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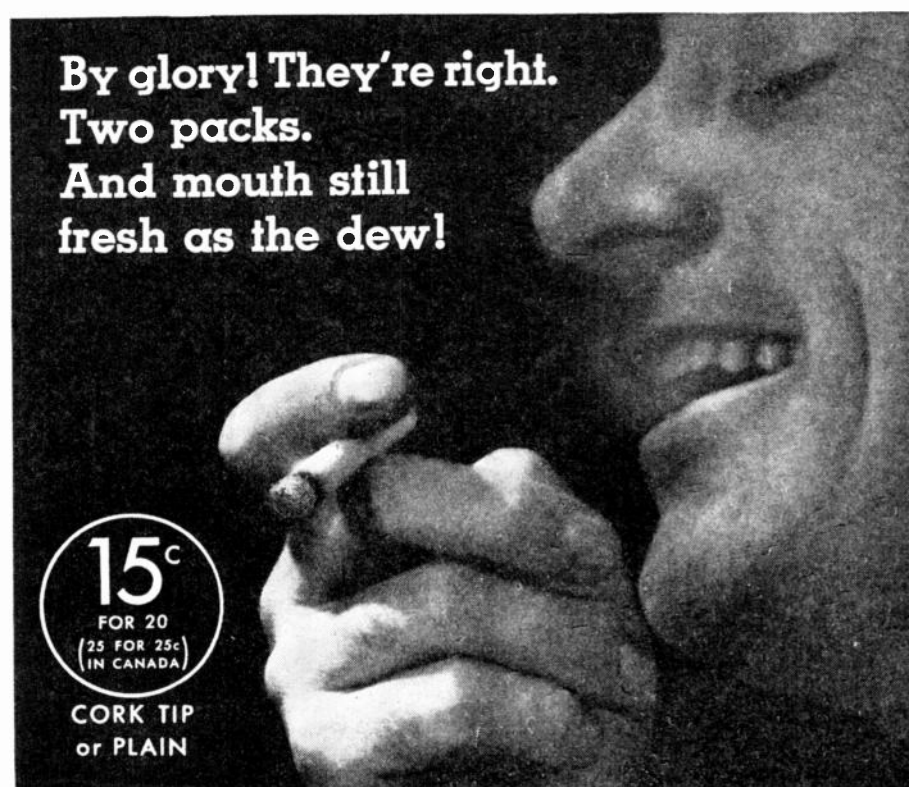
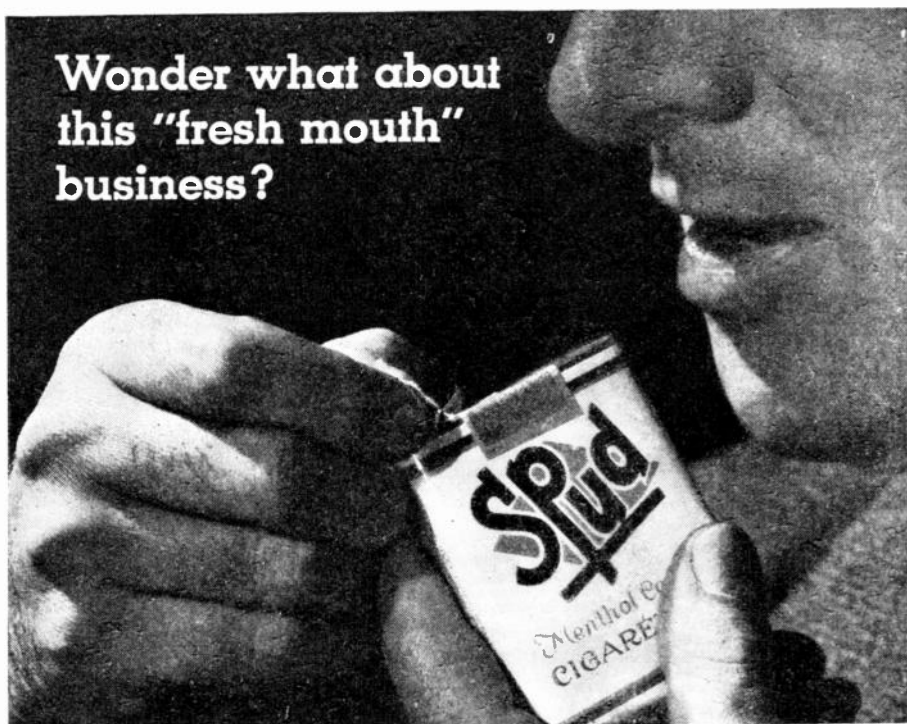
The Billboard

The World's Foremost Amusement Weekly



GILBERT LAMB

Dancing Comedian



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THE AXTON-FISHER TOBACCO COMPANY, INCORPORATED, LOUISVILLE, KENTUCKY

The Billboard

Vol. XLVII
No. 45

The World's Foremost Amusement Weekly

November 9,
1935

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ASCAP MEETING A FIZZLE

N. Y. Operator Contracts Up

Agreements closed, but actual signing held up—Milwaukee strike ended

NEW YORK, Nov. 2.—The Skouras houses and Local 306 of the picture operators' union have agreed on a scale of \$1.86 per hour per man for the bigger houses and \$1.60 for the rest, altho the contract has not yet been signed. Contract forms are due from the printer this week-end and the signing will be a

(See N. Y. OPERATOR on page 16)

Jones Expo Gives SLA Benefit Show

ANDERSON, S. C., Nov. 2.—A specially arranged performance was given Wednesday night for the benefit of the Cemetery Fund of the Showmen's League of America by entertainers and executives of Johnny J. Jones Exposition, exhibiting at the Anderson Fair this week, and showed a profit of approximately \$200.

Twenty acts were presented. E. Lawrence Phillips, general director of the Jones organization, was judge of the Kangaroo Court; Walter D. Nealand, the show's publicist, was emcee, and Lillian Shepard, Doc Hartwick and R. B. (Rube) Nixon comprised the committee.

Casting New Relief Project; Revues To Tour One-Nighters

Six units to employ total of 1,200 actors and workers—play towns under 250,000 population—charge small admission—traveling expense for unit workers

NEW YORK, Nov. 2.—The vaude, musical comedy and circus project finally got under way yesterday when job applicants were interviewed at the St. James Theater. About 200 showed up the first day. According to announcement from Elmer Rice's office, 1,200 people will be employed on six units that will soon hit the road to play one-night stands in towns up to 250,000 population. Eddie Dowling, national adviser on vaude, musical comedy and circus projects, is in charge. Apparently the units will not play locally, leaving the field to the smaller vaude and circus units now playing in institutions and camps. When on the road the new units will appear before paying audiences, the admission scale ranging from 25 and 50 cents to possibly as high as \$1. The units are being cast from the reclassified lists supplied by the Home Relief Bureau and the federal theater project, altho 10 per cent of the workers need not be eligible for relief. Lists of actors and other theatrical workers now on the various relief projects have been going thru a checkup by John Asklng, Hallie Flanagan's assistant here. Many workers have already been switched to different wage categories.

In addition to the "security wage," actors and workers with the new traveling revues will be given transportation expense, including a daily living allowance covering their lodging. It is reported that Dowling favors revues rather than regulation vaude units, but may have to abandon thoughts of producing revues,

(See CASTING NEW on page 16)

World-Mirth, Hamid Land Ottawa Fair

NEW YORK, Nov. 2.—World of Mirth Shows were awarded the 1936 contract to supply the midway at Central Canada Exhibition, Ottawa, entire board of directors and finance committee having met on Wednesday in the Dominion capital and rendering its decision that evening. Max Linderman, general manager of the show, announced the award on his return from Ottawa yesterday, following a formal letter to him from H. H. McElroy, manager-secretary.

George A. Hamid, of the booking firm bearing his name, was given the grandstand show contract, which he has had since 1922. Hamid could not be reached for a statement, but it is reported that the act budget is about 8 per cent over that of this year's fair.

World of Mirth has played Ottawa for the last three years, but Linderman has been there much longer, having been a part owner of several midway organizations which appeared there suc-

(See WORLD-MIRTH on page 6)

All Officers of Showmen's League For 1935 Are Nominated for 1936

CINCINNATI, Nov. 4.—The nominating committee of the Showmen's League of America in choosing the regular ticket for 1936 selected the entire list of this year's officers. By this action J. W. (Paddy) Conklin was nominated to serve two consecutive years as president of the League.

In its notifying President Conklin of

No Fireworks Touched Off in First Semi-Annual Gathering

Many members believe meet showed which way the wind is blowing in regard to numerous problems that now beset the society—new NAB proposition on tap

NEW YORK, Nov. 2.—First semi-annual meeting of the general membership of the American Society of Composers, Authors and Publishers was held Thursday at the Hotel Astor in accordance with the amended by-laws, which now call for a meeting in October as well as in March. Much to the surprise of most everybody present, nothing special happened, unless the undercurrent and ideas not expressed at the meeting are taken into consideration. While some dissatisfaction may be in the minds of some of the members, nothing definite was expressed during the course of the speeches. Speeches were more or less routine. Gene Buck gave the usual president's talk. Nathan Burkan spoke as general counsel and touched on the Duffy Copyright Bill and the nature of the contracts sought by the writers from the publishers. It was Burkan's contention that while a contract may call for certain objects, once it is

(See ASCAP MEETING on page 11)

20th-Fox To Offer Plays

Legit unit formed for Coast productions—to New York later—"Autumn" is first

LOS ANGELES, Nov. 2.—Adding to the list of film outfits with strong legit connections, Fox-20th Century this week announced that it would go into extensive legit production thru a subsidiary to be known as 20th Century-Fox Play Company. Unlike other pix concerns,

(See 20TH-FOX on page 16)

Newman General Agent Of Cole-Beatty Circus

FLORENCE, S. C., Nov. 2.—Jess Adkins and Zack Terrell have just completed arrangements whereby J. D. Newman, formerly general agent of the Sells-Floto Circus, will be general agent of Cole Bros.-Clyde Beatty Circus season of 1936. Floyd King held down that position with the show this year.

Boston Rodeo Betters Opening Gross '34; Parade Rained Out

BOSTON, Nov. 4.—Col. W. T. Johnson's World Championship Rodeo for 1935 moved into the Boston Garden in

the usual fine style and opened up the fifth annual series of contests here last Friday night to a bigger cash gross than last year's opening. Numerically, the crowd was less, but the paid entrances were more. Attendance was off Saturday matinee. Evening business was double that of the opening night. The advance sale is bigger than ever before, and the crowds should begin to build by the first of the week, the usual Boston custom on an end-of-the-week opening.

Colonel Johnson keeps up the good work of presenting an unusually good show that has won him many good-will customers here in the East. A total of 126 contestants are listed. Over 600 head of stock is quartered in the Garden, and it proved after the four-day layoff after the New York closing very lively stock indeed.

Under Manager George Brown's direction, the Garden was draped with bunting in the national colors and looked fine. Many notables were entertained on the opening night, including Senor Don Alfredo Rolfe Shirgley, hon-

(See BOSTON RODEO on page 6)

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EQUITY HEADS MAY RESIGN

Gillmore, Dullzell Force Vote As Showdown With Forum Faction

Meeting set for November 25 — also date for relief project discussion, but council already okehs plan—officers will resign unless vote of confidence comes

NEW YORK, Nov. 2.—With mystery and expectation surrounding the regular Equity council meeting held last Tuesday, because of special letters to all council members urging them to be present, Frank Gillmore and Paul Dullzell, president and executive secretary, threw a bombshell surprise by forcing a showdown with the Actors' Forum, a group that has been active for two years within the organization. Claiming that the Forum had obstructed work on important projects and that it had sought to bend the council to the will of an organized minority, Gillmore and Dullzell threatened to resign office unless they receive a vote of confidence from the full membership. The vote will be taken at a special meeting to be held Monday, November 25.

Altho the announcement of the officers came at a meeting which was discussing the pros and cons of the proposed relief projects, over which much heat had arisen, their move, they said, was in no way connected with the relief controversy. Gillmore stressed this point today, saying "It had nothing whatever to do with the relief project. It was caused by an accumulation of Forum obstructions and by the Forum's practice of calling meetings before council discussions of all problems in an effort to influence the council."

Gillmore's Statement

In his statement to the council Tuesday Gillmore said:

"The constant turmoil and argument which have surrounded every action of contemplated action of the association

(See EQUITY HEADS on page 10)

Tobacco Road On, Off Again

Lower court enjoins city, but writ of supersedeas keeps Selwyn dark

CHICAGO, Nov. 2.—*Tobacco Road*, closed a week ago on orders of Mayor Kelly, was scheduled to reopen Wednesday night after the producers had obtained a restraining order forbidding the city from interfering with its presentation. But while preparations were going forward for the reopening, the city counsel went before the U. S. Circuit Court of Appeals and obtained a writ of supersedeas blocking the reopening.

As matters stand now it is doubtful if the play will reopen. The city has posted a bond of \$10,000 to protect the defendants against loss, and a hearing is to be held Monday, at which time it is expected a final decision will be made.

Following the issuance of a temporary restraining order against the city on Wednesday, preparations for reopening the *Selwyn* were immediately started. The box office was opened and signs on the theater were relighted. Meanwhile the city took its case to the Circuit Court of Appeals and early in the evening Judges Evan A. Evans and Samuel Alschuler granted the writ of supersedeas. "We felt," said Judge Evans, "that where it is a question of dollars and cents on one side and public morals on the other, we cannot decide in favor of dollars and cents." Immediately after the ruling of the court Police Commissioner Allman ordered a police detail to the *Selwyn* Theater to "close it and keep it closed."

The play still could run under the lower court's injunction if a house could be found in which to present it. But all theaters that have licenses are occupied by other shows and houses that are dark could not obtain licenses when they informed city officials they intended to open with *Tobacco Road*.

WB Defense Rests at St. L.

Para and RKO defense still to come in monopoly trial—govt. testimony denied

ST. LOUIS, Nov. 2.—Warner Brothers and the associated corporations practically finished their share of the defense in the St. Louis monopoly and restraint of trade trial Thursday. Herman Starr and Gradwell Sears testified Friday, mainly denying testimony previously offered by government witnesses.

They stated that the reason Warners didn't sell product to the lessees of the various St. Louis theaters was because Harry Koplar was associated in these ventures and because there was litigation pending for which Koplar allegedly was responsible. They said the refusal to sell these theaters was a strict order handed down by Harry M. Warner. They denied any agreement with RKO or Paramount to corner first-run product and keep it from Fanchon & Marco and Allen Snyder.

Sears said that because of the St. Louis theater setup he suggested that Warners lease the Shubert, since F. & M. had five houses and controlled everything but Loew's State in the first-run classification. With that setup Warners would have had to take the terms offered by F. & M., Harry Arthur, Allen Snyder and Koplar, according to Sears.

Paramount and RKO still have to furnish their defense.

GOAAA Publishes Paper

NEW YORK, Nov. 2.—The Grand Opera Artists' Association of America put out the first issue of its official organ, *Aria*, this week. Emma Redell is editor and Marguerite Ringo managing editor. The organization indorses the proposed Federal Department of Art, Science and Literature and also urges passage of the Hoeppel Bill, which seeks to "protect" American opera talent from "unfair competition" from foreign singers and musicians.

Broadway Business Is Normal; "Dead End" Is Dramatic Smash

NEW YORK, Nov. 2.—Broadway's business continued in the norm this week, with legit contributing one well-sized hit and the usual number of flops. The hit is *Dead End*, at the Belasco, set for a healthy run and a trip to Hollywood. One of the surprise flops was the Sidney Harmon offering, *Body Beautiful*. Show was very highly touted before its premiere. It opened Thursday and closes tonight. Other departures from the legit front are *Good Men and True* and *Substitute for Murder*. Guild's *Porgy and Shrew* are among the leaders. Same goes for *Jubilee*.

Truth

LINCOLN, Neb., Nov. 4.—If originality has anything to do with it, one nine-year-old kid here should land. His laugh line came to the fore when the Metro-Goldwyn-Mayer screen test crew was here at the Stuart once-overing the local stuff. When it came his turn he was called to the footlights by the director.

"Would you like to go to Hollywood?" asked the latter.

"No, but Ma would," popped the kid.

Philly Vote War On Sunday Pix

PHILADELPHIA, Nov. 2.—With Election Day only three days off (Tuesday, November 5), motion picture interests in Philadelphia are rushing thru a strenuous last-minute campaign for Sunday movies. The vote will be taken in referendum form at the election. The measure has the majority support of both parties, but it's facing strong opposition from church interests.

Virtually every theater in Philadelphia is running trailers campaigning for Sunday movies. In the Stanley Warner houses the trailers show the various forms of voting machines used in the city, explaining how each is to be operated to cast an affirmative vote.

In addition heavy advertising will be taken in the newspapers on election eve, while 24-sheets, handbills, dodgers are plastering the town. In many localities theater managers are conducting almost a door-to-door canvass to get out the vote.

Encouraging to the movie men is the fact that the liberal Sunday movement has been gaining strength in the last two years. Last year Sunday sports were passed, and it is generally believed that the movies will pull thru. Working on this hope, most theaters are arranging Sunday program schedules for the week following the election.

Opposition is growing in force among religious groups, augmented this week by the stand taken by Cardinal Dougherty, head of the Catholic Diocese of Philadelphia, against Sunday showings. He has never rescinded his ban against theaters invoked during the Legion of Decency drive. Almost all denominations have protested against the vote, and tomorrow will mark a high point in the anti-campaign in the various city pulpits.

Dramatists' Guild Elects

NEW YORK, Nov. 2.—Sidney Howard was chosen president of the Dramatists' Guild this week, succeeding Edward Childs Carpenter, incumbent for many years. Carpenter was made chairman of the board of directors. Other officers are George S. Kaufman, vice-president; James Forbes, secretary, and Marc Connelly, treasurer.

\$200,000 Theater Fire

PARIS, Oct. 28.—The Alhambra Music Hall at Algiers (Algeria) was completely gutted by an early-morning fire, of suspicious origin, on October 9, with a loss of approximately 3,000,000 francs (\$200,000).

No Decision Yet on GTE

Hearing resumes Nov. 13 —Hastings seeks agreement with Chase National Bank

WILMINGTON, Del., Nov. 2.—Decision was reserved by Chief Justice Layton sitting in Chancery Court yesterday at the conclusion of an all-day hearing on a motion that the court approve an agreement between the Chase National Bank and United States Senator Daniel O. Hastings, of Delaware, receiver for General Theaters Equipment, Inc. Senator Hastings informed the court in his opinion the estate in receivership would be improved by approximately \$306,000 if the agreement is consummated. Chase National Bank is the largest creditor of GTE.

Senator Hastings said the agreement would release the Chase National Bank, its partners and directors from any claims against GTE in consideration for which the Chase National Bank would reduce its claims against GTE about \$3,500,000. Under the agreement the Amerex Holding Corporation, formerly the Chase Securities Corporation, would deliver to the receiver GTE debentures in the principal amount of one and one-half million dollars.

Percival E. Jackson, New York City, representing GTE stockholders controlling a small number of the company's bonds, objected to the agreement, alleging that purchasing syndicates formed for the corporation now in receivership diverted profits to themselves which would have gone to the corporation and its stockholders. He placed these profits at more than \$10,000,000. Jackson volunteered to act as counsel for the receiver to recover the profits.

Ralph S. Harris, New York City, numbered among the counsel for Senator Hastings, insisted there is no cause for court action between the receiver and the Chase National Bank, and therefore the proposed settlement would be of great benefit to the estate of the receivership. Robert H. Richards, Wilmington attorney, representing the committee on reorganization for GTE, having approximately \$12,000,000 in bonds already on deposit in favor of reorganization plan, spoke in favor of the agreement.

Chief Justice Layton stated that the court would proceed with the hearing. Hearing on the plan for reorganization of the corporation will be held in the Court of Chancery Wednesday, November 13.

MAJESTIC, JERSEY CITY, is now playing eight-act shows on Sundays and Mondays. Five-acters from Tuesday thru Thursday and Friday and Saturday.

GILBERT LAMB

This Week's Cover Subject

FROM saxophonist in an orchestra to a dancing comedian in a production, Gilbert Lamb's career is the story of a steady climb toward stardom. A Minneapolis boy (born there June 14, 1890), he started in show business in 1924 as a sax player. His lanky figure made clowning natural and, before he knew it, he was replacing Jack Osterman as comedian with a Publix unit in 1929. In 1930 he went to the West Coast, where Fanchon & Marco teamed him with Marian Bellit. They toured vaudeville successfully and went to Europe in 1933.

They toured England, Germany, France, Belgium, Switzerland and Monte Carlo, coming back with a load of rave press notices. Their pleasant partnership was broken last summer when Lamb turned musical comedy comedian for Lawrence Schwab. He played several important roles in Schwab's St. Louis stock company and also went on the road in "Venus in Silk." Now he is preparing for another musical comedy role and also filling in with appearances in film shorts.

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Legit Road Season Booms As Many Cities See Shows

Countrywide reports indicate best in years—Barrymore
opens Nashville and Jackson to fine crowds—White's
"Scandals" unready at Richmond premiere

NASHVILLE, Tenn., Nov. 2.—The opening of Nashville's dramatic season was greeted by a large crowd, which poured into Ryman Auditorium to see Ethel Barrymore give a fine performance in Somerset Maugham's *The Constant Wife* the night of October 22. The appearance ushered in one of the most extensive winter programs for the Ryman Auditorium in a number of years, and the public's response thru the heavy ticket sale indicated that drama is staging a comeback here. On November 9 the popular comedy, *Three Men on a Horse*, will be presented for one performance, to be followed by *Life Begins* at 8:40 on November 11.

Other bookings scheduled during the season are *Blossom Time*, on December 5; Katharine Cornell and company in *Romeo and Juliet*, December 16; *Thumbs Up* on January 1; *Rose Marie* on February 21; Walter Huston and company in *Dodsworth* later in the same month; the Ballet Russe de Monte Carlo, March 2; Eva Le Gallienne and her Civic Repertory Company, April 7.

Earl Carroll's 1934 edition of the *Vanities* will be presented some time before Christmas, according to Mrs. L. C. Naff, manager, who states that other artists and productions which seem desirable will be booked at open dates during the season.

SPRINGFIELD, O., Nov. 2.—This city set its enthusiastic approval on the return of the theater with Gilbert and Sullivan's *The Mikado*, presented Monday night, October 28, at the Fairbanks Theater. The audience was to well pleased that it compelled Frank Moulan and William Danforth to take numerous curtain calls. Both of these veteran performers have been in Springfield before, and the audience gave them a royal welcome. Other attractions booked for the season are *Blossom Time*, Eva Le Gallienne, *Three Men on a Horse*, *Rose Marie* and the Major Bowes unit No. 6 for two nights, dates to be announced later.

RICHMOND, Va., Nov. 2.—What was billed as the world premiere of the eighth (See LEGIT ROAD on page 16)

A. B. MARCUS is putting a No. 2 show into the Boston, Boston, this one going in the week of November 21.

Late News Flashes

NEW YORK, Nov. 4.—Stations of the National Broadcasting Company and the Columbia Broadcasting System started the ball rolling for the Will Rogers Memorial Fund on Saturday night with a one-hour program of artists and speakers, running from 10:30 to 11:30 p.m. Program was arranged by the Will Rogers Memorial Commission and opened in New York with Gene Buck, president of ASCAP, who introduced George Cohan, the master of ceremonies. The tributes by leading stars of stage and screen were many and touching. Switch to the Coast brought Irvin S. Cobb for a talk, and former President Herbert Hoover from Palo Alto spoke next.

With the entrance of the Atlas Corporation, headed by Floyd Odlum, into the Radio-Keith-Orpheum picture by its gaining control of the stock, many revolutionary changes in the general theater field are expected. Besides the widespread reorganization in RKO, expected any time now, the general opinion is that Atlas is working a squeeze play on Paramount which may force its merger with RKO, the probable setup being for Paramount to be the picture-producing outfit the RKO the theater-operating group.

BOSTON RODEO—

(Continued from page 3)
orary consul of Mexico, and Senora Shirley and party, also Rear Admiral and Mrs. Walter A. Gherardi and party and Brigadier General and Mrs. Frank W. Rowell, U. S. A. On Saturday night Kermit Roosevelt, Harvard '38, came in to do a repeat of his presentation of the famous Roosevelt trophy for the champion all-round cowboy which Kermit as a boy presented Bob Crosby, now its permanent possessor, eight years ago in Madison Square Garden, New York. The entire Saturday night contest was broadcast over Station WMEX.

The outstanding feature to date has been the remarkably fast time made in the steer-wrestling contest, John Bowman hanging up a new Boston record on the opening night with six seconds flat, breaking Dick Shelton's record of 64-5 seconds made in Boston during the 1932 contest. Rusty McGinty turned in a 73-5. Saturday matinee Dick Shelton did a neat seven flat and Hub Whiteman turned in an eight flat. Cowboy basket ball returned, unprogrammed, on the Saturday matinee with two cowboy teams playing, one recruited from the Southwest, one from the Northwest.

Injuries of no consequence to date, but a lot of tosses did some of the boys no good. Iva Dell Jacobs contributed a thrill opening night going down under Topnotch and missing death by a slim inch or so. She came up riding and got a good ride.

The street parade got rained out on Friday and is scheduled for Monday, so is more rain. Publicity has been handled in a fine manner, Les Strout working for the Garden and Joe Knight representing the colonel's outfit.

Touring busses and cars bearing the Johnson advertising and carrying Johnson hired hands have been circulating thru the streets. Under the capable direction of Mike Hastings the Garden was in readiness by Thursday for the opening night Friday. Window displays, new this year, using lifelike dummies,

each setup representing one of the various contests of the rodeo, have been installed in various store windows and are attracting widespread attention. The Boston Sunday Post gave the show a full-page spread Sunday, with a story by The Billboard's Boston representative, George Brinton Beal, concerning Tad Lucas' remarkable comeback as a rider.

WORLD-MIRTH—

(Continued from page 3)

cessively. Contract calls for shows, rides and games.

There was quite a to-do, according to Linderman, when the board learned that three other carnival owners were on tap to put in bids for the contract. Rumpus caused by the fact that no invitation to the meeting had been extended to shows other than World-Mirth, it was said.

Linderman and Hamid arrived in Ottawa after attending the Hamid-Morton Shrine Circus opening in Toronto on Monday.

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Line and Lead Singing or Dancing
Numbers. State height, weight and lowest. Work
all winter. Wire or write C. E. HALE, Manager,
Milt Tolbert Show, Dothan, Ala.

WANTED Experienced Advance Man

With car, to book Animal Act in Picture Shows
and School Auditoriums in southern part of coun-
try. State lowest salary and experience.
H. B. GENTRY, Bloomington, Ind.

VERSATILE DRAMATIC VAUDEVILLE PEOPLE

Teams, \$24.00; Singles, \$14.00, until 1st of April.
W. I. SWAIN SHOW CO., High Island, Tex.

WANTED IMMEDIATELY—General Business
Team with Specialties. One must double "good"
Piano. Circle. State all and lowest. No advance
unless known. Address CLYDE & BEA DAVIS
PLAYERS, care Avenue Hotel, Auburn, Neb.

WANTED
Comedian, young, single, one doubling Sax or
Trumpet preferred. Out all winter. Wire lowest
salary. ALLERITA LOOMIS PLAYERS, Mel-
rose, N. M.

ANA SECRETIVE ON RADIO

Mary Pickford Set For Ice Mfrs. Show

NEW YORK, Nov. 2.—Mary Pickford returns to radio early in 1936 for an association of ice manufacturers. Program was set this week and will emanate from Miss Pickford's home, Pickfair, in Beverly Hills, Calif. Show will have the picture star as hostess in a variety show, with pictures names as guest stars.

Ice manufacturers are sponsoring the program to plug the sale of a new ice box and thru the refrigerator, their own product. Program is being paid for by contributions from the members of the association. Time has not been set yet, with both networks now trying to clear for the show.

Program was sold by Rocke Productions. Donahue & Coe is the advertising agency.

"Fisherman's Luck"

NEW ORLEANS, Nov. 2.—Beginning tonight WWL inaugurates a new service for fishermen and week-end parties who frequent the hundreds of out-of-the-way waters of the surrounding Gulf Coast.

At 10:30 each Saturday any message relatives may wish to broadcast to the fishing or hunting grounds will be transmitted.

Carney Promoted To Succeed Cope

SAN FRANCISCO, Nov. 2.—Kenneth B. Carney, for the past three and a half years on the NBC production staff here, has been made Western division production manager for the network, succeeding Donald Cope, who resigned October 1 to join the radio department of Benton & Bowles, Inc., New York advertising agency. Before coming to NBC Carney was associated with various local advertising agencies as continuity writer and producer.

The network has also added Fred Hegelund, writer and advertising executive, to its continuity staff. He succeeds Vella Reeve, resigned. Hegelund is writing advertising continuity for the *Woman's Magazine of the Air*, NBC-KPO network, five-day weekly variety show, which has several sponsors. He was at one time production manager of the old KTAB, now KSFO.

Robert S. Nichols, who formerly produced the *Woman's Magazine of the Air*, has been placed in charge of radio production for MacWilkins & Cole, Inc., Seattle (Wash.) advertising agency. The network has added Anita Gilmore to its publicity department here, succeeding Jacqueline Self, resigned.

Chevrolet-Rubinoff Fills Mecca Temple

NEW YORK, Nov. 4.—Dave Rubinoff will make another personal appearance tomorrow for Chevrolet Motors at a private auto show to be held at a Newark department store. Rubinoff and his violin plus an accompanist at the piano will appear at the store and also give away autographed photos.

Concert for Chevrolet held last Thursday at Mecca Temple, this city, attracted a capacity attendance of 3,500 people. Altho admittance was free and mainly in connection with the auto show which opened Saturday, no commercial spiels were heard. The patrons included the Chevy dealers, salesmen and officials of the company. Virginia Rea, soprano, and Jan Pearce, tenor, were on the show with the Rubinoff Orchestra of 45 pieces.

Texaco Jumbo Show Draws Flashy Patronage to Opening Broadcast

NEW YORK, Nov. 2.—Biggest gathering of cuffo-carriage trade at a broadcast since the opening of the NBC studios at Radio City converged on the Hippodrome Tuesday night for the premiere of the Texas Company's new series called (officially) Fire Chief Jumbo Radio Show. Some 4,500 guests, majority in evening clothes, attended and craned their necks at the renovated Hipp in blue and red, with the drapes over what may now be only termed the proscenium, being red and white. No stage but a one-ring circus effect, and from the ring the broadcast was staged. Mobile control room was near by. Organ music from the Hammond pipeless invention entertained and gave atmosphere until the show started. This instrument is situated where the regular show's band stand will be located, many feet above the old stage floor in an enclosed balcony. Cast was in costume, of course.

Where all the tails and white ties came from, plus the low-necked gowns and fur wraps, is anybody's guess unless it is attributed to Jumbo's press agents, who could also draw from the

Published Reports as to Ether Are All Wet, Say the Officials

Considerable stuff under advisement and developments will be released as soon as feasible—much interest in radio, but how to proceed on problems is still a dilemma

ATLANTIC CITY, Nov. 2.—Radio came in for considerable discussion at the convention of the Association of National Advertisers this week—but the delegates and officials of the ANA kept it all to themselves. Before the convention it was stated that no copies of any speeches were available and at the meeting itself none but members were admitted. As a result, the news of the annual get-together, insofar as radio is concerned, is still in the dark. The radio group met Monday, with Stuart Peabody, chairman of the ANA's radio committee, presiding.

He reported on developments leading to the appointment of a joint committee of 15 representing, besides the ANA, the National Association of Broadcasters and the Four A's. Peabody told the meeting that a year ago the ANA decided to organize the Advertising Research Foundation to go into research on all advertising media. Later it was decided to tackle radio research separately, because of the desire of other organizations to tackle the same problem. Radio, however, is still an unknown quantity because the committee has got no further than the report stage. Something is due within a short time, however, it was said.

Dr. D. P. Smelser, of Procter & Gamble, who is chairman of the governing committee of the Co-Operative Analysis of Broadcasting (Crossley report) told the meeting that survey values are limited. Altho often used as the basis for definite theories and rules, surveys only offered interesting data, but incomplete data, he said. He stated he thought survey figures should only be used as the basis for conclusions covering a small portion of the radio audience.

It is obvious again that advertisers are still hungry for radio facts. This was gathered from the attitude of many of the advertisers present at the radio meeting of the convention. The meeting was told that Crossley is increasing the number of phone calls from 150,000 to 400,000 per year to get better results. The recent sales promotion booklet of the American Newspaper Publishers' Association was also discussed, with most feeling its claim of a high radio mortality rate among advertisers was strictly a one-sided story.

Barry Leaves WGN for Trib

CHICAGO, Nov. 2.—Edward L. Barry, for the past 10 years a member of the WGN staff, has been appointed music critic of *The Chicago Tribune* and will take over his duties in a fortnight. For the past five years he has been in charge of talent for WGN.

Complete Switch Of N. O. Stations

NEW ORLEANS, Nov. 2.—Two of the city's largest stations have almost completely switched their program setups this week to meet the change in the Columbia Broadcasting System affiliation here as WWL becomes the New Orleans outlet. With the network available, WWL now becomes the highest rate charger, taking a lead away from WSMB, the National Broadcasting Company outlet, that the Saenger station has held for several years.

WDSU, Uhalt station, losing the CBS network, promises to continue on a high-class basis, building its new setup around night-club music, local band concerts and realigning itself with the WBS after an absence of two or three months. P. K. Ewing, station manager, announces that numerous special broadcasts are planned for the immediate future which he believes will help station maintain its high standards. New contract with World is effective November 1 and to run for a full year. WDSU will also hold more frequent auditions before open mike in hopes of finding best of local talent.

WWL hooked up with CBS yesterday and today will originate the programs on a national hookup for one hour, beginning at 8:30 p.m., on dramatization of New Orleans as America's Most Interesting City. This script drawn up by Evelyn Soule Ford, nationally known author and songwriter, with special musical scores composed by Karl Lelky, station musical director.

Court Voids Tax On Wash. Outlets

TACOMA, Nov. 2.—The new State radio broadcasting tax passed by the last session of the Washington Legislature was declared unconstitutional by three judges sitting in the Federal Court here. Court specifically granted an interlocutory injunction preventing assessment of the tax. The test case was brought by Stations KVL and KOL, of Seattle, and affects every radio outlet in the State.

Stations contested the tax on the ground that it would be impossible to segregate interstate and intrastate broadcasts. Decision was rendered by Judges Francis A. Garrecht, John C. Bowen and Edward E. Cushman and involved a tax of 2 per cent on the gross earnings of broadcasting stations.

MBS Coast Tieup Again Looks Hot

SAN FRANCISCO, Nov. 2.—Inter-city hookup between KSFO, San Francisco, and KNX, Los Angeles, which got under way October 23, creating a third regional link for the Pacific Coast area and offering direct competition to the Don Lee network, has set rumors flying thick and fast.

Belief is that the KSFO-KNX tieup is the forerunner of an affiliation with the Mutual Broadcasting System. Recent trip to New York and Chicago by Arthur Kemp, KNX production manager, who was in town last week conferring with Phillip G. Lasky, KSFO manager, leads observers to believe that the system will shortly be extended to the Coast. Biggest obstacle is the long line haul from Chicago to Los Angeles and San Francisco. As it stands now the hookup between here and Los Angeles requires 425 miles of high quality leased A. T. & T. lines and entails about \$35,000 yearly to support.

It is known that there have been several conferences between MBS; Guy C. Earl Jr., president of KNX, and Naylor Rogers, general manager of that station, on expansion of the co-operative venture to the Coast. Lasky has been in Los Angeles for several days this past week conferring with officials concerning future details of the new KSFO-KNX tieup.

ATT Coaxial Cable Hearing on Nov. 25

WASHINGTON, Nov. 2.—The petition of Re-American Telephone and Telegraph Company and the New York Telephone Company, filed with Federal Communications Commission, in which reargument by counsel in the matter of the application granted petitioners for coaxial cable experiments between New York and Philadelphia was requested, has been granted by the commission.

The argument has been set down for November 25.

ERNIE AND HIS ORCHESTRA
Broadcasting Via WTIC-NBC.
NOW ON TOUR.
Dir. CONSOLIDATED RADIO ARTISTS.
1819 Broadway, New York, N. Y.

FLETCHER HENDERSON AND HIS FAMOUS ORCHESTRA.
Now Playing 8th Season
ROSELAND BALLROOM, New York, N. Y.
Management MOE GALE.
RKO Building, Radio City, N. Y.

Harry A. Romm, Representative,
RKO Bldg., Radio City, N. Y.
charles carlile
LUCKY STRIKE • NBC • WEAF •
Saturday, 8-9 p.m., Coast-to-Coast

FRANK ANITA JOE
ROSS • PIERRE • SCHUSTER
THE BIG BROADCAST OF 1935.
Now on Tour.
Direction: NAT KALCHEIM, Wm. Morris Office.
JACK KALCHEIM, Western Rep., Chicago.
ROGER MURRELL, RKO Rep.

Now Playing
LEO KAHN
CENTRAL PARK CASINO,
New York, N. Y.
AND HIS ORCHESTRA

Broadway's Sensation
PAUL MARTELL
AND HIS ORCHESTRA
97th Week Arcadia Ballroom, New York

DAN HEALY WNEW
"The Chorus Girls' Boy Friend"
DAN HEALY'S BROADWAY ROOM,
231 West 54th St., New York, N. Y.

UNCLE EZRA
(PAT BARRETT)
Monday, Wednesday, Friday
6:15-6:30 P.M., CST.
NBC—RED NETWORK.
(Courtesy Alka-Seltzer.)

FRANK MORGAN
AND HIS
25th CENTURY ORCHESTRA

★ ★ ★ **DAVE HERMAN** ★ ★ ★
AND HIS MUSIC.
Now Appearing at
JACK DEMPSEY'S CORNER,
New York, N. Y.

JACKIE MAYE
"The Night Club Nightingale."
INTERNATIONAL FAVORITE OF SONG.
Personal Direction ROBERT H. EDSON.

DON RICHARDS
AND HIS MUSIC.
Now Playing
HOTEL MONTCLAIR, New York, N. Y.

Smart
Rhythms
For the
Smart
Set



Exclusive
Management
EDW. I. FISHMAN,
Orchestra
Corp. of
America,
1619 Broad-
way,
New York,
N. Y.

STATION NOTES

Address All Communications to the New York Office

DON E. GILMAN, NBC Western division vice-president, San Francisco, was honored guest at the annual initiation dinner of Charles H. Raymond Chapter, Alpha Delta Sigma, held in that city recently. The sixth degree of Alpha Delta was conferred upon him. He's the third man to receive this honor, the other two being Bruce Barton and George Burton Hotchkiss.

RALPH R. BRUNTON, president Northern California Broadcasting System (KJBS, San Francisco, and KQW, San Jose), left the West Coast last week for Washington and New York on a business trip. He's to be gone one month. Gene Clark, chief announcer for the system, has been transferred from KJBS to KQW and placed in charge of that station's continuity department. He's also assisting in production. Jack Eliassen, technician-announcer, has resigned from KJBS.

EDWARD LAUX, brother of the famed World Series announcer, joins the announcing staff of WCAU, Philadelphia, replacing Alan Scott, who has been moved to the program department.

A LUNCHEON in honor of Herb Kennedy, announcer at KLX, Oakland, Calif., and Florence Allampre, of that city, who were married on October 21, was given October 23, with Helen Wegman Parmelee, staff pianist, as mistress of ceremonies. KLX gave the party.

CLIFF ANDERSON has resigned as KROW account executive in San Francisco to go into business for himself.

WSB, Atlanta, before broadcasting the Alabama-Georgia football game at Athens, asked permission of Station WJTL, a 100-watt outfit. The smaller station had the exclusive contract for broadcasting all the Georgia games, hence the unique situation.

PAUL SKINNER, formerly a singer on WISJ and announcer at WIBA, Madison, Wis., and more recently with WISN, Milwaukee, has been named announcer at WEMP, Milwaukee's new station.

WCAE, Pittsburgh, dedicated its new 5,000-watt transmitter and new studios in the William Penn Hotel Thursday of last week, with several local bands and stations in Pittsburgh and vicinity joining in to pay tribute.

BERNIE ARMSTRONG, organist at the Harris-Alvin in Pittsburgh, started an eight-week one-hour commercial on WJAS Sunday in that city using amateur talent. The winner each week is rewarded with a week's engagement at the Stanley Theater in Pittsburgh.

WCKY, Cincinnati, is now broadcasting a commercial from Ewald's Pet Shop, Cincinnati. Account has been on the air for three years but this is the first time the program came direct from the store. Account is handled by Keelor & Sities.

KTRH, Houston, has installed a new tower with a 375-foot vertical antenna.

JACK SHELLEY has joined the Central Broadcasting Company, Des Moines, Ia., as assistant to the news editor, H. R. Gross.

WHK, Cleveland, is starting a broadcast series November 15 from the local American Legion Auxiliary.

ENTERTAINMENT for the recent Ford dealers' convention in Charlotte, N. C., was supplied by WBT of that city. Grady Cole, who broadcasts news periods on the station sponsored by Ford, addressed the convention, with an orchestra and other acts supplied as well.

GENE AND GLENN, on WNO, Des Moines, have a new 15-minute program for Armand's face cream called *Lena's Matinee*.

CLAIRE WIEDNER, new KSO announcer from WOWO, Fort Wayne, Ind., will start his Scrapbook program next week.

BERT HENDERSON, who is employed in the city circulation department of *The Register and Tribune*, getting famous on KRNT, Des Moines, for his impersonations.

HEY, CO-ED—Want a Date, the name of a program on KSO, introducing Drake U's new dating bureau and "how it works," and including both deans of men and women and students on the air.

LE ROY ANSPACK returns to the engineering staff of WCAU, Philadelphia, after a two-month leave of absence to make a piano concert tour.

New Biz, Renewals

NEW YORK, Nov. 2.—National Broadcasting Company new contracts are: LARUS & BROTHERS CO. (tobacco), thru B. B. D. & O., starts November 16, Saturday, 10:30-11 p.m. WEAF-NBC network of 30 stations to the Coast. Program not set.

BENEFICIAL MANAGEMENT CORP., thru Birmingham, Castleman & Pierce, Inc., started October 29, Tuesday, 6:35-6:45 p.m., on Station WJZ only. Program, *Here's the Answer*, talk.

PITTSBURGH PLATE GLASS CO., thru B. B. D. & O., starts February 6, 1936, Thursday, 8:30-9 p.m., on WJZ-NBC network to the Coast. Pittsburgh Symphony Orchestra is the program.

THE CARNATION CO. (evaporated milk), thru Erwin, Wasey & Co., Ltd., Chicago, renews current program on the WEAF-NBC network to the Coast, same show.

EFFECTIVE October 29 and thereafter, the American Can Company show, with Ben Bernie, heard Tuesday, 9-9:30 p.m. and at 1:15-1:45 a.m. EST, will have KOA and seven additional Far West and Coast stations added to the repeat show.

CBS Accounts

PET MILK SALES CORP., thru Gardner Adv. Co., St. Louis, renews, effective November 5, on KMOX, St. Louis, and 36 stations, Tuesday and Thursday, 11-11:15 a.m. Mary Lee Taylor.

ILLINOIS MEAT CO., thru J. L. Sugden Adv. Co., renews, effective November 18, Monday to Friday, 1:45-2 p.m., on seven stations. *Radio Gossip Club*.

Chicago

WGN reports the following new business:

YOUR LOVER, thru Blackett-Sample-Hummert, Inc., sponsored by Samoline, a local commercial transcription program taking Monday, Wednesday and Friday; effective October 14 for 52 weeks to and including October 9, 1936, 9:30-9:45 a.m. This is a correction on time.

THE STORY OF HELEN TRENT, sponsored by Edna Wallace Hopper, Inc., Monday to Friday, inclusive, and WAVES OF MELODY, sponsored by Jocrin on Saturday only, a local commercial with Saturday's show an electrical transcription, taking daily except Sunday; starting October 21 for 52 weeks from 1:15 to 1:30 p.m. This feature is returning to a local basis until further notice.

Newark

PHILA. DAIRY PRODUCTS CO., thru Scheck Adv. Agency, renews, effective November 12, Tuesday, Thursday, Saturday, participating in *Martha Deane* program on WOR.

RESTLAND SALES & MANAGEMENT, thru Hudson Adv. Agency, renews, effective December 15, Sunday, 1:30-1:45 p.m. *Song Classics*. WOR.

TAPPIN'S JEWELRY CO., started October 30, thru Bess & Schillin, 15 minutes daily on WNEW.

ATLANTIC REFINING CO., started October 28, thru N. W. Ayer & Son, Inc., New York. Spot announcements on WNEW.

Cleveland

DODGE MOTOR CO., thru Ruthrauff & Ryan, spot announcements. WHK.

H. J. SHERWOOD CO., thru Nesbitt Service Co., 100 spot announcements. WHK.

M. & N. CIGAR CO., thru Ohio Adv. Co., 100 spot announcements. WHK.

CHRYSLER CORP. and subsidiaries. (See NEW BIZ on page 11)

★ AUGIE
PALO
AND HIS ORCHESTRA.
Personal Rep.: TOM O'CONNELL,
Palace Theatre Bldg., New York, N. Y.

"MIKE"
DURSO

The Voice of the Golden Trombone.
Now at America's Smartest Night
Club, PIPING ROCK,
Saratoga, N. Y.



WGY-NBC
Network.
NOW ON TOUR.
FRED YANKEE AND HIS
SOCIETY SWING ORCHESTRA
Management: MATTY ROSEN, 160 W. 46th
St., New York, N. Y.

Packing 'em in nightly at the
HICKORY HOUSE
WINGY MANNONE
(The New Orleans Swing King and His Jam
Band)
Exclusive Mgt. MILLS ARTISTS, INC.,
799 7th Avenue, New York City.

★ ★ ★ ★ **ERNIE WARREN**
AND HIS ORCHESTRA.
Direction, MILLS ARTISTS, INC.
799 7th Avenue, New York, N. Y.

★ **HENRY HALSTEAD**
AND HIS ORCHESTRA
COCOANUT GROVE, New York City.
Hotel Park Central,
Exclusive Management
EDW. I. FISHMAN,
O. C. A., New York City.
1619 Broadway, New York City.

J. L. FRANK
PRESENTS THE
LOG CABIN BOYS
Address
W. H. AS
LOUISVILLE, KY.

★ **LEITH STEVENS**
Conductor
exclusive management
COLUMBIA BROADCASTING CO.

★ **BOB FRIDKIN** ★
The International Maestro
AND HIS MUSIC
NOW ON TOUR.
TAPS, Personal Rep.
1619 Broadway,
N. Y. C. Columbus 5-1568.

VICTOR Shell Oil
Program.
WITH
WALLACE BEERY
YOUNG

ANTHONY TRINI
The Romantic Fiddler,
AND HIS MUSIC.
Now on Tour
Personal Management SOL TEPPER.
Hotel Governor Clinton, New York City.

PAUL DUKE
★ ★ PRESTIDIGITATOR ★ ★
NOV. 11, EMPIRE, EDINBOROUGH.
London: FOSTER AGENCY ★ New York: DICK HENRY

FCC Commissioner G. H. Payne Does His Usual Radio Blast

Again issues "warning," this time against broadcasters seeking to run FCC and failure to increase educational features—threatens government control in the offing

NEW YORK, Nov. 2.—George Henry Payne, Commissioner of the Federal Communications Commission, warned broadcasters against an assumption of political power, increased lobbying and failure to increase the quota of cultural programs in a speech to the journalism students of Columbia University this week. He said that if the broadcasters didn't heed unspoken criticism government control of radio was more than likely. The Communications Commissioner attacked an "obvious, practical, pragmatic endeavor of those controlling commercial broadcasters to make the FCC a subservient instrument to commercial radio." He mentioned this in connection with the suggestion that radio be regarded as the "Fifth Estate," which Payne regards as impossible. As has been done many times in the past he compared the difference of radio and newspapers—that radio is a privilege granted by the people to a limited number, whereas anyone, with sufficient resources, could publish a newspaper.

A considerable portion of Payne's talk was devoted to the press and its freedom and another portion to the development of radio. In another part he blamed the old Radio Commission for present-day circumstances, stating that a misunderstanding on the part of the public was due to the old commission and that "having gotten into the frame of mind that anything was acceptable to the public if it was accepted by the old Radio Commission the broadcast industry seemed to have assumed that all they had to do, in view of the new and drastic law and the changed personnel, was to treat the new personnel as they had . . . the old . . . and everything would be 'jake.'"

NBC Airs Ohio Game After WLW Squabble

NEW YORK, Nov. 2.—Unable to get the broadcasting rights of the Ohio State-Notre Dame football headliner today thru WLW, Cincinnati, NBC managed to get the broadcast on its WJZ network by giving credit mention to the Standard Oil Company of Ohio, which, thru WLW, had the rights. However, it is apparent that WLW backed down on its original stand of refusing to allow NBC in on the game, which was the attitude taken by the Cincinnati station earlier this week. NBC's broadcast spoiled the exclusive in New York which WOR, thru Mutual, had on the game, the most important played over this week-end. Mutual Broadcasting System got the game from WLW, dropping the oil company's plugs. NBC's station in the Ohio territory carried the credit lines.

Question indicated that the expected blowoff between NBC and WLW, in view of the Mutual alliance, is but a question of time, with the Crosley station seen as having to decide between one of the two.

Wm. Morris Offices Sick Hyde on Radio

NEW YORK, Nov. 2.—Johnny Hyde, general manager of the William Morris Agency, is now devoting much of his time to the office's radio department. Latter has been given added manpower with the addition of Billy Joyce, working along with Bill Murray, George Gruskin and Marion Byrne.

Office is making considerable advances into the radio agenting field, with one of its recent deals being the selling of the *Jumbo* broadcast to Texaco. Two other deals of a like nature are in the making with an early consummation expected.

KYA Cuts Musicians

SAN FRANCISCO, Nov. 2.—The ax has fallen again on KYA, the fourth time within less than two months. This time it's among the musicians, and Cyrus Trobbs's 12-man orchestra is minus six. The entire brass and wood-wind sections have been eliminated, but will be called back Thursdays for the "Opera Morror" and the Saturday night "Bathday Party." Those out are Roy Herold, flute; Frank Fragale, clarinet; Julius Shanis, oboe; Ben Klatzkin, trumpet; William Stratton, trombone, and George Fosshage, drums.

San Francisco Ad Club Headed by R. R. Brunton

SAN FRANCISCO, Nov. 2.—Ralph R. Brunton, president of the Northern California Broadcasting System (KJBS, San Francisco, and KQW, San Jose), has been appointed chairman of the San Francisco Advertising Club's radio department, succeeding Harry F. Anderson, NBC Western division sales manager. Philip G. Lasky, manager KFO, was made vice-chairman of the department.

Others on the committee are C. P. MacGregor, president MacGregor & Solle, Inc., local transcription producer; Owens V. Dresden, commercial manager KFRC; Walter A. Burke, McCann-Erickson, Inc., and John Parsons, Floor Traffic Advertising Service.

Bushman Returns to WGN

CHICAGO, Nov. 2.—Francis X. Bushman, who has been heard frequently on WGN as commentator on his *Movie Personalities* program, will return to the air over WGN November 11. He will be heard in a series of motion picture previews and Hollywood gossip and will be assisted by Katherine Krug, former leading lady with the Goodman Players.

Philly Dailies Slap at Radio; Election News May Start Break

PHILADELPHIA, Nov. 2.—After being made the butt of radio stations for the past few years, being beat at every news scoop that broke, the Philadelphia newspapers have finally kicked back at local radio, kicking where it hurts the hardest. United action of local press enabled them to freeze out the stations from getting the election returns on election night in that the United Press (UP) and the International News Service (INS) will not be able to do any feeding that night for them. Altho the press-radio relations have been friendly in the past, this move spells an open break.

On Tuesday (29) at a meeting of the City Editors' Association, which is composed of the editors of the five local dailies, *Bulletin* (evening), *Daily News* (evening), *Public Ledger* (evening), *Record* (morning) and *Inquirer* (morning), this action was decided upon. Move is credited to the Alexander Association, which supplies a newspaper service to the Associated Press (AP) papers. Rumor that it was AP which ordered the papers to freeze out the stations has added import to this action beyond a local interest as far as radio is concerned. Alexander is a real estate assessor at the Philadelphia City Hall, whose association affords the papers the opportunity of getting the election returns as they come in to the electrical bureau. Since all the returns must be sent only to the electrical bureau by the police stationed at all the polls, it is understood that each paper has paid \$1,000 to buy in on this service, which gives them the only reliable and authentic returns. In previous elections the papers would turn the results over to the ticker services to feed the stations. But this year the situation is reversed, causing no end of embarrassment to UP, INS and the stations which have sold election night commercially to air the returns.

Stations dealt the hardest blow are WCAU and KYW, which subscribe to the UP service, and WFIL, which uses the INS ticker. Unaware of the paper's move, the stations have sold the time, resting assured that the tickers would

Sponsor Is Own Emcee

DALLAS, Nov. 2.—Probably the only vice-president of a sponsor doubling as emcee of that company's broadcast is Clarence E. Litz, first v.-p. of the Southland Life (insurance), with a series on Southwest Broadcasting System. Program has an orchestra conducted by Hyman Charninsky and is currently using the contest gag to get a name for the band.

"Nasty Man" Suit Won by NBC-KDKA

PITTSBURGH, Nov. 2.—The suit filed by Olga Jurasovic, New Brighton songwriter, against National Broadcasting Company and KDKA, local station, in which she sought damages on the ground that the song *Nasty Man* which was broadcast over the air was a steal from her own composition, *You Nasty Man*, was dismissed here on Tuesday by Federal Judge Nelson McVicar.

Ruling that the broadcast number was not an infringement on her work, Judge McVicar placed the costs on Miss Jurasovic.

Chicago CBS Changes

CHICAGO, Nov. 2.—Among the several changes made at CBS here this week was the appointments of Ben Paley and Cecil Widdifield to the posts of assistant program directors, as Harold Isbell assumed the duties of production director, with Paul Dowty as his assistant. It is said that other changes are also contemplated.

New WGN Music-Drama Show

CHICAGO, Nov. 2.—*Behind the Camera Lines*, a new program combining music and drama, will make its bow on WGN the evening of November 8. The show, written by Charles P. Hughes, famous radio director, author and actor, will feature Hughes and June Meredith. Music will be furnished by an orchestra under direction of Henry Weber.

Fourth News Tieup Completed by WMCA

NEW YORK, Nov. 2. — WMCA, New York, this week completed its fourth program exchange with newspapers, the new deal being for an additional program supplied by *The New York World-Telegram*, Scripps-Howard daily. This arrangement calls for *The Telly* to give two news broadcasts from its city room daily. Previously, WMCA had been broadcasting financial and stock news supplied by the same paper. Policy coincides with the Scripps-Howard idea of branching out with radio tieups in the various cities wherein they publish.

WMCA's other deals are with *The New York Journal*, *Mirror* and *American*, all Hearst papers, and *The Christian Science Monitor*. The latter's broadcasts a daily news period on WMCA, as well as a large number of other stations. *The Journal* is broadcasting from the auto show; *The Mirror* has Nick Kenny in another news program and *The American* has a program plugging its hobby department.

Radio men regard these deals as not only good programming, from the standpoint of answering demands for news spots, but as good-will gestures towards the dailies. New York has no arrangements such as exist in Philadelphia, where stations get ad space in return for time.

Staff Changes on WXYZ

DETROIT, Nov. 2.—Richard E. Osgood, former dramatic director of the Yankee network and well-known radio writer, has joined the staff of WXYZ as chief of sustaining continuity. Before going into radio nine years ago Osgood was an actor.

John A. Slagle and Lloyd Griffin have been added to the station's announcing staff, Slagle coming from WBNS, Columbus, O., and Griffin from WLW, Cincinnati.

NEW YORK, Nov. 2.—B. J. Hauser has been appointed assistant manager of the Advertising and Sales Promotion Department of the National Broadcasting System, effective today. Hauser will report to E. P. H. James, head of the department. He joined NBC in 1931.

ED WEEMS

RADIO RHYTHM
Reopening in the
EMPIRE ROOM
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PROGRAM REVIEWS

(EST Unless Otherwise Indicated.)

"Hawthorne House"

Reviewed Monday, 9:30-10 p.m. PST. Style—Drama. Sponsor, Wesson Oil and Snowdrift Company. Station—KPO (NBC network).

From San Francisco's NBC, birthplace of many fine radio dramas, has come another one, destined, according to advance ballyhoo, to rival top-ranking *One Man's Family*, which for a long time was sponsored by Wesson Oil and Snowdrift Company, which is now footing bills for *Hawthorne House*.

Hawthorne House deals with the day-to-day life of a once wealthy widow who has defied depression by turning her large home into a boarding house. Here Mrs. Sherwood (Pearl King Tanner) and her children, Mel, age 19 (Frank Provo), and Marietta, age 15 (Helen Troy), live their typical lives for the scrutiny of drama-loving radio listeners.

Episode one, divided into three scenes, introduced, besides the family, boarders Ruth Davis (Barbara Jo Allen), a post-graduate student in sociology; Grandma Liston (Olive West), an octogenarian with a sharp tongue and a tender heart, and Lois Liston (Natalie Park), her pleasant-voiced granddaughter. Also introduced, via a park-bench scene with Lois Liston, was Jerry Tremaine (John Pickard) as a homeless, hungry would-be author with a pre-established Irish and French-Canadian parentage.

Opening commercial on *Hawthorne House* was a telegram from the president of the sponsoring company. Very acceptable. Closing blurb was dramatized, using two members of the cast, with a follow-up by announcer. Also acceptable.

Drama itself, written by veteran Samuel B. Dickson, was plausible and well cast with the possible exception of Helen Troy, who is too well known to Western listeners as Sally of a scatter-brained comic strip, Cecil and Sally, which haunted loud-speakers for years, and as the lame-brained dame of Carefree Carnival fame. Were listeners not distracted by memories of these and other shows in which she has been featured, her part would be a natural, for she is clever. Jerry Tremaine's voice needs attention, too. Others excellent.

Opening episode tenseness was obvious and bits of the characterization was forced, but after allowances have been made for such conditions, which are inevitable on openers, *Hawthorne House* gives promise of being a topnotch dramatic serial, even on air that is crowded with topnotch drama. Organ, the most logical instrument for dramatic signature music and scene shifting, helped to present the desired atmosphere and to transport locale.

D. H. G.

Jack Hylton

Reviewed Sunday, 9:30-10:30 p.m. CST. Style—Orchestra and vocalists. Sponsor—Standard Oil Company of Indiana. Station—WBBM (CBS network).

After weeks of ballyhoo Jack Hylton and his Continental Revue made their American debut from the stage of the Civic Theater, Chicago, before a select audience that packed the house. More or less trouble with the immigration authorities was encountered before the Hylton aggregation finally got an okeh to come over from England for six months, and Hylton is restricted solely to the Standard Oil broadcast during that time. Most of the members of his band were recruited in Chicago, the musicians' union refusing to allow the British musicians to be used. With only a couple of weeks' rehearsal and but one day's rehearsal with Hylton himself, the band did a remarkably good job on its initial broadcast. The show presented was well balanced.

Hylton has some exceptionally good

MELODIES BY LARRY WMCA



GYPSY LEE, Accordion.



Polly Welch, Harp.

NOW ON TOUR.

Personal Management FRANCIS GORDON.

arrangements, differing considerably from those of American bands, and there was plenty of pep and "go" in the clever novelty numbers, *Changing of the Guard*, *London Stops for Tea at Four* and *The Gentleman Obviously Doesn't Believe in Love*. Especially pleasing was Hylton's arrangement of *Cheek to Cheek*, and there were bits somewhat reminiscent of Paul Whiteman.

The vocal contingent is made up of very fine and pleasing artists. Pat O'Malley, baritone of pleasing voice and personality; Peggy Dell, attractive Dublin lass; Magda Neeld, pretty Australian soprano, and Eve Becke (Countess Canova di Rivarolo), ravishing eye-fall, all made a fine impression. Then there is a chubby comedy vocalist who had only a few lines but whose mugging amused the audience, and a good-looking young fellow who sings and dances well. The sign-off number, sung by Hylton himself, is *May All Your Troubles Be Little Ones*, typically British and pleasingly done. Show as a whole made a very good impression and should be still better after the cast becomes acclimated.

N. S. G

"Jumbo"

Reviewed Tuesday, 9:30-10 p.m. Style—Dramatic serial, songs and orchestra. Sponsor—The Texas Company. Station—WEAF (NBC network).

Despite some divided opinion that appears to be extant, the Texas Company had done well to grab off the radio rights to Billy Rose's *Jumbo*. Those that went heavy for Ed Wynn and expected a Jimmy Durante to unload a lot of gags may have been disappointed. Perhaps they will become reconciled to the fact that this is a different type program altogether. On the other hand, listeners who appreciate a well-written script, excellent cast, good music and voices; in fact, a fine production, will tag along with *Jumbo*.

Being written in a manner that is self-explanatory as it goes along, there were no preliminary explanations as to the story. Chief characters are few, and these are Claudius B. (Brainy) Bowers, played by Jimmy Durante. Bowers, of course, is a comedy character, a press agent for a small circus who constantly gets the owner into trouble, altho he means well. His part does not call for gags. John L. Considine, owner of the show, is played by Arthur Sinclair, prominent Irish actor. Matt Mulligan, played by Donald Novis, is the son of a rival show owner, his father being a bitter enemy of Considine. He is in love with Considine's daughter, Micky, played by Gloria Grafton. Jellico, cockney secretary to Considine, is in the hands of A. P. Kaye, recruited from the Theater Guild. Aside from these principals there is Adolph Deutch, conducting the 32-piece orchestra in a way that reveals him as highly competent. Charles Henderson directs the chorus of 30 male voices called the Razorbacks.

Opening episode of *Jumbo*, done by Ben Hecht and Charles MacArthur, with lyric by Larry Hart and music by Dick Rodgers, really presents the situation very clearly. Durante, as Bowers, bucks up against a government man from the Internal Revenue Department who is slapping a lien on the show. Hearing that he is there on a "financial" matter

and presuming him to be from a bank willing to lend money, Durante blows up the receipts for the past several years and signs an affidavit to the figures. Which may sound like old stuff, but it moved along swiftly and was funny. True enough, Durante is in a tough spot in being convincing, since the type show involved rarely ever had such ninnies on the lot.

Meanwhile the lovers have their talks and thus Novis and Miss Grafton have an opportunity to do their songs. The male chorus is heard at the opening and closing of the program mostly, singing *Over and Over Again* and *Circus on Parade*. Novis and Grafton offered *My Romance*, and Durante's tune was *Laugh*. Orchestra provided perfect accompaniment and proved a first-rate organization under the baton of Deutch. Lending good accompaniments and getting any sort of mike balance in the vast Hippodrome Theater is the job of a real musician, and Deutch seems to have all of these qualities and more.

Performance of the cast was as smooth as any stage show could expect and first show certainly ran off nicely. Louis A. Witten as usual was on hand for the Texas Company, and the "siren and bell" was on the job also. Possible fault noticed by listeners may have been louder tones by the actors. Which may have been due to the synchronization of the p.-a. system with the mike so that the studio audience could hear what was going on. Subsequent shows will no doubt ease the situation.

M. H. S.

Martin Gosch

Reviewed Wednesday, 6:40-6:45 p.m. Style—Radio chatter. Sponsor—RCA-Victor Company. Station—WFIL (Philadelphia).

RCA-Victor is using six 5-minute periods to plug the Magic Eye feature of its Magic Brain radio. Breaks on the air with a fanfare of voices asking for and demanding the Magic Eye bringing up Martin Gosch as a "magic eye" picking up radio gossip. Voice delivery reminds of Walter Winchell as he has that columnist's mike manner. Doesn't stick to local chatter, which is wise since he's more likely to find larger following in bringing in the bigwigs. With the heavy name plug at the offset, advertising talk is tagged on to the finish, appropriate enough. Five minutes are replete with scoops, registering a high degree of accuracy, which should enable Gosch to build for himself a fave position among local listeners.

Oro.

EQUITY HEADS

(Continued from page 4)

within the past 18 months have been disturbing and distracting and have rendered it impossible for us to give our undivided attention to larger duties of our office, which include matters both national and international in scope. We feel that the situation is fundamentally impossible and should not be allowed to continue.

"We have been the chief executive officers of the Actors' Equity Association for many years, in good times and bad. And our conduct of its affairs has received the indorsement of the membership thru the ballots. But the last election was held on June 1, 1934, a year and a half ago. Since that time a highly organized group of members, known as the Actors' Forum, has become increasingly active, has repeatedly challenged management of the association's business and has made repeated attempts to 'influence' the council in consideration of

new policies.

"Now it may be that the Equity membership really desire surrender of their policies to the Forum and all for which it stands. Their recent petitions have been largely indorsed. If that is true it is their right and no one will challenge it.

"And so we think we ought to determine the sentiment of the association on this point. To that end it is our proposal that a special meeting of the association be called at which this matter can be gone into at length and definitely settled one way or the other. If after that meeting any uncertainty remains we suggest a referendum to the membership at large, for this is a matter which vitally affects their welfare and one on which they are entitled to record their opinions and desires. The taking of such a referendum should require about four weeks."

There followed the resolution to resign within two weeks after the taking of the vote if the result turned out to be in the Forum's favor.

Forum Reply

Four members of the Forum "steering committee," Philip Loeb, Sam Jaffe, George Heller and Albert Van Dekker, hastily prepared an answer to Gillmore's charges Tuesday night. They said:

"Forum policies have been Equity policies. The Forum, a discussion group open to all Equity members, stands for protection of the actors' working conditions and democracy within Equity. Officers of the association are the paid employees of the association and should be at all times responsive to the will of the members.

"The action of the executive is probably prompted by a petition for a special meeting of the association to consider the new WPA relief projects. The petition was signed by some of the most prominent people in our profession. Actors' Equity should stand for relief projects, but only where they are constructive. Most of the plans are constructive. Some are not. Relief projects that destroy and force on relief people who have not been on relief should be checked.

"It was important that the executive and council at a special meeting learn the will of the body. This is democratic and American. It is provided for by Equity's constitution and has been resorted to several times in the past. The officers then felt no necessity of resigning. Mr. Gillmore and Mr. Dullzell are creating this issue, not the Forum. They will be ill advised to resign under these circumstances, but in any case the AEA will continue to exist and protect the actor. The association is bigger and more important than any individual in it.

"Mr. Gillmore has been quoted to the effect that the Forum stands for 'legislation by stampede.' This is not borne out by the facts. He cannot point to one measure sponsored by the Forum that was passed by council in a 'stampede.' For example, thru the instrumentality of the Forum pay for rehearsal and the elimination of the junior minimum were presented to council at the December, 1934, meeting of the AEA. Modified forms of these proposals were put into effect by council 10 months later. One could hardly call this 'legislation by stampede.'"

In the event of a vote in favor of the Forum, Gillmore and Dullzell will, as they stated, resign within two weeks. In the event of a vote in favor of the administration further moves are somewhat vague. "With a vote of confidence," Gillmore said today, "we would get a mandate from the majority of our people and Forum efforts could be definitely repudiated."

Gillmore was especially incensed at "minority attempts to influence council legislation." He said that the Forum had announced from the platform at one of its meetings that its action would influence the council on a question then under consideration.

Even if the vote of confidence comes thru there seems little likelihood that the Forum meetings, which are open to all Equity members, can be banned. However, there is a possibility, according to Gillmore, that the membership might pass a resolution in regard to Forum meetings, robbing them of their present power.

WNBX, Springfield, Vt., celebrated a dual occasion this week in its third anniversary and increase of broadcasting time to unlimited. Officials of the State attended a special broadcast, at which some of them also spoke. Station executives who made speeches included John Wahlen, president; F. W. Wheeler, treasurer and station manager, and Frank Lyman, vice-president.

Network Song Census

Selections listed below represent The Billboard's accurate check on three networks, via WJZ, WEAF and WABC.

Only songs played at least once during each program day are listed. Idea is to recognize consistency rather than gross score. Period covered is from Friday, October 25, to Thursday, October 31, both dates inclusive.

On Treasure Island.....	34	I Wish I Were Aladdin.....	18
Isn't This a Lovely Day?.....	33	Why Shouldn't I?.....	18
I've Got a Feelin' You're Foolin'.....	27	I'd Rather Listen to Your Eyes.....	17
Top Hat.....	27	It Never Darned on Me.....	17
You Are My Lucky Star.....	26	Broadway Rhythm.....	16
Here's to Romance.....	25	At a Little Church Affair.....	15
I Found a Dream.....	25	From the Top of Your Head.....	15
Twenty-Four Hours a Day.....	25	No Strings.....	15
Cheek to Cheek.....	23	Georgia Rockin' Chair.....	12
I'm in the Mood for Love.....	21	We Agree Perfectly.....	12
When the Leaves Bid the Trees Good-By.....	20	I Wish'd on the Moon.....	12
Red Sails in the Sunset.....	19	Between Two Fires.....	8
Truckin'.....	19		

AIR BRIEFS

By JERRY FRANKEN

BEDSIDE notes. . . . Jerry Cooper and Ray Block and his orchestra start on Columbia November 9 for Kreuger's Beer. . . . And Big Freddie Miller stars on WOR and MBS this week with Bob Walters and Sue Reid. . . . Norman Winters is going in for radio publicity. . . . Bing Crosby will be on Paul Whiteman's last four Kraft Phenix broadcasts, starting December 5. After the four weeks, they swap accounts. . . . John Gambling is now announcing the *Voice of Experience* programs. . . . Lucky Strike will change bands every 13 weeks. New program starts November 9, a week earlier than expected. . . . Best press stunt of some time was the Victor Herbert week affair plotted by Mr. Ken Lyons for Mr. Richard Himber. Nabbed plenty of space, including this

bit. Rod Arkell is back on a WOR commercial. He was fired from the press department over a year ago.

Eleanor Powell has been signed for 13 weeks for the Socony show. . . . *March of Time* continues on CBS, the renewal effective November 25. . . . Molly Steinberg, legit p. a., started a new series of WHN, New York, this week, reporting on the new Broadway plays. . . . President Roosevelt will broadcast again on Armistice Day. . . . Don Baker, radio organist, is now playing at the Mad-Hattan Room, Hotel Pennsylvania, New York. . . . Effective this week, the Blanche Sweet CBS program goes to a new time and drops one session to become a bi-weekly affair. . . . Winifred Cecil is the new *Showboat* soprano.

CHI AIR NOTES

By NAT GREEN

The Medinah Club theater, where Horace Heidt and his Brigadiers have been doing their Thursday night public broadcasts, has proved inadequate for the crowds, so on October 31 they started broadcasting from the Chicago Civic Theater, which seats 874 persons. . . . Heidt's organization itself requires a good-sized stage. . . . Besides his 16 musicians, there are 18 singers and entertainers. . . . Albert Hooper is out as head of the accounting department of CBS and has been succeeded by Clifford A. Carlson. . . . Rumors of a general shakeup at CBS have been floating around, as they do frequently, but they are denied. . . . Bill Baar (Grandpa Burton) in Chi auditioning a circus story for an undisclosed sponsor. . . . Ray Linton, station rep, has sold two accounts to WREN, new Kansas City station. . . . One is for Reed & Murdock, thru Phil Palmer Agency, for 52 weeks of time signals; the other a transcription program, 52 weeks, for the C. & O. Railroad, thru Campbell-Ewald. . . . Engagement of Alice Van Hee, member of the Sunny Singers, girls' quartet on Michigan Radio Network, and Earl Sheridan, of the comedy team of Dougherty and Sheridan, of WBEN, Buffalo, and WGAR, Cleveland, has been announced.

Lovely Virginia Clark celebrated a birthday October 29. . . . Halloween Martin, WBBM's Musical Clock girl, and Howard Neumiller, CBS pianist, celebrated anniversaries on Halloween. . . . John B. Kennedy, famous news commentator, was in Chicago a few days ago auditioning for a big commercial which if sold will feature Gale Page, Charles Sears, the Maple City Four and Harry Kogen's Orchestra. . . . That program last Monday evening by Frank Simon and his Armco Band was a real treat. . . . *Crossed and Double Crossed*, a script (his first) by Bill Seymour, brother of Anne, of *Grand Hotel*, has been sold to the Welch Grape Juice people and will be presented on the networks by Irene Rich November 15. . . . WBBM has a new series, *The Man on the Street*, on which announcers John Weigel and Don Norman interview casual pedestrians in front of the Wrigley Building. . . . WCFL has had a similar program on the air for several weeks, and WISN, Milwaukee, has started a series, *Even as You and I*, with Thomas Bartlett doing the interviewing. . . . Two and probably three of John Charles Thomas' Wednesday night shows will be heard this month from the Chicago NBC studios—November 6 and 13, and perhaps November 20. . . . It cost Ennio Bolognini, erratic South American cellist, a "fin" for being 45 minutes late on the *Breakfast Club* broadcast the other day. . . . *The Crosley Polies*, absent from WGN for several weeks, returning to the air over *The Trib* station October 29. . . . *Kaltenmeyer's Kindergarten*, which has been heard at 5 p.m. Saturdays over an NBC-WJZ network, shifted to NBC-WEAF and 4:30 p.m. November 2. . . . More than 30,000 pictures of movie stars have been sent out by *The Milwaukee Journal* in promotion of its new screen-radio section.

The cast of *Kaltenmeyer's Kinder-*

garten made a personal appearance at the Illinois penitentiary last week, but Prof. Bruce Kamman says they were not so good because they were behind a few bars and couldn't find the key. . . . Ow! . . . The WLS Harvest Festival at International Amphitheater last Tuesday, Wednesday and Thursday drew big crowds, just as the Saturday night Barn Dance always does. . . . Kay Donna is a new vocalist on the Fibber McGee and Molly program, succeeding Lynn Martin. . . . She's no newcomer to radio. . . . Was on the NBC networks several years ago but suffered reverses that caused her to forego an ether career for a time. . . . She's been working as song plugger in a local department store under her own name, Alice Catherine Cronick. . . . Sandy Meek, program director of WOOD-WASH, Grand Rapids, Mich., advises that George Picard recently left the staff to join the Michigan network staff and was succeeded by Glenn LePard, and on October 25 Don DeJager took the place of Lester Griffith, who left to join the NBC announcing staff in Chi. . . . A. L. Ashby, vice-president and general attorney for NBC, was in Chi last week on one of his periodical visits. . . . NBC has a management option on Veloz and Yolanda until December 31. . . . Tom Sabin, who used to be with NBC, is now with the national Republican headquarters here. Drug Trade Products is sponsoring a new two-hour program, 2:30 to 4:30 p.m., over WBBM that includes Art Gillham, singing pianist; the Cadets Quartet; Jack Brooks, tenor; Howard Neumiller, pianist, and Milton Charles, singing organist. . . . Contracts for a second 13-week series of the Dave Miller Amateur Show broadcasts over WTMJ from the stage of the Wisconsin Theater, Milwaukee, have been signed by the American Furniture Company, sponsor of the program. . . . The program is produced under the personal direction of Roy Pierce, manager of the Wisconsin and Palace theaters, and the continuity is written each week by Frank Burke, publicity man, who commutes between Chicago and Milwaukee.

NEW BIZ

(Continued from page 8)

thru Ruthrauff & Ryan, five minutes. WHK.

STUDEBAKER MOTOR CO., thru Roche, Williams & Cunningham, three 15-minute periods weekly. WHK.

CUYAHOGA COUNTY SAVINGS & LOAN LEAGUE, thru Howard & Gymer, one-half hour. WHK.

ATLANTIC REFINING CO., thru N. W. Ayer & Son, Inc., New York, 100 spot announcements. WHK.

H. J. HEINZ CO., 24 spot announcements, thru Maxon, Inc. WHK.

ZONE COAL CO., thru Gordon Vlicheck, 24 spot announcements. WHK.

Southwest

DUNCAN COFFEE CO., Houston, weekly five-minute period, at 6:25 p.m., Saturdays, giving football results over SBS network stations in Texas.

RICE HOTEL, Houston, nightly except Sunday periods, 10:15 p.m., over SBS network stations in Texas. Herman Waldman's Orchestra.

KTAT, Fort Worth, announces the following new business:

PORTER BURGESS CO., Dallas, direct, 300 transcribed announcements.

ROBERTSON - MUELLER - HARPER, funeral home, Fort Worth, direct, 52 half-hour programs, 1:30 p.m., Sunday, using transcriptions, *Sunday Players*.

NU-ENAMEL CO., Fort Worth, direct, 26 weeks of weather reports, three daily. OLDS DIVISION OF GEN. MOTORS, 13 five-minute transcriptions, *Headliners of the Air*.

SHAW'S JEWELRY, Fort Worth, direct, 14 time signals daily, one year.

DUNDEE CLOTHES, Fort Worth, direct, 300 spot announcements.

COHN & SONS, dry goods, Fort Worth, direct, 300 spot announcements.

FULLER'S LADIES' SHOP, Fort Worth, direct, 300 spot announcements.

CLARENCE KRAFT MOTOR CO., Fort Worth, direct, 300 spot announcements.

BACON'S BEAUTY SHOP, Fort Worth, direct, 150 spot announcements.

New Orleans

ALADDIN LAMPS, Mantle Lamp Co., thru Presba, Felling & Presba, Chicago, three weekly 15-minute transcriptions, Friday, Saturday and Sunday. On WWL. UNITED DRUG REXALL STORES, five 15-minute transcriptions for five days, November 12-16, thru Street & Finney. On WWL.

PHILLIPS MILK OF MAGNESIA, thru Blackett - Sample - Hummert, Chicago, three 15-minute transcriptions per week, entitled *How To Be Charming*, informal talks by Beatrice de Sylvana. Contract runs November 4 to July 31, 1936. On WWL.

GROVES FOUR-WAY COLD TABLETS, Grove Laboratories, thru Stack-Goble Agency, Chicago. One-minute spots nightly five times week. On WWL.

PISO MEDICINES, Piso Co., thru Spot Broadcasters. One-minute spots for 13 weeks. On WDSU.

SCHILL LUMBER CO., direct, one-minute spots daily for one year. On WDSU.

FEIBLEMAN'S-SEARS-ROEBUCK, 15 minutes daily except Sunday, November 4 to Christmas week, *Santa Claus*. Local hookup, including WSMB, WDSU, WWL and WBNO.

FOOTSAVERS SHOES, thru local agency, Marks-Isaacs Co., one-minute spots daily for 13 weeks. On WSMB.

West Coast

PET MILK SALES CORP., St. Louis (Pet Milk), thru Kenyon & Eckhardt, Inc., New York, renews November 26 for 10 weeks, Tuesday, 3:45-4 p.m. PST; NBC-KPO, KFI, KGW, KOMO, KHQ, KFSD, KTAR. Program, *Woman's Magazine of the Air*. Talent, Bennie Walker, emcee, and guest artists.

LEHN & FINK PRODUCTS CO. (Hinds Honey and Almond Cream), thru Gardner Adv. Co., St. Louis; started November 4 for 25 weeks. Monday, Wednesday, Friday, 4:30-4:45 p.m. PST; NBC-KPO, KGW, KOMO. Program, "Harold Dana in His Songs and Yours." Talent, Harold Dana, baritone.

EARLE C. ANTHONY, INC., San Francisco (motor cars), renewed November 1 for 26 weeks, Monday thru Friday, 12-12:07 p.m., KJBS-KQW. Program, *Noonday Headlines*, United Press news. Placed direct.

Philadelphia

J. B. IVANS, INC. (cakes), thru Thomas F. Harkins Agency, renewal for four weeks from October 28; 18 spot announcements weekly. WFIL.

MADAME ROSALIE SHOP (corsets), thru Crowley-LaBrum Agency, starts November 4 for 13 weeks; participation on Anice Ives program Monday, Wednesday and Friday. WFIL.

EASTERN HOME MODERNIZERS (home furnishers), thru Crowley-LaBrum Agency, started October 30 for 36 weeks; nine spot announcements weekly. WFIL.

ROCK WHEEL INSULATING CO. (home insulators), thru Thomas F. Harkins Agency, started October 30 for four weeks; 18 spot announcements weekly. WFIL.

RAL-KA-SOL CHEMICAL CO. (burn antiseptic), thru Dorsey Agency, starts November 4 for 13 weeks; 18 spot announcements weekly. WFIL.

SHUMAN BROTHERS (radios), thru Feigenbaum Agency, starts November 4 for 52 weeks, two spot announcements weekly. WFIL.

ADLER, INC. (gowns), thru Thomas F. Harkins Agency, started October 28 for four weeks; three spot announcements weekly. WFIL.

WHITEMARSH MEMORIAL (burial lots), thru Lawrence C. Downey Agency; renewal for 26 weeks beginning Novem-

ber 3; Sundays, 12-12:30 p.m. Concert music. WFIL.

OLDSMOBILE MOTOR WORKS (cars), thru D. F. Brothers Agency, starts November 4 for four weeks; Monday, Wednesday and Friday, 7:55-8 p.m. E. T. WFIL.

DODGE BROS.' CORP. (cars), thru Ruthrauff & Ryan Agency, started October 28 for four weeks; five spot announcements weekly. WFIL.

LOUIS LEFKOE, INC. (jewelers), thru Louis F. Weisberg Agency, starts November 4 for eight weeks; 18 spot announcements weekly. WFIL.

DAWN - DONUT CO. (doughnuts), placed direct; renewal for four weeks from October 28; 18 spot announcements weekly. WFIL.

SMITH BROTHERS (cough drops), thru Hermann, Tarcher & Sheldon Agency, started October 28 for 15 weeks; 14 spot announcements weekly. WFIL.

MAY'S SHOP (dresses), thru Gross Agency, starts November 4 for one week; 18 spot announcements. WFIL.

ASCAP MEETING

(Continued from page 3)

over there is nothing else to fall back upon. But in the case where a "trade practice" is developed, it had a better standing in court than a contract that ran out. Thus he referred to the hope of the writers putting thru their contracts with the publishers. Burkan, it was taken for granted, was siding with the publishers of ASCAP rather than the writer membership.

E. C. Mills gave the general manager's talk and mentioned the \$4,000,000 divided the past year among the members and inferred that there was on hand a possible \$1,500,000 in the reserve fund. Charles Wakefield Cadman also spoke on holding the society together and Irving Caesar made a speech on the divisibility angles of the Duffy Copyright Bill which he believed beneficial to the members of ASCAP, and he advocated support of the measure despite its features considered detrimental to the interests of copyright owners. He thought that divisibility would solve the problems of the writer since he could assign his rights as he saw fit.

During the general discussion Byron Gay asked all members to have faith in ASCAP and stick together. A telegram was read from L. Wolfe Gilbert, who represents the Song Writers' Protective Association on the Coast, and he mentioned something about retaining the performing rights for the writers and that the SWPA had a fund of \$25,000 to work with.

Otherwise no resolutions were made or adopted and no amendments offered. Some officials considered it a colorless meeting and strictly routine in which nothing happened. On the other hand those who attended thought they saw and heard considerable dissatisfaction with the way things were going with the society, and saw nothing but ruin under present direction. Failure of the publishers to sign their ASCAP contracts in sufficient numbers was also a bone of contention among the dissenters.

Since nothing definite occurred, a meeting of the board of directors will be held the middle of next week in which the course of ASCAP is expected to be steered. Contracts between the unsigned members run out in December, and following the general meeting everything is status quo and pretty much up in the air.

NAB Negotiations

It is understood that the ASCAP board of directors will meet some time this week to discuss a plan proposed by James W. Baldwin, managing director of the National Association of Broadcasters, as a result of the recent NAB board meeting during which copyright matters were discussed. Baldwin is seeking to work out a formula somewhat along a per piece plan or measured service with the broadcasters paying only on the programs that actually used the copyrighted music in question. It is also understood that ASCAP would then want a higher rate than the prevailing 5 per cent now in force. Meetings respectively of the ASCAP and NAB boards shortly are expected to develop a plan suitable to both sides, either pending the outcome of the government suit against the Performing Rights Society or perhaps straight five-year contracts will be signed between the broadcasters and ASCAP.

Talk is still in the air about Warner Brothers starting their own society for the collection of license fees after the first of next year, but there is little likelihood of the Metro-Goldwyn-Mayer subsidiaries, such as Robbins Music Corporation and the newly acquired Leo Feist organization, joining forces with that of Warner Brothers insofar as a performing rights society is concerned.

Big Halloween Biz in Chicago

Special parties, augmented shows give celebrants and cafes big night

CHICAGO, Nov. 2.—Chicago night spots really went to town this year in their efforts to provide topnotch and novel entertainment for Halloween celebrants. The spirit of the occasion was evident in every cafe and night club in appropriate decorations, special show features, gay hats, masks, ticklers and noise-makers, all calculated to foster an atmosphere of gayety. Several cafes timed their new shows to open on Halloween. Others augmented their shows for the night, and in many spots there were elaborate Halloween parties.

The response of the public was all that could be wished for. Every place of any consequence was crowded from 9 o'clock until the early morning hours of Friday. Business done was comparable to the usual New Year's night celebrations.

Most important opening of the week was the new show at the Chez Paree, where Mike Fritz and Joe Jacobson presented an imposing array of talent that included the Three Radio Rogues; the Hartmans, dance satirists, held over from the previous show; Harris, Claire and Shannon, dancers; Jeni Le Gon, "Hollywood's Chocolate Princess"; Kingsley and Case, radio artists from Roxy's Gang, and Andrew and Louise Carr. Leon Belasco is the new orchestra, with Eddie South as relief band.

Grand Terrace Cafe, south side colored show spot, also spotted its new show for Halloween. Earl Hines and his orchestra continue there and there is an entire new revue and a chorus of 16 Creole pretties. Benjamin Joe's Limehouse, celebrating its eighth anniversary, staged a gay party. The show, produced by Charles Andrews, has Malcolm, emcee; Almes and Vivienne, clever dance team; May Downing, blues singer, and other excellent acts, and Barney Richards and his orchestra, featuring Jimmy Markers, Eddie Benjamin and Hershey Speer.

Libby at Park Central

NEW YORK, Nov. 2.—George Libby is back at the Park Central Hotel as producer of the Cocoanut Grove floor shows. He succeeds Zac Freedman, who had replaced him this summer. Libby's show goes in Monday and will include Nayan Pearce and Don Carthay, Roy Campbell Royalists, Peggy Mann, Richard Stutz and a line of girls. Freedman had staged two shows and also supplied the bands.

SELMA MARLOWE, interpretative tap dancer, is currently appearing at the swanky Manhattan Penthouse atop the Park Avenue Hotel, Detroit. She is not new to the town, having appeared frequently at the Detroit Athletic Club, the Michigan and Fox theaters and other spots.

MLLE. YVETTE, specialty dancer, who jumped in direct from Paris, France, opened last week at the Club Trouville, San Francisco, with Frank Castle's Orchestra. Others on the bill include Bee and Ray Goman, comedians, and Jean Le Faire, vocalist.

JACK MIDDLETON Theatrical Agency, Cincinnati, moved into larger quarters in the Bell Block November 1. Forrest Bradford, local band leader, has joined Middleton and will handle the music and orchestra departments.

Nite Spot Statistics

NEW YORK, Nov. 2.—According to statistics released by the liquor commission here, there are 6,192 restaurants, 321 clubs and 346 hotel dining rooms with permits to serve liquors in this city.

This makes a total of 6,859 dining spots serving liquor. It is estimated that at least 1,000 provide dance music or entertainment, or both.

Acts playing night clubs are included in the Route Department of The Billboard, starting on page 30. Artists appearing in clubs are urged to send their routes to Route Department, Box 872, Cincinnati, O.

N. Y. Sun Plans Nitery Directory

NEW YORK, Nov. 2.—New York Evening Sun, daily, will shortly publish a directory of New York night clubs and restaurants, first time that paper has tried anything like this. Only advertisers in The Sun, it is reported, will be listed. George Ross, columnist of The World Telegram, published a book of this nature recently, while The Brooklyn Daily Eagle had a listing of this type as compiled by its Broadway columnist.

Sun plan is said to call for eateries contracting for 10 weeks, taking a two-line ad on two columns. This contract is non-cancellable. Regular rate for this type advertising in The Sun is 58 cents, but the contract rate is reduced to 53 cents. Weekly cost runs to about \$8.40 a week.

Paper is said to have been led to this idea as a result of many requests coming in from readers as to info on a good place to eat, dance, etc. Interest in night life in New York is steadily on the upbeat, and the booklet will come out at a time it reaches its height, soon before New Year's Eve.

Paul Small Bookings

NEW YORK, Nov. 2.—Paul Small of- fice here has spotted Sammy White, Helen Shaw, Hindu Wassau, Billy Reed, Louise Mele and Hal Monte into the Royale Frolics Cafe, Chicago. Also booked Jerry Goff and Jack Kerr into Barney Gallant's here; Byrnes and Farn- ey and Peg-Leg Bates into the Paradise Restaurant. Also Great Maurice, Nina and Rosa, Mickey Alpert, Katherine Rand, Grace Manners, Joyce Coles and Zanette into the Penthouse, Walton Hotel, Philadelphia.

Pennsylvania Cafe Laws Clarified

PITTSBURGH, Nov. 2.—The State Department of Labor and Industry is again warning cafe owners in this State against employing any minors, pointing out that the new State law does not allow any employee, male or female, under 21, to even carry empty whisky glasses from a table.

The department also points out that employment of any person under 18 in a floor show now is unlawful, and that any performance by a girl under 21 is illegal later than 9 p.m. Cafe owners are urged to demand birth certificates or school records to show conclusively ages of employees. Minors under 18 may not work in a liquor-serving spot in any way whatsoever.

NIGHT CLUB REVIEWS

Casino Montclair, New York

Adjoining the lobby of the Hotel Montclair, this night spot has been building up a nice trade right along. The Casino is a large cream-colored room with a large dance floor in the center and an elevated band stand in the back-ground. It achieves intimacy despite its size.

Current show consists of Don Richards and orchestra; the Coral Islanders, instrumental quartet; Count Alexander Orloff, Harriet Carr and Carlos and Marchan. Richards himself does the announcing.

The Richards Band consists of 12 people, including Helen Rogers, harpist. Under Richards' skillful leadership it provides soft and simple rhythms that stress melody and avoid tricky arrangements. Perfect dance music for the conservative middle-aged crowd that patronizes this spot. A harp solo by Miss Rogers adds to the pleasure of hearing the orchestra.

Carlos and Marchan did two numbers at this show and made a fine impression. The boy is a tall handsome youth and the girl a nice-looking brunet. A good match, they contribute graceful and gliding waltz movements. For a second number they did a much livelier dance. A combination that should bear watching.

Miss Carr, a striking little brunet, has a thoroly pleasing and arresting lyric soprano. The Coral Islanders do relief with their Hawaiian instrumental work. Count Orloff did three tricks (cigaretts, rings and box switch) and put them over nicely.

Dinner is \$1.25 and up. Minimum check is \$1 week days and \$1.50 Saturdays, when the spot gets its biggest business. Denis.

New Lookout House, Cincy

Jimmy Brink continues to set the pace for night club entertainment in Greater Cincinnati at his New Lookout House, over-the-river dine and dancery in Covington, Ky. In addition to the spacious dancing room and a beautifully neon-lighted bar off to one side, Brink has installed a cleverly designed tap-room near by, operating under the separate moniker, The Stables. Liberal use of neon lights around the dance floor and bar and an attractive orange and blue color scheme make the New Lookout House one of the classiest spots in this part of the country. A \$1 minimum charge, boosted to \$1.50 on Saturdays, moderate prices, besides good music by Sammy Watkins and excellent floor entertainment, is bringing out Cincinnati pleasure seekers in goodly numbers.

Current show is built around Estelle Taylor, who is making her first night

club appearance in this city. The show gets off to a snappy start with Muriel Kretto's eight shapely and talented Muriel Girls doing a hotcha Truckin' routine. Buddy Walker, one-time black-face and burly favorite, has the emcee spot and keeps things moving with a clever line of chatter. Walker fills the deuce spot himself with a medley of songs in an okeh voice.

Blanche and Elliott, one of the smoothest ballroom dance teams to work around here in some time, are next with an interpretative adagio number that draws steady applause thruout. They close to a grand hand.

Estelle Taylor comes on to a nice welcome and after a few words of greeting goes into *Isn't It a Lovely Day?* There is a noticeable improvement in Miss Taylor's voice since we last saw her, and in her second number, a special arrangement of *Blow, Gabriel*, she really surprises with her vocal calisthenics. She took a pushover encore and scored again with *In My Solitude*. Miss Taylor uses excellent judgment in refraining from the Hollywood hokum line usually used by screen names. She's a natural for better class night spots in any part of the country.

Blanche and Elliott return in a classy adagio turn featuring posing and muscle control. A sensational finish brought a resounding hand. Team displays a finesse and grace in its routines. Buddy Walker sings *I Saw Stars*, followed by *May I?* as the various stage, screen and radio personalities would do it.

The Eight Muriel Girls on for the second time with an interpretative number, swinging into a hotcha tap routine for a finish. It's a clever, well-balanced show. Littleford.

Jung Roof, New Orleans

Probably the most unusual night club act ever seen here headlines the present floor show at the Jung Hotel Roof, where Ray Teal's policy of doing the business of the town reaches high peak. The roof has been closed in and steam-heated for the winter season.

The strange actor of the show is John Tio. But who is John Tio? If you saw Ripley's oddities at the C. of P., Tio was that gray parrot with the vocabulary of 190 words (including all types), who mimics various movie and radio stars, sings at least one chorus of a popular song, chats with members of the audience and answers their questions with eclat. Tio holds them on the edges of their seats, making them wonder what's next. Billing this parrot as "The Wonder Bird" is not too far-fetched because here is a bird that is quieting the

More Philly Spots Open

PHILADELPHIA, Nov. 2.—Philly night spots are running a record pace with each vying for heavy patronage. New openings are daily features, and altho everyone is wondering why or wherefore, the fact remains that to date, no single spot has been forced to give up the ghost. Caliber and type of acts are continually improving as business in the various spots warrant it, and Quaker Town may soon find itself more than just a Saturday night burg.

Openings for the week has Bobby Heath emceeing McGee's Pompell Room, where the streamlined bar has the distinction of being the longest in town. Another one of those intimate spots is found in the opening of the Latimer Club where Tania Lee and Eileen Mercedes sing, the Rody Sisters dance and Lillian McCoy plays the accordion and sings. Newest opening gives Philly its first all-male floor show. The cast of the S. S. Fun For All show, which has been on the air continually for the past seven years, have gone co-op and are opening their own spot. Lineup will have Frank Shannon emceeing; Ray Fitzgerald, tenor; Ace Pancoast, organist, pianist and songwriter; Chris Seiter, singer and guitarist; Dick Goldhahn, yodeler; Ben Eckert, comic, and Chiz Pancoast Ork.

Hotel Pennsylvania Mirror Room has added a line of six girls, directed by Jean Ryan, including: Ann Daye, Dorothy Van Hest, Ann Clark, Ruth Rosstyn and Joyce Colby. The Epicure brings back an old face and a few new ones with Isabell Rook doing a return and Nick Kenny's proteges, the Boston Sisters, bringing their hillbilly act to Philly for the first time. Stables is the only spot showing a black-and-white revue with Henry Patrick, Lulu Mae, Stump and Stumpy, Cardboard Danny, Grace Lee and the Four Stewart Sisters.

