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# The Billboard

Vol. XLVII  
No. 46

The World's Foremost Amusement Weekly

November 16,  
1935

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## CLUB BOOKING A LOST ART

### Boston Rodeo Take Is Down

**Drop only \$10,000 under '34 for 12 shows—Rogers' memorial boosts biz**

BOSTON, Nov. 11.—In spite of a grand buildup last week-end, business at Col. W. T. Johnson's World Championship Rodeo at Boston Garden is less than last year, altho there will be two performances today. The take to date, with 12 shows on the record, is, according to Col. Johnson, in the neighborhood of \$86,000. Last year's total cash take reached \$111,000, with two more shows than this year's total calls for. Day and date, the take is now about \$10,000 under last year, according to a conservative estimate here.

Contributing factors to the falling off are the week-end holiday, Boston being a place where many leave town on such occasions, and the phenomenal increase in children at night shows, paying half fare, bringing up attendance figures but letting down the cash end. Friday night saw the peak of this season's business to date, with a sell-out house and a turnaway of several thousand, inaugurating the Will Rogers Memorial Fund campaign for Massachusetts.

Governor James Curley attended the matinee on Saturday, being introduced by Joe Knight, doing press for Col. Johnson as his personal representative.

(See BOSTON RODEO on page 69)

### Gambling Nights in Theaters Flourish Despite Opposition

**Authorities haul operators into court on the money giveaway ideas—temperance groups raise holler—some audiences yell phony during drawings—flourish, tho**

NEW YORK, Nov. 9.—Reports from various sections of the country reveal that "bank nights" and other similar money giveaway devices in theaters are flourishing in face of considerable opposition. In most instances the theater operators are beset by court action from the local authorities in addition to protests from temperance groups and the like. Several theaters had audience trouble during the drawings, with one house labeled as pulling a phony drawing.

LITTLE ROCK, Ark., Nov. 9.—With trials scheduled to begin November 12, Malco Theaters, Inc., operator of the Newport (Ark.) Theater, was this week made defendant on 36 charges of violation of the State lottery statutes in connection with the operation of "bank nights." The charges were filed in the courts of Justices of the Peace R. L. Faulkner, Clyde Hodges and Roy Clifton, but the theater company has already announced that it would appeal to the Circuit Court if convicted, and then, if necessary, go on to the Supreme Court.

Deputy Prosecuting Attorney Howard Hasting of Jackson County, who filed the charges, said that "bank nights," as practiced by the theater operators in awarding a \$20 prize to the holder of the lucky ticket who had the duplicate number to that picked from a re-

(See GAMBLING NIGHTS on page 70)

### King To Pilot Barnes Circus

CINCINNATI, Nov. 9.—Floyd King, whose brilliant work as advance manager aided materially in the success of the Cole Bros.-Clyde Beatty Circus this year, the show's first season, returns to the Al G. Barnes Circus for next season as general agent. He replaces J. B. (Ben) Austin, who has held that position for a number of years. Announcement of this change was made by S. W. Gumpertz, general manager of the Ringling Bros. and Barnum & Bailey Combined Circus, in a wire to *The Billboard* yesterday.

King has been handling publicity for the larger circuses for a long time. Several years ago he and his brother had out a circus of their own. He spent most of his years in show business with the Hagenbeck-Wallace Circus, and immediately prior to going with Cole-Beatty handled advance publicity on the Al G. Barnes Circus. As stated in the last issue, J. D. Newman has taken King's place with Cole-Beatty.

### Broadway's Streets Crowded as Business Perks; "Mutiny" Smash

NEW YORK, Nov. 9.—Broadway was more crowded this week than it has been in months. Every night the street looked like a Saturday. One night (Tuesday) this was expected because of Election Day, but it continued every night. Business all along the street perked up as a result.

The legit field remained, more or less, in status quo. Several good shows came in during the week, but none, as yet, has the look of a sure money winner. *Pride*

### Bookers in Free-for-All as Club Show Budgets Hit Toboggan

**Return of liquor, fading genteel dining manners and use of hotel spots combine against "high-class" shows—only hotcha talent gains attention nowadays**

NEW YORK, Nov. 9.—Booking of private entertainments has become a lost art. Few associations have dough enough in the treasury to afford paying for big shows. And the big shows are fought for so bitterly by the bookers that the budgets continue to fall each year because of competitive low bids. Not only that, but public tastes have changed and the physical layout of the halls is so different nowadays that bookers must be more than ordinarily keen in casting and presenting shows. There are more than 500 people booking club shows in and near this city. And it is estimated that only 150 of them have had real booking experience.

The return of liquor and the greater use of hotel dining rooms, which are usually without regularly equipped stages, have forced bookers to present

(See CLUB BOOKING on page 67)

### Chorus Equity Jobs Increase

**Employment ahead of last year, with musicals offering the majority of jobs**

NEW YORK, Nov. 9.—Chorus Equity reports employment of members ahead of last year at this time, with musical comedies offering the most work and vaude and presentation way behind. It appears that musical comedy is still the first choice for the better class chorus people, with cafe work a good second. Cafe work is apparently desirable because of steadiness and the possibility of being near home, altho the late hours and inconveniences keep some members out of this field.

Because of economic conditions, those chorus people already established in presentation houses, such as the Radio City Music Hall and the Roxy, are holding on to their jobs. As a result, the presentation field is frozen, with few

(See CHORUS EQUITY on page 70)

### No WPA Tryouts on Manhattan; Equity Discussion Meeting Dud

NEW YORK, Nov. 9.—At the suggestion of Equity, the League of New York Theaters has decided to restrict the WPA

tryout theaters to Bronx, Brooklyn and Queens, avoiding Manhattan because of the competition angle. Dr. Henry Moskowitz, executive secretary of the LNYT, says his organization is already negotiating for a theater in the Bronx and in Brooklyn.

When the houses are leased the LNYT must then submit a detail plan of the theaters' operations to the Works Progress Administration for okeh. Enough scripts have been submitted to start off the project. Casting is expected to begin within two weeks. Meanwhile, there is a move to consolidate all of the WPA theatrical activities in a Times Square building. The projects are now scattered over several locations.

The relief situation, in the meantime, will be discussed at the special Equity meeting November 25, following the meeting called to demand a showdown on the Forum opposition. Relief discussion, however, is to all intents and purposes useless, since the Equity council, in a special meeting last Friday, has already given approval to the plans of

(See NO WPA on page 73)

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# Legit Road Hopes Still Up as Attractions Continue To Click

**"Scandals" reported improved in Newark—Cornell, Barrymore, others do good biz—West Coast activity increases—Pittsburgh calendar crowded**

NEWARK, N. J., Nov. 9.—After a tryout in Richmond, Va., the 12th edition of George White's *Scandals* ended a successful eight days' stay here tonight, which really proved to be the premiere of the show. Incidentally the appearance of the show served to recoup the Shubert Theater, the only legitimate house in the city, which had been dark for almost a year save for a disastrously brief foray into vaudeville, rechristened the Beacon Theater. Back under its old name and at prices more popular than marked legitimate shows there in the past, house had large audiences at all performances. Attendance seemed to re-enforce White's belief that Newark is a lucky town. It also gave an indication that, given popular prices and good shows, Newark is still a city to be reckoned with.

Not that the 12th edition of *The Scandals* outshines some of the previous ones, but it has entertainment merit and doubtless will receive further refurbishment at the hands of White before it reaches New York from Boston, where it has gone for a stay of two weeks. There is work to be done yet on some of the sketches, but nevertheless the production is tuneful, lively and ornate.

On the whole the local sheets acclaimed it enthusiastically, altho *The Newark Evening News* felt that Gracie Barrie was not a good substitute for Lyda Roberti, who left the show in Richmond. It also commented on the humor of the show as largely "broad" and remarked that *The Buzom Mrs. Bascomb*, which Lehr sings, with Edwards at the piano, is one song which won't be heard over the radio.

*The Star Eagle* reviewer, while lavishing praise on the production, declares (See *LEGIT ROAD* on page 73)

## Ask \$25,000 for Injuries

CHICAGO, Nov. 9.—Dorothy and Harry Fane, vaudeville team, thru their attorney, Henry Kalcheim, are filing suit in the Federal Court here against Hubert Ley, a farmer, of Middlepoint, O., for \$25,000 damages. The Fanes claim that on August 30, 1935, while driving thru Van Wert, O., Ley's car struck theirs, resulting in injuries to Dorothy Fane that caused partial paralysis to one of her arms.

## New Salary-Cut Ruling

NEW YORK, Nov. 9.—Equity council, at its meeting last Tuesday, passed a resolution bringing individual salary cuts under direct Equity control. Cast cuts have been under supervision for a year. Under new ruling individual cuts as well as company slashes must first be submitted to the Equity cuts board. Move is to prevent managers from giving actor his two weeks' notice and then rehiring him at a lower salary. Actors will be penalized for taking cuts without notifying the association.

## Reinhardt 5-Week Rehearsals

NEW YORK, Nov. 9.—Equity okeed Max Reinhardt's request that his spectacle, *The Road of Promise*, be given five weeks' rehearsal instead of the customary four because of its size. *Tapestry in Grey* also wants a five-week period.

## Varied Fare in Paris Legiters

PARIS, Nov. 2.—Paris drama lovers are being offered a variety of stage fare ranging from a Pollyannish tale at the Oeuvre to a historical drama centering around the beheading era of Queen Elizabeth at the Vieux Colomblé.

*Nationale 6*, a pleasant little play by J. J. Bernard at the Oeuvre takes its title from the spot at which the plot unwinds, a cottage overlooking the (See *VARIED FARE IN* on page 20)

## SEND IN ROUTES

The Route Department (appearing in this issue on Pages 28 to 31) represents one of the most important functions that this paper performs for the profession. Certain listings are obtainable only thru the consistent co-operation of the performers and showmen involved. How about helping your friends in their efforts to locate you? This can be done only by keeping THE BILLBOARD Route Department informed of your whereabouts, and sufficiently in advance to insure publication. ALL ROUTE LISTINGS SHOULD BE SENT TO ROUTE DEPARTMENT, BOX 872, CINCINNATI, O.

## Strauss Students In Dance Recital

NEW YORK, Nov. 9.—Sara Mildred Strauss gave another of her occasional intimate studio recitals a week ago last Tuesday evening. More than 40 students, all but two of them girls, went thru group compositions which were interspersed with a few solos and smaller groupings.

In effectively putting over their numbers the students revealed their excellent training and once more emphasized the strength and creativeness of Miss Strauss' teaching. Popular jazz numbers were done without the idiosyncrasy that usually accompanies jazz steps. In fact, Miss Strauss manages to give the popular numbers a definite and startling quality. On the other hand, the mass numbers that ordinarily would be good only for the concert stage are brought down to earth by Miss Strauss and made adaptable for the musical comedy stage without losing their power.

Outstanding student was Ann Linn. Others who did well were June McVale and Gertrude Michael, Gladys Bezazian, Gloria and Grace Gallant, Mary Boles, Aileen Coleman, Sophia Davis and Virginia Manning. Among the group numbers that impressed in particular were *Rivalry* and *Apassionata*, the latter from the coming Universal picture, *Sweet Surrender*.

## Feagin School Seniors Give Showing of "Distaff Side"

NEW YORK, Nov. 9.—The Feagin School of Dramatic Art presented *The Distaff Side* last Friday night at the 57th Street Playhouse. The cast, made up of members of the senior class, quickly dispelled its initial timidity and turned in a performance which sometimes approached a professional level. In view of the sustained excellence of practically the entire cast, mention of one or two names for special honors would be an injustice.

It is not very risky to hazard the opinion, however, that a few years will see some of the newcomers well on their way professionally. Names of those in the cast are Louise Feagin, Marjorie Davis, Gladys Klissinger, Jean McCoy, Jean Franklin, Barbara Terrell, Ben Edwards, Brammer Binder, Alexander Nicoll, Nell Crook, Dolores Warmers, Russell Alford and John Creamer.

## Private Entertainment Bookers To Take Licenses

NEW YORK, Nov. 9.—The Entertainment Managers' Association, at an informal luncheon last week, agreed that members should accept licensing.

Fredric Watson, EMA executive secretary, says the members agree the association should back Commissioner of Licenses Paul Moss in his efforts to discipline agents. About 15 EMA members will take out licenses within the next few days, according to Watson.

## Spitz Made RKO Prexy

**Aylesworth chairman of board—reorg due soon—Paramount merger likely**

NEW YORK, Nov. 9.—After considerable speculation during the last month as to what changes would take place in Radio-Keith-Orpheum, since the Atlas Corporation and Lehman Brothers purchased control of the company from the Radio Corporation of America, Floyd B. Odum, president of Atlas, announced this week that Leo Spitz, Chicago lawyer, (See *SPITZ MADE* on page 71)

## Cochran Signs Americans For His English Revue

NEW YORK, Nov. 9.—C. B. Cochran has signed a number of American people for his new English revue which will open December 23 in Manchester and go into the Adelphi, London, four weeks later. His last show, *Streamline*, ran about a year.

Among those booked for the Cochran show by the Morris Agency are Jini LeGon, Negro movie actress; Raul and Eva Reyes; Nick Long Jr., who will juve lead; Mears and Mears, Ofelia and Pimento and the Rimacs. Latter act is now in Europe.

## Harvey Schraut in Hospital

CHICAGO, Nov. 9.—Harvey Schraut, stage electrician of the Highland Theater and prominent in the activities of the Theatrical Mutual Association here, fell from a ladder last week and broke both feet. He is confined at the Woodlawn Hospital, where doctors have hesitated to set the bones as yet, due to other complications.

## "Signal Drums" To Tour

CHICAGO, Nov. 9.—*Signal Drums*, a drama by John McMahon Jr., which was recently produced here, has been taken over by Harry W. Allen and will be taken on a tour of the Midwest and South. McMahon will play the male lead, Jean Valera will be leading woman, and Jeffrey Mongerson, a 13-year-old boy, will have one of the leading roles. Allen was for many years with Lecomte & Flesher.

## "Something for Nothing" Still Potent Lure for Theater Trade

CHICAGO, Nov. 9.—The lure of something for nothing which has been intensively capitalized by the neighborhood theaters during the depression years in the form of Country Store

Nights, Chinaware Nights and more recently Screeno, Bank Nights, Sweepstakes and similar prize plans is showing no signs of abatement as business in general continues on the upgrade. As a matter of fact, the practice continues to expand and is now being adopted by other branches of business.

Close to two score cafes and taverns around town where entertainment of one sort or another is featured hold one or more bank nights a week, giving away from \$10 to \$25 a night. A local drug chain adopted a similar plan for a month but it evidently did not prove sufficiently stimulating to continue. (See *"SOMETHING FOR* on page 20)

## Chicago Legit Season Drags

**Few shows due before late December—local production relighting Studebaker**

CHICAGO, Nov. 9.—Chicago's legitimate season continues to drag along, with slim prospects of more than three houses being open at any one time until some time in December. Just now all but two are shuttered. *Dodsworth* is doing nicely at the Erlanger, and *Three Men on a Horse* is in its last weeks at the Harris after a remarkable run. On Monday the Studebaker will be relighted with *Her Master's Voice*, produced by Charles F. Jacobs and directed by Charles K. Freeman.

In the company at the Studebaker will be James Spottswood, Beverly Younger, Ann Dere, Edgar Henning, Hilda Graham, Maralyn Fink and Richard Earle. Box-office prices will be scaled from 50 cents to \$2, with matinees \$1 top. Show will be in for an indefinite engagement, and Jacobs states that it is possible he may produce other shows during the season.

The Grand Opera House is set to reopen November 25 with Katharine Cornell in *Romeo and Juliet* for two weeks. Cast will include Florence Reed, Maurice Evans, Ralph Richardson, Charles Waldron, Charles Dalton, Irby Marshall, Arthur Chatterton, Reynolds Evans, Alice John, Tyrone Power Jr., David Vivian, Irving Morrow and John Cromwell.

Set for the Grand Opera House for December 23 is *Anything Goes*, with the original stars of the production, William Gaxton and Victor Moore. This will be Gaxton's first visit to Chicago since he played in *A Connecticut Yankee*.

Max Gordon's production of *The Great Waltz* is booked to open at the Auditorium Theater December 25. Fred Crow, manager of the Auditorium, has just returned from New York, where he made final arrangements for the show.

The Guild season here will start some (See *CHICAGO LEGIT* on page 24)

## Merrick to Far West

PORTLAND, Nov. 9.—Joe Merrick, formerly manager for Universal here, has been named Pacific Northwest manager of the Far West exchanges, with headquarters in both Seattle and Portland. George Jackson has been set as Oregon representative.

Parkers Portland Theaters have announced that a \$75,000 house will be opened in Pendleton, Ore., Christmas Day.

## Brown Heads Road "App"

NEW YORK, Nov. 9.—Barbara Brown, hitherto playing in stock and small screen assignments, heads the road company of *Personal Appearance*. Opens Monday, November 11, in Scranton; November 12, Binghamton; November 13, Wilkes-Barre; November 14, Reading. Moves into Ford's in Baltimore on Friday, November 15, and plays thru the following week. Beyond this point dates are uncertain.

Miss Brown's career parallels that of Gladys George, who created part. Somewhat alike in personality and type, she has followed Miss George in other parts before.

## BLANCHE and ELLIOTT This Week's Cover Subjects

ROSE BLANCHE and Webster Elliott started their professional careers as a vaudeville team, specializing in tap dances. In 1927 they were given a real start when Ned Wayburn chose them to head his production, "Promenaders." They were with Wayburn for 83 weeks. After this they appeared in numerous prominent night clubs and cafes, as well as playing the Loew, RKO and Public circuits. At one time they were playing nine shows a day, appearing at the Parody Club, Everglades, Paramount Hotel and a Loew theater as well as working private entertainments at the same time. The team will celebrate their eighth year of partnership in the near future.

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## St. Louis Case Goes to Jury

**Suspense begins for both sides — Hardy answers defense attacks**

ST. LOUIS, Nov. 9.—The St. Louis conspiracy and restraint of trade case, expected to go to the jury yesterday, was instead held over until next week. Monday Judge Moore will instruct the jury, after which the suspense begins for the parties interested and a good number of picture men thruout the country. Attorney General Russell Hardy finished his final arguments yesterday. Judge Moore rejected a plea from James A. Reed, Warner counsel, to let the case go to the jury yesterday. His plea was made in the belief shared by defense counsel generally that an acquittal will come from the jury.

The case will be decided in the new Federal Courthouse at 12th boulevard and Market street, where the courts are now moving. Before adjourning the judge advised the jury not to discuss the case with anyone. The judge's charge, (See ST. LOUIS CASE on page 13)

## Feagin School Seniors Present "Lady Windermere"

NEW YORK, Nov. 9.—Last night's presentation of *Lady Windermere's Fan* at the 57th Street Playhouse by the senior members of the Feagin School of Dramatic Art was not as uniformly good as last week's *The Distaff Side*. But the climactic third act, which was a smashing success exceeding in dramatic intensity any single part of the latter play, quickly induced among the audience a ready "suspension of disbelief" and (See FEAGIN SCHOOL on page 68)

## What Price Fame?

DETROIT, Nov. 9.—A lecture tour by Mrs. Douilda LeGros and Mrs. Mary J. LeBel, midwives for the Dionne quintuplets, was halted at its beginning here on Tuesday when immigration officers refused to allow the women to enter this country. According to their statement, they were to receive \$25 a week apiece, and the promoters of the enterprise had made no assurance that they would not become public charges, hence the immigration authorities refused them admission.

## Manufacturers To Back Copeland Bill

NEW YORK, Nov. 11.—New York City will defer passage of its proposed bill regulating drug sales and advertising in New York provided manufacturers of those products support the Copeland Bill, pending before the House of Representatives, which will come up for (See MANUFACTURERS TO on page 67)

## Variety Club of Cincinnati Reopens Spacious Clubrooms

CINCINNATI, Nov. 11.—A capacity crowd made up of guests and members attended a grand reopening of the new clubrooms of the Variety Club of Cincinnati in the Hotel Netherland Plaza (See VARIETY CLUB on page 67)

## "Wandering Jesters" Give Program at Roerich Museum

NEW YORK, Nov. 9.—Last Saturday evening a group calling itself "The Wandering Jesters" gave an all-Russian program at the little theater in the Roerich Museum at 103d street and Riverside drive. Ducats went at \$2, and the small house was well filled. Program, which was under the direction of Michael Razumny, included four (See "WANDERING JESTERS" page 67)

## Four Chicago WPA Units Are Working

CHICAGO, Nov. 9.—Following the completion of the reclassification work here in connection with Works Progress Administration theatrical projects, Thomas Wood Stevens, regional director for the federal theater projects, is gradually formulating plans to put several hundred performers to work as soon as (See FOUR CHICAGO on page 67)

## No Half Anthem in Detroit

DETROIT, Nov. 9.—Regulations prohibiting the playing of the *Star-Spangled Banner* in pictures were given an added enforcement this week by order of Lieutenant Lester Potter, police censor, who cut sequences in two films, *Skybound* and *Silk Hat Kid*, according (See NO HALF ANTHEM on page 67)

## Sundays Win In Pennsylvania

PHILADELPHIA, Nov. 9.—Only an edict by Mayor Moore prevented Philadelphia exhibitors from scheduling film performances tomorrow after the overwhelming victory of Sunday movies at last Tuesday's election. The mayor (See SUNDAYS WIN on page 67)

## Chorus Equity Notes

DOROTHY BRYANT, Executive Secretary

The chorus of *Anything Goes* is 100 per cent in good standing to May 1, 1936, with the exception of two members.

Four members prevent the chorus of the *Blossom Time* Company from being 100 per cent in good standing.

Earl Carroll's *Sketch Book* chorus is 100 per cent in good standing with the exception of five members, and there are (See CHORUS EQUITY on page 67)

## Host of Names Boost AFA's 2d Annual Benefit to \$7,500 Gross

NEW YORK, Nov. 11.—Under Rudy Vallee's direction the American Federation of Actors presented its second annual benefit last night at the Majestic Theater before a packed house. Ralph Whitehead estimates that the gross will reach \$7,500, including income for the broadcast rights from Adam Hats.

Vallee had his own men in the pit under Eddie Paul's direction and also did emcee, opening and closing the show with appropriate remarks about the necessity for vaudeville making a comeback. Vallee insisted that the people still want vaudeville and warned show business that it will suffer and possibly collapse within 10 years if vaudeville is not brought back. These sentiments were repeated by Phil Baker later. Baker wondered what happened to the amateur winners after they received their one or two dates. The audience applauded loudly when he asked "If you saw 8 or 10 good acts on Broadway would you support them?"

Among the emsees were Ed Sullivan, Joe Laurie Jr., Bob Hope, Jay C. Flippen. Others who added to the comedy were Victor Moore, Johnny Burke, Freddie Lightner and Roscella, Sibyl Bowman, Milton Berle, Arren and Broderick, Eddie Garr, York and King, with True York, Coly Worth and Phil Shaw; Harry McNaughton and Agnes Moorehead. NTG appeared along with Steve Evans, Moore and Revel, Pegleg Bates and the Jerry Freeman Orchestra, as did the Abe Lyman Orchestra from the Hollywood Restaurant. Along with the girl troupe and Ben Yost's California Eight, Donald Haywood and 40 Voices, Baby Rose

Marie, Ed Small's Seven Voices; Edmund Breese, who monologed a double part from the play *The Night of January 16*; Margaret Padula, Mlle. Nirska, Stepin Fetchit, Herbert Kingsley and Evelyn Case, and Laurie's *Memory Lane* act, which included Harry Brooks, Lizzie Wilson, Bill Swan, W. C. Handy, Gus Hill, Emma Francis, Rosamund Johnson, Eddie Horan, Annie Hart and Dave Genaro completed the highly entertaining program.

Station WHN, New York, broadcast the AFA second annual benefit in its entirety, the station donating its time to the AFA, and Adam Hats paying the federation for the rights to get on the show. It gave both the station and the hat firm more names than either could buy in the course of years and was a smart move for both. The broadcast, from the station's angle, was very well handled, moving smoothly and at a fast pace. Stage mikes picked up the activities very well, with the announcer, Ray Saunders, filling in when dancing, etc., was going on. Show was almost as good over the air as it appeared to be at the theater, one of the best handled benefits in years.

Adam Hats spoiled a good deed by its handling of the credits. It was the most flagrant case of bad taste in years, with Saunders, evidently under orders, coming in every 10 minutes, it seemed, with "The honor of broadcasting this benefit has been given to Adam Hats, who have made a large donation to the AFA." It was bad enough once; the frequent repetition was shameful.

## Philly Stations Finally Beat Dailies on All Election News

PHILADELPHIA, Nov. 9.—If ever the Philadelphia newspapers lost a battle to radio, they certainly did election day, being whipped to a pulp all around. What was a well-laid plan to freeze out radio from getting the election returns

went for naught, and in turn it was radio which picked up all the scoops, one paper running a special edition on the strength of a radio flash. In spite of the pressure brought to bear by the (See PHILLY STATIONS on page 12)

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**W. J. WHITE CHEMICAL CO.**  
216 W. Sixth Street, Cincinnati, O.

AT LIBERTY—WALTER MARS, Piano Player and Leader. All essentials. Tab., Rep., Med., Vaude., or what have you? Double General Business and Light Comedy, Produce Concerts, Floor Shows and Write Specialties. Age, 35. Closing 40 weeks Obrecht Show. Wire Zumbrota, November 11-12-13-14; Chatfield, 15-16; both Minnesota. Close Alma, Wis., November 17. Care Obrecht Shows.

WANTED QUICK—Young Male Piano Player. Modern. Read, fake, experienced, for Vaudeville Tent Show. Straights in Bits and Acts. Sober, reliable. State all and lowest for winter. Dunbar McKenzie wire. Other useful people write STAGE MANAGER, Al H. Miller Show, Warwick, Ga.

CHORUS GIRLS WANTED  
For Raymond Le Roy's Variety Revue. Must do Specialties. Salary \$15.00. Those doubling more. Useful Tab. People, Acts write. 916 W. 7th St., Joplin, Mo.

AT LIBERTY ADVANCE AGENT  
With car. Bell's Hawaiians write. TOMMY TOMPKINS, 1130 8th Ave., Brackenridge, Pa.

BOUGHT RUSSIAN OPERA CO.  
Alexandre Gavrilov's, consisting of Costumes, Music, Books, Scenery. Sell all or part cheap. WEIL'S CURIOSITY SHOP, 20 S. 2d St., Phila., Pa.

AT LIBERTY AFTER NOVEMBER 15—Young TEAM. Man Comedy or as cast. Age 29. Banjo in Orchestra. Woman Ingenues or Leads. Age 22. Single and Double Specialties. Modern wardrobe, all essentials. Have car. No advance if I know you. Address GRADY AND DOT McCLURE, care Sunset Tourist Cabins, Cedar Rapids, Ia.



# WON'T BAN DISK COPIES

## MPPA Decides Not To Complicate Recording of Live Talent Shows

*Conference between Baldwin and Paine eases situation, altho publishers believe their rights are invaded by transcribing certain musical programs from the air*

NEW YORK, Nov. 9.—Contemplated move by music publishers and writers thru the Music Publishers Protective Association, whereby advertisers, recording laboratories or stations would be prohibited from recording live talent programs off the air on disks for the purpose of using the records for additional coverage, will not be followed thru by the MPPA for the time being at least, John G. Paine, chairman of the board of the MPPA has informed Managing Director James W. Baldwin, of the National Association of Broadcasters, to this effect. Ground upon which Paine planned to proceed against the practice of many advertising agencies to make copies of live talent programs from the ether was the Compulsory License Clause in the Copyright Act of 1909. This clause applies to recordings and if no one is given the right to record a number then it may be withheld from all.

### MPPA's Letter

Some numbers were being taken down from the air, altho no one had been given permission to record them. Paine's letter follows:

"In reference to our recent conference, we have had quite a few discussions following it and have reached the conclusion that for the present we are not going to press our rights in connection with the manufacture of records.

"We feel, however, that the point brought up by this discussion is one that should not be lost sight of, because it is going to be difficult for us to know how far a radio station may find it necessary to invade our copyright in order to carry on its own business.

"We who deal in copyrights are so accustomed to dividing up the rights that what may seem a simple situation to us may appear to be a very complicated situation to a user. But we divide these rights, not because of any arbitrary desire to do so, but because the users as a rule want to get the rights for as low a price as possible, and, therefore, we are trying to meet their desires in this particular and give them just what they think they need.

"Thus, if a talking machine company comes to us and asks us for the right to make a record, we work out a license for them to do that which they want to do. If they should then reprint the words of the song contained on the record, on their record label, we would feel that they were going beyond the license that we had granted them and would feel perfectly justified in saying: 'We did not give you a right to reprint; you did not ask us for that. If you want a right to reprint we are perfectly willing to work out the license to do so, but certainly we cannot give you two rights under the copyright and charge you only for one.' This seems such a fair and equitable and business-like principle that I cannot see how it can possibly be objected to.

"It is not a sufficient answer to say that we ought to work out a license fee in the beginning which would permit all of these collateral uses to be made so that no question would arise subsequently, because it may be entirely possible that talking machine company No. 1 desires to use both the right to reproduce and the right to reprint, whereas talking machine company No. 2 desires to use only the right to mechanically reproduce and does not desire the right to reprint, and it would not be (See WON'T BAN on page 10)

### Watch for

## THE PROGRAM'S THE THING

By Douglas F. Storer

A Special Feature of the  
CHRISTMAS NUMBER  
of The Billboard

## Levys Guess Wrong On Penn. Elections

PHILADELPHIA, Nov. 9.—For the second time the Levys have guessed wrong, and this time it's going to hurt. Losing out when Schnader lost the governor's election, the Levys played the wrong card in backing Kelly, who lost out of Wilson for mayor. It is a well-known fact that Wilson, the Republican victor, has no great love for the Levys. In fact, it is reported that the morning after election Wilson's first order was that the assessment on Levy's building housing WCAU and KYW be jacked up 30 per cent after the first of the year. It is also significant that Ike Levy was spotted by *The Billboard* with William A. Schnader, a Republican leader, on election night, undoubtedly endeavoring to make last-minute overtures to the successful Republican candidate.

WFIL also finds itself in a tough spot. That station was also too friendly with the Democrats to suit Wilson. But with Albert M. Greenfield, a strong political figure in political circles as the silent monarch behind WFIL, Wilson realizes that he can wage a better fight against Levys' WCAU and KYW.

## WELI Gets Going

NEW HAVEN, Conn., Nov. 9.—This city has its own radio station again, with WELI now on the air. City has been without a broadcaster since WDRC gave it up eight years ago. Ownership is by the same company operating WNBC, New Britain.

James Milne is station manager. He was formerly chief announcer of WICC (Yankee network) in Bridgeport.

ALEX HYDE, ork leader, has been made associate conductor and contractor of the Texaco Jumbo program. This is in conjunction with his duties as musical director of WHN, New York.

## NIB Working Fast on Rate Card; Also Opening Chicago Offices

NEW YORK, Nov. 11.—National Independent Broadcasters, Inc., recently organized group of 100 watters, is making progress on its rate card which it hopes to have ready before the month is out. Altho numerous ramifications have to be ironed out and the list of stations is not yet complete, the basic principles are pretty well set according to James O'Shaughnessy, veteran advertising man, who is heading the NIB selling agency. Temporary quarters are at 17 East 42d street, and an office with a man in charge will be opened within a week in Chicago. Office there will be in one of the large office buildings in the Loop. Number of stations will not be known until the plan is probably well under way. At present it may be anything from 35 to 75, but the selective methods being used may hold the number down. Various groups of spot broadcasting stations will be available and while some

### WHIO Copyrights Show

DAYTON, Nov. 9.—A broadcast over WHIO here has been copyrighted and will be presented in each city with a high fidelity station before Philco dealers in the city. Broadcast compared reception with high fidelity reception to ordinary receivers. Original program was sponsored by the Wurlitzer Company, with Philco Radio picking up the idea for its receivers.

## Newspapers Squawk On AP Radio Levy

NEW YORK, Nov. 9.—Newspapers are complaining against the assessment levied by the Associated Press on members using AP news for broadcast purposes. Scripps-Howard, as expressed by Lee Wood, editor of *The New York World-Telegram*, are bitterly opposed, which goes also for the Paul Bloch and Hearst papers. Levy is a 5 per cent charge on line and general charges. This opposition became known after *The World-Telegram* started broadcasting on WMCA.

This same newspaper started another broadcast series last week on WHN, New York. The new program, five nights a week, is a summary of the day's news. Scripps-Howard is enlarging its radio tieups in as many cities as possible.

## 25,000 Attend WLS Fest

CHICAGO, Nov. 9.—The three-night Harvest Festival planned and produced by WLS last week at the International Amphitheater was attended by 25,000 persons, mostly Chicagoans. Show was handled by George C. Biggar, program promotion director. Decision to hold the event was not reached until early in October, and in three weeks it was fully planned, publicized and enacted. Highlighting the festival were 5,000 fruit and vegetable exhibits submitted by 2,500 listeners from 30 States and two Canadian provinces.

## NBC Hollywood Studios To Debut About Dec. 1

CHICAGO, Nov. 9.—Richard C. Patterson Jr., executive vice-president of NBC, announces that the new Hollywood studios will be dedicated about December 1. The studios, occupying the site of the old Consolidated Film Industries studios which were destroyed by fire several years ago, are fire and earthquake proof and have the latest RCA equipment. In addition to the main building, which houses three studios and various offices, there is a smaller building which has been converted into a single studio for auditions. The RKO lot is adjacent and Paramount Pictures studios near by.

## Co-Op Analysis Throws a Scare

NEW YORK, Nov. 9.—First issue of the Crossley report, as issued under the new survey method, appeared this week and caused considerable discussion and some confusion. Reason for both is the same and that is that under the new system all ratings are lower, altho, proportionately, they indicate the same listening audience popularity. Crossley report is the Co-Operative Analysis of Broadcasting.

Under the new survey method, which involves four telephone calls, at noon, 4 p.m., 8 p.m. and 9 a.m. the following morning, the percentage is against the number of calls made as 100 per cent. The old system rated the percentage against the number of calls answered. Thus, if out of each 100 calls, 60 per cent of the number called do not answer, the percentage is still based against 100, with the result that if the balance answering had listened to the same program, the rating would be 40 per cent. The old method would have rated the number answering, and if the same figures are used, the old rating would have been 100 per cent for that particular check.

The confusion was both in agencies and in performer circles. Majority thought that the new figures meant a sharp drop in the ratings of their programs, which is not the case. Together with the change in the rating system, the number of phone calls being made annually has been quadrupled.

Ratings, under the new system, went as follows, taking only the leading shows. Jack Benny, 28.6; Burns and Allen, 18.6; Eddie Cantor, 14.9, and *First Nighter*, 14.5. Phil Baker ranked about seventh. In the hour programs, Major Bowes, Rudy Vallee, *Showboat*, Paul Whiteman and *Hollywood Hotel* ranked highest. *Vanished Voices*, a new half-hour program, surprised by getting a good rating after its first check in the report. The quarter-hour shows on the five-night-a-week basis were led by *Amos 'n' Andy*.

## Ford Now Leading Ether Time Buyer

NEW YORK, Nov. 9.—Ford Motor Company becomes the largest single radio time buyer when a new program for the Lincoln-Zephyr car starts on Columbia Broadcasting System December 1. Program will be rebroadcast for the Coast. Ford has two other hour programs on the air, the symphony orchestra hour and the Fred Waring stanza. New show will have Jose Manzanares and a South American orchestra composed mainly of women and will run a half hour. All programs go thru N. W. Ayer & Son, Inc.

Manzanares played for five months at the Ford Exposition at the San Diego Exposition.

## Radio Picketing Upheld

CHICAGO, Nov. 9.—The Appellate Court this week sanctioned the use of the radio for picketing in labor disputes. Decision was made in a suit brought by a local dentist against Station WCFT; Edward N. Nockels, general manager of the station; John Fitzpatrick, president of the Chicago Federation of Labor, and the Dental Laboratory Workers' Union, No. 19,358, in which the dentist sought to enjoin the defendants from using the radio in their dispute over alleged unfairness to the union.

After the Circuit Court had dismissed the injunction suit the decision was upheld by the higher court, which ruled that any party of interest in a labor dispute has the right to publish the facts "as long as an intimidation and coercion are not used." The opinion stated that even if statements that the plaintiff was "unfair to organized labor," made over the air, were false, this would not amount to coercion or intimidation.



## Another Blast at Amateur Talent Let Loose by WNRC

*Takes particular aim at Major Bowes and wonders why "new talent" is needed when much of the older is on relief—reiterates amateurs are "cheap to produce"*

NEW YORK, Nov. 9.—The third issue of *The Radio Review*, published by the Women's National Radio Committee, and edited by Luella S. Laudin, leads off with another slam at the use of amateur talent for radio shows and takes particular notice of the Major Bowes program. While it is understood that the WNRC is definitely against the amateurs, it was also supposed that its campaign was to be a quiet one. With the current issue, *The Review* will be available by subscription only, the cost being 75 cents per year. Eight programs get a good sendoff this month, while not a few comments are aimed at such fare as did not strike the editor's fancy. The blast at amateurs follows:

About two years ago people living in New York and its environs began to hear many favorable comments about a program presented by a local station. The master of ceremonies, who was the main attraction, skillfully brought out the personality of each performer and kept his own within pleasantly modest bounds. This successful feature was the original amateur hour, and the man who made it the talk of New York was Major Bowes.

The radio industry, ever imitative, was quick to pick up the idea and experiment with it. Amateur hours cropped up on local stations all over the country, and lest foreigners be deprived of the unique pleasures of this novelty, were even presented in other languages. The ultimate has probably been achieved, now that we have several juvenile editions on the air. To date we can report no amateur animal performers but this may be in the offing.

However, it was not until one of radio's heaviest advertisers brought Major Bowes to the network that the country at large had an opportunity to discover what latent talent lies in washerwomen, fruit store salesmen and others in prosaic occupations. An amazing number of gifted grocery clerks, all specializing, by a strange coincidence, in one particular brand of coffee, have been brought to light. In addition to hearing amateurs on the radio, fans may now see them in a few vaudeville theaters scattered over the country. Only opera remains uninvaded as yet, but any day now we may expect to hear that Major Bowes has persuaded Mr. Johnson to introduce amateur opera companies into the Metropolitan.

Our grievance with amateur hours is not based on the fact that they are making a few men wealthy at the expense of ambitious young people and unemployed professionals who perform at "amateur" rates. . . . Our correspondence convinces us that the public is beginning to realize that the term "amateur" must be taken with generous helpings of salt. What we do challenge vigorously is the feeble justification offered for prolonging the amateur hour cycle in radio.

### Don't Need New Talent

The excuse heard most frequently is that it discovers new talent. What for? The graduates of the amateur hour who have received radio contracts may be counted on the fingers of one hand. Certainly, none of them have become the big "name" stars of radio in the past two years. The contestants who obtain vaudeville engagements are dropped after a while to yield to a new crop of vote-winners. The balance of those who flock to New York City in the hope of appearing on one of the better-known programs are stranded at the rate of 300 a week, according to a recent report of the Emergency Relief Transit Bureau. Incidentally, they are the guests of the taxpayers of the city, who unwittingly bear this added burden. Some of the programs announce that only people residing in New York are eligible, but since all would-be stars file a brief personal history with their application, it can be no secret that most of them come from out of town.

Booking agents cannot begin to place all the artists from the legitimate, vaudeville and concert stage who are available for "cakes and coffee." Swelling the hordes of these are an ever-increasing number of ex-amateurs, who, having had a taste of the glamour of the stage, are reluctant to return to their former trades. Every large radio studio has lists of artists who have success-

(See ANOTHER BLAST on page 10)

### Beer Account Seeking Theater-Radio Tieup

NEW YORK, Nov. 9.—Two radio shows may soon be playing in Broadway theaters on a charged admission basis. Deals pending call for WOR to run a one-night-a-week show at its New Amsterdam Roof broadcasting studio and the other is for George Hall and his orchestra to go into a Chanin theater for Tru-Blu Beer. Latter show will be run in conjunction with pictures playing the house, it is said, and is also for one night a week.

WOR's proposal depends on the musicians' local, as to what demands the union will make. If the local insists on a large orchestra the deal will be forgotten.

Proposal to spot George Hall in a theater and broadcast may develop some opposition from theater operators. Once or twice there have been broadcasts direct from New York theaters, but they haven't been commercial. Other theater-radio tieups are for some houses, such as the Roxy, to play amateur winners. The Fox, Brooklyn, broadcasts an amateur show commercially over WMCA for a furniture house once a week.

### Lanny Ross Picks Subs

BUFFALO, Nov. 9.—Three young professionals will substitute November 14 at the Buffalo Auto Show for Lanny Ross, the professionals having been selected by Ross after a series of auditions. Ross will be on the *Showboat* that night. Three performers are William Russell, Sydney Nesbitt and Marion McAfee.

PHILADELPHIA, Nov. 11.—FCC hearing on WIP's application for increased wattage will be held in Washington tomorrow. WIP's wattage has been upped to 1,000 temporarily, with WICC, Hartford, and WCAO, Baltimore, after the same increase. However, it is understood that WCAO will withdraw its objection.

## Stage Set for WDAS-Waring Battle Over Record Airings

PHILADELPHIA, Nov. 11.—Stage is all set for the legal battle Fred Waring has on his hands against WDAS in his suit against the station involving phonograph-broadcasting rights. When the RCA-Victor Corporation entered the case to the aid of the station new matter was added to the answer to the original bill of complaint. Waring's contention is that he made the recordings with the express understanding that they were to be used for "talking machines" or "victrolas" located and operated in private homes. He alleges that there was a distinct understanding with the RCA-Victor Corporation that his recordings were not to be used for any broadcasting purposes and seeks an injunction against WDAS on that basis to restrain them from airing his recordings.

Fred Waring's reply to the allegations made by the RCA-Victor Corporation in the new matter which was contained in the WDAS reply, previously published in *The Billboard*, was filed by his attorney, Maurice J. Speiser, on Thursday (7). The detailed reply reads as follows:

13. Complainant (Fred Waring) denies the allegations set forth in Paragraph 13 of defendant's New Matter in its entirety, and alleges on the contrary that said records were

made by him under a distinct agreement and understanding with RCA Victor Company, Inc., that said records were made for private or home use only, and were not to be sold or licensed for commercial use and/or broadcasting purposes, and that legible notice of said agreement was to be placed on said records and all other records of the complainant by said RCA Victor Company, Inc.

15. Complainant denies the allegations set forth in Paragraph 15 of defendant's New Matter, and, on the contrary, alleges that he arranged, performed and reproduced the said musical selections at the time of the recording of them under an express oral license and at the special instance and request of the copyright proprietor.

16. Complainant has no knowledge nor means of obtaining knowledge of the truth of the averments of Paragraph 16 of the defendant's New Matter and, therefore, neither admits nor specifically denies them. Complainant alleges that the allegations are not material to this issue, and if material demands that proof be offered thereof.

17. Complainant has no knowledge nor means of obtaining knowledge of the truth of the averments of Paragraph 17 of the defendant's New Matter and, therefore, neither admits nor specifically denies them. Complainant alleges that the allegations are not material to this issue, and if material demands proof be offered thereof.

18. Complainant has no knowledge nor means of obtaining knowledge of the truth of the averments of Paragraph 18 of the de-

# THANKS a million to my millions of friends

FEATURED IN 20th CENTURY'S

## "THANKS A MILLION"

OPENING CENTER THEATRE  
WEDNESDAY • NOVEMBER 13th



NOW ON THE AIR FOR

# CHEVROLET

SATURDAYS at 9 P.M., E. S. T.  
COAST-TO-COAST over RED N. B. C.

MANAGEMENT

## RUBINOFF ORCHESTRAS, INC.

PHIL RUBINOFF, Manager  
PARAMOUNT BLDG., N. Y.  
Phone—Lackawanna 4-7147

endant's New Matter and, therefore, neither admits nor specifically denies them. Complainant alleges that the allegations are not material to this issue, and if material demands that proof be offered thereof.

19. The complainant admits that he received the sum of Two Hundred Fifty Dollars (\$250) for his services in recording each of the musical selections set forth in Paragraph 19 of the defendant's New Matter. The complainant has no knowledge nor means of obtaining knowledge of the truth of the other averments contained in Paragraph 19 of the defendant's New Matter and, therefore, neither admits nor specifically denies them. Complainant alleges that the allegations are not material to this issue, and if material demands proof be offered thereof. By way of further answer, the complainant alleges that at no

(See STAGE SET FOR on page 13)

### One Year To Install Modulation Monitors

WASHINGTON, Nov. 9.—Federal Communications Commission has ordered all stations, effective November 1, 1936, to install modulation monitors approved by the commission. No station will be authorized to broadcast unless its transmitter is capable of "delivering satisfactorily the authorized power with a modulation of at least 85 per cent. When the transmitter is operated with 85 per cent modulation, not over 10 per cent combined audio frequency harmonics shall be generated by the transmitter."

Stations are also to maintain as high as possible an operating percentage of modulation. Commission will publish specifications, requirements for approval and okehed stations from time to time.



## ERNIE AND HIS ORCHESTRA

Broadcasting Via WTIC-NBC.  
NOW ON TOUR.  
Dir. CONSOLIDATED RADIO ARTISTS.  
1619 Broadway, New York, N. Y.

## FLETCHER HENDERSON AND HIS FAMOUS ORCHESTRA

Now Playing 8th Season  
ROSELAND BALLROOM, New York, N. Y.  
Management MOE GALE.  
RKO Building, Radio City, N. Y.

## FRANK ROSS • ANITA PIERRE • JOE SCHUSTER

THE BIG BROADCAST OF 1935.  
Now on Tour.  
Direction: NAT KALCHEIM, Wm. Morris Office.  
JACK KALCHEIM, Western Rep., Chicago.  
ROGER MURRELL, RKO Rep.

## LEO KAHN AND HIS ORCHESTRA

Now Playing  
CENTRAL PARK CASINO,  
New York, N. Y.

## PAUL MARTELL AND HIS ORCHESTRA

98th Week Arcadia Ballroom, New York

## DAN HEALY

"The Chorus Girls' Boy Friend"  
DAN HEALY'S BROADWAY ROOM,  
231 West 54th St., New York, N. Y.

## UNCLE EZRA

(PAT BARRETT)  
Monday, Wednesday, Friday  
6:15-6:30 P.M., CST.  
NBC-RED NETWORK.  
(Courtesy Alka-Seltzer.)

## FRANK MORGAN AND HIS 25th CENTURY ORCHESTRA

## DAVE HERMAN

AND HIS MUSIC.  
Now Appearing at  
JACK DEMPSEY'S CORNER,  
New York, N. Y.

## JACKIE MAYE

"The Night Club Nightingale."  
INTERNATIONAL FAVORITE OF SONG.  
Personal Direction ROBERT H. EDSON.

## DON RICHARDS

AND HIS MUSIC.  
Now Playing  
CASINO MONTCLAIR, New York, N. Y.

Smart  
Rhythms  
For the  
Smart  
Set



Exclusive  
Management  
EDW. I.  
FISHMAN,  
Orchestra  
Corp. of  
America,  
1619 Broad-  
way,  
New York,  
N. Y.

## "MIKE" DURSO

The Voice of the Golden Trombone.  
Now at America's Smartest Night  
Club, PIPING ROCK,  
Saratoga, N. Y.



## STATION NOTES

Address All Communications to the New York Office

WJTL, Atlanta, has sold a 13-week contract for the Eb and Zeb series, a 15-minute daily feature, to the Capitol Automobile Company, dealer in Cadillac, La Salle and Oldsmobile cars.

MRS. HARRY WILLIAMS, program manager, WMAZ, Macon, Ga., in New York last week on a vacation.

WBT, Charlotte, N. C., had Clyde Beaty, the lion tamer, on the RCA program when he visited that city recently. Tied in with the *Magic Eye* theme used by RCA.

WHK, Cleveland, broadcast a special performance of *Alce in Wonderland*, performed by the Claire Tree Major Children's Theater, on November 5.

SEVERAL new shows over KMOX, St. Louis, include a new commercial for Hinds Honey and Almond Cream, featuring Tom Baker, tenor, with Marvin Mueller, narrator, and Arthur Utt, organist. Another has Pappy Cheshire and his Ozark Mountaineers in a hillbilly show for Falstaff Beer.

DRUG TRADE PRODUCTS has started a new program, an hour long daily, on WBT, Charlotte, N. C. Johnny McAllister is handling the show, with practically every musician available on the program. Eight products are being plugged.

GUY EARL JR., president KNX, Hollywood, back after a business and pleasure trip east.

RUBEL BAKING COMPANY started a series over WKRC, Cincinnati, November 11, show being *Belle and Martha*.

SAWYER, FERGUSON & WALKER have been named national representatives for WHIO, Dayton, O. Same firm represents *The Dayton Daily News*, owning the station.

WMAS, Springfield, Mass., recently released a large folder to 15,000 residents in its vicinity, presenting the story of the entertainment the station has presented in the past and plans to do in the future. Listed programs and carried pictures of the performers, with a message from the station's president, A. S. Moffat, on the first page. E. J. Samuels is commercial manager.

SYUD HOSSAIN, lecturer, is doing two programs weekly on KNX, Hollywood.

SOUTHWEST BROADCASTING SYSTEM points to a trend towards use of regionals in that section of the country. Four large firms are now using radio time, it is shown, whereas last year they used either little or none. Firms are Humble Oil; General Mills, thru a subsidiary, Gold Medal Flour Company of Texas; Southland Life Insurance and Magnolia Petroleum Company. SBS will issue a new rate card this month.

AND STILL they come. Another amateur radio show over KMOX, St. Louis, winner to play in 20 St. Louis Amusement Co. theaters. Bill Hoppe is emcee.

WIOD, Miami, Fla., had its hands full keeping on the air and broadcasting weather bureau information, etc., during the recent hurricane. Station used its own power plant but ran into trouble when an antennae tower was

blown down. An emergency antennae was rigged and kept the station on. In turn the emergency rigging was blown down four times, each time hooked up again. When power trouble kept *The Daily News* from publishing it took to the air on WIOD. Milton Scott is chief engineer of the station.

REGINALD ALLEN and Charles Crutchfield are announcing the Standard Oil Company's news spots on WBT, Charlotte, N. C.

KWKH, Shreveport Broadcasting Corporation station and CBS outlet, announces the acquirement of three daily newscasts thru co-operation of the United Press. News flashes under new arrangement are given for five-minute periods at 7:45 a.m. and 3:15 and 6:45 p.m.

JACK SHELLEY appointed assistant to H. R. Gross, WHO (Des Moines) news editor.

IOWA POETS' CORNER has started its third year on KSO, Des Moines.

GYPSY NINA to be highlighted at the Auto Show at the Coliseum, Des Moines, opening November 18. "Dutch" Schmidt to emcee and Orville Foster's Orchestra set. Thirty-six girls are rehearsing now as models for the fashion show.

JOHN CANNING, who has been radio editor and publicity manager for Iowa Broadcasting System, has resigned to join the public relations department of Standard Oil in Chicago. He is succeeded by F. Baden Powell, of New York City, son of Eleanor Hicks, actress.

NILA TAYLOR, torch singer, who recently won first prize in the Texaco radio "open," has been signed for an exclusive with the WCAU Artists' Bureau, Philadelphia.

KYW, Philadelphia, putting on a studio band for the first time since coming to this city. Vincent Travers has the assignment with 12 men.

JOE TUMELTY starts his fifth year as sports commentator for Crew Levick, being continuously on WFIL, Philadelphia.

ALLA NAZIMOVA, after turning down lucrative network offers, is making her initial mike appearance on WFIL, Philadelphia, doing a short from *Ghosts*, in which she is appearing locally.

FRANK V. BECKER, chief engineer for WFIL, Philadelphia, received FCC permission to build two short-wave transmitters for the station.

PHILADELPHIA has a news commentator with the female angle. Margaret Schaeffer filling the spot on WIP for the Herman Credit Clothing Company.

## WWL Now 90 Per Cent Sold Commercially

NEW ORLEANS, Nov. 9.—With the additional 20 hours per week of CBS commercials added to the station program setup, WWL, New Orleans, has less than 10 per cent sustaining since joining the national hookup on November 1. Captain A. C. Pritchard, station manager, announced this week. Station has also put into effect sharp increase in time rates this week, with an advance from \$43 to \$80 for standard 15-minute airing and a raise from \$12 to \$20 for spots. These rates are the highest in the city.

Noted for hillbilly programs before joining the CBS, station has reduced these programs from an average of 50 to 60 per cent of total daily to less than 15 per cent, practically all commercial.

Conquest Alliance Company and United Radio Service of America, Canada, have set a deal whereby each will represent the other in this country and Canada. This is Conquest's first entry in Canada.

## AUGIE PALO AND HIS ORCHESTRA

Personal Rep.: TOM O'CONNELL,  
Palace Theatre Bldg., New York, N. Y.

## FRED YANKEE AND HIS SOCIETY SWING ORCHESTRA

Management: MATTY ROSEN, 160 W. 48th St., New York, N. Y.

## WINGY MANNONE

(The New Orleans Swing King and His Jam Band)  
Exclusive Mgt. MILLS ARTISTS, INC.,  
799 7th Avenue, New York City.

## ERNE WARREN AND HIS ORCHESTRA

Direction, MILLS ARTISTS, INC.  
799 7th Avenue, New York, N. Y.

## HENRY HALSTEAD AND HIS ORCHESTRA

COCOANUT GROVE, New York City.  
Hotel Park Central, New York City.  
Exclusive Management  
EDW. I. FISHMAN,  
O. C. A.,  
1619 Broadway, New York City.

## J. L. FRANK PRESENTS THE LOG CABIN BOYS

Address  
W. H. A.  
LOUISVILLE, KY.

## LEITH STEVENS

Conductor  
exclusive management  
COLUMBIA BROADCASTING CO.

## BOB FRIDKIN AND HIS MUSIC

The International Maestro  
NOW ON TOUR.  
TAPS, Personal Rep.  
1619 Broadway,  
N. Y. C. Columbus 5-1566.

## VICTOR WALLACE BEERY YOUNG

WEAF,  
Saturday,  
9:30-10:30  
P.M. NBC  
Network.

## ED WEEMS

RADIO RHYTHM  
Reopening in the  
EMPIRE ROOM  
OF THE PALMER HOUSE  
CHICAGO, JAN. 6  
Now on Tour Warner Bros. & R.  
K. O. Theaters.  
This Week, Akron and Youngstown, Ohio (Split Week).

## EDDIE LEONARD, JR.



## PROGRAM REVIEWS

(EST Unless Otherwise Indicated.)

## Jimmy Fidler

Reviewed Wednesday, 10:30-10:45 p.m. Style—Hollywood chatter. Sponsor—George W. Luft & Company. Station—WJZ (NBC network).

Fidler being out on the Coast should have no trouble digging up plenty of gossip of the type that should attract the same sort of circulation held by the movie fan mags. Naturally it is intended for the feminine listeners since Tangee lipstick and other beauty products are on sale. However, there is no reason why the program cannot be presented in a manner that does not tend to have the male dial twister turn it off despite the possibility of the fem being willing to bend an ear. While the program seems greatly improved over that of last season, in some ways it is not as good. Probably the most important drawback is the impression that Fidler is imitating the Winchell style insofar as the radio dots and dashes and the tail-end answers to individuals asking questions by mail, etc. No reason why Fidler, as long as he has the stuff, cannot sell it in a more original manner. There is really no great need of a hurried delivery and it can still be made snappy. Preview of pictures is new this season we believe and instead of a three-star film it is a three-gong classification, for instance. Thus as soon as the title is mentioned the gong sets the rating and Fidler goes into the entertainment value of the picture. Overstressed is the word "honest," which recurs thruout the program.

Tangee gets more than enough commercial talk for a 15-minute session, including one from Fidler and a woman, "Margaret McDonald," who starts out as a Hollywood stylist and quickly shifts to a sales talk. This was one of the weakest points of the program, the gal finally winding up on prices. Don Wilson handled the usual credits, and at the close mentioned a special Miracle Package for one dime sent direct to the Tangee New York offices. Considerable stuff crowded into 15 minutes, and if that vast audience of girls and women who go for that Hollywood gossip good, bad or indifferent, can be made to listen in, sponsors surely ought to be getting their money's worth. M. H. S.

## Molly of the Movies

Reviewed Thursday, 3-3:15 p.m. Style—Sketch. Sponsor—The Wander Company. Station—WOR (Newark).

Manufacturers of Ovaltine are bringing this sketch to the air on an across-the-board policy, aiming to catch the ladies at home midday with the adventures of Molly starting a career in the picture business. Possibly they will like it, altho it doesn't seem that anyone could go for the old-fashioned meller hooley spilled during the course of the 15 minutes. Molly, having done someone a favor, is given financial aid to get to Hollywood and is starting there by bus. On the way there's a holdup, she loses her money, meets a picture director and things are due to happen any day. Script is credited to Thompson Buchanan.

Commercials are mainly in keeping with the script. J. F.

## "Col. Bill"

Reviewed Wednesday, 5:45-6 p.m. Style—Children's stories. Sponsor—Supplee-Willis-Jones Company. Station—WIP (Philadelphia).

Monday thru Friday this milk company has spotted William C. Gallaher to plug its Supplee Ice Cream product. As a story teller, this Leesburg (Va.) gentleman has the kids turning their dials away from Orphan Annie and Dick Tracy to hear all about Jack Rabbit, Billie Possum and Tessie Beaver. Steeped in Southern folklore and with a decided Dixie accent, Col. Bill is very listenable as he tells about the animals, fairies and brownies. Appearing each day with a fresh story, each one an original, they all have a distinctive juvenile appeal. His characters are a natural for sound effects and it's a mystery why he doesn't employ them to enhance his program. Each story has a moral, and each moral has a plug for Supplee Ice Cream.

Nor is the spot without its contest. Idea is to have the kids give appropriate names to the cows on the milk company's farm, four winners each night

getting two quarts of ice cream for the giveaway. While his stories are aimed directly at the young ones, grownups should fall for the ice-cream prize.

Theme song is a natural to set the kids in the Alice in Wonderland mood, Gallaher singing in a rollicking bary voice a most effective mammy folk song. A newcomer to radio, especially the juvenile field, Gallaher displays a world of talent along those lines. Fact that his air personality is natural and spontaneous is his best insurance against turnoffs. Oro.

## Ben Bernie

Reviewed Tuesday, 9-9:30 p.m. Style—Orchestra and guest artists. Sponsor—American Can Company. Station—WJZ (NBC network).

"The Old Maestro" remains on NBC but switches networks, and sponsors as well. The hour is the same and there is little danger of losing out as to his audience. First program, however, did create somewhat of a scare among his followers, what with the cross-country leaps to have so-and-so welcome Bernie who in fact had never been away. Or was it merely congratulations. Second broadcast revealed the fact that those who tuned in to hear Bernie were going to be satisfied in this respect. Guest star on this occasion was Fanny Brice, who clicked all the way both while gagging with Bernie and later with her old standby, the Snooks, baby act. Otherwise the program was the same as Bernie usually delivers.

American Can Company seems over-modest in its credits and stuck to the institutional type, more or less. Once established it is presumed this newcomer to the ether will branch out and give the benefit to various users of its products. M. H. S.

## Home Town Boys

Reviewed 8:45-9 a.m. Style—Singing and instrumental trio, with script. Sponsor—Nu-Enamel. Station—WOR (Newark).

The Home Town Boys are the Tastiest Jesters of old, and have been on WOR at this early morning spot some time. Undoubtedly the trio is building an audience for themselves, possessing the attributes of a standard radio act. Combination has worked together so long that they fit in perfectly and do good work, whether it is singing a tune or talking in the sketch. Latter finds the three men in a boarding house with the small-time problems that would confront them if such a condition actually existed.

Nu-Enamel paint stores sponsor the act. Basis of sponsorship calls for mention four days a week, and a lengthier sales talk on Fridays. J. F.

## Buchanan Moves to Chi

CHICAGO, Nov. 9.—Thompson Buchanan, New York playwright who authors *Molly of the Movies*, Mutual network show heard over WGN, and *The Couple Next Door*, on WGN, has moved to Chicago to be on the scene of action. In addition to writing the two shows, Buchanan also pays very close attention to the production and is frequently called in for consultation by Kirby Hawkes, the producer, to act in an advisory capacity.

## New Biz, Renewals

NEW YORK, Nov. 9.—One new account for the National Broadcasting Company. It is:

REGIONAL ADVERTISERS, INC., thru McCann-Erickson, Inc., starts December 4, 1935, on WEAF and 10 stations, Monday and Friday, 10:30-10:45 a.m. *The Mystery Chef*

## New York Area

S. S. STAFFORD CO., thru Montrose Advertising Agency, started November 5, Tuesday, 12-12:15 p.m. Household hints, WMCA.

UNITED LIQUOR STORES, direct, started November 6, Wednesday, 10-11 p.m. Boxing bouts. WMCA.

## Chicago

Station WLS reports the following business:

STANDARD MILLING CO., thru Benton & Bowles, additional order for 63 two-minute Homemakers' Hour announcements.

THE TEXAS CO., thru Hanff-Metzger Agency, 12 50-word daytime announcements.

ILLINOIS BOTTLED GAS CO., thru Wade Advertising Agency, 54 five-minute talks during Homemakers Hour.

OLSON RUG CO., thru Palmer & Co., continuation order for six 15-minute morning programs.

SEARS, ROEBUCK & CO., direct, 10 50-word daytime announcements.

PENNSYLVANIA SALT MFG. CO., thru L. W. Ramsey Co., 13 quarter-hour daytime programs.

UNION PACIFIC SYSTEM, thru the Caples Co., continuation order for 21 one-minute daytime announcements.

FORD MOTOR CO., Indianapolis, thru N. W. Ayer & Son, one-hour daytime program.

INGWERSEN - HOSIER - INGWERSEN, direct, three 50-word daytime announcements.

JORDAN CLOTHING CO., direct, continuation order for six 50-word daytime announcements.

WERTHEIMER CATTLE CO., direct, continuation order for six 50-word daytime announcements.

CHAPPEL BROS., INC., direct, continuation order for two one-minute daytime announcements.

Station WGN reports the following new business:

MOVIE PERSONALITIES, with Francis X. Bushman, thru Rogers & Smith, sponsored by Modern Foods (meat products), a local commercial taking daily except Sunday from 1 to 1:15 p.m., starting November 11 for 52 weeks. Will also be fed to CYLW, Detroit, as a sustaining program until further notice.

## Newark

MIDDLETOWN MILK & CREAM CO., thru W. L. Tracy Inc., started November 4, five 15-minute periods weekly. WNEW.

ST. CHRISTOPHER'S INN, thru Bess & Schillin, started November 6, one half hour weekly. WNEW.

## Dayton

RUDOLPH WURLITZER CO., two programs, October 23 and November 14. WHIO.

JACKSON DRY CLEANING, spot announcements. WHIO.

TEXAS CO., thru Hanff-Metzger, Inc., 15 spot announcements. WHIO.

KELLOGG SALES CO., 13 spot announcements. WHIO.

LOWE BROTHERS PAINT STORE, spot announcements. WHIO.

PLYMOUTH MOTOR CORP., thru J.

Stirling Getchell, Inc., 26 spot announcements. WHIO.

## Philadelphia

S. K. MILLER (shoes), placed direct, starts November 10 for 52 weeks, Sundays, 7:40-7:45 p.m., together with one daytime spot announcement each week. Talk. WIP.

FAY'S THEATER, placed direct, starts November 17, for an indefinite period; Sundays, 10:30-11 p.m. Stage show. WIP and WOL, Washington.

EQUITABLE AUTO FINANCE CO., placed direct, starts November 6, ending December 23, 1935, Mondays, Wednesdays and Fridays, 9-9:15 p.m. E. T. "The Bronze Clock." WIP.

PHILCO RADIO & TELEVISION CORP. OF PENNSYLVANIA, thru Julian Pollock Agency, renewal beginning November 22, for 13 weeks; daily spot announcements. WIP.

TAPPIN'S (jewelry), thru Bess-Schillen Agency, direct, starts November 11, for 13 weeks, daily except Sunday, 7:15-7:30 p.m. Martin Block. WIP.

TEEFY-SELTZ (autos), placed direct, starts November 4, ending November 16, 1935, daily except Sunday, 11-11:15 p.m. News commentator. KRW.

HERMAN CO. (credit clothing), thru Harry Feigenbaum Agency, starts November 4, for 13 weeks, daily except Sunday, 6:15-6:30 p.m. Female news commentator. WIP.

JOHN MORRELL (dog food), thru Henri-Hurst-McDonald Agency, starts November 4, for 10 weeks; two spot announcements weekly. WFIL.

PHILCO RADIC & TELEVISION CORP. OF PENNSYLVANIA, thru Julian Pollock Agency, starts November 11, for three weeks; three spots announcements weekly. WFIL.

ADAM SCHEIDT (beer), thru Foley Agency, starts November 11, nine weeks; daily spot announcements. WFIL.

CHEZ MICHAUD (restaurant), placed direct, starts November 4, for four weeks; 10 spot announcements weekly. WFIL.

AMERICAN OIL CO., thru Joseph Katz Agency, election returns on November 5, for four hours. WFIL.

FRANK & SEDERS (department store), placed direct, starts November 11; nine spot announcements. WFIL.

## Milwaukee

New business reported by WTMJ is as follows:

UNION PACIFIC SYSTEM, thru the Caples Co., 100-word announcement, afternoon, 16 times.

KROGER GROCERY & BAKING CO., thru Ralph H. Jones & Co., half-hour transcription, evenings, 52 times.

CHAPPEL BROS., thru Rogers & Smith, Inc., 100-word announcement, afternoons, six times.

CHRYSLER MOTORS, thru Ruthrauff & Ryan, 25-word station break, evenings, 20 times.

CHRYSLER MOTORS, thru J. Stirling Getchell, Inc., 25-word station break, evenings, 26 times.

GENERAL MOTORS, thru Campbell-Ewald, Inc., 15-minute transcription, evenings, 39 times.

## Miss. Town Wants Outlet

TUPELO, Miss., Nov. 9.—Plans are being made here for securing a 1,000-watt radio station for Tupelo with proposed call letters WJEM as granted in a franchise secured by B. A. Rogers Jr., here some years ago, but since expired. It is hoped that 980 k. c. can be secured and parties interested believe that with only one other request on file at Washington for this channel, efforts will be successful. With the closing of the deal for a franchise, it is stated that chain facilities will be sought. Tupelo is the first community to receive TVA power and is in the heart of the Tennessee Valley country.

MELODIES BY LARRI WMOA



GYPSY LEE, Accordion.



Polly Welch, Harp.

NOW ON TOUR.

Personal Management FRANCIS GORDON.

Harry A. Romm, Representative, RKO Bldg., Radio City, N. Y.

charles carlile

LUCKY STRIKE • NBC • WEAF • Saturday, 8-9 p.m., Coast-to-Coast

## Network Song Census

Selections listed below represent The Billboard's accurate check on three networks, via WJZ, WEAF and WABC.

Only songs played at least once during each program day are listed. Idea is to recognize consistency rather than gross score. Period covered is from Friday, November 1, to Thursday, November 7, both dates inclusive.

I've Got a Feelin' You're Foolin'.....	37	Cheek to Cheek.....	16
Here's to Romance.....	37	I'm on a See-Saw.....	15
You Are My Lucky Star.....	35	I'd Love To Take Orders From You.....	14
On Treasure Island.....	28	It Never Dawned on Me.....	14
I Found a Dream.....	27	Thanks a Million.....	14
Red Sails in the Sunset.....	26	Why Shouldn't I?.....	14
Isn't This a Lovely Day?.....	24	Mine Alone.....	13
At a Little Church Affair.....	22	Now You've Got Me Doin' It.....	12
No Other One.....	22	I Picked a Flower the Color of Your Eyes.....	11
Without a Word of Warning.....	20	Little Bit Independent.....	10
From the Top of Your Head.....	19		
Broadway Rhythm.....	18		



## West Coast Notes; Baker Makes Good

LOS ANGELES, Nov. 9.—Kenny Baker new vocalist on the Jack Benny Jello show. With contract okehed by the Young & Rubicam agency stays on the show seven more weeks before the first option on his future services comes up. Baker was formerly at KFAC, Los Angeles, and stepped into the limelight when he won a Texaco audition when Eddy Duchin was on the Coast and thereby stepped into the Coconut Grove for an engagement of several weeks.

Overtures are being made to get Gene Autry to act as master of ceremonies when the WLS National Barn Dance unit plays Denver the week of November 14.

Title of top golfer in West Coast radio goes to Art Kemp, KNX Hollywood promotion manager, who returned to the city Monday with a golf trophy awarded him at Del Monte for netting a 67.

Betty Healy, ex-wife of Ted Healy, signed a 26-week contract this week with KPWB, Hollywood, to appear on the Johnny Murray Frolics each Thursday night.

Campbell's Soup scored a natural this week and had Friday night designated as Campbell Soup night at the 11th Annual Food Show at the Ambassador Auditorium. Soup Company took Dick Powell and entire *Hollywood Hotel* cast out to the show following the broadcast.

Helen Arlen is the new publicity director for KMTR, Hollywood. In addition Miss Arlen will interview personalities in civic, social and political life over the station each week.

Mildred Stone, formerly a member of the Paramount studio stock company, and wife of Salvatore Santaella, noted West Coast radio conductor, has been given a featured vocal spot on KMTR. Miss Stone has been off the air for over a year.

### San Francisco

SAN FRANCISCO, Nov. 9.—The Musical Esquires, four young fellows who sing and play 15 different musical instruments under sponsorship of Hastings Clothing Company over NBC's KPO on Sundays at 10:45 a.m., have had their contract renewed for nine weeks. They are the Four Bartenders from Paul Pendarvis' Palace Hotel band.

Nicol Smith, the socialite, heard over KYA last August, has taken his *Land of Mystery* serial to KFRC under sponsorship of the Albert S. Samuels Jewelry Company. He's heard Sundays, Mondays and Tuesdays at 7:45 p.m.

Jean Ellington, KFRC contralto, leaves the station November 14 at expiration of her Don Lee network program, *Time on My Hands*, sponsored by Fels Naptha. She's New York bound on December 26. In the meantime she'll make a series of recordings for MacGregor & Sollie, Inc., local transcription producer.

Nina Hinds, once starring contralto of the old NBC *Spotlight Revue* and KFRC's *Blue Monday Jamboree*, is singing at the Music Box, local bright spot. Bill Powell, colored baritone, another ex-NBC-er, is also featured in the floor show.

Capt. Gene Sullivan, who conducted the *Sportsmen's Corner* on KYA, as well as announced and emceed the weekly *Shtp Broadcast*, is out. Hugh B. Marshall, who came in to write continuity just a couple of weeks ago, is now another ex-KYA-er.

Lloyd E. Yoder, NBC's Western division press relations chief, is in the Pacific Northwest visiting radio editors. Incidentally, he's tooting an official whistle at the annual University of Oregon-Oregon State College football game at Eugene, Ore., today.

Victor Welge, formerly with Remler Company here, has joined the technical department of KSFO. Helen Harvey, who gives talks to the housewife over that station, is in Hollywood vacationing and to look-see the new KNX setup.

### Another U. S. Dept. on Air

WASHINGTON, Nov. 9.—United States Department of Commerce starts a national program on Columbia November 26. Secretary of Commerce Roper will speak the first day. Purpose of the series is to publicize the work of the department, with only members of the department on the program, except in the cases of service bands.

## AIR BRIEFS

By JERRY FRANKEN

"RED" DAVIS was auditioned last week for Camay Soap by NBC, with a different name on the sketch. . . . Reason is that Beech-Nut owns the title and is holding on to it. . . . Curtis Mitchell, former editor of *Radio Stars*, left for Chicago over the week-end to take over editorial direction of *Radio Guide*. Robert Wood, whom he succeeds, goes over to *Teletype*. . . . Schulte Cigar Stores auditioned a show at Columbia as opposition to the United Cigar Stores show. The latter is slated for revision, with Loretta Lee said to be the only one to hold over. . . . Wayne Randall, NBC press department head, is on a three-week vacation.

Last week Reinald Werrenrath was signed to emcee the Socony show on Columbia. Week before that Frank Craven was on, and before that Jim Hawkins. Next week *East Lynne*. . . . Harry Ommerle, of the N. W. Ayer Agency, back in the office after a long layoff due to an argument with a motorboat propeller. . . . Stoop and Budd auditioned for Young & Rubicam. . . . Norman Siegal, radio editor of *The Cleveland Plain Dealer*, was in New York last week. . . . Betty Glenn left WMCA to start in Monday (11) as secretary to George Burns (and Allen). . . . Norman Maurel has joined NBC in the commercial program department, leaving Lord & Thomas. . . . George Podeyn, formerly with Donahue & Coe, now with Fuller, Ross & Smith as radio director. . . . The Bromo-Seltzer account is said to be moving, with 14 agencies competing and the question now down to two. J. Walter Thompson has the account now. . . . Chickie Moss signed by WOR.

Ted Fio-Rito told musicians last week that if he didn't get his broadcast over CBS from the New Yorker he would leave the spot. . . . George Hall is said to be going back on sustaining from the

Taft Hotel, also over Columbia. . . . Nat Wolff, who got back Tuesday (12) from the Coast, where he recorded the first program of the Mary Pickford show, missed his dinner date with her when he was forced down at Albuquerque on the way out. He likes the RKO Building elevators better. . . . Jack Clements, to go gossipy for once, sings those songs for Dorothy Lee, the dancer. . . . Jack Fraser resigned from WMCA over the week-end. . . . Jack Benny celebrates 200 broadcasts December 1. . . . WMCA has bought a new Hammond electric organ. . . . Strickland Gillilan goes on the Corn Cob show (Edgeworth Tobacco) when it starts on NBC November 18. It's his first radio stint. . . . Lucky Strike is looking for time to put the same show it now has on NBC on Columbia. . . . WHN is starting a Christmas fund. . . . A tribute dinner will be thrown Alfred J. McCosker November 23 at the Hotel Plaza.

At the Ray Perkins "bathtub singing contest" last week were, among others, Stoopnagle and Budd, Nelson Hesse; Al Lewis and Abner Silver, the song-writing team; Virginia Verrill, Ronnie Ames, Alton Cook et al. . . . Bob Burns will be on the Paul Whiteman program November 21 and 28. . . . Richard Himber and his orchestra do a return date for RCA-Victor at the end of this month on NBC. . . . Capitol Theater program is 13 years old November 17. . . . WMCA plans a new rate card.

Clyde Lucas joined the *Life Saver Rendezvous* NBC program last week, his orchestra supplying the dance tunes and accompaniments, affecting a versatile style, sweet for the most part but hotter toward the close of the program. Rest of the cast on the show is intact, including Phil Ducey, Men About Town trio and Ward Wilson.

## CHI AIR NOTES

By NAT GREEN

Jack Knight, ace pilot of United Air Lines, will turn actor for one day on November 18, when he will appear in person on the Jack Armstrong program. . . . Hal Totten, vet NBC sports announcer, is handling the broadcast of the six-day bike race for the ninth consecutive year. . . . Mme. Schumann-Heink, in New York to guest-star on the *Magic Key* program, also has been signed for a shot on the *House of Glass* on November 13, when she will be heard as an actress rather than a singer. . . . Sir Stork will visit Lulu Belle, of WLS, in December. . . . *Headin' South*, a new program sponsored by the Illinois Central Railway, will go on the air over NBC November 17 with Enric Madriguera as guest conductor. . . . Frank Atlass II, son of H. Leslie Atlass, Chicago CBS chief, celebrated his fifth birthday November 5. . . . Betty Lou Gerson made her debut as leading lady of NBC's *First Nighter* program last Friday, playing opposite Don Ameche. . . . Jesse Crawford and his wife will make a Warner Bros. Vitaphone short in New York the middle of December.

The Lum and Abner show went on the air Friday minus Lum, who was on his way to Waters, Ark., to gather material for future episodes. . . . Jack Holden, of WLS, pinched for speeding, narrowly missed a mike appearance on Judge Gutknecht's traffic court broadcast, sorely disappointing his station colleagues. . . . The Corn Cob Pipe Club, sponsored by Larus & Brother Company, returns to the air via NBC November 16 from the studios of WRVA, Richmond, Va. . . . Gale Page, radio singer and composer, has been presented an honorary commission as captain of the Lancers, an organization formed by members of the 122d Field Artillery, Illinois National Guard. . . . Jerry Cooper, CBS baritone, recently signed for a program sponsored by Pompeian Cream. . . . Bill Barth, formerly in charge of the local NBC music library, is head of the new band division. . . . WISN, Milwaukee, has a new sustaining

series, *Lady of the Evening*, featuring Terese Meyer, organist, and Helen Wittmann, vocalist. . . . Phil LaMar Anderson is leaving WLS and will free lance. . . . He auditioned before the NBC planning board last week. . . . Bob Kaufman is new head of the program department of CBS, moving up from the position of publicity head. . . . A suit for damages filed by Mrs. Alice Joy Brown, radio entertainer, against the Balaban & Katz corporation has been settled for an amount said to have been \$2,000. . . . She sued for \$25,000, alleging that inadequate lighting in the Maryland Theater caused her to fall and injure herself while performing there.

*Movie Personalities* returns to the air November 11 on WGN and CKLW, Detroit, with Francis X. Bushman. . . . Pat Barnes, heard over NBC, is one of the few radio performers who does not have to pay a release fee when he wishes to use a poem. . . . Because of his distinctive manner of delivery poets are pleased to have him use their verse. . . . George Harris, top rewrite man of Transradio Chicago bureau and pinch hitter for Julian Bentley on WLS Sunday a.m. broadcasts, was married on November 2 to Frances Moss, of Richmond, Ind. . . . Neil Conklin, CBS artists' bureau head, on a business trip to New York. . . . We like Albert Kavelin's sophisticated dance rhythms heard over WGN from the Blackstone Hotel, and reports say he is making a big hit with listeners. . . . Anson Weeks and his orchestra will be heard over WGN when they open an extended engagement at the Aragon Ballroom November 16. . . . A new concert meister, Leon Sametini, violinist, makes his debut with the WGN orchestra November 13. . . . Jack Major, CBS one-man show, has been added to the legions of Kentucky colonels created by Governor Ruby Laffoon. . . . Team of Henry Hornsbuckle (Merl Housh) and Hiram Higsby (Trulan Wilder) has split. . . . Hiram has left WLS. . . . Plans uncertain. . . . Horace Heidt is reported to have turned down a New York hotel

job last week. . . . Marty Lewis, erstwhile radio columnist and now giving most of his time to Tele-Flash, has acquired a wife—his former secretary. . . . Roy Anderson, baritone, winner in Chicagoland Music Festival, signed for Sunday morning spots on WLS.

## WON'T BAN—

(Continued from page 6)

fair to talking machine company No. 2 to ask them to pay a fee which would give them the right to reprint when they don't want the right to reprint. They should only be required to pay for that right which they themselves want to use.

"Applying this to the problem at hand it seems to me that where a radio station has a license to publicly perform, that if by any chance it should be considered that the fee that they pay for this license includes also the right to manufacture records, and if they should eventually reach the conclusion that they ought to reprint their programs as a matter of record, and go on the assumption that the fee that they pay permits them also to reprint the words of copyrighted songs, that we will find ourselves in a very serious situation, because those stations that do not care to make records or to reprint their programs will feel that the fee they pay is out of proportion, because all they want is the right to publicly perform and we are charging a fee which will permit them to do more than publicly perform in the event that they want to, but they don't want to.

"However, I am persuaded that we ought not to raise this question now, because to do so might cause not only embarrassment but very serious confusion, and it is not our desire to do either. I am content, therefore, with your promise of co-operation in this matter, and I am sure that the stations will feel very inclined to view this matter in a sensible way after it has been presented to them, and that they will not wish to take advantage of this situation in which we find ourselves."

## ANOTHER BLAST—

(Continued from page 7)

fully passed audition tests and are now waiting for an opening.

The closing down of vaudeville on the Loew and RKO circuits means that engagements for variety artists are limited to the few theaters which still have stage shows. In New York, the center of the theatrical profession, only one vaudeville theater and two picture houses showing stage shows remain. To be very practical, this means that in the Times Square district approximately two dozen acts a week are employed, and to fill them there are thousands of trained performers available. The tales these people could tell would probably eclipse in pathos any sob-story told on an amateur hour.

Nevertheless, despite this oversupply of talent, the amateur hour continues—because it is cheaper to produce; because those who are making money out of the idea are anxious to keep it alive; because clever publicity buildups give the impression that the entire country is clamoring for amateurs; and finally, because the sponsors are also advertisers in magazines and newspapers, and as a matter of good business, attacks on their programs are soft-pedaled.

We suggest that amateur hours be converted into variety programs, employing concert and dramatic artists, vaudeville actors, and a master of ceremonies to preserve continuity. Rudy Vallee and Paul Whiteman have made a success of this type of program without the addition of heart throbs.

Long before amateur hours became epidemic, Roxy and Major Bowes periodically discovered new talent which they proceeded to promote. Orchestra leaders always have delighted in adopting and developing prodigies. However, it might be more efficient for all concerned were radio production managers, music and dramatic critics, and orchestra leaders to organize a national committee to pass upon aspirants for a career in radio, the theater or the concert hall. Sub-committees appointed in large cities throughout the country could care for applicants outside of New York City. The young people requiring additional training would be given practical advice by the experts on the committees; the others who were ready to begin their careers would certainly have a better opportunity to succeed than present-day aspirants who take the heart-breaking journey from obscurity to fleeting fame, to oblivion, via the amateur hour.



## Cincy Hotel Spots Closed

*Musician union row still unsettled—restaurant patrons eat to canned music*

CINCINNATI, Nov. 9.—Cincinnati Musicians' Association, local affiliate of the AFM, this week forced its issue with the Cincinnati hotel managers' group, with the result that the city's two largest hotels are without orchestras of any kind. The Gibson Hotel's Florentine Room and the Netherland Plaza's Pavilion Caprice are dark, while the dining rooms at both spots are using canned music.

Bob Chester, in the Florentine Room, and Tom Coakley, who recently followed Ted Fio-Rito into the Netherland Plaza, played out their two weeks' notice Wednesday night. Other local hotels have also pulled out all bands.

Wrangle originated several weeks ago over the union's demand that all orchestras playing local hotels must be affiliated with the AFM, even those engaged by hotel guests for private parties. Hotel men refused to agree to the private-party stipulation, claiming that once a room was rented they could not dictate to the occupants what type of entertainment to use. Union retaliated with the notice that unless demands were met no traveling bands would be permitted in Cincinnati hotels.

According to the managements, the Florentine and the Pavilion Caprice will remain dark indefinitely. The orchestras' withdrawal from these spots alone put more than 150 waiters, barkeepers, kitchen employees and checkroom attendants out of work.

At the present time no satisfactory settlement of the issue is in the offing.

## London Night Spots

LONDON, Nov. 5.—London spots report excellent business, with plenty of American talent featured.

At the Savoy Hotel Beauvel and Tova, graceful and polished American dance team, meet with a striking success and chalk up one of the biggest hits yet registered here. Act is retained for a month, an unusual procedure. Jack Powell, the crazy drummer, is a solid hit with his unique act. Adrian Otero, Spanish dancer, makes a trio of successful acts at this spot, which enjoys frequent visits by British royalty.

The Music Hall Boys, singing and burlesquing pop ballads of the '30s, are a novel American attraction at the Berkeley Hotel.

The Yacht Club Boys are held over at the Cafe de Paris, where they are highly popular with their sizzling lyrics.

Joe Termini, the somnolent melodist, clicks plenty at the Trocadero Restaurant. In the Grillroom at this spot the Three Cresso Brothers, stainless equilibrists, and Betty Kean, American rhythm dancer, hit solidly.

Constance, Lillian and Malo, American dance trio, and Freddie Zay, juggling unicyclist, score.

Drury and Raymond, dancers, and Palomo, jugglers, click at the Empress Rooms.

Vic Oliver, American "nut" comedian, and Sally McBride, swell looker and rhythm dancer, are successful holdovers at the Carlton and Ritz hotels.

Grosvenor House and Dorchester Hotel floor shows remain unchanged.

YVONNE CAPPELL, tassel dancer, currently appearing at the Gayety Theater in Louisville, Ky., goes into Freddie's Cafe in Cleveland for two weeks, beginning November 23. Don Moore handled the deal.

## What's in a Name

NEW YORK, Nov. 9.—The basement cafe in the Mayfair Theater Building has something of a record for changing names. It opened last year as The Bowery, then reopened as the Florida Club. It reopened this fall as the Sidewalks of New York, altho the Streets of Paris was the original name announced.

## Watch for EXHIBITION DANCING AS A BUSINESS

By Fred LeQuorne

*A Special Feature of the CHRISTMAS NUMBER of The Billboard*

ESTELLE TAYLOR opened a five-week engagement at the Hotel Biltmore in New York this week. Moved in from the New Lookout House, Cincinnati, with her pianist, Eddie Weber.

## NIGHT CLUB REVIEWS

### Connie's Inn, New York

This big spot, in the heart of the theater district, got its second season off to a swell start last week. Featuring the biggest colored show in or away from Harlem, it is doing good business and building right along.

A large place that can accommodate close to 1,000 patrons, it has the floor show out on the elevated stage, with tableaux on a higher platform behind the orchestra also used. Lighting and atmosphere are pleasant enough, and the service is more than adequate.

Ted Blackmon, who staged the show, did a swell job. The lyrics and music by a team of newcomers, Sammy Cahn and Sol Chaplin, are hot stuff. Their *Truckin'*, *What's on Your Mind?* and *I've Got the Blues* numbers are nifties, with the Eddie Green and Billie Halliday version of *Truckin'* outstanding.

The Louis Armstrong Band is, of course, the main attraction. Armstrong is on for his hot trumpeting and personality display, pulling show-stops with ease. The band itself comes thru nicely with swing numbers, the brass and drums beating out the hot rhythms like nobody's business. During the dancing intermissions, however, the band is decidedly weak, permitting itself to turn out listless music. Luis Russell gets the credit for the neat arrangements and conducts in Armstrong's absence. The band carries Sonny Woods and Bobbie Castan, vocalists.

Kaloah, rubber-body coocher and wiggler, is easily the outstanding specialist. Ted (Lewis Junior) Hale, a kid, has a winning way of singing. Chuck and Chuckles, two boys, are a comedy hit with their singing, dancing and clowning. Eddie Green's comedy work is worth special mention, as is Meeres and Meeres' ballroom dancing. Lillian Fitzgerald, nice-looking soubret, leads the ensemble numbers, which, incidentally, are well staged. The girls are nice lookers and are especially attractive in Mayhew costumes.

The Congo number, featuring frenzied drum beating and wiggling, is a stand-out. The Three Bahama native dancers and two Reed Brothers do good work in this number. Snakehips Tucker is, as usual, something worth watching, while the Three Dukes come thru with fast break-leg tap and acro hoofing. Aida Ward, featured singer, and Howard Graham add their singing voices to the entertainment. *Denis.*

### Hotel New Yorker, New York

The Ted Fio-Rito Orchestra is back in town after a considerable absence, during which Fio-Rito appeared in several pictures and enjoyed some long runs in swank niteries in addition to broadcasting.

He is in this spot for a winter's run, coming in after a flurry of publicity. Still a first-rate personality, he is presenting a swell band show here. Established in the newly decorated Terrace Restaurant, the Fio-Rito unit is providing the eat-and-dance customers with tempting and swingy dance rhythms in addition to thoroughly pleasing vocal and comedy specialties.

Fio-Rito sticks to one of the twin pianos most of the time, doubling on the new Hammond electric organ occasionally. Leading his 13 musicians thru his

## Big N'Orleans Clubs Flourish As Small Spots Chisel Acts

*Three downtown spots pay well and enjoy big business—new suburban clubs improve—Vieux Carre spots criticized for "cheap" tactics as acts "starve"*

NEW ORLEANS, Nov. 9.—The first touch of cool weather finds a few closed-in night spots in this vicinity prepared to present the best lineup of talent in many moons. The Blue Room of the Roosevelt, the glass-enclosed Jung Roof and Leon Prima's new Shim Sham Club are contesting for top honors. The Roosevelt will feature name orchestras, while latter two, content with emcee-led bands, are scheduling the best floor-show talent available. Ben Pollack's Orchestra, with Doris Robbins, featured singer, shares popularity with the smooth dance team, Kerr, Rousseau and Kerr, at the Blue Room. Ray Teal's new show at the Jung Roof has Ballentine and Pierce, John Tio, the talking parrot, and a couple of other song-and-dance turns, besides Velma Ray, songstress. Teal is wielding the baton. The Shim Sham is right there with its chorus, under the direction of Jeanne Lowe; the fast dance team, McDonald and Ross; Laverne Bodemer and Elsie Trosclair, torch singers.

In the Vieux Carre, old New Orleans, the Vanity Club, Old Absinthe House, Nut Club, Club Plantation and others are riding along on meager salaries to talent. At present these clubs are the target of strong criticism for their hiring of "cheap stuff," and some for taking advantage of the generosity of good teams, temporarily out of work, by giving them patron-present auditions that invariably result in no pay and no contract.

Waiters and hostesses are getting practically nothing considering the fact that tips are about as hard to get as imported liquor. Entertainers receiving \$10 a week are among the "chosen few"; musicians average between \$1.50 to \$2 a night and an emcee is lucky to get \$10 a week. Managers are complaining of poor business, but while there are no rushes for reservations, operating expenses run so low that profits should be fat enough to do better by our Lil' Nell.

The Chez Paree, located in the suburbs, is doing well under the joint direction of two tried and true musicians, Steve Loycano and Angy Gemelli. The new show this week is topped by Gene Youngblood with his comedy songs; Hayes and Margie, dancers; Fontaine and Dee, sock numbers, and Lou Lewis, emcee. It's a neat spot and attendance is picking up. Another suburban spot, the Cotton Club, is being remodeled and may improve its shows.

### N. Y. to Fla. for One Day

NEW YORK, Nov. 9.—Three acts left here Wednesday for Florida to play the Miami Biltmore Hotel for a single engagement tonight, the opening of the hotel. The acts were sent there by Mrs. Elsie Hunter and comprised Raul and Eva Reyes, T. Bradley Martin and the Romantic Troubadour. The hotel will start using regular shows about the middle of next month.

Graceful ballroom routines are done by Heiler and Medrano. Faith Foster, torch singer; Eleanor Lee, soubret; Mona and Marvia, sister team, and the Six Senoritas complete the *Show Bar Revue*. Sol Wagner and his orchestra have established themselves as prime favorites at Via Lago and will remain there indefinitely. *Green.*

### Congress Cafe, New York

New show here since the spot reopened several weeks ago. Bernard Bernardi staged the show, which is much snappier and more Broadwayish than the original show.

Dick Buckley, a tall and handsome fellow, does the emceeing. Has an ingratiating personality and does much to keep things going. A dozen line girls come on for several brisk numbers, displaying nice figures and costumes. Routines are nicely fitted to the stage and floor layout and intersperse the specialties.

Ruth Hawthorne and Florette Whitney step out for snappy double tap numbers, Miss Whitney going a spectacular spin whirl specialty in addition. Hilda Elfonte contributes an attractive Oriental contortion number, while Bubbles May, a charming brunet, offers a thorough (See NIGHT CLUB on page 27)

### Via Lago, Chicago

Since Jim Davis took over the direction of the Via Lago on Chicago's north side he has put new life into the place and has greatly increased its popularity. Always attractive, the beauty of the place was greatly enhanced by the changes made under Davis' regime. The glass dance floor, which was a part of the old cafe, still gives the place a touch of novelty, and the newer "show bar," said to be the only one of its kind in the country, is a real innovation. On this show bar a part of the floor show is presented.

In the new show which opened Monday, Dave Malcolm is an entertaining master of ceremonies. He also does a highly amusing dance. Mille. Millicent offers some clever acrobatic specialties.



## Many Theater Cafes Planned; But Few Open; Money Trouble

NEW YORK, Nov. 9. — The terrific business done by the French Casino here has stimulated plans for new theater cafes thruout the country; but, up to now, its been mostly talk and very little action. Louis F. Blumenthal and Jack Shapiro, operators of the French Casino here, intend spreading out and are now planning to open a French Casino in Miami Beach this January. Most of the other operators who took options on closed theaters or who announced ambitious plans, seem to have experienced acute money troubles, however.

Locally, the Manhattan Music Hall and the Casino de Paree are still closed. Billy Rose, who was ousted from the Music Hall last year, is understood reopening the Music Hall Christmas week

—if he has Jumbo successfully launched by that time. Several syndicates, including the Minsky burlesque interests, have been negotiating for the Casino de Paree.

Herbert Mitchell and Edward Hutchinson, who had planned to reopen the Drury Lane Theater, Louisville, last month, failed to do so. Money trouble.

Tony Shayne's efforts to revamp a Newark theater into a casino have also been held up.

The Mayfair Casino, Cleveland, opened earlier this month after several postponements. It's the former Loew's Ohio Theater.

The heavy dough needed to operate the theater casinos is an important angle, as most would-be operators are independents trying to promote finances. A big company operating casinos on a chain basis is regarded by many showmen as the only solution to the problem of financing.

## Magicians Popular in Chi

CHICAGO, Nov. 9.—The popularity of magicians in floor shows at local hostels shows no sign of abating. In fact, it appears to be on the increase. During the last two years there has not been a time when one or more of the leading hotels were without magicians. At the present time four are working in prominent Loop hostels, in addition to several in lesser spots around town.

Jack Gwynne and Company made an immediate hit in the Terrace Room at the Morrison and will remain there for some time. Rosini is doing well in the Continental Room at the Stevens, and Brooks is at the Congress. W. C. Dornfield, better known as Dorny, heads the show in the Walnut Room of the Bismarck, where he is going over big. Booked for two weeks, he made such a hit that his contract was extended to at least four weeks.

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## MAIL THIS

COUPON TODAY

## 1 A.M. Club Closing Killed in Detroit

DETROIT, Nov. 9.—Detroit night spots won a two-to-one victory at the polls last week when the closing hour for night spots was brought to a popular decision by a last-minute referendum. Governor Frank D. Fitzgerald had decreed a 1 a.m. closing for the entire State, further demanding the apparent restriction that floor shows must cease at 12:30. J. E. Frawley, manager of the Book-Cadillac Hotel, led forces fighting the measure, and by action of the city council the issue was put on the ballot.

Altho this was in effect just an advisory ballot without legal standing because of its hurried nature, the vote was so overwhelming that Governor Fitzgerald agreed to let places in Wayne County remain open until 2 o'clock on the day after election. The American Federation of Actors was active in fighting the original proposal, seeking later hours that would allow a full floor show after midnight, as is now the rule in Detroit.

