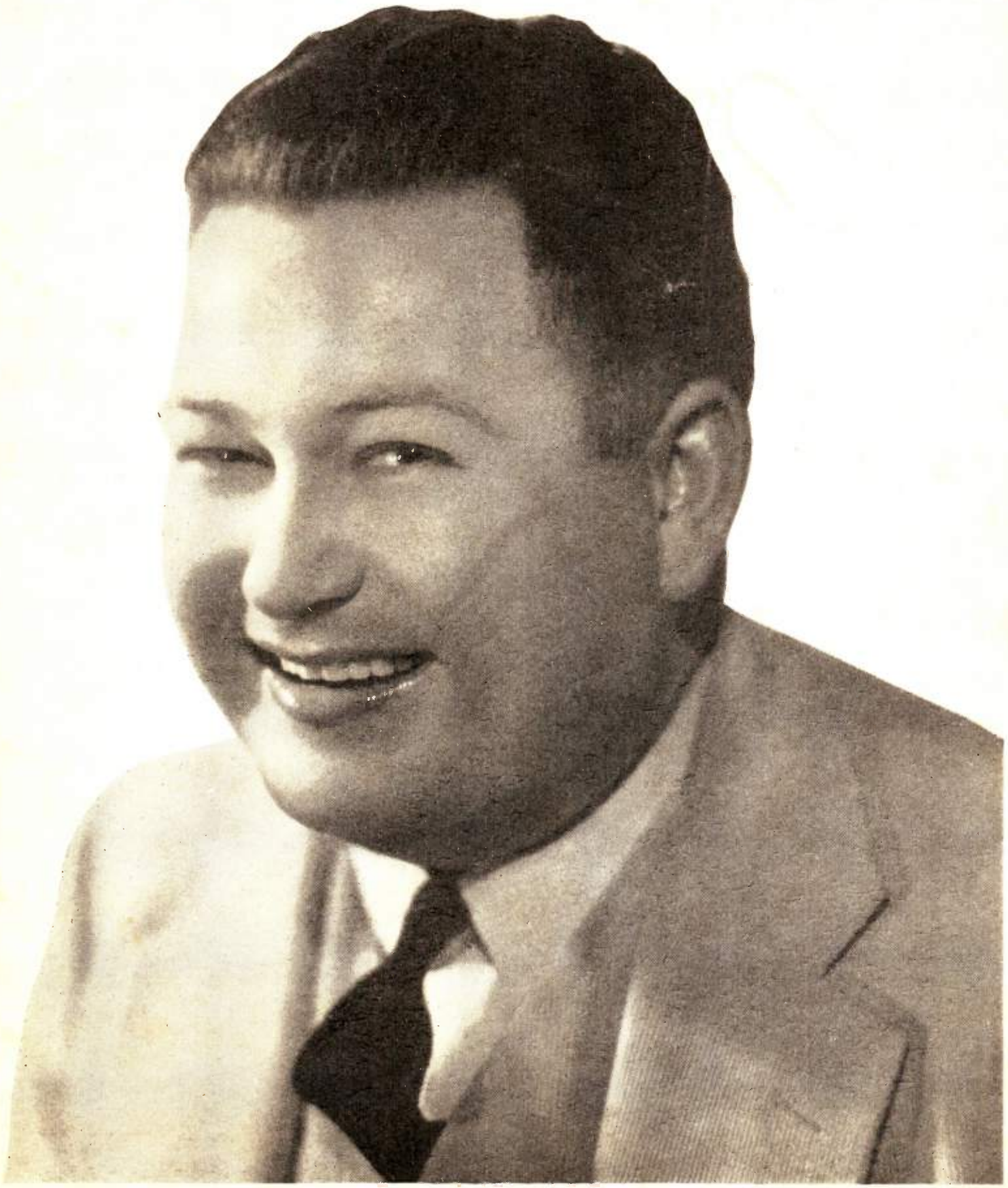
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OCTOBER 26, 1935

The Billboard

The World's Foremost Amusement Weekly



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The World's Foremost Amusement Weekly

October 26, 1935

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HOUSE MGRS.' HEADACHES

F-WC Renigs On Bank Ban

Increases bank night coverage, despite indie action —L. A. BBB takes a hand

LOS ANGELES, Oct. 19.—In defiance of the Independent Theater Owners of Southern California, Fox-West Coast Theaters have gone ahead with their bank-night plans in several of their Los Angeles area houses.

Following the meeting held last week by the Independent Theater Owners, in which it was agreed that all members would discontinue the racket features at their respective houses, a committee of the organization has been canvassing all members in the hope of getting 100 per cent co-operation on the agreement. Thru such an action it was believed that F-WC would discontinue their proposed bank night, inasmuch as the F-WC organization originally announced that it was resorting to bank nights merely because independent competition had forced it to it.

At the conclusion of last week's meeting Charles Skouras announced that plans had been made by the circuit to install the bank-night feature and that no action of the independents would swerve it from its program.

Thereupon F-WC announced that two of its local operation districts would start using the bank night and give-

(See F-WC RENIGS on page 12)

Circus Cooling Coming?

MEMPHIS, Tenn., Oct. 19.—Circus leaders are giving considerable thought to the problem of artificial cooling, according to Roland Butler, general press representative for the Ringling shows, and the coming season will likely see at least one of the big shows with its own cooling plant.

Butler is here ahead of the Ringling-Barnum Show, which plays the Mid-South fairgrounds next Monday. From here it swings thru Tennessee, playing the larger cities, and into Virginia before heading thru the Carolinas and Georgia to the season's finale at Miami, Fla., November 12.

September Morn Loony Only One Of Many Queer Customer Antics

Some crazy, some larcenous, but all give headaches to the manager—"Fainting Bertha" faints out of picture —certain spots suffer most—stub rackets

NEW YORK Oct. 19.—A man took off his clothes except for the shoes a couple of weeks ago in the gallery of the RKO Colonial Theater here and began running around like the spirit of autumn. Finally, when the house staff caught up with him somewhere out on the fire exit, the guy said: "Movies make me crazy." When the manager phoned Charlie McDonald, his district manager, McDonald told him: "Hereafter he must not take off his union suit in our house. Tell him to go to the Park Theater, which is non-union." The incident serves to bring to mind the headaches of house managers and theater executives who are pestered and threatened by nutty and wily patrons.

Odd patrons aren't always nuts, tho, according to McDonald, whose years as an RKO theater executive make him an able witness to the situation. He can remember the time when the RKO Colonial was patronized by a tough crowd that lifted anything detachable from candy machines to copper cuspidors. Heavy overcoats were always good

(See HOUSE MGRS. on page 12)

Biz Normal Along Broadway; Legit Crop Comes a Cropper

NEW YORK, Oct. 19.—Business along Broadway was about normal this week. That means, as it always has, that the good attractions got their money and the others got much nothing. The legit reversed itself and where, for the last few weeks ago, the hit average was higher than usual, the goose eggs came trotting out. *Triumph* pulled an antonym as the first show this season for Elizabeth Miele, femme producer. Walter Hampden created no sensation in the Martin Flavin play, *Achilles Had a Heel*, with the Hampden repertory indicated as not far off.

Closing tonight is the biggest disappointment, from many angles, of the young season. This is the Arthur Hopkins' production of the Philip Barry play, *Bright Star*. There was no sentiment in the critics' reviews for Hopkins, Barry or Lee Tracy back from the kleigs. That made up part of the disappointment. The other is in the school of thought that the daily reviewers missed the point that Barry was trying to make in his play, and that the show deserved a better reception.

The best news of the week for vaudevillians and their cohorts came in the fact that the Palace, playing a double feature policy, had to resort to carmine

(See BIZ NORMAL on page 12)

Paging Mayor LaGuardia

PITTSBURGH, Oct. 19.—The agreement reached between the Pitt Theater and the local operators' union on Wednesday had the trade boys talking all day. The house, under a local union rule, is required to hire two stagehands, a rule which had both parties at odds for the last three weeks. Mayor William N. McNair finally entered the picture, agreeing to pay the salary of one stagehand if the house pays the other. The mayor's expense account now lists an additional $62.50 per week.

Raleigh Fair Sets Record

With more than 250,000 attendance and 25% upturn it is called State's best

RALEIGH, Oct. 21.—North Carolina State Fair here on October 14-19 was declared the most wonderful in history of the State, financial results and attendance reached about 25 per cent higher than in 1934, which was a record

(See RALEIGH FAIR on page 81)

Legit Relief Plans Hit Snags as Actors Object

Equity council gives general vote of confidence, but wants to know plans—Forum forces general meeting—seven modifying resolutions passed by Forum group

NEW YORK, Oct. 19.—The outlined relief plans for legit, announced last week by Hallie Flanagan and Elmer Rice, ran into snags this week when Equity members began consideration of them. Chiefly under fire was the project to be sponsored by the League of New York Theaters, in which relief funds would be used to pay actors in approved tryouts, which would play at low admissions for three weeks, and then, at the manager's discretion, could turn into regular commercial productions. Equity council, with its ranks reported split by various attitudes toward the project, passed a tentative resolution at a special meeting yesterday, approving of the relief project in general but asking that it be consulted on all questions in which its own members were involved. A petition forcing a general meeting of Equity membership has been signed, and it is probable that the meeting will see plenty of fireworks.

Things began to pop when Equity council held its regular meeting Tuesday afternoon. Elmer Rice, head of the relief project in the New York area, appeared before the council and asked Equity's approval of the setup. As soon as he left the storm broke. Frank Gillmore, president of Equity, told Rice that he would get his answer in a few hours, but he didn't receive it until after the meeting yesterday.

Those objecting to the outlined plan based their kicks chiefly upon six points: 1—Actors in the tryout project will receive $103 a month, well under the Equity minimum of $40 a week, whereas

(See LEGIT RELIEF on page 12)

50 Artists, 93 Others Get Work At N. Y. Bow of First WPA Circus

NEW YORK, Oct. 19.—Total of 143 people shared circus relief made possible under the Works Progress Administration program when the first WPA circus unit opened Thursday evening in the Second Naval Battalion Armory, Bay Ridge, Brooklyn. Project is parented by Ralph Whitehead, executive secretary American Federation of Actors, and Mayor F. H. LaGuardia, who fought diligently for circus classification under WPA. Charles Mosconi is project supervisor and is also in charge of the vaude relief structure in New York. His assistant is Walter Diggs.

Troupe at opening show was much larger than will be the case at other stands, where 62 people will be employed in each of five planned units covering Greater New York and possibly the entire metropolis before long. Overflow was natural at premiere, with trimming down to 62 being in the process already.

30 musicians, 15 watchmen, 23 attendants, 14 maintenance workers, 6 stage helpers, 3 stagehands (managers) and 2 junior project supervisors. Their monthly salaries are: Watchmen, $60.50; at-

Included in the 143 are 50 performers, tendants, $60.50; maintenance workers,

(See 50 ARTISTS on page 69)

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N. Y. OPERATOR-CIRK PACT

Concessions From Both Parties Settle Long Boothman Wrangle

Pact to run for seven years, with increase in scale and improvements in working conditions each year—men given vacations with pay—inter-union tie soon

NEW YORK, Oct. 19.—The long drawn-out negotiations over a new wage scale for union film operators here ended this morning at 2 a.m. when the Loew Circuit signed a seven-year contract with Local 306. RKO will sign Monday, while Skouras, Randforce and independents are understood to have agreed in principle to the Loew contract. In addition, the Broadway de luxers (Paramount, Center, Music Hall, Roxy, Strand and Rivoli) will sign for the current scale, $2.55 per hour per man. The Capitol was included in the Loew contract signed by Charles C. Moskowitz. The rest of the Loew houses signed for $1.86 per hour per man, as against the $2.12 per man the Loew operators were getting before Loew and the other circuits issued their 41 per cent wage-cut order.

The contract provides for an annual one-week vacation with pay for each operator—which is something new in theatrical unionism. The union explains that it not only wants to keep wages up but that it wants to protect the health and welfare of its members. Furthermore, the contract provides that the wage scale be increased each year after the first two years and that, simultaneously, working conditions be bettered. The negotiations at the end of each year will be restricted to fixing the increase in wages and bettering working conditions.

The contract is a compromise. The circuits do not get the 41 per cent cut they had at first demanded, and the union fails to keep the same scale. In addition, the circuits do not get their 10-year contract. but the union comes

(See OPERATOR STRIKE on page 12)

Rosenthal Framing Unit

CHICAGO, Oct. 19.—Lew Rosenthal, of the Rosenthal Agency, Waterloo, Ia., has been in Chicago for several days framing a unit show to play the Cushman time. Unit will be known as the *London Music Hall Revue*. Cast will include Scotch Lads and Lassies (6), Alice Shrode, whistler; the Lucky Girls, modernistic and hard-shoe dancers; Stevens Brothers and "Big Boy," wrestling bear, and one to fill. Opens November 11.

Three New Theaters For Indiana Towns

CHICAGO, Oct. 19.—Word has been received here of plans for the erection of two new motion picture theaters in La Porte, Ind., and the possibility of another theater for Michigan City, Ind.

The Tyler Theater Corporation, South Bend, Ind., has acquired a long lease on a former newspaper building in La Porte and has already started remodeling it for a 700-seat house that is expected to be ready by Thanksgiving Day. Announcement of the other theater was made by Isadore Levine, representing the La Porte Theater Corporation, which has also acquired a building which will be rebuilt as the New Phoenix Theater. La Porte, a town of 12,000, has three theaters in operation now with a combined seating capacity of 2,920. The new theaters will add at least 1,500 seats to this.

Jacob Wallerstein and Nate Bernstein, former owners of the Tivoli Theater, Michigan City, now operated by the Alex Manta interests, are reported to be negotiating for a large building there which they hope to convert into a theater. The town's present three houses are all controlled by the same interests.

Cuban Actors Backed by Gv't

HAVANA, Oct. 19.—The Cuban actors who have seen their last theater in Havana taken over for a picture house, the old and well-known Marti, which has been giving two and three-act comedies and Spanish drama, made a petition to the government to help them, actors as well as authors.

The secretary of state for the government has taken their case in hand and it is shortly going to enact a bill whereby a tax will be placed on all the moving picture houses, and this fund will be devoted to building a real Cuban-owned theater, where Cuban plays and productions will be produced and where Cuban actors and actresses can find work.

There is considerable kicking and opposition on the part of the Cuban picture people, who are naturally opposed to any such measures.

Stolen, Three Reels

DES MOINES, Ia., Oct. 19.—H. W. Hains, new manager of the Iowa Theater, has a real mystery to unravel. Someone made away with a part of "Becky Sharp"—reels one, two and six.

Since there were no locks or doors broken to gain entrance into the theater, it is believed someone simply lay in wait for poor Becky, or perhaps it was Miriam Hopkins.

Anyway, Manager Hains had a busy time of it replacing the missing reels.

More Relief Plans Given

NEW YORK, Oct. 19.—Spotting vaudeville acts into big recreation centers where dance orchestras composed of unemployed musicians will play for unemployed youth; a bureau of research and publication for dramatic material; the remodeling of the oldest American theater (in Charleston, S. C.) and the formation of a repertory company to put on plays there important in American theatrical history are among the relief projects in the making, Hallie

(See MORE RELIEF on page 12)

Benefits Pay Off Waldorf, But No Dough for Actors

Swank Waldorf-Astoria Hotel is favorite spot for big benefits this year—charity groups always looking for free star shows, but pay high rents willingly

NEW YORK, Oct. 19.—Charity organizations which weep and ask actors to appear in their benefits for nothing usually turn around and hire the most costly halls and theaters possible. That is the startling fact uncovered by a checkup on the types of halls and theaters used by big benefit shows since January 1 this year. According to the records of benefits approved by the Theater Authority, the greatest number, 10, this year were held at the swanky Waldorf-Astoria Hotel. Five benefits used Madison Square Garden, which charges plenty for rental. Hotel Delano, a smaller spot, drew five approved benefits, while the Astor landed three and the McAlpin, the St. Regis and the Plaza all drew a couple. In Brooklyn the St. George Hotel drew the most benefits, with the Academy of Music second. One benefit (Bellevue Hospital doctors) held theirs in the Stork Night Club.

Of the theaters, the Majestic is easily the favorite, drawing nine benefits since January 1. Others are Carnegie Hall, three; New Amsterdam, four, and the

(See BENEFITS PAY on page 12)

3 Fund Shows From 'Horse'

NEW YORK, Oct. 19.—Alex Yokel will give three matinee performances of his show, *Three Men on a Horse*, for Actors' Fund by his three different companies. The first will be at the Harris, Chicago, this Friday; the second at the Playhouse here November 1, and the third will be in Boston at a date to be decided later.

WPA Dramatic Project Will Give Chicago Actors Work

Mrs. Hallie Flanagan makes survey—vaude performers and musicians also to benefit—work of reclassification of talent under way

CHICAGO, Oct. 19.—Mrs. Hallie Flanagan, head of the theater projects division of the Federal Works Progress Administration, returned to Washington last night after spending three days in Chicago making a survey of the unemployment situation here. Before she left Mrs. Flanagan announced that steps have been taken to form a dramatic producing organization here to provide employment for jobless professional actors. The project, she said, also is intended to assist stagehands, ushers and other jobless theatrical people. The work of reclassification is to be started Monday to find out just what talent is available in various fields. In this work Maurice Gnesin, of the Goodman Theater, will take an active part.

Thomas Wood Stevens, formerly director of the Goodman Theater, has been appointed director of theater work in this section and will take active charge upon his return from California about the middle of November. Stevens founded and managed the Old Globe

(See WPA DRAMATIC on page 12)

Actors' Fund Benefit

NEW YORK, Oct. 19.—Actors' Fund Benefit—the 54th annual affair—will be held January 19, 1936. Theater hasn't been named yet. After this benefit Daniel Frohman, president of the Fund, will go to Florida for a pageant, in which local charities, the United States Housing Department and the Fund will share.

Four Chicago Houses Open

"Rose Marie" revival newest Loop offering—local producing firm in field

CHICAGO, Oct. 20.—With the opening of *Rose Marie* at the Grand Opera House tonight there will be four legit houses open. Revival of the operetta, with Roy Cropper in the principal singing role, is for a few weeks only. Prices will be $2.50 to 50 cents.

The three other Loop shows are doing very good business. *Tobacco Road* has a large advance sale and *Three Men on a Horse*, advertising "last weeks," probably could stay on indefinitely but for road bookings. *Dodsworth*, which opened last Monday, is making a good showing.

A new local producing firm, headed by Charles F. Jacob, is entering the field and has leased the Studebaker Theater. Its first offering will be *Her Master's Voice*, headed by James Spottswood, a local favorite, and with Ann Dere and Beverly Younger in the other leading roles. Charles Freeman will direct. Show opens November 11. George J. Wendling is handling publicity for the show.

A series of productions of Yiddish drama was inaugurated at the Jewish People's Institute last week by Jacob Ben-Ami, whose first offering was *The Verdict*, a play of contemporary Russia. Berta Gersten is his leading woman. Other performances will be given October 26, 27 and 30.

The Children's Theater of New York has arranged, thru Grace Denton, for the presentation of a series of children's plays at the Studebaker Theater on Saturdays, starting October 26.

"Petticoat Fever" To Tour One-Nighters

CHICAGO, Oct. 19.—Rehearsals start tomorrow, directed by Harry Minturn, of a company to play *Petticoat Fever*, under the management of the Playgoers' League of America. The cast, which is headed by Lionel Ince, who will play the Dennis King role, is composed of Edwin McCarthy, Horace Walker, Frances Hall, Joseph Kamaryt and Lee Orland. The company will open October 28 and play three and a half to four weeks of one-night stands, under local auspices, thru Southern Illinois, Kentucky, Tennessee and Missouri, traveling by bus.

Cyclone Hits Cuban Theaters

HAVANA, Oct. 19.—In the recent cyclone that swept thru the town of Cinnfuegos, Cuba, on the South Coast, and which seems to have borne the brunt of the wind, many buildings were razed and about 30 lives lost and some 200 persons injured.

Among the theatrical spots which suffered from the storm were the Jai Alai, big Spanish hand-ball court, which came to the ground, also two of the best moving picture houses of the place, the Aida and Luisa, which were swept away.

"RED" PEPPER This Week's Cover Subject

"RED" PEPPER has been in the show business for 11 years, starting with Deck's Dixie Orchestra in St. Louis in 1924. Then he went to the St. Louis Theater in the same city and was in the pit until 1930, when he joined Olsen and Johnson. He was with the team for two years and then joined Earl Hoffman's Orchestra in Chicago, leaving Hoffman to go with Benny Meroff. He worked as featured trumpeter and comedian with Meroff for four years, leaving a short while ago to organize his own band. He played at the Mounds Country Club in St. Louis until recently, when he organized a vaudeville act in which he is currently touring.

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New Orleans Rep Plan Looms As Covering 35 Road Cities

Plan for 20-week tour to come soon after Broadway openings—want backing from each town played—plan said to have been suggested by Atkinson and Moses

MEMPHIS, Tenn., Oct. 19.—The South is cradling an organization which when completed is expected to include 35 cities with a total cash bank balance of $250,000 for the purpose of bringing the new shows to the rest of the United States as soon as their value has been established in New York. New Orleans, parent city of the idea, has already placed its $6,700 share of the cash on deposit in a New Orleans bank (the start there having been postponed from this season to next), a start has been made toward an organization in Nashville, and the organizer, Miss Muriel Bultman Francis, is whipping a Memphis organization into shape this week. Miss Francis reports lines have been established in Chicago and Milwaukee for organization of Midwestern cities, and that the groundwork will continue until 35 cities are set.

As expounded by Miss Francis to local business leaders, many of whom are openly enthusiastic, the plan is to determine how many performances of any outstanding Broadway attraction the various cities can support. In New Orleans it would be five, in Memphis *(See NEW ORLEANS REP on page 80)*

Lightman Elected

MEMPHIS, Tenn., Oct. 19.—M. A. Lightman was elected president of MPTO of Arkansas, Mississippi and Tennessee here this week, succeeding W. L. Landers, of Batesville, Ark.

Lightman has held the tri-State presidency for several terms previously and has served as national president, but was beginning to retire from MPTO affairs until the organization drafted him this week.

Other officers elected were Mayor R. X. Williams, Oxford, Miss., secretary-treasurer; Emma Cox, Osceola, Ark., chairman of the board; W. E. Elkins, Aberdeen, vice-president for Mississippi; W. F. Ruffin, Covington, vice-president for Tennessee, and H. D. Wharton, Warren, vice-president for Arkansas.

LNYT Elects At Meeting

NEW YORK, Oct. 19.—The regular annual meeting of the League of New York Theaters was held Monday afternoon at the organization's offices in the Paramount Building. The election of officers took place, and Dr. Henry Moskowitz, executive adviser, made his annual report.

Officers elected were Marcus Heiman, president; Lee Shubert, first vice-president; Brock Pemberton, second vice-president; Gilbert Miller, treasurer, and Herman Shumlin, secretary. Those elected to the board of governors are L. Lawrence Weber, Lawrence Langner, Martin Beck, Sam H. Harris, Guthrie McClintic, Rowland Stebbins, Max Gordon, Laurence Schwab, Dwight Deere Wiman and George Haight. Milton R. Weinberger was reappointed attorney for the organization, and Dr. Moskowitz will continue to serve as executive adviser.

In his annual report Dr. Moskowitz took several falls out of Equity, attacking the actors' organization chiefly for *(See LNYT ELECTS on page 80)*

Williams Case Vs. Erlangers And Maude Adams Up in Court

NEW YORK, Oct. 19.—The suit of John D. Williams against Maude Adams, Mitchell L. Erlanger, the Erlanger company, Saul Baron and Marcus Heiman, in which he asks $200,000 for services rendered in getting Miss Adams to return to the stage for the road tour of *The Merchant of Venice* during the season of 1931-'32, finally came up in Supreme Court Monday before Justice F. McNamee and a jury. Testimony lasted all week, with Michael Strange, the last rebuttal witness for Williams, appearing on the stand yesterday. Following her testimony, attorneys for the various defendants argued motions to dismiss the case as against their respective clients and Justice McNamee reserved decision. Trial reopens Monday.

Williams claims that the 200 grand is due him for getting Miss Adams to return to the stage, basing his claims chiefly upon a contract with Erlangers signed in connection with a show called *The Joyous Adventures of Clementine*, which Miss Adams originally intended to make the vehicle for her return. Contract called for 25 per cent of the net profits of the show, $500 a week during rehearsals and $150 a week during the run.

Evidence brought out in much detail the work done on the previous show, with Williams contacting both Miss Adams and John Colton, who was scheduled to write it and who did actually finish two acts. Show was later dropped, with Miss Adams picking on *The Merchant*. Evidence also brought out that Erlangers offered Williams the press job on *The Merchant* and he turned it down.

Miss Adams received $1,500 a week and 50 per cent of the profits for her *Merchant* tour. Show was on road for 26 weeks and net profit at end of that time was $2,533.

Much of the testimony was taken up with theatrical detail, with many amusing sidelights, a lot of them due to the court's lack of knowledge of theatrical terms. It was revealed that Miss Adams picked Skinner definitely as her Shylock when she saw his back as he was getting out of a cab and remarked that he looked the part. Court required full definition from Williams when he said that Miss Adams, Colton and he pingponged the *Clementine* opus.

Justice McNamee will decide on the dismissal motions when the case reopens Monday.

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MAIN OFFICE AND STUDIO: 6th Floor, Palace Thea. Bldg., N. Y. C.
LABORATORY: 160 West 46th St.
Special Facilities for Large Groups.

TAFT HOTEL 208-10 South Eighth St.
PHILADELPHIA, PA.
Subway Connections to All Theatres.
Newly Remodeled and Refurnished
RATES: $1.00 Up. Double, with Bath, $8.00 Week.

ONTARIO HOTEL
Well-Known Theatrical House.
$1.00 Up Daily—$4.00 Up Weekly.
620 North State Street, Chicago, Ill.

JOIN AT ONCE—General Business People in all lines, doubling Instruments and Specialties. Also useful Tom People. Advance if secured or we know you. Radio Broadcast a Show and a Dance every day. One-nite stand. Headquarters here. Have been here over a year. Salary sure, but you must cut it. WILL BUY Tom Paper, Script and Scenery. Wire
CECIL VERNON, Manager,
Big Ole Show Co., Grand Forks, N. D.

WANTED Versatile Team for Med. No Black. State lowest. Salary sure. Never close. PHILLIPSON COMEDY CO., Henryville, Ind., this week.

WANTED
AGENT with car, to book Vaudeville Show with recognized title, working Theatres and Schools.
WASHER BROS., Manning, S. C.

FOR SALE, CADILLAC V 12
Limousine Model, 1932. New car condition, new tires, heater and radio, everything perfect. Especially built Trailer to match will carry 850 lbs. Equipment is last word. Car will carry 8 easily. Can be seen at Larn Garage, W. 54th St., between 8th and 9th Aves., New York City. Cash offers considered only. Speak to GARAGE MANAGER.

A TIP TO BANDS AND ORCHESTRAS ---TAKE A LOOK AT THE INSIDE FRONT COVER OF THIS ISSUE

Conducted by M. H. SHAPIRO—Address Radio, Music and Orchestra Communications to 1564 Broadway, New York City.

ASCAP TRIAL MOVED BACK

Sept. Peak Hit By Both Webs

NEW YORK, Oct. 21. — National Broadcasting Company and the Columbia Broadcasting System each did the best September business in gross revenue of their respective careers, with CBS showing an increase over the same month in 1934 of 55.2 per cent. September, 1934, however, was not the best September for CBS. NBC also showed a substantial increase over 1934 and as in the case of CBS, 1931 was the previous peak September.

NBC gross revenue for September was $2,163,317. This compares to $1,860,161 for the same month in 1934. Previous high September was $1,951,826 in 1931.

CBS did $1,086,900 last month, which compares to $700,491 for September, 1934. In 1931 CBS did $900,000 for the same opening of the season stanza.

IDPA Squawks Again On News Broadcasts

CHICAGO, Oct. 19. — Inland Daily Press Association again went on record as opposed to sponsored commercial news broadcasts at its fall meeting here this week. Over 200 publishers attended. A resolution seeking to obtain a Federal ban on such programs was passed.

During the meeting, the United Press sent a wire to Linwood Noyes, president of the association, stating that the publisher had erred when he said in a speech that UP had sold news to Standard Oil. UP said that the news was sold to NBC, and in turn, sold to Esso, and that at all times editorial direction is retained by the news service.

Inland group has previously condemned commercial news broadcasts. It was pointed that if a daily sold news to an advertiser, it would cease being news and would be straight advertising. Same thing does not apply to radio, and the publishers failed to see why.

Chevrolet Campaigns Rubinoff's Programs

DETROIT, Oct. 21.—First of the three "personal appearances" of Rubinoff and His Violin for Chevrolet Motor Company takes place tonight at the Masonic Temple Auditorium, which seats 4,600. Virginia Rea and Jan Peerce, plus Graham McNamee, also brought in by Chevrolet by way of giving impetus to the Rubinoff NBC program series which started Saturday night. Second concert will be held in General Motors Auditorium on Wednesday noon with all G. M. office staff turned out to hear the hour-and-a-half show. Same evening the company journeys to Flint, Mich., where the Industrial Mutual auditorium has been hired for the event. Local orchestra of 45 pieces is being used by Rubinoff for the concerts.

Chevrolet is otherwise conducting a huge campaign in selling its own organization on the broadcast series and is using large lithograph posters which are being mailed to dealers, etc. Campbell-Ewald Company-Chevvy ad agency, is co-operating on the work. Bill Green, Rubinoff's contact man, is also busy on the job.

WGN Asks Power Increase

CHICAGO, Oct. 19.—WGN, *The Chicago Tribune* station, is filing an application with the Federal Communications Commission for a tenfold stepup in its power to 500,000 watts. The announcement was made Friday by Louis G. Caldwell, Washington attorney for WGN, as the commission's engineers were preparing recommendations for maintaining existing clear-channel stations to serve the rural area.

Granting of the application would extend the primary service area of WGN from the present 50 or 75 miles to about 300 miles, and the secondary area would blanket the entire country. Only one station, WLW, Cincinnati, has been permitted to increase its power from 50,000 to 500,000 watts.

Ads Vs. Public Service

WASHINGTON, Oct. 19.—Fact that WTMJ, Milwaukee (operated by The Milwaukee Journal), does not have enough time on the one station to meet advertising demands, does not constitute sufficient reason for that management to be granted a license for another station, according to R. H. Hyde, examiner for the Federal Communications Commission. In submitting its petition for another station, on 1010 kilocycles, one kilowatt, unlimited time, this was one of the reasons advanced. The examiner's report was sustained by the FCC. Lack of time, it was felt, to satisfy advertisers has no bearing on public convenience or necessity.

NAB Convention Set for Chicago

NEW YORK, Oct. 19.—Board of directors of the National Association of Broadcasters held a meeting at the Hotel St. Regis on Thursday and among other things decided upon Chicago as the city for the 14th annual convention. Exact date and hotel have not yet been chosen but it will be held during either one of the last two weeks in July. Other matters discussed included the copyright situation but, according to James W. Baldwin, managing director of the NAB, there was nothing special to report otherwise.

First such gathering of NAB directors and officers since the convention held in Colorado Springs last July brought in all of the officers and all the board with the exception of Ralph Brunton, of San Francisco, who was unable to attend. Those present included Leo J. Fitzpatrick, of WJR, president of the NAB; C. W. Meyers, KOIN, Portland, Ore., first vice-president; Edward A. Allen, WLVA, Lynchburg, Va., second vice-president; Isaac D. Levy, of WCAU, treasurer, and James W. Baldwin, managing director. Others who attended included the Messrs. McCosker, Hedges, Russell, Butcher, Lounsberry, Pearson, Gillen, Maland, Church, Symonds and Craig.

Young & Rubicam Get United Cigar Account

NEW YORK, Oct. 19.—Young & Rubicam agency has speared the United Cigar Stores radio account, which heretofore did business direct.

First thing Y. & R. did was to switch the Mutual Broadcasting System show on WCR, this city, and WGN, Chicago, to a Friday night spot instead of Tuesday, using same stations. Tuesday had the program on opposite Lawrence Tibbett at 8:30 p. m. Isham Jones Band, Eton Boys and Loretta Lee are the talent.

Both Sides Agree Upon Delay And Date Is Still Tentative

Not regarded as a postponement since November 4 was not definite either—availability of Judge Goddard a factor in U. S. vs. ASCAP anti-trust action

NEW YORK, Oct. 19.—Resumption of the trial of the United States vs. American Society of Composers, Authors and Publishers, the Music Publishers' Protective Association and individual defendants will not take place until January 7, 1936, at the earliest and possibly one week later. This decision was arrived at after a conference in judges' chambers with Federal Judge Henry W. Goddard, of the U. S. District Court, on Thursday. Those who attended the conference were Mac Asbill, special assistant U. S. attorney; Nathan Burkan, general counsel for ASCAP, and Arthur Schwartz, of the same office; Francis Gilbert, of Gilbert & Gilbert, attorneys for the MPPA, and Attorney Wattenberg, representing the Warner Brothers' music interests.

Trial date is not exactly a postponement, however, since no definite date had been set when the original trial was halted. At that time Judge Goddard set a tentative date of November 4, but requested that both sides appear a week or two in advance to confer on whether both were ready and as to the availability of the court. Both sides wish to keep Judge Goddard in the case since he presided at the original proceedings.

Following the conference as scheduled Judge Goddard then set another tentative date of either the first or second Tuesday in January, which date also hinges on whether he will be available. Thus around December 15 both sides will again confer with Judge Goddard as to whether the January date will be definitely put on the calendar.

According to James W. Baldwin, managing director of the National Association of Broadcasters, the unsettled date of trial is not considered a setback for the radio men since the one desire is to win the case ultimately and whether it happens a few months one way or the other is not so important as being fully prepared and going thru with a strong case. He pointed out that the case not being heard on November 4 is not a "postponement." From the angle of ASCAP, which is not discussing the case any more than the other side, it would probably be better to have the case over with as soon as possible so that it knows where it stands. It is said that its stand is still against any sort of consent decree and that the stipulations agreed upon so far indicate that the trial, when it comes up, will be fought just as hard as on the first occasion last spring.

The Saturday Evening Post article by Alva Johnson is being widely distributed by ASCAP.

Foreign Affiliates Receive ASCAP Cash

NEW YORK, Oct. 19. — Annual accounting of royalties due foreign performing rights societies, affiliates of the American Society of Composers, Authors and Publishers has been made with ASCAP forwarding a total of $165,500 to these organizations as their share of license fees collected for use here of their respective catalogs in 1934. This sum does not include the countries to which a flat rate from ASCAP applies, or those in which the balance may be in favor of the American music men. Distribution was as follows:

Austria (AKM) .69%	(credits)	$14,436.45
England (PRS) 4.47%	(credits)	95,615.34
France (SACEM) 2.17%	(credits)	40,861.43
Germany (STAGMA) .40%	(credits)	8,368.96
Italy (SIAE) .33%	(credits)	6,213.95

Definite date set for the first semi-annual meeting of the ASCAP membership is October 31, at the Hotel Astor, at 12.30 p.m. A luncheon will be served (on the house) and "free-for-all" will follow.

Shebel With Morenus Agcy.

CHICAGO, Oct. 19.—Alfred E. Shebel has joined the Morenus Advertising Agency as an account executive to handle radio and other media. His first account is Local Loan Company. Shebel was formerly director of merchandising for Carroll-Dean-Murphy, Inc., and before that was with the Fair store.

Angelo Palange, radio announcer, has gone into partnership in an advertising agency with Phil Abrahams, formerly on the WMCA, New York, sales staff, and Edward Palange, Angelo Palange's brother. Name of the firm is Palange, Abraham & Palange, with offices in the RKO Building.

Pacific Ad Men Hold First Meet Under Auspices of the Four A's

DEL MONTE, Calif., Oct. 21.—Spokesmen for radio and advertising from all parts of the United States will be here Thursday and Friday to participate in the first annual Pacific Coast convention of the American Association of Advertising Agencies to be held in the Del Monte Hotel.

The two-day convention will follow closely the style set by the AAAA in White Sulphur Springs last April, with all sessions invitational. Informal and unrecorded, the first day business sessions will be for members and agency guests only. Members and all guests will be admitted to the second day sessions, according to Walter A. Burke, regional executive of the AAAA for the Pacific Coast and convention secretary. Agency management, rather than advertising technique, will be stressed.

Don E. Gilman, NBC Western division vice-president, San Francisco, is to be one of the principal speakers at the October 25 sessions, having for his subject *How I Would Buy Radio Time*. There will also be other talks on radio.

John Benson, president of the AAAA, New York City, and other Eastern advertising executives will take an important part in the two-day conclave.

Louis R. Honig, Erwin-Wasey & Company, San Francisco, is general convention chairman. Program committee, headed by Dana H. Jones, president of the Dana H. Jones Advertising Agency, Los Angeles, includes Don Francisco, Lord & Thomas, Los Angeles; Stanley G. Swanberg, Botsford, Constantine & Gardner, San Francisco; William T. Prosser, Strong & Prosser, Seattle, Wash., and Joseph Gerber, Gerber & Crossley, Inc., Portland, Ore.

Leon Livingston, Leon Livingston Advertising Agency, San Francisco, is program committee chairman, assisted by R. Lynn Baker, J. Walter Thompson Company, San Francisco; Dan B. Miner, Dan B. Miner Company, Los Angeles; Burt Cochran, McCann-Erickson, Inc., Seattle, Wash., and Frances Coykendall, Botsford, Constantine & Gardner, Portland, Ore.

David L. Brown Joins Marschalk & Pratt

NEW YORK, Oct. 19.—David L. Brown, formerly with McCann-Erickson Company, as account and special radio executive, has joined Marschalk & Pratt, Inc., in executive capacity. Brown has had wide advertising and selling experience with commercial concerns and was also with Lord & Thomas as account representative.

New WBBM Contest

CHICAGO, Oct. 19.—The WBBM Air Theater is launching a new "twin-winner" contest similar to that conducted last year, in which Vivian della Chiesa was one of the winners. All singers unknown to the professional broadcasting world are eligible. Two winners, a man and a woman, are to be selected. Each will be awarded a 13-week contract to sing over WBBM at $100 a week. The "twin" contests will be conducted separately but simultaneously, auditions to be held in the WBBM studios November 18 to December 9. Station officials make it clear that professionals from musical fields other than radio are eligible, this being a contest for "radio amateurs"; that is, singers who have had no broadcasting experience.

On the Air,
as in the Big Cage—

Showmanship

wins the crowds!

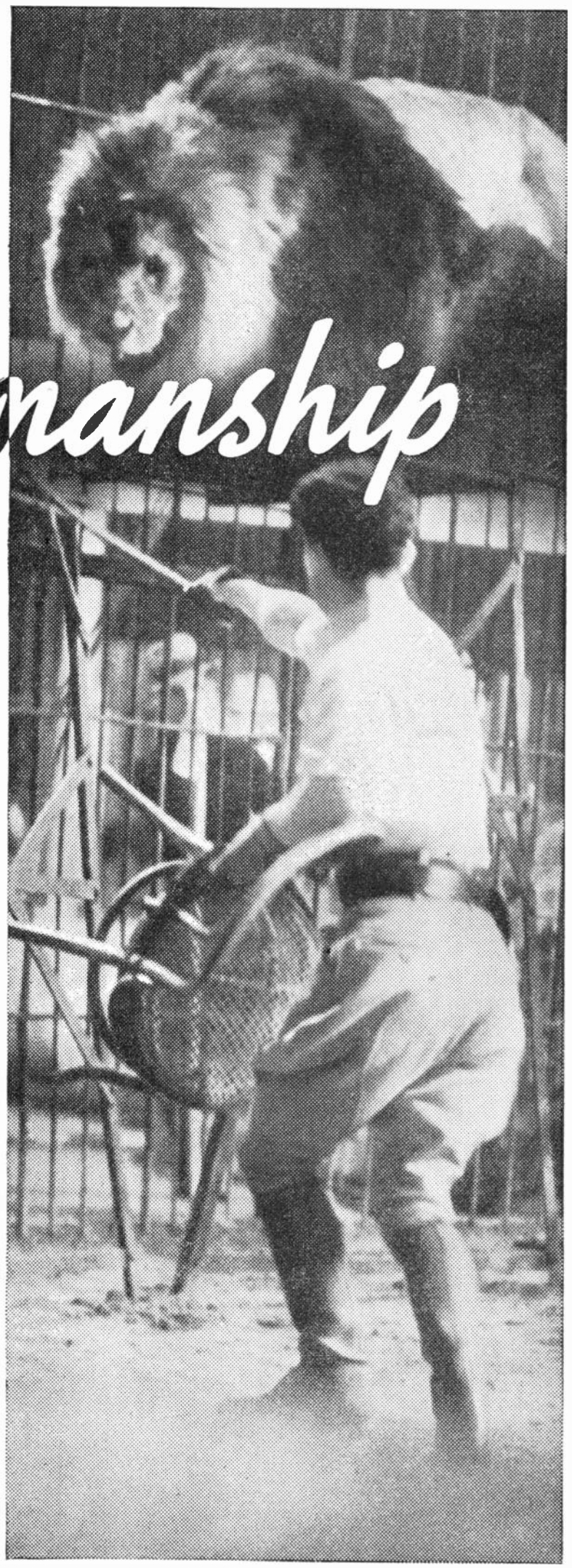
Whatever the show—Showmanship wins. The animal trainer, master showman of vicarious thrills. The radio stars, welcome guests in the homes of a vast unseen audience. Whether you entertain with thrills, tears, love or laughter—Showmanship wins!

Sponsored and sustaining programs on NBC networks represent the top-flight radio showmanship of progressive advertisers, agencies and the NBC Program Department. Programs consistently voted the winners by the world's greatest air audiences. NBC's unmatched facilities provide a showmanship background on which advertisers can always count. This background of performance—on both sustaining and commercial shows—continues to attract the cream of the country's sponsored programs. It constitutes a guarantee of Showmanship which reflects itself in soaring sales records for NBC advertisers.

Tune in the RCA Magic Key Program every Sunday 2 to 3 P. M., E. S. T. on WJZ and associated NBC stations.

NATIONAL BROADCASTING CO., INC.
A Radio Corporation of America Subsidiary
NEW YORK, CHICAGO, WASHINGTON, SAN FRANCISCO

Photograph from Universal Pictures Corporation picture, "The Big Cage", based on the Appleton-Century book of the same name, written by Edward Anthony and Clyde Beatty.



Henry Shumar Producing For Titan Productions

SAN FRANCISCO, Oct. 19.—Henry Shumar, well-known Pacific Coast theatrical producer and actor, has been appointed production manager of Titan Productions, Inc., transcription concern. He succeeds Mason Moltzner, who resigned to do free-lance continuity writing and acting. William Gilchrist has also been added to the staff of Titan Productions as assistant sales manager.

The transcription concern is cutting a quarter-hour 102-episode musical and patter serial, *The Seyo Milky Way*, for the Sego Milk Products Company, Salt Lake City (Sego Milk), which are being placed thru L. S. Gillham Company, Los Angeles agency, on stations in Idaho, Montana, Utah and Nevada. Thirty-nine 15-minute episodes of *Night Editor*, newspaper stories, which Cardinet Candy Company, Oakland, Calif., sponsors on the NBC-KPO network with live talent, are being recorded by Titan for placement on Eastern stations thru Tomaschke-Elliott, Inc., Oakland.

Burnett Company Personnel

CHICAGO, Oct. 19.—The recently organized Leo Burnett Company, Inc., advertising agency, is now settled in its offices at Wacker drive and Michigan avenue. Leo Burnett heads the company and on its staff are De Witt O'Kieffe, creative; George J. Thomas, financial; Joseph T. Ainley, until recently with Erwin, Wasey & Company, radio; Margaret Stevens, copy; John Olson, art; John Riley, service, and Strother Cary, assistant service.

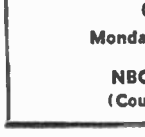
HALE
HAMILTON

HARRY RESER
Hammond Electric Organ.
Electric Singing Guitars.
Current:
THE GREYSTONE, Detroit, Mich.
General Direction:
CHARLES E. GREEN,
1619 Broadway, New York, N. Y.
WEAF Network Coast to Coast. Management: National Broadcasting Company.

★BILL SCOTTI and his
N. B. C. ORCHESTRA
Direction NBC ARTISTS' SERVICE,
30 Rockefeller Plaza, New York, N. Y.

EMIL VELAZCO
and his ORCHESTRA
NOW ON TOUR.
The World's Only Dance Orchestra Using a Full-Toned $15,000 Portable Pipe Organ.
Mgt. CONSOLIDATED RADIO ARTISTS, Inc.
1619 Broadway, New York, N. Y.

ERNIE ANDREWS AND HIS ORCHESTRA
Broadcasting Via WTIC-NBC.
NOW ON TOUR.
Dir. CONSOLIDATED RADIO ARTISTS.
1619 Broadway, New York, N. Y.


ANTHONY TRINI
The Romantic Fiddler,
AND HIS MUSIC.
Now on Tour
Personal Management SOL TEPPER.
Hotel Governor Clinton, New York City.

FLETCHER HENDERSON
AND HIS FAMOUS ORCHESTRA.
Now Playing 8th Season
ROSELAND BALLROOM, New York, N. Y.
Management MOE GALE.
RKO Building, Radio City, N. Y.

Harry A. Romm, Representative,
RKO Bldg., Radio City, N. Y.
charles carlile
LUCKY STRIKE ● NBC ● WEAF ●
Saturday, 8-9 p.m., Coast-to-Coast

FRANK ROSS ● ANITA PIERRE ● JOE SCHUSTER
THE BIG BROADCAST OF 1935.
Now on Tour.
Direction: NAT KALCHEIM, Wm. Morris Office.
JACK KALCHEIM, Western Rep., Chicago.
ROGER MURRELL, RKO Rep.

LEO KAHN
Now Playing CENTRAL PARK CASINO, New York, N. Y.
AND HIS ORCHESTRA

Broadway's Sensation
PAUL MARTELL
AND HIS ORCHESTRA
95th Week Arcadia Ballroom, New York

★ dan HEALY WNEW ★
"The Chorus Girls' Boy Friend"
DAN HEALY'S BROADWAY ROOM,
231 West 54th St., New York, N. Y.

UNCLE EZRA
(PAT BARRETT)
Monday, Wednesday, Friday
7:45 P.M., EST.
NBC—RED NETWORK.
(Courtesy Alka-Seltzer.)

STATION NOTES

Address All Communications to the New York Office

SEVERAL CHANGES have been made in the staff of Station WDOD, Chattanooga. Joining the staff are Meador Lowery from WGST, Atlanta; Tom Nobles from KTHS, Hot Springs, and Louie Bush, a recent graduate from the University of Alabama, who is making his radio debut. Allen Stout has left the station to go to KNOX, Knoxville, and Otis Clune has gone to WSM, Nashville.

RALPH BORRELLI is celebrating the sixth anniversary as director of the popular Italian programs heard over WRAX, Philadelphia. Borrelli has been broadcasting these programs without interruption ever since they went on WRAX.

DICK FAULKNER, staff announcer on KDKA in Pittsburgh, has been named assistant program manager of WIS at Columbia, S. C. He leaves next week to report for his new job.

APPLICATION of the Wayne Broadcasting Company for a permit from the Federal Communications Commission for a new Detroit station was favorably reported upon all seven counts by the commission's examiner, according to Edmund J. Meurer, one of the partners in the proposed station. Opposing interests were granted until October 30 to file briefs.

COURTLAND MANNING has resumed broadcasting on WHAM, Rochester.

WIP, PHILADELPHIA, has started two new afternoon shows. One has Sonny Saunders, Eleanor Dean and Clarence Furhman's Orchestra. Other presents Whitey Voll and Ruth deWoody in *The Grab Bag*.

WLW, Cincinnati, has signed the DeVore Sisters, harmony team, previously heard on WIRE, Indianapolis. Team has also worked in theaters and clubs.

KMOX, St. Louis, has a new survey program sponsored by American Packing Company. Survey consists in checking up on local territory as to the favorite for the Republican Presidential candidacy in 1936. Harry Flennery handling the show. Prizes to the best answers.

ED WALLACE moves across the street from the WIP studios, Philadelphia, to join the WFIL announcing staff. Edward Krug, formerly at WJS and WMCA, joins WCAU, Philadelphia, as announcer, to replace Charles Stark, who moved to WIP. Alan Scott gives up his radio school to return to his WCAU announcing post, replacing George Hogan, who goes to the Southwest Broadcasting System.

WHAM, Rochester, is broadcasting on 41 megacycles, experimentally, thru W8XAI.

WBT, Charlotte, spotted Lane Bartlett, staff artist, to do a program before the Charlotte Jesters Club. Club is composed of local showmen, with none others admitted.

BOB PIERCE, "Old Man Sunshine," is doing a new early morning show on WHAM, Rochester.

MERLE H. TUCKER, production manager for the Southwest Broadcasting System, has been named director of radio for the Texas Centennial. He is succeeded by W. E. Williams.

RADIO PRODUCTIONS, Hollywood, are recording 12 new programs for syndication. Kasper-Gordon Studios, Boston, will handle exclusive national distribution.

WILBUR EVANS flies back from the Coast to resume his singing for the Hardwick and Magee account on WFIL, Philadelphia. Evans went to the picture lots at Universal for a screen test.

DR. LEWIS, Inc., Community Dentists, are sponsoring a half-hour Bible dramatization on WEEI, Boston, placed thru Kasper-Gordon.

New Biz, Renewals

NEW YORK, Oct. 19. — Columbia Broadcasting System has one new account. It is:

LARNED CO. (subsidiary American Home Products Co.), thru Blackett-Sample-Hummert, Inc., started October 16 on WABC and 20 stations, Wednesday, 7:15-7:30 p.m. Imperial Hawaiian Band.

National Broadcasting

GENERAL ELECTRIC CO., thru B., B., D. & O., starts October 20, Sunday, 11-11:30 p.m., on WEAF and 13 stations. *Matt Clemens.*

SUN OIL CO., thru Roche, Williams & Cunnyngham, renews effective December 9, Monday to Friday, 6:45-7 p.m., on WJZ and 15 stations. Lowell Thomas.

BOURJOIS SALES CORP., thru Lord & Thomas, renews, effective November 18, Monday, 8:30-9 p.m., on WJZ and 17 stations. Odette Myrtil, Milton Watson, Pickens Sisters, Mark Warnow Orchestra.

Chicago

Station WGN reports the following new business:

SINGING CANARIES, thru Weston-Barnett, Inc., sponsored by American Bird Products, Inc., a local commercial, taking Sundays from 10:45 to 11 a.m., beginning October 27 for 30 weeks.

THOSE O'MALLEYS, sponsored by Miles Laboratories, Inc., a local commercial transcription, taking 7-7:15 p.m. Tuesday, Thursday and Saturday, effective October 15, for balance of original order to and including September 12, 1936. This is a change in program only.

YOUR LOVER, thru Blackett-Sample-Hummert, Inc., sponsored by Samoline (polish), local commercial, taking 9:30 to 9:45 a.m. Monday, Wednesday and Friday, effective October 14, 1935, until further notice.

THE LIFE OF MARY SOTHERN, an MBS sustaining program to and including November 1 and then sponsored by Hind's Honey and Almond Cream, effective November 4 until further notice. Taking Mondays to Fridays, 3:15 to 3:30 p.m.

JUNE BAKER PROGRAM, a one-minute participation by Bailen, Inc., a local commercial taking Tuesdays, Thursdays and Saturdays for 52 weeks beginning October 15 between 2:15 and 2:30 p.m. Thru Charles Silver & Company.

MOLLY OF THE MOVIES, thru Blackett-Sample-Hummert, Inc., sponsored by the Wander Company (Ovaltine), an MBS commercial, originating at WGN and feeding to WOR and WLW, taking 2 to 2:15 p.m. daily except Saturday and Sunday, for 52 weeks, beginning October 21.

BEHIND THE CAMERA LINES, thru Beaumont & Hohman, Inc., sponsored by the 42d St. Sales Co. (cosmetics), a local commercial, taking Fridays of each week for 52 weeks, beginning November 8, 9:30-10 p.m.

WMCA

RADIO ADV. CO. OF AMERICA, thru James R. Flanagan, starts October 21, Monday to Saturday, 3:15-3:30 p.m. Better Homes.

HARRY JAY TREU, INC., thru J. Dresher Advertising Agency, started October 18, Monday to Saturday, 9:15-9:30 a.m. Kay Kennedy.

HOWARD CLOTHES, thru Edward Linn, started October 18, Monday thru Friday, 7:15-7:30 p.m. Musical program.

PENWOOD CLOTHES, thru Palange, Abrahams & Palange, starts October 25, Friday, 11:15-11:30 p.m. Elwit-Harrold, songs.

Newark

WALKER GORDON LAB., thru Donahue & Coe, starts October 25, Friday, 10:30-11 a.m. Child life program. WOR.

UNITED DRUG CO., thru Street & Finney, starts October 29, Tuesday thru Saturday, 11:30-1:45 a.m. Transcription. WOR.

CHEVROLET MOTOR CO., renews, effective October 21, Monday and Wednesday, 9-9:15 p.m. Transcription. WOR.

CARTER MEDICINE CO., thru Street

(See NEW BIZ on page 10

FRANK MORGAN
AND HIS
25th CENTURY ORCHESTRA

★★★ DAVE ★★★
HERMAN
AND HIS MUSIC.
Now Appearing at
JACK DEMPSEY'S CORNER,
New York, N. Y.

JACKIE MAYE
"The Night Club Nightingale."
INTERNATIONAL FAVORITE OF SONG.
Personal Direction ROBERT H. EDSON.

★ AUGIE
PALO
AND HIS ORCHESTRA.
Personal Rep.: TOM O'CONNELL,
Palace Theatre Bldg., New York, N. Y.

DON RICHARDS
AND HIS MUSIC.
Now Playing
HOTEL MONTCLAIR, New York, N. Y.
Smart Rhythms For the Smart Set

Exclusive Management EDW. I. FISHMAN, Orchestra Corp. of America, 1619 Broadway, New York, N. Y.

ANGELO FERDINANDO
NBC Network.
AND HIS GREAT NORTHERN HOTEL ORCHESTRA.
Exclusive Tour Direction
STANLEY H. WILLIS,
1619 Broadway, N. Y. C.


"MIKE"
DURSO
The Voice of the Golden Trombone.
Now at America's Smartest Night Club, PIPING ROCK,
Saratoga, N. Y.


FRED YANKEE AND HIS
WQY-NBC Network.
NOW ON TOUR.
SOCIETY SWING ORCHESTRA
Management: MATTY ROSEN, 160 W. 46th St., New York, N. Y.

FRANK RICHARDSON
RADIO. STAGE. SCREEN.
"THE TALKIES SMILING SINGER"
NOW ON TOUR.
Personal Representative:
JACK HART, Palace Theatre Bldg., N. Y. C.

Packing 'em in nightly at the
HICKORY HOUSE
WINGY MANNONE
(The New Orleans Swing King and His Jam Band)
Exclusive Mgt. MILLS ARTISTS, INC.,
799 7th Avenue, New York City.

★★★★ ERNIE
WARREN
AND HIS ORCHESTRA.
Direction, MILLS ARTISTS, INC.
799 7th Avenue, New York, N. Y.

It Helps You, the Paper and Advertisers to Mention The Billboard.

WDAS Ready To File Answer In Fred Waring Disk Action

Defense to be based on two major points which affect all recording artists—NAB, NBC, RCA-Victor rally to station's aid as precedent decision looms

PHILADELPHIA, Oct. 21.—WDAS's reply to the Waring suit involving phonograph broadcasting rights will be filed this week following a conference to be held today (Monday) with James W. Baldwin, National Association of Broadcasters managing director; William A. Schnader, counsel retained by NAB; E. Stewart Sprague, NBC legal adviser; David Mackay, Victor Company legal adviser, and the legal firm of Carr & Krause, representing WDAS, attending. Defense will be based on two major points: (1) That musical performance is dedicated to the public by the selling of recording, and (2) that Waring sold his property rights to RCA-Victor in making records for them. Since there are no statutes or laws involved, case will be heard in common law. While the defense admits the charges in the bill of complaint, they contend that since the RCA-Victor entered the case, new matter, known to the plaintiff, will prove the charges groundless and enable them to get a judgment against Waring. Confirmed rumors have it that Maurice Speiser, Waring's attorney, does not anticipate a favorable decision since the RCA-Victor offered the new testimony. Rather he will be content to let this case serve as the basis for a national movement to affect propaganda for new legislation governing broadcasting rights of recordings.

The defendant's answer to the original bill of complaint served against WDAS by Fred Waring and the new testimony offered by RCA-Victor is as follows:

WDAS Broadcasting Station, Inc., a corporation, the above-named defendant, saving and reserving unto itself all benefit and advantage of exception to the manifold errors, uncertainties and other imperfections in the Plaintiff's Bill of Complaint contained, for answer thereto, or to so much and such part thereof as it is advised is material or necessary for it to answer. Respectfully showeth:

1. Admitted.

2. Defendant admits that plaintiff is and has been for a long time past an artist and performer in his field as an orchestra conductor and interpretive musical artist, and that he has an established reputation, both national and international, as such, but defendant denies that plaintiff's performances and interpretations are unique and individual in the sense that no one else can perform and interpret the same musical numbers which the plaintiff performs and interprets. On the contrary defendant avers that there are other conductors and interpretive musical artists whose performances and interpretations are similar to those of the plaintiff.

3. Defendant admits that the plaintiff's performances are recognized by a portion of the public as the plaintiff's, but defendant denies that said performances are unique and individual to the plaintiff in the sense that no other conductor is able to give similar interpretive performances of the same musical numbers.

4. Defendant admits that Waring's Pennsylvanians have established for themselves both a national and international reputation, and that the same individuals who compose Waring's Pennsylvanians do not compose any other musical body, and to that extent only is "Waring's Pennsylvanians" a unique body. Defendant denies that Waring's Pennsylvanians perform musical works in a manner in which other musical bodies cannot perform the same musical works.

5. Admitted.

6. Admitted.

7. Admitted.

8. Defendant admits that it did not have plaintiff's express consent to play said records and admits the other statements made in this paragraph, but avers that every allegation of this paragraph is wholly immaterial for the reasons more fully set forth hereafter under "New Matter."

9. Defendant denies that plaintiff has a common law right of property or any other right of property in and to his interpretation of the musical numbers specified in Paragraph 7 on the phonograph records specified in said paragraph, but avers that he had, prior to defendant's rendition of said records, dedicated them to the public, as more fully set forth hereafter under "New Matter."

10. Defendant admits that plaintiff has never expressly granted permission to the defendant to broadcast his records for commercial purposes and that it has never accounted to him for the use of said records, but avers that these allegations are wholly immaterial for the reasons more fully set forth hereafter under "New Matter."

11. For the reasons more fully set forth hereafter under "New Matter," defendant avers that it is wholly immaterial whether the use by the defendant for broadcasting purposes of the said records is a serious menace to the business, interests, rights, contractual engagements and income of the plaintiff. Defendant has no knowledge whether the averment of this paragraph is true and has no means of obtaining any information regarding the truthfulness of said averment and therefore demands proof thereof, if relevant and material.

12. Defendant denies that the use of the records to which plaintiff refers in his Bill of Complaint is illegal and that the defendant's continued use of said records will seriously injure the contractual rights of the plaintiff, and will cause other irreparable damage to the plaintiff's property rights. On the contrary, defendant avers that plaintiff does not have any contractual rights or property rights in the records to which he refers in the Bill of Complaint, and that he will not be damaged irreparably or otherwise by defendant's continued use of said records for broadcasting purposes in the operation of its business.

"NEW MATTER"

Further answering, the defendant avers on information and belief:

13. That the plaintiff made the Victor phonograph records to which he refers in Paragraph 7 of his Bill of Complaint under a contract between the plaintiff and RCA Manufacturing Company, Inc., under the terms of which the plaintiff, for himself and on behalf of each and all of the members of his orchestra, granted to RCA Manufacturing Company, Inc., the right at any time and at all times to manufacture, advertise and license or sell in all parts of the world records of the performances by plaintiff's orchestra of the selections of which said Victor records were made, including the right to produce and reproduce the recorded performances of the orchestra by any and all mechanical, electrical or other means of disseminating or transmitting the same, with the further right on the part of RCA Manufacturing Company, Inc., to make use of plaintiff's name and photograph, and the name of his orchestra and photographs of the members of his orchestra, in connection with the manufacture, advertising and licensing or sale of such records in any and every way in connection with sound reproduction and transmission, granting to the RCA Manufacturing Company, Inc., all rights and equities of the plaintiff and his orchestra, and of each of his members in and to the matrices and records upon which the performances were reproduced.

14. That plaintiff at the time said records were made was not the owner of the copyrights for "I'm Young and Healthy" and "You're Getting To Be a Habit With Me," but that said copyrights were owned by M. Witmark & Sons, the publisher and owner of said selections.

15. That the plaintiff did not have a license from the owner of the said copyrights to reproduce said musical selections at the time he made the said record for the RCA Manufacturing Company, Inc.

16. That at the time said records were made M. Witmark & Sons was a member of the American Society of Composers, Authors and Publishers, thru which society said M. Witmark & Sons had granted to RCA Manufacturing Company, Inc., a license permitting it to reproduce on records and to broadcast renditions of said musical selections.

17. That plaintiff made the records specified by him in Paragraph 7 of the Bill of Complaint on or about November 4 and November 2, 1932, under the license received by the RCA Manufacturing Company, Inc., from the American Society of Composers, Authors and Publishers.

18. That for his services in playing the musical selections, "I'm Young and Healthy" and "You're Getting To Be a Habit With Me" for RCA Manufacturing Company, Inc., to enable it to make phonograph records thereof, the plaintiff received a monetary consideration of $250 per selection.

19. That after playing said selections for RCA Manufacturing Company, Inc., to enable it to make phonograph records thereof, the plaintiff had no rights of any kind in said records and RCA Manufacturing Company, Inc., was not bound, by contract or otherwise, to limit in any way the use which purchasers of said records might make thereof.

20. That defendant purchased the phonograph records to which plaintiff refers in his Bill of Complaint from a dealer in such records, namely, Weymann & Company, Philadelphia, Pa., which had an unlimited, unqualified right to dispose of the same to the public without any contractual or other obligation to limit the use which the purchaser might make of the records thus purchased.

21. That prior to the purchase by the defendant of the said phonograph records, thousands of the said records were sold thruout the United States, including the vicinity of Philadelphia.

22. That the sale to the general public by RCA Manufacturing Company, Inc., thru its agents and dealers, with plaintiff's consent, of the phonograph records of "I'm Young and Healthy" and "You're Getting To Be a Habit With Me" was a dedication thereof to the public, after which plaintiff had no property rights whatever in the use of said records for any purpose.

23. That at the time defendant played said phonograph records it held a license from the American Society of Composers, Authors and Publishers, under which it had a right to play any selection, the copyrights for which were owned by M. Witmark & Sons.

24. That prior to the playing of said records, defendant announced that the numbers about to be played were mechanical reproductions of plaintiff's rendition of said selections.

25. That plaintiff is and at all times has been fully aware of the facts hereinbefore set forth under "New Matter" and has, therefore, no basis whatever for instituting this action against the defendant.

Wherefore defendant prays your Honorable Court to dismiss the Bill of Complaint and to award to the defendant its costs and damages for being compelled to defend against this action.

WDAS BROADCASTING STATION, INC.

WRC and WMAL Direct-Mail Sock Is First Such Exhibit by DMAA

KANSAS CITY, Oct. 19.—The National Broadcasting Company Washington, D. C., outlets WRC and WMAL had their direct-mail campaign exhibited here at the conference and exhibition of the Direct Mail Advertising Association held October 16 to 18, inclusive. Campaign, which costs the stations $453, produced approximately $8,000 worth of business, and according to Vincent F. Callahan, assistant to the vice-president of NBC's two Washington outlets, this is the first time that a campaign to sell time on the air has been recognized by the DMAA. Letters, cards and folders, etc., went to 400 potential ether advertisers in Washington.

The series of mailings, in consecutive sequence, follow:

Mailing No. 1—"Want Ad" Letter: Dramatizing the ability of stations WRC and WMAL to cover the Washington, D. C., trading area.

The imitation newspaper clipping is an imaginary "Want" ad which describes the qualifications which would be possessed by an ideal salesman for the prospect's product or service.

The letter is written as a reply to the "Want" ad and explains that WRC and WMAL are qualified for the job.

A self-addressed, stamped envelope and a personalized inquiry card complete the mailing.

Mailing No. 2—"Florida Post Card": Dramatizing the ability of WRC and WMAL to increase the prospect's sales.

This mailing was completely prepared in Washington, D. C., then shipped by parcel post to Miami, Fla., where it was put in the mail so that each card received in Washington bore a Miami post mark.

Mailing No. 3—"Pay Envelope" Mailing: Dramatizing the fact that broadcast advertising on WRC and WMAL pays many prominent Washington business firms.

The use of actual pay envelopes, plus the color scheme of the inside inclosures, creates close similarity to a real weekly pay envelope.

Mailing No. 4—"California Air Mail" Letter: Dramatizing the speed of broadcast advertising and the fact that merchandising by radio means faster sales results.

This mailing was completely prepared in Washington, D. C., then shipped via parcel post to San Francisco, Calif., where it was put in the mail so that each letter received in Washington bore a San Francisco post mark.

The letters were mailed from San Francisco on Monday, March 25, at 2 p.m. They were delivered in Washington on Wednesday, March 27, at 9 a.m.

Mailing No. 5—"Broadcast Advertising Begins at $25": Dramatizing the inexpensiveness of local broadcast advertising over WRC and WMAL.

This mailing was released shortly after the appearance of the *Printer's Ink* article, "Life Begins at 8:40," and during the week when the movie *Life Begins at 8:40* was showing at Washington theaters.

The inquiry card was planned so that the prospect might commit himself, without obligation, as to the approximate amount which he would be willing to spend for broadcast advertising. This not only aided the salesman in making a more intelligent presentation but assured the prospect that he would be able to get definite information concerning the talent, time, etc., which he might expect for a given expenditure.

Mailing No. 6—"Now It's Your Turn" Mailing: Dramatizing the prospect's need of a thoro investigation of broadcast advertising.

This mailing was planned to briefly summarize the important facts presented in previous mailings and to create an impression of finality so that those prospects who had been wavering would take definite and prompt action in requesting a sales call.

★ HENRY HALSTEAD
AND HIS ORCHESTRA
COCOANUT GROVE,
Hotel Park Central, New York City.
Exclusive Management
EDW. I. FISHMAN,
O. C. A.,
1619 Broadway, New York City.

J. L. FRANK
PRESENTS THE
LOG CABIN BOYS
Address
WHAS
LOUISVILLE, KY.

LEITH STEVENS
Conductor
exclusive management
COLUMBIA BROADCASTING CO.

BOB FRIDKIN
The International Maestro
AND HIS MUSIC
NOW ON TOUR.
TAPS, Personal Rep.
1619 Broadway,
N. Y. C. Columbus 5-1566.

"LANDAU"
THE NONCHALANT VIOLINIST,
AND HIS MUSIC
Direction
JACK POMEROY
P R O D., WMCA
Bldg., N. Y. C.
Now on Tour

VICTOR
Shell Oil Program.
WITH
WALLACE BEERY
YOUNG
WEAF,
Saturday,
9:30-10:30
P.M NBC
Network.

MELODIES BY LARRI WMCA

GYPSY LEE, Accordion.


Polly Welch, Harp.
NOW ON TOUR.
Personal Management FRANCIS GORDON.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

AIR BRIEFS

By JERRY FRANKEN

WITHIN a few hours after Will Rogers met his death the syndicate handling his newspaper writings made an offer to Fred Allen to take Rogers' place. Allen immediately turned it down, but said that he might, later on, attempt his own syndicated column. Deal for such a proposal is now pending. . . . Florida fruit growers, who placed their account with Ruthrauff & Ryan last week, are using five-minute transcriptions. . . . NBC's Radio Guild will present a King cycle by Shakespeare starting November 7, doing *King John, King Richard II* and *III* and the various *King Henrys*. . . . In its six years of broadcasting the Vallee program hasn't fallen below fourth in the accepted popularity check, and probably has a higher average than any other program on the air. . . . Lionel Stander is due back from the Coast soon. . . . CBS Artists' Bureau has put Gogo DeLys under management contract. Her right name is Marie Jeanne Gabrielle Germaine Belzemyre Belanger. That's why it's Gogo DeLys. CBS has also signed Jack Shannon. . . .

Lucky Strike program undergoes revamping in a month, with a new orchestra due to replace Lenny Hayton. . . . There was a report last week that Standard Brands was not renewing Major Bowes, but it was given little credence. . . . Shirley Booth *(Three Men on a Horse)* is now on the Teddy Bergman CBS program. . . . Jack Hylton was decorated by the Circus Saints and Sinners (Dexter Fellows Tent) this week. He becomes the Fall Guy from England. . . . G. W. (Johnny) Johnstone and Jack Poppele, of WOR, have been named advisers to the New Jersey Police Radio Survey Commission. . . . Fritzi Scheff was to start a new radio series, her first, October 22 on the *Lavender and Old Lace* show on Columbia. . . . Edward Bernard has been named head of the radio department of Elisabeth Marbury, Inc. . . . Eddie Miller is now singing in WHN.

After a record-breaking run A. & P. may discontinue its Monday night series with Harry Horlick in December. . . . Shepard Traube, former legit producer and director, went into the CBS press department last week. He has also written a novel. . . . Babs Ryan and Her Brothers will be on the Ray Noble Coca Cola show. . . . John Kelvin is back on the Barney's Irish program on WNEW after being away five months. He says he'll do a concert in Town Hall in December. . . . Pete Mack's Moosickers' program on NBC is getting to be a favcrite. . . . Walter Cassel, another new sustaining performer on NBC, is likewise tabbed as a future star. . . . *Easy Aces* have a Mr. Franken in their sketch now. Watch the Crossley rating go up. . . . Eton Boys renewed by Columbia. . . . Dick Chaplin is leaving the NBC press department to go with *Wild Life*, magazine, as promotion and publicity manager. . . . Six years of broadcasting for East and Dumke (Sisters of the Skillet) on October 31. . . . Charles Martin is writing for the *March of Time*. . . . Willard Amison, formerly on several WOR programs, has been given his own spot by that station.

Jack Denny To Replace Dorsey at Night Spot

NEW YORK, Oct. 19.—Jack Denny and his orchestra, an MCA band, replace Tommy Dorsey and his orchestra, handled by CBS, at the French Casino October 27. Dorsey was booked into the Casino when Don Bestor was expelled by Local 802, American Federation of Musicians. Casino had a booking contract running a year with MCA, but couldn't get another band at that time. However, it is stated that MCA threatened suit on its contract, with the Denny booking following.

When Dorsey went into the nite spot, a CBS wire replaced the NBC line that had previously been in. Expected that when Denny opens, NBC will again carry the broadcasts.

WEMP Formally Opened; Covers Milwaukee Area

MILWAUKEE, Oct. 19. — Licensed to the Milwaukee Broadcasting Company, WEMP, a new local radio station, started operations October 15 on 1310 kilocycles, sending out regular programs on a test basis, formally opens tomorrow. It signs off daily at sunset.

Located in the Empire Building, the station has two studios on the seventh floor and a vertical transmitting antenna on the roof. According to John C. Mevius, general manager, WEMP will have a sending radius of 25 miles.

Officers of the station are Herbert L. Mount, president; Thomas M. Duncan, vice-president, and Glenn D. Roberts, secretary-treasurer. Mr. Mevius was formerly connected with WHAT, WCAU and WPEN in Philadelphia and has a staff of three announcers, with Merrill F. Trapp, formerly of WTMJ here, as program manager.

Foster May Leaves KFOR; Theatrical Tour Booked

LINCOLN, Neb., Oct. 21. — Disagreement over a proposed raise in salary caused Foster May, newscaster and special interviewer for KFOR and KFAB here, to come to the parting of the ways and hand in his resignation. May built the stations' news and feature department up from scratch since coming in the employ nearly two years ago.

Plans now call for a two-month personal appearane in the State at small-town theaters and then east. His various jobs have been handed around to Al Poska, Beth Langford, Cliff Connaway and Bob Cunningham.

CHI AIR NOTES

By NAT GREEN

Betty Lou Gerson, 21-year-old ingenue, replaces June Meredith on the *First Nighter* program as leading lady on November 8. . . . Miss Meredith and Charley Hughes leave the *First Nighter* show November 1 and open the following Friday on a WGN and Mutual net show for Campana which will be a revamped version of the old Talkie Picture Time scripts which these vets produced for Armour's Luxor show about a year ago. . . . Herbert Futran is writing Irene Rich's show, *House of Cards*, on WLS. . . . Irene is singing two of Futran's songs, *Song of the Turf* on November 1 and *A Greater Justice* November 8. . . . Truman Bradley, veteran announcer, is leaving CBS to become a free lance. . . . As "Brad" of Easy Aces, Bradley won wide notice before he joined the WBBM-CBS staff. . . . Bess Johnson, the Frances Moran of *Today's Children*, has just purchased a home at Elkins, W. Va., for her mother and father, who still live there. . . . Bess, by the way, has no intention of quitting radio work as has been rumored. . . . She's taking on more radio work and soon will be heard on several new air dramas. . . . Louise Blocki, 23-year-old radio actress, has assumed the role of Dorothy Moran in *Today's Children*, succeeding Jean MacGregor. . . . Mrs. Blocki is the wife of Fritz Blocki, playwright and publicity man.

Walter Blaufuss and Ed Mitchell celebrate their third and fourth anniversaries, respectively, on the NBC Farm and Home Hour on October 25. . . . Harlow Wilcox, one of Chi's top-notch announcers, heading for a job in New York. . . . Kate Smith's *Coffee Time* programs will originate in the local CBS studios October 22, 23 and 24. . . . Connie Gates has signed a contract with NBC and so did not renew her CBS contract. . . . Gertrude Niesen, radio singer, held over a second week at the Chicago Theater. . . . WAAF now a 1,000-watt station, double its former power. . . . Lynn Martin, diminutive singer, has left the Fibber McGee and Molly program and has gone to New York. . . . *Sentimental Selma* back on WBBM this week (October 22), sponsored by the Wylers Company. . . . George Olsen is starting an amateur hour at College Inn, which will be broadcast over WBBM midnight to 12:30 a.m. Fridays, starting October 25. . . . Foley & Company have signed with WLS to sponsor Lulu Belle and Scotty six mornings a week. . . . Victor Herbert Week, suggested by Richard Himber, will be observed in Chi the first week in November by Horace Heidt, Leonard Keller, Seymour Simons, Orville Knapp, Jan Garber, George Olsen and a number of other bands.

Attractive Leah Ray is receiving orchids from Phil Davis, theatrical attorney. . . . Leonard Keller has written a new song, *Love and Learn*, in collaboration with Irm Lyon. . . . When Enric Madriguera opens at the Terrace Room of the Morrison Hotel this week he will be greeted by salutes from celebrated band leaders at widely separated points, among them Ben Bernie from Philadelphia, Kay Kyser from Pittsburgh, Griff Williams from San Francisco and Reggie Childs from New York. . . . Veloz and Yolanda, famous dance team at the Palmer House, have been working with C. L. Menser, of NBC, for some time to adapt their talents to radio and are expected to become the headline attraction in a radio program. . . . Ben Bernie and his band go on the NBC Blue network October 29 for American Can Company. . . . Eddie and Fannie Cavanaugh have just had their contract renewed for continuation of *Radio Gossip Club* on WBBM-CBS. . . . Alan Hale, CBS announcer, back from vacation in New York. . . . Ralph Kirberry, "Dream Singer," featured for a long time over the networks during the late evening hours, is to be heard on morning time over WGN every Tuesday and Thursday. . . . Lum and Abner soon starting on a p.-a. tour—week stands in a score of cities. . . . Several new programs making their debut on WISN, Milwaukee, among them *Sihouettes*, with Terese Meyer, organist, and Woods Dreyfus, vocalist; *Leather Stocking Tales*, children's program; *Campus Night* and a *Man on the Street* series. . . . Paul (Tiny) Newland, baritone singer, recently heard on West Coast stations, is in Chi looking for an NBC tieup. . . . Announcement of the appointment of Lewis Goodkind as director of publicity of Lord & Thomas was made a few days ago. . . . Goodkind has been connected with the agency for seven years, and prior to joining Lord & Thomas he was for two years with *The Chicago Herald and Examiner*.

West Coast Notes; Big KHJ Schedule

LOS ANGELES, Oct. 19.—A new deal was made here this week whereby KHJ becomes the official broadcasting station for *The Los Angeles Times*. Paper previously worked with the station up to a year ago, at which time it withdrew its broadcasts with exception of a nightly 10-minute news feature and concentrated on KMTR. In the new Times Building elaborate studios have been constructed, and the paper is planning a heavy program of fall and winter features for KHJ, and a goodly share will go out over the balance of the California and Oregon stations of the Columbia-Don Lee network. Already schedules are four news broadcasts daily, a weekly football rally from the auditorium of the Times Building; a Sunday night film-star interview conducted by Edwin Schallert, paper drama critic; the *March of Progress* dramatic series and a daily home-economics program.

M. D. (Doc) Howe, of Fanchon & Marco, is dickering with the National and Columbia chains to use three Fanchon & Marco-sponsored ether programs. Three are *Flying High; Captain Solitaire*, series featuring Harry Carey, and *Dangerous Lives*, written by Jack Grant.

Pauline Gale has joined the staff of KMTR, Hollywood, as publicity director.

George Jessel has been set for an appearance on the Shell Chateau broadcast on November 23.

San Francisco

SAN FRANCISCO, Oct. 19. — Hazel Warner, contralto, who sings songs of the heart, and Martha Meade, housewives' pal, have parted company after long association on the same NBC program. Each is to be featured in network broadcasts of her own starting next week and under sponsorship of Sperry Flour Company.

Miss Meade inaugurates a new series of twice weekly household broadcasts October 22, to be heard Tuesdays and Thursdays at 10 a.m. The Hazel Warner series, Wednesdays and Fridays at 2:30 p.m., starts October 23. It's titled *Sperry Special*, after the flour company's big Sunday broadcast. Paul Carson, organist, and "Colonel" Rod, as emsee, are to supply the incidentals for this feature. Miss Warner's program will follow Al Pearce and his Gang, with whom she was starred so long on the network.

Mel Merkley, known in local radio as press agent for the Horace Heidt Band, now in Chicago, is making a bid for attention as an entertainer. She's singing in the KFRC Happy-Go-Lucky Hour, afternoon variety show. Mel Peterson and his Beachcombers have also been given a spot on the Happy-Go-Lucky Hour. Peterson, former NBC-er, has been tenoring on KYA as the Serenader and also at the Club Royal Hawaiian, local night spot.

NEW BIZ——

(Continued from page 8)

& Finney, renews, effective October 16, Monday, Wednesday and Friday, 1:30-1:35 p.m. Recorded. WOR.

DRUG TRADE PRODUCTS, INC., thru Heath-Seehof, renews, effective November 28, Sunday and Thursday, 9-9:30 p.m., and Saturday, 8:30-9 p.m. *Happy Hal's Housewarming*. WOR.

UNITED DRUG CO., thru Street & Finney, two 15-minute periods weekly, starting October 29. WNEW.

NOVELTY BAR AND GRILL, thru Bess & Schillin, started October 14, five 15-minute periods weekly. WNEW.

Southwest

MAGNOLIA BEER, thru Jay Skinner Agency, 13 15-minute periods on KTAT, Fort Worth, and five stations on the Southwest Broadcasting System, immediately preceding play-by-play football game descriptions. Program gives resume of last season's games.

COOK FILLINGHIM MOTOR CO., 13 15-minute programs. Football scores. KTAT, Fort Worth.

STEWART'S READY - TO - WEAR, 15-minute transcriptions daily. KTAT.

NATIONAL CLOTHIERS, 300 spot announcements. KTAT.

TEXAS PRODUCE CO., three 15-minute spots weekly, transcription. KTAT.

MATHES CO., radios, MONNIG DEPT. STORE, each, 300 announcements on KTAT.

FRITOS, thru Johnston Agency, 300 spot announcements.

MONTGOMERY WARD, 30 minute transcription, daily. KTAT.

Cleveland

NEAL STORAGE, thru Nesbitt Service Co., daily announcements. WHK.

SOCONY VACUUM OIL CO., thru J. Stirling Getchell, Inc., daily announcements. WHK.

CHEVROLET MOTOR CO., thru Campbell Ewald Co., Detroit, renewal, 39 15-minute transcriptions. WHK.

PONTIAC MOTORS, direct, daily announcements. WHK.

DODGE BROS., thru Ruthrauff & Ryan, five-minute transcriptions, nine broadcasts. WHK.

NU ENAMEL, thru Campbell-Sanford, one weekly announcement, 99 times. WHK.

CLEVELAND AUTO TRADE ASSN., one weekly announcement, 13 times. WHK.

Des Moines

ASKIN BEVERLY DRESS CORP., six 15-minute weekly until end of 1935. KRNT.

DES MOINES RETAIL GROCERS, seven 15-minute and six 30-minute 1935 food show. KRNT.

McCONNON CO., nine 1-minute announcements thru McCord Co., Minneapolis Iowa Broadcasting.

MILLER LAUNDRY CO., three 5-minute weekly. KSO.

MALT-O-MEAL, six 15-minute and five 120-word anniversary weekly. Iowa Broadcasting, including KRNT, Des Moines; WMT, Waterloo, and Cedar Rapids.

SCHULZE BAKING CO., 15 minutes daily. R. J. Potts & Co., KRNT.

STERLING CASUALTY INSURANCE CO., 5 minutes, 5 times weekly, 26 weeks.

(See NEW BIZ on page 12)

PROGRAM REVIEWS

(EST Unless Otherwise Indicated.)

"Rubinoff and His Violin"

Reviewed Saturday, 9-9:30 p.m. Style—Orchestra and vocal soloists. Sponsor—Chevrolet Motor Company. Station—WEAF (NBC network).

Chevrolet replaces its *G Men* series of dramatic sketches on the same NBC spot and using 62 outlets to the Coast. Rubinoff, winning out over numerous auditioners for the new program, offers ample proof of why he won out. Along with Virginia Rea, soprano, and Jan Peerce, tenor, the only trouble with the show is probably that it runs a half hour instead of one hour. Altho heard on the air for the past five years with Eddie Cantor, during which time Rubinoff is starring in a program of his own.

Show as played got under way with some orchestra fanfare until the usual Rubinoff violin signature was heard. Graham McNamee came on for the talent mention, and first selection by the orchestra was *On the Road to Mandalay*. Miss Rea sang *My Little Nest of Heavenly Blue*, and the orchestra following with the pop tune *Lulu's Back in Town*. Violin solo by the maestro was *You and the Night and Music*, which finished with jazzy technique on the Stradivarius. McNamee came on for the first credit, announcing November 2 as the day for first showing of the new Chevrolet 1936 models. The new completely engineered job being the only one in its price range. Visit to any of the 10,000 dealers being a final invitation. There followed Rubinoff's conception of a radio nightmare or just a dream, in which the orchestra played the style of the radio leaders involved and one unbilled comedian of the Eddie Garr type did the characters, which ranged from Ed Wynn to Cab Calloway, Mae West, Jimmy Durante, Ted Lewis, Gracie Allen, Lombardo and Fred Allen.

Jan Peerce received a sendoff from McNamee and sang *Softly as in a Morning Sunrise* after a popular tune by the orchestra. *Thanks a Million* was heard from the picture of the same name, Rea and Peerce doing a short duet. Closing credit was merely a reminder of the November 2 date, the climax of the 25 years of Chevrolet progress. Mention was also made of the General Motors Sunday night concert on NBC.

Orchestra was a well-balanced and melodic organization, using the usual Rubinoff arrangements, which were well modulated yet full as to tone. Miss Rea and Peerce were in good voice and considered tops in their respective field to no end of listeners. Both have worked for Chevrolet before. Program is a sound one and quite foolproof. Commercial end was certainly in good taste.

M. H. S.

"Elgin Campus Revue"

Reviewed Friday, 10:30-11 p.m. Style—Vocalists, orchestra, sports comentator and guest. Sponsor—Elgin National Watch Company. Station—WEAF (NBC network).

Extensive hookup (out of Chicago) to the Coast holds the Mills Brothers, Art Kassel Orchestra, Hal Totten, sports commentator and Grace Dunn, contralto. Sports interlude of about five minutes brings a guest who is interviewed and makes the usual prognostication on tomorrow's games. Half hour has a good spot with little competition on the webs and entertains with a well-balanced program. After Kassel's first selection a hefty commercial was thrown in, but thereafter it was smooth sailing. Mills brothers, with Pa filling in for one of the boys, did their stuff pleasantly, of course, altho some listeners might have missed a little more stuff on the "boom" or bass. Miss Dunn offered a couple of numbers to good returns and after the college song medley. Hal Totten brought on Red Grange for an interview. Red mentioned his 18 years of football and his desire to become a full-fledged coach, bringing out the fact that knowing football and being able to impart the knowledge were two different things. He is now assistant coach to the Chicago Bears, a pro outfit. Grange gave his spot a lift and Phil Stewart, one of the two announcers on the job, helped with a couple of questions.

Two voices on the credits sounded quite good and is not a poor idea at all. Copy is built around the 70th anniversary of the Elgin concern and a testimonial from a college man is heard on each show. This one was from Northwestern University. The time signal direct from the Elgin factory as taken from the stars came a minute before program closed. Not much chance of a weak spot on this type of show—unless Art Kassel forgets to be himself and his own style is good enough.

M. H. S.

Wendell Hall

Reviewed Tuesday, 10-10:15 p.m. Style—Songs. Sponsor—The F. W. Fitch Company. Station—WJZ (NBC network).

The perennial "Red-Headed Music Maker" returns for the same sponsor, with pretty much the same type of program. Hall does his songs to his own ukulele accompaniment, and now there seems to be additional musical accompaniment. Opening is a parody or special verse which ties in with the Fitch shampoo and subsequently several fast tunes. Only once in a while does Hall throw in a slower number. Toward the close there is the limerick contest with cash prizes. At the very last moment there is a reminder that a carton top must accompany the submitted rhyme. "No carton—no pay." Something about most NBC Chicago announcers and their selling methods sort of takes the curse off anything that might otherwise sound offensive. They sell and sell fast, nonchalantly (if it isn't anything but a sustaining band on a remote), and make it effective.

The immediate, and lasting impression as well, as handed out by Hall is that he just craves to sing and unleash considerable vitality. His voice sounds better than ever. Thus the programs have a peppy tempo and there is no effort to listen. Being a songwriter also Hall has no trouble being somewhat different and doping out the verse. Combination offer of a bottle of stuff and a massage gadget for 69 cents is stressed and a frank talk is also heard anent the methods of helping falling hair, mainly massage.

M. H. S.

Esso Reporter

Reviewed 6-6:05 p.m. Style — News bulletins. Sponsor—Standard Oil Company of New Jersey. Station—WJZ.

Esso Marketeers are using four periods of five minutes each on both the NBC key outlets in New York (WEAF and WJZ), approximately at 8 a.m., 1 p.m., 6 p.m. and 11 p.m. Monday to Friday inclusive. United Press supplies the news, which is the first time that other than the official Press-Radio news has been heard in many months on either of these stations. Programs are not always concurrent. The sponsored U. P. dispatches seem to get a break over the P.-R. periods which have been used as "fillers" more or less of late and naturally the sponsored programs of news come first, with the unsponsored news sometimes heard less than a half hour later.

Originally the U. P. news had fewer items and longer in detail. Currently the improvement is shorter items and more of them. This does not make the five-minute run seem so short and is more satisfying. The one sentence flashes cover the European and domestic situation as far as is consistent, altho on occasion some items are a little longer. Esso credits, of course, must be limited to a bare opening announcement and at the close the weather report gets a break on the late broadcasts. Also the line that further details will be found in the newspapers. As announced, Esso schedules of news broadcasts may be obtained at any of their filling stations, altho the credits do not always pertain to motor fuel. Copy is varied so that the late show closes with "Happy Dreams—Happy Motoring." Papers list the program as *Talk*, excepting the Scripps-Howard *World-Telegram*, which lists *United Press Dispatches*, being an affiliated organization. Esso has a pretty good buy in its choice.

M. H. S.

Tom Powers

Reviewed Thursday evening, 7:45-8 p.m. Style—Monolog. Sponsor—S. C. Johnson Co., Inc. Station—WEAF (NBC network).

Tom Powers is doing a series of "life studies," as he calls them, on the quarter hour spot preceding Rudy Vallee for Johnson's wax. Offhand it might not impress as the kind of radio fodder that breeds success—yet it is unlikely that anyone listening in for a few minutes will dial out. Powers, in this show, is doing more than just a clear-cut acting job—he's writing sketches that ring true to life. Program caught was a sentimental piece dealing with an unemployed carpenter getting a job that means he can have his son live with him instead of with a family that wants to adopt him. The filial angle opened the door for the heart-tug stuff. Some of Powers' monologs are written in what isn't exactly poetry and yet what isn't prose—it's a sort of rhymed prose. In his hands, quite effective.

Actor also chips in on the commercials. He frankly asks the audience to go out and buy the wax—if they want to continue hearing him. On that basis it shouldn't take long to see if they are listening. Howard Claney handles the legitimate sales talks.

J. F.

Jolly Man

Reviewed Saturday, 8:15-8:30 a.m. Style — Kiddies' program. Sponsor—Strawbridge & Clothier Store. Station—WFIL (Philadelphia).

Show caught marked the fifth anniversary program for this popular daily a.m. feature. Is a solo spot conducted by Wayne Cody and offered by the Strawbridge & Clothier Department Store as a good morning cheerup for the kiddies. Working at the piano, Cody sends them off to school with cheery ditties, songs and tall stories. Aimed at the kiddies, material must get a goodly number of mothers and dads listening. Did the old standby, *Three Trees; The Animal Fair*, employing the barnyard sound effects, and the spelling lesson song, *The Blind Pig*. Between songs he works in a birthday list, a cheer-up list for the bedridden, and dishes out kid philosophy in original poetry form. Apart from a good ad lib. delivery Cody's mike voice is his biggest asset, it warms up to the listener and belies the Jolly Man tag.

The almost total lack of ad copy makes this program a standout among local kiddie shows. Sponsor's name is not mentioned either at the beginning or end of the period. Credit is limited to a minute plug for the toys and wearing apparel departments, Cody doing all the spieling. Tho the program may not sell the store, it is certainly worth a mint in good-will. Big mail pull vividly attests to the success of the Jolly Man in achieving this end.

ORO.

Fred Allen

Reviewed Wednesday Evening, 9-10 p.m. Style, comedian, orchestra and amateurs. Sponsor—Bristol-Myers Co. Station—WEAF (NBC network).

With Fred Allen's program improving steadily, it becomes increasingly difficult to review him, what with a scarcity of adjectives and a desire to avoid repetition. Simple fact is that Allen is the top comedian in the show business today and that this recognition, admitted in the show business, has been seeping to the outside for the past year or so. For comedy standards Allen has established and maintained a higher batting average than any other laughgetter on the air. Program returned recently after a summer layoff, and is easily back in stride again, presenting the Allen comedy newsreel, sketch and amateurs. Plus Peter Van Steeden's Orchestra. In the sketch Allen uses Jack Smart, Minerva Pious, Eileen Douglas and John Brown, the first three carrying the brunt of the lines. They have worked with Allen some time now and do expert jobs, with the star of the program, of course, also working in this part of the show.

The laity, apparently, liked the addition of amateurs to the program when that vogue first hit its stride. Others regarded it as breaking an idol or something. Most entertaining feature of the tyro portion is in Allen's ad libbing.

Account shifts November 1 from Benton & Bowles to Young & Rubicam. Right now the sales talks are pretty bad.

J. F.

Hughes-Meredith to WGN

CHICAGO, Oct. 19.—June Meredith, leading lady, and Charles P. Hughes (First Nighter), originator and producer of *The Little Theater Off Times Square*, leave the NBC network November 1 for a new show originated by Hughes entitled *Behind the Camera Lines*, to be presented on WGN, starting November 8.

Network Song Census

Selections listed below represent The Billboard's accurate check on three networks, via WJZ, WEAF and WABC.

Only songs played at least once during each program day are listed. Idea is to recognize consistency rather than gross score. Period covered is from Friday, October 11, to Thursday, October 17, both dates inclusive.

Cheek to Cheek	33	Truckin'	17
Top Hat	29	Without a Word of Warning	17
I'm in the Mood for Love	26	Piccolino	16
You Are My Lucky Star	26	I Wished on the Moon	15
I've Got a Feelin' You're Foolin'	24	Red Sails in the Sunset	15
From the Top of Your Head	21	Rhythm and Romance	14
I'm on a See-Saw	19	When the Leaves Bid the Trees Goodbye	11
Every Now and Then	18	Oregon Trail	10
It Never Dawned on Me	18	I'd Rather Listen	9
Isn't This a Lovely Day?	18		

DOC SCHNEIDER and HIS ORIGINAL TEXAS YODELING COWBOYS . . . .



AND MODERNIZED STRING BAND

Formerly of XEPN, Mexico Radio Chain. Now on their sixth month as sustaining feature over Red Network of NBC, Twice Weekly, and Fed to Germany Every Thursday.

AN ANNOUNCEMENT OF VITAL IMPORTANCE TO EVERY BAND AND ORCHESTRA

SEE THE INSIDE FRONT COVER OF THIS ISSUE

Canadian Election Won't Alter Radio

TORONTO, Oct. 19.—The election of the new Liberal Government in Canada will not affect the present setup of the Canadian Radio Commission. By act of parliament the commission is to carry on until March 31, 1936. The Toronto office of the Commission is releasing new programs for the fall and winter season as the old government has set up sufficient appropriation for its to carry on until March, 1936. While there may be many new faces in the personnel the present policy will continue for the time being.

The Canadian Radio Commission has been anything but a popular venture as far as the Canadian people are concerned and its programs as a whole have been very mediocre and it is common gossip that the Radio Commission will cease in March and the radio division will again be under the supervision of the Marine and Fisheries Department, headed by Commander Edwards. The stations will then revert to private ownerships. Just what the new government intends to do with government-owned stations is a problem, as it has set up stations alongside of privately owned ones in cities and towns where one station is sufficient.

Premier King and his Liberal government will take over office on or about November 5. It is expected that soon after that date he will issue a definite statement regarding the Canadian Radio Commission.

Radio Station CKNC, Toronto, owned by the Canadian Eveready Battery Company, which was leased to the Canadian Radio Commission, will cease broadcasting the end of October, according to a statement issued today from the commission's office.

Studebaker Disks

NEW YORK, Oct. 21.—The Studebaker Company is preparing to release its electrical transcription series November 1 thru World Broadcasting System on 65 stations for the benefit of its dealers, who will have a complete library for a year series of 15-minute programs. Recordings were made by Richard Himber Orchestra plus vocalists, and the agency is Roche, Cunnyngham & Williams, of Chicago. Studebaker has been using disks for advertising abroad mostly.

NEW BIZ——

(Continued from page 10)

Radio Broadcasting, Inc., KRNT and WMT.

SWARTCHILD & CO., one-minute transcription, alternate Mondays. Neisser-Meyerhoff, Inc., Chicago. KRNT and WMT.

UNION PACIFIC RAILWAY, one-minute announcement. Caples Co., Chicago, KRNT, WMT.

UNITED STATES RUBBER CO., 13 one-minute announcements. Campbell-Ewald Co., New York City, KRNT and WMT.

WINSTON NEWELL CO., two 30-minute weekly. McCord Co., Minneapolis. KRNT and WMT.

LEGIT RELIEF PLAN——

(Continued from page 3)

in other fields unions have won their fight for prevailing minimums; 2—The tryout plan would mean the end of commercial tryouts and of summer stock, which have given much income to actors; 3—Actors forced by loss of tryouts and summer stock to go on relief would get $103 a month, thus permanently lowering their accepted salaries; 4—The plan would be in direct competition to legit, and relief actors would be in direct competition to non-relief actors; 5—Actors, it is felt, should share in the ultimate profits if the tryouts prove successful; 6—A small army of scab theatrical labor may be built up.

The Actors' Forum, insurgent Equity group, held a meeting Thursday night and early yesterday morning in the Union Church to discuss the question. It was at this meeting that the petition requesting a general meeting of the membership was signed, with 150 signatures affixed. One hundred signatures are enough to force the meeting. Such a petition, however, could not and did not prevent the council from voting previously on the question.

The Forum meeting also adopted a series of seven resolutions to modify the announced policies of the relief projects. They were:

1—Equity representation on all theatrical projects.

2—No supervision of any relief project by the League of New York Theaters or individual producers.

3—Prevailing union wage scales on all the projects.

4—Special Equity classification to be made for all people on the theatrical projects.

5—Joint action with other theatrical unions on the relief projects.

6—The organization of an Equity committee to study the projects.

7—Equity members to get priority on all theatrical projects.

The council met again in its special meeting yesterday afternoon and passed a resolution which read: "The Actors' Equity Association wishes to co-operate wholeheartedly with the WPA in putting relief schemes into operation and would appreciate being consulted on all points where its members are employed in theatrical projects." A codicil addressed to Rice said that he would be asked to "give a detailed account in writing of the various WPA plans under his jurisdiction."

Rice expressed himself as gratified by the vote of confidence, promised full co-operation with Equity, and said that as soon as the plans were drawn up he would send them to the organization.

F-WC RENIGS——

(Continued from page 3)

away feature 100 per cent this week. Earl Rice, in charge of the Los Angeles city proper district, has booked the bank-night feature into all but three of his houses. George Browser, in charge of outlying houses in the metropolitan area, has installed coin giveaway nights in all of his houses except two in San Diego. Other Southern California operating districts of the circuit have received official okehs from the home office to install the feature whenever they desire.

Incensed at the tactics of F-WC, Lou Halper, in charge of Warner theater operations on the West Coast, has advised all theater managers to go ahead and use bank nights wherever competition makes it necessary. First WB house to start was the Strand in San Pedro, which WB claims was forced to use the feature because of the F-WC Cabrillo weekly bank night.

Halper states that WB will start bank nights in Santa Barbara and San Bernardino immediately to meet F-WC competition, but that theater managers have been advised that the feature is to be used only if and when F-WC installs a like policy in a house that is competition to a Warner Bros.' theater.

Meanwhile in Los Angeles the Better Business Bureau is continuing its radio attacks upon the feature and is stressing that it is not necessary to pay an admission to a theater in order to win a bank-night award.

Robert Sample, handling the BBB campaign, stated over several radio stations the first part of the week that theaters are required by city ordinance to open registration books to all and that a holder of a winning number does not have to be inside the theater, but may be outside on the sidewalk, in which case he must be admitted free to claim his award. Sample called upon people being denied this right to prefer charges at the Bureau, which in turn would immediately take legal steps against the theater.

Despite this phase of the bank-night campaign by the BBB, every effort is being made to stop the feature in metropolitan Los Angeles. Attorneys for the Bureau are active in trying to tie the feature up to the anti-lottery laws, and as soon as a definite path is cleared the Bureau will make every effort to stop the feature in this area.

HOUSE MGRS.——

(Continued from page 3)

concealers of swiped stuff, and the house staff always had to be vigilant.

Coming to more recent times, McDonald tells of the girl who threatened to sue RKO for being "insulted and thrown out of the Colonial Theater" this summer. It developed that she had rushed past the ticket taker with an ice cream cone in one hand and a suitcase in the other. Her teeth were clenched. The ticket taker, thinking the heat had driven her mad, stopped her and demanded her ticket. Her ticket was, of course, in her mouth, and the ticket taker could not see it.

Then there was "Fainting Bertha," a middle-aged woman who patronized matinee shows and swooned regularly. When the men gathered around she picked their pockets for cigarets or small change. Finally she was pinched and has not been heard of since.

Another petty chiseler was a patron who checked a suit box in the theater and called for it the following day. He would open it, revealing it stuffed with telephone books, and then threatening to sue for the suit of clothes it had allegedly contained. He was finally pinched in the Albee Theater last year.

Another old gag is picking up a ticket stub and trying to rush by the door tender on some excuse or another. Kids sneaking thru side doors have always been a problem, but McDonald says the best cure is, after catching them, to empty their pockets, and, if they have enough money for the admission, to buy them a ticket and tear it, forcing them to see the show. A sure remedy, he claims. And another old one is to pick up a stub in the lobby, walk to the cashier for a refund, claiming you have seen the picture and did not realize it until you had already entered the theater.

They're a big nuisance but most of the claims and complaints are not difficult to handle. Question them sharply to trip them up and then show them how absurd their claim is, says McDonald. For a clincher give them a free pass—that let's them walk out feeling secretly victorious.

BIZ NORMAL ALONG——

(Continued from page 3)

in totaling up. The former leader in the vaude standards, which dropped its vaude-film for a bargain policy, played *Diamond Jim Brady* and *Peter Grimm* as its features. Both are strong pictures and indicate, it is hoped, that for the Palace admission scale customers want vaude, and not two pics they can see at their neighb house for the same or less money. Meanwhile, every vaude artist is hopin' hard.

The rodeo had a good week, with the week-end particularly strong. Friday night and Saturday matinee were terrific. This was written before the take could be tabbed for the Saturday evening show. Business remains apace with last year, which was a sock semester for the oat opera.

Theater Guild's hits did right well. The Lunts in *The Taming of the Shrew* took a little over $15,000, while *Porgy and Bess* nabbed $23,700. Both these shows will do better when the subscription tickets run out. In the case of the Gershwin-Hayward musical, $4.40 tickets are now going at half that price, because of the Guild's regular subscribers. Other Guild show, *If This Be Treason*, winds up a flop Saturday (26). The other musicals held their heads high, *Jubilee* a smash.

MORE RELIEF——

(Continued from page 4)

Flanagan, director of the Federal Theater Project, revealed this week. She is now lining up a national committee supporting her program, and has already received pledges from Mrs. F. D. Roosevelt, Brooks Atkinson, Katharine Cornell, Elmer Rice, Edith J. R. Isaacs, Herbert Kline, Barrett Clark, Frank Gillmore, Rose McClendon, Gilmor Brown, Jasper Deeter, Frederick McConnell, Hiram Motherwell, Dr. Henry Moskowitz, Arthur Hopkins, Charles Coburn and Paul Green.

In her letter to other important theatrical figures asking for their support, she says: "Altho the immediate necessity of the project is to put back to work some 10,000 theater people now on relief rolls, the more far-reaching purpose is to establish them in theatrical enterprises which, we hope, will achieve a degree of excellence, fulfill a need in their communities and thus become self-supporting."

The local circus project got under way Thursday when the first PWA circus opened at the Brooklyn Naval Battalion (see special story on circus opening).

An appropriation of $105,000 for writers, musicians and artists under the $27,500,000 federal program came thru this week, according to the State relief offices at Albany. Of the $105,000 the largest amount, $73,000, will be used for continuation of music projects in Buffalo, Niagara Falls and Kingston and for the launching of the legit try-out theater plan in this city.

Another development affecting theatrical people on relief is the announcement by Victor F. Ridder, WPA administrator here, that he is planning a special project for transients. There are more than 15,000 people on relief in this city who have not been able to meet the two-year residence requirement, and many actors, musicians and circus people are included in this figure.

Col. Earle Boothe was reinstated this week by Victor Ridder, the new WPA administrator here, after Gen. Hugh S. Johnson, the retiring administrator, had cleared him of all charges. Boothe had been under suspension pending investigation of charges of technical irregularities. Johnson announced that he found that Boothe personally was not guilty of any malfeasance, but had only failed to observe closely the relief organization's rules.

WPA DRAMATIC——

(Continued from page 4)

Shakespearean Players at A Century of Progress and has been with the players at the San Diego Exposition. His work will cover Illinois, Indiana, Michigan and Wisconsin.

Mrs. Flanagan told a *Billboard* representative that it is intended to form here a dramatic producing organization which will operate in an established theater—possibly the Goodman or the Civic Theater. Admission prices, she said, will range from 10 cents to $1. It also is the intention to organize entertainment activities in the field houses of the public parks. Vaudeville shows and dance bands will be used, providing recreational activities for the underprivileged as well as work for unemployed performers.

Payment of those employed in the various activities will be on the basis of the "security wage," and not, as has been stated, at a higher wage.

BENEFITS PAY——

(Continued from page 4)

Imperial, Alvin, Belasco and Ambassador three each. The Mosque Theater, Newark, housed three approved benefits.

The record for the greatest number of benefits staged by any single organization goes to the Stage Relief Fund, which staged a long series of benefit performances of current plays and musicals.

Alan Corelli, Theater Authority assistant secretary, announces eight benefits okehed. They are *The New York American's* Christmas Relief Fund, Hotel Astor, last night; the New York Honor Legion, October 25, at the Hotel Astor; Hadassah Society at the Mosque, Newark, October 27, which is buying a show; Midwest Club Christmas Fund, Hotel Lismore, November 3; the Hebrew Orphan Home at Madison Square Garden, also November 3; the American Federation of Actors at the Majestic Theater, November 10; the Adirondack Sanitarium at the Majestic Theater, November 24, and the Catholic Actors' Guild at the Majestic, February 16.

The Theater Authority again urges performers to contact either their organizations or the Theater Authority directly when approached to play a benefit

OPERATOR STRIKE——

(Continued from page 4)

up from its insistence on a two-year pact.

Joseph D. Basson, who negotiated for the union, says the union will attempt to make this contract a standard one.

With the contract situation more or less definitely cleaned up, the union now hopes to close its merger negotiations with Allied and Empire State within the next two weeks. That would practically settle the local operator problem at least for the next seven years.

The operator contract has an important effect on the other theatrical unions. The musicians and stagehands, for example, run on yearly contracts, renewable Labor Day each year. Timing their renewals at the same time, their joint strength was always a factor. With the operators tied up for seven years, the situation is changed.

EAST ST. LOUIS, Oct. 19.—Local 147 of the International Alliance of Theatrical Stage Employees is agitating for a curb on the use of high-school auditoriums for running of shows. John Beckman, the union's delegate to the recent annual convention of the Illinois State Federation of Labor at Belleville, introduced a resolution asking for an investigation into the use of school auditoriums for shows that were direct opposition to legit houses. The resolution was referred to the committee on education.

Beckman's resolution claims auditoriums are unfair competition because they are tax-exempt and that their use throws theatrical workers out of jobs.

BANDS and ORCHESTRAS

By ROGER LITTLEFORD, JR. (Cincinnati Office)

WILL HAUSER and his aggregation of 11 men, in their sixth week at the Club Cassano, Cincinnati, are etherizing nightly over WCPO, *The Cincinnati Post* station. Outfit features Tommy Mitchell, Chuck Gobrecht, Angelo Carrelli, Bruce Scott and Will himself.

BOBBY MEEKER'S Orchestra has opened an extended engagement at the De Witt Clinton Hotel, Albany, N. Y. Appearing with the orchestra are Lois Clark, the Continental Trio, Blair and Shirley and the Meeker Glee Club.

JERRY MONROE has moved into the Cornaga Restaurant, Far Rockaway, L. I., N. Y., after a month's stay at the Circle Ballroom, New York. Joe Mistretta is the pianist.

RAY SPIKER and his 10-Penny Spikes have just finished six weeks of one-nighters thru Kansas, Nebraska and South Dakota and are now on location at the Southern Club, Pampa, Tex., on an unlimited engagement.

DAVE VAN HORN is set to follow Harold Knight at the Old Madrid, Philadelphia.

DEL REGIS BAND is playing a return engagement at the Anchorage, swank Philadelphia night spot.

JAN SAVITT again leads the WCAU house band, Philadelphia union trouble having cleared.

HARRY YOUNG'S ork is appearing at Pierre's Roof, Philadelphia, having come up from Stone Harbor, N. J.

AL SMALL leaves the Evergreen Farms, Philadelphia, for a two-month barnstorming tour thru the surrounding counties.

DAVE HERMAN and his orchestra, playing at Jack Dempsey's in New York, started a commercial this week on WOR, Newark, for Ansonia Shoes.

JACK DENNY and his orchestra are at the Normandie Ballroom, Boston.

NICK LUCAS stated last week that he is organizing a band and will take it on tour thru Pennsylvania and West Virginia, to be followed by a date in a Pittsburgh night club. Lucas has worked with bands as guitarist and vocalist, but hasn't until now had his own outfit.

JIMMY DORSEY and his orchestra opened at the Grove, Houston, Tex., for six weeks before going to the Coast to play on Bing Crosby's radio commercial.

PHIL LYNCH and his orchestra closed at Childs' Paramount, New York, and opened October 19 at the Gingham Club, Washington, D. C.

SEYMOUR SIMONS, whose orchestra is playing in the Continental Room of the Stevens Hotel, Chicago, flew to Detroit October 13 to help his daughter, Shirley, celebrate her 10th birthday.

FRANKIE MASTERS, who recently closed at the College Inn in the Hotel Sherman, Chicago, goes into the St. Francis in San Francisco October 22 for three months.

RUDY BUNDY and orchestra will remain at the Indiana Roof, Indianapolis, until October 25, going from there to the Casa Madrid, Louisville, for an indefinite run. Marlene Gilbert and Al Kollat are featured vocalists, with Doc Perkins still handling the Bundy business.

BILL ARNOLD and his Sleepy Hollow Orchestra opened at Schneider's Night Club, Detroit, last week, replacing Amelio Caceres, who has been there nearly a year.

"SLATZ" RANDALL and his orchestra opened October 15 at the Schroeder Hotel, Milwaukee, with broadcasts over WTMJ. Combo replaces Ben Pollack.

HAROLD ELERDING and his Gypsies are providing the musical offerings at the President Cafe, Minot, N. D. Vocals are being handled by Tommy Loberg, Joe Emmett and Elerding. President Cafe shows are being m. c.'d by Harold Elerding. Band personnel includes Joe Emmett, Jim Rakness, Tommy Loberg, Tommy Palmer and Harold Elerding.

BILL CARLSEN and his orchestra have been signed for a new commercial over WTMJ, Milwaukee, a 15-minute feature at 6:45 p.m. every Monday, Wednesday and Friday. Don Gordon is announcing the program.

DAVE MILLER and his ork are being co-starred with Jack Teter and his Isle of Dreams Band from the Wisconsin Roof, Milwaukee, over WISN each Saturday and Sunday night.

EARL BURTNETT, who suffered a broken leg in a recent automobile accident, is in Illinois Central Hospital, Chicago, and getting along nicely.

LARRY GIBSON and orchestra are set at Moonlight Gardens, Springfield (Ill.) night club, until December 1.

HORACE HEIDT will remain at the Drake Hotel, Chicago, until after the first of the year, it became certain last week. Heidt with his large band of entertainers has become very popular with Chicagoans.

DICK WIRTH out at Rahutus Gardens, Gary, Ind., on account of union trouble. Hammond local would not let Wirth go on the air over WIND.

JACK EVERETTE and his Manhattan Club Orchestra have opened the Mayfair Supper Club in downtown Des Moines and are carded to remain there until the first of the year.

Orchestra leaders are requested to take particular note of the announcement on the inside front cover of this issue. It may mean more and better jobs for them in 1936.

EDDIE PAUL, accordion soloist, and his orchestra, out of Medina, O., are playing dates thru Northern Ohio.

EMILIO CACERES recently closed a four-month engagement at the Schneider Cafe in Detroit to open at the Mayfair Club in the same city.

JOSH HOPKINS' Down East Yankees, clever rube ork, are in their 11th week at the Broad Street Tavern in Pawtucket, R. I.

EDDIE SOUTH succeeded Phil Harris at the Chez Paree, Chicago, October 24. Deal was set by Miles Ingalls, of the Curtis & Allen office, New York.

JERRY MONROE moved into the Circe Ballroom in New York City after working a week at the Cornaga Grill, Far Rockaway, L. I.

BILL NAPPI is appearing at the Hotel Thomas Jefferson in Birmingham, Ala., with a WBRC wire nightly.

JIMMY LUNCEFORD, his band and revue, numbering 45 people, are on the stage at the Lincoln Theater in Philadelphia this week. Unit has about 16 weeks' steady work ahead, with a picture "short" contract in the near future. Dan Grissom and Mabel Scott are featured vocalists.

CAB CALLOWAY has been booked for several dates in New Orleans early in November.

VINCENT LOPEZ followed Russ Lyons into the Oriole Terrace, Detroit, last week. Lillian Roth and George Jessel are slated next.

Knott Hotels Not on Air

NEW YORK, Oct. 19.—Knott Hotels Corp., operator of the Hotel Governor Clinton, states that the report published in *The Billboard* that that hotel had signed to broadcast over WOR is incorrect. No such agreement has been made, it is advised.

Information now given *The Billboard* by representatives of WOR is that a contract had been approved by the advertising agency for the hotel, but it was not signed because of the desire of the Hotel Men's Association to refrain from broadcasting because of the Local 802, AFM $3 fee.

Meanwhile there are two hotels broadcasting. St. Moritz has Little Jack Little and his orchestra and the Fifth Avenue has Harold Stern and his orchestra. Several others are expected within the next two weeks.

Sheet-Music Leaders

(Week Ending October 19)

Based on reports from leading jobbers and retail music outlets from Coast to Coast, the songs listed below are a consensus of music actually moving off the shelves from week to week. The "barometer" is accurate, with necessary allowance for day-to-day fluctuations.

Sales of music by the Maurice Richmond Music Corporation, Inc., are not included, due to the exclusive selling agreement with a number of publishers. Acknowledgment is made to Mayer Music Corporation, Music Sales Corporation and Ashley Music Supply Company, of New York; Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Company and Western Book Company, of Chicago.

1. Cheek to Cheek
2. I'm in the Mood for Love
3. You Are My Lucky Star
4. I'm on a See-Saw
5. Isn't This a Lovely Day?
6. Without a Word of Warning.
7. I've Got a Feelin' You're Foolin'
8. Roll Ou, Prairie Moon
9. Top Hat, White Tie
10. Rhythm and Romance
11. Accent on Youth
12. I Wished on the Moon
13. Rose in Her Hair
14. Don't Give Up the Ship

PHONOGRAPH RECORD best sellers will be found on page 77.

MUSIC NEWS

With the popularity of the Biguine, a new dance which is a cross between the rumba and the maxixe and which originated in the island of Martinique, it was only natural that a song embodying an appropriate tempo should find its way into print. The work bearing the title of *Down in Martinique* is by Jules Lande, the orchestra leader, and Sam Rose. E. B. Marks has it.

Madeline Hardy, who will be remembered as an efficient accompanist and demonstrator of songs when the Irving Berlin Company functioned on Broadway in the roaring 40s, is now with E. B. Marks in a similar capacity.

Immediately after the opus of *Stars on Broadway*, which will have a preview in California prior to a New York showing next month, Al Dubin and Harry Warren, who furnished the score and lyrics, will come east to attend a reception arranged in their behalf by a number of friends. The boys, who after an uphill struggle for recognition finally made the grade, are held in high esteem by a host of friends. In spite of their success, they still wear the same collars and hat, a rather rare procedure in the ups and downs of Tin Pan Alley.

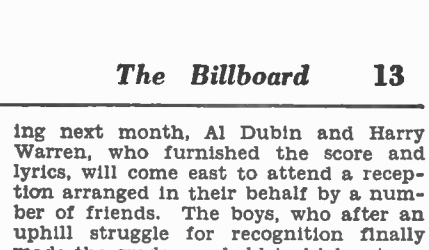
The Songtex Music Company, Philadelphia, is planning an ambitious catalog. John J. Schneider, general manager, has released five tunes within the last five months and has scheduled for early publication a comedy number with about 50 extra verses, a hillbilly waltz ballad, a novelty waltz number and an international anthem. Their hillbilly *Give Me the Country* is gaining wide popularity with the radio cowboys.

E. H. Morris, general manager of the Music Publishing Holding Corporation (Warner's), has returned to his desk following a slight stomach ailment. He has been exceedingly active of late and at the advice of his physician will devote more time to rest.

Dorothy Fields is to the fore with a series of songs with her new collaborator, Oscar Lavent. The numbers, featured by Ginger Rogers in her new flicker *In Person*, are *Don't Mention Love to Me* and *Out of Sight, Out of Mind*.

After an absence of almost a year Doris Tauber, regarded as one of the outstanding female pianists in Tin Pan Alley, has returned to the Irving Berlin emporium, which place she left to join George Joy when he went over to the Santley firm.

Gilbert Murray and Robert Roach, authors of *Let Me Go On Dreaming*, have a new hit, *Moon Waltz*, which has proved a popular request number on WIBM and the Michigan Radio Network. The authors are, incidentally, inmates of Michigan State Prison at Jackson.



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Chicago Night Spots Active

Augmenting shows—new openings—Bismarck and Vanity Fair have new ones

CHICAGO, Oct. 19.—With competition becoming more and more keen, many of the smaller night spots around town are augmenting their floor shows to quite sizable proportions. This condition is giving employment to more performers, but despite the fact that the demand for acts is greater there has been no appreciable increase in the salaries paid acts. In a number of instances where cafe proprietors have booked shows at fair salaries conniving sidewalk agents have stepped in and convinced the cafe men that they could supply them with a show at a much lower figure. The cafe men, in most instances ignorant of act values, have fallen for the line, with the result that the cheaper show gets the call.

A number of new spots have opened during the last two weeks. Anne Millstone's South Side Rendezvous on East 63d street is an attractive place serving excellent food and providing a small but entertaining show. Stage Door, on the near north side, recently opened under the management of Harry Travers and Jack O'Malley, is becoming quite a rendezvous for stage and radio people. The Town Club in Cicero is a new bright spot, under the management of two seasoned night-club men, Billy Rankin and Ray Gallet. On the southwest side there is Chick Brasler's Blue Heaven, with Al Ryder's dance orchestra and Sid Raymond, m. c., and a floor show four times a night. The former Steamship Ollie is now the Steamship Zee, under management of Pete Zarante, and presents four shows nightly.

A West Side spot that is getting quite a play is the Madison Casino, where an excellent show is presented, and Var Korbin furnishes good music. Among North Side spots Sportsman's Cafe, Stables Cafe, Club Silhouette, Via Lago and Vanity Fair all provide a pleasing variety of entertainment.

George Nelidoff and his Carnival of Gypsies concluded a six months' engagement at the Walnut Room of the Bismarck Hotel Thursday and a new show has opened, with King Martov, Russian baritone; Miss Lolita, singer of Spanish songs; Louise Lucanc, impressionistic dancer, and Reeves and Leu, novelty dancers. Leonard Keller, "Tone Poet," and his band continue to furnish the music.

At the College Inn Evelyn Chandler, noted figure skater, has been added to the ice show.

Charles (Harry) Hepp, proprietor of Harry's New York Cabaret, has brought Austin Mack and his band back to that spot. Next week Hepp is opening a beautiful banquet room occupying an entire floor below the cabaret proper. Elaborate entertainment will be provided in this room, which will cater to private parties and out-of-town convention groups.

At the Edgewater Beach Hotel Herbie Kay and his orchestra and the dance team of Billy and Beverly Bemis have brought new life to the Marine Dining Room. Kay, who has a great following among collegians, has inaugurated a weekly College Night on Fridays.

At the Morrison Hotel everything is set for a gala opening of the Terrace Room Tuesday night, and a big welcome for Enric Madriguera and his orchestra.

On October 25 Jean and Marian Cutler, a Chicago sister team, will open in the Continental Room of the Stevens, replacing Marian Kingston, platinum-haired tap dancer, who has won popularity during her four-week engagement.

Two Michigan avenue hostelries are getting set for the winter season. At the Blackstone the new Mayfair Room will open October 25 with Albert Kavelin and the *All Continental Revue*, featuring Mlle. Chrysis de La Grange, Parisian rope dancer, and with Nikita Balieff as m. c. And at the Congress the beautiful Joseph Urban Room will reopen November 8 with attractions to be announced later.

RAMON AND RAMONA, talented dance duo, have been meeting with unusual success the last two months at the Cocoanut cabaret in Vancouver, B. C.

Hillbillies Go Minsky

NEW YORK, Oct. 19.—The Village Barn landed a lot of publicity this week with announcement of a "hillbilly convention," opening Monday. Zeke Podner, one of the barn's entertainers (whose real name is Sam Goldblatt), got plenty of space announcing that hillbilly minstrelsy was lacking sex.

He is going to advocate skimpier clothes for girl hillbillies, he warns in advance of the convention.

Collins, Stone Form Ballroom Dance Team

CHICAGO, Oct. 19.—Charles Collins, who has been appearing in the Veloz and Yolanda show in the Empire Room of the Palmer House, is giving up his eccentric specialty routine to form a ballroom dance team with his pretty wife and musical comedy star, Dorothy Stone. Collins closes at the Palmer House October 22.

The new team will make its debut November 7 at the Ambassador Hotel, New York.

Minneapolis Club Biz Up

MINNEAPOLIS, Oct. 19.—Twin Cities night spots are holding their own at present, with the future brighter, due to an expected increase in patrons from the several outstanding football games here in the next several weeks. Minnesota homecoming is scheduled for next week and extensive ballyhoo will be in order by practically all niteries.

The Rex Arms, St. Paul spot, recently reopened with extensive decorations. The new color scheme and indirect neon lighting brings out an atmosphere of refinement and hospitality. Chuck Payne, Southern boy, well known in the Twin Cities, was brought in to fill the emsee assignment. Sterling and Silver, dance team; the Manning Sisters and a line of seven girls filled out the floor show bill.

The Castle Royal continues to draw with Don and Betty, dance team, latest addition to the show. In Minneapolis, The 620, Lido and Curley's Bar hold most of the play. The 620 recently featured the Beef Trust Girls and will bill a new show for home-coming week. George Gantz and his band are drawing well at the Lido, and "Red" Carter, emsee, with a balanced show augmenting, is still very popular at Curley's Bar.

The Cocoanut Grove, new spot, will open in downtown Minneapolis next week.

Band Leader Jailed

NEW YORK, Oct. 19.—William Dayton, 43, a Nassau County band leader, was fined $250 and sentenced to six months in jail by County Judge Lee D. Van Woert at Mineola yesterday. He had been charged with arranging a girl strip show in Inwood January 25 last.

Philly Spots Rejuvenating

PHILADELPHIA, Oct. 19.—Early season indications herald a new era in Philly night life. Many new spots are opening, old ones lighting up again and acts of star qualities finding lucrative bookings. Hotels are taking on a new activity. Leo Zollo is back at the Ben Franklin, a floor show to be added later; Sylvania Hotel is putting in acts for the first time with Ruth Martin headlining the show and Charlie Kerr's music; Ritz-Carlton Hotel is remodeling its Grand Ballroom to make it the town's swankiest niterie; Hotel Pennsylvania is featuring Nyla Taylor, winner of the Eddie Duchin contest.

Town Casino brings in Milton Douglas from the Waldorf-Astoria in New York to headline a new show featuring Florence Herbert, singer; Girarde and Nadine, dance team; Mildred Kean, acrobatic dancer, and Helen Ruth, singer, last heard with Ina Ray Hutton. Arcadia International House is meeting with unusual success in Ben Bernie's booking. Set for four weeks, he will be held over for two more. New show has Dona and Darrell, Rosemary Deery, with Andrea Marsh and Mario Villani holdovers.

The 1523 Club boasts the smartest and intimate show in town. With Wanda Dawson as mistress of ceremonies and a return engagement for Bubbles Shelby and the Three Warwick Sisters, new lineup has Allyn Reese, Frankie Springman, Mary Lee Denis, Florence Hallman and the Three Warwick Sisters.

An innovation in mid-afternoon entertainment is being offered at the 20th Century Tavern, show being put on for the cocktail sippers. Shirley Dahl, Mrs. Roscoe Ates, headlines, with Joe Herbert doing the intros.

Memphis Club new show is taking the city by storm. Scintillating revue is headed by Jackie Mablie, with Dorothy Rose, Florence Hill, Sally Gooding and Mercia Marquez featured.

Stellar Agency Folds

McALLEN, Tex., Oct. 19. — John J. Larimer and Arthur C. Roeder, operators of the Stellar Production Company, theatrical and orchestra booking agency here, in the Lower Rio Grande Valley, have disbanded the organization and closed the business. Larimer advises that night clubs thru the Valley were hard to deal with, but that excellent co-operation was received at all times from Mexico, thru the Union Mexicana de Actores. Acts and musical organizations thinking of penetrating into Mexico are urged by Larimer to communicate with the latter organization at Mexico City.

Weylin Spot Opens

NEW YORK, Oct. 19.—The Connie's Room of the Hotel Weylin opened Thursday with a show featuring Diane Denise, Dario and Diane, Charlie Wright, the Weylin Knight Caps and Louis Breese's Orchestra.

On the Go

CHICAGO, Oct. 19.—Chez Paree ran into difficulties in filling one of the feature spots of its show. Dixie Dunbar opened with the new revue but had to go to the Coast after a week's stay. Nicholas Brothers came on from the Coast to replace her, but after nine days they had to move on to the Cotton Club, New York. Cherry and June Preisser were the next entries, and after two weeks they had to move on to the Detroit Athletic Club. Joey Jacobson is still looking for a replacement.

Detroit Hostesses Hit

DETROIT, Oct. 19.—The mingling of acts in cafes, beer gardens and night clubs with any patrons of the place will be stopped by a new order of the Liquor Control Commission. The Commission, under the lead of Governor Fitzgerald, is attempting to eliminate conditions which have caused a revival of dry sentiment.

The job of hostess, popular in many of the better-class night spots, will apparently be eliminated as one result of the new crusade.

Part of the benefit, from the acts' standpoint, is that they will not be expected to put in their own time giving free entertainment to help out the management, but will be able to retire to a dressing room or their own table when their turn is over.

Blanco Cafe, Frisco, Reopens

SAN FRANCISCO, Oct. 19.—George L. Riccomi, operator of the States, smart downtown night spot, has taken over and reopened the long-dark Music Box at 859 O'Farrell street. Spot was once the famous Blanco Cafe of pre-prohibition days. Riccomi has added a few innovations, but the original French interior decorations, with famous murals, frescos, hundreds of mirrors and gold balcony, said to have cost Blanco a cold $130,000, remain.

Solomon Quits Casino

NEW YORK, Oct. 19.—Sid Solomon gave up the Central Park Casino here this week and entered Presbyterian Hospital for treatment of a blood condition. He turned over the three-and-a-half years' portion of his lease to Jack and Charlie of the 21 Club. The Casino, once the favorite spot of former Mayor Jimmie Walker, has fallen off of late and had been having payoff trouble the last few weeks.

Tucker to Hollywood

NEW YORK, Oct. 19.—Sophie Tucker left Tuesday night for Hollywood immediately after her WEAF broadcast. She opens at the Trocadero Cafe tomorrow. Ted Shapiro still at the piano.

New Connie's Inn Show

NEW YORK, Oct. 29.—The Connie's Inn new floor show is opening Thursday and will probably have Louis Armstrong and orchestra, Kaluha, Ted Hale, Three Dukes, Chuck and Chuckles, Earl Tucker and a line of 40 girls. Ted Blackman whipping the show into shape.

NEAL LANG and his revue are set for two more weeks at the Club Madrid in Atlantic City before heading south. Unit has held down the spot for more than eight months. Roster includes the Ray Sisters, Dorothy and Jane, Sally Cramer, Lyn Gruler, Jane Harris, Millie McCarthy and Duke Stewart's Band.

Night Club and Ballroom Acts Mustn't Play Police Benefits

NEW YORK, Oct. 19.—Policemen and police department associations will not be able to solicit or book night club or ballroom talent for any of their affairs from now on, according to strict orders from the police commissioner of this city. Altho the order was sent thru April 6, it is being put into effect for the first time due to the many benefits and shows being announced by police and detective societies.

Altho acts playing night clubs may stand to lose a club date or two, the rule is expected to eliminate the flagrant abuse of talent by police associations. In the past the coppers have high-pressured night club owners into sending over complete floor shows. Night club stars felt they had better appear at the police benefits. The new ruling absolutely forbids use of night club or ballroom talent, even if paying for it. This seeks to make impossible "paying" for a show and then getting it "kicked back."

The Honor Legion benefit show next Friday, for example, is using only two night club acts and that was made possible because they are doubling on the radio. NTG's show was originally set for the benefit but was dropped when the benefit committee remembered the police commissioner's order.

The order applies to all talent employed "at any cabaret or public dance hall, licensed or required to be licensed by this department, in connection with any dinner, entertainment or other function sponsored by any individual members of the department or organization or group composed of or including members of the department." Since night clubs and dance halls are given their licenses upon the recommendation of the police captains, the angle is obvious.

Credit for this order goes to the Theater Authority, which had protested the methods of some police associations.

SEND IN ROUTES

The Route Department (appearing in this issue on Pages 58 to 60) represents one of the most important functions that this paper performs for the profession. Certain listings are obtainable only thru the consistent co-operation of the performers and showmen involved.

How about helping your friends in their efforts to locate you? This can be done only by keeping THE BILLBOARD Route Department informed of your whereabouts, and sufficiently in advance to insure publication.

