) Minneapolis,
Petch & Deuville (Lyric) Indianapolis,
Pettet & Douglas (Pal.) Cleveland.
Platinum Biondes Unit (Colonial) Dayton, O.
Powell, Jack (Paramount) St, Paul.
Powers, Bill, Girls, Sixteen (Paradise) New
York.
Preisser, Cherry & June (Savoy Hotel) Lon-Preisser, Cherry & June (Savoy Hotel) Lon-don 6-26.

don 6-26.
Prentice, George (A. B. C.) Paris 2-22
Price, Georgie (Mich.) Detroit.
Q
Queens, Three (Riverside) Milwaukee.
Quellair, Dianne (State-Lake) Chicago. Randall, Jack, Five (Orph) Twin Falls, Ida., 17-18. Read's, Jimmy, Band (Orph.) Waco, Tex., 18-

Read's, Jimmy, Band (Orph.) Waco, Tex., 18-20, 200 [Policy of the Park of the

Ross. Pierre & Shuster (Earle) Washington,
 D. C.
 Royale. George (Orph) Waco, Tex., 18-20.
 Roye & Maye Revue (Gates Ave.) Brooklyn.
 Runnin' Wild (Capitol) Logan, Utah, 17-19.

Sailors, Three (Dorchester Hotel) London

1-30. Balicia Puppets (Buffalo) Buffalo. Sakuras, Six (Broadway-Capitol) Detroit, Sanborn, Fred (Pansy) (Earle) Washington, D. U. Scott. Ina (Orph.) Twin Falls, Ida., 17-18. Shannon, Richard, Band (Uptown) Pueblo, Colo., 17-19. Shaver, Buster, George & Olive (Orph.) Bos-ton.

fon.
Shaw & Lee (Broadway-Capitol) Detroit.
Shutta, Ethel (Shubert) Cincinnati.
Siegel, Al. & Carolyn Marsh (Valencia) Jamaica, N. Y.
Siiver, Mai (Sunshine) Albuquerque, N. M.,
Slate Bros. (Buffalo) Buffalo.

17-20.
Slate Bros. (Buffalo) Buffalo.
Society Steppers, Three (Uptown) Pueblo, Colo., 17-19.
Spurr, Horton (Paramount) Toronto, Can.
Stanford, Francis (Beacon) Vancouver, Can., 17-24.
Stanley Bros. (Marbro) Chicago.
Starr, Frankie (Orph.) Twin Palls, Ida., 17-18.

18. Stickney, Bob, & Co. (Pal.) Minneapolis. Stoopnagie & Budd (Orph.) New York. Stover, Ginger (Beacon) Vancouver, Can., 17-24 Strauss, Sara Mildred, Dancers (Orph.) Bos-

ton. Stuart & Lash (Loew) Rochester, N. Y. Sullivan Sisters (Capitol) Logan, Utah, 17-19. Sutton, Ginger (Uptown) Pueblo, Colo., 17-Swifts, Three (Met.) Brooklyn.

Tamara (Albee) Brooklyn.

Tamara (Albee) Brooklyn.

Tanner Sisters, Five (Sunshine) Albuquerque, N. M., 17-20.

Taylor & Moore: Pulaski, Tenn.
Thorson, Carl (Sunshine) Albuquerque, N. M., 17-20.

Tint, Al (Paramount) Lynchburg, Va.
Tip Top Girls (State) Minneapolis,
Togo (Orph.) Twin Falls, Ida., 17-18.

Tranger, Don, Orch. (Maj.) Bloomington, Ill., 18-19.

Valaida (Hipp.) Lewisham, London, Eng., 20-

Valiaida (Hipp.) Lewisham, London, Eng., 20-25.
Valors, Two (Orph.) New York.
Vanessa (Orph.) Waco, Tex., 18-20.
Van's, Jack G., Palais Royale (Pan) Birmingham, Ala; (State) Chattanoga, Tenn., 18; (Plaza) Asheville, N. C., 19-20; (State) Lenoir 21; (Paramount) Hickory 22.
Velez, Lupe (Stanley) Pittaburgh.
Victoria & Lorenz (Brown) Louisville 17-23.
Walton, Bert (Pal.) Cleveland.
Webb, Capt. George: Omaha, Neb.
Welch, Harry Foster (Tower) Kansas Citty.
White, Alice (Loew) Jersey City, N. J.
White, Sammy; & Bea Curtis (Met.) Brooklyn.

White, Sammy, & Bea Curtis (Met.) Brook-lyn.
Wiley's Barbarians (Beacon) Vancouver, Can., 17-24.
Wilson, Edith (Hipp) Lewisham, London. Eng., 20-25.
Winifred & Bruce (Plymouth) Worcester, Mass.

Yost, Elsye (Capitol) Logan, Utah, 17-19. Youthful Rhythms (Met.) Brooklyn. Yvonne, Princess (Roxy) Cleveland. Z Zang & Todd (Beacon) Vancouver, Can., 17-24.

BANDS AND ORCHESTRAS

Following each listing in this section of Following each listing in this section of the Route Department appears a symbol. Parsons consulting this list are advised to fill in the designation corresponding to the symbol when addressing bands and orches-tras as a means of facilitating delivery of communications. In many Instances letters will be returned marked "Address Insuf-ficient," If proper designations are not made.

EXPLANATION OF SYMBOLS

b—ballroom, c—cafe, cb—cabaret, cc—country club, h—hotel, nc—night club, ro—restaurant, and t—theater.

(Week of May 13)

Adams, John Q.: (Wayne) Dayton, O., re.
Alfonso, Don: (Greenwich Village Inn) New
Yörk, ne.
Alvin, Danny: (Gold Coast Embassy Club)
Chicago, ne.
Arnold, Billy: (Boeuf Sur Le Toit) New York,

nc.
Augustoff, Jan: (Warwick) New York, h.
Austin, Shan: (Eastern Star) Detroit, c.
Austin, Sid: (Congress) New York, re.

Austin, Sid: (Congress) New York, re.

B

Bartal, Jeno: (Ambassador) New York, h.
Baste, Bob: (Liberty) Fredonia, N. Y., c.
Beccher, Keith: (Sievens) Chicago, h.
Belasco, Leon: (Met.) Brooklyn, t.
Bell, Jimmy: (St. Chair) Chicago, h.
Berger, Jack: (Astor) New York, h.
Bergere, Max: (Park Lane) New York, h.
Berrens, Freddie: (Flying Trapeze) New York, re.

Bergere, Max. Park Same New York, Te.
Bestor, Don: (St. Prancis) San Francisco, h.
Blaine, Jerry: (Loyale) New York, C.
Blaine, Jerry: (Loyale) New York, C.
Blake, Lou: (Guyon's Paradise) Chicago, b.
Bleyer, Archie: (Hollywood) New York, Ob.
Bleyer, Archie: (Hollywood) New York, Ob.
Bonnell, Eddie: (Adelphia) Philisdelphia, h.
Plorence, S. C., re.
Brown, Herb: (Vendome, 28 W. 56th St.)
New York, Rc.
Brown, Johnny (Rafters) Philadelphia, nc.
Brown, Johnny (Rafters) Philadelphia, nc.
Brundy, Rudy: (Peabody) Memphis, Tenn., h.
Burkarth, Johnny: (Gibson) Cincinnati, h.
Burkarth, Johnny: (Gibson) Cincinnati, h.
Busserl, Prank: (Trianon) Toronto, Can., br.
Buszer, Joe: (Rice) Houston, Tex., h.

Campbell, Jimmie: (Marquette Club) Chi-

Campbell, Jimmic: (Marquette Club) Chicago, G.
Caudle, Dallas: (Dixie Sherman Cove) Pañama City, Fia, h., also Oscar's Night Club,
same city.
Cerver, Jack: (Japanese Gardens) Detroit, b
Chester, Bob: (Wm. Penn) Philadelphia, h.
Childs, Reggie: (Essex House) Newark,
N. J., h.
Clarke, Hi Claridge) St. Louis, h.
Clarke, Hi Claridge) St. Louis, h.
Clarken, George: (Sharlie's) Jamaica, L. L.
N. C.
Oburn, Jolly: (Rainbow Room) Radio City,
N. Y. ne.
Coleman, Emil: (Plaza) New York, h.
Collins, Curly: (Southbown) Chicago, c.
Continental Gypsies: (L'Aiglom) Chicago, c.
Continental Gypsies: (L'Aiglom) Chicago, c.
Crawford, Al: (Mayfair) New York, ne.
Cugat, Xavier: (Waldorf-Astoria) New
York, h.
Cummins, Bernie: (Roosevelt) New Orleans, h.
Cutler, Ben: (Weylin) New York, h. York, h. Cummins, Bernie: (Roosevelt) New Orleans, h. Cutler, Ben: (Weylin) New York, h.

Delley, Frank: (McAlpin) New York, h. Dela Rosa: (Gino's Cedar Garden) New York, re. Denman, Hal: (Melody Club) Kokomo, Ind., Devron, George: (Congress) Chicago, h. Dickerson, Carroll: (Grand Terrace) Chicago, ne.

go, ne.

Dodds, Johnny: (Stables) Chicago, c.

Dubrow, Art: (Chop House) Hartford,

Conn., Bob: (Colony House) Detroit, c.

Durrer, Bob: (Colony House) Detroit, c.

Durse, Mike: (Delmonio's) New York, nc.

Elkins, Eddie: (Normandie) New York, nc. Engels, Charlie: (Embassy Club) Pullman, Ill. c. Erny, Val: (Barclay) Philadelphia, h. Everette, Jack: (Kit Kat Club) Des Moines, Ia., nc.

Ferdinando, Angelo: (Great Northern) New York, h. Fields, Al: (Billy Gallagher's) New York, nc. Fisher, Mark: (The Grove) Houston, Tex., nc.

Garrigan, Jimmy: (Oriental Gardens) Chicago, c. Gasparre, Dick: (Place Piqualle) New York, nc.
Gilbert, Jerry: (Cornaga) Far Rockaway, L.
L. N. Y., re
Gittlin, Irving: (Plerre) New York, h.
Golden, Nell: (Man About Town) New York, n.
C.
Goodman, Al: (Winter Garden) New York, n.
Goodman, Benny: (Roosevelt) New York, h.
Gothelf, Manfred: (Monte Cristo) Chicago,
re.

Gotthelf, Manfred: (Monte Cristo) Chicago, re.
Grant, Bob: (Savoy-Plaza) New York, h.
Grayson, Hal: (Olympio) Seattle, Wash., h.
Greene, Johnny: (St. Regis) New York, h.
Greene, Murray: (Hollywood Gardens) Bronx,
New York, b.
Gregor, Marty: (New Penn) Pittsburgh, nc.
Grier, Jimmy: (Bitmore) Los Angeles, h.
Hall, George: (Taft) New York, h.
Halstead, Henry: (Park Central) New York, h.
Hamilton, George: (Baker) Dallas, Tex., h.
Hamilton, George: (Baker) Dallas, Tex., h.
Handler, Al: (Limehouse) Chicago, d.
Harris, Phil: (Adolphus) Ft. Worth, Tex., h.
Hawkins, Jess: (Merry Garden) Chicago, b.

Haymes, Joe: (Walled Lake Casino) Walled Heldt, Horace: (Drake) Chicago, h. Helbeck, Ray: (Cafe De Parce) Los Angeles.

Heibrock, Ray: (Cafe De Paree) Los Angeies, nc.
nc.
nc.
hist, Hal: (Michelob Inn) Chicago, c.
hist, Hal: (Michelob Inn) Chicago, c.
himber, Richard: (Ritz-Cariton) New York, nc.
himber, Richard: (Ritz-Cariton) New York, cb.
hoff, Carl: (French Casino) New York, cb.
hoff, Larl: (Casa de Alex) Chicago, c.
hogan, Bill: (Edgewater Beach) Chicago, h.
hollander, Will: (New Yorker) New York, nc.
holst, Ernie: (El Morocco) New York, nc.
hopkins, Claude: (Cotton Club) New York, nc.
huntey, Lloyd: (Statier) Buffalo, N. Y., h.
hurtado's Marimba: (Pre Cate) New York, nc.

Janis, Freddie: (Parody Glub) Chicago, c. Jarrett, Art: (College Inn) Chicago, nc. Jelesnik, Eugene: (Hollywood) New York, ch. Johnson, Johnny: (Commodore) New York, h. Jones, Herb: (Merry-Go-Round) Ft. Wayne, Jones, Herb: (Merry-Go-Round) Ft. Way Ind., nc. Jurgens, Dick: (Palomar) Los Angeles, b.

Kavelin, Al: (Blossom Heath) Detroit, Mich. Kellem, Milton: (Gayoso) Memphis, Tenn., h. Keller, Leonard: (Bismarck) Chicago, h. Kennedy, Jimmy: (Nut House) Chicago, c. King, Henry: (Waldorf-Astoria) New York, h. Kirwin, Bob: (Club Flecardy) Chicago, c. Knapp, Orville: (Beverly Wilshire) Beverly Hills, Callf., h. Rorbin, Van: (Madison Casino) Chicago, c. Kroil, Nathan: (Vanderbili) New York, h. Krumin, Costya: (Russian Bear) New York, re. K

Kyser, Kay: (Blackhawk) Chicago, c.

Drexel: (Casa Loms) South Bend, Ind. nc.
Lande, Jules: (St. Regis) New York, h.
Lanin, Lester: (Navarro) New York, h.
Lanin, Lester: (Navarro) New York, nc.
Larri: (Piccadilly) New York, h.
Lasile, Frank: (Wivel) New York, re.
Leafer, Alan: (Tavern-on-the-Green) New Leafer, Alan: (Tavera-Vork, re. York, re. LeRoy, Howard: (Club Arcada) St. Charles, Young LeRoy, Howard: (Usus LeRoy, Howard: (Usus Lewis, Ted: (Met.) Houston, Tex., t. Lewis, Ted: (Met.) Houston, Tex., t. Littlefield, Prankle: (Delmar Club) Galves-Littlefield, Prankle: (Delmar Cl LittleHeid, Franke: (Definite Chap) Control ton, Tex., nc.
Lombardo, Guy: (Earle) Philadelphia, t.
Lond, Mort: (Dutch's) Thornton, Ill., c.
Lacas, Clyde: (New Yorker) New York, h.
Lynch, Phil: (Childs' Paramount) New York,

Lynne, Al: (Casaloma) Flushing, N. Y., re. McCoy, Clyde: (Lowry) St. Paul, h.
McDonald's Music Mixers: (Milton Park Inn)
Milton, Pa., nc.
MacParland, Frank: (Beaux Arts) New York, c. Madriguera, Enrico: (Chez Parce) Chicago,

Madriguera, Enrico: (Chee Paree) Chicago, nc.
nc.
nc.
nc.
Maitland, Johnny: (Pershing) Chicago, b.
Makins, Eddie: (830 Club) Chicago, nc.
Mannin. Joe: (Club Leisure) Chicago, nc.
Mannin. Joe: (Club Leisure) Chicago, c.
Mannin. Hore Chicago, c.
Mannin. Preddy: (Palmer House) Chicago, h.
Martin. Freddy: (Palmer House) Chicago, h.
Martin. Ted: (Bavoy-Plaza) New York, h.
Martin. Don: (French Casho) New York, cb.
Martin. Don: (French Casho) New York, cb.
Mayno, and (Bylvania) Fhiladelphia, h.
Mayno, and (Bylvania) Fhiladelphia, h.
Mayno, and (Bylvania) Fhiladelphia, h.
Meyers, Bobby: (De Witt Clinton) Albany,
N. Y.,
Mesoff, Benny: (Stanley) Pittsburgh, t.
Messaner, Dick: (Lincoin) New York, h.
Meyers, Jack: (Club New Yorker) New York,
Dc.
Millon, Al: (Flanet Mars) Chicago, c.
Millon, Al: (Flanet Mars) Chicago, c.
Moss, Joe: (Vanderbill) New York, h.
Murray, Bethune: (Talk of the Town) ChiMurray, Bethune: (Talk of the Town) Chicago

cago, nc. Myers, Stan: (Terrace Garden) Chicago, c. N

Navara, Leon: (St. Moritz) New York, h. Nelbaur, Eddle: (Ossino Moderne) Chicago, c. Nichola, William: (Rustic Cabin) Englewood. N. J., ro. Noel, St. (Silver Inn, nc, and Beaver Hotel) York, Pa.

YOR, Pa.

O'Hars, Ray Piske: (Lum's) New York, re.
Oliver, Piorello: (Anna Held's) New York, re.
Olman, Val: (Reno Merry-Go-Round) New
York, nc.
Olsen, George: (Shubert) Cincinnati, O., t.
Osborne, Will: (Ohleago) Chicago, t.

Fancho: (Pierre) New York, h. Parker, Johnny: (S. S. Oille) Chicago, c. Perker, Ray: (Avalonian) Chicago, c. Pecorara, Dick: (Monta Risa) New York, re-Platt, Earl: (Modernized Cabaret) Harrisburg, Pa., nc.

Pollack, Ben: (Park Avenue Penthouse) Detroit, nc.

Prima, Louis: (Pamous Door) New York, nc. Pryor, Eddie: (Cathay Tea Gardens) Philadel-phia ne

Rainbow Ramblers: (Plaza) Haverhill, Mass. h. Raphael, Don: (Gubanacan) New York, nc. Rapp. Barney: (Muchlebach) Kansas City, Mo., h. Reichman, Joe: (Statler) Boston, h. Reinard, Jacques: (Goconut Grove) Boston, rc. Richards, Don: (Governor Clinton) New York, h. Ritoff, Stan: (Sheridan Rendezvous) Chicago, c.

go, c. Rizzo, Vincent: (Cafe Marguery) Philadel-phia, c. pilla, c. Rodrigo, Nano: (El Morocco) New York, h. Rodrigo: (El Morocco) New York, nc. Rodriguez: (Versailies) New York, cb. Romanelli, Luigi: (King Edward) Toronto. Can b. Romanelli, Luigi: (Ring Sara-Can, h. Can, h. Rosen, Tommy: (Wisteria Gardens) Atlanta. Ga., c. Roth. Eddie: (Club Alabam) Chicago, nc. Royal Arcadians: (El Patio) Hartford, Conn., nc.

Russell, Luis: (Connie's) New York, cb. Russeil, Luis: (Connie's) New York, cb.
Sabin, Paul: (Lexington) New York, h.
Sammarco, Gene: (Hendrick-Hudson) Troy.
N. Y. h.
Sandera, Georre: (Club Carloca) Chicago, c.
Schreiber, Carl: (Canton Tea Gardens) Chicago, c.
Schuster, Mitchell: (Whiteball) New York, b. Selzer, Irving: (Dixie) New York, h. Sheridan, Phil: (Davenport) Spokane, Wash.

h.
Slasle, Noble: (French Casino) New York, cb.
Skeets, Charlie: (Florida) New York, nc.
Smith, Joseph C.: (Versallies) New York, cb.
Stanton, Maurie: (Club Minuet) Chicago, nc.
Steele, Blue: (Trianon) Chicago, b.
Stein, Maurie: (Paramount Club) Chicago, nc.
Stern, Harold: (Riviera) Englewood, N. J.,
70. Straight, Charley: (Brevoort) Chicago, h.

Tate, Erskine: (Arcadia Gardens) Chicago, c. Thurn, Otto, Bavarians: (Pittsford Inn) Pittsford, N. Y., nc. Tinsley, Bob: (Colosimo's) Chicago, nc. Tropper, Harry: (Midway Masonic Temple) Chicago, b.

Chicago, b.
Tree, Michael: (Edison) New York, h.
Tyler, Ted: (Jockey Club) Charleston, S. C.,

Vance, Johnny: (Joyland Park Casino) Lex-ington, Ky., b. Vagabond, Charles: (Edwards) Jackson, Miss., h. Valentino, Arturo: (Firenze) New York, re. Vaughn, Walter: (Midway Gardens) Chicego, c.
Velas, Esther: (Roosevelt) New York, h.
Velazco, Emil: (Waldorf-Astoria) New York, h.

Wedell, Jack: (Pere Marquette) Peoria, Ill., h. Weinbrecht, Roger: (Shawnee) Springfield. Weitz, Eddis: (Richmond) Eschmond, Va., h. Weitz, Eddis: (Richmond) Eschmond, Va., h. Weils, Tubby: (Palm Gardens) Forest Park, III, c. Wittenan, Paul (Junior Orch.): (Schraft's)
Wittenan, Paul (Junior Orch.): (Schraft's)
Wiley, Hot. (College Inn) Dayton, O., nc.
Williams, Fess: (Savoy) New York, b.
Wintz, Julie: (Willage Barn) New York, nc.
Weems, Ted: (St. Paul) St. Paul, h.

Zollo, Leo: (Benj. Franklin) Philadelphia, h.

DRAMATIC AND MUSICAL

Abbey Theater Players: (Hanna) Cleveland 13-18.
As Thousands Cheer: (Shrine) Des Moines,
Ia., 17; (Masonic) Davenport 18.
Carroll. Earl, Sketch Book: (Forrest) Philadelphia 13-18.
Pirt Legion: (Chestnut St.) Philadelphia 13-

18.
Hollywood Holiday: (Selwyn) Chicago.
Laburnum Grove: (Wilson) Detroit 13-18.
Life Begins at 8-40: (Cass) Detroit 13-18.
Mary of Scotland: (Erlanger) Chicago.
Parade: (Colonial) Boston 13-18.
Taming of the Shrew: (Memorial) Louisville
15-16: (English) Indianapolis 17-18.
Three Men on a Horse: (Harris) Chicago.
Three Men on a Horse: (His Majesty's) Montreal, Can., 13-18.

INDEPENDENT BURLESK

Beauty Revue: (Trocadero) Philadelphia 13-18: (Gayety) Baltimore 20-25. Burlesk Starlets: (Gayety) Baltimore 13-18; (Gayety) Washington 20-25. Cherry Blossoms: (Howard) Boston 13-18; (Trocadero) Philadelphia 20-25. Dangerous Curves: (Gayety) Washington 13-18. Powder Puff Revue: (Howard) Boston 20-25.

SUPREME BURLESK

Pace Makers: (Minsky's) Brooklyn 12-18.
Pennant Winners: (Minsky's Republic) New
York 12-18.

MISCELLANEOUS

Becker, Magician: Marion, O., 13-18; Findley Becker, Magician: Marion, O., 13-18; Pindlay 20-25.

Birch, Magician: Mt. Union, Pa., 15; Huntingdon 16-17; season ends.

Daniel, 2-10, Magician: Sidney, III., 13-18.

Declico, Magician: Durand, Mich., 13-28.

Harian Med. Show: Preelandville, Ind., 13-18.

Hudspeth, Mme., Mentalist: (Pal.) Maryville,
Tenn., 15-16; (Lyric) Rockwood 17-18;

(Capitol) Greeneville 20-22; (Gay) Swetter 23-24.

Johnson, Zelda, Mentalist: (Kirkwood) Atlanta, Ga., 15; (Haven) Canton 16-17;

(Morton) Atlens 20-21.

Lofstrom & St. Elol Monkeys: Winona, Minn., 13-18; Rochester 20-25.

Long, Leon, Magician: (Odeon) St. Louis, Mo., 13-17.

13-17.

Marquis & Gordon, Magicians: Nashville,
Tenn., 13-18.

Mel-Roy, Magician: Hutchinson, Minn., 15;
St. Peter 16; Owatonna 17; Northrield 18;
Lake City 19; Mortison, Ill., 21; Freeport
22; Mendota 23; Rochelle 24,
Montague, Magician: Centerfield, Utah, 16;
Richfield 17-18; Eisinore 20; Marysvale 21;
Circleville 22; Panguitch 23; Kanab 25.

(Continued from page 35)

CARNIVAL COMPANIES

(Routes for this section must be in Cincir office by Friday afternoon.)

America's Model: Decatur, Ala., 13-18.

Bar-Brown: Barnewille, Ga., 13-18.

Barker, J. L.: Taylorville, Cl., 13-19; LeRoy 18-25.

Bee, F. H.: Clarksville, Tenn., 13-18.

Bendixen: Fargo, N. D., 20-25.

Big 4: Atlanta, Ga., 13-18.

Blue Ribbon: Richmond, Ind., 13-18.

Blue Ribbon: Richmond, Ind., 13-18.

Bockus, Curtis L.: Lawrence, Mass., 13-18; Lynn 20-25.

Bremer, C. J.: Austin, Minn., 20-25.

Central State: Fairfax, Okla., 13-18; Hominy 20-23. Cellin & Wilson: Harrisonburg. Va., 13-18.
Cellin & Wilson: Harrisonburg. Va., 13-18.
Coleman Bros.: Hartford, Conn., 13-18.
Corey Greater: Scalp Level, Pa., 13-18.
Corey Greater: Scalp Level, Pa., 13-18.
Crafts 20 Big: Berkeley, Calif., 13-18. Emery-ville 20-25.



20-25

Crowley United: Mexico, Mo., 13-18;; Moberly 20-25.

20-25. Cunningham: Gallipolis, O., 13-18. Curl Greater: London, O., 18-25. Dailey Bros.: Sulphur, Okla., 13-18; Checotah

odson's World's Fair: E. St. Louis, Ill., 13-

18. House S and E St. Louis, II., 13-18. Edwards. J. R.: Shelby, O., 13-18. Electric City: Oohoes. N. Y., 13-18. Enterprise: Centerville, Is., 13-18; Williamson 20-25. Globs, W. A.: Coffeyville, Kan., 13-18. Glod Medai: Lincoln, III., 13-18. Great Southern: Atlanta, Ga., 13-18. Great Southern: Atlanta, Ga., 13-18. Centralia 20-25. Greater Expo.: Newton, Kan., 12-18. Greater United: Cuero, Tex., 13-18; Yoakum 20-25.

20-25. Gruberg's World's Expo.: Logan, W. Va., 13-18; Charleston 20-25. Hall & Babcock: (Fair) Ventura, Calif., 23-26.

Kalamazoo 20-25.

Kalamazoo 20-25.

Reading United Livingston, Tenn., 13-18.

Rogers' Famous: Torrington, Conn., 13-18.

Rogers' Famous: Torrington, Conn., 13-18.

Rogers' A Fowell: Baid Knob, Ark., 13-18.

Rogers' Balm: Hopkinsville, Ky., 13-18; Bowling

Green 20-25.

Santa Fe Expo.: Medicine Lodge, Kan., 13-18.

Sims Greater: Bydney, N. S., Can., 18-25.

Smith's Great Atlantic: Chatham, Va., 13-18.

Sims Greater: Boomington, Ill., 13-18.

State Fair. Co.: Fe, Madison, Is., 13-18.

Autocala. Co.: Fe, Madison, Is., 13-18.

Speroni, P. J.: Milan, Ill., 13-18.

Speroni, P. J.: Milan, Ill., 13-18.

Speroni, P. J.: Milan, Ill., 13-18.

Texas Centennial: Houston, Tex., 13-18.

Texas Centennial: Houston, Tex., 13-18.

Traver: Haledon, N., 13-18.

Traver: Haledon, N., 13-18.

United Shows of America: Kansas City, Mo., 13-18.

Wallace Bros.: Princeton, Ky., 13-18. Ward, John R.: Humboldt, Tenn., 13-18. West Coast Am. Co.: (Fair) Isleton, Calif., 13-18.

Winters Expo.: Monaca, Pa., 13-18; Springdale 20-25. World Pleasure: Warren, Pa., 13-18. Zeiger, C. F., United: Trinidad, Colo., 13-Zimdars Greater: Northfield, Minn., 13-18

For Additional Carnival Routes

See Page 72

CIRCUS AND WILD WEST

(Routes for this section must be in Cincinnati office by Friday afternoon.)

ansen, Al C.: Pineville, Ky., 13-18; Corbin

DOLLY DIMPLES GIVE-AWAY PACKAGE

* Very Classy. Contains Nut Chocolate Caramels. Packed 100 Pkgs. to Carton \$2.00 10.00

25% Deposit with All Orders. Balance C. O. D. Send for FREE IL-LUSTRATED 1985 CATALOG. Our Candy Is Guaranteed To Stand Up in All Weather.

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FAIRS, CARNIVALS, CIRCUSES, GRIND STORES,
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TIPPECANOR CITY, OHIO

MOTORIZE

Write for Our Finance Plan. CHAS. GOSS,
Standard Chevrolet Co., East St. Louis, III.

Program of Seal Bros. 28. Hansen, Al C.: Pineville, Ky., 13-18; Corbin 20-25. Hansen, Al C.: Pineville, Ky., 13-18; Corbin 20-25. Heller's Acme: New Brunswick, N. J., 13-18; Glen Rock 20-25. Heth, L. J.: Pulaski, Tenn., 13-18. Hiderbrand United: Marshfield, Ore., 14-19; Roseburg 21-26. Howard Bros.: Parkersburg, W. Va., 13-18. Jones, Johnny J., Expo.: Connelisville, Pa., 13-18; (Expo. Park.) Pittsburgh 20-25. Kaus United: Chester, Pa., 13-18. Keyatone: New Kensington, Pa., 13-18. Krause Greater: Huntingdon, Pa., 13-18. Krause Greater: Huntingdon, Pa., 13-18. Lang, Dec.: St. Louis, Mo., 13-18. McLaughlin, P. S.: Wilkes-Barre, Pa., 13-18. Mack & Arthur: Buckley, Mich., 13-18; Birmingham 20-25. Mildest Expo.: Worthington, Ind., 18-25. Mildest Expo.: Worthington, Ind., 18-25. Miller Bros.: Norton, Va., 13-18; Slatington 20-28. Mw Deal: Springfield, Tenn., 13-18. Pearson: Pana, Ill., 13-18. Pearson: Pana, Ill., 13-18. Pearless Expo: Conora, Pa., 13-18, Poille & Berger: Grand Rapids, Mich., 13-18; Rading United: Livingston, Tenn., 13-18. Reading United: Livingston, Tenn., 13-18.

ELDORADO, Kan., May 11.—Seal Bros.*
Circus had exceptionally good business in the oil territory of Southeastern Kansas. Bert Rickman has a fast-moving program, which follows, in order:

Spec, Betty Sutter, featured dancer. Pony drills in three rings by Anderson. Brad. Caress. Single trapeze, Tarzana, Henry, Corriell. Clown frolic, table rock; Vern Corriell. Elephants. Mona and Mabel, dance on track. Clowns. Bumo, Vernell, West, Jargo. Contortion. Henry, Julia Matsumoto, Betty Sutter. Ladders, Tarzana, Miss Zazza, Olive Corriell. Bull acts, three rings, by Captain Bowman, Floyd Caress and Brad. Clowns on track and rings, headed by West. Web act, Tarzana and Patsy and Betty Webb. Foot slide, Charlie Matsumoto. Rolling globe, Henry Duo; head and hand balancing. Everett and Zaza Corriell. Elephant head carry. Captain Bowman. Matsumoto troupe in three rings—perch, barrel kicking and slack wire. Seal Bros.' menage horses in three rings, featuring Golden Glow, ridden by Bud Anderson; other riders, Floyd and Caress. Tight wire, Henry Duo. Flying rings, Tarzana, Miss Patsy, Betty Sutter. Acrobatic act, Corriell family. Clowns. Preacher West, Bumo, Vernell and Olsen. Matsumoto Trio in center ring, equilibrists in Rings I and 3. Single bull feature—Ena in center; Mabel and Mona in other rings. Head slide, Vern Corriell.

Program has received much comment in the press. C. S. Brooks' concert band

in the press. C. S. Brooks' concert band is scoring with presentation of the Daris young Man on the Flying Trapeze. Earl Sinnott has a very good side show, good flash and double-deck banner line. Ralph Noble is inside manager and lecturer. Attractions—Bertillion, sword swallower: Evelyn Drey, bird circus; Lucile King, big snake; Abadella, magic; Jolly Kitty; sword box, Lady Ann; dancers, Mike Noble, Vera Caress, Hazel Almond; Professor Lewis and Harlem night club revue.

Hazel Almond: Professor Lewis and Harlem night club revue.

Mrs. Jackie Wilcox has been confined in a Kansas City hospital. Joe B. Webb is now legal adjuster and recently purchased a new Spencer trailer.

Recent visitors were Mr. and Mrs. Bill Drake, Mr. and Mrs. Benard, Sidney Rink and party, Mr. and Mrs. Cleve Reedy; Mr. Bartlett, former legal adjuster for Christy show; Mrs. Bert Rickman and W. J. (Doc) Allman.

MAURICE HENRI.

Misleading Advertisement

PITTSBURGH, May 11.—Circus fans here were peeved last week when an event advertised as a big circus turned out to be regular amateur entertainment staged by high-school students to raise their musical fund. Sponsored by the Parents' Musical Association and orches-tra of the Belleview High School, a "cirtra of the Belleview High School, a "circus" was given May 3 and 4. The performances, however, were far from being
the entertainment expected of circuses.
A number of complaints have been
registered with the sponsors, for the
misleading advertisement, a number of
them claiming that such billing hurts
real sawdust shows that for years have
worked to build up a worthy reputation
with the trade.

office by Friday afternoon.)

Barnes, Al G.: Redding, Calif., 14; Mt. Shasta 15; Klamath Falls, Ore., 16; Montague, Calif., 17; Medford, Ore., 18; Eugene 19. Cole Bros.-Clyde Beatty: Logan, W. Va., 14; Huntington 15; Parkersburg 16; Clarksburg 17; Fairmont 18.

Hagenbeck-Wallace-4-Paw-Sells Bros.: Pittsburgh, Pa., 14; Johnstown 15; Ailtoona 16; Greensburg 17; Washington 18. Lewis Bros.; Alma. Mich., 13.

Main, Walter L.: Caldwell, O., 15; Woodsfield 16; Barnesville 17; Cadiz 18; Carrollton 20. Milliken Bros.: Houtsdale, Pa., 15.

Mix, Tom: Longelew, Wash., 14; Centralia 15; Aberdeen 16; Olympia 17; Seattle 18-19; My. Verono 20; Bellingham 21; Everett 22; My. Verono 20; Bellingham 21; Everett 22; Polack Bros.: Ablurn 24; Cle Ellun 25.

Polack Bros.: Ablurn 24; Cle Ellun 26.

Pol. 24; York, Pa., 25.

Vanderburg Bros.: Hampshire, III., 15; Elburn 16; Waterman 17; Earlville 18.

For Additional Circus Routes See Page 72

H-W STRAWS 'EM IN CINCY

Packed Houses At Night Shows

Show blows matinee first day due to late arrival from Kokomo, Ind.

CINCINNATI, May 11.—Following its Chicago run at the Stadium May 5, the Hagenbeck-Wallace-4-Paw-Sells Bros.' the Hagenbeck-Wallace-t-Paw-Sells Bros. Circus opened its canvas season at Kokomo, Ind., the following day and then came to this city for a two-day engagement, again using the lot at Fourth and Smith streets. It was the third time for the show at this location.

The show had a late arrival here on Tuesday, due to the fact that it did not pull away from Kokomo until 6 o'clock in the morning. It had rained all day at Kokomo and show had difficulty in getting off the soft lot. Show had more

(See H-W STRAWS on page 59)

Bob Morton Show Draws in Philly

PHILADELPHIA, May 11. 11. — The Bob here Monday Morton Circus opened here Monday night for the local lodge of Moose. First

PHILADELPHIA, May 11. — The Body Morton Circus opened here Monday night for the local lodge of Moose. First three days attendance was 27,000. It was the most successful indoor circus held in this city in many years. Advance sale was exceptionally large.

The show is one of the best that Morton has presented and given in two rings and platform. The program: Concert by Indian Band, under direction of Chief W. P. Winnishelk; grand entry of circus company and uniformed members of the Moose; swinging ladders, Dixie Fisher, Gracie Genders and Tudor Sisters; Ross Trio, Randow Comedy Four, Tudor Trio, comedy acrobatic numbers; Mme. Maree, dog and pony circus and Marlowe pony circus; Aerial Silverlakes and Smith Duo, double traps: clown band: Christy's Liberty horses; Petite Eveline, contortionist; Morris Brothers and sister, balancing; Tudor, equilibristic number: clown number; Three French Sisters, in ironjaw aerial numbers; Solt and Solt, Murado Duo, perch pole; Morton's military elephants and trained camel in two rings; unridable mules; Mickey King, single trapeze, an extra added feature, she obtaining a reception for her work on the web and demonstration of strength; high-school and menage horses, ridden by Gertrude Thompson, Bob Norton and Louise Norton; clown number: Nellie Dutton and company, in equestrian revue; Hustrel Troupe of high-wire artists; Seven Demnati Troupe of Arabs, on stage and track: clown number; Hishes chools and menage horses. Hille Johnson, presented as the "monkey on the wire."

As a concert feature Bob Morton, director-general; William McK. Bausman, equestrian director: I. Lippy, press; H. M. Robinson, exploitation; A. E. Waltrip, advance; I. Sault, office.

Brice Back to R-B Show

Brice Back to R-B Show

CINCINNATI, May 11. — Chief John Brice, who was to have been with the Hagenbeck-Wallace Circus this season, has returned to Ringling-Barnum. He was with the Hagenbeck show in Chicago.

Hartford Shrine Picks '36 Dates; Wirth Gets Contract

NEW YORK, May 11.—Frank Wirth reports that the Hartford (Conn.) Shrine has awarded him the circus contract for 1936. Date selected is the week of April 6. Recent show there broke

Incoming potentate asked the 1935 mmittee to continue for the '36 show.

R-B Menage Girls Form Reckless Club

BOSTON, May 11.—If you notice those extra smiles on the faces of the Ringling-Barnum menage riders this season there's a reason. The girls of the menage have formed a club called the Reckless Club and installed a system of fines. It costs 10 cents if the smile comes off in the arena and 25 cents if you fail to handle your horse or get a fall. President Dorothy Herbert, incidentally, contributed the first quarter, taking a bad fall over the ringbank Monday night, but was unhurt except for the quarter tax. Other officers are secretary, Mildred Millette, and treasurer, Louise Hutchinson. At end of season a banquet is planned on the proceeds. And, incidentally, the thing works, the smiles look a lot better than many of the serious faces formerly wern in the arena and Trainer Frank Asher is all for it.

Pittsburgh Shrine Show a Big Success

PITTSBURGH, May 11.—The most successful Shrine Circus ever staged here closed a week's stay at Syria Mosque last week. Directed by James N. McGrath Jr., more than 55,000 patrons saw the show which was offered

N. McGrath Jr., more than 59,000 patrons saw the show which was offered three times daily.

Program: Marie and Pals, dogs and ponies; Bebe Siegrist, cloud swing; Hip Raymond, table drop; Ullaine Malloy, trapeze; Mickey King; Wirth Family, with May Wirth: Preddie and Ethel Freeman and Joe and Bebe Siegrist, Miacahua, wire act; Frank Perez and Shurman Knight, with their bucking mule; Six Lucky Boys (Clyde Whitson, Del Belford, Bobby Fisher, Herman Franze, Lester Whitson and Buddy Whitson); Hoshi, silde act, and the following clowns: Hip Raymond, Jimmie Davidson, Jimmie Loster and Doc Houston. The Aerial Solts and Margaret Ann Robinson dropped out of the show because of slight injuries and illness.

Fred Myers was ringmaster. The first

Fred Myers was ringmaster. The first evening performance was nightly over KQV.

Some Maneuvering by Mix

LOS ANGELES, May 11.—Recently the Tom Mix Circus, arriving in Salinas, Calif., found the lot under water and Calif., found the lot under water and Manager Dail Turney and Dennie Helms, general superintendent, got into action immediately. The show went to Monterey, Calif., one day ahead of the billing, got set up and gave a night show to capacity house, returning to Salinas a day behind the billing and drew a straw matinee and capacity night house.

Cole Show Misses One Matinee at Indianapolis

INDIANAPOLIS, May 11. — The Cole Bros.' Circus played here Tuesday night to a capacity crowd. Marvelous weather, following two weeks of rain, caused an-other capacity crowd the following day. The circus appeared under auspices of the uniformed bodies of Murat Temple, AAONNS.

Large numbers of Shriners dressed in their parade clothes, but with no parade to parade in, and a large circus matines crowd without any circus to attend were adverse circumstances, due to the circus being brought to the city too late for the Tuesday afternoon performance or the morning parade. The parade was held the next morning.

Mud was blamed for the disappoint-Mud was blamed for the disappointment. The circus started to load at its winter quarters at Rochester, Ind., Monday night. There was soft mud on the lot and wagons sank promptly into the morass. All the teams and elephants were necessary to get the wagons loaded. It was 9:40 o'clock at night before the first performance could go on here.

Permit Granted to H-W To Play Atlantic City

ATLANTIC CITY, May 11.—Following a conference with amusement men late Thursday, at which time circus objections were withdrawn, Mayor Bacharach granted a permit to W. J. Lester, representing Hagenbeck-Wallace Circus, to play here June 20.

This is the first time in four years that a circus has been allowed here. Action was a surprise to business interests, who fought it. Show will play the Boulevard lot. The mayor held that if the amusement men approved, he had no objections. Frank Gravatt, of Steel Pler, was greatly responsible for the favorable action. Stated that the circus would not draw from permanent amusement enterprises to any harmful extent.

Hamid Draws at Ottawa

OTTAWA, Ont. May 11.—George A. Hamid's Circus, which opened April 27 at the Collseum, Lansdowne Park, under auspices of the Kiwanis Ciub, did good business despite inclement weather. The show was a combination of circus, trained wild animals and a Wild West show, two performances being given daily. An excellent show was staged by Hamid, the program having 21 acts. Following evening performances there was a cabaret show in dining room upstairs in the Collseum, where New York stage talent presented floor-show acts.

Circuses Subject to Sales Tax In Ohio Under Special Ruling

COLUMBUS, O., May 11.-Under Spe-COLUMBUS, O., May 11.—Under Special Tax Ruling No. 91 adopted May 1 by the Tax Commission of Ohio, sales of items of tangible personal property by circuses, with the exception of sales of beer, wine and cigarets, are subject to the Ohio Sales Tax. Each such organization shall procure a vender's license in each county in which sales of tangible personal property are made. Such license shall cover all sales made thru concessions operating under, and thru concessions operating under, and accountable to, one central manage-ment. Continuing, the ruling reads:

"Manual collection of the tax being impractical, the vender shall prepay the x in accordance with the provisions Section 5546-5 of the General Code.

of Section 5346-5 of the General Code.

"The applicant shall furnish a cashier's check, payable to the State of Ohio, double the amount of the estimated daily tax, or shall furnish a bond payable to the State of Ohio in such amount as the Commission may determine to be sufficient to secure prepayment of the taxes levied by this Act,

with surety to the satisfaction of the Treasurer of State, with whom such bond shall be filed.

"It shall be agreed that the tax imposed by Section 5545-5 would be 5 per cent of the total amount received from sales of tangible personal property, with the exception of sales of beer, wine and cigarets. This shall be the basis for estimating the amount of the daily tax.

estimating the amount of the daily tax.

"This authorization to prepay the tax shall be effective only thru the last date upon which the organization makes sales in Ohio. In the event that the organization makes more than one trip thru Ohio during the season, this authorization shall be effective thru the last date upon which the organization makes sales in Ohio during the season. Each organization shall keep a daily record showing the gross receipts from sales of tangible personal property, with the exception of sales of beer, wine and cigarets, and shall pay daily to the duly authorized representative of the Tax (See CIRCUSES SUBJECT on page 59) (See CIRCUSES SUBJECT on page 59)

Biggest Day For Mix Show

Eureka, Calif., was the stand - large attendance at other spots in State

McMINNVILLE, Ore., May 11. — The Tom Mix Circus entered Oregon at Grants Pass on April 30 after a rainy but successful tour of California. The last few towns in California ushered last few towns in California ushered the Mix show out with a very large attendance, and, as Nathan Alberts, boss ticket seller, expressed it: "It's just like the Foto show in "29." Colusa was capacity matinee and night; Eureka was exceptionally good, having to straw them night of April 27 in the mud and following day there show had biggest day in its history. Topped all last sea-

(See BIGGEST DAY on page 39)

Shriners at Barnes Show in San Francisco

SAN FRANCISCO, May 11.—Islam Temple of the Mystic Shrine went "cir-cus-minded" on May 2 when the Al G. Barnes Circus pitched its tents here for

Barnes Circus pitched its tents here for four days.

Members of the Shrine acted as god-fathers at christening of a baby zebra at the Shrine Luncheon Club meeting in the Palace Hotel. Potentate William M. Coffman and Henry F. Boyen, president Shrine Luncheon Club, officiated, naming the zebra Miss Islam Yerba Buena, in honor of San Francisco's proposed 1938 world's exposition on Yerba Buena shoals. The Shriners, numbering more than 1,000, attended the circus at Alemany boulevard and Santa Rosa avenue that evening.

Excellent weather and capacity houses prevalled thruout the four days and nights. This year's show is one of the best in many years. Enlarged menageric, with its 20 elephants, new hay animals, lead stock and new chimpanzees, proved an important attraction, coming in for considerable good comment. four days.

an important attraction, coming in for considerable good comment.

Many folks visited during the stay, among them being J. V. Chloupek, Dave Cavagnaro, Norman Hiller, W. V. Hill and his son, Vance. Pat Cronin, son of Manager S. L. Cronin, is traveling with show.

Wirth Show Pulls Big For Waterbury Shrine

WATERBURY, Conn., May 11.—Frank Wirth's Zindah Grotto Circus, held in the armory week before last drew an estimated attendance of 45,000. A show was given on Saturday morning to take care of the rush. This was Wirth's second year here. Program was opened by Four Zelias, comedy acrobats, and ran in the following order: Ethelda, Beebe Siegrist and Suzette, cloud swings; Four Williams, teeterboard; Laddie Lamont, rolling globe and unsupported ladder: Will Morris, comedy panto; Macabuatight wire; Six Sakura Japa, equilibrists; May Wirth, with Freddy and Company, closed the first part; Hip Raymond, rocking tables; Four Dobas, Russian equilibrists; Capt Snyder and Russian Bears; Moran and Wiser, comedy hat throwing; Weir's Elephants, presented by Capt. Spain; riding school act, presented by Freddy Freeman, assisted by Ethel. Entire company formed finale, and music was by Wirth's Circus band, directed by Michael Victor.

At conclusion of Saturday night show the committee awarded the show for next year to Wirth for week of April 20. Local newspapers and radio stations co-operated to the fullest extent. Opening night was colorful, with Lieutenant Governor Frank Hayes being excorted into the ring by Grotto officials. The Sphinx Temple Shrine Band of 85 attended, as did Potentate W. H. Dresser, of Sphinx Shrine, Hartford.

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James V. Chloupek, Oakland, Calif., and member of CFA board of directors, spent day on Al G. Barnes Circus at San Jose. With him were Fans A. V. Schu-bert and H. L. Crotty, Chloupek was with show until it left Oakland.

New members of the CFA are Vincent Cunningham, P. O. Box 2162, Atlanta, Ga., editor the War Gry; William A. Hanger, Coulee Dam, Wash.

CFA Ralph T. Lichtenstein, formerly of Upper Darby, Pa., is now located at 401 North Broad street, care Signode Steel Strapping Company, Philadelphia, Pa. Homer H. Harris, of Denver, has moved to 920 First National Bank Building, same city.

J. Edgar Dillard, CFA, Seneca, S. C., writes that Jones Bros.' Wild West visited his city on April 27 and 28.

Harry Baugh, CFA, New York City, saw Kay Bros.' Circus at Somerville, N. J. Says a wonderful little show. He

N. J. Says a wonderful little show. He expects to see it again soon. Extension Magazine, the national Catholic magazine, published in Chicago at 360 North Michigan avenue, May number, has a fine large colored reproduction of oil painting by Walter Krawiec depicting a six-horse hitch on a big triple cage, leaving lot for parade and with a typical lot background scene. Krawiec is a member of Chicago CFA Tent and is famed for his realistic paintings of circus scenes.

Tent and is famed for his realistic paintings of circus scenes.

CFAS Bobby Clark and Paul McCullough are appearing in New York City in Thumbs Up. Will go on road with this vehicle next winter.

CFA Sverre Braathen, Madison, Wis., visited Cole Bros.' Circus at first lot stand at Rochester, Ind., then Indianapolis, and at Cincinnati saw the H-W Circus. Circus.

Alfred J. Meyer has presented Circus Room of Hotel Cumberland, New York Room of Hotel Cumberland, New York City, with a picture of Dan Rice, Picture was taken by Mrs. Delia Cram Brown, a cousin of Dan. Visitors at room recently were Ross C. Cohen, Sidney F. Cohen, C. H. Walbrath; Mary Ellen Ketrow, of Kay Bros. Circus; Harriett Bennett, Ann Fulton Scott, Bert Cole, Leonard Swan and Dr. James M. Davis, the last coming from Statesville, N. C. Charles R. McCarthy, Syracuse, N. Y. now lives at 2711 James street. Says that he is a collector of circus ads from newspapers.

newspapers.
CFA Dr. Roswell T. Pettit, of Ottawa,
Ill., visited Cole Bros.' Circus at Chicago

III., visited Cole Bros. Circus at Chicago on May 3.

W. L. (Bill) Montague, of West Hartford, Conn., was the first CFA to arrive in Cincinnati to attend the convention. He came up from Florida, where he had been all winter.

Ed Maxwell, contracting agent of the Barnes Circus; Mickey Blue, promoter on Polack Bros.' Circus, at Coeur d'Alene, Ida., for week of May 20, and Harper Joy, past president of CFA, had a reunion dinner at Davenport Hotel, Spokane, on May 1.

Seils-Sterling Briefs

CHAMPAIGN, Ill., May 11.—At Lexington, Ky., Sells-Sterling had its first opposition of season with the Cole show, but despite this and inclement weather had two capacity houses.

At Robinson, Ill., it was impossible to put up as lot was under water, but as show was on fairgrounds Pete Lindemann saved the day, putting all four rings in front of grand stand. Fair business there. ness there.

ness there.

The cookhouse, under Steward Whitey Carrol, is putting out some fine meals. The new loudspeaker system is working fine in big-show performance and has materially increased attendance at the concerts. Announcements done by Al Reck.

Dick Scatterday has joined in the advertising department and plenty of ban-ners are being hung up in big top. At Champaign show played day and date with Sol's Liberty Shows and many folks came over to see the matinee.

FRED WORTHING.



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Under the Marauee By CIRCUS SOLLY

JACK CRIPPEN is again in clown alley on Russell Bros.' Circus.

EDDIE WOECKENER on Hagenbeck show has a new drummer, Ray Brownell, who formerly was on Downie Bros.

CLARENCE AUSKINGS closed as general agent of Honest Bill Circus at Harrisville, W. Va., May 6.

AKRON, O., originally contracted by Cole Bros.' Circus for May 15, has now been set for May 23.

FAMOUS ROBBINS CIRCUS had good attendance at Harrisonburg, Va., and Mt. Carmel and Shamokin, Pa.

PROF. JOHN A. JACKSON, of San Francisco, saw the Barnes show in that city and visited with his friends, Capt. Bill Curtis and George Tipton.

K E SIMMONS, of Crawfordsville, Ind. visited Cole show at Indianapolis on May 8. Capacity at afternoon and two-thirds house at night.

LITTLE DICK CLAY is again with Russell Bros.' Circus with an all-new pit show, "The Upside-Down Family." Mrs. Clay is working inside.

JACK ROONEY, former Hagenbeck-Wallace trainmaster, is still building the circulation of run-down newspapers. At

FRANK RAY WARE visited The Bill-board in Cincinnati last week and stated that he is with Charles H. Rooney and has had no other connection this winter.

CHARLES WADDELL is in Texas lookting atter his property. Visited Snake King at Brownsville, Tex., May 4. Will not troupe, but will operate the Epworth Hotel, Ludington, Mich.

EDDIE KECK handled the come-in for BOD MOTION Circus at Buffalo and Phila-delphia. He has a long string of fair dates for the summer. Avery Tudor and Kech presented comedy acro act.

PAUL JEROME, dean of American ramp clowns, who is with the Hagen-beck show, is doing his original "King" tramp in tournament, also using Teddy, dog, with light on its nose and tall.

RUSSELL BROS. CIRCUS encountered rain all day at Lancaster, O., May 2 and some of the trucks did not get off lot until late the next morning, informs

PHIL E. KEELER, clown, has had to postpone joining Barnett Bros.' Circus. Recently his mother died and now his father has suffered a paralytic stroke with recovery doubtful.

JOE KATZ, who was to have joined the Cole show as billposter, was unable to do so due to a gall bladder operation. Joe is now out of the hospital, but is ering from neuritis.

MARJORIE REED, formerly catcher in Flying Ward troupe, visited the Cole show in Chicago and also saw the first performance under canvas at Rochester, Ind.

GLORIA HUNT, of the Hunt Twins with Hagenbeck show, fell from swing-ing ladder at Kokomo, Ind., but fortu-nately was not seriously injured. Was out of program for a few days.

WANTED For Evans Circus, Opening June 1 Closms, Novelty and Family Acts. Must do serveral numbers. Advance Man. Cowbors, Cowerists. Concessions and Novelties open. WAN'T to hear from Freeborn's Balancing Act, Electrician, Cooks, Sideshow, strong Cornetian of the Article Date of the Company of the Cooks, Sideshow, Strong Cornetian of the Article Date of the Article Date of the Cooks, Sideshow, Strong Cornetian of the Article Date of the Articl

HUNT'S CIRCUS

Gircus, three Animal Acts—Goats, Doss, and Male. Will go anywhere. Have own portation. Circus style. Wire FRED LEE, Secremento, Calif.

RINGLING-BARNUM has license to exhibit on grounds in Municipal Colts Park, Hartford, Conn., June 19. Owing to construction work in park last summer, shows played a new lot on the out-

P. M. McCLINTOCK, of Detroit, post-cards: "Dashed down to Rochester, Ind., May 6 to 'shoot' Cole parade. 'Parade all wet' due to downpour. No photos. No parade here (Indianapolis) May 7 due to noon arrival and long haul. Shooting the works tomorrow.'

F. DAY GARDNER was around both F. DAY GARDNER was around both Hagenbeck and Cole show trains in Chi-cago when loading and says that both trains look good. Cole Bros.' number on program, 18 menage horses with all girls in act riding side saddle, interested him

Effic Dutton, equestrienne on the old John Robinson Circus years ago, recently spent a month on her daughter-in-law's (Nellic Jordan Dutton) amusement unit. She writes: "Am nearing 70. Hadn't rode a horse in 23 years. I tackled it and, for an old lady, got to my feet very good—but did it make me sore!" Mrs. Dutton now resides on Long Island.

IN A RECENT issue it was stated that the mother of Bert Nelson, animal trainer with Hagenbeck show, had seen her son perform for the first time when the show was in Chicago. This was in error. Bert has been presenting animal acts for the last 15 years and his mother had seen him numerous times.

JOE LEWIS, clown cop with Hagenbeck show, has received notice from the administrators of estate of his uncle, Samuel Joseph. who recently died at Brownsville, Tex., that he will share in will of \$75,000. Joe will receive \$6,500 and plans to build a home in Texas, receive to \$25,000 and plans to build a home in Texas, probably at San Antonio.

DAKOTA BILL POOLE (Poole, frog man), former husband of Alicia Cornwall, writes: "Noticed in The Billboard accident and death of Miss Cornwall at Collseum, St. Louis. I made her first iron-jaw mouthpiece of webbing, white belting of heavy cotton cord and taught her the act on Yankee Robinson Circus in 1910. We were married in Carthage, Mo., in 1910 and parted in fall of 1914. Her first time on stage and as a double act was at Claude Eckelific Theater, Rock Rapids, Ia., in 1910."

GEORGE SWEITZER, who spent his last three years on the road as first cook for Kay Bros.' Circus, now owns and operates a dine and dance place (the Green Frog), located on Route U. S. 11, between Harrisburg and York, Pa. (Zions View), states Bill Mickle, formerly on

banners with the Kay show and who now is selling floor wax. Mickle adds that Sweitzer has three acres of ground that Swettzer has three acres of ground and says that any med show or small circus that may be in the neighborhood is free to set up on his ground. Swett-zer's wife operates the Dayton Beauty Shoppe at Harrisburg, Pa.

DR. H. F. TROUTMAN, of Page, W. Va DR. H. F. TROUTMAN, of Page, W. Va., infos that in spite of much rain, Barnett Bros., Downie Bros. and Russell Bros. had good biz in Southern West Virginia at the performances he attended. Visited with Mr. and Mrs. R. W. Rogers, of Barnett; C. E. Duble on Downie and Claude Myers on Russell.

Cole Encounters Many Difficulties

ROCHESTER, Ind., May 11. — Every conceivable kind of bad luck stalked with Cole Bros.-Clyde Beatty Circus with closing of Collseum, Chicago, date and moveent to winter quarters for under canvas

opening.
With early arrival of train and all lot

ment to winter quarters for under canvas opening.

With early arrival of train and all lot canvas up, movement of menagerie and other props necessitated hours and only accomplished after much hardship and suffering to men and animals. Lot was flooded and many wagons were mired up to beds. Despite difficulties, parade was given. Parade props and wardrobe were ruined beyond use until overhauled.

With unloading of baggage stock Roland (Blackie) Diller, in charge drathorses, discovered that all of Cole Bros. prize eight-up of matched grays had fallen in car, killing one and wounding six others seriously. Animals badly trampled and cut by shoe corks will be left at farm for treatment.

Topaz, one of Jorgen Christiansen's prize Liberty horses, was badly injured when it fell from unloading chute. With loading of props for movement to Indian-apolis, and scheduled for 1 a.m., saw train still in Rochester at 6 a.m., said due to battle with elements and mud. Renewing acquaintances were Capt. John R. Smith and Harry V. Smith, horse trainers, Perrysburg, Ill.; Mr. and Mrs. Ray Collins and Mrs. William Doriot, and Omer Holman, Circus Fan, from Peru.

Jack Morris, circus horse buyer, received orders to purchase many four, six and eight-up matched baggage stock for parade work by Cole Bros. Enlargement of downtown pageant, with additional features, is being planned by Messrs. Adkins and Terrell. Edward Murr, of Marysville, Tenn., with Cole show, was severely injured while train was passing over Indianapolis belt line. Murr, for many years with American Circus Corporation, fell, suffering broken leg, amputation of three fingers and cuts and switch until cries brought help. bruises. He lay for three hours in a switch until cries brought help.



Richard C. Patterson, CSSCA New York, is executive chairman of Citizens' Appeal of the Salvation Army a good article in the April number of The Review of Reviews entitled Biggah and Bettah Than Evah, written by Jo Chamberlin. While the information isn't new to those who know their circuses, yet we admire the fine terse style in which the article is written . . . Orson Kilborn, CSSCA New York, takes an important hand in the Mexican Government broadcast . . . Thorne Donnelley, prexy Chicago Tent, infos that they will have Amos 'n' Andy as the Fall Guys at their May meeting. . There was a meeting of the executive committee of the Dexter Fellows Tent, New York, last Thursday at the Hotel Gotham. All members were present, as well as Dexter Fellows and Samuel W. The May meeting of the Dexter Fellows Tent Fellows The May meeting of the Dexter Fellows and Samuel W. Italian, Tony acting as interpreter.

well as Dexter Fellows and Sainter Will he had y meeting of the Dexter Fellows Tent will be set one week ahead owing to the Decoration Day holiday. The meeting will be held on May 22 and the Fall Guy will be Mayor F. La Guardia . . . the June meeting of the Tent will be the last for the summer. . . The children of Governor Harold G. Hoffman, enthusiastic CSSCA-er, were taken behind the scenes of the Big Show by members of the local Tent. . Prexy Tony Sarg opens his studio on Ninth street next month for summer students. . The Dexter Fellows Tent will hold what is to be called its Italian Night on June 6. The members are to meet in an Italian restaurant on Mul-

berry street, where spaghetti will be en-joyed, after which the crowd will adjourn to an Italian showhouse, where a marionette play will be given in

Italian, Tony acting as interpreter.

All were sorry to see the Big Show pull up stakes. New friendships were made which it was very difficult to break off. It broke our heart to see bexter Fellows shake a da-da, for it is a treat always to have him around, and Sam W. Gumphrtz heard a good-by and good luck from the CSSCA which was sincere. We all grew to love Sam and profited much by his presence here.

Harry Baugh's typewriting machine has arthritis. The dollar sign doesn't work and now whenever he has to use it he has to write the cent sign 10 times instead.

Sorry Bev Kelley broke away from the H-W show. We always enjoyed Bev's work.

Gene broke sway from the H-W show. We always enjoyed Bev's work. . . Gene Hoffman, CSSCA Wheeling, W. Va., proprietor of The Ship in his burg, is looking for a pleasure yacht. Viv Redford tried to sell him a rowboat that has held so many crabs it unconsciously goes sideways when you row it. . . The writer has picked up a fine June & Company circus herald. . It felt mighty good to see Mel Hildreth breezing around town while the Big Show was here. . . Among those visiting the Circus Room at the Hotel Cumberland recently was a man who tried to sell the management the skull of Jumbo when it was a baby elephant.

F. P. PITZER.

F. P. PITZER.

Chi Circus Notes

CHICAGO, May 11.—Earl Chapin May, famous writer of circus stories, came in to catch the new show at the Coliseum and visited around with the boys.

Violet Clement, 22, Wild West rider, was injured Sunday afternoon during the trick riding exhibition when a horse threw her, dragged her for some distance and stepped on her. She was taken to the American Hospital. It was not thought she was badly injured.