## CLUB CHATTER

ROLANDO AND VERDITA have been playing clubs in the Midwest the past half year. . . . Now at the Hotel Blatz, Milwaukee. . . . The Richards-Golforb Agency of New York has booked the Townsends into the Montclair Hotel, Patricia Leeds into the Buckingham Hotel, and Theodore and Denesha into Del-Monico's Club, all New York spots. . . . The Monte Cristo, Chicago, is opening a new cocktail bar this week and will feature the music of Manfred Gotthelf and his orchestra; Joseph Lazzarini, tenor, and the Gondoliers, strolling singers. . . . Willard M. Rutzen is back in Chicago

from New York, where he and his chief, Leonard Hicks, lined up some new talent that will be seen this week in the Terrace Room of the Morrison Hotel, Chicago. . . . Phil Tyrrell, of the Sligh-Salkin office, Chicago, has placed a new show and Bud Naples' Orchestra in the Chase Hotel, St. Louis, starting November 12. . . . The Sligh-Salkin office also has added the Hollywood in Buffalo and the Arabian Supper Club, Columbus, O., to its books.

LOUIS ARLEY and Company are working their head-balancing and acro routine at the Glenn Rendezvous in Newport, Ky., this week prior to opening at Joyland Park in Lexington, Ky. . . . Arley is working Middle Western clubs. . . . The Four Penneys, all-fem song and dance unit, including the Whitlock Sisters, Winifred Hoskin and Joan Barrett, are filling an extended engagement at the Villa Valencia in Springfield, Ill. . . . Pat Vernon and his Countess, a life-sized doll, are featuring plenty of pantomime comedy at Cleveland's new Mayfair Casino, expensive theater-restaurant. . . . Vernon, new to the Middle West and East, is an up and coming young artist and bears watching. . . . If necessary, he can present five different show-stopping acts in the same evening.

PRINCESS CHIYO, Oriental dancer, left the Coconut Grove in Boston to open at Colosimo's in Chicago November 9. . . . The ballroom dancers Karl and Helene Benda are playing the Club Padio in Buffalo. . . . Henry Lewis is currently at the Wonder Cafe in Lewistown, Ida. . . . Floor entertainment at the Lucky Eleven Club in Baltimore is offered by Teddy LaTour, Boots Ruch, Ray Stanford, Joy Adams, Pat LaMont, Evelyn Welsh, Marge Martin and Mitzel Fisher. . . . Tommy and Chick Williams are dancing at the Hotel Curtis in San Jose, Calif. . . . Beckerdyke and Hines, (See CLUB CHATTER on page 33)

## Polish Up

## YOUR TALENT!

Consult the Theatrical  
Schools Section in the  
November 30 Issue of  
The Billboard

OR

Write Theatrical Schools Editor,  
The Billboard, Palace Building,  
New York, for information on  
types of courses and locations of  
reliable schools.

## PHILLY STATIONS

(Continued from page 5)

Associated Press, which it is reported is feuding privately with the United Press, breakdown of the City Editors' Association plan as reported in The Billboard is attributed to the fact that Republican papers solicited the aid of the radio stations at the last moment to embarrass The Record, a Democratic paper.

On Tuesday, John Blackman, general manager and secretary of The Inquirer, contacted WFIL and WIP, inviting them to come around that night for the election returns with the proviso that no commercial announcements be made save The Inquirer plugs. WIP canceled the RCA-Victor contract, but WFIL took no heed and let it go as an American Oil sponsorship. No squawks followed and WIP lost out on a lucrative contract. The Bulletin, always a cold-shoulder to radio, gave WCAU and KYW permission to come down for the returns. However, in view of the original freeze-out, those stations had already made arrangements to pick up the returns from the political headquarters, and The Bulletin went begging for air plugs. WDAS was approached by The Daily News, but that station needed no paper help. Highlight of the entire business was in WDAS, an independent station, scooping them all. Station was the only one which could get a mike in the offices of the candidates, thus being able to get

the returns from the electrical bureau, and came on the air with them fully two hours before any other radio station in the city.

These tieups enabled the Republican papers to freeze out The Record, Philly's only Democratic paper. Import of the wrangle may be appreciated by the fact that when The Record appeared on the streets at 11:20 p.m. headlined that the Republican candidate was leading by only 11,000 votes, 15 minutes previous The Inquirer had put out a special edition with the story that the Democratic Governor Earle had ceded the victory to the Republican candidate. And the credit all goes to WFIL, which first aired the report.

Fact that the Republicans won out places Philly radio in a tough spot so far as local sanctions are concerned. WCAU, KYW and WFIL, the chain outlets, were found holding the wrong cards and for the first time they are worried no end. Rumors that they were active in Democratic circles have been persistent, giving Democratic speakers the best breaks as to air time, and continually being at odds with the Republicans. Now they realize that Mayor-Elect Wilson is a dogged politico, who will be out to settle the score. In spite of the fact that these three stations are the leaders in local radio, Wilson is out to get them. Already he has designated WDAS as his official mouthpiece and has invited that station to air his planned "fireside chats." The one redeeming feature of the entire mess is in that for the first time in local radio history the Leys are without the upper hand and the smaller independent stations can once again hope for an even break.

EDNA JANIS, who was an acrobatic dancer only a year ago, has turned tap dancer and is joining Joe Moss' Hollywood Revels unit next week in Elizabeth, N. J.

MARVIN LEE, of Crawford Music Corporation, is being transferred from the West Coast into Eastern territory.

THOSE ROYAL JESTERS OF DANCE,  
JANE

**MOORE**  
AND  
**BILLY**  
**REVEL**

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THE MALE SALLY RAND.  
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Address Billboard, 1564 Broadway, New York.

**SAMMY CLARK**

Master of Ceremonies,  
MARQUETTE CLUB, CHICAGO.  
Thirty-Seventh Week.



## BANDS and ORCHESTRAS

JAN CAMPBELL and his Washington and Lee Orchestra are playing a series of New York and Pennsylvania dates prior to going south for the winter. . . . Herb Jones, songwriting maestro, has a new band out featuring Art Herr and Charlene LaMarr, vocalists, and Blossom Chan, dancer. . . . Hazen K. Ferris, formerly manager of Sam Maceo's Hollywood Dinner Club and Sui Jen Cafe in Galveston, Tex., is handling Jack Morgan's Orchestra, currently playing at the Hollywood Cafe in Tonawanda, N. Y. . . . Ken Herren is doubling between Creighton's Restaurant and the Carolina Inn, near Asheville, N. C. . . . Jack Adcock is in his fourth week at Ben Collins' new Yorktown Tavern, Elkins Park, Pa. . . . The R. C. Hummell combo is broadcasting nightly from the new Carolina Club in Greensboro, N. C. . . . Billy Jean, bass fiddler, is a recent addition to Johnnie Adams' Band, back at the Greystone Bus Lines in Dayton, O. . . . Johnnie emsees, and Bob Gress, blind pianist, and Mabel Hunt, songstress, are still the combo's standouts. . . . Count Josef Bulowski is filling his third return engagement at the El Tivoli Supper Club in Dallas, Tex. . . . Band is aired nightly over KRLD. . . . Leo Gonzalez and his Latin Ensemble are current at the La Fonda Hotel in Santa Fe, N. M. . . . Zeke Boyd and band continue at the Marigold Club in Denver.

W. J. WHITEMAN, father of Paul Whiteman, is selling his attractive 175-acre farm near Denver to join his son in the East. . . . Cab Calloway, on tour thru the Northwest, has been signed by Warner Bros. Studios to appear in the forthcoming Al Jolson starrer, *The Singing Kid*. . . . Emilio Caceres returned to the Mayfair, Detroit night club, this week for an indefinite engagement. . . . Borrah Minevitch and his Harmonica Vagabonds are headlining at the Alhambra Music Hall in Paris. . . . Edith Leonard and her ork opened at Des Moines Hoyt Sherman Place November 9. . . . Undenied reports are circulating thru New Orleans that the once popular Club Forest will reopen shortly with name bands and first-rate floor shows.

TOMMY LOWE and his orchestra have been booked for the Hollywood Beach Hotel in Florida for the winter season, starting New Year's Eve. . . . Lowe will play one-nighters en route to the Southern resort. . . . In the meantime he is playing around New York, with bookings including several society dates at Rye (N. Y.) clubs, a ball at the Hotel Biltmore November 29, and the next night at the Half Moon Hotel, Coney Island, N. Y., for "Three G. Clothes." Bookings were made by the Meyer Davis office.

ALBERT KAVELIN, Chicago leader, has added three brasses to his orchestra. . . . Aldo Ricci doubles as leader of the Phantom Strings concert orchestra and of the Rhythmic Brassstrings for dance music. . . . Ralph Stone's new orchestra is auditioning for NBC in New York this week. . . . Alfredo Brito is arranging some novel compositions for Hugo Mariani's broadcasts over WOR. . . . Richard Raymond, 21-year-old son of Al Raymond, of the famous old-time team of Raymond and Caverly, is leading the orchestra at the new Kit Kat Club, New York.

EMIL VELASCO takes his orchestra, with his electric organ, on tour in a week. . . . One of the up and coming band leaders is Al Herman, who until recently was playing drums with some of the name bands in New York. . . . Then, when Allen Leafer left the Tavern on the Green in Central Park, he succeeded him as his first conducting job. . . . Band did very well at its first stand, and is expected to be signed by one of the leading booking firms this week. . . . Ha! Hope (Sam Hoffman) and his orchestra are now at the Normandie Club, New York. . . . Nick Lucas, who, with his recently organized band, is now on the road, opened November 10 for the Detroit Auto Show. . . . Lucas has a smooth unit. . . . Benny Meroff and his orchestra start November 21 at the new Olmos Club in San Antonio, Tex. . . . Irving Mills, who manages him, is stopping off there to catch the opening, on his way back from California. . . .

The Hudson-DeLange Orchestra, another up and coming combo, plays a return date at the Normandie Ballroom, Boston, starting December 2 for two weeks, with Tommy (Red) Tompkins, now at the Brooklyn Roseland, succeeding him for another fortnight.

WINGY MANNONE takes his orchestra from the Hickory House to the Famous Door, New York, November 17, succeeding Red Norvo. Booking was made by Mills Artists, with Mannone set for a dozen weeks. . . . Lucky Millinder and his orchestra play in Reading, Pa., November 15, 16 and 18, and on the 17th are in Camden, N. J. . . . Henry King and his orchestra start at the Central Park Casino, New York, November 19. . . . Red Pepper is rehearsing a new jam band. . . . Heard in rehearsal and sounded swell. . . . Ina Ray Hutton and her Melodears, now touring the South, open shortly in Houston for the Interstate Circuit and have a four-week booking with that chain. . . . Jolly Coburn is reorganizing his band. . . . Ray Benson has succeeded Leo Reisman at the Central Park Casino and stays there until King comes in. . . . Sammy Watkins will be back in New York soon.

changes in the personnel of the various branch offices.

Richard Raymond, head of his own orchestra and right now deserving the distinction of being the youngest maestro appearing in public, is the son of Al Raymond, of the old-time vaudeville team of Raymond and Caverly. Besides his ability as a musician, Richard is regarded as a composer of merit, having turned out effusions that have already registered popularity. His father acts as his manager and already has arranged conspicuous engagements in some of the foremost night spots in New York.

Hereafter the Feist offices will be exclusively housed in the uptown building, Broadway and 50th street, New York. Formerly a branch was located in the Carl Fischer edifice in Cooper square. The removal takes place this week. Abe Olman, Edgar F. Bitner and Abel Baer, who will be assistant to Chester Cohn, new professional manager, will have special quarters. This also includes Dolly Morse, wife of the late Theodore Morse, a clever writer of ditties on her own account, who has been connected with the Feist company for years.

Negotiations are now under way by Maude Nugent to dispose of renewed copyrights of songs written by her late

or corporation whomsoever without the authority, license or consent of the complainant; and, the complainant further alleges that the said rights and powers of the complainant in and to his interpretations and performances were not transferred, assigned and in no way impaired or disposed of by the making of an agreement with the RCA Victor Company, Inc. Complainant further alleges that the rights and powers of the complainant in and to his interpretations and performances remain the sole and exclusive property of the complainant, free from any claims or rights therein by any person, firm or corporation whomsoever. Complainant further alleges that the agreement made by him with RCA Victor Company, Inc., was for the limited and sole purpose of recording the talents of the complainant for home or private use, with the specific and express understanding and agreement that said records were not to be used, sold or in any way performed for commercial and profitable purposes and, more particularly, for broadcasting.

21. Denied. Complainant has no knowledge nor means of obtaining knowledge as to the truth of the contents of Paragraph 21 of defendant's New Matter and denies the legal implications thereof by stating that the said records were expressly designed, fitted and sold for the sole and exclusive purpose of being performed by "talking machines" or "victrolas" located and operated in private homes of customers of RCA Victor Company, Inc., and its competitors, sold thru their respective dealers. Complainant further alleges that the RCA Victor Company, Inc., its dealers and customers had notice of the rights of the complainant, and of the contractual relationship between RCA Victor Company, Inc., and this complainant, by means of the express injunction contained in writing on the face of the said records, that same were not sold to be used for broadcasting purposes. Complainant further alleges that there devolved upon and remained with the purchasers of said records the obligation to give heed to and act in conformity with the said notice and injunction, and any and all acts of the defendant or any other person, firm or corporation whomsoever, which diverted and appropriated complainant's talents in violation of the said notice and injunction contained on the face of the said records, are illegal and unlawful interferences with the rights and powers of the complainant and of the agreement of the RCA Victor Company, Inc., with him.

23. The complainant admits he knew the said phonograph records would be sold to the public, but he denies that he knew they would be sold or used for broadcasting purposes. On the contrary, the complainant avers that, as more fully set forth in Paragraph 13 and 20 hereof, the said records were made under a distinct and express understanding and agreement that they would not be sold for such purposes.

25. Complainant is advised by counsel that the allegation of Paragraph 25 of the defendant's New Matter is scandalous, impertinent and irrelevant and need not be answered. Complainant denies he had any knowledge of nor was he aware of any of the facts set forth in defendant's New Matter, other than those hereinbefore expressly admitted.

FRED WARING.

## Sheet-Music Leaders

(Week Ending November 9)

Based on reports from leading jobbers and retail music outlets from Coast to Coast, the songs listed below are a consensus of music actually moving off the shelves from week to week. The "barometer" is accurate, with necessary allowance for day-to-day fluctuations.

Sales of music by the Maurice Richmond Music Corporation, Inc., are not included, due to the exclusive selling agreement with a number of publishers. Acknowledgment is made to Mayer Music Corporation, Music Sales Corporation and Ashley Music Supply Company, of New York; Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Company and Western Book Company, of Chicago.

- |                                      |                              |
|--------------------------------------|------------------------------|
| 1. Red Sails in the Sunset           | 7. Roll Along, Prairie Moon  |
| 2. Treasure Island                   | 8. I'm in the Mood for Love  |
| 3. Cheek to Cheek                    | 9. Don't Give Up the Ship    |
| 4. You Are My Lucky Star             | 10. Isn't This a Lovely Day? |
| 5. I've Got a Feelin' You're Foolin' | 11. I Wished on the Moon     |
| 6. I'm on a See-Saw                  | 12. Rose in Her Hair         |

"Red Sails" and "Treasure Island" strongly entrenched at the top after a whirlwind climb. PHONOGRAPH RECORD best sellers on page 64.

## MUSIC NEWS

(Communications to New York Office.)

By a strange twist of fate, Rocco Vocco is back with the same firm he started his career in the music business with 20 years ago. Meaning Remicks. He was originally engaged by Mose Gumble after hearing him sing as a boy tenor. Most of his time was spent in Chicago. After a while he drifted to the Victor Kramer Company as professional manager, which was followed by a similar position with Harry Von Tilzer. Then came his long Chicago incumbency with Feist, his move to the Crawford concern and his current assignment. That Vocco is still held in popular esteem was demonstrated by a testimonial dinner accorded him by his friends last week. The occasion was a notable success, with many prominent folks in and out of the theater attending.

Johnny White, former professional manager for Feist, Inc., recently sold to the MGM interests, is planning to go into business for himself. He has several tempting offers from local and out-of-town publishing houses to take over an executive job. However, he thinks it is better to go on his own. If he does he will have for his partner his son, Melvin, who has had considerable training in the industry.

Danny Cameron is now contact man with the Donaldson, Douglas & Gumble emporium. He started last week.

Art Schwartz, of the Music Publishers' Holding Company, is now in California on a deferred visit to look things over. Schwartz has several important things to consider and promote which would indicate that he will not be able to return in the allotted time of 10 days as originally planned. Upon his return he will probably announce a number of

husband, William Jerome. Some of the biggest hits of a bygone era are included, mostly written in conjunction with Jean Schwartz. Miss Nugent's own effort, *Sweet Rosey O'Grady*, a classic in its day, is still a steady seller.

Frank Capano, internationally known songwriter, has just written another which is destined to be another sensation in the music world. The song, *I'm Blue in the Black of the Night*, is being played by all the better known orchestra leaders and being sung from Coast to Coast.

Capano will be remembered in Tin Pan Alley as the writer of the hit of not so long ago, *Tears*, and numerous others.

"Chick" Castle took over the management of the Chicago office of the Edward B. Marks Music Corporation in the Woods Building this week.

## STAGE SET FOR

(Continued from page 7)

time has he ever had any contractual relations with reference to the recording of these records or any other records with the National Broadcasting Company, Inc.

20. Complainant denies the allegations contained in Paragraph 20 of the defendant's New Matter and the legal implications thereof, but alleges, on the contrary, that there existed at the time of the recording and manufacture of said records, and for some time prior thereto, and there continues to exist, the right and power at common law and in equity of the complainant as a performing and interpretative artist to restrain and prevent the use of the talents of the complainant by any person, firm

## ST. LOUIS CASE

(Continued from page 5)

it is expected, will be lengthy. The case took six weeks to hear, which means he will go over the evidence as presented and advise the jury on legal points.

Hardy cut down his last argument from two and a quarter hours to about an hour. His talk was more a defense of various persons in the prosecution from attacks made upon them by defense counsel.

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## East Establishes Midwest As Source of Unit Supply

NEW YORK, Nov. 9.—More and more the Midwest is being looked up to as the center of unit production, with Chicago as the base of operations, with the result that local bookers and agents scramble out of town and into that territory every couple of weeks to give these units the once over. This week, more than any other week in the past, saw many agents and bookers making the trek west.

On Wednesday Steve Trilling, Warner booker; Eddie Sherman, indie booker, and Ferd Simon, agent, left here on a unit inspection tour, with stopoffs scheduled for Indianapolis, Chicago, Pittsburgh and Toledo.

Thursday night Nat Kalchelm, of the Morris Agency, pulled out of here headed for Chicago to see some units, and yesterday saw Harry Kalchelm, Publix booker, making the trip, and also Marion Betts, associated with Larry Golde, booker.

The attention given the Midwestern units is naturally giving the local producers, the few that are left, room for burnups, yet they are steering clear of any expensive unit attempts. The bookers and agents who have been scouting the Midwest claim that the type of

units out there are much more superior to those that have been produced in this territory.

They reveal that Chicago and near-by towns have managed to set themselves up as a center of unit production, thus drawing all the resources there, specialty people, scenic and costuming firms and the like. Furthermore, the Midwest has the greater edge in that the territory is alive with houses ready to break in these shows and besides when wanted by the Eastern bookers it is easier to route them into this territory. As for local producers, they have to hunt far and wide for break-in dates and when they do get worth-while dates the jumps are expensive and cut deeply into any profits.

## Newark Mosque Opens Nov. 28

**Chesterfield has vaude plans—may extend house operation—F&M booking**

NEW YORK, Nov. 9.—Henry Chesterfield's operation of the Mosque Theater, Newark, as a combo house, the opening set for Thanksgiving Day, is reported as being more than just a one-house proposition. It is understood that Chesterfield, the NVA secretary, has a plan, for which he has promoted substantial backing, to extend his theater activities further, playing up vaude.

Chesterfield has designated F. & M. Stageshows as the booker of the Mosque. Present plans call for a split-week policy, using seven acts each half in front of a stage band. Policy will be similar to the F. & M. booking of the Plymouth, Worcester, where acts are bought under a small budget.

J. L. McCurdy, former RKO division manager in the Midwest, is associated with Chesterfield in the operation of the Mosque, and the theater is being completely overhauled and renovated.

The report as to Chesterfield's activity reveals that he has promoted an insurance company as backing, probably getting the house on a straight percentage deal. Furthermore, it is understood that in the operation of the Mosque Chesterfield has promoted local business men for their support.

Opening of the Mosque will give the town two vaude spots, Chesterfield's house competing against the Paramount.

## Pittsburgh Mayor A \$1,500 Emsee

PITTSBURGH, Nov. 9.—Mayor William N. McNair opened yesterday at the Harris-Alvin here for a week's run as the show's m. c. He got the booking from John H. Harris at his own request, his price being \$1,500 for the week. He took the date so that he could use the money for protecting the city's water supply from pollution.

Mayor McNair entered show business early this year when he starred in a movie short, *Single Tax*. He later promoted the town's first annual jubilee at Forbes Field. Recently, the mayor settled a stagehands' dispute with local theaters by paying for extra stagehands himself.

## Burly-Vaude Combo In St. Louis House

CHICAGO, Nov. 9.—The Grand Opera House, St. Louis, operated by Arthur Clamage with a burlesque policy, has added five acts of regular vaudeville to its bills, effective yesterday. Instead of running a motion picture between burlesque shows the management intends to use the vaudeville acts. Dick Hoffman, of the Billy Diamond office here, is booking the shows, the first of which has Dorothy Johnson, Sanders and Wells, Ming and Toy, Phil Bernard and the Three Blue Streaks.

## New Fine-Borde Unit

CHICAGO, Nov. 9.—Jack Fine, producer of the *Platinum Blondes* unit, and Al Borde, of the *Cocoon Grove Revels*, have a new unit in process of casting which is expected to get into rehearsal the early part of next week. Show, which is to be known as *Around the Town With the WBBM Air Theater*, so far has Floyd Towne and his orchestra, the Three Kittens, Horn, Day and Franks, and Edith Murray signed up. May open at Milwaukee November 22.

### Watch for

## VARIETY STAGESHOPS AND THEIR IMPORTANCE AT THE ROXY THEATER

By Howard S. Cullman

A Special Feature of the

CHRISTMAS NUMBER

of The Billboard

## Vallee a Booster

NEW YORK, Nov. 9.—The "Save Vaudeville" campaign received a great plug when Rudy Vallee made a fervent plea for vaude's return during his weekly commercial broadcast over the WEAF-NBC network Thursday evening.

Introduced as the American Federation of Actors' new president, Vallee urged public support of the campaign and stressed the importance of vaude as a developer of star talent. He mentioned a score of stars that came out of the field and urged those living in and near here to show their support by attending the AFA's annual benefit Sunday.

## Musicians Settle With Vaude Spots

NEW YORK, Nov. 9.—The American Federation of Musicians continues to report settlements between local unions and theaters, permitting the return of stage shows.

The Rivoli and the Capitol, Toledo, have signed with the union. The Capitol is using units and small presentation shows. Both spots booked out of Chicago.

In Canada, three more houses have signed. All of them will use Wilbur Cushman units. Houses are the Capitol in Regina and in Calgary and the Royal in Moosejaw. The Orpheum, Winnipeg, and the Beacon, Vancouver, are two other Cushman spots which recently settled with the musicians.

## WLS Minstrels Touring

CHICAGO, Nov. 9.—The WLS Minstrels, latest unit to be produced by Earl Kurtze and George Ferguson, opened at the Orpheum Theater, Galesburg, Ill., last Sunday and is booked solid until the middle of December on the Great States Circuit. The show has a cast of 24 people, including Chuck and Ray, Tom and Dick, Cousin Chester, Bill McCluskey, the WLS Minstrel Quartet, a band of seven under the direction of Tom Owens and Polly and her Plowboys. The unit carries a sound truck and is managed by Tom Owens. They are using special musical arrangements by Larry Kurtze, son of Earl Kurtze, head of the WLS Artists' Bureau.

## "Cocktails" for Great States

CHICAGO, Nov. 9.—N. S. Barger and Ez Keough's *Cocktails of 1936* unit, featuring Ada Leonard, burlesque queen, opened at the Balaban & Katz Southtown Theater yesterday for a full week. Theater has lately been running spot-booked shows week-ends only. The unit will play two weeks of two, three and four-day stands, mostly for the Great States time, and comes into the Marbro Theater here November 28.

## 172 Actors Added to Mass. Federal Pay Roll; 435 in All

NEW YORK, Nov. 9.—Altho definite plans for the Federal vaude-musical comedy project are still up in the air, Mrs. Hallie Flanagan, Federal Theater Project director, is going ahead in setting up the administrative machinery. With her approval, Ralph Whitehead, executive assistant to Eddie Dowling, who is the national adviser on vaude, musical comedy and circus, has written the various Federal regional directors suggesting the appointment of certain vaude supervisors.

Whitehead is urging the following appointments: Tom Senna for the Boston territory, Louis Mosconi for Philadelphia, Bert Clinton for Chicago, Ralph Edwards for Minneapolis and St. Paul, Ted Kraft for Milwaukee, Walter Ryan for Detroit, Robert Reed for Cleveland and William Jeffries for Pittsburgh. Charles Mosconi, the AFA's treasurer, is supervisor of the vaude and circus projects here now. All others mentioned are AFA branch managers. It will be their job to cast and stage Federal-financed units.

Senna, who is supervisor of vaude relief units produced in Boston and touring New England, will be extra busy Monday when casting of new units begins. Mrs. Flanagan wired Whitehead Thursday "You will be pleased to know

that 263 vaude artists are now on Federal theater pay roll in Massachusetts and 172 additional people are to go on within three days, all under supervision of T. D. Senna. Our regional director for New England is Hiram Motherwell, Room 806, 6 Park Square Building, Boston."

Frank Gillmore, president of Equity and of Chorus Equity, says he has received official notice from Elmer Rice that the Works Progress Administration has approved classifying chorus people as "skilled workers," which means they will get \$103.40 a month. Whether they will also get an additional \$3 a day for traveling expense when on the road has not yet been decided.

The AFA, meanwhile, has called a membership meeting for Thursday, November 14, in Union Church Hall at 2:30 p.m. The attitude of the AFA towards the works projects will be discussed and, in all probability, a statement of policy will be drawn up. This is the AFA's first mass meeting to discuss relief problems.

Meanwhile those wishing to get on the new Federal vaude-musical comedy project are applying daily at Eddie Dowling's St. James Theater.

## Coast Heeds "Name" Call

**F&M submits flock of film talent—more being lined up by other agents**

NEW YORK, Nov. 9.—The cry of the vaude bookers for "names" is being heeded by Hollywood, with a few of the local agents submitting a flock of film people. The F. & M.-John Schultz Agency has about a dozen or so film "names" on the market for bookings, and other of the bigger offices are also getting film lists in from their Coast offices.

The F. & M.-Schultz office now is submitting Bruce Cabot and Cesar Romero as a team, Joan Bennett, Edward Arnold, Roger Pryor, Andy Devine, Adrienne Ames, Marion Nixon and Fred Keating. Top money acts of this group are the Cabot-Romero combo and Miss Bennett, the asking price being \$5,000 a week for each act. Arnold's asking price is \$4,000, while Pryor and Devine are content with \$1,500 a piece.

The agency also has a unit of film folks headed east. The unit is *Potash and Perlmutter of Hollywood*. The cast includes Anita Page, Evelyn Brent, Anna Q. Nilsson, Franklyn Farnum, Jack Mulhall, Wally Reed Jr., Eddie Kane, Nat Carr, the Seven Silly Sophomores (band) and five specialty people. Asking price for this unit is \$3,750.

Another film attraction being handled by the office is George O'Brien, who will head a unit produced by F. & M., which is scheduled to open early in January for RKO.

## More Canadian Houses On Sligh-Salkin Books

CHICAGO, Nov. 9.—Optimistic news about the prospects for flesh entertainment in the Northwest was brought back here last week by Ed Sligh, of the Sligh & Salkin Agency. He completed a survey in Winnipeg and the Twin Cities and announces plans to book four full weeks of vaude in the three cities.

Starting soon, four Winnipeg theaters will be on the Sligh-Salkin books. They are the Lyceum, Uptown, Starland and Roxy. The office has been booking the Uptown for some time, and the additional houses mean two full weeks will be offered performers playing Winnipeg. While the booking setup for Minneapolis and St. Paul is not completed, Sligh announced plans for a week in Minneapolis and another in St. Paul.

## Stuart and Lash Split After 13-Year Teamup

NEW YORK, Nov. 9.—Charlie Stuart and Harry Lash have split after 13 years as a vaude team. The split was friendly and due only to lack of vaude time, with both wanting to try their hand separately in the night club field.

Stuart has prepared a club act, with Al Samuels and Phil Pauley assisting him, while Lash intends stepping out as a club m. c. The last two Sundays Lash emceed the *Design for Listening* program on WJZ.

## Akron-Youngstown Splurge

AKRON, O., Nov. 9.—The Palace Theater here and the Palace, Youngstown, which play a week of vaude between the two of them, are going in for attractions. Current week is playing the Ted Weems crk, and next week the Weaver Brothers unit splits between Youngstown and here, with *Life Begins at Minskys* playing here the first half. *Foies Bergeres* will come into these houses week of November 29. Houses are booked by Lawrence Golde from New York.

## Bernie at State Again

NEW YORK, Nov. 9.—Ben Bernie and ork will play Loew's State here this Friday, the third time within a year. Act is going in at \$7,500, with the Morris office as the agent.



## Paris Acts Double Under Phony Billing

PARIS, Nov. 4.—A few years ago when vaude attempted a comeback here certain agents undermined the comeback by their continued practice of booking acts under fake names in one house, while the act, under its real name, was playing a competition house. Vaude suffered a sad relapse and the agents eventually lost the houses they had been booking.

At the present time, with vaude going strong and good acts rather scarce, certain agents are again resorting to the fake name tactics, altho as yet few, if any, of the acts have been doubling when using fake names. Within the last few weeks the fake name trick has been used by well-known acts appearing at the Gaumont Palace, the Cirque d'Hiver and the Cirque Medrano. The trick permits the acts to play competing houses, if not caught, and nets the agent the additional commission, but naturally the public resents the imposition.

## Keith-KAO Profit In 39-Week Period

NEW YORK, Nov. 9.—The B. F. Keith and Keith-Albee-Orpheum corporations both reported a net profit for the 39 weeks ended September 28. Keith and subsidiaries profited to the extent of \$176,753.45 after deductions, including \$486,557.66 depreciation and \$25,125 for income taxes. For the same period last year operations resulted in a net loss of \$173,603.75.

KAO and subsidiaries turned in a net profit of \$172,114.33 after deductions, including \$607,940.41 depreciation and \$38,775 income taxes. Same period last year saw a loss of \$168,546.35.

## Allen-Doyle "Name" Combo

NEW YORK, Nov. 9.—Judith Allen and Jack Doyle, current at the RKO Boston, Boston, at \$2,000 for the week, are scheduled to be picked up for further circuit dates. Miss Allen is the movie actress, while Doyle is the Irish heavyweight fighter.

## "Blue Heaven" Unit

DETROIT, Nov. 9.—Henry H. Leuders, of the United Booking Office, opened his 1936 *Blue Heaven* unit last Saturday at the Warner Theater in Owensboro, Ky. The show is booked for a series of two and three-day stands on Warner time, including Herndon, Fulton and Princeton, in Kentucky. The show features Jack Pennington, m. c.; Jack and Eva, skating act; Bardo and Cunningham, dance team, and Ray and Lillian, comedy musical act.

## Downtown, Detroit, Will Not Play Shows as Steady Diet

DETROIT, Nov. 9.—The RKO Downtown Theater, which will battle the Fox and the Michigan with stage shows, starting next week, as published in the last issue, will not use stage shows as a steady diet. It is planned to use only attractions and the theater has no thought to use inexpensive shows.

Rudy Vallee and his ork open there this Friday for six days and *Folies Bergeres* comes in the following week. Ben Bernie and ork may be the third show into the house.

## Fisher Gets Meadville

NEW YORK, Nov. 9.—Arthur Fisher has another house for his books. He has picked up the town of Meadville, Pa., into which he will spot-book units on the half week.

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## Taxi Dates

PARIS, Nov. 4.—Finks and Ayres Four, American roller-skaters, are a decided stimulus to the local taxi trade as they are playing two-shows-a-day at three different houses in widely separated quarters of the town. After appearing at the Moncey Music-Hall, in Montmartre, the skaters taxi to the Alhambra, near the Place de la Republique, and then taxi to the Lido, on the Champs Elysees.

## Slate Bros. Quarrel And Intend Splitting

NEW YORK, Nov. 9.—The Three Slate Brothers (Sid, Jack and Henry) are due to split up after contracted dates are played out, the split coming as a result of a quarrel. Sid Slate intends working with two other fellows, while Jack and Henry intend carrying on the Slate Brothers billing by taking in a younger brother, Mike.

The trio are booked for Albany by RKO this Friday and Washington and Baltimore for the weeks of November 22 and 29 for Loew. The bookers refused to let them out of the dates, and it is likely that they'll be played.

## Route Lunceford Unit

NEW YORK, Nov. 9.—The Jimmie Lunceford unit, *Derby Day in Dixie*, has picked up a string of dates. Opens this Friday in Toronto, following with Rochester for RKO November 28 for eight days; Fox, Detroit, December 6; Oriental, Chicago, December 13, and Milwaukee, December 20.

## Paris Bills

(Week of October 28)

Borrah Minevitch and his madcap band of harmonica players stopped the show cold at the Alhambra. One of the most novel and funniest acts seen here in years. Fortunate for the house that the Minevitch funsters grace this program, as the remainder of the bill, while okeh, doesn't reach the high standard of preceding shows. The Bel Air Trio open the show with an attractive and snappy routine of balancing and tumbling. Here's a French act good enough for Broadway. Good numbers are offered by the Karlson Sisters, four girls with varied routine of dancing, tumbling and aerial stunts; Charton's Marionettes, entertaining puppet show; Joe Jackson Jr., splendid copy of his dad; Raya Sisters and Dolinoff, in modest dance

number; Barbara La May, contortionist, and Mary Raye and Naldi, classy ballroom dancers. Paul Colline scores a big hit with excellent satirical songs, and the vocal trio, Jean, Jac and Jo, also click solidly. The roller-skating quartet, Finks and Ayres and the Avallon Sisters, close the show, and their sensational tricks hold the audience until the final curtain. Special mention goes to Henry Bry, new master of ceremonies, who introduces the foreign acts with witty stories in the dialect of the country the acts hail from.

The new Moncey Music Hall is offering a good bill with the singer, Mayoli; the Finks and Ayres Four, snappy roller skaters; the Buxtons, comedy acrobats; Gabriel Lordy, banjoist, and Musty, illusionist. Mackie and Lavallee, the American acrobatic comedians; Christian's dogs, and the Rollands, perch act, are at the Gaumont Palace. Linga Cingh, Hindu magician, heads the stage show at the Rex. The Ben Behee troupe of Arab tumblers; Doris Niles, versatile dancer, and the Mangan Girls are at the Olympia. Ray Huling and his clever seal; Jerry Adler, the young American harmonica player, and Anderson and Allen, American acrobats, are featured at the Cirque Medrano.

Third vaude house, the Casino de la Jette, opened in Nice last week with a good program, including the Rigolotto Brothers, burlesque acrobats; the adagio quartet of Grip; the dance duo, Mel and Melma; the comedienne, Claire Franconay; the equilibrists, the Urutty, and the Eight Palladium Girls.

## RKO Options New Casino Show for a March Start

NEW YORK, Nov. 9.—RKO has taken an option on another of the French Casino shows, this show being the current *Folies Parisienne* at the club here. Deal is the same as the other shows, \$8,500 net a week, with Fard Simon doing the agenting for Music Corporation of America.

This *Folies* unit isn't due to finish at the club until late in December, when it is scheduled for a club in Florida. RKO is expected to roadshow it into the vaude houses around the month of March.

## Wahl in English Pantomime

NEW YORK, Nov. 9.—Walter Dare Wahl has been booked for the English pantomime being produced by Prince Littler. He will open with the show Christmas Day at the Drury Lane, London.

## NEW ACTS

### Ione O'Donnell

Reviewed at the Bronx, New York. Style—Violin and singing. Setting—In one. Time—Twelve minutes.

Miss O'Donnell is a tall brunet who looks quite a bit like Joan Crawford and who offers a thoroly pleasing musical act.

Accompanied by a male pianist, she starts off with a violin solo, *When I Grow Too Old To Dream*, which is broken up by her own singing. Then comes an impression of a modern blues singer, followed by a Harlem violin and song number. Altho her violin work is excellent, her vocal delivery is not so good. Miss O'Donnell showing a tendency to contort her face too much and to make the higher notes a bit screechy. Despite this, she pulled a show-stop and had to beg off. P. D.

### Frankie, Jackie and Dolly

Reviewed at Bronx, Bronx, New York. Style—Dancing and acrobatics. Setting—Full stage. Time—Seven minutes.

A pleasant enough hoofing trio. Two boys and blond girl working in full stage but without special scenery

The trio open, the girl then contributing a tap-acro specialty. The boys return for a session of lifts and balancing stunts, the trio then merging for a fast hoofing and acrobatic finish.

The hoofing is okeh, but it's the acrobatic number by the boys that stands out. Act has hardly enough sook for vaude on its own. Would probably do much better in night clubs or in a unit. P. D.

## VAUDEVILLE NOTES

JACK PEPPER will open with the Ina Ray Hutton unit in Texas November 15 for the Interstate. Billy Keaton is now doing straight for the Beau Brummells. Pepper's musical stooges.

BLACKSTONE has lined up a couple of advance dates from RKO. Booked for Dayton week of December 13 and Cincinnati week of December 20.

MARJORIE ENTERS and Philippe Borgia are now being presented by Pete Macias at the Heigh Ho Club in Washington, D. C. They recently played the Hollywood, New York.

SELMA MARLOWE, interpretative tap dancer, opened for Loew in Washington, D. C., Friday and will follow into Baltimore for the circuit this Friday. She jumped to Washington from Detroit (See VAUDEVILLE NOTES on page 71)

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**Loew's State, New York**(Reviewed Friday Afternoon, Nov. 8)  
(First Show)

A lot of show at the stem's only vaudeville this week, what with NTG and his *Paradise Cabaret Revue* holding down the last 62 minutes of the show and three acts ahead doing a total of 28 minutes. That and Joan Crawford in *I Live My Life* are plenty of a come-on for the bargain hunters. With NTG and his girls coming over fresh from the club with four production numbers and spot-booked specialty people, this show was more or less a general rehearsal. Not so bad at that, tho not the lively tempo you'd expect from Granny, and the cash customers were well satisfied. A good house.

Van Cello and Mary open the proceedings with their novelty turn, Van Cello doing all the work. It's a nice opener, and the customers took nicely to Van's adept foot juggling of barrels.

Britt Wood follows and he batted out a heavy applause score. Still an act that catches on handily, with Britt masterfully playing the harmonica, hitting amazing high notes in the *My Hero* number. Gets in his nice hick chatter, hoofs a little and in general is an all-round performer.

Ross and Edwards—it's good to see them again—are as refreshing as ever. As confident as ever, they wade thru their song specials and delightful chatter, with the result that they garner hearty laughs. That hand-pounding and face-rubbing bit is still an ace piece of business. They took their leave to a solid hand.

NTG then made his entrance, holding Virginia Biddle, a *Paradise* sample, by the hand, and he went into a spiel of intimacy, apologizing in advance for any first-show faults. His 18 chorines and 12 or so showgirls, who probably didn't get any sleep and have a long day ahead of them, carried on nobly in the club's four production numbers. They do *Pretty as a Picture*, *Eimbonny*, *Thru an Avenue of Trees* and *What This Country*

*Needs Are Beautiful Girls*. All good numbers and plenty of flash for vaude, sandwiching specialty acts which were booked special for this date and are not a part of the club floor show. Barbara Jason leads the girls thru several numbers in grand style, her voice registering effectively.

There are four specialties, all good yet running too long and not spotted to the best advantage. This will probably be remedied at later shows. Steve Evans, doubling from the House of Morgan Club, is a show-stopper with his swell mimicry. His takeoffs are realistic. Gene Marvey is another sock with his beautiful tenor warbling. He has plenty on the ball, looks, physique and great pipes. Dale Winthrop is a clicker also with her neat tapping. She makes a charming appearance and gives out with a lot of personality while beating out rhythmic taps. She ought to go places. Then there are the Donatella Brothers with their familiar musical bits and one boy's clever slow-motion hoofing.

SIDNEY HARRIS.

**Oriental, Chicago**(Reviewed Saturday Afternoon, Nov. 9)  
("LIFE BEGINS AT MINSKY'S" UNIT)

The decency of the vaudeville stage is not threatened by the entry of burlesque producers, at least not by H. K. Minsky. His show, which comes direct from a 16-week run in Hollywood, is like the proverbial soap which advertises itself 99.44 per cent pure. Instead of burlesque, as many expected by the Minsky name, the show develops into a pleasing musical revue with clean comedy and many attractive production numbers. There is only one mild suggestion of a strip dancer and that for the purpose of following with a comedy tease by a fat boy dressed as a woman and done in a satiric vein. The unit is nicely mounted and is an eye-satisfying production.

Willie Creager, musical director, drew the first laughs with his humorous conducting of the overture. He is a show

by himself. After some patter by the 18 chorus girls, Bobby Joyce contributed some excellent control dancing. A parade number, in which Ray Parsons sang, was followed by a comedy scene with Jack Diamond, Russell Trent and Hap Hyatt, in which Diamond put over some nifty stepping. Jerry and Turk were next with comedy and eccentric hoofing; then an asylum scene and blackout that got many laughs, altho some of the business was lowdown, and then into a Chinese production number, the outstanding scenic number in the show, with splendid groupings, scenic and lighting effects. During this number Peggy Ware and Don Giovanni sang and Mimi Reed did an exotic acrobatic number.

Val Williams sang *Joe, the Sniffer* and did a dramatic dope dance that got a good hand, and Jack Greenman did some bass-drum playing in a comedy scene. A production number utilizing silver posts and set pieces served as the setting for a modernistic routine by Jerry and Turk and Val Williams, which was followed by *Down in Floggle Street*, a typical sidewalk chatter scene by Diamond, Trent, Helen Howard and Joie Faye that had them laughing. The entire company was on for the flashy finale.

F. LANGDON MORGAN.

**Shubert, Cincinnati**

(Reviewed Saturday Afternoon, Nov. 9)

On the RKO Shubert stage this week is Fanchon & Marco's *Sunkist Revue*, featuring Henry Armetta, Hollywood's Italian dialect comedian. From an entertainment angle the current layout doesn't stack up one, two, three with the quality stuff handed out by Dave Apollon and his crowd last week. On the other hand it ranks fairly well with the other unit shows of its kind which have shown here so far this season. *Sunkist Revue* is aided no little by the 16 youthful Gae Foster Girls, but an overabundance of dancing tends to slow down the tempo. A lack of sure-fire comedy is noticeable, too. A good crowd at today's first show.

Opening has the Gae Foster Girls in a *Truckin'* routine, a colorful novelty done on stairs. Castle, Arden and Faye, two lads and a girl, follow in with a bit of dancing reminiscent of the old George Primrose days. Pleasing work won them a fair hand. Richard Stuart and Claire Lea follow immediately with a modern dance routine to the tune of *Isn't This a Lovely Day?* They, too, bowed to a warm mitting.

Monroe and Grant have a novel opening for their corking trampoline act. They enter on what has the appearance of a brewery truck and after a bit of mildly funny horseplay swing into their tramp work on the body of the vehicle. Their antics on the trampoline brought them much applause during the running and pulled an abunadnec of laughter. One of the most entertaining items on the bill. Bowed to much hand clapping.

Murray Wood, a midget with a surprisingly good set of pipes, warbled his way into the good graces of this first-show crowd with *Page Miss Glory* and *Wagon Wheels*. Took a strong hand and came back to sing *From the Top of Your Head to the Tip of Your Toes*, after which he falls into a dance routine with a pair of comely lassies. In the meantime the Gae Foster Girls contribute a pleasing routine in the background. Castle, Arden and Faye follow in with a modern dance routine, featuring a bit of intricate hoofing by the male members. Windup brought a good hand.

Herman Hyde and Sally Burrill offer what is dubbed *A Musical Travesty*. It's a mildly funny contraption built around exploding, collapsible and trick musical instruments and other burly hokum. Fairly funny as it is but could be strengthened by the addition of some sock crossfire material. Tripped off to fair applause. Gae Foster Girls return for a colorful tambourine number, with Stuart and Lea following in a cape dance which brings them fair returns.

Henry Armetta made his entrance to an ovation. Swings immediately into a dialog sketch on a domestic squabble with an unbilled fem., but the weak vehicle packs few laughs and couldn't serve to boost his stock with his many admirers. Bowed to fair hand, after which Armetta returns for a sobbly cur-tainer.

BILL SACHS.

**Radio City Music Hall, N. Y.**

(Reviewed Thursday Evening, Nov. 7)

The Music Hall is in a very arty mood this week, what with the *Peter Ibbetson*

picture and the stage show *Memoirs*, episodes from the days of Empress Eugenie. But there's a Mickey Mouse cartoon to hand out the laughs. Opening night found a big house on hand, so it looks like the week will be all right. Stage show, while arty, has its lighter and punchy moments, thanks to the inclusion of a couple of specialty acts. Newsreel is a thriller, providing a long shot of the Notre Dame-Ohio State football classic.

Overture is *Selections From Faust*, and is beautiful music, with the symphony crew doing its usual expert job for 11 minutes. Dick Leibert's console efforts are spotted in the overture.

*Memoirs* gets started with *Sea Breeze*, off effectively with a neat setting, in which the Rockettes do the honors with their sterling precision. Usually save them for a closing punch, but they're just as big an opener. The routine is different from the usual line formation and kicks. The girls are rigged out in old-fashioned bathing outfits.

*Fromenade* is a spot for Viola Philo, attired in a huge dress of hoop-skirt design. Her sopranoing is grand, and she was received very well.

*In the Park* is an elaborate layout, with a flock of the girls on stage and followed by the glee cluo in military outfits. They do nice enough work of an Al Silverman special and then the two specialties get their inning to perk up the going. The Robbins Family fare but mildly with their brief session of tumbling. Nice enough work, but not flashy enough for this house. Bobby May, the next turn, is the show's wallower with his fast and expert juggling. No letup from him and he juggles clubs, balls, tophats and the like in grand style to win heavy applause from the audience.

*Ballet de L'Opera* closes, a flashy get-away. Opens with Beatrice Joyce singing, leading into a flash of the ballet girls at the sides of the house doing a boudoir bit. Down to the stage the ballet is increased to some 60-odd girls, so many being an impressive sight and besides they do excellent ballet work. Working with them, in solo position, are William Dollar and Marie Grinaldi, who ballet also in fine style.

SIDNEY HARRIS.

**Paramount, Los Angeles**

(Reviewed Thursday Afternoon, Nov. 7)

Armida, the Mexican Pepperpot, is responsible for the torrid tempo set by this week's Fanchon & Marco presentation. In the featured spot the fiery songstress of Old Mexico captured the show with her familiar *Little White Gardenia* number and a routine of by-play with Rube Wolf, house band conductor and emcee. Armida has made little change in her routine since she played the Paramount last year. However, her new number, *Rose in Her Hair*, is one of the high spots of her act. In the middle of the song she interrupts to do a scene from her past Fox picture with Warner Baxter. Burlesquing the bit and using Rube Wolf as herself and then posing as Baxter she puts across some neat comedy that brought down the house. Coupled with this and her familiar opening number is an impression of two of her countrywomen, Dolores Del Rio and Lupe Velez, not particularly well done but burlesqued sufficiently to get the desired laughs. For an encore Armida favored the folks with a few hotcha dance steps that sent her off for six curtain calls.

Opening this week's 45-minute outlay are the 24 Fanchonettes doing a particularly novel dance routine dressed in shimmering silver cloth and using multi-colored fans attached to their arms. The series of effects obtained by the use of the fans and lighting are startling.

In deuce spot are Olsen and Crowley doing an acrobatic rope twirling act. Pair work easy, altho their tricks are difficult. For a finish Olsen holds Miss Crowley on his hands while she twirls a loop and he slowly rolls across the stage.

Feature band number this week has the boys rebelling against too much classical music. Series of gags introduced are clever until the band finishes the *Stars and Stripes Forever*, using kazoes and humming. Jimmy Tolson, KFWB singer with the Johnny Murray Frolics, joins the band and offers some excellent solo work.

For the finish the Fanchonettes are back to give their version of the *Truckin'* rage in a special arrangement prepared and rehearsed by Bill Robinson. Nattily attired in black and white satin outfits the gals romp thru all the varia-

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tions of the new dance craze while Rube Wolfe warbles a few choruses.

Feature this week is George Raft and Joan Bennett in *She Couldn't Take It*, with house three-fourths filled at opening show.

PAUL BLACKFORD.

## Orpheum, Lincoln, Neb.

(Reviewed Friday Evening, November 8)  
(CELLOPHANE SCANDALS)

The billing of this unit draws 'em in, and there are plenty of girls, so the type of customers attracted get what they are after, and enough novelty on the side to carry it thru as a variety show. Billy Wade, principal comic, was stricken ill and couldn't play this date, so the show is a little lame on laughs.

Opening brasses up band and trots out the eight-girl line toggled in cellophane. They scamper after a bit, and Sammy Lee, hooper, takes over, followed in short order by Margent Sisters in a waltz. Keeping up with the legwork, Jerry Lynne and Terry Tarr have a Russ number which registers.

Turning acrobatic, Leslie Sisters, one of the few girl adagio acts seen in this territory, next. First change of pace and type comes in the person of Peggy Manning, heavy in pounds and salesmanship on blue songs. The sock of the show. Novelty in Harry Latoy's juggling welcome here. Slick worker and appreciated. Jerry Lynne, a lad, does the unusual in an acro dance, latter usually reserved for the girls, and gets by with conventional tricks.

Production number by girls with balloons, featuring Eleanor McCarthy, is a classy job just ahead of the comedy appearance of stooge trio, Ted Munson, Jay Ford and Jerry Lynne. Fun climaxed by phony bubble dance.

Closing in, August Silvi, accordionist, performs in one while trappings are set up backstage, and he was liked after two numbers. Last on are the Earles, trapeze turn. Little late for novelty, but runs into finale with everybody on, so okay.

Show is owned by Wade and advanced by Bob Page. Business good and picture is *Music Is Magic* (Fox).

B. OWE.

## London Bills

(Week of November 4)

Piccadilly Theater, in the heart of the West End, gives a nasty jar to its opposition by providing the strongest three-a-day vaude bill seen in these parts for quite a while. Four American newcomers hold the premier spots in the bill. Georgie Price, making his English debut, scores solidly with a swell offering put over with consummate artistry and showmanship. He has routinized his act neatly for London and adds to his laurels this side. Don Francisco and Company, sensational wire-walking turn, click heavily with an act okay for all European spots. Same goes for Maurice and Vincent, who rate at the top of the countless hoke acro-comics with pseudo-muffed tricks. Act garners applause and laughs plenty. Peggy Taylor and her *Kitchen Pirates* are back after an absence of three years. Girl is the limit in daring and risks her life in this thrilling routine. Act is possibly more sensational than ever and seemingly starts where other adagio quartets finish. Registered a legit show-stop at opening performance, with Miss Taylor taking countless bows. Other American entry is Nora Williams, whistling songstress. A natural here and immensely popular.

Jack Powell, the eccentric drummer, remembered for his success in a Cochran show five years back, makes his reappearance at Holborn Empire and doubles at the Savoy Hotel. Act is sensationally successful. Other American entries, George Prentice, "the Punch and Judy Man," and Hibbert, Bird and Larue, comedy adagioists, hit solidly.

Paul Duke, showmanly magician with a peach of a routine, is a terrific hit at the Palace Manchester, where the Gaudsmith Brothers, acrobatic comedians, and their hilarious pooches, and Yvette Rugel, swell-voiced prima donna, are also surefire.

Arnaud Peggy and Ready, American comedy dancers, with a fine routine marked by originality, make a highly successful debut at Lewisham Hippodrome.

Joe Jackson, with his Royal Command honors heavily on him, lays the out-fronters in the aisles at Golder's Green Hippodrome, where he headlines.

Other American hits are Will Mahoney, Evie Hayes, Joe Griffin and Omar, at

Kingston Empire; Dick and Dot Remy and the Three Jades, at Blackpool Palace; Alan Reno and Hayes, Halg and Howe, at Glasgow Pavilion, and Carl Shaw, at Edinburgh Empire.

## Roxy, New York

(Reviewed Friday Evening, November 8)

A fast and laugh-filled show at the Roxy this week, with novelty, comedy, singing and dancing. And what more could anybody ask? No sock names, but a tidy little show that keeps the customers happy, with Lambert, the nut xylophonist, providing the heaviest sock.

Lambert, on in featured comedy spot, horses all over the place with his crazy antics. He can play the tinkle sticks and he can also be very funny, with some hilarious lines and business, all excellently delivered. He had to beg off.

Ray Heatherton, from radio, handles the singing assignment, and handles it beautifully. He goes thru *Only One in Your Heart*, a medley of pops, *Boots and Saddles* and *Red Sails in the Sunset*, latter for a production number. He has a pleasing voice and excellent delivery, both aided by a nice personality.

Joe and Jane McKenna offer more comedy with their rough-and-tumble antics and dancing early in the bill, getting across, as always, to good results. Show is opened by Powell and Nedra, sand artists, who fully rated the nice hand they received.

Week's amateur winner is Alexander Andrews, a 19-year-old New York kid, who played Rachmaninoff's prelude in C-sharp minor. It was well over the heads of the Roxy's strictly nabe customers, but very nicely played none the less.

Solo dancing spot is held down by Dorothy Proby, blond kid pulled out of the Gae Foster Girls line. She does a honey of a hotcha tap, backed by the rest of the girls in the last of their three numbers. Kids' opening session is a brief affair, but their mid-section stint, done to Heatherton's *Red Sails* rendition, is a magnificent production number, one of the best ever done at the house. And the Roxy's been putting over some sweet production numbers recently, too. Kids, in deep red lights, perform before a deep blue cyc, with huge sail-sleeves waving above them. It's tremendously effective.

Freddy Mack emcees in his usual pleasant style and leads the lads in the pit.

Film is *Three Kids and a Queen* (Universal), and house was weaker than usual the supper show opening day.

EUGENE BURR.

## Palace, Chicago

(Reviewed Friday Evening, November 8)

Show this week runs less than an hour, probably due to the length of the picture, and is conducted in stage-band style, featuring Art Kassell and his orchestra and the personal appearance of movie comedian El Brendel, who hasn't been around these parts for ages.

Art Kassell and the band opened the show with the playing of *Hell's Bells*, following with *I'm in the Mood for Love* and *I've Got a Feeling You're Fooling*, with choruses sung by Grace Dunn and Ted Travers.

The 12 Aristocrats, six boys and six girls and one of the best organized lines in the business, did a routine in which the boys tapped and the girls combined tap steps with toe work. Very neat. The band then played *Rose in Her Hair*, Ted Travers sang *Without a Word of Warning* and the band did *I'll Never Say Never Again*, which featured a vocal trio from the band. Fritz and Jean Hubert staggered onto the stage as a couple of inebrates and had the audience laughing with their drunk antics and the unusual knee steps and falls by Fritz. Good hand.

The 12 Aristocrats returned, with the boys in full dress and the girls in evening gowns, for a waltz routine with perfect symmetry of motion, which they followed with a tap routine and an adagio finish that sent them off to a big hand. The band played *You Are My Lucky Star*, with a chorus by Grace Dunn, before Art Kassell introduced Flo Burt, who sang *I Feel a Song Coming On*, and then introduced El Brendel.

Brendel came on to a nice hand and then went into comedy talk, in which he talked into a microphone, supposedly a telephone with a Hollywood connection, and was answered by Flo Burt off-stage, who gave clever impressions of movie people that included Stepin Fetchit, Janet Gaynor, Zasu Pitts, Shirley Temple and Mae West. Joining

Brendel, there was a comedy love scene, a comedy dance by El, another song by Flo and some hokum comedy by Brendel. A hit. The band played the *St. Louis Blues* as the finale, with the Aristocrats joining for the curtain.

F. LANGDON MORGAN.

## Riverside, Milwaukee

(Reviewed Friday Afternoon, Nov. 8)  
("GEE! WOMEN" UNIT)

Here's a unit that stands out among the many produced around here because it combines many new ideas, something rare, with impressive production numbers and clever talent. Will J. Harris, the producer, has given it many fresh slants and can be proud of his efforts as the unit stacks up as one loaded with class. Rowena Huber, who designed the scenery and costumes, has done a splendid job, too, and deserves the full credit for her work.

Show opens with a Broadway premiere scene before a theater-entrance drop and is the means of introducing the company. Then to a backstage scene, with the 12 chorus girls doing a number with their backs towards the audience; *Gee! Women* sung by Benny Strong, who also did a tap routine with the girls and a comedy scene with Joe Marks, Helen Kilduff, Doc Joy and the eight show girls. Marks and his gang also work in the carnival number, with Joe as a woman, and the *Major Bozo's Hamateur Hour* travesty.

The *Slave Mart* production number had beautiful lighting effects and gorgeous costumes and employed the talents of George Wuori, baritone, the chorus and show girls, and featured Rosita Royce with her novel Dove Dance, an artistic nude using live doves that drew a nice hand. The *Cocktails in the Air* number, also used as the finale, used the entire company and has Marks doing an eccentric comedy dance; Dorothy Williams and Benny Strong with an Astaire-Rogers impression; a comedy dance and radium number by Zella Wynn and two boys, and the sock tap work by the Mae Wynn-Zella Four. The number also introduced several novelty dummy effects with the girls.

Earlier in the show the Briants made a hit with their pantomime and trick comedy falls; Dorothy Williams scored with a high-kick acrobatic routine, and the Mae Wynn-Zella company contributed an amusing number using prop horses and following with some nifty tap steps. The unit as a whole is great and can be booked into the best houses.

F. LANGDON MORGAN.

## Grand Opera House, N. Y.

(Reviewed Friday Evening, November 8)

Just a moderate four-act offering for this show, with one standard act. Joe Morris and Dorothy Ryan, headlining, and presenting the same act as used some time. Opening is a xylophone act, a man and woman, the Palmers. Turn is moderately satisfying as a curtain raiser, with the team whanging away on the wooden keys in a series of numbers and a patriotic medley.

Ulls and Clark deuced, the singing and comedy team hailing from radio work on the West Coast. They impress as being able to entertain, but didn't do much of that at this catching. They enjoyed themselves, it seemed, with something funny between the two of them, but the house didn't get it. Turn consists of some harmonizing, rather pleasing, and some cross-fire patter with a flock of hoary gags. A pianist accompanist is carried.

Morris and Ryan next, Miss Ryan opening, as usual, with a tune, *East of the Sun*, into the mike, and sold right well. Morris then starts his stuff from the box, comes down for some more gagging and off with another song. Well received, as might be expected.

Rexellos, a troupe of five youngsters, three girls and two boys, closed. It's a flash combination of dancing and acrobatics they present, and a good one, too. It needs some brushing up, cutting and staging; otherwise it's a nice act. The girls go thru an opening song, a dance and then have solos. One number that should be eliminated is the dance done by one of the girls to *Mood Indigo*. One of the boys does a tap and cartwheels, then working with his partner in a high-pole stilt and closing in some mounting, one of the boys holding the rest of the troupe in star formation. There's also a skating bit and another with a gal jumping to the shoulders of the one boy standing on the other's shoulders. Got a very nice hand and deserved it.

JERRY FRANKEN.

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## Harris-Alvin, Pittsburgh

(Reviewed Friday Afternoon, Nov. 8)  
(First Show)

Johnny Harris ushered stage shows into the Alvin this week with a freak attraction that few houses can hope to duplicate. Mayor William N. McNair, of Pittsburgh, consented to emcee the show (for \$1,500) and tell a few of his familiar stories, with his pay, he claims, to go to finance a suit against those responsible for the pollution of local streams. Considering the poor house at

(See REVIEWS on page 74)



# Move To Change Antique Theater Building Code

**Legit meets to get changes in proposed new code—would end unfair advantages of pix houses, allowing office and store space—committee is appointed**

NEW YORK, Nov. 9.—The artistic and money interests in the legitimate theater were whipped into action this week over the theater section of the proposed new building code coming up before the new Board of Aldermen November 18. Altho former Mayor Walker had asked the Merchants' Association to write a new building code back in 1928, it was not until this month that the code had building rules, which are now, it is claimed, to cut their overhead. Legit interests claim the antiquated building laws make it impossible for legit houses to operate other revenue-producing enterprises, such as stores and offices.

Film houses can cut their overhead by selling store and office space. Legit houses should be able to do the same thing, now that the fire hazard, which had prompted the original regulations, (See MOVE TO CHANGE on page 73)

## "Jumbo's" Record Billing

NEW YORK, Nov. 9.—Jumbo, Billy Rose's much-postponed what-is-it, has had the benefit of what is claimed to be the most comprehensive billing campaign ever undertaken for a single engagement. Over 75,000 sheets of window work were hung on 500 lithograph routes in the metropolitan zone within a radius of 50 miles of the Hipp, with members of the New York, Brooklyn, Suffolk-Nassau, Westchester, Paterson, Jersey City and Newark locals of the IABP and BUSC employed on the big task. Between 25 and 60 men were on the pay roll for several weeks.

According to Phil DeAngelis, general advertising agent, Jumbo has 28 different styles of window work, ranging from a "Chicago two-sheet" to a half-sheet lithograph card.

In addition to the inside billing Jumbo used 400 panels in the Manhattan and the Bronx on plants. After the troupe opens it is planned to go in for a heavy campaign of "snipe." DeAngelis believes that he will be able to keep 15 or 20 brushmen on the pay roll all winter, and when the show goes on tour it is expected that no less than 75 billers will be used.

## "Road" Closed In Detroit

DETROIT, Nov. 9.—Tobacco Road was definitely closed Monday by the police, Circuit Judge Guy A. Miller in his opinion stating, "I attended a performance of Tobacco Road. My first amazement was that it had been allowed to run 10 minutes of the first act. It is difficult to imagine any production so completely devoid of literary or artistic merit."

Tobacco Road broke a five-year record of the Detroit legitimate stage when it stayed at the Cass for a third week, and was in its fourth week when closed. The closing of the Cass leaves all local legitimate theaters dark, and nips in the bud what looked like genuine local dramatic revival.

The play was originally passed by Lieutenant Lester Potter, police censor, who expressed himself as approving the play after certain changes were made in the script, but action to close it was taken by Mayor Frank Couzens. It was suggested that the move was in retaliation for the Erskine Caldwell, the author's latest book, *Some American People*, which has several frank chapters on Detroit.

Watch for

## THE LEGITIMATE TAKING THE AIR

By Noel Meadow

A Special Feature of the  
CHRISTMAS NUMBER  
of The Billboard

## Sunday Show War Over Extra Eighth

NEW YORK, Nov. 9.—Gilbert Miller, who planned to open one of his forthcoming shows on a Sunday, has brought out another angle on the extra Sabbath pay situation, and he and Dr. Henry Moskowitz, adviser to the League of New York Theaters, will appear before Equity council Tuesday to talk it over.

Miller's kick hinges on fact that players get paid two-eighths for Sundays, but they also presumably get paid for the night on which they lay off, thus making it three-eighths. This was *The Billboard's* contention when the ruling was passed. Frank Gillmore, Equity president, said the dispute was "an honest difference of opinion."

## La Barrymore Again

NEW ORLEANS, Nov. 9.—Ethel Barrymore put on quite a show with a society editor of *The New Orleans Item-Tribune* here upon her arrival for a four-day stay at Tulane Theater Tuesday morning. Assigned by her paper for an interview with Barrymore at the L. & N. station here, Sou Bryan, of *The Item*, waited two hours for the actress to wake up. Approaching the star, the reporter, a young girl, was given a rebuff, and upon her insistence that Barrymore at least give one or two civil answers, was called a "dirty little rat." "If you don't go away from here, I'll scratch your eyes out," Miss Barrymore shouted after further insistence.

"I am enjoying this road trip immensely," is all Miss Barrymore would say to *The Billboard* correspondent, very curtly but with a forced smile.

## End of Jan. for Howard

NEW YORK, Nov. 9.—Leslie Howard, now on the Coast doing the film adaptation of *The Petrified Forest*, will probably arrive in New York about the end of January instead of January 1, as originally announced. Preliminary plans for *Hamlet* are being taken care of here by Helen Deutsch and John Houseman, who head Howard's production staff.

So Moffat Johnston has gone . . . and something of the theater has gone with him. Whenever an actor walks out thru Life's stagedoor to the unknown Street that lies beyond, something of the backstage glory goes too. Particularly is this true in Johnston's case. His contributions to the stage were so rich and fine, his great art was so powerful, the touch of his splendid technique was so necessary—literally necessary—to so many plays, that it is hard at the moment, when his death is still so near, to realize how the void may be filled. It takes time to smooth the bewilderment occasioned by such a loss.

His place, of course, will be filled. As the theater loses a part of its richness and its life each time that another fine participant goes thru the lonely portal into the void, so also it gains renewed richness and renewed life with the advent of the youth that perpetually clamors at the other gate. That is the theater's glory—and its tragedy. It is perpetually renewed; vacant places are taken. But Johnston must always find a place, a secure abiding, in the minds of all those who have seen him act.

His career is an example of acting at its highest—and also of the evils of a system which, lately, has insisted upon personality rather than acting talent as the attribute of theatrical fame. His characterizations were so carefully planned, so meticulously carried out, that few observers, seeing him in two different parts, would realize that they were watching the same man. It is this, as much as anything else, which prevented Johnston from gaining the pre-eminent place he deserved in the public mind. It is the penalty of genius in an age which cherishes catch-penny phrases and personalities above the loving craftsmanship of art.

So Johnston is gone . . . and something of the theater is gone too. The stage, in its constant renewal, may replace him; but he will never be replaced in the hearts and minds of those who have thrilled to his magnificent portrayals.

## THE NEW PLAYS ON BROADWAY

### BOOTH

Beginning Thursday Evening, November 7, 1935

### NIGHT IN THE HOUSE

A play by Rodney Ackland, adapted from Hugh Walpole's novel, "The Old Ladies." Staged by Donald Blackwell. Settings and costumes designed by Aline Bernstein. Setting built by Harry L. Abbott Company and painted by Horace Armistead and S. A. Griffith, under the supervision of S. Syjala. Presented by Helen Arthur.

Mrs. Bloxam . . . . . Ellen Hall  
May Beringer . . . . . Mildred Natwick  
Lucy Amorest . . . . . Josephine Hull  
Agatha Payne . . . . . Nance O'Neil  
The action thrust takes place in an old house in Pontippity Square, Polchester, at Christmas time.

ACT I—Scene 1: Morning. Scene 2: The Same Night. ACT II—Afternoon, a Few Weeks Later. ACT III—The Same Night.

Advertised curtain time—8:50.  
Curtain rose at showing caught—8:50.

A play of brooding horror, of delicate, psychological, hair-raising dread, came to the Booth Theater Thursday night under the title of *Night in the House*. It was presented by Helen Arthur and had been seen in London last season under its original title of *The Old Ladies*, which is the name of the Hugh Walpole novel from which Rodney Ackland adapted it. It is somber, chilling and effective—but not quite so effective as it might have been. And the loss of that ultimate effect, it is this corner's unpleasant duty to report, is due to the over-expansive pretending of Miss Nance O'Neil in the play's chief role.

It is a gruesome enough story in all truth, this guignol fancy of Mr. Walpole. Its horror creeps slowly across one's mind, like a fat, dead-white snail bereft of its shell, leaving a track of fetid slime. Slowly it creeps, pale, clammy and seemingly innocuous, back and forth, back and forth, until one's mind is all smeared with it—and then,

## Maude Adams Verdict Down

NEW YORK, Nov. 9.—Damages in the case of John D. Williams against Maude Adams, in which a jury awarded Williams \$25,000, were reduced yesterday to \$5,000 on a ruling by Supreme Court Justice Daniel V. McNamee, who heard the case. Jury's figure was said by the judge to be excessive. He said that he would set the verdict aside and order a new trial unless Williams accepted the reduced damages. Defense attorney had made a motion to set the verdict aside as excessive. Original amount asked was \$200,000.

Arthur F. Driscoll, Williams' attorney, said last night that his client would not agree to the judge's reduction, but will appeal from the decision, asking the Appellate Division to reinstate the \$25,000 awarded by the jury.

## FROM OUT FRONT

By Eugene Burr

So Moffat Johnston has gone . . . and something of the theater has gone with him. Whenever an actor walks out thru Life's stagedoor to the unknown Street that lies beyond, something of the backstage glory goes too. Particularly is this true in Johnston's case. His contributions to the stage were so rich and fine, his great art was so powerful, the touch of his splendid technique was so necessary—literally necessary—to so many plays, that it is hard at the moment, when his death is still so near, to realize how the void may be filled. It takes time to smooth the bewilderment occasioned by such a loss.

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like a sudden, vivid spatter of blood, comes the culminating horror. It is, to this reporter's way of thinking, quite a play.

Lucy Amorest, who rents out rooms, is a cheerful, busy, religious woman, a bulwark for the weak, the sort of woman who puts her own troubles determinedly out of mind in order to listen to the troubles of others. With both feet on the grounds, she is kind. With much kindness, she is practical.

Her new roomer is May Beringer, a pitiful, starved spinster whose hungering heart grasps frantically at wisps of friendship, and whose timid soul forever hides from the world. Her best friend, probably her only friend, left her to get married, giving her a fox terrier and a piece of amber. The fox terrier died, but the amber is May's most cherished possession. It contains, she feels, part of the heart of her friend.

The third old lady is Agatha Payne, a strange, ominous woman. She has lived as the others have not lived, fiercely and passionately, and she still carries the dregs of passion, the smoldering embers of fierceness within her shade-incased heart. She has a tremendous desire for color.

At first she despises the weak and terrified Miss Beringer, but then she sees the piece of amber, its golden body glowing with the colors of life. Madly she covets it. How she finally obtains it, to be left alone in the night-infested house with the wailing wraith of May Beringer, is the burden of the play.

Messrs. Walpole and Ackland between them have done a splendid job. Their drama starts off slowly, it is true, but always there is the ominous pressure of a tragic future, an impending sense of imminent doom. And carrying the early sections of the play is a shrewd and gentle, a sharp and tender insight into the hearts and minds of Lucy and May. *Night in the House* is more than merely a horror play; it is also an excellent character study. As a matter of fact, it is so good a horror play simply because its character studies are so fine.

But in order to fulfill the creeping, foreboding character of the play, a subtle, ominous interpretation is needed for Agatha Payne, a sort of female-Charles-Laughton job. The softness of slime is in the part; Agatha must be a sly, bloated spider of a woman, reaching out soft, sidelong tentacles at her prey. Miss O'Neil plays her instead in an obvious and heavy-handed manner, making her into a lady Dracula, emphasizing all the Gothic-romance melodrama of the part. It is a pity. The play is effective as it stands, but it might have been far more so.

On the other hand, however, are the magnificent performances of Mildred Natwick and Josephine Hull as May and Lucy, respectively. Miss Natwick, at long last given a chance worthy of her powers, turns in an amazingly fine piece of acting. There were bravos for her at the end of the performance, the first time this reporter has heard bravos in a legitimate theater in a long, long while. And Miss Hull's interpretation of Lucy is similarly splendid. The part gives her comparatively few chances, but she takes them all, making the woman live and breathe for us, and contributing immeasurably to the play's effect.

Aline Bernstein's setting, which shows three rooms and the hall, is splendid in both mood and design; Donald Blackwell's direction is highly effective, and Miss Arthur's production is in all ways excellent. EUGENE BURR.

## MUSIC BOX

Beginning Tuesday Evening, November 5, 1935

### PRIDE AND PREJUDICE

A sentimental comedy dramatized by Helen Jerome from the novel by Jane Austen. Staged by Robert Sinclair. Settings and costumes designed by Jo Mielziner. Settings built by T. B. McDonald Construction Company, and painted by Triangle Scenic Studio. Costumes by Eaves. Presented by Max Gordon.

Mr. Bennet . . . . . Percy Waram  
Hill (the Bennet Butler) . . . . . Harold Thomas  
Mrs. Bennet . . . . . Lucile Watson  
Lady Lucas . . . . . Frances Brandt  
Charlotte Lucas . . . . . Brenda Forbes  
Jane Bennet . . . . . Helen Chandler  
Elizabeth Bennet . . . . . Adrienne Allen  
Lydia Bennet . . . . . Joan Tompkins  
Mr. Darcy . . . . . Colin Keith-Johnston  
Mr. Bingley . . . . . John Halloran



Mr. Collins . . . . . Harold Scott  
 Amelia . . . . . Edwina Wise  
 Mr. Wickham . . . . . John D. Seymour  
 Belinda . . . . . Kathleen Moran  
 Amanda . . . . . Gail Bolger  
 A Young Man . . . . . Hugh Nevill  
 Captain Denny . . . . . James Jolley  
 Miss Bingley . . . . . Nancy Hamilton  
 Agatha . . . . . Jeannette Chinley  
 A Second Young Man . . . . . Ferdi Hoffman  
 A Maid . . . . . Dare Wright  
 Maggie (the Gardiner's Maid) . . . . . Chouteau Dyer  
 Mrs. Gardiner . . . . . Viola Roache  
 Lady Catherine De Bourgh . . . . . Alma Kruger  
 Colonel Fitzwilliam . . . . . Stephen Ker Appleby  
 Mrs. Lake (a Nurse) . . . . . Dorothy Scott  
 ACT I—Scene 1: The Drawing Room of the Bennet Home at Longbourn in Hertfordshire. Afternoon. Scene 2: The Same. Some Weeks Later. Evening. ACT II—Scene 1: The Same. A Week Later. Morning. Scene 2: Aunt Gardiner's Home at Cheapside, London. A Month Later. Afternoon. Scene 3: Lady Catherine de Bourgh's Drawing Room, Rosings Park, Hunsford, Kent. A Few Days Later. Morning. ACT III—Scene 1: Drawing Room at Longbourn. Two Days Later. Morning. Scene 2: The Same. Two Weeks Later. Morning.

Advertised curtain time—8:35.  
 Curtain rose at showing caught—8:51.

The comedy of manners came back to town, at least for an act and a half, on Tuesday night when Max Gordon presented *Pride and Prejudice* at the Music Box. Helen Jerome has made a workable dramatization of the Jane Austen novel, and, with the aid of Mr. Gordon's lavish and tasteful production and the efforts of a superlative cast, the evening turns out to be a theatrical delight. It may perhaps be termed sugar-candy by the raw-meat-lovers who went into ecstasies over the cheaply obvious, blatant melodrama of *Dead End*, but this corner has a hunch that the theater could use a bit more sugar-candy, particularly when its sweetness is set off by the tart citron of wit. Sugar-candy may often be more palatable than raw meat, particularly when the latter is an aged specimen from an inferior cut.

Getting back to the comedy of manners, it returns to town, after too long an absence, in the first act and a half of Miss Jerome's adaptation. With the sparkle and wit and acid observation of the novel, the play probes and points up English manners and morals of the time. Offhand it is hard to think of a single modern play that performs the same service for contemporary life, at least in the same way. The comedy of manners was once a powerful factor both on the stage and in society, and it has now disappeared. That seems a pity. Oscar Wilde was, I think, the last manipulator of the art.

In its second half *Pride and Prejudice* becomes the sentimental comedy that its adapter calls it in the billing—a sentimental comedy that is charming and delightful, fragile with the delicate beauty of old lace, as sweet smelling and nostalgic as sachet. It is a bright and dainty valentine that brings back a day when valentines themselves were gracious gestures rather than wisps of bathos, when the manner of doing was wisely thought to be as important as the thing done.

The adaptation is an excellent and a workmanlike job. Naturally it compresses the novel because of the limitations of the stage, but it retains its flavor and its spirit—and those are the really important things. The Bennets' five girls have been reduced to three; there has been similar telescoping thru-out, to allow the book to pass thru the narrow confines of the proscenium arch, but surprisingly little has been lost in the process. Much has gone, of course, but less than even the most sanguine might have expected. Elizabeth still denounces the proud Mr. Darcy and has her prejudices removed by his kindness at the end. Jane weeps and sickens over the momentary defection of the charming young Mr. Bingley. Lydia runs off with the dubious Mr. Wickham and marries him in the end.

Many of the others are also present: Mr. and Mrs. Bennet, of course; the sycophantic Mr. Collins, the unfortunate Charlotte who marries him, the imposing Lady de Bourgh, kind Aunt Gardiner, the dashing Fitzwilliam and several more. It is really a fine job of adapting—and a fine theatrical job, too.

Robert Sinclair has directed it all in the mannered fashion of the time, a fashion the charm of which is one with

## BROADWAY RUNS

Performances to November 9, inclusive.

Dramatic	Opened	Perf.
Bertha, the Sewing Machine Girl (Fifth Avenue) . . . . .	Nov. 5 . . . . .	7
Blind Alley (Hitz) . . . . .	Sept. 24 . . . . .	55
Children's Hour, The (Elliott) . . . . .	Nov. 20 . . . . .	414
Crime Marches On (Morosco) . . . . .	Oct. 23 . . . . .	22
Dead End (Belasco) . . . . .	Oct. 28 . . . . .	16
Eden End (Masque) . . . . .	Oct. 21 . . . . .	24
Let Freedom Ring! (Broadhurst) . . . . .	Nov. 6 . . . . .	6
Moon Over Mulberry Street (44th Street) . . . . .	Sept. 4 . . . . .	77
Mulatto (Vanderbilt) . . . . .	Oct. 24 . . . . .	20
Night of January 10, The (Ambassador) . . . . .	Sept. 10 . . . . .	64
Night in the House (Booth) . . . . .	Nov. 7 . . . . .	4
On Stage (Mansfield) . . . . .	Oct. 29 . . . . .	15
Personal Appearance (Henry Miller's) . . . . .	Oct. 17 . . . . .	455
Pride and Prejudice (Music Box) . . . . .	Nov. 5 . . . . .	7
Remember the Day (National) . . . . .	Sept. 25 . . . . .	54
Slight Case of Murder, A (48th Street) . . . . .	Sept. 11 . . . . .	70
Squaring the Circle (Lyceum) . . . . .	Oct. 3 . . . . .	44
Strip Girl (Longacre) . . . . .	Oct. 19 . . . . .	25
Taming of the Shrew, The (Guild) . . . . .	Sept. 30 . . . . .	48
There's Wisdom in Women (Cort) . . . . .	Oct. 30 . . . . .	14
Three Men on a Horse (Playhouse) . . . . .	Jan. 30 . . . . .	332
Tobacco Road (Forrest) . . . . .	Dec. 4 . . . . .	838
Touch of Brimstone, A (Golden) . . . . .	Sept. 22 . . . . .	56
Winterset (Beck) . . . . .	Sept. 25 . . . . .	53

### Musical Comedy

At Home Abroad (Winter Garden) . . . . .	Sept. 19 . . . . .	60
Anything Goes (48th Street) . . . . .	Nov. 21 . . . . .	407
Earl Carroll's Sketch Book (Majestic) . . . . .	June 4 . . . . .	183
Jubilee (Imperial) . . . . .	Oct. 12 . . . . .	33
Porgy and Bess (Alvin) . . . . .	Oct. 10 . . . . .	36

the charm of the play. It, too, is a fine job—and it is immeasurably aided by the splendid work of the cast. Adrienne Allen, a delightful and talented Elizabeth, contributes much of the evening's pleasure, while Colin Keith-Johnston does chucklingly humorous work as the proud Mr. Darcy (who was perhaps even prouder than Pooh-Bah.) Helen Chandler is properly pitiful as Jane, and John Halloran is thoroly likable as young Mr. Bingley. Little Joan Tompkins finds herself in difficult company as Lydia and seems a bit colorless for the part, but Percy Waram is splendidly genial as Mr. Bennet, Nancy Hamilton does an excellent, strait-laced bit as Miss Bingley, and Alma Kruger is a tremendously imposing Lady de Bourgh.

Among the many others contributing good work are Brenda Forbes, Harold Scott, Viola Roache, Stephen Ker Appleby, Frances Brandt and Harold Thomas.

But practically walking off with the play is Lucile Watson, as Mrs. Bennet. Turning in a bright, brittle, understanding and tremendously amusing farce performance, Miss Watson binds the whole piece together in a web of gentle laughter and points up all the satire with her clear, sharp, hilarious playing.

If you want raw melodrama or what passes in these delirious days for realism, *Pride and Prejudice* is not the play for you. But if, like this reporter, you cherish charm and wit-spiced sentiment, grace in dialog and grace in life, smoothly mannered direction and superlative playing, take a trip to the Music Box. It will prove a delightful visit.

EUGENE BURR.

## FIFTH AVENUE

Beginning Tuesday Evening, November 5, 1935

### BERTHA, THE SEWING MACHINE GIRL

A revival of the play by Charles Foster. Adapted and staged by George Damroth. Scenery by Fowler Scenic Studio. Costumes by Tams. Presented by Jack Stern.

Bertha Bascome . . . . .	Evelyn Barrows
Jasper Carter . . . . .	Witcher MacMillan
Philip Hamilton . . . . .	Jaron Sylvane
David Carter . . . . .	George Sheldon
Jason Skinner . . . . .	Theodore Tiller
Joe Skinner . . . . .	John Van Zanten
Conrad Bascome . . . . .	Otto Neff
Judge Ferguson . . . . .	Charles Merkin
Jigwater . . . . .	Lewis Ames
Jane Pinch . . . . .	Diana Dowty
Hannah Williams . . . . .	Edna Gordon
Marty Jones . . . . .	Rosmari de Salle
Marie Hutton . . . . .	Zella Lenney
ACT I—Scene 1: Jason Skinner's Sweat Shop.	
Scene 2: A Street in New York by Moonlight.	
Scene 3: Same as Scene 1. ACT II—Scene 1: Court Room. Scene 2: A Street in New York.	
Scene 3: Bertha's Prison Cell. ACT III—Home of Bascome. Scene 2: Street in New York.	
Scene 3: The Wedding.	

Some long-suffering years ago Christopher Morley, taking advantage of a mood and a situation, removed to Hoboken and there, amid the fog and beer, presented a happy series of revivals of

America's somewhat ancient plays. Everything was in favor of those shows. They hadn't been seen since their 19th century interment; beer was illegal and plentiful in Hoboken; and, very important, the productions were presented without a deliberate burlesque. The plays burlesqued themselves. A good time was had by all.

Since then, at fairly regular intervals, some producer gets the not-so-brilliant idea of doing revivals. No recognition is made of the important facts of time, circumstances, mood and novelty—it seems to be a good way to shoestring to a few dollars. Even while Morley was a Jerseyite, others tried it in New York and failed. This has been repeated too often, with Jack Stern the latest to take the skeleton out of the closet.

Mr. Stern can probably take pride in the fact that his presentations are indubitably the lousiest of the lot—and the lot was supremely odoriferous, save Morley's. Coupled with this sad fact is the slightly sadder fact that Mr. Daly's once-revered theater is now possessed of a most unseemly smell, which is usually the way when old things are stirred up. As the late W. O. McGeehan said, "It's all slightly fromageous."

The *Bertha* affair, according to well-reputed legend, is co-operative, a name Equity has bestowed upon shoestring affairs to save actors' faces. The legend continues that no actor was given a part unless he or she could produce a good-sized family and acquaintanceship to insure the purchase of tickets. The theory evidently was down with acting and, praise be, up with ticket sales. It won't help. The acting is no less disturbing to the olfactory nerve than the presentation or the sad theater smell itself.

Make way for burlesque again.  
 JERRY FRANKEN.

## BROADHURST

Beginning Wednesday Evening, Nov. 6, 1935

### LET FREEDOM RING

A drama by Albert Bein, based on Grace Lumpkin's novel, "To Make My Bread." Staged by Worthington Miner. Settings designed by Mordecai Gorelik, built by T. B. McDonald Studios, and painted by Bergman Studios. Costumes designed by Eva Rapoport. Presented by Albert Bein and Jack Goldsmith.

Bonnie McClure . . . . .	Leslie Stafford
John McClure (as a Boy) . . . . .	Eddie Ryan Jr.
Ora McClure . . . . .	Norma Chambers
Basil McClure . . . . .	Robert Thomsen
Emma Martin . . . . .	Paula Bauersmith
Frank Martin . . . . .	Frank Tweddell
Sally Martin . . . . .	Dorothy Brackett
John Kirkland (Grandpa) . . . . .	Will Geer
Jim Hawkins . . . . .	Lew Eckels
Jesse MacDonald . . . . .	Robert Porterfield
Frazier MacDonald . . . . .	George Oliver Taylor
Small Hardy, a Peddler . . . . .	Tom Ewell
Paul Randolph, Hiring Boss of the Wentworth Mills . . . . .	Edwin Cooper
Bill . . . . .	Robert Reed
George . . . . .	Bigelow Sayre
Sara . . . . .	Lucille Strudwick
Her Children:	
Dan . . . . .	Elvin Field
Florie . . . . .	Shirley Poirier
Lou . . . . .	Toni Gilman
An Old Man . . . . .	Charles Kuhn
Perry, a Clerk . . . . .	W. H. Malone
An Office Boy . . . . .	Douglass Parkhurst
Victor Burnett, Superintendent of the Wentworth Mills . . . . .	Alven Dexter
Tom Stevens . . . . .	John O'Shaughnessy
Henry Brickhouse . . . . .	Hubert Brown
Young Frank Martin (as a Boy) . . . . .	Dean Jenks
Joe, a Millhand . . . . .	Phil Jones
Ed Allen . . . . .	Charles Jordan
Minnie Hawkins . . . . .	Rose Keane
John McClure (as an Adult) . . . . .	
Shepherd Strudwick,	
Kirk McClure . . . . .	Robert B. Williams
Minnie Martin . . . . .	June Meier
Chester Wentworth, Owner of the Wentworth Mills . . . . .	
Young Frank Martin (at Age of 19) . . . . .	Aldrich Bowker
Tom Ewell	
Sheriff Cole . . . . .	Charles Dingle
Mary, a Millhand . . . . .	Herta Ware
Essie . . . . .	Isabel Bonner
Salister Wilson . . . . .	Robert Hayes
Marge . . . . .	Mary Perry
Millhands: Richard Allen, Herbert Levin, William Stirling, Erik Walz, Robert Von Riegal, Michael Lettice, Larry Hutt, William Hunter, David Sands, Roy Johnson, Roger Blankenship, Booth Whitfield.	
Timothy O'Doul . . . . .	Garland F. Smith
A Representative . . . . .	A. Moody
Another Representative . . . . .	George Spelvin
ACT I—Scene 1: The McClure Cabin in the Carolina Mountains. Scene 2: Receiving Office of the Wentworth Mills, Leesville. (One	

Month Later). Scene 3: Their New Home. (One Year Later). ACT II—Scene 1: The Same. A Sunday Afternoon—Eight Years Later. Scene 2: Outside the Weave Room. (Six Weeks Later). Scene 3: Wentworth's Office. (A Few Moments Later). Scene 4: The Union Hall. (A Few Minutes Later). ACT III—Scene 1: The Same. (An Hour Later). Scene 2: The Same. (That Evening). Scene 3: The Same. (Several Days Later).

Advertised curtain time—8:20.  
 Curtain rose at showing caught—8:41.

An absorbing and frequently exciting—tho extremely prolix—play about the "lint heads," the cloth-mill workers of the South, came to the Broadhurst Theater Wednesday night under the management of Albert Bein and Jack Goldsmith and the authorship of Mr. Bein. Its prolixity is largely explained by the fact that it is a dramatization of a novel, a dramatization of Grace Lumpkin's Gorky-Prize-winning novel, *To Make My Bread*.

Several things militate against it as a play, but none of them, so far as this corner is concerned, are important enough to make it seem either dull or unworthy. It is an absorbing study and, at the same time, an honest, fervent and finely indignant plea.

Its chief fault, of course, is its excessive length. Its next is a tendency to stop its action in mid-career to shout out the doctrines of unionization or to go into long arguments on the subject. And its next is a habit of including extraneous material, evidently in an effort to incorporate as much of the novel as possible. If the two last-named faults were cleared up (which they easily may be) the first would be automatically righted.

*Let Freedom Ring* deals with a family, or several allied families, of hillbillies, lured down from their mountain homes by the double pressure of a sawmill that buys their land and promises of the wealth to be had in the town cloth-mills. In what turns out to be the play's best section their woes are told in detail as they come in contact with the grinding, tearing, ruthless rules of industry. All are broken, and one at least dies of a dread industrial disease. As the end of the first act it seemed as tho we were in for as fine, as powerful and as effectively propagandistic a labor play as could possibly be written.

But, skipping eight years during its first intermission, *Let Freedom Ring* turns to a strike of the mill-workers against still another pay cut. And the strike, tho stirring and exciting, is nowhere near as absorbing, as interesting, as powerful or as provocative as the simple presentation of the horrible conditions that marked the first act. The emphasis on the strike is probably Miss Lumpkin's rather than Mr. Bein's (I haven't read the novel), but it seems unfortunate none the less. It turns *Let Freedom Ring* from brooding, somber, (See NEW PLAYS on page 23)

"GILBERT LAMB, lanky goof whose double-jointed waistline still won giggles last night, after 20 dislocations."—Daily News, Washington, D. C., Oct. 8, 1935.

# GILBERT LAMB

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## NEWS OF THE WEEK

More anti-trust suits appeared Monday (4), when the Morse & Rothenberg Circuit in New England filed suit for approximately \$1,000,000 against Columbia, MGM, Paramount, RKO, 20th-Fox, UA, Universal, Shea chain and New Hampshire Theaters. Latter is a Para subsidiary controlling about 40 New England houses. Conspiracy in restraint of trade is charged. Attorney for the plaintiff is George S. Ryan, with Morse & Rothenberg acting for their subsidiaries, Aetna Amusement Enterprises and Commonwealth Amusement Enterprises. Triple damages are being asked under the Sherman anti-trust law.

Mark Ostrer, chairman of the board of Gaumont-British, arrived in New York this week and announced that he is negotiating for a production company to be established in California. He stressed the angle that his plan did not constitute an invasion of American producing territory, but simply expansion for GB. He said that within the last year GB has been distributing British films to more than 4,000 American houses, which was responsible for the decision to establish here. May possibly be done in conjunction with an American producing outfit, but it will have English backing. Latter is now being negotiated.

A three-month option to buy Universal Pictures Corporation was given this week to the Standard Capital Corporation and another group headed by Charles R. Rogers. These head the newly chartered Universal Productions, Inc., which was given its charter last week in Delaware. Latter is an integral part of the new financing arrangement for U Pix. It will produce for the parent U company, with Rogers, who has several more pix to make under his Para contract, becoming production head for all the new outfit's pix. New financing reported to range between \$750,000 and \$1,000,000. U stresses the fact that all loyal and competent employees will remain unaffected by the financing changes, with Standard Capital announcing that it will not be represented in the Universal personnel.

A. H. Blank's theater-operating contract with Para was extended this week to December 1, to allow for further negotiations for a new agreement. Blank is due in soon from Des Moines. Negotiations on the new Karl Hoblitzelle operating contract continue, with Hoblitzelle staying here until they are set. The new operating contract with George W. Trendle for United Detroit Theaters is for 18 months, with provisions for renewals.

William Randolph Hearst this week declined the invitation of Governor Dave Scholtz of Florida to live in that State. Governor's invitation was prompted by Hearst's recent blast against the California tax laws and his prediction that the pix colony would be forced out, too. Hearst, in his no-soap letter, praised the Florida fiscal situation. His California blast was taken to mean that Cosmop would possibly move out.

Ohio law prohibiting designated playdates will not be tested by RKO, as originally planned. Outfit had intended to urge hearing of a suit against the State in order to test validity of law. Postponement caused by desire to wait for result of a temporary injunction suit, involving a similar action, filed in Wisconsin. Ohio law went into effect automatically without Governor Davey's signature, with Attorney-General John W. Bricker declaring it unconstitutional. Meanwhile, defendants have agreed to take no action to try to enforce the law.

A quarterly dividend of 1½ per cent on the stock of Monogram Pictures Cor-

## "MUTINY ON THE BOUNTY"

(MGM)

TIME—133 minutes. RELEASE DATE—Nov. 8. PRODUCER—Irving G. Thalberg.

PLOT—A frank, brutal and tremendously powerful tale of the harsh discipline in the British navy in the early 19th century, the mutiny of a crew and the resultant forms. Captain Bligh, a self-made man, loves to exercise his power and is also something of a sadist. The crew suffers terribly on a voyage to Tahiti, and finally mutinies on the return trip, sending Bligh and those who want to go with him away in an open boat. After terrific hardships latter reach port, while the mutineers head the Bounty back to Tahiti, there mingling with the natives. They rear families until another boat appears, and the mutineers, with their families, sail off again on the Bounty. A few of the men, still loyal, wait for the ship and find Bligh in command. He takes them back to England, where they are court-martialed, while the mutineers settle for good upon Pitcairn Island. Out of the case rise the naval reforms.

CAST—Charles Laughton, Clark Gable, Franchot Tone, Eddie Quillan, Dudley Digges, Donald Crisp, Henry Stephenson, Francis Lister, Spring Byington, Movita, Mammo, Ian Wolfe, Ivan Simpson, DeWitt Jennings and many others. Probably the best screen cast ever assembled. The native gals are honeys.

DIRECTOR—Frank Lloyd. An amazing, almost unbelievably effective job. Must be seen to be appreciated.

AUTHORS—Screen play by Talbot Jennings, Jules Furthman and Carey Wilson, from book by Charles Nordhoff and James Norman Hall. 'Splendid. Despite great length it holds tense interest all the way. Slight letdown in midsection but quickly picked up. Raw, brutal, uncompromising and tremendously effective.

COMMENT—A truly great picture, the second truly great picture this reporter has ever seen.

APPEAL—The women may not like it as well as the men, but no one can fail to be pulled in by its huge power. You can run it as you would a leg show.

EXPLOITATION—Limitless. The great case, the wide popularity of the book and countless, literally countless, angles in the yarn. Sea stuff, old ship stuff, South Sea love, power and everything else. It plays into your hands.

poration has been declared payable November 15, according to W. Ray Johnston, president of the company. It is the regular quarterly dividend.

At a meeting of the board of directors of Paramount Pictures, Inc., held Thursday (7), Frank Freeman, who is in charge of Para's theater operations, was elected vice-president of the company. At the same meeting, Stanton Griffiths, of Hemphill, Noyes & Company, bankers and brokers, was elected to the board of directors.

Effort to tabulate real public reaction to such pix as *A Midsummer Night's Dream* began this week when *The Boston Traveler* announced that it would publish a ballot asking readers whether or not they will support such films.

## New Michigan City Houses

CHICAGO, Nov. 9.—Negotiations were completed last week by Abe Wallerstein

and Nate N. Bernstein for a new theater in Michigan City, Ind., and plans are being drawn here by B. Leo Steiff & Company. The theater will be remodeled from a large auto sales building, and the plans call for a 1,000-seat house in modern motif. Work on the structure is expected to begin within six weeks and the house will be ready for opening in the spring. No decision as to its operation has yet been made.