ALL ROUTE LISTINGS SHOULD BE SENT TO ROUTE DEPARTMENT, BOX 872, CINCINNATI, O.

NIGHT CLUB REVIEWS

Royale-Frolics, Chicago

For many years Dennis Cooney has been one of the better-known night spot impresarios of Chicago. For the past two or three years he has had the Royale-Frolics, on the southern edge of the Loop, where he has built up a sizable clientele. After a successful summer season the cafe closed a few weeks ago to undergo extensive redecorating. It reopened Wednesday night, October 16, with Kleig lights flashing, a new decorative scheme making the place much more attractive than the old, and a floor show that has in it some well-known Broadway talent.

Sammy White, the dancing star of *Show Boat*, heads the show, which was conceived and staged under the personal direction of Duke Yellman; dances by Sammy Dyer, and special music and lyrics by Gene James and Yellman.

Opening show started off with a production number, *Side Car*, with the ladies of the ensemble in a lively and colorful routine. Helen Shaw, attractive redhead, then pepped things up with her song-and-dance specialty to *I Got Troubles*, and was followed by Gala Aindo, very attractive dancer, in a high-kick routine. Reed and Mele, dance team, were next with some very clever stepping, best of which was their interpretation of the new dance craze, *Truckin'*, with Billy Reed doing the dance as it might be done by a wooden-legged man, a chorus boy and Hitler. Dolly Kay, singing *Lullaby of Broadway*, *In the Middle of the Night* and other songs, was a big hit and had to respond to repeated encores. Hinda Wausau, who has been in the East since her engagement at the World's Fair last year, offered her *Silhouette* dance. Then Sammy White came on to a big hand and did his *Life Is a Song*, in which his eccentric dancing is especially good, and his *Swan Song* and fan dance comedy numbers for plenty of laughs. Show closed with an elaborate production number, *Truckin'*, that made a pleasing finale. Hal Monte m. c.'s the show and Henri Lishon and his orchestra provide music for both show and dancing. The new show, together with the excellent food always served, should make Royale-Frolics a popular rendezvous. *Green.*

Paradise, New York

Even the Paradise, as much a part of New York's sightseeing tour as the Empire State Building, has to step up its floor shows to meet the opposish set by competitors. More show now than ever before in its history and of the exceedingly lavish variety. Not so much NTG's "ahs" for the visiting firemen as it is spectacle and really sock and expensive specialties. Prices haven't been upped and there has been capacity biz since the opening.

At a Saturday midnight viewing, the show ran in two sections, each 53 minutes, with a 39-minute intermission. NTG is emseeing in the quiet manner, fortunately limiting his "ahs." Too much production in the first half, more of the sock specialties in the second half being needed earlier. Georgie Hale outdid himself on the production job, seeing to really beautiful numbers and grand staging. No stinting, either, on colorful costuming.

First half's punch production flash is *Thru an Avenue of Trees*. That *You're as Pretty as a Picture* number is a nifty also. Besides, the 16 chorus kids and 10 or so show girls provide a lot of flash. Barbara Jason is the singing lead for the chorus and does well enough. The Saxon Sisters, ordinarily clickers, don't show up in their true light, that of expert harmony singers. Kay Picture, pretty buck dancer, isn't the standout she should be, either. She gets over good enough, however. Pat Paree, burlesque gal, does a brief strip in a flash number, which had this audience wide-eyed. Brodell Sisters (Betty, Mary, Joan) hoof to beat the band, and go over well. Edna Sedgwick, the ballet lovely, clicks in her short session, calling for more. Jane Moore and Billy Revel are a big hit, as always, in their burlesqued ballroom dancing. A team that's tops in their line. Bill Brady is the hit of the session with his grand singing, aided by a neat sendoff. He's going places with those pipes and looks.

Second half's standout is that colored dynamo, Peg-Leg Bates, who just had to dance and dance for an audience that couldn't get enough of him. Stan Kavanaugh, the juggler, is a honey of a floor-show act, and he, too, went over big. Burns and Farney, a couple of hoofing kids, go over okeh, their forte being personality. *Virgin's Temptation* has Gloria and Sloan (two girls) doing an interpretative to an arrangement of *Serenade to a Wealthy Widow* and *Manhattan Serenade*. Then there's Brady, Miss Picture and the chorus kids again, with the entire company on for the finale. Jerry Freeman and ork play the show and dance music well, altho too brassy at times.

Since the catching, Kavanaugh and Miss Picture have exited from the show, with Bob Ripa subbing for Kavanaugh. No replacement for Miss Picture.

Harris.

Hotel Lexington, New York

The Silver Grill of the Hotel Lexington, like the Terrace Room of the New Yorker, both under the same management, art two of the most popular dine and dance spots in the city. Both offer the combination designed to attract that trade—excellent cuisine and good dance music. Hotels are managed by National, of which Ralph Hitz is president, and Hitz knows how to do things as they should be.

Silver Grill has its own personality, a warm and intimate spot, with a handsome decor. At luncheon, dinner and supper, business always seems to be good.

For dinner and supper, Ozzie Nelson and his orchestra are now playing at the Grill. Nelson is one of the favorites with the younger generation, his rhythms pulling 'em out on the floor. Nelson, of course, handles half the singing, with Billie Trask filling in as the femme warbler while Harriet Hilliard (Mrs. Nelson) is out on the Coast making a picture. For luncheon, Eugene Jelesnik and a three-piece ensemble play.

Luncheons range about 85 cents; dinners, $1.25 to $2.50, and there is a 50-cent cover for supper. *Franken.*

The Epicure, Philadelphia

Situated in a private palatial home in the center of town, a hangover from the speakeasy era, this gay rendezvous clicks heavily with the stay-up-at-niters. What was probably a bedroom on the second floor back has been lavishly decorated and designed as "rumba" room. Place seats about 75, but the prohibitive high tariff makes it strictly a hangout for the blue bloods and "who's who" personalities. The intimacy of the layout coupled with the smart and intimate entertainment offered makes this spot a standout.

Jimmy Blake, former member of Benny Davis' gang, has the emsee role. A personable chap with a neat nonchalant delivery for his baritone voice, wins them over with *I'm in the Mood for Love* and *To Think You Are Mine Again*. Dorothy Klaiss makes her turn a sock bit with double-entendre ditties, always a sure fire in this town. Isabell Rook, who sings scat and does it up brown on the Tom Thumb, is by far the outstander of the show. Her *Truckin'* number leaves them begging. Ruth Gardell, a tall blonde not short on looks, registers with *You're All I Need*. The sippers overlook the fact that her voice is just a bit too forte for the place.

Dansapation is dispensed by Abe Salinger's big-little band of three—piano, fiddle and guitar—who syncopate aplenty for the customers who take their rhythms sitting down, dancing hardly possible on the postage-stamp floor space.



'ROUND THE TABLES

BOBBIE LA RUE, female impersonator, is in his sixth month at Frolic Inn, Hollywood. Current show includes Carl Clewis, Donal Gre, Vern Valdez, Johnny David, and Karlon Owens, emsee.

ART MAHON AND VIRGINIA RUCKER, dance team, were booked by MCA to open October 16 at the Alexander Young Hotel, Honolulu. Act played in Agua Caliente and at the Foreign Club, Tijuana, for 47 weeks and followed with theater and club dates in San Francisco for four weeks.

CARL WHYTE is entertaining at the Hotel Paterson in Bismarck, N. D. Whyte has been booking the Cherry Sisters for the past year, and it was thru his efforts that the famous sisters are now playing a string of dates in and around New York.

ALDRICH'S ORIENTAL FANTASIE unit, with Mazel and Zita, dance team, is headed for the South.

LEW WHITE, emsee, who recently closed an engagement at the Paramount Restaurant, Los Angeles, is recuperating from a broken jaw in New York City. On the trip east he played night spots thru the South and Southwest.

LENA GINSTER, Billie Wingert and Jimmy Sayre recently completed an engagement at the Silver Moon, Forrest City, Ark., and this week are appearing at Helena.

EVANS BROWN, harpist-accordionist-magician, closed a two weeks' engagement at Moonlight Gardens, Springfield, Ill., as featured entertainer.

CHANG LEE, petite Oriental dancer, opened recently at the Banker's Tavern in Philadelphia.

FRASER FAMILY, after playing night clubs and theaters in Detroit for six weeks, is back at the Nut Club, Chicago, on an indefinite engagement, doing both floor show and dance music. George Tucker joined the show and will work as emsee.

BILLY AND BEVERLY BEMIS, who opened at the Edgewater Beach Hotel, Chicago, October 19 on a four-week contract, were given a four-week extension immediately after their first show. Miles Ingalls, of the Curtis & Allen office, New York, came to Chicago for their opening.

RICHARD (DICK) PIANO, recently arrived in New York from New Orleans, is now featured in the Lebus Restaurant in the Columbia Broadcasting System building.

JACK OSTERMAN, vaude comedian, is to head the new show at Vanity Fair, Chicago night club.

BABE GRANT, formerly with Lewis Bros.' Circus, and James Demeray are dancing together under the title Roual and Renee. Duo is working Indiana and Ohio clubs.

TUDOR GIRLS and Avery, with Eddie Keck, will go into Middle Western clubs at the close of the fair season. They have been playing fairs for the George Hamid office.

THE TOWN CLUB opened in Chicago several weeks ago, with Art Fischer and band furnishing the music. New club is under the management of Billy Rankin and Ray Gallet.

PRINCESS CHIYO goes into the Cocoanut Grove in Boston this week for a four-week return engagement.

Always Belittlin'

NEW YORK, Oct. 19.—John Chapman, The Daily News columnist, asks himself the question: "What is a night-club press agent like?"

And his own answer is "Dandruff."

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Unit Producing a Headache Due to Confusion of Buyers

More units being produced now than ever—majors want unobtainable "names"—try building units in which acts can be spot-booked—even plan assembling vaude shows

NEW YORK, Oct. 19.—With more vaude units being produced now than ever before, the unit producers find conditions very much unsettled, even tho the demand is great, because the major houses, where they find profits worthwhile, are in a fog as to just what type of units they want. They are yelling for units with "names" but the type of "names" which are few and far between. In the meantime the producers are unloading their shows on the indie houses all over the country and getting by thru shrewd manipulation. Others are trying to build shows in such a manner as to make them satisfactory for the major houses, either assembling "name" vaude bills without production or building productions into which the house can spot-book "names."

The building of unit productions into which "names" or any kind of acts can be spot-booked is the most favored now, yet the majors are seeking to discourage this type of producing. However, the producers argue that it is the only way to successfully produce units inasmuch as the houses vary on opinions as to what the specialties shall be and quite frequently want to spot-book a "name" into it.

Idea of assembling vaude shows and selling it to the circuits is looked upon favorably. This idea was conceived when the Lou Holtz, Belle Baker and Block and Sully combo broke records for Loew and also the building of the vaude shows at the Boston, Boston. Only production needed is that of having the acts do bits together. However, not enough "names" to go around to permit the carrying out of this idea to any extent.

Eastern bookers have been hopping all over the country on the lookout for units. Harry Kalcheim, representing Publix, made a jaunt to the Midwest and was followed by Bill Howard, of RKO. Steve Trilling, of Warner, has been hopping to neighboring towns to give once-overs of various units. However, all have different ideas as to what type of units they really want and also have varying budgets.

In line with the desire for "name" units for the better houses, it is expected that some of the legit musical producers will step into the picture again with shows carrying the titles of legit successes. *Life Begins At 8:40*, now on the road, is being offered to the circuits as a condensed version for vaude dates, with bookers recently hopping to Providence to catch the show.

Pittsburgh Houses Swinging to Flesh

PITTSBURGH, Oct. 19.—A return of vaude into downtown houses here is more than a possibility with the announcement by W. H. Raynor, manager of the Fulton Theater, that the house, for the first time in its history, goes combo within two weeks. The move has been prompted by the lack of available good pictures.

The Fulton's switch of policy is certain to bring back stage shows into the Harris-Alvin, its neighbor, which shied from flesh this season. The house switched to double bills last week, indicating that its well of good film product has gone dry.

The Pitt, a Morse & Rothenberg house, is expected to return to stage shows within two weeks. The management settled with the stagehands' unions on Wednesday after having been at odds with them for three weeks.

Warner's Stanley, only combo house at present, will continue to use vaude and units for the remainder of the season.

Lucienne Boyer To Tour

NEW YORK, Oct. 19.—Lucienne Boyer, now at the Versailles, will take out a road show next month for a tour of the vaude houses, with the William Morris office handling the dates. Show will be billed *Continental Varieties*, title of the show in which she appeared on Broadway, and the opening is set for November 11 in Montreal. Will play stands ranging from one day to a week.

Sole RKO Vauder In N. Y. to 4 Days

NEW YORK, Oct. 19.—Tilyou, Coney Island, will celebrate its second year of RKO vaude starting this Friday by switching from a three to four-day policy and using seven acts. Following the celebration week the house will continue with a four-day vaude policy, from Friday thru Monday.

The Tilyou is the only RKO vaude spot in Greater New York and has been alternating as a two and three-day stand.

Vaude Making Rapid Strides in Paris

PARIS, Oct. 14.—Vaude apparently is back solid here, with additional houses joining the ranks weekly. Last week the Olympia reopened under the management of Jacques Haik, with Francis A. Mangan in charge of stage productions. The big Empire Music Hall will reopen shortly with straight vaude.

Several of the Pathe-Natan houses are also slated to resume vaude, with M. Desjardins, formerly with the Gaumont Circuit, handling the programs. M. Portelly, formerly handling Pathe-Natan bookings, will manage the Folies Bergere in Rouen.

Leon Barte's Wrist Broken

CHICAGO, Oct. 19.—Barte, Brock and Conner, dance trio, had to leave the bill at the Chicago Theater in the middle of the week when Leon Barte's wrist was broken during a dramatic part in one of their dance routines. The act was replaced by Serge Flash, who finished the week. Barte's wrist is in a cast and it is expected he will be unable to work for several days.

Diamond Books Capitol

CHICAGO, Oct. 19.—With the opening yesterday of Jack Kalcheim's *International Follies* at the Capitol Theater, Toledo, that house is added to Billy Diamond's book here after three weeks of shows with another booker. The Capitol is a full-week stand and runs unit shows and straight vaudeville bills.

Tyro Tells Off

NEW YORK, Oct. 19.—Col. Jay C. Flippen, while conducting his WHN (Loew) amateur hour Tuesday night, inadvertently got in a plug for vaude. One of the tyros, going thru the usual questioning, mentioned he lived in Jamaica. When asked if he ever goes to the Valencia the kid piped: "Not since they took vaude out." After an awkward wait Flippen said he'd see what he could do about getting vaude back there after making the kid promise he'd go if it did happen.

Seek To Keep Out Foreign Dance Act

NEW YORK, Oct. 19.—An attempt is being made by Lowe, Burnoff and Wensley, comedy adagio act, to prevent American bookings of a European act, similar to theirs, known as Sonia, Gansser and Andre. They had their attorney, I. Robert Broder, write letters to Secretary of Labor Frances Perkin and Congressman Samuel Dickstein, chairman of the government's immigration committee.

On the strength of reports that the foreign act, now at the Alhambra, Paris, was to come over to America, Lowe, Burnoff and Wensley felt that the foreign trio's coming here would cut in on their chances of work as well as that of the several other acts doing a similar routine.

Lowe, Burnoff and Wensley also pointed out that when they were submitted for dates abroad they were turned down because there was a similar act over there.

McPherson's Lecture Tour

NEW YORK, Oct. 19.—Aimee Semple McPherson, evangelist, is going out on a lecture tour, for the purpose of peace talks, for the William Morris Agency, starting off in November and embracing the Northwest. Morris office also has General Hugh S. Johnson on a lecture tour.

Command Show Set for Oct. 29 at Palladium

LONDON, Oct. 19.—The Royal Command Performance will be held October 29 at the Palladium here, with six American acts already chosen to appear. They are Joe Jackson, Harrison and Fisher, Will Mahoney, Diamond Brothers, Jeanne Devereau and the Three Cossacks.

The show will also include Harry Roy's Band, Crazy Gang, Boy Foy and Variety Cavalcade. Seven other acts are yet to be selected.

Armetta Unit Routed

NEW YORK, Oct. 19.—The F. & M. unit *Sunkist Revue*, headed by Henry Armetta, film comedian, has lined up five additional weeks for RKO. Opens November 1 in Cleveland and follows with Cincinnati, Chicago, Kansas City and Minneapolis. Unit's cast also includes Herman Hyde, Sally Burrill and Stuart and Lee.

Save Vaude Campaign Winning Civic and Business Support

NEW YORK, Oct. 19.—The American Federation of Actors reports substantial progress in its "Save Vaudeville" campaign. Independent exhibitors of this city, Westchester and Jamaica and in New Jersey, Connecticut, Massachusetts and Pennsylvania have written in for information on tieups with the AFA, according to Ralph Whitehead, the AFA secretary.

Tieups with chain stores are in the making, a large bread company agreeing to print the slogan "Ask Your Local Theater to Present Vaudeville" on wrappers of all its bread loaves. Other tieups with car card ad companies, printing companies and department stores are also being negotiated. Whitehead has scores of letters of support from Chambers of Commerce, civic organizations and labor unions. From Erie, Pa., the AFA representative writes that he has been assured by Warners that they are planning to resume vaude soon. Erie civic groups had been agitating for vaude.

The AFA's speakers' bureau has been sending guest speakers, along with entertainers, to local club meetings. The bureau comprises actors and laymen and includes Joe Browning, John McCarron, Harry Miller, Eddie Parks, Charles Mosconi, David Freud, Herman Levin, Barnett Shapiro, Harry R. Calkins and Whitehead.

The AFA received a cable this week from the secretary of the Variety Artists' Federation of England reading "VAF congratulates its colleagues for joining our world publicity campaign. Wish every success."

Artists' Reps Plan Big Org

Meet Tuesday night—may embrace all fields—need for control to end evils

NEW YORK, Oct. 19.—The general get-together of all vaude artists' representatives will take place this Tuesday night at Unity Hall, the date being set by the committee in charge comprising Maurice Rose, Joe Flaum and Phil Coscia, respective representatives of the RKO, Loew and indie groups. I. Robert Broder, attorney for the reps, will preside. This meeting is expected to result in the formation of one organization for all vaude representatives and there is likelihood that it might even embrace artists' representatives from all fields.

The plan to have artists' reps from all fields in one organization was similar to that of the now defunct National Association of Theatrical Artists' Representatives. This would take in the vaude, night club, radio, picture and legit fields. The bigger agents approached on this subject favored a general artists' rep organization and not one solely limited to vaude inasmuch as most of them now deal in all fields.

If this plan goes thru it is expected that the group will set up a code of its own to drive out the chiselers and at the same time its membership will be picked carefully. Also, the group will have a better working organization for the handling of controversies that arise with the License Department.

Time and time again the reps have been squawking of the need for a formidable organization so that the field could be regulated and controlled and not be permitted to run wild as it is doing now. Talent snatching, commission disputes, entrance of outsiders into the personal management field and other like abuses are some of the reasons for the need of central body.

Palace in Red on 1st Week of 2 Pix

NEW YORK, Oct. 19.—The Palace here, finishing its first week as a double-feature house Thursday night, wound up with a loss of a couple hundred dollars. Its first two straight picture weeks, preceding the twin-feature policy, were in the black with *Top Hat* and Baer-Louis fight pix.

House has a nut of about $4,500 and the loss with *Diamond Jim* and *Goose and the Gander* seems definite assurance that the house is established as a combo spot. The *Diamond Jim* pix broke records at the near-by Roxy when it played there.

Winnipeg's Vaude Boom

WINNIPEG, Man., Can. Oct. 19.—The town is enjoying a vaude boom, with four houses now playing combo policies. Three weeks ago the Lyceum started off as a vaudefilmer, with the Uptown and Beacon theaters following with flesh policies. The Orpheum put on vaude last week.

Dows Get Hudson Back; Also Get Rahway House

NEW YORK, Oct. 19.—The A. & B. Dow office has the Playhouse, Hudson, N. Y., back on its books after the Godfrey-Linder office had it for a week. House is a Sunday and Monday stand, but may go to Fridays and Saturdays also.

The Dows are also getting the Empire, Rahway, N. J., which Aaron Shusterman has taken over. Due to start booking it this Friday, the vaude running from Friday thru Sunday.

Hiltons for Mexican Tour

NEW YORK, Oct. 19.—Hilton Sisters have been booked for a tour of Mexico by Martin Wagner, of the Morris office. They will open this Friday at the Iris Theater, Mexico City, for a four-week run and will follow with about 12 other weeks in that territory.

Memphis Orph. Jams With Music Union

MEMPHIS, Tenn., Oct. 19.—Dissatisfied with the only terms acceptable to the musicians' union here, M. A. Lightman is threatening to close the Orpheum, largest first-run vaudefilmer here, as soon as present bookings are played.

Lightman has been playing off-and-on stage attractions for a year, but finds that all the shows on the road carry their own orchestras now. However, union contracts require a pit band, as has been customary in the past, and Lightman feels the union should make some concessions in order to permit him to run stage attractions.

Present bookings will keep the theater operating until December 1, but after that Lightman declares he may close it. Opening today he has Bill Hogan's Orchestra, with the Dixie Debs, and with Britt Wood as an added attraction. October 29 brings Ernie Young's *Trip Around the World* revue for a week. *Goin' Places* is set for November 8 and *Oo-la-la* for November 15. The final week of November Lightman and Gene Oliver, Orpheum manager, plan to present an all-star minstrel revue produced by Lasses White.

Vallee Calls Luncheon To Plug AFA's Benefit

NEW YORK, Oct. 19.—Rudy Vallee, AFA councilman, has called a special invitation luncheon this Friday at Manny Wolf's Chophouse to discuss methods of promoting the AFA's annual benefit November 10 at the Majestic Theater. Those attending will be given first crack at the choice seats.

Among the new names on the AFA's arrangements committee for the benefit are Governor Lehman, Senator Wagner, Judge Jonah Goldstein, William Morris Jr., Ed Sullivan, Johnny Hyde, Nathan J. Blumberg, Charles C. Moskowitz, Gene Buck and M. S. Bentham.

Sammy Cohen in Hospital

CHICAGO, Oct. 19.—Sammy Cohen, ex-movie comedian, now in vaude, is laid up at the Michael Reese Hospital here with an infected foot. He will undergo an operation this Monday. This illness forced him to cancel Eastern appearances.

Draper Flies To Coast

NEW YORK, Oct. 19.—Paul Draper left yesterday by plane for Hollywood to report Monday at the Warner studio, starting on his picture contract. His first film will be *Colleen*, playing opposite Ruby Keeler. Cast will also include Jack Oakie, Joan Blondell and Hugh Herbert.

Rand's Additional Dates

NEW YORK, Oct. 19.—Sally Rand and her unit have lined up additional time which will carry them thru until December. Opens Monday in Worcester for three days, then follows with Canadian dates in Toronto, Montreal, Ottawa and Hamilton, and from there into Utica and Albany. Sam Weisbord, of the Morris Agency, is handling the tour.

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Berni Vici Unit In Coast Demand

SAN FRANCISCO, Oct. 19.—Count Berni Vici and his new *French Folies* unit plays a return engagement within two weeks at the RKO Golden Gate Theater. The unit closed at the Gate last Tuesday, October 15, is playing the Roosevelt in Oakland and then comes directly back to the Golden Gate October 23. And the Roosevelt is seeking a return engagement if the booking of the Orpheum in Los Angeles (November 6) can be moved ahead a week, which now looks likely.

The revue has been playing to capacity houses, and the Count and girl band, Joe Besser and Bob Carney have been going great guns.

Paris Bills

(Week of October 14)

The Alhambra still managing to book A-1 shows, which are drawing capacity houses. New bill will star Cecile Sorel, supported by big bill with such acts as Jack Powell; Falls, Reading and Boyce, and Beate Bradna.

ABC packing them in with fair program, topheavy with singers. Isa Kremer, American vocalist; Dorlini, tenor; Richard and Carry, piano and song; Tristan Bernard, monologs, and the Fokkers, clever acro dancers, are featured. Ray Ventura and his Collegians are at the Bobino. Pills and Tabet, phono stars, head the bill at the Moncey. The Europeen has the clever comedy trio Jean, Jac and Jo and the comedienne Marguerite Gilbert.

Ray Huling and his seal and the Blue Bell Girls are at the Paramount. Cresso Brothers, Bel Air Trio and Marianne and Shanley are at the Gaumont Palace. Rex has the Lois Fuller Ballet. Skating Hamiltons only vaude act in new *Casino de Paris* revue.

The Arena Music Hall in Brussels continuing vaude, with new bill featuring the Seven Racsos, teeter-board acrobats, and the Three Old Maids, comedy musical number. Aicardi troupe of jugglers are at the Coliseum, Charleroi. Tracey and Hays are at the National Scala, Copenhagen. Stanley, Mae and Tony Four opening at the Ronacher, Vienna. Roth and Shay opening at Tunis. Albert Powell at the Olympia, Barcelona.

VAUDEVILLE NOTES

DAVE APOLLON and his unit go back into Milwaukee this Friday, repeating there within two weeks.

ABE LASTFOGEL, of the William Morris Agency, into New York from the Coast, will stay a week longer than planned. He originally intended to head back to the Coast last Monday.

A. B. MARCUS show will play Hartford week of November 8 for the Loew Circuit. Also booked for repeat dates in Montreal and Toronto weeks of December 20 and 27.

PAUL DUKE sailed Saturday on the Ile de France for dates abroad, opening November 4 in Liverpool. Close on to 100 brother magicians saw him off, with Duke gagging that it was lucky the water didn't disappear.

MAX HALPERIN'S *Hit Parade* unit opens for RKO November 8 in Cleveland and follows consecutively with Dayton and Cincinnati.

BEN BLUE is now heading a unit, *Brevities*. Among the acts, besides Blue, are the Helen Compton Band, Mells, Kirk and Howard and Nyra. Opens for RKO this coming Monday in Trenton.

JIMMY ENRIGHT and Ted Bolnick, of St. Paul, are planning several units for the Cushman time. Acts under consideration for the units are Erhardt Brothers, Musical Maniacs Ork, Don and Betty McKenzie, Amelia Rogers, Dorothy Welch, McKay Sisters, Van and Van, Peterson Brothers, Red Carter, Russ and Dale, Eddy Santini, Johnson Sisters and Nedoff and Mack.

RENARD AND FROME have split, Renard going back to his old act of Renard and West. Milton Frome is now m. c. at Chicago's Club Paramount.

EDDIE PEABODY wound up six weeks at the Palace, Chicago, Thursday night and opened for RKO Friday in Cincinnati. He goes into the Fox, Detroit, this Friday.

EDDIE NEWMAN, in the private club booking field for over 25 years, has moved to larger quarters in the Bond Building, New York. He threw an office party Saturday.

McDONALD AND PARADISE are doing a five-people flash, owned and produced by themselves. In the act with them are Muriel Lorraine and Eliet Sisters. Just played Hamilton and St. Thomas, Canada, and opened Sunday at the Colonial, Detroit, for three days and follow into the Park, Erie, Pa., Thursday for three days.

VITAPHONE FOUR just closed a 15-week run at the San Diego exposition. Rehearsing a new act and have several weeks' work on the Coast. Plan to return east later, having been away since 1932.

NEW ACTS

Three Heat Waves

Reviewed at the Grand Opera House, New York. Style — Harmony singing. Setting—In one. Time—Twelve minutes.

Three Heat Waves, male harmony and instrumental trio, from radio, work mostly along the accepted lines of radio harmony groups. Boys, who make a nice appearance in white suits and dark blue shirts, turn out a fast mixture of harmony and hot licks, with two of them playing instruments, one a guitar and the other doubling on a clarinet and trumpet. Use of the latter makes them sound like the Three Scamps, another air team.

Tunes done at this showing were *Rhythm Is Our Business*, *Hands Across the Table* and *Ebony Rhapsody*. Close is a fast tap routine by the guitarist. Deuced on a four-act bill and well mitted. J. F.

Earns and Gordon

Reviewed at Bronx, Bronx, New York. Style—Dancing. Setting—In one. Time—Ten minutes.

A boy and girl hoofing combo that needs some smoothing out but has the talent nevertheless.

Girl is a pretty little brunet whose leg-display costumes are flattering. She is a neat little tapper but makes a mistake when she steps out for a vocal solo. House lacked a mike here and her voice didn't carry beyond the first few rows. With a mike she may be okeh. The boy is a good hoofer and joins the girl in fast and hard tapping.

Opened the show here and made a fair impression. P. D.

LOUIS LIPSTONE, Chicago booker, came into New York last week on business deals.

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Loew's State, New York

(Reviewed Friday Evening, October 18)

State's layout is a good one this week, tho there's none of that outstanding sock and "name" value typical of the shows these many weeks previous. Still it's good vaude and is self-sufficient for audiences here. Has class with Patricia Bowman, hoke with Stuart and Lash, and topped off with music by Will Osborne. Nothing much more you could want from a 69-minute show that's the average in the way of good vaude. Playing opposite the pix, *The Big Broadcast*, and business was on the upbeat at this supper show opening day.

Bob Ripa is a good starter with his pin and ball juggling, doubling from the Paradise Restaurant. He's adept at this work and works exceedingly fast, with his sense of balance amazingly keen. Finishing trick with the audience is always a sock getaway.

Patricia Bowman, preceded by the emseeing of the next-to-shut act, Stuart and Lash, is classy stuff for vaude. Perhaps too classy, but nevertheless you can't help but appreciate her beautiful ballet dancing. She does two numbers, working with a pair of girl pianists who besides accompanying fill in one wait. Got a fair hand.

Again the Stuart and Lash team do a brief bit, bringing on the Three Wiere Brothers, who are the unusual in acts. They're clever boys and their act is so different. They clown around, do eccentric dancing, sing to acrobatics and even play the fiddles. Thru it all theirs is a smart presentation and certainly one that wins audience approval.

Stuart and Lash then get their inning, having filled in between acts effectively, and they clown around to good results. Aided by the attractive Barbara O'Neal, they launch their amusing material, Lash doing a neat straight and Stuart an enjoyable comic. Top it off with singing and Stuart's harmonica blowing. Vaude of the familiar type.

Will Osborne and ork close, carrying one specialty, Ruthie Barnes, a red-headed tapper. Will and his 13 men are a honey of a musical aggregation, their music being of the sweet variety and not the blaring kind that's so tough on the ears. Besides, Will leads effectively and mike croons well. The Barnes girl is a good rhythm tapper and goes over well, but she'd be better off with a more attractive costume and the shelving of those overattempts at personality.

Ruby Zwerling and the pit boys play the show well. SIDNEY HARRIS.

Radio City Music Hall, N. Y.

(Reviewed Thursday Evening, Oct. 17)

Current stage show is in better form, even tho there's a holdover item from last week. Type of show that's a setup for this house, the lighter variety, which still allows for spectacle, and then, too, specialties are advantageously used. The production crew did a good job of it and Albert Johnson's settings are A-1. Holdover item is *The American Bolero*. Picture is the Lawrence Tibbett songfest, *Metropolitan*, and business at this closing show on the opening day showed a decided pickup over previous weeks.

The usual items are sandwiched between the picture and the stage show, Dick Leibert at the console, the newsreel and the overture. Latter is given over to the strains of *Roumanian Rhapsody* and again the symphony ork does an excellent job.

Stage show is *Rhythm*, running 38 minutes, leading off with the *Bolero* spectacle. This reviewer likes it a whole lot better this week, probably because it's opening instead of closing the show. Again the Nacio Herb Brown music, still very familiar, is set off with elaborate production, with Hilda Eckler and Nicholas Daks soloing and the corps de ballet working in conjunction with them.

Niblo's Garden is the hit of the layout. It's well staged and conceived. Opens with the glee club and Robert Weede doing in the Gilbert and Sullivanesque manner a special by Maurice Baron and Al Silverman. Very amusing, done well and was liked. Leads into an old-time beer garden setting, with a stage on stage, and Park and Clifford, repeaters, doing their outstanding hand-to-hand balancing. They went over very well, to be followed by the Gaudsmith Brothers and their French poodles. Always an enjoyable act and the Music Hall audience took to it beautifully. Finished "in one" to permit the striking of the next set.

Closer is the *March of the Zouaves*, with the Rockettes in those colorful Zouave uniforms doing a military drill. Of course, their precision is faultless and, as ever, it is an inspiring sight certain of winning heavy audience reaction. SIDNEY HARRIS.

Roxy, New York

(Reviewed Friday Afternoon, October 18) (First Show)

A smooth and excellent show this week built around Stepin Fetchit, colored comedian from pix. House was filled well above average the first show opening day, due entirely to Fetchit's draw, the film, *King Solomon of Broadway* (Universal), being a lemon. Applause garnered by Fetchit both fore and aft was thunderous.

The comedian works in character thruout, stressing—overstressing, in fact—his played-up laziness. Whole act is built around this, and it threatens to get boring toward the end, with pretty bad opening material also doing nothing to help. Fetchit pulls it out entirely thru his own excellent efforts, which click consistently and well. He injects a couple of dances, and end is a great improvement, with the laziness gag at last coming thru as Fetchit asks the mob not to applaud him so that he won't have to walk back, and then takes all his bows via the colored lad who assist him during the act. It's a funny gag, but the customers forced him on, finally, at the end, after a show-stop. He appeared with his shoes off.

Three of the four supporting acts appear in production numbers, evidently to clear the stage for Fetchit. In the first, a Dresden china affair in which the Gae Foster Girls do a minuet, the Ganjou Brothers and Juanita appear with their fast, smooth, graceful and exciting adagio. Murray Wood, a midget who sings excellently, warbles two numbers on his own and is then backed by the girls for the third, in which he also dances. Castle, Arden and Faye, two men and a girl, excellent tap artists, are also worked into the same number. Only act to appear separately is Williams and Charles, musical clowns, who scored nicely.

Week's amateur winner is Paula Roberts, who sings two numbers into the mike. She was obviously nervous at the first show opening day.

Foster kids close the show with one of the most effective scenic displays yet put on at the Roxy. In white and gold military uniforms and cloaks, they do a drill before a cyc upon which colored lights are played. The start, which has the cyc a deep red and the kids silhouetted in front of it, is a knockout.

Freddy Mack conducts the pit boys and emsees pleasantly.

Plenty of hoofing in the show—but plenty—which is a characteristic of the recent layouts here. Topped by Fetchit, however, it's smooth and fast entertainment, and the customers don't seem to mind the terrific accent on legwork. EUGENE BURR.

Grand Opera House, N. Y.

(Reviewed Friday Evening, October 18)

Best vaude show at the Grand Opera House in some time, with entertainment maintained at a fair pace. Quality of the acts an improvement over the last few offerings caught at the old-time house.

Larry Saunders and Jean opened snappily, with both on a trapeze. Tricks come in the usual category, picking a hanky off the bar while balancing on knees and without holding, slipping down to foot holds while swinging, etc. Close is a forward somersault from a sitting position to catch by the heels, done by the man.

The Three Heat Waves, radio act, second. It's a good act, without anything unusual. Boys make a nice appearance and run thru a quick handling of *Rythym Is Our Business*, *Hands Across the Table* and *Ebony Rhapsody*. Instrumentation includes guitar and trumpet, with the use of the latter instrument making the turn look a lot like that of the Three Scamps. Close is a dance by the guitarist, an okeh tap routine. Nicely received.

Morosco and Lavan, two-man comedy team, third. Caught before at this house, with the same routine, and fairly funny. They were aided at this show by a housefrau with a screwy laugh. The gags are getting a little old now. Routine has one of the team in a box for a heckle or two, after which he comes down for a little more chatter and some hoofing on skates, including a Will Mahoney.

Closer was the *Lew and Evelyn Revue* a nice flash. Talent includes a duo of gal tappers, a contortion bit, drunk by the piano accompanist and a very effective adagio number on a dark stage by a mixed team in phosphorescent costumes. Girl is held up by wires, this effect used for comedy. Picture *Anna Karenina*. JERRY FRANKEN.

Riverside, Milwaukee

(Reviewed Saturday Afternoon, Oct. 19)
("BRING ON THE DAMES" UNIT)

Here is a show that is among the tops of the many units produced in the Chicago territory and is box office in any man's theater. Its producer, Michael Todd, has spared no expense in making it an excellent show both from the entertainment and production standpoint. Scenery is distinctive and among the numbers are two novelties never before seen in any show here, Pete, the Penguin, and the Nude Vision scene. Dances were produced by Fred Evans, scenery designed by Leo Stahr and costumes by Francis Pallister, all of the Chicago Theater staff.

The show opened with the chorus of 16, dressed in beautiful red costumes, doing a neat routine, followed by Lee Early for some acrobatic hoofing to *Truckin'*. The girls returned, in legs, via a silhouette effect, and then Harry Savoy made his first appearance with a few minutes of comedy talk that hit the spot with the customers.

Lynn Barclay, songstress, did *My Man* in the shadows of a street lamp before the *Little America* scene, in which Savoy and Mae Morgan did some more comedy stuff. Pete, the Penguin, made his appearance and Pickard put his seal thru a session of juggling, acrobatics and a dance finish to nice applause. Scene closed with a swell number in which the girls were dressed as penguins.

Larry Blake, working in one and attired in top hat and tails, gave impressions of Lionel Barrymore, Edward G. Robinson, Charles Laughton, John D. Rockefeller, Wallace Beery and Ned Sparks and exited to one bow. Blake may not know it, but a smug self-satisfied expression sometimes creeps into his work that reacts against him with the audiences at times.

The girls, in flowing white costumes, did a dance preceding Muriel Page's Flame Dance, which filled this spot, and then Harry Savoy and Mae Morgan came back for another session of comedy.

The Nude Vision scene was next. In this number the girls opened in a radium effect arm routine and then paraded in specially treated costumes of cellophane, which made the girls appear nude when certain lights were played upon the costumes. A distinct novelty. Savoy and Mae Morgan were on again for a short bit of comedy.

The closing number showed the deck of a battleship with the Somer-Salts, three boys formerly known as the Olympic Aces, doing some unusual acrobatics. A girl is thrust into a cannon, later fired, throwing the object clear across the stage. The chorus, in red, white and blue costumes, do a drill number and all are on for a flashy finale. Managers wanting a real unit won't take any chances when they book this one. F. LANGDON MORGAN.

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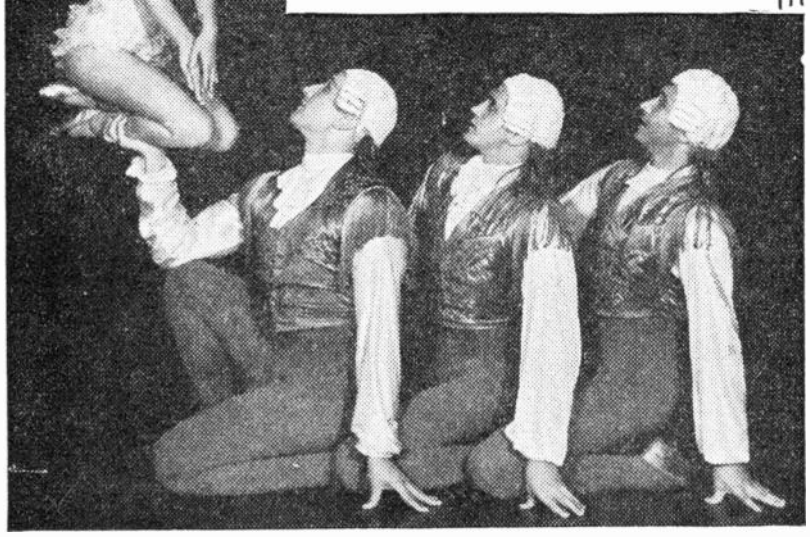
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Center, New York

(Reviewed Wednesday Evening, Oct. 16)

On its third week as a film house the Center has *The Last Days of Pompeii* as the film attraction, with B. A. Rolfe and his ork still presenting a "musical variety show." Business was but fair on this supper show viewing, altho the pix is worthy of a pickup. House definitely should give more thought to its flesh, as long as it's spending the Rolfe kind of money. No need for it to be all musical and singing, and it could present other forms of entertainment without cutting in on the Music Hall. Just so long as it doesn't resort to spectacles. Would be a whole lot better than 24 minutes of something just serving as a warmup for the picture.

Rolfe, of course, does a grand job of what he does in the pit. In doing the announcing he impresses as either nervous or trying to be very intimate. He leads masterfully, tho, and the music from his 25 men is really very enjoyable. The arrangements help much in boosting the value of the tunes. *The Whistler and the Dog* opener is grand, with Lew White at the organ offering tricky effects. Popular tunes are also rendered to good results.

Soloist leadoff is Walter Cassel, NBC singer, who selects as his tune *The Glory Road*, a swell choice for a house of this type. He handled it okeh, but you ought to see Lawrence Tibbett do it in *Metropolitan*, the pix at the Music Hall. Bards Quartet help out capably in one of Rolfe's clever numbers, *Yes, Mr. Brown*. Henry Scott solos on stage with his novelty of playing a piano while wearing mittens. A good stunt, tho Scott's shouting of *Where's That Tiger* while playing the song of that title is an edge duller. For the finish Rolfe offers a prolog to the film, inexpensively done, with Cassel and Carol Deis on stage in a boat for a songfest.

Rest of the show is rounded out by another Lew White solo at the organ, the newsreel, a Columbia color cartoon and a *March of Time* episode.

SIDNEY HARRIS.

Earle, Philadelphia

(Reviewed Friday Afternoon, October 18) (First Show)

South Sea Cruise, the unit show at the Earle, topped by the Ritz Brothers, brought out a good house today and entertained with some smacko numbers.

Opening spot held by Seven Cruising Crooners, good male chorus in nautical rig against a yacht backdrop. They open with a sailor song. With an announcer broadcasting that the next stop is Agua Caliente, the scene goes Mexican with a line of 12 girls, good steppers, presenting hot-cha Latin dancing. The singing group, changed to Spaniards, backgrounds the dancing with Spanish tune, including *La Cucaracha*. Johnny Pastine and Andrelita get the spotlight in a top-notch tango.

Brown, Rich and Ball, two lads in sailor costume and a girl, appear in one in a knock-about dance routine, with the girl stooging some funny falls. Their burlesque of Russian dancing won a big hand. They are followed by Mary O'Donnell, who impresses in a medley of Victor Herbert tunes.

Next stop on the cruise is Brazil. Eight chorines in scanties do a butterfly number with four girls, semi-nude, posing in background, discreetly concealed by the wings on the dancing girls. Number displays good taste in arrangement. Pastine and Andrelita returned to climax the number with a graceful waltz.

The singing group returned in a good rendition of *Be Still, My Heart*, and the leader solos with *At the Bottom of the Hill*, with yodel effects. Curtains open for a Tahiti scene, with the chorines in grass skirts doing an active hula. Pastine and Andrelita again star with an adagio.

Next item brought on the Three Ritz Brothers, who hit the audience's funny bone, working thru their usual humor to the comic song, *Aw, Nuts*. Harry Ritz did some crazy imitations of Hitler, Ted Lewis and Harry Richman, and the three boys kept the stage in animation with their burlesque.

The finale brought on the entire company for song, dance and stage picture.

The film is *It's in the Air*.

H. MURDOCK.

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Shubert, Cincinnati

(Reviewed Saturday Afternoon, Oct. 19)

On tap here this week is *Folies de Paree*, 42-people tab, with Eddie Peabody, crackerjack banjoist, in as added attraction. Revue is headed by Cliff Hall, formerly Jack Pearl's straight man, and Sidney Marion, Dutch dialectician, and the two dish out some fairly funny stuff. Outstanding on the specialty end are Wilfred DuBois, juggler; the Three Theodores, dancers, and Helen Doyle, prima donna. The 14-girl chorus is attractively garbed and works ably thruout. The tab is well paced and nicely mounted. A 12-piece girls' ork, directed by the dynamic Mme. Janice, is an asset. Brightest item in the entire stage offering, however, is Eddie Peabody. Business was up a bit at the first show today, with the house again reverting to five shows for Saturday and Sunday instead of four as was the case the last two weeks.

The current stage fare runs off as follows: Mme. Janice and her girl tooters, augmenting the regular pit boys, open with an overture. The curtain rises on the chorus in a parade number, with Helen Doyle and Lew Ashe warbling via the mike. The Three Theodores, two boys and girl, follow with a slave dance which brings a good hand. Cliff Hall and Sid Marion are next in line with a bit of crossfire, mildly funny.

Wilfred DuBois contributes a tasty bit of juggling and balancing, using balls, tennis racket, billiard racket and cue, a glass of liquid and coins. He took a loud mitting. After a fast number by the line girls and a fair eccentric acrobatic dance by an unbilled lass Hall and Marion return for more comedy, assisted by DuBois and Miss Doyle. Drew a fair share of laughs, but nothing of a sock nature. Eight chorines run thru a novelty routine, winding up with the remainder of the girls in a strip pose in the background.

Eddie Peabody makes this a hot spot. Does his sensational banjoing on *When I Grow Too Old To Dream* and *In a Little Gypsy Tearoom*. Switches to the 16-string harp-guitar to do *I'm in the Mood for Love* in symphonic style and follows that with a novelty arrangement of *Listening to the Mocking Bird* on the fiddle. For an easy encore he does a medley of old favorites on the banjo. Hopped off to the soundest hand-spanking of the afternoon.

Lew Ashe and Helen Doyle warble two ditties in fine style and continue to lead the line girls into another parade number. Three Theodores return for a graceful and sensational adagio, about the finest item in the revue. Marion and Ashe register mildly in a bit of cross-fire with Mme. Janice in the pit. Marion, Ashe, Hall and Miss Doyle do a bit on a revised version of the shell game. A trifle too long, but pulls a fair measure of laughs.

Mme. Janice takes her 12 tooters to the stage for the balance of the running. They score nicely with a medley of pop tunes and bit of hoofing and singing by la Janice. Marion and Hall follow with a familiar blackout, after which all come on for a fast finish.

BILL SACHS.

Oriental, Chicago

(Reviewed Friday Afternoon, October 18)

Bill this week is headed by Lottie Mayer's Disappearing Water Ballet and due to the space required by its tank and setting the band stays in the pit and the show is run in regulation vaudeville manner except that the girls in the Mayer act split their routines and are on several times during the show.

The Lottie Mayer Girls (12), attired in beautiful Russian costumes, opened the bill with a roller-skate tap to *Skater's Waltz* and were followed by the Three Whirlwinds, two men and a woman, who did fast trick roller-skate work with a thrilling one-leg twirl by the girl. Nice hand.

Gregory and Raymond, in deuce spot, started with the *Stars and Stripes Forever*, played on an old inner tube, and then got tunes from a rubber glove, musical saw, bicycle pump and vacuum cleaner. One of the boys did all right with his dancing, and they encored with the playing of *When I Grow Too Old To Dream*, played on the theremin. Good hand.

Al Gordon and his dogs next. Gordon has a clever group of canines which have been trained in some good comedy stuff, doing their tricks as Gordon keeps up a running fire of chatter. His talk is too much the same and he repeats himself frequently. His line of talk could be more varied to good advantage. Went over big.

Lottie Mayer's Girls were on again in black costumes and did the *Heat Wave* dance before a red drop. Mark Fisher sang *Isn't It a Lovely Day?* to nice applause.

The Five Cardovas, with neat equipment painted in green and cream color, did various barrel-jumping tricks and closed with a swell piece of showmanship in their last trick. Good hand.

Tommy Cecil Mack, assisted by Frank Hurst and Eddie Young, cleaned up with his comedy in the next spot and had the house howling. Mack's particular brand of comedy was right up this audience's alley. His eccentric dancing was a high spot, and the act summed up as real vaudeville. A hit.

Lottie Mayer's Disappearing Ballet closed. After a dance by the girls they mystifield the folks out front by walking into the water and disappearing, later doing some nice diving work. At the conclusion a trapeze holding Lottie Mayer Jr. was hoisted and she dived as the entire company posed in a living fountain effect. A hit. Big hand.

F. LANGDON MORGAN.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Oct. 16)

Making their first stage appearance in the West after a run at the Century Club in Hollywood, Billy Gray and Jerry Bergin stepped into the next-to-closing spot in a bill that looks like a lull before the big splash with which this house is laying it out for winter bookings.

A batch of nonsense that was saved only by Gray's personality, this act appeared to need going over in the transition from night spot stuff to the boards. Gray did some soft-shoe work and an impersonation of Helen Morgan, with Bergin and Marion Eddy as comics.

In the opener Rochelle Brothers and Bebe turned in some neat tap routines and clowning, finishing with fast footwork on inverted buckets.

Number two was Rich and Adair, the former scoring with a re-creation of his well-known G. A. R characterization.

The Three Rhythm Rascals, furnishing the harmony of the bill, copped the biggest hand with their parody on *I Can't Give You Anything But Love*.

Romo Vincent, held over as emsee, came on for an early introduction with the Cole Porter tune, *Blow, Gabriel, Blow*, and took over an act for himself with some of his typical vocalizing on *I'm Funny That Way* and *The Last Round-Up*.

Flo Mayo, aerialist, just back from Australia, went over effectively with her closing effort—a series of gyrations in luminous costume on a darkened stage. Her slow-motion act from the swinging bar made a big hit with the capacity house.

Screen offerings were *I Live for Love* and *We're in the Money*.

PAUL BLACKFORD.

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THE NEW PLAYS ON BROADWAY

44TH STREET

Beginning Sunday Evening, October 13, 1935

ACHILLES HAD A HEEL

A play by Martin Flavin, starring Walter Hampden and featuring John Wray and Sylvia Field. Directed by Walter Hampden (with the co-operation of Martin Flavin and Howard Lindsay). Settings designed by Claude Bragdon, painted by Robert Bergman's Studio, and constructed by T. B. McDonald Company. Monkey masks by Remy Bufano. Presented by Walter Hampden.

Keeper of the Elephant....Walter Hampden
Slats .....John Wray
Director .....Alfred Kappeler
Doctor .....Arthur Donaldson
Tramp .....Harry Mestayer
Pickpocket .....Jack Harling
Jake .....Royal Beal
Momba .....Howland Chamberlain
Lou .....Sylvia Field
Little Girl .....Clarice Cornell
Little Boy .....Charles Bellin
Governess .....Anita Rothe
School Girl .....June White
School Boy .....Edwin Mills
Gentleman .....Mortimer Weldon
Policeman .....Eddie Garvie
Nursemaid .....Harriet Ramsey
Woman .....Sara Floyd
G. A. R.....Jas. Francis-Robertson
Rubbish Man .....Meyer Berenson
Ragamuffin .....Harris Berger
Peanut Vendor .....Edwin Cushman
Tacky Girl .....Elizabeth Dewing
Sporty Girl .....Linda Lee Hill
Lady .....Mabel Moore
Minerva .....Shirley Poirier
Moses .....Buddy Buehler

MONKEYS AND MEMBERS OF SOCIETY—Virginia Grey, Jane Archer, Mary Martin, Mildred Starkweather, Herbert Vigran, Trueman Quevli, Marshall Wray, Roland Kibbee, Norman Williams, Sandy Strouse, Clarence James, Peter Horton, James Danehey, Fred Trench and Others.

The Action of the Play Which Takes Place in a Zoo, Is Divided Into Ten Episodes.

Advertised curtain time—8:40.
Curtain rose at showing caught—8:44.

Martin Flavin had the ingenuity to build up a fine satirical and idealistic idea in *Achilles Had a Heel*, the play he wrote for Paul Robeson which, after many delays, reached the 44th Street Theater Sunday night with Walter Hampden as producer and star. Mr. Flavin had the ingenuity to build up a fine idea—but, unfortunately, he lacked the insight and the clear though necessary to give it proper treatment. His framework for the statement of an ideal is an excellent one; the ideal itself is shopworn and shoddy.

His play, obviously allegorical, is laid in the zoo of a public park, and thus brings to mind surface comparisons with *Within the Gates*, Sean O'Casey's boob-and-George-Jean-Nathan-startler of last season. Mr. Flavin, however, shows the same paucity of imagination in filling in his background as he does in providing a true ideal to be supported by his framework. His background characters are all trite and expected; there is an obvious effort to shock, a tendency to confuse sensation with imaginative cerebration, and that is all.

Dismissing the background, then, the play deals with the Negro who keeps and loves the elephant, and who symbolizes strength and power above the level of the monkey-people who infest both the primate-house and the park. The keeper of the monkeys hates him and his elephant, as is the wont of people who see their own shortcomings in contrast to another's greatness; the little monkey-people everywhere envy and therefore fear and therefore hate the ideals which tower above them and which they are incapable of understanding. The monkey-keeper tries in various ways to do away with the elephant and the elephant-man, always unsuccessfully—until he gets a little mulatto strumpet to work. She, by pretending to praise the elephant, wins the keeper's confidence until, demanding money, she lures him away from the elephant, from the ideal.

Then his luck deserts him and he ends in the hated monkey-house across the way, assimilating some of the characteristics of the apes. But when the woman returns to him he locks her in one of the monkey cages and goes out to calm the enraged elephant, which goes amuck because of the ex-monkey-keeper's toadying.

That, briefly, is the framework, certainly an excellent one. It is the basis for many things—for the presentation of a way of life, for a statement of ideals, for a devastating condemnation of humanity and particularly of women; for, almost, as much more as you want to read into it. But at that point Mr. Flavin falls down. His way of life seems obvious, trite and shallow; his ideals seem shoddy (the Negro shouts for the return of the freedom and courage of war); and his condemnation is vicious without justifying itself. It is justifiable, most assuredly; the trouble is that Mr. Flavin fails to justify it in his play.

As for the piece as drama, it holds interest excellently during its first two acts, largely aided by Mr. Hampden and his cast. One's sympathies are drawn (as they must be in a play—even an allegorical play) to the human qualities of the keeper, and Achilles, disregarding its overtones, becomes a persuasive recital of a situation reminiscent of *The Last Laugh*. In the last act, however, minor characters crowd unjustifiably into the spotlight, and Mr. Flavin, in drawing his analogy between monkeys and men, loses the interest in specific individuals that is so necessary to anything taking place upon a stage.

Mr. Hampden offers a dignified reading of the elephant-keeper, powerful and effective, tho lacking in the naive and clear-cut honesty so typical of Negro acting; it is, after all, a Negro part. John Wray, returned to the stage after years of absence, is excellent as the monkey-house-keeper, while Sylvia Field turns in a splendid performance as the little tart, a performance hard with uncompromising honesty and bright with the clarity of essential truth. Miss Field is without doubt one of our finest actresses—and she assuredly deserves better parts than those she has been getting in recent seasons.

The work of the rest of the large cast ranges from excellent to impossible. The direction is sometimes too exuberant, but for the most part highly effective.

Mr. Flavin conceived a fine play, but he lacked the ability to think it thru.

EUGENE BURR.

FULTON

Beginning Monday Evening, October 14, 1935

TRIUMPH

A play by George Austin. Staged by Priestly Morrison. Settings by Philip Gelb, constructed by Bil-Art Studios, Inc. Presented by Elizabeth Miele.

Thomas Mackay .....Douglas Gregory
A Waiter .....Paul Foley
Major James A. Edwards.....Clifford Stork
Gloria Kendall .....Ruth Matteson
James Dowling .....Howard Miller
Grace Lindley .....Lucia Laska
Ruth Thompson .....Gladis Griswold
Dan Thompson .....Howard St. John
Nick Martine .....Louis Tanno
Sam Todd .....John Raby
Mrs. Ellen Pomeroy .....Leslie Bingham
Mrs. Giordana .....Zamah Cunningham
Melville Kendall .....Lyster Chambers
Angelo Spinelli .....Carlo Conte
Tillie Martin .....Emily Winston

ACT I—Scene 1: The King's Cafe, Downtown New York. Scene 2: Gloria Kendall's Law Offices. A Week Later. ACT II—Scene 1: Gloria's Law Offices. A Week Later. Scene 2: The Same. A Few Hours Later. ACT III—Scene 1: King's Cafe. Six Weeks Later. Scene 2: Gloria's Law Offices. Three Months Later. Scene 3: The Same. Three Weeks Later.

Advertised curtain time—2:40.
Curtain rose at showing caught—2:40.

Mr. Lawrence Gilliman, who writes the program notes for the Philharmonic Society, remarked in his comments on Cesar Franck's d minor symphony last week that when the work was first played Gounod called it "an affirmation of incompetence carried to dogmatic lengths." That is the best possible criticism of *Triumph*, a play by George Austin, brought by Elizabeth Miele to the Fulton Theater Monday night. According to reports, Mr. Austin, the author, is really Miss Miele, the producer—which explains why the play was produced.

For the sake of the records and the next issue of *The Billboard Index of the New York Legitimate Stage*, the plot concerns two debutantish and ingenuish lady lawyers, one of whom, loving the fiance of the other, spends most of her time getting the office help out of the way. She concocts a fiendish scheme to win the man—and does. Thereafter he becomes president of a bank and the jilted lawyer, by pulling strings, becomes a judge—surely the prettiest, flightiest, youngest (and least scrupulous) judge ever to grace or disgrace a bench. When her ex-fiance's bank is under investigation she suppresses an affidavit that might clear him, until his ward-heeling political backer promises to keep her father in his job as State banking commissioner. Then she righteously releases the facts and indulges in a long speech about love versus a career, the best feature of which is that it serves to herald the final curtain.

That can hardly give a true idea of the thorogoing ineptitude of the play, but it will have to serve. Some of Miss Miele's dialog and the manners in which her characters indulge are among the most amazing seen in the Times Square sector in seasons. And they would probably seem even more amazing down on Chambers street. Most of what there is of the play occurs in the last act, but that is only a minor fault in a play so inept that it is to be pitied rather than damned.

The cast, headed by Miss Ruth Matteson (who is very lovely, but who plays the lady judge as tho she were one of last season's debutantes—which, for all I know, she may have been), indulges in some acting which might be conservatively called weird. Notable in this respect is Miss Gladis Griswold, as the legal Lillith, a seductive brunet who says "sense" for "since" and "lahr" for "law." Exceptions, however, are Lyster Chambers, John Raby, Lucia Laska, Louis Tanno and perhaps one or two of the others, who do what they can with the lines with which they are cursed.

And they had to call it *Triumph*!

EUGENE BURR.

IMPERIAL

Beginning Saturday Evening, October 12, 1935.

JUBILEE

A musical, with book by Moss Hart and music and lyrics by Cole Porter. Directed, supervised and lighted by Hassard Short. Dances created, arranged and directed by Albertina Rasch. Dialog directed by Monty Woolley. Settings designed by Jo Mielziner, constructed by T. B. MacDonald Construction Company, and painted by Triangle-Scenic Studio, Inc. Costumes designed by Irene Sharaff and Connie DePinna and executed by Eaves Costume Company. Orchestra under the direction of Frank Tours. Assistant musical director, Richard Baravelle. Orchestrations by Russell Bennett. Presented by Sam H. Harris and Max Gordon.

The King .....Melville Cooper
The Queen .....Mary Boland
Prince James .....Charles Walters
Princess Diana .....Margaret Adams
Prince Peter .....Montgomery Clift
Prince Rudolph .....Jackie Kelk
Lord Wyndham .....Richie Ling
Eric Dare .....Derek Williams
Karen O'Kane .....June Knight
Eva Standing .....May Boley
Charles Rausmiller (Mowgli) .....Mark Plant
Mrs. Watkins .....Jane Evans
Laura Fitzgerald .....Olive Reeves-Smith
A Sandwich Man.....Charles Brokaw
Professor Rexford .....Ralph Sumpter
The Beach Widow.....Dorothy Fox
Cabinet Minister .....Leo Chalzell
Cabinet Minister .....Charles Brokaw
Lifeguard .....Don Douglas
Announcer .....Albert Amato
Master of Ceremonies.....Harold Murray
The Drunk .....Jack Edwards
The Usher .....Ted Fetter
Keeper of Zoo.....Leo Chalzel

THE SATELLITES: Girls—Betty Allen, Wyn Cahoon, Jacqueline Franc, Janice Joyce, Kay Sloan, Katherine Howard, Erika Zaranov. Boys—Albert Amato, Tom Curley, Vernon Hammer, Harold Murray, Sid Salzer, Castle Williams.

THE PAGES: Donald Brown, Evelyn Eaton, Warren Eaton, Patricia Roe, Alice Fitzsimmons, Raymond Roe, John Roemele.

THE GIRLS: Virginia Allen, Dorothy Atkins, Jeanette Bradley, Kay Cameron, Helen Cole, Miriam Curtis, Denise Denning, Rose Gale, Dorothy Graves, Marion Heemsath, Joyce Johnson, Adele Jurgens, Helene Louise, Patricia Martin, Austra Neiman, Wilma Roelof, Tanya Sanina, Peggy Seel, Rose Tyrrell, Elsa Walbridge, Finette Walker, Janice Winter.

THE BOYS: Bruce Barclay, Robert Burns, Jack Donaldson, George Herndon, Buddy Hertelle, Jay Hunter, James Keogan, Leslie Kingdon, Robert Lewis, Jules Mann, Philip Mann, Jack Millard, John Moore, Mickey Moore, Fred Nay, Michael James, David Preston, Victor Pullman, David Arnold, Bob Schultz, Vernon Tanner, Norman Van Emburgh, Gil White, Gilbert Wilson, Jack Whitney.

THE MARTINIQUE ORCHESTRA: Reuben Cohen, James Flood, Wilbur Kurz, Seymour Mann, Joseph Pergola, Jack Rosenmerkel.

ACT I—Scene 1: The Throne Room of the Palace. Scene 2: Ante Room in the Palace. Scene 3: Nicodemus Bar. Scene 4: The Municipal Park. Scene 5: The Street. Scene 6: The Acme Motion Picture Theater. Scene 7: The Stage Door. Scene 8: Cafe Martinique. Scene 9: Prime Minister's Library. Scene 10: Eva's Sitting Room. Scene 11: The Swimming Pool. Scene 12: Karen's Boudoir. Scene 13: The Hall of Eva's House. Scene 14: The Ballroom of Eva's House.

ACT II—Scene 1: Breakfast Room at Feathermore. Scene 2: The Beach Wagons at Rockwell Beach. Scene 3: The Beach at Rockwell Beach. Scene 4: Along the Cliffs at Rockwell Beach. Scene 5: The Zoo at Rockwell Beach. Scene 6: The Zoo Garden. Scene 7: Ante Room in the Palace. Scene 8: The Throne Room of the Palace.

Advertised curtain time—8:30.
Overture began at showing caught—8:34.

If Jubilee (the Moss Hart-Cole Porter musical which Sam Harris and Max Gordon brought to the Imperial last Saturday night) turns out to be a disappointment, it's its own fault. And that is not because it is unamusing or unpleasant or dull; it is, as matter of fact, a pleasantly diverting and frequently hilarious show, rating far above the average musical. If it disappoints, that is merely because its framework aims too high and leads one to expect better things—things even better than the very good ones provided at the Imperial.

The framework of *Jubilee* concerns itself with a royal family (by no means the royal family of Great Britain, everybody insists) which gets tired of being royal and goes off on a binge. The King practices the rope trick that is close to his amateur-magician's heart, and ends as a performer at one of Elsa Maxwell's—pardon me, Eva Standing's—parties. The Queen satisfies a yen for the brawny arms and sturdy thighs of Johnny Weismuller—pardon me, Charles Rausmiller—Hollywood's Mowgli. The Princess meets and loves Noel Coward—pardon me, Eric Dare—England's—pardon me, the mythological kingdom's—ace playwright. The Prince meets and loves his long-cherished flame, a night-club lady, known for the purposes of the book as Karen O'Kane.

In the end, and after the scenes wander all over the place from hither all the way to yon, the family is corralled by the conscientious Prime Minister, and all of royalty's pitiful human foibles are quashed once more beneath the pomp and ceremony of state.

There, I submit, is a framework upon which satire might have been spun like a glittering, poisonous web; there is a framework which might have served as a basis for the nearest approach to Gilbert and Sullivan that we have had since the famous collaboration ended—a nearer approach even than the bludgeoning tomfoolery of *Of Thee I Sing*.

But Moss Hart, who wrote the book, shamelessly wastes opportunity. He gets his plot under way (taking long enough for that, too) and then stops it in mid-career, just as it's getting somewhere, by having the royal quartet hauled back to the palace. At the start of the second act he has the King sign an abdication order, with the family starting merrily for America. Then, just as they're about to escape, they're hauled back finally and conclusively to participate in the King's jubilee. The possibilities of an American visit would have been limitless—but Mr. Hart seems to be a gagster rather than a satirist. Instead of America he sends his royal couple to the zoo.

The same thing—an excellent start and a disappointing, compromising finish—is seen in the individual scenes. They start with all sorts of possibilities—and they almost always end with an insane and pointless situation or with, even more frequently, an off-color and would-be sophisticated gag. Mr. Hart has sold out satire in favor of college humor magazines.

Cole Porter's music and lyrics are, to this reporter's mind, excellent, with what real satire the opera possesses included in Mr. Porter's words. If ever America does develop a Gilbert and a Sullivan, it is reasonably sure that Mr. Porter will be one (or both) of them. Where Mr. Hart belabors with bladder-whacks, Mr. Porter pricks with a rapier point. His satire is certainly less general and less far-reaching than Gilbert's, usually confining itself to specific people and things, but it is pointed, mercilessly witty and devastatingly accurate. As for his tunes, they are grand. The best of them, because of topical lyrics, don't lend themselves too readily to presentation-house prima donnas and radio moaners, and that may militate against them. But some—such as *When Love Comes Your Way, Begin the Beguine* and *Me and Marie* (the latter the epitome of every 1890 ballad ever written) are sure to prove popular. For this reporter's list, write in *We're Off to Feathermore, Sunday Morning Breakfast Time, Mr. and Mrs. Smith, My Most Intimate Friend* and *Ev'rybodee Who's Anybodee* as tops.

The Harris-Gordon presentation is, as might have been expected, magnificent, fine scenes following each other with breath-taking rapidity, aided hugely by Jo Mielziner's sets and Hassard Short's direction. And by Albertina Rasch's intelligently hilarious dance routines, some

of which are the brightest seen hereabouts in years.

The cast is for the most part splendid, with Mary Boland leading off in her familiar style as the Queen. Melville Cooper, who ate bananas with aplomb in *Laburnum Grove* last season, tosses ropes with aplomb as the King. Margaret Adams is a pretty Princess and her voice, what there is of it, is clear and sweet. Charles Walters, hitherto a dancer, blossoms out as a prepossessing and highly talented juvenile as the Prince, singing, dancing and handling lines excellently.

Fine burlesques of the originals are given by May Boley and Mark Plant as Eva Standing and Charles Rausmiller, while Derek Williams, tho pleasantly effective, is less successful in getting over the salient characteristics of Eric Dare. June Knight, as the night-club lady, is the one weak spot in the cast—but she is weak enough to ruin a large part of the show's effect. If Miss Knight has talent she managed to conceal it excellently on the Imperial stage last night, and it is because of her delivery of some of the song numbers that Mr. Porter's score sounds less tuneful than it really is. Dorothy Fox, Mr. Walter's former dance partner, scores solidly with the single number allotted her.

Jubilee may have wasted opportunities, it may have missed being the outstanding musical of the decade, but even so it's a grand piece, head and shoulders above the average Broadway show.

EUGENE BURR.

SAM S. SHUBERT

Beginning Friday Evening, October 11, 1935.

SWEET MYSTERY OF LIFE

A comedy by Richard Maibaum, Michael Wallash and George Haight. Directed by Herman Shumlin. Settings designed by Donald Oenslager, constructed by Turner Scenic Construction Company, and painted by Armistead & Griffith. Presented by Herman Shumlin.

Andy Flannigan.....Edward Butler
Rosmer Peek.....Hobart Cavanaugh
Boop Oglethorpe.....Broderick Crawford
Norma.....Mady Correll
Lucille Bailey.....Kathryn March
Loretti.....Louis Polan
Wethered.....Franklyn Fox
Steiner.....Herbert Warren
Herring.....William David
Samuel L. Blauker.....Gene Lockhart
Doctor MacDuffy.....Joseph Eggenton
Doctor Warren.....Erskine Sanford
Doctor Bell.....Thomas F. Tracey
Doctor Worshofsky.....Curtis Karpe
Cigaret Girl.....Virginia Shields
Genevieve.....Evelyn Allen
Mrs. Ninninger.....Virginia Tracy
J. C. Nichol.....Pass Le Noir

Insurance Agents, Waiters, etc.
The play is in three acts.
Time: The Present.

Advertised curtain time—8:30.
Curtain rose at showing caught—8:47.

A seemingly interminable farce comedy called *Sweet Mystery of Life* was brought to the Shubert Theater last Friday night under the direction and management of Herman Shumlin, whose production of *The Children's Hour* has spent almost a full year as one of Broadway's ace dramas. It was written by a trio of authors, Richard Maibaum, Michael Wallach and George Haight, and from the evidence it seems almost as tho each one of them was pulling in a different direction.

A more diffuse, disconnected and formless farce than *Sweet Mystery of Life* is hard to imagine. A crazy quilt of the insurance business, it wanders all over the place and thru more scenes than one can count—most of them entirely unnecessary. In brief, it tells of Samuel L. Blauker, ailing head of a chain of stores, who is insured by his subordinates for $5,000,000 because the subordinates have been robbing the till and want to make up for their losses. The insurance man who blunders into the sale is a lackadaisical nitwit called Rosmer Peek, and it is Mr. Peek's aim to keep his client in good health, since, when the client dies, Mr. Peek's premium commissions die with him. He succeeds so admirably that the conniving associates, in desperation, get a little joy girl to wear Mr. Blauker out. Mr. Blauker, however, wears well, so well that he marries the girl, to the consternation of his associates—who also attempt a shooting as another item in their lineup of inane diablerie.

That is a bare outline. The play at the Shubert is complicated by all sorts of extraneous angles: kidding of the insurance business, a sleazy little romance between Peek and Mr. Blauker's switchboard operator, a gangster who wants to be a floorwalker, a dumb halfback from Alabama and more other trivia than a bored reporter can remember. Some of the things are funny enough in themselves, but all effect is lost by the authors' discursiveness.

Making for confusion worse confounded is Mr. Shumlin's heavy production, which carefully clothes all of the innumerable and unnecessary scenes. It is like building a large stone castle to house a mechanical mouse. The many scene changes are evidently at attempt to make the piece fast-moving in the manner of *She Loves Me Not*, but they serve only to slow it up still further and make it even more disconnected and dull. All real fun is buried beneath the heavy production and the heavier detail. And Mr. Shumlin's direction also fails to help, never giving the life or pace that are so sadly lacking. Proving himself a truly great director with his breathtaking work on *The Children's Hour*, he proves in this that comedy is not his forte.

The whole thing, in fact, seems underready and under-rehearsed. The writing is lax and silly in its excesses of attempted farce, often in that respect reminding one of the annual sophomore show at Good Old Podunk. With a tremendous amount of cutting and a great deal more speed it might have been a hilarious play—but it needed a George Abbott or a George S. Kaufman to whip it into shape.

Gene Lockhart and Hobart Cavanaugh do what they can with Blauker and Peek, but the acting of the rest of the cast is largely overdone. Exceptions, however, include Kathryn March, Louis Polan and a few of the others, with Miss March turning in a cute and charming job. Evelyn Allen, as the boudoir threat, has the distinction of giving one of the worst performances that this reporter can remember seeing.

There's some real fun there, fun that might have been uncovered in the unwieldy mass with proper cutting and direction. But when you leave the Shubert after seeing the piece as it stands you feel as tho you'd been living there for a week.

EUGENE BURR.

BROADWAY RUNS

Performances to October 19, inclusive.

Dramatic	Opened	Perf.
Achilles Had a Heel (44th St.)	Oct. 13	8
Blind Alley (Booth)	Sept. 24	31
Bright Star (Empire)	Oct. 15	7
Children's Hour, The (Elliott)	Nov. 20	390
If This Be Treason (Music Box)	Sept. 23	32
Moon Over Mulberry Street (Mansfield)	Sept. 4	53
Most of the Game (Cort)	Oct. 1	23
Night of January 16, The (Ambassador)	Sept. 16	40
Personal Appearance (Henry Miller's)	Oct. 17	430
Remember the Day (National)	Sept. 25	29
Slight Case of Murder, A (48th Street)	Sept. 11	46
Squaring the Circle (Lyceum)	Oct. 3	20
Strip Girl (Longacre)	Oct. 19	1
Sweet Mystery of Life (Shubert)	Oct. 11	11
Taming of the Shrew, The (Guild)	Sept. 30	24
Three Men on a Horse (Playhouse)	Jan. 30	307
Tobacco Road (Forrest)	Dec. 4	813
Touch of Brimstone, A (Golden)	Sept. 22	32
Triumph (Fulton)	Oct. 14	8
Winterset (Beck)	Sept. 25	29

Musical Comedy		
At Home Abroad (Winter Garden)	Sept. 19	36
Anything Goes (46th Street)	Nov. 21	383
Earl Carroll's Sketch Book (Majestic)	June 4	159
Jubilee (Imperial)	Oct. 12	9
Porgy and Bess (Alvin)	Oct. 10	12

EMPIRE

Beginning Tuesday Evening, October 15, 1935

BRIGHT STAR

A play by Philip Barry, starring Lee Tracy and Julie Haydon. Directed by Arthur Hopkins. Setting designed by Raymond Sovey, built by Turner Construction Company, and painted by Robert W. Bergman Studios. Presented by Arthur Hopkins.

Kate Hastings.....Jean Dixon
Emily Updike.....Katherine Grey
Sam Riddle.....Louis Jean Heydt
Quin Hanna.....Lee Tracy
Hope Blake.....Julie Haydon
Paul Herrick.....Damian O'Flynn
Stella.....Mae Castle
Libby Eldrege.....Rosalie Norman

The Action of the Play Takes Place in the Course of Three Years in the Living Room of the old Blake House in a Small City in a Small New England State.

ACT I—Three Years Ago. June. ACT II—Scene 1: Eighteen Months Later. January. Scene 2: Ten Months Later. November. ACT III—Two Months Later. January, This Year.

Advertised curtain time—8:50.
Curtain rose at showing caught—8:50.

When Philip Barry's *The Animal Kingdom* opened a few seasons back this corner, in the course of a review which nominated the play for an all-time Pulitzer Prize, suggested that the fine drama might have been made even finer and more fundamental if Mr Barry had made the wife a more pleasant person. *The Animal Kingdom* showed the breakdown of an idealist when confronted with a wife, a nasty wife, who ruled him thru the lure of sex. It was this corner's contention that any wife, no matter how fine, how sweet, how understanding she might be, would have broken down the ideal—since an idealist is entirely dependent upon personal integrity and its motive power, and such integrity is necessarily broken down as soon as the man succumbs to an affection, a regard for others, no matter how or why. Something of his own essential character then necessarily goes—and something of the ideal goes with it.

Mr. Barry has written that other play in *Bright Star*, which Arthur Hopkins brought to the Empire Theater Tuesday night with Lee Tracy and Julie Haydon in the leading roles. *Bright Star* is a corollary to and an expansion of *The Animal Kingdom*, a deeper, fuller, more fundamental play—and, unfortunately, a more muddled one. Faced with a problem that digs down to the very basis of human life (of all human life, that is, above the beast-level of the average) Mr. Barry has lost the clear-cut outlines he used in *The Animal Kingdom's* discussion of a more obvious and superficial problem. But, tho the outlines are occasionally blurred, he has written with sympathy, understanding, deep insight and a bountiful knowledge of the basic problems of life that is as rare in playwrighting as it is in life itself.

Getting away (evidently arbitrarily) from the art-idealist of *The Animal Kingdom*, he turns to a social idealist in *Bright Star*. The man is entirely wrapped up in self and the ideals for which self stands, as all idealists must necessarily be—tho, moving on a politico-social rather than an artistic plane, his egocentricity is more marked and obvious. In pursuit of his plans to remodel and reform a small town he married the town's leading heiress, a sweet and altogether fine girl who loves him with a deep, true and entirely admirable affection.

But he, subconsciously realizing the effect that any affection must have on the ideal, refuses to love her. He does not love her, he insists, fighting to retain his identity and all that it means—and he really thinks that he does not. But, realizing her sweetness and fineness, he begins to feel that perhaps he has played a shoddy trick upon her by marrying her and so squandering her bountiful love—and this, of course, is the first stirring of the affection which warps and mars the ideal.

Thru the years that follow both he and his ideal disintegrate, played upon by the true, tender and understanding love which she pours out, love which incorporates all that is finest in that much-abused emotion. He still frantically refuses to love her in return—refuses to admit the possibility even in his own mind—subconsciously realizing what that would do to the ideal. But none the less he bows and makes concessions, yielding to the strength of her affection. He considers her, her reactions, her well-being and her views—and thus loses a large part of himself. In the struggle, as is only to be expected, he becomes warped and wearied and broken. Finally, just as the man did in the less funda-

(See NEW PLAYS on page 23)

Chorus Equity Notes

DOROTHY BRYANT, Executive Secretary

Twenty-eight new members joined the Chorus Equity in the past week.

We are holding checks in settlement of claims for Nancy Lee Blaine, Adele Butler, Peggy Barrow, Charlotte Davis, Liela Gans, Gladys Harris, Eda Hedin, Marge Hylan, Marion Hylan, Elizabeth Huyler, Fred Holmes, Faith Harding, Fay Lytell, Dorothy Mellor, Mary Alice Moore, Evelyn Page, Carol Raffin, Percy Richards, Ragna Ray, Carolyn Russ, Myra Scott, Hazel St. Amant and Carol Sterling.

On November 1 all members holding cards good to November 1, 1935, will owe $6 to May 1, 1936. Remaining in good standing is your responsibility. Do not wait for someone to come and collect your dues. In mailing dues to the office do not send cash; send a money order or check made payable to the Chorus Equity Association.

Members who expect to remain out of the profession for a year or more and who do not wish to continue paying dues during that period should apply for an honorable withdrawal card. The honorable withdrawal card can be issued only to members in good standing and only to inactive members. It cannot be issued to people working in the legitimate theater, in radio, motion pictures, presentations, vaudeville or cabaret.

Members who are on the road should request the Chorus Equity office to forward mail to them; mail is forwarded only on the request of the member.

DOROTHY BRYANT,
Executive Secretary.

"Sunshine" for October 23

LOS ANGELES, Oct. 19.—*Golden Sunshine*, by Sam Hellman and Lillian Arms, starring Skeets Gallagher and Lila Lee, will start the fall legitimate season for the Biltmore Theater. Production of Arch Selwyn and George Jessel is slated to open October 23. In the cast besides Gallagher and Lee are Taylor Holmes, his son Ralph; Helen Cohan, daughter of George M. Cohan; Arthur Aylesworth, Alexander Carr, Jaspehine Whittell, Julius Tannen, Jack Raymond, Joe Cunningham, Mary Murphy and Frank Marlowe.

Boston Biz Biggest

BOSTON, Oct. 19.—The season here is the biggest on record for every legit attraction that has yet opened here. Capacity has been the rule at the Shubert for both of this season's productions, and *Bright Star* did likewise at the Plymouth for its four-day stay. At the Opera House, helped a little by charities signed up en masse, *The Great Waltz* is also doing fine business.

Gest Casting Postponed

NEW YORK, Oct. 19.—The casting of *Lady Precious Stream*, slated for production this season by Morris Gest, will be deferred until the arrival of Hsiung, the Chinese author. The latter may sail next Wednesday on the Berengaria. Gest will probably establish his office at the Belasco Theater now that Elmer Rice has thrown it back to the Belasco estate.

Payne To Discuss Plans

NEW YORK, Oct. 19.—B. Iden Payne, of the Stratford Memorial Theater, has been in the United States since the end of September. Now in Philadelphia, he will come to New York for a day or two at the end of this month to discuss plans for next season. May bring the Stratforders here.

"GILBERT LAMB is an elegant hoofer, who, by now, has probably been signed up by most of the cinema companies."—EVENING STAR, Washington, D. C., October 8, 1935.

GILbert LAMB

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ALLIED'S PIX PLAN READY

Announcement Due at Penn MPTO Convention October 28

First plans to be made public late this month—stock in new production company already being sold — exhibs buying in—Myers to be at meeting—other agenda

PITTSBURGH, Oct. 19.—Fred J. Herrington, secretary of the Allied MPTO of Western Pennsylvania, announces that the first definite plans of the new independent producing company to be sponsored by the national Allied organization will be announced at the annual convention of the local organization to be held at the Hotel Schenley October 28 and 29. Abram F. Myers, of the Allied headquarters in Washington, will be here for the occasion to reveal plans that may result in independence for the small exhibitors. A number of local operators have already purchased stock in the new enterprise, it was learned. Subscriptions were taken more than a month ago.

Several other Allied leaders are expected to speak at the local convention. Congressman Samuel B. Pettengill, author of the anti-compulsory block-booking bill, and Mayor William N. McNair, of Pittsburgh, will be among the speakers.

Other subjects to be discussed include an appeal for better exhibitor support of independent pictures, better prints, uniform sales policies, increased political activities and organized pressure against legislative matters damaging the industry.

Officers and directors of the organizations will be elected at the afternoon session on October 29.

Lincoln Exhibs Bury Hatchet

LINCOLN, Neb., Oct. 19.—Wholesale changes in policy during the last week, predicted by those in the know as a hurried move to bring to an end the more than a year of exhib warring here between L. L. Dent and J. H. Cooper factions, find four houses involved in an attempt to redistribute the business. Cooper houses, Orpheum, Lincoln and Colonial, and the Dent Varsity are the quartet.

Dropping of the Varsity's vaude policy is followed after two weeks by a return to dual bills and flat announcement this week that flesh is out for good. The Orpheum, fleshless four days each week, is replacing single features with duals; the Lincoln, a normal full-week house, is now on a split basis, and the Colonial, normally three changes, is doing a split.

Predictions running rife on theater row now say the Dent and Cooper differences in Colorado and Nebraska will be entirely wiped out by the first of the year.

Handy Pix Service Moves

DETROIT, Oct. 19.—Jam Handy Picture Service, Inc., moved this week into a new building at 2821 East Grand boulevard. The new structure, located directly across from the old building, is housing the slide films department, laboratories, editorial and scenario departments, offices and miscellaneous departments of the company.

The old building of the company is being retained to house the studios. Smaller offices which were located in various parts of the city in the past are now being consolidated, and the entire organization is being housed in the two buildings, increasing plant efficiency considerably.

New Republic Sales

NEW YORK, Oct. 19.—New sales by Republic: Full lineup to the Community, only theater in Badger, Wis., giving Republic 50 per cent of the playing time there, as the house only uses 104 features per year. The John Wayne and Gene Autry series, 16 all told, for first run to the Jefferson, De Soto, Mo. Others to Salt Lake City, Ogden and Provo, Utah, and Boise, Ida.

Col's New Stock Okehed

NEW YORK, Oct. 19.—Columbia Picture's stockholders authorized issuance of 75,000 shares of new $2.75 cumulative preferred convertible stock, no par value. Proceeds will retire the present outstanding $3 preferred.

Kay Brown Heads Selznick in New York

NEW YORK, Oct. 19.—Val Lewton will be story editor for David Selznick's new picture company, Selznick International Pictures, with Kay Brown, Eastern scenario head for RKO for many years, leaving RKO to be head of the Selznick New York office.

Joseph Shea is doing the Coast publicity. SIP is releasing thru United Artists.

Fine Arts, Detroit, To Reopen

DETROIT, Oct. 19.—Plans for reopening of the Fine Arts Theater, last of nearly a dozen houses closed by the widening of Woodward avenue, were under way this week. New marquee and stick-out signs are being installed by Edward A. Long, of E. A. Long & Company, and the house is being readied for reopening.

The widening of Woodward has now been completed, and all other theaters reopened. The Fine Arts is operated by Jacob Schreiber, who has four other houses along the street.

New Richmond House Opens

RICHMOND, Oct. 19. — Richmond's newest motion picture house, the Lee, opened Sunday night, October 13, with a benefit for the Richmond Tuberculosis Association, the picture being *China Seas*. The house is a Wilmer & Vincert operated theater, and has a capacity of 600. It is located in a fashionable residence section, Grace street, three blocks from the Mosque. Charles D. Hubert, formerly manager of the Strand here, is manager. Second-run pictures will be shown, with changes twice weekly.

Under Richmond's blue laws, pictures may not be shown on Sunday except for the benefit of charitable organizations. The majority of the theaters here have been giving such Sunday exhibitions, until a short time ago, when the practice was discontinued.

Three Features, Prizes, Dishes—10c—Pittsburgh

PITTSBURGH, Oct. 19.—A new bargain in entertainment here was ushered in Thursday when the Pitt Theater, a Morse & Rothenberg Circuit house, switched its policy to three full-length features. Programs change twice weekly, with a matinee top of 10 cents in effect. Evening price is 20 cents. In addition to the screen bill, ladies are given free dishes two days a week and everyone in the audience is afforded a chance to play Bingo, Screeno and Bank Night among other games. Opening bill had a revival run of Howard Hughes' "The Front Page," Wallace Ford and Gloria Shea in "Money Means Nothing" and Hoot Gibson in "The Gay Buckaroo."

"Maxim" Detroit Case Coming Up

DETROIT, Oct. 19.—The essential issue in the court hearing scheduled for Thursday (24) on Censor Joseph Kollar's absolute ban on *The Youth of Maxim* will be whether he exceeded his authority, according to agreement between contending attorneys. Thru the national interest of the Civil Liberties Union in the case, the incident is expected to give rise to thorogoing test of the rights of municipal censorship of films, since one statement was issued by defenders of the Cinema Guild, who sought to show the picture, challenging censorship as illegal.

The presentation and distribution of the film was hailed as a violation of the Soviet-American treaty of 1933 by representatives of the church and veterans' organizations supporting the censor in a new attack on the picture this week.

Commercial Photoplay Out

DETROIT, Oct. 19.—The Commercial Photoplay Company, organized by B. C. Fassio, production company promoter, and John Larson has gone out of business without beginning operations. The company planned some outdoor advertising projections. Fassio left for Chicago, and, according to Larson, left debts here unpaid.

Larson, who formerly operated a theater in Ohio, is taking over the Art Theater, East Side house, which has been closed for several months. He is putting a new front on the house and installing new seats prior to reopening.

New Magyar Theater

NEW YORK, Oct. 19.—Hunnia Playhouse, 3d avenue and 81st street, New York, opened here this week with an all-Hungarian talking pix policy. First picture is *Csunya Lany (Homely Girl)*, Danubia production, on an indefinite run.

Detroit Feature Famine Seen In High First-Run Consumption

DETROIT, Oct. 19.—Genuine famine of major features is feared by Detroit bookers as a result of the unusual consumption of feature pictures by first-run houses in the last few weeks. With three houses on a double-bill policy, the first runs are demanding 10 pictures a week, and observers believe Hollywood cannot continue to supply that number. Incidentally, one house, the Lafayette, is using practically all British-Gaumont films.

Neighborhood theater operators greeted Detroit's array of first-run houses this fall enthusiastically as giving them the chance to get more films. But the situation has developed nearly to the point where it threatens to choke itself. At the end of last season, about May, first-run exhibitors were crying for pictures, with little material of first caliber available.

Independent producers are expected to benefit from such a situation if Hollywood production schedules are not stepped up. Local exhibs point out that the indies in Hollywood have been stepping up production lately, with Poverty Row, while still known as such, actually producing good quality programers, superior to those of past years. Another solution, besides buying more independent releases, may develop in a wholesale adoption of the replay policy, repeating hit pictures as far back as the demand warrants.

Final way out may see a complete realignment of house classifications, with only the important first-run spots staying as such, the others slipping back into a second-run group. In turn the second-class house, with the exception of some, may slip into the third-run group.

Erpi Hit in Gov. Hearing

Colby, formerly with Sampson, alleges outfit has driven others out of biz

NEW YORK, Oct. 19.—Testimony introduced at the investigation of patent pools being conducted by Congressman William Sirovich, chairman of the investigating congressional committee, by C. C. Colby alleged that Electrical Research Products, Inc., has driven out of business practically every indie manufacturer of sound equipment.

Formerly associated with the Sampson Electric Company, Colby said he had repeatedly attempted to get a license from Erpi to enable him to manufacture certain amplifying equipment for theaters. He stated that one of the reasons the company (Sampson) liquidated was that Erpi's attorneys threatened Sampson's customers with lawsuits if they bought equipment from Sampson. Erpi's domination in the sound picture business, according to Colby, has increased the cost of sound equipment.

Joseph Numero, of a Minneapolis company, told of struggles he has undergone attempting to continue in business against the competition of AT&T.

Canton, O., to India

CANTON, Oct. 19.—H. Buehrig, former manager of Loew's here, has been appointed managing director of Loew's new de luxe theater in Calcutta, India, and will sail in two weeks to assume his new duties. For some time he was manager of Loew's State in Boston.

The Calcutta assignment is regarded as the year's prize appointment in the Loew organization. The new theater will not be ready for some time, but Buehrig is being sent to Calcutta in advance of the opening to familiarize himself with the field. The assignment is for a six-year term. Mrs. Buehrig accompanies him.

After leaving the local house Buehrig was for a while manager of Loew's Granada in Cleveland. He returned here and for a year was identified with the Windsor, independent house.

Repub's Coast Setup

NEW YORK, Oct. 19.—Back from the Coast, W. Ray Johnston, president of Republic pictures, told of completed arrangements for consolidating Rep's Coast production setup. Rep is absorbing the former Mack Sennett studios (now Mascot) and all picture-making activities will be transferred to that point. Spot will be renamed Republic City.

Tremm Carr and M. H. Hoffman units now at Pathe will join with the Nat Levine unit at Mascot studios as soon as one of pictures now in production, *Frisco Waterfront*, is in the can. Carr takes over executive and financial management, Levine production. Personnel of the Carr and Levine units will be kept on. Lew Ayres has been signed to direct one picture.

Detroit FBT Office Shut

DETROIT, Oct. 19.—The Detroit Film Board of Trade closed its offices this week as Audrey Leytell, secretary, took desk space in the office of RCA Photophone. Jack Waugh, Photophone manager, is opening an office in the Film Exchange. Miss Leytell will also continue to handle secretarial work for the Detroit Variety Club.

Jack Moss, roadshow distributor, closed his offices in the Film Exchange while Independent Theater Owners, Inc., and Exhibitors' Truck Service, managed by Joseph A. Smith, took over his space in the general shift of Film Exchange office space.

More Complaints Come in As St. Louis Case Proceeds

Over a dozen more lodged with federal government, with many reported made to government prosecutor in St. Louis—testimony continues, with no end in sight

ST. LOUIS, Oct. 19.—While the St. Louis criminal trial proceeds, considerable importance was attached to the filing of over a dozen additional complaints with the federal government charging anti-trust violations. Since this trial started, it was learned, 15 such complaints have been filed. Several complaints were made to Russell Hardy, government prosecutor in the case, besides. Altogether over 100 complaints have been made by exhibitors, it has been stated. Prosecution of these may become unnecessary if the defendants are found guilty in the present case. Jack Partington, one of the government witnesses, this week corroborated while on the stand the testimony previously given by Harry Arthur. Partington is president of Fanchon & Marco. As a witness he was particularly effective, without any of the smartness that has been noticed in some of the others. He frankly told the court, while being questioned by Frederick Wood, of Warner counsel, that he was a production man and had nothing to do with the business end of the theater. This, he explained, accounted for some of his ignorance of St. Louis conditions. He affirmed his faith in Arthur's ability to discredit any claims made that Arthur was responsible for a "sucker" deal. This had reference to the arrangement on the Ambassador, Missouri and New Grand Central theaters.

Fred Straus, member of the bondholders' committee, testified that Harry Warner and Herman Starr had refused to accept a proposal to endeavor to work out some solution to the condition obtaining in St. Louis. He said they regarded results at the Orpheum and Shubert as okeh and were not interested in the other three theaters.

New Fort Worth Houses

FORT WORTH, Oct. 19.—Construction of new theaters in Fort Worth, Tex., is increasing, with announcement by L. C. Tidball, manager of the Isis Theater, that the present house is being torn down and a new one, seating 1,000, will be erected on the site. Work on the new Isis started October 15, with opening scheduled for Christmas week.

Nearing completion is Interstate Circuit's theater at Eighth avenue and Park place, which is yet unnamed. This house is scheduled for an early November opening. As soon as completed, Interstate plans to build another neighborhood house.

GTE Hearing October 31

WILMINGTON Oct. 19.—Hearing on a supplement petition filed in Chancery Court here by United States Senator Daniel O. Hastings, of Delaware, receiver for General Theaters Equipment, Inc., was set for October 31 by Chief Justice Layton. Senator Hastings seeks authority to enter into certain agreements with the Chase National Bank of New York and the Amerex Holding Corporation, in connection with their claims against the company.

Hearing of plans for the reorganization of General Theaters Equipment has been set for November 13. The company has been in receivership since February, 1932.

Two Chester Houses Leased

CHESTER, S. C., Oct. 19.—Joseph Walters has leased the City Theater on Wylie street and the Palmetto Theater on Gadsden street to L. C. Sipe, of Charlotte, and Dr. Charles R. Bowman and F. J. Powell, of Kannapolis, N. C., owners of a chain of theaters in the two Carolinas, according to announcement here.

Fred J. Powell is now in charge of the two local houses for the chain operators.

New Chi Display Company

CHICAGO, Oct. 19.—J. M. Duffield, for many years associated with the Thearle-Duffield Fireworks Company, has gone in business for himself as the Theatrical Display Company, handling theater lobby displays.

ARTHUR COHEN, publicity man for the Warner Bros. Earle Theater in Philadelphia, is the new manager of the Warner Queen at Wilmington, Del. He succeeds Leon Benham.

Wired Reviews

"Metropolitan"

(20TH CENTURY-FOX)
Time—76 minutes.
Release Date—November 8.

Another of the opera variety, highlighted by a well-chosen cast headed by Lawrence Tibbett, who sings and sings—but good. His excellent singing and the splendid work of the cast make this film most enjoyable. Then, too, the film has been handled well despite the wishy-washy story which is, oh, so trite. Should be a b.-o. item considering Tibbett's rep and voice, which pave the way for much worth-while exploitation.

Story has Tibbett as a chorus singer in the Metropolitan, resigning in a huff when he's supposed to get a principal role and loses it because he's not box office. Along comes a rich operatic gal of passe voice who's sweet on Tibbett and selects him to direct an operatic group which she is sponsoring. After many trials and tribulations, due to the rich lassie's temperament and Tibbett's sidestepping of her amorous advances, the opera company is left high and dry. The day is saved by another singer, whom Tibbett fell for and who in the Horatio Alger manner has wads of dough.

Tibbett really does a grand job, his song repertoire being wide and his acting good. Hearing him do *Road to Mandalay*, *Glory Road* (especially this number), and a flock of opera arias from *Pagliacci* and *Barber of Seville* is a great buy for picture house admissions. Virginia Bruce is the charm fem lead, while Alice Brady is superb as the rich lady of cracked voice and fiery temperament.

George Marion Sr. and Luis Alberni also turn in excellent performances, and the balance of the cast comprises Cesar Romero, Thurston Hall, Adrian Rosley, Christian Rub, Ruth Donnelly, Franklyn Ardell, Etienne Girardot and Jessie Ralph. Darryl Zanuck produced and Richard Boleslawski directed.

Mich. Dark Spots Down

DETROIT, Oct. 19.—The smallest number of closed theaters in Michigan at any time since 1929 was reported this week by Harold C. Tobinson, operator of Film Truck Service, in a statement to *The Billboard*. The fact was confirmed by the statement of the Butterfield Circuit that all of its houses which are still equipped are now open, leaving only a few vacant theaters, some of which have never been equipped with sound, still dark.

PERSONALS

WILLIAM TALLMAN, pioneer upper Ohio Valley theater executive, for many years manager of the Ceramic Theater in East Liverpool, O., has recovered from a recent illness which kept him confined in a Pittsburgh hospital for several weeks and is back at his desk.

L. H. GRANDJEAN, formerly publicity director for the Robb & Rowley Theaters and previous to that with the Saenger Theater, New Orleans, has been made manager of the Tivoli Theater in Fort Worth, Tex., succeeding I. B. Adelman, who operates the Tivoli and formerly acted as manager.

THE BUNNELL THEATER, Miami, Fla., has been acquired by F. L. Alig Jr.

W. STOEPPLEMAN will open a modern picture theater soon at Jasper, Tex.

THE PENDICK THEATER at Roy, N. M., has been purchased by W. C. Cook.

LLOYD MILLER will be at the helm of the Neptune Theater, Seattle.

J. G. LONG has been named manager of the Dixon Theater, Dixon, Tex.

HENRY STRAWINSKY was appointed recently assistant manager at the Strand in Akron, O.

JOSEPH STOWELL, of Mt. Vernon, N. Y., has been named manager of the Pitt in Pittsburgh, succeeding Louis Weiner, who joined Nat Fleisher in the distribution of road pictures in Western Pennsylvania territory.

MORSE & ROTHENBERG, New England circuit operators, appointed Harry Baltz, former manager of the Schenley Theater in Pittsburgh, scout for new neighborhood houses in that territory.

SAM HABERER resigned as GB representative in West Virginia and was succeeded by H. L. Booth.

GEORGE SHAFER, former circuit operator in Wheeling, W. Va., left with his wife for the Coast for the winter.

THE HOUSE STAFF of the Ambassador Theater in St. Louis, operated by Fanchon & Marco, is comprised of Clyde Brown, manager; Richard Fitzmaurice, treasurer; Lucille Byrne, publicity director, and William Murphy, stage manager. House is at present showing two features, changing Fridays. It is planned to bring back stage shows at this theater within the next month or six weeks.

GEORGE JAFFE switched the policy of his Variety Theater in Pittsburgh to pictures and burlesque.

HARRY KALMINE and C. J. Latta are in charge of the annual Warner Club dance, which will be held at the William Penn Hotel, Pittsburgh, November 3.

A. GLAZER is reopening the West Park Theater in McKees Rocks, Pa.

LEE MANN has been named assistant manager at the Pitt in Pittsburgh.

BILL SCHELL, formerly with Warners in Pittsburgh, has been named manager of the Regent in Newark.

A. L. PERETTA, Western Pennsylvania showman, opened a "high-school circuit" in that territory, operating with portable equipment with movie programs in a number of schools.

HARRY G. CUSHMAN is erecting a new motion picture theater at Conway, S. C.

J. L. ANDERSON, business man and capitalist of Cheraw, S. C., has purchased picture theaters in Cheraw and Chesterfield, S. C., from the H. H. Anderson theater chain. These two houses are the only movie houses in those towns.

REOPENING of the Fox Theater in Atlanta, Ga., on October 25, under the management of Lucas & Jenkins, is announced by E. E. Whittaker, Atlanta manager for the operators. Lucas & Jenkins have leased the Fox from the city for the fall season.

EARL V. PATTON has been appointed manager of the Strand Theater, Richmond, Va., succeeding Charles B. Hulbert, who has been transferred to the management of the new Lee Theater there.

THE IRVING THEATER, Irving, Tex., has been remodeled and new sound equipment has been installed, according to Hans Smith, manager.

THE LILLIAN THEATER at Clarksville, Tenn., which has been operated under lease by the Crescent Amusement Company, has been purchased from Mrs. Ida Goldberg by that company for $8,500. T. F. Ware, local manager of the Crescent Amusement Company, said he did not know what disposition will be made of the Lillian after the new Capitol is completed at Clarksville.

THE DIXIE, a new motion picture theater at Camden, Tenn., has opened under the management of Ernest Smothers, who just retired as postmaster, in which capacity he served for years.

HARVEY CARY has recently become manager of the New Theater at Kosciusko, Miss.

NEW PLAYS

(Continued from page 21)

mental problem of *The Animal Kingdom*, he decides to leave.

And here Mr. Barry, in order to drive home his final, wry, devastatingly ironical point, indulges in some sentimental writing which may be stage trickery but which is undoubtedly sentimentally effective. The wife, suffering the effects of a miscarriage, dies just as her husband is about to leave. And, in the unfinished, broken, final line of the play, the man shows that, after all, he has loved her. What matter whether he has admitted it to her or to himself? He has considered her, he has been influenced by her, he has been changed by her. The effect, either way, has been the same. He has loved her.

So soon as any love, any affection, enters into an idealist, part of himself must go, along with part of the ideal.

It is seldom that we get so fundamental, so fine a play. If the expression is occasionally muddled, that is only to be expected in the case of a problem which reaches so far, which probes so deeply. The writing, as usual with Mr. Barry, is fine, with many bright lines and many beautiful lines studding the action.

Lee Tracy, as the idealist, plays dynamically—which was, of course, to be expected. It is good playing, but it is also for the most part surface playing, with the emphasis upon the obvious aspects of the role. And it may be because of Mr. Tracy's interpretation that parts of the play's fundamental message emerge not quite so clearly as they otherwise might. Julie Haydon, very sweet and very lovely, plays the wife. Altho a fine young actress, Miss Haydon isn't as yet up to the part. She shows many marks of inexperience, and, tho her personality does much to carry the role, her acting technique needs the strength which will come with further playing. Jean Dixon stands out with the best pretending of the evening in a minor part, and Louis Jean Heydt does well with another subsidiary role.

Mr. Barry has written an important play—and a fine one.

EUGENE BURR.

P. S. (Later)—Word has just come in that *Bright Star* closes on Saturday (19). Since the above was written I have read the reviews in the dailies—and it is easily surmised that those reviews were responsible for the early closing. They sweepingly damned the play, seeing in it only the dull recital of the mind and deeds of an egocentric and unpleasant fellow. That is perhaps Mr. Barry's fault for choosing a social reformer whose acts must be objective rather than subjective; it is more probably the fault of Mr. Tracy's interpretation. This reviewer has never before quarreled with press opinions on any play. If the reviewers of the dailies had grasped *Bright Star's* basic concept and had then damned it there would have been no quarrel with them now. But it is intolerable to see one of the finest plays of recent seasons damned and ruined by 14 men who failed even to understand what it was all about.

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FROM THE BOX-OFFICE POINT OF VIEW

"Together We Live"

(COLUMBIA)
Time—70 minutes.
Release date not given.

This hogwash was made by Columbia a year or so ago as a quickie (such a quickie that, from the results, you could almost call it instantaneous) and was taken off the shelf recently because of the minor furor kicked up by *Red Salute*. It was written, directed and acted by Willard Mack and it is Mr. Mack's plea against Communism. It should make thousands of converts to the Red cause—if that many people see it.

It looks like something dredged out of the slime of Hollywood's distant past and thrown slapdash on a screen. And that includes writing, acting and direction. Briefly it tells of two lads who are seduced by the naughty people who think that workers should unite and whose old pappy therefore leaves home and goes to the old soldiers' reservation. The Communists force all the dear loyal American workers to call a general strike, tho as to how they manage to do it Mr. Mack is conveniently vague, and then when the dear American labor unions reach a settlement with the bosses the Communists pelt them with bricks and lay plans to blow up the old home town. Mr. Mack, it seems, once heard of a group called Nihilists and figures that anything coming out of Russia is the same old stuff. No matter what its name. The horrid plotters are foiled by the grandpas from the old soldiers' home, who hobble out with their rusty muskets and capture the plotters. The sons, of course, swear renewed allegiance to the good old flag.

One is mildly surprised that Mr. Mack fails to suggest a Congressional measure to take the red stripes out of Old Glory.

There is also a love affair between the old man's daughter and a fine, upstanding, rugged individualist, so rugged that he gets bopped on the conk with a brick to the huge relief of the customers.

The cast is generally as atrocious as the picture, with common kindness suggesting that the names be omitted. Sheila Manners, as the ingenue, must get some sort of attention. However, she gives an ingenue performance to end all ingenue performances—which would be, of course, a help. If she had a yellow wig her scenes would look like clips from Mary Pickford in *A Romance of the Redwoods*.

It has to be seen to be believed. But it isn't worth paying admission just to believe it.

"Barbary Coast"

(Goldwyn Production-UA Release)
Time—90 minutes.
Release date not given.

Sam Goldwyn's *Barbary Coast* is a box-office cinch and a disappointment for Hecht-MacArthur admirers. Any way you look at it their efforts in the story have resulted in a trite affair—a gangster yarn togged out in the dress and atmosphere of the hectic '49 gold rush. The saving graces come in the cast names, some excellent dramatic bits distributed thruout the picture and a masterful photographic job by Ray June. But it must also be admitted that one of the reasons for the disappointment in the story is the superior record chalked up by the writing team in the past.

Miss Hopkins plays Mary Rutledge, who reaches San Francisco to marry her fiance, Dan Morgan, only to find out that he has been robbed and killed by Edward Robinson, as Louis Chamalis, who "owns the town." She is out for money, ties up with Robinson to run a crooked roulette game for him. He is insanely jealous of her, and when she meets Joel McCrea and falls in love with him Robinson, not knowing who her boy friend is, vows to get him. But McCrea is likewise fleeced at the table, gives Hopkins the go-by and prepares to work his way back east. Meanwhile the Vigilantes are getting after Chamalis and his regime, a joint climax arising in their pursuit of him and his pursuit of McCrea, established as his girl friend's boy friend when she gimmicks the roulette game so that he gets back his money. McCrea is wounded in the chase, which takes place on the harbor waters as he and Miss Hopkins try to reach the boat. Windup is Robinson's softening of the brain or something as he sends Miss Hopkins back home with McCrea and he is taken by the Vigilantes.

The photography, as mentioned, and the atmosphere are swell. The best acting is contributed by three minor players. They are Frank Craven, as the newspaper editor whose dream of a free press is squashed by Robinson; Brian Donlevy, as Robinson's bodyguard and rubber-outer, and Walter Brennan, as Old Atrocity, a shill for Robinson's crooked gambling spot. Donlevy, one of the more recent recruits from the legit, does an excellent job and figures in the best scene, that in which he is seized by the Vigilantes and marched to his hanging place. Direction here also excels as the group of men squish their way thru the muddy streets. Donlevy should click handsomely in pictures if he isn't typed to ruin. The three leads satisfy; Robinson is his usual scowling self; Miss Hopkins conscientiously and unconvincingly strives in her part, while McCrea does nice work as the poet-miner. Brennan does a capital job as the lovable crook.

Picture will get plenty of business.

"Branded a Coward"

(SUPREME)
Time—62 minutes.
Release date not given.

Just another Western. With its basic idea it might have been more than that, but when it's about a third thru the authors forget all about what they've started with and go into the stock 10-gallon-hat folderol. Basic idea is of a prize cowpuncher whose family has been killed crossing the plains and who's scared of gunfire as soon as it begins to mean anything. The authors forget he's scared, tho, and have him shoot up a bunch of desperadoes, become marshal of a frontier town and finally capture the mysterious chief of the outlaws, a gentleman known as "The Cat." It turns out that "The Cat" is really his own brother, left on the plains as dead 20 years before.

Johnny Mack Brown, the University of Alabama's gift to Hollywood, does the usual horseback calisthenics as the lead. Billie Seward is the heroine who, as usual in Westerns, doesn't matter much. The rest are all okeh.

Miss Seward and all the gals in the mob shots wear clothes of the vintage of 1935. Do such things still occur in the great American West?

"The Three Musketeers"

(RKO RADIO)
Time—96½ minutes (at preview).
Release Date—November 1.

Even a poor production of the Dumas classic would collect money at the box office, and Radio has turned out a handsome and entertaining production. Its lack of marquee names will not prove a handicap because of the very title of the picture—it shapes up then as a cinch.

Minor changes and embellishments in the story, but, of course, it remains basically the same. Probably the most fortunate piece of casting is that of Margot Grahame as Milady, for here is a femme star in the making. She follows her lustrous performance in *The Informer* with another sterling and realistic piece of work, aided immeasurably by her personal beauty, which, to this reporter, tops anything else on the screen, now or past. Walter Abel, one of the better legit actors, makes his cinematic debut as D'Artagnan, and with every hope that it would be a favorable one the truth is that it isn't quite that. Abel is a fine actor, as Hollywood knows or will find out, but the swashbuckling Gascon is not quite up his alley. In the earlier shots his work is frankly poor but picks up and he finishes well. Sounds like a race report. Undoubtedly Abel will settle down in pictures before long and lose some of his awkwardness. Poor direction hampered him in the first few minutes of the picture when he bids his father good-by to go to Paris and isn't given a line to speak

Rest of the playing is good thruout. Rosamond Pinchot contributes a beautiful portrayal as the Queen, while the three musketeers, Paul Lukas, Moroni Olsen and Onslow Stevens, are swell. Stevens should have little trouble getting ahead. Heather Angel is properly tremulous as Constance, and Lumsden Hare gruff as De Treville.

Photography and scenic work first rate. Too much chase in the picture as it stands now.

"New Adventures of Tarzan"

(DEARBOLT, STOUT & COHN)
Time—62 minutes.
Release date not given.

A grand opportunity gone to waste in this picture, which was filmed in Guatemala in conjunction, apparently, with an expedition thru the South American jungles. But choppy and amateurish direction, inane dialog and acting that isn't spoil the production except for what it will get from the kids, who, of course, will like it, plus whatever exploitation and emphasis on the name *Tarzan* and that of Edgar Rice Burroughs, the author, will bring. The lead is played by Herman Brix, who with any sort of direction would have turned in, it appears, an excellent appearance. As it is he does as well if not better than Johnny Weismuller. Looks like a bet for future pictures.

Story is one of those incredible affairs about three rival expeditions to a ruined Malayan city in search of a secret formula and a pot of gold. Tarzan joins one of them to help locate the man who was responsible for taking him out of the jungle. Usual adventures, misadventures and miraculous escapes ensue. Some of the shots are swell, such as Tarzan swimming away from some underfed alligators and putting the finger on some nasty lions and tigers. The ruined city and jungle shots are good.

"Confidential"

(MASCOT)
Time—75 minutes.
Release date not given.

Nat Levine has a loser this time, a picture that won't get past the double-feature sale. It's G-man stuff and late with that cycle about shot. If it were a good picture it might not have been too late.

Story is formula number G2. Donald Cook, who, in common with the rest of the cast, manages to turn in a pretty bad job, is a Department of Justice agent. His buddy is killed while they are trying to break up a "master crime ring," of which Herbert Rawlinson, rather incredibly cast, is head. Cook goes out to break up the gang by working from the "inside." He gets a job selling number tickets, climbs up in the gang, etc., and is finally tabbed as a G man but rescued, and so forth. Love interest comes by way of Evelyn Knapp, who has acted in pictures before but didn't in this one. Fault looks due not only to a sappy part, but to direction. Warren Hymer plays his usual dumb guy.

"King Solomon of Broadway"

(UNIVERSAL)
Time—74 minutes.
Release Date—September 30.

A run-of-the-mill gangster-night-life meller, with less belief and less interest than usual. And that's not much. There's no sympathy with anybody, and the hyped-up goings-on seem as phony as an Ethiopian with an Italian accent. You can't do much with it, once the first batch of customers have given it the double o.

Story concerns a guy calling himself King Solomon, who has built a Broadway nightery in partnership with a yegg up the river. Spot seems to be a combination dance hall and night club (figure that one out) combining the worst features of each. Solomon loses it to a rival gang in a poker game and is on the spot when his chief returns. A stolen heiress and a lot of other fiddle-faddle, including the usual cop-gangster chase, feature the method by which he clears it up. A singer jealous of the heiress is the love interest.

The piece tries to mix music and melodrama with pretty dull results. At times it's painfully coy and at other times embarrassing—and it's almost always distasteful. Also, it includes some of the most amazing gangster psychology this side of Sing-Sing. Cheap and blousy all the way.

Edmund Lowe handles the title role in his familiar style, and Edward Pawley, Bradley Page, Arthur Vinton and Clyde Dilson play the gangsters. Charles Grapewin does an amusing bit. Dorothy Page contributes the sex appeal—but nothing else, and not so much of that either. Louise Henry is the heiress, and Pinky Tomlin, band leader, is innocuous as King's henchman. An unbilled dog (a mut) does the best acting in the picture.

Alan Crosland directed obviously, and Albert J. Cohen and Robert T. Shannon did the story and screen play. They can have it.

"Little America"

(PARAMOUNT)
Time—52 minutes.
Release Date—October 4.

An authentic and exciting record of the second Byrd expedition into the Antarctic, far superior to the pix record of the first. Interest is held thruout the short, 52-minute running time, with various climaxes taking the customer's breath studded nicely thru the picture. Much of the credit must go to the photography of John L. Herrmann and Carl O. Peterson; it's superb.

Great amount of the interest is due to the fact that scenes serving to continue and develop the dramatic interest were shot later, a la *March of Time*. These, however, all seem authentic and don't take away from the film's sense of true historical record. Narrative written by Charles J. V. Murphy, a member of the expedition, is excellent, and is well delivered by Gayne Whitman.

Exploitation tieups are innumerable, with plenty to pull the customers in—once you can get across to them the idea that this is more than just another travelog. Play down the travelog angles and play up the drama; it's really an exciting yarn—as exciting as any fiction—that's being told on the screen, and you'll have to get this fact across to the customers.

Far superior, as said, to the film of the first expedition, the reception of which, however, may hurt the chances of this one.

"La Maternelle"

(Children of Montmartre)
(J. S. TAPERNOUX-METROPOLIS RELEASE)
Time—80 minutes.
Release Date—Not given.

This is probably the finest picture ever imported from France. In French dialog, with superimposed English titles, it is a picture that any exhibitor can play.

Based on Leon Frapie's prize-winning novel and directed by Jean Benoit-Levy, it took Paris by storm when released two years ago. Since then it has been shown in most of the European countries. This is its initial American showing. And it lives up to the superlatives used in advance notices, too.

A sweet and simple tale, it nevertheless has an arresting quality not found in other films. The story of the former society girl who has to accept a job as a maid in a children's school in the poor section of Paris is delicately handled. Her love for the children and the keen studies of child psychology interwoven into the main theme will bring delight and tears to audiences. The main theme is the burning and fierce love of one of the lonely love-starved little girls for the maid. The heart-piercing jealousy suffered by the little girl when she sees the maid pour affection on the other children also and when the maid falls in love with the school superintendent is something that must be seen to be appreciated.

Building up to a terrific climax when the little girl attempts suicide, the picture nevertheless closes happily. There are no stars known in this country in this picture, altho the cast is apparently composed of fine French artists. Madeleine Renaud gives a stirring performance as the maid and little Paulette Elambert offers an unforgettable portrayal of the little girl.

THRU SUGAR'S DOMINO

ONE of our cherished readers (we cherish the things of which we have little) makes the astonishing statement to us in a recent communication that fully 80 per cent of the theaters in the hinterlands exist almost entirely from revenue derived from various schemes with fancy names but which are neither more nor less than lotteries. If this were true it would supply a good answer to the laymen (fortunate beings that they are) who are constantly bothering most of us with the query: "What's happened to the show business?"

We are probably safe thru the lack of available factual data in labeling our informant's statement as somewhat exaggerated. But any one of us in this business who has eyes and ears and uses these organs for the purpose intended must confess that it is difficult these days to state with any degree of accuracy whether most theaters in the sticks as well as in the downtown sections of large cities are gambling arenas, breeding places for the rankest of rank amateurs or theaters prostituted to the purposes of men who have about as much of the showman's instinct as the man in the moon.

Queer beings, some of these theater men. When a carnival hits town they are the first to hound the traveling show with complaints about the "gambling features" of midway games. That's been their way of fighting what they regard as the opposition since the day the first theater manager became a biggie in his town. One would think that the last thing in the world they would do would be to open themselves to the same charges. But such an inference can be drawn only by a man who is unversed in the makeup of the average theater man hostile to policies that involve the employment of "flesh" on the stages.

* * *

If the trend continues of supplanting professional stage shows with lotteries and organized exploitation of stage-struck plumbers, soda jerkers, dime-store clerks and plain bums, it's a safe guess that even Messrs. Producer and Distributor—until now safely ensconced in their haven of plenty—will start looking around for a barn in which to rest their weary bones. The varied substitutes for the type of entertainment the disorganized public is powerless at present to insist upon are not only combining to postpone the return of the stage, vaudeville and repertory companies but, still worse for a tremendous industry, this conglomeration of cheap imitations is eating into the vitals of the motion picture.

The producer would be well satisfied to grind out less features if he could be assured of a better break for the lessened output. The distributor, too, pines for the days when double features were as rare as an amateur on the Chase & Sanborn program who doesn't say "Major" at least three times before being sacrificed on the block of the coffee-selling empire. These gents are helpless to do anything about it, because their good intentions are caught in a web consisting of such strands as the indie exhibitor's frantic rush to meet the opposition and the circuits' diabolical scheme to crush the indie by gobbling up product as quickly as it is released.

Double features—in the days that were not so long ago but which now seem far indeed—used to represent the biggest obstacle in the way of stage shows. The dual feature practice is about as inconsequential now as a toothache to a man having a leg amputated. Radio sponsors like the amateur idea because they do business with less performers and save a princely sum on a season's talent appropriation. Theaters like it, too, because they have no worries and troubles with stagehands, musicians and actors who are impudent enough to insist that they be paid a living wage. The sponsors with the amateur bug are getting out of it a far better break than any of the other factors in the vicious cycle. If they sell their product without being offensive their battle is won. But the broadcasting stations, the artists' bureaus and the theaters that must look to talent for their future (whether they like the idea or not) are getting the dirty end of the deal (whether or not they know it now).

The glib press agents employed to create good will for and attract attention to amateur shows on the stage and air blow up the angle of amateurs walking thru the golden door of opportunity. They naturally are not concerned—neither are their employers—with the little bugs that breed in the bonnets of amateurs that win a $3 or $5 prize—bugs that multiply by the millions until the skull in which they thrive becomes as useless as one of Selassie's warriors in a men's style show. If there were as many theaters open to stage shows as there are "successful" amateurs whose lives are ruined by the stage bug implanted in them by amateur show promotions the "flesh" industry would be the biggest in the country. As to the harm being done by the amateurs to the poor souls among the professionals who find it hard to remember the last day they worked—this had better be left for one who is more adept at serving up funeral orations in type.

* * *

Actors can fight lotteries by using the same methods as theater men have employed for years to kill traveling shows that do not require theaters. Public opinion can be crystallized by the pressure brought to bear by the churches. These self-appointed guardians of community morals can do a vast amount of good—as the Hays office well realizes. And a tremendous amount of harm; a fact also well known and highly respected by the Hays office. Perhaps if Elder Hays had his way lotteries and even amateur shows would be thrown into the alley and picture theaters would return to the function outlined for them by the text of the license certificates issued by the proper authorities. When a theater operator gets a license he is inferred to be setting himself up in the amusement business. Gambling is the accepted thing at the race tracks, in the back rooms of saloons and in the secluded wings of roadhouses. But it doesn't belong in theaters patronized by parents and children.

Hays and his cohorts rise or fall with the picture business. They would do much to perpetuate their own jobs and the industry they serve by stepping on the gas and putting the gambling joints out of business and installing picture policies instead. If Hays hasn't got his way now he can, by means in which he is well versed, get his way.

With picture theaters back again on single features, with lotteries barred and with amateurs back in their overalls and shirt sleeves, stage attractions will have a fighting chance to come back. That's all they need. Mr. Hays and his colleagues will be happy; the theater operator who really belongs in the business will be charmed by the symphony of coins jangling in his box-office till, and the actor will come into his own again, providing a livelihood for himself and for the millions thruout the land who depend upon a revival of the stage to return to the days when they were provided with the delights that a full life affords.

Five Illinois Theaters Merge

CHICAGO, Oct. 19.—A merger was consummated this week that will end years of rivalry between the Great States Theaters Corporation and the Alger Amusement Company. The deal combines the operation of five theaters, the Majestic, La Salle and Rexy, in La Salle, Ill., and the New Star and Peru, in Peru, Ill. The new firm is known as the La Salle-Peru Theaters, Inc., with E. E. Alger, president; Jules Rubens, vice-president; Abner Kline, secretary, and E. H. Upton, treasurer. Alger operates several other theaters which are not affected by this merger.

The Broadway Beat

By GEORGE SPELVIN

THE musicians in Paul Whiteman's Band are scheduled to be so high over the arena in Billy Rose's *Jumbo* that it's a half-hour climb up the ladder—with places where you fall out and rest. . . . In case of accident, the boys will jump over in parachutes. . . . It's lucky Rose didn't think of making that a regular feature of the show's finale. . . . Mabel Stark, the lion tamer, was billed to appear on the Shell Oil program with Wallace Beery, now emsee, and was interviewed, with everything going off smoothly. . . . But when the program was over they announced: "Mabel Stark was impersonated on this program." . . . Dialog indicated that the lion tamer was recovering okeh from her recent tussle—but evidently not to the extent where she could appear before the mike. . . . Good follow-up story would be that she can face the lions but can't take on a mike. . . . Doc Joe Lee, managing the Brooklyn Paramount, uses the slogan: "Just One Good Feature," in all his advertising copy—and surrounding double features haven't cut in on the trade. . . . Because of that it's doubtful that the house will add vaude. . . . Leo Brosso, the Palace Building bootblack, has declared his neutrality in the Ethiopian-Italian war, fearing a shine boycott because of his Italian birth. . . . He says he's been an American citizen for 20 years, and has two sons, three daughters and four grandchildren ready to fight for the U. S. (the daughters, he says, would be nurses). . . . Mrs. Henry B. Harris, director of the Experimental Players, says that radio drama should not be shown before a visible audience and from now on her group is performing in radio studios only. . . . Can it be the effect of the group's appearance before a visible Broadway audience last spring? . . . The Preisser girls are going into the *Follies;* they were also in the last edition. . . . When Gil Lamb went into the late *Venus in Silk* Larry Schwab made him change his first name to Gilbert. . . . Ed Newman has moved from the fourth to the fifth floor of the Bond Building—which proves that the agents are at least doing something. . . . The Fifth Avenue Theater, which intends to present revivals of old mellers, will try to operate non-Equity, using local stage-struck kids—but only those with enough parents and friends to create an audience. . . .

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Mark Linder's new play, *Social Director*, was inspired by Marty White. . . . Ming-Toi uses two and a half pounds of basic grease and silver paint when doing her silver dance—which, her manager claims, ought to prove that silver dancers aren't nudists. . . . The Wilton Lackayes Jr. are dividing their time between playwrighting and the antique business. . . . J. Henry Smythe, who led the Methodist movement against the ban on dancing, theater-going and card-playing in 1924, and who is a Republican slogan writer, resembles the President, which fact has brought him a movie nibble. . . . Al Capone is learning to play the banjo in the Alcatraz jug. . . . He'll probably do a comeback on his release and open a Chi night spot with his own orchestra—and he'd draw plenty no doubt. . . . The radio department of Hearn's Department Store led all other departments in point of increased sales the past month. . . . Can this be the people's answer to the mayor's anti-noise crusade? . . . Uncle Dan Frohman still retains a healthy curiosity; he was spotted the other afternoon on the Stem giving a pitchman 10 minutes of his time. . . . A Spelvin scout was handed a laugh the other sunny afternoon when a chap stepped on a water-filled manhole and got spattered on the face—whereat he immediately stuck out his mitt to see if it was raining. . . . When the Beacon, Newark, folded abruptly without a payoff, Adam A. Adams, of the Paramount, Newark, was there the night of the foldup and offered financial aid to the acts. . . . Some accepted his help. . . .

Chicago Chat

By NAT GREEN

WHEN Jack Hylton arrives in Chicago this week—probably the 24th—he will have received the greatest buildup any band leader ever received. . . . The campaign has been going on for weeks—24-sheets, columns and columns of newspaper stories, radio plugs, an international broadcast and various other forms of publicity, all handled in a big way, as befits so gigantic a corporation as Standard. . . . And those who have listened to Hylton's Band say that Jack will fully live up to the advance ballyhoo. . . . Charles Barney Cory is directing Hylton's pubicity. . . . Al Steele, of Standard, also has had a prominent part in it, and George Dunscomb, of the McCann-Ericson agency, is accompanying Hylton on his trip across. . . . Coming over with Hylton's troupe is Diana Ward, popular star of the London edition of *Anything Goes.*

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We were mightily pleased with the acting of Walter Huston in *Dodsworth.* . . . In Sinclair Lewis' portrait of a small-town big business man there were flaws, but there were no flaws in Walter Huston's handling of the part. . . . He makes Dodsworth a very real, flesh-and-blood character for whom we feel a genuine liking. . . . Ted Vella, an American who makes his home down in the Ozark country but who has spent many years in Africa and other far countries, dropped in to see me the other day. . . . He's of the pitchman's fraternity but by no means the ordinary brand. . . . A man of splendid education and fine appearance, he has handled numerous big business deals abroad, has had amusing near-tragic experiences, and is an intensely interesting conversationalist. . . . Vella left Ethiopia when things began to get too hot for comfort and now he's enjoying a brief respite from business down in Missouri, but not for long. . . . He's too keen a business man to remain inactive! . . . A cosmetic firm that was dickering with Benny Fields to m. c. a new musical air show chilled when Benny named a figure for the once-a-week shot that was higher than a lot are getting for seven days a week and working from 10 until unconscious.

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Harold Bouche's *Villa Venice Revue* probably will get an RKO route. . . . Joe Marks is the bank-roll man for *Gee! Women,* new unit which Will Harris is producing. . . . Lester, the costumer, and his son, Lester Jr., off for a two-week canoe trip down the Mississippi. . . . The day before Lester left he was showing a customer some cellophane-like costume material made from the intestines of cows and hogs. . . . "It just goes to show," the customer remarked, "that it takes guts to be a costumer!" . . . PECOC holding a bunco and bridge party and big vaude show at the Sherman October 28. . . . Rector, famous chef, here to conduct a series of cooking schools under auspices of a grocery chain. . . . Billy Gray, popular Chi m. c., scoring a hit at the Century Club, Hollywood, and slated for screen test. . . . Charlo, Oak Park (Ill.) girl who became a European dancing favorite during the last two years, goes into the Jefferson Hotel, St. Louis, for Sligh-Salkin. . . . Ashes of the late Karleton Hackett, music critic, will be scattered at sea in accordance with his request. . . . Fortune Gallo opened his opera season at the Auditorium with a sellout. . . . Looked like old times! . . . Harry Fitzgerald, band booking agent, has joined Mack Howard and they are selling Billy Mills and ork . . . Clara, of Clara, Lu 'n' Em radio gossipers, said to be expecting a visit from Sir Stork, which may necessitate another radio vacation a few months hence. . . . Report says Don Mario will remain on the *Penthouse Serenade* air show.

Conducted by SIDNEY HARRIS——Communications to 1564 Broadway, New York City.

EBMA and BAA Heads Confer

NEW YORK, Oct. 19.—Sam A. Scribner, representing the Eastern Burlesque Managers' Association, and Tom Phillips, president of the Burlesque Artists' Association, met late last week in the office of Attorney Jacob I. Goodstein. Scribner stated this week that a number of minor complaints were discussed and that everything was straightened out to the satisfaction of all.

The case of Tom Bundy and Frank Silk, dealing with Minsky's Brooklyn, is due to come up next week, with Issy Hirst, H. K. Minsky, Scribner and Phillips sitting in on the controversy.

Members of the EBMA attended a dinner Wednesday night at the Astor Hotel, the gathering being more of a social nature, altho the affairs of the organization were discussed.

Apollo, N. Y., Turns To Vaude for Talent

NEW YORK, Oct. 19.—The Apollo Theater here is the first of the burly houses to recruit vaude acts into its casts. House opened yesterday with George Mayo, Pat Henning and Earl Hampton, standard vaudevillians.

This trio was originally slated to open at the Irving Place but the deal fell thru.

Newark's New Indie Show

NEWARK, N. J., Oct. 19.—A new Indie Circuit show will open tomorrow at the Empire Theater here. Cast includes Irving Selig, Coe-Coo Morrisey, Harry Arney, Kirk Brown, Al Golden Jr., Art Nealey, Lillian Dixon, Dolores Leland, Erma Vogelee, Mary Weldon and Billie Bird.

Eltinge's Price Cutting

NEW YORK, Oct. 19.—Eltinge Theater here may precipitate another price war among the 42d street burly houses. The Madden - Rudnick - Quittner house has dropped its "early bird" admission to 15 cents, with a 25-cent fee afternoons and 35 cents at night. The neighboring Apollo and Republic theaters so far have disregarded this admissions threat.

ANN VALENTINE
The Sophisticated — Personality
With the Independent Circuit

BARBARA BOW
PERSONALITY PLUS TALENT.

MURRAY LEWIS
Fast, Low, Eccentric Comedian.

MICKEY O'NEIL
Roxy's (Chicago) Protegee.

Georgia St. George
Number Producer—Openings—Finales—Ballets—Novelties, at Oxford Theatre, Brooklyn, N. Y.

GINGER SHERRY
100 Per Cent Personality, Form and Appeal.

THE RED-HEADED BOMBSHELL,
JUNE PAIGE

RAE SHATTUCK
Dancing Soubrette—Novelty Rope Dancer.
Per. Address, 1072 Forrest Ave., Bronx, N. Y.

BILLIE BERNARD
THE TOPS IN WARDROBE.