The 1523, the smartest of the intimate spots, has enlarged and blossomed forth with a Piccadilly Room replete with luxurious English settings, with Hilda Simmons added to a large floor show.

Michigan Cafes Protest Bill

DETROIT, Nov. 2.—Local cafe owners are being backed by the local branch of the American Federation of Actors in protesting a new bill which would close Michigan cabarets all day Sundays and much earlier week days. Walter Ryan, local AFA rep, recently spoke before a meeting of the Independent Beer Garden Owners' Association here, giving the actors' viewpoint.

Local cafes remember what happened in Pontiac, Mich., where a city ordinance practically killed floor shows thru an early-closing rule.

Heathman Takes Another

LINCOLN, Neb., Nov. 2.—Squire Heathman, owner of spots in Twin Lakes, Ft. Dodge and Storm Lake, Ia., as well as the Marigold Ballroom here, has picked up the Chanticleer Ballroom in Emerald, a suburban location. He can now offer bands about a week of time, in some cases more. Lincoln is a shut Sunday spot, but Emerald is outside the ban so he uses it for the Sabbath terping.

Elsie Cole on Her Own

CHICAGO, Nov. 2.—Elsie Cole, for the past three years in charge of the hotel, cafe and club division of the local William Morris office, is opening an office for herself next Monday to be known as the Chicago Artists' Bureau with quarters in the State-Lake Building. Harry Robinson, formerly with the Morris and Will J. Harris offices, will be associated with her as secretary and publicity man.

most heckling night clubber and is proving to be one of the best single spots filled in in a local in many a day. From the Jung, Tio and his master, Francis Arbella, move into the Palmer House, Chicago.

Show opens with Patsy Chapman and Mickey Baden, a standard dance team (See NIGHT CLUB on opposite page)

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Luminous Decorative Effects for Night Clubs.
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CLUB CHATTER

THE WELCH TEAM, mixed dance combo who played the State-Harrison, Chicago, for two years, are in New York for a night-club tour. Feature Madeline Welch, fan dancer. . . . Renee, radium dancer, sailed from New York Thursday for San Juan, Puerto Rico, where she will double between the Hotel Condado and local vaude theaters. Booked thru David S. Samuels for four weeks, with an option on 16 more. Bert Mann has replaced Pat Casey at the Hotel St. Moritz, New York. . . . Lucille Jarrett, singer, opened last week at Madeleine's, New York. . . . Barbara Besson and Bob and Virginia Fry have joined the Man About Town Club, New York. . . . Bernhard and Graham, dancers, have been signed to stay at the Central Park Casino, New York, until January 1. . . . The Ken Murray show going into Jules Podell's new Kit Kat Klub, New York, includes Helen Charleston, Allen Jones, Rowboat Boys and Milton Charleston.

JIMMY ENRIGHT, St. Paul booker, was recently asked to furnish a prominent Twin City club with a well-known comedy act for a banquet appearance. . . . Club manager was outraged when informed by Jimmy that cost of act was \$25, and when asked what he considered a fair price, manager replied "that 50 cents and a feed should be sufficient considering the fact that act would have to work for only 15 minutes, making four changes." . . . Nixon Sisters have completed an extensive tour thru the South and are back at their Rochester, N. Y., home resting and brushing up on

their dance routines. . . . Bordine and Carol are presenting their sensational Apple Dance at the El Dorado in Jersey City. . . . Bobby La Rue is in his sixth month at the Frolic Inn, Hollywood, Calif. . . . Rexford Denny, Garnet Keith, Eldon D'Orlo and Mignon and Sam compose the show at the Cameo Club in Portsmouth, O. . . . La Mar and Frederick, song and dance duo, will remain at St. Louis' Bowery Music Hall for the winter. . . . Jean La Rue is doing her stuff at the Platinum Derby in the Mound City. . . . Henri St. Charles closed his show at Dunstan Inn on Long Island November 1, marries Betty Marshall, his dance partner, on November 15 and then begins a trek southward with his revue, ending at the Ace of Spades Club in New Orleans, where he will be all winter. . . . Edward Clarke, Tulsa, Okla., club operator, leased the old Hi Lo Club in Battle Creek, Mich., renamed it the Club Moderne and opened it October 15 with Wally Jordan's music; Nedra Gordinier, songstress; Nolan and Kenny, dancers; Helen Hart, acro dancer, and George Jackson, emcee.

HENRY DION and Quintuplet Revue recently finished four weeks at the Birch Gardens, Albany, and are now at the Club Candee, Syracuse. . . . Fan Zita, dancer, is now at the McVan Paton Club, Buffalo, as added attraction. Dancing Howards; Moore, Greenwood and Ashley, and Alice Worth also in (See CLUB CHATTER on page 14)

Mayfair Room, Chicago

The swanky Blackstone Hotel opened its Mayfair Room on Saturday night, October 26, with a show somewhat different from the usual run and all patrons in formal attire. The Mayfair Room is the old Louis XVI Room renamed. It is unchanged except for the addition of a band stand and a dance floor—a black one. It is the intention of Ben Marshall, the hostelry's managing director, to retain the smartness and dignity that has marked the old main dining room for years and to present a show that will be both in keeping with the room's atmosphere and entertaining.

To furnish the music the orchestra of Albert Kavelin has been brought from New York. His rhythmic tunes are very pleasing and the sort that the dancers will like. Heading the floor show are Georges and Jalna, whose work in the

Gold Coast Room at the Drake Hotel has won high favor. Nikita Balleff, confederer of the *Chauve-Souris*, is a pleasing master of ceremonies and clever entertainer, and Eve Becke (Countess Caneva di Rivarolo), English songstress, who recently came over with Jack Hylton and is now appearing on his Sunday night broadcasts, sings entertaining novelty numbers and is extremely easy on the eyes. Chrysis de la Grange, an importation from Europe, offers something novel in the way of entertainment for a dine-dance spot. She calls it a rope dance. As she climbs a rope suspended from the ceiling she discards her costume piece by piece, the while she executes difficult tricks on the rope. Because there is more or less "heat" on nudism just now, she doesn't discard as much clothing as the customers expected she would.

On opening night there also was a classy style parade, with half a dozen beautiful manikins, each leading a dog, parading smart fall and winter styles.

The Mayfair Room with its air of smartness doubtless will appeal to those who like to dine with a touch of dignity. Green.

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HAVE YOU SENT IN A LISTING FOR YOUR ORCHESTRA

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The Billboard Orchestra Directory, which will be published as a feature of the Band and Orchestra Section of the Holiday Greetings Number, dated December 28, will contain a complete list of the name, permanent address and identification of management of every reputable band and orchestra in the show business.

If you haven't sent in your listing yet, do so immediately—just fill in the attached coupon and mail it today.

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JOSEPH CSIDA, JR., Manager.
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Holiday Greetings Number
The Billboard, Dept. F,
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Please list my band in The Billboard Orchestra Directory as follows:

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MANAGEMENT

BANDS and ORCHESTRAS

TED WEEMS will remain on tour until late in December, playing club and theater dates, and will open January 6 at the Palmer House in Chicago. . . . Weems will have a nightly wire over the Mutual Broadcasting Company, thru WGN, while at the Loop hotel. . . . Chet Haney, Bud Rose and Larry Wiseman have left Glen Hudson's Band to take location jobs. . . . Mac Clark is playing the Aragon Ballroom in Houston, Tex., for several weeks and is broadcasting twice daily over local KXYZ. . . . Larry Gibson has closed at Moonlight Gardens in Springfield, Ill., to go on a tour of one-nighters thru Illinois, Wisconsin, Iowa and Missouri. . . . Don Garron, featuring a blind sax player, opened a brief stay October 26 at Rottenberg's Seneca Lake Tavern in Geneva, N. Y.

LESSE LAYNE recently finished a 14-week engagement at the Hotel Glass in Sullivan County, N. Y., and is currently one-nighting around New York City. . . . James Morreale, vocalist, is being featured. . . . Duke Carlton is appearing indefinitely at the Club Nightingale, Wausau, Wis., after spending the summer in Northern Wisconsin resorts. . . . Gene Bradley and the Todd Sisters are featured. . . . Gene Miller and orchestra are being held over for another month at the Elms Hotel in Excelsior Springs, Mo., and then will go into a Kansas City hotel. . . . Louie Clancy and band are at the Hotel Dempsey, Macon, Ga., for a short stay. . . . Combo recently completed a lengthy tour of Western States. . . . Al Willey is in his fifth week at the Chez Michaud Restaurant in Philadelphia. . . . Frank Craven and his Canadian Roamers are in their fifth week of an indefinite run at the Club Washington in East Liverpool, O. . . . Band has been playing thru New York, Pennsylvania and Ohio. . . . Bob Hutchinson and band, including Lloyd Coleman, Leroy Bigley, Lee Woodard, Floyd McCain and Dita Donaldson are playing currently at Eighth Avenue Club in Ft. Worth, Tex.

MAURIE SHERMAN, just finishing an engagement at the Jefferson Hotel in St. Louis, goes into the Ringside Cafe, Ft. Worth, Tex., November 8. . . . Sandy Demes has returned to New York from Hollywood and reorganized a 10-piece band for night-club work. . . . Herch Hollinger recently joined Drexel Lamb's aggregation, now in their seventh week at the La Verne Hotel in Battle Creek, Mich. . . . Herch, formerly with Stan Stanley, is handling arrangements for Lamb. . . . Bill Springer and band opened Monday at the Hotel Auld in Washington, Pa. . . . Henry Durst recently closed at the Hotel Scharbaun in Midland, Tex., and is currently playing a string of one-nighters prior to opening latter part of this week at the Club Royale in McAllen, Tex. . . . Paul Leu and band, consisting of Tommy Campbell, Ray Heath, Maynard Ganible, Jimmy McCoy and Lee Hickie, have been signed by the New Windmill, near Pittsburgh, for the winter season. . . . Don

Ricardo and band are bringing their tour with Harry Clark's *Rancho Grande Revue* to a close next week. . . . Unit has been playing the Canadian Northwest this fall. . . . Sid Austin will go into Joe Howard's new club in New York upon the completion of his present vaude tour. . . . Austin has been away from New York since closing at the Congress last spring. . . . Phil Harris, starring Leay Ray, followed Vincent Lopez at the Oriole Terrace in Detroit. . . . Howard Lanin unit, directed by Dave Friedman, brought music for the first time to the Steuben Tavern, Philadelphia. . . . Bert Block followed Ben Bernie into the Arcadia, Philadelphia, November 2 for two weeks. . . . Chiz Pancoast joins the S. S. Fun for All radio show November 4 in Philadelphia. . . . Phil Williams reopened the Latimer Club, intimate Philadelphia club, last week. . . . Louis Prima and his New Orleans Five are being featured at the Century Club, Hollywood. . . . Billy Gray, with Jerry Bergen, Cleon Brown and Irene Taylor, are appearing with Prima.

HY GREEN, band booker, has taken larger quarters in the Roseland Building, New York, with Nat Presser now handling publicity for him. . . . Glen

Canton, O., and Pittsburgh for MCA attractions.

BOYNTON, Fla.—Mrs. J. E. Palmer, of Branford, Conn., has leased, thru the facilities of William P. Somerville, of Boynton, the building formerly known as the Boynton Woman's Club, and plans operating a high-class ballroom under the name Palmer's Casino. George Hale and his 11 New Haveners have been engaged to come south to supply the music for the season.

WHITMORE LAKE, Mich.—The Red Horse Tavern, ballroom and resort center here, recently burned to the ground from a fire of undetermined origin. Loss was estimated at \$20,000.

AKRON, O. — Rainbow Gardens has been revived and is now operating on a regular schedule under the new name Rhythm Palace. Jimmy Dailey's Band is currently at the spot.

SIoux CITY, Ia.—Pete White, formerly connected with the Earl J. Redden ballroom circuit in Northern Indiana, has joined the Tom H. Archer circuit, with headquarters here, as promotion and advertising manager. Archer ballrooms include the Rigodon in Sioux City, Chermot in Omaha and the Arkota, Sioux Falls, S. D.

BIRMINGHAM.—Cascade Dance Pavilion will operate only on Saturdays and holidays this winter. Season opened October 5.

MUSIC NEWS

(Communications to New York Office.)

If negotiations go thru within the next fortnight or so there will be a general exodus to California of some of the crack writers of songs functioning in Tin Pan Alley. The incentive, of course, is pictures. It seems that the present crop of lyric and melody craftsmen are running barren of ideas, altho the text of the flickers is still inspiring enough to provide some fresh thought and treatment. It is claimed that most of the numbers exploited thru the films are, with a few exceptions naturally, cut-and-dried affairs. This fact has been emphasized lately by the success of independently published works which have to rely on the radio, band and orchestration "plugging" to make them popular and salable. In some instances these have forged ahead of the widely advertised screen output as sturdy and profitable successes.

A twain of veteran writers who have done things in the past are in the limelight again with a new number, *Moon Over Mulberry Street*, similar in title to that of the play now current on Broadway. They are Raymond B. Egan and Harry Tierney. It has been introduced by Betty Kashman. The Edward B. Marks Music Corporation has it.

Al Jacobs, general manager of the publishing end of the Sherman, Clay & Company, is in New York looking things over. Following a visit here he will take in other cities where the firm is represented.

A change has been made in the personnel of the Chicago office of the E. B. Marks Company. Billy Stoneham has replaced Jack Perry.

Sam Stept in collaboration with Sidney Mitchell has completed four songs to be used in a series of shorts starring William Boyd and sponsored by the Harry Sherman Production, Inc. Two already have been titled, viz.: *Free With Love* and *The Moon Hangs High*. Boyd in the entire quartet of films impersonates the character of *Hop Along Cassidy*. The publishing rights have been vested with the Sam Fox Publishing Company.

Another big deal involving one of the oldest and strongest music publishing house in New York, which a certain film company has been trying to take over, was killed the other day because of certain clauses in the agreement papers. The company wanted to close matter on a basis of 100 per cent ownership. The other side, however, held out on having a substantial interest in addition to the retention of most of the employees who have served the concern faithfully for years. Son of the head of the firm, a fine, conscientious chap and a square shooter, was also involved. His future had to be secured or else everything was off. If the percentage and son angle are adjusted the affair is likely to be closed before the year is out.

Briberous Plugs Taken Up by FTC

NEW YORK, Nov. 2.—John G. Paine, chairman of the board of the Music Publishers' Protective Association, returned Thursday from Washington, where he conferred with the legal department of the Federal Trade Commission.

Paine took up the matter of briberous practices in the song-plugging industry which are considered "unfair practices" by the FTC. Two regulations were agreed upon and the FTC will endeavor to work out a plan to do away with the so-called unfair practices. One is to operate against commercial bribery, direct or indirect, of orchestra leaders or other artists of radio and stage, for the purpose of having certain compositions played on the air or otherwise. Second move will be a regulation which is compulsory for an artist or leader to announce via the mike for instance that the following number is being played because he has accepted payment to do so. Failure to comply with this regulation will be considered the same as misbranding in the sale of merchandise. Mr. Paine believes that in view of the NRA code going by the board the FTC may be able to arrive at a plan which will do away with payments for plugs.

Sheet-Music Leaders

(Week Ending November 2)

Based on reports from leading jobbers and retail music outlets from Coast to Coast, the songs listed below are a consensus of music actually moving off the shelves from week to week. The "barometer" is accurate, with necessary allowance for day-to-day fluctuations.

Sales of music by the Maurice Richmond Music Corporation, Inc., are not included, due to the exclusive selling agreement with a number of publishers. Acknowledgment is made to Mayer Music Corporation, Music Sales Corporation and Ashley Music Supply Company, of New York; Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Company and Western Book Company, of Chicago.

- | | |
|--------------------------------------|---|
| 1. Cheek to Cheek | 9. I Wishd on the Moon |
| 2. Red Sails in the Sunset | 10. Rose in Her Hair |
| 3. I'm in the Mood for Love | 11. When the Leaves Bid the Trees Good-By |
| 4. Treasure Island | 12. Rhythm and Romance |
| 5. I'm on a See-Saw | 13. Don't Give Up the Ship |
| 6. I've Got a Feelin' You're Foolin' | 14. Without a Word of Warning |
| 7. Isn't This a Lovely Day? | |
| 8. Roll Along, Prairie Moon | |

Gray and his orchestra have been signed to play the Yale-Harvard Ball at the Copley Plaza Hotel, Boston, November 22, the night before the football game between the two universities. Date is considered the prize collegiate booking of the season. . . . Bert Bloch and his orchestra opened at the Arcadia Restaurant, Philadelphia, November 1. . . . Sammy Wilson's Orchestra is at the Hotel Edison Green Room, New York.

BALLROOMS

WHEELING.—Market Auditorium, municipally owned ballroom, has inaugurated a policy of name band attractions. Band interest in the valley for many years has been inactive, but this spot has played Kay Keyser, George Duffy and Ted Weems, with Mal Hallett and others due to play the spot within the next few weeks. The Market is being used as a break-jump stand between

Zugsmit Out at CBS

NEW YORK, Nov. 2.—Al Zugsmit, for the past three years in the band and orchestra department of the CBS Artists' Service, has resigned to open an office of his own to handle publicity and managerial service for orchestras. He is also publishing two small Atlantic City papers. Zugsmit headed the orchestra booking department under Ralph Wonders.

Hap Ward in Boston Spot

BOSTON, Nov. 2. — Boston's newest spot, Old King Cole, is opening strong, with business growing every day. Hap Ward, he that was of Ward and Vokes, is general maestro.

CLUB CHATTER

(Continued from page 13)

the show. . . . Peters, Barton and Shaw now at Rudd's Beach Club, Schenectady, along with Beverly King, fan dancer. All three shows booked by the Jimmy Daley Agency. . . . Jaysnoff Sisters, Russian piano team, have joined the Casino Montclair, (New York) show. . . . Harry Curley's Dry Harbor Tavern, Middle Village, L. I., put on a big Halloween show last week. Danny Prine and band featured. . . . Donald Bain (Nate Fields), of the WHN Barn Dance, has been appearing on the WABC Lux program and is now planning night-club appearances. . . . Mac Kaufman, novelty pianist, now at the Parisian Grill, New York, can play any song hit of 50 years back, altho he is but 35. . . . Florence Moore, singer, opened last Tuesday for Harry Kilby at the 20th Century Club, Philadelphia, for a week's engagement.

ROMO VINCENT, who has just completed several months' work in Hollywood, Calif., opens at the Muehlebach Hotel, Kansas City, Mo., November 15.

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Moss Drafts Bill on Reps

Going to aldermen—dept. keeps at Hanlon—Schilling trial set for Nov. 22

NEW YORK, Nov. 2.—License Commissioner Paul Moss has already drafted a bill, which he will seek to have passed by the Board of Aldermen, to enable the licensing of artists' representatives. This was done at the suggestion of the reps, who presented him with a resolution last Friday. He will show the bill to the reps Monday morning for their approval. This follows his department being the loser in the case against Alex Hanlon, while the case against Bill Schilling comes up in Special Sessions late this month.

Moss will meet with I. Robert Broder, attorney for the vaude reps, Monday at 11:30, as well as representatives from the CBS and NBC artists' bureaus. He has also been seeking to license those radio offices. It is the understanding that he will not present the bill unless it meets with the approval of the reps.

Altho Hanlon's case was dismissed by Magistrate William Farrell Monday on the ground that there wasn't sufficient evidence, with Hanlon not even taking the stand, Moss still persisted on the Hanlon case this week. He served the Grand Opera House, of which Hanlon is the booker, with notice to bring its books and records of Hanlon dealings to the office on Thursday. It was agreed that this should be postponed until after the Monday meeting.

Schilling appeared in Special Sessions Court Thursday for pleading, and he entered the plea of not guilty. The date of trial was then set for November 22.

Beatty's Five Weeks At \$3,500 Net a Week

NEW YORK, Nov. 2.—Clyde Beatty's debut in vaude with his lion-tiger act will bring the act \$3,500 net a week. Five weeks have already been lined up for Beatty by the William Morris Agency, with the opening set for January 17 at the Fox, Detroit.

Following Detroit, Beatty will go into Milwaukee, and then will play Pittsburgh, Philadelphia and Washington, D. C., for Warner.

Schumann-Heink, Film Quartet Being Offered

NEW YORK, Nov. 2.—The William Morris Agency has lined up two new "name" attractions for vaude appearances. One is Mme. Ernestine Schumann-Heink, famed opera star, and the other is a film quartet, to include Jackie Coogan, Mary Carlisle and Betty Grable. Fourth member of the act will be a film actor, not set yet.

Both attractions are strictly in the submitting stage, with the asking price for Mme. Schumann-Heink about \$2,500 and considerably higher for the other.

Alvin Opposish to Stanley

PITTSBURGH, Nov. 2.—The Harris-Alvin switches to a combo policy on Friday, giving the Stanley here the first flesh competition this season. The house is scheduled to play weekly stage shows, altho an occasional big picture available may be booked in alone. Shows will be booked out of New York and Chicago.

Howard Tiffs With Publix Over Dates

NEW YORK, Nov. 2.—The controversy between the Publix booking office and Tom Howard is practically settled, with the agreement, in writing, that Howard will play his contracted dates for the circuit later. Howard had been booked, but other arrangements made it impossible for him to play.

Publix had been threatening suit, but is understood to be agreeable to playing him later.

"Life" Anyway

CHICAGO, Nov. 2.—The Oriental Theater here couldn't get together on money with Earl Carroll's "Life Begins at 8:40," so instead booked "Life Begins at Minsky's," burlesque show from the Coast. Latter opens at the Oriental this Friday.

Command Show Hits Gross of 26 Grand

LONDON, Nov. 2.—The Royal Command Performance at the Palladium Theater here Tuesday night broke all records with a gross of \$26,000. Will Mahoney, one of the American performers on the bill, was a sensational show-stop, the first of its kind in the last six command shows.

The other American performers on the bill, and all big hits, were Joe Jackson, Three Cossacks, Diamond Brothers, Harrison and Fisher and Jeanne Devereaux.

Dave Apollon and Brother Reunited After 17 Years

CINCINNATI, Nov. 2.—Dave Apollon, who with his *International Varieties* is current at the local RKO Shubert, received a pleasant surprise upon his opening here yesterday when he was greeted by his brother, Joseph, who has just come to this country from Russia and whom Dave hadn't seen in 17 years. There was a happy reunion and much jubilation on the part of the two brothers.

Joseph Apollon, an inventor and architect, arrived in New York a few days ago and departed immediately for Cincinnati to join Dave. He will remain permanently in this country.

Shreveport Gets Unit

SHREVEPORT, La., Nov. 2.—Art Gleason, in bringing to the Saenger Strand Theater here this week the stage presentation *Town Scandals*, gives the town its first stage show in some time. Show is divided into eight acts.

Golde Booking Hamilton

NEW YORK, Nov. 2.—Larry Golde now has the Palace, Hamilton, Can., on his books, the house taking on Friday and Saturday vaude a week ago yesterday. The shows move there from Golde's house in Toronto. First time vaude has gone into Hamilton in about five years, altho there have been a couple of units there since that time.

'Gee! Women' Opens Nov. 6

CHICAGO, Nov. 2.—Will J. Harris' unit, *Gee! Women*, opens at the Capitol Theater, Manitowoc, Wis., Wednesday, with a week at the Riverside Theater, Milwaukee, to follow Friday. Several Wisconsin dates will follow before the unit heads east. Additions to those already announced for the cast are the Mae Wynn-Zella Foursome, Benny Strong, the Bryants and the Three Taka Sisters. Glen Burt will manage the company, with Horace Sistare ahead.

Lowry Theater Firm Bows Out; Money Man Fails To Come Thru

NEW YORK, Nov. 2.—The Lowry Theater Company, indie venture about two and a half months old, proposing to establish a Coast-to-Coast circuit, entailing the use of much flesh, has seemingly done a bowout already. The firm is no longer located at its elaborate offices and a member of the firm stated that the flop was the result of the withdrawal of the money man.

This firm, headed by Arthur Lowry, got started with elaborate offices in the Bertlee Building on Tenth avenue, announcing plans to lease a flock of theaters and to send out specially produced unit shows to play these houses. In fact, work was started on building the units, with many girls rehearsing for more than four weeks. Recently an announcement was made of the leasing of two houses, the Modern, Providence, and the Imperial, Pawtucket.

Loew Houses in Line for Return of Combo Policies

Officials refuse confirmation—snap decision expected late this month—holdout result of seeking better union deals—houses take lacings with straight pictures

NEW YORK, Nov. 2.—The Loew Circuit is definitely expected to adopt a complete turn-about-face attitude at the end of this month as regards the policies of its theaters, indications pointing to the reinstatement of stage shows into its former combo houses. While execs refuse to make any statements about policy plans, it is known that they are currently figuring on this change and will make a snap decision late this month. Holdout as to the plans is believed to be for the reason that Loew seeks the best deal possible from the musicians' union. Change of policy is the result of the poor business done by the houses since they went straight pictures.

C. C. Moskowitz, in charge of the theaters in the metropolitan area, stated yesterday "we having nothing to say about this yet," the "yet" the only indication he would give that such a plan is being considered. Louis K. Sidney, in charge of stage shows for the circuit, said several days previous that there was nothing to it.

Business at the Loew houses, for the most part, was away off, with frequent squawks to the home office that this picture situation was way out of line. It was generally conceded that the circuit's theaters in straight pictures had nothing to offer in meeting the competition of other houses.

Loew has been negotiating with the musicians' union for some time, seeking to break it down on its demand for consecutive playing of stage shows so that it wouldn't be ousted when any super pictures come along. Unless 35 weeks or so out of a year are guaranteed the musicians the union seeks a higher wage scale. As far as the stagehands are concerned, there is no dickering on scale and all they need is a day or two notice to assemble crews.

Houses listed as possibilities for a vaude return at the end of this month are the Metropolitan, Brooklyn; Valencia, Jamaica; Paradise, Bronx; Orpheum, Boston; Orpheum, in town, and a couple of the other neighborhood houses. Likelihood, also, that there will be other houses thrown into the stage-show fold.

RKO Enters Vaude Battle in Detroit

DETROIT, Nov. 2.—The RKO Downtown Theater here will return to the playing of stage shows November 15. This will bring the total of circuit combo houses to three, the other two being Publix's Michigan Theater and Loew's booking of the Fox Theater.

The Downtown will have Rudy Vallee and ork as the opening attraction, with Vallee going in for six days only and getting \$10,714.30, which is at the rate of \$12,500 for seven days. Second attraction at the house will be the *Folies Bergeres* unit. Vallee goes to the Stanley, Pittsburgh, November 22.

Sherman Gets Harrisburg

PHILADELPHIA, Nov. 2.—Vaude shows are going back into Wilmer & Vincent's Majestic Theater, Harrisburg, Pa. Eddie Sherman, local booker, will start sending the shows there this Monday, with the house operating as a six-day stand. Will use units and vaude, the first three shows being units.

Atlanta House Increases Ork

ATLANTA, Ga., Nov. 2.—The Capitol Theater orchestra has been augmented by three additional men under the new contract, giving the local group eight men under this system. This number will be augmented by the visiting band, giving an average of a 20-piece band each week, according to Earl Holden, theater manager. Enrico Leide has charge of the band.

F&M Draws on Exposition for Unit

LOS ANGELES, Nov. 2.—When the Motion Picture Hall of Fame closes at the San Diego Exposition Fanchon & Marco will work the idea into a unit to play West Coast houses. Jack Partington and Mike Marco are in San Diego this week organizing the unit which is slated to open at the Paramount here November 14.

Marco plans to book a number of other fair attractions to follow over the circuit during December and January.

Minsky Moves Into Oriental, Chicago

CHICAGO, Nov. 2.—Burlesque will move into the picture houses this Friday when the Coast burlesque show, *Life Begins at Minsky's*, moves into the Oriental Theater. Show is in on a guarantee and percentage, with a company of 60 people and lavish scenery and wardrobe.

This burlesque show was sent from New York to the Coast, doing big in Los Angeles and San Francisco. H. K. Minsky, owner of the show, turned it over to the Morris Agency for picture houses and also a legit tour. Show will be condensed for the combo dates and will run full length in the legit houses.

Fisher's Two New Spots

NEW YORK, Nov. 2.—Arthur Fisher is getting two new spots for his books. The Park, Erie, Pa., will open this Thursday as a split-week stand, and Beaver Falls, N. Y., is due to open in a week or so as a three-day stand.

'Sweepstakes' at State-Lake

CHICAGO, Nov. 2.—The State-Lake Theater, Loop house operated by Jones, Linick & Schaefer, last night inaugurated "Sweepstakes" as an attendance booster and will continue it each Friday night, giving away \$100.

As the State-Lake is the first Loop house to use any sort of a prize proposition, the results of its move are being watched with interest. Practically all of the neighborhood houses are using Sweepstakes, Bank Nights, Screeno and similar attendance boosters.

Pitman House Goes Wed.

PHILADELPHIA, Nov. 2.—The Broadway, Pitman, N. J., booked by Eddie Sherman, has added another day of vaude. House, a regular Saturday stand, is now playing shows on Wednesdays also.

AFA Raps 'Opposition' Bogey; Urges Acts To Play All Spots

NEW YORK, Nov. 2.—The American Federation of Actors paused in its "Save Vaudeville" campaign this week to take a sock at the "opposition" bogey. Ralph Whitehead, executive secretary of the AFA, is notifying all members that they should not be frightened by bookers or theaters who point out certain competitors as "opposition" and hint that acts should not play these "opposition" spots.

"Many independents and their bookers have experienced great difficulty in securing the type of acts necessary in carrying on a successful vaude policy because the actors are afraid of 'opposition,'" Whitehead says, adding, "We must erase from the minds of our members the fear of opposition."

The "Save Vaudeville" campaign has brought hundreds of messages to the AFA, says Whitehead, and many of them are complaints from indie bookers that they can't get good acts. He mentions Lew M. Goldberg, indie booker of Peoria, Ill., who plans to open a Peoria vaude-filmer January 15 and who writes Whitehead that he fears Publix, which has the town "sewed up," will try to cut off his vaude supply. Whitehead has pledged

the AFA's support in seeing that Gold-berg gets all the talent he wants.

Whitehead says Billy Diamond, leading indie booker of Chicago, has also complained that the circuits are still trying to scare acts away with the "opposition" angle. In his message to members, Whitehead points out "Times have greatly changed and under existing conditions there is no such thing as opposition. If you fail to take advantage of engagements offered you now, then you are assisting those interests who are opposed to attractions in the flesh and who wish to kill off completely any chance we might have to restore variety shows."

"It is a well-known fact that 80 per cent of the acts playing local theaters always play the so-called opposition house at a later date," he adds.

The AFA reports its "Save Vaudeville" campaign has added the written indorsements of the mayors of Boston, Erie, Milwaukee, New York, Bridgeport and Pittsburgh, and also of the Pittsburgh Chamber of Commerce, the Kiwanis Club of Pittsburgh, the Allied Boards of Trade of Allegheny County; the Chamber of Commerce of Erie, Pa.; the Blair County Central Labor Union and the Democratic State Committee of Pennsylvania.

RITA DEVER, now or formerly with the Five Wonder Girls, is asked to communicate with Bill Sachs, Editorial Department, *The Billboard*, 25 Opera place, Cincinnati, O. The suit case which you lost from your car on Route 28 near Bound Brook, N. J., recently has been found and the holder is anxious to return it to you.

Material Protection Bureau

Attention is directed to The Billboard's Material Protection Bureau embracing all branches of the show business, but designed particularly to serve Vaudeville and Radio fields.

Those wishing to establish material or idea priority are asked to inclose same in a sealed envelope, bearing their name, permanent address and other information deemed necessary. Upon receipt, the inner packet will be dated, attested to, and filed away under the name of the claimant.

Send packets accompanied by letter requesting registration and return postage to The Billboard's Material Protection Bureau, 6th Floor, Palace Theater Building, New York City.

20TH-FOX

(Continued from page 3)

however, F-20th will operate its legit end from the West Coast. Henry Duffy, Coast producer, has been named as production head.

First play of the new outfit, according to Duffy, will be Marget Kennedy's *Autumn*. According to plans, shows will be produced here for short runs, and if successful they will be transported to New York. Probability is strong that contract players of the company will appear in the Coast tryouts and perhaps make the New York trek.

Rehearsals on *Autumn*, Duffy said, would start within 30 days.

Pix concern, according to its announcement, has realized the value of legit as a testing medium for both talent and material and will proceed with its play subsidiary on that basis.

WILLARD ROBISON unit was canceled off the Interstate Time following its opening date.

N. Y. OPERATOR

(Continued from page 3)

formality, it is understood. The agreement with Randforce Circuit is also awaiting formal signing.

When these two actually sign and with Loew and RKO already in the bag the union will be able to give full attention to the independents. It is possible that all contracts will be closed before the new year.

Meanwhile the negotiations for Local 306 to absorb Allied and Empire State unions are progressing nicely, according to a 306 official.

MILWAUKEE, Nov. 2. — A five-day strike of projectionists ended Wednesday, with the union men returning to all 41 theaters affected. The theaters agree to negotiate for a new wage scale and working conditions.

CHICAGO, Nov. 2.—Victor A. Olander, secretary-treasurer of the Illinois State Federation of Labor, reveals that a resolution attacking use of school auditoriums for commercial shows has been adopted. The resolution was introduced by Delegate John Beckman, of the East St. Louis stagehands' union, at the recent State convention, and had been referred to the committee on education.

The revised resolution lists the alleged abuses arising from shows going into the tax-exempt school auditoriums, and resolves that "the Illinois State Federation of Labor endeavor to stop this unfair competition and by so doing keep the schools for educational purposes and help eliminate unemployment among stage employees, motion picture operators and other employees."

LOS ANGELES, Nov. 2.—Indie film producers have agreed not to act thru their organization in adjusting union disputes. It was agreed that invincible's recent labor trouble was an individual problem.

CASTING NEW

(Continued from page 3)

anyway, because of the shortage of line girls.

The drama-vaude-music department operating out of 111 Eighth avenue, meanwhile, is going thru a reorganization. Col. Earl Boothe, drama-vaude head, is on a vacation and Asklung is in charge. Both the vaude and circus projects will be reorganized, it is understood.

The music project here will present *Carmen* in English today in the Bronx, with a 136-piece orchestra performing. The music department now has five full orchestras and 27 instrumental units playing this city.

KANSAS CITY Nov. 2.—Neal D. Williams, director of the State WPA program, has assured Leon Finch, ex-performer, that an actors' project will be launched here as soon as an appropriation is authorized in Washington. Finch has been agitating for such a project the last three months.

LEGIT ROAD

(Continued from page 6)

edition of George White's *Scandals* was presented at the Mosque here October 28, before an audience of about 3,500, which included Governor Peery, Mayor Bright and a brilliant assemblage of society people. The performance proved disappointing, and White himself, in a brief curtain speech, apologized to the audience, for whom he said he felt sorry, declaring that they were about to witness what could not be called even a "good dress rehearsal." It was conceded that the "makings of a good show" had been assembled by the producer, but that a lot would have to be done before it was ready for New York or anywhere else.

Following the opening Monday evening, performances were given Tuesday and Wednesday nights, with a matinee Wednesday, to good business.

JACKSON, Miss., Nov. 2.—With an already well-filled schedule of stage presentations planned for this fall and winter in the City Auditorium here, officials announced this week that Earl Carroll's *Vanities* have been booked for November 29 matinee and night. Best series in years opened this week with the auditorium filled to capacity for showing of Ethel Barrymore in *The Constant Wife*. Press commented with high praise on Miss Barrymore's work, congratulating booker and saying that series could not have had a more auspicious opening. Miss Barrymore moves into Tulane Theater, New Orleans, for four days, Monday of this coming week.

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NEW ACTS

Bob Howard

Reviewed at the State, New York.
Style—Singing and piano. Setting—in
one. Time—Fifteen minutes.

Bob Howard, Negro performer, is one of the features of Loew's radio station, WHN. He's a grand deuce act for vaude, possessing enjoyable talent and what's more a decidedly likable personality. Working with a grand piano and a mike, he sings, pounds the keyboard and gets in occasional chatter.

Has a really nice voice, which he applies effectively to tunes like *Lulu's Back in Town*. Varies by going to town several times on the piano. Also, aside from his occasional sayings, he tops the act off with a bit of imitating, not treated seriously, fortunately. His forte, tho, is personality, selling his act neatly and working as tho he got much joy out of it. Fared very well here. S. H.

Heather and Blackstone

Reviewed at the Bronx, New York.
Style—Dancing. Setting—Full stage.
Time—Nine minutes.

Caught under very unfavorable conditions here, this ballroom team nevertheless managed to make a solid impression. No special sets, poor pit orchestral accompaniment and having the emcee stall until they could change costumes for their last number, all combined to work against them.

A nicely matched combo, they open with a tango number, followed by a livelier ballroom dance which includes a few acrobatic flourishes. For their last number they offer a Spanish type dance to *Bolero* music. Altho their work is not particularly outstanding, they do manage to get away from the conventional ballroom routines, and that's something. P. D.

Frenchies Vaude Enthusiasts; Policy Spreading Over Country

PARIS, Oct. 28.—Vaude is steadily gaining ground not only here but in all parts of France. Last week was marked by the announcement that the big Empire, former ace vaude house here, will soon rejoin the flesh ranks. Leon Volterra, who operates the Theater de Paris, the Marigny, the Lido Cabaret and Luna Park, is said to be the successful bidder for control of the Empire, altho the Bouglione Brothers, operators of the Cirque d'Hiver and a big tent circus, have been endeavoring to secure the house. Volterra will present either straight vaude or spectacular revues built around acts.

Another local house which swung back to flesh last week is the Theater de Belleville, neighborhood house, which will present musical comedies, revues and vaude shows. It is also rumored that the big Moulin Rouge will soon join the revue or vaude ranks. The three big-time vaude houses, the Alhambra, ABC and Moncey, continue to play to capacity houses and are giving the circuses and pix strong competition.

Nice, formerly only a live spot during the later winter months, started this month with the big Casino Municipal offering straight vaude programs,

and last week two additional casinos, the Eldorado and the Jete, opened with straight vaude. The opening bill at the Eldorado features such acts as Albert Powell, Franklin d'Amore and Jack Lane, and Roberto de Vasconcellos. The group controlling the de luxe Palais de la Mediterranee has acquired control of the Casino de la Jete and its representative here, Jimmy Witteried, has been rounding up international acts for the new vaude spot, which is preparing to give the other houses of Nice a stiff battle.

Marseille, Aix-en-Provence, Bordeaux, Toulouse, Avignon, Lyon, Lille, Strasbourg and Saint Etienne are also represented in the vaude ranks. Principal drawback is the extremely unsatisfactory booking arrangements—no one agent or group of agents being able to book acts consecutively. Bookings are haphazard and often necessitate long and unprofitable jumps.

Zurich, Switzerland, is also a live vaude spot, the Corso running straight vaude programs of 12 or more good acts. The current bill has such acts as Mansfield and Lamar, George and Jack Dornonde, Resua Sisters and Kay, Kay and Kay.

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tonight was good, altho the rain probably kept a flock away.

The symphony orchestra offers Liszt's *Hungarian Fantasy* this week and, as ever, it is well done. Added value is given the overture by the inclusion of Henrietta Schumann, concert pianist, who plays beautifully.

Paper Parade is the title of the stage show, with Leonidoff and Markert worthy of commendation. Also Albert Johnson for his splendid scenic creations. Opener is *Paper Silhouettes*, a beautiful number, in which the ballet group returns to the house after a brief absence. The girls dance very well, and then there's Hilda Eckler, Betty Bannister, Marie Grimaldi and Alma Lee as a dancing quartet.

Paper Landscape follows, featuring the novel set of a cut-out rural scene. Opens with Kathryn Lewis and Robert Landrum effectively singing a Kay Swift-Al Silverman number, *Put It Down on Paper*. The Frim Sisters, harmony trio, and the glee club back them up with additional good singing. Leads right into the *Paper Man* number, in which two specialty acts are featured. Harry Moore goes over big with his lightning and pleasant act of tearing paper into all sorts of objects. He's assisted by Murill Kilduff and Irma Shy. Max and Company, dog act, go over big also with a cute a pooch act as you could want. Frim Sisters and the glee club work this number also.

Closer is *Paper Castle*, the setting lending the punch again. A very delightful set, and the Rockettes at last get their inning in a doll military routine. They handle it as well as ever, their precision rating the heavy applause of the audience.

SIDNEY HARRIS.

Orpheum, Lincoln, Neb.

(Reviewed Friday Evening, Nov. 1)
(COMEDY STARS OF HOLLYWOOD)

Original schedule of this unit was broken up with its appearance here, since two acts played the date recently and a new pair were brought in to fill. Additions were O'Connor Family and Maxine and Bobby, replacing Billy, Silvi and Arlene, and to fill time dropped from the Clifford Wayne act. Emphasis is placed on Brown and LaVelle, who own the unit.

Jack Tracy and Hollywood Boulevarders open, running thru hot medley to finish on *Rhythm Our Business*. Show thuds with Maxine and Bobby, on next, altho dog is a wonder. Pickup is the O'Connors with nearly 20 minutes, scoring roundly with Patsy, the youngest.

Clifford Wayne Revue, Indian family turn, is strong on hoofing by one youngster. Rest of the act is sold on flash, of which the act has a lot. *Moon Glow*, a special number by the band, follows and is okeh.

Brown and LaVelle close the show. Woman is a swell gagster, and Brown straightens for her as well as clicking with xylophone hammerings. Show has been doing some work under the title of *Hither and Yon Caravan* and has been on the Wilbur Cushman Circuit two weeks. Normally Billy, Silvi and Arlene open, but were laying off here.

Show ran 63 minutes and picture was *Paris in Spring* (Para). Business good.

B. OWE.

Center, New York

(Reviewed Wednesday Evening, Oct. 30)

House still isn't getting anywhere in trying to offer entertainment other than the feature picture. On its fifth week as a pix house, with B. A. Rolfe and ork still offering a "musical variety show" and having eight more weeks to go, the policy isn't clicking at all. A very small attendance at this viewing, with Fox's *Way Down East* as the film

attraction. Rolfe's program is negligible and a better policy would be to spotlight fairly well-known bands that would be more adaptable to pix house entertainment. Need novelty band numbers and specialties other than singing and instrumental.

Every time there's a change of film Rolfe offers a new group of numbers and adds a couple of new singers. He's a peculiar type of leader, not first-rate for the intimacy needed here. Acts somewhat nervous, stammers over his announcements and the like, but with it all he's a very capable leader, knows his music and has very good taste and has a corking musical aggregation. Mounting of his ork isn't so forte either.

This week Rolfe has as his special people Jack Parker and Mlle. Suzan. Both are ineffective considering the buildups Rolfe gives them. Parker's voice seems to be okeh, but the numbers were too low and not particularly his type to mean the most. Suzan, plugged as having a voice of unusual range, is only mild and got but a sprinkling hand.

Rolfe's best item is when he does a splendid bit of whistling to *Tea for Two* following Parker's singing of the number. Band also offers a medley from the *Broadway Melody* film, *I'm on a See-Saw*, *On Miami Shores* and a medley dedicated to the football season.

Rolfe's show runs 23 minutes, and other items of the show are Lew White's grand organing, the newsreel, a Van Beuren cartoon and a Major Bowes short.

SIDNEY HARRIS.

Chicago, Chicago

(Reviewed Saturday Afternoon, Nov. 2)
With Jesse Crawford back at the console of the organ after an absence of years and the stage filled with a colorful revue that also acted as a prologue to the picture *Shipmates Forever*, the show this week looks more like the type of entertainment on which the Chicago Theater made its reputation.

Jesse Crawford's *Melody Parade*, in which slides and projected effects were used, comprised *Got a Brand New Suit*, *Musetta's Waltz Song* from *La Boheme*, *You Are My Lucky Star*, *Red Sails in the Sunset* and *Marche Slav*, all played in Crawford's usual excellent manner and drawing a nice hand. Crawford's engagement is in the manner of an experiment to find out if the audiences want featured organ music. If successful it may be the means of bringing back to use hundreds of organs which haven't been used for years in the theaters.

The stage revue labeled *Hello, Annapolis* took place amidst a set representing a battleship deck and opened with Mark Fisher singing *In the Navy*, after which the Evans Girls, augmented to 28 by the Dorothy Hild line from the Oriental Theater, did a snappy routine. Peach and Deuville were next with nice tap work, acrobatic and aerial twists which came in for a good hand. Raymond Wilbert, recently reviewed at the Marbro Theater, did his expert hoop juggling and manipulating but did not do his trick golf shots here. Audience liked him. Mark Fisher sang *Here's to Romance* and the line girls did a waltz routine as eight male singers joined Mark in a chorus of the song.

Thelma Leeds, held over from last week and working in one, sang a medley from *Top Hat* that included *Isn't This a Lovely Day?*, *Piccolino*, *Cheek to Cheek* and *Top Hat*. Two bows.

Bobby Pincus sang, gave his impressions of a youngster and a crooner, did an eccentric dance and took a nice hand. The finale had the entire company on for a flashy finish.

F. LANGDON MORGAN.

Stanley, Pittsburgh

(Reviewed Friday Afternoon, Nov. 1)
(First Show)

Ina Ray Hutton and her all-girl outfit are turning on the heat at the Stanley this week for the second time in the last few months and the near-capacity house at this viewing was plenty responsive. As an added attraction, Jane Froman, the lovely radio lark, delivers four tunes that balance excellently on this program.

Ina Ray has on hand 14 talented girls and all on the job from start to finish. Add to this a couple of ace specialties and the leader's dazzling personality working overtime and you have an act that is tops for some 50 minutes. Girls open with the hot *Devil's Kitchen* tune, featuring Ina Ray in a heat-wave strut that earned a big hand. She next sings *Slippin' Thru My Fingers*, musically accompanied by the band and spotting

Marion Gange, an expert guitarist. Dorothy Crocker, sensational acrobat, follows with her one-foot number that sees her high; foot in the air for the entire turn. Peggy, Rita and Jean Burke appear briefly in a couple of pop tunes and were well received. Offered in *New Orleans* and *Broadway Rhythm* that were easily digested.

Helen Honan, impersonator, is next with her familiar act. The girl has been here several times but always manages to sell her wares. Slightly changed at this time, as she opens impersonating a crooner, a boop-a-doop and torch warbler, and then goes into her Hollywood Party with Zasu Pitts acting as emcee. Mimics Joe Penner, Greta Garbo, Stepin Fetchit and Mae West. Her Pitts and Fetchit are the best. Changes on stage for a *Top Hat* tap number, and closes with Laurel and Hardy and Charlie Chaplin takeoffs. Four bows.

More heat by the band with the *Truckin'* tune and Ina Ray singing and tapping the number in top fashion. Heavy applause. Curtains are drawn here for Jane Froman, with pit band, ably conducted by Paul Baron, furnishing the music. Hutton aggregation returns for a medley which includes *Cotton* and *That's What You Think*. Latter number is sung by Alice Wells, ork member. This makes way for *Harlem Heat*, the finale, which has Ina Ray and the girls tooting away at full speed.

Lovely Jane Froman, just back from picture work on the Coast and well known to radio fans, enters to a good hand. She makes a great appearance and her sweet, mellow voice is tops with the customers. If she proves herself as great an actress as she is a songstress the movies will have another star on their roster. She starts with *I'm in the Mood for Love*, follows with *Fooling With Me*, and exits with *You Let Me Down*, the latter tune announced as one of the ditties she is singing in Warner's *Stars Over Broadway*. Was called back to do *Little Man, You Had a Busy Day*. A hit.

Screen stars Paul Muni in *Dr. Scortese* (Warner). SAM HONIGBERG.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Oct. 30)

Hour show opened with Frank Santrey on for a few plain and fancy bits of juggling. Apparently Santrey has been off the boards for several weeks, for he had considerable difficulty in working out his various bits and muffed some of his best specialties. Finished with the well-known cigar-box routine.

In the deuce spot Ernie Stanton made his appearance as master of ceremonies for the balance of the program and brought on the Stevens Sisters, who romped thru a routine of idiotic numbers that brought forth a fair round of applause. Girls are neat lookers and well dressed. One of the sisters goes in for too much apron play and detracts from the main substance of the songs.

Next in line came Cleo Brown. Miss Brown made her entrance, sat down at the piano and pounded away for a straight 10 minutes. Her numbers are not particularly good and more or less are colored specialties that appeal mainly to colored folks. Her rendition of *Give a Broken Heart a Break*, which she recently recorded for Decca, won the greatest amount of appreciation from those who were still interested in the stage proceedings. Miss Brown has two colored boys playing the guitar and bull fiddle accompanying her.

Val and Ernie Stanton next floundered into the spotlight to repeat a routine they did for Fanchon & Marco at the Paramount Theater three blocks away two weeks ago. Lads worked hard to put over their picture bits and imitations but flopped completely.

Next-to-closing is Pinky Tomlin, the Oklahoma boy who has Hollywood at his feet. Starting off with his well-known *Object of My Affection*, Pinky followed with *That's What You Think*, a medley of his former song hits, a dandy number from his forthcoming picture titled *I'm Going To Stay on the Wagon* and then, running out of songs, finished up with a group of witty stories. Lad lacks appearance, but his back-to-earth movements and hick smile go over big with the auditors and he ran out his part of the program to 15 minutes.

Closing is the Mayme Butters troupe from Ringling Bros.' Circus. A neat wire act of three girls and one boy. Excellent closing act.

PAUL BLACKFORD.

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BILTMORE

Beginning Friday Evening, October 25, 1935
GOOD MEN AND TRUE

A play by Brian Marlow and Frank Merlin.
Staged by Louis M. Simon. Setting by Yellent. Presented by Frank Merlin.
James Dentwood (Foreman) Frederick Howard
Matthew Meldrum (Juror No. 2).....Joseph McInerney
Elsie G. Spencer (Juror No. 3) Ethel Intropidi
Mary Thorpe (Juror No. 4).....Martha Sleeper
John Wilson (Juror No. 5).....Eliot Cabot
Watt Hayman (Juror No. 6) Weldon Heyburn
Charles Z. Frarker (Juror No. 7).....
Mrs. Richard Nedick (Juror No. 8).....
Elizabeth Barlow (Juror No. 9).....
Constance McKay
Ray Flanagan (Juror No. 10) John Gallaudet
Annabelle Chalmers (Juror No. 11).....
Vera Marthe
Nelson Trigg (Juror No. 12).....Russell Morrison
Peter Gilpin (the Alternate).....Percy Helton
Sheriff Hoffmeyer.....Frank MacCormack
Ed (Deputy Sheriff).....Philip Van Zandt
Bill (Deputy Sheriff).....Richard Bartell

The Entire Action of the Play Takes Place in the Sitting Room of a Hotel Suite in a Mid-western Town.
SCENE 1: The Second Day of the Trial.
SCENE 2: The Seventh Day of the Trial.
SCENE 3: The Nineteenth Day of the Trial.
SCENE 4: One Hour Later. SCENE 5: The Last Day.

Advertised curtain time—8:50.

Curtain rose at showing caught—8:50.

It was just this reporter's luck to be called for jury duty last spring, before the admission of women to the panels in New York State. That probably means that he must rest juries for quite a while after the ladies are called—and there are high shenanigans on a mixed jury if Messrs. Brian Marlow and Frank Merlin are to be believed. They wrote a play about the goings-on of a mixed panel, and Mr. Merlin presented it at the Biltmore Theater last Friday night. It is called *Good Men and True*.

What goes on in those mixed juries must be a caution—always, of course, taking the Messrs. Marlow and Merlin's word for it. In the course of *Good Men and True* during the dragging days of a murder trial the jury indulges in illicit love, three marriage proposals, some sly drinking, a coming child, a suicide and an accusation of murder. There were probably a few more items, but this reporter, baffled and envious, can't recall them. Serving on such a jury must be a great deal more exciting than seeing plays—certainly more exciting than seeing plays like *Good Men and True*.

The pity is that the authors had a really sound idea—and then proceeded to clog it up with so much hoked melodrama that it seems like just another spring-stage folderol. Their thesis is that 12 good men and true (or even 12 good men and women) are more often than not entirely incapable of weighing the evidence in a trial with any sort of intelligence or fairness. The mental level of 12 average men is hardly imposing enough to warrant another human risking his life upon it. When that average intelligence is clogged by prejudices, preconceived opinions and the countless other things that go to make up the average man, dependence on a jury becomes merely a slow method of suicide.

At least so Messrs. Marlow and Merlin claim in their play—and there is much justice in their viewpoint.

Of course a certain amount of action is needed to fill three acts. That was a part of the authors' undoing. They crowd so many theatrical plots into their panel (as indicated above) that they make the whole thing seem simply silly. And the means by which they drive home the real point are, to say the least, inadequate. The one intelligent man on the jury falls in love with the one intelligent girl and asks her to marry him. But she is with child, feels herself unclean and refuses. In her despair she throws herself from the roof of the jury's hotel, the man trying to stop her.

All the other jurymen feel that he has pushed her off; they don't like him anyhow, because he is intelligent, just as they don't like the defendant in the case they are trying, for the same reason. When the sheriff, for political reasons, fails to do anything about the second "murder," they decide to take the law into their own hands. The intelligent gentleman escapes them by proving, thru the girl's letter, that it was suicide. This so impresses the others that they acquit the trial's defendant, as told in a mock newspaper distributed at the end of the performance.

The cast is easily up to its job, tho Eliot Cabot, as the intelligent young

THE NEW PLAYS ON BROADWAY

man, goes around being so extremely intelligent that you can hardly blame the other jurors for hating him. Martha Sleeper, late of the celluloids, is pleasant as the suicide, and Vera Marthe, as a cute dumb stenographer, manages to make the character a real human being instead of a vaudeville stooge, the usual method. The others are all more than adequate.

EUGENE BURR.

BELASCO

Beginning Monday Evening, October 28, 1935

DEAD END

A play by Sidney Kingsley. Directed by Mr. Kingsley. Produced under the supervision of Norman Bel Geddes, with production designed by Mr. Geddes and executed under his direction. Scenery supervision by Robert Barnhardt. Clothes supervision by Frances Waite. Presented by Norman Bel Geddes.

Gimpy Theodore Newton
T. B. Gabriel Dell
Tommy Billy Halop
Dippy Huntz Hall
Angel Bobby Jordan
Spit Charles R. Duncan
Doorman George Cotton
Old Lady Marie R. Burke
Old Gentleman George N. Price
First Chauffeur Charles Benjamin
"Babyface" Martin Joseph Downing
Hunk Martin Gabel
Philip Griswald Charles Bellin
Governess Sidonie Espero
Milty Bernard Punsky
Drina Elspeth Eric
Mr. Griswald Carroll Ashburn
Mr. Jones Louis Lord
Kay Margaret Mullen
Jack Hilton Cyril Gordon Weld
Lady With Dog Margaret Linden
Three Small Boys:
Billy Winston, Joseph Taibi, Sidney Lumet
Second Chauffeur Richard Clark
Second Avenue Boys:
David Gorcey, Leo Gorcey
Mrs. Martin Marjorie Main
Patrolman Mulligan Robert J. Mulligan
Francie Sheila Trent
G-Men:
Francis De Sales, Edward P. Goodnow,
Dan Duryea.
Policemen: Francis G. Cleveland, William Toubin
Plainclothesman Harry Selby
Interne Philip Bourneuf
Medical Examiner Lewis L. Russel
Sailor Bernard Zaneville
Inhabitants of East River Terrace, Ambulance Men, Etc.: Elizabeth Wragge, Drina Hill, Blossom MacDonald, Ethel Dell, Marc Daniels, Elizabeth Perlowin, Edith Jordan, Marie Dell, Bea Punsky, Bess Winston, Anne Miller, Elizabeth Zabelin, George Bond, Matthew Purcell, Herman Osmond, Rose Taibi, George Buzante, Betty Rheingold, Lizzie Leonard, Catherine Kemp, Mag Davis, Nellie Ransom, Betsy Ross, Charles Larue, Paul Meacham, Tom McIntyre, George Anspecke, Jack Kellert, Elizabeth Lowe, Gene Lowe, Charlotte Salkow, Morris Chertov, Charlotte Julien and Willis Duncan.

The Action Takes Place on an East River Wharf and the Street Behind It.
ACT I—Early Afternoon. ACT II—Late Afternoon. ACT III—Evening.

Advertised curtain time—2:45.

Curtain rose at showing caught—3:01.

Melodrama depends largely upon production. An unimportant melodramatic script, expansively and lavishly produced, can make a far greater theatrical impression than a better melodrama that suffers under the gentle ministrations of a shoestring. Sidney Kingsley's *Dead End*, his first play since the prize-winning *Men in White*, was fortunate in finding a producer like Norman Bel

Geddes. Mr. Geddes used all his vast talents as props for the script—and the result is that *Dead End*, as Mr. Geddes presented it Monday night at the Belasco Theater, turns out to be a grand show. The word "show" is used advisedly.

Mr. Kingsley, basically, is trying to present a *Tobacco Road* of Manhattan's eastern waterfront, together with a few pages out of *Street Scene* and a fervent plea in behalf of the fine but obvious cause of rehabilitating the slums. If his play has any real value, other than as three acts of melodramatic entertainment, it is contained in the author's plea against the horrible conditions that breed crime in slime-infested tenements. That obvious crusade is brought in carefully and impressively, as tho it were something made of rare, pure gold.

Altho the melodramatic, bang-bang plot seems complicated because of the number of outside characters involved, it is really quite simple, boiling itself down to two main themes. One tells of a slum-engendered crippled architect who pulled himself by his bootstraps out of his environment, only to land there again on relief. He is in love with a lass who is living in both the neighboring swank apartment house and sin. She loves him, but she is not strong enough to marry him, even after he gets a reward for causing the death of a boyhood chum who turned out to be public enemy No. 1. So he goes off with a slum girl who loves him, whose kid brother is the mainspring of plot No. 2.

That plot, which contains most of Mr. Kingsley's obvious preachment, is concerned with a gang of kids who infest the wharf and slum street that are the scenes of the play. Their activities are shown with much color and detail, climaxed by their robbery of a poor little rich boy. The leader, a good lad, stabs the boy's father in the ensuing melee and has to hide from the police. He tries to take revenge on the comrade who betrays his hiding place and is in a fair way toward becoming just such another gangster chieftain as the one who was slain, until the architect takes him in hand. There is a hint of a happy ending at the curtain.

The gangster himself, surely the most sentimental desperado in the annals of stage and screen, also figures largely in the action. A public enemy who seems at times less like No. 1 than No. 13 uptown at the 46th Street (where Victor Moore plays him in *Anything Goes*), he comes into the Manhattan danger-zone to see his old mother and his childhood sweetheart. But he gathers a harvest of ashes, his mother slapping his face and his sweetheart turning out to be a prostitute rotten with disease.

To put it mildly, Mr. Kingsley is obvious. His plot is hardly the most subtle conceived by a member of the Dramatists' Guild this season; individual lines are heavy with sophomoric irony; the contrast between tenements and the rich apartment house is something that strikes any Sutton Place visitor between the eyes; the crusade, tho fine and important, is made to seem obvious and trite and is repeated endlessly and heavily-handedly, ending with a "moral"

speech tacked on like the text of a Sunday-school lesson.

The dialog, evidently supposed to be rawly realistic, turns out to be merely self-consciously raw, and Mr. Kingsley's entire picture appears the sort of thing that would seem very, very real to people who have never had a contact with the original. His play is an obvious melodrama with an obvious moral, strutting about trying to look more important than it is.

But Mr. Geddes' production is something else again. The footlights of the Belasco have been transformed into the edge of Mr. Kingsley's wharf, with the youngsters climbing up from beneath them in their swimming trunks. And the set itself is an amazing piece of effective stage realism—which means that it has rigorously selected just enough realistic details to create an impression of theatrical truth. It looms up and throws itself full in the faces of the audience.

It does not, however, always aid the effect of the melodrama, the wharf-footlights never allowing you to forget that you're in a theater; but it does create an effect of its own far more powerful than the effect of the play. Not a detail has been missed. At the ends of the intermissions, East River boat whistles call the customers home across the sands of Sutton Place.

A large and youthful cast performs splendidly under Mr. Kingsley's finely effective melodramatic direction, with the youngsters in the group standing out. The work of little Billy Halop as the youthful gang leader is one of the finest performances of the season. Others, adults and children, who do good work include Bobby Jordan, Huntz Hall, Theodore Newton, Elspeth Eric, Gabriel Dell, Charles R. Duncan, Bernard Punsky, Margaret Mullen, Carroll Ashburn, Joseph Downing and Martin Gabel.

An interesting comparison can be made between *Dead End* and *Winter Set*; both deal with the spill and spawn of the slums. But Mr. Anderson welded his material into a tower of soaring, powerful beauty, while Mr. Kingsley contented himself with writing an obvious melodrama filled with the unnecessary piling up of vulgarity that passes these days for "realism." Mr. Anderson's language is as shocking as Mr. Kingsley's, but Mr. Anderson's is powerful whereas Mr. Kingsley is simply raw.

None the less, thanks to Mr. Geddes, *Dead End* is a swell show.

EUGENE BURR.

MANSFIELD

Beginning Tuesday Evening, October 29, 1935

ON STAGE

A comedy by B. M. Kaye, featuring Osgood Perkins. Directed by Robert Ross. Settings designed by G. Bradford Ashworth and built by Martin Turner Studios. Presented by Laurence Rivers, Inc.

Morgan Crawford Osgood Perkins
Edward Gilson Donald MacDonald
A Messenger Boy Harry Gresham
Eleanor Chanler Selena Royle
Sheila Danforth Claudia Morgan
Brooks Carrington Frederic Worlock
Larry Harmon Alan Marshal
James Sturdevant Louis Hector

The Play Begins in the Living Room of Morgan Crawford's Apartment in New York.

Advertised curtain time—8:40.

Curtain rose at showing caught—8:58.

Mr. B. M. Kaye toys with a fascinating idea in his *On Stage*, which Rowland Stebbins, still hiding behind his false face of Laurence Rivers, Inc., brought to the Mansfield Theater Tuesday evening. It is the ever-fascinating idea of the dreaminess of reality and the reality of dreams, of the relative truth (as we know the word truth) in the worlds that exist within and outside of the brain. Playwrights, novelists, essayists, philosophers, poets (particularly poets) in countless numbers have tackled it before. Mr. Kaye is bucking against some stiff competition, and it is to his credit that he emerges not entirely without honor. If he has failed to make full use of the limitlessly expanding possibilities of his subject, he has at least made his statement clear, simple and on frequent occasion dramatic.

Realizing that he is writing for the stage, which demands the obvious even in so subtle a discussion as this, he has wisely translated his thesis into obvious stage terms. And, thus translating, he has produced a piece which seems on the surface to be the offspring of a strange marriage between *Six Characters* (Continued on next page)

FROM OUT FRONT

By Eugene Burr

An entry originally written in for the current week was *Jumbo*, Master Billy Rose's mammoth what-is-it which will inhabit the rehabilitated Hippodrome. As everyone (even, probably, Master Rose) suspected, the show was again postponed, now being scheduled for next Saturday (9). Such postponements, however, offer no cause for alarm. They are expected, but not discouraging. *Jumbo*, like the George Washington Bridge, is something that takes a long time to build. It may take longer than originally anticipated, but you know that eventually it will be completed. It may be that our grandchildren will sit gleefully before the first performance of *Jumbo*—but a first performance of *Jumbo* there will undoubtedly be.

Jumbo is going to be one of those things. Either it will be a hit great enough to tax even the superlative superlatives of Master Rose's Master Maney, or else it will be crushed beneath the weight of its own elephants. There will be no middle ground for *Jumbo*. It will tower up like the Empire State of entertainment or it will disappear (as the chorus girls used to do) in the now discarded Hippodrome tank.

Even if it is a failure (which it probably won't be) it has already offered a good share of entertainment—thanks to the efforts of the indefatigable Mr. Maney, press agency's gift to methodical madness (or vice versa). The advertising, publicity and exploitation on *Jumbo* has been more entertaining than most shows. About the only thing that has been missed is Mr. Maney himself hanging by his teeth to one of the hands of the Paramount clock, holding an elephant in one fist and Master Rose in the other. We can expect that any day now.

in *Search of an Author and Berkeley Square*. He opens with a brief discussion between a playwright and his friend as to whether characters may possess a life of their own, outside the mental life of the author, also incorporating a bit of psychological background. His playwright then falls asleep, to step before the curtain and announce a play that he has written. And it is here that Mr. Kaye's play should really begin.

The author acts the autobiographical role in his own drama, and for a while all goes well. But then, startlingly, the

characters begin to do and say things that are not in the script. The author is, to say the least, confused, and his confusion becomes wilder when places he has never heard of are mentioned, when events he never knew of occur, when a character he never conceived walks on the scene—all of which on the surface is akin to the Fate-confusion in *Berkeley Square*. The author is afraid to walk out of the stage-set's front door, because instead of finding the backstage of a theater he may find—a street!

Mr. Kaye has chosen to embroider this discussion of reality and dreams with a melodramatic plot which, while interesting and intricate, is neither so interesting nor so intricate as the basic thesis which it helps to expound. Later the author, dreaming in his dream-world, sees other events of his play occur—but not entirely as he wrote them. And now, dreaming in a dream, he is simply a spectator and is powerless to interfere. But he wakes from the inner dream, and the play within a play—or the life within life—goes on, with the author falling in love with one of his characters. She wants him to stay with her in her world, but he, after a scene reminiscent of the magnificent love motive that ends the second act of *Berkeley Square*, decides to step just for a moment thru the fourth wall which is real to her but non-existent to him. He steps thru—and he can't get back.

He awakes, of course, in his "real" life, and in an epilog which is as useless as the prolog the strange happenings in that other life are explained as the residue in his subconscious. Even the girl he loved turns out to be a girl he met, a girl he forgot even tho she remained a wellspring in his subconscious mind.

Osgood Perkins plays what, despite the play's title, is the title role. For Mr. Perkins, as the author, is on stage from the first curtain to the last, performing always with the sharp surety that distinguishes his work. Selena Royle is gracious and lovely as the dream-girl, and Donald MacDonald wags his head energetically as the friend. Claudia Morgan (one of this corner's favorite actresses), Frederic Worlock and Alan Marshall do fine work in other important roles. Robert Ross' direction is clear and intelligent (attributes that were absolutely necessary to the play), and Mr. Stebbins' production is tasteful and excellent.

It may be argued that Mr. Kaye's working out of a subtle and delicate problem is obvious; but it must be obvious if it is to be translated into effective stage terms. Mr. Kaye perhaps went not so far as he might have, but he went far enough to provide an interesting and provocative theatrical evening.

BROADWAY RUNS

Performances to November 2, inclusive.

Dramatic	Opened	Perf.
Blind Alley (Ritz).....	Sept. 24...	47
Body Beautiful, The (Plymouth).....	Oct. 31...	4
Children's Hour, The (Elliott).....	Nov. 20...	406
Crime Marches On (Morosco).....	Oct. 23...	14
Dead End (Belasco).....	Oct. 28...	8
Eden End (Masque).....	Oct. 21...	16
Good Men and True (Biltmore).....	Oct. 25...	11
Moon Over Mulberry Street (44th Street).....	Sept. 4...	69
Mulatto (Vanderbilt).....	Oct. 24...	12
Night of January 16, The (Ambassador).....	Sept. 16...	50
On Stage (Mansfield).....	Oct. 29...	7
Personal Appearance (Henry Miller's).....	Oct. 17...	446
Play, Genius, Play! (St. James).....	Oct. 30...	6
Remember the Day (National).....	Sept. 25...	45
Slight Case of Murder, A (48th Street).....	Sept. 11...	62
Squaring the Circle (Lyceum).....	Oct. 3...	36
Strip Girl (Longacre).....	Oct. 19...	17
Substitute for Murder (Barrymore).....	Oct. 22...	15
Taming of the Shrew, The (Guild).....	Sept. 30...	40
There's Wisdom in Women (St. James).....	Oct. 30...	6
Three Men on a Horse (Playhouse).....	Jan. 30...	323
Tobacco Road (Forrest).....	Dec. 4...	829
Touch of Brimstone, A (Golden).....	Sept. 22...	48
Winterset (Beck).....	Sept. 25...	45
Musical Comedy		
At Home Abroad (Winter Garden).....	Sept. 19...	52
Anything Goes (46th Street).....	Nov. 21...	399
Earl Carroll's Sketch Book (Majestic).....	June 4...	173
Jubilee (Imperial).....	Oct. 12...	25
Porgy and Bess (Alvin).....	Oct. 10...	28

between him and God." But the witty sayings are insufficient to cover up the lack of plot and provoking situations.

The basic idea is good, but Miss Kandel failed to follow thru. She shows us a 23-year-old concert pianist (Hardie Albright) who is rebelling against the strait-jacket life of a genius. After 18 years of concert violin—he began as

(See *PLAY, GENIUS* on page 53)

CORT

Beginning Wednesday Evening, Oct. 30, 1935

THERE'S WISDOM IN WOMEN

A comedy by Joseph O. Kesselring. Directed by Harry Wagstaff Gribble. Setting designed by John Root, built by Vail Scenic Studios and painted by Oden Waller Studios. Incidental song: lyrics by Elliott Grennand and music by Terry Shand. Presented by D. A. Doran.

Tony Cooke Glenn Anders
Ella Jane Bancroft
Margalo Nordoff Ruth Weston
Leon Nordoff Walter Pidgeon
Irene Ploettzer Frances Maddux
Carl Ploettzer Alfred A. Hesse
Mrs. Carter Mary Horne Morrison
Hon. Paul R. Carter Boyd Davis
Henri Lheureux Joseph Kallini
Cecilia Vandover Betty Lawford
The Entire Action of the Play Takes Place in the Duplex Apartment of Leon and Margalo Nordoff in New York City.

ACT I—About Half-Past Eleven in the Evening. ACT II—Two Weeks Later. About 9 o'Clock in the Evening. ACT III—Scene 1: Nine o'Clock the Next Morning. Scene 2: After Dinner, the Same Day.

Advertised curtain time—8:40.
Curtain rose at showing caught—8:49.

A comedy about the cockeyed caperers around Carnegie Hall twittered into the Cort Theater Thursday night under the expert guidance of D. A. Doran. Written by Joseph O. Kesselring, it had been tried out last summer at the Red Barn Theater at Locust Valley, L. I. In the deep sylvan peace of Locust Valley, as the first stars appeared and summer twilight deepened into the soft, enveloping velvet of the night, *There's Wisdom in Women* may have seemed a minor masterpiece, an Oscar-Wildean, silkily sparkling fantasy of the better sonata-
(See *THERE'S WISDOM* on page 53)

PLYMOUTH

Beginning Thursday Evening, October 31, 1935

THE BODY BEAUTIFUL

A comedy by Robert Rossen. Staged by the author. Settings by Boris Aronson. Presented by Sidney Harmon.

Izzy Cohen Garson Kanin
Kitty Loretta Sayers
Boris Vassilevitch Eugene Sigaloff
Gypsy Claire Carlton
Charley Leo Hoyt
Bill Farmer Roy Roberts
Lulu Johnson Polly Walters
Jimmy Oliver Barbour
Magistrate J. F. Kirk
Court Clerk Edison Rice
Detective Gargan Phil Sheridan
Officer George Smith
Sue Barnes Arlene Francis
Saunders Frederick Clayton
Wiggins Walter Scott Weeks
Model Beverly Phalon
Baxter Richard Pope
Waiter Samuel Roland
Max Talbot Carl Rukoff
Eddie Driggs Richard Abert
Porter Leslie Hunt
Spectators, Chorus Girls, Guests, Etc.

Synopsis: ACT I—Scene 1: A Dressing Room in a 42d Street Burlesque Theater. Half-Hour Before the Performance. Scene 2: Night Court, the Same Evening. Scene 3: Same as Scene 1, Several Hours Later. ACT II—Scene 1: Balcony Overlooking the Main Floor of the Midway Park Casino. Late Evening Several Weeks Later. Scene 2: Lulu's Penthouse, Several Weeks Later. Morning. ACT III—Scene 1: The Casino, Two Weeks Later, 4 a.m. Scene 2: The Penthouse, the Same Evening, 7 p.m. Scene 3: The Penthouse, Ten Minutes Past Nine the Same Evening.

A good idea went woefully wrong in *The Body Beautiful*, the play which Robert Rossen wrote and directed, and which Sidney Harmon brought to the Plymouth Theater Thursday night. It should have been an extremely funny slam-bang show, but it isn't. Chiefly that is the fault of the pace, which would make a snail seem like a Futurity winner. The second act also helps a bit by falling prettily to pieces in the faces of the expectant customers.

The season's second play about burlesque to be produced, but the first to be conceived and announced, *The Body Beautiful* is at least infinitely better than *Strip Girl*, its predecessor. But that, after all, is damning with faint praise, and *The Body Beautiful*'s basic idea is worthy of better things. It is also worthy of better treatment.

It is an essentially comic conception.
(See *BODY BEAUTIFUL* on page 25)

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ST. JAMES

Beginning Wednesday Evening, Oct. 30, 1935.

PLAY, GENIUS, PLAY!

A comedy by Judith Kandel. Staged by Jo Graham. Settings by Kirker & Robbins. Presented by Lew Cantor.

Pacci Vaughn Godfrey
Jenny Virginia Sale
Holliday Stapleton Kent
Mrs. Margaret Carey Theresa Maxwell Conover
Mr. Jay Carey Ferdinand Gottschalk
Jorje Carey Sam Wren
Albert Sterne Clarence Derwent
Paul Carey Hardie Albright
Leda Marshall Frances Carlon
Casazza Sydney Riggs
Diana Saunders Judith Wood
Mr. Morgan Butler Hixon
Aunt Nancy Gertrude Mudge
Uncle Brian William Fay
Cousin Doris Barbara Brown
Uncle Richard John T. Dwyer
Cousin Annabelle Vera Hurst
Ambrosia Mercedes Gilbert
Manufacturer Maurice Freeman
First Girl Effie Afton
Farmer William Norton
Second Girl Helen Kimm
Healey Len Doyle
Third Girl Mildred Schroeder
First Man William Morris
Second Man Craig Williams
Eve Charlotte Cloer
Sascha Noodleman Saranoff
Monty Gavin Muir
Kelly W. W. Shuttleworth
Proprietor Walter Armin
Doctor Walter Fenner
ACT I—Living Room in the Carey Home, New York City. ACT II—Scene 1: Didi's Apartment, One Hour Later. Scene 2: A Night Club, Later the Same Night. Scene 3: Didi's Apartment, the Following Afternoon. ACT III—The Same as Act I, One Half-Hour Later.

Advertised curtain time—8:40.
Curtain rose at showing caught—8:55.

Lew Cantor's new show is, unfortunately, one of those things a producer would probably like to forget as soon as possible. A good cast and striking sets but a poor play. And not much can be done with a weak play.

Judith Kandel's first Broadway endeavor is mildly diverting and often dull. It has its flashes of wit, such as "He's a genius. Everything's a secret



RUDY VALLEE adds luster to his name with increasing brilliance as the months and years pass. In this age of puissant individualism the erstwhile freak crooner opens new vistas of his talent, character and versatility to an awed public and an admiring show business. Many who were once clinging uncertainly to the highest rungs of fame with this devoted son of Maine are by now unknown and unsung; others are still flitting about in the heights but riding for a fall—reeling dizzily with the intoxication of their selfishness and psychopathic egotism.

The fair-haired boy who inspired ridicule in his earlier days as a professional because ridicule seemed to be the only weapon the die-hards could use effectively against him has outlived his detractors. Not merely outlived them; he has grown to gargantuan size as a showman, artist and public figure while those whose envy made of them blabbering idiots monotonously intoning a litany about "nine-day wonders" are about as well known today as the average CCC recruit to President Roosevelt.

Not so long ago that it should be completely forgotten by the members of this little congregation we eulogized Vallee in this pillar as one of the most gifted artists and the greatest showman-performer of this age. Inspired by our thesis we plastered it on so thickly on that occasion that the old column couldn't possibly stand another dab of the stuff. But time has passed and this wonder man of the show business has revealed an entirely new side of his complex makeup. Vallee has turned to the field of actor welfare. And when this Vallee person does something he does it right.

Tho speakers eloquently called their attention to every possible interpretation of the move we doubt whether the guests assembled in a midtown chophouse a recent afternoon caught the real significance of Vallee's acceptance of the presidency of the American Federation of Actors. Eloquent, sincere and inspiring, Gene Buck squeezed every drop of drama out of the occasion, but it is only after mulling the matter over in one's mind for a few days that the occasion takes on the aspect of happy reality.

Here is a young, tremendously successful artist and showman. Here stands he in the midst of a career that has no equal in the show business. Picture him as a gull in the trajectory of its flight. He swoops down from high heaven; looks in on the lot of his colleagues in a business that is beset by every misfortune in the plague chest of Fate. He folds his wings; momentarily forgets about new horizons and remains to help those who need his guiding hand; his wise head; his warm heart and the prestige that goes with his name—prestige that all the money in the United States Treasury cannot buy. The metaphor is a little mixed. But it describes in a way we hope suffices what Vallee has done; the sacrifices he has made to pay a debt to the actor he doesn't owe. And a debt that many others owe but will not acknowledge (selfish souls that they are) to the last day they live.

We hope for the sake of the AFA that Vallee's presidency will get it plenty of favorable publicity, which it sorely needs. Vallee will get plenty of publicity, too. But we know that this will come to him not because he will sit on a throne and yawn. Vallee's mentions in the public prints will derive, we are certain, from concrete achievements in behalf of the actor and the actor's organization. Vallee doesn't need the publicity; he didn't accept the job to grab any publicity and if our guess on him is still right most of his actions will be of such a character as to call for a minimum of publicity.

Ralph Whitehead is the best thing that has yet happened to the AFA. Without Whitehead it is doubtful whether there would be an AFA. Vallee is the next best thing—and that's the way that Vallee will want it to be until the end of his term. Not that Vallee is going to be a rubber-stamp president. Not Vallee. Those who know him well realize that he is fully capable to do things for himself and by himself. And he wants to see what's being done before he nods his head in approval. But Vallee is practical as well as idealistic. He can't possibly devote all of his time to the AFA or any organization. He hasn't by far reached the stage in his career when he can ease up in his professional work. Financially, yes; but not from the standpoint of satisfying the urge for action and creative work that motivates a man with a good span of years separating him from middle age. Whitehead is devoting his life and soul to the AFA. It is his everything. Vallee can well handle the situation by sitting in occasionally with Whitehead and other council members. And he started doing this before the echoes of the reception that greeted the announcement of his acceptance of the presidency died out. And he has been doing it since; to a degree that establishes him already as the most conscientious leader the AFA has had.

Vallee's acceptance of high office in the AFA represents the high water mark of achievement in actor welfare circles since the AFA was given its Four A's charter. Vallee did not accept the post impulsively, altho one might have gotten that impression from the surprise element involved in the presentation speech by Whitehead. Vallee has had the AFA under the surveillance of his trained eye for many months. He had worked silently (that is, not secretly but without fanfare and fuss) as a financial adviser to the organization up until the time Fred Keating atoned for his minor sins of neglect as the AFA absentee president by sending in his resignation with good wishes to the organization.

His selection was a surprise and a news sensation because it was not believed among the boys alleged to be in the know that a man of Vallee's earning power and mass-appeal caliber would want to be bothered about helping the underdog in this day and age. In an era when big-shot artists will refuse to attend the funeral service of an oldtimer because the outlook for a fan audience is not so forte. In an era when biggies who hadn't been around their old haunts for months and years turned up at grand old boy Hopper's funeral because they were tipped that all the dailies and news services—and newsreel cameras—would cover it. In an era when certain alleged big shots who are still hams and don't know it keep away from the AFA like it is poison "because it might hurt me with the booking offices." (Where are the booking offices, poor dubs?) In this era Vallee—topnotcher of hardiness unsurpassed—fooled them and cast his lot with the organization that has scratched, bled and bit its way thru the cave of horrors in which all great movements are born.

We have argued in the face of all theoretical evidence to the contrary that what the AFA needs more than anything else is the support of the men and women who comprise the backbone of the "big name" industry. No better man than Vallee could have been chosen on one count alone: his ability, willingness and resources to whip into line the moral cowards who have been watching the AFA from the sidelines because they feared to be stripped of their "name" epaulets if mingling with the masses in a great, growing movement to solidify the strength of the actor in the fight for a place in the sun.

Vallee brings to the AFA far more than an ingratiating personality, a magic name and a moral support that it has long needed. Far more important than these he adds by his presence to the AFA's inner council a wise head and to its public meetings an enviable talent as a level-headed, appealing speaker.

As an artist Vallee is more the romantic than the emotional type. As a speaker, a protagonist of a Cause, Vallee is not the emotionalist of the Cantor-Jessel school, altho he uses emotion as handily as the best of the alligator tear dispensers. Vallee as a speaker and pleader resorts to cold logic and with his superior brand of show-

(See SUGAR'S DOMINO on page 25)

The Broadway Beat

By GEORGE SPELVIN

HALLIE FLANAGAN and her WPA projects are drawing plenty of fire—but fire—with Miss Flanagan definitely worried. She claims the critics are impatient, and that she's doing her best. But, as was indicated in *The Billboard* when the plans were first announced, the theatrical Art (capital "A," please) of the little theaters hardly mixes with the starvation of commercial workers; plans to provide work-relief by offering direct competition to actors who don't need relief is hardly an ideal setup, and a left-wing experimental writer is hardly the ideal man to experiment with government money in a relief project. All these things are being brought out now, with a New York daily editorializing about Elmer Rice, local project head, and with managers and actors kicking up a row about competition. The actors' row has reached such proportions that it has forced an administration-Forum showdown in Equity.

According to Coast reports, a Hollywood spot called the Nash Hall Theater is actually forcing actors to pay for the privilege of working! That, me hearties, is news! According to Mr. Spelvin's informant, the performances are open to the public free of charge. And anyone wanting to work at the place pays the management from \$35 to \$75 per part per play, for the "opportunity" accorded him or her of appearing at the theater.

Night-spot owners are really worried about the recent epidemic of gang killings. The tough guys are big spenders, and they've kept many a club out of the red. But now, with so many of them being shot down, not only does the trade disappear, but the boys shiver when one of the chiefs walks in. You can't tell where the bullets will hit next.

Chorus girls of the various floor shows contributing their services had a tough time of it at the testimonial dinner to Aladar Retek (Restaurant Workers' Union) at the Congress Restaurant last Monday. The diners were too busy chasing the gals and performing their own alcoholic versions of aesthetic dancing to hear what the speakers said. Even when the guest of honor delivered a shouted speech (with gestures) no one could hear him. And since most of the diners were waiters and waitresses, they spent a good part of their time kidding the waiters who served them.

Clark Kinnaird replaces Bushnell Dimond as dramatic editor and critic for King Features Syndicate. . . . Tom Killilea, former Ringling Circus and Esso (Guy Lombardo) Marketers p. a., created the title, *Midnight Alarm*, for the New York Fire Department's show in Madison Square Garden November 2. . . . Killilea, now on City News, holds an honorary badge in the department, and was assigned by Commissioner McEligott to do "honorary" publicity. . . . Johnny Graham, circus legal adjuster, of Butler, Pa., has been working in Astoria as a stand-in for Walter Connelly on the Hecht-MacArthur *Soak the Rich*. . . . Bob Broder was almost tossed out on his ear from the orchestra of the Vanderbilt, where *Mulatto* is playing, after trying to crash it with a balcony ducat. . . . Saved by a friend with an extra stub. . . . Maxwell Anderson is now definitely assured of a spot among the immortals: Russeks has named a new dress *Winterset*. . . . Costumes for *Victoria Regina* will be sent on from England. . . . Fannie Cimbol is now secretary for the Theater Authority and the Eastern Burlesque Managers' Association, both in one office. . . . Lloyd Huntley, the ork leader, auditioned 22 gal singers before picking Billie Grafton, Gloria's sister. . . .

Chicago Chat

By NAT GREEN

THE ICE MEN are not going to take the competition of the electric refrigerator people supinely. . . . They're out to make things plenty hot and plans announced this week indicate that a half million dollars will be spent to put the story of ice on the air via the national networks, with high-caliber guest stars featured. . . . San Diego expo attendance figures, poor enough as given out, would have been far worse if the management had not foxily included in each day's tabulation an attendance of 10,000 as represented in the sale of that many season tickets and not the actual turnstile figures. . . . At the Jack Hylton luncheon the British consul, Lewis Bernays, suggested that a good name for the new English dance in which the dancers take two steps forward and four steps back would be "Civilization." . . . Rotund Henry Busse and his ork probably will be occupying a prominent Chi spot before the first of the year. . . . That 30-day jail sentence meted out to Renee Villon last August for performing an allegedly indecent dance at the Oriental Theater simmered down to a \$50 fine, which suited everybody.

Ralph T. Kettering, for years a prominent figure in the theatrical world here and later appointed to the Illinois liquor commission, is now secretary of the American Brewers' Association. . . . Thoda Cocroft, Guild rep in Chi, off to N. Y. C. on biz. . . . Elwood A. Hughes, president of the IAFE and general manager of the Canadian National Exhibition, stopping off in Chi on his way home to Toronto after a stay at Hot Springs, predicts this year's IAFE convention will be one of the biggest ever held. . . . Most of the fair men and showmen made some money this year, he says, and they see still better times ahead. . . . William Soper Sneed, prominent CFA member, is now a full-fledged Kentucky colonel, having received his sheepskin from Governor Ruby Laffoon. . . . Judge Marcus Kavanaugh has sold one of the case stories from his *You Be the Judge* to MGM for \$600 and it is being scenarized for Wally Beery. . . . Michael Romano, former assistant State's attorney, is slated for the role of leading man. . . . Mike Barnes, back from the windup of the Barnes-Carruthers season at Shreveport, says the season as a whole was one of the best in years and everybody's happy. . . . Burtis L. Wilson, perambulating super circus fan, was present at the installation of the new Mabel Stark Tent of the CFA at Wichita Falls, Tex. . . . Mabel, whose book *The Tiger Lady* was recently announced, is rapidly convalescing from the wounds received six weeks ago at Phoenix, Ariz., in a battle with a tiger and is rarin' to be up and at 'em again.

Theater men are wondering what will be the effect of the inauguration of "Sweepstakes" prizes by the State-Lake Theater. . . . So far no Loop houses have resorted to any of the various prize schemes that are rampant in the nabes and there is some fear that the reaction will not be so good. . . . Ethel Leginska, composer of the new opera *Gale*, is here from her home in Suffolk, England and will conduct the opera when it is presented by the Chicago City Opera Company. . . . It will be the first time an opera written by a woman will be produced with a woman conducting. . . . PECOC had a fair attendance at their show and card party and made a little money for the club. . . . Warner Club, composed of employees of Warner Bros. Theaters, gave their fourth annual dinner-dance last Friday. . . . Ann Stack, well known among the agents, is tack in the Woods Building. . . . Major Bowes' unit did five shows a day at the Oriental. . . . Dorothy Gifford is a new sec in the William Morris radio department.

EXHIBITORS ORGANIZATIONS

Ed Kuykendall addressed a meeting of the Northern California Independent Theater Owners Monday. Organization also held a banquet at the William Taylor Hotel in San Francisco. Aaron Goldberg, vice-president, presided in the absence of the president, Morgan Walsh.

P. J. Wood, secretary of the Ohio ITO, has been named chairman of the Community Chest Drive in Columbus, O.

With nearly 100 exhibits on hand, the largest turnout in years, the 15th annual convention of the Allied Motion Picture Theater Owners of Western Pennsylvania, held at the Hotel Schenley in Pittsburgh Monday and Tuesday, was marked with success. Sidney E. Samuelson, national president of Allied, announced behind closed doors plans of the association's own producing unit, which will be publicly revealed in a few weeks. It was learned that the independent company, sponsored by Allied, will function in Hollywood, will assume the significance of a major company and will serve exclusively the interests of the independents.

Abram F. Myers, general counsel for Allied, urged the theater owners to lend their full co-operation to this new enterprise. He senses a consolidation of most of the major companies in the near future, which will spell only more hardships for the indies. Under present conditions Myers termed the exhibits real heroes for remaining in business. He urged them to exercise the same power as the people they are dealing with, and he sees the production of their own pictures as the most powerful weapon.

Myers also announced that he just finished publication of a booklet called *The Allied White Book*, in which are printed the latest topics of which exhibits should be thoroughly informed. The booklet will be distributed nationally thru all local associations.

At the opening session M. A. Rosenberg, member of the board of directors, urged the exhibits not to sign any advertising film contracts unless they are approved by the association. This move is to protect the theater owner from a maze of matter in legal contracts which the average layman cannot interpret properly. Louis Senn, of New York, advised the gathering to buy theater insurance as an association and receive the same benefits given all chains.

Mayor William N. McNair of Pittsburgh was one of the leading speakers on the first day. He urged the organization to protest against theater taxes which threaten the very business existence of the theater owners. He suggested that the exhibits submit formal protests to Governor George H. Earle of Pennsylvania and President Roosevelt. They would help, he added, when the legislatures meet for the next session.

The officers elected for the new year are William Davis, Pittsburgh, president; Bill Lipsie, Blairsville, vice-president; Fred J. Herrington, Pittsburgh, secretary, and Joe Gellman, Duquesne, treasurer. Four new members named to the board of directors include M. A. Rosenberg, Benny Amdur and William Finkel, of Pittsburgh, and Frank Panopolus, of Clairton.

At the annual meeting of the Associated Theater Owners of Indiana at Indianapolis October 28 R. R. Blair, of Indianapolis, was re-elected president; Oscar Fine, of Evansville, and Maurice Rubin, Michigan City, were elected vice-presidents, and Frank B. Sanders, Indianapolis, treasurer. Directors include Alex Manta, Indiana Harbor, and V. U. Young, of Gary. Congressman Samuel B. Pettengill discussed his anti-compulsory block-booking bill before the theater owners and conducted an informal hearing on it.

"WAY DOWN EAST"

(FOX)

TIME—82 minutes. RELEASE DATE—Oct. 25. PRODUCER—Winfield Sheehan.

PLOT—The story of *Way Down East*, like *Uncle Tom's Cabin*, certainly should be familiar to all. This melodramatic veteran of the early American theater deals with a tragic heroine, seduced by a villain, who becomes a hired girl on a farm ruled by a stern squire. She hides her past, but the story outs by gossip, only after the squire's son falls in love with her. When exposed she goes out into the snow and on to a river where the ice is breaking up. Saved, tho, by the squire's son and the villain, the latter going heroically to his death. Of course, the hero and heroine marry.

CAST—Rochelle Hudson and Henry Fonda, featured; Slim Summerville, Edward Trevor, Margaret Hamilton, Andy Devine, Russell Simpson, Spring Byington, Astrid Allwyn, Sara Haden, Al Lydell, Harry C. Bradley, Clem Bevans, Vera Lewis, Seymour and Cornsco, Phil La Tosca and William Benedict. A really brilliant cast, with Hudson, Fonda, Hamilton, Devine and Lydell standouts.

DIRECTOR—Henry King, who did a right fine job, altho he overlooked speed. AUTHOR—Adapted by Howard Estabrook and William Hurlbut from the Lottie Blair Parker play. Adaptation converted this sturdy melodrama into more of a comedy.

COMMENT—Fox apparently did the best it could, but a story of this type is not profitable material for the film diet of today. The average moviegoer will be satisfied, but only when part of a double-feature layout.

APPEAL—Wide, but can expect some audiences to laugh when they're not supposed to.

EXPLOITATION—Fame of the story should be plugged to the hilt, altho there are situations in the pix which can also be sold.

"HANDS ACROSS THE TABLE"

(PARAMOUNT)

TIME—79 minutes. RELEASE DATE—Oct. 18. PRODUCER—E. Lloyd Sheldon.

PLOT—Regi is a manicurist in a big hotel, out to get a guy with money. When Theodore Drew III dates her up she puts on the play heavy, only finding out at the end of the evening that he's engaged to be married. His fortune is gone in the crash and he's marrying another one. Supposed to have sailed to Bermuda, he stays instead in Regi's room for a week, but the piece being a picture, he does it in a nice way. They love each other so, so much, but neither will give in, because each thinks the other out after dough. They get together eventually with the aid of a rich crippled aviator, who is also in love with Regi.

CAST—Carole Lombard, Fred MacMurray, Ralph Bellamy, Astrid Allwyn, Marie Prevost and others. Lombard is unappealing, but does a surprisingly good acting job, being almost adequate. MacMurray can't carry the breezy fluff dialog; Bellamy, as the cripple, is excellent; Allwyn, as a rich lass, gives what seems like a chorus girl's idea of a society belle, and Prevost, in a small Dumb Dora part, is effective.

DIRECTOR—Mitchell Leisler. Excellent with many fine shots.

AUTHORS—Screen play by Norman Krasna, Vincent Lawrence and Herbert Fields. From a novel by Vina Delman. Cheap and sleazy story, but some bright and highly amusing dialog.

COMMENT—A pretty nasty little yarn, with the film boys fighting like mad to make it seem like love. Dialog, however, keeps it going on an entertainment level all the way. While it stays gay and fluffy it gets along nicely.

APPEAL—General, except for those who like a scrap or two of intelligence in their yarns. Can take top billing.

EXPLOITATION—Nice names to play with. Manicurist tieups should be easy. Can also play society stuff.

FILM CONSENSUS

Below are listed the films reviewed in last week's issue of *The Billboard*, together with a tabulation of the critical vote. Papers used in the tabulation include *The Times*, *Herald-Tribune*, *News*, *American*, *Mirror*, *Post*, *Sun*, *World-Telegram* and *Journal* among New York dailies, and *Film Daily*, *Motion Picture Daily*, *Motion Picture Herald*, *Hollywood Reporter*, *Picture Business*, *Box Office*, *Harrison's Reports*, *Daily Variety*, *New York State Exhibitor*, *Variety* and *The Billboard* among trade papers. Not all of the papers are used in each tabulation, because of early trade showings, conflicting publication dates, etc.

Name	Favor- able	Unfa- vorable	No Opinion	Comment
Transatlantic Tunnel (G-B)	14	0	3	"Magnificent entertainment."— <i>Journal</i> . "Exciting and spectacular melodrama."— <i>American</i> .
Rendezvous (MGM)	14	0	1	"Highly entertaining."— <i>M. P. Daily</i> . "Pip of a picture."— <i>American</i> .
A Feather in Her Hat (Columbia)	4	7	4	"Rather bookish story."— <i>Sun</i> . "Shy and fragile little drama."— <i>Times</i> .
I Live for Love (Warner)	2	5	1	"Altogether unreal."— <i>Hollywood Reporter</i> . "Distressing example of the meticulously routine cinema."— <i>Times</i> .
A Thousand Dollars a Minute. (Republic)	5	0	1	"A pretty good farce."— <i>Harrison's Reports</i> . "Fast-moving program."— <i>The Billboard</i> .
Born for Glory (G-B)	5	4	0	"Good naval war story."— <i>Film Daily</i> . "Substantial melodramatic story."— <i>Mirror</i> .
Freckles (Radio)	3	1	2	"Innocuous yarn."— <i>American</i> . "Agreeable specimen of the home-spun drama."— <i>Times</i> .
False Pretenses (Chesterfield)	0	2	3	"Dual classification."— <i>Variety</i> . "Won't even suffice on a dual bill."— <i>The Billboard</i> .
Hot Tip (Radio)	1	0	1	"Swell neighborhood program."— <i>The Billboard</i> .
Atlantic Adventure (Columbia)	1	1	0	"Suitable fan fodder for the nabes."— <i>Daily Variety</i> .