CHICAGO, Nov. 9.—Close on the heels of the announcement that a new theater would be built in Michigan City, Ind., to open in the spring, comes word that the Tyler Theater Corporation has obtained a building permit for the immediate remodeling of a store building there for the establishment of a 600-seat movie house which it hopes to open within six weeks. The Tyler corporation now operates the Armo Theater in South Bend, is installing a 700-seat house in an old newspaper structure in La Porte and eventually plans to have five or six theaters in the chain.

## EXHIBITORS ORGANIZATIONS

Members of women's clubs, church organizations and parent-teacher groups will attend the meeting of the Allied of Michigan in Detroit November 12 and 13 and will hear talks on block booking. Somewhere between 350 and 500 visitors are expected.

In an address Monday before 75 exchange men, exhibitors and distributors at the Ambassador Hotel in Los Angeles, Ed Kuykendall, president of the MPTOA, vigorously denounced the Pettengill Bill. He also touched on many other industry problems, accusing the ASCAP of being monopolistic and parasitical and hitting out at distributors because of unfair percentage deals. He praised the Legion of Decency, saying that it had made the country picture minded. He also entered a plea for closer co-operation all along the line in an effort to do away with the giveaway rackets and in order to combat inimical legislation, claiming that good pictures were the answer to the giveaway evil. He also claimed that small producers would be aided rather than harmed by the end of the double feature practice.

The Independent Theater Owners of Kansas City will shortly have their own clubrooms if present plans go thru. This week they authorized E. Rolsky, their president, to negotiate for a spot to be used as a clubroom, somewhere along film row.

Theater Owners of North and South Carolina will hold their annual convention December 9 and 10. Spot for meeting, however, has not as yet been decided upon, with probabilities that it will be either Charlotte or Pinehurst.

## VARIED FARE

(Continued from page 4)

Route Nationale No. 6, main Paris Riviera highway. Just a sweet love story, but well told and interesting.

Great hopes were held out for *Princesse Isabelle*, a weird tale of an insane girl who believes she is a princess, by Maurice Maeterlinck at the Renaissance. Unfortunately the drama misses fire and has already gone to the storehouse.

On the other hand the historical drama, *Elizabeth, la femme sans homme* (*Elizabeth the Woman Without a Man*), is a very successful and interesting play dealing with the life of Queen Elizabeth by a young author, Andre Josset, which promises to have a long run at the Vieux Colombar.

Another young author, Rene Aubert, also rings up a hit with his *Domaine a vendre* (*Estate for Sale*) at the Comedie des Champs Elysees. Story concerns a wealthy young scapegrace who strangles a young girl and decides to confess after a conversation with a prostitute who reveals that his father had also been a criminal. A bit morbid but dramatically related.

*L'Hotel des Masques* (*The Hotel of Masques*) by Albert Jean, at the Montparnasse, is a typical French satire with the usual unfaithful husband, a clever mistress and a wife who refuses to believe her spouse capable of being a hero—and she's right. Clever and amusing sketch of French seaside hotel life.

## "SOMETHING FOR"

(Continued from page 4)

Now *The Daily Times* is conducting a "Times Home Bank Night" in which it gives away \$200 cash each week.

Screeno, which was the first of the cash prize schemes to gain wide popularity, still leads by a wide margin, with around 150 theaters in Chicago using it. Bank Night is second, with 80 in Chicago and 55 in territory around the city. Several houses are being added each week. A report that the Balaban & Katz houses were dropping Screeno has been denied by both B. & K. and the Screeno people.

Newest scheme, just starting, is called Luck-o-Gram. Concern putting it out asks for no franchise but sells the theater small folder programs at \$3 per 1,000. Program carries the screen offering for three days and a numbered coupon. Drawing may be for any amount the theater chooses. To win, a patron must have a copy of the program when his number is called.

## FILM CONSENSUS

Below are listed the films reviewed in last week's issue of *The Billboard*, together with a tabulation of the critical vote. Papers used in the tabulation include *The Times*, *Herald-Tribune*, *News*, *American*, *Mirror*, *Post*, *Sun*, *World-Telegram* and *Journal* among New York dailies, and *Film Daily*, *Motion Picture Daily*, *Motion Picture Herald*, *Hollywood Reporter*, *Picture Business*, *Box Office*, *Harrison's Reports*, *Daily Variety*, *New York State Exhibitor*, *Variety* and *The Billboard* among trade papers. Not all of the papers are used in each tabulation, because of early trade showings, conflicting publication dates, etc.

Name	Favorable	Unfavorable	No Opinion	Comment
Way Down East (20th-Fox)...	8	6	3	"Old-fashioned and outmoded."—Harrison's Reports. "Vibrant and alive."—World-Telegram.
Hands Across the Table (Para) 14		0	2	"Solid, joyous entertainment."—Hollywood Reporter. "One of the best comedies of the season."—Daily Variety.
The Rainmakers (Radio).....	1	7	2	"The laughs just aren't there."—American. "Merits no more than a note for the record."—Times.
The Last Millionaire.....	5	2	1	"Tremendous fun."—Sun. "Not funny."—Post.
Bad Boy (20th-Fox).....	3	2	7	"Nice neighborhood."—N. Y. Exhibitor. "For the family trade."—Variety.
Society Fever (Invincible)....	1	3	1	"The lower end in the smaller houses."—Hollywood Reporter. "Mildly amusing."—Film Daily.
The New Gulliver (Amkino)...	8	0	1	"Striking and original."—Herald-Tribune. "Technical brilliance."—Times.
Red Army Days (Amkino)....	2	2	2	"Agonizingly slow."—World Telegram. "Undistinguished."—M. P. Daily.
Western Frontier (Columbia)...	2	0	0	"Good Western."—Film Daily.
Dressed to Thrill (20th-Fox)...	0	2	0	"Flat and silly."—The Billboard.

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**"PETER IBBETSON"**

(PARAMOUNT)

TIME—84 minutes. PRODUCER—Louis Lighton. RELEASE DATE—Nov. 8.

PLOT—Two children at the puppy-love stage are torn apart when the boy's mother dies and his uncle takes him away. He grows up to manhood, finding his life empty, and when he returns to the scene of his childhood realizes he misses his little playmate. On assignment as an architect, he goes to a wealthy estate, falls for the mistress of the house, later learning that she's his old sweetheart. Her husband realizes this, attempts a shooting, is accidentally killed himself, and Ibbetson, the lover, is jailed for life. They then live in their own dream world, a power they possess, continuing until death.

CAST—Gary Cooper, Ann Harding, John Halliday, Ida Lupino, Douglas Dunbrille, Virginia Weidler, Dickie Moore, Doris Lloyd, Elsa Buchanan, Christian Rub, Donald Meek, Gilbert Emery, Elsa Prescott, Marcella Corday, Adrienne D'Ambricourt and Therese Maxwell Conover. Harding is outstanding, and Cooper, burdened by a difficult role not really suitable for him, does well.

DIRECTOR—Henry Hathaway, who did commendably, adhering to beauty thruout, altho he muffed on the dream-world scene—too bewildering.

AUTHOR—From the novel by George duMaurier and the play by John Nathaniel Raphael. Adapted by Constance Collier from screen play by Vincent Lawrence and Waldemar Young, with additional scenes by John Meehan and Edwin Justus Mayer. Treated beautifully, tho faulty in later sequences.

COMMENT—A beautiful picture, touching and the like, but done in a fashion to require the issuance of a copy of the book with each admission.

APPEAL—Very limited; strictly class. Too fantastic for realistic public. EXPLOITATION—Harding and Cooper are names to plug. Story's use in the silents, legit and opera also a buildup possibility.

**"I FOUND STELLA PARISH"**

(WARNER BROS.)

TIME—85 minutes.

RELEASE DATE—November 1.

PLOT—A mysterious leading actress in London suddenly disappears, and reporters are sent scurrying around to find Stella Parish (our heroine, Kay Francis). A ruthless little reporter (played by Ian Hunter) tracks her to New York, verifies her identity and cables his story to his London paper. She tells him she loves him. But it is too late, as the story has already broken. She becomes bitter and goes money-mad, having lost her faith in men and the cruel, cruel world. But her great love for her little daughter and the efforts of the reformed reporter finally win her back to happiness and the picture ends with Miss Parish once more a London success.

CAST—Kay Francis, Ian Hunter, Paul Lukas, Sybil Jason and Jessie Ralph. Francis gives a swell tear-jerking performance, altho the little girl, Sybil Jason, almost steals the picture.

DIRECTOR—Mervyn LeRoy.

AUTHORS—Story by John Monk Saunders and adaptation by Casey Robinson.

COMMENT—The more intelligent patrons may resent the obvious plot and tearful situations, but most people will undoubtedly enjoy the suspense of certain dramatic situations and will probably also enjoy a good cry.

APPEAL—Surefire for the women. Mother love angle and the latest in fashions combine to make it a sure clicker.

EXPLOITATION—Play up Francis on the marquee. And use the many dramatic situations of the plot as angles for advertising.

**"THREE KIDS AND A QUEEN"**

(UNIVERSAL)

TIME—90 minutes.

RELEASE DATE—October 28.

PLOT—The richest woman in the world, an eccentric old crank, is declared unbalanced thru the efforts of her nephew. She is bounced from her carriage in a runaway and taken home by three slum kids. A kidnap scare is unleashed, but she insists on staying, not wanting to go to an asylum. While with the youngsters she becomes kindly and gentle, but a real gang hijacks her, and the kids aid the police in getting her back. Insanity charges are removed by the kids' efforts and the plea of their foster father, an Italian barber.

CAST—May Robson, Henry Armetta, Frankie Darro, Billy Burr, Charlotte Henry, William Benedict, John Miljan and others. Robson carries it, aided by Armetta's familiar comedy work, and nice jobs from Darro and Burr, latter a little kid. Henry is sweet and sincere.

DIRECTOR—Edward Ludwig. Story not integrated too well and small angles allowed to slide. These include New York process shots, which are very badly done.

AUTHORS—Screen play by Barry Trivers and Samuel Ornitz, from story by Harry Poppea and Chester Beecroft. Yarn is preposterous, with every sob and meller angle possible dragged in by the hair.

COMMENT—A silly, trite and often dull picture, but one that the nabes will love.

APPEAL—The family trade. Combination of sobs, comedy and meller makes it a natural for them.

EXPLOITATION—Play up Robson and Armetta. Richest woman in world may do for some angles. Psychological word association, used in yarn, can be run as newspaper stunt.

**"SHE COULDN'T TAKE IT"**

(COLUMBIA)

TIME—78 minutes.

RELEASE DATE—October 20.

PRODUCER—B. P. Schulberg.

PLOT—The head of a wealthy family of madcaps, whose goofy escapades are front-paged, goes to prison on an income tax rap to get the rest doctors prescribe. He meets up with another tax dodger, this one a public enemy, and gets the lowdown on how his family should be handled. The rich papa dies, leaving a will naming the former public enemy as the trustee of his estate. Later, leaving prison, starts on his trustee duties, carrying them out in rip-snortin' fashion, and finally taming the rich and falling for the pretty daughter.

CAST—George Raft, Joan Bennett, Walter Connolly, Billie Burke, Lloyd Nolan, Wallace Ford, James Blakely, Alan Mowbray, William Tannen and Donald Meek. No fair judging a cast from an inane story such as this, altho it can be said that they did about as well as could be expected.

DIRECTOR—Tay Garnett. He, too, is in a tough spot in being saddled with a vehicle like this, but fortunately he stretched the gun-shooting and auto-chasing scenes to provide needed action. Times, tho, when his work fell into the same category as the story.

AUTHOR—Story by Gene Towne and Graham Baker, with screen play by Oliver H. P. Garrett. Very silly yarn, the type that insults average intelligence.

COMMENT—This pix isn't worth a tinker's dam. Provides some action, fortunately, but in general it's stuff that you have to gulp down quickly.

APPEAL—Limited to the 10-cent investors in horse-opera films.

EXPLOITATION—Raft and Bennett are good playups. Opportunity for poetry contest in view of one player's quotations. Lay off crime angles; it's glorifying the criminal.

**"IT'S IN THE AIR"**

(MGM)

TIME—82 minutes

RELEASE DATE—October 11.

PRODUCER—Harry Rapf.

PLOT—A well-planned, produced and acted comedy story starring Jack Benny, as a gambler, dodging the tax collectors with his stooge, Ted Healy. They hop out West, where Benny tries to make up with his wife, Una Merkel, a tennis teacher at a hotel. In order to get there, he tells the air line he is planning a stratosphere flight. Word gets around, business men try to promote him, believing him wealthy, but he in turn promotes them for \$85,000. Finally he and Healy make the trip, after being exposed as crooks. They come down as heroes and everything works out swell.

CAST—Jack Benny, Ted Healy, Una Merkel, Nat Pendleton, Grant Mitchell, Mary Carlisle, Harvey Stephens, Purnell Pratt. Healy steals the picture with his laughs. Every time he's on, and the times are often, it's a howl, with Benny more or less straight. Pendleton does a swell job as the internal revenue collector, and so does Miss Merkel as Benny's wife, who has tossed him because of his racket proclivities.

DIRECTOR—Charles Reisner, who has done a grand job.

STORY—Original and screen play by Byron Morgan and Lew Lipton.

APPEAL—Universal.

COMMENT—A feature that can play alone, anywhere, anytime.

EXPLOITATION—Use Benny's name as the sales pull.

**"THE MELODY LINGERS ON"**

(RELIANCE)

TIME—81 minutes.

RELEASE DATE—October 25.

PRODUCER—Edward Smali.

PLOT—A gal studying the piano in Italy during the war loves a great Italian baritone, but shortly after their affair he is killed. German occupation forces her to turn her baby over to a convent, and after the war she can't get it back. She tries to steal it by entering the convent as a novice, but is caught. Years later, a famous pianist, she finds the boy, adopted son of a wealthy couple. Rest of yarn tells how she convinces them to let him study voice, which is what he wants to do, with an attempt to go plenty heavy on the sob stuff. He, of course, turns out to be a great baritone, too.

CAST—Josephine Hutchinson, George Houston, John Halliday, Mona Barrie, Helen Westley, Laura Hope Crewes, William Harrigan, David Scott, Walter Kingsford, Ferdinand Gottschalk and others. Grand cast does its best with awful material. Hutchinson saves central role from complete bathos by really fine playing. Houston, stiff. Voice can't convincingly carry the opera stuff.

DIRECTOR—Davił Burton. So slow that it seems as tho the camera speed had been hopped up for slow motion.

AUTHORS—Screen play by Ralph Block and Philip Dunne, from the novel by Lowell Brentano. A completely messy job. Dialog as trite and silly as anything ever to hit the screen. Effects trite and obvious, shoveled on with a pitchfork. First hour of film, telling how baby was born and lost, should have been made into an eight-minute prolog.

COMMENT—Hopelessly dull.

APPEAL—Confirmed sob-stuff addicts. Not for kids.

EXPLOITATION—Play up Hutchinson's performance and rest of the cast.

**"GRAND EXIT"**

(COLUMBIA)

TIME—78 minutes

RELEASE DATE—October 25.

PLOT—Tom Fletcher, arson investigator for an insurance company, is sent out to uncover the source of a series of fires which threaten to ruin the company. He discovers that a specific kind of glass has been used to cause spontaneous combustion in one of the blazes; that the manufacturer of this glass is allegedly dead by suicide after the insurance company had refused him a loan. At each of the fires appears an attractive young girl, and thru her he traces the pyromaniac, who is the girl's father, relieving the girl, whom he now loves, of suspicion. Picture is halfway thru when interest in the plot is shifted from the source of the fires to how Fletcher will trace down the guilty party. Result is a loss of suspense.

CAST—Edmund Lowe, Ann Sothern, Onslow Stevens, Robert Middlemass, Wryley Birch, Selmer Jackson, Guy Usher. Lowe is cast as a hard-drinking, flip investigator, and does all right. Miss Sothern (Harriet Lake) falls down on her job rather badly. Rest of the cast performs perfunctorily.

DIRECTOR—Erle C. Kenton. Direction is a routine and somewhat monotonous job.

STORY—Gene Towne and Graham Baker. Screen play by Bruce Manning and Lionel Houser.

COMMENT—Okeh programer, indicated for double billing. Can't carry by itself, except in the lower grade spots.

APPEAL—Adult.

EXPLOITATION—Best sold on the strength of Lowe's name, with the fire racket next best angle.

**"FIGHTING YOUTH"**

(UNIVERSAL)

TIME—68 minutes

RELEASE DATE not given.

PRODUCER—Fred S. Meyer.

PLOT—A mixture of jingoism and the old alma mammy spirit in a stupid affair. A ring of radicals, for some strange reason, wants to break down colleges, and decides to work thru football teams. Charles Farrell, All-American back at State College, is selected as the victim, and the attractive Ann Sheridan, cast as the daughter of a wealthy geezer, but a Communist nevertheless, gets in her hooks. He chucks football for a while, but the radicals are exposed soon after by one of their own members, Eddie Nugent, who, it develops, isn't really a radical, but a G man. Farrell then is finally allowed back into the big game and wins it single-handed in the last five minutes.

CAST—Charles Farrell, Andy Devine, Edward Nugent, Ann Sheridan, June Martel, J. Farrell McDonald. Farrell is his usual wooden self, Devine is okeh as comedy relief, while Martel is quite earnest as Farrell's true blue gal. Sheridan is lovely and miscast, but in the right kind of parts should be able to go places.

DIRECTOR—Hamilton MacFadden.

AUTHORS—Stan Meyer, original. Screen play by Henry Johnson, Florabel Muir and MacFadden.

APPEAL—Limited—so much that it's hard to think who would like it.

COMMENT—Picture should never have been produced, with a vapid, thoughtless story. Only good features are some nice football shots.

EXPLOITATION—Use football to sell to youngsters, mainly.



# Katz Tiff, Contract Delay Threatens BAA-EBMA Peace

**Managers disclaim Katz as member, thus not liable for salaries—BAA holding EBMA responsible—actor group forces contract completion—may mean agreement blowup**

NEW YORK, Nov. 9.—The sudden folding of the Civic, Syracuse, Sunday night by George Katz, owing the cast a week's salary with a claim for another week as notice, threatens a serious dispute between the Burlesque Artists' Association and the Eastern Burlesque Managers' Association, the latter group disclaiming Katz as a member and thus not responsible for his debts. Both groups, in addition, may find themselves at further odds because of the delay in the completion of the contract, the BAA now forcing the issue. Syracuse, as far as the BAA is concerned, is a member of the EBMA, as per a wire from the latter organization dated September 11. However, the BAA received a wire from Sam Scribner, head of the managerial group, on Monday that Katz and his theater were dropped from the EBMA October 9, which information Scribner claims he relayed to Tom Phillips, BAA head, verbally.

Phillips answered Scribner Wednesday, revealing that he had no such verbal information from Scribner, and furthermore that it has been a practice of the EBMA to officially notify the BAA in writing whenever a house dropped from the managers' organization, as was the case of the Gotham and Irving Place here and the Hudson, Union City. Phillips further said that if this is a sign of good faith on the part of the managers that he'd just as soon have no agreement.

In the BAA agreement with the EBMA, the latter group agreed to make up for any defaulting on the part of any of the member theaters, and BAA is including Syracuse in this group.

Phillips and his lawyer, Henry Silverman, and Scribner and his lawyer, Jacob Goodstein, met a week ago yesterday (See KATZ TIFF on opposite page)

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## Changes Expected On Indie Circuit

NEW YORK, Nov. 9.—There will be changes in the theater lineup of the Independent Burlesk Circuit, if reports making the rounds this week carry any weight. It is said that several of the present members of the circuit intend changing their policies to stock, and it is further reported that Issy Hirst, head of the wheel, is attempting to bring in a group of up-State houses to add more time to his tour.

The Empire, Newark, and Hudson, Union City, are two houses which have made some mention of going into stock policies as soon as their time with Hirst expires.

Hirst, on the other hand, is rumored to be taking over the Civic, Syracuse, which George Katz walked out on, altho Hirst has no show going in this Monday, as reported. It is understood that he will not take Syracuse unless he can close with other houses in the vicinity so that the jumps will be easier.

LORRIE LaMONT, a recent Tommy Levene booking at the Variety, Pittsburgh, will be joined there Friday by Charles Williams, spotlight man at Minsky's, Brooklyn, for a double celebration, her birthday and their recent wedding.

## Burlesque Reviews

### Rialto, Chicago

(Reviewed Wednesday Afternoon, Nov. 6)

Leo Stevens has been staging the shows here for the last four weeks while Fred Clarke was whipping the Ada Leonard vaudeville unit in shape for N. S. Barger's debut as a unit producer. Stevens, who used to produce some beautiful stage pictures at the Star and Garter Theater, doesn't seem to have spent much thought in the production of the shows here. Last week's bill was the slowest and most boring show this reviewer has yet seen at the Rialto, and this week isn't much better. It isn't a case of the budget being lower, but rather Stevens' old-fashioned ideas that are to blame. Clarke is producing the next show and we look for some flashy, vivid and colorful burly.

The show, *Girls in Blue*, opened in a restaurant set and served to introduce the principals and the chorus. After songs by several people a comedy scene was enacted with Charles Country, Erin Jackson, Jack Buckley and Bert Saunders. This was followed by another chorus number, then May Brown with a strip dance. A jockey number by the

chorus, then Buster Lorenzo sang as the curtains parted on a posing number.

McAllister and Fields, Erin Jackson and Bert Saunders, in a comedy bit, and then a daisy number, Marian LaMar with a tease number and a drug store scene with Jack Buckley, Kenny Brenna, Mae Brown, Dorothy DeHaven, Charles Country, Erin Jackson and Bert Saunders that was funny. Stevens then dragged out the old rose petal business; Dorothy Maye, attractive brunet, contributed a strip, and McAllister and Fields did some funny comedy talk. A production number using black and white set pieces served to introduce June St. Clair, featured platinum blond strip artist; Brenna, Buckley and Country did the ancient "no, I haven't" bit, and the show closed with *In Bohemia*, with all on for the curtain. F. LANGDON MORGAN.

### Gaiety, New York

(Reviewed Tuesday Afternoon, Nov. 5)

Gaiety, aside from the fact that it's on Broadway and not 42d street, is also different from the other local burly houses by not trying to be more than it (See Burlesque Reviews opposite page)

## Burly Briefs

RUBE BERNSTEIN, former burly producer, is company manager of *Dodsworth*, now playing at the Erlanger Theater, Chicago. . . . Fred Clark is back at the Rialto, Chicago, as producer after being away three weeks rehearsing and producing the Ada Leonard unit. Leo Stevens subbed for him. . . . Milton Schuster has recruited a new cast for the Grand Opera House which includes Benny Moore, Lew Devine, Jack Heath, Johnny Watson, Jewell Southern, Grantland Gest and others. . . . Dorothy Dee, now at the Palace, Buffalo, has received several offers to open in New York but has already accepted an engagement in St. Louis.

Leo Stevens will produce the shows at the Gaiety, Milwaukee, starting this

week. . . . Stevens, one of the oldest producers in the game, closed Saturday at the Rialto, Chicago, after having produced shows in Chicago for the last 10 years. . . . May Brown is playing one week at the Garrick, St. Louis. . . . Ruth Jacquette, who closed at the Gayety, Minneapolis, recently, is opening at the Grand Opera House, St. Louis.

FRANK SCANNELL opens at the Roxy, Cleveland, this Friday, agented by Dave Cohn. . . . Later also put Kay Johnson there last week. . . . John Quigg opened at the Park, Boston, this week. . . . Helen Windsor, recently on the Indie wheel, has been submitted to the Paradise Restaurant, New York, by Nat Mortan. . . . Cheri Griffith closed at the Irving Place, New York, last week but has a couple of weeks more to go under a Mrs. Wilner contract. . . . Chicque Rione, Margot Lopez, Paul Niles and Zooleeka were Star, Brooklyn, exits last week. . . . Wanda Casina, away from New York for about a year, back in town.

H. K. MINSKY and Eddie Lynch flew to Chicago last week to supervise the opening on Friday of *Life Begins at Minskys* at the Oriental. . . . Entrained 12 girls to supplement the 36-girl chorus with the show. . . . Show follows into the Palace, Akron, the first half of next week. . . . Dave Cohn returned to New (See BURLY BRIEFS on opposite page)

## U-NOTES

By UNO

HELEN WALTERS is the added feature with Jack Kane's company at the Empress, Cincinnati, this week.

MING TOI, after closing at the Park, Boston, recently went to Cleveland to fill an engagement at the Ambassador Restaurant for Mike Speciale so that she could at the same time have new photos made by Al Hellstern.

ALICE DONALDSON, who became Mrs. Al Bruhwel, wife of a Brooklyn motorcycle cop, returned from a month's honeymoon to open at the Irving Place, New York, Sunday.

WALTER BUDD and Billy K. Shaw, former burly and vaude principals, together with Miles Murphy, have opened a booking office in Baltimore.

ALICE KENNEDY and Mike Sachs tendered a birthday party to Alice's ma, Mrs. Meta Kennedy, Tuesday at the family home in Sunnyside, L. I., to commemorate her 54th anniversary.

LOU APPLEBY, owner of the Roxy, Toronto, stock burlesque house, was a visitor in New York last week, the guest of Herman Ferber at the Gaiety. Appleby is only 24 years of age, which makes him the youngest theater operator in the business. George (Buttons) Fares is producing at the Roxy, a four-a-day house. Other principals are Karl Bowers, Allison Sisters, Andy Anderson, Mack Frye and Agnes Nichols.

LESTER MONTGOMERY has been added to the number-producing force on the Indie Circuit. Other pros are Frank Bryan and Howard Evans.

DOLLY DAWSON, late of the Civic, Syracuse, is a new stripping principal from the West and Canada, soon to appear in New York houses.

PATSY GILSON, former principal, having learned thru Helene McCree that her whereabouts were asked for in a recent issue, hastens to reply that she is pleased to know that she is not the "forgotten girl," that she is enjoying life's journey, that all her entrances and (See U-NOTES on opposite page)

PRESENT AS AN EXTRA ADDED ATTRACTION  
Creator of Her Own Sensational Dances.  
**MING TOI**  
Middle Western Rep., MILTON SCHUSTER.

## CHARLES ROBINSON

Featured Comic with Buddy Abbott Unit

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Artistic Strip Specialties and Straights.

## DOLORES WEEKS

DANCING—TALKING—STRIPS.

## DUDLEY DOUGLAS

Straights With HERBIE FAYE, Indie Circuit.

## MIKE SACHS and ALICE KENNEDY

Enjoying a Pleasant Season with Minsky Shows.

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PERT, PERSONABLE AND PLEASING.

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JUST 100% VERSATILE.

## BETTY—MACK SISTERS—SHIRLEY

In Dances, Assorted, Including Acrobatic and Modernistic.

## BEBE A BURLESK BEST TOBIN

Show Stopping at the Eltinge, New York City.



## Tab Tattles

**C**HARLES (JOY) GRAMLICH is launching a 16-people musical version of *Rip Van Winkle* to open in Utica, N. Y., November 25. He has a contract for 15 weeks with the Cosmopolitan Productions Company of Utica for *Rip* to play auditoriums and theaters under auspices. Charley is framing the show in Syracuse, N. Y. He has with him Johnny D'Arca, juvenile, and Reah Huntington, with the rest still to fill in. . . . Majestic Theater, Harrisburg, Pa., went combo recently with *Showabout Revue*, featuring Manny King, Gwen Marlowe and a line of 12 girls. . . . Tommy Parker, formerly with W. Rex Jewell's company at the Playhouse (now the Roxy), Salt Lake City, is now engaged in the architectural business in Utah and doing well. His wife, Mae Tibbits, is busy looking after their two boys. Tommy and Mae have definitely retired from the stage. . . . Earl Meyer and the missus are back at their home in Cincinnati after a season with Gooding's Greater Shows on which they had their own girl attraction. They will stick close to the home town this winter. . . . What has become of Henrietta Lund, niece of the late Danny Lund?

**B**ERT LAMB, of the team of Lamb and Lamb, has been ill for the last year and a half from an ailment contracted during the World War and is unable to work. He wants to hear from friends he tramped with. His address is 827 Charlotte street, Detroit. . . . Chic Meyer's *Miami Bound* is doing okeh on dates thru Indiana. Featured with the unit are Melville and Elmore, Meyers and Nolan, Janice Thompson, Don Baldwin, Jane Rubey, the Martin Sisters (Betty, Ann and Sue) and Chic Meyer's and his ork. . . . Owen Bennett's *Vanities* are currently in the Carolinas. . . . Beulah Hill underwent an operation at the American Hospital, Chicago, November 3, and, according to her hubby, George B., is doing very nicely. Friends may write to her in care the above hospital, 850 W. Irving Park boulevard, Chicago. . . . Earl Williams and wife, Malda, and Dorothy Brown are new members of the Cotton Watts tab at the Roxy, Knoxville. . . . Hy Lewis, who closed recently with the Watts unit, is now working clubs in the Cincinnati area. He was a visitor at tab headquarters the past week. . . . Just another reminder to the friends of Bonnie Austin: She is still confined at General Hospital, Knoxville, and her condition is reported as critical. Friends are urged to write her a cheering letter. Mail addressed to her in care of Warren Candler, Rialto Theater, Knoxville, will be delivered to her.

**D**OTTY TILLMAN has gone to her home at 418 N. Sherman drive, Indianapolis, where she will spend the winter attending school and teaching dramatics. . . . Wayne Kennon, xylophonist, has closed with Owen Bennett's unit and is now working theaters and night spots in the Cincy area. He is featuring a novelty number on the woodpile, wherein he covers up the entire instrument and then plays it in the usual fashion. . . . Patsy Gilson, of tab and burly, is now at home in Davison, Mich. In answer to a recent query here as to her whereabouts, Patsy pens: "All of my entrances and exits of late have been mostly blackouts in an operating room. I have been carved upon so often that now they could cut my head off and sew it back on and I'd know I'd come out all right. I'm feeling fine now and still laughing." . . . Billie Grey, Duke DeSyrette and Honey DeBruin are working the night spots in the Los Angeles district. . . . Lew and Kitty Green are taking a brief vacation at their home in East Liverpool, O., after completing engagements in Cincinnati, Columbus and Youngstown, O. . . . Jig Watson is rehearsing a new tab at the Empire Theater, St. John, N. B., for a swing thru the maritime provinces of Canada.

## BURLESQUE REVIEWS—

(Continued from opposite page)

really is. No elaborate trimmings, new-fashioned runway ideas or overstepping the censorship limits. Just average burlesque, but there were plenty of standees at this Election Day matinee. So I. H. Herk is doing okeh.

Comedy crew comprises Harry (Hello

Jake) Fields, Jimmy Dugan and Harry Evanson and they're clever enough fun-makers, yet their material has worn out its welcome. That *Case of Mrs. Westphall* bit should have been on the shelf long ago. Material is one of burly's chronic ailments. Good straight support is given by Jack Coyle, Jimmy Francis and Herman Ferber, with Coyle and Ferber doubling at singing. Couple of the strip girls are capable in bits.

Stripping in this house doesn't mean much either, and what go over best here are song and dance specialties. Why even the hoofing of two of the chorus kids, only fair, got good hands. Ferber and Inez Marvin copped the applause honors of the show with their *Blind Man* number Kathryn Irwin, prima donna here for some time, goes big also, and she rates it. Coyle found a good audience for his song.

Strippers, in the order of their appearance, are Louise Phelps, Mary Brown, Marie Voe, Evelyn Whitney and Gladys Clark. A swell looking group of lassies, all dressed well and all working tame. Marie was tricky enough to show-stop and Gladys topped off her number with a wee bit of hotcha as only she knows how to hand out.

Production numbers are only so-so, considering the limited equipment, altho neat costuming does much to lend color to the picture items. The chorines, 13 of them, are as good a line as you could find in burly. They work spiritedly, which is more than you can say for most of those lifeless lines. **SID HARRIS.**

## KATZ TIFF—

(Continued from opposite page)

afternoon in Goodstein's office on the subject of the contract. Originally, following the strike, the contract was to be completed during a period of from two weeks to 30 days, but the BAA in deference to Scribner's wishes agreed to postponements in view of the Republic's court troubles and the establishing of the EBMA offices. At this recent meeting it was agreed that to expedite matters and save all bickering that both attorneys complete the contract themselves and return it to both groups for final action.

Paramount problem of the contract is the matter of hours in the theater, with the BAA determined not to stop in its efforts until some reasonable change is made as regards working conditions.

## BURLY BRIEFS—

(Continued from opposite page)

York last week after a successful Midwestern auto trip in search of new faces and new booking connections. . . . Caltes Brothers, veteran vaude and legit team, are now being agented by Phil Rosenberg for burly. . . . Joe Forte got back to New York last week after a long absence, having been on the Coast and in Maine. . . . Goes on the Indie wheel this Sunday. . . . Duke De Syrette, hoofing juve, now working with Honey De Bruin as Pierre and Sylvia at Pirrone's Club, Los Angeles. . . . Back soon in burly.

**LEGIT** show on burly, *The Body Beautiful*, folded in New York after five performances. . . . *Strip Girl*, the other legittier, is still running. . . . Yvonne Cappell is now added attraction at the Gayety, Louisville, under the sub-billing of "Tillie, the Twirler." . . . Her manager, Don Moore, attracts townfolk with her new airplane, having her name and theater in neon. . . . Rudy Kahn nursing an infected schnozzle as a result of a barber's treatment. . . . Syd Burke, Palmer Cote and Walter Sanford replaced Helen Nelson, Jack Larrimore and Charles Samuels at the People's, New York, last week. . . . All agented by Tommy Levene. . . . Joe Stanley and Mickey O'Neil went into the Irving Place, New York, succeeding Frank Silk and Peggy Reynolds.

**MINSKYS** and the Weinstocks were wired for info on whether their Miami house was insured, the recent hurricane having done a little damage. . . . Margie Lee is now at the Garrick, St. Louis, thru Dave Cohn. . . . Engaged for a new Indie show to open Sunday are Harry Clexx, Marie Voe, George Murray, Joe Forte, Bubbles Yvonne, Patsy Johnson, Jack Lamont (straight) and Josie Carole. . . . Recent bookings of Nat Mortan include Nazarro Hallo, Park, Boston; Mabel Frances, Star, Brooklyn; Sally Martin, Minsky's Brooklyn, and Betty King, Republic, New York. . . . Three are new faces, which is a hobby with Mortan, who frequently uncovers strippers from chorus ranks.

. . . Edna Dee dropped out of the Indie show in Union City, N. J., last week because of illness.

**BILLY AINSLEY**, veteran comic at the Avenue Theater, Detroit, fell heir to \$7,000 left him by an uncle. He has already bought a 30-acre farm at Ox Bow Lake, 30 miles northwest of Detroit.

**IRENE NATHAN**, former advance agent for Glick Shows, is now advance agent for Izzy Hirst's Penn circuit of one-nighters. . . . Chan Lee, Chinese importation, who does a number called *Dance of the Lanterns*, is booked as added attraction at the Gayety, Baltimore, week of November 17. . . . Mickey Golden was tendered a birthday party by Mrs. Jake Goldberg (Mabel Lee) in Baltimore last week.

## U-NOTES—

(Continued from opposite page)

exits have been mostly blackouts in an operating room, but that she is feeling fine now and still laughing and living in the sticks in Davison, a subdivision of Flint, Mich.

**JACK LaMONT**, principal comedian with *Poppin' the Cork*, Indie Circuit, threw a merry Halloween party at the Biltmore Hotel, Newark, N. J. Feature stunts were Billy Wallace's coffee souse; LaMont's chili cooking; Pat Morgan's winning the first prize, a cigaret holder, in the apple-ducking contest, and Paul Neff's collecting 96 cents for the return of empties. Others present were Charles Schultz, Joan Collette, Ginger Rhoda, Phyllis Vaughn, Dottie Grennan, Eileen LaMont and Herb Leipsig.

**GEORGIA SOTHERN** under doctor's treatment for a run-down condition. In her spot at the Irving Place, New York, is Buster Phillips.

**EXOTIC CARROLL**, sister of Evelyn Myers, new in the East from St. Louis cabarets and Western burly spots, was added to the stock principals at the Eltinge, New York, Friday.

**GINGER SHERRY** fell over scenery at the Roxy, Cleveland, last week and is now sporting a bandaged wrist.

**PEGGY REYNOLDS** closed at the Irving, New York, Saturday and opened the day following at the Star, Brooklyn.

**DOROTHY LAWRENCE**, principal at the Star, Brooklyn, feted and flowered and whooped by company Wednesday when she became Mrs. Bob Gold, wife of a musical leader as per sentence by Supreme Court Judge Strahl in a Brooklyn court and with Mr. and Mrs. Sam Futeran as feature witnesses.

**CAROLYN WELLS**, of the Eltinge, New York, and Sunny Lovett, of the Minsky stock shows, are two more eligibles ready to switch from the chorus to principal ranks. Ditto Eileen LaMont with the Indie Circuit.

**DOLORES WEEKS**, dancer at Minsky's Gotham, New York, very much in favor of the mayor's anti-noise crusade and enforces it diligently in her dressing room shared by Betty DuVal and Jeryl Dean. Only noise heard is their own laughter when one accidentally lets slip a wise crack.

**BETTY KING** became a new Minsky stock principal at the Republic, New York, November 10.

## NEW PLAYS—

(Continued from page 19)

tremendously powerful propaganda into the marines-are-coming sort of flag-waving that we have been led to expect in all labor plays.

Even so, it is head and shoulders above the rest. It displays more intelligence. It possesses far more subtle (and therefore more powerful) dramatic effects. The writing is on a higher plane. And there is a real effort to present both sides of the argument, thereby making the workers' side seem trebly powerful. Messrs. Maltz and Sklar and other deans of the left-wing drama can take a tip or two from Mr. Bein.

The union organizer is shot down, and the final scene has the embattled workers clustered around his coffin in Union Hall, swearing to carry on for the things for which he died. It is an inconclusive ending. At least one customer would have liked the strike to end one way or

## Theatrical Mutual Assn.

**CHICAGO**, Nov. 9.—At the last meeting of Chicago Lodge No. 4, TMA, there was a very good crowd and the members decided to give a vaudeville show and testimonial ball, to be held on the night of November 30 at the Performers' Club auditorium, 645 N. Clark street. At the ball Brothers Thomas Ratigan and Frenchy Bishop, two oldest members, both of 51 years' standing, will be presented with gold membership cards and life memberships. Tickets are on sale in the Loop at the office of Dr. Mark Gelder, Garrick Theater Building.

Brother Bert Clinton, who is associated with the AFA in charge of its outdoor branch in Chicago, is also a hard worker for the TMA. Brothers Clinton, Wishard and Charles Mueller have promised an excellent show.

Brother Lewis Amposit, a member of New York Lodge No. 1, here with the ill-fated *Tobacco Road*, attended the meeting and gave a very nice talk.

Our president, Brother Harvey Schraut, met with an accident at the Highland Theater while working backstage and is confined to the Woodlawn Hospital.

the other—either in the golden glory of victory or the stark and horrible tragedy of defeat. The latter, perhaps, would best have pointed the moral. But again the quarrel is probably with Miss Lumpkin, rather than with Mr. Bein.

A large cast performs well except for the conglomerate Southern accents that rain upon the Broadhurst stage. To an unpracticed ear they seemed to range from Choctaw to Brooklynese.

Among those particularly worthy of mention are Shepperd Strudwick, Robert B. Williams, Lew Eckels, Robert Porterfield, George Oliver Taylor, Aldrich Bowker and Tom Ewell. Paula Bauer-smith turns in a splendid performance, a tender, sensitive and effective study of the woman who dies; while Leslie Stafford, as the daughter, can be hailed as an ingenue find, a lovely, charming and talented young actress.

Will Geer seems unfortunately stagey as grandpappy, while Norma Chambers does honest and sincere work as the mother, the pivotal character of the piece, but lacks the needed power for the role.

*Let Freedom Ring* is a ringing indictment and a stirring plea. Its faults can be (and perhaps already have been) corrected. But a spectator can't help wondering about one or two points: there is much talk of the "profits" ground by the mill-owners out of the workers by the pay-cuts; but suppose there were really no profits, and without wage-cuts the mills would lose money and shut down? It is the entire economic situation, rather than simply the industrial setup, that is at fault. And also, the plight of the workers seems little if any worse than their starvation on the hills. Both conditions need righting.

But that is simply carping. *Let Freedom Ring* stands as the most intelligent, the most powerful and the most persuasive labor play that has yet appeared. It will be even better when it is cut.

**EUGENE BURR.**

## WANTED SINGING, TALKING STRIPPER

For steady job on Coast for winter. Must have youth, looks and personality. No agents. Send photos and details direct to Manager, Stock Burlesque. Three a day.

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## McOwen Ends Best Season Since 1929

PAWNEE CITY, Neb., Nov. 9.—Original McOwen Stock Company, under the management of Frieda McOwen, closed its tent season here recently. Company played four weeks at the beginning of the season in Lincoln, Neb., then moved to Topeka, Kan., for 12 weeks, after which the show played its contracted fair dates in Kansas and Nebraska.

Mrs. Frieda McOwen, manager, states: "The past summer season was at least 25 per cent better than 1934 and was the best since 1929."

Roster at time of closing, besides Mrs. McOwen, included Lance Davis, Jack Phillips, Dell Phillips, Earl Gregg, Fred Cantway, Bert Walker, Mina Jane McOwen, Edna Louise McOwen, Jole Martin, Florence May, Clair Boshart, Charles Barnhart, George Walsh, Wilbur Ems and Helen Alton. Bill Grigley had the advance.

## Wayne Agency Bookings

KANSAS CITY, Mo., Nov. 9.—Recent placements by Wayne's Theatrical Exchange include: Vern and Marcia Douglass, with the Great Lake Players; Earle La Rue, with the Cooke Players; Gus and Lucella Locktee, with Cliff Carl's Comedians; Martin L. Rose and Mr. and Mrs. Larry Dunning, with James Todd Players; Mr. and Mrs. Mickey Arthur and Del Post, with the John Caylor Players; David L. Reese, with Tilton-Guthrie Players; Mac and Marie McDonald and Marjorie Swenson, with Budd Todd Players. Late play leases were *Front-Page Stuff* and *The Baby Washer*, to John Caylor Players; *Sweet Papa Toby*, to Haverstock Comedians and James Todd Players; *Why Men Go Wild*, to Cliff Carl's Comedians; *Where's Elmer?*, to Mac-Bell Players; *Wanted, a Baby*, to Caylor Players; *Good Bandit*, to Shanklin Stock Company; *Detouring Wives*, to Rotnour Players; *Angel of Hell's Port*, to Todd Players.



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## WANTED IMMEDIATELY

SHANNON PLAYERS—Comedian, useful People, Juvenile Man. People with Specialties who play parts. HARRY SHANNON, Pineville, W. Va.

## SHORT CAST SCRIPTS

Casts ranging from five to eight. Royalty from three to ten dollars. Send stamp for complete list.

JOHN LAWRENCE, WORTHINGTON, INDIANA

## Rep Ripples

OLIBER J. NEWCOMB, well known in stock and repertoire circles, is in the American Hospital, Chicago, as the result of injuries sustained in a 35-foot fall from a scaffold while doing interior decorating. Newcomb is nursing a broken right shoulder, a broken arm and left hand and numerous bruises. He would appreciate a line from friends.

JOHN W. HUFTLE has his 10-people *Uncle Tom's Cabin* Company playing schools and theaters thru Pennsylvania and reports that he's doing fine business.

MR. AND MRS. JIMMIE JUKES jumped into Dallas last week from West Texas. They report that conditions in the western part of the State are very bad; that the territory is overrun with shows and that all are suffering from bad business.

EDDIE MORAN, character comedian, is in Dallas, a recent arrival from Kansas City, Mo.

## Kansas City Jottings

KANSAS CITY, Mo., Nov. 9.—Hal Stone's Comedians, after playing Northern territory under canvas all summer, are now in Louisiana for the balance of the winter.

Raymond Bell is making tentative arrangements to launch a rep show over the Maude Henderson territory in the Northwest.

Fred Cronk show, after a season under canvas in Minnesota, is playing three-night stands thru the Dakotas.

Ted Wagner, with the Justus-Romain Players in Nebraska the past summer, is sojourning at his home in Nebraska.

Gray Stock Company, which formerly toured Missouri under canvas, is now in Texas territory.

Jimmie and Mildred Tubbs, who formerly operated their own circle, are now with the Hank Neal Players in Colorado.

Orpheum Players, under the management of Bill Thebus, are in their eighth week of circle, with headquarters at Little Rock, Ark. They report that business is satisfactory.

Elliott and Nina Hurd passed thru Kansas City recently on their way to Little Rock, Ark., for the winter. Mr. Hurd recently sold his show print plant at Harvey, Ia.

James Todd, manager of the Todd Players, who have been circling in Western Nebraska for some time, has launched a No. 2 show.

C. D. Camerson, for several years with the Skeeter Kell show, is now permanently located in Ava, Mo.

Mr. and Mrs. Henry Larson will again winter in Kansas City.

Charles Worthan is making tentative arrangements to launch a circle stock in Illinois territory.

John Angel is wintering in California. His son, Ted, former Midwest rep comic, is with him.

Ralph Moody has closed his three-nighter and is now playing a circle in Nebraska.

Herbert Walters Comedians, who toured Kansas all summer under canvas, are now in the cotton belt of Oklahoma. Walters says he will be out until Christmas.

Mr. and Mrs. Joe Chenoweth, past season with the Justus-Romain show in Nebraska, are wintering in Ponca City, Okla., where Joe has entered commercial lines.

Miles A. Pryor has returned to the village after a trip thru the Midwest.

Ned Wright, who has been confined in Leeds Tubercular Sanitarium here the last two years, has recovered from a recent operation and would be glad to hear from old friends.

## Tolbert Show Invades Florida

MARIANNA, Fla., Nov. 9.—H. D. Hale's Milt Tolbert Show has just completed 10½ weeks in Alabama and today makes its first Florida stand in this city.

The Hale organization took to the road August 22 and, despite heavy opposition of country fairs and other outdoor attractions, has been enjoying unusually good business, Manager Hale announces. Show is contracted in Florida until December 2.

For the Florida tour Manager Hale is augmenting the regular cast with a line of girls for the concerts. Marion Andrews will produce the chorus. Wiley Kilpatrick, dancer, recently replaced the Jonas Twins.

Stage is under the direction of "Sea-Bee" Hayworth.

## Tolbert Topics

Familiar scenes one can see daily on the Tolbert opy are: "SeaBee" Hayworth polishing his Packard; Frank Sullivan looking for a poker game; Ray Sliker searching for fishing spots; Manager Hale figuring how to seat more customers; Boyd Holloway looking at housecars for sale; Billy Ferguson cussing the canvas crew for dropping the sidewalls on chilly nights while he's washing off the cork; Bessie Leighton washing her two big white German Shepherd dogs; Billy Miller trying to get a sax reed that won't squeak; Fred Stewart buying hillbilly records to play on his p.-a. system; Beth Holloway hunting for a level spot for her trunk; Marion Andrews yelling for friend husband to fetch a pail of water, and Toby Howell and canvas crew getting loaded (the trucks) before midnight.

## Billroy Show Briefs

TROY, Ala., Nov. 9.—New route cards are on tap disclosing an early invasion of Georgia and Florida, our regular winter stamping grounds. Company members sighing and casting apprehensive glances at the last-named State. For why, is beyond me. (Oh, yeah?)

Cal West, in view of certain alleged exploits as a grease monkey in Uncle Sam's war-time air force, has been dubbed Davius Green. In one of the towns recently Cal was accused of furnishing his own reception upon making his initial concert appearance from the back of the house. While there is no corroborative evidence—it is dark back there.

Bob Heidelberg, our alto sax man, is still confined at the Tupelo Hospital, Tupelo, Miss. A line from friends will no doubt be appreciated.

A member of our crew was also added to the sick list this week. Tex—last name not at hand—being taken to City Hospital at Andalusia, Ala., with an advanced stage of blood poisoning, which developed from a slight cut on the hand.

Frank (Sully) Sullivan, of the Milt Tolbert aggregation and with whom the writer formerly trouped on the J. A. Coburn show, was a visitor over the week-end.

JOHN D. FINCH.

## Plan Stock for Halifax

HALIFAX, N. S., Nov. 9.—Negotiations are in progress for establishing a resident stock unit in Halifax. Indications are that the Garrick, now offering pictures, will house the new stock group. Until recent years Halifax was one of the best dramatic stock centers in Canada.

## Broad Statement

MARIANNA, Fla., Nov. 9.—Here's one that "SeaBee" Hayworth vouches is the McCoy.

Scene: In front of the marquee on the Milt Tolbert show. Characters: Manager Buddy Hale and a townner.

Townner: "Say, mister, where's all them women you're gonna give away?"

Hale: "Whatta ya mean, give women away?"

Townner: "I just been reading your circular advertising 'ladies free' and I want to be here when you start dealing 'em out."

Manager Hale pulled the punch with a sigh for the blackout.

## Stock Notes

ROBERT KINGSLEY and Edward Brooks are new additions to the cast of the Carroll Players at the Opera House, St. John, N. B.

HELEN WAYNE, Pittsburgh stock actress, has been given the lead in *The Wind and the Rain*, first Pittsburgh Playhouse production to be staged in that city this season late this month. Others in the cast include John Davis, Adelaide Lasner, Mrs. Thomas Mabon, Marx Hartman, Robert Wakefield and Maynard Gross. Settings are being designed by Edwin J. Schruess, with Carol Lusk, who came in from Boston, acting as stage manager.

## Zarlington Show Loses Top in Fire

UNION CITY, Tenn., Nov. 9.—Complete tent outfit of the Ray Zarlington Comedians was destroyed by fire here early last Saturday morning.

Fire broke out in a cotton gin close to the lot and the flames spread to the Zarlington tent when the gin's boilers exploded. It was impossible to save a thing but the performers' trunks.

The top was practically new and Zarlington estimates his loss at \$1,500.

## CHICAGO LEGIT

(Continued from page 4)

time in December, exact date not yet announced. *Tobacco Road*, over which a controversy has raged, seems definitely dead as far as local showing is concerned.

While legit is lagging, there has been a marked revival of interest in opera, and the Chicago City Opera Company's season in the Civic Opera House has started off with close to capacity attendance. There was a turnaway Monday night when Veloz and Yolanda, the sensational dance team appearing in the Empire Room of the Palmer House, appeared in *Carmen*, interpolating a dance in the second act. Their act, to the music of the 60-piece symphony orchestra conducted by the Veloz and Yolanda maestro, Shep Fields, stopped the show. In an effort to bring appearances of the opera company to the public free of charge city officials are considering plans to expend \$10,000 of the city's money to obtain broadcasts of the opera and also to offer one or two free presentations to the general public. It is expected the plan will be presented at the next council meeting November 26.



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Invalid Actress,  
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IT REQUIRES courage and unbounded faith to voluntarily go on trial for one's life. It requires vital resources, too. We hope that the American Federation of Musicians possesses all of these attributes. For the inauguration on January 1 of the musicians' agency franchise system represents nothing less than the beginning of a death struggle between Joe Weber's organization and the forces that have been seeking to tap its lifeblood.

By this time next year we shall know definitely whether the AFM has passed successfully thru its worst crisis. In about a year's time it should be possible to ascertain whether the ambitious and dangerous project is practical. If it isn't it is highly doubtful whether the AFM will live long enough to hold another convention.

Few engaged in the buying and selling of man-made music are unaware by now of the implications of the franchise plan. Those that aren't will find out soon enough what it is all about. As this edition of *The Billboard* is disgorged from the presses the AFM's staff will be sorting applications for franchises being made by thousands of artists' representatives, personal managers and bookers. While this is going on circulars will continue to be sent out to so-called middlemen informing them of the plan and advising them that after January 1 they may not handle bands and orchestras unless they possess an AFM franchise. Musicians have already been advised of the details of the franchise system and employers of musical talent are being apprised that in order to avoid being added to the unfair list after January 1 they must confine their buying (if they resort to agents) to holders of AFM franchises.

The AFM means business. This time there's no fooling. The biggest clown in town becomes as somber and determined as a hangman when his life is threatened. Increasingly as the years have gone by since mechanization of music became a menace to the livelihood of the musician the conditions of employment established after 40 years of struggle and effort have been violated. The AFM makes its latest and greatest move as a means of re-establishing once and for all its closed shop and all that goes with it.

Those given franchises will agree to engage in trade with union musicians exclusively and abide by all rules and regulations of the AFM. Within the next few months—regardless of what happens after the first flush of excitement has subsided—many of the middlemen will do their first cramming in years studying Joe Weber's compendium that might well be entitled, *Care and Feeding of Musicians*. Ignorance will be no excuse, we are told. Middlemen who plead that they violated a certain rule because they didn't know about it will be punished just as severely as the notorious chiseler who walks openly into a deal involving underscale pay and overcounted hours.

Now the AFM has as its only recourse in situations of underscaling and other violations of its regulations the suspension or expulsion of musicians involved and the posting of the employer on the unfair list. The middleman, usually the cause of all the trouble, goes blithely on his way; picking here, grabbing there and thumbing his nose at the AFM. The franchise system brings him under the surveillance of the AFM's policemen (its locals) and holds him equally responsible when there are violations. There are three gyps on Broadway that most leaders would love to see either put out of business or made to toe the line with such exactitude that it will hurt. These chiseling irresponsibles get away with it now as long as they keep within the law. They are beyond the reach of the AFM—that is, until January 1. Then we shall see—using these gyps alone as a test group—whether the AFM actually has it within its power to clean house in the band-bookings field. The gyps we have in mind are despised by musicians and the union; feared by musicians, too, because their pushing, bullying and bulldog persistence have given them the "in" on choice spots all over the country. We shall see after the AFM franchise system becomes effective whether they can continue to carry on as of old. And we promise our editorial self that we will report our findings accurately—and mention names, too—if the franchise system fails to curb their activities.

Aside and apart from the consideration of how the inception of middleman franchises will affect the future of the AFM and the solidarity of the musician, there are several considerations worth mention in connection therewith. The system will eliminate the possibility of a leak in effecting union conditions thruout the country. This has been the greatest deterrent of AFM progress in recent years. It will also create more jobs for musicians by spreading out the demand. The chiseling resort owner who has been getting away with undermanned bands will have to increase his players to meet union requirements. The chiseler of another stripe—the employer who has been using non-union bands—will be forced into the union category because of his inability to do business with agents capable of supplying him with the talent he needs. The AFM has had the foresight to include in its franchise plan a provision to the effect that middlemen doing business with employers on the unfair list will lose their franchises.

There are treacherous spots on the road to achievement. These will have to be passed over before the AFM can consider itself out of the danger zone. The franchise system will make an autocrat of the AFM; will make of it a machine empowered to break the backs of booking offices, personal reps and managers. With the present administration running things there should be no fear of the AFM being anything but wise and just. But the temptations will be great. An organization with the highly lucrative band-bookings business in the palm of its hand exerts tremendous power—and this can (as we all know) be used for good or bad. Equity, sister of the AFM in the family of theatrical unionism, has used wisely, constructively and with the utmost fairness its self-decreed power of jurisdiction over agents and personal managers. There seems to be no reason that the AFM cannot do likewise. But Joe Weber and his cohorts must well know—and for this reason we are sure they are well aware of their grave responsibility—that the Equity franchise system compared to the AFM version of middleman regulation is quantitatively a titmouse compared to an elephant.

The year that approaches will tell the tale.

IN THE issue of November 2 we attempted to bring out in bold relief certain points in connection with the Federal Theater Project of the Works Progress Administration. One of the complaints we made was against the state of affairs that required all those applying for work relief under the project to submit to the pauper's oath. Mrs. Hallie Flanagan, director of the project, endeavors in a recent communication to this pillar to elucidate the Government's angle on the pauper's oath matter. It is fair to Mrs. Flanagan as well as those who seek light on the subject that we quote her comment in full below:

Specifically there is no such thing as a pauper's oath required in connection with securing work on a Federal Theater project. According to the terms of our grant, our primary necessity is to re-employ members of the various theater professions who are now on relief rolls. That means different things in different States, as may be ascertained from State WPA offices; but nowhere, under our plan, does it mean pauper's oath. We also have the 10 per cent exemption clause; that is, for every nine people from relief we take one who is not. On the wise choice of the tenth person in each group the success of the undertaking rests. We wish to use every possible care (See *SUGAR'S DOMINO* on page 33)

## The Broadway Beat

By GEORGE SPELVIN

THE current fight of the American Federation of Musicians, along with most of its big locals, to regulate band bookers and to discipline underscaling band leaders, is really the life-and-death struggle of that powerful union. The depression had forced individual members to disregard everything the union had built up for them during its 40 years of existence. Realizing that its own membership, rather than the employer, is its biggest enemy, the AFM is putting up a desperate fight to clean house.

The RKO Boston ran into a snag last week with *The Three Musketeers*, which it booked in at short notice to cover up the flop of *Way Down East*. Because it hadn't chipped in for national advertising the house couldn't get its own circuit's pix for the announced preview night and the morning of the next day. About 1,500 admissions had to be refunded on preview night, and around 1,000 the next morning.

The election of Rudy Vallee to the AFA presidency recently was a surprise—and no phony one either. Vallee didn't know about it until the luncheon at which it took place, and even the volunteer press committee for the AFA benefit show was caught off guard. Which proves that secrets can sometimes be kept, even in the show business.

Murray Martin, writing press releases for the Center Theater, needs a new calendar. . . . In an item mailed last week, headed "For Release Friday, November 8," he blithely states that *Thanks a Million* will open at the Center for an extended run on Wednesday, October 30. . . . Backward, turn backward. . . . Murray Korman, famed for his photos of nudes, has been signed for two years as art director for Celebrated pix. . . . Which should augur some very pretty Celebrated releases—if only the Hays office doesn't literally step into the picture. . . . "Candy," comedy singer with the Ted Fio-Rito ork, who sings in three different tones, is bragging about his year-and-a-half old boy who, he claims, can already imitate papa. . . . The youngster did daddy's act at the Fio-Rito opening last week, and practically stole the show. . . . The Friars wanted to run a welcome-home dinner for Jimmy Walker, but had to call it off because they couldn't get an open Sunday night at the Astor. . . . It's the only outside spot at which they'll run dinners. . . . Morris Sharaf, president and treasurer of the Harvard Amusement Company, theater clerk in New England, was in town last week accompanied by Jack Markle, his traveling supervisor. . . . Lorella Valmary has set up press offices of her own at 135 West 45th street. . . . Gaston Laurysen is now directing the Tuscan Hotel, and may put a show in soon. . . . Bernhardt and Graham, dancers, have changed to Lorne and Graham. . . . Blame it on numerology. . . . Jed Dooley is proud of his pinkish-red stationery, claiming it makes his letters stand out. . . . It does. . . . Al Bowly, Ray Noble chanter, is an ex-barber. . . . Hold all gags. . . . There should be a law forbidding anyone but Otto Klemperer to conduct Wagner. . . . He can make it sound like music—instead of like instrumentated celebration, as most of the others do—or like a brass band on a spree, as Toscanini does. . . . Speaking of Toscanini, the best showman who waves a baton (but not by long odds the best musician, for Mr. Spelvin's money), he got himself a lot of free publicity in *There's Wisdom in Women*, a recent legit show about the Carnegie Hall crazies. . . . And speaking of Carnegie Hall, there's one so-called music critic on one of the dailies who actually sets a stop-watch on every orchestral offering, to check on the tempo.

## Chicago Chat

By NAT GREEN

MARTIN JONES, producer of *Mulatto*, a play dealing with miscegenation in Georgia, isn't taking any chances on having his show closed by Mayor Kelly. . . . He has wired the mayor: "Have sent you script of *Mulatto*. Am arranging to produce it in Chicago concurrent with New York run. In view of your ban on *Tobacco Road*, another play about Georgia, I respectfully request your opinion on *Mulatto* before casting Chicago company." . . . "He ought," said a guy who does not like Kelly, "to have sent along the definition of miscegenation." . . . No more nudity for the Oriental, a B. & K. official declared the other day—but *Life Begins at Minsky's* holds the boards this week. . . . Is there no privacy at all left for us poor mortals! . . . Now they're broadcasting from the marriage license bureau, making it still tougher for the poor guy who's signing away his freedom. . . . We'd tell 'em to go plumb to. . . . The Major Bowes unit at the Oriental grossed 26 G's, biggest since Sally Rand's appearance there. . . . Big Paderewski celebration is scheduled for November 17 at the Auditorium Theater, with Mrs. Woodrow Wilson, Col. E. M. House, Prof. Rudolph Ganz and other notables as speakers. . . . Brevoort Hotel is latest convert to the amateur night idea. . . . Glickman's Palace, South Side theatrical landmark long quiescent, reopening as the Globe—with pictures, of course.

Burly producers going in for vaude unit production would do well to dump the old barrel of crowsy comedy bits into the furnace and start new with fresh material. . . . We dropped in on a unit at a Loop house. . . . Production numbers pleasing, but the so-called comedy was of the same brand that has killed burlesque and will do the same for the units unless it's dumped. . . . Otto Lightner's Hobbies Show at the Sherman bigger and more varied than ever, with everything, from buttons and match covers to chinaware and nudes on display. . . . Jake Weller, owner of the Dixiana showboat, was fined five C's for not complying with the city fire laws, but fine was remitted when he decided to obey. . . . The Bennett Sisters probably will have to postpone joining Richard Himber's radio program in New York for a week because Helen Bennett fractured her jaw the other day in an auto accident.

It's time, says Harry Atwell, the old photog, to call the roll of the Atwell Luncheon Club. . . . The boys are beginning to scatter hither and yon from the shows, and their ranks are increasing at the luncheon table here in Chi. . . . Numbered among members are men prominent in many fields, including one governor, several movie stars, radio execs, circus execs and others. . . . In order to make a complete record of the membership, members are requested to send their names and card numbers to Harry Atwell, 54 W. Randolph street, Chicago.

From the mail: Jim Cook, who used to be with NBC, writes from Grand Rapids that he's doing publicity for the West Michigan Tourist and Resort Association. . . . Gypsy Myers Davidson, erstwhile vaudevillian, back at her profession of nursing, and says no more stooging around in acts for her. . . . John P. Mulgrew, better known as Jazbo, of Old Dubuque, has issued a little booklet titled *And Life Goes On* which will interest vaudeartists who knew John when he was writing for vaudeville. . . . An interesting letter from Burtis L. Wilson tells of many shows he visited in Texas.





## Magic and Magicians

By BILL SACHS  
(Communications to Cincinnati Office)

DANTE, international magician, finished a successful two months' engagement at Prague, Czechoslovakia, October 29 and is set for the months of November and December in Oslo, Norway, with Copenhagen, Denmark, to follow in January and February. "With us things are quite in order," Dante writes. "Our newest, *Sim Sala Bim Revue*, has clicked heavily and I have contracts well into 1937. Our stands are mostly two and three months and our show is bigger than ever before. It seems to be what they want."

THE GREAT NICOLA is still at home in Monmouth, Ill., working leisurely on some new effects which he hopes to have ready by the time conditions are favorable to present them. "I am glad to note," Nicola typewrites, "that there are so many magi doing so well in Chicago, especially our good friend Dorny, who is doing himself proud as magic master of ceremonies at the Bismarck. I understand he is creating quite a stir. I was sorry, of course, to hear of Thurston's misfortune and hope he is on the way to recovery."

QUEEN CITY MYSTICS, Assembly No. 11, SAM, held their annual show at the Union Gas and Electric Company Auditorium, Cincinnati, Friday night,

November 8. The affair, open to the public, drew an SRO crowd, with all seats scaled at 40 cents. Featured on the 11-act program were Marvello (Lester Lake), Stuart Judah, Gregg the Magician, Leslie P. Guest and Nina, Brichler and Lenzer, Bill Morgan, Carl Lohrey and daughter, Fred Gorman; Mary Braun, soprano; Percy Abbott and John Braun. Cliff Knille served as stage manager. Those who participated in the show adjourned to the Gay '90s, local night club, after the performance.

JULIEN J. PROSKAUER, national president of the Society of American Magicians, was taken seriously ill recently and it will probably be a month before he is back at his desk. He now is in a private sanitarium in New York undergoing a complete rest cure. Letters addressed to him at 148 Lafayette street, New York City, will be forwarded to him by his secretary as soon as his physicians permit him to take up his work again.

HENRY HUDSON DAVIS, who at various times during the last 15 years has directed tours for Henry, Birch, Marquis, Wallace, Homar and others, is now in charge of the Mel-Roy show. Present tour began "with a flying start" in August when more than 5,000 people ap-



MRS. JANSEN-DANTE, wife of Dante, internationally known magician, snapped at the San Diego Exposition with her son, daughter-in-law and Mr. and Mrs. Felix Bley, during her recent visit to this country. Left to right: Mrs. Alvin Jansen, Mrs. Felix Bley, Mrs. Jansen-Dante, Felix Bley and Alvin Jansen. Mrs. Jansen-Dante spent several weeks with her son, who is now a resident of Burbank, Calif.

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EDITORIAL  
DEPT.



CLEANED DURING THE PAST WEEK BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

The "possibilities" grouped below are contributed weekly by members of the staff thru their contacts with various entertainment forms. The field is not limited to theaters and other amusement spots covered in line with review assignments.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

### For FILMS

LILI KEDROVA—Russian actress caught in the Russian program at the Roerich Museum. A charming and talented brunet, she rates as far more appealing than many imported screen threats. Not beautiful, but decidedly attractive, and should screen well. Delightful personality. Language barrier has been hurdled before in piz.

### For VAUDE

"CAPTAIN" NICK HOPE—radio performer billed as the Globe-Trotting Accordionist, heard Sundays at 12:15 p.m. on WMCA. Does a good routine of international selections and also speaks well. Should click nicely in vaude.

### For NIGHT SPOTS

HENRY SCOTT—novel pianist who was listed in Ripley's "Believe It or Not" by performing his keyboard artistry while wearing old-fashioned mittens. Would make a good floor-show item, as his act has intimacy,

and the customers could get a close-up view of his playing. Young, dresses well and plays the piano excellently, with or without mittens.

### For LEGIT DRAMATIC

MICHAEL RAZUMNY—Russian actor and director who has not, as far as records show, appeared on English-speaking stage. Caught in Russian program of one-act plays at the Roerich Museum recently. An excellent and extremely versatile actor, with fine stage presence and much charm. Language barrier could easily be overcome. Caught in a large variety of parts, with all interpretations excellent.

### MUSICAL

ANN LINN—young and striking brunet dancer now a student at the Sara Mildred Strauss School in New York. Was outstanding in the recent Strauss student recital with her excellent solo. Her dancing shows sensitive feeling and a decisive, clear-cut technic. Deserves to step out in a professional job.



### Minstrelsy

By BOB EMMET  
(Cincinnati Office)

"I NOTE WITH PLEASURE," pens Homer Meachum from Mayfield, Ky., "the response my little news note of a few weeks ago brought. If a few of the other boys would drop a line to you more often I am sure we could keep the old column alive. Those notes from Al Tint, Doc Samson, 'Hi-Brown' Bobby Burns, Sam Gill and the others are always interesting. How about hearing from Harris Webster, Rusty Williams, Billy Rowe and Lasses White? I wonder if Al Tint remembers when Billy Rowe bought his make-up box. Bert Berly says hello."

AL BERNARD, the "Gentleman from the South," recently closed a 40-week engagement as feature with the Molle Merrie Minstrels over WEA and the network. Al will soon take the air for a new sponsor.

"RECENTLY READ the comments of our pessimistic friend, Al Tint," writes Sam Gill. "States Al: 'What good was the minstrel organization to the professional minstrels?' That's possibly the same question he asked Bob Reed, the secretary. Just because there was no personal gain for himself, he is ready to condemn. Mr. Tint's 'Do You Remember' items (which idea he lifted from Buck Leahy) are in themselves amusing. So, in closing, I again say let's forget Al and give us an organization of amateurs and professionals together. Let's hear from Bob Reed, Prof. Leonard, Harry Shunk, 'Hi-Brown' Bobby Burns and other optimists."

"WHAT DOES 'HI-BROWN' Bobby Burns call panning," asks Al Tint, "when I came out with the real facts of the minstrel fans' association, of which he was president of the Southern division? It meant nothing to the professional minstrel man. Guess Bobby was burned up because I said the association brought back a lot of amateurs, and plenty of them and Bobby were producers of amateur productions. As far as

Bob Reed is concerned, met him in Toledo and I think he is a congenial gentleman anyone would be pleased to meet. Will Bobby write the column and let me know who I have panned. Just writing facts is not panning."

DOC SAMSON is now out in advance of Wilson the Magician. While making a scouting trip thru Ohio last week, Doc bumped into Jack Sweetman at Greenville, O. Jack, now with the *Continental Revue*, recently met his two old friends, Carl Denton and Lester Haborkorn, at present enjoying life in Lancaster, O. "Just received a card from Al Tint," Samson writes, "stating that his Chevrolet will still go from Detroit to Muncie, Ind., on a gallon of gas. Nemo Irelan reports that his Buick will still do everything but cook a meal. Let's hear from the gang."

BUCK LEAHY, who started the "Do You Remember" habit in this column, shoots in the following brain revivers: When Grant Allman spent his summer vacation at Center Morchiers, Long Island, N. Y.? When Harry (Doc) Rich-

(See MINSTRELSY on page 31)



### AMERICA'S SNAPPIEST Minstrel Shows

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## Hendrixson-Evans Take Ok. City Show

OKLAHOMA CITY, Nov. 9.—The Hal J. Ross walkathon wound up to turn-away business November 6. The contest lasted 1,317 hours, with Hughie Hendrixson and Babe Evans taking first prize of \$1,000; Bill McDaniels and Opal Ferdig, second, \$500, and Herman Carlisle and Vina Walker, third, \$250.

During the run of the contest over 280,000 persons paid admission to the contest, which was one of the most outstanding produced by Hal J. Ross of the 40 shows he has presented in the last seven years.

The staff was headed by Monte Hall, emcee, assisted by Jack Freeman and Alto Locke.

At the conclusion of the walk the nucleus of the organization left for California where they will vacation and rest until after the first of the year.

Mr. and Mrs. Ross are anticipating the acquisition of more blue ribbons, as they are showing their prize Scotties, Midge and Bud, in the dog shows at San Antonio, Houston and Galveston. After that they are looking forward to a real rest at their Hollywood home.

## Rutland in Non-Stop

RUTLAND, Vt., Nov. 9.—After 1,596 hours teams still on floor of the Frank Cook show here were George Francis and Pal Nelles, Billy Donovan and Mitzi Lyman, George Massick and Audrey Kulp, and George Walker, solo.

Bill Waltz is driving 'em now at a fast pace with his English-type derby. Prize money has been posted and the kids are putting up a real fight. The contestants are in a non-stop and the end is not far off. Syl Reilly is still rolling 'em in the aisles, with Red Skelton giving them new skits and gags nightly. "Lucky Strike," a protegee of Skelton's and a recent Fred Allen amateur winner, has a guitar talent and voice the folks comes miles to hear.

## Toni and Eddie McBride Swartz Alton Winners

ALTON, Ill., Nov. 9.—The Swartz unit here ended October 25, after 1,324 hours, with Toni and Eddie McBride taking first honors; Duffy Tarrantino and Lucille Mason, second; Millie Sweet and Billy Willis, third, and Betty Brown and Duke Clemons, fourth. The prize money was paid in full.

The Victory Ball was well attended, with Les McCullum, George Grow, Duke Hall, Cliff Real and Lenny Paige acting emcees, and Mrs. Swartz on hand for the presentation of the prize money. Show was reported as a success from all angles.

## Wenatchee Over 900

WENATCHEE, Wash., Nov. 9. — The George C. Cobb Triangle Ballroom show is past the 900-hour mark with six teams and two solos on the floor. They are Calvin Dorr and Dot Carson, Eleanor Gault and Skippy Reynolds, Billie Boyd and Kid Chissell, the "Lady in Green" and Leonard (Pop) Reeder, Millicent Ross and Al Galipo, Marguerite Dolman and Frank McDonald and solos Woodrow Anderson and Floyd Deyo.

One staff change has Woodrow Wilson moving in as added trainer. Treadmills started last week. Airings are over KPO.

## Casper Ends After 961

CASPER, Wyo., Nov. 9.—In progress 40 days, the derby show here came to a close recently, with three of the 16 couples originally entered still on the floor. Purse money was split among the trio. Total hours elapsed were 961.

The victors: Cecil Bezley and Irene Hubbard, Gordon Bezley and Nellie Tucker, Otto Brunett and Leona Barton. Still at the mike when the last siren was sounded were glib Jimmy Joy and Al Lyman, versatile emcees.

Last to go out before the windup was soloist Harry Pala.

ERNIE BERNARD, floor judge, made quite a hit recently singing over KFXR, Oklahoma City, in connection with a Hal Ross walk broadcast—and they tell us that's real news. Okeh, Ernie, more power to you.

## TIDBITS

By RICHARD S. KAPLAN  
NEAA General Counsel

I evidently started something when I presented a new idea in shows in the first issue of this column for I have been flooded with letters not only from walkathon operators but from showmen who have been in other lines of show business.

It is evident that all operators realize now that it is important that a new idea be started or all is lost. One West Coast operator has a splendid idea that would revolutionize the entire business but can't present it because he knows that once the idea is placed in the open everyone, including those who have no business in the "game," will grab it and ruin it as they ruined the Walkathon idea.

So, answering the requests for more information about my idea, here goes: The new type of Derby Show, Athletic Show, Mar-Vau Show or whatever you may wish to call it, will be staged in a building as all present shows are staged, but the ring will have to be a little wider and longer than the average walkathon ring. The rest of the setup will be the same.

It may be conducted on a 24-hour basis, but will do just as well for a matinee and night show until 1 or 2 a.m. Thus, it would be complying with regulatory ordinances and statutes.

Teams will consist as at present, boy and girl, of legal age. Then make up your list of events, such as: 100-yard dashes, in team groups, and singles; 200-yard dashes, 300-yard dashes, low two-foot hurdles, sprints over obstructions; sprints interrupted by five-foot broad jumps, increasing the jumps every day or every other day; 100-yard sprints run backwards, 100-yard dashes run within the parallel lines of a huge figure "8."

These events could be run consecutively or between "show" numbers, all events to be interspersed by vaudeville acts.

Add onto these events a 15, 20, 25 and 30-minute derby or sprint and you'll have all the excitement, all the thrills and spills that you'll want. And it will all be legal and proper. No "heat" will be needed for you'll have natural heat, as all track events now have.

Between series of events, contestants might be given a 15-minute rest period as at present, and must be ready to continue after the rest period, if it's a 24-hour show. If a matinee and night show, a five-minute rest period shall be given.

Nurses, floor judges and trainers will still be needed and the emcees shall handle the stand and mike as at present.

I feel that putting on a show of THIS type will revivify the entire game. And it holds so many possibilities for innovations. Put a roller-skating sprint into the above events and you add to the thrill of the whole show.

That's the idea. Think it over and then go ahead and try to put it into effect. Here's the idea. I'm not selfish and am not a promoter so all legitimate operators are welcome to the idea. It may be the salvation of the business.

But don't forget one other important thing: The sanitation angle MUST not be forgotten. Spotlessly clean quarters, clean beds or cots containing clean mattresses, clean sheets, pillows and pillowcases, clean toilet facilities, clean shower baths, clean laundry always available and nourishing food for the contestants MUST and SHOULD be provided. And be sure that all local building and health ordinances are observed BEFORE you open. You'll save yourself a lot of grief AFTER you open by observing the laws.

May I also suggest that you check your applications from contestants very carefully. Absolutely BAR all incompetents. A show of this new type will require clean, healthy, bright and intelligent girls and boys. Of the 20,000 contestants thruout the country, we probably have 800 REAL contestants. Use the REAL contestants and bar the others. You'll find that the real contestants will be joined by many others of equal rank and value and the hotel marathons, the "chasers," "connivers," "food chasers" and "agitators" will dis-

appear. Eliminate them and you have gone forward quickly.

A word to legitimate, honest contestants. YOU are partially responsible for present unfavorable conditions. How? Because you lend an attentive ear to agitators. They'll come to you on the floor and tell you how bad the food is, how poor the treatment is and immediately the floor is in an uproar. Up to that point you didn't even notice anything wrong.

Just turn a deaf ear to an agitator. Play the game with yourself and the operator. If you have a complaint don't voice it on the floor. Tell it to the judge or the operator. But—DON'T AGITATE. You'll get further.

Thanks for the many splendid ideas. Keep on sending them in.

## Staff Briefs

JOE BRANDI, after a tour thru New England States, is visiting his folks at Denver, Colo., between shows.

WALLY SUITAK wants 'em via the Letter List from H. K. Clark and Bill Orrick.

MICKEY THAYER, emcee, is back at his old job in Minneapolis, after six years in the endurance field, and wants 'em from friends thru the Letter List.

LUMAN J. BEEDE tells, in a letter received from Miami this week, of wildly exciting experiences during the recent Florida hurricane. After fighting his way thru broken telegraph poles, blown down trees, wires and debris of all kinds, to the home of his wife's folks on 91st street N. W., he arrived to find Bob McClure, his partner in a dry-cleaning venture, his wife, Bob's wife and the two families all safe. "The wind registered 130 miles per hour in extended gusts, but was not as bad as '26," he reports. Two two families took a trip thru the "Key" section, the hardest hit, and writes the damage was something awful to see. In one section more than 74 miles of railroad track was reported to have been literally washed and blown away.

FRANK LAURICILLA, recently night cashier in the Casper show, broke his leg in a Balboa contest some weeks ago. It is responding to treatment nicely and Frank tells us he will soon be as good as ever. Frank is looking for a trainer spot on his next show. Would like to hear from Sam and Ann Cidot, Bob Stuart, Jimmie Brugnion and Phil Rainey.

BILL WALTZ, of the Rutland, Vt., Frank Cook show, would like to see 'em from Ma Brown, of Malden, Mass.; Dick Edwards, Hughie Hendrixson, Johnny Harrigan, Fred Crockett and W. E. Tebbetts.

## NIGHT CLUB—

(Continued from page 11)  
pleasing brand of personality blues singing.

The Frank Haynes and the Bob Sylvester orchestras alternate and do a good job.

Off to a poor start, this spot in on the upgrade and should be able to pull thru the season. Prices are okeh and service excellent. Altho a huge place, it manages to achieve a degree of intimacy. Richard Decker is the operator. Dents.

## Music Box, San Francisco

Retaining the Louis XV interior that made old Blanco's famous, the Music Box, recently reopened by George L. Ricconi, promises to become popular with niterygoers. This spot, a favorite rendezvous for night-life trade in the gay '90s, has all the essentials of a successful club; good food, service, atmosphere and a fine floor show.

Ricconi has added a few innovations, but original French interior decorations with famous murals, frescos, hundreds of mirrors and gold balcony, said to have cost Blanco \$130,000, remain. Music Box is staffed with men like Sam Nussbaum, greeter; Rudy Wartenberg, chef, and Frank Hansen, in charge of dining service.

Jimmy Walsh turns out music of the

## Contestant Notes

A FT. WORTH (Tex.) reader would like to see communications in the column from Bob and Gladys Turner, Mickey Chromick, Duke Jessup, Vera Hale, Ben Whaley, Hughie Hendrixson, Mary Landiso, Bobo McGinnis, Tony Berthelot, Muriel Thompson, Vina Walker, Jerry Whalen, Betty Day, Lucille Kennett and Jerry McDermott. Also a writeup from the Hal J. Ross Oklahoma City show and news from Sam Gore and Skipper Spiegel.

JOHANNA AND GEORGE Francis, Rutland, Vt., would like to read notes in the column from Rose and Jackie Sellers.

MICKEY FLANNAGAN, dropping a card from Ponca City, Okla., tells us he is laying off for a few months and would like to get in touch with Junior Jack Kelley, Henry Lewis, Jack Curley and Ruthie Keller, via the Letter List.

HARRY BLOOM has been given the palm by contestants in the Hal Ross Oklahoma City show for being one of the best dietitians in the business.

LOU BROWN, Alton, Ill., wants word via the Letter List from anyone knowing the whereabouts of Joe Sarrantino.

DIXIE LEE, Long Beach, Calif., would like to hear from Smoky Joe Richardson, Ruth Carroll and Bing Zaponi, thru *The Billboard*.

GEORGE WALKER, dancing in the Rutland, Vt., show, wants 'em from Rubberlegs Hagen, Johnny Carnes and Stan West, via *The Billboard*.

JERRY BECKWITH, recently off the Casper, Wyo., show, was in the Cincy office for a visit while en route to join an Eastern show. He would like letters from Judy Johnson, Jimmy Johnston, Jackie Miller, Al Lyman and Buddy Durette thru the Letter List. Jerry has a car, good wardrobe and is looking for a partner for his next show.

MARIE RICE, known on many a floor as "Goldie Locks," was married October 26 to Frank Wilke at Detroit, where they are now living. Her last show was the Naval Armory event in the Motor City, where she partnered with Warren R. Jewell.

JOE GRUBER and partner, Mary Walker, Jack (Falls) Smith and Billie White, Bill McQuade and wife, Jennie Costello, Johnnie Stevenson, Pat Gallagher, and Frenchie and Betty Poullot are resting between shows at Joe's home in East St. Louis, Ill.

IRENE PARKER writes she is resting between shows at home in Niagara Falls, N. Y., and would like to hear from Jean Perry, Bud Jensen, Billy Donaldson and Mary Lenss, thru *The Billboard*.

sort toe-tapping doesn't satisfy. Jimmy Turner, tenor, and Barbara Bennett sing in a pleasing manner.

Fawn and Jordon, toe, adagio and ballroom dancers, after three months at the Alexander Young Hotel, Honolulu, are the feature attraction of the floor show and stage their dances with superb artistry and showmanship. All service is suspended during the time they are on the floor. The Three Reasons, blond girl trio, with their goofy antics and songs, clicked nicely. Nina Hinds, formerly NBC and CBS contralto, offers two numbers, *I'm in the Mood for Love* and *East of the Sun*. Bill Powell, colored baritone, another former NBC-er, stops the show with his *Wagon Wheels*.

The Music Box has gone in heavy for dancers. There is Kay Green, a petite and pretty bundle of energy, featured at the Warfield Theater some weeks ago, who comes into instant favor with her acrobatic and tap dances. Louise Shott, as graceful as a fawn, lets the customers in for a real treat with her modernistic solo dances. The George Ball Trio offer a variety of numbers that were well received by the onlookers.

Tiny Meredith, who emcees the three shows nightly, is a versatile entertainer and knows how to keep things moving at a fast clip. It's a swell show.

Gluckman.





## THE FORUM

This department of The Billboard is conducted as a clearing house, where readers may express their views concerning current amusement matters. Opinions regarding particular shows or acts will not be considered. Neither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer and should be written on one side of the paper. Those not exceeding 300 words are preferred. Send communications to The Forum, The Billboard, Box 872, Cincinnati, O.

Newburg, N. Y.

In *The Billboard* we have been constantly reading that shows cannot be booked and that picture theater managers will not play flesh attractions. For years as a film salesman we have covered theaters from Coast to Coast; we are very close to the theater situation in smaller towns as well as larger cities. We find that most theater managers will play stage and flesh attractions that are up to date and have a novelty box-office value and they will co-operate with the right kind of flesh attractions. But in most cases the evil lies in the advance agents with high-powered ideas and false promises. The double-feature policy is used only when picture material is weak. The public today will prove less critical of films than it will of stage attractions. The stagehands' and musicians' unions, as almost everyone will admit, have not helped stage attractions swim the seas of today's theater business.

However, good judgment of the theater managers and smart showmanship used by the attractions' managements would be a happy medium for all concerned. Live-and-let-live terms can also be arranged if stage attraction is a box-office drawing card. Two noteworthy attractions that I have in mind are still on the road and always working, making money for themselves as well as theaters. Numerous other attractions could follow in their footsteps if they used the same methods. I am not interested in either of these attractions. But I would like to see more flesh attractions spoken of by theater managers as they do of these two, as it not only helps the stage, but it helps the film business, too, and that is a great combination of theater business.

Honesty, matter-of-fact, conscientious effort, ability and talent, plus box-office value, are all that is needed to make flesh and film work as a good combination for audience, manager and performer. And *The Billboard* always has served as a good Samaritan for all sides.

ALBERT RICHARDSON.

Long Branch, N. J.

Concerning the trapeze act of Stirk and Zeno, I note that the correct spelling of one name is Stirk, altho I spelled it Stark in my letter in the Forum of September 14. This team also showed in variety houses in the off seasons. During the year of the memorable blizzard of 1888 they were on the Barnum show in the old original Garden at 26th and Madison avenue, New York, and I was present on the opening night, March 12. I distinctly remember the great leaps and somersaults of Stirk. They also appeared at the Olympic, London, November 20, 1889, before Queen Victoria, in the royal box.

ALFRED J. MEYER.

Greenwood Lake, N. Y.

In the Forum of November 2 Herbert A. Douglas asked regarding something that I was wondering about the last few weeks—if anyone is still interested in the R. T. Richard Circus, out in 1917, and the place of its birth. If Mr. Douglas and others who may find entertainment in the lure of the circus, with all its enchantment, romance and adventure, will pause in life's mad rush to drive to Butler, N. J., and from there take the State road to Newfoundland, N. J., about 10 miles or so northwest from Butler, the road will lead past the little brick post office standing on the left side. Just above this is a road leading to Green Pond (which road ignore) and drive

**Team of Stirk  
And Zeno Also  
Was in London**

**Thinks Fans  
Ought To See  
Circus Estate**

slowly on, and about a mile or probably less above the post office a road branches from the concrete State road to the left. A sign here directs the traveler to Oak Ridge and Lake Swannanoa.

This road travels about 14 miles between two low mountain ranges, the beginning of the New Jersey mountain district, and this valley is known as Berkshire Valley road. Some eight miles or so in on this road or thereabouts the road makes a sharp turn, and straight ahead arises on a rolling hill an imposing stone mansion, built out of field stones, with great white round columns that rise majestically toward the sky, some 40 feet or so. As we approach this majestic pile of stones a modern sign calls attention to "The Circus Inn," open the year around. To the right of this sign and a few feet from the shore of this lake is a long two-and-a-half story frame building, built perhaps to house a large number of people, but now sadly in need of repairs, alone and neglected. Just past the sign mentioned above the road makes a sudden turn and at our right we see another stone building, a stone dam and a stone gate-house, and to the left is another stone building with a horseshoe-arched doorway about 14 feet high, the building with square high windows, no doors, empty, and with a dirt floor. As we drive past we wonder what such a designed building could have been used for and, as we begin to ride up a sharp little hill, we see still further away out in a field, alone, too, and forlorn, a deserted long stone building and its doorless horseshoe-arched doorway, surrounded with weeds and bushes.

Now we are at the crest of the sharp hill, right at the great stone gateway, thru which I always stop my car to gaze at this majestic pile of stones, piled up with evident circus dollars by those now dead and gone and almost forgotten. I receive a thrill as I marvel at its history, one which few readers of *The Billboard* may even have heard of or know about. Opposite the gateway is now the Lake Development Company's summer office. As we ride down the hill we come to another stone dam, also a part of this Lake Swannanoa, and now about the shores are the bungalows of those who have bought in this great Ringling estate. Built by the R. T. Richard family—and R. T. Richard was Richard T. Ringling, name reversed, so that the show he put out would not interfere with the great Ringling Circus.

The stone mansion was built either by Richard T. Ringling or his father, both now dead, and the property has, I believe, come into other hands and is being developed by a land company. It was here the R. T. Richard Circus had its birth and went out, I believe, in 1917, and I saw it at Caldwell, N. J. The big top was about an 80-foot round top, with three middles. The wagons were overloaded and there was much trouble getting the show up. I doubt if it was on the road after 1917. The country about this circus estate is quite pretty and restful. Here is a sight that is worth any circus fan's visit, and I hope this letter will be read by those who never knew of this vast circus estate so quietly sitting here alone and forgotten by circus fans.

Now if some one would tell us the history and birthplace of Adam Forepaugh it would be interesting, and how he engaged in the business. Then George H. Goodrich Circus and his history. He had a circus back in 1897 that was a two-ringer and a real circus, too.

GEORGE R. RILEY.

New York.  
I read a letter in the Forum recently regarding the Whitmore & Clark Minstrels. When I was fishing up in Ellsworth, Me., in 1881 I saw that company, as that was their territory. After the performance I called at the hotel to meet the troupers and was introduced to Clark, who was the interlocutor. I told him that he seemed familiar to me and that I had seen him somewhere before. Asked if he had always been with minstrels, he replied that for years he had been a circus clown. I then remembered him with the George Bailey Circus that had played under canvas at the foot of Houston street in New York. I recalled him as the Shakespearean clown who had sung the old song, "I'll Never Kiss My Girl Again Behind the Kitchen Door." He said that he was the same person.

**Met Minstrel  
Who Had Been  
Circus Clown**

I also recalled that with that circus were Bob Stickney, the rider; Siegrist children; Sebastian and son; Fish, the rider; Andrew Gaffaney, the cannon-ball tosser, and Methe Brothers. I was a kid at that time, and oh, what a show! Bailey was noted for his wonderful animals and menagerie. This Bailey circus came regularly in the fall and remained several weeks. It had wonderful leapers and tumblers. The population of New York City then was about 900,000, 14th street was way uptown and Barnum's Museum was at Broadway and Ann street.

Clark and I became very chummy at the meeting in the hotel and we had many a laugh. If I mistake not, I carried water for the elephants. The Bailey Circus was called the "flatfoot party" and had no connection with the Bailey of Barnum & Bailey.

GUS HILL.

Chicago.  
Regarding a recent controversy in The Forum concerning *York State Folks*, I wish to add this. The celebrated pastoral comedy drama was made into a five-reel moving picture about 1911 or thereabouts by the York Film Company. Cast included: Simon Peter Martin, James Lackaye, Myron Cooper, Ray L. Royce, Frank, son of Simon Peter Martin, P. D. Standing, Village Belle, Amy Dennis; Jennie, niece of Myron Cooper, Edith Offut; New Music Teacher, C. S. Fleming; Lem Dunbar, Harry Crosby; *Uncle Tom's Cabin* Agent, W. H. Philbrick; presented by Benjamin Gluckow. As the film was such a good renter, it did not last long, but we have preserved a good portion of the comedy parts which were played so perfectly, including the old-time circus parade scene. We would like to know whether the stars in the film were the identical players from the stage production. JOHN V. SCHOLEFIELD JR.

**Were Stars in  
York State Film  
Stage Players?**

Detroit.  
A letter in the Forum recently referred to the tumbling trick known as the round-off, flip flap, full twister and a double-back routine. I have come into contact with numerous old-time acrobats who did back somersaults with the help of a round-off and other great tricks, and they have told me that that trick never has been done successfully, altho they have seen acrobats practice the trick with the aid of a mechanical belt. But that is as far as any of them ever got. I agree with the old-timers that such a trick is impossible. If it has ever been done, who did it?

There have been acrobats who accomplished a trick called the flivus, which is a round-off, flip flap, half-twisting back-somersault and a forward somersault before landing on the ground. People have

**Agrees Trick  
Described Here  
Is Impossible**

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## Saranac Lake

By BETTY HUNTINGTON

Dr. Karl Fischel has returned to the fold after a long period of illness and absence due to business interests in behalf of the welfare of his patients here at the Lodge. We wish to thank him for his tireless efforts in our concern and want him to know he has been greatly missed. We are happy to welcome him back.

Winifred (She's Got Everything) Heagney made a hurried trip to New York last week on account of a death in her family. She will return shortly to resume her duties as medical secretary of the NVA Lodge.

Larry (Big Mac) McCarthy, an ex-NVA boy, left the Lodge last year and has been working around town ever since. At present he is entertaining nightly with his orchestra (the Rhythm Boys) at the Adirondack Grill.

Connie Keane, attractive daughter of Mr. and Mrs. Hugh Keane, of Saranac Lake, took first prize at the Town Hall for her novel Halloween costume made by her mother. Connie looked very fetching as a pirate and walked off with another prize at Chance's party.

A large audience from in and around Saranac Lake enjoyed a splendid performance of *Friendly Enemies* staged at the NVA Lodge and sent her thru the Emergency Relief Bureau.

Little Rita Prefracy has reached the 100-pound mark in weight, and that is a lot of weight for Rita, as she is still in the "baby class."

Jimmie Marshall, ex-NVA patient and former reporter for *The Billboard* here, tells us that he was obliged to turn down a good offer with the Shuberts out on the Coast. It was too much dancing for our Jimmie after this curing business. Meanwhile he sends his best to all the patients here.

It was nice to know that Alice (Sunshine) Carmen went for a ride with her friend Mrs. Anna Nelson, of Saranac Lake. Mrs. Nelson has been very faithful to Alice and has helped greatly to cheer her thru the long hours of curing.

It is with regret that we mention the passing of a brave little girl, Toni Temple, who died here last week. For details see Final Curtain in this issue.

Please check on your health to avoid "the cure" and write to those you know in Saranac Lake.

BUS HUTCHISON, singer and guitarist, formerly featured with various rep organizations, has joined Lippincott the Magician. Company, now in Virginia, will head northward soon.

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## ACTS, UNITS AND ATTRACTIONS

(Routes are for current week when no dates are given.)

### A

Abbott Dancers (Palmer House) Chicago, h.  
Abrams, Clara (German Village) Columbus, O., nc.  
Adler, Bernie (Club Alabam) Chicago, nc.  
Ahearn, Will & Gladys (Mich.) Detroit 11-14, t.  
Alexander Bros. & Evelyn (Rex) Seattle, t.  
Allen & Doyle (RKO) Boston 11-14, t.  
Allen & Kent Foursome (Stanley) Pittsburgh 11-14, t.  
Aloma, Harold (Colonial) Dayton, O., t.  
Alpert, Mickey (Walton) Philadelphia, h.  
Ames, Jimmy (Steamship Zee) Chicago, nc.  
Anderson, Ann (L'Aiglon) Chicago, c.  
Andreae, Felicity (French Casino) New York, nc.  
Andrus, Ann & Dave (Gormley's) Lake Charles, La., nc.  
Anson, Bill (Palmer House) Chicago, h.  
Apollon, Dave, Co. (Colonial) Dayton, O., 11-14, t.  
Arabelle, Rich & Artini (French Casino) New York, nc.  
Aristocrats Dance, Three (Rivoli) Pendleton, Ore., 13-15, t.  
Aristocrats, Twelve (Pal.) Chicago 11-14, t.  
Arlis, Louis (Glenn) Newport, Ky., h.  
Armetta, Henry, in His Sunkist Revue (Shubert) Cincinnati 11-14, t.  
Armida (Grand) Estherville, Ia., t.  
Ares, Roscoe (New Lookout House) Covington, Ky., nc.  
Ares, Mrs. Roscoe (20th Century Tav.) Philadelphia, re.  
Austin, Charlie (Granada) Chicago, nc.  
Aussie & Czech (Fovarosi Varietie) Budapest, Hungary, 1-30, t.