Duke Drukenbrod, manager of the Hagenbeck-Wallace Side Show, says he has the longest and most elaborate banner line of any side show. It's something like 225 feet. Duke also takes credit for having introduced public address systems into side shows.

Edward Anthony, who collaborated with Circle Restitup the literarphy, was

Edward Anthony, who collaborated with Clyde Beatty on his biography, was

Edward Anthony, who collaborated with Clyde Beatty on his biography, was in to look the shows over.

C. G. Gray, Dakota outdoor show impresario, visited the Cole show as the guest of Dennie and Edna Curtis.

Mickey McDonald and Frank and Fred Ringer, of Detroit, spent several days here visting both shows.

Esma Wilson, aerialist, went with the Cole show its first week under canvas and is closing today at Covington, Ky. She will go to Atlanta to visit her mother for a short time, then to New York to start a season of parks and fairs for George Hamid.

Eddie Stinson, of Detroit Shrine, came in Sunday to look 'em over.

Frank (Doc) Stuart, veteran circus man from Oklahoma City, and Mrs. Stuart have been hobnobling with old circus acquaintances this week. Doc dropped in on the Atwell Luncheon Club to swap yarns with the old photog.

Bob Hickey got away from Chi in time to sit in the rain at the Kentucky "Darby."

Allen King, animal trainer who has the "Cage of Fury" on the Cole Bros.

"Darby."
Allen King, animal trainer who has the "Cage of Fury" on the Cole Bros.' Circus, presented the Lincoln Park Zoo with two lionesses each seven years old and a lion eight years old. King has some younger animals to replace the trio. A number of local circus fans traveled to Rochester, Ind., Monday to see the Cole Bros.' first stand under canvas. Harry Atwell, photographer, left on Friday night for Cincinnati in order to get some parade pictures of the Cole show in Covington todey.

Boston Date Good For Ringling-Barnum

For Ringling-Barnum

BOSTON, May 11.—Opening Monday matinee after quickest jump from Madison Square Garden, New York, on record, the Ringling-Barnum Circus started light but built rapidly, going into the sell-out class by Wednesday night. Business, according to General Manager Samuel Gumpertz, about 15 per cent ahead of last season's date so far.

Show came in finely, with everything set for work by early Monday morning. Costumes and trappings for spec particularly beautiful this season. Mr. Gumpertz is to be congratulated for general fine showmanship. Job of stowing the show in the Garden is no small one and William Conroy did a swell job in advance handling this. Show moves faster and more smoothly than ever and sell-out business should mark last half of engagement here.

Frank Braden, handling press in advance and back, left Thursday for his usual swing thru Washington, Baltimore and Philadelphia.

General Press Agent Roland Butler doing fine job here with few squawks from anywhere along the line as a result. This is Butler's home town.

Mile. Gillette, doing nose dive from platform near roof to break-away trap, is out of the routine here with an injured knee received in New York engagement when one leg slipped from

jured knee received in New York en-gagement when one leg slipped from ring, forcing her to end swing with only one leg engaged. Her husband is doing the act here.

Goldsboro Show Successful

Goldsboro Show Successful
GOLDSBORO, N. C., May 11.—Shrine
Circus and Auto Show held here recently was a success. The program included the Wigands, rings and teeterboard; the Atwoods, comedy acrobats;
the Shooting Mansfields, rifles and
knives; Reckless Recklaw, bicycles;
Padgett Sisters, harmony duo; Harry G.
Johnson, emsee, There was dancing
every evening, with music by George
Mundy, and a special dance Thursday
night, featuring Harry Reser's Ork. T. B.
Smith was secretary of event; banners
and space were handled by Logan Bishop
and Charlie Mangum, and the tobacco
warehouse was decorated by Doc Reh.



RELATIVE to money in bank to pay entestants' earnings, it should stay contestants' earnings, there for that purpose.

THE BORDER DAYS AND CELEBRA-TION committee at Grangeville, Ida., is preparing for an interesting event the second, third and fourth days of July.

DOUGLAS WIXOM is preparing to open his show's season early in June. Accord-ing to report Wixom has 160 head of stock on pasture.

M. KOENIGSBERG, in business at St. Louis, was many years ago known as "Cowboy Kid," a plainsman and rifle shot with Buffalo Bill, infos the veteran show press agent, Doc Waddell.

HARRY GREER and some other folks who participated in the St. Louis Rodeo were in Lancaster, Wis., recently, ac-cording to an item in The Lancaster

RODEO contestants and performers RODEO concessants and performers take chances with being totally disabled, physically: promoters and producers take chances with mental worries and loss of reputation when rodeos are flops,

FRED S. ROSS, one of the promoters and directors of the Elensburg (Wash.) Rodeo and for some years in insurance business at Yakima, fell from his horse near San Francisco recently and suffered severe injuries.

THERE WILL AGAIN be codles of rodeos around Fourth of July, Committees should advertise their events NOW! Contestants are looking for working spots and tourists for Western color in the West.

PHILADELPHIA—Buck Taylor lately sold all of his rodeo and Wild West stock and paraphernalia to Jonny Harris, of Pittsburgh. However, Taylor is not retiring from show business. He retains his title and most likely will bring together another show. He will not be at Million-Dollar Pier, Atlantic City, this year, his lease having expired last year.

H. E. (TED) MERCHANT, last two years playing airports with his own show, this season has charge of the con-cert with the German Bros.' Show. With him are Billy Montana, whips, assisted by Mrs. Clark, who also trick ropes; Shorty Miller, Joe Pangborn, bronk riders; Fred and Alice Motts, Alice doing knife throwing, whips and roping; Harry Kerly, trick riding; Merchant doing trick riding and horse roping.

THE APRIL 26 Bulletin of the Rodeo Association of America was headed by a boxed tribute to Jesse Stahl (announcement of his death appeared in last issue). It stated: "This bulletin is dedicated to the memory of Jesse Stahl, the colored cowboy who was well known and well liked by everyone who knew him. He died in Sacramento April 24 and was burled thru the co-operation of friends and shows who knew him."

SANGER, Calif.—The Fresno Breeders' Association, with Cuff Burrell, staged its annual Spring Rodeo on a ranch near Sanger recently. Stock furnished by Burrell. Judges, Oscar Warren and Pinky Burns. Burrell, arena director. Winners: Bronk Ridding—Pete Knight, Clay Carr, Harry Logue. Steer Riding—Pat Woods, Smokey Snyder, Leonard Ward. Bareback Horse—Al Hayes, Smokey Snyder, Joe Burrell. Bull-dogging—Canada Kid (26), Leonard Ward (36), Clay Carr (39). Steer Stopping—Clay Carr (9.3).

DETROIT—Detroit's first indoor rodeo, aside from those at the Michigan State Pair, opened Saturday (May 4) for a 10-day run under auspices of the Knights of Columbus at Olympia Auditorium to a good crowd. Milt Hinkle the promoter, with Jack Knight as business manager. Several received minor injuries during the Sunday show. Edward Vallee received scalp wounds from the horn of a steer he was trying to buildog, Pete Penny was knocked out when thrown

from a horse, and Mary Cardinal was injured when thrown from a horse while

THE CONCERT (Pawnee Bill contingent) personnel with Hagenbeck-Wallace-4-Paw-Sells Circus now includes the lace-4-Paw-Sells Circus now includes the following: Bill Penny, in charge and announcements; Weaver and Juanita Gray, Mr. and Mrs. Clyde Widener, June Sergie, Jimmy McCleod, Mr. and Mrs. Clyde Widener, June Sergie, Jimmy Richardson, Bill McBride, Orville Gillian, Bee Bristow, Jerry Lee, Maxine Woeckener, 12 Indians and two Cossacks. Concert opens with mounted quadrille, followed, consecutively, by whip popping, pony express (with Indians chasing pider), trick and fancy roping (Weaver Gray featured in five-horse catch), Indian dances, bronk riding and trick riding. The Indians and their tepees are located in center of menagerie between shows.

RED BLUFF, Calif.—At the annual two-day Spring Rodeo staged here recently, Roy Owens was arena director; Lloyd Saunders and Frank McCarroll, judges; stock furnished by Harry Rowells. This is an RAA show. Winners: Saturday, Bronk Riding—Eddie Woods, Doff Aber. Steer Riding—Eddie Woods, Bulldogging—Whitey Hoffman (15), Frank McCarroll (25), Everett Bownan (14), Calf Roping—John Bowman (14), Calf Roping—John Bowman (182), Hugh Strickland (21), Everett Bowman (23), Lloyd Saunders (23.3), Steer Stopping—J. Clark (7), John Bowman (7.4), Saunders and Strickland tied (13). Sundey, Bronk Riding—Harry man (7.4), Saunders and Strickland tied (13). Sunday, Bronk Riding—Harry Knight, Perry Ivory, Finals—Doff Aber, Eddie Woods, Perry Ivory, Chuck Wilson, Steer Riding (finals)—Ray Bartram, S. Stickney. Bulldogging—Frank McCarroll (16), Lloyd Saunders (19), John Bowman (20). Calf Roping—J. Bowman (16,1 lke Rude (19), Hugh Strickland (19.3), Lloyd Saunders (19.4). Finals—Bowman, Strickland, Saunders. Steer Stepping—Rufus Ingersoll (6.2), J. Bowman (7), Andy Jauregul (7.2), Saunders (9).

ROAMIN' AROUND HOLLYWOOD — Many of the contestants who wintered here have migrated to shows and other points. . . . Turk Greenough and wife left points... Turk Greenough and wife left to the Modisto Rodeo (May 5). John Bowman also left for Modisto. Jack Meyers, of Maywood, went to his home at Molalla, Ore., after the Sanger show. Buff Brady contested at the Gibson Rodeo while on the way to Nogales, Ariz., to gather cattle to take north for the Strawberry Red Wall shows. He is assisting Rose Wall with these shows. Frank McCarroll, who has made his home in Burbank with the Saunders (Lloyd and Helen) the past year, working in pictures, worked at the Red Bluff and Gibson rodeos. Montie Montana and wife, Louise, motored to the Gibson show in a new seven-passenger car. show in a new seven-passenger car, pulling a new trailer carrying "Spot" and his double—the trailer specially designed by Montie. . . Earl Thode and wife are still on their ranch at Casa Grande, are still on their ranch at Gasa Grande, Ariz., looking after the new baby, Ernest Joe, born April 9, weight six pounds. . . . Key Dunne, former all-round contestant, of Texas, who wintered with folk in Huntington Park, Los Angeles suburb, has gone to Bakersfield to work in the oil fields.

STANDING of contestants in Rodeo Association of America points for this year up to last announcement from Secretary McCargar's office April 26: Toward the 1935 champion cowboy—Roy Adams, 712½ points; Jake McClure, 675: Donald Nesbit, 600; Eddie Woods, 600; Hub Whiteman, 600; Pete Knight, 450; Tom Bride, 375; Hugh Bennett, 375; Earl Blevins, 375; John Bowman, 300; Smokey Snyder, 300; Dude Colbert, 225; Junior Colwell, 225; Abe Beloat, 187½; Holloway Grace, 175; Lloyd Saunders, 168¾; Joe Edwards, 150; Carl Shepard, 150; Everett Bowman, 150; Al Conley, 150; Cecil Henley, 150; Fox O'Callahan, 137½; Frank Schneider, 125; Jack Myers, 100; Clay Carr, 118¾; Jerry Littrell, 100; Hugh Strickland, 93¾; Al Hayes, 87½; Johnny Slater, 75; Earvin Collins, 75; Pat Woods, 50; Leonard Ward, 50; Bill McParland, 50; Ned Ferraro, 37½; Will Glenn, 37½; Joe Glenn, 37½; Harry Logue, 37½, and R. M. Gardner, 18¾; Leaders in the different events — Bronk riding, Donald Nesbit; bulldogging, Hub Whiteman; calf roping, Roy Adams; team roping, Jake McClure; bull riding, Eddie Woods; bareback, Smokey Snyder, steer decorating, tie between Holloway Grace and Clay Carr. Steer decorating has been made a major event this year with double points, same as bronk riding, calf roping and bulldogging.

Gossip of the Dressing Rooms

Items for This Column Must Reach the Cincinnati Office Not Later Than Friday

RINGLING-BARNUM — Dorothy Her-RINGLING-BARNUM — Dorothy Herbert unfortunately left her pocketbook, which contained several hundred dollars and some valuable rings, in a taxi. Police were notified, but no trace of the valuables has been found as yet. Mile. Gillette's breaksway not functioning properly. She twisted her knee and was off for a few days. Five more Indians and a papoose have joined out with the Wild West, making a total now of 20 full-blooded Indians with show. Harry Ritley complains that since he won the Ritley complains that since he won the radio he doesn't sleep at nights. He can't remember to turn the darned thing off, so he sold it to Polidor.

CHARLES F. CLARKE.

SEILS-STERLING-Latest addition to clown alley, Elliot Duo, comedy acrobats. William Lindeman is back on show, also bringing the wife along for a visit. Verna Wallace is back from Sheboygan after a brief stay there. Capt. Klauder is one of the big hits in Side Show with his lion act. Volera Brothers are one of the ilon act. Voiera Brothers are one of the big attractions in big show with their flying act. Joe Kennedy's Dream Horse, a Bradley entry, was one of the alsorans. Harry Leonard and wife left for Sheboygan, Wis., to attend funeral of his father, who passed away suddenly.

FRED WORTHING.

Peru Pickups

PERU. Ind., May 11.—Under-canvas opening of Hagenbeck-Wallace-4-Paw-Sells, as far as weather conditions go, was Sells, as far as weather conditions go, was the worst circus day Kokomo has seen in 18 years, when Ringling Bros.' Shows got drowned out and stuck in the mud in Foster Park. Light matinee and at night a packed house.

might a packed house.
Cookhouse is in charge George Davis,
steward, with Louis Benadone, chef.
Damage suit of American Circus Corporation for \$10,000 against Marburger
Brothers Hardware Company, for alleged
carlessness of employee which destroyed
railroad shops and several pullman
coaches, and venued to Howard Circuit
Court, was settled before case came to
trial. Amount not stated.
W. E. Runds states will not troupe in
1935. Is doing contracting here.
Joseph R. Becker was guest here at a
farewell party. Is assistant to Nick
Carter, superintendent pullmans on Cole
Bros.

Among those renewing acquaintances with H-W at Kokomo, Ind., none were more welcomed than reunion of Rudy Sr. and Rudy Jr.—Rudynoffs—latter already schooled in circus history and soon to follow father in horse training. Rudy was accompanied by Mr. and Mrs. Fred Barth, tutors.

M. P. Club Honors R-B Artists at Its Forum

NEW YORK, May 11.—Motion Picture Club, at its weekly forum and luncheon on Tuceday of last wee, had as its guests Ringling-Barnum artists, among whom were Dorothy Herbert, horsewoman, and Jennie Rooney trapeze act, both putting over neat speeches before two mikes.

Col. John W. Alicoate, publisher of Film Daily, and Louis Nizer, noted film attorney, shared emsee honors and boosted circuses, declaring that film producers have learned much from sawdust exploitation methods. Latter part of the luncheon turned into a testimonial for the Circus Saints and Sinners' Club and its proposed home for troupers. Club was represented by its national president, F. Darius Benham, and Tony Sarg, head of the Dexter Fellows Tent. Both delivered talks, as did Elias E. Sugarman, of The Billboard, Arnold Van Leer, executive secretary MFC, was responsible for bringing the circus talent. Leading film people turned out for the occasion. Other reps of The Billboard attending were L. G. Anderson and Leonard Traube.

Program of Siebrand Circus

BURLEY, Ida., May 11.—The program of Siebrand Bros. Great Piccadilly Circus runs as follows: Miss Helen, flying trapeze and muscle grind; Vietor, contortionist; Clara Stanley, girl who keeps you guessing; Dandy, pony with human brain; LaZella Trio, trapeze; Victor and Lyle, hand balancing and trick dogs;

riding dogs and monkeys; Helen Trio. flying rings; Chappell and Drumb, upside-down boys; Carroll with high-school horse, Whitie; Jack and Clara Moore, tight wire; Fred's dogs; Two Richards, cradle perch; Clark's military ponles; Billy Robinson and Roy Jones, talking clowns. Is presented in two rings and runs an hour and 25 minutes.

clowns. Is presented in two rings and runs an hour and 25 minutes. Payne has 10-piece band, Jack Moore is equestrian director; George King, bosscanvasman; Leverne Kjonegaard, assistant; Red Stewart, lights.

Show gives parade; has 25 tableaux trucks, Ford V8 power plant, all new equipment; plays three-day and week stands. Weather has been cold, with rain and snow, but biz fair. Circus will play only Western territory.

Four for Binghamton, N. Y. BINGHAMTON, N. Y., May 11.—Three circuses are booked for this city this month. Barnett Bros. will appear May 21, followed by Downle Bros. the 28th and Cole Bros. the 30th. Ringling-Barnum is scheduled for July 11. The license fees vary from \$50 to \$150.

BIGGEST DAY-

(Continued from page 36) son and this season. Crescent City was

capacity.
Invitations are coming in from different States to Tom Mix asking him to include theirs in the itinerary, also many preparations are being made for his welcome from different clubs, newspaper children's parties and broadcast-ing stations. It is very noticeable the number of country people waiting along the Mix route to get a glimpse of their

the Mix route to get a glimpse of their favorite movie star.

Great applause welcomes Mrs. Mix back in the Ward flying act, which includes her three sisters, Irma Ward, Inez Hubbell and Jessie Arbaugh, making 10 people on one double rigging. A large Ford V-8 bus has been added to the circus equipment for the transporting of working men, also a new striped awning has been added to the wardrobe truck, Joe Ford and assistants are working all hours these days getting trucks ing all hours these days getting trucks in shape to make the 100-mile jumps over mountain roads. Three trucks carrving main show equipment went over

over mountain roads. Three trucks carrying main show equipment went over a mountain embankment recently, and it was only thru the excellent management of Manager Dall Turney and supervision of Denny Helms that doors were opened at 3:30 and the show went on at 4, playing to a capacity house.

Assistant Manager Harry Baker is finding plenty to do these days. Ted Metz has added another attraction to his bally, namely, Chief Orono, from Ecuador, with his "shrunken head" attraction. Jack Burslem is turning in excellent results from the candy stands. Joy Meyers has returned to the show after a few weeks absence.

Definite negotiations are being made to purchase the winter quarters at Compton, Calif., due to the fine reception received during the eight weeks showing in that State. Mrs. Espey, after selling tickets on many circuses for the last 25 years, had a record-breaking sale in Eureka April 28. Among recent visitors were Blaine McGowan and family, Judge Faulk and family, of Eureka, folloyed by a dinner at the home of MrcGowan. Fred Niblo and family attended the show at Ukiah as guests of Mr. Mix.

SEILS-STERLING had good business at Loogootee, Ind., in spite of bad weather. Side Show lost the day at Robinson, Ill., on account of heavy wind. Big show was in front of grand stand at fairgrounds. Menagerie was side-walled.



40

Conducted by CLAUDE R. ELLIS—Communications to 25 Opera Place, Cincinnati, O.

OPTIMISM SEEMS JUSTIFIED

Biz Barometer **Gratifies Baker**

Early results reviewed by NAAPPB president after a swing over a circuit

FROM NAAPPB MAY BULLETIN

CHICAGO, May 11.—President Harry C. Baker, National Association of Amuse-ment Parks, Pools and Beaches, New York, has made one of his periodical swings over a circuit that included stops in Philadelphia, Baltimore and Washing-ton. He reports conditions in those places exceptionally good. On Sunday, he said, Norman Alexander's Woodside

he said, Norman Alexander's Woodside Park, Philadelphia, was going to full capacity with a crowd that equaled a Fourth of July.

The three Coasters were in action, with the largest using a trio of trains in an effort to keep up with demands for seats. Many of the other devices had waiting lines of eager patrons. It was one of the best early dates that the park has ever had, much to the joy of those in charge.

Ahead in Washington

In Glen Echo Park, Washington, Manager Leonard B. Schloss was greatly elated when he advised the chief of the recreation men that his park was 25 per cent ahead of last season's opening date. This fact would indicate that things must be far better in general, as the nation's cantal employees usually reflect. must be far better in general, as the na-tion's capital employees usually reflect the trend of times. The people in that city are more apt to know the true conditions, as a whole, than any other group. It is hoped that their optimism and free spending are a forerunner of a wave of prosperity for recreation park operators.

operators.

Flayland, Ryc, N. Y., had an estimated attendance last Sunday of 12,000 persons. The big Westchester fun center has only about one-third of its many attractions open. Official summer season opening will get off to a gala start (See OPTIMISM SEEMS on page 42)

Woodcliff, Poughkeepsie, In Final Stages of Work

In Final Stages of Work

NEW YORK, May 11. — Woodcliff Amusement Park, Poughkeepsie, N. Y., will open on Decoration Day, according to the schedule set by N. F. Dyruff, managing director. General appearance of park has been changed, with mechanics and device engineers having put in several weeks' work. Landscaping is about finished and major repairs on rides will be completed this week.

New ballroom will swing open in conjunction with Woodcliff Inn. A new maple floor has been completed and an entirely new lighting system installed. Dance site will be more accessible as the landscape garden facing Albany Post road directly between the two entrances will lend a beautiful view from ballroom.

Stadium is undergoing changes and when completed will have a larger seating capacity. Negotiations are under way to present feature attractions weekly. Contracts have been closed for many outstanding organization picnics, it is announced.

Ketchum's Picnics Up For Forest Park Highlands

ST. LOUIS, May 11. — Forest Park Highlands, oldest amusement park in this city, opened its 39th season May 5. Adrian W. Ketchum will again be manager and for months has been supervising repainting, redecorating and general renovating which has been going on.

on.

Manager Ketchum said the number of school picnics booked for the next two months is in excess of 20 per cent more than in 1934. Roger Fox and his orchestra are in for opening of the ball-room, which has been redecorated and the floor resurfaced.

Ballyhoo for Hosses

ATLANTIC CITY, May 11.—The resort Horse Show publicity staff this year is to ballyhoo it to the general public with an eye on the gate as well as the social side. One stunt will be a jousting contest with knights in armor. The show, to be held in the Auditorium on May 15-18, will feature severa! out-of-the ordinary events, with Kenneth Lynch, New York armor expert, in charge. Plan is for nearly 100 horsemen in medieval costume, "fighting" to be done by Battery F, 112th Field Artillery, National Guard. This is first year the Horse Show is being billed with any big-show atmosphere and interest appears high among the usual run of amusement high among the usual run of amusement crowds. Adrian Phillips is in charge of

Anderson Active in Cincy

CINCINNATI, May 11 .- Ernest Ander-CINCINNATI, May 11.—Ernest Anderson, park constructionist, has completed considerable work, including a Jungle Show, in Eastwood Amusement Park, Detroit, and has arrived here to be busy at Coney Island for at least a month. He will install improvements to Laffint-the-Dark in addition to other activities. President George F. Schott announced season's opening of Coney on May 25. Bohemian Gardens will be enlarged and probably will be renamed Rose Gardens, as new territory it will take in reaches to shrubbery at one end of the Mail.

"Bugaboo" of Liability Risk **Looming for Industry Again**

Increased insurance rates and attitude of carriers incense amusement men—suggestion is made that situation may lead to the formation of its own mutual company

FROM NAAPPB MAY BULLETIN

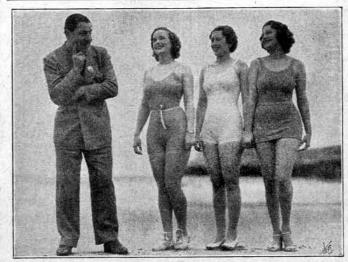
CHICAGO, May 11.—What to do about the insurance "bugaboo" that has been facing the park industry is a problem which has officials and members of NAAPPB scratching their heads. The high-handed marner in which rates have been boosted by companies handling liability seems to indicate that these carriers possess neither a limit nor a sense of shame. After a survey of the situation it seems likely that most anything can happen. Those associated with the recreation business are in a nasty mood due to the unjust gouging they feel they are receiving. A disgruntled operator was heard to say:

"It's the old, old story; big business must get theirs. To Hades with the other fellow! Bleed 'em dry, just so long as we get outs." There seems no question as to the logic of his argument, for we have been has been nothing to warrant this violent skyrocketing of rates.

has been nothing to warrant this violent skyrocketing of rates.

If those who sell insurance insist upon such hoggish tactics and the laying low of the goose that lays the golden eggs then there can be but one answer to the problem: Let the National Association of Amusement Parks, Pools and Beaches organize its own mutual insurance company. Even if times were good, it would be disheartening to be taken over the jumps in a manner like that being attempted at the present.

LINCOLN, Neb., May 11.—In one of the earliest openings in history of the park, Capitol Beach here started the sea-son today. Dance pavillon, in charge of Ted Cooper, has Slatz Randall for the first two weeks and will run every night except Monday. The pool, manned by Ralph Beechner, has in past seasons run close to dances in popularity and will feature aquatic stars. Hoyt R. Hawk is active park manager.



JOE PENNER, of stage, screen and radio, took over some new duties last week when he was sworn in by Mayor Harry Bacharach as a special official beach censor for Atlantic City's strand. Joe went right to work and is seen giving some of the new beach styles the once over. P. S.—These styles weren't censored by Censor Penner.

Tieup With City of Bridgeport Seen as Aid to Pleasure Beach

NEW YORK, May 11.—Several factors are contributing to what is expected to cause a record season at Pleasure Beach Park, Bridgeport, Conn., according to an announcement from the New York office of Harry C. Baker, president of the park company.

of Harry C. Baker, president of the park company.

Thru Mr. Baker's efforts a tieup was effected with Mayor Jasper MacLevy and city council whereby the park gets full co-operation from the administration. Under the arrangement the city is renovating the entire property, and more than 100 men are at work at present. Crew is on the relief roster and has been putting in new macadam roads and walks and planting trees and shrubbery. Carpenters are repairing all buildings and erecting several hundred new bathhouse stalls, small structures, concession stands and the like. Paint work is going stands and the like. Paint work is going on thruout the park.

As previously announced, 10 cents will

be the charge for bathhouse, with bath-

be the charge for bathhouse, with bathing privilege and auto parking having
been taken over by the city, which will
operate them. Parking will be free.
Busses will run direct to the beach.
Mayor MacLevy is arranging with the
traction company for a five-cent fare
from all parts of the city.

Mr. Baker is highly satisfied with
the plan and points to the fact that
the industrial plants of the city are
having their greatest pickup since depression set in. John C. Molloy, resident manager, has closed bookings with
churches and fraternal and industrial
organizations. Manager Molloy states
that this early demand for picnic dates
tant this early demand for picnic dates
that this early demand for picnic dates
to probably due to wide publicity given
to the new activities by newspapers in
this section of New England.

Grand opening will be held on May
25 with fireworks, free circus acts, band
concerts and other attractions.

May Handle Own Risks

According to the statement of Harry C. Baker, president of NAAPPB, it is not in the least infeasible that a very capable carrying company could be formed within the ranks of the recreation industry and thus enable the operators to handle their own risks at rates within reason.

"If this were done it would be just another big reason for those in the business to become affiliated with NAAPPB," said Mr. Baker.

ness to become affiliated with NAAPPB," said Mr. Baker.
Adding these insurance woes to the park man's struggle to get open this season has been very distressing, to say the least. Many view it as a downright shame in view of the bravery and optimism shown by many in the business. Some have gone away ahead of previous sea(See "BUGABOO" on page 43)

Seccaium Is Made Ready; Acts Will Start in June

BUCYRUS, O., May 11.—With plans for a big season and free acts booked, starting the middle of June, Seccaium Park is ready for opening tomorrow, said Manager R. A. Jolly. First unit to open is dance pavilion and beer gardens, with Johnny Circo and ork and one-night floor show. There will be week-end programs until full opening on Decoration Day, which will be featured with band concerts and fireworks.

On the six rides, Fred Chambers has the Ferris Wheel; Will Campbell, Merry-Go-Round; Pop Allen, Coaster; Eddie Thatcher, Miniature Railroad; Biddy Martin, Kiddie Planes, and Dick Schnable, Dodgem. Willis Kelly has charge of boathouse and Mose Sherer will be boss of bathhouse and life guards. Concessions are again in charge of Mrs. Will Campbell.

Preview in Island Park

PATERSON, N. J., May 11.—George W. Traver's Island Park Grill, dine-dance spot, held a private opening today with a floor show, dancing and refreshments. Park amusements will open latter part

Chi Riverview Has Fire

CHICAGO, May 11—A blaze which for a time threatened the rides and conces-sions in Riverview Park on Monday, destroyed one of the shooting galleries and a photographer's studio, with esti-mated loss of \$2.500. A cigaret butt is blamed for the fire.

Steel Pier's **Bill Enlarged**

Bookings in all lines are up 50 per cent-Gravatt foresees record season

ATLANTIC CITY, May 11.— "From circus to opera," is the way President Frank P. Gravatt of Steel Pier describes Frank P. Gravatt of Steel Pier describes the summer program for that institution. Pier will have no set summer opening date, as it will add attractions until latter part of June, when it will attain full-season strength. End of pier ballroom will be open week-ends when crowds make it possible. Workmen are enlarging the ocean stadium, where a score of European sensation acts will be shown.

be shown.

Carver's Steel Pier Diving Horses, under direction of Lorena Carver, will der direction of Lorena Carver, will observe its seventh season at Steel Pier. Another act to return for its eighth consecutive season will be Aldrich's Hawaiians, high divers and musicians. Of the remainder of the outdoor bill, it is said one feature will be a high pole act, worked by women. There will be a larger stage and more seating accommodations than the present 5,000 seats in the Stadium.

Publicity Drive On

Publicity Drive On

Another return to Casino Hall will be Frank Elliott and his Steel Pier Minstrels, having played yearly at Steel Pier since 1899, when John E. Murphy was director and W. C. Fields its star.

Edward Sherman is to get all-star vaudeville units for Music Hall, while first-run pictures have been bought for all three theaters, with comedies and shorts for the fourth theater for children. Harry Volk has started a big campaign of publicity. Fred Schwarz will assist as general story man.

Jim Rocke will again have charge of the front and block-long entrance way.

J. Burlington Jarrett has been redecorating war exhibits and movie exhibit. While opera policy has not been fully decided, Jules Falke will be in charge of any presentation.

More Time on Air

More Time on Air

Mr. Gravatt said the basement part



the entire show business is defi-nitely on the up. And that is NOT es-sentiment. It's a cold, hard fact.

Parks, Fairs, etc., can help-thele own businesses to "get on the up" by booking Hamid Hit Acts this season. That's another hard, proven fact.

GEORGE A. HAMID Inc. 1560 Broadway, New York

FOR SALE

New and Used Amusement Park Rides, Attractions and Equipment of every description.

PARK & BEACH SUPPLY CO., INC.
Suite 523, 205 E. 42nd Street,
New York City.

ATTENTION CONCESSIONAIRES!

LAURENCE HARBOR BEACH First Amusement Resort on NEW JERSEY SHORE 20 Miles from Metropolitan District.

FOR RENT—Concession Space and Buildings for Merchandiso Wheels, Refreshments, etc. For de-talls write LAURENCE HARBOR HEIGHTS CO., Laurence Harbor, N. J.

CARROUSEL ORGANS

Music Rolls for Artizan (North Tonawanda) In-struments. Cardboard Music for All Makes. Tuning and Repairing. Bargains in Newly Trans-formed Operating.

B. A. B. ORGAN CO., 340 WATER ST.

FOR RENT New Building, 40x60, in perment Park. Consider Rides, Penny Arcade and Amuser Andrews, Park Take or percentage. A. B. WHELE ALENGED PARK, LAKE VIEW, 1994.

of the pier, which last season housed a show, mechanical exhibits and deep-sea display, will be emarged to include a mechanical village. This year the pier will be on CBS and NBC networks, as well as WOR and branch stations.

well as WOR and branch stations.

"We are going to use radio more than ever. We look for a record season, all indications pointing to it," said Mr. Gravatt, "and I believe Atlantic City will have more amusements than ever before. Steel Pier is doing its share by increasing bookings almost 50 per cent, which means we will have one of the largest running shows in the country for 16 hours a day or more."

Hand, New Rock Springs Manager, Makes Changes

CHESTER, W. Va., May 11. — Rock Springs Park here, controlled by C. C. Macdonald, also lessee of Idlewild Park, Ligonier, Pa., is undergoing extensive changes preparatory to opening on May 30, said R. L. Hand, formerly of St. Louis, newly named manager.

Starting on May 18, when the first picnic has been booked, park will be open week-ends. A total of 18 school outings are scheduled the last half of the month. Industrial outings will be numerous, including several from the Pittsburgh district. The Cyclone, high ride, has been redecorated. Remodeling of Crystal Pool has been started and this summer there will be special events each week. Wilbur Bostard, high-diving expert, has been engaged as instrucing expert, has been engaged as instrucing expert, has been engaged as instruc-tor. Free swimming lessons will be giv-

en daily.

Virginia Gardens, dance pavilion, redecorated, has been operating weekends, Policy will be six nights a week, with occasional radio and name attractions. Again this season there will be free acts daily. Pirst, opening on May 30, is the Red Brady fire and high diving act. Arrangements have been made for excursions from river points on the Steamer George Washington. First will come from Pittsburgh on Decoration Day.

Leons Ready in Miles City

MILES CITY, Mont., May 11.—Leon Park on the Yellowstone Trail will be opened for the flith year here on May 18 by Leon Brothers, who have greatly improved the spot for this season. Pavilions have been readied for use in inclement weather, and outing bookings are reported unusually numerous.

Atlantic City

By WILLIAM H. McMAHON

ATLANTIC CITY. May 11.—This resort will take a page from Hawaii in reception of visitors at the new Union Terminal, and a large band stand will be erected opposite the terminal so that incoming visitors can be given a stirring musical greeting. They will likewise enjoy free band concerts at various parts of the Boardwalk, principally in the large rotunds of the Auditorium. Plan to use Atlantic County Civic Works Service Band of 43, under direction of Herman J. Fledler, is being worked out by W. F. Hanstein, special events committee, and Thomas L. Husselton.

An increase of about 6 per cent in

An increase of about 6 per cent in building construction was reported for April. . . Lew Tendler won't be on the Walk this year. . . City press head-quarters has finished distribution of \$5,000 pictorial folders among prospective customers all over the world.

tive customers all over the world.

Steel Pier Zoo had three "blessed events" in a week. However, only one newcomer is alive, a Rhesus monkey, born on May 2 and a big attraction since the news came out. . . Bob Hall being returned to pier for his work at previous booking a few weeks ago. . . All large tigers taken from pier zoo to farm of Capt. Proske. . . President Frank P. Gravatt had a big part in shaping Walk policies for summer. . Radio Rubes, on rebooking again. clicked as head of what was termed one of the best balanced Sunday pier bills

clicked as head of what was termed one of the best balanced Sunday pier bills of the spring. . Joe Penner drew em in Saturday and late shows were packed, despite bad weather.

Boxing matches replacing basket ball Tuesday nights at Million-Dollar Pier. . Al Steinberg, production manager of the pier, is setting a new pace in signing acts, doing all traveling by airplane.

BOARDWALK SPACE

GAMES—REFRESHMENTS—NOVELTIES—SPORTLAND—FROZEN CUSTARD-JAP STORE OR DRINKS SEVEN DAYS GOOD SPOT

D. J. MAHER

RECREATION PIER

LONG BRANCH, N. J.

SCOOTA BOATS NOW BEING INSTALLED AT PLAYLAND, RYE BEACH, N. Y.,

RVE BEACH, N. Y.

Because of their excellent carning records elsewhere. Scoots Boats operated by gas engine or electric motor, in natural or artificial water—Artificial pool of wood or concrete need contain only 18 inches of water and is inexpending to the contain only 18 inches of water and is inexpending, buildings, or swimming pools can be converted into a profitable and attractive boat ride.

OOLLECTING 2d FARES in ARTIFICIAL SHALLOW POOL HAS BEEN DEVELOPED TO THE LAST WORD IN EFFICIENCY.

Ridge Med Penny Arcade svaliable. New Ridge and Penny Arcade svaliable. New Fools, Exporting.

R. S. UZZELL CORP.,



130 W. 42nd St., New York City

WANTED! AT MEADOW BROOK PARK, BASCOM, OHIO

RIDES of all types. Special location for Miniature Railway. Reasonable percentage. A virgin spot in one of Northern Ohio's largest and most completely equipped Amusement Parks. Free Attractions assure crowds. Dance Hall, largest Swimming Pool in Northern Ohio, Boating, Game Courts, Ponies, Miniature Autos and Picnic Tables for 3,000 people. Park has operated five years. Write

H. L. WALTER, Manager, Bascom, O., at Once. Park Opens June 2.



1935 Auto-SKOOTER-Water



LUSSE BROS., INC., 2809 North Fairbill Street, Philadelphia, Pa. U. S. A. LUSSE BROS., LTD., Central House, 45 Kingsway, London W. C. 2, England

Coney Island

By LEONARD TRAUBE

The big interest on Surf avenue these pre-season days is the project of the Boat Amusement Company on the site adjoining the Wildcat ride, next to the Rosenthal Bros, ever-present Cyclone. Allen Kramer, of the company, and George Tilyou, of the Steeplechase Park Tilyous, have annexed this deliclous corner and you may expect things to hum on this side of the avenue.

Project is the Chutes, made famous by Luna Park. There are about two minutes of riding in the dark before the boats go up the incline at a fast clip for the traditional drop. The drop itself is terrific and before you can spell Coney you're gliding in a narrow waterway. The dark element itself ought to have the customers coming and going.

Eric Eloane, one of the stand-out scenic painters, has done the wall designs for the Chutes, plus other decorations and cutouts. Color scheme of yellow, green and red is striking.

The Wildcat is undergoing a bit of the old cased Ben Bernie revenuing and is The big interest on Surf avenue these

The Wildcat is undergoing a bit of the old (page Ben Bernie) revamping and is now titled the Comet. Just a rose by another name.

now titled the Comet. Just a rose by another name.

Joe Bonsignore has installed a Mermaid's Cave next to his Scenic Railway. Jong under the L. A. Thompson banner. Jean Hallen is putting in more than a score of Skooter Cars adjoining Mermaid's Cave. So you see Coney Island is going riding device with a vengeance. Which brings up the subject of what's happened to the girl shows? S. B. Weisberger has had his fem line for two years or so in the spot where the Skooters are going in—or part of it, at any rate. Where is Weisberger anyway? Some of us miss his cordial manner and beaming smile.

Jean Prevoir won't be on the front of Luna this year. She has contracted for a neat stand between the Cyclone and Chutes and will install a weighing scale. Who will be the guessing expert but B. B. Jones, the glib veteran of the scales. She'll have a Sodamat stand for a neighbor, the other Sodamat being at Steeplechase.

I like the Pony Ride on the Bowery, which has a sign reading, "For Ladies" Name.

at Steeplechase.

I like the Pony Ride on the Bowery,
which has a sign reading, "For Ladies
and Gents," Not mentioning children.

I like the sign outside Faber's Sport(See CONEY ISLAND on page 44)



WHEN you select sound distributing apparatus, be sure it reproduces sound naturally, clearly. Cheap apparatus sounds "sour"—drives

Name	
Address	
CHA	

Membership Drive Is On

Every park, pier, pool and beach will be canvassed to swell ranks of NAAPPB

FROM NAAPPB MAY BULLETIN
CHICAGO. May 11.—For many weeks
President Harry C. Baker and Secretary
A. R. Hodge have been busy mapping out
a campaign for obtaining the largest enrollment of members in history of the
industry for NAAPPB, and during the
current month the first guns will be fired.
On the lists in the secretary's office are
several thousand names of amusement

on the lists in the secretary some are several thousand names of amusement parks, piers, pools and beaches, owners or managers of which will be solicited by mail. In addition, a number of field representatives have been appointed to solicit memberships in prescribed terri-

The new membership schedule makes it possible also for individual concessionte possible also for individual concession-ers at parks, piers, pools and beaches to become active members of the association at a nominal price, and President Baker urges that all members solicit all conces-sioners in their parks to take an active interest and membership in the organi-

Baker Urges Co-Operation

Baker Urges Co-Operation
It is, of course, recognized that the strength of any organization is dependent largely upon the size of its membership and to accomplish this end the dues were materially reduced in the new organization compared with the old NAAP and a special inducement offered in the way of associate memberships and concessioner memberships.

In a recent interview President Harry C. Baker stated: "I am feeling very optimistic about the future of our new organization. The feeling toward it in the field is most cordial, and countless individuals whom I have contacted have assured me of their support and co-operation.

of their support and co-operation.
"We are out to do things. Relief on
public liability insurance is definitely in public liability insurance is definitely in sight. It may take a few months to ac-complish this end, but we are on our way. We are definitely committed to protect the industry from an NRA code, should that emergency arise. We are equipped to co-operate with individual members in fighting their local legisla-tive problems.

Not a Two-Man Job

"We are trying to work out something which will relieve our members from the burdensome music royalty levy which they are now carrying. We are establishing a department which will serve members in the matter of such materials as paint, where expert advice can be had at little or no cost to the member.

"Every two weeks sees a special bulletin on a timely tople and many of these bulletins are individually worth far more than the annual cost of dues. The secretary has on hand a limited number of these special bulletins recently issued which you should have in your files. Prompt action in enrolling now will assure your getting them. Our annual convention is going to be brought back to the membership.

"This however, is not a two-man tob."

its former importance and value to the membership.

"This, however, is not a two-man job. Secretary Hodge and I cannot do it alone and I am, therefore, appealing to all members of the industry to put their shoulders to the wheel."

OPTIMISM SEEMS

(Continued from page 40)
on Saturday, May 18. Many other spots
where early starts have been the policy
report an upward spurt in both receipts
and patronage.

After More Outings

Mr. Baker's visit to Baltimore was in connection with the association's insurance difficulties that have many park men red with rage. The insurance committee of NAAPPB undoubtedly will have a report and some recommendations to make to the membership in the very near future.

tions to make to the membership in the very near future.

The president's observations seem to indicate that park men in general seem to be making a more determined drive for bigger and better outing business, with the pleasing results that their bookings are far ahead of those listed for this same period a year ago.

Swim Suits --- Wool or Cotton

By PAUL H. HUEDEPOHL-

FROM NAAPPB MAY BULLETIN

Occasionally we receive inquiries regarding use of woolen swimming suits in swimming pools operated by clubs, associations, colleges, universities,

YMCAs, TWCAs, etc.
Some pool operators are inclined to believe that lint from woolen suits sheds more readily than from cotton suits. They also remark that this lint collects in balls on the bottom of the tank or passes thru the outlets into the return lines and finally lodges itself in the filter bed and "clogs" the filter.

There are no grounds for the belief that woolen suits cause more lint de-

posit in pools than cotton suits. The very small amount of lint, however, which may be shed from either woolen or cotton suits is of very minor importance in comparison with the real causes of tank contamination, such as human hair, dead skin, discharges from the nose and throat as well as possible physical and throat, as well as possible physical uncleanliness of the bather. All of these can be counteracted with the proper use of sterilizing agencies when constantly added to the incoming supply of fresh

Elimination of Lint

Modern swimming pools are now equipped with filtration and sterilizing plants. There is also installed, in the delivery line to the filters, a strainer. These strainers collect most of the halr, lint and other debris that may be drawn thru the outlets and into the delivery line. Should this debris pass thru the hair catcher and lodge itself on the bed of the filter, it will be quickly removed during the "backwash" period, which takes place at least once a day. Any sediment that does not go thru the outlet and into the hair catcher or filter on early he removed with modern succan easily be removed with modern suc-tion sediment removers, many of which are now on the market.

It is our belief that management of any swimming pool equipped with these modern appliances and machinery need not worry over the small discharge of lint from either woolen or cotton suits. Woolen swimming suits can be worn in swimming pools when correct methods of operation are followed—a necessary requirement, regardless of the kind of suits used. The principal recommendations for woolen suits in preference to cotton suits are: 1, form fitting; 2, additional warmers which insures more ditional warmth, which insures more comfort to the swimmer; 3, less wearing down of the resistance of the human

Modern Methods Given

Directions for laundering and storing woolen swimming suits: The chief ob-jective for washing any swimming suit is

to properly sterilize the garment first and then give it a light wash for cleansing purposes. After a careful study of this subject we suggest the following methods of sterilizing and laundering woolen swimming suits:

laundering woolen swimming stitts:

1.—To 20 gallons of water, not more
than 85 degrees, add four ounces of
water soluble disinfectant (colloidal coal
tar type). Mix thoroly before adding
suits. Place suits in bath and allow to
remain for at least 15 minutes. Next,
extract surplus disinfecting solution and
place suits in washer or rinsing vat for
rinsing purposes. Cotton swimming
suits of fast colors can be washed with
the woolen suits at the same time.

2. After rinsing two or three minutes.

the woolen suits at the same time.

2.—After rinsing two or three minutes the suits are ready for washing. Draw on luke-warm water, never more than 85 degrees Fahrenheit. Add enough soap (dry flakes, powder or in solution) to give a very light running suds. Run this for about five minutes, stop washer and drain off. Follow by rinsing. Follow this by another good rinse and then the suits are ready for the extractor. Never allow extractor to run more than two minutes.

Readying for Storage

3.—The best method of drying woolen suits is to shake the skirts down and hang them in a forced warm-air drying nang them in a forced warm-air drying room with temperature never exceeding 100 degrees Fahrenheit. Drying time about 2½ hours. Tumbler drying cre-ates excess pounding which is detrimen-tal to all woolens. Sun drying is also detrimental to colors.

 Storage: Careful consideration should be given to all woolen suits ready for storage. Be sure that they are absolutely bone dry. While moths are admittedly considered as one of the deadly mittedly considered as one of the deadly enemies to woolen swimming suits, the worst enemy of all is mildew. When suits are stored away in a moist condition, mildew spores quickly attack wool fibers and destroy the strength and elasticity of the fabric. Frequently swimming suits give out in the trunk section or crotch and in most cases the owner. or crotch, and in most cases the owner or crotch, and in most cases the owner believes this is caused by uric acid. While uric acid may be the cause of some rotting, another contributing fac-tor is that the crotch construction is usually double, which retains more moisture and is naturally the last portion of the suit to dry thoroly. Therefore, the two important points to remember in the care of woolen swimming suits are: 1—Avoid the difference in temperature between the suds and the rinse water, and second: Be sure suits are completely dry before placing in

Impress Neighbors Favorably

In these days when people are accustomed to thinking in hundreds of millions, and even billions, it is most important to amusement men to publicize the magnitude of the industry of which they are an integral part.

Few amusement men themselves realize the magnitude of their industry and, quite naturally, still fewer laymen. and, quite naturally, still fewer laymen. Following, therefore, are given a few most interesting statistics which, it is suggested, you use in your publicity. Perhaps you cannot "stop the show" when you talk about your own park, pier, pool or beach, but you will stand a better chance if you reveal some of the amazing facts given herewith.

The average layman has little or no conception of the magnitude of the business which our industry does. Annually we play host to countless millions of the nation's pleasure seekers.

Our investment runs close to the \$500,000,000 mark.

Better than 75,000 persons depend upon us for a livelihood.

Whole Lat of Mustard.

Whole Lot of Mustard

A recent survey made by one of the magazines representing the recreation industry gave some interesting facts, a few of which we will quote.

Over 65,000,000 frankfurters and rolls were consumed in a single season. Think of the mustard it took to put the proper edge to these delicacies?

In that same period of time the ever-popular ice cream cone showed the lowly "hot dog" a clean pair of heels in the popularity race by turning in a score of 140,000,000.

However, that dainty frozen tid-bit ran only second in the race for top honors in whetting the great American appetite. It was the bottle of soda that sparkled with the crown of cham-plonship when it popped into first place with 180,000,000.

Safety Being Proved

It has been estimated that all the tickets sold at amusement parks, pools and beaches would form a band that could be wrapped five times around the

and beaches would form a band that could be wrapped five times around the world.

The amusement park forms literally the greatest, finest and safest playground, for, strange as it may seem, at least one-third of all those who attend these recreation centers are children under 12 years of age, and 71 per cent of organized outings and picnics that annually gother at these places come from churches and schools of the community in which they are located.

It was estimated in 1931 that over e73,000,000 persons visited recreation resorts in this country. Marching four abreast, it would take this number of persons until 1961 to pass a given spot if they started now.

It is reported that 2,000 tons of cop-

"Minie" Auto Racing New Sensational Fad

FROM NAAPPB MAY BULLETIN

CHICAGO, May 11.—Indoor miniature auto racing has been an outstanding success in certain parts of the country during the winter season just ended. It made its initial appearance in Chicago and spread to other cities, most conspicuous of which was, perhaps, St. Louis.

In Chicago there have been as high as three groups operating over a period of weeks, but the one outstanding success weeks, but the one outstanding success has been the contests operated by Norman Alley in the 124th Field Artillery Armory, where upwards of 10,000 persons, with a minimum admission price of 50 cents, have gathered once a week to be thrilled by dare-devil drivers of miniature cars.

The cars, in the main, are special built, propelled by outboard motors, and, in fact, a majority of the drivers have been outboard motor boat drivers who have contested in outboard events

who have contested in outboard events all over the country during the past few

years.

The life of this fad seems to be a matter of considerable dispute among those who have been on the inside. Theoretically, it looks like a marvelous attraction for amusement parks that have a grand stand and enough area for a one-fifth-mile track, and perhaps it will prove to be a great outdoor attraction.

tion.

The answer to this question may be had before many weeks roll around, as a Midwest outdoor circuit has just been formed, and it has been announced that Soldier Field, Chicago, will be scene of a number of meets.

At the present writing the great prob-lem seems to be getting sufficient drivers. Thus far the industry has not been sufficiently well organized to ab-solutely guarantee this most important feature on a given date at a given loca-tion. When this handicap is overcome

tion. When this handicap is overcome the possibilities may be tremendous, but meantime park owners are cautioned against going too far in their plans and expenditures without receiving the advice of an experienced operator.

The secretary's office suggests that anyone interested get an expression from A. W. Ketchum, manager of Forest Park Highlands, St. Louis, who, thru his experience during the past winter at the St. Louis Arena, can supply some very St. Louis Arena, can supply some very helpful information.

May Bulletin **And Specials**

FROM NAAPPB MAY BULLETIN

CHICAGO, May 11.—The bulletin ma-terial published in The Billboard each terial published in The Billboard each month constitutes only a portion of the bulletin service supplied by members of NAAPPB. Each two weeks all members in good standing receive a special bulletin on a timely subject.

The value of this bulletin service cannot be measured in dollars and cents, and most members agree that they have received many individual bulletins worth

and most members agree that they have received many individual bulletins worth far more to them than the annual cost of membership in the association.

Certain former members of the National Association of Amusement Parks and the American Association of Pools and Beaches were accustomed to receiving a monthly bulletin from either organization and assume that the information contained in these columns a substitute for the bulletin service

formation contained in these couldn's is a substitute for the bulletin service which they formerly enjoyed.

It is to correct this false impression that everyone's attention is being called to the special bulletin service now being supplied by the National Association of Amusement Parks, Pools and Beaches.

per is handled thru the penny arcades

per is handled thru the penny arcades annually.

The modern recreation park is one of the safest places in the world, despite contrary opinion. Records show that there is only one accident to every 2,400,000 persons visiting these places. The modern Coaster, with its breathtaking speed and curves, is really one of the safest devices as far as actual injury to riders is concerned. Far, far more mishaps befall Mr. and Mrs. Citizen as they are peacefully strolling along a perfectly level sidewalk.

Contrary to common belief, amusement and recreation centers of the nation and world are on the increase rather than on the decline.

(All communications to Nat A. Tor, care of New York Office, The Billboard.)

CHALLENGE TO POOL MEN

Well, this week-end sort of officially ushers in the outdoor swimming season, with a few Eastern open-air pools to have early inauguration ceremonies on May 18, altho the majority of tanks won't swing open doors until the week following or even a couple of days after that, or on Decoration Day.

All pool and bathhouse operators with whom I've spoken so far seem to have their fingers crossed, hoping for those good ol' heat waves, but not many of them, I regret to report, appear to be doing much moving of their fingers in an attempt to get business, should those torrid spells not occur or even when they do. It's the old, old story of their (and that probably means you, too) sitting back and waiting.

This column has been rather successful in some of the campaigns it's waged, and many suggestions herein have, from

rul in some of the campaigns it's waged, and many suggestions herein have, from time to time, been carried out. As, for example, that business of deciding the world's champion high diver, about which there will be further discussion. But still I can't seem to get to first base in convincing swimming-pool men that advertising and publicity, as well as all sorts of exploitation, are necessary for them to attract patronage.

Is it that such advice is not read and that whenever the words "advertising," "publicity" and "exploitation" pop up here you immediately turn to some other page, lest you think you have to listen to the same baloney again?

Sure, there are some in the trade who don't believe it's baloney and who do publicize their establishments for all they're worth, but that "some," insofar as the East is concerned, can comfortably fit into Joseph P. Day's private offices, where they probably belong, for the only persons I've noticed in aquatic business who do know how to advertise either work for or are associated with Joe Day in his various beach and pool enterprises.

Mebbe it's because I'm a poor salesman and can't seem to get the point across properly. I've tried to handle the subject from every angle and have illustrated how natatoriums are not much different from theaters or motion picture houses, where advertising rates ace high, and have pointed out, or at least I thought I did, that tanks, operated separately or in conjunction with parks, that did blow off steam about themselves in the form of well-managed ballyhoo did do the business. However, I continue to hear pool men say: "Adballyhoo did do the business. However, I continue to hear pool men say: "Advertising and publicity and all that tommyrot don't do me a bit of good. If it's hot, I'll get the business." I'm not going to stop yelling about advertising and publicity and exploitation. I'm paid to write what I think is best for swimming pools, and in my heart and soul I can't see how a man can operate such an amusement place without advertising.

such an amusement place without advertising.

I hereby challenge all those operators of beaches and pools, whether they be big projects or small, who don't believe in exploiting their tanks, to write to me and I'll get someone, experienced in the field, to publicize one suitable tank for one worth absoluted transfer them. one month absolutely free of charge. It wouldn't cost that tank operator one

A real honest-to-goodness experiment in be made for one month. Various

a real honest-to-goodness experiment can be made for one month. Various promotion schemes can be employed at no expense to the pool, results of which can be reported here for others to see thruout the summer, and, once and for all, this question of whether advertising and publicity are important in this business can be solved.

It's up to you pool men now. Here's an opportunity of getting a couple of thousand dollars' worth of valuable advertising and publicity service absolutely free of charge. Your pool will be known here only as the Pool Whirl Experiment Pool, and nothing intimate about your business will be related except advertising ideas used and results of each.

Only one pool, of course, can be given this free offer. But it's open to any

outdoor tank big or small. It wouldn't be a matter of first come, first served, but immediate reply to this challenge is imperative. The pool selected will be one which best suits the various promotion ideas outlined and one which can be considered an average tank, for upon this experiment may rest the fate of ad-vertising in the aquatic field.

wertising in the aquatic field.
Write to me today if you want to be considered for this free exploitation service. Make it snappy, as I should get quite a few offers, unless, of course, pool men just don't want to try any kind of advertising or publicity, even if it's for nothing.

While in this challenging mood I'm delighted to learn that the high-diving contest suggestion to decide the world's contest suggestion to decide the world's title, information of which appeared in the last issue of The Billboard, has already been accepted by Frank Latkowski, known as Dare-Devil Jack, who not only wrote to me a few days ago stating that he would be willing to compete against Harald Arias and Buddy Siegel at Sandy Beach, Wichita, Kan., or any other place this summer, but who also dropped in to reassure me that he's anxious for such competition to decide just who is to reassure me that he's anxious for such competition to decide just who is world's champion diver. Siegel has already expressed his desire of being willing to fight it out for the title, thru his manager, who, in his letter published last week, declared that Norris Stauffer, owner and operator of Sandy Beach, was willing to stage the event. So now it remains for Arias to make it a three-corner fight or for 'anyone else, for that matter, who also claims the world's highest dive, to come forward and join the fray.

DOTS AND DASHES—Cascades twin tanks will charge different rates this summer, its Bronx pool asking a 40-cent week-day swim tariff and a half buck charge at its other pool on Riverside drive, with 75 cents being admish for both on Sundays. . . Will Harry Barrett, press agent for St. George indoor tank, Brooklyn, N. Y., communicate with the writer at once?—Mack Rose, the Northern pool man, returned from Chattanooga, Tenn., raving about those Southern pools, the big traitor. . . . Frank Feischer is back as manager at Sunnyside (L. I.) outdoor tank, as is Potter, the operator, but Friedman, one of the former owners, is out.—Those of the former owners, is out.—Those interested in shirtless swimming for men shouldn't fail to read what a female swim pool patron has to say on the subject in a letter to this department, which will be published next week.

"BUGABOO"-

(Continued from page 40)

sons in securing picnic and outing book-ings, which indicate that the nation is in a better condition than it has been for a long time.

This should be a good year and there appears to be no rhyme or reason for the insurance companies forcing a milistone onto the operators. We see in it but one tiny ray of consolation: The big fellows know that this is going to be a good season, and by "hook or crook" they are going to get "theirs," regardless of the consequence.

Biz Trend Is Cited

The matter of an amicable settlement of insurance difficulties was taken up by the NAAPPB insurance committee and President Baker with the liability companies. The officials of the latter advised the recreation men that the insurance corporations were not responsible for the

Increased rates.

However, that did not register with the operators in the least. The upward trend of business was pointed out to them by the association group in their efforts to get the carriers to listen to reason, but their logic seemed to have fallen upon deaf ears. Those making the pilgrimage to the headquarters sought to show the insurance men that they would receive good returns for their risks, but nothing seemed to deter those individuals in their efforts to get their "pound of flesh."

There is but one thing remaining for

"pound of flesh."

There is but one thing remaining for all operators of amusement parks, pools and beaches to do, namely, join the NAAPPB and get into the band wagon quickly. This insurance problem is going to be solved, but its benefits are, naturally, going to be confined to members of the association in good standing only. If you haven't an application on hand, write immediately to Secretary A. H. Hodge, Suite 2410, 100 North LaSalle street, Chicago.

Asbury Park

By DOC BEEBE

Politics, politics, politics. Will the time ever come when the amusement field will be kept out of the political picture? When the politicians start to picture? When the politicians start to battle they often pick on Boardwalk concessioners. The games were in for a roasting by a former congressman who, it is interesting to note, was a who, it is interesting to note, was a defeated candidate and therefore full of 'hurt feelings." A local weekly quoted him as saying that "Asbury Park is middle ground with the boardway lined with nickel and dime gambling machines, something-for-nothing weight machines and other gambling devices. How do Asbury Park merchants feel about their own city leasing out million-dollar beach-front concessions? Would our shopping district prosper with trade of this sort? Gambling should not be permitted on the ocean front, where people come to see the front, where people come to see the beautiful beach, bathe and be enter-tained. Abolish this mess before it destroys the city."

destroys the city."

Either the ex-congressman is misinformed or his knowledge of the amusement field is inadequate. Where there are merchandise stores (which he opposes) there is sure to be satisfaction from the public standpoint. If the worthy gentleman would observe the prizes that are constantly leaving the stands he would readily realize that the public is satisfied. His idea of gambling is exagerated. Thousands and thousands of dollars' worth of merchandise is being given to the public every season. This, Mr. Ex-Congressman, is the answer to the public for its patronage. If the gentleman confined his welfare ideas to solving the Asbury defict he would find that a Boardwalk without revenue would never help the finances of the city. The games are properly conducted, and as far as the "nickel and dime" machines are considered these emportums are considered the best conducted in the business. Either the ex-congressman is misinthe best conducted in the business

Raymond Bowers, manager of Convention Hall and Casino, says the out-look for bookings is better than last year. Bowers is an oldtimer in show business. He has been with George M. Cohan and other well knowns, and his present connection is about 18 months old. He observes that after experiment-ing with practically every sport to bring in big gates he found that roller skating and professional targis gives the colle-

ing with practically every sport to bring in big gates he found that roller skating and professional tennis were the only ones to show any profit. They have had operas, shows, concerts and name bands, but nothing has pleased audiences like the skaters and racquet wielders.

Buck Taylor has been negotiating to book his circus and Wild West into the hall for the summer. Council board has been visited by Buck half a dozen times and he has been trying to sell them on the idea that it would be a paying proposition to house a show of his type in the arena. Local showmen believe that Taylor would make a success of the venture here. This town, they say, needs something of that nature on the Walk. It would not only be something different, but would bring in the money and satisfy all concerned. Sadie Weiss, waitress at Michael's, had a sad experience. After waiting on a party of six she saw a 75-cent tip dropped on the table. Returning from the kitchen, she noticed one of the female guests removing a two-bit piece, depositing it in her own purse. We hope this lady lifter will confline herself to other fields, as these waitresses depend on these tips for their livelinood. The stands for the Max Baer training camp were stopped from completion by an injunction granted one of the ground owners. He claimed prior rights to

camp were stopped from completion by an injunction granted one of the ground owners. He claimed prior rights to these stands, which, by the way, belong to the city. The champ after seeing all this threatens to leave the town. Asbury needs him more than he needs Asbury

Open-Air Show in Paris Spot

PARIS, May 4. — A troupe of 80 Arabs, musicians, snake charmers and acrobats has arrived and will appear in a big open-air show in Jardin d'Accilmatation. At close of the Paris engagement the troupe will go to Brussels to appear at the World's Fair.