NEWS OF THE WEEK

In a report for the 39 weeks ended September 29, 20th Century-Fox announced a consolidated net operating profit, after all charges, including federal income taxes, were deducted, of \$1,996,324. Previous year during the same period the profit was \$1,506,213.

G-man cycle of pix was to all intents and purposes ended by an agreement between the producers and the Production Code Administration, with the ban also including films that portray gangsters operating in violent conflict with the law. Pictures in the works at the time were exempt.

The reorganization of United Detroit Theaters being completed, George W. Trendle, president of the outfit, will handle the operation exclusively. This lets out W. C. Patterson, who was brought in for the reorg. Patterson, whose Para contract still has a while to run, will take a three months' vacation and will then be reassigned by the company.

Columbia, 20th Century-Fox, Warners, MGM and UA have already approved the move to adopt a 2,000-foot reel standard, with Republic also understood to view the switch favorably. Para and RKO were held up on decision because of the current St. Louis trial. Universal is the major holdout. Because of Para and RKO deadline has been advanced from November 1 to November 15. Companies approving will put the 2,000-foot reels into production in January, with releases figured around April.

David O. Selznick has announced that Phil Ryan, formerly production manager of the Pathe and Metropolitan studios and before that sales manager for Pathe and Universal, has been made production manager for Selznick International pix.

Butterfield chain has bought the entire Republic program for first-runs in 12 cities in Michigan, with 42 houses involved.

Chicago clearance issue has been settled amicably by a "gentleman's agreement" whereby B. & K. has dropped plans for an extra seven days this season, with a general distributor understanding that the cirk will be given the extension for the 1936-'37 season.

Para home office sales execs and the 11 field managers will meet at the Ambassador Hotel in Los Angeles December 1, 2 and 3. District managers include M. S. Kusell, P. A. Bloch, Harry Goldstein, William Erbb, Oscar Morgan, Jack Dugger, J. E. Fontaine, L. C. Li-Beau, Hugh Braly, M. H. Lewis and Ben Blotcky.

Technicians' branch of the Academy on Thursday elected Major Nathan Levinson, Warner sound director, chairman, a post he will hold for the third successive year. Branch has gained 71 new members since the first of the year, making the total 225. Executive committee, elected last month, includes John Arnold, Gerald Best, Farciot Edouart, Bernard Herzbrun, Wesley C. Miller, Van Nest Polglase and Levinson.

Executives and department heads of the new Republic studios were announced this week by Trem Carr, Republic pix vice-president.

The personnel list is as follows: Al Levoy, general production manager; Herman Schlom, assistant production manager; H. K. Bachelder, business manager for Westerns; Sol Siegel, business manager for serials; E. R. Hickson, technical director; Fred Steele, comptroller; Wallace MacDonald, story editor, and Gordon Molson, casting director.

Supervisors are I. E. Chadwick, Colbert Clark, Ken Goldsmith, M. H. Hoffman, Paul Malvern, Barney Sarecky, Armand Schaefer, Robert E. Welsh and Victor Zobel.

Other department heads are Harry Grey, music director; Joseph Lewis, chief film editor; Joseph Walters, head of still department; Lindsley Parsons, studio publicity director, and Bernard Bernbaum, in charge of studio exploitation, advertising and the Republic house organ, *The Co-Operator*.

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"THE RAINMAKERS"

(RADIO)

TIME—78 minutes.

RELEASE DATE—October 25.

PLOT—A California town needs rain, and the local bogey man plans to mulct the farmers by overcharging them for canals from the lake. Local banker, a kindly man, hires a guy who has an invention which will make it rain, but needs electricity from a crowd of people to work. Much to do in getting the crowd, with the canal man plotting against it. Okeh, of course, in the end.

CAST—Bert Wheeler, Robert Woolsey, Dorothy Lee, Berton Churchill, George Meeker and others. Wheeler walks off with most of the laughs. Lee, an adorable little trick until she starts talking. Others catch-as-catch-can.

DIRECTOR—Fred Guiol, routine job.

*AUTHORS—Screen play by Grant Garrett and Leslie Goodwin, from story by Albert Traynor and Guiol. For the most part silly without being funny.

COMMENT—Generally under the Wheeler and Woolsey average, even as the Wheeler and Woolsey average goes. Most of what guffaws were there come from old, old slapstick stuff. Pauses for laughs are often greeted with dead silence.

APPEAL—Confirmed Wheeler and Woolsey fans should take it.

EXPLOITATION—Rain-making machine gives many scientific angles which, if properly worked out, can probably offer more laughs than the picture. If the names mean anything in your locality use them.

"LE DERNIER MILLIARDAIRE"

("THE LAST MILLIONAIRE")

(FRANCO-AMERICAN)

TIME—85 minutes

RELEASE DATE not given.

PLOT—The fly-speck kingdom of Casinaria, which thrives on its tourist trade and its gambling casino, is suddenly faced with bankruptcy. The tyrant queen manages to have the princess engaged to Banco, Casinaria's only citizen living abroad and the only Casinarian millionaire left. The millionaire arrives and, when revolutionists attempt to assassinate him, is hit on the head and loses his mind. He becomes a dictator and his insanities are carried out by the populace, which dares not question him. Finally another knock restores him to sanity and, when the princess elopes with the palace band leader, he marries the widowed queen himself. The picture ends when Banco is told he has lost his entire fortune and asks the queen for a small pension for life.

CAST—Max Dearly, Marthe Mellot, Renee St. Cyr, Sindel, Paul Olivier, Charles Redgle, Raymond Cordy and Jose Noguero.

DIRECTOR—Rene Clair.

COMMENT—This is Rene Clair's latest and is in keeping with his superb satires. As a burlesque of dictatorships and political forms it reaches frequent heights of brilliance. However, Clair apparently could not make up his mind whether to make it a satire on dictators or an out-and-out hoke comedy. It misses being a truly great picture and becomes a very funny comedy instead.

APPEAL—The English titles and the English prolog and epilog do much to make the French dialog understandable. Altho essentially a class picture, it should be able to entertain the average audience.

EXPLOITATION—Play up the satire on dictatorship and, if possible, tie up with local political campaigns.

"BAD BOY"

(20TH CENTURY-FOX)

TIME—60 minutes.

RELEASE DATE not given.

PRODUCER—John Blystone

PLOT—James Dunn, as Eddie Nolan, is a "loafer," a poolroom habitue and a likable ne'er-do-well. The parents of his sweetheart reject him, forbid her to see him. The girl, Sally (Dorothy Wilson), refuses, they are secretly married and bend their efforts to get him a "respectable" job. They fail. Finally he becomes a hero by foiling a holdup, gets his job and everything is lovey-dovey.

CAST—James Dunn, Dorothy Wilson, John Wray, Louise Fazenda, Victor Killian, Luis Alberni, Beulah Bondi. Dunn is all right in his part, altho it is partially actor-proof. Wilson is, likewise, quite pleasing. Fazenda is a garrulous boarding-house keeper; Killian a private detective in a bit, and Alberni another bit as an ice-cream vender. Wray is the irate pop who throws Dunn out—partly because Dunn has just taken him over in pool.

DIRECTOR—John Blystone.

AUTHOR—Vina Delmar. Screen play by Alan Rivkin.

COMMENT—Another double-feature program, with Miss Delmar failing to repeat her success with *Bad Girl*. Commonplace story and plot and a routine production.

APPEAL—Adult, limited.

EXPLOITATION—Mainly thru the authorship angle.

"SOCIETY FEVER"

(INVINCIBLE)

TIME—68 minutes.

RELEASE DATE—October 1.

PRODUCER—Maury M. Cohen.

PLOT—A guy wanting to buy a tumbled-down old mansion stumbles into one of the looney families which were popular last year in pix. He of course falls for the sane daughter, but a phoney mistake makes him hold off. Family's attorney is robbing them systematically. Missing brother comes home as a marine, just on the eve of a big society party in the tumbled-down homestead. Party itself is supposed to provide the comedy climax, with the marine pasting the lawyer, and the "hero" clearing everything up, including his own romance.

CAST—Lois Wilson, Lloyd Hughes, Grant Withers, Guinn Williams, Sheila Terry and others. Wilson is badly miscast in a typical ingenue role, but does good work none the less. Hughes is pleasant. Rest are properly balmy.

DIRECTOR—Frank R. Strayer. He missed many opportunities in a yarn the dialog of which could have been made into something.

AUTHOR—Karen De Wolf, story and screen play. Story is a hodge-podge of disintegrating tripe, but the nut family idea gets a few new angles here, and if it had been properly carried out it might have shown results. Dialog bright and funny in spots, but nullified by the story.

COMMENT—Just a missed chance. The sappy, yappy yarn kills any interest that may have been aroused by the brightly zany opening.

APPEAL—Not much, if any, with film rating lower brackets of doubles. Those who might have been lured by the comedy will be lost by the yarn.

EXPLOITATION—Play up the comedy, what there is of it.

"THE NEW GULLIVER"

(MOSCOW FILM STUDIO)

TIME—75 minutes.

RELEASE DATE not given.

(Released thru Oscar Serlin, Arthur Mayer and Joseph Burstyn for North and South America, thru Amkino)

PLOT—Petya, schoolboy, played by V. Konstantinov, dreams he is a new Gulliver in Lilliput. The picture then portrays his adventures there, with a heavy Soviet propaganda story concerning the revolt of the workers against the king and his regime. Parts of the picture are truly remarkable.

CAST—Konstantinov and the puppets. The puppets are two inches high, but unlike those previously seen portray emotions thru facial expressions and physical maneuvers. Konstantinov doesn't do as well as the puppets.

DIRECTOR—A. Ptushko. He did a remarkable job in a picture that took eight years to produce and two years just to shoot. Process, apparently, uses masks in successive shots, the same as done with animated cartoons. F. Krasny is the puppeteer, Y. Shvets art director. Their work, together with the others concerned in the pix, is combined into an outstanding cinematic art success.

AUTHORS—G. Roshal and Ptushko. English titles by Julian Leigh. English lyrics by Michael Blankfort.

COMMENT—A feature that should be able to stand by itself in many spots, despite the propaganda angle, which will injure profit chances in America. The puppets alone should be able to bring in kids, while the elders will go for the production phases. Satire, apart from political theories, is excellent.

APPEAL—Difficult to state. As has been said, the Soviet preaching will hurt box office, but the puppets and the popularity of Gulliver should help overcome this. However, draw will most likely be in the arty class.

EXPLOITATION—Heavy on the puppets.

"RED ARMY DAYS"

(AMKINO)

TIME—80 minutes.

RELEASE DATE not given.

PRODUCER—Lenfil Studios.

PLOT—The commander of a war tank of the army guarding the Soviet borders rooms at a house and promptly falls in love with the landlord's pretty daughter. She just can't resist the soldier boy, and goes thru the usual mooney expressions indicating love. There are misunderstandings, some rivalry from the village idiot and from the other soldiers and finally they admit their love just before the army is disencamping for the winter.

CAST—All Russian.

DIRECTOR—Not given.

AUTHOR—Not given.

COMMENT—A simple story in Hollywood fashion. In other words, a glorification of the army thru the medium of a love affair. The Russian dialog is aided considerably by the English titles and the story is easily understandable. Photography and music are more than good.

APPEAL—To Russians and Soviet sympathizers in the main, altho most audiences would probably enjoy it also.

EXPLOITATION—Play up the "see the famous Red army in action" angle. The heroine is a pretty girl and decidedly Hollywoodish, which at least should give the advertising a sex angle.

"DRESSED TO THRILL"

(20TH-FOX)

TIME—68 minutes.

RELEASE DATE not given.

PRODUCER—Robert T. Kane.

PLOT—A soldier engaged to marry a little French shopkeeper is ordered away to Toronto on their wedding day, and she doesn't know what happens to him. So she sets out and sets the world on its ear by bleaching her hair and doing songs and dances, being billed as a Russian. It all comes out okeh, of course, after the usual complications.

CAST—Clive Brook, Tutta Rolf, Robert Barratt, Nydia Westman and others. Rolf, an importation, presents a problem; they could have hired plenty of gals just as bad on this side. Has nothing to offer except the usual excesses of Gallic "charm," which she turns on full force—but only a drizzle comes out. Poor Brook is buried in the awful material. Others no worse than their parts make them.

DIRECTOR—Harry Lachman. Direction as dull and flat as the film.

AUTHOR—Samson Raphaelson, adapted from a play by Alfred Savoir. Raphaelson is author of original stage version of *Accent on Youth*. Maybe he was only kidding.

COMMENT—About as flat and silly as anything could be. Also dull. Incidental songs and half-baked production numbers fail to help, being if anything even more boring than the rest of the film.

APPEAL—Try to find it.

EXPLOITATION—Brook's name, which is still powerful, may do some good the first day. Forget about the rest.

"WESTERN FRONTIER"

(COLUMBIA)

TIME—59 minutes.

RELEASE DATE not given.

PLOT—Ken Maynard is sent out to capture the woman leader of a horse and beef-rustling gang, ignorant of the fact that the girl is his sister, she having been kidnapped by Indians when their parents were slaughtered while on their way west. He is captured by her gang and is about to be shot when she notices a tattoo on his arm similar to one on hers. She prevents the gang killing him and is killed herself.

CAST—Ken Maynard, Lucille Brown, Nora Lane, Frank Yaconelli, Otis Harlan. Maynard is about the only performer in the picture other than Harlan. Both women leads, his sister and the love interest, are pretty bad.

DIRECTOR—Albert Herman.

AUTHORS—Nate Gatzert and Ken Maynard. It's not a bad yarn for a Western, but the dialog is pretty terrible. Might be time for a campaign to rationalize oat opera dialog.

COMMENT—Slightly better than average Western, with plenty of action and good photography. Excellent shots in the early part of the picture when the covered-wagon caravan is on a rush to prevent the Indian massacre.

APPEAL—Customary Western draw.

EXPLOITATION—Ditto.

Balto Does a Mid-Week Fold

BALTIMORE, Nov. 2. — The Palace Theater here, reopened to burlesque last Saturday by George Katz, folded abruptly Wednesday afternoon when the cast refused to continue. Katz had pledged the Burlesque Artists' Association that he would pay the company off nightly, but missed the Tuesday night payoff. His plea to the cast to continue on until the end of the week went unheeded.

Minskys recently operated burly at this house, but closed several weeks ago after getting into a jam with authorities. Katz took over the house with the BAA's permission, only after he promised a nightly payoff in view of his past performances with actors.

Katz has already paid the BAA over \$1,000 on back debts, and this folding here will probably add another claim of two weeks' notice to his obligations.

Kane Troupe Doing Well At Empress, Cincinnati

CINCINNATI, Nov. 2.—Business continues good for the Jack Kane burly troupe, now in its seventh week at the Empress here. Business during the week is maintaining a satisfactory pace, with Saturday and Sunday nights drawing capacity houses. Standing room only has been the rule at the Saturday midnight shows. Company is going at 25 and 35 cents at all times.

Heading the new cast, which moved in last week, are Patricia Page, Babe Archer, Ruby Lang, Betty Novak, Boob Blake, Jimmy Wallace, Billy Reeves, Billy Crook and George Blodgett. There also is a new chorus of 18 girls.

The new chorus comprises the following: Margie Marcus, Ann Reeves, Mildred Davis, Helen Dale, Helen Ducey, Edith Cushman, Peggy Cushman, Lillian Keystone, Montine Vincent, Marie Dietz, Mary Jo Armour, Jerry Phillips, Irma DeWitt, Muff Ragner, Lela Higgins, Lolita Wallace, Pauline Scarbo and Mollie Cross.

BETTY ROWLAND opened November 3 at the Variety, Pittsburgh. Remains four weeks, when she returns to the Gaiety, New York.

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PERSONALITY PLUS TALENT.

MURRAY LEWIS

Fast, Low, Eccentric Comedian.

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THE TOPS IN WARDROBE.

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A NEW BLONDE THRILL
With a Singing Voice.

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Dancing—Stripping—Talking Ingenue.

BETTY ROWLAND

Youth, Charm, Personality and Ability

"Z O"

(JUNE RHODES)
Back From the West With New Novelties.

HERB-LEIPSIG & MORGAN-PAT

Singing Juv. Straight—Soubret Versatile.

Burlesque Review

Republic, New York

(Reviewed Tuesday Afternoon, Oct. 29)

Minsky-Weinstock's Republic, getting a quarter a throw from the afternoon trade, had 'em standing all thru this show, with the house a veritable bedlam during intermission. House staff's noisy handling of the crowd and the spelling of the candy butchers is material for LaGuardia's anti-noise campaign. A fair enough hour and 34-minute show, with the dialog something for License Commissioner Moss to shoot at. Seems surprising with the trouble the house is having with authorities that it should look for more trouble.

New innovation here is the transfer of the pit ork to a box and placing stairs over the pit for the girls to work on. Apollo, Irving Place and Minsky's Brooklyn are also using this idea. Current show is the Indie Circuit's *Bagdad to Broadway*, supplemented by a couple of numbers put on by Minsky. Considerable show for the money, much of it good except for the material done in bad taste.

Mike Sachs, a really funny fellow, heads the comedy crew and he does stuff that's absolutely revolting—and this reviewer's no puritan. His carryings on in the dance-hall bit, with Alice Kennedy as his foil, is too raw. Audience howled, tho, so what's the use. Herbie Faye, Lou Black and Frank Smith are the other comedy purveyors and they get laughs without overdoses of smut. Faye and Black are of the vaude type, contributing hoofing and fiddling specialties besides. Smith in his one bit is a hit with his double-talk.

Helping out in the comedy are Harry White, Charlie Dane, Dudley Douglas, Miss Kennedy and Barbara Jason. They're an able crew, with Dane doubling okeh at singing. The Misses Kennedy and Jason are all that you can ask for in the way of women straights.

Stripping went for naught at this viewing, the folks practically disregarding it. Not that the girls aren't effective, but only because the folks here seek their comedy. Quartet of strippers are, in order of appearance, Barbara Bow, Marie Gundle, Mickey O'Neil and Rose La Rose. All of them show much style, but none of them came in for any real callbacks. Ordinarily you'd expect these stunners to come in for much mitting.

Production end of the show is first-rate, with the chorines and showgirls a neat aggregation and nice workers. Then there's Dagmar with her classy and daring exotic dance routines, the acrobatic Hilda Allison, the hoofing of Condos and Allen and the singing of Bob Alda. They do much to add to the production value, which is A-1 anyway considering the scenery and wardrobe, plentiful and tasteful. SID HARRIS.

Gotham and U. C. Leave the EBMA

NEW YORK, Nov. 2. — Minsky's Gotham uptown and the Hudson, Union City, recently dropped out of the Eastern Burlesque Managers' Association. Two other local houses not members of the organization are the Irving Place and the People's.

The Gotham and Union City are reported to have quit the EBMA because of it being a dues-paying organization and employing salaried people. The organization requires payment of \$40 a month dues and posting \$200 in case of any defaulting members.

EBMA notified the Burlesque Artists' Association of these withdrawals so that it should not be held liable in the event of any difficulties with these theaters.

Boston's Labor Jam

BOSTON, Nov. 2.—The Park Theater here, in difficulties with union crafts and as a result being picketed, had a sign in its lobby this week that the cast comprised members of the Burlesque Artists' Association and therefore affiliated with the American Federation of Labor. The BAA ordered the house to remove the sign and received notice that it was removed.

Indie's Two New Shows

PHILADELPHIA, Nov. 2.—Two new companies are being built by the Independent Circuit for a trip around the wheel, both due to open a week from tomorrow. Those engaged so far for these new shows are Margie White, Carlton and Miller, Nora Ford, Mimi Lynn, Lew Kessler and Connie Ryan.

Rudnick Into Albany?

NEW YORK, Nov. 2.—Max Rudnick has denied the report that he will take over the State Theater, Albany, for a burlesque policy. While denying the rumor, Rudnick revealed that when anything did happen he would let the paper know.

Variety, Pitts, Adds Pix

PITTSBURGH, Nov. 2.—George Jaffe's Variety Theater, only burly house here, turned combo Monday for the first time in its history. For the remainder of the season the house will play pictures and burlesque in the afternoons and offer the usual straight burly show evenings. In addition, novelty features are added attractions nightly.

BETTY SIMCO has joined the current season's army of newcomers in the strip division. From Perth Amboy, N. J. Shifted from Minsky's Gotham, New York, to Civic, Syracuse, this week.

Burly Briefs

TOM PHILLIPS returned temporarily to the stage Election Eve when he appeared in a show produced by the Catholic Boys' Club at the Manhattan Opera House, New York. He also has been approached by a national magazine to write an article on *I O U's* and *Who Gets Them*, and intends making photostats of a flock of *I O U's* held by the BAA. Gladys McCormack and the Eltinge, New York, are involved in a controversy, she being forced to "vacation" after missing rehearsals. Peaches Strange didn't open at the Apollo, New York, last week because the management only wanted her for the Saturday midnight show and then she was to lay off until the following week. Annette, new stripper, burned at a writeup referring to her as "the sensational dancer."

BAA on Friday was two years old as a dues-paying organization. One hundred per cent paid-up casts with the BAA until January 31, 1936, are the Variety, Pittsburgh; Jack LaMont's show on the Indie and the Gaiety, New York. Jim Bennett and Ella Sears are enjoying quite a run at Eastwood Park, Detroit, where they have been producing shows at Coconut Palms since June. Phil Cohn back at his old job of

stage manager at the Gaiety, N. Y., relieving Charles Morokoff, who went off to get married. Another Cohn at the house is Charlie, who's backstage doorman. Palmer Cote went into People's, New York, replacing Jack Larrimore, placed by Tommy Levene. Latter also booked Kay Johnsen into the Roxy, Cleveland, succeeding Bee Keller.

MURRAY BRISCOE and Sam Raynor are holding on to their contracts at the Apollo, New York, even tho Briscoe can't keep his dog at the house, lost their dressing room, etc. It's a long-termer at healthy money. Art Neely, receiving a wire that his mother was seriously ill, left Minsky's Brooklyn last Monday night and flew to St. Louis. Countess Nadja is still cracking the papers with her suit against Beatrice Wanger over the Nadja name. Gypsy Rose Lee, Virginia Jones and Buster Phillips are now at the Irving Place, New York. Exits were Cherie Griffith and Bob Eugene, altho Cherie holds a contract that the BAA will look into. Jeanette Wade continued on at the Bijou, Philadelphia, but will leave November 9 to tour the Indie Circuit. Jack Rosen opened (See *BURLY BRIEFS* on opposite page)

U-NOTES

By UNO

PATSY WALLACE, show girl at Minsky's Gotham, New York, writing a book, with a novel theme, about burlesque.

ROMAYNE, dancer, completed four weeks at the Star, Brooklyn, and left for a two-week hunting expedition in Acra, N. Y. Then to return to the Star to start on another contract of four more weeks, with an option of a lengthier stay.

BETTY BROOKS, a principal last season on the Indie circ, is now operating a yarn shop in Woodside, L. I., while hubby, Dudley Douglas, continues in show business doing straights for Herbie Faye in *Say It With Girls*, an other Indie show.

YVONNE CAPPELL is the current added attraction with Fred Hurley's Company at the Gaiety, Louisville. Miss Cappell, under the management of Don Moore, has just finished three weeks at the Princess, Youngstown, O., and before moving to Louisville appeared for six days at the Airport Tavern, Cleveland.

ESTELLE THOMAS, booked by Phil Rosenberg first at the Civic, Syracuse, and next at the Oxford, Brooklyn, opening at the Schwartz house October 28, stopping shows with original strip ideas, something different and altogether novel.

GAY LaBAR, while in Philly week of October 28 with Indie show, met two former co-players, real Indians, who presented her with a blanket, which she shipped to her ma in Sunnyside, Washington.

DOLLY HENDICKS, between number leads with an Indie show, busy knitting a huge bureau cover and lamp mats of intricate design and rainbow colors.

EDITH ALLEN, comely brunet of the Spanish type, used by Producer Jimmie Allerton to double in the chorine line and strip leads at the People's, New York.

SNOOKIE WOOD, known as Renee, dancer, left New York October 31 bound for San Juan, Porto Rico, where she will double in local night clubs and theaters for four weeks, arranged by David S. Samuels, New York agent. Contract option calls for 16 extra weeks.

JERRI SARGENT, principal with *Step-in' Stars*, Indie show, celebrated the (See *U-NOTES* on opposite page)

CHARLES ROBINSON

Featured Comic with Buddy Abbott Unit

MARY "MARVA" BROWN

Talking, Stripping, Singing Exceptional.

THE HIP-SWINGING SENSATION,

LORRIE LAMONT

Artistic Strip Specialties and Straights.

DOLORES WEEKS

DANCING—TALKING—STRIPS.

DUDLEY DOUGLAS

Straights With HERBIE FAYE, Indie Circuit.

MIKE

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Enjoying a Pleasant Season with Minsky Shows.

MARGIE WHITE

PERT, PERSONABLE AND PLEASING.

ERMA VOGEELEE

JUST 100% VERSATILE.

BETTY—MACK SISTERS—SHIRLEY

In Dances, Assorted, Including Acrobatic and Modernistic.

BEBE A BURLESK BEST TOBIN

Show Stopping at the Eltinge, New York City.

Moss Checking on Stairs as Runways

NEW YORK, Nov. 2.—License Commissioner Paul Moss will look into the new innovation at four of the local burlesque theaters, which have moved their pit orchestras to side boxes and built stairways over the pit. He will decide whether this is a violation of his edict against runways.

The houses now using this idea are the Republic, Apollo, Irving Place and Minsky's Brooklyn.

U-NOTES

(Continued from opposite page)
third birthday anniversary of her baby, Floyd Greenman, October 17 in Baltimore.

BILLIE BIRD, instrumentalist, dancer, singer, stripper and talker, with a personality and model figure to boot, is a new burlesque principal east from California, where she also produced shows at the Liberty. With *Okey Doke*, indie circ.

HARRY CORNELL, straight, late of the Star, Brooklyn, planning to open two New York cafes, one on West 45th and another on West 46th street, within the next two weeks.

HELEN NELSON finds time between driving her car and doing strips at the People's, New York, to annex points in a Sportland and in just one week scored 4,000, to be exchanged for Christmas gifts.

MARGOT LOPEZ, principal at the Star, Brooklyn, expects almost any day now a large-sized check in settlement for an assault suit started a few months ago. Proceeds to be split with sister, Irene Ross, principal at Minsky's Gotham, New York, co-party in the suit.

EDDIE GRAY, who triples with the acrobatic dancing Mack Sisters, Betty and Shirley, in *Steppin' Stars*, indie circ., co-operating with his wife, Sophie, for a big party on January 13, next year, in Philly, when their son, Gerald, will be two years young. Edward formerly doubled with his brother Sid in vaude.

ILLIAN DIXON'S transformation from long tresses to a semi-bobbed effect was induced by ma Claire Devine, who thought it more Broadwayish.

PEACHES STRANGE, back from three months of stay with *Life Begins at Minsky's* in Hollywood and San Fran., opened at the 42d Street Apollo, New York, November 1 to complete a Wilner contract. Rags Ragland opened at the same time and Maxine DuShon the week before.

GINGER SHERRY, still billed *The Sweetheart of Broadway*, featured on the same bill with Honey Bee Kellar at the Roxy, Cleveland. Miss Kellar closed October 24. Miss Sherry, who opened October 18, was held over three weeks longer. Other principals at the Roxy include Mimi Lynn, Agnes Nichols, Helen Rogers, Dolores Green, Bower Sisters, Joe DeRita, Harry Meyers, Ernie Holder and Bobby Taylor. Six shows Saturdays and five week days.

PHYLLIS VAUGHN replaced June (Zc) Rhodes in *Poppin' the Cork*, indie circ. Zo back to the Bijou, Philly. Same show allowed Elaine LaMont opportunity to again demonstrate her ability to do strip numbers during Boston week recently when Zo left.

EDDIE GODIN doubling these days as hotel room and ladies' dress salesman.

Tab Tattles

CLAUDE H. (KID) LONG, who was piloting tabs around the country when most of the present crop of tab performers were still playing on the linoleum and who advertised in last week's *Billboard* as being "at liberty for the first time since Lincoln was shot," has taken the advance with Earl and Frank Taylor's *Oo-La-La Continental*. As you read this the Kid will be doing a Paul Revere thru Dixie. *Oo-La-La Continental* is produced in 16 scenes, carries 52 people and is one of the largest tab units on the road at present. . . . Bonnie Austin has been confined at General Hospital, Knoxville, for the last seven weeks with blood poisoning and would appreciate a line from her many friends in the business. Her condition was critical for a time, but she has taken a turn for the better. Mail addressed to her in care of Warren Candler, Rialto Theater, Knoxville, will be promptly delivered to her. . . . They tell us that the team of Phil and Peggy Hart, dancers, has dissolved, with Phil now sojourning in Indianapolis, while Peggy works the night spots in the Windy City. . . . Irving N. Lewis's *Merry Whirl Revue* is playing Eastern Ohio spots to good returns. Personnel includes the Valdare Sisters, harmony duo; Billy and Betty, rhythm dancers; Sunny Jim, comedian; The Kays, hand balancers; The Arenas, tumblers; Chelm St. Orr, armless wonder; The Serenaders, stage band, and eight girls in line.

NEW Volunteer Theater, Chattanooga, owned by the Dixie Theater Company and with H. Watson in command, opened with a policy of stage shows and pictures October 30. First show in was the Drayton Sisters' unit, who played the house for five days. House seats 600 and has a stage 34 by 18 feet. . . . Hippodrome, Louisville, which hasn't been dark since before the World War, is now housing a tab headed by Billy (Irish) Lewis, producer. Del Wortham has charge of the chorus. Others in the cast are Eddie Keller, booper; Patsy Keller, soubret, and Ethel Shipley, prima donna. In the line are Betty Lomden, Pauline Smith, Sonny Newman, Ethel Long, Della Craig, Del Wortham and Jerry Smith, Rose Ann Gaiter is the leader, and Paul Rasmann, drummer. . . . Thadd DeMonico is urged to communicate immediately with Gladys DeMonico at the Hotel Embassy, Detroit. . . . Jack Keating and wife, Rene Mahar, are back in Cincy after working for 14 weeks for Cotton Watts at the Roxy, Knoxville, and the Bonita, Chattanooga. Before leaving Knoxville for Cincinnati Jack and Rene worked a week at the Nightingale, local night spot, and en route north got in two days at Tropical Gardens, Middlesboro, Ky. They are now working the night spots and theaters around the Queen City and will remain in town indefinitely.

"SKEETS" GAITHER, well-known tab comedian, is seriously ill with tuberculosis in Louisville and wants his trouper friends to drop him a line in care of the Hippodrome Theater, that city. . . . Win Partello, now out ahead of Betsy Ross and Company, was a visitor at the desk last week. Company was featured at the American Royal Horse Show in Kansas City, Mo., October 19 to 26 and prior to that played a string of Ohio fairs. The Betsy Ross troupe will remain in Ohio until November 26, after which it will swing thru Virginia and the Carolinas. . . . Tom Howard, who recently launched an amateur unit in Indiana, is augmenting the troupe for a tour thru North Carolina and Georgia. Postcarding from Indianapolis, Howard says: "Units will be wise to steer clear of Indiana as there are only a few money spots. The small towns are out. My unit carried 14 people after Union City, Ind., but now is being enlarged to 25."

BURLY BRIEFS

(Continued from opposite page)
at Minsky's Gotham, New York, Sunday. . . . Freddie Walker exited. . . . That house, incidentally, is more or less the training school for chorines with stripping aspirations. . . . Brought out Annette, and now Ginger Stone and Betty King are on their way.

Gene Schuler is still suffering from laryngitis. . . . He has a bad case of it. . . . Benny (Wop) Moore closed at the Park, Boston, along with Frank

Scannell. . . . Mr. and Mrs. Max Wilner were spotted going into the bus terminal near the Apollo, New York, seemingly going to bus it somewhere. . . . Lorrie La Mont and Barbara Doane opened Sunday at the Variety, Pittsburgh.

SUGAR'S DOMINO

(Continued from page 21)

manship, combined with a knowledge of English as it should be spoken, makes a subject that is ordinarily dull a living, vibrant thing. The AFA needs this and it is all the better that it can now draw on these resources residing in its president.

Vallee and Whitehead, working as a perfect team and putting their heads together with their colleagues in the AFA, are equipped to bring the organization thru any crisis that might confront it in the trying years to come. All that the actor need be concerned about now is that fate be kind to both these men; that it may grant them many years of strength and enthusiasm to carry out the arduous tasks that lie before them.

BODY BEAUTIFUL

(Continued from page 20)

Little Lulu Johnson is a strip gal in burlesque, but by no means an ordinary strip gal. The very Russian leader of the burly band has conceived a concerto based upon the body's pure worship of the sun which gives it life, and it is little Lulu's muddled aim to give plastic expression to the concerto. The use of the word concerto in this connection would probably confuse the characters in *There's Wisdom in Women*, a concerto usually being in three movements with a solo instrument set off against the orchestra. In this case little Lulu's body is the solo instrument.

But little Lulu gets herself married to a belligerent stagehand who feels that the sight of his wife's tossing torso is his own particular prerogative. Also the Russian convinces Lulu that in order to do the sun dance she must be pure, but pure, so hubby is yanked off to jail and kept there thru the connivance of the Russian and the burlesque manager, while Lulu, acquitted by her eloquence in a raid, goes on and up to fame. Her naive insistence that her dance is the pure expression of the body's beauty wins over the license commissioner and he arranges for a recital in Carnegie Hall. But on the day of the recital her husband gets out of jail, and by the time evening has rolled 'round little Lulu is no longer fit to do the Dance of the Sun.

That should make a very funny, if not overnice, play. It doesn't at the Plymouth, with most of the blame falling upon Mr. Rossen in his double capacity as author and director. Much of his play, failing to cash in on its central idea, is downright dull, and almost all of his direction makes it seem infinitely duller than it really is. That direction misses effect after effect, slowing the play and dulling every edge that comes in sight. And the second act, as indicated, flounders around endlessly, never getting anywhere in particular.

Sally Walters returns to the stage to act little Lulu amusingly. Miss Walters, however, is a far plumper person now than the cute little chit who played so well in *She Loves Me Not*; her success evidently didn't go to her head. Roy Roberts does well as the manager; Eugene Signaloff is amusing, but lacks pace, as the musician, and Garson Kanin contributes a hilarious performance as a burlesque candy man. He seems to be



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about the only one to strike the note that was so badly needed.
It's a very funny idea, but the play at the Plymouth turns out to be both slow and dull.
EUGENE BURR.

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North Troupe Moves Indoors

Set for long stay at Tulsa Convention Hall—Wichita run successful

WICHITA, Kan., Nov. 2.—Ted North Players closed a successful 14-week engagement under canvas here last Saturday. It was their third profitable summer run here on the same location.

Company will play theaters for balance of fall and winter, jumping from here to the Fifth Avenue Theater, Arkansas City, Kan., for three weeks of repertoire. Show has played there more than 20 weeks the last two seasons. From Arkansas City Manager North will move his company intact to Tulsa, Okla., for a run of permanent stock in Convention Hall, which has a seating capacity of 2,900.

A new spot will be opened next summer by North and his present company. Wichita location has also been contracted for next summer and an entirely new cast under the North banner will greet the natives there.

Business on the whole was much better this season, as the company did not open here as early as usual. It spent five weeks on the road and seven weeks in stock at Joplin, Mo., before returning here. North has made tentative arrangements to play a return date at the Joplin Theater after the Tulsa run.

Delpha Kent joined the show last week to play as cast, and Clyde M. Waddell will join at Arkansas City for character leads. Roster includes Ted North, manager; Barney Wolfe, director; Foy Witherspoon and Virginia Cullen, leads; Clyde M. Waddell, Marie Peters, Arthur Kelly, Toby Nevius, Ethel Regan, Bloyve Wright, Delpha Kent and Baby Ann Norriss. Frank Chiddix in at the baby grand. Hugo J. Miller is scenic artist.

AUSTIN RUSH and Gladys Adams, after 19 weeks with the Roe Nero Players, have gone to Texarkana, Ark., where Gladys' father has been in a hospital since last February. They will work with the Bob LaThey Players until Christmas. Austin and Gladys played thru five States with the Nero troupe and report a swell season with that outfit.

Rep Ripples

CHET SPRINGER, formerly with the Kelly Stock Company, Newton's Comedians and the Harry Shannon Players, has teamed with Burns and Eckert in a singing, dancing and musical act, and the threesome is booked for the Albert Pick hotel chain. They are current at the Chittenden Hotel, Columbus, O., and move to the Ventura Hotel, Ashland, Ky., November 9. Act has 11 weeks lined up with possible repeats.

GADDIS (DUKE) ALLRED, this past season leading man with the Cooke Players in the South and formerly with Ward Hatcher and the Cliff Carl Comedians, sustained a broken right arm and numerous bruises recently when his motorcycle was forced off the pavement and struck a guard rail near Lancaster, Mo. He was en route to visit his parents at Redfield, Ia. Duke is recovering nicely and will be back in harness in a short time. He expects to hit out for California when fully mended.

LARRY W. POWERS and wife, Nellie Dewes, are now located in Clinton, N. C., where they are operating a bookstore and news stand. Larry is still selling his hokum songs which he has been advertising in *Billyboy* for nine years and also is doing a bit of writing for several national magazines. Larry and Nellie were forced to have their trick dog and trouper pal, Midget, done away with recently due to old age. She was 17 years old. Mr. and Mrs. Powers closed in Clinton with Boyd Holloway's Milt Tolbert Show back in 1929, when Nellie was forced to take a rest as the result of a major operation. They liked the town so well that they decided to settle there.

RAYMOND C. BROWN, former trouper and for the last three years employed at the St. Francis Hotel, St. Joseph, Mo., is back on the job after a week's stay in bed as the result of injuries sustained when struck by an automobile October 17. "I haven't done much in the old game lately," Ray pens, "but I am sure in sympathy with it. Just say 'hello' to my old friends and always glad to meet any of them who might come thru this way."

RALPH FARRAR, pianist, who has toured with various Midwestern reps, is in his 29th week with Willard the Magician under canvas in Texas.

California Players Will Tour Southland

MASSENA, N. Y., Nov. 4.—California Players, headed by H. Ray Snedeker, are starting on a string of return dates in Northern New York, after nine weeks thru Vermont, their first visit to the latter State. Company is slated to head for the South soon to play one-nighters under canvas. For the Southern tour the present cast will be augmented by eight line girls.

In the California Players' roster are H. Ray Snedeker, Lee Reeves, Paul Ruse, Eugene Kellier, Marie Fuller, Charles Hiser, Anthony Romeo, Mystic Reeves, Pauline Grey, Little Annabelle Riley and Duke DuShawne. Company totes a five-piece orchestra. Manager Snedeker reports good business.

New Faces in Kinsey Cast

CANTON, O., Nov. 2.—Wayne Hart has joined the Kinsey Players here as leading man. Ruby Roeland is another new addition to the cast. Company is now in its fourth week at the Grand Opera House. Two more sellouts were reported by the company the past week. A pit band of five is being used, as well as a union stage crew.

Arnold Daly Heads New Detroit Group

DETROIT, Nov. 2.—A new theatrical organization, the Detroit Art Theater, will open its first season about November 18 in the Detroit Institute of Arts, with Arnold Daly as director and general manager.

This will give Detroit its second stock company, with Eugene Sharkey's *Drunkard* Company still at the Players' Theater.

Daly is now directing dramatics for Henry Ford's Artisan Guild, with four productions to his credit so far this season there with a non-professional company. He was formerly producer of the Drury Lane stock company here last year.

A *Tale of Two Cities* or *Men in White* will be the opening play. Mr. Daly states the theater will present each play for at least two weeks. No guest stars will be featured, and the personnel of the company will be entirely professional.

Among the cast are Herschel Mayall, Fred Reto and Gordon Fairclough. The policy will be nightly performances, two matinees a week and no Sunday shows. Fred Reto will act as stage manager.

Kansas City Jottings

KANSAS CITY, Mo., Nov. 2.—Jack Collier, manager of Collier's Comedians, now operating a circle stock with headquarters at St. Joe, Mo., was in the village on business this week.

Steve Burton has opened a circle in Eastern Nebraska.

Harry Hugo, who left his old stomping grounds recently for a fling of circle stock on Long Island, N. Y., has returned to Grand Island, Neb. Al Clark, who accompanied Hugo east, returned with him.

Jack Ripley, manager of Ripley's Comedians, who has been circling out of Sheldon, Ia., has moved to Rock Rapids, Ia., which will now be the base town.

Mickey Arthur has joined the Caylor show, circling in Northern Minnesota.

Art and Ducky Vernon have joined the Clyde Davis Players in a Northern spot.

Dave Heilman, who advanced the Kelly show thru Michigan last summer, is a recent arrival here.

Walter and Edna Isham and Paul Lamareaux, repertoire musicians, are now furnishing the music at Moulin Rouge night club here.

Harold Todd is in the city engaging people and leasing plays in the interest of his brother, James, operator of a circle in Western Nebraska. Todd will soon launch a No. 2 opy.

Laura Chase, character woman, left here recently to join the Gene Allen Players in Tennessee.

Jess Myers and Bob Oswald are back in harness after four years of inactivity. They have again launched the old Myers & Oswald Players under canvas and are playing their regular territory thru Oklahoma and Texas.

Harry Dunbar has closed his North Dakota circle, but will reopen soon in a Southern spot for the winter. The roster at time of closing included Maudena Dunbar, Alma Cobble, George Temple, Norene Anstete, Ernest Walling and Lyle Mayer.

Hila Morgan Players have jumped into Arkansas territory after a successful summer thru Iowa.

Fred and Tillie Garwood, repertoire musicians, are sojourning at their home in suburban Kansas City. They will be seen with a Midwest attraction this winter.

Bart Couch, many years with Harley Sadler, is now manager of a circle stock in Wisconsin.

George Cox, manager of the Metropolitan Comedy Company, has closed his show, which has been touring thru Ontario, and returned to his home at Providence Bay, Ont.

Phil Duncan Players are now playing a circle in Central Texas.

Emile Conley has closed with the Cliff Carl Players in Eastern Kansas.

Emil and Lola Oleson, formerly with Dodd Brothers under canvas in Minnesota, spent a few days in the village this week en route to the West Coast.

Abe Rosewall, comedian and former manager of a Dubinsky attraction, is now with Henry L. Brunk's Comedians.

Charles Worthan is making tentative arrangements to launch a circle stock at an early date in Illinois.

Roster of the Kelley Masters show now circling in Alabama territory in-

Stock Notes

IN THE CAST of the Carroll Players holding forth at the Opera House, St. John, N. B., are Kay Loring, Dorothy Lewis, Sadie Belgarde, Shirley Collier, Dayton, Maxwell, Dillon M. Deasy, Charles Berre and J. Raymond Savich. F. James Carroll is producer-manager and J. R. Savich is director. Local Little Theater players are used in some of the minor roles. George H. Clark is house lessee and manager.

CHARLES J. LAMMERS, veteran stock actor and director, is back in the production department at Station WLW, Cincinnati. He was active there for a time last season.

ARNOLD S. BERKE, Pittsburgh director, has gone to New York, where he joined the Hilda Spong School of the Theater as director of productions.

NANCY HASKIN and John Lawson, formerly with the Carnegie Tech Players in Pittsburgh, have landed roles with the Wee & Leventhal road production of *Ah, Wilderness!*

Billroy Show Briefs

OPELIKA, Ala., Nov. 2.—Scribbling this at the lot and trying to keep cool. Ideal tent-show weather, with Old Sol bearing down hard. No hotel accommodations here, so most of the folks are whiling away the afternoon "camping out" in the shadow of the "guys."

The excellent business given us in Mississippi has been greatly overshadowed by that which we have garnered since entering this State. Three turn-aways in a row, with Selma threatening a second performance.

Meridian, our last date in Mississippi, came thru Monday to start the week off in great style and the final check-up tonight should show one of the biggest weeks of the season.

Winona Wehle, who is attending Gulf Park College, Gulfport, Miss., came on at Meridian for a visit with mother and dad.

Kitty Hess and daughter, Millie, dropped in on us on their way to New Orleans to open at a night spot.

JOHN D. FINCH.

Wells Players Going Good

CHICAGO, Nov. 2.—A communication from the Glen Wells Players, working one-night stands thru New England, reports that they are having a successful and profitable season.

Company is composed of Glen Wells, manager and director, and Mara Wells, both formerly with Alfred Wolff's *Pas-sion Play*; Janet Logan, ingenue with the Showboat Dixiana here all last year; James Worsley, veteran of many stock and rep shows, and Richard Sterling. They are playing *Paupers and Pews*, a new play by Robert Merrill Sand, and are being booked by the Collins Management Service, Rochester, N. Y.

cludes: Kelley Masters, manager; J. P. Scott, Ardyce Dexter, Audlet Anderson, Mrs. Kelley Masters, Ina Scott, Ralph Masters, Sonny Dexter and Lloyd Andrews.

Lorraine Wilson has joined the Cliff Carl show in Eastern Kansas.

Toby Riebel is reported to be doing okeh with his circle in Nebraska territory.

Clyde V. Shubert, manager of the Shubert Players, was spotted on the main stem one day this week.

Montie Mortimer has joined the Clyde and Bea Davis Company, which opens a circle of Iowa towns soon.

Skeeter's Comedians, who have been touring Southeast Missouri with a three-night rep, have closed.

Everett Evans, formerly with Gordon-Howard, has opened a circle to play Missouri.

A new show opened in Oklahoma territory last week titled Kirkland-Darling Players. C. E. Faulk is managing.

Art and Mae Newman have closed with the Cliff Carl show in Eastern Kansas.

George Corwin is closing with the Joe Marion show in Nebraska.

Lula Nethaway is with the Toby Riebel circle in Nebraska.

Elwin Strong is contemplating a circle for Nebraska territory.

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Magic and Magicians

By BILL SACHS
(Communications to Cincinnati Office)

ELWIN C. PECK (El-Wyn) and his Midnight Spook Party, piloted by K. L. Burk, is booked in the East until the middle of December. After the first of the year El-Wyn has seven weeks in the South and from there expects to go to England.

BEN BERGER, now working lyceum dates, sustained several cracked ribs and cuts and bruises recently when the car he was driving turned over into a ditch 56 miles south of Paducah, Ky. A garage car towed the wreck into town and up to the stage entrance. In spite of his injuries Berger gave the show and only 30 minutes late. While the performance was in progress his car was repaired and he made the next town on time. Berger hails from Madison, Wis.

PENNSYLVANIA MAGI held their annual State convention in Harrisburg, Pa., October 19, featuring two theater performances and several public exhibitions. Both theater shows were staged by Keystone Ring No. 20, IBM, under auspices of Chapter No. 4, Disabled American Veterans of the World War. At a farewell party in the Governor Hotel it was decided to hold the 1936 session in Wilkes-Barre.

Charles J. Jones, Harrisburg, was elected president. Others elected were Leon Maxfield, Wilkes-Barre, vice-president; Dr. William M. Endlich, Pittsburgh, secretary, and Fred J. Weiss, Wilkes-Barre, assistant secretary. Featuring the closing program was the award of prizes and a floor show during which Tom Osborn, Baltimore magician, entertained. Prize awards were given as follows: Ned Frailey, 67, Lancaster, oldest magician present; Johnny Morrison, 18, Pittsburgh, youngest; Krumpy Klumpp, Philadelphia, tallest; Amsey Lockwood, Lancaster, shortest; Clinton Reidel, Lancaster, oldest piece of apparatus; Harry Otto, Philadelphia, longest career, and J. C. Cooper, Chicago, who came the greatest distance.

BILL BAIRD writes from Joplin, Mo., that he has six weeks of hotel work lined up in that territory. He is working the spots under auspices of the Standard Oil Company.

MARQUIS THE MAGICIAN and Company are playing thru Eastern Ohio mostly under auspices in high-school auditoriums. He reports good business. Marquis recently appeared at the Dover (O.) high-school auditorium under the sponsorship of one of the student groups. Dover Reporter gave him several front-page mentions, besides an excellent after-notice.

SIR FELIX KORIM, magician of the air, now on his sixth week of a 26 weeks' contract over Station WIBX, Columbia outlet at Utica, N. Y., has been respoated to Tuesday afternoons at 5:30 o'clock from Monday nights at 7:30. The change was made to satisfy the request of his many juvenile listeners. Two additional stations will soon carry Korim's programs and plans are under way to syndicate all scripts under the caption "Strange Tales of Strange Men." During the recent New York State Conclave of Magicians held in Utica, Korim presented a special program from the Hotel Utica and introduced to his radio audience Tim Hollingsworth, of Rochester; Bill Arenholz, of Freeport; Elmer Eckam, of Rochester; Musical Mac, of WBNF, Binghamton; Harris Solomon, of Syracuse; Cliff Lesta, of Rochester, and Larry Hess, of Utica. Korim is basing his current radio programs upon the adventures and experiences of present-

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day magicians. Ted Hueber, Al Baker, Bill Arenholz and S. S. Henry are among those who have been characterized in the scripts so far.

GEORGE PAXTON, S. F. Sterns and Duke Sterns, of the Indiana Society of Magicians, Indianapolis, took an evening off recently to catch Jimmy Trimble's full-evening show. According to the boys, the show went over very beautifully. During the performance 2-10 Daniels walked in, and after the show the magi made for the nearest cafe and talked magic until the wee hours of the a.m.

FORT WAYNE, Ind., boasts a lively magic organization whose membership includes such names as Dr. Bulson, president; A. L. Randall, vice-president; Ray Schomp, secretary; Don Thomas, treasurer; Carl Lundell, Ralph Bowerman, Robert Wederetz, O. L. Meusch, Reynold Relue, Dick Butler, and Fred LaDell, retired professional magician, whose show is now in the capable hands of his son, Clifford Kirkpatrick.

ELWIN C. PECK (El-Wyn), of spook show fame, shoots us a copy of his new 1936 press book—a masterpiece of exploitation. Measuring 14 by 22 inches, the book has 20 pages crammed full of valuable information and ideas for the theater manager who might book the attraction. In addition there is another sheet showing in miniature and in colors the paper being used to bill the El-Wyn show for the new season. It's the most complete work of its kind we've ever seen with any attraction—large or small.

LINDEN COWARD is again playing the schools in his regular territory thru North Georgia. Weather has been perfect and business is holding up well. Coward reports, "Here is one showman who is not superstitious," he postcards. "I use yellow tickets, wear a yellow necktie and very often whistle *Home, Sweet Home* in the dressing room just before the show."

MYSTIC COURTNEY reports that he has been finding conditions pretty good in the West Virginia territory. He is doing an hour-and-a-half program of magic and Punch in the schools. Ta San, magician, is handling Courtney's advance.

COTTRELL J. THOMAS, colored magician, and his company, including Vivian Jones and Odessa Hall, assistants; Jewell Broun, pianist, and Catherine Thoma, advance, are playing the Southwest to what Thomas describes as "very good business." He is featuring the Shooting Thru a Woman and the milk-can escape. Thomas is also doing a mental turn. Members of the Thomas show recently visited the Douglas Magician in Dallas and are loud in their praise of the courtesy extended them there.

MAX MALINI, the suave deceiver who can do more with an ordinary deck of playing cards, the cups and ball and a dialect than possibly any other man, has just returned from the Orient and is booked for appearances in several leading hotels on the Pacific Coast before returning to New York. The dynamic Max is known everywhere on the globe where magic is known.

CHANDA THE MAGICIAN is winding up his engagement in the Norfolk, Va., area and will move from there to Richmond, Va., for a string of dates that will keep him busy for seven weeks. During his stay in Norfolk Chanda met Karlard the Magician, who will shortly launch a new spook show.

LOS MAGICOS held their monthly meeting October 28 at the residence of William Larson, Pasadena, Calif., with the following members present: Caryl S. Fleming, president; William Taylor, secretary; Franz Christenson, Roland Hamblen, Fred A. Kapp, Gerald Kosky, Sigmund Krumgold, Harry Mendoza, Earl Rybolt, Edward Saint, Howard Van Brunt. Guests included Max Malini and his son, Alvin H. Jansen and Felix Bley. William Larson was the entertainer after the business meeting and

EDITORIAL
DEPT.



CLEANED DURING THE PAST WEEK BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

The "possibilities" grouped below are contributed weekly by members of the staff thru their contacts with various entertainment forms. The field is not limited to theaters and other amusement spots covered in line with review assignments.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

BILL BRADY—singer now appearing at the Paradise Restaurant, New York. A real possibility for musical pix. Has an appealing tenor voice which is glove-fit for rendition of pops and a fine appearance. Also a good speaking voice, judging from short crossfire with emcee.

MARY KEAN—bronk rider now at the Boston rodeo. Very pretty brunette with a great deal of poise and personality. Would be a natural as femme lead in the celluloid horse operas.

and finely handled. Is pretty, and at her first appearance displayed a charming personality. Could carry an operetta part, with her voice counting for plenty. Also rates regular radio spot.

"JIGSAW" JACKSON—colored lad caught at the State, New York. Billed as a "rhythmic contortionist," he's an amazing performer, his contortions reaching almost fantastic lengths. A surefire show-stop with his repertoire of stand-out tricks. For a spot in a revue.

For NIGHT SPOTS

BUZZ ADLAM AND ORCHESTRA (with girl trio of Dot, Kay and Em)—new combination heard Friday night on WJZ-NBC network from New York studios. Adlam, former first sax tooter and arranger for Phil Harris, has a good baritone voice, personality and the makings of an excellent emcee. Also good appearance. Ork excellent, and gal trio does swell harmony.

For LEGIT MUSICAL

HELEN BRUCE—charming youngster from Toronto who took first honors in an amateur air hour and who is now appearing in the hold-over show at the Roxy, New York. A soprano, she has a real voice, lovely



Minstrelsy

By BOB EMMET
(Cincinnati Office)

RYAN & ANDERSON MINSTRELS, who have been in rehearsal in Atlantic City, are slated to take to the road this week to play halls and schools in the smaller towns. Company is owned and managed by Frank Ryan and Clyde Anderson, with Al Spencer agenting. Endmen will be Frank (Ham-Bone) Ryan, Lazy Foot Anderson, Bob (Kidney Foot) Short and Tom (Tired) Touhy. Joe McGurk is interlocutor. On the singing end will be Bob Schmitt, J. Farry, Tom McCarroll, Bob McKennie, Tim Hogan, Danny Boll, Bill Collins and Bill Blair. A band of nine pieces will play the daily parade.

AL PITCHER, the frog man of old minstrel days, mails us three programs on the Lincoln & West Premier Minstrels and George Hammond's Famous Minstrels of the season of 1923 and asks that we reproduce them here. Space, however, does not permit it. Pitcher, who has been out of the minstrel game since 1926, is now making his home in Owego, N. Y., and lands an occasional date in the night spots thereabouts. "I

often run up to Newark Valley, N. Y., for a visit with Billy DeRue and we have some pleasant times together," Pitcher writes. "I would like to be remembered to Herbert Swift, Carl Graves, Buch Leahey, Tom and May Mee, George R. Guy, Duke Carey, Roddy Jordon and John F. Dusch."

"DO YOU REMEMBER," postcards the consistent Al Tint, "when Drane Walters had a good season with Max Trout's Minstrels? When Homer Meachum sharpened the butcher knife in Richmond, Va.? When Rusty Williams took unto himself a wife? When Roy Francis was with Neil O'Brien's Minstrels? When Bobby Gossans looked out of the Pullman car window and said: 'They are all mine, boys?'"

"HI-BROWN" BOBBY BURNS is back at his headquarters in Louisville, Ky., after spending the summer ahead of a tent opy. Bobby started south in advance of the troupe but veered toward his home city when the company folded very suddenly in a Kentucky town recently. Piping from the Kentucky metropolis, Burns pens: "Enjoy the Sam Gill-Al Tint controversy. Give us some more of it. Glad Al has someone on him for a change, because he's always panning the other fellow."

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Four and One Still On Rutland Floor

RUTLAND, Vt., Nov. 2.—The Frank Cook show here has passed 1,400 hours, with the following teams still going strong: George Walker and Babe Miller, George Francis and Pal Nelles, Billy Donovan and Mitzl Lyman, George Massick and Audrey Kulp, and Art Pathe, solo.

The English Derby, a new sprint, is proving popular with the patrons and plenty tough on the contestants. Red Skelton, heading the entertaining staff, is putting up a bang-up show with a really remarkable repertoire of gags and skits. Syl Reilly is doing a fine piece of work as straight for Red, much to the crowds' enthusiastic approval. Bill Waltz, handling heat, is more than tough enough on the kids. Ernie Steele and Chris Hammerschmidt are judges; Billy Banks, trainer, and Reka Hammerschmidt and Eileen Smith, nurses. Len White does the after-midnight shift. Barney Cohen, dietitian, is popular with the kids. Billy Addy is counter man, with Carl Swenson in charge of the concession after sundown.

Dan Hughs, popular amateur winner on the Fred Allen hour, made a personal appearance Friday and Saturday nights and his songs went over with localities in a great big way. Red Skelton is driving a 1936 Packard, with operator Frank Cook said to be the donor.

PORKY DEVLIN writes that he is located on his newly acquired chicken ranch, near San Jose, Calif., and would appreciate hearing from Ray C. Alvis, R. O. Barnes, Mary Jones, Jackie Fields, Duke Hall, Jack Freeman and Harry Jarkey, via the Letter List.

TIDBITS

By RICHARD S. KAPLAN
NEAA General Counsel

Bobby Gilbert Is Dead

Bobby Gilbert, emcee, genial good-fellow, pleasant of smile and well known thruout the endurance field, died early Wednesday morning, October 30, in the Montana State Hospital for the Insane.

He died a madman, crying as if his heart were breaking, thru the haze that for weeks obscured his mind, because his friends had deserted him—cried and protested against this desertion and fought for life. But in vain.

He lived in peace—in song and jest—a smile always on his lips. He died in agony, alone, friendless, helpless, knowing that his appeal for help had gone unanswered, realizing that the many hundreds who had worked with him, who knew him, who were members of the same profession were too busy with their personal problems to think of him in his hours of despair.

Bobby Gilbert is gone. But the memory of a huge failure must live on to eat into the conscience of many who, when they could have come to his aid, turned their heads and refused his appeal for assistance.

His family, in Parkers Landing, Pa., want his body shipped home rather than to permit him to rest in a pauper's grave. But they are helpless financially. It is hoped that altho members of the endurance field failed him in life they will remember him in death. Funds to aid in shipping his body home should be sent to Don King, care The Billboard.

Judge Peckham, in rendering an opinion in the case of People vs. Marks, N. Y. 377, said: "Of the statute involved, it is evidently of that kind which has been so frequent of late, a kind which is meant to protect some classes in the community against the fair, free and full competition of some other class. The members of the former class think it impossible to hold their own against such competition and therefore fly to the Legislature (or city council) to secure some enactment which shall operate favorably to them or unfavorably to their competitors."

How truthfully and perfectly expressed when you consider the efforts motion picture theaters have made to wipe out the endurance contest. In other words, the theaters "can't take it."

If a city council passes a law against the endurance contest it is my opinion, backed by numerous citations, that such ordinances are invalid. As a certain leading case expresses it: "The Legislature did not grant and could not grant the right to adopt any unreasonable and unfair regulation. It did not even have the power to do so itself."

The stooge thought he was an emcee. So he coaxed and coaxed and the operator put him on the stand. He started off his spiel as follows: "Good evening, ladies and gentlemen. I'm going to do the best I can but please remember that I can't do everything myself. I must have your co-operation to make this show interesting. After all, I'm a simple master of ceremony."

As if he had to tell the audience that.

A mighty good adage to remember are the words, "You can fool all the people some of the time, some of the people all the time, but you can't fool all the people all the time."

The question as to whether a walka-show can compete with a roller derby is being answered in Louisville, Ky.

What do you think of the name MAR-VAUDANCE or VAUDANCE as a new name for the endurance contest with all the present or past vicious features eliminated? Think it over and let me hear from you.

Loyalty is a precious possession. Hold on to it. When you work for an operator be loyal to him. Don't go looking for other connections while employed in one spot. Give the operator a break and you'll find that you will eventually be getting the breaks yourself. After all, a mirror gives back the reflection of what stands before it.

Talbott To Feature New Walkie Ideas

DECATUR, Ill., Nov. 2.—With 20 couples still remaining, the Hugh A. Talbott Derby Show, conducted under auspices of Oren L. Davis Post No. 1245, Veterans of Foreign Wars, is drawing well in the Illinois Ballroom here.

This show will be an innovation in endurance contests by reason of the fact that all familiar activities connected with endurance contests have been eliminated and a series of athletic events has been laid out, testing the skill, training and ability of the contestants coupled with outstanding amusement features.

Ies McCullum is joined by Joe Purtell and "Papa" Duff Davidson on the emcee staff, with Cliff Real and Tony Lewis handling the brunt of the entertainment, assisted by Eddie (King Kong) Wright, inimitable, droll offtake of the intelligentsia.

From present indications the show should prove a winner, and by reason of the type of entertainment should gain favor from Decaturites.

The coffers of the NEAA will be enriched to the tune of \$100 by reason of 50 memberships for contestants to be paid for by Mr. Talbott.

Ross Oklahoma City Walkie in Nonstop

OKLAHOMA CITY, Nov. 2. — Six couples and two solos remain in the Hal J. Ross walk, now past its 1,180th hour, in the 7,000-seat canvas stadium erected especially for this contest.

Crowds have been gaining nightly and the walkathon is the talk of the town. All teams are sponsored and interest has been so great by the local merchants that several of the teams are sponsored by two firms.

Thursday the contest went into a non-stop, with all rest periods eliminated and sprints a nightly feature. Those remaining on the floor are Pee Wee Collins and Pauline Freshwater, Bill McDaniels and Opal Ferdig, Tony Berthelot and Margie Van Raam, Herman Carlisle and Vina Walker, Hughie Hendrixson and Babs Evans, Eric Lawson and Betty Lee Doria, and Joe Van Raam and Buddy Atkins, solos.

Turn-away business continues on Pot-o-Gold Night and European Gift Night. These two original features proving to be real business stimulators.

Staff Briefs

CLYDE EARL, for some time emcee with the Swartz organization, is requested to get in touch with Mary Pearl Sanders, Buechel, Ky.

LUCILLE TUCK GULLA, nurse, before leaving for her Birmingham, Ala., home is visiting the Troys and Ruthie Booth in New York.

HAL J. ROSS, upon the conclusion of his Oklahoma City show, is looking forward to his first real vacation in seven years. He has in that time produced something like 40 walkathons in this country and abroad. He expects to spend considerable time in the new home he recently built in Hollywood, Calif.

JANE SHANNON'S Scottie, Midge, took the blue ribbon for dogs in her class in the Oklahoma City Dog Show, held October 30-31.

ERNIE BERNARD and Red Long have been invited out to Hal J. Ross' Hollywood (Calif.) home for a rest and vacation after the first of the year. And did the boys turn it down? They did (not).

CAPT. PHIL C. MATHIEU, maintenance super with the Ross organization, is a recently dismissed hospital case. He is recuperating from an attack of pneumonia and taking it easy until the next Ross walker.

AUSTY DOWDELL, on the Ross Oklahoma City show, wants one from Steve Barr.

Contestant Notes

MICKEY (DON) RAMON writes that he has just completed a successful season as emcee at an Atlantic City night club and is ready for another show. Mickey is living in Newark, N. J.

DANNY BILELLO, Brockton, Mass., would like word from Fred Crockett and Frank Revine.

TIM HAMMACK, Jimmy Kelly, Mae Chateau and Junior Jack Kelly are on the J. B. Steinel Springfield (Mo.) floor.

PAT O'BRIEN writes that he and his wife are in the Rutland (Vt.) show (in answer to an inquiry in the October 26 issue) and that they in turn would like to read notes in the column from Mae and Ted Carmody, Frankie Wagner and Joe Purtell.

GRACE AND JOHN Lobensteyn, Moline, Ill., will be watching the Letter List for word from Kris Murneeks.

Springfield Show Off to Fast Start

SPRINGFIELD, Mo., Nov. 2.—The Jack Steinel show here in the beautiful million-dollar Shrine Mosque got under way October 26, with 63 couples and 6 male solos participating in the grand march.

Operator Jack Steinel fired the opening salute, and the snappy march played by Pop Estep's Orchestra filled the fans and contestants with a spirit of energy. (See SPRINGFIELD SHOW on page 33)

CONTESTANTS

AM OPENING WONDERFUL VIRGIN SPOT IN FEW DAYS

Get in touch by wire or letter at once, as may not have another ad before date of opening. Do not come unless notified after communication. Old friends and help in all lines write. Tiny Epperson and Red Skelton wire. Want you both. Jack Kelly and Jo Hitt wire. Larry Mathews here. Positively no collect wires accepted.

WALKATHON AMUSEMENT CO.

ZEKE YOUNGBLOOD, Manager,
24 So. Boston Ave., Atlantic City, N. J.

For Rent BLEACHERS

After November 28 we will have available at Charlotte, N. C., 40 sections, or 600 lineal feet of 13-tier portable Bleachers which measure 25 feet front to back.

Write or Wire

UNIVERSAL BLEACHER CO.
Champaign, Ill.

OPENING OF VIRGIN SPOT VINELAND, N. J.

WEDNESDAY, NOVEMBER 13.

Short, snappy show. Up to \$1,500 in Prizes. Tiny Epperson, King Brady, other Emsees and Contestant Friends of FERD CLIFFORD and KELS TAYLOR wire. Prosperous location. Sponsors assured. New Terminal Hotel, Atlantic City, N. J.

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For Virgin Spot of 200,000

Show Opens Nov. 14

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Staff: Bill Stein, Billy Lang, Archie Gayer

Don't Miss This One

Only Good Flash and Sprint Teams Accepted.

Location announced next issue. Don't wait. Write now to

LOUIS SLUSKY

Armory, Galesburg, Illinois

CONTESTANTS WANTED

Come on in, don't delay. Opening November 8, New Secaucus Sports Arena, Secaucus, N. J.

WILLIAM MISHKIND AND BOB COLE

EDDIE GILMARTIN

Most Successful Emcee, Manager and Radio Announcer in Endurance Show World. Can get spots, furnish complete staff. Hundreds of best contestants admire and follow him. Holds successful show records. Has new ideas. He is your best investment. Contact him at once thru

JACK DEMPSEY

1629 N. Crawford Ave., Chicago, Ill.

WORCESTER

Opening Date Postponed to November 12. WANT Flash Teams that like one fall show.

ERNIE MESLE

Worcester, Mass.



THE FORUM

This department of The Billboard is conducted as a clearing house, where readers may express their views concerning current amusement matters. Opinions regarding particular shows or acts will not be considered. Neither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer and should be written on one side of the paper. Those not exceeding 300 words are preferred. Send communications to The Forum, The Billboard, Box 872, Cincinnati, O.

Rome, N. Y.

I am not a circus musician and never have been, but I read with interest the letters regarding circus bands which appear in the Forum from time to time. No mention has so far been made regarding some of the bands playing their concerts before performances while seated on the band stand instead of in the center ring. This

Likes Circus Bands in Ring For Concerts

was first noticed by me on several circuses the past season.

I do not think that this change which has been made by some circuses will be welcomed by the majority of people who like a good circus band, with its peppy music. Perhaps certain reasons have made this change only temporary. In the writer's opinion a circus band should be seated in the center ring when playing the half-hour or more of concert music before the big show begins. In this way a band will make a better appearance, usually having natty uniforms, and the music can be heard more distinctly from all sections of the big top and therefore more thoroughly enjoyed.

The music that small circus bands put across nowadays is remarkable, and such bands really are a credit to the shows in more ways than one. Regardless of their size, it would seem that the bands ought to receive more recognition than they do.

E. C. STOOKS.

Mansfield, O.

I note that my letter in the Forum recently regarding some original tricks in the acrobatic line, an interesting subject, brought letters from a number of readers. Now I would like to mention the side somersault. The Hassan Ben Ali Troupe of Arabian acrobats featured that trick in their act. In doing that trick the performer

More Tricks In Tumbling From Lakola

faced the audience. The trick looked perfect but, viewed from the wings, there was a little chance for cheating. You all know what I mean. But it was a clever ruse, just the same.

Regarding the so-called spotter, any fair acrobat can do one. But when it comes to a gainer, it is different. The gainer is seldom done in a circus ring, but it is seen often on the stage. The more the stage slants the greater is the advantage, altho there is a good chance of slipping if one doesn't have a good toin-board.

I do not profess to be an expert on the much-discussed trick—the standing double-back somersault without the aid of a springboard or trampoline. Is it ever done, and by whom?

HARRY LAKOLA.

Ithaca, N. Y.

Replying to the letter of Herbert A. Douglas in The Forum of November 2 in regard to R. T. Richard's Circus, season of 1917, the show opened in Dover, N. J., on Thursday, May 10; May 11 in Morristown and May 12 in Caldwell, N. J.; then into Eastern New York for a number of stands

He Was With Richard Circus During Season

and into the New England States for the summer, returning to New York State at Rye, N. Y., on August 27 and showed in New York City at 143d street on August 30-September 1; Union Hill, N. J., Labor Day, September 3, and thru New Jersey and into Pennsylvania. It was in West Chester, Pa., on September 20: late arrival and a night performance only. Then after a few more stands in Pennsylvania, into Delaware and Eastern Maryland. The show closed the season in Media, Pa., on Saturday, October 6. The show carried five elephants, two camels and a good-sized menagerie.

Richard T. Ringling was owner, the son of Alf T. Ringling. I cannot recall the names of all of the people with the show. I will mention those that I can:

Sam McCracken, general manager; William Backel and Bernie Head on the advance; Eddie Delevan and Bill Cronin on front door; Art Eldridge, equestrian director; Captain Dooley, superintendent of elephants; Steve Lloyd, superintendent of baggage stock; Mr. Emery, steward. Among the performers were Paul Johanning's Trained Wild Animals, Mrs. Johanning's Trained Bears, Hart Sisters, Corriea Troupe, the Gulces, Mrs. Eldridge, Dunbar Banvard Troupe, the Sullivans and the two Walters.

Bill Walsh was side-show manager; George Cole, tattooed artist; Felix, Aztec Indian and clay molder; Miss Emery and Mrs. Lloyd, snakes, and Congo, Congo warrior. I did inside lecturing, magic, Punch and Judy and knee figures. The show was on the road only the one season.

F. M. FARRELL.

Glens Falls, N. Y.

During the summer of 1892 a bunch of circus people framed a minstrel show known as Sweeney, Alvido, Gorman & Goetze's Model Minstrels. Executive staff was C. H. Sweeney, manager; M.

Short-Lived Minstrels Had Seasoned Cast

Over there the first season were Harry C. Shunk, Joe Dillon, John Lively, Walt Howard, Frank Todd, Charles Fletcher, Jim Whitmey, Jess Worthington, band master; V. Irolli, orchestra director, and a company of 20 performers and musicians. The writer did not catch the show until October, 1893, when the personnel had changed considerably. Bud Gorman had retired and his name as one of the proprietors was eliminated. The first edition of ends were Billy Ryan and Charles Regan; second edition were Joe Dillon and Tom Mack. Dan Perrine did the middle. Vocalists were John Ecker, singing *Two Little Girls in Blue*; Billy Ryan, *Anything You Like*; Evans and Doran, song and dance in the circle; Charles Regan, *Hot Stuff*; Dan Perrine, *Love's Sorrow*; Tom Mack, *Do, Do, My Huckleberry, Do*; Lon Hudson, *Velvet and Rags*; Joe Dillon, a medley, and Evans and Doran again to close the first part.

In the olio were Alvido and Gagnier, comedy juggling; Carl Charles, feats of contortion; Tom Mack, monolog; big drill and dancing act arranged by Joe Dillon; George Hassell, America's premier male soprano; Byers, acrobatic dancing; olio was closed with an after-piece entitled *Pastimes on the Levée* by the full company. This was not a bad show and should have done satisfactory business, but I believe that it did not last.

Another cork opy that played Dakin's Opera House, New Berlin, N. Y., on April 12, 1900, was Diamond Bros.' Double White Minstrels. Tambos were Fred Russell, George Knox and A. J. Rasch; bones were Lew Diamond, Charles Decker and Frank Hart. Lawrence Diamond was interlocutor. Opening overture was *Warming Up in Dixie*, by Prof. Herrick's Orchestra, introducing the "Wizard of the Baton," Frutchey. Lawrence Diamond sang *Sweet Eileen*; Lew Diamond, *I Guess I'll Telegraph My Baby*; J. J. Bever, *Meet Me Tonight for the Last Time*; George Knox, *Chicken*; William

Chamberlain, *One Little Word*; Fred Russell, *All Alone*; W. Berry, *Where the Sweet Magnolias Bloom*; Charles Close, *Asleep in the Deep*. In the grand finale were featured the Comedy Three, Diamond, Hart and Russell. High spots in the olio were Richard, marvelous foot juggler; Diamond Quartet, Barry, Bevans, Chamberlain and Close; Frutchey, trick cyclist; Decker and Rasch, singing comedians; Knox Brothers, musical novelties, and Morris and Amour closed the show with a comedy horizontal bar act.

About this time Corry Vreeland, of Friendship, N. Y., home of Joe Gorton's New Orleans Minstrels, took out Vreeland's Operatic Minstrels, under management of N. C. Collins. The black-face jesters were Arthur Deming, Edwin Warren, James Davis, Hugh Franey, Billy Fries, Harry Long, Lawrence Fries and Dick Vonder. Their first part was unique in that there were specialties of diverse kinds introduced. Arthur Deming sang *Telephone to the Sky*; Harry Meyrick, *The Picture That Is Turned Toward the Wall*; Edwin Warren, *The Parrot*; Theo Jackson, *Rocked in the Cradle of the Deep*; sand jlg. Fries Brothers; "The Reporters," Deming and Warren; euphonium solo, Charles Bratton; quartet, vocal selections, and finale was *The Rival Speakers*, Deming and Warren. Second part, *Uncle Eph's Return*, arranged by Larry McAvoy; Franey, Davis, Long, Vonder, Kennedy, Fries Bros. and Dillon, a soft-shoe dancing ensemble; Billy Fries, \$10,000 challenge tambourine juggler; *The American Derby*, artistic clog novelty, arranged by Hugh Franey; *The Emperor*, Arthur Deming, monolog; "The Black Watch," spectacular military drill; Richard Vonder; "Excitement in Dixie," grotesque tumbling; George Hassell, male soprano burlesque artist. Olio was closed by the Comedy Four in a sketch, *At Delmonico's*. Arthur Deming easily carried off honors in the show. I believe that this outfit was not of long duration, altho nearly everyone on the show was a seasoned performer.

WALTER B. LEONARD.

Minneapolis.

I appreciated the letter of Robert (Doc) Seyfer in the Forum of October 26 in reference to two contortionists, Kinko and Dearow. To date I have no data about Kinko and would like to contact him. I hope he reads this letter; also Dearow. During the two years that I have been working on this research I have wondered why it

Finds Kinkers Reticent About Supplying Data

is that members of the contortion world have been so reticent about sending me photographs and biographical data. I have tried to be honest about this affair and have never misrepresented my cause.

On the other hand, certain individuals have generously offered me press clippings, photos and even pieces of wardrobe, which I have graciously accepted. The first draft of the script is almost completed, but my index of performers doing contortion at the present time is very incomplete.

The Billboard has been my greatest source of information and you can rest assured that this fine publication will be given due credit for the part it has taken in the preparation of this first of all books about "The Contortionist."

BURNS KATTENBERG.

Syracuse.

I read with much interest in the Forum of October 26 the letter of Ralph Martin, telling of having seen a movie of a man juggling five clubs, but that he had never seen it done on the stage.

Club Jugglers And Those Who Worked With 5

five clubs, including

He evidently has never seen Joe Cook, who has been juggling five clubs in his act for 20 years. There have been several Americans juggling Ben Mowatt, Red

41st YEAR

The Billboard

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LONDON—Robert Ross, care "The Performer," 18

Charing Cross Road, London, W. C. 2. SYDNEY,

AUSTRALIA—Martin C. Brennan, City Theatre-

hall's Bldg., 198 Pitt Street. PARIS—Theodore

Wolfram, Hotel Stevens, Rue Alfred-Stevens.



Vol. XLVII. NOVEMBER 9, 1935. No. 45

Norman and Henry and Andy McBann. Jugglers who juggle sticks are not to be classed with Indian club jugglers.

The first I ever heard of juggling five clubs were one of the Breen Family and an English ac, Hanvar and Lee, man and woman, and Pat McBann. Last summer an old-time wire walker asked me if I ever heard of a club act named Conkey and Celn. That's going back some. The first man of whom I ever heard that juggled three clubs was Morris Cronin. However, I suppose there will be some disagreements about this.

The greatest club juggling act I ever saw, combined with superb showmanship, was the Juggling McBanns. This was a natural, and anyone who missed it can never imagine what a marvelous performance it was. The act was together in about 1904 and for about four years until one of the brothers passed away in Europe. Another club act that anyone interested in this type of entertainment should never have missed was the Four Normans, who were with Fanchon & Marco's *Heart of Gold*, season of 1932-33.

MARTIN E. LYNCH.

Saranac Lake

By BETTY HUNTINGTON

That brave little girl, Toni Temple, had her second rib section at the General Hospital last week. She is doing well under the watchful eye of Dr. Woodruff.

Hannah (Zimmie) Zimmerman won first prize in the bridge contest last week. She is now up for two meals and is doing nicely.

Ruth (Teacher) Hatch writes us that she is at her home in Montclair, N. J., and is feeling first-rate. Ruth expects to start work shortly and sends regards to all the patients.

Bill Canton has returned to the Lodge after a brief visit with the "folks back home" in Brooklyn. Bill said he enjoyed his visit but is glad to be back with his buddies again.

Oscar Davis tells us that his pretty wife is working in the floor show at the Kenmore Hotel, Albany. He will join Jean as soon as he gets the big okeh, which he expects soon.

Jackie (Kiki) Roberts (the recently married young lady), now Mrs. Ted Cook, is very happy these days brushing up on her "culinary art" in her little apartment on Academy street. Best wishes, Jackie, may you keep the home fires burning.

Frisco Devere, ex-NVA patient who left here a short time ago, is continuing to cure at her home in Scarsdale, N. Y., and under the special care of her sister, Mrs. Van Vleet. Frisco has gained eight pounds.

Gertrude Broderick (sister to that ace detective, Johnny Broderick), of New York City, and also Tommy (ex-NVA) Vicks expect to return to their homes shortly after successful summer check-ups and good health reports.

Please check on your health to avoid "the cure," but write to those you know in Saranac Lake.

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ACTS, UNITS AND ATTRACTIONS

(Routes are for current week when no dates are given.)

A

Abbott Dancers (Palmer House) Chicago, h.
Adair & Richards (Lido Club) Montreal, nc.
Adler, Bernie (Club Alabam) Chicago, nc.
Adler & Dunbar (Paramount) Waterloo, Ia., 8-10, t.
Albee Sisters (Riverside) Milwaukee, t.
Alene & Evans (Palmer House) Chicago, h.
Alden, Marian (Gypsy Tavern) New York, nc.
Alexander Bros. & Evelyn (Rex) Seattle 11-16, t.
Allyn & Gaudreaux (Paramount) Texarkana, Tex., 8-9, t.
Aloma, Harold (Shubert) Cincinnati 4-7, t.
Alpert, Mickey (Walton) Philadelphia, h.
Amato, Don (Paramount) Texarkana, Tex., 8-9, t.
Anderson, Ann (L'Aiglon) Chicago, c.
Andreae, Felicity (French Casino) New York, nc.
Andressens (Fox) Washington, D. C., 4-7, t.
Andrus, Ann & Dave (Gormley's) Lake Charles, La., nc.
Anson, Bill (Palmer House) Chicago, h.
Apollon, Dave, & Co. (Shubert) Cincinnati 4-7, t.
Arabelle, Rich & Artini (French Casino) New York, nc.
Arabian Sheiks, Seven (Shubert) Cincinnati 4-7, t.
Arden, Dolly (Roxey) New York 4-7, t.
Aristocrats of Rhythm, Four (Capitol) Toledo, t.
Aristocrats, Three, Dance (Pinney) Boise, Ida., 10-12, t.
Arley, Louis (Cat & Fiddle) Cincinnati, nc.
Armetta, Henry, & His Sunkist Revue (Pal.) Cleveland 4-7, t.
Armida (Capitol) Regina, Can., t.
Ash, Flo (Marquette Club) Chicago, nc.
Ates, Mrs. Roscoe (20th Century Tav.) Philadelphia, re.
Austin, Charlie (Granada) Chicago, nc.

B

Balleff, Nikita (Blackstone) Chicago, h.
Ball, Arthur (Park Avenue) Detroit, h.
Band Box Revue (Capitol) Toledo, t.
Barbera, Lola (Edison) New York, h.
Barlow, Dorothy (Tantilla Gardens) Richmond, Va., nc.
Barnsdale, Rich (Jefferson) Lafayette, La., 7; (Arcade) Lake Charles 8-9; (Martini) Galveston 12-13, t.
Baron & Blair (Stevens) Chicago, h.
Barri, Bebe, Girls (RKO Pal.) Rochester, N. Y., 4-7, t.
Barto & Mann (State) New York 4-7, t.
Bates, Peg Leg (Paradise) New York, re.
Bawan Sisters (Capitol) Grand Island, Neb., t.
Beef Trust Girls (Rainbow Gardens) Chicago, nc.
Belasco, Jay (Capitol) Toledo, t.
Belett & Lamb (Fox) Philadelphia 4-7, t.
Bell, Jimmie & Nora (Plaza) Pittsburgh, c.
Bell & Grey (Dugout Club) Toledo, nc.
Belmont, Bella (Stomp's) Philadelphia, c.
Bemis, Billy & Beverly (Edgewater Beach) Chicago, h.
Belmont Bros. (Chez Paree) Detroit, nc.; (New Casino) Toledo 11-16, nc.
Benda, Karl & Helene (Club Padio) Buffalo, nc.
Bennett, Art (Nixon) Pittsburgh, c.
Bernard & Henrie (Club Paramount) Chicago, nc.
Bertolaso, Enrico (French Casino) New York, nc.
Besson, Barbara (Man About Town) New York, nc.
Beverly, Lou (Orph.) Lincoln, Neb., 8-11, t.
Bickford & Grandall (Terrace Gardens) Jamestown, N. Y., nc.
Billett Troupe (Shrine Circus) Houston, Tex.; Tulsa, Okla., 11-16.
Bishop, Russell (Cocktails for Two) Chicago, c.
Biltmorettes, Three (Hollywood) New York, re.
Blair, Cecelia (Capitol) Toledo, t.
Blair, Jack & June (Park Central) New York, h.
Blair, Revelle (Nut House) Chicago, nc.
Blane, Rose (Hollywood) New York, re.
Blessing, Dorothy (Man About Town) New York, nc.
Blue Paradise Revue (Capitol) Grand Island, Neb., 8-10, t.
Blunt, Billy (Nut House) Chicago, nc.
Bock, Virginia (Granada) Chicago, nc.
Bowes', Major, Amateur Winners No. 1 Co. (Earle) Philadelphia 4-7, t.
Bowes', Major, Unit (Mich.) Detroit 4-7, t.
Bowes', Major, Amateur Winners (Ohio) Lima, O., 6-8; (Sherman) Chillicothe, O., 9; (LeRoy) Portsmouth, O., 10-12, t.
Bowes', Major, Amateurs (Paramount) Syracuse 4-7, t.
Bowker, Texanne (Man About Town) New York, nc.
Bowman, Patricia (Fox) Philadelphia 4-7, t.
Boyd, Gloria (Kit Kat) New York, nc.
Boy, Lucienne (Versailles) New York, nc.
Bradley, Ann (Shubert) Cincinnati 4-7, t.
Brady, Bill (Paradise) New York, re.
Brito, Phil (Statler) Buffalo, N. Y., h.
Broadway to Bagdad (Capitol) Regina, Can., t.
Broadway Varieties (Liberty) Oklahoma City 9-12, t.
Broddi Sisters (Paradise) New York, re.
Brown, Eleanor (Fair) Amarillo, Tex., 8-11, t.
Brown, Evans (Red Gables) Indianapolis, nc.
Brown, Frank (Club Havana) Chicago, nc.
Browne & LaVelle (Electric) Kansas City, Kan.; (Orph.) Winnipeg, Can., 11-16, t.
Buckley, Art (Harry's N. Y. Cabaret) Chicago, c.
Burke, Helen (Club Alabam) Chicago, nc.
Burnett, George (Stage Door) Chicago, nc.
Burt, Billie (Capitol) Grand Island, Neb., 8-10, t.
Burton, Emie (Club Alabam) Chicago, nc.
Byrnes & Farnay (Paradise) New York, re.

C

Calvin, Al. & Marguerite (Park) Erie, Pa.; (Granada) Hamilton, Can., 10-14, t.
Cameron & Mae (Paramount) Waterloo, Ia., 8-10, t.
Cameron, Phyllis (Hollywood) New York, re.
Campo, George (French Casino) New York, nc.

ROUTE DEPARTMENT

Following each listing in the ACTS-UNITS-ATTRACTIONS and BANDS AND ORCHESTRAS section of the Route Department appears a symbol. Those consulting the aforementioned sections are advised to fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATION OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; nc—night club; p—amusement park; ro—road house; re—restaurant; t—theater.

Campus Eight (Park Central) New York, h.
Caperton & Columbus (St. Moritz) New York, h.
Cappell, Yvonne (Airport Tav.) Cleveland, nc.
Carpenter, Imogen (Radio City Rainbow Room) New York, nc.
Carpenter, Jean (Capitol) Regina, Can., t.
Carr, Buddy & Billie (Chateau) Rochester, Minn., 9-11, t.
Carr & Dawn Revue (Rivoli) E. Pittsburgh, Pa., t.
Carr, Harriette (Montclair Casino) New York, h.
Carroll, Jean (Marbro) Chicago, t.
Carroll, Helene (Club Paramount) Chicago, nc.
Carroll & Gorman (Powatan Club) Detroit, nc.
Carroll, Myla (Kimo) Albuquerque, N. M., 9-12; (Paramount) Provo, Utah, 13-14, t.
Carroll Sisters (National) Louisville, t.
Carson, Jack (Tower) Kansas City, t.
Carter & Holmes (Fox) Washington, D. C., 4-7, t.
Carter, Stan (Harry's N. Y. Cabaret) Chicago, c.
Carville Sisters (Capitol) Grand Island, Neb., 8-10, t.
Casa Grande Orch. (Paramount) Waterloo, Ia., 8-10, t.
Casey, Pat (St. Moritz) New York, h.
Cass, Mack, Owen & Topsy (Century) Baltimore 4-7, t.
Cassidy, Kay (Airport Tav.) Cleveland, nc.
Cellophane Scandals (Orph.) Lincoln, Neb., 8-11, t.
Chanomar (Capitol) Calgary, Can.; (Capitol) Lethbridge 10-12, t.
Chapman & McNeelley (Oriental) Chicago, t.
Charleston, Helen (Kit Kat) New York, nc.
Charleston, Milton (Kit Kat) New York, nc.
Chase, Chaz (Park Central) New York, h.
Chick & Tommy (Jo-Lo) Kalamazoo, Mich., nc.
Chiquito (Chateau) Rochester, Minn., 9-11, t.
Chiyo, Princess (Cocoanut Grove) Boston, nc.
Christy, George, Unit (Shrine Circus) Houston, Tex.; Tulsa, Okla., 11-16.
Claire, Bernice (Harmanus Bleecker Hall) Albany, N. Y., 4-7, t.
Clarence & Dolores (Electric) Kansas City, Kan.; (Orph.) Winnipeg, Can., 11-16.
Clark, Sammy (Marquette Club) Chicago, nc.
Clarke, Flo (Fair) Amarillo, Tex., 8-11, t.
Clavero, Rose (Club Alabam) Chicago, nc.
Cleve, Elmer, & Co. (National) Louisville, t.
Clewis, Carl (Frolic Inn) Hollywood, Calif., nc.
Clifford & Marlon (Fox) Washington, D. C., 4-7, t.
Cocktails of 1928 (Oriental) Chicago, t.
Cohen, Sammy (Riverside) Milwaukee, t.
Colette Sisters (Kit Kat) New York, nc.
Colleen (Club Minuet) Chicago, nc.
Collison, Jimmie (Nut House) Chicago, nc.
Comedy Stars of Hollywood (Electric) Kansas City, Kan.; (Orph.) Winnipeg, Can., 11-16, t.
Comer & Anderson (Pinney) Boise, Ida., 10-12, t.
Conchita (Colosimo's) Chicago, nc.
Condos Bros. (Bal Tabarin) San Francisco, nc.
Cool, Harry (Castle Royale) St. Paul, nc.
Cook, Gloria (Hollywood) New York, nc.
Cook, Ralph (Oriental) Chicago, t.
Cooper, Jerry (Hollywood) New York, re.
Coral, Tito (Roosevelt) New York, h.
Corinne (Vanity Fair) Chicago, nc.
Corwey, Perry (Earle) Washington, D. C., 4-7, t.
Costello, Billy (National) Louisville, t.
Craddock, Four (French Casino) New York, nc.
Crawford, Jesse (Chicago) Chicago, t.
Cridder & Paige Capers of Mirth (Dixie) Cornelia, Ga., 8; (Lanett) Lanett, Ala., 9; (Bijou) Savannah, Ga., 11-13; (Imperial) Augusta 14-16, t.
Crooker, Dorothy (Penn) Pittsburgh 4-7, t.

D

Dahl, Shirley (20th Century Tav.) Philadelphia, re.
Dale & Dean (Kimo) Albuquerque, N. M., 9-12; (Paramount) Provo, Utah, 13-14, t.
Dale, Glen (Capitol) Calgary, Can.; (Capitol) Lethbridge 10-12, t.
Dancing Snorritas, Six (Chateau) Rochester, Minn., 9-11, t.
Dario & Dian (Weylin) New York, h.
Davidson, Trudie (Club Paramount) Chicago, nc.
Davies, Rosylin (Italian Garden) Pittsburgh, nc.
Davis, Johnny (Frolic Inn) Hollywood, Calif., nc.
Davis, Judy (Granada) Chicago, nc.
Davis, Rufe, & Radio Rubes (State-Lake) Chicago, t.
Dawn & Bertram (Cameron's Casino) Syracuse, N. Y., nc.
Dawson, Wanda (1523 Club) Philadelphia, nc.
DeBarrie's Birds (Capitol) Grand Island, Neb., 8-10, t.
De Buzny, Assia (French Casino) New York, nc.
De Costa, George (Nut House) Chicago, nc.
De La Grange, Chrysis (Blackstone) Chicago, h.

De Sylvia Sisters (Ben's Chateau) Chicago, c.
Debutantes, Texas (Harry's N. Y. Cabaret) Chicago, c.
Deer, Little (Electric) Kansas City, Kan.; (Orph.) Winnipeg, Can., 11-16, t.
De Louie, Louise (Kimo) Albuquerque, N. M., 9-12; (Paramount) Provo, Utah, 13-14, t.
DeLouie & Milo (Kimo) Albuquerque, N. M., 9-12; (Paramount) Provo, Utah, 13-14, t.
Delre & Mack (Pinney) Boise, Ida., 10-12, t.
Del Dees, Sidney (Rex) Seattle 11-16, t.
Detricks, The (Capitol) Regina, Can., t.
Denise, Diane (Weylin) New York, h.
Dennison, Aileen (Italian Gardens) Pittsburgh, nc.
Devereaux, Jeanne (Palladium) London 11-30, t.
Devils, Four Flash (Palladium) London 11-30, t.
Dexter & McGinty (Pinney) Boise, Ida., 10-12, t.
Dixon & Dorance (Capitol) Calgary, Can.; (Capitol) Lethbridge 10-12, t.
Dona & Darrell (Arcadia International) Philadelphia, nc.
Dolores & Candido (Radio City Rainbow Room) New York, nc.
Doree & Hayward (Kimo) Albuquerque, N. M., 9-12; (Paramount) Provo, Utah, 13-14, t.
Dorothy & King Bros. (Orph.) Memphis, t.
Dossena, Adelina (Club Minuet) Chicago, nc.
Douglas, Milton (Town Club) Philadelphia, nc.
Dova, Ben (Palmer House) Chicago, h.
Downey Sisters (Club Deauville) San Francisco, nc.
Drake Sisters (Chateau) Rochester, Minn., 9-11, t.
Drew, Doryce & Freddy (Wonder Bar) Baltimore, nc.
Duncan Sisters (Ambassador) Los Angeles, h.
Duncan, Peggy (Mound) St. Louis, cc.
Duthers, Lou, & Carroll Sisters (National) Louisville, t.
Dutton, Nellie, Co. (Shrine Circus) Houston, Tex.; Tulsa, Okla., 11-16.

E

Earle, Paul (Doeschen Grill) Clifton, re.
Earles, The (Orph.) Lincoln, Neb., 8-11, t.
Eckhart, Lois (Man About Town) New York, nc.
El Brendel (Fox) Detroit 4-7, t.
Elgins, Five (State) New York 4-7, t.
Ellsworth, "Rocky" (Knickerbocker Club) Chicago, nc.
Embassy Four (Palmer House) Chicago, h.
Enrico, Don (Colosimo's) Chicago, nc.
Enrico, Edna (Plaza) Pittsburgh, c.
Ethel & Alice (Von Thenen's) Chicago, c.
Evans, James (Adelphia) Philadelphia, h.

F

Fads & Fancies 1936 (Kimo) Albuquerque, N. M., 9-12; (Paramount) Provo, Utah, 13-14, t.
Fain & DeCosta Trio (State-Lake) Chicago, t.
Fairbanks Twins (Penn) Pittsburgh 4-7, t.
Falk, Wally (Von Thenen's) Chicago, c.
Fay, Frank (Trocadero) Hollywood, Calif., c.
Ferber, Billy (Von Thenen's) Chicago, c.
Fetchit, Stepin (Fox) Detroit 4-7, t.
Feider, Ralph (Cocoanut Gardens) Chicago, nc.
Fields, Irving (Maxim's) New York, nc.
Fields, Lillian (Plaza) Pittsburgh, c.
Fischer, Loretta (Palladium) London 11-30, t.
Fisher, Mark (Chicago) Chicago, t.
Fiske, Dwight (Savoy-Plaza) New York, h.
Flowerston, Consuela (Park Avenue) Detroit, nc.
Forbes, Larry (Club Silhouette) Chicago, nc.
Poster, Gae, Girls (Roxey) New York 4-7, t.
Francesco, Tony (Capitol) Grand Island, Neb., 8-10, t.
Fratus, Estelle (Liberty) Oklahoma City 9-12, t.
Frazier Sisters (Hollywood) New York, re.
Frazier, Harry (Nut House) Chicago, nc.
Freeman, Jean (Ben's Chateau) Chicago, c.
French Casino (Pal.) Chicago 4-7, t.
Freshmen, Two (Capitol) Calgary, Can.; (Capitol) Lethbridge 10-12, t.
Froman, Jane (Penn) Pittsburgh 4-7, t.
Frome, Milton (Club Paramount) Chicago, nc.
Fuller, Howard J. (Schlitz Tav.) Battle Creek, Mich., 2-5; (Club Hollywood) Kalamazoo 6-8.