### B

Baker, Babe, & Nell Stone (Howdy) New York, nc.  
Baker, Jerry (Del Monica's) New York, nc.  
Baldwin, Frances (Deauville) New York, nc.  
Balleff, Nikita (Blackstone) Chicago, h.  
Ball, Arthur (Park Avenue) Detroit, h.  
Ball Trio, George (Music Box) San Francisco, nc.  
Baptie & Lamb (College Inn) Chicago, nc.  
Barbera, Lola (Edison) New York, h.  
Barker Trio (Lincoln) New York, h.  
Barnett, Bobby (German Village) Columbus, O., nc.  
Barnsdale, Rich (Howard) Taylor, Tex., 14; (Arcadia) Temple 15; (Orph.) Waco 16-17; (Texas) San Angelo 18-19; (Lyric) Brownwood 20, t.  
Baron & Blair (Stevens) Chicago, h.  
Barrett, Joan (Villa Valencia) Springfield, Ill., nc.  
Bartell-Hurst Foursome (Pal.) Cleveland, t.  
Bates, Peg Leg (Paradise) New York, re.  
Beavers, Louise (RKO) Boston 11-14, t.  
Beck, Danny (Town Club) Chicago, nc.  
Beef Trust Girls (Rainbow Gardens) Chicago, nc.  
Bell, Jimmie & Nora (Plaza) Pittsburgh, c.  
Bell & Grey (Paddy Ann's) Bay City, Mich., nc.  
Belmont Bros. (New Casino) Toledo, O., nc.; (Schneider's) Detroit, c., 18-25.  
Bemis, Billy & Beverly (Edgewater Beach) Chicago, h.  
Benis, Dave, Girls (Earle) Philadelphia 11-14, t.  
Bennett, Art (Nixon) Pittsburgh, c.  
Bennett's, Owen, Vanities (Columbus) Whiteville, N. C., 13; (Paramount) Hickory 14; (State) Winston-Salem 15-16; (O. H.) Newberry, S. C., 18-19; (Stevenson) Rock Hill 20, t.  
Beno, Ben: Marianna, Fla.  
Bernard & Henrie (Club Paramount) Chicago, nc.  
Bernhardt & Graham (Central Park Casino) New York, nc.  
Bertolaso, Enrico (French Casino) New York, nc.  
Besson, Barbara (Man About Town) New York, nc.  
Beverly, Lillian (Club Lido) Montreal, nc.  
Bickford & Crandall (Terrace Gardens) Jamestown, N. Y., nc.  
Billetti Troupe (Shrine Circus) Tulsa, Okla.  
Biltmorettes, Three (Hollywood) New York, re.  
Blair, Jack & June (Park Central) New York, h.  
Blanche & Elliott (Lyric) Indianapolis, t.  
Blane, Rose (Hollywood) New York, re.  
Blessing, Dorothy (Man About Town) New York, nc.  
Blue Paradise Revue (Liberty) Oklahoma City 16-19, t.  
Blunt, Billy (Nut House) Chicago, nc.  
Bohn Trio (Garrick) St. Louis 9-16, t.; (Fargo) De Kalb, Ill., 17-23.  
Bongarde & Dooley (Castle Farm) Cincinnati, nc.  
Bowes, Major, Amateurs (Liberty) New Kensington, Pa., 11-14, t.  
Bowler, Texanne (Man About Town) New York, nc.  
Bowman, Patricia, Co. (Fox) Philadelphia, t.  
Boyd, Gloria (Kit Kat) New York, nc.  
Boyer, Lucienne (Versailles) New York, nc.  
Bernard, Phil (Grand Opera House) St. Louis, t.  
Blue Streaks, Three (Grand Opera House) St. Louis, t.  
Blue Venus Unit (Fox) Detroit 11-14, t.  
Bradley, Ann (Colonial) Dayton, O., t.  
Brady, Bill (Paradise) New York, re.  
Bragdon, Mildred (Normandie) New York, nc.  
Brancheau & Senton (Von Thenen's) Chicago, c.  
Brendel, El (Pal.) Chicago 11-14, t.  
Brito, Phil (Statler) Buffalo, N. Y., h.  
Brito, Phil (Statler) Buffalo, h.  
Broadway to Bagdad (Grand) Estherville, Ia., t.  
Brodell Sisters (Paradise) New York, re.  
Brooks, Howard (Congress) Chicago, h.  
Brown, Eleanor (Plaza) El Paso, Tex., 13-15, t.  
Brown, Evans (Red Gables) Indianapolis, nc.  
Browne & LaVelle (Orph.) Winnipeg, Can., t.  
Bryant, Pauline (Club de Lisa) Chicago, nc.  
Bryants, The (Riverside) Milwaukee, t.

## ROUTE DEPARTMENT

Following each listing in the ACTS-UNITS-ATTRACTIONS and BANDS AND ORCHESTRAS section of the Route Department appears a symbol. Those consulting the aforementioned sections are advised to fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

### EXPLANATION OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; nc—night club; p—amusement park; ro—road house; re—restaurant; t—theater.

Buckley, Art (Harry's N. Y. Cabaret) Chicago, c.  
Burke, Helen (Club Alabam) Chicago, nc.  
Burke, Verna (Pal.) Cleveland, t.  
Burnett, George (Stage Door) Chicago, nc.  
Burns, Betty (Ventura) Ashland, Ky., h.  
Burno, Lynn, Revue (Century) Baltimore 11-14, t.  
Burns, Baker & Burns (Plymouth) Worcester, Mass., t.  
Burrill, Sally (Shubert) Cincinnati 11-14, t.  
Burs, Bob (Met.) Boston 11-14, t.  
Burt, Billie (Liberty) Oklahoma City 16-19, t.  
Burton, Effie (Club Alabam) Chicago, nc.  
Buzzington, Ezra, & Band (Denham) Denver, t.  
Byrnes & Farnay (Paradise) New York, re.

C  
Calvin, Al. & Marguerite (Granada) Hamilton, Can., 10-14; (Rialto) Flint, Mich., 16-18; (Colonial) Detroit 19-21, t.  
Cameron, Phyllis (Hollywood) New York, re.  
Campo, George (French Casino) New York, nc.  
Campbell, Roy, & Royalists (Park Central) New York, h.  
Campus Eight (Park Central) New York, h.  
Caperton & Columbus (New Yorker) New York, h.  
Cappell, Yvonne (Gayety) Louisville, until Nov. 22, t.  
Cardini (Earle) Washington 11-14, t.  
Carpenter, Imogen (Radio City Rainbow Room) New York, nc.  
Carpenter, Jean (Grand) Estherville, Ia., t.  
Carr, Andrew & Louise (Chez Paree) Chicago, nc.  
Carr, Harriette (Montclair Casino) New York, h.  
Carroll & Gorman (Powatan Club) Detroit, nc.  
Carroll Sisters (State-Lake) Chicago, t.  
Carson, Jack, & Co. (Tower) Kansas City, t.  
Carter, Stan (Harry's N. Y. Cabaret) Chicago, c.  
Carville Sisters (Liberty) Oklahoma City 16-19, t.  
Cass, Mack, Owen & Topsy (Earle) Washington 11-14, t.  
Cavalcade de Paree (Pal.) Rochester, N. Y., 11-14, t.  
Chandler, Evelyn (College Inn) Chicago, nc.  
Chapman, Tex (Southtown) Chicago, t.  
Charles & Celeste (Arrowhead Inn) Cincinnati, nc.  
Charles, Ernest (Normandie) New York, nc.  
Charleston, Helen (Kit Kat) New York, nc.  
Charleston, Milton (Kit Kat) New York, nc.  
Chase, Chaz (Park Central) New York, h.  
Chick & Tommy (Jo-Lo) Kalamazoo, Mich., nc.  
Chiyu, Princess (Colosimo's) Chicago, nc.  
Christy, George, Unit (Shrine Circus) Tulsa, Okla.  
Clair, Bernice (Earle) Philadelphia 11-14, t.  
Claire Sisters & Ray (Madison Casino) Chicago, nc.  
Clarence & Dolores (Orph.) Winnipeg, Can., t.  
Clark, Jean (The Mansion) San Antonio, Tex., nc.  
Clark, Sammy (Marquette Club) Chicago, nc.  
Clarke, Flo (Plaza) El Paso, Tex., 13-15, t.  
Clark's, Harry, Rancho Grande Revue: Sioux Falls, S. D., 13-14; Mitchell 15-16; Aberdeen 17-18; Jamestown, N. D., 19-20, t.  
Clark's, Harry, Ritz Carleton Blondes: Tucson, Ariz., 15; Phoenix 16-17; Prescott 18; Gallup, N. M., 20, t.  
Claverio, Rose (Club Alabam) Chicago, nc.  
Clifford's Manhattan Revue (Capitol) Atlanta, t.  
Cocktails of 1936 (Southtown) Chicago, t.  
Coles, Joyce & Zanette (Walton) Philadelphia, h.  
Colette Sisters (Kit Kat) New York, nc.  
Colleen (Club Minuet) Chicago, nc.  
Comedy Stars of Hollywood (Orph.) Winnipeg, Can., t.  
Comer & Anderson (Rivoli) Pendleton, Ore., 13-15, t.  
Conchita (Colosimo's) Chicago, nc.  
Condos Bros. (Bal Tabarin) San Francisco, nc.  
Conrad, Anita (Flamingo) Orlando, Fla., nc.  
Cool, Harry (Castle Royale) St. Paul, nc.  
Cook, Gloria (Hollywood) New York, nc.  
Cook, Louise (Grand Terrace) Chicago, nc.  
Cook, Ralph (Southtown) Chicago, t.  
Cooper, Jerry (Hollywood) New York, re.  
Coral, Tito (Roosevelt) New York, h.  
Corwin, Tom (Denham) Denver, t.  
Cossacks, Three (Hipp.) Birmingham, Eng., 25-30, t.  
Courtney, Ann (Normandie) New York, nc.  
Craddock, Four (French Casino) New York, nc.  
Crider & Paige Capers of Mirth (Imperial) Augusta, Ga.; (Capitol) Macon 18-19, t.  
Cross & Dunn (Century) Baltimore 11-14, t.  
Cutter, Bernice (Blue Inn) Chicago, nc.  
Cutler Sisters (Stevens) Chicago, h.

D  
Dahl, Shirley (20th Century Tav.) Philadelphia, re.  
Dale & Dean (Kimo) Albuquerque, N. M., 9-12; (Paramount) Provo, Utah, 13-14, t.  
Dale, Glen (Capitol) Calgary, Can.; (Capitol) Lethbridge 10-12, t.  
Dancing Senoritas, Six (Chateau) Rochester, Minn., 9-11, t.

Dansers, Bobby (Colosimo's) Chicago, nc.  
Darcey, Emery (Chicago) Chicago, t.  
Dario & Diane (Weylin) New York, h.  
Davidson, Trudye (Club Paramount) Chicago, nc.  
Davies, Rosylin (Italian Garden) Pittsburgh, nc.  
Davis, Johnny (Frolic Inn) Hollywood, Calif., nc.  
Davis, Judy (Granada) Chicago, nc.  
Davis, Rufe, & Radio Rubes (State-Lake) Chicago, t.  
Dawn & Bertram (Cameron's Casino) Syracuse, N. Y., nc.  
Dawson, Wanda (1523 Club) Philadelphia, nc.  
DeBarrie's Birds (Liberty) Oklahoma City 16-19, t.  
De Buzny, Assia (French Casino) New York, nc.  
DeCardos (Harmanus Bleecker Hall) Albany, N. Y., 11-14, t.  
De Costa, George (Nut House) Chicago, nc.  
De La Grange, Chrysis (Blackstone) Chicago, h.  
Dean, Barney (Fox) Washington 11-14, t.  
Debutantes, Texas (Harry's N. Y. Cabaret) Chicago, c.  
Del Dees, Sidney (Rex) Seattle, t.  
Delre & Mack (Rivoli) Pendleton, Ore., 13-15, t.  
Detricks, The (Grand) Estherville, Ia., t.  
Dennen, Ruth (Arrowhead Inn) Cincinnati, nc.  
Dennison, Aileen (Italian Gardens) Pittsburgh, nc.  
Devereaux, Jeanne (Palladium) London 1-30, t.  
Devils, Four Flash (Palladium) London 1-30, t.  
Dexter & McGinty (Rivoli) Pendleton, Ore., 13-15, t.  
Dorny (Bismarck) Chicago, h.  
Dossena, Adelina (Club Minuet) Chicago, nc.  
Eova, Ben (Palmer House) Chicago, h.  
Drew, Doryce & Freddy (Wonder Bar) Baltimore, nc.  
Duke, H. C. (College Inn) Chicago, nc.  
Duncan, Red (German Village) Columbus, O., nc.  
Duncan Sisters (Ambassador) Los Angeles, h.  
Duncan, Peggy (Mound) St. Louis, cc.  
Duthers, Lou, & Carroll Sisters (State-Lake) Chicago, t.  
Dutton, Nellie, Co. (Shrine Circus) Tulsa, Okla.  
Duval (Wintergarten) Berlin, Germany, 18-30, t.

E  
Earle, Paul (Doeschen-Grill) Clifton, re.  
Eckert, Fay (Ventura) Ashland, Ky., h.  
Eckhart, Lois (Man About Town) New York, nc.  
Elgins, Five (Century) Baltimore 11-14, t.  
Ellsworth, "Rocky" (Knickerbocker Club) Chicago, nc.  
El-Wyn's Spook Party (State) Syracuse, N. Y., 11-14, t.  
Embassy Four (Palmer House) Chicago, h.  
Enrico, Don (Colosimo's) Chicago, nc.  
Enrico, Edna (Plaza) Pittsburgh, c.  
Evans, James (Adelphia) Philadelphia, h.  
Evans, Roy (Marquette Club) Chicago, nc.  
Evans, Steve (House of Morgan) New York, nc.

F  
Falke, Wallie (Von Thenen's) Chicago, c.  
Farnum, Frank (Greenwich Village Inn) New York, nc.  
Fawn & Jordan (Music Box) San Francisco, nc.  
Fay, Frank (Trocadero) Hollywood, Calif., c.  
Fields, Irving (Maxim's) New York, nc.  
Fields, Lillian (Plaza) Pittsburgh, c.  
Fischer, Loretta (Palladium) London 1-30, t.  
Fiske, Dwight (Savoy-Plaza) New York, h.  
Flashes, Three (Grand Terrace) Chicago, nc.  
Florence & Alvarez (Biltmore) New York, h.  
Flowerton, Consuela (Park Avenue) Detroit, nc.  
Foley & Lature (State-Lake) Chicago, t.  
Forbes, Larry (Club Silhouette) Chicago, nc.  
Foster, Faith (Via Lago) Chicago, nc.  
Foster, Gae, Girls (Shubert) Cincinnati 11-14, t.  
Four Pennys (Villa Valencia) Springfield, Ill., nc.  
Fran, Paul & Fran (Chez Paree) Indianapolis, nc.  
Francesco, Tony (Liberty) Oklahoma City 16-19, t.  
Frazee Sisters (Hollywood) New York, re.  
Frazier, Harry (Nut House) Chicago, nc.  
Freeman, Hazel (16 Club) Chicago, nc.  
Freeman, Jean (Ben's Chateau) Chicago, c.  
Frome, Milton (Club Paramount) Chicago, nc.  
Fry, Bob & Virginia (Man About Town) New York, nc.  
Fuller, Howard J. (Grand) St. Louis 15-22, t.

G  
Garay, Joaquin (Earle) Philadelphia 11-14, t.  
Gautier's Toy Shop (Fox) Philadelphia, t.  
Gay & Mercie (Liberty) Oklahoma City 16-19, t.  
Geel Women, Unit (Riverside) Milwaukee, t.  
Gellis, Les (Southtown) Chicago, t.  
Georges & Jalna (Blackstone) Chicago, h.  
Gine, DeQuincey & Lewis (Colonial) Dayton, O., t.

Girarde & Nadine (Town Club) Philadelphia, nc.  
Goff, Jerry, & Jack Kerr (Barney Gallant's) New York, nc.  
Goman, Ben & Ray (Club Trouville) San Francisco, nc.  
Gomez & Winona (Roosevelt) New York, h.  
Gordinier, Nedra (Jefferson) St. Louis, h.  
Gordon, Al. & Dogs (Pal.) Cleveland, t.  
Gracia & La Mar (New Cars) Indianapolis, nc.  
Grafton, Billie (Statler) Buffalo, h.  
Grant, Barney, Family (Grand) Estherville, Ia., t.  
Green, Kay (Music Box) San Francisco, nc.  
Green, Bernie (Club Carica) Chicago, nc.  
Grenadiers & Louise (Colosimo's) Chicago, nc.  
Grey, Jane (Marquette Club) Chicago, nc.  
Goss, Ray (Plaza) Pittsburgh, c.  
Graulund, N. T. (Paradise) New York, re.  
Gray, Joe, Trio (Madeleine's) New York, nc.  
Gray's, Earl, Band (Grand) Estherville, Ia., t.  
Greenway, Anne (Fox) Washington 11-14, t.  
Gronas, Great (Marbro) Chicago, t.  
Guilfoyle, Ann (Club Cassano) Cincinnati, nc.  
Gwynne, Jack (Morrison) Chicago, h.  
Gyldenkrone, Baron Ebbe (Wivel's) New York, re.

### H

Hale, Ted (Connie's Inn) New York, nc.  
Hall, William (State-Lake) Chicago, t.  
Harris, Biddy (Jay Young's Chinese) Birmingham, nc.  
Harris, Claire & Shannon (Chez Paree) Chicago, nc.  
Harrison & Fisher (Palladium) London 1-30, t.  
Harris, D'Arcia (Club Lido) Montreal, re.  
Harris, Harry (Harry's N. Y. Cab.) Chicago, cb.  
Harris, Lydia (Colosimo's) Chicago, nc.  
Harris Twins & Loretta (Fox) Washington 11-14, t.  
Hartmans, The (St. Regis) New York, h.  
Haydock, Vincent (Flamingo Club) Orlando, Fla., nc.  
Hayes, George (French Casino) New York, nc.  
Haynes, Mitz (Hollywood) New York, re.  
Heatherton, Ray (Roxy) New York, t.  
Helen & Boonie (San Toy) Atlanta, nc.  
Heller & Medrano (Via Lago) Chicago, nc.  
Hernandez Brothers (House of Morgan) New York, nc.  
Hickman, Stanley (New Yorker) New York, h.  
Higgins, Dot (Liberty) Oklahoma City 16-19, t.  
Hill, Flo (Gay 90s) Chicago, nc.  
Hinds, Nina (Music Box) San Francisco, nc.  
Hit Parade of '36 (Pal.) Cleveland, t.  
Hoghton, Dorothy (Peyton's) Pittsburgh, nc.  
Holland & Hart (Chez Paree) Chicago, nc.  
Holley, Don (Trotta's) Baltimore, c.  
Holman, Libby (Mich.) Detroit 11-14, t.  
Holmes, Helen (Harry's N. Y. Cab.) Chicago, cb.  
Holt, Nora (Club Comique) Los Angeles, nc.  
Hopkins, Josh, Rube Revue (Broad St. Tav.) Pawtucket, R. I., nc.  
Hopkins, Sybil (The Mansion) San Antonio, Tex., nc.  
Hoskin, Winifred (Villa Valencia) Springfield, Ill., nc.  
Hubert, Fritz & Jean (Pal.) Chicago 11-14, t.  
Hudson Wonders (Chicago) Chicago 11-14, t.  
Hughes, Dick (Club Minuet) Chicago, nc.  
Hunt, Frances (House of Morgan) New York, nc.  
Hyde, Herman (Shubert) Cincinnati 11-14, t.

I  
Inez & DeWyn (Plaza) El Paso, Tex., 11-15, t.  
Inez, Mlle. (Pal.) Cleveland, t.  
International Varieties (Colonial) Dayton, O., t.  
Irene & Martha (Southtown) Chicago, t.

J  
James & Mathews (Hollywood) New York, re.  
Jamie, Jackie & Ruthie (Plaza) El Paso, Tex., 13-15, t.  
Jarrell, Great (Capitol) Atlanta, t.  
Jarrett, Lucille (Madeleine's) New York, nc.  
Jason, Barbara (Paradise) New York, re.  
Jayson Sisters (Montclair Casino) New York, h.  
Jean & Gloria (Paradise) New York, re.  
Jennings, Don & Sally (Washington-Youree) Shreveport, La., h.  
Jennings, Johnny (Bismarck) Chicago, h.  
Jennings & Murry (Bismarck) Chicago, h.

## POLLY JENKINS AND HER PLOWBOYS

Now playing with WLS National Barn Dance. SAM ROBERTS, Personal Rep.

Jensen, Marvin (Club Lido) Montreal, nc.  
Jerry & Jean (Orph.) Winnipeg, Can., t.  
Jewels, Juggling (Mich.) Detroit 11-14, t.  
Johnson, Bob (Von Thenen's) Chicago, c.  
Johnson, Dorothy (Grand) St. Louis, t.  
Johnson, Geary (Club de Lisa) Chicago, nc.  
Jones, Allen (Kit Kat) New York, nc.  
Jordan, Harry (Deauville) Detroit, nc.; (Roxy) Cleveland 15-21, t.  
Joy, Ardis (Capitol) Atlanta, t.  
Joy Sisters (Club Silhouette) Chicago, nc.  
Juan & Marita (The Mansion) San Antonio, Tex., nc.  
Juliana (French Casino) New York, nc.

K  
Kalese, Joy (Marquette Club) Chicago, nc.  
Kardos, Rozsika (Vine Gardens) Chicago, c.  
Karger, Betty (Hi-Hat Club) Chicago, nc.  
Karre-Le Barron Dancers (Adelphia) Philadelphia, h.  
Kasper Sisters (Denham) Denver, t.  
Kassell, Art, & Orch. (Pal.) Chicago 11-14, t.  
Kauff, Benn (Place Elegante) New York, nc.  
Kays, Two (Mound's) St. Louis, cc.; (New Lookout House) Covington, Ky., 15, nc.  
Kean, Betty (Pal.) London 1-30, t.  
Kean, Mildred (Town Casino) Philadelphia, nc.  
Keeler, Marjorie (Roosevelt) Hollywood, Calif., h.  
Keller, Jeanne (Club Minuet) Chicago, nc.  
Kelly & Hayes (Kedzie) Chicago, t.  
Kerkhoff, Adelaide (Von Thenen's) Chicago, c.  
Kerns, Gladys (Town Club) Chicago, nc.  
Kerr, Rosseaux & Kerr (Roosevelt) New Orleans, h.  
Kessler, Harry (Blue Inn) Chicago, nc.  
King, Lew (Gay 90s) Chicago, nc.  
King, Mickey (Shrine Circus) Tulsa, Okla.  
King's Jesters (Terrace Room) Chicago, nc.  
Kingsley & Case (Chez Paree) Chicago, nc.  
Kinova, Naina (Wivel's) New York, re.



Klein's Ramblers (Capitol) Atlanta, t.  
Kolya & Bertie (Mound) St. Louis, cc.  
Kotunoff's, The (Blue Inn) Chicago, nc.  
Kramer, Renita (French Casino) New York, nc.  
Kyra (Von Thenen's) Chicago, c.

Lalage (French Casino) New York, nc.  
Lamberti (Roxy) New York, t.  
Lane, Jimmy (Nut House) Chicago, nc.  
Langdon, Buddy (Club Paramount) Chicago, nc.

La Mar & Frederick (Bowery Music Hall) St. Louis, nc.  
LaMair, Deloriz (Club Monte Carlo) Sheboygan, Wis., nc.  
LaMarre, Barbara (Gypsy Tavern) New York, nc.

LaMont, Dorothy (Pirrone's) Los Angeles, nc.  
LaMonte, Jean (Trotta's) Baltimore, c.  
LaMonte & Nova (Variety Club) Baltimore, nc.

LaPearl, Harry, Co. (Shrine Circus) Tulsa, Okla.  
La Verne Trio (Cocoanut Gardens) Chicago, nc.  
Lang & Lee (Beacon) Vancouver, Can., t.

Langdon & Storey (Rivoli) Pendleton, Ore., 13-15, t.  
Larlick & Larlick (Torch Club) San Francisco, nc.  
Laska, Thelma (Castle Farm) Cincinnati, nc.

La Rue, Jean (Platinum Derby) St. Louis, nc.  
La Tour, Teddy (Luck Eleven) Baltimore, nc.  
Lavin & Owitz (State-Lake) Chicago, t.

Lawton, Jerry (Plymouth) Worcester, Mass., t.  
LeBell Sisters (Steamship Zee) Chicago, nc.  
Le Garde (Madison Casino) Chicago, nc.

Le Gonne, Jeanne (Chez Paree) Chicago, nc.  
Le Faire, Jean (Club Trouville) San Francisco, nc.  
Lee, Bob (Wivel's) New York, re.

Lee, Chang (Banker's Tav.) Philadelphia, nc.  
Lee's, Homer, Band (Shrine Circus) Tulsa, Okla.  
Lee, Moe (Nut House) Chicago, nc.

Leonard, Ade (Southtown) Chicago, t.  
Leonard, Eleanor (Marquette Club) Chicago, nc.  
Leslie, Mona (Leon & Eddie's) New York, nc.

Lewis, H. Kay, & Hollywood Varieties: Salt Lake City, t.  
Lewis, Henry (Wonder Cafe) Lewiston, Ida., nc.  
Lewis, Maxine (3 Little Pigs) Hollywood, Calif., c.

Lewis, Ralph (Terrace Gardens) St. Louis, nc.  
Liazeed Arabs (Stanley) Pittsburgh 11-14, t.  
Libonati (Earle) Philadelphia 11-14, t.

Life Begins at Minsky's (Oriental) Chicago, t.  
Lila (Plaza) El Paso, Tex., 13-15, t.  
Livingston, Marjorie (Bismarck) Chicago, h.

Lombardo, Guy, Orch. (Stanley) Pittsburgh 11-14, t.  
Loneia, Carl (Grand Terrace) Chicago, nc.  
Lorraine, Lillian (Wivel's) New York, re.

Love, Bobbie (Club de Lisa) Chicago, nc.  
Lovett's Concentration (Rex) Seattle, t.  
Lowery, Fred (Ambassador) New York, h.

Lucano, Louise (Bismarck) Chicago, h.  
Luncheon, Jimmie, & Orch. (Imperial) Toronto, Can., t.  
Lyda & Joresco (Radio City Rainbow Room) New York, nc.

Lyman, Tommy (Club Lamaze) Hollywood, Calif., nc.  
Lynch, Martin E. (Camerens Casino) Syracuse, N. Y., nc.

McBride, Jack & Flo (Plaza) El Paso, Tex., 13-15, t.  
McDonald, Ray & Grace (Walton) Philadelphia, h.

McKay Sisters (Castle Royale) St. Paul, nc.  
McKenna, Joe & Jane (Roxy) New York, t.  
McKenzie, Don & Betty (Castle Royale) St. Paul, nc.

McLean, Bobby (College Inn) Chicago, nc.  
McLennan, George (Grand Terrace) Chicago, nc.  
McNair, Patsy (Pirrone's) Los Angeles, nc.

McNeeley, Vic (Southtown) Chicago, t.  
Mack, Anne (Club Minuet) Chicago, nc.  
Mack, Dave (Pirrone's) Los Angeles, nc.

Mack, Winnie (Rex) Seattle, t.  
Mack & White (885 Club) Chicago, nc.  
MacKay, Carol (Four Horsemen Club) Philadelphia, nc.

MacKenzie, Madelon (Town Club) Chicago, nc.  
Maddux, Frances (Rainbow Room, Radio City) New York, nc.  
Mahon & Rucker (Alexander Young) Honolulu, h.

Malcolm, Dave (Via Lago) Chicago, nc.  
Malina, Luba (Hollywood) New York, re.  
Malloy, Ullaine (Shrine Circus) Tulsa, Okla.

Mann, Dupree & Lee (New Lookout House) Covington, Ky., nc.  
Mann, Peggy (Park Central) New York, h.  
Manners, Grace (Walton) Philadelphia, h.

Manning & Class (Circus Solomonsky) Riga, Latvia, 15-30.  
Many & Drigo (Waldorf-Astoria) New York, h.  
Marcellino, Muzzy (New Yorker) New York, h.

Marcus Show (Pal.) Hartford, Conn., 11-14, t.  
Marcy, Bernie (Madison Casino) Chicago, nc.  
Mardo, Al (Plaza) El Paso, Tex., 13-15, t.

Marks, Joe (Riverside) Milwaukee, t.  
Marlowe, Bob (Arrowhead Inn) Cincinnati, nc.  
Marlowe, Selma (Fox) Washington 11-14, t.

Martin, Marian (Hollywood) New York, re.  
Martin, Ruth (Sylvania) Philadelphia, h.

McGowan, Pat, & Red Ace (9-Mile House) Cincinnati.  
Med & Nona (Merry-Go-Round) Ft. Wayne, Ind., nc.

Medley & Dupree (Century) Baltimore 11-14, t.  
Medrano & Donna (Savoy Plaza) New York, h.

Melba, Elena (Italian Gardens) Pittsburgh, nc.  
Mele, Vi (Commodore) New York, h.  
Mezoras, Six Flying (Fair) Waycross, Ga.

Meredith, Tiny (Music Box) San Francisco, nc.  
Merrill Bros. & Sister (Shrine Circus) Tulsa, Okla.

Micks, Muriel (Steamship Zee) Chicago, nc.  
Mignone (Southtown) Chicago, t.  
Mildred & Maurice (Pierre Casino) Chicago, c.

Millicent, Mlle. (Via Lago) Chicago, nc.  
Mills & Martin (Warner) Memphis 11-14, t.  
Mills, Tommy (Place Elegante) New York, nc.

Ming & Toy (Grand) St. Louis, t.  
Modernists, Four (Paradise) New York, re.  
Mohamed & Jaara (French Casino) New York, nc.

Monte, Hal (Royale-Frolics) Chicago, nc.  
Moore, Harry (Chicago) Chicago, t.  
Moore, Sadie (Club Alabam) Chicago, nc.

Moore & Revel (Paradise) New York, re.  
Morgan, Helen (House of Morgan) New York, nc.  
Morgan Sisters (Club Alabam) Chicago, nc.

Morgan, Stewart, Dancers (Earle) Washington 11-14, t.  
Morita (Gypsy Tavern) New York, nc.  
Morrison, Sandy, Morrison Sisters (Capitol) Atlanta, t.

Morton, Alvira (Liberty) Oklahoma City 16-19, t.  
Mulcahy, Gus (Tower) Kansas City, t.  
Mullen Sisters, Four (Pal.) Ft. Wayne, Ind., 11-14, t.

Murray, Ken (Kit Kat) New York, nc.  
Murray & King (Pal.) Cleveland, t.  
Murray, Patricia (Bismarck) Chicago, h.

Music Hall Boys (St. Moritz) New York, h.  
Myers, Stan, & Orch. (Marbro) Chicago, t.  
Myer's Stanley, Band (Rivoli) Pendleton, Ore., 13-15, t.

Neale, Charles (Deauville) New York, nc.  
Neff Brothers, Three (Raffers) Philadelphia, nc.  
Nichols, Les (Liberty) Oklahoma City 16-19, t.

Nilsson, Walter (Tower) Kansas City, t.  
Nina & Rose (Walton) Philadelphia, h.  
Niva, Vira (Palmer House) Chicago, h.

Norman, Al (Earle) Philadelphia 11-14, t.  
Norris, Harriett (Town Club) Chicago, nc.  
Norton & Margo (Three Deuces) Chicago, c.

Novak, Vilma (Walton) Philadelphia, h.  
N. T. G. & Paradise Restaurant Revue (State) New York 11-14, t.

O'Connor Family (Marbro) Chicago, t.  
O'Neal, Cackles (Hollywood) New York, re.  
Odzark, Danny (New Casino) Toledo, O., nc.

Olivette, Nina (Pal.) Cleveland, t.  
Olsen & Johnson (Albee) Providence 11-14, t.  
One Hour With You (Earle) Philadelphia 11-14, t.

Orva, Madam (Joka) Exeter, N. H.; (Broadway) Dover 18-20; (Lafayette) Haverhill, Mass., 21-23, t.  
Ost, Charles Jr. (Flamingo Club) Orlando, Fla., nc.

Osterman, Jack (Vanity Fair) Chicago, nc.

Palge, Diana (Town Club) Chicago, nc.  
Pappy, Zeke & Ezra (Harmanus Bleecker Hall) Albany, N. Y., 11-14, t.

Paree, Pat (Paradise) New York, re.  
Park & Clifford (RKO) Boston 11-14, t.  
Parker, Marion (Club Alabam) Chicago, nc.

Pat & Marilyn (Powatan Club) Detroit, nc.  
Patti, Martha (Club Mirador) Pittsburgh, nc.  
Patou Sisters (Hollywood) New York, re.

Payne, Babe (Steamship Zee) Chicago, nc.  
Peabody, Eddie (Pal.) Cleveland 11-14, t.  
Pearce, Nayan, & Don Carthay (Park Central) New York, h.

Peck, Eddie (Club Riviera) Pittsburgh, nc.  
Peelies, Harriet (Pioneer Club) Detroit, nc.  
Pennington, Billie (Shell Beach Club) Lake Charles, La., nc.

Perkins, Johnny (RKO) Boston 11-14, t.  
Perkins, Ray, Feenamint Hour (Capitol) Trenton, N. J., 11-14, t.  
Perry, Katherine (Grand Terrace) Chicago, nc.

Perry Twins (Del Monico's) New York, nc.  
Pheps Twins (Paramount Club) Chicago, nc.  
Pierre & Sylvia (Pirrone's) Los Angeles, nc.

Platt, John (Club Alabam) Chicago, nc.  
Powell, Bill (Music Box) San Francisco, nc.  
Powell & Nedra (Roxy) New York, t.

Prendergast, Agnes (Turf Club) Pittsburgh, nc.  
Proby, Dorothy (Roxy) New York, t.  
Prosper & Meret (Earle) Philadelphia 11-14, t.

Quixano, Don (Golden Pheasant) Shenandoah, Pa., nc.

Radio Rogues (Chez Paree) Chicago, nc.  
Rae, Phyllis (Four Horsemen Club) Philadelphia, nc.

Raft, Eddie: Atlanta, Ga.  
Ramon & Ramona (Cocoanut) Vancouver, B. C., cb.

Rand, Katherine (Walton) Philadelphia, h.  
Randall, Jack, Four (Grand) Esterville, Ia., t.

Rankin, Thelma (18 Club) Chicago, nc.  
Ratloff, Gibson & Lee (Rex) Seattle, t.  
Raye, Martha (Morrison) Chicago, h.

Raye, Gilbert & Vicky (Showboat) Niagara Falls, N. Y., nc.

Raymon & Ruth (Colonial) Dayton, O., t.

Ramon & Diana (Castle Farm) Cincinnati, nc.

Rasha & Rhonda (German Village) Columbus, Ray, Margie (Shell Beach Club) Lake Charles, La., nc.

Reasons, Three (Music Box) San Francisco, nc.

Rebell, Margot (Harry's N. Y. Cabaret) Chicago, nc.

Reeder Sisters (Raddison) Minneapolis, h.  
Reed & Mje (Royale Frolics) Chicago, nc.  
Renaud, Rita (Maxim's) New York, nc.

Reynolds, Al (Marquette Club) Chicago, nc.  
Reynolds, Vivian (Baker) St. Charles, Ill., h.  
Reynolds & White (Chicago) Chicago, t.

Reynolds, Helen, Skaters (Fox) Philadelphia, t.  
Ricardo & Renee (Ye Olde Tav.) Ft. Wayne, Ind., nc.  
Riddell, Virginia (Marquette Club) Chicago, nc.

Richards, Toots & Jackie (Club Monte Carlo) Sheboygan, Wis., nc.  
Rickard, Earl (Colosimo's) Chicago, nc.  
Riddell, Lou (Club Silhouette) Chicago, nc.

Ring & Peterson (Club Silhouette) Chicago, nc.  
Rio, Eddie (State-Lake) Chicago, t.  
Ripa, Bob (State-Lake) Chicago, t.

Ritchie, Carl & Adrian Sisters (85 Club) Kansas City, nc.  
Roberts & White (Wivel's) New York, re.  
Roberts, Dave (Vanity) New Orleans, nc.

Robinson, Bill (Ambassador) Los Angeles, h.  
Robinson, Bob (Hipp.) London 1-30, t.  
Rodrigo & Francine (Deauville) New York, nc.

Rogers, Amelia (Castle Royale) St. Paul, nc.  
Rolsman's Broadway Bandwagon (Helen Bach Trio, Doc Zander, Richardson Twins, Rich Barnsdale, Renard & West) (Martini) Galveston, Tex., 12-14; (Arcadia) Temple 15; (Orph.) Waco 16-17; (Texas) San Angelo 18-19, t.

Rolph, Wynne (Wivel's) New York, re.  
Romero, Carmita (French Casino) New York, nc.  
Rook, Isabell (Epicure) Philadelphia, nc.

Rosalee, Carl & Seville (Terrace Room) Chicago, h.  
Rosalee (Club Alabam) Chicago, nc.  
Rose, Harry (Fox) Washington 11-14, t.

Roselle, Jessie (16 Club) Chicago, nc.  
Rosini (Stevens) Chicago, h.  
Ross & Edwards (State) New York 11-14, t.

Rossina, Ruby (Cocoanut Gardens) Chicago, nc.  
Rowboat Boys (Kit Kat) New York, nc.  
Roxanne (Madeleine's) New York, nc.

Roxettes (RKO) Boston 11-14, t.  
Roy Sisters (Chez Paree) New Orleans, nc.  
Royce, Thelma (Silver Grill) St. Paul, nc.

Rubin, Benny (Fox) Washington 11-14, t.  
Russell, Jack (Pioneer Club) Detroit, nc.  
Russian Fantasy (Plymouth) Worcester, Mass., t.

Ruth, Helen (Town Club) Philadelphia, nc.

Sailors, Three (Met.) Boston 11-14, t.  
Santry, Ned (Nut House) Chicago, nc.  
Samuels, Al (Village Grove Nut Club) New York, nc.

Sanders & Wells (Grand) St. Louis, t.  
Sargent, Jack (Ringside) St. Louis, nc.  
Savage, Jean (Southern) Baltimore, h.

Saxon Sisters (Paradise) New York, re.  
Schoenfeld, Franzl (Vine Gardens) Chicago, c.  
Schaps, Sid (16 Club) Chicago, nc.

Schlichtel's Wonderettes (Mich.) Detroit 11-14, t.  
Schozalas, Three (Freddie's) Cleveland, c.  
Sedgwick, Edna (Paradise) New York, re.

Sedley, Roy (Del Monico's) New York, nc.  
Shayne & Armstrong (Adelphia) Philadelphia, h.  
Sheldon, Gene (Palladium) London 11-30, t.

Sherburne, Billie (Plaza) Pittsburgh, c.  
Sherman, Hal (Southtown) Chicago, t.  
Sherr Bros. (Club Lido) Montreal, nc.

Sherwood, Randall (Grand) Esterville, Ia., t.  
Shipstad & Johnson (College Inn) Chicago, nc.  
Shipstad, Roy (College Inn) Chicago, nc.

Shott, Louise (Music Box) San Francisco, nc.  
Shutta, Ethel (College Inn) Chicago, nc.  
Siegrist, Edythe, Co. (Shrine Circus) Tulsa, Okla.

Simkins, Arthur Lee (Grand Terrace) Chicago, nc.  
Simmons, Hilda (1523) Philadelphia, nc.  
Sirens in Satin (Rivoli) Pendleton, Ore., 13-15, t.

Smeck, Roy (Warner) Memphis 11-14, t.  
Sonya & Romero (Jung) New Orleans, h.  
Spec & Spot (Colosimo's) Chicago, nc.

Spencer, Zynaida (Man About Town) New York, nc.  
Springer, Chet (Ventura) Ashland, Ky., h.  
Stanley, Shannon (Rivoli) Pendleton, Ore., 13-15, t.

Stephanie (Colosimo's) Chicago, nc.  
Sternard, Helen & Ralph (Denham) Denver, t.  
Stone, Dorothy, & Charles Collins (Ambassador) New York, h.

Stratosphere Revue (Rex) Seattle, t.  
Stretch & Strain (Back Stage) Cleveland, nc.  
Stuart & Lea (Shubert) Cincinnati 11-14, t.

Stutz, Richard (Park Central) New York, h.  
Sullivan, Marguerite (The Mansion) San Antonio, Tex., nc.

Sutton, Ginger (Shell Beach Club) Lake Charles, La., nc.

Sutton, Paul (Chez Paree) Indianapolis, nc.

Swann, Russell (Waldorf-Astoria) New York, h.

Strong, Benny (Riverside) Milwaukee, t.

Sylvia & Clemence (Tower) Kansas City, t.

Symington, Mrs. Eve (St. Regis) New York, h.

Taka Sisters, Three (Riverside) Milwaukee, t.

Talbert, Ray (Club Monte Carlo) Sheboygan, Wis., nc.

Tappan, Maxine (Ambassador) New York, h.

Tappes, Georgie (Chicago) Chicago, t.

Tatum, Art (Three Deuces) Chicago, c.

Taylor, Dorothy (Airport Tav.) Cleveland, nc.

Taylor & Moore (Fair) Swainsboro, Ga.

Taylor, Estelle (Biltmore) New York, h.

Taylor, Flo (South Side Rendezvous) Chicago, c.

Taylor, Nyla (Pennsylvania) Philadelphia, h.

Teal, Ray (Jung) New Orleans, h.

Terese (Baker) St. Charles, Ill., h.

Theodore & Denesha (Delmonico's) New York, nc.

Thorson, Carl (Liberty) Oklahoma City 16-19, t.

Tint, Al (Palais Royal) Detroit, nc.; (Villa D) Detroit 16-23, nc.

Tracey's, Jack, Boulevardiers (Orph.) Winnipeg, Can., t.

Tucker, Snakehips (Connie's Inn) New York, nc.

Tucker, Sophie (Trocadero) Hollywood, Calif., nc.  
Twynne, Arthur (Club Comique) Los Angeles, nc.

Tyle & Phillips (Plaza) Pittsburgh, c.  
Tyler & St. Clair (Rex) Seattle, t.

Usher & Higgins (Plymouth) Worcester, Mass., t.

Van Cello & Mary (State) New York 11-14, t.  
Van, Gus (Met.) Boston 11-14, t.  
Van & Van (Castle Royale) St. Paul, nc.

Vaughn, Virla (Club Alabam) Chicago, nc.  
Veloz & Yolanda (Palmer House) Chicago, h.  
Vernille, Nitza, & Don Donaldson (Versailles) New York, nc.

Vernon, Pat (Mayfair Casino) Cleveland, nc.  
Veronica, Helen (Club Alabam) Chicago, nc.  
Vitaphone Four (Capitol) Portland, Ore., t.

Wages, Johnnie (Mayfair Club) Mansfield, O., nc.  
Wakefield, Oliver (Rainbow Room, Rockefeller Center) New York, nc.

Walker, Buddy (New Lookout House) Covington, Ky., nc.  
Walker, Frankie (Club de Lisa) Chicago, nc.  
Walsh, Mary Jane (Stevens) Chicago, h.

Wamby, Donna (Mayfair) Mansfield, O., nc.  
Ward, Ada (Connie's Inn) New York, nc.  
Ward, Helen (Congress) Chicago, h.

Ward, Diana (Pal.) London 1-30, t.  
Warwick Sisters, Three (1523 Club) Philadelphia, nc.

Wausau, Hinda (Royale-Frolics) Chicago, nc.  
Wayne, Carlyle (Orph.) Winnipeg, Can., t.  
Wayne, Clifford, Six (Orph.) Winnipeg, Can., t.

Weaver Bros. & Elvry (National) Louisville, t.  
Webb, Nella (Normandie) New York, nc.  
Welch, Dorothy (Castle Royale) St. Paul, nc.

Wellington, Marcelle (Nixon) Pittsburgh, c.  
Wencil, Ray (Harry's N. Y. Cab.) Chicago, cb.  
Wespe & Roberts (Rivoli) Pendleton, Ore., 13-15, t.

White, Jack (Jim Healy's Rendezvous) New York, nc.  
White, Eddie (Stanley) Pittsburgh 11-14, t.  
White, Sammy (Royale-Frolics) Chicago, nc.

Whiteman, Alice (Grand Terrace) Chicago, nc.  
Whiting, Jack (Pal.) London 1-30, t.  
Whitlock Sisters (Villa Valencia) Springfield, Ill., nc.

Whyte, Carl (Patterson) Bismarck, N. D., h.  
Wiles, Three (Pal.) Cleveland, t.  
Williams, Janice (Adelphia) Philadelphia, h.

Williams, Jerry (Man About Town) New York, nc.  
Winchell, Cliff (Arrowhead Inn) Cincinnati, nc.  
Winces, Senor (Colonial) Dayton, O., t.

Winnie & Jinx (Southtown) Chicago, t.  
Winsetta, Emily (Liberty) Oklahoma City 16-19, t.  
WLS Barn Dance (Denham) Denver, t.

Wolf, Gray, Iron Heart & Little Dear (Orph.) Winnipeg, Can., t.  
Wood, Britt (State) New York 11-14, t.  
Wood, Murray (Shubert) Cincinnati 11-14, t.

Woods, Johnny (Colonial) Dayton, O., t.  
Wright, Bubbles (Club Alabam) Chicago, nc.  
Wright, Cobina (Mons Paris) New York, nc.

Wright, Charles (Weylin) New York, h.  
Wynn, Mae & Zella, Co. (Riverside) Milwaukee, t.

Yancy, Bee (Club de Lisa) Chicago, nc.  
Yates, Hal (Piccadilly Hotel) London 25-Dec. 1

York & Tracy (Marbro) Chicago, t.  
Yost, Ben, & California Varsity Eight (Hollywood) New York, re.

Yvonne & Everett (Four Horsemen Club) Philadelphia, nc.  
Yvette, Mlle. (Club Trouville) San Francisco, nc.

Adams, Johnny: (Greyhound Lines) Dayton, O., re.  
Adcock, Jack: (Yorktown Tav.) Elkins Park, Pa., nc.

Alfonso, Don: (Greenwich Village Inn) New York, nc.  
Alvin, Danny: (Gold Coast Embassy Club) Chicago, nc.

Ammons, Albert: (Club de Lisa) Chicago, nc.  
Armand, Johnny: (Woodrow Wilson) New Brunswick, N. J., h.

Armstrong, Louis: (Connie's Inn) New York, cb.  
Austin, Shan: (Eastern Star) Detroit, nc.  
Aven, Al: (Greyhound) New York, h.

Barron, Duke: (O'Henry) Greensboro, N. C., h.  
Bartal, Jeno: (Ambassador) New York, h.  
Batkin, Alex: (St. Moritz) New York, h.

Belasco, Leon: (Chez Paree) Chicago, nc.  
Benson-Cole: (The Stables) Detroit, nc.

Berger, Jack: (Astor) New York, h.

Birch, Gorde: (Cafe de Alex) Chicago, c.

Black, Bob: (Pere Marquette) Peoria, Ill., h.

Black, Ted: (Showboat) Troy, N. Y., nc.

Elaine, Jerry: (Sans Souci) Long Beach, L. I., nc.

Eloek, Bert: (Arcadia) Philadelphia, nc.

Boulanger, Charles: (Oriental Gardens) Chicago, r.

Breeze, Louis: (Weylin) New York, h.

Brigode, Ace: (Music Hall) Cincinnati, b.



Carper, Don: (Old Country Club) Phoenix, Ariz., cc.  
 Childs, Reggie: (Essex House) Newark, N. J., h.  
 Christie, George: (Club Silhouette) Chicago, c.  
 Clancy, Louie: (Dempsey) Macon, Ga., h.  
 Clark, Mac: (Aragon Ballroom) Houston, Tex., nc.  
 Coakley, Jack: (Royal Hawaiian) San Francisco, nc.  
 Coleman, Emil: (St. Regis) New York, h.  
 Conn, Irving: (Arrowhead Inn) New York, ro.  
 Continental Gypsies: (L'Aiglon) Chicago, c.  
 Copeland, Eddie: (Casino) Sea Cliff, L. I., N. Y., b.  
 Cornelius, Paul: (Rialto) Cincinnati, t.  
 Crawford, Al: (Mayfair) New York, nc.  
 Cugat, Xavier: (Waldorf-Astoria) New York, h.  
 Cummins, Bernie: (Roosevelt) New York, h.  
 Curtis, Jack: (Club Aztec) Milwaukee, nc.

**D**  
 Dailey, Frank: (Meadowbrook) Cedar Grove, N. J., ro.  
 Damar: (Madeleine) New York, nc.  
 Dantzig, Eli: (St. George) Brooklyn, h.  
 Daw, Freddie: (Graeme) Chicago, h.  
 De Barbary, Yoshka: (Dubonet) New York, c.  
 Denny, Jack: (French Casino) New York, c.  
 Dickerson, Carroll: (Grand Terrace) Chicago, nc.  
 Diekmann, Harry: (Brown) Louisville, Ky., h.  
 Donahue, Al: (Waldorf-Astoria) New York, h.  
 Dubrow, Art: (Chop House) Hartford, Conn., nc.

**E**  
 Eddie-Riley: (Onyx) New York, nc.  
 Ernie, Val: (Leon and Eddie's) New York, h.  
 Erven, Rollie: (Cocoanut Gardens) Chicago, nc.  
 Everette, Jack: (Kit Kat Club) Des Moines, Ia., nc.

**F**  
 Fernando, Don: (Club Arcadia) St. Charles, Ill., nc.  
 Ferrara, Bill: (9 Mile House) Cincinnati, nc.  
 Fields, Al: (Billy Gallagher's) New York, nc.  
 Fields, Shep: (Palmer House) Chicago, h.  
 Finch, Freddie: (Vanity Fair) Kansas City, nc.  
 Flo-Rito, Ted: (New Yorker) New York, h.  
 Fisher, Art: (Town Club) Chicago, nc.  
 Forman, Willie: (Leon & Eddie's) New York, nc.  
 Freitas, Lucille: (Drink o' Link) Bakersfield, Calif., c.  
 Fulcher, Charlie: (Greystone) Carolina Beach, N. C., h.

**G**  
 Garber, Jan: (Trianon) Chicago, b.  
 Gardner, Dick: (Lord Baltimore) Baltimore, h.  
 Garron, Don: (Seneca Lake Tav.) Geneva, N. Y., nc.  
 Gasparre, Dick: (Savoy Plaza) New York, h.  
 Gaylord, Boyd: (Club Palorama) Schenectady, N. Y., nc.  
 Gendron, Henri: (Royale Frolics) Chicago, b.  
 Gill, Emerson: (Antlers) Colorado Springs, Colo., h.  
 Gitlin, Irving: (Pierre) New York, h.  
 Goodman, Benny: (Congress) Chicago, h.  
 Gordon, Frank: (Nicollet) Minneapolis, h.  
 Gotthelf, Manfred: (Monte Cristo) Chicago, r.  
 Grant, Bob: (Savoy-Plaza) New York, h.  
 Greene, Murray: (Empire) New York, b.  
 Grier, Jimmy: (Biltmore) Los Angeles, h.

**H**  
 Hall, George: (Taft) New York, h.  
 Harris, Little Jackie: (White House) Newark, N. J., r.  
 Harris, Phil: (Oriole Terrace) Detroit, nc.  
 Hart, Ruth: (Fordson) Dearborn, Mich., h.  
 Hawkins, Jess: (Merry Gardens) Chicago, b.  
 Haynes, Frank: (Congress) New York, cb.  
 Heidt, Horace: (Drake) Chicago, h.  
 Henderson, Fletcher: (Roseland) New York, b.  
 Herman, Dave: (Jack Dempsey's) New York, re.  
 Hessberger, George: (Old Heidelberg) Chicago, c.  
 Hill, Teddy: (Ubangi) New York, nc.  
 Hines, Earl: (Grand Terrace) Chicago, c.  
 Hoff, Carl: (French Casino) New York, cb.  
 Hollander, Will: (Shelburne) Atlantic City, h.  
 Holst, Ernie: (El Morocco) New York, nc.  
 Hopkins, Claude: (Cotton Club) New York, nc.  
 Hopkins, Josh: (Broad St. Tavern) Pawtucket, R. I., c.  
 Hultberg, Henry: (Faust) Rockford, Ill., h.  
 Huntley, Lloyd: (Statler) Buffalo, h.

**J**  
 Janis, Freddie: (Parody Club) Chicago, nc.  
 Jelesnik, Eugene: (Hollywood) New York, cb.

Johnson, Charlie: (Small's Paradise) New York, nc.  
 Johnson, Johnny: (Commodore) New York, h.  
 Jones, Isiam: (Lincoln) New York, h.  
 Joy, Violet: (Lincoln Highway Inn) Mishawaka, Ind., nc.

**K**  
 Kane, Allan: (Brevoort) Chicago, h.  
 Kavelin, Al: (Blackstone) Chicago, h.  
 Kay, Herbie: (Edgewater Beach) Chicago, h.  
 Kaye, Sammy: (Cabin Club) Cleveland, nc.  
 Keller, Jack: (Parkway Casino) Bridgeport, Conn., br.  
 Keller, Leonard: (Bismarck) Chicago, h.  
 Kemp, Hal: (Pennsylvania) New York, h.  
 Kerwin, Gene: (After the Show Club) Chicago, nc.  
 King, Bert: (Governor Clinton) New York, h.  
 Korbin, Van: (Madison Casino) Chicago, c.  
 Krauss, Ed: (Otis Tunnel) Chicago, c.  
 Kroll, Nathan: (Vanderbilt) New York, h.  
 Krumin, Costya: (Russian Bear) New York, re.  
 Kuhn, Lee: (Cedar Shore) Sayville, L. I., N. Y., h.

**L**  
 La Marr, Frank: (Nut) New York, nc.  
 Lamb, Drexel: (La Verne) Battle Creek, Mich., h.  
 Landau, Mike: (Ranch) New York, nc.  
 Lande, Jules: (St. Regis) New York, h.  
 Lanin, Lester: (Navarro) New York, h.  
 LaPorte, Joe: (Old Field Club) Stony Brook, L. I., N. Y., c.  
 LaPorte, Manny: (Manna-bar) Ardmore, Pa.  
 Larr: (Piccadilly) New York, h.  
 Leader, Eddie: (North Shore) Glen Cove, L. I., N. Y., nc.  
 Leafer, Allan: (The Farm) White Plains, N. Y., ro.  
 LeBrun, Duke: (La Salle) South Bend, Ind., h.  
 Lee, Alan: (Edison) New York, h.  
 Lehrer, Ivan: (885 Club) Chicago, nc.  
 LeRoy, Howard: (McCurdy) Evansville, Ind., h.  
 Levant, Phil: (Washington-Youree) Shreveport, La., h.  
 Leu, Paul: (New Windmill) Pittsburgh, nc.  
 Light, Enoch: (McAlpin) New York, h.  
 Lindeman, Udo: (Gloria Palast) New York, cb.  
 Lischon, Henri: (Guyon's Paradise) Chicago, b.  
 Littlefield, Frankie: (Club Del Mar) Galveston, Tex., nc.  
 Long, Johnny: (Ten Eyck) Albany, N. Y., h.  
 Lyman, Abe: (Hollywood) New York, cb.  
 Lyon, Bob: (Commodore) Vancouver, B. C., Can., cb.  
 Lyons, Al: (Ambassador) Los Angeles, h.

**M**  
 Mack, Austin: (Harry's N. Y. Cabaret) Chicago, c.  
 Madrignera, Enric: (Morrison) Chicago, h.  
 Mann, Milton: (Village Barn) New York, nc.  
 Mannone, Wingy: (Hickory House) New York, re.  
 Maples, Nelson: (Ye Olde Tavern) Fort Wayne, Ind., nc.  
 Martell, Paul: (Arcadia) New York, b.  
 Marton, Don: (French Casino) New York, cb.  
 Mayo, Artie: (Belmont Grill) Bridgeport, Conn., re.  
 Meeker, Bobby: (De Witt Clinton) Albany, N. Y., h.  
 Messner, Dick: (Donohue's) Mountain View, N. J., nc.  
 Meyers, Jack: (Club New Yorker) New York, nc.  
 Miller, Dave: (Wisconsin Roof) Milwaukee, br.  
 Miller, Gene: (The Elms) Excelsior Springs, Mo., h.  
 Mohr, Bob: (Deauville Club) Santa Monica, Calif., cc.  
 Monroe, Jerry: (Circle) New York City, b.  
 Morgan, Jack: (Hollywood) Tonawanda, N. Y., c.  
 Moss, Joe: (Vanderbilt) New York, h.  
 Munro, Hal: (Hotel Sherry) Chicago, h.

**N**  
 Naples, Ernie: (Frank C. White) Dunkirk, N. Y., re.  
 Navara, Leon: (St. Moritz) New York, h.  
 Navarre, Ted: (Roseland) Brooklyn, N. Y., br.  
 Nelson, Ozzie: (Lexington) New York, h.  
 Nentwig, Carl: (Vine Gardens) Chicago, c.  
 Niebauer, Eddie: (Casino Moderne) Chicago, nc.  
 Nielson, Paul: (Park Avenue) Detroit, h.  
 Nitti, Joe: (Club Havana) Chicago, nc.  
 Noble, Ray: (Rainbow Room) New York, nc.  
 Norvo, Red: (Famous Door) New York, h.

**O**  
 Olson, Walter: (New Julius) Gardenville, N. Y., re.  
 Oliver, Fiorello: (Anna Held's) New York, re.  
 Olman, Val: (Rainbow Grill, Radio City) New York, nc.  
 Olsen, George: (College Inn) Chicago, nc.

**P**  
 Pablo, Don: (Green Mill) Saginaw, Mich., nc.  
 Pacelli, Bob: (Granada) Chicago, nc.  
 Pancho: (Pierre) New York, h.  
 Parker, Johnny: (Knickerbocker Club) Chicago, c.  
 Paull, Don: (Bass Lake) Vestaburg, Mich., nc.  
 Peary, Bob: (Graeme) Chicago, h.  
 Pendarvis, Paul: (Pal.) San Francisco, h.  
 Peterson, Eric: (Seven Gables) Milford, Conn., re.  
 Platt, Earl: (Broad Street Grill) Harrisburg, Pa., re.  
 Pollack, Ben: (Roosevelt) New Orleans, h.

**R**  
 Rainbow Ramblers: (Plaza) Haverhill, Mass., h.  
 Randall, "Slatz": (Schroeder) Milwaukee, h.  
 Raphael, Don: (Cubanacan) New York, nc.  
 Regis, Del: (Embassy) Philadelphia, b.  
 Regis, Gene: (Sak's) Detroit, c.  
 Reichman, Joe: (Statler) Boston, h.  
 Reisman, Leo: (Central Park Casino) New York, re.  
 Reser, Harry: (Greystone) Detroit, br.  
 Resh, Benny: (Showboat) St. Louis, Mich., nc.  
 Richards, Barney: (Limehouse) Chicago, c.  
 Richards, Don: (Montclair) New York, h.  
 Rines, Joe: (Mayfair) Boston, nc.  
 Robbins, Ted: (Elmwood) Waterville, Me., h.  
 Rodrigo, Nano: (El Morocco) New York, h.  
 Rodriguez: (Versailles) New York, cb.  
 Romanelli, Luigi: (King Edward) Toronto, Can., h.  
 Romer, Bill: (Paramount) Greenville, Miss., 14; (Paramount) Clarksdale, Miss., 15; (Paramount) Greenwood, Miss., 16; (Century) Jackson, Miss., 18-20, t.

Rosen, Tommy: (Wisteria Garden) Atlanta, Ga., c.  
 Roth, Eddie: (Club Alabam) Chicago, nc.  
 Russell, Jack: (Vanity Fair) Chicago, nc.  
 Rutherford, Al: (Beaver) York, Pa., h.  
 Ryder, Al: (Blue Heaven) Chicago, nc.

**S**  
 Sanders, Joe: (Blackhawk) Chicago, c.  
 Sands, Carl: (Chateau) Chicago, b.  
 Schneider, Sol: (Old Rumanian) New York, re.  
 Scholl, Russell: (Flamingo) Orlando, Fla., nc.  
 Schreiber, Carl: (Baker) St. Charles, Ill., h.  
 Schuster, Mitchell: (Park Lane) New York, h.  
 Selzer, Irving: (Dixie) New York, h.  
 Setaro, Fred: (O'Neal's) Vicksburg, Miss.  
 Shea, Hughie: (Merry-Go-Round) Ft. Wayne, Ind., nc.  
 Sherman, Maurie: (Ringside) Fort Worth, Tex., c.  
 Simons, Seymour: (Stevens) Chicago, h.  
 Smith, Joseph C.: (Versailles) New York, cb.  
 Sober, Mel: (Silver Slipper) Northumberland, Pa., nc.  
 South, Eddie: (Chez Paree) Chicago, nc.  
 Stanton, Maury: (Club Minuet) Chicago, nc.  
 Starr, Fred: (Claremont) New York City, ro.  
 Stein, Maurie: (Paramount Club) Chicago, nc.  
 Stern, Harold: (Fifth Ave.) New York, h.  
 Sterner, George: (Plaza) New York, h.  
 Straight, Charley: (St. Clair) Chicago, h.  
 Sweeney, Bud: (Winter Casino) Buffalo, N. Y., br.  
 Sylvester, Bob: (Congress) New York, cb.

**T**  
 Tate, Erskine: (Walkathon at Arcadia Gardens) Chicago.  
 Teal, Ray: (Jung) New Orleans, h.  
 Teter, Jack: (Wisconsin Roof) Milwaukee, br.  
 Thurn, Otto: (Bavarians) (Pittsford Inn) Pittsford, N. Y., nc.  
 Tinsley, Bob: (Colosimo's) Chicago, nc.  
 Tompkins, Red: (Roseland) Brooklyn, N. Y., br.  
 Topps, Al: (Nut House) Chicago, nc.  
 Trace, Al: (Ben's Chateau) Chicago, c.  
 Tremaine, Paul: (Gloria Palast) New York, cb.

**V**  
 Vallee, Rudy: (Waldorf-Astoria) New York, h.  
 Van Horn, Dave: (Rafers) Philadelphia, nc.  
 Vaughn, Walter: (Rainbow Gardens) Chicago, c.  
 Velas, Esther: (Roosevelt) New York, h.  
 Vincent, Jimmy: (Stork) New York, nc.  
 Vozen, Nick: (Edison) New York, h.

**W**  
 Wagner, Sol: (Via Lago) Chicago, nc.  
 Walsh, Jimmy: (Miramar) Santa Monica, Calif., h.  
 Wardlaw, Jack: (Arcadia) Detroit, b.  
 Watts, Kenny: (Dicky Wells) Harlem, New York, nc.  
 Weeks, Anson: (Palomar) Los Angeles, b.  
 Weeks, Ranny: (Cocoanut Grove) Boston, re.  
 Wesley, Al: (Four Trees) New York, nc.  
 Wilcox, Howdy: (Palace Gardens) Lansing, Mich., b.  
 Willey, Al: (Chez Michaud) Philadelphia, nc.  
 Wiley, Hod: (College Inn) Dayton, O., nc.  
 Williams, Ray: (Coral Gables) Lansing, Mich., nc.  
 Winegar, Frank: (Stearns) Ludington, Mich., h.  
 Wonderlick, Nick: (Madura's Danceland) Chicago, b.  
 Woods, Howard: (Robert Treat) Newark, h.  
 Worthington, Bud: (Idora Park) Youngstown, O., p.  
 Wylie, Austin: (Kenmore) Albany, N. Y., h.

**Z**  
 Zarin, Michael: (Waldorf-Astoria) New York, h.  
 Zatur, Joseph: (Biltmore) New York, h.  
 Zollo, Leo: (Benjamin Franklin) Philadelphia, Pa., h.

## DRAMATIC AND MUSICAL

Barrymore, Ethel: (Convention Hall) Tulsa, Okla., 13; (Joplin) Joplin, Mo., 14; (Conv. Hall) Wichita, Kan., 16; (American) St. Louis, Mo., 18-23.  
 Blossom Time: (Hanna) Cleveland 11-16.  
 Collier's, Chas.: (Silas Green Show) Dothan, Ala., 13; Troy 14; Ozark 15; Bainbridge, Ga., 16; Thomasville 18; Camilla 19; Valdosta 20; Quitman 21.  
 Cornell, Katharine (Shubert) Boston 11-16.  
 Dodsworth: (Erlanger) Chicago.  
 First Lady: (Garrick) Philadelphia 11-23.  
 For Valor: (Broad) Philadelphia 11-16.  
 Gilbert & Sullivan Co.: (American) St. Louis 11-16.  
 Great Waltz: (National) Washington 11-16; (Nixon) Pittsburgh 18-23.  
 Hedgerow Theater: (College Aud.) Denton, Tex., 14-16; (College Aud.) Weatherford 18; (College Aud.) Tonkawa 19.  
 Le Gallienne, Eva: (Shubert) New Haven, Conn., 13; (Court Sq.) Springfield, Mass., 14; (Carlton) Providence, R. I., 15-16.  
 Love Is Not So Simple: (Chestnut St.) Philadelphia 11-16.  
 Nazimova: (Ford) Baltimore 11-14; (Lyric) Richmond, Va., 15-16.  
 Old Maid: (Nixon) Pittsburgh 11-16; (Hanna) Cleveland 21-23.  
 Personal Appearance: (Temple) Wilkes-Barre, Pa., 13; (Orph.) Reading 14; (Ford) Baltimore 15-16.  
 Rose Marie: (Forrest) Philadelphia 11-16.  
 San Carlo Opera Co.: (Lyceum) Minneapolis 11-16.  
 Singing Before Breakfast (McCarter) Princeton, N. J., 16.  
 Student Prince: (Hartman) Columbus, O., 13; (English) Indianapolis, Ind., 14-16; (Cox) Cincinnati 18-23.  
 Three Men on a Horse: (Harris) Chicago.  
 Three Men on a Horse: (Plymouth) Boston.  
 Three Men on a Horse: (English) Indianapolis, Ind., 13; (Hartman) Columbus, O., 14-16.  
 Vanities: (State) Winston-Salem, N. C., 13; (National) Greensboro 14; (Carolina) Durham 15; (State) Raleigh 16.  
 White's, George, Scandals: (Boston O. H.) Boston 11-16.

## INDEPENDENT BURLESK

Big Revue: (Gayety) Baltimore 18-23.  
 Dimpled Darlings: (Howard) Boston 18-23.  
 Flash and Dash: (Werba) Brooklyn 11-16; (Republic) New York 18-23.

Garden of Girls: (Howard) Boston 11-16; (Worcester) Worcester 18-23.  
 Oke Doke: (Trocadero) Philadelphia 11-16; (Lyric) Allentown 18-19; (Family) Mahanoy City 20; (Majestic) Williamsport 21; (Orph.) Reading 22-23.  
 Pace Makers: (Gayety) Washington 11-16.  
 Poppin' the Cork: (Republic) New York 11-16; (Trocadero) Philadelphia 18-23.  
 Record Breakers: (Gayety) Baltimore 11-16; (Gayety) Washington 18-23.  
 Red Hot: (Hudson) Union City, N. J., 18-23.  
 Say It With Girls: (Family) Mahanoy City, Pa., 13; (Majestic) Williamsport 14; (Orph.) Reading 15-16.  
 Stepping Stars: (Worcester) Worcester, Mass., 11-16; (Empire) Newark, N. J., 18-23.  
 Vaniteasers: (Empire) Newark, N. J., 11-16; (Werba) Brooklyn 18-23.  
 Wine, Woman and Song: (Hudson) Union City, N. J., 11-16.

## MISCELLANEOUS

Becker, Magician: Hannibal, Mo., 11-16; Des Moines, Ia., 18-23.  
 Birch, Magician: (Garden) Canton, Ill., 13-14.  
 Bragg Bros.: Show: E. Burke, Vt., 11-16; W. Burke 18-23.  
 Coward, Linden, Magician: Tignall, Ga., 11-16.  
 Daniel, Magician: Elliott, Ill., 11-16.  
 DeCleo, Magician: Britton, Mich., 11-16.  
 Delmar, Great: (Fox Starland) Los Angeles 14-16.  
 Fletcher's, Harry, Purple Sage Riders: Alamosa, Colo., 14; Trinidad 15-16; Raton, N. M., 17; Las Vegas 18; Santa Fe 20-21.  
 Harlans, The: Sunbury, O., 11-16.  
 Indoor Advertising Co.: Hattiesburg, Miss., 11-30.  
 Johnson, Judith: (O. H.) Susquehanna, Pa., 12.  
 Latham's Dogs & Monkeys: Hogansville, Ga., 13-16.  
 Milligan's, Mary, Museum of Wonders: Marion, Ind., 11-16.  
 (See ROUTES on page 68)

## MINSTRELSY

(Continued from page 26)

ards played Marks with a Tom show? When Arthur Fulton, Eddie Bloom, Billy DeRue, Billy Bowman, Reese Williams, Charles Bell and O. E. Keeman were with Gorton's Minstrels? When Jim Finning lost his plug hat in Rumford, Me.? When John Van Arnham, Buck Leahy and Johnny Myers attended the Cornell-Columbia football game at Ithaca, N. Y.? When the Leahy Brothers did a Roman ring act with the Guy Brothers' Minstrels? When Al Tint joined Hammond's Minstrels at Sidney, N. Y.? When Bobby DeRue was with Hi Henry's Minstrels? When Herman Williams, Mickey Arnold, Earl Moss, Bennie Waters, Happy Belisle and Gib Orser were with Neil O'Brien's Minstrels?

JIMMY MILNE, formerly with Van Arnham's Minstrels and for the last 10 years with Station WICC, Bridgeport, Conn., resigned last week to become manager of WELI, a new station at New Haven, Conn.

RUSTY WILLIAMS postcards that he enjoys reading Al Tint's "Do You Remember?" "They sure bring back memories of the good old days," Rusty pens. "Wish something would happen to bring back the all-white old-time minstrel shows. Regards to all the minstrel artists."

GEORGE BARR shoots from Augusta, Me.: "Do you remember when Al Tint has failed to have a 'do you remember' in *The Billboard*. Please start an 'I Love Me' column."

NICK (NICKODEMUS) GLYNN, corkologist, is at present at his home in Concord, N. H., preparing for another trip to Florida for the winter. Nick did well in the latter State last season producing amateur minstrels. He expects to do the same this year.

BOBBY DAVIS and Billy Doss, minstrel lads, are in Detroit, where the latter is playing dates while Bobby is keeping busy soliciting ads for *The Rouser*, booklet carrying news of the town's entertainment spots.

KENNETH (DOC) HAINES is recuperating at his home in Syracuse, N. Y., after a nine weeks' siege in city hospital there.

"DO YOU REMEMBER," postcards Al Tint, "when Punk Ewing, drummer, was the sheik on the Neil O'Brien Minstrels? When Bobby Davis first put on cork, dialect and all? When Billy Doss was with the Showboat Minstrels? (Oh, how he cried.) When Charles Wright used to sing *When You and I Were Young*, Maggie with a chaw of tobacco in his mouth? When Roy Francis played a trombone solo after all the rest of the band instruments froze up on parade? After that he put water in the trombone, too."

## AGENTS and OFFICES HANDLING BANDS and ORCHESTRAS

Take advantage of the Free Listing Offer for Your Bands in The Billboard Orchestra Directory in the Holiday Greetings Number.

The Band and Orchestra Section of the Holiday Greetings Number of The Billboard will contain as one of its main features, The Billboard Orchestra Directory. This will be the most complete directory of its kind ever published.

Write us today, listing the names of all the bands handled by your office.

JOSEPH CSIDA, JR., Manager,

Band and Orchestra Section The Holiday Greetings Number, The Billboard, Dept. 01, 1564 Broadway, New York, N. Y.



**ASTRE**—Feato G., president of the Manila Picture Corporation, Hollywood, and conductor of the Manila String Orchestra, October 30 near King City, Calif., after an automobile accident.

**BELL**—R. S. (Chick), 46, manager of the United Artists' exchange at St. John, N. B., and former Canadian general manager for First National, of the Associated Theaters chain at Winnipeg, Man., and at one time Universal exchange manager at Winnipeg, of pneumonia at St. John recently, a week after being operated on for acute appendicitis. Surviving are his widow and father.

**BENNETT**—Nell L., 66, mother of Enid Bennett Niblo, actress and wife of Fred Niblo, film director, October 28 at her home in Hollywood. Christian Science funeral services October 30 at Forest Lawn Cemetery, Glendale, Calif., and cremation followed. Three daughters and a son survive.

**BLUMBERG**—Mrs. Libby, 83, mother of Nate J. Blumberg, general manager of RKO Theaters, at her home in Milwaukee November 4. Other children surviving are Herman, Will, Esther and Frieda. Funeral services were held November 5 at the Goodman Chapel, Milwaukee.

**BRADEN**—Walter Scott, 75, father of Frank Wilson Braden, press department Ringling Bros. and Barnum & Bailey Circus and uncle of Ruth Braden-Betz, publicity staff Columbia Broadcasting studios, New York City, at Watseka, Ill., November 6. Deceased was a merchant and owner-manager of Braden's Opera House, Watseka, nearly 50 years. Widow, Carrie Veyette Braden, Watseka, and Mrs. Ralph K. Robertson, daughter, and J. Benton Braden, son (attorney), both of Sapulpa, Okla., survive.

**CAPRON**—Robert Charles, 38, American comedian, who has been appearing at the Apollo Theater, Melbourne, Australia, in the revue *So This Is Hollywood*, was drowned in the Yarra River at Warrandyte, near Melbourne, September 23 while attempting to rescue a dog belonging to a friend. For many years Mr. Capron played comedy parts in the United States, particularly in Philadelphia, New York and Chicago. He went to Australia 18 months ago to play in *The Merry Malones*, under the direction of Ernest C. Roles. Burial was made in the New Melbourne General Cemetery. His widow, residing in this country, survives.

**CARTER**—Charles W., 67, father of Elizabeth Carter, former trick rider on 101 Ranch and Hagenbeck-Wallace shows, at Huntington, W. Va., November 2. Survived by widow, six sons and two daughters.

**DE MOULIN**—Edmond, 73, retired manufacturer of circus uniforms, October 29 at his home in Los Angeles following a paralytic stroke. Body was taken to Greenville, Ill., for funeral services and interment. He leaves his wife, two sons and two daughters.

**DE VRIES**—Dutch trumpet player and

## THE FINAL CURTAIN

dance orchestra leader, in Paris recently in an automobile accident.

**DERICKSON**—Charles, 44, dramatic actor, recently at the Post-Graduate Hospital, New York, following an operation. Deceased gained considerable prominence on Broadway in *The Clinging Vine*. He also toured in vaudeville in England, Scotland, France and Germany. Survived by his mother, a sister and a brother. Burial in Meadville, Pa.

IN MEMORY OF OUR BELOVED HUSBAND AND UNCLE,  
**BABA DELGARIAN**  
Died Chicago, Ill., November 10, 1934.  
May He Rest in Peace.  
MRS. M. DELGARIAN and  
Nephew, HADJI DELGARIAN.

**DOYEN**—Albert, 53, French musician and promoter of the popular Fetes du Peuple concerts, at his home in Paris October 22.

**FOZWZER**—Hugh William, 56, whose passing at General Hospital, Los Angeles, November 2 was briefly announced under Late Deaths in last issue, was one of the early operators of motion picture shows. He managed the Odeon Theater, New York; Princess Theater, Cleveland, and also had houses in Chicago. Later he had whale exhibition units, one of which traveled abroad. For many years he divided his time between Los Angeles and trips to the Orient, and operated shows in India, Java, Sumatra, Siam, the Federated Malay States, Saigon, Indo-China and at Singapore. He also toured China, Japan and the Philippines. This year he took a large troupe to Japan. He was connected at various times as assistant technical director and props man at Fox, Paramount, MGM, First National, Tiffany and Stahl studios. At time of death he had about completed details for another trip to the Orient to make a wild animal picture. His widow, the former Ruth Dryver, concert pianist, of Brooklyn, survives. Interment in the Pacific Coast Showmen's Association plot, Showmen's Rest, Evergreen Cemetery, Los Angeles.

**GOLDENBERG**—Robert, 42, owner and operator of night clubs, November 3 in San Francisco. At the time of his death he was going to open a new spot in that city. He formerly operated the Colony Club, exclusive Hollywood nightery, and the Villa Mateo and Club La Maze on the San Francisco Peninsula. His widow, father, two sisters and two brothers survive.

**GRACE**—Mrs. A. M., mother of Arteria Gibbons, tattooed lady with Pete Kortes' World's Fair Museum, lately with Beckmann & Gerety's Shows and now playing indoors, at her home in Colville, Wash., October 21 of heart trouble.

**PETE GRIFFIN**  
DIED OCTOBER 17, IN BOSTON.  
A well-known dancer of the old school, Pete toured the United States and Canada, playing vaudeville time, working single, doing his dancing act. He was of the team Griffin and Cowper, Blackface Song and Dance Artists, also with H. Henry's Minstrels, Sam T. Jack's Burlesque, Charles K. Harris' Harcourt Comedy Company, Monte Thompson's Bennett-Moulton Company and other prominent road shows. His services he gave freely to help his fellow men. God rest his soul.

**GRILLET**—Gustave, French playwright, at La Chambre-en-Savoie, France, October 27.

**HAWKINS**—Budd Dallas, 76, former minstrel comedian, recently in New England. At the time of his death he headed one of the largest wholesale seed distributing organizations in the country. He played in the Whittemore & Clark Minstrels as a leading comic and singer. He was wed twice, his second wife surviving, together with four children.

**HEERMANN**—Hugo, 91, violinist, formerly for many years concertmaster of the Cincinnati Symphony Orchestra, recently at Merano, Italy. Mr. Heermann at one time was head of the violin department of the Musical College of Chicago. A son, Emil, succeeded him as concertmaster with the Cincinnati orchestra and still occupies the position,

while another son, Walter, is a member of the cello section with the same orchestra.

**HODGDON**—Joseph, 50, clarinetist, who trouped with various circus bands, November 5 at Epping, N. H., after a long illness. He was a native of Eliot, Me., and resided for a number of years in Portsmouth, N. H.

**JOHNSTON**—Moffat, in Norwalk Hospital, Norwalk, Conn., November 3 from peritonitis following two operations for a ruptured appendix. He was a well-known Broadway actor, having achieved stardom in *20th Century* and *Within the Gates*. His home was in Westport, Conn. He was the husband of Winifred Hodgson, also an actress, and father of Peter Moffat, who made his stage debut this season in *Remember the Day*.

IN MEMORY OF  
**WALTER KOLOMOKU**  
Passed away November 14, 1930.  
Always in the thoughts of his wife.

**LASAKY**—Bela, veteran composer of Viennese songs, in Vienna, Austria, November 2. He was destitute.

**LAUDRY**—Mrs. Clifford, mother of Mrs. Charles Peters, wife of a concessioner at the California Pacific International Exposition, San Diego, September 23 at Chatham, N. B.

**LEVERE**—John, recently at his home in St. Louis after a lingering illness. He was for many years in vaudeville, doing a ventriloquial and Punch and Judy act. He was for 10 successive years at the Cincinnati Zoological Garden. Survived by his widow and one daughter. Burial in St. Louis.

**MULLEN**—George, 60, formerly of Mullen and Vonder and Mullen and Garelli, recently while on a visit to his old home at Spencer, Mass., of a heart attack. He also formerly toured with the Honey Boys Minstrels. Deceased had been in the grocery business in Auburn, N. Y., for the last five years. Surviving are two sisters and a brother.

**MURPHY**—Mrs. Ann, 57, at Peru, Ind., of apoplexy November 5. She was the wife of Charles A. Murphy, superintendent of canvas with the Hagenbeck-Wallace Circus. Survived by husband; a sister, Mrs. Julia Harrison, London; brother, James Morgan, Peru, Ind., and a daughter, Amelia Oldknow, Chicago. Services at St. Charles Church, Peru, November 8, with interment in Catholic Cemetery there. Mrs. Murphy was the former wife of the late Whitey Oldknow, circus troupier.

**OWENS**—Brother of Col. F. J. Owens, of Chicago, in Maysville, Ky., November 6.

**PECH**—Anne, 74, former stage actress, October 28 at her home in Monrovia, Calif. At the time of her death she was operating a factory that turned out character dolls for concessioners.

**PERRIER**—Martial, 57, French playwright and chief editor of *La Vie Parisien*, in Paris recently.

**PORTER**—Charles, employment manager for musicians' union, Local 47, at his home in Los Angeles October 30 following a heart attack.

**REED**—Charles T., 77, said to be the oldest stagehand in the Midwest, November 2 at his home in Milwaukee. He had been connected with Milwaukee theaters since 1880 and was a charter member of the International Alliance Theatrical Stage Employees, Local No. 18. He and his wife, Celia, his only survivor, were planning to celebrate their 50th anniversary Thanksgiving.

**REEVES**—Sarah Elizabeth, 65, widow of David Wallis Reeves, former leader of Reeves' American Band, November 2 at her home in Providence, R. I. Survived by a daughter, Mrs. Mille L. Stowe, of Providence. Interment at Swan Point Cemetery, Providence.

**ROSSON**—Arthur R. Sr., 76, father of Arthur and Richard Rosson, Hollywood picture directors, and Hal Rosson, camera man and former husband of Jean Harlow, November 4 in Los Angeles after a heart attack. Survived by three sons and two daughters.

**SAENE**—Barton, 57, who for the last six years operated the Tilt-a-Whirl at

Forest Park Highlands, St. Louis, at city hospital there October 15. Death was indirectly caused by a sunstroke which he suffered in August. Funeral services October 17 and interment in Memorial Park Cemetery, St. Louis. Survived by his widow, mother, three brothers, one sister and two daughters.

**SLAGLE**—C. C. (Dad), 62, of F. H. Bee Shows, at Mendenhall, Miss., November 5 after suffering a third stroke. He was in show business about 18 years. Funeral services November 7 from the Mims Mitchell Funeral Home, Rev. H. E. Raley, of the Methodist Church, officiating, with burial in Mendenhall Cemetery. Survived by his widow, Esther, and a daughter, Mrs. Louis Augustine, both with the F. H. Bee Shows.

**SPEIGL**—Frank, 70, treasurer and trustee of the Denver musicians' union, in a Denver hospital of injuries sustained when struck by an automobile.

**STEARNS**—Theodore, 55, composer and music critic, in a West Los Angeles hospital November 1 after a lengthy illness. At the time of his death Mr. Stearns was chairman of the music department of the University of California, Los Angeles branch. Born in Berea, O., deceased received his early musical training at the Oberlin (O.) Conservatory of Music and in 1898 attended the Royal Conservatory in Wurzburg, Germany. As a student in that country Mr. Stearns gained considerable prominence by composing an opera *Endymion* and *Indian Suite*. In 1922 he became music critic for *The Chicago Herald and Examiner* and a year later accepted same post with *The New York Morning Telegraph*. He left there in 1928. While working as a critic he continued his musical work. His *Suite Caprese* was presented by the New York Symphony in 1927 and his opera *Snowbird* was sung in Dresden, Germany, in 1928. In the same year he received the Guggenheim Foundation award for creative work. In 1929 he finished *Atlantis*, musical drama. Surviving are his widow, Margaret LaMar; a daughter, Lucy, and three sons, Irving, Charles and Pindar.

**SWANSON**—John, 65, motion picture actor, October 29 at Los Angeles. He made several fortunes in Alaska and was an intimate friend of Alexander Pan-tages, Rex Beach and Jack London.

**TEMPLE**—Toni, 30, in General Hospital at Saranac Lake, N. Y., October 31 after a lingering illness. She had been a resident of Saranac for the last six years. Born in London, she appeared in this country in the role of Jane Baxter in Booth Tarkington's *Seventeen* and as Tiny Tim in *Scrooge*. She also played vaudeville in many of the larger cities in this country and was noted for her portrayal of child's parts. Survived by her cousin, Mrs. Hazel De Pantis, of New York. Interment in the NVA plot in St. Bernard's Cemetery, Saranac Lake.

**WARNER**—Benjamin, 79, father of Jack L. and Major Albert Warner, of the Warner Brothers, motion picture producers, at the home of his daughter in Youngstown, O., November 3. The elder Warner was formerly in business in that city. Survived by three sons and three daughters. Body was shipped to Los Angeles for interment.

## MARRIAGES

**BARRETT - GUENTHER**—George E. Barrett to Lillian Guenther, screen actress known as Janet Chandler, October 21 in Reno.

**BERNIE-WESLEY**—Ben Bernie, orchestra leader, and Dorothy Patricia Wesley, swimmer, at Towson, Md., November 7.

**BRUHWEI-DONALDSON**—Al Bruhwei, policeman, to Alice Donaldson, burlesque performer, recently.

**CLARK-URCAN**—Bobby Clark, dancer and m. c., and Mary Urcan, singer, in Portsmouth, O., November 3. Both are night club performers.

**CHAPMAN-LILLIE**—Jack Chapman and Margaret Lillie, members of the Weaver Brothers and Elvry Company in vaudeville, at the First Christian Church, Fort Worth, Tex., recently.

**DEKKER-RAINOUS**—John Dekker, purchasing agent for the Civic theaters, Denver, and Charlotte Rainous, cashier in the Oriental, one of the Civic chain, in Denver recently.

**DENHARDT-BROWN**—Loyal Denhardt and Norma Allison Brown, known professionally as Hart and Allison, vaudeville dance team, recently in the Trinity Lutheran Church, Moline, Ill.

**GILES-HOYT**—Aguita C. Giles, associated with the Trans-Lux Corporation, picture house concern, to Julia Hoyt,

### Moffat Johnston

Moffat Johnston, 49, one of the stage's leading character actors, died in Norwalk, Conn., November 3. He had been ill only a short time.

He possessed the ability to play practically any type character and was recognized on Broadway as one of the best character actors. He appeared in at least one play every season for many years. He was on the stage 35 years and began his career in the noted P. R. Benson school of Shakespearean acting.

He played with the Benson company in Scotland for several years, appearing in more than 200 Shakespearean roles. In 1912 he went to London, where his career was interrupted by the war. After the war he returned to England, remaining there until his American debut in 1921 in Henry Jewett's repertory company in Boston. Then he went into the Theater Guild's "Back to Methuselah," playing three parts. He was in several other Guild shows—"R. U. R.," "Devil's Disciple" and "Elizabeth the Queen." He played Polonius in John Barrymore's "Hamlet."

Other plays in which he worked included "Six Characters in Search of an Author," "Accused," "Cock Robin," "Fata! Alibi," the lead in "Twentieth Century" and the Players' Club revivals. He worked for practically every major Broadway producer.

His widow; a daughter, Rose, and a son, Peter, who is now in "Remember the Day" on Broadway, survive.



actress, in Briarcliff Manor, N. Y., November 7.

**GOLD-LAWRENCE**—Bob Gold, orchestra leader, to Dorothy Lawrence, burlesque performer, in Brooklyn November 6.

**ISELL-DE MARIS**—Freddie Isbell, known professionally as Freddie Fredricks, to Anna De Maris in St. Louis recently.

**LaVELDA-JOHNSON**—Ted LaVelda and Freda Johnson, contortionists on the Conroy Bros.' Circus (partners in act), at Independence, Mo., November 1. Witnesses were August Kanerva and Vernon Liedtke, also members of the show.

**McCARTY-ANAYA**—Jack McCarty, electrician and former wrestler with Big Four Shows, and Edna Anaya, non-professional, of California, sister of Mrs. Johnnie Wallace, show woman, at North Augusta, S. C., October 30.

**MAGEE-MOORE**—Dr. Albert Magee, Brooklyn dentist, and Mary Moore, of Westport, Conn., prima donna with the Metropolitan Opera, New York, in the latter city November 2.

**MULLINEX-SHAW**—Tommy Mullinex, concession operator, and Mattie Shaw, merry-go-round ticket seller, both of Big Four Shows, at North Augusta, S. C., October 30.

**PARKER-MEAD**—Don Parker, songwriter, to Vera Blake Mead, stage psychic and screen actress, recently at Los Angeles.

**PEDEN-RAGSDALE**—Eddie Peden, talker on front of C. Jack Shaffer's Side Show with Model Shows of America, and Edith (Eva) Ragsdale, who worked illusions and exhibited big snake with the same attraction, at Dalton, Ga., October 11.

**RUSH-MATHEWS**—Arthur Rush, director of the recording studio and studio service department of the RCA-Victor Company, to Mary Jo Mathews, motion picture actress, October 27 at Yuma, Ariz.

**TUNBERG-DUFFY**—William Tunberg, film writer, to Jacqueline Duffy November 2 in Los Angeles.

**TOWNE-GREEN**—Charles W. (Boston) Towne, well-known outdoor show talker, of late with the Colored Minstrel show with Royal American Shows, and Elizabeth A. Green, also for years in show business and mother of Alfred the Alligator Boy, October 31 in the Court House at Mobile, Ala.

## COMING MARRIAGES

Ethel Shannon Jackson, screen and stage actress and widow of Joseph Jackson, playwright and scenarist, to Earle P. Schouten.

Audrey Stevenson, daughter of Howsley Stevenson, veteran stage actor and sister of Onslow Stevens, stage and screen player, to Stephen Bosustow, executive with Walt Disney studios.

Evelyn Dean, screen actress, to Herbert Madison.

Valerie Traxler and Buddy Carpenter, chorus dancers with 20th Century-Fox film studios.

Phyllis Loughton, dramatic coach and talent scout for Paramount, to George Seaton, film scenarist.

Willett Gregg to Russell Harlan, film cameraman.

Louise Rilling, film actress, to Earle Whitehead.

Mrs. Brittle Dickerson, former wife of O. N. Crafts, of Crafts 20 Big Shows, has announced the coming marriage of her daughter, Laura Louise Crafts, to Jack Sears, employee of Douglas Airport, Los Angeles.

## BIRTHS

To Mr. and Mrs. Olan Thornton, of Western States Shows, a 10-pound boy October 19 at Mrs. Thornton's home in Edmond, Okla.

To Mr. and Mrs. J. D. Bohn, of the O. L. Driskell Concessions, at Laurel (Miss.) Hospital, a 5½-pound girl recently.

A seven-pound son October 30 at the Cedars of Lebanon Hospital, Hollywood, to Julian D. and Iris (Bruce) Arnold, film scenarists.

## DIVORCES

Dorothy Hall Miller, film actress, from Le Roy Miller at Los Angeles October 29. Charlotte Hester Chearning, radio singer known as Charlotte Woodruff, from Guy E. Chearning November 1 at Los Angeles.

Marjorie Millsap Duffield, actress,

from Marshall Duffield November 1 at Reno.

Marie Ellis from Clarence Gordon Ellis, motion picture actor known as Bruce King, November 1 at Los Angeles.

Evelyn Wise Solotoff, stage and screen player, October 30 at Los Angeles from Emil Solotoff, screen actor.

Edwin Marcus Rose, theatrical manager for South Sea Island Entertainers, from Agnes Rose, Hawaiian dancer, October 30 at Los Angeles. Rose and his wife were known as Prince Leo Lani and Miss Leilehua.

Mrs. Muriel La France Tierman, radio singer, in the Chicago courts November 6 from Hugh Tierman, of Toledo, O.

Maurie Willebrands; model and former actress, in Wayne County Circuit Court, Detroit, last week from Keith Church Willebrands.

Leon C. Kelley filed suit against Lucille Kelly in Elyria, O., November 6. Both are night club entertainers. Mrs. Kelley is playing Terrace Gardens, Lorain, O., and Leon C. is at the Cocktail Grill of the Hotel Newell, Elyria.

Anna Schwartz Mayer, Coney Island (N. Y.) side-show worker, from Bernhardt (Doc) Mayer, former side-show lecturer, October 26 in Mexico.

Dorothy Lee, picture actress, from Marshall D. Duffield, former University of Southern California football player, in Reno November 2.

## SUGAR'S DOMINO

(Continued from page 25)

*in choosing these people from, literally, thousands of applicants. We realize with you that many splendidly qualified people are unemployed and deserve help, although they are not on relief rolls. Our plan, however, is made chiefly for people actually on relief rolls.*

**FILM ENTHUSIASMS OF A WEEK** : : : : Georgie Price's latest Vitaphone short, *Tickets, Please*: One of the best all-arounders turned out in a long while by the Flatbush movie-makers. It has swell songs, is beautifully cast and expertly directed. : : : : The performance of youngster Edith Fellows in Columbia's *She Married Her Boss*: Found at last outside the Temple menage a kid who can act to such a fare-thee-well that precocity is as far removed from audience appreciation as sincere words from a mammy singer. : : : : Sybil Jason, another youngster of phenomenal promise in *I Found Stella Parish*: Another kid with soul and in whom there's not the slightest tinge of "Recite for the company." A pat on the back to the directors of both pix. : : : : Margaret Irving in Fox-20th Century's *Thanks a Million*. The erstwhile butt for the Marxian brand of tomfoolery emerges as a real camera treat. Miss Irving is a Kitty Gordon of this generation and the producer who shoves her into a lead will cash in plenty.

## MAGIC

(Continued from page 26)

fourth show for Chevrolet since September.

**NEVIN V. HOEFERT**, president of IBM Ring No. 2, Youngstown, O., is finding business good in schools thru Western Pennsylvania and Eastern Ohio.

**DR. RALPH C. FLOWERS**, popular member of the magic fraternity in Winston-Salem, N. C., sustained painful injuries and narrowly escaped death recently when the car he was driving was struck by another auto on the highway near Clemmons, N. C., according to a bulletin received from Wallace the Magician. Wallace states that he sought to visit Dr. Flowers at the Baptist Hospital, Winston-Salem, where he was removed after the accident, but the latter's condition would not permit visitors.

**MARQUIS THE MAGICIAN** played to a turnout recently at the Athens High School Auditorium, Athens, O. *The Athens Messenger*, in speaking of his appearance there, stated: "Marquis elbowed his way thru the crowd outside the door and arrived 15 minutes late for his own show. The auditorium was packed to capacity; several hundred people were turned away."

**MONTAGUE THE MAGICIAN**, after 30 weeks in theaters, halls and under canvas thru Utah, Idaho, Wyoming, Colorado and New Mexico, has closed and returned to Salt Lake City, where he will spend the winter as usual. He will play clubs and schools around Salt Lake

City while framing a new act for next spring.

**DE CLEO** has joined the Sharven & Dool Entertainers, now in Michigan, as an added feature with his *Mysteries of India*, modern magic and escapes. De Cleo recently closed his spook show in Ohio schools due to poor business.

**SAN DIEGO MAGICIANS' CLUB** is now meeting twice monthly, alternating between business and social sessions. C. W. Falt, president and organizer of the club, is well known to the older members of the profession, having had a magic and hypnotic show on the road more than 35 years ago. Members of the San Diego club are anxious to know what has become of Lesta.

**W. H. PAMPLIN**, who entertained all season at the San Diego exposition for the Owens-Illinois Glass Company, left there last week for Detroit, where he is joining a large toy and game firm to demonstrate and exploit its products in department stores thru the Middle West and East.

**MADAM PEARL ESKE**, mentalist, piloted by Joe R. Kury, is now in her fifth week of an indefinite engagement at the Club Savoy, Akron, O. Kury reports that a magician played the same spot recently and scored handsily despite the fact that he couldn't be classed as a topnotcher. It proves, Kury says, that night club patrons will go for entertainment other than a lot of legs.

**KING FELTON** and his two assistants, Hazel Felton and Frances Maloy, are now featured with the Neale Helvey-J. Doug Morgan Show playing in Texas.