IN KENNYWOOD PARK, Pittsburgh, large crowds saw acts in the rain on Sunday, May 5, when the bill comprised Elliott's Concert Bandt Baldwin and Bristol, comics; Carol Gould, danseuse; Louise Mason, vocalist, and the Four Rivers, musical act.

American Recreational Equipment Association

By R. S. UZZELL-

That fine April weather along the Eastern seaboard did not carry over into May. It was giving us a fine start for early operation. But the first Sunday of May was more like the end of March. Nevertheless, the favorable weather served to show us the people have not passed us by, but will patronize us again under favorable conditions. Unless one is prepared to operate Sunday only and close thru the week, with no expense accumulating, it rarely pays to open for the early Sundays. Luna Park, Coney Island, N. Y., is

Luna Park. Coney Island, N. Y., Is rapidly putting on a new coat of color. Last year only a part of it was painted. This year the entire park smiles with a new face. It does make a difference in appearance to the public. Charles Miller does know how to handle painters. His practical knowledge serves him well at this time.

Col. Kelly Is Back

H. F. O'Malley has dolled up Playland in her handsome gown of color. The abundance of rain has brought his first plantings of flowers to perfection. Mary's garden never looked more beau-tiful than he has it this year.

He is maintaining the beauty of this fine resort on Long Island Sound, but at a greatly reduced expense. His long business career is manifested in his efficiency with a budget schedule. He uses more lead pencils than sentiment on the makeup of his spring outlay, and yet he keeps to tone and class of the place.

Col. I. Austin Kelly is back in Playland at his concession business. He seems happy over it and is strenuously preparing for opening of the park season after a sojourn in Florida for the winter and after an absence as concessioner of the park for two seasons.

He really belongs at Rye Beach after He really belongs at Rye Beach after spending so many years up there. It will be remembered that he owned Rye Beach Park, which became a part of Playland. He was "bred in old Kentucky" and was made a colonel by the governor of that State. His concessions will be up to standard—you may depend upon it.

Western Gloom Lifts

The tone of letters from the West has The tone of letters from the West has changed from one of gloom and despair to that of hope and optimism. The transforming power of water is amply illustrated by the recent heavy rains in the West. This is, for our Western resorts, a new deal with the right momentum. The West will again bloom as the rose. The gloom artists cannot return it to the desert as they had thought they could. they could.

they could.

Nicholas M. Schenck has bought in Palisades (N. J.) Amusement Park. If he operates the place again he will put new life into it. It has been going down for a time. He can turn the tide for it as he did in 1910, when he first took it after its first washout. We are with him if he comes back into the park business.

Wallop for Revere

There is little delusion at Revere Beach, Mass., about the handicap to the beach of the dog races near the beach. The proprietors of the races are going to face a determined lot of beach men if the least slip in law and regulation occurs.

occurs.

Already they are predicting only one season of the races. Perhaps they will not last so long. In their haste for repeal the people of Massachusetts were caught unawares and were too liberal with this class of promoters. Revere Beach has had its long period of decline and now, when in a position to make the grade, it must take this undeserved wallop. Cheer up, contemporaries, Revere Beach will be there when dog races are forgotten.

Larrimore in Summit Again

AKRON, May 11. — Larry Larrimore, veteran Akron concessioner, has reopened his refreshment concession just Inside main entrance of Summit Beach Park here and will remain in charge until late in summer when he will resume Ohlo fatr bookings with a string of several concessions. He has been identified with Summit Beach midway since its inception.

Long Island

By ALFRED FRIEDMAN

Channel . . . Other Broad Channel niteries readied for a busy summer include O'Hagen's, McCann's, Gus' and Weiss'. . . Nick (Edgemere) Laparuta's Black Cat, dance-dine getup, in new hands

hands.

Ed Levine, Broadwayite, will have concessions scattered thru the Island.

Aerial target practice at Fort Tilden, Rockaway Point, will furnish thrills for the bathers, starting July 1.

Life guards at Jones Beach will use the wig-wag system to signal each other. No cuss words permitted via the code system.

Sands Point, all shaped up, opening in a few days. shaped up, opening in a few days. . . Far Rockaway pavilions.

Paul Moss, New York City license department skipper, has made it plain supposed to be under way at Long

that the 1 a.m. curfew does not apply to Queens Boro concessioners in resort sections.

One waggish cabaret feller has de-clared that repeal has cut down his sale of beer. . . . Mike Lanoski wants to tell of beer. Mike Lanoski wants to tell the world that because he's to be located in Atlantic City this summer it doesn't mean he's goin' high hat. . Joe Herbert, emseeing at the Casa Loma, Flushing, is doing a Harry Richman takeoff. Irv Altner, champ Long Island scale man, landed a half column of space on himself in a neat yarn carried by The New York Evening Journal a few days ago.

ROCKAWAY BEACH: Riis Park

ROCKAWAY BEACH: Riis Park scandal, which was expected a long time ago, is finally being unveiled.

Standard parking fee will be 25 cents.

Harry Elbman here from Miami.

Jack Ross, of the Rockaway Chamber

of Commerce, appointed to head the committee that'll run off the fireworks shows. Tax on pin games is too much, say the sportland fellers. Hot Cha Club will be run on a larger scale than ever before. Beach 103d street, from ocean to bay, seems to be nothing also but hear gardens. nothing else but beer gardens. Hundreds of dollars' worth of labor necessary to remove sand dunes that piled up on the beaches in front of

Beach by now, but it isn't. . . . Manny Vought, Willie Creelman and Abe Man-ners came in from the South just as the storm period (eight days) passed Licenses to concessioners away. away. Licenses to concessioners being issued slowly but surely. Jettles being patched up a bit after winter poundings from Father Neptune. . Orange is the predominating color on the Boardwalk.

Acts on Whalom's Schedule

FITCHBURG, Mass., May 11.—Free acts, band concerts and fireworks are promiband concerts and fireworks are promi-nent on the program for Whalom Park here, said General Manager Louis Cush-ing, Fitchburg and Leominster Street Railway, owner of the property. A new sun beach and bathing equipment will be installed at the bathhouse. Red Cross will operate a swimming school and give life-saving instruction. For-rest L. Abbott will have Whalom Ball-room. Guy Palmerton and his Manhat-tan Players will occupy Whalom Thearoom. Guy Painerton and his Manhactan Players will occupy Whalom Theater. Concessioners are active in preparation, and Manager Cushing bases his prediction of a good season on outing bookings.

CONEY ISLAND-

(Continued from page 41)
land. It's titled "The World's Fairest
Games." A plp of a stogan.
Sam Wagner is importing an act for
his World Circus Side Show. From

Sam Wagner is importing an act for his World Circus Side Show. From Spain or somewhere. . There goes Warren Lincoln Travis, one of Wagner's reature attractions, down the street in that huge sweater of gray and purple bearing his initials. George Tilyou sples him a block away and yells, "Here comes the world's strongest man."

Showmen and all others who utilize ballyhoo should take notice of Freddie Meers, impresario of the Eden Musee. Meers has what looks to me like the best microphonic arrangement in dear old Coney. It's a Magnaphone that puts over a message with a minimum of noise and a maximum of effectiveness. Magnaphone is hooked up in the ticket box and takes the marbles for clarity. Maybe it's Meers' voice, but at any rate the rest of the resort should follow suit. Fellman's Restaurant has a new wrinkle set for the season. Six de luxe stands will house as many skill games manned (or is it womaned?) by girl attendants in swell regalia. Plenty of lattice boards were removed to make room for Feltman's Gameland. And the in is that a scale man has already signed to be a part of this game mecca. Luna Park has closed that deal with Jess McMahon and Morris Sachs to stage fights and burping (otherwise known as wrestling) two nights a week.

fights and burping (otherwise known as wrestling) two nights a week. . . Salvatore Merando, major-domo of the refreshment stands, is supervising the construction of a circular bar outside the ballroom. It's a beaut. . Sidney Fox. who is back on the roster after a Fox, who is back on the roster after a lapse, has just passed the civil service examination and will be a full-fledged cop as soon as he is given a beat. . . . Francis Flynn, head of the painting crew, has been doing a rapid job. So has Richard Schramm, superintendent of Luna's famed electrics. . . New process on the walls of the pool is a work of art.

Joe Bonsignore, S. Pinto and John D'Errico are in charge of the destinies of the Henderson property from Bowery to

the Henderson property from Bowery to Boardwalk. Included are two rides, a bathhouse and shooting gallery, and the rest has been leased or will be. Herman Bergoffen entered into the transaction as the broker.

Your correspondent has assigned him-Your correspondent has assigned himself to Coney on Wednesdays. If he doesn't get around to you that day (time being limited and Coney practically limitless) and you have some news on your mind, pick up the nearest postcard, grab a pencil and write him care of The Billboard, 1664 Broadway. Collect wires don't count. Where have you heard that hefore? you heard that before?

PARIS — Louis Berni, operator of amusement park devices and coin-operated amusement machines, is back in his offices in the Palais Berlitz Building after a vacation of several weeks in Italy, He will leave on a brief trip to Brussels to look over amusement devices which his firm is operating at the exposition.

BEDFORD, O. — Kangesser Brothers, Cleveland, are readying Wildwood Park for opening late this month. Spot will have name dance bands, enlarged opera stage and, as in former years, will offer light opera, but will not engage local talent this season. There will be a new Continental beer garden.

Grand View Saying It With Cartoon Contest

NEW YORK, May 11.—Grand View Park, Singac, N. J., set to open May 30, has a season ticket promotion plan scaled on a scope that is said never to have been attempted before by an amusement park. Park is sponsoring a Grand ment park. Park is sponsoring a Grand National Treasure Hunt, with prizes totaling \$35,000, including first award of \$20,000 and 205 smaller prizes. Bearer of a season ticket at \$1 is an automatic entry and the idea is to give the correct titles of a set of eight catroons printed in the promotion booklet, which carries rules, regulations and the like.

Stunt is being exploited in the general Stunt is being exploited in the general and trade newspapers in various parts of the East, with concentration in New Jersey. New York papers have been cracked by Ed Dukoff, press representative, with the ad layouts being prepared by Arthur Rabe, who was erroneously listed recently as press director.

Operators of Grand View, headed by Dan Goldbaum, figure on a record season with the cartoon scheme. Radio broad-casts have started over WNEW, with time paid for by the park and program offered paid for by the park and program offered in New York twice daily at 15 minutes a piece. Out-of-town papers are being plugged for some of the tourist trade feeding into the metropolis.

Orest J. Devany has been assigned the managerial post and is preparing the park for its inaugural.

With the Zoos

PITTSBURGH. — Zoo commission is consulting Dr. W. Reed Blair, director of Bronx Zoo, New York, and Dr. William M. Mann, director of National Zoological Park, Washington, D. C., in its \$150,000 improvement program. The two visited Highland Park Zoo here and advised limiting size of the zoo but making it technically perfect in detail. Additional funds will be sought under the new works bill, according to David C. Burroughs, of the commission. Among C. Burroughs, of the commission. Among improvements listed are building of four bear dens, remodeling cat house, construction of sea lion pool and monkey island.

BRUSSELS—The World's Fair, which opened here on April 27, has a zoological garden occupying 7,000 square meters. Layout is modern, with animals in apparent liberty. Zoo was arranged by the Hagenbeck firm and Antwerp Zoo and includes big monkey hill, bear pit, penguin park, sea lion pool and lion dens.

SALT LAKE CITY. — Capt. Ralph D. McCollin, director of Hogle Gardens-Zoo, has organized his staff to comprise Joe Arcaris, cats; Lyman Hampton, range stock; Ed Hampton, bears and grounds, and Mrs. McCollin, baby animals. Under a new setup with the Chamber of Commerce the zoo is being remodeled and made more attractive. Many young animals born in the zoo are being reared and trained. Mrs. McCollin will soon start her new lion act and is working on a mixed group of lions and leopards. Captain McCollin's 3-year-old son and his lion, Rex, a 125-pounder, wrestle daily. The director has organized zoological clubs in the schools.

MILWAUKEE—After five years in Washington Park Zoo, a pair of snowy egrets hatched a family of two, said to be the first egrets ever born in captivity which have lived, now being six weeks

MARION, O.—Ira A. Shrock and his brother, Ora, have leased Channel Grove and Sandy Beach resorts along Lake Erie, eight miles east of Port Clinton, for the season and are preparing for for the season and are opening late this month

WANT WANT FOR ROLLING GREEN PARK.

27th Year. "The People's Playground."

Between Sellragrove and Sunbury.

WANT Chairoplane, Candy Floss. Areade, Palmist (American), or what have you that is new or novel? We onen May 30, close middle September. State all in first letter. Address ROLLING GREEN PARK,

Sunbury Trust Co. Bidg., Sunbury, Pa.

PLANS

For a new Kiddle Ride, that different one that they really get a kick out of. 16 to 36 size. Construction cost, \$150 and up. E. T. FENTON. Three Rivers, Tex.

LOOP-O-PLAN

PROVEN MONEY-GET

Almost Forty-Foot Loop Breath-Taking Thrill Demanded by the New and the Old Generation Seeking New Thrills. It Will Attract Customers and Comment to any

Order Early for Reasonable Delivery Date



\$35,000 CA

TO PATRONS SOLVING SIMPLE CARTOON CONTEST

GRAND VIEW PARK

SINGAC, NEW JERSEY

Biggest publicity plan in history of park business, which includes radio and newspaper advertising. Assures the most profitable year for concessions.

CONCESSIONS NOW BEING RENTED

Excellent Locations for Ferris Wheel and other high-class Rides. GRAND VIEW PARK

York Office: 300 MADISON AVE. N. Y.

SINGAC, N. J. Bet. Paterson & Montclair

Conducted by CLAUDE R. ELLIS--Communications to 25 Opera Place, Cincinnati, O.

COTTON SHOW MAY REPEAT

New Setup for Florence, Ala., Chamber Laid Out by Braly

North Alabama Fair and Park Association will be piloted by manager at Lawrenceburg, Tenn.-construction of plant near city limits is to be started immediately

LAWRENCEBURG, Tenn., May 11.—Dr. Ernest R. Braly, president and manager of Lawrence County Middle Tennessee District Fair here, amounced that he has completed plans for organization of North Alabama Fair and Park Association in Florence, Ala. For two years Florence Chamber of Commerce has been interested in securing services of Dr. Braly to promote a fair in Florence, it is said. The new fairgrounds and park will be on the McFarland property, Chisom Highway, just outside city limits. It is the plan of Dr. Braly to hold the first fair on September 16-21 and work on grounds and construction of buildings will be started immediately.

immediately.

immediately.

A grand stand, 100 by 260 feet, to seat about 8,000, will be built, also to include and exhibit hall with more than 100 booths, 10 by 10 feet, under the stand. Bleachers to seat more than 2,000 will be provided for colored people. A stock and poultry barn, 16 by 550 feet, will be erected. Museum building will be maintained, where products, relics, etc., from Lauderdale County will be on exhibition thrust the park season and fair week.

Circus Is Booked

An arena and horse show ring, 300 feet square, will be built in front of the grand stand, and in the center a stage 50 feet square will be erected for presentation of free attractions and other amusements. A zoo of birds and small animals will be a feature of the park. The fair will stress farm and home products, with 4-H clubs, women's clubs, schools and kindred organizations being featured. Plans are also under way for a big horse show during the fair. Dr. Braly declared he expected to bring 100.000 people to Florence during its first fair week.

Free attractions have been booked and

Free attractions have been booked and a circus will give two performances daily thru fair week. A large carnival will be on the midway. County and home agents in Lauderdale County and every civic organization in Florence have assured support of the undertak-

Pool Set for Park

The park will be maintained thruout the year, with a swimming pool, 75 by 275 feet. A building to house lockers, caretaker's home, offices and concession stands will be built adjacent to the pool and sand beach. Grounds will have flowers and shrubbery and an athletic field in front of grand stand.

Dr. Braly, who will be general manager-of the Florence fair and park, has been in charge of the fair and park at Lawrenceburg for several years. The new fair and park will not interfere with Lawrence County Middle Tennessee District Fair, which will continue under management of Dr. Braly, to be held on September 23-28.

Utah To Cut Gate: No Passes Is Rule

SALT LAKE CITY, May 11. — Utah State Fair Board decided to cut admission from 50 to 25 cents and to issue no passes for Utah State Fair, September 28-October 5. It will be the first State Fair in three years, no legislative appropriations having been made in 1933-234. Expo is made possible by a \$15,000 setup, as gainst \$25,000 previously annually appropriated.

It is argued that increased patronage with decreased admission price will produce results. An average cut in premiums of 10 per cent will be made. Board took cognizance of operation of many other fairs with reduced gate fees.

President william C. Winder presided at the board meeting. Fair Manager Ernest S. Holmes and his secretary, Sarah Gibbs, have offices in the State Capitol here.

Duquesne Will Be Enlarged

PITTSBURGH, May 11.—Outcome of events staged in Duquesne Garden in the last few months prompted Owner John H. Harris to decide to rebuild the arena with 6,000-seat capacity, reconstruction to start early in summer. Already in line for next season are a process four religerations content and a codes of our religerations content and a codes of our religerations. rodeo, 6-day rollerskating contest and a six-day bike race.

A Foot Short

RICHMOND, Va., May 11.—Something more than loss of a lucky rabbit's foot is needed to alarm Norman Y. Chambliss about a break in his successes with North about a break in his successes with North Carolina fairs, the manager of the State Fair in Raleigh and others in Greensboro, Williamston and Rocky Mount declared during a visit on World of Mirth Shows midway here. He admits, however, that he wishes he hadn't lost the lucky token recently, given him by Norman Jr., and for three weeks last fall the fair manager gave it credit for sunshine that favored his fairs. Where it was lost he doesn't know, and he isn't worried—but he'd like to find it.

Death Calls Veteran Ohioan

CINCINNATI, May 11.—Death of William H. Tobias, Blanchard, long active in councils of the Ohio Pair Managers' Association, secretary of Putnam County Fair 14 years and active for that fair about 30 years, is reported in the Final Curtain in this issue of The Billboard.

PERRY, N. Y.—Wyoming County Fair Association elected Harold J. Harrison, Castile, president; Ernest Bradley, Silver Springs, vice-president; Leland C. Tyler, Perry, secretary; Edward Griffin, Warsaw,



AT THE ANNUAL SPEED BANQUET held previous to opening of Ralph A. Hankinson's Silver Anniversary at his 1935 inaugural auto races in Reading, Pa., on April 28, Reading Fair Association presented him with a floral tribute. A. Lincoln Frame, center, a director of Reading Fair, made the presentation. At the left is Secretary Charles W. Swoyer, of the fair association, with Mr. Hankinson at the right.

Chambliss Adds Clinton, Making String of Five in North Carolina

ROCKY MOUNT, N. C., May 11.—Norman Y. Chambliss, Rocky Mount, has closed negotiations with Sampson County board of commissioners for operation

closed negotiations with Sampson County board of commissioners for operation of Clinton (N. C.) Fair for the next five years. The 1935 fair will be held week of October 28. Some time ago representative from Sampson County visited Mr. Chambliss and urged him to take over operation of Clinton Fair.

With the taking over of Clinton Fair Mr. Chambliss will have under his personal direction operation of five large fairs in North Carolina, the State Pair, Greensboro Fair. He will in the near future name a resident manager in Clinton for operation of this fair, but stated that it would be under his personal supervision.

stated that it would be under his personal supervision.

Mr. Chambliss indicated that he would at an early date establish head-quarters in Raleigh for operation of all five fairs. He said that he alone had leased Clinton Fair and that his associate, George A. Hamid, New York, is in no way connected therewith, except in furnishing attractions.

Clinton Fair has been successful many years, and Mr. Chambliss will pur-sue his policy there of "clean concessions and wholesome entertainment." Agricul-

and wholesome entertainment." Agriculture will be stressed and in all probability Ralph Hankinson's auto races will be feature attraction for Friday, and Ward Beam's Congress of Dare-Devils will be special attraction for Saturday. "Upon the urgent request of Sampson County, owner of the fair property, I finally agreed to take over Clinton Fair. I shall operate it under the same policy I am pursuing at other fairs. It looks now as the the Cetlin & Wilson Shows will play Clinton. We will tolerate nothing but clean concessions," said Manager Chambliss.

There is much interest locally in his

ager Chambliss.

There is much interest locally in his venture in the operation of a string of fairs in North Carolina. He has successfully operated North Carolina State Fair for the past two years, as well as Greensboro Fair in 1934. Mr. Chambliss is owner of Rocky Mount Fair and has made a success of it-Harness-horse racing will be staged at each of the five fairs.

Bid of Memphis Big for National

Officials pleased with attendance at 'South's Greatest Party' last week

MEMPHIS, May 11.—Officials of the National Cotton Show are so pleased with the outcome of the Memphis Cotton Carnival festivities and attendance this week that they are planning, it is said, to bring it back to Memphis next year. This is the first year of the cotton show here.

With two movie players and two name bands participating, the "South's Greatest Party" has been drawing from 25,000 to 30,000 people to Mid-South Pairgrounds daily except on Monday, an opening day spoiled by rain.

Dedicated to more and better uses of ahe South's chief product, the Cotton Carnival had as its chief midway attrac-tion the Royal American Shows, classed by Memphians as one of the largest and most enjoyable of its sort ever to play here.

Biz Above Average

Bis Above Average

Business since the first day has been above average, according to officials, altho the unusually large number of conflicting events both downtown and on the fairgrounds tended to cut somewhat into the take of the various shows. Gail Patrick, Paramount starlet, figure and the form Hollywood for three days, also spending a day at a similar affair in Little Rock, Ark. Miss Patrick came by plane to fulfill the engagement despite studio orders to the contrary, Katherine DeMille, Cecil B. DeMille's daughter and another Paramount starlet, came by train, accompanied by Jack Daily, of the studio publicity staff.

They were honored with numerous

They were honored with numerous Interview ere nonored with numerous luncheons, dances and social events and made personal appearances at the Hollywood Electrical Pageant, consisting of the expensive floats created for a Shrine convention in Los Angeles two years

Girls Entered by Towns

Ted Weems and Ted Fio-Rito brought their orchestras to play for the Floral Ball and the Grand Carnival Ball. Sale of tickets was limited to 5,000 and each ball was a complete sellout. National Cotton Show exhibits were

National Cotton Show exhibits were housed in the three principal fair buildings, their names changed for purposes of this show to the Textile Building, Cottonseed Products Building and New Uses of Cotton Building.

A feasure is selection of two Mid-South girls for trips to Hollywood. Each town in the surrounding territory selected a "princess" to appear in Memphis during the carnival.

Shoals Site Wins In San Francisco

SAN FRANCISCO, May 11.—San Prancisco's 1938 Exposition, to celebrate completion of the two bay bridges under construction, will be held on Yerba Buena Shoals. This was the mandate of the people at a special election on May 2, a record vote being cast.

Voters turned down a substitute mainland site and overwhelmingly defeated a mainland bond issue. Vote against mainland site was 69,133 to 54,450; against mainland bond issue, 87,753 to 36,800.

Commissions are being appointed for SAN FRANCISCO, May 11 .- San Fran-

87.753 to 36,800.

Commissions are being appointed for financing, architectural plans and engineering. Directors of San Francisco Bay Exposition declared financing is the immediate concern. A plan will be set up similar to that of Chicago's A Century of Progress, where private interests underwrote a bond issue. Federal government will be asked for PWA funds for reclamation of the shoal site, estimated to cost \$2,500,000.

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Many sizes for rent in large and small quantities.

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WEEK OF JULY 1st-6th HARRISON COUNTY ACRL. SOCIETY. DR. L. B. WOLFE, Secy., Corydon, Ind.

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Write for Big Free Catalog, showing several hundred stock designs in color. BOWER SHOW PRINT STARE FOWLER-IND

WANTED

CONCESSIONS, SHOWS, FREE ACTS.
FOUR Celebrations:
NEW HAVEN, IND., June 18-22, Inc.
(Firemer's.)
GENEVA (Band), June 26-29, Inc.
SO, WHITLEY (Llon's Club), July 4-6, Inc.
WAYNE DALE (Centennial),
July 10-18, Inc.
RIDES ARE ROOKED.
Address ELMER URBINE, Manager,
New Haven, Ind.

Wanted Legion Gelebration Wanted

CANNELTON, IND., JULY 1 TO 6.

Rides (Gooding, Columbus, wite), clean Shows,
Stock Wheels, Grind Stores, Balloon Riders and
High Dives write. All mills working. Something big every night. This is a virian spotCA, Scollett, Legion Commander, Janneton, Ind.

Firemen's Gala Week

WEEK JULY 4, BROOKFIELD, MO. Good spet. Big Reunion and Celebration, spon-sored by American Lemon. State-wide publicity. GEORGE BREEN, Brookfield, Mo.

CARNIVAL WANTED FOR THE YAZOO COUNTY FAIR, post of the solid post, when the solid post of the solid post of the solid post, with the solid post, with the solid post, with the solid post, post, and solid post of the solid post

AUSTIN, TEXAS, WANTS
FOR 2ND ANNUAL MDEPENDENCE FREE
CELEBRATION ON JULY 4-5-6,
40.001 Beautiful Barion Springs Park,
Itides and Concessions. No grift. Good opportunity for countiete Carnival for annual event.
R. A. Schoenkert, Austin, Fex.

WANTED

OLD HOME WEEK, JULY 4-7, LUDLOW, PA. J. W. FOX, Chairman.

FERNDALE, MICH.,
American Legion Colebration, May 20-26.
For Concessions address F. L. FLACK, 36 East
Woodbridge Street, Detroit, Mich.

Big Act Array For Great Falls

North Montana's profit of '34 returned to patrons in increased entertainment

GREAT FALLS, May 11.—North Montana Fair has employed Mert Gribble, Minneapolis, as program director to handle a big program of entertainment on August 5-10 and announces the largest talent array ever to appear there. He is also superintendent of attractions at Minnesota and South Dakota State Fairs this year.

Minnesota and South Dakota State Fairs this year.

North Montana Fair has contracted what Manager Harold F. DePue declares is one of the biggest entertainment programs any fair in the Northwest has ever given, with the following: Barnes-Carruthers Fair Booking Association, for the night show, Fascinations of 1935 and these acts, Costica Florescue, Llazeed Troupe, Ray and Sunshine, Bayes and Speck, the Briants and the Dades; Thearle-Duffield Fireworks Company, for elaborate displays for all six nights; J. Alex Sloan, for automobile races on Saturday, August 10; Ernie Young, for the W. G. N. Quartet and Prosper and Maret; Collins Enterprises, for the Great Wilno, human projectile. Other acts booked are Brancel's Dogs and Montie Montana, Western picture star, in trick riding and roping.

Hereford Show Set

The fair has contracted the United The fair has contracted the United Shows of America for the midway and the Goodman Concession Company. A rodeo will be presented on August 5-7. Championship wrestling will be presented on August 8-10 and there will be Roman races and chariot races on August 8-10. A program of running races, with pari-mutuel betting, will be on the first five days. Airplane stunting, giving away of \$3,301 in attendance prizes, etc., have been arranged as extra daily attractions. etc., have been arranged as extra daily attractions.

FIREMEN'S Gala Week

MEYERSDALE, PA.
June 10 to 15, 1935.
WANTED—Shows, Concessions, all kinda
Free Acts.
Correspond immediately.

WANTED Good, Clean
Carnival

Also
Carniv

Prospects Bright

"Prospects have never been so bright for North Montana Fair as this year. This section has had plenty of moisture and people are really 'fair-minded.' It is expected that the outstanding program of entertainment will draw crowds that will surpass last year's attendance of 195.231, which was equal to 37.2 per cent of Montana's population," said of 195,231, which was equal to 37.2 per cent of Montana's population," said Manager DePue. "Last year people sup-ported the fair with huge crowds, giving us a net profit of more than \$29,000, so we are returning a large share of profit to patrons this year in the way of a more extensive entertainment and edu-cational program. We expect to surpass cational program. We expect to surpass last year's grand-stand sellout, which was 87 per cent of all programs."

FORT WORTH. Tex.—Southwestern Exposition and Fat Stock Show and Rodeo re-elected Van Zandt Jarvis president; Amon G. Carter, vice-president; W. L. Pier, treasurer; John B. Davis, secretary-manager; new members on executive committee, R. E. Harding, John N. Sparks, Ben E. Keith.

ALBUQUERQUE, NEW MEXICO **GOLDEN JUBILEE**

Direction of City Government and CHAMBER OF COMMERCE

JULY 2, 3, 4

WANTED - GOOD CLEAN CARNIVAL

Population 30,000 City's 50th Anniversary

Trade Territory 100,000 Big Advertising Program

JOHN P. MURPHY, Manager, 112 So. 2nd St., Albuquerque, New Mexico.



DR. ERNEST R. BRALY, who is heading a new fair and amusement park organization sponsored by the Chamber of Commerce in Florence, Ala., similar to that which he directs in Lawrenceburg, Tenn. in the latter spot he guides Lawrence County Middle Tennessee District Fair and Fairview Park. In Florence a new setup has started work on fairgrounds, park equipment and soimming pool. equipment and swimming pool.

Total of Winners Is 2,366 At Pennsy State Farm Show

HARRISBURG, May 11—All counties in Pennsylvania excepting Montour and Fulton are represented in the list of farmers who won 831,479 in premiums at the recent State Farm Show.

the recent State Farm Show.

There were 3.800 exhibitors in the 25 competitive departments, and 2.366 won prizes. This compares with 3,168 exhibitors and 1,801 prize winners in the 1934 show. Lancaster County led in number of exhibitors and winners, with York County a close second. Other counties having 100 or more prize winners were Cumberland, Lebanon and Chester.

The fact that 65 counties had prize-winning exhibitors and that five-sixths of these counties had at least 20 exhibitors demonstrates the State-wide character of the exposition, states J. Hansell French, chairman of the Farm Show Commission.

Fresno To Meet Opposition

Fresho 10 Meet Upposition

FRESNO, Calif., May 11.—Executives
of Fresno District Pair, T. A. Dodge Jr.,
T. C. Nix Jr. and George Gore, are arranging for the 1935 fair. Realizing
that San Diego Exposition will attract
millions, they plan the best event in
this district in years. Machinery Building, largest of the group, will be rebuilt,
as will be the grand stand, approval of
the project coming from Fred M. Ashley, SRA executive here. Grand stand
will have seating capacity of 8,500. Program calls for horse racing four days;
AAA auto race on closing day, September 29; grand-stand show, in which 130
performers will appear, and fireworks.
There will be a Horse Show on several
nights. Foley & Burk Shows will be on
the midway.

Short Biographies Of People Engaged in Fair Business

Under this heading from time to time will appear a short biographical sketch of some person active in the fair field.

CLARENCE T. RIDDICK

CLARENCE T. RIDDICK
Born in Richmond, Where he is assistant general manager of Virginia State Fair, with which he has been connected since he had charge of programs in 1909. In charge of gates, 1910; superintendent poultry, 1911-'29; made assistant general manager, 1930, and elected to board of directors, 1931. Member Circus Saints and Sinners, Junior Order United American Mechanics and other clubs and societies. Over his desk are hung badges he has worn on the fairgrounds for 29 years. Hobbies, horseback riding, golf and bulldogs. His wife, Rose Riddick, is not active in fair work. They have no children.

Funds Provided for Yakima

YAKIMA, Wash.. May 11.—Governor Martin has authorized holding of an-other State fair in Yakima, under supervision of Director of Agriculture Walter J. Robinson and Assistant Director J. B. Fink, latter to work out details on a State-wide basis. A premium list of at least \$15,000 will be financed out of \$20,000 appropriated by the 1935 Legis-

Pa. Firemen Revive Event
NEW YORK, May 11.—Barren Hill (Pa.)
Firemen's Carnival will be revived after a
lapse of two years, improved conditions
being credited with decision. Madeline
Berlo's diving act has been booked from
George Hamid. Dates are June 21-29 and
event will be on their own grounds adjacent to firehouse. Barren Hill is a
mile from Philly and busses run direct
from latter on 10-minute schedule.



Fair Grounds

PARIS—International Fair in the big Parc des Expositions on May 18-June 3 promises to be a big draw, as additional space and exhibits have been provided and celebrations are being prepared in view of enticing outsiders to Paris during

NEWARK, O.—Licking County Agricultural Society has completed plans for a county fair here on September 19or a county tair nere on september 19-21. Since the grounds on which the fair has been held annually for 75 years have passed to the State for park pur-poses, location will be changed. The board is considering three sites.

FORT WORTH, Tex.—Report of the recent Southwestern Exposition and Pat Stock Show by Manager John B. Davis showed that attendance records for the 39 years of the show had been broken and that a surplus over operation is available to apply on a deficit of depression years. Charter requires that dividends never are to be paid to stockholders and that all operating surpluses are to be used for betterment of the exposition. exposition.

Vote Dime Gate for Largo

CLEARWATER, Fla., May 11.—County commission, following a public hearing here, voted to charge 10 cents admission in future to the county fair in Largo, free to the public for the past 10 years. Officials said gate receipts would be used to repair buildings, enlarge the fair and pay larger premiums.

SAN DIEGO. — San Diego Zoo will play an important part in California Pacific International Exposition, to be opened here on May 29. Many new specimens have been added and some reorganization has been carried out. C. A. Smith, formerly of Ringling Bros. with trained chimpanzees, has been made head keeper. He refuses to relinquish immediate care of a pair of halfgrown gorillas, each weighing more than 200 pounds. Other animal men recently added to the staff are Jack Dempsey, who has held positions in San Francisco and Dallas, and Robert Mc-Pherson.

WANTED

BIG IDAHO DAY CELEBRATION

FRANKLIN, IDAHO, JUNE 15. Address all communications to

WILLIAM WALTON, 251 North 4th, W., Logan, Utah.

WANTED

Shows, Games and Concessions for MEHCER COUNTY FAIR, August 11 to 16, DIXIE EXPOSITION SHOWS please communicate with ALERIT C. STEIN, Supt. of Concessions, Mercer County Fair, Colina, O.

WANTED CARNIVAL Track into grounds. GEORGE THORNHILL, Pastime Athletic Club, Ellweod City, Pa.

MERRY-GO-ROUND
Rides and Concessions wanted for Fourth of July
Celebration at Paynewille, Minn,
Largest Celebration in Contral Minnesota,
NEHRING, Payneswille, Minn.

WANTED Shows, Rides, Concessions, Free Acts, for FIREMEN'S CONVEN-TION, JUNE 26, Address R. R. BROOKS, Un-ton City, and.

-Bay State Fairs-

By L. B. BOSTON, Director Division of Reclamation, Soil Survey and Fairs, Massachusetts Dept. of Agriculture. A. W. LOMBARD, Asst. Director. EDGAR L. GILLETT, Commissioner

of Agriculture. 136 State House, Boston.

It may be heresy to say that it is time It may be hereby to say that I is time for fair officials to stop worrying about exhibits, budgets, mortagages and gate receipts and give more attention to human beings. The time has long gone by when all that was necessary to have a fair was to set a date, issue a premium list and set up tables for the reception of exhibits.

It no longer counts to put a poster in ne post office and a banner across the the post office and a banner across the street and then let nature do the rest. A bank of apples in an exhibition hall can be seen nearly every day in a store window and oftentimes to better advan-tage. A line of cows all snugly blanketed in a cattle shed can never equal the at-tractiveness of a grazing herd in the meadow.

So then it would seem that the thought of letting some of these physical aspects take secondary consideration, and the cultivation of friendliness, cordiality and real personal interest in people be given first importance and other matters will naturally take care of themselves.

The "paint-up day" at Topsfield on Saturday, April 20, was a great success. There were 50 men, women and children interested in the fair who came prepared to use the paint brush, and they did it very effectively. An excellent start was made in painting both the buildings and fences. Secretary Gaskill says when the job is completed that every building on the grounds will have a fresh coat of paint. This venture has been every beneficial to the fair already, as there has been much valuable publicity in the papers and renewed interest on the part of the members of the society. members of the society.

The Merrimack Valley Rabbit Breeders' The Merrimack Valley Rabbit Breeders' Association held a very successful spring show at the Merrimack Grange Hall on April 26, 27 and 28. Exhibitors from many parts of New England were on hand with their best specimens of the various breeds. In all nearly 300 rabbits were in competition in addition to cavies and rabbit pelts.

The Biliboard is ever alert for all fair news and gave an excellent resume of the Massachusetts Agricultural Fairs' Asso-cia meeting held in Worcester on April 18.

Grand-Stand Shows

BOBBY McLEAN, sensational ice speed kater, and WLS Troupe have been socked for La Porte (Ind.) County Fair.

TUDOR GIRLS and Avery, with Eddie Kech, novelty contortion and comedy table act, with Bob Morton's indoor circus in Buffalo and Philadelphia, will play a long string of fairs thru a New York office.

GRAND-STAND shows for Juneau County Fair, Mauston, Wis., and Lyon County Fair, Rock Rapids, Ia., and attractions for a Fourth of July Celebra-



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Established 1884. The Best Skate Today

\$1.75 Men's New White Buckskin Shoes, Lets. WEIL'S CURIOSITY SHOP, 20 S. Sec-ond Street, Philadelphis. Pa.

tion in Allison, Ia., will be furnished by Williams & Lee Attractions.

JONES-WILLIAMSON Rodeo will be at Coles County Fair Association Cele-bration and Homecoming, Charleston, Ill., July 3-7; under Association of Commerce auspices in Elkhart, Ind., June 13-16, and under auspices of American Legion Post in Playland Park. South Bend, Ind., June 27-30.

CAPT. ROMAN PROSKE was clawed by a tiger last week while practicing a tango dance with him in his training quarters in Highland Park Zoo, Pitts-burgh. The injuries were slight. Captain Proske has been at the zoo several months working on a new act.

FOUR FRANKS, Bennett, Leona, Perry and Ollie, youthful American enter-tainers whose act is a feature in the London Palladium show, Life Begins at Conford Circus, play vaude dates in England, followed by four weeks at Les Ambassadeurs, Paris, after which they sail in July for America to play fairs until end of the year. They will return to England to play a pantomime engagement over the Christmas season.

FIVE JUGGLING JEWELS, girl club manipulators, currently hitting at the Rode Molle, Oslo, Norway, will leave for America in August to play George Hamid bookings at fairs, opening in

FLYING MELZORAS report cold and rain at several of six weeks of celebra-tions in South Carolina, Virginia and West Virginia. Last week were at Fire-nen's Celebration in Chambersburg, Pa., with Huntingdon and Tyrone, Pa., to

Fair Elections

MONTICELLO, Ia.—Jones County Fair ssociation elected: President, L. E. ASSOCIATION electron: President, L. E., Hoag; vice-president, H. W. Stuhler; secretary, P. G. Matthiessen; treasurer, H. M. Carpenter Jr.; chief of police, J. J. Locher; directors, W. H. McDaniel, T. J. George, Harry Rodman, H. J. Lang, T. J. Shover.

AUBURN, N. Y.—Five Lakes Fair Association was organized by representatives of six Pinger Lake fairs, meeting in Penn Yan. David Miller, Penn Yan, and George Starkey, Waterloo, were elected president and secretary-treasurer. Member fairs are Ithaca, Waterloo, Dundee, Naples, Canandaigua and Penn Yan. Executive committee is Charles A. Smith, thace, W. Starkey, J. P. Hammer Dun-Ithaca; Mr. Starkey; L. R. Hammer, Dun-dee; Leon Cornish, Naples; Charles Wat-Penn Yan, and Philip Sisson,

HAMILTON, Mo.—R. C. Hendren was elected chairman of the 1935 race classic to be held last week in August on North Missouri Fairgrounds here by Boutwell-Clark - Cravens - Eads Post, American

BROWNSTOWN, III.—Frank Springman, H. G. Oberlink and J. R. Jackson were elected new directors of Fayette County Fair Association.

AKRON, Ind.—Akron County Fair Association re-elected Jay R. Emahiser, president; Jack Morris, vice-president; F. M. Fultz, secretary; George Bolley,

WARSAW, Ind. — Lyndes L. Latimer was elected president of Kosciusko County Fair Association; Floyd Stevens. vice-president; Clyde U. Lowe, secretary.

MANY, La.—Sabine Parish Fair directors elected Byron P. Belisle secretary-manager for the 11th consecutive year; W. B. MoNeely, treasurer, to succeed his late father, J. H. McNeely, who served in that post 10 consecutive years; J. W. Lucius, president; D. D. Theoford, J. H. Reeves, vice-presidents; Ernest Flether, assistant manager.

PRINCETON, Ind. — Gibson County Fair Association elected W. W. Sipp. president: R. S. Munford, vice-president; John W. Yochum, treasurer; H. W. Rein-hart, secretary, and Charles A. Steele, hart, secretary, and C general superintendent.

KENOSHA, Wis.—William Luke was elected president of Kenosha County Fair



By CLAUDE R. ELLIS (Cincinnati Office)

WALTER W. MILLER, 76-year-old pro WALTER W. MILLER. 76-year-old pro roller skater, Portland. Ore., ended an endurance grind, setting up a record of 147 hours. The test was in the rink in White City Park. Boise, Ida., starting on April 27. He said his object had been to ecilipse the mark set this year by Billy Wetherall, Warrington, Eng., which he gave as 129 hours and 30 minutes. Mayor J. J. McCue. Boise, was Miller's official starter. Park Manager G. W. Hull re-ported attendance, day and night, as very good.

MANAGER GEORGE BROWN, of the MANAGER GEORGE BROWN, of the Arena and Garden, Boston, finds a big pickup in interest in roller skating. A new floor has been laid in the Arena, giving 18,000 square feet of surface, and 1,000 pairs of new skates have been stocked. Parties and social functions are becoming quite the rage, and it looks as tho a new craze is under way.

ONE OF THE features of Sally Rand's new revue, which premiered at the Palace Theater, Youngstown, O., is the Three Thrillers, a roller-skating turn which opens the 60-minute unit show and is scoring heavily, offering much new routine bordering on the sensational

GRANADA ROLLER PALACE will be GRANADA ROLLER PALACE will be opened on May 31 in the Exposition Building on the fairgrounds in Davenport, Ia., by V. P. (VI) Swanson, he reports. Skating surface will be 125 by 67 and there will be space for 750 spectators. All new equipment, he advises, will come from Chicago Roller Skate Company. Opening night will feature hockey, pro races and a skating act. Swanson is a pro racer from Omaha, entered in the coming six-day Coliseum race in Chicago as a Davenport entry with Bob Hamilton, Omaha. Vi was in the 21-day race in Newark, N. J., with Bob Hamilton and Howard Gluyst,

SKATING HAMILTONS are at the asino Municipal Nice. The Three Casino Municipal Nice. The Three Veronas, acrobatic roller skaters, are at Veronas, acrobatic roller skaters, are at the Cirque Medrano in Paris. The new and modern Palais des Sports recently completed in the Villeurbane quarter of Lyons has an artificial ice-skating rink similar to that of the Palais des Sports in Paris. Public skating and hockey matches will begin early in September.

BURKE GLEN'S Roller Skating Rink on William Penn highway near Pittsburgh opened for the summer season on May 15. Sessions will be held nightly from 8 to 11, with swimming and park amusements offered as added drawing

On Rollers in England By CYRIL BEASTALL

H. Wilkinson, Cricklewood (London) Broadway S. C., won the mile amateur

Association, succeeding James W. Brook. R. S. Ihlenfeldt was named vice-president; E. V. Ryall, secretary; John Van

WAUSAUKEE, Wis.—Marinette County Fair Association elected E. G. Sauld, presi-dent; James C. Morgan, vice-president; C. B. Drewry, secretary; Philip Downing, treasurer; A. J. Cretton, R. P. Murray, Fred E. Smith. Roy Gustaveson, C. A.

speed championship of Great Britain on March 30 in Forest Gate Rink, London, covering the 14% laps, flat track, in 3 minutes 34 seconds.

J. Reed, Alexandra Palace S. C., who has held the title on four previous occasions, finished a foot behind the winner, while D. Howard, his club mate, was only three inches behind Reed, a most exciting finish. Viscount Doneralle pre-sented the Benetfink Cup to the new champion and medals to the first three.

Miss D. James, Cricklewood Broadway C., is new holder of the women's halfmile title; championship was staged in Alexandra Palace Rink, London; time, 1:52 2-5; 7½ laps, flat track.

1:52 2-5; 7½ laps, flat track.

Referring to speed, have just had a very interesting letter from one of America's foremost speedsters, Fritz Stoppelbein, who writes in highly complimentary terms of the sportsmanship displayed by Art Eglington, vet British racing man; apparently his remarks are not misplaced, for Eglington left a splendid reputation behind when he departed for the United States about seven years ago. the United States about seven years ago.

PEN PORTRAIT

Bob Hulme is a brilliant all-arounder and one of the finest roller hockey play-ers in Europe today. He started roller skating just over seven years ago in Belle Vue Rink, Manchester, when 19 years old, taking up hockey the same

Soon became a regular member of Belle Vue first team, being coached by Bob Withington, one of the best postwar northern players; at that time Belle Vue ran more than 10 teams. When his old club disbanded temporarily Hulme turned out with Professor Marsden and his Lancashire All Stars for some months, then left Manchester to manage Grosseng Ripk Chester, where he soon Grosvenor Rink, Chester, where he soon built up a useful team.

In 1931 Hulme became attached to the staff of Ideal Rink, Hanley, Stoke-on-Trent, and formed the Hanley Fivers, who soon made much headway, but after about a year with this team he went over to manage Rollo Rink, Tunstall, Stoke-on-Trent, where hockey games soon became a big draw, Tunstall finishing as runners-up in Midland Counties League (Western Division) in 1932-'33, mainly due to Hulme's brilliant

This rink closed temporarily in May, 1933, and I had the pleasure of trans-1933, and I had the pleasure of transferring him to the Derby Flyers in July, 1933. For over a year we were a very happy family, playing all over England and winning matches galore. While a member of my team this great player was honored by invitation to represent his country in the European championship of 1934. He proved a real find and seems assured of a place in the international team for many years to come. In July, 1934 Derby Flyers won North.

In July, 1934, Derby Flyers won Northand Midland counties championship, Hulme's superlative mid-rink play being deciding factor in the final of that competition, when Mexborough Flyers lost the cup at Macclesfield, 4-2. In August last Hulme formed the New Derblans, which team has already made big strides, having lost only one of 29 games played to date.

Since taking up an appointment in New Palais Rink, Derby, in December, 1933, Bob Hulme has appeared 75 times in first-class matches and scored no less than 284 goals, which stamps him as the greatest goal-scoring force in the game today, at least so far as the North Middlends are senerated. game today, at least so far as the North and Midlands are concerned. Coolness and polished style, combined with unusual speed and remarkably fine ball control, have made him a master player; in fact, there is no finer halfback in Europe today. On May 4 this outstanding pivot was to turn out for England against Germany in Stuttgart, Germany, Apart from his provess as a roller-hockey player, Bob is a first-class dance skater (NSA gold medalist holds NSA silver standard figure-skating medal, has a rare turn of speed and last but far from least he is generally considered far from least he is generally considered to be a prince of sportsmen.

ORDER "CHICAGO" RACING SKATES



built for ENDURANCE as well as SPEED. Used and indorsed by the

4427 W. Lake St., Chicago CHICAGO ROLLER SKATE CO.,

MSWC BALL HUGE SUCCESS

500 Attend 2d AnnualFunction

Staged at American Annex Hotel, St. Louis - pleasing floor show and music

ST. LOUIS, May 11.—The second annual Missouri Show Women's Club Ball held in the Grand Ballroom of the American Annex Hotel Wednesday night, which function had been planned and was in preparation for several months, was a huge success. It was timed for several months, was a huge success. It was timed for several months, was a huge success. It was timed for the second medium of the sec was a huge success. It was timed for staging while quite a number of outdoor amusement companies were exhibiting in and near this city. There were approximately 500 people in attendance, including members of Dodson's World's Pair Shows, Beckmann & Gerety's World's Best Shows, Dee Lang Exposition Shows, Oiliver Amusement Company, Mighty Argyle Shows, D. D. Murphy Shows, Johny J. Bale Shows and Heller Shows. The Dodson Shows had at least 100, the largest attendance from any individual show.

Mrs. Catherine Oiliver and Mrs. Grace Goss were in general charge of the event, with other officers and members of MSWC officiating at the door and on the floor.

The Floor Show

Mrs. Ruth Martone, of Kansas City, was mistress of ceremonies and ably took care of her assignment. She dedicated a special dance by the Jenkins Sisters to Mrs. Lola Hart, of the Ladies' Auxiliary, Heart of America Showman's Club, Kansas City, who is recovering from a prolonged illness; the fan dance (See NSWC BALL on page 54)

Need of Caution Prior to Philippine Trips Indicated

LOS ANGELES, May 11.—Reports from returned showfolk and letters from others indicate that show people planning to accept engagements in the Philippines should make sure of payment of their return passage before sailing. These reports further state that the secretary in the office of the Governor-General advised troupers from the United States that stranding of showfolk in the Philippines has been a frequent occurrence, they becoming charges of the Red Cross and other charitable organizations until return passage on a governions until return passage on a governcurrence, they becoming charges of the Red Cross and other charitable organizations until return passage on a government transport could be arranged, with long intervals between such sailings, and those sent back classed as indigent American citizens. Economic conditions are said to be tightened up in the Philippines and with costly living expenses.

The Manila Carnival, annual affair, in former years rated as on par with prominent events in this country, was reported a flop, business not reaching 50 per cent of that of recent years.

Officials at San Antonio **Follow Warning With Action**

SAN ANTONIO, May 11.—For the first time in many years deputy sheriffs and other officers raided some shows and concessions, making a number of arrests, at the recent Piesta San Jacinto and Battle of Flowers celebration here.

The raids were largely conducted by Sheriff Albert W. West Jr., a newcomer in county politics, and apparently with the approval of the Fiesta committee, for Secretary Jack Raybould commented that the heads of the amusement interests had been warned by the sheriff that any off-color business would be dealt with strongly and that the showmen had agreed to maintain clean standards.

RICHMOND, Va., May 11. — Virginia Shows, Inc., has been chartered by the State Corporation Commission to operate a road-show business. The authorized capital stock is \$15,000. Mary E. Ricci is president.



FRANK WINCHELL, who has re-turned to the Rubin & Cherry Exposition as press representative.

Phillips Gets Shrine Meet

Jones Shows and added attractions to be on Pennsylvania Ave., Washington

WASHINGTON, May 11.—An extensive list of amusements, consisting of shows, riding devices. Iree acts and concessions, will be included in the entertainment for delegates and visitors to the Shrine convention here June 9-15. Approxi-(See PHILLIPS GETS on page 53)

C. W. Craeraft in Cincy

CINCINNATI, May 11.—C. W. Cracraft, general representative Mighty Sheesley Midway, was here yesterday checking up on details in connection with the show's two weeks' engagement at 12th street and Central avenue, starting May 27. Cracraft arrived from Michigan, where he was on a booking trip. He stated that the Fourth of July week stand for Sheesley will be at Battle Creek, Mich.

NUMBER OF SHOWS EN TOUR AUGMENTED BY 10 UNITS

B. & G. Start Regular Season in St. Louis

ST. LOUIS. May 11.—Beckmann & Gerety's World's Best Shows are playing their first engagement, as an individual assemblage of attractions, of the new senson here. Opened on Thursday of last week on the Grand and LaClede lot. The show encountered inclement weather that Wednesday night of this week. il Wednesday night of this we (See B. & G. START on page 50)

Gruberg's Exposition At Salisbury, N. C.

WILLIAMSON, W. Va., May 11.—Gruberg's World's Exposition Shows, exhibiting here this week, are in the third week of their new season. Last week at Bluefield, W. Va., their opening stand at Salisbury, N. C., auspices American Legion Spring Fair. The engagement at (See GRUBERG'S EXPOSTION page 51)

Strates Shows

At Corning, N. Y.

CORNING, N. Y., May 11. — Strates'
Shows are today concluding their opening engagement here. The show inaugurated its season on Friday of last
week, but had almost constant rain until Wednesday night, when the weather
(See STRATES SHOWS on page 50)

All-American Shows In Huntington, N. Y.

NEW YORK, May 11.—All-American Shows, owned and managed by Jack Davin, opened the season Thursday in Huntington, L. I., to cold weather and fair business. Organization has three rides and four shows.

Merry Go-Round and Ferris Wheel are

Merry-Go-Round and Ferris Wheel are (See ALL-AMERICAN SHOWS page 50)

World of Mirth

At Richmond, Va.

ALEXANDRIA, Va., May 11.—World of Mirth Shows, exhibiting here this week, played their opening engagement at Richmond, Va., last week. Oldtimers who have watched Max Linderman open shows in Richmond each spring for years (See WORLD OF MIRTH on page 51)

Conklin's All-Canadian At Hamilton, Ont.

HAMILTON, Ont.. May 11.—Conklin's All-Canadian Shows had the most successful opening in recent years last Saturday. From 2 p.m. until midnight the midway was a seething mass of people, with all shows, rides and concessions getting a good play. J. W. (Paddy) and Frank Conklin, their faces wreathed in smiles, greeted their many friends in Hamilton and others who made special trips for the opening. The office front was nearly hidden by baskets of flowers and arrays of blooms sent with the good wishes of friends for a successful opening, also many telegrams of good will (See CONKLIN'S on page 51) (See CONKLIN'S on page 51)

Art Lewis at Ansonia, Conn.

ANSONIA, Conn., May 11.—The Art Lewis Shows, exhibiting here this week. played their opening engagement of the new season last week at Naugatuck. Conn., under auspices of American Legion, and to reported good business.

Owner Art Lewis has outdone all his former efforts for this year in having one of the neatest shows of its size on the road. It consists of 8 riding devices, 7 shows, 3 free acts and 30 concessions.

The show owns all equipment, including concessions, which places everything (See ART LEWIS on page 50)

C. L. Bockus at Biddeford, Me.

BIDDEFORD, Me., May 11.—The Curtis L. Bockus Shows opened their season here last week. The show encountered inclement weather but many amusement seekers flocked to the midway and business on the whole was better than last year. The midway has a very attractive appearance, with neatly framed attractions, including 4 shows, 4 rides, 6 free acts and 24 concessions.

The staff includes: C. L. Bockus, owner-manager; Pat Hanlon, general agent; (See C. L. BOCKUS on page 50)

O. J. Bach Shows In Pennsylvania

LYMEHURST, Pa., May 11.—O. J. Bach Shows opened here last week under the auspices of Volunteer Fire Department. Weather was cold, business fair. Staff: O. J. Bach, manager; B. W. Frank, secretary-treasurer; L. H. Frank, auditor; James A. Currier, general agent; R. D. Baker, advertising and banners; Harry Green, mechanic and electrician; Leo Grandy, sound car, mail and The Billboard. Billboard. Rides:

Rides: Merry-Go-Round — Raymond Cunningham and Henry Defaveiro, Fer-ris Wheel-Michael Davis and Roy Mayo. (See O. J. BACH SHOWS on page 50)

J. R. Edwards At Massillon, O.

At Massillon, O.

MASSILLON, O., May 11.—J. R. Edwards Attractions inaugurated its annual tour on a downtown lot here as scheduled, but due to continued rains and cold weather last week remained for this week. The show is enlarged this spring and presents a flashy midway. An electric-lighted entrance arch, with large panels artistically lettered with the various attractions, is one of the outstanding features. A five-cent gate is on for first time.

Staff includes: J. R. Edwards, owner and general manager; Mrs. J. R. Edwards, secretary-treasurer, and 'Ray Hillburn, special agent and banners.

Shows: Parisian Rambles, Rex Drum; Ten-in-One and Snake Show, John Rea, and Athletic Show, George Buzokas.

Rides: Kiddie Ride, Al Williams; Chair-(See J. R. EDWARDS on page 50)

BALLYHOO BROS. Circulating Exposition

A Century of Profit Show By STARR DeBELLE

Grub Stake, O. Week ended May 11, 1935.

Week ended May 11, 1935.

Dear Charlle:
Ballyhoo Bros. furnished the midway amusement here for the most unusual event ever held. "Carnival Cookhouse Operators' Convention." And, believe me, it was world wide. We never realized that there were so many of them. Every nation in the world represented. Interpreters so scarce they couldn't make themselves understood. Finally decided to lay aside their native tongues and all spoke pig Latin (which sounds the same in any language.) The object of the convention was to try to decide on a formula for hamburger and make it possible to do away with meat in it entirely. By all using the same formula there wouldn't be any difference in the flavor in any land. Tourists would never there wouldn't be any difference in the flavor in any land. Tourists would never be able to detect the switch. What was decided on we will never know. But one operator introduced a meal-ticket puncher that punches out two numbers on a meal ticket at the same time with-out letting the patron know of it.

The country's leading packing houses decorated the town. Pictures of "Wimpy" hanging everywhere. Beds of green onions planted on the streets. Dirigibles shaped like hot dogs floated over the city. But they took down most of it when they found out it was almost a meatless convention. Cold-drink stands here and there (some of the cookhouse men squawked because the natives charged a dime for pop).

Tuesday night feature was a debate between the "Eastern and Western Junior League Grab Joint Operators." The subject. "Which is the cheapest, ham or horse?" Also, "Why serve water with meals when we have cold drinks to sell?" At first the operators wouldn't eat in our cookhouse. They ate downtown. Said that they heard the gyp was on. They finally loosened up. That night the diner had brass checks from every country in the world. A rare collection for collectors.

Not a trouper on the show visited the convention hall. They didn't feel as (See BALLYHOO on page 53)



=61st



National Shrine Convention

WASHINGTON, D. C.

AMERICA'S LARGEST EVENT IN THE _____ IN THE ______ IN THE _____ IN THE ______ IN T

MAMMOTH PARADES PAGEANTS 8 DAYS 8
NITES 8
JUNE 8 to 15, Inclusive

VISITORS FROM
ALL PARTS
OF THE WORLD

NOW READY TO CONTRACT
NOVELTY PRIVILEGES, SOFT DRINKS, EATING STANDS, ICE CREAM.

OTHER CONCESSIONS NO EXCLUSIVES BUT LIMITED

All City Permits Must Be Issued Through Shrine Headquarters

NO EXCLUSIVES - PRICES ACCORDING TO LOCATION

AMUSEMENTS JUNE 5TH TO SATURDAY, JUNE 15TH. SUNDAY, JUNE 9TH, INCLUDED.

Game Concessions; must be legitimate. Straight Stock Wheels; no controlled games OF ANY KIND; positively Merchandise only; NO sticks. All contracts accordingly.



Location: 4th and PENNSYLVANIA Ave. N. W.

Downtown Location.

Will consider booking any novel high-class attraction, also any rides not conflicting.

ALL P-ARADES, PAGEANTS PASS LOCATION.

Contract for All Shows, Rides and Game Concessions

To E. LAWRENCE PHILLIPS, Inc.
Presenting the New

JOHNNY J. JONES EXPOSITION Address All Communications to

W. L. RADCLIFFE,

Secretary Concessions Committee

1315 K ST. N. W.
SHRINE TEMPLE
WASHINGTON, D. C.



Showmen's League of America

CHICAGO, May 11.—The final meeting of spring was held Thursday, with Vice-President Jack Nelson presiding. Also at the table were Treasurer Lew Keller, Secretary Joe Streibich and Past Presidents Edward A. Hock, Sam J. Lewy and C. P. Fisher. Levy and C. R. Fisher.

Special meetings will be called from time to time during the summer to handle any matters that may arise. The lease committee has been given instruction to get busy so that final action may be taken ere June 1.

The annual Cemetery Fund Drive will get in full swing at an early date. President J. W. Conklin is confident of great results in this.

Vice-President Nelson delivered clever farewell address to the boys, thanking all for the support given him during the absence of President Conk-lin and sent the boys on their way with

lin and sent the boys on their way with a good wish for a successful season and the hope that each would be back in his usual active capacity in the fall.

Brother Col. F. J. Owens is still confined to his home. During the week Colonel and Mrs. Owens were hosts to Mr. and Mrs. Henry Brice, of Milwaukee, Mrs. Brice being the sister of Mrs. Owens and the mother of Russell Brice, of stage note.

Brothers Daye and Harry Dussell were

Brothers Dave and Harry Russell were



Circuses, Coliseums, Carnivals, Fairs, Rodeos, Fraternal Orders, Beaches, Pools, Parks

We will submit designs, created exclusively for your show.



POLLIE & BERGER SHOWS

First Show in Grand Rapids, this week; Kalama-zoo, week May 20; Lansing, week May 27; Filnt, week June 3. WANTED—Shows, Grind and Bally Shows, Moto-drome, Frask and Working Acts for 19-in-1. Con-cessions—Want Stock Wheels and legitimate Grind BERGER, Grand Rapids, Mich. POLLIE & BERGER SHOWS.

C. F. ZEIGER UNITED SHOWS

WANT Shows. Will furnish outfits for moneysetting Shows. WANT Big Shakes, Fun Show,
Medhanical Show, Mind-Readling Act with Horoscopes. Good proposition. WILL BUY Pelcout
Pony and other Animal Acts. Flaring real territory but incr. showed order. Plaring real territory but incr. showed order.

3438; Puches, Colo., May 20-25.

FOR SALE

1 Style 125 WURLFTZER MILFTARY BAND OBGAN, complete with Electric Motor and Gaso-line Engine. No junk. \$250.00 OHIGAN, complete with Electric Motor and Gaso-line Engine. No junk. \$250,00. J. OMER BARNHART, 1071/2 South Broadway, Peru, Ind.