G

Gabby Bros. (Kimo) Albuquerque, N. M., 9-12; (Paramount) Provo, Utah, 13-14, t.
Gardner & Kane (RKO Pal.) Rochester, N. Y., 4-7, t.
Gate & Ferguson (Chateau) Rochester, Minn., 9-11, t.
Gautier's Toy Shop (Fox) Philadelphia 4-7, t.
Gay, Holly (Planet Mars) Chicago, nc.
Gay & Mercie (Capitol) Grand Island, Neb., 8-10, t.
Gellis, Les (Oriental) Chicago, t.
Georgia Peaches, Two (Paramount) Texarkana, Tex., 8-9, t.
Georges & Jalna (Blackstone) Chicago, h.
Gilbert Brothers (Trocadero) London 11-30, t.
Gine, DeQuincey & Lewis (Shubert) Cincinnati 4-7, t.
Girarde & Nadine (Town Club) Philadelphia, nc.
Gleason's, Art, Town Scandals (Paramount) Alexandria, La., 6-7; (Paramount) Texarkana, Tex., 8-9; (Paramount) Monroe, La., 10-11; (Baker) Natchez, Miss., 12, t.

Glennon, Gene (Colonial) Dayton, t.
Goman, Ben & Ray (Club Trouville) San Francisco, nc.
Gomez & Winona (Roosevelt) New York, h.
Gordnier, Nedra (Jefferson) St. Louis, h.
Gracia & La Mar (New Cars) Indianapolis, nc.
Grafton, Billie (Statler) Buffalo, h.
Grant, Barney, Family (Capitol) Regina, Can., t.
Gray, Jack Smoke (Capitol) Calgary, Can.; (Capitol) Lethbridge 10-12, t.
Gray's, Earl, Band (Capitol) Regina, Can., t.
Grey, Laurie (Liberty) Oklahoma City 9-12, t.
Gre, Donal (Frolic Inn) Hollywood, Calif., nc.
Green, Bernie (Club Carioica) Chicago, nc.
Grenadiers & Louise (Colosimo's) Chicago, nc.
Gresham & Blake (Orph.) Memphis, t.
Gretonas (Chicago) Chicago 4-7, t.
Grissold, Clyde (L'Aiglon) Chicago, c.
Goss, Ray (Plaza) Pittsburgh, c.
Granlund, N. T. (Paradise) New York, re.
Gray, Joe, Trio (Madeleine's) New York, nc.
Guilfoyle, Ann (Club Cassano) Cincinnati, nc.
Gwynne, Jack (Morrison) Chicago, h.
Gyldenkrone, Baron Ebbe (Wivel's) New York, re.

H

Hale, Ted (Connie's Inn) New York, nc.
Harmon, Irving (Orph.) Winnipeg, Can.; (Strand) Edmonton 11-13, t.
Harris, Biddy (Jay Young's Chinese) Birmingham, nc.
Harris, Claire & Shannon (Chez Paree) Chicago, nc.
Harris, Harry (Harry's N. Y. Cabaret) Chicago, c.
Harris, Lydia (Colosimo's) Chicago, nc.
Harris, Marcia (Club Lido) Montreal, nc.
Harrison, June (Stage Door) Chicago, nc.
Harrison & Fisher (Palladium) London 11-30, t.
Hartmans, The (Chez Paree) Chicago, nc.
Haydock, Vincent (Flamingo Club) Orlando, Fla., nc.
Hayes, George (French Casino) New York, nc.
Hayes, Grace (Century) Baltimore 4-7, t.
Haynes, Mitzel (Hollywood) New York, re.
Heart, Iron (Electric) Kansas City, Kan.; (Orph.) Winnipeg, Can., 11-16, t.
Helen & Boonie (San Toy) Atlanta, nc.
Heller, Jackie (Met.) Boston 4-7, t.
Higgins, Dot (Capitol) Grand Island, Neb., 8-10, t.
Holland & Hart (Chez Paree) Chicago, nc.
Holmes, Helen (Harry's N. Y. Cabaret) Chicago, c.
Holt, Nora (Club Comique) Los Angeles, nc.
Honan, Helen (Penn) Pittsburgh 4-7, t.
Hope, Bob, & Co. (Met.) Boston 4-7, t.
Hopkins, Josh, Rube Revue (Broad St. Tav.) Pawtucket, R. I., nc.
Houghton, Dorothy (Marquette Club) Chicago, nc.
Howard, Belle (Casino) Chicago, nc.
Howard, Bob (State) New York 4-7, t.
Howard, Tom (Paramount) Ft. Wayne, Ind., t.
Howe, Buddy, & Jean Carroll (Marbro) Chicago, t.
Hughes, Dick (Club Minuet) Chicago, nc.
Hughes, Eva (Granada) Chicago, nc.
Hutton, Ina Ray (Penn) Pittsburgh 4-7, t.

I

International Follies (Orph.) Memphis, t.
Irene & Martha (Oriental) Chicago, t.
Inez & DeWyn (Fair) Amarillo, Tex., 8-11, t.
Internation Varieties Girls (Shubert) Cincinnati 4-7, t.

J

James & Mathews (Hollywood) New York, re.
Jamie, Jackie & Ruthie (Fair) Amarillo, Tex., 8-11, t.
Jana, Annette (Paramount) Waterloo, Ia., 8-10, t.
Jason, Barbara (Paradise) New York, re.
Jay & Lucille (Chez Maurice) Montreal, nc.
Jaysnoff Sisters (Montclair Casino) New York, h.
Jean & Gloria (Paradise) New York, re.
Jennings & Murray (Vanity Fair) Chicago, nc.
Jennings, Don & Sally (Washington-Youree) Shreveport, La., h.

POLLY JENKINS AND HER PLOWBOYS

Now playing with WLS National Barn Dance. SAM ROBERTS, Personal Rep.

Jerry & Jean (Electric) Kansas City, Kan.; (Orph.) Winnipeg, Can., 11-16, t.
Johnson, Bob (Von Thenen's) Chicago, c.
Jones, Allen (Kit Kat) New York, nc.
Jones, Dave, Revue (State) New York 4-7, t.
Jordan, Georgiana (Granada) Chicago, nc.
Juliana (French Casino) New York, nc.

K

Kallsen, Bob (Stage Door) Chicago, nc.
Karger, Betty (Hi-Hat Club) Chicago, nc.
Karre-Le Barron Dancers (Adelphia) Philadelphia, h.
Katz, Sid (Ponce de Leon) Dayton, O., nc.
Kauff, Benn (Place Elegante) New York, nc.
Kavanaugh, Stan (Colonial) Dayton, t.
Kay, Dolly (Royale-Frolics) Chicago, nc.
Kays, Two (Mounds) St. Louis, cc.
Kean, Betty (Trocadero) London 11-30, t.
Kean, Mildred (Town Casino) Philadelphia, nc.
Keeler, Marjorie (Roosevelt) Hollywood, Calif., h.
Keller, Jeanne (Club Minuet) Chicago, nc.
Kelly & Hayes (Kedzie) Chicago 9-15, t.
Kenmore, Stubby (Liberty) Oklahoma City 9-12, t.
Kerkhoff, Adelaide (Von Thenen's) Chicago, c.
Kerr, Rosseaux & Kerr (Roosevelt) New Orleans, h.

L

La Belle Sisters (Hi-Hat Club) Chicago, nc.
Lalage (French Casino) New York, nc.
Landry, Art, & Orch. (Harmanus Bleecker Hall) Albany, N. Y., 4-7, t.

- Lane, Jimmy (Nut House) Chicago, nc.
 Lang & Lee (Beacon) Vancouver, Can., 8-16, t.
 Langdon, Buddy (Club Paramount) Chicago, nc.
 Langdon & Storey (Pinney) Boise, Ida., 10-12, t.
 Langston, Margaret (Cocktails for Two) Chicago, c.
 La Mar & Frederick (Bowery Music Hall) St. Louis, nc.
 LaMarr, Deloriz (Club Monte Carlo) Sheboygan, Wis., nc.
 LaMarre, Barbara (Gypsy Tavern) New York, nc.
 LaMonte & Nova (Variety Club) Baltimore, nc.
 La Pierre, Paulette (Vanity Fair) Chicago, nc.
 Lane, Jackie (Riverside) Milwaukee, t.
 Lang & Lee (Beacon) Vancouver, Can., 8-15, t.
 Large & Morgner (Shrine Circus) Houston.
 Larrick & Larrick (Torch Club) San Francisco, nc.
 La Rue, Bobby (Frolic Inn) Hollywood, Calif., nc.
 LaRue & LaValle (Ponce de Leon) Dayton, O., nc.
 LaPearl, Harry, Co. (Shrine Circus) Houston, Tex.; Tulsa, Okla., 11-16.
 LaRue, Dorothy (Capitol) Calgary, Can.; (Capitol) Lethbridge 10-12, t.
 La Rue, Jean (Platinum Derby) St. Louis, nc.
 La Tour, Teddy (Luck Eleven) Baltimore, nc.
 La Verne Trio (Casino) Chicago, nc.
 LeBell Sisters (Steamship Zee) Chicago, nc.
 Le Garde (Madison Casino) Chicago, nc.
 Le Gonne, Jeanne (Chez Paree) Chicago, nc.
 Le Faire, Jean (Club Trouville) San Francisco, nc.
 Leamy, Jimmy, & Dad (Paramount) Waterloo, Ia., 8-10, t.
 Lee, Bob (Wivel's) New York, re.
 Lee, Chang (Banker's Tav.) Philadelphia, nc.
 Lee, Angelus (Stage Door) Chicago, nc.
 Lee, Johnny, & Three Lees (Marbro) Chicago, t.
 Lee, Madeline (Stage Door) Chicago, nc.
 Lee, Moe (Nut House) Chicago, nc.
 Lee Sisters (Liberty) Oklahoma City 9-12, t.
 Leeds, Thelma (Chicago) Chicago, t.
 Lee's, Homer, Band (Shrine Circus) Houston, Tex.; Tulsa, Okla., 11-16.
 Leonard, Ada (Oriental) Chicago, t.
 Leonard, Edna (Harry's N. Y. Cabaret) Chicago, c.
 Leonard, Eleanor (Marquette Club) Chicago, nc.
 Leslie, Mona (Leon & Eddie's) New York, nc.
 Leslie Sisters (Orph.) Lincoln, Neb., 8-11, t.
 Lester, Ann (National) Louisville, t.
 Lewis, Henry (Wonder Cafe) Lewiston, Ida., nc.
 Lewis, Maxine (3 Little Pigs) Hollywood, Calif., c.
 Lewis, Ralph (Terrace Gardens) St. Louis, nc.
 Lewis, H. Kay, & Hollywood Varieties: Salt Lake City, Utah, 5-15, t.
 Libman, Sammy (Knickerbocker Club) Chicago, nc.
 Lila (Fair) Amarillo, Tex., 8-11, t.
 Loleta (Chateau) Rochester, Minn., 9-11, t.
 Lolita, Venita (Stage Door) Chicago, nc.
 Lombardo, Guy, & Orch. (Fox) Washington, D. C., 4-7, t.
 London, Dorothy (Dutch's) Chicago, c.
 Lorraine, Lilyan (Wivel's) New York, re.
 Lovett's Concentration (Rex) Seattle 11-16, t.
 Lowe, Jack (Capitol) Calgary, Can.; (Capitol) Lethbridge 10-12, t.
 Lucille & Freitas (La Fonda) N. Hollywood, Calif., nc.
 Lyman, Tommy (Club Lamaze) Hollywood, Calif., nc.
 Lynch, Martin E. (Camerens Casino) Syracuse, N. Y., nc.
 Lynns, Jerry (Orph.) Lincoln, Neb., 8-11, t.
- M**
 McBride, Jack & Flo (Fair) Amarillo, Tex., 8-11, t.
 McCune Sisters (Granada) Chicago, nc.
 McKay Sisters (Castle Royale) St. Paul, nc.
 McKenna, Joe & Jane (RKO Pal.) Rochester, N. Y., 4-7, t.
 McKenzie, Don & Betty (Castle Royale) St. Paul, nc.
 Mack, Anne (Club Minuet) Chicago, nc.
 Mack, Freddy (Roxy) New York 4-7, t.
 Mack & White (885 Club) Chicago, nc.
 Mack, Winnie (Rex) Seattle 11-16, t.
 MacKay, Carol (Four Horsemen Club) Philadelphia, nc.
 Maddux, Frances (Rainbow Room, Radio City) New York, nc.
 Mahon & Rucker (Alexander Young) Honolulu, h.
 Malina, Luba (Hollywood) New York, re.
 Malloy, Franchetta (Club Lido) Montreal, nc.
 Malloy, Ullaine (Shrine Circus) Houston, Tex.; Tulsa, Okla., 11-16.
 Mann, Marcia (Flagship) Chicago, nc.
 Mann, Peggy (Park Central) New York, h.
 Manning & Class (Circus Solomonsky) Riga, Latvia, 15-30.
 Manning, Peggy (Orph.) Lincoln, Neb., 8-11, t.
 Manor, Molly (Hi-Hat Club) Chicago, nc.
 Mansfield, Marian (Knickerbocker) Hollywood, Calif., c.
 Manya & Drigo (Waldorf-Astoria) New York, h.
 Marcan, Joe (Paramount) Waterloo, Ia., 8-10, t.
 Mardi Gras Nights (Capitol) Calgary, Can.; (Capitol) Lethbridge 10-12, t.
 Mardo, Al (Fair) Amarillo, Tex., 8-11, t.
 Mare's, Mme., Circus (Shrine Circus) Houston, Tex.; Tulsa, Okla., 11-16.
 Margent Sisters (Orph.) Lincoln, Neb., 8-11, t.
 Marlowe, Selma (Park Avenue) Detroit, h.
 Marlowe, Sondra (Paramount) Waterloo, Ia., 8-10, t.
 Marsh, Joan (Marbro) Chicago, t.
 Martin, Betty (Ben's Chateau) Chicago, c.
 Martin, Dorothy, & Co. (Tower) Kansas City, t.
 Martin, Marian (Hollywood) New York, re.
 Martin, Ruth (Sylvania) Philadelphia, h.
- BOBBY MAY**
 THE JUGGLER.
 BERT WISHNEW (RKO), NAT KALCHEIM (Wm. Morris Office.)
- Martin Tex (Orph.) Winnipeg, Can.; (Strand) Edmonton 11-13, t.
 Masked Band of Mystery (Rex) Seattle 11-16, t.
- Mason, Eileen (Show Boat) Pittsburgh, nc.
 Max, Mae (Liberty) Oklahoma City 9-12, t.
 May, Jean (Royal Palm Club) Miami, nc.
 May, Bobby (Harmannus Bleecker Hall) Albany, N. Y., 4-7, t.
 Maye, Minette (Tower) Kansas City, t.
 Medrano & Donna (Savoy Plaza) New York, h.
 Melba, Elena (Italian Gardens) Pittsburgh, nc.
 Melvin, Joe (Chateau) Rochester, Minn., 9-11, t.
 Menken, Hal, & Co. (Earle) Washington, D. C., 4-7, t.
 Merrill Bros. & Sister (Shrine Circus) Houston, Tex.; Tulsa, Okla., 11-16.
 Micks, Muriel (Steamship Zee) Chicago, nc.
 Mignone (Oriental) Chicago, t.
 Miliani, Johnny (Torch Club) San Francisco, nc.
 Miller, Beth (Oriental) Chicago, t.
 Miller, Louise (Orph.) Memphis, t.
 Miller, Ted & Art (State-Lake) Chicago, t.
 Modernists, Four (Paradise) New York, re.
 Mohamed & Jaara (French Casino) New York, nc.
 Monroe & Grant (National) Louisville, t.
 Monte, Hal (Royale-Frolics) Chicago, nc.
 Moore, Sadie (Club Alabam) Chicago, nc.
 Moore & Revel (Paradise) New York, re.
 Morgan Sisters (Club Alabam) Chicago, nc.
 Morley & Anger (Paramount) Texarkana, Tex., 8-9, t.
 Morgan, Helen (House of Morgan) New York, nc.
 Morgan Sisters (Club Alabam) Chicago, nc.
 Morita (Gypsy Tavern) New York, nc.
 Morosco & Levan (State-Lake) Chicago, t.
 Morton, Alvira (Capitol) Grand Island, Neb., 8-10, t.
 Murdock & Mayo (Kimo) Albuquerque, N. M., 9-12; (Paramount) Provo, Utah, 13-14, t.
 Murray, Ken (Kit Kat) New York, nc.
 Music Box Varieties (Paramount) Waterloo, Ia., 8-10, t.
 Music Hall Boys (St. Moritz) New York, h.
 Musical Town Critics Band (Paramount) Texarkana, Tex., 8-9, t.
 Myers, Billy (Harry's N. Y. Cabaret) Chicago, c.
 Myer's, Stanley, Band (Pinney) Boise, Ida., 10-12, t.
 Myers, Stan, & Orch. (Marbro) Chicago, t.
- N**
 Neff Brothers, Three (Rafers) Philadelphia, nc.
 Nichols, Les (Capitol) Grand Island, Neb., t.
 Night in Avalon (Orph.) Winnipeg, Can.; (Strand) Edmonton 11-13, t.
 Nina, Gypsy (Met.) Boston 4-7, t.
 Nugent, "Step" (Casino) Chicago, nc.
- O**
 O'Neal, Cackles (Hollywood) New York, re.
 Odzark, Danny (Mayfair) Detroit, nc.
 Olsen & Johnson (RKO Boston) Boston 4-7, t.
 Orva, Madam (Strand) Portland, Me.; (Scenic) Westbrook, Me., 11-13, t.
 Ost, Charles Jr. (Flamingo Club) Orlando, Fla., nc.
 O'Brien, Edna (Orph.) Winnipeg, Can.; (Strand) Edmonton 11-13, t.
 O'Malley, Jack (Stage Door) Chicago, nc.
 Osterman, Jack (Vanity Fair) Chicago, nc.
 Owens, Karlon (Frolic Inn) Hollywood, Calif., nc.
- P**
 Page, Reggie (Cocktails for Two) Chicago, c.
 Painter, Dixie (Granada) Chicago, nc.
 Palmer & Doreen (Paramount) Alexandria, La., 6-7; (Paramount) Texarkana, Tex., 8-9; (Paramount) Monroe, La., 10-11; (Baker) Natchez, Miss., 12, t.
 Paramount Trio (Paramount Club) Chicago, nc.
 Paree, Pat (Paradise) New York, re.
 Parker, Marion (Club Alabam) Chicago, nc.
 Pat & Marilyn (Powatan Club) Detroit, nc.
 Patti, Martha (Club Mirador) Pittsburgh, nc.
 Patou Sisters (Hollywood) New York, re.
 Payne, Babe (Steamship Zee) Chicago, nc.
 Peabody, Eddie (RKO Pal.) Rochester, N. Y., 4-7, t.
 Peck, Eddie (Club Riviera) Pittsburgh, nc.
 Peebles, Harriet (Pioneer Club) Detroit, nc.
 Petch & Deuville (Chicago) Chicago, t.
 Pickens Sisters (Rainbow Room, Rockefeller Center) New York, nc.
 Phillip's, Bill, Band (Orph.) Winnipeg, Can.; (Strand) Edmonton 11-13, t.
 Platt, John (Club Alabam) Chicago, nc.
 Pomeroy's, Jack, Riviera Revue (New Kenmore) Albany, h.
 Pomeroy's, Jack, Revue (Nixon) Pittsburgh, c.
 Prendergast, Agnes (Turf Club) Pittsburgh, nc.
- Q**
 Quixano, Don (Golden Pheasant) Shenandoah, Pa., nc.
- R**
 Radio Rogues (Chez Paree) Chicago, nc.
 Rae, Gay (Planet Mars) Chicago, nc.
 Rae, Phyllis (Four Horsemen Club) Philadelphia, nc.
 Raft, Eddie, Atlanta, Ga.
 Ramon & Renita (Radio City Rainbow Room) New York, nc.
 Ramon & Ramona (Cocoanut) Vancouver, B. C., cb.
 Ramon & Ruth (Shubert) Cincinnati 4-7, t.
 Rancho Grande Revue (Chateau) Rochester, Minn., 9-11, t.
 Rand, Katherine (Walton) Philadelphia, h.
 Randall, Jack, Four (Capitol) Regina, Can., t.
 Ratliff, Gibson & Lee (Rex) Seattle 11-16, t.
 Raven, Hal & Hilda (Liberty) Oklahoma City 9-12, t.
 Raye, Martha (Fox) Detroit 4-7, t.
 Raymond, Sid (Blue Heaven) Chicago, nc.
 Rea, Jimmy (Kimo) Albuquerque, N. M., 9-12; (Paramount) Provo, Utah, 13-14, t.
 Feed & Mita (Royale Frolics) Chicago, nc.
 Renaud, Rita (Maxim's) New York, nc.
 Reynolds, Al (Marquette Club) Chicago, nc.
 Reynolds, Helen, Skaters (Fox) Philadelphia 4-7, t.
 Reynolds, Vivian (Baker) St. Charles, Ill., h.
 Rhythm-Maniacs Band (Orph.) Lincoln, Neb., 8-11, t.
- Ricardo & Renee (Ye Olde Tav.) Ft. Wayne, Ind., nc.
 Ricardo's, Don, Continentals (Chateau) Rochester, Minn., 9-11, t.
 Richards, Toots & Jackie (Club Monte Carlo) Sheboygan, Wis., nc.
 Rickard, Earl (Colosimo's) Chicago, nc.
 Riddell, Lou (Club Silhouette) Chicago, nc.
- Ring & Peterson (Club Silhouette) Chicago, nc.
 Ripa, Bob (Paradise) New York, re.
 Ritchie, Carl & Adrian Sisters (85 Club) Kansas City, nc.
 Ritz Carleton Blondes Revue (Fair) Amarillo, Tex., 8-11, t.
 Roberts & White (Wivel's) New York, re.
 Roberts, Dave (Vanity) New Orleans, nc.
 Roberta (Capitol) Calgary, Can.; (Capitol) Lethbridge 10-12, t.
 Robinson, Chet (Stage Door) Chicago, nc.
 Robinson, Florence & Bob (Marbro) Chicago, t.
 Roche, Doris (Riverside) Milwaukee, t.
 Rodney & Gould (Capitol) Toledo, t.
 Rodrigo & Francine (Nixon) Pittsburgh, c.
 Rogers, Amelia (Castle Royale) St. Paul, nc.
 Roisman's Broadway Bandwagon (Helen Bach Trio, Doc Zander, Richardson Twins, Rich Barnsdale, Renard & West) (Jefferson) Lafayette, La., 6-7; (Arcade) Lake Charles 8-9; (Martini) Galveston, Tex., 12-14, t.
 Rolph, Wynne (Wivel's) New York, re.
 Romer, Bill, Orch. (Paramount) Alexandria, La., 6-7; (Paramount) Texarkana, Tex., 8-9; (Paramount) Monroe, La., 10-11; (Baker) Natchez, Miss., 12; (Saenger) Vicksburg 13, t.
 Romero, Carmita (French Casino) New York, nc.
 Rock, Isabell (Epicure) Philadelphia, nc.
 Rosalean & Seville (Terrace Room) Chicago, h.
 Rosalie (Club Alabam) Chicago, nc.
 Rosini (Stevens) Chicago, h.
 Rossini, Ruby (Cocoanut Gardens) Chicago, nc.
 Rowboat Boys (Kit Kat) New York, nc.
 Roxanne (Madeleine's) New York, nc.
 Roxanna (Dutch's) Chicago, c.
 Roy Sisters (Chez Paree) New Orleans, nc.
 Royce, Thelma (Silver Grill) St. Paul, nc.
 Rubin, Benny (RKO Boston) Boston 28-31, t.
 Russell, Jack (Pioneer Club) Detroit, nc.
 Ruth, Helen (Town Club) Philadelphia, nc.
 Ryder Sisters (Club Minuet) Chicago, nc.
- S**
 Sailorettes, The (Orph.) Winnipeg, Can.; (Strand) Edmonton 11-13, t.
 Sailors, Three (Earle) Washington, D. C., 4-7, t.
 Sandy (RKO Pal.) Rochester, N. Y., 4-7, t.
 Santry, Ned (Nut House) Chicago, nc.
 Samuels, Al (Village Grove Nut Club) New York, nc.
 Santrey, Henry (Liberty) Oklahoma City 9-12, t.
 Savage, Jean (Southern) Baltimore, h.
 Saxon Sisters (Paradise) New York, re.
 Schoebl, Elmer (Harry's N. Y. Cabaret) Chicago, c.
 Sedgwick, Edna (Paradise) New York, re.
 Selby, Arlene & Norman (Colonial) Dayton, t.
 Seller, Jay (Riverside) Milwaukee, t.
 Seymour, Tommy (Kimo) Albuquerque, N. M., 9-12; (Paramount) Provo, Utah, 13-14, t.
 Shaw, Helen (Royale-Frolics) Chicago, nc.
 Shayne & Armstrong (Adelphia) Philadelphia, h.
 Sheldon, Gene (Palladium) London 11-30, t.
 Sheppard & Carlton Revue (Century) Baltimore 4-7, t.
 Sherburne, Billie (Plaza) Pittsburgh, c.
 Sherman, Hal (Oriental) Chicago, t.
 Sherwood, Randall (Capitol) Regina, Can., t.
 Siegrist, Edythe, Co. (Shrine Circus) Houston, Tex.; Tulsa, Okla., 11-16.
 Sirens in Satin (Pinney) Boise, Ida., 10-12, t.
 Simmons, Hilda (1523) Philadelphia, nc.
 Sissle, Noble, & Orch. (Mainstreet) Kansas City 4-7, t.
 Skatelles, The (Orph.) Winnipeg, Can.; (Strand) Edmonton 11-13, t.
 Slate Brothers (Roxy) New York 4-7, t.
 Smith, Hamp (Paramount) Texarkana, Tex., 8-9, t.
 Smith Sisters' Orch. (Capitol) Toledo, t.
 Solar, Willie (Orph.) Memphis, t.
 Soldiers of Fortune Band (Liberty) Oklahoma City 9-12, t.
 Sonys & Romero (Jung) New Orleans, h.
 Spencer, Zynaida (Man About Town) New York, nc.
 Spinning Tops (Madison Casino) Chicago, nc.
 Stanley, Shannon (Pinney) Boise, Ida., 10-12, t.
 Starr, Gloria (Club Alabam) Chicago, nc.
 Stephano & Serino (Flagship) Chicago, nc.
 Stephanie (Colosimo's) Chicago, nc.
 Sterling Rose Trio (Terrace Garden) Columbus, O., nc.
 Stratosphere Revue (Rex) Seattle 11-16, t.
 Stretch & Strain (Back Stage) Cleveland, nc.
 Strong, Benny (Hi-Hat Club) Chicago, nc.
 Sullivan, Frieda (Colonial) Dayton, t.
 Suzanne (Madison Casino) Chicago, nc.
 Swan, Russell (Waldorf-Astoria) New York, h.
 Swedish Bell Ringers (Roxy) New York 4-7, t.
 Sykes, Harry (Kimo) Albuquerque, N. M., 9-12; (Paramount) Provo, Utah, 13-14, t.
 Symington, Mrs. Eve (St. Regis) New York, h.
- T**
 Talbert, Ray (Club Monte Carlo) Sheboygan, Wis., nc.
 Tanner, Aileen (Knickerbocker Club) Chicago, nc.
 Tanner, Elmo (Colonial) Dayton, t.
 Tarr, Terry, Girls (Orph.) Lincoln, Neb., 8-11, t.
 Taylor, Dorothy (Airport Tav.) Cleveland, nc.
 Taylor, Flo (South Side Rendezvous) Chicago, c.
 Taylor, Nyla (Pennsylvania) Philadelphia, h.
 Teal, Ray (Jung) New Orleans, h.
 Terese (Baker) St. Charles, Ill., h.
 Theodore & Denesha (Delmonico's) New York, nc.
 Thomas, Eloise (South Side Rendezvous) Chicago, c.
 Thomas, Madelyn (Club Minuet) Chicago, nc.
 Thorson, Carl J. (Capitol) Grand Island, Neb., t.
 Tint, Al (Paradise Cave) Detroit, nc., 4-7; (Palais Royal) Lansing 9-15, nc.
 Tom, Dick & Harry (Astor) Reading, Pa., t.
 Top Hatters, Twelve (Roxy) New York 4-7, t.
 Tracy's, Jack, Boulevardiers (Electric) Kansas City, Kan.; (Orph.) Winnipeg, Can., 11-16, t.
 Tucker, Snakehips (Connie's Inn) New York, nc.
 Tucker, Sophie (Trocadero) Hollywood, Calif., nc.
 Twynne, Arthur (Club Comique) Los Angeles, nc.
 Tyle & Phillips (Plaza) Pittsburgh, c.
- Tyler & St. Clair (Rex) Seattle 11-16, t.
 Valdez, Vern (Frolic Inn) Hollywood, Calif., nc.
 Van & Van (Castle Royale) St. Paul, nc.
 Vaughn, Viria (Club Alabam) Chicago, nc.
 Veloz & Yolanda (Palmer House) Chicago, h.
 Vernon, Wally (Colosimo's) Chicago, nc.
 Vernille, Nitzka, & Don Donaldson (Hollywood) New York, re.
 Veronica, Helen (Club Alabam) Chicago, nc.
 Vira Niva (Palmer House) Chicago, h.
 Vitaphone Four (Rex) Seattle; (Capitol) Portland, Ore., 11-16, t.
- W**
 Wagner, Al (Harry's N. Y. Cabaret) Chicago, c.
 Wakefield, Oliver (Rainbow Room, Rockefeller Center) New York, nc.
 Walders, Darlene (State-Lake) Chicago, t.
 Waldman, Ted & Al (Tower) Kansas City, t.
 Wallace, Fay (Hi-Hat Club) Chicago, nc.
 Walsh, Mary Jane (Stevens) Chicago, h.
 Walton, Betty (Stage Door) Chicago, nc.
 Waltons, Three (Orph.) Memphis, t.
 Ward Sisters (Airport Tav.) Cleveland, nc.
 Ward, Diana (Pal.) London 11-30, t.
 Ward, Ada (Connie's Inn) New York, nc.
 Ward & Vokes (Liberty) Oklahoma City 9-12, t.
 Warwick Sisters, Three (1523 Club) Philadelphia, nc.
 Wausau, Linda (Royale-Frolics) Chicago, nc.
 Wayne, Carlyle (Electric) Kansas City, Kan.; (Orph.) Winnipeg, Can., 11-16, t.
 Wayne, Clifford, Six (Electric) Kansas City, Kan.; (Orph.) Winnipeg, Can., 11-16, t.
 Weaver Bros. & Elvira & Home Folks (Fulaski) Little Rock, Ark., 6-8, t.
 Weems, Ted, & Orch. (Colonial) Dayton, t.
 Weinstein, Maurice (Mound) St. Louis, cc.
 Welch, Dorothy (Castle Royale) St. Paul, nc.
 Wellington, Marcelle (Nixon) Pittsburgh, c.
 Wences (Shubert) Cincinnati 4-7, t.
 Wencil, Ray (Harry's New York Cab.) Chicago, Ill., cb.
 Wesse & Roberta (Pinney) Boise, Ida., 10-12, t.
 West, Gail (Club Alabam) Chicago, nc.
 West, George (Parody Club) Chicago, nc.
 Weston, Sammy (Airport Tav.) Cleveland, nc.
 White, Jack (Jim Healy's Rendezvous) New York, nc.
 White, Sammy (Royale-Frolics) Chicago, nc.
 Whyte, Carl (Patterson) Bismarck, N. D., h.
 Williams Bros. (Curtis) San Jose, Calif., h.
 Williams, Janice (Adelphia) Philadelphia, h.
 Williams, Jerry (Man About Town) New York, nc.
 Winnie & Jinks (Oriental) Chicago, t.
 Winsette, Emily (Capitol) Grand Island, Neb., 8-10, t.
 Winters, Pam (Cocoanut Gardens) Chicago, nc.
 Witt, Bob (Chateau) Rochester, Minn., 9-11, t.
 Wolf, Gray (Electric) Kansas City, Kan.; (Orph.) Winnipeg, Can., 11-16, t.
 Wood, Britt (Century) Baltimore 4-7, t.
 Woodpeckers, Two (Orph.) Winnipeg, Can.; (Strand) Edmonton 11-13, t.
 Woods, Johnny (Shubert) Cincinnati 4-7, t.
 Wright, Bubbles (Club Alabam) Chicago, nc.
 Wright, Charles (Weylin) New York, h.
- X**
 X Sisters, Three (Astor) Reading, Pa., t.
- Y**
 Yorke & King (State) New York 4-7, t.
 Yost, Ben, & California Varsity Eight (Hollywood) New York, re.
 Yvonne & Everett (Four Horsemen Club) Philadelphia, nc.
 Yvette, Mlle. (Club Trouville) San Francisco, nc.
- Z**
 Zon (Paramount) Waterloo, Ia., 8-10, t.

BANDS AND ORCHESTRAS

(Routes are for current week when no dates are given.)

A

Adams, Johnny: (Greyhound Lines) Dayton, O., re.
 Adcock, Jack: (Yorktown Tav.) Elkins Park, Pa., nc.
 Alfonso, Don: (Greenwich Village Inn) New York, nc.
 Alvin, Danny: (Gold Coast Embassy Club) Chicago, nc.
 Armand, Johnny: (Woodrow Wilson) New Brunswick, N. J., h.
 Armstrong, Louis: (Connie's Inn) New York, cb.
 Austin, Shan: (Eastern Star) Detroit, nc.
 Aven, Al: (Greyhound) New York, h.

B

Barron, Duke: (O'Henry) Greensboro, N. C., h.
 Bartal, Jeno: (Ambassador) New York, h.
 Batkin, Alex: (St. Moritz) New York, h.
 Belasco, Leon: (Chez Paree) Chicago, nc.
 Benson-Cole: (The Stables) Detroit, nc.
 Berger, Jack: (Astor) New York, h.
 Birch, Gorde: (Cafe de Alex) Chicago, c.
 Black, Bob: (Pere Marquette) Peoria, Ill., h.
 Black, Ted: (Showboat) Troy, N. Y., nc.
 Elaine, Jerry: (Sans Souci) Long Beach, L. I., nc.
 Block, Bert: (Arcadia) Philadelphia, nc.
 Boulanger, Charles: (Oriental Gardens) Chicago, r.
 Breese, Louis: (Weylin) New York, h.
 Brigode, Ace: (Music Hall) Cincinnati, b.
 Brito, Alfredo: (Versailles) New York, cb.
 Bromberg, Sammy: (Von Thenen's) Chicago, c.
 Brooks, Billy: (Gayoso) Memphis, Tenn., h.
 Buccaneers: (George Vanderbilt) Asheville, N. C., h.
 Buissert, Armand: (Stevens) Chicago, h.
 Bundy, Rudy: (Casa Madrid) Louisville, Ky., nc.

C

Campbell, Jimmie: (Marquette Club) Chicago, nc.
 Candullo, Joe: (Rainbow Grill) New York, nc.
 Carlton, Duke: (Club Nightingale) Wausau, Wis., nc.
 Carper, Don: (Old Country Club) Phoenix, Ariz., cc.
 Chester, Bob: (Gibson) Cincinnati, h.
 Childs, Reggie: (Essex House) Newark, N. J., h.
 Christie, George: (Club Silhouette) Chicago, c.
 Clancy, Louie: (Dempsey) Macon, Ga., h.
 (See ROUTES on page 33)



BACHMAN—Alexander, 67, noted violinist, at his home in Ozone Park, N. Y., October 26. He had toured with various attractions and was formerly first violinist at the Academy of Music, New York, and with Arthur Pryor's Band. He was also musical director for De Wolf Hopper for three years.

BARE—Rufus, H., 94, grandfather of Mrs. Ora M. Dixon, concessioner, October 22 at the hospital at National Soldiers' Home, Dayton, O. He was a native of Ashland, Ky. Military funeral with interment in Laurel Cemetery, Madisonville, Cincinnati suburb.

BARTON—Homer, 55, actor and comedian, in New York October 29. He had appeared in many of the farces produced by Al Woods. He was a brother of the late Ralph Barton, artist.

BEAULIEU—Felix, 67, prominent old-time acrobat, at Notre Dame Hospital, Central Falls, R. I., October 24. He was one of the Three Beaulieu Brothers, of Pawtucket, R. I., who began their acrobatic career 50 years ago. In addition to trouping with the Barnum & Bailey and Ringling Bros.' circuses, they were features with such stage shows as *Babes in the Woods*, *Babes in Toyland*, *12 Temptations* and *Devil's Auction*. Deceased is survived by two brothers, Henri and Arthur. Pallbearers were Dick Farnum, formerly of Caron and Farnum; Samuel Alex, Fred Walcome, Joseph LaFlower, Henry Beaulieu and Arthur Beaulieu, all well-known acrobats of the past.

BLATTNER—Ludwig, inventor and pioneer in color photography, in London October 29.

CADORET—George, stagehand and World War veteran, October 29 in a Rutland, Mass., veterans' hospital. Survived by his mother, two brothers and a sister, all of Pawtucket, R. I. Funeral November 2 and burial in Notre Dame Cemetery, Pawtucket.

IN MEMORY OF
AGNES WILSON CARROLL
Who passed away at Indianapolis, November 3, 1934.
A true and devoted wife, who is missed from among friends and devoted husband.
C. A. (BERT) CARROLL.

CASTELLOS—Mrs., 31, of the well-known novelty act of Los Castellors, suddenly in Bellevue Hospital, New York, October 24. She had been stricken with pneumonia, which developed into pleurisy and necessitated several operations. Burial in New York.

CONNOR—Max, 60, of the Cole Bros.' Circus, at Lynchburg, Va., Hospital October 26 from injuries sustained October 18, when his legs were crushed under the wheels of a heavy wagon. Both legs were amputated below the knee several hours after the accident.

COY—Bert, well known in tabloid, burlesque and outdoor show circles, in Los Angeles October 22 from injuries sustained in an auto accident two days previous. Body was taken to Gardener, Kan., for interment. Surviving are one sister, Goldie, and three brothers, Bill, Grant and Ollie.

CUNNINGHAM—Mary Bishop, 67, mother of Jack Cunningham, film writer and supervisor with Paramount, October 24 at her home in Hawthorne, Calif. Funeral and interment services were held in Inglewood Park Cemetery, Inglewood, Calif. Her husband, daughter and two sons survive.

DANIELS—Tom E., better known in outdoor show circles as Roy Snow, killed in an automobile accident October 4 at Lyons, Tex. His widow, Jeanette, and daughter, Leathal, survive.

DEVINE—James, 60, band and orchestra leader, in Ossining, N. Y., October 24. He had worked at several theaters near Ossining. His widow, a daughter and three sisters survive.

D'ORTENZIO—Raffaele, 65, father of Anthony D'Ortenzio, former saxophonist in Sousa's Band and now a music teacher in Bridgeport, Conn., in that city recently after a brief illness.

DUNIGAN—Michael A., 80, who during his early life was connected with the old showboats playing the Ohio, Mississippi, Missouri and Arkansas rivers and for many years producer of amateur minstrel shows in Central Ohio, October 25 at his home in Columbus, O., after a few weeks' illness. He was also well known in sport circles, having managed the Lima and Akron baseball clubs of the Ohio State League. Survived by his widow, five sons and two daughters. Burial in St. Joseph Cemetery, Columbus.

EBERHARDT—Walter P., former press agent and author, was found dead at his home in Scarsdale, N. Y., October 27. He was president of the Associated Motion Picture Advertisers in 1926-'27. After

five years as a reporter in several key cities in the East he went into publicity for Paramount pictures, later going to First National, where he remained eight years. Since 1929 he had been in charge of publicity for Erpi (Electrical Research Products, Inc.) He wrote numerous mystery novels, including *A Dagger in the Dark* and *The Jig-Saw Puzzle Murder*. His widow survives.

ESBERGER—Charles, 85, formerly a well-known Cincinnati musician, at his home in that city October 27 following a brief illness. He was an accomplished player of the oboe and flute, and his last public appearance as a musician was with the Cincinnati Symphony Orchestra 35 years ago. His son, Walter Esberger, is a prominent band and orchestra leader. Deceased had operated a jewelry shop in Cincinnati for 54 years. Funeral services October 30, with burial in Spring Grove Cemetery, Cincinnati. Survived by his widow, three sons and two daughters.

GARBER—Willie, gypsy musician, at his home in Braddock, Pa., October 28. He was well known to theater audiences in and around Pittsburgh, where he had been playing for years. Funeral services October 30. Survived by his widow and two children.

GILBERT—Bobby, well known as a master of ceremonies and entertainer in the walkathon-endurance show field, October 30 at Montana Hospital for the Insane, Great Falls, Mont.

GOFF—Paul, 32, outdoor showman, formerly with Cetlin & Wilson Shows and J. J. Page Shows, October 25 at a hospital in Charleston, W. Va., after a week's illness. Survived by his widow, Mabel; parents, Mr. and Mrs. A. L. Goff, and two brothers, Lloyd and Okey, all of Charleston. Burial at Hacker Valley, W. Va.

GRIFFIN—Peter, 62, veteran dancer, at City Hospital, Boston, October 17 of a complication of diseases. He was associated with McIntyre and Heath in *The Ham Tree* and toured with a number of prominent minstrels. He also played in vaudeville. Survived by two sisters, May Griffin, of Boston, and Mrs. James Erwin, of Detroit.

HASSELMAN—Ben, veteran outdoor showman, with circuses and other amusement organizations, October 25 at Burlington Hospital, Burlington, Ia. his native city, after an extended illness. Was in his early 60s. Had been ill several years and his health gradually declined since the deaths of his mother and brother in the last 18 months. Burial at Burlington.

HUCK—Otto, 59, proprietor of Westwood Symphony Gardens and Westwood Inn, Detroit, in that city October 29 after a brief illness. He was a member of the Harmonie Society, the Socialer Turnverein, Detroit Polo Club and the Elks. Survivors are his widow, Alma; a son, a daughter and three brothers. Burial in Mount Olivet Cemetery, Detroit.

HUME—Richard, 49, night-club operator, October 25 at Malibu, Calif., of a heart attack.

ISOLANY—Father of Arnold L. Isolany, top tenor of the CBS Cadets Quartet, Chicago, in Seattle, Wash., October 24. Burial in his home town, Walhalla, N. D.

LAPRES—Theodore J., 68, pioneer salt-water taffy manufacturer, at his home in Atlantic City suddenly on October 29. Survived by his widow, Mrs. Christine V.; a daughter, Mrs. George Harron, and son, Theodore J., president of the Boardwalk National Bank and executive head of the candy concern his father established. The Lapres firm controlled Fralinger's, which was sold in 1902 when Joseph Fralinger retired.

LOWERY—Joseph, 54, retired showman (giant), at an emergency hospital in Oakland, Calif., October 13, after falling down two flights of stairs at his home. He was formerly with Foley & Burk Shows, Robert Clark Shows and Al G. Barnes Circus and was the giant in Toyland during the San Francisco Exposition in 1915. Survived by his widow, Belle. Interment in Oakland Cemetery.

MCCOLLUM—Joe, side-show ticket seller with Ringling-Barnum Circus, October 28 at Appalachian Hospital, John-

son City, Tenn., of pneumonia. Funeral services at Appalachian Funeral Home Chapel in charge of Mrs. J. C. McCampbell. Interment in Monta Vista Cemetery, Johnson City. Attempts to locate relatives have so far been in vain. Readers knowing of any are asked to bring this to their attention.

MCCUE—Andrew P., 81, October 26 at his home in the foothills of New Jersey. Survived by three sons and a daughter. One of his sons, Major James E. (Peanuts) McCue, of ROTC, is known in the circus world, having been with Ringling-Barnum and Sparks.

MCDONALD—Joseph, 74, screen actor, at Redondo Beach, Calif., October 28 while swimming. It is believed he suffered a heart attack.

MCDONOUGH—Alice Arnold, widow of John W. (Doc) McDonough, at Indianapolis October 22 following a gallstone operation.

MEANS—Albert G. (Whitey), 45, suddenly in Laurence, S. C., October 22. He was widely known as a concessioner with traveling shows, especially carnivals. Survived by his widow, Mrs. Matty Means, of Jackson Heights, L. I., N. Y.; two brothers and a sister. Interment in Jackson Heights.

MILLER—Johnnie, 49, well known in Texas motion picture circles for a quarter of a century, October 26 at his home in Navasota, Tex. Survived by widow and five children.

MOSS—Joseph, former vaudeville actor, recently in Phoenix, Ariz., of tuberculosis. His widow survives.

NELKE—Mrs. Susan, 78, mother of Howard Lindsay, playwright and director, in New York October 25. Son and two daughters survive.

PATTERSON—Mary Ann, 40, radio and vaude actress, in New York October 30. She had been ill some time.

REBEL—Jacob, father of Harry Revel, of the motion picture song-writing team Gordon and Revel, October 25 at his home in Los Angeles following a long illness. He leaves his wife, two sons and daughter.

RUFFINO—Giuseppe, 43, owner of the Gaiety Theater, New Orleans suburban theater, October 23 in that city after brief illness. Interment in New Orleans. Survived by widow, seven sons and three daughters. Theater will be operated by sons.

SCHAFER—Gus, 69, Dutch comedian and musician, well known to the theatergoers of the late '90s as Happy Gus, at his home in Chicago recently. Survived by his widow.

SCHULMAN—Morris, 43, associated with his father, A. Schulman, in the operation of three motion picture theaters at Bryan, Tex., suddenly October 23 in that city. Survived by his widow, two sons, three brothers and one sister.

TERR—Jacob, 84, Jewish playwright, in the Bronx, New York, October 30. His plays and operettas were favorites on the Jewish stage about 30 years ago. Five sons survive. Interment in Mount Hebron Cemetery, Flushing, N. Y.

THALES—Celebrated French pantomime artist, in Paris recently at the age of 78. Thales played in the leading theaters of France.

VALENTINE—Claude Hamilton, 68, organist, suddenly in Bridgeport, Conn., October 28. He was one of the oldest concert organists in Connecticut.

WELSH—Edward, 61, well known as manager of amusement resorts and country clubs, suddenly in Chillicothe, O., October 29. He was former manager of Ravinia Park and the Exmoor Club, Chicago, and of the Indianapolis Country Club and had been winter manager of a hotel in Hollywood, Fla.

YOPP—William Isaac, 80, president of the State Fair of Texas in 1915-'16, at his home in Dallas October 22. As a director of the fair he organized the Texas Saddle Horse Breeders' Association, and was organizer of Texas Cottonseed Crushers' association. He wrote a novel, *A Dual Role*, and several other stories, and was author of Yopp's Cipher Code, used by cottonseed products men. Survived by two sons and a sister. Interment in Oakland Cemetery, Dallas.

WESTCOTT—Gordon, 31, athletic character actor of the films, in Hollywood October 30 of a basal skull frac-

ture sustained October 27 when his horse fell on him during a polo game, crushing him. The deceased, whose real name was Myrthus Hickman, first entered theatricals at the age of 20, when he wrote a play produced by a Salt Lake City stock company. He also appeared in Los Angeles and later appeared in New York and London stage productions, including *The Great Necker*, *The House of Fear*, *Hollywood Party* and *The Devil Passes*. Later he went to Hollywood. Among the films he appeared in were *Fog Over Frisco*, *Registered Nurse*, *Convention City*, *Voltaire*, *Dark Hazard*, *Lilly Turner*, *Two Fisted* and *This Is the Life*.

ZAMZOW—Ernest R., 53, former president and secretary of Fond du Lac Agricultural Society, at his home in Fond du Lac, Wis., October 27. Survived by his widow.

MARRIAGES

BLANK-NAVRAN—Myron Blank, son of Mr. and Mrs. A. H. Blank, head of Tri-States Theaters, Des Moines, Ia., and Jacqueline Navran, of Kansas City, Mo., at Hotel Muehlebach, Kansas City, October 22.

DODSON-McKAY—Melvin Dodson Jr., of South Bend, Ind., manager of *A Flash in Dixie*, on Dodson's World's Fair Shows, and Evelyn McKay, of Detroit, posing model in Page's *Temptations*, at Emporia, Va.

ESTES-BOWMAN—Lieutenant Joseph Estes, nonprofessional, and Beatrice Bowman, formerly of the Metropolitan and Boston Grand Opera companies, in San Francisco October 23.

GREY-MORRIS—Romer Grey, screen writer and director and son of Zane Grey, author, October 19 at Phoenix, Ariz., to Wilma Morris, secretary to Zane Grey.

JONES-VAN WINKLE—Gordon Jones, picture actor, to Lucille Van Winkle in Los Angeles October 30.

LAMB-KOENIG—Charles Lamb to Viola Koenig in New York October 18.

MORTON-HELLMAN—Arthur Morton, songwriter, to Emma Hellman, daughter of Sam Hellman, film writer with 20th Century-Fox studios, recently in Las Vegas, Nev.

PERRIN-SCHORR—Helen Schorr, secretary to Burns and Allen, to Nat Perrin, film writer, on the West Coast November 1.

POLI-COLBY—Jean Colby, member of aerial ladder revue, and Fritz Poli, of Four Polies, with Ringling-Barnum Circus, at Chattanooga, Tenn., October 24.

RICHARDSON - MEADOWS—Frank Richardson, in charge of wardrobe department with Paramount Studios, to Elsie Meadows at Reno October 27.

RUSSELL-SHAW—William Russell, dialog director with Paramount, to Mona Shaw recently.

SEMSEY-CLUELOW—S. R. Semsey, nonpro. and Evelyn Cluelow, bass fiddle player with Jean Wald's all-girl orchestra at the Union Grill, Pittsburgh, in Youngstown, O., recently.

SHAW - GARRETT—Len G. Shaw, dramatic editor of *The Detroit Free Press* for more than 30 years, to Mrs. Carrie Garrett at Highland Park, Mich., October 26.

SHEA-ELSASS—Hughie Shea, orchestra leader of Canton, O., and Iva Mae Elsass, nonprofessional of Canton, in that city October 21. Shea's orchestra is playing an indefinite engagement in Fort Wayne, Ind.

SMITH-DRANE—Gerald R. Smith, clown with Davenport's Society Circus, and Virginia Drane, daughter of Billy and Bertha Drane, of the Drane Medicine Show, October 25 at St. Louis.

THOMPSON-WARD—Wayne Thompson, leader of the Indiana Royal Aces Orchestra, and Pauline Ward, daughter of Doc B. W. Ward, recently at Elkton, Md. They will winter at Melbourne, Fla., where the groom's outfit will play.

VIATOR-BRADY—Joe Viator, of New Iberia, La., foreman Ferris Wheels on Dodson's World's Fair Shows, and Stella Brady, Gary, Ind., at Petersburg, Va.

WRIGHT-HALTON—Will Wright, of Conklin's All-Canadian Shows, and Mabel Ella Halton, non-professional, of Victoria, B. C., October 24 at Victoria.

COMING MARRIAGES

Bettye Baird, San Francisco stage and radio vocalist, to Harvey Wahlgren, non-professional, in that city November 5.

BIRTHS

To Mr. and Mrs. George (Buttons) Fares a boy, 8 pounds 10 ounces, October 26 at Anderson, S. C. Father is a comedian and was for many years in burlesque. Mother was formerly known as Helen Morgan. The Fares have been with Reno's Funmakers for some time.

An eight-pound son to Mr. and Mrs. George Bilson October 24 at Cedars of Lebanon Hospital, Hollywood. Father is exploitation and advertising manager with Warner Brothers.

A daughter October 17 to Mr. and Mrs. Edward Miller. Father is a radio singer.

Twins, a son and daughter, October 25 at Hollywood Hospital, Hollywood, to Mr. and Mrs. Spencer Levee. Father is manager of Fox-West Coast Ritz Theater, Hollywood.

A daughter to Mr. and Mrs. William Phillips recently in Los Angeles. Father is theatrical makeup man with RKO studios.

DIVORCES

Lloyd Bacon, veteran film director with the Warner Brothers, filed suit against Ruby Bacon in Los Angeles October 29.

La Runa W. Brooks, former stage actress, filed suit against Tyler Brooks, (See DIVORCES on page 64)

ROUTES

(Continued from page 31)

Clark, Mac: (Aragon Ballroom) Houston, Tex., nc.
Clayton, Doc: (Melody Mill) Chicago, b.
Coakley, Jack: (Royal Hawaiian) San Francisco, nc.
Coakley, Tom: (Netherland Plaza) Cincinnati, h.

Coleman, Emil: (St. Regis) New York, h.
Conn, Irving: (Arrowhead Inn) New York, ro.
Continental Gypsies: (L'Aiglon) Chicago, c.
Copeland, Eddie: (Casino) Sea Cliff, L. I., N. Y., b.
Cornelius, Paul: (Rialto) Cincinnati, t.

Crawford, Al: (Mayfair) New York, nc.
Cugat, Xavier: (Waldorf-Astoria) New York, h.
Cummins, Bernie: (Roosevelt) New York, h.
Curtis, Jack: (Club Aztec) Milwaukee, nc.

Dailey, Frank: (Meadowbrook) Cedar Grove, N. J., ro.
Damar: (Madeleine) New York, nc.

Dantzig, Eli: (St. George) Brooklyn, h.
Daw, Freddie: (Graeme) Chicago, h.
De Barbary, Yoshka: (Dubonet) New York, c.
Denny, Jack: (French Casino) New York, cb.
Dickerson, Carroll: (Grand Terrace) Chicago, nc.

Diekman, Harry: (Brown) Louisville, Ky., h.
Donahue, Al: (Waldorf-Astoria) New York, h.
Dubrow, Art: (Chop House) Hartford, Conn., nc.

Eddie-Riley: (Onyx) New York, nc.
Ernie, Val: (Leon and Eddie's and Hotel New Yorker) New York, h.

Everette, Jack: (Kit Kat Club) Des Moines, Ia., nc.

Fernando, Don: (Club Arcadia) St. Charles, Ill., nc.

Ferrara, Bill: (9 Mile House) Cincinnati, nc.
Fields, Al: (Billy Gallagher's) New York, nc.
Fields, Shep: (Palmer House) Chicago, h.

Finch, Freddie: (Vanity Fair) Kansas City, nc.
Fisher, Art: (Town Club) Chicago, nc.

Forman, Willie: (Leon & Eddie's) New York, nc.
Freeman, Jerry: (Paradise) New York, cb.

Fulcher, Charlie: (Greystone) Carolina Beach, N. C., h.

Garber, Jan: (Trianon) Chicago, b.
Gardner, Dick: (Lord Baltimore) Baltimore, h.
Garron, Don: (Seneca Lake Tav.) Geneva, N. Y., nc.

Gasparre, Dick: (Savoy Plaza) New York, h.
Gaylord, Boyd: (Club Palorama) Schenectady, N. Y., nc.

Gendron, Henri: (Royale Frollics) Chicago, b.
Gentry, Tom: (Club Greyhound) Louisville, nc.

Gill, Emerson: (Antlers) Colorado Springs, Colo., h.

Gittin, Irving: (Pierre) New York, h.
Gordon, Frank: (Nicollet) Minneapolis, h.

Gotthelf, Manfred: (Monte Cristo) Chicago, r.
Grant, Bob: (Savoy-Plaza) New York, h.

Greene, Murray: (Empire) New York, b.
Grier, Jimmy: (Biltmore) Los Angeles, h.

Hall, George: (Taft) New York, h.
Harris, Little Jackie: (White House) Newark, N. J., r.

Harris, Phil: (Oriole Terrace) Detroit, nc.
Hart, Ruth: (Fordson) Dearborn, Mich., h.

Hawkins, Jess: (Merry Gardens) Chicago, b.
Haynes, Frank: (Congress) New York, cb.

Heidt, Horace: (Drake) Chicago, h.
Henderson, Fletcher: (Roseland) New York, b.

Herman, Dave: (Jack Dempsey's) New York, re.
Hessberger, George: (Old Heidelberg) Chicago, c.

Hill, Teddy: (Ubangi) New York, nc.
Hines, Earl: (Grand Terrace) Chicago, c.

Johnson, Charlie: (Small's Paradise) New York, nc.
Johnson, Johnny: (Commodore) New York, h.
Jones, Isham: (Lincoln) New York, h.

Joy, Violet: (Lincoln Highway Inn) Mishawaka, Ind., nc.

Kahn, Joe: (Wagon Wheel) Chicago, c.
Kane, Allan: (Brevoort) Chicago, h.

Kavellin, Al: (Blackstone) Chicago, h.
Kay, Herbie: (Edgewater Beach) Chicago, h.

Kaye, Sammy: (Cabin Club) Cleveland, nc.
Keller, Jack: (Parkway Casino) Bridgeport, Conn., br.

Keller, Leonard: (Bismarck) Chicago, h.
Kemp, Hal: (Pennsylvania) New York, h.

Kerwin, Gene: (After the Show Club) Chicago, nc.
King, Bert: (Governor Clinton) New York, h.

Knapp, Orville: (Aragon) Chicago, b.
Korbin, Van: (Madison Casino) Chicago, c.

Krauss, Ed: (Otis Tunnel) Chicago, c.
Kroll, Nathan: (Vanderbilt) New York, h.

Krumin, Costya: (Russian Bear) New York, re.
Kuhn, Lee: (Cedar Shore) Sayville, L. I., N. Y., h.

La Marr, Frank: (Nut) New York, nc.
Lamb, Drexel: (La Verne) Battle Creek, Mich., h.

Landau, Mike: (Ranch) New York, nc.
Lande, Jules: (St. Regis) New York, h.

Lanin, Lester: (Navarro) New York, h.
LaPorte, Joe: (Old Field Club) Stony Brook, L. I., N. Y., c.

LaPorte, Manny: (Manna-bar) Ardmore, Pa.
Larri: (Piccadilly) New York, h.

Leader, Eddie: (North Shore) Glen Cove, L. I., N. Y., nc.
Leafer, Allan: (The Farm) White Plains, N. Y., ro.

LeBrun, Duke: (La Salle) South Bend, Ind., h.
Lee, Alan: (Edison) New York, h.

Lehrer, Ivan: (885 Club) Chicago, nc.
LeRoy, Howard: (McCurdy) Evansville, Ind., h.

Levant, Phil: (Washington-Youree) Shreveport, La., h.
Leu, Paul: (New Windmill) Pittsburgh, nc.

Light, Enoch: (McAlpin) New York, h.
Lindeman, Udo: (Gloria Palast) New York, cb.

Littlefield, Frankie: (Club Del Mar) Galveston, Tex., nc.
Lombardo, Guy: (Place de l'Opera) New York, nc.

Long, Johnny: (Ten Eyck) Albany, N. Y., h.
Lucas, Clyde: (New Yorker) New York, h.

Lyman, Abe: (Hollywood) New York, cb.
Lyon, Bob: (Commodore) Vancouver, B. C., Can., cb.

Lyons, Al: (Ambassador) Los Angeles, h.

Mack, Austin: (Harry's N. Y. Cabaret) Chicago, c.
Madriguera, Enric: (Morrison) Chicago, h.

Mann, Milton: (Village Barn) New York, nc.
Mannone, Wingy: (Hickory House) New York, re.

Maples, Nelson: (Ye Olde Tavern) Fort Wayne, Ind., nc.
Martell, Paul: (Arcadia) New York, b.

Marton, Don: (French Casino) New York, cb.
Mayno, Artie: (Belmont Grill) Bridgeport, Conn., re.

Meeker, Bobby: (De Witt Clinton) Albany, N. Y., h.
Meo, Jimmy: (Meo's) Chicago, re.

Messner, Dick: (Donohue's) Mountain View, N. J., nc.
Meyers, Jack: (Club New Yorker) New York, nc.

Miller, Dave: (Wisconsin Roof) Milwaukee, br.
Miller, Gene: (The Elms) Excelsior Springs, Mo., h.

Mohr, Bob: (Deauville Club) Santa Monica, Calif., cc.
Monroe, Jerry: (Circe) New York, b.

Moss, Joe: (Vanderbilt) New York, h.
Munro, Hal: (Hotel Sherry) Chicago, h.

Naples, Ernie: (Frank C. White) Dunkirk, N. Y., re.

Navara, Leon: (St. Moritz) New York, h.
Navarre, Ted: (Roseland) Brooklyn, N. Y., br.

Nelson, Ozzie: (Lexington) New York, h.
Niebauer, Eddie: (Casino Moderne) Chicago, nc.

Nielson, Paul: (Park Avenue) Detroit, h.
Nitti, Joe: (Club Havana) Chicago, nc.

Noble, Ray: (Rainbow Room) New York, nc.
Norvo, Red: (Famous Door) New York, h.

Olson, Walter: (New Jullus) Gardenville, N. Y., re.

Oliver, Fiorello: (Anna Held's) New York, re.
Olman, Val: (Rainbow Grill, Radio City) New York, nc.

Olsen, George: (College Inn) Chicago, nc.

Pablo, Don: (Green Mill) Saginaw, Mich., nc.
Pacelli, Bob: (Granada) Chicago, nc.

Pancho: (Pierre) New York, h.

Parker, Johnny: (Knickerbocker Club) Chicago, c.

Paul, Don: (Bass Lake) Vestaburg, Mich., nc.

Peary, Bob: (Graeme) Chicago, h.

Pendarvis, Paul: (Pal.) San Francisco, h.

Peterson, Eric: (Seven Gables) Milford, Conn., re.

Platt, Earl: (Broad Street Grill) Harrisburg, Pa., re.

Pollack, Ben: (Roosevelt) New Orleans, h.

Rainbow Ramblers: (Plaza) Haverhill, Mass., h.

Randall, "Slatz": (Schroeder) Milwaukee, h.

Raphael, Don: (Cubanacan) New York, nc.

Regis, Del: (Embassy) Philadelphia, b.

Reichman, Joe: (Statler) Boston, h.

Reisman, Leo: (Central Park Casino) New York, re.

Reser, Harry: (Greystone) Detroit, br.

Resh, Benny: (Showboat) St. Louis, Mich., nc.

Richards, Barney: (Limehouse) Chicago, c.

Richards, Don: (Montclair) New York, h.

Rines, Joe: (Mayfair) Boston, nc.

Robbins, Ted: (Elmwood) Waterville, Me., h.

Rodriguez, Nano: (El Morocco) New York, h.

Romanelli, Luigi: (King Edward) Toronto, Can., h.

Rosen, Tommy: (Wisteria Garden) Atlanta, Ga., c.

Roth, Eddie: (Club Alabama) Chicago, nc.

Russell, Jack: (Vanity Fair) Chicago, nc.

Rutherford, Al: (Beaver) York, Pa., h.

Ryder, Al: (Blue Heaven) Chicago, nc.

Sanders, Joe: (Blackhawk) Chicago, c.

Sands, Carl: (Chateau) Chicago, b.

Schneider, Sol: (Old Rumanian) New York, re.

Schreiber, Carl: (Baker) St. Charles, Ill., h.

Schuster, Mitchell: (Park Lane) New York, h.

Seizer, Irving: (Dixie) New York, h.

Setaro, Fred: (O'Neal's) Vicksburg, Miss.

Shea, Hughie: (Merry-Go-Round) Ft. Wayne, Ind., nc.

Sherman, Maurie: (Ringside) Fort Worth, Tex., c.

Simons, Seymour: (Stevens) Chicago, h.

Smith, Joseph C.: (Versailles) New York, cb.

Sober, Mel: (Silver Slipper) Northumberland, Pa., nc.

South, Eddie: (Chez Paree) Chicago, nc.

Stanton, Maury: (Club Minuet) Chicago, nc.

Starr, Fred: (Claremont) New York City, ro.

Stein, Maurie: (Paramount Club) Chicago, nc.

Stern, Harold: (Fifth Ave.) New York, h.

Stetson, George: (Plaza) New York, h.

Straight, Charley: (St. Clair) Chicago, h.

Sweeney, Bud: (Winter Casino) Buffalo, N. Y., br.

Sylvester, Bob: (Congress) New York, cb.

Tate, Erskine: (Walkathon at Arcadia Gardens) Chicago.

Teter, Jack: (Wisconsin Roof) Milwaukee, br.

Thurn, Otto: (Bavarians: (Pittsford Inn) Pittsford, N. Y., nc.

Tinsley, Bob: (Colosimo's) Chicago, nc.

Tompkins, Red: (Roseland) Brooklyn, N. Y., br.

Topps, Al: (Nut House) Chicago, nc.

Trace, Al: (Ben's Chateau) Chicago, c.

Tremaine, Paul: (Gloria Palast) New York, cb.

Vallee, Rudy: (Waldorf-Astoria) New York, h.

Van Horn, Dave: (Raffers) Philadelphia, nc.

Vaughn, Walter: (Rainbow Gardens) Chicago, c.

Velas, Esther: (Roosevelt) New York, h.

Vincent, Jimmy: (Stork) New York, nc.

Vozen, Nick: (Edison) New York, h.

Wagner, Sol: (Via Lago) Chicago, nc.

Walsh, Jimmy: (Miramar) Santa Monica, Calif., h.

Wardlaw, Jack: (Arcadia) Detroit, b.

Watkins, Sammy: (New Lookout House) Covington, Ky., nc.

Watts, Kenny: (Dicky Wells) Harlem, New York, nc.

Weeks, Anson: (Palomar) Los Angeles, b.

Weeks, Ranny: (Cocoanut Grove) Boston, re.

Wesley, Al: (Four Trees) New York, nc.

Wilcox, Howdy: (Palace Gardens) Lansing, Mich., b.

Willey, Al: (Chez Michaud) Philadelphia, nc.

Wiley, Hod: (College Inn) Dayton, O., nc.

Williams, Ray: (Coral Gables) Lansing, Mich., nc.

Winegar, Frank: (Stearns) Ludington, Mich., h.

Wonderlick, Nick: (Madura's Danceland) Chicago, b.

Woods, Howard: (Robert Treat) Newark, h.

Worthington, Bud: (Idora Park) Youngstown, O., p.

Wylie, Austin: (Kenmore) Albany, N. Y., h.

Zarin, Michael: (Waldorf-Astoria) New York, h.

Zatour, Joseph: (Biltmore) New York, h.

Zollo, Leo: (Benjamin Franklin) Philadelphia, Pa., h.

FAIR GRAND-STAND ATTRACTIONS

(Routes are for current week when no dates are given.)

Avery, Gertrude, Diamond Revue: Williamston, N. C.

Arleys, Four & One-Half: Williamston, N. C.

Beno, Ben: Waycross, Ga.

Melzoras, Six Flying: Douglas, Ga.; Waycross 11-16.

Taylor & Moore: Griffin, Ga.; Swainsboro 11-16.

Tranger, Don, Orch.: Williamston, N. C.

DRAMATIC AND MUSICAL

Anything Goes: (Geary) San Francisco 4-9.

Barrymore, Ethel: (Tulane) New Orleans 5-7; (Aud.) Shreveport 8; (Aud.) Ft. Worth 9.

Blossom Time: (Royal Alexandra) Toronto 4-9.

Collier's, Chas.: (Silas Green Show) Columbus, Ga., 6; Ft. Valley 7; Americus 8; Oglethorpe 9; Albany 11; Dawson 12; Dothan, Ala., 13; Troy 14.

Cornell, Katharine: (Shubert) Boston 4-16.

Doddsworth: (Erlanger) Chicago.

First Lady: (Playhouse) Wilmington, Del., 9.

Gilbert & Sullivan Co.: (Cox) Cincinnati 4-9.

Great Waltz: (Met.) Philadelphia 4-9.

Hedgerow Theater: (Memorial Hall) Chanut, Kan., 6-7; (High School) Wichita 8; (College Aud.) Stillwater, Okla., 9-13; (College Aud.) Denton, Tex., 14-16.

Le Gallienne, Eva: (Ford) Baltimore 7-9.

Love Is Not So Simple: (Chestnut St.) Philadelphia 4-16.

Nazimova, Alla: (Garrick) Philadelphia 4-9.

Old Maid: (Strand) Ithaca, N. Y., 6; (Masonic) Rochester 7; (Erlanger) Buffalo 8-9.

Rose Marie: (Forrest) Philadelphia 4-16.

San Carlo Opera Co.: (Pabst) Milwaukee 4-9.

Student Prince: (Hanna) Cleveland 7-9.

Three Men on a Horse: (Harris) Chicago.

Three Men on a Horse: (Plymouth) Boston.

Three Men on a Horse: (Aud.) Memphis, Tenn., 7; (Aud.) Hopkinsville, Ky., 8; (Hipp.) Terre Haute, Ind., 9.

Everything Goes: (Empire) Newark, N. J., 4-9.

Flash and Dash: (Werba) Brooklyn 11-16.

Garden of Girls: (Howard) Boston 11-16.

Oke Doke: (Republic) New York 4-9; (Troca-dero) Philadelphia 11-16.

Pace Makers: (Gayety) Baltimore 4-9; (Gayety) Washington 11-16.

Poppin' the Cork: (Werba) Brooklyn 4-9; (Republic) New York 11-16.

Record Breakers: (Maj.) Williamsport, Pa., 7; (Orph.) Reading 8-9; (Gayety) Baltimore 11-16.

Say It With Girls: (Troca-dero) Philadelphia 4-9; (State) Trenton, N. J., 10; (Lyric) Allentown, Pa., 11-12; (Familly) Mahanoy City 13; (Maj.) Williamsport 14; (Orph.) Reading 15-16.

Scan Dolls: (Hudson) Union City, N. J., 4-9.

Stepping Stars: (Howard) Boston 4-9; (Worcester) Worcester 11-16.

Vaniteasers: (Worcester) Worcester, Mass., 4-9; (Empire) Newark, N. J., 11-16.

Wine, Woman and Song: (Gayety) Washington 4-9; (Hudson) Union City, N. J., 11-16.

Becker, Magician: Cape Girardeau, Mo., 4-9; Hannibal 11-16.

Bevans Bros.: Show: Ironton, O., 4-9.

Birch, Magician: Boone, Ia., 6; Marengo 7; Galva, Ill., 8; Havana 9; (Garden) Canton 11-14.

Bragg Bros.: Show: Lunenburg, Vt., 4-9; E. Burke 11-16.

Burke & Gordon Show: Melvin, Ill., 4-9.

Coward, Linden, Magician: Carlton, Ga., 4-

Repairs Made At Rochester

Cole Bros. will return to quarters this week—plans of executives announced

NEW BERN, N. C., Nov. 2.—There promises to be a quick exodus of circus people from Macon, Ga., next Wednesday, when the final 1935 performances are staged of Cole Bros.-Clyde Beatty Circus. Immediately after Victor Robbins' Band plays *Home, Sweet Home*, the circus executives, performers and working men will scatter to all points of the compass. The majority of them will be on hand again in the spring.

Passenger representatives of the Southern Railway, the Central of Georgia, the Illinois Central, the Frisco and other lines have been on the circus for the last few days, mapping out train schedules and quoting fares. They will be on hand at Macon next Wednesday to assist in checking baggage, making Pullman reservations and assisting the showfolks in getting off for their homes.

The show trains are due to leave Macon early next Thursday morning, via the Southern Railway, and one stop will be made to feed and water the elephants and horses. Arrival in Louisville is scheduled for early Friday morning and into Rochester, Ind., late Friday afternoon in time to unload before dark. By Saturday noon everything will be put away for the winter. Baggage horses will be sent to the farm, which is about five miles from quarters, and the ring stock and elephants will move into their remodeled quarters.

During the summer months a force of men have been busy at the Rochester quarters, painting, fencing and making repairs. Jess Murden, an executive of the show, went to Rochester several days ago to perfect plans and assist in handling the trains when they arrive in quarters. Large quantities of feed and grain are stored in the barns and the cookhouse fires will be started when trains leave Indianapolis.

Executives Make Plans

Plans of the executives follow. As soon as possible after the show trains arrive in Rochester, Earl Lindsay, treasurer, and wife, Pat Lindsay, will drive to Beaumont for a month's vacation. Harry Harrold will handle the office while the Lindsays are touring Texas.

George and Ruby Cutshall will open their home in Peru, then drive to Hot Springs for a fortnight before going to California. Henry and Bertha Denham (See REPAIRS MADE on opposite page)

Riddle on Visiting Trip

POPLAR BLUFF, Mo., Nov. 2.—Jack Riddle is feeling much better and has been visiting shows. Drove to Malden, Mo., to see Roselle Bros.' Circus. It is a neatly framed 14-truck outfit. From there he went to Essex, Mo., and visited with Chief Rolling Cloud, Louis E. Collins and Harry Reader. The Chief bought a show in Illinois, including tents, seats, light plants, etc. He has 10 ponies, dogs, monkeys and wild animals at quarters, and will put out a truck circus in the spring. Has 10 trucks and is figuring on about four more. He has been doing good in the med business.

Chance Horses at Maplewood

MAPLEWOOD, Mo., Nov. 2.—Chance's educated and high-school horses have been booked for the Maplewood Police Relief Association's second annual benefit circus November 11-12. It will be held at Athletic Park. Show will be staged and produced by the Independent Amusement Company under personal direction of W. A. Brown.

Barney Closing Date

PORTAGEVILLE, Mo., Nov. 2.—Barney Bros.' Circus will close its season November 4. Has been out 50 weeks, opening in Louisiana last winter. The show will be enlarged the coming season, carrying a menagerie and adding several new trucks and animal acts.

ACTS AND ROUTES

Acts playing indoor shows, such as circuses, celebrations, bazaars, festivals and expositions, and not with organized units, are invited to send their routes to The Billboard for listing. This is one of our many free services to the profession and acts availing themselves of it will find it advantageous by letting their friends and others interested in their work know their whereabouts. Route information should reach our Cincinnati offices not later than Friday to insure publication in the following week's issue. Address Route Department, The Billboard, Cincinnati, O.

H-W Has Opposition At Ft. Worth, Tex.

FT. WORTH, Tex., Nov. 2.—The Hagenbeck-Wallace Circus had good business here October 30. Had much opposition. Bob Morton's Indoor Circus was in town for the week. The horse races at Arlington Downs cut into the afternoon business.

Joe Lewis Gives Party

HOUSTON, Nov. 2.—A party was given by Joe Lewis, clown cop of Hagenbeck-Wallace Circus, at Texas State Hotel October 25. It was a stag affair. Those present were Earl Shipley, Paul Jerome, Bill Harddig, Tobias Tyler, Kiki Koban, Ira Millette, Frank Carry, Behee Alexander, Bert Lamson, John Heliott, Begongy, Oscar Christiana, Georgie Harmon, Clark (manager of hotel), George Penny, Don Cash, Abe Radamaker, Billy Rice, Bert Nelson, Bill Penny, Aleck Alexander, George White and the host, Joe Lewis. The entertainers were Begongy, in a stunt called the "merry-go-round"; Paul Jerome, emcee; a skit, "Riding on Top of the World," with Georgie Harmon singing a French song. A lunch, Kosher style, and drinks were served.

Big R-B Rhino Dies

KNOXVILLE, Tenn., Nov. 2.—The remains of Big Bill, 3,000-pound rhinoceros of Ringling-Barnum Circus which died of pneumonia here last week, are entering the University of Tennessee Zoology department in two parts. The rhino was turned over to the U. of T. and graduate students removed two-inch hide for mounting. The skeleton will be reassembled. Big Bill is said to have cost the Ringling show \$7,000 nine years ago. It became sick in Chattanooga.

35% Increase in Tom Mix Show Receipts Over Season of 1934

COMPTON, Calif., Nov. 2.—The Tom Mix Circus, after a successful season of 34 weeks, closed in Barstow, Calif., October 23, and is in the new quarters in Compton. Tom Mix proved to himself this summer that a big show, motorized, is most satisfactory and economical. Dail Turney, manager, reports 35 per cent increase over receipts of last year, five different stands topping any day of last season. Mileage totaled 13,275.

The new quarters are much larger than those of last year and there are many more buildings. The large main building is being used for trucks, another for trailers, one is being converted into a garage and paint shop, another for horses and animals with extra space for new ones being added and a building for the cookhouse.

All in all, considering long jumps, many of more than 100 miles, only one matinee was lost. The jump from Grand Junction, Colo., to Las Vegas, Nev., was made in good time and show enjoyed good business during the cold weather encountered in Colorado.

Mr. Mix is now at home in Beverly Hills. His broken leg is healing rapidly and he expects to go to work in pictures as soon as the cast is removed. He never failed to make a personal appearance, even against advice of his physician, in his show up to the day it closed.

Many of the folks are locating in Compton and Los Angeles. C. A. Lawrence, general agent, left for Elgin, Ill., where he will join his family. P. M. Williamson, car manager, joined his family in St. Louis. Dan Pyne, press

H-W Troupers Have Parties at Houston

HOUSTON, Nov. 2.—The Hagenbeck-Wallace was here October 24 and 25. Show arrived here simultaneously with Houston's first "norther" of the season. Show had good haul to the new lot and got the parade out at 10:30. Matinee light and night about two-thirds the first day. Weather was warmer the second day and business was better. The band boys had a party at Hotel Adams, operated by Mrs. G. C. Davis, whose husband is a sousaphone player in big show band. Billie Manning, who hails from Houston, feted and was feted by many former playmates and school companions. Tom Abernathy, local feature news writer, took the clowns in tow and in return was made a clown for the date by Earl Shipley. An exchange of visits between B. C. McDonald and wife, local representative of *The Billboard*, and Sam Stratton of the show, lasted a couple days. Climaxing the "off duty" events of the showfolk was the elaborate party staged by Terrell Jacobs Tent, CFA, of which Frank J. Walter is president; Joe Heider, secretary. Alfredo Codona was principal speaker. G. W. Christy escorted a party thru the South Houston oil field and the Christy quarters. Rev. J. E. W. Airey was an honored guest of management.

King Movie Being Filmed

BROWNSVILLE, Tex., Nov. 2.—Manuel King, Brownsville boy lion trainer, is making scenes in his first movie, *Dark Continent*, which is being filmed here by Mascot Pictures Corporation. Movie is being made under general direction of J. T. Coyle, production manager. B. Reeves Eason is also directing. There are several assistants in addition to the score of men employed locally by W. A. (Snake) King, father of Manuel. Only the outdoor shots where lions are used extensively are to be made here, and Manuel will then be taken to Hollywood for the interiors.

O. Henry Tent Co. Moves

CHICAGO, Nov. 2.—O. Henry Tent and Awning Company has moved to larger quarters at 4611-13 N. Clark street. According to the company's officers, Fred Burrows, Charlie Driver and Bernie Mendelson, additional space was necessary to take care of increased business. The new headquarters is a huge building which will afford ample space for the making of big tops and other canvas.

Christy Erects Top In Houston Building

HOUSTON, Nov. 2.—George W. Christy has erected a circus big top in a building here. No showman interviewed by *The Billboard* representative here can recall a similar occurrence. Christy set up one of his big tops, a 120-foot round top with three 50-foot middles. The four center poles are 48 feet high, quarter poles are 40 and 32 feet and the sides are 12 feet. There are three rings and two stages.

Lot is the interior of the mammoth Sam Houston Hall and the stakes had to penetrate a six-inch cement floor. The Side Show top, also erected inside the building, is 40 by 120 feet, and the concession midway is 250 feet long. There are 5,720 seats in the big top.

Bob Morton's Circus will be here next week, sponsored by Arabia Temple Activity Association.

H-W Folk Honor Ralph Clawson

AUSTIN, Tex., Nov. 2.—Following the matinee performance here October 28, every employee of Hagenbeck-Wallace Circus assembled in the grand stand. "To the strains of *Hail to the Chief*, played by Eddie Woekener's big show band, Manager Ralph Clawson was escorted into the ring by Alfredo Codona, equestrian director. Speaking over the microphone, Codona spoke of Manager Clawson as the youngest circus manager in the business and of this being his first year in a managerial capacity, and on behalf of the employees in every department he presented him with a beautiful 4-carat diamond ring. The gold mounting is inscribed with the signs of the Zodiac from April to November, emblematic of the eight months of the circus season.

After the band had played *Hail, Hail, the Gang's All Here*, Manager Clawson thanked everyone in a brief speech. To the strains of *Auld Land Syne* everyone crowded around to grasp his hand and to wish him many more years of happiness, colored canvases, property men, drivers, waiters, ticket sellers, side-show performers; in fact, every department joined in wishing him success.

R-B Show Draws At Johnson City

JOHNSON CITY, Tenn., Nov. 2.—Ringling-Barnum Circus was here last Saturday and more than 29,000 people packed the top at afternoon and evening performances. It was the first visit here of the show and it illustrated that people of East Tennessee are spending money again.

Business Good for Seal

BRENNHAM, Tex., Nov. 2.—Seal Bros.' Circus exhibited here October 25 to very good crowds. Show has been making some long jumps and, according to Manager Bud Anderson, business has been on the up and up. Equipment has been kept in first-class condition, tent spread makes a striking appearance, and there is no criticism on appearance of the stock. Management proposes to have a parade next season. Visitors included Frank J. Walter and wife, Martin Roselle, Rev. J. W. E. Airey and A. W. Kennard.

Hunt's Unit at Toronto

TORONTO, Ont., Nov. 2.—A number of acts and trained animals from the Hunt Circus were with the Bob Morton Circus during its Toronto engagement. Among these were the Riding Hunts; Mildred Hunt, with her dancing horse, Col. Mack; Eddie Hunt, mule hurdle, and a number of other horse and pony acts. During the engagement Manager Charles T. Hunt purchased a bareback horse to replace the one recently injured in a truck collision.

This unit has several indoor dates following the Toronto engagement.

Christy Buys Horses

HOUSTON, Nov. 2.—G. W. Christy received a shipment of horses recently purchased, and will start training in a few weeks. Harold A. Christy completed a modern elephant truck last week and has his crew working on some more rolling stock. H. A. is looking after one of the units that is appearing on indoor circus dates.



With the Circus Fans

By THE RINGMASTER

CFA.

President, FRANK H. HARTLESS, W. M. BUCKINGHAM, 2930 West Lake Street, Chicago, Ill. Secretary, THAMES BANK, NORWICH, CONN. (Conducted by JOHN SHEPARD, Editor, "The White Tops," 609 Fulton St., Chicago, Ill.)

Fletcher Wilson, Gales Ferry, Conn., retired business man, has been recently added to membership in the association. Dennie Curtis, while in New York City, presented Harry Baugh, Cumberland Hotel Circus Room, with nice pictures of Black Horse Troupe, dogs and mule.

Past President Harry Hertzberg headed a revamped Centennial planning committee for San Antonio. He was chosen at a recent meeting of the members of that organization.

The Fred J. Warrell Tent, South Bend, Ind., will have a meeting early in November when the Cole and the H-W shows return to quarters. Folks from both promise to attend.

Harry Hertzberg has added an item to his amazing collection of Circusiiana. It is a bullhook used by elephant trainers and was presented to him by Cheerful Gardner, elephant superintendent on the Hagenbeck-Wallace Circus.

The Terrell M. Jacobs Tent, of Houston, Tex., staged a good-fellowship feast at White Horse Tavern when the H-W Circus made that city. A score was entertained from the show with a sea-food dinner after the night performance. Alfredo Codona, Rudy Rudy-noff, Bert Nelson, Maximo and others from the show enlivened the party with humorous talks. Reverend Alrey, national CFA chaplain, and Haygood Ashburn, of Houston, were the leading fun-makers for the Fans. During the day the Fans visited the backyard of the circus.

President Hartless drove from San Antonio to Austin, Tex., and visited the Hagenbeck-Wallace Circus there.

Walter Krawiec, famous circus scene painter of Chicago and whose paintings were on exhibition at Chicago Art Institute for two months, reports that five of his pictures have been placed on tour by that institution, going to Rochester, N. Y., then Toledo, O.

Los Angeles Briefs

LOS ANGELES, Nov. 2.—Mabel Stark is at her home in El Monte, getting along very satisfactorily. Said that she had not lost any of her nerve, and would be back on the training job.

Mel (Lucky) Smith returned from a wedding trip and is now the sole owner of the Circus Spot, restaurant, in Baldwin Park.

Much sorrow expressed on account of death of Silent Jo McCullom. He had closed with the Al G. Barnes Show and gone to the Ringling-Barnum Circus with Clyde Ingalls. His only known relative is a Mrs. Higgins, Lima, O.

Theodore Forstall has left down-town Los Angeles, taking an apartment in the South Lake street district.

Not much activity at the Al G. Barnes Circus quarters.

Ted Metz, who had the Side Show on the Tom Mix Circus, in town for a short stay prior to going to Sacramento. Stated the most prosperous season in his many years' experience.

George Tipton planning trip east, making Lima, Cleveland and Williamsport, O.

Pete Peterson, of the Barnes show, in the winter hibernating at spots in Venice. Dan Dix went to the films and stated he had been busy since the show closed.

Rumor of a new show next year—motorized circus, movie director and a movie star the "angels."

Polack Bros.' Circus had a very fair

week at Alhambra. Promotion done by Al Fisher and Harry Chipman. A lot of advertising banners and a fine program, the work of Harry Chipman.

Duvall With Sadler Show

HILLSBORO, Tex., Nov. 2.—George Duvall, general agent of Seal Bros.' Circus, closed a pleasant engagement with this show and has taken up his duties, same capacity, with Harley Sadler's Bailey Bros.' Circus. Gertrude Thomas, en route to open with the Bob Morton Circus, visited Mr. and Mrs. Bud Anderson and Mr. and Mrs. Joe Webb here.

Destinations of Cole Folks

CINCINNATI, Nov. 2.—Emmett Kelly, of Cole Bros.-Clyde Beatty Circus, sends the following data as to where the troupers will go when the season closes. Boots Salee, Spartanburg, S. C.; Wanda Wentz, Chicago; Betty Stevens, Ft. Wayne, Ind.; Methyl King, Chicago; Alice Sohn, Gene Cobb's vaudeville unit; Julian Rogers, Tulsa, Okla., for radio broadcasting; Mabel Ellett, Rochester, Ind.; Bobbie Patterson, Rochester; Claire Le Vine, Chicago; Andrea Gallagher, Los Angeles; Hallie McCabe, Rochester; Myrtle Meinke, Milwaukee; Georgia Sweet, Rochester; Anna Butler, Peru, Ind.; Katy Luckey, Denver, Colo.; Jean Evens, Chicago; Agnes and Bert Doss, Bloomington, Ill.; Joe Hodgini and Family, Peru; Albert Hodgini, Chicago; Bertie and Harriett Hodgini, Chicago; Frank Shepard and wife, Chicago; Harry McFarlan and wife, Rochester; Clint, Harold and Irene Barnes, Miami, Fla.; Joe and Irene Pimellett, Detroit; Jimmie Foster and wife, Wilmington, O., then Florida; Al Mann and wife, Wyoming; Cecil Tatum and wife, Duquesne, Pa.; Red Sleeter and Mitzie, Springfield, Ill.

Horace Laird, Chester, Pa.; Lew Walton, Pittsburgh, then Florida; Bumpsey Anthony, Valdosta, Ga.; Jean LeRoy, Detroit; Art Lind, Memphis, to work store; Mal Bates, Oshkosh, Wis.; Will Brothers, Greensburg, Ind.; Kinko, St. Louis; Jimmie McCoy, Chester, Pa.; Otto Griebing, Peru, then St. Louis to work store; Ray Dean, Chicago, then Columbus, O.; John Smith, Rochester; Nagami, New York; Ernie Firth, Rochester; Albert Fleet, Rochester; Capt. Bernardi, Rochester; Frank Gilbraith, Rochester; John and Prince Sultan, New York; Grover McCabe, somewhere in the United States with transfer truck; Earl and Pat Lindsey, Ft. Worth, Tex.; George and Ruby Cutshall, Cherryvale, Kan., then Hot Springs, Ark.; Harold Nicholson, Peru; George Crandell and wife, Cyce, Chicago; Ralph Clarke, California.

Clyde Beatty and wife, Harriett, Flint, Mich., General Motors show, then Hollywood to make pictures, and to Germany; Jorgen Christensen and wife, Rochester; Norma Humes, Rochester; Don Cooke and wife, Peru; Nick and Dorothy Carter, Cartersville, Ind.; Dr. and Mrs. Partello, St. Petersburg, Fla.; Vic Weisenberg and wife, Peru, Ind.; Eddie Allen and wife, Rochester; Arthur Nelson and family, Mt. Clemens, Mich., then Florida; Paul and Vivian Nelson, Chicago; Chester Barnett, Memphis, to work store; Harold Voise and Ellene, Bloomington, Ill., then California; Ernie Tucker and wife, Rochester; Rex de Rosselli, Rochester; Bob Hickey, Hot Springs, Ark.; Jack Mills and brother, Cleveland, to organize minstrel show for south; Noyles Burkhardt, Peru, Ind.

L. C. Gillette, Pensacola, Fla.; Capt. Seymour and wife, Rochester; Sidney Ayles, Rochester; Dr. A. F. Roberts, Memphis; Teddy Schuerch, Cincinnati; Dan Mittal, Chicago, then Columbus, O.; Cecil La Bell, Coalgate, Okla.; Frank Orman, Peru; Bob Courtney, Memphis; Mabel Parker, Ft. Wayne, Ind.; E. W. Adams, Atlanta, Ga.; Mike Malone, Rochester; Harvey Beach, California; Al Dean, Peru; P. A. McGrath, Rochester; Mart Goodwin, Rochester; Arnold Maley, Atlanta, Ga.; Harold Smith, Peru; Whitie Wilber, Rochester; Bill Kellogg, Indianapolis, Ind.; Charles Luckey, Rochester; Jack Pfeifferberger, Cincinnati; Big-Show Band—Victor Robbins, Bangor, Me.; Fred Masco, St. Louis; H. Wilkenson, Marion, Ind.; Emil Paavola, Detroit; Maurice Gilden, New York; William Swihart, Pittsburgh, Pa.; Otto Grabs, Wesley, Ark.; Louis Grabs, Laurel Tree, Ark.; Bill Turner, Skowhegan, Me.; Jim Vinson, Tell City, Ind.; Arthur Schulmeyer, Indianapolis; Jack Carroll, Houston, Tex.; Russell Heath, Detroit; Joe Smith, Cincinnati; Joe Patterson, Rochester.

Side Show—Lew and Irene Delmore, Chicago, then New York; Francis O'Connor and mother, Sheridan, Wyo.; Betty

Green, Springfield, Mass.; Gene Darrow, Leona Tedoro, Rene Renee and Georgia Buschat, all Chicago; Genie Weeks, Peru; Cliff Thompson, Chicago; Fraser and wife, Chicago; Gene McLean and Billie Kines, Detroit; Ada Mae, Los Angeles; Peggie Lowery, Cleveland; Jack Ryan, Chicago; Judge Palmer, Owensboro, Ky.; James Washburn, Covington, Ky.; Bobbie Gregory, New York; Arthur Dupuis, Chicago; Paul Gardner, Lincoln, Neb.

Trust in making the rounds haven't missed anyone.

REPAIRS MADE—

(Continued from opposite page)

will drive from Rochester to Denver, Colo., to spend the winter with Mrs. Denham's folks. Col. Bob Courtney to Memphis and then Hot Springs, and Arnold Maley, auditor, is also planning on a few weeks at the Springs before resuming work in Rochester January 1. Bob Parker, of the ticket department, will go to Cincinnati and C. W. Adams to Atlanta.

Robert E. Hickey, general press representative, after the season ends, will spend three weeks at the Howe Hotel, Hot Springs. Rex de Rosselli is going to Los Angeles to visit his family, but will be back at Rochester after first of the year. Ora O. Parks and wife plan to drive to Seattle, Wash., and then will return to their farm near Marion, Ind. Earl DeGlopper, contracting press agent, is now in Chicago and plans to become agent for a unit show.

N. D. Burkhardt, superintendent of admissions, is going to Peru to visit his folks and will then take in all the big football games. His brother, Harlan, will be along to "second guess" the coaches. Cecil Delano LaBelle, of the front door, will return to his home in Coalgate, Okla., where he conducts a pool and billiard parlor. Frank Ormond plans to go to California and then will watch the horses run at the winter tracks. L. C. Gillette will return to Pensacola and Al Roberts will make Memphis his headquarters during the winter months. Harold (Downtown) Smith will head for Detroit, with a week-end now and then in Wisconsin.

Lou Delmore, side-show manager, and wife will return to Chicago, but Lou plans a store show for several cities, especially during the holidays. Jack (One Punch) Ryan will hurry to Pittsburgh, Pa., while Ray Dean, big show announcer, is scheduled to head a unit show.

Dan Matal, the barber shop king, will visit a week in Chicago, then to Columbus, O., where he will assist James Albanese in management of the Arabian Gardens. Al Hoffman returns to his home in Burlington, N. C., and John Corey, the other 24-hour man, will go to Johnstown, Pa., where he and Fred Barker operate a snipe plant.

Klara Knecht, educational director, will visit for a few weeks in Washington, D. C., and also her brother, Karl K. Knecht, in Evansville, Ind., before going to Chicago for the winter. Mr. and Mrs. Ernest Tucker will open their lovely home in Peru, but Ernie will be seen now and then on the "magic carpet" at the Hotel Sherman, Chicago. Sidney Ayles, concession cashier, will spend a few days in Shreveport, then to Beaumont and Houston. Eldridge Rumbley is returning to Asheville.

Harvey Beach, boss canvasman, will leave Rochester for Los Angeles and will be accompanied by Ed Hartman. Jack Moore will work at the Chicago Stadium and Coliseum, but make his home in Aurora. Joseph Kuta is another that is Coast-bound. Lee Carter will spend the winter at the quarters in Rochester, as will Fred Seymour, superintendent.

Jack (Cyclone) Mills, banner man, is set to open a colored minstrel show in Louisiana. His brother, Harry, will return to Cleveland. Bill Backell, manager of advertising car No. 1, is now in Philadelphia and Clyde Willard in Charlotte. Frank Mahery will spend the winter in Baltimore; Fred Kilgore in Cape Girardeau, Mo., and Si Semon in Kalamazoo.

Dr. E. J. Partello, legal adjuster, and wife, Fritzle Partello, nurse, will make a cruise of the Gulf in a boat that Partello has just purchased. As usual, the doctor will winter in St. Petersburg, Fla. William Kellogg, assistant legal adjuster, will return to Indianapolis.

ALBERT L. BESSAN, superintendent of the Atlantic County SPCA, bought Tom and Bess, the two last draft horses used by Atlantic City, at auction for \$125. Will do light work on the farm of Dr. William P. Fink at Pomona. Frank B. Hubin, former circus man, was much interested in the animals and started a fund.