Burlesque Review

Apollo, New York

(Reviewed Wed. Afternoon, Oct. 16)

Apollo seems to have advantages over its near-by competitors in more ways than one. It is a big comfortable house, yet retains an intimate atmosphere, being wide rather than deep as to the lower floor, while the stage is ample for any desired use. Seating capacity of 1,500 is also a valuable asset in the face of neighborhood price-cutting. Currently the Apollo is getting 25 cents until 7 p.m. and 35 to 55 cents in the evening. Eltinge, across the street, has cut to 15 cents until the later shows.

First show here had the auditorium all but capacity. New feature is the orchestra being installed in the lower right-hand box instead of the pit. This acts as a sort of shell and projects the music nicely even tho the ork is not a large one. Leading down to where the orchestra pit formerly was is a stairway, this taking the place of the old runway as it were. Managing Director Emmett Callahan has a smoothly blended show as staged by Allen Gilbert. Show runs one hour and 40 minutes and is a fast-moving entertainment. Nothing hurried about it, no miscues with the lights, nor comics walking out on the strip woman's encore, etc. In fact, the production is fairly faultless.

Plenty of talent on hand, the women being headed by Evelyn Meyers, and Sam Raynor handles the chief comic roles. Joe Freed is there strongly also with comedy and as character man as well. Murry Briscoe is straight man and Johnny Cook, light comedian. Johnny Lewis is doing the crooning and his help at the mike during the big musical numbers was more than ample. Countess Nadja, Connie Fonslau, Joan Lee and May Joyce completed the specialty women. Special feature is Carrie Finnell, the "Kate Smith of Burlesque," and Lee Royce adds his fine voice toward putting over the big numbers.

Scenes were well produced and included Raynor, Briscoe and Cook in the *Westfall Murder Case* (courtroom bit), with May Joyce and Connie Fonslau. Went off smoothly, aided not a little by the excellent talk of Miss Fonslau. One of the best talk women in town as a matter of fact. Raynor, Briscoe, Joyce and Fonslau, plus others, also did the Chinese honeymoon scene. Freed and Alva Bradley worked up the hotel lobby scene to a strong bit of comedy, using the candle light business. Later Freed, Bradley and Cook offered the *Jekyll and Hyde* bit wherein Freed did particularly good work as the fiend and Miss Bradley was not far behind him in her clever work. Cook, however, might have given his bit a stronger finish or made it shorter.

Strip numbers were all good and not dragged out but neatly done. Costumes were different and fresh looking individually as to the women and collectively as to the tableau or ballet. Joan Lee is heavy on the personality and songs, wearing a blue lace costume trimmed with ostrich feathers. Miss Joyce in her gypsy number wore a colorful outfit and, of course, Miss Meyers trotted out real creation. Countess Nadja did her usual hit stuff and seems to have a sense of humor as well. Miss Finnell did a comedy strip that was a real novelty, being newly arrived from Chicago. Being in the 200-pound class, she wowed them with her partial strip. Big numbers included *Top Hat, Moonlight and Tulips* and a pearl number with an inverted chromium reflector. Much class throughout.

SHAP.

BAA Sets Hearing For 32 Complaints

NEW YORK, Oct. 19.—The Burlesque Artists' Association sent out 32 registered letters Wednesday night to members against whom complaints were registered during the recent strike. These letters announce the hearing of the complaints next week, with the formal complaints inclosed. Those not able to attend were requested to state a time when they can be present or request a special committee to visit them.

Majority of the letters went to the performers who stayed at the Bijou, Philadelphia, during the strike. It is likely that fines will be the only penalties meted out.

Protests Bring Sunday School Show to Trenton

TRENTON, N. J., Oct. 19.—The State Theater here opened Sunday with burly as a one-day stand on the Independent Burlesque Circuit amid protests from church groups. Chief of Police O'Rourke assigned some of his men to cover the opening show but found nothing objectionable.

The opening show, because of the protests, was put on in Sunday-school fashion. Issy Hirst, head of the Indie Circuit, is seeking to arrange his one-day stands in a way so that he can make this house a three-day stand, opening Fridays.

U-NOTES

By UNO

ALLENE, "double-voiced wonder," was booked into the Cat and Fiddle night club, Cincinnati, for a week, doubling into the Rialto Theater during a vacation lay over. R. A. Lowell did the booking for the Morris Jones Office in Cincy.

ANN VALENTINE, with an Indie show, and Lou Isaacs, former show and house manager, feted and congratulated October 10 over their marriage that a.m. after six years of courtship. Best couple, Harry Rudder and Betty Abbott. Big basket of flowers to the bride from her company.

BELLA BELMONT, former burlesque ace, now emsee in a cafe, Stamps on the Delaware, since January, 1935, and billed "Philadelphia's Own Marie Dressler." Husband, John Mack, of the old-time team of Ferguson and Mack, now with Warner.

MARY BROWN, principal at the Gaiety, New York, still another out for a change in name. To be known henceforth as Mary Marva.

MIKE SACHS and Alice Kennedy finished three weeks at the Park, Boston, October 19 and returned to Minsky's Brooklyn, October 21. While in Beantown Jimmy Amato White tendered them a theater party and flower-basketed Alice.

HAROLD BLODGETT informs from Indianapolis, Ind., of his marriage to Wava White on October 7. Mr. and Mrs. (Helen Walters) Scotten gave them a party and banquet the night following.

FRANK WALLACE and Trixie LaMae, dance team, closed two weeks for George Katz at the Civic, Syracuse, and Modern, Providence.

COUNTESS NADJA, upon receipt of a telegram from the Gayety, Louisville, Ky., urging her to accept an extra attraction offer at a percentage basis, obtained a release from the Wilners and left the 42d Street Apollo, New York, to open October 26 for Fred Hurley and to remain in Louisville over a few weeks.

SOL MYERS advises that Louis Talbot has been appointed manager of the Howard, Boston, and requests a denial of his being the manager of the Modern, Providence, for George Katz.

FIFI, dancer of former burlesque days, was a contestant as a movie double for

(See U-NOTES on opposite page)

Burly Briefs

VILMA HORNER, after a long hospital siege, was a welcome visitor to New York last week. . . . Ann Corio has been held over for another two weeks by William Pickens at the Garrick, St. Louis. . . . She opened there October 5 for two weeks. . . . Maurice Linal, straight man, closed at the Capitol, San Francisco, on his 12th week. . . . Ming Toi closed last Saturday at Minsky's Brooklyn, moving into a night club in Paterson, N. J. . . . She opened Monday at the Park, Boston. . . . Chique Rione closed at the Eltinge, New York, Thursday to go home to Philly, but will join the Minsky-Weinstock firm shortly. . . . Jeryl Dean closed there also, moving uptown to Minsky's Gotham. . . . Al Golden and Diana Logan opened Friday ta the Eltinge.

SAM SCRIBNER says he never takes himself seriously. . . . In sending his subscription to a Mark Twain 100th Anniversary Dinner he subtitled himself as "ex-manager" of *Gay Morning Glories*. . . . Hap Fryor is now a restaurateur, running the food concession at the 7-11 Club, Baltimore. . . . His wife, Boots Rush, is mistress of ceremonies there. . . . Charbey Bonneau is ailing at her home in Columbus, O. . . . Says she doesn't anticipate working this season. . . . Connie Byrnes, only two and a half months in the chorine ranks for Minsky, is now a principal. . . . Frank Penny's mother is still seriously ill at the Mt. Sinai Hospital, New York. . . . Frank's brother, George, gave her some blood last week. . . . Frances Daly and Harry Seymour, after closing at the Oxford, Brooklyn, moved on to the Palace, Buffalo. . . . Bob Snyder expects to be a pappy about the middle of December.

MAURICE CASTELLE, former manager of Minsky's Palace, Baltimore, is now manager of the Carroll Sisters' show on the Indie Circuit. . . . Alexanne, specialty dancer, sprained her ankle and was forced to leave cast of *Nudie Cuties* in Union City and is recovering in Baltimore. . . . Les Sponsler, former straight man, is now successfully operating Sponsler's Boxing Club at Carlin's Park, Baltimore.

HARRY KATZ FIELDS and Shorty McAllister left the Wilners to move on to Chicago, where they'll open Friday at the Rialto for four weeks. . . . Fred Neeley is in his 34th week as producer at the Gem, Chicago, which is continu-

(See BURLY BRIEFS on opposite page)

PAUL KANE PRODUCER
AND HIS "KANE-ETTES" IN
PRODUCTIONS OF ULTRA-QUALITY and ELEGANCE
The Talk of Burlesk at the STAR THEATRE, Brooklyn, N. Y.

ROMAYNE

ESTELLE THOMAS
A NEW BLONDE THRILL
With a Singing Voice.

MOLLY GORMAN
Dancing—Stripping—Talking Ingenue.

BETTY ROWLAND
Youth, Charm, Personality and Ability

"ZO"
(JUNE RHODES)
Back From the West With New Novelties.

HERB--**LEIPSIG & MORGAN**--PAT
Singing Juv. Straight—Soubret Versatile.

CHARLES ROBINSON
Featured Comic with Buddy Abbott Unit

MARY "MARVA" BROWN
Talking, Stripping, Singing Exceptional.

THE HIP-SWINGING SENSATION,
LORRIE LAMONT
Artistic Strip Specialties and Straights.

Tabloid Conducted by BILL SACHS——Communications to 25 Opera Place, Cincinnati, O.

Pickens in St. L. 100% for the BAA

ST. LOUIS, Oct. 19.—William Pickens, operator of the Garrick Theater here, wrote the Burlesque Artists' Association in New York this week, telling of his support for the actors' organization. His support will aid considerably in the BAA's drive for a "closed shop" in the West.

Pickens' letter, in part, stated: "You can announce the Garrick as 100 per cent BAA at any time you wish and we are perfectly willing to abide by your fairness in ironing out any supplementary details in the agreement that can be discussed when you make your trip here."

Burly in New Orleans?

NEW ORLEANS, Oct. 19.— Interests said to be operating burlesque in Louisville reported to be negotiating with stagehands' local here for putting the Dauphine Theater in trim for an early opening of burlesque. Sam Conti is said to be active in the deal on the Dauphine Theater, which has been dark for the last three or four seasons, but once active with burlesque.

U-NOTES——

(Continued from opposite page)

Mae West, together with her daughter, Princess Dolores, 4½ years young, impersonating Shirley Temple at the Philly Food Fair and Better Home Exhibition in the Commercial Museum, in that city, week of October 15. Fifi appeared last season with a unit, *Bowery Music Hall Follies*, and last summer was emsee a la Mae West at the Dutch Maid Inn on the White Horse pike. Also, as Edith Rich, authoress, wrote *The Awakening of Dawn* in the Galleon Press book *The American Short Story*.

CECIL FRIEDELL McCANN, former burlesque soubret and wife of Scotty Friedell, comic on the Indie wheel, visited hubby at Minsky's Brooklyn over Sunday, October 13, away from her night club work at the Hello Club, Jenkinstown road, Philly, where she has been the last 12 months.

BILLY ARLINGTON, comic on the Indie wheel, who owns two boats moored near his summer home, Bengies, Md., plotting to go into the fishing and crabbing business when the current season terminates.

I. B. HAMP and Gertrude Beck, former Columbia wheel aces, are enjoying their return to their first love, burlesque, after a long stay in vaudeville. Featured along with George Broadhurst and Peggy Hill in *Stepping Stars*, Indie wheel.

BURLY BRIEFS——

(Continued from opposite page)

ing to do good business. . . . Rae Brownell is putting on the dance numbers at the house. . . . Annette, burly's youngest stripper, was flower-basketed on her opening at the Troc., Philly, last week. . . . She came in with two new gowns. . . . Bozo Snyder is laying off in Boston. . . . Mickey O'Neil is continuing on with Minsky-Weinstock, the difficulties having been straightened out.

JACK LARRIMORE, Ritzi Phillips and Florence Naomi are new principals at the People's, New York. . . . Rita Agar, chorine there, is doubling with acro specialties. . . . Eileen Dale and Renard and Stacia are new at the Gaiety, New York. . . . Art Gardner returned to the Irving Place, New York, Monday. . . . Tommy Levene placed Helen Forrest into Eberhardt's Midnite Inn, Buffalo, replacing Ginger Sherry, who moved to the Roxy, Cleveland, for George Young. . . . Levene also placed Ralph Dubey at Minsky's Gotham, New York.

EVERETT HILDRETH is house manager of the Worcester, Worcester, which opened Sunday with burly, playing the Indie shows.

WANTED GIRLS
Salary small but sure. Must be able to do numbers and double line. **M. J. BROOKS, Hippodrome Theatre, Louisville, Ky.**

Tab Tattles

CARL (BUDDY) WOOD, recently badly mussed up in an auto crash, has left the Pearse Hospital, Brigham City, Utah, and returned to Frisco. . . . Paul Workman is emseeing at a Kansas City, Mo., night spot. . . . Hy Heath, the rotund funny man, stopped off at the desk the other day, en route from Dayton, O., to nowhere in particular, scouting around for something to keep him busy during the cold months. . . . M. E. Wenger, of the Grand Theater, Union City, Ind., wires us that he played to turnaway business recently with Tom Howard's (not of Howard and Shelton) radio amateur unit. There are 18 people in the troupe. . . . Paige and Crider, operators of the *Capers of Mirth* Company, boast that theirs is the only unit show in the world that does not have a girl acrobatic dancer or an emsee and does not do bits. Bob Shaw, of the Sun office, is keeping the company busy. It opens at the Capitol, Toledo, O., October 25. . . . George B. (Baldy) Hill postcards from the Windy City: "Nothing exciting in the line of news. Even Milt Schuster doesn't know anything, at least that's what he always tells me when I walk into his office. My bulldog had pups, if that's news to you, but all five of them are promised, so you needn't mind asking for one." . . . For the benefit of a "few" friends, "Dusty" Himes wants it known that Maxine Clements, singer, now answers to the name of Mrs. "Dusty" Himes. "Dusty" is now banging the guitar with the Alex White ork at the Frances Hotel, Monroe, La., while Maxine is holding forth with Nat Wright and his Music at the Top Hat Club, Beaumont, Tex.

HARDLY a week passes that the writer doesn't receive at least one complaint against some manager or performer charging unethical and unshowmanlike practices. Usually it's some manager squawking against an actor who has beat him out of the price of transportation or who has jumped his show, owing the manager money and possibly making off with some of the latter's property to boot. Another familiar complaint is that from performers charging some manager with paying off in rubber checks or stealing off in the night, leaving the troupe stranded and penniless and minus wardrobe, music, etc., which the manager so thoughtlessly has taken with him in his haste to get away.

In every instance, however, the complainant insists that *The Billboard* broadcast to the world via its columns just what sort of a scoundrel the guilty party is. At the same time the person making the complaint doesn't take enough interest in the matter to take up his problem with the police. Surely *The Billboard* can't be expected to holler "copper" when the complainant doesn't think enough of the whole matter to even resort to police assistance in running down the culprit.

In the future all such complaints will be ignored unless we have some definite proof (and by that we don't mean merely the word of the complainant) that the person making the complaint has sworn out a warrant for the guilty party's arrest. There are many who make a habit of victimizing managers and performers and much can be done to eradicate these leeches if the proper action is taken. However, mere threats or warnings will never do it.

Jaffe Changes Policy Plans

PITTSBURGH, Oct. 19.—George Jaffe, operating burly at the Variety Theater here, will continue on with a straight burly policy as the result of a business pickup last week. He intended to open Monday with second-run films along with burly, cutting his scale to popular prices. Also to put the house into the four-a-day class. This would have been the first time a burly house ever took on feature films here.

MARJORIE FRANCE, tall, blond, good-looking and possessed of a cultured soprano and graceful stripping abilities, was a real Nat Mortan find as seen by her debut in burlesque via Minsky's Brooklyn week of October 13 to help strengthen the Arlington unit. Max Fehrman and Alma Maiben were other house stock newcomers from the Park, Boston.

Katz Folds Providence After a Two-Week Run

PROVIDENCE, Oct. 19.—George Katz's operation of a burly policy at the Modern Theater here is due to fold tonight after a two-week run. Original intention was for a four-week stay, according to Katz's statement to the Burlesque Artists' Association before he opened.

Katz continues to operate the Civic, Syracuse. He also has plans to open burly in Utica and Schenectady.

Saranac Lake

By BETTY HUNTINGTON

Flash! Jackie (Kiki) Roberts and Ted Cook said "I do" last week. They were married by Justice of the Peace Hyman Weiner, of Saranac Lake, at the home of Helen (Ex-NVA) O'Reilly, who, with Ted McCartney, was in attendance. The couple will make their home in town, where the bridegroom will continue as a musician in the orchestra at Chance's Restaurant.

Gladys (Dainty) Palmer enjoyed a surprise visit from her "big brother," Earl Palmer, of New York City, last week. Earl likes the Lodge and is much pleased with the progress Gladys is making.

Oscar Davis and George Wicks, both showing great improvement, are now up for all meals and expect the big okeh soon. Before they leave they would like to challenge the Ross-Parker bridge team against the Wicks-Davis team. "I'll take a bet on the junior team."

We must mention the nice work of Doris (Tiny) Connes, who has been making all kinds of pretty things in the line of knitting. She has just finished a sweater for a certain someone who is very English and writes plays. One guess will be all we need to figure that one out.

Ben (Vell-I'll-Tell-Yer) Shaffer would like to be read in the "who's who" Saranac column. All we can say now is that one would hardly recognize him with his spats and walking stick when he "goes to town." He also has been appointed as a committee of one to direct the bus rides for the boys. And what Ben says is "law."

Manny Lowy, one of the Connecticut Yankees, is back with the Rudy Vallee orchestra after a few months of curing here in Saranac Lake.

Mary Louden left Saranac last week to visit her mother, who is ill in Paterson, N. J. Mary expects to return later and continue her duties at the Morris camp.

Toni Anderson, manager of the Pontiac Theater here, gave the usual okeh to some of the patients who received special permission to attend the matinee picture of *The Big Broadcast of 1936*. They were Gladys Palmer, Fifi Climas, Marion Cannon, Marya Blake (Moosee), Eddie (Fluid) Ross and Armand (Sheik) Monte and were accompanied by none other than our faithful and favorite nurse, Mrs. Margaret (Monnie) Monroe.

Jeanean LaFaun, former NVA patient and now back in New York, is employed as salesgirl for a color dye. Jeanean is demonstrating her line at some of the leading stores in the big city and says she is feeling first-rate.

Please check on your health to avoid "the cure," but write to those you know in Saranac Lake.

Pitt Variety Club Elects

PITTSBURGH, Oct. 19.—The Variety Club here elected new officers last week at a meeting held at the local headquarters. The new chief barker is Art Levy, Columbia exchange head here, who succeeds Mike Cullen. Other officers are George Tyson, first assistant; Al Barnett, second assistant; James G. Balmer, property master; Harold Lund, dough guy, and the following canvas men: Jules Lapidus. C. J. Latta, Frank Smith, Ben Kalmenson, Joe Kaufman and Mark Goldman. Two delegates named for next year's national convention to be held in Columbus, O., are Dr. A. Wise and Harold Lund, with alternates being Dr. Goldman and Ira Cohn.

Kansas City Jottings

KANSAS CITY, Mo., Oct. 19.—Cecil Kenyon, leading man with the Hal Stone Show touring Arkansas under canvas, was called home to Carthage, Mo., last week to attend the funeral of his mother.

Earl La Rue left here to join the Cooke Players touring Alabama territory. Show is under the management of Harry Pamplin.

The McOwen Sisters, of the McOwen Stock Company, are playing the Fontenelle Hotel night club here this week.

James Todd reports business good on his Nebraska circle.

Allen Wishert, character man, left here this week for Slater, Mo., to visit friends and relatives.

Original McOwen Stock Company closed its tent season last week after playing a string of fair dates in Kansas and Nebraska.

Tillie Paola has joined the Phil Duncan Show now touring in Southern territory

Jack Vivian, manager of the Allen Bros.' Comedians, reports that cotton is late in Arkansas territory and there is not a great deal of it. However, the show will be out under canvas for several weeks more.

Darr-Gray Attractions, now touring the cotton belt under canvas, reports business okeh.

Leon Finch, former rep leading man, has forsaken the business temporarily to enter commercial lines here.

Frank Sherman circle stock, which opened recently in Nebraska, reports business as being satisfactory.

Mr. and Mrs. Perce Hall, formerly with the Silvers Comedy Company, are recent arrivals.

A new circle stock was launched in Wisconsin territory October 21 titled the Lou-Verne Players.

Roe Nero Players, now trouping Southern territory, will close the tent season in six weeks.

Harry Dale, veteran character man, was seen on the village Rialto this week-end.

George and Goldine Kleber have joined the Lou-Verne Players now circling in Wisconsin.

Toby Nord, after closing the tent season, is taking a much-needed rest at a Western spot.

E V. Dennis and wife, Josephine, are with the Porter Show in California.

Herbert and Maud Nevius are recent arrivals.

Frank Meyers, formerly with the Dubinsky Bros.' Show, was a recent visitor.

(See KANSAS CITY on page 28)

THE FILM WEEKLY AUSTRALIA

Covering the Motion Picture and Entertainment Field Generally.
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Slout Players Invade Quebec

QUEBEC, Que., Oct. 10.—L. Verne Slout and his players, presenting Slout's own play, *Whittlin'*, have just finished a swing thru the gold-mining territory of Northern Ontario and are now making a string of one-nighters in this province. From here the show moves into Southern Ontario.

According to Manager Slout, business has been satisfactory at all stands. The players have encountered much snow thru this section in recent weeks.

Supporting L. Verne Slout are Jack Lowry, Grey Rouleau, Elsie Hoar and Marjorie Baker. Company recently completed its 1,000th performance of *Whittlin'*.

Chick Boyes Business 30% Under Last Year

LINCOLN, Neb., Oct. 19.—Chick Boyes Players have fled their tent location here to commence their season of circle stock in houses. First date on the circle was Alexander, Neb., last Monday. The company is on a 14-day circle, headquarters in Hebron, Neb. Prices are 10 and 15 cents.

Boyes had a good summer here, altho business was 30 per cent behind last year. This seems odd, since a year ago the State was suffering one of the worst droughts in its history. This year, however, the show was rained out several times. Company will be back on the same lot for the third season about May 15, 1936. Business reports from the No. 2 company in Julesburg, Colo., are fair.

New Rep Takes to Road

MILES CITY, Mont., Oct. 19.—A new show was launched here this week titled the Great Lakes Players, under the management of E. E. Hill. Company will play two-night stands thru Montana and the Northwest with *The House of Make Believe* and *The Big Push*. Roster includes E. E. Hill, manager; Ray Wessman, director; Vern Douglas, Marcia Douglas, Nigel Pelham, Dorothy Ray, Charles Cooke, Sid Kingdon and Did Kingdon.

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AT LIBERTY—Inez Stanley
Ingenues as cast. All essentials. Age 22. References. Fake Piano, Singing Specialties. Montgomery, Ala.

AT LIBERTY Boss Canvasman, or anything, at your salary. Middle age. ORVILLE SPEER, 333 Trowbridge St., Indianapolis, Ind.

Rep Ripples

BOB AND MAY AUSSIKER were visitors in Dallas recently, jumping in from Frederick, Okla., where they closed with Doc Compton's show. They were en route to Corpus Christi, where they will make their home this winter.

NIXON AND NORRIS closed with the Henry Brunk Show at Frederick, Okla., and left for Dallas, where they will work vaude and night clubs.

PHIL DUNCAN PLAYERS are making out okeh in circle stock down Texas way, according to a ripple from the Lone Star State.

BOB BOSTICK, rep actor-manager, is directing and producing a home talent in Houston under milk-fund auspices.

ISSIE LEWIS recently joined the Hopkins Show in Houston. She is doing specialties.

MR. AND MRS. CHARLES HIXON have closed a 30 weeks' season with the Meyer Bros.' Circus and returned to their home in New Braunfels, Tex. Hixon was banner and 24-hour man with the show.

BILL AND BEULAH CUMMINGS are in their 15th week with Stout Jackson's tent talkie picture show in Robstown, Tex. Postcarding under recent date, they say: "Looks like an all-winter engagement. Showing to turnaway business four nights out of the week. Three days of rain left the lot knee-deep with water for five days recently."

DELPHA KENT, who spent the summer in Fort Dodge, Ia., has joined the Ted North Players in Wichita, Kan.

ROBERT AND PEARL LA THEY have gone to their home in Texarkana, Tex., after winding up the season with Choate's Comedians. They will rest for a few weeks before making any plans for the winter.

CHET SPRINGER, pianist, who closed with Jack Kelly's Stock Company August 28, is now playing night clubs in the old home town, Grand Rapids, Mich. "Had signed with a unit over the Cushman Circuit," Chet postcards, "but work is good here so I'm sticking."

IN THE CAST of the Flo and Dewey Campbell Company, playing thru Minnesota, are Aileen Gibbs, Flo Campbell, Georgia Hoffman, Joe Hoffman, Walter Litzkow, Lester Tunder, Ed O'Jala and Dewey Campbell. A five-piece ork is a feature.

CARL WHYTE, erstwhile rep pianist and until recently associated with the Cherry Sisters, is now holding forth in the Terrace Gardens of the Patterson Hotel, Bismarck, N. C.

DON TEETERS, with the Graham Players in Toledo, O., has written a short drama titled *Jungle Mates* which he will broadcast from a local radio station in the near future. It is a one-man show, with Don doing all the parts.

JOE AND GEORGIA HOFFMAN, who recently joined Flo and Dewey Campbell in Minnesota, write from Roosevelt, Minn., under date of October 12: "The Campbells have one of the fastest stepping shows and orchestras we have ever worked with. Having always worked in the Middle West and South, we hardly knew what to expect of Minnesota, but we believe the term 'Southern hospitality' certainly applies to the North as well. Flo Campbell had a birthday October 6 and we were all invited to the country to celebrate with a real chicken dinner. Talk about hungry actors—we gave a good demonstration."

Meyers and Drummond Framing Circle Stock

GRAND RAPIDS, Mich., Oct. 19.—Donald (Jake) Drummond and Carl A. Meyers have organized a 10-people repertoire company to play a circle of seven theaters in Michigan, with headquarters in Grand Rapids. Rehearsals are now under way at the Armory here. Policy will be three and four-act plays with four acts of vaudeville between acts. Admission will be 10 and 20 cents. Opening is set for October 27. Bills to be featured are *The Drunkard*, *Ten Nights in a Barroom* and *Swenny Tod, the Demon Barber of Fleet Street*. Company will move under the title of the Parkway Players. Plenty of paper is being used to announce the opening.

In the cast are Donald (Jake) Drummond, featured Toby comedian and specialties; Alfred Wiser, director and leading man; Robert Unger, general business; Stanley MacDonald, second business; Therin J. Webb, juveniles and specialties; Dot Hubbel, leading woman and specialties; Mary Hatten, parts; Dee Reed, general business; Lillian Sweet, ingenue, and Ione DeVour, character woman and specialties. Carl A. Meyers is general agent and business manager. Orchestra will be under the direction of Fred Nichols.

Visitors at headquarters the past week were Clyde H. Gordinier and wife, who may join the company later on.

Company will be transported in three cars. A truck will carry the lighting equipment and baggage.

Dick Henderson Show Winds Up Its Season

MASON, Mich., Oct. 19.—Henderson Stock Company, headed by Richard (Dick) Henderson, came back to its home town this week to complete its 1935 summer season with a three-day engagement at the Mason Theater here.

A year ago Mr. Henderson had his wife, Fannie Asbury, announced their retirement from show business. However, their love for the road and the life of the trouper made them return and keep on with the Henderson Stock Company, the oldest show of its kind in the State of Michigan.

The company was organized in 1898 and has toured Michigan and the Middle West since that time.

Mr. Henderson directed the play, *Money Mad*, three-act comedy by Robert J. Sherman, for the last presentation of the year in Mason.

Gale Players Reorganize; Set for Stock in Memphis

NASHVILLE, Oct. 19.—Harvey Gale Players, now in their third week at the Bijou Theater here, have reorganized and the new cast now includes Jimmie Gale, manager and characters; Charles Fontaine, leads; Della Fox, leads; Herbert Nixon, characters and general business; Rose Marie Honack, ingenue; Red Milligan, juvenile, and Mrs. Herbert Nixon, characters. Show carries a five-piece orchestra.

Troupe has been playing to satisfactory returns here. Company is slated to move into Memphis in two weeks to begin an all-winter stock run.

Golden Rod Winds Up Pittsburgh Engagement

PITTSBURGH Oct. 19.—Captain J. W. Menke's Golden Rod Showboat closed its 31st season here last Saturday with *St. Elmo*. Season was the most successful since 1929, the Captain reports. This week the boat was rented to the Freeman Hammond Players, local group, for a brief stay with *Room 517*.

The captain intends to take the Golden Rod south early next month. Harry Owens and wife, Mary E. Gaynor, who produced most of the plays on the boat this season, expect to be back on the Golden Rod for the new season.

KANSAS CITY——

(Continued from page 27)

He is now managing a summer resort in the Ozarks.

The Kelly Masters circle is doing okeh in Alabama territory.

Ernest Walling is closing with the Harry Dunbar show.

Hazel Clark, formerly with the Kennedy Sisters Stock Company, was spotted on the Rialto this week-end.

Majestic Showboat Headed for Quarters

CONSTANCE, Ky., Oct. 19.—Majestic Showboat, operated by Tom J. Reynolds, brought to a close a six-and-one-half-months season here Wednesday night. The Reynolds craft played its regular territory the past summer and, according to the management, business was better than it has been in several seasons.

After a brief visit with his sister in Newport, Ky., Manager Reynolds will take the Majestic into winter quarters at Point Pleasant, Va.

In the boat's cast this season were Hep Moore, producing comic; George Kirk, juvenile; Harrison Fenner, leads; Eddie Doyle, characters; Louise Brown, leads; Gracie Deagon, characters, and Katherine Reynolds, soubret, piano and calliope.

The rest of the roster was made up of T. J. Reynolds, T. J. Reynolds Jr., Frankie Reynolds, Garnet Reynolds, Jack Reynolds, John Reynolds, Ruth Reynolds, Margaret Reynolds and Roy Barnett Reynolds.

A. O. Choate in Hospital

HERRIN, Ill., Oct. 19.—A. O. Choate, manager of Choate's Comedians, was operated upon at the Herrin Hospital Thursday following an attack of acute appendicitis. His condition is satisfactory. The Choate company concluded its tent season in Missouri October 12 and the outfit has been stored in winter quarters at Cambria, Ill.

Bryant Showboat Set In Cincy Until Nov. 20

CINCINNATI, Oct. 19.—Bryant Showboat, which began its seventh summer season here last May, will wind up its present run November 20. The Bryant craft is booked up until that time with local civic and fraternal organizations, which sponsor the performances and take over the boat for themselves.

Current offering is *Over the Hill*, with Mrs. Violet Bryant, one of the best known of showboat troupers, in the featured role. Local dailies commended Mrs. Bryant for the sincere and able manner in which she handled the part.

Wayne Agency Bookings

KANSAS CITY, Mo., Oct. 19.—Recent placements made by Wayne's Theatrical Agency include Jean Dixon, Skeet Cross, Buddy Wilson with the Chick Boyes Players; Lorraine Little, Carl Grandi, George and Bess Henderson with Neil Schaffner Players; Jimmy and Edith Erixon with Skeeter's Comedians; Glen Morris with Orpheum Players; Stone and DeValey with Hill and Dale Players.

Billroy Show Briefs

KOSCIUSKO, Miss., Oct. 19.—As you read this we will be in our third and final week in Mississippi. Business during our short sojourn in the territory has been amazing, surpassing practically all records hung up the past summer in the Yankee States. We've been getting unheard of prices here without a squawk.

The real surprise, however, is that more of the wise ones haven't doped this State for a cleanup. We find ourselves virtually alone with the exception of the Mighty Haag Show. And there's more of the gravy for the asking.

Colonel Holland, bus driver, is formulating plans to convert our bus into a sleeper. Difficulty in procuring accommodations in some of the towns makes it necessary. At a recent stand the folks were forced to while away the night supporting the corner lamp posts or attempting fitful sleep in the confining area of the bus baggage racks.

Don and Della Palmer, our advance, dropped back in Clarksdale, Miss. Being well caught up with their work ahead, they remained on for several days. Della brought the band boys a little present in the way of new dance contracts.

Izzy Edwards, advance agent with the Davis-Brunk Show, and Gail and Leonard P. Davis, of the same company, were recent visitors. JOHN D. FINCH.

PAUL C. RUPPRECHT, formerly with the Pitt Players, has been named business manager of the Pittsburgh Playhouse. Group opens its season next month in its own theater in Oakland, Pittsburgh suburb.

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Magic and Magicians

By BILL SACHS
(Communications to Cincinnati Office)

JANE THURSTON, in a wire to the magic desk, denies the report that the Thurston show has disbanded and that another magician will succeed her dad in the show. Jane says in full: "Wish to state that no one is taking my dad's show over but himself. Show is not disbanded, merely laying off while my dad regains his strength, which he is doing rapidly. In the first place, no one could possibly step right into my dad's show. There is no one who is artist or showman enough. All notices to the effect of outsider taking over show are absolutely erroneous."

JUSTINIANI has just concluded a week's stand at the Colon Theater, El Paso, Tex.

PELKIN THE MAGICIAN postcards from Ruston, La., under date of October 14: "Closed our tent season in Southern Illinois three weeks ago. Opened our theater and high-school dates in Southern Missouri and played thru Arkansas. Have two more weeks in Louisiana, then into Texas, playing stands we made three years ago. Carrying four people, with F. Butler again doing the advance."

MAGICIANS FROM Knoxville, Chattanooga; Durham, N. C.; High Point, N. C.; Nashville, Atlanta and Birmingham attended the Southeastern magicians' convention in the Patten Hotel, Chattanooga, recently. A banquet was followed by an interesting program. Taking part in the performance were Bob Wolcott, Homer Hulse, Slick Eason, Wallace, Dave Price, George Kitzinger, Coke Cecil, Dr. Howard Robinson, T. J. Crawford and Julian Boehm. Nearly 60 magi took in the affair.

SONDA, mentalist, writes from Colquitt, Ga.: "Business good here for honest-working mentalists. They appreciate you here if you can and will work straight. Going into Florida with a unit. What has become of Mel-Roy?"

MRS. JANSEN-DANTE and daughter, Mary, recently on a visit in this country, have rejoined the Dante Show, now enjoying a pleasant season (September and October) at the Theatre Variete in Prague-Karlin, Czechoslovakia.

"DORNY" DORNFIELD has just concluded a two-week engagement at the Park Plaza Hotel, St. Louis. During his engagement there, he arranged a get-together for local magicians which was held October 13 at the hotel. Among those who attended were Ben R. Badley, Joe Scott, William Warfield, Jack Herbert, Bill Baird, Gus Johnson, Andrew Buel, Roy Mayer, Max Terhune and Leonard Kingston.

LEONARD KINGSTON, who has just finished an engagement at the Democratic Country Club, located far out on Riverview Drive, St. Louis, is slated to open soon at the Terrace Gardens in that city.

TOM ZENO, juggler, has teamed with Lupin, the magician, and the two are playing Indian regiments and clubs in India. They contemplate going to Ceylon. Zeno was formerly straight man in the act known as Kale and Koin, which played America some 10 years ago. Tom went to Australia with Annette Kellerman, presenting Don, the Drunken Dog, by arrangement with Jack Russell.

"GOT TO SEE Jack Gwynn with his new act at the Michigan Theater, Detroit, recently," writes George T. Purves Jr., Indianapolis magish, "and believe me it sure is a dandy. His closing trick wherein he produces a girl dressed as a goldfish from the mammoth bowl and she is lifted by her teeth to the top is sure a fine illusion. Also had the opportunity of meeting and seeing for the first time Leslie Hunt at the Palace Theater, Fort Wayne, Ind. He is deaf and dumb and bills himself as 'Hollywood's Pantomime Prestidigitator.' Believe me he is sure fine with silks, cigarets and balls. I am of the opinion that we will hear a lot more of him in the future.

TUNG PIN SOO (Al Wheatley) has closed a four weeks' engagement at the Biltmore Hotel, Providence, R. I., to begin a month's contract at the Deshler-Wallick Hotel, Columbus, O. From the latter spot he moves to the Club Mayfair, Boston, for a return engagement and then to Cleveland.

R. I. ASSEMBLY No. 26, SAM, held its first fall meeting October 14 at the Providence Biltmore Hotel. About 35 members and guests were present and enjoyed the impromptu program presented by President Cliff Hard, Merle

(See MAGIC on page 68)

Wrangle in IBM's Ranks Sends Convention Back to Batavia, N. Y.

CINCINNATI, Oct. 19.—International Brotherhood of Magicians, of which W. W. Durbin, of Kenton, O., and Washington, D. C. is president, will hold its 1936 convention in Batavia N. Y., instead of Winston-Salem, N. C., as the result of a factional strife which has been brewing ever since the organization's last convention in Lima, O., last June. Dates for the Batavia gathering have been announced as June 10, 11 and 12. The IBM membership had selected Winston-Salem as the next convention city at its business session held on the final day of the Lima meeting. Batavia had the 1934 IBM convention.

The controversy referred to had the Winston-Salem IBM members arrayed against President Durbin and at least one other high IBM official over the question of how an IBM convention should be planned and operated. The Winston-Salem magi, headed by Dr. Ralph C. Flowers, had their own idea of how a magicians' convention should be run. The other side had vastly different plans and the two ideas were so far apart that all efforts to iron out the difficulties by correspondence were in vain.

Climax came late in August, when Dr. Flowers alleges he received a letter from President Durbin stating that he and Ted Heuber, IBM secretary, were coming to Winston-Salem on an "inspection tour" to size up the theater in which the magic shows were to be held and to investigate the city's facilities for handling a convention the size of the IBM's. In his reply to Durbin's letter Dr. Flowers nixed the idea of the "inspection tour" and put thumbs down on the idea of the expenses for the tour being paid from his end.

Shortly after that Dr. Flowers wrote President Durbin another letter, resigning from the IBM and suggesting that other arrangements be made and that another city be selected for the convention. In short, Dr. Flowers explained that he and the Winston-Salem boys washed their hands of the whole matter.

It was then that President Durbin called upon the IBM executive committee, headed by W. A. (Billy) Russell, of Batavia, N. Y., to select another town and fix the dates for the next convention. Decision rested between Coshocton, O., and Batavia, N. Y., with the latter city getting the final call.

The controversy elicited the following editorial in *The Twin City Sentinel*, Winston-Salem daily, under the heading, "In the Name of Community Patriotism":

"Facts relating to the proposed meeting of the International Brotherhood of Magicians in Winston-Salem, set for May 28, 29 and 30 of 1936, now canceled, show that men who go to war are not the only ones who sometimes are victims of schemes which are masqueraded under the guise of patriotism. Many communities are 'bled' by clever schemers who are good judges of unguarded human nature.

"The international brotherhood arranged to hold its meeting here next year without reservation. In other words, it was agreed that Winston-Salem had a suitable hall, that the city was admirably located for the magicians, that the organization ought to meet in the South next year and that all other factors were satisfactory.

"Time passed and the organization heads began to talk cash concessions. Finally there was the request that the community or responsible citizens underwrite the expense incident to an inspection tour for officials who should come here to determine whether this was a suitable place for the IBM to gather next year. Local citizens balked and now the organization must seek another meeting place.

"We feel that those responsible for the change are within the confines of sound judgment and good taste. If the city was all right back in June, when the international organization was in session, it is still all right and needs no inspection to put a formal stamp on it."

Large Professional Magic Catalogue, 25c
MAX HOLDEN, 220 W. 42d St., New York City.



GLEANED DURING THE PAST WEEK BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

The "possibilities" grouped below are contributed weekly by members of the staff thru their contacts with various entertainment forms. The field is not limited to theaters and other amusement spots covered in line with review assignments.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

RUTH GILBERT—young legit actress now appearing in Philadelphia in the Wee & Leventhal revival of *Ah, Wilderness!*, playing the part she created for the Theater Guild on Broadway. Petite and lovely brunet, she should screen beautifully—and she has the talent to back her looks. Definitely rates a try.

For LEGIT

MUSICAL

FOUR CRADDOCKS—comedy acrobats known in Europe as the Fratellinis, and now making their American debut at the French Casino, New York. Mix comedy poses and falls with amazing strength-taking balancing, lifting and acrobatic stunts. A show-stopping act anywhere.

BOY FOY—16-year-old English lad who is the past year's major discovery in English vaude, and who has been chosen to appear at the Royal Command Performance. An adept young juggler, he does an act full of great tricks that compare favorably with his older rivals—and to make it harder he does them all while mounted on a unicycle pedaling around the stage. A sensation.

For VAUDE

EDDY-RILEY ORCHESTRA — jam band now at the Onyx Club, New York. Has the usual amount of jam-band zip, plus many outstanding and laugh-provoking comedy routines. Standout is Mike Riley, who plays the individual parts of a dismembered trombone. Ace hot music, plus the comedy, should make them a cinch in vaude.

JAY AND LUCILLE—comedy dance team now the laugh hit at the Hollywood Restaurant, New York. Should be an excellent bet in vaude, with their burlesque of ballroom dancing a honey. New in the East.



Minstrelsy

By BOB EMMET
(Cincinnati Office)

AL TINT POSTCARDS: "Do you remember when Nick Glynn first did the cigar trick while playing trombone? When Al Jolson made the 11:45s? When Bradford and Redhill said 'not guilty'? When I (Al Tint) wrote the Guy Brothers for a job and told 'em I doubled in brass? George inquired as to what instrument I played and I replied in one word—cymbals."

GEORGE R. WHEELER, of Poughkeepsie, N. Y., informs that Bill Doran, formerly dance director with the Al G. Field Minstrels, has opened a school of dancing in his home town, Poughkeepsie.

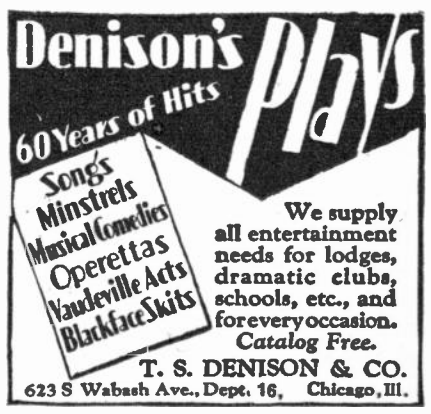
"ANSWERING SAM GILL'S article," writes Al Tint from Chicago, "will say that Sam may have known me for 20 years, but I met him only once in Topeka, Kan., when I was with Mack & Long's New Idea Minstrels. Do you remember, Sam, when you were in Topeka? I helped to donate, so it seems I was for it."

ARCHIE HAYWARD, formerly a singer with the old Jim Whitney Minstrels and other cork opries, paid a visit to Prof. Walter Brown Leonard in Glens Falls, N. Y., last week. Archie's home is in Rutland, Vt., where until recently he has been associated with various show houses. He has a number of amateur minstrels set for the winter. He was accompanied to Glens Falls by Tom Boyle, late owner and manager of the Playhouse in Rutland. Hayward informs that Jim Whitney is still hale and hearty and is residing in Bennington, Vt.

WRITING FROM Glen Falls, N. Y., Prof. Walter Brown Leonard says: "Bob Reed, why not drop a line? We need you."

DOC SAMSON, now at his home in Richmond, Ind., recently caught the Ches Davis *Chicago Follies* there and bumped into two old minstrel pals—Henri Neiser and Ned Haverly. The latter, formerly feature comedian with the Al G. Field Minstrels, is still doing his well-known sand dance, Doc infos.

GEORGE RUSSELL has returned to his home in Richmond, Ind., after a season with Tiger Bill's Circus.





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FREE CLASSES DENOUNCED

Chicago Schools Claim Gratis Schools Are Ruining Business

Dance and drama teachers call relief teachers unfair competition—children going to 25-cent relief project classes—older kids wait for new free schools

CHICAGO, Oct. 19.—Dancing and dramatic teachers here are confronted with a most serious and unfair competition which, they declare, will ruin their business unless immediate action is taken to curb offenders. They claim the Chicago Board of Education has allowed public school auditoriums to be rented an hour a day to teachers conducting one-hour class lessons at 25 cents per lesson. Added to this was free dramatic instruction given by a government-financed project up to the first of this month and expected to be resumed as soon as more Works Progress Administration money is received.

This project, known as the Emergency Educational Project, employed 40 to 50 drama instructors who held regular classes in park field houses, schools and community houses. Altho temporarily inactive, teachers claim it has practically stopped enrollment of children 16 years (age required in the EEP classes) and over who are waiting, it seems, for the project to be resumed. The smaller children, they say, are being sent to the 25-cent classes in the schools. This project is under the direct supervision of the Chicago Board of Education.

According to the teachers, the Board of Education rents its school auditoriums for an hour after school hours, for which it charges $2.50. A teacher must have at least 10 pupils to break even and therefore goes in for mass instruction, it is charged. It is claimed by most dramatic teachers that the ideal class is from 6 to 10 pupils; but that in these 25-cent classes it is not unusual to find from 20 to 30 children all working on the same reading. The same condition exists in the cheap dancing classes, most pupils being taught a very simple routine whether or not they are eligible for an advanced routine. In most instances, they said, teachers conducting these classes are from a different part of the city entirely and invade a section where the established teacher has worked years to build up a business.

One dramatic teacher said: "I have been teaching drama in this neighborhood for several years and, up until now, have enjoyed a nice business considering the times. At the opening of the fall season this year, when I wasn't even getting inquiries from new pupils, I began checking up and found out from parents that they were sending their children to one of these 25-cent classes within a half mile of my studio. They were apparently satisfied their children were getting the same individual attention I gave them and saving money besides. There is no doubt that my new pupil prospects are enrolled there."

A dancing teacher said: "Parents are price conscious and do not seem to care where their children are instructed or how as long as they save money. This is the main reason these cheap school classes have gotten such headway over our registrations this year. When they begin to realize just what kind of attention their children are getting they'll withdraw them; but, in the meantime, we are suffering from the lack of new business."

A movement is under way to petition the mayor and the Board of Education for a formal protest.

CORRECTION: The Dorice Dittmar Dance Training Center ad in our last Theatrical Schools Department listed "18 class lessons, $3.00." Of course, it should have been "8 class lessons, $3.00."

Sullivan Joins Blue; Filming Juve Shorts

NEW YORK, Oct. 19.—The Jack Blue School, now occupying the entire building at 47th street and Broadway, has added a course on English diction, dramatics and public speaking. Sylvester Sullivan, B.A. and well-known lecturer, author and publicity agent, is in charge and started classes this week.

Blue has several sketches, radio skits and two full productions in the making. His latest angle is a series of five-minute "featurettes" for advance students. Billed as Jack Blue's Juvenile Talking Pictures, the films will be shown in Consolidated Circuit houses, beginning Christmas week.

Real Atmosphere

PHILADELPHIA, Oct. 19.—The Florence Cowanova Studio of Dancing has been redecorated to provide a "dancing" atmosphere for pupils. Reputed to be the first of its kind in America, the walls will hold 12 canvases representing an entire history of the dance. Done in oils, the canvases will depict character, as well as the modern school, ballet and present-day dancing.

Bernardi's 22 Shows Using 200 Students

NEW YORK, Oct. 19.—Bernard Bernardi, who has been operating a large dance school the past 19 years here, now has more than 200 pupils on the road with his own cafe floor shows. He is booking 22 cafes in cities, including Syracuse, Binghamton, Schenectady, Utica, Hazleton, Wilkes-Barre, Scranton, Fort Towers, Rhineland and, of course, in this city.

Using his own students, he usually augments them with outside talent.

Plybon-Allen New School

FORT WAYNE, Ind., Oct. 19.—Ann Plybon and Charles Allen, formerly of Stagedoor Studios, have opened their own dance school, the Uptown School of Dancing, here. Have taught locally eight years and are now in their second season producing floor shows at the Merry-Go-Round Club. Several lines are out on tour.

Parson and Clara Austin Are Re-Elected; Michigan DMA News

NEW YORK, Oct. 19.—The Dancing Teachers' Business Association, Inc., of New York took in 41 new members at its annual meeting October 6 and re-elected its popular president, Thomas Parson. With its membership spread over seven Eastern States, the DTBA is now probably the fastest growing dance organization in the country. Its most recent success was its effective protest against the attempted 4 per cent tax on dance-school fees in Pennsylvania.

Marion Howell was re-elected first vice-president and Joseph Auerbach second v.-p. Robina Swanson, of Mineola, L. I., was elected secretary-treasurer, and Mildred Drewes, of Richmond Hill, L. I., director for five years. Cedric Lindsay, of Flushing, L. I., was appointed chairman of the advertising committee; Margaret Burton, Brooklyn, of the membership committee; Robert Hefftner, Staten Island, of the grievance committee; Johnny Mattison, of the entertainment committee; Laurice Anderson, Irvington, N. J., of the reception committee, and Frank Howell, Brooklyn, as sergeant at arms.

The business session was preceded by a dance demonstration consisting of Johnny Mattison, tap; Karl Peters, limbering, and Mr. and Mrs. Bassoes, ballroom.

The New York Society of Teachers of Dancing, Inc., held annual elections Monday at the Hotel Astor. Clara I. Austin, East Orange, N. J., was unanimously re-elected president; Ross J. Ackerman, New York, and A. J. Weber, Brooklyn, vice-presidents; William E. Hecht, Newark, secretary and treasurer, and Oscar Duryea, New York; Roderick C. Grant, Yonkers; Elsa Ruth Hellich, Elizabeth, N. J.; James R. Whitton, Brooklyn, and Doris Weber, also of Brooklyn, were chosen the board of directors.

Duryea was also chosen chairman of the program committee; Rosetta O'Neill, New York, chairman of the publicity committee, and Evelyn Hubbell, New York, chairman of the membership committee.

The annual charity ball will be held in the Hotel Roosevelt February 21 evening.

The business meeting was preceded by one day of dance demonstrations. Miss Hubbell illustrated the new London ballroom dance, the Flicker. Miss Hellich, Ivan and Margit Tarasof and Bernard Sager, of the Chester Hale School, also demonstrated. The Piccolino caused quite a bit of talking. Dorothy Cropper, a member, adapted the dance to the ballroom floor.

DETROIT, Oct. 19.—Annual meeting of the Dancing Masters' Association of Michigan was held at the Book Cadillac Hotel, Phil Osterhous, of Grand Rapids, being elected president.

Theodore Smith was elected first vice-president; Florence S. Young, second vice-president; Lillian Joyce Wasson, secretary, and Jack Frost, treasurer. All are Detroiters.

A new board of directors was elected: Virgiline Simmons, of Lansing; Joseph Berling, of Saginaw, and Elmer Kirkpatrick and Elaine Marie Arndt, both of Detroit.

The position of principal and director of the teaching program was assigned to Mary Harriet Charters, of Bay City.

N. Y. Schools Lose Students

Smaller schools lose students to free classes—no organized protests yet

NEW YORK, Oct. 19.—Local drama, music, vocal and dance teachers are furious at the theatrical relief projects here but have not as yet made any concerted move to protest the government activities. Altho the Namm Committee this week rejected a "Promotion of the Dance" project calling for an appropriation of $289,765 here, there are still several other theatrical instruction projects current that are definitely cutting into the small schools.

The Drama, Dance and Music Unit under P. R. Benton here is still operating at full speed and averages around 500 students weekly. Classes are free, altho students pay a 10-cent registration fee and 10 cents a week per one-hour class. This is for overhead expense, as the government has not appropriated sufficient money. The school is open to unemployed and working professionals who, because of dependents, are unable to attend commercial schools. Commercial schools, on the other hand, claim many students who can really pay for lessons are now attending the free classes.

In addition, there are scores of drama, dance, music, vocal and recreational instructors working in settlement houses and civic and charity institutions and being paid thru the emergency relief administration here.

Mourn Hackett Death

CHICAGO, Oct. 19.—The passing of Karleton S. Hackett, president of the Chicago City Opera Company, last week, due to a lung ailment, has taken one of the city's most prominent figures in musical circles. He adopted Chicago as his home in 1893, and for 15 years was head of the vocal department of Northwestern University. For a quarter of a century he was music critic of the old *Chicago Evening Post*. For many years he was a teacher at the American Conservatory of Music, becoming president in 1932, a position he held until his death. He was considered one of the city's best vocal instructors, was always active in the promotion of opera here and had laid ambitious plans for the Chicago City Company.

First Woman Film Dance Director

NEW YORK, Oct. 19.—Sara Mildred Strauss, whose local school is well known, has just completed dance sequences for the Universal film *Sweet Surrender*. Using 78 dancers and three soloists, her work at a Long Island studio makes her the first woman to create and direct film dance scenes. Special music for the numbers was composed by Miss Dana Suesse.

Miss Strauss has two big numbers in the picture. One is called *Appassionata*, an unusual ballet number, and the other is a story of the dance done with the Nadon Academy Singers. Miss Strauss calls her style contemporary, shunning the word modernistic, and describes the film numbers as "interpretative depictions."

In Our Next Issue

The next issue containing this department (dated November 30) will feature an interesting article entitled "Exhibition Dancing as a Business," by Fred LeQuorne, New York dance teacher.

Pittsburgh DMA Resumes

PITTSBURGH, Oct. 19.—Regular meetings of the Pittsburgh Dance Masters' Association have been resumed, Secretary A. Carey announces.

Bert Layton and Virginia Brooks, local dance masters, are spotted at the Fort Pitt Hotel between the acts of George Sharp's *Why Girls Leave Home*. The popular team was with Sharp last season for 39 weeks.

Lela Moore, who landed a prominent part in Shubert's forthcoming *Ziegfeld Follies*, was coached by Jack Bowman, local dance master.

Lou Bolton has opened a branch studio in Altoona. Lou returned from New York, where he placed Fred Wolfson in the Roy, Kent and Tiny vaude act.

Eddie Daugherty, of the Dancing Daugherty Family here, is teaching ballet.

Bill Bales, who joined the Charles Weidman group in New York on a merit scholarship last July, has been made a permanent member of the troupe.

Olive and Amdur are hard at work on the elaborate revue they will stage at the Bellefield Auditorium here next month.

William Pillich boasts of his largest enrollment this season. A number of Pillich's students are already spotted in cafes here and in neighboring spots.

Amateur Contests Liven Up Ft. Worth

FORT WORTH, Tex., Oct. 19.—The Carolyn Lee School of Dancing, 1116 Summit avenue, is offering a three-month scholarship to the winner of *The Fort Worth Press*-Worth Theater Birthday Club's amateur dancing contest. Contest is to run indefinitely and scholarships to almost every dancing school in the city will be awarded, according to Lowell T. Bodiford, assistant manager of the Worth Theater.

Eliminations in the contest recently sponsored by the Worth Theater and the Ringside Night Club to find the best "amateur dancing couple" here were held at C. Jack Harris' Professional Dance Studios.

Mary Hagman, who studied with Fanchon & Marco this summer and also played the Fox, San Francisco, and the Paramount, Los Angeles, has opened the Hagman School of the Dance in the Meadowmere Night Club Building.

Tanya Ravel, formerly with Kathryn Duffy's Revues, is now teaching dancing at the Professional Studios, Grant Building, operated by C. Jack Harris.

Philly Drama School Staging Radio Series

PHILADELPHIA, Oct. 19.—The Bessie V. Hicks School of Dramatic Arts has returned to the air waves thru WIP in a new series of sketches under the direction of William D. Hicks. Programs consist of original comedies written about the everyday life in a girls' school. "Mount Pleasant Academy," a mythical school, will be the scene of 26 broadcasts.

Students participating in the first club night of the season October 4, when *Hay Fever* was presented, included Peggy Little, Stanley Smith, Mrs. May Neal, Isabella Rosenbach, Dereck Naabe, John Millar Jr., Eleanor Eliason, Harry Mahaffey and Barbara Warner. Harry Mahaffey and Mrs. May Neal directed the performance.

Atlanta Dance News

ATLANTA, Oct. 19.—Madame Southard has opened a dancing school and is planning several recitals this winter.

Mary Duncan and Cliff Zimmerman were a feature of a recent recital by pupils of Virginia Semon. The team has a unique and original adagio routine.

Margery Jenkins, pupil of the Dannie Danford School, scored a hit in a recital with her tap routine.

Something To Think About

Editor,
Theatrical Schools Department:

I am not bragging when I tell you your department is a wonderful help to the dancing teachers and those who can coach and create talent for the stage, radio and screen.

I am a member of the Chicago association, the Pittsburgh society and the DMA and am very strong for affiliation of all State associations so that dance teachers can get a voice in Washington and really be recognized by the public and held in high esteem as part of a $65,000,000 institution.

Just think: there are at least 15,000 teachers of dancing and so far all they do is work against each other. I have spent 37 years of my life in the theatrical profession as dancer and director and have spent thousands of dollars for my education, only to have some of these inexperienced youngsters step into the game and just tear it to pieces.

Your department should be a wonderful help in eliminating the crude methods of the quacks who take all the beauty out of the art just to feather their own nest.

I know a teacher who bought up a lot of toe slippers for 25 cents a pair and started a toe class, selling the slippers at $3 a pair to the students (who had never had any ballet training).

Then there are the misleading advertisements that paint a lot of rosy pictures telling students they will have their names in lights in three to six months—and some of our leading dance associations take them in as members just because they have the price of initiation fee and dues.

Something must happen soon or the dance business will fall by the wayside—just as vaudeville was killed by the wrangling musicians and stagehands.

Sincerely yours,
JOHN L. STEIFFER.
Johnstown, Pa.

News of Active Philly Schools

PHILADELPHIA, Oct. 19. — Miss Shalet's School of Expression and Dramatic Art opened October 1 in new headquarters on Ranstead street, which is becoming a center for theatrical schools. The dramatic department is under John Gordon.

Edna Leuhman and Katherine Ferny have been added to the faculty of the Dauphin School of Dramatic Arts.

Gladys Frazier, as in former seasons, is staging the productions of the Frazier-Bovaird School.

The opening recital of the Miller Conservatory of Dancing was held September 28 before an enthusiastic audience at the Plays and Players Theater.

Mona Gordon, former leading lady with Walter Hampden, has opened a theater and radio arts studio.

New studios of the dance have been opened at Ranstead street by Miss Karlene Franz, member of the American Society of Teachers of Dancing, who is emphasizing Spanish castanet dances.

The Kennan Studio of Dance Arts has installed a radio system for training in microphone technique. Elsie Miller will be in charge of singing; John Jeneman, in dramatics, and Mrs. Anna H. Keenan and Walter F. Kennan Jr., in all types of dancing.

Dolan-DePetro Recital

BOSTON, Oct. 19.—The Dolan-DePetro Studios here held a successful school recital recently, the large Repertory Theater being filled for the performance. Under the direction of Gertrude Dolan, the 17th annual recital ran off smoothly. Among the pupils participating were Betty Varley, Clare King, Patricia Post, Rita Gilman, Marie Coppinger, Patsy Shaw, Eleanor Adele Mann, Francis Marland, Ann Marie Dole, Geraldine Boucher, Mary McGuire, Margaret O'Toole, Jerry Lessieux, William Harney, Barbara Campbell, Marie Kane, Mary and Beth Bride, Perrotta Trio, Dorothy Bell, Louise Totten, Mary Hennigan, Mary and Frances Griffin, Isabelle Hurley, Margaret O'Toole, Jackie O'Donnell.

New Orleans Schools Talent In 80% of Local Night Spots

NEW ORLEANS, Oct. 19.—Local theatrical schools are supplying talent for at least eight out of every 10 local night spots. Except for the big spots that must have strictly professional or "name" talent, the local schools have almost a perfect monopoly on local bookings. It looks like the best year since 1928, according to President Peter Villere, of the Dancing Masters, who presided over city-wide meetings recently when plans for the annual State convention Christmas Week were drawn up. With 18 members on hand, the association voted to hold the annual session at the usual date, with teachers invited from all Southern States. The group is also bidding for several stars for its convention classes. Monte Beach, DMA president, will probably attend, according to Villere.

A general discussion for zoning of the city for fee scaling resulted in no final decision, but early settlement is expected. Plan is to allow schools nearer business and theatrical section to draw heaviest fee, while suburban schools would accept smaller fees.

The majority of schools have added to their faculty. Taps and acrobatics are leading the way, the Piccolino being side-tracked in most schools after it looked like a clean sweep for this new step.

Miss Emelda Troxler will conduct urban and suburban schools here and two branch studios on the Mississippi Gulf Coast, with special attention given to character dancing.

Dorothy Babin is another teacher planning branch studios in conjunction with her local school. She operates schools in McComb, Osyka, Brookhaven and Magnolia, all in Mississippi.

At least three of four more large department stores are planning dance and musical recitals Saturday mornings. Maison Blanche started its season off recently, with Josie Corbrero School in charge. Max Barnett, largest home furnishing store in town, asked co-operation of the DMA for weekly affairs. Another large Canal street store recently booked Anais Mitchell, DMA member, to conduct weekly recitals for kiddies.

The Harry Mendelsohn School has opened two new branches.

Fried and Marvel, sensational dance team of the De Villroi Academy, left last week for a Mobile night spot.

Gladys Kurin, a student eight months ago, is now filling an extended engagement at the Paradise Club on Broadway.

Lorraine D'Aquin, graduate of the De-Villroi Academy here, is playing in the film *The Great Ziegfeld*.

Manya and Drigo, at the Blue Room of the Roosevelt Hotel now, addressed the recent meeting of New Orleans DMA and spoke on the advantages of good training in dancing and on its great benefits to health and poise.

The Corbrera School boasts of such students as Rita Moore, June and Cherry Blossom Preisser, Rose Mae Groetsch, Hayes Hebert, Adele Phillips, Ahrens and Richards, Five Ames Sisters, Alma Forstall (now Jean O'Dell), Lane Sisters, Gisch and Rando, Bettie Waters and Billy Costa and Lionel Noonan Jr.

Olga Peters, director of dancing at New Orleans Little Theater, coached the dance scenes in the *Chocolate Soldier*.

N. Y. Child Law Clarified

N. Y. City mayoral permit not needed—singing, dancing, acrobatics prohibited

NEW YORK, Oct. 19.—Children under 16 working as singers or musicians in a school, church or academy need not have the consent of the mayor in this city, according to recent rulings of the court. This is revealed by George A. Hall, secretary of the New York Child Labor Committee, 105 East 22d street, who offers further interpretations on New York State child labor laws to augment the information printed in *The Billboard's* last Theatrical Schools department.

The State Penal Law (Section 485) prohibits children under 16 from appearing in rope or wire-walking acts, as gymnasts, wrestlers, contortionists, riders, acrobats, etc., Hall points out. And Subdivision three of Section 485 specifically prohibits singing or dancing by children under 16. These facts were inadvertently omitted from the child labor law survey last month.

Hall also points out that when children under 16 apply for working permits in this State they must first get the approval of the Society for the Prevention of Cruelty to Children in New York City if residents of this city. Children residing elsewhere in the State must have the written consent of the mayor or the board of trustees of the village where the performance takes place. The mayor or the board must "give consent and notice within 48 hours of this application" and must notify in writing the Society for Prevention of Cruelty to Children if there be one in the county.

New Lenora Troupe

NEW YORK, Oct. 19.—Mme. Lenora, who operates a dance school in the WMCA Building here, has readied an eight-girl troupe for night clubs. She is assisted by Rod Kirby, who teaches tap. Among the school's features is a demonstration class for teachers.

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Rhode Island Plans Dance Convention

PROVIDENCE, Oct. 19.—A convention of New England teachers will be sponsored by the Dancing Teachers' Club of Rhode Island here, according to plans agreed upon at a recent meeting of the club in the studios of Miss Dorothy Webber, West Warwick, R. I.

Helen M. Whitten, of Boston, an honorary member, was named chairman of the convention committee, other members being Alice Constance Farrell and Kay Merwin. John Dugan and Thomas McGrane, of Newport and Providence, respectively, conducted an instruction period following the business meeting. The club's next meeting will be November 3 at Kay Merwin's Studio here.

Steiffer's Big Show

JOHNSTOWN, Pa., Oct. 19.—John L. Steiffer reopened his local school last month to the largest turnout in his 14 years of teaching. Among the students appearing at the gala recital were Mary Ann Allevato, Evangeline Demos, Martha Molesky, Mildred Kovac, Arlene Rhoades, Mary Joyce Curry, Dorothy Holt, Betty Leitenberger, Shirley Ann Kaufman, Virginia Whitthall, Dorothy and Jack Foley, Mary Jane Burns, Mary Louise Miller, Mildred Burns, Barbara Wallace, Roberta Pollock, Jean Larimer, Peggy Pollock, Elvera Cavella, Donnie Dimmer, Doris Pollock, Helen Mabon, Mary Sauers and Jackie Pound.

Radio Kills School Idea

PHILADELPHIA, Oct. 19.—Alan Scott, popular radio commentator, made a futile effort to organize a school teaching courses in fields closely allied to radio. Scott had signatured Arnold Hartley, of KYW, and Frank Kessler, of the WCAU studios, to assist him, but under pressure from executives of both stations the Alan Scott Academy will not be. Too many racket radio schools in the local territory led the studio heads to nix the idea, despite the sincerity of Scott.

ISABELLA PRATT, who recently closed a two-year tour with the Zellos Trio, and Ginger Rich have opened a dance studio in Columbus, Ind. Miss Pratt will teach acro and tap and Miss Rich will teach advanced tap and kiddie routines. The studio is sponsored by J. Francis Haney, formerly on the vaude stage.

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Kansas City Teacher News

New music and vocal schools—changes in staffs —more student recitals

KANSAS CITY, Oct. 19.—Dorothy Rickman has opened a piano studio at 5819 McGee street. She recently returned from Chicago, where she studied at the American Conservatory under Rudolph Ganz.

Carolyn Elinor Haines will present her pupil, Evelyn Johnson, in a piano recital this month.

Frances Seddon Van Duzee is a recent arrival from Chicago to resume her work at the Conservatory of Music as assistant to her husband, Harold Van Duzee.

Glen Darwin, young local baritone, was awarded a full scholarship recently in an audition at Juilliard School of Music, New York, and will study this season with Bernard Taylor.

Miss Ann St. John will supervise the junior piano department this year at the Conservatory of Music.

Miss Genevieve Greer, student of Stanley Deacon at the Conservatory, recently won a Bowes Amateur Hour.

Miss Louise Jenkins, former K. C. resident and now teaching in New York, is visiting her brother, William Jenkins.

John Dwight Sample is beginning monthly visits to teach in the studio of Marjorie Rose Ryan here. One of his local students, Robert Lyon, has departed for Chicago to attend DePaul University and study with Mr. Sample.

Dorothy Perkins has opened a school of dancing at 3912 Wyandotte street.

A new orchestral training school for Negro musicians at 1823 Highland avenue is being directed by David Schuster. Staff comprises Vivian S. Brown, Carrie Powell, Harry Dillard, William Kelly, George Wickerson and Robert Simpson. School is under the management of William Shaw.

Eva Mae Hollis recently presented Nadine Waller and Nadine Powell in a recital in the Studio Building.

The monthly program of the Kansas City Guild of Music and Allied Arts teachers was given late this month at 3427 Baltimore avenue.

Mrs. Miles G. Blim presented Orpha Ruth Neves and Alvin Johnson in a studio musical October 13.

The Federated Music Teachers opened their series of programs late this month with the intermediate and student divisions appearing.

Margaret Dunn, artist pupil of Genevieve Lichtenwalter, gave an excellent piano recital October 12 at the Talent League.

Harold Van Duzee, new vocal teacher at the Conservatory of Music, is stressing style, interpretation and presentation. He spent many years abroad and has collected a valuable library of songs in different languages.

Prof. Harry E. Wolfe, one of Kansas City's oldest dancing masters, who has conducted a studio for many years at 3107 Forrest avenue, is specializing in stage dancing.

Alice Tanner presented her dance pupils in a recital October 14. Star pupils included Betty Griffen, Elaine Alber, Dorothy Grundy, Constance Lee, Luella Taylor, Wanda Taylor, Phyllis Vile and Don Paul Ferguson.

The Lenore Anthony Theater Craft School presented the expression students of Miss Anthony and the dancing pupils of Helen Elberg October 13 at Epperson Hall. Piano pupils of Mary Witters McNeal also took part. A dramatic offering by Wayne Bristow and Martha Laird was featured.

7 Detroit Schools Join To Stage Store Festival

DETROIT, Oct. 19.—The R. H. Fyfe & Company shoe store this month sponsored its second annual dance festival for fall with a series of recitals presented by seven Detroit dance schools. The store auditorium, seating around 600, was well filled for all recitals. The Benedict-Denishawn School, Homer Babb, Hartell School of the Dance, Madame Etienne, Marjorie Halleck, Violetta Cushman and Frances Wadsworth took part in the series.

School Notes

JEAN LA ROE, an authority on acrobatic dancing, has gone out on her own. As director of the Song Club, Columbus, O., she held her first revue September 13 at the YMCA Auditorium, featuring her summer tap students. Among the pupils that won prizes were the Murphy Sisters, Mary Eudah, Edward Murphy and Doris Barnhart. Miss La Roe is also author of two articles on acrobatics in recent issues of *Physical Culture*.

Dance teachers who claim Broadway is a closed field should remember that it is still possible for creative artists to force the show business moguls to sit up and take notice. Take Sara Mildred Strauss, for example. Offering musical shows a brand-new approach, she has done 13 productions the last two years, ranging from vaudeville units to a "Ziegfeld Follies" and a feature picture. There's always room at the top!

FOWLER AND TAMARA, who also operate a New York school, are opening a concert tour under management of the Arthur Judson Bureau. They are said to be the first ballroom team to enter the concert field.

GRACE AND KURT GRAF, Chicago school, have Bruce R. Bruce, Edward L. Davenport, Frank Parker and John Martin among their featured teachers and lecturers this season.

The news that Waslaw Nijinsky will regain his sanity should thrill dance lovers. According to his wife, he still loves music, and often, when he is in the mood, he dances. It will be a wonderful day for the dance world when he graces the theater boards again.

HAL WILLIS (Willis-Lane Dance School, of New York) brought his Willis-Lane Revue out to New Brunswick, N. J., October 4 to help strengthen the kiddie recital being staged by "Uncle Jake," director of the Metropolitan Studio here. The Willis show includes Mildred Ambrosino, Irene Abbate, Dorothy Banyon, Gerald Frances, Pete DeGaetno, Joey Korn, Isabelle Marcado, Shirley Temple Nichols, Estelle Preifer, Dora Perullo, Doris Rowsiter, Mitchell Stanley and Connie Verlinzi.

MME. SONIA SEROVA has staged and produced a Serova Dancers unit, consisting of five boys and five girls, Frances Farnsworth, solo dancer, and Jules and Joanne Walton, well-known ballroom team. Mme. Serova is now busy teaching and operating three schools and also training would-be teachers for the Savage School of Physical Education, New York.

The news that the American Federation of Labor has set up a cultural auxiliary, Labor Stage, should encourage drama schools that have tried for years to "sell" to organizations the idea that plays and pageants are good propaganda mediums. The drama has always been more effective than the lecture platform.

STANLEY DINSMOOR is now associated with Johnny Mattison, of New York. Mattison leaves this week for a barnstorming tour thru the South.

THE PABST SCHOOL OF MUSIC, of Harrisonburg, Va., is adding dance courses.

HELENE VIOLA, New York dance teacher, has just returned from a tour of Spain and is resuming at her school.

DOROTHY GERTYNE WYTH, New York vocal and music teacher, has begun classes after a summer tour of the Midwest. She is also resuming her radio programs.

Radio has revolutionized professional singing, and vocal schools are well aware of it. Now every vocal studio that claims it trains students for radio or the stage must include a sound room and mike as necessary equipment.

MEL ELWOOD, operating a dance studio and rehearsal hall at 110 West 47th, New York, says Mickey Ferris is no longer connected with him.

Durante School Expands

NEW YORK, Oct. 19.—George Marshall Durante's radio technique school has taken more floor space in the RKO Building for Frank Leithner's vocal and music classes.

Chicago Schools Are Expanding

CHICAGO, Oct. 19.—Bruce R. Bruce has added considerable equipment to his studio, including a set of stairs for acrobatics and a new set of hand-balancing standards. He reports sales from 40 States on his new acrobatic instruction book, altho but two months off the press. Mlle. Fleurette, formerly of La Barb and Fleurette, who came to this country with John Tiller's Eight English Rosebuds in 1914, was a recent visitor to Bruce's studio. Marietta, one of the bright spots of the recent Villa Venice show, is brushing up on a new acrobatic routine.

Nicholas Tsoukalas has been engaged to teach at the Wisconsin Society of Dancing, affiliated with the Dancing Masters' Association, meeting in Milwaukee next month. He is now writing a castanet playing course.

The Clarita Imperio School of Dancing has added Burton Pierce Jr., who will specialize in tap dancing, and George Suzanne, acrobatics. Pierce was formerly featured with the Fred Waring organization and Suzanne has been with Fanchon & Marco.

John Stamford, head of Broadcast Productions, Inc., and a veteran of radio, appears frequently on the *Mary Marlin* serial over CBS.

George Zoller is working on a new routine with Fran Scanlan, to be done on one of Lester's giant drums in Zoller's act. Scanlon has been working out new routines for many acts with the aid of a gadget, perfected by Fran, that works out innumerable combinations.

Philly Radio Stations Sponsor Radio School

PHILADELPHIA, Oct. 19.—WPEN and WRAX are sponsoring the Radio Center School of Arts, under Gertrude Kelley. School is jointly operated by the stations and presents a weekly program Wednesdays over WPEN tagged "Stars in the Making." The Wurlitzer Music House sponsors a 30-minute period Fridays over WPEN, utilizing the more talented students of the school.

DORICE DITTMAR, operator of the New York Dance Training Center, is rehearsing a new duo act for vaudeville and concert to be billed as Dorice and Roland. Teacher Gene DeMoe is supervising.

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N. Y. Drama Schools Busy

Tieups with auditorium circuits and radio a feature —season outlook is bright

NEW YORK, Oct. 19.—The Repertory Players of New York have moved into Carnegie Hall and are installing a small stage. Miss Gene Francois, formerly head drama coach for Chorus Equity, is director of this combination school and permanent repertory company. It operates the Rip Van Winkle Players, a summer theater in the Catskills. During winter it gives weekly performances over a YMCA auditorium circuit.

The Feagin School of Dramatic Arts alumni association will hold its first meeting this season next Friday. It will lay plans for resuming its series of lecture teas.

Mrs. Claire M. Senie presided over the first meeting of the new Drama Study Club at the Waldorf-Astoria Hotel yesterday. Speakers included Dr. Will Durant, Armina Marshall and McKay Morris.

The Studio of Acting, directed by Leighton Rollins, held its one public audition October 10, with Margaret Anglin addressing applicants.

The Hilda Spong Theater School opened its new season with auditions for full-year scholarships. The Spong staff includes John Kirkpatrick and Donald Blanchard, directors; Edwin Strawbridge, dancing; Richard Whorf, makeup; Mrs. E. Irving Huntington, singing, and George Santelli, fencing.

The Maria Ouspenskaya School opened its sixth season October 4 at 27 West 67th street.

William Goodwin has opened an office in the Gaiety Theater Building and is inviting drama schools to supply advance students for his new-play tryouts. His first will be *No King's Servant*.

The Henry Street Playhouse resumed October 1, with Eva Fry again directing.

The Rand Playhouse and Herbert V. Gellendre are developing a white and colored drama group which will broadcast exclusively over WEVD.

Big Classes for Canton Schools

CANTON, O., Oct. 19.—Jeanne Butterfield, former pupil of Popeloff, has reopened her studio here.

One of Akron's youngest dance instructors, Naomi Jean Sheppard, 12, has left for New York to enter a dance school there. Dancing since she was 2 years old, she taught a class of 35 last semester.

Gladys Aston has returned after several seasons in Broadway productions and has opened a dance studio in the Goodyear Bank Building.

Del Brudge, well-known Eastern Ohio dance teacher, has opened classes in the new IOOF Temple here. He is concentrating on ballroom dancing.

Rene Kehres has opened her studio of dance in the Spanish Ballroom, Dover, O.

Chi Drama School Program

CHICAGO, Oct. 19.—The Art Institute of Chicago's School of Drama has announced an ambitious program for third-year students. Plays are to be given monthly for six performances each. *Mr. Pim Passes By* has already been presented. Others to follows are *Another Language*, *The Distaff Side*, *Lilliom*, *Richard III* or *Othello*, *Electra*, *The Animal Kingdom* and *The Importance of Being Earnest*. Maurice Gnesin contintinues as head of the school.

Shirlee Rust Joins Act

AKRON, O., Oct. 19.—Giving up her local stage dancing school, Shirlee Rust, 17, has joined Dave Apollon's *International Varieties* unit.

AGNES JONES, dance director of Northwestern University, has joined the staff of the Humphrey-Moulton School, Oak Park, Ill., where she will teach modern interpretative and creative dancing.

Student Notes

BERNHARDT AND GRAHAM (latest proteges of Fred LeQuorne) recently revived the colorful Brazilian number, The Maxixe, at the Central Park Casino, New York. . . . The dance had not been performed since 1912, when the Castles introduced it. . . . Violet Verry, 14-year-old acrobatic dancer and pupil of Lou Wills (Sammy Burns School of New York), does a full twisting butterfly. She claims she's probably the only girl in the world doing the stunt. . . . Only five men are known to perform it, incidentally. . . . Elizabeth Houston and Dan Harden, now at the Radio City Rainbow Room, New York, are offering the Saxatonia, conceived and staged by Johnny Mattison.

* * *

BETTY AHO, child student of the Frederick Dancing Academy in Cleveland, has been getting quite a bit of attention playing clubs in and around Cleveland. . . . Jack Hulbert, the British comedian; Eric Linden, movie player; Bubbles, of the colored team of Buck and Bubbles; Duke McHale and Jackie Young, both with musical comedy; Roscoe Ails, Patricia Ellis, Sally Starr and Sunnie O'Dea, all of pictures, are among those for whom Johnny Mattison has staged difficult dance routines the past year. . . . Audrey Shields, a former Detwiler Schools (Columbus) pupil, is now teaching toe and acrobatic work at the Jimmy Rawlins Studio, also in Columbus. . . . Another former Detwiler student, Alice Force Eberly, will teach acro, ballet and toe for Bob Klingbeil's new Columbus studios.

* * *

BETTY REES, the late Jack Donahue, Connie and Joan Bennett and Miriam Hopkins (at one time a solo dancer) are among the pupils who have studied under Sonia Serowa of New York. . . . Irma Harte, said to be the only girl doing a back flip going up a set of stairs, was taught by Hal Willis (Willis-Lane School of New York). . . . Marion McQuillian, student of Violette Armand of Detroit, has been chosen to teach ballet at St. Joseph's College, Cincinnati.

* * *

BETTY BARBOUR, Norman Cazden, David Holden, Charles A. Jones, Berenice Robinson, Robert Sheldon, Theodor Mossman, Margarethe Quiessor, Frederick Dvonch, Elie Siegmeister, Moritz von Bombard, Victor Just, Emil Abrams and Mary Alison are included in the 49 fellowships awarded to students for study at the Juilliard Graduate School of Music, New York, during the past season. . . . Noel Kennedy, student of Donald Armand of Detroit, has returned from Hollywood, where he played in *The Werewolf of London*.

* * *

MITZI AND GENE, students of Violette Armand, are readying a new act around Detroit. . . . And Barbara Smith, also her student, is reopening her own dance studio at Grosse Ile, Mich. . . . Other Armand pupils doing well professionally are Jack Turrell and Catherine Thomson, in film work, and Barbara Tooker, who has reopened her own dance studio in Pontiac, Mich.

* * *

IRINA VESTOVIA, daughter of Mme. Sonia Serova, New York dance teacher, has been engaged by the Music League of America to dance for three lecture-films by Cleveland Grant.

* * *

SOPHIA MALKER, assisted by Richard Maxim, was presented in a recital of character and classical dances by Nicholas Tsoukalas at his Little Theater of the Dance, Chicago, October 20. . . . Mary Ann Clein, one of John Stamford's students at the Broadcast Productions, Inc., Studio, Chicago, has been engaged as featured singer at the Red Lantern Cafe, Chicago.

New Detroit Drama School

DETROIT, Oct. 19.—Richard R. Dunham, director of the Wayne University Theater, in addition to the regular productions, has established the Workshop Theater, composed of an experimental group of graduates, teachers and advanced students in the theater. It will present plays which offer possibilities for unusual production, first of which will be *Uncle Vanya* in November.

Columbus Schools In Big Openings

COLUMBUS, O., Oct. 19.—Oscar Conrad School of Dancing is maintaining regular classes at 112½ South High street. Both class and private instruction is being offered. School is one of the oldest here.

James R. Naulty is again director of the Beaux Arts School of Dance, 1412 North High street. Naulty is specializing in adult classes in ballroom dancing and has arranged a special course for novices.

One of the first to inaugurate regular fall classes is the Jimmy Rawlins School of Dancing, pupils of which have already appeared on several programs.

Stella J. Becker has reopened her school here and reports the beginners' group one of the largest in many years. Miss Becker, as in past years, will have branch schools in Newark, Chillicothe, Lancaster, Logan, Mt. Vernon and Washington C. H.

Marie H. Ott, of the Powell Studio of Dance, announces a satisfactory enrollment. A special feature is the mothers' courtesy dance club, a courtesy extended to both ballet and tap departments.

Ballets and divertisements will make up the Jorg Fasting program in February. Training in professional ballet has started at the Fasting studio, 115½ S. High street.

Marie B. Sands' studio has opened at 144 E. State street. A tap class for young boys is an innovation this year.

Salt Lake School Moves

SALT LAKE CITY, Utah, Oct. 19.—Jackson School of Dancing has moved to the old Granada Ballroom on Main street, Fagel & Armstrong taking over the Jackson school location. Old-time dances are being featured in both places with old-time orchestras which have proved very successful.

Lindsay-Mason Moves

NEW YORK, Oct. 19.—The Lindsay & Mason Professional School has moved into larger studios in the Bus Terminal Building, Flushing, L. I. One of the new season features is a ballroom course taught by Thomas Parson. Cedric Lindsay says "it looks like an exceptionally good year" and thinks that perhaps the many dancing pictures are making parents more dance-minded and causing them to send their kids to schools.

Armands Rehearse Shows

DETROIT, Oct. 19. — The Armand School of Dance and Drama has been extremely active since affiliating with the Detroit Institute of Music Art, which is incorporated under the Michigan State laws. The Armands are rehearsing *The Mascot*, a comic opera which will feature juvenile students. The advanced students are rehearsing Conrad Seiler's new play, *Monument*.

Graffs To Hold Recital

CHICAGO, Oct. 19.—Grace and Kurt Graff, who recently opened their studio of the theater and dance here, will hold a dance recital October 20. The Graffs, known professionally as Grace Cornell and Kurt Graff, were with one of the road companies of *As Thousands Cheer* and are internationally known in vaudeville and concert.

Mary Curl New Plans

COLUMBUS, Oct. 19.—Mary Curl, who has been conducting three suburban schools here, has temporarily retired from active teaching due to ill health but will direct her Clintonville School without active participation. Mary Van Gilder, a senior pupil, is running the Clintonville school. The Arlington and Bexley schools will be taken over by others.

Willis-Lane Resumes

NEW YORK, Oct. 19.—The Willis-Lane Dance and Vocal School opened the fall season this month with 400 students weekly. In addition, 150 are being taught privately weekly. A former performer, Hal Willis has been teaching the past four years and last year took over an entire floor for his studios.

Detroit Artisan Guild Opens Drama Series

DETROIT, Oct. 19. — The Artisan Guild, sponsored by Henry Ford in the former Ford plant at Highland Park, is presenting a series of plays. The last play was *Hay Fever*, by Noel Coward. The cast included Betty Merrel, William Standart, Helen Ulmer, Betty Stahelyn, Nina Gabrilowitsch, Helen Crowley, Chapin Linebach, Ted Cizzar and Don Davison.

Arnold Daly, former director of the Drury Lane Theater, is in charge of dramatic activities for the Guild. A permanent acting company of 25 has been established and plans for an ambitious season are under way. Daly has plans to establish the Detroit Repertory Theater as an independent professional organization, but will continue his connection with the Artisan Guild.

Wisconsin Dance News

MILWAUKEE, Oct. 19. — Ethel Koch School of Dancing here has reopened its branch studios in Sheboygan, Kohler and Plymouth.

Completing an engagement with the famous Pavley-Oukrainsky ballet in the Hollywood Bowl this summer, Marjorie Hall has returned to resume her dancing classes at Kemper Hall, Kenosha.

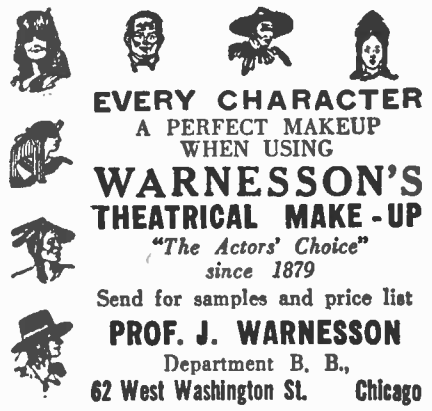
Mrs. Mildred Rodolf Wallrich will open a new dancing studio in Shawano.

Kehl's School of Dancing at Madison has opened a branch studio in Evansville, Wis., with Miss Kathryn Hubbard as instructor.

Mrs. Timm's School Expands

GREEN BAY, Wis., Oct. 19.—Geraldine Reis Timm's School of Dancing has reopened in new and larger studios at 320 North Washington street. Mrs. Timm lately returned from New York and Detroit, where she attended the normal school and convention of the Dancing Masters of America.

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West-Bennett Take Highland Park Walk

AVON, Mass., Oct. 19.—The one-fall contest at Highland Park closed Sunday night after 94 days of competition, with Stan West and Flo Bennett the winners. Joe Palooka and Eleanore Thomas took second place, with Sam Cariglio and Chickie Ross finishing third. The victory and presentation ball was presented on the following night to a packed house. Show was managed by Sid Curtis, who has been working New England territory for the past three years.

Bernie Marr, who joined here after leaving Long Branch, handled the platform and broadcasts alone for the last four weeks of the show, with Bozo Lewis and Snozzle Kelly stooging. Heat was very capably handled by Joe Brandis. Most of this unit will remain in New England with another contest.

Seven and One Still Going at Rutland, Vt.

RUTLAND, Vt., Oct. 19.—Red Skelton, handling the floor show and directing the comedy, has made a lot of friends here with the Al Cook show. His original skits and gags are written by Mrs. Skelton and give the show a fresh walkathon atmosphere. Syl Reilly is giving fine assistance on the comedy, doing straight to Skelton. Syl is also handling the air over WSYB. Bill Waltz is doing the heat exclusively and is putting the kids thru derbies and treadmills three times daily.

Contestants remaining after 1,008 hours are George Walker and Babe Miller, George Francis and Dot Busche, Art Pathe and Connie Richie, Pat and Dixie O'Brien, George Messick and Audrey Kelp, Bill Donovan and Itsymay Lyman, Fred Nevola and Mary Di Rosa, and Pal Nelles, solo.

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JACK STEINEL.
Shrine Mosque, Springfield, Mo.

WATCH THE BILLBOARD FOR THE BIG ONE
Contestants and Emsees make application now. Red Skelton, Syl Reilly, Lawrence DeCarado and Dick Edwards write.
ERNIE MESLE
General Delivery, WORCESTER, MASS.



BOB COLE, popular floor judge, recently made general manager of William Mishkind endurance shows.

Staff Briefs

CHUCK PAYNE, emsee, has left the endurance field for a 16-week booking at the Rex Arms Club, St. Paul, Minn. He would like to hear from the Ryan boys, Sam Gore, Eddie Cotton.

NELLIE RICHARDS, nurse, Revere, Mass., would like to see a line from Bill Waltz and Joe Purcell.

DICK CONWAY would like to hear from Ducky Costello, Bob Courson and others who have worked with him.

BOB LEE is requested to get in touch with his sister, Addie Lee Thorell, Stuttgart, Ark.

MICKEY THAYER, emsee, is taking his first vacation at his wife's home, Mitchell, S. D., after five years of continuous work in the field. Latest show was the Secaucus, N. J., show, which went 3,125 hours.

EDDIE DAVIS, Collingswood, N. J., wants one from Jimmie Pollise.

HERMAN BEARZI, trainer, is vacationing in New York and would like to read 'em in the column from Pat Gallagher and Buddy O'Neil.

RUBBER-LEGS MARTIN and Bill Hofferbeth, Jo-Lo night club, Kalamazoo, Mich., want to hear from Harry Jarkey, Butch Sullivan and Bob Lee.

PAT WEBSTER, producer of the Norfolk, Va., show, has been signed by Station WTAR, NBC outlet in Norfolk, for a series of 26 half-hour nightly fea-

(See STAFF BRIEFS on page 80)

Tebbetts Camden Show Passes 250

CAMDEN, N. J., Oct. 19.—The W. E. Tebbetts show here in Convention Hall Annex got under way October 8 with 44 teams participating in the grand march. The staff includes emsees Johnny Morgan, Earl Fagan, Tex Swan, Tex Falk and Johnny Harrigan; Joe Purcell and Johnny Lue, judges; Mary Etta Mossick and Sarah Lee Purcell, nurses; Jimmy Slater and Chickie Trainer, trainers; Howard Evans, manager; Bill Harris, night manager; Harry Levy, publicity; Joe Wallace, dietitian; Jimmy Messick, concession manager; Steve Heckert, programs and radio technician, and music by Al Henderson and ork.

Show is now over 250 hours with attendance picking up steadily. Contestants starting the show were: Jack Kelly and Ruthie Snyder, Skippy Kennett and Lucille Kennett, Artie and Estelle White, Frankie Wiseburn and Mickie Schrope, Johnny Greves and Marie Baryon, Carolina and Anna Mae Webster, Denver Timmerman and Sunny McGuire, Red O'Grady and Skippy McClain, Johnny Guilfoyle and Betty Sue Long, Tony Garafalo and Josephine Garafalo, Sam McDonald and Nan McDonald, Al Gilbert and Winifred Farney, Jimmy Horan and Carol Courtney, Ott Mason and Mary Jones, Harold Wallace and Patsy Morrison, Johnny Carnes and Joene Moore, Thomas Wolcott and Evelyn Pleasanton, Pete Kowal and Reta Sullivan, Bill Carson and Mamie Milay, Eddie Talley and Jayne Larson, Tex Rickards and Edwina Rickards, Steve Keller and Rosalie Janik, Red Baker and Myrtis Sweeten, Johnny Ray and Bee Coleman, Edward Simms and Evelyn Smyder, Chick Wilson and Ellen Love, Frankie Strauss and Jennie Busch, Jimmy Kennedy and Joan Leslie, Michael Filippone and Eleanora Natale, Eddie Blossing and Bobby Manners, Lew Kates and Irene Hellings, Bill Ross and Ida Madden, John Eldridge and Millie Eldridge, Eddie Nichold and Estelle Mattis, John Praria and Marie Fay, Joe Hoben and Betty Seeburger, Frank Costello and Mary Breene, Joe Welsh and Madge French, Frankie Wagner and Anne Flowers, William Fayter and Mary DeMore, George Kates and Jule Bennett, Pop Miller and Rose Brown, and Sammy Howard and Angelo Diorio.

Contestant Notes

HENRY LEWIS, after dropping out of the Lewis show, is working at the Wonder Cafe, Lewiston, Ida., as featured entertainer. Mrs. Lewis was forced out because of a bad appendix, and Henry followed after soloing for a week. "No more walking for yours truly without the frau," says Henry.

SYLVIA McCALL would like to read 'em from Lou Compo, Anna Brown, Jimmie Farrell, Eddie Lensky and Pop Miller thru *The Billboard*.

FRANKIE WEIBAUM and Joan Leslie, walking in the W. E. Tebbetts Camden, N. J., show, would like to hear from Jerry Miller, Frankie Rizzio, Jane O'Neil, Billie McGreavy, Lorrene (Red) Smith.

JOE SOLAR and Dot Miller, who are resting in Grand Rapids, Mich., want 'em from Al Cook, Whitey Helm, Vic Puree, Joe Riccio, Kitty Potter, care *The Billboard*.

IRMA SAGER, Chicago, wants to read 'em from Marcella Bainter, Jimmie Warren. Jane O'Neil, Theda Holmes, Al Behringer, Eagle Miller, Larry Rock and Mickey Ray. Irma will be watching *The Billboard* Letter List.

E. R. DUNLAP writes from New York that he would like to hear from Jack (Blackie) Kirby via *The Billboard*.

BUDDY ROGERS, Detroit marathoner, wants to get in touch with Chick and Blackie, of Detroit.

GIPSY CARROLL is requested to get in touch with J. D'Verle thru *The Billboard* Letter List.

ROXIE RYAN, of the Fox Greenville, S. C., show, now traveling with carnivals, would like to hear from Jackie Murphy, Dee Brennan, Julia Santex,

(See CONTESTANT NOTES page 80)

TIDBITS

By RICHARD S. KAPLAN
NEAA General Counsel

How many of you operators have bumped up against this proposition?

An ordinance in a town limits the hours of public amusements to midnight and no shows on Sundays BUT makes an exception of THEATERS. This ordinance, of course, hits at endurance contests. Should you run across that type of handicap, be assured that such an ordinance is discriminatory and unconstitutional, for the reason that it violates the constitutional guarantee of equal opportunity to all and attempts to discriminate between two types of amusement. Courts have frowned on this type of legislation and I feel certain that if a proper attack is made on such legislation thru injunctive proceedings you will be successful in opening your show.

* * *

WARNING:
Be careful about accepting permits to operate an endurance contest. The reason for this warning will be furnished any legitimate operator writing me care my office at 814 Gary State Bank Building, Gary, Ind.

* * *

TO CONTESTANTS, may I issue this special message?: It is most important that you read every word of the ads on the Endurance page. Many of these ads specifically state that contestants and others SHOULD NOT COME TO THE "SPOT" UNTIL NOTIFIED TO DO SO. Yet, despite this warning, hundreds of kids hike or ride to the spot, only to find that the show will not open or the show is completely filled.

The contestant is thus stranded and trouble brews for someone. Make it a rule NOT to make a move toward a new show unless you are notified by letter or wire to come on. If the operator THEN refuses to use you you have a course of action against him. But you'll find that every LEGITIMATE operator WILL use you after he notifies you.

* * *

It's funny, but some operators are just finding out that towns of 20,000 and 25,000 population are proving veritable gold mines as compared to larger cities. Which simply means that if the operator will keep away from the large cities and play the smaller towns the chances for success will be increased a hundredfold.

* * *

If operators will obtain their permits (where necessary), make all arrangements for the opening of a show, tie up the building and radio station and then place their ad in *The Billboard* they'll save themselves many headaches. Be sure of what's going to happen before you advertise for help. Once you're sure you will not have much difficulty in getting help thru a couple of fair-sized ads in your publication. In other words, don't go off half-cocked.

* * *

Do you really think that one-fall rules, two-fall rules or three-fall rules are necessary? Perhaps, but I do not agree with you operators. Try the new idea suggested in last week's column and FALLS will be wholly unnecessary. Again I say, be wise and think it over.

ANOTHER NATURAL, Springfield, Illinois. Opens October 31, 1935
Contestants wanted. Must have good wardrobe, good reputation and be able to stand good treatment from a good operator whose good shows have made good money for good kids.
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Balloons. 100	1.50	Crepe Hats. 100	2.00
Balloons, Small. 100	.75	Miniature Hats, Asst. 100	1.50
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THE FORUM

This department of The Billboard is conducted as a clearing house, where readers may express their views concerning current amusement matters. Opinions regarding particular shows or acts will not be considered. Neither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer and should be written on one side of the paper. Those not exceeding 300 words are preferred. Send communications to The Forum, The Billboard, Box 872, Cincinnati, O.

Variations in Tricks, Names In Tumbling

Los Angeles.

The letter of H. Begard in the Forum of October 12 about names of tumbling tricks and their originators suggests the idea of a fairly exhaustive book on the subject, such as Burns Kattenberg, of Minneapolis, is preparing on contortionists. There are hundreds of elementary and advanced ground tumbling tricks, including variations. It seems that tumblers in this country have different names and pronunciations for the same trick and this is probably true in other countries.

For example, the back handspring is variously called the flip-flap, flip-flop (derived from the sound of hands and feet striking the ground) flip, backflip, etc. This trick has a number of variations such as the spotter (hands and feet striking the same spot), gainer (feet finishing ahead of starting spot), twister (landing opposite starting position), one hand flip-flap, etc. And so it goes.

There are a great number of different methods of doing forward and backward somersaults similar to those of the flip-flap, with added twisting movements, such as the half, full and full-and-a-half twisters, layouts, tuckups, etc., in the back somersaults and several peculiar variations in the forward movement. Some of these are the kickover (take off from left foot and land on two feet), walkover (take off from left foot and land on right with back arched), brynie (take off from left foot and land on both feet with half twist), Rudolph (take off from left foot and land on both feet with half twist in opposite direction to that of brynie, throwing shoulders to the right).

In addition to these examples are the Arabian style tricks which are peculiar to themselves. Among these tricks is the Tinsiger, also called the Tinsiga and Tinger. This is the basic movement of Arabian tumbling which predominates with forward movements. The flip-flap is the basic trick of backward tumbling. Very few acrobats of the American school ever have perfected the Arabian style tricks, such as the Tinsiger (Arabian handspring done with hands and feet striking as in cartwheel, but with body going over sideways and forward, arching back and getting momentum with rolling movements of body instead of depending upon spring), high side somersault, mounters, Tinger mounters, Tinger pirouettes, etc. As for the originators it would be difficult to trace them, as most of the tricks have been done for centuries with the exception of some outstanding feats, such as Colleano's double back somersault.

DOUG COUDEN.

Toledo.

Many letters have appeared in the Forum regarding the ills of magic and proposed cures for them. Yet as time goes on the ills appear to continue and the advance of magic as entertainment is curtailed. I recently read a news item from Baltimore regarding the campus magician, the writer saying there are at least six men working colleges and trying to get magic pupils for a course that runs about three days and costs $200. This proves that the supposed demand for magicians to result from widespread exposes has not materialized, or so many regular magicians would not be out of work. The only good point is that the professors trying to get these students do at least ask enough for their lessons. So unlike a master magician who just a few years ago offered to make anyone a magician over night at the exceptionally low price of $5.

An A. F. of L. Tieup of Magic Is Suggested

It also is noted from Berlin, Germany, that a series of articles is being published under the name of an American conjurer with a complete list of effects exposed up to date. To come a bit nearer home, I noted in an Indianapolis newspaper that a magician was to give demonstrations in a department store to aid organization of a boys' magic club. It is not bad enough to fill the field with child magicians, but they are going a step further and selling trick suits with secret pockets, etc., another part of the magic performer's routine that should be protected.

To offset effects of exposing it should be left to the individual performer, trust to his sense of ability and reason to protect the secrets that give him his bread and butter. I hold that anyone who really has the interest of magic at heart will not expose the simplest of effects. It has been proved that our greatest exposers are men who belong to one or both of our major magic societies, and the societies are powerless to do anything about it. For they are afraid of offending their brother magicians even tho they know they are in the wrong. The only penalty a magic society could impose would be to expel the offenders. Very good, but once expelled from a society, all the exposers would have to do to keep on exposing would be to form a society of their own and no one could stop them.

As a remedy for at least stopping exposing, why not have the Society of American Magicians and the International Brotherhood of Magicians affiliate with the American Federation of Labor and when a magician who has violated all the laws of decency as to guarding secrets of magic and who is known as an enemy of magic plays a theater simply have the society inform the theater that all members and their friends will not patronize it during the exposer's engagement? Some may call this idea radical and claim it would be taking the bread and butter out of the performer's mouth, but is not the exposer doing the same thing?

Regardless of all the propaganda put out as to exposing small effects, "just to popularize magic," and all the alibis put out by the exposers as to articles being written and printed "without consent of the author, etc.," just bear in mind that the exposer exposes the secrets of magic tricks for only one reason—to benefit his own pocketbook. And when he claims otherwise he is like many an amateur magician; he fools no one except himself. After all these years magic deserves a better fate than to be relegated to the discard as entertainment by a few who call themselves magicians in name only but who do not have the real interest of magic at heart.

HARRY OPEL.

Chicago.

Some time ago I saw a movie depicting a man juggling five clubs and yet I have never seen this trick performed on any vaudeville stage. Are there any jugglers today who juggle five clubs? I have seen lots of foreign jugglers who have played here, but they do not juggle clubs. Can any readers of The Forum who have traveled in foreign parts tell whether there are any club jugglers in other countries? And if so, how do they compare with American jugglers?

Wonders How Foreign Club Jugglers Rate

RALPH MARTIN.

Fort Smith, Ark.

By all means it should be suggested to Burns Kattenberg, of Minneapolis, who is preparing a book on the history of contortion and contortionists, not to forget Kinko, who I saw work on a railroad circus this season. And while Mr. Kattenberg is in quest of ace contortionists and the history of their work, there is also Bert Dearow, who worked on a circus this season and who is also a very clever kinker.

Two Working Contortionists For Kattenberg

ROBERT (DOC) SEYFER.

Wilson, N. C.

It's a far cry from 1924, when Merle Evans' Band of about 30 players sounded off, faring forth in flashy formation to the inspirational strains of Charlie Duble's *Old Glory Triumphant*, to the current season, when the heralded "colossal, stupendous spectacles" of major circuses are headed by 12 or 13 bandsmen. The old-time description, "cornet" (or trumpet) band, would seem to be apt, for the cornets, usually one leather-lunged trombone and the drums are about all that can be heard in the regular program except, of course, the calliope. Let's not discuss the preliminary concert.

Circus Music Noticed Most When Not Good

Circuses, along with practically all business, have had hard sledding for the past several years. The ticket wagon is the first consideration. It is idle to expect anyone to pay additional musicians to please "towners" and has-been windjammers. It is true that no one else seems to pay any special attention to the circus band. It's taken for granted, like the tent or the steam piano. So why worry about the absence of basses, "peck horns" and clarinets when the patrons generally don't seem to care about them. The effect of all incidental music is largely subconscious. When it lends color and effectiveness to the performance the presentation as a whole receives the benefit; when it is inferior there is something lacking and the audience as a whole doesn't realize what it is.

Last summer a local fraternity entertained a State convention. The Legion Band was augmented with 10 good imported players and led the parade with a good, easy circus march and one of Henry Fillmore's patriotic marches. Several visiting dignitaries complimented the band, but most of the praise went to the parade and the convention. The parade was not especially noteworthy except that everybody took favorable notice when the 36-piece band struck up Karl King's *Hosts of Freedom* and Fillmore's *America Exultant*. Several years ago the Legion staged a big rally. A band of the same type (wearing white trousers and shirts) took the honors, altho a somewhat smaller and less effective band, attractively uniformed, led the parade. The strongly augmented town band was roundly applauded, as at least half of the boys "cut" those runs in Huffine's *The Last Word*. It would have received an ovation had it been attractively uniformed.

In 1932, at the Armistice Day banquet, eight little folks in Colonial costumes sang Cohan's *Father of the Land We Love*, accompanied by a nine-piece orchestra. All the instruments played the last chorus for the drill. It was much more effective than a smaller combination would have been. An ordinary song and dance is acceptable with a good orchestra but is a flop with four or five pieces.

We have endeavored to call the attention of our circus impresarios to the fact that good incidental music is like one's digestive system, largely unnoticed when it is good but a severe handicap when it is not functioning properly.

SILAS LUCAS.

41st YEAR

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Says He Saw Hard Tumbling Feat on Stage

Valdosta, Ga.

While visiting around a circus which showed here recently I met many of the acrobats and again the question came up: "Did any of you fellows ever see a round off, flip-flap, full twister and a double back done, and by whom?" Yes, it was done and by an American acrobat. I am not giving his name here, as I do not wish this statement to be construed as advertising. I witnessed this trick done on the stage of the Detroit (Mich.) Opera House. The stunt was done with a round off, flip-flap, full twister and a double back, all done in a swing on the stage with a tumbling tick at the finish. All right, you say. He stops when he does the twister? No, he does not stop; not this acrobat, and I have proof of what I have written herein.

JAMES CARSON.

"The Final Curtain"

The world's a stage, they say;
We're actors, playing parts,
Tho roles that we must play
So often break our hearts.

One scene can be so bright,
So beautiful, so complete,
Where hearts are gay and light
And life indeed is sweet.

Then one is filled with gloom,
With so much pain and grief;
Where gladness has no room
And there is no relief.

Then cruel is an act,
So utterly unfair
We oft bemoan the fact
Such burdens we must bear.

We do the best we can,
In spite of what folks say.
The critic's God, not man;
All will be right some day.

Now, true, the show goes on
Until the Master calls.
And then behold the dawn
As the final curtain falls.

—MADAME ZAIDA
(Dolly Walters).

Jimmie Hull Players Headed for East Texas

DALLAS, Oct. 19.—Jimmie Hull Players have closed their Dallas engagement and moved to Wills Point, Tex., for a run of rep under canvas. Show is headed for the East Texas territory.

The long Dallas season proved profitable for Manager Hull and, while no definite announcement has been made, it is expected the Hull organization will return to this city after the first of the year.

SUBSCRIPTION, PAYABLE IN ADVANCE

Price.	No. Copies	At 15c.	Saving.
$1.00 Buys	8	$ 1.20	$0.20
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No telegraphed advertisements accepted unless remittance is telegraphed or mailed so as to reach publication office before noon Monday.

The Billboard reserves the right to edit all advertising copy.

H-W To Close November 4

•

Paris, Tex., final stand—dining tent blown down at Abilene—no injuries

•

LAREDO, Tex., Oct. 19.—The final route card for the Hagenbeck-Wallace Circus has been issued and show will give final performances at Paris, Tex., November 4. Everyone is busy with winter plans and the writer, Earl Shipley, will endeavor to list the destinations of various members of the organization in an early issue.

At Abilene, Tex., a sudden windstorm came up at 5 p.m. and blew the dining tent down while the concert people were eating. No one was injured, altho several were struck by falling poles. All other canvas stood the storm. Rain fell for several minutes but did not harm night attendance. Business very good at both performances.

At Brownwood, October 10, day and date with Harley Sadler's Bailey Bros.' Circus. A parade was given to a large crowd; capacity house in afternoon and fair at night. Sadler also did very good business and many visits were exchanged. At Temple very good business. Clyde O'Neal, formerly with this and other shows and now living at Waco, Tex., was a visitor, also H. B. Waite, circus fan of Waco.

At Taylor, the first grassy lot since show left Iowa. Business only fair. Harry Hertzberg, circus fan of San Antonio, came over as a sort of advance welcoming committee from the many fans of that city. Sunday, October 13, in San Antonio, was a great day for visiting and sightseeing and the fans were busy entertaining the showfolk. Vern Williams, manager of advertising car, and Allen J. Lester, contracting press agent, came over from Austin to spend the day. Ben Austin also was a visitor. C. D. Odom was busy shaking hands with his many friends.

On Monday a parade was staged to one of the largest crowds that have witnessed one of the 10 given this season. One of the hottest days of season—up in the 90s. A very large crowd in afternoon and an overflow crowd on straw at night. Following the night performance, the Alfredo Codona Tent of Circus Fans were hosts to the showfolk at a tamale and beer party. Music was furnished by a Mexican orchestra. The hospitality of the fans will long be remembered. President Frank Hartless and John Shepard, CFA, of Chicago, and their wives arrived in town Monday evening in time to see the show and to attend the party. Maury Maverick, Col. C. G. Sturtevant and Harry Hertzberg were among the local fans who spent much time in backyard renewing friendships.

Jimmy McCleod, who has been on sick list, rejoined the show. Viola Rooks is out of program with a sprained ankle received during ladder number. Mrs. Spurgat also has a sprained ankle and is unable to work.

At Laredo all the tourists with the show took advantage of the opportunity to visit Mexico and mail postal cards home and buy souvenirs. Capacity crowd in afternoon, many coming from across the border. Following the concert announcement, Alfredo Codona, equestrian director, repeated the announcement in Spanish, the result being one of the largest concert crowds of the season. Advance sale indicates another capacity house for night show, these notes being written in the afternoon.

Hagenbeck To Use New Lot at Houston

HOUSTON, Oct. 19.—The Hagenbeck-Wallace Circus will be here October 24-25. The Buffalo Stadium lot has been passed up this year on account of a Fall Trade Festival engagement on H-W dates. A satisfactory location, Leeland avenue and Telephone road, has been obtained and the circus also controls the parking lot. Posters advertising "Free parking for 5,000 cars" are receiving favorable comment.

RINGLING-BARNUM show will be on the parking field next to Engel's Stadium, Chattanooga, Tenn., October 24.



JAMES O'DONNELL, of the Jordan troupe, with the Tom Mix Circus this season, holding the troupe on his shoulders.

Cole Bros.' Folk On Station WTAR

RICHMOND, Va., Oct. 19.—Stars and celebrities of the Cole Bros.-Clyde Beatty Circus appeared Sunday evening over Station WTAR at Norfolk in what was probably one of the greatest circus programs ever presented on the air. WTAR received many telegrams and phone calls from this broadcast.

The circus went on the air at 6 p.m. and for 45 minutes occupied the ether waves. The program was arranged by Ora Parks, Rex de Rosselli and Red Holmes, of *The Norfolk-Ledger Dispatch*, with Edward New, of WTAR. The continuity was written by Klara Knecht and Lee Chadwick, of WTAR. Price's Philco Radio Company was the sponsor and the cost amounted to several thousand dollars.

Among those who appeared on the program from the circus were Victor Robbins and big show band, Otto Griebling and clown band, Julia Rodgers, Mary W. Sohn, Ray Dean, Chester Barnett, Harold Barnes, Bert Doss, Lou Delmore, Mary Lou Nelson, Col. Bob Courtney, Bumpsey Anthony, Art Lind, Harry McFarlan, Eldridge Rumbley and Jack Ryan.

Jack Riddle at Home

CINCINNATI, Oct. 19.—Jack Riddle, who had been in a hospital two weeks, has returned to his home at Poplar Bluff, Mo. He thanks his friends for writing during his illness. Riddle bought another truck and will put out a larger circus unit next season, planning to carry more people. He did very well on the season.

La. Is Good For R-B Show

•

Draws 45,000 at New Orleans — new lot used — Gumpertz pleased with biz

•

NEW ORLEANS, Oct. 19.—The Ringling Bros. and Barnum & Bailey Circus had a total attendance of approximately 45,000 at four shows here October 12 and 13. Perfect weather favored the circus. Show had good crowds at Monroe, Alexandria and Baton Rouge, according to Frank Braden, publicity agent. At Baton Rouge, plenty of competition from the fair across the river with a special free school day program. The Saturday afternoon show at New Orleans brought in only 8,000, but the night and Sunday's two shows were a wow.

Playing here at a lot never tried before and a 50-50 chance of its popularity the show seemed to strike home. With temperatures hovering close to the 90 mark, unusually warm for fall even in this neck of the woods, performers felt the heat and so did the audience. Haul to the grounds was shorter than ever before. Initial show saw over 1,000 orphans furnished with ice cream, candy, etc., thru circus and mayoral co-operation.

S. W. Gumpertz, general manager, is pleased with the "dog days" results this year, saying that the "warm" days in Texas and other Western States were the best since 1929. Little Rock was a pippin.

"The weather favored us most of the summer," Mr. Gumpertz asserted, "and those sections, out of order for several years, turned about face this early fall."

J. C. Donahue, general agent and traffic manager, was a visitor in New Orleans, conferring with Mr. Gumpertz.

R-B Also for Richmond

RICHMOND, Va., Oct. 19.—Ringling-Barnum has been billed here for October 30. Cole Bros. showed in Richmond on Wednesday. Bob Hickey, on press staff of Cole Bros., was here several days ahead of the arrival of the Ringling car and remained on the ground, taking care of the publicity for his show right up to show day. He received his full share of publicity.

First in Six Years

THOMSON, Ga., Oct. 19.—Barnett Bros. Circus exhibited here October 15, and did very fair business both day and night. It was the first circus here in six years.

Saxon's "One-Ring Show"

NEW LEXINGTON, O., Oct. 19.—John Saxon, 69, former circus clown, admits he is too old to follow the circus trail, but still spry enough to run a "one-ring circus" on his farm at Goshen, near New Lexington. Saxon, once a clown with the Walter L. Main and Wallace circuses, and later a trainer of fowls and birds, now has a small menagerie on his farm, which includes trick ducks, ganders, roosters, guinea and other small animals. Saxon maintaining training of the pets keeps the sawdust fever from becoming too prevalent.

Rice Bros. To Go Into Mississippi

DECATUR, Ala., Oct. 19.—Latest arrival on Rice Bros.' Circus is Bill Moore, legal adjuster, for many years with Barnett Bros.' Circus. He left for Jackson, Miss., as soon as he finished his handshaking. Show goes into Mississippi next week after 34 stands in Alabama, which was okeh. Willie Clark, general agent, was back on show recently with 18 contracts signed with auspices in Mississippi.

George Chapin relieved Mrs. Willie Rowls on candy stands, Margie and Willie having left for the Coast to put junior in school. Elmer Meyers, who was with the Barnes show, has taken Willie Rowls' duties as superintendent of reserved seat ticket sellers. Boss of brigade, Bill Erickson, with crew of nine, jumped back on show the other night, being only 60 miles away.

Lonie Scott, chief electrician, always has show well lighted. William Storey and Johnny Seawell, auditors, are kept unusually busy with their books because of so many different reports to make out on federal, State and city taxes. Majority of cities down here have a tax and are statement conscious.

Deacon Albright, department of public relations, scores daily with papers, radio and schools. New flags for floats and posy plumes add to parade flash. Jim Lord replaced Roy as assistant to Bill O'Day, boss of big show canvas. Show is awaiting arrival of two big Eli trailers for the six bulls, which will speed up movements, which are now being made at night.

Charles Goss, of Standard Chevrolet Company, East St. Louis, Ill., leaves there Sunday for Red Bay, Ala., with trailers and another tractor for horse van. Business still continues big, with no thought of closing.

Mabel Stark's Condition Improving; Still Weak

LOS ANGELES, Oct. 19.—Mabel Stark is still at the Methodist Hospital, 2826 South Hope street, Los Angeles. Her condition is improved, but she is still very weak. When *The Billboard* representative saw her this week she said that she was having difficulty in gaining strength; infection in the arm subsided; injuries to abdomen and back healing, but account of injury to muscles in left arm there is a possibility of another operation.

By arrangement with Al G. Barnes Circus, Mabel was scheduled to appear as guest artist on the Wallace Beery program, on Shell Chateau hour broadcast over NBC. However, at the very last moment attending physician forbade her being taken to the place of broadcast. Quick arranging was done and impersonator read her lines. Mabel is scheduled to appear at later date in person on this Shell Chateau hour.

Polack Bros.' Circus had a very good week at Long Beach.

Mark and Ruby Kirkendall, Lester Brooks and Mrs. Stella Brake left for extended auto tour, making Circleville, O., and Darbyville.

Theodore Forstall is commuting between downtown and Baldwin Park. Busy with end of season's details.

Harry Youden has taken an apartment in West Hollywood.

Irene and Jack McAfee, with dogs and birds, are making theaters in Southern California.

Mrs. William Denny will leave for Palm Springs to recuperate.

Tom Plank and Dolly Sangster are doing bits in a new outdoor show life picture at local studio.

Charley Cook, at Paramount Studios, says there are several flickers of carnival and circus to go into production.

Cole Bros. Has Had 64 Days of Opposition With Railroad Shows

RICHMOND, Va., Oct. 19.—The tour of the Cole Bros.-Clyde Beatty Circus is rapidly approaching an end. The closing stand is Macon, Ga., November 6. Business in North Carolina and Virginia has been very good.

Up to and including Roanoke, to be played October 19, the show has had 64 days of opposition with railroad circuses.

The show played one day and date engagement with the Tom Mix Circus and followed Charles Sparks' Downie Bros. on a number of occasions. Russell Bros. and Sells-Sterling offered opposition in Kansas, Nebraska, Arkansas and Missouri dates. It was Floyd King's idea to be first in every big town against the railroad circuses and in this he was successful.

Raleigh, Goldsboro, Rocky Mount, Norfolk, Newport News and Richmond have responded enthusiastically to the Cole advertising campaigns. Raleigh was a big day and Goldsboro was practically the same figure, while Rocky Mount, with Downie Bros. a few days in advance and Ringling following, was also a big one. At Norfolk, packed in the afternoon and straw at night.

The C. & O. ferries were used from Norfolk to Newport News. The Pullmans were transferred during the day and the showfolks were taken across Chesapeake Bay on a special passenger ferry at 1 a.m. P. G. Lowery's side-show band played for the dances, while additional entertainment was supplied by members of Lou Delmore's Side Show. There were special square dances for Arthur Nelson, Ernest Firth, L. C. Gillette and Al Roberts.

In Richmond special arrangements were made with the Seaboard Air Line to unload at the fairgrounds. Thousands were on hand for the parade.

Marshall King and Bertha Allison, of Alexandria, were on hand for the Richmond performances. Jeraldine Finnell, of Washington, former secretary to the late George F. Meighan, also was present, being accompanied by Mrs. Ann Doyle and Jerry Doyle, of *The Washington Times*. Miss Finnell is now connected with the offices of Joseph B. Eastman, Federal Co-Ordinator of Railroads.

Col. Charles Consolvo, of Norfolk, visited for several days. Ernest (Goo-Goo) Padden was on hand at Norfolk and Newport News. Maurice (Jake) Tyree, of Lynchburg, came to Richmond to spend a few days with the show, as did Charles Lauterbach, of Petersburg.

With the Circus Fans

By THE RINGMASTER

CFA.

President, FRANK H. HARTLESS, 2930 West Lake Street, Chicago, Ill.
Secretary, W. M. BUCKINGHAM, Thames Bank, Norwich, Conn.
(Conducted by JOHN SHEPARD, Editor "The White Tops," 600 Fulton St., Chicago, Ill.)

A. Morton Smith, Clarence and Joe Leonard and George Carroll and families, all Gainesville, Tex., CFA, caught the Ringling-Barnum show at Dallas. No other shows have visited near that part of Texas this season. Smith wonders why, as there have been many requests for big shows in that section this season. Says best cotton country in the State and good circuses should clean up there even this late in the season. Gainesville Fans are preparing to put out a Santa Claus parade unit in December in some 15 towns in Texas.

Fifty children from St. Joseph Orphanage, Pineville, La., were guests of Hunter Jarreau when the Ringling-Barnum show made Alexandria, La., on October 10. Jarreau, a CFA, purchased grand-stand seats for the delighted "kiddies."

William Soaper Sneed, Chicago, recently spent a week in and around his old home town, Henderson, Ky.

At Indian Stomp Grounds

RIVER BEND, Va., Oct. 19.—Indians from the River Bend Reservation appeared at 14 schools in Loudon County last week and made two return engagements in Fairfax County. Day and dated Jack Pierce's Oklahoma Cowboys at Lovettsville school.

Chief Blow Snake is en route back to River Bend with 10 Indians from his own tribe from Winnebago, Neb. They will be used as No. 2 unit for schools.

Special program, under direction of Rex M. Ingham, direction of public relations, was put on for the PTA of Arlington County at the Washington-Lee High School.

Chilly nights have almost killed the evening business at the Reservation.

European Briefs

PARIS, Oct. 14.—Cirque Medrano continues to draw capacity houses. New program has the western novelty, Aussie and Czech; the Four Mounters, acrobats, and the Four Ariels, perch act. Cirque d'Hiver, with no fixed policy in regard changing acts, is doing poor business during mid-week, but there are good houses on Saturdays and Sundays. The Lopez Trio, comedy flying trapeze, and the Bartros, acrobats, have been added to the Cirque d'Hiver bill.

Ray Huling and his seal are at the Paramount; Cresso Brothers, comedy acrobats, and the Bel Air Trio, acrobats, are at the Gaumont Palace; the Skating Hamiltons are featured in the new revue at the Casino de Paris; Andree Trio, clever acro dance number, head Mangan production at the Olympia.

The Cirque Amar has closed its tour of France and is en route to Northern Africa, opening at Tunis on October 20.

Cirque Fanny is playing street fair at Louviers. Captain Wall's crocodiles are at street fair in Havre.

The Four Atlantics, aerial, and Marc and Mary, acrobatic roller skaters, are at the Casino Municipal in Aix en Provence; the Yong-Kee Trio, comedy acrobats, are at the Pathe Palace in Marseille; the Juliettis, perch act, are at the Gallia in Bordeaux.

The Seven Racsos, acrobats, are at the Arena in Brussels; the Aicardi troupe of jugglers are at the Coliseum in Charleroi; the Liazeed troupe of Arabs are at the Ronacher in Vienna; the Stanley, Mae and Tony Four, aerial, open at the Ronacher on October 15. Albert Powell, American trapeze performer, and the clowns, Beby, Maiss and Carlo, are at the Olympia in Barcelona.

Balzer Sisters, aerial, and the Skating Jewels are with the Circus Djurgaerden in Stockholm; the Cirque Olympia, Swiss tent circus, is at Gelterkinden, Switzerland; Roth and Shay, American comedy acrobats, are at Tunis.

Big Night for Cole-Beatty at Norfolk

NORFOLK, Va., Oct. 19.—According to *The Norfolk Virginian-Pilot*, the largest crowd ever to witness the night performance of a circus in Norfolk attended Cole Bros. Monday evening. Crowd completely surrounded the track and straw was used in abundance. Much of the success of the day's business was due to a unique broadcast arranged over Station WTAR on Sunday evening by Ora Parks and Rex de Rosselli. The program was unique in that band and professional circus talent were employed to give over the air an authoritative demonstration of "a day at the circus."

Among the features which impressed was the excellent work of Harriett Beatty with a mixed group, including a barrel-riding tiger and fire-hoop leaping lion. Clyde Beatty's act at the night performance was especially full of thrills, with the crowd on its feet during the settlement of a cat battle. Otto Griebling's Band dedicated its selection to Dr. William M. Mann, of Washington, director of the United States National Zoological Park.

Parade at 11 o'clock attracted thousands and schools were dismissed for the occasion. Weather was ideal.

Altho the show is approaching the end of the season, it never looked better than at Norfolk. Sunday was paint day, and all poles, stakes, properties, etc., were given a coat, so that when the doors opened Monday afternoon the show looked as if it had just come out of quarters.

Wirth's Norwich, Conn., Circus Hangs Out SRO

NORWICH, Conn., Oct. 19.—Frank Wirth opened his indoor season in the State Armory here last week, playing for the Grotto to turnaway performances which necessitated four shows on Saturday, the closing day. During the week the advance sale doubled that of last year's, and Wirth stated that reports from coming dates indicate successful business, including his shows in Pittsfield, Mass.; New Britain, Conn.; Syracuse, N. Y.; Paterson N. J., and Albany, N. Y., to be played in that order.

Program at the Norwich show included May Wirth, with Freddie Freeman; Laddie Lamont, Leroy and Rogers, Moran and Weiser, Hazel Williams, Osaki and Taki, Ray Goody, Bebe Siegrist, Strepetow's Tigers and others. Members of the P. T. Barnum and Charles Sparks Tops, CFA, attended in a body during the week, and after the performance the fans tendered a dinefest. Walter M. Buckingham, national secretary of the CFA, is a member of the Grotto and was active in the engagement.

Ringling-Barnum Jottings

COLUMBUS, Ga., Oct. 19.—The Ringling-Barnum show made a record crossing of the ferry into Baton Rouge, La., enabling show to open the doors on time. Played to packed houses both afternoon and night.

The business in New Orleans was good. The usual departure of the show trains for Mobile was, as usual, late, making a late arrival in Mobile, but the masterful handling of the tents by Jimmy Whalen enabled the show to start just nine minutes late.

Tim McCoy, movie star director of the Wild West concert, is leaving for Hollywood to produce a series of pictures, reports Charles F. Clarke.

Peeping In

On the Performers' Club of America

By BERT CLINTON

CHICAGO, Oct. 19.—The club's first meeting since the summer was held evening of October 15, and from the turnout of members it promises to be a very active fall and winter. Twelve applicants were voted upon and accepted into membership. They were Dave Winnie, Richard Barnsdale, Henry Cattier, Ruth Kling, Wally Ziegelmann, Fred LaMoure, Robert Atterbury, Noble Case, Nick Cravat, Mark Germaine, Johnny Martin and Buck Weir.

Ann Murray is playing Vancouver, B. C., this week with the Johnny Mason act. Charlie Wilkins is busy at the Hal Roach studios in California. Johnny and Marguerite Armstrong arrived in town and expect to leave shortly with a unit. Lee, Storms and Lee are presenting their act with the *Cocoanut Grove Revels*, playing Midwest engagements.

Jack Klippel and his brother, the Great Ardell, are readying a new act at their home in East Dubuque for indoor circus engagements.

Yvonne and Vernon arrived at the club after a successful fair season in the Midwest.

Johnny Dixon, manager of the former Oslo Troupe, advised the writer that he is now actively engaged in the tavern business in Galveston, Tex., and that he expects to resume activities in show business next year after his son, Jess, graduates from high school.

LuElla Beattie paid the club a visit, being practically recovered from a major operation performed by Dr. Max Thorek at American Hospital on September 4. She expressed her appreciation to club members who paid visits and sent flowers.

The following acts arrived in town this week after closing a successful fair season: Hans and Rosita Claire, Yvonne and Vernon, Geddis Trio, Blondin-Rellims Troupe, Neiss Troupe, Paul and Victoria Lorenzo, Jackie Teeter, Taketa Trio, Mann Brothers and Hashi and Osai.

George Stolich was released from the hospital this week after a successful operation for kidney tumor.

Carl Marx, the Three Cheers, Mayfield Trio and Russ Jones and Company played the Food Show at Wichita.

Treasurer Harry Sykes is presenting his comedy cycle with the *Fad and Fancies of 1936* en route to the Coast.

Slats Beeson wrote in and advised that he is convalescing after being laid up with a broken ankle.

Mr. Hall of the Vanderburg Bros.' Circus, paid the club a visit.

Joe Kocher and Charlie Rigg are playing Eastern engagements. Colonel and Mrs. F. J. Owens attended the meeting Tuesday night after an absence of about 10 months. The Colonel is the club chaplain.

Lamont's Cockatoos arrived in town today after a successful fair season.

Victoria and Frank are back in Chicago after an absence of a year and a half in the East.

Members are kindly urged to check up on their membership cards in order to keep themselves in good standing.

Silver Show in Virginia

DILWYN, Va., Oct. 19.—Silver Bros.' Shows have been in the apple section of this State, east of the Blue Ridge Mountains, since September 30. Show has been doing better than fair and was first in every town played, as Virginia was closed this summer to shows. Show will go into the tobacco section October 21. Prices are good.

S. E. LYSLE, circus fan of Pittsburgh, visited Tom Mix Circus at Trinidad, Colo., and reports a fine show.

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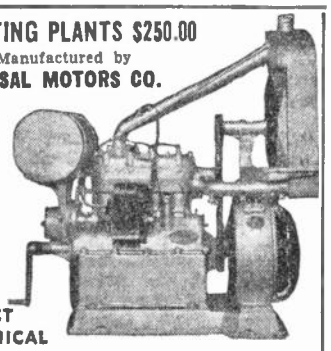
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CAN PLACE, to join at once, completely organized Colored Band of 6 or 8 pieces. Must be hot. Uniformed Circus Band preferred. Jerry Martin reply. Will send tickets to those I know. A long season guaranteed, good treatment, best of board. ALSO WANT AT ONCE A-1 Circus Double Drummer with own Traps and Eb Clarinet doubling Sax. CAN PLACE a Team doing two or more Acts, with one strong enough to feature as a closer. Good, sober, reliable Circus People can be placed for the Motor Show of America. All reply to RAY MARSH BRYDON, General Manager, as per route: Amory, October 23; Columbus, 24; Kosciusko, 25; Philadelphia, 26; Laurel, 28; Hattiesburg, 29; Gulfport 30; Biloxi, 31; Poplarville, November 1; all Mississippi.



Under the Marquee

By CIRCUS SOLLY

ALBERT POWELL is riding the mule cart on Barnett Bros.' Circus.

KING BAILE, side-show manager of Seils-Sterling, reports biz a little better than fair.

THOMAS AND LUCY ARENZ are recent arrivals on Barney Bros.' Circus Side Show.

EDDIE DOREY, stilt walker and clown, is working the dog track at Memphis, Tenn.

ROXY FIBER will close with the Cole show in Macon, Ga., and winter there. Will build floss machines.

ABE GOLDSTEIN postcards that he arrived at Honolulu October 2. Is with E. F. Fernandez Circus.

FT. WORTH, Tex., which had Ringling-Barnum September 25, will have Hagenbeck-Wallace October 30 and Bob Morton Circus week of October 28.

THE SEASON, on the whole, for Hunt's Circus, which closed recently, was better than for a number of years, but business the last few weeks was affected adversely by unseasonably cold weather.

OTTO GRIEBLING is making a hit with his new juggling number on Cole Bros. The act, coupled with the whirling derby, will be included in next year's program.