**FRASTON THE MAGICIAN** closed with the Tom Mix show at Barstow, Calif., and has gone to his home in Pomona, Calif., for the winter. He will work whatever dates he can pick up in that territory.

**CINCINNATI MAGICIANS' CLUB** will hold its second annual "indoor outing" at Klefer's Grill in the Queen City Friday night, November 15. George W. Stock is president and W. S. Berger secretary of the organization. On the committee of arrangements for the forthcoming affair are Sam Mayer, Elmer Spindel and Oliver Miller. Willard Wieseahn has charge of the program and Sam Ward will emcee the show.

**STEPHANI**, girl magician, has opened a limited engagement at the Powatan Club, Detroit.

**HAROLD AND GLORIA STERLING** have played some 20 schools in Detroit within the last three weeks and are booked for Lima, O.; Chicago and five other spots for the Redpath Chautauqua this month. The Sterlings are putting on a complete two-hour "two-man" show, including *Punch and Judy*, rag pictures by Mrs. Sterling, chalk talk and Sterling's pet feature, chapeauography, sub-billed as "20 faces under one hat." They recently concluded a swing thru Nebraska.

**BAKER THE MAGICIAN** (Col. M. L. Baker) is playing auditoriums and theaters in North Carolina, presenting magic, juggling, knife throwing and contortion work. He closed with the Marks Shows.

## London Magic Notes

**LONDON**, Nov. 5.—Chefalo, international magician, and his Magda Palermo Lilliputians will shortly commence a return English tour.

Horace Goldin is touring the provinces with his own road show and doing excellent business.

Jasper Maskelyne is headlining over the Syndicate Halls. He has added several new illusions to his interesting act. Fogel, novelty sleight-of-hand entertainer, who offers impressions of leading magicians, is doing excellently with his original act.

Paul Duke, American magician, is due to make his English debut on the Moss Tour the week commencing November 11.

Max Herman, magical comedian, is scoring well at all engagements. Giovanni, the "pickpocket," who is headlining over the English halls, recently gave a further demonstration of his uncanny powers before Scotland Yard detectives.

Kuda Bux, Hindu magician and fire walker, is giving demonstrations at the leading picture theaters.

Cecil Lyle is scoring heavily and play-

ing to good returns with his fine illusion act and his supporting road show.

Cecil Keech, Australian wizard, is a newcomer here and doing very well for himself in English variety.

## CLUB CHATTER

(Continued from page 12)

dance combo formerly using Ramon and Ramona as a moniker, are in their third month at the Coconut Grove in Vancouver. . . . Billie Wingert will work West Coast night clubs until February.

. . . . Raymond Rose, accordionist, is back in Chicago after closing a four-week engagement at the Admiral Club in Detroit. . . . Dorothy Barlow is dancing for two weeks at Tantilla Gardens in Richmond, Va. . . . Club dates in Philadelphia and Washington follow.

. . . . Pat and Marilyn are current at the Powatan Club in Detroit. . . . Cedric and Arlinda left the King Edward Hotel in Toronto to open for MCA November 1 in the Blackhawk Restaurant, Chicago.

. . . . Di Carlo and De Bois are headlining the current show at the Merry-Go-Round Club in Ft. Wayne, Ind. . . . Jimmy Fisher, emcee; Jane Thomson, blues singer; Jack Blackmore, cowboy specialty; Evelyn Joyce, dancer, and the Six Merry-Go-Roundettes complete the lineup. . . . Ann Plybon and Charles Allen are producing the MGR shows for the second season.

**MRS. LENA HOBERG**, former nightclub operator, is making a comeback in the business and will open the Streets of Paris Club, New York, the middle of November. Club will be located in the Mayfair Building, Broadway and 47th street, where the Florida Club was formerly located. Spot will have a French motif, with gigolo waiters. . . . "Uncle Walt" Smith, of Uncle Walt's Blue Melodists, has gone restaurant-minded and has opened up a "dinetto" on Chicago's South Side. . . . Georges Leon advises that Leon and Fernande, French adagio and character dancers, are appearing at the Chateau Country Club, Milwaukee. . . . Deloris Donovan is featuring her "Barnacle Bill the Sailor" and "Nudist Rube" impersonations in Iowa clubs and theaters. . . . Club Washington recently opened in West

Liverpool, O., with Frank Craven and ork and a well-balanced floor show. . . . Milton Bruck is the new manager of the recently inaugurated theatrical department of Famous Orchestra Service in Richmond, Va. . . . Thelma Royce, one of the Royce Sisters formerly connected with Ted Lewis, is singing and playing the piano at the Silver Grill in St. Paul. . . . William Dayton is back in Chicago studying voice and gathering material for an appearance in a Loop spot some time in November. . . . Frances Barth's Revue, consisting of the Ginger Sisters; Lee and Alma; Harry Lee, tap dancer; Bingo Brothers, acrobats, and Frances and Julie, novelty acrobatic act, are working Colorado clubs. . . . Lee Barth is doing emcee. . . . Ray Rose, accordionist, was one of those fortunate to be working in Detroit during the recent World Series boom. . . . Lucille and Freitas have been appearing at the La Fonda Cafe, North Hollywood, Calif., for the past three months.

**BLANCHE AND ELLIOTT** left the Lookout House in Cincinnati last week to join the *Folies de Paris* unit in Indianapolis. . . . Jack Sargent, harmonica artist, has been confined to his home of late recovering from an illness but expects to be back in the spots before long. . . . Doryce and Freddie Drew continue at the Wonder Bar in Baltimore. . . . Count Pro-Zo is extending himself in Rochester (N. Y.) night clubs. . . . Buddy Harris is doubling nightly between Jay Young's Chinese Restaurant and the Century Club in Birmingham. . . . LaRue and LaVelle last week moved from Club Cassano in Cincinnati to the Ponce de Leon Club in Detroit. . . . Pops and Louie, two young colored singers and dancers, have joined the floor show in the new Terrace Room of the Morrison Hotel, Chicago. . . . "Dorny," well-known magician and entertainer, opened last Thursday as master of ceremonies in the Walnut Room of the Bismarck Hotel, Chicago, for at least two weeks. . . . The Blackhawk Cafe, Chicago, is offering a new dance team, Cedric and Arlinda, who recently closed at the King Edward Hotel, Toronto, where they are said to have created a sensation. . . . A new dancer at the Royale-Frolics, Chicago, is Gala Anida, a Cuban, who also has been a trapeze performer.



## Seal Show in North Texas

**First time in that section  
—closes at Cedar Vale,  
Kan., November 9**

DENTON, Tex., Nov. 9.—Invading this section of North Texas for the first time, Seal Bros.' Circus, piloted by Mr. and Mrs. Bud Anderson, pleased two good crowds here on October 29.

A. Morton Smith and C. H. Leonard, CFA and newspaper men of Gainesville, were guests of Mr. Anderson at the night performance and were delighted with the program.

Particularly outstanding was the work of the Matsumoto troupe of six Japanese, doing footslide, contortion, foot juggling, slack wire and other numbers; the Coriell family of six, featuring hand balancing, shoulder-to-shoulder acrobatics and head slide; the Henrys, tight wire, rolling globe and aerial numbers, and Bud Anderson's menage horses.

Mr. and Mrs. Anderson have an elaborate housecar trailer, which serves as ticket wagon and business office. The trailer has living room and combination bedroom and dining room, with running water, electric refrigeration, radio and is well furnished.

The Seal Circus will close at Cedar Vale, Kan., November 9. The show traveled 10,331 miles this season. The performing personnel at the close is the same as at the opening.

The show will go direct to the new winter quarters near Kansas City, Mr. Anderson recently having paid \$14,000 for 72 acres of land and a fine dwelling. New elephant and horse barns are being constructed.

Mr. Anderson plans a number of improvements next season and will break several head of new stock this winter.

## Toronto Show Pulls 100,000 Into Arena

NEW YORK, Nov. 9.—As anticipated in last week's brief account, the Bob Morton-George Hamid Circus under Rameses Temple, held last week in Maple Leaf Arena, drew 100,000 gross admissions. Paid attendance was estimated by George Hamid on arrival here as being better than 80,000, about 2,000 more than at last year's show.

Arena, which seats close to 14,000, was packed to capacity on Tuesday matinee and evening, and only standing room was available on Friday matinee and evening. Opening on Monday was big, as were the Wrigley matinee on Wednesday plus the performance that evening. Thursday afternoon and night shows were about two-thirds filled. Hamid left on Saturday before the wind-up, but he said the advance sale was excellent for the two shows that day. Shrine newsboys were guests at the opening.

## Robinson Home Damaged

CINCINNATI, Nov. 9.—The Robinson family home at Miami, Fla., was badly damaged by the hurricane, according to a telegram received Tuesday by Mrs. John G. Robinson.

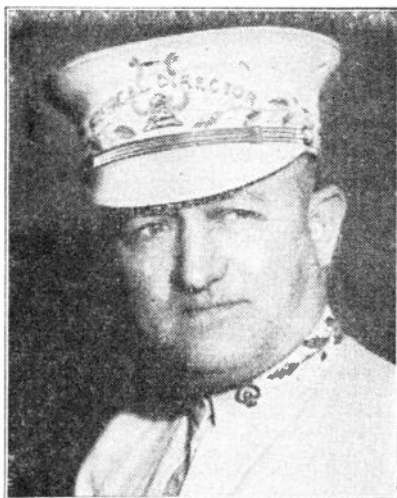
CANTON, O., Nov. 9.—The annual Canton Shrine Trumdrum Circus to be held in the City Auditorium, according to Glenn Harman, general chairman of the committee in charge, will again be under personal direction of Orrin Davenport. Bill will likely be headed by an animal act featured in one of the railroad circuses the past season.

### Watch for

## SELLING THE CIRCUS

By Sam J. Clauson

A Special Feature of the  
**CHRISTMAS NUMBER**  
of The Billboard



EDDIE WOECKENER, musical director and agent for The Billboard, who has closed another successful season with the Hagenbeck-Wallace Circus. Eddie has been band leader with circuses for many years and has been with the Hagenbeck show since 1925.

## Hickey To Handle Beatty Publicity

CHICAGO, Nov. 9.—R. L. (Bob) Hickey, press representative of the Cole Bros.-Clyde Beatty Circus, closed the season at Macon, Ga., this week, and on Thursday left for Hot Springs, Ark., where he will rest for a few weeks before returning to his home here.

Hickey has been engaged to handle publicity for Clyde Beatty this winter when Beatty goes to work on his newest picture on the West Coast.

## Sadler Has Good Parade

HOUSTON, Nov. 9.—The Sadler-Bailey parade checked by The Billboard representative was an agreeable surprise. Mounted flag bearer, big show band, Jack Hoxie's Wild West mounts, two cages wild animals, four mounts, three miniature cages, two mounts, No. 2 band, four mounts, clown band, four miniature cages, camels, bulls and callopes.

New side-show banners have been received and recent additions to side show are "Cuban" Mack and wife.

Harley Sadler recently purchased some more property and buildings at his Sweetwater home. Old top, according to information received, has been replaced with a 90 with two 30s and one 40-foot middle piece. Practically all rubber has been renewed on rolling stock since Sadler took over the circus. Buck Reger continues getting the banners.

## Hagenbeck Ends Tour at Paris, Tex.; Cold Weather Encountered

CINCINNATI, Nov. 9.—The Hagenbeck-Wallace Circus closed the season with two performances at Paris, Tex., on November 4. Starting shortly before noon a hard rain fell and in less than an hour the temperature dropped 20 degrees. By night it was almost freezing weather. A very good afternoon house and fair at night.

Steward George Davis served one of the best farewell chicken dinners ever given on any circus. Everything was complete from soup to dessert. He is to be complimented for the wonderful cookhouse he has maintained the past season.

The show established something of a record in getting out of town. Everything was prepared for the home run and the train loaded and most of the workmen paid off before 1 a.m. The train left Paris at 1:30 a.m. and arrived at the first feed stop, Little Rock, Ark., at 10:30 a.m. Tuesday. The second stop was made on Wednesday just outside St. Louis Mo.

There were three accidents to performers on closing day and all to Wild West performers. Clyde Widener dislocated his left shoulder while trick riding at the afternoon show, and at night

## Excellent Crowds At Ft. Worth Show

FT. WORTH, Tex., Nov. 9.—Excellent crowds attended the Moslah Temple Shrine Circus, acts being presented by Morton & Hamid at the Coliseum here, week of October 28. Matinees were given over mainly to orphanages and school children. On Wednesday evening a public wedding was held, which drew a record house. Wednesday also was the day Hagenbeck-Wallace was in Ft. Worth, and the Shrine circus "beat" the Hagenbeck show in an attendance "battle" Wednesday night. Five Chevrolets were given away during the week.

The Morton-Hamid Company presented a smooth, fast-moving circus, with high-class, diversified acts. More acts were to be added to the circus at Houston, according to A. E. Waltrip, in charge of the circus in Ft. Worth. Band with the circus under direction of Homer Lee was attractively costumed in cowboy regalia. Carl Lauther was in charge of Side Show, which featured World's Fair Oddities.

## Scattering of Folks On R-B Adv. Car No. 1

CINCINNATI, Nov. 9.—After a most pleasant and successful season under the direction of Manager Clyde Mallory, Advertising Car No. 1 of the Ringling Bros.-Barnum & Bailey Circus closed the season at Miami, Fla., October 29.

Following are the destinations of personnel: Clyde Mallory, New York City; Edward A. Johnson, press agent, Chicago; Tom Connors, boss billposter, Philadelphia; James Kennedy, boss lithographer, New York City; Charles Grove, banner squarer and steward, Hagerstown, Md.; George Hanes, Philadelphia; James O'Brien, New York City; Neil Murray, New York City; Forrest Biggs, Covington, Va.; Mike Haddad, Worcester, Mass.; George Audette, Boston; Ray Shea, Springfield, Mass.; Jack Chandler, Scranton, Pa.; Tom Colligan, New York City; E. H. Riche, Miami, Fla.; Joe Bernstein, Paterson, N. J.; Sam Clauson, Racine, Wis.; James Long, Brattleboro, Vt.; Bud Robins, Minneapolis; E. Carr, Nashville; Stanley Fulton, Peoria, Ill.; Fred Payne, Detroit; Harold Adams, Shreveport, La.; Dick Powell, Marlin, Tex.; Harry Withers, Roanoke, Va.; Fred Crowther, Okmulgee, Okla.; M. C. Woodward, Kansas City; Charles Schwing, pastemaker, Williamsport, Pa.

## Bedini Acts With Fernandez

HONOLULU, T. H., Nov. 9.—Madame Bedini and Sir Victor are making a tour of the Hawaiian Islands with the E. K. Fernandez Circus with their horse acts—football pony, menage, "Black Diamond," "Silver Crest" and their Act Beautiful. Acts are scoring with the natives.

Gus Hinkle's horse fell on him during lineup. June Sergie was bruised when a trace broke on one of the horses in the nine-horse tandem hitch, causing her to fall.

PERU, Ind., Nov. 9.—Hagenbeck-Wallace arrived here after road tour and is in quarters. That show had good season was shown in what Peru merchants claim was best mid-week business ever recorded in this circus city.

Only incident to mar trip home was a paralytic stroke of William L. Malone shortly before arriving here. He was a tractor driver. Is patient at Duke's Memorial Hospital, where every attention is given by Dr. Stephen Malouf, internationally known circus specialist.

Humorous side was leaving of James Tarver, with scores of friends to see how he would negotiate getting in nationally known auto for trip to ranch home in West. Has special seating equipment and cut-away seats allow Jim to sit four feet back of chauffeur.

The sympathy of the outdoor amusement world is extended Charles Murphy, superintendent canvas of H-W, in loss of his wife.

## Nipped in the Bud

OCALA, Fla., Nov. 9.—Chief of Police John Spencer nipped in the bud the announced plan of roustabouts with Downie Bros.' Show exhibiting here recently to leave the show and seek jobs on the Florida Gulf-Atlantic Ship Canal. Learning that the men planned to leave the show here Spencer contacted circus officials and warned them that they would not find employment on the canal.

Circus officials, who said they would withhold the pay of any employee who quit the show in Ocala, also stated that the show had been stopped at the Florida-Alabama Line and made to account for all men in the various departments.

Chief Spencer pointed out that only Florida citizens are given employment on the canal.

## Fernandez Show Scores at Maui

MAUI, T. H., Nov. 9.—The E. K. Fernandez Circus scored and drew large crowds at the annual Maui County Fair October 10-12. Sidney Belmont is equestrian director.

The program: Tournament; Madame Bedini with Shetland ponies; Phil Escalante and Miss Pina on the wire; Three Valentines, cycling act; Pina family, jugglers; Conner family of acrobats; Esther Escalante, aerialist; Kling Brothers, revolving ladder; Black family, aerialists; horse numbers, worked by Marguerite Garner, Clifford Whittaker, Madame Bedini and Sir Victor; Two Pearsons; Great Renault, foot slide; Miss Bertha, iron-jaw "slide for life"; Madame Bedini with her Act Beautiful; Mangan troupe of teeter-board performers; Three Waltiers, on aerial bars; elephants, presented by Marguerite Garner, assisted by Trainer Fowler; Hustrel troupe, high-wire performers; the Escalantes, flying act. Clowns under direction of Roy Barrett included Abe Goldstein, Arthur Borella, Bones Hartzell and wife, Bozo, Ross Trio, Frank and Bernard Black, Cliff Downing and Larry Benner.

## Mae Lewis Unit On Indoor Dates

JACKSON, Mich., Nov. 9.—The Mae Lewis unit has been busy working indoor dates since the close of the Lewis Bros.' Circus outdoor season and has been clicking. Show played four days for the American Legion at Lexington, Ky.; three days for the National Guard at Hamilton, O.; three days for the National Guard at Middletown, O.; three days for Kiwanis Club, Sault Ste. Marie, Ont., and three days for the Athletic Association of Hillsdale College.

Animal, aerial and ground acts are offered and running time is one hour and 30 minutes. Aerial numbers, Phillis Stanway, Myrtle McCurdy, Sammy Lewis, Marion Clark, Margie Graham; ground acts, Two Dells, Sammy Marratta, Billy Durant and Carlton Redden; animal acts, Dorothy and Mae Lewis, William Oswald, Capt. John Smith and James LaRue.

Unit is moving on three new Chevrolet tractors, pulling three 20-foot trailers in charge of Vern (Slim) Hall. Alex Hopkins is in charge of horses and ponies; James Larue, elephant, also lions; Robert Artis, props and rigging; Charles Briley, dogs.

Manager Paul Lewis will leave November 10 for the north woods of Canada on a moose, deer and bear hunt and will return about December 1. Mae Lewis will assume full charge of the unit in his absence.

## H-W at Ft. Worth

FORT WORTH, Tex., Nov. 9.—The first circus parade in Fort Worth for a number of years, that of Hagenbeck-Wallace, here October 30, drew big crowds, with some school children being let out for the event. Attendance about three-fourths at night show and a little less at the matinee. Reporters of The Star-Telegram and The Press rode circus train from Waco to Fort Worth and used trip as basis for feature stories. Mrs. June Sergie and Mrs. Juanita Gray both rated stories in local papers, being residents of Fort Worth every winter.

Duke Drukenbrod, manager of Side Show, is well pleased with business this season.





## With the Circus Fans

By THE RINGMASTER

**CFA.**  
President, FRANK H. HARTLESS, W. M. RUCKINGHAM, 2930 West Lake Street, Chicago, Ill.  
Secretary, THOMAS BARK, Norwich, Conn.  
(Conducted by JOHN SHEPARD, Editor "The White Tops," 609 Fulton St., Chicago, Ill.)

Gardner Cowles Jr., Des Moines, recently purchased the original "Cardiff Giant," once owned and exhibited by the great P. T. Barnum. It was bought by Cowles for amusement only and he has no thought of exhibiting it. Is anxious to locate some old posters used in connection with it.

Burtis L. Wilson, Chicago, saw the H-W Circus at Waco, Tex. With Harrison Waite and party he spent afternoon on the lot.

Irving K. Pond, Chicago, during the past season saw circuses at the Coliseum and Stadium and the Big One in Soldier Field several times. He again saw the R-B at Elgin and H-W at Waukegan. At Detroit he visited the Cole Bros.' show and at Waukegan he also visited the Russell Bros.' Circus. When the Big One was in Chicago he entertained four separate parties at the Cliff Dwellers Club.

A. S. Farnsworth entertained the members of the Alfredo Codona Tent of San Antonio at the Original Mexican Restaurant evening of October 29. A splendid dinner was served. National President Frank Hartless; Ben Austin, general agent Barnes Circus; Fred Glasscock, Everett Young, of Dallas; P. Coppini, of New York City, were guests as well as the following CFA: Harry Hertzberg, Porter Loring, Walter Loughridge, Hon. Maury Maverick, Paul McSweeney, Jack Pitluck, Pasco Scaperlanda, Tom Scaperlanda, Ad Topperwein, Dr. Waggoner, Raymond Wyllie and Col. C. G. Sturtevant.

George H. Barlow III, Binghamton, N. Y., recently visited the New York Hippodrome and saw Billy Rose's big circus show, *Jumbo*, being prepared. George was shown all over the place.

On October 29 W. L. Montague, of W. Hartford, Conn., visited the Masonic Indoor Circus at New Britain, Conn. Liked program very much.

Albert J. Mayer, enthusiastic Cincinnati Fan, writes that he has been very busy this season and hopes to further perfect the organization in that city.

When Ringling-Barnum was at Houston, Tex., East Texas Indians saw the show and also the Sioux Indians with the circus. J. W. E. Airey, national chaplain of the CFA, says that this "powwow" has been the means of re-awakening the interest of the Texas Indians in things pertaining to the glory of the red man and they are now making preparations for January 1, 1936 (Chief's Day, when the new chief will be chosen), and for the Texas Centennial. Airey has the promise of Governor Allred and National Indian Commissioner Collier to be in attendance and special trains will be run to Livingston. Carl Hathaway "fixed" the Indians for passes at R-B. The *Chronicle* furnished transportation and lunch, which the Texas Indians ate with Tim McCoy's Sioux. When Hagenbeck-Wallace was at Houston the Capt. Terrell Jacobs Tent gave a supper at the White Horse Tavern the second night for members of the show.

## Exhibit of Circus Paintings

DALLAS, Nov. 9.—The Dallas Museum of Fine Arts has on exhibition in the Power and Light Building a display of paintings, drawing, prints and sculpture relating to circus life—144 pieces. The work is that of living and deceased artists and sculptors from all parts of the world. The exhibition opened November 3 and will remain thru November 24.

## WANTED FAMILY

Doing several acts. Wilsons or Delmars, write. Want Legal Adjuster. Butch Cohen, write. Want two Oriental Dancers; Female Impersonators preferred. Show out all winter.

**GOLDMAR BROS. CIRCUS**  
Metropole Hotel, Waco, Texas.

## Many Showfolk At Hot Springs

HOT SPRINGS, Ark., Nov. 9.—It looks as if there will be more circus folk here this year than has been the case for the last several years.

Bill Bush, who has had charge of the tractors on the Barnes show the last several seasons, is completing a course of baths and leaves soon for his home in Salem, O.

Jud Bullock, trainmaster of the Barnes show, has arrived in his V-8 from Los Angeles and intends to stay some time.

W. J. Lester, contracting agent of the Hagenbeck-Wallace Circus, dropped in for a two-day stay, also Paul Rice, who had the No. 2 advance truck on the same show. Paul was accompanied by his wife, Lucille, who has been with her parents near Harlan, Ky., all summer while Paul was on the road. Lester went on to Cincinnati and the Rices to their home in Knoxville, Tenn.

Mr. and Mrs. Ed Ballard are at the Arlington Hotel, also Paddy Conklin, of the Conklin All-Canadian Shows.

Mr. and Mrs. Hunter Jarreau are at the Majestic for their annual three weeks' visit. Jarreau is from Alexandria, La., where he is engaged in the publishing of *The Daily Town Talk* and has a wide acquaintance with circus folk.

"Blackie" Logan, who for so many years traveled with various circuses and now has a business on Central avenue, where he is to be found in his chair daily because of the loss of the use of his legs, is visited each day by what showmen are in town and much "cutting it up" goes on.

Mickey Coughlin, of the H-W show, is expected to arrive soon, and Ira Watts and wife have expressed themselves as due for a vacation, which they intend to spend here taking a course of baths.

F. Bernie Head recently visited Hagenbeck-Wallace Circus at Galveston, Tex., and is now here.

W. F. (Doc) Palmer is here framing a platform show with a chimpanzee and illusions to play independent dates thru Texas.

Louis Schlossberg, wife and son are here taking the baths. Louie and wife were on Sells-Floto Circus for years with their mental act in the annex.

## Riddle Visits Two Shows

CINCINNATI, Nov. 9.—Jack Riddle, of Poplar Bluff, Mo., drove to Campbell, Mo., October 29 and saw Barney Bros.' Circus, managed by Tom Atkinson, and reports a nice program. Billie Dick has a neatly framed Side Show with 10 platforms besides the animals. Peggy Stoltz has a good band. Biz was good.

Riddle saw Sells-Sterling Circus when it played his town November 1. All seats were sold for both performances. Snappy program was presented. Among features, Aerial Orvals, double traps; Bert Mayo and his wonderful mare; Manuel Macias, wire turn; elephant act; Sunshine Lindemann's riding turn. King Baile has a very good Side Show. Joe Kennedy bought a new Ford V8 truck on which to move his lunch stand. Joe reports a big season and Otto Zabel a good season with candy stand.

## Gene Sykes in San Diego

NEW YORK, Nov. 9.—F. Eugene Sykes, Scranton (Pa.) producer of circus and free attraction units, writes that he is on vacation and visiting his mother in San Diego. Mrs. Sykes and their two children, F. Eugene III and Marilyn, in addition to Vito Stango, of his staff, are with him.

While en route to the Coast Sykes visited Harley Sadler Circus, Tidwell Shows and Great Sutton Shows. He says there is a minimum of professional artists at the San Diego expo and too much home talent. His Eastern season, he states, was good, having added eight new spots to his list, including three fairs, and his contracts for 1936 run to 14 so far. He is scheduled to go to Los Angeles and Frisco to contact performers with a view to bringing them east, he reports.

## Frank Cook in Hospital

MIAMI, Fla., Nov. 9.—Frank Cook, legal adjuster of Ringling-Barnum Circus, is ill of pneumonia in the Victoria Hospital here.

## Destinations of Troupers On Ringling-Barnum Show

CINCINNATI, Nov. 9.—Charles F. Clarke, of the Ringling Bros. and Barnum & Bailey Circus, submits the following data as to where the troupers will go when the season closes:

Johnny Grady will take some clowns of the show to participate in the Santa-Son Parade of the Jordan-Marsh store in Boston Thanksgiving morning. Will include Johnny Grady, Jack Leclair, Peter Marold, Pierre Dekock, Jimmy Davidson and Lind.

Felix Adler, to the reunion of the Elks' Circus for week of November 18 at Paterson, N. J., which is held under the Felix Adler Tent; Zaccchini family, returning to Tampa; Billy Deniro sails for Cuba; Leo Deniro is taking a trip to London, Eng.; the Otaris family to Sarasota; Dorothy Herbert to play independent winter dates; Santo Glorioso, New Orleans; Jack Voise, Saginaw, Mich.; Johnny Cadaro, New Orleans; Frank Konopsky, returns as head chef of the Konopsky Restaurant, Evansville, Ind.; Polidor, taking his menagerie to Havana, Cuba; Demnati Troupe, New York; Henry Bedow, Sheffield, Ala.; Marco the Midget, New York; Prince Paul, midget, Boston; Little Frankie Saluto, Mexico.

Midget Albert Moore will go to Philadelphia; Jerry Bangs, New York; Frank Lully, Brooklyn; Tad Tosky, Chicago; Bluch Landolf, Rockaway, N. J., after which he plays Frank Wirth's indoor circus season; Homer Smilletta and wife, Sumner, Ill.; Clarry Bruce and wife, Sarasota; Jack Foley, Sarasota; Jack Leclair, Fall River, Mass.; Nelson Brothers, Danbury, Conn.; Jim Donovan to Fox Theater, Detroit; Pete Marold, clown, to New York; Chesty, Sarasota; Irving Nelson and wife, Sarasota; Frank McCasidy, Los Angeles; Gordie Orton, Sarasota; John Tiebor to training quarters in Tonawanda, N. Y.; Carl Wallenda and troupe open with Mills Circus at Olympia in London in December; Frederick Cannestrelli and wife, Havana, Cuba; Hart Brothers, Los Angeles; Mr. and Mrs. McClosky, with Jack Caroli, will go to the Mills Circus; Merle Evans and wife, Sarasota; Joe Stefan, of Merle Evans' Band, Pittsburgh; Bill Kirkise, of the band, Greensboro, N. C.; Doll Midget Family, Sarasota; Reiffenach Family, Sarasota.

Eddie and Jennie Rooney, Sarasota; Great Walkmlr, Chattanooga, Tenn.; Edith Richardson, Sarasota; Margie, of the wardrobe, Chicago; Mrs. Ed Millette and daughter, Sarasota; Unique Clarke Family, New York; America Olivera, Europe; Olivera Brothers, Mexico City; the Willos, Berlin, Germany; Danwill Troupe, New York; Yacopi Acrobats, New York; Yom Koms, Chinese troupe, Havana; Eleanor Heacock and Ann Hamilton, to Eleanor's ranch in New Mexico; Uyeno Troupe, Sarasota.

Steve Clemento and nieces, Los Angeles; Booger McCarty and wife, California; Flying Comets, Havana; Fred Bradna and Ella, Havana; Billy Waite and wife, Australian whip crackers, New York; Daisy Polidor, Tampa; Dave Nemmo and wife, Sarasota; Mr. and Mrs. Guice, Tampa; Pierre Dekock, New York; Dorothy Rouland, New York, after which she returns to Baltimore to assist as a witness in the case of Bee Jung; the Romeros, Sarasota; Betty Brasno, New York; Barbara Sisters, New York; Gabby Dekock, Chicago; Loyal Family, Sarasota; Con Colleano, Chicago, and Mullen will ride his new bicycle up to New York.

## Good Biz for Haag

WOODVILLE, Miss., Nov. 9.—The Mighty Haag Show has been in this State for six weeks and business has been very good. Management expects to remain in tour until December 20 and then go into quarters at Marianna, Fla. W. L. Warren is general agent and Glen H. Ingle, agent.

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## Under the Marquee

By CIRCUS SOLLY

**DOWNIE BROS.** Circus played to capacity business at Gainesville, Fla.

**LOUIS ARLEY** and Oliver Sisters are now playing club dates.

**AL F. WHEELER** and wife have returned to their home at Oxford, Pa.

**BETTY McVAY** and Gus Bell caught Polack Bros.' Circus at Santa Ana, Calif., and visited the Olympia boys.

**JOE ORTH** pens that after being off the road for several seasons he will be with a major circus next season.

**BELL TROUPE** of acrobats, of Tom Mix Circus, is playing vaude on the West Coast.

**JAMES McGRATH JR.**, Pittsburgh showman, is planning a Christmas pageant at the Syria Mosque. A parade will precede each performance.

**DAN FAST**, H-W electrician, was a caller at *The Billboard* in Dallas during the engagement of the show in that city.

**CHARLES ROBINSON**, who was with Rice Bros.' Circus, closed at Biloxi, Miss., owing to illness and is in the USV Hospital there.

**BOB MORTON CIRCUS** played to the biggest crowd of the week at Fort Worth, Tex., October 31, according to A. E. Waltrip.

**JACK FORD**, singing usher with the Mix show, is wintering in Hollywood. Has a nice corner and is pitching with his lightning sign-writer sheets.

**LOIS WHITESIDE** is now with her mother in Kokomo, Ind., after a successful season with the World Circus Side Show. She will return to New York in a few weeks.

**THE SILVERLAKES** (Archie, Billie, Johnnie, Mae) are with the Dutton unit playing Bob Morton indoor dates. Mr. and Mrs. Joe Webb, of Seal Bros.' Circus, were recent visitors.

**TOMMY BUTLER**, chief electrician with Lewis Bros.' Circus the past season, is now at home in Jackson, Mich. He is working for the Michigan Pipe Organ Company. His wife, Ella, also is at home.

**CHIEF AND PRINCESS KEYS** and family had another wonderful season with impalement act on the Hagenbeck-Wallace Circus Side Show. Motored to their ranch in Oklahoma.

**RUSSELL G. KNISELY** is still with Walter L. Main Circus as contracting agent. Show has 10 men and three rigs ahead, not counting the three agents cars.

**HORSE** and bull acts will be furnished by Bud Anderson, manager of Seal Bros.' Circus, for the Police Indoor Circus at Muskogee, Okla. Promotion is under supervision of Jack Lucas and Fred Moulton.

**KING BAILE**, side-show manager of Sells-Sterling Circus, has issued a season's route booklet which includes the personnel. States that kid show had a big day at Senath, Mo.; New Madrid not as good as last year; Malden fair.

**WILLIAM (BILL) CARESS** closed with the Mix show and rode the show into winter quarters. Bill will play pictures and vaudeville on the Coast and in the spring will be with one of the big ones.

**DUKE R. LEE** started a picture with Hoot Gibson the day after closing with the Mix show. Is with Universal Films playing the character heavy in *Sutters Gold*, the big '49 feature James Cruze is directing.

**GRIFFIN ACCORDION** Gypsies, Ringling-Barnum Side Show attraction this season, are contracted for a string of hotel and club dates for the winter season in the Middle West. Inez Ray, a member of the act for four years, but absent

this season on account of illness, will rejoin in Pittsburgh on December 1.

**W. S. LADD**, billposter; **C. Smith**, billposter; **Willard Woods**, lithographer; **George W. O'Connor**, billposter, and **W. R. Miller**, porter, were also on the No. 1 car of Hagenbeck-Wallace Circus, roster of which appeared in last week's issue.

**ED RAYMOND**, clown, closed with Barnett Bros.' Circus at Andalusia, Ala., November 2. En route to Cleveland, where he will appear at the May Company Department Store until Christmas, he stopped off in Cincinnati and gave *The Billboard* a call.

**VISITORS** to the Circus Room at Hotel Cumberland, New York, were Mrs. Ida Montgomery, Mrs. Cora Wilson, Charles Willis, Frank Meredith, Jimmie Bagwell, James F. Victor, Sharon Stephens, Eddy McEddy, Al Frazin, J. E. (Doc) Ogden, Grace H. Masten and Jack Chandler.

**C. H. LEONARD** and A. Morton Smith, CFA, of Gainesville, Tex., attended the opening of the Bob Morton Circus under Moslah Temple Shrine auspices in Fort Worth October 28 and visited the Hagenbeck-Wallace Circus in Dallas on November 2.

**LORA VALADON**, tight-wire performer, is still a patient at the Rhode Island Hospital, Providence, R. I. She has received encouraging letters and autographed photos from Rudy Vallee, Sophie Tucker, Blackstone, Joseph E. Brown and Nellie Revell. Claire Holmes, dramatic star, recently visited her.

**FRED L. GAY**, at Maybury Sanatorium, Northville, 28 miles from Detroit, Mich., writes that after spending seven years as a bed-ridden patient he has been granted his first privilege, bathroom, and that it makes a fellow feel good to get away from those bed baths and walk a little. Fred would like to have troupers visit him when in that vicinity.

**ARTHUR BORELLA** closed a six-month tour of five of the Hawaiian Islands with Fernandez vaude unit as emcee and principal comedian and doing various specialties. Is now on another tour of the islands with Fernandez Circus in clown alley. Has been addressing and entertaining Service, Rotary, Lions and other clubs.

**JIMMY SWEENEY**, formerly with the Al G. Barnes Circus, operating outside candy stand, also with Hagenbeck-Wallace, John Robinson, Ringling Bros. and Downie Bros., was hurt in an auto accident near Wilson, N. C. Is in the Woodward-Herring Hospital suffering from a dislocated shoulder and broken back and will be there for several months. Letters from friends will be greatly appreciated.

**HOUSTON PICKUPS**—A "20 years ago" story (*Houston Chronicle*, October 25, 1915) carried an account of Sells-Floto-Buffalo Bill parade that date, in which all bands and calliopes simultaneously played *Auld Lang Syne* in honor of Charles Sivals, adviser and general agent, who lay bedridden within hearing of the tribute. . . . Bob Morton's Shrine date, week of November 4, was nightly announced by Charles Duffield Productions. The Morton publicity department obtained plenty of space in the daily papers. . . . Billie Manning, of H-W, crashed the dailies here with photos and some stories that were valuable publicity to the show. This is Miss Manning's home town.

## Tom Mix's Leg Mending; Other Mix Show Notes

**LOS ANGELES**, Nov. 9. —Tom Mix is at home in Beverly Hills. The injured limb is mending nicely. Cast removed and Tom is getting about with aid of crutches.

**Denny Helms**, superintendent, left for vacation to be gone several weeks, making Texas and way points.

**Rhoda Royal** is busy. Just completed the building of a large number of stalls to accommodate the new stock that has been purchased. Has three training rings. Mrs. Rhoda Royal arrived and the Royals have taken a home in Compton.

**Mrs. Homer Hobson Sr.** arrived from Chicago and the Hobsons are located in apartments near quarters.

**Nathan Alpert** is leaving for short vacation and will return, taking quarters at downtown hotel.

**George Surtees** and the missus have charge of the Ted Metz equipment,

snakes and freaks, and have a home near quarters.

**Mr. and Mrs. Dail Turney** have taken an apartment in Compton for the winter.

**Ted Metz** is temporarily located downtown, leaving for trip to Sacramento and points in the North.

**Nate (Denver) Klein**, who had the "bugs" on the show, will be a Coast "defender." Is located downtown. Reports having had a fine season.

The cookhouse at quarters again under supervision of Baldy. About 25 people feeding now, it was stated that work on getting the show ready for next season would begin January 1.

## Big Opening Crowd For Morton at Houston

**HOUSTON**, Nov. 9.—With a crowd of 7,500 fans packing the tent to ring curb and with approximately 5,000 on the midway, 50 per cent of whom were holding tickets for the big show, the Morton-Hamid Circus got going Monday night with Morton at the helm. Big top, 120 with three 50s, originally seated 5,720, but a big advance sale led management to set the band stand in back-door connection and by other rearrangements another thousand seats were installed. All track acts with the exception of two were presented in the rings.

Sponsored by Arabia Shrine Temple, show is housed in Sam Houston Hall—big top; side show, 40x120, and a double row of concessions that extend 250 feet thru the building.

Immediately before the spec Bob Morton was called to the mike, and after being introduced received the surprise of his life when Mrs. A. E. Waltrip, of Madisonville, Ky., representing Governor Ruby Laffoon of Kentucky, officially made him a Kentucky colonel. The Houston engagement was handled by Omer Kenyon and H. M. Robinson.

Big-show program, with William McKenna Bausmann blowing the whistle, moved with clocklike precision. Displays in order follow: One-hour concert by Homer Lee's 12-piece cowboy band; a tournament; dog and pony circus, Mary Norton, Madam Marie and the Marlowes; Harry La Pearl Trio; wire act, Billy Morrow, Nellie Dutton, Charlie (Danny) Mitchell; Harry La Pearl and clowns; solo, Ullaine Malloy; Christy's Liberty horses, trained and presented by Merritt Belew; clowns; Murado Duo, perch act; aerial, Silverlakes and Ullaine Malloy; Nellie Dutton and Company, aerial number; clowns; first concert announcement; menage number, Gertrude Thomas, Merritt Belew and Mary Norton, featuring Fashion, double-gaited dancing horse (this act, presented on track, resulted in a nasty fall due to the crowded track and also due to the fact that horse was working on a cement floor); Harry La Pearl and clown band; Sandino, trained and presented by Nellie Dutton; unriddable mule; elephants, presented by Gertrude Thomas; equilibrists and gymnasts, Merrill Brothers, Miss Merrill and Miss Evelyn; Mickey King, aerialist; Nellie Dutton and Company; Eddie Billett Troupe, wire act; riding mechanic; Edythe Slegrist and Company, flying act.

Concert feature is Margaret Ann Robinson, midget. Nita Belew is superintendent of wardrobe.

## Los Angeles Briefs

**LOS ANGELES**, Nov. 9.—Mr. and Mrs. S. L. Cronin doing the San Diego show again, guests of Eddie Brown.

The Al G. Barnes winter quarters are not very busy aside from working the animals at intervals. Walter McClain and assistants work the big bull herd and also have had several studio rentals. Theo Forstall getting ready for the annual trek back to Jersey for his winter vacation.

**Mark Kirkendall** and his party postcard as having fine trip. Now in New York and will return about November 15.

**Mel Smith** says highly pleased with the Circus Spot Restaurant in Baldwin Park.

**Dr. George W. T. Boyd**, back from Timmons, Ont., reports Vivian Rosard, who underwent second amputation of limb, as doing nicely. Eddie Horton, severely injured this season in auto accident, getting along nicely. Mabel Stark, at El Monte, gaining strength and well on way to complete recovery.

**Cliff Clifford**, of the Barnes show, and the missus making near-by spots with candy floss stands.

**Chris Marcellus**, former circus trumper, with the big ones, now located in Los Angeles. Polack Bros. had a big week at

## Gossip of the Dressing Rooms

**RINGLING-BARNUM** — The Great Walkmire bought a new Buick car in Memphis and has started the long nightly drives on the way down to Sarasota. The Five Anteleks, of perch fame, also bought a new car. Will play winter dates.

**Johnny Grady** will produce a miniature circus for Sears, Roebuck & Company in Boston during the holidays, after which he takes over the duties of service supervisor of the New England division.

**Frank Konopsky** had a bad fall during the aerial bar number when a spring on one of the spreader ropes broke, which threw him out of the net onto the stage. Luckily, received only minor injuries.

**Herman Joseph** visited the show in Rocky Mount, N. C. He continued his visit over to Greenboro, driving his sound-system car that he is using for general advertising purposes. He recently played Kinston Indoor Circus.

**Mullen**, who plays the calliope in Merle Evans' Band, contemplated chartering a plane to take him up to New York when the show closes, but on second thought thinks he might as well provide his own transportation, so is buying a bicycle.—**CHARLES F. CLARKE.**

## Chi Circus Notes

**CHICAGO**, Nov. 9.—With the circus season nearing its close, the Magic Carpet at the Sherman, popular rendezvous for show people, is beginning to resound to the shuffle of feet that during the summer and fall have trod the lots in hundreds of cities thruout the country.

Among the latest arrivals are Arthur Hopper, general agent for the Hagenbeck-Wallace Circus, and Tex Sherman, of the publicity staff of the same show. The season has not ended for Hopper and he probably will be around the Windy City for some time. Sherman expects to drive to New York, then to Miami to spend the winter.

As this is written none of the Cole show boys have arrived in town, but they are momentarily expected, as the show has been put in the barns at Rochester, Ind.

**Allen Lester** was in town for a day or two, then blew. Stanley Dawson stopped off for a few hours on his way to the West Coast. Earl DeGlopper has been here all week. Harry Bert, of the Barnes show, has been in town for several weeks; likewise Virginia Butterfield, of the same show.

**Joe Donahue**, traffic manager of the Ringling shows, has departed for Sarasota to confer with Samuel Gumpertz. Dan DeBaugh also will be in Sarasota when the Big Show makes its home run.

**Jack Beach**, who was with the Russell Bros.' Circus early in the season, has returned to his home here after having a custard machine on the road thru the season.

**Jimmy Morrissey**, of the U. S. Tent and Awning Company, has returned from an extended trip, during which he contacted shows in South Carolina, North Carolina, Alabama, Georgia, the Virginias and Kentucky. He reports conditions excellent and business very good. Outlook fine for next season, he says.

**Tex Austin**, rodeo producer, and Mrs. Austin are in town for a brief visit.

**James Dewey**, special agent for the Russell Bros.' Circus, writes from Davenport, Ia., that after a pleasant season with the circus he is on the road booking shows for the Ingram Productions, Inc. "It was a pleasure to be with the Russell Bros.," says Dewey. "I found C. W. Webb a regular in every respect. R. M. Harvey, general agent, also was very co-operative and made the season most enjoyable."

**Billy Lorette**, clown cop, well known among circus folks, continues to improve at the American Hospital here. He is now able to receive visitors and quite a number of friends have dropped in to see him.

**Santa Ana.**

**Jake Posey** and wife plan trip back to Cincinnati, their old home town. Pedro Escavado and the kids left for Old Mexico, contracted for six weeks in city of Mexico. Murray Pennock now manager of the School of Dance with Fanchon & Marco.





## The Corral

By Roudy Waddy

FOR THOSE who did not see it, the story on the opening of Col. W. T. Johnson's Rodeo at Boston (Mass.) Garden appeared on pages 3 and 6 of last issue.

REPORTED from Philadelphia that California Frank Haxley was in Presbyterian Hospital there suffering two breaks in one of his legs, one at the ankle probably the more serious.

JOHN E. HARTWIG will spend a greater part of the winter "North of 53" in Prince Albert, Sask., Can. He writes, in part: "Just returned with the remainder of the herd of long-horned Highland cattle (the only herd of its kind in Canada). Conditions are gradually getting back to normal in this section. My family is wintering at Spokane because of an illness of our daughter who is confined in the Children's Hospital at St. Luke's, that city. I will remain up here until February, then spend the rest of the winter with my family. Do not see any show people up here—probably too far north—beautiful in summer, tho, as some of the boys and girls who stayed at the 53 Ranch while waiting for the Prince Albert show will testify."

MANY rodeo and Wild West shows will recall when "Dough Belly" Price was active at cowboy sports events and as a topnotch contestant. A newspaper clipping has reached The Corral editor (from H. J. Bosworth, Boise City, Okla.), reading, in part, as follows: "When you step into 'Dough Belly' Price's bar and cafe at Therna (now Eagle Nest), N. M., there may be some 'large' talk going on concerning rodeos, bulldogging, bronk riding and the like, and if Dough Belly is doing the talking you may be assured he knows what it is all about. When a lad of 13 years Dough Belly started his public exhibition riding and attained considerable fame . . . in 1923-'24 he made all of Texas and Oklahoma, putting on bulldogging from automobile exhibitions, and in the course of his career has exhibited in 39 of these United States, Canada and Mexico."

PHILADELPHIA — The Harris-Eskew Rodeo at the Arena last week finished with a much better attendance than was expected. The promoters were so well satisfied that it is intended to make it an annual event. The staff included: Howard Harris Jr., managing director; Col. Jim Eskew, arena director; Charles Aldridge and Lew Beber, judges; Herbert S. Maddy, secretary; Lou Rudolph, announcer. Winners in the various contests were: Vic Blackstone scored most points during week and was judged champion all-round cowboy of the show. He won cash and a "10-gallon" hat donated by Stetson Hat Company. Elmer Whitsell, schoolboy, of Woodstown, N. J., was judged champion calf rider and received a "five-gallon" hat donated by Howard Harris Jr. Finals: Calf Roping—Buddy Medford (13 seconds), Vic Blackstone (14.3-5). Steer Wrestling—Al Hobson (81-5), Slim Welsh and Joe Blackstone tied (24 each). Steer Riding—Vic Blackstone, Doc Blackstone. Bronk Riding—Vic Blackstone, Doc Blackstone. The Blackstone boys, a trio of contestants, won two-thirds of the day moneys and scored heavily in the finals. There were three accidents during the week. Tom Perkins was cut on the face and head when thrown against an iron railing when jumping for a dogging steer. Lucky Boy Williams received fractured ribs when he jumped from a bucking horse and alighted on iron rail. Pancho Villa Jr. sustained two broken ribs when a Brahma bull knocked him down during his burlesque bull-fighting act.

BOSTON—Day-money winners during the early portion of Col. W. T. Johnson's

## COWBOYS, COWGIRLS

With good wardrobe for Tough Stock. Ring Stock Boys, 2 Grooms, Cook and Helper. WOULD BUY earload brons. Enlarging show. No drunks or collect wires.

DIAMOND K RANCH RODEO,  
This Week Goldsboro, N. C.

World Championship Rodeo at Boston Garden: BAREBACK BRONK RIDING—First Day (Friday night, Saturday matinee and night), Earl West, \$75; Buster Wolf, \$45; Shorty Hill, \$30. COWGIRLS' BRONK RIDING—First Day (Friday night, Saturday matinee and night), Iva Dell Jacobs, \$75; Mary Parks, \$60; Vivian White, \$45; Peggy Long, \$30. CALF ROPING—First Day (Friday night and Saturday matinee), Roy Mathews (24), \$60; John Bowman (25.4), \$50; Bob Crosby (26.1), \$40; Ralph Bennett (29.4), \$30. Second Day (Saturday and Monday nights), Jake McClure (28.3), \$60; Bob Crosby and Everett Shaw split second and third (29.3), \$45 each; Hugh Posey (30.1), \$30. COWBOYS' BRONK RIDING—First Day (Friday night and Saturday matinee), Herman Linder, \$65; Melvin Tivis, \$55; Eddie Woods, \$45; Ray Mavity, \$35; Nick Knight, \$25; Cecil Henley, \$15; Turk Greenough, \$10. Second Day (Saturday and Monday nights), Pete Grubb, \$60; Burel Mulkey, \$60; Nick Knight, \$45; Turk Greenough, \$35; Ray Mavity, \$25; Pat Woods, \$15; Eddie Curtis, \$10. STEER WRESTLING—First Day (Friday night and Saturday matinee), John Bowman (6), \$60; Andy Curtis (6.4), \$50; Dick Shelton (7), \$40; Rusty McGinty (7.3), \$30. Second Day (Saturday and Monday nights), Hub Whiteman (7.2), \$60; Shorty Ricker (8), \$50; Rusty McGinty (8.3), \$40; Dick Anderton (9.2), \$30. STEER RIDING—First Day (Friday night, Saturday matinee and night), Eddie Curtis, \$75; Hoyt Hefner, \$60; Frank Marron, \$45; Dick Griffith, \$30. WILD COW MILKING—Friday Night, Joe Welsh and Hugh Bennett split first and second (51), \$20 each; Roy Mathews (74), \$10. Saturday Night, Everett Shaw (42.4), \$25; Dick Shelton (45.2), \$15; Irvy Mundy (55), \$10. Monday Night, E. Pardee (61.4), \$25; Everett Shaw (58), \$15. EXHIBITION MULE RIDE—Monday Night, Tom Smith, \$5.

## Biz Picks Up at The Boston Rodeo

BOSTON, Nov. 9.—Col. W. T. Johnson's fifth annual World Championship Rodeo at the Boston Garden (November 1-11) started to pick up and look like a championship affair by Monday, business starting to climb. On Thursday the money take was ahead of like date last year and it looks like a new record this season. Less free admissions and more cash customers this year than ever before.

Of the 126 contestants listed on the program those new this year include Alice Greenough, Rose Davis, Peggy Long, Vivian White, Mary Parks, Alice Adams, Myrtle Compton, Mildred Mix, Horner, Stretch Elsie, Leonard Murray, Curley Hatchell, Larry Cullen, John Brasley, Sam Stuart, Buck Davis, Joe Webb, Maynard Gaylor, Hugh Posey, Tom Breedan, George Conwell, Pete Forrester, Bill McBride, Steve Heacock, Hoyt Haffner, Jim Whiteman, Bill Parks, Tom Smith, Okey Wilson, Bob Murray, Johnnie Schneider, Tommy Linker, James F. Lombard, Walter Heacock, Frank Van Meter, Frank Clancy, Billy Bishop, Joe Orr, Walter Murley, Frank Marron, Buster Wolf, Verne Goodrich, Dick Leeson, Wally Martin, James Koed, Ray Mavity, Tommy Horner, Floyd Gale, Robert McLaughlin, Prosser Martin, Fred Bristow and Colin Oliver. A few of those listed, however, have been here prior to last year. Some of the persons listed on the program do not appear to be actually contesting in any event so far.

"Shots From the Chutes," by George Brinton Beal—Buck Davis was the first cowboy to test the rigidity of New England soil; but he did it in his own time, having completed his ride when he was bucked off. . . . Death took a holiday when Iva Dell Jacobs came out on Top Notch opening night. The horse rolled her, but came up again with Iva sitting pretty and winning day money with her ride. . . . John Jordan's curt admonition to the place winners to "Take off your hats so they can see what you look like," considering the size of the hats, got quite a laugh. Johnny is becoming one of the best announcers heard here and is winning quite a public for himself. . . . The horse High Gear coming out with Buster Wolf aboard must have mistaken the cowboy for the "Big Bad Wolf," for he gave Buster a bad 10 seconds trying to keep his foot out of reach of the horse's teeth. . . . The distinction of being the first cowboy to do his bronk riding here adorned with spectacles goes to Frank Van Meter, of Townsend, Mont. And when Frank takes a nosedive the first thing he

reaches for is his specs, which usually beat him to the dirt. . . . Eddie Woods did a nice bit of fancy flying on Monday night when he got tossed twice high in the air as he tried to dismount from a steer. . . . Wednesday evening was bad for bronk riders. Only 2 out of a field of 14 qualified and a total of 8 were showered down into the dirt of the arena during this event. . . . Canada Kid has been out for several days, but rode again Wednesday. He got a bad toss while steer riding Saturday night. Deaf Scott got a bad shaking up in the same event but is back at work again.

## Letter From Stanley Dawson

COLUMBUS, O., Nov. 9.—Recently while in New York City met Harry Baugh, Ed C. Kelly, Frank C. Payne, Three Levitt Brothers, Charley Bragg, Mike Manton, Mike Jacobs, John Kelley, Mr. Wadsworth, Harvey Mayer, Leon Victor, George Alabama Florida, George Leonard, Charles Edwards, Gus Hill, Fred Meek, Mr. Oviatt, Joe DeMilt, De Costa, Hutchinson, Freddie Palma, Joe Trosey, Davey Meek, Johnny Salvatore and Joe Allen. James McCall went with a carnival. Burns O'Sullivan and Arthur Diggs are to be seen frequently, as well as Fred Smythe. Saw Jimmie Powers on Staten Island, as well as Bert Cole and Mrs. Bartlett and daughter, Vivian, formerly of Bartlett and Collins. Al Pinard, Billy Grogan, Spencer, George Barrett, Charley Neilsen and Nick Holte are living on Staten Island.

Met Dennie Curtis, Cy Compton, Myrtle Compton and Vern Goodrich during the rodeo at Madison Square Garden. Buddy Hutchinson recently opened the Sportsmen Club on West 52d street.

Leaving New York in company with Joe Trosey, we called on the Hon. Tom Muir at Plainfield, N. J., to find him busy with a campaign; then to a spaghetti dinner at Trosey's home at Raritan, N. J.

Leaving Raritan, started for Delaware Peninsula. Just missed Chester Pietras at Chester, Pa., also Johnnie Carson. At Milford, Del., were guests of Johnny Marvin, radio star and friend of Eddie Dowling. Went to Washington and met Dr. William Mann and wife. Spent several days at the National Zoo there. Had quite a visit with my old friend Babe, African elephant, donated to the zoo by Sam W. Gumpertz. Dr. Mann has an able aid in Mr. Blackburn, who was present at death of Jumbo, as well as Mr. Jennier, of seal fame. Want to mention one of Dr. Mann's pet wheezes, the wonderful restaurant in the middle of the 675-acre tract.

Had lunch with M. D. Hildreth, attorney, of Washington, a prominent circus fan and close friend of Dr. Mann. Also had a visit with Dr. Herbert Freidenwuld. Journeying to Alexandria, we had a visit with Marshall King. Marshall is busy with State and national politics and other things.

Leaving Washington at 8:30 a.m. via auto, we were in Columbus, O., at 7:30 p.m. that night. Spent an hour with Ray MacMillan at Bellaire, O., en route. Ray is still in the hotel and restaurant business. Went for a week-end party at Buckeye Lake, O., as guests of Frank Felber and Al Corradi. Returning to Columbus, found that Mark Kirkendall, accompanied by the missus and Major Kirkendall, had called on us in our absence. Also learned that Ward Clement, of Washington C. H., O., was in Mt. Clemens Hospital, Columbus.

Saw Bert Miller at Columbus and also learned that Al Bowman is at Regent Hotel in Cleveland; Russell Miller is in Detroit; Mutt Thompson is in Detroit, and John Dillon at Batavia, Ill.

Will leave for California and en route will stop off at Cleveland, Detroit, Chicago; Kansas City to see Eddie Delevan, Wichita, Kan., to see Butch Fredericks and De Witt Bartlett; to Major Lillies' ranch at Pawnee, going from there to Taos, N. M., to see Capt. I. P. O'Hay, and then to Los Angeles. Clarence Dawson is in Columbus and looks fine.

## H-W Has Light Biz at Dallas

DALLAS, Nov. 9.—Hagenbeck-Wallace showed here November 1-2 to light business. Rain and cold weather both days. Opening-day night show was one of the poorest of the season. Second night's performance fared better due to a sudden change in the weather about one hour before the performance began. Both matinees small attendances.

## Old-Time Showmen

By CHARLES BERNARD

In the list of equestrians who made notable records for excellent performance of their specialties as riders with circuses during the season of a half century ago there was quite a number of the fair sex competing for the praise of circus patrons. Eighteen eighty-five was a season of activity in the circus profession, and the number of circus organizations touring the United States and Canada was far in excess of the number competing for patronage during the 1935 season.

Among the 1885 caterers were Charles Reiche and Brothers, New York dealers in imported animals. They were operating the Van Amburg Menagerie and Circus and were featuring as their equestrian star Daisy Belmont, who had spent the winter season at Barney Carroll's school for equestriennes. In 1884 Miss Belmont had been a pad rider with the S. H. Barrett & Company Circus, but a winter of training in Carroll's school had enabled her to graduate as a capable, brave and graceful bareback rider. Miss Belmont began her circus career at the age of 3 with Courtney & Sanford's American Hippodrome in Chile season of 1873. She was carried by Micanor, the Italian equestrian, in his bareback feature act. On her return to America she appeared as a child wonder in terpsichorean specialties at the Theater Comique, St. Louis, Mo. Her ability as a child artist resulted in her being engaged as a concert feature of the Cooper & Bailey Circus for the trip to California in 1876.

Season of 1877 the Montgomery Queen Circus brought Miss Belmont east from California and she again joined Cooper & Bailey for their tour of the antipodes, Java, India and South America. Seasons of 1879, '80 and '81 she was the star feature in the concert of W. O. Coup's Circus; 1882 with Maybury, Pullman & Hamilton doing her concert specialties and a rolling-globe act. That show had an unfortunate season; was closed and sold by the sheriff at Columbia, S. C., in October. For season of 1883 Miss Belmont was engaged to do a novelty riding act with the Harris Nickel-Plate Circus. She was featured in the old familiar Stokes offering known as "Circus Riding Exposed." In this act a Stokes' "mechanic" was used, and while the rider went thru her routine the method of teaching circus riding was explained by the ringmaster.

In the 50-year-ago season when Daisy Belmont was promoted from pad rider to the bareback class and was featured on the Van Amburg program, Charles Reiche & Bros.' management kept the show in the East first three months of the season. August 6 they exhibited at Niagara Falls, then two days at Buffalo. Early August dates of other circuses found them well scattered over the Northern States, and John B. Doris was across the line in the Ontario cities. F. H. Rich's show was doing the small towns in Michigan; Ringling Brothers were introducing their troupe in the Iowa towns; John Robinson had reached Pendleton, Ore., for August 6. On that date Frank A. Robbins was at Patchogue, L. I., and was billed at Orange, N. J., for the 15th; Pullman, Dingess & Com-

(See OLD-TIME SHOWMEN on page 52)

## WANTED

Pony Drill Menage Horses, Camel, 3 or 4-Lion Act, Bucking Mule, January Act, 10 lengths Star Backs. Used Wardrobe. Johnny Hoffman write.

**TOM ATKINSON**  
**BARNEY BROS. CIRCUS**

Box 67, East St. Louis, Ill

## Salle Bros. Circus Wants

Privileges open. Useful People wire. Humpy Etheridge, Reno Bill Brooks, Bedoni, Bill Macy, Joe Levine wire. Peg Stoltz wants useful Side-Show People. Out all winter. No collect wires. JERRY JERN-CHIEF ROLLING CLOUD, Essex, Mo.

## FOR SALE

WHITE ARABIAN HIGH SCHOOL STALLION. Also does STATUE. BEAUTIFUL Black MARE. Fine Menage Act. Roan Dancing and Trick STALLION. \$200 each. Wire JAMES D. MORROW, Walton, N. Y.



# NEW NAAPPB SPIRIT IS SEEN

## Year's Accomplishments Credit To Its Workers, Declares Baker

*President, in review of his tenure of office, praises committees for efforts to rehabilitate industry—convention and exhibit in Chicago to climax season*

NEW YORK, Nov. 9.—Working on final arrangements for the National Association of Amusement Parks, Pools and Beaches' annual convention in the Hotel Sherman, Chicago, on December 2-6, President Harry C. Baker reviewed work accomplished during the past year. His dominating note is the optimism and newly found spirit manifest within the ranks of the amusement industry. "On all sides it is readily apparent that many of our friends and co-workers have gained a new lease on life," he said, "and this is especially gratifying when we consider the valiant fight that many of them put up in an effort to hold their ground. In spite of the deplorable conditions that have throttled the world, we, as individuals, have managed to hold our own a great deal better than many in other walks of life."

In reviewing his tenure of office in the 1934-'35 season, President Baker vigorously praised excellent work accomplished by the many committees and members with whom he has labored in an effort to rehabilitate the industry, saying: One of the association's finest activities has been the effort in behalf of more amicable relations with liability insurance carriers.

### For Trade Expositions

He promised that those who attend the convention will hear some mighty interesting and valuable things concerning this subject, and he indicated that he feels a deep debt of gratitude toward members of the association's insurance committee. The new American Recreational Equipment Association that will hold a joint session with the NAAPPB in Chicago also came in for praise. A. R. Hodge, secretary of the national association, who has been in charge of exhibit reservations, reports an exceptional sale of display space.

"This would indicate," said Mr. Baker, "that we can look forward to the best exhibition that we have had in a long time." It was also said that the AREA has in mind the idea of holding big exhibitions on a scale that will equal those in other lines of trade expositions. Purpose of these shows would be to amplify the amusement business as it has been done in many foreign countries. It is contended that such shows held jointly with the NAAPPB would lend great impetus toward building one of the strongest and most interesting bodies that could represent any industry.

### Visits Were Valuable

"Secretary Hodge's meritorious work in behalf of the NAAPPB should be greatly appreciated by every member," said Mr. Baker. "He has labored faithfully under handicaps little realized by those who do not have a thorough knowledge of the details that are involved in operation of the association's business. Holding together a group so widely scattered and of such varying opinions is no small task and very frequently calls for the utmost in tact and diplomacy."

Many miles have been traveled by Mr. Baker in visits to parks, pools and beaches throughout the country, during which he has made a sincere effort to render aid and advice where his counsel was sought. Particular mention was made of his trips to summer and winter conventions of the New England Section of the NAAPPB. He termed these visits as "most enjoyable," expressed keen regret that the national association had abandoned its summer meeting and voiced the assurance that those meetings would be revived. "Those get-togethers usually came at a time of the year when operations were in full swing and much first-hand information was available to the operator concerning live promotional activities," he remarked.

### Favors Sales Promotion

Mr. Baker also declared that he was of the firm opinion that the park, pool and beach industry is in need of some new snappy form of sales and promotion exploitation and must make its presence and importance felt.

He extended a cordial invitation to all persons, whether members or non-mem-

bers of the NAAPPB, to the convention in Chicago, saying a most interesting and instructive program has been arranged. In addition to the gathering of the recreation folk the International Association of Fairs and Expositions will meet in annual gathering in the Hotel Sherman the same week. A complete program of the convention will be published shortly.

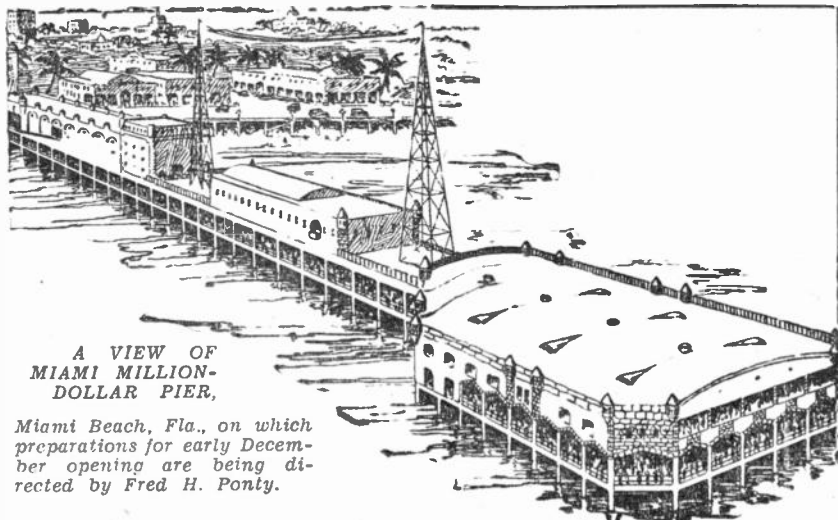
Secretary Hodge reports that reduced rates for all delegates attending the convention are now assured, but requests that all in attendance purchase one-way tickets only, securing at the same time transportation certificates by means of which reductions on return fares may be obtained. All delegates paying 75 cents or more for one-way tickets are asked to get transportation certificates, whether or not they are interested in the saving, as these certificates will all count to help out those who travel hundreds of miles and where the saving is important.

## Deal Is Pending for Sale Of Luna, Paris' Main Park

PARIS, Nov. 4.—A deal is pending for the sale of the leading amusement park of Paris, Luna Park, which for several years has been operated by a company headed by Leon Volterra, prominent Paris theater and cabaret operator.

Plans for the sale will be discussed and action taken at a special meeting of directors of the operating company on November 12.

ST. LOUIS.—St. Louis Zoo has added a number of rare animals during the summer. Most outstanding are giraffes, a male and two females, which have been installed in the new antelope enclosure. Other mammals include an aard-vark, a bush dog from South America and three Kodiak bear cubs. A series of 10 hummingbirds were received and are doing well. Other birds newly placed on exhibition in the bird house are five species of Ethiopian sunbirds, crimson-winged parakeet, vulturine parrot, racket-tailed drongo, northern golden-backed woodpecker, white-crested hornbill, violet-eared waxbill, amethyst starling and white-rumped babbler.



A VIEW OF  
MIAMI MILLION-  
DOLLAR PIER,

Miami Beach, Fla., on which preparations for early December opening are being directed by Fred H. Ponty.

## Watch for SEVEN HUNDRED YEARS OF FIREWORKS

By Wallie Sackett

A Special Feature of the  
CHRISTMAS NUMBER  
of The Billboard

## Blue Law Repeal Doesn't Jar A. C.

*South Jersey resorts plan no change in bills because of action in Pa. cities*

ATLANTIC CITY, Nov. 9.—South Jersey resorts, dependent mainly for week-end trade from Philadelphia and other Pennsylvania towns, see little if any harmful effects from the action on Tuesday abolishing blue laws in the Quaker State cities and permitting shows and motion pictures on Sunday. By a 3 to 1 vote Philadelphia, Pittsburgh and Northwestern cities approved Sunday entertainment, while Harrisburg, Allentown, York and Bethlehem rejected it.

It was in some spots the opinion that South Jersey resorts get a big week-end draw they would not otherwise have if amusements were permitted in Philadelphia on Sunday. Campaigners for repeal of blue laws used this in arguments, the taking of money out of the State, etc., to gain their victory. However, hotel men and amusement people in the resorts feel that their biz from metropolitan centers does not entirely depend on shows and pictures offered.

### Week-Enders Will Come

Leading Atlantic City amusement people feel there will be no effect felt. Richard Endicott, general manager of Atlantic City Steel Pier, said: "I do not believe it will have any great effect on Atlantic City's week-end business, as I believe Philadelphia people come shoreward more for the ride, the walk on the Boardwalk and the idea of being in a resort—a different atmosphere than they are accustomed to throughout the week—rather than the main idea of going to a show on a Sunday. In warm weather there is no attraction in a metropolitan city that can outpull the beach and ocean."

Frank P. Gravatt, president of Steel Pier, stated that in no way would this effect any schedules planned and that another great summer program with many new novelties is in prospect.

C. A. Hill, general manager of Young's (See BLUE LAW REPEAL on page 43)

## Schott Named Head of Coney

*Formal election as pilot in Cincy comes following his work since father's death*

CINCINNATI, Nov. 9.—Edward L. Schott was formally elected president and general manager of Coney Island, Inc., on Thursday at an organization meeting of the newly elected board of directors in the Coney Island downtown offices here. Mr. Schott has been serving in that capacity since the sudden death of his father, the late George F. Schott, on July 25, and his formal election is regarded as a tribute to the ability he has shown since he took the reins.

Fred E. Wesselmann was elected executive vice-president; Mason Towle, secretary; J. P. Brandewie, treasurer, and Howard N. Ragland, counsel. Mr. Brandewie is a new member of the board, having been elected to fill the vacancy caused by the death of George F. Schott. He has been for the past 11 years auditor of the Coney Island Company. The other members of the board, re-elected by the stockholders, are Walter J. Friedlander, Charles Sawyer, Douglas McClure, M. E. Lyons and E. W. Edwards.

The report of Coney Island operations last season showed a substantial improvement over any year since start of the depression. An optimistic picture was painted regarding amusement park prospects for the coming year.

## Thompson, A. C. Aud Head, Put on Committee of AAU

ATLANTIC CITY, Nov. 9.—Philip E. M. Thompson, general manager of Atlantic City Auditorium and present head of the city press bureau, this week was chosen chairman of the ice hockey committee of the Amateur Athletic Union.

Dr. Fred Stehle, former director of athletics at Municipal Auditorium, now residing in Philadelphia; Porter Waite, Swarthmore, Pa., and J. B. Sollenberger, Hershey, Pa., are other members of the committee. Mr. Thompson will help select players for the United States team for the Olympic Games.

"From all indications this will be a big year for rinks. Ice hockey and skating have hit with the public and gates are yearly improving," he said.

SALT LAKE CITY.—Capt. Ralph D. McCollin is continuing as director of Salt Lake Zoo, being retained by Park Commissioner Pat Goggin, the city having taken over feeding of animals and paying salaries. The director has been doing work for the State on sick ducks, which, becoming sick by the hundreds, were picked up and taken to the zoo, where they were personally looked after by Captain McCollin and most of them were saved. Stagnant waters were blamed for the sickness and some of the weaker were placed in the zoo hospital and few were lost. Of late the director has been swamped with pet lovers to help them out with their troubles. Some latest cases were tapeworm, operating for rupture, leg scale on birds and removing thorn from a cat's eye. Some of the latest operations at the zoo were pulling a lion's tooth and sewing up monkey that was hurt by another.

## Watch for SOUND AS A RIVAL OF GLITTERING SIGHTS

By C. C. Langevin

A Special Feature of the  
CHRISTMAS NUMBER  
of The Billboard



## American Recreational Equipment Association

By R. S. UZZELL

The December meeting in Chicago is gaining momentum each day now. The awakening from a lethargy that had us guessing six weeks ago is the finest encouragement we have had on any convention for four years.

It looks very much as if the main floor booths will have been sold out by the time this issue of *The Billboard* will have reached you. There are always a few shifts and changes, so it is not too late for a few more on the main floor. Late comers will then have to take the mezzanine floor. Communicate with us at once and we shall do our best for you.

### Bartlett to London

Paul C. Morris returned to his office at Playland, Rye, N. Y., after a sojourn at a hospital for a treatment of a minor ailment. He is spending most of his time on the program in the absence of Richard Luske.

Your author is pinch-hitting on program for manufacturers and has acceptances from 75 per cent of those asked to read papers for us. We hope to have at least one surprise. Our program will be ready to publish with the program for the national association.

Norman Bartlett sends a check on account of dues and regretfully informs us that he cannot be present this year, as he is going to operate the Rocket Speedway at Olympia in London from December 22 to the end of January. He says this device has a capacity of 2,000 people per hour. What a crash of receipts if it takes before the Olympic crowds! Bartlett will bring us some more valuable operating experience from Olympia. On the top of his letter he drew a circle and put his hat in it. He says we can depend on him when our manufacturers' division puts on the big show.

### Jumbo Now Anchored

Tufts College will not part with nor loan the mounted skin of Jumbo. They let him go to England once and later found his feet much damaged, which were repaired at considerable expense. The 1,500-pound skin is mounted over a wooden frame so that all of the weight rests on the feet. The vibration of ship, train and truck was more than Jumbo's pedals could stand.

Once returned and reconditioned, the authorities of Tufts College passed a resolution flatly refusing ever to permit the departure again of Barnum's prized gift to the college. The new museum was built around this exhibit, so that it could not be removed without blasting an enormous hole in the brick wall of the museum. The president of the college told the writer that a sum equal to all that Barnum ever made with the circus would not induce them to part with the elephant or loan it temporarily.

His pride in the possession by the college was shown by the long, thoughtful and courteous interview he gave the writer. It was tempting to remain for a Saturday afternoon football game on the home grounds to see Tufts team, the Jumbos, play a rival team. Barnum left \$110,000 to this college, from a part of the income of which the new museum building was built around the great showman's gift to his favorite college which has now been no small part of their museum for 50 years.

John T. Benson sent us some of his prize apples, produced in abundance on his wild animal farm. They should be called Jumbo apples. Their size is largely due to the abundant fertilization the trees have had. Fertilizer, like everything else produced on the farm, is put to good use.

### Good Start in New York

Surely New York representative citizens would not go to the expense of incorporating a company to handle the exposition did they not mean business. A list of the incorporators is enough to insure success. From now on things will take definite shape. An early beginning insures time for maturing and carrying out plans and opening on time.

Had Philadelphia postponed its show another year it would have been a success. They charged Shriners at the opening an admission to walk around in the mud, in some places ankle deep. By August the grounds were beautiful, but the damage had been done.

## Long Island

By ALFRED FRIEDMAN

FROM ALL AROUND: Weather's cool-in' an' that's no foolin'. . . . Frank Buck's place out Massapequa way is in its winter toga. . . . Large crew of amusement locals bound for New York to o. o. Billy Rose's Jumbo. . . . Gus Van, the singer, often blows into Forest Hills section to hello-hello the crowd. . . . Amateur night shows at Island beer taverns tapering off now. Indicative that they'll probably pass out like the old-time buggy before long.

Newspaper photogs shoot anybody who's outfitted in evening clothes at Pavillon Royal, Valley Stream, and then the papers list them as celebs. In other words, you're not a biggie unless you wear a boiled shirt. . . . Wonder who'll press agent the '39 World's Fair at Flushing. One is due to be selected before much more time elapses. . . . Grantland Rice, the scribe, has some of the best known Broadwayites as his guests regularly. . . . Out at Hempstead, where Gertrude Ederle is trying to recapture her lost health, 'tis rumored she may lend her name to swimming-pool venture next summer.

Frank Austin, Steeplechase Pool guard, is in New York City for the winter. "Tryin' to lose my tan," he avers. . . . Nick Masters, ex-Ris Park attendant, is a contender for the light-heavyweight boxing championship of the world. . . . R. Klein tells us Don Santos, former Island band leader, is an adagio dancer now down in Jimmy Kelley's Greenwich Village spot.

ROCKAWAY BEACH: Things are sort of quiet. . . . John Wainwright buzzin' around before a Florida takeoff. . . . Sid Weiss' Playland closed for winter. . . . Bill Brunner's been elected sheriff. . . . As tho there aren't enough theaters, they're goin' ahead with another one on Boulevard, Arverne. . . . When it starts getting cold we always think of Ralph Winters, but that's just when he isn't around. . . . Freddie Kohlreiter tells us Ralph Wilshin is doin' big things in pictures in Hollywood. . . . Which reminds us that Paul Kaye is back from Cinema Land.

LONG BEACH: Election's over and Mike Berlin's Democratic machine ran rampant over the opposish. . . . Dick Linder is going to Europe, which proves that a feller can make enough out of operating a flasher to get around in high style. . . . When that '39 fair comes to Long Island concession owners here will tilt rents, they're whispering. . . . Starting in to cart materials here for the new \$2,000,000 Walk. . . . Our thanks to Motorcycle Officer Dooley, a regular guy, for making us look like a big shot.

## Atlantic City

By WILLIAM H. McMAHON

ATLANTIC CITY, Nov. 9.—With no letdown in summerlike weather, a record Armistice Day week-end crowd is headed shoreward. Hotels report big increases in reservations, while reservations from near-by cities for Auditorium football game tonight are far ahead of last year. Boardwalk continues center of afternoon activities, with auction houses reporting fair biz and beach chairs doing well.

Garden Pier on upper Walk, dark for so long that date is lost, will come to life on November 12-16 as Atlantic City Automobile Show is held in spacious ballroom. Big parking space available on pier itself given as one reason for choice of site. Shops and concessions up that way are brightening up in anticipation of extra biz. . . . amusement promoters watching effect of show on pier and if draw is what auto dealers expect there may be several events held there.

Steel Pier went circus for its week-end vaudeville bill, with tumblers, jugglers and perch acts holding spotlight. . . . Dobas Four had to do routine in orchestra pit owing to height of perch used. . . . got big hand. . . . Walter (Dare) Wahl and Emmett Oldfield, acrobatic act, returned to bill for second time this year to click in great style. . . . Bobby May and his juggling act terminated the circus representation.

Steel Pier installed new lobby for winter dance hall. . . . also replaced summer model village and Barnum displays with "Houses Thru the Ages" exhibit. . . . a number of cases of the Jarret War Exhibit have also been moved, as Jarret is placing a part of



## The Pool Whirl

By NAT A. TOR

(All communications to Nat A. Tor, care of New York Office, The Billboard.)

Here's good news for high divers! Peejay Ringens, the challenge man, arrived in New York City last week and one of the first things he did was to drop in at the office to reassure the writer that his offer of \$500 to any diver who can jump at least 100 feet six times still holds. It was the first time I had met Peejay, tho we had been old friends via the mails for months, and in plain, everyday language he struck me as being a great guy.

Ringens' letters from Japan to this department, which have been printed from time to time, have always been chock-full of interesting pool news, and my conversation with him proved even more interesting, for that boy certainly knows his aquatics. He expects to remain around Father Knickerbocker's town for another week or so and then journey to Miami. But he'll be here in the States for some time and so it won't be long before the open high-diving competition for Peejay Ringens' prize, as well as the contest proposed by this department to determine, once and for all, the world's highest diver, will be held.

Many high divers have written in concerning the competition. Complete details will be printed shortly, as soon as they have been formulated. In the meantime if you are a high diver who has not as yet written in be sure to do so at once. All pool men are urged to tell their friends about the high-diving tourney planned. As a matter of fact, as one pool man, John Tolruny, Fort Dodge, Ia., wrote the column last week, "Why not have pool owners send high divers to the contest to represent their particular tanks?" I should like to hear the views of some pool operators on this subject, especially indoor pool men who otherwise could not figure in on the competition. May I get your views, please?

Just as Peejay Ringens started something when he made that high-diving offer, I think he's tossing another bombshell into swimming ranks when he claims to be the originator of all comedy diving in this country and abroad. Lest there be a misunderstanding, may I add that Peejay is not the egotistical type. He's not blowing off steam without just cause, but, as he explained to me, when he claims the distinction, he's willing to be shown if he's wrong. Peejay says that it was back in 1920 when he presented a series of comedy dives with a team known as Bezo and Bozo at pools in and around Miami. To his knowledge, that was the first record of anyone, anywhere, ever trying comic dives. Of course, there are hundreds of comedy divers working both outdoor and indoor tanks now. Probably the best known of all humor divers is Stubby Kruger, whom many award the honor of originating the art of comedy diving. Still Peejay

collection at another spot. . . . new exhibits will replace. . . . Charlie Dooen, ex-Steel Pier minstrel, scheduled to go with a big league team as coach in spring, just opened a night spot with Andy Grobe for winter. . . . Neal Lang, producer, held over after season at Madrid, reopened this week in new spot and drawing 'em. . . . Charlie Seel, publicity man, ex-flight manager, performer, etc., now promoting talent quest for WPG. . . . Ex-circus man Jim Brown is with the billposters and handling posting for Myer Saul's wrestling in the Auditorium. . . . Stage shows went into Hollywood Theater on avenue last week, making it one even with Walk and Steel Pier.

states that while Stubby employs a lot of his own original comedy ideas, he thinks that Stubby came after him when it comes to comedy diving itself. But, as mentioned above, Peejay is willing to be shown that he's wrong. If any readers know anything at all about the origin of comedy diving let them speak now. Please write in and give your version of the origination of this type of diving. I'd like to solve this great pool mystery myself.

Shelton indoor tank in New York City is gradually coming up to the class of St. George and Park Central natatoriums when it comes to publicity and advertising. Insofar as local newspaper recognition is concerned, the Shelton used to be considered fourth, a little behind London Terrace. Last week, however, the Shelton broke all the local dailies with two events and, to this commentator of aquatic news, it seems that it is showing marvelous exploitation progress. The first event was the Camp Sebowish girls' reunion, which featured a swim party in the tank, with personal appearance of Ethelda Bleibty, former swimming champion. Then the latter part of last week a so-called amateur contest for bathtub singers was held under direction of Ray Perkins, of the radio. Both resulted in some swell free newspaper space for the aquadrome.

Have been receiving some fine reports about Meji Shrine pool in Japan. That was the tank, you'll recall, where the open competition between American swimming stars and the mermen of the Far East was recently staged. The pool is said to be one of the most modern in the world, and many touches of the Western civilization's pool operations are said to be in evidence. From what I hear, the Japs certainly have done wonders at this Meji Shrine, so much so that it wouldn't be a bad idea for American pool men to do a little imitating themselves.

Writing of foreign tanks reminds me that I mustn't forget to dispatch a letter at once to Teddy Wifrin in Paris, asking about the beautiful Lido pool, which closed there some time ago. That tank opened charging the franc equivalent of \$4 and over a period of time dropped to as low as 45 cents. A most picturesque tank, but could be better managed, from reports I've received.

My ol' friend, Lillian Garrick, marathon swimmer, whose name hasn't graced this column for many months, was among visitors to the office last week. Lillian conducts her own aquatic school now, but she's worse than the w.-k. "Man Without a Country," for poor Lillian is a swim instructor without a pool. You see, Lil used to teach swimming aboard the S. S. Leviathan and more recently in the tank of the S. S. Columbia, and with a little following she opened a school of her own in the Park Crescent indoor pool in mid-Manhattan, New York. But after she worked the school up to a nice biz the Park Crescent tank went into the hands of a bank, as reported here some issues ago, and the Topel School moved in, with Lil moving out. And so now she's making the rounds of the local tanks with not much success, as most all of them have exclusive contracts with other swim teachers and schools. If the few remaining inclosed natatoriums that there are turn her down, Lillian says she'll go back to teaching swimming on the ships.

DOTS AND DASHES—Gladys Shelley medal award for girl swimmers was feature of the weekly AAU swim at Park Central indoor pool, New York City, last Sunday. . . . Paul C. Morris, press rep for Playland, Rye, N. Y., who is in charge of the papers to be read at the forthcoming park and pool convention in Chicago, has invited this writer to read some kind of pool paper at the meeting, all of which ought to be your only excuse for not attending the convention. —Seriously tho, this year's pool meeting will be the most important of any held so far.



## Auto-SKOOTER-Water SHOWMEN

Watch for Our New Features in 1936 Models. To Be Announced Shortly.

LUSKE BROS., INC., 2809 North Fairhill Street, Philadelphia, Pa. U. S. A.  
LUSKE BROS., LTD., Central House, 45 Kingsway, London W. C. 2, England.



WATER SKOOTER.



# SEDALIA PROJECT ON

## \$103,000 WPA Job Is Started

**Ground is broken for many improvements in State Fair plant—will drain midway**

SEDALIA, Nov. 9.—Ground was broken here Tuesday morning on the first phase of a \$103,000 WPA project for Missouri State Fair, to include construction of a new half-mile race track inside the present mile track, grading, filling and draining enlarged midway and enlargement and improvement of the State fair sewage disposal system. It will provide regular employment of 386 men for five months.

The new half-mile track will have its home stretch before the grand stand, and the covered bleachers built for the 1935 fair, with a lagoon, rip-rapped with native stone around its shore line, in the infield. Provision is also made for landscaping and decorative shrubbery about shores of the lagoon, to be from 5 to 11 feet deep.

Second phase of the project provides for grading and draining the midway location, which was greatly enlarged this season. The carnival grounds will be filled an average of 18 inches thruout, raising present level as much as three feet in places, to eliminate soft, muddy midways on rainy days.

Project also will include enlargement and improvement of the sewage disposal system, with a new 5,500-foot connection to the disposal plant of the city of Sedalia. Approval of the project was obtained thru joint efforts of Secretary Charles W. Green and Frank Monroe, WPA administrator in this district. Work is expected to be finished about April 1, 1936, and should greatly enhance the value of Missouri State Fair's plant of 236 acres and 54 permanent buildings.

The new race track will have a six-inch soil top, designed primarily for running races. Harness races will continue on the present mile track, considered one of the fastest fair race tracks in the nation.

## Travis Active in Nashville

NASHVILLE, Tenn., Nov. 9.—Mr. and Mrs. Phil C. Travis returned from an extended motor trip thru Ohio and Pennsylvania, visiting relatives and friends. In Crooked Creek, Pa., they spent two days with Mr. and Mrs. Grant B. Smith. "Sister Sue" of the late Johnny J. Jones. Mr. Travis will continue with Tennessee State Fair thru 1936 as superintendent of concession, publicity and amusement departments. Recently his duties have been enlarged to include rentals for houses and stalls during winter and spring months while horses are in training.

## Good Showing in Eldon, Ia.

ELDON, Ia., Nov. 9.—The 13-year-old Wapello County Fair Association had profit this year of \$2,500, reports Secretary L. W. Hall, from which all indebtedness has been paid. Association now owns the 40-acre plant, clear of all debt, and \$40,000 worth of improvements have been made since the fair was organized.

Watch for

## AS TEXAS PLANS TO CELEBRATE

By William A. Webb

**A Special Feature of the CHRISTMAS NUMBER of The Billboard**

## No Clash Between Mutuels, Midways

By HAROLD F. DePUE

Mgr., North Montana Fair, Great Falls

I noted the call in *The Billboard* for a discussion of the effect of horse racing and our mutuels on the midway. It has been our experience here that pari-mutuels have had no effect on the revenue of the carnival and independent concessions. Each year our midways have had a very good gross, and our mutuel play has also been satisfactory.

I think that insofar as North Montana Fair is concerned the mutuels plant has had little or no effect on the midway revenue, due to the fact that the two divisions of our fair appeal to different groups of people. In other words, the horse-race fans attend the races and play the mutuels and the others who do not play the mutuels spend approximately the same amount of money on the midway as if there were no mutuels.

I can readily understand that the manner in which horse racing is run in connection with fairs may have some effect on the midways. However, if properly operated, I see no reason for mutuels (See NO CLASH BETWEEN on page 43)

## Billings Cash Balance Good

**Revival of Midland Empire has a 22% tilt in sales—Fitton lauds midway**

BILLINGS, Mont., Nov. 9. — Midland Empire Fair here, revived this year, had admission ticket sales greater by 22 per cent than in any previous year in history of the event, it was reported by Manager Harry L. Fitton at annual meeting of the fair commissioners.

There was shown a net gain for the year ending September 30 of \$23,730.98, which, together with a balance of \$6,812.09 on hand at beginning of the period, left a cash surplus of \$30,543.07, with no outstanding obligations.

The fair ceased to operate from 1932 until the present year, yet entries for 1935 in the educational departments were about the same as in 1932. Success of the fair is credited to a considerable extent to excellence of day and night (See BILLINGS CASH on page 43)



PHOTO TAKEN IN THE DAYS when jolly gatherings marked annual meetings of West Virginia Association of Fairs, which has not been active of late years. This was in 1928 in Charleston, and, left to right, standing, are Captain Latlip; Frank Whelan Jr., association president; Bob Ott, Gus Sun Agency; George A. Hamid; Sammy Lawrence, concessioner. The five young women were playing at the Kearsse Theater with the International Beauty road show. Sitting, left to right, Mrs. Marion Latlip; Governor Howard Gore of West Virginia, with Latlip children on his knees; W. J. Brewster; Commissioner of Agriculture Smith; Secretary W. L. Tabscott, Ronceverte Fair, Lewisburg; Tom Burk, Clarksburg.

## From Rails to Revolvers Will Put CNE's Ross Into Roxy Set

TORONTO, Nov. 9. — Canadian National Exhibition has tried about everything in production except the revolving stage getup generally associated with S. L. Rothafel, better known as Roxy, of New York Radio City Music Hall, Capitol Theater et cetera fame.

But the continent's top exhibition will go the Roxy's one better by introducing not one revolving platform, but a flock of them, probably six or eight, if whispers are to be believed. Charles W. Ross, manager of attractions and producer of the hippodrome stage pageant, is thinking of discarding the siding rails to move the giant scenery facing the grand stand and substituting the exaggerated turntables in line with a plan for an everything-modern production at next year's fair.

Even at this early stage, Mr. Ross has models for the '36 scenic layout all ready, thus borrowing an idea from the legitimate theater to good effect. The better scenic designers always prepare lighted miniatures when they work on show settings. Elimination of rails for

transformation will speed up the continuity and offer a spectacular touch for patrons as well. In addition, more changes can be worked in on a more interesting scale.

To carry out the modern technique, CNE's board of directors will be asked to make provision for a larger program budget and, in consequence, a stronger show than ever before at an event which has put on the very largest. Novelty ideas will be scouted to the limit.

Elwood A. Hughes, general manager, and Mr. Ross have already indicated the show's scope by making reservations for type acts in the major class. The small stuff will come later. George Hamid has been assigned to line up the act part of the bill.

Toronto is considering taking over the ballroom on its own, a function filled for several years by Bill Beasley. At this year's exhibition Rudy Vallee and his contingent were highly successful in the dance palace. Mr. Beasley will have his other concessions, however.

## Nash Vs. Nash

The Springfield (Mass.) Daily Republican printed a two-column picture of a Doberman Pinscher owned by Mrs. Charles A. Nash, wife of the general manager of the Eastern States Exposition. Paper called the canine "a proud, outstanding example" of the D. P. breed. Mr. Nash's fancy leans more to horses. The Nashes are always indulging in friendly battles anent the relative merits of dogs and horses. Both agree, however, on ESE as "a proud, outstanding example" of expositions.

## Mobile Puts Over Profit

**Receipts, up 50%, to pay all bills and leave a balance—R. A. Shows again**

MOBILE, Ala., Nov. 9.—Greater Gulf Coast Fair here on October 28-Nov. 3, with a free gate, drew more than 150,000, said Fournier J. Gale, president-treasurer of the association, and, according to Lieut. W. N. LeGear, a veteran in charge of policing fairs, the estimate is conservative.

President Gale reported that the association made 50 per cent more money than last year, that debts would be paid, that farmers who were due \$500 for a fair held three years ago would be paid and that a healthy balance would be left after all salaries and bills were paid. Biggest draws were on Friday, Saturday and Sunday; on the latter day it was estimated that more than 25,000 visited the grounds.

Profit made by the fair association will be used for improvements to buildings and for more advertising, according to President Gale, who also announced that a contract had been signed with the Royal American Shows for 1936.

There was marked improvement in exhibits, agriculture showing a 50 per cent increase in displays over 1934. This part of the fair was featured by Four-H Club boys' exhibits. Poultry showed a 25 per cent increase over last year.

There was not a day of rain and summer weather prevailed. E. C. Velare, Royal American Shows, said their business was double that of 1934 here. There were 26 shows and 16 rides on the grounds. One minor accident was reported. Mrs. A. S. Carlson, Biloxi, Miss., operator of a pop-corn concession, suffered arm burns when a stove exploded.

Greater Gulf Coast Fair Association affairs this year were handled by President-Treasurer Gale; E. G. Rosengrant, secretary, and B. L. Boykin, auditor.

## Aud Project Set in Tupelo

TUPELO, Miss., Nov. 9.—More than \$30,000 has been raised for a new municipal auditorium here, with \$5,000 given by Mississippi-Alabama Fair Association. Project, to be undertaken thru PWA help, includes buildings on fair grounds to be used as combo of community house, auditorium, exhibit centers, sports arena and for staging the fair. A stage is to be erected for road shows, with dressing rooms and showers. Work begins soon, according to Frank A. Henderson, secretary-manager Chamber of Commerce and fair association.

## Nebraska for Mutuels Tax

LINCOLN, Neb., Nov. 9.—A proposed tax was submitted here in the special legislative session which will slap 2 per cent on all money wagered over pari-mutuel machines in the State. It is estimated that there can be thus raised a fund of \$250,000, to be used to defray old-age pensions in part. Immediate approval was given the measure and it was placed on general file. This special session is designed to raise some \$5,000,000 to take the place of bills invalidated by the Supreme Court. The bills dealt with social security and old-age pensions, and withdrawal of federal money from relief has given rise to an acute situation.





By CLAUDE R. ELLIS

VETERAN fair managers know the popular idea is that live-stock and other exhibits are put on to interest farmers and other ruralites and that grand-stand shows and free acts are calculated to draw the city folks. Experienced fair workers also know that this idea is a fallacy in a large degree. Entertainment features have a great appeal to country patrons, and the urban dwellers are generally drawn in great numbers to the stock barns and display buildings. Any successful fair, of course, must be properly balanced. But failure to provide good attractions programs will as often chill the country trade as it will alienate support of cities.

REMEMBER, a concessioner who is charged an excessive rate for space is, after all, a concessioner and not a magician who can reach up and pull the old mazuma out of the air. He tells himself that he is going to get it in any way that he can—and he generally does!

NOW that so many fairs have made money for a couple of years, to the extent that their bankers have lost interest in them, and many boards really are on Easy Street, let's hope the silly season won't set in, during which there will be unwarranted premium boosts and attempts to charge four bits for two-bit fairs.

COMMENTING upon disposition of fair officials to attend annual meetings of State and district associations and to do business for attractions while there, Secretary George Harman, State Association of Kansas Fairs, Valley Falls, has this to say regarding the January meeting, set for Topeka: "I don't know that we will have any better luck than heretofore, but the officers and directors are doing all in their power to influence the fair associations to have their responsible officers present so that they may purchase their attractions at that time, which I believe to be in the interest of economy, and the practice, if anything like universal, will result in a much better class of entertainment being secured. Our meetings are really of great value, even without any great general purchase of entertainment at that time, because the boys get together and exchange experiences, learn short cuts and how to 'cut the garment according to the cloth' and stay out of the red."

APPLICATION of the w.-k. golden rule more frequently would do much to stop the breaching of contracts constantly complained about by acts and fair and carnival managers. Performers declare fair boards often cancel them without notice and fair managers say the same thing about acts. Biggest kick, however, comes from fair men against carnival managers charged with changing routes and apparently completely "forgetting" contracts to play certain fairs. All of those affected ought occasionally to put themselves mentally in the fix of the other fellows, left high and dry at the last minute without dates, acts, shows or fairs upon which they had implicitly depended.