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Under the Marquee

By CIRCUS SOLLY

HARLEY SADLER-BAILEY BROS. continue "packing 'em in" thru West Texas territory.

SEILS-STERLING CIRCUS will end its season at Farmington, Mo., on November 9. Total mileage will be 8,820.

SPOT CONNORS, while in Cincinnati last week, called at *The Billboard*. He was en route to Rochester, Ind.

JIM CURRY is still clowning three days each week for Penn Roller Rink, Pittsburgh.

TEDDY LATOUR, formerly with Downie Bros. and Main circuses, is still featured at Lucky Eleven night club, Baltimore, with six girls in line.

LOUIS SCHARER (Flip, the Frog Boy) has returned to his home in Great Falls, Mont., after having a very successful season on the Tom Mix Circus Side Show.

BOLDER LANDRY, doing gun and rope spinning, also whip cracking on the slack wire, who was with the Robbins show, has returned to his home at Laconia, N. H.

HAL SILVER, who was with the Tom Mix Circus, has contracted to return to the show next season. He built a chromium wire rigging at Los Angeles and started a 14-week vaude tour October 30.

CAPT. CHARLES CARLOS appeared with his Society Circus (ponies, dogs, mule) at Frank Wirth's dates in Norwich, Conn., recently and Pittsfield, Mass., week before last.

DON MOORE, booker and manager of Yvonne Cappell, has signed a contract with the Chez Paree in Miami, Fla., for a 12 weeks' engagement, opening New Year's Eve. Moore will use airplane for publicity work.

LOUIS E. COLLINS (Roba) is with Chief Rolling Cloud's med show and expects to play theaters this winter with Cloud's Lyceum Variety Revue. Collins was recently visited by Carmie McPhee, clown cop, and Jack Riddle and family.

HAGENBECK-WALLACE CIRCUS had a straw house at matinee performance in Galveston, Tex., on October 23 and a very good night house. The tail end of a norther swept in and the thermometer dropped 20 degrees in an hour.

HOUSTON, Tex., proved light for H-W on October 24 and 25. Opposition with the Thearle-Duffield *Last Days of Pompeii* a few blocks away and being the second large circus in a month all contributed to work against the show.

BERT M. MYERS, circus painter, is sojourning at the Essex Apartments in Los Angeles before starting his duties of having the Tom Mix Circus "colored" for the 1936 season. Expects to have everything in shape by March 1.

SHORTY CARL SMITH, supposed to be with a circus, is asked to get in touch with Albert Smith, Greensburg, Pa. His father is dead. Readers knowing of his whereabouts are asked to bring this to his attention.

RECENT VISITORS to the Circus Room, Hotel Cumberland, New York, were Doc Crawford, Russell Alexander, Jack McDonough, Charlie Willis, Max Linderman, F. V. Baldwin Jr., Bill Hausberg, James Vermillion, E. Schindldecker, N. Lombard Jr. and Able Adleman.

WALTER JENNIER is developing a worthy successor to Buddy, the seal, and following the same routine closely. He had training quarters at the fairgrounds, Toledo, O., for several months and moved to Dallas, Tex., November 1 for the winter months.

ABBA OMAR, the Human Top, has recovered the use of his right arm which was fractured in an accident last spring. He was engaged for Duke Drukenbrod's Side Show on Hagenbeck-Wallace this season and thanks friends for their letters of sympathy.

AMONG ACTS at K. of C. Circus, Iron-ton, O., were Bevans Brothers, Charles A. LaCroix's acrobats, Lulu Chamberlain's

trained wild and domestic animals and Farmer Brown's trained pigs. B. L. Bevans advises that he plans to open under canvas the middle of April.

EDDIE JACKSON, of the Ringling show, and Bob Hickey and Fred Kilgore, of Cole Bros., called to see Bruce Chesterman at Murphy's Hotel, Richmond, Va., when they made that town, and Bruce writes that he enjoyed their visits very much.

IT WAS STATED in Los Angeles that the Tom Mix Circus will go out next season much enlarged, with new big top larger than one used this year and a full complement of new canvas other than the menagerie. Stellar acts will make up the program. Rhoda Royal will break a big 40-horse act.

BILLY AND CONCHA PAPE are not with Polack Bros.' Circus as mentioned in a recent issue, having closed with that show several weeks ago. Team states that it is using a new billing, Pape and Conchita, now showing at the Orpheum in Los Angeles, also doubling at Pallomar Club in Hollywood.

AL F. WHEELER and his Belmont Animal Actors was with the Bob Morton Shrine Circus during its Toronto engagement. Wheeler relieved Morton in handling the program during the last half of the engagement, Morton being obliged to fly to Fort Worth, Tex., to look after his circus there, which was operating the same week.

WHEN COLE BROS.' CIRCUS was at Winston-Salem, N. C., the 45 *Minutes of Broadway* unit gave a midnight show at State Theater and show was packed by circus people. Pedro Morales, former circus performer, who is with the unit, took the whole show as guests of Jess Adkins. Morales renewed acquaintances with Clyde Beatty, Otto Griebeling, Bumpsey Anthony and Harold Barnes.

ABE GOLDSTEIN, with the Fernandez Circus in Hawaii, is doing come-in, working in all big numbers and presenting a couple of his own walkarounds. Abe had the pleasure of meeting an old friend, Harry P. Moritz, who played clarinet on the Barnes and other circuses. He is working on *The Maui News* and Goldstein was a guest at his home. Roy Barrett is also among the joey's with the Fernandez show.

EARL SHIPLEY and wife will make their home in St. Louis until after the first of the year, when they will appear at Grand Rapids, Detroit and Cleveland indoor circuses. Shipley will not be at Famous Barr store this year, for the first time in nine years, as the store is not using circus idea this year. During that time more than 50 circus people have been employed at the store thru the holidays, all booked thru Shipley.

PAT, Verne Brewer's high-diving dog with the Gainesville (Tex.) Community Circus, was poisoned October 20. His death resulted in widespread shedding of tears, an order for a marble slab for his grave and a rousing statement by the county attorney concerning the poisoning of animals. Pat was buried under a tree, a few feet from the practice ring where he learned his tricks. Papers in Texas carried stories of the passing of the dog and several published editorials on the subject.

JAMES SWEENEY and Dick Dickens, en route to Ft. Worth, Tex., to join Bob Morton Circus, were seriously injured as a result of a tire blowing out on the car in which they were riding. The driver, Lewis Rosenberg, not hurt, lost control of the machine which crashed into the roadside embankment. Mrs. Dick suffered a few bruises. Sweeney has a broken back and is at the Woodin Herin Hospital, Wilson, N. C. Dickens was a former employee of Hagenbeck-Wallace Circus for 12 years. Sweeney and Dickens would appreciate letters from acquaintances.

PERSONNEL of Advertising Car No. 1, Hagenbeck-Wallace Circus, which closed at Paris, Tex., October 21, included V. A. Williams, manager; Allen Lester, press agent; H. Delotel, boss billposter; J. Hadden, boss lithographer; Othel Cockrum, boss banner man; E. R. Shindldecker, banner squarer; W. Woods, truck driver; T. Miller, porter; George W. O'Connor, steward; Frank Geiser, J. Kearney, John Trotter, William Kennedy, C. E. Davis, Ray Clough, Ed Brannon, N. Lombard, J. N. Reeves, R. Hiatt, L. Deitz, A. Adleman, Wilson and Hanna, billers.

Gossip of the Dressing Rooms

HAGENBECK - WALLACE—Following the close of the Hagenbeck-Wallace Circus, some of the performers announced their destinations as follows: Alfredo Cocona and wife to Sarasota for a short time, then to California; Lalo Codona and family, San Antonio; Maximo and wife, Sarasota for the winter, then to Spain; the Merkles and Jeannette May to Mills Circus, London; Harry Hill and wife, Oscar Jordan and Henry Diaz, Sarasota; Rose Alexander, Sarasota; Cristiani Family, Peru; Bert Nelson, Peru, then to California; Madam Rasputin, Peru; John Helliott, Rudy and Erna Rudynoff and Jack Joyce to Peru.

The Spurgats to Florida; Kichie Koban to play vaudeville; Eddie Reece, Chicago; Harry and Viola Rooks, vaudeville; Ira Millette, Chicago; Mrs. Dee Hunt and daughters, Bonnie and Gloria, Chicago; Bill Penny and Indians, Pawnee, Okla.; George Penny, Peru, then to California; Weaver and Juanita Gray, Ft. Worth, Tex.; Clyde and Francis Widener, Oklahoma City; Jimmy and Polly McLeod, Wyoming; Gus Hinkle, Texas; Ruth Hendryx and Martha Large, Chicago; June Sergie, Ft. Worth; Ernie and Pauline Sylvester, Peru; Leighton Alexander, Sarasota; Jake Alexander, Chattanooga; Leck Alexander, Sarasota.

Bee Bristow to Ft. Worth; Bessie Heiser, Peru; Billy Manning, Houston; Eddie Woeckner and Maxine, Peru; Earl and Hattie Shipley, St. Louis; Paul Jerome, Oklahoma City; Bill Harddig, Norwich, Conn.; Billy Rice, New York; Don Cash and Frank Carry, vaudeville; Paul Jung and Burt LaMarr, Peru and then to vaudeville; Buster Marsh, Peru; Joe Lewis, Peru, then to indoor circus, Louisville, Ky.; Toby Tyler, Florida; George White, Chattanooga, Tenn.; George Harmon, home to Alabama; Abe Rademaker, Sheboygan, Wis.; Bobby Behee, Sarasota; Clayton Belee, San Antonio; Rose Sullivan, San Antonio; Fred and Doodles DeMarr, Chicago; most all the ballet girls to Chicago.—**EARL SHIPLEY**.

COLE BROS.—Had some late visitors—Melzoras flying act, Ralph Duval and wife, Paul Thorpe, George Jennier, Red Sells, Bessie Orman, and as I smell cigar smoke, think Herman Joseph is back. On checking up the Nut Club found their sheriff star missing. Wonder who could have it. . . . It is reported Joe Hodgini was out robbing pine trees of resin the other day.

Chester Barnett has a new jargo horse for the store date. Jean Le Roy did the job in good shape. Nagami finally had to discard his trunk tray; got beyond repair. Paul Le Roy had to leave owing to sickness. Here's hoping you will soon be okeh, Paul. Kinko finally tumbled for a cross-word puzzle but it's a baseball one. Several new versions have been tried on the fire cracker in the box. Now it's a balloon chase, candy butcher blown out of the box to very good laughs. Ione Welkel, who is on for a few days' visit, did a very good job of riding the horse King Cole in the menage act. McFarlan was the last to be "chapped." It was his birthday anniversary. Bunch presented him with a dandy going-away present. Mart Goodwin is in the backyard quite a bit. Sure has kept the tallyho buggles looking spick and span.

Mary Kinko is out of the hospital now and will join her husband in Rochester, Ind. Bert Doss is talking of taking out a show at the end of season, using Harold Nicholson's snack stand for a big top. Art Lind is practicing foot juggling. Guess he will use it in the store with Chester. Lew Walton faithfully helped Horace Laird all season, doing the piper with the goose. The kids have had a time of it this season. Just now I see Harold Barnes playing with a skipping rope with Mary Lou Nelson.

Looking back over the season there were contests of different kinds. Think for gift of gab it's a tie between Bert Doss and Ray Dean. Beer-drinking honors are winding up in a dead heat between H. Turner and Fred Masco of the band. I guess Otto Griebeling has mootched the most cigarettes. Mal Bates has a fair chance of getting the cook-house flag. Mrs. Partello drank the most Coca-Cola; Cyse O'Dell the most coffee. Ray Dean's trunk got thru the season, but how?

Kinko's chair looks bad. He claims McFarlan wore it out. One of Harold Nicholson's dish rags made it thru the (See Dressing Rooms on opposite page)



The Corral

By Rowdy Waddy

TEXAS JOE MIX infos that he recently closed his family show and the folks have been presenting their acts at a night club at Lansing, Mich.

TEX SHUBACK, with his canine actor, Rex, played a theater in Chattanooga, Tenn., during the Police and Firemen's Rodeo and held many confabs with Fog-Horn Clancy. Tex and Fog Horn were reared in the same West Texas town, Mineral Wells.

RECEIVED a nifty postcard from Little Tin-Horn Hank Keenan. In the correspondence section was datelined "North Hollywood, Calif." Little Hank is attending school, in the seventh grade this term. He is also filling some vaude dates with his ropes and whip and cowboy songs and tap dancing.

PROBABLY many acquaintances of Jack Hughes in show circles have not known that Jack has for years been a dentist. Yessir, and he's Dr. B. F. Hughes, and since he and Ruby closed with Downie Bros.' Circus some weeks ago he has been building up his practice at Pahokee, Fla., in addition to superintending their farm (with tenant farmers) near that city. Their boy is in school and doing nicely.

THE VICTORVILLE RODEO, non-professional, recently staged at Victorville, Calif., drew heavy attendance, including many persons prominent on stage and screen. Jimmy Rogers, youngest son of the late Will Rogers, won in calf roping (26 seconds). Abe Lefton was emcee. Art Manning was arena director. Cal Godshell told a representative of *The Billboard* that plans are being made for a bigger show next year.

JACK KNIGHT'S Wild West Rodeo is staging some events in the South. At Chattanooga, auspices police and firemen, Knight used California Frank's collection of riders, etc., and featured Ted Elder's Roman standing jump over auto. Has since been preparing a show, auspices Savannah police, at Savannah, Ga. Knight advises that he has a five-year contract at Chattanooga. Among hands already at Savannah early last week were Earl and Anna Sutton, Nocona Slim, Ralph Johnson, Mary Cardinal, Burt Northrup, Fog-Horn Clancy and Joe Wolford.

SAN FRANCISCO—Col. Al Copeland's Wild West Show, with more than 100 riders and other attractions, opened here November 2 for three days under auspices of the Knights of Columbus. Mayor Angelo J. Rossi welcomed the aggregation and inspected the 356 head of stock at the San Francisco Stadium, where the Covered Wagon Days and Stampede is being staged for the K. C.'s employment and relief fund. Staff includes Al Maas, office manager; George Keeney, treasurer; Pete Camp, building superintendent; H. Allen, chief electrician; Harry Rork, superintendent concessions; James Lynch, programs.

SCORING of contestants toward this year's Rodeo Association of America championships, as of October 22, at Secretary Fred S. McCargar's office in Salinas, Calif.: Toward Grand Champion Cowboy—Everett Bowman, 7,012½; Pete Knight, 6,350; Hugh Bennett, 5,443½; Knight, 4,100; Clay Carr, 3,843½; Hub Whiteman, 3,716 2-3; Leonard Ward, 3,362½; Frank Schneider, 3,162½; Ike Rude, 3,068½; Turk Greenough, 2,979 1-6; Lloyd Saunders, 2,975; Canada Kid, 2,731½; John Bowman, 2,625; Earl Woods, 2,600; Alvin Gordon, 2,425; Pat Thode, 2,291 2-3; Bob Askins, 2,125; Gene Ross, 2,050; Allen Holder, 2,000. Pete Knight is leading for champion bronk rider; Everett Bowman, steer wrestling and roper; Lawrence Conley, team roper; Smoky Snyder, bull or steer rider; Frank Schneider, bareback rider; Leonard Ward, steer decorator; Richard Merchant, steer roper.

NEW YORK—Day money and final winners of Col. W. T. Johnson's World Championship Rodeo at the Garden (day money tabulation being for the concluding days): **COWBOYS' BRONK RIDING**—Fifth Day (Sunday thru Tues—(See CORRAL on opposite page)



By CLAUDE R. ELLIS
(Cincinnati Office)

NEARLY 600 skaters attended the seventh annual masquerade carnival in Carman Rink, Philadelphia, on October 31. Every employee was attired for the occasion. Many prizes were awarded by Malcolm and Jesse Carey for the best and most comic and characteristic costumes. Harry Hartung, presiding at the pipe organ in a bright red band uniform, rendered all the old-time tunes, and many novel stunts were presented. Judges were Walt Metcalfe, Malcolm and Jesse Carey, Ben Meade and Jack Delaney. Grand march was led as usual by that old-time master floor manager, E. M. Moorar.

SEASON in the Palais des Sports, Paris, opened on October 31 with a gala, at which Sonja Henie, Norwegian ice ace; Brunet-Jolys, Olympic champions, and Jacqueline Vaudecrane gave exhibitions. Ice-skating season is under way at the big open-air Molitor Rink, which opened on October 17. Finks and Ayres, American roller skaters, and Avallion Sisters, English skaters, are at the Lido, Paris. Resua Sisters, roller skaters, are at the Corso Theater, Zurich, Switzerland.

ED (IGGIE) RAU, 27-year-old Allentown, Pa., roller skater, reports that he has been keeping busy in what he calls non-stop exhibitions, his next appearance to be this month in Villa Rink, Broadway, N. J. He claims a record of 71 hours and 20 minutes at high speed without a stop in Schaums Auditorium Rink, Brownstown, Pa., recently during which Mrs. Mary Walters, New Holland, Pa., skated 35 hours without a stop. Iggie, a former skate boy, has been manager for several large rinks.

ARENA GARDENS Skating Rink, Detroit, which is being remodeled for opening, after being used for years for sports events and as a public auditorium, is installing a new pipe organ, which was sold by the Rudolph Wurlitzer Company at a cost of about \$5,000. This is the second organ to be installed in the past month by Detroit auditoriums, with the Olympia also installing a large type of pipe organ.

EASTERN Amateur Ice-Hockey League will operate this season with five clubs, it was reported last week by Manager P. E. M. Thompson of the Auditorium, Atlantic City, home of the Sea Gulls team of the league. The resort, Hershey, Pa., and Baltimore retained franchises, while the new clubs in the circuit are the Pittsburgh Yellow Jackets and New York Rovers.

KRUG PARK RINK, Omaha, the transformed park ballroom, is staffed by Abe Slusky, manager; Bob Hamilton,

floor manager; Bud Gilmore, assistant; Red Beauden, skateroom; Kathryn Gildea, cashier; Eleanor Thorsen, cloakroom; Jim Wanda, main-door attendant, reports Bob Hamilton. New Chicago skates have been installed, there is organ-record music, and nightly attendance averages 250. All attendants are popular roller skaters. Three hostesses are in evidence.

ROLLER SKATING in Chester Park Rink, Cincinnati, has taken on added impetus thru efforts of Manager William F. Sefferino, who has enlarged the rink for this season. Patrons are given free skating lessons Thursday nights.

THE LANCASTER, Pa., boys referred to in this department on October 26 have completed a roller-skate jaunt from Lancaster to Philadelphia and return and have started training for a marathon skating record probably to be started Christmas night in Maple Grove Rink, Lancaster, advises Manager Charles De Philippis. The quintet also have made trips to York and Harrisburg, Pa. They are George Schober, Lawrence Kensinger, John Mackinson, Richard Smith and Pete Flick, Schober, Kensinger and Flick being employees of Maple Grove Rink. Manager De Philippis says their trips have been made on Chicago steel-wheel outdoor skates. Because of rain they passed up plans to visit Carman Rink in Philly.

Around the Rinks

By CYRIL BEASTALL

On October 12 I spent an enjoyable evening at Ritz Rink, Liverpool, where Billie Baldock continues to operate to excellent business. I have always admired Baldock as one of our most enterprising managers and this recent visit more than confirmed my previous opinion.

Staff at Ritz totals 16; floor space is not large (95 by 60 feet), but the comfort of both skaters and spectators is considered in every possible way and the continual introduction of novelty items keeps attendance up to capacity most nights, despite keen competition from a larger rink in the same city. Doris Baldock is still on the floor, assisting her father, an ideal instructress; she is a master of most roller dances and the ones I partnered her in during my all too-brief stay were a delight.

During the evening Derby Flyers roller hockey team met the Ritzonians, result of match being 3-3. Music is provided by the Ritz Band in the spacious balcony.

Trindle Rink, Dudley, reopened on October 19 with an enlarged floor, reports Manager B. Hill. H. Allardice, late of Victoria Pier Rink, Folkestone, and Spring Bank Rink, Nelson, is now in charge of floor at Skating Club, Batley, where Sunday night sessions, with roller hockey as main features, are drawing big crowds.

New Palais Rink, Derby (floor space 106 by 54 feet) is doing good business as usual. Wednesday, Saturday and Sunday night sessions receive capacity crowds; hockey every night, a prominent feature. New Derbians, Derby Flyers, Derby Stars, Derby RHC and Derby RHC "A" are playing here regularly.

Bob Hulme, popular floor manager at New Palais, is one of our greatest roller-hockey stars. Since coming to Derby in December, 1933, he has played in 104 first-class matches and scored 374 goals, an achievement which no other half-back in Europe can equal or come near to, for that matter.

CORRAL

(Continued from opposite page)

day and Sunday matinee), Leo Murray, \$200; Nick Knight, \$170; Buck Davis and Melvin Tivis split third and fourth, \$140 each; Pete Knight, \$110; John Jordan, \$90; Hub Whiteman, \$70; Herman Linder, \$50. Sixth Day (Wednesday thru Friday and Saturday matinee), Pat Woods, \$200; Herman Linder, \$170; Nick Knight, \$150; Bob Askin, \$130; John Jordan, \$110; Roy Gafford, \$90; Pete Grubb and Cecil Henley split seventh and eighth, \$60 each. Seventh Day (Saturday and Sunday and Sunday matinee), Nick Knight, \$150; Pete Knight, \$127.50; Eddie Curtis, \$112.50; Eddie Woods, \$97.50; Hub Whiteman, \$82.50; Earl West, \$52.50; Burel Mulkey, \$37.50. BAREBACK BRONK — Fourth Day (Saturday thru Tuesday and Sunday matinee), Smoky Snyder and Pete Grubb split first and second, \$156.25 each; Duward Ryon, \$75; Johnnie Schneider, \$50. Fifth Day (Wednesday

thru Friday), Cecil Henley, \$112.50; Fritz Truan and Canada Kid split second and third, \$60 each; Herman Linder, \$30. Sixth Day (Saturday and Sunday matinee and evening), Eddie Curtis, \$150; Pete Grubb, \$100; Hughie Long and Earl West split third and fourth, \$50 each. STEER WRESTLING—Seventh Day (Monday thru Wednesday), Hugh Bennett (8 1-5), \$187.50; Walter Heacock and Howard McCrorey split second and third (8 4-5), \$142.50 each; Andy Curtis (9 1-5), \$120; Steve Heacock (9 2-5), \$105. Eighth Day (Thursday and Friday and Saturday matinee), Harry Hart (6), \$187.50; Gene Ross (7 2-5), \$150; Rube Roberts (8 1-5), \$135; Rusty McGinty (8 2-5), \$120; John Bowman (10 2-5), \$105. Ninth Day (Saturday and Sunday and Sunday matinee), Howard McCrorey (9), \$187.50; Bill McMacken (9 1-5), \$150; Jack Kerscher and Red Thompson split third and fourth (9 2-5), \$127.50 each. Harry Hart (9 4-5), \$105. STEER RIDING—Sixth Day (Wednesday thru Friday and Saturday matinee), Walter Cravens, \$160; Jim Whiteman, \$120; Canada Kid and Pat Woods split third and fourth, \$70 each; Eddie Curtis, \$40. Seventh Day (Saturday and Sunday and Sunday matinee), Eddie Curtis, \$120; Dick Griffith, \$90; Walter Cravens, \$60; Shorty Hill, \$45; Joe Orr and Al Carey split fifth, \$15 each. COWGIRLS' BRONK RIDING—Sixth Day (Wednesday thru Friday and Saturday matinee), Bida Gafford, \$150; Peggy Long, \$100; Mary Keen, \$60; Grace White, \$40. Seventh Day (Saturday and Sunday and Sunday matinee), Iva Del Jacobs, \$112.50; Vaughn Krieg, \$75; Rose Davis, \$45; Grace White, \$30. CALF ROPING—Tenth Day (Tuesday and Wednesday), Roy Matthews (15 4-5), \$125; E. Pardee (20 4-5), \$100; Bill McBride (25 1-5), \$90; John Bowman (25 4-5), \$80; Ralph Bennett (32), \$70. Eleventh Day (Thursday and Friday), Roy Matthews (16 3-5), \$125; Dick Shelton (19), \$100; Everett Shaw and Hugh Bennett split third and fourth (22 3-5), \$85 each; Herb Meyers (22 4-5), \$70. Twelfth Day (Saturday matinee and evening), Ralph Bennett (17), \$125; Hugh Bennett (23), \$100; Hugh Posey (26 2-5), \$90; Carl Shepard (27 2-5), \$80; Roy Matthews (29 3-5), \$70. Thirteenth Day (Sunday matinee and evening), Jake McClure (16 2-5), \$125; Joe Welsh (18), \$100; Ralph Bennett and Gene Ross (20 4-5), \$85 each; Roy Matthews (22 4-5), \$70. WILD COW MILKING — Twentieth Day (Tuesday), Hugh Clingman (35 1-5), \$35; Richard Merchant (37), \$25. Wednesday—Ralph Bennett (43 4-5), \$35; Roy Matthews (55), \$25. Thursday—Everett Shaw (61 3-5), \$35; Irby Mundy (70 4-5), \$25. Friday—Joe Welsh (31 1-5), \$35; Ralph Bennett (40 1-5), \$25; Hugh Bennett (41 4-5), \$15. Saturday matinee — E. Pardee (36 1-5), \$35; Everett Shaw (37 2-5), \$25; Carl Shepard (55 1-5), \$15. Saturday evening—Roy Matthews (45 2-5), \$35; Hugh Bennett (48 2-5), \$25. Sunday matinee—Joe Welsh (46 3-5), \$35; Irby Mundy (51 4-5), \$25; Bill McBride (67), \$15. Sunday evening — Joe Welsh (38), \$35; Richard Merchant (52 3-5), \$25; Everett Shaw (53 2-5), \$15. FINALS: Cowgirls' Bronk Riding—Rose Davis, \$200; Bida Gafford, \$150; Mary Keen, \$100; Vaughn Krieg, \$50. Calf Roping—Hugh Bennett (13 calves for a total of 411 seconds), \$850; Harry Hart (13 and 543 4-5), \$625; Roy Matthews (12 and 450), \$450; Everett Shaw (12 and 493 2-5), \$245. Steer Wrestling—Gene Ross (total of 96 2-5 seconds), \$1,030; Howard McCrorey (153 1-5), \$760; Red Thompson (159 4-5), \$540; Jimmy Nesbitt (163 2-5), \$290. Wild Cow Milking—Irby Mundy, \$67.50; Joe Welsh, \$40.50; Harry Hart, \$27. Mounted Basketball—Tom Johnson Jr. (manager of cowboys' team) won 14 games, \$700; John L. Foulis (Eastern armory team), won 1 game, \$50. Cowboys' Bronk Riding—Pete Knight, Herman Linder, Eddie Curtis, Bareback Bronk—Pete Grubb, Johnnie Schneider, Eddie Curtis. Steer Riding—Eddie Curtis, Hoytt Hefner, Walter Cravens.

PHILADELPHIA (Nov. 2.)—The first rodeo to be given in this city in three years is being produced this week at the

Arena by the Harris-Eskew Western Attractions. Eight shows during the week, nightly and Monday and Saturday matinees. The opening matinee entertained over 1,000 children, guests of Ellis Gimbel, and the night attendance, while somewhat light, was better than expected, as this city has never been very strong for rodeos. Program is an excellent one. Four competitive events are given in each show along with other features to break up the contest events. Competitive events consist of Brahma steer riding, bronk riding, calf roping and bulldogging. Other features are trick and fancy roping, by cowboys; whip manipulations, by Pearl Biron; Patches, automobile jumping horse, presented by Jack Jackson; Tin-Horn Hank Keenan, rodeo clown, in his various numbers with horse and mule; Dolly Eskew, high-school horse; Tommy Horner, with mule; Pancho Villa Jr., demonstrations of bull fighting. There are many good bucking horses and steers. Business has gradually increased during the week. A list of winners in contest events will be given for next issue. Tom Perkins was injured in bulldogging Wednesday night.

DRESSING ROOMS

(Continued from opposite page)

season. Looks a bit faded, tho. Horace Laird's goose has lost some of its feathers up the line. Looks as if someone started to pick it and changed his mind.

Well, for news I guess that just about milks the cow dry. Thanking *The Billboard* for this space during the season and thanking the readers for their patience, I bid you all adieu until some other time.—EMMETT KELLY.

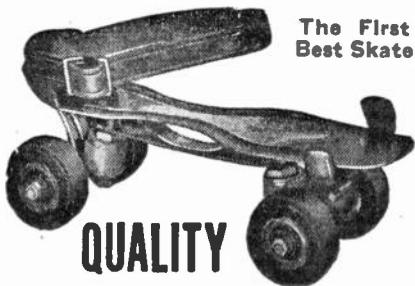
RINGLING-BARNUM — The famous Ringling Menage Club held its annual banquet at the Roanoke (Va.) Hotel evening of October 27. The centerpiece of the table decorations was unique in design and originality, a replica of the big top, with aerial riggings, high wires, the three rings and stages, all occupied with lifelike models doing their respective acts. The table place cards were composed of leather, beautifully decorated with both the name of rider and horse inscribed in gold. The table favors consisted of horse and rider in color. Tim McCoy donated the wines, while Mrs. Bradna supplied the champagne.

The club consists of Frank Asher, director; Dorothy Herbert, president; Ann Louise Hutchinson, treasurer; Mildred Millette, secretary; Eleanor Raymond, collector. Members are Mrs. Tex, Ella Bradna, Evelyn Joyce Cook, Bobbie Cropper, Ann Hamilton, Eleanor Heacock, Helen Leslie, Eva Hill, Ann Lee Pickle, Margaret Strickler, Martha Walenda, Marta Ernesto, Mickey Otaris, Elsa Otaris, Daisy Polidor, Charline Anthony and Percyna Clarke. The club regretted that Mrs. Evelyn Cook was unable to be present.

The program: Song to Mr. Asher; tap dance by Charline Anthony; singing of the club by the members; presentation of a wedding present to Eleanor Raymond; grand finale being a burlesque of the menage with the Nelson Bros.' clown horse. Orchestra was composed of Eleanor Heacock at piano; Daisy Polidor and Percyna Clarke were the human mouth organs; Ann Hamilton and Mildred Millette gave a splendid imitation of a vocal solo dedicated, we understand, to Frank Asher.

Con Colleano was unable to work Saturday night, due to a badly sprained ankle. Jean Colby, a member of the aerial ladder revue, was united in wedlock to Fritz Polis, of the Four Polis, in Chattanooga, Tenn. Congratulations.

Tom and Onelda Nelson, of the Flying Nelsons, were visitors in Knoxville, their home town. Tom has been retired for some years now. Frank Cook is at the hospital in Johnson City, Tenn., suffering from an attack of pneumonia. His wife, Mrs. Evelyn Joyce Cook, is with him. CHARLES F. CLARKE.



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STRONG PROGRAM IN MAKING

NAAPPB Given Newer Subjects

Topical group on home stretch for Chi conclave—Baker sees org needs

NEW YORK, Nov. 2.—Many new and novel topics and a number of new faces among speakers will mark the program for the annual convention of the National Association of Amusement Parks, Pools and Beaches in the Hotel Sherman, Chicago, on December 2-6, declared President Harry C. Baker at his office in this city.

"I have just come from spending several hours with Vice-Chairman Paul C. Morris of the entertainment committee. Richard F. Lusse, chairman of the committee, left for Europe some weeks ago after outlining what appears to be one of the finest programs ever proposed for an association which has always battled pretty close to 1,000 per cent," he said. "Many new and novel subjects have been introduced in the program and many new faces will appear."

All Under One Roof

"Meeting, as we do, for the first time in Chicago under one roof, with the International Association of Fairs and Expositions, Showmen's League of America and American Recreational Equipment Association, I am certain that we are going to break all previous records in attendance."

"It is gratifying to receive word from Secretary A. R. Hodge from our Chicago office that reservations for exhibition space are already more than double last year's showing and that a sellout of exhibition space is probable. Everything points to a return of the good old times when our association packed the Stevens Hotel, and a most enjoyable, interesting and valuable time ever experienced by all who attend our convention is in store."

Facing Many Problems

"It seems to me that amusement men right now, more than ever before, should attend the convention. There were never more new devices to be learned about. There was never a time when we needed to employ different methods to get business as we will in the years to come. There was never a time when we needed to fight harder to protect ourselves from high public liability insurance rates, high taxes and other profit eaters, and there was never a time when banding together for mutual effort was more vital than right now."

"The program committee has done a marvelous job and these members who have devoted months of their time to this most important matter are due our infinite thanks. The detailed program will be published shortly."

"Meantime I want to invite all managers and owners of parks, piers, pools and beaches and all concessioners in these outdoor amusement enterprises located thruout this country and Canada to attend. I recommend heartily that everyone in the industry come to the meeting determined to join our organization. The secretary's office, Suite 2410, 100 North La Salle street, Chicago, will be pleased to send full information regarding membership upon request."

Pittsburgh Natatorium Goes

PITTSBURGH, Nov. 2.—The old Natatorium here, which for more than a quarter of a century housed one of the finest commercial swimming pools in country, is to be torn down to make way for a parking lot, Manager George Martin announced. Increasing taxes compel the enterprise to close, the management said. It will be open during November, with formal closing at noon on December 1.



HARRY C. BAKER, New York, president of the National Association of Amusement Parks, Pools and Beaches, who in an interview tells of the importance to the industry of the Chicago national convention in December, program for which will embrace discussion on pressing problems and present some speakers new to the sessions.

M.-D. Pier in Winter Bill

ATLANTIC CITY, Nov. 2.—Young's Million-Dollar Pier Sport Center got into full swing this week under direction of Norman (Bees) Reeves, with drawing power of attractions even doing the initial start of last year one better. Program is AAU bouts in main ballroom Thursday nights and Eastern League basketball on Tuesdays. Egyptian Ballroom has been opened with Eddie Morgan and his orchestra. Front part of the pier has been closed in and a heating system installed. This is second winter season of activities at this spot, which for years went dark after Labor Day. Seating capacity is around 4,000. Admission to all events is 35 cents, 5 cents lower than the pier's summer week-end admission price. Free parking is provided.

Ft. Worth Rides Do Well

FT. WORTH, Tex., Nov. 2.—All rides in Forest Park here did good business during the past summer season. A number of special days, sponsored by the city, increased business on all rides and concessions. Park has five rides and a dozen other attractions and concessions, rides being owned by Bill H. Hames, of the outdoor shows bearing his name.

Idora's Pavilion Operating

YOUNGSTOWN, O., Nov. 2.—Idora Park dance pavilion here has been equipped with a heating plant and dancing will continue thruout winter, with sessions Saturday and Sunday nights. Whenever big attractions are available they will be played earlier in the week. Wayne King recently appeared for one night and other names have been contracted thru the holidays.

Chi Zoo's Baby Orang Dies

CHICAGO, Nov. 2.—Nancy, moon-faced orang-utan that found motherhood behind Lincoln Park Zoo bars too unnatural a strain, gave up the struggle on Thursday and a few hours later her nine-day offspring died of malnutrition. Floyd S. Young, zoo director, did all in his power to save the youngster, christened Cy in honor of Cyrus Barnard De Vry, for 31 years director of the zoo.

AKRON—C. A. Sarchet, for the past two years operator of Brady Lake Park, near Ravenna, O., has shuttered that resort for the winter and has returned here, where he is devoting his time to operation of East Market Gardens, downtown dance spot, which he recently reopened.

Miami Million-\$ Pier Booking From 2 Spots

NEW YORK, Nov. 2.—With Fred Ponty, managing director, already in charge in Miami, the Million-Dollar Pier in the Florida spot is booking its attractions both from there and in the New York office.

Cyril S. Landau, attorney, and part of the organization headed by J. James, is handling the New York end until the pier's December 1 opening.

Big Aud in Transformation

ATLANTIC CITY, Nov. 2.—Last Saturday night thousands attended an exhibit of laundry owners in the Auditorium; tonight other thousands will attend the season's first indoor football game. As soon as the last exhibit was loaded the task of bringing up several carloads of Pennsylvania soil was begun and a crew with tractors and steam shovels kept going at top speed all week, making a transformation which is one of the hardest in the long list of hall possibilities. Manager Phil Thompson said no extra dirt was needed, as that used last year and stored in the basement was usable. Auditorium football field is the only indoor gridiron in the country of regulation size.

Munie Park Heads to Cincy

CINCINNATI, Nov. 2.—The next convention of the American Institute of Park Executives and allied organizations will be held in Cincinnati, it was determined at the Portland convention when the Ohio city won by a good majority over Ft. Worth, Tex., only close competitor. Claims of Cincinnati were presented by C. H. Meeds, superintendent of parks. Raymond C. Morrison, city forester of Ft. Worth, appeared for that city. Executive committee appointed C. H. Meeds chairman of the convention program committee for 1936. S. Herbert Hare, H. Lee Bancroft, E. A. Gallup and Edward H. Bean will represent the executive committee on the convention program committee.

Long Island

By ALFRED FRIEDMAN

FROM ALL AROUND: At last some rain! . . . More concessioners leaving for South. . . Island making bid for William Randolph Hearst and his picture interests, not to be outdone by Atlantic City. . . Guy Richards writing stuff for local dailies on what '39 fair will do for Long Island. . . Governor Lehman came down especially from Albany to start new presses of The Long Island Daily Press.

Folks are rallying for return of vaude at Valencia, Jamaica, where swan song bill (Holtz-Baker, Block and Sully, Moore and Revel) broke house record. . . Marty Brill, ex-violinist in Bert Block's ork, playing with law books now. Aims to become a barrister.

Dutch's Barn, Broad Channel, should be given a Pulitzer Prize, or somethin', for clever inscriptions on walls. Hill-billy stuff. . . Phil Addison, Long Island's conchess electrician, tuning up his flivver for annual Florida jaunt. . . Those interested in joining the projected Long Island Troupers' unit should get in touch with us for info. All present and former showfolk eligible.

ROCKAWAY BEACH: Gus Becker around much heavier, but better looking for his added weight. . . Bogliano's, Seaside, closed for winter. . . Dave Dubin, Boardwalk sign painter, set up in his new location at Seaside. . . Jerry O'Donnell, Johnny Lally and Al Metzger tossed a to-be-remembered party.

Nan Walker (Jimmy Walker's sister) Burke away from this town, operating a liquor shop over in Manhattan. . . A half-dozen concession places on Bowery are being torn down, with a "secret syndicate" reported getting ready to hoist something unusual on the site. . . Faber Brothers all located in New York City now, handling their large pin-game interests. . . Boston Jack, whose

(See LONG ISLAND on page 42)

Risk Confab To Baltimore

First conference with company for lower rates held—concerted action sought

CHICAGO, Nov. 2.—Commenting upon the meeting of the newly appointed public liability insurance committee of the National Association of Amusement Parks, Pools and Beaches, N. S. Alexander, Woodside Park, Philadelphia, chairman; Fred W. Pearce, Detroit; Edward L. Schott, Cincinnati; Richard F. Lusse, Philadelphia; Leonard B. Schloss, Washington, D. C.; A. B. McSwigan, Pittsburgh, and Herbert Schneck, to be held in Baltimore on November 4, Secretary A. R. Hodge of the NAAPPB said the session had been arranged with officials of the United States Fidelity and Guaranty Company, before whom will be placed grievances of park, pier, pool and beach men, who have long declared dissatisfaction with rates for liability protection.

Threaten Self-Insurance

At a meeting of operators in New York on August 15 the committee, which the gathering authorized President Harry C. Baker to appoint, was instructed to negotiate, first of all, with the United States Fidelity and Guaranty Company, in an endeavor to obtain satisfactory reductions before canvassing the market for another carrier.

"Feeling seems to be universal that the claim losses sustained have not justified the tremendous increases imposed upon the industry, and many well-informed operators state openly that they are going to self-insurance unless a vast reduction can be secured," said Mr. Hodge. "President Baker and other leaders of the industry have accepted the situation as a challenge, feeling that self-insurance is too hazardous for any operator to attempt so long as other insurance is available at reasonable rates."

Officers in Warning

"President Baker and Chairman Alexander, however, have warned the industry that its one hope for relief lies in concerted action by the entire industry, as it is premium volume and individual representation which will solve the problem."

"Quite naturally, benefits of the work now being done by the board of directors, officers and members of this committee, in this most vital field, will be enjoyed by members of the association only."

"President Baker therefore urges all nonmembers to make application for membership before the forthcoming convention, so as to attend this big gathering in good standing and be eligible for benefits which are to accrue in the way of reduced rates on public liability insurance for 1936."

Old Mill in \$15,000 Fire

HARTFORD, Conn., Nov. 2. — Fire which swept the southeast portion of South Park, an unused amusement center near Hartford, last week caused damage of about \$15,000, owners estimated. Bathhouses and several large amusement structures, including an Old Mill, went up in smoke.

Dusenbury Estate \$23,795

COLUMBUS, O., Nov. 2.—The late W. J. Dusenbury, amusement park and theater promoter, left an estate of \$23,795, according to inventory filed in Probate Court here, \$18,120 in securities and \$5,383 in real estate. He was for many years identified with amusement parks, theaters and other enterprises in this area.



The Pool Whirl

By NAT A. TOR

(All communications to Nat A. Tor, care of New York Office, The Billboard.)

Chains, mail-order houses and jobbers placed a huge volume of biz last week on men's swimming trunks and two-piece slide-faster bathing suits because of the likelihood that present low prices will not prevail much longer, it was learned by the writer. Total was generally regarded as largest for a single week on these items that the trade remembers.

As was predicted here last issue, the low prices quoted continued to be a source of wonder to many mills. From present indications, it appears that trunks will account for at least 90 per cent of the biz in men's swim goods. Two mills have had such a volume of orders that it was estimated they will do the best part of 100,000 dozen between them by the time the selling season ends.

Women's bathing suit styles have not as yet been officially priced, but these lines are due to be shown during the coming week.

All of which means that the wise pool man, whether he be operator of an outdoor or indoor natatorium, is buying his swimming suits now. Prices of the various lines are at their lowest and, regardless of the fact that some indoor operators may have a sufficient quantity to last thru the winter season they're sure to need some for next spring and summer. Outdoor pool men, too, will be paying much higher for the same items if they wait to make their purchases next spring.

Understand Lido outdoor pool, long a landmark in Coney Island, N. Y., will be transformed into a Water Skooter emporium next summer. Always thought that tank did a good business. Many would have you believe, however, that the pool did one of the best businesses at Coney, only that it can do better with the Skooter ride.

Jack E. Siveter writes from Camden, N. J., to advise that he has just finished a successful season in Philly and will leave on December 15 for Bora Raton Club pool in Florida. Jack also inquires about the column's high-diving competition, adding that he has been making 75-foot dives all summer and that he thinks he has a good chance for Peejay Ringens' \$500 challenge dough. It may interest Jack Siveter and the rest of the high-diving fraternity, who have been writing in about this subject, to know that the entire question of when and where to hold the proposed tournament is now being considered. Just as soon as Peejay arrives in the East complete final details will be printed here.

In speaking to John A. Mellon, assistant manager at St. George indoor pool, Brooklyn, N. Y., I learn that those Monte Carlo Nights, which are really "Bank Nights," conducted every Tuesday are doing all right by the Brooklyn tank. You may recall I mentioned something about this stunt some issues ago, and Paul H. Huedepohl, of Jantzen pool, Portland, Ore., in a letter printed here last week, wondered whether I had further information on the idea, as he agreed with me that pools thruout the country should be interested in this "Bank Night" idea as a means of attracting business. Well, according to St. George's Mr. Mellon, who, incidentally, strikes me as being very much of a swell pool man, I discover that the stunt is now going into its eighth week and doing wonders for the pool's Tuesday night business. Mellon didn't have figures handy to show the exact increase in attendance, but he admitted that it would be worth the while of pool men thruout the country, no matter where located, to try the stunt. Harry Barrett, praise agent for the tank, is emcee at these affairs.

Doc Morris who handled picnics for Henry A. Guenther's Olympic Park, Irvington, N. J., last summer and who has been in the park and pool field many years, was talking about the good ol' days the other night. Conversation turned to the popular current pool slogan, "Swim in Water Fit To Drink," which constant readers in this column

will recall I never did like, and Doc revealed that that same slogan was used way back in 1912 when he was connected with Chester Park, Cincinnati. Chester pool was constructed on an old race track, according to Doc, and the pool, really an artificial lake built in a pool setting, had a mud bottom. They used to have a wave-making machine then and every time it was in operation mud would be thrown up all over the water. To counteract that, Doc and the rest of the boys got the swell idea of using the slogan, "Swim in Water Fit To Drink." Another point brought up by Morris is that they also used to advertise that the Chester pool was 99 9/10 pure.

DOTS AND DASHES—Ronnie Beck writes from Cleveland that she's spending a lot of time these days in Allerton indoor pool there. . . . "Captain" Nick Hope, known as the globe-trotting accordionist on the radio, put up a huge silver trophy for the high-point scorer of the weekly AAU swim meet at Park Central indoor tank, New York City, last Sunday, but then he certainly got his money's worth back in publicity. Alterations planned by Steeplechase pool, Coney Island, N. Y., for next summer are elaborate. More on this later.

Atlantic City

By WILLIAM H. McMAHON

ATLANTIC CITY, Nov. 2.—With one of the best Octobers in years, the resort put on plenty of extra attractions for week-end holidays, including reopening of a number of night spots and return of vaudeville to Atlantic avenue, making two houses now running week-end flesh. Announcement was made that the resort will see its first rodeo in two years, when one will be staged in the Auditorium following the football game on November 9.

City is considerably interested since Mayor White invited movie companies here and there is plenty of activity on the subject. Five conventions this week swelled visiting list by several thousand. First big exhibit buildings of Atlantic City built before Convention Hall on the sands adjoining Young's Million-Dollar Pier, now serves as airplane sheds at airport. Manager Phil Thompson, of the Auditorium, announced December 31 as definite date for ice gymkhana. . . . "Mac" McGuire, connected with the old Apollo Theater and well-known theatrical figure, has taken over Amusement Hall in Egg Harbor City for a series of events, including traveling shows and dancing. . . . For the first time in many years, a fixed feature, the Halloween ball at Million-Dollar Pier was not held.

Steel Pier put on a big celebration, with unique decorations thruout the structure, special acts and music by Alex Bartha. . . . Jack McGary will open the Auditorium dance season in a tryout of mid-week dates. . . . Reservations for the first indoor football game are 40 per cent ahead of last year's, says Manager Thompson. . . . Gus Van returned to headline the Steel Pier week-end bill and got a good reception from old friends. . . . More flesh working in night spots this winter than in many years past. . . . Several walk pitchmen still hanging on and report biz good.

With the Zoos

PORTLAND, Ore.—Edmund H. Heller, formerly of Washington Park Zoo, Milwaukee, and now director of Fleishacker Zoo, San Francisco, was elected chairman of the American Association of Zoological Parks and Aquariums at the annual meeting here; Dr. Gus Knudson, director of Seattle Zoo, vice-chairman; Hugh S. Davis, director of Tulsa (Okla.) Zoological Garden, secretary; C. Emerson Brown, Philadelphia, and Dr. S. A. Campbell, Toronto, directors.

TOLEDO.—Dr. Reuben Hilty resigned as veterinarian of Toledo Zoological Park when he was sworn in as county commissioner of Lucas County, O., of which Toledo is county seat. Dr. Robert Conover, who was assistant to Dr. Hilty, was named to succeed him.

CINCINNATI.—A few times each season excessive sentimentalists who identify themselves with the Zoo (See WITH THE ZOOS on page 42)

American Recreational Equipment Association

By R. S. UZZELL

MONTREAL.—Amusement park men in this part of Canada have the rare opportunity of enjoying the mountains and, to some extent, the sea. The 1,000 miles from the sea, ocean liners dock at the wharf in this, the largest city of Canada. There are many boat trips out of this city and a day can be enjoyed in the mountains any time, as the Laurentian Mountains are only a short distance away. Within city limits, or almost in the center of the city, is the mountain on the Island of Montreal, which furnishes the toboggan slide, coasting and skiing.

Rex D. Billings has returned to Belmont Park after enjoying a trip into the mountains. He has not yet been bitten by the hunting bug but is sure to get it in time. His health is improved and he is combining this city for picnics, and at the present rate of speed he will make 1936 a record picnic year for this park. There will be added free parking space and a number of new attractions. He can get the best of the devices from Canadian carnivals, some of which are being reduced in size.

The duty on all this material from the States has already been paid, so it has just that advantage over anything else from the States at this time.

Belmont Park made the grade this year and turned upward. Next year should show added improvement because the foundation has been laid for it and Billings is going to be on the job all winter, whereas this year he was engaged just before the park opened for business.

Watching N. Y. Expo

Up here they are interested in our campaign for a more equitable insurance rate on public liability. We shall have to go some distance to get down to the rate enjoyed here. We account for the lower Canadian rate because the law here provides for payment of the procedure by the loser. This shuts out all suits brought with little or no foundation but only in the hope of getting

some settlement. One must be sure of winning before filing suit if he would not want to pay all costs. Not a very good place here for accident fakers.

They talk much of the New York City exposition and many say they will surely attend. Here are 1,125,000 people only one night's ride from New York. Canada, like the States, has its large centers of population in the Eastern part of the country, while Montreal has the greatest concentration of any Canadian city. Canada will participate in our exposition and most of its amusement men are asking about the midway.

Time To Join Us

We are telling them it is time to get into our national association of amusement parks now and move along with the new spirit of progress. This new Liberal government has promised a reciprocal tariff reduction with the States. Our manufacturers' division should join up with the manufacturers of Canada and the States in this movement. Nothing could help us more just now with Canada than a substantial reduction in the present rate on our products. A duty, sales and excise tax of 47 per cent baffles all effort to increase our amusement device exports to Canada.

There never have been any more worthwhile things for our national association and our manufacturers' division to do. Some try to tell us that all the work on the NRA Code was useless. Not so; (See RECREATIONAL on page 42)

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To responsible, experienced party or company, beautiful

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Denver's \$50,000 Swimming Resort. LARGEST OUTDOOR POOL WEST OF CHICAGO.

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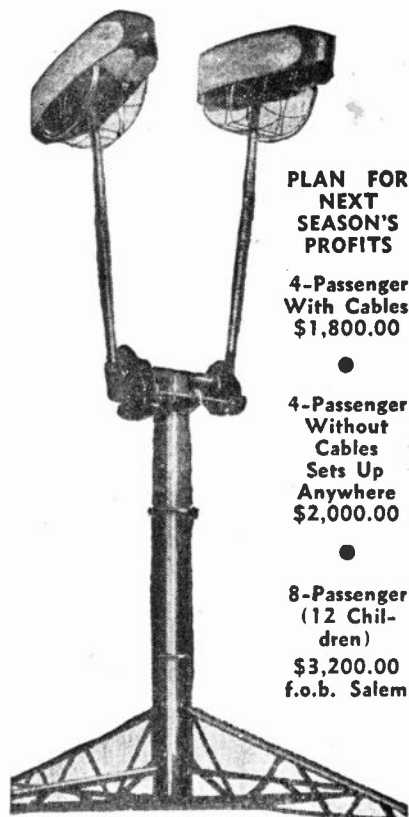
San Diego Exposition, Gooding Amusement Company, Rubin & Cherry, Sheesley Mighty Midway, Pan American Shows, Catlin & Wilson, Foley & Burk, Snapp Greater Shows, J. L. Landis, Dodson's, Storm Lake, Ia., Park; Jantzen Beach Park, Hilderbrand's, Clark's Greater Shows, United Shows of America; Chippewa Lake, O., Park; Elitch Gardens, Denver, Colo.; Rockaway Beach, New York; R. H. Works Shows, F. H. Bee Shows; Lake Side Park, Ft. Collins, Colo.; W. A. Gibbs Shows, Meyerhoff Shows, Broadbeck Brothers, Byers Brothers, Curley Vernon, Sunset Amusement Co., Atlantic City Pier and Beach, Dee Lang; Arnolds Park, Ia.; Palisades, Playland, N. J.; Lakeside Park, Denver, Colo.; Crowley United Shows, Tilley Shows, Richard Miller Attractions, Hennies Brothers Shows, and many other Shows, Parks, where the Loop-O-Plane has more than paid for itself in one season. Oftentimes in a few weeks. The listed own from one to four Loop-O-Plane Units. Gooding Amusement Co. having contracted for four dual units. Any Loop-O-Plane owner is our reference. Many other owners upon inquiry.

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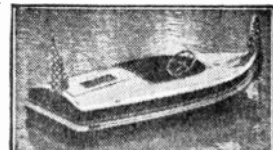
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WATER SKOOTER.

LA. SALE OF SPACE SOARS

State Fair in Shreveport Gets 64% Footage Increase Over '34

Some record days are registered, despite rain and cold, and total attendance count is expected to measure up to last year's—grounds colorful with innovations

SHREVEPORT, La., Nov. 2.—The 30th annual Louisiana State Fair here on October 19-27 was one of the most successful in history, with largest exhibits since its origination. While rain and cold weather played havoc with attendance during several days, officials said they believed a final check would show that as many people passed thru the gates as in 1934, as attendance on the good days was record-breaking. The first three days were way above the ordinary, with Monday, Colored Day, and Tuesday, Children's Day, breaking all records for attendance and receipts on gates, grand stand and midway. A driving rain kept everything at a standstill on Wednesday, with cold weather setting in on Thursday and Friday.

Weather moderated somewhat on Saturday to bring out-of-town visitors to the annual football classic between Centenary and T. C. U. Sunday morning saw the largest throng of the week and when rain began about 1 o'clock, all hope of a banner day was abandoned. Auto races and several other events were canceled when grounds became a miniature river.

Many colorful touches that added much to appearance of the grounds were an "Avenue of Flags" and 100 floodlights. Every building was looking spick and span, as many improvements had been made. Sunken gardens are greatly enlarged and add a Colonial touch to the already beautiful fair plant, one of the largest in the country.

More exhibit space was sold or requested this year than ever before and two large tents were put in the air to take care of last-minute exhibitors. Fred Kressman, superintendent of concessions, reported an increase of 64 per cent in footage over last year.

Grand-Stand Show Best

Among new features were a Young Musicians' Day, attracting 24 bands from the Ark-La-Tex region and a basketball tournament drawing 48 entries. Child Welfare clinic was the largest ever held here, with over 1,500 babies entered. Society Horse Show held sway on the first three nights and preceded the regular grand-stand performance. Four football games were held in the large stadium on the grounds, with the annual classic between L. S. U. and University of Arkansas on Saturday, opening day, which drew a capacity crowd. Bishop College and Southern University, with two local high-school teams, entertained patrons on Colored Day, and the second Saturday saw Centenary and T. C. U. in their annual clash.

Over 100 fiddlers gathered in spacious "Cinderella Ballroom" on the grounds for the annual fiddling and square-dance contest on Friday. Over 2,000 Boy Scouts also gathered on Friday for their campfire. Scouts also maintained headquarters. "Ol' Mississippi," an engine that was used on the Hamburg & Natchez Railroad in 1837-'39, attracted considerable attention, placed alongside (See LA. SALE on page 42)

New Nebraska Trial Sought

LINCOLN, Neb., Nov. 2.—Nebraska State Fair is seeking a new trial in the feed bill case which brought a court decision that the fair board is a quasi-public corporation, governed by rules of private corporations. Reason is that the ruling holds the fair may be sued by anybody, without consent of the State, as is the case in State matters, hence the board, which has had tough going the last few years, may be a target of suits from all quarters. Decision on a new trial has not been handed down as yet.

COVINGTON, Ga.—Newton County Fair here last week was one of the most successful in history from every standpoint, reported Secretary Henry Odum. Mohawk Valley Shows had 10 rides and 9 shows and featured the Swift Family Water Circus as free act, under management of Leo M. Bistany.

TERA's 35 Buildings At Fairgrounds

NEW YORK, Nov. 2.—Report of expenditures of the Temporary Emergency Relief Administration from September 1, 1934, to August 31, 1935, made public by State Chairman Alfred H. Schoellkopf, show that 35 fair buildings were constructed as a minor part of an outlay of \$352,620,419.

Grants to farmers for rehabilitation came to \$103,899 for 833 stricken by the up-State floods several months ago.

Big Stock Pavilion Certain

SAN FRANCISCO, Nov. 2.—Ground-breaking ceremonies to herald start of construction of the \$1,000,000 International Live-Stock Exposition Pavilion in Visitation Valley will be staged here tomorrow, with San Francisco and San Mateo counties uniting. The pavilion, to be erected at the county line, is to be ready by October, 1936, when 11 Western States will stage a live-stock show there. An international live-stock show is planned for 1938 during Bay Bridge Exposition. Ceremonies culminate efforts of many months.

Frederickton Makes \$2,000

FREDERICTON, N. B., Nov. 2.—A surplus of \$2,000 has been announced by Frederickton Exhibition from the 1935 fair in September. Directors increased 1935 prize money far above that of any fair in about seven years. They had considered the fair lucky to break even financially, and are now mapping big plans for 1936. Good weather played a big role in the satisfactory result.

Thousands Cheer Acts at Cincy's Halloween Fete, Likely an Annual

CINCINNATI, Nov. 2.—A riot of color and din, Cincinnati's first carnival parade, climaxed by thrilling acts on Crosley Field, home of the Reds, was highlight of the Halloween Civic Festival Thursday night, sponsored by Cuvier Press Club, and so successful that there appears little doubt that it will be made an annual affair.

Not since events during the former annual Cincinnati Fall Festival has such sectional interest been displayed in a local celebration. Largest crowds in the memory of police gratified those who hope to make the Halloween fete similar to the New Orleans Mardi Gras, Veiled Prophets' Parade of St. Louis, Philadelphia's Mummers' Parade and Pasadena's Tournament of Roses.

Not less than 150,000 lined streets to view the two-mile procession of splendid floats, bands, marching clubs and masqueraders, and 18,000 were at the baseball park stands, in front of which were presented acts, fireworks and judging of masked costumes.

John G. Robinson (John Robinson IV) arranged the act bill and personally directed the performance on the field. He was assisted by Alvin R. Plough, of



PAUL M. MASSMAN, formerly of Chicago's A Century of Progress and California Pacific International Exposition, San Diego, has taken charge of the concessions department of Texas Centennial Central Exposition, to be held in Dallas next year. He has been director of exhibits for the Dallas show and now will direct the concessions department as well.

Bay Bridge Expo Work Starts Soon

SAN FRANCISCO, Nov. 2.—Final approval of the federal allocation of \$3,043,120 for development of Yerba Buena Shoals for the 1938 Bay Bridge Exposition grounds and subsequently for use as a municipal airport has been given by Comptroller General John R. McCarl in Washington.

Within the next few weeks 1,200 men will be put to work building the World's Fair, Leland W. Cutler, president of San Francisco Bay Exposition, Inc., said. Reclamation of 400 acres of the shoals will start with receipt of the money. Work is expected to be completed within a year.

Other government funds, totaling some \$6,000,000, will be used for construction of water pipes, sewers, buildings and other projects incidental to completion of the expo site.

STEINER TRIO, under P. H. Steiner, closed a 21-week outdoor season in Union, S. C., on October 26, will play some Michigan indoor dates and winter in Florida.

WLW Artists' Bureau. That the program went over great was attested by applauding thousands, followed by newspaper spreads the following day. The lineup of acts, as given by Mr. Robinson, was:

Marvello (Lester Lake), "Burned Alive in Flames"; Nancy Darnell, single traps and pullovers; Five Fearless Flyers, casting act; Sterling Rose Trio, comedy novelty; Three Kessels, comedy aerialists; Great Ardell, high swaying pole; Capt. Earl McDonald, high fire dive; McCune-Grant Trio, comedy aerial bar act; All-American Flyers, casting act; Four Carrolls, comedy acros; Mendez and Ra Nous, Arabian adagio act; Eddoma, slack wire; Edith Flauchon, contortionist; Jack and Ruth, Roman rings; Bonnie Miller Trio, sensational trick and fancy roller skating; Houghton and Houghton, trick cyclists; Les Comiques; Omar and Cleo, hand balancing, and Twelve Ackerman Arabs, feats of tumbling and pyramiding. J. Henry Fillmore, Cincy bandmaster and composer, led his band in concert numbers on Crosley Field and played the acts. Several acts were sponsored by local firms and an outstanding fireworks display was presented by "Sohio" oil interests.

Columbia Has Bad Weather

Temperature and threats of rain cut big Thursday—space demand greatest

COLUMBIA, S. C., Nov. 2.—If raw, cold weather had not descended on "big Thursday" of South Carolina State Fair here, which closed on October 26, attendance records might have been shattered. As it was, more people paid their way into the grounds each day than last year except on Thursday, which still had the biggest crowd of the week.

It was officially estimated that more than 75,000 paid \$35,000 to see the event. Grand-stand show, booked by Gus Sun Agency, had a gate of more than \$2,500. Receipts of the Rubin & Cherry Exposition on the midway also were reported high. Showers threatened on Monday and on Thursday a cold drizzle in early morning made thousands stay at home.

All exhibit space in the main steel building was occupied, and Paul V. Moore, fair secretary, reported the advance demand for space the greatest in history.

Houston Plans a Repeater

HOUSTON, Nov. 2.—At the first annual Fall Festival here on October 18-27, first of its kind attempted and presented in Buffalo Stadium, sponsored by the Chamber of Commerce to finance the Fat Stock Show and Live-Stock Exposition which was taken over by the chamber, daily attendance did not fall below 3,500, it was said. Amusements were by Charles H. Duffield Productions, Inc., and included Last Days of Pompeii, fireworks spectacle, and 14 acts, featuring Mary Thomas Duffield, dramatic soprano. I. P. Walker, who handled the business end for the chamber, said that Mr. Duffield will probably bring another spectacle here next year under the same auspices.

Jackson, Miss., To Expand

JACKSON, Miss., Nov. 2.—Plans to develop Mississippi State Fair here in 1936 into much larger proportions were announced by the city commission and Mayor Walter Scott, following recent closing of one of the most successful fairs in history of the event. A WPA project will begin immediately for widening the midway, with expansion to include new exhibition buildings, more drinking fountains and cement paths, enlarging parking space, increasing premiums, larger electrical displays and extra attractions.

Biggest Gate in Eunice, La.

EUNICE, La., Nov. 2.—With all attendance marks broken, Tri-Parish Fair closed here on Sunday after 87,000 had passed thru gates in the four days, topped by a record crowd of 30,000 on Sunday, American Legion Day, when parking space was at premium and midway and concessions had best business in the nine years of the fair, said Secretary-Manager J. C. Keller. Three autos were given away on the first three days. Coney Island Shows were on the midway. The association consists of St. Landry, Acadia and Evangeline parishes.

ST. JOHN, N. B.—With the dominion elections past, the indoor fair season in Eastern Canada is expected to perk up considerably. The campaign occupied the foreground of public attention and for a week or so following election day, but conditions are getting back to normal and people are manifesting interest in other things than campaign speeches from platforms and radios.



By CLAUDE R. ELLIS

THIS has been the best year for fairs since 1929 and perhaps final figures will show it to have been the best in many years before that. Certainly not in a long period have so many all-time records been made for attendance, revenue and grand-stand receipts. The impetus started in 1933 has carried on to a record-breaker. There should be no dearth of subjects for program makers at the annual meetings of State and district associations of fairs the coming winter. And round-table discussions should take on the aspect of experience exchanges whereby those who did not do so well at their fairs as others can profit by the methods used by those who chalked up big successes. The value of good midway and real grand-stand shows has been exemplified as never before.

MINNESOTA fair circuit objects to cancellation or substitution of acts. This might be something to thresh out at the Gophers' annual fairs' meeting this winter, so that the bookers and acts' side could be heard, there being two sides to every question, and fair officials not always being wise to what agencies are often up against.

IF Chicago's A Century of Progress made the country "fair-minded," to the benefit of all fairs, then the future surely is bright for keeping John Q. Public in that healthy state. Big fairs and expositions in the offing in the next two to four years are New York World's Fair 1939, Texas Centennial Central Exposition in Dallas and San Francisco Bridge Exposition. The ballyhoo for these will be kept hot, to which all folks connected with the lesser annual shows certainly shouldn't object.

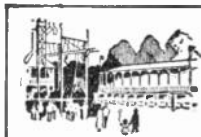
FAIR managers and privilege men who have not cleaned up their midway concession games, for various reasons, have just had it again brought forcibly to their attention that grift and grief go hand in hand. Let 'em take a leaf from the book of those boards that no longer have heat and squawks and who see their attendances climbing and their space sales soaring—and who find it a real pleasure to run a fair with a midway that is on the up and up.

THE fair that was the exception this year was the one that DIDN'T break some sort of a record.

POPULARITY of fireworks is being called one of the highlights in the 1935 fair season. The fact is that a number of fairs that had dropped displays went in for them again this year. People always like the pyrotechnics, but if fireworks, like vaudeville, are denied to the public, it hardly can be expected to comment very favorably or otherwise on something that is absent.

FILLUPS: Advance sales are good rain insurance; giveaways are proving surefire for ticket sales. . . . Success of pari-mutuels at county fairs has been spotty. Depends a lot upon type of population. . . . Manager J. A. Mitchell, Anderson (S. C.) Fair, and President Mike Benton, Southeastern Fair, Atlanta, like to take in all the fairs they can reach in a reasonable spell of travel. . . . Secretary L. B. Herring, South Texas State Fair, Beaumont, was tickled pink with the Beckmann & Gerety midway gross. . . . Manager Maurice W. Jencks, Kansas Free Fair, Topeka, showed all and sundry this year how it should be done. . . . Those who have been seeing Los Angeles County Fair in Pomona declare it is hard to describe it without going into the rap-turous lingo of California real estate. . . . Nearly all Buckeye fairs increased attendance, and a few went in the red only because of rain, says Mrs. Don A. Detrick, secretary of Ohio Fair Managers' Association. . . . Fairgrounds are said to be more popular than ever as carnival winter quarters now that so many plants have been all prettied up via the old CWA and FERA routes. . . . "More courage than sense," is what Secretary Jim Terry says he and his associates had when they borrowed on their own notes to put over La Porte (Ind.) Fair. However, they're now more than \$1,000 to the good. . . . Dime gate put on in

1934-'35, in lieu of county aid, has been a success, reports Secretary F. M. Fultz, Akron (Ind.) Fair. . . . Bundles of press clippings say mighty nice things about the conduct of Max Goodman's merchandise concessions. . . . Ohio appears to have the edge in numbers in the widespread revival of street fairs. . . . With Elwood Hughes as president of IAFE, more of our cousins from across the border are expected at the December Chi convention. . . . Be careful about fire hazards on fairgrounds between now and spring.



Fair Grounds

DURHAM, N. C.—Durham County Fair on October 7-12 was the most successful in history of the county, said President G. E. Isaacs. Premiums, increased over 1934 by \$700, were paid 100 per cent. Association had co-operation of farm agents and home economics teachers of the five counties participating. Cetlin & Wilson Shows were on the midway.

DALLAS.—Ground in Exposition Park upon which the Texas Hall of State is being constructed at a cost of \$1,200,000 has been deeded to the State by the park board of Dallas. After close of Texas Centennial Exposition, the building will be maintained as a State historical museum and memorial to pioneers of Texas. Title to the land was acquired by the State under the statute which appropriated funds for construction of the building as part of the exposition.

GALLATIN, Tenn.—Sumner County Fair Association, newly organized, elected as temporary officers J. A. Luna, chairman; R. F. Brodie, secretary; John Swaney, treasurer. There has been no fair here in several years and this group is expected to meet soon to formulate plans for one next year.

HOUSTON.—A total of \$650,000 has been definitely assigned as Houston's share of a \$3,000,000 federal appropriation for Texas Centennial, \$250,000 being State money already set aside for Houston. Frank Andrews, vice-chairman of the local committee, said plans for suitable expenditure of the money are under way.

ORANGE, Tex.—President Frank Clark said Orange County Fair was a success in every way, overflow crowds coming from the start. Mimic World Shows were on the midway.

YOUNGSTOWN, O.—Extensive improvements will be made to Canfield fairgrounds under a WPA program, including grading of 40 acres for parking, erecting a new grand stand and building a 40-foot highway from Boardman-Canfield and Tippecanoe roads to Canfield-Columbia road. Mahoning County Agricultural Society is sponsoring the program which it is estimated, will cost the county \$13,000.

Grand-Stand Shows

DE WALDO DUO was at South Louisiana State Fair, Donaldsonville.

FLYING HOWARDS finished seven weeks of North Carolina fairs, going to Spartanburg, S. C., to pick up a new house trailer before opening at late fairs in Rome, Ga.

HIRAM AND MANDY, rube clowns, were at a successful Merchants' Fair and Celebration in Lakeville, Ind., on October 25 and 26, reports Happy Jack Darling, contortionist.

MISS QUINCY, American high diver, and her manager, T. Jay Quincy, returned to Paris after playing several fairs in Northern Africa.

FRANK WIZIARDE, son of Mr. and Mrs. J. O. Wizarde, Wizarde's Novelty Circus, Westmoreland, Kan., a student in Emporia (Kan.) Teachers' College, did several acts in the "Milk Fund Follies," put on by students.

ACTS at Goshen (Ind.) Street Fair on October 31-November 2 were Radke Sisters, Blondin Rellins Troupe, Captain La Valley and Flying Levans.

Co-Operation Is Gopher Keynote

Circuit hears officials of State Fair and federation —aid thru WPA discussed

FAIRMONT, Minn., Nov. 2.—Means of better co-operation between the State Fair and county fairs and federal aid were discussed and officers were elected at the annual meeting of Southern Minnesota Corn and Clover Belt Circuit held in the Augusta Hotel here on October 24 upon invitation of Martin County Agricultural Society.

Dates for 1936 were set by the fairs in the circuit, St. James, New Ulm, Redwood Falls, Le Center, Windom, Fairmont, Worthington, Blue Earth, Hutchinson, Jackson, Waconia and Mankato. Officers were re-elected as follows: President, C. T. Crowley, St. James; vice-president, William Lindemann, New Ulm; secretary, Lee M. Shell, Worthington, who is president of Minnesota State Fair board.

Ray Lee a Speaker

Secretary Raymond A. Lee, Minnesota State Fair, addressed the delegates, outlining activities of the State Fair and county fairs and offered, upon behalf of the State board, co-operation with county annuals and said that later a suggestion would be made for closer tieups between them.

R. F. Hall, Minneapolis, secretary of Minnesota Federation of County Fairs, discussed possibility of federal aid to county fairs thru the WPA and answered numerous questions. Mr. Hall pointed out that to secure WPA aid, grounds must be owned by counties. It was said that numerous plants were owned by cities and villages and that most fair organizations in the State are stock companies.

Fairs in general were discussed by W. F. Sanger, president of Cottonwood County Fair, past president of the State Agricultural Society and vice-president of the American Trotting Association. Satisfactory reports were made on results of the premium adjustment plan as designated in New Ulm last summer.

Cancellation Clause Hit

It was voted that all cattle shown at county fairs be tested for Bangs Disease and suggested that this subject be taken up at the annual meeting of Minnesota Federation of County Fairs in January. It was reported that running races held at some fairs were successful.

Walter Olson, former secretary of Mankato Fair, had for his subject the booking of attractions, and he called attention to the practice of canceling acts or making substitutions. It was suggested that fair executives arrange to have the cancellation clause stricken from contracts.

Martin County Fair board was thanked as hosts of the session. George Umland invited the circuit members to meet in Hutchinson on October 22, 1936. Mayor Nelson, Fairmont, welcomed the delegates. During dinner at noon in the Augusta Hotel there was a program, including Tom Conklin, vocal soloist.

Circleville Figures Are Up

CIRCLEVILLE, O., Nov. 2.—A total of 61,114 persons paid admission to rides and shows during the recent Circleville Pumpkin Show, according to T. D. Krinn, celebration director. Last year, considered good by the committee, had a total of 41,921 admissions.

PANAMA CITY, Fla.—Bay County Fair Association has filed articles of incorporation with the secretary of state. Tentative officers are M. J. Daffin, president; Wayne Lee, vice-president; Oscar Whitehurst, secretary-treasurer.

Fair Meetings

Iowa Fair Managers' Association, December 9-11, Savary Hotel, Des Moines. E. W. Williams, secretary, Manchester.

Iowa State Fair Board, December 11 and 12, Savary Hotel, Des Moines. A. R. Corey, secretary, Des Moines.

Wisconsin Association of Fairs, January 6-8, Hotel Schroeder, Milwaukee. J. F. Malone, secretary, Beaver Dam.

Ohio Fair Managers' Association, January 14-16, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine.

Nebraska Association of County Fair Managers, January 20-22, Cornhusker Hotel, Lincoln. Chet G. Marshall, secretary, Arlington.

Michigan Association of Fairs, January 22 and 23, Fort Shelby Hotel, Detroit. Chester M. Howell, secretary, Chesaning.

Massachusetts Agricultural Fairs Association, January 23 and 24, Hotel Bancroft, Worcester. A. W. Lombard, secretary, 136 State House, Boston.

SECRETARIES of associations should send in their dates, as inquiries are being made.

Construction Is Begun in Dallas

Five buildings will be under way for Texas Centennial Expo by November 15

DALLAS, Nov. 2.—Actual construction on buildings to be erected in Fair Park for Texas Centennial Central Exposition has begun. Fair Park has been graded, sewers installed and pouring of concrete on the \$1,000,000 State Building was started this week. Contracts have been let for the many other buildings and by November 15 five buildings will be under construction.

Lew Dufour and Joe Rogers and Stanley Graham announced that they have completed details for concessions at the exposition, opening on June 6.

Mr. Graham, who had Midget Village; Miss America and Zoro Gardens (nudist colony) at San Diego Exposition and similar shows at A Century of Progress, will install his midgets and other features here. He is planning a modernistic village for his midgets, layout depicting the world as it will look a century from now. Featured member of the nudist colony is Queen Ruth, a Fort Worth girl who was recently elected queen at the National Congress of Nudist Culture.

Dufour and Rogers will probably have a restaurant in addition to their shows. Mr. Rogers left on Thursday for Chicago and will later return to San Diego to supervise closing of Dufour and Rogers attractions there. Mr. Dufour will remain in Dallas to complete building arrangements.

Fairs,
Parks,
Celebrations,
Etc.

On The
Lookout

Smart Fair Secretaries depend on Hamid for their grand-stand attractions, for Hamid scouts are always on the lookout for new, outstanding attractions—thus assuring fairs of the newest and best acts always.

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NEWS

NOTES

CALIFORNIA PACIFIC

International Exposition
SAN DIEGO

By FELIX BLEY. Office, Press Building. Residence, 2546 C Street, San Diego.

Huge Variety Bill Put On

Vaude is presented as a free attraction—day is set aside for employees

SAN DIEGO, Nov. 2.—More than three weeks of entertainment in two days was the huge variety bill presented on Saturday and Sunday for visitors last weekend. Twenty-four special "days" honoring States, organizations and individuals were scheduled.

March of events since the opening on May 29 has kept executives busy, but not too busy to remember the fair's legion of employees. The management designated October 26 as CPIC Employees' Day, a letter from Philip L. Gidred, managing director, going to each employee in acknowledgment. Each was given the courtesy of bringing one guest. At an employees' dance in the auditorium of the House of Hospitality music was furnished by the exposition orchestra, directed by E. P. James.

Vaudeville was presented as a free attraction, starting on October 26, with these acts: Rochelle Brothers and Bebe, in *Two Gobs and a Girl*; Hector and Pals, in *A Doggy Idea*; the Blenders, in *Out of the West*; Nelson and Knight *Broadway's King and Queen of Comedy*, and Bruno Weiss Trio, offering *A Bit in the Air*.

Radio Show Given

Radio performers from KNX, Hollywood, gave two performances at the Organ Amphitheater on October 27. Program included Jack Carter, "Cheerio" announcer; "Sheriff" Loyal Underwood; Pauline Holden, "Girl of the Golden West," and her Dude Ranch Wranglers; Elmore Gail, contralto; Carmen Luboviski, violinist; famous "in-laws," Shafter (Hal Berger), Dolly (Dale Nash), Mother Parker (Charlotte Woodruff), and Bill Bouche, who plays Dick; Marshall Grant, organist; Mary Kirk, singer; Drury Lane, tenor; Thomas Freebairn-Smith, announcer; Lawrence King, tenor; Bud Duncan, comedian; Joe Bishop, comedian and singer; Joseph Ron Bjorn Dahl, baritone, and the team of Frank Watanabe and the Hon. Archie, portrayed by Eddie Holden and Reginald Sharland.

Herbert L. Clarke, musician and composer, and many years cornet soloist with John Philip Sousa, was guest conductor of Old Home Town Band, a combination of 400 instruments, playing Sousa's marches. Clarke also rendered several cornet solos. John Philip Sousa Jr., only son of the late bandmaster, was an interested listener to the concert.

V. F. W. BAZAAR

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Seven Days, Commencing Saturday, December 7, Which will Cover Paydays and Two Saturdays.

CAN USE the following Legitimate Concessions: Aluminum, Candy, Candy Floss, Cane Rack, Crane Operator, Blankets, Dart, Dolls, Grocery, Lamps, Pillows, Teddy Bears, Cigarette Gallery, String Games, Pitch-Till-You-Win, Buddha, Palmist, Penny Pitch, Corn Game and any other game of skill. Billed sixty miles around. Population 500,000. No depression here.

W. P. HINTON
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WANTED

Demonstrators, Specialty Salesmen and Manufacturers' Representatives. Space reasonable. Suwannee County Agricultural Fair and Live Stock Exposition, Live Oak, Fla., November 11 to 16. 30,000 feet of Floor Space in Main Building. Write or wire SECRETARY, Suwannee County Fair, P. O. Box 55, Live Oak, Fla.

Expo Attendance

October 21, Monday.....	10,677
October 22, Tuesday.....	12,502
October 23, Wednesday.....	13,003
October 24, Thursday.....	12,874
October 25, Friday.....	14,378
October 26, Saturday.....	32,343
October 27, Sunday.....	42,147

Total to October 27, 4,311,585.

in the organ amphitheater on October 26, dedicated to the late march king.

A Spanish Fiesta program was presented on October 22, with Jose Arias as emcee. Marianite, Spanish dancer, was featured in *The Spurs* and *The Bull Fight*. Carlos Aranda and his troubadours; Barbara Beck, soloist; Elenita, soloist; Hamphill Dancers and Bel Canto Sextet appeared in Mexican and Spanish numbers.

An agricultural competition will get under way at the exposition on November 4, according to announcement by the 22d District Agricultural Association. Cash awards ranging from \$1,000 will be made for agricultural, floricultural and horticultural exhibits in the State Building. At present 23 counties are represented in the State Building exhibits. Judges will include John G. Morley, R. E. McLean, Paul Avery, Florence Chennett Hale and Sam Hamill. James E. Franks is head of the agricultural association, with D. A. Nobel, secretary-treasurer, and George Sawday, Dr. N. Matzen, Frank C. Forward, Fred W. Mitchell, John Barger and Robert Graham, directors.

Midget Circus On

Stanley Graham is staging a Midget Circus in the Midget Village, which will continue until the exposition closes. He has a lot of midget animals, including goats and ponies, and has constructed a ring with blues and reserved seats, gives parades with midget cages, band wagon, and has relighted the village. All midgets in his employ and several special engaged acts take part. He announced Bill Collins as his general manager, who is also in charge of Zoro Gardens Nudist Colony and Miss America; Whitey Woods, manager of Midget Village, with Johnny Meyers as chief announcer. Graham said that he has motion picture contracts for his midgets and his equipment to produce one feature and three shorts. Johnny Adams, midget, has returned from Hollywood, where he appeared in the picture *The Great Ziegfeld*.

Gary Breckner, radio director at the exposition, relinquished his duties to become production manager of KNX, Hollywood. He has been prominent in the radio field many years.

In its most ambitious undertaking the exposition chorus of 350 voices, under direction of Dr. Earl Rosenberg, presented *The Messiah* in Ford Music Bowl on October 25-27 with a symphony orchestra and featuring Percy Riker, basso cantante; Leona Warren Shaw, contralto; Mildred Marini, soprano, and John O. Peterson, tenor. More than 5,000 attended the performances.

Stevens to Chicago

Repertoire of the Old Globe Theater Players for the last two weeks of the season is: *As You Like It* at 1 p.m.; *Julius Caesar*, 2 p.m.; *The Comedy of Errors*, 3 p.m.; *Much Ado About Nothing*, 4 p.m.; *The Taming of the Shrew*, 5:15 p.m., and a full evening performance of *Hamlet* at 8 p.m. John A. Willard has the title role in *Hamlet*; Irene Tedrow, as the Queen Mother; Elsie Dvorak, as Ophelia; Donald Gallagher, as the King; Austin Goghlan, as the Ghost; Bertram Tanswell, as Polonius; Lauren Gilbert, as Horatio; Jack Wooley, as Laertes; Rhys Williams, as the First Grave Digger, and Jack Nestle, as the Second Grave Digger.

Thomas Wood Stevens, general director of the company, left after the first performance of *Hamlet* for Chicago, where he is to be director of the Federal Theater Projects to direct the central region, including Illinois, Wisconsin, Indiana and Michigan.

Topsfield Is To Carry On

TOPSFIELD, Mass., Nov. 2.—Reports that there would be no Topsfield Fair in 1936 were squelched at the annual meeting of Essex Agricultural Society, which is going ahead despite auditor's report of a net loss before depreciation of \$2,457.94 on the 1935 fair. Depreciation added almost \$2,000, to make total loss \$4,341.13. Among methods discussed to put new life in the fair were pari-mutuels, advance sale, reorganization of trustees, membership drive and return of harness racing. Officers were re-elected as follows: Edward Wigglesworth, president; George S. Curtis, Harlan P. Kelsey, Andrew Longfellow, Sumner Pingree, vice-presidents; Ralph H. Gaskill, secretary; Frederick C. Greenhalge, assistant.

Lynch's Death Dodgers Pull In Cincy; To Play at Fairs

CINCINNATI, Nov. 2.—Playing a repeat date here last Sunday at Carthage Fairgrounds, under American Legion auspices, following a recent engagement at the Cleveland Air Races, Jimmie Lynch and his Death Dodgers pulled big crowds. Announcement was made that they will play dates at fairs next year.

The auto and motorcycle thrill program includes a head-on crash between two speeding autos, crashing flaming boardwalk, auto rollover with driver at high speed, rider and motorcycle in leap over a parked car and speeding car jumping from an inclined platform and crashing a flaming boardwalk.

Among the personnel are Earl Shinville, advance; Bob Walsh, emcee; Ross Lynch, advertising; Tom Semens, engineer; Joe Morris, public relations; Jack Robson, staff artist and cameraman; Jimmie Lynch, owner and chief stunt man; Dolly Andrews, assistant engineer and stunt man; Abe McEntyre, stunt man, and Jimmy Daniels, motorcycle stunt man.

LA. SALE

(Continued from page 40)

side of one of the new transcontinental carriers of the Illinois Central.

Barnes-Carruthers' musical unit, *Soaring High*, in front of the grand stand, even with inclement weather, broke grand-stand records for the last seven years. It included Lolita Bertling, prima donna; Candrea Brothers, trumpeteers; Empire Octet; Grege Family, dancers; Jack Eddy and Company, shooting a woman out of a cannon into the arms of two men 60 feet away; The Briants; Ray and Sunshine, dancers; Max Gruber's Oddities of the Jungle; Hip Raymond; Four Queens; American Eagles, with 30 Lambert dancers used in ensembles. Roy DeLano was emcee and Clarence Shelton clowning the grand-stand before show. Lieutenant I. Cervone, with his 176th Field Artillery Band of 24 pieces, furnished music. Grand-stand performance was declared the largest and best ever at Louisiana State Fair. Auto races on the first Sunday, with J. C. Hagen and Barney Oldfield in charge, packed them in.

Concessions Make Hit

The return of "Shreveport's Own," the United Shows of America, on the midway proved a success. With four days of rain and cold, the United Shows equalled their gross of last year. Midway was considerably larger than that of any show ever to exhibit here. Rides and other attractions had recently been painted and the midway never looked better.

All game concessions, 28 in number, were handled by the Goodman Concession Company, with Max Goodman in personal charge. Goodman's booths, handling merchandise only, enjoyed a fair week's business. Much favorable comment from all sources was heard about the cleanliness of concession operation, and newspapers were loud in their praise. The Goodman Concession Company returned here after an absence of three years.

Fireworks by Thearle-Duffield Company included some massive set pieces used at the Chicago World's Fair.

Among visitors were Elwood A. Hughes, general manager Canadian National Exhibition, Toronto; J. W. (Paddy) Conklin, president of the Showmen's League of America; Ralph T. Hemphill, secretary-manager of Oklahoma State Fair, Oklahoma City; P. C. Sandles, manager of Ohio Junior State Fair, Columbus, with H. R. Cole, concession manager; J. C. McCaffery, Model Shows of America, and Carl J. Sedlmayr, Royal American Shows.

WITH THE ZOOS

(Continued from page 39)

tify themselves as "animal lovers" register vigorous protests with Zoo authorities against the general idea of having the wild beasts all penned up and confined. The thought seems to be that there should be no zoos at all and that the animals should be left in their native haunts. Overlooking the educational and recreational value of a zoo and the impossible task of returning captive specimens to their habitats, the weight of practical argument seems to indicate that zoo animals are much more fortunate than their kin roaming the wilds. In the first place, zoo animals are relieved of the eternal anxiety of guarding against surprise attacks from enemies. As direct evidence, the baby rhinoceros at the Zoo bears on its ears long scars inflicted in its jungle days, probably by a passing lion which fancied as a tidbit a smack of rhino ears. The pressing problem of food also is solved for zoo inmates. Trappers and students of wild animals in their haunts all agree that the eternal quest of something to eat occupies most of the waking hours of wild animals. It is probable that during unsuccessful periods of capturing prey, many wild animals go for long periods actually hungry. At the Zoo the animals are fed regularly and abundantly.

RACINE, Wis.—A female black bear, born in Madison (Wis.) Zoo and brought here with her mate 12 years ago by the late Jacob Stoffel, known as "father of Racine Zoo," died from injuries inflicted by one of her sons, occupying the same zoo inclosure.

LONG ISLAND

(Continued from page 38)

native city is Dallas, Tex., despite his title, is renovating his dock at Beach 104th street. . . . Believe it or not, one of the local property owners was inquiring about making an application for a Federal loan to build a dance hall. . . . Lou Maranacco back in Manhattan. . . . Joe Follett heading south. . . . Bill Bonselle heading for Japan.

LONG BEACH: Lido Club to go on thru the winter, just to prove it can do it. . . . Old Boardwalk being ripped down to make room for new one. City of Long Beach is paying \$50,000 to have the concrete "walk torn down. Work will be completed shortly. . . . Surprising falling off in biz of the nearby hot doggeries, and there's no way of accounting for it. . . . Ever know that Long Beach's streets are named for States in the Union? . . . What's all this talk about trying to get the Miss America contest for Long Beach? That's a fixture over in Atlantic City, ain't it? . . . Just wait and see the dedication ceremonies that'll mark the opening of new Boardwalk. That'll be somethin'.

RECREATIONAL

(Continued from page 39)

we not only prevented the clamping of a code on us but gained the knowledge of code procedure which can be used if the professors make another attempt to burden our industry with a code. Had our committee abolished an existing code it would have gotten more credit for its work, but, when carefully weighed, it is entitled to greater appreciation for preventing any code at all. The association will be on the alert for any attempt to revive the code authority effort in our direction. Who would be our watchdog if the association were not? How could we get anything like as quick action as an association already organized for action?

Baker for Democracy

Harry C. Baker is injecting democracy into the work of the association. He is making an effort to gain the interest of new members and to show them how easy it is to be heard. It is doubtful if any president has made as many personal calls. Some of us are wondering how he finds time for his own business.

Try an experiment. Take one of your problems to him and note the result. Don't, however, wait until convention time, when he is rounding up his program and preparing to leave for Chicago, but do it now. He may not thank me for wishing more work on him, but I feel any of you will get results if you follow this suggestion.

Good Close For B. & G.

Top former midway grosses at Beaumont—back to San Antonio quarters

BEAUMONT, Tex., Nov. 2.—Beckmann & Gerety's World's Best Shows, which early this week returned to winter quarters at San Antonio, Tex., had an excellent season-closing engagement at the South Texas Fair here. L. B. Herring Jr., secretary the fair, advised the show that all former midway grosses had been topped by a big margin at the close of the 11-day event Sunday night. Other advice from Kent Hosmer, press representative for Beckmann & Gerety, follows:

Fred (Mississippi) Baker, ride foreman, who had been confined in a local hospital for two weeks with a form of rheumatism, taken to San Antonio on the show train and placed in a hospital there for further treatment. Employees of the show remembered Stanley (Doc) Wright, former watchman on the show, who was buried here last year, by placing a wreath on his grave. Martin (Eddie) Mahoney, foreman of the Whip, was severely burned on hands and arms while doing some repairing on his ride. Will be incapacitated for work several weeks. Athella, star attraction with the

(See GOOD CLOSE on page 45)

Lamb's Museum Booked In Downtown Covington

COVINGTON, Ky., Nov. 2.—William J. Hilliar, general representative and publicist for L. B. (Barney) Lamb's traveling museum, Hollywood Oddities, has been here several days this week and announced yesterday that he had booked the attraction here, to open Monday. The location, at 19 Pike street, is directly in the downtown business district in a storeroom that extends from Pike to a parallel street, with entrance on both streets. The show comes here from Springfield, O., where it has exhibited two weeks.

Ladies' Auxiliary, SLA

CHICAGO, Nov. 2.—President Frances Keller presided at the Thursday meeting of the Ladies' Auxiliary, Showmen's League of America, which was well attended. A number of applications have been received and the close of the year will find a marked increase in the membership.

Plans for the big party on November 16 in the League rooms have been completed. Next week's meeting (on Thursday night) will be the regular social.

Officers for the ensuing year are Mrs. Frances Keller, president; Mrs. May Taylor, first vice-president; Mrs. Hattie Brumleave, second vice-president; Mrs. J. L. Streibich, treasurer; Mrs. Cora Yeldman, secretary.

Both R. & C. Units Winter at Atlanta

ATLANTA, Ga., Nov. 2.—Both Rubin & Cherry Exposition and America's Model Shows will winter at Lakewood Park, home of the Southeast Fair, after many years in winter quarters at Montgomery, Ala. The exposition was the first into winter quarters.

President Rubin Gruberg stated this was the best season they have had since 1929. Sixty cars of equipment will be stored here and the outfits will be thoroughly overhauled and remodeled for next season, with new equipment added. Several hundred of the attaches will make their homes here for the winter.

Murray With Big 4 Shows

AUGUSTA, Ga., Nov. 2.—William C. Murray, formerly this year general agent Keystone Shows until they closed a few weeks ago, is now in advance and promoting special engagements for Big 4 Shows and handling his first event at North Augusta, S. C., this week.

And Was He Glad!

Abner K. Kline delivered a riding device to a show at Staunton, Va. On leaving, stopped for the night at Roanoke. Next morning drove about 200 miles, and suddenly discovered that his wallet was missing. He telephoned the hotel at Roanoke. The conversation, in part, follows:

"This is Abner K. Kline. I slept in your hotel last night and on leaving this morning I left my pocketbook in my room. It contained \$712. Did you see it?"

"Yes, Mr. Kline, we have your pocketbook and it has \$712 in it. Incidentally, where did you come from when you stopped here?"

"I delivered a new Loop-o-Plane to Endy Bros.' Shows at Staunton, which you can verify by phoning them."

"Okeh, come and get your pocketbook!" The incident was copy for the newspaper boys at Roanoke.

Miller to Museum; Carnival Continues

CHARLESTON, S. C., Nov. 2.—At the conclusion of Miller Bros. Shows' engagement here this week Morris Miller will devote his time to operation of the traveling museum, captioned European Congress of Living Oddities and scheduled to play westward, and later to Cuba and South America. The attractions with the museum will be presented on elevated stages, with special back-grounds and lobby displays. The paraphernalia will be transported on trucks and the people in a large bus. Mrs. Morris Miller will return to Ohio, where their son is attending school. Mrs. Benjie Wolf will winter at Hartwell, Ga. E. E. Jefferson returns to California. Ernie McCullen goes to Newark, N. J.

The organization, however, with exception of a few of the attaches, will remain en tour for the winter, titled Great American Shows, and will play spots in Georgia and Florida. Johnny Tinsley, co-partner with Mr. Miller, will be manager; E. W. Weaver, general agent; Billy West, promotions; Bobby Kork, secretary and publicity; Herbert Tisdale, lot superintendent; George Bennett, electrician; Frank Meadows, master transportation.

Merchandise and Entertainment Events Going Good Around L. A.

LOS ANGELES, Nov. 2.—As stated in a recent issue, merchandising campaigns along with specially arranged entertainment events have been rapidly gaining popularity in this area and rapidly increasing in number.

The closing of the merchandising campaign by Al Malaikah Temple, Mystic Shrine, at Olympiac Stadium, was immensely successful. The attendance was reported as 110,000 and for varied entertainment it was a standout.

A large stage was erected at an end of the Coliseum and the show was presented on stage, track and field. There were more than 1,000 people in the presentation. Among the acts: Ernest Belcher's 50 dancing girls, Victor McLaglen's Drum Corps and Mounted Hussars, animals and acts from the Al G. Barnes Circus, Roman standing races, cowboy

Wallace Bros. to Quarters in Canada

TORONTO, Nov. 2.—The Wallace Bros.' Canadian Shows, which closed at Simcoe Fair recently, will be stored for the winter in the buildings on the fairgrounds there. Mr. and Mrs. J. P. Sullivan, owners, motored back to Toronto, where they will spend the winter. Manager Lavole and Phil Crowin, concessioner, will also make this city their winter quarters. Captain Farley, high diver, who has been on the show for the last two years, journeyed to Kirkland Lake, where he is opening a restaurant for the winter. Captain Baldwin left for Ottawa.

Mrs. Sullivan plans to leave shortly for Youngstown, O., to visit relatives of her husband. Mr. Sullivan and Bill Graff are planning a trip to Chicago to attend the Showmen's League banquet and ball. Charlie O'Brien and Henry Murphy left for Florida, spending a few days in Buffalo on their way. Other members of the show who left for their homes were Fred Schieble, Luke Hazak, George Coulter, Herb Payne and Joe (Scotty) Walsh, electrician.

Wm. Glick Shows In Winter Quarters

BALTIMORE, Nov. 2.—Having recently closed their season, the closing engagement at Hagerstown, Md., paraphernalia of William Glick Exposition Shows is in quarters on the fairgrounds at that city.

Manager William Glick, who has returned to this city for the winter, informs that extensive plans are under way for next season.

H. C. (Whitey) Warren, who is now at the winter quarters, is preparing for the rebuilding of many wagons, and all rides will undergo a thorough going over and repainting under the direction of George Keatly.

GLASGOW, N. S., Nov. 2.—After closing their season a few weeks ago, attractions of Jackson's Shows, R. Jackson, manager, went into the Arena here for a 10 days' engagement, using the Loop-the-Loop and Merry-Go-Round rides and four acts on the stage. At the termination of this engagement the Jackson & Green Indoor Circus takes to the road for the winter season.