CRAIG FERGUSON, after playing bass drum on various circuses, last three seasons on Downie Bros., left that show to join the band at Virginia Military Institute, Lexington, Va.

R. P. (DOC) SEYFER, of Ft. Smith, Ark., postcards that he has signed a contract with Hal Silver, bounding wire act on Tom Mix Circus, to handle his bookings, promotion and exploitation.

MARION GRAVES has returned to his home at French Lick, Ind., and is planning to be with another circus next season. He was with the Sam Dill Circus for a number of years.

ELDON D'ORIO, drummer, xylophonist and emsee, is in Columbus, O., playing night clubs for Sherrick Booking Exchange. He formerly was with Al G. Barnes, Hagenbeck-Wallace, Russell Bros. and Golden Bros.' circuses.

JEANETTE POWER'S Dancing Elephants headed the bill at Theater Royal, Barnsley, Eng. This quartet of bulls has a strong drawing power. Act has been idle but very little in the more than eight years spent in Europe.

THE KLINES closed a season of 12 weeks of fairs and celebrations at Circleville, O., last week. Will go to Detroit for the Auto Show and will be at a department store in that city for the holiday season.

MACK HELLER, with six lions, will leave for Sheboygan, Wis., after close of Seils-Sterling season. Buddy Wedin and Steve O'Day will stop off in Milwaukee and purchase supplies for a three-week hunting trip.

LLOYD (SUGARFOOT) WILLIAMS saw Ringling-Barnum at El Dorado, Ark., and renewed friendships with Merle Evans, Henry Keyes, Bill Kercheise and Eddie Gallagher. He greatly enjoyed the performance. Nice matinee crowd and good night house.

PATRICK McGEEHAN, better known to the Al G. Barnes and Ringling circuses as "Mickey of the Colleano top," is a feature writer for the Constitution Society of America. His plays may be heard every Friday night at 9 o'clock over Station KTM, Los Angeles.

FUNERAL services for John Lancaster, who died in Washington, D. C., October 11, were held at the Sacred Heart Cathedral, Richmond, Va., October 13, with burial in Mount Calvary Cemetery. He is survived by a half-sister and two half-brothers of Richmond.

ROY SMITH, former joey, and Robert (Doc) Seyfer saw Rossele Bros.' Circus at Van Buren, Ark. Friends visited there included the Whipping Smiths, Bert Dearow and wife, Joe and Ted Hodgini and Miss King. Show has been doing good business.

VANCE M. KINTER, formerly solo clarinetist with Hunt's big show band and last year in charge of the advance department of that circus, has accepted a position as superintendent in charge of elevators in a downtown Washington office building.

MARION WALLICK, who was with the Flying Melzors on Lewis Bros.' Circus this season, has organized a harmonica cowboy band at Fort Wayne, Ind., and recently played the St. Mary's Fall Festival. Wyoming Sky High Nell is featured. Wallick is routing act thru Indiana, Illinois and Wisconsin.

SEILS-STERLING will play Poplar Bluff and Cape Girardeau, Mo., early in November. Both contracted under auspices by General Agent J. C. Admire. Arrangements with auspices are that schools will be let out not later than 2 p.m., as special tieups are being worked out in each city.

JOHN ROBINSON IV has been elected a trustee of Syrian Temple Shrine, Cincinnati, to fill the vacancy caused by the death of his father, who was also a Past Potentate of the lodge. He has been chosen chairman of the show committee for the Civic Halloween Festival being sponsored by the Cuvier Press Club at Crosley Field.

CONLEY TRIO and Conley's Comedy Circus are now on Littlejohn's circuit of fairs. Conleys opened April 1 at Williamson, W. Va., and have lost but one week and that was recently when a large monkey bit Jim Conley thru the hand. Morgan Toler is working Conley's animals.

VISITORS to the Circus Room at Hotel Cumberland, New York City, were Hughey J. Higgins, CFA; Joseph S. Manning, Anne S. Sherman, Mr. and Mrs. Charles T. Hunt, Patience Burstein; Tony Sarg, president CSSCA; F. Darius Benham, CSSCA; E. W. Beck, E. H. Eggers, W. G. Williams; Robert J. Vanderbeek, CFA, and Ed E. Wood.

A GROUP of Washingtonians, including Dr. and Mrs. William M. Mann, the former director of the United States National Zoological Park, and Mr. and Mrs. Melvin D. Hildreth, took the boat to Norfolk, Va., to spend a week-end with Cole Bros. They were entertained by Colonel Consolvo at the Hotel Monticello.

HOUSTON PICKUPS—Local rumors have it that a Christy Bros.' Wild West Show will be launched from here next season. G. W. has neither affirmed or denied the rumor. . . . Harry and Wilma Schoonover are handling training quarters of Frank J. Walter Circus. . . . A. S. Oppenheimer and his dog, "Curley," worked South Texas Exposition on the Ford Motor exhibit.

"TOM" and "Bess," the last two equine "employees" of Atlantic City, are scheduled to go on the auction block October 25. Fearful that the highest bidder may turn out to be a "Simon Legree," Frank Hubin, in a letter to *The Press-Union*, expressed grave concern for the future of the two horses. He inclosed a dollar to start a "pension fund" to care for the animals in their declining days.

THE ASSOCIATED PRESS recently carried a statement to the effect that Dr. William M. Mann, director of the nation's zoo at Washington, very much desired a mysterious animal known as an okapi. The story was carried all over the country. Reading it, Otto Griebling, of the Cole show, rigged up a goofy-looking animal which he publicly presented to the genial doctor at the matinee performance at Norfolk, Va.

JOHN GOULD, in his "Furthermore and However" column in *The Wichita Falls* (Tex.) *Daily Times*, had a very worth-while mention of the Hagenbeck-Wallace folks aiding a destitute family at Vernon, Tex. (Story appeared in *The Billboard* in last week's issue.) Gould's concluding paragraph read: "The circus life is a hard life and perhaps it doesn't make for cultivation of the finer sentiments as much as some other callings. One who was looking for Samaritans would be inclined to pass by a circus lot. But the suffering family at Vernon found some Samaritans on one just the same." Voyle N. Armstrong, Circus Fan of Wichita Falls, says that he was responsible for *The Daily Times* publishing the story.

BLANCHE HALL KASSOW (Lady Edna) has returned to New York from a successful tour of Canadian and Maine fairs, presenting a mental act. She is now preparing her new freak extravaganza, which will be presented as a sketch in three scenes and have a beautiful background. Fifteen will be in company. Will be staged latter part of November after playing several indoor dates with Frank Wirth's Circus.

COLONEL CONSOLVO was host to a large number of Cole Bros.' performers at his Monticello Hotel in Norfolk during their stay in that city. Visitors from out of town included Dr. and Mrs. Mann, Mr. and Mrs. Melvin D. Hildreth, Dr. and Mrs. Strong and Mr. and Mrs. John Graff. Mr. Graff is assistant director of the Smithsonian Institution.

EDYTHE SIEGRIST, of Edythe Siegrist troupe, who was injured at Salisbury, N. C., Fair, is recovering and expects to resume work in a few weeks. Billy Siegrist is doing the catching in her place. Miss Siegrist reports having had steady work since April 15. Act will go to Ft. Worth, Tex., to join the Bob Morton Circus for several weeks. The Siegrists have played a number of fairs for George Hamid.

MRS. SYLVESTER BEAN, of Richfield, Utah, is a friend and admirer of Mabel Stark, who is now in a Los Angeles hospital. She has made several long trips to the Al G. Barnes Circus to visit with Mabel and see her animal act. Mrs. Bean was the close personal friend of Annie Carroll, the famous equestrienne, and in Annie's long illness she was cared for by Mrs. Bean and was given burial in the Richfield Cemetery, all of which was paid for by Mrs. Bean.

BILLY SIEGRIST was given a birthday dinner, including a large cake with 23 candles on it, October 15 at Hotel Margueritte in Pelham, Ga., in which city the Edythe Siegrist troupe played a fair booked by Leo Bistany. Bistany was toastmaster. Billy received many nice presents. Troupe will motor from Pelham to Ft. Worth, Tex., to open for Bob Morton and will stop over at New Orleans to visit the parents of Alfred Arculeer.

RINGLING-BARNUM had two good houses at North Little Rock, Ark., reports Charles Waddell. It was necessary to show North Little Rock as city of Little Rock had a fall festival and would not grant show a license, adds Waddell. Exhibited on a fine new lot. Waddell will take out the Arkansas Hillbillies, having booked them with two circuits in the South. Will take them north and east this winter. He will again be with a circus next year.

NEWSPAPERS are reaping a harvest as a result of the keen opposition between Ringling-Barnum and Cole Bros. Tremendous ads in Norfolk and Richmond papers announce the coming of the Big One "positively" to those two cities on October 30 and 31. Towns are also elaborately billed in a manner reminiscent of old-time opposition battles. Apparently the effect is to make the entire community circus-minded, as business on both shows has increased.

Gossip of the Dressing Rooms

COLE BROS.—A big commotion in dressing room the other day, smoke pouring out from all sides. Grabbed a bucket of water, rushed in, only to discover Herman Joseph passing out cigars to the clowns, who were throwing up the smoke screen.

Here's the last of the fish news for this season. Colonel Consolvo, of Norfolk, took some of the folks fishing. Harriett Beatty caught the most fish again; Clyde got some nice ones; Kinko claims he did well, also Harry McFarlan; total 30 pounds; however, does not include the rubber tire pulled up by McFarlan. Frank Shepard was married in Norfolk to Jessie Fontaine and we wish them much happiness.

The Nut Club had a final meeting and decided to hold the banquet at Winston-Salem, N. C. Looks like it will be some doings. Everybody is paid up and now waiting for the works. Bert Doss raffled off another Nut Club radio. Side-show giant got it. Jimmie McCoy came in toting a huge box of pictures from Kelty. Better late than never.

Pat Patterson was among recent visitors. Jimmy Mooney visited a few days with Dick Pinkney. Notice we have another prospective flyer. Jean Evans has been practicing with Harold Voise. Is doing real well. Am wondering what the yellow book everybody's been read-

(See DRESSING ROOMS on page 47)

Mix Closing October 23

GRAND JUNCTION, Colo., Oct. 19.—The Tom Mix Circus and Wild West will close at Barstow, Calif., October 23 and return to quarters at Compton, Calif. The total mileage will be 13,275.

Motor Transportation Dept.

By CAPTAIN E. R. HATFIELD

Preamble

According to the laws, all States define persons, firms or corporations who transport their property or merchandise "as private carriers," and private carriers are not exempt from any law, ordinance, court decision or court ruling and shall be governed at all times as that of any for hire public carrier. Any motorized show operating vehicles of a commercial type is subject to all penalties likewise and by law.

We solicit your co-operation in reporting to and aiding this department by giving us the facts on any difficulties you have encountered with the laws and ordinances in any city or State. *Address your letters to Motor Transportation Department, The Billboard, 25-27 Opera Place, Cincinnati, O.* We are prepared to give you remedies for these conditions which will prevent others from falling into the same trap.

Sales Tax Vs. ICC

A question is brought to our attention involving the sales tax in many States—letters requesting information as to how refunds may be obtained and how to avoid payment of this tax. Most of those interested purchase vehicles in one State while residents of another. While there are many decisions pending as to a State's jurisdiction over taxing interstate purchases, none has been made in favor of refunds to those of the other State. A recent decision in the Common Pleas Court at Toledo, O., by a three-man opinion was that the clerk of the county shall issue license plates, register vehicles and transfer vehicles as stipulated by the statutes of the vehicular laws and that the clerk shall not be governed by interference, interruptance or any other complication in the performance of his duties by the sales tax now existing in Ohio. This ruling is the outgrowth of purchasers coming from Michigan into Ohio to buy autos and trucks. All forms of traffic crossing State lines are within the jurisdiction of the Interstate Commerce Commission. Price ratios and rate schedules are also governed by the commission. Due to the taxing ability of this administration, there seems to be no course of interference between the government and the State from this phase of the situation.

Avoiding payment of this type tax may be successful in some States, but in others it is almost impossible. Obtaining refunds or reductions does not

(See TRANSPORTATION on page 68)

Trailer Plans and Parts



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SHAMROCK TRAILERS
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The Corral

By Rowdy Waddy

AGAIN: There should be many rodeos in the South the coming winter.

ART MIX is touring the South, playing theaters with his act.

RODEO FOLKS: Keep The Corral editor advised as to your whereabouts during the late fall and winter months.

BERT NORTHRUP and his horse, Bess, and Jack Lawton joined California Frank's Rodeo at Chattanooga, Tenn.

LATER (than last issue) reports, in this column and elsewhere, on the Col. W. T. Johnson Rodeo in New York City appear in this issue.

CAPT. GREENWOOD writes The Corral that after a successful season with his sea lions he is playing fairs in the South.

ODESSA, Wash.—The Odessa Rodeo having outgrown its original quarters, the committee advises that larger grounds will shortly be procured and a new race track constructed.

JAMES B. (CHIEF) HAWK, roper, lately closed the season with Jack Raum's Horse Acts and Western Entertainers and arrived in Cincinnati last week. Looks great. Plans playing indoor dates this winter.

PORTLAND, Ore.—Verne Elliott, of Elliott & McCarty, put on a stellar event at the Pacific International Live-Stock Exposition. Jim Irwin tossed a steer to the tanbark in 9.7 seconds. Mickey McCrorey flopped his steer in 15.3 seconds.

MAJOR GEORGE W. SCOTT, who reports having had a successful publicity connection with Jim Eskew's JE Ranch Show this year, tells of making a trip from New Britain, Conn., to New York City, where he witnessed a wonderful session of Col. W. T. Johnson's Rodeo at the Garden.

CAL GOODSHALL and Deputy Sheriff Carl Snediger are enthusiastic over the coming Rodeo at Victorville, Calif. Art Manning will be arena director and Abe Lefton the announcer. Goodshall is well known in Eastern stage circles, as is his wife, who formerly headlined under the management of Gus Hill.

FIGURING A WEEK between the rodeos produced by Col. Johnson at New York and Boston, the Harris-Eskew Western Attractions, with Howard Harris Jr. as managing director and Col. Jim Eskew as arena director, slated a rodeo to be staged in the Arena building at Philadelphia starting October 28, four of the events to be contest, the others contract.

MEXICAN JOE CLARK, who recently closed the season with Gatewood's Flying-X Show, has been playing dates in cities of the Central States with his roping and whip acts, assisted by Billie Burke. Spent some days in Cincinnati. The stay in the Queen City a necessity. His trailer was wrecked when struck by a street car. At this writing (October 18) he is still awaiting adjustment. Says that he had a good season with Gatewood.

SEMINOLE, Okla.—The three-day second annual American Legion Rodeo here was a success financially and in entertainment. John A. Stryker was publicist and officiated at the mike during performances. Fred Owens, arena director; Ray Franklin, arena secretary; Cliff Kiersey and Sid Muirhead, judges. The participants numbered about 100. Bill Till was gored by a steer during bulldogging and was taken to a hospital for treatment. Ted Yocum received an injured knee when a steer stepped on him. Also in bulldogging, Ted Miller received broken ribs, but took part in the bronk riding and rode despite his injury. Jess Goodspeed was credited with breaking the two-loops calf-roping record. Did it (using two loops) in 17 2-5 seconds. Jake McClure once roped a calf, using second loop, in 19, and Billie Eaton did it at Ralston, Neb., this year in 20 seconds. Winners: Calf Roping, Goodspeed, Ike Rude, Amye Gamblin. Steer Roping, Sam Proctor and Ike Rude tied; H. Binns. Bulldogging, Shorty Kelso, Hershell Ross, Jonas DeArman. Bronk Riding, Bill Greenough, Lyn Husky, Lonas DeArman. Wild Cow Milking, Amye Gamblin, John McIntyre, H. Binns. Winners in day money at the Sunday show were: Steer Roping, Allan Holder, Sam Proctor, H. Binns. Calf Roping, Allan Holder, Jim Snively; Buck Goodspeed and H. Binns tied. Bulldogging, Shorty Kelso, Hershel Ross. Wild Cow Milking, Allan Holder, Barney Lovitt, Till McMillan. Steer Riding, Bill Sellers, Jonas DeArman, Andy Henderson. Bronk Riding, Buster Brown, Bill Greenough, Lynn Husky.

NEW YORK—Day money winners the first week of Col. W. T. Johnson's World Championship Rodeo at the Garden (show runs 19 days, giving 26 performances, the seven extra performances being composed of three sets of week-end matinees and a special matinee on October 26). Results are for evening contests unless otherwise stated: Cowboys' Bronk Riding—First Day (Wednesday thru Friday nights and Saturday matinee), Eddie Curtis, $200; Floyd Stillings, $170; Herman Linder, $150; Burel Mulkey and Hub Whiteman split fourth and fifth, $120 each; Bob Askin and Pete Knight split sixth and seventh, $80 each; Melvin Tivis, $50. Second Day (Saturday thru Monday and Sunday matinee), Nick Knight, $200; Pete Grubb, $170; Pete Knight, $150; Eddie Curtis, $130; Fritz Truan and Herman Linder split fifth and sixth, $100 each; Bill Sievers, $70; Melvin Tivis, $50. Bareback Bronk—First Day (Wednesday thru Friday nights and Saturday matinee and night), Hoyt Heffner, $187.50; Dick Griffith, $125; Fritz Truan, $75; Slats Jacobs, $50. Steer Wrestling—First Day (Wednesday thru Friday), Rube Roberts (7 4-5), $187.50; Bert Weems (9), $150; Dick Shelton (10), $135; Goldie Butner (10 1-5), $120; Ted McCrorey (10 4-5), $105. Second Day (Saturday and Sunday matinee and Saturday night), Steve Heacock (7 3-5), $187.50; Oklahoma Curley (8), $150; Gene Ross (8 3-5), $135; Hub Whiteman and Howard McCrorey split fourth and fifth (8 4-5), $112.50. Third Day (Sunday thru Tuesday), Gene Ross (5 1-5), $187.50; Tom Breedon (6 4-5), $150; High Bennett (8), $135; Red Thompson (8 2-5), $120; Rube Roberts (8 3-5), $105. Steer Riding—First Day (Wednesday thru Friday nights and Saturday matinee), Shorty Hill, $160; Earl West, $120; Johnnie Schneider, $80; Joe Orr, $60; Tommy Horner, Goldie Butner and Hughie Long split fifth, $13.33 each. Second Day (Saturday thru Monday nights and Sunday matinee), Al Carey, $160; Eddie Curtis, $120; Duward Ryon, $80; Eddie Woods, $60; Jim Whiteman, $40. Cowgirls' Bronk Riding—First Day (Wednesday thru Friday and Saturday matinee), Mildred Mix Horner, $150; Rose Davis, $100; Vaughn Krieg, $60; Claire Thompson, $40. Second Day (Saturday thru Monday and Sunday matinee), Peggy Long, $150; Claire Thompson, $100; Mary Keen, $60; Vivian White, $40. Calf Roping — First Day (Wednesday and Thursday), Harry Hart (24 2-5), $125; Richard Merchant (24 4-5), $100; Jake McClure (25 1-5), $90; Hugh Posey and Joe Welsh split fourth and fifth (27 1-5), $75 each. Second Day (Friday night, Saturday matinee), Dick Shelton (21 1-5), $125; Everett Shaw (21 4-5), $100; Irby Mundy (23 1-5), $90; Gene Ross (28), $80; Hugh Posey (32 1-5), $70. Third Day (Saturday night, Sunday matinee), Everett Shaw (21 3-5), $125; Richard Merchant (24), $100; Joe Welsh (28 4-5), $90; Roy Matthews (29 2-5), $80; Dick Truitt (29 4-5), $70. Fourth Day (Sunday and Monday), Gene Ross (21 1-5), $125; Dick Truitt (24 2-5), $100; Harry Hart (24 3-5), $90; Carl Shepard (28 3-5), $80; Richard Merchant (28 4-5), $70. Wild Cow Milking — First Day (Wednesday), Hugh Clingman (56 1-5), $35; Jack Van Rider (60 2-5), $25. Thursday — Harry Hart (32 4-5), $35; Carl Shepard (48 2-5), $25. Friday—Joe Welsh (44), $35; Hugh Clingman (57 1-5), $25; Irby Mundy (60 4-5), $15. Saturday matinee — Carl Shepard (70 4-5), $35; Harry Hart (71), $25. Saturday night—E. Pardee (47 2-5), $35; Ralph Bennett (60 4-5), $25; Irby Mundy (67 4-5), $15. Sunday matinee—Hugh Bennett (29 4-5), $35; Hugh Clingman (51 1-5), $25; Bill McBride (60 3-5), $15. Sunday night — Irby Mundy (36 2-5), $35; Joe Welsh (50 4-5), $25; E. Pardee (55 2-5), $15. Monday—Bill McBride (45 3-5), $35; Richard Merchant (56), $25; Hugh Clingman (69 2-5), $15. Tuesday — Dick Truitt (44), $35; Roy Matthews (66 4-5), $25. Exhibition Rides (mule), $5 for each ride—Tom Smith on Friday thru Sunday; Pete Kerscher on Friday.

Circus Saints and Sinners Club

For the Old Trouper and a Home

Fred J. Heckel, able CSSCA v.-p. for Pennsylvania, sends along the annual dues for Edgar Hyde, L. V. Hamilton and Lew Mallory, and among other things writes: "It looks very much as if the circus and carnival season is finished as far as Bradford is concerned. Things went well this summer and our natives turned out better than usual. . . . Weather here brisk and fine. . . . Casey is the same landlord of old and has a couple of new circus pictures for the Leitzel Tent. Casey, like the squirrels, is storing up his winter fodder. You know we have long winter nights here and haven't seen a year in 50 without them. February usually reports 100 per cent. . . . Hamilton is busy laying new pipe line into a new field that is opening up. . . . Hyde is busy slinging paint onto his dovecote and he looks interesting up on a ladder with a pair of overalls three or four sizes too big for him. Every now and then he makes one think he's going to fall thru them. Lew Mallory is in Oklahoma looking after his oil properties and at the same time looking over the squaws in order to enter one or two in a beauty contest. There have been some losers, you know. . . . Haggerty is on the job in the bank, as always, lending a hand in Shrine Club activities. . . . Our Blackstone members, Bovaird and McDowell, grab off a few mouthfuls of law once in a while and they do take a big bite. . . . Schoutlawn has finished the tennis matches and is beginning to teach his son the game. The first thing he teaches them is to take a bite out of the ball. . . . Ed Hanley is in New York and can be found around your second-hand bookshops. He recently gave a very nice studio party at his home and yours truly was invited to fill in, but all I was interested in was the vase he has. Best regards to all my CSSCA friends." A mighty interesting missive frum th' folks daown tew hum in Bradford.

The Poodles Hanneford Tent, according to CSSCA v.-p. for West Virginia, Jack Colvig, is very happy indeed, for Gene Hoffman has started a new dive-dance-sip club called "El Villa" and all initiations hereafter of Wheeling CSSCA members will take place there. A trapeze is to be erected and the initiation will be built around that. The trapeze, by the way, is to be contributed by Poodles Hanneford, who is rehearsing daily at the New York Hippodrome to appear in Billy Rose's circus-musical review, *Jumbo*. Poodles also attended the last Dexter Fellows luncheon in New York.

This is the last column I will write as national secretary of the CSSCA. I have been doing the column for six years. It's been lots of fun. Thru it, I have made many friends; a few enemies. I have been replaced by Ches Goldston, a fine fellow, who will do a good job. As to whether he is column-conscious, I do not know; I hope so.

Being relieved of this secretarial work will give me more time to devote to those circusy things which I have been wanting to do; it will give me an opportunity to arrange my collection of Circusiana of which I am very proud; it will give me time to do columns of circus information for periodicals which have requested it; it will help me to give more time to the Dexter Fellows Tent, striving so hard to get together the money with which to establish a Home for Old and Indigent Troupers—I have advocated and worked for the Home as long as I can remember and I will never rest until that becomes an accomplishment.

I want to thank Charley Wirth, Charley Blue and Al Hartmann for their patience with me. I know I have been a bad columnist, but with their usual liberality and courtesy they always forgave me. Space was always available and they wielded their blue pencils with grace and kindness. So good-by column and be good to Ches Goldston.

F. P. PITZER,
National Secretary.

N. Y. Rodeo Average Is 8,000 Per Show

NEW YORK, Oct. 19.—Completing its 11th performance on Wednesday evening, Col. W. T. Johnson's World Championship Rodeo at Madison Square Garden registered a turnstile mark of approximately 88,000 people, setting an average of 8,000 a show. It's an even bet that with the conclusion of the 26th performance next Sunday evening the pull will show better than 200,000 and the take hovering around the quarter-million figure. Monday's 7,725 draw was a couple of hundred short of last year's for the corresponding day, but Tuesday's 10,626 was 200 ahead, with Wednesday's matinee attracting 4,710 and the evening 10,257, latter being the third best mark so far. Col. John Reed Kilpatrick, Garden president, would not disclose receipts.

Contingent went over to Bellevue Hospital Tuesday forenoon to give a show for the ailing youngsters, parade being held both ways. Along the route the rodeo amplifiers boosted Police Commissioner Valentine's safety campaign with "Valentine says let the cowboys take the chances." The chances they took are summarized in the following injuries to date: October 9—J. M. Weintz walking horse in basement brushed right hand against wall, receiving lacerations. Jack Hynes lost grip in bareback bronk riding, contusions of right hip. October 10—Pauline Nesbitt hit wall going out of arena door in horseback quardrille, lacerations of right leg, knee to ankle and sprained ankle; Polyclinic Hospital couple of days, now back in show. Slats Jacobs sustained broken right leg in steer wrestling; fibula bone broken, put in cast and out of the show entirely. October 11—John Bradley thrown and stepped on while riding out of chute; slight concussion. October 12—Rose Herlin injured in bronk riding, leg jamming against arena wall, receiving lacerations of left leg, three stitches. Chuck O'Connor thrown outside of chute, stamped on by horse in bareback riding; lacerations of nose and forehead. Henry Weisenberger, captain New York City mounted basketball team, hit wall while falling from horse and knocked unconscious; slight concussion. October 13—George Conwell thrown over horse in saddle bronk riding, hitting wall with head; lacerations of forehead, three stitches. Emile Avery fell in steer riding, contusion of left hip.

Cowboys winning mounted basketball with consistent regularity. . . . Bill McBride got a big laugh from the crowd in calf roping on Tuesday when he fell plunk on the yearling Brahma. . . . Ted Allen, of Alhambra, Calif., world's champ horseshoe pitcher, is one of the reigning hits of the show along with the McLoughlin fancy roping kids. . . . Colonel Johnson went out toward the arena exit at the conclusion of Hardy Murphy's act with Buck, high-school horse, and drank a toast for his fellow townsman, Porter Lorry, of San Antonio. Colonel claimed he imbibed port wine but "on good authority" 'twas learned it was only Coca Cola (adv.). . . . Fanny Nielson was stalled in the chute for several minutes before her bronk, My Hero, decided to make a run. Crowd roared but it died down when she was thrown, without injury, however.

Polack at Glendale, Calif.

GLENDALE, Calif., Oct. 19.—Polack Bros.' Circus played Glendale under auspices of the Elks on the circus grounds in a fine top, with a seating capacity of 5,000, under personal direction of Irv. J. Polack. Duke Mills was in charge of the promotion.

Mr. Polack announced that his circus will play one more week under the top and will then start the season indoors.

Spencer Undergoes Operation

MACON, Ga., Oct. 19.—John D. Spencer, columnist for *The Macon Telegraph*, underwent an emergency operation at a local hospital last Tuesday for appendicitis. His condition is reported satisfactory. The one-time circus trouper is expected to be dismissed to his home in Shirley Hills within two or three weeks unless complications develop.

Conducted by CLAUDE R. ELLIS—Communications to 25 Opera Place, Cincinnati, O.

Take in Luna Goes Up 15%

New policies prove profitable, says Manager Miller —season best since '29

NEW YORK, Oct. 19.—Luna Park, Coney Island, had its most successful season since 1929, with concessions and rides showing an increase of 15 per cent over returns in any of the last four or five seasons, said General Manager Charles R. Miller.

"This may be attributed to a return of prosperity generally, but specifically we put it down to the new policies which Luna inaugurated this season and which differ radically from those of the past. Foremost of these is the big amusement value the public received for its 10-cent gate admission. Free open-air vaudeville four times daily, changed program every two weeks, and free open-air circus, featuring six complete acts, changed every four weeks," he said.

"We inaugurated an amateur night every Wednesday, which proved immensely popular. All this free entertainment increased our gate receipts and our attendance as well. This has helped us to do away with cut-rate days and their doubtful success and enabled the management to judge the dead weight among its attractions.

"The second policy which proved very popular is return of free dancing in our ballroom after an absence of four seasons. It has built up such a patronage that we have dancing on Sunday afternoon as well. This not only increased receipts of our gate, but more than doubled receipts of our vending department.

"Luna swimming pool has held its own thruout and this season has enjoyed a remarkable success in spite of heavy competition; this is due chiefly to its carefully built-up patronage by season bathers and its reputation for extreme cleanliness. The pool has made a feature of its new open-air handball and basket-ball courts.

"Luna Park had its most successful season since 1929. All of our concessioners and our rides have shown an increase of 15 per cent over that of the last four or five seasons."

Thrill Rides for Dallas

DALLAS, Oct. 19.—Thrill rides for Texas Centennial Exposition are the subject of negotiations between exposition officials and a group of Chicago capitalists, represented by Judge John A. Scarbaro, Chicago. Judge Scarbaro conferred with officials of the concessions department. His group presented several attractions at A Century of Progress in 1933 and 1934. New rides are planned for the Texas exposition in Fair Park here.

MILWAUKEE—Thirty rhesus monkeys, residents of Washington Park Zoo monkey island during summer, have been sold to Louis Ruhe, New York animal dealer. Another lot will be purchased next spring, direct from India, it is said.

Yo Ho! Too Tough?

ATLANTIC CITY, Oct. 19.—Twentieth Century night life is too tough for pirates or for at least their ships, so Ye Old Pirate Ship, which for a season thrilled and chilled Steel Pier patrons while conductors told tales of horror, and which a year later blossomed forth as a floating beer garden, promptly sank to the bottom of the bay, with its bar, tables and everything. Steel Pier purchased the boat in 1933 and it was one of its highlights. It was sold to Captain Charles Kahaley after the season, and during 1934 he operated it as a floating beer garden at Maryland avenue basin. Apparently thoughts of pirates frightened customers and Kahaley closed down. Past season it remained idle and began to fill with water. Dockmaster Capt. Morrell Van Sant went out one morn to look for the three-rigger and found only the spars above water. City threatens to sue unless the hulk is removed.



NORMAN S. ALEXANDER, Woodside Park, Philadelphia, who is chairman of the new special public liability insurance committee of the National Association of Amusement Parks, Pools and Beaches that is considering ways and means for lower rates to members of the association, of which Mr. Alexander is a past president.

Say Tex Rickard Was Miami Pier Pioneer

NEW YORK, Oct. 19.—Annual rodeo at the Garden, first presented by the late Tex Rickard in 1926, furnished some of the park-minded boys with material in connection with another of the super-promoter's previous amusement ventures. One of the boys is Fred Ponty, managing director of Miami Beach Million-$ Pier, Miami Beach, Fla., who tells a story of Rickard's beach activities some years back.

Mr. Ponty says that Rickard's friends believe it was his intention to make the pier the best night spot in the South. He started construction on the pier, but was taken seriously ill and died before his aims were realized. He did finish the dog track, but passed away on the very night of its opening.

His associates dropped the pier project abruptly and the half-constructed mess lay idle until last year, when it was taken over by a syndicate headed by Jules James, Washington, D. C., and now the group is readying the spot for a December 1 opening after booking attractions and concessions from its local office for the last two months.

A. C. Eying Race Project

ATLANTIC CITY, Oct. 19.—The old horse-racing bill, battered down and for a long time dormant, is expected to provide fireworks at a special session of the Legislature in December. Sales-tax foes are rallying to kill this tax levy, and inasmuch as Governor Hoffman declares the sales tax necessary to raise a certain amount for relief funds, advocates of racing say they are going to use this buildup and opportunity to lay before voters the probable vast amount to be derived by the State thru legal tracks in lieu of a sales tax. A race-track group plans erection of a plant near Atlantic City if a betting bill is passed.

Glazier Intends To Hold Resort

Operator denies report of relinquishing Park Island —is planning for 1936

LAKE ORION, Mich., Oct. 19.—Douglas Glazier, president of Park Island Amusement Company, denies that he will relinquish any rights in the reported sale of Park Island by Lake Homes Company to Arthur S. Widrig and Gordon D. Van Camp, Pontiac, Mich. Mr. Glazier said it has been erroneously reported that he will cease to operate as Park Island Amusement Company, which he has done for eight years.

It is now declared that, according to a lease between Lake Homes Company and Mr. Glazier, the land and buildings of the park could be sold only subject to this lease and that the reported sale cannot in any way interfere with Mr. Glazier or his company operating Park Island, including boating rights. It is contended that Mr. Glazier has complied with the lease in every respect and that he intends to continue to do so during full life of the lease.

'35 Best Since '29

Detroit attorneys for Mr. Glazier have advised him to "sit pat, unless too much incorrect news is spread, thus confusing people regarding management of the park and thus hurting his business among people not knowing whom to contact." He declares that he expects 1936 to be a banner year for the park and that concessioners who have been there numerous seasons will return, as will the many outings which have been held there.

Business during the 1935 season has been equal to that of 1929, he declared, giving credit for it to many outings, dance music by Al Duncan and his band and improved general conditions. He has done considerable work in the park including cutting down two of the hills, improving bathing beach, installing cement walks and a more attractive ballroom entrance. Roller rink also has been revamped and patrons have been generous in their praise of improvements.

Certain of Future

During the depression when cash was scarce and investment practically nil, it is said that Mr. Glazier put his own cash into Park Island to maintain and develop it, feeling so strongly that with better times he would get it all back that, when banks closed, he mortgaged his personal furniture and car.

That only a nominal sum has been paid by the Pontiac men to President John Winter, Lake Homes Company, is also declared, it being reported that they did agree to build a new bridge, but that the village has been asked to share this expense.

Paris Luna To Be Altered

PARIS, Oct. 14.—Luna Park will be closed this winter, as radical alterations are to be made in its layout. City of Paris is executing an important project of street improvement which will entirely alter the environs of Luna and which requires demolishing of the big dance hall occupying most of the front end. A new dance hall will be erected in the park and several changes will be made in location of rides.

Old-Time Circus Man Would Buy Tom and Bess From City Bondage

ATLANTIC CITY, Oct. 19.—Leave it to a veteran circus man to come to the rescue of faithful old Dobbin. Tom and Bess, victims of a mechanical age, for years worked in the city street department without extra bonus of vacation. However, the department has gone completely modern and Director Casey advertised the other day that the two horses would go on the auction block on October 25. Their long years of service had come to an end, but instead of pension they would go to new labors.

Frank B. Hubin, old-time circus man, known as "The Man With a Million Friends," got busy, asked a part of this million to come to his aid and he started a fund to retire Tom and Bess. His proposition is that the horses be put in care of a reliable farmer in the vicinity, with some comfort in their old age. And his idea has taken hold, just to prove there is still a soft spot in the heart of a cold world.

Al Bessan, of the SPCA, has suggested they be put in care of Dr. Fink, retired city veterinarian, who operates a small farm, declaring nothing could be more appropriate. Director Casey, however, said city ordinances call for a sale, so there must be one, but he expressed the hope that "they will find a kind master." In the meantime Hubin is working hard to get enough in his fund to buy good old Tom and Bess.

Auto Parking

PATRONS' PROBLEMS

Auto parking problems in many amusement parks do not always concern available area. A number of parks do not have enough space for this purpose, especially on busy days or nights. Others have more space than they can consistently use.

How best to use the space that is available doubtless has had the best thought of operators in many instances. But in some spots the congestion that is apparent during crowded periods indicates that little or no attention has been given to methods of handling cars. Every manager should see that attaches in parking areas are using the space to best advantage.

During the past season experiences at Coney Island, Cincinnati, moved a patron to send the following letter to General Manager Edward L. Schott of Coney:

"Dear Mr. Schott: I have been 'caught' in several traffic jams at the Island, particularly on the Fourth of July and at the end of the season during the fireworks display.

"It occurred to me that some of the congestion might be due to the fact that most of the cars are parked facing AWAY from the exit. When the cars near the main exit avenue try to turn around they meet with stubborn resistance from the cars coming down the main exit avenue as well as rows lined in the streets at right angles with the street leading to the exit.

"It would be just as easy to park ALL cars facing the exit. I believe this would help relieve some of the congestion on big days. Of course, on days having ordinary attendance it does not make much difference which direction the cars face. As a matter of principle, if for no other reason, it is better to have the cars parked facing the exit."

"We appreciate your letter regarding parking arrangements at Coney Island," replied Mr. Schott. "I am aware of the traffic congestion that we have there on large days such as the Fourth of July, but, of course, whatever the facilities are within our parking lot, the fact remains that when 3,000 cars all decide at about the same time to go down one road the size of Kellogg avenue, any possibility of speed or smooth-flowing traffic is impossible. I have given your suggestion considerable thought and am taking up the plan with our parking man."

A better arrangement of cars was noted following exchange of these letters, some of the points evidently having been adopted.

Operators, in calling for suggestions from patrons for betterment of their parks, as many are doing each season, might include special reference to the degree of satisfaction being given visitors on parking lots.

State To Bid for Tourists At Texas Centen by Cavern

AUSTIN, Tex., Oct. 19.—Longhorn Cavern, third largest known cave in North America, near Austin, Texas' capital, will be featured during Centennial Year as a leading tourist attraction. Under direction of Texas State park board, more than seven miles of its subterranean chambers and tunnels have been explored, lighted and equipped for tourist visitors.

Included in the cavern's attractions are a mammoth underground theater, a ballroom, and a natural cathedral. Within the cavern is the largest known deposit of Iceland spar. A subterranean lake populated by blind fish is another feature.

More than 50 tunnels opening into the explored portion of the cavern remain to be investigated.

Hardgrove to Pittsburgh

NEWARK, O., Oct. 19.—Johnny Hardgrove, many years associated with parks and other amusement enterprises in Central Ohio, has gone to Pittsburgh, where he has joined Loew's organization as assistant in one of its theaters. With his brother, George, he toured several years as a vaudeville team and recently has been booking talent for night clubs, banquets and conventions. For two seasons he leased Summerland Beach, Buckeye Lake, near here, operating the spot. He has been active some time in Columbus tent, Variety Club.

American Recreational Equipment Association

By R. S. UZZELL

Car loadings are an index of returning prosperity. Men do not order cars and pay freight unless they are doing business. Likewise men are not ordering booths and making exhibits of park devices and supplies unless there are prospects of some business. Already twice the number of booths have been engaged that were sold altogether in Toronto last year.

Dodgem Corporation reports more business booked than at any time in five years. They have engaged two booths. With the oldtimers booked, the new ones are coming along. They were waiting to see how and when the procession is moving.

Strange, is it not, how men do not like to move unless they can go with the crowd? Just rest assured that the Chicago meeting is going over and will be the best for some years. There will be a get-together of park men and allied interests that will put some new life in the game.

Guenther Changes Mind

In 1934 Henry Guenther was disposed to subdivide his park into building lots and sell it out. The 1935 season has reversed this well-known man in the industry and determined him to hold the fort and consolidate his position. July and the first part of August gave him a new outlook and let him see old General Depression retreating; in fact, Henry had the old boy on the run. That wet weather in August mired up the road or the retreat might have been a rout. Our former president has taken an intrenched position on the high and firm ground of optimism.

This new position gives hope and courage for the spring drive. Do you know this will be the prevailing spirit at our Chicago meeting? This is just what we want to start, a new buying mood. A year ago there were many places where a good ride could not have been sold for a plugged nickel. Increase in steel tonnage, car loadings, bank clearances and building are too obvious to need comment.

Fall retail trade is the best since 1929. A survey of these trends in your own community should impel you to engage a room at the Sherman Hotel, Chicago, for the week of December 2. There are sure to be doings of interest and value to everyone interested at all in outdoor amusements.

Playland, Rye, N. Y., closed its summer season on Sunday, October 13. For the time of year it was an ideal day and it paid to operate. The devices and rides will now fold for the season and the plans for winter operating of games, ice skating, etc., will be taken up.

Death of G. F. Cahill

George Frederick Cahill, of floodlight fame, well known among amusement parks of America, who died suddenly at his home in New York City on October 13, was busy to the end and, like George Schott, died in the harness. He was a kindly man, a scholar and a gentleman of the old school. Born in Ohio and educated in the public schools of that State, he attended Oberlin College, taught school and studied law at George Washington University.

Thru meritorious marks in civil service examination he won a high position under the judge advocate of the U. S. Navy, which he held for many years and which accounts for his long residence in Washington, D. C. The son of a physician, he naturally reflected the aptitude of a scholar and never ceased striving to satisfy the cravings of an inquiring mind, to which was added an inventive genius. Many patents were granted to him and others are pending. He was of a family of three brothers and three sisters, all of whom lived together, while only one brother ever married.

They lived for a time in Holyoke, Mass., coming to New York in 1911. The system of distributing electric music had its origin in this family and gained for them basic patents. A company was organized which obtained a franchise in New York City for supplying this music from a central source and conduits were put in at a cost of a fortune, when radio was born to dominate the field and forever submerge electric music, just as the completion of the Union Pacific Railway sank the pony express into oblivion.

Mr. Cahill survived the collapse of one of their fondest dreams which led them to the threshold of a colossal fortune and then without warning took it all away. He brought out a number of games, some of which were successful; notably, his yacht race. Then his invention of the floodlight, which became instantly successful, put this devoted family on easy street. He spread it over the country in amusement parks, pools, auto parking spaces and tennis courts and found its real haven on football fields, stadiums and baseball fields for night games. He had lighted, with his projectors, the Lewisohn Stadium, the Yankee Stadium, the Polo Grounds, Madison Square Garden and the Seventh Regiment Armory. The Cahill projector is used at Forbes Field, Pittsburgh; Griffith Stadium, Washington, D. C.; Wembley Stadium, London, and at Annapolis, West Point, Notre Dame, Dartmouth and Columbia athletic fields and those of scores of other colleges.

Much Writing to Credit

This inventor had considerable writing to his credit. A brochure on *Prohibition, a Way Out*, was copyrighted by him in 1931. It had a well recognized merit and came near adoption by one of our major political parties. His biography of his brother, who passed away about a year ago, has literary merit of the first order.

Tho in his 67th year, his brain was still active. While waiting for the issue of patents pending he was preparing his application for another patent that would have brought recognition and perhaps the fortune this fine man so well deserved. Not being a mathematician, he had conferred with Mrs. R. S. Uzzell a whole afternoon and evening on a particular phase of the history of mathematics over which he had spent much time. She had the book on the subject ready to send to him on the day she received announcement of his death.

He had an appointment here in New York with the leading baseball magnates of the country which fell on the day following his death and which had to be canceled by his brother, Arthur. The passing of this able, modest, kindly, honest man will be keenly felt by our industry. We wonder if his like shall soon pass this way again.

Long Island

By ALFRED FRIEDMAN

FROM ALL AROUND: While the weather gets chillier the powers-that-be at Jones Beach are making improvements that by next spring will make the place a distinct standout among beaches. At the same time solons of the Long Island State Park Commission, under whose jurisdiction Jones Beach comes, announce that work on improving the place will go on for the next two or three years.

The Joseph P. Day realty interests are reported interested in a beach promotion proposition around Long Island. Something similar to Manhattan Beach, Brooklyn, which the Day interests godfather. . . . Harry E. Tudor is slated to return to these shores from abroad.

Wasn't it a Broadway column that carried the Atlantic Beach Club splitup in membership a couple weeks after this pillar chronicled it? . . . Babe Ruth, to whom fences mean nothing, packed in 16,500 folks at Dexter Park, Richmond Hill, and it's a new record. . . . Jack Johnson, ex-heavyweight champ, starts the auto races out at the Freeport Municipal Stadium.

Pavilion Royal, Valley Stream, where Abe Lyman held forth the past summer, is on winter schedule. Now instead of bringing in the Broadway type of patrons it gets the collitch set. . . . Dollar beer rackets (where you get all the stuff you can consume for a single buck) can't be made to pay on Long Island because of the heavy volume consumed by the local tribe when they get goin'.

ROCKAWAY BEACH: Congressman Bill Brunner, "most local boy," heading for sheriff of Queens. . . . Cross Bay boulevard bridge leading to the Rockaways slated for widening, with federal funds to be used for the work. . . . Arverne will get a new theater on the boulevard, near Beach 69th street, it is reported. . . . Hal Lutz, concession owner, heading for Florida.

Hal Boggiano, who tends bar at his brother's place in Seaside, is a member of the New York University football squad. . . . Bill Werner, floor boss at Kreuger's on the Boardwalk, is instructing at Newtown High, near by. . . . Board of Trade, which in the past took such an intense interest in amusement doings, acts at present as tho it has ceased functioning entirely. . . . Frank Austin, life guard at Schwartz's Steeplechase pool, waiting to be appointed to New York City's police department. . . . Reggie Dennenholtz, who was actively engaged in various phases of show biz here, is now associated with the Herman Shumlin producing office in New York. . . . The Kohlreiter-Weinstock interests control more concession places than any other group in the Rockaways.

LONG BEACH: Little bit of delay in getting the new Boardwalk started, but that only means the men will work on it that much faster. . . . Now to sit back and watch a few of the hotels file petitions of bankruptcy. It's an annual occurrence at this time of year, and, strangely enough, the same people are back the next year running the places. . . . Long Beach's sporting figure, Frank Barbieri, has taken himself out of the picture entirely, it seems. . . . Ex-Mayor Frankel hangs around in Texas a lot, as who wouldn't, owning all the oil wells that he does there.

Atlantic City

By WILLIAM H. McMAHON

ATLANTIC CITY, Oct. 19.—Activity in building of the Thanksgiving and Christmas holiday season with an eye to attracting crowds, despite handicap of the latter holiday occurring in middle of the week, has started. Mayor and special events committee are outlining big celebrations, with Boardwalk and Auditorium as center spots, and all amusement interests are joining. One event will be a big Christmas parade.

Columbus Day crowds were up to expectations and restaurants and theaters reported lively turnovers . . . advertising committee recommended attracting Canadian trade . . . at same time Licon Corporation, which has taken over the resort airport, is establishing a line between this resort and Canada, with Clarence Chamberlin possibly the center figure.

Steel Pier moved its ocean radio studio to 'Walk front. . . . Ford exhibit puts in new winter decoration scheme and is assured until January . . . warm weekend weather brought another outdoor program with Carter's Horses and Aldrich's Hawaiians. . . . Auditorium will open ballroom after two years' darkness on November 6 with a local band. . . . Manager P. E. M. Thompson reports 833 exhibits assured for an automotive parts convention on December 9-14. . . . Etzi broke the jump from AC Boardwalk to Pittsburgh with a week in Wilmington, Del. . . . Charley Dooin, Steel Pier minstrel man and night-spot entertainer, who once managed the Phillies of the big leagues before going into show biz, is deserting for his first love and announces he has been approached on a big league coaching job . . . he is 55.

Eddie Sherman is booking in some nice all-round bills for Steel Pier weekends. . . . Jim Rocke has packed away his linens in favor of a tux to handle winter front of the pier. . . . Harry Wilkie, who had charge of the stadium sound system, is scheduled to spend the winter in the gameroom. . . . Manager Thompson of Auditorium working hard to bring the United States Military Academy here for ice hockey game with Sea Gulls.

HARDEEN & YVONNE'S HOUDINI SHOW

and Company

BOOKED FOR THE ENTIRE SEASON at

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after 12 SMASH WEEKS in Atlantic City

Pier Opens Dec. 1, 1935, and Runs Until May 1, 1936

A few Concessions, Games, etc., still available on THE ONLY AMUSEMENT CENTER IN MIAMI BEACH—Drawing thousands of people daily. EVERY person who enters and leaves the Pier passes EVERY Concession.

For those unacquainted with the Pier, here's its history:
Built in 1925 of solid steel and concrete. Was never operated until 1934, when present owners bought it. Over $100,000.00 spent in completing and improving it. Altho last season started very late, results were highly satisfying.

* * *

Largest Dog Track in Florida adjoins Pier.

* * *

People from all over the world pour into Miami with plenty of money to spend for recreation and amusement.

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WATER SKOOTER.



The Pool Whirl

By NAT A. TOR

(All communications to Nat A. Tor, care of New York Office, The Billboard.)

The 1936 national Swim-for-Health Week will be on June 22-28, under auspices of the National Association of Amusement Parks, Pools and Beaches and the National Knitted Outerwear Association, I learn exclusively.

This is the first time in the history of these organizations that they have joined forces in the promotion of a week that will be of benefit to both groups.

Martin Stern, secretary of the International Professional Swimmers' Association, sponsor of the Swim-for-Health Week during 1929-'30-'31, has been chosen director of promotion and publicity for the 1936 campaign, with headquarters at 122 East 42d street, New York City.

An intensive drive to enlist services of every pool owner, bathing suit manufacturer and stores selling swimming suits and other bathing apparel in the successful termination of this campaign will get under way immediately. Each organization, thru bulletins, will drive home to its membership the importance of whole-hearted co-operation to their own business.

Manufacturers will ship, with their regular bathing suit deliveries, dealer helps consisting of window stickers, cutouts and counter cards. They will also furnish these stores with exploitation sheets for use in local tieups with pool owners and newspapers.

Pool owners will be able to buy window cards and one-sheets, with their own imprints, for general distribution,

See POOL WHIRL on page 66)

Conducted by CLAUDE R. ELLIS——Communications to 25 Opera Place, Cincinnati, O.

WINSTON-SALEM SEES BEST

Gates Take Rise To 36-Year Top

Attendance, over 100,000, not affected by increase to 50-cent all-day charge

WINSTON-SALEM, N. C., Oct. 19.—Good weather, best grand-stand acts in years, outstanding harness racing and other factors combined to make the 1935 Winston-Salem and Forsyth County Fair here on October 7-12 "the most successful in the 36 years of its history, both in attendance and enthusiasm," said Manager Thomas S. Blum. Attendance ran slightly in excess of 100,000, and grand stand had about 25,000, doing capacity business every day except on the opener, a little too cold for the fans. On Monday, the only day on which weather was not favorable, there was a bite in the air in late evening which had some influence on attendance.

George A. Hamid, financially interested in Greensboro (N. C.) Fair and the State Fair in Raleigh, attended the entire week studying conditions and managers' methods in this section. His agency booked the *Diamond Revue*, grand-stand program, which inspired the most generally favorable comment such a bill has had here in a decade. All members of the cast and officials of the entertainment organization were guests of the R. J. Reynolds Tobacco Company on a factory tour, about 100 making the visit.

Midway Rides Popular

Exhibits in all departments were satisfactory, altho no better than in recent years. Live-stock building housed splendid dairy cattle, reflecting results of good breeding during the past two or three decades, as well as an increase in popularity of dairy cattle in this part of the country.

Upon the World of Mirth Shows on the midway comment voted the rides

(See WINSTON-SALEM on page 55)

Wisconsin Annuals In Big Gate Marks

BEAVER DAM, Wis., Oct. 19.—Practically every fair held in Wisconsin this year, "favored with at all decent weather," increased its attendance from 25 to 40 per cent over that of last year, declares Secretary J. F. Malone, Wisconsin Association of Fairs.

Mr. Malone, who also is secretary of Dodge County Fair here, added that many fairs, including the Beaver Dam annual, broke all previous records.

Wooster, O., Reduces Debt

WOOSTER, O., Oct. 19.—There was a profit of $1,210 on the 1935 Wayne County Fair, report showing receipts of $21,725, compared to $23,520 in 1934 and $17,318 in 1933. Expenses this year were $20,514. Payment on the debt this year amounted to $2,500. In 1934 $6,500 was paid on the debt and in 1933 $2,400. Indebtedness has been reduced from $19,400 to $8,000 in the past three years. Improvements, in addition to debt payments, cost $2,026.

Elwood Hughes Visits Chi

CHICAGO, Oct. 19.—Elwood A. Hughes, managing director of the Canadian National Exhibition, Toronto, was a visitor in Chicago this week. He will be back in Toronto for the meeting of the board of directors of the exhibition on October 30 and 31.

LANCASTER, O. — George Cunningham, 90, a lifelong resident, attended the 85th annual Lancaster Fair here. He has missed only two fairs, in 1908 and 1910, due to illness.

Hoosier Figures Soar

INDIANAPOLIS, Oct. 19.—Indiana State Fair this year showed net profit of $30,213.71, as compared with profit of $15,611.74 last year, according to a statement this week by Dick Heller, fair manager. Total paid admissions increased from 227,986 last year to 310,827 this year. The increase was shown in net profit despite the fact that money offered for premiums was greater than in the year before.

Sales and Displays Taxing La. Grounds

SHREVEPORT, La., Oct. 19.—As the 30th annual Louisiana State Fair and Shreveport Centennial opened today, fair officials faced a situation heretofore unknown in annals of the exposition. Every building was filled to overflowing and some exhibitors have rented tents for their displays.

Concession space was sold out three days before the opening. New decorations in an Avenue of Flags and 100 huge searchlights give the grounds a magnificent appearance. Barnes-Carruthers' *Soaring High*, with the Society Horse Show, are grand-stand attractions. United Shows of America on the midway had the largest gross of an opening, preview night, ever registered here.

Advance ticket sale for football classics in the big stadium on the grounds compelled Secretary-Manager William R. Hirsch to install 3,000 additional seats.

Donaldsonville Annual Makes A 10-Yr. Mark, About 80,000

Profits may be used for a big expansion of entertainment program and premiums—fine grand-stand show is whipped together late—banned games are closed

DONALDSONVILLE, La., Oct. 19.—With the best annual in 10 years, South Louisiana State Fair here attracted close to 80,000 on October 6-13. Of this total a rather large percentage took advantage of a free gate on Monday, but made up for it by unusually heavy spending inside, especially on the midway where business thrived thru the event. Opening day attendance showed effects of plenty of advertising thru barbecues, community pep meetings and radio spots, about 18,500 passing the gates, of which 8,500 were paid admittances. L. J. Derbes, auditor, estimated other daily attendances as: Monday (Free Day), 6,500; Tuesday, 5,000; Wednesday, 5,500; Thursday, 5,000; Friday (School Day), 18,000. Saturday, 7,500, and Sunday (Political Day), 15,000.

The usual colorful touch of the presence of the late Senator Huey P. Long on closing days of other years was sadly missed by the association, Mr. Derbes said. Contrasted with a year ago, weather was about perfect. General improvements on grounds were noticeable, with all paths concreted since a year ago and every building shining with fresh brown paint.

Grand-stand attendance, up to par with the gate, was best since 1925. On three days all seats were filled and crowds overflowed for glimpses of the best entertainment in history of the fair. Patrons were loud in praise of the excellent program gotten together at the last minute after a circus canceled a contract to play the fair.

Concession Rules Rigid

Booked direct by Fair Manager R. S. Vickers, the show was headed by Manuel King, 12-year-old lion tamer, with 10 lions in a cage. Ethel D'Arcy, trapeze; Alice Sisty, Mexican dare-devil; Charles Siegrist, aerialist; M. N. McKeone Troupe, seven acrobats; Yoshida Japs, balancers; DeWaldos, unicycles, with trained dog, and Ike Hamilton, rodeo clown.

On the midway Zimdar's Greater Shows did the best business in years. Concessioners generally said they were well pleased despite ban against off-color games, which resulted in several booths being forced to close, with signs attached reading: "Closed Because of Gambling." Fair officials said that the stringent rules meant that "they would run the fair and not allow gamblers to do so." Joseph P. Thiac, superintendent of concessions, said that all of the 45 concessioners made money. C. C. Chapman, superintendent of agricultural exhibits, reported best displays in years, while stock experts praised the 1935 cattle show. Premiums paid totaled about $4,000, an increase of $600 over a year ago.

Fireworks Come Back

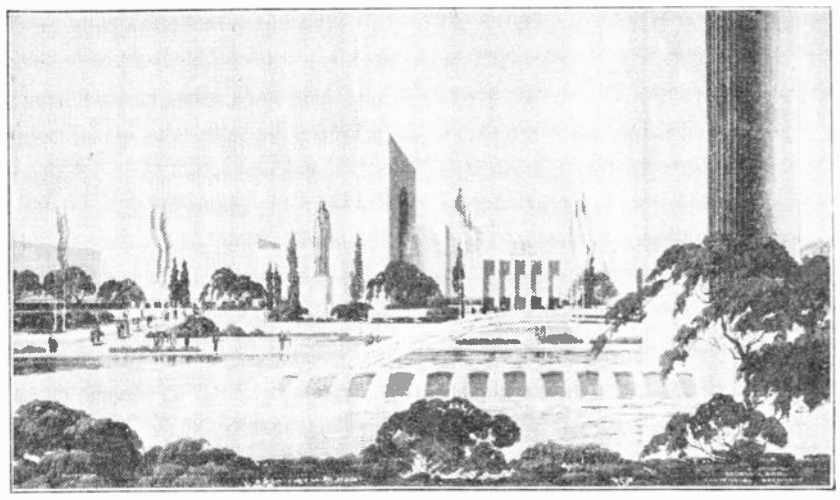
Features of opening and closing nights and on Friday were displays in cooperation with the Liberty Display Fireworks Company, depicting eruption of Vesuvius and destruction of Pompeii. Omitted the last two years, fireworks appeared to be a welcome addition. In the Mississippi River was the U. S. S. Schenck, cruiser assigned to Donaldsonville for the occasion, and sailors in uniform were admitted to the fair free at all times, same rule holding for soldiers in uniform.

Gate admission was 50 cents up to 6

(See DONALDSONVILLE on page 55)

Two Grand in Wapakoneta

WAPAKONETA, O., Oct. 19.—Profit of about $2,000 will be shown by Auglaize County Fair held on August 25-30, said Secretary Harry Kahn, who has returned from a vacation trip. It was his second year as secretary and second satisfactory showing after a number of off years. The fair was written up for metropolitan papers by a special writer, Tex De Weese, who greatly praised the "about-face" taken by the 72-year-old event under Kahn management. Mr. De Weese correctly quoted the fair editor of *The Billboard*, describing Mr. Kahn as one of the livest fair men in the country.



PETROLEUM PRODUCTS BUILDING for Texas Centennial Central Exposition in Dallas next year will be a permanent structure adjoining the Transportation Building and built at a cost of about $500,000. It will have 35,000 square feet of space and towering pylons will flank each entrance. Concealed flood lights will illuminate the facades at night.

Tupelo Draws More Than 100,000 For 28th Annual and Dairy Show

TUPELO, Miss., Oct. 19.—The 28th Mississippi-Alabama Fair and Dairy Show here on October 8-12 was one of the most outstanding in history of event, marked by fine weather and attendance of more than 100,000.

Open day, always Children's Day, had the largest crowd of youngsters ever to attend and, despite late arrival of the Royal American Shows and failure of the midway to get under way until mid-afternoon, a nice day's business was marked up. An amateur contest for kids held their attention and the shows were all open by 4 o'clock in the afternoon. Any disappointment was overcome during the latter part of the week.

A precedent was set in staging two official State beauty pageants with Miss Mississippi being selected and crowned Thursday evening and Miss Alabama being chosen Friday evening. Governor Mike Conner, of Mississippi, crowned Miss Mississippi and Frank A. Henderson, secretary-manager of the fair association, crowned Miss Alabama.

A Horse Show that would have done credit to cities many times the size of Tupelo attracted attention of fanciers and owners from Tennessee, Alabama and Mississippi. Show was acclaimed one of the best ever staged in this section. A Bird Dog Show and a large Dairy Show also drew, and record-breaking exhibits were shown in every department, with a special department being added for rural rehabilitation families.

Acts included Four American Eagles, high wire; Three Taketas; Ruton's Dogs; Betty Thomas, aerialist; Hip Raymond and Miller's Fantasies. Fireworks by Cincinnati Fireworks Display Company closed night performances.

A series of booster trips were made into the trade territory preceding the fair. Business men of the city and fair officials accompanied by a band visited surrounding towns and distributed novelties.

Repeater in Chattanooga

CHATTANOOGA, Tenn., Oct. 19.—Tri-State Fair will be continued next year on a larger scale, J. A. Darnaby, general manager, said. He plans to hold the 1936 fair as a forerunner of Chattanooga's centennial celebration in 1938. This year's gross receipts totaled $20,000. Of this, about $17,000 was left in Chattanooga. Mr. Darnaby said that while the organization made no money it "broke even," and paid all bills two days after the fair closed. He estimated that the city's share for use of Warner Park will be close to $1,000.

Concessions that Operate on the UP and UP

AL HARTMANN, *Editor of The Billboard*

knows what the Concession Business needs to restore public confidence in the games » » »

It's Plenty of Merchandise Going Out

READ WHAT HARTMANN SAYS •

along with another strong believer in clean games in

HARTMANN'S WEEKLY BROADCAST
The Billboard
September 28, 1935

SECRETARIES » »

Plan Now for 1936

WRITE TODAY

ALL you who think concessions cannot be operated on the up and up and be profitable kindly step this way and listen. The Kansas Free Fair at Topeka had been "burned" for many a year and, naturally, when it opened this year the public was very skeptical of the games. City officials and fair officials alike were in doubt when the fair started, but when the week was over they all took off their hats to Max Goodman, of the Goodman Concession Company, Inc., in charge of the game concessions, and paid him one of the highest compliments he had ever received. We will now let a former concessioner and a believer in clean concessions, who now resides in Topeka, tell you the rest. His name is M. Joseph Connolly, and here's what he writes us:

"The exclusive right for all game privileges was given to Max Goodman, of the Goodman Concession Company, Oh, my! What a contrast between this year and former years! Mr. Goodman operated all his stores the entire week without the customary beefs and squawks. The writer, a former concessioner and a believer in clean concessions, has always thought that concessions could be operated on the up and up and be profitable.

"It was a wonderful sight to go up and down the midway, no fighting, no shills and sticks trying to pull people in off the midway. The sheriff of our county here and all the police officers were amazed at the conduct of the operators of the Goodman games. I cannot understand the attitude of some secretaries and other people who claim to have the interest of the fair at heart who tolerate and condone the actions of crooked flat-joint operators. As an illustration, a man comes to the fairgrounds; some of the shills meet him in the midway, entice him and play a game of confidence on him and he loses, say $25. His hatred from then on is against the secretary and the whole fair association for tolerating such a thing and he makes up his mind then that he is not going to patronize the eating establishments, grand stand or anything else. But when the games are conducted honestly and the people are not gyped, they have a kindly feeling for everybody and they spend their money freely.

"It was a grand sight to see people carrying their prizes up and down the midway, blankets and different articles, showing that they really got something for their money.

"The writer has no brief for Mr. Goodman, having just met him this year, and he doesn't even know I am writing this complimentary letter, but I am practically compelled to let the readers of *The Billboard* know what a wonderful fair we had, due to a great extent to the clean concessions.

"It is very true that some of the games did not go over as well as they could on account of people being skeptical, but at the end of the week when one saw all the merchandise on the midway their attitude changed. The public realized that at last we had concessions operated as they should be.

"Our secretary-manager, Maurice W. Jencks, should also be thanked for seeing that a contract was made with Mr. Goodman for the exclusive rights of these concessions. He showed that he had the interest of the people at heart, and above all else he used wonderful judgment. Mr. Jencks was practically forced out of retirement to accept this job of secretary-manager, and in my opinion he is one of the best secretaries in the fair world today."

for Fairs that Operate on the UP and UP

Fairs cannot be Educational Institutions when Operating Concessions Otherwise

GOODMAN CONCESSION CO. *Inc.*

77 FIFTH AVENUE NEW YORK, N.Y.

New Greenville Plant Big Draw

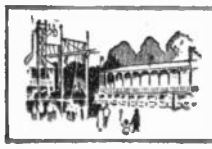
Capacity grand stands out for most successful annual —exhibits re-established

GREENVILLE, S. C., Oct. 19.—The eighth annual Greenville County Fair on the new fairgrounds, Buncombe road, on October 7-12, was the most successful in the history of the association. Ideal weather prevailed. Mighty Sheesley Midway was contracted. Fair officials were elated over re-establishment of exhibit features, educational displays which attracted wide interest. There were more than 1,500 individual commercial and farm exhibits, according to C. L. Clarke, general superintendent.

On Tuesday, Children's Day, turnstiles clicked to one of the largest crowds ever to witness a fair here. All school children under 16 were admitted free. Grand stand did capacity, with fireworks and 10 acts working twice daily. It is estimated 15,000 were in the stand Friday night for a public wedding.

The fair this year far surpassed any ever held in Greenville, both from standpoint of interest and attendance. State Senator C. E. Sloan, a guest, said: "The 1935 fair was the best I have ever seen in Greenville. Exhibits were fine, order excellent and the shows provided plenty of clean entertainment."

"We had the most successful fair in history of the association," said an official. "I have heard only favorable comment on exhibits and amusements, and the good will which the fair has created this year is enormous. The success is due largely to return of better business conditions."



Fair Grounds

NAVASOTA, Tex. — Ninth annual Grimes County Fair closed here with satisfaction expressed by fair officials, who said exhibits were more numerous than last year.

WHARTON, Tex.—Revival of Wharton County Fair here has proved well worth the effort and it is assured that it will be an annual event. Success attended exhibits and gate. Hennies Bros.' Shows were on the midway.

WOOSTER, O. — Wayne County Fair board has been notified by the State fire marshal that the grand stand on the fairgrounds here has been condemned. The board will ask the county to vote on a one-mill tax levy to replace the structure, built in 1900.

LISBON, O.—A new attendance record of 15,000 was made on closing day of Columbiana County Fair here. Officials said receipts this year will enable the board to pay a deficit, it having been in the red several years. A night fair this year, according to Secretary Marsden, was largely responsible for the new high.

MILLERSBURG, O.—At a meeting of Holmes County Agricultural Society it was announced the annual fair late in September was a financial success. Gate receipts totaled $4,000, and the State provided $800. A small balance has been applied on former indebtedness of $1,600. Checks for premiums totaling more than $1,300 have been mailed. Other bills and damage to the plant during recent floods aggregated $3,200. Attendance totaled 20,000, with 15,000 paid admissions.

COVINGTON, La.—With as many people on opening day as during the entire four-day fair three years ago, when the annual was suspended due to prevailing conditions, St. Tammany Parish Fair, 23d annual, on October 11-14, was most successful in history. Over 10,000 entered the free gates on opening day and total was 25,000, with final day turned over to Negroes. Some long-standing debts are to be paid off and bigger entertainment planned for next year, according to Mrs. J. Louis Smith, secretary-manager.

UNION POINT, Ga.—Large crowds attended the Community Fair here, sponsored by the Lions' Club on October 7-12, and with Mayor J. A. Elliott and city council co-operating. Fair was for benefit of a proposed airport. There were fine exhibits many awards, and shows, rides and other attractions.

COUSHATTA, La.—Red River Parish Free Fair here on October 10-12 was disappointing, with smallest crowds in the fair's history, despite good weather. A bad road to grounds and failure to contract a carnival are blamed by officials.

VIVIAN, La.—At the most successful Caddo Parish Fair in its history on October 9-13 receipts were so good that the association plans to erect permanent buildings for 1936 and keep the fair at one central spot in the State thru early purchase of a large tract near here. Heretofore the fair was annually held in different spots.

NATCHITOCHES, La.—With 16,000 attendance, of which 3,000 were season tickets, Natchitoches Parish Fair, on October 8-12, was very successful. Attendance was 3,000 more than a year ago and the midway was well received. Giveaways of an automobile, pony and Jersey cow increased interest.

VALDOSTA, Ga.—H. K. Wilkinson is manager of South Georgia Fair to be presented here in a downtown location, sponsored by Valdosta Post, American Legion.

SANDERSVILLE, Ga.—At Washington County Fair here on October 8-11 the 19th anniversary, exhibits were placed by more than 100 entrants. Displays in the women's building were under direction of Mrs. C. B. Cooley and Miss Buchan, home-demonstration agent. Four counties joined on School Day. Padgett's Shows were on the midway.

WANTED FOR
CHATHAM COUNTY FAIR
SAVANNAH, GA., OCT. 29 TO NOV. 2.
Novelties, Demonstrators, Stone and Jewelry Workers, Sheet Writers. Legitimate Concessions only. Address E. A. PRYOR, Secretary, 40 Bull Street, Phone 6991, Savannah, Ga.

Agricultural Situation

Condensed Data From October Summary by U. S. Department of Agriculture, Washington, D. C.

GRAIN IS ADVANCED

The season is moving along toward final harvest, with favorable conditions for most of the late crops. About two-thirds of the corn crop is considered safe from frost damage. Small grains are mostly threshed. A large percentage of the silos have been filled and with very good silage. Cotton picking is going forward rapidly. Thruout the North weather has become rather dry, so that fall plowing and winter-wheat seeding are somewhat handicapped.

This month will see the high tide in flow of fruits and vegetables to market. The car-lot movement in October probably will run over 74,000 cars, besides the quantity moving by truck. Around one-third of the October shipments usually are potatoes, a fourth apples, a sixth grapes, the remainder varied. So far, the prices of most fruits and vegetables have averaged lower this year than last, and it remains to be seen whether improving business and employment will help this situation.

The last month has been marked by a rise in the grain markets. The world seems to have rediscovered that wheat is valuable property. With so much of the North American wheat unfit to make good flour this year, with the reduced acreage and unsatisfactory crop prospects in the Southern Hemisphere, especially in Argentina, with war clouds over Europe, importing countries have suddenly found it desirable to have some wheat on hand once more.

Our current wheat crop is estimated at a little under 600,000,000 bushels, which is a fifth larger than last season. But taking account of accumulated stocks, our total wheat supply is reckoned around 747,000,000 bushels, compared with 783,000,000 a year ago.

Corn also had quite a rise in the markets last month, especially the old grain, which was scarce. The corn crop had several setbacks during the summer and will not be a large one, altho it promises to be substantially larger than last season.

FEED IS AMPLE.

Total supply of feed grains for this winter will be around 74,000,000 tons. Altho this is much larger than last year, it is still 10 per cent less than the recent five-year average. However, since there are about 17 per cent fewer than average animal units to feed, it appears that the stock of feedstuffs will be ample.

Hay is slightly above an average crop. But there is a great deal of both hay and grain that is of low quality. It appears that feed may again have to be shipped into the Southwest and the Western Corn Belt.

The replenishing of the feed supplies already is beginning to make itself felt in output from live-stock industries. Milk production per cow last month was 6 per cent higher than a year ago. Egg production per flock is higher than last year. When this year's pullets are put in the flocks it is expected that the number of laying hens will show some increase over last year. In due time the production of pork will reflect the fact that feeders once more have corn in the cribs.

County May Get Dog Plant

XENIA, O., Oct. 19.—Greene County may have a dog-racing plant on its hands. There were no bidders when the abandoned racing plant in Fairfield, built five years ago by Fairfield Amusement Park at a cost of $75,000, was offered at sheriff's sale. County put up the plant at foreclosure sale in an effort to collect $4,959.56 in taxes. Property now may be declared forfeited to the county.

Three Halls Burn in Indiana

PRINCETON, Ind., Oct. 19.—Fire destroyed three buildings on Gibson County Fairgrounds here this week with damage estimated at more than $5,000. Art and floral halls, two of the buildings destroyed, were old frame structures. The third, poultry hall, was of brick.

Fairs and Pari-Mutuel Betting

Has legalized and pari-mutuel betting been a success on tracks of fairs thruout the country? *The Billboard* brings up this question because unconfirmed but apparently reliable reports from several points in Maine indicate the contrary. In fact, there is talk in that State of abandoning the p.-m. idea or amending the State bill in such a manner as to give its fairs a better break in the share percentages next season.

At any rate, has legalized wagering on horses reacted favorably at YOUR event? Has it, for one thing, diminished carnival midway receipts as far as you know? If so, do you take such decrease to mean that the betting, while helping one department of operation, has done so at the expense of another—the midway, for example? These questions are asked on the assumption that the average fair receives more gross revenue from the midway than from pari-mutuel receipts, only a small share of which, by comparison, goes into the coffers of fairs.

The Billboard is not AGAINST legal betting on horse tracks, but is merely trying to determine whether the machine method of wagering has helped or hurt. Managers of fairs are urged to respond to this query, results of which may go a long way toward determining the 1936 status of pari-mutuels at fairs.

Shelby, N. C., Has A Record Breaker

SHELBY, N. C., Oct. 19.—Shelby Fair on October 1-5, Dr. J. S. Dorton, secretary-general manager, drew a record $10,000 grand-stand gross, with outside gate marks also smashed. Act bill, furnished by George Hamid, included Gertrude Avery's Diamond Revue, the Vespers, Roberta's Circus, Foley and Mason, Flying Flemings, Silver the Wonder Horse, Martin and Martin and Henny Cogert as emsee. Steve Woodson, local sound equipment man, worked closely with show pilots to help in smooth running performace, with Miss Avery carrying her own band (Don Tranger) and sound apparatus.

Petersburg, Va.

PETERSBURG, Va., Oct. 19.—Last year's grand-stand figures were being doubled at one stage of the Petersburg Fair, held last week, this despite cold weather. Program: Behney's Winter Garden Revue, Picchiani Troupe, Aunt Jemima and Her Three Pancakes, Palmer's Circus and Flying Flemings, Joe Basile's Band and Emsee Henny Cogert, show supplied by George Hamid. B. Ward Beam's International Congress of Daredevils appeared on track Saturday afternoon.

Stafford Springs, Conn.

STAFFORD SPRINGS, Conn., Oct. 19.—For the first time in its history Stafford Springs staged a night fair on October 3-5, with the Art Lewis midway appearing the entire week with 11 rides and 10 shows and business good. Acts were Flying Derwells, Madeline Berlo Diving Show, Aristocratic Goats, Australian Woodchoppers, Ebenezer Mule and Emsee Harry Taylor, furnished by George Hamid. Worcester Band supplied tunes. Night admission at the gate was 15 cents.

Ted Merchant Show

PURCELLVILLE, Va., Oct. 19.—Ted Merchant's Circus-Rodeo, featuring Ora, aerialist, is on its third week of fairs after playing parks and indie dates. It's a two-pole 50 by 80 top with six cars, own electric plant and a 13-people unit. On program are Ora's children, Mary and Jay Gee, who open the show, with Merchant doing shooting act, roping and riding, Mary swinging ladder and other turns. Unit plans to go as far south as Florida, with Cuba a possibility. Troupe renewed acquaintances here with David Endy, Endy Bros.' Shows. Novel idea behind getup is the fact that every variety of live stock brought in by patrons is used in show. Outfit moves on to Staunton, Va., for next week's stand.

Press Publicity Proves Big Boost for South Texas Expo

HOUSTON, Oct. 19.—South Texas Exposition here on October 4-13 had ideal weather except for showers on closing day. Sponsored by *The Houston Post*, the fair received plenty of publicity. Sam Houston Hall was taxed to overflowing with exhibits. Officials hope that by the next fair dates proposed new grounds and buildings will be ready.

A $1,000,000 fairgrounds is planned and only awaits government aid to be started. This aid has, it is said, been pledged. Amusements in abundance were furnished by professional and local talent. Radio contests were daily events and hundreds of dollars in prizes was awarded contestants. Affair was again in charge of W. J. Wiles. Beckmann & Gerety's Shows occupied the midway and Six Peerless Potters were grand-stand act. Management called the fair a great success.

FRANK WIZIARDE, son of Mr. and Mrs. J. O. Wiziarde, of Wiziarde's Novelty Circus, Westmoreland, Kan., and of which he is a member during his vacations, has been elected a cheer leader at Emporia (Kan.) Teachers' College, which he is attending, and also selected as a first bass in the glee club.

WANTED EXCLUSIVE CONCESSIONS
FOR
TOWNSEND CLUB'S INDOOR CARNIVAL,
November 14, 15, 16, Tomlinson's Hall.
Write or Wire
MRS. ANITA KING,
717 N. Noble, Indianapolis, Ind.
No Collects.

NEWS CALIFORNIA PACIFIC International Exposition SAN DIEGO NOTES

By FELIX BLEY. Office, Press Building. Residence, 2546 C Street, San Diego.

Gate Has Gone Over 4,000,000

Big Saturday and Sunday swell attendance — showmen are expo guests

SAN DIEGO, Oct. 19.—The exposition passed the 4,000,000 attendance mark on October 13 when 41,698 passed thru the gates. Every day was a special day last week, starting with Monday, "Shut-In" Day. Shut-ins and attendants were admitted free and 50 CCC boys were assigned as guides and to assist with wheel chairs. Featured in entertainment were Lee Duncan, with Rin-Tin-Tin Jr., movie dog; Gold Gulch quartet and Gold Gulch ensemble, Ward Hutton instrumental quartet, Jose Arias and his Strolling Troubadours, Globe Theater Dancers and "Queen Elizabeth"; Eddie Wheeler with his unicycle act from the Log Rollers, and Jamie Erickson and *The Drunkard* ensemble.

On Tuesday, Showmen's Day, with many visitors from the Pacific Coast Showmen's Association participating, Director of Concessions J. Ed Brown had on his reception committee Lew Dufour, Joe Rogers, Happy Johnson, Charles Dodson, George Haley, Stanley Graham, Billie Collins, Doc LaMarr, Johnny Meyers, T. A. Wolfe, Tom Gallory, Harry L. Foster and Monte Wax, who piloted the showmen thru midway shows and Gold Gulch attractions.

See Special Show

Among visitors were Mr. and Mrs. Hugh Fowzer, of Fowzer's World Touring Attractions; Charles Curran, general agent Crafts 20 Big Shows, and Mrs. Curran; Mr. and Mrs. Bill Jessop, West Coast Amusement Company; Frank Downey, Downey Tent & Awning Company; Mr. and Mrs. Ernest Pickering, Mission Beach; Joe Krug, cookhouse proprietor, Crafts Shows; Frank W. Babcock, owner Babcock carnival; Ed Nagle, circus trouper; Joe Diehl, owner Kiddie Park; Ross Davis, ride owner; J. Wilson, Los Angeles City Park Board; Whitey Perry and wife, cafe owners; Bill Corbett, Bob Thornton, Rea Jack, Billy Farmer, Kenneth Mapes, Mark Kirkendall and party, Barnes Circus; Virgil Snow and wife, Tommy Baldwin, Hunter Farmer and wife, Jimmy Griffith and wife, Spike Huggins Shows; Fuzzy Hughes and party.

In a special show in the House of Hospitality auditorium there were the following acts: Mr. and Mrs. John Reed, duet, Days of Saladin show; Esther Merkle, yodeler, Eckert's Bavarian Garden; Jackie Gerdner, tassel dancer; Van McDonald, rumba dancer, and Helen Dorcy, fan dancer, Streets of Paris Show; Happy Johnson, recitations; Monster Show; Ali Baba, magician; George Paul and Yuse Hakim, instrumentalists, Days of Saladin Show; Jose Carlos, pianist. Happy Johnson, emsee, kept the show moving fast. After the show visitors were entertained at dinner in the Dufour & Rogers Bamboo Inn and Cafe of the World. Members of the Troupers' Club also attended, headed by Raymond Teal. The showmen were greeted on behalf of the exposition by Elwood Bailey, vice-president, who told them how much the exposition officials appreciate the services of J. Ed Brown, show and concession manager, who in no small way is responsible for success of the exposition.

Foreign Days Draw

As a special free attraction the exposition presented the California Light Opera Company of 41 voices October 10-13 in Ford bowl in Gilbert and Sullivan operas *The Mikado* and *H. M. S. Pinafore*, drawing large crowds. Among the principals are J. Delos Jewkes, Allan Watson, Ruth Halloway, Mme. Alizar, Tudor Williams, Russell Horton, Wanda Owens, Georgia Carroll, Luther Hoobyar and Jack Henderson, also chorus of 25 voices. The exposition orchestra was directed by Charles Hazelrigg, famous conductor of Gilbert and Sullivan operas. Julius Leib conducted the orchestra for overtures.

Thousands of Italians gathered at the exposition Saturday and Sunday for a two-day celebration. Heading the entertainment features was a 60-piece Italian Symphonic band of Los Angeles. Featured on the Latin America Day program on Sunday in the organ amphitheater were Rafael Villagrana, baritone; Eleanor Smith, Lubin Barbachano, dancers; Maurice Sisters, dancers; Marimba band from Tijuana; Jean Snow, vocalist. Nina Marcelli was emsee. Baby LeRoy, Virginia Wiedler, Bennie Bartlett and Billie Lee, movie stars, were special attractions on Saturday, Children's Day. To oversee the events of the day, Ernst Lubitsch, motion picture director, and John Otterson, president of Paramount Pictures, Inc., came with them.

A colorful parade of Chinese, with historical and symbolic characters, was the spectacular feature of China Day on October 13. A spectacular display, with historical and symbolic significance attached to the pyrotechnical bursts, had more than 800 pounds of specially constructed fireworks, shipped from China for the celebration.

Efficiency Is Praised

Since the visit of President Roosevelt, Exposition President Frank G. Belcher's mail has been filled with letters commending him and exposition management for the efficient way in which they handled the vast detail attendant upon the chief executive's stay at the exposition.

Attendance at the Old Globe Theater reached the quarter-million mark on October 9 at afternoon performance of *The Taming of the Shrew*. In view of the fact that attendance at the Old Globe reached a total of 400,000 at the A Century of Progress, and an estimated 350,000 during a tour of the Middle West from November to March, total attendance now has reached a grand total of 1,000,000, according to H. C. Howard, manager of the theater.

Expo Attendance

October 7, Monday	12,042
October 8, Tuesday	12,325
October 9, Wednesday	13,881
October 10, Thursday	15,907
October 11, Friday	15,644
October 12, Saturday	41,822
October 13, Sunday	41,698
Total to October 13,	4,018,165

Figures Show Jump in Iowa

Final check proves State Fair best in five years— new peak in attractions

DES MOINES, Oct. 19.—Iowa State Fair here on August 21-30 was the most successful annual in five years, final check of figures shows. Attendance was up 31 per cent, compared with 1934. Receipts increased 48 per cent. Exhibits and entries ranged all the way from 10 to 50 per cent larger. Final attendance total of 343,334 was 81,000 greater than the previous year.

After five years of depression the State Fair's signal success brought smiles to all Iowa. Business men, farmers and State officials hailed it as a sure sign of better times in the Midwest, for the fair has long been regarded as an accurate barometer of Iowa's general condition.

Receipts in every department were ahead of last year. At the outside gates they were 61 per cent larger, day grandstand receipts were 71 per cent ahead, night grand-stand receipts 44 per cent greater and night Horse Show receipts 121 per cent ahead of last season. Midway receipts were likewise materially ahead, with a jump of 93 per cent above the 1934 midway.

Profit of $35,000

Altho final figures have not been completed, indications are that the fair will show a net profit of $35,000—this despite the fact that premiums and expenses in 1935 were $38,000 larger than they were last year.

Final figures on attendance by days:

Wednesday, August 21	8,689
Thursday, August 22	11,484
Friday, August 23	56,381
Saturday, August 24	39,037
Sunday, August 25	27,781
Monday, August 26	35,052
Tuesday, August 27	45,485
Wednesday, August 28	50,483
Thursday, August 29	37,718
Friday, August 30	31,224
Total	343,334

The keynote of the fair's success was sounded by the live-stock show, which in every department was the largest in five years. Live-stock entries averaged 20 per cent larger than in 1934, and in some breeds were 50 to 60 per cent greater. Every class in the show was well filled. The finest herds in the United States were numbered in the list of exhibitors in most breeds. It was a truly national show, in every sense of the word, and one of the finest exhibitions of live stock that has been assembled in Iowa or the Midwest in a number of years. National Shorthorn Show, held in Iowa for the first time, attracted particular attention.

Afternoon Stand Large

The public's reaction to the enlarged entertainment program provided for the 1935 State Fair is reflected in attendance figures and receipts for both the day and night grand stand. On Wednesday, August 28, the largest evening crowd ever to witness a State Fair show packed all available room in the amphitheater and quarterstretch. On all other nights, except Thursday evening when rain interfered, the grand stand was virtually sold out.

The reaction to the innovation of holding automobile races Saturday afternoon was evidenced by the largest Saturday grand-stand crowds in many years. Afternoon attendance for all other days likewise showed a marked increase, both for the horse race programs and the auto races.

Grand-stand entertainment reached a new high peak this year. The afternoon programs included auto races on August 23, 24 and 30; horse races, August 26-29; Clem Sohn, the "bat man," August 26 to August 29; 10 circus and hippodrome acts each afternoon and music by popular Iowa bands. Evening programs were the largest in history of the fair, embracing each night the annual State Fair Rodeo, night horse races and world's fair "festival of light," a fireworks show, and special circus and hippodrome features.

Special Events Draw

Daily entertainment programs also abounded in special events, including several new features. Among these were the first Iowa amateur baseball tournament, in which eight district champions competed at the fair for the honor of representing Iowa in the national finals; the second annual State 4-H kittenball tournament, the official Midwest National Horseshoe tournament, the annual old fiddlers' contest, the State checker tournament and the team-pulling contest.

State Fair free camp grounds outstripped all other departments of the exposition for increased attendance. The number of vacation seekers camping out at this year's fair was approximately 200 per cent ahead of last year, Grant Chapman, head of the Farm Bureau section of the camp, reported—*GREATER IOWA.*

Grand-Stand Shows

STEINER TRIO jumped to fairs in North and South Carolina after playing Pekin (Ill.) Fall Festival.

AT WELDON (N. C.) Fair on October 7-12 were Stanley's Horses; Dare-Devil Billy Harris, high diver; Ben Beno, Michael and Company, Senior's Mules, Spriggs Aerial Act, Levine and May and Riley's Clowns.

ACTS at Waynesburg (Pa.) Fair were Don Wirth, tight wire; Capt. Earl McDonald, high dive, and Harry Martin and Company, hand-balancing comedy acros.

BIBLE'S dog and pony acts, which closed the outdoor season at Viroqua (Wis.) Fair after 10 celebrations and fairs in Minnesota, Iowa and Wisconsin, will be in a Wichita, Kan., store during the holidays.

LAMONT'S Cockatoos and Macaws closed fair dates in Lancaster, O., and Mr. and Mrs. J. Lamont will tour during the winter in Texas.

AFTER closing at Nova Scotian fairs Red Brady and Joan, diving act, went to North Carolina State Fair, Raleigh.

STERLING ROSE TRIO and Burns Animals were at Bucyrus (O.) Fall Festival on October 16-19.

FRANK DOSS, manager of the animal circus bearing his name, says a statement that he has established permanent quarters in Pennsylvania is in error, as he is located a short distance out of Springfield, O.

FINISHING ten weeks of fairs in West Point, Miss., Ruton's Dogs and Betty Thomas, aerialist, headed for Chicago to fill some indoor and vaude dates.

RITA AND DUNN, high wire, who ended four weeks of fall festivals in Ohio last week in Miamisburg, will finish their outdoor season after one more week in Indiana.

BOONVILLE, Ind.—Charles H. Taylor was elected president of Boonville Fair Association; Charles H. Garrison, vice-president; Albert C. Deer, secretary; Curran A. Reed, treasurer, and Charles A. Roberts, superintendent.

Fairs, Parks, Celebrations, Etc.
Next Year
How much business will you do next year? We know it's a little early to ask Fair Men that question, but if you make up your mind now to use Hamid "Hit" Acts, the answer will be: "Plenty of business."
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RIBBON BADGES, CELLULOID BUTTON
for Conventions, Fairs, Celebrations. RESKREM SILVER CO., 1123 Broadway, New York City.

Hors D'Oeuvres

By FRANK D. SHEAN

BRUSSELS, Oct. 10.—With close of the Exposition Internationale de Bruxelles of 1935 set for November 3, there are but 25 more operating days, and this great World's Fair will go down in history as one of the most successful of this modern age. According to administration officials, attendance to date is recorded at 17,000,000 by the electric eye checking the nine entrances at five francs for adults and three francs for militaires, invalids and infants over six years. One of the important rules of this exposition is that everyone pays; there are no complimentary passes.

Floyd Woolsey, operating the after-show in Le Crime Ne Paie Pas, Dufour & Rogers attraction, has the distinction of performing with his electric chair demonstration for many Continental celebrities. Last Friday evening, the usual night for "celebs" to promenade the Parc des Attractions, officials of the British Embassy and two Indian princes of British Soudan attended a special performance by Floyd. The same evening chief of detectives of Copenhagen police and two police commissioners of Stockholm were present and after the performance visited with Woolsey and talked on the possibility of exhibiting in their respective countries.

Lusses to Germany

Bob, Joe and Richard Lusse departed for Germany after a few days' visit here. They are on a combined business

(See HORS D'OEUVRES on page 67)

FAIR DATES FOR 1935

ALABAMA

Alexander City—East Ala. Fair Assn. Oct. 22-26. Lewis B. Dean.
Andalusia—Covington Co. Fair. Oct. 22-26. Thos. P. Littlejohn, mgr.
Enterprise—Coffee Co. Fair Assn. Nov. 4-9. A. E. Lee.
Mobile—Mobile Greater Gulf Coast Fair. Oct. 28-Nov. 3. E. T. Rosengrant.
Opelika—Lee Co. Fair, American Legion. Oct. 21-26. C. B. Downey.
Roanoke—Randolph Co. Fair Assn. Oct. 28-Nov. 2. E. H. Muldrew.
Union Springs—Bullock Co. Fair. Oct. 29-Nov. 2. Thos. P. Littlejohn, mgr.

CALIFORNIA

Imperial—Imperial Co. Fair. March 7-15. D. V. Stewart.

COLORADO

Denver—National Western Stock Show. Jan. 18-25. C. R. Jones, gen. mgr.

FLORIDA

Bowling Green—Hardee Co. Strawberry Festival. Jan. 21-25. E. S. Holman.
Ft. Myers—Southwest Fla. Fair. Feb. 17-22. Hugh A. Senneff.
Largo—Pinellas Co. Free Fair. Jan. 21-25. Wm. Gomme, gen. mgr., Box 540, Clearwater.
Melbourne—Brevard Co. Agrl. Fair & Mid-Winter Festival. Feb. 25-29. Ernest H. Wade, gen. mgr.
Orlando—Central Fla. Expo. Feb. 18-22. Crawford T. Bickford.
Plant City—Strawberry Festival. First week in March. Henry H. Huff.
Tampa—Florida Fair & Gasparilla Assn. Feb. 4-15. P. T. Strieder. mgr.
Winter Haven—Florida Orange Festival. Jan. 27-Feb. 1. J. B. Guthrie, gen. mgr.

GEORGIA

Bainbridge—Decatur Co. Fair. Nov. 26-30. Thos. P. Littlejohn, mgr.
Camilla—Mitchell Co. Fair. Nov. 5-9. Thos. J. Littlejohn, mgr.
Carnesville—Franklin Co. Fair Assn. During week of Oct. 28. E. K. Davis.
Covington—Newton Co. Fair. Oct. 28-Nov. 2. Henry Odum.
Elberton—Elbert Co. Colored Fair. Nov. 12-16. Lee Roy Dooley.
Cordele—Crisp Co. Fair Assn. Oct. 21-26. C. O. Perry.
Hawkinsville—Pulaski Co. Fair Assn. Oct. 28-Nov. 2. R. E. Dixon.
Richland—Parent-Teachers' Assn. Stewart-Webster Fair. Nov. 12-16. Thos. P. Littlejohn, mgr.
Summerville—Chattooga Co. Fair Assn. Oct. 24-25. O. J. Espy.
Thomaston — Upson Co. Fair. Nov. 11-16. John P. Gilchrist.
Valdosta—South Georgia Fair. Nov. 11-16. H. K. Wilkinson.

ILLINOIS

Chicago—Internat'l Live-Stock Expo. Nov. 30-Dec. 7. B. H. Heide, Union Stockyards.

IOWA

Ackley—Four-County Fair. Nov. 25-29. Martin J. Ryken.

KANSAS

Wichita—Kansas Natl. Live-Stock Show Assn. Nov. 11-15. Dan C. Smith.

LOUISIANA

Eunice—Tri-Parish Fair Assn. Oct. 24-27. J. C. Keller.
Jennings—Jeff Davis Parish Fair. Oct. 31-Nov. 3. Rosebud Moses.
Lafayette—Southwest La. Fair. Jan. 17-19. Sidney J. Bowles.
Liverpool—St. Helena Parish Free Fair. Oct. 24-26. K. E. Campbell.
Lutcher—St. James Parish Fair. Nov. 2-3. E. L. Roussel.
Shreveport—Louisiana State Fair & Shreveport Centennial. Oct. 19-27. W. R. Hirsch.
Sulphur—Calcasieu-Cameron Fair. Oct. 28-Nov. 3. Dr. A. H. Lafargue, mgr.

MISSISSIPPI

Laurel—South Miss. Fair. Nov. 4-9. E. P. Ford.
Meadville—Franklin Co. Free Fair. Oct. 21-26. Jim A. Torrey.
Meridian—Miss. Fair & Dairy Assn. Oct. 21-26. A. H. Fine, mgr.
Pascagoula—Jackson Co. Fair Assn. Nov. 8-9. A. J. Franklin.

NEBRASKA

Omaha—Ak-Sar-Ben Live Stock & Horse Show & Rodeo. Oct. 27-Nov. 2. J. J. Isaacson, mgr.

NORTH CAROLINA

Clinton — Clinton Fair. Week of Oct. 28. Norman Y. Chambliss, mgr., Rocky Mount.
Dunn—Dunn District Fair. Oct. 21-26. N. G. Bartlett, Kinston, N. C.
East Bend—Yadkin Co., Fair Assn. Oct. 22-25. N. G. Hutchens.
Greenville—Greenville Fair. Oct. 21-26. N. G. Bartlett, Kinston, N. C.
Henderson—Golden Belt Fair. Oct. 21-24. C. M. Hight.
Henderson—Vance Co. Colored Fair. Oct. 28-Nov. 2. F. A. Williams.
Littleton—Tri-County Fair. Oct. 28-Nov. 2. T. R. Walker.
Newbern—Five-County Fair. Nov. 4-9. R. C. Godwin.
Siler City—Chatham Co. Fair. Oct. 21-Nov. 2. Clyde C. Harvey, Guilford, N. C.
Tarboro—Coastal Plain Fair Assn. Oct. 29-Nov. 1. Dr. J. P. Keech.
Warsaw—Duplin Co. Fair Assn. Nov. 11-16. J. D. Miller.
Williamston—Williamston Fair Assn. Week of Nov. 4. Norman Y. Chambliss, mgr., Raleigh.
Wilson—Wilson Co. Fair. Oct. 28-Nov. 2. W. H. Dunn.
Woodland—Chowan-Roanoke Fair. Oct. 28-Nov. 2. N. G. Bartlett, Kinston, N. C.

OHIO

Columbus Grove — Putnam-Allen Fair. Dec. 18-21. T. M. Teegardin.

SOUTH CAROLINA

Anderson—Anderson Fair. Oct. 28-Nov. 2. J. A. Mitchell.
Anderson—Anderson Colored Fair Assn. Nov. 6-9. S. C. Perry.
Bennettsville—Marlboro Co. Fair Assn. Oct. 21-26. E. A. Hames, Tatum, S. C.
Bishopville—Lee Co. Agrl. Fair Assn. Nov. 11-16. J. E. Reaves.
Bowman—Community Fair. Nov. 26-30. B. C. Friday.
Brunson—Hampton Co. Fair. Nov. 25-30. R. F. Ulmer.
Charleston—Charleston Agrl. & Indust. Fair Assn. Oct 28-Nov. 2. Emmons S. Welch.
Columbia—South Carolina State Fair. Oct. 21-26. Paul V. Moore.
Dillon—Dillon Co. Fair. Last week in Oct. Joe Cabell Davis.
Greenville—Greenville Co. Colored Fair Assn. Oct. 22-26. J. P. Chappell.
Kingstree — Williamsburg Co. Colored Fair Assn. Oct. 29-Nov. 1. Joseph A. Mason.
Laurens—Blue Hill Colored Fair. Oct. 29-Nov. 1. Jim Garrett, R. R. 2.
Loris—Loris Fair Assn. Oct. 28-Nov. 2. J. H. Yon.
Orangeburg — Orangeburg Co. Colored Fair Assn. Oct. 29-Nov. 1. W. C. Lewis.
Owings—Mt. Carmel Agrl. & Stock Show. Nov. 6-9. Andrew Saxon.
Union—Union Co. Fair Assn. Oct. 22-27. A. M. Vick.
Walterboro—Colleton Co. Fair. Nov. 5-8. W. W. Smoak.
York—York Co. Colored Fair Assn. Oct. 21-26. L. A. Wright.

TEXAS

Bryan—American Legion Free Fair. Nov. 6-9. Henry Ross.
Eagle Lake—Colorado Co. Fair. Nov. 10-12. B. H. Faber.
Ft. Worth—Southwestern Expo. & Fat Stock Show. March 14-22. John B. Davis.
Gonzales—Gonzales Co. Fair. Oct. 22-26. Claud Holley.
Harlingen—Valley Mid-Winter Fair. Nov. 27-Dec. 2. A. L. Brooks, mgr.
Jacksonville—Cherokee Co. Fair Assn. Nov. 5-9. E. P. Palmer, pres.
Liberty—Liberty Co. Fair Assn. Oct. 31-Nov. 2. M. T. Karkowski.
Seguin—Guadalupe Co. Fair. Nov. 4-14. George J. Kempen.

VIRGINIA

Emporia—Emporia Fair Assn. Oct. 22-25. B. M. Garner.
Staunton—Staunton Fair. Oct. 21-26. C. B. Ralston.

CANADA

Amherst, N. S.—Royal Winter Fair. Nov. 8-13.
Edmonton, Alta.—Winter Fair. Oct. 29-31.
Regina, Sask.—Winter Fair. Nov. 5-7.
Saskatoon, Sask. — Winter Fair. Oct. 30-Nov. 1.

CONVENTIONS

ARIZONA

Phoenix—Amer. Live-Stock Assn. Jan. —. F. E. Mollin, Denver, Colo.
Phoenix—Masonic Grand Lodge. March 11. C. V. Gulley, 529 S. Central ave.

ARKANSAS

Fayetteville—State Nurserymen's Assn. Dec. 19. D. Clinger, Rogers, Ark.
Hot Springs—Gen'l Un. Daughters of Confederacy. Third week in Nov. Anne V. Mann, Box 440, Petersburg, Va.
Little Rock—State Soc. Sons of Amer. Revolution. Feb. 22. M. E. Mitchell, Conway, Ark.
Searcy—Order of Odd Fellows. Oct. 28-29. R. S. Whitlock, Bentonville, Ark.

CALIFORNIA

Los Angeles—State Fraternal Congress. Nov. 1-3. S. Dunkerley, 1329 S. Hope st.
Sacramento—P. of H., State Grange. Nov. 11-14. Mrs. E. L. Peterson, Sonoma, Calif.
Sacramento—P. of H., Natl. Grange. Nov. 13-21. H. A. Caton, 145 15th st., Ccshocton, Ohio.
Sacramento—Order of Sciots. Nov. 6-9. Karl Eber, 854 Phelan Bldg., San Francisco.
San Diego—Order of Foresters. Nov. 1-2. S. Dunkerley, 1329 S. Hope st.

COLORADO

Denver—P. of H., State Grange. Jan. 21-23. Rudolph Johnson, Boulder, Colo.
Denver—Farmers' Co-Op. Union. Jan. 21-22. J. Patton.

CONNECTICUT

Hartford—P. of H., State Grange. Jan. 14-16. Ard. Welton, Box 135, Plymouth, Conn.
Hartford—State Nurserymen's Assn. Jan. 15. A. St. John, S. Manchester.
Middletown—State Poultry Assn. March 4-6. Paul P. Ives, New Haven, Conn.
New Haven—Amer. Rabbit & Cavy Breeders' Assn. Probably first week in Dec. A. Weygandt, 7408 Normal ave., Chicago, Ill.

DELAWARE

Wilmington—Order of Red Men. Oct. 23. E. McIntire, 2318 W. 14th st.
Wilmington—Order of Odd Fellows. Nov. 20. H. E. Downing, 1. O. O. F. Bldg.

DISTRICT OF COLUMBIA

Washington—Junior Order. Second week in Nov. John Prender, 713 D st., S. E.
Washington—Order of Red Men. Feb. 10-11. W. M. Alexander, 4106 5th st., N. W.
Washington—Knights of Pythias. Feb. 19. W. A. Kimmel, 1012 9th st., N. W.
Washington—Order of Odd Fellows. Jan. 29-30. H. L. Andresen, 419 7th st., N. W.
Washington—A. A. S. R. Masons. Oct. 21-23. H. Witcover, 1733 16th st., N. W.

FLORIDA

Palm Beach—State Florist Assn. Nov. 19-21. J. C. McGahan, Box 2025, Jacksonville.

GEORGIA

Atlanta—Soc. of Amer. Foresters. Jan. 27-29. F. Reed, 810 Hill Bldg., Washington, D. C.
Macon—F. & A. Masons. Oct. 29. F. Baker, Grand Lodge Bldg.

IDAHO

Twin Falls—P. of H., State Grange. Oct. 29-31. F. G. Harland, Box 211, Caldwell.

ILLINOIS

Belleville—P. of H., State Grange. Dec. 10-12. C. W. Kleckner, 521 Summer st., Rockford, Ill.
Chicago—Natl. Assn. Amusement Parks. Dec. 2-6. A. R. Hodge, 220 Woodstock ave., Kenilworth, Ill.
Chicago—Intl. Assn. Fairs & Expos. Dec. 3-4. Ralph T. Hemphill, Box 974, Oklahoma City, Okla.
Chicago—State Nurserymen's Assn. Jan. 14-16. M. W. Bryant, Princeton, Ill.
Chicago—Amer. Farm Bureau Fed. Dec. 9-11. W. Ogg, 58 E. Washington st.
Chicago—State Farmers Grain Dirs.' Assn. Feb. —. L. Farlow, Bloomington.
Chicago—Natl. Assn. Coin-Operated Machine Mfrs. Jan. 13-16. C. S. Darling, 120 S. LaSalle st.
Decatur—State Hort. Soc. Dec. 11-13. J. B. Hale, Salem, Ill.
Decatur—State Agrl. Assn. Jan. 29-30. P. Mathias, 608 S. Dearnborn st., Chicago.
Pana—Farmers' Equity Union. Jan. — . C. Calame, Greenville, Ill.
Kankakee—Farmers' Union. Nov. 19-20. E. E. Kennedy.

INDIANA

Indianapolis—State Hort. Soc. Jan. 22. E. Wright, La Fayette, Ind.

IOWA

Ames—State Hort. Soc. Nov. 21-23. R. S. Herrick, State House, Des Moines.
Des Moines—State Farm Bureau Fed. Jan. 14-16. V. Hamilton.

KANSAS

Iola—State Farmers' Union. Oct. 30. F. H. Lynn, Box 51, Salina, Kan.
Liberal—P. of H., State Grange. Dec. 10-12. R. M. Ferris, Osage City, Kan.
Newton—State Poultry Breeders' Assn. Jan. 6-11. Thos. Owen, Topeka.
Topeka—State Board of Agriculture. Jan. 8-10. J. C. Mohler, State House.
Topeka—F. & A. Masons. Feb. 19. E. F. Strain, Masonic Grand Lodge Bldg.
Topeka—State Assn. Kansas Fairs. Jan. 6-7. George Harman, 303 Oak st., Valley Falls.

KENTUCKY

Louisville—State Soc. of Florists. Dec. —. J. C. Rasmussen.

LOUISIANA

Alexandria—Order of Odd Fellows. March 9-11. J. D. Boyett, Box 168.
New Orleans—Junior Order. Oct. 24. H. P. Alcantara, 4325 Bank st.
New Orleans—F. & A. Masons. Feb. 3-5. D. P. Laguens Jr., Masonic Temple.
New Orleans—Knights Templar. Feb. 6. A. Davis, Masonic Temple.
New Orleans—Outdoor Adv. Assn. of Amer. Nov. 19-20. D. V. Daigneau, 165 W. Wacker Drive, Chicago.

MAINE

Portland—State Soc. Sons of Amer. Revolution. Feb. 22. W. B. Hall.
Portland—P. of H., State Grange. Dec. 3-5. Mrs. N. L. Hascall, Auburn, Me.

MARYLAND

Baltimore—State Farm Bureau. Jan. 14-16. C. Wise, Sherwood Bldg.
Baltimore—R. A. Masons. Dec. 10. G. A. Eitel, Masonic Temple.
Baltimore—Soc. of Am. Florists & Orn. Horticulturists Assn. March —. H. M. Brockway, Stevens Hotel, Chicago.
Easton—P. of H., State Grange. Dec. 10-12. E. F. Holter, Middletown, Md.

MASSACHUSETTS

Boston—P. of H., State Grange. Dec. 10-12. E. H. Gilbert, N. Easton, Mass.
Boston—N. E. Nurserymen's Assn. Jan. 28-29. H. P. Kelsey Jr., E. Boxford, Mass.
Boston—Odd Fellows Assn. Oct. 31. F. Mackintosh.
Worcester—State Agrl. Fairs Assn. Jan. 23-24. A. W. Lombard, 136 State House, Boston.

MICHIGAN

Big Rapids—P. of H., State Grange. Oct. 29-31. Mrs. E. Lovejoy, Perry, Mich.
Detroit — Chrysanthemum Soc. of America. Nov. 15-16. A. Nehrling, 300 Massachusetts ave., Boston, Mass.
Grand Rapids—State Hort. Soc. Dec. 3-4. H. Hootman, E. Lansing.
Lansing—State Farm Bureau. Nov. 7-8. C. Brody, 221 N. Cedar st.

MINNESOTA

Duluth—State Hort. Soc. Nov. 12-14. R. S. Mackintosh, Univ. Farm, St. Paul
Minneapolis—State Florists' Assn. March —. C. A. Mathes, 1326 Osceola ave., St. Paul.
Moorhead — Tri-State Florists' Assn. Last week in Oct. J. W. Briggs, Box 514.
St. Paul—A. F. & A. Masons. Jan. 15-16. John Fishel, Masonic Temple.
St. Paul—State Fed. County Fairs. Jan. 15-17. R. F. Hall, Box 654, Minneapolis.
St Paul—State Agrl. Soc. Jan. 15-17. R. A. Lee, State Fairgrounds, St. Paul.
St. Paul—State Rainbow Div. Veterans. Feb. 21-23. John Townsend, 134 E. 9th st.

MISSOURI

Kansas City—Western Assn. of Nurserymen. Jan. —. Geo. W. Holsinger, Rosedale Sta., Kansas City, Kan.
Monroe City—P. of H., State Grange. Oct. 30-31. C. Evans.
St. Louis — Amer. Soc. for Horticultural Science. Dec. 31. H. R. Tukey, Geneva, N. Y.

MISSISSIPPI

Jackson—F. & A. & R. & S. Masons. Feb. —. E. L. Faucette, Box 628, Meridian, Miss.

MONTANA

Great Falls—Rocky Mountain Assn. of Fairs. Dec. 16-18. H. F. DePue, Box 1153.

NEBRASKA

Beatrice—State Florists' Soc. Nov. —. A. Danielson, 1245 N st., Lincoln.
Lincoln—Organized Agriculture of Neb. Jan. 6-9. W. H. Brokaw, College of Agri., Lincoln.
Omaha—Farmers' Union. Feb. 12-13. E. L. Shoemaker, 39th & Leavenworth sts., Omaha.

NEW HAMPSHIRE

Claremont—P. of H., State Grange. Dec. 10-11. J. Hammond, Laconia, N. H.
Concord—State Farm Bureau Fed. Jan. 30-31. F. Robinson.

NEW JERSEY

Atlantic City—State Hort. Soc. Dec. 3. A. Farley, New Brunswick, N. J.
New Brunswick — State Farm Bureau Fed. Jan. —. H. Taylor, Trenton.

NEW MEXICO

Albuquerque—State Soc. Sons of Amer. Revolution. Feb. 22. A. H. Sisk, Box 1300.

NEW YORK

Albany—State Assn. Co. Agrl. Societies. Feb. 18. G. W. Harrison, 131 N. Pine ave.
Ithaca—Farmers' Week. Feb. 10-15. R. H. Wheeler.
New York—Natl. Trotting Assn. Dec. 3. W. H. Gocher, 18 Asylum st., Hartford, Conn.
Oneonta—P. of H., State Grange. Dec. 9-12. H. M. Stanley, Skaneateles, N. Y.
Rochester—State Hort. Soc. Jan. 15-17. R. P. McPherson, R. F. D., Le Roy, N. Y.
Syracuse—State Farm Bureau Fed. Nov. 13-14. E. S. Foster, Roberts Hall, Ithaca.

NORTH DAKOTA

Bismarck—State Farmers Grain Dirs.' Assn. First week in Feb. P. A. Lee, Box 422, Grand Forks.
Fargo—Farmers' Week. Jan. —. W. Palmer, State College Sta., Fargo.
Fargo—R. A. M. & R. & S. Masons. Jan. 28-30. Wm. Stockwell, Masonic Temple.

OHIO

Columbus—State Farm Bureau Fed. Nov. 21. M. D. Lincoln, 620 E. Broad st.
Columbus—State Bro. of Magicians. Jan. 24-25. S. W. Reilly, 1853 Bryden road.
Columbus—State Hort. Soc. Jan. 27-28. F. Beach, State Univ., Columbus.
Lima—P. of H., State Grange. Dec. 10-12. John Cunningham, Mt. Vernon, O.
Toledo — State Farmers Grain Dirs.' Assn. Last week in Feb. C. S. Latchaw, Hays Hotel, Fostoria, O.

OKLAHOMA

Oklahoma City—State Farmers' Union. Jan. 21. Z. Lawter.
Oklahoma City—State Nursery Assn. Jan. 15. Mrs. J. Parker, Tecumseh, Okla.
Ponca City—A. F. & A. Masons. Feb. 11-13. C. A. Sturgeon, Masonic Temple, Guthrie, Okla.
Pond Creek—P. of H., State Grange. Dec. 10-12. A. F. Pickard, 913 Maple st., Alva, Okla.
Stillwater—State Assn. Garden Clubs. Nov. 15-16.
Tulsa—Shrine Directors' Assn. March 11-13. L. C. Fischer, Box 635, Charleston, S. C.

OREGON

Corvallis—State Hort. Soc. Dec. —. O. T. McWhorter.
Portland—State Soc. Sons of American Revolution. Feb. 22. G. Dryer.

PENNSYLVANIA

Johnstown—State Outdoor Adv. Assn. Jan. —. T. Nokes.
New Castle—P. of H., State Grange. Dec. 9-10. J. Light, Telegraph Bldg., Harrisburg.
Philadelphia — Music Teachers' Natl. Assn. Dec. 27-31. D. M. Swarthout, University of Kansas, Lawrence, Kan.
Philadelphia—American Carnation Soc. Jan. —. T. A. Baur, New Augusta, Ind.
Pittsburgh—R. & S. Masons. Jan. 21. S. C. Wolfe, Williamsport, Pa.

RHODE ISLAND

Providence—P. of H., State Grange. Dec. 11-12. Mrs. C. Chase, Newport, R. I.
Providence — State Poultry Breeders' Assn. March 27-28. O. P. Stites, W. Kingston.

SOUTH CAROLINA

Columbia—A. F. Masons. March 11. O. F. Hart, Masonic Temple.

SOUTH DAKOTA

Aberdeen—State Hort. Soc. Jan. 15-16. W. A. Simmons, Court House, Sioux Falls, S. D.
Vermillion—State Farm Bureau Fed. Nov. 19-20. L. E. Cummins, Huron, S. D.

TENNESSEE

Cleveland—State Hort. Soc. Nov. —. G. M. Bentley, Univ. of Tenn., Knoxville.
Knoxville — Florists' Assn. Nov. 12. R. Mapes.
Knoxville—State Nurserymen's Assn. Jan. 28-29. G. M. Bentley, Univ. of Tenn., Knoxville.
Knoxville—State Farm Bureau Fed. Oct. 30-31.
Nashville—U. S. Good Roads Assn. Oct. 22-24. J. A. Rountree, 320 Cliff st., Birmingham, Ala.

In the Convention List appear only the dates of those meetings which we feel are of interest to the amusement industry. In this category we place, besides the strictly amusement and allied organizations, the following groups:

American Legion, Veterans of Foreign Wars, Disabled Veterans and other Veteran organizations, Odd Fellows, Knights of Pythias, Elks, Knights Templars, Junior Order United American Mechanics, Eagles, Shriners, Red Men, Sons of American Revolution, Woodmen of the World, Masons, Horticulture Societies, Farm and Home organizations, Live-Stock Associations, Poultry Breeders, Boards of Agriculture, Florist groups, Patrons of Husbandry, State Granges, Firemen and Outdoor Advertising Associations.

TEXAS
Dallas—Allied Theater Owners of Tex. Nov. —. H. Haralson.
Dallas—State Fraternal Congress. Nov. 13-14. J. H. Cullom, 4725 East Side ave.
Dallas—State Agrl. Assn. Dec. 2-5. E. L. Corbin.
Houston—American Bandmasters' Assn. March —. Frank Simon, Middletown, O.
San Angelo—Order of Odd Fellows. March 16-17. S. M. Williams, 816 Wholesale Merchants Bldg., Dallas.
Waco—A. F. & A. Masons. Dec. 4-5. W. B. Pearson, Box 446.

UTAH
Salt Lake City—F. & A. Masons. Jan. 21-22. S. H. Goodwin, 650 E. South Temple.
Salt Lake City—Veteran Odd Fellows' Assn. Feb. 22. W. N. Gundry.

VIRGINIA
Harrisonburg—P. of H., State Grange. Oct. 24-26. W. A. Compton, Box 42, Floyd, Va.
Harrisonburg—State Farm Bureau Fed. March 19. J. H. East, Churchville, Va.
Roanoke — State Hort. Soc. Dec. —. W. Campfield, Staunton, Va.
Richmond—State Assn. of Fairs. Jan. 27-28. C. B. Ralston, Box 482, Staunton, Va.
Richmond—A. F. & A. Masons. Feb. 11-12. J. M. Clift, Masonic Temple.

WASHINGTON
Spokane—Northwest Florists' Assn. March —. C. Lester, Box 485, Walla Walla, Wash.

WISCONSIN
Milwaukee—R. & S. & R. A. Masons. Feb. 17-18. W. Weiler, 790 N. Van Buren st.
Milwaukee—State Assn. of Fairs. Jan. 6-8. J. F. Malone, Beaver Dam, Wis.

WYOMING
Laramie—State Farm Bureau. Jan. —. R. Feusner, Greybull, Wyo.

CANADA
Brandon, Man.—Live-Stock Assn. of Man. Jan. —. J. Rettie.
Calgary, Alta.—Order of Odd Fellows. March 19. A. B. Ballentine, I. O. O. F. Temple.
Calgary, Alta.—Knights of Pythias. March 11-12.
Halifax, N. S.—Farmers' Assn. of N. S. Jan. 28-29. H. Brown, Pugwash, N. S.
Portage la Prairie, Man.—Un. Farmers of Man. Nov. —. Mrs. A. Gray, Bank of Hamilton, Winnipeg, Man.
St. Catharines, Ont.—R. A. Masons. Feb. 25. E. Smith, London, Ont.
Toronto, Ont. — Good Roads Assn. of Ont. Feb. 18-19. S. L. Squire, 98 Albany ave.
Toronto, Ont.—United Farmers of Ont. Dec. —. H. Hannan, 28 Duke st.
Winnipeg, Man. — Order of Odd Fellows. March 11-12. R. Duff.

Coming Events

ARIZONA
Tucson—Fall Expo. & Festival. Nov. 11-16. Fred J. Codd, chrm., Box 2494.
Tucson—Tucson Live Stock & Rodeo Show. Feb. 20-23. A. H. Condron.

CALIFORNIA
Anaheim—Harvest Festival. Oct. 31.
Grass Valley—Quartz Gold Celebration. Oct. 26-27.
Los Angeles—Food & Household Show. Nov. 3-10. S. M. White, secy., 110 W. 11th st.
Los Angeles—Auto Show. Nov. 2-10. Burt Roberts, mgr., 680 Chamber of Commerce Bldg.
Los Angeles—Great Western Live-Stock Show. Nov. 16-23. J. A. McNaughton, chrm., Union Stock Yards.
Pasadena—Tournament of Roses. Jan. 1.
San Francisco—Auto Show. Nov. 2-9. G. A. Wahlgreen, Humboldt Bank Bldg.

COLORADO
Denver—Auto Show. Dec. 2-7.

CONNECTICUT
Hartford—Auto Show. Nov. 16-23. Arthur Fifoot, mgr., 162 Wells st.

ILLINOIS
Chicago—Auto Show. Nov. 16-23. A. C. Faeh, mgr.
Chicago—Coin Machine Conv. & Expo., Hotel Sherman. Jan. 13-16. Joe Huber, 120 S. LaSalle st.
Chicago—Showmen's League Banquet & Ball. Dec. 3. Joe Streibich, secy., 165 W. Madison st.
Chicago—Intl. Heating & Vent. Expo. Jan. 27-31.

INDIANA
Evansville—Shrine Circus. Nov. 25-30. Del V. Blackburn, secy.
Goshen—Street Festival. Oct. 31-Nov. 2. F. N. Hascall, secy.

IOWA
Des Moines—Auto Show. Nov. 18-23. C. G. Van Vliet, 310 Masonic Temple.

KANSAS
Wichita—Hamid-Morton Shrine Circus. Nov. 25-30.

KENTUCKY
Louisville—Fat Cattle Show. Nov. 13-15. E. L. German, Johnson & Main sts.

MAINE
Portland—Auto Show. Nov. 9-16. A. M. Orr, 380 Forest ave.

MARYLAND
Baltimore—Auto Show. Nov. 2-9.

MASSACHUSETTS
Boston—Boston Food Fair. Oct. 21-26. J. H. Brown, 12 S. Market st.
Springfield—Auto Show. Nov. 25-30. H. W. Stacy, 121 Lyman st.

MICHIGAN
Bangor—Apple Show. Oct. 31-Nov. 2. R. J. Martin, secy.
Battle Creek—World War Veterans Indoor Circus. Oct. 22-27.
Detroit—Shrine Circus. Feb. 3-16. Tunis E. Stinson, mgr.
Detroit—Auto Show. Nov. 9-16.
Detroit—Food & Better Homes Expo. in Conv. Hall. Oct. 19-27. Wm. J. Cusick, mgr.
Grand Rapids—Auto Show. Nov. 19-23.
Grand Rapids—Apple Show. Dec. 3-5. H. Hootman, E. Lansing, Mich.

MINNESOTA
Minneapolis—Auto Show. Nov. 16-23. G. K. Belden, mgr., 1936 Lyndale ave., S.
St. Paul—Food Show. Oct. 21-26. James Daley, secy., 127 E. 9th st.

MISSOURI
Kansas City—Auto Show. Nov. 30-Dec. 7. C. M. Woodard.
St. Louis—Auto Show. Nov. 10-16. J. Grosse, 3124-A Locust st.

NEBRASKA
Omaha—Auto Show. Nov. 11-16. N. Bailey, 502 S. 19th st.

NEW JERSEY
Newark—Auto Show. Nov. 9-16. C. E. Holgate, secy. Chamber of Commerce Bldg.
Paterson—Frank Wirth's Elks Circus. Week of Nov. 18.
Trenton—Farm Products & Equipment Show in Armory. Jan. 20-24. Wm. Lynn, mgr.

NEW YORK
Albany—Frank Wirth's Grotto Circus. Week of Nov. 25.
Brooklyn—Flower Show, 106th Regiment Armory. Oct. 29-Nov. 2. A. W. Edminster, secy., 6 Lafayette ave.
Buffalo—Auto Show. Nov. 9-16. W. L. Yule, secy., Hotel Statler.
New York—National Auto Show, Grand Central Palace. Nov. 2-9. Auto Merchants' Assn., 366 Madison ave.
New York—National Hotel Expo., Grand Central Palace. Nov. 18-22. Intl. Expo. Co., 480 Lexington ave.
New York—National Horse Show Assn. Nov. 6-12. W. Stone, secy., 90 Broad st.
New York—Natl. Expo. of Chemical Industries. Dec. 2-7. Internatl. Expo. Co., 480 Lexington ave.
New York—Natl. Motor Boat Show, Grand Central Palace. Jan. 17-26.
Syracuse—Auto Show. Nov. 18-23. C. H. Hayes, 212 Hotel Syracuse.

OHIO
Adelphi—K. of P. Carnival. Oct. 21-26. R. H. Bowsher, secy.
Cincinnati—Auto Show. Nov. 10-16. Harry T. Gardner, 134 E. Court st.
Cleveland—Grotto Circus. Feb. 17-29. Bill Schmidt, mgr.
Monroeville—Fall Festival. Oct. 31-Nov. 2.
Toledo—Indust. Expo. at Auditorium. Jan. 16-25. Robt. J. Eustace, mgr.

OKLAHOMA
Tulsa—Hamid-Morton Shrine Circus. Nov. 11-16.

PENNSYLVANIA
Genesee—Genesee Fair. Oct. 31-Nov. 2. F. W. Reynolds, secy.
Harrisburg—Farm Products Show of Pa. Jan. 20-24. J. M. Fry, State College, Pa.
Philadelphia—Food Fair. Oct. 15-25. Wm. J. Gillespie, secy., 20th & Hamilton sts.
Philadelphia—Auto Show. Nov. 11-16. Wm. P. Berrien, mgr., 400 N. Broad st.
Pittsburgh—Auto Show. Nov. 11-16. W. N. Owings, mgr., 1628 Chislett st.

TEXAS
Ft. Worth—Hamid-Morton Shrine Circus. Oct. 28-Nov. 2.
Houston—Hamid-Morton Shrine Circus. Nov. 4-9.
Houston—Fall Festival, ausp. Chamber of Commerce. Oct. 18-27.
Houston—Houston Fat Stock Show & Live Stock Exhn. Feb. 29-March 8.
San Angelo — San Angelo Fat Stock Show. March 7-11. J. C. Deal.

WASHINGTON
Seattle—Auto Show. Dec. 2-8. C. R. Heussy, 1156 Stewart Bldg.

WISCONSIN
Milwaukee — Auto Show. Nov. 30-Dec. 7. Palmer E. Hanson, mgr., Box 814.
Milwaukee—Food Show. Oct. 21-26. Louis Scherrer, chrm.

CANADA
Guelph, Ont.—Winter Fair. Dec. 3-5. L. E. O'Neill.
Montreal, Que.—Natl. Produced in Can. Exhn. Second week in Nov. R. Gould.
Ottawa, Ont.—Winter Fair. Nov. 12-15. H. H. McElroy.
Toronto, Ont.—Royal Winter Fair. Nov. 20-28. A. P. Westervelt.
Toronto, Ont.—Auto Show. Nov. 9-16.
Toronto, Ont.—Hamid-Morton Shrine Circus. Oct. 28-Nov. 2.

Where Are You Wintering?

Kindly give the information on this blank and mail to The Billboard, Cincinnati, O., for our records of circuses, carnivals and tent shows in winter quarters:

Name of Show .....

Name of Prop. or Mgr. .....

Address of Winter Quarters .....

.....

.....

.....

(Give address of offices here if you have any)

Dog Shows

CALIFORNIA
Los Angeles—Nov. 30-Dec. 1. Jack Bradshaw, 1814 S. Grand ave.

ILLINOIS
Chicago—Nov. 23-24. M. J. Newton, 5206 Parker ave.
Peoria—Oct. 26-27. W. A. Zimmerman, 933 Jefferson Bldg.

INDIANA
Indianapolis—Nov. 26. Harry Demler, Box 1494.

KANSAS
Wichita—Oct. 23-24. E. B. Gray, 1436 S. Water st.

MARYLAND
Baltimore—Jan. 31-Feb. 1. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.

MASSACHUSETTS
Boston—Nov. 2. Mrs. H. E. Prescott, 16 Colliston rd., Brookline, Mass.
Boston—Nov. 3. M. J. Donlon, 101 Melvin ave., Swampscott, Mass.
Boston—Nov. 15-16. Dr. F. F. Carter, 332 Newbury st.

MICHIGAN
Detroit—Nov. 3. J. Beale, Box 336, R. 2, St. Clair Shores, Mich.

MISSOURI
Bourbon—Nov. 3. A. J. Lamprecht, 5428 Sutherland st., St. Louis.
St. Louis—Nov. 30. A. C. Hall, 34 Kingston Dr., E. St. Louis, Ill.

NEW JERSEY
Englewood—Sept. 28. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Newark—Nov. 3. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Newark—Dec. 1. Lloyd Williams, RFD 3, Plainfield, N. J.
Paterson—Oct. 26. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.

NEW YORK
Buffalo—Oct. 27. H. J. Brogan, 362 E. Utica st.
New York—Nov. 11. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
New York—Nov. 17. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
New York—Jan. 13. Miss I. T. Bueno, New Rochelle, N. Y.
White Plains—Dec. 7. W. R. Van Dyck, 131 Rockland rd., Upper Darby, Pa.

NORTH CAROLINA
Greensboro—Oct. 25-26. E. A. Moss, 808 Summit ave.

OKLAHOMA
Oklahoma City—Oct. 30-31. Mrs. R. L. Dickens, 5210 N. W. 39th st., R. 3.
Tulsa—Oct. 26-27. A. J. Barrett, 1303 Philtower st.

PENNSYLVANIA
Philadelphia — Nov. 1-2. Foley, Inc., 2009 Chestnut st.

TEXAS
Dallas—Nov. 2-3. Mrs. R. L. Satterthwaite, R. 7, Box 400.
El Paso—Oct. 26-27. J. E. Ringer, 623 N. El Paso st.
Ft. Worth—Nov. 5-6. C. K. Rickel, 4716 Pershing ave.
Galveston—Nov. 16-17. J. E. Brown, 3613 ave. R. ½.
Houston—Nov. 13-14. I. H. Kempner, Sugar Land, Tex.
San Antonio—Nov. 9-10. Mrs. Edith C. Anderson, Box 1415.

WISCONSIN
Madison—Nov. 30-Dec. 1. Arthur Gullickson, 113 N. Carroll st.

Poultry Shows

CALIFORNIA
Los Angeles—Jan. 11-20. Claude A. Potter, 337 Central st.
Oakland—Dec. 4-8. M. H. Matthiesen, 1621 7th ave.

CONNECTICUT
Danielson—Nov. 14-16. Emile Meunier.
Hartford—Dec. 4-7. H. R. Winans, 157 Bushnell st.
Manchester—Jan. 15-18. Chas. J. Johnson.
Middletown—Jan. 15-17. John L. Fisk.
New Haven—Dec. 5-8. Mrs. Frank Briggs, Hamden, Conn.
Norwich—Dec. 4-6. R. F. Jones, 445 Main st.

ILLINOIS
Peoria—Jan. 6-10. George Hoerr.

IOWA
Independence—Nov. 20-23. Mrs. A. E. Muxlow.
Washington—Nov. 26-30. Fred S. Downing.

KANSAS
Minneapolis—Dec. 4-7. W. T. Fitch.
Topeka—Jan. 6-11. Thos. Owen, R. R. 2.

MAINE
Lewiston—Nov. 5-7. H. G. Crowley.
Portland—Dec. 4-6. C. T. Adams, Kennebunkport, Me.

MASSACHUSETTS
Athol—Nov. 13-14. Clarence H. Brackett.
Boston—Dec. 29-Jan. 2. Albert C. Rau, 327 Park Sq. Bldg.
Greenfield—Nov. 19-21. Franklin Savage.
Holyoke—Oct. 31-Nov. 2. J. W. Young.
Springfield—Dec. 5-7. G. L. Collester, 1694 Main st.

MICHIGAN
Kalamazoo—Dec. 3-7. M. A. Needham, 1109 Charlotte ave.

MISSOURI
Joplin—Nov. 25-30. C. W. Slutter, 810 Main st.
Kansas City—Dec. —. Mrs. K. K. Biorck, Independence, Mo.

NEW HAMPSHIRE
Concord—Jan. 28-31. R. C. Bradley, Durham, N. H.

NEW JERSEY
Bloomfield—Dec. 5-8. Albert Fischer, Belleville, N. J.

NEW YORK
New York—Jan. 8-11. Fred W. Otte, Peekskill, N. Y.
Rochester—Dec. 2-7. E. G. Jones, Box 472.
White Plains—Nov. 29-Dec. 1. C. H. Chapman, Pleasantville, N. Y.

NORTH CAROLINA
Charlotte—Dec. 3-7. Carl L. Alexander.

NORTH DAKOTA
Grand Forks—Jan. 20-25. W. W. Blain.

OHIO
East Liverpool—Dec. 10-14. John Eccleston.

PENNSYLVANIA
Pittsburgh—Nov. 23-29. J. J. Bedel, 59 Park st., Millvale Sta., Pittsburgh.

RHODE ISLAND
E. Greenwich—Nov. 21-23. Jos. Gamboo.
Westerly—Nov. 28-30. Earl F. Wills, Box 124.