Bill's Greater Shows

CAN PLACE Two-Abreast Merry-Go-Round, Shows and Concessions. Cook House open. Week of May 13, Cape Grardean, Mo.; week of May 26, Mounds, II. W. WADSWORTH, Manager.

CRAFTS 20 BIG SHOWS HAS FOR SALE—Out Latest Model Eyerly LOOF-O-PLANE. Address as per route.

WANTED FERRIS WHEEL A-1 condi-tion. Book entire season. Long Beach, N. Y. First-dars location. Rental 50/50 basis. BEN MERSON, 1233 Glenmore Ave., Brooklyn, N. Y.

who made the trip to the Derby. . . . Brother among those who made Louisville for the Derby. Peter Pivor presented the application of Orey Janssen. Boys are on the lookout, and we will have many more of these messages as the season rolls along

The Ladies' Auxiliary is planning a big farewell party on May 16. Hotel Sherman is the place.

Brothers Lew Keller and Sam Tessler, on their way to St. Louis, had an auto accident. Car demolished. Keller and accident. Car demonshed. Relier and Tessler received minor injuries. Report is that Miss Clements. Cole Bros.' Circus performer, who was in-jured at the Colliseum, is improving nicely. Brother Coddington has paid her several visits. . . Brother Al Lat-to is back from the Pollie-Berger Shows.

Says they have a nice outfit.

Well, boys, the season is on and perhaps you were a little short and could not pay your dues earlier. Please don't forget it now. Better attend to it at



Pacific Coast Showmen's Assn.

LOS ANGELES, May 11.—There were 33 members present when First Vice-President Frank Downie called Monday's meeting to order. Sercetary John Backman on hand as usual.

Until 1934 this club was closed during June, July and until August 15. The growth of the organization since that time, however, makes it possible to keep the club open and have meetings every Monday night instead of twice monthly.

Communications were received from J. Edward Brown, who admits that he is doing well and that the California Pa-cific International Exposition is headed for a successful season, and he reports Harry Seber as getting set in fine shape, and from Harry Gordon, of Clark's Greater Shows.

One new member was accepted, Teddy R. Le Pors, of Vaught's State Fair Shows, this credited to Sam Brown. Those who have made effort to win prizes in the new membership drive are keeping careful check on the standing of those who are in the running for make prizes. are in the running for major prizes

Reading of financial report and re-ports of committees doesn't take much time these weeks, so it was decided that time these weeks, so it was decided that for diversion, and to prevent Harry Fink, John Miller, Harry Rawlings, Fellx Burk and others from engaging in the customary preliminaries to the "Grid Club" (it being agreed that the heat would not be put into the club until next fall), the program would be varied each meeting night. Last week it was story telling, which was nothing to get enthused over, so last Monday the chair announced that there would be an "experience meeting," and to the one who perience meeting," and to the one who truthfully (as far as it might be able to check on) told the most interesting one check on) told the most interesting one there would be a prize given. Then it started! The tales interesting, but most of them sounded improbable. Then the checkup. The prize went to Joe Glacey for his experience in Mindanao, P. I. He admitted that he staged the locale for his story so far away that he could "get away with it."

The spirit manifested in this club is gratifying. Seems much changed from some years back, in that one doesn't hear the "anvil chorus" so frequently. The providing of all daily papers and current periodicals, to be changed at intervals, was voted and the secretary ordered to provide up-to-the-minute reading matter. Capt. W. D. Ament, who brought this matter to attention, opined The Billboard the most popular in the

brought this matter to attention, opined the Billboard the most popular in the reading line, but that one had to get turn checks to get to see it. Invitation was received from the Ladies' Auxiliary, inviting the PCSA membership to its first card party of the season, May 16—pay gate and refreshments.

After the meeting elaborate lunch-eon and refreshments were served by John Backman, George Weller and Joe

Glacey.

The weekly prize went to Ross R. Davis.

With the membership drive at a cut-rate the PCSA membership is growing rapidly.

McCafferys Barbecue Hosts

SELMA, Ala., May 11.—On Friday of America's Model Shows' engagement here last week Mr. and Mrs. J. C. Mc-Caffery were hosts to a barbecue feast,

at which Vernon Soules barbecued 25 pounds of choice short ribs in real Southern style. Those joining in the festivities, which took place outside the McCafferys private car, included Fitzle Brown, Ed Saunders, Dave Tollin, Mrs. Jack Neil, Mr. and Mrs. Fred Kressman, Denny Howard, Mr. and Mrs. McCaffery and President Rubin Gruberg, of the show interests. show interests.

O. J. BACH SHOWS-

(Continued from page 48)

(Continued from page 48)
Chairplane — Richard VanDuesen and Michael Houck.
Shows: East of Suez—Vincent Irolli, manager; Millicent Brown, Peggy Love and Billie Reardon, dancers; Dick Wayne, tickets. Curiotorium of Oddities—Carroll Miller, manager; Professor Zeno, animal hypnotist; Mile. Lora, mentalist; Jaggers, tattoo artist; Lynn Lamar, musical act; Mile. Devoe, illusions; C. Miller, ventriloquist; Hagella, glass eater; Phil Rockwood, Silver Queen, movie dog act; Sadie, added attraction; glass eater; Phil Rockwood, Silver Queen, movie dog act; Sadie, added attraction; Arthur Scott, front; Jack Spears and Slim Taylor, tickets. Athletic Show— Ned Bevans, manager; Terrible McLean and Fred Houston, wrestlers; Jake Lewis,

Concessions: Among the concessioners are Mrs. O. J. Bach, Frank Brewer, Harry Agne, Jack Wolfe, Mrs. R. D. Bak-er, Harry Green, Madame Fedora, Harry Keller and Slim Delaney.

STRATES SHOWS

(Continued from page 48)

became cold, but there was a nice crowd

octame cold, but there was a nice crowd on the midway.

The lineup of attractions is much larger than last year. There are 9 shows, 7 riding devices and 26 concessions. Everything has been nicely painted and there are innovations in the lighting system, which will be carried out by the management in the belief that success calls for plenty of lights and music.

All railread equipment has been put if All rallroad equipment has been put in first-class shape, also the wagons. The addition in physical equipment is five more railroad cars and 16 wagons. This show claims the distinction of being the only show in America that has loaded wagons on flat cars without the use of bull rings on the wagons.

bull rings on the wagons.

It is the intention of James E. Strates and Matthew J. Riley to carry only attractions of merit. A complete roster of the show will appear in a later issue.

The staff includes: James E. Strates, president; Matthew J. Riley, general business manager; James R. Kellehar, secretary and treasurer.

ALL-AMERICAN SHOWS

(Continued from page 48)

operated by Davin and the Chairplane by Lawrence Tamargo. The shows are Side Show, Athletic, Snake and Emma's Danc-ing Darlings.

ing Darlings.
Eddie Finnegan has the cookhouse.
Among other concessioners are Rocky's
frozen delight; Teddy Decker, 2; Carl
Wilson, 2; Ross Manning, 3; Tamargo, 2;
Jack Jacknowitz, 2; Bob and John Wilson, 2; J. Whiting, 3; Clarence Giroud,
corn game: "Pop Corn" Toblas, formerly
of Barnett Bros.' Circus, with attractive
pop-corn truck pop-corn truck

Free act is Dare-Devil Dick, who does crash thru a flaming board on motor-

Staff includes Bill Marco, general agent; Jack Murray, advertising, and Jack Davin,

B. & G. START-

(Continued from page 48)

when more favorable conditions prevalled and there was good business.

The number of attractions has been augmented, and the show has the largest

The number of attractions has been augmented, and the show has the largest midway of its early-season history. With all riding devices and show fronts resplendent in artistically applied paint colors and brilliantly illuminated the midway presents a splendid appearance. The show will stay at Grand and Laclede until Sunday night, May 19, then will move to another lot in this city. The staff includes: Fred Beckmann and B. S. (Barney) Gerety, owners and managers: L. S. (Larry) Hogan, general representative; Kent Hosmer, press agent; Tony Ybanez, treasurer; Edgar Neville, secretary of concessions; Sam Gordon, superintendent of concessions; Roy Hewitt, electrician; H. (Arky) Bradford, trainmaster; R. V. West, mail man and The Billboard agent.

Among the shows are: Minstrel Show—Thirty-five people; Jess Shoate, manager; L. C. Toland, producer, Circus Side Show—Pete Kortez, owner-manager.

Motordrome—Wild Bo Sherman, manager, featuring Dollie Ferris with her lion, and Dorothy Roland, British champion; Capt. Dale Slyker, animal trainer; Harry G. Wilson and Tom Bush, tickets; Arthur (Doc) Collins, front; K. C. Davis, mechanic. Glass House—M. H. (Abe) Stork, front; John Bibb and Martin Chaney. Bird Show—Stephen Good, propagary, Mrs. Stephen Good, segregary. Chaney. Bird Show—Stephen Good, manager; Mrs. Stephen Good, secretary-treasurer; Johnnie Wright, assistant; Monroe Good, stock manager; W. E. McMahon and W. E. Duke, tickets-Humpty-Dumpty—H. Landeker, manager; Frank Eaves, tickets. Among the riding devices: Bozo—Harry A. Illions, owner; Ike Hoyer, A. Calvert, Tom Rhodes, and L. D. Godwin, assistants and tickets. Rapids—Harry A. Illions, owner-manager. Magic Carpet—Harry A. Illions, owner-manager. Carry-Us-All—Jim Pace, manager; Art Miller, Bill Wagner and Steve Jonas, assistants and tickner and Steve Jonas, assistants and tickner and Steve Jonas, assistants and ticktes. Heyday—Felix Charneski, manager;
Eddie Seamon, Doc Bill and Eugene
Horn, assistants and tickets. Dodgem—
E. J. Stiens, manager; V. Decker and H.
Youngblood, tickets. Waltzer — Jack
Wilson, manager; Harvey Knowles, Roy
Brown and Fred Baker, assistants and
tickets. Double Loop—Plane — Pete
Kortez, owner-manager; Lawrence Williams and Eddie Mahoney, tickets. Lindy
Loop—Curley Larson, manager; Jimmie liams and Eddie Mahoney, tickets. Lindy Loop—Curley Larson, manager; Jimmie Wilson, Mrs. Bill Dolan and Alvin Schunke, tickets. Whip—C. E. Bragg, manager; Bob Huffman and Clarence Kelly, tickets. Caterpillar—W. R. Sheppard, manager; Jack Foutz, Earl Ware and Tom Kinchele, tickets. Ell Wheel No. 5—W. E. Kelly, manager; John Wermski, assistant. Ell Wheel No. 16—Red C. T. Woods, manager; Ralph Wilson and Ted Lewis, assistants. Baby Auto Rides—Pete Kortez, owner-manager; Paul Eastus and D. C. Satterthwait, assistants. The feature free attraction is Peerless Potters, five-people flying trapeze act.

Elmer Day is in charge of the mammoth corn game and George Henderson

moth corn game and George Henderson is manager of the cookhouse. In the cookhouse are Mrs. B. Bradford, Sammy Feinberg, Jirmmy Williams, Bob Mons, Feinberg, Jimmy Williams, Bob Mons, Jim Kellum, Herbert Patterson, Jack Hanson, Jack Lamarr, Howard Simmons, Dick Neumann and A. Logan. The fro-zen custard concession has Ross Bar-stow, manager; Red McArthur, Johnnie Lewis and Roy Jiles, assistants.

C. L. BOCKUS-(Continued from page 48)

F. W. Pauli, electrician and lot superintendent; Helen Barker, press agent; W. C. Hill, superintendent of rides; Howard Mitchell, billposter. Show moves on four baggage cars.

J. R. EDWARDS-

(Continued from page 48)

Tanner Brothers; Merry-Go-

plane, Tanner Brothers; Merry-Go-Round, Bill Barrie, manager—Joe Dokes, tickets; Ferris Wheel, J. Fisher and Bill White—Bill Keller, tickets.
Concessions: Mrs. Nellie Neubanks is in charge of the cookhouse; Alva R. Pyle, photos; F. J. Dubery, cigaret; gallery; Jack Brown, corn game: H. W. Shelly, pop corn; Eddie Bowers, 1; H. Bartchey, 2; E. Thompson, 1; W. H. Brownell, 2; Jane Fish, 1, and Al Williams, 2.
Rittenhouse Band plays nightly on the midway and for the free acts and downtown concerts. Howard Sisters present two free acts, double traps and fire loop.

sent two free acts, double wasps and inloop.
Visitors opening week included Russell
Bros.' Circus advance crew; Howard
Peters and Sam Stricklin, Canton showmen, and K. C. Delong, well-known
Massillon newspaper man and Circus Fan,
who lent valuable assistance. Show will
play mostly Ohio territory, with a few
Western Pennsylvania stands.

ART LEWIS-

(Continued from page 48)

(Continued from page 48) under the office control at all times. Due to a disappointment in a booking the management has completed building its own Motordrome. It is a masterpiece, painted aluminum, trimmed in red, with flashy banners, and will be under management of Speedy Palmer. rider, other riders including Miss Teddy Palmer and Anita Pastro. A roster of the show will appear in a later issue.

PARIS, May 11.—The big street fair at Lille, lasting 15 days, had nearly 100 rides, shows and concessions. Among the major attractions were several auto and water skooter rides, Whip, Lindy Loop, Caterpillar; freak shows, trained sea lions and the big Jouviani Menagerica.

My Experiences

By LEW DUFOUR-

SAN DIEGO, Calif., May 11. — In a morning mail was a very interesting letter from Johannesburg, Transvaal, South Africa, with satisfactory data regarding the Empire Exhibition. They will open their gates to the peoples of the world in September of 1936. Joe Rogers leaves Brussels by plane for Johannesburg the latter part of June, eight days' flying time.

I always enjoy receiving letters from members of the American Colony of the Brussels Fair—Mr. and Mrs. Walter Sibley, Mr. and Mrs. Harry Traver, Mr. and Mrs. Sidney Goldblum, Mr. and Mrs. Frank Shean, Mr. and Mrs. Joe Rogers, Harry Hargraves, W. H. Woolsey, Hawalian Joe and Frank Page.

Many will recall when Jimmie Simpson was a concessioner on the Zeidman & Pollie Shows, Rubin & Cherry Shows and others. Last Sunday the writer was one of several guests at his Castle Rock Rancho in the beautiful El Cajon hills, 25 miles from San Diego. Mr. Simpson is now the head of the Balboa Brewing Company, owns a string of fur stores from Los Angeles to Seattle and has is now the head of the Balboa Brewing Company, owns a string of fur stores from Los Angeles to Seattle and has several other interests out here on the Pacific Coast. Mrs. Bert Earles spending a few days in San Diego and looking over the progress of the big fair. May participate as a concessioner. Recent visitors were Mr. and Mrs. Jesse Relss, Charlie Chrysler, Francis Shanley and Leroy Prinz.

Leroy Prinz.

Colonel Edwards is a busy man attending to his many details for the opening of his dobe house.

I sure get a kick out of Bill Rice's "Chop Suey" column, chock-full of news and gossip.

and gossip.

In all my experience I have never seen a more beautiful setting than the one created for the Slippery Gulch. The idea was conceived by Harry Oliver, a showman and humorist with a background of years in motion pictures. Mr. Oliver started his career in the show business with the Smith Greater Shows many years ago. No outdoor showman should miss secing what he created. It is a masterpiece.

Fanchon & Marco have signed contracts to present Hollywood. Ben Black, of the executive staff, will be in charge. You can depend on Ben for a real presentation.

CONKLIN'S.

(Continued from page 48)

were delivered to the show, among them from Showmen's League of America; S. L. Cronin and Theo Forstall, of Al G. Barnes Circus; Eddie Hock, Paolife Coast Showmen's Association and Frank R. Bickford.

Bickford.

With 8 rides, 12 shows and 30 concessions the lot at Hoover Park was taxed to capacity. The neon signs on all rides gives the midway a wonderful effect at night.

Staff: J. W. Conklin, president and general manager; Prank R. Conklin, vice-president and general agent; Will wright, assistant to president and publicity; M. M. Webb, secretary; R. M. Smith and M. R. Nutting, special agents; D. Picard, superintendent concessions: Stanley Kurask, electrician; R. Randall, lot superintendent; Herman Larsen,

D. Picard, superintendent concessions: Stanley Kurask, electrician; R. Randall, lot superintendent; Herman Larsen, trainmaster.

Shows: Monkey Circus — Manager, George Weeks; trainer, Loretta Robinson; front, M. Balson; tickets, C. Wilson. Temple of Mysteries—Manager, W. Hobday; front, Baron De Lill; inside, Alf Darby and Fred Soley; tickets, W. H. Perkins. Wild Animal Show—Owner and trainer, Jeanette Manson; front, George Manson; tickets, Will Halton and Jack Rodwell. Snakeland—Manager, C. Rutledge; tickets, A. Will Halton and Jack Rodwell. Snakeland—Manager, C. Rutledge; tickets, A. Willand, Mickey Mouse—Manager, Mrs. G. Weeks; tickets, Bob Johnson. Motordrome — Manager, L. Mattheson; riders, G. Dawkins, Jerry Pence, Renee La Belle; front, Harry Hanscomb; tickets, Mrs. Mattheson. Deep Sea Divers—Owner, J. Branson: manager and fronts, Frank weather was okeh for the inaugural and business, despite inability of several and business, despite inability of seve

Fisher; tickets, T. Pring. Crime Show—Manager and front, Earl Harvey; lecturer, Mabel Hall; tickets, Phil Williams, Hollywood Follies—Manager, Bob Randall; artists, Rose Riddell, Trixle Newton, Mabel Halton, Tessie Williams, Babe Arnason and Winifred Beasley; front, Alf Little; tickets, Joe Abbott and Ted Newton.

E. Trepannier. Lindy Loop—Foreman, Elin Orr. Flyer—Foreman, Bill Sher-man. Twin Ferris Wheels—Foreman, F. Butcher. Tilt-a-Whirl — Foreman, D. Kelly. 'Caterpillar—Foreman, Pat Mc-Neil. A new ride '(unnamed), foreman, Alf Seigel. Kiddie Auto Ride—Foreman, J. Chisholm. Merry-Go-Round - Foreman,

J. Chisholm.
Concessioners: George Pappas, cookhouse, for the third consecutive season.
Harry Ross (2), J. Fox, Harry Friedman (4); J. Custock, Charlie Taylor, Joe Palmer, Mrs. J. Palmer, A. Radtke, Joe Tannus (2), Ches Cieaver, Les Sturgeon (2), Joe Harris, C. Anthonson, J. E. Ogden, Alec Lobbon, H. Larsen, S. Boswitz, Mrs. J. E. Ogden, W. Beasley, Herman Larsen, Mrs. Taylor.

GRUBERG'S EXPOSITION (Continued from page 48

Bluefield was under auspices American

Legion.

General Manager Max Gruberg did a great deal of building, rebuilding and painting and decorating of equipment in quarters during the past winter, with the result that his midway presents a very attractive appearance, augmented over previous years by additional features.

tures.
Staff: Max Gruberg, general manager;
Harry Ramish, assistant manager; E. B. Braden, business manager; E. B. Braden, business manager; White Hewett, electrician; Percy Martin, general agent and press; H. E. Wiggin, special agent; Nellie Pelerin, special event promotions; Daymon W. Carter, bill-poster. The Aerial La Prades, high wire bieycle act, is the feature free act.

Rides: Twin Ferris Wheels and Kiddle.

poster. The Aerial La Prades, high wire blevele act, is the feature free act.

Rides: Twin Perris Wheels and Kiddie Ferris Wheel—Billy Ricks, foreman; Phil Hinckley and Harry Noah, assistants. Whip—William Wright, foreman; Jimmy Downs and Leonard Green, assistants. Chairplane—Gerald Kenon, foreman; Thomas Messick, assistant. Merry-Go-Round—Charles J. Wright, foreman; L. Conatser, assistant. Lindy Loop—Cotton Rogers, foreman; Ervin Smith and Montague McMeil, assistants, Cater-pillar—Charles Sutton, foreman; John Williams, Frank Watt and William Ott, assistants. Loop-o-Plane—Frank Rupp, manager. Kiddie Aeroplane—James C. Agnue, manager. Kiddie Auto Ride—Robert Downing, manager. Wax Show—Bill Collins, manager. Ioma—Charles Tashgy, manager. Jona—Charles Tashgy, manager. Jona—Charles Tashgy, manager. Jona—Charles Tashgy, manager. Jona—Charles Tashgy, manager. Manager. Panace of Mystery—J. A. (Doc) Burns, manager. Circus Side Show—Bill Collins, manager. Hot Chocolate Revue—William Benbow, manager. Midget Village—Bob Holmes, manager. John Gravis has the cookhouse. A more complete roster will appear in a later issue.

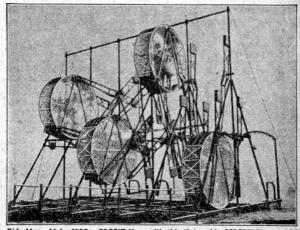
PERCY MARTIN.

WORLD OF MIRTH-

(Continued from page 48)
found his organization fully up to customary standards for the 1935 premiere.
Weather was okeh for the inaugural

"LOOP-THE-LOOP RIDE"

Spillman's Latest and Best Achievement



Ride Men-Make 1935 a PROFIT Year with this thoroughly PERFECTED and PROVEN

LOOP-THE-LOOP is actually grossing more money than other rides costing two and

LOOP-THE-LOOP is DIFFERENT—no other ride compares or competes with it to THRILLS-APPEARANCE-ACTION-OF FLASH.

Unusually low operating expense, simple and easy to transport and erect; mainte-ce expense is negligible—the ideal Ride for every Park—and every type of show, ether Railroad, Motorized, or Gilly.

Watch this list grow. Among the orders already booked are LOOP-THE-LOOPS for Coney Island, Cincinnati; Rockaway's Playland; Johnny J. Jones Shows; United Shows America; two outfils for F. E. Gooding Amusement Company; R. C. Lee, Hendersonville, N. C.; B. B. Sawyer, of Saginaw, Mich; World of Mirth Shows; R. Jackson, Nova Scotia; C. C. Deetx, of Ohio; Mrs. K. Bopp, Revere Beach; Happyland Shows, Detroit; H. H. Avery, Seattle, Wash.; R. E. Haney, Kansas City; Royal American Shows; Dodson World Fair Shows.

WIDE-AWAKE OPERATORS with money to invest—get in on the ground floor while we can place you where you can make real money—excellent Park and Traveling Show locations available, but going fast.

PARK AND SHOW MEN—If you haven't the money to buy for yourselves, send us your best concession proposition—buyers are looking for good worth-while spots.

SPILLMAN ENGINEERING CORP.

NORTH TONAWANDA

NEW YORK

PRICED FROM \$750.00 up

ALLAN HERSCHELL CO.

1935 DE LUXE KIDDIE AUTO RIDES
Outsell All Others — 50 Satisfied Customer Outsell All Others — 50 Satisfied Custom Made in three standard since: 24° Diam. 2 Diam. and 18° Diam. Ten large size, special built Autos seat 16° children. All mode equipped with amouth acting clutch, the on PRAOTICAL drive. Electric motor or gasolic engine. Pneumatic tires, Zerk grease fitting and special heavy duty ball bearings in wheel OKEWIACH CHARG. at cars in a single of CEWIACH CHARG. The Payment for 1955 circl lar. Cash or Time Payment.

ALLAN HERSCHELL CO., Inc.

CAN PLACE ANY SHOW OF MERIT

With or Without Own Outfit WANTED—RIDE HELP
Can Place Legitimate Concessions of All Kinds

Wanted-Side Show Freaks. Can place one Capable Talker.

RUBIN & CHERRY AMERICA'S, MODEL SHOWS

KNOXVILLE, NEXT WEEK

Frozen Custard Outfit Complete

Special built metal Body, 11/2-ton International truck, dual wheels, motor just been overhauled, new block, excellent tires. Equipped with flashy Nuway Custard Machine, ready to go. A real bargain at \$1,000.00. 5610 N. Illinois St. S. A. SPENCER Indianapolis, Ind.

with his mat show at the City Audito- MAKE \$50.00 A DAY — CANDY FLOSS rium on Friday night. Other visitors included Robert (Bob) Work, from his own show lot at Waverly, Va., for a day of reminisces with Raiph Smith and other friends, and Joe End, widely known concession man, who stopped over on his way up from Southern territory.





SEWARD'S 1935
HOROSCOPES
Samples, 25c.
SEWARD'S Full Line of Books on
Character Delineation.
Rumerology, Etc.
A. F. SEWARD & COMPANY,
2678 Rokeby St... Chicago, Ill.



30 in. in diameter. Beautifully painted. We carry in stock 12-15-20-24 and 30 numbers. Special Price.

\$12.00

BINGO GAME

To-Player, complete, S5-25, for our new 1935 Catalogue, full of Games, Dolls, Blankets, Lamps, Alum-Ware, Candy, Pillow Tops, Balleons, Hats, Favors, Confetti, Artificial es, Noveltiese

Flowers, Noveltiese
Send for Catalog No. 234.
CANES Heavy Convertion Walking Canes.
CANES Price For Grost, 524.00.
SLACK MFG. CO.
HD 124-126 W. Lake St., Chicago, III.

ASTRO FORECASTS AND ANALYSES

COMPELTE FOR ALL READINGS.

NEW DREAM BOOK

116 Pages, 2 Sets Numbers, Clearing and Polloy, 1200 Dreams, Bound in Heavy gold
Pages Covers, Good Quelly Paper, Sample SO.15
EGYPTIAN DREAM BOOK, Small Stap, 44
Pages, No Numbers, Sample, -0.5
HOW O WALL STAPPED BOOKIES, Beautifully Bound.

Samples, 25c.
FORTUNE TELLING WITH CARDS, Same Binding, 24 Pages. Samples, 25c.
HOW TO BECOME A MEDIUM. Same Binding, 30 Pages. Sample, 30c. DO Pagus Sample, 30c.
ZODIAC FORTUNE CARDS, Fine Set of 30
Cards, 35c.
Shipments Made to Your Customers Under Your
Label.
Our name or ads do not appear in any book.

SIMMONS & CO.

19 West Jackson Blvd., CHICAGO. Instant Delivery. Send for Wholesale Prices.

100 Card Bingo Game \$3.00

E. S. for only \$3.00.

GEO. W. BRINK & SON

54 Gratiot Ave., Dept. B., DETROIT, MICH.
(Over Thirty Tears in Business)

1935 Astro Forecasts

I-4-7 and 27-page Beadings. Apparatus for Mind-Readers, Mental Magic, Spirit Effects, Budiha Pa-pers, Books. New Personal Character Analysis Sheets for Graphology, Numeroloxy and Gersonal Appearance. Send 36 for Giant INELSON, Ex-tended and Sample. None Pres. NELSON EN-TERPRISES, 198 South Third, Columbus, O.

ELGIN WATCHES, \$1.65 EACH 7-Jewel, 18 Size. New Yellow Cases.)
7-JEWEL, 16 SIZE ELGINS & WALTH., \$2.35.
FLASH CARNIVAL WATCHES, 500 Each.

Send for Price List.
CRESCENT CITY SMELTING CO.,
Old Gold and Silver Buyers and Refiners,
113 N. Broadway,
St. Louis, Mo.

USED SHOW PROPERTY FOR SALE.

7.00 Genuine Airfcan Spear with Staff, also
525.00 Heelded, Cheap.
525.00 Heery Khaki Tent, 18x27, Good Condition.
525.00 Airfcan Dip, without Tank.
We buy Satine and Velvet Drops, all sizes; Concession Tents, Gness-Your Weight. Scales. Pay cash. Well's CURIOSITY SHOP, 20 S. Second St., Philadelphia, Pa.

SHOOTING GALLERIES

Write for Circular Real Targets. Q. W. TER-PENING, 116 Marine St., Ocean Park, Calif.

CONCESSIONAIRES OPERATORS - CARNIVALS

These Always Bring Top Money LADIES Finest Quality Embroidered Handkerchiefs

3 to Gift Box

12½C Box, in Doz. Lots. 25% Cash, Bal. C. O. D.

MANCHESTER
25C HDKF. CO.
Sample 486 B'dway.
Box, Prep'd. N. V.

MIDWAY CONFAB

By THE MIXER

ANOTHER oldtimer passed on, Mort

PEGGIE EWELL infeed of having booked her Show Beautiful and large snake with Smith Great Atlantic Shows.

EDGAR MEEKS left United Shows of America at Little Rock, Ark., to work the Cotton Carnival at Memphis, Tenn.

With show openings and people chang-ing addresses, watch the Letter List and send for mail promptly.

COLEMAN BROS.' SHOWS were first in (May 6-11) this year at Hartford, Conn., auspices American Legion.

DOROTHY ELLET advises that the Ellet Sisters, aerial act, is not with Bright Light Shows.

JOHN REA'S Side Show and Snake Show recently joined the J. R. Edwards Attractions at Massillon, O.

SO FAR BOOKED, Dodson's World's Fair Shows will be the first at Elgin, Ill., says W. A Atkins.

ROSE BENNETT infos that she has as a feature in the annex of her Ten-

APHIS COTTON CARNIVAL

LOOKS LIKE the Bizzels, Frank and Eva, have forsaken the coal fields of Kentucky and West Virginia for Atlanta (Ga.) lots this summer.

AFTER AN absence of two years, with other shows, Mrs. R. L. Nelson's corn game and nail concessions are again with New Deal Shows, having joined recently at Cookeville, Tenn.

JADE RHODORA, last winter with Ernie Young's Revue, has been scoring hits with her interpretative dances in Elsie Calvert's Scandals of the Century, with United Shows of America.

ROY SCOTT, who is handling The Billboard on Crafts 20 Big Shows this season, has been praised by the boys for getting the paper to them a day ahead of local sales at California towns.

COL. AND MRS. F. J. OWENS, Chicago, received hundreds of congratulatory cards and fine letters, also gifts, from showfolk acquaintances in connec-

Something out of the ordinary: A con-cession on the midway of Cetlin & Wilson Shows when they played Danville, Va., was selling vegetables—cucumbers, let-tuce, tomatoes, green peppers, etc.

ing a nervous breakdown and would ap-preciate letters from his showfolk ac-quaintances to cheer him up during his

Max Goodman (Goodman Concession Company), with United Shows of America, has sprung an Innovation in merchandise concessions, toward showing skeptical customers that the wheels used are free of controls. Small wheels placed on counters, for players to lift and hold in hand and turn and call out the indicator numbers. Made a hit and drew big business for Max at Joplin, Mo.

KANSAS CITY "PICKUPS"—Ed Ward was a visitor to the Heart of America Showman's Club. . . . Robert L. (Bob) Lohmar spent a day here last week. . . . Tony Martone and W. J. Allman made a trip to Joplin, Mo. . . . R. E. Haney passed thru the city while on his way to Omaha. Has rides with Dodson's World's Fair Shows. . . P. W. Deem has completed building a kiddle ride. has completed building a kiddle ride.

IT'S Mrs. Harriet (not Harry) Raf-ferty who is producer of the Rumba Show with Marks Shows, also it's Harry Show with Marks Shows, also it's Harry (not Bill) Witz who operates the midway cafe (Carleton Collins, press man with the show, who has been away from midways for some years until this spring, shoulders blame for the errors in the Marks Shows' roster in a recent issue, and says "Beg pardon!").

DUPLEX BIG ELI'S IN PARKS

Riverriew Amusement Park, Chicago, has Duplex No. 12 BIG ELI Wheels for this season. In a fine location, these Wheels will please the Kiddies and grown-ups who visit Riveriew this summer. Duplex BIG ELI theels are a real polygon one of the control of the contro



ELI BRIDGE COMPANY, Builders of Depe 800-820 Case Ave.,

THE NEW CHAIRPLANE



The Latest Invention. The Most Sensational Ride Out for Parks, Fairs and Carnivals. Fortable and Stationary. Write today and let us tell you all about it. Weight, 6,500 lbs. SMITH & SMITH, Springville, Eric Co., New York.

COTS FOR SALE

PEARL ST. TENT & AWNING CO., 5 East Pearl St., Cincinnati, O.

ART LEWIS SHOWS, Inc.

WANT experienced Talker for Drams, also one mod Rider. Have sew outfit. Jack Kelly want beginning to the transport of transport of the transport of the transport of the transport of transport of the transport of the transport of the transport of transport of the transport of the transport of transport of the transport of transport of the transport of tr

WANTED

TO BOOK two or three good Shows for the sea-

HOWARD AMUSEMENT CO.,

WANTED SHOW BOAT

Or River Boat that can be made into a Show Boat. Address BOX 45, Billboard, Chicago, III.

BILL CHALKIAS WANTS
FOR SIDE SHOW—Two good Freaks to feature
and Working Acts of all kind. Grinders and
Talkers that can produce, and Mind Reading And
Front Man for Girl Show and Dancers. Have 18
bona-fide Fairs. Get your money every night
no promises. BILL CHALKIAS, Hannibal, Mo-,
this Week; Following Week, Litchfield, III.
SNAPP BROS. ATTRACTIONS.

WANTED WANTED

ODDITIES—WORKING ACTS
AN PLACE strong Feature Attraction. Catable lally. Doe Mayfield, Red Munson, Richard Jump ring. EARL MILLER, Johnny J. Jones Exponomolisville, Pa.; then Pittsburghs.



HONEYMOONING VIA SOUND TRUCK—The latest achievement for Cupid. The sound truck staff of Royal American Shows augmented by Mrs. Horace Walters, who is in the photo with her hubby. "Some folks might not enjoy my daily menu of music, but it's a life full of songs to me!" she opines.

in-One with Tilley Amusement Company Elsie Van Ritter Demble.

BECAUSE OF RAIN and high water in that vicinity, McClellan Shows remained over for last week at Newport,

E. LAWRENCE PHILLIPS and Jack V. Lyles had been working on that Shrine convention engagement in Washington since February.

SPEEDY HENRY has a nifty panel front for his tattoo booth, flashed with 25 lights, in Dick Best's Side Show with Royal American Shows.

ROY B. JONES, publicity director for United Shows of America, was made a member of Arkansas Press Club when the show played Little Rock.

C. S. REED, last several seasons in various executive capacities with J. L. Barker Shows, is on the advance staff of Pan-American Shows as special agent.

ROBERT M. (BOB) WESCOTT and the missus left Hubbard, O., last week for San Diego. Intended visiting shows at St. Louis and in Southwestern States

Nelson B. Bell in a story in Washington Post after commenting on the commendable business principles of the late Johnny J. Jones and his amusement organization, included the following: "It is in the same spirit that Larry Phillips is carrying on the traditions of this traveling exposition."

tion with their recent golden wedding

MRS. RUTH KORTE and Eva Korte are two women wheel operators with Crafts Shows meeting with success. Other concessions with a "million-dollar flash" on the midway are managed by Monte Morgan, Louis Wald, H. C. Baron and Bob Howard.

JOE DOBISH'S MOTORDROME will again be located this season and again at Rockaway Beach. Joe is now at the spot, after a pleasant winter with his wife at their home in Coral Gables, Fia. Will have with him this season Irene Dare II, Speedy Mincey, Mike (Red) Matty, Dot Mincey and Pat Collins.

WILLIAM (BILL) POWELL, formerly with Rubin & Cherry Shows, some weeks ago was visiting the Mijares-Schreiber Circus in Karlskoga, Sweden. A photo received by The Mixer shows a novel front of the circus, also seated on the steps, Manuel, Alicia and Vicky Mijares and Bill Powell.

WHEN EDDIE RAHN, general agent John Marks Shows, motored onto the midway at Richmond, Va., recently his complaint of having encountered snow-storms in New York State fell on deaf ears. There had been a heavy fall of the "fleecy white" that forenoon at Richmond. Richmond.

A LETTER from Mrs. W. E. Franks (delayed in transit) stated that her hus-band was in Veterans Administration Pacility Hospital, Outwood, Ky., suffer-

Chop Suey

By W. H. (BILL) RICE

WACO, Tex., May 11.—"Nothing is so stubborn as a mule," it is said. But they are wrong. "An Irishman is." If you put the fire to a mule, he changes, but an Irishman will burn up.

T. M. Sappington, of *The Waco News-Herald*, tells of his first job as advertising manager on a small paper in Temple, Tex. The late Jay Rial, then ahead of the Barnum & Bailey Circus, walked in and said, "Son, what are your rates?" "Ten cents an inch," was the answer. "How many tickets do you want?" "About five." "Young man, always ask a circus for more money and tickets. "About five." "Young man, always ask a circus for more money and tickets. I'm going to pay you 10 cents and I will give you 20 tickets. I'm retiring this season, so give you this advice." Next year Rial came along with the Ringling Bros. and had forgotten Sapington when asking for the rates, so was rather startled when told, "75 cents an inch and 100 tickets." He looked in the book and said: "Young man, you only charged 10 cents last year." "Yes, that is true but you told me to ask for the book and said: "Young man, you only charged 10 cents last year." "Yes, that is true, but you told me to ask for more." The show paid 50 cents and gave 50 tickets.

Western States Shows could not move out of Waco on account of high water the night of May 4, so stayed over until the 8th. Rain the last three days. I could not even get to Dallas to spend Sunday with my friend Nat Rodgers, who has charge of concessions for the Texas Centennial.

Deafy Wilson, on the Western States Shows, is night watchman and also doing the pickup on lithos. Waco very good, as he salvaged over 300 sheets.

Booby Oberdal on the show for one of his rare visits. He brought on a new concession to me, a "shirt and handker-chief store." I shilled out with some hankies, but no shirts to fit.

Don Brashear and the missus sure billed this city. Don had 11 banners. Too bad that the show had the bad

United Shows of America have a bus that hauls people between the train and the lot. At Little Rock the bus was packed and halfway to the lot when two young ladies flagged it and asked: "Is this the bus to the asylum?" The nut house was across the atreet from the show.

The Texas Hotel here is a very nice hotel and operated by Mr. and Mrs. V. B. (Very Best) Thomas, old troupers.

Called on the managers of the Orpheum, Waco and Rivoli theaters on Saturday night, around 9 o'clock, and, believe it or not, they were all out. However, in spite of the rain they stood them out on the sidewalk.

Visited with a Circus Fan, H. B. Waite, of the First National Bank, Years ago he trouped with the Phoenix Carnival Company as representative of the bank.

Engaged a local novice, Mrs. Walter Rosler, to make some local taps. She only signed 49 in 10 hours on the dotted line. I'll say she is a fast stepper. Too bad she is married and can't troupe.

The heavy rains all over Texas and the good soaking the Panhandle re-ceived, especially in the dust area around Amerillo, put everyone in a very optimistic mood and in seven days changed the show map of this State, as crops are now assured.

Slim Donoho writing sheet. Was with my Great Alamo Shows and Scouts' Re-venge 'way back in 1904-'06. Has changed very little in 30 years.

Meeting many old friends who ask about George and Caddle Dorman. . . . Benny Krause, you are a bad correspondent. . . My son, Bill Rice-Jr., has left Wall Street, as the racket is too tough. Now city salesman for a big finished-lumber concern. He and Bert Cole visited Gorman Bros.' Circus in Jersey City—glad to report they had to stand up. It did Bert no good to ring the bell (one of the lash lines on quarter poles) and call for Big Bill to make the folks at down. . . "Up Early and Late" Eddle Brown is sure busy, but he should stand the gaff after two years' rest.

American Carnivals town and awaiting call to return to a whale unit with which he was associated when taken ill. Charley Chrysler fitting out the Pacific Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., May 11.—During the past week the ACA office has re-ceived a communication from one of its members relative to the Florida license situation and particularly to a proposed schedule of license fees for carnivals in schedule of license fees for carnivals in that State. We have been requested to appear in this matter in behalf of the association, and before taking any definite position we would appreciate it very much if our members, also non-members, would write us giving their views on the subject so that we may best know the majority of opinion of the industry relative to this matter. It is evident that some relief will be forthcoming in Florida as to this matter if the members of our association get behind this proposition and express their views and indicate to us exactly what they would like accomplished in their behalf. It would also be well if we had detailed information of each one's experiences with vari-

accomplished in their behalf. It would also be well if we had detailed information of each one's experiences with various local licenses in Florida so that we will have facts to back up any claims we may make for relief.

We plan to start our visitations to our member shows within the next week or two. A few of the members have as yet not indicated their preference as to the time and place they would prefer to have us visit them, so information on this subject will be appreciated by return mail. It is our intention to encourage the spirit of co-operation which has been built up between our association and each of our members by endeavoring to visit each one at some time during this summer.

After each visitation we plan to include an item in this column setting forth such things as may be of general interest, particularly with a view to recognizing improved business methods and novel features which may come to our notice.

The New York State Commissioner of Agriculture in charge of fairs has issued a report that during 1934 fairs in this a report that during 1934 fairs in this State paid out in premiums \$285.83.84 and that out of \$4 fairs conducted in this State, 23 distributed in excess of \$5,000 each. So that the members of the carnival industry will have some idea of the financial stability of some of the fairs with which they are dealing, we report that the amount of State aid to be received by the various fairs for this year is as follows: Genesee County Society, \$5,000; Genesee Valley Breeders' Association, \$2,840.50; Hemilock Lake Union Aericulture Society, \$3,667.66; Association, \$2.840.50; Hemlock Lake Union Agriculture Society, \$3.667.66; Caledonia Fair, Inc., \$4.547.35; Rochester Exposition, \$5.000; Ontario County Society, \$3.996.75; Naples Union Society, \$4.317.45; Orleans County Society, \$4.317.45; Orleans County Society, \$5.000; Steuben County Society, \$5.000; Steuben County Society, \$5.000; Palmyra Union Society, \$4,585.94; Yates County Society, \$4.665.60; Dundee Fair Association, \$4.770.55.

Los Angeles

LOS ANGELES, May 11.—Last weekend amusement spots had the biggest
crowds in many months and all the boys
did very well. It seems that the break
in the weather was all that was needed
to pep up business. . . Ross Davis made
much formality on occasion of the opening at Lincoln City Fark. . Joe Diehl,
new location, oct a year good weaknew location, got a very good week-

in new location, got a very good weekend.

John Backman demonstrating the
glass engine in a downtown theater lobby
and putting on demonstrations for advanced school classes.

Harry Gordon, now general agent
Clark's Greater Shows, reports the show's
business very good at Willows.

Sam Brown writes that Vaught's State
Fair Shows are getting ready for some
long jumps.

Downle Bros. are taking to the field
to open with their rides and other equipment at Monterey, Calif., with Ernie and
Frank Downle handling the event.

Harry Fink downtown, has an affair to
be put on in September.

Doc Hall, manager the Babcock West
Coast Shows, closed contract for the Ventura Annual Celebration.

Ben Dobbert again on an extended trip
north.

Queen and will have a marine exhibit at

Queen and will have a marine exhibit at San Diego.

Jerry Kline drove in from Agus Caliente, spent a day or two at beaches, then on to Louisville, Ky., for a visit. Had been in Mexico City.

Dick Parks in new venture, an Auto Credit Investigation Company, checking on applicants for time payments on cars.

Joe Glacey and Jules Griffel working on a promotion.

Leo Haggerty on a business trip to the North

CARNIVALS

North.

Johnny Ward has a location at Fifth and Main, Bob Winslow is associated with him. Doing well.

Bill Roddy noted downtown, located in a Hollywood location and doing nicely.

Bunts Greater Shows

Florence, S. C. Week ended May 4. Auspices, American Legion. Location, downtown. Weather, fine. Business, good

dountown. Weather, fine. Business, good.

An ideal location, right back of the Post Office. The show thruout has a pleasing appearance. Shows, rides and concessions neatly arranged, all painted in tip-top style and plenty of new canvas. Capt. James O. McVay joined here with his Monkey Circus. His front, colored lights and entire equipment and his splendid performance are credits to the midway. Charles Van Atter also joined with his Wax Show, now making eight shows in the lineup. R. G. (Doc) Pelmet has taken the management of the Plantation Show. John Kelly, the 76-year-old "Kid," joined Punch Allen's Circus Side Show. Little Lucieo, Italian midget musician, is another addition to Punch's show. The Mechanical Midget City is an outstanding attraction with show. The Mechanical Midget City is an outstanding attraction with this show. Jimmy Frazleing, secretary Mullins (S. C.) Fair, and Max Issacthrun, secretary Darlington (S. C.) Fair, were visitors. General Agent McAbee returned to the show Thursday from a successful booking trip. Dare-Devil Oliver, sensational high diver, is the free attraction.

Mighty Sheesley Midway

Kingsport, Tenn. Week ended April 27. Weather, javorable. Business, jair. Earl Thomas, retired trouper, of John-

Weather, favorable. Business, fair.

Earl Thomas, retired trouper, of Johnson City, Tenn, a nightly visitor. Visits were exchanged with members of Downie Bros.' Circus. Mrs. Kate Murray's "Temple of the Occult" is a most pretentious midway spectacle. Mrs. Murray has three assistants. May Barrett was an arrival from Providence, R. L. Ward (Dad) Dunbar was on the alling list for several days. Still at his old post, Harry Kramer is chief ticket man at the Hollywood Follies. Nick DeRose, one of the real veterans of the Sheesley entourage, has-the "big top" on that show. Hilton Hodges has his monster Tropical Reptile exhibit about ready to get "away from the barrier." The Jack Murray "Peniteniary" show ready to get under way at the next stand—a first-class midway attraction, with everything fresh and new and with capable help both inside and out. Both free attractions, Sol. Solomon's diving show and the Billetti high-wire act, continue to thrill patrons nightly. The writer is glad to report everyone in good health and spirits around this show and all looking forward to a good season.

H. C. FITZGERALD.

J. L. Barker Shows

ing at Lincoln City Park. . . Joe Diehl, in new location, got a very good weekend.

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Harry Fink downtown, has an affair to be put on in September.

Doc Hall, manager the Babcock West Coast Shows, closed contract for the Ventura Annual Celebration.

Ben Dobbert again on an extended trip north.

Bill Robertson back in town. Will locate at one of the beaches.

Harry Wallace left for a trip north. Will locate later at the San Diego fair. Jim Tobin in from Chicago looking over prospects at beaches and the exposition at San Diego.

Jack Reilly, fully recovered, was down-

1500 KENO (LOTTO)

Made up in 15 Sets of 100 Cards each, Wood Markers. One Winner in the entire series. \$5.25 per Set of 100 Cards.

BINGO CORN GAMES

79-Carde 86: 00; 100 Carde, \$18.00; 150 Cards, \$12.50; 250 Cards, \$15.00; 250 Cards, \$17.50; 260 Carde, \$20.00.

All Sets complete with Wood Merkers. Tally and irrection Sheet. Send for Free Sample, etc. Send for Free Sample, etc. Send for Free Sample Cards and Price List. We ay postage except G. O. D. expense. Instant devery. No checks accepted. Established 19 years.

J. M. SIMMONS & CO.,



Philadelphia "Pickups"
PHILADELPHIA, May 11.—S. B. Ramagosa, ride operator and concessioner of
Wildwood, was a visitor in the city last

week.

Dan Gorman, one of the owners of the
Eighth Street Museum, salled for the
Brussels (Belgium) Exposition recently. Took with him Maunel J. Cally. Took with him Maunel J. Cal-lahan, a museum attraction that Mr. Gorman has managed for a number of years and whom he expects to place on exhibition there. Emil Hickman, partner of Gorman, who spent the winter in Florida, arrived home last week. John Gorman will look after his brother's in-terest in the museum during Dan's interest in the museum during Dan's ab-sence. Al Paulert will remain as man-

Local promoters are now booking block parties and home carnivals, which are allowed by the city. Word has again been given out that no traveling carnivals will be given permits this year.

PHILLIPS GETS— (Continued from page 48)

mately 200,000 persons are expected to

mately 200,000 persons are expected to be here for the convention.

The concession committee of the 1935 Shrine committee has awarded to E. Lawrence Phillips, Inc., presenting the Johnny J. Jones Exposition, the concession for operating this feature of the entertainment. Mr. Phillips and his representative, Jack V. Lyles, have been here for several weeks conferring with Shrine officials. Robert P. Smith, director general of the Shrine committee, signed the contract with Mr. Phillips.

The location of the midway will be on pennsylvania avenue, a location made possible only by special Congressional action. Under the contract Mr. Phillips has the right to book what additional attractions to those now with the Johnny J. Jones Exposition he deems necessary. Mr. Lyles will be in Washington until after the convention, acting as personal representative of Mr. Phillips, and will have desk space at Shrine headquarters.

BALLYHOO-

(Continued from page 48)
the it was a convention. Just a meeting of our creditors.
The Ballyhoo Bros. did their best to

The Ballyhoo Bros. did take the help make the meeting a success. Even placed a float in the parade. It was beautiful and brought tears to the eyes beautiful and brought tears to the eyes of the many spectators. A monster steel griddle, 20 feet long and 10 feet wide, carrying a giant meat grinder and a marble cow being butchered. Called "Giving Her Life to the Carnival." Sur-rounded with our show girls on foot, carrying gas burners for torches. All wore evening gowns spangled with brass checks.

Even the citizens took the carnival spirit (thank goodness for that or it would have been a bloomer). Our Food Show was top money, followed closely by our snake glomming exhibition.
Our midway laid out a bit different here. The rides in a horseshoe, with the shows and concessions down the

So pleased were the event promoters with the show they presented the Bal-lyhoo Bros. with lifetime cookhouse meal

rynoo Bros, with litetime cooknows mean tickets, good anywhere in the world MAJOR PRIVILEGE.

P. S.: Just found out that the hanquet was a flop. The promoters cooked up dummy hams and served them with cabbage.

M. P.

Silver State Shows

Hays, Kan. Week ended April 27. Auspices, American Legion. Downtown location. Weather, unfavorable. Business, fair.

This show carries 10 shows, 7 rides and 23 concessions. One free act featuring Fearless Franzelon with his 90-foot pole

The show is all motorized this ye The show is all motorized this year, traveling on 18 trucks. The management has purchased all new canvas and new banners and has repainted the entire equipment; also the midway is well illuminated.

The staff includes: Bill Bishop, legal

adjuster; H. A. Hansen, general agent; William Freeman, publicity; Don Workman, utilities; John Jones, electrician; Jimmie Dupree, painter; B. C. Summer, boss canvasman; Antonio Garcia, band-master.

master.
Shows: Monkey Village, George Proctor, Shows: Monkey Village, George Proctor, manager and owner: George Proctor, manager and owner: George Proctor, front; Mrs. George H. Proctor, trainer. Keas Novelty Circus, Capt. Keas, manager; H. Lender, front. Lonesome Lona and Her Pets, Ray Glaum, manager; Harry Janice, front. Hawalian Village, Tommy Gasper, manager; Norman Prather, front: Peggy Gasper, Gean Parker and Pearl White, dancers, Athletic Show, Pat McKee, manager; Battling Briggs, boxer and wrestler. Nalda Show, P. M. Miser Willis, manager; Florence Lawson, entertainer. Mickey Mouse, Mr. and Mrs. Tex Strum, managers. Circus Side Show, Buck McClauahan, manager; Major Fox and Capt. Joe, midgets: Bill Smith, magic; Bill Roy, fire and lectures; Billie Harley, electric girl; Betty-John. Fun House, Billy Nelson, owner-manager; Snake Snow, Jack White, manager. Rides: Merry - Go. Pound Chayles.

Fun House, Billy Nelson, owner-manager;
Snake Show, Jack White, manager.
Rides: Merry - Go - Round, Charles
Palmer, foreman; Ferris Wheel, Jack King,
foreman; Mix-Up, Pete Lawson, foreman;
Loop-o-Plane, Frank Jackson, foreman; two Kiddle Rides, Tony Spring,
owner-manager;
Drive Yourself Kiddle
Cars, Punch Brown, owner-manager.
Concessions: Cookbouse, Goldie, Me.

Cars, Punch Brown, owner-manager.
Concessions: Cookhouse, Goldie McClanahan, manager: A. R. Clark, chef.
Tex Harly, pop corn; Milten Clevenger
and wife, photo gallery; J. E. Bishop and
wife, corn game; Buck McClanahan, 4;
Vlck Wellman, 1; Bill Bailey, 3; Boots
Hansen, 1; Ralph Balcom, 1; Dick Proctor, 2; Gene Daves, 1; Milly Lavett, 1;
Mrs. Bill Bishop, 2; Mrs. Tony Spring, 3
TOMMY GASPER.

Yellowstone Shows

Las Vegas, N. M. Week ended May 4. No auspices. Weather, miserable. Busi-

ness, fair.

Show moved from Albuquerque in good time and everything was up and ready for opening Monday night. Account of a severe blizzard the show only played three nights to a fair attendance. Jack (Bucket) Williams had a narrow escape from death when he was overcome by monoxide gas fumes from the truck in which he was riding. He was rushed to St. Mary's Hospital and placed under oxygen for eight hours, after which he recovered and is again on the Job. A. E. McDonald visited while on his way to join Greener Amusement ness, fair. his way to join Greener Amusement Company in Minneapolis. The show played day and date with Brunk's Coplayed day and date with Brunk's Co-medians and on Thursday night Fred Brunk arranged a special show for the members of this show, after which re-freshments were served in his big top. All enjoyed a very nice time. The man-agement speaks highly of Mr. Brunk for the co-operation he gave this show. Bill Starr, secretary, says he expects to for the co-operation he gave this show.
Bill Starr, secretary, says he expects to
move into his new office trailer soon.
It is nearing completion. Eddie Lynch,
general agent, is still in Colorado on a
booking tour. Johnnie Guinn is still
topping the midway with his beautifully
flashed concessions. He fias also organized a bridge club for the boys to while
away their idle hours.

WM. M. SUTHERLAND.

Western States Shows

WACO, Tex., May 11.—Western States Shows played this city last week to poor business. Bad weather most of the week. The show played under auspices of the DAV, the committee of which worked hard to put over the engagement.

Bill Rice recently joined the show, presenting his "Wedding Night," also in charge of publicity and promotional work. A. Obadal, co-owner of the show, spent a few days with the troupe in Waco and returned to San Antonio, where he is opening a night club and will remain there to manage it. The show went to Lubbock from here for a week under the Legion.

Royal Palm Shows

Birmingham, Ala. Week ended April 27. Auspices, VFW. Location, 43d and 44th streets on First avenue. Free midway. Weather, variable. Business, profitable. Huntsville, Ala. Week ended May 4. Auspices, La Societe Des 40 Hommes 8 Chevaux, Post No. 23, American Legion. Location, West Clinton street showgrounds. Weather, variable. Business, fair.

At Birmingham: On Monday morning

At Birmingham: On Monday morning moved from 12th street and First ave-nue—short jump—and all attractions were in full operation at sundown. Due to the locations of the big city "neigh-borhood" designation, surrounded by congested population, advertising was confined to billboards and sound-truck confined to billboards and sound-truck broadcasts and proved most effective. The three daily newspapers were friendly by what may be termed "not interested," with the exception of The Birmingham News, which on one occasion quoted a police authority assaying "One of the highest class carnivals it has been my pleasure to attend." Among visitors, Carl Sedimayr and Curtis Velare, Lou Hoffman, Frank Winchell, Ted Walton (former special agent Beckmann & Gerforner special agent Beckmann & Ger Hoffman, Frank Winchell, Ted Walton (former special agent Beckmann & Gerety Shows). Berney Smuckler returned from Florida. R. L. Millican gave the shows the "once over" and left for his home in Jacksonville, Fla. Mrs. Kay Weiss is presenting the girl revue with H. S. Trainer as talker and tickets. Louis Weiss has two concessions. Mrs. Marie K. Smuckler visited Rubin & Cherry Exposition at Tuscaloosa, Ala., and returned with high praise for the magnitude and merit of that organization.

At Huntsville: The people, trailers At Huntsville: The people, trailers, trucks and railroad cars arrived Sunday. Paraphernalia unloaded and set up on a water-soaked lot, necessitating 20 loads of cinders and sawdust. All shows, rides and concessions opened at sundown Monday. Saturday, attractions down Monday. Saturday, attractions opened to fair crowds at noon, with increase hourly until near midnight. Closed to greatest single day's gross since leaving Fiorida. Press comment from Huntsville Daily Times, Daily Register and The Spectator (weekly) favorable and liberal space accorded Committee headed by James B. Hill and J. C. Congratulated management on business of the present of the present and the present of the p headed by James B. Hill and J. C. Con-ner congratulated management on busi-ness methods. L. J. Heath visited and chatted with the press agent and others. Harry B. Saunders has been promoted from business manager to special repre-sentative and left for the front. Robert R. Kline, general agent, went north to fill in an open fair date. WILLIAM JUDKINS HEWITT.

Greater Exposition Shows

Eldorado, Kan. Week ended April 27.
Auspices, American Legion. Location,
American Legion Park. Weather, fair.
Business, good. Wichita, Kan. Week
ended May 5. Location, Franklin road
and Broadway. Weather, terrible. Busi-

At Eldorado: The midway was crowded all week. Everyone feit that the season had really gotten under way after battling duststorms for the last four weeks. O. G. Jackson, purchasing agent of a refining company, had charge of the committee activities and worked hard for the success of the engagement. The Eldorado paper also helped to put the engagement over. The merchants' tickets (on the rides) greatly increased the midway attendance. At Wichita: All different varieties of weather except good. But people coming out and All different varieties of weather except good. But people coming out and wading around in the mud and rain showed that they were outdoor show hungry. Max and Louis Levand, of The Wichita Beacon, were on the lot several nights and their paper exerted effort to put the engagement over. Clyde Davis went to Kansas City and brought several new people for his four shows. T. D. Hapenny and wife were nightly visitors. Butch Fredericks arrived the last day in Wichita after visiting in Colorado. Mr. Gilliland, of the United Shows of America, a visitor. Mrs. W. H. Falconer, of Emporia, visited her daughter, Mrs. Yearout, the show's secretary, Louis Margolies joined with a concession.

H. W. SMITH.

Standard American Shows

Pennington Gap, Va. Week ended May 4. Lot, on Main street. Ausploes, American Legion. Weather, fair. Busi-ness, good. Free gate.

Engagement goes on the right side of the ledger like old times. The show

now has a neat appearance, with canvas NSWC BALL-and new fronts being built.

J. J. Steblar's riding devices: Eli Wheel Whitey Davis, foreman; W. Smith, assistant; Mrs. J. J. Steblar, tickets. Merry-Go-Round—James Compton, foreman; Dave Welch and Al Simpson, assistants; J. J. Steblar, tickets. Chairplane—R. Taylor, foreman; Jack Dudley, clutch; Vera Steblar, tickets.

Shows: Harden's Circus Side Show Shows: Harden's Circus Side Show-L. H. Harden, manager; Sailor Harris, talker; Dad O'Neil and Al Meyers, tick-ets; Charles Dawes, inside lecture; Pearl Harris, electric chair; Loretta Harden, illusion; Albert Nelson, Haba Haba; George Stone, fire cater; King Koma, sword swallower; three-bodied baby, Mary Clark, nurse; a collection of ani-mals, blying and rearlies; 150, fort clark-Mary Clark, hurse; a conection of am-mals, birds and reptiles; 150-foot elabo-rate front. Roland's Virginia Minstrels. —Eighteen people, all new wardrobe; G. Smith, talker; Willie Brody, tickets: Wil-Smith, talker; Willie Brody, tickets; Wil-liam Dooty, rtage director; John Pennel, band leader. A Night in Paris—Bob White, manager and opener; Duray Jackson, tickets; Dave Hanson and Willie Green, musicians. Swan's Million-Dollar Show—Doc Wan, manager. Coppo From Mongo (Geek Show). Athletic Show— Chief Cree, manager; Jack White, tick-ets.

ets.

The color scheme of the show is red and white. The building of new fronts is supervised by R. G. McHendricks, assisted by Jack Mansfield. Captain Jamison recently joined with his fire dive. Junior Swatz in charge of the fireworks display. General Agent Tex Mueller is producing results. Mrs. N. P. Roland and Mrs. McHendricks made a trip to Knoxyille, Tenn., to purchase new living trailers. Jack Duncan joined with concessions. Joe Karr and other members of Blue Eagle Shows also came on. Ben Wolfe's corn game, under direction of Happy Boulting, going over big. Neal Massare's frozen custard doing nicely, with Dicky Williams in charge. Mrs. Tex Mueller's midway cafe has Al Schmindt as chef, Mrs. Tex Mueller, cashier; F. Burns and Stanley Roberts, waiters; Alert Setton, griddle; Ray Graves, dish washer. Mrs. J. J. Steblar and daughter. Vera, returned from Stamford, Conn. J. J. Schlitzer joined with photo machine. The sound truck makes daily trips to outlying towns. The band holds daily concerts. Pienty of paper being used.

The staff: N. P. Roland, owner-manaer: Mrs. N. P. Roland, owner-manaer: Mrs. N. P. Roland, reasurer: R. G. The color scheme of the show is red

The staff: N. P. Roland, owner-manager; Mrs. N. P. Roland, treasurer; R. G. McHendricks, business manager; Tex Mueller, general agent; Douglas Roland, secretary; R. (Red) Du Bols, electrician; R. W. Sharpe, The Billboard salesman. R. W. SHARPE

Cetlin & Wilson Shows

Danville, Va. Week ended May 4. American Legion Century of Progress. Location, fairgrounds. Weather, good, Business, good.