Dodson Stops In the East

Quarters at Norfolk after years at Mid-West cities—destinations of attaches

NORFOLK, Va., Nov. 2.—With their swing to fair engagements in the Central Atlantic States this year, Dodson's World's Fair Shows will winter here. During past years they have had winter quarters at cities in the Middle West. They close their season tonight at the termination of their local engagement and paraphernalia will be moved to a commodious building at the old Army Base. Have had a 31 weeks' season and covered 6,458 miles. The tour ends with satisfactory profit. C. G. and Mel Dodson have leased a residence at Virginia Beach for the winter. Work of preparing the outfits for next season will start shortly after New Year's. Wallace Cobb

(See DODSON STOPS on page 45)

USA Has One of Its Best Seasons

SHREVEPORT, La., Nov. 2.—United Shows of America are again in winter quarters at the fairgrounds here after closing their season at the termination of the Louisiana State Fair, during which some record days' business was enjoyed. The show had one of its most successful seasons.

About 200 of the personnel, many of

(See USA HAS ONE on page 45)

Well-Known Showman Weds

LOS ANGELES, Nov. 2.—Because of illness of the prospective bride, the wedding of Will Wright, well-known showman, and Ella Halton, beauty specialist, with salons in Western Canada cities, was postponed three days and was solemnized Thursday of last week at Victoria, B. C., with curtailment of some of the elaborate plans that had been made for the occasion. The ceremony was performed in the presence of only some relatives and close friends of the couple. Dr. R. Traynor, of the Episcopal Church, officiated. The maids of honor were Joan Wilson and Minnie Reynolds, and the bride was given away by her aunt, Mrs. Olga Messina. Following the ceremony breakfast was served at the Ambassador Hotel to party of 40. Congratulatory telegrams were sent by the Pacific Coast Showmen's Association, Showmen's League of America, Mr. and Mrs. J. W. Conklin, Doc and Minnie Ogden; Mr. and Mrs. Percy Wheeler, Victoria; Mr. and Mrs. Neil Webb, Hamilton, Ont.; Mr. and Mrs. Frank Bickford, Victoria, and a cablegram from Frank and Billie Conklin. Mr. and Mrs. Harry Seber and Ray Smith, of Los Angeles, witnessed the ceremony. Sybil and Will Wright, daughter and son of the groom, attended the ceremony and wedding breakfast. The couple left for an extended auto trip, visiting Seattle, Victoria and Vancouver, then to Hollywood.

Joe Galler on Trip to Europe

CINCINNATI, Nov. 2.—Joe Galler, whose formerly titled Galler Shows and lately Buckeye State Shows during the last decade has covered a great deal of the territory east of the Mississippi River, is on a trip to Europe, leaving late last week on the Normandie for Czechoslovakia. He is accompanied by his mother, Mrs. M. Galler, who will visit with relatives and acquaintances in that country, her native land. Galler plans to visit a number of European countries before his return next January.

The last couple of years the Buckeye State Shows have operated as a ride unit, remaining in the South, but next season will again be comprised of shows, riding devices and concessions, according to advice from Mr. Galler, who states that preparations for the tour will start immediately after his return from abroad.

BALLYHOO BROS.' Circulating Exposition A Century of Profit Show

By STARR DeBELLE

Under Brush, La.,
Week ended November 2, 1935.
Dear Charlie:

The show made a record run from Whispering Pines. Arrived here early Sunday, but out of respect of our auspices the show train wasn't unloaded until 12:09 that night.

Ballyhoo Bros. the first show to ever be given a permit to exhibit in this city. The entire town surrounded with a high

wall. No member of the outside world allowed to enter without the special permission of His Excellency, the High Executioner. It was thru him and the mighty dollar that finally the gates were opened so the Century of Profit Shows could enter.

The entire city inhabited with a sect of bearded men and their families. Beards, chin hedge and brush growing (See BALLYHOO on page 45)



Showmen's League of America

CHICAGO, Nov. 2.—A well-attended and very interesting meeting Thursday. Vice-President Jack Nelson in the chair; with him at the officers' table, Treasurer Lew Keller, Secretary Streibich and Past Presidents Edward A. Hock and Sam J. Levy.

The memorial service committee is busy on arrangements and promises a very interesting service—the date, December 1. Brothers Sam J. Levy and Harry Russell making plans for the big Paddy Conklin testimonial smoker on November 30.

Brother Max Linderman comes to the front with a nice lot of applications. They are J. L. Edwards, Gerald Snellens, Frank Bergen, Thomas Riggins, Bud Anthony, George Rosen, Gaylord White, Phil Isser, Edward Bramson, Murray Polans, Jack L. Greenspoon, William Hamilton, George Burke, Don G. Montgomery, Aaron Hymes, L. H. Cann, Maurice Spitkove, Homer Davis, Peter Manzie, Max Levine and W. J. Tucker. This places the World of Mirth Shows in the lead for the prize. Other applications received were Leo Berrington and Max Hirsch, thru efforts of Brother Rudolph Singer; Hyman Feingold, by Maxie Herman, and Louis Henry, by Jack Champion. The total in the drive to date is 155. Looks like the goal of 200 for the year will be reached ere December 1.

Chairman Frank Duffield reports real progress on the banquet and ball. Chairman Ed A. Hock says reservations are coming in and he believes this will be one of the best ever held.

The by-laws committee has finished its work and the by-laws will be posted for two weeks ere being presented for final acceptance.

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USE

LIVE WIRE
RESULT-GIVING
HARD-HITTING
REPEAT
ADVERTISING

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FAIR SECRETARIES
VETERANS OF FOREIGN WARS
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Mr. Mendelson, of O. Henry Tent Company, has pledged himself to donate a sign for the front of the building so visiting brothers may have no trouble finding the rooms. . . . Brothers Peter Pivor and Nat Hirsch have finished their season's work and are back among the regulars at the League rooms. . . . The regular meeting of November 28 will be advanced to November 26, as the 28th falls on Thanksgiving Day.

Cemetery Fund Drive coming along fine. Results this week were from J. W. Conklin, Sam J. Levy, Foley & Burk Shows, Charles W. Paine, John L. Downing, Mel H. Vaught, Eyerly Aircraft Company, Philadelphia Toboggan Company, J. L. Landes Shows, Dumas & Reid Happyland Shows, Tennyson Manufacturing Company, America's Model Shows, J. M. McCaffery, M. H. Barnes, Rube Liebman and Mazie Stokes. Remember, the drive closes at 5 p.m. December 3 and the drawing for prizes follows immediately. Be sure to give this your every effort and get your books and remittance in as soon as possible.

Jack Beach back in town and makes his usual calls at the League rooms. . . . Al Latto has recovered from his recent sick spell. . . . Harry Russell back from Hot Springs. . . . Sammy Tessler and Al Pukin in for a call. . . . Rube Liebman left for a visit in New York. . . . Sam Abbott now working for Brother Harry Thurston. . . . Brother and Mrs. Will Wright sent a piece of the wedding cake (very thoughtful). . . . Harry Gibbons closed with the Thurston show and is Florida bound for the winter. . . . Jack Maxwell writes that he will send in his Cemetery Fund books shortly. . . . Dan Brechner, of Brechner Imp. Company, was the guest of Brothers Keller and Carsky at the League rooms. . . . John L. Lorman missed this week's meeting on account of the Balliffs' Ball. Says he will sure be on hand next week.

President Conklin called up from Hot Springs to find out how things were going. Was well pleased when advised of the wonderful meetings. . . . Brother and Mrs. Elwood A. Hughes, while returning to their home in Toronto, stopped over in Chicago for a day and were entertained by Past Presidents Hock and Levy.

Remember, the first of December will soon be here and your dues must be paid. Better attend to it at once (while you're reading this notice, then you are sure not to forget it).

Brother Neil Webb writes from Hamilton, Ont., that he expects to be here the latter part of November. . . . Announcement of the six big days from November 30 to December 5 will soon be in the mail. This will be an interesting week. Better try to arrange to be here. Harry Lewiston sends in the season's route of Ringling-Barnum Circus and advises that he will soon be home with the boys.

Stevens Heads for San Diego

WILSON, N. C., Nov. 2.—Frank Stevens, closing at the Wilson Fair this week as superintendent of Phil Isser's three rides on World of Mirth Shows, announced that he and his wife, Florence, will head for San Diego, Calif., for a short vacation and will visit Crafts 20 Big Shows. Stevens have been with Phil Isser for nine years, playing New York territory as Capitol Outdoor Shows during the still-date swing and with Isser on W-M for fairs. Before leaving for the West Coast Stevens will go to New York to store the rides. In San Diego he plans to build a trailer. He also announced that he will join Crafts the coming season.

Texas Centennial Shows

Brenham, Tex. Week ended October 19. Fair. Weather, spotty. Business, good.

This event marked the closing of the show for the season. The season as a whole was highly satisfactory. Mr. and Mrs. Frank Rogers, who are interested in the Merry-Go-Round and owners of the Kiddie Ride and several concessions, are to keep their unit out for several weeks before going home, Port of Galveston, for the winter. R. W. (Tommy) Stevens will divide his time between his activities in Houston's part of next year's Centennial Celebration at the San Jacinto Battle Grounds and presenting a big Colored Revue in Southwestern auditoriums and under canvas in the Houston metropolitan district. All of which is from an executive of the show.



Pacific Coast Showmen's Assn.

LOS ANGELES, Nov. 2.—There were 64 members at Monday night's meeting. Frank Downie still pinch-hitting for Archie Clark, who was unavoidably prevented from getting in to take the chair. The night was designated as honoring members of the Tom Mix Circus, who had just gotten into winter quarters. A vote of thanks was given Ted Metz for the fine work done in the solicitation of new members, also for William (Red) Lowney for his efforts in interest of the membership.

Plans for the 14th annual Charity Banquet and Ball were gone into in detail and the success of that affair is assured. Already, aside from surprise numbers that President Clark has not announced, the offers from stellar acts make possible the selection of really an all-star floor show. The voluntary announcement of many notables of the film colony to appear in person, some to take just a bow and others to do skits, assures a show of great merit.

Arrangements for memorial services December 8 at Showmen's Rest were completed. Also committees were selected to handle the several High Jinks that will be given during the winter months.

Communications: From Austin King, of Ringling-Barnum, advising of critical illness of Joe McCullom. A wire later informed of Joe passing on. The members all expressed sincere regret. Joe was one of the popular members of PCSA. An interesting letter from Ben Beno, playing dates. Says he may go south. Official acceptance by C. H. Cleveland's Greater Harbor Boys Band as official band of PCSA was read and recorded.

Three new members were accepted, William J. Casey, Homer Hobson Jr. and Leo Hammond.

Sick reports: John Stanley Lyons improving. Will A. Smith's condition unchanged. Hugh Fowler ill for several days.

Arthur Stahlman won the weekly award.

The registry of those desiring work in films ordered supplied, with Doc Cunningham to prepare the form.

Mel Smith, when called upon for a talk, made one of his usual peppy orations. Cal Lipes remarked that Mel's pores must have been open. S. L. Cronin talked interestingly on matters for the good of the order. . . . Dr. Ralph E. Smith announced the diversion as "No trump," and it sure was just that. Harry Wallace, Theo Forstall, Clyde Gooding, Ray Smith, Cliff Clifford, Forrest Van Vleck, Leslie Boering, E. M. Tompkins, Dr. George W. T. Boyd, Frank Babcock, Spud Redrick, Dan Stathatos, Charley Rising, Ed Nagle, Ted Metz, Vic Johnson and Charley Farmer were among those who took hands, but it did not go along any definite line of argument. Finally, Felix Burk said: "Talk about what you will do until spring, especially those who are not heavy in the vest." Cal Lipes replied: "I'll do just like I have always done. I don't forget that the 'Hand that feeds the birds of the air and tempers the winds to the shorn lambs.'" Chet Bryant remarked that Cal must be an optimist—a "left-handed optimist." Asked what left-handed meant, said, "I don't care what happens, just so it don't happen to me." John Kleine added: "Better kind of keep in mind that old Negro preacher's text, 'Blessed is the man who don't expect much, 'cause he ain't gwine to be disappointed.'"

Then came the floor show, provided by Claude Barie, Harry Seber and Hugh Fowler. L. Bacigalupi Jr., piano selections; Dotson, a unique oddity spoon rhythm (all done with spoons); Mary Katherine Albright, a winsome miss billed as a crooner (clever artist); Ala Baba, From Days of Saladin—splendid magic act; Haynes and Hynes, tap dancers; Blossom Robinson, two vocal numbers. Lunch and refreshments served after adjournment.

Troupers, the deadline is near on the membership drive. Always something doing at PCSA. One couldn't buy the entertainment received for many times cost of membership. Don't let that "10" slip away. A membership is getting in with a dignified organization.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Nov. 2.—The general reaction toward the ACA program to hold its second annual meet at the Sherman Hotel in Chicago on December 2 and 3 is meeting with favorable response, and from all we can learn the important leaders of the carnival world will be present to discuss the activities of the association for the past year and to lend their aid in formulating a program intended to be a step forward in the progress of the association and in its attempt to solve the various problems of the carnival industry.

As stated in last issue no questionnaire is being sent to each of the members of the industry this year, a general invitation being extended thru the news columns of *The Billboard* to all who are interested in the industry in which they are engaged to be present and participate in the work planned for the two meetings at Chicago.

The first meeting will be devoted to a review of the activities of the association for 1935. The second will be devoted to a formulation of the association's program for 1936. Both sessions will be held in the West Room of Hotel Sherman from 1:30 to 5 p.m. CST. The detailed program of both meetings has been published in *The Billboard*, but we shall be glad to supply a copy of it to anyone requesting the same.

Persons interested in the association's meetings are notified that there will be no meeting on Sunday afternoon in due deference to the memorial services to be conducted by the Showmen's League of America at Showmen's Rest.

We have previously mentioned from time to time various decisions of the courts in New York State indicating a more liberal attitude on the part of our courts toward showmen and their problems. We are pleased to learn and to record that this same attitude is being portrayed by the courts in Massachusetts, as evidenced by a recent decision of Massachusetts Court of Last Resort in holding that a showman is not liable to a patron who sustained injuries in walking in a place that was improperly lighted. The court found that the patron in so doing was guilty of contributory negligence and was barred from recovery. We shall be pleased to give further details of this decision to anyone interested.

Kansas City Briefs

KANSAS CITY, Mo., Nov. 2.—J. C. McCaffery passed thru while on his way to Chicago. . . . John Conway arrived from Weston, Mo. . . . Morris Ventling presented the Heart of America Showman's Club with a beautiful set of elk horns. . . . Harry Whitesell, George Howk and Bert Cummings have returned from making fairs in this territory and all report good business. . . . Cliff Adams left for McCook, Neb., where his wife has been in hospital. They are the parents of a seven-pound boy. They intend to return here for the winter.

J. L. Landes, president Heart of America Showman's Club, and his wife, Peggy, are here at the Coates House Hotel for the winter. . . . Harry Duncan, former manager of Fairyland Park, is working on the local Charity Drive. . . . B. W. Wadsworth and his wife are here. Expect to return to Omaha about the first of the new year. . . . Jean Berni and his wife are here visiting for a month. . . . Joe Mullin and his wife, from the Landes Shows, are also visiting here. Russell Hull left for the Veterans' Hospital at Leavenworth, Kan. . . . Claude Decker passed thru here on his way to Iowa to visit his folks. . . . Doc Wright stopped over for a few days while en route to St. Paul.

John R. Castle, of United Shows of America, will be a candidate for president of the Heart of America Showman's Club for 1936. Mr. Castle will be here during the election of officers of the club. . . . Manny Gunn is here for the winter. . . . HASC will hold its regular meeting every Friday night during the winter months.

Newell to Detroit

CINCINNATI, Nov. 2.—Floyd Newell, press representative Mighty Sheesley Midway, passed thru the city a few days ago following the show's closing its season, en route to Detroit. Probably will soon be affiliated with an exploitation program for an automobile concern.

Chop Suey

By W. H. (BILL) RICE

SAN ANGELO, Tex., Nov. 2.—This great little city of San Angelo in fine shape owing to the high prices for wool and mohair, turned out to be the biggest bloomer I ever promoted. One fine day, the opening, and then came the "flood"—rain and more rain. The Western States Shows had the poorest business of the season. Show had only two nights of business and Saturday only beat Monday by a C. Big Springs and Abilene only fair—bad weather and two weeks ahead of the cotton crop.

Wonder if Milt Runkle remembers when I tried to pick a fist fight with him? I weighed 140 and Milt 240. This was on the run from Manila, P. I., to Shanghai, China. . . . If Ed Jessop remembers the time he left my show because I did not borrow any money? . . . If Walter K. Sibley remembers when he had the Water Show with Herbert Kline at the Dallas Fair? He did not allow any of his girls to step out. They all had to sleep in his private car. But, with the aid of a stepladder, I helped them out their windows three nights before the missus got hep. . . . If Ivan Snapp remembers the time Johnny Castle beat him for seven grand in the crap game and then allowed him to double from scratch up to 14 grand before he got even? . . . If John M. Sheesley remembers the Rose Bowl football game between W. & J. and California in 1921, when he bet everyone off the grand stand on W. & J.? The game was a tie. . . . If J. C. McCaffery and Shanty Mahoney and his wife remember the dinner we had on Dick Collins at Omaha? . . . If Eddie Brown remembers the "pup tent" at the Illinois State Fair? . . . If Irving J. Polack remembers the heart game at Pittsburgh when he got crowned? . . . If Jimmy Simpson remembers lugging the money into Pittsburgh for Rice & Dore Water Circus? . . . If Plain Dave Morris remembers when he was a general agent with a book of mileage and a sawbuck? . . . If Milt Morris remembers driving his auto up the side of a mud bank when asleep?

In 1913, when I was in vaudeville with the Rice & Dore Water Circus, I had about given up trying to get any bookings when I ran into Walter Kingsley, press agent for E. F. Albee. He said: "Bill, Mr. Albee has a soft spot in his heart for circus folks. I'll get you a hearing and I'll bet he gives you some bookings." He arranged the interview and Mr. Albee called in the bookers, one by one, and when I left his office I had 10 weeks. Not only that, he said, "You need better scenery. What can you fix the act up for?" I said, "\$500." Unknown to me, he had looked at the act, so he said, "You can't do it. I'll give you an order for \$1,000." I never had an agent while in vaudeville and gave the office 5 per cent as long as I was in the game.

Many high divers have written me to find out what has happened to the high-diving contest. If Peejay Ringens put up the money, etc. All I can tell them is what I read in *The Billboard*. I know one thing, there are no divers doing over 100 feet as a regular diet, and I doubt very much if there is anyone who can do 120 feet and come out unmarked. Guess I'll go back to the Pacific Coast.

DODSON STOPS

(Continued from page 43)

has signed as trainmaster for next year and will be in charge of winter quarters. Following are announced destinations of some of the personnel:

Edward and "Ma" Bryer, Clarksdale, Miss. Dick O'Brien and wife, with Prof. Charles Clark, bandmaster and mailman, in fruit business at Clarksdale, Miss. George McSparron, Miami. Wallace Cobb and wife and daughter in Michigan and Wisconsin until January 1. Doc Waddell, Chillicothe, O., and in Texas. Ray Balzer and wife, New York City. C. E. Sherman and wife (Madame Zelma) and brother, Montgomery, Ala., and Miami. Young Melvin Dodson and bride, South Bend, Ind. Del Crouch, Moline, Ill. Dr. J. A. McNiece, St. Louis. Col. Ed Nugent and wife, Huntington, W. Va. Stire Brothers, Nelsonville, O. Jack Page and wife and posing models en tour with storeroom offering. Dave Miller and wife, Nancy, Miami. George Price, Norfolk. H. M. (Fat) McCaully and wife, Mae, en tour with Riding Ponies. Mr. and Mrs. Dick Dykman, Florida. E. F. Franklin, St. Louis. Arthur Thomas, San Antonio. John Bibb, Meridian and Biloxi, Miss. John Glazzer and wife,

Norfolk and New York City. William (Bill) Davis, Brooklyn. Joe Viator and bride, New Iberia, La.; Gary, Ind., and Norfolk. Dr. M. Eberstein and son, Dewey, on road with own indoor show. Earl Cole, Alexandria, La. J. K. Mathews, Burk Burnett, Tex. Dannie La Rouché and son, Massena, N. Y. Walter Osborn and brother, Joe, and Mrs. Joe, McAlester, Okla. Paul Osborn and wife (Lucile Dodson) and son, Norfolk. Bert Brundage and wife, Eleta, Norfolk and California. Sandy Hogan and wife and young son, Baltimore. Eva LaTour to Dr. Garfield's traveling museum. Flexible Freddie and wife, Boston and New York. Giant Homer Parks, Nashville, Tenn. McLeod Family Kiltie Band, Canada. Val Coogan, Chicago. Charley Jones and Richard Wallace with minstrel show. Mills and Mills, Chillicothe, O. Great Fussner, Evansville, Ind. Captain Townsend and wife on road with Kiddie Auto Ride. Dare-Devil Daniel, indoor circuses, Scout Younger to launch eating place in Norfolk. George Tipps, Indianapolis. Mr. and Mrs. Robert Howell, Florida. E. S. David and midget sons, Columbia, S. C. George Leonard, Bob King and Pygmy Twins (the Gallaghers) and brother, "Massa," Covington, Ky. Clarence (Bluey-Bluey) Catlett, Philadelphia. Ernest Falconer and son, each with six fingers and eight toes, St. Louis. Mr. and Mrs. Charles Whitney, Garfield's traveling museum. Mr. and Mrs. Roy Ahrens and W. H. Lewis, Houston. Ted Reed and wife and son, Herbert, Elvins, Mo. John King, Norfolk. Jack Bailey and wife, San Antonio, Miami and Norfolk. Dan Brewer, Des Moines, Ia. Joe Baker and the missus, Norfolk and Texas. Rev. Jack Stephens and Bemon Yancey on road pitching. Porter Van Ault and wife, Muskogee, Okla. Henry King and wife and the Mother Kinzie and family, San Antonio; also James Moore and wife, San Antonio. B. C. Cunningham and wife, Los Angeles. Mr. and Mrs. Able Stark, St. Louis and San Antonio. J. M. McCurdy, Atlanta. T. S. Norris, Waco and Los Angeles. John Nohra, Uniontown, Pa. Mickie McKay, Detroit. Mr. and Mrs. Harold Hayes, St. Louis. Mr. and Mrs. W. H. Beades and little daughter, "Patsy," Troy, S. C. Joe Sparpana, Iron Mountain, Mich. Mr. and Mrs. William Harvey, New Orleans. John Houchin, Hannibal, Mo. S. M. (Dusty) Rhodes, San Antonio. John Darca, Detroit. Stan Stanley, Miami. Mike Green, San Francisco, Chicago and Florida points. Bob Osborn, St. Louis. Joe Allen, St. Louis. Al Green, Kansas City. William McKean, Oklahoma City. Mr. and Mrs. Buck Clark, Detroit. Dan W. Leslie, Norfolk and Baltimore. Paul Tremayne and wife, St. Louis. C. E. McLaughlin and wife, Harlingen, Tex., and New Orleans. Fred Rich, New York and Washington. George Roy and wife and son, Harley, Houston. Mr. and Mrs. Rodney Spencer, Crawfordville, Ind. John Whalen, Macomb, Ill. R. Marshall, New York City. C. L. Newton, Norfolk. R. E. Haney and B. E. Spencer and wife, Kansas City. Eugene Wilhelm, Memphis.

USA HAS ONE

(Continued from page 43)

whom are property owners here, will again winter at this city. Among the departure and "stay-here" announcements: Mr. and Mrs. John R. Castle to Hot Springs, Ark., for a short vacation; W. R. Hirsch, Shreveport; Robert Lohmar to Peoria, Ill.; Irving Ray to California; Ed Loftin, Shreveport; Roy B. Jones and daughter, Shreveport; Mr. and Mrs. Homer Gilliland, Dyersburg, Tenn.; Arthur Dantes, Shreveport. Mr. and Mrs. Grant Chandler, Mr. and Mrs. Tommy Adams and family, Mr. and Mrs. Oscar Halverson and Mr. and Mrs. Jack Rhoades, all permanents in this city. Mr. and Mrs. Max Goodman and Mr. and Mrs. Joseph Goodman to Hot Springs until the Chicago meetings. Mr. and Mrs. Ralph Ray, with crew, Dallas; Murray Zand, New York; Dave Berkowitz, Chicago; Al Wall and Bob Sugar, New Orleans; Ralph Goldstone, New York; Pete Benway, Memphis; Sam Miller, Los Angeles; Bill Powell, New York; Mr. and Mrs. Jack Downs, Miami; Ches Taylor, New Orleans; Don Goodman, San Diego; the Rocker boys, Almont, Mich.; Mr. and Mrs. Curly James, Tampa; Red McArthur, St. Louis; T. G. Barnett to Leggett Shows; Lee Weber, Mokane, Mo.; Mrs. W. W. (Sis) Dyer, California; Mr. and Mrs. Eddie Madigan and Albert Sexton, Orlando, Fla.; Benny Kornfeld and Joe Ross, Chicago; Carl Lauther and his show to join Bob Morton's Winter Circus; Mr. and Mrs. George Vogstead, Florida; Mr. and Mrs. Clint Nogle, Birmingham, Ala.; Mr. and Mrs. Al Fisher, Valley City, N. D.; Mr. and Mrs. Jake Brizindene (Calvert) San Antonio, Tex.; Mr.

and Mrs. Dan Riley, Charlie Docen and Rudy Coombs, Shreveport; John W. Dillinger and son, Hubert, Mooresville, Ind.; Scotty McDonald, Shreveport; Don Plummer, Des Moines; A. T. Riley, Kansas City; Mr. and Mrs. Rhea Porritt, West Franklin, Ill.; Mr. and Mrs. Shanty Mahoney, Shreveport; Earl Chambers and monkey show to theaters; Victor Wetter, Somerville, N. J.; Helen Blazsak, Cincinnati; Mr. and Mrs. Fred Wagener and Ted Bair, Topeka; Trixie Moran and Gertie O'Rillion, Baton Rouge; Billy Swanson, Fargo, N. D.; Norman Sisters, Kansas City; Hazel Gillham, Steve Grunheart, Larry Hooper and Lillian Jones, Shreveport; William Sharpe, Wichita, Kan.; Mr. and Mrs. Jack Wilkerson, Florida; Mr. and Mrs. Floyd Briles, Kansas City; Peggy Dodson, San Diego; Mr. and Mrs. Jess Murray, Austin; Al Marks, Miami; Amos Searcy, Shreveport; Mr. and Mrs. Ted Webb, San Antonio; Wayne Armstrong, Memphis.

GOOD CLOSE

(Continued from page 43)

Kortez Side Show, was sick for a few days but now fully recovered. On the last night in Houston the show's night watchman, Wuenless S. Plant, known around the show as "Frenchy," dropped dead. Doctors said it was a heart attack. No known relatives in this country. The Kenyons, of cookhouse note (Martha and Jack), fed the multitude here. The show cookhouse was not put up, and as the Kenyons are popular with the show boys and girls they naturally reaped the big end of that business. Louis Elsmann operated the No. 2 Kenyon eating house, which also did a nice business. The six Potter boys, comprising the aerial act known as the Peerless Potters, remembered their tutor and adviser, the veteran Harry Potter, on his 69th birthday by presenting him with a handsome watch. Ethel Murray Simmons, secretary of the Muskogee (Okla.) Fair, accompanied by her husband, Dr. Simmons, spent several days visiting friends on the show. Fred Beckmann and Mr. and Mrs. Ted Webb drove to Houston to catch the Hagenbeck-Wallace Circus. Carl J. Sedlmayr, manager Royal American Shows, visited here for a couple of days while on his way to join his show at Mobile. Roy Gray, well-known Texas carnival owner, visited friends on the show one afternoon.

BALLYHOO

(Continued from page 43)

on their faces that almost touched the ground. Gray, black and brown beards, with some dyed to bring back their youthful luster. Others shaggy, unkempt, coarse and grizzly.

The cult and the city over 100 years old. The founders taking an oath not to cut their hair or shave, nor to mingle with the outside world until historians and scientists could prove to the world that Santa Claus and Rip Van Winkle really lived in the flesh and were not mythical characters.

Even the giant oaks and elms had the recluse appearance, with heavy growths of moss hanging from their limbs. All the homes of the natives free from paint and covered with dangling vines.

Auspices here, the Anti-Tonsorial League. The funds raised to be used to fight the scissor and razor curse.

Not having shaved for six weeks, the Ballyhoo brothers were met with open arms (they knew the spot). All of our talkers and ticket sellers met the requirements. But that had been their cases all season.

The midway opened Monday night packed and jammed with bearded humans. Our rides overloaded with hairy pleasure-seekers. Some of the rides were stalled, caused by boards clogging the gears. The grounds covered with a mass of hair by closing time, making a soft carpet to walk upon, and no shavings needed when it rained.

One concessioner stated that when they played the wheels they would cover the nickels that they put on a number with their beards. If they lost they would slip the nickels out from under; if they won just lift their chins. Finally had to tell them, "Nickels down and beards up before the wheel turns."

The new accessories for the half and half arrived, including a half set of whiskers for this spot.

One of the best spots of the season. Arrived here broke and saved the show by a hair.

P. S.: Halloween night vandals took hedge trimmers and clipped the High Extortioner for his beard. Inclosed find specimens as proof of us playing the



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35 cards, \$5.25; 50 cards, \$8; 75 cards, \$8.50; 100 cards, \$10; 150 cards, \$12.50; 200 cards, \$15; 250 cards, \$17.50; 300 cards, \$20. Remaining 700 cards sold 100 cards each, \$7.

Set of 20 Lightweight Bingo Cards, \$1.00.

1500 KENO (LOTTO)

Made in 15 sets of 100 cards each. Played in 3 rows across the card—not up and down. Lightweight cards. Pet set of 100 cards with markers, \$5.00.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5 x 7.

THIN BINGO CARDS
Bingo cards, black on white, size 5 x 7. Thin cards such as used in theatres, etc. They are marked or punched in playing and then discarded. 600 different cards, per 100, \$1.25, without markers. Set of markers, 50c.

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Bingo Blackboard, cloth, size 24x36 (Rolls up) 2.00
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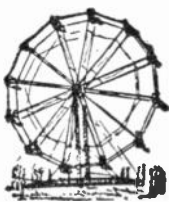
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Wants Rides not conflicting. Shows and Legitimate Concessions of all kinds. Also want 2 Good Chorus Girls and Musicians for Minstrel Show. Will buy Show Tops. Show out all winter. Address **JOHN GECOMA, Mgr., Clarksville, Va., this week.**

spot. Our Bearded Lady was kidnapped by the auspices and is now Queen of the cult. Expect this to make a news-reel feature. **MAJOR PRIVILEGE.**

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MIDWAY CONFAB

By THE MIXER

WILL YOU ATTEND the December meetings in Chicago? Will be an outstanding get-together.

A TRAVELING MUSEUM, London & Bradley's European Oddities, with Starr DeBelle as operative lessee, is slated for launching in the near future.

EARL CHAMBERS, whose Hollywood Monkey Circus was one of the features with United Shows of America this year, has completed a solid winter's booking in theaters for his simian entertainers.

When Dodson Shows ended their season W. H. (Bill) Davis and Doc Waddell added to their records; the former 65 season closings and the latter 63.

CHARLES DOCEN and his World's Fair Freak Animal Exhibit, this year with United Shows of America, is planning a museum for after Christmas with his animal oddities.

F. STANLEY REED, formerly agent for C. L. Bockus Shows, is now in advance of the Acme Indoor Circus Company and has booked several spots in Massachusetts.



MRS. ROSE RUBACK amiably and efficiently officiates as secretary-treasurer of Western States Shows.

LEO, THE POP-CORN MAN, the past season with Jack LeMoine's Attractions, is at Uncle Sam's Market in Pawtucket, R. I., with a new pop-corn machine and reported as doing nicely.

MR. AND MRS. E. B. FISK, after a successful season with their concessions at fairs in Wisconsin, visited with their daughter at Rockford, Ill., a few days and then headed to Melbourne, Fla., where they plan to spend the winter.

AMONG SHOWFOLKS vacationing at Hot Springs, Ark., are Mr. and Mrs. W. A. Gibbs, of Gibbs' Golden Eagle Shows, which ended their season a few weeks ago. While Pan American Shows were at Hot Springs they held frequent visits with J. R. Strayer and Slim Leesman.

MRS. ORA DIXON made a trip from Columbia, S. C., to Cincinnati to attend the funeral for her grandfather, Rufus H. Bare. Rejoined her husband, Earl, and their concessions with Johnny J. Jones Exposition last week at Anderson, S. C.

MAZELLE LOGAN, 19-year-old rider in the Motordrome at the Louisiana State Fair, sustained a fractured shoulder and left arm when her motorcycle developed a flat tire, throwing her to the flooring when traveling at a fast clip. She is reported as doing nicely.

BILLY ZINK, Charlie Chaplin impersonator, who spent a great deal of the season with Knepp & Dehnert Shows and returned home (Cincinnati) recently, was a hit in the Halloween street festivities. Drew a special boxed mention in one of the Cincinnati dailies.

SINCE THE season closing of Polle

& Berger Shows, Henry J. Polle and Louis J. Berger have been doing some scouting for winter events in Michigan, and John C. Polle has vacationed among relatives and friends at cities in the same State.

VIC HORWITZ and wife, who had eight concessions with Polle & Berger Shows this year, and Sam Glickman, one of their crew of operators, motored (auto and trailer) thru Cincinnati last week, headed to Miami. Vic spent a few minutes at *The Billboard*.

THE FOLLOWING from Anna O'Deay, Woodward, Ia.: "We, the brothers and sisters of the late Edward W. McGary, better known as 'Haywire,' wish you and all the showfolks to know how very much we appreciate your kindness in locating us so we could claim his body and give it a Christian burial."

MR. AND MRS. C. E. TROUT were accorded a wonderful reference to their magnificent new tourist camp at Miami in a boxed article in the "Round the Town" column of a local paper. By the way, O. E. (Ollie) advised a few days ago that they had already invested \$41,000 in the place, and "it looks it."

"Just" Johnson, a colored youth working for Frank Savin, concessioner, likes to "talk proper." He also likes to "eat whole lots." He was a listener at a trial of some alleged dope handlers recently and heard and was impressed with the word "addict." Later, while at the cookhouse, someone asked him, "'Just,' do you eat all the time?" "Yassah," replied Johnson, "I'se a addict."



MR. AND MRS. EUGENE O'DONNELL, concessioners. The O'Donnells, owners and operators of corn game with West's World's Wonder Shows this year.

MR. AND MRS. C. RATLIFF (Carl and Peggy) after closing the season with Knepp & Dehnert Shows, drove thru Cincinnati last week while en route to Chicago, where they will, as usual, spend a part of the winter. Carl handled publicity and detail work with the show and Peggy operated her ball-game concession.

JOE V. PALMER tells of having had a pleasant and profitable season with Conklin's All-Canadian Shows, and that he and Mrs. Margie Palmer will be with the same company next season. Mrs.

Do chimpanzees "remember" (some learned men say they don't):

Joe Austin was away from the Austin & Kuntz Palace of Wonders about 10 months (in hospital—auto accident—had leg amputated). Last week Wendell Kuntz drove from Worcester, Mass., to Paterson, N. J., and returned Joe to the show. When Joe entered the storeroom, King Kong Jr. was the first to see and recognize him, and the chimp's joy was so great Capt. James Deal, his trainer, was compelled to halt the performance to allow the little fellow to go into the audience and embrace his old friend.

Incidentally, the joyful cries of King Kong Jr. were so loud a line of curious customers quickly formed at the box office.

Palmer recently underwent a minor operation at General Hospital, Toronto, and has been getting along nicely. They will be at Toronto and Ottawa this winter.

JOE BLACK, mechanic and ride foreman with Hennies Bros.' Shows, who was accidentally shot by a night watchman of an institution at Houston who mistook him for a burglar October 18, at last report to the Mixer was in a critical condition at St. Joseph Hospital, Houston. The bullet struck Black in one of his shoulders and ranged downward, necessitating a serious operation for its removal.

The spirit of "oldtimers' troupership and goodfellowship" was exemplified recently while Doc Howell was contracting some future dates for L. J. Heth Shows. While motoring thru a small town, Maben, Miss., his attention was attracted by a loudspeaker and—but let Doc tell it: "I started to determine from where the voice came. It was Jim Montgomery Sr., announcing his two-night stand tent show. Past the three-score and ten, with 57 consecutive years spent in the show business, is his just claim. Jim Jr. and his charming wife, Mary, assist the spry old showman in the presentation of the best three-people show the writer has ever seen. So genuine their hospitality that their insistence was comparable to a demand for me to stay for supper, see the show, stay all night and a wonderful breakfast in the morning. Just the type of whole-souled trouper one loves from the start."

CHARLES GOSS recently returned to East St. Louis from an extended trip thru the South. He reported that among those outfits to whom he sold motor equipment were Sam Solomon, Sol's Liberty Shows; Andrew Speeris, Great Olympic Shows; Al C. Hansen and Edward R. Cole, Al C. Hansen Shows; Ray Marsh Brydon, Rice Bros. & Allen King Wild Animal Circus and C. A. (Curly) Vernon, Great American Shows.

SAM J. LEVY, of the Barnes-Carruthers agency, recently received a package of snapshots that had been sent to Sam Levy, general delivery, Alexandria, Minn., and were forwarded to him at his Chicago office. They were not intended for Sam J. He thinks they probably were for some member of the carnival that played the Alexandria Fair and he's holding them in hope that the owner will get in touch with him.

HOUSTON PICKUPS — Thomas (Skinny) Dawson, en route to the Pete Kortess Show, stopped off here several days recently. . . . Roy Gray has been in and out several times recently and has arranged for Big State Shows to again winter here. . . . R. W. (Tommy) Stevens said he was "all tired out" and would welcome the closing date of the attractions he has been handling. . . . Harry B. Poole, who operates Happy Hour Theater here and who formerly operated H. B. Poole Shows, eased back into the carnival field recently when he dug out some of his shows and rides and gathered some of his old concessioners, sending them to play a near-by fair engagement, which, by the way, was a profitable venture. Outfit was in charge of Mrs. Kittie Pool.

The Souvenir Year Book (1935) of United Shows of America, produced by Roy B. Jones, smacks pleasingly of the good old-time "Season's Route" productions at the season closings of big circuses. It is the most complete and neatly gotten up of its kind this scribe has seen in years. Inside the heavy-paper (shade of green) cover are 22 pages of comment on the show's tour, data on all engagements, description and roster of attractions, working department roster, cuts of the owners (Messrs. Castle, Lohmar and Hirsch) and other staff members (Irving Ray, Edward Lofton, Roy B. Jones, Homer Gilliland, Grant Chandler, Oscar Halverson, Tom Adams, Arthur Dantes and Jack Rhodes), and Eddie Madigan and Max Goodman, also midway scene and other feature cuts. Only three pages are given to paid advertising. Incidentally, Jones paid a tribute on the inside front cover, reading as follows: "This souvenir year booklet dedicated to the ladies of the United Shows of America" and (in italics) "A sweeter group of women never lived."

FOLLOWING A CUSTOM originated some years ago during the Louisiana State Fair, Chump Cassidy, deputy sheriff of Gaddo Parish, "summoned" a number of showfolks and others to be guests of Sheriff Tom Hughes at a bar-

becued chicken repast at the parish jail at midnight. All were "sentenced" to eat and make talks. William R. Hirsch was emcee. Besides Mr. Hirsch, the guests included: Elwood A. Hughes, director Canadian National Exhibition; George Freeman, Fred Kressman, Joseph Monseur and George Monseur, of Louisiana State Fair; John R. Castle, Bob Lohmar, Irving Ray, Roy B. Jones and Homer Gilliland, of United Shows of America; Max and Joe Goodman, of Goodman Concession Company; Joseph and John Keenan, permanent rides at State Fair Park, Oklahoma City; Mike Barnes, Issy Cervone, Roy DeLano and George Woods, of Barnes-Carruthers Fair Booking Company; Harold Hagen, auto race manager; M. M. LaCroix, Clyde Ingram, M. M. Babin, P. T. Ecton, Louis Windham, H. W. Fristoe, Cecil McClary and R. E. Wellborn, of Louisiana State University; Burch Lee, of *The Shreveport Times*; Bill Williams, of *The Shreveport Journal*; J. W. (Paddy) Conklin, president Showmen's League of America; J. C. McCaffery, of Rubin & Cherry Shows; Ralph Hemphill, secretary-manager Oklahoma State Fair.

Philadelphia Pickups

PHILADELPHIA, Nov. 2.—South Street Museum continues to do good business. This week's bill has the following: Smith & White Revue; Leo, magician; Captain Sig, tattooed man; Jack Kent, strong man; Bob Clark, mechanical man; Mme. Zetta, mentalist. Dancing girls in the annex.

Eighth Street Museum has an entire new show this week with a number of attractions new in this section. On the bill: L. E. (Fat) Redding, the jolly fat man of two faces and who acts as emcee for the platform show; Victor-Victoria; Mary Frazier, juggler; Edna Martell, web act and iron-neck feature; Ramblers, musical entertainers; Artists Models. In the annex Patricia Perry is the featured dancer. Jack Howard and William Bartel are on the front; Joe Gallagher, ticket seller, and William Lee, ticket taker. Business holds up very good.

Mrs. Ray Daley has been released from hospital in Chicago and will join her husband, manager of the Eighth Street Museum, for Thanksgiving.

Namy Salih, well-known operator of museums and park attractions, was a visitor during the week, his first visit to Philadelphia in a number of years. Reports very good business at Playland, Rye, N. Y., the past summer and good opening for museum in Newark this fall.

Harry Duval returned to the city from a season with the Rubin & Cherry Exposition and is selling prize box candy in one of the local burlesque houses.

World's Exposition Shows

Lancaster, S. C. Engagement ended October 25. Lancaster County Fair. Weather, cold last three days. Business, just fair.

First three days had warm weather but business very light in the daytime—not anything to brag about at night. Really a three-day fair as far as business was concerned. Friday, Children's Day, big for everyone. Manager Max Gruberg furnished the free acts, featuring Fred Reckless on the high pole. A short move to this spot by trucks and everything up and ready to go by Monday morning. One of the best laid-out midways of the season. The location down in a small valley, and what a sight at night from the street. One of the best lit-up shows en tour, and kept lit up by the veteran show electrician Whitle Hewitt—no empty or dead light sockets allowed. The show looks just as good on Saturday night at tear-down time as on Monday—no pennants or flags, no crescents or panels or lights or decorations removed until everything is all out and over. All panels and ticket boxes put in crates before loaded, nothing thrown around in the baggage cars.

The show's auditor, H. Van, one of the busiest men on the show, meets all with a smile. Mrs. Max Gruberg sure knows her custard and, believe it or not, her booth is the busiest on the lot. Ben Rielly's Palace of Illusions scoring. Ben a good showman and presenting a good show. Pete Thompson busily rehearsing his Winter Garden Revue, which will take to the road for the winter season. Speedy Merrill's Motor-drome top money, with Jean Nadrué on the front. Harry Ramish sporting a fine new trailer. Bob Wicks, scenic artist and designer of show fronts, now with it. Art Lewis, of the show bearing his name, a visitor.

STARR DeBELLE.

Along the California Pacific Expo Midway

By FELIX BLEY

Mike Golden came from San Francisco for the week-end, his third visit to the exposition. . . . Johnny Ward and wife taking in the sights. Johnny now operating a store show in Los Angeles and reports doing nicely. . . . Thomas (Fuzzy) Hughes and Colonel Adington, of Honolulu, stopped off to say howdy on way to New York. . . . Cal Lipps, the flea show man of Tom Mix Circus, visited friends on the midway. . . . Marcus M. Plowman, accompanied by his wife, motored from Dallas. Stayed four days and enjoyed the visit. . . . Mr. and Mrs. A. Mulgan down again for short visit, also F. M. Sandusky.

Wayne Dillard has been laid up with influenza. Expects to be out soon. . . . Harry Foster made hurried trip to San Francisco on business for the exposition. . . . Roy Bowen, formerly talker on the Champion Log Rollers, has returned from Dallas. Says things look good there and that they are working hard on the Centennial and will be ready on time. . . . William (Red) Lowney, who was with Ted Metz's Side Show on the Tom Mix Circus, was a week-end visitor. . . . The Auction Store is doing well. Jerry Russell, Joe Curley, Nat Golden and Nate Schefreu the salesmen.

Thru an error in last issue it was announced that Mrs. Barry Gray is in ticket box at the Life show. Mrs. Gray is lecturing on the Incubator Babies and Two-Headed Baby. Mrs. Bob McPherson is on the Life attraction. . . . Mary Coffey and Val McDonald, of Streets of Paris, have signed with a Fanchon & Marco unit and are leaving for Hollywood. . . . Mike Goldberg, brother of Murray Goldberg, scale man, and Doc E. J. Reicher, of Santa Cruz, were week-end visitors on the midway. . . . "Plain" Dave Morris, who operated several concessions on the midway and in Gold Gulch, has joined the advance department of Polack Bros.' Circus. . . . Mr. and Mrs. George M. Bucknam, who operate the diggers concession, while motoring from San Diego to Los Angeles were in a three-car accident at Towner Pines. Mrs. Bucknam suffered a broken rib, while George lost his left eye. Both are at Mercy Hospital, San Diego. . . . The Ball-Out ride has closed.

George Dixon has opened Streets of Cairo in the building formerly occupied by the Singapore show. Featured dancers are Fanny May, Ollie York, Alice Spencer and Elsie Young. . . . Cary (Snakeoid) Jones had a close call when a large diamond-back rattlesnake struck and bit him close to his eye. Having handled snakes for 45 years, Cary says this was the first time it happened to him. . . . Frank Warren Jr., manager of Crafts rides, added his name to the list of golf's immortals at Balboa Park when he sank his tee shot for a hole-in-one on the second green of the short nine. The distance 155 yards. Was playing with Bruce Renick, who has charge of the Speedway ride at the exposition. Has been registered as a member of The Union-Jessop Hole-in-One Club and his certificate and medal have been issued. . . . Herb Usher disposed of his interests in concessions here; leaves for the East. Plans to be in Chicago for the Showmen's League Banquet and Ball. . . . Charley Dodson, talker on shows here, intends to winter in Los Angeles. . . . Betty Fortier, of the Viking Diggers, recovered from recent illness, went to Palm Springs, Calif., where she will operate five diggers.

C. N. Engel, scale man, gave a party celebrating the arrival of a son. Among the guests were Mr. and Mrs. Lew Dufour, Mr. and Mrs. Joe Rogers, Mr. and Mrs. J. Ed Brown, Violet Champ, Herb Usher, Mike Goldstein, Mr. and Mrs. Happy Johnson, Mr. and Mrs. Ginsberg, Charles Dodson, Jack Curley, Mr. and Mrs. George Haley, Mr. and Mrs. J. Wolf, Buddy Thompson, Mr. and Mrs. Barry Gray, Mr. and Mrs. Lonny Hill, Mac (Doc) Zeitlin, Joe Glacy, Frank Forest and Mr. and Mrs. Rudick. . . . Victor Bump is the latest arrival at Midget Village. . . . Elizabeth Sowersby, who portrays the role of Queen Elizabeth at the Falstaff Tavern, was received with pomp and ceremony when she made a dramatic appearance at the Pennsylvania Day program at the House of Hospitality. With her was Rhys Williams, town crier for the Old Globe Theater, who also hails from the Quaker State. . . . Charles H. Beeler distributed

to each of the 100 delegates to the Pennsylvania Day program a tiny die, one-fiftieth of an inch square, on each 62 words or 412 letters; each letter is 1-200ths of an inch.

Bill Barie is on a business trip to Dallas. . . . James M. Curley, governor of Massachusetts, accompanied by his son-in-law and daughter, Mr. and Mrs. Edward C. Donnelly, and his personal physician, Dr. Martin J. English, were interesting visitors last Friday. . . . "Dot Leedle Cherman Band," with Don Igoe, leader, and Jack Ogdon, Jimmy Dye, Pat Murphy, Roland Parsons and Ray Brendenber at the business ends of the instruments, are making a hit as a feature at the Exposition Palisades Cafe.

Dallas

DALLAS, Nov. 2.—Lew Dufour, Joe Rogers and Stanley Graham, three showmen who will figure prominently at the Texas Centennial, were callers at the local office of *The Billboard* Wednesday. They announced that they had practically completed all arrangements for the Dallas show. Stanley Graham's Nudist Colony, much discussed by the local citizenry, probably will be at the Dallas show, altho contracts for the colony have not been signed.

While Dufour, Rogers and Graham were in Dallas they were informed all about their business at A Century of Progress, Chicago, and at San Diego. A local showman who did not recognize the trio told them how much money they won and lost at both places.

J. C. McCaffery, general agent Rubin & Cherry Shows, was a visitor in the city over last week-end.

The concessions of Hennies Bros.' Shows moved into Fort Worth for the Bob Morton Circus engagement.

Francis Benton, past season with United Shows of America, was a visitor in the city Monday.

F. C. LaRue arrived Monday. Came from Missouri after the closing of the Crowley United Shows, where he was connected the past season.

Ralph Ray closed his concession season at the Louisiana State Fair, Shreveport, and returned to his home in this city for the winter.

Mighty Sheesley Midway

SALISBURY, N. C., Nov. 2.—Mighty Sheesley Midway is now in winter quarters here, in a large building, formerly a tractor manufacturing plant, with cement floors, light, heat, even a runway to unload and load wagons on cars. Mr. and Mrs. J. M. Sheesley and Spot Baysinger (corn game) have been visiting shows in this section. Mrs. J. M. Sheesley's photo machine is working in a downtown store until Christmas, handled by Mr. and Mrs. Verman. Charles H. Pounds and James (Jimmy) Austin will handle pen and pencil set sales in near-by towns. Mrs. Minnie Pounds and Lucille and the baby have a furnished house, while Hilton Hodges and Clarence Pounds, with a truck, will exhibit the large snakes at various places. John D. Sheesley and family are Miami bound,

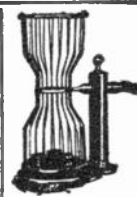
also Carl Baker and wife. Charles E. Sheesley and Harry Cramer to their home city, Harrisburg, Pa. Howard Ingram, after unloading the train, left for Georgia, where his wife and Army Shafer have been handling the Double-Bodied Baby Show. Other departures: Bennie Sturges, assistant trainmaster, to Chicago; Dee and Kay Weiss, New York; Mr. and Mrs. Fred J. Thomas, Jacksonville, Fla.; Clay May and wife and Tex Smith, Krause Greater Shows; R. G. Sykes, electrician, Durham, N. C.; Chief Mechanic Rowan and wife, Palm Beach, Fla.; Lee Cuddy (Loop-o-Plane) and wife, Salem, Ore.; Mr. and Mrs. Birdsey and son, to The Keys, Fla.; Mr. Wright (Hey-Dey), to Arkansas; Foreman Crowe, of the Hey-Dey, to Johnny J. Jones Exposition, also Wyatt's Midget Mother and Baby Show; Doral Dina, Orange, N. J.; Mr. and Mrs. Henry T. Curtin, Atlanta, Ga.; Red Owens, Columbus, O.; Eddie Gamble and wife, Burlington, N. C.; Whitey Fulmer, Hot Springs, Ark.; Mr. and Mrs. Wyatt (Caterpillar), St. Louis; Nick DeRose, Charlotte, N. C.; Mr. and Mrs. Johnson (of Walzer), Arkansas; Gaylor Henderson and wife, St. Louis; Doc Anderson and Evelyn Redding, to Georgia to work theaters; Mrs. William Zeldman, to Pittsburgh to settle her father's estate; William Zeldman has the Zeldman rides in a building, with Pat Anger to overhaul and paint them; Hymie Cooper and wife, hop-scotching; Miss Corbelle, of the Glass House, to Los Angeles to visit her mother. At winter quarters: Colorado Mack, of pony ride note, in charge of quarters; Mrs. Jeanne Williams is in her fine stateroom. Others here, Mr. and Mrs. Clark, of Freak Show; Mr. and Mrs. Smith, of the Flyer; Tom Vigilanti, of Fun Ride, and the writer is all comfy at the Yaddin Hotel.

WARD (DAD) DUNBAR.

Western States Shows

Abilene, Tex. Week ended October 12. Weather, bad. Business, bad.

Same "old story"—too early for the cotton money. James (Yellow) Williams, who had been on the payroll of the show the last five years, handling the music car, was shot and killed, allegedly by another colored boy, known as "George," who worked on the Merry-Go-Round. Williams died on the way to the hospital. The funeral was held at the colored church in Abilene and was attended by the majority of the showfolks. At Graham, Tex., week before Abilene, lots of people; weather, good; business, poor. The show was complimented by A. A. Morrison, ex-president, and President Cozart and Secretary Watson of the fair. Bill Rice was a visitor on the midway. Albert Wright left the show at Abilene. Was replaced by General Agent Jim Schenak. Wright will go to San Antonio the week after Armistice Week to open a night club. At Graham the show people were guests of Bud Anderson, who owns and manages Seal Bros.' Circus. Mr. Anderson has a fine show and is a real friend to the show world. He gave an announcement for the carnival after each performance. Among the new arrivals are Mr. and Mrs. J. C. Guinn, who re-joined after being on the West Coast for the last few weeks. MURRELL WOOD.



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Los Angeles

LOS ANGELES, Nov. 2.—Armistice Week will mark the closing of Crafts 20 Big Shows at Compton, Calif., to winter quarters at San Bernardino. . . . The C. F. Zeiger Shows closed at Phoenix, Ariz., last Saturday. Mr. and Mrs. C. F. Zeiger will be among the "Coast defenders" here this winter. . . . Clark's Greater Shows will close Armistice week at an unannounced spot. . . . State Fair Shows will close at Tucson. Had a big week at Las Cruces, N. M. Mel and Mrs. Vaught leave for an Eastern trip and will make the Showmen's League ball in Chicago. Mr. and Mrs. Gunn, promoters on the show, leave for Kansas City for the winter.

P. Smith, of the Frank Burke carnival, was not seriously injured in the collision between a sedan owned by the Wiser Animal Show and a commercial truck on a road near Lordsburg, N. M. . . . Mrs. Roscoe Nabonne and two children left for the South to join her husband, Loop-o-Plane owner on the Dixie Exposition Shows. . . . Chris Olsen, concessions on Vaught Shows, reports very good season. . . . Shorty Wells is master of transportation on that show. . . . Something new out here noted, portable skating rinks. Getting money, too.

Thomas J. (Fuzzy) Hughes making a transcontinental auto trip, destination New York. . . . Clyde Gooding, back in town, reports a very good season with the C. F. Zeiger Shows. Topsy left for a trip to Pittsburgh and other Eastern points. . . . Arkie Risner doing nicely with his small carnival, playing Arizona spots; formerly the Greenburg Shows, Mrs. Risner widow of J. Greenburg. . . . Harry Gordon booked to handle space and publicity on industrial shows sponsored by Shrines in Southwest. . . . Charley Smith, retired from carnival and museum business, advised from Pavillo, B. C. (with photo of large take of mountain trout), that he will return to Los Angeles.

Will Wright, en route with his bride, advised of having an enjoyable trip. Going to Vancouver. . . . The Laugh-in-the-Dark ride now at San Diego exposition has been purchased by Whitney Brothers and will be installed on beach near San Francisco. . . . Orville and Mabel Crafts, still in the East, plan flying back, leaving November 6 in time for closing San Diego exposition. Crafts' rides there, according to Roy Ludington, will be dismantled and moved to winter quarters and stored with other paraphernalia.

Mr. and Mrs. A. Krug, parents of Joe Krug, cookhouse owner with Crafts Shows, celebrated their golden wedding October 28. Many attended and much was made of the joyful occasion. . . . "Plain" Dave Morris left Polack Bros.' Circus account of ill health and returned to San Diego. . . . Ed M. Foley reported as improving, with prospect for complete recovery. . . . Jimmy Davis now emcee at Figueroa Club, also dates on radio. . . . Mr. and Mrs. Claude Barie completed beautifying their new store on Ninth street. . . . Ben Dobbett returned from a business trip to Utah and Nevada. . . . Harry Fink closed his season of promotions last Saturday. All were in the San Fernando Valley. Stated he had a very good season. . . . Billie Smith, trouper of Sioux City, Ia., West Coasting. . . . Capt. Mundy has many of the local troupers working at the studios. . . . Ross R. Davis returned from an exploration trip in the Southwest. . . . George Moffat recovering from recent severe illness that occasioned his quick return from an auto trip. . . . Boys at Redondo Beach, Venice and Ocean Park report the best season for some years. . . . Doc Cunningham is doing a dress part at United Artists studios. . . . Jimmie Dunn on movie locations.

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This Week, New Bern, N. C.

FAMOUS DIXIE SHOWS WANT

Ferris Wheel, Chaifplane with own transportation. Liberal proposition to same. Money-getting Shows with transportation, except Girl Show, Photo Gallery, Popcorn and all legitimate Concessions open. Reasonable rates. Positively no Racket. Mount Vernon, Ga., this week; then Darien, Ga. Armistice Celebration and Fair Combined, week of November 11.

End your correspondence to advertisers by mentioning The Billboard.

Motor Transportation Dept.

By CAPTAIN E. R. HATFIELD

Preamble

According to the laws, all States define persons, firms or corporations who transport their property or merchandise "as private carriers," and private carriers are not exempt from any law, ordinance, court decision or court ruling and shall be governed at all times as that of any for hire public carrier. Any motorized show operating vehicles of a commercial type is subject to all penalties likewise and by law.

We solicit your co-operation in reporting to and aiding this department by giving us the facts on any difficulties you have encountered with the laws and ordinances in any city or State. Address your letters to Motor Transportation Department, The Billboard, 25-27 Opera Place, Cincinnati, O. We are prepared to give you remedies for these conditions which will prevent others from falling into the same trap.

Our apologies for this column not appearing in the last issue. Illness was the reason.

B. F. Tracy

We do not have the information you desire. Perhaps if you wrote the route department it could help you locate the Georgia Greater Attractions. We suggest that you give the names of officials concerned with the operation of this carnival.

Patsy Potenza

We recommend that you obtain recent issues of The Billboard for the information you want.

Jimmie Allman

The laws in many States are very strict about the methods used in operation of busses. Some require the purchase of license plates, others call for payment according to seating capacity. Should you not own the business you are transporting you would be termed a contract carrier.

Illinois Chauffeurs

A new law, now in effect, provides that every person who is termed a chauffeur and employed to drive vehicles must obtain a license in this State. Missouri also has such a law. Better play safe and get the requirements.

Minnesota

Our old friend Mike Holm, secretary of state, informs that he has a new booklet which tells all one wishes to know about the laws of this State. Mike wants showmen to call on him when in his city and he also asks they drive carefully on his highways.

Florida

The governor of Florida has sent letters to governors of all other States informing them that Florida will arrest all transients who are not financially able to support themselves or show good cause why they should not be barred from the State. Not long ago the same governor made a broadcast over the radio asking Northern citizens to enjoy this winter in his State.

State Sales Tax

In October 26 issue we gave a analysis of the State sales tax covering automobiles and trucks. The sales tax is very queer in design. Some States provide exemptions, while others do not. In Ohio any trucking company possessing a permit or certificate issued by the utilities commission is exempted by giving the number of the permit. Indiana's law is concealed by the fact that one does pay a tax, but the seller adds the tax to the price and this is termed a gross sales tax. Other States use the Thornberg plan of adding the tax to the price when the sale is made. Much discussion comes when a product purchased is to be shipped to another State and sold as a mail order. There are pending many court actions filed by companies selling by the mail-order method. By next spring carnival and other show companies will receive the benefit of many court rulings because a great percentage will provide exemptions on goods purchased interstate and sold likewise.

Cost of Freight

In the October 26 issue we gave facts on freight charges made by many auto and truck dealers. This information was published as a matter of protection against unfair practices by some dealers. When a truck or auto is hauled by a motor transportation company only one-fourth of the actual freight rate is paid by the dealer. If the rail rate is \$60 the dealer would pay the carrier \$15, but some dealers charge the customer the \$60 and oftentimes use the difference here as a trade-in ratio, which makes the purchaser think that he is getting a better deal when trading in his vehicle. When a motor transportation company transports cars or trucks, usually four to five cars are carried on the trip. This gives the transporter a revenue of \$75 per load over reasonable distances. These figures shall not be accepted to mean that this is exactly what takes place. However, it is the actual basis of calculation and the principle of the operation. The writer has appeared before a State department which was investigating such charges and practices. For this reason we present this information.

Thievery

Do you recall the days when thieves stole farmers' gates, painted them and sold them back to the farmers? This sounds very logical in the show industry. Only farmers' gates are petty items compared to things often stolen by employees of shows. Would it not be better if shows placed a serial number or marking on their property and registered that number with this department? Then should such property be offered for sale to some other show the jig would be up for the seller or the thief. Tires have a great demand and may be sold for a fair price to pawn shops, tire stores, junk dealers, etc. But do you know that many city police departments often recover hot property and, unable to locate the owner, have rummage sales of all stolen merchandise? For this reason we make the suggestion that a serial number be placed on show property.

For Technical Data Write
PUBLIC SERVICE ASSOCIATION, INC.,
Sidney, O.
SHOWMEN'S TRAFFIC BUREAU.

Al C. Hansen Shows

Americus, Ga. Week ended October 26. Sumter County Fair. Location, eight blocks from Public Square. Weather, clear. Business, good.

A 200-mile jump from Greenville, Ala., and all attractions opened Monday night. President O. C. Johnson of the fair association averred that this was first time in six years that entire midway opened Monday night. Host of visitors here, among them Paul M. Conway and Julian Poole, of Macon, and Harry Lamon and Bob Page, of Dixie Shows. Mr. and Mrs. Harry Fitch rejoined the show here. H. J. (Dutch) Rogers visiting Mr. Hansen. Mrs. Joseph Haworth returned from a short visit in Nashville. Martin and Evelyn Wirth closed here. Their many friends sorry to see them depart. Closing date has not been set, but the writer has been scouting for winter quarters recently. The show will in all probability again winter in the Sunny South.

WALTER B. FOX.

Strong Opposition
For Morton at Ft. Worth

FT. WORTH, Tex., Nov. 2.—The Bob Morton Indoor Circus, which opened here Monday, encountered strong opposition. Weaver Brothers, who always draw crowds whenever they play this city, have been playing at the Worth Theater. Hagenbeck-Wallace Circus was billed for Wednesday. Halloween, when all Ft. Worth citizenship parades the business section, slipped in on Thursday, and the fall races were under way at Arlington Downs. All of this opposition cut into the big business that no doubt would have been in evidence for the Morton Circus. However, good crowds have watched each performance so far, October 30. Better business is expected thru the week-end.

Canton (O.) Showmen
Conclude Their Season

CANTON, O., Nov. 2.—Several Canton outdoor showmen have concluded their seasons and are back in quarters near here.

Buck Maughiman, whose midget horse was an attraction with the Gooding Greater Shows most of the summer and which played a string of Eastern and Central Ohio fairs, is back at his winter quarters farm south of here, where his trucks and other equipment have been stored.

Howard Peters, who had the kiddie rides and pony track at Meyers Lake Park here again this summer and who played several weeks of Eastern Ohio fairs and celebrations with his freak wild animal show, has returned his stock and equipment to his winter quarters farm here.

Glen Mains, another park concessioner, for many years at Meyers Lake Park here, has concluded his fair season with his shooting gallery and scales and has returned here for the winter months.

J. J. Evans, of Massillon, who played thru Eastern Ohio this summer with his own motorized circus and whose trained stock played several fairs, has finished for the season and all stock and equipment is back at his ring barn in Massillon. He plans to break several new acts during the winter months.

Crowley's United Shows

RICHMOND, Va., Nov. 2.—After the close of the season at Cameron, Mo., the equipment was brought here for the winter. Spacious quarters were secured, with sufficient room for all the outfits, including trucks, under one roof, also rooms for repairs and paint shop. The staff remained almost the same thruout the season. The show played spots in Iowa and Missouri, and the season as a whole was satisfactory. There were no serious mishaps, nor wrecks with the motor transportation equipment. Attaches of whole was satisfactory. Attaches of the show scattered in nearly all directions when the season closed. Dutch Meyers signed for next season, as also did Phil Phillips, of girl-show note; George Harris, W. J. Dunne and Roy Goldstone with concessions. Jewell Sloan, ride superintendent, and all ride foremen signed for next season; also the writer, chief mechanic; M. Clevenger, electrician, and R. B. Thompson, carpenter. Mr. and Mrs. Crowley plan a few weeks' vacation trip in the South. Mr. Crowley has been supervising the rebuilding and repairing and painting of his property damaged by storm the past summer. Extensive plans for next year have been made. An order for new show tops and banners have been given to Baker-Lockwood, also four new trailers have been ordered.

WALTER B. DALE.

Attendance Up at Toronto

TORONTO, Nov. 2.—Bob Morton's Circus opened October 28 at the Maple Leaf Arena for one week, under auspices of the Rameses Temple.

Newspapers have been generous with pictures and stories, and Bob Morton and Margaret Ann Robinson, midget, were introduced to the radio audience during the Wrigley Hour over Station CFRB. Many of the performers were interviewed by Al Leary, sports announcer, over Station CKCL.

Attendance first two days was up 30 per cent over last year, and the ticket committee reports a sellout for Friday and Saturday. It is estimated that well over 100,000 people will pass thru the gates during the engagement. Government figures of last year show 78,000 paid admissions. Acts were given in last week's issue.

Richey Loses Fingers

LYNCHBURG, Va., Nov. 2.—Walter Richey, known as Cowboy, with Ringling-Barnum Circus, lost several fingers here. His clothing caught in the gears of a power stake driver, and when he attempted to wrench it loose his hand was drawn into the machine. Matinee was light but tent at night was well filled.

When Cole Bros.' Circus was here Joe Nichols, colored, lost a foot when a heavy wagon slipped off the runs and crushed it. Foot was amputated at Lynchburg hospital.

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Clothing; 100%-300% profit; we start you;
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MERCHANDISE MART, BX-3238 State, Chi-
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ATTENTION, SUBSCRIPTION SALESPERSONS—
Individuals or with crew. America's best
Poultry journal wants agents east of Missis-
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BE YOUR OWN BOSS! OPERATE QUALITY
Used Clothing business from store, home or
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stores. Make money. Hunting Blowing
Horns, beautifully finished, 12 inches, \$16.00
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\$2.50 each. Sets Beautifully Mounted, \$5.00
set; \$45.00 dozen. Guarantee satisfaction.
NATIONAL PRODUCTS, Laredo, Tex.

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Novelties, Cartoons. Samples, 30c. BUCK,
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GOOD INCOME SILVERING MIRRORS—PLAT-
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Autos, Beds, Chandeliers by new method.
Outfit furnished. Write GUNMETAL CO.,
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Iguanas, \$2.00; Leopard Iguanas, \$2.50;
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Guaranteed perfect condition. Sacrifice
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Must be first-class shape and cheap. F. M.
JONES, East Columbus, O.

WANTED—NEED 50 MERCHANTMEN, ALL
models, at once. Will pay highest market
price for equipment in good condition. Quick
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WATLING DIME LARGE TWIN JACKPOT
Bells, like new, \$42.50. COLEMAN NOV-
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10 ELECTRO HOISTS FOR SALE, \$75 EACH—
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Mutoscope Cranes, each \$135.00; Tables,
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ALL DESCRIPTIONS NEW, SECOND-HAND
Uniforms, Comedian and Character Ward-
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USHERS UNIFORMS, \$2.50; UNIFORM CAPS,
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AT LIBERTY MUSICIANS

AT LIBERTY—DRUMMER.

Cut anything, plenty swing and steady rhythm. Have played with the best and have had lots of experience with stage and dance bands. Age twenty-six, excellent wardrobe and nice appearance. Drums in fine shape, Console, Giant Tom Toms and Console Vibes. Have worked with first rate stage shows and dance bands. Panics and others lay off. Now working with Art Lane and band, but would like to go on road especially in the South. Fine car. Sober and no weed. Sticker with right parties and dependable. Wire or write **WILS. MOORE**, 1228 Central Ave., Albany, N. Y.

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Harpist, age 25, 15 years' experience. Soloist, accompanist, classical and rhythm. Arrange own part. Double some Piano-Accordion. High-class proposition only considered. **HARPIST**, 13 Brooks Park, Medford, Mass.

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AT LIBERTY—A-1 FLUTE AND PICCOLO, EX-perienced all lines. Travel or locate. Address **D. NEWMAN**, West Lafayette, O.

DRUMMER, TENOR AND ALTO SAX — EX-perienced shows, dance, cafe. Young, sober, dependable. Drummer, complete outfit, Bells. Tenor Sax, Clarinet, excellent ballad, Tenor Singing Voice, Eastern style tone, can arrange some. Alto Sax doubling Clarinet, Baritone Sax. All take off, cut, read, phrase. Will separate or else. State all in first letter. **CHAS. NOBLE**, Boulevard Hotel, Gary, Ind.

GUJARIST — SIX-STRING, RHYTHMIST. Soloist. Read, fake, sing. Prefer singing novelty groups. Can work Saturdays, Sundays in New York City or vicinity. **CHARLES WIRTH**, 13702 Whitelaw St., Woodhaven, N. Y.

CUT TENOR, CLANKY CLARINET, FEEBLE Flute. Transpose alto parts, funny man. Have car. Make it worth while. **MUSICIAN**, 1232 N. State, Chicago.

SECOND TRUMPET — NAME BAND AND radio experience, union. Prefer location. **WALLACE PASKE**, Wells, Minn.

SOUSAPHONE, STRING BASS—EXPERIENCED all lines. **BOX C-486**, care Billboard, Cincinnati.

SWING DRUMMER WITH SHOW EXPERI-ence. Large outfit, arranges. Tenor Sax doubling Flute, Clarinet, Voice. Both young, cut on sight, go anywhere, will separate. **BOX C-444**, Billboard, Cincinnati.

TENOR SAX-CLARINET—TAKE OFF, UNION. Read, tone, phrase. **DICK HAWKINS**, Ransom Ave., Lexington, Ky.

THIRD SAX, DOUBLING BARITONE, ALTO. Clarinet. Tone, read, phrase with section. Union. Prefer sweet band. Go anywhere on reliable proposition. Panics lay off. **BOB HOLLINGSWORTH**, 919 Bratten St., Jackson, Miss. no23

TRUMPET—EXPERIENCED IN ALL LINES. Read, range, modern style, young, union. **MUSICIAN**, 3004 Blakemore Ave., Nashville, Tenn.

4TH SAX—BARITONE DOUBLING CELLO. Would like connection with high-class musical organization. **MAURICE WILSON**, 3105 Prospect, Kansas City, Mo.

ACCORDIONIST-DRUMMER Team—Young, experienced, dependable, fine appearance. Plenty pep and flash. Modern equipment, music. Only steady, reliable job considered. **MUSICIANS**, Hotel Albert, Duluth, Minn. no16

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GUJARIST—Six-string rhythm man, also featured Tenor Soloist. Name band experience. Also do emcee and floor show work. Write your best. **BOX C-485**, care Billboard, Cincinnati, O.

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SISTER TEAM—E-Flat Alto Sax, double Clarinet and Baritone; B-flat Tenor Sax doubling Piano. Both Sing; also Harmony Feature Specialties for unit shows or traveling girls' band for fall and winter. Union. Experienced dance and stage work. Preferably South. **BOX 418**, Billboard, Cincinnati, O.

TROMBONE, double Sousaphone, available for hotel, club, restaurant. South. Room, board proposition, perhaps. Not loaning instruments. State salary; collect wires ignored. **PHIL WRIGHT**, Billboard Office, Cincinnati, O. ja18

TRUMPET—Read, ride, take off. Union, age twenty, plenty professional experience. Reliable job wanted that will last. Satisfaction or no obligations. Write or wire all details immediately. **JACK WALKER**, care YMCA, Joplin, Mo.

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Only 8 years old; Dancing Acrobatics; open for next season. **JAY FALO**, 8401 Holstein Ave., Philadelphia, Pa.

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AT LIBERTY PIANO PLAYERS

EXPERIENCED PIANIST — READ, FAKE, transpose, All essentials. **BOX C-477**, care Billboard, Cincinnati, O.

PIANIST—READ, FAKE, TRANSPOSE, WITH all kinds of experience. **ARTHUR BELICH**, 56 W. Post Rd., Mamaroneck, N. Y. no16

PIANO PLAYER WISHES NEW LOCATION orchestra, cabaret, solo. Read, accompanist, library, reliable. References exchanged. **HAROLD HOWARTH**, 73 Denver Ave., Deadwood, S. D.

RHYTHM PIANIST—GOOD READER, SOME take off, union, young, sober, congenial. Desire location. Write particulars. Don't misrepresent, I haven't. **GENE HAMILTON**, 235 N. 6th, Waco, Tex.

RHYTHM PIANIST desires change. Plenty take off. Orchestra or alone. Read, fake transpose. Young, sober, reliable. Apologies to those not answered before. **JIMMIE MOORE**, 216 So. McComb St., Tallahassee, Fla. no9

AT LIBERTY SINGERS

EXPERIENCED Male Quartette — Robust or sweet harmony, novelty, reliable, appearance, versatile, feature Bass Soloist, ages 30 to 40. **GENE GLASSLEY**, So. Whitley, Ind.

AT LIBERTY VAUDEVILLE ARTISTS

FEMALE IMPERSONATOR—SING, DANCING. Comedy. Clean Act. Modern wardrobe. Clubs write. South preferred for winter. State salary. Write or wire **JACK GATELY**, Capitol Bldg., Wheeling, W. Va. no9

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Frazier, Bruce K., 30c
Howen, John, 15c
Kanthe, Mrs. Dick, 6c

Lavan, Pauline, 6c
Lippincott, Mal B., 15c
Mooney, W. F., 12c
Snediker, Bart W., 12c

Ladies' List

Abbott, Mildred
Abbott, Myrtle
Adams, L.
Alexander, Lillian
Alexander, Mrs. S. C.
Allen, Viola
Allen, June
Allen, Prairie Lilly
Anders, Mrs. R. N.
Anderson, Mrs.
Anderson, Gladys
Anderson, Mrs. Opal
Anderson, Mrs. Lillian
Anderson, Mrs. B.
Andrews, Mrs. Charles
Anthony, Mrs. Walter
Arden, Marion
Bahn, Mrs. Grace
Baincheth, Mrs. Peggy
Baker, Mrs. Henry (Curly)
Ballard, Mrs. Lupe
Band-Defield, M.
Barnette, Mrs. Jack
Barrett, Mrs. Jos. A.
Barrette, Mae
Benjamin, Mrs. Ella
Benn, Mrs. Mabel
Bennett, Anna
Benson, Katharine
Bernardi, Mrs. Dorothy
Berry, Florence M.
Beteancourt, Rena
Bilache, Betty
Biggers, Mrs. L. H.
Billings, Mildred
Biscoe, Mrs. I.
Bitner, Dorothy
Blake, Jeannette K.
Blakely, Anna
Blankenship, Mrs. Pearl
Bliss, Mrs. Nellie
Boardman, Josephine
Bond, Mrs. Margi
Bonner, Mrs. Arthur A.
Borger, Mrs. Annie

Cole, Mrs. Baby Emma
Coleman, Jennie
Coomingham, Mrs. Virginia
Connors, Lorine
Conway, Mrs. Edith
Conway, Mrs. Harry
Cook, Mrs. Lula
Cooper, Mrs. Bessie
Corbette, Mrs. Allen
Corrall, Betty
Corwin, Mrs. Bessie M.
Coville, Vivian
Coy, Mrs. Bobby
Crandall, Mrs. Margaret
Crane, Patricia
Crane, Mrs. S. S.
Crimin, Mrs. Cleo
Cronin, Mrs. Matt
Curtiss, Myrtle
Davenport, Mary
Davidson, Dorothy
Davies, Mary
Davis, Mildred F.
Davis, Miss Jackie
Davis, Mrs. James
DeBerry, Mrs. Mae
Bell
Dedman, Mrs. Carrie
Dencoe, Mrs. Mary
Dennis, Mrs. Mary
Dennis, Mrs. Joyce
Dennis, Mrs. Joyce
Desmond, Mrs. May
Dill, Mrs. Nettie
Dodds, Mrs. W. H.
Dodson, Mrs. Katie
Dodson, Mrs. Melvin
Dorey, Mrs. Eddie
Doria, Betty Lee
Dorsey, Mrs. Lulu M.
Downes, Mat
Doyle, Mrs. Agnes
Drake, Inez
Drayton, Helen
Driscoll, Juanita
Duboise, Mrs. Sappreen
Duffy, Delores
Duffy, Mrs. J. C.
Dunbar, Joan
Dunlap, Mrs. Archie
Dunlap, Mrs. Ted
Dunne, Irene
Dyer, Mrs. Wm. R.
Earle, Mrs. Dot
Eiseman, Mrs. Monroe
Elder, Mrs. Ted

Letter List

NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i. e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

Ellison, Joan
Ellis, Josephine
Ellis, Lucille
Elmore, Georgia
Emery, Mrs. Anna L.
Ernst, Mrs. Fern
Escalante, Marie
Fagan, Mrs. R. L.
Fallon, Mrs. Evelyn
Farley, Mrs. Albert
Farrell, Edna
Fedor, Mrs. Marjorie
Fields, Josephine
Fields, Mrs. Virginia
Fischer, Mrs. Martin
Fisher, Gladys
Flick, Leona
Ford, Mrs. Chester
Fontello, Patricia L.
Francis, Mrs. Mary
Frank, Mrs. Marie
Frew, Carrie
Gallogher, Flo
Garcia, Chiquita
Garner, Cora
Garner, Mrs. R. B.
Gates, Mrs. Delorice
Gatewood, Dorothy
Gatrel, Mrs. Mary
Gaz, Lola
Gee, Little
Gee, Marion
Gibson, Pearl
Gilbert, Reba
Gilland, Connie
Ginger, Lee
Gooden, Mrs.

LeRoy, Mrs. Grayce
Lewis, Mrs. Dorothy
Lime, Mrs. J. H.
Livingston, Edith
Lone, Nellie
Love, Billie
Lubman, Mrs. Jannie
Lunsford, Mrs. L. R.
MacDonald, Sara
McCall, Mrs. Opal
McCallum, Florence
McCall, Violet
McCloskey, Maxine
McCullers, Sulou V.
McCue, Mrs. T.
McDwitt, Patricia
McGuire, Mrs. W. F.
McIntyre, Mrs. Fred
McRea, Emele
Mack, Viola
Malone, Mickey
Mansella, Polly
Maruma, Mrs. Pearl
Marion, Grace
Maroon, Miss Billie
Marshall, Mrs. Vern
Mathis, Mrs. Billie
Mays, Frances
Menke, Mrs. Mae
Merrill, Flora
Meyers, Mrs. Teresa
Michel, Leona I.
Michiel, Mrs. Georgia
Miller, Mrs. Earl
Miller, Mrs. Mary
Miller, Mrs. Taylor
Mitchell, Florence
Mix, Anna
Moberly, Irene
Monroe, Jeanne
Moon, Mrs. Geo. C.
Moore, Evelyn
Moore, Mrs. Ruby
Mottie, Mrs. Ben
Motz, Mrs. Dorothy R.
Mullen, Peggy
Munson, Mrs. Dora
Murphy, Anne
Murphy, Annie
Murray, Mrs. R. E.
Myers, Mrs. Ray
Myles, Edna
Nelson, Alline
Nelson, Juline
Nelson, Mrs. R. L.
Noyes, Mrs. J. Babe
Oakerson, Margaret
O'Rourke, Margaret
Olson, Mrs. Nellie
Osburn, Lee Carrie
Osom, Sophia
Parker, Kitty
Parker, Mrs. A. W.
Parjia, Mrs. Princess
Paulsen, Mrs. Al
Payne, Mrs. May
Pearce, Mrs. Adolf
Peck, Emilia
Peterson, Betty
Peterson, Julia
Peterson, Margaret
Peterson, Mrs. H.
Phelan, Mrs. Wm. L.
Pickens, Virginia
Porel, Mrs. Mary D.
Pose, Mrs. C. S.
Powell, Octavia
Price, Mrs. Susie E.
Prince, Mrs. J. G.
Qualls, Addie Mae
Rae, Mrs. Val
Ramsey, Estelle
Randolph, Florence
Ray, Billie
Raymond, Anna
Reita, Madam
Rench, Louise
Reno, Mrs. Sylvia
Renshaw, Mrs. Bert
Renshaw, Mrs. Willie
Reynolds, Mrs. Lyle
Reynolds, Pearl
Reynolds, Vera
Rice, Mrs. Maile
Richards, Margaret D.
Richards, Nellie
Richards, Ray
Ridgway, Doris
Rigault, Mrs. Patrick
Riley, Lola
Roberts, Ginger
Robinson, Mrs. Helen
Romano, Mrs. Eunice
Romig, Mrs. Elizabeth
Ryan, Rita
Ryan, Roxey
Sanders, Audrie
Santa, Adele
Sarsen, Mrs. Robert
Sarber, Dorothy
Saunders, Mrs. H. S.
Schenider, Mrs. E. J.
Scott, Lena
Scott, Mildred
Scott, Mrs. Richard
Sells, Mrs. Chas. W.
Serpas, Mae
Seymour, Lucille
Shade, Eleanor
Shannon, Mrs. J. O.
Shepherd, Mrs. Gracie
Sheridan, Dorothy
Shiffleborg, Alice
Shockley, Millie
Shore, Mrs. Billie
Shrader, Elaine
Siegist, Edythe
Signor, Mrs. Art
Silberblatt, Mrs. Clara
Simons, Mrs. Homer
Simpson, Estella
Sisco, Mrs. Mildred
Slagle, Mrs. C. O.
Smeins, Mrs. Rose
Smith, Doris
Smith, Bessie Mae
Smith, Mrs. Luslie
Snow, Mrs. Roy
Snyder, Mrs. Katherine
Soret, Mrs. Joe
Stanley, Mrs. Boya
Stanley, Mrs. C. W.
Starkey, Mrs. Ira
Steele, Dorothy
Stella, Tattooed Lady
Stevenson, Thelma
Stewart, Laura
Storey, Mrs. Bill
Storey, Mrs. C. J.
Sturchio, Mrs. Carolyn
Sublett, Shirley
Summers, Mrs. Louise
Sunpass, Mae
Swafford, Mrs. Litha
Swicegood, Ethel C.
Swicegood, Mrs. E.
Sykes, Grace
Taylor, Evelyn
Teska, Mrs. Bertha
Teska, Mrs. Joe
Thomas, Miss Zitt
Tierney, Viola
Timmers, Mrs. S. P.
Tiffin, Mrs. Phyllis
Townsend, Dorothea
Transon, Marie
Trout, Mrs. Ollie
Tryon Sisters
Turner, Mrs. Gertrude
Tyler, Mrs. Lillian
Van Allen, Edna
Van Allen, Medusa
Van Litz, Mrs. Pete
Van, Mrs. James

When Writing for Advertised Mail, Please Use Postcards.
Also state how long the forwarding address is to be used.

November 9, 1935

Pfeiffer, E. W.
 Phillips, Stanley
 Pichlanti, James
 Picklo, Walter
 Piel, Michael
 Pinfold, Plator
 Pipkin, Charley
 Pitner, Hiram L.
 Plumhoff, Wilbert
 Pluzini, Lloyd
 Poll, Joe
 Pope, Frank
 Poplin, Clarence L.
 Porey, Bob
 Pottle Jr., Wm.
 Pounders, Alfred S.
 Powell, Red
 Powers, Vee H.
 Prather, Henry H.
 Price, Jack
 Price, Joe S.
 Price Chemical Co.
 Pritchard, G. W.
 Prowell, Albert
 Pruess, Elmer
 Pruitt, J. D.
 Pullman, Pete
 Mumroy, H. L.
 Eyle, Doc
 Queen, Joe
 Race, Frankie
 Rac, Joe

Baines, Jack
Bailey, Kenneth
Bamberg, J. D. S.
Bamby, Jr., Byron
Rambo, Bennie
Ramsey Jr., Donald
Raney, T. J.
Rankin, Harry
Rawlinson, Odell
Ray, Buster
Ray, H. E. Happy
Ray, Jack
Ray, Mary
Rayan, Geo. A.
Raymond, Nicky
Rayo, Ned
Read, C. H.
Reaird, Elbert
Reamer, Frank
Redding, L. E.
Reece, V. L.
Reed, F. M.
Reed, Stanley F.
Reeves, H. N.
Reiter, O. K.
Remalia, Von
Renda, Jos.
Reno, Edw. A.
Reno, Otto
Renshaw, Jack
Reverse, Jimmie
Reynolds, Anthony
Reynolds, Cecil
Reynolds, Ellery S.
Reynolds (Rand
Canina Reeve)
Reynolds, Jas. C.
Reynolds &
LeBlanc
Rhodes, Elmer C.
Rhynes, Walter L.
Rice, Cecil C.
Rice, C. E.
Richard, Jeff
Richards, Scott
Scotty
Richardson, Dick
Riesle, W. S.
Riley, Harry
Riley & Riley
Ripley, L. A.
Risin, Thad
Rising, T. A.
Rittley, Harry
Ritter, Rudy
Rivers, Robt.
Roark Jr., Ernest
Robbins, Charley
& Jane
Roberts, Harold M.
Roberts, J. Stanley
Roberts, Lowell
Roberts, J. C.
Robertson, John
Robinson, Bob
Robinson, Chas.
Robinson, Ralph
Roby, Will
Robyn & Day
Rosen, Chas.
Roderick, Charley
Rodgers, Noble
Rogers, Elton
Freezo
Rogers, Roy E.
Rogers, S. A.
Rogers, Selgel
Roisman, Harry
Romayne, Dr.
Korda
Romell, Tony
Rose, Henry
Rosen, Mike
Rosenberger, Bert
Ross, Dennis
Ross, John H.
Ross, Sammy
Ross, W. E.
Ross, James
Rowan, Doc W. H.
Rowland, Welton
Rufus, Sid
Ruffing, W. S.
Rule, Dale
Rule, Mike
Runnel, Al F.
Rush, Austin &
Gladys
Rush, John
Ryan & Angel
Ryan, E. J.
Ryan, Ray
Sabott, Chas.
Sager, Frank
Salsbury, Samuel
Sanblers, Lillard
Santander, C. L.
Sass, Geo.
Satterlee, Alfred
Saunders, Al
Saunders, John P.
Scaggs, G. F.
Schaffer, Jack
Scharfing, John
Schneinaho, Howard
Schenk, Clarence
Schubert, Joe
Schmitt, Fred
Schneider, Vic
Schneits, Harry
Schuback, Tex A.
Schutz, Ed
Schwachter, Sam
Schwartz, Paul
Scott, C. D.
Scott, John Cowell
Scott, L. L.
Scraggs, Forrest
M.
Seals, Jack

Seargent, Geo. Seavers, George See, George Seely, Vernon Selech, E. W. Sella, Charley Sepulveda, Gaudalupo Sewell, F. T. Seymour, W. O. Shades, Carl F. Shaffer, Hugh Shannon, Geo. Shannon, Jimmie Shannon, Sheik Shapley, Howard Sharkey, Geo. E. Sharven, U. R. Shaw, John Shea, E. R. Shea, Peter J. Sheffey, C. W. Shelley, Jack Sheppard, J. M. Shields, Price Shipp, R. A. Shockley, Charles Shockley, Joe Shoemaker, Earl Short, Raymond Shugart, J. C. Shultz, Capt. Wm. K. Shultz, Wilbur Shurman, Jack Sidner, A. J. Siegler, Joe Silver, Chas. Silver, Hal Simmons, Alex Simpson, Sam Simpson, S. M. Simpson, Oscar Sims, Amon Sinnott, W. E. Slaco, Richard H. Sky Eagle, Chief Slade, Walter E. Slansky, Spud Sleman, Slim Slinkard, Waldo Sloan, Doc Sloan, Geo. Slover, W. H. Slusser, Wm. E. Smart, Jack Smiga, Joe Smith, Ben A. Smith, Capt. John J. Smith, Claude Smith, Ed Smith, Fletcher Smith, Gilly Smith, J. C. Smith, Jr., George Smith, M. A. Smith, Otis L. Smith, Sam Smith, Willie W. Smythe, Smyth Snapp, Wm. R. Snediker, H. Roy Snyder, Bob Snyder, Dick Snyder, Leo Solar, Joe Sorel, Fred Sorel, J. A. Spalla, Sam Sparks, M. E. Spaun, Byron Spicer, Douglas Spring, Ed Squir, Charley Sproull, Albert St. Claire, Ernie St. Elmo, E. St. Johns, Art Stanley, Chas. W. Stanley, C. H. Stanley, Geo. Stanley, Goldblock Stanley, Joe Stanley, Paul Stanton, F. D. Starr, Al Stearse, Frank Steele, Max Stein, G. Dewey Stengal, Louis Stennett, Bill Stephens, Emmett Stephens, James O. Stephens, J. R. Stevens, Frank Stevens, Tex Stewart, R. H. Stires, Fred W. Stillman, Lewis Stillwell, Sidney Stingle, Willard Stocker, Ben Stockton, Louis Stoltz, Henry Stone, O. L. Storey, Ala.	Stratdner, Carl U. Street, Claude O. Strickland, H. P. Strong, Elwin Strong, James Stross, Herman Struck, Buddy Stuart, Larry Stuff, Clifford J. Sullivan, Daniel A. Sullivan, Edw. Sullivan, James E. Sullivan, Oscar Sumner, Kermit Sutton, Earl H. Swab, Mosley Swain, Col. W. I. Sweeney, Thos. L. Sweet, Geo. Sweetland, C. N. Swift, Robert Sylvan, H. C. Tackman, Art Tait, D. Whitey Talbott, Charlie Tatum, Moger Taylor Bros. Taylor, R. Ferris Taylor, B. P. Taylor, Doc W. H. Taylor, Jack Teer, Jimmie Teitenberg, Herb Templeton, Patrick G. Tennison, Dave Terney, Bill Doc Terrell, Billy Thalhofer, Fred Thames, Gene Thibault, B. E. Thieblut, Frenchy Thomas, Art B. Thomas, Pete Thomas, Sam Thomlinson, C. L. Thompson, Aaron Thompson, T. Thompson, Zack Thornton, Richard T. Thunderbird Thunderskye, Tom Thibbins, Tommy Tierney Jr., Edw. Tilden, Jimmy Tinscher, Vernon Tisdale, L. Todd, K. W. Tom, Archie Tom, Miller Tory, Harry Tourney, Wm. Towe, Paul Townsend, Chick L. Trask, D. A. Trebner, Robert Trelon, Entertainment Bureau Trigg, J. M. Tri-State Booking Agency Tripp, Billy Tronson, Rube Trosey, Joe Trousdale, Boyd Trout, Max S. Truitt, C. D. Truitt, Preston Tuman, Huggle Turner, J. Wes Udder, Dick Underhill, Howard Usher, Geo. Vail, Frank Valencia, Samoya Van, Jack G. Van, Ruddy J. Van, Nap & Myrtle Vann, Dan Vanocker, Harold Varo, Don Vautelles Circus Venable, Bill Verga, Andy Verga & Lim Vermont, Sam Vernon, O. A. Vernon, Wally Vickers, Frank Vitali, J. Vogt, Johnny C. Von LeBaron, J. Von Shoen, Eddie Voorheis, Ben H. Wade, Billy Wade, J. H. Wade, Roy M. Wadley, Rube Wadsworth, F. W. Wagoner, M. E. Waldo, Jack Walijorski, Stanley Walker, Broadway Walker, Fred	Walker, Mickey F. Walker, Montana Bert Walker, Tim Wall, Ted Wallace, James E. Wallace, Jerry Walley, Edw. S. Walpo, Aleck Walters, Horace Walters, John or Van Walters, R. S. Wanna Pony, Bill Ward, E. W. Ward, Johnny Wargy, Paul Warren, Edgar Wasburn, Geo. H. Wasson, John W. Wasson Jr., Samuel Wayland, Bobbie Wayne, Marty Weaver, E. W. Webb, Clay Webber, A. R. Webster, Al Webster, Fred Wederick, John Weeks, Gerald Weeks, Monty Weinberg, Arthur Weinberg, Joe Weine, Sam Weinkle, Mose Welch, Joe Wells, Bud Wells, Jack Wells, John O. Wensley, V. & H. Werdel, Philip Wermasko, John Wesselman, L. B. West, Al West, Eddie Out West State Circus Western, J. W. Westman, Ray Wetenkamp, Frank Wheeler, Bob Wheelock, Ray White, Charley White, G. W. White, Gyp White, Harold White, Jas. Biabee White, Jr. Robt. Whiteway Shows Whitmarsh, C. C. Wilder, Frank Wiles, Clair S. Willander, Capt. John Williams, Basil Williams, Bert Williams, Chas. Williams, Dome Williams, Curt Williams, Whitey Williams, Flash Williams, Fred X. Williams, Guy Williams, Jack & Alice Anderson, Jean Atiyeh, W. Barrett, Florence Beck, Barbara Bowman, Annie Brenna, Virginia Bright, E. Brooks, Kathryn Brooks, Virginia Carroll, Della Carroll, Gipsy Chadwick, Pat Chadwick, Terry, Thora Claire, Dolly Costello, Anna Crews, Mrs. Azel Curtis, Myrtle Da Vince, Lora Davis, Florence De Shon, Maxie Lou Denis, Doris Diamond, Joey Dixon, Mildred Ellis, Mrs. Kirby Evans, Gladys Five Wonder Girls Faust, Betty Grizzard, Viola Burrell Goodale, Leslie Hart, Bulia Henderson, Mrs. A. Hughes, Opal Gene Kalama, Melba Karr, Mary Kenny, Mrs. Kirchoff, Mary E. Le Forte, Bunny Lea, Madame Livermore, Isabel Lloyd, Karin Lohsen, Irene Lynn, Gwen Malang, Mrs. Bibbs Malloy, Ullaine Marlow, Joy Martin, (Ganjou) Martin, Mrs. Arthur Marquette, Bobby Martins, Loretta Marx, Rosie Meixner, Ona Melnotte, Clara Miller, Victoria Milton, Glenn Mitchell, Gerry Padden, Ida Lena Payne, Violet	Williams, Jack Williams, Jack (Dempsey) Williams, J. E. Williams, Kelly Williams, Leonard Williams, Curley Williams, Les C. Williams, W. H. Williams, Marshal Williamson, Lloyd L. Willie-West & McGinty Willy, Clark Wilner, Dave Wilson, Bill Monk Wilson, Carl Wilson, E. G. Wilson, Harry E. Wilson, Jack Wilson, Ice Water Wilson, Max Wilson, Robt. W. Wiltsch, Cash Winetraub, Sam Wingard, Lew Wingfield, Harry Red Winnemore, Al J. Winick, Nick Winstead, S. S. Winter, Ellis Wistor, Thos. Withers, Howard Woekener, Joe Wolf, Jack & Marie Wolf, Wm. Wonder, Tom & Betty Wood, Mearl Woodard, Rufus Woods, Punk Wortham, Jack T. Wray, Al & Fay Wright, Arthur A. Wright, Charlie Wright, M. G. R. Wright, Chuck Wright, F. A. Wright, Jr., J. D. Wright, Phil Wynegar, Pete Yancey, Geo. B. Yanko, Vastan Yanko, Miller Yatko, Johnnie Yenko, Geo. Yoanis, Green Yoerg, Augle Yonko, Geo. M. York, W. B. Younmans, Ralph Young, Lloyd Young, Roy Younger, Scout Zack, I. Zain, Count Jos. Zarlington, Ray Zelmo, the Great Zerado, Frank Zercher, Hill Zogi, Prince Zorardo, Mystic Zorsky, Jos. Foley, Thomas Fonzal, Al Francis, John Franklyn, Wilbur Frederick, E. Milan Garrison, Chas. F. Garthright, Geo. Georges, C. Gerard, Jay Glezes, Nick Goody, Ray Gould, Harold R. Hadley, Harold Hall, Ted (Band) Hardeman, Verne Harvey, Russell Hayes, Francis Heise, Henry Heron, James Hicks, Robt. W. Horton, Lou Houssain, Mohamed Husak, John Hutchender, Clarence B. Jack, Capt. Janick, Harry A. Janikstone, Wm. Scotty Jones, Mack Karnes, Joe R. Kearns, Jack Kelly, Billy Kendall, Billie C. Kennard, Eddie Kerr, S. A. Knight, Herbert M. Kuma, K. T. Laddol, Richard Sornsen, C. H. So. Sea Islanders Street, Geo. & Kath. Stetina, A. Sullivan, Fred R. Sullivan, Jerry Sullivan, Joe E. Taylor, Wm. & Ray Tatman, Harry Tennery, Jas. A. Toshi Nippon Weintraut, Sol Westfall, Bill Wilson, Bert (Idaho Red) Winter, J. H. Worthey, Glenn F. Youngblood, Azeke Adams, Mrs. Geo. V. Arenz, Lucy & Thommy	Raleigh, Mrs. Trout, Katherine Tudor, Marion Ucallene, Marie Vendrell, Helene Ward, Stella Wilde, Renee Wood, Mrs. Rae Woods, June (Weiner) Barnes, Inez Bartholomew, Edna Beaumont, Fontaine Bernette, Alice Bradley, E. & Caroline Bradley, Mrs. Maude Carle, Betty Day, Sally Dayton, Madalyn DeVere, A. Dixon, Irene Dot & Jim, Dance Team Draper, Miss Buster Evans, Mrs. Dorothy Fair, Miss (Stock Company) Fielding, Mrs. E. L. Fink, Mrs. Hilda Mary Gentlemen's List Abdiziz, Hassan Ben Adair, Pete Albertson, George Allen, Bud Allen, Jack R. Armour, Bill Baldwin, Guy Barker, L. Glenn Bryner, Robt. J. Barnett, Lowell John Burns, Curley Butcher, O. J. Byron, John Caldwell, Roland Canton, Eddie Cox, Art Davenport Sr. Dawalt, Geo. DeValdo Dorgan, Steve Douglass, Vern Dupont, Gene Dyer, Johnny Eddy, Jack Faff, Harry Garcia, Louis Gear, Billy Am. Enterprises Germano, Tony Gibson, M. D. Gordon, George Greenwood, Capt. Harry Gregg, George Grundy, Fred Harrelson, W. B. Harrison Hayes, Paul Henderson, Jack Hirsch, Harry Hollingsworth, Robert Hornaday, Earl Hoyt, Ray Hyda, Victor Jarvis, Burt G. Jerome, Paul Johnson, Daniel Jones, Thomas Kane, Val H. Kelly, Mr. & Mrs. P. B. Kranz, A. Landris, Charles Mandean, Jose Marino, Joseph Mathews, Thomas McAleer, George McArdle, W. A. McCormack, T. J. McCrear, Neil McKee, Jack McKellar, Donald McLemore, Jas. E. McLachlan, Wm. Mitchell, Jas. E. Mojeda, Harry Morin, Tony Morris, Ike Evans Morris, Jack Murphy, Eugene J. Murry, R. J. Nicholas, Wm. O'Brien, Richard O'Connor, Joseph L. Paroff Troupe Perry, Frank Perry, Frank (Whitey) Phelan, Chas. (Strong Man) Phillips, Amos Phillips, Tip Portable Movie Shows Pudero, John D. Purchase, Wm. Quincey, Dr. T. J. Randolph, Don A. Reed, Wm. H. Reese, Hoyt Reessler, Geo. J. Riley, Blackie (M. P.) Robinson, John Rogers, Pat Ryan, Pat Sales, Wm. Santini, Frank Seifers, Harry Shaw, Ralph Shaw, Dave Shaw, E. W. Shepherd, Victor Shepard, Victor Shubert, (3 Kanes) Smith, Frank J. Smith, Thos. E. Sohn, Clem (Parach.) Sornsen, C. H. So. Sea Islanders Street, Geo. & Kath. Stetina, A. Sullivan, Fred R. Sullivan, Jerry Sullivan, Joe E. Taylor, Wm. & Ray Tatman, Harry Tennery, Jas. A. Toshi Nippon Weintraut, Sol Westfall, Bill Wilson, Bert (Idaho Red) Winter, J. H. Worthey, Glenn F. Youngblood, Azeke Gore, Thelma Harris, Mrs. Bess Jolly Josephine (Fat Girl) Kedder, Mrs. Key, Mrs. Zell Lamb, Marie Maurer, Mrs. J. C. McNamar, Minnie Meum, Mrs. W. R.	Fulton, Mrs. Evelyn Gerard, Gay Graham, Shirley Graves, Miss Jammie Hannon, Hotsie Harmon, Mrs. Ada Johnston, Mildred Knehl or Kiel, Mrs. Mildred Lee, Clara Lusson, Mrs. Leo Lynn, Doris McBride, Mrs. Flo Mack, Gladys Mack, Mrs. Marquita Maynard, Mrs. J. A. O'Neil, Mrs. Patsy Sanchez, Mrs. Luana Sherman, Betty J. Slade, Mrs. R. L. Todd, June Whitney, Eileen Janigan, Neal LaRue, Garants LaValley, Capt. Oscar Lawrence, Sam Lee, Jimmy Lerch, Louis Lorraine, Carl Mack, H. Manzh, Madam Dallena Martin, Peter Maxine, Gabriel McDaniel, C. W. McGuire, F. C. McSpadden, J. R. Moore, Don Morales, Daniel Mortenson, Mort Muldoon, Billy Nelson, C. W. Norling, Albert Odzark, Danny Olsen & Johnson Omossa, Mohamed Ben Perry, Jerry Perry, Robt. E. Phillips, Eugene Platt, John J. Rae, Rob Roberson, George Roy, J. George Saari, Augustus T. Schultz, Jack Sloddard, Doc Sorum, Andrew M. (Happy) Spencer, Don Stoddard, Don Stone, Benny Stratdner, Carl U. Stroud, Elmore Thomson, Ray Travis, James Tuttle, E. Vail, Frank Valentine & Bell Vogel, S. J. Wallace, Clyde Weiss, A. J. Wilburn, Herman Wise, Ben Woods, Douglas (Whitey) Wright, H. P. Blackie Adams, Blackie Adams, J. C. Alfred, Jack & June Applegate, Joy H. Archer, Whitey Badger, Harry Ballard & Company Bayer, Dick Beckner, Denny Beckner, Denny Bevins, Frank W. Blankenship, Ray Brewer, Ray Bryer, Harry Buchanan, J. A. Buck Buchanan, Tree-Top Burnett, E. A. Carlie, H. Conally, James Cooke, Harry Curtis, Manuel O. Dale, D. A. Davidson, Brownie Day, Jockey Deason, Frank Dunklin, Jack Elliston, Jack Ervin, Walter Geyer, Dave Gill, Chas. E. Goad, Dude Goad, Joe Greenwood, Capt. Harry Hall, Edward L. Harris, Bob Hartsell, Harry C. Henry, E. J. Howell, Ray Irving, S. L. Johnson, Leland M. Jones, Mack Kelly, Frank J. Kirkman, O. Kline, Ernie Knowles, Harvey Kugler, Prof. Latour, Robt. A. LeRoy, Thomas Lewis, Montana Lungren, Eddie Marlow, J. E. Matson, Bernard McCarthy, C. P. McCue, Tiger Morgan, J. Doug Mullen, Joe Nixon & Norris O'Dea, Jimmy O'Hara, Bob O'Malley, James Orr, T. S. Parker, C. W. Shorty Parker, Chas. M. Porter, Pat Ramsey, Joe Rockwell, E. W. Rogers, Frank Dago Schieberl, Joe Schultz, Ed Tom Scott, B. D. Scott, J. R. Siedham, Sidney Simmons, Warren F. Smith, Roland Snyder, Sid Starr, W. B. Stillwell, Limie Stratdner, Carl V. Sublette, Red Thorpe, J. Frank Van, Jimmy & Libby Williams, Doc Les Williams, Harry Williams, Jack Willis, Floyd Wilson, Happy Young, Billy Toby
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PLAY, GENIUS

(Continued from page 20)

a child prodigy—he suddenly feels he wants to know Life—with a capital L. And so he refuses to do a concert for visiting relatives, and runs off to a pouting little blonde who lives in a gorgeous penthouse and who hates music. They go off on a tour of the night clubs and, as the result of a brawl, he injures his bow hand. This brings him back to his senses, and so he marries the little girl back home (who is a concert singer) and they rush off on a honeymoon.