TEXAS
Austin — Nov. 8-11. T. B. Williams, 308 Fannin st.

WISCONSIN
La Crosse—Dec. 11-15. J. E. Kirchels.
Sheboygan—Nov. 28-Dec. 1. Herman Herziger, 1902 Martin ave.

Frontier Contests

CALIFORNIA
Dinuba—American Legion Rodeo. Nov. 10-11.

NEW YORK
New York—World's Series Rodeo, Madison Sq. Garden. Oct. 9-27. Col. W. T. Johnson, dir.; Frank Moore, mgr.

DRESSING ROOMS——

(Continued from page 38)

ing is all about. Maybe I can borrow it some time.

Nagami, the Jap, has an interesting book (that is to him). He spends hours reading it; nobody wants to borrow it. Capt. John Smith has added two good horses to the menage. Lula Bell, ridden by Wanda Wentz, doing the rumba, scores big. King Cole, ridden by the captain, is a beautiful stallion. Had a big time in women's dressing room. Somebody was cutting a cake. 'Twas Hilda Nelson's, Lorette Tucker's and Viola Barnett's birthdays. Don't know how old they are.

Bumpsy Anthony had his wife and daughter on for a visit at Charlotte. The "Rocking Chair's Got Me" is the title of the latest monk and dog walkaround that Roy Leuellan has. Nights getting real chilly. Harold Nicholson's coffee stand keeps the bunch warmed up with real coffee and that's where the biggest lies are told along about 6 o'clock. Guess I'll move over closer to the charcoal fire.—EMMETT KELLY.

RINGLING-BARNUM — Delvaille H. Theard and J. A. Leighton, CFA of New Orleans, were visitors during the show's two-day stand. Leighton entertained as his guests H. S. McCloed and daughter, Betty, who spent the afternoon of her 10th birthday at the circus.

Max Gruber was a visitor in Little Rock. Charles Siegrist, of the Flying Siegrists, motored from the fair at Donaldson to visit the show at Baton Rougé.

Santa Claus, while rehearsing one of the menage horses, had a very nasty mishap. The horse, rearing, caused Santy to slide out of the saddle, striking his hand against the ring curb and breaking several of the knuckles of his hand. Altho swathed in bandages, he still manages to work his horses.

Harry Ritley has retrieved his recent defeat in the dressing-room chess tournament and is again ahead of his rivals. Harry informs me he beat Jack Leighton, the champion chess exponent of the Circus Fans' organization in New Orleans, five consecutive games and is now 140 games ahead of his closest competitor in the dressing room, being over 100 games ahead of Eddie Rooney, so that there must have been a slight mistake in the recent report. If there is any doubt about Harry's standing, Harry challenges one and all in the dressing room to mortal chess combat.

Polodor has added to his collection of oddities—oysters, we understand, are the new additions. Upon investigation we discovered oysters was right, but they were upon the half shell.—CHARLES F. CLARKE.

HASC RESUMES MEETINGS

First of 1935-1936 Season Has Gratifying Attendance

President Landes presides—banquet-ball set for December 31—Exhibitors' Convention December 25 to January 1—Christmas tree in hotel lobby—27 members elected

KANSAS CITY, Mo., Oct. 19.—The first meeting of the fall-winter-spring season for the Heart of America Showmen's Club was held last night, with President J. L. Landes presiding. Also at the officers' table were Vice-President W. H. Duncan, Secretary G. C. McGinnis and Treasurer Harry Altshuler. President Landes made plans and carried on business matters of the club while en route with his amusement company during the summer and early fall months. There was gratifying attendance at the first meeting despite the fact that many of the members who reside in and near Kansas City are still en route with shows.

The following were voted members: Walter H. Gordon, William Wolfe, Patrick G. Templeton, Joe Mullin, Wallace H. Brunk, Walter Lasch, C. E. Fritts, Owen O. Dodd, Claude Decker, Lloyd Arthur Anderson, O. N. Walters, Carl B. Noman, Tex Walker, F. W. White, C. A. Greiner, G. R. Smith, W. S. Streeter, Tobe D. McFarland, C. N. Shubert, E. J. Madigan, William R. McKitrick, Frank E. Layman, Harry Berger, Ray Brewer, B. Paoletti, W. H. Fronke, Earl S. Heathman.

Members of the club voted that the Banquet and Ball will be held December 31. The Exhibitors' Convention for all pertaining to the show business will be held at the Coates House Hotel December 25-January 1. George Howk and G. C. McGinnis were appointed by President Landes to get out the Souvenir Program.

(See HASC RESUMES on page 52)

Season Averaged Fair For Christ United

NORWALK, O., Oct. 19.—Christ United Shows brought their season to a close last Saturday at Sandusky, O., and moved to winter quarters at this city. The management stated that the season averaged fair, the last few weeks making up for the rainy weeks encountered in the spring and early summer. The closing week was reported as a pleasing surprise, a wonderful week for all concerned.

Many of the attaches of the show went to their homes, others to points in the South to join shows or locate for the winter months. David Christ Sr. and Fred Christ Jr. are now at their homes at Springfield, N. Y. Harry A. Rose, general agent, will spend a few days in Buffalo, after which he will start out on indoor events and will return to Springfield about the middle of next January to start booking engagements for next year.

Snediker Goes South

CINCINNATI, Oct. 19.—B. W. Snediker and his four attractions—Girl Show, Nudist Colony, Geek Show and Miniature Autos—closed the season with Christ United Shows at Sandusky, O., last Saturday and passed thru this city this week, headed to Southern States. Snediker, who was a caller at *The Billboard*, had all his equipment and many of his personnel on the trip southward, his motorized transportation including three trucks, two trailers and a housecar. He stated that business at the closing stand in Sandusky was excellent.

Kelly Kings to Florida

DETROIT, Oct. 19.—Mr. and Mrs. Kelly King, who this year played their Animal Show independent thru West Virginia, Ohio and Indiana, recently closed a successful season and came to this city, where they purchased a 1936-model Packard car and headed for their winter home near Fort Meyers, Fla.

LUDINGTON, Mich., Oct. 19.—The committee which staged a memorial pageant honoring the missionary-explorer Fr. Jean Jaques Marquette here last August reports a balance of $234.52, with all bills paid. It was reported that total receipts were $6,085.20 and disbursements of $5,850.68.

Festive Spirit at California Cities

SAN FRANCISCO, Oct. 19.—The spirit of California this year seems to be "Let's have a party!" Communities, large and small, are holding fetes, fairs, fiestas and festivals this autumn, exhibiting their choicest wares. It's many years since California has displayed such a spirit of fiesta and it will last thru the end of December.

Approximately 100 such events are slated thruout the State, according to California State Chamber of Commerce. St. Helena revived its vintage festival and San Jose had a county fair a few weeks ago. San Francisco ends its six-day Century of Commerce celebration tonight. Grass Valley, in the high Sierras, is holding its two-day Quartz Gold Celebration, and Anaheim is staging a Harvest Festival.

Best in 5 Years For Hughey Bros.

WINDSOR, Ill., Oct. 19. — Hughey Bros.' Shows brought their 20 weeks' regular season to a close here last Saturday night. Robert Hughey states that they had the most successful season in five years, and that nine of the engagements were played on streets.

With exception of a small unit which will be taken to Southern territory, the paraphernalia is being placed in storage here.

Hilliar to Lamb's Museum

CINCINNATI, Oct. 19.—William J. (Bill) Hilliar has engaged as general advance representative, including publicity, with L. B. (Barney) Lamb's Traveling Museum and leaves here today to join the show at some point in Central Ohio. Lamb plans to play his museum indoors in cities of various States during the late fall, winter and early spring months.

Carnivals and Pari-Mutuels

Has legalized and pari-mutuel betting been a success on tracks of fairs insofar as your show is concerned? The Billboard brings up this question because unconfirmed but apparently reliable reports from several points in Maine indicate the contrary. In fact, there is talk in that State of abandoning the p.-m. idea, or amending the State bill in such a manner as to give its fairs a better break in the share percentages next season.

At any rate, has legalized wagering on horses reacted favorably to YOUR midway? Has it, for one thing, diminished carnival midway receipts—meaning do you trace such decrease to "poor man" revenue being diverted to the machines? These questions are asked on the assumption that the average fair receives more gross revenue from the midway than from pari-mutuel receipts, only a small share of which, by comparison, goes into the coffers of fairs.

The Billboard is not AGAINST legal betting on horse tracks, but is merely trying to determine whether the machine method of wagering has helped or hurt the various departments which constitute the average fair. Managers of carnivals are urged to respond to this query, results of which will go a long way toward determining the 1936 status of pari-mutuels at fairs.

J. C. Weer in Cincy; Shows in Quarters

CINCINNATI, Oct. 19.—J. C. Weer, operator of the amusement company bearing his name, also street commissioner at his home city, South Bend, Ind., spent a day here this week as a delegate to a convention of combined civic interests, including Public Works Congress. He was accompanied by A. M. Long, general foreman of the streets department at South Bend.

The J. C. Weer Shows, which, because of Mr. Weer's civic duties, were mainly under the management of Mrs. Weer this year, closed their season at Lagrange, Ind., last Saturday and went to their winter quarters at South Bend. Business averaged fair on the tour. Mrs. Weer and daughter, Genevieve, with car and housecar trailer, will spend a greater part of the winter on vacation at Miami.

W. A. Gibbs Ends 26 Weeks' Season

ERIE, Kan., Oct. 19.—W. A. Gibbs' Golden Eagle Shows closed their season last Saturday at Eldorado, Kan., where they exhibited under auspices of Veterans of Foreign Wars on a new lot, Hallmar Acres, on Highway 13. Unfavorable weather interfered with the closing engagement. However, business was fair. The season was 26 weeks. Owner W. A. Gibbs had intended keeping the show en tour several more weeks, but because of his health decided to close and ship to winter quarters.

The Flinthill Hillbillies played *Home, Sweet Home*, after their last show, which was a packed house. They are booked for the biggest part of the winter in theaters and on radio work but will be back next season with all new stuff. Their roster for the winter show will include J. C. Cundiff, manager; Russell Fann, Beulah Fann, Donald Prichard, Denney Cassell, Earl McIlvain, Elizabeth McIlvain, Claude White and Lula Groome.

BALLYHOO BROS.' Circulating Exposition

A Century of Profit Show

By STARR DeBELLE

Corpus Derelict, Tex.,
Week ended October 19, 1935.

Dear Charlie:

The second spot in Texas for the Century of Profit Shows. Snow located on the banks of the Gulf of Mexico. Our entire troupe greeted this mighty body of water with open arms. Took a day off for swimming. There wasn't anything else to do.

No auspices and no fair date. Management boasts of the fact that we are still playing still dates while other shows of our kind have to play fairs. Had our choice of three open towns but this one was picked. Our agent's reasons for doing so were the mills on a strike, the drought had killed the crops, the fish market off and the city broke. This gave our agent an opportunity to book the spot on his own terms. And did save the show a light bill by not opening on the nights that no patrons came on the lot.

Our posting bill was very small. The "Won, Horse and Upp Circus" billed the town and then canceled it on account of the local conditions. All we had to use were new dates and the Ballyhoo Bros.' title streamer over their wild animal lithographs already posted.

Our water bill none, thanks to the Gulf. The water salty but it helped

(See BALLYHOO o npage 52)

Loos Preparing For Big Event

TEMPLE, Tex., Oct. 19.—J. George Loos, manager Greater United Shows, is making extensive preparations for his amusement organization's engagement at the Central Texas Celebration, November 7-12, relative to what is widely referred to as the $30,000,000 Brazos Dam Project.

The first carnival in the city for a long time, the attractions will be located on main streets and City Hall Square. The dates take in a gala Armistice Day Jubilee.

Mr. Loos will add a number of meritorious tented attractions to his already large collection for this event, which comes between two of his list of contracted fairs in November and December in this State.

Snapp Greater Shows To Winter Quarters

ST. LOUIS, Oct. 19.—Snapp Greater Shows, of which William R. Snapp is the owner-manager, close their season tonight at Rogers, Ark., where they played the annual street celebration. The rides and shows will be taken by motor trucks and trailers to Joplin, Mo., to the same winter quarters Snapp occupied last year.

Mr. Snapp reported a very good season, his route this year taking him thru Missouri, Illinois, Wisconsin, Minnesota, Iowa and Arkansas.

J. L. Landes Shows Have Best in Years

KANSAS CITY, Mo., Oct. 19.—J. L. Landes Shows closed their season last Saturday night at Kingman, Kan., and the paraphernalia was taken to Abilene, Kan., where it was stored for the winter in the same quarters as last year. The 125-mile trip to winter quarters was made in good time and all the show property was put away before midnight Sunday.

Mr. and Mrs. Louis Landes arrived at the Coates House here Monday afternoon. They will reside here for the winter months, Mr. Landes taking over his duties as president of the Heart of America Showman's Club.

Mr. Landes advises that the season was the most successful for his show for many years.

Ladies' Aux. Appoints Nominating Committee

CHICAGO, Oct. 19.—At the regular business meeting of the Ladies' Auxiliary, Showmen's League of America, Thursday, the auxiliary's rooms in Hotel Sherman, at which President Mrs. Lew Keller presided, a nominating committee was appointed relative to the forthcoming election of officers for the new year. The committee will announce nominations at the next meeting.

Plans for the winter are the same as in former years, with meetings and public socials on alternating Thursdays.

Cleora Miller and Mrs. R. P. Brumleve were appointed co-chairmen of the big party to be held in the Showmen's League rooms on November 16.

BECKMANN & GERETY SHOWS

WORLD'S LARGEST CARNIVAL ATTRACTIONS

THE SHOW THAT LIVES UP TO ITS NAME



FRED BECKMANN

Most Beautiful and Highest Quality

★

Presenting THE FINEST OF OUTDOOR ENTERTAINMENT

A RECORD UNSURPASSED in playing REPEAT DATES at the Country's LEADING FAIRS



B. S. GERETY

THE SHOW THAT IS BREAKING ALL WAR TIME RECORDS

SEE US IN CHICAGO at the I. A. F. E. Convention

Now Contracting Attractions for the Coming Season. Show Opens 1936 Season at Battle of Flowers, San Antonio, Tex., April 20th

L. S. HOGAN, General Representative. KENT HOSMER, General Press Representative and Legal Adjuster. HARRY LOGAN, Special Agent. TONY YBANEZ, Treasurer. F. G. BUCK, Auditor. EDGAR NEVILLE, Secretary-Treasurer. Concession Department. SAM GORDON, Superintendent of Concessions. GEORGE HENDERSON, Steward. H. (ARKY) BRADFORD, Trainmaster.

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A REVOLUTION and a REVELATION IN SIDE SHOWS — BEAUTIFULLY FRAMED RAISED PLATFORMS AND A MERITORIOUS ATTRACTION ON EVERY ONE. LARGEST, FINEST AND MOST GORGEOUS BANNER LINE TO BE FOUND ANYWHERE.

Playing to Tens of Thousands—Consistently Topping the Midway

NOW BOOKING ENGAGEMENTS FOR WINTER AND NEXT SEASON

HARRY ILLIONS

FEATURING

AMERICA'S OUTSTANDING RIDES

ON

THE COUNTRY'S FINEST MIDWAY

KARL J. WALKER *Presents*

"THE GAY NEW YORKERS"

1935's Sensational Girl Entertainment

Featuring the "BALLET OF THE FANS"
12 Beautiful Girls — 12 Beautiful Fans
Broke All Gross Records at Illinois State Fair, Springfield.
30 PEOPLE JIMMIE LIMBAUGH, Mgr.
Also Presenting "NUDISTS OF THE NATIONS", Featuring 10 Beautiful Show Girls in the Flesh.

Don Stephano's

SOCIETY CIRCUS

FEATURING LARGEST COLLECTION OF AUSTRALIAN COCKATOOS AND THE ONLY STILT-WALKING MONKEY.

ROY R. DESSEREAU

PRESENTING

ARABIAN NIGHTS WONDERLAND

18 PEOPLE. 12 ILLUSIONS.

Thanks to the entire Staff of the Beckmann & Gerety Shows for a most pleasant and profitable season—and especially my sincere appreciation to Messrs. Fred Beckmann and Barney Gerety, for their wholehearted co-operation.

J. M. SHOATS

COTTON CLUB REVUE

FINEST SHOW OF ITS KIND ON THE ROAD TODAY—BIGGEST FLASH —BEAUTIFUL COSTUMES—TALENTED PERFORMERS WHO DELIVER GENUINE ENTERTAINMENT. A BOX-OFFICE DRAW FOR ANY HOUSE.
J. M. SHOATS, Owner, The Billboard, Cincinnati.

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MADE ON THE WORLD'S FINEST SHOWS

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OPERATING

The Finest CORN GAME

ON ANY MIDWAY

Eleven Years of Success With the WORLD'S GREATEST SHOW

DOLLY FERRIS

Sensational

LION MOTORDROME

Featuring

The Country's Leading Riders

Beautifully Framed Concessions That Are a Credit to any Midway

SAM GORDON, Manager

AGENTS Harry "Red" Wingfield, A. J. "Whitey" Weiss, Ben Kaplan, Mrs. W. D. Sullivan, W. D. Sullivan, A. Wilson, C. B. Perkenson, Sam Aldrich, Mrs Johnny Weitherick, Johnny Weitherick

WHEELS
Park Special



30 in. in diameter. Beautifully painted. We carry in stock 12-15-20-24 and 30 numbers. Special Price,

$12.00

BINGO GAME

75-Player, complete, $5.25. Including Tax.

Send for our new 1935 Catalogue, full of new Games, Dolls, Blankets, Lamps, Aluminum Ware, Candy, Pillow Tops, Balloons, Paper Hats, Favors, Confetti, Artificial Flowers, Novelties.

Send for Catalog No. 235.

CANES Heavy Convention Walking Canes. Dark Mahogany Finish. Price Per Gross, $24.00.

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NEW 124-Page CATALOGUE now off the press. Most comprehensive line of Apparatus and Supplies in the World. Catalogue, 30c. None free.
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BINGO CORN GAMES
100 CARD SET, $3.00
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All Sets complete with Calling Numbers and Tally Sheet. We pay the postage.
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Eli Wheel, Mix-Up and Little Beauty Merry-Go-Round for spot cash.
THOS. J. HUGHES, care The Billboard, 1564 Broadway, New York City.

Wanted For Porto Rico

All winter's work, 7-Car Tilt-a-Whirl, Frozen Custard, Penny Arcade. WILL BUY small Organ for Chairplane. All must be A-1. No junk. Boat sails October 30 from New York for San Juan. I'll pay all transportation. The show is operating there now. All address
PETER PETERS,
Hotel America, New York City.

USED SHOW PROPERTY FOR SALE

$15.00 Indian Leather Coat and Chaps with Beadwork. $20.00 Headless Chinaman Illusion, $40.00 Egyptian Wrapped Mummy, Glass Case, Life Size. $35.00 Talbot Waffle Machine in Trunk. $30.00 Van Wyck Rolling Globe and Trunk. We Buy Guess-Weight Scales, 16 mm. Film, Projectors. Pay cash. **WEIL'S CURIOSITY SHOP, 20 S. 2nd St., Philadelphia, Pa.**

BRIGHT LIGHT SHOWS

CAN PLACE Rides not conflicting, Shows and legitimate Concessions of all kinds. Good opening for small Cook House. CAN ALSO PLACE immediately a good Scenic Artist and Show Carpenter capable of building Fronts. Address **JOHN GECOMA, Mgr., Blackstone, Va. (Fair), this week.**

MIDWAY CONFAB

By THE MIXER

WHO CAN NAME all the carnival auspices this season?

A SMALL OUTFIT years ago was auspiced by its own lead gallery at a town in Georgia.

American Carnivals Association. Wonderful title! It deserves the industry's cooperative support!!

MITZI AND HARRY, late of Walter L. Main Circus, joined Blue Ribbon Shows in North Carolina with their chair-balancing, iron-jaw and wire acts.

DON QUINN, "Mechanical Doll," tells of having a pleasant season with Warden A. A. Russell's Penitentiary Portrayal with West Coast Shows.

A noble effort: Members of Johnny J. Jones Exposition to stage a benefit performance (October 30) in behalf of the Showmen's League of America Cemetery Fund.

AFTER PLAYING a street fair at Galion, O., last week Joe Teska is taking the Working World on a long motor jump to Georgia.



MR. AND MRS. J. P. BOLT on their Silver Wedding anniversary a few weeks ago were given a party by the "Goodfellows' Club" with the B. & B. (Bolt) Shows. Left to right: Seated, Nellie Spence, H. (Splinter) Royal, Hazel Bolt Royal, Mrs. Emma Bolt, J. P Bolt, Dixie Kepley, Billy Burton, Dorothy Burton. Standing, first row, Bill Spence, Ethel Swicegood, Earl Swicegood, Pearl Swicegood, Stafford Sechrest, Albert Miller, Staley Sink, Bobby Sprouse, Henry Saul, Jewell Miller, Jack White, Ace Lyerly, Rhae Yance, Randal Adams. Back row, Frank Adams, D. E. Baker, Richey Wilson, Loney Phyleon, Dewey Shockley, Charles (Slim) Clark, Floyd Vaughn, Bob Rogers, Vivian Tomlinson, Everet Darling.

The "ribbing," etc., by members of the "Grid Club" surely put peppy diversion into the meetings of the Pacific Coast Showmen's Association.

WILLIE J. BERNARD infos that he will take over the management of a week-stand museum for Mrs. Marie E. Peabody, to play in Northeastern States this winter.

THE GROSS of this year's Vernon (B. C.) Elks' Carnival, equipped and managed by Vernon C. Stiles, was reported as topping last year by 25 per cent.

JOE ROBERTS, last five seasons with one of J. C. McCaffery's frozen custard outfits under Owen Botts, has purchased a grocery store in Urbana, O., and says he will not troupe next year.

M. JACKE MILLER is still at U. S. Veterans' Hospital, Excelsior Springs, Mo. Since last mention in this column, has undergone many teeth and spinal treatments and probably will have to stay there five or six months.

The latest "meanest man" story comes from Atlanta, Ga.

While Miles Riley, of Kemps' Lion Drome, with Royal American Shows, was in hospital recovering from lion claws and teeth wounds, a stranger came to his bedside claiming he was a doctor and had come to collect in advance on account. Riley gave the man his last dollar. Later the "doctor" visited Riley again and on leaving took a box of cigars with him, according to the report.

Policemen have been looking for the "meanest man."

HAPPY ATWOOD, after a good season with cookhouse on Michigan Greater Shows, with Ross Peek, has been resting up in Detroit. Will soon again don white beard and for his 46th year do Santa Claus until Christmas.

C. C. (SPECKS) GROSCURTH, late of Mighty Sheesley Midway, was a recent visitor at the Vincennes (Ind.) home of Ozeta Pickering, of the team known as Pickering Sisters, also of the Sheesley Midway.

N. L. (WHITEY) DIXON and Dixie Dixon closed with All-Texas Shows, with which N. L. was advance agent and legal adjuster, at Anderson, Tex., October 12. Whitey says the show has had a nice season and is extending its tour.

JOE MICHAELS, formerly of Bright Light Shows, returned to his home town, Pittsburgh, from the South recently. He ended his partnership and expects to be on his own next year. In the meantime he is operating a theater in the Smoky City with his brother.

ALL CARNIVALS: When your company closes the season, send a "closed" story including destination of as many of the attaches as possible, also place of winter quarters, to the Carnival Editor.

HELYN REID, daughter of Mr. and Mrs. Earl Reid, of Reid's Greater Shows, made a hurried trip from Newton, Ga., to Portland, Ind., because of illness of her grandfather, A. J. Reid, an oldtimer in the show world, known among acquaintances as "Dad Reid."

COLORADO MACK (John W. McMaster), whose pony track is with Mighty Sheesley Midway, had the misfortune to lose by death his 43-year-old pony, Angie, recently. Had been riding kiddies on the track 20 years. Died of pneumonia.

"DIAMOND TOOTH" BILLY ARNTE is being featured with J. P. Padgett's Dixie Minstrels in Georgia. By the way, carnival veterans will recall that Billy was the big feature with Fred Millican's Old Plantation attraction way back in the early 1900s.

BEN H. WILKINSON, night watchman with Rubin & Cherry Exposition and who closed with the show at Brazil, Ind., because of being a candidate for marshal of New Matamoras, O., his home city, has his campaign progressing nicely and is confident of election.

CARL J. LAUTHER, with his World's Fair Oddities; Charles Docen, with Freak Animal Exhibit, and Earl Chambers, with his Hollywood Monkey Circus, all of the United Shows of America, are planning extensive winter tours for their respective attractions.

A pleasing reminder was the envelope containing a show letter of B. & B. Shows, mailed by Chris M. Smith. The envelope an "old-timer"—many thousands of them—the printing thereon in two colors (red and pea green) passed thru the mails years ago. It revived memories of that well-liked amusement organization, the old Smith Greater Shows.

MASTER C. H. DAWLEY, 5-year-old son of Mr. and Mrs. C. B. Dawley, who have Mickey Mouse Circus with Gruberg's World's Exposition Shows, who spent a two months' vacation with his aunt, Mrs. J., and uncle, Mystic Courtney, at their home in Davis, W. Va., has rejoined his parents on the show.

AMONG ROAD FOLKS at the Chattahoochee Valley Exposition at Columbus, Ga., were W. R. (Red) Hicks and Jack Campbell, also George W. (Toledo) Johnston, advertising solicitor for Indoor Advertising Company, which was exhibiting there under management of D. D. Saltzgaber.

HARRY C. DUVALL, who closed with Rubin & Cherry Exposition at Columbus, Ga., passed thru Cincinnati last week while en route to Philadelphia. Stated that he had the best season in years but experienced the misfortune of having his b. r. stolen while at Shelby, N. C.

A recollection: A few years ago Frank Zorda managed the Freak Animal Show with Greater Sheesley Shows. Did his magic and other non-noise stunts on front as tip gatherers. Frequently taking advantage of his quiet ballyhoos and just as he started his openings, fem dancers, flageolets, drums, etc., on front of a near-by girl show "turned loose" and took his crowds.

One evening, at an opportune time, terrific, ear-piercing squealing arose from the freak animals spot. Practically the entire midway stopped and listened and wondered. A multitude of people swarmed to the location.

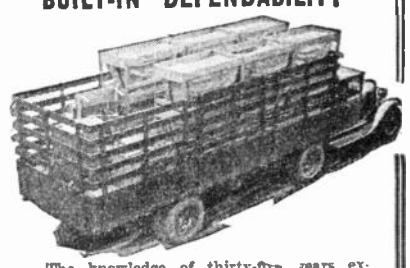
Zorda, "tired of" the interferences, had had some of the working boys carry a large six-legged pig onto the bally. Thereafter his openings were respected.

COL. M. L. BAKER and wife recently closed with Newt Kelley's Side Show with Marks Shows and returned home to Crouse, N. C., where their daughter, June Trinkle, has been in school more than a month. Baker is slated to open with Roberts Circus Producing Company on November 3 as assistant manager.

MR. AND MRS. PORT BLETZIUS, cotton candy, popcorn and peanut concessions, during the past summer with the No. 2 Gooding Greater Shows, lately working independent at fairs and other events, were visitors to Cincinnati early last week. Were working a street celebration at Blanchester, O., opening on Wednesday.

DOLLY DIMPLES, fat girl, and her husband, Frank Geyer, and Buddy Rush, iron-jaw worker, who closed the season with William Bahnsen's Side Show at Lancaster, O., October 12, are visiting relatives and acquaintances in Cincin-

BUILT-IN DEPENDABILITY



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ELI BRIDGE COMPANY
Builders,
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nati. Will leave soon to spend the winter at the Geyers' home at Orlando, Fla. Report having had a very good season.

RICHARD MILLER, of Miller Brothers, advises that they recently closed a very successful season and that he and his family were leaving Chicago for a trip to Europe, where they will sojourn in Hamburg, Germany; also expect to get a glimpse of the Brussels (Belgium) Exposition and other events. Will also visit Switzerland.

JO SOMERS (Mrs. Harry Crosier out of the profession) has given up her home in Zanesville, O., and now resides with Mr. and Mrs. Charles (Whitie) Pierce, her brother-in-law and sister, in Hamilton, O. Harry Crowthers, manager of Whitie's chain of cigar stores (bet that'll make Whitie smile) and Jo ran into Cincinnati for a day last week and dropped into *The Billboard* offices to say howdy.

HOUSTON PICKUPS—Louis Eisman to Beaumont on a business trip. . . . J. Jack Stanley visiting Hennies Bros.' Shows for a few days. . . . Orville and Harry Hennies almost daily visitors here. . . . Denny Pew seen on concession row several times during South Texas Exposition. . . . J. L. (Sheeny) Bush, with Beckmann & Gerety's Shows, renewed many old acquaintances here. . . . Gulf Coast Showman's Club plans are in full swing and important announcements are slated to be released soon. . . . Pete Kortez, after closing season with Beckmann & Gerety, will make a long jump to Minneapolis, where he plans to operate his museum the entire winter. Present lineup will be retained with some additional acts. . . . Karl J. Walker will take his "Nudists of the Nations" to Greater United Shows (J. George Loos) for remainder of the season, also Fred Bond his Freak Animal Show. . . . Jess Shoat, also of Beckmann & Gerety Shows, who has resided here last several years, will supervise erection of the new Shoat home. The Shoats, Jess and Nora, sold their West End place and are preparing to build in a subdivision. Mrs. Shoat, ill for last three years, has practically recovered.

Dallas

DALLAS, Oct. 19.—T. J. Tidwell, owner of the T. J. Tidwell Shows, accompanied by his father, A. J. Tidwell, was a visitor to the city several times during last week when the show played Denton, Tex., 35 miles north.

Thomas (Skinny) Dawson left the middle of the week to join Pete Cortez's Side Show at Beaumont. Dawson will be on the advance for the winter season.

W. H. (Bill) Rice spent Friday in the city, coming from Abilene, Tex., where he has a promotion. Spent the day visiting friends and also made a tour of Centennial headquarters.

Word comes from Kingman, Kan., that Mr. and Mrs. Cliff Adams, of the J. L. Landes Shows, have an addition in the family, a boy, who will carry the name of Clifford Lorren Adams Jr.

Paul Hunter (Texas Bobcat) was a visitor in the city the early days of this week, coming from his home in San Antonio. His visit here included business negotiations at the Texas Centennial.

Al G. Hansen Shows

Decatur, Ala. Week ended October 12. Decatur Community Fair. Auspices, American Legion. Location, Legion showgrounds. Weather, clear. Business, excellent.

Second time at this event. The committeemen, headed by Past Commander Joe Petty and Postmaster Leroy McIntyre, were real live wires. Manager Hansen and several members of the organization are members of the Decatur post. Cold weather held down attendance Monday and Tuesday, but with warmer weather latter part of week folks came out in droves. An open season for shows in this part of country. Four carnivals and one circus within radius of 50 miles. Mr. and Mrs. L. J. Heth, Henry Heth and Billy Dollar visited from Athens, Ala. Mr. and Mrs. J. J. Page, Mr. and Mrs. R. E. Savage and Billy Clark came over from Courtland to say hello to old friends. Charlie Goss, here from St. Louis, delivered new truck to Eddie Cole. Dannie Kline's sister, Mrs. J. J. Corkill, over from Birmingham for a short visit. James Freeman, assistant general passenger agent Southern Railway, also called. Aloa, Alligator Boy, joined here with two shows and Dad Reynolds came on with his lunch stand.

WALTER B. FOX.

Pacific Coast Showmen's Assn.

LOS ANGELES, Oct. 19.—Despite a heavy downpour of rain there were 73 members present when Frank Downie, first vice-president, called Monday night's meeting to order, with John Backman secretary. Usual routine handled, and the reading of the financial statement went over big.

Communications: A letter from J. W. (Paddy) Conklin, showing that he does feel an interest in this organization. From J. Ed Brown, a note expressing the gratification of the directors of California Pacific International Exposition and added that he, too, felt a lot of pride in the turnout of showfolk. Incidentally, there was a vote of thanks for Eddie for the fine entertainment that was provided Monday night and Showmen's Day.

Two new members, Isaac J. Miller, credited to Jack (Scotty) Thomas, and I. B. McCoy, credited to Joe Glacey.

Guests introduced: Ray Smith of Conklin's All-Canadian Shows; Roy Crump; P. Addington, of Honolulu, and James Searcy, of New York. Will Wright made his first appearance of the fall season and when called upon for a talk he entertainingly told about the Conklin Shows and sidelights on the season. Ray Smith also made a brief talk on Conklin's Shows and the season. When asked to act on a matter for disposition next Monday night Will Wright pleaded that he would be busy that day, going to a wedding. All eager to know whose wedding, he said, "One I can't miss, my own"—a bit of surprise to many.

Invitation from Polack Bros. to attend one of the night performances at Glendale. Also invitation from Jimmie Davis to attend an affair at his new club. Brother Ed Walsh, of Bristol Hotel, outlined plans he had to entertain large number of showfolk in his showfolks' colony this winter.

There was some discussion on the 14th annual Charity Banquet and Ball on December 12. However, there will be nothing of definite nature done until the return of President Archie Clark (next week), who writes assuringly, telling the members that his plans were all made; that this would be the biggest affair of its kind PCSA has presented, and that he asked the privilege to withhold some information for the present in order that the plans for what he had promised might be completed in detail. There is every indication that all attendance records will be broken. All are enthusiastic in efforts to make this a record breaker. Adjournment for weekly award and the Lion's Head. Weekly award went to Louis Bacigalupi.

Dr. Ralph E. Smith was to announce the diversion for the evening, but an impromptu diversion was provided. At a meeting some weeks ago certain rules were laid down as to proper conducting of meetings, and it was ordered that certain infractions of these rules would result in offenders being fined. There was a discussion among Hugh Fowzer, Thomas Hughes, Felix Burk, Jake Posey, George Silver, A. Samuel Goldman, Milt Runkel, Harry Rawlings, Ross R. Davis, Mel Smith, Johnny Kleine, Leo Haggerty, John Miller, George Tipton, Will Wright and others, and when Harry Fink, for infraction of one of the new rules, was ordered to check in a fine in the Lion's Head (this fund for entertainment) he good-naturedly refused to do so—said fine was an injustice. Frank Downie ordered Joe Krug and Hugh Fowzer to extract the fine from Harry by force if necessary. These worthies told him, "We are going to fly on you." He said, "Don't you birds lose any feathers flying on; you'll need plenty when you get ready to fly off." And they did need 'em. At finish Harry voluntarily went to Lion's Head and checked in several times the amount of the fine, and Downie ordered by vote to pay a nice little bill for repairs to wearing apparel that had decorated Joe and Hugh. This all in spirit of fun, but the act went over big. Theo Forstall said it would be a headliner on any bill.

After meeting adjourned luncheon was served.

This organization is growing rapidly and is considered a factor in civic affairs in Los Angeles.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Oct. 19.—A reawakening of interest seems to have taken place in the carnival industry, with a large number of suggestions which have been received by the ACA office for inclusion in its 1936 program.

An excellent suggestion has been made that States adopt licensing statutes, so that a show playing still dates will not be obliged to have a new license issued in each local community, but will merely be required to obtain one State license which will entitle it to appear anywhere within that State.

Coupled with this suggestion is the further thought that such a single licensing law will automatically create a State means of registration of each show authorized to do business within it, and will automatically act as a bar to the appearance of non-registered and non-licensed shows, or makeshift affairs which are not honest-to-goodness members of the carnival industry.

These suggestions are, of course, general thoughts and do not pretend to give any details that may be in the minds of the persons offering them. As general ideas they seem to have in mind certain well-recognized evils—so-called—in the carnival industry and offer a tangible means of eliminating them.

A further suggestion received is that all States which prohibit the same adopt legislation permitting the use of legitimate merchandise wheels. There has been so much written on this subject within the last two or three years that it seems unnecessary for us to make further comment on the proposition. Where merchandise wheels have been used they have brought satisfactory results without criticism and it is our belief that on the whole a change of policy in this respect will be beneficial to the industry and agreeable with the public at large.

On the strict question of principle it would seem that the time is now ripe for a change in the attitude toward merchandise wheels by reason of the relaxation of law toward betting at race tracks, charity lotteries, etc.

A still further suggestion is at hand to the effect that State statutes be amended so as to require the plaintiff who obtains an attachment against the property of a defendant to file a bond in the defendant's favor to the value of the property attached rather than a nominal amount covering merely costs.

We heartily concur with this latter suggestion as it frequently occurs that somebody brings a non-meritorious action against a show, putting up a nominal bond for, say, $250, and thereupon tie up by virtue of the attachment equipment valued at perhaps several hundred thousand dollars. As a theoretical matter, if the showman could not file a counter bond the equipment could, as a matter of law, be out of use until the litigation was disposed of. If it then should appear that the plaintiff's complaint was improper and it be dismissed, it is true that the showman would have a cause of action for his damages. But, in most instances, he could only recover the amount of the bond put up by the plaintiff which would simply be the nominal amount and as a result he would be obliged to suffer a loss without any practical means of being compensated for his damages.

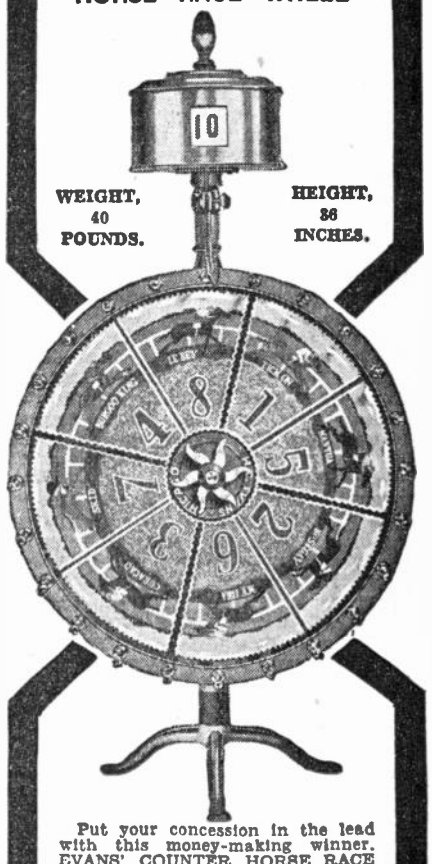
The Fourth Department Appellate Division in this city recently handed down a decision relating to the question of residence which is undoubtedly of interest to all show people who spend considerable time away from their homes. While the decision relates to a technical definition of "residence," its application may have a wide effect upon the application of laws which differentiate between residents and non-residents.

Cramer To Make Trip to Europe

PITTSBURGH, Oct. 19.—Ending a six-month season for his Peerless Exposition Shows at Elkins, W. Va., recently, Joe Cramer, owner and operator, returned to his headquarters here and reports that receipts in general tripled those of last year. This in spite of the fact that the closing week was marred by a six-inch snow. He placed the paraphernalia in winter quarters at Waynesburg, Pa. Next Thursday Mr. Cramer will sail from New York on a two-month trip to Europe, where he intends to take in the Brussels Exposition. This will be his first trip abroad since 1914.

Most of his concessions with the show have gone to Southern States. Pluto Brown's Minstrel Show and Tom Scully's Ten-in-One to Miller Bros.' Shows. L. C. Thomas, concession manager, went to join Williams' Attractions.

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Set of 20 Lightweight Bingo Cards, $1.00.

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All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5 x 7.

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Automatic Bingo Shaker, real class.....$12.50
Bingo Blackboard, cloth, size 24x36 (Rolls up).....2.00
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Send for free sample cards and price list. We pay postage and tax, but you pay C. O. D. expense. Instant delivery. No checks accepted.

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Beckmann & Gerety Shows

Houston. Ten days ended October 13. South Texas Exposition. Weather, good. Business, good.

With 10 days of ideal summer weather, combined with much better business conditions than have prevailed in this community in a number of years, the exposition had a very good attendance, and shows, rides and concessions had a very satisfactory engagement. Many outdoor showmen whose outfits are now playing Texas were visitors during the week and all congratulated Mr. Beckmann and Mr. Gerety on the wonderful appearance of the show and its new features. Particular comment and admiration was extended to Pete Kortes on the marvelous improvements made in his Side Show. The following visitors registered at the show office wagon: Mr. and Mrs. Harry Hennies and Orville Hennies; Col. Dan McGugin, secretary; Mr. and Mrs. Noble Fairly, Mr. and Mrs. Earl Stroud and Mr. and Mrs. Whitey Miller, all connected with Hennies Bros.' Shows. A. M. (Jake) Brauer, of San Antonio, who spent many years in the outdoor show business, took four days off from his business to visit with friends on the show. Arthur Hopper and Al Lester, of the Hagenbeck - Wallace advance; George Christy, of Christy Bros.' Circus; Gordon Hines, well-known writer, and George Thomas, for many years in the circus business, were frequent visitors. Dick Collins, looking after Bob Morton's interests here, was on the lot several times. Jeanette Illions, daughter of Mr. and Mrs. Harry Illions, came from San Antonio to spend a few days with her parents. Other Houston visitors included Mrs. Nora Shoate; Tommy Stevens and son, Darrow; Tom Foley, Louis Eisman and Buster Shoate. Paul Hunter, looking hale and hearty, visited for a few days, then went on to Dallas for a short stay, but promised to be back in San Antonio in time to welcome the show train upon its arrival there.

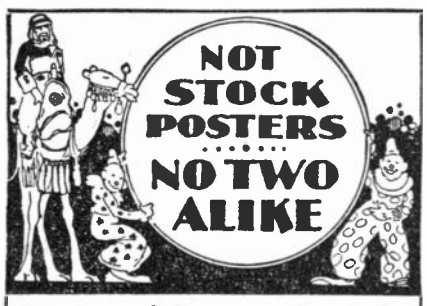
KENT HOSMER.

B. & B. Shows

Kingstree, S. C. Week ended October 12. Williamsburg County Fair. Weather, good. Business, good.

On the old Kingstree Fair grounds of earlier days, sponsored by the Order of Eastern Star and managed by the veteran fair manager and amusement purveyor Charles L. Schofield. Show had one of the best weeks of the season. On the grounds each day could be seen Jimmy Epps, long-time chief of police and known to many showfolks. Joe Branham joined with his Loop-o-Plane and concession, also Dutch Snyder with a glass stand; Berk Brothers and Pinkston Brothers with concessions and William Barrett, diggers. Juvenile Betty Harris "joined out" a goat which she has named Lucy and at the weekly meeting of the Good Fellows' Club brought her to the stage and presented her as a candidate for the club's mascot. With only one other contestant, Red Adams' spitz, Lucy had a walkaway. A number of new members were added to the club's roll. Charles L. Schofield was elected an honorary member. Friday (Children's Day) topped for attendance; Public Wedding Day, Wednesday, ran a close second.

CHRIS M. SMITH.



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4 for 10 PICTURE MACHINE, in good condition. Price must be right. EDDIE LEWIS, Fair Grounds, Staunton, Va.

Gruberg's Exposition Shows

South Boston, Va. Week ended October 12. Henry County Fair. Weather, favorable. Business, very good. Weather, perfect.

With a truck move to this spot, Sunday found everything up and ready to go by night. Weather cold Monday night but it didn't interfere with show, as Tuesday, Children's Day, was the opening day, and thousands of children were on the grounds. Weather was perfect rest of the week. Nightly visitors on the lot included Mayor R. Harold, Chief of Police G. J. Lewis, Lieutenant Nolan, W. Hunt and Senator Bill Tuck. All friends of E. B. Braden and Max Gruberg. Thursday the big day. Midway packed and all good spenders. They came early and stayed late. Large crowd still on the lot after 1 a.m. Pete Thompson's Night in Havana beautifully framed and a flash in wardrobe. The Midget Theater one of the neatest frameups the writer has ever seen. Show managed by Bob Holmes. The feature, "World's Smallest Human Mother and Her Baby." Midget entertainers, Cal Roberts, Ester Claire, Princess Nora De Coup (pianist), Major Arthur (saxophone) and Lady Peggy, lecturing and doing the rumba. The veteran colored showman, Bill Bembow, reports a good season with his Hot Chocolate Revue. Mrs. E. B. and J. W. Braden still the show's bridge champions. C. G. Dodson and Dick O'Brien, of Dodson Shows, were visitors Saturday night.

STARR DeBELLE.

Claire in the Orient

LOS ANGELES, Oct. 19. — Whitey Claire, who is making a tour of the Orient, advised from Batavia, Java, that the show was doing fair business with rides and shows, but that business on the whole had not been up to anticipations.

Claire states that he has not really been in the show business, rather "working for the government." That there is a government tax on gross receipts of 20 per cent. All tickets must be stamped by government representatives before sold—this applies to rides and all. Then a 4 per cent tax on salaries of all employees. Also a tax of 9 per cent on the net. Therefore, he says, there is not much left as profit.

And one for the "big volume": Whitey met a motor concern's sales manager in Celebes, who when asked why the bike, said that gasoline was too high to use in demonstrating cars.

Wallace Bros.' Shows

Louisville, Miss. Week ended October 12. Fair. Weather, fair. Business, fair.

The weather was very cold the fore part of the week, but warmed a little during the latter part of the week. Too cold for the rides to do much business the first three days. Shows did a fair business, concessions not good. G. W. (Irish) Wighrow was stricken with a paralytic stroke and was sent home by the members of the show. He can be addressed care Mrs. D. T. Brown, Bainbridge, Ga. At last report his condition was very unsatisfactory.

MARGARET MILLER.

New Deal Shows

Cairo, Ill. Week ended October 12. Railroad lot. Auspices, VFW. Weather, fair. Business, fair.

General Agent Joe J. Fontana and Special Representative H. (Doc) Allen deserve praise for their quick work in making this date the best the show has played the last five weeks. Mr. Eches, Mr. Clutts and all the men of this auspices really put forth efforts that all committees should to make successful engagement. Charles Phillion's cookhouse took the bad ones on the chin along with others of the show, and here's hoping that the old saying, "As many blanks just as many red ones follow," works. Mr. Rodabaugh, of Baker-Lockwood Company, was a pleasant and welcome visitor. Jack Casey and wife joined. Flying Lamars' free acts clicking swell. Weather too cold for the writer's Loop-o-Plane. Manager Dedrick is gaining the weight and strength he lost by operation and all in fine spirits for a long Southern tour until Christmas.

FLOYD R. HETH.

Miller Bros.' Shows

Rocky Mount, Va. Week ended October 12. Franklyn County Fair. Weather, fair. Business, worst blank of the season.

Altho excellent co-operation was received from the local *County News* and *Franklin Chronicle* in giving the show plenty of publicity, the fair association did not co-operate to make the engagement a success. Miller Bros.' Shows, with 10 rides, including two Ferris Wheels and three kiddie rides, and 15 shows, did starvation business behind a 25-cent gate—practically to see the carnival. Tom Scully arrived with his Palace of Wonders Show. Clementine Coffee enlarged her show. Several shows and concessions arrived for this spot, but were disappointed with it. Rocky Mount is an enterprising town and it seemed there could have been creditable furniture and rayon exhibits from the mills that are working steady.

BOBBY KORK.

Johnny J. Jones Exposition

Florence, S. C. Week ended October 12. Pee Dee Fair. Weather, fine. Business, excellent.

Good business for Tuesday opening continued until Saturday, afternoon attendance increasing every day. Friday, the big day—shows and rides opened at 9 a.m. and continuing long after midnight. *Morning News* devoted plenty of space to the midway attractions every day. A sad accident occurred on Friday when John Hesse fell from a window of his room in the YMCA and was killed. Was a sonambulist and death was evidently instantaneous. The body was discovered on the sidewalk at daybreak. Remains were shipped to his home in St. Louis, Mo., accompanied by his father, also a member of the show. An infant child of Mr. Powers, operator of the long-range shooting gallery, died suddenly at a local hospital. Mr. and Mrs. Charles Sparks, of the Downie Bros.' Circus, motored from Hartsville, S. C., and visited on the midway Saturday afternoon. Members of Flying Sullivans, in front of the grand stand, including Paul and Nellie Sullivan and Eddie Ward Jr., daily visitors. Slover's Pony Ride, management of George Slover, doing a fine business. Chris Smith spent a day with the Jones showfolks. The Johnny J. Jones showfolks will stage a benefit performance for the Showmen's League Cemetery Fund the night of October 30 in the Havana Rumba tent. A committee composed of Lillian Sheppard, Paul Sprague, Doc Hartwick and Rube Nixon are arranging for the event, which promises to be productive of results. Mildred Hudgins with her diggers concession departed for Macon, Ga., to join America's Model Shows for a limited engagement. Louis (Count) Napoles is on the front of the Brownskin Follies, colored minstrel revue.

WALTER D. NEALAND.

HASC RESUMES——

(Continued from page 48)

The club voted to erect a Christmas tree in the lobby of the Coates House Hotel and called on the owner of the hotel, Earl S. Heathman, and he agreed to cooperate with the club 100 per cent at all times. His hotel is a headquarters for showmen when in Kansas City.

The entertainment committee had prepared lunch and refreshments for after the meting.

The following were present at the first meeting of the season: Dave Stevens, Tony Martone, George Howk, Honus Howk, J. F. Pennington, Dave Lachman, Art Brainerd, Bert Cummings, G. G. Burkhooer, L. Anderson, W. J. Allman, Russell Hull, George Ross, Jack Moon, O. Dodd, W. B. Wadsworth, Morris Ventling George Eiser W. H. Whitesell, Irving Michelson, C. B. Homan, C. J. Chapman, A. N. Rice, Tudy Spallo, C. N. Shubert, Fred Tousley, Glen Hyder, Aaron Karr, Ellis White, E. L. McConville, C. I. Levine, Ed Leggett, E. Johnson, R. E. Haney, Frank Layman, P. W. Deem.

Tidwell Shows on Last Lap of Tour

DALLAS, Oct. 19.—The T. J. Tidwell Shows, carrying nine rides, 12 shows and 20 concessions, entered their last month of the season this week at Haskell, Tex.

According to Tommy J. Tidwell, manager, the tour so far has been the best since 1929. The engagement at the East New Mexico State Fair, Roswell, was the largest week in the history of the show. Every department of the show had a notably profitable week. The Texas stands played thus far, Bonham and Denton, were not very satisfactory, due chiefly to the late cotton season, altho at Bonham the show also encountered bad weather.

The entire lineup of shows and rides presents an appearance that is evidence of good care. The free-act drawing attraction is Capt. Leo Simon's high dive —a ball of fire into a blazing tank lined with sabers.

At the Denton engagement General Agent H. C. (Buck) Buchanan celebrated his birthday and also the 12th anniversary as general agent of the show. As a token of appreciation and the esteem in which he is held the members of the show presented him with a 21-jewel watch.

Mr. and Mrs. A. J. Tidwell, parents of the owner of the show, were visitors during the Denton engagement, also Mrs. James L. Sparks and Ginger Reeves, mother and nephew of Mrs. T. J. Tidwell. Mr. Tidwell's folk came from their home at Sweetwater, Tex., and Mrs. Tidwell's visitors were from Birmingham, Ala.

From all indications the show will end its tour November 17.

Rubin & Cherry Exposition

Columbus, Ga. Chattahoochee Valley Exposition. Week ended October 10. Weather, ideal. Business, excellent.

On arrival from Shelby, N. C., attractions were prepared for the opening on Monday night, but with only a small crowd present activities were curtailed early in the night. Tuesday found a large "Kids'-Day" crowd that set the attractions off to a flying start, and business continued until the curtain was rung down at midnight Saturday. M. W. Billingsly's Hopi Indians were an added feature on the midway, having stopped over for a week while en route to Beaumont, Tex., from Atlanta. Their gross was satisfactory and their efforts rewarded for setting up their novel village for the week. Herman Eagle and wife and Mr. and Mrs. H. Stone journeyed from Montgomery to spend a day with the R. & C. showfolks. Mrs. Gruberg visited in Montgomery during the engagement. Mike Benton, president, and Johnnie Armour, vice-president, of the Southeastern Fair and Cotton States Exposition, Atlanta, spent Saturday on the midway. Shows left early Sunday morning for the Spartanburg (S. C.) Fair.

FRANK WINCHELL.

BALLYHOO——

(Continued fro mpage 48)

season the food in the Joy Zone Cafe. Everyone fishing, clamming and crabbing. This took out many a wrinkle for those who had been on an all season diet (dieting caused by lack of business).

This was the show's slowest setup. Caused by the local schools opening. It kept children, who do all the heavy carrying and lifting for promises of tickets, off the lot.

The tented school for the show children a success. Giving the show children an opportunity to travel with their parents. The teacher, Mr. Swinging Ball Slim, is given credit for the fine work already done. Herman Ballyhoo Jr. his brightest scholar. At the head of his class. In his last examination he scored 100 per cent in his pig Latin.

Management has decided to enlarge the show and is adding a Dog and Pony Show for the children. Captain De Witt working on new stock daily. Every white dog that comes on the lot is a black one in 30 minutes.

The Ballyhoo Bros.' promise of sending attractions back home when their services are no longer needed partly fulfilled again. Saturday night they dumped the embalmed whale into the Gulf of Mexico. Said that he should be strong enough to find his way back to the Pacific Ocean.

MAJOR PRIVILEGE.

Showmen's League of America

CHICAGO, Oct. 19.—Thursday's meeting was well attended. Vice-President Jack Nelson in the chair. With him at the table were Treasurer Lew Keller, Secretary Joe Streibich and Past Presidents Edw. A. Hock and Sam J. Levy. Committee reports showed everything hitting on all four and many activities planned for the fall. Membership drive now totals 127 and going strong.

By-laws committee has been busy. Its report was read and referred back to the committee, which expects to present final report.

Chairman Frank P. Duffield, now in the East for a short trip, will be back soon and then busy again on the banquet and ball. His subcommittee is already showing plenty of co-operation. . . . Cemetery Fund Drive going along nicely. This week's report shows returns from Foley & Burk Shows, Mel H. Vaught's State Fair Shows, Past President Sam J. Levy, Harry A. Levine, Charles W. Paine, California State Fair, John L. Downing, Julius Wagner, Sellner Manufacturing Company, Ray S. Oakes, Bill Rice, Hagenbeck-Wallace-4-Paw-Sells Circus. This is indeed encouraging and leads us to believe this will be the banner of all the League's Cemetery Fund drives. Returns from Hagenbeck-Wallace Circus the result of a big athletic night held by the show at Atlantic, Ia., on September 21.

The entertainment committee is arranging for a big affair at the League rooms on Saturday night, November 30. Members coming into town for the meeting better get here a day early and be among those who attend this affair. Chairman Sam J. Levy and Brother Harry Russell have promised this will be the "night of nights."

Mr. and Mrs. Maxie (the Happy Hermans) are back in town. So is Izzy Brodsky. Al Lindmark around again. . . . Arthur Radcliff was in for first meeting of the fall. . . . Harry Russell showing a lot of his old activity. . . . Joe Mausby hobnobbing with the bridge players again. . . . John Lorman has joined the kibitzers' game. . . . Treasurer Lew Keller on hand again after a long sick spell and everyone pleased to see him. . . . The "three musketeers," Cleaver, Sturgeon and Lobban, have left for a winter on the West Coast. Sturgeon says he may be back for the banquet. . . . Brother Richard Miller leaving for a trip to Germany. . . . Whitey Lehrter was appointed to fill a vacancy on the nominating committee. . . . Brother Abe Gorman in for a call. . . . William Claire had to undergo another operation. Is resting nicely.

President J. W. Conklin left for a rest at Hot Springs. . . . Letter from Eddie Brown and Bill Rice. Bill is giving President Conklin quite a bit of highly appreciated co-operation. . . . Brothers Al Kaufman and Al Kohn off for a few days' work down-State.

The grim reaper has again invaded the League ranks. This time to remove therefrom the beloved Brother Jimmie Chase. Interment was at Showmen's Rest, Past Chaplain Col. F. J. Owens officiating. The brothers proved their regard for Jimmie by their attendance.

Brother Paul Lorenzo has several vaude date over the week-ends. . . . Brother Tubby Snyder is elated over a swell remembrance from the boys of America's Model Shows—cannot reach all of you by mail, boys, but asks that his sincere thanks be expressed in this column. . . . Brother John Galligan writes that Brother L. E. Roth has promised co-operation in the Cemetery Fund Drive. Also asks that book be sent Brother Edward Lippman, as he is anxious to aid the cause. A hustler, John Galligan. . . . Chairman M. J. Doolan asked that Brothers Harry Russell and James Campbell be placed on the memorial service committee. Approved by the chair.

Just a short time until the closing date of the Cemetery Fund Drive—December 3. Let's urge that you give this your full co-operation right up to the last minute. Start today and keep going. The response has been very good and thanks are extended to those who have been so prompt with their co-operation.

Letter from Brother Lou Leonard advises that he may be here at a very early date. . . . Among those at the rooms recently were Brothers Jack Arenx, Harold Becker, Al Rukin, Whitey Lehrter, J. A. Morrissey, Edw. A. Hock, Al Hock, Frank Ehlenz, John Lorman, Dave Russell, Jack Benjamin, Al Cohn, Ralph Woody, Joe Murphy, Irving Malitz, Roy Danborn, Forest Scott, M. J. Doolan, E. Courtemanche, Sam Bloom, Charles Hall, Rudolph Singer, L. C. Kelley, Harry Coddington, Al Latto, William Young, Jack Nelson, Bill Carsky, Max Horwitz, Paul Lorenzo, Nieman Eisman, Louis Claver, George Olsen, Tubby Snyder and many others.

Philadelphia Pickups

PHILADELPHIA, Oct. 19. — South Street Museum opened its fifth season today. Business for the opening was very good. The show is one suited this neighborhood institution. The bill includes Smith & White's Colored Revue, eight people; Professor Leo, magic and illusions; Billy Elton, clown contortionist; Jack Kent, strong man act; headless illusion, and Mme. Zenda, mentalist. In the annex dancing girls are the feature, with Kay McDonald, Billie Harvey and Marie Sutton. Bobby Hasson is manager and inside lecturer. On the front are Bob Levern and Harry Whitney.

Eighth Street Museum this week reverted back to the main hall style of show as follows: Spot Wilson's Colored Revue, seven people; Slidina, magic; Shanghai Joe, tattooist; Prince Oshawa, South African pygmy; Poses Plastique. In the annex dancing girls are still the feature. Ray Dailey is now manager of the museum.

Hank Sylow's Crime Show opened in Lancaster this week on the main street and reports good opening business.

Buck Taylor, who has retired from active show business, is now living on his farm near Doylestown. He has a beautiful place of 40 acres. He has named it "Buck's Roost."

There are reports of a rodeo to be presented soon in one of the large buildings here. Philadelphia has never been very strong for rodeos, but one at popular prices might go over. Indoor circuses had almost always been failures until Bob Morton put one over in a big way for the Moose last spring.

L. J. Heth Shows

Athens, Ala. Week ended October 12. Limestone County Fair (Colored). Weather, first three days strong winds and cold nights; last three days ideal. Business, poor.

The holding of the white fair one week preceding this engagement had much to do with the lack of interest manifested—too many successive nights of outdoor amusement—the kind of week that becomes monotonous and makes one feel like visiting other shows. Visits were exchanged with Al C. Hanson Shows and J. J. Page Shows. A new show was added to the lineup by Mr. and Mrs. Delbert Graham, who joined with their trained chimpanzee, Andy Celino. This anthropoid does a clever routine of tricks in complete male attire, evidencing near human intellectual caliber. Arthur J. Gist's *Oddities of 1935* was augmented by the arrival of "Pop Eye," whose accomplishment of making his nose disappear behind lower lip is most amusing. Other outstanding attractions carried by Mr. Gist and not mentioned by the writer in previous show letters are Skeets Hubbard, man with iron eyelids; Carl-Carlotte; Arpo, magician; Dobson, tattooer; Madam Sieda and Helen Dobson, illusions. Mrs. A. J. Gist on ticket box No. 1 and Bob Eubank ticket box No. 2. Members of our organization were shocked at the sad news of Howard Thurston's affliction and individually and collectively they extend sincere wishes for his speedy recovery.

DOC HOWELL.

Cetlin & Wilson Shows

Durham, N. C. Week ended October 12. Durham County Fair. Weather, cold. Business, fair.

Opened Monday night with a free gate, also with freezing weather and no people. Tuesday, Children's Day, a nice crowd during the day—cold weather at night. From Wednesday on the crowds increased daily, with another Children's Day on Friday, the largest crowd of the week. Attendance and midway gross about 50 per cent over the previous year. Featured on the midway as free attractions were Zachinni, Human Cannon Ball, being shot over the twin Ferris Wheels, and Sol Solomon and his divers, which were given twice daily and were the means of helping to increase the attendance. On Wednesday, Edmondo Zachinni and Sol Solomon were on the air for 30 minutes, over Station WDNC, in an interview with the station announcer which went over in a big way. The radio station had daily broadcasts from the midway at 4:30, 7 and 10:30 p.m. Noel Lester and company, of the 20th Century Arabians Nights, entertained the Lions' Club at its weekly meeting Wednesday at the Washington Duke Hotel. Newsboys from *The Durham Herald* and *Durham Sun* were entertained Thursday and Friday nights. Visitors during the week included C. S. Parnell and wife, of Mebane, N. C.; Ed Roth, of Gibson's Blue Ribbon Shows; Robert Work, of R. H. Work Shows; M. J. Riley and James Strates, of Strates Shows; Sam Press, W. L. Main and R. Knisley, of Walter L. Main Circus. Sound pictures were taken of the free attractions as well as the midway on Thursday and Friday afternoons by the Pathe News. Quite an attraction on the street Thursday was Susie, the chimpanzee of Leo Carrell's Monkey Circus, which was taken to town and dressed from head to foot by a local department store. Well, it is just about over for this season and preparations are already being made for 1936.

GEORGE HIRSHBERG.

Dee Lang Shows

Charleston, Miss. Week ended October 12. Tallahatchie County Fair. Weather, ideal. Business, rides and concessions excellent, shows fair.

The show located on the courthouse square, with exhibits in the Courthouse. Attendance increased nightly but the visitors were not over-supplied with what it takes to make an all-round good week for a show. Al Boelke, however, had one of the best weeks of the season with his photo gallery and penny pitch. Mickey Farrel on the sick list and his place being held down in his absence by Bob Obermark. Pat Murphy's Hygiene Show given praise. Visitors included the St. Louis showman, Charley Oliver. Despite the small size of the last few towns Harry Fink says he finds plenty to keep his busy.

MARK WILLIAMS.

WELL I'LL BE GUMSQUIDDLED JUST ANOTHER SCOOP

THE DOMINANT CARNIVAL OF TEXAS AGAIN PREDOMINATES.

GREATER UNITED SHOWS

Furnish Exclusively all Shows, Rides and ALL Concessions for the Biggest Event in the South,

CENTRAL TEXAS CELEBRATION

TEMPLE, TEXAS, NOV. 7 to 12 Celebrating Thirty Million Dollar BRAZOS DAM PROJECT.

LOCATED ON MAIN BUSINESS STREETS AND CITY HALL SQUARE.
First Carnival in City and Street Location in Twenty Years.

Gala Armistice Day Jubilee Nov. 11. ALL CONCESSIONS OPEN

Big Opportunity for Bird, Ham and Bacon and Blanket Wheels, Ham and Bacon Bingo, Palmist, Ball Games, Novelties, Scales, Candy Floss, etc.

WANT SHOWS OF MERIT

For This and Next Season, Opening at Laredo, Tex., Annual Ten-Day Celebration, February 15, Followed by NEW 1936 ROUTE. There Is Nothing Too Big or Too Good for This Show, and If You're a REAL SHOWMAN, You'll Make MONEY.

FAIR ROUTE

Week October 21-26, SEGUIN, TEX.
Week October 28-November 3, BEEVILLE, TEX.
November 7-12, TEMPLE, TEX.
November 14-24, CORPUS CHRISTI, TEX.
November 27-December 2, HARLINGEN, TEX.
December 3-8, McALLEN, TEX.
December 9-15, BROWNSVILLE, TEX.

WIRE J. GEORGE LOOS, as Per Route

WANTED FOR RUBIN & STANLEY'S

"VANITIES ON PARADE"

Union Musicians for Stage Band. Must read, fake and memorize. State if have car. WANT young and attractive Chorus Girls who can and will do Specialties, Producer who can work in show, Sock Vaudeville Acts that are different and strong enough to feature. Dorne and Lawrence wire. Rehearsals starting October 28, at Exchange Hotel, Montgomery, Ala. Make salary in keeping with the times, as you get it here. Unit booked solid over best circuits. STAN STANLEY, Fair Grounds, Columbia, S. C., until October 26; then Exchange Hotel, Montgomery, Ala.

CAN PLACE ATHLETIC AND GRIND SHOWS

Of all kinds with their own outfits for the TRI-PARISH FAIR, EUNICE, LA., starting Thursday, October 24, through Sunday, the 27th, with Jennings and Abbeville, La., Fairs to follow, and all winter's work in the choice towns of South Louisiana. Showmen will not be asked to accept passes to cover up for flat joints on this show. Will feature Sunday as a big day in all towns. Free gate and no ride coupons. WANTED—Capable, experienced Whip Foreman, Circus Blacksmith and Carpenter. WILL BUY Hey-Dey. All communications

THE GREAT CONEY ISLAND SHOWS, Eunice, La.

23rd ANNUAL TRI-COUNTY FAIR

LITTLETON, N. C., IN HEART OF TOBACCO DISTRICT, OCT. 28 TO NOV. 2.
WANT Shows and Concessions of all kinds except Bingo. Six More Fairs to follow.

BLUE RIBBON SHOWS

FRANKLIN, VA., October 21-26.

PORTABLE ELECTRIC FRYER only $17.50



Completely Equipped

Ideal for Stands, Lunch Counters, Lunch Wagons, Taverns, etc. It has a capacity of one gallon and requires only 1¼ to 1½ quarts of oil or fat to operate. Prepares delicious deep fried chops, pastries and sea foods.

Completely equipped with deep frying thermometer, all-aluminum basket, heavy duty rubber cord with convenient switch located near fryer connection. Write for bulletin on this portable money maker!

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Dept. 630A West Bend, Wis.

COATES HOUSE

KANSAS CITY

"THE SHOWMEN'S HEADQUARTERS,"
Home of the
"HEART OF AMERICA SHOWMAN'S CLUB."

Now Under New Management.

RATES: 75c and $1.00 per Day Without Bath; $1.25 and $1.50 with Bath. Special Weekly Rates to Showfolk.

ELGIN WATCHES, $1.65 EACH

(7-Jewel, 18 Size. New Yellow Cases.)
7-JEWEL, 16 SIZE ELGINS & WALTH., $2.35.
FLASH CARNIVAL WATCHES, 50c Each.
Send for Price List.

CRESCENT CITY SMELTING CO.,
Old Gold and Silver Buyers and Refiners,
113 N. Broadway, St. Louis, Mo.

COOK HOUSE FOR SALE

Up-to-date Property. Owing to ill-health, will sell or trade for Custard Machine. Cash for difference.

PETE PULLMAN

Alexander City, Ala., this Week, then Covington, Ga.

Counter Man wanted now for Cook House. Dorthy Pullman wants Ball Game and Jingle Board Agents.

3-Abreast Jumping Horse Merry-Go-Round

WANTED AT ONCE. Must be in good condition and cheap for cash. BOX 632, Billboard, New York.

It Helps You, the Paper and Advertisers to Mention The Billboard.

Along the California Pacific Expo Midway

By FELIX BLEY

GEORGE DIXON, who handled girl show on Crafts 20 Big Shows, the latest arrival on the midway. . . . Al Franks returned from Salt Lake City and reports doing well at Utah State Fair with coils. Phil Ewall also worked coils. Blaneby Reddick and Joe Wrenche had radio controls on same lot. All had nice business. . . . Hugh Fowzer, Doc Harris and E. W. Downey sent a box containing elephant souvenirs to Eddie Tait, to Manila, P. I. Eddie will be glad to add these to his already large collection of souvenirs. . . . Hadja Ali, Egyptian magician, closed with Ripley's Believe It or Not Odditorium and left for Honolulu to join the E. K. Fernandez show for 10 weeks, and will later go to Japan and China to fill dates. . . . Capt. Jim Moore, colorful character of Days of '49, is the chief attraction in the Gold Gulch concession, taking part with the claim jumpers in the mining camp.

WHITEY WOOD has been appointed manager of Midget Village by Stanley Graham, managing director for the concession. . . . Raymond Teal, retired black-face comedian, mingled with his friends on Showmen's Day. . . . Cliff Lowe, manager Folies Heldorado, and Billy Pitzer, manager Gold Gulch Goldie, severed their connections in Gold Gulch and were given a farewell party by the Old Stamp Mill management before leaving. They are now on the road playing clubs. With them are Mid Down, Jean Manjoy, Ruth Vice and Lucille Grant, dancers. . . . Three Arabian Musicians, masters of unique old instruments, entertain audiences at the Days of Saladin show. George Paul provides weirdly fascinating tones on the zurna. Horen Tutunjian carries the rhythm for the presentation on the durubekka, a sort of tom-tom. A magician as well as musician, his sleight-of-hand tricks, some of which he performs during the ballyhoo period, rank him in the foreground in field of mysticism. Yusef Hakim, youngest of the three, plays the earliest of all stringed instruments, the oud.

NOVAH EVANS, who had charge of the big snakes for Carey Jones in the Monster show, left for Tucson, Ariz., where she will spend the winter. . . . Mr. and Mrs. Allen Glass, of the Dufour & Rogers concession department, left for Nevada City, Calif., where they will make their future home. . . . Dusty Bill Nichols, out for a record as a pole sitter, was in his 54th day October 13 in front of Indian Village on the midway. He intends to keep it up until November 11, making 82 days in all. . . . Harry Lipman, talker on the Venetian Glass Blowers, has gone to Los Angeles, having accepted a position with the May Company's toy department. . . . Mrs. Ida Johnson, mother of Happy Johnson, has recovered from her recent illness and received a warm welcome by her many friends on her visit to the midway. . . . Bob Ellis has returned to the midway after making several spots with Crafts Shows and is in charge of Buckley's bowling alley. . . . Fred Masters, recently appointed to finish out the season as director of publicity of the exposition, has 12 years of newspaper and publicity experience. He began his career in 1923, when he joined the staff of *The San Francisco News* as a photographer. After a short time there he shifted to NEA and was transferred to the Los Angeles branch. Followed a brief time as head of his own syndicate and then an assignment with *The Los Angeles Record*. In 1929 Masters took charge of Hawaiian publicity for Matson Steamship lines of "one of five best syndicate photographers in the United States." Returning a year later he joined the staff of Eyre Powell syndicate, with whom he came to the exposition.

"BITING THE HAND that feeds you," was the rueful comment of Frank Bennett, keeper of Alpha, the Robot, who is nursing a near skull fracture as the result of a "backfire." Bennett was giving the robot its usual polishing and grooming. Had flashed on the radio power and had "Alpha" stretched up to his full height, with powerful mailed fist raised, when some prankster came along and issued the command, "Lower your arm." It came down hitting Bennett's head.

Los Angeles

LOS ANGELES, Oct. 19.—Will Wright, Sammy Boswitz and Ray Smith, all of Conklin's All-Canadian Shows, arrived in town. Motored from Detroit. All report pleasant, prosperous season. . . . M. M. Buckley stopped over from trip to the San Diego exposition. . . . Charley Dodson up from San Diego for short stop. Looking for apartment. The missus will join him at close of United Shows of America. They plan to winter here. . . . W. T. Jessup and the missus, of West Coast Amusement Company, and Charley Walpert and the missus returned north to rejoin the show.

Jim Asher back in town after closing of Foley & Burk Shows at Visalia. Stated that Ed Foley, who was reported very ill, was still in Sacramento. . . . Victor Heisler back in town. Had good season and will winter in Southern California. . . . Mert and Bill Rasmussen have put the palace housecar away for the winter and plan wintering in the San Francisco district. . . . The Shrine show will be staged at the Coliseum instead of another location previously announced.

A New York concern is staging a big blanket and merchandise campaign, with C. B. Wayne in charge. . . . It appears that merchandising campaigns are staging a comeback in Southern California. Local Elks will start campaign soon, with S. W. Glover in charge, and Thomas (Fuzzy) Hughes heads a new company associated with George S. Kogman. . . . Bill Trempler and Morry Jacobs stopped for a day. Motoring back to New York via the Grand Canyon route. . . . Doc Hall still in the North. Says "clicking." . . . Ernie Pickering up from Mission Beach for a short stop. . . . Bob Winslow back at the Main street show shop.

With the present seasonable weather all outdoor amusements in this section are reported going along fine. . . . Ross R. Davis' business at Lincoln Park good. . . . Joe Diehl and son with another kiddie ride doing very good. . . . Buck Saunders says he will make the home town, Washington Court House, O., on his way east at closing of the San Diego fair.

Cal Lipes says he will soon be in for the winter. Having a good season. . . . Bill Collins in from Chicago. May winter on the Coast. William (Windy) Hawkins, old-time concessioner, in town for a very short stop. . . . Frank Babcock Shows, under auspices East Los Angeles Business Men's Association, had a very good week at Whittier and Atlantic boulevards. . . . Harry Fink is recovering from recent indisposition. . . . Mrs. Jimmie Dunn underwent a second operation October 12. It was stated there was little hope for her recovery. . . . William A. Smith recovering from recent operation. Located in Long Beach. . . . Jack Schaller reports his several acts working and that the season has been a good one. . . . Capt. Billy Ament working clubs and special events, and doing nicely. . . . Clark's Greater Shows had a good week at Corcoran, and Archie makes no statement as to closing date. . . . Mrs. Charles F. Curran (Fay Asia) returned to Oakland. . . . George (Whitey) Gore has been at Tucson, Ariz., handling concession space for the Exposition of Progress. . . . Harry Gordon is on the promotion end of the Phoenix (Ariz.) Shrine Show. . . . Ben Dobbert back from a trip to New Mexico and Arizona. . . . George Moffat has contract for the rides at Bell (Calif.) Pioneer Celebration. . . . Hilderbrand Shows have contract for the Fresno (Calif.) Golden Jubilee. The San Pedro Fiesta was reported a success. Many of the local concessioners made it, among them Mrs. Rose Bernard, Frank Schaeffer, Jack Roberts, Dick Roberts, Moxie Miller, Harry Bernard, E. E. Schneider and George Wiler. Bill Williams had the Moffat rides and did a big business. . . . George Moffat made quick return from trip south account of illness. Is on the mend. . . . The Mellers noted at Long Beach on the Pike, working horoscopes. . . . Wingie Counts has reopened his Devilfish Show on Long Beach Pier. All Bingo games at Long Beach use the baseball and hopper method. . . . Frankie Gould in his fourth year at Crystal Ballroom. . . . L. B. Everett now located at Casino Gardens, Ocean Park. . . . Mrs. Elva Rockwell closed with Foley & Burk Shows and joined Polack Bros.' Circus. . . . Hadji Ali sailed for Honolulu to join the Fernandez Circus. Is contracted for two months following that engagement at Tokyo, Japan, for K. Wadamori.

United Shows of America

Little Rock, Ark. Fall Festival. Week ending October 12. Weather, spotty. Business, fair.

The State fair, which died about four years ago, was in a way brought to life thru the efforts of Mayor Overman and ex-Mayor Ben Brickhouse, with Fred Kressman as managing director. While rain hindered attendance early in the week, by Wednesday night people started to pour thru the entrances of the show, which was operating under a 10-cent gate. The last three days the midway was thronged with amusement patrons. Too much credit cannot be given Ben Brickhouse and Fred Kressman for their untiring efforts and co-operation. Rube Liebman, who worked in advance for the festival about three weeks with sound truck, also co-operated with the show. Newspapers and the three radio stations accorded midway every courtesy possible. Ches Taylor, Don Goodman and Pete Benway, newcomers to concession row, while "New York's pride," Murray Zand, is back again. Ted Webb, of frozen custard note, was here with his bride looking after his interests. Mr. and Mrs. Cloud, former members of the show, now residing near Fayetteville, Ark., were visitors. Mr. and Mrs. Homer Gilliland entertained relatives from their home, Dyersburg, Tenn. Eddie Madigan enlarging his cookhouse. Mrs. John R. Castle still hitting with her pretentious "Crime Exhibit." Bob Lohmar anxiously awaiting Shreveport for his barbecued ribs. Doc Collins departed for parts unknown and Tom Spears was placed in charge of Louisiana Showboat. Phil Little and Jack Kenyon were frequent visitors. Distinguished guests were plentiful Thursday evening when Jim Anderson marched on to midway with Governor Futrell and party from the State House. Party stayed until nearly closing time and voted that they had a real time. An abundance of old-time showmen located here. Seymour Summerfield, Brother Simon and many other oldtimers were in evidence every night.

RON B. JONES.

Dodson's World's Fair Shows

Petersburg, Va. Week ended October 12. Location, fairgrounds. Auspices, Petersburg Southside Fair Association. Weather, beautiful. Business, day, very light; night, very good.

Midway ready before daylight Monday and prompt opening at 9 a.m.—Children's Day. Attendance big, but shy compared to previous years. Hon. R. Willard Eanes, fair secretary, on job. Strenuous speaking campaign for writer—clubs, schools, churches, poor farm, jail, lodges and on air. Dodson entertainers, including Nancy Miller, Jackie Page, Flexible Freddie and Val Coogan, at clubs and on air. John Gearhart, chief billposter, and billing crew finished, and most of them went to Texas to join the Sadler-Bailey Circus. Young Mel Dodson not going to military school. His management of "A Flash in Dixie" too profitable. His father, Melvin Dodson, general agent, was stricken with ptomaine poisoning. Condition serious. Dick O'Brien out scouting. Joe Baker, legal adjuster, down with threatened pneumonia, out of danger. Exchange of visits with Cole-Beatty Circus, Max Gruberg's and other carnivals. Secretary B. M. Garner, of Emporia Fair, and board of directors guests, also Charles Swoyer, of Reading Fair. Miss "Mickee" McKay in Del Crouch's Bowl of Death doing a head-stand ride, finishing thru hoops of fire. Curtis Lyons, managing editor *Daily Progress-Index*, had Richmond papers beaming with pictures of midway and human interest stories. Sir Edward Bruer scored best week of year. On Ferris Wheels, 24 banners. George McSparron excelling in bossing movement wagons off lot. Ted Reed forced to resign, owing to illness. With wife and son, Herbert, gone to Ted Reed farm at Elvins, Mo. C. G. Dodson and wife, Katy, to St. Louis, taking there Mrs. John Hoffman, who will remain with her mother, Mrs. Fisher. Dodsons visited Mr. and Mrs. Goss at East St. Louis, Ill., where their daughter, Ruby, had been staying while attending school. Returned to show with Ruby. Visitors included E. C. Buchanan, Charles Reed, Charley Radcliff, William Goltz, Clyde Hydell, Harry Vincent, Dave Thurlow, Frank Trego, Flying Flemmings, Adolph Brunner, W. B. Hahn, Hon. Sam Reed, James Buchanan, Dr. Florence Meck, Henry Crew, Carrington Waddell and Clyde Rinaldo.

DOC WADDELL.

West Coast Amusement Co.

Watsonville, Calif., October 2-7. No auspices. Business, satisfactory. Los Banos, Calif. October 9-13. Columbus Day Fair and Celebration. Business, fine last two days.

Visits exchanged with Clark's Greater Shows. The writer, W. T. Jessup, and Mr. and Mrs. Charles Walpert visited the San Diego Exposition and were royally entertained by Eddie Brown, Herb Usher, Buck Buckley, Mrs. Billy Champ, Mrs. Madge Buckley and Bessie Polk. Many dinners and cabaret parties, ending with a grand dinner by Mr. and Mrs. Buckley at their palatial home in North San Diego. In Los Angeles visited the Showmen's Club and renewed acquaintances with old-time associates of circus days. In Fresno were met by both Archie Clark, also Pickles Picard, of Hilderbrand Shows, and a lot of whys and why nots were discussed by all. Manager Krekos returned from a business visit to San Francisco. The writer visited Polack Bros.' Circus at Long Beach, renewing acquaintances with Irv Polack and wife, also Louie Stern and Sammy Polack. A fine performance and elaborate equipment. Mrs. Polock, who has charge of the refreshment stands, has 10 uniformed butchers. Louis Stern, associate manager, has charge of the front gate and sure knows how to greet friends when they enter the marquee. Mickey Blue, of the Polack Circus, who had charge of the promotions at this spot, had about 10 local exhibits and many banners, also a fine program. Manager Leos, of the West Coast Amusement Company, was busy entertaining his many friends at Los Banos, his home town. Only four more weeks to go and then *Home, Sweet Home.*

Hennies Bros.' Shows

Wharton, Tex. Week ended October 12. Wharton County Fair. Weather, ideal. Business, good.

In spite of Wharton and adjoining towns suffering floods during the summer and cotton crop very short, there were heavy fair attendance and gross midway business. A most enjoyable week at this progressive fair, guided by its capable secretary-manager, H. E. Copenhaver. A cash attendance prize each night stimulated attendance Children's Day, the banner day of the week. Mrs. C. B. Scott was blessed with the arrival of a boy. Both mother and babe are reported as doing nicely. Scott has already warned "Preacher" Monroe that little Clifford has a great pair of lungs and that he had better watch out for another job as a "talker" in the next few years. Victoria, Tex., being the last week of the season, has given two shows an opportunity of putting in six more weeks with another show playing the Texas Valley, Earl Strout and Alice Melville taking their Girl Show, and C. B. Scott is to take his International Odditorium on this pre-winter trip. Johnny Bejano is getting ready to play storeroom with his circus side-show attractions. He states that he has had the best outdoor season in many years. All of which is from an executive of the show.

R. H. Work Shows

Angier, N. C. Week ended October 12. Weather, good. Business, fair.

Lucky break in weather. Sunday and Monday were cold, but it warmed up for the opening, Tuesday, which was Children's Day. Children turned out en masse, but were only let out for half a day. All had money to spend. Si Stone, with his mule, Ebenezer, on the free-act stage, a real hit with the folks. Mr. and Mrs. Tom Butler busy all week with their pitch-till-u-win. Their son, James, seems to be a great deal of help. Several of the Work show people visited Cole Bros.-Beatty Circus in Raleigh Tuesday morning. Deacon Hampton has completed two pictures, one of Joe Louis and the other of Haile Selassie. Deacon is a real artist. He exhibits them on the stage of his show. Visitors were Mr. and Mrs. H. E. McNaughton and their daughter, Gertrude, and son, Junior; also Mr. and Mrs. Doc Weber, all of Cetlin & Wilson Shows; Mrs. A. K. Kline, Mr. and Mrs. Forrest Hamilton, of Bunts Greater Shows. Manager R. H. Work made a trip to Carthage, N. C., the show's next stand.

HAZEL REDMOND.



By CLAUDE R. ELLIS
(Cincinnati Office)

IN MANY rinks managers are aware that Tuesday and Saturday nights are the quietest, so far as business is concerned. How many rink men are making special efforts to increase patronage on these nights, or on any nights when biz is light? These are good nights on which to book parties and also to encourage beginners to attend for instruction.

DICK McGINLEY and his Winter Garden 11-piece brass band plays for roller skating every Sunday night from 7:30 until 11 o'clock in Winter Garden Rollerway, Dorchester, Mass., said to be the only rink in New England providing brass band music for skating.

SMITH'S Roller Rink, Columbus, O., has finished the sixth week of its fall and winter season, it having been completely remodeled during the summer into an up-to-the-minute plant. Prospects for the season are unusually bright, reports the veteran manager, George W. Smith. Employees number 18, some having been with the rink many years.

FOUR MACKS, La Rue and Ernst Mack, Howard Sweeney and Peter Pertschi, American skating act, advised that they would sail on the Berengaria on October 11 for an engagement at the Piccadilly Theater, London, and expected to make a tour of Europe before returning to the States.

REGARDING a controversy over free rink passes, *Winter Garden Tattler*, organ of Winter Garden Rollerway, Dorchester, Mass., has this to say, in part: "In a case where thousands of passes are printed and given away and dated for a certain week only, every person to whom they are given generally gets more than he or she can possibly use in such a short period, or they do not roller skate at all. This being the case, they pass them along to someone else, someone else passes them along and eventually they fall into the hands of 'the undesirable element.' Have you ever seen an elderly man or woman who roller skates? Probably one in 1,000. Ninety per cent of roller skaters are 20 years of age or younger."

FOUR Lancaster (Pa.) boy roller skaters, George Schober, Ray Breneiser, John Mackison and Lawrence Kensinger, are going in for road trips, reports Manager Charles De Phillipis, of Maple Grove Rink, Lancaster. The quartet skated from Lancaster to the York (Pa.) Fair on October 2, 52 miles in the round trip. The group skated from Lancaster to the State capital, Harrisburg, on October 3. Two made the return trip on skates, Schober and Kensinger, round trip of 80 miles being made in 11 hours. A round trip of 150 miles to Philadelphia is being planned, during which a visit will be made to Carman Rink.

LORELEI Roller Rink, Olive street, St. Louis, opened the winter season on October 5 with sessions afternoons from 2:30 to 5 and evenings from 8:15 to 10:45. Prices this year are, matinees, 25 cents, and evenings, 35 cents, including checking wraps and use of skates.

MARC AND MARY, acrobatic roller-skaters, are at the Casino Municipal in Aix en Provence. Skating Jewels are with the Circus Djurgaerden, Stockholm. Eight Rolling Ladies, flash girl roller-skating act, are at the Coliseo des Recreos, Lisbon. Mary and Erik, acrobatic roller skaters, are at the Hansa Theater, Hamburg.

"I NOTED in the skating columns of *The Billboard* that someone connected with roller skating said that fewer rinks are using powder on their floors," remarks Edward Sullivan, former manager of Palace Gardens Rink, Detroit. "Probably he is not aware that at least one skate company sells to better rinks a preparation that is dustless and makes any rink floor glossy and as glary as a ballroom floor. From what information I have gathered, it not only supplies American rinks but has a large export trade. It is hard to believe that a rink floor can be in first-class condition without some sort of preparation. The trouble with most managers, or with a large majority, especially those operating small rinks, is that they make up their own preparations and use inferior ingredients which cause any rink to be dusty. If managers or rinks would only realize how easy it is to keep floors in perfect condition by using the right floor surfacer, it would be better, not only for the management, but for those attending. Proper non-slip surfacer costs so little that it seems almost unbelievable that any manager would overlook one of the most important of three essential things that help to maintain good service, floor, music and management."

W. J. BUTLER is manager of Fairmont Rink, Allentown, Pa., which has opened for the season. Business has been holding up well, with two-for-one admission feature on Mondays proving a real business stimulant. A 25-cent price is in effect, with free skates and good music.

ARENA Auditorium, Detroit, which has been used for boxing and similar events for several years, is to be remodeled for a rink at a cost of $7,500 by undisclosed parties. Arena has formerly been a major auditorium, housing touring opera companies and other events. Centrally situated on newly widened Woodward avenue, it will be the city's largest rink.

50 Years of Roller Hockey

BY CYRIL BEASTALL

During the present month we come to the 50th anniversary of the introduction of roller hockey into England. The game was first seen in this country at Lava Rink, London, in 1885, when Harry Brevett (who later became one of our greatest players), with the support of W. Cadet, owner of the rink, started a movement which soon achieved national popularity and was eventually taken up in most European countries. I have previously referred to the great part that Brevett has taken in roller hockey activities since the game was first played over here and it surely must be a source of pride to that widely known sportsman to look back over his career and reflect upon the vast strides the game has taken in popularity and in improvement of the standards of play.

I have before me a list of some 82 roller rinks operating at the moment in England and Wales, and out of these I find no less than 76 featuring the game regularly, while two are considered too small to make hockey a sound proposition and only four do not encourage the game. Does this statement of fact not signify that roller hockey can be made a definite attraction if well organized and played to a reasonably good standard? I would suggest that American promoters reflect upon my earlier remarks in these columns regarding improvement in standard of play and making duration of matches something like our own time of 33 minutes in all.

I have had some correspondence with Henry F. Whitcomb Jr., of the Richardson Skate Company, Chicago, re the game as played under Richardson rules (adopted by USRSA) and our NRHA. Mr. Whitcomb's letters have been of great interest to me. This correspondent, who has been a roller polo player and is very intimate with the hockey game as played today in the States, certainly knows his subject. Mr. Whitcomb maintains that the game under Richardson rules is the fastest form of roller hockey in existence and preferable to the old-time roller polo. Maybe he is right, so far as speed is concerned, tho it is a doubtful point to my mind. I cannot agree that stickwork is comparable with ours for neatness or quickness of movement. The very size and weight of sticks used in America is all against it; sticks over here are limited to 45 inches in length, around blade, and 18 ounces in weight. These figures should emphasize that there is something in what I say.

I take this belated opportunity to thank Henry F. Whitcomb Jr., and his brother, of the Richardson Skate Company, for the most courteous of service during the last few years.

PERSONALITY SKETCH

Jack Brown, Nelson, Lancashire, is unquestionably one of the most widely-known figures in Northern roller hockey circles over here. In 1911, when Nelson became the first holder of the international trophy, Brown was 12 years of age, in his first season as a skater and had just started to play hockey with the junior team. Spring Bank Rink, Nelson (one of the largest in Lancashire, with floor space of 160x75 feet) has operated fairly regularly for nearly 30 years and with roller hockey on a sound footing there for well over two decades it is not surprising that several very fine players have at different times blossomed out with the first team, notably Roy Forsyth (who gained his international nearly 10 years ago, now running Victoria Pier Rink, Folkestone), and our subject, who, tho probably the greatest performer ever to turn out for Spring Bank, was not so fortunate in the quest for international honors.

Following the war roller skating was dormant in many places for a few years and the big Nelson rink operated only spasmodically until in 1924 matters improved and for the decade following Jack Brown was seen to advantage in many games all over the North of England with the Nelson boys. In 1931 Nelsons were finalists in *The Manchester Gazette* cup competition, finishing as runners-up to Cheetham Hill after a great struggle and a year later they met Mexborough Flyers in the final of the Northern and Midland counties championship at Villa Skating Club, Nottingham, when so many onlookers said Nelsons were unlucky to lose, 2-0. Some months ago Nelson rink changed hands and closed down for extensive alterations, but has recently opened again with the Lamberts in charge.

During last summer Jack Brown joined up with Accrington, present Lancashire league leaders, which team he has captained. The Accrington boys have no home rink but, thanks to the financial backing of Mrs. Sharples, a local enthusiast who has three sons, Gordon, Keith and Leslie, actively associated with the team, they are able to perform to an extensive program, and with Brown in the side, they should continue to have a good measure of success.

Having seen all post-war players of note I have no hesitation in classing our subject as one of the most stylish and capable halfbacks we have had in action of late years and he is by no means a back number today at 35. I have come in contact with Brown quite a few times, both as a player and as a spectator, and I have yet to see him do anything not consistent with good sportsmanship. There is nothing really spectacular about his play, at first glance, but one soon realizes that he has ball control distinctly above the average, combined with rare speed and a shot which commands respect. Here is a man who has the gift of losing gracefully, surely a sportsman of high caliber.

WINSTON-SALEM——

(Continued from page 42)

the best the fair has ever had. Rocket Cars and Ferris Wheels did big business. Main-gate admission, heretofore 25 cents after 6 o'clock, was raised to 50 cents, making gate and grand stand 50 cents all day. The public paid it and didn't grumble. The management declared that attendance was not affected and the extra two bits netted some highly acceptable shekels.

The grand-stand program, high spot of whole fair, included the *Diamond Revue*, supplemented by numbers of high character, among them being Frank Cervone's Band, well trained and well directed; Five Juggling Jewels, among the most skillful ever seen here; Carver's Diving Horse, a popular feature; Five Wonder Girls, tumblers and contortionists of highest rank; Royal Doberman Pinschers, a rare dog act; Pallenberg's Bears, on roller skates, bicycles, velocipedes and scooters, a headliner, and Harry Fisher and Cuby and Smith, clever comedy knockabouts.

Harness racing from Tuesday to Friday, with auto racing Saturday afternoon, went thru without an accident. Track was fast and every event had as many entries as could be accommodated comfortably. Weather was almost too dry for auto races. Picturesque "Doc" McKenzie, Midwest champion, took an early lead with his Cresco Special and covered the 15 miles in 14 minutes and 18 1-5 seconds to make a new track record. Ken Fowler, Dayton, O., pushed his Ambler-Hisso across the line a few lengths behind McKenzie.

Police Praise Order

The fair management commented at various times on orderliness of crowds. Anxiety that prevailed last year and this with regard to proximity of legal whisky (Martinsville, Va., is only 58 miles out of Winston-Salem and boasts excellent liquor at moderate prices) appeared useless worry. Chief of Police W. F. Anderson said a definite decrease in drunkenness at fair times had been noted last year and this.

W. N. Reynolds continues president of the fair association. Staff, Thomas S. Blum, manager; Grover C. McNair, secretary; L. D. Long, treasurer; Harry F. Aitchison, director of publicity. All school children were admitted free on one day (by platoon system), and orphans and cripples were given special attention as guests of the management. Boy Scouts and Girl Scouts shared in the six-day undertaking, operating lost-and-found tents, stations for lost children and first-aid depots.

DONALDSONVILLE——

(Continued from page 42)

p.m., except for a free gate on Monday and free gate for school children on Friday. After 6 p.m. gate was cut to 25 cents, while school children were admitted free when accompanied by parents on all days. Grand stand was 15 cents for adults and 10 cents for children, with an increase to 25 cents on Sunday for added attractions. A 25-cent fee was charged for entrance and parking of autos.

A feature of opening day was a motorcade from New Orleans, headed by the mayor, when there was give away of an auto, while a first prize of $1,000 in cash was awarded with other gifts on closing night to holders of $1 tickets, which also admitted holders on three days and nights to grounds and grand stand.

"The fair was profitable," said President L. A. Borne, Bowie. "We will know official results in a few days and soon announce plans for 1936. It is highly probable that a big expansion program of entertainment and premium awards will be forthcoming."



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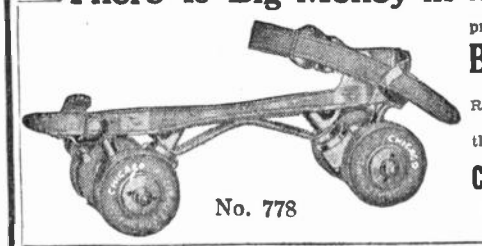
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AGENTS AND DISTRIBUTORS WANTED

A BUSINESS OF YOUR OWN! SELL USED clothing. 100%-300% profit. We start you; satisfaction guaranteed; catalogue free. **GLOBE RUMMAGE MART,** X-3238 State, Chicago. oc26x

ADVERTISING, PRINTING. STIMULATOR Salesmen win with "Win-O-Scope"—Newest of new deals for retailers. **NATIONAL PRINTING SALES,** 4614 Liberty, Pittsburgh, oc26

A FEW OF THE HUNDREDS OF FAST SELLING house-to-house items. Razor Blades, $4.00 per thousand; Shoe Laces, 50 cents gross; Pot Cleaners, 23 cents dozen. Everything for the live salesman. Write immediately for free cut price list. **OPTICAN BROS.,** 300-E West 9th St., Kansas City, Mo. x

AGENTS—WOW! CLEAN UP NOW. NEW cartoon booklets, etc. 3 samples and low prices, 25c coin. **B. WINKLER,** 331 14th St., Brooklyn, N. Y. oc26x

ATTENTION, SUBSCRIPTION SALESPEOPLE— Individuals or with crew. America's best Poultry journal wants agents east of Mississippi River. Write for proposition. **C. L. ROYSTER,** 538 So. Clark St., Chicago, Ill. x

BE YOUR OWN BOSS! OPERATE QUALITY Used Clothing business from store, home or auto. 200%-300% profit; everything furnished. **GREAT WESTERN,** AG-566, Roosevelt, Chicago. no9x

CALIFORNIA FLOWER BEADS SUREFIRE FAST sellers. Big profits; low prices; catalog free. **MISSION NO. 15,** 2328 W. Pico, Los Angeles. oc26x

CARTOON BOOKLETS — REAL STUFF, $2.50 hundred. Samples, 25c. **RAY,** Box 83, Sta. N, New York. oc26

CARTOON BOOKS, PHOTOS, LARGE AND small readers, assorted samples, $1.00; express only. **E. B. FORD,** 259 Beach St., Bridgeport, Conn.

CHRISTMAS CARDS. CAN YOU SELL QUAL-ity? Big profits. Write quick. **ROBINSON CARDS,** 148 Orange, Clinton, Mass. x

DEMONSTRATORS—RUG GUIDES, DARNERS, Hemstitchers, Embroidery Guides, Threaders. Samples, 15c each. **COLBERT,** Box 494, Santa Monica, Calif. no2

DOUBLE-EDGE RAZOR BLADES, 32c 100; Certified Aspirin Tablets, 18c dozen; Mercurochrome, 30c dozen; Alcohol, $1.00 dozen. Also many other bargains. **DREXELL,** 714 Kent Ave., Brooklyn, N. Y. no2x

FAST MAIL SELLER—FREE SAMPLE. PLANS, circulars furnished. **SEEWEGEN,** 2328 W. Pico, Los Angeles. oc26x

FREE PLANS, BOOKS, CIRCULARS — MAKE thousands of dollars selling by mail. Home; spare time. **MAIL ORDER INSTITUTE,** 669-D Marcy Ave., Brooklyn, N. Y. x

GOOD INCOME SILVERING MIRRORS—PLAT-ing and Refinishing Lamps, Reflectors, Autos, Beds, Chandeliers by new method. Outfit furnished. Write **GUNMETAL CO.,** Ave. G, Decatur, Ill. tfnx

LARGE PROFIT SELLING SHUR KLENZ Creme. Cleans, Polishes, Prevents Eyeglass Steaming. Attractive package. Full card, $1.00 credited initial order. **SHURBERG CHEMICAL,** Box 1514, Hartford, Conn. no2x

MAKE MORE MONEY TAKING ORDERS Shirts, Ties, Underwear, Dresses, Hosiery, Raincoats, Jackets, Pants, Uniforms. Outfit free. **NIMROD COMPANY,** Department 43, 4922-28 Lincoln Avenue, Chicago. no30x

NO PEDDLING—FREE BOOKLET DESCRIBES 107 money-making opportunities for starting own business, home, office. No outfits. **ELITE,** 214 Grand St., New York. no2x

O BOY! IMPORTED PHOTOGRAPHS, BOOKS, Novelties. Catalog 10c. **BROWN'S,** 353 W. 47th, Chicago. x

PROFIT 2,000% — AGREEABLE EASY WORK applying Gold Initials on Automobiles. Every owner buys. $3 to $15 daily earnings. Write for details and free samples. **AMERICAN MONOGRAM COMPANY,** Dept. 20, East Orange, N. J. x

PERFUME BEANS OR BUDS—SENSATIONAL Money Maker for Streetmen. Samples, 10c. **MISSION BEAD CO.,** Los Angeles. oc26x

SAVE MONEY — BUY FROM GERMANY. Large German magazine, printed in English, listing manufacturers, novelties, agents, mail order goods, 50c. **GAZETTE,** 510-F E. Jefferson, Dallas, Tex. x

SPECIALTY MEN FOR THE NEWEST AND biggest money-making proposition in existence for winter. Send 3c to **FLECK COMPANY,** BB184, Columbia City, Ind. oc26

WONDERFUL OPPORTUNITY FOR UNEM-ployed bartenders or agents. **M. & C. CO.,** 428 E. 2d, Cincinnati, O. no9

100 PROFITABLE MAIL ORDER AND LOCAL Business Ideas. Free literature. **PRUITT PRESS,** Elburn, Ill. no9x

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TWELVE-FOOT DEVILFISH, HEAVY MALE, $40.00. **WALTON,** 4100 Aurora, Seattle, Wash.

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MASTER BUSINESS OPPORTUNITY—WRITE immediately to **STAEBLER PRODUCTS,** 79-20 45th Ave., Elmhurst, N. Y.

SELL BY MAIL! BOOKS, NOVELTIES!. BAR-gains! Big Profits! Particulars Free! **F. ELFCO,** 525 South Dearborn, Chicago. tfnx

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START A MAIL ORDER BUSINESS—WE FUR-nish everything, stationery, circulars, with your name. Samples, 20c stamps. Circulars free. **WARREN CO.,** 15 Park Row, New York. oc26

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TURN IDEAS INTO CASH; FREE LITERATURE —MARTINEZ-B, San Bernardino, Calif. oc26

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ARTISTS—MANY MONEY-MAKING STUNTS, 10c. **STRALEY,** 13½ Main, Springfield, O.

ENTERTAIN WITH TRICK CHALK STUNTS and Rag Pictures. Catalog free. **BALDA ART SERVICE,** Oshkosh, Wis. no30

COIN-OPERATED MACHINES SECOND-HAND

Notice

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers, may not be advertised as "used" in The Billboard.

A WEEKLY SPECIAL, RECONDITIONED — Golden Gates and Lightnings, $5.90. **MARC-COIN MACHINE,** 622 E. First, Dayton, O.

A-1 CONDITION, GUARANTEED—CHICAGO Express, $15; Rebound, $10; Signal Jr., $7.50; Signal Sr., $10; Action Sr., $12; Quick Silver, $30. Write for prices on later model Pin Tables and Cranes. **REX NOVELTY CO.,** 2264 Bedford Ave., Brooklyn, N. Y. tfnx

ALL GOOD AS NEW—TRAFFIC MODEL A, $29.50; Rockets, $12.50; Equity, $49.50; Tickalite, Beacon, Cavalcade, $12.00; Cannon Fire, Major League, Signal, Sr.; Flying Trapeze, Sr., $10.00; Rotolite, $19.50; Traffic C, $19.50; Army and Navy, $15.00; Turn Table, Live Power, Esquire, $7.50; Fleet, $5.00. **MARKEPP,** 3904 Carnegie, Cleveland, O.

BARGAIN — SMOKOTAIRES PENNY CIGARET Machines, vend one cigaret for 1c, $4.00 each. **ST. LOUIS COIN MACHINE,** 1420 N. Grand, St. Louis. oc26

BARGAINS IN PEANUT, BALLGUM, PIS-tachio, Cigarette Venders, Diggers, Games. **NOVIX,** 1189 Broadway, New York. no2

CANADIAN OPERATORS — 150 PINS AND Slots. The largest clearing house in Canada. **COIN CRAFT CANADA,** 26 Gore St., Hamilton, Ontario, Can.

CANNON FIRE JR. BY SHYVERS, $8.95 while they last. 1/3 cash. Write for price list on other bargains. **CHICAGO VENDING CO.,** 233 E. 95th, Chicago.

COIN-OPERATED MACHINES BOUGHT, SOLD —JARL, 1704 Leavenworth, Omaha, Neb.

DIGGERS FOR RENT—LARGE DIGGER. MER-chandise concern will rent all types of Diggers to reliable operators and concerns throughout the country on straight or profit-sharing basis. No investment needed, but applicant must furnish best references and have good territory. Airmail applications. **BOX 637,** Billboard, 1564 Broadway, New York City. tfn

EXHIBITS TICKET RODEO, LIKE NEW, $49.00; Mills Cannon Fire Senior, $15.00; Barrel Roll, $24.50; Mills Tickettes, $9.75; Champion Payout, $22.50. **AUTOMATIC AMUSEMENT CO.,** 101 N. Fulton, Evansville, Ind.

FOR SALE—SLOT MACHINES, PAYOUT PIN Tables, guaranteed. **UNION SALES,** 1248 East Mason St., Green Bay, Wis. oc26

FOR SALE — EXHIBIT'S MERCHANTMEN, factory reconditioned, one year guarantee. Flap Chute, model 34, $125; Roll Chute, model 34, $145; Roll Chute, model 35, $175; Streamline, model 35, $220 (slightly used). F. O. B. Chicago or New York. All in perfect working order. **BOX 636,** Billboard, 1564 Broadway, New York City. tfn

FOUR MILLS TICKETTES, USED THREE weeks, $9.00 each; Penny Peanut Vendors. Write **EASTBURN,** 851 Dauphin, Mobile, Ala.

HERE THEY ARE—FIVE SLIGHTLY USED 5c Rol-a-Top Gold Award Mystery Venders, $60; Model A Traffic with batteries, $25. One-third cash with order, balance C. O. D. Write for complete list Used Pin Games, Slots and Counter Games. We undersell everybody. **CENTRAL FLORIDA NOVELTY CO.,** Box 35, Gainesville, Fla. x

IF IT'S SQUARE DEALING AND SAFE BAR-gains in Coin Operating Machines of all descriptions see **YENDES' SERVICE CO.,** 1813 W. 3d, Dayton, O. 20 years in business. de21x

LARGE DIGGER CONCERN WANTS ADDI-tional operators or concerns with territory for expansion of Digger operation on profit-sharing basis. No investment required. Apply to box below for further information. State experience, also references. **BOX 639,** Billboard, 1564 Broadway, New York City. tfn

LATE MODEL ELECTRIC CRANES, CLAWS, Diggers, Peanut, Cigarette Machines. Special low prices. **NATIONAL,** 2222 Chestnut, Philadelphia. x

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OUTSTANDING BARGAINS IN SLIGHTLY used Coin Machines. Electric Diggers, $25.00 up; Baby Shoes Dice Games, $8.00; Buckley Puritan Bells and Vendors, like new, $10.00. Let us know what you want, we can save you money. **CHICAGO AUTOMATIC VEND-ING CO.,** 111 N. Leavitt, Chicago. no2x

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REMOVAL BARGAIN CIRCULAR FREE—50% on parts. Red Arrow, $29.50; Gold Rush, like new, $37.50. **COLEMAN NOVELTY,** Rockford, Ill.

REAL BARGAINS IN RECONDITIONED MA-chines. All types at prices you will be willing to pay. Write for new list. **BADGER NOVELTY,** 2546 N. 30th, Milwaukee, Wis. de21x

SACRIFICE—PANAMA DIGGERS, $9.00 EACH. SEEMAN, 623 Fulton, Grand Haven, Mich.

SEND STAMP FOR LIST OF USED MACHINES. Get on our mailing list. You save money on machines and supplies. **GOODBODY.** 1824 East Main, Rochester, N. Y. no2

SLOTS, COUNTER GAMES, PIN TABLES, BAR-gains. **JOHN STUART,** Paris, Ky. oc26

TERRITORY CLOSED — BEAMLITES, $13.00, and others; Slot Machines, $12.00; also parts. **CHARLES PITTLE,** New Bedford, Mass. no2x

USED MACHINES, PERFECT CONDITION — 4 Model "B" Traffics, $22.50 each; 4 Put 'n' Takes, $22.50; 1 old model Put 'n' Take, $15.50; 10 Gold Rush, $29.50 each; 1 Do or Don't, $29.50. Positively one-third money order deposit. **DENSON NOVELTY CO.,** Cameron, Tex.

USED PACE RACE, SLOTS AND PIN GAMES— WALKER-McCAIN, Poplar Bluff, Mo.

USED SLOTS, $10.00 AND UP—NATIONAL PREMIUM, 1322 Dodge, Omaha, Neb. no16

WANTED—ONE-SHOT TOPS FOR ROCKETS. TROPICAL VENDING, Palatka, Fla.

WANTED—COUNTER GAMES, SLOTS AND Ticket Games. State lowest prices. **BOX 1686,** Memphis, Tenn, no2

WANTED—SLOT MACHINES AND I O Us— DON CHUMLEY, McFarland, Kan.

WANTED—NEED 50 MERCHANTMEN, ALL models, at once. Will pay highest market price for equipment in good condition. Quick action necessary. Airmail quantity, model, serial number and prices to **BOX 638,** Billboard, 1564 Broadway, New York City. tfn

WANTED—SLOTS. JENNINGS, 5c AND 25c Jackpots; Mills QT Double Jackpot, Bells and Venders; Watling Blue Seals, 25c, Bell. Must be good condition, late serials. Will pay cash for right machines. **JOE BOBBO,** Delaware Ave., Hancock, N. Y. no2

WE BUY, SELL AND TRADE USED MACHINES —Need Scales and Automatic Marble Games. **SILENT SELLING CO.,** 548 Massachusetts Ave., Indianapolis, Ind.

WE GUARANTEE OUR USED MACHINES ME-chanically perfect, look good and the biggest bargains on the market. Sportsmen, walnut cabinet, $35.00; Sportsmen, visible, $40.00; Rapid Fires, Gold Rushes, Put & Takes, Aces, $40.00; Traffics, B, $35.00; Red Arrows, $20.00; Champion, $17.50; Rockets, $10.00; Major Leagues, 44, $7.50; Forward Passes, Juniors, Crusaders, $5.00; Blue Ribbons, Airways, Pennants, Streamlines, Fleets, $3.50; World Series, Whims, Roll-'Ems, Kings Horses, $2.50. Positively 1/3 deposit must accompany the order, balance C. O. D. **GREEN & PRICE,** Italy, Tex. x

10 ELECTRO HOISTS FOR SALE, $75 EACH— EXHIBIT NOVELTY CO., 1123 Broadway, New York. no16

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150 5-CENT CANDY BAR VENDERS, SAME as new; Slug Rejecting, Met-L-Kraft make, cost $25.00 each, sell for $3.00 each. **E. T. DAVIS,** 900 Oakhill Ave., Atlanta, Ga.

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INDIAN COSTUMES, CURIOS AND BEAD-work. Buying Direct from Indian. Prices reasonable. Free catalogue. **PAWNEE BILL'S INDIAN TRADING POST,** (Oldtown), Pawnee, Okla. x

OVERCOATS, SUITS, GOWNS, COSTUMES, Trunks, Scenery, Musicians' Mess Jackets, all colors, $2. Free lists. **WALLACE,** 2416 N. Halsted, Chicago.

FORMULAS

CANDY APPLES RECIPE, $1.00. WRITE H. N. SMITH, Box 264, Kokomo, Ind.

FORMULAS — ALL KINDS, GUARANTEED; catalog free. **KEMICO,** B-66, Park Ridge, Ill tfnx

FORMULAS, PLANS, IDEAS — LITERATURE free. **H. BELFORT,** 4042 N. Keeler, Chicago. no2

GUARANTEED FORMULAS—BIG LIST FREE. B. TERRONE, 22 Station S, Brooklyn, N. Y. no2

MAKE ANTI-FREEZE, 25c GALLON. FORM-ula, 25c. **ANTHONY UNIS,** Peoria, Ill.

NEWEST GUARANTEED FORMULAS. BIGGEST catalog free. Special prices, leads. **GIBSON,** Chemist, BH-4704 No. Racine, Chicago. x

SUCCEED WITH YOUR PRODUCTS — LEARN how. Formulas. Processes. Analytical service. Catalog free. **Y. THAXLY CO.,** Washington, D. C. oc26x

25 GUARANTEED FORMULAS, 50c. S. SPIEGEL, 18 Dewson, Toronto, Canada.

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PARK — HAS BEER GARDEN, CONCRETE Pool, Dance Pavilion, Billiard Hall, Arcade, Race Track, Ball Diamonds, Stands, etc. Value $20,000; sell for $9,800. Half down, balance terms. **FRANK ORNDORFF,** Mattoon, Ill. oc26

FOR SALE—NEW GOODS

BALL GUM, FACTORY FRESH, 12c BOX — AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. oc26x

BUILD YOUR OWN 4 FOR DIME PHOTO MAchine. Camera (without lens) together with plans for building cabinet, now only $10.00. Enlarger for making 3x4 and 5x7 size enlargements only $10.00. **OLSON SALES CO.,** 909 E. Walnut, Des Moines, Ia.

DIRECT POSITIVE PHOTOGRAPHERS!—GET all your supplies from one source; fresh stock. Direct positive rolls. 1½"x250', $4.75; 5x7 Enlarging Paper, $5.40 gross. Mounts, Frames, Lenses, Visualizers, Enlargers, Photo Booths. **MARKS & FULLER, INC.,** Dept. 1, 44 East Ave., Rochester, N. Y. x

FROZEN CUSTARD CO., 869 THOMAS, Memphis, Tenn. New Combination Frozen Custard and Ice-Cream Machines, $175. oc26

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POP CORN, PEANUTS, GREEN, ROASTED, Salted, Pistachios, Pop Corn Seasoning. Lowest prices. Vendors, carnivals, circus, fairs. **MOSS BROTHERS ROASTING CO.,** Philadelphia, Pa. oc26x

FOR SALE—SECOND-HAND GOODS

AMPLIFIER FOR PUBLIC ADDRESS SYSTEM, Power's Machines. **MULLIKIN,** 1609½ Boonville, Springfield, Mo.

CORN POPPERS—ALL KINDS. LONG-EAKINS Crispette, Potato Chip, Caramel Corn, Burners, Parts, Supplies. **NORTHSIDE CO.,** 2117 20th, Des Moines, Ia. de21x

JETER BASEBALL PITCHING MACHINE — Fast, fascinating game, extra good condition. Will install ready for operation; act immediately. **CLARENCE F. KOHLER,** 210 W. Market St., York, Pa.

TALBOT WAFFLE TRUNKS, A-1, REASONable. **BRETZIUS,** 1541 W. 2d, Dayton, O.

FOR SALE—SECOND-HAND SHOW PROPERTY

BALLROOM AND STAGE LIGHTING EFFECTS —Crystal Showers, Spotlights, etc. **NEWTON,** 253 W. 14th St., New York. no16x

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AT LIBERTY—A No. 1 Fancy Trick Roper and Rope Spinner. Just closed with Jack Raum's Rodeo & Circus. Good wardrobe. Open for reliable indoor circuses or anything in the Western line. JAMES B. HAWK, care Billboard, Cincinnati.

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AT LIBERTY
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AT LIBERTY—Colored Drummer. Flash outfit, neat, reliable, married. Desire location roadhouse, night club. Prefer Northern or Eastern towns. Plenty experience. Write HARRY WASHINGTON, 922 W. High, Lima, O. no2

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AT LIBERTY
MISCELLANEOUS

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ACTS, UNITS AND ATTRACTIONS

(Routes are for current week when no dates are given.)

A

Abbott & Tanner (Marbro) Chicago, t.
Abbott Dancers (Palmer House) Chicago, h.
Adair & Richards (Lido) Montreal, Que., 21-24, nc.
Adler, Bernie (Club Alabam) Chicago, nc.
Adler & Dunbar (Rivoli) Hastings, Neb., 29-30, t.
Albernie, Luis (Fox) Detroit 21-24, t.
Alene & Evans (Palmer House) Chicago, h.
Alexander & Santos Revue (Century) Baltimore 21-24, t.
A Night in Avalon (Rio) Helena, Mont., t.
Allyn & Gaudreaux (Martini) Galveston, Tex., 27-29, t.
Amato, Don (Martini) Galveston, Tex., 27-29, t.
Ambassadors, Eight (Fox) Philadelphia 21-24, t.
Anderson, Ann (L'Aiglon) Chicago, c.
Andreae, Felicity (French Casino) New York, nc.
Anson, Bill (Palmer House) Chicago, h.
Apollon, Dave, & Co. (State) Minneapolis 21-24, t.
Arabelle, Rich & Artini (French Casino) New York, nc.
Aristocrats Dance, Three (Kimo) Albuquerque, N. M., t.
Armida (Orph.) Winnipeg, Can.; (Capitol) Saskatoon 28-30, t.
Armstrong, Bernice (Von Thenen's) Chicago, c.
Arnaud, Peggy & Ready (Favorosi Varietie) Budapest, Hungary, 1-31, t.
Ascher, Virginia, Girls (New Lookout House) Covington, Ky., nc.
Ash, Flo (Marquette Club) Chicago, nc.
Ash, Paul (Earle) Washington, D. C., 21-24, t.
Ates, Roscoe (National) Louisville, t.
Ates, Mrs. Roscoe (20th Century Tav.) Philadelphia, re.
Austin, Jean (State-Lake) Chicago, t.

B

Babes, Three (Metropol) Bremen, Germany, 1-31, t.
Bach, Helen, Trio (Electric) Kansas City, Kan.; (Cozy) Pittsburg 27-28; (Beldorf) Independence 30-31, t.
Barclay, Lynn (Riverside) Milwaukee, t.
Barnsdale, Rich (Electric) Kansas City, Kan.; (Cozy) Pittsburg 27-28; (Beldorf) Independence 30-31, t.
Baron & Blair (Stevens) Chicago, h.
Barto & Mann (Earle) Washington, D. C., 21-24, t.
Bates, Peg Leg (Paradise) New York, re.
Beavers, Louise (Mich.) Detroit 21-24, t.
Bell, Dolly (Vanity Fair) Chicago, nc.
Bell & Grey (Old Tavern) Ft. Wayne, Ind., nc.
Bemis, Billy & Beverly (Edgewater Beach) Chicago, h.
Bennett, Margie (Beacon) Vancouver, Can.; (Rex) Seattle, Wash., 28-Nov. 2, t.
Benson, Betty (Castle Farm) Cincinnati, nc.
Bernard, Phil (Von Thenen's) Chicago, c.
Bernard & Henrie (Club Paramount) Chicago, nc.
Bertolaso, Enrico (French Casino) New York, nc.
Beverly, Lou (Uptown) Pueblo, Colo., 23-24, t.
Bickford & Crandall (Terrace Gardens) Jamestown, N. Y., nc.
Billetti Troupe (Shrine Circus) Ft. Worth, Tex., 28-Nov. 2.
Billy, Rose & Dorothy (Tower) Kansas City, t.
Bishop, Russell (Cocktails for Two) Chicago, c.
Biltmorettes, Three (Hollywood) New York, re.
Blair, Jack & June (Park Central) New York, h.
Blair, Revelle (Nut House) Chicago, nc.
Blair, Gladys (Steamship Ollie) Chicago, c.
Blake, Larry (Riverside) Milwaukee, t.
Blane, Rose (Hollywood) New York, re.
Blessing, Dorothy (Man About Town) New York, nc.
Bongard & Dooley (Castle Farm) Cincinnati, nc.
Bowes', Major, Amateur Winners No. 1 Co. (Fox) Washington, D. C., 21-24, t.
Bowes', Major, Amateur Winners No. 3 Co. (Maj.) Bridgeport, Conn., 21-24, t.
Bowes', Major, Amateurs (Mainstreet) Kansas City, Mo., 21-24, t.
Bowker, Texanne (Man About Town) New York, nc.
Bowman, Patricia (State) New York 21-24, t.
Brady, Bill (Paradise) New York, re.
Brendel, El (Met.) Boston 21-24, t.
Brian, Mary (Adelphi) London 1-31, t.
Bring on the Dames unit (Riverside) Milwaukee, t.
Brito, Phil (Statler) Buffalo, N. Y., h.
Britton, Frank & Milt (Colonial) Dayton, O., 21-24, t.
Broadway to Bagdad (Orph.) Winnipeg, Can.; (Capitol) Saskatoon 28-30, t.
Brodell Sisters (Paradise) New York, re.
Bruggee, Charlie (Capitol) Calgary, Can., 23-30, t.
Buckley, Art (Harry's N. Y. Cabaret) Chicago, c.
Burke, Helen (Club Alabam) Chicago, nc.
Burnett, George (Stage Door) Chicago, nc.
Burton, Effie (Club Alabam) Chicago, nc.
Burns, Betty (Crittenden) Columbus, O., h.
Burns, Bob (Earle) Washington, D. C., 21-24, t.
Byrnes & Farnay (Paradise) New York, re.

C

Caligary Bros. (Dorchester) London 1-31, h.
Callison, Jimmy (Nut House) Chicago, nc.
Cameron, Lew, & Lilly Mae (Rivoli) Hastings, Neb., 29-30, t.
Cameron, Phyllis (Hollywood) New York, re.
Campo, George (French Casino) New York, nc.
Campus Eight (Park Central) New York, h.
Cardovas, Five (Oriental) Chicago, t.
Carpenter, Jean (Orph.) Winnipeg, Can.; (Capitol) Saskatoon 28-30, t.
Carroll, Helene (Club Paramount) Chicago, nc.
Carroll, Myla (Fair) Amarillo, Tex., t.
Carson, Jack (Tower) Kansas City, t.
Carr, Buddy & Billie (Capitol) Calgary, Can., 23-30, t.
Casa Grande Orch. (Rivoli) Hastings, Neb., 29-30, t.
Casey, Pat (St. Moritz) New York, h.
Castle, Arden & Faye (Roxy) New York 21-24, t.
Cellophane Scandals (Uptown) Pueblo, Colo., 23-24, t.
Chanomar (Capitol) Grand Island, Neb., 25-26, t.
Chase, Chaz (Park Central) New York, h.
Chiyo, Princess (Cocoanut Grove) Boston, nc.
Claire, Ted (Lido) Montreal, Que., 21-24, nc.
Clark, Sammy (Marquette Club) Chicago, nc.
Claverio, Rose (Club Alabam) Chicago, nc.
Clayburns (Castle Farm) Cincinnati, nc.
Clewis, Carl (Frolic Inn) Hollywood, Calif., nc.
Cohen, Sammy (Harmanus Bleecker Hall) Albany, N. Y., 22-24, t.
Cole, Lester, & Co. (Fox) Philadelphia 21-24, t.
Colleen (Club Minuet) Chicago, nc.
Collins, Charles (Palmer House) Chicago, h.
Comer & Anderson (Kimo) Albuquerque, N. M., t.
Conchita (Colosimo's) Chicago, nc.
Consol & Melba (Flagship) Chicago, c.
Cook, Crystal (Steamship Ollie) Chicago, c.
Cool, Harry (Castle Royale) St. Paul, nc.
Cook, Gloria (Hollywood) New York, nc.
Cooper, Jerry (Hollywood) New York, re.
Corinne (Colosimo's) Chicago, nc.
Craddocks, Four (French Casino) New York, nc.
Crider & Paige Capers of Mirth (Bleich) Oensboro, Ky.; (Princess) Henderson 27-28, t.
Cross & Dunn (Met.) Boston 21-24, t.

D

D'Orsay, Fifi (Harmanus Bleecker Hall) Albany, N. Y., 22-24, t.
Dahl, Shirley (20th Century Tav.) Philadelphia, re.
Dale, Glen (Capitol) Grand Island, Neb., 25-26, t.
Dale's, Glen, Masqueraders (Capitol) Grand Island, Neb., 25-26.
Dale & Dean (Fair) Amarillo, Tex., t.
Dannie & Eddie (Chicago) Chicago, t.
Dario & Diane (Weylin) New York, h.
Davidson, Trudye (Club Paramount) Chicago, nc.
Davies, Rosylin (Italian Garden) Pittsburgh, nc.
Davis, Benny, & Gang (Stanley) Pittsburgh 21-24, t.
Davis, Johnny (Frolic Inn) Hollywood, Calif., nc.
Dawson, Wanda (1523 Club) Philadelphia, nc.
De Buzny, Assia (French Casino) New York, nc.
De Costa, George (Terrace Room) Chicago, h.
Deering, Rosemary (Earle) Washington, D. C., 21-24, t.
Deitricks, The (Orph.) Winnipeg, Can.; (Capitol) Saskatoon 28-30, t.
DeLouie, Louise (Fair) Amarillo, Tex., t.
DeLouie & Milo (Fair) Amarillo, Tex., t.
Delre & Mack (Kimo) Albuquerque, N. M., t.
Demi Tasse Revue (Club Comique) Los Angeles, nc.
Denise, Diane (Weylin) New York, h.
Dennison, Aileen (Italian Gardens) Pittsburgh, nc.
Devereaux, Jeanne (Palladium) London, 1-31, t.
Devils, Four Flash (Palladium) London 1-31, t.
Dexter & McGinty (Kimo) Albuquerque, N. M., t.
Dixie Boys & Wally Falk (Von Thenen's) Chicago, c.
Dixon & Dorane (Capitol) Grand Island, Neb., 25-26, t.
Dona & Darrell (Arcadia International) Philadelphia, nc.
Doree & Hayward (Fair) Amarillo, Tex., t.
Dorothy & King Bros. (Capitol) Toledo, O., t.
Dossena, Adelina (Club Minuet) Chicago, nc.
Douglas, Milton (Town Club) Philadelphia, nc.
Downey Sisters (Club Deauville) San Francisco, nc.
Doyle, Helen (Shubert) Cincinnati 21-24, t.
Drew, Doryce & Freddy (Mayfair) Baltimore, nc.
Duncan, Peggy (Mound) St. Louis, cc.
DuFaye, Grace, & Co. (Mich.) Detroit 21-24, t.

E

Earle, Paul (Doeschen Grill) Clifton, re.
Earles, The (Uptown) Pueblo, Colo., 23-24, t.
Early, Lee (Riverside) Milwaukee, t.
Eckert, Fay (Crittenden) Columbus, O., h. 24, t.
Elgins, Five (Fox) Detroit 21-24, t.
Ellsworth, "Rocky" (Knickerbocker Club) Chicago, nc.
Embassy Four (Palmer House) Chicago, h.
Emmy's, Carl, Pets (Century) Baltimore 21-
Enrico, Don (Colosimo's) Chicago, nc.
Epinoff, Ivan (Chez Paree) Chicago, nc.
Everett & Conway (Shrine Circus) Alhambra, Calif.; Santa Ana 28-Nov. 2.

F

Fads & Fancies 1936 (Fair) Amarillo, Tex., t.
Fay, Frank (Trocadero) Hollywood, Calif., c.
Fetchit, Stepin (Roxy) New York 21-24, t.
Fields, Irving (Maxim's) New York, nc.
Fina, Sylvia (Wivel's) New York, re.
Fischer, Loretta (Palladium) London 1-31, t.
Follies De Paree (Shubert) Cincinnati 21-24, t.
Forbes, Larry (Club Silhouette) Chicago, nc.
Franklyn & Warner (Beacon) Vancouver, Can.; (Rex) Seattle, Wash., 28-Nov. 2, t.
Franks, Four (State-Lake) Chicago, t.
Fraser Family (Nut Club) Chicago, nc.
Frazee Sisters (Hollywood) New York, re.
French Casino (Pal.) Chicago 21-24, t.
Frome, Milton (Club Paramount) Chicago, nc.
Froos, Sylvia (Stanley) Pittsburgh 21-24, t.
Fuller, Howard J. (Maj.) Jackson, Mich., t.

G

Gabby Bros. (Fair) Amarillo, Tex., t.
Galvan, Don (Vanity Fair) Chicago, nc.
Ganjou Bros. & Juanita (Roxy) New York 21-24, t.
Georgia Peaches, Two (Martini) Galveston, Tex., 27-29, t.
Gerrits, Paul (Fox) Philadelphia 21-24, t.
Gilbert Bros. (Trocadero) London 1-31, t.
Girarde & Nadine (Town Club) Philadelphia, nc.
Gleason's, Art, Town Scandals (Pantages) Birmingham, Ala., t.
Glynn, Marjorie (Castle Farm) Cincinnati, nc.
Gordon, Al, & Dogs (Oriental) Chicago, t.
Gomez & Winona (Roosevelt) New York, h.
Grant, Barney, Family (Orph.) Winnipeg, Can.; (Capitol) Saskatoon 28-30, t.

ROUTE DEPARTMENT

Following each listing in the ACTS-UNITS-ATTRACTIONS and BANDS AND ORCHESTRAS section of the Route Department appears a symbol. Those consulting the aforementioned sections are advised to fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATION OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; nc—night club; p—amusement park; ro—road house; re—restaurant; t—theater.

Gray, Jack Smoke (Capitol) Grand Island, Neb., 25-26, t.
Gre, Donal (Frolic Inn) Hollywood, Calif., nc.
Gray's, Earl, Band (Orph.) Winnipeg, Can.; (Capitol) Saskatoon 28-30, t.
Green, Bernie (Club Carioca) Chicago, nc.
Gregory & Raymond (Oriental) Chicago, t.
Grenadiers & Louise (Colosimo's) Chicago, nc.
Gresham & Blake (Capitol) Toledo, t.
Griswold, Clyde (L'Aiglon) Chicago, c.
Guilfoyle, Ann (Club Cassano) Cincinnati, nc.
Gwynne (Terrace Room) Chicago, h.
Gyldenkron, Baron Ebbe (Wivel's) New York, re.

H

Hale, Rose (Beacon) Vancouver, Can.; (Rex) Seattle, Wash., 28-Nov. 2, t.
Hall & Marion (Shubert) Cincinnati 21-24, t.
Hall & Denison (Mich.) Detroit 21-24, t.
Harmon, Irving (Rio) Helena, Mont., t.
Harris, Marcia (Lido) Montreal, Que., 21-24, nc.
Harris, Lydia (Colosimo's) Chicago, nc.
Harris, Harry (Harry's N. Y. Cabaret) Chicago, c.
Harris, Bud, & Bert Howell (Marbro) Chicago, t.
Harrison & Fisher (Palladium) London 1-31, t.
Harrison, June (Stage Door) Chicago, nc.
Hartmans, The (Chez Paree) Chicago, nc.
Haas, Sam (Steamship Ollie) Chicago, c.
Hassett, Agnes (Flagship) Chicago, c.
Haunted House Co. (Roxy) Earlington, Ky., 23; (Orph.) Fulton 24-25; (Selba) Central City 26; (Savoy) Princeton 27-28, t.
Hayes, Georgie (French Casino) New York, nc.
Haynes, Mitzi (Hollywood) New York, re.
Hazard, Hap, & Co. (National) Louisville, t.
Helen & Boonie (San Toy) Atlanta, nc.
Heller, Jackie (Colonial) Dayton, O., 21-24, t.
Hin-Low, Florence (Chicago) Chicago, t.
Holland & Hart (Chez Paree) Chicago, nc.
Hollywood Beauties (Dorchester) London 1-31, h.
Hollywood Horse (New Lookout House) Covington, Ky., nc.
Hollywood Premieres (Lyric) Oak Hill, W. Va., 23-24; (Princess) Mt. Hope 29-30, t.
Holmes, Helen (Harry's N. Y. Cabaret) Chicago, c.
Holt, Nora (Club Comique) Los Angeles, nc.
Hopkins, Josh, Rube Revue (Broad St. Tav.) Pawtucket, R. I., nc.
Houghton, Dorothy (Marquette Club) Chicago, nc.
Howard, Belle (Casino) Chicago, nc.
Hughes, Dick (Club Minuet) Chicago, nc.