GIVING his slant on the fair field this year, as observed in his connection with the B. & B. Shows, Chris M. Smith, veteran carnival executive, can find nothing except promise. "Ten weeks of fairs and 'near-fairs' played by this show," he tells me, "have proved without exception the upturn of outdoor show biz and gradual return of the carnival as a money-making concern. Secretaries of fairs played last year reported that they were from 8 to 25 per cent better than a year ago. I have talked to many fair officials and show managers, and all report an optimistic attitude not witnessed since 1929."

FILLUPS: Western Canada B Circuit had a successful year and indications are that its fairs are assuming 1930 proportions, advises Secretary Keith Stewart, Portage La Prairie, Man. . . . Secretary J. B. Benton says Lower Johnston Fair, Benson, N. C., lapsed for three years, will be revived in new quarters in 1936. . . . National Hereford Show will be a feature of the 1936 Tennessee State Fair, Nashville. . . . Manager Harry L.

## Fair Meetings

Canadian Association of Exhibitions, November 21 and 22, Royal York Hotel, Toronto. W. D. Jackson, secretary, London, Ont.

Iowa Fair Managers' Association, December 9-11, Savary Hotel, Des Moines. E. W. Williams, secretary, Manchester.

Iowa State Fair Board, December 11 and 12, Savary Hotel, Des Moines. A. R. Corey, secretary, Des Moines.

Indiana Board of Agriculture (Indiana State Fair), January 8, Claypool Hotel, Indianapolis. Dick Heller, fair manager, Indianapolis.

Wisconsin Association of Fairs, January 6-8, Hotel Schroeder, Milwaukee. J. F. Malone, secretary, Beaver Dam.

State Association of Kansas Fairs, January 7 and 8, Jayhawk Hotel, Topeka. George Harman, secretary, Valley Falls.

Ohio Fair Managers' Association, January 14-16, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine.

Minnesota Federation of County Fairs, January 15-17, Lowry Hotel, St. Paul. R. F. Hall, secretary, Minneapolis.

Nebraska Association of County Fair Managers, January 20-22, Cornhusker Hotel, Lincoln. Chet G. Marshall, secretary, Arlington.

Western Canadian Association of Exhibitions, January 20-22, Royal Alexandra Hotel, Winnipeg, Man. S. W. Johns, secretary, Saskatoon, Sask.

Western Canada Fairs Association, January 20-22, Royal Alexandra Hotel, Winnipeg, Man. Keith Stewart, secretary, Portage La Prairie, Man.

Michigan Association of Fairs, January 22 and 23, Fort Shelby Hotel, Detroit. Chester M. Howell, secretary, Chesaning.

Western Fairs Association, January 24 and 25, Hotel Whitcomb, San Francisco. Charles W. Paine, secretary, Sacramento.

Massachusetts Agricultural Fairs Association, January 23 and 24, Hotel Weldon, Greenfield. A. W. Lombard, secretary, 136 State House, Boston.

New York State Association of Agricultural Societies, February 18, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, 131 North Pine avenue, Albany.

Association of Connecticut Fairs, February 18 (meeting place to be selected) Hartford. Leonard H. Healey, secretary, Hartford.

SECRETARIES of associations should send in their dates, as inquiries are being made.

Fitton's 1935 report on Midland Empire Fair, Billings, Mont., which show was held in abeyance since 1932, causes one to wonder what they were waiting for! . . . Some of the profit of Mobile Greater Gulf Coast Fair, much on the upgrade, will be used for heavier advertising. Smart fellows. . . . Crawford County Grange Fair, Robinson, Ill., will be no more, Infos Secretary O. L. Wakefield, buildings having been wrecked or moved away. He declares city folks wouldn't co-operate because it was run by farmers. . . . Among the ace publicity men for State fairs there is R. D. Molesworth, of Missouri's annual in Sedalia. . . . After a two-year hiatus Turner County is to have a bang-up fair next August in Parker, S. D., we are told by Secretary Lovell F. Collins. . . . Robert Hawkins, colored educator, interested in the betterment of his race in the South, is president and general manager of Vance County Colored Fair, Henderson, N. C. He has built it up to tops among colored fairs, and 1935 attendance was called more satisfactory than at the white fair a week earlier. . . . Secretary Charles W. Paine, Western Fairs Association and California State Fair, Sacramento, avers that "there will be quite a lot of new fairs jump up in California next year."

THREE nationally known bands were in Augusta, Ga., on November 6, Smith's Superba, Bohumir Kryl's and Merle Evans, latter with Ringling-B. & B. Circus. Smith's Band was at the Fall Festival and visits were exchanged among the musicians.

AERIAL SOLTS, to play indoor circuses after 17 weeks of fairs and celebrations ending at Sidney (O.) Merchants' Fair, report the best season in several years.

## Success in Laurens, S. C., Impetus to Plans for 1936

LAURENS, S. C., Nov. 9.—With fair weather, Laurens County Fair, here on October 22-26, ended well on the right side of the ledger and was a success in exhibits and attendance. Sponsored by Disabled American Veterans and managed by Harry E. Crandell, the site was scene of the last fair held here 22 years ago and only four blocks from the courthouse.

Two large tents housed numerous exhibits and a special ring was built for the Horse Show, which drew hundreds of visitors. Dog Show, with dozens of entries, was successful and attendance was gratifying. Krause Greater Shows were on the midway, and Manager Ben Krause was invited by officials to play a return date. Six Flying Melzoras' performance pleased the patrons.

Manager Crandell said it was not easy sailing but with efforts of John Brown, adjutant of the Disabled American Veterans, and office assistance of Mrs. Janelle Causby and support of Editor Lee of *The Laurens Advertiser*, a creditable event brought much praise. Laurens County Fair will be held in October, 1936, and Manager Crandell has been retained to handle it and Krause Greater Shows will again furnish midway attractions.

## Plans for Jackson Changes Fitted to \$25,000 PWA Sum

JACKSON, Miss., Nov. 9. — Detailed plans for expansion of the 1936 Mississippi Free State Fair by Mayor Walter Scott and Commissioners A. F. Hawkins and R. M. Taylor, with Mabel L. Stire, secretary-manager, indicate that about \$25,000, made available by PWA, will be used to reconstruct the midway, make repairs to exhibit buildings and tidy up the grounds.

Mayor Scott and Miss Stire are working in co-operation with the Mississippi press, State Extension Service and other agencies. Monday has again been decreed Press Day in honor of the fourth estate, which gave great support this year. Other days tentatively agreed upon include Tuesday, Central Mississippi Day; Wednesday, North Mississippi Day; Thursday, South Mississippi Day, and Friday, School and College Day. Several major football games will be staged, with a series of State farm contests also being held, probably during morning hours.

Among building changes in prospect is conversion of the present textile building into a convention hall and dining room for clubs and organizations.

## Fed Funds Arrive in Frisco

SAN FRANCISCO, Nov. 9.—Close to \$3,500,000 in federal funds are idle in bank here as San Francisco exposition officials await final approval for reclamation of Yerba Buena shoals. Use of the shoals as a fair site must be approved by the War Department before work can start. Financed by \$3,495,419 in WPA funds, exposition work will put 1,200 men now on relief to work for a year. Federal funds were received here Monday.

## Breaching Contracts

By GEORGE SHULER JR.

Secretary, Southwest Free Fair, Dodge City, Kan.

It seems to be a rather common supposition that no fair association ever obtains and collects judgment against carnival companies.

Perhaps our experience will be of some interest to others. When we enter into a contract in good faith with a show company we expect to perform our part of it and hold them for damages if they fail to live up to their terms of the contract.

Southwest Fair Association has proceeded in collecting a judgment from C. F. Zeiger Shows, Inc., for \$350. This judgment was the result of a suit over a breach of a contract Mr. Zeiger had to furnish midway attractions at this fair in the fall of 1934.

The contract was made in March, 1934, to play the fair engagement in September of the same year. It was breached by Mr. Zeiger in July of the same year. We entered suit against C. F. Zeiger Show, Inc., in El Paso, Tex., in November, 1934. Suit was tried in July, 1935, and judgment obtained.

This is the second time we have proceeded against a carnival company and collected judgment. The other case followed the breach of contract against the Royal American Shows over an engagement they had contracted to play at the fair in 1931. Judgment collected in that case was \$500.

Fairs,  
Parks,  
Celebrations,  
Etc.

## SOMETHING TO WATCH FOR

Our Full Page in The Billboard's Christmas Number, dated November 30, is something for every Fair Man to watch for. It will show . . . ah, but that's temporarily a secret.

**GEORGE A. HAMID Inc.**  
General Amusements  
1560 Broadway, New York

## FREE ACTS WANTED

FOR OUR 1936 FAIRS.

CAN USE more Acts of all descriptions. WANT Revues, Troupes, Flying Acts, large Animal Combination, also Big Thriller or Sensational Act for Feature. Give full details.

## WILLIAMS &amp; LEE

117 McKubin St., St. Paul, Minn.  
NOTE—Will be in Chicago, Raleigh Hotel, November 14-15-16; otherwise address above.

## AUTO JOKER

Still selling fast in every State in the Union. Best joke you can pull on your friends that gives a thrill. Beware of imitations; original made here. Red, white and blue wrapper with registered Patent No. 854934. Write for particulars. Also booking fireworks displays for any outdoor celebrations.

ILLINOIS FIREWORKS COMPANY,  
Box 792, Danville, Ill.

## ALL ACTS ATTENTION

*Levi Rosenthal's*  
AMUSEMENT ENTERPRISES  
529 1/2 Commercial Street,  
WATERLOO, IA.

## Wants 30 More Outdoor Acts

FOR OUR 1936 FAIRS,  
16th—Successful Year—  
16th.

Write or wire

WATERLOO, IA.

## "WORLD'S GREATEST THRILL SHOW"

A REAL  
DEATH-  
DEFYING  
SHOW.14 Daring  
Young Men.

JIMMIE LYNCH

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OPEN FOR  
Independent  
Bookings in  
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Until April.

Address Texarkana, Texas.

AUTO GIVEN AWAY.

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PLENTY OF MONEY.

LAST CALL WANTED FOR LAST CALL

**2nd Annual Tobacco Festival**  
MAYSVILLE, KY., NOVEMBER 18 TO 23, INC.

CAN USE 10 Wheels, Stock Only. Any other legitimate Concessions that don't conflict. WANT good Side-Show, Athletic and Monkey Circus.

TOBACCO FESTIVAL ASSOCIATION,  
H. DILLIN, Secretary.

LARGEST  
INDOOR  
MIDWAY  
IN  
AMERICA.

ALL UNDER ONE ROOF.



## NEWS

## NOTES

# CALIFORNIA PACIFIC

International Exposition

SAN DIEGO

By FELIX BLEY. Office, Press Building. Residence, 2546 C Street, San Diego.

## Great Organ In Memorial

**Spreckels Day is observed with program — solons from Washington visitors**

SAN DIEGO, Nov. 9.—Bathing beauties on parade, artists before easels, horse-shoe contests, Children's Day and 25 other events over last week-end entertained visitors. The world's largest outdoor organ played all day on October 30 as tribute to memory of the late John D. Spreckels, who gave the organ to the city of San Diego. G. Aubrey Davidson, chairman of the exposition board of directors and president of the Panama-California International Exposition in Balboa Park in 1915-'16, presided at Spreckels Day and introduced directors of the 1915 fair.

Among visitors were members of the Congressional military affairs committee at Washington, D. C., including John J. McSwain, South Carolina; J. Joseph Smith, Connecticut; John M. Costello and Sam L. Collins, California. The solons inspected the exposition, visited the midway and were guests at a dinner in the Cafe of the World. The second day they attended a special performance of *Julius Caesar* in the Old Globe Theater and were luncheon guests at Falstaff Tavern. An informal reception in their honor was held in the office of Frank G. Belcher, exposition president, following which they were dinner guests in the Casa del Rey Moro Gardens Cafe at House of Hospitality.

### Old Variety Show

Frank Hawks, speed flyer, arrived on November 1, designated as Will Rogers Day. After a reception accorded by exposition officials, Hawks took off in his plane on a flight across the continent as an emissary of goodwill to each State in the Union, according to Mason Peters, vice-chairman of the California Will Rogers Memorial Commission.

The exposition threw open its gates on October 29 to 25,000 adults and children of San Diego relief families, who staged their own program. A highlight was an old-time variety show directed by Lawrence Marsh, with Thomas McLoughlin as emcee. In this division two veterans of grease paint in its heyday nearly stole the show. William Locke, author of the old stage favorite *Annie Laurie*, who went on the stage half a century ago and for 20 years owned a group of successful road shows touring the Midwest, did an eccentric dance, and John Ball, circus clown, animal trainer and side-show entertainer, did a sword-swallowing act.

May Robson, star of stage and screen, was guest of honor and appeared at the organ amphitheater and was greeted by thousands of youngsters as a highlight of Elks' Day. Other attractions were Fred Carrillo, one-legged man in a balancing act; Bill England, clown, in a tumbling act; Marcus Bollin, parallel act, blindfolded. Barbara Watson is "Miss Exposition—1935," reigning as Jubilee Queen on November 5-11. She won the decision of seven judges in the bathing-beauty contest on the midway on November 5.

### Midget Circus Scores

World friendship was the keynote of a gala International Day on November 3. Program was held at the organ amphitheater, where representatives of the 34 foreign nations assembled. Gayly attired in colorful costumes of their native lands, dancers and singers of 13 nations participated. Frank Drugan, executive secretary of the exposition and its director of foreign relations, who has won praise from representatives of foreign nations, presided.

Midget Circus at the Midget Village met with success. The band of five

### Expo Attendance

October 28, Monday	17,071
October 29, Tuesday	12,714
October 30, Wednesday	27,523
October 31, Thursday	18,269
November 1, Friday	12,544
November 2, Saturday	24,800
November 3, Sunday	43,990

Total to November 3, 4,469,396.

midgets in uniforms open the proceedings. Hollis Edwards, colored midget, then steps into the miniature circus ring with three Alpine goats, which perform various tricks, including tight-rope walking. Johnny Leal, another midget, does an impersonation of Will Rogers. Elmer Spangler, midget ringmaster, presents a pony drill with four midget ponies.

Globe Theater Players, responding to acclaim of press and public, extended the full evening performance of *Hamlet* another week.

## Texas Will Ask Bids for Nations

DALLAS, Nov. 9.—All nations to which Texas paid allegiance at one time in her history and other European nations which recognized the Republic of Texas, 1836-'45, by treaty and diplomatic exchanges will be invited to participate in the Texas Centennial Exposition in Dallas in 1936 under arrangements being worked out with the U. S. Department of State.

In addition, the State Department will be requested to transmit invitations to all nations of the Western Hemisphere, including the Central American and South American republics, whose national holidays will be observed with special days set aside for them during the exposition next year.

Countries of Europe whose flags have flown over Texas soil are Spain and France. The Spanish claim to Texas dates from 1519 to 1821 while France, thru LaSalle, established a brief claim in 1685 when this explorer planted a short-lived colony on the Texas Gulf Coast. Spain's claim to Texas ended when Mexico, of which Texas was a part, gained her independence in 1821, and Mexico's claim in turn lapsed when Texas won her liberty in 1836.

European nations which recognized Texas as a republic during the nine years the State existed as an independent nation were England, France and Holland, and the cities of the Hanseatic League. Treaties concluded by the Texas republic with these countries and with the United States, which also recognized her as an independent nation, are prized historical treasures now resting in the archives of the Texas Capitol in Austin.

Secretary of State Cordell Hull is a member of the U. S. Texas Centennial Commission named by Congress to supervise federal participation in the Texas celebration.

### Ft. Worth Has Centen Fund

FORT WORTH, Tex., Nov. 9.—PWA has allotted a \$1,362,727 loan and grant for buildings to house the Centennial show here next year. It gave the city \$725,727 outright to meet 45 per cent of the cost of buildings and a \$637,000 loan from the PWA revolving fund. City is to put up \$250,000 from other sources. Site will be selected by city council from 14 locations. PWA requires contracts on all projects to be awarded before December 15. Plans for the 40th annual Southwestern Exposition and Fat Stock Show in March will not be altered by this development, said John B. Davis, secretary-manager.

WHILE playing Savannah (Ga.) Fair the Six Flying Melzoras visited with Capt. Smiles O'Timmons, who was at Savannah airport with his plane and did a delayed parachute jump on November 3. Melzoras are at Waycross (Ga.) Fair following the Fitzgerald (Ga.) Fair engagement.

## Choose Directors Of New York Expo

NEW YORK, Nov. 9.—New York's 1939 World's Fair came nearer to its goal on Wednesday with the election of a permanent board of directors at an organization meeting of incorporators held in the State Chamber of Commerce. Board, charged with the development and conduct of the huge Flushing exposition, is composed of the following:

James G. Blaine, president Marine Midland Trust Company; Edward C. Blum, president Brooklyn Institute of Arts and Sciences; George A. Brownell, law firm of Davis, Polk, Wardwell, Gardner & Reed; Martimer N. Buckner, chairman New York Trust Company; William M. Chadbourne, law firm of Chadbourne, Hunt, Jaecel & Brown; F. Trubee Davison, chairman American Museum of Natural History; Cleveland E. Dodge, vice-president Phelps, Dodge Corporation; Harvey D. Gibson, president Manufacturers' Trust Company; Robert W. Higbie, vice-president Jamaica Savings Bank; Louis W. Kaufman, president Staten Island Chamber of Commerce; Cornelius F. Kelley, president Anaconda Copper Mining Company; George McAneny, president Title Guaranty and Trust Company and Regional Plan Association and chairman World's Fair preliminary committee; William Church Osborn, president Citizens' Budget Commission; W. Franklyn Paris, United States commissioner to the Paris Exposition; David Sarnoff, president Radio Corporation of America; former Governor Alfred E. Smith, president Empire State, Inc.; Percy S. Straus, president R. H. Macy & Company; Morgan J. O'Brien, former presiding justice Appellate Division; Thomas J. Watson, president International Business Machines Corporation; Grover A. Whalen, chairman Schenley Products Company, and Matthew Woll, vice-president American Federation of Labor, making a directorate of 21.

Chairman McAneny, who presided at the meeting, announced that the board will be called together, probably next week, for action on steps to be taken in the development of the corporation's activities.

List of leading incorporators was announced in the issue of November 2. These, together with the directors, make up one of the most representative world's fair bodies known.

Stanley J. Quinn, assistant to McAneny, has been responsible for the publicity releases on the fair, and before long a publicity staff, headquartered here but having agencies in all parts of the county and in leading European cities, will be set up to go after "public appeal" in volume. A number of high-pressure public relations men are after the post, and selection of publicity timber will in itself occupy a major consideration of the board.

## Harman Declares Good Year In Kansas Should Aid Meet

VALLEY FALLS, Kan., Nov. 9.—"So far as this office has been able to ascertain, the past year has been better than the average for county fairs and much better than last year, so we are expecting a larger and more enthusiastic attendance at the annual meeting in the Jayhawk Hotel, Topeka, on January 7 and 8," said Secretary-Treasurer George Harman, State Association of Kansas Fairs, of this city.

There will be a banquet and entertainment Monday night and the fair meeting will be immediately followed by a session of the State board of agriculture. Mr. Harman said the two bodies work in great harmony for encouragement and success of farmers and home makers, including boys' and girls' 4-H Clubs.

### Chew a Chevron

DALLAS, Nov. 9.—Texas is inviting the wide world to get her goat in 1936. Chevron (a fancy name for goat meat) sandwiches will be distributed free of charge to Texas Centennial Exposition visitors, with Texas Angora Goat Raisers' Association as host. A goat milk bar will also be maintained. Goat ranchers have been striving for years to popularize the product. Now they are determined to prove to exposition visitors that a chevron sandwich is something to chew over.

## Bay State Fairs

By L. B. BOSTON, Director Division of Reclamation, Soil Survey and Fairs, Massachusetts Dept. of Agriculture.  
A. W. LOMBARD, Asst. Director.  
EDGAR L. GILLET, Commissioner of Agriculture.  
136 State House, Boston.

It would be of interest to check back over the years and record the number of agricultural societies that have held fairs, the number of years they functioned, the reason why they were abandoned or their present state of existence. Without doubt it would not be necessary, in many cases, to check on the cause of abandonment. Lack of interest or enthusiasm on the part of the members, building up too much overhead, continually trying to be "bigger and better," lack of showmanship and living beyond income are but a few real reasons, as well as not recognizing the change taking place in modes of living and outside competition.

However, while we may, for the moment, scan with regret the passing of some of our apparently well-established organizations, agricultural fairs and exhibitions are not passing out or really losing ground. It may seem so when our pet fair has closed its gates for good, but for every fair that goes out there is another coming in. The new one may not be as big, it may be without a midway, a grand stand or a race track, but it also may be the nucleus of what developed into the old successful fair at the end of the century. While competition may reduce the aggregate gate receipts and changing conditions the total yoke of oxen, there will be just as many well-meaning, enthusiastic and self-sacrificing sponsors whose aid is just as worthy. In other words, our total number of agricultural fairs changes little (See BAY STATE FAIRS opposite page)



## Fair Grounds

SPRINGFIELD, Mass.—President Allan J. Wilson has called the 23d annual meeting of Bay State Circuit in the office of Eastern States Exposition here on November 16. Consideration will be given to report of member tracks with respect to 1935 meetings, reports of officers, reports of racing stewards, election of officers, election of board of stewards, appointment of racing stewards for 1936, admission of tracks for the 1936 circuit and vote on time and place for the 23d annual New England Horsemen's Day and Banquet.

DALLAS. — Stage attractions during Texas Centennial Exposition will be presented in Fair Park Auditorium, situated on the exposition grounds and seating 4,600.

LUFKIN, Tex.—Angelina County Fair statement, released by President C. L. DuPuy, shows the association out of debt, thanks to the 1935 fair, best in history. Premium list was paid in full and association had \$2,000 in excess, which canceled remaining notes.

JENNINGS, La.—A Sunday closing-day capacity crowd assured success of this year's Jefferson Davis Parish Fair. Frank W. Bardell, president, and Miss L. P. Moses, secretary-manager, said all premiums were paid and a good sum left to apply on ground purchase notes.

LISBON, O.—Toss of a coin will determine winners of a long and short-term directorship in Columbiana County Agricultural Society, which sponsors the annual fair here. William Travis, seeking re-election, and L. R. Cobbs each received 19 votes. Winner of the toss will be declared elected for three years and the other given a two-year tenure. Directors re-elected are Lawrence H. Copeland, C. W. Helm and J. Ellsworth Rice.

CLINTON, N. C.—Norman Y. Chambliss, manager of Sampson County Fair here, made nightly addresses before the grand stand during the fair here and his talks were heartily received. He reviewed policies of the new management and told what would be offered in displays and attractions. Resident manager is J. A. Stewart.





By CLAUDE R. ELLIS  
(Cincinnati Office)

HOCKEY and other skating events are drawing big attendances at Empire Pool, Wembley, and Streatham Ice Rink, two London resorts. England's Olympic team, the ice hockey players chosen to represent England in Garmisch, Bavaria, in February, are playing exhibition matches in principal English rinks. Three Cossacks, Wilton Ferguson, Johnny Gaynor and Jean Ross, sensational American roller skaters, appeared in the Royal Command Performance before the King and Queen in London Palladium and scored a hit, the first roller-skating act to be so honored. Four Whirlwinds, American skaters, are featured with Jack Taylor's *Shout for Joy* production, currently appearing at the Holborn Empire, London. Sensational Macks, American skaters, were a hit on the first vaudeville bill at London Piccadilly Theater. Dick and Dot Remy, American skating and acrobatic novelty act, is headlining at important British theaters. The Billaks, whirlwind skaters, will open at the Piccadilly, London, early in December. Bavaria Trio and Les Desardos, two of England's best known vaude skating acts, are playing to good returns.

A NEW roller-skating rink under construction at Stoughton's Beach, near Slippery Rock, Pa., owned by S. R. Stoughton, to be ready for occupancy by Thanksgiving Day, will have floor space 55 by 150 feet. Manager Stoughton declares it will be one of the largest in Western Pennsylvania, will be finely equipped and will use only Chicago skates. Policy will be seven days a week, with special events and skating acts as added features.

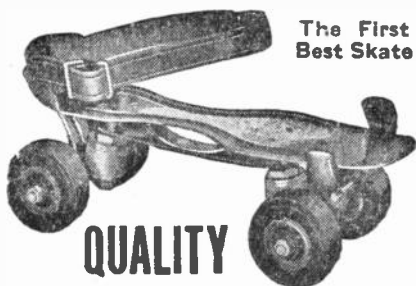
SIX SHOWS a day at three different houses in Paris is the record set by the roller-skating quartet Finks and Ayres and Avalon Sisters, who are appearing at Alhambra and Moncey music halls and at Lido cabaret. The Eight Rolling Girls, roller-skating flash, are with the Cirque Poutier in Bordeaux. Sonja Henie, Norwegian fancy skater, was featured at opening of Pole Nord Rink in Brussels. The Three Veronas, acrobatic roller skaters, are at the Tivoli in Bremen.

JACK AND EVA, fancy vaudeville skating act, were signed last week by Henry Lueders, United Booking Office, Detroit, to play over Warner Bros.' Circuit in Kentucky.

## On Rollers in England

By CYRIL BEASTALL

As mentioned recently, I will give details of the duties and power of officials



**RICHARDSON BALL BEARING SKATE CO.**

Established 1884.

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**The Best Skate Today**

**WANTED** 10,000 Pairs Rink Skates, Any Make. Highest Cash Price for immediate delivery. **WEIL'S CURIOSITY SHOP**, 20 S. 2nd St., Philadelphia, Pa.

**\$1.75** — MEN'S NEW WHITE BUCKSKIN SKATE SHOES, All Sizes. Special Price on Dozen Lots. **WEIL'S CURIOSITY SHOP**, 20 S. 2nd St., Philadelphia, Pa.

**LIVE WIRES**

New 1936 ROLLER SKATING WALTZ INSTRUCTION BOOK Is Now Out. 35c Each.

ROLLER SKATING PUBLISHERS, 3505 North Avenue, Chicago, Ill.

at our roller speed events, under jurisdiction of the NSA of Great Britain.

**JUDGES**—In all open races three judges shall be appointed, majority of whom shall decide, and their decision be accepted as absolutely final.

**DECISIONS**—No decision shall be given by the judges until they have received report of track stewards and lap scorers. Judges have to decide on the order in which the skaters finished. No appeal from their decisions. A skater has run his distance when he has touched or reached finishing line with his skate. If a skater falls shortly before the finish and reaches with his skate the line before an opponent skates over it, he is the winner. Judges have power to decide on all protests which may occur and other matters of dispute, excepting those concerning the start.

**DISQUALIFICATION**—Judges may disqualify any competitors who willfully impede, improperly cross the course of or in any way interfere with another competitor, or, in the opinion of the judges, conspire with others to cause a race to result otherwise than on its merits. The judges must report any such disqualification to the secretary of the roller speed committee, and the committee shall deal with offending competitor in such a manner as they deem desirable.

**STARTER**—The starter places the competitors on their allotted marks and shall, if necessary, have the assistance of track stewards for this purpose and shall have power to decide all questions respecting starts. All races are started with report of a pistol. Starter must stand behind competitors so as to be out of their sight.

**TIMEKEEPER**—Timekeepers must stand behind the starter at the starting point, with their backs to him, and must start their watches at report of the starter's pistol.

**LAP SCORER**—In scratch races the lap scorer visibly shows the number of laps still to be skated by the leading competitor; he must signal beginning of last lap by a bell.

**CHECK LAP SCORER**—In races of distances above one mile a check lap scorer is appointed to check the lap scorer.

**TRACK STEWARDS**—Sufficient track stewards are appointed to insure that competitors keep the course and they have to report to the judges any fouls or infringement of the rules which may occur or any improper action on part of any competitor. Track stewards have to look out for impediments of any sort to the skaters, whether from each other or from other quarters, and to bring such promptly to notice.

**COMPETITORS' STEWARD**—The competitors' steward issues to all competitors their numbers, according to program, and must report to the judges at least five minutes before time of the race any absent competitors or non-starters.

Some rules and by-laws in use over here are:

**TRACK**—For four runners must not be less than 15 feet wide; for six runners, 20 feet. From three to five flags are used at each end to mark course; flags must be at least five feet high.

1—All competitors must be over 16 years old.

2—All races skated left hand inside.

3—No skater may cross to inner edge of track unless at least two yards in advance of his nearest competitor.

4—A competitor may not deliberately impede or touch another competitor with any part of his body.

5—A competitor may not deliberately slow down on a corner, thereby causing another competitor to slow up, collide with or touch him.

6—A competitor may not pass over the line marking the track.

7—The official timing of a race may not be questioned.

8—Competitors are bound to obey implicitly the instructions of the officials in charge of a competition. A competitor who, either directly or thru a third party, expresses himself in an improper manner regarding the officials or their decisions renders himself liable to suspension.

## NO CLASH BETWEEN

(Continued from page 40)

affecting the midway any more than does a good act program in front of the grand stand or a good night show. I am tabulating data on our fair, and figures for the carnival and the independent concessions indicate that our mutuels have not worked a hardship on the midway.

## BILLINGS CASH

(Continued from page 40)

programs as well as midway attractions. Afternoon programs consisted of thorbred running races, relay races and novelty races, interspersed with 10 acts and a professional rodeo. Evening performances, *Fascinations of 1935*, by Barnes-Carruthers, was outstanding. Finale each night was a pyrotechnic display by Thearle-Duffield Fireworks Company, under direction of Art Briesse and Assistant Dupont.

"The midway was occupied by the United Shows of America," said Manager Fitton, "and the exclusive games concession contract was awarded the Goodman Concession Company. It is a great pleasure to personally state that the shows and rides attracted attention of not only children but grownups as well, under management of Messrs. Castle, Hirsch and Lohmar, while Max Goodman and Edward Hock are to be congratulated for the able and honest manner in which they conducted their merchandise concessions. Not a single complaint was registered against any operator on the midway and these gentlemen are to be congratulated for the co-operative manner in which they displayed their ability to present clean and wholesome amusements."

## BAY STATE FAIRS

(Continued from opposite page)

from year to year. Is this not equally true with organizations other than those organized primarily for fairs?

Greenfield had a most successful season—two good days and two good nights sent the attendance figures hovering around the 20,000 mark and with it a cash balance after all bills had been paid. The Greenfield Fair has long been noted for its agricultural exhibits and for its showing of live stock. This year was no exception. The cattle, sheep, swine and poultry exhibits were excellent and classes up to standard. An attraction and entertainment program of good quality and well presented added to the pleasure of the patrons and contributed much to the fair's success. The advance sale of tickets was also helpful from the promotional as well as financial side.

Cummington Fair, blessed with perfect weather, came thru handsomely, showing a profit for the fair, as well as catering to the largest crowd in recent years. The various contests created no end of interest.

The Eastern States Exposition closed on Saturday, September 21, a wonderful week not only for the exposition but for those who attended as well. Six and one-half pleasant days right in the middle of September. Showers threatened once or twice but nothing came of it.

The State Buildings, Storowtown and the Industrial Arts Building and Tractor Show never were better; in fact, many people said that the State Buildings were the best yet.

The various contests such as dynamometer and stone boat in the draft classes, wood chopping and sawing contests, horseshoe pitching, etc., contributed much to the enjoyment of those who watched from the bleachers and ground. The horse show, dog and cat shows, light harness racing, auto races, rodeo, etc., furnished entertainment for all in search of same and of a most satisfactory kind.

The growth of the Natick Community Fair is well worth watching. From a small Grange exhibit a few years back, it has outgrown one of the largest business blocks in town and this year was nearly too big for the State Armory.

White Oaks Fair at Williamstown would appear to have a good setting for a fair to take care of that section of Northern Berkshire.

The East Bridgewater Community Fair is another Grange fair outgrowth. This fair is fortunate in its location, rent free from the A. R. Parker Company, we believe, and in addition to excellent high quality displays of farm and home products it has a clambake and an agricultural speaking program.

The Cape Cod Horticultural Society is supplanting, to a measure, the defunct Barnstable Fair. This society, while holding regular meetings with a growing membership, puts on one or more excellent exhibits and is an outlet for the 4-H Club members to show the products of their season's work.

The Southwick Community Fair—the town that laps down into Connecticut—is one of our comers. This is the type of fair—rural with rural aims, ambition and enthusiasm—that keeps the word "agricultural" in our classification of fairs.

We shall watch with interest the effect of pari-mutuel betting on our agricultural fairs. We shall watch with interest the attendance figures, premium payments, income, expenses, profits and losses (if any) of all Massachusetts fairs that were held this year.

## Big Time Assured At Meet of IAFE

CHICAGO, Nov. 9.—Hotel Sherman is preparing for one of the biggest weeks of the year on December 1-8 when the State and county fair men and outdoor showmen, along with amusement park managers, hold their annual conventions. Already reservations are numerous, and Manager Frank Bering says indications point to record attendance.

Letters from fair secretaries to *The Billboard* also indicate that there will be more fairs represented than at any convention since 1926. Also that representation from individual fairs will be larger than usual, and more of the "men folks" are planning to bring their wives along.

Word from Ralph T. Hemphill, secretary of the IAFE, and others who have been working on the convention program is that addresses and papers scheduled will provide plenty of food for thought. Social side of the conventions also promises to be colorful and entertaining. Showmen's League Banquet and Ball will be highlight of the week, with the park men's banquet Wednesday night second in importance. In addition, many other entertainment features will provide pleasant means of whiling away what little leisure time delegates will have.

## BLUE LAW REPEAL

(Continued from page 38)

Million-Dollar Pier, is also of the opinion that resorts will see very little effect from the voting of Sunday movies.

## Hockey May Be Boosted

"Atlantic City offers," he said, "something more than just a show. It is a combination of attractions and amusements that make it the drawing point for thousands. In summer there is no doubt as to its drawing power against the home project; if you ever sat in a city theater in July you would well get what I mean. No, I don't think we will feel any effects and Million-Dollar Pier is going ahead with another all-round amusement program for the summer season."

Phil Thompson, general manager of Auditorium, which during the winter makes its biggest bid for gates, stated: "While it's early, I don't think the new order of things will hurt us any. In relation to ice hockey, it may even help. If Philadelphia teams can play there on Sunday it is possible they will enter the league, playing here Saturday. A Philadelphia team playing here is always assurance of a big gate."

## RINK MEN WHO HAVE ONCE HAD A

**"CHICAGO"**

TRADE MARK REG. U.S. PAT. OFF.

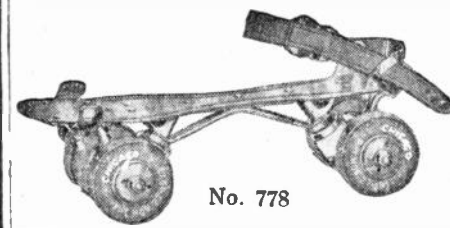
**EQUIPMENT**

WILL HAVE NO OTHER.

THERE IS A REASON.

**CHICAGO ROLLER SKATE CO.**

4427 W. Lake St., Chicago, Ill.





## One Unit for Rubin-Cherry

**Gruberg decides to dispose of No. 2 show and concentrate on one organization**

ATLANTA, Ga., Nov. 9.—After eight seasons of successful operation with two collective-amusement units, Rubin Gruberg, president of Rubin & Cherry, Inc., has decided to dispose of the No. 2 outfit, known as America's Model Shows, and center his time and attention on the other unit, which has been titled Rubin & Cherry Exposition.

According to announcement, the disposal will consist of the entire paraphernalia of the No. 2 show, which includes 25 railroad cars and shows and rides complete as they finished the season recently.

Both outfits are now in winter quarters here, in buildings at the fairgrounds ideal for the purpose.

Gruberg feels that he will benefit in disposing of one of the units, and in concentrating on one organization can still further augment its attractiveness and number of amusement offerings.

## Harry Illions Returns to San Antonio From Dallas

SAN ANTONIO, Tex., Nov. 9.—Harry A. Illions, operator of the Maynes-Illions Rides, returned here a few days ago from Dallas, where he conferred with executives of the Texas Centennial. Illions will place a number of his ride units at the centennial. He is also drawing plans to install a playland similar to the Enchanted Island at A Century of Progress, Chicago, to occupy a space approximately 200x400 feet, the cost to be in the neighborhood of \$150,000.

## Mitchicks in Accident

NEW YORK, Nov. 9.—W. F. Mitchick, known as Shanghai Mickey, tattooed man, writes from Harrisburg, Pa., that he and his wife, Dorothy, tattooed lady, were in a wreck there. Wife's face, hands and foot lacerated, he himself receiving three fractures of feet and ankles, lacerations of hands and a sprained back. "We were thrown thru the roof 20 feet in the air. Were treated fine in Polyclinic Hospital, Harrisburg." Did not state how and when accident occurred. Mitchick also notes that he and his wife were bound for Cleveland this week.

## RAS Again Gets Tenn. State Fair

NASHVILLE, Tenn., Nov. 9.—Royal American Shows have again been given contract for the Tennessee State Fair for 1936, their third consecutive year at the big event here. The dates for the fair for next year will be a week later in September than this year.

## R. H. Work's Season Closes in the Black

INDIANA, Pa., Nov. 9.—Following the R. H. Work Shows' closing engagement at Sanford, N. C., most of the paraphernalia was moved to winter quarters here, the home city of Manager R. H. (See R. H. WORK'S on page 47)

Watch for

**FREE ACTS JUSTIFY THE GATE**

By Charles C. Blue

**A Special Feature of the CHRISTMAS NUMBER of The Billboard**



ACQUAINTANCES of Lew Keller, treasurer of Showmen's League of America and one of that organization's oldest members, also vice-president of Universal Theaters Concession Company, are rejoicing that he has recovered from his recent illness.

## Max Gruberg Shows In Winter Quarters

ROXBORO, N. C., Nov. 9.—Gruberg's World's Exposition Shows brought their season to a close last Saturday at the conclusion of the Person County Agricultural Fair and went into quarters at this city in two large warehouses rented by the management. Manager Max Gruberg reports a good season despite a great deal of inclement weather encountered during the early portion of the tour.

Some of the announced destinations: Mr. and Mrs. Max Gruberg to their home in Philadelphia for some time. Mr. and Mrs. William Wright and two daughters, Joan and Winifred, to re- (See MAX GRUBERG on page 47)

## Norfolk, Va., a Busy Spot Since Shows Closed the Season

NORFOLK, Va., Nov. 9.—United States army base is, as usual, an active center for quartering of shows and storing of a multitude of equipment. Both the Dodson and the West outfits moved in late last week.

Frank LaBarr, veteran showman, who officiates as mailman and The Billboard salesman of the West Shows, is going to Washington with the Carl Barlow attractions. . . . Ed Peyton, trainmaster, goes back to his Ohio farm. . . . George Marr, secretary, busy showing visitors around quarters. . . . Robert McNair, Tarzan Show, goes to his home in Emporia. Doc Gray is with him here.

Matthew J. (Squire) Riley, general agent Strates Shows, plans a booking trip. Show was put away across the river in Portsmouth. James E. Strates reports that he will go to Elmira, N. Y. James R. Kelleher, secretary, also leaves for that city.

Squire Riley and Doc Garfield opened a store museum here over the week-end at 435 East Main street.

## Hennies Have Good Season

**Played thru Middle West, Gulf to Canada—have excellent quarters at Houston**

HOUSTON, Nov. 9.—Hennies Bros.' Shows, which recently closed their tour for this year at Victoria, Tex., and moved to winter quarters here, had a most successful season despite encountering many weeks of inclement weather, which made an about-face in May while the show was in Illinois.

More than 6,000 miles were traveled by this motorized organization thru the Middle West from the Gulf of Mexico to the Canadian border—its farthest point north being International Falls, Minn., across from Fort Francis, Can.

Excellent winter quarters were obtained at the Finucane Boiler Works, the main building being large enough to store two shows the size of this 42 truck and trailer enterprise, and located a short distance from the main part of the city on Clinton drive, one of the main highways out of the city.

After the close of the season many of the attaches bought cars, among them Jimmy Chavanne, R. C. Borros, Cleo (Shorty) Davis and Joe Crouch. Mr. and Mrs. Noble C. Fairly left for Baltimore to visit Mrs. Fairly's son, Paul. Mr. and Mrs. C. B. Scott and son, "Junior," to Hannibal, Mo., to visit Mr. (See HENNIES HAVE on page 52)

## Impressive Funeral For Hugh W. Fowzer

LOS ANGELES, Nov. 9.—The funeral services for the late Hugh William Fowzer, held Tuesday, were notably impressive. The services were in charge of the Pacific Coast Showmen's Association and Roosevelt Camp No. 9, Spanish-American War Veterans. The spacious funeral (See IMPRESSIVE FUNERAL page 47)

## ACTS AND ROUTES

Acts playing indoor shows, such as circuses, celebrations, bazaars, festivals and expositions, and not with organized units, are invited to send their routes to The Billboard for listing. This is one of our many free services to the profession and acts availing themselves of it will find it advantageous by letting their friends and others interested in their work know their whereabouts. Route information should reach our Cincinnati offices not later than Friday to insure publication in the following week's issue. Address Route Department, The Billboard, Cincinnati, O.

## J. P. Bolt Puts Out Winter Show Unit

SUMTER, S. C., Nov. 9.—Manager J. P. Bolt of B. & B. Shows, which recently closed their season at the conclusion of the Vance County Colored Fair at Henderson, N. C., has again launched a winter unit, titled the J. Paul Bolt Shows and exhibiting in the mill section here this week.

The B. & B. Shows had good business at Henderson. Two baggage carloads of paraphernalia, including the Lindy Loop, Tilt-a-Whirl, Kiddle Rides and all panel and heavy fronts, were shipped to be stored at Dillon, S. C., which spot has already been contracted for opening next season. The J. Paul Bolt Shows travel on one railroad baggage car and all the company trucks. Joe Lee is in charge of the advance. Chris M. Smith continues on the executive staff. Gus Argus operates the cookhouse. Mrs. Emma Bolt and Hazel Bolt Royal will spend most of the winter at home in High Point, N. (See J. P. BOLT on page 49)

## Karn Brothers Again Partners

CINCINNATI, Nov. 9.—The two Karn brothers, Edward and Clifford, well-known fat men, are again in partnership. Have a store show for the winter season, featuring "World's Fattest Mother (Mrs. Clifford Karn) and Her Baby." Edward is in advance and Clifford manages the show. So far have played Helena, Stuttgart and Camden, Ark., and business has averaged fair. Later to Louisiana and Mississippi.

The Karn Fat Boys started in show business in 1899, their first employer Lynn Copper. Were 14 years with Walter K. Sibley, who billed them as "Jack and Jill." Up to 1930, when they separated while with Foley & Burk Shows, they had been with Rubin & Cherry, Greater Sheesley, D. D. Murphy, T. A. Wolfe, Beckmann & Gerety, Morris & Castle and other carnivals.

## Crafts Leaves for L. A. After N. Y. Biz

NEW YORK, Nov. 9.—O. N. Crafts, owner Crafts 20 Big Shows, left for Los Angeles this week after a lingering business trip here during which he purchased a number of rides.

On his trip east, Crafts bought three Ferris Wheels, a Merry-Go-Round and other property, he reported, quick action on negotiations being made possible by his advertisements in The Billboard. "Never saw such speed in my life," he stated, "and The Billboard is directly responsible."

## Ladies' Aux., HASC, Resumes Weekly Meets

KANSAS CITY, Mo., Nov. 9.—The Ladies' Auxiliary of the Heart of America Showman's Club is again holding its weekly meetings on Fridays at the (See LADIES' AUX. on page 47)

BORDEAUX, Nov. 4.—The big annual October street fair of Bordeaux, running from October 13 to November 4, had a midway with 270 rides, shows and concessions. Biggest show was the Poutrier Circus, but several other big shows were also present, including Pezon's Menagerie, four animal shows, two theaters, illusion, freak and midget shows, motorcycle wall, three funhouses and so on. Among the rides were six Auto Scooters, two Water Scooters, four Carousels, Caterpillar, Whip and Rumba.

## BALLYHOO BROS.' Circulating Exposition

A Century of Profit Show

By STARR DeBELLE

Censure Lane, Miss.  
Week ended Nov. 9, 1935.

Dear Mr. Blue:

On account of the show entering a dry county it is impossible for the Major to write the show story. But the show must go on, so the wife of the press agent will give you the lowdown on the show's activities and give the ladies with the show a break.

Ballyhoo Bros. playing here under the auspices of the local picture show.

As a feature the theater ran the Mighty Ballyhoo picture. This was a big boost for the show.

We in return gave away an automobile, using the stubs of used theater tickets for the drawing.

Our newspaper ad read, "Visit the (See BALLYHOO on page 47)





## Pacific Coast Showmen's Assn.

LOS ANGELES, Nov. 9.—There were 77 members at Monday night's meeting and every officer present. Archie Clark presided, with John T. Backman secretary. Archie was given a rousing welcome, this being his first appearance in several months. Soon as meeting was called to order the lights were dimmed and silent tribute paid the departed brother, Hugh Fowzer. He was one of the valued members. Was for the PCSA in every way.

When the financial statement was read there was again ordered the drawing from the general fund and the placing in savings account of a nice chunk of money.

Committees named for the 14th annual Charity Banquet and Ball. President Clark informed that Will Wright, now on vacation, would arrive and take charge as chairman of the affair, leaving to Will the appointment of his lieutenants. Archie just said: "Brothers, have no concern over the coming ball. It will be the biggest, classiest affair ever." Promised real surprise features for the floor show.

Communications: From Ben Beno, globe trotter, outlining plans for winter. From Thomas J. (Fuzzy) Hughes in New York. Appalachian Funeral Home, Johnson City, Tenn., advised that body of Brother Joe McCullom had been interred as per instructions from this organization.

New members: Capt. Ed Mundy, "Plain" Dave Morris, L. S. Noelton. The membership drive is a huge success, 278 being the total new members to date, and still five weeks to go.

Homer Hobson Jr. and Sol Grant, of Chicago, were introduced. . . . Discussions on activities of organization, Past President S. L. Cronin, Capt. Ed Mundy and John Miller the principal talkers. Dr. George W. T. Boyd, back from trip, made his appearance and with Arthur Stahlman, Mel Smith and Chet Bryan is formulating plans for activities in the "Grid Club." . . . Al (Big Hat) Fisher said he was not present when Dr. Smith had "Fairness" as the evening diversion subject, that he would like to suggest the geographical division of California for carnivals and that after the division of the State there would be a drawing for the subdivisions. Many took the matter seriously, others not so serious, and there was great amusement—after those present had chance to check up on the comedy of the suggestion.

Visitors this week: Sol Grant, Chicago; R. J. Colligan, Bill Casey, San Francisco; H. T. Tazore, Rangoon, India; Sol Weinman, New York, who is wintering out here; Mrs. Al G. Barnes (Jane Barnes) and daughter, Rose Mary; Penny Elmo, Ray Smith and Felix Bley.

With carnivals closing and several near here, there is a noticeable step-up at the club's cardroom. Ed Smithson, Red Hilderbrand, Al (Big Hat) Fisher, Ted Metz, Harry Levy, Ben Dobbert, John Miller, Louis Bacigalupi Jr., Claude Barie, Clyde Gooding and Harry

Rawlings are seen often — bridge, pinochle and what do you want.

There is a very noticeable increased demand for ball tickets coming from points remote from Los Angeles. Full steam ahead from now on will be the order of the hustling squad.

Theo Forstall won the weekly award. After adjournment buffet lunch and liquid refreshments served.

Only five weeks more, during which time the initiation fee will not be assessed. Better get into the membership while the b. r. will permit. It is just plainly being prudent.

### Los Angeles

LOS ANGELES, Nov. 9.—Archie Clark in town for short stop. Clark's Greater Shows close the season this week at Corcoran, Calif. Armistice night will go to winter quarters in East Los Angeles. Archie pleased with the season's business. . . . Will Wright, honeymooning in the Northwest, postcards of having enjoyable trip and heading back to Los Angeles. . . . O. H. (Red) Hilderbrand, of Hilderbrand Shows, slightly indisposed. In town at the Bristol. No closing date announced. . . . Little Morocco cast for the part of "Little Egypt" in the forthcoming Ziegfeld film production. . . . John Brachle, this season with C. F. Zeiger Shows, back here for the winter. . . . George Moffat has tents and other equipment on studio lots. Felix Burk on a trip north and a vacation in Sacramento.

Doc Hall, who has been ill for two weeks at Kingsburg, Calif., recovering. Has contract for the Dinuba Winter Fiesta. . . . W. T. Jessup back in town. Reports splendid season with Mike Krekos' West Coast Amusement Company. Closed at Porterville, Calif., and winters at Oakland. . . . Roy Ludington, of Crafts 20 Big Shows, in town as guest of Ted Metz. Show closes Armistice week at Compton, Calif. . . . Frank Babcock has the rides and concessions in the Belvidere Garden district. Stated that he has had a very good season. . . . Letter from Thomas J. (Fuzzy) Hughes said he arrived in New York a day ahead of the recent "trembler" that was experienced there. Said he felt perfectly at home on that account. Has bought some rides and will be back in Los Angeles November 20. . . . Lew Dufour and Joe Rogers up from San Diego. . . . "Plain" Dave Morris left for San Diego. Recovering from recent illness. . . . Al (Big Hat) Fisher, on the promotion end of Polack Bros.' Circus, in town awaiting an assignment. . . . Capt. Ed Mundy completed his end of the *Shoot the Chutes* picture. Had Jimmie Dunn and Doc Cunningham in on the retakes. Captain has contract for two pictures of the "carnival" film that will go into production soon. . . . Johnny McAleese left for Yreka, Calif., because of death of sister. . . . Ed Mozart at the Bristol and usual gathering of troupers to harken back to the days "when"—and he knows a lot of "whens."

Bob Godwin has his new Buried Alive Show at Fifth and Vermont, in the most populous section of that district. The show is framed in very showmanlike manner. . . . Lou Stutz will take some of the Ripley freaks now at San Diego on tour. Opens at Fresno November 14. Whitey Gore is handling the advance. . . . Sol Grant in from Chicago. Made the San Diego show and says he will be West-Coasting during the winter. . . . Ala Baba, with two native musicians, working clubs with his Oriental magic act. . . . Jay Gerard and Gene Dupont in from New York. Just looking around. No definite plans. . . . Harry Phillips in town for short stay. Has concession with the Polack Bros.' Circus. . . . George Silver had three units on his Novelty Sales force. Closed one at Salt Lake City. . . . Blanket campaigns much in evidence and going good right now. . . . Harry Rawlings has added a monkey act to the Hollywood Bears and has a film contract. . . . Mrs. J. Branson, mother of Johnny Branson, seriously ill at home in Venice. . . . Ernest O. Goss recovering from severe illness. . . . Will Z. Smith's condition reported as critical.

Al Flosso to Boston

NEW YORK, Nov. 9.—Al Flosso, side-show magician, left the World of Mirth Shows in Wilson, N. C., last week and is bound for Boston and club dates. Was in a Revere Beach, Mass., side show during the summer.

# FOR SALE

## AMERICA'S MODEL SHOWS

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"Every Ounce Pure"—Dolly Varden.  
All Wanted Sizes—All in the Popular Price Field.  
State Your Requirements to  
WM. C. JOHNSON, (Wm. C. Johnson Candy Co.)  
67 East McMicken Avenue, CINCINNATI, O.

### Tribute to Hugh Fowzer

By STEVE HENRY

A call to write of Death is ever a solemn task but an apparent duty. And in doing so it is easy to go to extremes to write of the things due one, also to overdo it. However, in our feeble attempt to pay homage to Hugh Fowzer we approach the doing sure in the thought that one could not say too much of the genial, lovable Hugh.

Hugh Fowzer's word was 100 per cent. One always knew just where he stood with him, as he was ever the plain, blunt fellow who in the desire to be fair laid the cards face up at all times.

When a young man he was in the United States Army in the Philippines during the war with Spain, where for valorous conduct he received two citations. He was at all times the same courageous fellow. He essayed big undertakings that many others would not even have thought to attempt.

His chin was always up. This in times of adversity, too. One never knew by any outward manifestation how things were with him. He knew how to "take it," and he did the taking with a smile.

Much success came to him in his many trips to the Orient and other foreign countries, but later, with adverse conditions prevailing, he still attempted to do big things, and probably, as it happened, at the wrong time, which proved costly. His last venture this year, taking a large troupe to Japan, was not highly successful, the exposition at Tokyo closing earlier than was anticipated. And yet he, with a broad smile, said to us: "All my people were paid in full; returned to the States," and added, "That's something."

To the very end that same courageous spirit prevailed. When informed by the surgeons of the gravity of his condition he just smiled, and with his wife and a few friends standing by went out on that long journey—chin up, and still smiling.

Hugh Fowzer will be greatly missed by all who knew him!

### Coffin-Whitefoot in Store Room at Atlanta

ATLANTA, Ga., Nov. 9.—Harry Coffin, of Rubin & Cherry Exposition, has

## 1000 BINGO

Heavyweight cards, black on white. Wood markers printed two sides. No duplicate cards. Put up in the following size sets and prices:  
35 cards, \$5.25; 50 cards, \$6; 75 cards, \$6.50; 100 cards, \$10; 150 cards, \$12.50; 200 cards, \$15; 250 cards, \$17.50; 300 cards, \$20. Remaining 700 cards sold 100 cards each, \$7.

Set of 20 Lightweight Bingo Cards, \$1.00.

## 1500 KENO (LOTTO)

Made in 15 sets of 100 cards each. Played in 3 rows across the card—not up and down. Lightweight cards. Pet set of 100 cards with markers, \$5.00.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5 x 7.

### THIN BINGO CARDS

Bingo cards, black on white, size 5 x 7. Thin cards such as used in theatres, etc. They are marked or punched in playing and then discarded. 600 different cards, per 100, \$1.25, without markers. Set of markers, 50c.

Automatic Bingo Shaker, real class. . . . \$12.50  
Bingo Blackboard, cloth, size 24x36 (Rolls up) . . . . . 2.00

Bingo Record Sheets, 24x36, 20 for . . . . . 1.00  
Send for free sample cards and price list. We pay postage and tax, but you pay C. O. D. expense. Instant delivery. No checks accepted.

**J. M. SIMMONS & CO.**  
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## 50 Xmas Folders \$1.50

Your Name imprinted free on each Folder. All folders, no cards. Three colors, Gold and Silver designs. Attractive Envelopes to match. Sent prepaid upon receipt of price.  
WALTER B. FOX, Box 773, Mobile, Ala.

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AND KIDDIE RIDES FOR FOUR BIG WEEKS IN DECEMBER,  
Eastern Pennsylvania. WILL BUY 7-High Bleacher Seats if reasonable.  
BOX D-12, Billboard, Cincinnati, O.

opened "Life Begins" in a store room in downtown Atlanta, a block from Five Points on Marietta street. Business started good and has been increasing steadily. The exhibit will be taken en tour after ending the local engagement. Associated with Coffin in the enterprise is Dr. Ormon Whitefoot, who does the lecturing. Mrs. Coffin is also with the attraction, also Louis Turner, who sells tickets. The show is neatly framed and presents a good appearance.



Circuses, Coliseums, Carnivals,  
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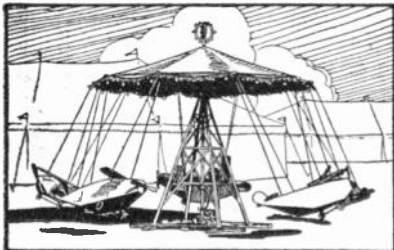


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Builders of Dependable Products,  
Northwest St., JACKSONVILLE, ILL.

## THE NEW KIDDIE AIRPLANE SWING

Suitable for Parks and Carnivals.



Seating capacity 15 children, weight about 2,000 pounds. Machine is actually driven by the speed of the propellers, giving the children the impression of riding in a real plane. Description and prices upon request.

SMITH & SMITH, Springfield, Erie Co., N. Y.

WHEELS  
Park Special

30 in. in diameter. Beautifully painted. We carry in stock 12-16-20-24 and 30 numbers. Special Price.

**\$12.00**

## BINGO GAME

75-Player, complete, \$5.25. Including Tax.

Send for our new 1935 Catalogue, full of new Games, Dolls, Blankets, Lamps, Aluminum Ware, Candy, Pillow Tops, Balloons, Paper Hats, Favors, Confetti, Artificial Flowers, Novelties.

Send for Catalog No. 235. Heavy Convention Walking Games. Dark Mahogany Finish. Price Per Gross, \$24.00.

**SLACK MFG. CO.**  
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AND ANALYSES

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Gazing Crystals, Oulla Boards, Planchettes, Etc.

## NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Pol-  
icy. 1200 Dreams. Bound in Heavy Gold  
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HOW TO WIN AT ANY KIND OF SPECULA-  
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Samples, 25c.

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Our name or ads do not appear in any book.

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NEW 124-Page CATALOGUE now off the  
press. Most comprehensive line of Apparatus and  
Supplies in the World. Catalogue, 30c. None free.

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198 S. Third Street, Columbus, O.

## BINGO CORN GAMES

100 CARD SET, \$3.00

200 CARD SET, 6.00

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All Sets complete with Calling Numbers  
and Tally Sheet. We pay the postage.

Please remit with order.

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(Over Thirty Years in Business.)

SAY "I SAW IT IN THE BILLBOARD."



## MIDWAY CONFAB

By THE MIXER

THE BILLBOARD'S mail forwarding is a wonderful (free) service.

WATCH the Letter List and send forwarding addresses promptly.

AL AND FAY FROHMUTH joined Happy Days Shows with cookhouse at Tracy City, Tenn.

A drunken man crashed two of the mirrors in Jack Bailey's "House of Troubles" at Dodson Shows' closing stand, infers Doc Waddell. The crasher probably would confirm the attraction's title.

THE ZENITA ZAN show, under management of J. C. McPeak, recently closed its season and will winter in Cincinnati. Played fairs in Indiana.

BEN RUMLEY informed that he recently entered Marine Hospital (Ward 4), Detroit, for a much-needed rest and run-down condition.



A STUDY IN EXPRESSION—C. W. Cracraft, general representative of Mighty Sheesley Midway, was registering good-fellowship (with an appropriate "prop") when snapped during one of the show's engagements. Probably listening to a long but interesting story—the "foam" had almost vanished.

AFTER SPENDING three weeks with his family at Atlanta, Ga., Frank Zorda is again joining Morris Miller's traveling museum for the winter season.

HOWARD PIERCE, NOTICE: The following, from Ralph Pierce, was received too late for last issue: "Get in touch with home at once. Father in hospital."

WALTER LANGFORD has opened a three-chair barber shop and the missus has a sandwich shoppe at Fairfield, Ill. The twin boys (11 years old) are in school at that city.

JOSEPH A. BROWN, late secretary Bremer Shows, and his wife (professionally, Irene DeMarr) will winter at Minneapolis, after a six weeks' trip to cities in the East.

JOE-ANN (LaFrance) after a successful season with Gruberg's World's Exposition Shows, under direction of Don C. MacIver, magician and lecturer, plans playing night clubs and theater dates.

DOLLY THE DOLL LADY and H. L. (Sheeny) Bush after a pleasant and prosperous season with Pete Korte on Beckmann & Gerety's Shows will rest up in San Antonio during the winter.

In a special address to the grandstand attendance at the recent Clinton (N. C.) Fair, Norman Y. Chambliss, manager the fair, paid a glowing tribute to the amusement attractions being provided by Cetlin & Wilson Shows. "I ask you, before leaving the grounds to go down the midway, play the concessions, visit the shows and ride on their modern riding devices, and you will find Mr. Cetlin and Mr. Wilson both very fine gentlemen," stated Chambliss.

GEORGE SPEARS JR., part of the season with Sol's Liberty Shows, lately in New York City with his father, billboardist, infoed that he would leave November 15 for Los Angeles.

E. L. DIGGS and wife, and Daisy Belle Diggs and brother, Reese Diggs, all of Gruberg's World's Exposition Shows, will winter in Camden, S. C., with Claude Diggs, who is in lumber business at that city.

THE BERNARDS, mentalists, and son, Bob, who closed the season with George Vogstead's Revelation, with United Shows of America (four years with the Vogsteads), have been vacationing at Hot Springs, Ark.

G. A. SWINK, former girl show and minstrel show operator (was wedded last July) is taking over territory in and around Cleveland as district manager for a firm in North Carolina.

LOU BARTELL, well-known athletic showman and wrestler, is now in Trachama Hospital, Rolla, Mo., and would appreciate receiving letters from showfolk acquaintances.

FOLLOWING his concessions engagement with Johnny J. Jones Exposition at Augusta, Ga., Hymie Cooper joins Mrs. Cooper, who has recovered from her operation, at Miami.

KRAUSE GREATER SHOWS are slated to provide amusements for the Leon County Home Demonstration and Agricultural Fair, auspices American Legion, to be staged late this month in Tallahassee, Fla.



RECENT SNAPSHOT of Doc Waddell and his nephew, Billy Kabisch, of East Moline, Ill. Billy expects to break into big time next year as an aerialist.

THE INDOOR Advertising Company having closed recently, George (Toledo) Johnston has been visiting events and showfolks in the South at Mobile, Ala., and Laurel, Miss. Renewed many acquaintances.

ROBERTA ROBERTS (Homer R. Sharrar), late of Strates Shows, has the attraction with Corey Greater Shows for rest of the season. Dick Rumsey making openings, Jimmy Collins selling tickets.

AFTER A LONG drive, 1,000 miles, from Ohio, Abrogast & Porter's concessions joined Royal Palm Shows in Georgia, featuring candy apples, waffles and French-fried potatoes. Will make the show's Cuban trip.

CARL (SHORTY) SMITH, NOTICE: Albert L. Smith, Route No. 4, Greenburg, Pa., requests that Carl (Shorty) Smith, last heard from with Knepp & Dehnert Shows, be notified that his father died recently and Carl is requested to return home.

RAMOND E. JOHNSON infoes that he had a fair season with his peanuts and pop-corn concession playing independent at fairs and celebrations in Iowa. Plans

adding some new ideas to his confections and booking with a carnival for next year.

WHILE EN ROUTE to Ironton, O., Doc Waddell stopped at Bedford, Va., where he delivered talks at a number of institutions, including to residents of the National Elks Home, where some well-known former showmen reside, among them Owen A. Brady and George Atkinson.

MRS. C. W. CRACRAFT, wife of the Mighty Sheesley Midway general representative, spent five weeks in amusement business this fall from her home in Covington, Ky. Was in the office at Roanoke, Va., while her hubby was making advance arrangements and handling the Roanoke Fair.

SID BULFORD advises that he is at Rural Rest Home, Bonita avenue, Azusa, Calif., with a compound fracture and his leg in a cast and would appreciate letters from showfolk. Was formerly for years an advance agent, including with Isler Greater Shows, Little Giant Shows, Capitol Amusement Company and other carnivals.

MR. AND MRS. Maynard Kleasner info that they had a very good season with their Kiddie Ride with Bloom's Gold Medal Shows. Returned home to Belvedere, Ill., where their little daughter, Bessie, has entered school. Starting November 23, Kleasner is booked till Christmas in a Toyland at Peoria, Ill.

Ben Wilkinson, most of past season night watchman with Rubin & Cherry Exposition, was elected marshal of New Matamoras, O., his home town, at the November 5 election.

WHISPERED into the ear of Joe Baker, legal adjuster Dodson's World's Fair Shows: "Three 'big shots' of the outfit will start thirst parlors in Norfolk." Joe's answer: "C. G. Dodson gave me all the pigeon-holed 'brass' in the wagon and told me to patronize them. My winter way is clear. I'll stay in Norfolk."

MR. AND MRS. A. KRUG, parents of Joe Krug, cookhouse operator of Crafts Shows, recently celebrated their golden wedding anniversary at their home in Hollywood. Many showfolk were present at the all-day celebration. Mr. and Mrs. Krug were recipients of many gifts and well wishes from a host of friends and relatives.

"PICKUPS" from Royal American Shows' midway at Mobile—Show played its 45th week of the season here. . . . From here to Pensacola, Fla., the closing stand, then to winter quarters at Tampa. . . . Velma DeNevers, rider at Kemp's Lion Drome, had many Alabama visitors. . . . Walter Kemp and Miles Riley were here with the show, but owing to injuries received at Atlanta some weeks ago did not work in the drome.

IN HIS CARTOON in Beaumont Enterprise (October 25) on the "Joy Nite" at the South Texas Fair, Dennis McCarthy sketched two prominent members of Beckmann & Gerety's Shows, along with Hilton (Judge) Deuster, explained as the "Joy Knight" back of the festivities. The showmen, Harry A. Iulions and Kent Hosmer, and to one familiar with the pleasant smiles of those chaps the sketching was—excellent!

During the "trials" at the kangaroo court in connection with the SLA Cemetery Fund benefit show given by the personnel of Johnny J. Jones Exposition, Walt Nealand could have been charged with "habitual good-natured kidding" and assessed him (probably collected) fines aplenty. On second thought, however, Walt may have put up a winning defense of "It's a sure cure for the blues."

CAPT. ED C. ANDREWS spent his 25th season in show business with the Blue Ribbon Shows, with which he was night watchman and did magic and fire acts in Side Show. Closed at Littleton, N. C., and last week was en route to the National Soldiers Home, Dayton, O., for the winter. Will return to the circus field next season. Started in 1908 as candy butcher with Gentry Bros. at Lynchburg, Va. Was in World War 1917-'18. Has been away from circuses since Lee Bros. closed in 1926.

TWO WELL-KNOWN SHOWFOLKS, Charles W. (Boston) Towne and Elizabeth A. Green, sprang a surprise on their



trouper acquaintances. Their wedding at Mobile (probably "Boston") didn't tell all his reasons for joining Royal American Shows when he passed thru Cincy a few weeks ago). Mobile dailies carried featured mention of the wedding, *Mobile Register* a boxed item, calling it a "large" wedding, because of the groom's great avoirdupois. Towne's mother journeyed from California to be present at the ceremony.

Joe Galler and his mother evidently had a pleasant trip across the briny deep. Joe wrote (aboard the *Normandie*, dated October 28) in part as follows: "We are near the end of our voyage, and about to arrive at Havre. What a pleasing trip. This boat does not dip and rolls very little. I doubt there being any seasickness among the passengers. There has been plenty entertainment, and I had the pleasure of finding the following troupers in the tourist class, all of whom did turns and were well received by the attendance: Goldsmith Brothers (acrobats), Paula and Nino Ghezzi, Maurice Vincent."

PICKUPS from Phoenix, Ariz.—Much carnival activity here this year. State Fair Shows here two weeks; Doyle Shows, one week; Carden Combined Shows, two weeks; Great Risner Shows, five weeks, and Zeiger United Shows played their season-closing engagement here. . . . On the Zeiger lot opening night was Lawrence LaLonde, late of Hilderbrand United Shows, who was headed east. . . . Among those spotted on the lot were Tiger Martin, Clyde Gooding, Cannon Ball Bell and Johnnie Wells, of cookhouse note.

On Halloween night, while Crafts Shows were on a downtown location in San Pedro, Calif., Manager Roy Ludington decided to use extra precaution, not to have the midway visited after show hours by pranksters. Hired four additional watchmen for all-night duty. On checking the grounds next morning he found "everything in place," and he complimented the watchmen on their fine work. No sooner had the extras drawn their money and left when the missus called Roy and informed him that the front doorstep had been taken from their housecar during the night. And was Roy's face red!

## EVERY FAIR SECRETARY EVERY Celebration Manager

for

Veterans of Foreign Wars  
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CHICAGO  
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Also

Those Who Do Not Attend  
Will Receive a Copy  
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## Xmas Special

It Will Pay  
Carnival Owners  
To Advertise  
In This Number

COPY MUST BE IN CINCINNATI

BY NOVEMBER 20

Step Out in 1936  
With The Billboard

## Hilderbrand's United Shows

Fresno, Calif. Week ended October 27. Location, Chance Field. Auspices, Golden Jubilee Committee. Weather, cold. Business, poor.

Location was too far from the major festivities. The midway was augmented by many concessioners, including George Styles, Frank and Jack Schaffer, L. Taki, Eddie Lane, Johnnie Caldwell, J. Pollock, E. Cooper, E. Kelly, J. Everett, M. Glassman, J. Merina, J. Stanley and L. Wachtman. Members of the shows visited Clark's Greater Shows in Delano. Mr. and Mrs. J. Foss left with their Miniature Train. Archie Clark a visitor. A joint birthday party for Robert Brockman and the writer was given at a local cafe by Lucille King and Hazel Fisher. Pat Hill left for Los Angeles. E. W. Cole celebrated his birthday. Elaine and Casey Taylor joined Stephen's Superior Shows. Melvin Garber to Los Angeles. Owing to the raising of the license at Madera the spot was canceled after the entire show has been erected. An old license ordinance was brought into play. The show was transferred to Merced, but two days were lost, so did not get open until Thursday. Eva Perry made a trip to Los Angeles. Several of the showfolks visited Doc Hall, who was confined to his bed in a hotel at Kingsburg. Mr. and Mrs. Ben Martin entertained at a dinner party at a local cafe. Mike De Krekos a visitor. Mr. and Mrs. J. J. Davis visited from San Francisco. Mr. and Mrs. Fred Stewart celebrated their anniversary. WALTON DE PELLATON.

## West Coast Amusement Co.

Coalinga, Calif. Week ended October 27. Auspices, Fire Department. Weather, good. Business, fair.

This town a repeater from last spring, but under a different auspices. Manager Krekos left for San Francisco on business. Winter quarters will be in Oakland again this year. Ted Levitt and his partner, Great Blondell, readying a store show for the winter. George Costello and his partner, Russian Nick Glopos, will follow wrestling this winter. Nick Krekos to join local police force as watchman. Guy (Mark 'Em Down) Osborne will take his high striker concession to Long Beach for the winter. The little hamlet of Madera has greatly increased its carnival license. A suggestion given by a local moving picture show man. Dutch Stienhart and the missus visited the show at Coalinga. Everybody here looking forward to a great time at the PCSA ball at Los Angeles. Mr. and Mrs. Charles Whalpert looking at new house cars. All of which is from an executive of the show.

## BALLYHOO

(Continued from page 44)

Arcade Theater and win a car at the expense of the carnival.

This brought the two different branches of the show world closer together. Bringing more harmony to the city.

Mrs. Herman Ballyhoo drew the numbers out of the barrel to convince all that the drawing was on the up-and-up. She immediately announced her husband as the winner.

Lizzie Smith, queen of the Gaff Bros.' dancing girls, a visitor. Came to spend a week as the guest of the bosses. Spend is right. They charged her for her meals, berth and mileage on the show train while making the jump. Now in charge of the girl show until she gets off of the nut. All employees on the girl show paid up in advance. Management holds paid in full to date receipts; dated March 21, 1936.

Midway Nell, the Ballyhoo Bros.' bodyguard and midway bouncer, surprised everyone by eloping with a local corset salesman. He is crocheting and knitting a sweater for her wedding gift.

Mrs. Hilda Glucose, the nickel candy apple concessioner, elated. Found a bargain in apples. Will run 2,000 apples to the bushel and only 50 cents delivered.

Madame Fortell switched her mitt camp into a rummy parlor. Even furnishes a relief girl for the lady ticket sellers at the rides while they play their walkaways.

Mrs. H-O Brien, cashier in the cookhouse, wears shoes five sizes too large for her. Said: "If I ever faint don't let them take off my shoes."

Mrs. De Grease, cookhouse operator's wife, said: "We owe our success to hard work. We struck while the irons were hot. Started on a shoestring. Had nothing in stock but potatoes."

Princess Matilda, our prima donna, awarded the contract to do the show's washing while in quarters. Her 10th sea-

son with it. Those who are faithful reap the benefits on this show.

Rae Love, our high diver, now advertising for a well-known brewery. Dives in a tank filled with nationally advertised beer. Insists on going down the third time. Before we drag her out.

The Ebony Sisters, to whom we wired transportation money, arrived. Will be featured in the *Hot Harlem Revue*. Came in a box car. Said: "There isn't any Jim Crow on freight trains."

MRS. MAJOR PRIVILEGE.

## IMPRESSIVE FUNERAL—

(Continued from page 44)

parlors of Breese Bros. could accommodate but small percentage of the throng that came to pay respects to the departed showman. News of his death and time of his funeral had been broadcast by stations of two of the local newspapers, which, especially *The Hollywood Citizen News*, ran first-page stories of Mr. Fowler.

From the film colony came executives, stars and others. Feature writers and newspaper columnists were there, also the largest gathering of outdoor showfolks that has been noted. At the funeral home a guard of honor from the Veterans stood at attention. There were also many members of the Ladies' Auxiliary of the Veterans in full uniform. The sermon by Rev. Edw. Morse, former showman, pastor of the First Christian Church and chaplain of the Veterans, was most befitting. The soloist, Newell Sewell, sang *Abide With Me* and *Going Home*, with Adrienne Coulet at the big organ.

So dense was the crowd and autos that the police department had to supply a squad of men to enable the cortege to get under way, and this squad escorted the funeral cortege to Evergreen Cemetery.

A bugle corps hidden in foliage near the grave sounded *First Call*. Harry Seber then, in most impressive manner, read the PCSA burial service and delivered a brief eulogy. Commander Denman, of the Veterans' organization, with staff, conducted the ritualistic services. Rev. Morse read the committal service. The firing squad fired the customary salute, then the bugle corps sounded taps.

The pallbearers were Frank Downie, Steve Henry, Harry Pink, Joseph Diehl, Frank Babcock and Ernest Downie. The floral tributes were many. The Pacific Coast Showmen's Association sent a beautiful large design.

## MAX GRUBERG—

(Continued from page 44)

main in quarters. Ben Rielly, Illusion Show manager, left to join the Marks Shows in Georgia. Speedy Merrill to remain here for some time to build a new front for his Motordrome. Jean Nadreau and wife to their home in Charlotte, N. C. Jack Montague and the missus to work clubs. J. C. Robson and wife to remain in quarters. Pete Thompson and company on a road tour. Don McIver and Joan LaFrance to their homes in West Virginia. Bob Holmes and wife to their home in Boston. Major Arthur to troupe with Starr DeBelle on the traveling museum. William Bem-brow and company on tour, playing theaters. Mr. and Mrs. C. A. Dawley to Florida for the winter. Frank Rupp and family to Charlotte. Auditor H. Van to his home.

## R. H. WORK'S—

(Continued from page 44)

Work. In consideration of a great deal of inclement weather encountered the show did well this year. The tour was profitable. For 20 weeks it lost from two to four days each week on account of rain. However, weather during the North Carolina fairs was good.

Among the announced destinations: Harry Miller to Charleston, S. C., to join his brother, Morris. Eddie Castle accompanied him. Mr. and Mrs. Sol Wasserman to Charleston. Mr. and Mrs. Clair Shank, Thad Work and Em Doty to their homes in this city. Cecil Westover, Spangler, Pa. Steve Podensky, Butler, Pa. George Scherer, Johnstown, Pa. Mr. and Mrs. J. E. Burt home to Glassport, Pa., until after the holidays, then to Florida. George Shear and his family and his sister, Mrs. Charley Rote, and her husband to points in North Carolina to work their medicine show. Captain and Mrs. Jack Winslow to the fair at Littleton, N. C., then to their winter home in Florida. Deacon Hampton and his family, Greenville, N. C.—Deacon has his minstrels booked solid for the winter. Johnny Butler home to

# EVANS

Counter  
HORSE RACE WHEEL

Put your concession in the lead with this money-making winner. EVANS' COUNTER HORSE RACE WHEEL is small, compact and beautifully painted in colors. Front of wheel glass covered. The Pari-Mutuel Device with changing odds makes it the favorite on any spot. Write for details today.

**FREE**  
Bulletin of Latest Game Hits and Big Catalog of Park and Carnival Equipment. FREE. Write Today!

**H. C. EVANS & CO.**  
1522-28 W. Adams St., Chicago, Ill.

## ELGIN WATCHES, \$1.65 EACH

(7-Jewel, 18 Size. New Yellow Cases.)  
7-JEWEL, 18 SIZE ELGINS & WALTHAM, \$2.35.  
FLASH CARNIVAL WATCHES, 50c Each.  
Send for Price List.  
CRESCENT CITY SMELTING CO.,  
Old Gold and Silver Buyers and Refiners,  
113 N. Broadway, St. Louis, Mo.

Baltimore. Mr. and Mrs. James Daugherty to some Southern fairs, en route to Florida. Mr. Adams with his "Unborn" show to Cetlin & Wilson Shows. Mr. and Mrs. Elmer Cohan, Mobile, Ala. Mr. and Mrs. Joe Ihle and daughter to Ohio and Iowa until after the holidays. Cliff Stuft has Mr. Work's Eli Wheel booked with the Georgia Amusement Company for the winter, and Mr. and Mrs. Harry Baker have the Snake Show and Al Gordon three concessions booked with the same organization.

On the closing night Deacon Hampton and his family waited until the midway was clear and then played *Auld Lang Syne* from their bally platform.

## LADIES' AUX.—

(Continued from page 44)

Coates House Hotel. Quite a few members responded to the notices sent out for attendance at the first meeting of the season, Friday of last week, which was presided over by Mrs. Dave Lachman in the absence of President Mrs. Roger Haney, who was confined to her home because of an accident.

Mrs. C. W. Parker and Mrs. Gertrude Allen attended the meeting from Leavenworth, Kan.

It was reported during the meeting that flowers had been placed on all of the graves of the show men and women on Decoration Day in the cemeteries of Kansas City. It was also reported that at a bridge luncheon given at Green Parrott Inn, when the John Francis Shows played this city last summer, two new numbers were taken in, Mrs. W. R. McKittrick and Mrs. Beatrice Fogel.

Plans were made for fall festivities and dates for the bazaar and the different events during the Christmas holidays were talked about, but nothing definite was decided on.

Mrs. Hattie Howk, chairman of the entertainment committee, announced that the next meeting would be a social one and asked all to be sure to attend.



## Along the California Pacific Expo Midway

By FELIX BLEY

STANLEY GRAHAM returned from Dallas, where he contracted several show concessions at the Texas Centennial. . . . Sylvester Cronin, manager Al G. Barnes Circus, and Mrs. Cronin were week-end visitors, taking in the midway piloted by J. Ed Brown. . . . Mrs. Charles Dodson joined her husband from Shreveport, where she closed with United Shows of America. . . . I. J. Polack, manager Polack Bros. Circus, accompanied by Al (Big Hat) Fisher, visited the midway. . . . A center of attraction on the midway recently was the first appearance of Allan Robert Engel, exposition baby, son of Mr. and Mrs. C. N. Engel. . . . Roy Bard, "Ossified Roy," with Ripley's "Believe It or Not" Auditorium, having a housecar built.

RUTHIE CUBITT, "Queen Zoe," of Zoro Gardens, and her sister, Florence Cubitt, "Miss America," to open at Paramount Theater, Los Angeles, November 15 after a successful season on the midway. . . . Capt. Jim Moore has recovered from his recent illness and is finishing his season in the Gold Gulch Mining Camp. . . . Mr. and Mrs. G. M. Bucknam, who recently were in an automobile accident, are back on the midway attending to their diggers concessions. . . . Edw. G. Vollmann, secretary-manager San Joaquin County Fair, Stockton, visited the midway attractions, accompanied by Mr. and Mrs. L. G. Chapman. . . . Cary Jones ("Snake-Old") will return to his show interests after a brief visit with his brother in San Francisco. . . . Happy Johnson, talker on the Monster Show, opens on a Coast-to-Coast network radio program November 18. . . . Tom Heney, of the advance department of Al G. Barnes Circus, was a week-end visitor.

MIKE GIBBONS, former middleweight boxer, and his son, Jack, and Mike Collins, fight promoter, of St. Paul, visiting friends on the midway. . . . Ann Haas, daughter of William A. (Uncle Bill) Haase, retired theater manager, of Pasadena, visited Mr. and Mrs. Barry Gray recently. . . . Bob McPherson, of the Monster Show, will train animals this winter for wild animal show which will tour the Pacific Northwest. . . . H. E. Wooding furnished ponies, goats and paraphernalia for the Midget Circus at Midget Village, also had a unit at work in a department store at Los Angeles. Bill Barie is his manager. . . . Victor Wolf, of the Cafe of the World at the exposition, was exonerated from the charge that he employed Audrey Ellen, 16, a dancer, in violation of the State labor law pertaining to minors.

MAX MALINI, globe trotter and magician, who recently returned from the Orient, visited the exposition and was entertained by John H. Gage, manager of the Casa del Rey Moro Cafe in the House of Hospitality at a dinner party. . . . While Lew Dufour and Joe Rogers were on a business trip to Dallas Mrs. Dufour was in charge of the Dufour & Rogers enterprises. . . . Barbara Beck, soloist, making a hit at the Exposition Cafe of the World. . . . Promoter George W. Harding, as a feature Halloween celebration, presented another free boxing and wrestling card in the arena on the midway. . . . George Champlin, manager of the lost and found department, receives many letters

of appreciation, not only from persons to whom he has returned lost articles, but also from children he has taken on tours of the grounds. . . . W. B. Goodner, attired in ye olde English style, strolls around the village green in front of the Old Globe Theater, dispensing real Banbury tarts as part of the "atmosphere" created by the Old English setting surrounding the theater, which includes the Flagstaff Tavern, Charles Dickens' Curiosity Shop, Village Green, folk dances and woodland retreats.

### L. J. Heth Shows

Fort Payne, Ala. De Kalb County Fair, sponsored by American Legion Post No. 89. Weather, variable. Business, fair.

The appointment of Hon. J. A. Downer to plan and direct all preliminary activity was the outstanding move that made this engagement profitable. Mr. Downer is editor of *The De Kalb County Times* and his first-page publicity given the show during fair week climaxed a service of brain and brawn deserving foremost commendation. Schools in the county were closed Friday and the free gate for the kiddies brought a Children's Day attendance exceeding expectation. D. Joe Hagerty departed to an unknown destination, making opening for Charlie Cullom as talker on the Andy Celina show. Pop-Eye Sailor and Skeets Hubbard left together for "a winter tour of schoolhouses." Arthur Gist's Oddities of 1935 was augmented by several more freaks, including Al Bernhart, the human pin cushion, and two additional banners, which gives Arthur 120 feet of pictorial banners and 15 inside attractions. Several new costumes were added to the wardrobe of Carl-Carlote, evidencing prosperous times. Bull Dog Fitzhenry and Whitle Bickford still holding reins at the Athletic Show. The Colonist attraction, Otis Flowers handling front, went over in a big way here, with Kay Morran and Lillian Flowers taking first honors. Charlie Reeves has taken over the front of Arthur Gist's No. 2 show, Hilda. Scott's Minstrels topped the shows for the week, Gist's Oddities a close second. The Swooper topped the rides for the fourth consecutive week. The new free act presented by Bounding Johnson received applause that prompted Manager Heth to contract the attraction for rest of the season. The writer spent several days in Mississippi adding three additional weeks to show's booking. The lineup now consists of 6 rides, 7 shows, 23 concessions and free act.

DOC HOWELL.

### Crafts 20 Big Shows

San Pedro, Calif. Week ended November 2. Auspices, Central Labor Council. Location, downtown—Sixth and Center streets. Weather, cool nights, rain Saturday. Business, fair.

The lot, directly across the street from the 10-cent stores, one of the steepest slopes this show ever encountered. By maneuvering around and excavating and blocking up every ride except the Heyday was in operation for the opening night. Halloween topped the gross of other nights. Jake Boyd, foreman the Heyday, claims he can now qualify as a coal miner after digging two days to excavate ample space to erect one end of his ride. Homer Reis, of the Auto Skooter, used 300 railroad crossies in erecting his ride. Lillian La France also used much blocking for the Silodrome. Roger Warren visited his brother, Frank, who is in charge of the Crafts rides at the San Diego exposition. Harry Bernard put on a poultry wheel. The Ragland-Korte concessions played the Elks' celebration at Oxnard recently and did very well. Jake Dyems and his Ethiopian Knights (minstrel show) plan a few one-nighters after the close of the season. Saturday afternoon Prof. Larimore Boys' Band of 80 pieces visited the midway and furnished plenty of music for the attractions. This is the Pacific Coast Showmen's Association official band. The boys were entertained around the midway by Roy Ludington. Among visitors noted were Mike Golden, Bob Perry and wife, Mrs. Joe Lowery, Frank Babcock, Harry Seber and wife, Charley Albright and wife, Ross Davis, Frank Downey and Clyde Gooding. Mr. and Mrs. O. N. Crafts, vacationing in the East, will arrive back in time for closing week at Compton, Calif., the closing date at midnight, November 11. The show will move to San Bernardino intact and will again be stored in the spacious buildings of the National Orange Show.

ROY SCOTT.

## American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Nov. 9.—There appears to be a bit of misunderstanding among some of the carnival industry with reference to invitations to the second annual meeting of the association to be held in Chicago December 2-3 at Hotel Sherman. As previously stated, no invitations are being sent to the individual shows this year. Instead a general invitation was recently tendered to the industry at large by means of *The Billboard*. Likewise, no questionnaire was sent out this year.

It will be recalled that prior to last year's meeting at Toronto a general questionnaire was sent to each show asking its attitude toward the following questions: Do you favor an association to foster and promote the interests of the carnival industry? Do you approve the efforts of the American Carnivals Association? Do you plan to attend the first annual meeting of the association? Will you join the efforts of ACA? The 1934 response to these questions was so overwhelmingly in the affirmative that it was deemed inadvisable to send another in 1935. It is for this reason that no individual invitations were issued this year, and a general invitation was published in *The Billboard*.

The ACA office has been asked whether or not an election of officers will be held at the Chicago meeting. We hasten to advise those interested that the program includes the election of five directors on the first day's session. Under the association's certificate of incorporation the directors elect the officers. Directly after the first day's session the directors will meet to perform the routine matters which are required by the corporation laws.

If there are any further inquiries of a general nature with reference to the association or its second annual meeting, we shall be glad to reply to them in this column.

In connection with the invitation to the Chicago meeting recently published was a request that those contemplating attending notify the ACA office of that fact. We are pleased to report that the response is favorable indeed, and it is our judgment that both meetings will be well attended. Typical of the replies being received is the following, which came from Art Lewis, general manager Art Lewis Shows, Inc.: "I will positively attend the convention in Chicago. Will meet you at the Hotel Sherman one day before the convention."

Our present plans are that we will be available for conferences with our members at Hotel Sherman from Saturday evening preceding the meetings. It will be of considerable help if those who desire to discuss matters relating to their particular shows would write us (Central Trust Building, Rochester) in advance of the meeting.

An article entitled *Soak the Poor Motorist*, which appears in *Colliers' for November 9*, authored by John T. Flynn, has been referred to us for perusal. After reading it we believe that show owners, particularly of motorized shows, will find it of particular interest.

We have no desire to review Mr. Flynn's article, but feel obliged to point out some of its high spots. Mr. Flynn points out that the motorist is paying a gasoline tax which is as high as 12 cents a gallon in Alabama, and that the motor vehicle owner pays as much as 57 per cent of the cost of his vehicle in taxes.

A considerable portion of the article deals with an apparent desire of railroads to impose regulation upon motor carriers by the I. C. C. with a view toward reducing competition. But the author points out, "that regulating should be in the interest of the public and not in the interest of a competing enterprise."

You may not agree with Mr. Flynn's point of view, but you will find his article of interest, particularly if you have been thinking of what it costs to move your show.

### Dallas

DALLAS, Nov. 9.—A "Norther" struck this territory Monday, followed by rain the latter part of the week, which ruined another week for the shows playing in this area and registered three consecutive weeks of rain and cold.

Frank and Mary Jennings are recent ar-

rivals in the city after a season with T. J. Tidwell Shows.

Orville Hennies a frequent visitor here the past week, coming from Fort Worth, where his concessions were booked with the Bob Morton Indoor Circus.

Phil Little is at home in Dallas after playing large fairs in the Middle West with his string of concessions.

J. E. Johnson motored in from Spur, Tex., where he closed his concession season with Yellowstone Shows.

Ernie Kline, former minstrel showman, is a recent arrival after spending several weeks with Siebrand Shows.

J. R. Scott, who worked with the Phil Little concessions this season, is a recent arrival from Shreveport, where he closed the season.

Steve Connors returned to the city after a month in San Angelo, Tex., on a Bill Rice contest.

Mrs. Nelise Miller, of Kansas City, spent several days in the city, visiting friends and relatives. She returned to the "Heart of America" Wednesday.

Mrs. Louise Hickman was called to Texarkana Monday night, where her brother, Arthur Kincaid, and his family, of Amarillo, met with an auto accident in which their eight-year-old daughter was dangerously injured. The parents suffered minor injuries, but little hope is held for the recovery of the child.

Tommy Cook informs from Lake Charles, La., that he will be around that territory for a while, having changed his mind about coming to Dallas.

### St. Louis

ST. LOUIS, Nov. 9.—Jean DeKreko, who successfully operated his show on Sol's Liberty Shows the past season, visited *The Billboard* office here Monday when en route to Peoria, Ill. Plans on spending the winter at Peoria and Chicago.

Sam Gordon, superintendent concessions on Beckmann & Gerety's World's Best Shows, arrived this week and will reside here for the winter.

Friends of Bennie Doerr will be glad to learn that he was promoted to the rank of lieutenant of the St. Louis Fire Department some time ago.

George Lewis, general manager of Manhattan Circus Midway Attractions, visited *The Billboard* office Tuesday when he was in the city arranging bookings for the toy departments of some of the local stores.

B. W. Christophel, wax figure manufacturer, made a two weeks' trip thru the South visiting shows.

Louis LaPage, general agent Mighty Argyle Shows the past season, is in the city. Contemplates putting on several indoor shows in this vicinity this winter. Paul LaMar, who operated the Hawaiian Show with Mighty Argyle Shows, will spend the winter here, as also will Freddie Fredericks, who has been engaged as singing waiter at the Bowery Music Hall.

Mr. and Mrs. Ted Webb, accompanied by Pat Templeton, spent Monday and Tuesday in the city visiting with friends while en route from San Antonio to Mrs. Webb's home in Kansas. "Teddy" reported a good season with his frozen custard machines. They expect to spend the greater part of the winter here and will return in several weeks.

Louis Isler left Monday for Chapman, Kan., his home, where he will visit for the next several weeks with his wife and daughter, Jerry.

Charles Oliver has stored his rides here for the winter. He will reside here for the winter and is planning several indoor celebrations in this vicinity.

Harry Taylor, after spending several days here last week upon completion of his work with Bill Rice in San Angelo, Tex., left for Chicago, where he will live with relatives during the winter.

Al Ross, manager of Princess Carmelita, which attraction he had with various carnivals the past season, is in the city playing night clubs.

The D. D. Murhy Shows stored their paraphernalia at a large warehouse here. L. M. (Pete) Brophy and Marvin (Moon) Laird will be here for the winter months.

The John Francis Shows closed their season last Saturday in Arkansas and their trucks and trailers have arrived in East St. Louis, Ill., where the show has secured winter quarters.

Manito Astera and Bozo Jacobs arrived in the city Wednesday. Reported a nice season with the Side Show on the John Francis Shows. Both will be associated with a museum here this winter.

L. S. (Larry) Hogan, general agent Beckmann & Gerety's World's Best Shows, arrived in the city Thursday and will remain here, visiting with friends for a week.

## WANTED!

### Men To Cash In On This New Popcorn Machine.

This thoroughly new up-to-date Popcorn Machine is the "PROGRESS" Model. It gets all the nickels and dimes. It gets them where others won't. A New, Modern, Big Capacity Model, with Lights—Color—Motion. All-electric, full cabinet size. Big capacity. Only \$30.00 Down. Easy terms. Write for full details.

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## WANTED

Acts, Mentalist, Sword Swallower. Other Acts write. All winter's work. HOWARD'S TRAVELING MUSEUM, Enid, Okla.



## Miller Bros.' Shows

Charleston, S. C. Week ended November 2. County Fair. Weather, fair. Business, excellent.

Closing week of the Miller Bros.' Shows proved an outstanding success, with excellent co-operation of W. F. Franton and J. J. Boyd, fair officials, also local *News and Courier*. Children's Day, Tuesday, a big day, and a public wedding of a local couple, staged by Bob Hollack, brought large crowds. Several shows added for this occasion, including Jimmie Robeson's Crime Show; Baby Ruth, fat girl; Stack Bubbard's Show, with living models; Monkey Motordrome, and Ionia, Snake Show. Clementine Coffee added girls to her *Vanities on Parade*, which includes Dorothy Hawks, Ivy Van Dyke, Dix Dixon, Peggy Doyle, Mickey Brown's Kings of Syncopation, music; Jack Dunn, tickets. Fred's Diner, with Gordon Hastings as chef, the talk of the midway since it was the only place on the midway serving beer. Fifty concessions joined for this spot. Additional rides included Kiddie Airplane, Loop-o-Plane. Paul Thorpe's Flying Sensations held the crowds late with their free act; one of the Vagabond Brothers doubled for Paul Thorpe during his illness and proved a success. Several shows and rides were held over for the Colored Fair, while most of the personnel went to Annadale, where Johnny Tinsley is now general manager of Great American Shows. BOBBY KORK.

## R. H. Miner's Shows

PHILLIPSBURG, N. J., Nov. 9.—On recently closing their season at Reading, Pa., three of the show's rides were stored at New Holland, Pa., and the Kiddie ride was brought to winter quarters here and will play some indoor dates. The show played 28 weeks in two States, Pennsylvania and Maryland, and had one of its best seasons since 1926. There were four rides, four shows and 25 concessions. Mr. and Mrs. Miner motored home to Jersey. Harry Mutchler to Easton, Pa. William Goodrich, Ferris Wheel foreman, High Point, N. C. Slim Randall, Philadelphia. Don Carr, New York City. William Davis, Phillipsburg, N. J. Leo Leon, Shenandoah, Pa. Raymond Parker, Lambertville, N. J. Meyer Pimentell, New York City. Lou Greehn, Philadelphia. John Jones, New York City. Bob Roberts went to the South. All of which is from an executive of the show.

## Bruce Greater Shows

Opelika, Ala. Lee County Fair. Week ended October 26. Weather, fine. Business, good. Roanoke, Ala. Randolph County Fair. Business, fair.

The show has an average of good business since it started playing its fair engagements. Has played 12 such dates, with two more to go. Lineup now consists of 11 shows, 10 rides and 50 concessions, also bands and Bernice and Williams the free act. Will winter at Macon, Ga. All of which is from an executive of the show.

## J. P. BOLT

(Continued from page 44)

O., perhaps making occasional visits to the winter show. Johnson's Dixie Minstrels and band are being featured. Some announced destinations when the B. & B. closed its season: Sailor Harris with his outfit left to join a show in Mississippi. Brown Miller, Dutch Snyder and Walter Ulrich to Charleston, S. C. Martin Lozier with the missus and daughter to Barnwell, Ga. Al Laverne to Melbourne, Fla. Mabel Mack to the Loris Fair. Joe Bantham with his Loop-o-Plane and concessions to Corey Greater Shows. Perry Orner and his lead gallery to Loris. Mike Lane and the missus and Tommy Roach and wife to fairs in Georgia. Shooting Mansfields home to Wake Forest, N. C. The Chilcotts home to Hartford, Mich. F. A. Jewell and wife home to Henderson, N. C. Oscar Poirier, Bud and Babe Foreman to Bunts Greater Shows.