As you can see, the story is skimpy, with the author trying hard to illuminate the dull spots with glittering shafts directed at the "music business," child prodigies and the concert field. It would have made a good joke comedy if the cast had played it like one. But, instead, they play it with a certain amount of intelligence, giving it a slow and killing pace.

Hardie Albright gives a creditable performance as the genius who turned playboy, and Judith Wood makes a valiant attempt at being a likable minx. Clarence Derwent does the manager well enough, while Sam Wren pushes his

noisy-younger-brother role for all it's worth. Ferdinand Gottschalk is excellent in a meager role. Theresa Maxwell Conover provides a warm portrayal as the harassed mother of the genius.

We doubt whether *Play, Genius, Play!* will play long on Broadway.

PAUL DENIS.

THERE'S WISDOM

(Continued from page 20)

and-concerto boys; but in the stuffy confines of a Broadway theater it seems simply a hunk of tripe.

Leon Nordoff, its central, piano-pounding genius, is the stock balmy genius of the Broadway showshops, crazy, lecherous and irresistible, a Don Juan of the high-toned ivories, he might have been a writer or a painter or a singer and the effect would have been the same—just the same as it has been in countless Broadway-watermarked plays before. Leon's loving wife, who winks at his infidelities and who is the power behind his genius, is the stock "heroine"-wife we have had ever since the drama first mistook 55th street for Park avenue. The manager-friend

who loves the wife with a love that is too, too sweet and true might have stepped from almost anywhere, even from the combined pages of Laura Jean Libby and a modernized Joe Miller. The sleek and pushing little society strumpet, who wins Leon momentarily, has gone to Cain's with the scenery countless times before.

The wife, this time, realizes that once Leon has had what he wants he will be finished with his latest affair; so she lays deep plans to effect the consummation, plans somewhat hindered by the young lady in question, who knows the value of a "no." How the wife convinces her of one thing by pretending to try to convince her of the other makes up the second and chief act of a play that mistakes smart-aleckery for wit and cheapness for sophistication. The characters are so trite, undistinguished and unpleasant that there could be no possible interest in them even if Mr. Kesselring had made them do interesting things.

The consummation takes place, as was expected, in the wife's conveniently vacant bedroom; and then, when she finds out about it, she suddenly decides that she is thru, an unreasonable attitude

justified only by the fact that the play had to have a third act. In the end, of course, she decides to patch it up as usual, because Leon has finally found the fine, stirring third movement for his concerto, and she can help him to write it out.

Walter Pidgeon, Ruth Weston and Glenn Anders, in the three chief parts, dredge what comedy and effect they can from Mr. Kesselring's etude in wise-cracking and cheap heartbreak, doing a surprisingly good job of it aided by Harry Wagstaff Gribble's smooth direction. Betty Lawford, as the trumpety strumpet, indulges in some painfully brittle pretending; various of the others, including Frances Maddux, who sings one song, 'production is worthy of a worthier play.

It all seems pretty sleazy.

The title is taken from a couplet by the late Rupert Brooke:

"But there's wisdom in women, of more than they have known,
And thoughts go blowing thru them
are wiser than our own."

Sez you, Mr. Brooke.

EUGENE BURR.

HY-TEX BALLOONS are the only balloons made from pure latex by the patented Anode process. The Anode method gives Hy-Tex balloons greater tensile strength and elasticity.

Hy-Tex high quality insures bigger business.

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THE NEW FALL DESIGNS ARE IN. ORDER SAMPLES TODAY.

Prices from \$9.00 Gross. 10 Sample Rings, \$1.00. Complete Sample Line of White and Colored Rings, \$2.00, Prepaid. Catalog Free to Dealers.

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ALWAYS AT THE HEAD OF THE PEN PARADE. Banker Pens and Banker Blades, Plungers, Vacuum and Combinations. All Pens Fitted with Two-Tone Points. Demonstrators, get in touch now for your Xmas Pitch Package.

JAS. KELLEY, The Fountain Pen King, 487 B'way, N. Y. C.; CHICAGO, 180 W. Adams St.

PAPER MEN

New and Attractive Club of NATIONAL MAGAZINES

Liberal Proposition for Producers.

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REX HONES Now Less Than 3c Each

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Each Hone in flashy silver box, priced \$1.00. A real fast cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen.

The REX HONE always sold for a much higher price. Hone men are cleaning up. ACT QUICK. REX-HONE MFRS., 1500 West Madison, BR-11, Chicago, Ill.

PITCHMEN • DEMONSTRATORS STREETMEN • NOVELTY SALESMEN MEDICINE MEN • COUPON WORKERS

By CASOLINE BILL BAKER
(Cincinnati Office)

THAT GOOD OLDTIMER . . . Ross Dyar, stopped in for a visit (while the wife was on a shopping tour) at the Cincinnati office last week. Business this year was reported as good, with the drug store business running well ahead of 1934. The show opened last spring at Pottstown, Pa., and closed some 25 weeks later at Lock Haven, Pa.; in fact, the entire season was spent playing towns within a 100-mile radius of the opener. Syd Carter, who has been with Ross for some 12 years, and who was with Jim Perdon for the preceding 18 years, has gone to Los Angeles for the winter, where he has his own orchestra, which gets quite a bit of picture short work during the cool weather months.

EARLE B. WILSON . . . Infos from Columbus, O., that he has opened a new system print shop that is going over big. Billy Boy Wilson (named after *The Billboard*) is ill in Children's Hospital.

SLIM LOVELLE . . . Terre Haute, Ind., writes he had an unfortunate experience with a med man whom he had always regarded as an old friend. The "friend" wanted to work Terre Haute last fall. Being an old friend, Slim did his best and succeeded in opening the town, which had been closed to pitchmen and street workers. Finally the "friend" was closed. So Slim took him to an attorney friend in Terre Haute. Between them, with the attorney's assistance, they reopened the town, proving the right of the pitchman to pursue his normal right to earn a living in an honest business. "Then after all the trouble and effort put forth on the 'friend's' behalf," writes Slim, "he left town, after having the road cleared for him, without paying the attorney's fees or so much as a thank-you for me." Slim leaves the moral of the story up to you!

"PULLED THRU . . . the Helena quake okeh," pipes J. J. Conlon from Choteau, Mont. "Some 246 tremors were registered in a week's time, the daddy of 'em all hitting October 19 at 9:48 p.m., throwing the city into complete darkness, killing one and causing several million dollars' damage. Am covering renewals in this territory but expect to be able to go hunting on my return soon to my home town, Thermopolis, Wyo. For some reason or another the Pipes columns do not carry the number of pipes from boys of the sheet as it did in years gone by. Let's have more news from the boys on the 'firing line.'"

"SURE LOST A . . . good pal in the passing of Tom Rogers," pipes Harry Maier from Durham, N. C.

EDWARD PALESTINE . . . sends one from Brooklyn: "Have been pitching on the streets here and in New York for some six months. Read the Pipes pages of *The Billboard* with interest every week. Biz for me is fair.

"REPEATING MY OLD . . . territory," shoots Johnny Hicks, the ad man from Stockton, Calif. "Find biz up about 40 per cent. Jamming to me is the greatest work on earth. Even managing to convert some of the knockers."

"HAVE OUR AUCTION . . . back on the lot here and will continue to exhibit until the weather runs me back to the old fireplace," tells Warren E. Lewis from Ypsilanti, Mich.

FRED H. SULLIVAN . . . shoots a pipe from Gardners, Pa.: "Worked the York Fair and a community sale. Business could have been better but guess the customers were short of dough. Will drift south from here for the winter. Stopped over with

our old friend and pal Doc G. S. Spangler, son of Doc C. O. Spangler, one of the oldtimers of med fame. Doc has closed his show but customers are still coming to his housecar office for consultation. He is a real fellow and the town folks and all the kids know him."

"HAVE READ PIPES . . . for many years but this is my first contribution," tells Charles Quinn, Paris, Tenn. "Wonder where Hot-Shot Austin is. Note where Bob Posey is in Arkansas. Would appreciate hearing from the boys thru *The Billboard*."

"HAVEN'T PIPED . . . in since visiting the Cincy office last spring," scribes H. H. Walker, St. Louis. "Worked the Queen City to fair business on colls with my oil machines. Only saw a few of the boys working there during May and June. There are only two lots that can be worked for a reasonable amount, one on Main street, across from the post office, and the other on Ninth street, near the market. Doorways are closed. Worked thru stores and got by all right. Have been here in St. Louis almost three months now and am beginning to feel like a home guard. Have three demonstrations going on colls in good stores. Boys with me are J. E. Quinn and L. A. House. We are fattening the b. r. for the winter. There are a number of good lots here that can be worked reasonably, but you have to spring a new joint or get the gelt in taboo. Some of the boys working here recently include Shooks, magic Chinese bars; Jimmy Ross, flukum and solder; Brown, tricks; Smith, knife sharpeners; Jimmy Wells, who dropped in last week and worked sharpeners for a couple of days before departing for better hunting grounds. Most of the boys set up on Sixth street, near the market, when working downtown. The American Legion convention here was not much for business. Looked like a big blowout. The busiest place in town was an open bar, 850 feet long with 80 bartenders. The beer was all free, with compliments of one of the big local breweries. And oh, boy, did that free beer taste good. Several of the boys of pitchdom were there and got their share. Would like to read pipes from Doc Neal, Robert W. Wilson and J. E. Potter and son, Jo. Expect to make several auto shows next month and then into stores for the winter, and it won't be long now."

DOC C. L. STUMPF . . . is in New Orleans, where he has located his five children in school. Via card received last week Doc pipes: "See where Connie and Dolly and Jim and Marge have their med show in Alabama. Hope they all get plenty this fall. Wonder if Bill ever returned—perhaps George Ogden can shoot in an answer on that one. Will shoot in another shortly from the land of gumbo. Will Robert M. Smith please pass the snap beans and onions to A. L. Clark."

"WORKED INDIANAPOLIS . . . the week after leaving Cincinnati," tells Stanley Anderson from New York. "Then drove on here. Make the Olsen-Johnson show next week in Rochester—then to Boston for the week of November 7. Have a polish tieup with the show that should be a honey. Would like to see a pipe from Blackhawk."

HARRY AND DAISY DE GRACE . . . write from Oklahoma City that after closing their Hoosier Herb Company they drove to St. Louis, where they bought a new Oldsmobile, and with their Cheerio trailer are en route to California for the winter. Doc says they had the best summer season in four years. Continuing: "Visited the Alvin Kirby show after we closed. He certainly has a neat and classy tent med show. I would like to see pipes from Ran Lewis, Happy O'Curran, Happy Philipson. Roster for the past season, in addition to myself and Daisy, included

IT SELLS PLUNGER FILLER VAC
ZIP! ONE PULL—IT'S FULL!

EVERYTHING IN FOUNTAIN PENS & SETS.

JOHN F. SULLIVAN
458 Broadway, NEW YORK CITY.
Fast Service Sully.

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GET IN ON THE DEMAND FOR
SLIP-OVER SWEATERS

Our "WINDSOR" Sweaters are Marvelously Soft and Fluffy. Made of Camel-Like material and exact duplicates of the costliest Sweaters on the market.

Latest Seasonal Colors—Oxford, Blue and Camel Beige. Sizes 38 to 46.
\$6.50 DOZEN.

PREPAID SAMPLE, \$1.00.
25% Deposit With Orders, Bal. C. O. D.

NEW VICTORIA TRADING CO.
1241 Broadway, New York City.

PENS, PENCILS, SETS
Fountain Mechanical Gift

Closing Out at Cost
25,000 Pens and Pencils

Write for Samples and take advantage of an unusual opportunity to get Xmas Merchandise at Manufacturers' Cost.

SOUTHERN PEN CO.
Petersburg, Virginia
The Largest Pen and Pencil Manufacturer in the South.

SILK KNIT TIES

BIG FLASH. New English Styles. Sample Doz., \$3.00. Also Cut Silk, Hand-Made TIES. Sample Doz., \$4.00. 25% with orders. Money back if not satisfied.

EUREKA NECKWEAR CO., Dept. 6, 307 W. 38th St., New York City.

LEADER TIES.
The Tie With the Ready Made Knot. Holds Its Shape Forever. Silk-Lined. New Fall Colors. 50c Seller-Rewriter. \$2.50 PER DOZEN.

Four Beautiful Samples submitted, \$1.00, prepaid. Also Zip-On and Slide-On Ties. Money refunded Without Question.

M. LEVINE, INC., 13 N. 13th St., Philadelphia, Pa.

SHOE LACES and FINDINGS

Most staple, best selling items. Buy direct from manufacturer. Send 25c for sample assortment and prices.

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We carry Shoe Laces and Findings only and are therefore in a better position to give you lowest prices, perfect merchandise and prompt delivery.

EVERYTHING IN THE FOUNTAIN PEN AND PENCIL LINE

Write us your needs.

ARGO PEN-PENCIL CO., Inc.
206 Broadway, NEW YORK CITY.

WRIST WATCHES
\$3.75 and \$8.00 Gr.

Cigarette Cases, \$4.25 Gross; Jumbo Silver Pen-cil, \$4.25 Gross; Double-Edge Blades. Per 100, 35c; Single-Edge Blades. Per 100, 45c. Samples submitted, 25c.

VICTOR BLADE CO.
114 N. Camac Street, Philadelphia, Pa.

MEDICINE HEADQUARTERS

A Complete Medicine Show Line, Eight-Hour Service. Wholesale Catalogue upon request.

GENERAL PRODUCTS LABORATORIES, Mfg. Pharmacists, 137 E. Spring St., Columbus.

XMAS PEN ASSORTMENTS

New Stock. Best Assortment for Holidays. Send your orders to BERK'S for Quality Merchandise and Prompt Shipments.

SPECIAL
A Special Lot of Lever Pen and Propel Pencil Sets, Including Folding Box, Extra Point and Guarantee . . . \$18.00 GROSS

Send \$1.00 for Samples. 25% Deposit With All Orders.

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Want a sure-fire seller for CHRISTMAS?

This
**SENSATIONAL
TOY**
Sells on Sight!
WORKS LIKE
MAGIC!



A "natural" for Christmas selling. Millions will be spent for toys during the next 2 months. Grab this big money business with **TAILSPIN TABBY**, the comical cat that sits, stands, lies down, waggles his tail, droops his head—does dozens of mystifying tricks APPARENTLY WITHOUT THE AID OF HUMAN HANDS. No springs or motors to get out of order. A sturdy, practical toy that thrills children and grown-ups alike. They buy on sight. 50% to 100% gross profit on every sale. Write today for full details. For sample toy, send 25c in cash.

F. W. R. SOLD MORE THAN 500 TOYS!

F. W. R., Washington, D. C. sold 480 dozen (5760 toys) in only 21 days. R. M. Springfield, O., sold 61 dozen in 30 days. Get in on this harvest of profits. Write today for full details. Send 25c for sample Tailspin Tabby. Get started now.

TOY FOLKS

Dept. B-1115
East Aurora, N. Y.

New-Type Cheap OIL BURNER INVENTED

Sweeping the Country!
COOK and HEAT Without Coal
In Your Present Stove or Furnace—**HOTTER—CHEAPER—EASIER—No Ashes or Dirt**
—Twice the Heat Output at ONE HALF THE COST.

COOKS A MEAL FOR LESS
An amazing new type oil burner which experts and 25,000 users say beats any ever gotten out, burns cheap oil a new way, without pre-generating or clogging up; gives quick intense heat at HALF COST by turn of valve. One free to one person in each locality who will demonstrate and act as agent. Write quick, be first to learn how to end drudgery of coal and wood and make big money, spare or full time—mail 1c postage today to United Factories, N-181 Factory Bldg., Kansas City, Mo.

Sell to Stores COUNTER GOODS

Handle Big Pay Route selling Retail Merchants world's largest, finest line Counter Card Merchandise. Sensational New Aspirin Deals: Razor Blades, 5 for 10c; Dime-Lax (new chocolate laxative), Bromo-Fizz and many others. 100 new displays. Over 100% profit for you and merchant.

NO INVESTMENT
Place only few cards daily and you make up to \$45 weekly. Start making money first day. Big Catalogue free.

World's Products Co.
Dept. 1188,
SPENCER, IND.

MEDICINE MEN

PRIVATE LABEL TONICS. Immediate Shipments.
New Price List. WRITE OR WIRE.
NUTRO MEDICINE CO.
16 South Peoria Street, Chicago.

Concentrated Bluing

Large Bottle. Used in every home.
\$5.97 Gross
Sample and Proposition, 10c.
COLUMBUS SPECIALTY MFG. CO.
Columbus, O.

AMERICA'S LEADING MANUFACTURER OF FELT RUGS

Lowest Prices. Sample, \$1.35. Postage Prepaid.
EASTERN MILLS, EVERETT, MASS.

Lew and Kitty Green and Al and Wanda Green. Hope to see you back among the smoke stacks when the bluebirds sing next spring."

PIPING FROM SPIRO . . .
Okla., Happy O'Curran says the town looked dead when he arrived but he was handed the surprise of his life. Scribes Happy: "Last Saturday afternoon had a nice pitch at Van Buren, Ark., then came over here where my partner, Smokey Pittman, and I have a platform show. I made the second pitch, and was it a pitch! It was the best and biggest of my life. Was in Fort Smith for 10 weeks to bad business. But this town is a red one. I think I could have gotten money in Fort Smith but just didn't have any sort of a show. Have a real show now with Smokey doing black and the managing. Mary Hendricks works leads, dancing and singing specialties with him. Little Tommy Cooper does ballads and popular numbers. Patsy Belknap pounds the ivories and turns a neat female character. Toby Stafford plays string instrument specialties and I do straights and the lecturing. Will work storerooms in Tulsa after this spot. Would like to read pipes in the column from old friends."

FROM RICHMOND, VA. . . .
Pencil Whitey shoots in news and info on workers met and towns worked in recent weeks: "Have been working white shoe polish and radios all summer and fall, mostly around Washington, New York and Connecticut, on lots, corners and in stores. Kept seven workers busy all summer on polish. Found that money is still around if approached right. Connecticut is workable if you have a residential address. License is low and worth the price. Good for a year from April to April. You must use your head when applying for readers. Pitchmen who worked in New York between Broadway and 42d and 52d streets will be surprised to hear that it's just too hot to work now. Not like the old days. Be sure to get the info first or you will be disgusted with the place. This goes for street and not high workers. A few of the pitch stores are doing a fair business. Workers I've seen in the Big Town of late include Harry Perkins, jamming peelers, who left toward the end of the summer for Virginia Beach; Harry Meyers, jam artist, just getting over the effects of his auto accident and set for a string of fairs; Bob Miller, flukum, of Missouri, in this case working blades and watches and who I think is a real king at this work (would sure like to see a pipe in the column from him); Doc Spiegel, foot soap and powder, one worker who actually laughs the money out of the tip, doing good business and putting on weight; Eddie Stone, working around and getting a store in shape, has several good workers with him, doing a mental act with Stonely on the bally with his famous Chinese trick. Eddie is known to all high pitchmen. Radio has been worked hard in New York. The quarter joint working the streets with battery sets. There were at least 15 of them working all summer, some selling for 15 cents and a dime. They all claimed to be making big money. In New York you can expect to see the boys selling most anything on the streets and for most any price. Worked some thru New Jersey and found conditions changed. There are three different kinds of licenses you have to have in order to work, State, city and in some cases a market license. None cost much but plenty of trouble getting 'em. You must prove you are a resident, etc. There's plenty of money around the State but hard to get. Be careful in working Paterson. A word to the wise is sufficient. My dog Blackie has made his motion picture debut. Last month he worked in a commercial movie short for Fox Movietone. Watch out for him, boys, I'm training him for the big time now. Used him last summer for a store tip bally in Newark. Found many old faces

BIG MONEY MAKERS!

Get them NOW for your BIGGEST HOLIDAY RUSH

Not just "also rans"—but values that are "hot"—that every man wants—that sell practically "on sight!" No wonder our men are the biggest money-makers in the field! You can be, too. We show you how. Rush your sample order in TODAY and start in making money right away. Don't delay! Lost time means lost money out of your pocket. DO IT NOW!

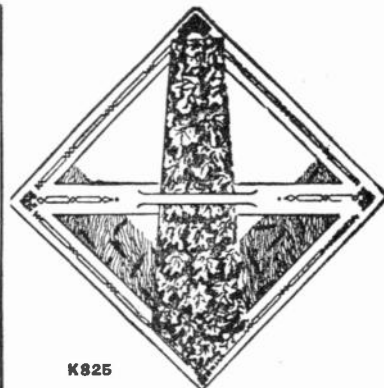
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New Patented
**SLYDE-ON
Free Wheeling
TIE**



LEFT HAND
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\$2.75 Sample Dozen.
\$15.50 Six Dozen.
\$30.00 Twelve Dozen.

On in a jiffy, off in a split second! The most unique invention of modern times! Doesn't wear out the tie! Here's an item you can sell all the time, but particularly during the holiday season. Stock up for BIG PROFITS!



SILK LINED TIE WITH KERCHIEF TO MATCH

40c Sample Set.
\$3.00 Dozen Sets.
\$33.00 Per Cross.

Superb quality ties, in solid color crepes or fancy patterns, together with pure silk handkerchief in attractive color and design. Each set individually packed. A champion seller!



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3 SILK LINED TIES
With slide chain, in new patented box.

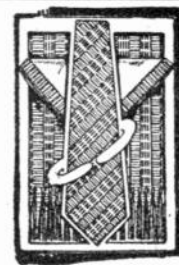
75c Sample Set. \$6.50 Doz. Sets.

Line J925—A constant best seller! Made of woven materials in a wealth of colors and combinations.

TIE, MUFFLER AND HANDKERCHIEF SET

\$1 Sample Set. \$9 Doz. Sets.

Line M770—Of new WRINKLE PROOF silk! Each piece is perfectly matched. Attractive swatch book FREE with sample order. Get in on this money-maker.



M770.



400

SILK LINED TIES

\$1.75 Sample Dozen.

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\$18.00 Twelve Dozen.

Line 400—The new Fall sensation! Made only of pure woven cloths (no prints), in Jacquard weaves, satin stripes, figured designs, etc.

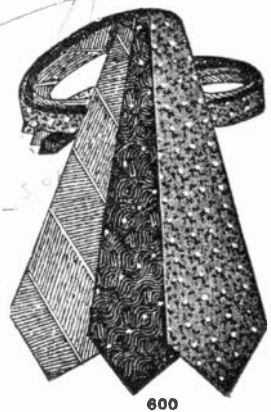
TAILOR-MADE SILK LINED TIES

\$3.25 Sample Dozen.

\$18.50 Six Dozen.

\$36.00 Twelve Dozen.

Line 600—Bemberg's finest yarns are used for these ties! Every one silk lined; every one with an appropriately matched lining! Stunning new multi-colored Basket Weaves, Jacquard Silk Figures, Bartheas, Shadow Stripes, College and Club Stripes, etc. Every tie wool inter-lined. Our best sellers—and yours!



600

HAND-MADE SATIN SILK LINED TIES

\$6.50 Sample Dozen.

\$37.50 Six Dozen.

\$72.00 Twelve Dozen.

Line 700—Last word in Quality! Every tie guaranteed (guarantee tag attached to each) or new tie replaced! Made of DOUBLE WARP Pure Silk—Heathers, Satins, Twills, Repps, Spitalfields, Warp Prints, 100% Worsted Wool interlinings. A "knockout" line!

TIE, TIE-HOLDER & COLLAR PIN SETS

25c Sample Set.

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Line J985—The BIG THREE combination that triples your sales! Ties in attractive colors and patterns, each complete with TIE HOLDER and COLLAR PINS, and boxed in individual boxes. They're a "Wow!" Order now!



J985

FREE Send for our new Fall Illustrated Catalog and see for yourself why our men are the biggest money-makers.

25% Cash With Order—Balance C. O. D. Money Refunded.

BOULEVARD CRAVATS

22 W. 21 ST., DEPT. B11-9, NEW YORK, N. Y.

WANTED

PITCHMEN—MED MEN and DEMONSTRATORS

Must Be Money Getters and Producers, With Flash. ALL WINTER'S WORK—WHERE YOU WILL GET REAL MONEY. Would like to hear from Sgt.

Frank Polus, Chief Red Wolf, Princess Red Feather, Mary Ragan, Doc Lytell, John C. Vogt and Marion Kenworthy. Also all those with whom I am acquainted. State all in first letter.

Care Billboard, 54 W. Randolph St.
FRANK STERLING
Chicago, Ill.

WANTED

MILL'S Prices Are COLOSSAL GIGANTIC STUPENDOUS And Here's the Proof

Quantity.	Blades, Toiletries, Etc.	Amt.
BLADES, 5 to Pkg. Factory Run, 1,000.		\$3.00
ALCOHOL RUBBING, 16 oz. BOTT. (N. Y.). Gro.		8.64
ASPIRIN TABLETS, 12 in Tin. Gross Tins.		1.95
ADHESIVE TAPE, Click 1/2" x 5 Yds. Dozen.		.48
BRILLIANTINE LIQUID, Dozen.		.42
CHOCOLATE LAXATIVES, Gross Tins.		3.00
DENTAL CREAM, Asstd. 35c Sizes, Doz.		.42
DEAL, 10 Blades, Shaving Soap, Styptic, Complete IODINE, with Applicator. 15c Size. Gross.		2.95
LOTIONS & SHAMPOOS, Asstd. 4 & 8 oz. Dozen Merchandise for Side Line Salesmen, Special. Gross		.47
PETROLEUM JELLY, No. 2, White. Gross.		2.95
POWDER-PERFUME, Combn't'n (N. Y.). Doz.		.48
PERFUME, 1-oz., Attractive Bottle, Cello. Gro.		3.45
SHAVING CREAM, Asstd. 35c Sizes, Dozen.		.45
WITCH HAZEL, 16 oz. Bottle (N. Y.). Dozen.		.84
NAIL POLISH & REMOVER, 2 oz., 50c Value. Doz.		3.00
NAIL POLISH REMOVER, 2 oz., 50c Value. Doz.		.54
HAND CREAMS, Asstd. in Tubes, 35c Value. Gro.		6.50
75c Box of 7 Assorted Cakes of Soap. Box.		.10
STEAMER for Colds, 50c Val. Close Out (as is) Gr.		5.50
CHRISTMAS CARDS, 10 Asstd. in box. Box.		.07
CHRISTMAS CARDS, 25 Asstd. in box. Box.		.16
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at the great Danbury Fair. Doc Allen and wife were on hand with their big well-draped platform. Doc used a loud-speaker to bally the tip and then generously cut it off, relying on his natural voice to hold 'em. Nice folks and real regulars at this fair. After the fair they always go to New York on a shopping tour. Boys in Chicago will be surprised to hear that Ralph Kasterman and the missus made the fair; yes, the dog, too. He is still working radio control for a dollar. More power to him for keeping the price up. The best of 'em all for getting real money at this spot was the mental act of Jay Lewis and Madam Alice. She is known as a top worker at getting money with water lilies, and now she is doing the mindreading act with capable assistance from Jay Lewis. They have one of the cleverest acts of them all. The gate charge at the fair was 75 cents, with plenty of people coming out. All working the fair claimed they did twice as well as last year, and I believe it. Worked the streets in New York up to October 23, when I left for here. This town is workable if you take out the weekly reader. But you must have a location to work first. All stores are filled at present but there are a few spots around factories, etc. Jerry and Tony Garrison, of Rutland, Vt., have been working the watch and blade pitch. By the time this pipe is in print I will be back in New York to see about work for the dog. Might get him in vaude this winter. My sincere sympathy to the Rogers family in the passing of Tom. He was the cleverest jam worker I ever met. Wonder where Mary Ragan is, same goes for Doc Murray, Frank Vall, Jack La Marr and the Petersons. Pipe up, folks.

STEVE VINCENT SHOOT . . . this one from Boston: "In all the years I have been a reader of *The Billboard* I have never piped in, so here goes. Arrived here today from the West, where I played a number of fairs. Usually go west for the fair season then back to New England for the winter, when the boys are all down South getting only sunshine. Am up here among the Yankees getting the cream gravy. Have always found the leaf very good in Maine, New Hampshire and Vermont in the winter season. Sometimes I go for weeks without seeing any kind of a trouper in the winters up here. I want to say a word about a pitchman I saw on several of the Western fairs, including the 'big one' at Waterloo, Ia. I think he is about the greatest in his line. You hit-and-run jam men of today should listen to him 'advertise.' His presentation in a masterpiece—and he's none other than Herb Casper. I have seen a lot of jam men work but only a few who could work without a beef. Let's read more pipes from you stamp collectors."

DOC F. G. KREIS . . . of Manitowoc men fame, drops a few lines from Scranton, Pa., to let us know that on October 24 he sold out his show complete to Helen I. Rex, and that the med show business now has a new lady manager. "She is well equipped with the knowledge and experience to make a success," writes Doc. "George (Musical) Sims and Frank (Scotty) Keene are with her. During the past few weeks the show has been visited by Mr. and Mrs. Bishop, Bobby Dease, Bobby Larue, Mr. and Mrs. Michael-haney and several members of the Frantz show. Within a short time I will take a trip to Canada to see my old friend George Grant, the juggling Scot. Up to my present retirement I have been 26 years in the business, have met many wonderful people and wish them all the very best."

DOC WOODS PIPES . . . from Jefferson, N. C.: "Made a big jump from Wisconsin to work tobacco markets in this State. Met several of the old-timers in Winston-Salem, among them Mary Ragan, books; Chief Red Wolf, who has a med store on Trade street, and several others grinding in doorways. Town is full but no one getting rich. Visited Cole Bros.' Circus when it came to town recently. Saw my old friend Tom Evans, who tells me he has only been with the show a short time. Watched him work and I sure had to take off my hat to him. I think if George Bedoni and Morris Kahntroff could see him work they would agree that he is about the best, and one of the cleanest in the business today. Am going to keep my med show in this State for the winter. Have several good spots

Pitchmen I Have Met

By SID SIDENBERG

One of the most forceful and clever pitchwomen I ever met in this game is Kathryn (Babe) Peavey, better half of Jack E. Peavey, one of Pitchdom's best and widest known corn-punk workers. When it comes to grabbing the pain-makers from the feet of the suffering public Jack is there with the goods and knows his stuff. The make of car the Peaveys drive and the size of the b. r. proves that.

I'll let up on Jack just now and talk about the missus a while. Mrs. Peavey, better known as "Cassandra" when reading mitts on fairs, pitching astrology on street corners and lots or singling out the prospects for charts when working stores, she gives a real account of herself no matter which she is working.

I mean that the dynamic personality of this lady attracts tips, holds them and makes them dig into their jeans when she is ready for the turn. When it comes to convincing the tips that the moon, stars and planets in the astral tract play an important part in their lives you can gamble your undershirt that she is not eclipsed (how's that for astrological speaking?) by anyone in the business.

Well, I have seen lots of the astrology babies perform. I have seen some that are good, bad and rotten and when I run into one that knows his or her stuff I have to listen to them for when you hear the good ones they are real entertainment and when I say that Babe knows her stuff I say it with a "I don't mean maybe."

All this lady does is ask anyone in the tip the date of his birth and she moves her subject around in the 12 houses of the Zodiac so fast and furiously you would think that she was the advance agent for a dozen moving companies.

Mrs. Peavey broke into the game under the careful guidance of Pujah, the mentalist, and received her polishing up while working one of the booths for Raynell, of mitt fame.

Besides the astrology Mrs. Peavey won recognition for good work in some of the biggest medical institutions in the country for her clever work as a registered nurse.

Mrs. Peavey met Jack at Scarsdale, N. Y., where he was a prosperous building contractor about eight years ago. They were married there. The crash of '29 and a real estate flop in the town sent Jack out on the road advertising with a sound truck. At any rate, both Peaveys made good and did it without a peeve. The permanent address is Billyboy, Cincinnati.

booked as they still honor the soldier's reader. Let's have pipes from Salem Bedoni, Harry Corry and Roy Crandall."

"EVERYTHING QUIET . . . on the Southern front," pipes Milton (Curly) Bartok, Winston-Salem, N. C. "Betty and I are here in my room. The radio is going full blast and Mary Ragan is reclining on the bed playing with a penny bank. My wife is sitting on the bed with her. Pearl Hauck is also sitting around waiting for Paul to come in from a pitch in Red Wolf's store. Dad Dick Jacobs is sitting in a tilted chair, feet on the bed, and I am writing this on a trunk. If I could only get a picture to you of Mary Ragan sucking her thumb with a scared look on her face. The reason for the fright being that Pearl just tried to pierce her ears so that she could wear big gold earrings or silver dollars in each ear. Mary finked it at the last minute but thinks she will soon get up courage to get it done. A mistake in last issue—Madeline is with the Indians, not Mary. Mary was not in Ayden last week. Everything is okeh among the boys and gals here. Jim Ferdon and Redwood just came in with Paul Hauck, Bert (Pappy) Jordan, Jim Burnell, George (not gov. of Pa.) Earle, George Mitchel, Charlie Clark, Michigan Red and Doc Galloway." The pipe was signed by Chet Wedge, Mary Ragan,

Pearl and Paul Hauck, Dad Jacobs, Thelma Jacobs, Betty and Milton Bartok.

well filled with pitch talent," cards Tom Sigourney. "Those present include Doc Maynard, med show; Doc Kukel, Jack Miller, Doc Hathaway, Whitle Holman and a flock of doorway sitters. I am readying my show for the road. Conditions are not good here. Climate fine but you can't live on that alone. Good plan to stay where you are if you are just getting by. The State reader for med here is plenty high."

Peeping In On the Performers' Club of America

By BERT CLINTON

CHICAGO, Nov. 2.—The second meeting of season was held October 29 at the clubrooms. Seems like Chicago is now the clearing house for the circus world. Circus acts from the four corners of the earth are here. After the meeting refreshments were served and the boys and girls put on a regular circus clown night. Lew Fletcher was elected bartender and he sure did his stuff, not only tending bar, but also doing an impromptu comedy acrobatic act, with Chris Cornalla and Bert Clinton master of ceremonies.

New members enrolled: Lila Brugge and Everett Crandall.

Jack Schultz, of the Four Clovers, wrote that he had a wonderful fair season.

Charlie Riley arrived in town and says he has booked several indoor circus dates.

Jack Polk was among those present the other night, doing a few flip-flaps for the boys.

Henry Cattier has put away his high outdoor rigging for the winter and is now in vaudeville.

Harry Clark's seventh unit now rehearsing at the club. Opens in Charles City, Ia., November 14, featuring Jed Dooley and Lane and Harper.

Theresa Beeham is now playing B. & K. with Knox and Stetson.

Joe Madden, the sweepstakes king, has a batch of tickets and promised the boys a holiday if he wins several million.

Emory Ettleson dropped in to say hello and informed us that he is doing well and is back on the gold standard.

The Wallins are rehearsing a new act for the indoor circus dates.

Wishards are adding more flyers to the high act for next season.

(See PEEPING IN on opposite page)

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By LEONARD TRAUBE

Marquees and Midways

DOWNIE BROS.' CIRCUS is certain to take to rails next year. Owner Charles Sparks is reported set for a 15-car show.—Those pretty daughters of Ben Williams, pilot of Williams Exposition Shows, still pursue their art activities despite their school and housework duties.—Ernest Anderson is ringmastering and announcing at Frank Wirth's indoor dates.—Louis Weissblatt has opened a new Crane Palace on East 14th street and Ben (Auctioneer) Schwadron is dispensing pens.—Dolly Castle left West's World's Wonder Shows and went camping and fishing in Prosperity (there's a name!), S. C. She certifies that Jack Castle caught a four-and-a-half-pound bass the first day. Incidentally, this is Mrs. Castle's first vacash since 1925, when the late Jerry Mugivan sent for her and asked her to join Gollmar Bros.' Circus following his decision to make it a 10-car outfit. The Castles were scheduled to leave for Miami over the week-end.—Mark Sclar, carnival concessioner, around town.—Trouble is brewing because a circus is billing this way: "No Other Show Like It Except (then in big letters) Barnum & Bailey"; then (in smaller type) the name of the show and concluding with "Believe It or Not!"

All-Time Favorites

of HARRY BAUGH
(Cumberland Hotel Circus Room, New York)

WILLIAM KETROW, Kay Bros.' Circus; CHARLES SPARKS, Downie Bros.; ERNEST HAAG, Mighty Haag Shows; CHARLES T. HUNT, Hunt's Circus; AL C. BARNES, Barnes Circus; SAM B. DILL, Dill-Mix Circus; JEREMIAH J. MUGIVAN, American Circus Corporation; ARTHUR HOPPER, Hagenbeck-Wallace-4-Paw-Sells Bros.; JEAN BELASCO, Gorman Bros.; CHARLES BERNARD, Historian.
*Deceased.

NEW YORK'S Theater Union is celebrating the opening of its third season by staging a party in Webster Hall on November 15. What does the Union do but announce an ork from Atlantic City's Steel Pier, a miniature midway, side show, freaks, mentalists, games and other outdoor stuff. What I really started out to say, however, is that Michael Blankfort, one of the Union's directors, tells one on his family. His mother playfully referred to her husband as a jackass. Blankfort the elder, being a playful fellow himself, retorted, "Sh-h-h—Billy Rose might hear and sign me for Jumbo!" ("Sh-h-h—Billy Rose's Jumbo is rehearsing at the Hippodrome!")

All-Time Favorites

of W. C. (BILL) DAWSON
(Elizabeth, N. C., Show Fan)

ALFRED J. DERNBARGER, ARCH E. CLAIR, FRANK BERGEN, SAM DERNBARGER, LEONARD TRAUBE (see note below), JOHN M. SHEESLEY, MAX LINDERMAN, LEO CARRELL, MRS. LEO (DELLA) CARRELL, EDDIE BRENNAN.

The Note—The conductor of this column must not be mentioned hereafter. If it weren't against the rules to delete names, I'd do so. Modest as I am, yet I am grateful to Mr. Dawson for giving me this chance to be among the immortal.

THE following bit of satire from a veteran showman might make his colleagues think, and with thinking may come reform:

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"I am at work on a plan that will revolutionize the carnival business. You know how the burlesque wheel circuits operated during the last years of their existence. It was on a sort of semi-stock basis. The girls were kept in the same spot and new principals sent in every week, the working crew remaining stationary. There is where I got my idea.

"I will select a circuit of 30 good spots, erect the Merry-Go-Round, Ferris Wheel and Chairplane, put up concession stands in each spot and then merely change the 'lucky boys' every week. It's just like changing the principals in a burlesque show, the 'boys' being the principals on most of the caravans. I will also leave the high divers' ladders, that being a standardized free act from Coast to Coast.

"This plan will be the means of saving a lot of money; in States where shows are licensed on the basis of number of trucks used in transportation there will be no licenses. Inasmuch as the medium-sized shows are all using similar paper, every new show can put out a few cards reading, 'Another Show Next Week.' Every cookhouse operator will merely inventory his hot dogs and potatoes on Saturday night and turn the stock over to the next fellow.

"It will not be necessary to change geeks in the Snake Show; merely find another sweater along the lines that geeks wear. It won't be necessary to change girls in the Nudist Colony exhibitions—just supply each organization with an assortment of wigs. This may work a hardship on girls who have identifying operation scars, tattoo marks, etc., but business is business.

"General agents will knock the idea, but Time Moves On; agents are no longer needed; the best an agent can get is a joint for his services and even that basis is passing out.

"Usually some flat joint operator knows a good spot (a good spot being one where he has worked with impunity) and on Saturday he and the manager rush over and straighten it out.

"While I have not worked out all the details, you can grasp the idea."

All-Time Favorites

of JOHN C. GRAHAM
Butler, Pa., Circus Attorney

JOHN RINGLING, CHARLES SPARKS, JESS ADKINS, S. W. GUMPERTZ, FRANK A. COOK, EDDIE VAUGHAN, WALTER L. MAIN, RALPH J. CLAWSON, R. W. ROGERS, TOM MIX.

ALONG the route. . . . Sam Wagner, Charles Leroy, Arthur Hill and others chatting in front of the Palace Building.—Max Dresner, Montreal showman; Max Linderman, World of Mirth Shows; Mike Haddock, Ringling show billposter, and Joe Hughes, of the Hamid office, masticulating the fabric in latter's sanctum. . . . Al Crane, refreshment concessioner, in from South Carolina fairs and inquiring about Harry Tudor, as did three others in the last few weeks. . . . Art Lewis, Art Lewis Shows, in from the South.—White Tops and Sawdust Ring, organs of American and British Circus Fans, respectively, both put out excellent current editions.

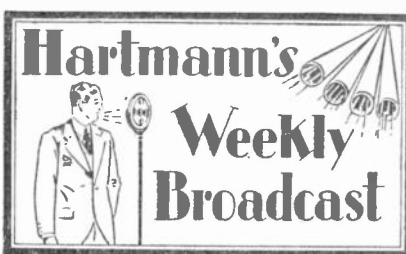
Pickups From Europe

PARIS, Oct. 28.—The Cirque Poutier is playing a month stand at Bordeaux with big wooden-walled, canvas-topped "construction." Opening bill has the Four Algevois, flying trapeze; Aicardi Troupe, jugglers; Lacora, strong man; Iles and Loyal, clowns; 10 Sou Yee, acrobats, and Carlo Mariano and Company.

The Cirque Medrano "traveling" closed its season at Havre last week. Final program had Ardelty, trapeze; Fratellini clowns; Finks and Ayres, American roller skaters; Rancy horses; Miss Okabe, juggler; De Rocroy, illusionist, and the Three Marcellos, equilibrist.

Albert Powell, American trapeze performer; Roberto de Vasconcellos, high school, and the Perezoff Sisters and Kiko, jugglers, are at the Eldorado in Nice.

George and Jack Dormonde, unicyclists, and the Resua Sisters, roller skaters, are at the Corso in Zurich. The Lazeeed troupe of Arabs are at the Ronacher in Vienna. Captain Winston and his seals are at the Olympia in Barcelona. Roth and Shay, American comedy acrobats, are at the Palmarium in Tunis. Grock, the clown, is at the Zirkus Busch in Hamburg.



SHOWMEN who have played Georgia at some time or other in the last 30 years will tell you it was no easy task, because of high taxes and licenses, to make that State and show a profit, even with weather conditions in their favor. Of late years, or to be exact, since Gov. Eugene Talmadge has been in office, conditions have been considerably different, and the show profession owes the State executive a debt of gratitude for the changed situation.

Governor Talmadge, we believe, is the first governor in those 30 years who has by personal persistent effort succeeded in getting State legislation passed by which public utility rates were reduced. Thru this rail-transported shows saved money on freight and passenger movements, and carnivals were given not only relief in the matter of rate for electric current but relief from the drastic regulations by which they were charged exorbitant prices for making connections in fairgrounds and on the streets. It is now possible for carnivals to contract for engagements with fair associations or city auspices on a safe basis of estimated cost for all public utilities, something which was impossible prior to the result of Governor Talmadge's personal efforts.

Too, the fixing of a flat rate of \$3 for automobile license tags in Georgia has in the last two years saved thousands of dollars on that item of annual expense for showmen who are residents or began their seasons of 1934 and 1935 in Georgia.

Not for political purposes, but purely from the benefit-to-showmen viewpoint do we bring these things to light.

Remember "Count" Jarvis, of the former Jarvis-Seamon Shows? Well, the "Count" is now Dr. William Maurice Jarvis, B. A., Ph. D. and conducts a health system in Houston, Tex. Which reminds us that Elsie Calvert and Col. Dan McGugan (in the office wagon of Hennies Bros.' Shows) had their start in show business with the J-S organization.

J. W. (PADDY) CONKLIN, as president, has done some mighty fine work for the Showmen's League this year, and in appreciation of this and because of his popularity among showmen, the nominating committee has selected him and received his acceptance of nomination to continue as the head of the League for another year. As a matter of fact, the whole 1935 ticket has been presented by the nominating committee for 1936.

It was "Paddy's" desire to step out of office and have all chair officers move up in their regular order for 1936, as he is firmly of the belief that no president should hold office for more than one year, but so much pressure was brought to bear from various sources that he had to consent to guiding the destinies of the League for another year.

H. E. (HERB) MADDY'S naming of one of the weevils of his combination act of trained fishworms, snow birds and bollweevils (which he aims to place with the imaginary Combustion Bros.' Shows next season) "Old Fog" after Fog-Horn Clancy has brought a rise out of Fog-Horn.

"Imagine my indignation," Clancy writes, "when I read where that 'Old Walrus' had named a wrestling worm after me, and a big fat worm at that. There might be some graceful and good-

looking thin worms, but fat ones always look clumsy and unattractive.

"Well, you may tell him that the worm has turned and you may also inform him that I am going to enter the competition of booking with Combustion Bros.' Shows (J. Brass, manager) the world's greatest act, the 'Cockroach Roman Auto Hurdle.' Colonel Skeetwinski, the most daring Mesquitor ever born to live in an open arena, mounts these two fiery cockroaches and standing with one foot upon the back of each roach takes them at breakneck speed in a mighty leap completely over the automobile sometimes, but the point I want to make is that I have named one of these cockroaches 'Uncle Herbie' and the other one 'Uncle Ezra'—in fact, I have named both of them after Maddy."

Thanks to The White Tops and Editor John R. Shepard for the following bouquet in the September-October-November issue of that publication: "The Billboard, published weekly in Cincinnati, O., is a great friend and aid of the Circus Fans' Association. If possible, every CFA should subscribe for it. Week in and week out CFA notes are published in its columns under the heading 'With the Circus Fans.' Besides its pages are filled with news of the amusement world, including a vast amount from our pet hobby, THE CIRCUS. Not to read The Billboard is to miss a weekly treat."

PEEPING IN

(Continued from opposite page)

Stooge Tate tells us he is booked for two weeks in Detroit in a night club.

Jimmie De Vole is building several aerial riggings for different acts.

Another big unit rehearsing at the club, Deswald unit, 35 people, opens soon in Minneapolis.

Snyder's Bears left for the Coast this week.

Members, please write in. Lot of mail has accumulated at the club. Send us your present address so that we can forward your mail.

IN YOUR WEEKLY, Henderson, N. C., edited by Leon Hewitt, appeared mention of the Walter L. Main Circus showing at Louisville to a fair-sized crowd in afternoon and a comfortably filled house in evening. Stated that "while the Main Circus does not pose as 'the greatest show on earth,' it is of sufficient size for the prices charged and the performance is well worth the admission prices. Highlights include the Riding St. Leons, McMune Trio, horizontal bar performers; Aerial LaMars; Emily Carlton, prima donna. Frank P. Meister has the band."

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Boosts Liberal Awards as Way To Win Public Favor

Favors Liberal Party idea to gain operators' support—merchandise prizes used by extensive operating organization—weekly tournament uses skill game principles

CHICAGO, Nov. 2.—The platform of the Liberal Party for operators received added support here this week when W. A. Ratz, Indianapolis operator of pinball games, related his long experience in giving liberal awards to players. He declared his hearty support of any movement which might be encouraged by *The Billboard* to promote better treatment of the public by operators of modern amusement games. "The greedy operator today is not giving the public a fair break," he stated, "and this reacts in unfavorable public opinion regarding the entire business." Mr. Ratz said that any operator who would return as much as 70 per cent of the receipts to players in awards for high scores could win against any competition. But the average operator, he said, is so greedy that when he finds \$10 in the cash box of one of his games he cannot bear to think of returning \$7 or \$8 to the players in merchandise awards.

Mr. Ratz said that his organization has adhered strictly to a policy of merchandise awards over a period of four years in operating table games. Merchandise awards do not arouse public opposition and the right system of using merchandise awards will win the favor of any merchant and will also increase the percentage of profit for the location. "The operator must learn that he is in business to stay and that all benefits which he can reasonably throw to the merchant and the player perpetuates the life of the amusement games business that much longer," Ratz said.

Ratz stated that his organization operates on a definite policy of returning 70 per cent of the intake to players in the form of merchandise prizes. The play appeal lasts and no competing operator can gain a location against such liberal policy, he says.

In addition a tournament plan is also followed in each location, using a high-grade merchandise prize as the weekly award. A midget radio set is frequently used as this prize. The score card on games establishes the tournament value (See **BOOSTS LIBERAL** on next page)

Entertainment Gets Applause

NEW YORK, Nov. 2.—The entertainment program for the fourth annual dinner and dance by the Amalgamated and Greater New York Operators' Association given at the Manhattan Opera House October 29 received great applause from the 1,200 guests present.

The program included Sid Tomack, master of ceremonies, who was well appreciated (See **ENTERTAINMENT** on next page)

Ohio AMA Names Chi Firm for Selling Direct to Best Locations

The following resolution was passed at a recent meeting of the Automatic Merchandisers' Association of Ohio, Inc., and relates to the practice of selling coin-operated devices direct to clubs, etc.

"Whereas, there has been placed before the Executive Committee of the Automatic Merchandisers' Association of Ohio, Inc., duly assembled at Columbus, O., on Sunday, October 19, an elaborate

Why Local Interference?

HENDERSON, N. C., Nov. 2.—Commenting on pinball games, Leon Hewitt, editor of *Your Weekly*, had the following to say in the issue of October 26:

"Why is it every few days a stir breaks out in various sections of North Carolina about the legality of the operation of pin games? They have been licensed as games of skill by the Department of Revenue, and much revenue is derived (or should be) if the tax is collected from every one of them in existence in the State.

"If a man wants to entertain himself in a friendly pin game at his favorite hanging-out place, where these machines are licensed, by trying to stop a marble at a stoplight or register a touchdown, it would seem that this should come within the scope of personality liberty—and doubtless no harm comes from his diversion. As long as these machines are in use (which we are inclined to think will be forever) we may expect the audience around a player at a pinball game to still shout to him in a jocular way . . . 'shoot 'em in.'"

Fisher Brown in Auto Crash

FT. WORTH, Tex., Nov. 2. — Fisher Brown, Dallas distributor and president of the Texas Coin Machine Operators' Association, was injured October 26 when his car turned over three times. He was knocked unconscious and sustained a fractured rib and a cut hand. He was given treatment in Waco and after a few hours continued his trip by train. His car was demolished.

70 Exhibitors Reserve Space

CHICAGO, Nov. 2.—A total of 70 exhibitors have already reserved space for the 1936 Coin Machine Exposition, to be held at the Hotel Sherman here, January 13, 14, 15 and 16, according to a report released this week by Joe Huber, convention manager. A total of 129 of the 133 exhibit booths have been sold, according to Mr. Huber. The list of exhibitors as of October 31 is as follows:

A. B. T. Manufacturing Company, Chicago; Acme Aluminum Foundry Company, Chicago; Ad-Lee Company, Chicago; Advance Machine Company, Chicago; American Chic Company, Chicago; Ansell-Simplex Ticket Company, Chicago; Atlas Vending Company, Cleveland; Automatic Age, Chicago; Automatic World, Ft. Worth.

Bally Manufacturing Company, Chicago; The Billboard, Cincinnati; Brunswick Record Corporation, Chicago; Buckley Manufacturing Company, Chicago.

Caillie Bros.' Company, Detroit; The Capehart Corporation, Ft. Wayne; Central Pattern & Foundry Company, Chicago; Chicago Coin Machine Company, Chicago; Chicago Lock Company, Chicago; Churchill Cabinet Company, Chicago; Coin Machine Journal, Chicago; Columbus Vending Company, Columbus; Daval Manufacturing Company, Chicago (See **70 EXHIBITORS** on next page)

Recommends Government Control Slot Operations

SPRINGFIELD, Ill., Nov. 2.—Government operation of slot machines throughout the country was advanced by Daniel Sullivan, Chicago, State administrative auditor, recently as the most painless and simple means of balancing the federal budget.

"The slot machines could be set up in every city and town in the nation," Sullivan explained, "and the percentage could be fixed on a sliding scale to meet current financial needs. The take from the machines would always keep the country well financed."

Sullivan is also a member and secretary of the State central committee.



FOURTH ANNUAL DINNER AND DANCE—Twelve hundred people enjoyed the annual banquet and dance given by the Amalgamated and Greater New York operators' associations October 20. An excellent floor show was part of the program.

Offers "5 and 10" Plan

PITTSBURGH, Nov. 2.—Morris Gisser, of Coin-o-Matic Sales Organization, has started a new "5 and 10" plan which he says will save every operator \$10 on his games. The plan name comes from the fact that between the 5th and 10th of each month the operator is assured this saving on his games.

The plan has already been put into effect and will actually be working beginning with November 5. It will be an opportunity for the operators to cash in during five days of the month, Mr. Gisser reported, and some of the first buys they have arranged are said to "actually be spectacular."

Also concurrent with this plan the firm will announce the new games which will be ready at that time. The announcement of the new games plus the use of the plan will assure operators of getting the overhead investment in their machines more quickly, Gisser said.

Coin-o-Matic has proved an aggressive organization. Mr. Gisser is also the man back of the success of Hercules Sales Organization, Newark, N. J.

Supreme Court Refuses To Hear Callison Case

CHICAGO, Nov. 2.—Final review of the Callison patent case, which received much attention in the trade some months ago, was released here by attorneys who represented the defendants in the proceedings.

On July 18, 1935, Callison, plaintiff in the case of Callison vs. Pickens et al., filed a petition for writ of certiorari to the United States Supreme Court from the decision of the Circuit Court of Appeals of the 10th Circuit. In support of his petition Callison alleged that there was a conflict of decisions between the Circuit Courts; that the patent No. 1,645,370 granted to Callison was of importance to the public, and that the Circuit Court of Appeals had not fol-

lowed the well-established rules for the construction of patents.

On October 14, 1935, the Supreme Court of the United States denied the petition.

Callison originally brought suit against the Dean Novelty Company, of Tulsa, Okla. In that case the District Court held that Claim 1 of the Callison patent was void for lack of utility. This decision was reversed on appeal to the Circuit Court. Therefore Callison brought suit against the Western Sales Company, a partnership of Tulsa, Okla. In this case the District Court of the Northern District of Oklahoma held Claim 1 of the patent invalid in view of prior patents and not infringed.

From this ruling Callison took an appeal to the Circuit Court of Appeals of the 10th Circuit. The Appellate Court sustained the District Court. There then followed the petition to the Supreme Court of the United States, which as stated was denied, thus writing the final chapter to this long and hard fought litigation.

BOOSTS LIBERAL

(Continued from preceding page)
of certain scores. For example, an average score of 4,500 may win one game in the playoff, a score of 5,500 two games in the playoff, etc. To arrive at the player's average score, his six highest scores for the week are used to strike an average. If this average score amounts to 6,500, say, the player may get three games in the final playoff. The idea in using an average of six high scores for each player is to give the advantage to regular players and also to prevent some player who accidentally may run up a high score in one game from winning the high-score prize. The final score made by players in the week-end playoff is recorded to determine the winner of the weekly tournament prize.

The tournament idea helps to conform to the legal principles of games of skill, Mr. Ratz stated, and using the average of six games to determine play-off scores appeals to the player.

ENTERTAINMENT

(Continued from preceding page)
plauded for his splendid impersonations. It is said that Irving Sommer, of Modern Vending Company, gave the lad his introduction to the show world.

The Seidler Society Steppers, eight gorgeous debutantes, said hello to everybody early in the program. Muriel Ellis was introduced as the "Queen of Syn-copation." Marita and Diaz were extra specialties on the program for two dance numbers and received hearty applause. A novelty that produced many hearty laughs was that of Zaza and Countess Maritza, introduced as the latest European novelty. In reality it was one of New York's popular dancing males who whirled over the floor at a dizzy pace with a life-size dummy made up to resemble a "hot mamma" partner.

The three sailors, Fields, Smith and

Fields, gave a variety act that was very pleasing to the audience. Music was by Harold Kaken and his Playboys, furnished by the Resort Entertainment Bureau — Al Beckman and Johnny Fransky.

70 EXHIBITORS

(Continued from preceding page)
cago; Decca Records Company, Chicago; Dudley Lock Company, Chicago.

Electrical Products Company, Detroit; H. C. Evans & Company, Chicago; Exhibit Supply Company, Chicago.

G-M Laboratories, Inc., Chicago; John Gabel Company, Chicago; Gardner & Company, Chicago; Genco, Inc., Chicago; John N. Germack, Detroit; D. Gottlieb & Company, Chicago; Groetchen Tool & Manufacturing Company, Chicago.

Joseph Hagn Company, Chicago; Hanson Scale Company, Chicago; The Harris Company, Chicago.

International Mutoscope Reel Company, New York.

O. D. Jennings & Company, Chicago. J. H. Keeney & Company, Chicago. Lincoln Novelty Company, Chicago. Malkin-Illion Corporation, Newark; Mills Novelty Company, Chicago.

National Carbon Company, Inc., New York; National Vendors, Inc., St. Louis; Northwestern Corporation, Morris, Ill.

Pace Manufacturing Company, Chicago; Pacific Amusement Manufacturing Company, Chicago; Pacific Coin Machine Review, Los Angeles; Paris Bead & Novelty House, Chicago.

R. C. A. Victor Corporation, Chicago; Robot Vendors, Inc., Brooklyn; Rock-Ola Manufacturing Corporation, Chicago; J. H. Rosberg Manufacturing Company, Chicago; Rowe Manufacturing Company, New York.

J. P. Seeburg Corporation, Chicago; N. Shure Company, Chicago; Simmons Coin Machine Company, Inc., Chicago; Star Electro Hoist Company, Inc., New York; Stewart & McGuire, New York; Stoner Manufacturing Company, Aurora, Ill.; Superior Paper Products Company, Peoria, Ill.; Superior Confection Company, Columbus, O.

Thomas A. Walsh Manufacturing Company, Omaha; Western Equipment & Supply Company, Chicago; W. W. Wilcox Manufacturing Company, Chicago; B. A. Withey, Chicago; Rudolph Wurlitzer Manufacturing Company, North Tawanda, N. Y.

OHIO AMA

(Continued from preceding page)

oned with photostatic reproductions of testimonial letters received from various clubs, lodges, etc., to which machines had been sold direct by this manufacturer and creating the impression that such was the proper procedure, also citing the advantages of the purchase of such machines and setting forth that said manufacturer would and had accepted used equipment as a part payment on new machines and further stating that there was little or no service required as the manufacturer, 'always stood ready and eager to make it right without any expense or trouble' to clubs purchasing their own equipment and that they had also catered to clubs and lodges for over a quarter of a century, and.

"Whereas, There accompanied said circular a no postage required reply envelope and a confidential blank asking for the listing of any used equipment to be used in trade and whether or not the club receiving said circular and confidential blank desired to "buy them outright."

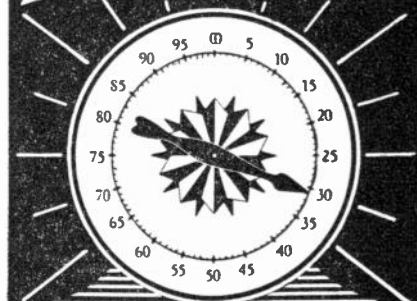
"Therefore be it resolved: That the A. M. A. of Ohio, Inc., thru the medium of this resolution does protest to the National Association of Coin Machine Manufacturers that the sender of this circular and confidential blank, namely, O. D. Jennings & Company, of Chicago, is performing a dastardly act in attempting to sell the professional operator, to whom he is constantly selling equipment, out of business by the sending of such literature to the choicest of his locations, and that the said O. D. Jennings & Company be called upon to immediately cease the mailing of this literature to private clubs and other known locations of operators as an unethical, unfair and dishonest trade practice.

"Be it further resolved: That copies of this resolution be mailed to all trade papers with a request that it be printed, and that copies be mailed to every known organization of operators with a request that it be read and indorsed at the first meeting after its receipt."

Adopted October 19, 1935.

(Signed) RALPH T. YOUNG, President. Attest: WILLIAM ARMER, Secretary.

\$5.00 PROFIT ON EACH SALE!



Play **WIN-O**
Free PRIZES Free

WIN-O

NEW SENSATION BASED ON THE MOVIE SCREEN

GAME CRAZE
FOR TAVERNS, CABARETS, THEATRES, BALLROOMS, RESTAURANTS AND CLUBS

ELECTRIC REMOTE CONTROL.
IT'S THE RACE! Everybody's playing it! Everyone is hot for it! Movie theatres from coast to coast are swelling their attendance with the amazing screen game that is played like Keno or Lotto.

Now other smart business men who cater to the public are clamoring to bring this game to their establishments. Men who are meeting this phenomenal demand with WIN-O are making the greatest clean-up of their lives. Every \$12.50 sales BRINGS THEM \$5.00 CLEAR PROFIT! One, two, three and five sales a day are possible. As the craze grows, sales increase—PROFITS MOUNT!

ELECTRICALLY OPERATED
There is nothing on the market like WIN-O! It's electrically operated by remote control. The operator may be any distance away and merely a touch of the button sets the arrow spinning. No hand spinning! No bother! Its big size (38" x 29") and bright, beautiful coloring enable it to be seen from any point in the largest store or hall.

INDIVIDUAL OR GROUP PLAY
WIN-O can be played by a whole group of customers holding WIN-O CARDS. Or, it can be played by individuals who pay for each spin with a prize as the objective.

Salesmen, Agents Clean Up Quick!
No matter how WIN-O is played it makes money for the merchant! It attracts and holds trade! It packs patrons in at WIN-O time. It will make money for you. Try it! Order a few and see how fast they go! WIN-O sells for \$12.50. Costs you \$7.50. Pays you \$5.00 profit on every sale! Hurry! Get in now while the craze is spreading from theatres to other businesses! Rush your order!

COMPLETE WIN-O OUTFIT
1000 WIN-O CARDS. ELECTRIC CORD AND BUTTON. BLACKBOARD. 2 WINDOW STREAMERS. 1 DISPLAY CARD. 4 FREE MERCHANDISE TABS.
Packed Complete in a Compact Carton.
YOUR COST \$7.50 Sells for \$12.50 Profit \$5.00

TERMS: 1/3 With Order, Balance C. O. D.

H. C. EVANS & CO.
1522-28 W. ADAMS ST.
CHICAGO, ILL.

PACE'S RACES
LIKE NEW \$325.00 EACH
PUT 'N' TAKES. \$30.00 Each; RAPID FIRES, \$30.00 Each; LITTLE DUKE'S, Slots, \$25.00. 1/3 Deposit on All Orders. Wire or write J. L. TREADWAY, 413 Main St., Joplin, Mo.

It Helps You, the Paper and Advertisers to Mention The Billboard.

B **EVENTUALLY YOU WILL BUY A** **B**

"ROCKOLA DE LUXE 46"

A One-Shot Automatic Payout, SO WHY NOT NOW?

The Game With the Large Brass Ball. The Greatest Money-Making Payout Table in the Business. 46"x22". Cabinet of Overpowering Beauty, and with a Grand Prize of \$5.00. Get in on the Ground Floor.

OPERATOR'S PRICE, \$89.50

We Will Accept Your Used Machines in Trade.

B **BESSER NOVELTY CO.** **B**
1020 OLIVE ST., ST. LOUIS, MO.

LAZAR HAS EXHIBIT'S 2 GREATEST COUNTER Money-Makers

GOAL LINE **←Get-a-Pack**

\$12.50 EACH
1/3 Deposit, Bal. C. O. D.

B. D. LAZAR COMPANY
1340 FORBES ST. PITTSBURGH, PA.
BRANCHES: 136 Franklin Ave., SCRANTON, PA. 119 Penn St., READING, PA.

JOBBER-OPERATORS—Now Ready for IMMEDIATE DELIVERY! Exhibit's 2 Greatest Counter Games whose popularity is sweeping the country! **RUSH YOUR ORDERS TODAY!**

BARGAIN SPOT

ROCKOLA "21" \$16.50

BEST BUYS OF THE WEEK
Rodeo, One Ball, \$43.00; Baseball Ticket, \$53.00; Whirlpool, Ticket, \$44.00; Cross Country, with Transformer, \$24.00; Spit Fire, \$25.00; Big Game, \$25.00; Spelling Bee, \$18.00; Frisky, \$22.00; Split Second, \$19.00; Kings, \$17.00; Spotlite, \$14.00; Three-in-Line, \$14.00; Barrel Roll, \$19.00; Dealer, \$13.00; Quick Silver, \$20.00; Beamite, \$12.00; Scorealite, \$12.00; Criss Cross Lite, \$13.00; Traffic, Model C, \$16.00; Rebound, \$12.00; Cyclone, \$22.00; Rocket, \$15.00; Signal, Sr., \$14.00; Beacon, \$10.00; Major League, Jr., \$8.00.
1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

National Coin Machine Exchange 1407 DIVERSEY CHICAGO, ILL.
First With Latest New Games—Get Your Name on Our Mailing List

THE SPORTLANDS

AMUSEMENT CENTER GIFT SHOPS

Amusement Men's Association

Dedicated to the Interests of Sportlands

By MURRAY GOLDSTEIN, Secretary and Manager, 1607 Broadway, N. Y. C.

Thru the instrumentality of the president and secretary of the AMA, the competitive status between the Nassau (Kaizerstein) Sportland and Brown (Ann street) Sportland has been greatly mollified. Mediation is now in progress for both sportlands to do away with the sandwich-man advertising—an eyesore to the industry.

The license department has assured Mr. Nagin that in the application of the 500-foot rule unjust encroachment, conducive of cutthroat competition, will

not be allowed even if there is a somewhat greater or lesser stretching of the boundary line.

The license department is now renewing licenses for sportland applicants. Any sportland operator desiring the services of the AMA headquarters for this purpose is welcome to avail himself of such.

A number of sportlands are contemplating running weekly high scores for turkeys during the Thanksgiving week.

Such contests were run last year and were greatly appreciated by the patrons.

Cranlands are increasing every week in New York. Jack and Al Denver have opened a cranland at West 42d street and are doing a remarkable business. Another cranland will open shortly at Broadway and 96th street.

Paul Gellert, who operates the sportland at the Bus Terminal, Flushing, L. I., has recently signed a long lease and is renovating his sportland and equipping it with the latest pin games and novelty machines. Mr. Gellert boasts of having the only sportland in Flushing.

The license department has informed the writer that the Skee-Roll, manufactured by the National Skee-Ball Company, Coney Island, N. Y., will be licensed at \$10 per unit. Where a group or battery of these machines are operated the license fee will be \$50 as a common show license until further notice.

New Farberware Catalog Ready

BROOKLYN, Nov. 2.—Farberware catalog No. 35, showing new illustrations and prices on chromium-plated hollow ware, lamps, electrical novelties, gifts of distinction and beautiful and useful ware for the home, has just been published and may be had by writing to the Sportlands Department of *The Billboard* or directly to S. W. Farber, Inc. Catalog is beautifully illustrated and shows a large line of useful items for premium use.

Arizona Ops Get Along

PHOENIX, Nov. 2.—Coin machines are doing their bit for the welfare of several hundred persons in this State. Operators are doing a good business and getting along with their operating activities very well. The past summer business was good and the fall so far has held up well. This city is the hub of coin-machine activities for the State, with Tucson holding second place. Those who keep the business up to a high standard in this city and surrounding territory are Western Specialty Company, C. T. Underpool and others.

In Yuma we have Jack Schott and R. Ogden, who are live-wire ops, and in Prescott we find Ed Gardner, who keeps his machines running in tip-top shape. J. B. Rhodes keeps the territory active around Winslow, and B. R. Rehnlund uses good equipment in Terro.

The Arizona operators get along together and all make some money. Music is growing by leaps and bounds, with dozens of new phonographs appearing on locations every week.

Personality Counts in Selling Pinball Games

WASHINGTON, Nov. 2.—Declaring that "personality is nine-tenths of the battle toward getting on the right side of the customer," Lawrence Leader, 25 years in show business and now manager of Carl Barlow's popular Playland, in an interview with *The Billboard* correspondent, passed on a few helpful hints on customer psychology gleaned from his years of experience in handling the public.

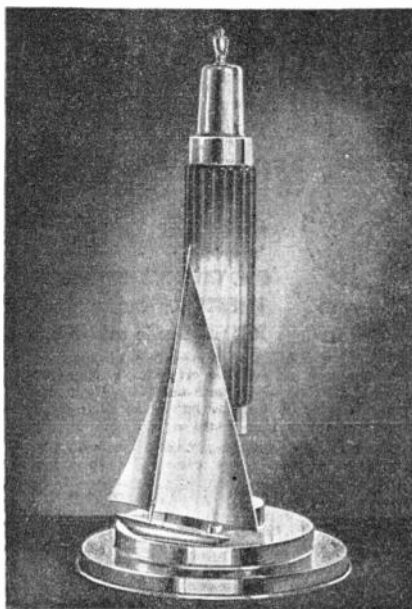
"It makes little difference whether you are selling the public a show or interesting him in the pinball game," Mr. Leader declared. "Personality is nine-tenths of the battle."

"As a man behind the counter I feel safe in saying that one-third of a pinball success lies in the regular customers who play the game because they really enjoy it and the other two-thirds are those who are comparative strangers and have a few minutes to spare and use them to try out their skill."

If the customer knows with whom he is doing business, Mr. Leader explains, he feels more confident of getting a square deal, consequently it has been the policy of Playland to make as many personal contacts as possible.

"Little courtesies," Mr. Leader stated, "cannot be taken too lightly if one is to continue successfully where public confidence is a big factor. A cheery 'good morning' or a polite 'thank you' will do much toward cementing a casual acquaintance into a solid and lasting friendship."

There are many in show business and the theatrical world who will remember Lawrence Leader as the man who took over and successfully ran for a number of years the Al Anderson All-American show back in 1919. At 43, Leader is still, above everything else, the genial showman whose flashing smile brought the crowds under the canvas. Carl Barlow was quick to realize Leader's potentiality and lost no time in placing him in a key position at Playland.



WHY PAY MORE?

DON'T WAIT—SHOOT YOUR ORDERS IN TODAY!

Sample \$3.00
3 or More \$2.75
12 or More \$2.50

BUY DIRECT

This is the Heavy Triple Chrome Light-house Lamp. Height, 16". Base, 8". Furnished Complete with Cord, Plug and 9" Tubular Glass Column.

66-Hole Sales Card. Takes in \$15.08 10c
600-Hole Sales Board 50c

Order Now — Send 25% Deposit,
Balance C. O. D.—F. O. B. Chicago
Order as No. 500

EARL-CHROME MFG. CO.
2866 Milwaukee Avenue, Chicago.

CASH IN ON THIS! SENSATION

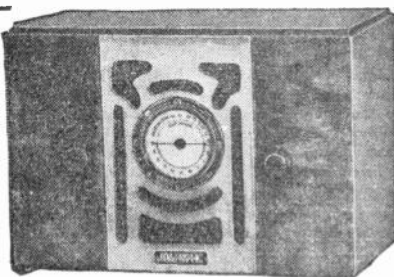
WITHOUT A DOUBT—THE BEST BUY IN RADIO TODAY.

This 1936 Sensational Airplane Dial Radio amazes all who hear and see it. Volume production makes this buy possible. Take advantage now before prices advance. There's nothing in the market today costing 3 times as much that can touch it.

5 TUBE RADIO | 5 R C A
With Dynamic Speaker. LIC. TUBES

Beautiful 2-Tone Walnut Cabinet, 10" wide, 7" high, works on A. C. or D. C. Current. Super-Tone Quality. Powerful Dynamic Speaker, no ground or aerial required. Set and Tubes guaranteed. Everything brand new and comes packed and sealed in Air-Cushioned Cartons.

PLAYLAND SUPPLY CO.
118 E. 28th STREET, NEW YORK CITY.



\$6.45

In lots of 6

\$6.95

Sample

F. O. B. New York. 25% Deposit.
Order Now Before Prices Advance.

WALTHAM

12 SIZE
CHROMIUM ENGRAVED
CASES, ASSORTED FACES

7 JEWELS \$3.00
15 JEWELS \$4.00
17 JEWELS \$5.00

ELGIN

O-SIZE
CHROMIUM CASE
LEATHER STRAP
ASSORTED FACES

7 JEWELS \$3.25
15 JEWELS \$4.75

SAMPLE WATCHES 25 CENTS EXTRA :: DEPOSIT REQUIRED
ILLUSTRATED CATALOGUE ON REQUEST. QUANTITY BUYERS WRITE

BERKINSON 145 W. 45th ST., NEW YORK CITY

TICKETS

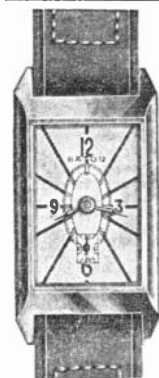
FOR ALL MACHINES COUPONS AND CERTIFICATES

ELLIOTT TICKET CO.

12 VESTRY ST., N. Y. C.
127 N. DEARBORN, CHICAGO
1616 CHESTNUT ST., PHILA.

YOUR SKILL SCORE PRINTED ON REVERSE SIDE

THIS TICKET HAS NO VALUE



THE BROADWAY WATCH

Special for your Holiday Business. The Broadway Watch is a good looking lever watch that is guaranteed to keep accurate time. Complete with Box and Price Tag.

16 Jewel \$3.00
15 Jewel 4.50
17 Jewel 5.25

We can supply your wants with anything in the Watch line, in either Swiss or American make.

25% Deposit. Bal. C. O. D.
CONSOLIDATED WATCH CO.
65 Nassau St., N. Y. City.

NEW CAMEO RINGS

IDEAL FOR SALESBORDS AND DIGGER MACHINES.



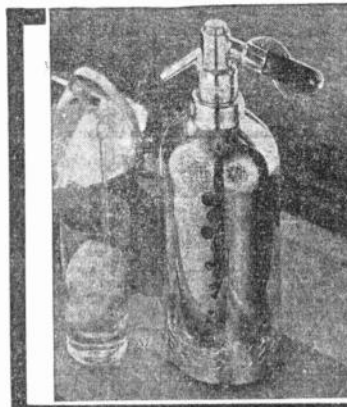
Available in Men's and Ladies' Sizes. 12 Distinct Patterns.

NEW PRICE

\$22.50 gr. \$2.00 dz.

Send \$2.00 for 12 Samples No. 71 and New Large Free Catalog, showing hundreds of New Items suitable for Digger Machines, Sportlands and Salesboard Deals.

HARRY PAKULA & CO.
5 North Wabash Avenue, Chicago, Ill.



The Sensational New Prize Hit

SODA KING

Re-Chargeable Siphon-with Box of 6 Chargers..

The most beautiful high score prize item ever produced. In gleaming, attractive chromium. Practical — Beautiful — Better! Rush your Order TODAY!

\$3.25 Ea.
Lots of 6 or more

FREE Sensational New 64-page Catalog contains greatest buys in history. For confidential prices state your business.

MORRIS STRUHL 114 PARK ROW, NEW YORK CITY

AMERICAN SALES CORPORATION
CHICAGO, ILL.
936 WRIGHTWOOD AVE.,
**YOU GET MORE THAN A PIN GAME
WHEN YOU BUY FROM US**
You get selected games and a credit service that is being used by the most successful operators for reference purposes. Like others, service, too, and be successful. **WRITE US TODAY! ASK US FOR CREDIT.**
Lee S. Jones
P. S.—"Hoofers" who can also use their heads always welcome.

LEGAL NEWS DEPARTMENT

Address all communications to W. W. Hurd, The Billboard, 54 West Randolph St., Chicago.

Definition of Games Confusing in Minneapolis Ordinance, Ops State

The license law recently passed by the city council of Minneapolis, assessing a fee of \$15 per year on pinball and other table games, is published herewith for reference purposes. An official explanation issued by the president of the Minnesota Skill Game Operators' Association is also given, as the circumstances attending the passage of a bill and the interests promoting it are frequently of great importance in judging the value of a license law.

The president of the Minnesota organization explains that "a few months ago a license was proposed by the committee in charge of licenses for the council and was 'tabled' at that time at the suggestion of the Minneapolis operators. On October 2 at 2 p.m. we were notified that the license committee was in session and was discussing the pin-game license again! Your president made a hurried trip to the city hall with the intention of having the license again 'tabled' until we felt that a license was our only way to continue in business here in Minneapolis.

"Upon arriving at the meeting, which had already been in session for some time, we were just in time to learn that they were voting to recommend the license be passed.

"It was quite evident that the committee was entirely in favor of the license and there was no opportunity to have it 'tabled' at that time. However, your president demanded a hearing, and after a great deal of haranguing among the aldermen themselves was permitted to outline the pin-game business and the absolute inadvisability of such an exorbitant license.

"There were no other operators present at this hearing simply because for some reason or other no operators were informed of the reconsideration of the license proposal by the committee.

"As stated before, your president was notified of the meeting after it was in session. There has been a feeling among some of the operators that certain operators were attempting to have this license railroaded thru the council. This is due to the fact that rumors were started that had no foundation whatsoever, and as far as we know no operator in the city of Minneapolis knew that it was being reconsidered until at the last minute. We feel that we did the best we could under the circumstances when we were successful in getting the proposed fee cut in the committee's recommendation."

AN ORDINANCE

To license and regulate mechanical amusement devices in the city of Minneapolis.

The city council of the city of Minneapolis do ordain as follows:

Section 1. Definition. A mechanical amusement device is hereby defined as a machine, which, upon the insertion of a coin or slug, operates or may be operated for use as a game, contest or amusement of any description, or which may be used for any such game, contest or amusement and which contains no automatic pay-off device for the return of money, coins, checks, tokens or merchandise, or which provides for no such pay-off by any other means or manner, except that this provision shall not prohibit the licensing of a machine which returns slugs which may be used only in the machine licensed, and which in itself does not constitute a gambling device.

Section 2. No persons, firm or corporation shall maintain, keep or sell within the city of Minneapolis a mechanical amusement device, as hereinbefore defined, without first obtaining a license therefor from the city council, but no such license shall be issued for any machine or device which is a gambling device.

Section 3. (a) The License Inspector of the city of Minneapolis is hereby authorized by city council for the operation of such mechanical amusement device to any person of good moral character upon the payment of an annual license fee of fifteen dollars (\$15) for each device.

(b) Every amusement device so licensed shall contain suitable identification marks and numbers, which identification marks and numbers shall be written by the License Inspector upon the license issued for such amusement device, and such license shall be permanently affixed to such machine.

(c) Any amusement device so licensed may be transferred from one place to another in the city of Minneapolis, upon the issuance of a permit so to do by the License Inspector. Before such permit shall be issued, the persons, firm or corporation desiring to transfer such machine shall file with the License Inspector an application so to do, giving the name and address of the place from which and to which the machine is to be transferred.

Section 4. No person shall permit such mechanical amusement device to be operated by any minor under the age of 18 years, except when such minor shall then and there be accompanied by his or her parent or guardian.

Section 5. No person, firm or corporation, by himself or another, or otherwise, shall give any prize, award, merchandise, gift or anything of value to any player or to any operator of such mechanical device.

Section 6. No person, firm or corporation shall keep, maintain, sell or permit to be operated in its, his or their place of business any mechanical amusement device which has been converted into an automatic pay-off device which shall discharge coins, checks or other tokens to the operator or player of such machine, except as provided in Section 1 hereof, and no license for any such machine shall be issued; and no person, firm or corporation shall convert any mechanical amusement device into an automatic pay-off device, as herein defined.

Section 7. Any machine, apparatus, contrivance or device which shall have been made use of in violation of the terms of this ordinance may be seized and destroyed in compliance with the terms and provisions of the statutes of the State of Minnesota relating to gaming devices.

Section 8. Any person who shall keep, maintain, operate or sell within the city of Minneapolis any such mechanical amusement device without first paying the annual license fee therefor, or who shall operate such device or permit the same to be operated for gaming, or who shall operate or permit the operation of any slot machine as hereinbefore defined, or who shall otherwise violate the terms of this ordinance, shall be guilty of a misdemeanor and shall be fined in a sum not to exceed one hundred dollars (\$100).

Section 9. If any clause, sentence paragraph or part of this ordinance shall

Wants Bulletins

To the Editor: "We would appreciate your sending us 50 copies of each issue of the Legal News Bulletin for distribution to our members.

"Our organization is the newest one in the metropolitan district, but with the same problems as the older ones.

"At the present time we are in the midst of our preparations for the trial of our action against the Village of Lynbrook. In this action we are endeavoring to secure a permanent injunction to restrain the village from enforcing an ordinance to license pinball games at \$50 per year for each machine. To date, we have succeeded in securing a temporary injunction.

"We will keep you informed as to the status of this action, and should we be successful, we will send you a set of the papers for your files."—Skill Game Operators of Long Island.

for any reason be adjudged or decreed to be invalid by any court of competent jurisdiction, such judgment or decree shall not affect, impair or invalidate the remainder of this ordinance, but shall be confined in its operation to the clause, sentence, paragraph or part hereof directly involved in the controversy in which said judgment or decree shall have been rendered.

Section 10. Nothing in this ordinance shall be held to apply to mechanical amusement devices held or kept in storage or for sale, and which are not actually in use or displayed for use.

Section 11. This ordinance shall take effect and be in force from and after its publication.

Passed October 11, 1935, O. A. Pearson, president of the council.

Not approved by the mayor. Passed over his veto October 25, 1935.—(Published October 28, 1935, in *The Minneapolis Star*).

Operators Await Appeals Court Ruling on Games

PT. WORTH, Nov. 2.—Although the situation looked gloomy for pinball operators of this city a few days ago, conditions are better now. Local operators went before officials and debated the question with them. The result was that the order to pick up machines was rescinded and all machines will be permitted to run pending the decision of the Court of Criminal Appeals at Austin. This case, according to reports, is to come up in about three weeks.

The city, however, found itself facing somewhat of an embarrassing position in the matter, due to the fact that it had already accepted tax payments and had issued licenses on 825 machines. District Attorney Will R. Parker stated that he would file all cases brought before him and would attempt to prosecute. However, he expressed a doubt that a conviction could be obtained. He went on to point out that the recent decision handed down by the 10th Court of Civil Appeals at Waco was the cause of the recent seizure of machines in a number of Texas towns, but that the Court of Criminal Appeals had not ruled on the machines yet.

Since operators have been paying their tax and receiving a license, State and county authorities have not molested the machines. All the trouble has been coming from city authorities. The whole future of the pinball machine operating activities in Texas hinges on the coming decision of the Court of Criminal Appeals.

City Ordinance Held Confusing

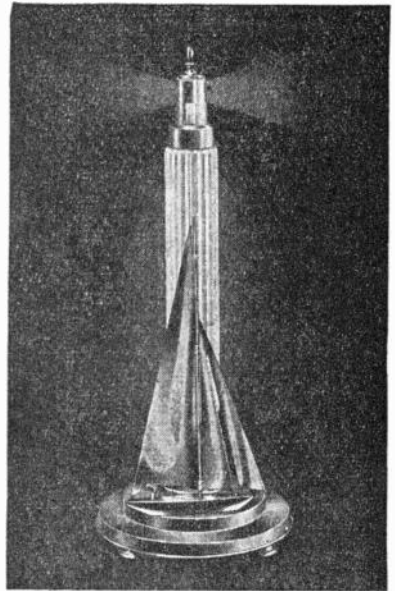
To the Editor: "We are enclosing the official publication of our new city ordinance which appeared in *The Minneapolis Star*. You will note after reading it that it will require a Philadelphia lawyer to figure out its meaning, as it sure contradicts itself.

"It is an illwind that does not blow somebody good. In this case, as you will note by our advertisement in *The Billboard*, the high tax is going to force the small operator out of business—and the cheaper machines off the market. We have enlarged our floor display in order to show the used machines so that we can sell them out-of-town.

"As you no doubt know, there are no machines operating in St. Paul with score cards on them. But with all our troubles, operators have had a prosperous summer and look for a good winter business. Most of the operators are al-

ATTENTION SALES BOARD SALES CARD MEN!

CLEAR SAILING TO BIG PROFITS WITH LIGHT HOUSE LAMP



A beautifully designed, modern torchier type lamp. Height, 17", with chromium base 8" in diameter. The sloop America is mounted on the base, to complete the effect of a ship gliding past a lighthouse. Furnished complete with cord, plug and 6" tubular bulb.

Retail Price, \$10.00
Your Price, \$3.25 Ea.
Without bulb. \$3.50 Complete with bulb

60-Hole Sales Card (Takes in \$15.08), 10c Each.
600-Hole Sales Board 50c Each
800-Hole Sales Board 65c Each

8" CHROMIUM BOAT, with 55c Ea.
6x6" Blue Plateau
65c Each in Smaller Quantities, in 42z. lots

Be the first in your territory to introduce this brand-new money-maker. Order today or send for FREE Sample Card. Deposit of 25% required with order, balance C. O. D.

AMERICAN NOVELTY COMPANY

32 W. Randolph St., Dept. B-1125, Chicago.

SALESBOARD OPERATORS
Our Amazingly Popular
"FAN DANCERS"
Still Going Strong.
Flesh-colored Statuettes, 12" high. Real Feather Fans. Red—Blue—Green. Cellophane wrapped. Write quick for complete details of our Fascinating Salesboard Plans. Be first in your territory. Easy Sales. REPEATS! Or save time by sending \$5.40 for Trial Dozen (with Salesboards). Assorted colored Fans. A Single Sample, postpaid, for \$1.00.
GAIR MFG. CO.,
Dept. 11, 1816 Sunnyside, Chicago.

ready making plans to attend the 1936 Coin Machine Exposition.

"The writer, after a hard year's work, plans on taking an extended trip to the West Coast, and will try to give you some impressions upon his return."—H. H. GREENSTEIN, Minneapolis.

Favorable Case To Higher Court

NASHVILLE, Nov. 2.—A ruling that pinball games "are not gambling tables or gambling devices but games of skill" was handed down here last week by Chancellor R. B. C. Howell in Part I Chancery Court.

In ruling on the offering of prizes in connection with the games, Chancellor Howell further declared that the "giving of prizes for high scores among individual players is not illegal when the exercise of skill determines the result."