I

International Follies unit (Capitol) Toledo, O., t.

J

James & Mathews (Hollywood) New York, re.
Jana, Annette (Rivoli) Hastings, Neb., 29-30, t.
Janis, Janice (Shubert) Cincinnati 21-24, t.
Jason, Barbara (Paradise) New York, re.
Jay & Lucille (Hollywood) New York, re.
Jean & Gloria (Paradise) New York, re.
Jean & Joe (Met.) Boston 21-24, t.

POLLY JENKINS AND HER PLOWBOYS
Now playing with WLS National Barn Dance.
SAM ROBERTS, Personal Rep.

Joel & Annette (Von Thenen's) Chicago, c.
Juggling Jewels (Chicago) Chicago 21-24, t.
Juliana (French Casino) New York, nc.

K

Kallsen, Bob (Stage Door) Chicago, nc.
Karger, Betty (Hi-Hat Club) Chicago, nc.
Kavanaugh, Stan (Paradise) New York, re.
Kay, Dolly (Royale-Frolics) Chicago, nc.
Kays, Two (Mounds) St. Louis, cc.
Kean, Mildred (Town Casino) Philadelphia, nc.
Keller, Jeanne (Club Minuet) Chicago, nc.
King's Jesters (Terrace Room) Chicago, h.
Kingston, Marion (Stevens) Chicago, h.
Kirk, Maxine (Hi-Hat Club) Chicago, nc.
Knight & Western (Rio) Helena, Mont., t.
Knoll, Chan (Capitol) Grand Island, Neb., 25-26, t.
Kolya & Bertie (Mound) St. Louis, cc.
Kramer, Renita (French Casino) New York, nc.

L

La Belle Sisters (Hi-Hat Club) Chicago, nc.
La Loleda (Capitol) Calgary, Can., 23-30, t.
Lalage (French Casino) New York, nc.
Lamar, Renee (Metropol) Bremen, Germany, 1-31, t.
Lane, Jimmy (Nut House) Chicago, nc.
Lang & Lee (Roxy) Salt Lake City; (Aud.) Bismarck, N. D., 28-30, t.
Langdon, Buddy (Club Paramount) Chicago, nc.
Langdon & Storey (Kimo) Albuquerque, N. M., t.
Lang's, Neal, Revue (Club Madrid) Atlantic City, nc.
Langston, Margaret (Cocktails for Two) Chicago, c.
LaRue & LaVelle (Club Cassano) Cincinnati, nc.
LaRue (Frolic Inn) Hollywood, Calif., nc.
LaRue, Dorothy (Capitol) Grand Island, Neb., 25-26, t.
La Verne Trio (Casino) Chicago, nc.
LaVola, Don (Shrine Circus) Alhambra, Calif.; Santa Ana 28-Nov. 2.
LaZallas, Aerial (National) Detroit, t.
Leamy, Jimmy, & Dad (Rivoli) Hastings, Neb., 29-30, t.
Lee, Bob (Wivel's) New York, re.
Lee, Chang (Banker's Tav.) Philadelphia, nc.
Lee, Angelus (Stage Door) Chicago, nc.
Lee, Frankie (State-Lake) Chicago, t.
Lee, Jane (Baker) St. Charles, Ill., h.
Lee, Madeline (Stage Door) Chicago, nc.
Lee, Moe (Nut House) Chicago, nc.
Leonard, Edna (Harry's N. Y. Cabaret) Chicago, c.
Leonard, Eleanor (Marquette Club) Chicago, nc.
Leslie Sisters (Uptown) Pueblo, Colo., 23-24, t.
Levan & Boles (Tower) Kansas City, t.
Lewis, H. Kay, & Hollywood Varieties: Twin Falls, Ida., 25-26; Buhl 27-28; Burley 29-30; Rupert 31, t.
Lewis, Maxine (3 Little Pigs) Hollywood, Calif., c.
Libman, Sammy (Knickerbocker Club) Chicago, nc.
Lila, Senorita (Capitol) Calgary, Can., 23-30, t.
Liazeed Arabs (RKO Pal.) Rochester, N. Y., 21-24, t.
Lolita, Venita (Stage Door) Chicago, nc.
Loraine & Roberta (Capitol) Grand Island, Neb., 25-26, t.
Lorraine, Lilyan (Wivel's) New York, re.
Lowe, Jack (Capitol) Grand Island, Neb., 25-26, t.
Lucky Boys (Harmanus Bleecker Hall) Albany, N. Y., 22-24, t.
Lucille & Freitas (La Fonda) N. Hollywood, Calif., nc.
Lyman, Tommy (Club Lamaze) Hollywood, Calif., nc.
Lynch, Martin E. (Camerens Casino) Syracuse, N. Y., nc.
Lynne, Jerry (Uptown) Pueblo, Colo., 23-24, t.

M

McBride, Jack & Flo (Capitol) Calgary, Can., 23-30, t.
McKay Sisters (Castle Royale) St. Paul, nc.
McKenzie, Don & Betty (Castle Royale) St. Paul, nc.
Mack & White (885 Club) Chicago, nc.
Mack, Tommy, & Co. (Oriental) Chicago, 21-24, t.
Mahon & Rucker (Alexander Young) Honolulu, h.
Malina, Luba (Hollywood) New York, re.
Mann, Peggy (Park Central) New York, h.
Manning & Class (Circus Solomonsky) Riga, Latvia Nov. 1-30.
Manning, Peggy (Uptown) Pueblo, Colo., 23-24, t.
Manon, Sylvia, & Co. (Fox) Detroit 21-24, t.
Manor, Molly (Hi-Hat Club) Chicago, nc.
Mansfield, Marian (Knickerbocker) Hollywood, Calif., c.
Marcan, Joe (Rivoli) Hastings, Neb., 29-30, t.
Marcus Revue (RKO Boston) Boston 21-24, t.
Mardi Gras Nights (Capitol) Grand Island, Neb., 25-26, t.
Margent Sisters (Uptown) Pueblo, Colo., 23-24, t.
Marinoff & Sonya (Jung) New Orleans, h.
Marlowe, Sondra (Rivoli) Hastings, Neb., 29-30, t.
Martin, Marian (Hollywood) New York, re.
Martin, Tex (Rio) Helena, Mont., t.
Martin, Virginia (Hipp.) London 1-31, t.
Martin, Ruth (Sylvania) Philadelphia, h.
Mattison's Rhythms (Harmanus Bleecker Hall) Albany, N. Y., 22-24, t.
May, Bobby (Met.) Boston 21-24, t.

BOBBY MAY
THE JUGGLER.
BERT WISHNEW (RKO), NAT KALCHEIM (Wm. Morris Office.)

Mayer, Lottie (Oriental) Chicago, t.
Melba, Elena (Italian Gardens) Pittsburgh, nc.
Mele, Louise (Royale-Frolics) Chicago, nc.
Meredith, Lu Anne (Dorchester) London 1-31, h.
Merrill Bros. & Sister (Shrine Circus) Ft. Worth, Tex., 28-Nov. 2.
Miller, Louise (Capitol) Toledo, O., t.
Mills & Martin (State-Lake) Chicago, t.
Modernists, Four (Paradise) New York, re.
Mohamed & Jaara (French Casino) New York, nc.
Monkey Shines (Beacon) Vancouver, Can.; (Rex) Seattle, Wash., 28-Nov. 2, t.
Moore, Sadie (Club Alabam) Chicago, nc.
Moore & Revel (Paradise) New York, re.
Moret & Rita (Capitol) Toledo, O., t.
Moran, Rose (Shubert) Cincinnati 21-24, t.
Morgan Sisters (Club Alabam) Chicago, nc.
Morgan & Williams (Beacon) Vancouver, Can.; (Rex) Seattle, Wash., 28-Nov. 2, t.
Morley & Anger (Martini) Galveston, Tex., 27-29, t.
Murdock & Mayo (Fair) Amarillo, Tex., t.
Murray & King (Marbro) Chicago, t.
Music Box Varieties (Rivoli) Hastings, Neb., 29-30, t.
Music Hall Boys (St. Moritz) New York, h.
Musical Town Criers Band (Martini) Galveston, Tex., 27-29.
Myers, Billy (Harry's N. Y. Cabaret) Chicago, c.
Myers, Stan, & Orch. (Marbro) Chicago, t.
Myers', Stanley, Band (Kimo) Albuquerque, N. M., t.

N

Neisen, Gertrude (Chicago) Chicago, t.
Neiss Troupe (Chicago) Chicago, t.
Nelidoff, George (Bismarck) Chicago, h.
Nessy, "Step" (Flagship) Chicago, c.
Neva, Vira (Palmer House) Chicago, h.
Nichols, Les (Pantages) Birmingham 26-Nov. 1, t.
Niesen, Gertrude (Chez Paree) Chicago, nc.
Nina, Gypsy (Earle) Washington, D. C., 21-24, t.
Norris, Cal, & Monkeys (National) Louisville, t.

O

O'Brien, Edna (Rio) Helena, Mont., t.
O'Neal, Cackles (Hollywood) New York, re.
Odzark, Danny (Mayfair) Detroit, nc.
Olivette, Nina (Marbro) Chicago, t.
O'Malley, Jack (Stage Door) Chicago, nc.
Orva, Madam (Strand) Skowhegan, Me., t.
Osborne, Will, & Orch. (State) New York 21-24, t.
Owens, Karlon (Frolic Inn) Hollywood, Calif., nc.

P

Page, Reggie (Cocktails for Two) Chicago, c.
Page, Muriel (Riverside) Milwaukee, t.
Palmer & Doreen (Pantages) Birmingham, Ala., t.
Paree, Pat (Paradise) New York, re.
Parker, Marion (Club Alabam) Chicago, nc.
Patou Sisters (Hollywood) New York, re.
Patten's, Dorn, Band (Beacon) Vancouver, Can.; (Rex) Seattle, Wash., 28-Nov. 2, t.
Peabody, Eddie (Shubert) Cincinnati 21-24, t.
Peebles, Harriet (Pioneer Club) Detroit, nc.
Pete, the Penguin (Riverside) Milwaukee, t.
Phifer, Volney (Loew) Rochester, N. Y., t.
Phillips', Bill, Band (Rio) Helena, Mont., t.
Pickard & Seal (Riverside) Milwaukee, t.
Pickens Sisters (Rainbow Room, Rockefeller Center) New York, nc.
Picture, Kay (Paradise) New York, re.
Pierrotys, Les (Earle) Washington, D. C., 21-24, t.
Platt, John (Club Alabam) Chicago, nc.
Pomeroy's, Jack, Revue (Nixon) Pittsburgh, c.
Purl's, Marie, Everything Goes (State) Sandusky, O., 25-27; (O. H.) Ashland 28-30; (Pal.) Marion 31, t.

Q

Queens, Three (National) Louisville, t.
Quixano, Don (Golden Pheasant) Shenandoah, Pa., nc.

R

Radio Ramblers (Harmanus Bleecker Hall) Albany, N. Y., 22-24, t.
Ramon & Ramona (Cocoanut) Vancouver, B. C., cb.
Rancho Grande Revue (Capitol) Calgary, Can., 23-30, t.
Rand, Sally, & Co. (RKO Albee) Providence 21-24, t.
Randall & Banks (Beacon) Vancouver, Can.; (Rex) Seattle, Wash., 28-Nov. 2, t.
Randall, Jack, Four (Orph.) Winnipeg, Can.; (Capitol) Saskatoon 28-30, t.
Read's, Jimmy, 42d Streeters (Fair) Amarillo, Tex., t.
Reed, Billy (Royale-Frolics) Chicago, nc.
Renaud, Rita (Maxim's) New York, nc.
Renard & West (Electric) Kansas City, Kan.; (Cozy) Pittsburg 27-28; (Beldorf) Independence 30-31, t.
Reynolds, Vivian (Baker) St. Charles, Ill., h.
Ricardo's, Don, Continentals (Capitol) Calgary, Can., 23-30, t.
Ricardo & Renee (Ye Olde Tav.) Ft. Wayne, Ind., nc.
Richardson Twins (Electric) Kansas City, Kan.; (Cozy) Pittsburg 27-28; (Beldorf) Independence 30-31, t.
Riddell, Lou (Club Silhouette) Chicago, nc.
Ring & Peterson (Club Silhouette) Chicago, nc.
Rio Bros. (Uptown) Chicago) 21-24, t.
Rio, Eddie (Tower) Kansas City, t.
Ripa, Bob (State) New York 21-24, t.
Roberts & White (Wivel's) New York, re.
Robinson, Florence, & Brother (Uptown) Chicago 21-24, t.
Roberts, Dave (Vanity) New Orleans, nc.
Robinson, Bob (Hipp.) London 1-31, t.
Robinson, Chet (Stage Door) Chicago, nc.
Rogers, Amelia (Castle Royale) St. Paul, nc.
Roisman's Broadway Bandwagon (Electric) Kansas City, Kan.; (Cozy) Pittsburg 27-28; (Beldorf) Independence 30-31, t.
Rolph, Wynne (Wivel's) New York, re.
Romer, Bill (Pantages) Birmingham, t.
Romero, Carmita (French Casino) New York, nc.
Rooney, Pat, & Pat III (Fox) Detroit 21-24, t.
Rosalean & Seville (Terrace Room) Chicago, h.
Rosalie (Club Alabam) Chicago, nc.
Rosini (Stevens) Chicago, h.
Ross & Edwards (State-Lake) Chicago, t.
Ross, Pierre & Shuster (RKO Pal.) Rochester, N. Y., 21-24, t.
Royce, Thelma (Silver Grill) St. Paul, nc.
Russell, Jack (Pioneer Club) Detroit, nc.
Ruth, Helen (Town Club) Philadelphia, nc.
Ryder Sisters (Club Minuet) Chicago, nc.

S

Sailors, Three (Chicago) Chicago, t.
Sailorettes, The (Rio) Helena, Mont., t.
Santry, Ned (Nut House) Chicago, nc.
Savoy, Harry (Riverside) Milwaukee, t.
Saxon Sisters (Paradise) New York, re.
Schoeble, Elmer (Harry's N. Y. Cabaret) Chicago, c.
Sedgwick, Edna (Paradise) New York, re.
Seiler, Jay (State-Lake) Chicago, t.
Seymoure, Tommy (Fair) Amarillo, Tex., t.
Shaw, Helen (Royale-Frolics) Chicago, nc.
Shelby, Bubbles (1523 Club) Philadelphia, nc.
Sheldon, Gene (Palladium) London 1-31, t.
Sherwood, Randall (Orph.) Winnipeg, Can.; (Capitol) Saskatoon 28-30, t.
Sirens in Satin (Kimo) Albuquerque, N. M., t.
Skatelles, The (Rio) Helena, Mont., t.
Small, Mary (Century) Baltimore 21-24, t.
Smith, Hamp (Martini) Galveston, Tex., 27-29, t.
Snookie, the Monk (Beacon) Vancouver, Can.; (Rex) Seattle, Wash., 28-Nov. 2, t.
Snyder, Billy (Vanity Fair) Chicago, nc.
Solar, Willie (Capitol) Toledo, O., t.
Somersaults, The (Riverside) Milwaukee, t.
South Sea Cruise (Earle) Philadelphia, 21-24, t.
Southern, Eddie (Club Cassano) Cincinnati, nc.
Spencer, Zynaide (Man About Town) New York, nc.
Springer, Chet (Crittenden) Columbus, O., h.
Stanley, Shannon Smiles (Kimo) Albuquerque, N. M., t.
Starr, Gloria (Club Alabam) Chicago, nc.
Stephanie (Colosimo's) Chicago, nc.
Sterling Rose Trio (Masonic Temple) Flint, Mich.; (Terrace Garden Club) Columbus, O., 28-Nov. 2.
Stone, Bernice (Favorosi Varietie) Budapest, Hungary, 1-31, t.
Stretch & Strain (Back Stage) Cleveland, nc.
Strong, Edna (Chez Paree) Chicago, nc.
Strong, Benny (Hi-Hat Club) Chicago, nc.
Stuart & Lash (State) New York 21-24, t.
Sunde, Mary (Colosimo's) Chicago, nc.
Sykes, Harry (Fair) Amarillo, Tex., t.

T

Tanner, Aileen (Knickerbocker Club) Chicago, nc.
Tarr, Terry, Girls (Uptown) Pueblo, Colo., 23-24, t.
Taylor, Flo (South Side Rendezvous) Chicago, c.
Taylor, Nyla (Pennsylvania) Philadelphia, h.
Terese (Baker) St. Charles, Ill., h.
Theodore & Denesha (Delmonico's) New York, nc.
Thomas, Madelyn (Club Minuet) Chicago, nc.
Thorson, Carl J. (Pantages) Birmingham 26-Nov. 1, t.
Toga, Great (Tower) Kansas City, t.
Tucker, Sophie (Trocadero) Hollywood, Calif., nc.
Twynne, Arthur (Club Comique) Los Angeles, nc.

V

Valdez, Vern (Frolic Inn) Hollywood, Calif., nc.
Van Arnam's, John R., Barn Dance Frolics (Playhouse) Montpelier, Vt., 23; (Flynn) Burlington 24-26; (Maj.) Conway, N. H., 28; (Albert) Berlin 29-30, t.
Van & Van (Castle Royale) St. Paul, nc.
Vaughn, Virla (Club Alabam) Chicago, nc.
Veloz & Yolanda (Palmer House) Chicago, h.
Vernon, Wally (Colosimo's) Chicago, nc.
Vernille, Nitza, & Don Donaldson (Hollywood) New York, re.
Veronica, Helen (Club Alabam) Chicago, nc.
Victoria & Lorenz (State-Lake) Chicago, t.

W

Wagner, Al (Harry's N. Y. Cabaret) Chicago, c.
Wakefield, Oliver (Rainbow Room, Rockefeller Center) New York, nc.
Wallace, Fay (Hi-Hat Club) Chicago, nc.
Waller & Lee (National) Louisville, t.
Walsh, Mary Jane (Stevens) Chicago, h.
Walton, Betty (Stage Door) Chicago, nc.
Waltons, Three (Capitol) Toledo, t.
Ward, Diana (Dorchester) London 1-31, h.
Ward Sisters (Airport Tav.) Cleveland, nc.
Warwick Sisters, Three (1523 Club) Philadelphia, nc.
Watson, Myrtle (Flagship) Chicago, c.
Wausau, Hinda (Royale-Frolics) Chicago, nc.
Weaver Bros. & Elviry & Home Folks (Paramount) Austin, Tex., 21-24, t.
Weems, Ted, & Orch. (Pal.) Cleveland 21-24, t.
Weinstein, Maurice (Mound) St. Louis, cc.
Weire Bros., Three (State) New York 21-24, t.
Welch, Dorothy (Castle Royale) St. Paul, nc.
Wencil, Ray (Von Thenen's) Chicago, c.
Wesse & Roberta (Kimo) Albuquerque, N. M., t.
West, Gail (Club Alabam) Chicago, nc.
West, Willie, & McGinty (Mich.) Detroit 21-24, t.
Whirlwinds, Three (Oriental) Chicago, t.
White, Sammy (Royale-Frolics) Chicago, nc.
Whyte, Carl (Patterson) Bismarck, N. D., h.
Wold, Cecile (Castle Royale) St. Paul, nc.
Wonder, Tom & Betty (Fox) Philadelphia 21-24, t.
Wood, Murray (Roxy) New York 21-24, t.
Woodpeckers, Two (Rio) Helena, Mont., t.
Wright, Charles (Weylin) New York, h.

Y

Yorke & King (Century) Baltimore 21-24, t.
Yost, Ben, & California Varsity Eight (Hollywood) New York, re.

Z

Zander, Doc (Electric) Kansas City, Kan.; (Cozy) Pittsburg 27-28; (Beldorf) Independence 30-31, t.
Zon (Rivoli) Hastings, Neb., 29-30, t.

BANDS AND ORCHESTRAS

(Routes are for current week when no dates are given.)

A

Adams, Johnnie: (Wayne) Dayton, O., re.
Adcock, Jack: (Wissahickon Farms) Whitemarsh, Pa., nc.
Alfonso, Don: (Greenwich Village Inn) New York, nc.
Alvin, Danny: (Gold Coast Embassy Club) Chicago, nc.
Armand, Johnny: (Woodrow Wilson) New Brunswick, N. J., h.
Austin, Shan: (Eastern Star) Detroit, nc.
Aven, Al: (Greyhound) New York, h.

B

Barron, Duke: (O'Henry) Greensboro, N. C., h.
Bartal, Jeno: (Ambassador) New York, h.
Batkin, Alex: (St. Moritz) New York, h.
Bayer, Ray: (Club Havana) Chicago, nc.
Belasco, Leon: (Lowry) St. Paul, h.
Benci, Chas.: (Zimmerman's) New York, re.
Benson-Cole: (The Stables) Detroit, nc.
Berger, Jack: (Astor) New York, h.
Bergin, Freddie: (Book-Cadillac) Detroit, h.
Bernie, Ben: (Arcadia) Philadelphia, b.
Biagini, Henry: (Greystone) Detroit, b.
Black, Bob: (Pere Marquette) Peoria, Ill., h.
Black, Ted: (Showboat) Troy, N. Y., nc.
Blaine, Jerry: (Sans Souci) Long Beach, L. I., nc.
Bleyer, Archie: (Castle Farm) Cincinnati, nc.
Block, Bert: (Hollywood) Tonawanda, N. Y., c.
Boulanger, Charles: (Oriental Gardens) Chicago, r.
Breese, Louis: (Weylin) New York, h.
Brigode, Ace: (Trianon) Cincinnati, b.
Brito, Alfredo: (Versailles) New York, cb.
Buccaneers: (George Vanderbilt) Asheville, N. C., h.
Bundy, Rudy: (Indiana Roof) Indianapolis, b.

C

Caceres, Emilio: (Mayfair Club) Detroit, nc.
Campbell, Jimmie: (Marquette Club) Chicago, nc.
Candullo, Joe: (Rainbow Grill) New York, nc.
Ceriso, Jimmy: (Chez D'Ore) Chicago, nc.
Chester, Bob: (Gibson) Cincinnati, h.
Childs, Reggie: (Essex House) Newark, N. J., h.
Clayton, Doc: (Melody Mill) Chicago, b.
Coakley, Jack: (Royal Hawaiian) San Francisco, nc.
Coleman, Emil: (St. Regis) New York, h.
Conn, Irving: (Arrowhead Inn) New York, ro.
Continental Gypsies: (L'Aiglon) Chicago, c.
Copeland, Eddie: (Casino) Sea Cliff, L. I., N. Y., h.
Cornelius, Paul: (Pleasure Isle) Covington, Ky., p.
Coronado: (Castle Royal) St. Paul, nc.
Crawford, Al: (Mayfair) New York, nc.
Cummins, Bernie: (Roosevelt) New York, h.

D

Dailey, Frank: (Meadowbrook) Cedar Grove, N. J., ro.
Damar: (Madeleine) New York, nc.
Dantzig, Eli: (St. George) Brooklyn, h.
De Barbary, Yoshka: (Dubonet) New York, c.
Denny: (Normandie) Boston, br.
Dickerson, Carroll: (Grand Terrace) Chicago, nc.
Diekman, Harry: (Brown) Louisville, Ky., h.
Dorsey, Jimmy: (The Grove) Houston, Tex., nc.
Dorsey, Tommy: (French Casino) New York, cb.
Dubrow, Art: (Chop House) Hartford, Conn., nc.

E

Eddie-Riley: (Onyx) New York, nc.
Ernie, Val: (Leon and Eddie's and Hotel New Yorker) New York, h.
Everette, Jack: (Kit Kat Club) Des Moines, Ia., nc.

F

Felton, Happy: (Villa Rose Club) Houston, Tex., nc.
Fernando, Don: (Club Arcada) St. Charles, Ill., nc.

Fields, Al: (Billy Gallagher's) New York, nc.
Fields, Shep: (Palmer House) Chicago, h.
Fisher, Art: (Town Club) Chicago, nc.
Fio-Rito, Ted: (Netherland Plaza) Cincinnati, h.
Forman, Willie: (Leon & Eddie's) New York, nc.
Freeman, Jerry: (Paradise) New York, cb.
Fulcher, Charlie: (Greystone) Carolina Beach, N. C., h.

G

Garber, Jan: (Trianon) Chicago, b.
Gardner, Dick: (Lord Baltimore) Baltimore, h.
Gasparre, Dick: (Savoy Plaza) New York, h.
Gaylord, Boyd: (Club Palorama) Schenectady, N. Y., nc.
Gendron, Henri: (Guyon's Paradise) Chicago, b.
Gentry, Tom: (Club Greyhound) Louisville, nc.
Gill, Emerson: (Antlers) Colorado Springs, Colo., h.
Gitlin, Irving: (Pierre) New York, h.
Gordon, Frank: (Nicollet) Minneapolis, h.
Gordon, Gray: (Club Madrid) Louisville, Ky., nc.
Gotthelf, Manfred: (Monte Cristo) Chicago, r.
Grant, Bob: (Savoy-Plaza) New York, h.
Greene, Murray: (Empire) New York, b.
Grier, Jimmy: (Biltmore) Los Angeles, h.

H

Hall, George: (Taft) New York, h.
Harris, Little Jackie: (White House) Newark, N. J., r.
Hauser, Will: (Club Cassano) Cincinnati, nc.
Hawkins, Erskine: (Ubangi) New York, nc.
Hawkins, Jess: (Merry Gardens) Chicago, b.
Heidt, Horace: (Drake) Chicago, h.
Henderson, Fletcher: (Roseland) New York, b.
Herman, Dave: (Jack Dempsey's) New York, re.
Hessberger, George: (Old Heidelberg) Chicago, c.
Hoff, Carl: (French Casino) New York, cb.
Hollander, Will: (Shelburne) Atlantic City, h.
Holst, Ernie: (El Morocco) New York, nc.
Hopkins, Claude: (Cotton Club) New York, nc.
Hopkins, Josh: (Broad St. Tavern) Pawtucket, R. I., c.
Howard, Phil: (The Farm) Chicago, c.
Hultberg, Henry: (Faust) Rockford, Ill., h.

I

Irwin, Lee: (Roseland) Brooklyn, b.

J

Janis, Freddie: (Parody Club) Chicago, nc.
Jelesnik, Eugene: (Hollywood) New York, cb.
Johnson, Charlie: (Small's Paradise) New York, nc.
Johnson, Johnny: (Commodore) New York, h.
Jones, Isham: (Lincoln) New York, h.
Joy, Violet: (Lincoln Highway Inn) Mishawaka, Ind., nc.

K

Kahn, Joe: (Wagon Wheel) Chicago, c.
Kane, Allan: (Brevoort) Chicago, h.
Kavelin, Al: (Blackstone) Chicago, h.
Kay, Herbie: (Edgewater Beach) Chicago, h.
Kaye, Sammy: (Cabin Club) Cleveland, nc.
Keller, Jack: (Parkway Casino) Bridgeport, Conn., br.
Keller, Leonard: (Bismarck) Chicago, h.
Kemp, Hal: (Pennsylvania) New York, h.
Kerwin, Gene: (After the Show Club) Chicago, nc.
King, Bert: (Governor Clinton) New York, h.
Knapp, Orville: (Aragon) Chicago, b.
Korbin, Van: (Madison Casino) Chicago, c.
Kroll, Nathan: (Vanderbilt) New York, h
Krumin, Costya: (Russian Bear) New York, re.
Kuhn, Lee: (Cedar Shore) Sayville, L. I., N. Y., h.

L

Lamb, Drexel: (La Verne) Battle Creek, Mich., h.
Landau, Mike: (Ranch) New York, nc.
Lande, Jules: (St. Regis) New York, h.
Lanin, Lester: (Navarro) New York, h.
LaPorte, Joe: (Old Field Club) Stony Brook, L. I., N. Y., c.
LaPorte, Manny: (Manna-bar) Ardmore, Pa.
Larri: (Piccadilly) New York, h.
Leader, Eddie: (North Shore) Glen Cove, L. I., N. Y., nc.
Leafer, Allan: (The Farm) White Plains, N. Y., ro.
Lee, Alan: (Edison)New York, h.
Lee, Larry: (Beverly-Wilshire) Beverly Hills, Calif., h.
Levant, Phil: (Washington-Youree) Shreveport, La., h.
Light, Enoch: (McAlpin) New York, h.
Little, Little Jack: (St. Moritz) New York, h.
Lombardo, Guy: (Place de l'Opera) New York, nc.
Long, Johnny: (Ten Eyck) Albany, N. Y., h.
Lopez, Vincent: (Oriole Terr.) Detroit, nc.
Lucas, Clyde: (New Yorker) New York, h.
Lyman, Abe: (Hollywood) New York, cb.
Lynch, Phil: (Child's Paramount) New York, re.
Lyon, Bob: (Commodore) Vancouver, B. C., Can., cb.
Lyons, Al: (Ambassador) Los Angeles, h.
Lyons, Russ: (Oriole Terrace) Detroit, nc.

M

McDonald's Music Mixers: (Nightingale Club) Canton, O., nc.
Mack, Austin: (Harry's N. Y. Cabaret) Chicago, c.
Madriguera, Enric: (Morrison) Chicago, h.
Mann, Milton: (Village Barn) New York, nc.
Mannone, Wingy: (Hickory House) New York, re.
Maples, Nelson: (Ye Olde Tavern) Fort Wayne, Ind., nc.
Martell, Paul: (Arcadia) New York, b.
Marton, Don: (French Casino) New York, cb.
Mayno, Artie: (Belmont Grill) Bridgeport, Conn., re.
Meeker, Bobby: (De Witt Clinton) Albany, N. Y., h.
Meo, Jimmy: (Meo's) Chicago, re.
Messner, Dick: (Donohue's) Mountain View, N. J., nc.
Meyers, Jack: (Club New Yorker) New York, nc.
Michel, Marti: (Montclair) New York, h.
Miller, Dave: (Wisconsin Roof) Milwaukee, br.
Mohr, Bob: (Deauville Club) Santa Monica, Calif., cc.
Monahan, Tommy: (Paradise) New York, cb.
Monroe, Jerry: (Circe) New York, b.
Moss, Joe: (Vanderbilt) New York, h.
Munro, Hal: (Hotel Sherry) Chicago, h.

N

Nance, Ray: (Panama Cafe) Chicago, nc.
Naples, Ernie: (Frank C. White) Dunkirk, N. Y., re.
Nappi, Bill: (Thomas Jefferson) Birmingham, h.
Navara, Leon: (St. Moritz) New York, h.
Navarre, Ted (Roseland) Brooklyn, N. Y., br.
Nelson, Ozzie: (Lexington) New York, h.
Niebaur, Eddie: (Casino Moderne) Chicago, nc.
Nielson, Paul: (Park Avenue) Detroit, h.
Noble, Ray: (Rainbow Room) New York, nc.
Norvo, Red: (Famous Door) New York, h.

O

Olson, Walter: (New Julius) Gardenville, N. Y., re.
Oliver, Fiorello: (Anna Held's) New York, re.
Olman, Val: (Rainbow Grill, Radio City) New York, nc.
Olsen, George: (College Inn) Chicago, nc.

P

Pacelli, Bob: (Granada) Chicago, nc.
Pancho: (Pierre) New York, h.
Paull, Don: (Bass Lake) Vestaburg, Mich., nc.
Pendarvis, Paul: (Pal.) San Francisco, h.
Pepper, Red: (Mounds) St. Louis, cc.
Peterson, Eric: (Seven Gables) Milford, Conn., re.
Platt, Earl: (Broad Street Grill) Harrisburg, Pa., re.

R

Rainbow Ramblers: (Plaza) Haverhill, Mass., h.
Randall, "Slats": (Schroeder) Milwaukee, h.
Raphael, Don: (Cubanacan) New York, nc.
Redman, Don: (Congress) New York, c.
Regis, Del: (Embassy) Philadelphia, b.
Reichman, Joe: (Statler) Boston, h.
Reisman, Leo: (Central Park Casino) New York, re.
Reser, Harry: (Greystone) Detroit, br.
Resh, Benny: (Showboat) St. Louis, Mich., nc.
Richards, Barney: (Limehouse) Chicago, c.
Richards, Don: (Montclair) New York, h.
Rines, Joe: (Mayfair) Boston, h.
Robbins, Ted: (Elmwood) Waterville, Me., h.
Rodrigo, Nano: (El Morocco) New York, h.
Rodriguez: (Versailles) New York, cb.
Romanelli, Luigi: (King Edward) Toronto, Can., h.
Rosen, Tommy: (Wisteria Garden) Atlanta, Ga., c.
Roth, Eddie: (Club Alabam) Chicago, nc.
Rutherford, Al: (Beaver) York, Pa., h.

S

Sanders, Joe: (Blackhawk) Chicago, c.
Sands, Carl: (Chateau) Chicago, b.
Schreiber, Carl: (Baker) St. Charles, Ill., h.
Schuster, Mitchell: (Park Lane) New York, h.
Selzer, Irving: (Dixie) New York, h.
Setaro, Fred: (O'Neal's) Vicksburg, Miss.
Shea, Hughie: (Merry-Go-Round) Ft. Wayne, Ind., nc.
Sherman, Maurie: (Jefferson) St. Louis, h.
Simons, Seymour: (Stevens) Chicago, h.
Skeets, Charlie: (Florida) New York, nc.
Smith, Joseph C.: (Versailles) New York, cb.
Sober, Mel: (Silver Slipper) Northumberland, Pa., nc.
South, Eddie: (Chez Paree) Chicago, nc.
Stanton, Maury: (Club Minuet) Chicago, nc.
Starr, Fred: (Claremont) New York City, ro.
Stein, Maurie: (Paramount Club) Chicago, nc.
Stern, Harold: (Fifth Ave.) New York, h.
Sterney, George: (Plaza) New York, h.
Straight, Charley: (St. Clair) Chicago, h.
Styne, Jule: (Congress) Chicago, h.
Sweeney, Bud: (Winter Casino) Buffalo, N. Y., br.

T

Tate, Erskine: (Walkathon at Arcadia Gardens) Chicago.
Teter, Jack: (Wisconsin Roof) Milwaukee, br.
Thurn, Otto, Bavarians: (Pittsford Inn) Pittsford, N. Y., nc.
Tinsley, Bob: (Colosimo's) Chicago, nc.
Tompkins, Red: (Roseland) Brooklyn, N. Y., br.
Topps, Al: (Nut House) Chicago, nc.

V

Vallee, Rudy: (Waldorf-Astoria) New York, h.
Van Horn, Dave: (Rafters) Philadelphia, nc.
Vaughn, Walter: (Rainbow Gardens) Chicago, b.
Velas, Esther: (Roosevelt) New York, h.
Vincent, Jimmy: (Stork) New York, nc.
Vozen, Nick: (Edison) New York, h.

W

Wagner, Sol: (Via Lago) Chicago, nc.
Walsh, Jimmy: (Miramar) Santa Monica, Calif., h.
Watts, Kenny: (Dicky Wells) Harlem, New York, nc.
Weeks, Anson: (Palomar) Los Angeles, b.
Weeks, Ranny: (Cocoanut Grove) Boston, re.
Wesley, Al: (Four Trees) New York, nc.
Wilcox, Howdy: (Palace Gardens) Lansing, Mich., b.
Wiley, Hod: (College Inn) Dayton, O., nc.
Winegar, Frank: (Stearns) Ludington, Mich., h.
Woods, Howard: (Robert Treat) Newark, h.
Worthington, Bud: (Idora Park) Youngstown, O., p.
Wylie, Austin: (Kenmore) Albany, N. Y., h.

Z

Zarin, Michael. (Waldorf-Astoria) New York, h.
Zatour, Joseph: (Biltmore) New York, h.
Zollo, Leo: (Benjamin Franklin) Philadelphia, Pa., h.

FAIR GRAND-STAND ATTRACTIONS

(Routes are for current week when no dates are given.)

Allenoff Dancers: Shreveport, La.
American Eagles, Five: Shreveport, La.
Arleys, Four & One-Half: Rocky Mount, N. C.; Clinton 28-Nov. 2.
Avery, Gertrude, Diamond Revue: Rocky Mount, N. C.; Clinton 28-Nov. 2.
Beno, Ben: Sanford, N. C.
Bertling, Lolita: Shreveport, La.
Briants, The: Shreveport, La.
Candreva Bros.: Shreveport, La.
Cervone's, Frank, Band: Staunton, Va.
Cortello's Dogs: Staunton, Va.
Empire Male Quartet: Shreveport, La.
Falcons, Fearless: Ft. Wayne, Ala.; Haleyville 28-Nov. 2.
Flemm, Shorty: Shreveport, La.
Gruber's Oddities: Shreveport, La.
Haines, Pearl, Revue: Staunton, Va.
Honey Troupe: Staunton, Va.
Jackson, Jean, Troupe: Rocky Mount, N. C.
Melzoras, Flying: Laurens, S. C.
Moreen Troupe: Henderson, N. C.
Queens, Four: Dillon, S. C.
Queens of the Air, Four: Shreveport, La.
Ray & Sunshine: Shreveport, La.
Ritchey's Water Show: Rocky Mount, N. C.
Robeys, Four: Meridian, Miss.
Soaring High: Shreveport, La.
Snyder, Skeet: Dunn, N. C.
Solomon, Capt. Sol: Henderson, N. C.
Tranger, Don, Orch.: Rocky Mount, N. C.; Clinton 28-Nov. 2.
Unicus Troupe: Sanford, N. C.
Waite, Kenneth, Troupe: Shreveport, La.
Williams & Bernice: Opelika, Ala.; Roanoke 28-Nov. 2.

DRAMATIC AND MUSICAL

Ah, Wilderness: (Erlanger) Philadelphia 21-26.
American Ballet: (Strand) Ithaca, N. Y., 23; (Binghamton) Binghamton 24; Syracuse 25; (Erlanger) Buffalo 26-27.
Anything Goes: (Geary) San Francisco 21-26.
Awake and Sing: (Broad) Philadelphia 21-26.
Barrymore, Ethel: (Aud.) Jackson, Tenn., 23; (Aud.) Memphis 24; (City Aud.) Jackson 25; (Temple) Birmingham, Ala., 26.
Blossom Time: (Nixon) Pittsburgh 21-26.
Collier's, Chas., Silas Green Co.: Lake Providence, La., 23; Tallulah 24; St. Joseph 25; Natchez, Miss., 26; Hattiesburg 28; Demopolis, Ala., 30; Selma 31; Montgomery Nov. 1.
Cornell, Katharine: (Forrest) Philadelphia 21-Nov. 2.
Dodsworth: (Erlanger) Chicago.
Gilbert & Sullivan Opera Co.: (Weller) Zanesville, O., 23; (Midland) Newark 24; (Hartman) Columbus 25-26.
Great Waltz: (Boston O. H.) Boston 21-26; (Metropolitan) Philadelphia 28-Nov. 9.
Hedgerow Theater: (Aud.) Iowa City, Ia., 21-26; (College Aud.) Maryville, Mo., 28-29; (Coliseum) Hays, Kan., 30-31.
Life Begins at 8:40: (Shubert) Boston 21-26.
Old Maid: (Plymouth) Boston 21-26.
On Stage: (Shubert) New Haven, Conn., 23-26.
Pride and Prejudice: (National) Washington 21-26.
Rose Marie: (Grand O. H.) Chicago.
San Carlo Opera Co.: (Auditorium) Chicago 21-Nov. 2.
Student Prince: (Court Sq.) Springfield, Mass., 23-24; (Carlton) Providence, R. I., 25-26.
Three Men on a Horse: (Harris) Chicago.
Three Men on a Horse: (Convention Hall) Tulsa, Okla., 23-24; (Arcadia) Wichita, Kan., 25-26.
Three Men on a Horse: (Ford) Baltimore 25-26.
There's Wisdom in Women: (Colonial) Boston 21-26.
Tobacco Road: (Selwyn) Chicago.
Tobacco Road: (Cass) Detroit 21-26.

INDEPENDENT BURLESK

Everything Goes: (Howard) Boston 21-26; (Worcester) Worcester 28-Nov. 2.
Hi-Hat Revue: (Republic) New York 21-26; (Trocadero) Philadelphia 28-Nov. 2.
Oke Doke: (Empire) Newark, N. J., 21-26; (Werba) Brooklyn 28-Nov. 2.
Pace Makers: (Trocadero) Philadelphia 21-26; (Lyric) Allentown 28-29; (Maj.) Williamsport 31; (Orph.) Reading Nov. 1-2.
Poppin' the Cork: (Worcester) Worcester, Mass., 21-26; (Empire) Newark, N. J., 28-Nov. 2.
Say It With Girls: (Werba) Brooklyn 21-26; (Republic) New York 28-Nov. 2.
Scan Dolls: (Gayety) Baltimore 21-26; (Gayety) Washington 28-Nov. 2.
Stepping Stars: (Gayety) Washington 21-26; (Hudson) Union City, N. J., 28-Nov. 2.
Vaniteasers: (Hudson) Union City, N. J., 21-26; (Howard) Boston 28-Nov. 2.
Wine, Woman and Song: (Orph.) Reading, Pa., 25-26; (Gayety) Baltimore 28-Nov. 2.

MISCELLANEOUS

Almond, Jethro, Show: Kenbridge, Va., 21-26.
Becker, Magician: Springfield, Ill., 23-24; Decatur 25-26; Alton 27; Mattoon 28-31.
Birch, Magician: Albert Lea, Minn., 23; Blue Earth 24; Pipestone 25-26; Windom 28; Fairmont 29; Worthington 30; Emmettsburg, Ia., 31.
Bragg Bros.' Show: Danville, Vt., 21-26; W. Burke 28-Nov. 3.
Daniel, 2-10, Magician: Foosland, Ill., 21-26.
DeCleo, Mystic: Marysville, O., 21-26; Richwood 28-Nov. 2.
Fletcher's, Harry, Purple Sage Riders: Bridgeport, Neb., 23; Gillette, Wyo., 24; Scottsbluff, Neb., 25-26; Rapid City, S. D., 27-28; Deadwood 29; Lead 30; Belle Fourche 31.
George, Great: St. Johns, Nfd., Can., 21-26.
Hanley, Norman: Crawfordsville, Ind., 23-24; Middletown, O., 25-27.
Harlans, The: Johnstown, O., 21-26.
Indoor Adv. Co.: Columbus, Ga., 21-Nov. 1.
Johnson, Judith, Mentalist: (Eighney Ballroom) Sayre, Pa., 25.
Karnack, Magician: Lawrence, Mass., 21-26; Salem 28-Nov. 2.
Kinston, Magician: (Crescent Club) Holland, Mo., 22-28.
Latham's Dog & Monkey Circus: Summerville, Ga., 21-26.
Lofstrom & St. Eloi Monkeys: Osceola, Ark., 21-26; Memphis, Tenn., 28-Nov. 2.
Lucy, Thos. Elmore: Clarksville, Ark., 25; Ozark 26; Little Rock 28-30.
Marine-Firestone Co.: Bryan, Tex., 21-26.
Myhres Entertainers: Lignite, N. D., 21-26.

(See ROUTES on page 78)



ASHWORTH—Thomas, 57, one of New England's best known horsemen, at his home in Charlton City, Mass., recently. He was a director of the Hambletonian Society, had many notable harness horses, was owner of Cedar Lake Park, Sturbridge, Mass., and many years a member of Bay State Circuit.

BRINDLEY—Anne, 28, night club entertainer, was killed in an automobile collision near Chicago October 16 while returning to Chicago from an engagement at the Club Caliente near Waukegan, Ill.

CAHILL—George Frederick, 66, senior partner in Cahill Bros., floodlight manufacturers, in New York October 14. He was a pioneer exponent of night athletics and invented a special projector for use with such attractions. This system is in use internationally today. A biography by R. S. Uzzell appears in the Parks-Resorts-Pools Department in this issue.

CALHOUN—Chester, for many years in outdoor show business in various capacities and of late manager of Winters' Exposition Shows, October 17 at Rochester General Hospital, Rochester, N. Y., of poisoning from an infected jaw. Body was taken to Johnstown, Pa., for interment.

CHASE—James, retired showman and member of the Showmen's League of America, at his home in Chicago October 13. Interment in Showmen's Rest, Chicago.

CHRISTMAN—Will, 56, *The Billboard* correspondent at Terre Haute, Ind., in that city October 10. Survived by his widow and a son. He was a member of the Elks' Lodge.

CONOLY—Walton L., 62, concessioner of Fort Worth, Tex., October 5 of stomach trouble. Survived by his widow, known as "Mother" Conoly, palmist; a brother and a daughter, Mae Rambach, of Denver. Burial at San Antonio October 8.

CORMNEY—Earl, 44, of Jeffersonville, Ind., mechanic formerly of J. Harry Six Shows, killed while en route to join T. P. Littlejohn's Shows in Alabama when a trailer ran over him. Survived by his widow and a daughter, Earline. Burial at Jeffersonville.

COWEN—Sir Frederick, noted English musical director and composer, in London October 6.

DOYLE—John T., 61, actor and playwright, in New York October 16. He was rehearsing for *Night of January 16* when he became ill. His last appearance was in *The Dark Tower*. Other plays in which he appeared include *Move On, Sister; Tomorrow and Tomorrow, The Breaking Point, Louie XIV, The Baby Cycle* and *The Rhapsody*. He appeared in vaudeville with his wife, Marion Willard Doyle. A play by Mr. Doyle, *The Rollin' Home*, is listed for production on Broadway this fall. He was a member of the Lambs, Equity and the Society of American Dramatists. His widow, a sister and four brothers survive.

IN MEMORY OF
A. E. Dodson
Passed away October 19, 1928.
A. E. DODSON POST No. 784,
AMERICAN LEGION.

FANNING—Thomas J., 65, at Rednersville, Ont., September 27. He was well known in the minstrel and vaudeville fields and more lately was active in the med show business in Canada. He was a native of Pennsylvania. Survived by his widow.

FOX—Sam B., 53, theatrical promoter and said to have formerly managed

Claire Windsor, screen player, found dead October 11 in a room in a New Orleans hotel. Coroner reported death from natural causes. He was destitute and authorities were unable to locate relatives. Burial in potter's field.

ART E. DODSON.
In Memory of My Beloved Husband,
ART E. DODSON
Died at Jonesville, La., October 19, 1928.
BETTY DODSON.

GLANZ—Morris (Moe), 58, theatrical booking agent, at his home in Pittsburgh October 17 of a heart attack. He has been associated with the theatrical business in Pittsburgh and New York for years. Deceased was a member of the Variety Club and had a wide acquaintance in the profession. Funeral services October 18. Survived by his mother and four sisters.

GRISWOLD—James, 53, noted stagecoach driver in motion pictures for the last 23 years, in Glendale, Calif., October 6 from injuries sustained the previous day when struck by an auto. Born in New Britain, Conn., he moved to Albuquerque, N. M., with his parents when a youth, later becoming a stagecoach driver in that section. He began his picture work in California in 1909. He appeared in *The Squaw Man, The Virginian* and nearly all the early pictures of the Jesse L. Lasky Feature Play Company and the C. B. DeMille Famous Players-Lasky Company. Funeral services and burial in Forest Lawn Cemetery, Glendale, October 8.

HESSE—John, 23, package candy concession worker with Johnny J. Jones Exposition, in a fall from a window of his third-story room at the YMCA Building, Florence, S. C., October 11. Survived by his father, who accompanied the body to St. Louis for burial.

HULING—Frank E., 59, for many years associated with the Huling trained seal act as trainer, October 12 at his home in Kingston, N. Y., after a long illness. During his 30 years on the road with his trained seal act he toured the United States, Europe and Australia. He was also for a number of years with the Ringling Bros.' and Barnum & Bailey circuses and toured for many years over the major vaudeville circuits. Associated with him were his brothers, Marcus and Ray Huling. Latter is now touring Europe with "Charlie," one of the best known of the Huling seals. Deceased retired from show business in 1914. He was a member of the Masonic order. Body was shipped to North Tonawanda, N. Y., for funeral services October 15. Interment was made in the First Congregational Cemetery, Grand Island, N. Y., the same day. Surviving are four brothers, Marcus A. and Ray G., of Kingston, N. Y.; Herman, of Joplin, Mo., and John, of Buffalo; five sisters, Mrs. Emma Laudel, of Williamsville, N. Y.; Mrs. Clara Grehlinger and Mrs. Gertrude Wattengel, of North Tonawanda, N. Y.; Mrs. Nellie Balch, of Philadelphia, and Mrs. Harriet Dixon, of Buffalo.

HUMPHREY—Edward J., 86, dean of Akron, O., musicians and long identified with theater orchestras in that city, at his home there October 15 following several months' illness. Mr. Humphrey played a bass viol in the old Academy of Music Orchestra in Akron a half century ago and for many years was a member of the historic Eighth Regiment Band there. He had for many years been identified with theater pit orchestras and early dance bands in Akron. He leaves his wife and two daughters. Burial in Akron.

IVES—Mrs. Satie, 73, mother of Herbert E. Ives, president of Monarch Pictures Corporation, Detroit independent exchange, in that city October 3 after a long illness. Survived by her husband and son. Burial in Ionia, Mich.

JENKINS—Leona, 70, former stage and musical comedy actress, October 10 at her home in Santa Monica, Calif., of heart disease. Leaves her son, Allen Jenkins, film comedian under contract to Warner Brothers.

KAHN—M. L., associated with the Great Manta Exhibition Company, in Philadelphia October 11. Prior to joining his brother, Capt. A. L. Kahn, with Great Manta, he was in the concession supply business in Philadelphia. He was born in Pensacola, Fla. His widow, Raye, and two sons, Max Jr. and Lloyd F., and a daughter, Maxine, survive.

LABADIE—Mrs. Hubert, 65, who appeared on the dramatic stage for more than 40 years under the name of Marie Van Tromp, October 13 at Milford, Mich., following an operation for cancer. She was best known for her role of Marguerite in *Faust*, which she did for 16 years. Deceased was born in Taunton, Eng. Burial in Detroit October 16. Her husband survives.

LENETSKA—Michael, in the business end of the theater, recently in New York of a heart attack. A brother, Harry, artists' representative; two other brothers, three sisters and his father survive. Interment in Mt. Judah Cemetery, Brooklyn.

LENIHAN — Mrs. Martha Howell, mother of Wilfred Lenihan, actress, in New York October 16. Three other daughters also survive.

LOTZ—William (Uncle Billy), 72, in Atlanta October 14. He had been in burlesque and vaudeville for many years and for a time managed Marie Dressler. He was also associated for a time with Charles K. Harris. In recent years he was interested in trotting-horse racing and drove his own horses in Grand Circuit races. Survived by his widow. Interment in Westview Cemetery, Atlanta.

LUSTIG—Harry, 52, manager of the Los Angeles office of Warner Brothers, October 12 at the Hollyview Sanitarium, Hollywood. Authorities were unable to state cause of death and announced that an autopsy will be performed. Survived by his widow, son and daughter.

McDANIEL — W. H. (Mac), steward with the Russell Bros.' Circus for the last six seasons, October 12 at the Grace Hospital, Hutchinson, Kan., from a blood clot on the heart. He left the show on its closing stand at Hutchinson October 3, entering the hospital on the same day. He was joined there on the following Sunday by his wife, Margaret McDaniel. Survived by his widow, four brothers and his mother, all of his immediate relatives residing in Dallas, Tex.

McFRYER—William Joe (Budd), 33, until recently proprietor of the Cinderella Ballroom, St. Louis, and former manager of Waco Gardens Pavilion, Lake Wawasee, Ind., at his home in Glen Ellyn, Ill., October 12 of injuries sustained when his auto ran over an embankment. Of late he had been promoting bands in Fort Wayne, Ind., and surrounding territory. Survived by his widow, one child and a sister.

McMILLIAN—Max, retired showman and circus performer, September 27 at his home in Venice, Calif., of acute indigestion. He was in vaude and with circuses for 35 years and was at one time trainer and owner of Consul the Great, well-known chimpanzee. He was connected with the late Aggie and for several years was with Barnum & Bailey Circus. Survived by his widow, a sister in Vienna and a brother. Interment in Inglewood Park Cemetery, Inglewood, Calif.

MAURER—Mrs. Mabel C., 51, wife of Fred C. Maurer, stage manager, billposter and former circus advance crew manager, of Canton, O., at her home in Canton October 16 after an extended illness. Besides her husband she is survived by two sons and two daughters. Burial in Westlawn Cemetery, Canton.

MENARD—Armand, 67, French comedian, who used the name Dranem, in Paris October 13.

MORGAN—Leonard S., 67, for many years in the theater business, October 10 at his home in Cleveland, where he had lived for several years since his retirement from active business in Sharon, Pa. He operated the Exchange and White House hotels, Sharon, and was for some time manager of the Morgan Grand Theater, that city. Burial in Cleveland.

MULHERN—Donald, 42, former dramatic critic and press agent, in New York October 16 of heart disease. He worked on *The New Brunswick* (N. J.) *Home News* for a time after he left school, then switched to *The Newark* (N. J.) *Star Eagle*, where he later became dramatic critic. In 1930 he left to do publicity for L. Bamberger & Company, going in 1933 to Lord & Taylor in the same capacity. He was a veteran of the World War. His widow, a son and daughter survive.

NEBIOLO — John (Smiling Johnny), 43, operator of Nebiolo's, one of Detroit's best known night spots, recently at Turin, Italy. Survived by his widow. Burial in Turin.

PATON—James, 82, for 25 years president of the Charlottetown (P. E. I.) Fair and on the fair executive board 40 years, recently in Charlottetown. He retired from the fair presidency this year.

POWERS—Wesley Krause, infant son of Mr. and Mrs. L. D. Powers, October 10 at McLeod Hospital, Florence, S. C. Funeral services in Florence October 12 and remains shipped to Cleveland for burial.

RUGGLES—Charles S., 79, owner and operator of Ruggles Beach, west of Vermilion, O., suddenly October 15 at his home in Lorain, O. Funeral services in that city and burial made at Berlin Heights, O.

ST. CLAIRE—Audrey, 64, popular actress several decades ago, in New York October 15. She went to New York with Henry Irving and Ellen Terry in 1901. Her first performance there was in *The Young Wife*. She also played in *Tennessee's Partner, Under Two Flags, The Things That Count, Maternity* and *Two by Two*. Interment in the Actors' Fund plot in Kensico Cemetery, Westchester, N. Y.

SMALL—Mrs. Ambrose, wife of the wealthy Toronto theater owner whose disappearance in 1919 created a sensation and which is yet unsolved, in Toronto October 14.

SOLOMON—Louis, 26, of Crescent Canadian Shows, drowned while swimming in Kalamalka Lake near Vernon, B. C., September 4. Body was recovered September 28 and was shipped to his home at Winnipeg, Man., for burial. Besides his parents, he is survived by two brothers, Max and Solly, showmen.

TOWER—Dr. William, 63, former president of the National Board of Review, motion picture reviewing body, in Mount Vernon (N. Y.) Hospital October 16. He was also pastor of several Methodist Episcopal churches. His mother, widow, son and daughter survive.

WALTERS—General, father of Drane Walters, comedian and emsee, recently in Houston, where he was an official of the Texaco Oil Company.

YOUNG—Capt. J. Wash, 71, formerly prominent in Salt Lake City theatrical circles, October 12 in Los Angeles, where he had resided for the last nine years. Since moving to California the deceased had been active in motion picture circles, playing many character parts for the major studios. He was a son of Brigham Young Jr. and for many years was branch manager of Armour & Company in Salt Lake City. Funeral services and burial in Los Angeles. Survived by his widow, Mrs. Margaret Leah Forsey Young; one son, two daughters, two brothers and one sister.

Dr. Samuel Hooker

Dr. Samuel Hooker, 71, one of the leading sugar chemists of the country, and noted amateur magician, died in New York October 12. His activities as a chemist played an important part in the domestic sugar beet industry, helping bring the business to a high state of technical development. It was said of Dr. Hooker that any progress the industry made was due to his work.

As an amateur magician, Dr. Hooker baffled the best of the professionals. Many of his effects have yet to be solved and the professionals considered it a treat and an honor to be invited to his sumptuous home to watch one of the very few performances he gave.

He never gave a public performance, only those in a little theater in back of his home. He held one recently, but the work was done by John Mulholland and Professor Shirley L. Quimby, of Columbia University, due to Dr. Hooker's health. The effects included rising cards that followed orders, and a speaking and moving bear's head. None could explain them. He was a member of the Chemists' Club and the SAM.

Sam Hardy

Sam Hardy, 52, veteran stage and screen actor, died in Hollywood Hospital, Hollywood, October 16 following operation for an abdominal ailment. He was stricken when at work on an important comedy role in the forthcoming Eddie Cantor picture, "Shoot the Chutes."

Born in New Haven, Conn., the deceased first entered films in 1917 with the Lubin Company. He began his stage career at an early age and had 23 years of stage experience before entering pictures. Even after entering films he frequently returned to Broadway to appear on the stage.

For a number of years he was something of a matinee idol in New York, scoring his biggest successes in "Kiki" and "The Charm School." Other plays in which he had important parts were "The Fortunes of the King," "The House of Silence," "The Bad Samaritan," "The Education of Mr. Pipps" and "The Red Owl." He also had appeared in stock in St. Louis and Springfield, Mass.

Since 1926 he had appeared in a long list of pictures, including "Face in the Sky," "King Kong," "Goldie Gets Along," "Three-Cornered Moon," "Big Brain," "One Sunday Afternoon," "Ann Vickers," "Curtain at Eight," "Little Miss Marker," "I Give My Love," "The Gay Bride," "Transatlantic Merry-Go-Round," "Night Alarm," "The Man on the Flying Trapeze," and a host of others. He usually appeared in the role of a gangster or confidence man.

Mr. Hardy was a member of the Players' Club and The Lambs, as well as the Actors' Equity Association.

His widow, the former Betty Scott, actress, survives.

MARRIAGES

DAVENPORT - WRIGHT — Orrin B. Davenport Jr., son of Orrin Davenport, circus equestrian, and Victoria Bedini, October 8 in Chicago to Dorothy Wright, nonprofessional, of Chicago. This notice is repeated because heading in last issue was erroneously given as Davenport-Bedini.

FRENCH-LISTER—Hugh French, of the English vaude comedy act, the Three Loose Screws, to Eve Lister, featured dancer with Charles B. Cochran's *Jubilation*, in London October 1. Bridegroom has just returned from vaude engagements in Australia and the United States.

HENDERSON - MURPHEY — Herbert Henderson, nonprofessional, of Houston, to Sammie Murphey, with H. B. Poole's tabloid show at the Happy Hour Theater, Houston, in that city recently.

HIMES-CLEMENTS — "Dusty" Himes, guitarist with Alex White's Orchestra at the Frances Hotel, Monroe, La., and Maxine Clements, night club entertainer, currently appearing with Nat Wright and his Music at the Top Hat Club, Beaumont, Tex., recently in Texas. Both were formerly on tour with *Echoes of Broadway*, tab unit.

HOLTZSCHUE-LANDSITTEL — Bressem C. Holtzschue, stage and screen actor, to Josephine Landsittel October 5 at Yuma, Ariz.

ISAACS-VALENTINE—Lou Isaacs, former burlesque company and house manager, to Ann Valentine, burlesque principal on the Independent Circuit, in New York October 10.

KEARNS-PERKINS — Mentor Kearns, assistant manager of the Indian Village at the California Pacific International Exposition, and Evangeline Perkins, dancer of the Century Sensation Show, in San Diego October 11.

KNIGHT-MOORE—Felix Knight, singer, and Alice Moore, film player and daughter of once popular screen players —Alice Joyce and Tom Moore—at Yuma, Ariz., October 16.

MILLER-ROGATZ—Dave Miller, orchestra leader for Fox Theaters in Wisconsin, and Pearl Rogatz, appearing in short film subjects for Warner Brothers in the East, October 11 in Waukegan, Ill.

PHILLIPS-SMITH—Paul Phillips, in the continuity department of WMCA, New York, to Louise Smith, nonpro, in New York October 19.

PLATT-McKEE—Earl Platt, orchestra leader, and Helen McKee, both of Harrisburg, Pa., at Silver Run, Md., January 26, 1935, they announced last week.

STROTZ-GOULD — Harold C. Strotz, wealthy Chicago sportsman and broker and formerly interested in the Chicago Stadium, in Los Angeles October 5 to Mrs. Jay Gould, widow of the capitalist.

TONE-CRAWFORD — Franchot Tone and Joan Crawford, movie stars, in Fort Lee, N. J., October 11.

WALSH-BRANNIGAN—George Walsh, repertoire pianist, to Alberta Brannigan, actress, October 14 at the Court House, Kansas City, Mo. Both were formerly members of the original McOwen Stock Company.

Thru an inadvertent error the name of Lee Lemont's groom, as recorded in last week's marriage column in *The Billboard*, was misspelled. The correct spelling is Benjamin Van Dyke. Miss Lemont is on the New York staff of *The Billboard*.

COMING MARRIAGES

Helene Breen, daughter of Joseph Breen, assistant to Will Hays, to Thomas

(See COMING MARRIAGES on page 67)

MAIL ON HAND AT

CINCINNATI OFFICE

25-27 Opera Place.

Letter List

NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i. e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

Parcel Post

Carroll, T. W., 12c
Elliott, D. A., 10c
Frazier, Bruce K., 30c
Gecke, R. H., Express C. O. D., Pkg.
Gotch, Jack, 5c
Gray, Wm., 5c
Hart, E. G., 3c
Kanthe, Mrs. Dick, 6c
Lavan, Pauline, 6c
Mooney, W. F., 12c
Snediker, Bart W., 12c
Waite, G. B., 6c
Walley, Ed S., 3c

Ladies' List

Abbott, Mildred
Adams, L.
Alexander, Lillian
Alfred, Mrs. June
Allen, Julia
Allen, Prairie Lilly
Ambrister, Mrs. Alberta
Anders, Mrs. R. N.
Anderson, Mrs. Gladys
Anderson, Mrs. Opal
Anderson, Mrs. Jack
Anderson, Mrs. J. B.
Anderson, Mrs. Lillian
Anthony, Maybel
Ardenn, Marion
Ashton, Clara
Bahn, Mrs. Grace
Baincheth, Mrs. Peggy
Baird, Helen
Bailey, Mrs. W. C.
Band-Defield, M.
Barrett, Mrs. Jos. A.
Barlow, Mrs. Wayne
Barth, Virginia
Beed, Dot
Bernardi, Mrs. Dorothy
Betcancourt, Rena
Bidache, Betty
Biron, Mrs. Pearl
Blake, Jeannette K.
Blakely, Anna
Blakely, Mrs. Evelyn
Bliss, Mrs. Nellie
Bonner, Mrs. Arthur A.
Borger, Mrs. Annie
Bounalon, Miss E. K.
Bowman, Annie
Brashear, Mrs. Don M.
Braun, Lila
Brent, Dian
Brewer, Lillian
Bright, Alice
Brittain, Mrs. D. A.
Brodie, Mrs. Wm. Neil
Brown, Chickie
Brown, Mrs. Betty & Smoky
Brown, Mrs. C. V. L.
Brown, Virginia
Browne, Mrs. Willard
Brust, Grace
Bryant, Mrs. Howard
Burchell, Emer
Burns, Boot
Burns, Mrs. Bobby
Burns, Mrs. Frank
Burns, Mrs. Georgia
Busdeker, Anita
Butner, Mrs. Marjie
Calloway, Blanche
Campbell, Stella Mae
Caraday, Mrs. C. L.
Carmicheal, Mrs. Pearl
Carroll, Gipsy
Cebelack, Mrs. A. J.
Chandler, Mrs. Grant
Chaney, Mrs. C. W.
Chapman, Mrs. I. W.
Chickola, Mrs. Betty
Chickola, Mrs. Elizabeth
Chrisman, Mrs. M. B.
Clark, Carrie Mae
Clifton, Mrs. W. L.
Coddins, Mrs. Jack
Cody, Mrs. Thelma Warner
Cole, Mrs. Altamae
Cole, Mrs. Baby Emma
Coleman, Jennie Virginia
Coley, Mrs. C.
Comingham, Mrs. Happy
Couart, Lois
Connors, Lorine Jones
Conway, Mrs. Edith
Conway, Mrs. Harry
Corrall, Betty
Corwin, Mrs. Bessie M.
Couti, Mrs. Midge
Coy, Mrs. Bobby
Crane, Patrica
Crane, Mrs. S. S.
Cronin, Mrs. Matt
Daniels, Mrs. Thos.
Davenport, Mary
Davidson, Dorothy
Davis, Mildred F.
Dawson, Mrs. Margret
DeBerry, Mrs. Mae Bell
Desmond, Mrs. May
Dewey, Mrs. Arene
Dill, Mrs. Nettie
Dodson, Mrs. Katie
Dorey, Mrs. Eddie
Doria, Betty Lee
Dorsey, Mrs. Lulu M.
Doss, Mrs. Frank
Downes, Mat
Drake, Inez
Drayton, Kathleen
Drill, Mrs. Charlie
Driscoll, Juanita
Dubbs, Neva
Duboise, Mrs. Sapreen
Duffy, Delores
Dunbar, Joan
Dunlap, Mrs. Archie
Dunne, Irene
Edwards, Cora Lili
Elaine & James
Elder, Mrs. Ted
Ellingson, Helen
Elliott, Mrs. Opal Wood
Ellis, Lucille
Engel, Myrtle
Eskew, Dolly
Fagan, Mrs. R. L.
Farley, Mrs. Albert
Fedor, Mrs. Marjorie
Fetema, Madam
Fetters, Mrs. Nora
Fischer, Mrs. Martin
Fisher, Gladys
Fisk, Vivian
Foote, Mrs. Dortha
Foraker, Mrs. Eleanor
Ford, Mrs. Chester
Fontello, Patricia L.
Francis, Mrs. Mary
Frank, Mrs. Marie
Frew, Carrie
Garner, Mrs. R. B.
Garrett, Dot
Gaskill, Mrs. Rosalee
Gates, Mrs. Delorice
Gatewood, Dorothy
Gay, Lola
Gibson, Pearl
Gilbert, Reba
Gilland, Connie
Ginger, Lee
Gloth, Mrs. Robt. L.
Goldie, Mrs. Morris
Gooden, Mrs. Chuck
Gorden, Leona
Gordon, Jean
Gorman, Mrs. Minnie
Gordon, Mrs. Pat
Graff, Mrs. Belle
Graham, Mrs. Dell
Grant, Hersline
Grass, Iola Louis
Graves, Jammie
Green, Ida
Green, Mrs. G. L.
Greensburg, Mrs. Barabara
Gressom, Queen
Grindle, Ethel
Grissitt, Mrs. Mural
Gross, Mrs. Harry C.
Grubbs, Mrs. Thelma
Gunn, Mrs. W. H.
Gunzilli, Caroline
Haagland, Mrs. Lina
Hall, Mrs. Lillian
Hall, Virginia
Halverson, Mrs. Oscar
Hamilton, Ethel
Hank, Lois
Harmon, Mrs. Elsie
Harper, Bertha
Harrigan, Mrs. Irene
Harris, Ginger
Harris, Mary F.
Hart, Annie
Hartley, Virginia
Hawza, Maria
Hayden, Mrs. Cleo
Hayes, Anata
Hayes, Mrs. Willie
Head, Peggy
Hefner, Mary
Helman, Mrs. Merle Carlisle
Helberg, Sue
Hellinck, Madame Jeanne
Hendricks, Mrs. Howard
Hennersey, Mrs. Gertrude
Hendrix, Clara
Henley, Mrs. Nellie
Herndon, Florence
Heron, Edith J.
Hildreth, Mrs. Kathryn
Hiller, Mrs. H. R.
Hinkle, Velma B.
Hines, Hazel
Hobbs, Mrs. Warden
Hoffman, Marion
Holcomb, Mrs. Elbert
Holcomb, Mrs. Lennie
Holland, Betty
Holman, Mrs. Bessie
Holman, Mrs. Bessie
Holmes, Lillie
Holston, Mrs. Rose
Houser, Mrs. Cecelie
Howard, Mrs. Ray
Hudgins, Mrs. Anna
Hudson, Mrs. Dan
Hull, Mrs. Evelyn L.
Hull, Mrs. Hubert
Hyatt, Mrs. Barbara Jean
Hyde, Mrs. M. J.
Iannai, Madame
Jackson, Sally
James, Ferne
James, Mrs. Leona May
Jean, Madame
Jean, Princess Wee
Jennings, Bobby
Jewell, Leona
Jewell, Loretta
Johnson, Clara
Johnson, Girnadine
Johnson, Mrs. Lillian F.
Jones, Mrs. I. J.
Judd, Mrs. Opal
Jung, Bee
Kanazawa, Tama
Karma, Madame
Karr, Mrs. O. B.
Karr, Mrs. Dimple
Kaslin, Mrs. Jean
Kelly, Mrs. Bertha Case
Keller, Estell
Keller, Mrs. L. C.
Kennedy, Mrs. Flonnie
Kester, Mrs. N. E.
Kiefer, Mrs. Chas.
Kilian, Mrs. Rose
Killian, Mrs. Margaret
Kinder, Mary
King, Mickey
King, Mrs. Sidney
Kinser, Mrs. L. E.
Kirkwood, Alice
Kitchen, Marie
Knight, Mrs. Annie
Knowles, Alice
Koehler, Mrs. Harry
Kuhn, Shirley
Kyele, Bee
LaMont, Nita
LaTour, Eve
La Tour, Mrs. Clara
Lamb, Bernice
Lamont, Mrs. Geo. A.
Lamont, Mrs. J.
Land, Billie
Lane, Mrs. Nell
Lane, Shirley
Latham, Ruby
Lauthen, Mrs. C. F.
Leader, Mrs. Patsy
Lee, Alma
Lee, Mrs. Juanita W.
Lee, Sarah
Lester, Ann
Lewis, Mrs. Dick
Lippman, Mrs. Eddie
Lone, Nellie
Long, Mrs. Billy
Lotta, Madam
Love, Billie
Lucas, Mrs. Edith
Lunsford, Mrs. L. R.
McCabe, Betty
McCall, Mrs. Opal
McClosky, Maxine
McCoy, Ethel
McCoy, Mickey
McCullers, Sulou V.
MacDonald, Sara
McGuire, Mrs. W. F.
McMahoon, Mrs. Lona
McPeak, Mrs. Jackie
McRea, Emele Gabiel
Malawha, Madam
Malone, Margaret
Malotte, Miss Larry
Manselle, Polly
Marenger, Mrs. Olive
Maroma, Mrs. Pearl
Maroon, Miss Billie
Marshall, Mrs. Vern
Mathis, Mrs. Billie
May, Elsie
Mayes, Peggie
Mays, Frances
Melville, Mrs. Ralph
Merrill, Flora
Meyer, Mrs. Irene
Meyers, Mrs. Earl
Michel, Leona I.
Michiel, Mrs. Georgia
Miller, Mildred
Miller, Mrs. Earl
Miller, Mrs. Mary
Mincks, Ruby
Moberly, Irene
Monroe, Jeanne
Mortensen, Clara
Mozart, Edna
Muir, Mrs. Mabel B.
Mullen, Peggy
Munroe, Reta
Munson, Mrs. Dora
Murphy, Beulah
Murphy, Emma Lee
Murphy, Mrs. Betty
Murphy, Mrs. Floyd
Murphy, Mrs. Ted
Myers, Mrs. Irene
Myers, Mrs. Ray
Mylles, Edna
Nelson, Alline
Nelson, Juline
Nelson, Mrs. R. L.
Newman, Mrs. Bessie
Noell, Mrs. Robt.
Norton, Mrs. E. E.
Norton, Mrs. Jean
Noyes, Mrs. J.
O'Connor, Patsy
Oakerson, Mrs. Margaret
Oates, Mrs. Bobbie Jean
Oleson, Mrs. Albert J.
Osburn, Lee Carrie
Osom, Sophia
Palmer, Bess
Parker, Virginia Lee
Parker, Kitty Moore
Parker, Mary
Pasters, Mrs. Sarah
Patterson, Miss Pat
Patton, Mary Benita
Paul, Mrs. Josephine
Paul, Mrs. Josephine
Paulsen, Mrs. Al
Payne, Mrs. May
Peck, Emilia
Pelham, Una
Pendleton, Anna Margie
Peralta, Victor
Peterson, Betty
Peterson, Julia
Peterson, Margaret
Phelan, Mrs. Wm. L.
Pope, Mrs. Concoha
Porel, Mrs. Mary D.
Pose, Mrs. C. S.
Powell, Octavia
Prevo, Mrs. Frank
Price, Mrs. Jas. P.
Price, Mrs. Susie E.
Pumroy, Mrs. Delorice
Purvis, Addie Mae
Qualls, Marg
Rae, Mrs. Val
Ramon, Edythe
Randolph, Florence
Ray, Billie
Raymond, Anna
Reed, Mrs. Ada
Reita, Madam
Reno, Mrs. Sylvia
Renshaw, Mrs. Bert
Renshaw, Mrs. Willie
Revolt, Mrs. Paul
Reynolds, Mrs. Lyle
Reynolds, Mrs. Peggy
Reynolds, Vera
Rice, Mrs. Marte
Richards, Ray
Richardson, Jean (Peanuts)
Ridgway, Doris
Riley, Lola
Roberts, Ginger
Roby, Mrs. J. H.
Romano, Mrs. Eunice
Roth, Irene
Rowley, Alice
Royal, Darline
Rucker, Mrs. Elmer
Ruffin, Mrs. Jimmie
Russell, Martha
Ruth, Mrs. Alice
Ryan, Rita
Sanders, Audrie
Santa, Adele
Sarber, Dorothy
Saunders, Mrs. H. S.
Schrieder, Mrs. Ruth
Scott, Lena
Scott, Mrs. Edna
Scott, Mrs. Richard
Serpas, Mae
Shahni, Signa
Shaboo, Mrs. Eddie
Shannon, Mrs. J. O.
Shepherd, Mrs. Gracie
Sherwood, Mrs. Blackie
Sherer, Mrs. Mary
Shie, Mrs. C.
Shiffleborgen, Mrs. Alice
Shockley, Millie
Shore, Mrs. Billie
Shrader, Elaine
Silberblatt, Mrs. Clara
Silverlake, Johnnie
Simons, Mrs. Homer
Smeins, Mrs. Rose
Smith, Bessie Mae
Smith, Mrs. Lualie
Smith, Mrs. Midge
Sordlet, Mrs. Henry
Sordlet, Mrs. Myra
Soret, Mrs. Joe
Southard, Nila N.
Stanley, Mrs. Boya
Stanton, Buela
Stanley, Mrs. C. W.
Stanley, Dorothy
Stebbins, Mrs. Bertha
Steele, Dorothy
Stevens, Mrs. Annie
Stevenson, Thelma
Stewart, Laura
Storey, Mrs. Bill
Sublett, Shirley
Summers, Mrs. Louise
Sunpass, Mae
Sutherland Sisters
Swicegood, Mrs. C. E.
Sykes, Mrs. Dot
Teska, Mrs. Edw.
Teska, Mrs. Joe
Thomas, Miss Zitt
Thomas, Mrs. Elizabeth
Thomas, Mrs. Lola
Thomas, Mrs. R. D. (Kid)
Thompson, Mrs. Effie
Thornburg, Mrs. Roy
Timmers, Mrs. S. P.
Tiffin, Mrs. Phyllis
Townsend, Lady Dorothea
Transon, Marie
Trout, Mrs. Ollie
True, Mrs. Leona May
Tryon Sisters
Tumlin, Loraine
Tyler, Lillian
Van, Mrs. James
Van Vliet, Bellie
Vanetti, Carmen
Vernon, Mrs. Bertie
Von Grass, Iola
Von Lehmen, Mrs. Louise
Von Stronstorff, B.
Wadsworth, Olga
Wadley, Mrs. Marie
Wadsworth, Mrs. Opal
Wagner, Mrs. Frank
Wallin, Beatrice
Walters, Janie
Walters, Mrs. Bob
Ward, Leeta
Warren, Mrs. Pauline
Wayne, Mellie
Weaver, Betty
Webber, Mrs. Chatita
West, Billie
Whetstone, Lyda
White, Mrs. Dave
White, Una
Whyte, Mrs. Jack A.
Williams, Dorothy
Williams, Mrs. Jack
Williams, Mrs. Flash
Williams, Lillian
Williams, Marie
Williamson, Blanch
Wilson, Betty Jo
Wilson, Edna Mae
Wilson, Mrs. Ruby
Wilson, Reta R.
Wing, Ethel
Woods, Mrs. Billie
Woods, Charlott & Harold
Woods, Claudia
Woods, Mrs. Frank
Woods, Ruby
Workman, Hilde
Wyatt, Mrs. Hazel
Wyllie, Elsie
Yeager, Joy
Young, Ross
Yourmans, Ethel
Zenero, Mrs. Betty
Zewas, Lucille
Wynne, Rosalie

Gentlemen's List

Abbott, Ray C.
Abdo, Eddie
Abel, Robert B.
Abley, A. E.
Abrams, Bernard
Abrinto, Pedro
Adair, Elders Noble
Adams Jr., A. A.
Adams, Andrew
Adams, Budo
Adams, Dad
Adams, Hub.
Adams, Jack
Adams, Luther
Adams, Ted
Adkin, Tommy
Adrian, C. H.
Akbar
Akers, John
Alburn, Jack
Alcott, Bill
Alderfer, C. L.
Aldrich, Harold
Alford, Jack
Ali, Hadj
Alison, King
Allen, Chas. X.
Allen, Geo.
Allen, Geo. M.
Allen, H. Doc
Allen, J. H. (Whitey)
Allen, L.
Allen, Leo
Allen, Mickey
Allen Bros.' Stock Co.
Allen, Roscoe
Allen, Stew
Alligator Tex
Alson, King
Amfenger, Harold
Amok, Chief
Anderson, A. G.
Anderson, Buddy
Anderson, C. H. Candy
Anderson, Curtis
Andrews, Dudley
Andrews, Zeke M.
Appell, Jack
Arbuckle, J. E.
Arbuckle, Rex H.
Archer, Jack C.
Arias, Harold
Arleys, 4½ Armond, Smokey Joe
Armond, Teddie
Arnau, Billy
Arnesen, Barney
Arnold, Micky
Arnold, Victor
Arnott, Jack
Arrowood, Jake
Atkins, Amos
Atkin, Geo.
Atkinson, Floyd
Arthur, Walt H.
Auburn, Jack
Audette, Albert
Augustino, Louis
Austin, Albert A.
Avery, Haskell
Avery, Van (Rastus)
Ayers Jr., James
Ayres, Percy
Bacharack, Itsy
Backell, W.
Backmaster, Neil
Bahnsen, Wm.
Baker, Frank N.
Baker, John
Baker, Jose
Baldwin, Chas.
Ball, C. P.
Ball, Lester
Ballard, Joe
Bangs, Jerry
Banta, Harry
Barfield, Carl
Barker Amuse. Co.
Barnes, Harry K.
Barnes, E. Markley
Barnes, Dr. W. B.
Barnett, Lowell J.
Barnett, Manuel
Barnett & Schulz
Barnes, T. E.
Barnhart, Clifford L.
Barnum, Wm. (Bill)
Bartel, Al C.
Barton, James Stashie
Bartwell, Harry
Bates, Geo. L.
Batterton, C. A.
Bauer, Bill
Baxter, B. B.
Beach, Elmer
Beaman, Pollock
Beck, Daniel Wm.
Beck, Milton
Becker, Geo. Lefty
Becker, Peat
Bedonie, Geo.
Beebe, Al
Behee, Clayton
Bell, Crystal
Bell, C. M.
Bell Jr., F. H.
Bellis, R. S.
Bellomo, Vincent
Ben, Buckshin
Benbow, Wm.
Bennett, D. E.
Bennett, Ellis
Bennett, Owen
Berger, A.
Berger, F. J.
Bergen, Whitey
Bernie, Billie
Bernstein, Lew
Berry, Bert H.
Berry, Lloyd
Berry, Mart
Berryman, Edwin Ray
Beverly Bros.' Cir.
Bey, Ben
Bidwell, Homer
Bieck, Johnnie
Big Elk & Pretty Woman
Big Slim
Billman, Louis
Bimbo, Eli
Bimbo, Ephram
Bimbo, Pete
Birchman, Arthur
Bisbee, J. C.
Bishop, Jimmie
Black, James
Black, Tad
Blackman, H. C.
Black's Animal Show
Blackstone, Doc
Blackstone, Vic
Blandy, Eddie
Blackwell, Willard
Blair, A. P. Preston
Blair, Joe
Blake, Roy
Blakely, Benton H.
Block, Ben
Blue, James
Boardman, J.
Boggs, F. H.
Bohannan, S. W.
Bole, H. S.
Bollin, John
Bolly, Samuel
Bolt, J. P.
Bonns, Rex
Bontwell, Johnny
Booth, Roderick Joseph
Born, F. R.
Borts, Hank & Lula
Bosley, Lewis R.
Boswell, Dick
Boswell, S.
Boughman, B. J.
Boughton, Billie
Bowen, Clyde H.
Bowen, Lefty
Bowen, Lefty
Bowers, John P.
Bowling, Joe Soldier
Bowman, John
Bowman, R. W.
Boxall, Albert
Boyd, Harry
Boyle, Dan
Boyle, Jack
Bozwa, Geo.
Bozar, L.
Brac, Bob
Brachard Sr., Paul
Braden, E. B.
Braden, Jim
Bradly, Red
Bradshaw, Tiny
Branda, Nick
Brasfield, Red
Braswell, Dub
Brems, Edward A.
Brent, Lester
Breton, Albert Lawrence
Brewer, D. R.
Brewer, Ray
Brid, Billy
Bridges, H. E.
Bright, Wm.
Brisendine, Harvey
Bristow, Fred
Britcher, Shorty
Britton, Gerald
Broad, Doc Harvey
Brock, Walter
Brock, Will W.
Brooks, Arthur R.
Brodie, Wm. Neil
Bromberg, A. C.
Brook, Woodrow W.
Brooks, Clifford
Brooks, Frank
Brooks, James
Brooks, Lloyd
Brookshire, C. D.
Brossfield, W. A.
Brovold, Peter
Brown, Ernie (Toby)
Brown, Gearg T.
Brown, H. C.
Brown, H. Z.
Brown, James
Brown, June
Brown, Leroy Stringbean
Brown, M. L.
Brown, Ploto
Brown, Russell I.
Brown, Russell
Brown, Thomas H.
Brownell, Walter H.
Browning, Bill
Brownlee, Chester
Brownlee, John
Broyles, James F.
Bruner, J. R.
Brunk, Fred G.
Bruner, J. R.
Bruno, Pete
Bryant, H. D.
Bryant, W. L.
Bryer, Robert
Buck, J. L.
Buckland, Wm.
Bufing, Emmitt
Buhnio, Mike
Bullock, W. H.
Bungard, Art
Buquette, O. D.
Burdette, Small
Burdge, Howard
Burgess, D.
Burke & Gordon
Burkhart, the Gr.
Burlingame, Alma
Burney, Calvin
Burns, Cecil
Burns, Geo.
Burns, Doc J. A.
Burns, Tommy Bozo
Burt, Benny
Butler, Chas.
Butler, Harry
Butler, Vern
Butner, Master Bobby
Butts, Fred
Buzzard, B. F.
Byers Service Dept.
Byrd, W. E.
Calhoun, Jack
Calmes, Junior
Calve, D. K.
Calvern, Roy
Campbell, Harry W.
Campbell, Hort
Campbell, Ray
Canike, Walter
Canine Rev.
Cannon, Frank
Cannon, Robt. Dunbar
Caper, Don
Caplan, Benny
Carey, J. A.
Carey, Roy
Carey, Tommy
Carlisle, Curly
Carman, J. F.
Carpenter, Carl E.
Carr, E. S.
Carr, Edward
Carr, Joe
Carr, L. V.
Carras, Ted
Carroll, S. I.
Carroll, S. J.
Carroll, T. W.
Carry, Harry
Carter, Henry W.
Carter, Henry
Cartes, J. M.
Casari, E. L.
Case, Jack
Castello, Spiro
Catanzaro, Mike
Cestaro, B. L.
Casy, Ted
Cates, Chas. E.
Charmock, Billy
Champin, Ivan J.
Chapin, Geo.
Chappie's Lunch
Chappman, L.
Cheek, Ben
Chenette, Tex
Chester, Harry
Chickola
Childs, Sollie
Christian, Ernest
Christie, Bobbie
Christie, Wally
Christy, Byron
Ciaberri, Johnny
Ciccone, Frank
Cina, Albert I.
Clark, Buck
Clark, Chs. A.
Clark, Edward
Clark, E.
Clark, O. D.
Clark, Paul F.
Clark, R.
Clark, R. L.
Clark, W. M.
Clarke, Richard S.
Clatterback, Tommy
Clauser, Joe
Claussen, Theo M.
Clearwater, Chief
Clevenger, Augie
Close to Nature Tent Co.
Clude, Leo
Clutterbuck, Russell
Coates, Jack
Cochran, Eddie
Cohen, Archie
Collier, Joseph
Collins, Dick
Collins, Doc
Collins, Louis
Collins, R. E.
Conckler, W. W.
Condrea, Joe
Conger & Santo
Conley, Julian
Converse, Art
Cook, A.
Cook, Avery
Cook, R. C.
Cook, Tommie
Cook, Sailor Frank
Cooke, Harry
Cooler, Al
Cooper, D. O.
Cooper, Eddie A.
Cooper, Geo.
Copp, Lloyd
Corben, Jack
Cordrey, J.
Cornell, Wes
Corry, Jimmie
Cortez, Tiger
Cory, Joseph J.
Costello, Nick
Costle, Scotty
Costo, Zeke
Couch, Wm. (Red)
Couls, Bob
Cousins, Roy
Cowley, Jim S.
Cox, Ernest
Coy's Show
Cozzetto, Joe
Crage, Charlie
Craig, Malloy
Crain, Dranin
Crammer, Al
Cramer, Joe
Creamer, Omar
Creson, N. L.
Cresswell, Frank
Crittenden, Billy
Cross, J. B.
Crotteau, Chester
Crowe, Jesse
Crowley, G. C.
Cunningham, A. J.
Curtis, Chick
Curtis, Manuel
Curtis, Paul
Cutter, S. R.
Dahm, Ted
Dakota Reds Cowboy
Daley, Arthur
Daley, Eddie
Danahey, V. R.
Darling, Dick
Darnell, Hank
Dart, Willie
Darwin, The Magician
Dautees Circus
Davidson, Morris
Davidson, Paul
Daville, Percy
Davis, Baron E.
Davis, Bob
Davis, Bod
Davis, Ches
Davis, Frank H.
Davis, Frank T.
Davis, G. C.
Davis, R. E.
Davis, R. C.
Dawson, Pat
DeCostelo, Rosario B. Echeogaroy
DeHaven, Charles
DeLong, Fred
DeWolf, Linton
Deameed, Gerald
Dear, Jimmy D.
Deer, Young
Deisler, Royal
Deisler, Ray
Deister, Roy
Demetro, Archie
Demetor, Tom
Deming, Bill
Depoister, Marvin
DeVlen, A.
Dexter, Franklon
Diamond K Ranch Rodeo
Diego the Great
Dillard, Ray
Dinerstein, Philip
Dingler, Joe
Diula, Leo
Dixon, Don Mazie
Dixon, Happy Gutn Sign
Doebber, H. M.
Donaldson, Robt. F.
Donnelly, Geo. F.
Doran, Richard
Dorrow, Leon
Doryn, Mack
Doss, Billy
Doto's Concert Band
Douglas, Vern
Doven, Joe
Doxtater, Vernon
Dowd, Jack
Dowd, James M.
Draper, Roy
Draper, Buster
Drifter, L. J.
Dudley, Harry C.
Dulin, Chas. J.
Dunahoo, W. L.
Dunfroe, Toby
Dunlap, Ray
Dunn, Chester A.
Dunn, Jack
Durham, Harry R.
Duroc, Ed
Dussewoosie, Sammie
Dutchen, Lyle
Dutica, Jacques
DuVall, Ray
DuVell, Sunny & Dolly
Dyer, Bobby
Earnest, Arthur
Earnest, Kid
Earnhardt, E. E.
Eaton, Bryon
Ebert, Otto L.
Edeburn, T. E.
Edmonds, Dick
Edson, Robt. H.
Edwards, Clinton
Edwards, Jimmy
Edwards, L.
Edwards, Walley S.
Egbert, Robert
Eiler, R. C.
Elder, Ted (Suicide)
Eli, Theodore
Elliott, Jack
Ellis, Buster
Eisenman, Monroe
Emerling, Jos. T.
Emerson, S. C. Whitey
Engesser, Geo. E.
English, Billy
English, W. H.
English, H. T.
Enrico, European Juggler
Ephraim, Metro
Ephream, Miller
Eskew, Jim
Ethridge, J. W.
Eule, Joe
Evangeline Show
Evans, Bud
Evans, Claud
Evans, Frank N.
Evans, Geo.
Evans, Joe
Evans, Harlan
Everett, Jake
Fahey, Frank
Faraday, Harry C.
Farrell, E. S.
Faulkner, Rex
Fays, The Mysterious Felbows, Ray
Felder, T. P.
Fellers, Aaron
Ferguson, Earl C.
Ferguson, Fred
Fernambucq, Dan
Fields, Vern
Fink, Ray J.
Fischer, Buddy
Fischer, Martin J.
Fleming, F. F.
Fleming, Jack
Fleming, W. G.
Flynn, J. Francis
Folsom, F. L.
Forest, Tom Curley
Fossett, Booker
Foster, Artie
Foster, Smiling Bob
Foulkerson, Rube
Fowler, Lloyd
Francis, Geo.
Francis, John
Frank, Harris
Franks, Jesse
Franzer, Bob
Frazee, Zaza
Frazier, Bruce K.
Fredrick, Johnny J.
Fredrick, J. W.
Fredricks, Blackie
Freed, Ben
French, Wm.
French, Orville
Friedman, Jacob
Frink, Ed
Fry, Gilmore
Frye, Mack
Frye, Maurice C.
Fuller, Willie
Fultz, Bud
Fura, R.
Gabriel, Thomas
Gage, Harry
Gainer, Ervin B.
Gains, Wm.
Gallagher, Thomas
Gallup, Theodore Ted
Galore, Skeets
Garcinette, Joe M.
Gardiner, Ed
Garlock, Edward
Garnel, Ed F.
Garner, Joe
Garner, Joe H.
Garnett, Dale
Garrett, Alex R.
Garthwaite, C. R.
Gary, Ben
Gastcri, Eugene
Gay, James
Gennisie, Ben
George, Demois
George, Frank
George, James
George, Tom
George, Tony
George, Wm.
Geren, W. R.
Gerrard, Ted
Gibson, Claude
Gilbright, Robert
Giles, Dave
Giles, D. W.
Gill, Joe
Gill, W. A.
Gilles, Hal
Gillette, Sherman
Gilmore, Pat
Glover, Geo. H.
Godbey, Goodie
Godwin, Bert C.
Godwin, R. N.
Goings, J. W.
Goldberg, Murray
Golden, G. H.
Golden Gate Show
Golden, Nat
Goldie, S. M.
Goldstein, Harry
Golin, Gene
Good, H. B.
Goode, Harry
Gooding, Roy
Goodwin, Doyle A.
Gordon, Wm. (Bill)
Gorrell, Earl
Gossage, G. C.
Goudy, M. A. Hank
Gowans, Albert
Graff, E. A.
Graff, Victor
Graham, Del
Graham, Geo. H.
Grant, Arthur R.
Gravityo, The Gr.
Gray, Roy
Gregg, Walter
Green, Joseph
Green, Silas, Minstrels Show
Gregory, L. B.
Griffon, Eddie
Grill, A. C.
Gripp, James
Groffo, Miller
Grosberg, Benny
Grys, John
Gravito, Wm.
Gray, Rance H.
Greenburg, Harry E.
Greenwood, Capt. Harry
Griffin, Willard
Groff, W. E.
Gross, Harry
Gruber, Joe
Grunden, Howard
Guillaume, Edward
Guinn, Jack
Gunn, Many
Haas, Frederich L.
Hadeall, Harry
Haimoritz, Hal
Hale, Billie
Hale, Glen Eugene
Hale, Tom
Halford, F. W.
Hall, C. J.
Hall, Earl J.
Hall, Elmer W.
Hall, Lew
Hall, Robert
Halligan, Jack
Halstead, James
Hambelton, Clive
Hamilton, Ollie, Players
Hamrick, Noris
Hanasaki, F. S.
Hanf, Martin
Hank, Chief Black
Hankerson, Walter
Hanks, Joe E.
Hanna, H. L.
Hanna, John
Haut, Geo.
Hao, Alfrid
Harbin, S. F.
Harehelrode, Harold Payton
Harh, Barney
Harmonica Bill
Harper, Melvin
Harper, P. E.
Harr Bros.
Harrington, E. A.
Harris, Buddie
Harris, Chas. F.
Harris, Dennis
Harris, Lester S.
Harris, Rome
Harris, Stanley
Harris, Tex
Harrison, Joe
Harrison, Wm.
Hart, L. I.
Hartigan, Pat
Hartley Jr., Geo.
Harvey, R. F.
Harwell, R. W.
Haverstock, Harvey
Hawk, Paul
Hawkins, E. H.
Haynes, Howard Edward
Heacock, Charles
Healy, Mike E.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

Hearn, J. R.
Heater, Robt. Bob
Heath, Wm.
Heid, Geo.
Hellman, Frankie
Hellman, Maurice
Helwig, Al
Hemmis, James G.
Henderson, Lewis
Henderson Stock Co.
Hendrix, Don
Henley, Robert
Hennessy, Geo.
Henressey, Emmett (Red)
Herman, Benny
Herman, Eddy
Herrick, C. F.
Hersh, Louis Butch
Heth, Bob
Hicks, Chas. W.
Hickman, Thos. R.
Hibbard, H. B.
Hie-Hill
Hightower, J. M.
Hilderbrand, Chalon
Hildreth, J. W. Daddy
Hiler, Eddie
Hilgenga, John
Hill, C. N.
Hill, Leonard
Hill, P. C.
Hill, Stacey E.
Hill's Elephants
Hines, Geo.
Hines, Joplin
Hines, Richard
Hinkle, Milt D.
Hirsch, Lionel
Hockett, H.
Hockett, H. G.
Hodge, Everett
Hodge, Robert
Hoffman, Al
Hoffman, Harry
Hogan, Orville
Hoge, Robert
Holcombe, Roy
Holdridge, W. D.
Holeole, Sam
Hollan, Vic
Holland, E. S.
Holliday, Walter
Hollier, Lloyd
Hollis, H. C.
Holloway, Bud
Holman, S. N.
Holston, Jack
Holt, Charley B.
Holton, Ralph
Hoopas, Charlie
Hoover, Luther
Hopkins, Kenneth
Hopper, Happy
Hopper, W. H. Art Bill
Horte, Diamond
Horton, C. O.
Houchin, John
Houston, Walter
Howard, Geo.
Howard, Loni
Hribar, John
Hubbard, Robert
Huber, Fritz
Hubel, Joe
Huber, Ray J.
Hughes, Roy & Ricca
Hughson, Ed
Huler, Jack
Humblen, Floyd R.
Hunt, Harry
Hunt, Kid
Hunter, E. L.
Huntley, Spencer
Hurd, M. B.
Hustrel, August
Hutchen, John L.
Hyer, Clarence
Hyliton, Dr.
Ideal Sharpener Co.
Ivey, James W.
Jackson, R.
Jackson, Henry
Jacobs, J. D.
James, Buck
James, Collin A.
James, Jack
Jamison, Frank E.
Jamme, Donald
Janicke, Harry A.
Jewel, D. C.
Jewell, Warren
Jewels, Juggling
Jhons, Frank
Joe, Sailor
Johns, Thomas
Johnson, C. D. G.
Johnson, Charles
Johnson, Fred M.
Johnson, H. D.
Johnson, Harvey
Johnson, Hubert
Johnson, Joe X.
Johnson, Prof. Jesse
Johnson, Lewie
Johnson, Percy E.
Johnson, Ralph
Johnson, Stovepipe
Johnson, Vern
Johnson, W. R.
Johnson, Willis Scottie
Jokers, The Three
Joly, Lionel
Jones, the Organ Man
Jones, F. H.
Jones, Glen (Lasses)
Jones, Graden
Jones, H. W.
Jones, Herbert
Jones, M. F.
Jones, The
Jones, Thomas
Jones, Tommie L.
Jordan, Oris
Jorgensen, Dean
Jorvis, Carl
Joyce, Harry
Judge, Johnnie
Jules, Sol
Kadel, Al
Kafka, Stanley & May
Kallyhan, Kelly
Kamm, A. I.
Kan, Ted
Kanally, Elmer
Kanapo, H. N.
Kanazawa, Mankichi
Kane, "Pepo"
Kane, Whitie
Kanerva, August
Kantell, Joe
Kaplan, Ben
Kapp, Lloyd
Karmer, L.
Karr, Joe
Karr, O. B.
Kaslin, Tennie
Kaw, E. B.
Kay, E. B.
Kearney, James
Keating, Major
Keeler, Lew
Keen, Bill
Keller, A. J.
Kelley, Jas. C.
Kelly, Newt
Kelly, Wm. H.
Kendree, Cyril D.
Kenkide, C. H.
Kenner, Bennie
Kennon, C. W.
Kent, Robert
Kansas, Kid
Kent, Thomas
Kerns, Jimmy
Kesters, The
Kight, E. E.
Kindle, Ray Hambone
Kindness, Dale
King, A. J.
King, Harry
King, J. B.
King, Jolly Bell
King, Sidney
King, Thomas
King, Tony
King, Walter
Kingdon, Sid
Kinwan, John
Kirk, Wayne
Kisner, Frank
Kitterman, Tony
Kline, H.
Kloon, Earl
Klugh, Lewis B.
Knapo, H. A.
Knapp, L. G.
Knight, Jim, Humanatone
Knight, Richard J.
Knippel, L. P.
Knoch, Conrod
Knowles, J. L.
Kolb & Moeller
Kold, James
Koschnitke, F. C.
Kraft, Perry
Krasnaw, Harry
Krause, Roy
Kruthaupt, Leonard
Kugler, Fred
Kuhn, Ralph
Kuntz, Wendel
LaBelle, Billie
LaBerta, Bob
LaMae, Walter
La Marr, Dr. G. F.
LaMore, Jack
LaPrades, the Aerial
LaRock, Paul
LaRouech, D. P.
LaRue, Don
Lachman, Dave
Lafon & Lafon
Lake, Jack
Lamar, B. W.
Lamb, Floyd L.
Lamb & Morrison
Lamon, Walter T.
Lamont, Geo. A.
Lamont, Johnnie
Lamyard, Paul
Landrum, L. C.
Landstrom, Roy B.
Lane, Thomas
Langen, Wm.
Lankford, Chuck
Lantz, Dick
Lashua, R. J.
Lasky, Andre
Latell, Harold E.
Latham, R.
Lavine, Harry Abe
Lavine, Sam
Lavon, Emil
Law, Eddie & Gladys
Lawrence, Doc Harry
Laye, Roy
Layton, Robt.
LeRoy, Monk
Lebeau, Bill
Lee, Arizona Kid
Lee, Buck
Lee, Roy E.
Leeper, Frank C.
Leeper, Jack
Leifeir, Jack
Lenhart, Herman
Lenord, Albert M.
Leo, Ferd
Leonard, Benny
Leonard, S. M.
Leonard, Weston M.
Lering, Herman
Leroy, J. F.
Leslie, Dr. Burt A.
Lester, Jack
Lester, W. J.
Leverne, Lee
Levitch, Fred
Lery, Larry
Lewellen, Roy
Lewis, Earl (Curley)
Lewis, Frank T.
Lewis, Herman & Dolly
Lewis, Irving N.
Lewis, Jay
Lewis, J. C.
Lewis & Louise
Lewis, Ralph D.
Lewis, Ray
Lewis, Skinney
Lewis, Ted, Orch.
Libbey, Clarence E.
Lindsey, Lawrence
Lindsmith, Wm. S.
Lloyd, H. G.
Loeb, Charlie
Logan, Harry
Lomas, Thomas
Lone Bird, Chief
Long, Chester
Long, Lewin
Longchart, John
Loos, J. Geo.
Lord, Rex
Loring, Harold R.
Lottridge, Harry
Louis, Eugene
Louis, Frank D.
Lovell, Richard
Lowe, Col. Hughie
Ludwig, Charles Blount
Luebking, Ted
Lumpkins, Flying Bat
Luna, Ralph
Lunsford, E. PeeWee
Lutze, Billy
Lynch, Irish Jack
Lynn, Shorty
Lyons, Delbert
Lyons, P. Ager
Lytell, Fred
MacCreary, Edw.
MacDonald, Lyle
McAnally, Henry
McAtee, Marlin
McCarthy, R. C.
McCarthy, J. J.
McCauley, Gaynor
McCleary, Thos. J.
McClendon, Hoyt
McClintic, Carl
McCloy, Harold
McCluskey, H.
McCormick, Homer
McCoullough, F. N.
McCulley, W. T.
McDermitt, J. L.
McDonald, Edw. Morris
McDonald, J. D.
McGee, Jimmie
McGill, Carl
McGowan, Vernon
McHale, J. P.
McKay, Harry
McKee, Frank
McKenna, Jerry B.
McKnight, C. H.
McLachlan, Alex
McMahon, W. H.
McMillen, Eddie
McMillian, G. J.
McNamara, Thos.
McPherson, E. C.
McQuillen, Thos.
Mack, Billy Bozo
Mack, Eddie E.
Mack, Edw. M.
Mack, Jack
Mack, John
Mackey, Albertine Coty
Macon, Wm. W.
Madden, Chick
Madden & Stillian Players
Maddox, Robt.
Madison, Pink
Magill, Leo
Mahan, Bob
Mahaney, Thomas
Malone, Billy
Mahoney, Mike
Malcom, Cliff
Malone, Dick
Mandell, Bert
Mansell, John L.
Manuel, Russ
Marcy, J. M.
Maret, John
Marietta, R. E.
Marks, Louis
Marks, Tony
Marlow, Myron
Maroney, Samuel E.
Marrietta, R. E.
Mars, Happy
Marsh, Frank
Marsie, Carlton
Martin Bros.' Show
Martin, Dr.
Martin, Harry G.
Martin, Harry C.
Martin, Linton R.
Martiney, H. R.
Martino, Louis
Mattson, Bernard
Martz, Leo & Olive
Massey, Brose E.
Matheson, Ed
Mathis, B. H.
Mathews, Thomas
Matney, Don W.
Matthews, Edw. John
Maxwell, Fred M. Tex
Mayer, Geo. F.
Mayes, John Blondie
Mayo, Skeet
Meadows, C. H.
Meadows, C. W.
Medley, Thomas
Meek, Frank
Meeks, L. E.
Meinel, Chas.
Mellison, Frank
Melzer, John
Menzel, Bud
Mereland, Howard
Mertens, Hans
Messmore, Raymond
Meyers, Clint V.
Meyers, Harry (Fingers)
Meyers, C. N.
Michaels, Eddie
Midanik, Wm. W.
Miller, A. B.
Miller, Eli
Miller, Frank
Miller, Ralph, Show
Miller, Robt.
Miller, Rodney
Miller, Terry
Miller, Tom
Miller, W. A.
Mills, R. C.
Mills, Tom
Mines, Whitey
Minter, Fred
Mirth Gr. Show
Mitchell, Bob
Mitchell, Bob Dick
Mitchell, Charley
Mitchell, Dick
Mitchell, F.
Mitchell, Frank C.
Mitchell, G. L.
Mitchell, Geo. J.
Mitchell, Jimmy
Mitchell, Larry
Mitchell, Lawrence
Mitchell, Leo
Mitchell, Lewis
Mitchell, Mike S.
Mitchell, Pete M.
Mitchell, Sam
Mitchell, T. S.
Mitchell, Tony
Mitchell, Walley
Mitchell, Willie
Moan, James
Moffitt, Dan
Mohawk, Chief
Money, Howard
Money, Whitie
Montes, Tedor
Montgomery, T. R.
Moon, Geo. Carson
Moon, Jack
Moon, Dr. R. E.
Mooney Bros.
Moore, C. D.
Moore, C. G.
Moore, Jack & Clara
Moore, Kellie
Moore, S. (Baldy)
Moosey, Harry
Morales, Pedro
Moran, Jack
Morasco, Richard
Morgan, C. H.
Morgan, Dick
Morgan, Eddie
Morgan, Frank J.
Morgan, Louis R.
Morris, Bob & Will, Bicycle Act
Morris, Guy
Morris, H. C.
Morris, James E.
Morris, Ted
Morrison, Carl
Morrison, Sandy
Mortensen, Fred
Mortenson, Mort
Moses, Earl
Mossholder, Ralph
Moulton, V. L.
Mullins, Jack
Mund, Sunny
Murphy, Avery Billie
Murphy's Comedians
Murphy, D. J.
Murphy, H. W.
Murphy, J. Rockford
Murphy, Pat
Murphy, Speck
Murphy, Tom
Murray, Arthur
Murray, Eddie J.
Murray, Helen & Geo.
Murray, New England Jack
Murrey, John E.
Murry, Jim
Muse, J.
Music, Willie
Myer, E.
Myers, C. B.
Myers, Roy
Myers, W. R.
Nappie, J.
Narden, Nels
Neal, Jack
Neal, Wm. May
Neiser, Henry
Nelson, Frank S.
Nelson, Jackie
Nelson, Leonard
Nelson, Morris
Nemar, J. F.
Newman, Dave
Newman, Tim
Newsome, Henderson
Newton, Billy S.
Niblick, Ray
Nicholas, Leo
Nicholas, Russee
Nicholas, Tom
Nichols, Steve
Nicholson, Harold
Nickerson, L. R.
Nickolas, R. A.
Nickols, Rudy Red
Nippon, Toshi
Noble, Jos.
Noel, Chas. S.
Nofflett, Boyne
Norman, Jack
Norton, E. E.
Norton, Jimmie
Norwood, Jack
Novarro, Monty
Noxon, Frank S.
Nuesgun, Chalkias
Nulson, Buck
O'Brian, Geo. Newman
O'Brien, Louis
O'Connell, Edw.
O'Doud, J.
O'Hara, Frank
O'Hara, Jos.
O'Neal, Jack E.
O'Neil, Geo. G.
O'Neil, Harry
O'Shea, King
Oakley, W. J.
Oates, Johnnie L.
Oberman, Harry
Odoms, Roy
Ogden, Ray W.
Ogden, Fred
Ogden, J. F.
Obl, James
Olawumi, A.
Oleson, Valores M.
Oliver, O. L.
Olsen, John M.
Orner, Perry
Ott, Uncle
Ott, Vernon
Owens, Burt
Owens, John (English)
Owens, Rita
Pablo, D. Juan J.
Padgett, Larry
Page, the Magician
Page, Thomas V.
Paige, Geo. W.
Paige, Richard Eaton
Palmer, H. S.
Pamplin, H. J.
Pargi the Great
Parisian, Chuck
Parker, Arvel
Parker, H. L.
Parker Sales Service
Parks, Bill
Parliman, Eddie
Parmlee, M. B.
Patro, Thos. A.
Patterson, Doc
Patterson, Jr., Chas.
Patty, Felix
Paull, Tex
Payaa, Ralph
Peary, Robt.
Peck, K. L.
Pelcher, Tony
Pence, Walter
Pennington, Richard
Penney, Pete
Pepper, Abe
Peppers, Billie
Perry, Ernest
Perry, J. N.
Perry, Jas. Whitey
Perry, Whitie Candy
Perry, Joe
Pershong, Wm. J.
Peters, Frank Eugene
Peters, Wm. R.
Peyton, Blackie
Phillips, Jesse
Phillips, Stanley
Picchiani, James
Pieklo, Walter Michael
Pines, Chas.
Pinfold, Plator
Pink, Bill
Pittillo, Harry L.
Pluzini, Lloyd
Poli, Joe
Pollie, John C.
Poplin, C. M.
Porel, Jake N.
Powers, Larry
Powell, Art
Powell, Red
Powell, Omer
Powell Sr., Elbert
Prather, Henry H.
Prentiss, W. H.
Prevo, Frank
Price, Joe S.
Price, Walter
Prince Chemical Co.
Proctor, Bill
Proctor, Dick
Prowell, Albert
Pruitt, J. D.
Puree, Vic
Queen, Joe
Quento, Thomas
Quinlan, Robt.
Quinn, Floyd L.
Quinn, John
Raber, Arthur E.
Rae, Joe
Rae, John & Fern
Railey, Jack
Rains, Kenneth
Rambo Jr., Byron
Randsen, C. C.
Raney, T. J.
Rankin, Harry
Rasche, Frank R.
Rawlinson, Odell
Ray Bros.' Circus
Ray, Buster
Read, C. H.
Reagan, Elmer Whitey
Reaird, Elbert
Reamer, Frank
Reaves, J. D.
Rebman, Doc J. H.
Reece, L. P.
Reece, P. M.
Reed, F. L.
Reed, Minor
Reeves, H. N.
Regan, Joe
Reilly, Hugh
Reiter, O. K.
Remalia, Von
Remilla, Happy
Renda, Jos.
Reno, Edw. A.
Reno, Otto
Renshaw, Jack
Rescott, Joseph
Revellers, Three
Reverse, Jimmie
Revolt, Paul
Reynolds, Cecil
Reynolds, Clyde B.
Reynolds (Rand Canine Revue)
Reynolds, Jas. C.
Reynolds & LeBlanc
Rhodes, Elmer C.
Rhorer, K.
Rhyner, Walter L.
Rice, Cecil C.
Richard, Jeff
Richards, H. E.
Richardson, Dick
Riddick, Johnnie
Ried, Earl
Riegle, W. S.
Rielly, Jerry O.
Risin, Thad
Rittley, Harry
Roberts, Joe
Roberts, J. Stanley
Roberts, Lowell
Roberts, J. C.
Robinson, Chas.
Robyn & Day
Rocen, Chas.
Rockwell, E. W.
Roderick, Charley
Rodgers, R. J.
Rogers, Allen T.
Rogers, Cotton
Rogers, Eddie
Rogers, Elton Freezo
Rogers, S. A.
Roland, Jeff
Roisman, Harry
Rolland, R. P.
Romayne, Dr. Korda
Romelli, Tony
Rosen, Mike
Rosenberg, Louis
Ross, J. King
Ross, Jerry
Ross, Sammy
Ross, Young Eddie
Ross, W. E.
Rosses Variety Show
Rossi, James
Rossman, Charley
Rowan, Doc W. H.
Rowe, Earl
Ruffing, W. S.
Runnel, Al F.
Rush, Carl
Rush, John
Russia, Al
Ryan, Jack
Ryan & Angel
Sabott, Chas.
Sager, Frank
Sakobie, James
Salsbury, Samuel
Sanders, Lillard
Sanderson, C. L.
Sapun, Byron
Satterlee, Alfred
Saunders, Al
Saunders, John
Saunders, John P.
Savage, Carl
Sayne, Carl
Scaggs, G. F.
Schaffer, Jack
Scheinaho, Howard
Schenck, Jack
Schieberl, Joe
Schneider, Vic
Schneitz, Harry
Schrimscher, A. F.
Schuback, Tex A.
Schwartz, Paul
Scott, C. D.
Scott Jr., Thomas
Seals, Jack
Seargent, Geo.
Seavers, George
Sechrest, Claude
Sederquist, Harvey
See, George
Seely, Vernon
Sepulveda, Gaudalupe
Sewell, F. T.
Seymour, W. O.
Shaboo, Edw.
Shades, Carl F.
Shaefer, Hugh
Shankland, Lane
Shannon, Jimmie
Sharkey, Ted
Shaver, J. Slivers
Shaw, Chick
Shaw, John
Shea, Ero
Shea, Peter J.
Shearer, Roy
Sheppard, J. M.
Sherman, Charles
Sherman, Chester
Sherwood, Theo.
Shields, Price
Shockley, Charles
Shockley, Joe
Shoemaker, Earl
Short, Floyd
Short, Raymond
Shuemaker, Hoyt
Shugart, J. C.
Shultz, Capt. Wm. K.
Shultz, Wilbur
Siegrist, Chas.
Siegrust, W. R.
Silverlake, Johnnie
Simpson, Sam
Simpson, S. M.
Simpson, Oscar
Sims, Amon
Singleton, O. H.
Sinnott, W. E.
Sky Eagle, Chief, Show
Slinkard, Waldo
Sloan, Geo.
Smiga, Joe
Smilo, Mechanical Doll
Smith, Ben A.
Smith, Claude Clarence M.
Smith, Ed
Smith, Gilly
Smith, J. C.
Smith, L. W.
Smith, Mark
Smith, O. M.
Smith, P. W.
Smith, Rex
Smith Jr., George
Smith, Willie W.
Snapp, Wm. R.
Snearly, Lester
Snellinberger, C. H.
Snow, Roy
Snyder, Bob
Snyder, Smokey
Sojka, Stanley
Solt, Carl
Sopher, Fred
Sorbet, Tex
Sordelet, Henry
Spalla, Sam
Sparks, J. F.
Sparks, J. A.
Spicer, Douglas
Spring, Tony
Squir, Charley
St. Claire, Ernie
St. Elmo, E.
St. Johns, Art
St. Leon, Geo.
St. Matthews, Ed
Stanley, Bob & Elva
Stanley, Charles
Stanley, Chas. W.
Stanley, C. H.
Stanley, Geo. & Lizzie
Stanley, Geo.
Stanley, Goldblock
Stanley, Joe
Stanley, Paul
Stanton, F. D.
Starr, Al
Staut, J. W.
Steave, Frank
Steele, Max
Steffen, J. E.
Stein, G. Dewey
Stengal, Louis
Stennett, Bill
Stephens, James O.
Stephens, J. R.
Stetina, A. V.
Steve, Eli R.
Stevens, C. A.
Stevens, Tex
Stewart, R. H.
Stiener, Dexter
Stiles, Dwight A.
Stillman, Lewis
Stillwell, Limie
Stilwell, Sidney
Stock, David B.
Stocker, Ben
Stockton, Louie
Stoppelbein, L. C.
Stone, Geo. B.
Stoudt, Harry S. G.
Strickland, H. P.
Strickland, Perry
Strobel, Courtney
Strong, Elwin
Strong, James
Stross, Herman
Struble, Frank
Stump, W. R.
Stultz, Adolph (Geo.)
Sturgeon, Frank
Sullivan, Edw.
Summers, Capt. Jimmie
Sutherland, Wm. M.
Swab, Mosey
Swain, Col. W. I.
Sweeney, Thos. L.
Sweet, Leroy
Swetland, C. N.
Swicegood, E. B.
Swifth, Robert
Swisher, Paul W.
Sylow, Hank C.
Tackman, Art
Tait, D. Whitey
Tara, Wm.
Tauber, Earl
Taylor, R. Ferris
Taylor, B. P.
Taylor, Chas.
Taylor, Doc W. H.
Taylor, W. E.
Tedwell, Ted
Teer, Jimmie
Temple, Johnnie
Tennyson, Dave
Terney, Bill Doc
Terrell, Billy
Terry, G. H.
Thalhofer, Fred
Thatcher, Bob
Thibaut, Bernard E.
Thomas, Art B.
Thomas, Cody
Thomas, Leon
Thomas, Pete
Thomas, Sam
Thomas, Troy
Thomlinson, C. H.
Thompson, Aaron
Thompson, Ray
Thompson, T.
Thompson, Walter
Thompson, Zack
Thornton, Chas.
Thornton, Richard T.
Thornton, Robert
Thorson, Norman
Thunderbird Herb Co.
Thunderbolt, Chas.
Tibbs, Allen
Tibbins, Tommy
Tilden, Jimmy
Tilton-Guthrie Co.
Tincher, Vernon
Tisdale, H.
Todack, Joe
Todd, James B.
Todd, K. W.
Tom, Archie
Tom, Frank
Tom, Miller
Townson, C. M.
Townson, Charles
Tracy, Tony
Trebor, Robert
Trigg, J. M.
Tri-State Booking Agency
Tronson, Rube
Trousdale, Boyd
Trueblood, C. D.
Trueman, Bill
Truitt, Preston
Tullis, Wm. A.
Turner, J. Wes
Tyler, C. A.
Tyler, Clinton E.
Usher, Geo. Whitey
Utter, Dick
Van, Freda & Fred
Van, Jack G.
Val Jean, Jean
Vanocker, Harold
Van, Buddy J.
Van, Hap & Myrtle
Vautelles Circus
Velzy, Eugene
Verga & Lee
Vernon, C. A.
Vernon, Wally
Vickers, Olin O.
Vitali, J.
Voorheis, Ben H.
Vreeland, H.
Wade, Billy
Wade, Roy M.
Wadsworth, F. W.
Wadsworth, Wm.
Wagoner, M. E.
Waldo, Jack
Walker, Broadway Fred
Walker, Garnet N.
Walker, Mickey F.
Walker, Montana Bert
Walker, Tim
Wallace, James E.
Wallace, Johnnie
Wallein, Al E.
Walley, Edw. S.
Walpo, Aleck
Walters, Bob Babe
Walters, Horace
Walters, John or Van
Wandtke, Clifford
Wanna Pony, Bill
Ward, Blondy
Ward, E. W.
Ward, George
Ward, Johnny
Wargy, Paul
Warren, Edgar
Warren, Robt. Gridley
Wasson Jr., Samuel
Watkins, Mark
Watson, Frank
Wayne, Jack
Wayne, Marty
Webster, Fred
Webb, Billy
Webb, Clay
Webb, Ellis
Webb, James A.
Webber, A. R.
Weber, Elias
Webner, C. Eugene
Webster, Al
Weinberg, Arthur
Weinberg, Joe
Weine, Sam
Weir, Lew
Weirick, William
Welch, Joe
Wells, Bud
Wells, Jack
Wells, John O.
Wells, Henry
Wensley, V. & H.
Werdel, Philip
Wesselman, L. B.
West, Gene
West State Circus
Western, Dan
Western, J. W.
Westman, Ray
Weston, Eddie
Wetenkamp, Frank
Weymann, R. E.
Wheeler, Bob
Wheelock, R. A.
Whetten, F. D.
Whitaker, E. V.
Whitaker, Pete
White, Charley
White, Harold
White, James
White, John C.
White, Lew
White, Jr., Robt.
White, Wm. Alexander
Whiteway Shows
Whitmarsh, C. C.
Wiedeman, Tom, Big Show
Wilder, Frank
Willander, Capt. John
Williams, Bazil
Williams, Bruce
Williams, Burt
Williams, Guy
Williams, Jack
Williams, Jack (Dempsey)
Williams, J. E.
Williams, Jurnes
Williams, Les C.
Williams, Oval & Betty
Williams, Stanley
Williams, W. H.
Williams & Williams
Williams, Marshal
Willie-West & McGinty
Wilson, Bill Monk
Wilson, Carl
Wilson, Clyde
Wilson, Earl & May
Wilson, E. G.
Wilson, Harry I.
Wilson, Jack
Wilson, Leonard
Wilson, P. W.
Wilson, Ted C.
Wilson, Ice Water
Wilson, Wm. Adam
Wiltse, Cash
Winetraub, Sam
Wingfield, J. K.
Wingo, Dexton (Smitty)
Winnemore, Al J.
Wing, Robt. G.
Winnie, Dave
Winstead, S. S.
Wise, Benny
Wish, Jack
Wistor, Thos.
Woeckener, Joe
Wolf, Jack & Marie
Wolf, Wm.
Wolford, Henry
Wonder, Tom & Betty
Wood, Mearl
Woodard, Rufus
Woods, Punk
Woolrich, C. H.
Worden, Al
Wortham, Jack T., Show
Wray, Al & Fay
Wright, Arthur A.
Wright, Charlie M. G. R.
Wright, Chas. J.
Wright, Chuck
Wright, F. A.
Wright, James D.
Wyatt, Buck
Yanko, Miller
Yancy, Elmer
Yonko, Geo. M.
Yonko, Steve
Youmans, Ralph
Young, Lloyd
Young, Ray
Younger, Scout
Zacchini, Victor
Zack, Isaac
Zarlington, Ray
Zelmo, the Great
Zenoz, Lester
Zercher, Bill
Zobar, L.
Zobedie, Fred, Trio
Zorado, Mystic
Zorda, Frank
Zulong, Prince E.
Zychowski, Mathew

MAIL ON HAND AT

NEW YORK OFFICE

1564 Broadway.

Ladies' List

Abbey, Diana
Anderson, Jean
Aurora, Rose
Belasco, Margaret
Bessent, Lillian M.
Brooks, Virginia
Buckingham, Mrs. L. E.
Carroll, Gipsy
Carroll, Jean
Connelly, Alice
Conway, Etta
Cook, Helen
Dawson, Gwin
Day, Jean
De Shon, Maxie Lou
Dew, Velma
Donohue, Lola
Dowdney, Dinah
Faye, Frances
Five Wonder Girls
Freeman, Margaret
Goldie, Lillian
Grizzard, Viola Burrell
Hackett, Queen
Harrison, Kitty
Henderson, Mrs. A.
Hewitt, Gloria
Hill, Iola
Hudspeth, Mrs. C. E.
Hutchinson, Mitzi
Jarvis, Elaine
Johnstone, Ann
Kenny, Mrs. Frances P.
Kerr, Ionia
Killian, Rose
King, Mary Boliski
La Budy, Doris
La Tour, Evie
La Verne, Josetta
Le Bert, Grace
Le Forte, Bunny
Lea, Madame
Lloyd, Karin
Lohsen, Irene
Loy, Jean
Malloy, Ullaine
Marra, Leone
Martin, Alice
Mauk, Linda E.
McKaye, Sylvia
Melnotte, Clara
Milton, Glenn
Mitchick, Dorothy
Murin, Clara
Norton, Mrs. E. E.
Padden, Ida Lena
Proy, Arcola
Reilly, Mrs. Jerry (Molly)
Rey, Jean
Robbins, Patricia
Rossiter, Elizabeth
Sansone, Mabel

Gentlemen's List

Adams, Geo. J.
Alcott, Edwin
Ali, Slayman
Anderson, Dare-Devil
Anger, Benny
Armstrong, Jack (4 Jesters)
Arnold, Mickey (Minstrel)
Asche, Mac
Atkinson, J. F.
Atwoods, The
Austin, Neal
Barkoot, K. G.
Beatty, Joe
Bennett, Fred
Behringer, Al
Benton, Jack
Bernie, Murray
Best, Ralph E.
Blaumberg, Wm.
Bollinger, Chas. P.
Brachard Jr., Paul
Breton, Albert Lawrence
Brovold, Petah
Brown, A. J. (Orch.)
Burke, Daniel
Burke, Jack T.
Burns, Leslie
Callahan, Robt. J.
Chefalo, Nicholas
Cobus, Peter
Coleman, Joe
Courtney, William
Cowan, Wm.
Dahm, Teddy
Dalano, Nick
Dalton, John E.
Davis, Lt. Frank L.
Dawson, Stanley F.
Dennis Jr., Wm. H.
Deters, Harry
Dietz, Art
Diver, Jack
Donboy, Sergt. Frank
Downey, Dan (Cycl.)
Dupont, Gene
Du Vall, Wm.
Ellis, Dick
Epshang, Wm. J.
Feldman, Harry
Ferry the Frog
Fields, Al (Sup. Club)
Forture, E. J.
Franklin, Jack
Freddie, Armless Wonder
Furgason, Joe
Gangler, Joseph
Garrison, Chas. F.
Garthright, Geo.
Goldberg, Jack
Gordon, R. (Crazy P. Rev.)
Gosh, Byron
Gould, Eddie
Gray, Anthony
Greenwood, Don
Griffin, H. H.
Groves, Harvey D.
Gruber, Alfred
Guise, Joe
Gunderman, Chas.
Hanlon, Jack
Hari, Prince
Hawley, H. F.
Hertzman, Wm.
Holmes, Larry
Homer, Joe
Hornfeld, Bill
Hotchkiss, Harry
Hudspeth, Dr. E. D. & Mme.
Ibsen, Peter
Jack, Capt.
Jackson, David
Janicke, Harry A.
Joe, Canine Scholar
Kennard, Eddie
Kinney, Jean
Knight, Frank
Knight, Herbert M.
Laddol, Richard
Leck, Thomas
Lee, Fred J.
Lewis, Clinton
Lievent, Sam West
Loftus, Arthur
Lombardo, Frank
Lopsley, Jimmy
Lorraine, Carl A.
Love, Jack
Lyons, Bayne
Mack, Francis
Mahoney, John J.
Mangene, Christ
Mantley, Clay
Marin, Paul
Mark, James A.
Mark, Steve
McAleer, George
McAllister, Pat
McArdle, W. A.
McCormack, T. J.
McDermott, Hugh V.
McKellar, Donald
McLemore, Jas. E.
McMann, Wm.
Mellor, William
Merriman, Ted
Miller, L. C.
Miller, Morris
Molinari, Chris
Monin, Tony
Moore, L. B.
Morley, Peter
Morris, Ike Evans
Mott, Fred & Alice
Murray, Harold (Flash)
Nais, Ike
Napolitano, Joseph
Nichols, Les
O'Brien, Richard
Ornelius, Johnnie
Pastor, Joseph Paul
Pelly, B. (Whitey)
Perry, Frank (Whitey)
Peters, Peter
Phiefer, Volney
Pope, Henry
Posty, Charles F.
Powell, Marvin
Price, Al
Proctor Jr., Fred'k F.
Pudero, John D.
Radtke, Bruno
Ray, Mervin
Reese, Hoyt
Reverdy, A.
Rice, Wiggles
Riley, Blackie (M. P.)
Roberts, Bill
Rodgers, Jos. (So. Sea)
Rogers, Horly
Rollins, Donald (Barry)
Rolls, Billy
Russell, J. A.
Ryan, Pat
Samuels, Al (4 Bros.)
Santini, Frank
Schenck, Jack
Schmidt, Mr. & Mrs. C. H.
Schwaide, Len
Shirey, Geo. (Shorty)
Seivers, Harry
Shaw, Dave
Silvern, Charles
Skeets, Charlie
Smith, Aloa Bradley
Smith, Frank J.
Smith, Joseph
Smuckler, Berney
Spinks, Harold
Stamford, Walt
Stetina, A.
Stone, Philip B.
Sullivan, Fred R.
Swain, C. W.
Tamworth & Lynch
Townsend, C. L.
Urban, Richard S.
Venus Show, Bunny
Webb, J. D.
Weintraut, Sol
White, Hal
Wilson, Bert (Idaho Red)
Winter, J. H.
Woodworth, Julian
Wright, Chas. J.
Young, Joe
Ziegler, Max

MAIL ON HAND AT

CHICAGO OFFICE

600 Woods Bldg., 52 West Randolph St.

Ladies' List

Allen, Margie
Barnes, Inez
Beasley, Mrs. E.D.
Blake, Kitty
Bradley, E. & Caroline
Bradley, Mrs. Maude
Broderick, Mrs. Paul
Burd, Mrs. Sam
Clare, Mrs. Emma Lou
Clayton, Mrs. Betty
Dayton, Madalyn
Dill, Mrs. Frank
Drapier, Miss Buster
DuVernay, Ann
Fielding, Mrs. E. L.
Gerard, Gay
Goldie, Lillian
Graham, Shirley
Gwyn, Sally
Hannon, Hotsie
Harmon, Mrs. Ada
Hopkins, Ella (Mrs. Gilbert)
Keuhl or Kiel, Mrs. Mildred
Langdon, Mrs. A. G.
Lea, Madam
Lee, Clara
Lusson, Mrs. Leo
McBride, Mrs. Flo
Mack, Mrs. Marquita
Manners, Betty-John
O'Neil, Mrs. Patsy
Parker, Mrs. Flossie
Perreault, Mrs. Lee
Raftis, Diana
Ryan, Mrs. A. G.
Sanchez, Mrs. Luana
Teeter, Jaquelin
Thomas, Agnes
Whitney, Eileen
Wilson, Mrs. F.W.
Zindra, Rose

Gentlemen's List

Abbott, Ray C.
Abdella, Youseff
Adair, Pete
Aebischer, Geo. E.
Allen, Jack R.
Barker, L. Glenn
Barnett, Lowell John
Bedonie, George
Bender, Oliver
Blair, Ralph
Brown, Murray

(See LETTER LIST on page 68)

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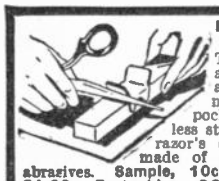
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PIPES FOR PITCHMEN • DEMONSTRATORS STREETMEN • NOVELTY SALESMEN MEDICINE MEN • COUPON WORKERS

By GASOLINE BILL BAKER
(Cincinnati Office)

"ONCE AGAIN I TAKE . . . my trusty typewriter in hand to let the boys know I am still alive and kicking," says Buffalo Cody, from the Windy City. "Am working Fruit-Lax and getting a little money. Yom Kippur was a real big one on the market. Not a single stand open, with no one working or selling except the pitchmen. What a paradise. Everyone got the gelt, with some 75 pitchmen working. According to the issue of *The Billboard* this week all the boys are singing the blues—don't go here and don't go there. I see where someone wants to know about Iowa and Wisconsin. The way I find this sort of info is to go out to the country and play a date, getting my info first-handed. Then if I play a bloomer I blame no one but myself. That is a good way to learn. I have tried to tell the boys and girls that Chi was on the blink, but still they keep coming. Last Sunday was a big surprise to many of us. In came Texas Tommy to say hello. Then after a few days she will hie herself back to Texas for the winter season. I honestly regard her as one of the greatest women workers of the day. She sure can pitch the med—and I mean a complete pitch, from candy to tonic. She is equally proficient behind a flukum joint, with dot and dash, gummy blades, etc. There is not a store open in Chicago. But I am trying for one. Doc Jake Klan, my side kick, left Monday for New York. I lost a pal and Chi lost a good Fruit-Lax worker. Doc Broad and Doc Jake Fox and all of us wish him luck in his new venture."