Opened on Monday night, with the American Legion Band of Winston-Salem, N. C., in full uniform, playing a concert in the marquee as the guests of Bob Mills, leader of Mills' Circus Band, Salem, N. C., in full uniform, playing a concert in the marquee as the guests of Bob Mills, leader of Mills' Circus Band, which plays daily concerts and was featured this week over Station WBTM, as were also performers of Karl Miller's Scandals of 1935, who had quite a number of requests for repeat programs. Crowds increased, until on Friday and Saturday nights the fairgrounds were crowded to capacity. Bobble and Mary Mack put over a successful pony contest. Smilo, clown, works the streets daily, also schoolhouses, and is official greeter for kiddies at children's matiness, which are now held daily from 2 till 6, with Billy Ritchey's Water Circus, which now has the following people: Captain G. Craig, fire dive; J. F. Dignan (Murphy the Clown), comedy dive; Ray Richards, high dive; Helen Osborne, high dive, and Oille Rinehart, who, with the others, works the springboard. The Danville Register, The Danville Bee and Station WBTM generous in helping to make this the success that it was. I. Cetlin away on a trip to Richmond as the guest of Max Linderman. Baldy Richmond and wife, of Covington, Va.; President Starling and Secretary Wilkins of South Boston Pair; Brownie Smith, of Smith Atlantic Shows, and Herman Bantley, of Bantley's Shows, were on the midway during the week. The new panel front for the Jewell Joean Show is being painted by Robert Wicks, scenic artist, and is a thing of beauty. Mrs. I. Cetlin's dog, Piggie, was stolen this week, making the third canine she has lost since last fall.

(Continued from page 48)

(Continued from page 48)
by La Vaughn to Mrs. Ciella Jacobson, a member of MSWC who at present is confined to a hospital here, and the Good Ship Lollipop, special arrangement by the orchestra, to Betty McKee, mascot of the Missouri Show Women's Club. Among the performers who appeared in the floor show were the Jenkins Sisters, singing and tap dance team; Ruby Dodson, daughter of Mr. and Mrs. C. Guy Dodson, a clever juvenile, in song and dance numbers; Trixie Romaine, vocalist; Lea Haig, singing and dancing, and La Vaughn, fan and shawl dancer. Among those called upon to make short talks were C. Guy Dodson, Mel G. Dodson, Dee Lang, Art H. Daily, Charles Goss, Catherine Oliver and Frank B. Joerling. Music for the acts and dancing was furnished by the Dodson Shows' Zouave Band under the Leadership of Charles Clark. Dancing lasted until 5 a.m. In Clark's orchestra were Curley Carlyle, plano; Paul Lane, violin; Art Lee Schellschmidt and Terry Terhune, trumpet; George Niehaus, trombone: Ted Brown, bass: Edgar Terhune, trumpet; George Niehaus, trombone; Ted Brown, bass; Edgar James and Bill Clooney, drums; Paul Jones, guitar, and Charles Clark, drums.

The Attendance

It was impossible to name all present, due to the continued merriment. However, among them were Mr. and Mrs. Tom W. Allen, Mr. and Mrs. C. Guy Dodson, Mr. and Mrs. Mei G. Dodson, L. S. Hogan, Art H. Daily, Sam Gordon, Edgar T. Neville, Marie Birchler, Mike Amarosa, Mr. and Mrs. Morris (Boots) Feldman, Pearl Jayne, Mr. and Mrs. Dee Lang, Mr. and Mrs. Leo Lang, Bud Christman, Emily Schillinger, Martha D. Cousins, Elmer Brown, R. Marshall, Lillian Clark, Mr. and Mrs. Leo Lang, Bud Lark, Mr. and Mrs. Catherine Oliver, Ed Martin, Kent Hosmer, Grace Sherrill, Maude M. Gentle, James Tucker, Elide Pluempe, Carl Welp, Edna Lachmeier, Adele English, Bette Beardene, Florence Williams, Mr. and Mrs. Earl Riebe.
Mr. and Mrs. John Ballle, Mr. and Mrs. W. B. Brundage, John H. Ledbetter, It was impossible to name all present,

Mr. and Mrs. John Ballle, Mr. and Mrs. W. B. Brundage, John H. Ledbetter, Mr. and Mrs. H. Flaher, Elmer Miller, Mayme Recko, Sam Milton, Scout Younger, Mr. and Mrs. Dick O'Brien, E. R. Bruer, Mr. and Mrs. C. E. Sherman, Mr. and Mrs. Frank Nelson, Mr. and Mrs. E. D. McCrary, Mr. and Mrs. J. E. Stutts, Marie Shirley, Helen Snider, Eugene Wilhelm, M. G. Dodson Jr. Roy Marr, Mrs. Rose Fitzgerald, P. E. (Heavy) Waughan, Elizabeth (Bessie) Anderson, Elma Obermark, Mr. and Mrs. Anderson, Elma Obermark, Mr. and Mrs.

gene Wilneim, M. G. Dodson Jr., Hoy
Marr, Mrs. Rose Fitzgeraid, P. E.
(Heavy) Waughan, Elizabeth (Bessie)
Anderson, Elma Obermark, Mr. and Mrs.
Charles Goss, Grace Elam, Fred F.
Lelheney, B. C. Hart, Dorothy Roland,
Kathryn Ranglack, Mrs. Richard Havens, Mr. and Mrs. Ray Belew, Harry G.
Coulson, M. D. McClean, A. J. Prosplin,
E. J. (Al) Boelke, Frank Barry.
George Johnson, Mr. and Mrs. Robert
Hancock, M. P. Hancock, Bert Smith,
Mark Williams, Homer R. Sharar, John
J. Sweeney, Mr. and Mrs. Ray Balzer,
Mr. and Mrs. Eddie Hunter, Nancy LaVelle, Marion Austin, Mrs. P. Van Lidth,
Mickey Stark, Jimmy (Rebel) Astrologe,
Mr. and Mrs. Harold Hayes, Mrs. J. LeRoy, S. S. Whitford, W. K. (Skeets)
Builer, Claude Saunder, Ragsdale Torriero, Carl Hoffman, N. Nicodemus, A.
Scully, Mr. and Mrs. William Dolezal,
Miss B. Stancil, Miss M. Brewer, Herman Malrose, Mr. and Mrs. Harry Walters, Mrs. Virginia Fitzgerald, Mr. and
Mrs. Earl Enos, Mr. and Mrs. G. H.
Parker, Kathryne Thomas, Walter Clingman, Fussner and Forth, R. Nearshall,
Harry J. Powell, James Mobrack, Loretti
Stanley, Mrs. Clarence Katz, Mrs.
Blanche Sullivan, Mrs. B. A. Hartz,
Louis Colone, Bess Yaurzu, Marie Ricardo, Jessie Clark, Lucille Osborne, Bill
Sorber, Lorraine Whitten, Frank Kileen,
Dannie Larouech, Mrs. Pete Van Lidth,
Virginia McDonald, Joan Nell, A. J.
Reinberg, Phil Becker, Mr. and Mrs. A.
H. Smith, Mr. and Mrs. Frank B. Joerling, Tom Sharkey, Bennie Kaplan, Mrs.
Eddie Vaughan, Betty McKee, Mrs. P.
Navarro.

Show Changes Title

CINCINNATI, May 11.—The title of the former Roland's Exposition Shows has been changed to Standard American Shows.

General Agent Harry Dunkel was back for a day but again returned to North-ern territory. Says that everything looks fine up that way. GEORGE HIRSHBERG.

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McClellan Shows Roster

McLielian Shows Roster

NEWPORT, Ark., May 11.—Following is a partial roster of the McClellan Shows, which are exhibiting here this week:

The staff includes: J. T. McClellan, covere-manager; Mrs. J. T. McClellan, secretary-treasurer; Harrington Hall, director public relations; Dorothy Donohue, merchants' tickets; Alex Grasnik, electrician, assisted by Joe Billings and Jack Murray; Henry Kahn, mechanic.

Rides: Tilt-a-Whirl—Howard Marshall Gibson, foreman; Joe Kahn, assistant; Mrs. Howard Gibson, totekets. Ferris Wheel—Fred Donahue, foreman; Bill Haynes, second man; Fred Donahue Jr., tickets. Glider—Chalk Holland, foreman; pete Kelly, second man; Mary Smith, lickets. Merry-Go-Round—C, W Darlington, foreman; Rex Beach, second man; Margaret Murphy, tickets. Auto Ride—George White Jr.; Mae West, tickets. Kiddie Merry-Go-Round and Ferris Wheel—George White, foreman; Ann Black, tickets.

Shows: Athletic Show—Jack Carroll's

And Black, tickets.

—George White, foreman; Ann Black, tickets.

Shows: Athletic Show—Jack Carroll's boxers and wrestlers, featuring "Big Boy" Weskamp, wrestler and boxer; Kayo Martin, boxer; Jack Allen, wrestler; Jack Carroll, wrestler and openings; Mrs. Carroll, tickets. Fattest Mother and Baby—Clifford Kahn, manager and tickets; Jack Kahn, openings; Prince Brown, canvas. Count Zaino, midget magician. Mechanical City—Charles Keiser, ownermanager; Mrs. Charles Keiser, ownermanager; Mrs. Charles Keiser, tickets; Lige O'Neal, assistant. Minstrel Show—All new paraphernalia; Effe Moore, manager; James Ayers, openings; Arthur Ayers, tickets; Hartes Ballard, Bossie Beal, Gladys Johnson, J. E. Johnson, Katie Blount, Link Wiler, G. Wiler, J. C. Lott, Kinebell Sims, Ethel Mitchell, James Ayers and Jack and Jill Jones. Moore's Society Circus — The Coopers, owners; Doc Angle, openings; W. H. Cooper, tickets; Charles Kline, second openings; Dinkey Moore, producing clown; James Cooper, charles Cooper and Jerry Cooper, clowns; Moore Troupe, comedy acrobats; Dinkey Moore's trained dogs and monkeys; Robert Moore and William Moore, roller skating; Mrs. Cooper, bicyclist. Show has its own band of five pieces. Python Show—Doc Walz, tickets; Mrs. Doc Walz, lectures.

The list of concession owners and agents includes; Mrs. J. T. McClellan,

tickets; Mrs. Doc Walz, lectures.

The list of concession owners and agents includes: Mrs. J. T. McClellan, Arthur McNeely, Mrs. Frankle Goldsten, Mrs. Neilie McNeely, Margie Kahn, Roy Quinalt. Fay and Fannie Fall, Billie and Jimmie Smiley, Ted England, Mrs. LeRoy Orchard, Clifford Garther, LeRoy Orchard, "Lone Wolf" Murphy, Mrs. Alex Grasnik, Mr. and Mrs. Graubaugh, Arthur Workman, George Danarian, Ike Goldsten, Del Coburn, Mr. and Mrs. M. D. Durham, Tiger Mack, Bennie Summer, Sammy Ross, Jack Lindsay, Graham Davis, Mrs. Graham Davis, Mrs. M. F. McHenry, Mrs. Martha Kier, Mrs. Holland, Robert Sanders and Madame June.

United Shows of America

United Shows of America

Little Rock, Ark. Week ended May 4.
Location, Fair Park. Auspices, Zoological Society. Weather, rain four days.
Business, fair when weather permitted.
Fully three feet of water and mud covered the grounds as preparations were made to take down the equipment.
Extra teams and tractors were used.
Workingmen struggling to their knees in mud. Hot coffee was rushed to them by Eddie Madigan. Tom Adams, electrician, in hospital. Show train left at 6 p.m. Sunday. Both papers were liberal with space and the writer was host at a special luncheon to a score or more of the newspaper fraternity. One hour broadcast daily over KRAK by Elsic Calvert's Scandals and Ada Myer's Show Boat Revue. Albert Sexton back with his old boss, Eddie Madigan. Doc Persins holding his own with Show Boat. Col. George Hennesey appointed radio announcer for the show's programs. W. R. Hirsch sprained ankle when he stepped into a hole on way to train. Office force, with Irene Ray and Arthur Sharpe, claimed to be among best in business. Curly James with digers getting his share of business. Bobby Chandler, emsee in the Scandals, sure knows her stuff. Danny Blinn, new assistant for privilege car concessions. Joe Goodman handling the big corn game capably. John R. Castle to Wichita to complete arrangements for exhibiting there. Roster of train crew, handled by Grant Chandler; William Brennan, Victor Lacoutine, James Durrock, Howard Brown, John Brooks, Dutch Willams, Beeg Boedon and Marion Abbott. Teamsters: E. G. Allen, Edward Lundy and Mustache Whitey, Tractors: Julian Skinner and Harold Boyd. Special police: Train, J. Woods; lot, J. B. Ker.

Blacksmith, Dutch Biacksmith, Dutch Krahn. Patty Barnes, scenic artist. Pullmans in charge of Johnny Beam, with Henry Cole, Roosevelt Randolph, Elbert Sam-uels, Lee Graham, Moses Johns, Floyd Daniels, Rajah Griffin, Will Johnson, Jimmie Rawby and Walter Campbell as porters.

Rubin & Cherry Exposition

Tuscaloosa, Alq. Week ended April 27. Auspices, American Legion. Location, 15th street circus grounds. Weather, good except Friday—rain. Business, very good.

The show's first time in Tuscaloosa in 15 years. 4 wonderful location, several blocks from downtown section; an accommittee and wonderful weather excepting Friday. The shows and rides' gross equaled grosses of many towns of much greater population. The writer returned to the organization in capacity of press representative and took over returned to the organization in capacity of press representative and took over the duties of that department upon arrival. The Tuscaloosa News was liberal with space during the engagement. Rubin Gruberg, who had been visiting America's Model Shows, dropped by to Visit on Saturday afternoon and evening and left for Birmingham with the show. A program was given at the Veterans' Hospital, Tuscaloosa, with entertainment supplied by Stan Stanley's Vanities on Parade, Bobby Mansfield's Cuban Serenaders, Cash Miller's Oddities and George Marquis Spookeasy attraction.

Dodson World's Fair Shows

St. Louis. Week ended May 4. Show-grounds at Kingshightony and Southwest. No auspices. Weather, rain, storm, cold. Business, worst in show's history.
Sunday on the Kingshighway and Natural Bridge lot rain spolled business. Move to Kingshighway and Southwest was overland. Muddy acreage. Not up for opening Monday night. Dark every night during week except one. Extremely cold. No attendance. Broadcasting over WIL twice a day. Human interest stories plentiful. "Red" Ragan handled in Star-Times the death of "Bluey." Dachshund, property of Col. Fred Bond, who has Freak Animal Show. Dog's remains cremated. Preserved in silver urn. Writer to clubs, lodges, schools. Dolly, the doll lady, entertaining at clubs and social events. Mickey Walker's brother, Johnny, has speediest Athletic Stadium ever on Dodson midway. Visits exchanged with Beckmann & Gerety's Shows.

REV. DOC WADDELL.

Al C. Hansen Shows

Greeneville, Tenn. Week ended April 27. Location, Richards Field. No auspices. Weather, clear. Business, good. Broke in new lot near business section. Day and date with Billiroy's Comedians and Downle Bros.' Circus. Practically entire personnel saw afternoon show at the circus. Manager Charles Sparks, Assistant Manager Charles Katz, Treasurer Frank Morgan and Bill Cody toured the midway between circus performances. First break in weather in two weeks. Welcome relief from rain and cold. Best Saturday's business since opening of the season. Whitey Thompson, of Southern Distributing Company, with Mrs. Thompson and William R. (Red) Helks were visitors Wednesday night. Several visitors from J. J. Page Shows, at Bristol. Manager Hansen and Business Manager Haworth made flying business trip to Knoxville. The writer made quick trip to Asheville and returned with contract for an early fall date there.

Lenoir City, Tenn. Week ended May 4. Location, circus grounds. Weather, variable. Eusiness, good. Auspices, American Legion.

The location, on main Knoxville-Chattanooga highway, all that could be

can Legion.

The location, on main Knoxville-The location, on main Knoxville-Chattanooga highway, all that could be desired. Opposition from the "Fourth Estate" proved a boomerang and provided added interest in the show. Post Commander Dally and his executive committee of the Legion did everything possible to make the engagement profitable. Among visitors were Otis L. Smith. Phil O'Neil and Tom Terrill, of Superior Shows, and Pat Crowe, of Southern Distributing Company. Joseph Haworth Jr., son of Business Manager Haworth, visiting show for few weeks. Pete Pullman all smiles the last two weeks. His traveling restaurant doing good business. Secretary Martin Wirth doing ably in his new position. Jack Thompson on sick list with a bad cold. WALTER B. FOX.

BAR-BROWN SHOWS

FOR AMERICAN LEGION SPRING FESTIVAL, DALTON, GA., DOWNTOWN, WEEK MAY 20. FIRST SHOW INVOICE IN YEARS, SHOULD BE A WONDERFUL SPRING DATE. SUMMERVILLE, GA; ROSSVILLE, TENN.; DAYTON AND HARRIMAN TO FOLLOW.

WANT two or three more good Shows with own outfits. Colored Performers and Musicians for Minstrel. Richard Spot Talmadre wire GEO. MARSHAIL. WILL, PLACE snapsy small Colored Band, especially if some can double. WANT one Fits Ride and another Kiedly Ride. Also legitimate Stock Concessions. Good opening for exclusive Photo Studio. WANT good Pit and Bally Attractions for Circur Side Show. Write or wire

O. E. BARFIELD. Barnesville, Ga., this week; Dalton, Ga., next week.

CUMBERLAND VALLEY SHOWS

WANTS TO BOOK OR BUY TWO KIDDIE RIDES.

WANT Manager and Inside for Five-in-One. Have other outfits for capable Shows. All legitimate Concessions open except Cook House, Corn Game and Photos. WANT Musicians and Comedius of Minstell Show. Lucius White cone on. This show holds Fair contracts for Winchest, Tenn.; Cookenile, Tenn.; Woodbury, Trun.; Deckerd, Tenn.; Barietta, Ca.; Jonesboro, Ga.; La Fayette, Ga.; Summerfille, Ga.; Others pending. Big 4th July Celevration, Benton, Ky. Address all main and wires ELLIS WINTON, Scottsbero, Ala., this w

Johnny J. Jones Exposition

Washington. Second week ended May 4. Location, H and 15th streets, N. E. Weather, cold and some rain. Business,

Weather, cold and some rain. Business, good.

On the closing Saturday night the gate admissions broke attendance records. Visitors included William Glick, Harvey (Doc) Cann, Gerald (Frenchy) Snellens, Rex M. Ingram and Seisel Wall (of Augusta, Ga.). Walter A. White made a trip to Philadelphia on business. E. Lawrence Phillips surrounded by friends nightly. Washington newspapers lavish in praise of the show. Jack and Betty Downs here with the MCM concessions. E. C. (Coast-to-Coast) Kennedy, guess-weight scales man, on the midway with a fine outfit. W. C. Jessop has a neatly framed (motorized) pop-corn outfit. A new canvas canopy was ordered for the main entrance, to be installed behind the gorgeous panel front. One steel flat car was added to the show train. Artists Models opened, with Lee Young on the front and six posing girls presenting the program under management of Lillian Murray Sheppard. Elmer Rhodes is managing the Heviax. William Zeidlian Murray Sheppard. Elmer Rhodes is managing the Heyday. William Zeid-man has the Waltzer renovated. George Jennier Joined Senior Bros. Circus, and Frank Doss is the equestrian director. Evelyn Spriggs, aerialist, will join her sister. Vers, within a week.

Washington was played this season for the 17th time by Johnny J. Jones Exposition. R. H. Sheppard, trainmaster, and Willis (Pug) Crowe, assistant, have a fine crew of eight men. A new "royal coach" was purchased for use of the executive staff. Thad Rising's Brownskin Vanities had a good week, as did Temple of Mystery (illusion show), Mabel Kidder, manager, with Jack Len. Temple of Mystery (illusion show), Mabel Kidder, manager, with Jack Lepper as orator. Dalsy Hartwell is the mentalist in Earl Miller's World's Fair Freaks. Joe Allen is foreman the Miniature Auto Ride. Leon Reeve, master artist, and his assistants still busy on new showfronts.

WALTER D. NEALAND.

Knepp & Dehnert Shows

Rnepp & Dehnert Shows

Bellaire, O. Week ended April 27.
Auspices, Boosters' Club. Weather, cool and rain. Business, fair.

The masked marriage staged on the midway Thursday night drew the heaviest attendance of the week. The committee gave excellent co-operation. Sadness permeated the entire personnel thru the fatal injuries to Charles H. (Chappy) Drew and injuries to others in a truck accident while en route to Bellaire, announcement of which appeared in the May 4 issue. Among concessioners recently joining was Sam Wainer with two concessions. Ruth Maddox and Jack Barry are doing nicely with their cookhouse. Ruth also has the privilege car this season. Mrs. Robert Gloth was a frequent visitor. Speedy Phoenix, high dive, and Siegrist Troupe, flying trapeze, arrived as additional free acts.

Washington. Pa. Week ended May 4.

washington, Pa. Week ended May 4. Weather, rain and old. Business, consistent with the weather.

Monday night, rain in torrents. Thursday night, rain and high winds. The boys who were in the accident en route to Bellatre, O., are reported to be progressing nicely and expect to be out in a few days, altho will not be able to take up their respective duties for some time. Carl Ratliff, who was on the sick list the greater part of last winter, is looking fine since he is "with it" again. His wife, Peggy, is doing nicely with her ball game. They are building a house trailer. Colonel Dehnert was on the sick list with a slight cold, but is better now. Ruth Maddix reports her cold as much

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MINER'S MODEL SHOWS

Wants all kind of concersions and shows with own for the following dates and balance of season: Week of May 13, Boyertown, Pa., week of May 20, Staturston, Pa., and then the biggest, Firemen's Old House Week and Gala. Celebration in Pennsylvania, Shenandoah, Pa. Eight days; 2 Studays, 2; May 26th to June 24. Address as Per-Route.

better. George Goffas still buying chicken (by the whole) and Mr. Wood getting his share of the "drum sticks."

MRS. F. M. WOOD.

Marks Shows

Richmond, Va. Week ended May 4. Broad street lot. Weather, cool all week, rain early Thursday and Friday nights. Business, disappointing.

rain early Thursday and Friday nights. Business, disappointing.

The engagement a profitable one, but did not live up to what was expected of it. Late Thursday afternoon a heavy wind but superb showmanship prevented a costly blowdown. The Friday night rain spoiled what would have been the first public wedding of the season. The weddings are to be weekly events. Farewell visits were exchanged between members of this show and World of Mirth Shows. Happy Dawley added to his Mickey Mouse Circus what he claims to be the first "shimmying mice" performers in America, also a mother monkey and baby. Harry LaPine has taken the Motordrome front, replacing Col. Fred Ross, who was called home. Clinton, N. C., to settle an estate. Just before leaving Richmond a new truck was added by Jimmy Rafferty to transport part of the equipment of his Rumba Show. Fearliess Jack Gerard, on the 80-foot pole, continues to thrill the midway visitors with his head-and-hand balancing, and Captain Jimmy Higgins and his concerteers play up-to-date music in midway concerts. Laurence Witz, impresario of the cookhouse, and Mrs. Witz to Washington to buy some new equipment. Witz is enjoying patronage of the showfolks.

CARLETON COLLINS.

CARLETON COLLINS.



(New York Office)

Mr. Ross Strikes Back

ORD reaches this desk that on May 11 William Fields will sever his connection with the Hagenbeck-Wallace Circus and so will Bev Kelley, who heads the tent show's press bureau," writes George Ross in his So This Is Broadway column in The New York World-Telegram of May 7. "The story of their abrupt departure is this:

"On April 19 this column ran a piece under the title, So This Is Chicago, which was sent, in response to a wired request, by Mr. Fields, crack publicity man for numerous legitimate attractions, among them Green Pactures and the Joe Cook shows.

the Joe Cook shows.

"In his letter, which Mr. Fields wrote and posted as a personal favor to me—and not in his capacity as press representative for the Hagenbeck-Wallace Circus—he reported impartially and fully on the circus strife then and still raging in the Midwest between the Cole Bros.-Clyde Beatty's Wild Animal Circus, an independent organization, and the Hagenbeck-Wallace and Forepaugh-Sells Bros., which is owned by Ringling.

"Mr. Paidds' Jetter was free of any

"Mr. Pields' letter was free of any propaganda on behalf of his em-ployers and at the same time fair to both parties.

soon after this article appeared Mr. Fields received his two weeks' ar. reads received his two weeks' notice from Roland Butler, general press rep-resentative for all the Ringling-owned shows. As soon as this notice reached for Fields, Bev Kelley wired his opinion of his colleague's unjust dismissal and his own resignation to the Ringling Bros' press chief Bros' press chief.

"But the fact remains that the only cause for Mr. Fields' dismissal was his generous consent to supply this column with accurate, impartial and unbiased information (which, in no maner at all, injured the prestige of his employers) and in mentioning the name of the op-position attraction."

Tip to traveling shows: Rockville, Conn., is a good show town. Shops are doing boom business. License fees are low. The first one in will get the money.—This is the first time in years that George Traver's Chautaugua Shows, now managed by Harry Hall, did not inaugurate the season in West New York, N. J., choosing Haledon instead.—Tex Cooper arrived in from the West Coast to join the Big Show in Brooklyn, the first stand under canvas, and current this week. He'll be with Tim McCoy, head man of the concert, who is due in any minute now. Cooper was swapping stories with his old cowpunching friend, Charlie Aldridge. They make a great team.

It is my pleasure to have an expert furnish what may very well be the reason for the unsuccessful fight carried on by Max Cohen, counsel for the American Carnivals Association, with the railroads for a reduction in rates and elimination of demurrage charges among other points in the well-prepared ACA program. The expert in question is Raiph Hendershot, financial editor, who writes:

who writes:
"The decision of the United States
Supreme Court holding the Railroad
Retirement Act unconstitutional will
relieve the carriers of financial responsibilities they obviously were not in a
position to assume, but it is rather
doubtful that it will correct to any matestal decrea the difficulties in which

doubtful that it will correct to any material degree the difficulties in which they find themselves.

"That many of the carriers need new managements in many instances is quite obvious. Those now in charge know railroading, most of them having come up thru the ranks. But there are few live-wuire business men among them, which has been a big handicap. This fact, together with the restrictive influence of the Interstate Commerce Commission supervision, has been largely responsible for the failure of the railroads to keep abreast of the times.

"Competition from the trucking companies, which are not subjected to government regulation, and from steamship companies also has hurt the car-

riers. Then, too, their finances have not been handled properly. They have piled up one bond issue on top of another without due regard for retirement or for obsolescence. The result has been that at a time when they needed to cut expenses to the bone they found themselves with a vast amount of old and inefficient equipment on their hands, which needed heavy renaits in order to which needed heavy repairs in order to function at all efficiently."

In other words, incompetency on the part of the railroads has been reacting

part of the railroads has been reacting to the detriment of carnivals. If the carriers knew their business they would make more money and would, as a result, grant carnivals the concessions to which they are rightfully entitled. As it is, the railroad shows have to struggle along on exorbitant rates and unjust demurrage charges because the railroad industry has not kept "abreast of the times." Thanks, Mr. Hendershot.

Spanish Villa Ballroom in White City Park, Worcester, will celebrate its fifth anniversary May 25. Supervising the fun will be Owner H. W. Taylor, Resident Manager Johnnie Hynes and James E. Keegan, watchdog of the good old Villa treasury. Veteran Taylor's dance spot opened the season April 27 and is going strong, with the current ork being Tammy Kornstein and his Happy Boys.

C HARLES KYLE wound up his indoor C HARLES KYLE wound up his indoor season in Maine after a number of dates in Massachusetts under auspices. He has a magic and illusion show, plus vaude and flash acts.—The Mr. and Mrs. Jerry O'Briens are bringing up their new-born (yes, it's a boy) to be a high diver, Pappy O'Brien is high diver with Benich Bentum's Diving Sensations and mammy is the sister of Ethel Hertle, winner of the Wrigley marathon swim at the Canadian National Exhibition in Toronto some years ago.—L. C. (Ted) Miller, formerly of West's World's Wonder Shows, woke up the other morning, looked in the mirror the other morning, looked in the mirror and screamed, "Who the blankety-blank am 1??!!" In short, he found himself minus a two-year-old mustache growth and is he miserable, yelling for the cops, the culprits, the blankety-blanks, etc. and is he miserable, yelling for the cops, the culprits, the blankety-blanks, etc.—Amusement parks without press agents won't make money in this or any other season.—If the person who goes by the name of "The Gleaner" on The Progressive Citizen, Asbury Park, N. J., will come out from behind his mask he can make all the cracks he wants to about concessioners on the Broadwalk. Let him come out in the open when he goes in for defamatory remarks. One of the brilliant pieces emanating from his pen is this one: "There must be good money in the 'game,' as the operators can afford to spend considerable time in Florida." Someone should inform him that the Southern State he speaks about is the off-season territory for human beings who are out for nothing more than a livelihood. And if he will look over his May 3 column—unless he is too busy telling the mayor how to run the town—he will discover himself turning advertising department in his blunt way. At any rate, "The Gleaner" means nothing considering the kind of personal stuff he indulges in. Let's have names. There's enough boiler-plate in the sheet without this kind of local anonymity. How about it, Editor Hopper or President Elseman?

J. Harry Six Attractions

Louisville, Ky. Week ended May 4. Location, Third and K streets. Auspices, United Spanish War Veterans. Weather, rain and cold. Business, averaged fair.

While the weather was against the show almost every day's business was good. Organization consists of 5 shows, 5 rides, 20 concessions and own lighting equipment. The roster includes the following:

lowing:
Staff—J. Harry Six, general manager;
Mrs. Six, secretary: Bob Sickels, legal
adjuster; Monroe Eisenman, general
agent; L. T. Zimmerman, electrician;
Henry (Turtles) Sordelet, lot superintendent; Annabel Starkey, The Billboard

agent.

Concessions: Frank Storm, cookhouse;
Bill Starkey, pop corn and cotton candy; Earl Herdman, two; Edward Jessop,
corn game; Frank Self, three; Roy
Wampole, one; Edward Wallace, two; J.
C. Sparks, three; Art Kreiger, one;
George Leelie, two; Bobby Burns, one;
Arthur Stanley, one; Mrs. Bobby Mays,
one; Henry Sordelet, two.
Show is routed thru Kentucky and
Indians and will have no gate.

ANNABEL STARKEY,



MORE happy bunch of delegates to a convention would be hard to A to a convention would be hard to find than those at the 10th annual meeting of the Circus Fans' Association of America in Cincinnati during the past week. It was my first opportunity to meet many of these people personally, and I must say it was a real pleasure, especially since I am an honorary member of the organization—and proud of it. As anticipated, I found them to be REAL FOLKS, with the circus, naturally, uppermost in their minds because of their love for it. It was really and truly amazing to find so many walks of life represented in this group—bankers, doctors, attorneys, congressmen, undertakers, clergymen, insurance men, real estate men, manufacturers, to name dertakers, clergymen, insurance men, real estate men, manufacturers, to name a few. With the exception of a slight rainfall the first day of the convention, the weather was of the made-to-order kind, and the meeting went down in history as the most representative one

history as the most representative one held by the organization.

† † † †

They say when a person's ear rings someone is talking about him. If that be the case, the ears of Jess Adkins and Zack Terrell must be ringing all the time, judging by the many nice words we have heard about them, friends, acquaintances and circus fans all wishing for them much success with the Cole Bros. and Clyde Beatty Circus.

† † †

+ THE innovation introduced by Max Goodman on the United Shows of America at Joplin, Mo., their opening stand, promises to regain any lost public confidence in merchandise wheels. It went over in a big way at Joplin and no doubt will do so elsewhere. The innovation consists of small wheels, about six inches in height, placed upon the counters of the booths for customers to not only take in their hands, but turn and call out the winning numbers. Congrets, Max! If the hands, but turn and call out the winning numbers. Congrats, Max! If the miniature wheels with the customers instead of operator turning them don't prove to the skeptics that the wheels are free of controls, nothing will.

† † †

O. O. Molintyre in his syndicated New York Day by Day column recently said: "Yd rather read ads in The Billboard than the average novel." Thanks, double O.

THERE were no signs of a depression at the two night performances of Hagenbeck - Wallace - 4 - Paw - Sells Bros. Circus in Cincinnati last week. Bad 'em seated on the hippodrome track both nights, with the second right heavier than the first. Matinee the second day had almost a full house. Matinee the first day was lost on account of a very late arrival from Kokomo, Ind., where the lot was a sea of mud. Grounds in Cincy were also in bad shape from rain which fell for several days prior to the engagement. A crowd (mostly Negroes) probably large enough to fill the house saw the big top and other tents go up late in the afternoon.

Last week we hired that Norman Y. Chambliss would probably take on his fifth fair in North Carolina as manager. This is now a reality, and the fair is Worth Carolina as manager. Wing for five years. "Tell the show world again, if you want to," he says, "that Chambliss is going to stick to clean concessions."

BEVERLY KELLEY and William Fields, late press agents of Hagenbeck-Wallace-4-Paw-Sells Bros.' Circus, have become the owners of a 15-month-old elephant, the gift of a friend in New York, who had it presented to him and he could find no use for ft. "Bev" and "Bill" expect to put the pachyderm to good use soon—mebbe in Billy Rose's musical circus. They wound up their H-W duties Saturday night and will be in New York by the time this appears.

in referring to the California Pacific International Exposition at San Diego, Lew Dufour writes that work is progress-

ing very nicely and that it looks as tho everything will be in readiness for the opening May 29.

Rubin & Cherry Exposition

Birmingham, Ala. Week ended May 4. Auspices, American Legion, Post No. 1. Weather, good except rained out Friday. Location, Legion Stadium Field. Business, good.

Cocation, Legion Stadium Field. Business, good.

The auspices co-operated and made the engagement one of pleasure as well as profitable. Birmingham Age-Herald, News and Post co-operative and gave much space. Radio Stations WAPI, WBRC and WSGN broadcast each day—these announcements given the Legion free thru their publicity manager, Dave Solomon. A unique broadcast featuring Mansfield's Cubans took place on two days when WBRC and WSGN combined their facilities to broadcast the novelty at the same hour. J. Clark, Leon Friedman and Bob Kincey, all Circus Fans and members of The News-Age-Herald staff, were guests on the midway at various times. At a last-mimute switch Florence was booked for the coming week, while Decatur was postponed a week to be played by America's Model Shows following Bessemer. Mrs. L. Cleo Hoffman returned from the hospital in Montgomery, where she had a cataract removed from her eye. Some members of America's Model Shows, headed by Mr. and Mrs. J. C. McCaffery, Bill Breese and Eddie Latham, visited. Ross Lewis and the Grimes Sisters, appearing at a local theater, visited the midway.

FRANK WINCHELL.

Steffens Superior Shows

San Luis Obispo, Calif. Week ended April 27. No auspices. Location, on Broad street east of city limits. Weather, good except rain last night. Business,

Owner C. H. Steffens made a trip to Los Angeles on business. Report from Thomas M. Burke, in Foster Memorial Hospital, Ventura, Calif., was that he had passed the crisis resulting from automobile accident and was recovering but would be in hospital several weeks yet and would appreciate letters from his trouper friends. J. Shannon and wife joined with Pony Track. Nate Harris and wife, Helen, Joined as agent for Moe Levign. Tommy McKinsey doing excellent with Athletic Show. Mrs. Margie Mason's bottle game doing good at each spot. Nima Rogers bingo and bowling alley continue putting out plenty of stock.—Nima says it pays. Leon Mason states that he is well pleased with renewed interest the public is taking in the long-range shooting gallery. George Sackson Joined with balloon dart game and balloon ball game. A. Miller Joined with ham and bacon concession. Mrs. Paradi's slum spindle has operated to good business. Ed Leahy's cookhouse and grab continue enjoying good business. Ed gets praise about the cleanliness and appearance of his concession and employees. The new Kiddle Ride about completed, to be on next week, also 10-car Whip.

PHIL H. WILLIAMS. Owner C. H. Steffens made a trip to eek, also 10-car Whip. PHIL H. WILLIAMS.

William Glick Shows

Baltimore, Md. Week ended May 4. Auspices, Fourth Ward Democratic Organization. Location, Baltimore and Oatherine streets. Weather, cold—raintwo nights. Business, far.

The first Baltimore stand would have been a big winner, but weather conditions hampered the attendance. Monday was lost entirely by rain, then cold remainder of the week. Saturday night the midway packed and everyone had a good night. This lot a bit too small for the show this year. Some of the attractions lay idle. But credit is due Assistant Manager Morency for getting so many attractions on so small a lot and still leave a nice midway. The Silodrome manager. Bob Perry, took advantage of his layoff and rebuilt his drome. The cookhouse, Sportland, Minstel Show, Coffey's Review, Hodges Sideshow, Hawaiian Show, Shanghal Monsters and the Illusion Show all under new Baker & Lockwood canvas, also many new concession tops. Walter White received. all under new Baker & Lockwood canvas, also many new concession tops. Walter White, general manager of Johnny J. Jones Exposition, a visitor, also Doc Cann, general agent World of Mirth Shows, the Kohrn Family of the West's World's Wonder Shows, Mrs. Aylene Morency, the show's mail and The Billboard agent, also ticket seller on the main gate, was wondering if she was the only trouping lady The Billboard agent. These show-folks are sure of mail and The Billboards now. The show will spend several more weeks in Baltimore. weeks in Baltimore.

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HILDEBRAND, 934 North Ave., Chicago.

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CHANGE YOUR LUCK—RABBIT FEET, \$3.00 gross. Tops on. BREWER NOV., 181 E. 55th St., Brooklyn, N. Y.

COOKING UTENSIL—SOLD 15,000 ONE CITY. CENERAL, 2917 Carnegle, Cleveland, O. CORNER RACKS FOR NICK-NACKS, ARTIS-tic walnut finish. Women run wild for it. 24". \$9.75 dozen; retails \$2.00. Sample \$1.25 postpaid. NOREAR, 6 W. Ohio St., Chi-

DELICIOUS SUMMER DRINK - CONCENtrate. I gallon makes 96 gallons of refresh-ing Nectar; all flavors; price \$1.00 per gal-lon. Order now. BRAUGHT & GAGE MFG-CO., Des Moines, Ia.

EASIEST SELLING, FASTEST REPEATING, most profitable items in existence. Write us for proposition on Beef Jerkey, Dried Shrimp, etc. PREMIER MDSE. CO., 345 Front, San Francisco, Calif.

GOOD INCOME SILVERING MIRRORS—PLAT-ing and Refinishing Lamps, Reflectors, Auros, Beds, Chandeliers by new method, Outfit furnished. Write GUNMETAL CO., Ave. C, Decatur, III.

HEADSUP - EFFECTIVE SOBERER - MONEY Maker. HEADSUP, 5512 Euclid, Cleveland,

LATEST BEAUTY AID—NICOTINE REMOVER, new stick form. \$2.16 gross; samples, 10c. STANTONE, 4322 Germantown, Philadelphia. LATEST NOVELTIES — PHOTOGRAPHS, Books. Catalog 10c, BROWN'S, 353 W. 47th, Chicago, III. my25

MAKE BIG PROFITS SELLING "MAKEEN" Knife Sharpeners. Write ROOM 601, 130 West 42nd, New York. my18

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ANIMALS, BIRDS, SNAKES — EVERYTHING for shows. SNAKE KING, Brownsville, Tex.

ANIMALS, MONKEYS, SNAKES — BARTELS CO., (formerly of Fulton St.), 72-74 Cortlandt St., New York.

CHINESE DRAGONS, FRESH LOT, IMMEDIATE delivery. SNAKE KING, Brownsville, Tex.

circus Mice, 50 BEAUTIFUL FANCY COL-ors, 512 per 100. Mouse Circuses. HOWARD IONES, Manatee, Fla.

ELK AND DEER, 5 LIONS, OTHER ZOO STOCK and Show Animals priced to sell. Act quick and we will deliver. Will take other zoo stock in trade. U-C-I-T RANCH, Middleboro.

FIVE TRAINED DOVES AND PROPS—WORK for anyone, \$18.00. THOS. FINN, Hoosick Falls, N. Y.

PLENTY FIXED SNAKES, ALL KINDS, DRAG-ons, Gila Monsters, Iguanas, Horned Toads, Armadillos, Kangaroo, Alligators, Monkeys, Coati Mundis, Kinkajous, Pumas, Bear Cubs, Rats, Mice. Wire OTTO MARTIN LOCKE, New Braunfels, Tex.

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SPECIAL — WILD CATS, \$7.00: JABALINES, \$12.00: Spider Monkeys, \$18.00: Donkeys, \$18.00; Ringtail Cats, \$10.00; Ocelots, \$25.00; Raccoons, \$7.00: Badgers, \$7.00: Orange Squirrels, \$4.50: Snookum Bears, \$10.00: Boas, \$5.00; Chinese Dragons, \$5.00: Black Iguanas, \$2.50: Horn Toads, \$1.00 dozen; Armadillos, \$1.50. NATIONAL PRODUCTS COMPANY, Laredo, Tex.

STRIPED BACKED RACING TERRAPINS, \$4 dozen. WEBB, Protection, Kan.

WANTED — TRAINED DOMESTIC ANIMALS, Ponies, Dogs, Nanny Goats, Bucking Mule. TRAMER'S CIRCUS, 1365 East 14th St., Brook-

WANTED-ALL KINDS OF ZOO ANIMALS.

Must be cheap. EHMLER ESTATE, Hoosick
Falls, N. Y.

WANTED - JAPANESE SPINNING MICE. FRANK DE YOUNG, Newton, Ia. WIRE-WALKING DOGS - DOING OTHER tricks, \$30.00. IRWIN'S, Harrisburg, Pa.

BUSINESS OPPORTUNITIES

BACKER WANTED FOR SHAKESPEAREAN repertory road show. CHAS. STOWE, 214 W. 20th St., New York.

BE MODERN MONEY MAKER — MAKE AND sell Hair Specialties to young people. Grand profits, pulsating business, everything yours. We teach and co-operate. Write NORTHWEST INFORMATION BUREAU, Benson, Minn., Experimental Programmers of the Northwest Nor

SELL BY MAIL! BOOKS, NOVELTIES!. BAR-gains! Big Profits! Particulars Free! F. ELFCO, 525 South Dearborn, Chicago.

IF YOU HAVE SOME SPARE TIME AND want to make it profitable send 10c for new leaflet with information of dozens of occupations and businesses now suitable. Satisfaction warranted. PUBLISHERS SALES COMPANY. Box B76, Nelson, Ga.

KEYHOLE TELEVISION—MIDWAY'S BICCEST illusion in many years. Cheap and easily built will make you plenty of money. Blue prints revealing details of invention, \$10.00. Further particulars, \$1.00. Absolutely nothing free. THOS. SCOTT, Martin, Tenn. my25x

SELL BY MAIL—THE ALEXANDER 20 LES-son system will lead you step by step. Many starting small, now making thousands yearly. Sample lesson mailed 25c. Prospectus Free. METROPOLITAN TRADING CO., Minne-apolls, Minn.

TEXAS CENTENNIAL CELEBRATION, WORLDwide attraction, information why, when, where, etc., one dime. TEXAS CENTENNIAL BOOSTER, 1913 Crockett, Houston, Tex.

TURN IDEAS INTO CASH: FREE LITERATURE
—MARTINEZ-B, San Bernardino, Calif. jus

CARTOONS

ENTERTAIN WITH TRICK CHALK STUNTS and Rag Pictures. Catalog free. BALDA ART SERVICE, Oshkosh, Wis. jul5

LIGHTNING TRICK CARTOONING, COM-plete course, \$1,00. CRESSMAN, Washing-ton, N. J.

COIN-OPERATED MACHINES SECOND-HAND

Notice

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers, may not be advertised as "used" in The Billboard.

A-1 BARGAINS, RECONDITIONED—SPORTS-man, \$62,50; Champion, \$37,00; Criss Cross "Lites," \$30,00; Rocket, \$29,00; Auto Count, \$26,50; Beacon, \$24,00; Rebound, \$22,00; Radio Stations, \$22,00; Criss Cross, plain, \$18,00; Action, \$20,00; Drop Kick, \$17,00; Register, \$16,00; Colden Cate, \$13,00; Con-tact, Ir., 44", \$14,00; Relay, \$8,00, NATIONAL COIN MACHINE EXCHANGE, 1407 Diversey,

A-1 BARGAINS—REEL AMUSEMENT, \$22.50; Fleet, \$7.50; Zig Zag, \$8.50; Jennings Foot-ball, \$17.50; Radio Wizard, \$3.75; Dice-O-Matic, \$6.50; Cypsy, \$2.75. M. T. DANIELS, 1027B University, Wichita, Kan.

A-1 CONDITION, LIKE NEW—AUTOBANKS, \$30.00: Rebounds, \$27.00; Criss Cross, \$17.50; Mills Cannon Fire, \$30.00; Drop Kicks, \$15.00; Olden Gate, \$8.00; Lightnings, \$8.00, 1/3 deposit with order, balance C. O. D. REX NOVELTY CO., 2264 Bedford Ave., Brooklyn, N. Y.

AUTOMATIC PAY TABLES, SACRIFICED, territory closed. 38 Jennings, natural wood, Sportsman, \$6.250; used 6 weeks. Black Case Sportsman, 6 months old, \$49.50; 67 Rockets, latest Blue, new in February, \$39.50; 18 Champions, like new, \$49.50. 1/3 deposit, balance C. O. D. Satisfaction guaranteed, MILLER NOVELTY CO., 207 Westport, Kansas City, Mo.

Sas City, MoBARGAINS — 25 KIDDIE MUTOSCOPE Ic
Movie Machines with Comedy Reels and
Floor Strands, \$12.00 each or \$100.00 for ten;
1 Bally Rocket, \$27.50; 5 Master Contacts,
\$7.00 each; 3 Lightning, \$8.50 each; 2 Live
Power, \$13.50 each; 2 Beacon, \$24.50 each; 2
Rebound, \$24.50 each; 2 Mills Cannon Fire,
\$20.00 each; 2 Shyvers Cannon Fire, \$17.50
each; 3 Senior Flying Trapeze, 2 Senior Signal,
\$20.00 each. All machines in perfect condition guaranteed. RoBBINS CO., 1141B DeKalb
Ave, Brooklyn, N. Y.

BUYING MILLS BLUE FRONT MYSTERY Silents, Regular or Cold Reward. Write E. CLARK, 137 E. Market St., Akron, O. CANADIAN OPERATORS—SAVE FREIGHT BY buying close to home. Used Pay Tables; prices on request. SQUARE AMUSEMENT COMPANY, 75 Cannon Street, Poughkeepsie, N. Y. COIN-OPERATED MACHINES BOUGHT, SOLD

DROP KICKS, \$13.00; COLDEN CATES, \$8.00; Electros, \$9.00; Beacon, \$24.00; I. O. U. \$22.00; Merry-Co-Round, \$8.00; Fleets, \$9.00; Signals, \$14.00; Subway, Jrs., \$8.00; Airvays, \$4.00; Higaway and World Series, \$14.00. Blue Ribbons, \$8.00; Safety Zones, \$13.50. Descriptions, \$14.00; Blue Ribbons, \$8.00; Safety Zones, \$13.50; Electropic Color Machines on hand at the lowest prices, 1/3 deposit on all orders, balance C. O. D. YALE AMUSEMENT CO., 947 Grand Ave., New Haven, Conn.

EXCHANGE YOUR LATE SLOTS FOR NEW PIN Tables. Request 12-Page Merchandising Plans Ticket Machine Suggestions Free. COLE-MAN NOVELTY, Rockford, III.

EXTRA SPECIAL-MILLS Q. T. PAY TABLES, \$39.50; Jennings Sportsman, \$62.50; Auto-count, \$26.50; Champions, late, \$37.50; Jen-tings, Ic Dukes, \$19.50; Paces Ic Reserve, \$28.50; Major League, Jr., \$20.00; Major League, \$r., \$25.00; Rocket, \$31.50; Wahoo, \$39.50; Contact, Jr., \$13.50. One-third de-posit required with order. CEREER & CLASS DISTRIB. CO., 914 Diversey Blvd., Chicago, Ill.

FOR SALE — COMPLETELY RECONDITIONED Diggers below market price. Iron Claws, Mutoscope Cranes, Merchantmen. BOX NO. 499, Billboard, New York.

FOR SALE—TEN ERIE DIGGERS, IN PERFECT condition, \$225. J. TRUSCIO, 353 So. Main St., New Britain, Conn. niy25

FOR SALE—50 PEANUT AND CANDY MA-chines cheap; good condition. D. L. BRAT-MOE, Mobridge, S. D.

FOR SALE—4 TOM THUMB PEANUT VEND-ers, guaranteed, \$2.00 each one modern Peanut Vender, \$1-50. B. F. PIERCE, Dalton, Ga.

LOW PRICES ON PEANUT, BALLGUM, CIG-arette Venders, Games, Diggers. NOVIX, 1191 Broadway, New York. my18

MACHINES AND SUPPLIES-VIKING AUTO-MATIC COMPANY, 632 Polk, San Fran-

MILLS BLUE FRONT MYSTERY C. A. VEND-ers, also Regulars, in 1c, 5c, 10c and 25c Play, latest serials. ROCKPORT NOVELTY CO., Rockport, Tex.

MILLS SKYSCRAPER SILENTS, DOUBLE JACKpot, 5c Play, \$40,00; Mills Gooseneck Double Jackpot, 5c Play, \$30,00; Mills Regular
Reserve Jackpot, 5c Play, \$15,00; 10c Play,
\$18,00; 25c Play, \$20,00. 1,3 cash, balance
C, O, D. HOOSIER MINT CO., 15 So. Senate,
Judispappile, Jud.

MILLS SLOT MACHINES BOUGHT AND SOLD
—CONNECTICUT AMUSEMENT MACHINE
CO., 335 North Main St., Waterbury, Conn.

MILLS QUARTER AND TWO NICKEL BELL Double Jackpot Machines, late model, bought in November, quick sale, \$37.50 each, \$10.00 deposit each. B. WELLMAN, St. Peters-

my.25

NOVELTY MERCHANTMEN, \$100.00; REbound, \$20.00; Mills Cannon Fire, \$23.00;
Hit-Me, Black Jack, \$8.00. One-third certified
deposit. R. SNYDER & CO., 1720 Cedar, Allentown, Pa.

lentown, Pa.

OPERATORS — DON'T SELL YOUR WORLD
Series Games—you can now make them up
to date and modern so that they will have the
earning power of modern pay-off equipment
by installing Pace's new Pay-Off Attachment.
Easy to install and complete instructions with
each unit. Write today for prices. PACE
MANUFACTURING COMPANY, INC., 290
Indiena Ave., Chicago, III. my25x

PAY TABLES, LATEST MODEL ROCKET, \$30.00; Champion, \$40.00; Red Arrow, \$45.00; Sportsman, used less than one month, \$67.50. SQUARE AMUSEMENT COMPANY, 75 Cannon Street, Poughkeepsie, N. Y. jy20

PACES RACES, THREE, LIKE NEW, ONE black, two oak cabinets, run very little. Territory closed. \$900.00 for the three. One-third cash, balance C. O. D. SPECIALTY SALES, Commerce Bidg., Sioux City, Ia.

PENNY ARCADE FOR SALE—300 MACHINES. JOHNSON, 2002 E. 63d St., Seattle, Wash. my25

PENNY ARCADE COMPLETE, BARCAIN — Mutoscopes, \$12,50; Punching Bags, Strik-ing, Grandfather Clocks, Lighthouses, Fortun Tellers, Medal, Drop Pictures, Palm Reader Lifters. MUNVES, 145 Park Row, New York REAL BARGAINS IN RECONDITIONED MA-

58

CLASSIFIED ADVERTISEMENTS

SEND STAMP FOR LIST OF USED MACHINES—Get on our mailing list. You save money on machines and supplies. GOODBODY, 1826 East Main, Rochester, N. Y.

SLOTS — BOUGHT, SOLD, EXCHANGED.
WESTERN SALES, 2576 Harney, Omaha,
Meb. my25

Neb. my25

SPORTLAND OWNERS — HERE'S A REAL buy. No Sportland complete without one. Chester Pollard Football game, good condition, \$50.00 each, F. O. B. Oakland, Cailf, MILLS SALES COMPANY, LTD.

WANTED — MILLS ESCALATORS, ANY amount. BADGER BAY COMPANY, Green my25

WANTED—100 USED ROCKETS, CHAMPIONS, Red Arrows. State condition and price, BOX 590, Billboard, 1564 Broadway, New York.

MANTED—AUTOMATIC PAYOUT TABLES; Describe fully. COLEMAN NOVELTY, Rock-ford, Ill.

WANTED TO BUY PACE RACES — WE ARE authorized Mississippi Distributors. UNITED NOVELTY CO., Biloxi, Miss.

WILL BUY USED MILLS BLUE FRONT MYStery Gold Award 5c Vendors at \$42.50, and Grey Front Gold Award 5c Vendors at \$38.00. SAUYE COMPANY, 2998 Grand River Ave., Detroit, Mich. my18x

5 MODEL F IRON CLAWS, MECHANICALLY perfect, \$35.00 each. A. SWARTZ, 1109 Joseph Ave., Rochester, N. Y.

COSTUMES—WARDROBES

FLASHY BAND COATS, \$2.50; RED CAPS, \$1.50; Mess Jackets, \$2.00; Ballyhoo Capes, Scenery, Chorus Wardrobe, Regulation Band Coats, Trunks, Tents. WALLACE, 2416 North Halsted, Chicago.

FORMULAS

FORMULAS — ALL KINDS, GUARANTEED catalog free. KEMICO, B-66, Park Ridge, tin.

FORMULAS, PLANS, IDEAS — LITERATURE free, H. BELFORT, 4042 N. Keeler, Chicago.

NEWEST GUARANTEED FORMULAS — BIG-gest catalog free. Special prices, leads. GIBSON, Chemist, BH-4704 No. Racine, Chi-

SUCCEED WITH YOUR PRODUCTS—LEARN how; formulas; processes; analytical service. Catalog free. Y. THAXLY CO., Washington, D. C. my25x

16 FLAVORING EXTRACT FORMULAS, \$5.00
—Formulas. SAMUEL FOSTER, Houston,

50% DISCOUNT THIS WEEK - LISTS 8c. CONTINENTAL, B3542 Polk, Chicago.

FOR SALE—NEW GOODS

CORN POPPERS AND CASOLINE BURNERS, Tanks, Repairs, Wholesale, IOWA LIGHT COMPANY, 111 Locust, Des Moines, Ia, my18x

DIRECT POSITIVE PHOTOGRAPHERS — GET all your supplies from one source; fresh stock Direct positive rolls, 11/2 *x250', \$4,75; \$54 \in \text{Inlarging Paper}, \$5.40 gross, Mounts, Frames, Lenses, Visualizers, Enlargers, Photo Booths, MARKS & FULLER, INC., Dept. 1, 44 East Aye., Rochester, N. Y.

FROZEN CUSTARD COMPANY, BOX 593, Memphis, Tern. New 1935 Combination Frozen Custard and Ice Cream Machines, \$175,00.

my25

Photo outfits—4 FOR DIME STRIPS. WE are the pioneer builders of dependable outfits. Our new Photastrip Ir. Model at \$140.00 complete. A real buy. Direct Paper, Chemicals, Cameras, Enlargers, Visualizers, Folders at cut prices. WABASH PHOTO SUPPLY, Terre Haute, Ind.

POP CORN — CRISPETTE — CARMELCRISP. Potato Chip Machines. 1976 High St., Springfield, O. my18

RIDING OUTFITS — LADIES' MEN'S AND children's Low prices; send for free circular. U. S. ARMY STORES, 1309 Walnut St., Kansas City, Mo.

FOR SALE—SECOND-HAND GOODS

BAT-'EM BALL CAME, SLIGHTLY USED, very reasonable. CHESTER W. BETZ, 726 Hamilton St., Allentown, Pa. myl8

E-Z FREEZE RECONDITIONED FROZEN
Custard Machine, used two seasons, a real bargain, \$300.00. B. C. 80\$\$, 869 Thomas

FOR SALE — TWO CREAT LAKE TRAINAIR Amusement Aeroplanes, cost \$1,800, like new \$300.00 each F. O. B. Oakland, Calif. MILLS SALES COMPANY, LTD. julx

FOR SALE—PENCIL IMPRINTING MACHINE, \$25. A. BUCKNAM, 1219 Washington, Bath,

FROZEN CUSTARD MACHINE ON TRAILER, complete, \$550.00 cash. A. B. C., Bill-board, 1564 Broadway, New York.

KOHR DE LUXE FROZEN CUSTARD MA-chine, complete, ready to work on show. 12"x14" Top and Frame, cheap, used 2 sea-tons. D. LORITO, 537 15th Ave., Newark,

WHOLESALE PRICES—POP CORN MACHINES, Kettles, Burners, Tanks, Supplies, NORTH-SIDE CO., 2117 20th, Des Moines, Ia. ju22

FOR SALE-SECOND-HAND I SHOW PROPERTY

BALLROOM AND STAGE LIGHTING EFFECTS
—Crystal Showers, Spotlights, etc. NEWTON, 253 W. 14th St., New York. my25x CHINESE MOUSE CIRCUS, TRIPLE BABY, ILlusions, Crime Shows, Curiosities, Unborn. WORLD'S WONDERS, 849 Cornella, Chicago.

CIRCUS BLEACHER SEATS, ALL SIZES, NEW and used, out or indoors, with or without foot rests. PENN BLEACHER SEAT CO., 1207 West Thompson, Philadelphia, Pa. july

FOR SALE OR TRADE—CRAZY HOUSE AND Athletic Show. HARRY D, WEYDT, Viro-qua, Wis.

MERRY - CO - ROUND, SPILLMAN, \$1,000; Chairplane, \$400. ADAMS, 180 Woodbine, Brooklyn, N. Y.

SEE OUR ADVERTISEMENT CARNIVAL SEc-tion. WEIL'S CURIOSITY SHOP, 20 South Second, Philadelphia. 1.f.n. 25 ALMOST NEW ELECTRIC HOT TAMALE Steamers; cost \$25; only \$12 each; \$10 each in lots of five. BRACO, Box 113, Greenville, Mich.

Mich.

200-WATT INSIDE FLOODLIGHTS, \$3.75;
new 1.000-1.500-Watt Outdoor Floodlights,
\$8.50. SURPLUS, 938 N. Homan, Chicago.
my18

HELP WANTED

CENTRAL STATE SHOWS WANT SHOWS, Concessions. Fairfax, Okla., 13-19. P. M. MOSER.

HIGH-CLASS BANNER MAN—OTHER USE-ful people. Write ATTERBURY'S CIRCUS, Sheldon, Ia., 20th; wire Le Mars, 18th.

MAGICIAN, SINGLE, LIGHT EQUIPMENT— State what you do. Steady work for right man. Address BOST PRODUCING CO., care Billboard, Cincinnati, O.

PEOPLE, ALL LINES, SMALL TOM TENT SHOOTING GALLERY OPERATOR FOR STORE-room; must get money. GOUGH, 4063 Cole, Dallas.

WANTED—ACROBAT FOR FAIRS; MUST DO four good routines. State full details. WIL-LIAMS AND LEE, 117 McKubin St., St. Paul, Minn.

HELP WANTED-MUSICIANS

ENTERTAINING ORCHESTRA — 4 PIECES.
Summer's engagement; board and room furnished. RAINBOW CLUB, Mankato, Minn.

FAST FIRST TRUMPET — HIGH RANGE, tone, takeoff essential. Wire PRINCE-TONIANS, 404 Vine St., Albert Lea, Minn.

WANTED—TEN FOUR-PIECE UNITS, STEAM-boats from Baltimore, summer, S8 week, state room and meals, KEYSTONE MUSIC SYNDICATE, 807 Taylor St., Washington, D. C.

WANTED - GIRL MUSICIANS FOR NAME band, Address GRACE RICHMOND, Lake

YOUNG FEMALE ACCORDIONIST — RADIO experience preferred. Must make good appearance. Steady work. BOX C-384, Billboard, Cincinnati, O. my25

JEWELRY

JEWELRY FOR ENGRAVERS — INITIAL Bracelets, WALKER'S, 227 Eddy, Providence, R. I.

MAGICAL APPARATUS

MAGIC, MENTAL ACTS—RAINEY, 6231/2 E. 2d St., Little Rock, Ark.

PUNCH, VENTRILOQUIAL AND MARIONETTE Figures. PINXY, 64 West Erie, Chicago.

SPECIAL—VANISHING WATCH, TELEVISION
Box, Five Mindreading Effects, One Dollar,
ARTLY, Box 2032, Paterson, N. J.

STAGE AND SMALL MAGIC, ILLUSIONS— Bargain list. McKWADE, 600 Martinique, Dallas, Tex myl8

VENTRILOQUIST, PUNCH FIGURES, ACTS— KENNETH SPENCER, permanent address, Highmore, S. D.

Mental Magic, Mindreading, Apparatus, Spirit Effects, Books, Horoscopes and 27-page 1935 Astrological Forecasts, 1, 4, 7 and 27-page readings, Character Analysis sheets for graphology, numerology and personal appearance. Giant catalogue and sample, 30c; none free. NELSON ENTERPRISES, 198 S. Third, Columbus, O. jul

MAIL ORDER OFFERINGS

TYPEWRITER RIBBONS, 40c POSTPAID; Mimeographing 1,000, \$2.50. PREMIER RIBBON, 2301 Washington, St. Louis, Mo.