The decision was a declaratory judgment given in a suit filed by H. J. Payne, Nashville distributor of the machines, against O. H. Higgins. Payne's petition alleged that Higgins contracted to purchase some of the machines and later refused delivery, declaring that the contract was not enforceable because the machines were gambling devices.

In determining whether the devices were games of skill or not, an adept demonstrated on one machine in the courtroom that he could score two points to one scored by one not used to playing the game.

An appeal was taken to the State Supreme Court.

BEFORE YOU INVEST . . . INVESTIGATE AND PENNY SMOKE



will be your choice!

Follow the advice of thousands of operators who have chosen PENNY SMOKE in preference to other Cigarette Venders. There are many reasons why PENNY SMOKE gives you more value for your Money:

BETTER MECHANICAL PERFORMANCE—quality built as only Groetchen can do it.

GREATER PROFITS ON LOCATION—because Players are attracted and fascinated by the large, colorful Cigarette Reels, coming to a perfect stop and lineup.

LAST COIN ALWAYS SHOWN.

BALL GUM VENDER GAINS APPROVAL OF ALL LOCAL AUTHORITIES.

REWARD CARDS for single Package or 5-3-2-1 packs of Cigarettes enable you to choose the right percentage for any location.

PRICE ONLY \$13.75

F. O. B. Chicago

Veeder Counter only \$2.00 extra

Don't Delay Ordering Your Sample—Write Us for Name of Your Nearest Jobber.

GROETCHEN TOOL COMPANY 132 N. Union Street
CHICAGO, ILL.

Jobbers and Operators in New Jersey, New York and Connecticut Please Communicate With Our Newly Established Eastern Factory Branch,

EASTERN AUTOMATIC SALES COMPANY
697 BROADWAY NEW YORK CITY, N. Y.

Authorized Groetchen Factory Representatives.

Immediate Deliveries From Eastern Warehouse Stocks.

• • • MUST SELL • • •

A Number of

DO OR DON'TS, PUT & TAKES, SPORTSMANS, RAPID FIRES AND EQUITIES
One-Ball Automatic Pay. Also REBOUNDS. What do you offer? Will accept Jackpot Slots in trade.

THE BIG STATE NOVELTY COMPANY

1304 Throckmorton Street,

Fort Worth, Tex.

THE TWO CREAM FAIRS OF GEORGIA

SWAINSBORO AND STATESBORO ANNUAL FAIRS

Can place Concessions of all kind, and Shows with own outfits. Also Girl Show People. Wire

J. J. PAGE SHOWS

Griffin, Ga., this week; Swainsboro, Ga., next week.

COREY GREATER SHOWS

FLORENCE, S. C., THIS WEEK; MARION, S. C., NEXT WEEK, "ARMISTICE CELEBRATION."

WANTED—High Free Act, Ten-in-One, any real Shows of merit, Frozen Custard, Palmist, Diggers and Legitimate Concessions of all kinds. No exclusive except Bingo. **WANT** Flat and Kiddie Rides. Address E. S. COREY, Florence, S. C.

WANTED ACTS AND CONCESSIONS

For next week Elks' and Merchants' Exposition, New Albany, Ind. Southern Indiana's biggest event. Can place money-getting Concessions, Mitt Joint, Acts that work in 16-foot height. Miller Circus who worked with us at Albany, Ga., wire. Address

ELKS' or KENTUCKY EXPOSITION CO.

BUNTS GREATER SHOWS WANT

FOR FOLLOWING FAIRS: LEE COUNTY FAIR, BISHOPVILLE, S. C., NOVEMBER 11 TO 16; WALTERBORO, S. C., NOVEMBER 18 TO 23; HAMPTON COUNTY FAIR, BRUNSON, S. C., NOVEMBER 25 TO 30.

CAN PLACE few legitimate Concessions. WANT money-getting Shows with own outfits. WANT Side Show People. Address this week Pageland S. C. P. S.—WANT White Trumpet Player. Salary each week. All winter's work.

OPERATORS!! ATTENTION!!

WRITE OR WIRE
FOR THE BIGGEST MONEY GETTER IN COIN MACHINE HISTORY.

—▶ COSTS ONLY \$12.00 ◀—

EASTERN, 350 Mulberry St., Newark, N. J.

ADVERTISE IN THE BILLBOARD — YOU'LL BE
SATISFIED WITH RESULTS



We carry a complete stock of all makes of coin machines and their accessories. We believe in being able to fill your order regardless of how large or small and also to give you immediate service and prompt delivery. Our system has proven its merits by the many numbers of satisfied customers and dealers that we have.

Aggressive agents and associates wanted to represent The Oriole Coin Machine Corp. Address all communications to the Baltimore Office.

Due to our complete system, with offices in Washington, D. C.; Baltimore, Md.; Pittsburgh, Pa., and Buffalo, N. Y., we are able to give lowest rates on all types of coin machines and accessories. This is an outstanding opportunity—take advantage of it by phoning or wiring us immediately.

★ **ORIOLE COIN MACHINE** ★
CORPORATION
17 SOUTH CHARLES ST., BALTIMORE, MD.

Opens in New York City

NEW YORK, Nov. 2.—Eastern Automatic Sales Company opened offices this week at 697 Broadway. Eddie Ellis, well-known coin-machine man, is president. This concern has been appointed Eastern distributor for Groetchen Tool Company, which manufactures Tavern, Turf, Flash and other well-known machines.

Babe's Son Is Confirmed

NEW YORK, Nov. 2.—Babe Kaufman's oldest son, William, was confirmed October 26 at the Bnai Israel Synagogue, Red Bank, N. J. William is celebrating his 13th birthday and is quite a husky lad for his age. Babe threw a big party at her home and all her friends, as well as the son's friends, attended.

ROUTES

(Continued from page 33)

Original Floating Theater: Elizabeth City, N. C., 4-9.
Ricton's Show: Buena Vista, Ga., 4-6; Tazewell 7-9.
Wilson, Magician: (Sorg) Middletown, O., 8-10.

REPERTOIRE

Billroy's Comedians, Billy Wehle's: Andalusia, Ala., 6; Elba 7; Ozark 8; Abbeville 9.
Bishop Tent Show: Herndon, Pa., 4-9.
Carter, James E., Dramatic Co.: Altona, Mich., 4-9.
Chase-Lister Co.: Ardmore, S. D., 4-9.
Princess Stock Co.: De Valls Bluff, Ark., 4-9.
Sadler's Own Show: Tahoka, Tex., 4-9.

CIRCUS AND WILD WEST

Bond Bros.: Waynesboro, Ga., 6; Sylvania 7.
Cole Bros.-Clyde Beatty: Athens, Ga., 5; Macon 6.
Main, Walter L.: Red Springs, N. C., 5; Southern Pines 6; Hamlet 7; Wadesboro 8; Monroe 9; Rock Hill, S. C., 11.
Polack Bros.: San Bernardino, Calif., 4-9.
Rice Bros.-Allen King: McComb, Miss., 5; Brookhaven 6.
Ringling Bros. and Barnum & Bailey: Columbia, S. C., 5; Augusta, Ga., 6; Charleston, S. C., 7; Savannah, Ga., 8; Jacksonville, Fla., 9; Miami 11-12; season closes.
Sadler, Harley-Bailey Bros.: Olney, Tex., 5; Haskell 6; Stamford 7; Hamlin 8; Anson 9.
Seal Bros.: Chandler, Okla., 5; Pawnee 6; Fairfax 7; Newkirk 8; Cedarvale, Kan., 9.
Silver Bros.: Gasburg, Va., 5; Ebony 6; Bracey 7; Brodnax 8; Lacrosse 9.

CARNIVAL COMPANIES

(Routes are for current week when no dates are given.)

B. & B.: (Fair) Greenwood, S. C.
Bar-Brown: (Fair) Arlington, Ga.
Bee, F. H.: (Fair) Mendenhall, Miss.
Big Four: Thomson, Ga.
Big State: Goose Creek, Tex.
Bright Light: Clarksville, Va.
Bruce: (Fair) Manchester, Ga.; (Fair) Thomaston 11-16.
Bunts Greater: Pageland, S. C.
Castles United: Potosi, Mo.
Cetlin & Wilson: (Fair) Wilmington, N. C.
Corey Greater: Florence, S. C.; Marion 11-16.
Crafts 20 Big: Compton, Calif.
Dixie Expo.: (Fair) Perry, Ga.; (Fair) Fort Valley 11-16.
Dixieland: Broussard, La.
Endy Bros.: (Fair) Hartsville, S. C.
Evangeline: De Queen, Ark.
Famous Dixie: Mt. Vernon, Ga.; Darien 11-16.
Florida Expo.: De Funak Springs, Fla., 4-16.
Georgia Am. Co.: Cartersville, Ga.
Georgia Attrs.: (Fair) Owings, S. C.; (Fair) Elberton, Ga., 11-16.

Gold Medal: Hope, Ark.
Great Coney Island: (Fair) Abbeville, La.
Great Northern: Gideon, Mo.
Great Sutton: Lake Village, Ark.
Greater United: Temple, Tex., 7-12.
Hames, Bill: Gonzales, Tex.
Hanson, Al C.: (Fair) Enterprise, Ala.
Henry, Lew: Florence, S. C.
Heth, L. J.: (Fair) Guntersville, Ala.
Hilderbrand United: Tulare, Calif.
Hughey Bros.: Zebulon, Ga.
Joe's Playland: Healdton, Okla.
Jones, Johnny J., Expo.: Augusta, Ga.
Kaus: New Bern, N. C.; Warsaw 11-16.
Krause: Fitzgerald, Ga.
Lang, Dee: Batesville, Ark.
Littlejohn: Camilla, Ga.
Majestic Expo.: (Fair) Abbeville, S. C.
Marks: (Fair) Rome, Ga.; (Fair) Gadsden, Ala., 11-16.
Mohawk Valley: (Fair) Vidalia, Ga.
New Deal & Happy Days Combined: Tracy City, Tenn.
Oliver Am. Co.: Wilmet, Ark.
Page, J. J.: (Fair) Griffin, Ga.; (Fair) Swainsboro 11-16.
Price Am. Co.: Atco, Ga.
Reid Greater: Cairo, Ga.
Robeson United: Laurinburg, N. C.
Royal American: Pensacola, Fla.
Royal Palm: (Fair) Moultrie, Ga.; (Fair) Marianna, Fla., 11-16.
Royal Palm No. 2: Vidalia, Ga.
Small & Bullock: Hartwell, Ga.
Smith's Great Atlantic: Dillon, S. C.
Southern Attrs.: Pryor, Okla.
Spencer, C. L.: Bunkie, La.
State Fair: Douglas, Ariz.
Terrill's: (Fair) Griffin, Ga.; (Fair) Swainsboro 11-16.
Wallace Bros.: (Fair) Lexington, Miss.
West Coast Am. Co.: (Fair) Porterville, Calif.; Delano 11-16.
West, W. E., Motorized: Frederick, Okla.
Williams Expo.: (Fair) Anderson, S. C.
World of Mirth: Williamston, N. C.

Additional Routes

(Received too late for classification)

Almond, Jethro, Show: Amelia, Va., 4-9.
Daniel, Magician: Melvin, Ill., 4-9.
Dixie Fun Show: Coffee, Ga., 4-9.
Drayton Sisters' Unit: (Ritz) Knoxville, Tenn., 4-9.
Frazer-James Dance Group: Superior, Wis., 4-9.
Gilbert & Sutton Revue: Florence, S. C., 4-9.
LeVant Show: Weldman, Mich., 4-9.
McNally Show: Lake Huntington, N. Y., 4-9.
Myres Entertainers: Fortuna, N. D., 4-9.
Palmetto Tent Show: St. Matthews, S. C., 4-9.
Phillipson Comedy Co. No. 1: Bargserville, Ind., 4-9.
Phillipson, Happy, Comedy Co. No. 2: Trafalgar, Ind., 4-9.
Princess Edna Show: Gonzales, Tex., 4-9.
Sharpsteen Show: Otsego, Mich., 4-9.
Showboat Players: Chokio, Minn., 6-8.
Taylor, Wm. P., Show: Odessa, Fla., 4-9.
Wizlarde Circus: Auburn, Neb., 8-11.

CONCESSIONAIRES ATTENTION

SOUTHERN FAIR—I have new Price List just published in all lines of Plaster Novelties, Blankets and Imported Slum. Write for new Low Price List and Catalogue. This will save you money with better merchandise. Louisville gets the South and serves the South. Address all correspondence to

G. C. J. MATTEI

927 East Madison,

Louisville, Ky.

Concessionaires . . .
NOVELTY SUPPLY FOR
FAIRS, CARNIVALS, CIRCUSES, GRIND STORES,
WHEELS, PARKS, CORN GAMES, ETC.
Catalog with New Low Prices
THE TIPP NOVELTY COMPANY
TIPPECANOE CITY, OHIO

MOTORIZED

Write for Our Finance Plan. CHAS. GOSS,
Standard Chevrolet Co., East St. Louis, Ill.

ELECTRO-HOIST

brings largest profit *
with smallest investment

* ONE ELECTRO-HOIST OPERATOR HAS AN INCOME OF OVER \$1000 PER WEEK ON AN ORIGINAL INVESTMENT OF \$6000 ...

How much do YOU want per week?

\$100.00 - \$250.00
\$500.00 - \$1000.00

What will it take to get it?

SEND COUPON FOR FULL DETAILS

STAR ELECTRO-HOIST CO.

Flatiron Bldg., 175 Fifth Ave.,
New York, N. Y.

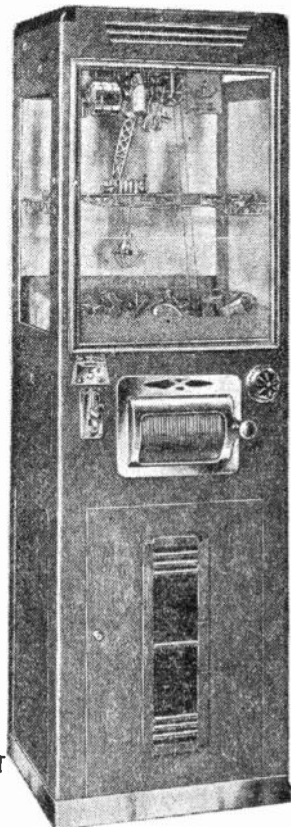
Gentlemen:

Without obligation to me, please tell me how Electro-Hoists can bring me the checked weekly income and how much I must invest.

\$50.00 — \$100.00 — \$250.00 — \$500.00

NAME

ADDRESS CITY STATE



Mail this coupon today



TURKEY CARDS

Non-breakable center fold. Fits coat pocket. Produced in full colors. Exclusive trouble-proof name registry.

HAMILTON MFG. CO.
MINNEAPOLIS - MINN.

On all orders for Turkey cards, full payment must be

sent with order. State take-in that you desire. Add 10% govt. tax to all prices.

We furnish Turkey Cards with take-in as follows: "Numbers 1 to 10 Free—Numbers 11 to 25 Pay What You Draw—Numbers over 25 Pay only 25c." Also, "Numbers 1 to 10 Free—Numbers 11 to 85 Pay What You Draw—Numbers over 85 Pay only 85c."

Size	1c to 25c Cards with 10 Free Numbers	1c to 35c Cards with 10 Free Numbers	Per Doz.	Per 100.	Per 500.	Per 1000.
60	\$11.45	\$14.50	\$0.84	\$5.87	\$23.84	\$44.01
70	13.95	18.00	.98	6.44	26.09	48.14
75	15.20	19.75	.98	6.71	27.21	50.19
80	16.45	21.50	1.01	6.99	28.34	52.26
100	21.45	28.50	1.17	8.12	32.83	60.51

Zoom Offers 20 Balls As Bargain Play Value

AURORA, Ill., Nov. 2.—According to Ted and Harry Stoner, their new pin-game sensation, Zoom, bids fair to beat all popularity records for the Stoner line.

"Operators all over the country are reporting extremely satisfactory success with these new games," Ted Stoner said. "The Zoom game is reported to be one of the best crowd-drawing devices the amusement game industry has ever seen. Every operator who looks at it can see plenty of value in Zoom... an abundance of features that draw the playing

public. It has flashing lights, clever mechanical contraptions on the playing board and a triple-action scoring principle unique in the coin-machine field.

"Zoom offers 20 balls for 10 cents. All these balls are on the board as the game begins to be automatically catapulted into play singly or two or three at a time as the player plays his master shots from the plunger trough. There are five oversize balls to be shot from the trough. They score 1, 2 or 3 at the top of the board. Then the automatic kicker goes into action and the board teems with racing balls, scoring in the two lower fields of play.

"This is a game that must be seen to be appreciated. Leading dealers and distributors all over the country now have Zoom on display and can make immediate deliveries."

National Partnership Is Dissolved on West Coast

LOS ANGELES, Nov. 2.—Henry Stewart and Jack McClelland have amicably dissolved their partnership in the National Amusement Company, one of the large West Coast distributing organizations. Stewart plans to leave about the last of November for Australia. He will probably locate in either Melbourne or Sydney and will head a large operating organization which may expand into the Orient.

McClelland will remain the sole owner of the National organization. This firm started several years ago as an operating organization and grew to be one of the largest in this section. Selling out the operating business, the firm entered the jobbing field, where it has been very successful.

Sol Gottlieb recently advertised some machines, and one of the replies happened to be a wire from New York saying that the sender had 16 slot machines of a well-known make. The wire also requested that if Mr. Gottlieb were interested, he should send \$5 deposit on each machine.

The sender of the telegram used the name of Herbert Rabkin. Gottlieb was interested but not to the extent of sending the \$5 to a stranger. Postal authorities checking on the matter found that Rabkin was not known and that a number of instances had been reported in which this stunt was being used.

Frank Kozinsky, of the Consolidated Novelty Company, large operator in Southern California and Arizona, has the race-horse bee. As a nucleus of his proposed stable he has a two-year-old called Sweeping Flame, which has been entered in several of the stakes at Santa Anita. Trainer Copper, one of the best in this section, states that trials show the colt to be very satisfactory.

Most jobbers in Los Angeles have large boards on which are posted the bargains in used games. Sol Gottlieb has his board marked with the name of the game, price, etc. Recently a fellow came in and said: "D—d if I ever heard of any of the horses you have on that board." Evidently he thought Sol was a bookie.

A. E. Gebert, of the Advance Machine Company, Chicago, has been in Los Angeles to visit the new distributor for Advance products, A. F. Klasen, also of Chicago.

E. S. Mittendorf, former local jobber, returned from vacation at Miltons, Minn. He will take an apartment here, but is not certain about entering the coin biz again.

W. A. Nathanson reports that sales of California Express games are very satisfactory.

California Exhibit Company is getting ready to release in a few weeks a new game that is expected to attract national attention.

Mills Opens N. O. Office

NEW ORLEANS, Nov. 2.—Mills Novelty Company, of Chicago, opened a branch sales and display room at Baronne and Poydras streets November 1. Office is in charge of C. B. Jones, of Chicago, with Frank Gleeson, of New Orleans, appointed resident manager in charge of displays. Ground-floor office is well decorated with a full line of phonographs and scales.

WANTED

Concessions, Shows and Rides that don't conflict for Chester County Fair, November 12 to 15.

HOPE CELEBRATION SHOWS

Chester, S. C.

Wanted **COOK HOUSE**

TO JOIN IMMEDIATELY.

Wire! Don't Write! Wire!

ALSO ORGANIZED PLANT. SHOW.

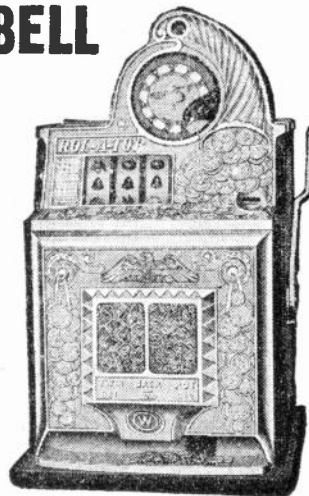
Preference Given One Having Own Outfit.

Arthur Gist Wants Tattoo Artist with Wife to work Illusions. Bob Sorenson wire.

L. J. HETH SHOWS

This Week, Guntersville, Ala., Fair; Week November 11, Iuka, Miss., Fair; Week November 18, Houston, Miss., Fair.
OUT UNTIL CHRISTMAS.

1936 MODEL BELL



The above machine is the first and only Bell type machine on the market with a coin top showing the last 9 coins, the best protection against slugs.

Built in 3 Models,
Bell, Front Vender and Gold Award
Built for 1c-5c-10c-25c Play
Made Only By

WATLING MFG. CO.

4640-4660 W. FULTON ST.
CHICAGO, ILL.

Est. 1889—Tel.: COLUMBUS 2770.
Cable address "WATLINGITE" Chicago

"Shooting the Works"!

We've simply got to clear these fine reconditioned automatics at once! So here are prices to get quick action. Remember, every game has been completely reconditioned the Electro-Ball Way. They are worth \$5 to \$10 more than average used games.

Automatic

CHAMPION, Plug In	\$17.50
DO OR DON'T	30.00
EQUITY	22.50
INDICATOR	37.50
PUT 'N' TAKE, Front Door	30.00
PLAY BALL, Exhibit	60.00
LIBERTY BELL	30.00
TRAFFIC A	25.00
ACE	37.50
GOLD RUSH	30.00
RAPID FIRE	20.00
SEVEN-ELEVEN	20.00
SPORTSMAN, Walnut	35.00
BLACK CABINET	22.50

... and other late models, including floor samples and brand new in original crate. Wire or write for complete list.

TERMS: 1/3 down, balance C. O. D.

Quantities limited. Rush your order. You'll be more than pleased! These are positively the best reconditioned games!

ELECTRO-BALL CO., Inc.

Distributors

1200 Camp
DALLAS, TEXAS

WANTED

Shows and Concessions. Winter rates. Playing Cotton Towns.

JOE'S PLAYLAND SHOWS

Healdton, Okla., Week of November 4.

SAY "I SAW IT IN THE BILLBOARD."

TURRET THE FIRST 1 BALL Automatic Pay Table WITH ANIMATION

HOW TURRET OPERATES

When coin is inserted the turret on top of playing field revolves to 50-cent position—then slowly revolves to the 20-cent position—then past the 20-cent hole to the 10-cent pocket—here the turret stops until next coin is inserted—A Time Shot—Player has to shoot fast—be quick on the trigger to catch any one of these three skill pockets.

MAMMOTH
Size: 21"x44".

Licensed by Consolidated Patents-Corporation, No.1802521

\$79.50

F. O. B. Los Angeles. 1/3 With Order, Balance C. O. D.
CHECK SEPARATOR, \$5.00 Extra.

SPECIFICATIONS

- A.B.T. Coin Chute
- Jimmie Johnson Payout Unit.
- Positive Plunger
- Smooth-Acting Push Ball Lift
- Anti-Tilt With Adjustable Sensitivity
- Large 1" Solid Non-Tarnishing Bronze Ball

Order From Your Nearest Jobber or Direct

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GAYLORD COIN MACHINE CORP., MOHR BROS.,
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AUTOMATIC AMUSEMENTS CO.,
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Operators

get in on this

We're giving something away—just fill in the coupon below. We want your name to send you an important announcement.

Free A GENUINE LEATHER KEY CASE

If You mail this Coupon Promptly---

This Offer Good During November Only

AUTOMATIC INDUSTRIES, INC.
Cowanda, New York

Please send me the FREE Genuine Leather Key Case. We are
Jobbers ☐ Operators ☐ Check accordingly.

Name

Address City State

Print Your Name and Address Clearly

JUNIOR \$19.50 Each

COUNTER GAMES SPECIAL

WRITE FOR SPECIAL CONFIDENTIAL PRICE LIST on All New and Used Games!
HERCULES SALES ORG. 1175 BROAD STREET, NEWARK, N. J.

The Flashiest Counter Game of the Year. New, different—and a Better, Faster, Money-Maker. One zip shot of 5 colored balls. ORDER TODAY!

Goal Line, \$12.50—Get-A-Pack, \$12.50—Penny Pack, \$17.50—Wagon Wheels, \$19.75—Cent-A-Pack, \$12.00. 1/3 deposit all orders, balance C. O. D.

EASTERN DISTRIBUTORS

JACK POT BELLS,
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BALANCE
BLACK JACK,
PEARL HARBOR,
DIAL,
TEN GRAND
MYSTERIOUS EYE
HOLD AND DRAW.

TICKETTE

KEYSTONE NOV. & MFG. CO. 26th and Huntingdon Sts., PHILADELPHIA, PA.

Is Your Subscription to The Billboard About To Expire?



Babe Goes Musical With Large Route of Phonos

NEW YORK, Nov. 2.—The inimitable Babe Kaufman, of Babe Kaufman, Inc., has gone musical in a big way. Babe is fast becoming one of the leading music-machine operators in the East. She is operating the Wurlitzer-Simplex phonograph and already has some hundreds of the fine machines working.

In her beautiful new offices Babe now has shelves and shelves of the latest recordings. She has become so well acquainted with music that she can call each one of the "hottest and bluest" records by their first names and can also tell the interested listener which records are preferred by any location the very moment she enters the door of that location.

Her tremendous route of music machines extends over a large territory and is gaining comment from experienced coinmen long connected with the music division of the industry. Even down on Babe's "health farm" at Atlantic Highlands, N. J., where the pounding surf rumbles a song all its own, Babe has also brought music to please the natives these cold and wintry evenings.

Babe reports she has learned since entering the music business that it is the most interesting of all coin-machine operations. She explains that the operator must actually study his locations to find the type of music best suited for the people who patronize it and that this study is so interesting in itself that she loves the music business from this standpoint alone.

"Singing" Sam Rabinowitz, who is working with Babe to place the phonos in this territory, claims that since they entered the music business he starts out each morning with a song and winds up each evening the same way. He believes that music-machine operators are always happy because of the music they bring.

Mills Names Ohio Agent

CLEVELAND, Nov. 2.—E. J. Hendrickson, until recently general manager of the Cleveland radio distributing concern, the Midland Radio Company, this week was appointed district sales manager for the Mills Novelty Company, Chicago, for a large part of Ohio. Mr. Hendrickson will make his headquarters in Columbus and he and Mrs. Hendrickson will remove their home to that city immediately.

The Mills Novelty operations to be supervised by the new appointee cover automatic ice-cream freezers, automatic coin-operated phonographs, scales and air-conditioning equipment. Mr. Hendrickson has been in the radio business for years and was for a term in charge of RCA-Victor motor radio sales promotion for factory installation contract work. He has gone to Chicago for a training period at the Mills factory.—Radio Weekly.

New Phono Proves Value In Drawing Big Crowds

CHICAGO, Nov. 2.—If we said a location had to get a special policeman to keep customers from blocking up the floors, aisles and doorways in his store when they installed a new de luxe Dance Master, they'd call us the "the biggest liars in the world," says a representative of Mills Novelty Company.

But such an incident really happened. Here's the dope.

Harry Scherdorf, Pennsylvania phonograph operator, had a Mills standard Dance Master in one of his good locations. The machine did a fine job of entertaining customers and the location owner was well pleased. Scherdorf was pleased, too, for he was making swell profits for himself and the location.

One day Scherdorf decided that this location would be the ideal spot for installing a beautiful new de luxe Dance

Master. He had some difficulty in convincing the location that the de luxe would be even more popular with customers than the standard machine. The location owner reluctantly agreed to let Scherdorf make the change, then went ahead and told his customers that he was getting a new de luxe. The next evening the change of machines was made and the crowd began coming. In a short time the place was jammed. The new de luxe phonograph was played all evening without a stop. Maybe you don't think those customers were dance-minded. Read what Scherdorf says in his letter:

"Received the de luxe Dance Master and words cannot express the beautiful showing the machine has made. I replaced it in my best location, and up until this writing the customers have not stopped playing it. It might have stopped the show in Chicago, but my location owner had to get a special officer to keep the customers from blocking up his place of business."

First Anniversary Dinner

NEWARK, N. J., Nov. 2.—Major Amusement Company, Inc., operator of coin games, celebrated its first anniversary with a dinner party at the Four Towers restaurant and night club recently. All the employees of the firm were present, including Howard and Archie Kass and George Ponser, who head the firm. The Maco emblem was prominently displayed, and general festivities lasted into the small hours of the morning.

Many compliments on the aggressiveness of the firm and the work accomplished during its first year were made. The Maco soldier boy, adopted as the service emblem of the firm, now decorates a huge fleet of trucks and is well known along the highways of the State.

The firm has three offices in the State, with headquarters here. It has a large pin-game route and is now turning to music machines. Howard Kass says that within a year the firm will be able to show some of the largest music businesses in the East.

Another interesting fact brought out at the dinner was the activities of the firm to help increase respect for the coin-machine industry thruout the State. The firm is placing some progressive newspaper advertising and institutional copy in the business bulletins thruout the State.

DIVORCES

(Continued from page 33)

stage and screen player, October 24 in Los Angeles.

Elena West de Salinas from Rudolph de Salinas, radio singer and announcer, October 25 at Los Angeles.

Late Deaths

(The following items were received at press time. More details in the next issue.)

JOHNSTON — Moffatt, 49, one of Broadway's greatest character actors, in Norwalk, Conn., November 3.

POWZER—Hugh W., world-traveled showman, at General Hospital, Los Angeles, November 2 following an operation for gall bladder.

WANTED for Peach County Fair

FORT VALLEY, GA., Week November 11th. Shows, Rides and Concessions.

WANTED—Two Free Acts for all winter's work.
JANETTE TERRILL, - - Perry, Ga.

IT'S FROM ATLAS

ATLAS PERSONAL SERVICE RECOMMENDS—

STONER'S TACKLE

The "All-American" Choice for Your Big Money Line-Up!

\$44.50

WESTERN'S HI-LITE

A New Thrill With the Back-board Totalizer! Straight Model.

\$45.50

With Payout Register.

\$49.50

KEENEY'S MAMMOTH

On Top With the \$7.00 Top Payout!

BUY NEW AND USED GAMES FROM THE MIDDLE WEST'S LARGEST DISTRIBUTORS!

Atlas NOVELTY CORP.

2200-2 N. WESTERN AVE. CHICAGO ILLINOIS

Factory Bargain Lot PHOTO HANDLE POCKET KNIVES

Assorted Models. Regular Size. Polished Steel, 2 Blades, Brass Bolsters and Lined.

A New Deal — Big Buy Per Dozen, \$2.25 Five Dozen for \$10.00

Send for New Catalog.

ROHDE-SPENCER CO.

Wholesale House, 223-25 W. Madison St., Chicago.

ROCK BOTTOM PRICES

Plus and Minus... \$35.00
Red Arrow... 20.00
Seven-Eleven... 27.50
A. B. T. Auto Bank... 10.00
A. B. T. Auto Flash... 27.50
A. B. T. Home Stretch... 32.50
Big Game... 24.00

Beam Light... \$10.00
Criss-Cross... 13.00
A-Light... 7.00
Drop Kick... 14.00
Rockola... 21.00
Sink or Swim... 8.00
Action... 6.00
Golden Gate... 6.00
Rebound... 8.00
Squadron... 42.50

All Kinds of Pin and Counter Games, Floor Samples and Slightly Used, at Real Low Prices.

Midwest Coin Machine Exchange Co.

3516 W. 16th St. Chicago, Illinois

SNAPPY XMAS CARDS

Two "Hot" Views, Each In Env. Per 100, \$1.85. Samples, 25c.

XMAS WREATHS

Holly Ribbon, Silver Bell Trim. Doz. 45c.

XMAS CARDS—10 to Box. Per Doz. Boxes, \$1.30. Sample Box, 18c.

HOUSE-TO-HOUSE ITEMS—Sundries, Blades, Soaps, Carded Goods, Laxatives, Turkey Cards.

CHAMPION SPECIALTY COMPANY.

814-A Central Street, Kansas City, Mo.

Silver Foil DISPLAY, 50 Tins, 5c

CLOSED TERRITORY—Slightly used Criss Cross Lite, Skyscraper, Major League Jr., Each \$10.00; Fleet, \$5.00; Pennant, Dandy Vendor, Booster, Each \$3.50. **TUCKER BYAS**, Greenville, Miss.

MAGNO'S NEW—RED HOT—FAST SELLERS

AUTO STINKERS (new & funny), per doz., 80c; gr., \$8.50. **AUTO TIRE BANGS**, bang! per doz., 80c; gr., \$8.50. **AUTO WIZZ BANGS** (original), doz., 90c; gr., \$10.00, best. **COMIC AGE THERMOMETER**, new, per doz., 80c; gr., \$8.00. **NEW GIANT DOGON**, per doz., 75c. **COMIC SPICY XMAS CARDS & FOLDERS**, over 200 subjects in stock, from \$2.00 per 1,000 up. Send 25c for a set, samples & circulars. **OUR NEW 72-PAGE CATALOGUE** is ready, contains over 3,000 fast Sellers. Send 6c for copy or \$2.00 for 50 RED-HOT SAMPLES AND CATALOGUES. **MAGNOTRIX NOVELTY CORP.**, 136 Park Row, New York.

End your correspondence to advertisers by mentioning The Billboard.

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CLOSED

ON ONE BALL

PAY TABLES

LOOK AT A FEW OF THE MACHINES WE ARE GIVING AWAY AT UNHEARD-OF PRICES

ROCKETS	\$ 8.00	EQUITY	\$24.00
CHAMPIONS	14.90	REX	18.90
RED ARROWS	22.50	REXTEN	18.90
MATCH PLAY	14.90	KLONDIKE	24.50
LIBERTY BELL	18.90		

1/3 Deposit Must Accompany Order, Balance Shipped C. O. D., F. O. B. Poughkeepsie, N. Y.

Mills TICKETTES NOW **\$9⁷⁵** Each

Genuine Mills Tickets, \$1.50 per thousand

WRITE FOR PRICES ON THE FOLLOWING ONE BALL PAY TABLES—SOME OF WHICH HAVE BEEN IN USE ONLY TWO WEEKS

JUMBO PROSPECTOR	GOLD AWARD	JUMBO TICKET
GOLD RUSH	ACE	RODEO
STAMPEDE	KINGFISH	MONARCH (Jackpot)
	PUT 'N' TAKE	CARIOCA

SQUARE AMUSEMENT CO.

"Dealing on the SQUARE since 1919"

335 MILL ST. • POUGHKEEPSIE, N. Y.

FOR LIVE WIRE OPERATORS

SOMETHING NEW EVERY DAY.

Cash in with Our HOLIDAY LEADERS, DECORATIONS, DISPLAYS, DOLLS, TOYS, SHIP MODELS, BOXED XMAS CARD ASSORTMENTS.

Comic Xmas Cards, Turkey Cards, Xmas Candy, Cosmetic Deals, Etc.

WISCONSIN DELUXE CO.

1902 North Third MILWAUKEE, WIS.

DOLLAR DAY SPECIALS FOR NOVEMBER

Push-Over	5.00	Traffic (Model O)	\$13.50
Golden Gate	6.00	Pyramid	25.00
Merry-Go-Round	6.00	Score-A-Lite	12.00
Live Power	7.00	Beam-Lite	12.00
Rebound	11.00	Criss Cross Lites	12.50
I. O. U. or C. O. D.	8.00	Kings	18.00
Big Game	25.00	Put & Take (Pay Out)	27.50
Domino	17.50	Rapid Fire (Pay Out)	35.00
Globe Trotter	20.00	Champion (Pay Out)	22.50
Sink or Swim	12.50	Whirlpool (Ticket)	45.00
Fleet	5.00	Gateway (Ticket)	42.50
Blue Ribbon	5.00	Rodeo (Ticket)	47.50
Skill Circle	15.00	Autoflash (Ticket)	40.00
Treasure Hunt	18.00		
Tit for Tat	18.00		

COMPLETE LINE OF NEW MACHINES.

TERMS: 1/3 Deposit, Balance C. O. D.

Be Smart! Get on Our Mailing List. Bargain List Every Month.

MONARCH COIN MACHINE COMPANY,

2308-08 Armitage Avenue Chicago, Ill.

RECONDITIONED BARGAINS

TRAFFIC MODEL A \$29.50

ROCKETS—NEW TILT \$12.50

MARKEPP Co. 3902-4-6-8 CARNEGIE AVE. CLEVELAND, O.

1410-12 CENTRAL PARKWAY CINCINNATI, O.

EVERYBODY AGREES "GENERAL" BUYS ARE BEST

Tickettes	\$9.00	Gridiron	\$ 6.00	Score-A-Lite	\$15.00
Action, Jr.	\$ 9.00	Globe Trotter	38.00	Sensation	12.00
American Beauty (catapult model)	6.00	Home Stretch	47.00	Signal, Jr.	6.00
Beam-Lite	15.00	Horseshoes (counter)	8.00	Signal, Sr.	9.00
Ball Fan	24.00	I. O. U. (counter)	8.00	Silver Break (New)	21.00
Beacon	15.00	Live Power	6.00	Spelling Bee (New)	27.00
Blue Ribbon	8.00	Natural (Baily New Model)	9.00	Subway	6.00
Castle-Lite	15.00	Penny Pack (New)	17.50	Tit for Tat	30.00
Checkers	15.00	Penny Pack (with meter)	19.00	Twins (New)	12.00
Cross Country	38.00	Rebound	9.00	Collection Books	\$.10
Dealer	18.00	Select 'Em (counter)	8.00	Eveready Batteries	.20
Drop Kick	6.00	1/3 With Order, Balance C. O. D.		Ball Gum	.15
				Electro Paks (New)	4.50

GENERAL AMUSEMENT GAME CO. 637 Albany Ave. HARTFORD, CONN. Tel.: 5-0808.

PENNY PACK

The Greatest and Most Beautiful Counter Game Money-Maker in All Coin Machine History—Unconditionally Guaranteed for 2 Years—Costs You Only

\$17.50

F. O. B. Chicago.

WITH REGISTER \$2.00 EXTRA

"Your Seal of Safety"

DAVAL MFG CO.

200 SO. PEORIA ST. CHICAGO

SELLING OUT ALL SLOT MACHINES AND PIN GAMES

Lightning	\$ 3.00	Mills Jack Pot	\$17.50
Golden Gate	3.50	So Play	23.50
Criss-Cross	7.50	Mills Jack Pot	23.50
Kelly Pool	5.50	5c Play	23.50
Fire Chief	8.00	Abbott Coin Counter	35.00
Sensation	8.50	counts pennies, nickels, dimes and quarters	
Jungle Hunt	14.50	Candy for Diggers	8 3/4 c lb.
Jockey Club	14.50		
Cyclone	12.50		
Turf-Flash	16.50		

TERMS: 1/3 deposit with order, bal. C. O. D.

OHIO SPECIALTY CO.

129 W. Central Parkway, CINCINNATI, O.

A. B. C. GAMES CO.

4239 Olive St. St. Louis, Mo.

WANTS COUNTER GAMES AND SLOTS. We will trade on any style or make of new or used games or pay cash. WE CARRY AT ALL TIMES A COMPLETE LINE OF PARTS, SUPPLIES AND EQUIPMENT AT VERY REASONABLE PRICES.

Distributors For **"ELECTROPAC"**

MODEL E-1—For games requiring 4 or 5 batteries \$4.95

MODEL E-2—For games requiring 6 to 8 batteries 6.45

MODEL E-3—Expressly designed for pay-out tables requiring up to 10 volts. 6.95

Write Us—Get on Our Mailing List.

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FOR INFORMATION ON GAMES AND SYSTEMS

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REX NOVELTY COMPANY

1010 GEORGE ST., CHICAGO

ESTABLISHED 1911

ALREADY
PROVEN ITSELF!

HI-LITE

WESTERN'S
MIRACULOUS NEW PIN GAME

With the Magic Rotating Lite that Automatically Totals the Score on a Big Illuminated Backboard Dial.

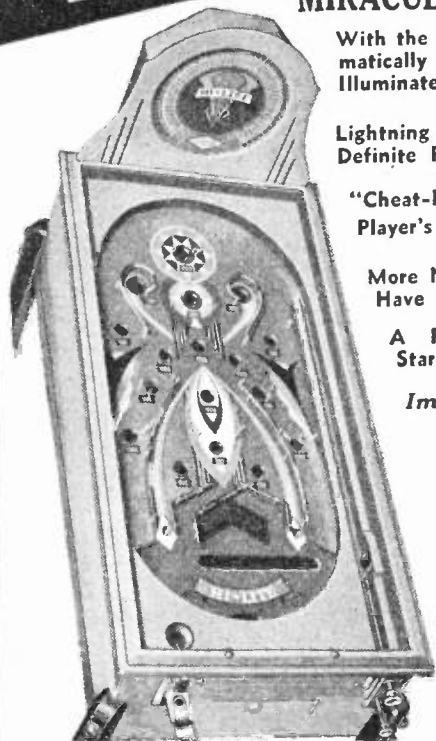
Lightning Kickers that Deflect Balls to Definite Pockets.

"Cheat-Proof Button" that Restores Player's Score After Time Clock Stops.

More New Proven Features Than You Have Ever Seen in a Game Before.

A Fascinating Skill Game From Start to Finish.

Immediate Delivery by Leading Dealers Everywhere



\$45.50

\$49.50

WITH POSITIVE PAY-OUT REGISTER

WESTERN EQUIPMENT & SUPPLY CO.

850 BLACKHAWK STREET

CHICAGO, ILLINOIS

"TURF FLASH"

THE MOST PROFITABLE GAME IN COIN MACHINE HISTORY.

TURF FLASH makes each one of your locations a "Bookie"—earns for you sensational profits from Horse Racing.

TURF FLASH is a Horse Race Counter Game with 30 Coin Slots—3 for each horse. One to ten players can play at the same time. Players can pick their horses to "Win, Place or Show," or "Across the Board," just like on the track. Several Horses can be bet on at the same time.

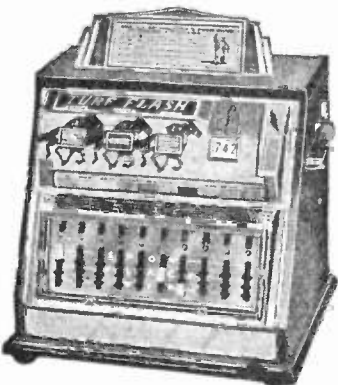
Three Horses line up as "Win-Place-Show." Odds change every Race—they range from 20-8-6 to 2-1-1. Payout accurately determined at 50 and 60%—easily changed. Equipped with Gum Vender.

Get into the Big Money with TURF FLASH. Three or four coins taken in every race, Nickels, Dimes or Quarters. On good locations—Hotels, Cigar Stands, etc. TURF FLASH will pay for itself easily the first day. Players come back time after time, they get more interested the longer they play.

Territories are going quickly—write us for name of your jobber

PRICE, \$32.50, F. O. B. CHICAGO.

GROETCHEN TOOL CO., 138 N. UNION ST., CHICAGO, ILL.

AUTHORIZED FACTORY DISTRIBUTORS
EASTERN AUTOMATIC SALES CO.,697 Broadway, New York City.
IMMEDIATE DELIVERIES FROM STOCK.Rock-Ola's
Sensational
One-Ball Pay Table

DE LUXE 46"

JOBBER—OPERATORS—WRITE TO "SOUTHERN PAY TABLE HEADQUARTERS" TODAY FOR PRICES AND COMPLETE DETAILS'

BIRMINGHAM VENDING COMPANY
2117-3rd AVENUE NORTH • BIRMINGHAM, ALABAMA • PHONE - 3-2327

BUY FROM EXCLUSIVE DISTRIBUTORS...

Penny's NEW — "1-2-3" only \$39.50 | BELLS — \$67.50 |

GROETCHEN'S NEW COUNTER GAMES —
PENNY SMOKE \$13.75 TAVERN \$13.75 TURF FLASH \$32.00AMERICAN VENDING COMPANY,
45 Elizabeth Ave., NEWARK, N. J. • 202-4 Caton Ave., BROOKLYN, N. Y. • 208 Essex St., HACKENSACK, N. J.KORTH'S
NEW TRIGGER PLUNGER

THE OPERATOR'S FRIEND!

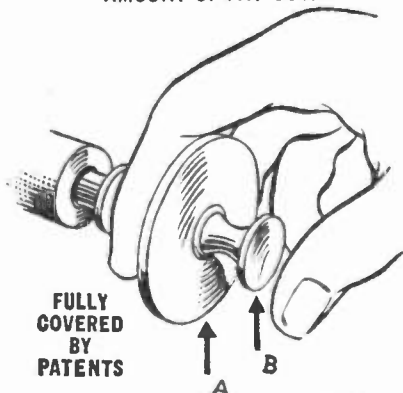
Conceived, invented and developed by an Operator FOR OPERATORS. Positively the greatest improvement on Pin Games since they have been on the market.

INCREASES CASH BOX RECEIPTS 25%

ENABLES OPERATORS TO LOWER THEIR SCORES AND AT THE SAME TIME REDUCES AMOUNT OF PAY-OUT.

PUTS
NEW
THRILL
IN OLD
GAMES

Can be installed on any PIN GAME in very short time. Just lift the old-fashioned plunger out and install the new TRIGGER PLUNGER without taking machine off location. Makes new tables out of old.

FULLY
COVERED
BY
PATENTSA
MIGHTY
STIMULANT
FOR
SICK
CASH
BOXES

"THE OPERATOR'S FRIEND"

Is also the "LOCATION OWNER'S FRIEND," because it thrills the players and increases the play 25%.

HERE'S HOW IT WORKS

Ball is lifted into shooting position in regular manner same as when using old-fashioned plunger. Player then pulls plunger back with two fingers, as shown above, to whatever tension desired just the same as ordinary plunger. After the player gets proper aim he then presses the button with his thumb, as shown in illustration "B" above, and the ball is shot with hair-trigger action in machine gun like precision. A genuine thriller that speeds up the game and keeps players playing game after game. Constructed with all case-hardened materials highly Chromium plated and very rich looking.

Collection Before Korth's Trigger Plunger Is Installed

PRICES

In Lots of	Each
100 . . .	\$1.50
75 . . .	\$1.60
50 . . .	\$1.70
25 . . .	\$1.80
10 . . .	\$1.90

All Prices F. O. B. Chicago
SAMPLE Sent for \$2.00

Collection After Korth's Trigger Plunger Is Installed



EVERY KORTH TRIGGER PLUNGER IS GUARANTEED. IF NOT SATISFIED YOUR MONEY WILL BE REFUNDED. NO QUESTIONS ASKED. NOTE—NO TRADE-INS ACCEPTED ON OLD PLUNGERS. AFTER YOU SEE THE INCREASE IN YOUR COLLECTIONS WHEN USING KORTH'S NEW TRIGGER PLUNGER YOU WILL BE GLAD TO THROW THE OLD-FASHIONED PLUNGERS AWAY. IN FACT, THE NEW TRIGGER PLUNGER WILL BE SO REVOLUTIONARY THAT YOU WILL WONDER WHY IT WAS NOT THOUGHT OF BEFORE. SEND YOUR ORDER IN NOW. EVERY DAY YOU DELAY PUTTING KORTH'S TRIGGER PLUNGER ON YOUR PIN GAMES YOU ARE LOSING MONEY.

KORTH NOVELTY MFG. CO. 15 EAST OHIO ST. CHICAGO, ILL.

To Sell Whirl-o-Ball

RAHWAY, N. J., Nov. 2.—Murray J. Saltzman, well known to the coin-machine industry in the State, has been chosen distributor for the new Whirl-o-Ball game. The game is based on the principle of shooting balls up an inclined plane and into a central scoring target. Small bowling balls are used and are shot into a nine-foot runway by hand.

Murray reports that batteries of the games were installed in the Jersey shore resorts during the past summer and that they brought tremendous crowds. He will soon be traveling this territory to interest coin-machine operators in this type of equipment.

He explains that the game offers a new diversion from the usual type of equipment and that the operator is certain to have many locations for this type of machine where he will find profits unusually attractive.

The game is said to be excellent for sportlands and amusement parks and complete concessions of these games will be featured during the coming winter season.

Robbins Sells Peo Game

BROOKLYN, Nov. 2.—D. Robbins & Company has been appointed distributor for Peo's new pin game, One-Two-Three. "The game has been approved for operation in New York City. It is an excellent game of skill that will appeal to all pinball fans. A sample One-Two-Three has been on test location for more than two weeks and has taken over \$60 in nickels without one service call being required. This proves that One-Two-Three is not only mechanically perfect, but also a splendid money maker."

Dave Robbins claims he has already booked orders for several hundred games from the leading jobbers in his territory. Shipments of One-Two-Three will commence this week.

Robbins, Eastern distributor for Zoom, the latest game made by the Stoner Corporation, also advises that his firm received the first carload of Zoom and the 200 games were sold within one hour. Marvelous earning reports from operators of Zoom indicate that the new game is a real hit.

Xmas Catalog

CONTAINING 24 PAGES OF CHRISTMAS MERCHANDISE AT LOWEST PRICES IN U. S., featuring

Xmas Cards Icicles
Tree Lights Gifts
Tinsel Xmas Signs

DON'T ORDER XMAS MDSE. UNTIL YOU'VE READ OUR CATALOG.

XMAS CARDS—8 four-fold cards with envelopes to match in gift box. Per box. 7c
25% Deposit, Balance C. O. D.

BENGOR PRODUCTS CO.

10 E. 17th St., Dept. K, New York City

BIG PROFITS for
Salesboard OperatorsHandling Our New
CANDY BOARDS

Complete Deal of 21 Boxes Costs Only \$5.75

Brings the Dealer \$15.00

Here's a Wonderful Opportunity for Salesboard Operators to Cash in on Some Extra Good Profits. Every item in the deal is well known and a prime favorite. Order right now and get the business. Deal consists of the following:

12 Half-Pound Boxes Schall's Chocolates,
6 Full Pound Boxes Chocolates,
3 Three-Pound Boxes Mrs. McLean's Fancy Chocolates,
1 Three-Hundred-Hole Salesboard,
21 Winning Numbers.

Your Cost Complete Only \$5.75.

Deposit of \$3.00 Is Required on C. O. D. Orders.

Send for complete list of Turkey Cards and New Salesboards. Xmas edition of the Hustler Catalog is now ready. When requesting copy mention your line of business.

LEVIN BROTHERS Terre Haute Indiana

CANADIAN OPERATORS—Peo's All-American Football Ready for Delivery. Liberal allowance on trade-ins. K. & S. COIN MACHINE EXCHANGE, 133 Dundas St. W., Toronto, Ont., Can.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.



A Real Gold Mine for You!

JUNIOR

FLASHY COUNTER GAME!

Yousah! It's the little fellow with the BIG earnings. JUNIOR is a big profit maker everywhere. A pull of the plunger sends 5 balls zig-zagging down the field to a pocket. Awards are made by the way the colored balls line up. Choice of 5c or 4-way 1c, 5c, 10c and 25c chute. Start a route of 'em today!

\$19.50

ORDER TODAY FROM

GERBER & GLASS

914 Diversey Blvd., Chicago, Ill.

MERCHANDISE MACHINES

Distributes Ciggie Vender

NEW YORK, Nov. 2.—W. J. C. Vending Company has been appointed metropolitan distributor for the Merchandise Machine Corporation's superior model cigaret vender.

The machine contains six columns holding 150 packages. All parts are finished in aluminum lacquer or cadmium plates, and the cabinet for machine and base is finished in a silvery lacquer. Beveled mirror with chrome-plated studs.

From all indications cigaret machines are taking hold in the East, and it looks like James Cante has a winner.

New Type of Selective Cigaret Vender Ready

DETROIT, Nov. 2.—Hackett Vending Machine Company here has started production on a new type of selective cigaret vending machine. The machine will be on the market in about 60 days and will be ready for commercial display some time this month, according to D. A. Hackett, head of the company.

William Vandenberg, formerly a large operator of game and nut machines in Detroit, has returned to the business after several years' absence. He is working almost solely with scales, using a variety of makes at present, in an effort to select the most popular of the several models now on the market.

Vandenberg is also experimenting in a small way with ball-gum machines and may decide to enter the vending machine field as well.

"Competition is much keener today than a few years back," he told *The Billboard*. "Sales and play of machines are lower as a result. Ten years ago there were not more than 20 operators in Detroit, but today there are about 300, indicating the keen competition and interest in the field."

Cigar Vender Does Well

NEWARK, N. J., Nov. 2.—The Malkin-Ilion Corporation is having a successful experience in marketing its 5-cent cigar vending machine. Many operators are interested in placing cigar vending machines, and this concern is equipped to market its product thruout the entire country.

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Grand Jury Says License Gambling

BALTIMORE, Nov. 2.—In the recent final report by the grand jury of Prince Georges County there was a recommendation to legalize gambling, and so, Prince Georgians and others of the metropolitan area who like their games of chance are scanning the political skies for any ray of hope for the adoption of the grand jury's recommendation. The report, which was made to Judge Joseph C. Mattingly, now rests with the Maryland General Assembly and it will either have to repeal the general statute against gambling or pass an act enabling the county commissioners to legalize games of chance by local ordinance.

State Senator L. G. Sasscer, president of the Senate, intimated that his delegation, which includes Kent R. Mullikin, Democratic floor leader of the House of Delegates, will hold hearings on legalized gambling at the January session of the Legislature, and that they no doubt would have to sponsor said legislation. This was the second recommendation within a year by a Prince Georges grand jury in reference to gambling. A jury at the October term last fall presented a similar view which was followed up by Robert W. McCullough, a candidate for the nomination for State's attorney. In his campaign speeches McCullough claimed that everyone knew that gambling was going on in Prince Georges and for people to shut their eyes to it was no solution to the problem. He advocated a referendum of the question of permitting gambling with the strict enforcement of the present law should the people vote against legalization. McCullough was defeated by Alan Bowie, who made no comment on the jury's recommendation.

The actual report of the Circuit Court grand jury was: "Indications are that gambling exists in the county, but this grand jury has been absolutely unable to obtain any evidence. We therefore recommend that gambling be legalized."

John White, of Colmar Manor, of the county delegation to the Legislature, declared the jury's attitude another mark in the advance of liberalism. Mr. White pointed out that Marylanders will vote on lotteries at the next general election, a vote which should demonstrate the popularity of legalized gambling. He termed the issue a party rather than a personal one. Altho clergymen continued steadfast in their stand against legalized gambling, a majority of the county commissioners are in favor with the jury report. One of them, Capt. Vinton D. Cockey, of Laurel, Md., said: "Legalized gambling is the best way to avoid a number of bad conditions we are confronted with now. I'm in favor of it."

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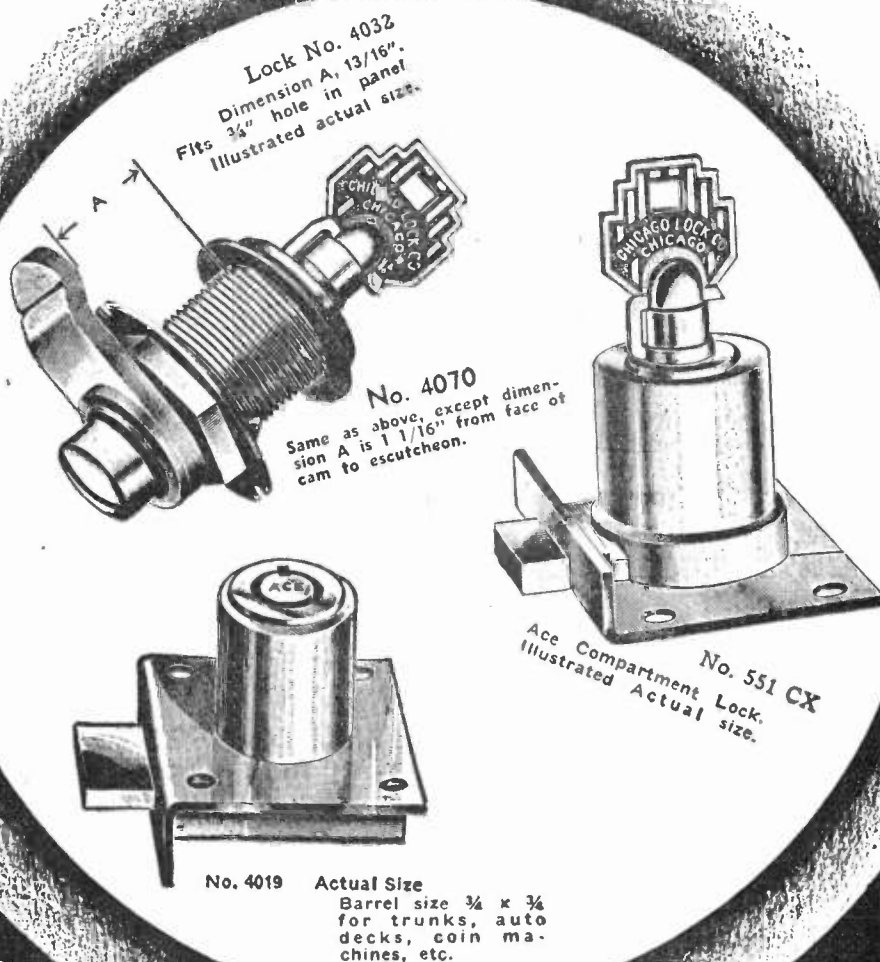
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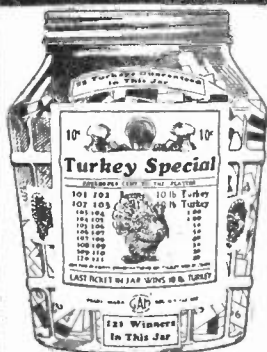
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SAMPLE BARREL \$2.75 F. O. B. Peoria

Remittance with order. Specify 5c or 10c label.
Special quantity price to operators for refills.

GAM SALES COMPANY

1321 South Adams St. Peoria, Ill.

SENSATIONAL SUPREME SPECIAL SALE

ROCK-OLA "21"	\$13.90	CRISS CROSS-A-LITE	\$ 9.90
STAR LITE	9.90	BEAM LITE	9.90
Genco BASEBALL	11.90	BEACON	4.90
TRAVEL	12.90	REBOUND	4.90
BUILDER UPPER	9.90	SPOT LITE	9.90
		CRISS-CROSS	5.90

1/3 Deposit With Order, Balance C. O. D.
WRITE FOR FREE COPY OF "SUPREME NEWS" TODAY!

SUPREME VENDING COMPANY INC.

557 Rogers Ave. ★ 1416 Webster Ave. ★ 922-8th Avenue.
Brooklyn, N. Y. ★ Bronx, New York. ★ New York, N. Y.

Here Is The Latest Hit! NEW LOW PRICES!

SHIP AHOY! There's profit in these Boats because the public is hot on the item and Hagn is hot on the prices. Cash in. Order a stock of these sleek chrome boats on blue sea mirrors. Samples, 25c Additional.

B391—8" Boat, complete with 6x6" Mirror. Less 55c

than 12 Sets, Each 65c. In Doz. Lots, Set

B392—12" Boat, complete with 6x7" Mirror. Less 80c

than 12 Sets, Each 95c. In Doz. Lots, Set

B393—16" Boat, complete with 6x10 oval plate

glass Mirror. A \$5.00 Value. Our Special

Price, per Set. \$1.75

B394—Lighthouse Lamp, Chrom. Trim, Blue

Glass Torchler Style, 8-in. Ship. Each. \$2.95

MAKE YOUR OWN COMBINATIONS

BOATS ONLY. BLUE PLATE MIRRORS.

Size.	Doz.	Lots.	Each.	Size.	Doz.	Lots.	Each.
8"	\$0.35 Ea.	\$0.40		4x6	\$0.25	\$0.30	
12"	.60 Ea.	.70		6x6	.045	.055	
16"	1.00 Ea.	1.15		7x12	.75	.85	
				10x18	1.55	1.70	

Hagn is Headquarters for Boats as well as thousands of other Novelties. Be sure to ask for Latest Catalog and ask to be placed on our Mailing List. 25% deposit required on C. O. D. orders.

JOSEPH HAGN COMPANY,

"The People's Bargain House," Dept. B.
217-225 W. MADISON ST., Chicago

WATCH FOR OUR WEEKLY SPECIAL!

THIS WEEK'S SPECIAL

EXHIBIT'S DEALER \$11.50

WRITE FOR OUR COMPLETE PRICE LIST

UNITED OPERATORS SERVICE CORP.

(MANAGED BY "DINGY" HOFMAN)

2330 N. Western Avenue, Chicago, Ill.

The Last "Word" in Your Letter to Advertisers, "Billboard".

GENCO'S CHEER LEADER

FOOTBALL IN Lights



20" x 40"

READY FOR DELIVERY NOW!

TAX PAID F.O.B. CHICAGO

\$44.50

THE LOGICAL GAME AT THE PSYCHOLOGICAL TIME! EVERYBODY IS TALKING FOOTBALL NOW!

Give 'em football when they want football! Give them CHEER LEADER—football at its very best. Let 'em make 10, 20, 30, 40-yard gains—let 'em make touchdowns. The players get a real kick out of the game—and you reap the profits. And remember it's GENCO made—your quality assurance.

GENCO, Inc.

2625 N. ASHLAND CHICAGO, ILL.

NEW YORKER . . .

USED 10-BALL AUTOMATIC PAYOUT . . . \$35.00

(All Machines About 60 Days Old.)

IF YOU CAN USE THIS MACHINE IN YOUR TERRITORY, WE SAY THIS GAME WILL MAKE MORE MONEY FOR YOU THAN ANY LIGHT-UP GAME ON THE MARKET.

1/3 Deposit With Order, Balance C. O. D.

JOHN A. FITZGIBBONS, Inc.

453 WEST 47th STREET, NEW YORK, N. Y.

Eastern Operators—FREE, "The Bally Coin Chute," 16-Page Magazine.

SOUTHERN AUTOMATIC SALES CO.

540-542 S. 2nd St., Louisville, Ky. 1431 E. Washington St., Indianapolis, Ind.

Phone: Wabash 5464. Phone: Riley 3760.

SCREAMO

A Winner That Operators Have Long Hoped for. Wire for Prompt Delivery.

SPECIALS IN RECONDITIONED GAMES LIKE NEW

Airways, Blue Ribbons, Pontiacs, Jigsaws, \$3.00; Base Hit, \$20.00; Beam Lite, \$14.00; Jr. Contact, \$10.00; Checkers, Crack Shot, Jack Rabbit, Blue Streak, Merry-Go-Round, Fleet, \$6.00; T. N. T., \$10.00; Pyramid, Model B, \$25.00; Jungle Hunt, Jockey Club, \$16.00; Twenty-One, \$20.00; 3-in-Line, \$18.00.

GROETCHEN'S FAMOUS MAKE PENNY SMOKE AND BEER TAVERN VENDERS WITH 1,000 BALLS OF GUM, \$13.75.

Deal with the house that confidence built.



Wanted Salesmen for RO WO BO New Master Game

1,800 Combinations at 5c Brings In . . . \$90.00
Advised Payout in Cash or Trade . . . 72.00

Clear Profit . . . \$18.00
If Used for Merchandise Vendor, Extra Profit . . . 21.80

TOTAL PROFIT . . . \$39.80

Deal Sells for . . . \$5.00
Cost to Salesman . . . 2.50

Clear Profit . . . \$2.50

WERTS NOVELTY CO., INC.

MUNCIE, INDIANA

CONCEALED COLORS

600 red
600 blue
600 white

All with one serial number

Major Samson Sees Revival

LONDON, Nov. 2.—Major Felix Samson, back on native soil following a pleasant visit to the American coin-machine trade, had the following to say to the British trade in the Weston Novelties Company's *Weston News* bulletin:

"September brings the changing of the season and with it also comes the changing over from seaside amusements to town and city activities. The seaside locations will be packing up and therefore the operators will be looking round for snappy ideas with which to start their winter season. Then we have the city and town operators preparing for the dark evenings, which, of course, means an increased demand for indoor amusements.

"We as manufacturers and distributors find September a quiet month after a busy summer season, so we take a breather and clear our decks in readiness for the winter trade.

"We have anticipated the needs of operators in his quest for really clever and unique machines which will keep his locations alive and profitable and in this connection we can tell you that the visit of our Major Samson to America for six weeks has been the means of enabling us to offer you machines completely different and revolutionary in playing appeal.

"On the manufacturing side of our business we have produced yet another machine called Flight round the Empire, which will be placed on the market during October. This machine represents the great air race from England to Australia. The cabinet has been carefully designed to compel attention. On the side of the cabinet we have a picture of the famous 'Comet,' finished in red against a blue background. On the back flash we also have the 'Comet' encircling the globe.

"We have taken our time with this job and can assure our customers that those who buy Flight will have many happy landings!

"Unlike the squirrel who collects his nuts for his winter keep and hibernates during this period, we have collected the 'Plums' in the automatic machine field to provide you with your winter corn, and will keep very much awake to keep on collecting the good 'uns for our customers."

Miss Savage in the News

FORT WORTH, Nov. 2.—Helen Savage, girl manager of the Automatic Amusement Company, received favorable publicity in *The Fort Worth Press* October 25. Story was fashioned by Tarleton Jenkins, of *The Fort Worth Press*, who had this to say:

"Miss Savage, bright-haired, hazel-eyed and 23, who reigns with quiet dignity over a coin-machine saleroom at 1304 Throckmorton street, is the only woman jobber of coin machines—not slot machines, mind you—this side of New York City. Miss Savage is a partner in the Automatic Amusement Company, whose parent office is in Memphis, Tenn."

STILL GOING STRONG PENNYPACK



The New Beautiful Modernistic Cigarette Machine With Gum Vendor

Here's the machine that's getting all those "tax pennies." Players can get from 1 to 10 packages of cigarettes for a cent . . . and how they're going for it! Positive stop reels . . . cannot be changed by shaking. Mechanism unconditionally guaranteed for 2 years.

\$17.50 • WITH REGISTER \$2.00 EXTRA

EXCLUSIVE DISTRIBUTORS 16 MIDWEST STATES

WRITE FOR YOUR SAMPLE TODAY! Immediate Delivery, 1/3 Dep. With Order.

GERBER & GLASS

914 Diversey Blvd., Chicago, Ill.

TOY SPECIALS

For DEMONSTRATORS - STREETMEN

JOCKEY GYROSCOPE TOP— Proven Success. Limited Quantities on Hand. Gross . . . **\$8.40**

SWIMMING DOLLS— Large Size. New Stock. Mechanically Perfect. Gross . . . **\$6.00**

MARX TRICKY TAXI— A New Wonder Mechanical Automobile. Runs on Any Smooth Surface and Don't Fall Off. Gross . . . **\$24.00**

BOY ON BIKE— Large Size. Gross . . . **\$21.00**

BOXERS— 2 Mechanical Fighters in Action. Gross . . . **\$21.00**

Send \$1.00 for All Samples Listed. New Mechanical and Street Items Will Be Featured Weekly.

ATTENTION

Make Real Money By Selling Christmas and New Year's Decorations. Send for Illustrated List.

25% Deposit With Orders.

GOLDFARB NOVELTY CO.

116 PARK ROW, NEW YORK, N. Y.

BATTERY TESTERS

A necessity for every operator of pin games and those using batteries. Here is your opportunity to get a regular \$1.50 battery tester for only 79c (plus tax in State of Ohio). This is our get acquainted price.

ALSO

We distribute all of the best machines on the market today—products of Buckley Mfg. Co.; Exhibit Supply Co.; Genco, Inc., and all other leading and well-known manufacturers. With every initial order for any pin tables at factory prices, we will give one BATTERY TESTER FREE. One-third deposit required with order, balance C. O. D.

A. S. L. SALES CO.

133-35 Washington St. Dayton, O.

Phones: Business—ADams 4602.
Residence—RAndolph 7361.

Turkey Cards All Kinds

Low Prices

Send \$1.00 for 6 Different Samples.

WERTS NOVELTY COMPANY, Inc.

MUNCIE, IND.

ALL BARGAINS

All Guaranteed Perfect Operating Condition.

MUTOSCOPE CRANES, 34s. GAMES—FIRE CHIEF, ARMY & NAVY, MERRY-GO-ROUND, TOP-FLITE, SAFETY ZONE, SIGNAL Jrs., ESQUIRE, LITE-A-LINE (Counter), R. C. A. VICTOR (5c Play) PHONOGRAPHS, PAGE SLOT (10c Play). Make us an offer. Or will trade for Millie Pictettes, or what have you?

THE P. K. SALES CO., Cambridge, O.

HEY LOOK!

10 PIN GAMES, \$10.00

In Lots of 10 Only. Full Amount with Order. Subject to Prior Sale.

W. J. C. VENDING CO., Inc.

239 Canal St., 424 Coney Island Ave., NEW YORK CITY BROOKLYN, N. Y.

GUARANTEED LOW PRICES

WHAT AN OPPORTUNITY! BARGAINS THAT YOU CAN'T AFFORD TO PASS UP. Every machine guaranteed to give satisfaction—prices the lowest. Check over equipment listed below and then write or wire your requirements. All machines in stock ready for instant shipment. RUSH! (If games or machines wanted are not listed here, write for complete list.)

Each	Each
31—JENNINGS SPORTSMAN, Visible Coin Chute Model, Serials over 9,000. \$42.50	21—MAJIK-KEYS KICKERS \$ 2.95
11—ROCKETS, Automatic Payout (Blue Case) 23.50	18—LATEST MODEL ROCK-OLA, WORLD'S SERIES 4.95
16—A. B. T. AUTODART TICKET GAMES 27.50	23—A. B. T. SPECIAL MARBLE GAMES, Complete with Reward Cards 1.95
67—MILLS TICKETTES (500 Extra Tickets with each Machine, New Machine Guarantee) 10.95	4—CHESTER-POLLARD PLAY GOLF MACHINES, 5c Play (Floor Model Games) 27.50
1—HERSHEY CANDY BAR VENDER (Vends One Bar for 5c) 11.00	1—RADIO RIFLE, 5 Shots 5c. 127.50
10—TEMPTER GUM VENDERS, 1c Play, Like New 8.50	1—MILLS OWL LIFTER (Floor Sample) 37.50
1—BRAND-NEW AD-LEE X-AVATOR ELECTRIC CRANE, Complete with Stand 77.50	1—BRAND-NEW MILLS CONFEC-TION VENDER (Canteen) 22.50
7—JENNINGS 1c SINGLE JACKPOT LITTLE DUKE VENDERS 24.50	2—WESTERN ELECTRIC HORSE RACE PIANOS (Good Condition) 37.50
4—JENNINGS 1c DOUBLE JACKPOT DUCHESS VENDERS 32.50	2—WESTERN ELECTRIC SLOT MACHINE PIANOS, 5c Play 45.00
11—PACE 1c BANTAM JACKPOT BALL GUM VENDERS, with Bent Coin Return Head 29.50	2—SEEBURG EIGHT-RECORD Selector Model PHONOGRAPHS 97.50
3—PACE 5c BANTAM JACKPOT SIDE VENDERS 37.50	11—MILLS MODEL 811 TRIPLE SLOT TROUBADOUR PHONO-GRAPHS 167.50
1—"GOOD FORTUNE" AUTOMATIC PAYOUT BALL GUM VENDER, 1c-5c Play (Vends a Ball of Gum Only for Penny—Nickels go to Tube) 32.50	9—MILLS MODEL 801 SELECTOR PHONOGRAPHS, 5c, 10c or 25c Slot 122.50
1—MILLS DEWEY COLOR MACHINE, Good Condition, 5c Play 90.00	3—MILLS NON-SELECTOR PHONO-GRAPHS, 5c, 10c or 25c Slot 60.00
14—USED WEIGHTED MACHINE STANDS 9.00	1—NELSON-WIGGINS PIANO, with Xylophone, Drum, etc. Original Cost \$700.00. Now Offered to You for 77.50

TERMS: Fifty Per Cent Certified Deposit With Order. We Ship C. O. D. for Balance Due.

THE VENDING MACHINE CO., 205-215 Franklin St., Fayetteville, N. C.

KICK-OFF

YOUR SIGNAL
FOR BIGGER
PROFITS

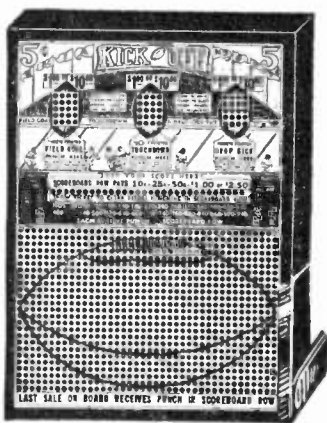
A Real Football Board That Will Score Plenty Profit Points for You Jumbo Board—Extra Thick, with Fraud-Proof Winners.

1000 HOLES—5c PLAY

Takes In - - - - \$50.00

Payout-Average - \$19.15

Profit-Average - - 30.85



No. 1189 \$3.83 PLUS TAX

FOR BIGGER AND BETTER
SALESBOARD PROFITS . . .

SEND FOR OUR NEW CATALOG OF PROFIT MAKERS

Write, Stating Your Line or Business to

HARLICH MFG. CO. 1417 W. JACKSON BLVD. CHICAGO, ILLINOIS

FAST SELLING SPECIALTIES FOR DEMONSTRATORS

.....PITCHMEN AND NOVELTY WORKERS.....
SEND FOR A COPY OF OUR LATEST CATALOG



B1759—The Old Reliable Glass Cutter Knife. Per Gross, \$12.00.



NOVELTY
SWISS
DANCERS

\$5.00

Per Gross

With Instruction Sheets

XMAS CARDS ASSORTMENTS

EXCEPTIONAL VALUES

B5965—12 Assorted Xmas Cards In Box. Per Dozen Boxes...\$1.10
B5966—20 Assorted Xmas Cards In Box. Per Dozen Boxes...\$2.00
B5967—24 Assorted Xmas Cards In Box. Per Dozen Boxes...\$2.85
B5968—21 Assorted Xmas Cards In Box. Per Dozen Boxes...\$4.50

B3462—Hurst Gyroscope Top. Per Dozen, \$1.30; Per Gro., \$15.00
B2159—Black Creeping Mouse, Sparkling Eyes. Per Gross, \$3.75
B2210—Mechanical Swimming Doll. Per Gross, \$8.50.

B2108—Fur Jumping Dog, with Rubber Tube and Bulb. Per Gro., \$6.75.
B2459—Movable Hand Wrist Watch, Each In Box. Per Gross, \$4.00.
B5707—Krinkle Dancing Flapper, Each In Glassine Envelope. Per Gross, \$4.50.



B1767—Czech 3-Blade Toothpick Knives. Gross, \$1.40.
B1769—Czech 5-Blade Toothpick Knives. Gross, \$1.65.

GELLMAN BROS. 119 North Fourth St. MINNEAPOLIS, MINN.



QUICK TURNOVER

What everybody wants today!
Sells out in one day in average spot.

250-Hole 5c Six Cutout Board complete with six giant size Two-Blade Pearly Knives. Sells to location for \$6.00. Special price, sample \$3.50, ten or more \$3.00 each.

H. G. PAYNE CO.

312-14 Broadway,

Nashville, Tenn.

Right on the Nose

STRAIGHT ACROSS THE BOARD

Any Way You Take It...

PAMCO PARLAY

is a 20 to 1 Favorite Over
All Other One-Shot Games!
Here's a HOT TIP

Mr. Coin Machine Operator . . . Verified Figures taken from Actual Operating "Dope Sheets"—Read 'em! Then lay it HEAVY on "PAMCO PARLAY"!

Authentic Reports from Test Locations

Furnished by

FRED MAUER, CHICAGO VENDING CO.

"PAMCO PARLAY"

"PAMCO PARLAY"

LOCATION NO. 1

LOCATION NO. 2

Date	Gross	Net
Oct. 28	\$47.75	\$14.35
Oct. 29	65.25	19.45
Oct. 30	81.35	23.80
3 Days	\$194.35	\$57.60

Date	Gross	Net
Oct. 28	\$42.00	\$12.60
Oct. 29	56.20	16.85
Oct. 30	61.45	18.50
3 Days	\$159.65	\$47.95

Look at those EARNINGS—Observe that Payout Percentage—See how "PAMCO PARLAY" actually INCREASES day after day! Don't miss on this All-Time WINNER with its Pari-Mutuel "ODDS COMMUTATOR"—\$89.50 the Pace-Maker for previous 1-shot machines. Price Right at

Order NOW for IMMEDIATE DELIVERIES!!

PACIFIC

AMUSEMENT MFG. CO.

4923 W. Lake Street,
CHICAGO, ILL.

1320 S. Hope Street,
LOS ANGELES, CALIF.

Now Ready! CHICAGO COIN'S NEW SENSATION!

PIPPIN

A STARTLING NEW GAME WITH A NEW DOUBLE KICKER ACTION BACK BOARD!

Its interesting, play compelling play is beyond all description. You MUST see, play PIPPIN! Skill shots shoot balls in the back rack to high score 2,000-point grooves. Skill shots light the colored lights on the rack. Other kickers send balls on the playing field to definite pockets as lights flash. PIPPIN is the new wonder game—the new big profit game because it WILL, MUST get all the play.

\$44.50 TAX PAID F. O. B. CHI.

AND WORTH IT!

WITH 3 NEW ADVANCES IN PIN MACHINE CONSTRUCTION!
EASIER TO SERVICE

SEE IT — PLAY IT!
YOU'LL AGREE, IT'S A PIPPIN!

Chicago Coin Machine CORPORATION
1725 W. DIVERSEY PARKWAY
CHICAGO

RUSH YOUR ORDER
Go-day

20 in. x 40 in.

The VENDING MACHINE Co.

WRITE FOR LATEST PRICE LIST
NEW AND USED MACHINES

The South's Largest Distributors for the World's Leading Manufacturers of Coin Operated Devices.

Coin Operated Machines
Slot Machines
Marble Games

WRITE FOR LATEST LIST OF NEW AND USED MACHINES.

205-215 FRANKLIN ST., FAYETTEVILLE, N. CAR.

DELMAR NOVELTY CO.

3977 DELMAR BLVD. ST. LOUIS, MO.

MISSOURI & SOUTHERN ILLINOIS DISTRIBUTORS FOR

J. H. KEENEY'S 3 BIG MONEY MAKERS

IVORY GOLF	Model "A" \$1.50 and \$2.00 Automatic Payoff	\$67.50
IVORY GOLF	Model "B" With Free Game Unit	\$74.50
MAMMOTH (Size 25 3/4 x 49 1/4")	Automatic Payoff With Gold Award up to \$7.00	\$99.00

Order Now for Immediate Deliveries.
One-Third Deposit, Balance C. O. D.

SEND FOR OUR BARGAIN LIST OF USED MACHINES.

HOLIDAY BOARDS CARDS AND HEADINGS

Special Decorative Gummed Labels for the Holidays

Make up your own Deal and typewrite the payout wanted. Christmas and other Holiday Headings measure 7"x3" and fit all wide 64 to square inch Boards from w200 Hole to w2,000 Hole.

CHAS. A. BREWER & SONS, Largest Board & Card House in the World, 6320 Harvard Ave., Chicago, U. S. A.

ZOOM STONER'S LATEST SENSATION DE LUXE SIZE, 21"x41" Immediate Deliveries **\$44.50**

CLEARANCE SALE—LOW PRICES	Every Machine Guaranteed to be A-1 Condition
Beacon \$ 8.00	Drop Kick \$ 7.50
Cavalcade 10.00	Golden Gate, Sr. or Jr. 5.00
Action, Jr. 10.00	Kelly Pool 12.50
Action, Sr. 15.00	Live Power 4.00
Auto Dart (ABT Ticket Game) ... 32.50	Major League 9.00
Auto Flash (ABT Ticket Game) ... 47.50	Rebound 10.00
Criss Cross 8.00	Signal, Jr. 7.50
	Split Second (New) 20.00
	Starlite 12.50

TERMS: One-third deposit, balance C. O. D.

W. B. SPECIALTY CO. 2507 Marcus Ave., St. Louis, Mo.

Turkey Goose Duck or Chicken
For the Hot Over the NO. 1 HITTING

MAKE BIG MONEY
From Now Until Christmas Selling

JUMBO TURKEY BOARDS
A Real Flash that Readily Sells at \$1.00 Each.
150 Holes. No numbers over 150
BRINGS \$21.45 and SELLS
1 Turkey, 1 Goose, 1 Duck and 2 Chickens.
Price \$3.00 per Doz. \$22.50 per 100.
Sample, \$1.00.
Remittance With Order, or 50% on C. O. Ds.
Arcade Novelty Co., 927 Walton Ave., St. Louis, Mo.

TICKETTE 1 or 100 **\$10.95 EA.**
New Mechanism—Used Only 1 Week. New Machine Guarantee. Tickets, \$1.75 per 1,000 in 5,000 Lots.

MILLS BALANCE \$39.50 IMMEDIATE DELIVERY

1/3 Deposit on All Orders, Balance C. O. D.
MILLS EASTERN DISTRIBUTORS.

UNITED AUTOMATIC SALES CO., 883 BROADWAY, NEW YORK CITY.
(Tel.: GRamercy 7-7072.)

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS



BOY! STONER'S "ZOOM" SURE BROUGHT ME BACK TO LIFE!

OPERATOR

DEAD LOCATION

Brings DEAD LOCATIONS Back to Life!

Custom Built Cabinet 21"x41"
\$44.50

Put Stoner's new 20-BALL Triple-action thrill game on your "played out" spots for a lasting revival. ZOOM has all the others stopped cold. It's the HIT of the year! Flashy! Colorful! Animated!

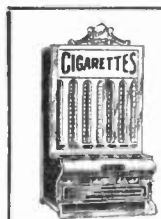
EVERY SHOT STARTS A RIOT OF AUTOMATIC ACTION. EVERY GAME IS A CRUCIAL TEST OF THE PLAYER'S SKILL!

"ZOOM" FEATURES
NEW COLORED LIGHTS
NEW PROGRESSIVE SCORING
NEW TRAP-SHOT IDEA
NEW TRIPLE ACTION KICKERS
NEW OVERSIZE MARBLES
NEW FLASHY METAL TRIM

THE ARISTOCRACY OF "THE ARISTOCRAT LINE"
See ZOOM at your dealers. Ready Now. Immediate Delivery.

STONER CORPORATION
328 GALE ST. AURORA ILL.

CUSTOM BUILT
The Aristocrat Line



Used 15c Cigarette Vendors

50 Rowe De Luxe 6 Column Machines, \$24.50 ea., or \$22.50 ea. for 5 or more. 25 Rowe Standard 5 Column Machines, \$19.50 ea., or \$17.50 ea. for 5 or more. Write for Catalog of New and Used Pin Games, Peanut and Gum Vendors.

D. ROBBINS & CO. 1141-5 DEKALB AVE. BROOKLYN, N.Y.

A PROVEN HIT!
Stoner's ZOOM
IMMEDIATE DELIVERY!

ON HAND FOR IMMEDIATE DELIVERY
Stoner's New Game . . .

ZOOM Operator's Price . . . **\$44.50**

"IF IT'S A STONER GAME—IT'S A MONEY-MAKER"
AMERICAN COIN MACHINE COMPANY
559 Clinton Ave., N., Rochester, N. Y. ● 969 Main Street, Buffalo, N. Y.



SALESBOARD OPERATORS

2,400 1c sales takes in \$24.00, nets \$19.80 after Cigarette payout. You can sell outright to dealer for \$7.75. On 50% commission you collect \$9.00. We carry a large line of Penny and Nickel Boards, complete with Merchandise. We manufacture Blank Boards, a complete line of Cut-Out Boards—in fact, any kind of Board you want, at the right price.

WRITE FOR SAMPLES AND PRICES.

General Sales Company
121 4th Avenue, South, NASHVILLE, TENN.

Takes in \$24.00
Costs You \$2.90

One-Third Cash with Order. Balance C. O. D.

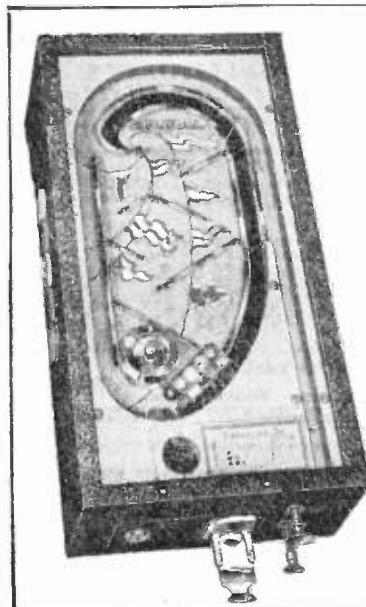
SLOT MACHINES \$10.00

MODEL E OLAWS, \$45.00 UP.
PENNY PACK, \$17.50.
PACE D. J. 1c, \$37.50. PENNY SMOKE, TAVERN BEER MACHINE, \$13.75 Each.

Used Games of All Types and Latest Models in Stock.

SUPERIOR CIGARETTE MACHINE, 6 COLUMN, MATCH VENDER, \$49.50.
DEWEYS, BROWNIES, DOMINOE PAY OFF GAMES.

LEHIGH SPEC. CO., N. W. COR. 2d & GREEN, PHILADELPHIA, PA.



"JUNIOR"
The Sensational COUNTER GAME

Operators report Bigger Profits than any counter games ever used.

IT'S DIFFERENT IN PLAYING APPEAL
One pull of the plunger shoots all five balls at one time, each ball of a different color, which zig-zag down the playing field. Winning combinations are made by the way the balls line up at the lower part of the playing field. Player can win as many as 20 Free Games. "JUNIOR" gives the players action from start to finish.

ORDER YOUR SAMPLE NOW!
\$19.50

SICKING MFG. CO., INC.
1922 Freeman Ave., Cincinnati, O.

"CENT-A-PACK" WITH GUM VENDER

Hundreds of locations waiting for this new, profitable 20 stop Reel Cigarette Machine. CENT-A-PACK location tested and guaranteed for life of machine against mechanical defects. Average payout 48%.

Double Door and Register are made for the purpose of allowing the operator to leave key with location for lower door. Register keeps track of all plays. Register shows through special window. Operator retains key for upper door. No one can tamper with register.

Plain Model, \$12.00
With Register and Double Door, \$1.50 Extra

Large Sales Volume and Increased Production Makes This Price Possible.

SICKING MFG. CO., INC. 1922 Freeman Ave., Cincinnati, O.

Plain Model, Single Door. Double Door and Register



PROSPECTOR

(DOUBLE PAYOUT) .. **\$79.50**

Check Separator \$5.00 Extra

Prices are F. O. B. Chicago

THOUSANDS OF JUMBO and PROSPECTOR machines on location PROVE the sensational EARNING POWER and LASTING POPULARITY of these great Bally Games. PROSPECTOR, with its Mystery Gold Awards up to \$5.00, is now in its 4th month and still America's leading standard size 1-shot game. And JUMBO, with its giant board, giant ball and giant \$2.00 top payout, has started the biggest boom since Ballyhoo. Get in on the big steady profits! Order MORE of these hits from your Jobber today!

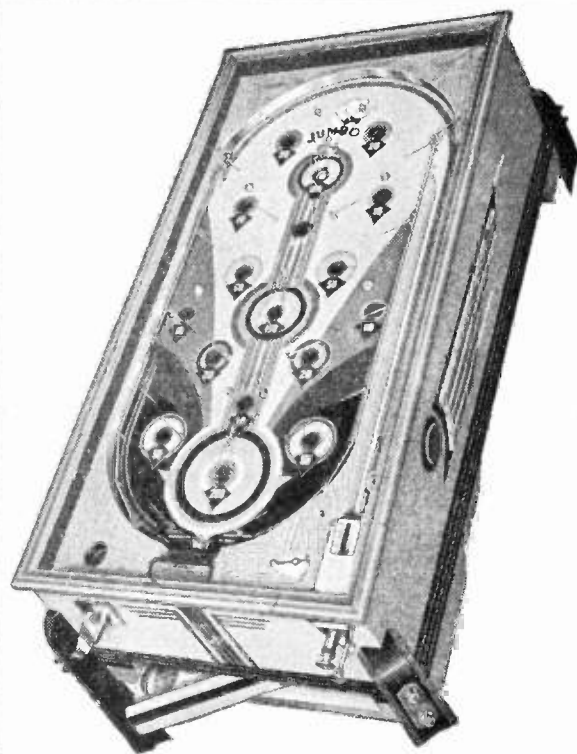
BALLY MFG. CO.

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JOHN A. FITZGIBBONS, Eastern Factory Rep.
453 W. 47th St. New York, N. Y.

Licensed by Consolidated Patents Corp. (Pat. No. 1,802,521) and Ace Patents Corp. (Pat. No. 2,010,966)



JUMBO

PAYOUT..... **\$89.50**
TICKET..... **\$97.50**

Check Separator \$5.00 Extra

WORLD'S GREATEST

One Shot **HITS!**

SIX-SIXTY-SIX

- LITE-UP SCORE BOARD
- LITE-UP ANTI-TILT
- 3-WAY AWARDS

It's making a hit from coast to coast for the simple reason that it's simple! Easy to understand. Easy to play. Easy to add up. And easy on your nerves! 666 brings to the public the smooth, speedy ball-and-pin action that started the original pin game craze . . . and, gosh, how they eat it up! TRY A SAMPLE 666 AND SEE FOR YOURSELF!

TEN BALL PLAY

Licensed by Consolidated Pat. Corp. (Pat. No. 1,802,521).

\$46.50

BALLY MANUFACTURING CO.

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"LIGHT IN" to RICH PROFITS

With This "ONE SHOT"

LIGHTHOUSE DEAL

Your Cost

\$3.25

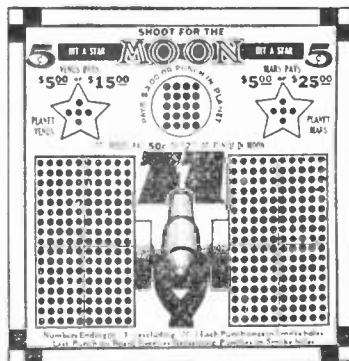
50c for 600-Hole Sales-board, F. O. B. Chicago.

Clean up big with this sensational new novelty. It's red-hot on a "one-shot" deal. This beautiful chromium-plated Lighthouse Yacht Set makes a hit with everybody. Height, 16"; 8" Base; 9" Deep Tubular Glass Column. Furnished with 5' Cord and Plug.

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GARDEN CITY NOVELTY CO.

4327 Ravenswood Ave. Chicago



SUPERIOR SALESBOARDS WILL DOUBLE YOUR PROFITS

SHOOT for the MOON

LIGHTNING FAST!

Takes In (600 Holes at 5c) . . . \$30.00

Pays Out (Average) . . . 13.55

Average Profit . . . \$16.45

Thick Board—Large Tickets—Easel—Celluloid Protector Over Jack Pots.

Price \$2.25 plus 10% U. S. Tax

Order Right From This Ad.

11 Big Hits In Our New Catalog. ASK FOR IT.

SUPERIOR PRODUCTS, Inc.

2900 So. Michigan Ave., Dept. 7, Chicago

ELECTRO BALL CO., INC., Dallas, Tex.

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THE GREATEST SUCCESS

IS ASSURED ONLY WITH THE BEST MACHINES. WE ENDORSE NO OTHERS, Jackpot Bells—Venders—Counter Size Machines—Amusement Table Games—All Sizes. ALWAYS FIRST WITH LARGE STOCK OF THE LATEST CREATIONS.

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The Biggest Name
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\$46⁵⁰

TAX PAID
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SIZE
22" X 41"

BIG TEN

Basketball Game

SCORES NATION-WIDE SUCCESS
ON THESE FOUR FACTS! " " "

- 1 ACTION**—New amazing BASKETBALL ACTION is totally different from anything ever offered! Five miniature players shoot, pass and "dribble" balls. Free throws! Off-side! Simple to play . . . instantly understood!
- 2 PERFORMANCE**—Trouble-free, smooth mechanical action, including many novel features such as patented automatic Scoreboard, are typical of Evans' famed engineering.
- 3 VALUE**—Dollar for dollar, BIG TEN is the greatest "buy" on the market! From the standpoint of mechanics and beauty nothing has been spared to make it a real "de-luxe" game!
- 4 PROFITS**—Quantity orders are pouring in from operators who tested one or two machines. This is the best proof we have to offer on BIG TEN'S ability to attract and hold play.

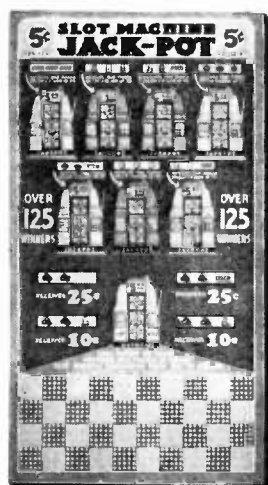
IMMEDIATE DELIVERY ON ALL ORDERS PLACED NOW!

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IF IT'S MADE BY EVANS—YOU KNOW IT'S GOOD

Here's a Brand New One and It's a Honey!



No. 1,000-SMJ

Sensational, new, beautiful slot machine board with 8 big \$5.00 Jackpots, one of which goes with the last punch on the board, insuring the operator a complete sellout. Over 125 WINNERS on this Beauty for Profit!

WRITE
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THE LATEST HITS WHICH WE CAN HIGHLY RECOMMEND

JUMBO (Bally's Giant 1-Shot Payout Table (Auto. Only) . . . \$89.50 MYSTERIOUS EYE (4-Dice Auto. Payout Counter Game) . . . \$87.50
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Action, Jr.	\$10.00	Impact (Counter Pin Game)	\$15.00
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Batter Up	15.00	Kings	22.50
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Cavalcade	10.00	Major League (Batter-Up Jr.)	9.00
Cannon Fire (Large)	10.00	Major League, Sr.	10.00
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Cyclone	15.00	Merry-Go-Round	6.00
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Fleet	5.00	Quick Silver	20.00
Frisky	20.00	Radio Station	9.00
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Golden Gate, Sr.	5.00	Rebound, Jr.	\$10.00
Golden Gate, Sr.	8.00	Rock-Ola's "21"	17.50
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		Signal, Jr.	8.50
		Signal, Sr.	12.50
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Chicago Club House	7.00	Little Merchant	10.00
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Match Play (2 Ball)	30.00	Rocket (New Model)	18.50
Red Arrow (1 Ball)	27.50	Silver Streak (Counter)	15.00
Put 'n' Take	39.50	Spark Plug	15.00
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Model 33 Peanut Vender . . . \$ 5.55
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FIVE STAR BALL GUM



\$6.00
Per
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of 50
Boxes

(Each Box Contains 100 Pieces, in Assorted Colors, Highly Polished.)

IDEAL NOVELTY CO., 3003 Lemp Ave., St. Louis, Mo.

We've received so many requests for the date and press time of the XMAS NUMBER that we are listing the details here.

The **XMAS** **HOLIDAY MERCHANDISING ISSUE** *Will be Dated November 30*

... so here they are!

You will want to have an advertisement in the XMAS NUMBER because--

~ it will be on sale one full month before XMAS.



~ this is the best "buying season" of the year.



~ the issue will contain special editorial features and a special cover.



~ with the XMAS NUMBER you will obtain 85,000 distribution for your selling message.

Advertising Forms Go To Press NOVEMBER 20

Copy requiring position in any certain department must be in Cincinnati by November 20. Last forms go to press Saturday, November 23.

MAIL YOUR COPY TODAY

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The World's Foremost Amusement Weekly

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