"GOING ON FOUR . . . months here now," tells Doc A. M. Johansen, from Omaha. "Going over with t bang. Have a new Buick and a Silver Dome trailer. Plenty of money in circulation here and so business is good. Will open my Christmas store the first part of November. My magazine crew is getting good results. This place will be my permanent winter quarters. Sorry to hear about Tom Rogers' death. Rest in peace, old pal. Morris Kahntroff must feel bad. Would appreciate a line from him, care *The Billboard*. What is the matter, Jimmy Earle? Pipe in—also Salim and George Bedoni."

JOE PERRY CARDS . . . from St. Louis: "Landed here working stores with the tea ball. Getting nice money. Had a very successful season working fairs. Will work here until after Christmas, then down to Miami to bask in the good old sunshine. Hope to see many of my friends there. Ran into the Goldstein boys, Irving and Al, here getting ready for the Christmas rush. Let's read 'em from Art Cox, Bill Westfall, Ma Vogt, Brother Hank Vogt, Morris Kahntroff and rest of the tribe."

MARY VEAL JOHNSON . . . writes from Nashville: "I want the people of the show world to know how much I appreciate their help in locating the boy's people, the one at first only identified as 'Haywire,' in the accident that resulted in the death of my brother, Tom Rogers, September 27. His name was Edward McGary, with a sister living in Woodward, Ia., where the body was shipped for burial."

FRED X. WILLIAMS . . . from Detroit infos that while at the recent world series his friend Johnny Devine, of live dog and novelty fame, had the pleasure of meeting One Eyed Connelly, the gate crasher, and selling him a bat with a Tiger pennant for decoration. Connelly is said to have crashed the gate at each game. Says Fred: "Johnny is a prince of a fellow and well liked and known as a square shooter. He owns his own home in Detroit and is known to every circus trailer on the road. Sorry to learn of the sudden end of Tom Rogers in a recent issue. He was a prince of a good fellow, always willing to help a trouper when in need. He will be missed by many of his friends, especially the bunch of circus trailers, Red Larson, Morris Kahntroff and Big Snozzle Joe. Read where my good friend Morris Kahntroff made a long jump, as he usually does. I suggest we give Morris a new name, such as a Chinese moniker like One Long Hop, etc. The name would certainly fit. But be careful in driving, Morris. Remember Montreal when you all but climbed a pole with your car?"

LEW YESNER . . . wants one from Frank Libby care the New York office.

AL MEYER WRITES . . . from Polson, Mont: "The last of the fall doings in the State found quite a few of the boys of the leaf in steady attendance. Good prices for crops being the reason no doubt. Folks buying more papers than ever before. Among those here are Carl Wendt, the man with the million-dollar personality, who is always loyal to the boys of the road coming via Spokane, where he maintains an open house. Carl had a nice week's work. With him was Henry Durham, a fast-stepping young man who seems to possess a good amount of that ability for which his late father, C. O. Durham, was known. Al Browning and Bert Beadle, in a new car, seemed to be getting their share of the subs. Bob Armstrong and wife, en route from the Salt Lake Fair, took his share. Johnny Ginsel, who has a cherry orchard 20 miles from here, and who is a veteran on paper, worked with P. A. Murphy in the exhibit building. I had a nice week's work myself, but missed Frank Gorman. Murphy and I are leaving for the Dakotas. Let's read one from Slim Gorman."

"SURE SOME SHOCK . . . to hear of the Grim Reaper taking our friend Tom Rogers," cards Mary E. Ragan from Ayden, N. C. "His death will leave a vacant place in the field that can never be filled. Tobacco markets not so good. Soldier's readers can still be used, otherwise there is a city, State and county tax. When you pay one the others are tipped to collect, too. I am still with Chief Little Bear and Thunder Cloud. Have met no real workers since coming here. Several of the home guards, with proper training, would be good med workers. Just ran into Doc Wilbur and his bear. Sure a swell fellow. Always willing to give a road person a break. He sure can pass out salts. This is a Saturday spot, so must adios."

TOM KENNEDY SCRIBES . . . a good one from Pittsburgh—in fact, it's so good we haven't changed a single word. Now go on from here: "Got a laugh from Jimmy Miller's pipe which he sent in from Oshkosh, Wis. If memory serves me right, it rained there last year on the big day of the fair. Hope the fates were better to the boys this year than last. Have been here in the smoky city since last April and have not made any fairs this season. Haven't been here long enough to vote, but the mayor was in my tip one day last summer, and sailed along with the rest. Talked to a few of the boys who made several fairs in these parts and when I asked them what they got, they answered: 'A headache.' Last year at Oshkosh Doc Nye had a birthday and a number of pitchmen staged a party in his honor. Doc was the recipient of a number of presents and an entertainment was staged in the apartment of Mr. and Mrs. Art Cox that night. George Hanley gave Doc a box of perfectos and Crip Lewis, of pen fame, gave him a pen with his name engraved in gold leaf (Doc told me later the pen was a larry). Jimmy Miller gave him a pair of garters which Doc used in place of a cord which he used to tie around a small keister. The party lasted till the wee hours of the morning. The next night Doc invited the boys out for a steak supper, only instead of steak they had hash. Purely personal piffle: Frank Libby's favorite drink is grape juice with a dash

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of bitters. . . . In 1916 Sid Sidenberg used to edit a weekly paper in St. Louis. . . . Art Cox likes to play golf and used to work in a bank. . . . Jimmy Miller likes spinach and drinks a quart of buttermilk a day. . . . Kalamazoo is one of the hardest towns in which to sell anything. Battle Creek is next. The most money I ever made in this business was in Johnstown, Pa., seven years ago. It's closed now. . . . Four out of five drug stores in La Fayette, Ind., sell plate and window glass. . . . Doc George M. Reed has one of the swellest flashes for a corn punk demonstration I have yet seen in stores. . . . There is an undertaker in Johnstown named Tom Kennedy. I met him in 1928 and again last winter. . . . Lee Johnson was recently bit by a Gila monster I sold him a few weeks ago. He received front-page publicity in a Pittsburgh paper. The Gila recovered—so did Johnson. . . . What has become of Zip Hibler? . . . Don D'Carlo used to hustle song sheets a few years ago along with his partner, Ramon Costello. Today they have a suite of offices in Pittsburgh and are supplying amateur acts for over 20 theaters in this city and adjacent territory. It is said they are cleaning up over five Cs a week. Things I would like to do again: Drive over the Apache Trail from Phoenix to Globe, Ariz., in an open car. See the Canadian rockies from the observation platform of a C. P. R. train running from Calgary to Vancouver. Ascend the top of the Smith building in Seattle and look over Puget Sound. Drive along a country road that parallels the Wabash on a summer evening at sundown. Make a fair next season where I wouldn't have to listen to the continual blasting of a loud public-address system. Work a Saturday town and not have every kid and his brother in the tip."

✂

JACK (BOTTLES) STOVER . . .
is still going strong on the leaf. Word from Harrisonburg, Va., tells that he is back on *The Southern Planter*. Four walk-ins last week. To be seen in the Shenandoah Valley are R. C. Hoy, leaf; Col. Maitland, med; Pete Turner, novelties; M. G. Wharton, cleaner, and Billy (The Kid) Dedrick.

✂

"HERE'S A FEW . . .
lines about Louisville and Nashville," shoots John Headington, the Burbank Kid, from Nashville. "Saw several boys working Louisville. Had a good tip. Didn't get a chanc teo talk to them. Ran into O. G. L. Douty, of cleaner fame. Nice worker and getting money. Doc Jack was here last week but moved up the line. A number of blade joints here. But local competition of street men selling blades five for a nickel has crumbled the joints. City, county and State reader required here. Doorways are very few and the weather is chilly. But you can get money. Been here two days and have done nicely with watches. Am moving on to Birmingham this morning (October 8). What's the matter with those West Coast pipes? Here's to all the boys out that way. Shorty Walderman, George Silvers and Gummy Johanns pipe in."

✂

"AFTER MAKING SIX . . .
fairs in Michigan I jumped to Atlanta," pipes Jack Scharding from Beaumont, Tex. "All space was already sold at the fair there, so I took the long jump to the Palestine (Tex.) Fair and had a good week. Just arrived for the fair here at Beaumont and the town is all decorated for the occasion (the fair, not my arrival). While in Saginaw, Mich., I bought a new car (all paid for, boys). My season has been the best in five years. Will add something new in about two weeks to my astrology and health lectures that I hope will make it the strongest in this line. Expect to make Florida fairs this winter. Wonder how Doc Price's new venture in West Virginia is coming out. Let's have 'em from the Brophys, Mickeys and Chick and their wives—all mighty nice people."

✂

LOUIS E. (ROBA) COLLINS . . .
shoots in a little chat and chatter, from Essex, Mo., on the Chief Rolling Cloud med show: "Now in our second week here, across the river in the land of cotton. The only thing is we find there is not so much cotton. Have lost three nights here on account of rain. Lots of shows thru this country are looking for the cotton money from the natives, but none getting it in large amounts. Many pleasant visits were recently exchanged with members of the Choates Comedians. Visitors included Mr. and Mrs. Arlie Choates and family, the Musical Brackens and Doc Landrum. Chief Rolling Cloud and I made a trip to New Madrid, Mo., and looked over the Rooney Bros.' Circus. It is a nice outfit. Tommy Hayden, a friend of mine, is producing clown on the show. Harry Reader, ex-circus man and composer, has joined our show, doing comedy and piano specialties. Here's hoping the natives all get a few pains in the back from bending over the cotton before our show closes the season.

✂

WARREN E. LEWIS . . .
writes in telling us his auction show is going over well thruout Southern Michigan this fall. Some 13 people are carried on the pay roll. G. C. Carey Jr. is cashier and secretary.

✂

L. F. ROGERS . . .
pipes from Salem, Ind.: "After 16 weeks out, the Indian Gift Med Company played *Home, Sweet Home*, last Saturday night. We will not go in with a lot but we added to the show this season and what is more we can go back in every spot we played. One thing, I am now cured of the free show. I gave away plenty before learning I could just as well sell it. Now the little side wall for me and pay as you enter. We opened with the Great Guery doing magic, but he did not last long in the sticks. Also had Doc Noonan doing magic and black. He parked 10 weeks, but left to join a show in Georgia. Had Texas Jack Sullivan and the missus with us for two nights. He gave us an exhibition on our platform. We shot pipes of the good old days until the small hours of the morning. They are two of the most entertaining people we have ever met. Good luck to all square shooters."

✂

FRANK W. JEFFERY . . .
has made his last pitch, another old-timer who was known and respected by road people has passed on. He died following a year's illness, according to word from Roy Lewis. Information on where he died, his age, etc., was not included.

✂

ED (SLIM) MONROE) . . .
shoots from Indianapolis: "Long time no pipe. Suddenly make haste to correct delinquency. Am now engaged in a Massachusetts avenue live spot, entitled tavern in this town, wherein an upright piano is pounded, assaulted and battered nightly by yours truly, as in the days of yore. Would like to see squibs in Pipes from Doc Foye, Chick Varnell, Harris Webster and Larry Sutton."

✂

AT LAST, BOYS . . .
here's one you have been calling for from the West Coast. It's Herbert Johnston shooting from Oakland, Calif.: "Issue after issue I notice where some Eastern worker is calling for pipes from the West. April 18 this year I made an Eastern inspection of conditions, leaving from Oakland. Went to San Diego to give it the once over, fair was not open at the time but plenty of activity on the grounds. Crossed into the Imperial Valley, then direct into Texas. Worked El Paso to fair business between dust-storms. Then into Dallas. Worked three days and found several good workers there but all crying the blues. So I got the tripes and keister out and pulled as pretty a bloomer as one ever pulled. Luckily I was not clipped, so went into Chattanooga and had a wonderful week. Things began to look different. Found that section of Tennessee very friendly and small change seemed to be plentiful—and as I was getting a collection of small coins they fitted in nicely. Also found friendly spots in Georgia, but Columbia, S. C., closed two months before I arrived. Found many nice spots in North Carolina and some hostile territory in Virginia. Crossed the Chesapeake at Norfolk to Cape Charles and on up into Delaware. Found plenty hostile territory there. Could not spring Dover or Wilmington. So into the big town. Worked one Saturday. Paid a deuce for the spot and took in about four times

Pitchmen I Have Met

By SID SIDENBERG

Two of the most picturesque people in Pitchdom are Harry Buffington, better known in the business as Buffalo Cody, and his daughter, Anna Buffington, who is better known as Texas Tommy.

Both are real pitchfolk, real as far as personalities go and go-getters for getting their share of the long green obtained off the realm of Pitchdom.

Buffalo Cody, now 81 years old, started in the business 59 years ago during the Philadelphia Centennial back in 1876. In those days he was a performer in one of the Wild West shows on the midway. He was featured as one of the most capable and daring broncho busters of that day. Roping contests were dull unless he was a participant, and from the newspaper clippings I saw he was in great demand by the people who attended the rodeos of that day.

Texas Tommy, who works in an army officer's uniform, is by no means to be overlooked when it comes to roping and throwing a whip. In their bally, which is probably one of the best in Pitchdom so far as attracting tips is concerned, Buffalo Cody performs with the impaling knives, using Texas Tommy as the target, and when that act is on you can picture the tip that is bound to be there until they are ready to go into their pitch. Both make a powerful talk and if there is any money around they are bound to get their share.

Buffalo Cody dresses like the Westerner of the old frontier days, and his clever manipulations on the blackboard after the bally, before going into his talk, make the best sort of "sit up and take notice." His discourse on medicine is done as only a veteran can do it.

Texas Tommy was born in Laredo, Tex., the home of the Codys. Mrs. Cody passed away a score of years ago, leaving Tommy to be taken care of by Buffalo when only 10 years old. Tommy, who is now in her 30s, tells me that Buffalo has been both a mother and father to her—and she is very proud of him.

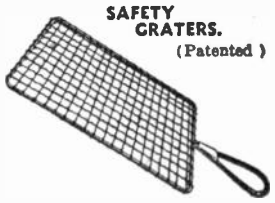
The pair work mostly around the towns between Chicago and Detroit and are known almost by every pitchman and native along that line, for they haven't overlooked a single workable spot between the two cities.

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Write today. FREEDLINE TEXTILE, 116 W. Ninth Street, Los Angeles, Calif.

SAY "I SAW IT IN THE BILLBOARD."

that, so decided I was not a big-town worker. Amused myself for a week taking in Coney Island and other points of interest. Then trekked up the Hudson to Albany, a wonderful trip. Found nice territory from Albany west. I parked two weeks between Utica and Buffalo and Niagara Falls, getting some folding money. So I crossed the river at the Falls and visited an uncle of mine at Mt. Forest, Ont. I tried to spring London, Ont., but did not seem to understand their language, so journeyed on to Port Hudson. Very friendly. Detroit lots were all full of hustlers, so felt that they had everything under control and rolled on into Indiana. Territory okeh but money did not seem to be very plentiful. Hit Chicago, and boy, oh, boy. Everything advertised in the Fall Special issue of *The Billboard* was represented many times over. So I decided not to give the natives an eyeful of my new cage of gila monsters that I gathered in the Arizona desert. Moved up to Rochester, Minn. The b. r. was getting desperately short. Looked the town over and found conditions okeh. Met Dave Schoen. After exchanging greetings I was not long in letting Dave know my financial condition. Needless to say, I slipped the old feed bag on again and collected a few more coins, enough to carry me to Billings, Mont., where I found the natives waiting for a gummy worker to come along. I left many samples for them to use these long winter months. From there jumped to my old home town, Spokane, Wash. Worked Walla Walla, then down the Columbia River to The Dalles. Passed thru Portland into Salem, Ore. Had a nice week. Enough to spring at the Sacramento State Fair. The nut this year was plenty for 10 days, but most all the gang went away with folding money. A few who really clicked include Frenchy Delmar, pens; Paul Reaves, med; Frank Waters, peelers; Helen Hair, curlers; Fred Wederman, soap; Doc Morse, juice extractors; Pete and Stella Starr, mind reading; Barton, novelties; Tom Heney, scopes. All available space was taken. The fair topped all former years in attendance. Several of us made the San Jose County Fair and reported fair business. It was a nine-day fair. We could have had the same money in five days. Fresno County Fair paid off this year. Tulare County Fair was another larry. Antioch County Fair, three days, was fair. Pomona County Fair paid off but the nut was unreasonable. Last but not least was the grape festival at Lodi, Calif. Three days. The town has a population of about 15,000 and the last day of the fair saw more than 125,000 people on the grounds, outdoing any other California fair of the year. Reports from San Diego indicate the boys are not going over so hot. I will visit there within the next two weeks and will shoot another pipe, giving the info as I see it. In conclusion, I found many good workers and real troupers on my trip east. I am going to leave California for the winter and expect to throw my lot with the boys in the South and enjoy some of that Florida climate. Would appreciate pipes in the column from Billy Goforth, Dave Schoen, Everett Alm, Johnny Roxford, Johnny Vogt, Al Wollin and Bob Bellman. The boys at the Frisco food show, now going on, are really up against it, as the bands play constantly and the noise and confusion from the loud-speakers make it almost an impossibility to get a pitch over, and they are all paying a big nut."



WRIST WATCHES
$3.75 Gross

CIGARETTE CASES. Gross.....$4.25
JUMBO SILVER PENCIL. Gross..... 4.25
PLATED PENCIL. Gross 3.00
DOUBLE-EDGE BLADES.. Per 100..... .35
SINGLE-EDGE BLADES. Per 100..... .60
Samples Submitted, 35c.
Send ¼ Deposit on All Orders.
VICTOR BLADE CO.
114 N. Camac Street, Philadelphia, Pa.

PEARL FOUNTAIN PEN AND PENCIL **SET**
IN ATTRACTIVE BOX Gross Lots. Per Set..... **32c**
Send $1.00 for Assorted Samples.
ARO PEN-PENCIL CO.
345 Copeland Ave., Lyndhurst, N. J.


Adapter Ash Trays
Fit any floor lamp or card table leg.
New item, ind. packed, sells house to house or dealers. Territories open; act now. Trial dozen, $1.60 prepaid; sample, 25c. CINTI SALES CO., 703 Elm St., Cincinnati, O.

LOOK AT THIS SPECIAL
ASPIRIN—12 5-Grain Tablets to Box, 12 Boxes to Display, at World's Best Prices, $1.65 per Gross. No order for less than 1 Gross or more than 10 at this price.
STOP LEAK—12 25c Boxes on Display Card, 30c per Card. MEND-O LIQUID SOLDER—12 Large Tubes to Display, Mends Everything, 75c.
We offer these extreme low prices to obtain new customers. Full Price List sent with your order from this ad. 25% deposit with order.
MANSON-PARKER,
14 S. 14th Street, Richmond, Va.

SELL FARMER DUSTERS
For Barn Dances, $9.50 Dozen. 25% Deposit with order. Sample $1.00. ART THEATRICAL COSTUME CO., 138 Second Ave., New York City.


Each Hone in Silver De Luxe $1.00 Box.

PITCHMEN-AGENTS
400% Profit
It is easier to sell genuine Goodrich Hones because name "GOODRICH" has stood for the best for over 70 years. Fast demonstrator. No comebacks. Write for gross prices. Sample 10c. GOODRICH, 1500 W. Madison, Dept. BG-10, Chicago.

Attention

Jobbers, Pitchmen, Demonstrators, Supply Houses, Novelty Salesmen, Med Showmen, Manufacturers

In the Christmas Special issue of The Billboard, dated November 30, we are planning an article titled "The Pitchman and the Supply House." The article will be in the nature of a forum wherein pitchmen, demonstrators, med men, streetmen, novelty workers, manufacturers, supply houses and jobbers may express any thought or idea which they believe would be of mutual advantage.

In other words we urge business firms who advertise in these columns to contribute ideas on how they believe the pitchman could get more business, make a better percentage on his present volume, mistakes the pitchman is making that tend to hold down his sales volume, mistakes commonly made in sending in orders and any other ideas he may want to express which he believes would provide interesting or helpful information for the man to whom he is appealing in his advertising.

On the other hand we are going to devote an equal amount of space to contributions from pitchmen, demonstrators, etc., offering constructive ideas on how the manufacturer, jobber, supply house, etc., can be of greater service to them, ideas on when and how new items should be introduced, the type of items that are going over best this year, problems in connection with the handling of shipments, whether or not certain products are being advertised that are in demand by road people and the many other problems you are up against that you believe should come to the attention of the manufacturer, jobber and supply house.

All contributions must be signed, but if you desire we will keep your name confidential and will not publish it in connection with your contribution. If you want your name withheld, please indicate it when you sign your letter.

All contributions should be addressed to Bill Baker, care The Billboard, Cincinnati, O., and must be mailed not later than November 10.

Remember it is highly important that we have plenty of contributions from both sides—so, Mr. Jobber, Pitchman, Demonstrator, Manufacturer, etc., it is up to you to make this article one of the most interesting ever published in The Billboard. It is decidedly not to be used for the airing of personal grievances and only ideas that are genuinely intended to be mutually helpful in the advancement of the field will be used. Start thinking out your contribution TODAY!

"THE BIGGEST SHOCK . . .
I ever had in my life was when I read in *The Billboard* of the death of Tom Rogers," cards Clyde (Southern Jack) Wilson from Sioux City, Ia. "Tom will be missed by all the boys and girls of Pitchdom. And I want to say right here that in my opinion he was the king of the all-round pitchmen. He may be gone but will never be forgotten."

"THIS MARKS OUR . . .
third week in halls," shoots Kenneth Clear, of the Happy Phillipson Comedy Company No. 2 unit, from Henryville, Ind. "Have been packing 'em in. This is our banner town of the season. The roster includes Doc Hunter, lectures; Edith Rae, piano; Vivian Rey, singing and dancing; Bubbie, the child prodigy who does much but says little; Betty Jean, 6-year-old singer; Jack Cromwell, the Black Dot of Dixie, who is getting a million dollars' worth of laughs with a nickel's worth of cork; Pauline Clear, going big with her new dance, and yours truly, doing straights, singing and instrumentals. Our sound truck is a real assistance in drawing them out night after night."

DOC FRANKLIN STREET . . .
of the Washaw Indian Med Company, closed the show October 15 at Wood River, Ill., due to cold weather. Doc now has established winter quarters at East St. Louis, Ill. The show opened March 1 at El Dorado, Ark., and worked north into Western Missouri. Ran into about 15 weeks of rain, but after July 4 the going was somewhat better. Doc is leaving the South to the other boys this winter, as he writes he has his winter b. r. and is set on taking things easy. He sprained his back last week loading a piano and is under the doctor's care for a while, tho rapidly on the mend. Doc would like to read a pipe from his brother, Leon; also Jolly Fannie Hatfield."

"A FEW OF THE BOYS . . .
are coming thru Wilson, N. C.," says Jeff Farmer, "but there is not enough business here to cause anyone to make the long jump. Doc Speagle dropped over for a chat yesterday and still seems prosperous. Anyway he was walking with a big gold-headed cane. Will be here a few more weeks and then into Virginia until Christmas. After that Tennessee."

THE FRANK HAITHCOX . . .
Blue Mountain No. 1 show is in its eighth week at Greenville, N. C., under the management of Charles V. Graham, working from a Ford truck platform to good business. The No. 2 show is in South Boston, Va., under Bob Regan management. As predicted some time ago, Regan has developed into a real medicine man. The Virginia show is in its fourth week and will show until Christmas. Frank Haithcox is devoting most of his time to the drug trade, tho visiting the shows often.

FROM GREENSBORO, VT. . . .
George M. Bragg pipes: "Frances Wheeler, of our show, made a recent trip to Montreal to buy a new wardrobe. She returned with a Hudson car painted in the show's colors, orange, red and aluminum. Baby Shirley Joy is already a real trouper, tho only 15 days old. Water froze half an inch thick here last night (October 9.) We are rolling up the top Saturday night and will go into the hall season. Would like to read pipes from my old friends Tom and Kitty Butler, also Ted and Mae Goodwin, who trouped in Maine with me years ago. Also Mike (Lawrence) Beam, who was with me in Minnesota. Edith Mae Bragg, the little girl with the big voice, is pleasing the natives at every stand. Up to this writing Pittsfield, Vt., has been the banner town of the season."

POOL WHIRL——

(Continued from page 41)

as well as beautiful lobby displays. All pools co-operating in the drive will receive an advance story and six daily stories for release during the week. They also will receive the exploitation booklet telling them how to make tieups with local health authorities, directors of recreation, civic groups, department stores and newspapers.

One of the most important angles to be used in the successful promotion of the Swim-for-Health Week drive is the direct tieup with newspapers thruout the country. Advertising managers of newspapers will be informed of the purpose of the campaign and of the possible advertising revenue that could be derived from a local tieup with pools, department stores and specialty shops selling swimming suits, shoes, caps and drug stores selling cosmetics, sunburn lotions, etc.

The joint committee will go after every outlet of free advertising from lineage in department store copy to plugs on the air during commercial broadcasts of cosmetics, sunburn lotions and other beauty preparations.

So intensive is the campaign expected to be that every letter in circulation between organizations directly or indirectly interested in the swimming business will bear a Swim-for-Health Week stamp on the back flap of the envelope.

Members of the committee representing the National Knitted Outerwear Association are Bert E. Green, Revere Knitting Mills, Malden, Mass.; Sidney E. Korzenik, secretary of Knitted Outerwear Association; L. Andrew Castle, B.V.D. Corporation, New York City; Alfred H. Munkenbeck, Ocean Bathing Suit Company, New York City, and Herman Heller, independent mill owners' representative, New York City. Those representing the National Association of Amusement Parks, Pools and Beaches are Arthur E. French, Manhattan Beach, New York, chairman of this group; Herbert F. O'Malley, Playland, Rye, N. Y.; Charles H. Potter, Miramar Swimming Pool, New York; Mack Rose, Riverside Cascades Swimming Pool, New York, and Harry C. Baker, president of the national association, ex-officio member of the committee.

DOTS AND DASHES—London Terrace indoor tank, New York City, has joined Park Central and St. George natatoriums' idea of advertising, so congrats are in order. . . . Whoever's idea that was of fur bathing suits as a new style ought to be made to roast in oil, for it's crazy as can be.——Jack Rosenthal will have something down Florida way this winter so that he can combine his annual visit there with a little business. . . . Sol Pincus may not miss Cascades twin tanks, New York City, now that he has a city job, but you can bet your bottom dollar that Cascades pools miss him.——Peter Flick, amateur swimmer, just enrolled in a veree exclusive private school, if you please. . . . Mack Rose is joining his family down south.——And when Bob Musel, ace United Press scribbler, dons a bathing suit at St. George indoor tank all the girls in Brooklyn come from far and wide to gape.

Hilderbrand's United Shows

Chico, Calif. Five days ended October 13. Location, Legion Memorial Park. Auspices, American Legion Drum Corps. Weather, rain. Business, fair.

Long journey from Hood River made in good time, altho interrupted by two accidents. Two trucks damaged in incidents beyond the drivers' control. Mr. and Mrs. Leon Whitney, Mr. and Mrs. Hi Seversen and Mr. and Mrs. Willard Holt purchased new cars and Mr. and Mrs. E. Pickard a new housecar. June Pickard's 18th birthday was celebrated. Mrs. Nadine J. Fromm, after a week's visit, returned home, Portland. A dinner party given Mrs. Fromm by Lucille King at a local night club. Mrs. O. H. Hilderbrand sporting a new ermine coat, the birthday gift of her husband. Hazel Fisher and Verna Seeborg made a trip to Oakland, visiting relatives. Members of Stephen Superior Shows, at Williams, were visitors. Melvin Garber celebrated his birthday. Robert Lytle a visitor from Oroville. Pat Hill and Ethel Harrison back from trip to

(See Hilderbrand's United Shows page 69)



By LEONARD TRAUBE

The Show Compass

SOUTH — Cole Bros.-Beatty Circus scheduled to close in Macon, Ga., right in Charlie Sparks' (Downie Bros.) own territory, November 6. Cole did straw biz in Norfolk, Va., by the way. Harriet Beatty is putting on a swell act, but I'm all burned up because the outfit didn't come near enough for this corner to catch it.

BULLETIN.—Increased 1935 circus competition is a great thing for the newspapers, among others. Ringling show is running the largest display advertisements in recent history.

GALES FERRY, Conn.—Edgar H. Kelley, more familiarly known as Doc, of Doc and Ma's heap big medicine show, looked at the calendar, discovered his 61st birthday creeping up on him as of October 11 and forthwith took ill. Recovered in time to get going on his 62d milestone.

BULLETIN.—Bert Nevins, New York outdoor press agent, announces plan to go south to handle Florida spots, local office to oversee radio accounts.

HONOLULU, Hawaii.—Abe Goldstein arrived here early in October with E. K. Fernandez's outfit after a pleasant trip. Yes, he's the clown fellow with the cop's regalia.

BULLETIN.—Frank P. Duffield, of Chi's Thearle-Duffield unit, fireworks impresarios, bounced into town and was held over an extra day to complete negotiations with former Governor Alfred E. Smith, who is wanted as the principal speaker at the banquet and ball of the Showmen's League of America in Chicago the night of December 3.

CANADA.—Henry Meyerhoff, carnival owner, writes from Prince Rupert, B. C.: "So much is said about 'great courage' when referring to the people who perform death-defying stunts. Well, to do what I have done, let 'em come out here. Look at the map and see where this place is. I came here among strange people in a strange country and without friends or money. My wife and myself suffered hardships one would think impossible, but now we have seen the light. We have a good show and good people and, what is more, a high-class, clean and refined outfit with no racket, no skin games, no girl shows. I say without boastfulness that we have definitely established ourselves in the Dominion. I am now fixing my 1936 route which will take me into parts that never had a show. The 'B' Circuit was okeh, with business good. However, with the heavy railroad costs and the fair managers wanting a clean show but asking racket prices for their stores, there is nothing for a clean show on this circuit. Will keep on trying to do right and get along. I will not grow big. My show will always stay small. I am satisfied to allow the younger men to get the glory of big things, for I have had my day."

BULLETIN.—Golda Honey, tight-wire performer, is up and around now after her recent accident at the fair in Elmira, N. Y. She was removed from St. Joseph's Hospital to New York by special ambulance at the instance of Capt. Daniel E. Fox, of New York State Troopers, who is an intimate friend of the Honey acrobatic family. Altho she is in a cast, her face doesn't show the strain she has been thru. Bravo to the Honey courage!

BULLETIN.—You wouldn't believe it, but that was Aubrey Ringling, part owner of Ringling shows, confabbing on West 49th street with Tom Killilea, ex-press agent of Big Show, and nary a word about shop passing between them for nearly two hours!

TOLEDO, O.—Helen and Jack Austin, stunt auto drivers, are leaving for Europe on November 2 to work exclusively for auto manufacturers. They open at Rotterdam and have 12 weeks booked in Europe's key cities.

BULLETIN.—Peter Peters, pilot of Coney Island Shows in Puerto Rico, arrived in New York to buy devices. Show is in its third season in P. R., and is now playing in a suburb of San Juan with four rides, Monkeydrome and concessions. In case you don't know what Pucrto Ricans like, Peters' rides are a Merry-Go-Round, Ferris Wheel, Chairplane and Swings, proving that the boys and girls of America's possession are just like us Americans, after all.

SUFFERN, N. Y.—Wells Hawks writes: "May I tell you that your story about dear Lew Graham was wonderful and so apt a description of him? Your article was a great one and I want to thank you. Lew was a great friend—we were on the circus together."

BULLETIN.—Al Hamilton, manager of the Hamid-Morton Shrine date in Wichita, Kan., November 25-30, observes that conditions in the West are far better than in the East, with crops good and new oil wells being brought in daily. Wichita has a large quota of show people, Butch Fredericks and Merle Evans living near there. Bill Floto's by the way of being the local road-show king, his next attraction being *Three Men on a Horse*, Broadway comedy hit. Bob Morton dropped in to look things over. Some members of the Shrine committee know plenty about putting on shows, and Hamilton doesn't mind saying that such a setup makes it all velvet, because it gives him a chance to work with laymen who know their show stuff.

RALEIGH, N. C.—This pillar's mainmost roaster, Doc Beebe, weight guesser, says that this modest column has improved since Coney Island activities were shelved. He doesn't say to what extent, which leads us to believe that he is passing out left-handed compliments. Doc's been out six weeks and is ready to call it a season, taking a little rest before making indoor doings. He played Roanoke, Va.; Greensboro, N. C.; Richmond, Va.; Winston-Salem and Raleigh.

BULLETIN.—I'll let the readers guess who wrote the following: "I have been lining up a genuine string of top bucking horses and have 125 at present. When the job is completed I will have 150 head of real tested outlaw horses that will test the ability of nothing but real broncho fighters. As you are aware, a great many of the outstanding bucking horses in the rodeo game originated in the Northwest, both in the States and Canada, during the last 25 years, and it has been part of my business to dig them up and bring them out for public look-see. The bunch I am now assembling will be tops to the last one."

HORS D'OEUVRES——

(Continued from page 45)

and pleasure trip, their next stop being Munich, to consult with John Friedle and Harry Hargrave. The next big German fair is in Bremen, according to Harry Hargrave, who returned to Germany last night.

Francis Lefevbre has had a relapse, coming to the fairgrounds a bit sooner than advised by his physicians; result, again confined to bed.

Leonard Thompson, managing director of Pleasure Beach, Blackpool, and copartner of Harry Traver here, arrived last Sunday with a party of 25 friends by special chartered plane, the 42-seater Horatius, operated by Imperial Airways. Among Mr. Thompson's guests, arriving a bit shaken up after a very rough voyage, were Mrs. L. Thompson; W. Foster, director of publicity, Blackpool; C. E. Burrell, secretary Pleasure Beach Company; Dr. T. E. Coope, R. Pagnam and several members of Pleasure Beach staff. Remaining for a two-day visit to the exposition, they returned Monday to Blackpool, Eng.

Fritz Holzdorfer, manager of Vienna Amusement Park, was a recent visitor to Brussels Exposition; he has installed the second Flying Turns on the Continent. The total of Flying Turns now in Europe are four, one here in Parc des Attractions, newly completed structure in Austria's capital and two in the making for 1936, to be presented by Shillan's amusements in England.

Sibley Changes Show

Walter K. Sibley has transformed the African Village into an Abyssinian Village, very timely. War maps and decorative Ethiopian flags, cutouts of warriors and the heavy beating of war drums on the front bally have changed this attraction into a money getter.

Something entirely new in motordrome thrills is to be presented next season by Bob Carew, reports this young English showman, who will immediately on the close of the exposition return to his home in England and build his new type of Wall of Death. Bob expects to present his new act in the British Isles in the spring and in the summer in America.

Paul Russell Bradshaw entertained 40 crippled Belgian war veterans at the Snake Show the other afternoon and some 30 minutes held these heroes of the great war intensely entertained with his reptile act. Assisted by Marcel Gele and Charles Froom, he put on a mighty fine show for the vets.

"Rossie," popular fox terrier of Mr. and Mrs. Walter K. Sibley, is nowdays hanging his head in shame for a slight disgrace he has placed on the American colony. A few nights ago he disappeared from in front of Walt's office about closing time, with the result of an aimless four-hour hunt. Early the next morning his master stepped into the police station on the grounds to report Rossie's failure to return, but in the office behind the desk the runaway pup was feasting nicely at the hands of the policemen, who well knew the prisoner, having been picked up about daybreak running about the fairground. Rossie has either learned to speak French or Flemish, for this is the second time for an all-night disappearance, only once, however, finishing in the bastile.

Van Droysen Sisters report their return to Germany after closing here. "Specs" Reigert plans on sailing home to the U. S. A., and his good work in presenting Skee-Ball over here has opened a new field for the builders.

Charley Paige hopped off for England on Monday with the Leonard Thompson party.

The Billboard Welcome

The weather at present is almost daily rains followed by cold spells. Weekday attendance has dropped but Sundays remain the same, tremendous crowds and attractions of merit doing a good business. Rain does not have slightest effect on Sunday fairgoers; they come and enjoy the exposition regardless.

By the time column is in print and *The Billboard* arrives, to be read by Brussels Exposition showfolks, the big show for 1935 will be in its last week of operation unless the fair plans are changed for a new closing date.

The copies the writer receives are well handed around each week, and *The Billboard* has never been so dear to showmen so far away from home. It is usually two weeks from the day it goes to press in Cincinnati that it lands on the fairgrounds here. But that has little bearing on the matter, so long as one can read *Billyboy;* the asking starts early in the week if the copies have arrived.

One of the famous Piccard brothers of stratosphere fame was a visitor to the Crime Show. Entering unnoticed, he was in 20 minutes before he was recognized by one of the Belgian lecturers; he seemed most interested and asked many questions about the bandit car.

Directly across from the Parc des Attractions, on Avenue Houba De Strooper, are many cafes, but the showfolks have picked one for their nightly confab parties. Cafe De La Chaine is the name, and the boys and girls find this spot the favorite night meeting place. One will find some six different languages spoken among the showfolks, sipping their mugs of beer and cutting up jackpots. Louie is the owner's name and he knows how to cater to show people, for the usual last remark when the exposition is folding up each night is "I will meet you at Louie's."

Young Shut-In Answered

Royal Kadir, Hindu, past president of the Indian Showmen's Association, Cawnpore, India, operates Magic Variety Theater here, one of the most successful sit-down shows. Kadir has toured the U. S. many times and has been a Hindu magician for over 40 years.

Charley Paige received a letter from a little chap, aged 10 years, named Col. Linard Jones, confined at Harry-Anna Crippled Children's Home, Umatilla, Fla., who has ambitions some day to own a circus. Charley sent the little fellow some pictorial publications after he read of him in Leonard Traube's "Out in the Open" column recently. The young circus fan's letter was immediately answered by Paige and several other American showfolks here.

A double night guard has been placed about the exposition to prevent further possible fires after two incendiary blazes recently. Operators of the successful attractions at this exposition are keeping close watch on their properties.

COMING MARRIAGES——

(Continued from page 61)

Michael Richards Jr. Wedding will be held at the Catholic Church in Beverly Hills, Calif., next June.

Nellie Bess Cross, radio violinist, to Don Lewis, chief announcer for Station WDSU, New Orleans, in that city November 27.

Frank Salto, sax player with Will Osborne's Orchestra, and Dorothy Rogers, vocalist with the same outfit, in the near future.

Lionel L. Suritz, formerly in theatricals in New York and now with Calvert-Maryland Distilling Company, to Grace Barnett October 27 at Pythian Temple, New York.

Helen Keeler, sister of Ruby Keeler, recently announced her engagement to Michael Newman, nonpro.

BIRTHS

At the University of Maryland Hospital, Towson, Md., October 9, a 6½-pound daughter, Mildred Loraine, to Mildred and Danny Van Allen Colbaugh. Mother was formerly Mildred Wood, dancer, and the father, Danny Allen, of Allen, Gynn and Allen. He was also with the Hilton Sisters for four years.

To Mr. and Mrs. Howard Zarlington a 6½-pound daughter September 29 at Bentonville, Ark. Newcomer named Mary Bonnie. Father has his own show playing in Arkansas.

A son August 9 to Mr. and Mrs. Fred Neeley at the Edgewater Hospital, Chicago. Father is producing at the Gem, Chicago burlesque house.

A seven-pound boy, Gerald Alton, to Mr. and Mrs. Fred Kerr at Spartanburg, S. C., September 26. Kerr is a son of W. R. Kerr Sr., of the Kerr Remedy Company and med shows.

An eight-pound son, Roy Barnett, to T. J. and Garnet Reynolds, operators of the Majestic Showboat, at Constance, Ky., August 19.

To Mr. and Mrs. C. B. Scott, of the Hennies Bros.' Shows, an 8½-pound boy, Clifford B., October 11 at Wharton, Tex.

A 7½-pound boy, Clifford Loren, to Mr. and Mrs. Clifford Adams at St. Catherine's Hospital, McCook, Neb., October 9. Father has been electrician with J. L. Landes Shows the last 13 years.

A son, James Clifford III, to Mr. and Mrs. J. C. Harris at All Saints' Hospital, Fort Worth, Tex., October 7. Father is a theatrical booker and operates the Professional Studios in the Grant Building, Fort Worth.

A son, seven pounds and 10 ounces, October 16 at St. Vincent's Hospital, Chicago, to Mr. and Mrs. Syd Murgatroyd. Mother is known as Mary McKeone, of the McKeone family of acrobats.

DIVORCES

Alden Chase, stage and screen actor, from Eleanor Phelps, stage star, October 8 at Los Angeles.

Mrs. Clarence Badger from Clarence Badger, screen director, recently.

Rebecca Emilia Mitchell filed suit against Hollis E. Mitchell, screen actor, October 11 at Los Angeles.

Glenn H. Stump from Lowell S. Stump, manufacturer of band instruments, at Los Angeles October 11.

Gigi Parrish, screen actress and former Wampas Baby Star, filed suit October 10 at Los Angeles against Dillwyn Parrish.

Zelma O'Neal, musical comedy actress, from Anthony A. Bushnell, English actor, October 17 in the Chicago courts.

Emma Bell Kraft has filed suit in District Court, Fort Worth, Tex., against Klyde E. Kraft, actor, now appearing in *Kind Lady* in San Francisco.

Ruth Chatterton, stage and screen

(See DIVORCES on page 80)

All-Time Favorites*

of ERNEST L. KENT
Former Kid Show Talker

J. W. (PADDY) CONKLIN, Conklin's All-Canadian Shows.
CHARLES SPARKS, Downie Bros.' Circus.
JESS ADKINS, Cole-Beatty Circus.
GEORGE W. CHRISTY, Ex-Circus Owner.
PAUL M. LEWIS, Lewis Bros.' Circus.
AL WHEELER, Hunt's Circus.
R. L. ATTERBURY, Atterbury Circus.
CHARLES BERNARD, Historian.
CHARLES T. HUNT, Hunt's Circus.
TOM MIX, Tom Mix Circus.
JOHN RINGLING.

(Send in your ballots nominating your 10 favorite showmen.)

***Ten selections—no more no less—are required. Altho Kent names 11, the error in balloting is excused, but don't let it happen again, folks. And remember that the people you choose may be living or dead.**

R-B Show Has Big Day at Atlanta

ATLANTA, Oct. 19.—The Ringling-Barnum Circus did a big business here Thursday, showing to 14,000 at matinee and 18,000 at night performance.

An innovation has been introduced in the backyard. A lunch stand has been installed for the convenience of the employees. It is the first thing up in the morning and the last thing loaded at night.

AKRON, O., Oct. 19.—Local ordinance providing for sliding scale of permit fees for circuses and carnivals (with a "C" as the minimum per diem) became effective this week.

PEACOCK BLADES

Double-Edge Blue Steel Razor Blades. Guaranteed to give 4 to 5 perfect shaves. Quality Guaranteed. Packed 5 Blades to a Package. Cellophane Wrapped. 100 BLADES **45c**

Packed 20 Packages of 5s on a Display Card. EACH CARD **50c**

SPECIAL — COMB CLEANERS. Each on a card. Retails 10c ea. Dozen... **32c**

25% Deposit, Balance C. O. D.

Send For NEW 1935 CATALOGUE
1000 MONEY MAKERS

BENGOR PRODUCTS CO.
10 E. 17th St., Dept. K, New York City

GET READY for XMAS

Order Your Xmas Cards, Cosmetic Assortments, Perfumes, and Household Necessities Now. Our Big Catalog is Crammed with Bargains Like These:

ANGELUS—Double-Edge Blue Steel Blades, 5 to Box, Cello. Wrapped. Per 100 ..... **35c**

PRINCETON — Double-Edge Blue Steel Blades, 5 to Box, Cello. Wrapped. Per 100 ..... **60c**

XMAS CARDS—Finest Boxed. Envelopes to Match. 21 Cards to Box. **20c**

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Special Membership Offer To War Vets in Show Biz

CINCINNATI, Oct. 19.—Over the Rhine Post No. 1068, Veterans of Foreign Wars, at its last meeting, passed a resolution granting special privileges to members of the amusement profession and allied fields in the way of free dues for the remainder of this year. Anyone who has been overseas and resides in Cincinnati, or claims this city as his home, or considers *The Billboard's* Cincinnati office as his permanent address, is eligible to membership.

In making this announcement at *The Billboard* office yesterday, Walter R. Bonnell, of the local post, said: "We fellows feel that Cincinnati has always been a hub of show business and are therefore anxious to have as many members of the amusement profession and allied fields in our post as possible. This is our reason for granting the special privileges to them until January 1, 1936."

The post's temporary clubrooms are located at 1818 Elm street.

United at Closing Stand

SHREVEPORT, La., Oct. 19.—United Shows of America are playing their closing stand of the season at the Louisiana State fair, which ends October 27. When the show train arrived here last Sunday it was met by many Shreveport people, and hundreds of the personnel hastened to the business section and to residences to meet and have talks with "home town" acquaintances.

The organization has had a good season. Following weeks of storms and other adverse weather early in the season thru Kansas and Iowa, conditions turned almost ideal for the show, according to Roy B. Jones, publicity manager, and all in all former records for the show fell.

TRANSPORTATION—

(Continued from page 38)

appear to be forthcoming from any State. Should the government step into the picture from the interstate viewpoint, then something would happen in favor of the rights of the interstate purchaser. The sales tax laws may be discriminatory and unconstitutional, but this is a matter for the courts to decide. Automobile dealers are liable in most States should they fail to enter the sales tax on a purchase, and in other States they cannot register the car and obtain a bill of sale or title without payment of the tax. Some dealers may take advantage of the purchaser by adding $3 to $5 to the sale and including it as sales tax without detection by the purchaser. Of course, there are many fraudulent ways to avoid the sales tax, but the chances are not worth the savings.

Cost of Freight

This department may be criticized for providing this information, but we desire to aid readers in saving money. When purchasing an automobile or truck investigate the cost of transportation between factory and delivery point. Should you not be satisfied with the rate quoted by the dealer we suggest that you inquire at your local Chamber of Commerce. We are not saying that all dealers are dishonest, but we do know that transportation rates on automobiles and trucks are in many cases hiked, purchasers paying far more for freight from factory to delivery point than it costs a dealer. Some dealers charge railroad rates even tho driving vehicles thru themselves or having an auto transportation company do the work. Under any condition the rates should not exceed the following quotations: Detroit to Los Angeles, $110; Detroit to New York, $60; Detroit to St. Louis, $40; Detroit to Miami, $80; Detroit to Cincinnati, $20; Detroit to Atlanta, $60. These rates are not exact but sufficient to allow considerable savings over rates charged by many dealers. The delivery price of a vehicle does not necessarily mean that it is the price quoted by the factory. It is what the dealer asks for the car including his profits.

Oregon

Automobiles and trucks towing other vehicles of a like nature must purchase common carrier permits should the operation be a continuous one. The permits are license plates which must be attached to the towing vehicles. Titles and bills of sale should be in possession of the operator to provide proof that the vehicle being towed is not for sale or offered for sale.

Washington-Oregon

The vehicle warning signals by use of lights have been ruled not legal and shall not be used hereafter. The code became confusing between these States, which brought this decision. No fines shall be assessed because of the use.

Tennessee

As stated in the last issue, the old method of purchasing license plates in this State is no longer necessary for a private carrier. A mileage tax is assessed, plus a registration fee of 35 cents for permission to operate in or thru the State. The new reciprocity laws allow this State to enter into agreements with other States, which brought the lifting of the license requirement. One of the next important steps will be to effect a change in the 26½-foot law. We hope to have this length extended to 40 feet.

Labor Unions

Letters and other inquiries have come to this department for information and suggestions concerning labor unions. We desire not to offer recommendations or give any information on this subject. Controversies may develop should we give our opinion. Those interested in such matters should discuss them with legal talent.

Inquiry Letters

We suggest that readers obtain every issue of *The Billboard* and read the answers to letters requesting information. By publishing the answers we feel that we are serving hundreds who desire the same information. Should readers want an immediate answer in case of emergency, please inclose postage stamps or stamped self-addressed envelope. Mail is constantly being returned to this department for lack of proper addresses.

For Technical Data Write
PUBLIC SERVICE ASSOCIATION, INC.,
Sidney, O.
SHOWMEN'S TRAFFIC BUREAU.

LETTER LIST—

(Continued from page 63)

Bryner, Robt. J.
Buchanan, C. T.
Butts, W. G.
Byers, Carl
Byron, John, Mike & Byron
Caldwell, Roland
Carter, Jimmie
Chess, Douglas M.
Clayton, Frank
Costello, Jack
D'Arcy, L.
Dawalt, Geo.
Dennis, Jack
Derer, Charles
DeValdo
Dewar, Gordon
Dill, Frank A.
Dixon, O. C.
Dorgan, Steve
Douglass, Vern
Dowd, William
Downard, Mr. "Virg"
Downing, Cliff O,
Dupont, Gene
Dyer, Johnny
Eddy, Jack
Evans, Billy
Faff, Harry
Fleming, James H.
Fohlbrook, T. R.
Frank, J. J.
Frederick, Al
Freitas, Alfred
Garcia, Louis
Gere, H. S.
Gear, Billy, Am. Enterprises
Germain, Carl E.
Gordon, George
Graham, Mr. Shirley
Gregg, George
Griffin, H.
Hamilton, Frank
Hart, O. Jack
Hayes, Paul
Helvig, Al
Henderson, Jack
Hirsch, Harry
Hirsch, Nat
Hoff, Rudy
Holcombe, Roy
Hollingsworth, Robert
Holoboff, Pete P.
Hyde, Victor
Johnson, Daniel
Jones, Russ
Jordan, Leslie
Joy, Billy
Landris, Charles
LaRue, Garunts
La Valda, Ted
LaVeer, James A.
Lewis, F. J.
Lewis, Nat
Lindsey, Dan K.
Lorraine, Carl
Mack, H.
Margon, Steve
Martin, Peter
Maxine, Gabriel Carl
McCabe, Grover
McCoy, I. B.
McDaniel, C. W.
McGuire, F. C.
Meyerhoff, Henry
Milligan, A.
Morales, Daniel
Nelson, C. W.
Nichols, Les
Norling, Albert
Omossa, Mohamed Ben
Pellman, Meyer
Perry, Jerry
Rae, Rob
Robinson, ElmerD.
Roberson, George
Roberts, E. R. (Okla. Curley)
Rosenheim, Jack
Ross, Phil
Royale, George W.
Samuels, Sid, Orchestra
Schultz, Jack
Sizemore, Logan
Sloddard, Doc
Sorrum, Andrew M. (Happy)
Spencer, Don
Stephens, Jolly Bert
Stone, Benny
Stroud, Elmore Slim
Thomas, Peter
Travis, Dan
Travis, James
Valentine & Bell
Vogel, S. J.
Fox, John
Frank, Abe
Gallagher, Joseph
Gold, Harry
Grant, Sol
Gread, Chuck
Griesbaum, Lester
Grisson, Claude
Handing, Steve F.
Harris, E. P.
Hayes, Bill Curly
Helms, R.
Henderson, J. C. (Whitey)
Hitzel, Joe
Holdorf, K. M.
Howard, Tom
Ingleston, Corp. Robert
Jacobs, Harry, Jack & Gorgina
Kidder, Charles
Krug, C. H.
Lane, C. P.
Lee, Darby J.
Lee, George
Lewis, Larry
Lime, L. O.
Ludwig, Edwin A.
MacHale, J. P.
Marion, Joseph O.
Mark, T. J.
Markivich, John
Marino, Ed
McCormick, James R.
McCulley, W. T.
McMillan, J. G.
Mellon, A. J.
Miller, Harley W.
Moon, H. M.
Murphy, Neil
Noren, C. L.
Pelham, Nigel
Perry, Frank
Ready, R. M.
Robbins, George
Rohn, T. W.
Roma, Rajah
Rye, C. Mountain
Scott, L. E.
Shields, Purl
Smith, Herman
Trucks, Marshall
Twohouse, Chief
Valentine, John M.
Wafford, Mr. Babe
Watkins, Mark
Webb, Clyde
White, Jimmy
Willard, Clyde H.
Williams, Bert
Willis, Buddy
Wish, Jack

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Ann, Madam
Barber, Lillian
Bozarth, Mrs. Elsie
Buley, Mrs. Linnie L.
Callahan, Mrs. Pauline
Daley, Bernice
Daly, Rita
Day, Mrs. Doc
DelMar, Mrs. Doris
Gore, Stella
Gore, Thelma
Harris, Mrs. Bess
Hooper, Mrs. Walter E.
Jolly Josephine (Fat Girl)
Lester, Esther
Kedder, Mrs. Mabelle
Liberty, Miss Aldis
Madison, Ethel
Mecum, Mrs. W. R.
Mortensen, Clara
Poole, Mrs. Bill
Poole, Mrs. Bill
Ray, Mrs. Inez
Raymond, Miss Bertie
Raymond, Mrs. Alberta
Ready, Mrs. R. M. (Ines)
Wallace, Mrs. Esther
Walsh, Miss Billie
Zimmer, Florence

Gentlemen's List

Albright, Jack
Aldridge Players
Allen, Ed & Taxi
Allen, Marion Jack
Asteria, Manito
Atchison, E. W.
Bandy, R. L.
Barry, Franklin
Beck, Al C.
Berger, Harry
Cole, S. F.
Carlson, Ernest
Carol, Chas.
Carter, Wray
Eley, Ivan
Exman, G. H.
Fields, V. E.
Fox, Joe

MAIL ON HAND AT

DALLAS OFFICE

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Ladies' List

Chacoma, Mrs. Mike
Clark, Josephine
Ellis, Mrs. B.
Jackson, Sally
Johns, Mrs. Eva
McCarty, Pearl

Gentlemen's List

Allen, Joe D.
Barton, George L.
Bayes, Dick
Brunk, Fred
Buchanan, Tree-Top
Calkins, Fred
Carlile, H.
Cooke, Harry
Deason, Frank
Dunklin, Jack
Goad, Dude
Gorman, Gene
Greenwood, Harry
Hartsell, Harry C.
Holzman, Sam
Johnson, Leland M.
Kline, Ernie
Knowles, Harvey
Latour, Robt. A.
Lungren, Eddie
Lutz, Whitey
Martin, Al
McCarthy, C. P.
Mel-Roi
Nation, Al
Pitner, Hiram L.
Rogers, Frank Dago
Roberts, Guy
Schieberl, Joe
Scott, B. D.
Scott, J. R.
Sigourney, Tom
Snyder, Sid
Sublette, Red
Thomason, Nelson
Thrope, Jack
Van, Jimmy & Libby
White, Max
Williams, Harry

MAGIC—

(Continued from page 29)

Paine, Harry Belleville, Eddie French, Harold Phillips, Waldo Rouviere, Harry Scheer and C. Foster Fenner. Mr. and Mrs. Al Wheatley (Tung Pin Soo) were guests of honor, and the former offered a routine of card sleights. Charles H. RossKam, who launched several magicians in the business with his Chicago Stock Company in former years, was also a guest at the meeting and gave a short reminiscent talk.

VIRGIL THE MAGICIAN is now traveling eastward from Iowa to Chicago and from the Windy City will head southward, playing the larger schools. According to word from the show, the Iowa territory is good territory.

LYMAN AND COMPANY, featured for the last six months on the Ricton Show, are concluding their engagement on there November 3. They will head immediately for Chicago to rebuild for their new season, which is slated to get under way in the Windy City territory around the middle of December 15. Lyman recently had as his guests at Greenville, Ga., Doc Noonan, of Louisville, Ky., and Chet Morris, both magicians. "It was magic for breakfast, dinner and supper," Lyman says.

HASKELL THE MAGICIAN, who won first prize at the recent Pacific Coast magicians' conclave in Hollywood, is filling a six-week engagement at the Lobby Cafe No. 2 in Juarez, Mexico. He is the first magic worker ever to play the spot. Haskell will head east at the conclusion of his present engagement.

GEORGIA TEMPLETON, the "Girl With the X-Ray Mind," is playing Texas towns to good results.

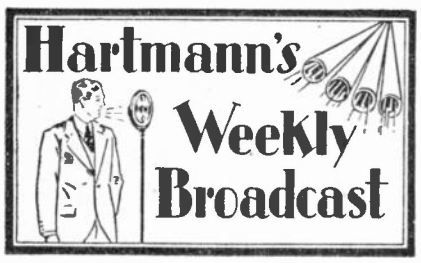
DE ROCROY and Company, illusionists, are at the Cirque Medrano in Paris.

CHEFALO, illusionist, is with the Circus Djurgaerden in Stockholm.

COUNT ALEXANDER ORLOFF, magician in Don Richard's Casino Montclair, New York, floor show, has added Mei Ling, Chinese girl, to his act.

PAUL DUKE sailed October 19 for England to open a tour of music halls and hotel spots.

MR. AND MRS. EUGENE EISENBARTH, who bill themselves as Gene and Jo, illusionists, paid a visit to Howard Thurston at the St. Francis Hospital, Charleston, W. Va., last week. "Mr. Thurston is far from thru," the Eisenbarths write. "True, he may be down at the present time, but he is far from being out. Even at the present time he is making plans for the future. One of the undertakings on which he is now working is a mystery drama, *Creeps*, which he expects to put on the road soon."



SECRETARY A. R. HODGE says the outlook for the annual meeting of the National Association of Amusement Parks, Pools and Beaches in Chicago early in December is fine, and he is hoping that the spirit of optimism and all-round good fellowship will be more prevalent than it has been for some years.

And as for the device and supply exhibit of the convention, Secretary R. S. Uzzell of the American Recreational Equipment Association declares that it will be the best in some time and he feels certain that the meeting will put new life into the business.

Those who have not yet made up their minds about attending or exhibiting at the convention had better do some quick thinking, as time is getting short. One never gets anywhere who doesn't know what the others are doing. If your funds are low you will never better them by not doing anything. Hop while the hopping is good—the band wagon awaits you.

† † †

THAT the ride business is on its way out of the depression seems certain. In some instances in the East and South receipts have increased from 10 to 50 per cent over last year, and in one case in the East in particular they doubled those of 1934. We are now speaking of permanently located rides, but when these do business it is only natural the portables should show a pickup also, and reports reaching us from various parts of the country indicate that this is true.

In this connection it is interesting to note in *Big Eli News* for September that the sales to date at the Big Eli factory are 16 per cent ahead of the corresponding time last year. "Collections," the item continues, "have been better and while we are not at this time able to give you the percentage of increase, it does indicate a substantial betterment of our customers' conditions over those of 1934.

"We expect to do some manufacturing this winter and while the number of our employees will not be materially increased, we hope to keep our regular men employed during the winter, building a new stock of Big Eli products.

"Yes, we know conditions are bettering themselves gradually, experience of the last two years proves that, so we have a reasonable right to expect a continuance in the future."

† † †

IN THE Circus Department of our issue of October 12 we published, as the result of a letter from F. S. Douglass, sheriff of Chesterfield County, South Carolina, an item (in bold-face type) that Section 6327, Volume III, Code of Laws of South Carolina, 1932, providing for a C license per diem for circuses and a quarter C per diem for other traveling shows, would be strictly enforced in Chesterfield County. As the letter was voluntarily written by the sheriff, our curiosity was aroused as to just what inspired it. The item was published in the next issue after receipt of the information, and whether that was before the Beers-Barnes Circus appeared in Chesterfield we do not know. Anyway, J. F. Almond, son of Jethro Almond and agent for his father's circus, the Beers-Barnes show, wrote us under date of October 14, telling of the trouble they experienced with this old law and making known the apparent reason for its enforcement. Almond says it seems it was all because of a service charge collected by a circus on passes given to friends or relatives of the sheriff.

"Free passes are more or less a thorn to most shows," young Almond writes. "I have seen from 25 to 75 per cent of an audience on passes, with some officials remarking that the shows were taking a lot of money out of town, and at their next meeting would raise the license. Often passes are given in a friendly spirit, only to become expensive to the show. I don't believe there is any business forced to pay as dearly for most everything (licenses, etc.), and then expected to give so much free merchandise as the shows.

"Recently I contracted the town of Chesterfield, S. C., the county seat of Chesterfield County, for the Beers-Barnes show, called at the sheriff's office and left some 8 or 10 free reserved-seat passes, as had been my custom for the last several years. The sheriff gave several of these passes to an aged uncle, living in a close-by town, who came to the afternoon performance with two children. It seems the uncle stopped a few yards in front after telling the children to go in the big top—without the passes. The doorkeeper, of course, did not know and told the children they would have to get their passes. Thereupon the children returned and waited with the uncle until the sheriff came, and he, apparently not waiting to learn the facts, surmised the show was attempting to collect a service charge on the passes and rushed to the management, demanding the maximum county license, in addition to the 10 per cent tax collected by the State. He admitted he had never collected before but was starting right then. The sheriff and Mr. Barnes went to the county attorney, who advised them that $25 was as much as could be collected, adding that it had not been the custom to collect this as it was more than the smaller one-day tent shows and circuses could afford to pay. The sheriff, it seems, had on a previous occasion turned passes over to some friends or relatives and another show had collected a service charge, which he at first thought we were attempting to do; however, we do not collect a service charge on official passes. After two days we went before the Board of County Commissioners, which ruled that the full license must be collected and would be collected from all shows in future, even tho other counties in the State were not collecting this exorbitant license under the old State law. It was shown the commissioners that already a high license tax was being paid and under it there were several towns in the county that would afford this revenue from the small shows, but probably not more than one could support a clean show under the maximum they were demanding. However, the commissioners went on record, and the sheriff declared that they would invoke this old law. I trust other shows will not get caught as in this instance."

It is believed that no other county in South Carolina is inflicting this maximum license. The last legislature passed a law giving Marlboro County the right to collect $5 for each 10 trucks or fraction thereof, which fee is within reason. Some action should be brought to bear to make this law State-wide the coming winter.

† † †

IN MANAGER BRASS' absence, we took the liberty of opening the following letter from Herbert S. Maddy, addressed to Brass of the Combustian Bros.' Shows in our care. It shows to go you, as Joe Penner says, what publicity in *The Billboard* means. If you read Manager Brass' plans to compete next season with Ballyhoo Bros. in this column the last two issues you will appreciate this all the more:

"Woodstown, N. J., October 16, 1935.
"MANAGER BRASS,
"Combustian Bros.' Shows
"(Care Al Hartmann).

"Dear Sir—Recently I offered my combination of trained fishworms, snow birds and bollweevils to Ballyhoo Bros., but as yet have received no reply. Possibly their radio needs new cells.

"Figuring that this wonderful act of mine should be with the largest and best combination on the road, I am offering it to your organization. Have just recently added the bollweevils to the act. They are intelligent little fellows and seem to enjoy their work. At first the fishworms, especially Fatima, who does the fan dance, were afraid of the weevils, but now they are getting to be friends. On 'choosing day' 'Old Fog' (that's what I call the largest weevil—named him after Fog-Horn Clancy) picked Fatima and bought her a hamburger. So that's that.

"Fatima does a really remarkable fan dance. As worms have no hands, she holds the fan in her pretty lips. Fan is a half portion of a humming bird's wing.

"Two of the worms jump hurdles, others wrestle and box and the entire company finishes the act with a one-scene drama entitled *Helen Gone Wrong*.

"Now, Manager Brass, this act is new and novel and will cost you money, not promises. What's your bid for it?"

Note to Manager Brass: It strikes us the act might be worth its weight in brass.

50 ARTISTS——

(Continued from page 3)

$71.50; stage helpers, $93.50; stagehands, $103.40; junior supervisors, $115; actors, $103.40, and musicians, $103.40. Three hundred and 10 people will find employment in the five units, including 20 watchmen, 50 attendants, 20 maintenance, 10 stage helpers, 5 stagehands, 5 junior supervisors, 150 actors and 50 musicians. Thus there will be 30 performers in each unit, 10 bandsmen, etc., to total 62.

Brooklyn stand opened with a crowd of about 1,000 on deck. There is no gate admission. Program started with a parade around the huge armory floor by the performers, led by the 30 bandsmen. An announcer described every act over a mike hookup and many of the numbers had more than one act, putting the layout in the display class. Burns O'Sullivan is the producer of this show.

The Program

There were two dog acts; eight clowns, including a midget; iron-jaw single, single trapeze, two-girl web act, mixed balancing team, acrobatic male, mixed hand-to-hand balancing team, male tumbler and contortionist, table and chair mixed team, bounding rope act, slack wire, man-woman bike novelty, three stiltwalkers (clowns); strong woman (assisted by her husband, who is not on salary—see details further on); iron-jaw fem, a spread array of 14 comedy acrobats and a male gymnast working on triple bar; double trapeze, three-people tight wire and nine pyramid builders and tumblers of which a couple are Arabs and the rest drafted from the other acrobatic acts with Arab wardrobing and makeup.

In what amounted to the finale the performers repeated their inaugural procession around the arena and a slide-for-life act was put on as a finish immediately following. Show started at 8:30 and ended at 10.

At least four acts stood out as better than average. Others are oldtimers to whom WPA is a boon. There were quite a few young performers in the lineup, but the majority of these are in the better-than-average bracket. At least half a dozen vaude and circus headliners, or close to it, are in the unit. One four-people act has been a topliner for years and kept going at fancy salaries until quite recently. Some of the oldies could never get booked at circuses, parks or fairs now, but they fit okeh into the relief structure.

The ruling says that no more than one member of a family may work under WPA, but in the case of the strong woman, whose husband was in the assist, only one salary is paid out. Whitehead is working to put family acts on the rolls. Other points in his program call for payment of $160 a month to performers instead of $103.40; payment by the week instead of by the month; more equipment, paraphernalia and wardrobe to be supplied by the government; feed and care for animals so that big animal acts may be included in units, only animal acts working now being with dogs and monkeys; privilege to exercise an already authorized 10 per cent leeway so that one in ever 10 people may be put to work without going on home relief (present regulation being that relief rolls must first be exhausted before the leeway is exercised).

Three-Day Stands

Stands are for three days—generally Thursdays to Saturdays—with a Saturday matinee, or four shows in all. Next stand is 102d Medical Regiment Armory, 56 West 66th street, which will be the Manhattan debut for WPA circus units. Dates are October 24-26. After that it will be shown in the 212th Artillery Armory, 62d street and Columbus avenue, October 30-November 1 (Wednesday to Friday), with the fourth performance a matinee for children on Friday.

Mondays, Tuesdays and Wednesdays are devoted to rehearsals. Total working hours, including rehearsing, are 30 per week. Equipment and apparatus are hauled from stand to stand by trucks provided by the government. Each unit carries an outstanding feature with the announcing buildup. There are no ring banks or other routine elements to lend sawdust atmosphere, but the AFA is requisitioning the administration for these. When armories are exhausted or if the existing ones are unfit, auditoriums and hospitals will be tried. The Brooklyn armory, for instance, is much too bare and big for circus-type show.

About 100 professionals turned out for the Brooklyn engagement, including Whitehead, who was given an ovation. Some of them thought that freaks and other side-show acts should be included in the project.

Altho there's no fee for the shows, the folks meted out plenty of applause, more so than at most circuses.

Each unit will get about six months' work and there's a plan under way to play the public parks and other city-owned spaces during the summer. However, there's an acute competitive angle incident to the outdoor season which may force shelving of summer units. Much depends on the success of the winter projects.

The city is furnishing water, gas and electricity gratis and the armories have the concession privilege on drinks, hot dogs, etc.

HILDERBRAND'S——

(Continued from page 66)

Los Angeles. William (Two Bits) Summers left for home, Medford, Ore. Curly Cummins remained a week in Portland on business. Mrs. Pearl Schafer left for home, Colton. Mrs. Dolly Martin recovered from her recent illness. Moose Norback's Snake Show received good patronage. Mr. and Mrs. Willard Holt, S. A. Brooks, Ollie Walker, L. Gillard, R. Goldstone and Jerry Foster joined with concessions. Leon Whitney purchased Capt. Seeley's shooting gallery. Mr. and Mrs. S. A. Sanford joined with side show and a concession. Fred Stewart made a trip to Klamath Falls, Ore. Mr. and Mrs. F. B. Curry, of Marysville, were visitors. WALTON DE PELLATON.

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Conducted by WALTER W. HURD—Communications to Woods Bldg., Randolph and Dearborn Streets, Chicago.

Church May Use Pinball For Its Own Young Folk

Prominent minister compares pinball with bowling—says pinball, under proper supervision, would entertain youth—would offer religious books for high score

By GEORGE W. MEHRTENS

WASHINGTON, Oct. 19.—Advancing a new and unique theory in connection with the modern pinball game, the Rev. Dr. S. Christian Andersen, pastor of St. Ansgar Lutheran Church, this city, in an interview with *The Billboard* correspondent, declared: "The pinball game could be made a valuable source of income to the church, as well as a unique and interesting medium to amuse young people." Dr. Andersen's liberal view in connection with the pinball game is heartily in accord with many leading clergymen thruout the country and particularly here in the Capital City. While many of the clergymen interviewed by this correspondent have lent their support to the pinball game with a view toward perpetuating the element of support among the younger set, this is the first time an opinion has been expressed bringing the game in close contact with church social life.

"I can see no reason," Dr. Andersen stated, "why such a game could not be put into a parish house for the amusement of the young people. The game, of course, would have the proper supervision so that the true element of skill may be more profoundly brought out. It would be my idea to distribute possibly prayer books and religious literature instead of the usual prizes one sees at the skill game centers as a reward for higher points."

Dr. Andersen pointed out that in this way some of the finest religious literature could be distributed among the young folks. It would mean, he stated, that instead of matching their skill for a mere material prize, they would be matching their skill in an attempt to achieve a better understanding of the spiritual value of religion.

"This in my opinion," Dr. Andersen said, "is real sport. Sport for the sheer joy of participating in an active game with no reward other than a spiritual one for the winner."

When told that there had been a number of cases wherein the pinball game had been used for gambling purposes despite the efforts of manufacturers and operators to stop the practice, Dr. Andersen said that there is nothing, no matter how fine and honest, that cannot be ruined thru misuse.

"I expect to bring the question of the pinball game in the light of a skill device before the next meeting of the Ladies'-Get-Acquainted-Society of our church," Dr. Andersen said. "I feel sure that with the help and co-operation of the manufacturers and operators the church can be a real aid in keeping the pinball game clean as it should be."

Fifty years ago, Dr. Andersen pointed out, such a prospect as a church indorsing a game in which coins were used would only have been considered preposterous. But today, he said, the church, like any other progressive organization, has been liberalized so that it is now in step with our contemporary society and modern civilization.

"The church cannot disregard the fact that young people and a good many older ones find the pinball game interesting and attractive," Dr. Andersen said. "Recognizing this as a fact, if they must play pinball let them play it in the church with the proper supervision."

"No one has ever to my knowledge criticized bowling and I for one can see little difference in using a ball to knock over pins and using a ball to drop into score holes."

Dr. Andersen contemplates purchasing a plot of ground just outside of the district where young folks may enjoy all the sports of the summer season, such as swimming, golf and boating.

"Pinball, I'm sure," he said, "would be an interesting and new attraction to a summer camp."

A graduate of the Lutheran Theological Seminary, Chicago, and the University of Copenhagen, Dr. Andersen can converse fluently in seven languages. He has been active in church work since 1919 and during that time has taken particular interest in the younger members of the church.

He is often called upon by many sections of the Department of Agriculture to do translation work for the Government and he enjoys a considerable reputation as a student of foreign as well as domestic social and economic affairs. One of the prominent members of Dr. Andersen's parish is the present Danish Minister to the United States.

For Young People

"The church cannot disregard the fact that young people and a good many older ones find the pinball game interesting and attractive. Recognizing this, then if they must play pinball, let them play it in the church with the proper supervision. No one has ever to my knowledge criticized bowling, and I can see little difference in using a ball to knock over pins and using a ball to drop into score holes. Fifty years ago such a prospect as a church indorsing a game in which coins are used would only have been considered preposterous. I can see no reason why such a game as pinball could not be put into a parish house for the amusement of the young people."—REV. DR. S. CHRISTIAN ANDERSON, pastor of St. Ansgar Lutheran Church, Washington, D. C.

How Is Business?

Business showed a substantial improvement in September, according to *The Annalist (New York Times)* index of business activity, which rose to the highest level since July, 1933. The preliminary figure is 84.1, compared with 82.7 for August, 80.7 for July and 83.6 for January, the previous high mark for the year. With the exception of July, 1933, the index is at the highest level since May, 1931.

"Fortunately," *The Annalist* says, "it does not seem likely that the current recovery will follow the pattern of the preceding ones since March, 1933. If it did conform a decrease in activity would be in store for the current month or November.

"Recovery during the third quarter was largely brought about by increased activity in the durable goods industries. However, components depicting activity of important members of the durable goods industries are still far below estimated normal, the decrease, on a weighted basis, being close to 35 per cent, while activity in the non-durable goods industries has been maintained near estimated normal. The need for further substantial recovery in the heavy industries is clearly indicated."

Premium Orders Placed

NEW YORK, Oct. 19.—Initial contracts for spring premium merchandise were closed in a variety of lines by manufacturers this week. Producers in the grocery, manufacturing, drug and other industries are broadening plans for premium distribution. Many of them are using premiums in order to reduce consumer resistance to price advances which will be necessary in the coming months. Brewers, now completing spring and summer merchandising programs, have placed volume contracts for openers for bottled or canned beer, for casters and ash trays. A number of grocery retailers are also in the market now, buying inexpensive china and glassware to be distributed as premium goods.

May Call Neb. State Meeting

LINCOLN, Neb., Oct. 19.—Plans are being made to call a meeting of the Nebraska operators' association here early next month, according to reports of officials of the organization.

Adverse problems facing operators in metropolitan center will be considered. Reports indicate that conditions for skill games are generally favorable over the State, except in one county.

Certain interests in Omaha are said to have opposed the ordinary skill games for fear that these games might pick up some of the small change. Date of State meeting will be announced soon.

French Editor Planning Visit

PARIS, Oct. 19.—Rene Godin, publisher and editor of *La Revue de L'Automatique*, French coin machine trade paper, states that he will attend the 1936 Coin Machine Exposition in Chicago. Mr. Godin planned to attend the 1935 convention, but illness at the time prevented his sailing.

While in the United States Mr. Godin expects to visit a number of trade centers to get first-hand information on the American industry. Readers of the French trade paper will be given full benefit of his observations on American trade conditions.

Mr. Godin states that he will also be glad to confer with American firms while in the States as to conditions and opportunities in France.

County Assn. Meets in Chicago for Four Days

CHICAGO, Oct. 19.—The first national convention of the American County Association, which was formed here two years ago to bring the officials of the country's 3,062 counties into closer co-operation, opened here for four days at the Hotel La Salle.

Mayor Kelly and County Commissioner H. Wallace Caldwell delivered welcome speeches at the opening afternoon session. H. D. Kelsey, national chairman, presided.

The organization seeks, among other things, closer co-operation between the various counties and the State and federal governments; tax economies, better schools and libraries, improved health and sanitation standards, a research department to compile county government statistics and better roads.

Speakers were from all parts of the country and included Noble J. Puffer, Cook County superintendent of schools; Governor Paul V. McNutt of Indiana; Robert Mann, superintendent of maintenance of Cook County forest preserves, and former Assistant State's Attorney Paul F. Pomeroy.

Pa. Coinmen Form Locals

Four district meets result in several regional groups —State federation in offing

HARRISBURG, Pa., Oct. 19.—Operators of amusement tables and phonographs in Pennsylvania, outside of Philadelphia, held four district meetings recently to perfect their local organizations preparatory to the formation of a State federation.

The Philadelphia Association, which has been organized and functioning for several years, has already indicated its intention of co-operating in the State association.

The recent meetings were held at Scranton, Allentown, Harrisburg and Pittsburgh, September 30 and October 1, 2 and 3, respectively. The National Association of Coin-Operated Machine Manufacturers co-operated in all meetings by having H. B. Gibson attend each one and assist in the organization work.

The Allentown meeting resulted in the organization of a new district association for the southeastern section of the State outside of Philadelphia.

Officers of the new district association were elected at the Allentown meeting as follows: President, Edward Fidler, Reading; vice-president, W. W. Jennings, Easton; secretary - treasurer, George Fairchild, Reading; directors, R. H. Snyder, Allentown; Harry Meyers, Philadelphia; I. C. Stoddard, Bangor, and S. L. Weidner, Allentown.

Another meeting of this new district association was called for October 22 at 7 p.m. at the office of the Fairmore Music Company, 36 South Fourth street, Reading, Pa., to which all operators of amusement tables and phonographs in that section of the State are invited.

The president and secretary of the other organized local associations are: Philadelphia Coin Machine Operators' Association, M. Shoenfeld, president; Jack Brandt, secretary. Pittsburgh Sales and Amusement Games Association, James Comiskey, president; Meyer Abelson, secretary. Central Pennsylvania Operators' Association, Irvin I. Freedman, Harrisburg, president; J. Loser, Harrisburg, secretary. Scranton Operators' Association, Louis Unterberger, Wilkes-Barre, president; Ben Sterling, Rocky Glen Park, secretary-treasurer.

At each of the district meetings plans were made for sending delegates to a State meeting subject to the call of President Irvin Freedman, of Harrisburg, and Secretary M. Shoenfeld, of Philadelphia.

Questions of taxation received active consideration at all of the district meetings and the importance of the tax problems indicated the need for a State association to present a united front for all operators in the State on such questions.

Colorado Biz Slows

COLORADO SPRINGS, Oct. 19.—Following a big summer business which was stimulated by thousands of tourists, coin-machine activities in Colorado have slowed down to some extent. However, operators are expecting a pickup soon and are looking forward to a nice fall and winter run. Pin games predominate in the State, with little counter equipment being operated.

It's SCREAMO for Modern



★ THE NEW TABLE FOR AMERICA'S MILLIONS ★ THE FAVORITE EVERYWHERE

★ The lights along Broadway are brighter. The skyscrapers are taller. All New York . . . all Brooklyn . . . Newark . . . the whole Eastern Seaboard is ablaze with new life, new color, new sparkle! ★ And it is all because of a new pin table. The greatest table since Jigsaw. What is it? How shall we tell you about it? Words are not strong enough. Words can give you only a faint idea of its smart, stylish cabinet . . . its fascinating action . . . and its sure, smooth working qualities.

★ Its name — SCREAMO — is being flashed to the coin machine world from coast to coast. But to realize what a marvelous game SCREAMO is — to experience the fascination of its appeal — you have to see it. You have to play it. And Modern takes special pleasure in presenting SCREAMO to Eastern Operators. ★ Hundreds of advance orders have already been placed. The first carload of 500 SCREAMOS is being unloaded this very hour. Samples only can be distributed out of this car. To make sure of getting enough machines, in time, for your locations, we urge you to place your orders at once. Write, wire or phone immediately for SCREAMO — the greatest pin table since Jigsaw!

★

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656 Broadway, Phone: Gramercy 7-7060, New York City, New York

Exclusive SCREAMO Distributors in New York, New Jersey and Connecticut.

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the following machines:

ACT FAST!

Subway, Signal, Merry-Go-Round, Lightning, Golden Gate, Electro — $7.00

Zipp Tables, Rebound, Live Power, Signal — $10.00

Chicago Express, Silver Streak, Rocket, Beam Light, Dealer — $15.00

Jockey Club, Star Light, Sink or Swim, Kings, Jungle Hunt — $22.50

Big Game, Spot Light, Cyclone, Neontact — $25.00

PAY OUT TABLES
Rapid Fire..$35.00
Red Arrow.. 35.00
Put & Take. 40.00
Do or Don't. 47.50

Exhibit Whirlpool $50.00

Exhibit Play Ball, new, in original carton ...$77.50

Mills Tickettes, used about two weeks, $11.00.

Superior Cigarette machines, with registers $12.00

Our Slot Machines are guaranteed to be in first-class condition.

1 & 5c Pace Bantam.	Each.....	$30.00
10-25c Pace Bantam.	Each.....	35.00
5c Watling Blue Seals		17.50
1c Jennings Duke Single Jack Pots...		15.00
5c Jennings Duke Triple Jack Pots....		30.00
5c Jennings Dutchess		30.00
5c Watling Double Jack Pots		35.00
Mills Machines used about sixty days.		
5c Goose Necks		$35.00
5c Sky Scrapers		35.00
5c Mystery		40.00
5-25c Esc. War Eagles		42.50
1-5c Esc, Indian Head Gold Award ..		45.00
5c Blue Front Mystery		50.00
5c Blue Front Mystery G. A.		55.00

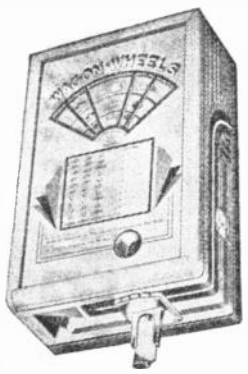
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The Biggest profit sensation in years. Here is your chance to make some real money. WAGON WHEELS is silent in operation and designed for counter use, being 16" long, 10¾" wide, 5½" high. Weight 14½ lbs. Operators, get busy with this winner. Every machine guaranteed mechanically perfect. 5c Play. PRICE ONLY $19.75 Ea.

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H. & D. SALES CO., KNOXVILLE, TENN.

WANT MAN

Possessing Wide Acquaintance Among

Coin Machine and Salesboard Operators

Prefer man between 25 and 35 years of age. Must give references from at least three operators. Exclusive territory and full commission on repeat business. Well established firm. Address BOX D-11, Care The Billboard, Cincinnati, O.

"TURF FLASH"

THE MOST PROFITABLE GAME IN COIN MACHINE HISTORY.

TURF FLASH makes each one of your locations a "Bookie"—earns for you sensational profits from Horse Racing.

TURF FLASH is a Horse Race Counter Game with 30 Coin Slots—3 for each horse. One to ten players can play at the same time. Players can pick their horses to "Win, Place or Show," or "Across the Board," just like on the track. Several Horses can be bet on at the same time.

Three Horses line up as "Win-Place-Show." Odds change every Race—they range from 20-8-6 to 2-1-1. Payout accurately determined at 50 and 60% —easily changed. Equipped with Gum Vender.

Get into the Big Money with **TURF FLASH.** Three or four coins taken in every race, Nickels, Dimes or Quarters. On good locations—Hotels, Cigar Stands, etc. **TURF FLASH** will pay for itself easily the first day—Players come back time after time, they get more interested the longer they play.

Territories are going quickly—write us for name of your jobber—or send your order with 1/3 certified deposit directly to



GROETCHEN TOOL CO., 138 N. UNION ST., CHICAGO, ILL.

Canadian Trade May Be Revived

OTTAWA, Ont., Oct. 19.—Hope for a revival of trade in coin-operated amusement games was seen in the sweeping victory of the Liberal party in the recent election. When the pinball games were first introduced as a new form of amusement a thriving trade in these machines sprang up, but the increase in tariffs and restrictive trade policies gradually decreased the early promises in this field.

In the recent election Mackenzie King was selected to head the Canadian government as prime minister. He has long been known as a champion of free trade with the United States and many reciprocal trade agreements are expected soon. President Roosevelt is also strongly in favor of reciprocal agreements.

The free trade policies of Liberalism are certain to offer increased markets for United States products in Canada. Honorable H. D. Herridge, minister to Washington, is expected to be replaced by one with free trade views. The Liberal triumph also made the future of the Ottawa intra-empire trade agreements uncertain. King opposed them when they were ratified three years ago.

The new parliament is expected to take office within the month.

The 6,000,000 voters, largest number that ever balloted in Canada, gave little heed to promises of minor parties which had sought to split the parliament.

Four Carloads of Games Set Record on Balance

NEW YORK, Oct. 19.—Sam Getlan, United Automatic Sales Company, Inc., distributor for Mills Novelty Company, reports that his firm recently moved 1,000 Balance pin games in one week. Two carloads of the games received at the beginning of the week and two carloads at the end of the week allowed the firm to establish a record of 1,000 Balance games in one week, Mr. Getlan reports.

He also states that Faber's Sportlands have reordered the Balance for all of their spots and that they report it to be one of their "greatest money makers."

Mr. Getlan attributes much of the success of the game to the fact that it offers a faster play than the average game, using only seven balls and also bringing about immediate action where the player finds that he has "overbalanced" his score.

Previous to the Balance game, Mr. Getlan featured the Mills Ticket counter game and did a fine job of distributing these games thruout the Eastern territory. This is the first pin game which he has distributed for the firm and the record which he has created for one week, he says, is the largest which has been done here in many moons.

Southern Automatic Not Operating in Indianapolis

INDIANAPOLIS, Oct. 19. — Southern Automatic Sales Company, of Louisville, Ky., which has just opened an office here, will not operate in this territory, but will cater solely to the operators' needs, according to Leo Weinberger, of the firm. New office had its grand opening last Saturday and Sunday and operators from all parts of Indiana were in evidence. Southern Automatic is carrying a large stock of machines at its new quarters here and is in a position to make immediate delivery.

Los Angeles Area

Herb McClellan, vice-president of Pacific Amusement Manufacturing Company, is showing a new game now practically past the experimental stage. It makes use of the free-game idea in a novel way. It uses 8 large marbles and 20 smaller steel balls. The small balls each represent a free game.

G. R. Pettyjohn, of Pacific Amusement Manufacturing Company, has secured an order for 375 games to be shipped to Japan and the Philippines The shipment will include Contact, Major League and Big Leaguer.

Newell Stearns, big operator, is to head a new operating firm now being formed and to be called American Amusement Games Company. The firm has placed orders for a total of 1,000 new games, and it is reported that the policy will be to change games every six weeks. Said to involve a $50,000 investment.

Jack McClelland reports that the National Amusement Company will supply the games for the newly formed American Amusement Games Company.

There was much regret expressed among coinmen here on the passing of George H. Miner, killed in an airplane crash in Wyoming. He was one of the pioneers of the amusement game field and well known around Los Angeles.

J. P. Bowman, assistant State tax counsel, advises officers of the California Amusement Machine Operators' Association that, effective October 1, receipts from amusement games are not subject to the 3 per cent sales tax. This officially confirms the opinion of the association counsel made known some weeks ago.

Irving I. Fisher is president of the Operators' Exchange on West Pico street. The exchange appears to be a novel idea, and Fisher says it is going along nicely. . . . W. A. Nathanson will announce a new game soon, now in the experimental stage. . . . Major Mohr reports that the Turret game is going big in Texas. Mack Mohr says orders are much above expectations. Mohr Brothers distribute this game for the Automatic Amusement Company.

Western Vending Machine Operators' Association is rapidly growing in membership. Bert Beuter is president; J. H. Scott, treasurer, and Ralph Westphal, secretary. Meetings are held monthly and members are enthusiastic as to the associational program. Officers are experienced veterans in operating vending machines.

Will P. Canaan, handling a large line of merchandising machines, reports business good. Canaan has been appointed California distributor for the merchandising machine made by Walker-Freeman, of Jackson, Mich. Canaan has made a second shipment of Penny King four-unit venders to Honolulu.

J. R. Gentry, one of the pioneer operators of amusement games in Southern California, is out of the hospital after an illness of more than a year. He is anxious to get back into the business. . . . Albert Houser, of Long Beach, is one of the new entrants in the amusement game field. . . . C. E. Brown, well known in the political field, is now operating games in Southwest Los Angeles County.

St. Louis Girl To Wed

ST. LOUIS, Oct. 19. — Gertrude Brownstein, for the last two years secretary to Herbert Besser, of the Besser Novelty Company, this city, will be married October 27 to William Gelfand. Miss Brownstein is known to all operators in this vicinity. Following the wedding the couple will take an extended honeymoon trip thru the East. The bridegroom is a brother of Mrs. Lillian Schwartz, also employed in the Besser Novelty Company office. Mrs. Schwartz was married less than a year ago and has been with the Besser Novelty Company for the last three years. According to the St. Louis operators, romance lurks within the offices of the Besser firm, since all of the girls seem to get the marriage fever after being employed there a short time.

Western Equipment Has New Straight Pin Game

CHICAGO, Oct. 19.—Western Equipment and Supply Company rings the bell again with two novel games that are sure to "go places." Jovial Jimmy Johnson, who heads the Western firm, states that both Hi-Lite and High Pocket are made to meet a definite requirement by operators. Hi-Lite meets the operator's need for a new, novel light up, straight pin table. High Pocket fills the bill for a clever, different one-ball pay table.

Hi-Lite is Western's first straight pin table. According to Jimmy, Western waited until it had a game that it knew would make real money for the operators who placed them. He claims that Hi-Lite is so cleverly made, so interesting that it is sure to be classed as one of the greatest of all straight pin tables. Hi-Lite features the magical light that revolves on a large illuminated dial which automatically totals the player's score. Kickers are uniquely placed so that they swiftly speed the balls into definite pockets. Hi-Lite is a game of skill from start to finish. Every play promises real thrills and enjoyment. The fact that this game is made by Western is your definite assurance that it should be mechanically perfect in every detail. Hi-Lite is equipped with the new Duo-Lock, a pickproof lock that employs the principle of cylinder and bolt mechanism.

Western's new one-ball automatic payout game, High Pocket, is crowded with fascinating features that have made Western's payout games popular in every nook and corner of the country. Just imagine the playing appeal of a payout game with only one losing pocket. Just imagine how the players will go for the two free-play holes feature. The regular payout is from 10 cents to $1.50. As an added attraction High Pocket has a bank hole which has a mystery payout. There are two playing fields for the player to go for. The upper playing field is for the balls played direct to the various pockets. The lower playing field is for the ball that can be skillfully played into the submarine pocket. This ball disappears and then reappears in front of a kicker that sends the ball into a definite payout pocket. The payout percentage on High Pocket may be easily adjusted. The payout unit is the same as used in the famous Put 'n' Take, by Western, so you're sure that it will be perfectly bugless.

Jimmy Johnson reports that both of his new games, Hi-Lite and High Pocket, are in production and will be featured by prominent jobbers and distributors all over the country. Orders for solid carlots of Hi-Lites have already been received by the Western firm.

Claims Origin of Toots

NEW YORK, Oct. 19.—Irving C. Sommer, of Modern Vending Company, has gone on record as claimant to the word "Toots" for use in addressing persons at large.

He explains that many years ago, in company with a large and stout friend of his, he nicknamed him "Toots," feeling that the use of the word more or less showed its humorous twist.

The other day during discussion at the Modern Vending Company offices he brought forth these facts and laid claim to originating the use of the word in regard to persons in general.

It has also become an established fact that the immediate identification of a friend of the Sommers' clan receives the moniker "Toots."

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Recommends the Following Winners

RAPID TRANSIT	$39.50
PENNY PACK (Counter)	17.50
FLYING COLORS, JR. (Counter)	19.50
JENNINGS WIN-A-PACK (Counter)	19.50
WAGON WHEELS (ABT Counter)	19.50
ROCKOLA DE LUXE 46 (Auto. Payout)	89.50
ROCKOLA'S GOLD AWARD (Auto. Payout)	77.50

THIS WEEK'S SPECIALS IN USED MACHINES:

BEAM LIGHT	$10.00
HOLD & DRAW	16.50

1/3 Deposit, Balance C. O. D.

BESSER NOVELTY CO.

3620 OLIVE ST., ST. LOUIS, MO.

Plans School for Digger Operator on "Dressing"

NEW YORK, Oct. 19.—Dressler & Plissner will open larger showrooms at their present location on Fifth avenue in order to accommodate the ever-increasing demands of digger operators for the novel and play-inducing items they feature.

An important feature in the new showrooms will be what Franklin P. Dressler, of the firm, calls a "school for digger operators." There operators will learn the best way to set items into the diggers. Mr. Dressler will conduct actual demonstrations on the various types of digger machines as to the proper methods of displaying the items so that the playing public will be more willing to continue to play the machine.

"Success in operation of diggers," says Mr. Dressler, "is based on the operator's knowledge of merchandising. The player must have more than an even break in taking out or catching hold of the items displayed in the digger machines."

Mr. Dressler continues by saying: "It is the purpose of the school to teach digger operators and prospective digger operators how to best place the merchandise, both with a view to attractiveness and to accessibility."

Franklin P. Dressler has built a wide reputation for his knowledge of diggers and digger operating thru his many years of activity in this field. He is extremely well qualified to carry out the school.

Tickets Benefit Games

CHICAGO, Oct. 19.—Operators of all pin games are indirectly benefited every time a ticket is issued from Bally Manufacturing Company's Jumbo one-shot game. These tickets, good for free games or points, carry a series of slogans pointing out the beneficial character of the habit.

"Pinball—A Tonic for Tired Nerves" is one of the slogans appearing on the Jumbo tickets. Other typical slogans are: "Relax a While—Play Pinball," "Play Pinball and Forget Your Worries," "Pinball Develops Greater Co-Ordination of Eyes and Hands." Each slogan in the series is worded to sell the public on the low cost, healthful recreation offered by pin games. One in particular might well be adopted by operators to sum up the value of their services: "To Keep the Blues Away Play Pinball Every Day."

Ray Moloney, Bally's president, states that Jumbo is by far the most successful game of its type that Bally has produced to date, even outselling the history-making Rocket. Jumbo is available both in payout and ticket model.

Dial Inspires a Poem

CHICAGO, Oct. 19.—Bally Manufacturing Company's new "spinner" game challenges the player to get the exact score shown on the dial which spins at the start of the game. Describing the thrill of gradually building up to the desired score, the suspense of changing one's line of attack in order to keep working toward the score without exceeding it, Herb Jones, Bally's advertising manager, strolled by the banks of the river which flows by the Bally plant and composed the following ditty:

"Suppose the dial stops at 22,
To match the dial now is up to you!
Your first shot lands in 9, the next in 3.
Now all you need to win is 10—but see
That doggone ball go skidding into 5;
Well, 4 and 1 will do—and, man alive!
The next ball trickles down the board to 4!
Add 3 and 4 and 5 and 9—the score
Now stands at 21. (Say, this is fun!)
You need a 1 to win—and there's the WON!"

Praises Cigaret Reeler

NEW YORK, Oct. 19.—Operators here are reporting to Modern Vending Company, distributor for Daval Manufacturing Company, that one of the devices bringing them record receipts at this time is the Penny Pack counter reel cigaret vender.

The Penny Pack is being used in many territories in the East, the firm reports, and the game has been receiving the acclaim of operators everywhere. The firm has been happily surprised at the large number of these machines which have been sold in certain territories.

Nat Cohn, of Modern Vending Company, reports that there is a definite trend to counter games of this character and that he believes the city will soon be using them in as large quantity as it previously did. He also says that certain counter games are being manufactured for the firm at this time which he believes will be suitable to operators' needs in this city.

Fitzgibbons Is Planning To Dedicate Bally Bldg.

NEW YORK, Oct. 19. — Fitzgibbons Distributors, Inc., Eastern representative of Bally Manufacturing Company, this week opened the building at 453 West 47th street, which it purchased, as the Bally Building. It will be registered under this name.

This is the first building of its kind in the country, it is reported, which has been named by a distributor for its manufacturer, and it will be an innovation to the Eastern market, where the large distributing organizations exist.

Mr. Fitzgibbons explained that the use of the entire building was made necessary because of the many hit games which Bally Manufacturing Company has produced and the large stock which it is necessary to carry at all times. The ground floor will remain the service department of the firm, with storerooms in the rear entirely devoted to the products of Bally Manufacturing Company.

The second floor will be devoted to the general offices of the firm and the showrooms for games. The second floor is being planned in elaborate fashion and will be one of the most modernistic and outstanding distributor showrooms in the country. The third floor will be devoted to private offices and conference rooms and will also contain all the mailing and file rooms.

Aside from the regular offices there will also be installed special offices for salesmen. Customers will be received here and will also be shown to some new treats in store for them. One of these will be a modernistic bar patterned after the very latest lines, which will be open to all customers of the firm.

It is planned to have the complete building, which will also have an entire new front, ready by the first of 1936 and that a large party will be arranged, bringing the executives of the Bally Manufacturing Company from Chicago to help celebrate the opening of the first Bally Building in the country.

Other plans of the firm are very elaborate and will be new to the entire industry. The Bally Building is planned as a permanent and integral part of the coin-machine business for years to come, with much money being expended for its completion and purchase.



COINMEN IN NORTHWEST—Left to right, Harry Welcher, of Western Distributors, Inc., Seattle; George Heberling, of Heberling Bros., large Northwest operators, L. B. Burnham, Rock-Ola Manufacturing Company, and Jack Roberts, of Western Distributors. A carload of machines has just been sold to Heberling.

Stock Gambling Buzzes

"The manner in which the public is being attracted to the stock market once more is causing no end of comment. There were those who believed that the public had been so badly burned that never again would it play with fire. Such a view showed a lack of understanding of human nature.

"The thrill of gambling and the hope of getting something for nothing have not died with the long depression.

"Current prices for many stocks clearly are unjustified by earnings or prospects, but the very fact that people are bidding for stocks indicates a psychology that may result in much better business in the offing than fundamental conditions seem to warrant to the thinking man—or, as Dawes says, the man who thinks that he thinks."

—R. P. VANDERPOEL,
Financial Editor *Chicago American*.

Repeat Premium Orders

CHICAGO, Oct. 19.—Gair Manufacturing Company reports an amazing repeat business on its fan dancer, Mae West and Beach Queen salesboard deals. This is especially true since the firm improved the designs and began using attractive cellophane wrappers. The firm will soon be ready with a new "Brown Bomber" line which is expected to sweep the country.

It's true!

You can get genuine Eveready and Columbia Batteries at a special trade discount!



They last longer—They are more dependable
They are available everywhere

SEND THIS COUPON

If you are a legitimate JOBBER, DISTRIBUTOR or OPERATOR of pin games, you can take advantage of our special trade quantity prices. For complete information, fill out this coupon and send it to—

National Carbon Company, Inc., P.O. Box No. 600, Grand Central Station, New York, N.Y.

Distributor Jobber Operator

NAME_____ PLEASE CHECK

ADDRESS_____ B—10

UNIT OF UNION CARBIDE AND CARBON CORPORATION

"CHECK UP"

And You Will Find That Our Prices and Service Are Best.

GOOD USED GAMES IN EXCELLENT CONDITION

Sportsman	$17.95	Mills Tick-ette	$ 9.95
Rapid Fire	15.40	Gold Rush	19.95
Put 'N' Take	19.95	Ace	29.50
Lite-a-Line		Do or Don't	38.50
Triple-Bowl Type	17.90	Box Score	24.50

The HOTTEST New Game on the Market Now Is Rock-Ola's DE LUXE 46, the Price $89.50. Write or wire us collect. TERMS: One-Third With Order, Balance C. O. D.

STELLE & HORTON

1513 Louisiana, HOUSTON, TEX. | 822 Carondelet, NEW ORLEANS, LA.

Distributors for "ELECTROPAK"

4239 Olive St. St. Louis, Mo.

Takes the place of all Batteries used in Pin Games. Eliminate Service Calls and costly Battery Replacements. Keep your games operating full time.

WRITE FOR FULL PARTICULARS.

ABC GAMES CO

JOBBERS OF ALL THE LATEST PIN AND COUNTER GAMES.
SEND FOR PRICES.
YOU'LL BE SURPRISED AT THE BARGAINS.

WANT TO BUY 50 used Rocket Marble Machines. Must be in good operating condition. Give us price and full information first letter. CAPITOL NOVELTY MFG. CO., 916 S. St. Marys, San Antonio, Tex.

OPERATORS HEADQUARTERS
FOR INFORMATION ON GAMES AND SYSTEMS
WRITE FOR CATALOGUE AND LOWEST PRICES
REX NOVELTY COMPANY
1010 GEORGE ST., CHICAGO
ESTABLISHED 1918

IT'S FROM ATLAS
IT MUST BE GOOD!
STONER'S
"ZOOM"
The New Game That Fairly Screams--ACTION! ACTION! ACTION!
HI-LITE
Jimmy Johnson's
Thrilling New Backboard Totalizer Pin Game.
Price $45.50
With Payout Register $49.50
Atlas NOVELTY CORP.
2200-2 N. WESTERN AVE.
CHICAGO • ILLINOIS

Export Trade Continues To Show Good Increase

BROOKLYN, Oct. 19.—Leo Simon, manager of the export department of Supreme Vending Company, Inc., reports that the firm's exports have reached a new high the last few months. He says that there has never been so great a demand for games from the foreign markets as there is at this time. He attributes it to better conditions in foreign countries and feels that the trend will become more apparent as conditions continue to right themselves.

The firm has been pushed to the limit to ship machines, he states, and some of the orders which it has received are larger than it has ever dreamed it would sell to certain countries. The bulk of the business is being done with European countries, with a large share of it now being directed to Asia.

Bombay, India, has opened as a tremendous field for pin-games, with five orders of large size being cabled this past week. It also has a large, steady purchaser in Australia, and has been receiving more business from British Africa in the last two months than all business it has done with this territory previously.

The British Colonial market runs a close second to the British Isles for games. France has fallen off in purchases of straight games, and some of the other countries have also fallen down.

Mr. Simon predicts that one of the largest markets for pin games will be the export market which has been developed over a long period of time but spasmodically and not intensively cultivated. This spasmodic development is making itself apparent and the machines which have been seen in certain foreign cities by visitors have attracted attention of exporters and importers in various countries to the point where investigation has been made direct thru consular offices in these countries, gradually bringing orders to various distributors and manufacturers in the United States.

"Cables from well-established and financially capable firms have been received making first inquiries regarding pin games, showing that greater interest is becoming paramount in many foreign countries which disregarded the coin-operated machines during the hardship period they have just undergone and which are now seeking new fields to supply entertainment, with the purse strings of many countries loosening sufficiently to bring about this condition."

Mr. Simon has traveled over much of the world and has managed the export divisions of many firms. He believes that the sale of coin-operated equipment to foreign countries is more interesting than the work he has done in other fields and also is certain that it will become one of our important export products within the next few months as conditions continue to improve thruout the world.

Jersey Trading Supports Liberal Operators' Party

NEWARK, N. J., Oct. 19.—Samuel Broudy, president of the Jersey Trading Company, is lending his encouragement to the Liberal Party of operators by offering high-grade seasonal permium merchandise which he suggests for high-score prizes.

At this time he is featuring a complete line of hunting equipment, leather jackets, knives, duffle carriers, blankets, sweaters and a complete assortment of shotguns. He is showing single and double-barreled guns of Ivor-Johnson, Excel, Harrington-Richards, Springfield and Winchester manufacture. Some of the finest guns on the market are displayed at nominal prices.

Shotguns have proved an innovation with operators for high-score prizes, Mr. Broudy reports. He claims that wherever the guns have been displayed for high-score prizes the locations have actually doubled their play for the week. He attributes this fact to the general acceptance of the hunting season among the pin-game players and the love for guns which every man has.

Best selling gun at this time is a double-barreled Springfield, which is getting the play for the operators. He reports that one progressive operator here has gone to the extent of using a complete hunting outfit, including sweater, cap, jacket, double-barreled gun, basket and all for weekly prize and that it has proved so successful he will repeat this in other of his good spots.

Premium Catalog Mailed

NEW YORK, Oct. 19.—Morris Struhl, prominent premium firm here, has received some thousands of new catalogs from the printers. This is the 1936 catalog and is the most elaborate which the firm has published. It contains page after page of premiums most desired by coin-machine operators. The firm has gained an enviable reputation as one of the largest premium firms catering to the coin-machine industry.

The experience of many years in the sale of premiums to coin-machine operators is reflected in the catalog, they claim. Archie, Teddy and Sadie Struhl supervised its production and they have suitable items for every type of coin-machine operator.

Archie Struhl says that he spent two weeks in the preparation of the catalog and that it is one of the greatest helps that has been prepared for operators.

J. E. Deliganes, music operator of Laredo, enjoys the distinction of being one of the largest phonograph operators in the land of sweet Mexican music and soft, mellow moonlight. His operating activities take him across the border into Old Mexico.

MAY WE SUGGEST . . . . .
CHOCOLATE PEANUTS
CHOCOLATE RAISINS
CHOCOLATE MINTS
in addition to our regular vending line of confections for operators who wish to increase their earnings through the fall and winter season?
Samples Upon Request
PAN CONFECTION FACTORY
(National Candy Co., Inc.)
345 W. ERIE STREET CHICAGO

—: HOUSE CLEANING BARGAINS IN USED MACHINES :—

Subway, 1c or 5c	$ 6.00	Small Action	$10.00	Spot Lite	$17.50
Three-in-Line	17.50	Treasure Hunts (G. M. Lab.)	20.00	Pennant (5c only)	5.00
Signal, Jr.	9.00	Majik Keys, Sr. (1c or 5c)	3.00	Castle Lite	10.00
Signal, Sr.	12.00	Rebound, Jr.	8.00	Quick Silver	20.00
Score-a-Lite	10.00	Hit Me	10.00	Hold & Draw Counter (new model)	16.50
Dealer	15.00	Criss Cross-a-Lite	10.00	Show Down	20.00
Major League, Sr.	12.50	Star Lite	10.00	Dominoes	17.50
Beam Lites	10.00	Fire Chief	17.50	Kings	20.00
Sink or Swim	10.00	Genco Baseball	17.50	Large Contact	6.00
Cyclone	20.00	Angle Lite	17.50	Rock-Ola 21 Game	17.50
Crack Shot, 1c	5.00	Jig Saw (1c only)	2.50	Drop Kick (1c only)	5.00
Beacon	10.00				
Large Action	15.00				

We also carry a complete line of all NEW PIN GAMES and One-Shot Automatic Payout Tables. Write for information. One-third deposit required on all orders, either by cash, money order or cashier's check. Balance C. O. D. State method of shipment preferred and whether 1c or 5c slot is desired.
MORRIS NOVELTY COMPANY 4505 MANCHESTER ST. LOUIS, MO.

RECONDITIONED BARGAINS
TRAFFIC MODEL A $29.50
ROCKETS—NEW TILT $12.50
MARKEPP Co. 3902-4-6-8 CARNEGIE AVE. CLEVELAND, O.
1410-12 CENTRAL PARKWAY CINCINNATI, O.

TICKETTES LATEST IMPROVED MODELS $9.00 EACH
SENSATIONAL COUNTER GAME SPECIAL SALE

Wagon Wheels, New	$19.75	Select-'Em	$8.00	Ball Gum	15c
				Collection Books	10c
I. O. U.	8.00	Horseshoes	8.00	Eveready Batteries	20c

1/3 with order, balance C. O. D. WRITE FOR COMPLETE LIST OF ALL THE LATEST AND BEST PIN GAMES. Also hundreds of sensational used pin game bargains. Parts and Tickets for all games. BUY "GENERAL GUARANTEED BARGAINS!"
GENERAL AMUSEMENT GAME CO. 637 Albany Ave., HARTFORD, CONN. Tel.: 5-0808.

BARGAIN SPOT
BIG GAME $25
BEST BUYS OF THE WEEK
Cross Country, $27.50; Kings, $18.00; Angle-lite, $13.00; Genco Baseball, $17.50; Rockola's "21", $19.00; Ball Fan, $19.00; Beam Lite, $12.50; Criss Cross Lite, $13.50; Score-A-Lite, $12.00; Frisky, $22.00; Merry-Go-Round, $6.00; Liberty Bell, Payout, $40.00; Rocket, Payout, $15.00; Sportsman, Visible Slot, $45.00; Sportsman, Non-Visible, $35.00; Whirlpool, Ticket, $45.00; Auto Flash, Ticket, $38.50; Dealer, $14.00; Traffic, $16.00; Golden Gate, $6.00; Chicago Express, $15.00; Spot Lite, $16.50; Rebound, $12.00.
1/3 Deposit, Balance C. O. D., F. O. B. Chicago.
National Coin Machine Exchange 1407 DIVERSEY CHICAGO, ILL.
First With Latest New Games—Get Your Name on Our Mailing List

ALL PHONES BUCKINGHAM 4166
CABLE ADDRESS GERBLAS
GERBER & GLASS
DISTRIBUTORS OF COIN MACHINES
914 DIVERSEY BLVD CHICAGO

October 10, 1935

Mr. Jack Nelson
THE BILLBOARD
Woods Building,
Chicago, Illinois

Dear Mr. Nelson:

In the many years Gerber and Glass have been advertising in THE BILLBOARD, never, has the dynamic selling force of your publication been more clearly demonstrated than in the current promotion of PENNYPACK.

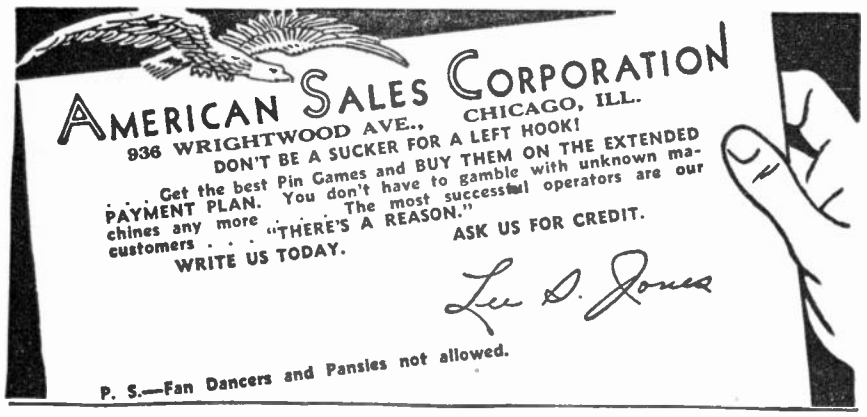
We started advertising this new sensational counter game seven weeks ago. During that time, we ran an advertisement every week - and each succeeding week showed unbelievable increasing returns. If I told you of our actual return on the comparatively small amount of money invested in THE BILLBOARD over this seven week period, you, yourself, would be positively astounded.

It is indeed comforting to know, that if you have a good product, one publication can do the job - and what a really great job THE BILLBOARD is doing!

Mr. Gerber and myself want to take this opportunity of thanking Mr. Sloan, Mr. Hurd and yourself for the marvelous cooperation you have given us. I don't have to tell you that it is sincerely appreciated.

Sincerely yours,
Max Glass
MG:bbd Max Glass

P.S. We intend to run advertising on PENNYPACK in THE BILLBOARD clear through the month of January 1936.



MILLS Silent 5c & 25c DOUBLE JAK POT ESCALATOR MODEL FRONT VENDER $32.00

SIGNAL	$ 4.90	KELLY POOL	$ 5.00	3-IN-LINE	$14.50
CAVALCADE	9.50	A. B. T. WINNER	16.50	BEAM LITE	10.50
CHICAGO EXPRESS	9.90	SUPER "8"	4.50	BEACON	7.50
TICK-A-LITES	11.00	BEAT ACES	9.50	SPLIT SECOND	19.50
REBOUND	7.50	SPOT LITE	14.50	A. B. T. AUTODART	29.50
SUBWAY	4.00				

1/3 Cash With Order—Balance C. O. D.

NEW YORK DISTRIBUTING CO.
544 West 125th Street, NEW YORK, N. Y.
Tel.: MOnument 2-5625.

Bally's Giant JUMBO 1 Ball Pay Table
JOBBERS—OPERATORS—WRITE TO "SOUTHERN PAY TABLE HEADQUARTERS" TODAY FOR PRICES AND COMPLETE DETAILS!
BIRMINGHAM VENDING COMPANY
2117-3rd AVENUE NORTH • BIRMINGHAM, ALABAMA • PHONE-3-2327

LEGAL NEWS DEPARTMENT

Address all communications to W. W. Hurd, The Billboard, 54 West Randolph St., Chicago.

National Tax Assn. Meets

OKLAHOMA CITY, Oct. 19.—National Tax Association opened a four-day conference here October 14 with the nation's tax experts and representatives of many State and municipal governments preesnt. Governor Marland of Oklahoma informed the conference that taxation in the future must be managed with a definite view to promoting better security of the underprivileged. He also asked for co-operation among the Southwestern States in levying taxes since one State could not adopt a progressive method of taxation unless neighboring States co-operated.

Delegates Monday night heard Raymond E. Manning, legislative reference service, library of congress, analyze State tax legislation of 1935.

"Legislatures in 47 States enacted approximately 1,400 tax laws in 1935," he said. "They adopted 56 important new taxes and 65 important rate increases. Among the new taxes are seven sales taxes, five personal income taxes, three corporate income taxes, two capital stock taxes, four cigaret taxes, four horse racing taxes, four chain store taxes and two slot machine taxes."

Retail sales taxes received considerable discussion pro and con. It was also indicated that special taxes of various kinds are receiving much attention in an effort to find new sources of revenue and to relieve taxation on real estate and property generally. Taxation of amusement games has been considered by many State and local governments as a special form of tax.

Notice of License Fees

NEWARK, N. J., Oct. 19.—Department of Public Safety, which issues the licenses to operators for their games, has sent letters to all operators as well as to leading jobbers and distributors here advising them that they must renew their present licenses by November 1.

Operators are advised that unless this renewal is made by the date set machines will not be operating under the conditions as imposed by the license department here.

Texas Legislature Ends

AUSTIN, Tex., Oct. 19.—The first called session of the 44th Legislature came to an end October 15 without having passed any of the three important bills for which it was called. Several minor appropriation bills were passed. Coinmen were interested in a liquor control bill which the governor urged to be passed at the session. The legalizing of beer in Texas had boosted locations for vending and amusement machines and operators had hoped that a liberal liquor control plan would also increase locations.

A second called session opened this week. The special sessions of the Legislature in this State are in line with called sessions in several other States to consider old-age pensions. As many as 35 States are expected to call special sessions, according to opinion in Washington.

Liquor Board To Permit Pin Games

DETROIT, Oct. 19.—A ruling was given on behalf of the Liquor Control Commission this week permitting the use of pin games in beer gardens, night clubs and similar entertainment spots in Detroit. The pinball games have been under attack for several weeks in a manner reminiscent of the battle which operators put up over a year ago for their rights to operate.

In view of the ordinance which Detroit has, permitting the use of the machines, the commission has left the enforcement of regulations affecting them up to the Detroit Police Department and this rule does not apply to up-State locations, according to Harry J. Solomon, attorney for the Skill Game Operators' Association.

The SGOA reports a surplus in its treasury and operators are generally more enthusiastic than at any time in the organization's history, according to Solomon. The association has rewarded its friends on the city council who passed the model coin machine ordinance last year by indorsing all present councilmen who are running for re-election, and one other, Sherman Littlefield, who has expressed himself as sympathetic to the point of view of the operators.

Offers 4-Point Plan for Games

DALLAS, Oct. 19.—Operators of marble table games are willing to bargain for continued right to install their machines in public places, representatives of the Dallas Coin Machine Operators' Association said this week.

The assertions came on the heels of an order from Police Chief Bob Jones that all such devices be immediately moved from the vicinity of public and private schools.

A four-point program was presented to A. G. Heinz, of the city tax collector's office. Machine operators would agree to install no devices within 1,200 feet of a school building; would aid police in enforcing ordinances that no minors be allowed to play machines, and would agree not to have more than three machines in any single location. Furthermore, it was suggested, the present tax by the city of $5 per machine would be augmented by a $50 police tax for the first machine and $5 police tax for each additional machine.

Heinz estimated that the revenue from such a tax, plus the $5 per machine already charged operators, would net approximately $17,500 for the city in 1936.

Chief Jones' action in ordering machines removed from the vicinity of schools was taken because of numerous complaints received regarding children putting nickels in the devices which they should spend for lunches.

Machine owners do not believe that they are operating in defiance of the law and do not regard the recent Waco decision as settling the question. A test case is pending in Houston, said E. D. Furlow, vice-president of the Electro Ball Company.

Heinz said that tax collection on the machines had amounted to $4,775.41 thus far this year and that between 1,850 and 1,900 of the devices were operating in the city at the present time. He estimated the total capital tied up in the machines to be approximately $130,000.

Mayors To Meet In Washington

CHICAGO, Oct. 19.—Mayor Edward J. Kelly has received and accepted an invitation to preside at the United States Conference of Mayors, which will be held in Washington November 18. Among the questions which the mayors will discuss will be the work relief program and old age pensions.

In 1934 the conference of mayors was told about the problem of slot machines in local city government. Mayor Kelly has openly declared himself in favor of licensing handbooks and other forms of gambling.

New Type Parkometer

OKLAHOMA CITY, Oct. 19.—Plans for the organization of the Universal Parking Regulator Company, manufacturer of a new type of parking meter, were announced recently by A. W. Glaze, Oklahoma City, inventor of the new meter.

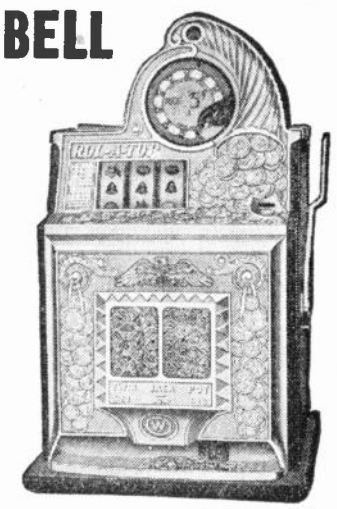
The new meter will be operated by motorists the same way as Carl C. Magee's Park-o-Meters, but the Park-o-Lator will not depend on clock mechanism. It will be operated on an hour-glass principle, Glaze said. It will reduce maintenance cost, he said.

The Park-o-Lator also will eliminate the possibility of "chiseling" unused parking time. Thru the use of keys policemen can release sand from the upper to the lower chambers, clearing the meters of unused parking time.

The new meter provides for a double check on receipts thru a numerator that records every nickel inserted. Coins will drop into a container in the base of the meter, and removal of receipts will not necessitate opening the top of the machine, exposing working parts to weather.

Glaze said he expects to have his machine on the market by January 1. The company will submit competitive bids in all cities advertising for parking meter offers, he said.

1936 MODEL BELL



The above machine is the first and only Bell type machine on the market with a coin top showing the last 9 coins, the best protection against slugs.
Built in 3 Models,
Bell, Front Vender and Gold Award
Built for 1c-5c-10c-25c Play
Made Only By
WATLING MFG. CO.
4640-4660 W. FULTON ST.
CHICAGO, ILL.
Est. 1889—Tel.: COLumbus 2770.
Cable address "WATLINGITE" Chicago

OWL SPECIALS
BLUE STEEL BLADES, Double Edge, 5s, Cello. 1,000 Blades.. $3.20
MINUTE MEN BLADES, Single Edge, 5s, Cello. 1,000 Blades.... 4.50
SPARTAN BLADES (Made by Segal Safety Razor Co.), Double Edge. 1,000 Blades..... 5.00
AUTO STROP RAZOR, with Strop. Each..... 19c
20% With Order. Send for Catalog.
OWL TRADING CO., INC.
870 BROADWAY. NEW YORK, N. Y.



ELGIN AND WALTHAM
GREAT SALE - WHILE THEY LAST
MEN'S STRAP WATCHES—10½ Ligne, Chromium Cases, Gilt Dials. In Lots of 6, 6-Jewel, $3.00 Each; 15-Jewel, $4.00 Each.
BEAUTIFUL DUBERHAMPDEN WRIST WATCHES—American Made. With Figured Dial, Strap in Box, with $22.00 Price Tag. In Lots of 6, Each... $3.00
16 Size—Beautiful black enamel case made by Illinois, with 7-J. Waltham or Elgin straight movement. Each..... $3.75
15-J., $4.50; 17-J., $5.00. SAME—12x6 Hunting movement, 7-J., $2.50; 15-J., $3.00.
Dickens Chain, Yellow, as low as 50c Waldemar Chains, now $1.25 Doz. Also Ladies' Wrist Watches.
25% Deposit. Bal. C. O. D. Send for Catalog.
N. SEIDMAN
173 CANAL ST. NEW YORK N. Y.

LEADERS FOR 1935
Best Selling Tie This Year



Silk Mogador Ties
Gross $18.00
Dozen 1.75
25% Deposit—Balance C. O. D.
J. LEINKRAM
915 Broadway, NEW YORK CITY
Making Ties Since 1907

MAGNO'S NEW--RED HOT--FAST SELLERS



AUTO STINKERS (new & funny), per doz., 80c; gr., $8.50. AUTO TIRE BANGS, bang! . . . per doz., 60c; . . . gr., $6.50. AUTO WIZZ BANGS (original), doz., 90c; gr., $10.00, best. COMIC AGE THERMOMETER, new, per doz., 60c; gr., $6.00. COMIC SPICY XMAS CARDS & FOLDERS, over 200 subjects in stock, from $2.00 per 1,000 up. Send 25c for asst. samples & circulars. OUR NEW 72-PAGE CATALOGUE is ready, contains over 3,000 fast Sellers. Send 6c for copy or $2.00 for 50 RED-HOT SAMPLES AND CATALOGUES. MAGNOTRIX NOVELTY CORP., 136 Park Row, New York.

THE SPORTLANDS

» » » » AMUSEMENT CENTER GIFT SHOPS « « « «

Amusement Men's Association

Dedicated to the Interests of Sportlands

By MURRAY GOLDSTEIN, Secretary and Manager, 1607 Broadway, N. Y. C.

Now that the sportlands have for some time been recovering from the usual dearth of the summer months, we hear again the call for innovation in the industry. Here and there the editor of this corner receives ready response to suggestions of a tournament, run by all the sportlands in unison, that long-awaited tournament—that more pressing problems are so often laid aside. The recent attempt to introduce the Flash Game into sportlands is another instance of the general desire for change and this urge displays itself in the general tendency of late to even change the pin games already owned by the operators, ranging from changes in number of balls played for each coin to the replacement of the very face and original design of some games.

We consider the movement, collectively, as the expression of an inclination on the part of sportland owners to supply the general desire for change by the playing public and we humbly suggest that those sportlands catering most readily to this demand are bound to be the first to glide along on the approaching wave of prosperity.

Mike Munves, one of the most popular jobbers in the industry, who recently was badly mashed up in an automobile accident at Staten Island, recently received a committee of the Amusement Men's Association at the hospital in the presence of the president and secretary of the organization. They brought with them the good wishes of the organization by a tangible token of esteem and Mike received it with hearty embrace. While there the committee found out from attendants that Mike is the most visited patient in the hospital. All his friends in the industry are anxious to see Mike on the outside looking in.

Several days ago Joe Munves, erstwhile sportland owner who now supervises the jobbing and other interests of his convalescing brother, visited the AMA offices on some important business with the secretary. He reports that his brother's business is going on as usual.

C. S. Darling, executive secretary of the Manufacturers' Association, last week communicated with the AMA and was kind enough to send to its offices an elaborate brief on the legal situation in Illinois, which ought to be of great aid in our own legal problems.

Mr. Altman, recent sole owner of Phillip's Sportland, 149th street and Broadway, has again made a worthy acquisition in the form of a very amicable and likable Mr. Schriebman, his new partner. This makes the third prominent acquisition made by Mr. Altman during the year. First he acquired ownership of his popular sportland, which was soon followed with the presentation to him by his wife of a fine baby boy.

Nat Faber advises of an opening of another sportland on 42nd street and 6th avenue within a few days.

At 2 p.m. on Friday of last week the secretary of the AMA met a number of sportland owners to inform them, among other things, of a welcome turn in the crane situation. Subject to certain provisions sportlands are again permitted to run cranes.

An important feature of the pin game play in sportlands is that anyone, regardless of his skill, can place a few balls in various holes and receive a number of points. This has tended to increase the play and to bring in new patrons who, by improving their skill, are able to secure a fair amount of premiums.

Herbert Adler, of Adler Shoes, Inc., sometimes called "the patron saint of the sportlands," can again be seen scouting around in all sportlands. A much appreciated gratuity of the Adler Shoes, Inc., which has been of great benefit and help to the sportlands, is a window dresser who is around all sportlands displaying merchandise and dressing windows without any obligation to the sportland owners. In return Mr. Adler has been given the use of window space in a large number of sportlands by virtue of his co-operation and utilizes this to obtain advertising for his shoes.

Recent inquiries have come in from all over the country regarding methods of operating sportlands in various localities. Among the latest are letters from Roy Jones, of Dallas, and H. K. Snyder, of Wilkes-Barre, Pa. We have tried to help them to the best of our ability.

Dave Simon has made a new addition to his Riverside Sportland in the form of an up-to-date Penny Arcade with the finest novelty equipment, as well as an array of Skee Roll. The latter is a novelty in the upper Broadway section of New York. Dave finds it profitable.

Our good friend and honorary director, Leslie G. (Andy) Anderson, has been called out of town to the home office of his publication, *The Billboard*, in Cincinnati, in order to undertake work in connection with special issues and market research from now until after the coin machine show. We all hope that Andy comes back to us soon and wish him the best of luck. During his absence the sportland department will be taken care of in New York by R. J. Reinhart, and Andy will continue to supervise *The Billboard* service to the sportland industry from the home office in Cincinnati.

Detroit Trade News

DETROIT, Oct. 19.—James Kanthe is the latest addition to the list of Detroit jobbers, with a new shop at 4412 Joy road near the American Automatic Sales Company. The shop, also known as Ben and Jim, is centrally located. Kanthe was formerly an operator but retired from that field to enter the jobbing business.

Calling for a crusade to clean up conditions in the business, Kanthe said: "There are too many chiselers in the pin-game business. If conditions continue with operators cutting out one another's locations it threatens to become a racket and the business will be ruined.

"We are forming a Square Men's Club to consist of pin-game operators. If any operator puts a machine in one of the other members' locations we will find a way to induce him to take it out. If 25 or 30 operators all 'hound' one man he will be willing to give up the location and operate ethically."

Ben H. Foster is one of the newer Detroit operators, having been in the business here about four months. He is operating pin games only at the present time, with a route of about 40 locations on the west side of the city. Most of them are in beer gardens and drug stores, which he finds the most profitable locations.

Foster operates from the shop of James Kanthe, jobber. He has won the name of "Big Ben" as one of the biggest men, physically, in the business, next to the giant, Henry C. Lemke.

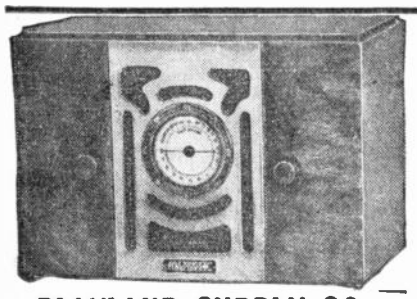
Fred H. Fuller, Detroit operator, has closed the store on Woodward avenue which he opened for a short time in partnership with John Smith. He is withdrawing from the jobbing field and confining himself to operation of machines exclusively. Fuller has not had a store on Fenkell avenue, as reported.

The operator is being highly favored under the present setup of the coin-machine field, according to Henry C. Lemke, probably the oldest local jobber. "Operators are getting a break today because of the cheap price at which they can buy machines," Lemke said. "A large second-hand furniture house is reported to have more than 100 pin games it is going to auction off at presumably ridiculous prices.

"The so-called jobber doing business on a $2 margin per machine is responsible not alone for cutthroat business conditions but for ultimately flooding the market with machines. The jobber using a legitimate margin took in a used machine, which ultimately found its way to the junk pile or to some charity, but the man using the small margin cannot take trade-ins and, accordingly, the old machines remain on the market indefinitely."

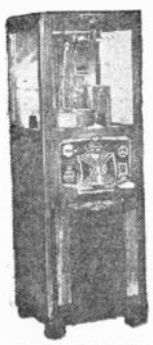
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FRANK POLLAK
86 Bowery, NEW YORK, N. Y.

Weekly MUSIC Notes

Salesmanship for Music

DETROIT, Oct. 19.—Eugene Avery, former restaurant proprietor, has entered the coin-machine field and is now operating a route of music machines from a central location on Henry street. Avery has been operating the De Luxe Mills music machines, which he finds a popular type of machine locally.