MISCELLANEOUS

DO YOU BELIEVE IN A MYSTERIOUS UN-seen Power? The Great Indu Tip-Tap, the most amazing and mysterious game ever in-vented. Holds you spellbound with its un-canny revelations. Postpaid anywhere in U.S., \$1.50; details free. V. R. HALL PROD-UCTS CO., 5713 Euclid Ave., Cleveland, O.

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BARGAINS — USED PROJECTORS, SOUND-heads, Amplifiers, Horns. Catalogue mailed. S. O. S. CORP., 1600 Broadway, New York, N. Y.

BARGAINS—SUITCASE, ROADSHOW, THEA-tre Machines, Films. Lists. BOX 76, GPO New York.

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LARGE STOCK OF POWER'S, ACME, DE VRY, Holmes and Simplex Projectors bought, sold. Amplifiers, Soundheads. ZENITH THEA-TRE SUPPLY CO., 308 W. 44th, New York.

MOTION PICTURE CAMERAS, PROJECTORS, Film Library, bought, sold, exchanged. Cata-log. MOGULL'S, 1944-B Boston Road, New York.

POWER'S SILENT PROJECTOR AND SCREEN. excellent condition, reasonable, Informa-tion, KOSKINEN, 2607 Lake, Ashtabula, O.

USED SOUND SCREENS ONLY \$22.00-COMtheatre and road show. Nothing but bar-gains. WESTERN FEATURE FILM & SUPPLY CO., 1018 S. Wabash, Chicago. my25

UNUSUAL BARCAINS IN USED OPERA Chairs, Sound Equipment, Moving Picture Machines, Screens, Spotlights, Streepopticons, etc. Projection Machines repaired, Catalogue S free, MoVIE SUPPLY CO., LTD., 844 S. Wabash, Chicago.

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COMEDIES, CARTOONS AND WESTERN SUB-jects in sound. All guaranteed perfect con-dition. Send for large list. ZENITH THEATRE SUPPLY CO., 308 West 44th St., New York

SILENTS, TALKIES, PROJECTORS, CAMERAS cheap; fists. METROPOLIS FILMS, Celina, O. 35MM—LISTS FOR STAMP. BERT'S, 5119 S. St. Louis, Chicago.

M. P. (TALKIES) FILMS

TALKING PICTURE PROGRAMS — RENTED reliable road shows, \$15.00 for week. FINLEY'S EXCHANGE, Norfork, Ark. my25

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FOR SALE—TANGLEY CALLIOPE, ROLL OR hand played, mounted in light advertising car. Sell with or without car. \$250.00; cash only. BOX 96, Cortland, O.

SOUSAPHONE TRUNK, H. & M. BASS VIOL Trunk. JACK DWYER, Huntington, W. Va.

PARTNERS WANTED

PARTNER WANTED — SIX PARK CONCES-sions, \$200 required. HARVEY WRIGHT, Wilson, N. C.

SALESMEN WANTED

SELL SALESBOARDS DIRECT TO DEALERS from world's leading salesboard factory. Wholesale prices. Enormous profits. Big commissions. Sales Kit free. HARLICH CO., 1409 Jackson, Chicago.

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A-1 BANNERS FOR SIDE SHOWS—PROMPT service. MANUEL'S STUDIOS, 3544 North Halsted, Chicago.

BANNERS — POSITIVE CROWD STOPPERS, Modernistic. WORLD'S WONDERS, 849 Cornelia, Chicago.

TENTS FOR SALE

BALLY CLOTH, SIDEWALL, TENTS, SACRI-ficed, WORLD'S WONDERS, 849 Cornelia,

NEW SIDEWALL—6.40, WHITE DRILL, HAND roped, 8 ft., \$24.00; 10 ft., \$28.00 hundred feet. KERR, 1954 Grand Ave., Chicago-jul 30x40 SQUARE END TENT, TOP ONLY, FAIR condition, \$25,00, THOS. FINN, Hoosick Falls, N. Y.

THEATRICAL PRINTING

CARDS — BUSINESS, PROFESSIONAL, 500 postpaid, \$1.00. Finest 3-ply linen, vellum, plate. De luxe quality; no trash; beautiful typengravers face atyles; expert workmanship, VONDORN CARDCRAFTERS, Ottawa, III.

CLASSY — 125 LETTERHEADS AND 125 Exvelopes, \$1,89; Dodgers, thousand, 3x8, \$1.10; 4x9, \$1.25, postpaid. SOLLIDAY'S, Knox, Ind.

CUMMED STICKERS, 3 LINES, 500, 20c; 1,000, 35c; prompt. SEAL, 6457 Eggleston, Chicago.

WINDOW CARDS - LOW PRICES, QUICK service, BELL PRESS, Winton, Pa my18 100 EACH, LETTERHEADS, ENVELOPES AND
Cards, \$1.99; 500, \$4.99, IRVING D.
KORTEN, Grand Rapids, Mich.

100 6-PLY 14x22 WINDOW CARDS, \$4.50— DOC ANGEL, Ex-Trouper, Box 1002, Leavittsburg, O.

100 WINDOW CARDS, 14x22, 3 COLORS, 53.75; 1,000 4x9 Dodgers, \$1.55; no C. O. D. BERLIN PRINT, Berlin, Md. jul

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CHAIROPLANE, IN GOOD CONDITION — A. E. LIND, Box 15, Kenton, O.

COOD USED PENNY ARCADE MACHINES, Traveling Cranes, Iron Claws, Shoot-O-Matic, etc. 17304 Neff Road, Cleveland, O:

MATIC, etc. 17304 Netf Road, Cleveland, O.

WANTED TO BUY—SPECIMENS FOR DEEP
Sea or Marine Exhibit. Answer by mail
only. Send full particulars to ED GRAU,
13106 Emery Ave., Cleveland, O. jul

WANTED TO BUY — 50 FT. 2 TWENTY
Middles, Poles, Stage, Scenery, Marquee.
Also Folding Chairs. Quick, low for cash.
Wire or write R. LA FEVRE, Park and Delsie,
Vineland, N. J.

At Liberty Advertisements

50 WORD, CASH (First Line Large Black Type). 2c WORD, CASH (First Line and Nan Type), 1c WORD, CASH (Small Type) (No Ad Less Than 25c). Figure Total of Words at One Rate Only.

AT LIBERTY ACROBATS

YOUNG MAN, double Traps, Understander, Craille Bearer, desire connection with act these lines. Willing learn; go anywhere. Details NED MARKS, care General Delivery, Nashville, Tenn.

AT LIBERTY AGENTS AND MANAGERS

CONVENTION and Exposition Manager with proven ideas that guarantees successful promotions. Reply EDWARD BUEIST, care Billboard, Cincinnati, O.

AT LIBERTY BANDS AND ORCHESTRAS

LE TRIO CONTINENTAL

Internationally known Violin, Piano, Cello, Can augment. Now sixth year associate NBC Station; large modern library all types. Open for hotel engagement. References on request, Write, wire, ARMAND COULLET, Station WJDX, Jackson, Miss. my18

ATTENTION, BOOKERS, MANAGERS, DIRECtors—Ten-piece Orchestra available for
summer location, hotel or pavilion. Modern
combination, vocalists, wardrobe, library, public address system. Will consider board and
room as part salary. Reference and publicity
on request. Desire connection also with experienced director with contacts. Don't misrepresent!! JIMMY FERGUSON, Penn Yan,
N, Y.

ART KENAGA'S CORNELL VAGABONDS —
Ten piece society type college dance band is available on or affer June 8th for the summer. Combination is: three Saxes, Trumpet, two Violins, Piano, Bass, Drums, Conductor, Thru doubling we are able to offer a variety of beautiful combinations, Flute and Clarinets, four brass, two Violins, Viola, String Bass, others. Two fine schooled singers, Tenor and Barttone. Smart vocal trio. Men in band are trained musicians graduating from Ithaca Conservatory of Music this June. Most interested in hotel, restaurant or night club location. Band makes an unusually fine appearance. Thoroly capable of playing concert music union. Write or wire ART KENAGA at 5 East Ave., Ithaca, N. Y. Telephone, IThaca 4678.

BAVARIAN ORCHESTRA — GERMAN-AMERI-can music, 7 piece, union, open for summer location. Only A-1 proposition considered; go anywhere. BOX 589, Billboard, 1564 Broad-way, New York.

FOUR-PIECE CIRLS' ORCHESTRA—SINGERS, dancer, entertainers. Open summer resort, hotel, cafe: ANITA, 2745 South 13th, Lin-coln, Neb.

HUMMEL FAMILY ORCHESTRA FOR RADIO, ballroom, floor show, resorts, hotel, dine and dance spots. Bookers, managers, write best ofter. Answer all fetters. W. T. O. Cs., Savannah, Ga. myl8

Ock'o PHILLIPS AND HIS GRACO CLUB Drchestra open for summer season. College men, three years together, 11 men, plenty sweet and hot. Would like to hear from some reliable manager. References exchanged, Price is reasonable. Write or wire. OCK'O PHILLIPS, Hotel Broadview, Emporia, Kan.

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NINE-PIECE SWEET STYLE ORCHESTRA AT liberty May 17th. All essentials, strictly re-liable. ORCHESTRA, 321 Wyoming Ave.,

SEVEN-PIECÉ ORCHESTRA AT LIBERTY May 15. Well organized, many doubles, all essentials. Will augment. ORCHESTRA, Box 13, East Aurora, N. Y.

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AVAILABLE FOR OLUBS, Hotels or Resorts in New York State, five-piece Girls' Band. All young, very attractive and nicely costumed. Room and board considered as part payment. Write BOX 194, Johnson City, N. Y.

HOX 194, Johnson City, N. Y.

EVERTALABING DANCE BAND, 12-14, wants pression about June 15. New, but fast combination. College men, through school and here to stay, to build your business and our name. Floor shows, concert or clam bake, real entertainers in front. Arrangements, ensemble, doubles, vocals, the have something to sell. Locate only, no thumb on percentage, plus guarantee, but not without it. Don't wire, misrepresent or get nasty, but state everything, including details. BRAULEY WALVE, The Billboard, 1564 Broadway, New York, N. Y.

GRCHESTRA, experienced, reasonable, four to

ORCHESTRA, experienced, reasonable, four to six men, desire engagements in Western New York night clubs, cafe, ballroom, etc. DEMPSEY, 44 Maple, Franklinville, N. Y.

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PIKE BURRITT and His Thirteen-Piece Orchestra, featuring Three Trumpets, Two Pianos, Hare Girl Singer. Own amplifer. Summer 50b on levation. Contract. PIKE BURRITT, 16 John St., Sences Falls, N. 2.

Nt. seneca Falls, N. X. my26
RAY NIESS and His Nephews wish to announce that the unit is now independently booking. Has the unit is now independently booking. One of the control of the c

SMALL HOTEL ORCHESTRA wants immediate connection. Summer hotel or st-ady location job Flash, pep, concert and dance. CARL CRIST, 144 Main St., Cortland, N. Y.

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wishes to connect with a girl show at once. Eccentric, Blackface, Song and Dance, Buck, Soft Shoe, Have type pictures. Go anywhere, ETHEL BRAUN, 416 N. Gibbs Ave., Indian-apolis, Ind.

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CHIEF SOUND PROJECTION(ST.—Several years exparience, references, go anywhere. Sober, rolable. Inguiries invited, personal interviews arranged. Write or wire BOX C-386, Billboard, Cincinnati, O. ju8

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A-1 BASSES DESIRES CHANGE—ENTERTAIN, Sing. Full size String Sousaphone. All qualifications for fast modern band. Sober, reliable, union. BOX C-385, Billboard, Cin-cinnati, O. my18

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Nevada, Ia.

CLARINETIST, DOUBLE ALTO SAX — CONcert, band and orchestra experience. Available for summer location. Address JOSEPH OWINCS, 1822 Weeks Ave., New York City, N. Y. my25

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Cincinnati, O. my25
SIX-STRING CUITAR DOUBLING TROMBONE
and Third Fiddle for trio; for summer engagement only. Prefer big band using five
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May 27. Prefer pleasant summer engagement
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TENOR SAX-CLARINET — ARRANGE, READ and ride; have car; no busts. MUSICIAN, Apt. 208, 645 N. Wabash, Chicago.

TENOR SAX-CLARINET—PLENTY TAKE OFF, lead, tone, phrase, DICK HAWKINS, Ransom Ave., Lexington, Ky.

TRUMPET—EXPERIENCED CIRCUS OR REP. THOMAS GARDNER, Billboard, Chicago, III. TRUMPET, EXPERIENCED, PREFER WEEK stands. F. BELL, 806 Howard Ave., Altoona,

Pa. my25
TRUMPET-ARRANGER, ED HOWELL, ABOUT
June 1st. Beach or boat only. Prefer second
in swing band, four or five brass. No overly
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YANCEY, 916 N. Marion St., Carbondale, Ili.

ALTO OR TENOR SAX, Clarinet and Flute, and chair. Age 26, have car, go anywhere. At liberty June 1st. MORRIS BENZ, 562 Straight St., Paterson, N. J.

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only. MARION ERWIN, Albion, Ind.

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Nash St., Wilson, N. O.

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show. ABT ATTILA. Billboard, Chicago.

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PARSHASIKA'S DOG, Peny will want the best.

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A-No. 1 PIANET—Read, the, transpose and do not not be a related for orchestra, plano-accordion, orchestra, plano-accordion, orchestra, plano-accordion, orchestra, plano-accordion, orchestra, plano-accordion, orchestra, plano-accordion, plano-accordion, orchestra, plano-accordion, plano-accordion, plano-bone for bally. Write or wire ROEBY COM-MANDER, 111 Rear Main St., Franklinboro, Con-emauph, Pa.

emauph, Pa.

DANCE PIANIST, arranger, all essentials, in or out of Chicago, varied experience. MILTON HENKIN, Darlington Hotel, 4700 N. Racine Ay2. Chicago. Longbeach 1741. my18

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ATTENTION, Steamship Lines or Resort Hotel-Young lady, concert soprano, light opera and popular repertoire, desires connection for summer. popular repertoire, desires connection for summer. Can arrange entertainment. Experienced shoral conductor. Address SINGER, Room 384, Sinton Hotel, Cincinnati, O.

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CIRCUSES SUBJECT-

(Continued from page 36)

Commission of Ohio, Sales Tax Section, 5 per cent of the gross receipts. On the last date upon which such sales are made by the organization in Ohio during the course of any one trip, a final audit shall be made determining the audit shall be made determining the gross sales of tangible personal property, with the exception of beer, wine and cigarets, by such organization. If the audit reveals an overpayment of tax, an adjustment shall be made, and if it reveals an underpayment of the tax, the delinquent organization shall pay to a duly authorized representative of the Tax Commission the amount due. When the final adjustment has been made, Tax Commission the amount due. When the final adjustment has been made, the Treasurer of State will indorse and return the cashier's checks which have been deposited daily by the organization, or he will authorize the release of the surety. In the event that other trips are contemplated, the surety bond twentiered by the organization shall re-

the surety. In the event that other trips are contemplated, the surety bond furnished by the organization shall remain in effect until the end of the final trip for the season, within the State of Ohio.

"Each organization, operating under the authority herein granted, shall post such signs as may be deemed necessary in places designated by the Tax Commission, showing that the Ohio Sales Tax has been prepaid and that the admission price includes the Ohio Tax. The size of the sign shall be not less than 20 by 18 inches. Each such sign shall bear the following legend: 'NO-TICE OF PREPAYMENT OF THE SALES TAX—The sales tax imposed by Section 5546-2 of the General Code of Ohio on sales of tangible personal property on these premises has been prepaid in accordance with Section 5546-5 of the General Code of Ohio and pursuant to the authorization of the Tax Commission of Ohio. The Admission Price income. the authorization of the Tax Commission of Ohio. The Admission Price includes the Ohio Admission Tax.

"(SIGNED)

"Name of Organization."

This ruling does not apply to sales by carnivals and other transient organizations. Such overarizations must col-

zations. Such organizations must col-lect the tax in the manner prescribed in the State Sales Tax Law on all sales of tangible personal property by them, the price of which is in excess of eight

H-W STRAWS-

(Continued from page 36)

(Continued from page 38)
than a mile haul in Cincy and setting
up did not start until after noon and
despite all efforts it was impossible to
get things ready for a matinee performance. But one should have seen the
crowd at the night performance and also
Wednesday evening — capacity houses
with the folks sitting on the straw; in
fact, there was a turnaway Wednesday
night. The Wednesday matinee was almost capacity.

The weather on Tuesday was threatening, but it did not rain, and Wednesday
was an ideal day. Considering all the rain
here for a week, lot conditions were not
a bit bad.

was an ideal day. Considering all the rain here for a week, lot conditions were not a bit bad.

The show, with its new canvas, makes a nice appearance. The program, in three rings, is one of the best offered by the show, which this year is managed by Ralph J. Clawson.

The performance, with the exception of the Flying Behrs, local Chicago act; the Great Brava, high-swaying pole; Victor Zacchini, cannon act; the Jansleys, Risley; Jim Wong troupe of acrobats and Ben Bey troupe of Arabs, is the same as presented in Chicago and reviewed in our issue of April 27.

Among the features are Bert (Suicide) Nelson with his group of performing lions and tigers (well handled); Jeanette May, aertalist on rings and web and scoring with her planges; the display of high-school and dancing horses; the Cristiani troupe, in feats of horsemanship, including four men jumping on one horse at same time and one of troupe doing somersault from one horse to another; three herds of elephants (fast-working bull act), trained by Cheerful Gardner; the Great Merkel, who walks upside-down in top of arena on a surface by means of suctions attached to his feet; three groups of Liberty horses, trained by Rudy Rudynoff (an excellent display); Maximo on slack wire; two exceedingly good flying return numbers—the Codonas and the Hills. Maria Rasputtn, big name attraction, who was recently injured at Peru quarters by a bear, directed a riding ilon act. She still shows effect of her injuries with a limp. Clown band and other joey numbers were well liked.

Duke Drukenbrod has a nicely framed Kid Show and has a 14-banner line.



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FOR PITCHMEN . DEMONSTRATORS STREETMEN . NOVELTY SALESMEN MEDICINE MEN . COUPON WORKERS

By GASOLINE BILL BAKER (Cincinnati Office)

"IT SEEMS THAT everyone has left Alabama except the Maxey show in Birmingham," pipes Bob-Posey, Newbern, Ala. "Doc Coy Ham-mack is in Fayette and Jack Current and the missus and I are just touring in the hill country."

"AFTER SPENDING.

the winter selling men's furnishings in a local store I am thoroly convinced that tripes and keister selling is the only kind for a person of average intelligence," writes D. J. Lambert, from Houston, Tex. "So I am today picking them up and heading toward the land of promise, conceding the South, with its drought and dust storms, to her native sons. Houston as usual is open, but doorways are few, very few. Not many boys I know worked here this winter. Bob Miller, with watches and personality, got his share the few days he worked. Al Miller, with mice in a 5-and-10, got his. Would sure like to hear from Tom McCluskey. Will some of the boys who worked Minnesota lately please drop a line about that State. Frank Vale, where are you? I am still with horn nuts."

"HAVENT PIPED IN.

for quite some time because I wanted to make a study of the pipes in the past few issues," scribes Dave Rose, from Detroit. "All we read about is where this man's been, what towns are open, what towns are open, what towns are closed, what sections have money and what sections are broke. One man will pipe in telling us about all the folding money mister so and so took in, but it seems that no one will pipe in with regard to what we are going to do about opening towns. After all, that is the question that should interest us most. Some men don't care about tomorrow as long as they eat today. That is why so many of us in this game are just about getting by. There is a right and a wrong way of doing things so why can't we all find out which is the right way and then go to it. We can all work in doorways, parking lots, private property, etc., and there is no law in our Constitution that says we can't. And remember that the provisions of our Constitution are the "HAVEN'T PIPED IN says we can't. And remember that the provisions of our Constitution are the provisions of our Constitution are the supreme law of the land. No State has a right to ask a man to pay or post a bond just because he comes from some other State. Men, you've had that happen to you more than once. More than once you've been told you had to pay an excessively high reader. It is a violation of our Constitution and we can stop this sort of discrimination if we all chip in towards a defense fund and hire legal atalent to thrash this matter out. I hope that some of my fellow pitchmen will see my point of view and start the ball ple of the huge mob pat and I worked rolling. After we have about \$1,000 in the pot we can appoint a committee to interview a good attorney, one who is a

recognized authority on constitutional law. Let's have some more dope on this question. Remember, as one of our great men once said, 'United we stand, divided men once said, United we stand, divided we fall.' Joe Morris, what is your verdict? Also Tom Kennedy, Sid Sidenberg, Yancey and others. I claim that you men who say it can't be done don't know the first thing about organization and solidarity."

"MAY THE SPIRIT AND sportsmanship of Silk Hat Harry live long thruout the land." writes Edward Treat from San Francisco. "On numerous occasions I have joined Harry's tips on Market street—this city's one and only pitch thorofare. His smooth, silvery flow of words seemed to soothe jagged nerves and act as a buffer to the stress and strain of daily strife. His witty and humorous remarks often witty and humorous remarks often caused drooping mouth corners to turn a bit upward. We especially reveled in his quaint remarks such as 'Smoking a his quaint remarks such as 'Smoking a pipe without tobacco and matches saves tobacco and matches and 'Everybody wants to learn how to steal something honestly.' He used to say: This is guaranteed to give you a laugh at a time and place where and when a laugh is as hard to get as a five-dollar bill and much more appreciated.' I am not writing this as pitchman but as a bloodless turnip who often joined Harry's tip to soak up the fun. Last Sunday I stood in one of Harry Wilson's tips on Fillmore street and overheard him swearing that he could not underhim swearing that he could not under-stand how all the turnips managed to get together at the same place."

26

pipes in his first one from Worcester.

Mass.: "Am a steady reader of Pipes and really enjoy them. Would like to read pipes from some of the fellows I know, including Doc Leighton, Wright and Art Cox. Glad to hear Art has a new joint and doing well with it. Wright is doing well here in Worcester, aided and abetted by oldtimer Eddie Wesley. Wright told me he ran across Doc Leighton and some of the bunch a couple of weeks ago, and that they were doing pretty good. Doc has a new Terraplane sedan. I worked for Doc for two years and will say that I never had a better boss."

PIPES WANTED

When a name appears in the following list, it means that a friend has written saying that he would like to have a pipe from the person named, giving the latest news of travels, business conditions on the road and other info that will be of interest and value to the Pipes readers.

If you want to read pipes from other members of Pitchdom, just send in their full names to Gasoline Bill Baker. Names will be printed for not more than three insertions and will be omitted as soon as a pipe is received. This service is entirely free, but is open only to members of Pitchdom. Names of people in other lines will not be carried.

Harry Weber Sammy Coldstein Doc Tom A. Smith Jack K. Young Joe Akerman T. E. Barnes Jack Dillon
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Jack Litten
Chief Mexes
Frank Libby Fred Cummings Hot Shot Austin Al H. Apac B. A. Cayton

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Jack Murray
John Roxford
Clyde Wilson
Bill Brooks
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Doc Marshall
Johnny Shields
B. H. Ruffing
Silm Bolin
Leroy Crandall
Count Golden
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Madaline Ragan Bill Ruix James E. Miller. Sid Sidenberg Tom Kennedy Tom McCluskey Frank Vail Tenny Tillery Billie Mayfield Doc Tom Dean Happy O'Currar Sam Coe Sam Coe George Sanders Doc Neal Doc Roberts Harry K. Williams

Ed St. Mathews

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BLADES Cello. 100\$.40
STYPTIC PENCILS. Dox. to Box.
SHOE LACES (American), Black, 27". Gross
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Makes money for you. Our workmanship and colorings are excellent. Wash Tics, \$1.00 a Dor., or \$10.56 Gross.
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LARGE ASSORTMENT MEN'S HOSE
Dox. Excellent Service. Satisfaction guaranteed, 40%. S1.25, S1.50, S1.75, S2.00 S3.00
Doz. Excellent Service. Satisfaction
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PITCHMEN-AGENTS 400% Profit

demonstrator. No comebacks we st.00 10c. GOODRICH, 1500 W. Box. Madison, Dept. 8g-4, Chicago.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

an occasional good one. Pat and I have glass strung from the building to a liner in an endless chain. You can see it a mile- Have located a new kind of glass for glass workers. It is known as rubber glass. Among fellows seen working around the past few days are Cronin and McCullough, still with glass cutters; Yessner, coils; Archie Smith, dominoes, and still getting top money; Madaline Ragan, on the 42d street lot. Spots are not too plentiful around town and the boys are talking of the road for the summer, altho they have been favored with some real summer weather here of late. Guess the weather must favored with some real summer weather here of late. Guess the weather must have given the road fever to the boys. Pat and I may run into Frank Libby in Western New York. Since he has it all to himself, we may as well give him a little company. Would like to see another pipe from Frank, as well as more from other boys on the road."

JOHN H. JONES CARDS . . . one from Ardmore, Okla.: "The weather has been tough Sandstorms and rain. has been tough. Sandstorms and rain.
Am waiting for better climatic conditions. Beaumont, Houston and Dallas,
Tex., are all hostile and money is scarce.
Left Jimmy Miller in Houston, working
corn punk. Ruger and Nelson were
working dot and dash signs. Am headed
for Oklahoma City, Tulsa and St. Louis.
Would like to see more pipes."

LATEST ADDITIONS . . . to the Ricton show, now playing Kenwood, Ga., include Lyman and Company, magicians, and Eddie Mitchel, of Cincin-

OSCAR S. GOTTER . . . better known to the boys and girls as Shorty Shorts, of Mexican diamond fame, died in Norfolk, Va., May 1 of a heart attack. Gotter had worked his

diamonds for more than 25 years and was well known over most of the coun-try. The Moose Lodge had charge of his burial in Louisville, Ky., his boyhood

×

MYSTERIOUS HOWARD 8

the Jim (Great Pizaro) Ferdon show in Tuscaloosa, Ala., tells: "We are now making arrangements to open in the North with two shows, one black and one white. Show opened here this spring," but conditions have not been up to what they were last fall. John Eagan attends to advertising and management. Boston Webb, Jim Rutledge, Derrick Johnson and wife are still with the show. Visited the Maxey show at Birmingham, also Doc Ward and the missus, and enjoyed their hospitality.

Pitchmen I Have Met By SID SIDENBERG

One of the cleverest pitch-women I have ever met is Billie McGhee Rose, boss and better half of Dave Rose, well-known white mouse, whistle and rad worker, who broke Billie into the busi-ness when he was bit by a Gila monster he used for a bally. The bite became infected and laid Dave up in a hospital for about a month, which depleted the family bank roll to a point where it bank roll to a point where it would make sailing tough when he recovered enough to leave the "cure plant." Instead of lamenting and adding to Dave's worries, Billie kept the b. r. intact by tak-ing Dave's rad and X-rays out on the streets and making a demonstration herself.

That Glia bite was a break for Dave, for he tells me that since he and the missus have been working double they have been in the long dough, and when he misses she usually clicks, which keeps them on the winning side of the ledger. of the ledger.

reeps them on the winning side of the ledger.

If you should ask me, I claim that Billie is the best in her line. It is not hard for a man to work an X-ray joint, for it is a man's outfit, but for a woman to gather a crowd of men and get them laughing and make them hold their places at the same time requires eleverness of the first magnitude. To begin with, the lady has "it." She is vivacious, plenty of fortitude, versatile and bubling over with humor and wit. The way she demonstrates rad and makes the talk on the X-ray would loosen the pursestrings of the tightest wad that ever lived. I have seen her work and heard one of the tight-fisted spectators say he was leaving "now" before she relieved him of some of his hard-carned cash.

Recently Billie want in for med. earned cash.

earned cash.

Recently Billie went in for med and books and from the reports I have been getting she is going to be a wonder in that line, for she has a wonderful knowledge of medicine and sex problems, having taken a course on foreign mission work at the Valle Crucis School for girls, a teacher's course at Virginia State College, and graduated as a registered nurse at St. Elizabeth's Hospital, Richmond, Va. mond, Va.

St. Elizabeth's Hospital, Richmond, Va.

Dave met Billie in his uncle's office, a visiting physician at City Hospital, Chicago. Billie was holding down a nurse's job in the spot, and when Dave told of his travels and exploits Billie decided that being cooped up wasn't too good for her complexion. All this happened about two years ago. The M.D. came up short a perfectly good nurse and Dave gained a wife.

Dave is about 40 years old and the missus looks very much younger. The Roses call Chicago home.

RAZOR BLADE MANUFACTURER

Specializing in Private Brands will Be Glad To Quote Prices. State Initial Quantity You Can Use.

FABYAN BLADE CO.

PIPES

134 Fabyan Ave., Newark, N. J.

Doc Ward has been out since January. He has a spick and span outfit, a new Chevrolet and sure looks prosperous for these times. Maxey, beyond a doubt, is sure the candy king and passes out plenty of med, too. Will soon be lo-cated in the North. Would like to see pipes from more of the oldtimers."

FROM QUINCY, Ill. Doc Floyd R. Johnstone pipes: "Am here with my wife, Margie, and our product, Zanatone. Still going strong. Harry Corry is here also and we cut up plenty of jackpots every night. He has a beautiful auction store on the Hennies Bros.' Shows and is getting a big week here. Margie passes regards to Mary Ragan."

not so hot. Everyone that I meet agrees that the West is below normal this spring. Here's a little info on spots: Oklahoma City, high daily reader; Ada, closed in good spots; Tulsa, home guards in all good doorways and lots; Springfield, Mo, reasonable weekly reader, good spot by a large chain store; Jefferson City, Mo, wide open on fairly steep daily reader, good spot; St. Louis, very reasonable reader, most wide open big town I have ever seen. But try and get any real money. Peorla is open on o. m., on same corner as formerly. Pound two or three on each corner last Saturday and only horn nuts clicked. The following Monday there was a regular pitch midway at the Caterpillar plant. A factory officer kept the sidewalk clear. Am still waiting for spring weather so I can really get going. This has been the coldest and wettest spring I can remember in the last 14 years of road life. Pipe in, Joe Morris, George Sanders, Doc Neal, Doc Roberts and Harry K. Williams."

Blowing a little of the b. r. to help end the depression. Been working paper thru-out Kentucky, West Virginia and Vir-ginia the last three months. Heading south within the next three or four weeks. Hope to run into a lot of the boys down there. Would like to read em from Silm Bolin and wife, Doc Sanders and wife. McClintock and Marge and

"THAT WAS A GREAT editorial in Pipes, issue of May II," pipes Joe Morris, Kansas City, "A letter like that to the chiefs of police or to the mayors of towns about to close or already closed will do more for the pitchman than a dozen organizations. As for me. I wish you would put in an editorial like that every week. It might wake up a few of our city fathers. This town is closed to pitchmen, tho, of course, a lot of racketeers are allowed. A pitchman trying to make a few dimes to support himself and family is just pushed on to other parts as tho he were poison. However, there are a few shops around where a man can get a little. Leavenworth (Kan.) is open to a fairly high daily rental on a corner. Very good on Saturday. St. Joseph is high per day and n. g. Liberty, free, is good on Saturday. Morris Davidson, Jimmy Bennett and Roy Davis were here last week but left disappointed when they found the town closed. A few med men here, working shops, but no pitchmen. New England Jack Murray might be good (I don't know, as I never met him), Madaline Ragan is good, as I have seen her get the gelt, but I claim I am the best. Sold two sets of my tie forms to pitchmen last week—and no beefs."

"HERE IS ONE . . . from the Windy City," inks B. E. (Frenchy) Thibaut, Chicago. "Am teamed with Johnny Vogt again. We are working in and around Chicago. Made a trover to Gary the other day. Quite a few



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Excellent monsy making proposition for a limited number of good whistle men. Free sample to experienced who supply previous record when replying. . Others desiring sample, send locents.

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Write for Price List on Soaps, Tonics, Liniments, Nerve Tonic, Tablets and Salves, Under your own label if you wish. of Fastest Selling Herb Package on the Mar-formula attached. Prices Right. Plents in for You.

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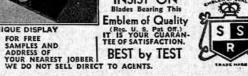
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Prices F. O. B. Dallas.
TERMS: One-Half Deposit, Balance C. O. D.
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-	DISH CLOTHS, HONEY COMB.
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S	PURE SPICES, Large Cans. Doz58
200	VANILLA, 8-01. Doz., 59c; Gro 6.60
	No. 2 PENCILS, Fine Quality, Gro. 1.43
	UNITED BLADES, 5s. 10055
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20.0	8" Length, Ind. Boxed. Doz 1.20
	MERCUROCHROME. Dor29
	FACE POWDER, Medium, Ea 3 1/30
	BRILLIANTINE. DOL40
œ	HOLLYWOOD SOAP (Made by
	Palmolive), 1. Doz Bars to At-
	tractive Box). Doz
	POT SCOURERS. Doz
	PARING KNIVES, Stainless. Doz48

Orders, Large or Small, Carefully I and Shipped Same Day Received, is a Trial Order TODAY. 20% With Order, F. O. B. Chicago. MAKE RELIABLE MERCHANDISE \$

RELIABLE MERCHANDISE CO.,

5 5 5 5 5 5



8 FUSES IN ONE

of the boys there, including George Mitchell, rad; O. M. Scott, blades and strops; Frank Vall, solder, and Robert To Miller, blades and watches. How is Fort Wayne, Southern Jack Wilson? George Mitchell wants to know if Clyde remembers the time he got stuck on Clyde's paddle joint in Dallas, Would like to see pines from Art Fredette, Jimmy Miller. paddle joint in Dalias. Would like to see pipes from Art Fredette, Jimmy Miller, Tom Kennedy and Sam Coe. Hope all square shooters get what it takes this summer. If the wind doesn't stop alowing around here I'll blow my tip."

"HOOT" McFARLAND . . . "We are still down East where many stores continue to display their Christmas advertising in windows. One eating establishment in our capital city, Augusta, actually advertises Thanksgiving turkey, etc. Most commercial travelers in this part of the country are stopping at rooming houses and tourist cabins and are doing their own cooking. In most cases, however, food consists of little more than bread and bologna. Most evenings are spent perusing house organs, while close to 30,000 'big-shot' pitchmen receive and read carefully, their national 'Pipes organ' every Thursday. This latter class of workers stop at the best hotels in an attempt to follow the rich around the world. The meek have inherited the earth! Why, it's nothing to make a \$100 passout these days! Many old-timers get twice that amount at the crossroads of a country village, ha hal You must never forget that to talk or think failure invites it, and that salesmanship doesn't begin until the prospective buyer says, 'No, no, a thousand times no.' When general conditions thruout the nation are so good, it is easy to see why pitchmen find the pickings easy."

EARLE C. CRUMLEY contributes for the first time in four years from Binghamton, N. Y.: "It has been too long a time since I last sent

in a pipe. The missus and I have just returned from a winter visit in Mont-real and Ottawa. Not so many of the boys have been around here as yet, Fred Owens and Doc Williams being about the only members of the profession in town at the present time. Doc and his wife are getting their road equipment in readiness preparatory to opening their med show in a few days. Ellis was here recently with sharpeners. Saw quite a number of gondolas loaded with small cuts of glass passing thru Binghamton recently and my thoughts turned to Frank Libby, who I hoped would be near by. My suspicions were confirmed when I read in this week's issue of The Billboard that Frank was in Buffalo. Call for your mail in Bufboys have been around here as yet. Fred in Buffalo. Call for your mail in Buf-falo, Frank. I agree with him that one should think twice before going into Canada to work. If caught pitching or Canada to work. If caught pitching or even using your car for commercial purposes you are subject to deportation. Besides, general conditions in Canada are not the best at the present time. I received a big laugh from James E. Miller's recent pipe from broadcasting station C. O. D. I also enjoyed Charles Allison's letter to Lum and Abner. I would like to see pipes from Fred Cummings, James E. Miller, Jerry Russell, Frank Libby, Tom Barrows, Al Fischer and the Pacific Coast boys."

the Birmingham Kid, is convalescing after a serious illness at St. Luke's Hospital, Chicago. Jim Kelley, New York, received a letter from the Kid's nurse, saying that he would like to hear from old friends. EDWARD MORRIS

DANNY BLAKE . DANNY BLAKE . . . writes from Ossining, N. Y., that he is anxious to get in touch with Bobby

DOC TOM McNEELEY of the Satanic Med Company, infos from Trinidad that biz was good in Colorado until two weeks ago, when he was forced to close because of the illness of his comic, Harvey Snow. The good work of Snow's wife and daughter and a nurse in Aguilar, Colo., pulled him thru. Show has since reopened and Harvey is about set to get back in harness. McNeeley heard from Doc Tom Smith, Durango, Colo., that his biz is good. McNeeley show will play Trinidad for six weeks. DOC TOM MCNEELEY

Midwest Exposition Shows

Midwest Exposition Shows
INDIANAPOLIS, May 11.—The show is
slated to open next Saturday at Worthington, Ind. Will have 6 shows, 4 rides
and about 30 concessions and will play
spots in Indiana and Illinois until fair
time. A. J. Dale is general manager; A.
Starnes, secretary-treasurer; John Dale,
general representative; William Kellogs,
legal adjuster; W. H. Lambert, special
agent. Alex Starnes was here last
Sunday on business pertaining to the
show. Capt. Dodd has been booked with
his high dive as free attraction. Roy
Ammon will be on the midway with his Ammon will be on the midway with his German Village. A complete roster of the show will appear in a later issue.

MARION LAMBERT.

R. H. Work Shows

Waverly, Va. Week ended May 4. Aus-ices, Fire Department. Weather, rain nd cold. Business, bad.

pices. Fire Department. Weather, rain and cold. Business, bad.

Both in Williamston, N. C., and here the show got a bad break in weather, causing poor business. Capt. Jack Winslow has organized a fine Monkey Show. In addition to the monkeys, he has three dogs that are masterly trained. Harry Baker works the inside of the show. Deacon Hampton's Minstrel Show got a nice Saturday night's business in spite of the weather. Deacon and his family have been constantly adding new numbers to the show. Al Gordon and Shorty Shell are doing the electric work while Bill Jackson, the regular electrician, is under the weather from rheumatism. Mr. and Mrs. Decker joined with their bowling alley. Pisher and Graham are presenting their free act each night. General Agent Joseph Hoy is at present in Pennsylvania looking after the show's interest and reports the outlook very bright in that part of the country for the summer season. Mr. and Mrs. Joe Branham are awatting the arrival of the new Loop-o-Plane they purchased two weeks ago. Will be booked with the show. Mrs. J. E. Burt getting her share of the business with penny pitch. A complete lineup of the shows, rides and concessions will be sent hasoen.

Equipment and Supplies

NED E. TORTI, of Wisconsin De Luxe Corporation, was a visitor to Kansas City, Mo., for three days last week.

FRANK CAPP left Kansas City, Mo., recently for a four months' tour of the South in interest of Baker-Lockwood Manufacturing Company.

IILINOIS FIREWORKS COMPANY has a very attractive booklet in its 15th Anniversary Catalog. The usage of colors in the illustrations of displays causes one to sort of imagine seeing purposed by the color of the colo pyrotechnical displays.

AN ARTICLE of interest to golfers and good summer item for salesmen is the a good summer item for salesmen is the Spinner Tee put out by the Spinner Golf Tee Company. It is made of nickel-plated brass and piano steel wire. The ball is placed on the arm and when the stroke is made the arm spins with ball-bearing momentum and offers no resistance to the force of the stroke or to the flight and direction of the ball. It folds up for pocket or bag.

Wallace Bros.' Shows

Murray, Ky. Week ended May 4. Auspices, American Legion. Location, ball park. Weather, bad. Business, jair.

pices, American Legion, Location, ball park. Weather, bad. Business, fair.

First part of week pleasant weather, but a wind, hall and rain storm hit the show about 9 p.m. Thursday and caused considerable damage to some of the large tents. Remainder of the week rain and cold, causing paraphernalia to be carried to the highway to be loaded. Sid Crane joined with his Ten-in-One, also Black's Animal Circus and free act. Adam (Pop) Erbie has resumed management of the Athletic Show, also managing the Mayo Show, C. J. Russ continues to top shows with Marie's Oriental Show. Mrs. William Wallace underwent a minor operation while in Murray, having her tonsils removed. She is convalescing nicely. George Mills has enlarged his concession, now having a 26-foot elgaret shooting gallery. Mr. and Mrs. Eddie O'Brien and son, John, are among the recent arrivals.

MARGARET MILLER.

Curl Greater Shows

Curl Greater Shows

LONDON, O., May 11.—Winter-quarters work is nearing completion for the show's opening next Saturday. The new calliope has been mounted on a nicely decorated truck, along with other new motor equipment. Among arrivals at quarters: Mr. and Mrs. Re W. Chapman with corn game; Ed Bowers and the missus, cotton candy; Doc Edward and family with X-Ray Girl and Mr. Cunningham with a ride. Mrs. W. S. Curl left last Saturday to visit her mother in Pittsburgh. W. E. Lamb, general agent, made a trip to quarters Monday. The management is pleased with the route he has lined up for the season. The final touch to the paraphernalia, under supervision of the writer, will be completed in time for a few days' rest before moving to the lot next Friday.

DON WAGNER.

\$1.00 STARTS YOU IN BUSINESS

BIG MONEY—ALL YEAR ROUND
Guarantee of Best Quality at Lowest
Prices Beats Any Competition.

WASH TIES! \$8.50 Gr.—90c Sample Dz. Printed Broadcloths and Per-cales. Guaranteed Washable. Greatly in Demand!



SILK-LINED TIES \$18.00 Gro.: \$1.75 Sample Dox. New Low Prices on Boucles, Sat-in Stripes, Woven Jacquards, Lat-est Seasonal Patterns.

PATENTED SLYDE-ON Ready Tied Ties! \$30.00 Gross—\$2,75 Sample Doz. COMPLETE LINE MEN'S NECKWEAR as Low as \$8.50

MEN'S HOSE. SHIRTS and TIES TO MATCH and Other NOVELTIES.

Send fo Our ILLUSTRATED GATALOGUE and See for Yourself why OUR MEN Are the BIG-

Bal. C. O. D.-**BOULEVARD CRAVATS** 22 W. 21st Street, Dept. 85-18. New York.

Motor Transportation Dept.

By CAPTAIN E. R. HATFIELD

Preamble

According to the laws, all States define persons, firms or corporations who transport their property or merchandise "as private carriers," and private carriers are not exempt from any law, ordinance, court decision or court ruling and shall be governed at all times as that of any for hire public carrier. Any motorized show operating vehicles of a commercial type are subject to all penalties likewise and by law.

We solicit your co-operation in reporting to and aiding this department by giving us the facts on any difficulties you have encountered with the laws and ordinances in any city or State. Address your letters to Motor Transportation Department, The Billboard, 25-27 Opera Place, Cincinnati, O. We are prepared to give you remedies for these conditions which will prevent others from falling into the same trap.

Answers to Letters

FRANKLIN FANTASY FOLLIES—The Kansas tax law was passed in 1934. The tax is 1½ cents per mile for trucks and 2 cents per mile for bus. Motorized shows are exempt if they offer nothing for sale in the form of merchandise. The Port of Entry law in this State requires every truck and bus to register on entering, when a sticker is given to the owner, which is surrendered when leaving the State.

The Jowa tax law calls for four mills

The lowa tax law calls for four mills per mile and will be in effect in 30 days, we are told.

we are told.

In Oklahoma the carrier when registering pays one-eighth of the annual license fee to operate thru the State. The legislatures of 1935 in Arkansas, Idaho, Indiana, Kansas, Montana, New Mexico, West Virginia and Wyoming adjourned April 1. Special sessions are being carried by six States and the others are still in regular session. JOHN T. REA—Read your March 30 issue. Therein are given complete details on painting the tire size and weight on each side of your truck-trailer. Your Pennsylvania license plates are satisfactory if you are a bona filde resident of that State. Always carry your bill of sale to show that you are.

BILL CHEVRETTE—We suggest that

BILL CHEVRETTE—We suggest that you keep the width of your housecar around 80 inches. The length may be governed by the car used to tow with—14 feet is the average length. Your local license bureau will rate your relief.

GOODMAN'S CONCESSION COMPANY, United Shows of America—We
suggest that you use the license of the
State where you make your headquarters. You cannot operate 32-foot trailers
in Kentucky and Tennesses. The March
30 issue gives a specimen on how to
paint the tire size and weight on the
sides of your trucks. The April 6 and
20 issues list a complete table of
weights allowed by all States. Check over
your back numbers and you will have
this data.

L. A. LUSSIER, Fforida—Read your May

La A LUSSIER, Florida—Read your May 4 issue. It has complete data on license and why one should not use the plates of that State. We advise that your purchase Florida license to travel thru the Northern States—Florida has reciprocal agreements.

agreements.

C. B. DAWLEY, Greenwood, S. C.—Our letter to you concerning the information you want was sent to wrong address. Will you advise where you are at this time?

ime?

FEARLESS GREGGS—Your fine letter of April 28 certainly proves what we have preached in our columns. We will publish your letter later. We want our readers to know what you have experienced on your trip from Wisconsin to California. And may we ask, did you enter receivership when you arrived in California? Judging by your letter, you paid out a young fortune in license fees, permits and other charges. That Grey-hound did not have "it" either, from what you say. Readers will certainly get a laugh out of your letter when it is published. So, readers, be sure to read the Fearless Greggs' letter.

Conversal Information

General Information

Trailers longer than 20 feet and tractors longer than 10 feet are pro-hibited in Kentucky, Tennessee and New

Hampshire if both vehicles as a unit are longer than 30 feet. The width in all States ranges from 102 inches down to 80 inches. The height for Kentucky and South Dakota is 11½ feet, while Connecticut is 11 feet. The April 6 and 20 issues have a complete table of weights allowed by States. The April 13 issue lists the lengths, heights and widths of several States mainly those with short lists the lengths, heights and widths of several States, mainly those with short allowances. In Wisconsin trucks must register and pay \$2 for truck or tractor and \$3 for the trailer. Oklahoma requires each truck to have a license which, we are informed, costs about \$18. When entering Texas on U. S. 66 do not cross State line into Texas until after 2 o'clock in the morning if you are loaded more than 7,000 gross weight. When entering New Mexico be sure to have the bill of sale or title for your vehicles or it might cost you \$7.50. On entering Arizona trucks must pay around \$9 each. At the California State line you must also buy licenses which cost you around \$14 for each truck, we are told. are told.

Instructions

When writing to the Motor Transportation Department for information on laws or other things, always make sure that you give the length, witht and weight of your vehicle and also state what kind, as to make and capacity rating. List your vehicles as truck, tractor, trailer, bus or housecar, Print your name and address plainly.

Order several copies of The Billboard today and clip the Motor Transportation Department for your route books.

We want to thank the Fearless Greggs, Blue Ribbon Shows and all others for their valuable letters, which are certainly welcomed.

ly welcomed.

For Technical Data Write
PUBLIC SERVICE ASSOCIATION, INC.,
Sidney, O.

J. L. Landes Shows Roster

JUNCTION CITY, Kan., May 11.—Following is a roster of the J. L. Landes Shows, which played here last week, their third week of the new season:

Show travels on 38 trucks and trailers and there are many privately owned houseages.

Show travels on 38 trucks and trailers and there are many privately owned housecars.

The staff includes: J. L. Landes, manager; Mrs. J. L. Landes, secretary-treasurer; C. G. Buton, general agent; Cliff Adams, electrician—Eddie Dennison, assistant; John Morgan, mechanic.

Shows: Ten-in-One — Managed by Thunderbolt and wife, Marlon: Blackie Pike on front; tickets, Jim Mott and Buddy Miller; Molly-Jacke Miller, Dotty Cole, Betty Dennison, Loraina Nelson, Arthur Nelson, Mabel and Wesley Atterbury, Mrs. Mary Evans. Minstrel Show—Dick Hard, front; Bob Wyatt, manager; Bob Wyatt, John Bodine, Mose Evans, Theodore Swing, Derby Shrader, Roy Adams, Baby Rose, Tinsy Woolridge, Cleo Shrader, Mildred McCoy, Bertha Bodine, Floyd Chatman and Bob Wyatt. Zoma (fat girl)—Riley Brown, manager; Jolly Josephine Brown, featured: Bob Evans, lecturing. Girl Show—Dutch Lasch in charge; Don Foltz, front; Vera Ramsdell, Jenny Shinkle, Bessie Tompson, dancers, Bill Parsons, tickets, Zodiac Show—Doo and Anne Wright; K. C. Kelebaugh, assisting. Snake Show — Chink Brown, front; Maude Brown, handling two large pythons. Athletic Show—Billie Wolf in charge; Mrs. Wolf, tickets; Sammy Evans and Mildred Burk. Arcade—J. L. Landes, owner; Bill Strader, cashier; Edward Lenhart, foreman; Darrel Michaelle, Relper; Heavy Dodd, tickets. Ferris Wheel—Ray Martin, foreman; Tom Shinkle, tickets.

hart, foreman; Darrel Michaile, helper; Heavy Dodd, tickets. Ferris Wheel—Ray Martin, foreman; Tom Shinkle, tickets. Tilt-a-Whirl—Jack Bosley, foreman; Ben Weaver, helper; Mabel Bosley, tickets. Loop-O-Plane—Lloyd Anderson, foreman; Ott Lenhart, tickets. Thriller — Pete Prall, foreman; Pat Patton, tickets. Kiddle Auto Ride — Eddle Dennison in charge. Pony Ride — Jim Campbell, owner; John Gabel, helper.

Concessions: Cookhouse—In charge of Bert Banty; Wallas Brunk, Guy Sturm, Blackle Adams, Mrs. Alma Labelle and Jack Steele. Corn game—Charley Rotola in charge; has been enlarged and new canvas has been purchased; Mrs. Rotola, assisting. J. L. Landes, 8; Blackle Ellis, Kitty Ellis, Claude Decker, Bud Lime, Maxine Lime, C. S. Earl, Joe Mullins and Floyd Clark, agents. Mrs. J. L. Landes, 3;

STOP!! LOOK!!

WANT

LISTEN!!

FOR

CEDAR POINT OHIO

WILDWOOD

JUNE 15th

ASBURY PARK

TO OPEN

JUNE 15th

NOVELTY ACTS FREAKS

ANIMAL ACTS

CAN PLACE Fast Money-Cetting Mind-Reading Act, Talkers and Lecturers. Any outstanding Attraction, or any Act or Illusion suitable for Side Show. HAVE BUILDINGS in good locations for Monkey Speedway and good organized Minstrel Show. Write or wire TOM HASSON, South St. Museum, Philadelphia, Pa.

NATIONAL SHRINE CONVENTION

WASHINGTON, D. C., JUNE 8-17, 1935

No license required to sell Official Programs to estimated attendance of 300,000 Shriners and visitors. License required for Street Selling of Souvenirs, Canes, Badges, etc., can be had. For further information apply the undersigned.

We are Headquarters for Official Programs, Badges and Novelties. Application blanks can only be obtained here.

GARRISON'S, The House of Novelties 1215 E Street, N. W., WASHINGTON, D. C.

WEST BROS. AMUSEMENT CO.

WANT Cook House, privilege taken in tickets. Stock Concessions of all kind come on WANT People to handle Pit Show. Hawaiian Show. Must be first-Class and have music. Any other Show that don't conflict with what we have. Ride Help come on, those driving trucks preferred. Havana, Ill., this week; Beardstown, Ill., week May 20; Galesburg, Ill., week May 27.

Florence Martin, Jewell Gramer, Betty Prall and Tiny Lesch, agents. Mrs. Verna Adams, 1; Charles Rotola, shooting gallery, Dave Reece in charge. Dave Reece, cane rack; Mrs. Surrilda Reece, agent. Oran Jones, pop corn; Mrs. Tom Shinkle, snow cones; The Marks, 1; Shorty Chavala, key checks. Mile. Florence, aerialist, present the free attraction.

New Deal Shows

McMinnville, Tenn. Week ended April 27. Auspices, American Legion. Free gate. Location, jairgrounds. Weather, some rain. Business, jair. Cookeville, Tenn. Week ended May 4. No auspices. Free gate. Weather, jair. Business, okeh.

some rain. Business, fair. Cookeville, Tenn. Week ended May 4. No auspices. Free gate. Weather, fair. Business, okeh. At McMinnville: Good work by General Agent Victor Miller and wonderful co-operation by the committee made this engagement the first profitable week since the show opened at Starkville, Miss., on March 11. At Cookeville: Manager Dedrick renewed acquaintances here from last spring, entertaining Sheriff and Mrs. Alex Burton of Putnam County. Same American Legion Band played for the show that played last year, 16 pleces. Visitors from Christ Shows, playing Lebanon. Managers Dedrick and Christ had dinner at the cookhouse. Mr and Mrs. Townsend joined with new Kilddie Ride and two concessions. Mrs. R. L. Nelson's corn game and nail concession a credit to any midway. Show now has 4 rides, 7 shows, 20 concessions and band. General Agent Miller left for Kentucky and Michigan to complete dates for July, August and September. Morton's Circus Side Show and Johnny Webb's Congress of Fat People and Freaks running neck and neck for top money. Red Barrett and his New Dealers from Harlem (minstrel show) click with their midnight rambles. Superintendent of Rides Fritz painting, and with all fronts repaired and freshly painted last week the midway has taken on new life. The office insists on more lights, the more the better. Sol (Loppy) Grant left with his concession to join Royal American Shows. Farewell party given him and his wife. Billposter Joe Hooks putting out nice spreads Mr. and Mrs. Joe Sorserson joined with their new Girlle Girl Show. FLOYD R. HETH.

Big State Shows

Goose Creek, Tex. Week ended May 4. Location, circus grounds. Weather, rain, cold, then more rain. Business, fair when open.

Show made the move from Freeport on its fleet of trucks and opened on scheduled time. Management complimented on the neat appearance of the show after encountering so much rain and mud since the opening of the show

1 SHAVING BRUSH.
1 BOX SHAVING SOAP.
10 DOUBLE EDGE BLUE STEEL BLADES.
1 JUMBO STYPTIC PENCIL.
1 GLASS BALL BLADE SHARPENER.

COMPLETE COMPLETE 1210

25% Deposit With Orders. NEW FREE CATALOG JUST OUT.

PONTIAC MDSE. CO., Inc.

11 East 17th St., NEW YORK CITY.

WANTED

For Real Spots Around Philadelphia and How Jorsey, Shows and Sen-sational Free Acts, Grind Stores. Opening May 20. AY 20.

HARRIS KAY SHOWS,

Keystone State Building, 1321 Arch Street,

Philadelphia, Pa.

Wanted Feature Circus Acts

Wire by Western Union. JETHRO ALMOND, Albemarie, N. C.

on Houston lots eight weeks ago. Musical Fredricks have framed another show and it has been clicking right along. Midway now consists of 6 rides, 5 shows and 30 neatly framed concessions. More rides and shows (stored in Houston) will be added later. Two more trucks were added, enabling the show to move over the road in one trip without doubling back. Another light plant added since the opening. Show does not use gate. Merchant tickets are being used to very satisfactory results. Visitors included Pire Chief Powers, of Pelly. Mr. and Mrs. Robert Young, of Houston, and Bob Butler, of the American Legion, Port Arthur.

LOUIS BRIGHT.

Crowley's United Shows

Marshall, Mo. Week ended May 4. Location, jairgrounds. Weather, rain and cold. Business, poor.

The inclement weather caused the show to have the poorest business in its history. The lot was a sea of mud from the time the first paraphernalia was taken on the grounds until the last was removed the closing night. However, in troupership spirit the members made the best of a bad situation and there were many bridge games in the housecars. Word was received that Mrs. Raymond Martin, who has been visiting her mother, would return within a few weeks. Roy Goldstone added three concessions. All of which is from an executive of the show.

AMUSEMENT MACHI

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A Department for Operators, Jobbers, Distributors and Manufacturers

Conducted by WALTER W. HURD-Communications to Woods Bldg., Randolph and Dearborn Streets, Chicago.

Publicity Wave Expected To Finally Help Pinball

Magazines carry feature articles on new form of amusement-newspaper stories increase and radio usage starts -final result may be wider advertising of games

CHICAGO, May 11.—Widespread publicity, pro and con, on various types of coin machines now appearing in newspapers and general magazines has the coinmachine capital waiting to observe the general reaction to this publicity. The Saturday Evening Post, dated May 11, introduces a fiction story which describes in detail the work of a young district attorney in prosecuting a mint vending machine case. House and Garden publishes a feature article on various amusement devices for the home game room and, naturally, includes pinball table games in the list of devices suitable for this purpose. Vanity Fair, in the May issue, publishes a feature article by a writer who has "recently crossed the country from Boston to Oakland and return" and who finds the country decidedly pinball conscious. It is one of the most favorable articles on the games appearing in recent magazines.

One of the newspaper syndicate services

The last few months in Maryland

One of the newspaper syndicate services released a series of three feature stories for publication May 6 or later. The first report of the appearance of these articles to reach Chicago came from South Carolina. The articles were written by a newspaper were well who attended the 1925 newspaper man who attended the 1935 Coin Machine Exposition in Chicago. A careful reading of these articles is said to provide a fairly favorable reaction toward the modern pinball games, but headline readers will almost surely gain an unfair opinion of the industry. The syndicate suggests to newspapers using the material that local stories on the coln-matchine business may be used to follow up the syndicate stuff. This may provide operators and organizations in some cities an opportunity to contact the local newspaper and correct some of the false impressions that the articles may

General opinion is that the wave of publicity will react favorably for pinball games and merchandising machines in time. Newspapers that are already biased against the games, it is expected, may use against the games, it is expected, may use some of the publicity to foster a drive against operators. It is significant that the present publicity is not being promoted by the coin-machine industry, but is an indication of the sudden discovery of the national importance of modern amusement cappes

moted by the coin-machine industry, but is an indication of the sudden discovery of the national importance of modern amusement games.

Prominent persons in the show world have helped to attract attention to the pinball games. Paul Whiteman has given his approval of the new sport and, it is reported, that Ted Lewis is an ardent pinball fan. Reporters are beginning to look for him at the nearest sportland or pinball game.

Even the radio is beginning to talk about "slot machines." Elmer Turner, radio editor of The Chicago Evening American, says that "the slot machine will be elevated from the customary function of a petty gambling device to that of an important domestic role during the 'Hoofinghams' broadcast via NBC.

"During the episode, Al Hoofingham will introduce slot machines to the Hoofingham mansion in the fond hope that his visiting mother-in-law will squander her money therein. . . The mother-in-law has announced her intention to remain with Al and Lizzle as long as her money holds out."

It's Papa Hurvich Now

BIRMINGHAM, May 11,-Old Mister BIRMINGHAM, May 11.—Old Mister Stork put in a call recently at the home of Harry Hurvich, of the Birmingham Vending Company, and deposited a bundle of baby-girl loveliness for the proud parents. Mother and father are reported almost fully recovered from the ordeal. Harry is now planning a baby pin game in honor of the little girl and will soon have a picture of her playing it for the rest of the industry to see, he claims.

The last few months in Maryland have aptly illustrated what is happening thruout the country. Apparently all was serenity for a while, when suddenly a crash dinned in upon it all. Repercussions of this, or this is a repercussion, are being heard everywhere. It is useless to bury our heads, as it is reported of the uncomprehending ostrich. Our job right now is to keep our heads as high as possible so as to discern what may be approaching, and at the same time keep an eye down-gazing in the event something may be crawling along there. But while watching, much effort must be expended to repulse all possithere. But while watching, much effort must be expended to repulse all possible attacks. Personally, I sincerely believe that the industry is sufficiently large and intelligent to act sensibly in this matter. A pointed understanding must be made. I know that it will be to the benefit of us all, the manufacturer, distributor and operator, should we make a definite decision of policy and adhere to it implicitly. Naturally, conditions should be made stringent enough to result in the outcome which is desired. This is possible with the is desired. This is possible with the proper effort.

Maryland operators had been demon-trating a rather stilted interest in the ocal developments, but have clearly indicated their ability to co-operate when the moment demanded it. It is my as-sumption that this is true of operators thruout the entire country.

Now is the time to bend these necessary efforts and bring about what is needed.

Tries New Stunt Giving Away Worn-Out Machines

CHICAGO, May 11.—"Dingy" Hoffman, Chicago Amusement Games Company, puts the old and worn games to one of the most novel uses yet presented to the industry. "Dingy" has been giving the old games to parents to teach their children to save money by playing the games in their homes. It seems, according to Dingy, who was seen donating the games to some of this city's blue coats, that they are so arranged with slot and cash box that the kids at home will play them and pop and mom will make the collection at the end of the week, banking whatever money is found in the game to the child's account.

Dingy also believes that if he can

game to the child's account.

Dingy also believes that if he can get more of the games he may introduce a new innovation to help the industry in general. He believes that schoolrooms, wishing to save money for some event planned by the school class or the teacher, can use the games for play during recess and lunch periods and the money earned can be applied to the general account of the pupils and used in their interest.

Harry Hoppe Gets French Decoration

CHICAGO, May 11.—A festive spirit pervaded the offices of the Exhibit Sup-ply Company recently, occasioned by the return from Europe of Harry Hoppe, special "foreign ambassador of good



will" for the Exhibit firm. In a mo-ment of weakness he showed a bit of white ribbon to which was attached a beautiful cross and then the story came

out.