## FOR SALE

Big Top, 60x120, bale ring, made of white drill, in A-1 condition. Also one 50x75 Push-Pole, in fair condition, cheap for cash. The Billboard, Cincinnati, O. BOX No. D-13, care The Billboard, Cincinnati, O.

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## Dee Lang Shows

Marianna, Ark. Week ended October 26. Auspices, Marianna Baseball Club. Weather, cold and rainy. Business, bad. North Little Rock, Ark. Week ended November 2. Auspices, M. P. Railway Boosters Club. Weather, ideal, except Friday. Business, good.

The committee at Marianna was composed of live-wire co-operators but the attractions could not cope with the very inclement weather. While at North Little Rock most of the show people took advantage of the proximity of Little Rock to shop and visit with the many troupers who winter there. Visits were also exchanged with the Gold Medal Shows, showing Arkadelphia. Halloween merrymakers on the midway included the daughter of Arkansas' governor with a party of 15 socially and politically prominent residents, and Earl Wisemann, commissioner of revenue, with his family and J. R. Anderson. The advent of Pete Korte's World's Fair Museum on Saturday brought more showfolk, including Paul Herold, the German giant, long a friend of the writer. W. R. Gibbs, of the shows bearing his name, was also a visitor. As this is written, the season's end is not yet in sight.

MARK WILLIAMS.

## Cetlin &amp; Wilson Shows

Henderson, N. C. Golden Belt Fair. Week ended October 25. Weather, cold and rain. Business, good.

Wednesday, Children's Day, the largest crowd ever on the Henderson fairgrounds, and the day's gross equaled that of last year, the rain broke up the festivities at 6 p.m., quit about 7, and at 8:30 the skies opened up and drove everyone from the grounds. Each day succeeding broke attendance and gross records of last year, tho the weather was cold. A. L. Fleming, president, and C. M. Hight, secretary of the fair, are 100 per cent for the show and their co-operation made the engagement the crowning success. Local daily generous in space and a big booster for the show as well as the fair. Dave Costello and family, retired circus and free-act performers, on the grounds daily. Other visitors included C. S. Parnell and wife, Doc Fleming, G. E. Isaacs, Hort Campbell, Ike Friedman, Art Lewis, M. J. Riley, James Strates, Doc Cann and Mr. and Mrs. Ira Watkins. Tom Allen closed a successful season and motored to his home in Gibsonton, Fla. Karl Miller's 1935 *Scandals* was top-money show, with Leo Carrell's Monkey Circus and Duke Jeanette's World Fair Oddities close second and third. Caterpillar the top ride,



## Austin &amp; Kuntz Still In Worcester, Mass.

WORCESTER, Mass., Nov. 9.—The Austin & Kuntz Palace of Wonders is still operating here for an indefinite engagement and business has been satisfactory. Opened here October 19 at 178 Front street, using the same building it occupied in 1928. Hindu Charlie Johnson, widely known curator of reptiles, recently acquired the monster python Toby, which was presented by Mary Lou Jeffries on Coleman Bros.' Shows the past summer season. Hindu Charlie presents a unique collection of reptiles. Omok, Igorrote Head Hunter, recently rejoined the show. Had been visiting friends and resting in Boston since the Palace of Wonders closed its fair season. Joe Austin recently accompanied Wendel Kuntz to Exeter, Mass., for a week-end visit at the home of Mr. and Mrs. Kuntz. Mrs. Kuntz had been visiting the show for a week. JOE TRACY EMERLING.

## Howard's, Traveling

BLACKWELL, Okla., Nov. 9.—Howard's Traveling Museum is in its ninth week of the indoor season. Is located here at 232 Main street, under auspices of the Junior Chamber of Commerce, and business is satisfactory. The show came here from McPherson, Kan., where it had a very good two weeks' stand. Among recent arrivals, Bob O'Neil, known as Marvelo, Mechanical Man, and wife. He will do street advertising and also present his act in the program. Agent Slim Laughlin has been picking some maiden museum spots for the show. Manager

## HENNIES BROS. SHOWS

HAVE JUST CLOSED THEIR 1935 SEASON--AND A MOST SUCCESSFUL ONE-- NOW CONTRACTING NEW SHOWS-- ATTRACTIONS AND RIDES FOR THE COMING YEAR ----

## FAIRS PLAYED THE PAST SEASON

Huron, S. D.  
Tulsa, Okla.  
Jamestown, N. D.  
Fessenden, N. D.  
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WANTED—Monkey Circus (Don Carlos, Write)

Sensational Free Acts, Communicate

WINTER QUARTERS—HOUSTON, TEX., P.O. BOX 1916

## FAIRS PLAYED THE PAST SEASON

Owatonna, Minn.  
Albert Lea, Minn.  
Sibley, Ia.  
Blue Earth, Minn.  
St. Peter, Minn.  
Victoria, Tex.  
Thief River Falls, Minn.  
Faribault, Minn.  
New Ulm, Minn.  
St. Cloud, Minn.  
Jackson, Minn.

Plane third. All shows and rides enjoyed a very nice week's business, an increase over the previous year at the same fair. Everyone connected making their plans for the coming winter. Work starts immediately upon arrival in winter quarters toward rebuilding the show for next year.

Twin Ferris Wheels second and Loop-o-

of America Lauther's World's Fair Oddities moved to Fort Worth, Tex., to start its late fall and early-winter dates with the Bob Morton Circus. A few changes were made in the personnel of the show at the close of the outdoor season. Following is a complete roster: Carl J. Lauther, owner-manager; Tex Conroy, chief talker and publicity; Woodrow Olson, Rex Allen, talkers; Herbert Walberg, Lee Haysford, tickets; Percilla, Monkey Girl (feature attraction); Kitty Conroy, electric chair; Jesse Fraiks, bag punching; Eckstein Duo, "Arkansas Hillbillies"; Capt. Stanley, human corkscrew; Capt. Mona-Fay, iron eyelids; Mabou, iron tongue and inside emcee; Mrs. C. J. Lauther, Miracle Girl—Opal Rheuport her assistant; Princess Wee Jean and Baby Philip; Jeanne Allen, escapes; Doc Forbes, tattoo; Pinky Snooks, mystery cabinet and inside tickets; Claude Claudette, annex attraction; Chief Ullawan, fire worshiper; Little Duke and Thad Roach, African pygmies; Bula Sham, giant African woman; Bobby Conroy, mascot; Robert J. Goodwin, master mechanic; Milton Wright, chef—Harry Ritzo his assistant; Jack Walker, porter; Walter Brown and Jack Mills, chauffeurs. The show travels on two 30-foot semi-trailers and six automobiles. TEX CONROY.

## MUSEUMS

Howard and Madam Rosellia made a shopping trip to Wichita last week and purchased many plush and other interior decorations. Jack Ballard, chef, returned to Kansas City. Prof. Art Remson, Punch, magic and assistant lecturer, joins here. Was off the road last four years. Last with Mr. Howard. There are now 35 people with the show, which so far has covered 1,800 miles.

A. J. BARR.

## Philadelphia Houses

PHILADELPHIA, Nov. 9. — Eighth Street Museum is still doing good business. Has the following attractions this week: Maud Audin, sword and neon tube swallowing; Victor-Victoria; Edna Martell, aerial and iron-neck act; Musical Ramblers; L. E. (Fat) Reading, emcee; Marie O'dell, doing the art models. Patsy Rogers and Billie Harvey are new girls in the annex.

South Street Museum is still doing the big business that always rules at this place when the weather is good, and it has been for the past two weeks. Bill this week has Spark Wilson's Colored Revue of six people: Agnes, elastic-skin girl; Torso, human pincushion; Jack Kent, strong man; Capt. Sig, tattooed man; Mme. Zetta, mentalist. New girls in the annex are Rita Testa, Bebe Bardon and Marie Short. The front is being taken care of by Teddy Ward and Floyd Short.

## Lauther's, Traveling

HOUSTON, Nov. 9.—After a successful season under canvas with United Shows

## L. B. Lamb's, Traveling

COVINGTON, Ky., Nov. 9.—L. B. (Barney) Lamb's traveling museum, titled Hollywood Oddities, will conclude its seven days' engagement here in the downtown business section and in a storeroom that extends between Pike and Seventh streets, with two entrances, tomorrow night. From here the show goes to Lexington, where it will be located in the 400 block of Main street.

The local engagement started Monday to satisfactory attendance, which has continued to date. Besides window cards and other advertising the exploitation program includes Nervo, the Animated Robot, entertaining periodically on the streets during daytime. Nervo also presents an act in the show at night. Mr. and Mrs. L. B. Lamb and their daughter are active along with the other entertainers during the performances. William H. (Bill) Hilliar, publicist and general representative, left for Lexington yesterday.



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500, Marion, Ind. de7xCOMIC HOT XMAS CARDS, \$1.50 HUNDRED.  
Novelties, Cartoons. Samples, 30c. BUCK,  
Box 2, Sta. W, New York. no23FAST MAIL SELLER—FREE SAMPLE. PLANS,  
circulars furnished. SEEWEGEN, 2328 W.  
Pico, Los Angeles. no30xGOOD INCOME SILVERING MIRRORS—PLAT-  
ing and Refinishing Lamps, Reflectors,  
Autos, Beds, Chandeliers by new method.  
Outfit furnished. Write GUNMETAL CO.,  
Ave. C, Decatur, Ill. tfnxHUSTLERS! SELL LUMINOUS SPECTACLES  
for reading invisible marks. Get \$7.50 to  
\$20.00 dozen; cost you \$14.00, including  
markers. Sample set, \$2.00. Order direct from  
this advertisement. B. McHARGE, Chillicothe,  
Tex.IMPORTED PHOTOS, BOOKS, NOVELTIES—  
Catalog, 10c. BROWNS, P. O. Box, 414, Chi-  
cago, Ill. xJUST TO HELP UNEMPLOYMENT — SPIT-  
Fire, Hold-Fast Cement, Snake Oil, Trans-  
former and 58 more guaranteed formulas all  
for 25c and self-addressed envelope. PITT-  
MAN LABORATORIES, Parksville, Ky. xTHE CHRISTMAS SPECIAL ISSUE OF THE  
BILLBOARD WILL BE DATED NOVEMBER  
30. CLASSIFIED FORMS CLOSE IN CINCIN-  
NATI NOVEMBER 21. INCREASED CIRCULA-  
TION. MARK YOUR COPY "CLASSIFIED"  
AND SEND IT IN NOW.LIGHTNING FROST REMOVER — CLEARS  
glass of frost. \$35 to \$40 week; no cold  
turndowns. New, first time on market. Motor-  
men, motorists, merchants, etc. Buy in dozen  
lots; gross, \$6.00; dozen, 75c. Sells \$3.00  
dozen; sample 15c. UNITED SALES CO., 228  
W. Wisconsin Ave., Milwaukee, Wis. xMAKE YOUR OWN PRODUCTS — EMPLOY  
agents yourself. Toilet Articles, Soap, Ex-  
tracts. We furnish everything. Valuable book  
free. NATIONAL SCIENTIFIC LABORATORIES,  
1957W Broad, Richmond, Va. xMAKE MORE MONEY TAKING ORDERS  
Shirts, Ties, Underwear, Dresses, Hosiery,  
Raincoats, Jackets, Pants, Uniforms. Outfit  
free. NIMROD COMPANY, Department 43,  
4922-28 Lincoln Avenue, Chicago. no30xNEW HEALTH FOOD — SENSATIONAL 25c  
seller. Exceptional opportunity. Send \$1 for  
sample dozen. Credit first order. TOOMEY  
BROS., 2421 Perrysville, Pittsburgh, Pa.NO PEDDLING—FREE BOOKLET DESCRIBES  
107 money-making opportunities for start-  
ing own business, home, office. No outfits.  
ELITE, 214 Grand St., New York. no30xPERFUME BEANS OR BUDS—SENSATIONAL  
Money Maker for Streetmen. Samples, 10c.  
MISSION BEAD CO., Los Angeles. no30xPITCHMEN! SOLICITORS! MAKE EXTRA  
money with new Stamping Outfit. Stamp  
checks, plates, fobs. Catalog 69-B free. C.  
H. HANSON, 303 W. Erie, Chicago. xSELL NEW AND USED CLOTHING—100% -  
300% profit! Satisfaction guaranteed; ex-  
perience unnecessary; we start you. Catalog  
free. ACME MERCHANDISE CO., A-558  
Roosevelt Rd., Chicago. xSELL CARDED RAZOR BLADES, ASPIRIN,  
Bromo, etc. INTERSTATE, 213 First Ave.,  
N., Minneapolis, Minn. no23SUNDRIES — FREE ILLUSTRATED CATALOG,  
1,000% profit. NALPAK, 3225 Crystal, Chi-  
cago. tfnxTHREE XMAS GREETING FOLDERS, WITH  
catalogue, 10c. WAYNE FOX, Pleasant-  
ville, N. J.XMAS CARDS, 25 TO BOX, 10 BOXES, \$1.00;  
Cigar Lighters, 100 for \$1.50; sample, 25c.  
PEERY, 3913 Mississippi, Portland, Ore.100 PROFITABLE MAIL ORDER AND LOCAL  
Business Ideas; free literature. PRUITT  
PRESS, Elburn, Ill. del4x2,000 BUSINESS CARDS, \$1.50; 50c PROFIT;  
outfit free. Write ARLANPRINT, Box 563,  
Passaic, N. J.

## ANIMALS, BIRDS AND PETS

ALL KINDS SNAKES, ANIMALS AND BIRDS  
—SNAKE KING, Brownsville, Tex. de28THE CHRISTMAS SPECIAL ISSUE OF THE  
BILLBOARD WILL BE DATED NOVEMBER  
30. CLASSIFIED FORMS CLOSE IN CINCIN-  
NATI NOVEMBER 21. INCREASED CIRCULA-  
TION. MARK YOUR COPY "CLASSIFIED"  
AND SEND IT IN NOW.FOR LIVE ARMADILLOS—WRITE TO APELT  
ARMADILLO FARM, Comfort, Tex.MIDGET HORSE, 30 IN. HIGH, SPOTTED,  
\$85.00; immediate shipment. RANDLE  
PONY FARM, Mendon, Ill. no23

## BUSINESS OPPORTUNITIES

BARBECUES — INTERIOR AND EXTERIOR  
models. PEERLESS STOVE CO., Columbus,  
Ohio. no30NO INVESTMENT NEEDED WITH OUR NEW  
Unlimited Money-Making Plan. Send 25c.  
WHOLESALE SERVICE, 141 Rockview Terrace,  
Rochester, N. Y.THE CHRISTMAS SPECIAL ISSUE OF THE  
BILLBOARD WILL BE DATED NOVEMBER  
30. CLASSIFIED FORMS CLOSE IN CINCIN-  
NATI NOVEMBER 21. INCREASED CIRCULA-  
TION. MARK YOUR COPY "CLASSIFIED"  
AND SEND IT IN NOW.SELL BY MAIL! BOOKS, NOVELTIES! BAR-  
gains! Big Profits! Particulars Free! F.  
ELFCO, 525 South Dearborn, Chicago. tfnxSLOGANIZE YOUR BUSINESS — WE SPE-  
cialize in building slogans for commercial  
purposes. Write M. VAN DEUSEN, P. O. Box  
527, Waterbury, Conn.166 MONEY MAKERS THAT MAKE \$8 TO  
\$15 a day for me. For pleasant work, good  
pay, send dime or 12c for particulars. STAN-  
LEY'S PRODUCTS, 908 Townsend St., Lansing,  
Mich.

## CARTOONS

ENTERTAIN WITH TRICK CHALK STUNTS  
and Rag Pictures. Catalog free. BALDA  
ART SERVICE, Oshkosh, Wis. no30

## COIN-OPERATED MACHINES SECOND-HAND

### Notice

Only advertisements of used machines  
accepted for publication in this column.  
Machines of recent manufacture and being  
advertised extensively in The Billboard by  
manufacturers, distributors or jobbers, may  
not be advertised as "used" in The Bill-  
board.A-1 CONDITION, GUARANTEED—CHICAGO  
Express, \$15; Rebound, \$10; Signal Jr.,  
\$7.50; Signal Sr., \$10; Action Sr., \$12; Quick  
Silver, \$30. Write for prices on later model  
Pin Tables and Cranes. REX NOVELTY CO.,  
2264 Bedford Ave., Brooklyn, N. Y. tfnxA-1 GOLD RUSH, USED, \$39.50. ENTIRELY  
rebuilt, new batteries. Clean cabinets, per-  
fect mechanism. Write for list of 227 Used  
Machines. All bargains; all reconditioned.  
GENERAL COIN MACHINE CORP., Used Dept.,  
621 W. Jackson Blvd., Chicago.BARGAINS IN PISTACHIO AND PEANUT  
Vending Machines. Write today. M. T.  
DANIELS, 1027B University, Wichita, Kan.BARGAINS IN SLIGHTLY USED PUT-'N-TAKE  
and Gold Rush Payoff Games, \$30 and \$40,  
respectively. F. O. B. Chicago. Quantity  
limited. Rush order and deposit, satisfaction  
guaranteed. CHICAGO AUTOMATIC VENDO-  
ING CO., 111 N. Leavitt, Chicago. no16xBARGAINS — MERCHANDISE VENDERS,  
Amusement Games, Diggers, Supplies.  
NOVIX, 1193 Broadway, New York. no16CANADIAN OPERATORS—SACRIFICE PRICE.  
5 Whiffles, \$10.00 each; 2 Shooting Stars,  
\$20.00 each; Sensation, \$25.00; Wild Cargo,  
\$25.00; Mills Pay Table, \$40.00; Speedway,  
\$12.50; Golden Gate, \$15.00. All first-class  
condition. Half down, rest C. O. D. TIM-  
MINS NOVELTY CO., care L. T. Box 874,  
Timmins, Ontario, Can. xCANADIAN OPERATORS—BARGAINS. TER-  
ritory closed, 60 Slots and Pins, must sell at  
once. GEORGE E. BISHOP, Summerside, P. E.  
Island, Can.COIN-OPERATED MACHINES BOUGHT, SOLD  
—JARL, 1704 Leavenworth, Omaha, Neb.DIGGERS FOR RENT—LARGE DIGGER. MER-  
chandise concern will rent all types of  
Diggers to reliable operators and concerns  
throughout the country on straight or profit-  
sharing basis. No investment needed, but ap-  
plicant must furnish best references and have  
good territory. Airmail applications. BOX 637,  
Billboard, 1564 Broadway, New York City. tfnFOR SALE—FIVE TOLEDO PERSON WEIGH-  
ing Scales, latest model 8400, \$75.00 each.  
A. & F. LIVERSIDGE, 411 Broadway, Law-  
rence, Mass. xFOR SALE — EXHIBIT'S MERCHANTMEN,  
factory reconditioned, one year guarantee,  
Flap Chute, model 34, \$125; Roll Chute, model  
34, \$145; Roll Chute, model 35, \$175; Stream-  
line, model 35, \$220 (slightly used). F. O. B.  
Chicago or New York. All in perfect working  
order. BOX 636, Billboard, 1564 Broadway,  
New York City. tfnFOR SALE—TEN MODEL F IRON CLAWS,  
perfect mechanical condition, \$50.00 each.  
APEX NOVELTY COMPANY, Niles, O. no16  
FOR SALE—TWO MILLS DANCE MASTERS,  
like new, \$125.00 each; also three Mills  
Troubadours, like new, selective, with 5, 10  
and 25 slot, \$75.00 each. A. & F. LIVER-  
SIDGE, 411 Broadway, Lawrence, Mass.GAMES—LOW PRICES ON USED. ALL  
Types. Send for prices. GENERAL NOV-  
ELTY CO., 146 E. Highland Ave., Milwaukee,  
Wis. no23IF IT'S SQUARE DEALING AND SAFE BAR-  
gains in Coin Operating Machines of all  
descriptions see YENDES' SERVICE CO., 1813  
W. 3d, Dayton, O. 20 years in business.  
de21xTHE CHRISTMAS SPECIAL ISSUE OF THE  
BILLBOARD WILL BE DATED NOVEMBER  
30. CLASSIFIED FORMS CLOSE IN CINCIN-  
NATI NOVEMBER 21. INCREASED CIRCULA-  
TION. MARK YOUR COPY "CLASSIFIED"  
AND SEND IT IN NOW.JENNINGS KENTUCKY DERBY AND FLYING  
Turf, like new, for quick sale, \$75.00 each.  
PETTICREW, 405 Mitchell Bldg., Springfield,  
Ohio.LARGE DIGGER CONCERN WANTS ADDI-  
tional operators or concerns with territory  
for expansion of Digger operation on profit-  
sharing basis. No investment required. Apply  
to box below for further information. State  
experience, also references. BOX 639, Bill-  
board, 1564 Broadway, New York City. tfnLATE MODEL RANGER PISTOL PRACTICE  
Game with Bell on, used two weeks, guar-  
anteed in perfect condition, price \$70.00; one  
Base Ball, Big Leaguer, \$30.00; one Texas  
Leaguer, \$12.00; one Exhibit Ticket Game with  
Gateway and Rodeo Boards, \$50.00; one  
Pacific Ticket Game with Rodeo Boards, used  
one week, \$60.00; one Gabel Phonograph 24  
Record Selective Type, in perfect condition,  
\$55.00; also one Seeburg Jr. Phonograph 8  
Record Selective Type, in perfect condition,  
\$105.00. Terms: One-third down with order,  
balance C. O. D. BARNES NOVELTY CO.,  
50 Wellington St., Malone, N. Y. xMACHINES AND SUPPLIES—VIKING AUTO-  
MATIC CO., 632 Polk, San Francisco. de14MASTER PEANUT, \$3.00; 1934 ELECTRO  
Hoists, \$85.00. STAR, Box 12, Devon, Conn.MASTER PEANUT MACHINES, CHROMIUM,  
like new, \$4.00; Smokataires Cigaret Ma-  
chines, vend one cigarette for 1c, \$4.00.  
Prices F. O. B. St. Louis. 1/3 deposit. ST.  
LOUIS COIN MACHINE, 1420 N. Grand, St.  
Louis, Mo.MILLS ESCALATOR QUARTER BELL AND  
Vender, month old, sixty each. CHAS.  
HUNTER, Pittsburgh, Kan.

# LAST CALL

All Classified Advertisements in-  
tended for insertion in the

## Christmas Special

Issue of Billboard

must be received in Cincinnati no  
later than Thursday, 4:30 P.M.,

NOV. 21, 1935

25 OPERA PLACE

CINCINNATI, OHIO



**OUTSTANDING BARGAINS IN SLIGHTLY** used coin machines. Electric Diggers, \$25.00 up; Baby Shoes Dice Games, \$8.00; Buckley Puritan Bells and Vendors, like new, \$10.00. Let us know what you want, we can save you money. **CHICAGO AUTOMATIC VENDING CO.**, 111 N. Leavitt, Chicago. no16

**PACE TWIN JACKPOT ATTACHMENTS FOR** Mills Bells, \$7.50 each. **COLEMAN NOVELTY**, Rockford, Ill.

**REAL BARGAINS IN RECONDITIONED MA-** chines. All types at prices you will be willing to pay. Write for new list. **BADGER NOVELTY**, 2546 N. 30th, Milwaukee, Wis. de21x

**SELECT-EM, LATE MODEL, USED ONE WEEK,** \$7.00; 21 Vender, \$6.00; Pok-O-Reel, \$5.50. Get our price list on late Pay Tables from closed territory. **BRINK VENDING CO.**, 14901 Wood St., Harvey, Ill.

**SEND STAMP FOR LIST OF USED MACHINES** —Get on our mailing list. You save money on machines and supplies. **GOODBODY**, 1824 East Main, Rochester, N. Y. de7

**SLOTS AND LITTLE DUKES — TERRITORY** closed. **P. F. WHITE**, Monroe City, Mo.

**USED GAMES AND SUPPLIES FOR SALE—** SILENT SELLING CO., 548 Massachusetts Ave., Indianapolis, Ind.

**USED PACE RACE, SLOTS AND PIN GAMES—** WALKER-MCCAIN, Poplar Bluff, Mo. no23

**USED SLOTS, \$10.00 AND UP—NATIONAL** PREMIUM, 1322 Dodge, Omaha, Neb. no16

**WALNUT SPORTSMAN PAY TABLES, \$36.75-** \$39.75; Rockets, \$11.75; Champions, \$14.75. **DE LUXE SALES**, Blue Earth, Minn.

**WANTED — PAY TABLES FOR CASH OF** every make. Quote serial and price. **BOX 643**, Billboard, 1564 Broadway, New York. no30

**WANTED—NEED 50 MERCHANTMEN, ALL** models, at once. Will pay highest market price for equipment in good condition. Quick action necessary. Airmail quantity, model, serial number and prices to **BOX 638**, Billboard, 1564 Broadway, New York City. tfn

**WANTED — LITE-A-LINES; STATE TYPE,** price and quantity. Also used Cigarette Machines. **JOY GAMES CO.**, Binghamton, N. Y.

**WURLITZER SIMPLEX PHONOGRAPHS,** Model P12, used 60 days, \$195.00; Merchantman Digger, serial 2015, \$95.00; Paces Races, \$250.00; Jennings Sportsman, \$25.00; Champions, \$17.50; Kazoo Dice Machines, \$5.00. **NORTHLAND AMUSEMENT SERVICE**, 2114 Buchanan, Grand Rapids, Mich.

**3 CHAMPIONS, 2 ROCKETS, AUTOMATIC** Payout, A-1 condition, \$99.00 for lot. **AUTOMATIC AMUSEMENT CO.**, Evansville, Ind.

**\$6.00 EACH—25 PENNY PLAY MASTER C** Pistachio Machines. **BOX C-489**, Billboard, Cincinnati.

**10 ELECTRO HOISTS FOR SALE, \$75 EACH—** EXHIBIT NOVELTY CO., 1123 Broadway, New York. no16

**1935 DE LUXE MODEL INTERNATIONAL** Mutoscope Cranes, each \$135.00; Tables, Rodeo, \$42.50; Sportsman, Visible Slots, \$35.00; Traffic, Model A, \$30.00; Put and Take, \$20.00. Many others. Terms, 1/3 cash. Sold subject to inspection. **ROCKPORT NOVELTY CO.**, Rockport, Tex. no16x

**\$50.00 CASH—LATE SERIALS, MILLS BLUE** Front Mystery Venders. State serials. Cash for Paces Races. **ROCKPORT NOVELTY CO.**, Rockport, Tex. no23

## COSTUMES—WARDROBES

**MUSICIANS' MESS JACKETS, BLACKS, BLUES,** Maroons, \$2; Sashes, \$1.00; Wardrobe Trunks, Scenery, Costumes, Tuxedos. Free lists. **WALLACE**, 2416 N. Halsted, Chicago.

**WEARING APPAREL—SATIN TRUNKS, MADE** by showgirl, small, medium, large. Send \$1, registered. **COURT**, 14 W. 65th St., New York City.

## FORMULAS

**FORMULAS — ALL KINDS, GUARANTEED;** catalog free. **KEMICO**, B-66, Park Ridge, Ill.

**FORMULAS, PLANS, IDEAS — LITERATURE** free. **H. BELFORT**, 4042 N. Keeler, Chicago. no16

**THE CHRISTMAS SPECIAL ISSUE OF THE** BILLBOARD WILL BE DATED NOVEMBER 30. CLASSIFIED FORMS CLOSE IN CINCINNATI NOVEMBER 21. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN NOW.

**NEWEST GUARANTEED FORMULAS — BIG-** gest catalog free; special prices, leads. **GIBSON**, Chemist, BH-4704 No. Racine, Chicago. x

**SUCCEED WITH YOUR PRODUCTS—LEARN** how. Formulas. Processes. Analytical service. Catalog free. **Y. THAXLY CO.**, Washington, D. C. no30x

## FOR SALE—NEW GOODS

**ARMADILLO BASKETS, LAMPS, ETC.—GET** interesting quotations. Write to **APELT ARMADILLO FARM**, Comfort, Tex. x

**BALL GUM, FACTORY FRESH, 12c BOX —** AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. no30x

**BUILD YOUR OWN 4 FOR DIME PHOTO MA-** chine. Camera (without lens) together with plans for building cabinet, now only \$10.00. Enlarger for making 3x4 and 5x7 size enlargements only \$10.00. **OLSON SALES CO.**, 909 E. Walnut, Des Moines, Ia. x

**DANCERS SUPPLIES—TOE SHOES, TAPS, TAP** Mats, Music, Phonograph Records. Home Study Tap Course, 50c. **THOMAS**, 24 E. Van Buren, Chicago.

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**PHOTO OUTFITS, 4 FOR DIME STRIPS—WE** are the pioneer builders of dependable outfits. Photostrip Jr. model complete, \$140.00. All Supplies, Enlargers, Visualizers at cut prices. **WABASH PHOTO SUPPLY**, Terre Haute, Ind. no16

**SAVE ON DIRECT POSITIVE SUPPLIES BY** buying from one source. Rolls, 1 1/2"x25", \$4.75; 5x7 Enlarging Paper, \$5.40 gross. Stock absolutely fresh. Mounts, Mirrors, Cameras, Booths, Visualizers, etc. Catalog on request. **MARKS & FULLER, INC.**, Dept. 1, 44 East Ave., Rochester, N. Y. x

## FOR SALE—SECOND-HAND GOODS

**CORN POPPERS—ALL KINDS. LONG-EAKINS** Crispette, Potato Chip, Caramel Corn, Burners, Parts, Supplies. **NORTHSIDE CO.**, 2117 20th, Des Moines, Ia. de21x

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**POP CORN MACHINES, CRISPETTE CARMEL-** crisp, Potato Chip. **LONG EAKINS**, 1976 High, Springfield, O. ja4

## FOR SALE—SECOND-HAND SHOW PROPERTY

**BABY QUINTUPLETS — ILLUSIONS, TENTS,** Banners, Laughing Mirrors, Marine Show, 2-Headed Baby, Guess Weight Scales, Wax Figures, Trunks, Mouse, Flea Circus, Curiosities, Human Embryos. Sacrificed. **WONDERS**, 849 Cornelia, Chicago.

**BALLROOM AND STAGE LIGHTING EFFECTS** —Crystal Showers, Spotlights, etc. **NEWTON**, 253 W. 14th St., New York. no16x

**CIRCUS BLEACHER SEATS, ALL SIZES, NEW** and Used, out or indoors, with or without foot rests. **PENN BLEACHER SEAT CO.**, 1207 W. Thompson, Philadelphia, Pa. no16x

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**PARK CAROUSEL, 3-ABREAST OVERHEAD** Jumping, complete; Park Whip, complete; Set 9 Park Swings. **HARRY ISAACS**, 21 Pennsylvania Ave., Brooklyn, N. Y. no23

**SEE ADVERTISEMENT FEATURE NEWS PAGES** —WEIL'S CURIOSITY SHOP, 20 South Second, Philadelphia. tfn

## HELP WANTED

**AGENT—BOOK MAGIC SCHOOLS, THEATRES,** produce. Name yours. State all in first. **BALLARD**, Abilene, Tex.

**COMEDIAN, MUSICIANS, CHORUS GIRLS,** Specialty People. **MCDONALD**, Stonewall Hotel, Danville, Va.

**MIDGET OR SMALL ACROBAT—WHO CAN** do Comedy. **BOX 57**, Billboard, Chicago.

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**WANTED—WOMAN, ATHLETIC BUILD, 200** lbs. or more, small waist line, as partner to assist in vaudeville or circus act. State all in first letter. **EMIL**, 312 So. Wabash Ave., Chicago.

## HELP WANTED—MUSICIANS

**GIRL MUSICIANS—ABILITY, APPEARANCE,** youth essential. **JACK CHAMPION**, Lake Orion, Mich.

**GIRL MUSICIANS, ALL INSTRUMENTS —** ORCHESTRA, 1320 Ferry, La Fayette, Ind.

**MUSICIANS WANTED—ALL INSTRUMENTS.** State all. Send photo. Write **DON VINCENT**, Monticello Club, Dumbarton, Va.

**MUSICIANS ON ALL INSTRUMENTS — AT-** tractive Girl Singer. Location; salary. **LEADER**, 203 Marigadella Apts., Yakima, Wash.

**PIANIST AND TRUMPET FOR DANCE BAND** that headquarters. **BOX 104**, Cedar Falls, Ia.

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**WANTED—FAST FIRST SAX, TENOR, PIANO** and Bass. Salary. Wire all to **CLARENCE CRAVEN ORCHESTRAS**, Box 434, Ames, Ia.

**WANTED — TEACHER FRETTED INSTRU-** ments. **A. FERRY**, Withers Bldg., Norfolk, Va.

## MAGICAL APPARATUS

**MAGIC, MENTAL ACTS—RAINEY**, 623 1/2 E. 2d, Little Rock, Ark.

**NEW 124-PAGE ILLUSTRATED CATALOGUE** Mental Magic, Mindreading, Spirit Effects, Horoscopes and 33-page 1936 forecasts. Graphology sheets, books, crystals and lucky pieces. Most complete line in world. New catalogue, 30c. None free. **NELSON ENTERPRISES**, 198 S. Third, Columbus, O. no30

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**PUNCH, VENTRILOQUIAL AND MARIONETTE** Figures. **PINXY**, 64 W. Erie, Chicago.

**WANTED TO BUY—USED SPIRIT OR GHOST** Magic, in good condition. **N. P.**, Billboard, Chicago. no30

## MISCELLANEOUS

**PROFESSIONAL THROWING KNIVES, AXES** and Tomahawks. Ten-inch Knife with instructions sent for one dollar, postpaid. Write for circular. **FRANK DEAN**, 1294 E. San Fernando St., San Jose, Calif. x

## M.P. ACCESSORIES FOR SALE

**ACME PORTABLE SUITCASE PROJECTOR,** with sound on film attachments, everything complete, ready to operate, \$190.00. We handle everything for the amusement field. **WESTERN FEATURE FILM & SUPPLY CO.**, 1018 S. Wabash Ave., Chicago. no23

**BARGAINS—USED SOUND FILM PROJECTORS,** 16 and 35 MM., Sound Heads, Amplifiers, Horns. Catalog mailed. **S. O. S. CORP.**, 1600 Broadway, New York.

**DE VRY NEWSREEL MOVIE CAMERA, \$50.00;** Equipment, Films, Library, Catalog. Trades accepted. **MOGULL'S**, 1944-B, Boston Road, New York. x

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**EXHIBITORS STEREOPTICONS, \$25.00; SOME** \$20.00; illustrations free. **GRONBERG**, Sycamore, Ill. no16

**NOW AVAILABLE — THE FINEST SEMI-** Portable Sound Projector on the market. Only \$295.00. Dealers write for proposition. **ZENITH THEATRE SUPPLY CO.**, 308 West 44th Street, New York.

**SACRIFICING ROADSHOW COMPLETE, ALSO** Sound Films. **SETTLE**, 1407 Cherokee, Denver, Colo.

**UNUSUAL BARGAINS IN USED OPERA** Chairs, Sound Equipment, Moving Picture Machines, Screens, Spotlights, Stereopticons, etc. Projection Machines repaired. Catalogue \$ free. **MOVIE SUPPLY CO., LTD.**, 844 S. Wabash, Chicago. de7

## M. P. FILMS FOR SALE

**COMEDIES, CARTOONS AND WESTERN SUB-** jects in sound. All guaranteed perfect condition. Send for large list. **ZENITH THEATRE SUPPLY CO.**, 308 West 44th St., New York.

**SOUND ROAD-SHOW SPECIALS — ALSO** Western Action Features. Write **APOLLO EXCHANGE**, 117 So. 9th St., Newark, N. J. no23

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**SUPERSPEED PANCHROMATIC 16 MM. FILM,** 100 ft., \$3.75. Other films from \$2.19. Bargains in new, used equipment. Send for circular. **FOTOSHOP**, 136 1/2-D West 32d, New York. x

**16 MM. FILMS BOUGHT, SOLD, EXCHANGED** —**SAMSON'S**, Portland St., Providence, R. I. no16

**16 MM. FILMS BOUGHT, SOLD, EXCHANGED** —Catalogue, 10c. **FOTOSHOP**, 136 1/2-D West 32d, New York.

## M. P. (TALKIES) FILMS

**ROAD SHOWS, WESTERNS AND ACTION** Talkies. Advertising and Printing. I buy and sell only the best in Talkies. **E. L. FAWKS**, Grafton, Tex. no30

## M. P. ACCESSORIES—FILMS WANTED TO BUY

**HIGHEST PRICES PAID FOR USED STILL** Movie Equipment. Send description. **FOTOSHOP**, 136 1/2-D West 32d, New York.

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**TANGLEY CALLIAPHONE, GOOD SHAPE,** \$225.00 Want High-School and Waltzing Horses, also three Racing Chariots. **WAYNE HALE**, Lenox, Ia.

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**QUICK, INSTANT RELIEF—PAROXYSMS, HAY** Fever, Asthma, Catarrh, Severe Colds. Mail 50c. **CARIO'S**, 1032 4th Ave., San Diego, Calif.

**THE CHRISTMAS SPECIAL ISSUE OF THE** BILLBOARD WILL BE DATED NOVEMBER 30. CLASSIFIED FORMS CLOSE IN CINCINNATI NOVEMBER 21. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN NOW.

**VERA WADDEL OR VERA MORRIS, PLEASE** write your friend at Muncy, Pa. Everything okeh. Anybody knowing where this party is write **BOX C-490**, The Billboard, Cincinnati.

## SALESMEN WANTED

**BIG PROFITS SELLING BABY RUTH, BUTTER** Finger and other Candy Bars. Steady employment. **CASTERLANE BROS.**, 1916 Sunny-side, Chicago. x

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**EXPERIENCED SALESMEN—NOW CONTACT-** ing retail merchants, drug, cigar, candy, taverns, etc., to carry manufacturer's line of popular salesboards. Big profits for dealers. Top commissions. Address **P. O. BOX 5039**, Dept. M, Chicago. x

**NEW DEVICE INCREASES FARMERS' DAIRY** profits, you use it, you don't sell it. \$10 to \$20 day profit easy. Our men are making that right now. Write **DAIRY EQUIPMENT SERVICE**, D-1627 Charles, La Crosse, Wis. x

## SCENERY AND BANNERS

**A-1 BANNERS FOR SIDE SHOWS—MANUEL'S** STUDIOS, 3544 North Halsted, Chicago. no23

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**SIDE-SHOW BANNERS — COMPARE OURS** with others. **NIEMAN STUDIOS, INC.**, 1236 S. Halsted St., Chicago. no16

## TENTS FOR SALE

**NEW SIDEWALL, 6.40 OZ. WHITE DRILL.** hand roped, 8 foot, \$24.00; 10 foot, \$28.00; 100 feet long. Tents, all sizes. **KERR**, 1954 Grand Avenue, Chicago. no23

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**SHOW TENTS OF ALL SIZES AND TYPES** for next season. Write for winter prices. **J. W. HURST & SON**, Tent Builders, Norfolk, Va. no23

## THEATRICAL PRINTING

**DODGERS—2,000 4x9, \$2.45; CHOICE 250** Letterheads, Envelopes, 500 Business Cards, \$1.25 delivered. **SOLLIDAYS**, Knox, Ind.

**WINDOW CARDS — LOW PRICES; QUICK** service. **BELL PRESS**, Winton, Pa.

**WINDOW CARDS FOR DANCES, RADIO** artists, road shows, carnivals, theatres, etc. Beautiful colored designs, 14x22, 8-ply, your copy complete, hundred \$3.00. Send an order today, we'll satisfy you or your money back. **TRIBUNE PRESS**, Fowler, Ind.

**85 SCREEN ZINC HALF-TONES, ONE COL-** umn, \$1; two column, \$1.50. Cash with order; instant service. **WILLIAMS ENGRAVING COMPANY**, Elizabeth City, N. C. x

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**100 ARTISTIC, HAMMERMILL RIPPLE NAME** Cards, 35c; 125 Bond Letterheads, \$1.10, postpaid. **BINDER'S**, 1825 Queen City Ave., Cincinnati, O.

**100 ENVELOPES, 100 LETTERHEADS, \$1.00,** postpaid. Dodgers, your copy, priced right. One-day service. **PROGRESS SHOPPRINTERS**, Bedford, Ind. de7

**100 WINDOW CARDS, 14x22, 3 COLORS,** \$3.75; 1,000 4x9 Dodgers, \$1.55; no C. O. D. **BERLIN PRINT**, Berlin, Md. no23

**200 WINDOW CARDS, \$6; TICKETS, \$3 PER** 1,000. **DOC ANGEL**, Ex-trooper, Leavittsburg, O.

**5,000 COLORED DODGERS, 3x8, \$2.75; 6x9,** \$4.50; 10,000 Merchants Tickets, \$5.00 postpaid. **STUMPPRINT**, South Whitley, Ind. de7x

## WANTED TO BUY, LEASE OR RENT

**WANTED—TENT, 40x70, GOOD CONDITION.** **R. DEMOREST**, Starke, Fla.

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**WANTED — COTTON CANDY, POP CORN,** Crema Frozen Custard, other machines. **RUOTOLO**, 655 Second Ave., New York. de7x

**WANTED — SPOTLIGHTS AND ELECTRICAL** Equipment, all kinds. Also Drapes, Travelers, Used Carpet, etc. **THEATRICAL EQUIPMENT RENTAL CO.**, 3433 Carnegie Ave., Cleveland, Ohio.

**500 PAIRS CHICAGO RINK SKATES — AL** MAHER, Palais Garden, Greenville, O.



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5c WORD, CASH (First Line Large Black Type). 2c WORD, CASH (First Line and Name Black Type), 1c WORD, CASH (Small Type) (No Ad Less Than 25c).  
Figure Total of Words at One Rate Only.

## AT LIBERTY ACROBATS

**AT LIBERTY**—Two Girl Wire Walkers, Single Traps, Ladder, one Clown, Rigging, wardrobe, no car. Will join act. THOS. F. WHITESIDE, 921 N. Main St., Wichita, Kan.

**THE CHRISTMAS SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED NOVEMBER 30. CLASSIFIED FORMS CLOSE IN CINCINNATI NOVEMBER 21. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN NOW.**

**UNIT PRODUCERS, ATTENTION!** Spido, Spider Man, Black Wire, High Ladder, Sock Novelty. Tremendous possibilities. Vaude, night clubs. The Aconas, Deadpan Drunk Comedy, Thrills, Atop Ladder on Skids. 2 acts, 2 males. Sober, reasonable. Write or wire 460 N. Main St., Manchester, N. H.

## AT LIBERTY AGENTS AND MANAGERS

**AGENT AT LIBERTY**—Young and reliable. know the good spots for small magic, or what have you? NETT, General Delivery, Aurora, Ill.

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**AT LIBERTY**—Advance man who gets results. Sober, reliable, have car. A hustler, not afraid to work. Will consider anything that will give a living wage. Only managers answer that can and willing to finance a real agent. Others save stamps. MATRICE CASH, 730 W. Wells St., Milwaukee, Wis.

**AT LIBERTY**—Fast stepping agent. Handle any kind show. Stop manager's worries. State your limit. Join on wire. THOS. AITON, Central Hotel, Macon, Ga.

## AT LIBERTY BANDS AND ORCHESTRAS

**FAST EIGHT-PIECE GIRLS BAND**—FLOOR show. Available November 10th. Union, costumes. Ideal for night clubs, hotels, cafes, ballrooms. A band that really sells out in any spot. Prefer West or Middle West. Wire or write BILLY ARNOLD, Kalispell, Mont. no16

**HIGH-CLASS EIGHT-PIECE BAND**—AVAILABLE November 15th. Features twenty-eight instruments. Union, reliable, own transportation. Managers, wire or write BILLY ARNOLD, Kalispell, Mont. no16

**JIMMIE PENNINGTON & HIS CALIFORNIA**—Orchestra available November 25 to January 25. Location engagement, Central, Eastern or Southern States or New York City; latter preferred. 14 musicians, A-1 equipment. Also Junior Small Band for smaller spots. Reasonably priced. Responsible managers only. Address BUSINESS MANAGER, Hotel National, Cambridge, O. Thanks again to The Billboard for results from our advertising.

**JIMMY FERGUSON AND HIS ORCHESTRA**—Completing 3 months' location at beautiful Club Lido November 16. Eight men and vocalist director, setup, library, wardrobe, P. A. system, union. Floor show experience. Will augment. Prefer hotel or club location. Will consider one-nighters. Wire or write JIMMY FERGUSON, 401 Eddy, Ithaca, N. Y.

**PIKE BURRITT AND HIS TEN-PIECE ORK**—Just finished summer season at Hollywood Hills Hotel in the heart of the Adirondacks under direction of Michael Bonelli. Band is well dressed, plenty of doubles, singers and novelties. This band is outstanding. Own P. A. set, union. Hotel preferred. PIKE BURRITT, Seneca Falls, N. Y.

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**WELL ORGANIZED 8-PIECE BAND, TRAVELING** Missouri, Kansas and surrounding States, has open dates in November and December. JOHN GOLDBERG, 2836 Main, Kansas City, Mo. no16

**AT LIBERTY** December 1—Excellent 11-Piece Orchestra with amplifying system, costumes, transportation. Open for booking Carolinas, Georgia, Florida, Alabama. Address BOX C-488, Billboard, Cincinnati. de7

**FAST FIVE-PIECE BAND**—Played vaude, hotel, restaurant. Want location work. Prefer hotel. Can cut floor shows. Library, special arrangements. Also library stocks. Two changes uniforms. Can entertain. \$115 per week. Reliable locations only. Pay your own wires. Write BOX C-482, Billboard, Cincinnati. de14

**FOUR OR FIVE-PIECE** Orchestra available for location job. Room, board as part pay acceptable. BOX C-317, Billboard, Cincinnati.

**ORGANIZED TWELVE-PIECE**, modern, union Dance Band at liberty November 20th. Have transportation, P. A. system, racks, etc. Would like to locate in Southwest if possible. Interested in good three or four nights week proposition with privilege of booking out balance of week. What have you? BOX C-358, Billboard, Cincinnati. O.

**TEN-PIECE ORCHESTRA**—Now playing hotel job, available shortly for club or location. Complete with arrangements, doubles, vocalists. Agents please note. Write immediately. BOX 642, Billboard, 1564 Broadway, New York. no16

**7 FAMOUS HUMMEL'S** Orchestra touring U. S. A. Advance booking now. Hotels, ballrooms write: \$150.00 unit for week. Address: Billboard, Cincinnati. Stage units wire care CAROLINA CLUB, Greensboro, N. C. no30

## AT LIBERTY CIRCUS AND CARNIVAL

**TATTOOED LADY—ELSIE**  
DUDA, No. 120 Sheriff St., New York City. no16

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**AT LIBERTY**—Clown Juggling Act for med. shows, carnivals, etc. Have good advertising stunt for street. Everybody write. GEORGE CHANDLER, 138 E. 23d St., Chester, Pa.

**FOR INDOOR CIRCUS or museums**—Knife Throwing, Magic, Punch, Juggling, Contortion, Man with Revolving Body, Talker, Lecturer. Good wardrobe. THE BAKERS, Crouse, N. C.

**PAMAHASIK'S DOGS**, Pony, Monkey and Bird Circus. Mr. Manager, you will want the best. This attraction is the last word. GEO. E. ROBERTS, Manager, Pamahaska's Studio, 515 West Erie, Philadelphia, Pa. Telephone SAGmore 5536.

## AT LIBERTY DRAMATIC ARTISTS

**AT LIBERTY**—DAVID RIGGAN, GENERAL Business, as Cast, Specialties, double Piano. All essentials, capable; stock or rep. 429 So. Capitol St., Iowa City, Ia.

## AT LIBERTY MISCELLANEOUS

**GREAT ROSSERINO HYPNOTIC CO.**—Scientific Humorists with their many merry mystic mirth makers. Psychological lyceum. Amazing, exotic, profound, mysterious, startling. Healing, educational, therapeutic. Long sleep, catalepsy, mesmerism. Address BOX 34, New Fairview Station, Detroit, Mich. no30

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**SCENIC ARTIST** at liberty—Non-union, over 25 years' experience stock, studio or outdoor. Can paint signs. JACK PLATZER, Co. 2430, C. C. C. Holly Springs, Miss.

**YOUNG BUSINESS WOMAN**, trouper, wishes connection with reliable magic or dramatic. Have some experience; do anything while learning. HELEN MILLS, General Delivery, Fort Wayne, Ind.

## AT LIBERTY MUSICIANS

**EXPERIENCED DRUMMER**—Cultured Tenor, fine Singer, excellent presence, seeks placement. Union. PAUL DIERKS, 453 East 86th St., New York. no23

**AT LIBERTY**—GOOD TROMBONE, READ, modern take off, double Euphonium, some Bass, Voice. Five years' experience various dance bands. Address BOX 336, Grand Forks, N. D. no23

**CORNET—GOOD TONE, FAIR READER AND** fair take off. Young, reliable and willing to rehearse. Don't misrepresent, I haven't. Want location. BILL BERNINGER, 235 N. 6th St., Waco, Tex.

**LADY PIANIST AND MALE VIOLINIST**—Experienced in all lines, radio, concert, hotel, dance. Young, reliable, professional. Write or wire INEZ FORSELL, Hotel Throop, Topeka, Kan.

**LEAD TENOR, CLARINET, FLUTE, BASS** Clarinet, Legit, arrange, hokum, 802, make it good. BOX 647, Billboard, 1564 Broadway, New York.

**MODERN RHYTHM DRUMMER—NEAT AP-**pearance, read or fake. Young, sober, reliable, congenial. Do stage, floor shows, concert work. Prefer dance band or show, travel or locate. HOOPIE MOORE, Paxton, Ill.

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**TENOR SAX DOUBLING VOICE—DRUMMER** with complete outfit, arrangements. Both young, experienced show, go anywhere. Will separate. BOX C-444, Billboard, Cincinnati.

**TENOR SAX DOUBLING CLARINET—SING,** read, good tone, swing Dixie. Neat, sober, young, union. Consider anything. Prefer swing band. State best offer. Must give notice. CLIFF RONSHOLDT, 214 E. Harris St., Appleton, Wis.

**TENOR OR FIRST ALTO SAX—FAST READER,** enthusiastic, modern go, double Clarinet, Flute, Baritone. Join immediately. Salary. SPUD MILLER, General Delivery, Grand Forks, N. D.

**THIRD SAX, DOUBLING BARITONE, ALTO,** Clarinet. Tone, read, phrase with section. Union. Prefer sweet band. Go anywhere on reliable proposition. Panics lay off. BOB HOLLINGSWORTH, 919 Bratten St., Jackson, Miss. no23

**TROMBONE—GOLD, EXPERIENCED THEATRE,** stage and dance. Age 29, neat, sober. Sight reader, high range, perfect intonation, good tone, modern interpretation. Guaranteed to cut. Can fake and improvise. Some Sax, Tenor Voice. Prefer location. State all in first. Bona fide only. JOHN CORNWELL, 2423 Virginia, Connersville, Ind.

**TRUMPET—YOUNG, SINGLE, DEPENDABLE.** Either chair, tone, Dixieland take off. Can really cut it; go anywhere. BOB STOCKWELL, 215 East 5th, Little Rock, Ark.

**ACCORDIONIST—DRUMMER** Team—Young, experienced, dependable, fine appearance. Plenty pep and flash. Modern equipment, music. Only steady, reliable job considered. MUSICIANS, Hotel Albert, Duluth, Minn. no16

**AT LIBERTY**—Strong, real Baritone Euphonium. Indoor circuits. Reference, Milwaukee, Wis., Concert Band Soloist. DeCARLOS, 319 Walnut St., Macon, Ga. no30

**BASSOONIST**—Several years' experience concert, band and orchestra work, wishes connection with good musical organization. Go anywhere. Letters answered. WM. O'NEILL, 740 N. Dearborn, Chicago, Ill. no30

**CARLTON REED, Piano, Trumpet and Accordion.** Union, appearance. Absolutely cut good dance band or big time stage unit. Capable of arranging music for stage routines. Also have large sedan and trailer. State all in first and do not misrepresent. Pay yours, I pay mine. No panics. CARLTON REED, 433 King St., Kenton, O.

**MODERN DRUMMER**—All essentials, including Vibraphone, Sing, neat appearing, union. DRUMMER, 34 S. Main St., Oberlin, O.

**PIANIST AND DRUMMER**—Pianiste doubles 120 Bass Accordion. Drummer complete de luxe pearl outfit, plenty traps. Both read, fake. Flashy combo, neat, reliable, single or joint. EDWARD LACINA, Hotel Braxton, Cincinnati.

**STRING BASS**—Experienced, using new electrically energized bass. Reliable, sober. State all in first letter. No panics. R. G. LEGET, Apt. D, Virginia Apts., Sioux City, Ia.

**STRING BASS**—Doubles Novelty Mando Bass and Tenor Guitar. Single, reliable, essentials. Want to connect with small combination. Experienced dance, floor show and strolling combinations. GEORGE LACKEY, 2807 Oliver, Fort Wayne, Ind.

**TENOR SAX doubling Clarinet.** Read fair and fake anything. Young, dependable. Southern location with small orchestra preferred. Furnish other musicians. BOX C-420, Billboard, Cincinnati.

**THEATER TROMBONIST**—Pit man, also radio staff band and orchestra. Union, neat. Location only. Married. Available immediately. FRED LOVE, 2049 Horton Ave., Grand Rapids, Mich.

**TROMBONE**, double Sousaphone, available for hotel, club, restaurant. South. Room, board proposition, perhaps. Not loaning instruments. State salary; collect wires ignored. PHIL WRIGHT, Billboard Office, Cincinnati, O. ja18

## AT LIBERTY PARKS AND FAIRS

**BALLOONISTS AND PARACHUTE** Jumpers operating from Airplanes and Balloons. Young artists, schooled by old heads. Have Bat Jumper, also Cannon Act with girl performer. THOMPSON BROS. BALLOON CO., Aurora, Ill. Established 1903. no30

**AMERICA'S BEST HIGH WIRE—THE CALVERT** outstanding hit attraction. An act with drawing power. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. ja18

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**AT LIBERTY—GIBSON'S HIGH-DIVING CATS** and Dogs; near fifty feet. Three Cats, Two Dogs, Tight Wire Walking; one Dog Walking Wires Blindfolded. Going over big. Fairs, parks and celebrations. Southern managers write. GIBSON AND GIBSON, Carthage, Ind. no23

**CHAS. LA CROIX**—High-class Trapeze Act, book- ing indoor circuses, carnivals, etc. Beautiful equipment, wardrobe. Wonderful drawing card, prices reasonable. 1304 S. Anthony Blvd., Ft. Wayne, Ind.

**PAMAHASIK'S DOGS**, Pony, Monkey and Bird Circus. A complete, clean attraction. Unlike all others. There is but one. The Original Prof. Pamahaska himself. You will want the best show. Get in touch at once with this real attraction. GEO. E. ROBERTS, Manager, The Pamahaska Studio, 515 West Erie, Philadelphia, Pa. Telephone, SAGmore 5536.

## AT LIBERTY PIANO PLAYERS

**EXPERIENCED PIANIST**—RHYTHM, ALSO flash; prefer Northeast. PIANIST, Box C-491, Billboard, Cincinnati.

**EXPERIENCED PIANIST**—READ, FAKE, transpose, reliable, all essentials. BOX C-477, Billboard, Cincinnati, O.

**LADY PIANO PLAYER DOUBLING ACC-**ordion; years experience. Write BEE LITTLE, care General Delivery, Worthington, Minn.

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**PIANIST—READ, FAKE, TRANSPOSE, WITH** all kinds of experience. ARTHUR BELICH, 56 W. Post Rd., Mamaroneck, N. Y. no16

**RHYTHM PIANIST—THOROUGHLY EXPERI-**enced; all communications answered. PIANIST, 28 Ruth St., Hammond, Ind.

**PIANIST**—Capable, arrangements, go style, experienced. Have rated top jobs. Also have listened to late canned music and have the idea of modernism. Age 26, no appearance, reliable. Ticket? Yes. Go anywhere. BOX C-494, care Billboard, Cincinnati, O.

**PIANIST**—10 years piano. Chorus, rhythm, front. \$40 on up, yes! Age 27, sober, dependable. BOX C-493, care Billboard, Cincinnati, O.

**PIANIST**—Well schooled, hotel, radio, theatre. Good reader. Want location. Best references; go anywhere. Write LARRY SCHEBEN, 520 W. 6th, Little Rock, Ark.

**YOUNG MAN, PIANIST**, wide professional experience, played for best. Soloist, accompanist, concert, dance. Reliable opening only. Now in vicinity Buffalo, N. Y. BOX C-368, Billboard, Cincinnati. no23

## AT LIBERTY SINGERS

**WOMAN SINGER**—Voice, personality. Pops and semi-classical. Do single. BOX 629, Billboard, 1564 Broadway, New York.

## AT LIBERTY VAUDEVILLE ARTISTS

**FEMALE IMPERSONATOR—SING, DANCING,** Comedy. Clean Act. Modern wardrobe. Clubs write. South preferred for winter. State salary. Write or wire JACK GATELY, Capitol Bldg., Wheeling, W. Va. no23

**JACK SARGENT, HARMONICA SOLOIST,** Singer, references. Radio, stage and night clubs. Playing St. Louis. At liberty November 15. Wire, write, 2246 Montgomery St., St. Louis, Mo.

**SPECIALTY MAN—ORIGINAL NOVELTIES IN** Cartooning, Paper Tearing and Magic. Singing Banjoist. Do parts, characters, heavies, etc. CARL ADAMSON, 60 Rosalind Court, Akron, O.

**AT LIBERTY**—Nellie King's beautiful musical act. George King, Punch and Judy, Ventriloquist, Lecturer. Experienced side shows, museums, vaudeville, med., etc. Home address, 1009 Wayne Ave., Indiana, Pa. no30

**AT LIBERTY**—Two girls, musical act. Songs, Violin and Piano. Violinist. Ingenue with Specialties. Pianist. Leader with Song and Tricks. Piano Specialties. ESTELLE RAMSEY, General Delivery, Cincinnati, O.

**JOLLY FANNIE HATFIELD**—For med. vaudeville, one-nighter. Change for week. Blackface. Put on Acts, Bits, Singer, Dancer. South preferred. Have trailer. Small salary and pop corn privilege. What have you? BOX 210, Dell, Ark. no23

**LAMONT'S BIRD ACT**—Cockatoos and Macaws. A standard act; merit, novelty and quality for vaudeville, units, indoor show, etc. 7 W. Delaware St., Chicago, Ill. de7

**PAMAHASIK'S BIRD CIRCUS**, the original and greatest in the world. The act that makes everybody talk. Don't overlook the Famous Pamahaska's Real Acting Birds. GEO. E. ROBERTS, Manager, Pamahaska's Studio, 515 West Erie Ave., Philadelphia, Pa. Telephone, SAGmore 5536.

**PUNCH AND JUDY**—Strictly first class. Educated Live Dog works with Puppets. Excellent figures and setup. For theaters, department stores, exhibitions, etc. CALVERT, Billboard, New York. no23

**VERSATILE ARTIST** on salary or shares. Has Movie, also Illustrated Color Medicine Outfit. Splendid Drops, Costumes, etc. For full details write STARITE, 213 E. 56th St., New York.

**VAUTELLE'S CIRCUS**—Ten Dogs, Cats, Monkey. Act No. 2, Acrobatic Clown. Guarantee the best for fairs, circuses, theatres, department stores. Anywhere; auto transportation. Augusta, Ga.

## OLD-TIME SHOWMEN

(Continued from page 37)

pany played Grand Rapids, Mich., August 10; the O'Brien show had Oil City, Pa., August 6, then Titusville and Warren; Martell, Phanton & Company had their outfit on Long Island, and Fursman & Company were exhibiting in Michigan towns. Johnson, Simpson & Company were billed in the medium-sized cities of Nebraska first two weeks of August. Adam Forepaugh with his mammoth organization played Red Oak, Ia., 6th, Clarion, Preston, Albion, Knox, Des Moines, Oskaloosa, Ottumwa and Fairfield in the order named. W. W. Cole Circus on same dates had Lock Haven, Pa.; Lewisburg, Lewistown, Huntingdon, Bedford, Cumberland, Md.; Somerset, Pa.; Myersdale and Charleston, W. Va. The Barnum & Bailey Circus in its fourth season of featuring Jumbo exhibited at Glens Falls, N. Y., on August 6 and had cities in the State until the 15th, except Tonawanda, Pa., the 12th. S. H. Barrett & Company was on the West Coast and exhibited in San Francisco August 3 to 8. Two months later Van Amburg's Circus and Menagerie was still moving and exhibited at Fort Plain, N. Y., on October 10.

## HENNIES HAVE

(Continued from page 44)

Scott's family. Mr. and Mrs. Art Martin left for the Rio Grande Valley. Mr. and Mrs. R. C. Borros to Galveston, Tex. Joe Crouch will leave for his home at San Antonio, Tex. Earl Strout and his wife, Alice Melville, took their girl show to join the Greater United Shows. Peggy Butler and her husband started for San Antonio, leaving their house trailer with Mr. and Mrs. Jim Dunlavey, who will occupy same during the winter at the show's quarters. Johnny J. Bejano takes his entire show for a winter tour of storerooms.

Staff of the show this year: O. W. and Harry W. Hennies, managers; Noble C. Fairly, general representative; Billy Streeter, special agent; Dan MacGugin, secretary-treasurer; Earl Strout, bandmaster; Jack Dondlinger, concession stock man; R. C. Borros, electrician; L. C. MacFarland, master builder; Joe Black, blacksmith; Joe Crouch, truck mechanic; Doc Westergard, watchman; Mrs. Goldie Davis, mail and The Billboard.



# MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place.

## Parcel Post

Cochran, R. F., 20c  
Frazier, Bruce K., 30c  
Howen, John, 15c  
Kanthe, Mrs. Dick, 6c

## Ladies' List

Abbott, Mildred  
Abbott, Myrtle  
Adams, L.  
Adams, Betty  
Agnew, Mrs. Pearl  
Alexander, Lillian  
Alexander, Mrs. S. C.  
Alfred, Mrs. June  
Allen, Prairie Lilly  
Allen, Viola  
Ambrister, Mrs.  
Anderson, Mrs. Alberta  
Anderson, Mrs. Gladys  
Anderson, Mrs. Opal  
Anderson, Mrs. Lillian  
Anderson, Mrs. J. B.  
Anthony, Mrs. W. B.  
Anthony, Mrs. Bessie  
Anthony, Mrs. Walter  
Arden, Marion  
Ayers, Margaret  
Bain, Mrs. Grace  
Bailey, Mrs. Pearl  
Baker, Mrs. Henry (Curly)  
Band-Diefeld, M.  
Barnette, Mrs.  
Barrette, Mae  
Baxter, Mrs. Mary  
Bedwell, Mrs.  
Begley, Bertha  
Bell, Crystal  
Bell, Dorothy  
Bender, Ginger Lee  
Benjamin, Mrs.  
Benn, Mrs. Mabel  
Bennett, Anna  
Benson, Kathrine  
Berensmeier, Esther  
Berry, Mrs. F.  
Betancourt, Mrs. Moore  
Bidache, Betty  
Birchman, Mrs.  
Biscoe, Mrs. I.  
Blake, Jeannette  
Blakely, Anna  
Blankenship, Mrs. Pearl  
Blevins, Miss Billie  
Bliss, Mrs. Nellie  
Blondon, Mrs. L.  
Bonner, Mrs. Arthur  
Bounalon, Miss E.  
Brady, Mrs. Loraine  
Branham, Ruth  
Braun, Lila  
Brenett, Mrs. E.  
Brashear, Mrs. A.  
Braun, Lila  
Brent, Dian  
Brodie, Mrs. Wm.  
Brower, Betty  
Brown, Chickie  
Brown, Doris  
Brown, Mrs. Betty  
Brown, Mrs. Smoky  
Brown, Mrs. C. V. L.  
Browne, Mrs. Willard  
Brundage, Mrs. B.  
Burchell, Emer  
Burkley, Vivienne  
Burlingame, Mrs. Alma  
Burns, Boot  
Burns, Mrs. Bobby  
Burns, Mrs. Georgia  
Burns, Mrs. Mary  
Busdaker, Anita  
Butner, Mrs.  
Calloway, Blanche  
Calloway, Wanda  
Calvert, Mrs. Alice  
Campbell, Stella  
Caraday, Mrs. C. L.  
Carlos, Mrs. Fred  
Carroll, Gipsy  
Cassandra, Madame  
Castle, Lynn  
Chacom, Patsy  
Chaney, Mrs. C.  
Charmion, Mae  
Chavanne, Mrs.  
Christman, Mrs.  
Christy, Mrs.  
Clark, Carrie Mae  
Clark, Mrs. Elsie  
Clark, Nellie  
Coffin, Mrs. Lena  
Cohen, Mrs. L.  
Cole, Mrs. Altmare  
Cole, Mrs. Baby  
Coleman, Jennie  
Comingham, Mrs.  
Conklin, Mrs.  
Connors, Lorine  
Conway, Mrs. Edith  
Conway, Mrs. Harry  
Cook, Mrs. Lula  
Copeland, Mrs.  
Cooper, Mrs. Bessie

Hughis, Marie  
Hudson, Mrs. Dan  
Hughes, Jennie  
Hutchens, Mrs.

Iannai, Madame  
Illington, Claire  
Jackson, Mabel  
James, Mrs. Leona May  
Jaquith, Mrs. Will  
Jean, Princess Wee  
Jenkins, Polly  
Jennings, Bobby  
Johnson, Clara  
Johnson, Judy  
Johnson, Ernestine

Johnson, Lillian F.  
Jordon, Gale  
Julie, Madam  
Jung, Bee  
Kama, Madame  
Karr, Mrs. O. B.  
Kaslin, Mrs. Jean  
Kaye, Gertrude  
Keith, Mrs. Orla  
Keller, Mrs. Leslie  
Kelley, Mrs. B. F.  
Kelso, Princess  
Kester, Mrs. N. E.  
Kestring, Mrs. Florence  
Kiefer, Mrs. Chas.  
Kilian, Mrs. Rosa  
Kilian, Mrs.  
Kimble, Margaret  
Kinder, Mary D.  
King, Kay  
Kirkwood, Alice  
Kitchen, Marie  
Klein, Mrs. J. W.  
Knight, Ina  
Kortess, Mrs. Marie  
Krasinsky, Mary  
Kyele, Bee  
LaCott, Eleanor  
LaMont, Nita  
Ladd, June R.  
Lamont, Mrs. Geo. A.  
Lamoureux, Eva  
Latham, Ruby  
Latham, Mrs. W. E.  
Lauten, Mrs. C. F.  
Layne, Mrs. Mary  
LaTour, Eva  
Latham, Mrs. Edw.  
Lee, Leonia  
Lee, Mrs. Juanita  
Lee, Sarah  
Lenard, Bobbie  
Leonard, Mrs. W.  
Leonard, Mrs. M.  
Lester, Ann  
Letarte, Emma  
Lewis, Mrs. C. W.  
Lewis, Louise  
Lewis, Mrs. Mary  
Lime, Mrs. J. H.  
Lindley, Mrs. Jerrie  
Livingston, Edith  
Lone, Nellie  
Lott, Madame  
Love, Billie  
Lubman, Mrs.  
MacDonald, Sara  
McCall, Mrs. Opal  
McClosky, Maxine  
McCullers, Sulou  
McCue, Mrs. V.  
McDewitt, Patricia  
McGeogor, Mrs.  
McPeak, Mrs.  
McIntyre, Mrs.  
McVay, Mrs. J. O.  
Mack, Viola  
Madigan, Mrs. E.  
Manselle, Polly  
Maroma, Mrs.  
Maroon, Miss Billie  
Marshall, Mrs.  
Mathis, Mrs. Billie  
Mayer, Mrs. George  
Mayes, Peggy  
Mayne, Mrs. D. B.  
Mays, Frances  
Melville, Thelma  
Menke, Mrs. Mae  
Merrill, Flora  
Michel, Leona I.  
Michiel, Mrs.  
Middleton, Mrs.  
Gordon Toots  
Miller, Maybelle  
Miller, Mrs. Earl  
Monroe, Jeanne  
Moore, Betty  
Moore, Evelyn  
Moore, Mrs.  
Katherine  
Moore, Mrs. Mallin  
Mortensen, Mrs.  
Motz, Mrs. Dorothy  
Mozart, Edna  
Mullen, Peggy  
Munson, Mrs. Dora  
Murphy, Annie  
Murray, Mrs. R. E.  
Myers, Mrs. Ray  
Myles, Edna  
Nauavro, Mrs. Babo  
Nelson, Alline  
Nelson, Mrs. D.  
Nelson, Mrs. R. L.  
Novarro, Mrs.  
Noyes, Mrs. J.  
Nyer, Mrs. Fred

# Letter List

NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i. e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

Oakerson, Mrs. Margaret  
O'Brien, Biddie  
Olson, Mrs. Nellie  
O'Neal, Mrs. G. G.  
Osborn, Lee Carrie  
Olsen, Letty  
Osborn, Ruth  
Osom, Sophia  
Pailenser, Cynthia  
Pargen, Princess  
Parker, Boots  
Parker, Kitty  
Parker, Mrs. A. W.  
Parker, Sue  
Parks, Gertrude  
Parjia, Mrs.  
Paulsen, Mrs. Al  
Pearce, Mrs. Adolf  
Perez, Mrs. Flora  
Perkins, Betty  
Perry, Mrs. Rose  
Peterson, Betty  
Peterson, Julia  
Peterson, Mrs. H.  
Phelean, Mrs. Wm.  
Picken, Virginia  
Porel, Mrs. Mary  
Porter, Mrs. Jane  
Powell, Octavia  
Price, Mrs. Susie  
Prince, Mrs. J. G.  
Purvis, Addie Mae  
Qualls, Marg  
Rae, Mrs. Val  
Rafa, Diana  
Randolph, Florence  
Ray, Billie  
Reita, Madam  
Regan, Mrs. Mary  
Rench, Louise  
Renfrew, Chickie  
Reno, Mrs. Sylvia  
Renshaw, Mrs.  
Resina, Mme. R.  
Reynolds, Mrs.  
Reynolds, Pearl  
Richards, Margaret D.  
Richards, Nellie  
Richards, Ray  
Ridgway, Doris  
Rigault, Mrs.  
Riley, Lola  
Ringling, Mrs.  
Roberts, Ginger  
Robinson, Mrs.  
Rogers, Mrs.  
Rose, Mrs. J. J.  
Rosensteele, Lois  
Row, Katherine  
Ryan, Rita  
Ryan, Roxie  
Sanders, Audrie  
Santa, Adele  
Sarensen, Mrs.  
Sarber, Dorothy  
Saunders, Mrs. H.  
Schenider, Mrs. E.  
Schoffield, Mrs.  
Scott, Lena  
Scott, Mildred  
Scott, Mrs. Myrtle  
Akbar  
Alburt, John  
Alburt, Jack  
Alcott, Bill  
Aldrich, Harold  
Alexander, Harry  
Alford, Jack  
Alison, King  
Allen, Chas. X.  
Allen, Joe  
Allen, Leo  
Allen, Max  
Allen, M. H.  
Allen, Paul A.  
Allen Bros. Stock  
Allen, Roscoe  
Allen, Stew  
Allen, Whitey  
Alessandro, Harry  
Alligator Tex  
Amity, John  
Anderson, Buddy  
Anderson, Curtis  
Angelo & Kirby  
Apple, T. J.  
Arbogen, Geo.  
Arent, Rae  
Arguello, Leonard  
Armann, Roy  
Armstrong, Wm.  
Arnesen, Barney  
Arnesen, Thelma  
Arnott, Jack  
Arnte, Billy  
"Diamond Tooth"  
Arp, Emil  
Asay, Russell A.  
Asom, S.  
Atkins, Amos

## Gentlemen's List

Arthur, Walt H.  
Audette, Albert  
Augdon, Show  
Austin, Albert A.  
Avery, Haskell  
Ayers Jr., James  
Baker, Charles  
Baker, Glenn  
Baker, John  
Baker, Jose  
Baldwin, Chas.  
Ball, Cecil  
Ball, C. P.  
Ballard, Joe  
Balzer, Ray  
Bangs, Jerry  
Bard, Jack  
Barker Amuse. Co.  
Barnes, E. Markley  
Barnes, Dr. W. B.  
Barnett, Manuel  
Barnhart, Clifford  
Barr, Steve  
Barrett, Bill  
Barry, Walter  
Bartlett, Arthur  
Battist, Sylvester  
Baughman, B. J.  
Baxter, Ross  
Bayles, Floyd  
Beach, Elmer  
Beatty, Joe  
Beaumont, Fontaine  
Beck, Daniel Wm.  
Bedonie, Geo.  
Behce, Clayton  
Bell, C. M.  
Bell, Shorty  
Bennett, D. Ellis  
Bennington, R. L.  
Benson, R. H.  
Bentley, Claude  
Benton, E. G.  
Bergen, Andrew  
Berkshire, Bobby  
Bernard, V. J.  
Bernie, Billie  
Berry, Bert H.  
Berry, Lloyd  
Berry, Mart  
Berryman, Edwin  
Rey, Ren  
Bibb, John  
Bleck, Johnnie  
Big Elk & Pretty  
Bilt, Sammy  
Bimbo, Eli  
Bimbo, Ephram  
Birkett, C. L.  
Bisbee, J. C.  
Bishop, Jimmie  
Bixie, Bing Bang  
Bizzill, R. F.  
Black, Charles T.  
Black, Tad  
Black's Animal  
Blackstone, Doc  
Blackstone, Vic  
Blackwell, Anthony  
Blair, Sam  
Blair, Eddie  
Blackwell, Willard  
Blair, A. P.  
Blakely, Geo.  
Blevins, Earl  
Block, Ben  
Blythe, Billie  
Boggs, F. H.  
Bole, H. S.  
Bollin, John  
Bolly, Samuel  
Bond, B. K.  
Bond, Clark  
Bond, Fred  
Bonus, Rex  
Bontwell, Johnny  
Booth, Roderick  
Booth, Joseph  
Born, F. R.  
Bosley, Lewis R.  
Boswell, S.  
Boswell, W. S.  
Boughman, B. J.  
Boultinghouse, T. K.  
Bourgeois, H.  
Bourgeois, Harold  
Bowen, Bud  
Bowen, Clyde H.  
Bowen, John P.  
Bowman, J. L.  
Bowman, John T.  
Bowman, John W.  
Boyd, Harry  
Boyd, Johnnie  
Boyer, Teddy  
Boyle, Jack  
Boyle, H. F.  
Bozar, Geo.  
Brac, Bob  
Brachard Sr., Paul  
Braden, Jim  
Bradford, M. M.  
Bradshaw, Tiny  
Brady, King  
Brand, Nick  
Brandon, Richard  
Brasfield, Red  
Brenna, Kenny  
Brenan, Wallie  
Brennan, Wm.  
Brent, Lester  
Breton, Albert  
Lawrence  
Brewer, D. R.  
Brid, Billy  
Bright, Wm.  
Brinsdine, Harvey  
Britt, Johnnie  
Britten, Dillard  
Brock, Thos. V.  
Brock, Walter  
Brodie, Wm. Neil  
Brook, A. G.  
Brook, Woodrow W.  
Brookins, R. T.  
Brooks, Clifford  
Brooks, Geo.  
Brooks, H. E.  
Brooks, James  
Brooks, Ternana  
Brussfield, W. A.  
Brown & Bailey  
Brown, Chas.  
Brown, Doc  
Brown, George T.  
Brown, H. C.  
Brown, Herbert  
Brown, June  
Brown, M. L.  
Brown, Russell I.  
Brown, Russell  
Brownlee, John  
Broyles, Louis A.  
Broyles, James F.  
Brugnone, Tony  
Brunk, Henry L.  
Brunner, Jack R.  
Bruno, Pete  
Brusle, Chas.  
Bryant, Howard  
Bryant, W. L.  
Buck, Frank  
Buck, Harold  
Buck, O. C.  
Buding, Emmitt  
Burlin, E. F.  
Bunham, Geo.  
Buquette, O. D.  
Burke, Howard  
Burgess, D.  
Burgis, Harry  
Burke & Gordon  
Burke, Harry  
Burke, Jack W.  
Burke, Thomas  
Burkhart, the Gr.  
Burney, Calvin  
Burns, R. M.  
Burns, Cecil

Burns, Doc J. A.  
Burt, Benny  
Burslem, Jack  
Burnett, Fred  
Bush, Jack  
Butler, Chas.  
Butts, Fred  
Byers, Carl  
Byrd, Steve  
Cain, John  
Cain, Joseph L.  
Calcut, Fred  
Callahan, Jack  
Callahan, Kelly  
Callahan, Ralph  
Calmes, Junior  
Calve, D. K.  
Calvern, Roy  
Calvert, Jack  
Campbell, Harry

Campbell, Ray  
Canares, Victor  
Canik, Walter  
Cannady, B. F.  
Canning, Doc  
Caplan, Benny  
Caper, Don  
Cardinal, L. C.  
Carey, Tommy  
Carey, Wm.  
Carious, Don  
Carley, James  
Carmichael, Red  
Carr, Edward  
Carr, Jersey  
Carr, L. V.  
Carrigan, Johnnie  
Carroll, James  
Carroll, Jimmie  
Carroll, S. I.  
Carroll, S. J.  
Carter, D. W.  
Carter, Henry W.  
Carter, J. M.  
Carter, Paul  
Cartledge, Ray  
Case, Jack  
Casari, E. L.  
Catanzaro, Mike  
Center, Earl  
Cestaro, B. L.  
Casy, Ted  
Cates, Chas. E.  
Cato's Vagabonds  
Chalks, Bill  
Chalmers, Chas. S.  
Champion, Ivan J.  
Chandler, L.  
Chapman, Florian  
Chapman, J. W.  
Charlton, Percy  
Chenette, Tex  
Chester, Harry  
Chickola  
Childs, Geo. A.  
Chism, Monk  
Christian, Ernest  
Christy, Robert  
Chubbuck, Theodore

Christiansons, The  
Ciaberi, Johnny  
Ciccone, Frank  
Clark, J. C.  
Clark, Byrd  
Clark, Edward  
Clark, E.  
Clark, R. L.  
Clark, W. M.  
Clarke, Texas Joe  
Clatterback, Tommy  
Clausen, Theo M.  
Clayton, Clarence  
Clearwater, Chief  
Clifton, R. S.  
Clifton, Wm. Lloyd  
Clude, Leo  
Clyton, Eddie  
Coates, Bert  
Coates, Jack  
Cochran, Eddie  
Coffey, L. L.  
Cohen, Archie  
Collier, Ralph  
Collier, Charles  
Collins, Arthur  
Collins, Roy  
Cox, Art  
Crag, Charlie  
Crain, Dranin  
Crammer, Al  
Crawford, Robt. H.  
Cramer, Omar  
Crosen, N. L.  
Cress, Earl  
Crist, Dutch  
Crittenden, Billy  
Crosby, Doc  
Crosby, Wilson  
Cross, J. B.  
Crothers, John  
Cruse, H. C.  
Cuida, Jr., Joseph  
Curtis, Chick  
Curtis, Manuel  
Cutter, S. R.  
Cyril, Jimmie  
Dahm, Ted  
Dana, D. W.

Daniels, Franklyn  
Daniell, Hank  
D'Arca, John  
Daniel, Dare-Devil  
Darlington, C. W.  
Darling, Happy  
Dart, Willie  
Darwin, The  
Daugherty, R. L.  
Dautees Circus  
Davis, Clyde  
Daville, Percy  
Davis, Chas.  
Davis, Frank H.  
Davis, Frank T.  
Davis, Harry  
Davis, Kent S.  
Davis, Whitey  
Davis, Wilbur Lem  
Davidson, A. F.  
Davidson, Glen  
Davidson, Paul  
Davies, R. F.  
Davis, R. C.  
Dawkins, Geo.  
DeCastelo, Rosario  
DeBacharoy, B.  
DeHaven, Charles  
DeLano, Roy  
DeLong, Fred  
DeLong, Tommy  
DeMonico, Thadd  
Deameed, Gerald  
Dear, Jimmy D.  
Deard, Bert  
Decker, A. K.  
Decker, Bert  
Decker, Ralph  
Deer, Young  
Deering, Walter  
Deform, C. C.  
Deisler, Royal  
Deisler, Roy  
Delandstheer, John  
Delzane, Mystic  
Demeter, Tom  
Deming, Bill  
Depeister, Marvin  
Detwiler, Arthur  
Dereau, Danny  
DeWinters, A. J.  
Diamino, Chief  
Dixie, Leo  
Dixon, Harry I.  
Dixons, Charles  
Dodd, Wm. H.  
Donaldson, Robt.  
Dorow, Leon  
Dorin, Mack  
Doto's Concert  
Doven, Joe  
Dowd, Joe  
Dowdell, Austie  
Downs, Jack  
Doyle, Bobbie  
Doyle, J. H.  
Drake, Paul W.  
Drifter, L. J.  
Drum, Ed  
Duane, Clyde  
Duane, Jack  
Dubbey, J. C.  
Dudley, D. S.  
DuFor, Lew  
Dugan, James  
Duggan, Blackie  
Dunbar, Harry  
Duncan, Ruth

Dunfroe, Toby  
Dunlap, Harry  
Dunlap, Ray  
Dunn, Chester A.  
Durham, Harry R.  
Duroc, Ed  
Dussewoisie, Sammie  
Dutico, Al J.  
Dutton, Geo.  
DuVall, Ray  
DuVall, Sunny  
Dyer, Wm.  
Earl, M. S.  
Earl, Wm. R.  
Earnest, Arthur  
Eaton, Bryon  
Eberstein, Dr. M.  
Ebert, Otto L.  
Eddy, Samuel D.  
Edmonds, Dick  
Edson, Robt. H.  
Edwards, Clinton  
Edwards, Walley  
Egbert, Robert  
Ehler, H. L.  
Ehler, R. O.  
Ehlers, E. J.  
Eli, Theodore  
Elliott, Jack  
Elliott, Wiley  
Ellis, Buster  
Ellis, Caot  
English, Billy  
English, H. T.  
Enrico, European  
Ephraim, John  
Ephraim, Metro  
Erba, Adam  
Erbe, Walter  
Etridge, J. W.  
Eule, Monroe  
Evangeline Show  
Evans, Albert J.  
Evans, Bob  
Evans, Geo.  
Evans, Geo. L.  
Evans, Joe  
Evans, Red  
Evans, Tom  
Everett, Jake  
Ewell, Walter A.  
Ezell, Wm. A.  
Fahy, Frank  
Fahley, Noble  
Farrell, E. S.  
Farrer, Verlin  
Faurar, Horace  
Faulconer, Ernest  
Fagin, Bob Slats  
Felbow, Ray  
Feltus, Aaron  
Fenondoes Jr., Reginald  
Ferguson, Earl C.  
Ferns, Will  
Fiedman, Abe  
Fiacchione, John  
Fink, Ray J.  
Finlay, Slim  
Finn, Red Steve  
Fischer, Martin J.  
Fisher, Bob  
Fisher, Francis

Fisher, Geo.  
Fisbie, Mark  
Flannigan, Bob  
Fleming, Felix  
Fleming, W. G.  
Fletcher, Frank

Flynn, J. Francis  
Fogle, A. W.  
Folsom, F. L.  
Forbes, Harry  
Forrester, Louie  
Forgatch, Sherman  
Fortune, Charlie  
Fossett, Booker  
Foster, Artie  
Foster, Victor J.  
Foukerson, Rube  
Fowler, B. O.  
Foye, Dr. John F.  
Francis, John  
Frank, Harris  
Franklin, J. E.  
Frank, Johnny  
Franz, Al  
Frazee, Zaza  
Frazier, Bruce K.  
Freddie, the  
Armless Wonder  
Frederick, J. W.  
Frederick, Johnny  
Frederick, John  
Fried, Ben  
Fried, Ed  
Fuller, Willie  
Fultz, Chaslie  
Fura, R.  
Gains, Wm.  
Gale, I.  
Gallagher, Thomas  
Gallup, Theodore

Galore, Skeets  
Garcette, Joe M.  
Garfield, Dr. R.  
Garkow, Phillipa  
Garnel, Ed F.  
Garnett, Dale  
Garrett, Alex R.  
Garrison, H. H.  
Gart, Jack Bo  
Gast, E. H.  
Gary, Ben  
Gastri, Eugene  
Gates, A. L.  
Gaughy, Harry  
Gay, James  
Gaylor, Guy  
Gennisse, Ben  
George, James  
George, Tom  
George, Tony  
George, Wm.  
Gerrard, Ted  
Gibson, Claude  
Gibson, Douglas  
Gibson, R. E.  
Gibson, Steve A.  
Gilbert, David  
Giles, Vern  
Gill, Frank C.  
Gill, Hal  
Gilles, Pat  
Gilmore, Pat  
Giss, Sammy  
Glenn, H. G.  
Glickman, Sam  
Gloss, Edward  
Gloth, Louis  
Godbey, Goodie  
Gordon, Bert O.  
Goffa, Geo.  
Goings, J. W.  
Gold, Harry  
Goldberg, Murray  
Golden Gate Show  
Golden, Nick  
Golden, Nat  
Goldie, S. M.  
Good, H. B.  
Good, Harry  
Goode, Ray  
Goodenkauf, Arley  
Goodlett, Howard  
Googins, B. W.  
Goodwin, Doyle A.  
Goodwin, Leo W.  
Gordon, Chas.  
Gowan, Albert  
Graft, Sam  
Graham, Geo. H.  
Graham, Joe  
Grant, Arthur R.  
Grant, Jack  
Grant, Variety Show

Gray, Chas. B.  
Gray, Rance H.  
Gray, Roy  
Greag, Walter  
Green, Lew  
Green, Silas  
Green, Willie  
Greenwood, Ralph  
Gregory, Jack  
Griffin, Willard  
Gripp, James  
Grissom, Wm. R.  
Groden, C. H.  
Grodi, C. H.  
Groffo, Miller  
Grosberg, Benny  
Grugan, Shorty  
Grumley, Jimmie  
Grys, John  
Groff, W. E.  
Grunden, Howard  
Guillaume, Edward  
Guinn, John C.  
Gump, Andy  
Gunn, Many  
Hae, Frederick L.  
Haberman, Bennie  
Haddon, Ray  
Haffey, California  
Hahn, Leo  
Haimovitz, Hal  
Hale, Prince  
Hale, Prince Eco  
Hale, Tom  
Haldorf, F. W.  
Hall, C. J.  
Hall, Earl J.  
Hall, Robert  
Hall, Smoko Earl  
Halligan, Jack  
Halstead, James  
Hamberton, Clive  
Hamilton, Ollie  
Hanasaki, F. S.  
Handmaker, Benny  
Hank, Chief Black  
Hanna, John  
Hanna, H. L.  
Hao, Alfred  
Harley, John  
Harper, Austin  
Harehrode, Harold  
Harb, Barney

When Writing for Advertised Mail, Please Use Postcards.  
Also state how long the forwarding address is to be used.