Starting in the business in June, Avery is a firm believer in the principle of experimenting with business operations. He believes in devoting the evenings to contact with prospective location owners, finding this a much more satisfactory time to talk with them than during the day.

10 Best Records

Ten "best sellers" for automatic phonograph operators reported this week by record firms. These weekly reports enable the operator to check on the very latest hits.

New York List

RCA-VICTOR: 25133—*Begin the Beguine* and *Waltz Down the Isle*, Cugat and orchestra. 25134—*Why Should I?* and *When Love Comes Your Way*, Paul Whiteman and orchestra. 25131—*Rhythm and Romance* and *Do You Intend To Put an End to a Sweet Beginning Like This?*, Fats Waller and orchestra. 25135—*A Picture of Me Without You* and *Me and Marie*, Paul Whiteman and orchestra. 25137—*The Oregon Trail* and *I Love You, Gypsy*, Jack Jackson and orchestra. 25142—*Red Sails in the Sunset* and *Roll Along Prairie Moon*, Ray Noble and orchestra. 25144—*Take Me Back to My Boots and Saddle* and *On Treasure Island*, Tommy Dorsey and orchestra. 25122—*What a Wonderful World* and *Farewell, My Lovely*, Richard Himber and orchestra. 25125—*You Are My Lucky Star* and *I've Got a Feelin' You're Fooling*, Eddie Duchin and orchestra. 25124—*Broadway Rhythm* and *On a Sunday Afternoon*, Richard Himber and orchestra.

BRUNSWICK: 7486—*Cheek to Cheek* and *No Strings*, Fred Astaire, Leo Reisman and orchestra. 7487—*Isn't It a Lovely Day?* and *Top Hat, White Tie and Tails*, Fred Astaire, Johnnie Greene and orchestra. 7488—*Piccolino* and *Toddling Along With You*, Fred Astaire, Leo Reisman and orchestra. 7415—*Accent on Youth* and *Truckin'*, Duke Ellington and orchestra. 7521—*Me and Marie* and *A Picture of Me*, Johnnie Greene and orchestra. 7525—*Cotton* and *Margie*, Duke Ellington and orchestra. 7516—*You Are My Luck Star* and *On a Sunday Afternoon*, Don Bestor and orchestra. 7522—*Why Shouldn't I?* and *When Love Comes Your Way*, Johnnie Greene and orchestra. 7503—*So Nice Seeing You Again* and *The Gentleman Obviously Doesn't Believe*, Hal Kemp and orchestra. 7510—*I'm on a See-Saw* and *The Girl With the Dreamy Eyes*, Anson Weeks and orchestra.

VOCALION: 3046—*Joe Louis Strut* and *He's in the Ring*. 2998—*Truckin'* and *Dinah Lou*. 2992—*My Pretty Quadroon* and *There's an Empty Cot in the Bunkhouse Tonight*. 3007—*I'm in the Mood for Love* and *That's What You Think*. 3032—*From the Top of Your Head* and *It Takes Two To Make a Bargain*. 3054—*When the Sun Goes Down* and *I Done Lost My Baby*. 3063—*Dragging the Bow* and *Where the Morning Glories Grow*. 3016—*Draggin' My Heart Around* and *I'm Crazy About My Baby*. 3013—*Monkey and the Baboon* and *Wipe It Off*. 3041—*The Dark-Town Strutters' Ball* and *A Hot Time in the Old Town*.

MELOTONE: 5-11-02—*I'd Love To Take Orders From You* and *I'd Rather Listen to Your Eyes*. 5-11-11—*Now You've Got Me Doing It* and *Rhythm and Romance*. 35-10-34—*Accent on Youth* and *Heart Strings*. 35-10-26—*Nothing Lives Longer Than Love* and *Truckin'*. 35-10-21—*From the Top of Your Head* and *Without a Word of Warning*. 35-09-16—*Cheek to Cheek* and *Piccolino*. 35-09-19—*Isn't This a Lovely Day?* and *Top Hat, White Tie and Tails*. 35-10-23—*You Are My Lucky Star* and *Broadway Rhythm*. 5-11-09—*Thanks a Million* and *I'm Sitting High on a Hill Top*.

COLUMBIA: 3088D—*St. Louis Blues* and *Camambert*. 3087D—*Ride, Red Ride* and *Congo Caravan*. 3084D—*The Gentleman Obviously Doesn't Believe* and *The Girl With the Dreamy Eyes*. 3083D—*Dinah Lou* and *Waiting in the Garden*. 3081D—*Without a Word of Warning* and *I Wish I Were Aladdin*. 3071D—*Harlem Heat* and *There's Rhythm in Harlem*. 3044D—*Brown Sugar Mine* and *Dancing Dogs*. 3060D—*The Greener the Grass* and *The Melancholy Clown*. 3078D—*Cotton* and *Truckin'*. 3076D—*Isn't This a Lovely Day?* and *No Strings*.



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16 Size, 7-Jewel, Rebuilt, In New Yellow Fancy Engraved, Asst. Cases In Lots of 3..... $2.65 EA.

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7" MAE DOLLS, with Double Earrings and Double Necklace. Gross.....	$9.00
Small HI-HAT FUR MONKEYS. Gross..	$ 4.00
WHISTLING FLYING BIRDS. Gross...	2.00
ORIGINAL POP POP BOATS. Gross....	4.00
SPANISH TOREADOR HATS, Dozen ...	1.75
Fresh Stock CAT TOSS UPS. Gross....	4.00
Heavy MAPLE PARADE CANES. Gross.	15.00
Large COLORED HOPPING BIRDS. Gr.	9.00
SQUEEZE TONGUE & TAIL Cat, Dog. Gr.	3.50
MECHANICAL TRICKY TAXI. Gr.....	24.00

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Texas Trade Twinkles

Texas delegation to the Chicago coin-machine show will travel over the T. & P. Railway and the Missouri-Pacif to St. Louis and from St. Louis to Chicago over the Alton Railroad. South Texas delegation will join the regular delegation at Fort Worth, Dallas and Longview Junction. No less than 100 visitors from Texas are expected to give their cowboy whoops in the lobby of the Sherman next January. Reservations for the special trip will have to be made in advance in order to secure the best of service and cars.

Johnny Wilson, Fort Worth operator, continues to add more musical instruments to his already extensive route. Johnny will soon be one of the leading phonograph operators of North Texas.

The one-ball marble game continues to head the parade in the Lone Star State. However, there is some indication that a swing over to a different type table might happen before many more months.

Entire coin-machine craft of Texas was sorry to learn of the sudden death of Fred A. Reef, of Dallas. He was a member of the O. D. Jennings organization and for the last few years had been closely associated with Fisher Brown, of Dallas. Fred passed away October 5 from blood poisoning. Floral offerings banked the casket. Fred was liked by everyone who knew him, and his passing is regretted by all coin machinedom.

Texas operators are beginning to realize the fact that they need some phonographs, scales and merchandise machines to work along with their amusement units. During the periods when they have to let many types of amusement machines rest the exclusive legal type of equipment comes in mighty nice.

Carry Money on String

LONDON—As the natives have no trouser pockets in which to carry their loose change, new coins for the mandated territory of New Guinea are to be perforated so that they may be carried threaded on a string around the neck, according to the American Express travel service. The minister in charge of territories, Senator Sir George Pearce, explained coins to be issued are a silver shilling, a cupro-nickel sixpence and threepence, and a bronze penny. The coins are being minted at the Royal Mint, Melbourne.

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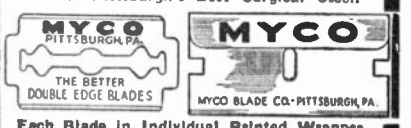
Do or Don't.	$37.50	Rocket ...	$12.50
Indicator ..	39.50	Sportsman, Visible..	40.00
Put 'N' Take, ft. dr...	35.00	Sportsman, Walnut, Non-Visible	35.00
Lib'ty Bell	32.50		
Gold Rush.	35.00		
Rapid Fire.	25.00		

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Jobbers and Large Users Write for Special Prices.
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SAMPSON COUNTY FAIR

Clinton, N. C., Week October 28, and Coastal Fair, Wilmington, N. C., Week November 4.

WANT Strictly Legitimate Concessions only. Want Loop-the-Loop Ride. We are now booking for coming season. What have you? Answer

CETLIN & WILSON SHOWS, INC., Henderson, N. C.

NEXT WEEK NEXT WEEK

LAMAR COUNTY FAIR, BARNESVILLE, GA.

SPALDING COUNTY FAIR, Griffin, Ga., week November 4; EMANUEL COUNTY FAIR, Swainsboro, Ga., week November 11; BULLOCK COUNTY FAIR, Statesboro, Ga., week November 18; HOUSTON COUNTY FAIR, Perry, Ga., week November 4; PEACH COUNTY FAIR, Ft. Valley, Ga., week November 11. WANT Shows, Rides, Concessions, Free Acts for these Fairs and permanent all winter's work on

TERRILL'S COUNTY FAIR SHOWS

Opening in November for Winter Tour of South Georgia and Florida. Addrses JANETTE TERRILL, Western Union Office, Barnesville, Ga.

DIXIE EXPOSITION SHOWS WANT

Shows, Rides and Concessions, Musicians for Minstrel. Alma, Ga., Fair, this week; Barnesville, Ga., Fair, next week; four more Fairs to follow. Address C. D. SCOTT.

Krause Greater Shows Want

For Chatham County Fair, Savannah, Ga., next week, one more Show not conflicting and legitimate Concessions. Want experienced Caterpillar Foreman, must take full charge. Wire or come at once. This show will furnish Midway for the Big Slush Pine Forest Fair, Waycross, Ga., Armistice Week, also Leon County Fair, Tallahassee, Fla., Thanksgiving Week, and will play Fairs in Florida all winter. Address, this week, Laurens, S. C.

WANTED CHARLESTON, S. C., FAIR

WEEK OCTOBER 28 AND BALANCE OF SEASON:

SHOWS—Can place all kinds with own outfits. RIDES—Can place extra Rides. Good opening for Chair-o-Plane with own transportation. CONCESSIONS—All kinds. Rates reasonable. Write or wire MILLER BROS. SHOWS, Woodruff, S. C. Also can use good Mental Act, all kinds of Freaks for my Museum, opening November 11. Jack Halligon and Lou Schlossburg, Daisy Hartman write to Charleston, S. C.

Chicagoans Make Quiet N. Y. Trip

NEW YORK, Oct. 21.—Chicago's delegation to the annual banquet of New York operators arrived Sunday morning and was welcomed at the railway station by Joe Fishman and John Fitzgibbons, who also had a photog ready to snap the early morning beauty of the visiting delegates.

Paul Gerber arranged for the Chicago delegation of 14 coinmen, chartered a special car for them over the Pennsylvania and also had reservations for them at the Hotel New Yorker. Gerber has a reputation for conducting parties and his fellow visitors from Chicago complimented his services on this trip.

All of the Chicago visitors confirmed Paul's report that a "peaceful and quiet" night was enjoyed en route to New York.

Those arriving in the special delegation from Chicago were Jim Buckley, Ray Moloney, Sam Wollberg, Paul Gerber, Max Glass, Fred McClellan, A. S. Douglis, Dave Helfenbein, Harvey Carr, Claude Kirk, Dave Gensburg, John Russell and Walter Hurd.

H. W. Seiden, distributor from Albany, happened to be in Chicago and came along with the delegation to enjoy the quiet trip. The Chicago visitors left for the Windy City this afternoon.

ROUTES

(Continued from page 60)

Original Floating Theater: Coinjock, N. C., 21-26; Manteo 28-Nov. 2.
Purcell's Stage Circus: Greenville, Miss., 24-25.
Rayaltos Concert Co.: Decatur, Ind., 21-26.
Ricton's Show: Talbotton, Ga., 21-23; Waverly Hall 24-26.
Wilson Bros.-Ray Conlin Units: (Police Show) Jackson, Mich., 24-26.
Wing's, Robt. G., Show: McKenzie, Tenn., 21-26; Alamo 28-Nov. 2.

REPERTOIRE

Billroy's Comedians, Billy Wehle's: Tupelo, Miss., 23; West Point 24; Columbus 25; Macon 26; Meridian 28; Demopolis, Ala., 29.
Blythe Players: Freeport, Me., 21-26.
Chase-Lister Co.: Hay Springs, Neb., 21-26.
Princess Stock Co.: McCrory, Ark., 21-26.
Sadler's, Harley, Own Co.: Lubbock, Tex., 21-26.
Taylor's Comedians: Alex, Okla., 24-26.
Tolbert Show: Lafayette, Ala., 23; Camp Hill 24; Tallassee 25; Wetumpka 26; Prattville 28; Clio 29.

CARNIVAL COMPANIES

(Routes are for current week when no dates are given.)

B. & B.: (Fair) Dillon, S. C.; (Fair) Bamberg 28-Nov. 2.
Bar-Brown: (Fair) Milledgeville, Ga.; (Fair) Colquitt 28-Nov. 2.
Barker, J. L.: Bernie, Mo.
Beckmann & Gerety: (Fair) Beaumont, Tex.
Bee, F. H.: (Fair) Magee, Miss.; (Fair) Canton 28-Nov. 2.
Big 4: Warrenton, Ga.; (Fair) North Augusta 28-Nov. 2.
Big State: (Fair) San Augustine, Tex.; (Fair) Liberty 28-Nov. 2.
Blue Ribbon: Franklin, Va.; Littleton, N. C., 28-Nov. 2.
Bright Light: (Fair) Blackstone, Va.
Bruce Greater: (Fair) Opelika, Ala.; (Fair) Roanoke 28-Nov. 2.
Bunts Greater: (Fair) Union, S. C.; (Fair) Pageland 28-Nov. 2.
Burdick's All-Texas: Lampasas, Tex.
Castle's United: St. James, Mo.
Cetlin & Wilson: (Fair) Henderson, N. C.; (Fair) Clinton 28-Nov. 2.
Colley, J. J.: Chickasha, Okla.
Corey Greater: Salisbury, N. C.; Loris, S. C., 28-Nov. 2.
Crafts 20 Big: Van Nuys, Calif.; San Pedro 28-Nov. 2.
Cumberland Valley: (Fair) Summerville, Ga.
Dailey Bros.: Marlow, Okla.
Dixie Expo.: (Fair) Alma, Ga.; (Fair) Barnesville 28-Nov. 2.
Dixieland: (Fair) Eunice, La.
Endy Bros.: (Fair) Staunton, Va.
Florida Expo.: Havana, Fla.
Georgia Attrs.: (Fair) Greenville, S. C.
Gold Medal: Searcy, Ark., 21-25.
Great Coney Island: (Fair) Eunice, La.; (Fair) Jennings 28-Nov. 2.
Greater Expo.: Oxford, Miss.
Great Northern: Campbell, Mo.
Great Olympic: Humboldt, Tenn.
Great Sutton: Osceola, Ark.; W. Memphis 28-Nov. 2.
Greater United: (Fair) Seguin, Tex.; (Fair) Beeville 28-Nov. 2.
Gruberg's World's Expo.: (Fair) Lancaster, S. C.
Hames, Bill: Bryan, Tex.; Lockhart 28-Nov. 2.
Hansen, Al C.: (Fair) Americus, Ga.; (Fair) Eufaula, Ala., 28-Nov. 2.
Hennies Bros.: (Fair) Victoria, Tex.
Heth, L. J.: (Fair) Fort Payne, Ala.; (Fair) Haleyville 28-Nov. 2.
Hilderbrand United: Fresno, Calif.; Clovis 28-Nov. 2.
Hurst, Bob: (Fair) Ladonia, Tex.
Joe's Playland: Elk City, Okla.; Sayre 28-Nov. 2.
Jones, Johnny J., Expo.: Charlotte, N. C.; Anderson, S. C., 28-Nov. 2.
Kaus United: Greenville, N. C.
Krause Greater: (Fair) Laurens, S. C.
Lang, Dee: (Fair) Marks, Miss.
Littlejohn, Thos. P.: (Fair) Andalusia, Ala.; (Fair) Union Springs 29-Nov. 2.
McClellan, J. T.: Hope, Ark.; Eldorado 28-Nov. 2.
Marks: (Fair) Athens, Ga.
Miller Bros.: Woodruff, S. C.
Miner Model: Reading, Pa.
New Deal: Springfield, Tenn.
Oliver Am. Co. No. 1: Wabbaseka, Ark.
Page, J. J.: Rome, Ga.
Pan-American: Hot Springs, Ark.
Reid Greater: (Fair) Damascus, Ga.; (Fair) Donalsonville 28-Nov. 2.
Robeson United: Farmville, N. C.
Rogers & Reading: (Fair) McKenzie, Tenn.; (Fair) Alamo 28-Nov. 2.
Royal American: (Fair) Meridian, Miss.; (Fair) Mobile, Ala., 28-Nov. 2.
Royal Amusement Co.: (Fair) Booneville, Miss.; (Fair) Belmont 28-Nov. 2.
Royal Palm: Cordele, Ga.
Royal Palm, No. 2: (Fair) Alexander City, Ala.
Rubin & Cherry Expo.: (Fair) Columbia, S. C.; Montgomery, Ala., 28-Nov. 2.
Savidge, Walter, Rides: Wayne, Neb.; season ends.
Sheesley Midway: Concord, N. C.
Shugart, Doc: Ringgold, La.
Silver State: Slaton, Tex.
Small & Bullock: Walhalla, S. C.
Smith's Great Atlantic: (Fair) York, S. C.; (Fair) Columbia 28-Nov. 2.
Southern Attrs.: Grove, Okla.
Standard American: Cleveland, Ga.
Strates Shows Corp.: (Fair) Dunn, N. C.
Stroud Am. Co.: Monticello, Ky.
Tidwell, T. J.: Wichita Falls, Tex.
United Shows of America: (Fair) Shreveport, La.
Valley: Sanderson, Tex.
Wallace Bros.: (Fair) Jackson, Miss.; (Fair) Belzoni 28-Nov. 2.
Ward, John R.: (Fair) Meadville, Miss.; (Fair) Liberty 28-Nov. 2.
Warner Bros.: Lake Providence, La.; Winnsboro 28-Nov. 2.
West Coast Am. Co.: Coalinga, Calif.; Hanford 28-Nov. 2.
West's World's Wonder: Bennettsville, S. C.
Williams Southern Expo.: Salisbury, N. C.
Work, R. H.: (Fair) Sanford, N. C.
World of Mirth: Rocky Mount, N. C.
Zimdars Greater: (Fair) Greensburg, La.

CIRCUS AND WILD WEST

Barney Bros.: Parkin, Ark., 23.
Cole Bros.-Clyde Beatty: Hickory, N. C., 22; Asheville 23; Spartanburg, S. C., 24; Gastonia, N. C., 25; Burlington 26; Kinston 28; Washington 29; Newbern 30; Wilmington 31; Fayetteville Nov. 1; Florence, S. C., 2.
Hagenbeck-Wallace-4-Paw-Sells Bros.: Bay City, Tex., 22; Galveston 23; Houston 24-25; Palestine 26; Austin 28; Waco 29; Ft. Worth 30; Cleburne 31; Dallas Nov. 1-2.
Main, Walter L.: Murphysboro, N. C., 22; Elizabeth City 23; Edenton 24.
Mix, Tom: Las Vegas, Nev., 22; Barstow, Calif., 23; season closes.
Polack Bros.: Alhambra, Calif., 21-26.
Rice Bros.-Allen King: Red Bay, Ala., 22; Amory, Miss., 23; Columbus 24; Kosciusko 25; Philadelphia 26; Laurel 28; Hattiesburg 29; Gulfport 30; Biloxi 31; Poplarville Nov. 1.
Ringling Bros. and Barnum & Bailey: Jackson, Tenn., 22; Nashville 23; Chattanooga 24; Knoxville 25; Johnson City 26; Roanoke, Va., 28; Lynchburg 29; Richmond 30; Norfolk 31; Rocky Mount, N. C., Nov. 1; Greensboro 2
Rossele Bros.: Malden, Mo., 23.
Sadler, Harley: Post, Tex., 24.
Seal Bros.: Mart, Tex., 24; Hillsboro 25.
Silver Bros.: Arlington, Va., 22; Norwood 23; Buckingham C. H., 24; Dilwyn 25.

Additional Routes

(Received too late for classification)

Burke & Gordon Show: Foosland, Ill., 21-26.
Calvin, Al & Marguerite: (Lyric) Kitchener, Can., 21-26.
Craig's Show: Lisle, N. Y., 21-26.
Dixie Fun Show: Screven, Ga., 21-26.
Dandy Dixie Show: Franklin, Va., 23-24.
Howard's Museum: Salina, Kan., 21-26.
Miller, Al H., Show: Leesburg, Ga., 21-26.
Pavan Show: Hallettsville, Tex., 21-26.
Princess Edna Show: Gonzales, Tex., 21-26.
Rayaltos Concert Co.: Decatur, Ind., 21-26.
Sharpsteen Show: Lawton, Mich., 21-26.
Smith's Band: Anderson, S. C., 28-Nov. 2.
Taylor, Wm., Show: Wakulla, Fla., 21-26.

CONCESSIONAIRES ATTENTION

SOUTHERN FAIRS—I have new Price List just published in all lines of Plaster Novelties, Blankets and Imported Slum. Write for new Low Price List and Catalogue. This will save you money with better merchandise. Louisville gets the South and serves the South. Address all correspondence to

G. C. J. MATTEI

927 East Madison, Louisville, Ky.

Concessionaires...

NOVELTY SUPPLY FOR FAIRS, CARNIVALS, CIRCUSES, GRIND STORES, WHEELS, PARKS, CORN GAMES, ETC.

Catalog with New Low Prices

THE TIPP NOVELTY COMPANY

TIPPECANOE CITY, OHIO

WE WANT TO BUY

In Quantities, Jokes, Tricks, Puzzles, Party Favors. HOUSTON NOVELTY CO., 1118 Main St., Houston, Tex.

MOTORIZE

Write for Our Finance Plan. CHAS. GOSS, Standard Chevrolet Co., East St. Louis, Ill.

Again OUTLET offers!

BLUE STEEL BLADES
Double-Edge. 5 to Pkg. Cello. Wrapped. Per 100..... 33c

ATLAS DENTAL CREAM (Giant Size. (Reg. 90c per Doz.). Doz..... 75c
$8.40 GROSS.

GAUZE BANDAGE
2"x10 Yards. Boxed. Doz.... 20c
$2.25 GROSS.

BOBBY PINS 36 Count. AMERICAN MADE. Black or Brown. Doz. 28c
$2.90 GROSS.

SHOE LACES—27"
AMERICAN MADE. Black or Brown. Gross..... 40c

OUTLET MERCHANDISE CO.,
21 PORTLAND ST. Boston, Mass.
25% Deposit, Balance C. O. D.
Send for FREE Fall Catalogue.

MAJESTIC EXPOSITION SHOWS
Out All Winter.
WANT General Agent and Lot Man. L. McAbee answer. Have complete outfit for Athletic Show and Jig Show. Booking Concessions on winter rates. White County Fair, Cleveland, Ga., this week; then Georgia and Florida all winter.

WEST SHOWS WANT
Concessions of all kinds. No exclusive. Also Ten-in-One. Bennettsville, S. C., this week; Tarboro, N. C., next week. Playing right in the Heart of the Tobacco Belt. Address all communications to
FRANK WEST

WANT
For Carnival Unit,
CHAIRPLANE AND FLAT RIDES,
For all Winter's Work in Florida. Show out five years without a lay-off. CAN USE all legitimate Concessions. Week October 21, Marion Fire Co., Marion, S. C.; week October 28, American Legion, Summerville, S. C. Write, wire
TASSELL'S SHOW

WANTED CONCESSIONS
Of All Kinds for
ROXBORO, N. C., FAIR AND TOBACCO FESTIVAL, WEEK OCTOBER 28.
One of the Largest Tobacco Markets in North Carolina, followed by Charlotte, N. C. Wire
MAX GRUBERG
Lancaster, S. C., Fair, This Week.

NORTH AUGUSTA FAIR
Oct. 28-Nov. 2
WANT Loop-o-Plane, Eli Wheel, Shows, Concessions. Four more to follow.
WM. MURRAY, Director,
Hotel Augusta, Augusta, Ga.

WANT FAMOUS DIXIE SHOWS
WANT (Out all winter, playing Best Spots in Georgia) Ferris Wheel with own transportation. Liberal proposition to same. Organized Minstrel Show with own outfit and transportation. Purl Shields wire. Shows that don't conflict, legitimate Concessions of all kinds. Winter rates. Positively no racket. This week, Summerville, Ga.

LORIS, S. C., FAIR
OCTOBER 28-NOVEMBER 2.
WANTED—Shows, Kiddie Rides, Loop-o-Plane, legitimate Concessions. Address
E. S. COREY, Salisbury, N. C.
P. S.—No Exclusives.

U-DRIVE-IT RIDE
FOR SALE, complete with 5 Cars. New in April. Cost $1,600. For quick sale, $500.00.
LEO CARRELL
Care Cetlin & Wilson Shows, as per route.

1,200 Take in N. Y. Festivities

NEW YORK, Oct. 21.—New York coinmen celebrated their fourth anniversary of organization with a brilliant dinner and dance last evening at the Manhattan Opera House. Twelve hundred guests filled the immense auditorium to enjoy the program.

A delegation of 12 manufacturers was present from Chicago. Homer Capehart, of Rudolph Wurlitzer, and Howard Peo, of the Peo Corporation, were also among the out-of-towners present.

The Amalgamated and Greater New York associations united in staging the gala night. Joe Fishman and Saul Kalson shared in the honors of planning. Bill Gersh introduced the visitors of the evening.

The dinner was interspersed with dancing and music by an excellent orchestra. Then followed a big floor show with several novelty acts well suited to the mood of the guests. A gorgeous chorus added to the merriment.

Full details of the program will be published in the next issue of *The Billboard*.

Aeroplane Idea in Game

BROOKLYN, Oct. 19.—Dave Robbins, Eastern distributor for Stoner Corporation, of Aurora, Ill., reports that he has received a sample of the new pin game called Zoom. Dave says that the aeroplane idea used in the game was no doubt conceived by Ted Stoner, who, he says, is "nuts" about aeroplanes. Dave reports booking enough orders for Zoom to keep Stoner working a great many days and nights. Every operator and jobber who has played Zoom has told Dave that the game will be one of the biggest hits this season. It is beautiful in appearance, possesses marvelous skill features and like other Stoner games it operates 100 per cent perfect.

Provides Big Awards

KANSAS CITY, Mo., Oct. 19.—It is now possible for operators to have a dice game that offers a top award of $10 and a score card also carrying seven other awards of $5 and still keep the percentage of awards at about 27 per cent. The new game is called Main Street Magic Dice and is said to be the old clubroom game in a new form, a counter type for practically any location.

Several hundred of the games are now on locations and operators are reporting excellent returns. The reports are said to confirm the many tests given the game before it was placed on the market by the makers. Tommy Thompson, an operator of long experience, designed the game. Mr. Thompson owns the P. & T. Club Equipment Company here, which makes the dice game.

Names Office Managers

ROCHESTER, N. Y., Oct. 19.—Jerry Kertman, sales manager of the American Coin Machine Company, announces the appointment of Jack Marine and Samuel Freed, both well known to the coin-machine industry, to take charge of the Buffalo branch located at 969 Main street, that city.

Mr. Marine and Mr. Freed state that they will give their 100 per cent cooperation to all operators and invite all operators to see the latest creations displayed. The American Coin Machine Company, distributor for Bally and Genco, reports a tremendous business on Bally's High Hand and Genco's Flying Colors.

To Represent H. C. Evans

BOSTON, Oct. 19.—Ben Palastrant, president and general manager of the Supreme Vending Company of New England, informs that he has been appointed as distributor for H. C. Evans & Company.

Ben reports that business in the Boston territory is greatly improved and that particularly good business has been done on Kings of the Turf and Big 10 Basketball.

Ben is already making plans for attendance at the big show in Chicago in January.



JUNIOR

A NEW FLASHY ACTION COUNTER GAME!

Location tests have proven that JUNIOR will make more profit for you than any other game you can operate—regardless of cost. How's this for swift, fast money-making action! A touch of the automatic plunger shoots 5 differently colored balls at the same time. They zig-zag down the novel playing field to a long pocket which has a color arrangement. If the red ball comes in first, the player gets 2 free plays; red and white, 4 plays; red, white and black, 6; all in order, 10.

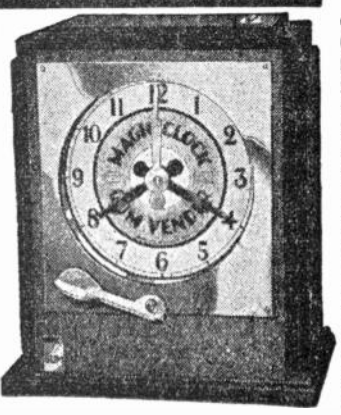
JUNIOR IS MECHANICALLY PERFECT.

IMMEDIATE DELIVERY BY ALL LEADING DEALERS
ORDER NOW FROM:

GERBER & GLASS DISTRIBUTING COMPANY
914 DIVERSEY BLVD. CHICAGO, ILL.

The NEW MAGIC-CLOCK VENDER

Puts Closed Territory Back On The Map!



The only REALLY NEW Machine now on the market! Months ahead in playing thrill and suspense. Now breaking all profit records.

Free interchangeable Bell-Fruit Dial with each machine—(two Machines for the price of one).

Vends Ball Gum. Plays 1c, 5c 10c and 25c coins. Instant money-back guarantee! Operators from Coast to Coast are going wild over the NEW MAGIC CLOCK.

Price $17.50

AUTOMATIC AMUSEMENT CO.
683 Linden Ave., Memphis, Tenn.

★★ OPERATORS SAVE MONEY ★★

NEW MACHINES.		USED MACHINES.		USED MACHINES.	
High Hand	$44.50	Traffic (Model A)	$35.00	Streamline	$ 4.00
Flying Colors	39.50	Base Hit	25.00	World Series	3.00
Match-the-Dial	47.50	Cross Country	22.50	Selectems	7.50
Cheer Leader	44.50	Radio Station	9.00		
King Six, Jr.	24.75	Rebound	9.00		
Penny Pack	17.50	Subway	5.00		
Wagon Wheels	19.75				
Cent-a-Pack	12.50				

And Many Others. If you are looking for a good buy, tell us about it.

1/3 Deposit, Balance C. O. D.
AMERICAN COIN MACHINE COMPANY
559 Clinton Ave., N., ROCHESTER, N. Y.
969 Main Street, BUFFALO, N. Y.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

★ ★ ★ ★ ★

AMERICA'S ONLY WOMAN JOBBER

BABE KAUFMAN

AMERICA'S ONLY WOMAN JOBBER

announces her

5th ANNIVERSARY

My policy in the future shall be exactly as it has been in the past—to give operators the best machines at the lowest prices possible and to maintain the high standard of service which has made my business what it is today.

ALL NEW AND LEADING PIN TABLES IN STOCK AT ALL TIMES

EXCLUSIVE EASTERN DISTRIBUTORS

NEW YORK STATE
PACES RACES
EASTERN DISTRIBUTORS:
J. H. KEENEY & CO.
IVORY GOLF NEW SENSATION
EASTERN STATES REPRESENTATIVE:
SUPERIOR SALESBOARDS

5th ANNIVERSARY SALE

RECONDITIONED MACHINES
UNHEARD OF PRICES

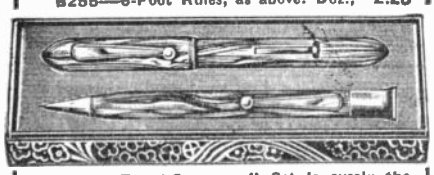
Drop Kick, Signal, Jr.; Electro, Golden Gate, Contact, Master, Criss Cross $4.90
Castle Lite, Flying Trapeze Sr., I. O. U., Rebound, Beacon, Major League Sr., Signal Sr., Kelly Pool, Cannon Fire Jr. $8.90
Criss Cross-A-Lite, Beam-A-Lite, Score-A-Lite, Chicago Express, Cavalcade, Rebound, Action, Mills Cannon Fire Sr. $12.90
Genco Baseball, Angle-Lite, Tri-A-Lite, Spot Lite $14.90
Quick Silver, Split Second, Pyramid (Model A), Travel $19.90

BABE KAUFMAN INC. 455 West 42nd St NEW YORK CITY Tel. MEdallion 3-0468

STEEL RULES $2.00 per dozen



B254—6-Foot Flexible Steel Rules. Polished Nickel Case. Push-Pull Type. Dozen, $2.00
B255—6-Foot Rules, as above. Doz., 2.25



B320—The "Conqueror" Set is surely the biggest Pen and Pencil Value you've ever seen. Self-Filling, Gold-Plated Points, Mottled Barrels in Assorted Colors. Full 4¾" Size. Triple Action Pencil. Complete, in Hinged Box. Per Dozen Sets $1.95
B381—Pencil Sets, Domestic. Doz.. $3.00
B321—Pencils, Job, Domestic. Doz.. 70c
B327—Pencil Lighter Comb. Gross... 13.50
B328—Lipstick Lighters. Gross..... 4.80
B329—Golf Ball Lighters. Doz..... 1.25
B382—Needle Threaders. Gross..... 5.00
B383—Toothpick Knives, Ozecko, 5 Blade. Gross $1.65
B384—Snake Novelties. Gross 3.50
B385—Apple Tea Set. Gross..... 3.50
B386—Dime Banks. Gross 9.00
B387—Joke Cigar, Cigarette Butts. Gro. .95
B388—Plush Dogs. Doz..... 2.25

Complete Line China Novelties. All Prices less 2% Cash Discount.
Catalog on request! State your business.
25% Deposit Required on C. O. D. Orders.

JOSEPH HAGN COMPANY
"The World's Bargain House," Dept. BB.
217-225 W. Madison St., Chicago, Illinois

Height, 18" Width, 8"



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Christmas Tree Lamp

NEWEST NOVELTY ON THE MARKET.

Good for many years. Finished in Holly Green with sufficient sprinkling of Snow Tinsel to make it a very attractive Holiday Decoration. This Lamp is made up in two pieces, completely wired with approved cord, and when lighted up with a red bulb gives it a very realistic effect. Don't delay in getting your orders in early, as this is the Hottest Xmas Novelty out. **Price, $7.50 per Dozen, F. O. B. Detroit. Single Samples, $1.00 Each.** 50% deposit with order, balance C. O. D.

ORDER AT ONCE.

INDUSTRIAL ART SUPPLY CO., Inc.
3529-33 Gratiot Ave., DETROIT, MICH.

Mammoth Machine Proves Worth on Test Locations

CHICAGO, Oct. 19.—Within the walls of the spacious Michigan boulevard plant production is moving forward on Keeney's new one-shot automatic gold award pay-out game called Mammoth. The name Mammoth is fitting to Keeney's new game, for it is housed in a cabinet 49 by 25 inches. The name Mammoth ascribed to a tremendous elephantine creature of prehistoric time is used today in describing anything of huge size or proportions. So some months back when experimental work and tests were begun on this new game Jack Keeney aptly applied the name. The game incorporates $2, $1.50 and $1 pay-out pockets. In addition there is a gold award hole good for a $5 token if made in conjunction with the $2 hole. This amounts to a capital prize of $7 as the major Mammoth. Aside from these possible awards there is a mystery hole paying 10 cents, 20 cents, 50 cents and $1.

Jack Keeney states he has had a dozen Mammoth machines out on location and that the game has vindicated his judgment in building it to his complete satisfaction. In addition to the attractive size of the game the cabinet and playboard give every appearance of better amusement machine design. There are soft tones of color blending harmoniously with rich designs of contrasting modernistic value. Keeney is advising all operators and jobbers to prepare their locations for the entry of Mammoth, with the gold award and pay-out features that make live active spots out of ordinary business establishments.

LYNT ELECTS—

(Continued from page 5)

its stands on pay for rehearsals and Sunday shows. In the latter regard, he urged all League members to refrain as far as possible from putting on any Sunday performances. Thus far this season there have been two plays giving Sunday openings in order to avoid conflicting premieres. Dr. Moskowitz, mentioning the Equity referendum, which he called unfair, said that the giving of Sunday shows was financially impossible with the extra eighth demanded by Equity, and said that the League wanted to demonstrate to Equity council that the conditions set up made it impossible to play.

In regard to rehearsal pay, Dr. Moskowitz touched on the defunct NRA code and its failure to make a constructive contribution to the industry. "We undertook to establish limitation of hours for rehearsal periods," he said, "with a gentleman's understanding, if not specific promise, that no request for pay for rehearsals would be made. We found, however, that thru the left wing elements of Equity the council imposed the principle of pay for rehearsals in the new contracts."

His report also stated that negotiations were now on regarding a basic agreement with Equity, in which the rehearsal pay rules might be modified, and briefly reviewed the standing of the present agreements with the stagehands, musicians and wardrobe attendants.

NEW ORLEANS REP—

(Continued from page 5)

three, and so on. The total time of the 35 cities adds up to more than 20 weeks.

In the beginning each city will raise from the business men who form the organization a total of $1,250 for the number of performances of each show. In New Orleans it totals $6,250, in Memphis $3,750. This money is to be placed in a bank in the town where it is raised, with only 10 per cent of it available for initial expenses of the organization. Should the whole scheme fall thru, each backer is out only 10 per cent of his investment, the other 90 per cent is returned to him.

When the 35 cities are organized, a central board is elected with a representative from each city, and that group in turns picks a regional board which will select the plays to be seen. One week after a new show opens in New York, it is anticipated that this central group will know whether it is a hit and whether it is suitable for touring purposes. Instead of waiting until the end of the New York run, or contenting itself with a second company, the organization goes to the producers, offering to give 20 weeks of booking immediately at a fixed guarantee, the initial $250,000 reserve fund expected to finance the proposition until the receipts begin to come in. After the run the show perhaps goes back to New York.

Miss Francis made her proposition here first to Ellis Auditorium, but it was understood that it would probably have to be handled thru a group of private backers. Indications are that such a group will be functioning actively before the organizer leaves for her next city.

CONTESTANT NOTES—

(Continued from page 34)

Squirrelly Bradley and Evelyn Lang, via *The Billboard*.

COMMUNICATIONS TO this column are requested from Jimmie Kelly, Mae Cheran, Emmett McClelland, Johnnie Martin, Millie Sweet, Tim Hammack, Red Armbruster, Pat O'Brien, Chick Franklin, Shorty Myers and Ernie Scott.

EDDIE HOUSE, of the Stock-Johnson Meridian, Ida., show, wants Ruth Carroll to get in touch.

MAX KELLY (Schnoozle) Ellberger writes: "After six years in the New England States and Canada I am taking a short rest at my home in the Bronx, New York, and would appreciate reading notes from my fellow stooges."

STAFF BRIEFS—

(Continued from page 34)

ture programs, with an option on his services for a similar length of time to follow. Programs are sponsored by local business houses and opened October 17. Period is titled "Pat Webster's Theater of the Air."

BERNIE MARR, who just finished the Avon, Mass., show, is heading westward to join the Jack Steinel unit at Springfield, Mo. He and the missus, the former Marge Davin, of radio, will drop in on the folks in Youngstown for a visit en route. Bernie would like to see notes from Ann Brown, Eddie Lensky, Rocky Boggs and Toni Pinion.

DIVORCES—

Continued from page 67)

actress, from George Brent, screen player, in Los Angeles October 14.

Sylvia Brown from Lew Brown, songwriter, in Carson City, Nev., October 15.

Late Deaths

(The following items were received at press time. More details in the next issue.)

GLASSFORD—David, 69, actor on the legit stage, in New York October 17.

MAC KENZIE—J. P., 80, president of the Allan Herschell Company, riding-device manufacturers, October 20 at North Tonawanda, N. Y., after several months' illness.

SMITH—Sidney, 58, well-known cartoonist, creator of The Gumps, instantly killed in auto crash October 20 en route from Chicago to his summer home at Lake Geneva, Ill.

Trimount Enters Vending Field With Snacks Machine

BOSTON, Oct. 19.—Dave Bond, president and general manager of the Trimount Sales Company, is handing out the cigars this week because of the arrival of Sylvia Marjorie, who weighed 7½ pounds.

Dave has some interesting news to report regarding the developments of his business in the merchandise machine field.

There is much activity around the Boston headquarters of Trimount. E. M. Hankind, until recently sales manager of the American Chicle Corporation, is in charge as sales manager of the merchandise machine division. Hankind brings to the business many years of practical experience, and Dave is enthusiastic about the development of his new machine, called Snacks. Five hundred machines are already in operation in and around Boston and national distribution is planned. Mel Summerfield, president of the Franklin Advertising Agency, has charge of the advertising plans and has been at Dave's right hand thru the experimental and preliminary stages of the development of this end of the business.

The machine, which has three compartments, is of striking appearance, modernistic design and carries combinations of very attractive, flashy colors.

Introduce Triple Action

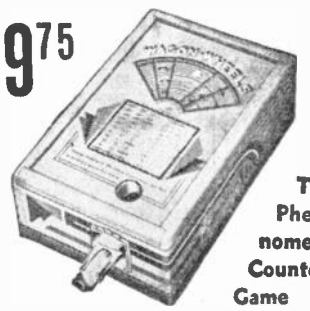
AURORA, Ill., Oct. 19.—Get ready for the big air-war game—Stoner's Zoom! Those who have already played the new Stoner game say it is really three games in one! As coin drops into till, 20 scoring balls clatter up into line on the playing board, ready to be put into action by the player's skill.

As master shots score at the top of the board, other balls race up from the bottom of the field and sink into the big score holes in a second section. When the next master shot makes hangar control, three or four balls streak down the field from a central point scoring in a third section!

Zoom is designed and built to crash the gate to the biggest paying locations. "It will win against any game on the market today," according to Ted Stoner, who is a known aviation enthusiast. "You'll want it as soon as you play it."

WAGON WHEELS

$19.75



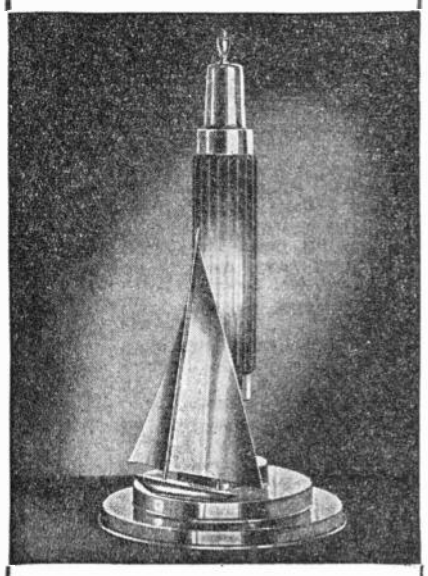
The Phenomenal Counter Game

Does everything a $150.00 Machine will do! WAGON WHEELS have been thoroughly tested—they are outstanding Money-Makers in every location. Straight 5c Play only
Ship at Once ——— Wagon Wheels.
Ship by ———
I (We) Enclose———Balance C. O. D.

W. B. SPECIALTY COMPANY
2507 MARCUS AVE., ST. LOUIS, MO.

AT LIBERTY — Ferris Wheel, Kiddie Ride, Girl Show and two Concessions with own transportation, wanting to book with reliable show for all winter. Address **H. D. BAIR, General Delivery, Dyersburg, Tenn.**

ATTENTION MEN!
SALES BOARD SALES CARD
CLEAR SAILING TO BIG PROFITS WITH LIGHT HOUSE LAMP



A beautifully designed, modern torchier type Lamp. Height, 17", with chromium base 8" in diameter. The sloop America is mounted on the base, to complete the effect of a ship gliding past a lighthouse. Furnished complete with cord, plug and 5" tubular bulb.

Retail Price, $10.00
Your Price, $3.50 Ea.

66-Hole Sales Card (Takes in $15.08), 10c Each.
600-Hole Sales Board ..... 50c Each
800-Hole Sales Board ..... 65c Each

8" CHROMIUM BOAT, with 6x6" Blue Plateau ..... 55c Ea.
65c Each in Smaller Quantities. In doz. lots

Be the first in your territory to introduce this brand-new money-maker. Order today or send for FREE Sample Card. Deposit of 25% required with order, balance C. O. D.

AMERICAN NOVELTY COMPANY
32 W. Randolph St., Dept. B-1045, Chicago, Ill.

YOU CAN MAKE MORE MONEY with POWELL RINGS



New, original, sensational designs that get the money! Complete line of Genuine Mexican Gem and Birthstone Rings for men and women. Write for Big 1936 Ring Catalog No. 103, Just Off the Press. Send $1 for Samples. A WHITE HOT SELLER. No. 101 —Genuine Dentelle ½-Caret; Basket Mounting, Pierced filigree Design. Gorgeous! Sparkling! Sizes 4 to 10. GROSS, $10.40. Immediate Delivery. Wholesale Only. POWELL BROS., 2800 Belmont Ave., Chicago, Ill. NOTE—"J. A. Powell" is not and never has been connected with this firm.

3-MORE ALABAMA FAIRS-3
And We Have 'Em.
THEN MISSISSIPPI.
WANTED!!!!! SHOWS WITH OWN OUTFITS
OUT UNTIL CHRISTMAS.
Only a Few Open Dates.
COMMITTEES IN MISSISSIPPI GET IN TOUCH WITH US IMMEDIATELY,
As Per Following Route:
FAIR, FORT PAYNE, ALA., This Week
HALEYVILLE, ALA., FAIR, Week October 28.
GUNTERSVILLE, ALA., FAIR, Week Nov. 4.
L. J. HETH SHOWS

WANTED
An experienced Caterpillar Ride Foreman who can take full charge balance of season until Thanksgiving Week, and all winter in Florida. Wire at once.
KRAUSE GREATER SHOWS
LAURENS, S. C.

WANTED
Man to handle front of Strip Photo Machine. Must be hard worker. Join at once. All winter's work.
HARRY C. DALVINE
Care Reid Shows, Damascus, Ga.

BOND BROS. CIRCUS WANTS
For long season, Feature for Concert, Whip Cracker, Juggler, Knife Thrower, Blackface Team, Trombone for Big Show White Band. WANT for Side Show, Ticket Seller to make Second Opening for Colored Minstrels, strong Cornet and Drummer. Also Girl for Minstrels, Blues Singer and Dancer. Novelty Big Show Performers wanted. Out all winter. Address MANAGER BOND BROS. CIRCUS, Adel, October 24; Nashville, 25, Lakeland, 26; all Georgia.

Keeney Announces New Automatic Payout Game

CHICAGO, Oct. 19.—Jack Keeney, of J. H. Keeney & Company, one of the smartest minds on "who's who" and "what's what" in the coin-machine industry, comes out with announcement of production on Ivory Golf, a new one-shot automatic payout game. Jack gave the following highlights on why he believes his new product is one game every operator in the country should own and operate.

"Our new one-shot and follow-up ball Ivory Golf game offers exactly what is needed today in better location equipment. First of all, it carries intense appeal, due to its handsome appearance and power of attraction when placed on location. It's a massive game, brilliantly colored both in the design of its cabinet and thruout the layout of its modernistic play field. There is a rich natural wood grain finished billiard table molding to set off Ivory Golf's board. We call Ivory Golf a one-shot game with two-shot appeal because the player can hit either the $1 or $2 payout pocket with his first ball, whereupon it is necessary to insert a fresh coin to obtain another. However, if the one-shot ball misses both of these large awards another ball may be shot with the same chance of obtaining either award. Then, too, the first shot may land in a pocket of other denomination. In this case the follow-up ball is provided on the same coin, and the player attempts to combine his shots in accordance with the Ivory Golf award card so that a payout of 10 cents, 20 cents, 30 cents or 50 cents is affected.

"Aside from proving the tremendous popularity of Ivory Golf's playing principles to our complete satisfaction, we've gone even farther in the design and mechanical construction of this game than any I've ever had contact with. This takes in some pretty broad territory, too. All actuating units are foolproof. The pay-out unit is so superior that we guarantee its performance. All in all, Ivory Golf represents as fine a piece of operating equipment as ever produced in the eyes of operators who already have them. We expect Ivory Golf to become one of the sterling examples of what manufacturers can do when their procedure is deliberative."

Moloney a Prophet

CHICAGO, Oct. 19.—Ray Moloney, president of Bally Manufacturing Company, reminds us that during the summer he predicted a payout pin-game boom for this fall, and as evidence that his prediction has come true he points to the Bally plant working day and night and Sundays in a feverish attempt to keep up with the demand for Bally's trio of one-shot hits.

"The boom," Ray says, "is even greater than I expected. If you had told me two months ago that Jumbo sales would run into the volume attained to date, I'd have laughed at your wild exaggeration. But the fact remains that it has turned out to be the greatest seller and greatest money maker for operators we've ever built. The way orders continue to pour in for both the ticket and payout models we expect to be in heavy production right up to the time of the show."

Injustice to Games

NEW YORK, Oct. 19.—Much attention has been given to the attitude which motion pictures indicate toward pinball and other coin machines. It is reported that a picture called *Confidential*, produced by Mascot, distinctly connects many types of games with modern rackets.

It is a G man picture and the plot concerns the efforts of a master crime ring to get a percentage of the income of all rackets in the country. In the early part of the picture the heads of the crime ring are in conference and discuss their plans. Later scenes show them cutting in on the various rackets. Views of men playing diggers and pinball games are shown, as well as men playing the number and policy games.

Babe's Fifth Anniversary

NEW YORK, Oct. 21.—Babe Kaufman this week celebrates her fifth anniversary in the coin machine field. From the very beginning of her career in the industry Babe, known to the trade as "America's only woman jobber," has been a strong factor. Today Babe occupies a large store containing many feet of storage space, a large display room and an up-to-date repair department. As a result of her wide experience and keen knowledge of the business, Babe Kaufman has been successfully distributing coin-operated machines for J. H. Keeney & Company, Pace, Superior Sales Boards, all of Chicago, and Rudolph Wurlitzer Manufacturing Company, N. Tonawanda, N. Y. Babe Kaufman will hold a celebration party all day Saturday, October 26.

RALEIGH FAIR——

(Continued from page 3)

up to that time, and estimated attendance was more than 250,000.

Pride in the results was expressed by George A. Hamid and Norman Y. Chambliss, co-lessees and managers. World of Mirth Shows on the midway broke all local records, and grand-stand shows played to capacity day and night, and two extra shows were necessary on Thursday and Friday.

Governor Ehringhaus, Commissioner of Agriculture W. A. Graham and other State officials and notables were frequent visitors, and the press pronounced it the best annual ever held in the State.

"It was was the finest fair of its size that I have seen in my experience of 29 years," declared Mr. Hamid. "There were six days of perfect weather, best horse races ever staged at this fair, best auto races ever in the South, wonderful exhibits and the largest stock parade ever staged in Raleigh." Publicity for the event was handled by Gaylord White.

HUNDREDS OF OPERATORS CAN'T BE WRONG!
Orders are pouring in from all parts of the country! Chicago operators are storming our plant for more and more Electric Baffle-Ball and Varsity games! Learn why!

ELECTRIC BAFFLE-BALL
With Mystery Jack-Pot and Signal Light
A giant table with the most beautiful, colorful layout ever produced. When Signal Light flashes, any payout hole successfully filled, releases Jack-Pot. The number of Jack-Pot payouts may be adjusted to suit requirements. Together with Extra Silver Awards on TWO Pockets, Electric Baffle Ball is the sweetest money-maker you've seen in a long time. Giant Size: 23"x46". Immediate Delivery $89.50

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★Silver Awards Pour Out Extra Money
★Plenty of Generous Regular Payouts
★Oversized Balls ★Unusual Beauty

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Cash in on Football popularity with Varsity The game that goes right down the field, through all competition to be one of the best earners on location. Extra Silver Award makes Varsity a real thriller. Get it today! Size: 20"x43". Immediate Delivery $67.50

Mint Vender and Check Separator for Varsity or Electric Baffle-Ball, $10.00 extra.

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"Every Ounce Pure"—Dolly Varden.
FLASH PACKAGES
All Wanted Sizes—All in the Popular Price Field.
State Your Requirements to
WM. C. JOHNSON, (Wm. C. Johnson Candy Co.)
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WANTED SENSATIONAL HIGH ACT
STRONG TO FEATURE
One Night, October 31, Outside in Ball Park. Wire or write lowest. Consider no answer a polite negative.
CIRCUS COMMITTEE, CUVIER PRESS CLUB, CINCINNATI, O.

OUR NEW CATLOG B 125 IS READY NOW!
When writing state business you are engaged in, as we do not sell consumers.



Gold Cup Blue Steel, Double Edge, 5 in Pkg. 20 Cellophane packages in carton.
B8C87 — Per Carton. (100 Blades) 40c

NOVELTY PORCELAIN ASH TRAY, 2¼ inches high, 3 inches wide. Highly glazed, decorated in bright colors. One dozen in box.
B19C104. Per Gross 4.00



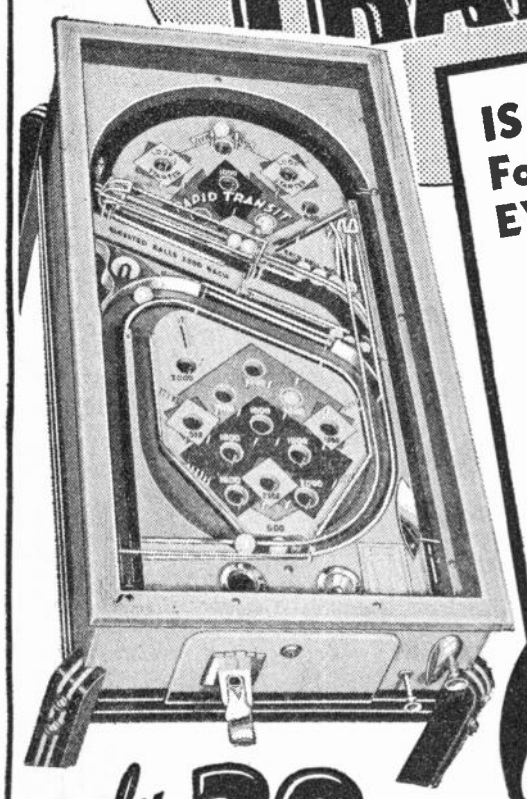


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Assorted fancy colored celluloid handles.
B10c169. Per Gr... 75c

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Only $39.50 F. O. B. Chi. Tax Paid

Announce Big Order for Rock-Ola's New Screamo

CHICAGO, Oct. 19.—What is probably the biggest order in recent coin-machine history was consummated this week at the Rock-Ola plant in Chicago when Nat Cohn, of Modern Vending Company, New York, placed an order for 5,000 of Rock-Ola's new game—Screamo. Of this order 1,000 games are being delivered at once and 1,000 more will go out each week until completed.

The spectacular piece of business is only a starter, according to Nat Cohn. "Why, Screamo is another Jig-Saw!" he exclaimed after seeing the new game, after playing it and studying its many new and exciting features. "It's even greater than that!"

Enlarging on his reasons for placing this record-breaking order, Mr. Cohn stated emphatically that he considers Screamo the most fascinating pin table he has seen. What is more, he predicts that this new table will bring back those golden days of operating that have been the dream of everyone in the business. "Jig-Saw days are here again!" as Nat puts it. "Certainly no better authority is needed. No one has ever picked hits like those put over by the Modern Vending Company. And it is no wonder that the good word is spreading like wildfire. That the ears of the industry are attuned to the news of profits and prosperity with the new Screamo."

"Mr. Cohn's comparison of Rock-Ola's new Screamo with Jig-Saw is most fitting. Screamo has all the dramatic attraction, the fascinating appeal, that made an international sensation of that other Rock-Ola success. Besides, Screamo has all the new features that have been developed since the days of Jig-Saw. It has colorful, magic panels of light. There is high-powered electrical action, a finely developed plunger and other features that mean smoother operating and greater profits.

"The basic idea of Screamo is, in itself, enough to assure tremendous appeal and heavy play. The game is based on the same idea that is pulling thousands and thousands of Americans into moving picture theaters the country over, that is breaking box-office records everywhere, an appeal that is tried and proved. Proved right among the great amusement-loving public — the same public that enjoys the fascination of a good pin table.

"The big Rock-Ola plant in Chicago is the scene of the most efficient, high-powered production this great factory has known. The kind of production that turned out more than 1,400 World's Series games a day at the old Rock-Ola plant. All the facilities of the 600,000 square feet of production area are being utilized to meet the nation-wide demand for this newest and greatest of all pin table successes."

Before hopping a plane back to New York Nat Cohn had more to say about Screamo. "I recommend the game to every operator in America," he said. "The Modern Vending Company is featuring it as a big headliner. We are boosting it—pushing it—indorsing it—to everyone we know. And, as everybody knows, our acquaintance covers a lot of people in this business."

MILLS Prices Are COLOSSAL GIGANTIC STUPENDOUS

And Here's the Proof

Quantity	Blades, Toiletries, etc.		Amt.
. .	BLADES, 5 to Pkg. Factory Run. 1,000.....	$3.00	. . . .
. .	ALCOHOL. RUBBING, 16 oz. 70 Proof. (New York.) Gross.....	8.64	. . . .
. .	ASPIRIN TABLETS, 12 in. Tin. Gross Tins...	1.95	. . . .
. .	ADHESIVE TAPE, Click, ½" x 5 yds. Dozen.....	.48	. . . .
. .	BRILLIANTINE, LIQUID. Dozen	.42	. . . .
. .	CHOCOLATE LAXATIVES, Gross Tins.....	3.00	. . . .
. .	DENTAL CREAM, Asstd. 35c Sizes. Doz.....	.42	. . . .
. .	DEAL, 10 Blades, Shaving Soap, Styptic, Complete..	.06	. . . .
. .	IODINE, with Applicator. 15c Size. Gross.....	2.95	. . . .
. .	LOTIONS & SHAMPOOS, asst., 4 & 8 oz. Dozen....	.54	. . . .
. .	Merchandise for Side Line Salesmen. Special Gross..	.47	. . . .
. .	PETROLEUM JELLY, No. 2, White. Gross.....	2.95	. . . .
. .	POWDER-PERFUME Combination (N. Y.) Doz.....	.48	. . . .
. .	PERFUME, 1-oz., Attractive Bottle. Cello. Gross	3.45	. . . .
. .	SHAVING CREAM, asst. 35c Sizes. Dozen.....	.45	. . . .
. .	WITCH HAZEL, 16 oz. Bottle (N. Y.) Dozen...	.84	. . . .
. .	NAIL POLISH AND REMOVER, Bakelite Caps. Asst. Gross.....	3.00	. . . .
. .	NAIL POLISH REMOVER, 2 oz., 50c Value. Doz....	.54	. . . .
. .	HAND CREAMS, asst. in Tubes, 35c Value. Gr...	6.50	. . . .
. .	75c Box of 7 Assorted Cakes of Soap. Box.....	.10	. . . .
. .	STEAMEX for Colds, 50c Value, Close Out (as is). Gross.....	5.50	. . . .
. .	CHRISTMAS CARDS, 10 asstd. in box. Box.....	.07	. . . .
. .	CHRISTMAS CARDS, 25 asstd. in box. Box.....	.16	. . . .
. .	CHRISTMAS WREATHS, Electric, with Bulb. Set...	.16	. . . .
. .	CHRISTMAS TREE LIGHT SETS, 8 Ckd. Bulbs. Set...	.24	. . . .
. .	EXTRACTS, 8 oz., asstd. Flavors (Chicago).Gr....	7.00	. . . .
. .	SPICES in De Luxe Tins, 25c Val. (Chicago). Gr...	4.80	. . . .
. .	COMB CLEANER, on Card. Gross.....	4.20	. . . .
. .	Shoe Laces, 27 in., Amer., Paired & Banded. Gr....	.38	. . . .
. .	Shoe Polish, Large Cans, Black & Brown. Dozen...	.34	. . . .

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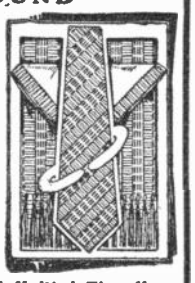
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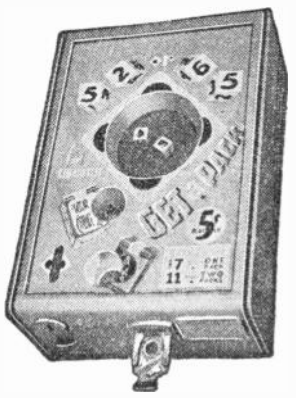
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... and get the nickels. Newest, Smartest counter game. Seems so easy to win.

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Operators find Get-A-Pack a great sales stimulator. Plays nickels only. Two award cards.

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FOR BOOTH, BAR or SODA FOUNTAIN!

This beautifully streamlined, chromium-plated Peanut Vendor will prove a source of steady and reliable income!

TRY IT! WRITE now for details of our 30 DAY MONEY BACK TRIAL OFFER!

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FUNNY, CLEVER, SPICY, FAST SELLING JOKES. 25c will bring you 7 samples and our lists. They sell like "Hot Cakes." Or better still 25 Samples of Jokes and 25 Red Hot Xmas Cards sent prepaid, including 72-Page Catalogue, etc., $1.00. T. R. PAYNE, 25 Cardinal Place, New York.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

Merchandise Machines

Merchandising

By H. A. RANKOW

President of the Star Electro Hoist Co., Inc., New York.

If you are a manufacturer or a jobber of novelties used in diggers and have been wondering how long this business will last, my message here is worthy of your consideration. It will surprise and cheer you.

If you are an operator of digger machines and have been wondering when the end will come—when the golden goose is going to die—this message should interest you and help decide your future planning.

If you are just a man, undecided about a business future, an idea may seep thru from the conglomeration of words which follow.

In New York City, as in many other cities, the operation of any device which gives amusement, without service of an attendant, but by means of an automatic coin device, is looked upon by the reform administration as a racket. The owners and operators of these devices, too, are looked upon with suspicion of having underworld connections, regardless how honorable these operators may be.

In the struggle with the authorities in our efforts to convince them that the digger machine business, in its very nature, cannot be operated as a racket, because years of experience show that if the player does not get value for his money he does not play and the location dies—in this struggle the writer conceived the idea that rather than the machine manufacturer, distributor or operator take up this matter with the local authorities, a better and less prejudiced hearing could be obtained by the old established merchandise manufacturer, importer and jobber who has been in business for many years and whose standing in the community is respected, and who has sold millions of dollars' worth of merchandise to digger operators, and can use this in his proof that the diggers are a novel and successful means of merchandising.

A meeting was called some months ago by Mr. Harris and Mr. Osgood, vice-president and sales manager, respectively, of the Ronson Products Company. The attendance consisted mostly of manufacturers of clocks, compacts, cameras, fountain pens, etc. Not one manufacturer in his report sold less than $100,000 annually to the digger trade. They are all pleased with this business. It was added business; it helped economy in production. Some admitted that diggers saved their business during the depression. Digger operators were fine fellows. They were constantly calling for more and better items—lighter cases for $7.50 each, cameras for $10 wholesale. Nothing was too good for their players. Wonderful business this digger machine business, and the operators! They paid their bills, too. It was really too good to be true! New manufacturers wanted to know how long has this been going on. The oldtimers wanted to know how long is it going to last.

In an opening address Mr. Osgood, who admitted to several hundred thousand dollars' worth of Ronson sales annually to the digger trade, said that in spite of all this business he felt that the surface has only been scratched. Oldtimers, so to speak, for the business of merchandising quality merchandise thru the means of diggers is new, all felt that our good friend Osgood was letting his enthusiasm run away with himself—to put it mildly.

Off the bat, the writer, too, sort of ducked Mr. Osgood's statement. But on further consideration I found myself 100 per cent in agreement with friend Osgood.

In an article to follow the writer will also show a new plan of operation which is getting one operator an income of $2,000 per week in the operation of diggers on a strictly merchandise program with an original investment of $6,000. This plan gives the player more than 100 cents retail value per dollar put into the machine. The plan presented after years of testing, which also proves a digger will remain on the same location for three and four years with the play increased, rather than diminished.



NORTHWESTERN PEANUT VENDERS

Model 33 Peanut Vndr. $ 5.55
Penny Pistachio . . . 8.75
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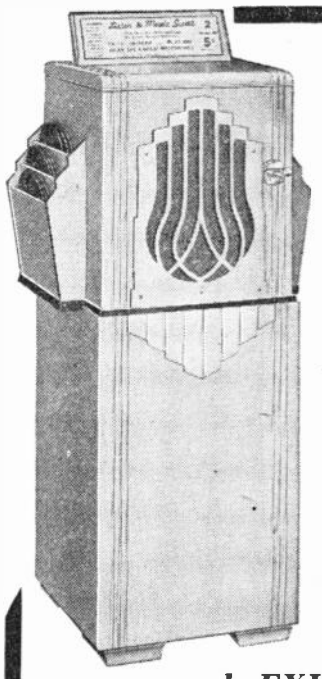
25	Model A Traffics	$29.50	2	Ball Fans	$ 9.50
17	Model B Traffics	27.50	3	Box Scores	18.50
10	Model C Traffics	14.00	5	Cyclones	27.50
12	Blue Case Rockets	27.50	7	Chicago Express	14.00
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2	Mills QT Pay Tables	39.50	5	Kelly Pools	9.00
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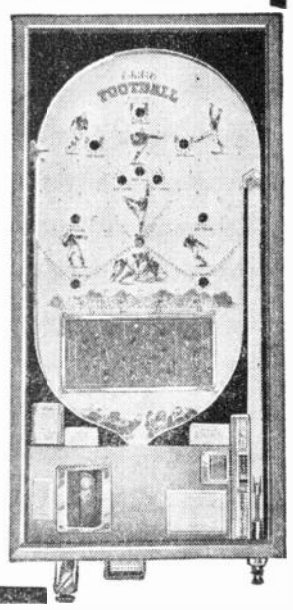
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SUPERIOR 150 PACK CIGARETTE MACHINES, $49.50 Each
100 Electric Games (Used) at $3.00 Each, in Lots of 10. Send names of Games you want and Check for $30.00. Used and New PIN GAMES Always on Hand.
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1 SHOT TICKET TABLE
—"GIANT"—
WE HAVE THEM — NOW DELIVERING
WRITE — WIRE — PHONE OR SEE US
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CROSS SHOT, ALSO CROSS SHOT REPLACEMENT BOARDS FOR SENIOR MODEL GAMES.
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The NUT HOUSE. Jobber's Price, $3.00.
The GOLD NUT, a World Beater. Plenty of money in Selling or Operating. Retail Price, $5.00.



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If you want to see ACTION . . . take a look at Stoner's New TRIPLE-THRILL Airplane Game. Nothing like it before. More action in 10 seconds than in ten minutes of most games. And a dozen brand-new, CROWD-DRAWING, PLAY-PULLING FEATURES!

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50 Rowe De Luxe 6 Column Machines, $24.50 ea., or $22.50 ea. for 5 or more. 25 Rowe Standard 5 Column Machines, $19.50 ea., or $17.50 ea. for 5 or more. Write for Catalog of New and Used Pin Games, Peanut and Gum Vendors.

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BEACONS, REBOUNDS, CRISS CROSS, JR. CONTACT, $10.00

CRACK SHOT, JACK RABBIT, FLEET, BLUE STREAK, $6.00

FORWARD PASS, ELECTRO, GOLDEN GATE, LIGHTNING, BLUE RIBBON, $5.00

JIGSAW, PONTIAC, AIRWAY, BABY CONTACT, WORLD SERIES, $4.00

LIMITED OFFER—PENNY SMOKER, OR TAVERN VENDERS WITH 1,000 BALLS OF GUM, $13.75. A BARGAIN!

Write for other bargains on our list just off the press.

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Safety Zone	5.00
Grid Iron	5.00
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Maj. League, Sr.	7.00
Sink or Swim	7.50
Checkers	10.00
Star-Lite	11.00
Chicago Express	11.00

MUTOSCOPES $11.50
Panama Diggers 10.00
A Large Assortment of Various Drop Pictures, Punching Bags, Knockout Bags, Lifters, Fortune Telling, Candy Vendors, Etc. PRICE LIST ON REQUEST.

Rebound .....$ 8.00
I. O. U. (Radio) 10.00

1/3 Deposit With Order, Balance C. O. D. Supplies for Penny Arcades and Sportlands, Iron Claws, Cranes, Electro-Hoist Very Reasonable. Cards for Card Machines.

MIKE MUNVES, 145 Park Row, New York Near Brooklyn Bridge and City Hall.

G. H. Mason New Ad Mgr. For Automatic Industries

GOWANDA, N. Y., Oct. 19.—Automatic Industries, Inc., announces the appointment of G. H. Mason as advertising manager in charge of all advertising and direct mail activities at its Gowanda offices, replacing O. G. Thomas, who has been made general sales manager.

With several important manufacturers in the coin-operated machine field co-operating in direct mail campaigns and negotiations with other major concerns for co-operative effort now in process of completion, Automatic Industries is looking forward to even greater business volume. The new plant is open for inspection daily during regular business hours.

Form Mail Order Dept.

CHICAGO, Oct. 19.—Atlas Noveity Company has installed a new mail-order department under the capable management of an experienced man to take care of that rapidly growing end of its business.

Mail orders from out-of-town jobbers and operators will be handled with the same conscientious, personal service that has typified the Atlas slogan, "personal service." Mail orders will receive the same attention as if the operator or jobber were actually shopping in person.

Shipments will be made twice daily to the Middle West States and once a day to those States out of this territory.

Ginsberg Takes Vacation

CHICAGO, Oct. 19.—Maurie Ginsberg left recently for a three weeks' tour of the West and South with Mrs. Ginsberg. Maurie is the city manager of the Atlas Coin Machine Company.

This is the first vacation that Maurie Ginsberg has taken since the foundation of the Atlas firm a little more than a year ago. Since that time the firm has grown from a small one-store location to large, beautiful quarters, where it does a nation-wide business. Maurie has been on the job every day. However, the strain of rushing business and the hard work of moving to new quarters has finally told on him and he was advised to take a rest.

Mr. and Mrs. Ginsberg expect to tour due west to the mountain region. From there they will ramble southward and eastward. Maurie promises to have many interesting tales to tell us on his return home.

WANTED SALESMEN

Deal Sells for .....$6.00 Cash
Salesman Cost 3.00
Salesman Commission 3.00

Send Cash for One Deal.

JUG OF GOLD

Trade Mark Registered.

"PUT & TAKE"

108 WINNERS IN THIS JUG.

Price 5c

101-102	104-105	107-108
102-103	105-106	108-109
103-104	106-107	109-110

Any 2 of Above Consolation Numbers on Each Ticket Receive.. 50c
Deal Brings in to Merchant....$72.00
Pay Out in Cash or Trade..... 54.00

Clear Profit to Merchant....$18.00
And Profits on His Trade.

HOME TALLY CARD CO.
Box 586, Muncie, Ind.



Factory Bargain Lot
PHOTO HANDLE POCKET KNIVES

Assorted Models. Regular Size. Polished Steel, 2 Blades, Brass Bolsters and Lined.

A New Deal — Big Buy
Per Dozen, $2.25
Five Dozen for $10.00

Send for New Catalog.

ROHDE-SPENCER CO.
Wholesale House,
223-25 W. Madison St., Chicago.

Announcing YOUR NEXT GAME PURCHASE "IVORY GOLF" KEENEY'S NEW 1 SHOT WINNER WITH TWO SHOT APPEAL!



SIZE 21" x 41"

● CHECK SEPARATOR and CHECKS $5.00 EXTRA ●

Write - Wire for Full Details without Obligation TODAY!

...a BIG 1½ and 2 DOLLAR AUTOMATIC PAY TABLE GAME-

One Shot at "IVORY GOLF" and you'll KNOW it's Today's NEWEST and RICHEST MONEY-MAKER! Players plunge to "hit" those BIG $1.50 and $2.00 Payout Pockets on the 1-Shot Ball. Should the 1-Shot ball land in either of these Heavy Play-Pulling Awards—it's all the player gets—and a new coin goes in. But listen to this! If you miss on the 1-shot ball, you've still got a chance at the $1.50 and $2.00 Holes with Ball No. 2 coming up! If neither ball scores by itself, other Two-Ball Combinations pay 10-20-30 or 50c. (No 'Outs'). "IVORY GOLF" Model "A"—Straight Pay Table is taking 5 to 1 play over all others. Make it your next game purchase at **$67.50**

Model "B" - with FREE GAMES Unit -

The same AUTOMATIC PAYOUT "IVORY GOLF"—the same system of scoring PLUS Keeney's FREE GAMES Recording Device. Payouts accumulate—add—subtract on Free Games Dial. Players RE-PLAY 80% of winnings. Best Money-Making game ever developed for non-payout territory! Mr. Operator: RUSH to your Jobber on "IVORY GOLF" before someone else beats you to it! "IVORY GOLF" Model "B" Priced Right at **$74.50**

Order NOW for IMMEDIATE DELIVERIES!!!

ORDER IVORY GOLF

from any of America's

LEADING JOBBERS OR DISTRIBUTORS

Today-

the FASTEST and RICHEST Money Maker Obtainable!

J. H. KEENEY AND COMPANY
2900 South Michigan Blvd.,
CHICAGO ILLINOIS

OPERATORS - JOBBERS!!

EXCLUSIVE MILLS EASTERN DISTRIBUTORS

Mills' BALANCE ... $39.50

JOBBERS! WRITE FOR SPECIAL PRICE ON AMERICA'S GREATEST MONEY-MAKING PIN GAME!

IMMEDIATE DELIVERIES GUARANTEED

RUSH—LAST 100 NEW MECHANISM

TICKETTES $10.95 USED ONLY ONE WEEK

DON'T BUY PHONEY TICKETS! BUY DIRECT FROM MILLS DISTRIBUTOR. TICKETS—$1.75 per 1,000 in 5,000 Lots.

UNITED AUTOMATIC SALES CO.

693 BROADWAY Telephone: GRamercy 7-7072. NEW YORK CITY

LOOK

Prices Listed Below Are Effective October 19th

BRAND NEW MACHINES

PENNY PACK	$17.50	HOL-E-SMOKES	$13.50
PENNY SMOKE	13.75	(Lots of 10 or More)	11.50
TICKETTE MACHINES	17.50	SUDS	13.50
		(Lots of 10 or More)	11.50

Write us for quantity prices on any of these machines.

We have in stock for immediate delivery, Ace, Jumbo, High Hand, Rodeo, Match the Dial, Rock-Ola Gold Award, Stampede and Mills Mystery Blue Fronts, and all other standard and latest games.

SLIGHTLY USED MACHINES - USED AS FLOOR SAMPLES

10	Model A TRAFFICS, Used Less than 30 Days, Like New	$29.50
10	FRISKY, Latest Model, Used as Floor Samples	21.50
2	Model C TRAFFICS, Used as Floor Samples	15.00
2	SPOT LITES, Like New	17.50
5	DANDY VENDERS, Floor Samples	11.00
2	21 GAMES, Floor Samples	21.50
2	HUNTERS, Floor Samples	57.50
	ELECTROPAKS for Pin Games; 110-Volt for Battery-Operated Machines. Sample	4.95

200 Other Slightly Used Machines at Bargain Prices. Ask us to put you on our Mailing List.

Orders Must Be Accompanied by 1/3 Deposit, in Form of P. O., Express or Telegraph Money Order.

MOSELEY VENDING MACHINE EXCHANGE, Inc.
00 BROAD STREET RICHMOND, VA.



SALESBOARD OPERATORS

2,400 1c sales takes in $24.00, nets $19.30 after Cigarette payout. You can sell outright to dealer for $7.75. On 50% commission you collect $9.65. We carry a large line of Penny and Nickel Boards, complete with Merchandise. We manufacture Blank Boards, a complete line of Cut-Out Boards —in fact, any kind of Board you want, at the right price.

WRITE FOR SAMPLES AND PRICES.

General Sales Company
121 4th Avenue, South, NASHVILLE, TENN.

Takes in $24.00 Costs You $2.90

One-Third Cash with Order. Balance C. O. D.

JOBBERS - - OPERATORS

AGAIN LAZAR BRINGS YOU A SENSATIONAL MONEY-MAKER

A. B. T.'s

WAGON WHEELS



The Greatest Counter Game Money-Maker ever presented. Actually SHOVELS in the money on ANY location! WAGON WHEELS is a LAZAR "ENDORSED" game — it's the answer to your prayer for BIG PROFITS! Write for Prices and Complete Details TODAY!!!

B. D. LAZAR CO.

—MAIN OFFICE—

1340 FORBES ST., Pittsburgh, Pa.

RUSH YOUR ORDER!

BRANCHES: 136 FRANKLIN AVE., SCRANTON, PA. ● 119 PENN ST., READING, PA.

DEAL WITH CARL-ALWAYS A SQUARE DEAL!

MIDWEST DISTRIBUTORS FOR BALLY'S NATIONWIDE HITS

JUMBO, $89.50; RANGER, $124.50; PROSPECTOR, $79.50; HIGH HAND, $44.50; MATCH THE DIAL, $47.50; SIX-SIXTY-SIX, $46.50; ACE, $67.50.

ALSO MAKING IMMEDIATE DELIVERIES ON THE FOLLOWING WINNERS: CARIOCA, $77.50; GOLD RUSH STAMPEDE, $72.50; PENNY PACK, $17.50; PAR GOLF, $44.50; MYSTERIOUS EYE, $67.50.

UNITED AMUSEMENT CO. 3411-15 MAIN ST. KANSAS CITY, MO.

"THE HOUSE OF MIRACLES" OFFERS YOU TWO NEW PROFIT THRILLERS!

OUR FIRST STRAIGHT PIN GAME -

HI-LITE

WESTERN'S WHIRLWIND WINNER WITH THE ROTATING LITE THAT AUTOMATICALLY TOTALS THE SCORE ON A BIG ILLUMINATED DIAL



Play HI-LITE yourself, that's the best story we can tell you, HI-LITE will do the rest. This new WESTERN lite-up game is entirely different from the time you pull the plunger until the last ball finds its resting place. In addition to the rotating light, HI-LITE features kickers that send balls to definite pockets, a new novel playing board, cheatproof button (a press of the button illuminates the player's score after the time clock stops), DUO-LOCK and many other features never found in a game before.

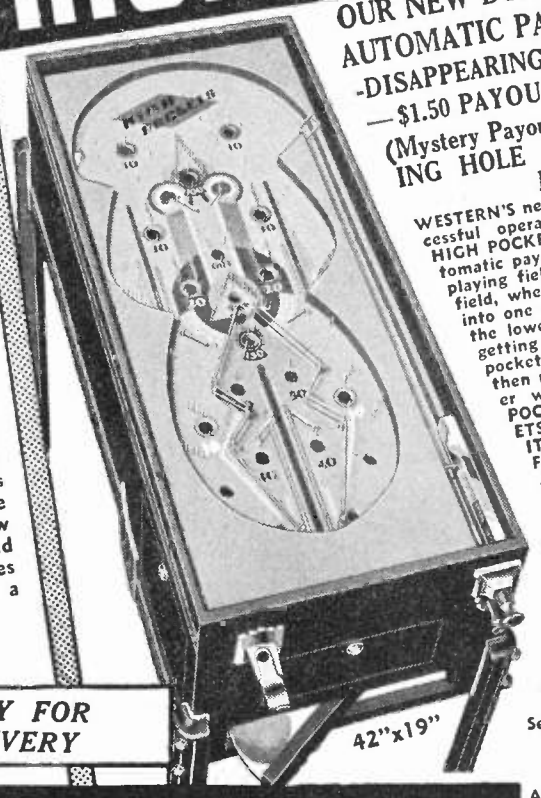
20"x41"

$45.50
$49.50
WITH POSITIVE PAY-OUT REGISTER

YOUR PROFITS ARE SKY HIGH WITH -

HIGH POCKETS

OUR NEW DYNAMIC 1 BALL AUTOMATIC PAYOUT TABLE-DISAPPEARING BALL FEATURE —$1.50 PAYOUT—BANK HOLE (Mystery Payout)—ONLY 1 LOSING HOLE — 2 FREE PLAY HOLES



WESTERN'S newest pay table—for successful operators, that's "nuf sed." HIGH POCKETS is a unique 1-ball automatic payout table. Player has two playing fields to shoot at, the upper field, where he tries to get the ball into one of the pockets direct, and the lower playing field, where, by getting the ball in the "submarine pocket," the ball disappears and then reappears in front of a kicker which sends it to a HIGH POCKETS' award. HIGH POCKETS has WESTERN'S FAST POSITIVE PROVEN PAYOUT UNIT, FRONT PAYOUT DRAWER AUTOMATIC ANTI-TILT, A. B. T. VISIBLE COIN CHUTE, RANGE FINDER PLUNGER, ADJUSTABLE PAYOUT PERCENTAGE AND many other proven reliable features.

42"x19"

READY FOR DELIVERY

Check Separator, $5.00 Additional.

$67.50

WESTERN EQUIPMENT and SUPPLY CO.
850 W. BLACKHAWK ST., CHICAGO, ILLINOIS

The 25c Coin Chute Is $5 Additional



TURKEY SPECIAL BARREL

Faster action than salesboards—
Faster action than push cards.
Sells 25 Turkeys and 96 trade awards at 10c per coupon.
Pays approximately 80 per cent to the players.
Earns $32.00 on a $2.75 investment.
Also made to sell at 5c per coupon and sells 12 Turkeys with a profit of $15.00.

SAMPLE BARREL $2.75 F. O. B. Peoria
Remittance with order. Specify 5c or 10c label.
Special quantity price to operators for refills.

GAM SALES COMPANY
1321 South Adams St. Peoria, Ill.

SENIOR GAME SALE

ANY 3 for $20.00

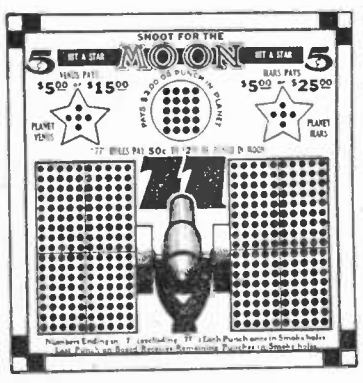
Flying Trapeze, Sr.
Signal, Sr.
Relay, Sr.
Cannon Fire, Sr.
Contact, Sr.
Major League, Sr.
Waldorf, Sr.
Ambassador Sr.

CLOSE OUT SPECIAL

STAR LITE	$ 9.95
GENCO BASEBALL	11.95
TRAVEL	12.95
ROCKELITE	7.95
ROCK-OLA'S "21"	14.95

SUPREME VENDING COMPANY INC.

557 Rogers Ave., Brooklyn, N. Y. ☆ 1416 Webster Ave., Bronx, New York. ☆ 922 - 8th Avenue, New York, N. Y.



SUPERIOR SALESBOARDS
WILL DOUBLE YOUR PROFITS

SHOOT for the MOON

LIGHTNING FAST!
Takes In (600 Holes at 5c) $30.00
Pays Out (Average) 13.55
Average Profit $16.45
Thick Board—Large Tickets—Easel—Celluloid Protector Over Jack Pots.
Price $2.25 plus 10% U. S. Tax
Order Right From This Ad.
11 Big Hits In Our New Catalog. ASK FOR IT.

SUPERIOR PRODUCTS, Inc.
2900 So. Michigan Ave., Dept. 7, Chicago
W. B. SPECIALTY CO., 2507 Marcus Ave., St. Louis, Mo.
St. Louis Representatives.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

Claim Cheer Leader Is Close to Real Football

CHICAGO, Oct. 19.—Genco's new light-up football game, Cheer Leader, has met with praise everywhere it has been shown. Not only have flattering compliments been showered on the game but huge orders, flocks of them, have been flooding the Genco office.

Bill Blatt, of the Supreme Vending Company, Brooklyn, was quick to hurry his order for four carloads, 1,000 games, for immediate delivery. Other large distributors have ordered in large quantities, too.

Genco officials say that Cheer Leader is "the closest thing to real football yet devised. The handsomely decorated playing field is laid out exactly like a regular football gridiron with the 10-yard lines signified. On each of the 10-yard lines are two or three holes. These holes, if made, advance the ball the specified number of yards. There are three skill holes which, if made, give the player a touchdown. Now here's where the real interest of Cheer Leader comes in. Every play on the playing field is recorded in lights on the light-up rack. When a 10-yard advance is made you can actually see the football player on the rack advance up to the next 10-yard line. Even touchdowns are recorded on the light rack. Another feature is the action of the stationary ball at the left of the playing field. Here, by a unique arrangement, this ball which is always on its own little playing field advances to the next specified yard line whenever the ball advances on the light rack.

"If the ball at the side stationary playing field is laying on the 30-yard line at the beginning of play, that's where the play begins. The player gets, in other words, a 20-yard start on the game. This feature is an added attraction of Cheer Leader and will prove to induce more continuous play. The player may start on the 50-yard line with all 50 yards to go, or he may even get a 40-yard handicap.

"Cheer Leader is housed in a special football cabinet designed and built especially for Genco. Unusually beautiful in color, it is also sturdy in construction."

WANTED SALESMEN, DEAL COST $3.50
SALESMEN COMMISSION $1.75 Each Jar

5c — 67 Winners | Pick-A-Tick Trade Mark Registered. | 5c — 67 Winners

PAYS OUT 80% TO PLAYER.

All Numbers Ending In 11—22—33—44—55 and 66 Receive 50c

Numbers 100—200 300—400—500—600 Receive $1.00 Cash

Last Sale In This Jar Receives $1.00 Cash

Deal Brings In $50.00
Pays Out, Cash or Trade 37.00
Clear Profit to Dealer $13.00

WERTS NOVELTY CO., Inc., MUNCIE, IND.

BUY YOUR NEW A. B. T. WAGON WHEELS

The Sensational New Counter Game of the Season, from Kentucky's Oldest Distributor, Established In 1915. Immediate Delivery.



Price Only **$19.75**
One-third with order, balance C. O. D.

KENTUCKY SPRINGLESS SCALE CO., Inc.
514-516-518 S. Second St., P. O. Box 936, LOUISVILLE, KY.

HEY LOOK!
10 PIN GAMES $10.00
In Lots of 10 Only. Full Amount with Order.
Subject to Prior Sale.
W. J. C. VENDING CO., Inc.
239 Canal St., NEW YORK CITY | 424 Coney Island Ave., BROOKLYN, N. Y.

PAMCO PARLAY BY PACIFIC

1 SHOT AUTOMATIC PAYOUT

FIRST With CLEVER and DIFFERENT IDEAS in 1-SHOT SCORING!

A Smartly Designed --Tested and PROVED

macnine — "PAMCO PARLAY" comes off Pacific's production lines a WINNER in Direct Competition with all other 1-Shot games. Chicago Operators who already have them out on location say "PAMCO PARLAY" is the BIGGEST NET PROFIT PRODUCER—the MOST APPEALING Scoring Idea ever created! The values of all payout pockets actually CHANGE on each play! Check "PAMCO PARLAY" on every point—You'll KNOW it's the HEAVIEST Play-Inviting game on the market. BETTER than anything in YEARS—priced low—but worth MUCH MORE than even the highest-priced game ever built!

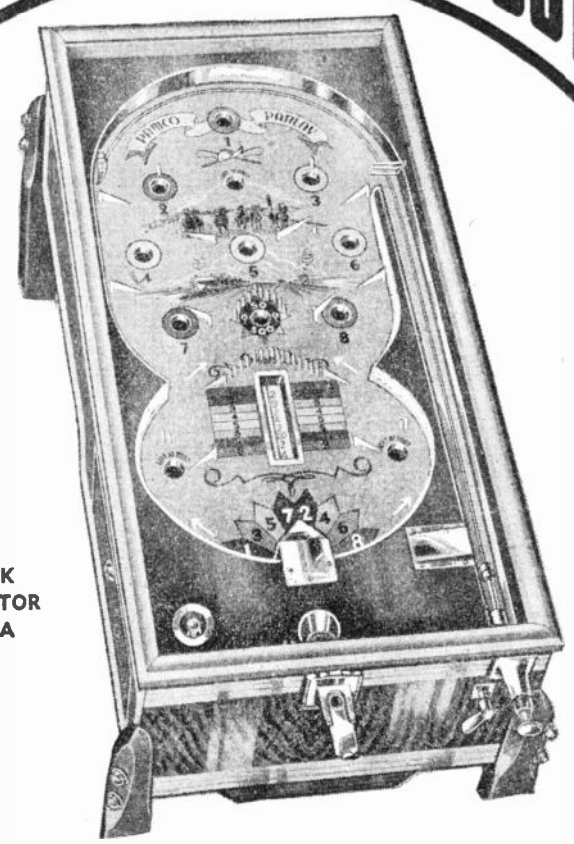
SEE YOUR JOBBER NOW!!!

PACIFIC

AMUSEMENT MFG. CO.

4223 W. Lake St. CHICAGO, ILL.

1320 S. Hope St. LOS ANGELES, CAL.



PAMCO PARLAY *with* Visible ODDS Commutator

•

CHECK SEPARATOR EXTRA

In TEXAS ★ It's SOUTH COAST AMUSE. CO.
M & M Bldg., HOUSTON — TEXAS

HEAVIEST ODDS EVER OFFERED TO PLAYERS!

Imagine! "PAMCO PARLAY" is equipped with an ODDS COMMUTATOR—a Visible Rotating Drum numbered from 2 to 30, which CHANGES Values on ALL Payout Holes automatically. Every feature of Pari-Mutuel Scoring—Every Thrill of the Biggest Races ever run! A Bell Rings—Odds change on ALL holes with each new coin. The 1-Shot Ball may hit 10-20-30-40 or 50c—even a $1.00 or $1.50 Winner! The "Jack-Pot's" good for 50c up to $5.00!! If you're QUICK to SEE what this Startling New Principle means—you'll ORDER "PAMCO PARLAY" for REAL EARNINGS Today! Price $89.50

IMMEDIATE DELIVERIES!!!

PACIFIC

AMUSEMENT MFG. CO.

4223 W. Lake St. CHICAGO, ILL.

1320 S. Hope St. LOS ANGELES, CAL.

Fast Play— Big Profits

TOUCHDOWN!

— GETS QUICK ACTION —

1000 Holes . . . . Form 3390
Takes in $50.00
Pays out average $22.70

Price $2.30 with easel
Plus 10% Federal Tax.



Chas. A. Brewer & Sons • 6320 Harvard Ave. • Chicago, U.S.A.

GIANT SALE OF USED MACHINES!!

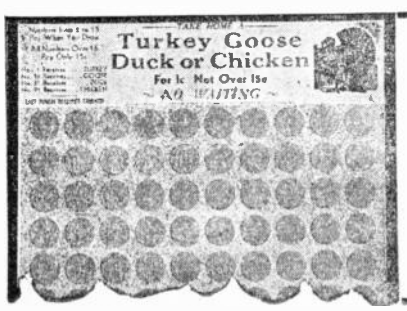
Action, Jr.	$ 5.90	Flying Trapeze, Sr.	$ 7.90	Star Lite	$10.90
Action, Sr.	12.90	Golden Gate	3.90	Score-A-Lite	8.90
Beam Lite	11.90	Gridiron	4.90	Safety Zone	4.90
Beacon	7.90	Genco Baseball	16.90	Super "8"	4.90
Criss-Cross-A-Lite	11.90	I. O. U.	7.90	Signal, Jr.	4.90
Chicago Express	10.90	Lightning	3.90	Sink or Swim	7.90
Cavalcade	10.90	Major League, Jr.	5.90	Tick-A-Lite	25.90
Checkers	8.90	Rebound, Jr.	7.90	Travel	16.90
Drop Kick	3.90	Rebound, Sr.	12.90	Turn Table	7.90
Electro	3.90	Sensation	5.90	3-In-Line	10.90
Flying Trapeze, Jr.	4.90	Subway Special	5.90	Quick Silver	14.90

1/3 Deposit with Order, Balance C. O. D.

EASTERN OPERATORS—FREE: "The Bally Coin Chute," 16-Page Magazine.

John A. Fitzgibbons, Inc.

453 West 47th Street, NEW YORK, N. Y.
Tel.: LAckawana 4-9472-3.



MAKE BIG MONEY

From Now Until Christmas Selling

JUMBO TURKEY BOARDS

A Real Flash that Readily Sells at $1.00 Each.
150 Holes. No numbers over 15c
BRINGS $21.45 and SELLS
1 Turkey, 1 Goose, 1 Duck and 2 Chickens.
Price $3.00 per Doz. $22.50 per 100.
Sample, $1.00.
Remittance With Order, or 50% on C. O. Ds.

Arcade Novelty Co., 927 Walton Ave., St. Louis, Mo.

EVERYBODY HAS PENNIES . . . . . .
EVERYBODY SMOKES CIGARETTES . .
EVERYBODY LOVES TO PLAY . . . . .



PENNY SMOKE

The famous Groetchen-built Cigarette Vender about which everyone is talking. Thousands on locations are making operators positively rich. Earning capacity at least $7.00 a week for operator's share, based on awarding one package of Cigarettes whenever three symbols of a kind are lined up.

PENNY SMOKE gives the player frequent winners—one package at a time keeps him satisfied—yet it gives the operator a break—protects him against excessive payouts on "gyp" locations.

Large colorful Cigarette Symbols against backgrounds of blue, yellow, purple and red. Shakeproof Reels, Silent Operation, Legal Ball Gum Vender, last coin always visible. Housed in brilliant Aluminum Cabinet.

A BARGAIN AT

Only $13.75 Each TO OPERATORS

Positively No Sales Made to Locations.

Please obtain this PENNY SMOKE from your local Jobber—write us for his name.

Groetchen Tool Company

131 N. Union Street, Chicago, Ill.



THOUSANDS - OF - LOCATIONS
ALREADY HAVE

"THE BARTENDER"

PENNY BEER—PENNY CIGARETTES.

A fortune is awaiting alert operators, with vision to place this new penny combination "BARTENDER VENDER" on the counters and bars of ten thousands of locations. Already acclaimed a winner. BARTENDER can make you independently rich in a short time. There is no other investment as profitable.

Frequent Awards Thrill Players. Yet payout is only 44% of intake—truly a gold mine. Plays pennies but will also accept nickels and dimes. Last coin always visible. Ball gum vender is standard equipment. Be first to put BARTENDER VENDERS in your territory.

PRICE **$12.50**

1/3 Deposit with Order, Bal. C. O. D.

The BARTENDER Is Handled Exclusively by

OHIO SPECIALTY CO.
129 W. Central Parkway Cincinnati, O.

Is Your Subscription to The Billboard About To Expire?

It's HERE!!! ...Exhibit's GREAT GIANT!!!

1 SHOT PAY OUT Table 1 SHOT TICKET Table

BUILT IN A CABINET 44x22 Inches with a GREAT!!! NEW!!! !!!!!!! BALL ACTION



. . . giving you the GREATEST 1 SHOT PAY OUT TABLE GREATEST 1 SHOT TICKET TABLE . . . . . of all!!!!

It's built to supersede anything else — by introducing a decidedly new original playboard assembly and performance — far different from the usual flag and pin arrangement.

In Exhibit's "GIANT" — you see a large lazy rolling ball with its bounding speed — completely retarded — by an entirely new method — creating a spell binding action — in "'slow-rebounding'—'slow-bouncing'—'slow-floating'—'slow-sinking'—and 'slow-lingering'" to a hit or miss spot.

HOLD EVERYTHING . . . WAIT 'TILL YOU SEE IT

THE 1 SHOT TICKET TABLE — Issues a TICKET with every PLAY — whether WIN or LOSE. MEETS ALL LEGAL REQUIREMENTS.

BOTH MODELS built to insert REPLACEMENT PANELS — to follow.

STANDARDIZE ON EXHIBIT TABLES — You'll never have obsolete table problems.

We give you the "GIANT" to make GIANT Profits . . . . GET IT!

1 SHOT PAY OUT MODEL Check Separator $5.00 EXTRA 89.50 F.O.B.

ORDER NOW from your JOBBER

1 SHOT TICKET TABLE 97.50 F.O.B.

EXHIBIT SUPPLY CO.

4222-30 W. LAKE ST., CHICAGO

Hurvich Sees Progress In Alabama Territory

BIRMINGHAM, Oct. 19.—Max Hurvich, of Birmingham Vending Company, reports that tho the straight pin games have been ruled against in this city, the pay tables are actually becoming the most important of all the games at this time.

He claims that there is a definite trend toward the pay table and that every day more and more territory is opened for this type of equipment in the State. At the present time the firm is busy supplying operators with this sort of equipment and feels that the pay table is the logical game for this part of the country since it supplies what players have been seeking.

Max reports that the South will definitely undergo many new trends previous to the next convention and also is certain that this part of the country will continue leadership in the sale of many products.

Regardless of the turn-about of conditions for certain equipment, he says, there is still a definite swing towards coin-operated entertainment and that with the public demanding this sort of entertainment, to which they have become accustomed thruout the South, that the legislatures will be forced to recognize this trend and bring about more amiable conditions for this industry in the entire Southern part of the country.

New Game Is Popular

CHICAGO, Oct. 19.—Sam Gensberg and Sam Wollberg, of the Chicago Coin Machine Company, announce that their newest game, Rapid Transit, has exceeded even their fondest expectation for a long run.

According to the two Sams: "Rapid Transit has proved to be as popular as the well-known Beamlite game." They say that from the day the first samples were sent out orders have been received in a steady flow. Mr. Gensberg states that much of the success is due to a steady diet of informative advertising. He said that the Chicago Coin firm was sure that when it told the coin ops all about Rapid Transit that they'd buy . . . and they did.

An interesting letter was received by the company from an operator in a suburb of London. In the letter the operator stated that Rapid Transit was all set for a year's run in his best location. He further said that English players like the fast action high-scoring games.

Souvenir of Australia

W. O. J. Phillips, who manages the Swirl, amusement enterprise in St. Kilda, Victoria, Australia, submits to the coin machine editor an attractive souvenir booklet about "St. Kilda the Beautiful." St. Kilda is represented as the leading resort center of Australia and the beautiful illustrations of various spots and amusements shown in the booklet certainly indicate that.

Mr. Phillips converted a space 90 by 30 feet in his building into a sportland this year. He says that high tariff and carriage rates compel him to purchase rebuilt games from American firms.

Claims Travel Record

CHICAGO, Oct. 19.—Sam Wollberg, of the Chicago Coin Machine Company, claims some sort of a record or other. Sam lives at Crystal Lake, Ill., and commutes back and forth to his Chicago offices every day, winter and summer. Sam estimates that he travels more than 45,000 miles every year going back and forth to work. Is that a record or is that a record?

Coin Craft of Canada Assembles U. S Games

HAMILTON, Ont., Oct. 19.—Coin Craft of Canada, headed by Eric Liebman and located in the Griffin Building here, is now assembling the games of a number of the leading United States manufactures, thus relieving Canadian operators of the necessity of buying games "sight unseen."

Liebman, who has been active in the coin-machine field for the last eight years, reports that business under the new arrangement is exceeding all expectations. A well-trained staff is working full force to keep up with orders, he says.



HERE'S HOW GET THE TAVERN LOCATIONS

Five Reeler. All Aluminum. Visible Coins. Introductory Price $12.50 5-10-25c Play. 13½"x11"x8" 18 Pounds. F. O. B. Chicago.

A trade stimulating game—recognized by everybody as such. Stays put on every bar—anywhere—as long as you care to leave it.

The object of the game is to spell the word "BEER". Number reel tells awards. New—novel—plenty of suspense—plenty of play—big fat collections. Thousands of taverns waiting for this winner.

PIERCE TOOL & MFG. CO. 4329 S. RAVENSWOOD AVE. CHICAGO, ILLINOIS

FOR REPEAT BUSINESS!

Pronto CHROME BLUE DOUBLE EDGE BLADES Sell 6 BLADES for 10c

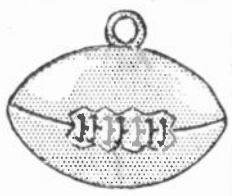
COST 3c PACKAGE of 6 Carton of 20 packs 60c

PRONTO Chrome Blue DOUBLE EDGE BLADES

Get in on the business that pays big profits—the repeat business. Sell your customers Blades that will bring them back for more. Pronto Blades are going over big! They're all first-class Chrome Blue Steel Blades . . . and they can't be beat!

YOUNG NOVELTY CO., Inc.
100 Hanover St., Boston, Mass.
Free Sample. 50% Deposit With Order.

FOOTBALL SOUVENIRS



MINIATURE GOLD FOOTBALLS—Non-tarnishable metal. Per 100, $2. Per 1,000. $19.00

FOOTBALL BADGE — Made up complete with metal lithographed Football, 50 ligne celluloid button and 2 piece color ribbon. Per 100 $5.00

Any Color Combination—4-Day Service on Special Orders.

WEEKLY FAIR SPECIAL

HIGH HAT FUR MONKEYS. Gr., $4.00

Send for our Football Circular. Send $1 for complete Counter Sample line for the Fairs.

GOLDFARB NOVELTY CO.
116 PARK ROW, NEW YORK, N. Y.

WANTED

Canvassers — Sheetwriters — Mail Order Dealers—Novelty Buyers.

Write for our Fall Catalog.

Dept. B-2

LEVIN BROS.
Terre Haute, Ind.

It's HERE!

GENCO'S Greatest SENSATION!

A NEW LITE-UP FOOTBALL GAME!

CHEER LEADER

SEE IT! PLAY IT! FOR THE THRILL OF YOUR LIFE!

$44.50

TAX PAID FOR CHICAGO





It's here! And how! Genco's lite-up football thriller CHEER LEADER! You can follow the action as the lighted football on the lite-rack advances back and forth. You can see the ball, that's always on the board, advance back and forth as the various holes are made on the playing field. You can advance the ball 10, 20, 30 or 40 yards or even make a touchdown. Balls played are visible to the player. AND—the Genco label is your positive assurance of mechanical and electrical perfection . . . 'nuff said!

RUSH YOUR ORDER TODAY!

READY FOR DELIVERY!

GENCO, Inc.

2625 N. ASHLAND CHICAGO, ILL.



OCTOBER SPECIAL

FOOD FOR THE CAT—1000 Holes

Made in four outstanding colors with the novel creation to accumulate a pot for the player with a guaranteed winner of $2.50 or a possible accumulation of $12.50.

Takes In $50.00
Pays Out $28.50
Price 1.67
Plus 10% Tax.

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MAIN OFFICE AND FACTORY
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The VENDING MACHINE Co.

PROFITS FOR OPERATORS
WRITE FOR LATEST PRICE LIST
NEW AND USED MACHINES

Coin Operated Machines
Slot Machines
Marble Games

The South's Largest Distributors for the Worlds Leading Manufacturers of Coin Operated Devices.

WRITE FOR LATEST LIST OF NEW AND USED MACHINES.

205-215 FRANKLIN ST, FAYETTEVILLE, N. CAR.

THE GREATEST USED SALE IN HISTORY!

TRI-A-LITE	$14.50	GENCO BASEBALL	$16.50	FLYING TRAPEZE Sr.	$ 6.00
CHICAGO EXPRESS	8.50	A.B.T. AUTOFLASH (ticket game)	37.50	SUBWAY SPECIAL	5.00
SPOT LITE	14.50	KINGS of the TURF	22.50	GOLDEN GATE	4.50
"21"	14.50	TIT-FOR-TAT	16.50	SKYSCRAPER	7.50
QUICK SILVER	16.50	SPLIT SECOND	20.00	TRAVEL	12.50
BEACON	7.50	CYCLONE	20.00	MAJOR LEAGUE	5.00
KINGS	16.50	ELECTRO	4.50	TREASURE HUNT	15.00
STAR-LITE	10.00	FLYING TRAPEZE Jr.	4.50	SCORE-A-LITE	12.50
CRISS-CROSS-A-LITE	10.50			BEAM LITE	10.00

1/3 with order, balance C. O. D. WRITE FOR PRICE LIST ON—Big Game, Spit Fire, Par Golf, Olympics, Balance, Rapid Transit, Hop Scotch, Big Ten, Man in the Moon and all the other latest games.

ACME VENDING COMPANY

1121 ST. NICHOLAS AVE.
448 NINTH AVE. NEW YORK, N.Y.



TURKEY CARDS

Non-breakable center fold. Fits coat pocket. Produced in full colors. Exclusive trouble-proof name registry.

Size	Card takes In	Price per doz.	Price per 100	Price per 500
60-Hole	$14.50	$ .84	$5.87	$23.84
70-Hole	18.00	.93	6.44	26.09
75-Hole	19.75	.98	6.71	27.21
80-Hole	21.50	1.01	6.99	28.34
100-Hole	28.50	1.17	8.12	32.83

All Prices Plus 10% Government Tax

HAMILTON MFG. CO.
MINNEAPOLIS - MINN.

JOBBERS-OPERATORS-BUY DIRECT

FROM EXCLUSIVE FACTORY DISTRIBUTOR

Genco's FLYING COLORS - $39.50

Evans' BIG TEN . . . $46.50 | *Buckley's* HOPSCOTCH $44.50
Evans' OLYMPICS . $46.50 | *Genco's* KINGFISH . . . $74.50

BRAND NEW—IN ORIGINAL CARTONS

Tick-a-Lite . . . . . $32.50 Bottoms Up . . . . . $30.00 Combination $22.50

1/3 with order, balance C. O. D. Excellent Buys on Used Machines! Write for Free Price List!

GEORGE PONSER CO.

11-15 EAST RUNYON ST., NEWARK, N. J.

WATCH FOR OUR WEEKLY SPECIAL!

THIS WEEK'S SPECIAL

MAJOR LEAGUE SENIOR $10.00

WRITE FOR OUR COMPLETE PRICE LIST

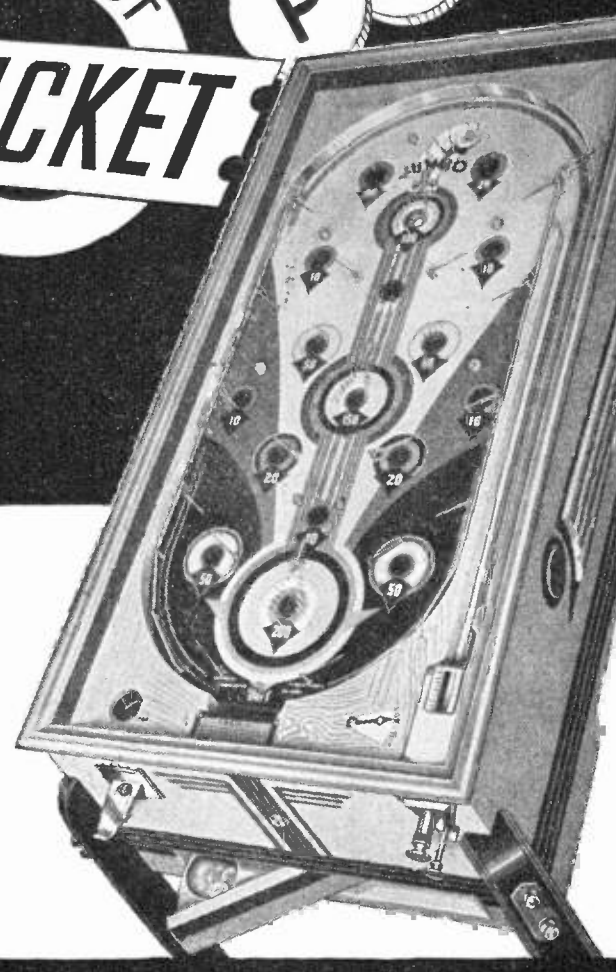
UNITED OPERATORS SERVICE CORP. (MANAGED BY "DINGY" HOFMAN)

2330 N. Western Avenue, Chicago, Ill.

GET IN THE *Big Money* CLASS WITH

JUMBO

GIANT 1-SHOT TICKET or PAYOUT



Operators! We don't ask you to believe us when we say that JUMBO is positively the greatest money-maker in history. **But do a little checking up yourself!** You'll find the operators who are placing JUMBO by the dozens and by the hundreds are men with a reputation for picking winners—old-timers who have plunged and cashed in big on every outstanding hit that has come along. They know that JUMBO'S BIG BOARD, BIG BALL, BIG ACTION and BIG $1.00, $1.50 AND $2.00 WINNERS will keep on getting BIG PROFITS for many months to come!

Get your share of the sensational profits earned by both TICKET and PAYOUT JUMBO. Every day you delay means from $100 to $500 out of your pocket. **Rush your order today to your nearest jobber!**

PAYOUT MODEL
$89.50

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TICKET MODEL
$97.50

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Check Separator $5.00 Extra



2 NEW *Light-up* SENSATIONS!

$46.50

SIX-SIXTY-SIX

LIGHT-UP SCORE-BOARD
LIGHT-UP ANTI-TILT
3-WAY AWARDS

•

MATCH-THE-DIAL

COUNTLESS WINNING COMBINATIONS



$47.50

BALLY MFG. CO., 2642 BELMONT AVE., CHICAGO, ILLINOIS

Bally Pin Games Licensed by Consolidated Pat. Corp. (Pat. No. 1,802,521); Bally Payout Pin Games also licensed by Ace Pat. Corp. (Pat. No. 2,010,966
JOHN A. FITZGIBBONS, INC., Eastern Factory Representative, 453 W. 47th St., New York, N. Y.

KICK-OFF
YOUR SIGNAL FOR *BIGGER* PROFITS

A Real Football Board That Will Score Plenty Profit Points for You
Jumbo Board—Extra Thick, with Fraud-Proof Winners.

1000 HOLES—5c PLAY

Takes In - - - - $50.00
Payout-Average - $19.15
Profit-Average - - 30.85



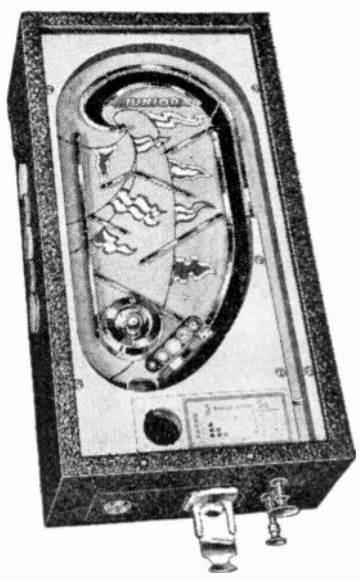
No. 1189 $3.83 Each PLUS TAX

FOR BIGGER AND BETTER SALESBOARD PROFITS . . .

SEND FOR OUR NEW CATALOG OF PROFIT MAKERS

Write, Stating Your Line or Business to

HARLICH MFG. CO. 1417 W. JACKSON BLVD. CHICAGO, ILLINOIS



"JUNIOR"
The Sensational COUNTER GAME

Operators report Bigger Profits than any counter games ever used.

IT'S DIFFERENT IN PLAYING APPEAL

One pull of the plunger shoots all five balls at one time, each ball of a different color, which zig-zag down the playing field. Winning combinations are made by the way the balls line up at the lower part of the playing field. Player can win as many as 20 Free Games. "JUNIOR" gives the players action from start to finish.

ORDER YOUR SAMPLE NOW!

$19.50

SICKING MFG. CO., INC.
1922 Freeman Ave., Cincinnati, O.

BUY YOUR NOVELTIES AND CONCESSION GOODS
AT PRICES THAT ARE RIGHT
SEND FOR A COPY OF OUR NEW 1935 CATALOG!

BEACON BLANKETS AND SHAWLS AT LOWEST PRICES.



B1765—Jap 3-Blade Toothpick Knives. Per Gross, 75c.
B1767 — Czecho 3-Blade Toothpick Knives. Gro., $1.40.
B1769 — Czecho 5-Blade Toothpick Knives. Gro., $1 65
B1759 — The Old Reliable Glass Cutter Knife. Per Gross, $12.00.

RoyalCrest BLADE

B144—Royal Crest Double-Edge Blue Steel Blades, 5 in Cellophane Wrapped Package. Per 1,000, $4.00.
B135—Master Edge Blue Steel Blades, 5 in Cellophane Wrapped Pkg. 1,000, $5.75
B4910—25 Gram Zinc Pot Cleaners. Per Gross, $2.75.
B3011—Rayon Silk Parasols. Asst Colors. Gro. $19.50.
B2459—Movable Hand Wrist Watch, Each in Box. Per Gross, $4.00.

GENUINE SHIRLEY TEMPLE DOLLS. IMMEDIATE DELIVERY



B2151—Large 3-Color Humming Flying Birds. Per Gross, $1.90.
B3708 — Ladies' Swagger Canes. Heavy Quality. Per Gross, $6.50.
B3709 — One-Piece Maple Walking Canes. Finest Quality. Per Gross, $16.00.
B2615—Nested Colored Straw Hats with Feathers. Per Gross, $5.00.

GELLMAN BROS. 119 North Fourth St. MINNEAPOLIS, MINN.

THE GREATEST SUCCESS

IS ASSURED ONLY WITH THE BEST MACHINES. WE ENDORSE NO OTHERS,
Jackpot Bells—Venders—Counter Size Machines—Amusement Table Games—All Sizes.
ALWAYS FIRST WITH LARGE STOCK OF THE LATEST CREATIONS.

BANNER SPECIALTY COMPANY, 1530-32 Parrish St., Philadelphia, Pa.

ATTENTION! Mills TICKETTE operators

New type Tickets for Mills Tickette Machines. Figured to pay out about 42% and guaranteed to work better than any tickets made for this machine to date. In Lots of 1,000, $1.50; in Lots of 5,000, $1.40; in Lots of 10,000, $1.30; in Lots of 25,000, $1.15. 1/3 Deposit, Balance C. O. D. Be sure and send for our Big Bargain List. Bargains aplenty. Pin Games from $1.50 up.

Great States Mfg. Co. 1605-07-09 E. 39th, Kansas City, Mo.

The Last "Word" in Your Letter to Advertisers, "Billboard".

HOT OFF THE PRESS!



GARDNER'S 64-Page Board Catalog

In Full Colors

200 New - Flashy - Sensational Sales Boards

All Quick Action and Fast Profit Numbers for the Operator and Jobbers of All Lines of Merchandise.

Write today for your copy, stating the business you are in. The biggest line of Novelty Boards with new and different ideas on the market! Gardner Boards mean bigger and faster profits for the user.

GARDNER & COMPANY

2309 Archer Avenue
Chicago, Illinois

417 Market Street
San Francisco, Calif.

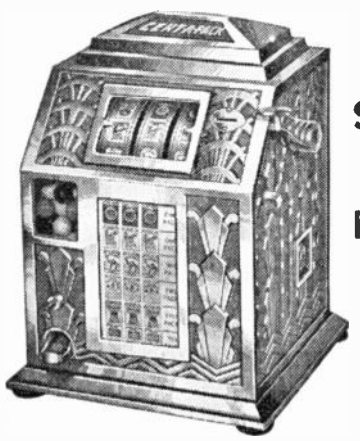
44 N. 4th Street
Philadelphia, Pa.

24 W. Connecticut St.
Seattle, Wash.

"CENT-A-PACK" WITH GUM VENDER

Hundreds of locations waiting for this new 20 stop Reel Cigarette Machine. CENT-A-PACK WILL MAKE ANY LOCATION A MONEY MAKER FOR YOU.

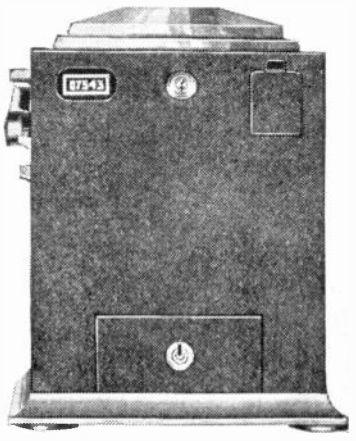
Location-tested and found mechanically perfect and a profitable machine. Double door and Register are made for the purpose of allowing the operator to leave key with location for lower door. Register keeps track of all plays. Register shows through special window. Operator retains key for upper door. No one can tamper with register.



Plain Model

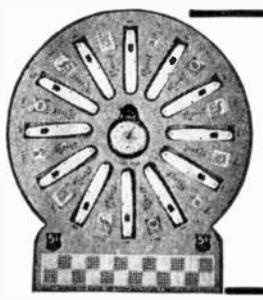
PLAIN MODEL $12.75

WITH REGISTER AND DOUBLE DOOR $2.00 Extra



Double Door and Register

SICKING MFG. CO., INC. 1922 Freeman Ave., Cincinnati, O.



OPERATORS

WITHOUT EXCEPTION, THE MOST SENSATIONAL MONEY-MAKER EVER OFFERED.

A board designed for your particular needs with our fifteen years' experience behind it . . . And we know what it takes to sell. A 600-hole board, pays out cigarettes, complete with twelve quality Knives and one standard Watch. Operator's Price, $6.50 for Sample, Ten or More, $6.00. One-third deposit required. Order as No. 600-13 C. O.

H. G. PAYNE COMPANY,
312-314 BROADWAY, Nashville, Tennessee

EASTERN DISTRIBUTORS

MILLS

JACK POT BELLS,
Q. T. BELLS,
JACK POT VENDERS,
BALANCE
BLACK JACK,
PEARL HARBOR,
DIAL,
TEN GRAND
MYSTERIOUS EYE
HOLD AND DRAW.

TICKETTE

KEYSTONE NOV. & MFG. CO. 26th and Huntingdon Sts., PHILADELPHIA, PA.

2000 ITEMS

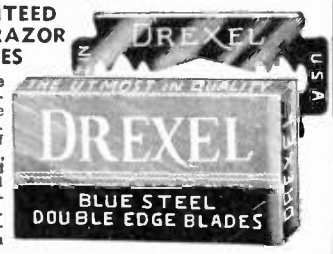
FOR CONCESSIONERS—OPERATORS—SALESMEN
Send for the New Wholesale Catalog — Latest Issue

CARTER BLADES, $3.98 A 1000

A fine, dependable Blade, made to fit Gillette type Razors. Packed 5 in a package, 20 pkgs. in a carton.

100 Blades 42c 1000 Blades $3.98

GUARANTEED DREXEL RAZOR BLADES



No. AH16—For Gillete type Razors. Made of Swedish steel. Finest Blade made—regardless of price. Test one or two blades—if not the best you ever used, bar none, return the unused blades and your money will be cheerfully refunded. Guarantee with each package. Packed 2 Blades to a package, 20 5c packages in a display carton.

1 Carton 32c 10 Cartons $2.98

No. H5—Drexel, Gillette type Blades. Packed 5 blades in a package, 20 packages in carton.

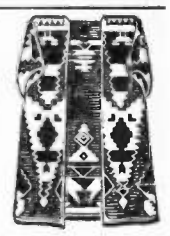
1 Carton, 100 Blades, 69c; 10 Cartons $6.50

No. H8 — Bargain Blades for Gillette Type Razors. Packed 5 in a pkg., 20 pkgs. in a carton.

100 Blades, 39c.

1000 Blades $3.68

BEACON TOBA INDIAN DESIGN BLANKET



No. C343—With hemmed edges. Size, 60x80. A very popular Blanket, which comes in bright attractive colors and distinctive designs and patterns. Sells for $2.49.

Samples $1.40

Case Lots of 30 Blankets, Each $1.35

NEEDLE BOOKS



No. N384—League of Needle Book, contains an assortment of 75 Needles of high quality. Sells for 20c.

Sample 4c Dozen 39c
Gross $3.95

No. N385—Air-Mail Needle Book, contains a variety of silvered eyed Sewing Needles; also darning, cotton and button Needles.

Dozen 17c Gross $1.79

No. N375—Sewing Needles. Ten in a package.

100 Pkgs. 35c 1000 Pkgs. $2.95

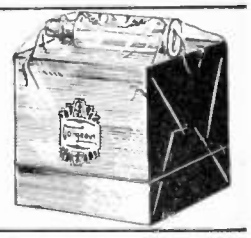
NEEDLE THREADER



No. N341—Threads Needles easily and quickly. A fast seller. Retails for 5c.

Dozen 8c Gross 47c

GORGEOUS POWDER PERFUME DEAL ONLY 4½c



No. D1G—A quality bargain combination, consisting of one bottle Perfume, gritless Face Powder in black square Box. Good looking, high quality.

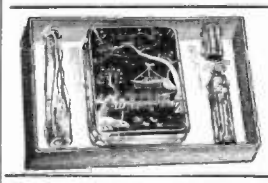
SAMPLE 6c

Dozen, 5c Each Combination.

GROSS 4½c Each

5 Gross 4½c Each Combination.

CIGARETTE SET



No. D80-BU—A set which consists of one Cigarette Case that will hold 16 Cigarettes, one fancy Cigarette Holder, and Pocket Lighter with Clip. This is a big bargain.

Sample Set, 18c, Dozen $1.75, Gross $19.96

GENUINE MOLDED BRIAR PIPE



No. M583½—Dr. Van Dyne Pipe. Has molded briar bowl fitted with hard rubber stem. Comes in popular shaped bowls and stems. Looks like a 25c value.

DOZEN 69c, GROSS $7.95

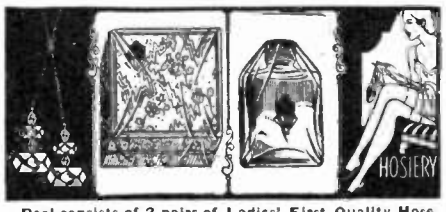
HIGH QUALITY INHALANT



No. T123—Recommended for relief of Headaches, Catarrh, Asthma, Sinus and similar Nasal Complaints. Made of high quality herbs and purest oils. Satisfaction guaranteed or money back. Sells for 25c.

Sample 12c Dozen 98c Gross $9.96

This Combination Opens the Purse Strings



No. D49—Real consists of 2 pairs of Ladies' First Quality Hose, 320 needle construction; 1 package of Face Powder and Perfume wrapped together, and 1 Genuine Rock Crystal Costume Necklace. To sell out at 99c. Sales bigger than ever.

Sample Deal 60c Dozen 59c Each Deal Gross 57c Each Deal

SCISSOR SHARPENER



No K27—Is made of cold rolled steel and nickel-plated. The cross pin is made of genuine Swedish steel, which lasts indefinitely. Sharpens dull Shears in 2 or 3 strokes. Sells for 10c.

Sample 3c Dozen 23c
Gross $1.95

NECKLACES



No. 126x—Costume Necklace, large size reproduction crystal drop on fine quality chain, with double safety clasp. Sells for 10c.

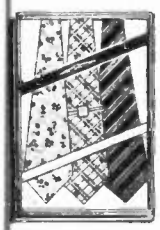
Sample 6c Dozen 55c Gross $6.56



No. 7p—Reproduction Pearl Necklace. An exceptional bargain and a wonderful premium. Sells for 10c.

Sample 3c Dozen 33c Gross $3.48

HIGH QUALITY TIE SET



No. C128½—Consists of three beautiful, different colored, Men's Ties in the latest patterns and colors, a smart-looking Tie Clasp and Collar Holder. All items packed in an attractive box. Sells for 59c.

Sample 29c Dozen $3.36

No. C210—Rayon Ties. Beautiful and attractive patterns.

Sample 9c Doz. 78c Gross $8.95

No. C80—Serviceable Low Priced Ties that are washable. A big value.

Dozen 27c Gross $2.75

PERFUME



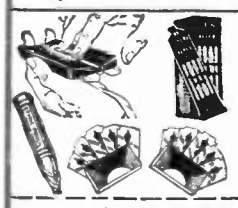
No. T290—A better quality Perfume sold at a low price. Pleases the most discriminating. Comes in Christmas Delight, Le Orient and Narcisse odors.

Sample 5c Dozen 48c Gross $3.98

No. T82—Perfume in vials. Comes in assorted colors and odors. Put up in glass vials with label, plain cork stopper.

Sample 3c Dozen 21c Gross $1.75

SHAVING DEAL



No. D73—Consists of 10 Gillette type Blades, 1 Tube of Shaving Cream, 1 Styptic Pencil and 1 Genuine Goodrich Hone, all wrapped together with cellophane. Sells for 49c.

Sample 20c Dozen $2.28
Gross $23.04

POCKET COMB



No. N291—Quality Comb, priced low. Comes in assorted colors.

Dozen 39c Gross $3.98

CLIP COMB

No. N297—Has special clip feature, which prevents loss of Comb. May be used as a Tie Clasp.

Sample 6c Dozen 50c Gross $5.75



MECHANICAL PENCIL

No. 158—Pencil has repel and impel movement with compartment for Leads and Eraser. Comes in plain colors. Twelve Pencils in a display box. Sells for 10c to 20c

Sample 6c Dozen 55c Gross $5.98

TOOTHBRUSH AND DENTAL CREAM



No. D77—Deal consists of one tube of high quality Dental Cream and one high grade Tooth Brush. A regular 50c value. At 25c it's a sell out.

Sample Deal 12c Dozen $1.32
Gross $13.68

CIGARETTE LIGHTER



No. M243—Octagon-shaped Lighter. Dependable, nothing to get out of order. Easily serviced.

Sample 6c Doz. 48c Gr. $4.60

AN AMAZING FAST SELLER



No. D168—A fast seller to dealers—an ideal grab bag. It attracts the crowds, brings in new customers, stimulates trade. It's new, novel, different. A wonder money maker for you.

WHAT IT CONTAINS

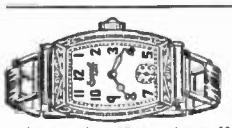
The "Big Value Store" gives you a variety of merchandsie, such as stationery supplies, smokers' articles, cosmetics, ladies' lingerie, shaving needs, camera sets, men's haberdashery, etc. Every one a big value. The 130 packages can be stocked in numbered order, as the shelves are easily accessible from rear.

HOW IT WORKS — Every purchaser gets something. Each package bears a number. Purchaser pulls off one of the "tabs" in front of cabinet at 10c each. There is a number on back of tab—this same number appears on the package in the back of the cabinet and identifies the package to be given for the number pulled. The strong, sturdy display cases, pull-out card and 130 items can be shipped by express or freight only.

COSTS YOU $6.90 SELL TO DEALER FOR $9.95 BRINGS IN $13.00

New! Specials! Fast Sellers!

	Dozen	Gross
No. J152—Magic Boat	15c	$1.45
BLOW-OUT SNAKES		.59
No. J186—Siren Whistle		.69
V39—Butterfly Pin		.98
No J97—Paper Masks		.69
J343—Toy Kitten—Meows and moves its head	55c	5.95
J344—Toy Monkey—Chatters and moves its head	55c	5.95
J133—Mechanical Spinning Tops, 3-inch size		3.95
J149—Cinema Moving Picture Box		.69
J243—Side and Look Back		.75
J154—Toy Sax	19c	1.98
J196—Baby Band Mouth Organ	30c	3.45
Metal Match Pocket Lighter		6.90

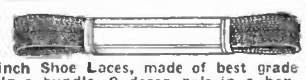


GUARANTEED 3 YEARS

No. V296—Watch. A smart looking and accurate timekeeper. Has a non-breakable crystal and a non-tarnishing case. Size—suitable for ladies or men. Fitted with a metal or leather wrist band. Money back if not pleased.

Sample $1.98 Dozen $1.65 Each

SHOE LACES



No. C382—Twenty-seven-inch Shoe Laces, made of best grade cotton. Packed 1 dozen pair in a bundle, 6 dozen pair in a box.

Dozen Pair 12c 6 Dozen Pair 45c

SHELL WATER FLOWERS



No. K90—When placed in water—the shell opens and a flower and flag are released. Attracts attention.

Dozen 8c Gross 78c

No. K91—Same as above but larger in size and has two flowers.

Dozen 20c Gross $1.98

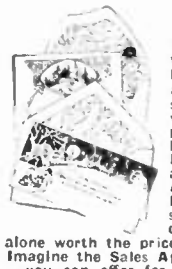


COMBINATION PENCIL AND LIGHTER

No. M46—Barrel made of polished celluloid. Pencil has repel and expel movement. Has a compact and efficient Lighter, which can be easily filled. Comes in assorted colors.

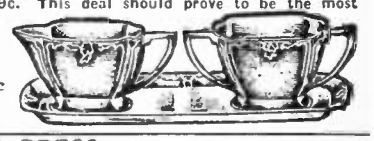
Sample 15c Dozen $1.32 Gross $13.92

THE BIGGEST AND FLASHIEST
DEAL OF THE YEAR—IT'S A SUPER-VALUE





No. D149 — This is a new, novel wonder deal. Every item — a knockout value. Consists of: (1) 21 high quality Xmas Cards, assorted sizes and styles, some engraved, with envelopes to match. (2) 1 package of our Gorgeous brand Face Powder and Perfume noted for its purity and high quality. (3) 1 Antimony Sugar, Creamer and Tray to Match. FLASHY—eye appealing! Looks like genuine sterling silver. Truly attractive, artistically designed. Every one of the items shown are alone worth the price asked. By offering all three items for 99c—Imagine the Sales Appeal, the Buying Urge, the Outstanding Value—you can offer for 99c. This deal should prove to be the most sensational seller of the year. Be the first to introduce it and clean up big.



Sample Deal, 54c
Dozen, $5.94
Gross, $69.50

HOT OFF THE PRESS

1936 Wholesale Catalogue of 196 pages. If you have written to us within the last year or two—you will receive a copy in a few days. If not, be sure to write for our Newest Catalog, now!

TERMS

All prices are F. O. B. Le Center, Minn. 20% deposit required with C. O. D. orders.



SPORS CO., 10-35 LAMONT ST., LE CENTER, MINN.