According to Harry, the order of the Croix de Sang was presented to him because he introduced the digger type of machine in France and stimulated the production and sale of novelty merchandise. "The first thousand diggers placed in France certainly made the French manufacturers of powelry merplaced in France certainly made the French manufacturers of novelty mer-chandise start investigating the reason for the sudden tremendous increase in their sales," Mr. Hoppe reported. "When digger machines are used business in general is always stimulated, and from this increased business more people are always gainfully employed." The award of the "Croes of Blood" was made on April 12. The Insignia is a cross of Malta, blue and gold enamel.

a cross of Malta, blue and gold enamel, worn on a white ribbon.

Editor Compares Types of Injury

The Decatur (III.) Herald makes an interesting editorial comparison of the slot machine and automobiles in its issue of April 22, as follows:

Slot machines are forbidden by law "Slot machines are forbidden by law in Illinois, and Macon County officers acted properly in confiscating every such machine that could be found. There is still room, however, for reflection upon the curious discriminations of the law as between one dangerous machine and another.

chine and another.

"The operator of a slot machine takes from his victim only such odd nickels or dimes as the player may find in his pocket. In return the player is given a thrill of hope that many human beings value for entertainment, and occasionally the hope actually is fulfilled in a shower of coins. Only those are hurt who choose to play of their own volition.

"Consider for a moment another sort of machine, more prevalent in its opportunities and menace. Automobiles constantly are operated in Illinois in a manner that menaces, not the spare change, but the lives and limbs of innocent persons. The victims in this case are given no opportunity to decide for (See EDITOR COMPARES on page 86)

Premium Exhib Comes to End

CHICAGO, May 11.—Fifth annual National Premium Exposition was held here at the Palmer House May 6 to 10. The exhibit hall was filled with displays of all types of merchandise items recommended for use as premium merchandise. A number of firms that have exhibited premium items at the annual coin machine expositions were also exhibitors at this exposition. The list of exhibitors contained the names of 166 firms that offer everything in the premium field from small novelties and children's toys to bathroom scales, blankets, radio, etc. kets, radio, etc.

The exhibit was held under the ausplees of the Premium Advertising Asso-ciation of America, Inc. In the wide range of premiums shown useful ar-ticles seemed to be predominating. A number of local coinmen visited the ex-position to observe the latest in pre-

George Barok, Columbus, O., operator George Barok. Columbus, O., operator and inventor, attended the premium exposition and loaded himself up with about \$400 of premium tems for his local field. He reports excellent results by offering a midget radio set for each location where he has games. Real premium items, he says, have proved their worth in stimulating pinball play.

Lee S. Jones Will Sell Genco Products in Chi

Genco Products in Chi

CHICAGO, May 11.—Genco, Inc., announces the appointment of the American Sales Corporation as Chicago distributor for the Genco products. This is a departure from the long practice of the firm in this territory and Dave Gensburg, recently returned from the Pacific Coast, states that the appointment comes only after a long and careful observation of the distributing firm and its methods. Lee S. Jones, formerly president of the Coin Machine Manufacturers' Association, is head of the American Sales Corporation.

"We are thoroly convinced of the policy of Lee S. Jones in maintaining standard prices," Dave Gensburg stated, "and that is one of the important factors we have considered in selecting his firm to sell our machines here. His influence and policies are well known by the trade and we take special pride in announcing the appointment."

Mr. Jones has been connected with the coin-operated machines business for more than 20 years, having been sales manager of a pioneer concern making the automatic pianos of the early period in coin-machine history. He later joined the J. P. Seeburg Corporation as sales manager and formed a national acquaintance in the sale of automatic pianos and later the Seeburg phonographs.

He entered the distributing field in Chicago about three years ago and announced a one-price policy. His sales have reached beyond the local territory and he now has preferred customers in many operating centers. He developed a plan of extending credit on the sales of pinball games, which has been used by hundreds of operators to expand routes.

Metropolitan Board May Reorganize on New Plan

NEW YORK, May 11—A meeting of the Metropolitan Skill Games Board of Trade will be held soon to consider plans of reorganization. A number of speakers are scheduled to offer suggested plans for strengthening the board and also for better financing of its work. The general opinion seems to prevail that the board should be the central agency and spokeman for the trade here. Many suggest that the present (See METROPOLITAN BOARD page 68)



Ted Lewis Likes To Play Pinball

SIZE

That Ted Lewis is another prominent pinball fan is shown by the following-story by Jack Gordon, amusement de-partment editor on a Fort Worth news-

paper:
"With almost paternal affection, Ted Lewis, band leader and apostle of sun-shine, fondled an 18-year-old silk topper in his dressing room at the Dallas Ma-

jestic recently.

"It's the battered headgear which brought him luck since 1917, and which Lewis hopes will continue to bring him luck when he steps before his first Fort Worth audience at the Worth Theater.

"Your amusements editor, first directed to the marble boards in the neighborhoed of the Dallas playhouse, finally located Maestro Lewis sitting moodly in his dressing room, with a yellowish dressing gown, initialed "T. L., drawn about him.

LOOKS ITS AGE

"The hat, the hat—oh, yes, the hat. It's no bunk. My hat is really 18 years old. . . It's my boy."
"Stitched, double-stitched, welded

and vulcanized, the old high hat looks

its age.
"He has a flock of reserves—some getting along in years themselves, but old No. 1 still gets the heavy duty.

"There's a story in the way Lewis got possession of it.
"In 1917 he had quit the medicine shows and carnivals and moved into the famous Rector's, New York, with a fourpiece band.

"Leaving the cafe early one morning, Mr. Lewis' roaming eye fell on the shiny silk topper of a hansom cab driver at the curb."

ing in the topper and wrote a famous song he still features. The words run:
"'Put on your hat with the silver lining when there's a cloud on your mind."

4223 W. LAKE STREET

CHICAGO, ILL.

"Lewis, at 44, still has his famous shock of hair, altho he admits it is beginning to thin in front. He is using a

"He has been married—to the same missus—for 19 years.
"He was saying 'yowsuh' on the stage years before Ben Bernie started 'yowsuh-ing' on the air.

"Texas delights him—principally because he finds it so easy to find a marble board. He can whang the little white balls around for hours.

"Radio? Maestro Lewis tust can't get

"Tm a performer, not a musician.
Now when television comes, and it

Bandits Get Collection Of Pennies From Venders

CHICAGO, May 11.—Three bandits with sawed-off shotguns and handker-chief masks stole \$1,855, including \$1,255 in pennies, from a messenger at the rear of 509 S. Franklin street.

the rear of 509 S. Franklin street.

The messenger, Werner Puttkammer was loading the heavy bag of pennies and other cash onto a truck at the rear of the offices of his employer, the Chicago Elevated Advertising Company, when he was robbed.

The three bandits drove into the alley and jumped from their automobile, training the sawd-off shotguns on Puttkammer and his helper. While one of the robbers kept Puttkammer and his assistant covered with a gun, the other two robbers seized the cumbersome money bag.

the curb.

TWO BITS OR THE HAT

"He reached into a pocket, fished out two spotted little cubes, rattled them tantalizingly,

"Two bits or the hat, he invited.

"The driver climbed down.

"Maestro Lewis rode home with the hat,

"Ten years ago he sewed a silver lin
"Ten years ago he sewed a silver lin
"Ten trive climbed down.

"Ten years ago he sewed a silver lin
"Ten years ago he sewed a silver lin
"Ten years ago he sewed a silver lin-

Operators!

1320 S. HOPE STREET

LOS ANGELES, CALIF.

Jobbers!

Get

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Sensational Light-Up Game by HARRY WILLIAMS today from our exclusive Eastern Distributors

D. ROBBINS & COMPANY

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AUTOMATIC AMUSEMENTS CO.

2534 West Pico Street, Los Angeles, Calif.

	CHINIE BARG	AINS
NEW WINNERS	GUARANTEED USED MACHINES	I SLOT MACHINES
Caustanda 200 BO	Ensured Date	Mills Q. T. Vend-
Tickelite 49.50	Majik Keys, Jr. 12.50 Majik Keys, Sr. 18.50 Lightning 10.00	ers (10)\$35.00
Grand Ohampion Race	Majik Keys, Sr 18.50	Mills Skyscraper
Horse (Auto. Payout) 80.00	Lightning 10.00	Side Vender 39.50
Game 29.50	Golden Gate, Jr 12.50	(50) 29.50
Horse Snoes 12.50	Golden Gato, Sr	Pace Bantam
Starrite 48.50	Contact (44") 14.00	Vender (1c) 18.00
Traine Signal 45.50	Home Charle (111-11-11-11-11-11-11-11-11-11-11-11-11	Liberal Trade-In Allow-
One Third P	Dice-O-Matic 6.00 Horse Shoes (Like New) 10.50 Deposit With Order, Balance C. O. D.	ances on Used Machines.
W. B. SPECIALTY CO.,	OFOT BEATICITE ATT	OT LOVING MO

SPECIAL DUDLEY-CLARK'S SKYRIDES, \$4.75

(5 or More, \$4.50 Each)

Battery Game—Progressive Scoring Principle—Mostly Cedar Cabinets— Other Used Bargains Also

CHICAGO AMUSEMENT GAMES CO., 1215 Diversey Blvd., CHICAGO

STARLITE LIGHTS IN MOTION the Smashing Sensation of To. Day RAPID FIRE A NEW ONE-SHOT PAY OUT TABLE NOW READY FOR DELIVERY WHIRLPOOL! TICKET GAME AN EVERLASTING PROFIT MAKER with changeable boards PLAY BOARD TICKET GAME NOW READY FOR DELIVERY NOW READY A NEW REMARKABLE NOVELTY PIN TABLE YOUR JOBBER

EXHIBIT SUPPLY (1 4222 W·LAKE ST·CHICAGO

Southern Distribs Will Celebrate

BIRMINGHAM, May 11.—In keeping with the traditions of the South, Max and Harry Hurvich, of the Birmingham Vending Company, will have a huge "Jubilee Celebration" during the month of June, officially opening their new three-story building in the heart of the business district. During the celebration tool kits will be given away free to operators. A new game, choice left to the lucky operator, will be awarded. Every customer who writes to the firm or enters the firm's offices during the period up to June 1 will be sent a numbered card and the lucky number will be awarded any machine up to \$50 in cost.

cost.

No purchases of any kind are necessary to receive the card. No names are requested or anything else from the operator. It is a plan to celebrate the Jubilee and will be donated to the lucky operator holding the winning ticket, Max Hurvich states.

Many plans are under way to make this a Jubilee month for the firm. Food and drinks will be served in abundance on the official opening day. Bargains

and drinks will be served in abundance on the official opening day. Bargains are being planned, it is claimed, which will astound the industry. Plans for novel fun of every type are in progress and these will be announced every week. Contests of every type are also planned, some of the contests having been suggested by the operators them-

selves.

Max and Harry Hurvich are hard at work to plan for one of the greatest gatherings of operators in the Birmingham district. It is believed that if the plans continue at this pace, there will actually be a Southern convention in progress on June 1.

New Model of Multi-Coin Machine in Production

CHICAGO. May 11.—Bally Manufacturing Company will soon be in full production on an improved Frisky pinball same, according to Ray Moloney, president of the firm. "This popular fast-play machine," Ray stated, "was discontinued due to the tremendous demand for Traffic, coming at a time when we were under the handicap of getting settled in our new factory. However, the operators who placed the original run of Frisky machines have been yelling for more ever since we went out of production on it, and they've shown us some collection figures that can't be waved aside. Due to the fact that the multi-coin chute takes all that can't be waved aside. Due to the fact that the multi-coin chute takes all coins — pennies, nickels, dimes and quarters—weekly gross collections can run very high. This is partly due to the considerable number of quarters played and partly due to the fact that, altho the player can play as many balls as desired, the average game requires only live or six balls. Naturally when a machine shows earning power like that not even the manufacturer can say it's thru. And now that our new plant is thru. And now that our new plant is in full operation, we've decided to give the trade a Frisky that is even better than the original.

the trade a Frisky that is even better than the original.

"The original idea, whereby the player plays the old popular '21' game—shooting balls to represent his hand and spinning a dial for the 'dealer'—will be retained. But the game will be considerably larger and will incorporate a number of new features to add action and suspense. The new machine will have all the player appeal of the best pin games on the market, plus the competitive score appeal of the dial feature. A new award system has also been worked out, based on the experience of operators who have now had games in hundreds of locations for a period of four to six weeks. The machine will be available in two different models—one for straight nickel play and one having the multi-coin chute, which takes all coins from a penny to a quarter."

License Dept. Approves

BROOKLYN, May 11.—Dave Robbins, of D. Robbins & Company, has announced that the License Department of the city of New York has approved the Tickalite table game made by the Stoner Corporation of Aurora, III. D. Robbins & Company has the distribution of the game in New York, New Jersey, Connecticut and Philadelphia. The game is recommended as a ticket game in the low price field.

Robbins Uses Numbered Tickets To Award Game

BROOKLYN, May 11.—To stimulate interest in Tickalite, a new pinball game by Stoner, D. Robbins & Company, Eastern distributors for the game, recently used a stunt contest which brought hundreds of operators flocking to their display rooms to see the sample

to their display rooms to see the sample game.

A numbered ticket was mailed to every operator in the metropolitan New York ares. Printed instructions stated that if the ticket were personally delivered to D. Robbins & Company the lucky number would receive a free Tickalite game. The drawing took place April 30. Herman Budin, president of the Metropolitan Jobbers' Association, was invited by Dave Robbins to select a winner. In the presence of several hundred operators Mr. Budin picked the winner, an operator named Phil Greenberg, of Brooklyn. As a result of this "stunt" many additional sales of Tickalite were made.

Robbins stated that he has many other plans up his sleeve to boost the sale of machines which he distributes.

Returns From Chi Visit

DALLAS, May 11.—Ken C. Willis, president of Neutron Amusement Corporation, this city, and inventor of Lite-a-Line game, returned here early this week from Chicago, where he visited the offices and factories of Pacific Amusement Company.

The Neutron Amusement Company is the factory distributor for Pacific Amusement Manufacturing Company in Texas. Leah Branning, secretary to Mr. Willis, acted in the capacity of manager during his absence.

EDITOR COMPARES

(Continued from page 64) thomselves whether they shall accept the risks.
"One day last week a Decatur physi-

"One day last week a Decatur physician driving back to his office from a hospital glanced into a side street just in time to see a machine bearing down upon him at terrific speed. The woman at the wheel apparently had jammed her foot upon the accelerator instead of the brake pedal as she came up to the intersection. She crashed into the side of the doctor's car, amidships, and his expensive machine was wrecked beyond the possibility of further usefulness. "Inquiry brought out the facts, (1) the woman driver had no insurance: (2) her car was an antique, ready for the junk pile before the accident and without value; (3) she had no money and no property. She had infilited a heavy property loss upon another person by carelessness or incompetence, and the other person has no means what-

the other person has no means what-ever of recovering damages. For \$10 or \$25 the careless driver can obtain an-other car of the same vintage and go out to rim down new victims. Only ex-ceptional luck in this case prevented injury or loss of life in addition to loss of property.

of property.
"The Legislature of Illinois, which has provided drastic penalities for those

BUY YOUR RADIO

DIRECT FROM MANUFACTURER



BE SAFE READ THIS NOTICE!

Do not be misled—imitators are of-fering licensed RCA TUBES with their sets which does not mean that the SET ITSELF IS LICENSED by the SET ITSELF IS LICENSED by RCA. We use only new and approved parts, and every set is RCA Licensed and Guaranteed with a money-back offer.

R C A Licensed Radio
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P. O. B. HY-GRADE RADIO CORPORATION

1000 Brand New WHIRL-A-BALL Machines

In original cartons. Originally sold for \$16.50; closing out at \$5.00 Each. Special Prices in Quantities. Hore's an opportunity for a smart salesman to make a real clean-up.

R. I. MAUJER

persons who operate machines that de-prive the public of nickels has to this day taken no step whatever to impose a responsibility upon the operators of machines that take lives. Bills requiring proof of financial responsibility, for the privilege of operating automobiles, are before the Legislature now. It is high time they were passed."

METROPOLITAN BOARD

(Continued from page 64) time, when there seems to be a lull in legal problems, is a good time to effect reorganization of the board.

reorganization of the board.

Lee Rubinow is the present chairman of the board. It is expected that he will be called upon to rule on some of the most important questions of procedure ever to come before the body. Many members want to dispense with some of the red tape which they claim delays decisions. Plans will be proposed for speeding up action when problems affecting the trade are up for discussion.



LUCKY NUMBER GETS THE GAME—Dave Robbins gives away a Tickalite pinball game to Operator Phil Greenburg, holding the lucky number.

BILLBOARD LEGAL NEWS

Address all communications to W. W. Hurd, The Billboard, 54 West Randolph St., Chicago.

Young Boosts State Groups

BALTIMORE, May 11. — Ralph T. Young, chairman of the organization committee of the National Association of Coin Machine Operators, began an itinerary here yesterday that will take itinerary here yesterday that will take him to operators' meetings in many of the operating centers of the East during the next 10 days. He will be in Philadelphia May 11; Newark, N. J., May 12; New York, May 13 and 14; New Haven, Conn., May 15 and 16, and for the Rhode Island State meeting at Providence May 17.

Island State meeting at Providence May 17.

Young reported that the Ohio Court of Appeals has sustained the lower courts in denying the operators the right to sue the State liquor board of control. The liquor board had ruled against pinball games in locations having ilquor license and the Ohio association carried the case into court. Young states that the case will be taken to the State Supreme Court.

"Our trouble has been that there is

the State Supreme Court.

"Our trouble has been that there is
the usual running around about attempting to exert political influence
and so much talk of paying off that officials are afraid to decide the case on
its own merits." Young stated.

Oklahoma Lawmakers Pass on License Law

OKLAHOMA CITY, May 11. — The chief news from Oklahoma still concerns the Oklahoma State coin-machine license bill, a tax-raising measure chine license bill, a tax-raising measure designed to eliminate a deficit that is becoming rapidly burdensome. The bill passed thru both branches of the Legislature, and Gov. E. W. Marlands let it become law without signing. He minced no words about the bill, for which he has little liking.

Sharp floor fights preceded the final House vote of 63 to 43 for the bill. Speaker Leon C. Phillips pleaded for passage of the bill, declaring "we will come a lot nearer curbing these machines by taxing them than by refusing

to pass this bill and lose the State revenue from a source that will continue to operate."

operate."

The tax provisions of the bill license operators charging a \$250 fee annually for 25 or more machines and levying a control of the tax of \$12 on each pin game. The measure prohibits playing for money, but tokens would be allowed to be re-deemed with merchandise.

The bill provides for the unrestricted The bill provides for the unrestricted operation of coin machines that pay tokens provided that the slot be restricted to five-cent plays. Operation of machines that pay in money is prohibited, and minors, any person less than 21 years old, would not be allowed to play the machines. The operator would be charged with the offense if machines were played by a minor.

License Dropped **Pending Appeal**

NEW YORK, May 11.—License Commissioner Paul Moss notified the industry that no more licenses will be issued until the appeal case is settled. The official reason is that there has been much criticism of his department on the issuance of licenses due to the fact that the appeal case is as yet understand

cided.

It is believed that this new ruling will affect the resort sportlands more than operators of the individual games on various locations. Operators here have almost all locations of any value covered with a license, but with the season under way for the resort spots these will have to wait until a change in the order is issued from the license

in the order is issued from the license department.

General optimism prevails that the order will be lifted within a week or two. The operators appeal case, which has not yet been set forth on the calendar, is also an important part of this order, officially. But it is hoped that the license department will show tennency at this time, with the summer resort season under way, and that licenses for the summer spots will be issued, giving the men an opportunity to earn money at the sport points.

THE ONLY YEAR 'ROUND and the men with the balls; the new spring device relieves shock when ICE HOCKEY is a yearround B I C M O N E Y MAKER! No, you don't have to change games every 30 days—not with ICE HOCKEY. The consistent big profits of this Seeburg sensation has amazed even the most dubious of operators! ICE HOCKEY is not a pin game! With the new idea of the winning player getting a tree punch af the salesboard, ICE HOCKEY has been going like "wildfire" everywhere! Absolutely legal in all territories! Don't wait— order ICE HOCKEY now! BURROWS AUTO SUPP. CO., 78 Fetter Lane Foreign Rep.

ISIO DAYTON STREET

rather than another, as well as hitting the bull's eye of a target, may require the exercise of special skill."

The patent in suit was involved in another case which came before this court. Callison V. Dean, 70 F. (2d) 55. One of the alleged offending devices operated by appellees here was involved there, and it is urged that we determined the question of infringement which forecloses its consideration here. There the trial court dismissed the bill when plaintiff rested his case. No evidence was submitted with respect to the prior art. We held that the issuance of a patent is prima facie evidence of usefulness and novelty of the device and creates a presumption of patentable invention, and that in the state of the record the infringing device read squarely on claim one of the patent. Here the condition of the prior art was developed for the first time and the court found that the patent is not the pioneer; that instead others preceded it; that it lacked invention and was anticipated by prior patents, Young No. 492,178, Young No. 513,234. Caille No. 711,383. MacKenzie No. 754,377. Doebrick No. 1,850,71. Ellison No. 1,253,471. Kohler No. 1,540,343 and Tratsch No. 1,551,883. Appellant challenges that finding. It is contended that the claim in question is a combination which includes (1) a propelling device for balls; (2) a target above the level of that device; (3) a liclined surface leading from the target to the device; (4) means between the target and device for stopping the balls as they return so that they may be counted before centinuing to the reloading device and (5) coincontrolled means for lifting the stopping means to release the balls stopped by it.

It. The cannot be seriously said that the first three elements are free from anticipation in the prior art, but it is urged that the useful improvement which the invention supplies is embodied in the means for stopping the balls in such manner that they are visible and consequently can be counted before being returned to the reloading device and the coin-controlled means for releasing the stopping device. The several prior patents already referred to

disclose that the means in question for stopping the balls as they roll down the inclined surface and before they reach the reloading device is not new. Its substantial equivalent is found in the prior art, and the coin-control feature, in the abstract, is not new. But the use of old elements in a new combination which achieves a new and useful result or an old result in a more advantageous way is inventive and may disclose that the means in question for advantageous way is inventive and may be the subject of a patent. Loon Com-pany vs. Higeins, 105 U. S. 580; Grinnell Washing Machine Company vs. Johnson Company, 247 U. S. 426; Proudfit Loose Leaf Company vs. Kalamazoo Loose Leaf Binder Company, 230 F. 120; Porch-Leaf Binder Company, 230 F. 120; Forchheimer vs. Franc, Strohmenger &
Cowan, Inc., 20 F. (2d) 553; Kendall vs.
Trico Products Corporation, 31 F. (2d)
522; Silver-Brown Company vs. Sheridan,
71 F. (2d) 935; Wiel Pump Company
vs. Chicago Pump Company, 74 F. (2d)
13. The question therefore narrows itself to an inquiry as to whether the
"means for lifting the stopping means
to release the balls stopped by it" is
coin controlled and therefore possesses
novelty. The claim does not so provide. coin controlled and therefore possesses novelty. The claim does not so provide. No reference is made in it to coin control of the stopping means. The specifications are relied upon to aid in sustaining the contention. A patent is enforced according to its claims. The purpose of specifications is to describe the invention so that the specification is to describe the invention so that the five purpose of the first purpose of the first properties. pose of specifications is to describe the invention so that one skilled in the art may make or use it. It is not the function of specifications to enlarge or contract the claims, but resort be had to them for the purpose of interpreting the claims; that is, to ascertain the true intent of the parties at the time the claims were made and allowed. Jensen-Salsbery Lab. vs. Franklin Serum Company, 72 F. (2d) 15; Jewell Filter Company, 72 F. (2d) 15; Jewell Filter Company vs. Christy Box Car Loader Company vs. Christy Box Car Loader Company, 215 F. 362; Hudson Manufacturing Company vs. Louden Machine Company, 276 F. 527. We, therefore, turn to the specifications for aid in interpreting the word means" and "stopping means" as used in the claim. in the claim.

CHICAGO . ILL.

If the words are construed to include every method of accomplishing the re-(See U. S. COURT on page 75)

U. S. Court of Appeals Rules Out First Claim in Callison Patent

TULSA, Okla., May 11.—An aftermath of the Callison patent case, which at one time threatened consternation among pinball operators and their locations in half a dozen States thruout the Southwest, occurred here when an appeal was decided in favor of the deeppeal was decided in favor of the defendant, Western Sales Company, April 29. The case was No. 1173, in the 10th Circuit of the U. S. District Court of Appeals, being an appeal by W. E. Callison from the U. S. District Court for Northern Oklahoma presided over by Judge F. E. Kennamer. The case was heard before Circuit Judges McDermott, Bratton and Kennedy, and Judge Bratton delivered the opinion of the court, as follows:

Appellant instituted this suit to re-Appellant instituted this suit to re-strain further infringement of patent. No. 1.645.370 and to recover damages for past infringement. The defenses were noninfringement, lack of invention and anticipation. At the conclusion of the trial the court sustained the last two defenses and dismissed the bill. This appeal followed:

appeal followed:

The invention relates to an improvement in amusement devices having a propelling contrivance for balls, a target above the level of the propeller and an inclined surface leading from the target to the propeller for the return of the balls after striking the target or target field. The asserted invention comprises a bar extending across the inclined surface between the target and the propeller pivoted at each end with arms extending toward the target and means of swinging the bar noward to release the balls as they roll down the inclined surface, hold them in the pockets between the extended arms and thus permit the extended arms and thus permit them to be counted before they are re-turned to the reloading device. The

patent contains seven claims, but only the first is involved here. It provides:
"In an amusement device having a propelling device for balls, a target above the level of the propelling device and an inclined surface leading from the target to the propelling device for returning the balls thereto, means between the target and the propelling device for stopping the balls as they return from the target and means for lifting the stopping means to release the balls stopped by it."

The relevant parts of the specifica-

The relevant parts of the specifica-

"My invention relates to an improvement in amusement devices of the type of aerial projectile targets with ball re-turn and is particularly adapted for use of aerial projectile targets with ball return and is particularly adapted for use with the amusement device of the patent to W. A. Tratsch, dated September 1, 1935. No. 1.551.858, in which a coincontrolled pistoi may be caused to propel a ball to a target in which the balls, after striking the target, roll down an inclined plane into place to be loaded into the pistol when the reloading device has been released by a coin inserted in the coin slot, and in which the reloading of the pistol operates a device for resetting any target indicator which has been caused to be shown.

"My invention has for its object to provide a stop device in the path of the balls as they roll back from the target so as to permit them to be counted before being returned to the pistol and to so arrange the stop device that movement of the reloading device by which the targets are reset operates to lift the stop device and release the balls retained by it.

"A further object of the invention is the provision in the stopping device of pockets which may be numbered so that the lodging of a ball in one pocket



I. O. U. Radio Sta- tion S20.00 Rebound 21.00 Drog Kick 18.00 Golden Gate 13.00 Electro 13.00 Lightning 12.00 Major League, Jr. 19.00 Fiest 9.00	JR RECONDITIONED MACHINE Flying Trapeze, Sr. \$22,50 Action, Jr. 14,00 Action, Jr. 14,00 Action, Jr. 15,00 Criss Cross Little 27,50 Beacon 23,00 Signal, Jr. 15,00 Signal, Sr. 22,50 C. O. D. 22,00 Marbio Jax 9,00 Army & Nay 22,50 Army & Nay 22,50	BARGAINS: \$82.50 Champions 40.00 Champions 40.00 Dico-G-Matic 5.00 Dico-G-Matic 5.00 Biliver Gup 5.00 Airway 5.00 World Secien 5.00 Register 16.00 Equitor 3.00
annuagence tilber in Chicago	Deposit, Balance C. O. D., F. O. See Us. It Will Pay You. Wifet You Want and We will Quote	Prices.

Visible Tilter Assists Locations, Maker Claims

CHICAGO, May 11.—"Make life easier for the merchant" seems to be the motto of Bally Manufacturing Company engineers, if we may judge by refinements recently appearing on Bally games. First, it was the automatic settlement feature on the Traffic ticket game, whereby the location is automatically reimbursed for all tickets honored. Next, the light-up anti-tilt on Rockelite made a hit with merchants because it enables them to check not only the score but also the tilter without going near the machine. And now a similar light-up anti-tilt is being added to Model C Traffic, which is a regulation pin game without payout or ticket vender.

"The television tilter went over so big on Rockelite." Ray Maloney, Bally's president, explained, "that we decided to include the idea in Model C Traffic standard equipment without extra rge. The new tilter, set in the top h, is extremely inconspicuous as long arch, is extremely inconspicuous as long as the machine is not tilted, but lights up as brilliantly as a railroad signal the minute the machine is tilted—and can be seen clear across the store. Inasmuch as awards are based on different combinations of colored lights, the merchant can easily check the player's score and the television tilter merely by glancing up from his regular duties behind the counter."

Developing Teammate For the Beamlite Game

CHICAGO, May 11.-The Chicago Coin Machine Company reported this week that its plant was running full force in producing the Beamlite pinball games. The success of the game made this possible, officials stated, con-

"We introduced in this game a num-ber of original and novel ideas that made an immediate hit with operators here and abroad. This fact is attested

by the many testimonial letters now on file in our offices. Without a doubt the game is the greatest success in the history of our organization. "Technicians in the experimental laboratories have been busy developing newer ideas in games, and within a few weeks another startling table, a fit running mate for Beamlite, will be announced. It will be a game so dynamically different, so powerfully appealing that we have every right to believe that it will equal or exceed the record of Beamlite."

CFA CONVENTION-

CFA CONVENTION—
(Continued from page 3)
ham, Norwich, Conn., secretary-treasurer; Karl Kae Knecht, Evansville, Ind., Central vice-president; George Duffy, Fort Plain, N. Y., Eastern vice-president; Leonard A. Gross, Tacoma, Western vice-president; Delvaille H. Theard, New Orleans, Southern vice-president, Board of directors: Harper Joy, Spokane; Marshall L. King, Alexandria, Va.; Jacob A. Wagner, Des Molnes; Harry Hertzberg, San Antonio; Melvin D. Hildreth, Washington, D. C. (also chairman of legislative committee); Andrew Dykes, New York City; James V. Chloupek, Oakland, Califf.; George H. Barlow III, Blinghamton, N. Y.; Herbert R. Cottingham, Vancouver; Fred W. Schlotzhauer, Oquawka, Ill.; William S. Sneed, Chicago; Schuyler Van Cleef, New Brunswick, N. J.; Porter Loring, San Antonio. John Shepard, Chicago, was re-elected editor of The White Tops; Col. C. G. Sturtevant, San Antonio, national historian and organizer; Rev. James W. E. Alrey, Houston, chaplain.

Thursday's Session

Following the registration of members, the first session started Thursday at 10:30 a.m. and lasted for two hours. The invocation was given by Rev. J. W. E. Airey, of Houston, chaplain of the CFA. Heads also were bowed for John Robinson III, who is very Ill. His son, John, was present and later was introduced by Dr. Carothers, president of the local tent.

National President Hartless president

at the meeting and Dr. Carothers was introduced by him to the assemblage. The doctor extended a hearty welcome to the Fans, stating among other things that Cincinnati is a city of much theatrical and circus history and then went into details as to the program mapped out for the three days.

The remainder of the morning was devoted to reading of reports and an address delivered by Mr. Hartless. He said, in part;

"It does my heart good to see so many of you here to attend our 10th annual convention. It is gratifying to annual convention. It is grathlying to see many of our charter members and those whom we have missed the last few conventions. Some of our faithful members are not here, but I am sure they must have a very good excuse or they would be.

"I want to express my sincere appre ciation for the splendid co-operation I have received from you this year, I have a feeling that we have progressed and hope that we shall continue to do

and hope that we shall continue to do so.

"I hope that more State meetings will be held. They help to create enthusiasm and to make our organization better known. We have taken in 65 new members this year, which I feel is very fine. I am indeed glad to welcome many of them here today."

Mr. Hartless expressed his appreciation of the fine co-operation he had from the officers, directors, historian and editor of The White Tops.

Secretary Waiter M. Buckingham read his report for the past year, which included the names of members (65) taken in the last year.

A report was read of the Hospital

A report was read of the Hospital Fund, of which Mary Louise Answalt is chairman, mention being made of aid given to distressed troupers.

A finance committee, consisting of W. T. Linney, William Montague and George Preeman, was appointed to serve until the next convention.

Telegrams were received from Page

the next convention.

Telegrams were received from Fans W. A. Ruwedel, Hazleton, Pa.; Harper Joy, Spokane; Leonard A. Gross, Tacoma; Raymond F. Hall, Cleveland; Frank T. Ford, Somerville, Mass., and Lincoln G. Dickey, executive director of the New York Convention and Visitors' Bureau, wishing the Fans a most successful convention. Letters of greeting were received from CFA William Kaciska, of Baraboo, Wis., and William Kaciska, of Baraboo, Wis

Britain.

Thursday's Tour

Thursday's Tour

First stop on the afternoon tour was the Taft Art Museum, located just a few blocks from convention headquarters. The fans found the collection extremely interesting. A special bus next took the Fans up the Eden Park incline. They stopped for a few minutes to inspect the famous Rookwood Pottery, then on to the Cincinnati Art Institute and Eden Park Greenhouse.

In the evening a number of the Fans took a trip up the Ohio River on the Island Queen, while others visited some of the city's better known night spots.

Friday's Session

Friday's Session

Business session started at 10:30 a.m. and was concluded at 12:30. Yearly treasurer's report was read by Mr. Buckingham. Florence Kinney, of Des Moines; Mrs. Ida May Collins, Chicago, and Lillian Roake and Agnes Dougherty, both of Norwich, Conn., were made honorary members in recognition of serv-

both of Norwich, Conn., were made honorary moments. Connected the committee): Andrew Dykes, New ork City; James V. Chloupek, Oakland, alif.; George H. Barlow III. Bingham, ancouver: Fred W. Schlotzhauer. Quawka, Ill.; William S. Sneed, Chigos Schuyler Van Cleef, New Brunsigo. S

J. A. Wagner, a past president of the organization, spoke of the accomplishments of The White Tops and a special vote of thanks was given to Messrs. Shepard, Knecht and Hohenadel for their efforts in its behalf. Mr. Wagner also spoke highly of The Bilboard and its weekly column of Fan notes.

A committee consisting of Harry Hertzberg, Rev. J. W. E. Airey and George Duffy was appointed for the purpose of creating an endowment fund for all projects of the association.

A vote of thanks was given to Melvin

A vote of thanks was given to Melvin D. Hildreth for his work in circus legis-lative matters the past year.

Zoo Visit a High Spot

Zoo Visit a High Spot

A high spot of the entertainment features was the visit to the Cincinnati Zoological Gardens Friday afternoon. A special bus was chartered and the Fans were given an opportunity to see some of the city's beautiful parkways and historic spots. The route took the Fansicose to the old home of the late Bob Stickney, famous bareback rider, and past the Altenheim, old folks' home, where the famous Charles Reade passed his last days. At the Zoo the party was met by Sol Stephan, famous authority on wild animals, who has been in charge of the Zoo since its establishment back in the 1870s. Mr. Stephan, now 86, is still active and a most interesting conversationalist. His son, Joseph, who for many years has been the American representative of the Carl Hagenbeck interests, joined the party, and father and son personally conducted the group thru the entire Zoo, explaining in detail its more interesting features and giving a brief history of the Zoo's growth. The Fans were especially interested in the new cageless quarters for the animals.

Koo Koo Klub Night

Koo Koo Klub Night

Koo Koo Klub Night

There are nuts—and nuts! But the super nuts of 'em all are the members of that unique organization, the Koo Koo Klub. As the writer is a nut in good standing he will doubtless be excused, forgiven and exonerated if this brief report of the club's doings is slightly koo koo. Frank Hartless presided at the doings, first introducing Madame Karma, famous (?) mystic from the Orient. Garbed in oriental robes and turban, Madame Karma strode to the rostrum carrying "her" gazing crystal and after giving an illuminating history of her origin she proceeded with her divinations. And what divinations With an uncanny (huh!) display of psychic powers "she" gazed into the crystal and from its depths gleaned revealing facts concerning numerous Fans, but with commendable wisdom and tact the revelations always stopped short before too much had been revealed about the subjects, a fact which they no doubt fully appreciated. At the conclusion Madame Karma removed the turban and wig, revealing "her" identity as none other than the Rev. James W. E. Airey to the astonishment (believe that and you ARE koo koo) of the assembled nuts.

Rev. Airey then assumed the role of emsee and introduced many of the

to the astonishment (believe that and you ARE koo koo) of the assembled nuts.

Rev. Airey then assumed the role of emsee and introduced many of the prominent Koo Koos, each of whom responded in true Koo Koo fashion. Among those introduced were Rex de Rosselli, of the press department of the Cole show, who made an eloquent talk on the circus, and Harry Hertzberg, who concluded the procession of nutty speakers with an especially excellent and nutty discourse. Between these two a score of other nuts contributed their bit toward making the seasion truly koo koo. Harry then proceeded to induct into the club all of those Fans who had never before attended a Koo Koo Club Night. Following this ceremony Rev. Airey convulsed the audience with a demonstration of his ability as a spieler (is there no limit to this Koo Koo's versatility!). First made a kid-show opening, then an opening for the blowoff, and lastly a concert announcement in the big show. This concluded the club's delirium and the meeting was adjourned to give members an opportunity to partake of refreshments which miraculously made their appearance.

Saturday was a great one for the Fans

ance.

Saturday was a great one for the Fans on the lot of the Cole Bros.' Circus at Covington, Ky. They were on the grounds from morning until near time for the banquet that evening, had dinner in the cookhouse at noon as guests of the management and enjoyed the excellent program which Messrs. Adkins and Terrell are offering.

Banquet and Entertainment

The banquet and entertainment staged by the Fans on the closing night was one that will long be remembered. Jess Adkins, manager of the show, held (See CFA CONVENTION on page 71)

Checker Game Now Made In New Light-Up Model

NEW YORK, May 11.—Bill Rabkin, of the International Mutoscope Reel Company, Inc., has presented a new model of the Checker game called Checker-Lite. The game embodies the same principles as the first model, but enhances the appearance as well as the play with a system of lights on the board in the shape of a cross, which, it is stated, has immediately won much acclaim for the game from jobbers and distribs.

The nine lights on the board are so arranged that scores can be conducted by their use. The operators here, who use the five-ball poker game, will pay for five, four or three lights. It is believed that this action will offer a double inducement to the players and that the game is one of the first that does not deviate from its present play but adds to it by the use of the lights so incorporated as to create a much more beautiful impression on the playing board itself.

The rame continues to remain inter-

The game continues to remain interchangeable regardless of the addition of the lights to it. The three boards which are supplied can still be used by the operator, and the lights can either be used for play features or for decorative purposes, according to the system the operator uses on his locations.

the operator uses on his locations.

Mr. Rabkin reports that the CheckerLite has increased interest in the game
and that many operators believe they
can use these games wherever light-up
games are in demand. Many plan, he
states, to offer extra inducements if the
player can successfully light a certain
number of the bulbs on the board.

Houston Firm Expansion Takes in Corner Building

HOUSTON. May 11.—Stelle & Horton recently enlarged their showrooms to include the entire corner building of Louisiana and Leyland streets. The former storeroom occupied by them is now the shipping department and also contains an improved repair department, with all the necessary equipment to repair or replace any parts.

The showrooms are equipmed with

The showrooms are equipped with modernistic furnishings. Nothing has been overlooked to make the prospective buyers as comfortable as possible.

Jimmy P. Stelle and H. H. Horton, proprietors, are always on hand to greet visitors to their place of business, extending hospitality in true Southern style.

Rolfe Stanley, of Houston, opened another sportland this week. The No. 2 amusement center is on Lamar street in downtown Houston. It is Mr. Stanley's intention to increase the number as the Houston folk become educated to sportlands.

Mrs. D. E. House joined her husband, D. E. House, in Dallas last Sunday, coming from their former business location in Atlanta. The House family sold its Atlanta interests to C. J. Cooper, former operator. Mr. House has been in Dallas since the latter part of Pebruary, when he opened a business here called the Southern Vending Company.

S. H. Lynch, president of Electro Ball it ready for the mid-summer trade.

London Notes

The first successful British automatic ice cream vending machine has been invented and operated by engineers at Boscombe, seaside resort on the south Coast of England. It-delivers cups of ice cream for two pennies. Machine stands 5 feet 10 inches high and holds 320 two-ounce cups of ice cream. These remain in perfect condition for an indefinite period, as container is a form of permanent retrigerator. To obtain a cup patron inserts two pennies, pulls over a lever and returns it to original position. First movement of lever releases cup, second issues a maplewood rpoon.

British coinmen have learned that Helene Palmer, of the Chicago office of The Billboard, is coming to England for the King's Silver Jubilee and plan a warm welcome for the lady.

Leading members of trade in England, including "Sir" Arthur Burrows, "Tisby" Willmott and Solly Shefras, are arranging a dinner for eve of jubilee day.

Many American table machines were in evidence at seaside resorts during Easter holidays. Most prominent were Ice Hockey, Beacon, Chicago Express, Cannon Fire, Flying Trapeze, Army and Navy, Criss-Cross-a-Lite, Fleet, Jigsaw and Live Power. British distributors are still greatly concerned over activities of price-cutting merchants. Several meetings have been held and definite action is anticipated in near future.

Seeburg Appoints West Coast Regional Manager

CHICAGO, May 11.—E. C. Johnson, sales manager of the J. P. Seeburg Corporation, announces the appointment of Nels Nelson as Pacific Coast manager in charge of service and sales.

"This promotion climaxes for the genial and popular Mr. Nelson an eight-year association with the Seeburg organization, an association that has been marked by signal success in the service field of the automatic industry. His years of contact with operators has won from them the highest respect and greatest confidence. A man of exceptional ability, Nels has received during his career over a thousand unsolicited testimonial letters complimenting him on his mechanical genius."

on his mechanical genius."

In an interview Nels said: "Operators of Seeburg machines have my personal assurance that they will receive, as in the past, nothing but the finest service from my department. I stund ready at all times to apprise my operators of the latest developments by Seeburg engineers and to afford them such aids as will be necessary to maintain their machines on a permanent profit-bearing basis."

Company, left Dallas early this week for a business trip to Oklahoma City and surrounding territory.

C. M. Harkness, of San Antonio, is working on a new idea for the amusement machine field and expects to have it ready for the mid-summer trade.



CARLOAD OF GAMES GOES WEST-O. D. Jennings & Company ship a carload of Sportsman tables to Jack Moore, West Coast distributor,

Why do pin game manufacturers buy these two batteries?





because it pays

1. THEY LAST LONGER

The finest raw materials in the world and the skill and experience of the country's oldest and largest makers of dry batteries assure the long life for which Evereadys are famous. This extra-long life means that you get MORE POWER PER DOLLAR.

2. THEY ARE DEPENDABLE

"Forty years of knowing how" is back of the dependability of Eveready Batteries. Constant laboratory tests guarantee their uniformity and high quality. Their absolute dependability means constant operation for the machines . . . no costly inactive periods because of a "dud" battery.

3. THEY ARE AVAILABLE EVERYWHERE

No use fooling with "trick" batteries that are practically never readily available. You can always get Eveready No. 6's no matter where you're operating.

DISTRIBUTORS! JOBBERS! OPERATORS!

Get in on this special trade discount!

SEND THIS COUPON FOR INFORMATION ON SPECIAL TRADE PRICES

If you are a legitimate distributor, jobber or operator of pin games you can take advantage of our special trade quantity prices. For complete information fill out this coupon and send it to—

NATIONAL CARBON COMPANY, INC. P. O. Box No. 600, Grand Central Station, New York, N. Y.

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RTLAN

AMUSEMENT CENTER GIFT SHOPS

Rolfe Stanley Operates New Houston Sportland

.

HOUSTON, May 11.—Rolfe Stanley has opened a sportland at 3315 Main street, Houston. Stanley is a distributor of coin machines and, in addition, operates ma-

machines and, in addition, operates machines in his place of business, an average of 36 machines being displayed on the floor of his store.

Stanley was a distributor and operator in New Orleans for a year before coming to Texas. He opened his new place in Houston in January. He explains: "I do not operate any machines other than the ones here in my store. My major business is that of distributing machines —my only purpose in operating is to set up a sort of test laboratory. When any new machine is brought out I place it on display and the operators can quickly see what they think of it and they can see how the players take to the new machine.

"With 36 machines on the floor not

Leather Specialties ZIPPER CASES, BILLFOLDS, Etc.

HIDE-CRAFT LEATHER PRODUCTS

Buy Hide-Craft Leather Products Special department catering to—Sportlands, Concessionaires, Coin Machine Distributors and Jobbers. Complete line of tributors and Jobbers. Complete line of Wallets, Class Cases, Mark Caterian Distributors, Complete line of Wallets, Class Cases, Mark Caterian Distributors, Complete line of Wallets, Gift Sets. Key Cases, Bridge Sets, Check Covers, Leather Cases, Tobaco Funches, Communication Wallets, Secretary Funches, Communication Wallets, Secretary Send for a sample order, pick cat the pumpers you want. Your money cheerfully refunded if you are not entirely satisfied.

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CONCESSIONAIRES DIGGER and CLAW OPERATORS

2-Pc. PERFUME SET. In Lined Display 7c Box. Per Set. Each Dox. Cambridge Film. Each 7c JUMBO SIZE NICKEL PENCIL. Each 4/2c NOVELTY ASH TRAYS. Each CEM SAFETY RAZORS, Metal Box. 8c Each Both Pendil Pearline. In Display 23c
Both Pendil Pearline. In Display 23c
Both Per Set, Each MB. Nickel 81/2c
SEND for our NEW SPRING
BUYERS GUIDE

Associate with order Per single sample.

J. C. MARGOLIS

one has a take that is comparable to that of a machine in a good drug store or such location where there is only one or two machines. But if a machine makes any showing at all in my store it will certainly do good in the right loca-

will certainly do good in the right location.

"My store is located 20 blocks from the downtown business district and yet on the main street of the town in a semi-business section. I have ample parking space, as a big community drive-in type grocery store is across the street, and after store hours many of my patrons can park across the street at night.
"My machines, in addition to being out for display for the operators and an actual test to prove what they will do, are responsible for a nice direct profit. There are no other amusements in my store other than the machines, but we get a nice play. We do not open until noon—and close at 2 a.m. This is the proper time to catch most of the operators and the time to attract the greatest number of players... for many players crop in after the show or are out riding at night and stop for a bit of amusement." I don't think it is a good policy to

riding at night and stop for a bit of amusement.

"I don't think it is a good policy to operate machines in outside locations and be a distributor too. For the combination distributor and operator must either neglect bits or matter." bination distributor and operator must-either neglect his operators or his loca-tions. When the combination jobber and operator receives a shipment of new ma-chines, his operators want first chance at these machines. . . and yet if he does not give his merchants some new machines they feel that they are being

chines they feel that they are being neglected.

"I believe that the trade is coming to my type of operating a business, that of maintaining a store where players have a wide assortment of machines. Of course, a machine in a location like this will run only about 20 per cent of what one or two machines will run in a drug store or such location—but it is surprising at how the old machines get a play in Sportlands. A player will come in and go down the line on the machines, probably passing up a new one. If he wins or almost wins on a machine he will play some others, but come back to this winning machine and play it until he goes home. Or a woman may come in who has played a Jig Saw months before in a drug store—and she will play the Jig Saw machines. We have several that are giving a good return even the some think that Jig Saw is over."

Decries Commission Cuts

DETROIT, May 11.—Jack Katz, owner of the Detroit Sport Center, the city's only sportland aside from summer locations in amusement parks, is branching out into the operating field for the first time. He has established 40 machines in various locations in the city. Most of them are located in beer gardens, restaurants and poolrooms. Pleased with the results of location operating, Katz

went to Chicago this week to buy more

went to Chicago this week to buy more machines to expand his business. However, he reported, business in the sportland is very poor at present—due largely to the poor showing rade so far in the baseball season by the Detroit Tigers. Katz's shop is designed to attract sports patrons and the baseball returns are a leading attraction in the afternoons, with patrons having the opportunity to play pinball while listening to the sports broadcasts. An unpopular home team is a handicap and Katz is

to the sports broadcasts. An unpopular home team is a handicap and Katz is planning to offer additional attractions to his patrons.

Commenting on conditions of the operating business in Detroit, Katz reported sabotage and cutting of commissions offered location owners as existing practices of unscrupulous operators. Katz has one location where machines have been put out of order almost daily, apparently by an opposition operator who wanted to put the machine out of order at the best playing hours of the day.

New Dallas Sportland

DALLAS, May 11.—Fay Hammond has opened a sportland in the Oak Cliff suburb of Dallas. The location is in a busy shopping center of suburban Oak Cliff. He calls it Sportland. A capital prize on the first Saturday was a pedigreed Boston bull dog.

To advertise the new enterprise to Dallasites Hammond used the Oak Cliff paper and distributed handbills. On Saturday nights it is Hammond's intention to award a capital prize to the holder of the winning ticket. The tickets are distributed thruout the week on a double-ticket system.

Every night a half-hour award is given for high-score and thereby keeping the crowds in the sportland until closing.

Minny Sportlands Plan

BROOKLYN, May 11.—Dave Robbins, of D. Robbins & Company, has originated a plan which will enable operators with small capital to start a chain of miniature sportlands. Robbins states that this plan is now in active operation in New York and is proving highly successful.

cessiu.

While full details were not given out,
Robbins says that it is being used in
connection with the Tickelite table
games, which automatically vend a ticket for each skill score.

New Chicago Sportland

CHICAGO, May 11.—Chicago's newest Sportland, called the Playland, opened at 6 North Dearborn street May 8. A large selection of the latest types of pinball table games is seen on the floor, while the display of merchandise premium items is attractive and complete. Only pinball games are offered at the present time. The front window features baseball scores during the afternoons. The Playland is under the management of Stoner and Kohn. They report that business had been excellent since the opening day. A coupon point system is used in awarding prizes.

is used in awarding prizes.

When we see even three and sometimes four games in a small barber shop in Chicago we realize that the public is well acquainted with pinball and that it will continue to patronize the games. What Chicago needs is a Schork & Schaffer or a Nat Faber to get them started. There is no doubt that if either of these firms had the time they would open there and walk away with one of the greatest bags of money that town has read or heard about in the coin-machine business. Furthermore, being right in the very heart of the manufacturing center, a sportland owner would be capable of choosing whatever he wanted far in advance, thus insuring his play for months to come. The very same systems in use in New York are applicable in every detail in Chicago Leading manufacturers who have visited the New York sportlands wonder why their own customers in Chicago do not take advantage of the sportshop craze there. When we see even three and some-

Sportland Squibs

Having spent most of the past week in Chicago, the center of the coinmachine business, the writer learned why sportshops hadn't as yet taken firm hold there. In the first place it seems that the men interested in sportlands in this important coin center do not yet know the fundamentals of the business. Many showed unusual interest and asked hundreds of questions concerning the methods of operation as used in New York and in other parts of the country. There is no doubt that sooner or later someone with vision, and who will make a thoro study of the New York sportlands, will be first in that city with a modern sportspot that is bound to attract the kind of attention which the New York, Baltimore and Washington sportlands have done in their territories.

A new sportland opened in Chicago during the past week in offices on the fourth floor of a theatrical building. The sportshop will more or less be confined to a theatrical patronage. It smacks very much of a private club and therefore will of itself meet sudden death on the next crusade.

The failure of one sportspot in Chicago was explained by the very fact that the owner of the place rented all the machines from one of the column in the city, paying 25 per cent commission of the gross take to the operator. Long since this has been proved very inefficient and, as would be expected, the spot folded. Naturally this has had a bad effect upon others in this aggressive city who would have been happy to continue in the sportshop business.

There are but two sportlands in the city. The one in the theatrical building and another just outside the Loop district, which, to the judgment of one well acquainted with the New York spots, would be rated in the third or fourth class of New York spots.

There is one daring gentleman in Chicago who seeks the corner of Randolph and State streets for a sportland. He has his eye on the spot where the Liggett Drug Store is located. Those who listened to the conversation believed the man out of his mind. But if those very same persons could see the type of locations being used by leading sportland men in New York and hear the yearly rentals on long-term leases they would realize why this energetic gentleman knew whereof he spoke. He has made a study of the New York spots. New York spots.

Chicagoans can't seem to get it thru
their noodle that a sportland can be
successful in the very heart of the business district of the city. They can't
imagine how in the world the New York
sportlands can afford to pay such high
rentals and get so much play. The
system is so highly developed in New
York and so finely specialized at this
time that it is rather hard for anyone, at a momentary glance, to immediately conceive the various sagles of
showmanship which are being used. showmanship which are being used

One answer to the Chicagoans is simply that if the public there will patronize theaters they will patronize sportlands. Furthermore, if they will continue to play the pinball games on the various locations they will most certainly play them gathered in one spot. The very fact that Chicago is much more lenient towards the operators than the East, where they are under the constant surveillance of the license department and other city departments, would aid any sportland owner in ballyhooing his spot.

What Chicago needs is a sports pal-ace to get it going towards becoming one of the outstanding sportland cities in the world. It is hard to understand how various cities thruout the country







The NUT SHOP 6"x4"x9". Capacity, 3 Pounds. Price \$2.50
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immediately adopted the sportland angle, such as Oakland, San Francisco, Los Angeles, Baltimore, Washington, Fort Worth and especially New York and many smaller towns, and yet Chicago, considered the coin center, has not yet produced one sufficiently daring individual who will show the way to all the ops there.

Chicago only requires one daring individual who will attempt the rental of one of the hottest Loop spots and set up a sportshop along the lines of the New York spots. There is certain to be a rush toward sportlands after a few months. The daring individual should make a cleanup, for there isn't any competition whatsoever and he is certain to gain a great deal of newspaper publicity. We suggest to interested Chicagoans that they visit the New York sportlands and spend a day or two in them. There is then no doubt that york sportanes and spent a day of two in them. There is then no doubt that these spots will arise thruout the city of Chicago and should prove just as popular there as they have in other cities in the country.

CATALOGUES!

ROSS PRODUCTS 69 West 23d St.

Siebrand Bros.' Shows WANT

Bill Poster, capable Banner Man, opener for large feature Circus Side Show, Hawaiian Show people, Athletic Show. WANT—Corn Game Operator. Following Concessions: Photos and Lead Gallery, Floss Candy. Wire or write. Idaho Falis, Ida., until May 25th.

J. C. WEER SHOWS WANT

For Twenty Weeks, Opening Niles, Mich., June 3d, with Ten Weeks Fairs.
Concessions of all kinds, Wheels, Grind Stores.
Low rates. WANT—Cook House that will treat show people right. WANT—Good Ten-in-One, Snake Show, Pit Shows, Freak Show, or any good show that gets money.

J. C. WEER,

930 E. Irvington,

South Bend, Ind.

Mohawk Valley Shows Want

Minatrel Show, will furnish outfit; strong Pit Show; also Cook House or any legitimate Concessions. Our Pair season starts in Virginia in August, closhing border, All address LEO BISTANY, Williamsburg, Vat, this meek; Signitus, Ya., to follow.

Can Place the Followins: Organized Colored Plant Show with Band. Kid Drifty, wire. Other Meti-torious Shows, Merchandles Concessions. Address PARIS, ILL., THIS WEEK.

SUNSET AMUSEMENT CO. WANTS

inical Illusion or other Grind Shows. Will Whip or Tilt-a-Whiri. Have Country Store. Game Cigorette Gallery, Candy Floss, Ball s open. Foet Madison, Ia., this week:

CARNIVAL WANTED 4TH ANNUAL AMERICAN LEGION RACE MEET, HAMILTON, MO., AUG. 27TH TO 80TH. R. C. HENDREN, Chairman, Hamilton, Mo.

CFA CONVENTION

(Continued from page 68)
the train until 3 a.m. in order that
members of the circus could attend, and there was a representative gathering of performers and executives in the ban-quet hall of the Sinton. Total attend-

quet hail of the Sinton. Total attendance of Fans, circus people and their friends was more than 200.

The dinner was splendid and during the progress of the meal there was a general mingling of the guests that made for genuine good fellowship. At the conclusion of the meal President Frank Hartless of the Fans introduced Harry Hertzberg, who acted as toastmaster for the remainder of the evening. 'After introducing all of the Fans present the toastmaster introduced some of the outstanding circus personages, then as time was short he had the remainder stand. They were given a rousing reception. Remainder of the program was entertainment interspersed with brief talks by some of the Fans.

Entertainment, furnished by perform

some of the Fans.

Entertainment, furnished by performers from the circus, included the following: Julia Rogers in a pleasing song number that was given a big hand; Chester Barnett, clown, who proved his versatility by doing an entertaining plano and song number, to tremendous applause; Harriett and Bertle Hodgini in their hot rumba dance, which was well received; George and Alice Sohn, whose pleasing rendition of Kiss Me Again won well-deserved applause. well-deserved applause.

well-deserved applause.

Among the speakers were Jess Murden, speaking in behalf of Zack Terrell, who was unable to be present; J. A. Wagner, John Robinson IV, Honorable Maury Maverick, Col. C. G. Sturtevant, Karl K. Knecht, Hon. Melvin D. Hildreth, and last, Jess Adkins, manager of the Cole circus, who paid the Fans a splendid tribute.

The evening's program was concluded with a parting tribute to the circus by Toastmaster Hertzberg. Cordial goodbys were said and the circus folks departed for the show train across the river in special busses which the Fans had provided.

Those Who Attended

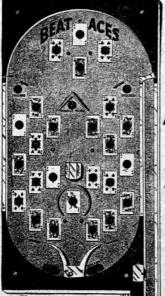
Among those registered and others at the convention were Rev. J. W. E. Airey, Houston; G. H. Barlow III, Binghamton, He convention were Rev. J. W. E. Airey, Houston; G. H. Barlow HI, Binghamton, N. Y.; Sverre O. Braathen, Madison, Wis.; Mr. and Mrs. Walter Buckingham, Norwich, Conn.; George Duffy, Port Plain, N. Y.; W. W. Dunkle, South Bend, Ind.; Mr. and Mrs. James S. Dunn, Winston-Salem, N. C.; Mr. and Mrs. George B. Freeman, Peoria, Ill.; John P. Grace, Kokomo, Ind., Mr. and Mrs. Frank H. Hartless, Chicago; Brace A. Helfrich, Wichita, Kan.; Harry Hertzberg, San Antonio; W. H. Hohenadel, Rochelle, Ill.; Don Howland, wife and son, South Bend, Ind.; Dr. Charles Howland, Des Moines; W. W. Kalb, Sunbury, Pa.; Mr. and Mrs. Karl K. Knecht, Evansville, Ind.; W. T. Linney, Fort Plain, N. Y.; W. L. (Bill) Montague, West Hartford, Conn.; Joseph Minchin, Paterson, N. J.; Maury Mawerick, San Antonic; Dr. W. M. Mann and wife, Washington, D. C.; Dr. Charles Svan Des Moines; P. J. Scangelands, San Joseph Minchin, Paterson, N. J.; Maury Maverick, San Antonio; Dr. W. M. Mann and wife, Washington, D. C.; Dr. Charles Ryan, Des Moines; P. J. Scaperlanda, San Antonio; F. W. Schlotzhauer, Oquawka, Ill.; Harry Atwell, Chicago; Eugene Whitmore, Chicago; Melvin D. Hildreth, Washington, D. C.; John R. Shepard, Chicago; A. Morton Smith, Gainesville, Tex.; W. S. Sneed, Chicago; Col. C. G. Sturtevant, San Antonio; Dr. Tom Tormey and wife, Madison, Wis.; James H. and S. C. Van Cleef, New Brunswick, N. J.; R. J. Vanderbeek, Somerville, N. J.; Mr. and Mrs. Jacob A. Wagner, Des Moines; Miss P. M. Werling, Passalc, N. J.; Nat S. Green, Chicago; Carl Aull, Edward J. Busse, Dr. Robert Carothers, Mr. and Mrs. A. C. Hartmann, John Uri Lloyd, Albert J. Mayer, Thomas J. West, Ceoil Scott, Mark Egan, Royal S. Ryan, John Robinson IV, Joseph Stephan, Soil Stephan Jr., E. W. Evans, Roger Littleford, Mr. and Mrs. Charles Wirth, Cincinnati.

Notes

W. M. Buckingham spent two evenings with Bill Harddig, of the Harddig Trio of clowns, during the engagement of the Hagenbeck show in Cincy. "Buck" and Bill both hall from Norwich, Conn. That State this year is observing its 300th anniversary and special poetage stamps, also half dollars, have been put out by the Government. At first business session of the Fans "Buck" sold some of them. Posters of the Cole show were hung in the lobby and also were in the room where business sessions were held. There were also some posters of the Hagenbeck show in the room, and some of Schell Bros. Circus brought by Rev. James W. E. Airey

E. Airey
A number of the Fans visited The Bill-board plant and were very much inter-ested in its operation.

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Operators report TREMENDOUS IN-Operators report TREMENDOUS IN-CREASE IN RECEIPTS after convert-ing their machines with the BEAT ACES BOARD. Put New Life into your Golden Gates, Electros, Drop Kicks and Lightnings with BEAT ACES and you will find continued and INCREASED EARNINGS the result. Order NOW! and Be Con-vinced. See Your Nearest Jobber or Write, Wire or Phone

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Two or Three Weeks' Stand in Kentucky on Ground Adjoining Army Camp Where 18,000 Men Will Be in Training for a Two or Three-Week Period in August and Possibility of Government Putting in 6,000 Extra Men. Many Small Towns To Draw From—No Large Cities To Offer Competition. Address F. M. KIRKPATRICK, 619 W. Washington St., Indianapolis, Ind.

FREAKS WANTED

And High-Class Acts. Wanted: A Good Feature Attraction, Mindreader. State lowest salary. Opening Date, Decoration Day, at Seashore.

M. KRAUT, 427 Flatbush Ave. Ext., Brooklyn, N. Y.

LAST B. & V. ENTERPRISES

OPENING LITTLE FERRY, N. J., MAY 24th, TWO SUNDAYS

WANT COOK HOUSE, CUSTARD, POPCORN. LEGITIMATE STOCK WHEELS, Grind Stores and Ball Games. WANT Kludic Rides or Flat Ride. WANT Shows with own ountits, Girl, Illusion, Suvke, Motordrome. Jimmie Hellman wire. Fairs start July 18. Fair Secretaries in New York and Pennsylvania write for open dates. Possale 2-3195 R. 193 Passale St., Garfield, M. J.

Smith Great Atlantic

Shows Want

c. Shows and Concessions of all
a Wheel, Foreign and Oriental Da
Va., this week; Lynchburg, Cam
week May 20th.

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Face Powder and Perfume Combination.
Big Value, Gross Lots (N. Y.), Set.
PERFUME. Attractive Bottle, Cello 3.25
BOBBIE HAIR PINS, 25 on Card.
BOBBIE HAIR PINS, 25 on Card.
2.25
11.00 Bar of 7 Cakes Cards.
100 Bar of 7 Cakes Cards. , 10c

phane Wrapped, Big Value, Gr.

Dobble Hair Pins, 25 on Gard. 2.95

Mings Special. Grass Cards. 3. 2.95

Box ar 7 Gakes Assorted Seaps. 10c

S Blads Tooth Pick Knives, Grass. 75c

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Order From Nearest Branch Established 191
MILLS SALES CO 901 Broadway 27 South Wells St. NEW YORK CITY CHICAGO, ILL. ORCHARD ST. NEW YORK, DPEN BAILY, INCLUDING SUNDAY

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PT. SALES CO., 31 East 20th, New York.

300 Take in N. J. Banquet

NEWARK, N. J., May 13.—Annual banquet of the New Jersey Amusement Board of Trade, Inc., held at the Douglas Hotel, Newark, yesterday, was an outstanding success in many ways. Approximately 300 attended, including a large delegation from New York. A 32-page booklet was given to all guests. William Gersh, of the Byrde, Richard & Pound Advertising Agency, ably fulfilled the duties of master of ceremonies.

Important guests from out of town included Messrs. Young, of the organ-ization committee of the National Op-erators' Association, and Gibson, travel-ing representative of the National Asso-ciation of Coin Machine Manufacturers, Judge Harold Simandl stated that in-terest in the amusement-machine busi-ness was becoming more prevalent delivness was becoming more prevalent daily and that the coin-machine business has a tremendous future. Music and entertainment by Broad-

way acts.

ROUTES-

(Continued from page 35)

nann, Great, Show: Berkeley, Calif., 15-Sacramento 19-25. nal Ploating Theater: Cape Charles, Va., 18 13-18. Ricton's Show: Flippen, Ga., 13-15; Stock-bridge 15-18. Schneider's, Doc. Yodeling Cowboys: (Station WGY) Schenectady, N. Y., 13-18.

REPERTOIRE

Biliroy Comedians, Billy Wehle's: Waynes-boro, Pa., 15; Chambersburg 16; Carlisle 17; Shippensburg 18; Gettysburg 20; York 21. Bishop Tent Show: Mt. Holly Springs, Pa.,

Shippensburg 18; Gettysburg 20; York 2; Bishop Tent Show: Mt. Holly Springs, 1 13-18. Blythe Piayers: Rochester, Vt., 13-18. Chase-Lister Co.: Indianola, 1a., 13-18. Chase-Lister Co.: Indianola, 1a., 13-18. Chase-Lister Co.: Midatola, 1a., 13-18. Kell Show: Atlanta, Tex., 13-18. Kell Show: Atlanta, Tex., 13-18. Kell Show: Atlanta, Tex., 13-18. Princess Stock Co.: Windsor, Mo., 13-18. Rothour Players: Adams, Wis., 13-18. Sadler's Own Co.: Temple, Tex., 13-18. Stone, Hal, Show: Dexter, Mo., 13-18.

ADDITIONAL CARNIVAL

All-American: Eastland, Tex., 13-18. American United: South Tacoma, Wash., 13-18. B. & B.: Wytheville, Va., 12-18. Bantley: St. Marys, Pa., 13-18. Barkoot Bros.: Eaton, O., 13-18; Greenville 20-25.

Barkoot Bros.: Baton, O., 13-18; Greenville 20-25.
Beckmann & Gerety: St. Louis, Mo., 13-18.
Bill's Greater: Cape Girardeau, Mo., 13-18.
Bill's Greater: Oape Girardeau, Mo., 13-18.
Bright Light, Vandergrift, Pa., 13-18.
Bunts Greater: Darlington, S. C., 13-18.
Byers Bros.: Montgomery Gity, Mo., 13-18.
Corey Shows No. 2 (Correction): Cassandra.
Pa., 13-18.
Corey Shows No. 2 (Correction): Cassandra.
Pa., 13-18.
Comberiand Valley: Decherd, Tenn., 13

Great Superior: Somerset, Ky., 13-18; Danwille 20-25.

Hames, Bill: Ranger, Tex., 13-18.

Happyland: Detroit, Mich., 13-18.

Happyland: Detroit, Mich., 13-18.

Howard Bros. (Correction): Athens. O., 13-18.

18; Parkersburg, W. Va., 20-25.

Klionis: Nashua, N. H., 13-18; Milford, Mass., 20-26.

Lang. Dee Correction): Athens. O., 13-18.

Lagasse Am. Co.: Haverhill, Mass., 20-25.

Lang. Dee (Correction): Alton, Ill., 13-18; Quincy 20-26.

Lemoine's: Gardner, Mass., 17-25.

Lewis, Art: Bristol, Conn., 13-18.

M. B. Am. Co.: Fornfelt, Mo., 13-18.

M. B. Am. Co.: Fornfelt, Mo., 13-18.

Mohawk Valley: Williamsburg, Va., 13-18; Suffolk 20-25.

Morris & Hurst: Joinerville, Tex., 13-18.

Page, J. J.: Beckley, W. Va., 13-18.

Pan-American: Mattoon, Ill., 13-18.

Reid Greater: Portland, Tenn., 13-18; Gallatin 20-25.

Royal American: Decatur, Ill., 13-18.

Rubin & Cherry: Nashville, Tenn., 13-18.

Shamnock: Eden, Tex., 13-18.

Shamsock: Eden, Tex., 13-18.

Shamsock: Bullock Am., Co., 13-18.

Shamsock: Bullock Am., Co., 13-18.

Shamsock: Bullock Am., Co., 13-18.

Shaps Fros.: Hannibal, Mo., 13-18; Litchfield, Ill., 20-25.

Spencer, C. L.: Lawrenceburg, Tenn., 13-18:

Dickson 20-25.

Standard American: Mayking, Ky., 13-18.

Steffens Superiar: Hayward, Calif., 13-18.

Wester, M. M., Co.; Hayana, Ill., 13-18.

Wester Bros.' Am. Co.; Hayana, Ill., 13-18.

Wester State: Lubwooke, Tex., 13-18.

Wester State: Lubwooke, Tex., 13-18.

Wester World's Wonder: Vineland, N. J., 13-18.

Work, R. H.: Mt. Pleasant, Pa., 12-18; Somerest 20-25.

West's World's Wonder.
13-18.
13-18.
Work, R. H.: Mt. Pleasant, Pa., 13-18;
Somerset 20-25.
World of Mirth; Baltimore, Md., 13-18.

Zeiger, C. F., United: Pueblo, Colo., 20-25.

ADDITIONAL CIRCUS

Balley Bros.: Chandler, Okla., 14; Bristow 15; Guthrie 16; Oklahoma City 17-18. Bryan Bros.: Grundy, Va., 14; Raven 15; Richlands 16. Fowler Bros.: Gas City, Ind., 14. Haag: Gainesboro, Tenn., 15. Hunt: Beacon, N. V., 16. Seal Bros.: Lexington, Mo., 15; Carrollton 16.

Additional Routes

(Received too late for classification)

Chicago Players: Canaan, N. H., 13-18.
Burke & Gordon Show: Philo, Ill., 13-18.
Daniel, 2-10, Magician: Sidney, Ill., 13-15.
Dandy Dixle Shows: Clarksville, Va., 16.
Dressen & Morris Circus: Kewanee, Ill., 13-18; Peru 20-25.
Frazer, James, Dance Group: Preston, Ida., 16-18.

16-18.

Frazer, James, Dance Group: Preston, Ida., 16-18.
Great American Circus: Mobile. Ala., 13-18.
Harris Road Show: Willow River, Minn., 13-18.
King Cole Show: Annapolis Md., 17. Pront. Royal, Va., 29. Harrisonburg 24.
King Novelty Enlertainers: Gibbon, Pa., 13-18.
Kinsey Comedy Co.: Delaware, O., 13-18.
Kinsey Comedy Co.: Delaware, O., 13-18.
Lucy, Thos. Elmore: Ava., Mo., 18; Willow Springs 20; Van Buren 21-20,
McNally Show: Florida, N. Y., 13-18.
Miller, Al H., Show: Adrian, Ga., 13-18.
Miller, Al H., Show: Adrian, Ga., 13-18.
Pallilipson, Rappy, Gomedy Co.: Seymour, Ind., 13-18.
Shapsteen Show: New Boston, Mich., 13-18.
Shapsteen Show: New Boston, Mich., 13-18.
Simpson Movie Show: Sylvania, O., 13-18.
Simpson Movie Show: Sylvania, O., 13-18.
Simper's Midget Band: (Rivoli) Oskaloosa, Ia., 15-16; (Temple) Mt. Pleasant 17; (Risito) Newton 18.
Virgil, Illusionist: Madera, Calif., 29; Kingsburg 26-31: Morred June, I

Newton 18. Virgil, Illusionist: Madera, Calif., 29; Kings-burg 39-31; Merced June 1.

CONCESSIONS OPEN LAKE ARIEL PARK AND BEACH

20 miles from Scranton. Eighth year in operation. Big Indian Village feature this year—opening May 30th.
Have Game Stands, Novelty, Food Stands, etc. Will place a few rides if right. Write immediately.

LAKE ARIEL PARK OFFICE, BLISS-DAVIS BUILDING. 148 Adams Avenue, Scranton, Pa.

ACCOUNT DISAPPOINTMENT

Can Place Strong Freak to Feature. Must be clean and powerful. Address KELLY'S ODDITIES OF NINETEEN THIRTY-FIVE,

WORLD OF MIRTH SHOWS BALTIMORE, MD.



Headquarters for Carnivals, Concessionaires, Baxaars and Sportlands. Write for our latest catalogue of new, low prices. 25% deposit on all orders, balance C. O. D.

FRACTOR NOVELTY COMPANY.Inc. 269 Canal Street,

New York City, N. Y. Tal.: Canal 6-1197.





A BARR WINNER!

THE BARR SERIES OF MOLDED PUBBER TOY AUTOMOBILES. These are ministure reproductions of a famous American untomobile, to during the found different models, the faithfulness of reduction in design and detail is surprising. Such features as door bandles, wipers, trade marks, radiator grills, etc., are all skillfully moded. Wheels are sturdily mounted on plated hubs, colors are varied, and finishes are sparkling and non-cracking. The striking appeal of these beautiful little cars to both children and sultis marks them as fast sellers. Ask your jobber for these unique BARR specials.

The BARR RUBBER PRODUCTS CO."

WANTED CALLIOPE PLAYER

GORMAN BROS. CIRCUS, care of Homer E. Lee, Band Leader, Englewood, N. J., May 16th; Hoboken, N. J., May 17th.



MICKEY MOUSE BALLOONS IN TOSS-UPS AND HEADS

6 Size, Gross 52.70; No. 8 Size, Gross, 53.25;
No. 10 Size, Gross, 52.70; No. 8 Size, Gross, 53.25;
No. 20 MICKEY MOUSE Head WORKERS, Ea. 4.00
MICKEY MOUSE Inflated Rubber Toys, Doz. 80c
PLUTO THE PUP Inflated Rubber Toys, Gr. \$9.00
PD-EYE, Inflated Rubber Toys, Gr. \$9.00

WE ALSO CARRY A COMPLETE LINE OF NOVELTIES,
PREMIUMS AND AGENTS ITEMS, IF IT'S NEW, WE HAVE
IT. NEW LIST READY.

SOUTHERN PREMIUM MFG. CO., Dallas, Texas

LARGE MICKEY MOUSE TOSS UP—POPEYE INFLATED RUBBER TOY— Gr.\$9.00 MICKEY MOUSE INFLATED RUBBER TOY— PUTOT THE PUP INFLATED RUBBER TOY— STREETMEN'S SPECIAL BALLOON, fancy prints. Gr., \$2.50. SLIM JIMS, Plain, Gr., \$2.95. AUTO SCARE BOMBS, NEW LOW PRICE. Det., BOC: Gr., \$9.50. RUMBA DANCER (New Style Shimmle Dancer), Dozen, BOC: Gross, \$5.50.

Many new items coming in every day. Write us your requirements. AIRMAIL your orders. 25% Deposit, Balance C. O. D.

THE MIDWEST MERCHANDISE CO., 1026 Broad FORMERLY MIDWEST NOVELTY CO. 1026 Broadway, Kansas City, Mo.

O. C. BUCK EXPOSITIONS, INC. WANTED

Crind Stores that can work for IOc. No Gaff Wheels tolerated on this show. CAN PLACE one more Grind Show or Monkey Speedway. May 13 to 18, Yonkers, N. Y.; May 20 to 25, Stratford, Conn.; May 27 to June 1, Danbury, Conn.; June 10 to 15, Mount Kisco, N. Y. CAN PLACE a few more Agents who will grind on Stock Wheels. Permanent address: 104—33-128th St., Richmond Hill, N. Y. Phone: Cleveland 3-10150.

PHOTO EXCLUSIVE FOR SALE

\$15.00 A WEEK. \$30.00 DEPOSIT REQUIRED WANT Athletic Show Manager. Clarence's father wire quick. WANT Geek. Wrestler Lamunian anwer. WANT Stock Concessions of all kinds. WANT experienced Ride Men. WANT White Clarimate Player for Rand. Also other Musicians. All address

F. H. BEE SHOWS, Clarksville, Tenn., this week

KRAUSE GREATER SHOWS WANT

Plant Show with Band, I furnish outfit; one more Show not conflicting. Will book Loop-the-Loop Ride and Rosket Ride. Opening for Bowling Alley and Fish Pond, Long Range Gallery, Knife Rack, String Game, Country Store and others. Address this week, Hunting-don, Pa; next week, Tyrone, with Franklin and Bradferd to follow.

PAN-AMERICAN SHOWS WANT

IDES—Can place Loop-o-Plane, Kiddie Rides and con-the-Loop. SHOWS—wart good independent rows with own outfile. Will furnish outfit to good vanised Girl Revue to join at once. WANT—closed Minster People, Side Troubone and Yuhar Band and Chorus Girls. Want Acts for Side bowy. Impalement. Punch, Glass Blowers, Half-cond Freature Freak.

CONG and Freature Freak.

CONG and Concessions of all kinds. Address attoon, Ill., this week.

ROYAL AMUSEMENT COMPANY

Will book Kiddle Ride. Shows and Concessions for Bells (Tenn.) Strawberry Festival next week and entire season. Also sparts Ride Lieb. Can book Cook Home and Comment of the Concession of Lead Gallery. Eall Game. Fish Power Right Diggers, Darts, Country Store, Shun, Groceries, Ham and Raom, American Palnistry Photos, Frozen Custard, Gandy Floss and Pec Corn. Wil-llam Kruser, C. K. Kelley, B. W. Norman, Jack Walsh, Happy Graff and M. Sagan, wite.

J. E. CLAYTON. Manager, Blytheville, Ark., this week; then Bells, Tenn.

W. A. GIBBS SHOWS

Concessions, Diggers, Camp, one of a kind. What have you? WANT Pit Show or Pit Show Acts, Freaks, Shows. WILL BOOK Loop-o-Plane. Buddle Woods, have opening. Wire me by Western Union, Coffeyville, this week; Neodesha, Kam., next.

GEORGIA ATTRACTIONS WANT

lean Shows, with own transportation; several more ritinate Concessions. No girl shows or racket. Ills working day and might. Fair Secretaries in compile and the Carolinas wanting to book a good, office Carnival, get in touch. We own our own to the Carolinas wanting to book a good, w. L. WIJEEMAN, Owner and Manager, als week, Pacolet, S. C.; next week. Chenne, S. C.

WANTED Agent that can Sell Trades Days, Plano Player That Playe Olliope, Property Man. WILL BUY 5 K. W. Light Plant, Elize Sests, 200 Chairs, JACK C. WIZIARDE, Westmoreland, Kan.

Texas Taxes Coin Machines

Includes all type machines except cig venders —act legalizes pinball

AUSTIN. Tex., May 11.—A few minutes before the Texas Legislature adjourned tonight both houses approved a bill placing a tax on marble machines, thus legalizing marble games in Texas, at least as far as the bill is defined by coin-machine men and their legal representatives. The bill provides a \$10 tax per machine on all machines playing from 1 cent and up to and including 5 cents and \$20 per machine playing in excess of 5 cents.

The first section defines a coin-vend-

playing in excess of 5 cents.

The first section defines a coin-vending machine and includes all merchandise vending machines and marble games, also phonographs, pistol targets and other amusement machines. The bill mentions very definitely marble machines, marble table machines, marble table machines, marble shooting machines and marble machines of any description. Exemptions are cigaret vending machines. The comptroller of public accounts is authorized to collect the taxes.

In the bill is a provision providing for confiscation of machines if the tax is not paid and sets up machinery for which confiscation can be had another section provides that the owner must

is not paid and sets up machinery for which confiscation can be had. Another section provides that the owner must annex or attach to the machine the tax receipt. Penalities for failure to pay tax are \$25 to \$100. That part of the bill which is defined as having legalized marble games is as follows: "Nothing herein shall be construed to license, permit, authorize or legalize any coin-operated machine the operation, display or maintenance of which is now illegal under the penal code of the State of Texas, provided, however, all games of skill which do not now violate any of the provisions of the penal code acts of 1925 of the State of Texas shall be authorized." Quoted part is by E. E. Berwald, of the law firm of Rosenfield & Berwald, legal representatives of the Texas Operators' Association. Berwald stated that without a doubt this part of the bill legalizes marble games in Texas.

European Trip for Plant Manager and Supervisor

CHICAGO, May 11.—As a reward for his ability and outstanding work, Eric Bjornander, plant supervisor and technical advisor of the Western Equipment and Supply Company, is receiving a vacation trip to Sweden. He plans to leave May 25 and will be gone for many weeks.

The announcement was made at a testimonial dinner presided over by Jimmy Johnson, owner of the Western



ERIC BJORNANDER, Chief Engineer, Western Equipment & Supply Company, Chicago, who sails for a three months' tour of Europe on the Gripsholm May 25.

Equipment & Supply Company, and attended by employees of the organization. "Eric is one of the foremost technicians in the coin-machine industry, said Johnson. "This vacation trip shows, in a small measure, the gratitude I feel for the faithful unselfish efforts,

I feel for the faithful unselfish efforts, aside from his routine job, that Eric has put forth in furthering the acceptance of our products."

Eric is well known and very popular among members of the industry. Operators have found him easy to contact and willing to go out of his way to do them a favor without a thought of remuneration. Everyone wishes him "Bon Voyage."

Pennsy Ops Organize; Next Meeting May 16

SCRANTON, Pa., May 11.—Operators from Scranton, Wilkes-Barre and surrounding territory met here Tuesday to form a protective association. Louis Unterberger, Wilkes-Barre, was named president of the new group. Other of-ficers chosen were Joseph Teitlebaum, Scranton, vice-president, and Benj. Sterling Jr., Rocky Glen Park, Pa., sec-retary-treasurer.

Plans were made for increasing the rains were made for increasing the membership to 60 operators within the radius of 50 miles from Scranton. Next meeting of the group is slated for Thursday night, May 16, at Rock Glen Park. A prominent speaker will be present and refreshments will be served.

Music is going stronger than ever in the Lone Star State. All quality instru-ments are being well received by operators and locations

WANT

For Youngstown, Ohio, for week of the 20th, one more Ride, Shows and Concessions, small Cook House. Also can use a set of Rides for three weeks of Church Festival, starting May 22d. Act quick. All mail address L. GLOTH, Savoy Hotel. - Youngstown, Ohio.

MOTORIZED.
furnishes meals and gas only. Trunk limit, 8v24. Opens May 11. St. Marys. W. Va. FTED—Lady. Indian or Boy. Band. Feature Bosses, Billposters, Treasurer, must. furnish People in all branches. Address St. Marys,

WANT Midget and Illusion Show. Concessions, Penny Pitch, Hoop-ia, Scales. Will sell sective fere Ball Games, or can use two Agents. J. Racton and George Rockwell wire. Show opens Marpsville, Kan. May 11, seren days.

WANTED At once, Freaks and good Acts for John D. Kilonis Show, Nashua, N. H., this week; Milford Mass., next week. Communicate with J. D. STAPLETON.

BOSS CANVASMAN WANTED CHARLIE PROPHET wire. Others write.



The above machine is the first The above machine is the list and only Bell type machine on the market with a coin top showing the last 9 coins, the best protection against slugs.

Built in 3 Models, Bell, Front Vender and Gold Award Built for 1c-5c-10c-25c Play Made Only By

WATLING MFG. CO.

4640-4660 W. FULTON ST. CHICAGO, ILL.

st. 1889—Tel.: COLumbus 2770.

AMERICA'S BEST **USED GAMES!**

BEACON	\$19.50
AUTO COUNT	19.50
ELECTROS	8.00
CONTACT, SR. or JR	. 11.00
RED ARROW	43.50
SIGNAL, SR	18.50
REBOUND, JR	20.00
RADIO STATION	16.50
MILLS IMPACT	
PIPE-EYE, NEW	
IOU and HORSE SHOE, New	9.50
NEW DEAL	4.50
CASTLELITE, New	19.50
RADIO STATION, IR	24.50
Subject to stock, F. O. B. D. 1/3 Cash, Balance C. O. I	llas.

ELECTRO BALL CO.

1200 CAMP, DALLAS

ATTENTION PARK AND CARNIVAL OPERATORS



Start the season right with our flashy money-getters. We manufacture a full line of plasture and the full line of

WALTER L. MAIN CIRCUS 3827 Payne Avenue. Cleveland, Ohio

W. E. WEST MOTORIZED SHOW

Now Open for Show People in all Lines.
WANT—Cook House Man, Concession Agents. Ace
Martin and Friday, come on. Maud, Okla, openling shot.

WANTED PERFORMERS

tions. Cornet, Baritone for Band. Wire los VANDERBURG BROS.' CIRCUS, Frank H Manager, Hampshire, Wednesday; Elburn, Thurss Wakerman, Friday; Earlville, Saturday; all Illin

WANT—Organized Carnival that has twelve fifteen paid attractions. Have five good dates small moves. Also can book three or four R on 25% for church festivals. Week of May 27 June I. Get in touch at once. L. Q. POPKI New Vanier Hotel, Youngstown, Ohio.



CLEAN-UP SALE ON RECONDITIONED MACHINES

	NEXT HIS SELECT	SIDE FOR	1400.00	ADD WARRED	STATISTICS TO SECURE	district the				
	Section 2.		F	ERFECT	CONDITION	GUA!	RANTEED	0.083		
3	Relays		Each, S	8.50; Lot	\$22.50 B	Golder	Gates	. Each,	\$17.50: Lot.	\$82.50
4	Pushovers		Each,	10.00; Lot	36.00	Super	Eights .	Each,	17.50; Lot, 16.50; Lot, 17.50; Lot, 18.50; Lot,	31.00
4	Electros	•••••	Each,	15.00; Lot 17.50; Lot	66.00	Big E	Leagues	Each,	17.50; Lot,	70.00
	WE	HAVE	ALL	LATEST	MACHINE	S FOR	IMMED	ATE	DELIVERY.	
	SICK	ING	M	FG C	O Inc	1922	Freeman	Ava	CINCINNA	
чa.			كمنحظ		, m.		recinati	Seamed.	Ollionities.	CONTRACTOR AND

Eric Wedemeyer Expands

NEW YORK, May 11.—Eric Wede-meyer, popular importer and manufac-turer of premiums for the coin-machine industry, has recently moved into new quarters at 162 Fifth avenue. All the departments of the firm are now consolidated on one huge floor of the building at this address. Display rooms for the Viking products, which the firm manufactures especially for the premium trade, are convenient for operators. Displays of the Iron Claw and the Novelty Merchantman, as well as for the general line of premiums for the the general line of premiums for the firm, are very impressive.

Wedemeyer and James C. Gaffney, general manager of the firm, have elaborate private offices. Mr. Gaffney will soon introduce some innovations in the sale of the machines and the merchandise which the firm offers. He is also planning an extensive campaign to better acquaint the operators with Viking products.

One novel innovation of the firm at One novel innovation of the firm at this new address will be a private entertainment room. It will be furnished modernistically and will have a new type bar arrangement furnishing food and drinks for the visitors. It is believed that the Eric Wedemeyer firm is the only one of its kind in the premium field offering this type of inducement

to operators to visit the and beautiful headquarters,

Daval Offers Spot-Lite

CHICAGO, May 11 .- Daval Manufacturing Company presents a new game to the industry to be known as Spot-Lite. The game is novel in action and introduces a new surprise element of play in a zigzag, flickering flash of lights. Eight of these are arranged on the board to create an impression of flickering lights when the contact is touched by a ball kicked off the rebound spring and down thru the center of the board. The sur-

thru the center of the board. The surprise of the lights and the flash created won much acclaim from distribs who saw it on the factory floor.

Other features are the use of symbols in a light-up back scoreboard, which are made when the ball is scored in corresponding holes on the playing field. An arrangement of kickers which cross each other is also stated to be a new idea in progressive scoring action. The same cabinet as used in the Chicago Express, with precision lift and plunger, will be used.

Games are being prepared in large

Games are being prepared in large quantity to take care of the orders al-ready sent by the leading distributors of the firm.

Texas Trade Twinkles

The operators of Fort Worth have been playing a winning game with the law, with one-ball marble games the issue. However, it promises to be a hot battle for several more days, as the district attorney's office has some 16 cases booked against the different operators of Fort Worth, and the D. A.'s office has stated, in no mild terms, that all

cases will be tried.

Round one was won April 30 by the operators when a jury in County Court at Law No. 1 held, after 45 minutes of deliberation, that a one-ball pin game is a game of skill. The verdict acquitted N. A. Nigro, charged with lottery in con-nection with a game selzed April 6. The State, of course, argued the game was one of chance-

A. Pulliam, State witness, was drawn into a maze of comparisons by defense counsel, Arthur Lee Moore, including golf, croquet, pool and rifle shooting. The defense argued that one could be-The defense argued that one could become an expert golfer, rifle shot or croquet player, yet all the skill must be placed on the golf and croquet ball as it leaves the hands of the player. No golfer has any control over a golf ball after it has been hit and is on its journey and makes its landing, but to argue that there is no skill in playing golf would be foolish, said Mr. Moore. Shooting a rifle is skill, but after the rifle is fired the marksman certainly has no control over the course of the bullet, continued Mr. Moore, as he beat down the State's argument that the game was one of chance Moore, as he beat down the State's argument that the game was one of chance because the player had no control over the ball after it was shot by the plunger. Moore continued to point out that a pin game was a game of skill just as hundreds of other games. Because the player could not bontrol the entire course of the marble, after shooting it, was no argument whatsoever that a pin-ball game was a gambling machine or game of chance.

State Witness Pulliam drew a big

game or chance.

State Witness Pulliam drew a big laugh from the gallery when he asserted that he never saw so many hazards on a golf course as there are on a pinball

a golf course as there are on a pinball game.

Round two was chalked up in favor of the Fort Worth operators on May 4, when Lesile Frankrich won a jury verdict acquitting him of a lottery charge growing out of a one-ball pinball gams which had been seized. To date two cases have been tried, Nigro and Frankrich, and both have won jury verdicts in their favor. Other cases are to be tried, according to the district attorney's office, until all 16 cases have been disposed of. The operators are determined to fight to the end. At each trial the courtroom is crowded to capacity, and public sympathy is with the operators. In fact, some severe criticism is being extended the district attorney's office. The general public seems to be alert to the truth that the office could be giving attention to much more serious problems, instead of spending so much of the taxpayers money on small trifles. Fort Worth newspapers are displaying a friendly manner toward the operators in their reports of the trials.

The sectional organizations of operators in Texas are coming into their own every week, and it is expected that the 20 groups will be functioning before the month of May ends. Stafford Page heads the Fort Worth association as its president, while Earl Reynolds, leading Texas jobber, was selected as president of the Dallas organization. J. H. Birdwell was elected president of the Houston group and Pat Newman went in as president of the San Antonio association, Waco selected M. A. Walker as its president, and Texarkana was pleased to place J. G. Westmoreland as president of their association. The Rio Grande Valley organization has been completed, with Don Fred as president. The entire Texas industry is looking forward to the next meeting of the State association, which will be held in San Antonio. will be held in San Antonio.

MEMPHIS HOME-

MEMPHIS HOME—
(Continued from page 3)
government loan of \$120,000 for a permanent National Cotton Show building on the Memphis river front and shifting of the scene from Midsouth Fair grounds to Mississippi Levee.
Unofficial estimate of paid attendance at the grounds is 175,000, with 1,100,000 persons as the estimated aggregate for the seven big street parades.

A portion of exhibits will be held over intact until June 1 for the benefit of Memphis school children.

Midway business was heavy for several

days, but only fair on the average because competition of the lavish parades downtown, five miles from the fairgrounds, kept crowds away from the Royal American Shows. It is believed shifting of the scene to a downtown site will insure good business for car-nival attractions next year.

nival attractions next year.

Ted Fio-Rito, here for the grand carnival ball, wrote a new number, Cotton Capers, which will be introduced at Edgewater Beach, Chicago, during a summer engagement. It is considered likely here that Fio-Rito will succeed Lombardo on the Flough NBC program as result of his visit here, Memphis being the home of Plough.

PENNSY ASSEMBLY-

(Continued from page 3) son. Any person violating this act shall be guilty of a misdemeanor and on conviction shall pay a fine of \$500 or imprisonment, one or both, at the discretion of the court.

FINAL CURTAIN-

FINAL CURTAIN—
(Continued from page 30)
ton was announcing with the stage show. She was taken to the hospital in February suffering from septic peritonitis and had since undergone 20 blood transfusions. After making her debut at the Brooklyn Academy of Music, she appeared in the Scandais, Ed Wynn's The Perfect Fool and Paul Whiteman's picture The King of Jazz, She also appeared with Gilda Gray. She became captain of the dancers at the Bradio City Music Hall shortly before her marriage. Besides her husband, her parents, Mr. and Mrs. Peter J. Fuhrman, of Brooklyn, survive.

parents, Mr. and Mrs. Peter J. Fuhrman, of Brooklyn, survive.

WESCOTT—Mortimer B. (Mort), veteran outdoor showman, at his home at Plant City, Fla., May 9 after a lingering illness. In the early '80s he was a lithographer with the Barnum Circus, also with the John Robinson and other circuses. In later years he was an executive with carnivals, owned riding devices and concessions and for a time operated an amusement company under his own name. His widow, Maud, Plant City, survives.

Change in Public Taste For Nuts From Venders

DETROIT, May 11.—George Spencer, Detroit operator who specializes in nut machines, reports an amazing reversal in public taste within the last two months—from pistachio to peanut vending machines. Formerly the pistachio machines increased largely in sales, but recently the peanut sales have doubled. Quality of nuts or service is not responsible for Spencer is using only first-class muts, all treshly roasted.

"It is just one of those unaccountable things." Spencer remarked. "Perhaps pistachios have to be a bit too high priced for the trade. You can give a lot of peanuts for either a cent or a nickel and still have a fair margin of profit."

Spencer formerly operated as far as Flint, Mich., 60 miles away, but has recently given up this territory. He finds that concentrating on a smaller area is much better business policy. The former route allowed only one complete trip a week to the outlying machines. Any machine which went out of service, even an hour after he had left, was done for the week and trade was lost in this way thru the usual machine troubles.

With a closer area to cover better service can be given and Spencer is sticking closer to Detroit. Incidentally, he reports that the Flint territory is a small bonanza for some operator.

Trainer Killed by Lions

MONTEREY PARK, Calif., May 13.—Herman Ziegler, 46, well-known wild animal trainer, died here yesterday after being clawed and bitten from head to foot by 18 lions which he had been training. The animals pounced upon him when Ziegler, in backing from the inner cage, stumbled over a pedestal and fell. He had worked with the big cats at the Gay Lion Farm for a year-Vincent Cusumano, Ziegler's assistant, and Frank Philips and William Jackson, trainers, were unsuccessful in their attempts to drive off the beasts. MONTEREY PARK, Calif., May 13.

Paul Nelson Seriously III

CINCINNATI, May 13.—Paul Nelson, of the famous Nelson family of Risley performers with the Cole Bros.' Circus, is seriously ill of pneumonia at the Garfield Park Hospital in Chicago.

Genco Announces Slogan To Publicize Machines

CHICAGO, May 11.—Gence, Inc., announces a sales slogan, "You sale \$10 on every Gence game," basing the claim on the setup of its organization. "We have a strictly modern plant, large enough for the efficient manufacture of pin tables, but not so large that an enor-



BIG PLAY! COLLECTIONS ! PROFITS ! WITH

RADIO A New 600-Hole Step-Up Board with a fierent and Simple Jack Pot Feature that ils the play and repeats. me in with this beautiful and colorful flash d dial yourself the largest collections you

TRAID(" takes in \$38.0.0), and has an arerage profit of \$20.00, and yet flashes both \$10.00 and \$25.00 possible hits to shoot for. BE FIRST TO TUNE IN! ORDER NOW! Sample Board, \$2.50 Each; One Dozen, \$22.00. Tax Paid.

Ask About Exclusive Rights in your Territory, \$20.00 and \$20.00 and

CAMEO RINGS FOR MEN



Most Sensational Fast-est Selling Ring Ever Offered Demonstra-tors. Ideal for Digger Machines.

Chrome \$27.00 Gr. Gold \$36.00 Gr.

iend \$1.00 for 4 Samples and Free Catalog. HARRY PAKULA & CO.
Largest Distributors of Rings of All
Descriptions,
5 North Wabash Avenue, Chicago, Ill.

HAMMER BROS.

10 PARK ROW, NEW YORK, N. Y.

OFFER LOW PRICE BARGAINS,
FLAG BOW PINS. Gross. ... 450.

\$112" FLAGS. Gross. ... 450.

12:18" FLAGS. Gross. ... 7.20

LARGE REQUEATION COWDOY

18:00

OAK MICKEY MOUSE BALLOONS

Gross. ... 2.26.

Gross. ... 2.26.

Gross. ... 2.26. Gross ALONY INFLATED TOY. Gross TOY. Gross STRAW HATS WITH FEATHERS. 25% Deposit on All Orders. PROMPT

ATTENTION! SHOW AND TENT MEN



Sare big money on your Light Bulbs—buy at whelesale. Write for illustrated quantity price list. Have all types of Bulbs. Made according to the standard gped-fications set by the U. S. Govern-ment. Guaranteel 1,000-hour service and saves 15% on light bills.

bills.

E332—100 Large Wattage
Bulb. Dozen. \$1.35
E334—200 Large Wattage
Bulb. Dozen. 3.25
500 Large Wattage
Bulb. Dozen. 3.25
50-Watt Rough Service Type
Bulb. Dozen. 2.20

FREE Wholesale Catalog of 3,000 fast sellers. Send for a copy today.

SPORS CO., 5-35 Erie St., Le Center Minn.



SALES CARD OPERATORS

CALIFORNIA SALES CO. 210 West 8th St., Kansas City, Mo



LEADER TIE Tie with the ready-made knowleds its shape for a lifetime.

SILK LINED.

Latest 1935 Colors.

55c Seller—Repeater. S2.75 Per Dozen
Sample Tie, 35c.
Money refunded if not satisfied.
M. LEVINE, INC.,
13 N. 13th Street, Philadelphia, Pa

mous overhead must be made up in the mous overhead must be made up in the price of the games. Our factory is equipped with numerous time, money and labor-saving devices that have lowered considerably the cost of production. Another reason for the production of such moderate price games is that the factory is in constant operation. This means that over a period of years we retain the services of the same efficient loyal workmen.

"Genco games are deluxe built thruout. All visible exteriors are machine polished for improved appearance. The

"Genco games are deluxe built thruout. All visible exteriors are machine
polished for improved appearance. The
Genco firm prides itself on the exceptionally beautiful screening of the playing fields of its games. All cabinets are
made by the same cabinet manufacturer, thus insuring complete uniformity. The double-bolt system of attaching legs adds to the stability and wearing qualities of the game.

"Genco, Inc., conducts its own experimental shop for developing new ideas in
games and manufacturing processes.
Thus they eliminate the necessity of
paying high royalties to inventors and
promoters.

"Genco tables are made with an eye to
simplicity of play. The firm realizes
that players want games instantly understood, and games that can be easily
played without the need for a set of
complicated rules."
Genco Inc. under the leadership of

Genco, Inc., under the leadership of Meyer, Louis and Dave Gensburg, plans to adhere strictly to the policies that make the new slogan a pledge of present and future faith to operators of Genco games, they announce.

U. S. COURT-

(Continued from page 67)

(Continued from page 67)

sult, the claim is invalid for indefiniteness and uncertainty. A claim, alone or in light of the specifications, must describe a concrete apparatus, not an abstract function. Jensen-Salsbery Lab. vs. Franklin Serum Company, 74 F. (2d) 501; Elevator Supplies Company vs. Graham & Norton Company, 44 F. (2d) 354.

(2d) 354.

Looking to the claim and the specifications to ascertain what appellant had in mind at the time those terms were used in the claim, it is perfectly clear that he referred exclusively to the bar superimposed on the top of the inclined surface which lifts to allow the balls to continue their way to the bottom of the plane and thence to the reballs to continue their way to the bottom of the plane and thence to the reloading device. The language used points to that conclusion. The claim provides that the balls shall be released "by lifting the stopping means to release the balls," manifestly referring to the bar because nothing else is lifted. That view is re-enforced by the fact that each of the other six claims specifically refers to the bar as the stopping means and we fail to find anything in the specifications or drawings accompanying them which indicates persuasively that the inventor intended to include in the means for stopping the suasively that the inventor intended to include in the means for stopping the balls anything other than the bar. Under recognized rules we cannot superadd coin control for the purpose of limiting the claim to avoid anticipation, and without coin control being included as a part of the stopping means the patent is anticipated by the Young. Caille, MacKenzie and Ellison patents, call earlier in time, because each of them accomplishes substantially the same thing in substantially the same way. And with the claim thus limited to a bar or other lifting means equivalent thereto, there is no intringement, for appellees use an entirely different type of apparatus.

Since appellant's device is met with anticipation in the same way.

Since appellant's device is met with

Since appellant's device is met with anticipation in the prior art and there is lack of infringement, it follows that the decree was right and it is affirmed. The appellees, J. B. Pickens and John Mullins, doing business as the Western Sales Company, were represented by the firm of Threedy & Cannon, patent attorneys, of Chicago, Ill., and by the firm of Milsten & Milsten and Mr. Eben L. Taylor, of Tulsa, Okla.

Taylor, of Tulsa, Okla.

The State has had the best rains it has enjoyed for several years and promises of a bountiful crop is in evidence. Operators are down to business and claim that the recent letup in jobbers selling so many machines has given them a great opportunity to make some real money from their equipment. They are now casting longing eyes at the new machines. Contrary to reports that went out that Texas Rangers were wrecking marble games, not a single game was smashed in Texas by the Rangers. This writer has made every effort to learn if Rangers seized or wrecked any games, and so far no word has been received that a single game was molested.

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SELLING OUT SLOT MACHINES SELLING OUT SLOT MACHINES 10 MILLS FRONT VENDORS DOUBLE JACKPOT ESCALATORS (56 Play) . 23.50 10 MILLS GOOSENECK BELLS DOUBLE JACKPOT (56 Play) . 22.50 10 MILLS MYSTERY BI UE PRONT GOLD AWARD SIDE VENDORS (56 Play) . 47.50 10 MILLS MYSTERY BI UE PRONT GOLD AWARD SIDE VENDORS (56 Play) . 47.50 10 MILLS MYSTERY BI UE PRONT GOLD AWARD SIDE VENDORS (56 Play) . 22.50 10 MILLS MYSTERY BI UE PRONT GOLD AWARD SIDE VENDORS (16 Play) . 22.50 11 MATLING TWIN JACKPOT VENDORS (56 Play) . 22.50 12 SIRGLE BANTAMS DOUBLE JACKPOT VENDORS (16 Play) . 22.50 13 MILLS GOLD AWARD SIDE VENDOR (10c Play) . 22.50 14 MILLS GOLD AWARD SIDE VENDOR (10c Play) . 22.50 15 JENNINGS SINGLE JACKPOT VENDORS . 11.00 16 MILLS ESCALATORS DOUBLE JACKPOT VENDORS . 25.50 16 MILLS ESCALATORS DOUBLE JACKPOT BELLS (56 Play) . 35.50 17 MILLS ESCALATORS DOUBLE JACKPOT BELLS (56 Play) . 35.50 18 MILLS ESCALATORS DOUBLE JACKPOT BELLS (56 Play) . 35.50 18 MILLS ESCALATORS DOUBLE JACKPOT BELLS (56 Play) . 35.50 18 MILLS ESCALATORS DOUBLE JACKPOT BELLS (56 Play) . 35.50 18 MILLS ESCALATORS DOUBLE JACKPOT BELLS (56 Play) . 35.50 18 MILLS ESCALATORS DOUBLE JACKPOT BELLS (56 Play) . 35.50 18 MILLS ESCALATORS DOUBLE JACKPOT BELLS (56 Play) . 35.50 18 MILLS ESCALATORS DOUBLE JACKPOT BELLS (56 Play) . 35.50 18 MILLS ESCALATORS DOUBLE JACKPOT BELLS (56 Play) . 35.50 18 MILLS ESCALATORS POUBLE JACKPOT SELLS (55 Play) . 35.50 18 MILLS ESCALATORS POUBLE JACKPOT SELLS (55 Play) . 35.50 18 MILLS ESCALATORS POUBLE JACKPOT SELLS (55 Play) . 35.50 18 MILLS ESCALATORS POUBLE JACKPOT SELLS (55 Play) . 35.50 18 MILLS ESCALATORS POUBLE JACKPOT SELLS (55 Play) . 35.50 18 MILLS ESCALATORS POUBLE JACKPOT SELLS (55 Play) . 35.50 18 MILLS ESCALATORS POUBLE JACKPOT SELLS (55 Play) . 35.50 18 MILLS ESCALATORS POUBLE JACKPOT SELLS (55 Play) . 35.50 18 MILLS ESCALATORS POUBLE JACKPOT SELLS (55 Play) . 35.50 18 MILLS ESCALATORS POUBLE JACKPOT SELLS (55 Play) . 35.50 18 MILLS ESCALATORS POUBLE JACKPOT SELLS (55 Play) . 35.50 18 MILLS ESCALATORS POUBLE JACKPO CAROLINA NOVELTY COMPANY 108 NO. MARTIN STREET ELIZABETH CITY, N. C.

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HATS with clored binding,

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10 PIN GAMES 19.50

Coinographies-

Words and Music About People According to

The COINOGRAPHER-

She started in the coin-machine busi-She started in the coin-machine business at the tender age of sweet 16. That was back in October, 1923. She went to work as a stenographer in one of the budding businesses brought on by the spread of the arcades thruout the country. She found herself the sole office force. Stenographer, bookkeeper and what have you. There were 14 persons in all employed in the firm. She was the 14th.

She says that the firm was the first and only one of its kind in the city at that time. The firm was pioneering the way for one of the greatest rushes ever seen in any industry. In fact, this posi-tion was her very first after graduating from high school. She completed her university course while working.



GRACE BARON, International Mu-toscope Reel Company, Inc., New York.

She also reminds the industry that in 1923 there were but 10 manufacturers and from these 10 of 1923 five remain at this time. There were no jobbers at all in her city and at this date there are approximately 27 jobbers.

In 1925 the firm built large 200-pound cast-iron machines, which would show pictures of every sort upon the insertion of a coin. The firm continued with this product until the present day and its development has been one of the most remarkable achievements in the coin-machine industry. In the aggregate its cales are probably the greatest of any single type of coin-operated device.

of any single type of coin-operated device,

By 1927 "automatic lady" believed that she should be granted a very substantial raise, for the firm was constantly growing and the work was becoming greater and greater. In fact, she can't remember the day when she wasn't at the office and thrucut the factory for less than 10 to 14 hours.

Her boss, she says, "believed it was cheaper to marry me." And so she consented and there started one of the most efficient working combinations in the history of the coin-machine business. And with her marriage to the boss she assumed complete control of the office. She retains this control to the present day. In fact, the systems which she installed 'way back then are still in use and still considered the finest for the business in the estimation of the many experts they employ at this time.

The firm now employs 15 stills in its.

of the many experts they employ at this time.

The firm now employs 15 girls in its offices. They have auditors, bookkeepers, office managers, efficiency experts, advertising managers, assistants, engineers of every sort, one of the largest and best equipped experimental departments in any industry, one of the largest factories in the coin-machine business, employing anywhere from 200 to 400 persons, according to production schedules, two factory floors and a myriad of other help. But "automatic lady" of 1923 is still heading all departments and is still the confidential secretary of the "big boss," as she calls him.

At the present time she has two handsome children . . they're both boys . . she claims she'll continue to be at the office until she has a girl . . .





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MILLS SILENT GOOSENECK JACKPOT BELLS, \$40,00; Rebulls, \$37,50; Mills Esca-lator Jack Pot Bells, \$55,00; Golden Bells \$60,00; Mystery Bells, \$65,00; Q. T. Sells or Venders, \$60,00; Walling 1c and 5c Twin Jack Pot Bells or Venders, \$35,00. One-Third De-poit, Get due Prices on Brand-New Machina's KINZER NOVELTY CO., 1518 E. Soth St. Onicago, III.



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Plups ... \$17.50 Bosco ... \$3.86 Ola 4 Jacks . 4.50 Boster ... \$3.95 Vendors ... 6.95 Chicago Club House 6.95

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likes office work better than supervising menus . . . claims she can dig as per-fectly as the machines the firm manufectly as the machines the firm manufactures. . . says her boss will back that statement . . . remains the only woman in the manufacturing division of the industry . . has been many times reported to the boss by various operators and jobbers as that "fresh girl in your office" . because of signing her mail with her first initial, has been many times mistaken for a mans

in your office" ... because of signing her mail with her first initial, has been many times mistaken for a man ... claims to this day certain callers ask for her as "Mr." ... she is fun-loving ... dresses beautifully ... likes good times and is considered a real sport ... can make some of the best speeches ever heard in the business ... has surprised many oldtimers with her complete knowledge of operating conditions and the general business itself ... keeps herself constantly busy at the office ... can work straight thru for 14 hours during the day and be as fresh as a daisy in the morning ... likes parties ... claims she is only sorry that her figure never allowed her to pose for some of the pictures they produced ... is about 5 feet 2 inches ... weighs about 110 pounds ... considers her boss and husband "America's Greatest Guy" ... likes sirplane trips ... has a set of nerves ... thinks deeply and quickly ... makes fast decisions ... not at all bashful ... very charming company ... known as "Personality Grace" by certain co-workers ... uses her maiden name for office purposes ... considered one of the most efficient women in the busiworkers . uses her maiden name for office purposes . . considered one of the most efficient women in the business world . . acclaimed one of the most charming hostesses . Is kind and thoughtful . loves children . . has traveled over all of Europe and most of America . . anxious to make another European tour.

Her name is Mrs. William Rabkin (known in the office as Grace Baron, her maiden name), and the firm, International Mutoscope Reel Company, Inc. New York.

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SIGNAL LIVE POWER, \$12.50

DROP KICK. Each. Write.

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Layer Asst. Chocolates, ton, Asst. Bexes. 20% It with Order, Bal. C. Send for FREE Illus. DELIGHT SWEETS, INC.



Jury Favors Pinball Ops

Texas jury indicates trend of popular feeling toward

FT. WORTH. May 4.—Another jury has decided in favor of pinball games. Six jurors in County Court at Liaw No. 1 found that a Put 'n' Take machine is a game of skill—not chance. In so doing they acquitted N. A. Nigro of a lottery charge. The jury deliberated 45 minutes and the decision is seen as an indication of popular regard for the games.

Assistant District Attorney Stanley Bransford, who conducted the prosecution, announced he will proceed with the trial of some 15 other lottery cases growing out of marble board seizures. Possibly the trial of a case involving a different type machine will get under way in County Court.

Bransford said he wants a "real test

Bransford said he wants a "real test case." He said it will be necessary to obtain a conviction so higher courts can rule on the legality of marble boards.

Judge McGee said in his charge to the

jury:

"A lottery is any scheme for the distribution of prizes, money or coin where the predominant element is one of chance." The State contended that such is the case in Put 'n' Take machines. The defense, led by former District Attorney Jesse Martin, claimed the predominating element is one of skill which can be improved with practice.

The trial was the first in this county based on a marble table. During testimony Monday afternoon the machine set up in the court, was likened to various sports and games, including croquet, golf, pool, billiards and rifle shooting.

A crowd which overflowed the seats and untilized all standing room smiled often and laughed frequently. County, Investigator Pulliam, who with W. T.



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Gottlieb Producing New Automatic Payout Game

CHICAGO, May 11.—In furtherance of the big reception given Match Play, the two-ball automatic payout game, D. Gottlieb & Company announce that production has already been started on a new 10-ball payout game called Liberty Bell. In an interview with Dave Gottlieb, head of the firm, he stated that this game had been contemplated for some time.

Gottlieb, head of the firm, he stated that this game had been contemplated for some time.

"We know that automatic payout games are in demand because of the steady stream of orders coming in for Match Play. When John Rosenfeld, our factory representative, left on his tour of the East he was told specifically to secure jobber and operator reaction to automatic payout games. On the basis of his reports, plus other extensive research, we have put the game into production and expect to have them ready for delivery very soon. Liberty Bell is a 10-ball automatic payout, giving the players more play for their money.

"Liberty Bell is in every respect agame of class. It uses the same kind of sensitive torpedo springs which have made Match Play such a favorite. The playing action involves a new kind of skill. It incorporates features that operators and players alike want in a game, plenty of skill and plenty of action.

Penny Cigaret Machine All Ready for the Trade

MILWAUKEE. May 11.—Pen-e-Vend is the name of the new penny cigaret vending machine which Pred Velguth, of this city, has ready for the market. A few machines were placed in Milwau-kee to make sure of their successful op-eration before offering them to the trade.

The machine is low priced and sales or renting deals are made quickly. Outside of the fact that it is small, and consequently doesn't take up much counter room, the beauty of the machine is that it makes cigaret sales pay a real profit.

Pen-e-Vend is patented and complies with all governmental laws relating to the sale of cigarets.



Justout! Contains all the new-est and hottest numbers! If you operate aslesboards-orsell them-yousimply can't get along without this big new catalog. Advance copies now ready.

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RECONDITIONED **MACHINES**

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PLEE 17.00

HOOKEY 17.50

LIVE POWER 15.00

AMERICAN BEAUTY 10.00

AMERICAN BEAUTY 10.00

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WE Will Accept Your Used Siot Machines

Wito for Our New List No. 176.

Which contains infrancian and prices on

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2,400 Ic sales takes in \$24.00, nets \$19.30 after Clearette payout. You can sell outright to dealer for \$7.75. On 50% commission you callect \$9.65. We carry a large line of Penny and Nickel Boards, complete with Merchandise. We manufacture with Merchandise. We manufacture —in fact, any kind of Board you want, at the right price, any kind of Board you want, at the Applears. WRITE FOR SAMPLES AND PRICES.

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One-Third Cash with Order, Bal-ance C. O. D.

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TERRITORY	CLOSED	ON	COUNTER	GAMES
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ALCOHOLD BE THE THE THE THE THE THE THE THE THE TH	USED GAN			
ARMY & NAVY	\$17.50 13.50 13.50	BIG JAC ME	JIK KEYS (Kicker) BERTHA K RABBIT RRY-GO-ROUND	\$10.50 10.00 10.00 9.50
	ALL THE L	ATEST	GAMES	

PISTACHIO NUTS & PEANUTS (write for prices)
TERMS: On Orders Totaling More Than \$25,00, 1/3 Cash Required. Gash Required on Smalls
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SHOW ROOM IN THE EAST Carrying a Complete Line of Iron Claws, Slot Machines, new and Vending Machines and PREMIUMS.

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Factory Man Seeks Info On Eastern Market Need

CHICAGO, May 11.—John Rosenfeld, factory representative of D. Gottlieb & Company, is now on a tour thruout the Eastern territory, making headquarters in New York. He will contact jobbers in the East in an endeavor to find out just what sort of games they want and what the local trends and conditions are. This information will be relayed to the factory, where it will be put into practical use as much as possible.

"Honest John" as Rosenfeld is known because of his fair and square dealing with jobbers and operators both in this country and in South America, already reports a keen interest by the jobbers in this innovation.

"The jobbers and operators," said

"The jobbers and operators," said John in one of his reports to the factory, "have more confidence in a manufacturer who tries to find out their needs and then goes even further and endeavors to answer them. In talking with many of them I find that they are highly pleased with this additional service. They are all in hearty accord that the latest Gottlieb games, Kelly Pool, Match Play and Cyclone, are destined to be long-profit machines. They have found Match Play to be one of the most successful of the automatic payout machines, and as for a game with skill, excitement and profit-making ability it is agreed that Cyclone and Kelly Pool have an abundance of all."

Exhibit To Make Dealer

CHICAGO. May 11.—Harry Williams, of California, has designed another new pinball table game which Exhibit Supply Company says will be his greatest success. The new table will be manufactured in Chicago by Exhibit Supply Company and is an easily understood and clever version of the popular black-jack or 21 game. Deliveries on this new machine are now being made to jobbers. Its low price and unusual action have already resulted in such a flood of orders that a search for additional factory space has been started. Two Exhibit factories are already going at peak production capacity.

SELL SUN **GOGGLES!**



METAL OR CELLULOID RIM SPORT GLASSES \$1.95 Dozen, \$21.00 Gross

B201—You can cash in on this one. Same size and construction as \$1.00 Glasses. While blue, green and smoke color lenses. Test 3.15 Order of 3 Dozon, Postpaid. NEW CATALOG FOR 1935 JUST OUT. Ask for your copy today! State your business.

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LOW READY YOU!

VANS DEPENDABLE AMUSEMENT DEVICES

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Back in the days of num. Evans amusement de-vices were being made and used profitably. All Evans devices even then were de-signed to last a long, long time.

WORLD'S FAIR

The Evans Company owner nd operated the Streets of Paris at the recent World's Fair in Chicago. Evans equipment was used exclusively.

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Evans gaming equipment redominates at Monte Car-b. Here Evans' precision

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FEATURES

- · Horses Actually Race Around Track-They Are Advanced by Making Skill Holes on Board.
- All Advance Action Elec-trically Controlled by Mechanism With "Battle Ship" Construction.
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- No Out Balls-Every Shot Results in Some Real Action.
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- Custom De Luxe Cabinet Made in Our Own Cabinet Shop.
- Beautiful Red, Gold and Green Decorated Playing Field.
- Exclusive Rubber Snubber on A.B.T. Coin Chute.
- Anti-Tilt . . . Trouble Free, Easy Action New Ball Lift.
- Parts Tooled to 1/10,000th of an Inch.

Mechanically Perfect -

1528 W. ADAMS

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 Caylord Coin Mch. Corp.
 Huber Coin Machine Sales.
 Rockford
 Coleman Novelty Company.

INDIANA

- Indianapolis
 Advance Sales Co.
- + Ladoga Merry Whirt Amuse. Co.

IOWA

- Cedar Rapids
 Iowa Novelty Co.
 Sioux City
 Specialty Sales Co.

KENTUCKY

* Louisville Kentucky Amusement Co.

LOUISIANA

- Baton Rouge
 Lyons Specialty Co.
 New Orleans
 Southern Sound & Service Co.
 Pipitione & Pace.
- Shreveport
 South Amusement Co.

MARYLAND

Baltimore
Oriole Coin Machine Corp.

MASSACHUSETTS

- Boston
 Supreme Vending Co. of New England, Inc.
 Springfield
 Automatic Coin Machine Co.

MICHIGAN

- Detroit
 A. P. Sauve Co.
 Flint
 Leonard Specialty Co.
 River Rouge
 Victor Novelty Works.

MISSOURI

- Joplin
 Automatic Company.

- Automatic Company.

 Kansas City
 United Amusement Co.

 St. Louis
 Besser Novelty Co.
 W. B. Specialty Co.
 Morris Novelty Co.
 Central Novelty Co.
 Ideal Novelty Co.
 Miller Sales Co.
 Union Novelty Co.
 Shelbyville
 A. & M. Amusement Co.

MINNESOTA

- Breckenridge
 Pease Mfg. & Jobbing Co.
 Minneapolis
 E. T. Barron & Co.
 Silent Sales Co.

NEW JERSEY

Newark
 Geo. Ponser Co.

NEW YORK

- + Albany
 H. W. Seiden.

 + Brooklyn
 Supreme Vending Co.
 D. Robbins & Co.
 Long Island Crane and Pin Game CoBuffalo
 Automatic Industries, Inc.
 Oriole Coin Machine Co.

 SOUTH DAKOTA

 + Rapid City
 R. C. King-

New York City
Supreme Vending Co.
Modern Vending Co.
International Mutoscope Reel Co.

International Mutoscope Reel Co.

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International Mutoscope Reel Co.

- Inc. Babe Kausman, Inc. Mohawk Novelty Co. New York Vending Co.
- Poughkeepsie
 Paramount Specialty Co.
 Square Amusement Co.
 Rochester
 John Goodbody.
 Syracuse
 Rufus M. White.

NORTH CAROLINA

- Charlotte
 Southern Vending Machine Co.
 Fayetteville
 The Vending Machine Co.

NORTH DAKOTA

+ Bismarck Van Specialty Co.

OHIO

- Cincinnati
 Markepp Mfg. Co.
 Sicking Mfg. Co.
 Cleveland
 Markepp Mfg. Co.

 Dayton
 Yendes Service Co.

 Toledo
 National Coin Machine Exchange.

OKLAHOMA

+ Tulsa Western Sales Co.

OREGON

Portland
 National Amusement Co.

PENNSYLVANIA

- Philadelphia
 Meyer Wolf.
 Lehigh Specialty Co.
 Harrisburg
 Harrisburg Sales Office.

- Harrisburg Sales Office.

 Pittsburgh
 B. D. Lazar Co.
 Scranton
 B. D. Lazar Co-

SOUTH CAROLINA

Greenville James R. Bush, Imperial Hotel.

Sioux Falls
 W. C. Fairbanks.
 Majestic Vending Co.

TENNESSEE

- Memphis
 Heinz Novelty Co Nashville
 Automatic Sales Co.
 H. G. Payne Co.

TEXAS

- + Beaumont South Coast Amuse. Co.
- Dallas
 Earl E. Reynolds.
 Operators Amuse. Co.

- Operators Amuse. Co.

 Harlingen
 South Coast Amuse. Co.

 Houston
 South Coast Amuse. Co.
 San Antonio
 Texas Coin Machine Co.
 Dan Odom.

UTAH

+ Salt Lake City R. F. Vogt, 21 Cullom Hotel Bldg.

VIRGINIA

Richmond
 Scher's Vending Machine Co

VERMONT

- Montpelier
 Barnes Novelty Co. . .
- WASHINGTON

Seattle Advance Automatic Sales Co. National Amusement Co-

WEST VIRGINIA + Huntington
Triple State Novelty & Dist. Co.

WISCONSIN

* Madison William A. Walker.

CANADA

* Toronto, Ont.
Toronto Coin Machine Agencies.

ENGLAND

+ London, N. I. Weston Novelty Co.

FRANCE

+ Paris Hermann's.

SOUTH AFRICA

Ophirton, Johannesburg Automatic Amusements.



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Plays Pennies, Nickels Dimes and Quarters.

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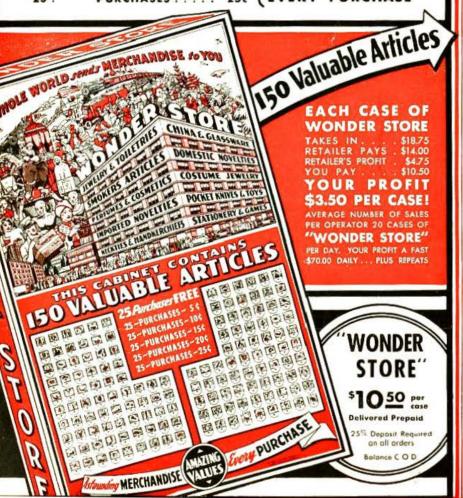
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