- Harmonica Bill  
Harper, Melvin  
Harper, P. E.  
Harr Bros.  
Harrington, E. A.  
Harrington, Odie  
Harris, Harry  
Harris, H. R.  
Harris, Lester S.  
Harris, Pearl  
Harris, Rome  
Harris, Stanley  
Harris, Tex  
Harrison, Joe  
Harrison, Wm.  
Hart, L. I.  
Hartigan, Pat  
Hartzberg, C. A.  
Harvey, B. Charley  
Haswick, Norris  
Haught, Albert  
Hawk, Paul  
Hawkins, Sam E.  
Hayden, Jim  
Hayes, Fred  
Heath, Hy  
Heath, Wm.  
Heid, Geo.  
Heider, Fred  
Heffner, Jimmy  
Helman, Maurice  
Hemmis, James G.  
Henderson, Jack  
Henderson, Lewis  
Henderson Stock  
Hendrix, Don  
Hendrixson, Hughie  
Henley, Robert  
Henley, Willie  
Henressey, Emmett  
(Red)  
Henry, Ed D.  
Henry, Speedy  
Hersha, George  
Herman, Benny  
Herman, Wm.  
Herrick, C. F.  
Herron, Carl  
Hirsch, Louis Butch  
Heth, Bob  
Heth, Robert Z.  
Hibbard, H. B.  
Hickman, Brock  
Hickmann, Chas. W.  
Hickman, Thos. R.  
Higgins, Joe  
Hilderbrand, Chalon  
Hill, C. N.  
Hill, J. E.  
Hill, P. C.  
Hill, Russell  
Hill, Stacey E.  
Hill, Will  
Hillman, Arthur J.  
Hiltner, A.  
Hines, Geo.  
Hines, Joplin  
Hines, Richard  
Hinkle, M. D.  
Hirsch, Lionel  
Hisco, Harry  
Hockenbury, Noble  
Hockett, H.  
Hockett, H. G.  
Hodge, Robt. F.  
Hodgini, Ted & Joe  
Hoffman, Harry  
Hofmeister, Frank  
Hogan, Jimmy  
Hogan, Orlie  
Hollander, Joe  
Holliday, Walter  
Hollier, Lloyd  
Holloway, Bud  
Holston, Jack  
Holton, Jack  
Holton, Ralph  
Hockin, John  
Hopkins, John  
Hopkins, Kenneth  
Hopper, Happy  
Hopper, W. H. Art  
Horte, Diamond  
Horton, C. O.  
Horvitz, Vic  
Hotchkiss, Harry  
Hotz, Albert  
Houston, Walter  
Howard, Geo.  
Howard, Hollie  
Howard, John  
Howard, Loui  
Howards, Larry  
Howe, Rex  
Huber, Fritz  
Huchingson, Tom  
Hughes, Geo. L.  
Hugo, Capt.  
Hughes, Ricca & Roy  
Huler, Jack  
Hull, Len  
Humblen, Floyd  
Hunker, Davis  
Hunt, Jack  
Hunt, Harry  
Hunt, Kid  
Hunt, Tom  
Hunt, T. R.  
Hurd, M. R.  
Hustert, August  
Hutchison, J. C.  
Hutchinson, Charley C.  
Hyer, Clarence  
Ideal Sharpener Co.  
Immanuel, Slats  
Inglish, H. G.  
Ingram, Howard  
Ingram, Zinder T.  
Ireland, A. T.  
Ireland, Will  
Ivey, James V.  
Jackson, R.  
Jackson, Henry  
Jackson, Doc W.  
Jakoby, Rudy  
James, Arthur  
James, Jack  
James, M. J.  
Janick, Harry A.  
Jasper, Cecil  
Jeralds, R. Whitey  
Jewell, Billy  
Jewels, Juggling  
Johnson, C. D. G.  
Johnson, Charles  
Johnson, Harry  
Johnson, Harry  
Johnson, Joe X.  
Johnson, Prof.  
Johnson, Lewie  
Johnson, Lon
- Johnson, P. O.  
Johnson, Silver  
Johnson, Sleepy  
Johnson, Sweetie  
Johnson, Vera  
Johnson, W. R.  
Johnson, Willis  
Johnson, Wm.  
Johnson, Al Toby  
Jokers, The Three  
Jolly, Richard  
Jones, Eugene Red  
Jones, Graden  
Jones, Harry  
Jones, H. B.  
Jones, Herbert  
Jones, M. F.  
Jones, Tom  
Jordan, Oris  
Jorgensen, Dean  
Joyner, J. C.  
Jules, Sol  
Kackley, Harry  
Kafka, Stanley & May  
Kahntroff, Morris  
Kamm, A. I.  
Kan, Ted  
Kandall, Elmer  
Kanerva, August  
Kaplan, Jake  
Karr, Joe  
Karr, O. B.  
Kaslin, Tennie  
Kauffman, Fred  
Keating, Major  
Keeler, Lew  
Keen, Bill  
Keith, W. R.  
Kellam, Walt  
Kellams, Happy  
Keller, Tom  
Kelley, Jas. C.  
Kelly, Bob  
Kelly, Frank Nuet  
Kelly, J. R.  
Kelly, Newt  
Kelly, Slim  
Kendrick, Cyril D.  
Kenkide, C. H.  
Kenner, Bennie  
Kennedy, Lee R.  
Kennedy, Pat  
Kansas, Kid  
Kerns, Jerry  
Kent, Thomas  
Kerns, Jimmy  
Keys, Chie  
Kilness, Dale  
King, A. J.  
King, Don V.  
King, Edward  
King, Jack  
King, John F.  
King, Thomas  
Kingdon, Iur Lyd  
Kingdon, Sid  
Kinman, John  
Kirk, Max  
Kisner, Frank  
Kleins, The  
Kline, Danny  
Kline, H.  
Kluge, Dexter  
Knapp, H. A.  
Knight, I. M.  
Knippel, L. P.  
Knock, Comod  
Knoff, C. H.  
Knox, E. E.  
Knowles, A. F.  
Kolb & Moeller  
Kold, James  
Kortes, Peter  
Kosterman, Ralph  
Koyale, Geo.  
Kraft, Perry  
Krasnaw, Harry  
Krause, Dr. Joe  
Krim, Willis  
Kruthaupt, Leonard  
Kugler, Fred  
Kuhn, Ralph  
Kumalae, Howard  
Kyle, J. T.  
LaBarrie, Babe  
LaBelle, Ray  
LaBerte, Bob  
LaFons, The  
LaForm, Duo  
LaMarr, Dr.  
LaMae, Walter  
LaMore, Jack  
LaMond, Lawrence  
LaPorte, Jules  
LaRock, Paul  
LaRouch, D. P.  
LaRue, Frank  
LaRue, Raymond  
LaVarre, Bud  
Labreque, Harry  
Lake, Arthur  
Lamore, W. E.  
Lamore, Milly & Jack  
Lamoureux, Geo.  
Lampinos, The  
Lamyard, Paul  
Landrum, L. C.  
Lane, Ben  
Lane, Jimmie  
Lang, Walter  
Langen, Wm.  
Lankford, C. M.  
Lankford, Chuck  
Lappas, Geo.  
Lasky, Andre  
Lauther, Carl J.  
Laurie, Harry Abe  
Laxon, Emil  
Law, Eddie & Gladys  
Lawrence, Sam  
Lawson, Echar  
Laye, Roy  
Layne, Don  
Lazarro, Bineto  
Lazell, Aerial  
Lebeau, Bill  
Ledley, Daniel  
Lee, Buck  
Lee, Carl (Shorty)  
Lee, Homer F.  
Lee, Joe  
Lee, Lewis E.  
Leesman, L. W.  
Lehr, Raynor  
Leifer, Jack  
Leland, Prof. E.  
Lemoind, Frank  
Leonard, Benny  
Leonard, Weston  
Leroy, Herman  
Loring, J. F.
- Levitich, Fred  
Levitich, Prof. L.  
Levine, Sam  
Lewellen, Roy  
Lewis, Herman & Dolly  
Lewis, J. G.  
Lewis & Louise  
Lewis, Ray  
Lewis, Ted, Orch.  
Leymen, Forest  
Libby, Frank  
Liberman, James  
Limbaugh, Jas. E.  
Lindsey, Lawrence  
Little, Dave M.  
Livandan, Happy  
Livingston, Harold  
Livingston, Harry  
Livingston, Prof.  
Lloyd, H. G.  
Lloyd, J. Jas.  
Lockhart, Henry  
Locke, Charlie  
Logan, Harry  
Lomas, Thomas  
Lombard, A. F.  
Longhart, John  
Lock, Wm. Harvey  
Long, Leon  
Loos, J. Geo.  
Lora, Rex  
Loring, Harold R.  
Lottridge, Harry  
Loy, Eugene  
Loy, Richard  
Lowe, Edward  
Lucas, Harold  
Lucas, Charles  
Ludwig, Charles  
Blount  
Luke, C.  
Lutz, Billy  
Lynch, Eddie  
Lyons, Delbert  
Lyons, Mr. Dolly  
MacCreary, Edw.  
McAnally, Henry  
McAlister, Tate  
McAtee, Marlin  
McCall, Albert  
McCarrie, John  
McCarthy, R. C.  
McCauley, Gaynor  
McCauley, W. A.  
McClintic, Carl  
McClure, Ross  
McColl, Al  
McCormick, James  
McCurry, B. W.  
McCurry, W. T.  
McCurdy, J. M.  
McDermitt, J. L.  
McDonald, Edw.  
McFarland, Ted  
McGee, Everett E.  
McGee, Jimmie  
McGill, Leo  
McGown, B. K.  
McGown, Vernon  
McGrath, Leo  
McHarvey, Earl  
McKean, E. E.  
McKee, Frank  
McKissach, Joe  
McKnight, C. H.  
McMaster, Jas.  
McMillen, Eddie  
McMillan, Samuel  
McMillan, Sanford  
McMullen, Jimmie  
McNichols, Michael  
McNiece, J. A.  
McPeak, R. E.  
McPherson, E. C.  
Mack, Eddie E.  
Mack, Eric M.  
Mack & Mack  
Mackey, Albertine  
Macon, Wm. W.  
Madden, Chick  
Magill, Leo  
Maguire, Wm. A.  
Mahab, Bob  
Mahaney, Thomas  
Malone, Dick  
Mandell, Bert  
Mansholt, H. M.  
Manuel, Russ  
Mancy, J. M.  
Maret, John  
Markell, Price  
Marks, Louis  
Marks, Tony  
Marlow & Ford  
Marr, Roy G.  
Marsh, Jerry  
Marshfield, Lee  
Marble, Carlton  
Martens, H. R.  
Martin, Al  
Martin, Bro.  
Martin, Harry G.  
Martin, Linton R.  
Martin, M. B.  
Martin, Tommy  
Martinez, Luis  
Mason, Neil  
Mason, Dr. H.  
Mason, Tex  
Mason, Thos. C.  
Massey, Brose E.  
Mathews, Eddie  
Mathews, Thomas  
Mathis, Ray  
Mattson, Ben  
Maunial, Bob  
Maxwell, Fred M.  
Maxwell, Jack  
Maxwell, Paul  
Mayer, Geo. F.  
Mayes, John  
Mayo, Skeet  
Meadows, C. H.  
Meeker, C. E.  
Meeks, L. E.  
Mellison, Frank  
Menzel, Bud  
Merland, Howard  
Merson, Louis  
Mertens, Hans  
Messmore, Raymond  
Meyers, Earl Frank  
Meyers, Harry  
Miller, A. B.  
Miller, Cash  
Miller, Crazy  
Miller, Earl  
Miller, Eli  
Miller, Frank  
Miller, Harry E.  
Miller, Harry L.
- Miller, Jack  
Miller, Ken  
Miller, Ralph  
Miller, Rodeo  
Miller, Roland  
Miller, Terry  
Miller, W. R.  
Mills, C. B.  
Mills, Jack  
Mines, Whitey  
Miracle, Edgar  
Mirth, Gr. Show  
Mitchell, Larry C.  
Mitchell, Charley  
Mitchell, Frank C.  
Mitchell, Lawrence  
Mitchell, Mike  
Mitchell, Steve G.  
Mitchell, Tony  
Mitchell, Wm. S.  
Moat, Oliver Ter  
Mohawk, Chief  
Monarch Expo.  
Money, Howard  
Montague, Earnest  
Montes, Todor  
Montgomery, T. R.  
Moore, A. L.  
Moore, C. D.  
Moore, C. G.  
Moore, Curley  
Moore, Dinty  
Moore, Eddie  
Moore, G. B.  
Moore, James G.  
Moore, Kellie  
Moore, M. & Jerald  
Moore, Red  
Moore, S. (Baldy)  
Moore, Winifred  
Moosy, Harry  
Morgan, Eddie  
Morris, Bob & Will  
Morrison, Ray  
Morrison, Ted  
Morrison, Carl  
Morse, M. J.  
Mortensen, Fred  
Moses, Earl  
Motherwell, Thos.  
Muller, Edw.  
Mullins, Jack  
Mund, Sam  
Munsinger, E. L.  
Murphy, Avery  
Murphy, Doc Jack  
Murphy, Geo.  
Murphy, H. W.  
Murphy, Prof. Sam  
Murphy, Speck  
Murphy, Ted W.  
Murphy, Tom  
Murray, Arthur  
Murray, Eddie J.  
Murray, Jesse  
Murray, Joe  
Murray, R. E.  
Murray, Sgt. Billy  
Murray, T. E.  
Murrey, John E.  
Muse, J.  
Music, Willie  
Myers, Alva R.  
Myers, Chic  
Myers, Nels  
Neal, Wm. May  
Nelson, C.  
Nelson, Frank  
Nelson, L. M.  
Newman, Tim  
Newman, Harry G.  
Newman, Mike  
Newsome, Henderson  
Newton, Billy S.  
Newton, H. Glenn  
Nickel, Ray  
Nicholas, Joe  
Nicholas, Russee  
Nicholas, Mike  
Nichols, Frankie  
Nichols, Rudy Red  
Nichols, Steve  
Nix, Bunny  
Nixon & Norris  
Noble, Ralph  
Nofflett, Boyne  
Nolan, Larry  
Norman, Jack  
Norwood, Jack  
Nussbaum, Galtias  
Nugent, Edw. F.  
Nelson, Bud  
O'Brian, John  
O'Bryan, Pat  
O'Curan, Happy  
O'Dear, Jimmy  
O'Doud, J.  
O'Hara, Frank  
O'Hara, Jas. J.  
O'Loughlin, Tommy  
O'Neal, Jack E.  
O'Shea, Jack  
Oates, Johnnie L.  
Oberman, Harry  
Ogden, J. F.  
Oldfield, Olin  
Oliver, O. L.  
Oreson, John W.  
Ott, Uncle  
Ott, Vernon  
Ounderkirk, C. J.  
Owens, Burt  
Owens, Frank  
Pablo, D. Juan J.  
Page, The Magician  
Page, Thomas V.  
Paige, Geo. W.  
Paige, Richard  
Palmer, John Lee  
Parisian, Chuck  
Parker, Arrel  
Parker, James  
Parker, Robt.  
Parker Sales  
Parnie, M. B.  
Pass, Herbert  
Patt, Felix  
Pauli, F. W.  
Paulson, Joe  
Payas, Ralph  
Pearce, A.  
Peary, Robt.
- Pelcher, Tony  
Pentz, Frank  
Perkins, Chas. A.  
Perry, Frank A.  
Perry, Joe  
Perry, Lee  
Peters, Frank  
Peterson, Eugene  
Petraill, Sam  
Pfeifer, E. W.  
Phillips, James D.  
Phillips, Phil  
Phillips, Stanley  
Phoenix, Capt.  
Pickens, Ogden  
Pichian, James  
Pieklo, Walter  
Piercy, Howard  
Pinfold, Plator  
Pinkston, J. W.  
Pipkin, Charley  
Pitner, Hiram L.  
Plumhoff, Wilbert  
Pluzini, Lloyd  
Poli, Joe  
Pollock, Tommy  
Posey, Bob  
Pottle Jr., Wm.  
Pounders, Alfred  
Powers, Vee H.  
Prather, Henry H.  
Price, Joe S.  
Prince Chemical Co.  
Pritchard, G. W.  
Prowell, Albert  
Pruess, Elmer  
Pruitt, J. D.  
Pumroy, H. L.  
Purnell, Harry  
Pyle, Doc  
Quinn, Floyd L.  
Race, Frankie  
Railey, Jack  
Rains, Kenneth  
Ramage Jr., D. S.  
Rambo Jr., Byron  
Ramsey, Bennie  
Ramsey Jr., Donald  
Rankin, Harry  
Ray, Buster  
Ray, Geo. A.  
Rayo, Ned  
Read, C. H.  
Reard, Elbert  
Reamer, Frank  
Redding, L. E.  
Reece, F. L.  
Reed, F. L.  
Reed, Fred  
Reed, Minor  
Reeves, H. N.  
Reeves, Harry  
Reichback, Ben  
Reiter, O. K.  
Remalia, Von  
Remda, Jos.  
Remo, Edw. A.  
Reno, Geo.  
Renshaw, Jack  
Reverse, Jimmie  
Rey, Val  
Reynolds, Anthony  
Reynolds, Cecil  
Reynolds, Ellery S.  
Reynolds, Jas. C.  
Rhodes, Elmer C.  
Richards, H. E.  
Richards, David  
Richardson, Dick  
Riley, Edward F.  
Riley, Harry  
Riley & Riley  
Ripley, L.  
Rishin, Thad  
Risher, Thad A.  
Ritter, Robt.  
Rivers, R. A.  
Robbins, Charley  
Roberts, Harold M.  
Roberts, J. Stanley  
Roberts, Lowell  
Roberts, J. C.  
Robinson, Chas.  
Roberson, George  
Roberson, James  
Robyn & Day  
Rosen, Chas.  
Rodgers, Noble  
Rogers, Elton  
Rogers, Eddie  
Rogers, Roy E.  
Rogers, S. A.  
Rohr, O. P.  
Roisman, Harry  
Romaine, Dr.  
Rondell, J. V.  
Rose, Henry P.  
Rosen, Mike  
Rosenberger, Bert  
Ross, Dennis  
Ross, John H.  
Ross, W. E.  
Rowan, Doc W. H.  
Rowland, Welton  
Roth, Morris  
Rothrock, Paul  
Rounds, James  
Ruddy, Geo. N.  
Rufus, Sid  
Rule, Dale  
Rule, Mike  
Runnel, Al F.  
Rush, Austin & Gladys  
Russell, M.  
Sabott, Chas.  
Sachs, Art  
Sager, Frank  
Salisbury, Bill  
Salo, Neil  
Salsbury, Samuel  
Sanderson, C. L.  
Sands, Geo.  
Sassy, Chas. L.  
Sattler, Alfred  
Saunders, Al  
Saunders, John P.  
Scaggs, G. F.  
Scharling, Jack  
Scharling, John  
Scheinah, Howard  
Schenck, Jack  
Schneider, Vic  
Schuback, Tex A.  
Schutz, Ed  
Schwartz, Sam  
Schwartz, Paul  
Scott, C. D.  
Scott, John Cowell  
Scott, L. L.  
Seals, Jack
- Scruggs, Forrest M.  
Seargent, Geo.  
See, George  
Seely, Vernon  
Seleg, B. W.  
Sepulveda, Gaudalope  
Sewell, E. T.  
Shorty, Shorty  
Seymour, W. O.  
Shades, Carl F.  
Shaefer, Hugh  
Shannon, Geo.  
Shapley, Howard  
Shea, Eero  
Shearer, C. W.  
Shelton, Fred  
Sherard, J. M.  
Sherwood, Tom  
Sherwood, Blackie  
Shields, Price  
Ship, R. A.  
Shockley, Charles  
Shockley, Joe  
Shoemaker, Earl  
Short, Raymond  
Shuart, J. C.  
Shull, F. C.  
Shultz, Capt. Wm. K.  
Shultz, Wilbur  
Shupard, Jack  
Siegrist, Joe  
Silver, Chas.  
Silver, Hal  
Simmons, Alex  
Simpson, Eddie  
Simpson, Sam  
Simpson, S. M.  
Simpson, Oscar  
Sims, Amon  
Single, Moosa  
Sinnott, W. E.  
Skaggs, LeRoy  
Sky Eagle, Chief  
Slinkard, Waldo  
Slower, W. H.  
Slusser, Wm. E.  
Smart, Jack  
Smith, Ben A.  
Smith, Clarence  
Smith, Claude  
Smith, Ed  
Smith, F. A.  
Smith, Fletcher  
Smith, Gilly  
Smith, J. C.  
Smith, J. George  
Smith, Otis L.  
Smith, Sam  
Smith, Willie W.  
Smythe, Smyth  
Snapp, Wm. R.  
Snediker, H. Roy  
Snellenberger, C. H.  
Snyder, Dick  
Snyder, Leo  
Snyder, Leon  
Solar, Joe  
Solomon, So.  
Sophier, Fred  
Sorenson, Asger  
Soret, J. A.  
Spalla, Sam  
Spicer, Douglas  
Spring, Ed  
Spring, Tony  
Sproull, Albert  
St. Claire, Ernie  
St. Clair, Andy  
St. Johns, Art  
Stanley, Chas. W.  
Stanley, C. H.  
Stanley, Geo. & Lizzie  
Stanley, Goldblock  
Stanley, Lala Vaso  
Stanley, Paul  
Stanley, Stanley  
Stanton, F. D.  
Stark, Miles H.  
Starr, Al  
Stear, Frank  
Steele, Grady  
Steele, Max  
Stengel, Louis  
Stennett, Bill  
Stephens, Emmett  
Stephens, James O.  
Stephens, J. R.  
Stevens, Frank  
Stevens, Tex  
Stewart, R. H.  
Stiles, R. F.  
Stiles, Dwight A.  
Stillman, Lewis  
Stillwell, Jimmie  
Stittell, Sidney  
Stingle, Willard  
Stires, Fred W.  
Stocker, Ben  
Stockton, Louie  
Stoltz, Geo.  
Stoltz, Henry  
Stoltz, Peg  
Stone, O. L.  
Stone, O. L. Man  
Storey, Ala.  
Strom, Frank  
Sturges, Ben  
Stratner, Carl U.  
Street, Claude C.  
Strong, Elwin  
Strong, James  
Stross, Herman  
Struck, Buddy  
Sturatt, Lee  
Sullivan, Edw.  
Sullivan, James E.  
Sullivan, Oscar  
Sullivan, Texas  
Summer, Kermit  
Suski, J.  
Swab, Mosey  
Sweeney, Thos. L.  
Sweet, Geo.  
Swetland, C. N.  
Sylow, H. C.  
Tackman, Art  
Tait, D. Whitey  
Tarbaton, Charlie  
Tarbes, Max  
Tatum, Moger  
Taylor Bros.  
Taylor, R. P.  
Taylor, Doc W. H.  
Teer, Jimmie  
Telford, H. B.  
Templeton, Patrick  
Tenneyson, Dave  
Terne, Bill Doc  
Terrell, Billy  
Thalhofer, Fred  
Thomas, Art B.
- Thomasson, L. L.  
Thomlinson, C. H.  
Thompson, T.  
Thornon, Richard  
Thunderbird  
Thundercloud, Herb Co.  
Thunderskye, Tom  
Thibbins, Tommy  
Tierney Jr., Edw.  
Tilden, Jimmy  
Tinchner, Vernon  
Tisdale, Don  
Tisdale, H.  
Todd, K. W.  
Tollin, Dave  
Tom, Frank  
Tom, Miller  
Tory, Harry  
Tourney, Wm.  
Towe, Paul  
Townson, C. M.  
Tracy Bros.  
Trask, D. A.  
Trebort, Robert  
Trelors Entertainment Bureau  
Tri-State Booking Agency  
Tronson, Rube  
Trousdale, Boyd  
Trout, Max S.  
Trueblood, C. D.  
Truiman, Wm.  
Tuman, Hughie  
Turner, Joe C.  
Turville, Frank  
Udder, Dick  
Underhill, Howard  
Usher, Geo.  
Van Hap & Myrtle  
Van, Bucky J.  
Van, Hap & Myrtle  
Vann, Dan  
Vanoeker, Harold  
Vardells, The  
Varo, Don  
Vautelles Circus  
Verga, Andy  
Verga & Lee  
Vermont, Slim  
Vernon, C. A.  
Vernon, Wally  
Vickers, Frank  
Vincent, Richard  
Vining, Frank  
Vital, J.  
Von Leharon, J.  
Von Shoen, Eddie  
Voorheis, Ben H.  
Wade, Billy  
Wade, Roy M.  
Wadsworth, F. W.  
Waldo, Jack  
Walker, Broadway  
Walker, Jack  
Walker, Mickey  
Walker, Montana  
Walker, Tim  
Wall, Ted  
Wallace, Hi  
Wallace, James E.  
Wallace, Jerry  
Walling, Ernest  
Walsh, Andy  
Walsh, Horace  
Wanna Pony, Bill  
Ward, E. W.  
Ward, Geo.  
Ward, Johnny  
Ware, Frank Ray  
Ware, Frank  
Wargy, Paul  
Warren, Edgar  
Washington, Geo. H.  
Wasler, Jake  
Wasson, John W.  
Wasson Jr., Samuel  
Wayland, Bobbie  
Wayne, Marty  
Weaver, O. L.  
Webb, Clay  
Webb, Randy  
Webber, A. R.  
Weber, Elias  
Wehner, C. Eugene  
Webster, Fred  
Wederick, John  
Weeks, Gerald  
Weeks, Monty  
Weinberg, Arthur  
Weinberg, Joe  
Weiner, Herman  
Weinkle, Mose  
Welch, Joe  
Wells, James F.  
Wells, S. D.  
Wells, Bud  
Wells, S. Dale  
Wells, John O.  
Wenley, V. & H.  
Werdel, Philip  
Wermaske, John  
Wesselman, L. B.  
West, Al  
West, Eddie Out  
West State Circus  
Western, John  
Wetensamp, Frank  
Wheeler, Bob  
Wheeler, Carl  
Wheelock, Ray  
Whetten, F. D.  
White, G. W.  
White, Harold  
White, Jas. Bisbee  
White, W. Max  
White, Jr., Robt.  
Whiteway Shows  
Whitmarsh, C. C.  
Wilbur, Burton J.  
Wilder, Frank  
Willard (Man That Grows)  
Williams, Burt  
Williams, Curt  
Williams, Earle  
Williams, Flash  
Williams, Guy  
Williams, Jack & Alice  
Williams, Jack (Dempsey)  
Williams, Kelly  
Williams, Leonard  
Williams, Curley  
Williams, Les C.  
Williams, W. H.  
Williams, Marshal  
Williams, Walter  
Williamson, Carl  
Williamson, Lloyd  
Willie-West & McGinty  
Willy, Clark  
Wilner, Dave  
Wilson, Bill Monk  
Wilson, Carl  
Wilson, E. G.  
Wilson, Harry E.  
Wilson, Jack  
Wilson, Lloyd  
Wilson, Max  
Wilson, Robt. W.  
Wiltse, Cash  
Winetraub, Sam  
Winnemore, Al J.  
Winrick, Nick  
Winstead, E. S.  
Winter, Ellis  
Wise, John  
Wistor, Thos.  
Witbe, Bob  
Withers, Howard  
Woekener, Joe  
Wolf, Jack & Marie  
Wolf, Wm.  
Wolfe Shows  
Woltz, Earl  
Wonder, Tom & Betty  
Wood, Mearl  
Woodard, Rufus  
Woods, Punk  
Woolrich, C. H.  
Wortham, Jack T.  
Wray, Al & Fay  
Wright, Arthur A.  
Wright, Charlie  
Wright, M. R.  
Wright, Chuck  
Wright, Eddie  
Wright, King Kong  
Wright, John  
Wyant, Roy  
Wyatt, R. L.  
Wynegar, Pete  
Yancey, Tommy  
Yancey, Geo. B.  
Yanko, Steve  
Yanko, Vastan  
Yanko, Miller  
Yarbor, Earnest  
Yarko, Johnnie  
Yenko, Geo.  
Yoanis, Green  
Yoerg, Augie  
Yonko, Geo. M.  
York, W. B.  
Younmans, Ralph  
Young, Joe  
Young, Lloyd  
Young, Roy  
Younger, Scout  
Zack, L. I.  
Zalaco, Count Jos.  
Zaylor, W. T.  
Zeldman, Wm.  
Zelmo, the Great  
Zenor, Clarence  
Zerado, Frank  
Zimmer, Joe  
Zobar, L.  
Zorn, Myrtle  
Zoraky, Joe
- Wermaske, John  
Wesselman, L. B.  
West, Al  
West, Eddie Out  
West State Circus  
Western, John  
Wetensamp, Frank  
Wheeler, Bob  
Wheeler, Carl  
Wheelock, Ray  
Whetten, F. D.  
White, G. W.  
White, Harold  
White, Jas. Bisbee  
White, W. Max  
White, Jr., Robt.  
Whiteway Shows  
Whitmarsh, C. C.  
Wilbur, Burton J.  
Wilder, Frank  
Willard (Man That Grows)  
Williams, Burt  
Williams, Curt  
Williams, Earle  
Williams, Flash  
Williams, Guy  
Williams, Jack & Alice  
Williams, Jack (Dempsey)  
Williams, Kelly  
Williams, Leonard  
Williams, Curley  
Williams, Les C.  
Williams, W. H.  
Williams, Marshal  
Williams, Walter  
Williamson, Carl  
Williamson, Lloyd  
Willie-West & McGinty  
Willy, Clark  
Wilner, Dave  
Wilson, Bill Monk  
Wilson, Carl  
Wilson, E. G.  
Wilson, Harry E.  
Wilson, Jack  
Wilson, Lloyd  
Wilson, Max  
Wilson, Robt. W.  
Wiltse, Cash  
Winetraub, Sam  
Winnemore, Al J.  
Winrick, Nick  
Winstead, E. S.  
Winter, Ellis  
Wise, John  
Wistor, Thos.  
Witbe, Bob  
Withers, Howard  
Woekener, Joe  
Wolf, Jack & Marie  
Wolf, Wm.  
Wolfe Shows  
Woltz, Earl  
Wonder, Tom & Betty  
Wood, Mearl  
Woodard, Rufus  
Woods, Punk  
Woolrich, C. H.  
Wortham, Jack T.  
Wray, Al & Fay  
Wright, Arthur A.  
Wright, Charlie  
Wright, M. R.  
Wright, Chuck  
Wright, Eddie  
Wright, King Kong  
Wright, John  
Wyant, Roy  
Wyatt, R. L.  
Wynegar, Pete  
Yancey, Tommy  
Yancey, Geo. B.  
Yanko, Steve  
Yanko, Vastan  
Yanko, Miller  
Yarbor, Earnest  
Yarko, Johnnie  
Yenko, Geo.  
Yoanis, Green  
Yoerg, Augie  
Yonko, Geo. M.  
York, W. B.  
Younmans, Ralph  
Young, Joe  
Young, Lloyd  
Young, Roy  
Younger, Scout  
Zack, L. I.  
Zalaco, Count Jos.  
Zaylor, W. T.  
Zeldman, Wm.  
Zelmo, the Great  
Zenor, Clarence  
Zerado, Frank  
Zimmer, Joe  
Zobar, L.  
Zorn, Myrtle  
Zoraky, Joe
- Ucallene, Marie  
Ward, Stella  
Wilde, Renee  
Williams, Hazel  
Wilson, Mrs. Carl  
Wood, Mrs. Rae  
Johnstone, Wm.  
Scotty  
Jones, Mack  
Jonsenberger, Victor  
Karnes, Joe R.  
Kearns, Jack  
Kelly, Billy  
Kerr, S.  
Kerr, Billie O.  
Kimball Bros.  
Knight, Richard J.  
Lambert, Joe  
La Marr, Bobby  
La Mare, Jerry  
La Motte, Joseph  
Lauraine, Albert  
Leeper, Jack  
Lemoine, John C.  
Lentini, Frank  
Lewis, Eddie  
Lucas, Nick  
Mack (O'Flarity in Paris)  
Mandean, Jose  
Marino, Joseph  
Mathews, Thomas  
McCrear, Neil  
McKee, Jack  
Michaelson, Wm.  
Mitchell, Jas. E.  
Morgan, D. C.  
Morris, Jack  
Murry, R. J.  
Nicholas, Wm.  
Nutting, Merrick R.  
O'Connor, Joseph L.  
Ormond, W. C.  
Faroff Troupe  
Kendson, Slim  
Phelan, Chas.  
(Strong Man)  
Phillips, Amos  
Phillips, Tip  
Pressler, James  
Purl, Billy  
Quincey, Dr. T. J.  
Randolph, Don A.  
Reed, Wm. H.  
Reeder, Geo. J.  
Roder, Harry  
Rossa, Joe  
Seattle Whaling Co.  
Shepherd, Victor  
Shubert, (3 Kanes)  
Sohn, Clem  
(Farach.)  
Sorensen, H. H.  
So. Sea Islanders  
Stevens, C. A.  
Street, Geo. & Kath.  
Sullivan, Jerry  
Sullivan, Joe E.  
Taylor, Wm. & Ray  
Tatman, Harry  
Thompson, Edw.  
Tierney, Jas. A.  
Thompson, Nippon  
Tracy, Irwin Lewis  
Tudel, Harry E.  
Wenzel, Mack  
Westfall, Bill  
Wille, Henry  
Wilson, H. H.  
Wise, Ben  
Worthe, Glenn F.  
Youngblood, Azalea

## Gentlemen's List

## Ladies' List

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# Hartmann's Weekly Broadcast

THE Cole Bros.-Clyde Beatty Circus has upset the old adage, "Great oaks from little acorns grow." Unlike other shows starting in a small way and growing or expecting to grow, the Cole-Beatty show was a "great oak"—34 cars in size—from its very birth in the spring of this year and remained such (even with five cars less) up to the closing last week, when it was placed in the barn at Rochester, Ind., after completing its scheduled tour. It was an immense undertaking for Managers Jess Adkins and Zack Terrell, but, seasoned showmen that they are, they proved themselves equal to the task and we congratulate them.

Of course, there are others besides Messrs. Adkins and Terrell deserving of credit in the success of the new enterprise, but none probably more so than Floyd King, who handled the management of the advance. Floyd's idea was to get back to the old-fashioned idea of a circus bill of plenty of color and flash and he carried this out fully. A dyed-in-the-wool newspaper man, Floyd is a great believer in advertising and, knowing what a job he had to put over a new show title, he went the limit in letting the world know about it. Besides an eight-page herald in two colors and a quarter-sheet herald, he worked up three separate pieces of advertising matter which he used for free distribution. One of these pieces was a 24-page booklet in three colors and gold. It was the first circus booklet ever printed in colored roto, which was introduced several years ago. One million copies of this booklet were printed and when the show closed only 20,000 copies were left, to give you an idea of how he covered the cities and rural routes.

Floyd's business relations with Messrs. Adkins and Terrell have been most pleasant and it was with considerable regret that he leaves their employ to go with the Al G. Barnes Circus next year. His face is a familiar one on this show, having formerly handled advance publicity there. His new connection with the Barnes show, however, will be as general agent.

A certain fair is said to be contemplating suing a certain circus for \$5,500 on a breach-of-contract claim.

"A H HA" HARRY F. GILLIAM is another one who wants to see the concession business get back to its former status. He postcards: "That's the stuff, Hartmann! Keep pounding away at those controlled devices. The concession business will then be restored to its original status and men and women of integrity will return to the profession. The Billboard stands 100 per cent for showfolk, but show me operators of controlled devices who are even for themselves. There was a time when showfolk upon entering a town were looked upon as ladies and gentlemen and left with that impression upon the people. This can be the situation again, but it is up to the concessioners and showfolk themselves."

Norman Y. Chambliss is a fair manager who not only believes in clean midway shows and concessions but goes out of his way to help them. Take, for instance, the speech he made in behalf of them before the grand stand at the Clinton, N. C., Fair this year.

IF YOU think that fairs cannot collect damages from carnival companies that break contracts, read the article by George Shuler Jr., secretary of the Southwest Free Fair, Dodge City, Kan., in the fair department of this issue. We are not in sympathy with a carnival or a fair that will make and willfully break a contract. Signing contracts to use as aces in the hole is bad business and should be discouraged. And the way to discourage it, if it can't be done otherwise, is to emulate the Southwest Free Fair.

It's hardly believable, but some non-union circus billposters this year were paid only \$11 per week, with a \$5 hold-back weekly, and they had to pay their own hotel expense and eats. Most of

them slept on old mother earth with the sky for a blanket.

ONE of our correspondents sees merit in the new passes issued by the Beckmann & Gerety Shows. He writes: "Did you see the new passes handed out by Beckmann & Gerety latter part of season? Show passes were in a neat folder a la coupon book, flashy and attractive, but coupons for only five shows were inside. Ride passes called for eight rides, some of which were not operating and others operating under another name. However, it is a good move on their part, as recipients felt highly honored and appeared well pleased. This has cut down their free list more than 50 per cent and apparently proves that the majority of pass beggars merely desire them for prestige to a great extent."

Several rumors are afloat about changes in staff members of the Hagenbeck-Wallace Circus. One says Auditor Fred DeWolfe is out, another that Assistant Manager Ira Watts is out (and leaving the circus business), and still another that Eddie Delavan will be on the front door next season. Manager Ralph J. Clawson proclaims to know nothing about such changes, as witness the following telegram from him November 8 from Peru, Ind.: "There have been no changes in our staff and no contracts have been signed for 1936 season."

MANAGER J. BRASS of the Combustion Bros. Shows will probably be disappointed when he reads this second letter from Herbert S. Maddy. Herb writes:

"Dear Brass—Even if you should decide to engage my novel act of trained fishworms, bollweevils and snow birds I will have to disappoint you, for a time at least. The recent earthquake in the East shook the skins from the fishworms, cracked the shells off the bollweevils and completely de-feathered the snow birds. Cannot deliver act until nature takes its course. The quake even dislodged a gold crown from a tooth in the pretty mouth of Fatima, the young and graceful worm that does such a wonderful fan dance. At present I have the worms wrapped in cotton, the bollweevils in tobacco sacks, while the snow birds are hopping around attired in Empire gowns and flannel pantalettes (gowns and 'undies' by Miss Pearl Biron, of the Harris-Eskew Rodeo).

"Elias Sugarman visited me just before the quake to catch the act. He came disguised as a whiskered Russian (See BROADCAST on page 58)

## LETTER LIST

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McKeone, Bobby  
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Miller, Frank Costi  
Moore, Don  
Morales, Daniel  
Mortenson, Mort  
Noble, Mr. & Mrs.  
Norling, Albert  
Olsen & Johnson  
Omossa, Mohamed Ben  
Orchard, LeRoy  
Orton, Myron  
Perry, Robt. E.  
Phillips, Eugene  
Reynolds, Harry  
Roy, J. George  
Saari, Augustus T.  
Sidenberg, Sid  
Spencer, C. L.  
Stoddard, Doc  
Stoddard, Doc  
Stone, Benny  
Stratton, Carl U.  
Stroud, Elmore  
Tolmack, Benny  
Thornton, Ray  
Travis, James  
Tuttle, F.  
Vail, Frank  
Wallace, Clyde  
Wilburn, Herman  
Wise, Ben  
Woods, Douglas  
Young, Earl E.

## MAIL ON HAND AT

ST. LOUIS OFFICE  
390 Arcade Bldg.,  
Eighth and Olive Sts.

Fuller, Jack L., 28c  
Kelly, F. J., 17c

## Ladies' List

Abbott, Mrs. Fay  
Bucklinger, Eloisa  
Davidson, G. E.  
Dean, Dorothy  
Eaton, Mrs. Ed  
Hayes, Mrs. Harold  
Jackson, Mrs.  
Kerkhoven, Mrs.  
Key, Mrs. Zell  
Lamb, Marie  
Maurer, Mrs. J. C.  
Miller, Mrs.  
Morgan, Mrs. Hila  
Mulatero, Angie  
Phillips, Mrs. E.  
Poole, Mrs. Bill  
Quilliam, Mrs. Leo  
Roberts, Ruby  
Rungie, Mrs. Helen  
Shannon, Mrs.  
Stein, Mrs. A. E.  
Swires, Mrs. Carl  
Smith, Mrs. Dottie  
Thompson, Mrs. May  
Wagner, Anne  
Wilson, Mrs. F. W.  
Wyatt, Mrs. Billie

## Gentlemen's List

Adams, Ray  
Ames, George L.  
Barger, Harry  
Brown, Pat  
Broyles, Louis A.  
Carlson, Ernest G.  
Clark, E.  
Cobb, Bert  
Cole, S. F.  
Corey, Ted  
Conyer, Ted  
Cundiff, J. C.  
Ellis, Buster  
Emerson, Whitey  
Exman, G. H.  
Felton, Nate  
Fuller, Jack L.  
Gilles, R. L.

Gold, Harry  
Grammar, Bob  
Green, Chuck  
Handing, Steve F.  
Helms, R.  
Hitzel, Joe  
Hirsch, Harry M.  
Howard, John  
Howe, Rex  
Hunter, Blacken  
Kaplan, Max  
Kelly, F. J.  
Kidder, Charles  
LaFontaine, Jimmie  
Lambert, D. J.  
Larson, J. K.  
Lee, Roy  
Little, Jack  
Marcant, Joe  
Marion, Joseph O.  
Mars, Walter J.  
Martin, Frank  
Martin, Pete  
Mason, Thos. C.  
McPeak, R. E.  
Miller, Joe  
Parker, Carl

Peyton, Wm. (Brownie)  
Raymond, Mr. & Mrs.  
Rink, Sidney  
Rohn, T. W.  
Roland, Oliver  
Ryan, Buddy  
Rye, C. Mountain  
Scatterday, Dick  
Smith, Herman  
Smith, Roy  
Stine, A. E.  
Stratner, Carl V.  
Swan, Walter  
Thomas, Jack  
Thorpe, Floyd T.  
Thorpe, Herschel  
Tremayne, Paul  
Wafford, Mr. Rahe  
Walters, Robt. M.  
Ward, Dutch  
Webster, Fred  
Webster, Pat  
Willis, Buddy  
Wilson, R. A.

MAIL ON HAND AT  
DALLAS OFFICE  
401 Southland Life Bldg.  
1416 Commerce St.,

## Ladies' List

Allen, Mrs. Kate  
Byers, Mrs. Carl  
Byers, Mrs. Grace  
Corvington, Mrs.  
Davenport, Mary  
Dyer, Sis  
Ellis, Mrs. B.  
Fager, Nora  
Farr, Mrs. Bessie M.  
Goff, Madelyn  
Goree, Mrs. Cecil  
Gutkin, Sophia  
Howell, Mrs. Ray  
Irby, Mrs. J. E.  
Jennings, Mrs. Mary  
Johns, Mrs. Eva  
Jolley, Mrs. A. C.  
Jones, Mrs. Marie  
LaMaie, Madame  
Leavitt, Mrs. Larry  
Manners, Murial  
McCarthy, Pearl  
McFarland, Mrs.  
Newman, Mrs. H.  
Parks, Mrs. Eva  
Porter, Mrs. Mabel  
Royce, Lorene  
Scrimager, Mickey  
Tonnings, Mrs.  
Willison, Inez  
Wright, Mrs. Dessie  
Zyeda, Madam

## Gentlemen's List

Adams, J. C.  
Alfred, Jack & June  
Applegate, Joy R.  
Archer, Whitey  
Badger, Harry  
Bayer, Dick  
Bean, Roy  
Beckner, Denny  
Rejano, Paul  
Revin, Frank W.  
Rever, Ray  
Briggs, Bert  
Buchanan, J. A.  
Burnett, A. W.

# Motor Transportation Dept.

By CAPTAIN E. R. HATFIELD

We solicit your co-operation by sending us letters concerning difficulties and complications you encounter while traveling the highways or visiting cities and towns. We want to know the problems of showmen, so we may publish information of interest to all. Address your letters to Motor Transportation Department, The Billboard, 25-27 Opera place, Cincinnati, O.

## A Strange Fact

BE SURE TO OBTAIN THE NOVEMBER 30 ISSUE (CHRISTMAS SPECIAL) and read *Strange Facts* in this department. For instance, here is one: The world's greatest law repealer is Gilbert Morgan, of Cleveland. He repealed 1,000 laws while serving as a member of the Ohio Legislature in 1923 and not one of these laws affected the motor vehicle. Yet in the same session he presented the non-venue bill, which prevents a change of venue in auto accident cases. This law is much cussed and discussed and requires the case to be heard in the county in which the accident occurs or where the defendant lives. We are informed that this is the only law of its kind in the country.

## Gangster Methods

A report from South Carolina alleges that the governor of that State used machine guns to drive eight members of his highway department from their offices because they violated orders concerning the establishment of a new \$3 license-plate fee. South Carolina now has the Georgia rate, which should be good news to showmen.

## Code Draws Fire

The new California Motor Vehicle Code received a severe attack from motor-truck owners of that State. We are informed there will be much trouble over this law.

## Coast Auto Show Off

The San Francisco Auto Show has been canceled because of a mechanics' strike. Show was scheduled for November 2-9.

## New California Tax

A new law in California provides for taxes to be collected on trucks in the form of "Vehicle License Fee Tax." This replaces the previous county personal tax system. The new tax is due and

payable January 1, 1936, with a penalty of 100 per cent added. The tax is 1 1/2 per cent on the actual market value of such vehicle. Both passenger and commercial vehicles are taxable under this law. The tax must be paid when purchasing license plates.

## Commend Ohio

Many States have commended Ohio on the new type license plates used in 1935. The 1936 plates in several States will be patterned after the Ohio plates, which police departments over the country claim are the easiest to read. The Ohio plate pattern is as follows: 624-VP, 333-DM, 123-BE—no two letters alike. When the letter I appears the letter T is omitted because of resemblance. Plates issued in California for 1936 will carry such numbers as 1A1 to 9Z9999, without letters I, O and Q. The Ohio plates will be blue on white.

## A Great City

We take this time to acquaint readers with an American city that holds high rank in the automotive industry—Dayton, O. This city produces more parts and accessories for the motor vehicle than any other American city. Every motor vehicle using the highways in the passenger car class is equipped with parts made in this city. Dayton's population is 200,000, with a low unemployment ratio. The great air fields are located near by—Fairfield Air Intermediate Depot and Patterson Field—which consist of thousands of acres of land.

Many of the world's greatest manufacturers are located in Dayton and their products are in use in every American home, in every business place and in every country. Dayton's factories are operating on full-time basis, with prospects of greater operations.

## A Mystery Car

When you attend automobile shows this fall you will see one of the finest automobiles ever produced. It is called the Zephyr, built by a popular manufacturer. This car, we are told, will actually run 150 miles per hour as a stock car and is said to be the most streamlined vehicle ever to be built. Webster's Dictionary says that zephyr is a great "west wind," so perhaps the name is well used.

## We Are Told

That 1936 offers a great battle among truck manufacturers. Several are contemplating pushing Diesel engines, while others are going in for four-wheel-drive units. It appears to this department that four-wheelers would be much welcomed in the show business. This type unit is the berries for muddy lots and bad roads. Four-wheel drivers deliver 50 per cent greater power on the pull and at the same time save on fuel cost. May we see more four-wheelers on the lots next year.

## Requests for Data

Letters coming to this department requesting routes and other data will be answered thru this column. If emergency exists and immediate answer is necessary, please inclose stamped envelope or stamp.

We recommend that the readers check over past issues of *The Billboard*, as much desired information already has been published.

## Florida Routes

Many letters request the best routes to Florida from different points of the country. Should detours not enter into the routes, the following are the best: From Chicago use U. S. 41 to Tampa; from St. Louis, U. S. 50 and 41; from Detroit, U. S. 24, 23, 52, 21 and 1; from New York City, U. S. 1; from Cleveland, U. S. 42, 23, 52, 21 and 1; from California, U. S. 60; from upper New York State, U. S. 21. These routes have fewer hills, bad roads, objects of interference and will save much time. Although some distance out of a direct line, satisfaction is an item. We recommend that U. S. 25 and 24 be eliminated south out Cincinnati, due to bad roads thru Kentucky, should heavy vehicles be used.

For Technical Data Write  
PUBLIC SERVICE ASSOCIATION, INC.,  
Sidney, O.  
SHOWMEN'S TRAFFIC BUREAU.





## Dancing Clown

### A STUNT FOR NIGHT CLUBS

Have a "line" of Dancing Clowns perform for the amusement of guests. Then give one to each patron as a souvenir.

Write to us for Details.

**The OAK RUBBER Co.**  
RAVENNA, OHIO

**OAK**  
HY-TEX  
BALLOONS



### YOU SHOULD PUSH THESE SPECIALS

**STONE RAZOR BLADE**  
HONES, Boxed, \$3.75  
Gross  
Sample, 10c, Postpaid.

**APEX KNIFE SHARPENER** and \$7.20  
GLASS CUTTER (Sample, 10c) Gr.

**XMAS SIGNS**—Silver Tinsel. Size, 11x14", on Cardboard. 100 Signs. \$5.50  
**CHRISTMAS CARDS**—Best Values, 10 Different Assortments. Ask for Our List.

Prices F. O. B. New York.  
Deposit Required on All C. O. D. Orders.  
**CHAS. UFERT**, Service That Satisfies  
19 East 17th St., New York  
Established 1913



### RING WORKERS

Our New No. 58 is without a doubt the best selling White Stone ever brought out. Rhodium Finish, three tiny sets. Also gold finish.

**COMPLETE BIG XMAS LINE NOW**  
READY  
Prices From \$9.00 Gross.

\$2.00 Sample Line Will Bring You 20 New Styles. Catalog FREE to Dealers. State Your Business.

**HARRY PAKULA & CO.**  
5 North Wabash Avenue, Chicago, Ill.  
"SERVICE"—That's Our Motto



### HEADQUARTERS FOR SPECTACLES and GOGGLES

We carry a Complete Line of Goggles, Field Glasses, Microscopes and Optical Merchandise. Our prices are the lowest anywhere.

**NEW ERA OPTICAL CO.** Write for Catalog BF43.  
Optical Specialties  
17 N. Wabash Ave., Chicago, Ill.

### FREE TO AGENTS

**MEDICINE MEN—DEMONSTRATORS—ROUTE MEN, ETC.**

Takes 1/2 Minute To Demonstrate.  
Send Today for Your Free Sample of

**REG. U. S. O'DIO PAT. OFF.**

The handkerchief Inhalant. Instant relief for head colds, clogged nostrils, sinus, catarrh, etc. A few drops on a handkerchief or gauze pad liberates pleasant medicated vapors all day. All-year-round seller. Everybody a prospect.

**MAKE 300% PROFIT—COSTS YOU 17c BOTTLE.**

**DRUG & CHEMICAL LABS.**  
889 Freeman Street, New York City.

**ALWAYS AT THE HEAD OF THE PEN PARADE.** Banker Pens and Banker Blades, Plungers, Vacuum and Combinations. All Pens Fitted with Two-Tone Points. Demonstrators, get in touch now for your Xmas Pitch Package.



**JAS. KELLEY, The Fountain Pen King,**  
487 B'way, N. Y. C.; CHICAGO, 180 W. Adams St.

### ELGIN—WALTHAM

**WRIST WATCHES**

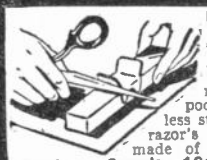
Brand-New Cases. Metal Bands. Send for Catalog. Biggest Bargains in Used Watches and Diamonds in the Country.

**H. SPARBER & CO.,**

108 North 7th Street, St. Louis, Mo.

**2.95**

**WILL ROGERS' LATEST JOKES, WILEY POST EULOGY, 4c, sells 13c. Sample, 10c. Veteran's Joke Books, Magazines, Calendars. Season ripe. Going good. WETS. SERVICE MAG., 157 Leonard St., New York.**



### IT'S NEW—IT'S HOT

**Goodrich Shear Hone**

Take a pair of shears—a few strokes—zip they are sharp—the sale is made. Also sharpens pocket knives and stainless steel kitchen knives to a razor's edge. Large 3" stone made of sharp electric furnace

abrasives. Sample, 10c. Doz., 80c; 16 for \$1.00. Postpaid. **GOODRICH CO.,** Est. 1864, 1500 W. Madison, Dept. 8B-11, Chicago.

# PITCHMEN • DEMONSTRATORS STREETMEN • NOVELTY SALESMEN MEDICINE MEN • COUPON WORKERS

By **CASOLINE BILL BAKER**  
(Cincinnati Office)

"HERE'S MY FIRST . . . pipe," writes Paul Faison, Waterbury, Conn. "Am still selling rug cleaner for Doc Leighton in a department store here and find the local citizens hard to convince. Any of the boys who ever worked this town will back me up in that statement. Most of the boys in this town are only making enough for coffee and cakes. Doc has something new this year for Christmas demonstrations which I think will go over big. Would like to see a pipe from Art Cox and Edward Finnegan."

"HERE I BE . . . in the grand old State of Texas," pipes "Hot Shot" Austin from Texarkana. "Stopped over for a day or so on my way to Fort Worth. Things don't look so hot. North Louisiana is good at present. Cotton was very late here. Just about to wind up picking a little money along the banks of the Red River. Stopped in Liberty, Miss., on my way from Florida and met my old friends, Billie Sanders and Oscar Holtshire. Both looked their best and were all smiles. Also met George Phillips and missus there. They were connected with the big barbecue and did okeh. George Moon and Slim Courtney stopped in to say hello. Jim Rogers and the missus also Jay Warner were all smiles at Feriday, La., and reported biz fair. Jim is the same old boy we knew two-score years ago. Was shocked to learn of the recent death at Jackson, Mo., of my old pal, Paul Wynnegar. Paulie, as he was known best by those of Pitchdom. A gallant warrior. He fought a fine battle with time and the many obstacles of the road, but he never faltered. He lived for those he loved and his loved ones were many. He believed the medicine of life to be a good deed and a kind word for all with whom he came in contact. Faithful always to his trust, the profession will never seem just the same to those who knew him. He has laid his armor down and called it a perfect day, crossed the bar to a better land, we know, and let it be said that all of

Pitchland join in saying, 'Well done, thou good and faithful servant.' And on that beautiful morning when before St. Peter he stands he will be able to say, 'I've been a friend to man.'"

"WORKED THE FAIR . . . here last week with knives," tells Jesse DeVore from Shreveport, La. "Did a fair biz. Several of the boys were working the fair and the street. All seemed to be getting some money. Let's have pipes from Jack Waller, Earl Kitrick, Jim Cain and Frenchie DelMar."

**ANDY STENSON . . .** shoots in his first broadcast for some time from the Big Town: "Still on the Great White Way. Returned recently from the San Diego expo. Expect to stay around New York until '1939' for the expo here. The boys are still blasting away on Broadway with toy watches, giving the pitches a semi-jam touch. Here's my conception of the first 10 in Pitchdom: Joe Silverberg, Louis Colmes, Joe Benson, Henry Harris, Nat Golden, Nate Shuffro, Clarence Giroud, Max Goldenberg, Sam Jones and Jerry Russell. They are all real pitchmen and reformed jam men. Flash, flash, flash—expecting an heir to Benny Magen's millions. Here's hoping for another sterling pitchman. Read my list of dynamic pitchmen and you, too, can work 52 weeks in the year. Got a date with a bottle of Blue Ribbon beer. Here's wishing the boys nothing but the best for the Dallas expo. I'll be there, I'm afraid. Pipe in, you West Coast guards, and let's have a little heat."

"JUST MET THE WORLD'S . . . finest little hoover in the person of Dr. Dick Snellenberger, aged two years," postcards Franklin Dexter from Peoria, Ill. "He does several routines like a veteran trouser and seems to have a real career ahead of him. Would like to read pipes from Harris Webster, Frances Kay, Chick Varnell, etc. Peoria is not so hot right now. Doc Snellenberger is planning to open an extremely large med show next season."

**JIMMY HALL . . .** working rad, glass cleaner, etc., stopped in for a visit at the Cincy office last week. For the past several months he has been working street corners, etc., in Chicago. He left Thursday for Columbus, where he will work several days before returning to Cincinnati for a local chain store for the holidays.

**IRVIN DOCK . . .** working for the D. D. Lockboy med show, pipes from St. Stephens, S. C.: "Moved in here recently and looks like a good spot. Nick Kay is also with the show, slapping on the cork and doing some neat comedy. The opera has seven people in all and the natives still laugh at the old gags. Read in last issue where Ralph Derby clicked in New York. Fine work, Ralph. Wonder why Harris Webster doesn't drop a line or two. South Carolina is nearly busting the mercury these days. Have met several troupers and some pitchmen in the vicinity. Several of them were boys who were supposed to be making the long green, but

## Watch for THE PITCHMAN AND THE SUPPLY HOUSE

By Bill Baker

A Special Feature of the  
**CHRISTMAS NUMBER**  
of The Billboard

IT SELLS **PLUNGER FILLER VAC**  
ZIPI! ONE PULL—IT'S FULL!

EVERYTHING IN FOUNTAIN PENS & SETS.  
**JOHN F. SULLIVAN**  
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Fast Service Sully.

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Send \$2.00 for Sample Assortment of 6.  
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Of 50 Comic and Snappy Xmas Cards and Envelopes. Easy 10c and 15c sellers. The kind that's hard to get. 4c Each. I refund 4c Each if unsold. Special Folder sent free. Send \$2 to **WM. COLEMAN, 5387 Seminole St., Detroit, Mich.**



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Sell for 25c.

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A Special Lot of Lever Pen and Special Pencil Sets, Including Folding Box, Extra Point and Guarantee. . . . . **\$18.00 GROSS**

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**BERK BROS. NOVELTY CO.,**

13 East 17th Street, New York City.



before they got away they would ask, 'Got a cigaret handy?' Let's read one from Birdie and Doc Grey."

**MEMORY (MITZI) METCALF** . . . is recuperating, according to word from H. H. Bierman, at her home at 28 N. 12th street, Minneapolis, from an operation for a ruptured appendix. She would appreciate hearing from friends.

**"I FIND THIS** . . . territory about 25 per cent better than the Mississippi Delta," pipes Bob Posey from Boligee, Ala., "yet not as good as it should be. Cotton is about gone and winter truck crops are not quite ready. However, the saw mill towns are in pretty fair shape. Would like to see pipes from the Texas Valley and New Mexico."

**"SPENT TWO** . . . and a half months in Wilson, N. C.," postcards Jeff Farmer from Petersburg, Va., "Biz was fair but not nearly as good as last year. Am back in Virginia now and find things in fair condition. Worked Richmond last week and will be here this week."

**"HAVE BEEN IN** . . . the Smoky City three weeks with coin boxes," tells Leo E. Eyman. "Tom Kennedy and Leland Johnson have the only spots available, except a med man with a lot spot on Penn avenue. Have been too busy looking for spots to get acquainted with him. Made McKeesport for a Saturday spot, but it was a lary. Home guards queered the only spot

available. Made Steubenville last Saturday. Business fair but no spot available in the money. Open to a reasonable reader on private property. Soldier's reader okeh. Locations hard to get. My partner ran my car into the Ohio River getting out of town Saturday night. Broken axle. We bailed out on the bank and did not get hurt. Would like to read 'em from Jimmy Riley of rad note, also Hahner and Bob Wideman on the Coast. Invest a stamp, boys, and let us know how conditions are. Expect to go into West Virginia from here, also Tennessee, Alabama and Georgia. Would like to read pipes on conditions in the States mentioned."

**RAY FRENCH** . . . writing from Trenton, N. J., tells that he had read Pipes for many years but the following is his first contribution: "Wonder where Cliff Page, of flukum note, is. Worked from Coast to Coast with him some six years ago and found him a good, clean worker. Biz has been fine here. Am heading for Detroit. Am working novelties along with flukum. Would like to see pipes from Volrocks and Cliff Page."

**HOT SHOT AUSTIN** . . . landed in Homer, La., November 2, from Madison, Fla., headed west. "Florida is just what the Good Book calls 'hell,'" he writes, "More coming in every day and those that are there trying to get out. South Georgia and the Carolinas are a little better. But not worth making a long jump to get to. The wide open spaces suit me okeh."

**"JUST A LINE** . . . to let the boys know Leo and Salem Bedoni and White Johnson were sporting new cars and looking prosperous at the Anderson, S. C., Fair," inks Carl Hobson from that town. "Wonder why the rest of the pitchmen weren't there. Worked knife sharpeners and peelers to fair biz."

**"WILL SOON HAVE** . . . my show running on Deep Elm street," cards Tom Sigourney from Houston, Tex. "Town is dead for pitchmen, free readers but no money. Am off on a hop-scootch trip until the holidays. The Rangers are sure enforcing the State med reader."

**IT'S BEEN QUITE** . . . a while since we received word from the Woods shows, but after a long and reportedly successful season in Northern New Jersey and Southern Pennsylvania Chuck Hamilton does the following job of reporting from South Boston, Va.: "Show moved here four weeks ago with a 16-people roster, including Doc Harold Woods and sister, Charlotte; Harry Folsum and orchestra, Bunny Stricker, Gene Plew, Herbie Barth, Nela Mat-



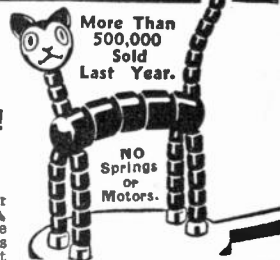
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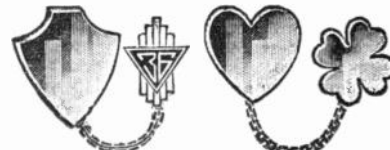


A "natural" for Christmas selling. Millions will be spent for toys during the next 2 months. Grab this big money business with **TAILSPIN TABBY**, the comical cat that sits, stands, lies down, waggles his tail, droops his head—does dozens of mystifying tricks **APPARENTLY WITHOUT THE AID OF HUMAN HANDS.** No springs or motors to get out of order. A sturdy, practical toy that thrills children and grown-ups alike. They buy on sight. 50% to 100% gross profit on every sale. Write today for full details. For sample toy, send 25c in cash.

**F. W. R. SOLD MORE THAN 5,700 TOYS!**  
F. W. R., Washington, D. C., sold 480 dozen (5760 toys) in only 21 days. R. M., Springfield, O., sold 61 dozen in 30 days. Get in on this harvest of profits. Write today for full details. Send 25c for sample Tailspin Tabby. Get started now.

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Here is the Hot XMAS Item You Have Been Looking For  
**FRATERNITY GUARD PINS AND DOUBLE LUCKY LOVE PINS.**  
Non-Tarnish Gold Finish, Attractive Displays.  
**\$1.35 DOZEN—\$15.00 GROSS**  
INSTANT DELIVERY.



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Highly colored, runs, head and tail wiggle. Sample, 25c. DOZ., 75c. GROSS, \$8.50.  
We also have a large line of store and home Xmas Decorations. Prices upon request.  
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Beautiful Assortment of Men's Neckwear.  
New Plaids, Stripes, Mogadores, Etc.  
**\$1.65 DOZ. \$18.00 Gross**  
Order a Dozen Now and See the Value. 25% Deposit With Orders, Bal. O. O. D.  
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## SOAP

PLAIN, PRIVATE LABEL OR STOCK.  
Write for Prices.  
**NUTRO MEDICINE CO.**  
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## PROFIT-\$50.00 to \$1000.00-PROFIT

EVERY DEAD PERSON'S relatives would like you to make a **DEATH MASK** or **LIFE-LIKE BUST** Statue-Molded as a permanent memory of their loved one. Living persons also. Send \$5.00 money order for full instructions and material. Dept. 10, **LIFELIKE MEMORIALS**, 1308 Broadway, Detroit, Mich.

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731 So. Los Angeles St., Los Angeles, Calif.

## Pitchmen I Have Met

By SID SIDENBERG

When I first entered the portals of Pitchdom I started out from St. Louis with Edward (Eddie) Partello, who is now adjuster and physician on the Cole Bros.-Clyde Beatty Circus. My first trip took me as far as Bloomington, Ill., and when working there just one week I started home breaking jumps on easy stages. With each trip I traveled further until I found that you may as well be a million miles as well as one mile from home.

Today I meet youngsters on the road who think no more of jumping across the continent than a school boy does flying a kite. Just recently I ran across Alvie C. Rice, just 26 years old, who has been in the game only a half-dozen years and who has completed as many trips from Coast to Coast and makes his way with the utmost confidence, earning his share of the gelt of the realm.

I watched Rice do his stuff and I claim that he is as good a single-o med worker as I have ever seen in the game.

Rice works in full Indian regalia and his costume is elaborate and of a very expensive type and attracts considerable attention, especially when working in cities around the big factories where the red man in full prairie outfit is naturally going to attract the attention of any passer-by.

Rice has been on oil and herbs for the past year, being broken in on that end of the game by Johnny Vogt with oil and by Parson Johnson on herbs. When making his turn he lets both sail and his passouts have turned out to be some real takes.

Rice started in the business working eradicator. Way out in Tacoma, Wash., Rice was a successful landscape gardener and one real hot summer's day, about six years ago, he found himself contracted with more work than he could handle and inserted an ad in the daily for help.

Harold Rich, well-known rad worker who was out on the Coast, landing there after a series of bad breaks, answered the ad and hooked up with Rice. When fall came, with the natural lull in the landscaping game, Rice in turn hooked up with Rich and they started out working rad, breaking jumps along the way until they made the East Coast. Tacoma lost one perfectly good landscape artist.

Rice calls Seattle home.

## To Tom Rogers

By DOC A. M. JOHANSEN

The surging sea of human life forever onward flows,  
And bears to the eternal shores its daily freight of souls.  
Tho bravely sails our bark today, Pale Death sits the prow,  
And who shall know we ever lived a hundred years from now?

Why should we try so earnestly in Life's short, narrow span,  
On golden stairs to climb so high above our fellow man?  
Why blindly at an earthly shrine in slavish homage bow?  
Our gold will rust, ourselves be dust, a hundred years from now!

Why praise so much the world's applause, why dread so much its blame?  
Time's voice is but a fleeting echo, the censurer of fame,  
Praise that thrills the heart, scorn that dyes with shame the brow,  
Will be as long forgotten dreams a hundred years from now!

Oh, patient hearts that weakly bear your weary load of wrong,  
Oh, earnest hearts that bravely dare and striving grow more strong,  
Press on till perfect peace is won; you'll never dream of how  
You struggled o'er Life's thorny road a hundred years from now!

Grand, lofty souls who live and toil that Freedom, right and truth  
Alone may rule the Universe, for you is endless Youth  
When 'mid the blest with God you rest, the grateful lands shall bow  
Above your clay in rev'rent love a hundred years from now!

Earth's empires rise and fall, O Time, like breakers on thy shore,  
They rush upon thy rocks of doom, go down, and are no more;  
The starry wilderness of worlds that gem Night's radiant brow  
Will light the skies for other eyes a hundred years from now!

Our Father to whose sleepless eyes the past and future stand  
An open page, like babes we cling to thy protecting hand;  
Change, Sorrow, Death are naught to me if I may safely bow  
Beneath thy throne, with you my Pal, a hundred years from now!



**HANDS UP!!!**  
**BUT LOOK! Amazing New**  
**"MYSTERY" BELT**  
**WITH SECRET MONEY POCKET**  
**DEFIES THIEVES and ROBBERS!**

**PAYS YOU UP TO \$15 A DAY!**

Absolute safety for money carried right on the person! What a sensation. Here's the article every man wants and buys on sight! Looks like a regular, high quality, handsome leather belt—BUT—IT'S A "MYSTERY" BELT—equipped with a CONCEALED SECRET money pocket that is known ONLY TO THE WEARER! Pick-pockets, thieves and hold-up men cannot find it! No "zipper" to betray where money is concealed! Both inside and outside surfaces of smooth, unbroken genuine cowhide leather from end to end. A good-looking, dressy, long-wearing belt—PLUS absolute concealment and safety for money.

**SELLS ON SIGHT!** **Genuine DIRGOLD Buckle with Initial FREE** **FREE SAMPLE OFFER**

Every man wants this amazing "MYSTERY" BELT with its concealed secret money pocket the instant you show him its astonishing features! Keeps money absolutely safe and hidden, yet instantly available to the owner and wearer. Sells to Collectors, Messengers, Cab Drivers, Deliverymen, Businessmen—anybody who must carry money safely. Wave of hold-ups and crime makes it an absolute necessity. You "cash-in" big with astonishing, convincing demonstration of magic-like SECRET-SAFETY FEATURE.

Beautiful, non-tarnish, handsomely designed Buckle of Genuine Dirgold, with owner's initial engraved FREE, furnished with each Patented Secret Pocket Belt. Also 22K Gold name free on Belt for identification. Write today for details.

Sales and profits by the "half" waiting for you just wearing and demonstrating "MYSTERY" BELT to men everywhere—and women, too, who want it for gift use. The hottest seller in the country today—another startling Halvorsen development that promises even bigger and faster profits to live-wire distributors than the famous "Miss America" handbag—now in its second and most successful year. Write at once for the surprising secrets of the "MYSTERY" BELT, sensational, sure-fire selling plans and FREE SAMPLE OFFER. Send no money—but write—TODAY!

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New Fall and Holiday Line Ready. Guaranteed Lowest Prices and Best Workmanship. Reorders Every Day.

**3 SILK LINED TIES**  
 With Slide Chafin, in New Patented Box.  
**75c SAMPLE SET.**  
**\$6.50 DOZEN SETS.**  
 Made from woven materials in wealth of color combinations. A better seller than ever before.

**TIE, MUFFLER AND HANDKERCHIEF SET**  
**\$1 Sample Set \$9 Doz. Sets.**  
 Beautiful combination. Each piece matched and made from new sensation wrinkle proof silks. Attractive swatch book FREE with sample order.

**COMPLETE LINE MEN'S NECKWEAR**

**FREE** Send for illustrated catalogue featuring Men's and Boys' Silk and Knitted Ties, Kerchief and Tie Sets. See for yourself why our men are the Biggest Money Makers. 25% Cash, Balance C. O. D. Money Refunded.

**BOULEVARD CRAVATS, 22 W. 21 St., Dept. B11-16, N. Y.**

whole country. It was like a madhouse. Sunday was jammed so tight that if you had a crowd the mob would push them away, and you would have to get a new push every few minutes. Everyone got a little money. Remember, I didn't say how much. I have never seen so many workers in one place in my life as were on the market the past few weeks. I am well and getting a little on State street at night. No stores open yet. Jean McClain, the girl with the million-dollar smile, is working with me on the State street spot and getting her share

of the gelt. But Jean is a wonderful worker, she can't help getting money when she works. Doc Frank and his charming wife came to town for a few days, then on to Wisconsin to work in a store. Texas Tommy is getting ready to leave Chicago for the winter."

"SAW WHERE A . . . couple of pitchmen would like to read a pipe from me, so here goes," scribes A. E. Wallien from Aurora, Ill. "Am working shops thru this section of Illinois. Biz is fair. Will stay north as long as the weather is good. Will drift down South with the rest of the boys when the cold winds start. Elwyn Sproat and wife are with us. Sure nice people to be with. He is trying to teach me how to play golf, but says he thinks I will make a good blacksmith. Where is Jim Osborne these days? Pipe in, Jimmie. It may interest some of the fellows to know that we have a son five months old and he sure is a dandy. Would like to see a pipe from Chief Vogt, also Dave Schoen. See where Frenchy Thibaut is getting to be quite a pipes writer. Here's to all square shooters in the game."

"CONDITIONS AROUND . . . here seem very good," infos H. Ralph Ux from Reading, Pa. "Banks are doing newspaper advertising to make personal loans from \$50 to \$200. Not many people working as yet, but there's money in circulation. Just returned from upper New York State, where I spent the summer to good returns. After a few weeks in the towns of this vicinity will leave for the south and wind up in New Orleans."

### Great Coney Island Shows

Eunice, La. Engagement ended October 27. Tri-Parish Fair. Weather, fine. Business, satisfactory. Jennings, La. Engagement ended November 3. Jefferson Davis Parish Fair. Weather, good. Business, fair.

At Eunice: Friday, Children's Day, the midway packed by 10 a.m. and Sunday brought the largest crowds of the year for this aggregation. Midway here consisted of 14 rides, 11 shows and over 60 concessions. Joe Lewis joined with his "Hell on Earth" show. Rae's Beautiful Orient another arrival. Opsal Brothers,

Charles J. Brown, Phil Watson and Art Anderson among the new concessioners to play this spot. Legislation by last Congress has been of tremendous assistance to rice and sugar growers, and this whole section is in excellent financial condition. At Jennings: Show opened here Wednesday night. Officials from near-by fairs paid the show a visit. A delegation from the Tri-Parish Fair at Eunice were visitors on Friday, with the result that next year's fair was awarded to the Great Coney Island Shows. Delegation was headed by Pat Guillory, president, and J. C. Keller, secretary. Other visitors included P. J. White, secretary Abbeville (La.) Fair, and Cliff Liles, of M'mic World Shows, which were playing the Sulphur (La.) Fair this week. D. D. Duke arrived to play this date with Jungleland and Posing Show. Midway located well here, as the rides started from the entrance and placed in front of all exhibit buildings. J. L. McDermott's Kiddie Auto Ride the first in the lineup and got good patronage from the little tots. McDermott purchased the corn game privilege at this date, and in partnership with Bill More is now owner of several other concessions.

R. S. HALKE.

### L. J. Heth Shows

Haleyville, Ala. Week ended November 2. American Legion Community Fair. Weather, ideal. Business, fair.

On the same lot used for the engagement here last year was made possible by the splendid co-operation of Mayor Dozier and Fire Chief Fuller. Streets bordering the lot were closed by these officials to provide adequate space for the added attractions. Attendance increased nightly with Saturday's crowd surpassing last year's record by close to 3,000 paid front-gate admissions. Doc and Mrs. Ward joined with Monkey Children, and Jack Thompson with his Panita show. Arthur Gist's Oddities of 1935 was strengthened by the arrival of Cora, the Alligator Girl. A large shipment of reptiles was added to those forming the background of the Hilda show. The trained chimpanzee, Andy Calino, mastered bicycle riding, increasing his routine of tricks to 34. Blackie Rodgers, boxer, a newcomer on Athletic Show, and "Spark Plug" gained quick recognition by proving himself a valuable asset to Scott's band. The Minstrels topped the shows and Harry Bestland's Merry Mix-up topped the rides. The forces of Sheriff Hunter and Chief of Police Jones rendered splendid co-operation in preserving order. Both local papers were generous in publicity. Col. J. M. Bankston evidenced splendid sentiment by his voluntary boosting of the show and auspices on the first page of *The Haleyville Spotlight*. This genial editor gets enjoyment from his practice of Robert Elliott's "An act of kindness and consider the day well spent."

DOC HOWELL.

### Philadelphia Pickups

PHILADELPHIA, Nov. 9.—Jack Shaffer opened his fourth season with his museum in Paterson last Saturday.

Louie Kane, lunch concession man of this city, arrived home during the week from his fair circuit. Reports very satisfactory season.

Bill Hasson closed with the Strates Shows and will remain here during the winter.

Jackie Mack has been out with Hank Sylow's Crime Show and also had his Girl in Fish Bowl illusion in one of the local windows the past two weeks. Will soon commence his annual engagement at a local department store.

Jack Clifford was a visitor during the week, coming from the South, where he closed with one of the carnival companies.

Al Paulert came in from the road. Was with a carnival for the last 10 weeks. Well satisfied with the season.

R. R. Doubleday had the picture privilege at the recent rodeo here at the Arena. Doubleday has traveled many miles this year and made some very big jumps to catch the big rodeos.

Doc Bell, concessioner with World of Mirth Shows greater part of the season, will winter here.

Jack Leeper, who had been ahead of the New York Minstrels, playing one-day stands, arrived this week.

George Van Arden is in the city arranging a mental act, which he will break in at one of the local museums.

### Hors D'Oeuvres

By FRANCES D. SHEAN

BRUSSELS, Nov. 2.—When the Exposition International of Brussels closes at midnight November 3 this great show will be indelibly impressed in the minds of approximately 20,000,000 persons who have visited it. Impressed by its grandeur of ancient and modern architecture, its long lanes and avenues of magnificent gardens and fountains, the ultra-modern electrical effects and lighting, combined with the nine beautiful entrances they passed thru to enjoy the six months' fairyland situated in one of the world's oldest cities. Several of the buildings of splendor will remain as permanent structures. The Grand Palais group, Planetarium-Albertum, Bureau Generale of the Commissariat Generale and Avenue du Centenaire, the main approach, and grand fountains are included for the landmark of the exposition.

The 28th fire was recorded on October 16 in the Parc des Attractions. Destroyed four large structures, namely, Femme Geants (Van Droyen Sisters), Cafe Napoli, Chinese Dragon concession stand and artificial flower shooting gallery. Semi-demolished Monstres Geants (Dufour & Rogers' Snake Show) adjacent to these structures. The fire was the second within a week to have partially damaged Dufour & Rogers' attractions. A fire on October 9 destroyed eight cafes and concession stands directly behind "Life" and burned the exterior of Klubo's Marionettes, situated on the lower level of the rear of the "Life" building. The latest conflagration took in its toll alligators and Gila monsters, and a variety of poison and non-poisonous snakes were trapped in cages at one end of the Snake Show. Nearly all the reptiles were burned to death or were asphyxiated from smoke. At this time no decision has been made allowing these buildings to be reconstructed.

Making inquiries as to what the individuals of the American colony will do at the close of the fair, they have stated as follows: Mr. and Mrs. Paul Russels Bradshaw will not operate in Paris this winter as planned, but have booked passage on the Black Diamond Line and have contracted for a New York department store on arrival. Charles Fromm has booked passage with the same steamship company. Floyd Woolsey and his brother, Louis, at present undecided, having offers to operate in Holland and in Paris for the winter months. Harry Traver plans an extensive tour to look over amusement parks in Europe. Mr. and Mrs. Walter K. Sibley report passage on the Red Star Line to New York. Charles Paige will remain in England; now visiting fairs in Germany. Harry H. Hargrave operating at Bremen. Waldo Traver plans a return to his home in Pasadena. "Spec" Reigert will depart for his home in Pennsylvania after 19 months on this side of the Atlantic. Mr. and Mrs. R. C. Desmet and daughter talk of returning to Chicago. Desmet is manager of George M. Potie's Neptune Follies.

Much talk of a permanent Luna Park on the present site of the Parc de Attractions. George M. Potie working on plans. Many showmen in favor of joining this group. Brussels has no amusement center of this type.

An official of the exposition reports that the main buildings remaining after the close of the exposition will be used for an annual commercial fair, to be held from the first to the third Wednesday of April.

Some of the smaller attractions have closed and departed for street fairs, which season is in full swing for local carnival operators. Everyone is pleased to see Francis Lefevre about again after his recent illness. Mr. and Mrs. George M. Potie will leave for Spain for several weeks' rest after the close of the exposition.

### BROADCAST—

(Continued from page 55)  
 and completely fooled me until he stubbed his toe and swore in Yiddish. Think Sugarman will make good report on the act. If he doesn't he won't get any display advertising out of me."

### AGENTS WANTED

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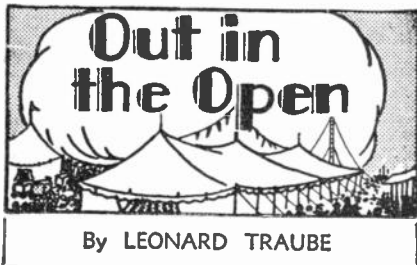
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 Full Set of 36, 50c; \$1.00 per 100.  
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### Success Story

**THIS** is a piece in praise of Max Linderman, chief engineer of the World of Mirth Shows, which wound up its most successful season in Williamston, N. C., last week. Mr. Linderman is a good business man who happens to be blessed with the showman's touch. That magic combination is calculated to make a success of anyone in any field. It has done things for Engineer Linderman in the carnival business.

I am not at liberty to disclose actual figures, but I am told on no better authority than the engineer himself that the gross on only four of his many fairs swept past the six-figure mark. If you're good at figures, figure it out for yourself. This record compares more than favorably with the returns enjoyed by North American midways in boom times. How come? Well, General Linderman points out that 25-cent pay attractions are a thing of the past. "You have to work at 10 and 15 cents, occasionally a quarter, these days. If you get the big grosses that we do this year with 10 and 15 cents, it is obvious that you have to do much more volume than you needed in the days when you could charge 25 cents and have little or no trouble getting it. Volume is the thing. I'd rather play to 1,000,000 people than get the same receipts from half as many. Carnivals should reach out for the masses. It builds patronage for the future and it's our one big salvation."

Did Mr. Linderman mean that his take at a given fair this year equaled or bettered that drawn in the palmy days? "Of course not. We used to pull in \$40,000 to \$50,000 at big fairs without even working up a good sweat. The manager who thinks he can get that average now is plumb crazy. He might do it now and then but he would have to make a sacrifice."

What did the midway professor mean by that last crack? "I mean just this. Concession games are capable of doing plenty of business. Put on the gimmick and your gross is practically unlimited. That's what I mean by sacrifice. I don't want to sacrifice repeat engagements. I'm building for the future."

What about the relation between game stores and attractions? "They go hand in hand. Carry the lucky lugs and you immediately have to neglect your attractions. Clean games help the shows and rides—even refreshment stands. You might mop up with off-color games, but you'll take a terrific drop elsewhere on the midway—and you won't come back the next year; or if you do, I can't say much for the fair officials who have the nerve to mess up the people in their very own communities."

Did he think his attractions drew strictly on their own? "Naturally, I'd say yes, but I wouldn't give a plugged nickel for any attraction on a midway which has the gaff on. I think we have a strong lineup of shows and rides, but I wouldn't be surprised if they were helped along by the type of concessions we maintain. In fact, I know they were."

In other words, Major Linderman is of the opinion that the games indicate the quality of pay attractions. May I put in my modest vote for a combination of clean games and good attractions and business acumen as a running mate to good showmanship?

### All-Time Favorites

of THOMAS J. (FUZZY) HUGHES  
Pacific Coast Showman

EDWARD M. FOLEY, Foley & Burk Shows; J. W. (PADDY) CONKLIN, Conklin's All-Canadian Shows; VELARE BROS., Royal American Shows; HARRY C. SEBER, Past President Pacific Coast Showmen's Association; JOHN T. BACKMAN, Secretary PCSA; E. E. FARROW, Wallace Bros.' Shows; I. J. POLACK, Polack Bros.' Circus; WILL ROGERS; J. ED BROWN, San Diego Exposition; HUGH W. FOWZER\*, International Showman.

\*Deceased.

**THAT** was William Glick, head man of Glick's Exposition, in front of the Palace Building.—Rube Liebman.

of Barnes-Carruthers booking office in Chicago, preceded his boss, Mike Barnes, into town. The rube is quite a character in Showmen's League ranks. "On behalf of my son, Ernest," writes Bob Anderson, old-time English clown, "I must tender you my sincerest thanks for the writeup concerning me in your valuable publication." He's in London. Harry and Bench Bentum are still out with diving act, their 30th week. They're now with Endy Bros.' Shows in the South.—Ted Merchant and Ora Ernst are playing one and two-day spots with Wild West-Circus down Virginy. Their light plant truck went into a ditch and ruined truck, but plant okeh after repairs.—Bill Dawson, of Elizabeth City, N. C., a true friend of carnivals, visited Frank Bergen, of World of Mirth, at Rocky Mount, N. C., and was treated royally "in true Frank Bergen style. They have a beautiful show and it was a real treat to see another one operated with real showmanship in every department, with cleanliness prevailing thruout. It is a credit to the show biz and the management is to be congratulated."

### All-Time Favorites

of EDDIE PEDEN  
Side-Show Talker

C. W. FINNEY, General Agent Ripley's Odditorium; MAX GOODMAN, United Shows of America; W. R. (BILL) BEASLEY, Canadian National Exhibition Concessioner-Showman; JOE TILLEY, Tilley Shows; NAT D. RODGERS, Chi Fair Concession Manager; JOE ROGERS, Dufour & Rogers Attractions; EDDIE BROWN, San Diego Expo; AL BECK, Seils-Sterling Circus; DENNY HOWARD, America's Model Shows; CLIFF ADAMS, Landes Shows.

**DR. H. W. WATERS**, former general manager of the Canadian National Exhibition, Toronto, celebrated his 30th wedding anniversary in October. His two daughters were married last month within two weeks of each other. October must be Dr. Waters' strategic month. Since resigning as CNE's g. m. Dr. Waters has headed a brokerage and mining company in Toronto and reports that "things are moving nicely, and glad to say that I am much improved in health."

### All-Time Favorites

of W. H. (BILL) DAVIS

ADAM FOREPAUGH\*, P. T. BARNUM\*, JAMES A. BAILEY\*, JOHN RINGLING, W. W. COLE\*, JOHNNY J. JONES\*, GUY AND MEL DODSON, JOHN M. SHEESLEY, JAMES T. CLYDE, I. J. POLACK.

\*Deceased.

**JOHN C. PERRINO**, otherwise known as Drifter Kelley, has left Walter Reed Hospital, Washington, and gone back to his home in Buffalo. Says he'll be on Hagenbeck-Wallace next season. His sickmate at the hosp., Paul Franklin, formerly of Luna Park, will get out next month.—United Shows of America "Year Book," produced by Roy B. Jones, its publicity chief, is a grand memento of a memorable season. Attachés will want to keep it forever, for there's everything in it but the kitchen sink.—I have a clipping from an unidentified newspaper (looks like it might be Quincy, Mass.) stating that Lorraine Wallace narrowly escaped death when two of her lions, Tarzan and Lucky, leaped at her during a circus performance. Bill Blomberg and Captain Marx aided her to safety, says the paper. It was Blomberg's show.

## SLA Issues Special Invitation; Fund Boost Letter Being Mailed

CINCINNATI, Nov. 9.—Thru its president, J. W. (Paddy) Conklin, the Showmen's League of America is issuing a most courteous invitation to delegates of the various amusement field associations that will hold their annual conventions in Chicago the first week in December, also followers of the amusement business in the Windy City during the conventions, to visit its quarters. President Conklin's invitation reads as follows:

"As president of the Showmen's League of America, myself and my co-officers wish to extend a very hearty invitation to the delegates of the Inter-

## Ladies' Auxiliary, Showmen's League

CHICAGO, Nov. 9.—The Ladies' Auxiliary, Showmen's League of America, met in its regular bi-weekly Bunco on Thursday. Mrs. J. L. Streibich was hostess. Attendance was large and there were plenty of nice prizes for the winners.

President Mrs. Lew Keller is busy on urging sales of books for the Annual Drawing. . . . Mr. and Mrs. William Carsky are on a business trip. . . . All should keep in mind that the date of the big party in the rooms of the Showmen's League is November 16. Cleora Miller is chairlady of this affair. . . . A committee has been appointed to revise the by-laws, with Mrs. Leah Brumleave the chairlady.

## Briefs From France

PARIS, Nov. 4.—The Cirque Pourtier is presenting a new program at Bordeaux with the Five Astonys, aerial girl flash; Guerre's Seals; Four Orellys, tumblers and acrobats; Four Carlettis, acrobatic dancers; Keystone Trio, comedy acrobats; Nello and Partner, bike act; Eight Rolling Girls, roller skaters, and Edwards' horses. Pezon's big menagerie is also playing Bordeaux.

The big tent circus, Cirque des Four Freres Bouglione, has terminated its road season and the animals of the menagerie have been installed in the menagerie of the Bougliones at the Cirque d'Ilver in Paris. Cirque Lamy is playing in the vicinity of Paris. Cirque Guegllo is at Firminy, and the Cirque des Allies is at Tournay-en-Bray. Cirque Olympia (Swiss) is at Birsfelden, Switzerland.

The Rigoletto Brothers, burlesque acrobats, and the Urutys, equilibrists, are at the Casino de la Jette in Nice. The Dalcys, jugglers, and Frank Pichel, acrobatic clown, are at the Casino Municipal in Nice.

The Carre Brothers, with their horses and ponies, and the Alcardis, jugglers, are on the opening bill of the Cirque Pourtier at the Cirque Royal Building in Brussels. O'Conner, wire walker, is at the Ancienne Belgique cabaret in Brussels.

## Pickups From Paris

PARIS, Nov. 4.—Ray Huling and his seal, Charlie, headline the new program at the Cirque Medrano and score a merited show-stop. Jerry Adler, young American harmonica player, also puts across his number, and Anderson and Allen, another American turn, also click with their novel acrobatic number.

Most spectacular act is the flying trapeze number of the Zemganas, a four-people act. Bob Carry offers a good routine of juggling and hoop rolling; the Five Christians present a varied routine of teeterboard and ground tumbling, and G. Roberts reveals unusual talent as a contortionist.

Other acts are the Four Kentons, neat aerial act; the Willys, comedy bike act, and several good presentations of horses and ponies by the Glasners.

The roller-skating quartet Finks and Ayres and the Avallon Sisters are playing three houses daily, the Alhambra, Moncey and Lido. Mackie and Lavallee, American comedy acrobats; the Three Rollands, perch act, and Christian's Dogs are at the Gaumont Palace. The Ben Behee troupe of Arab tumblers are at the Olympia. The Bredwins, comedy acrobats, are at the ABC, and the Buxtons, burlesque acrobats, are at the Moncey. Enriquez, contortionist, is at the Petit Casino.

## Between the Belgian Raindrops

By WALTER K. SIBLEY

BRUSSELS.—One of the Picard brothers, who put stratosphere on the map a few years ago, is a frequent casual visitor to our shows at the exposition here. He unostentatiously purchases a ticket, walks in, rambles around and then "eases" out unobtrusively. It does not seem possible that this is one of the men who startled the world with the most daring balloon flight ever made, who discovered and recorded things about the upper atmosphere that were still unknown. The man who was feted by kings, queens, presidents and other high officials of all lands. NOT A SOUL TURNED TO LOOK AT HIM AS HE WATCHED THE PERFORMANCE. He might just as well have been ME for all the attention he attracted. That's one of the reasons that I never became famous. The higher one goes the "tougher" the drop.

Leonard Thompson, the "King" of Blackpool, England, and "emperor" of the major part of the amusement zone at the Bruxelles Exposition, paid us a "flying" visit on Sunday, September 29. He chartered a 40-seat plane, loaded it up with his retinue, composed in part of the following: "King" and "Queen" Thompson; L. D. Kildson, Robert and Florence Lusse, Philadelphia; Joseph Emberton, London; Lawrence Duckworth, Blackpool; Dr. C. E. Coupe, James Byers, Robert Ball, Johnny Mills and enough "lords, dukes and earls" of the amusement business to fill the plane to its utmost capacity, and they all landed right side up in Bruxelles about 2 p.m.

After spending the day and night here they flew back to Blackpool the next day. All, with the exception of the Lusses, who, after a day at the exposition, left for Germany for a short stay.

## Fire Fools Doc Shean

An international beauty contest has been concluded here, the winner turning up in Charlotte Wassef, Alexandria, Egypt. The winner is selected by a secret jury. This selection was made only after two days of heated arguments during which time the contestants were on public display at various places on the exposition grounds. Wise jury; they did (See BELGIAN RAINDROPS on page 66)

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FOR SOUTHERN TOUR.  
WANT legitimate Concessions and Plant, Show with own outfit. Stillwell come on. Bassett, Va., this week.

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Book organized Circus Unit Theatres. Ten People and Band. Animal Acts. Reliable Man with car. Percentage only. Address

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Ball Games, Pitch-to-Win, Candy Floss, Popcorn, Cigarette Gallery, Lead Gallery, Fishpond, Mitt Camp, Photo Gallery, Grab Joint, Percentage of all kind. Kiddie Ride, Chairplane, small Shows of all kinds. Out all winter under Big Top. Opening November 18. Pelican Bazaar Co. Wire E. B. MACK, Buckhalt Hotel, Shreveport, La.

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### Ft. Worth Ops Elect Officers

FORT WORTH, Nov. 9.—Fort Worth Amusement Machine Operators have re-organized their local association, with H. J. Clore as president and Mr. Souter, of the Souter Automatic Sales Company, as secretary. The organization has a membership of approximately 40 members, and applications are being received daily. A recent meeting was held in the French Room at the Blackstone Hotel and many plans were outlined. The association retains its attorney on a straight monthly basis and is having no trouble in raising funds for all expenses.

All the leading amusement machine operators of the city are members and there is no set figure as to the amount of dues. Operators can pay in each month just what they feel like paying. All meetings are well attended and great interest in association work is in evidence.

Operating activities in Fort Worth are very bright at this time, and it is expected that pinball machines will be allowed to run since the local association has shown a desire to co-operate with local authorities in keeping minors from playing and not placing machines near any school building.

The Fort Worth local organization is affiliated with the State association, and Fisher Brown, president of the State association, has promised to meet with the Fort Worth local at its next meeting, which will be held Monday, November 18, in the French Room of the Blackstone Hotel.

C. J. Johnson, Fort Worth operator, is one of the industry's pioneer members. Johnson started in the coin-machine business in New York 30 years ago. He has operated in almost every State and has invented and designed more than 30 coin-operated machines of various types. He has a nice string of machines running in the Fort Worth territory. He still maintains his workshop and says that he has several good ideas that he intends to put into machines before long. He is active in association work and is a clean operator in every respect. Fort Worth local is proud to have this pioneer coin-machine authority as one of its members.

Fisher Brown, president of the Texas association, is improving from the recent shakeup he experienced when his automobile turned over with him near Waco.

All merchandise and service machines in Texas are enjoying good business in all sections of the State. This business will continue thru the winter and spring, with only a slight letup during the summer months.

Jackson Stanley, Houston, has been appointed distributor for Mills Novelty Company's Dance Master and scales in the Southwest Texas territory. Mr. Stanley promises operators a real co-operation and wants them to drop in and look the Mills line over.

Counter machines are certainly showing a real comeback in Texas. Pennies are plentiful, and these little units certainly gather them in for operators. There are several counter models that are making real money for Texas operators.

Texas lays claim to a nice list of up-to-date distributors and jobbers of coin-operated equipment and supplies. Every city has its quota of leading jobbers, and there are a number of wide-awake jobbers located in the smaller towns. Texas is a big State and requires lots of jobbers in order that operators may be served promptly and well. No doubt many of the Texas distributors' orders

for machines will match in size orders given by most of the big Eastern distributors. Texas distributors talk in carload figures and we have always found them alert and on the job from early morning until late at night. These distributors and jobbers have attractive showrooms and offices and are also alert to operators' needs.

Texas operators are looking forward to big business during the Christmas and New Year days. Just after making their collections after New Year's they will start packing their "keesters" and turn their faces toward Chicago and the big national showing of coin machines and the operators' convention.

Watch for  
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**A Special Feature of the  
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410 W. Van Buren Street, Chicago, Illinois  
Phone Monroe 5158

October 24th,  
1935

Mr. Jack Nelson,  
The Billboard,  
54 West Randolph St.,  
Chicago, Illinois.

Dear Mr. Nelson:—

I am counting on you and The Billboard to help me put over the Annual Coin Machine Show, which is to be held by the National Association of Coin-Operated Machine Manufacturers at the Hotel Sherman, Chicago, Illinois, on January 13, 14, 15 and 16, 1936.

Give this year's Show the same publicity as you have in the past four years in The Billboard as well as other papers and publications which you have access to. Inform all of your news representatives throughout the world to give the Show as much publicity as it is possible. I know I can count on you and The Billboard of giving it your wholehearted support, and I am convinced that you will again put over the Show for us as you have in the past.

Thanking you kindly for past courtesies, and trusting that you will give the Show the greatest publicity that it ever had, I am, with kindest of personal regards to your good self and all the officers and personnel of The Billboard

Sincerely yours,

*Joe Huber*  
Convention Manager.

JOH:BE

1936 Coin Machine Show—Hotel Sherman, Chicago—January 13, 14, 15 and 16, 1936

### Show Prospects Brightest Ever

CHICAGO, Nov. 9.—Smiling Joe Huber bubbled over with enthusiasm this week as he reported that 129 of the 133 exhibit booths for the 1936 Coin Machine Exposition had been sold to a total of 70 exhibitors. For four years "Big Joe" has piloted the annual trade shows as convention manager and he ought to know when he says the 1936 show will be "bigger and better." Each year his prediction has been realized. He has been very busy, he says, in handling details for booth reservations, but now that booths are practically all disposed of, the actual details of the program will be given special attention.

"Plans are being made to give each division of the trade, operators, jobbers, distributors, manufacturers and all, ample time and conveniences for holding trade meetings to discuss their own particular problems," Huber stated.

As to the convention program, the annual banquet is planned as the high spot of the convention. A double floor

show will be arranged this year so that every guest, no matter where seated, will have an opportunity to see the performance. Real talent in orchestra and floor show is promised. Huber says that everything possible will be done to make the operator's visit to the show pleasant and enjoyable. The dates for the exposition are January 13, 14, 15 and 16 at the Hotel Sherman.

Frank Bering, president of the Hotel Sherman, reports that room reservations for the coin-machine show are much above the same period last year.

### Pinball Helps To Pay The Cost of Government

JAMAICA, L. I., N. Y., Nov. 9.—Pin games in Queens Borough are expected to have established a new record for the present year as far as receipts are concerned.

The 8,000 or more machines in Queens Borough pour some \$40,000 in taxes into the New York City coffers on the basis of \$5 per machine.

### Coinage Shows 10-Year Record

WASHINGTON, Nov. 9.—Coinage by American mints in the first 10 months of this year was larger than in any full year in the previous decade, the Treasury Department announced recently.

The value of coins minted and the number have more than doubled the record set during the first 10 months of 1934, and both the value and number of new coins exceed all previous records, running back to 1925.

Coins worth \$28,186,143 and totaling 434,141,006 pieces were minted during the 10 months ended October 31. These figures compare with \$13,949,066 and 195,510,129 pieces coined during the same months of 1934.

Increased retail business, requiring more change, has increased the demand for small silver coins, while the imposition of sales taxes by States is reflected in the enormously increased demand for pennies, according to treasury officials.

The largest increase has been in the output of silver dollars, which jumped from \$53,029 during the first 10 months of last year to \$3,540,000 this year. Coinage of these pieces has now been stopped temporarily, reflecting the lag in the government's silver-buying policy. All other pieces continue to be coined.

The value of other coins turned out by the mints up to October 31 this year was as follows:

Half dollars, \$6,029,503; quarters, \$7,418,500; dimes, \$5,647,400; nickels, \$2,783,500, and pennies, \$2,787,240.

These totals compare with the following list for the same period in 1934:

Half dollars, \$4,724,824; quarters, \$5,764,613; dimes, \$1,370,300; nickels, \$679,800, and pennies, \$1,356,500.

The Philadelphia mint, in addition to producing American coins, has been minting coins for Colombia, Cuba, Nicaragua and Venezuela.

### Parkometers in Dallas

DALLAS, Nov. 9.—The first parking meters for this city made their appearance Monday of this week. Four hundred and fifty were installed and an additional 550 will be erected as quickly as possible.

The first few days of operation the meters averaged 50 cents each per day.

The "bugs" haven't been taken out of the meters installed here. Numerous machines were "out of order" most of the time during the early days. In those cases the motorists parked their cars until a service man made the adjustment.

### M. L. Basch

DALLAS, Nov. 9.—M. L. Basch, proprietor of the M & M Novelty Company, this city, and president of the Dallas Chapter of the Texas Coin Operated Vending Machine Association, died suddenly Tuesday of this week following an attack of acute indigestion.

Mr. Basch became president of the Dallas Chapter two months ago, following the resignation of Earl Reynolds, who became president when the Dallas Chapter was formed the early part of this year.

Basch came to Dallas in 1931 as a representative of the Sane-Tile Company of New York and immediately became interested in the coin-machine business. Since that time his business grew to large proportions and at the time of his death he was one of the largest operators in Dallas.

The remains were shipped to New York for burial in the family plot. Survived by his widow and one sister.



## Peo Announces Series of Games for Early Release

NEW YORK, Nov. 9.—Howard J. Peo, of Peo Corporation, Rochester, N. Y., while visiting here recently, reported that his firm has arranged to produce a new game at a popular price every two weeks. The distributors for the first game of the series, which will be known as One-Two-Three, will be Supreme Vending Company, Inc.; American Vending Company and D. Robbins & Company. Following this game there will appear East River.

Mr. Peo also stated that present production plans will be pushed to capacity to meet the orders received for the series of games. He believes there is a definite need for new games. Operators need varied games to meet the changes necessary on locations, he says. The first delivery of the new games is expected in a few days and commitments have already been made for the entire shipment from leading jobbers here.

Also interesting is the fact that the Peo Corporation will not build any games without the approval of its distributors. The models must first be approved by them prior to production and will receive severe tests both here and at the factory. Mr. Peo also promised one of the greatest counter-game

surprises in many years. He claims that this counter game will be comparable to the well-known Whirlwind.

## Predict Counter Games Will Come Back in East

NEW YORK, Nov. 9.—It is freely predicted here that "counter games are on their way back." Many of the manufacturers who visited the operators' banquet and ball recently stated that they are preparing counter games for this market which they believe will be approved by officials here. The counter-game revival is attributed to the many novel features of play. It was explained by leading distributors that for many years this city led the rest of the country in the use of counter games until the great popularity of the table games came in.

It is believed that the small space with which operators have to work in this territory makes this "natural counter-game country."

It is also explained that the better display value of counter games is certain to attract patronage and will help the operator tremendously.

Certain manufacturers promise counter games that will be ready within a short time and which will revolutionize the market in the Eastern seaboard States. They claim that the return of counter games in this sector in large numbers is certain to generally increase the play. At the present time leading jobbers and distributors report they are selling counter games in large numbers and believe that this sale will continue.

## Modern Promotes Screamo

NEW YORK, Nov. 9.—Modern Vending Company, distrib for Rock-Ola Manufacturing Corporation, is featuring the latter firm's latest hit, Screamo, said to be one of the best sellers to appear here this season. To introduce Screamo to operators here the Modern Vending Company keys were given away at the fourth annual gala affair of the operators' organizations October 20. The plan provided that keyholders could try the key in the door of the game and the key that fit would take the game. Many operators were present the next Monday morning at the offices of the firm and the final winners were George Unger, New York; C. Klaunet, Bronx; B. Greenbaum, Brooklyn; Ben Guber, Brooklyn, and John Heifer, Bronx.

Paul S. Bennett, of Rock-Ola Manufacturing Corporation, spent the entire week in town visiting jobbers and distributors and discussing the situation in general with them. He was also present at the Supreme Court hearing and offered interesting views regarding the case.

Screamo is attractive and has the popular features for direct scoring play. The light-up backboard is also attractively arranged and presents a free play-hole feature, with double scoring featured in the lighting of the name Screamo. The object of the game is to either complete a line horizontally, vertically or diagonally, or a complete cross of the diagonal lines.

# "AMERICA'S GREATEST SPORT"



Famous Baseball Stars Play Pin Games

Reading from left to right: Guy Bush, Pittsburgh pitcher; Woody English, Chicago Cubs infielder; Chuck Klein, Chicago Cubs outfielder; Charlie Gurnea, Chicago Cubs manager; Gabe Hartnett, Chicago Cubs catcher; and Billy Herman, Chicago Cubs infielder. These famous stars of the diamond play pin games for recreation and enjoyment after the game.

SECOND OF A SERIES OF POSTERS being issued by the Markepp Company of Cleveland for the purpose of popularizing the pinball games. The newest poster shows six baseball stars playing their favorite game. The posters are distributed by the Markepp Company and are placed in the windows of pinball locations. The idea has done much to stimulate interest in the games.

## the ONLY 1-Shot Payout with New "Visible Odds Commutator"---

# "PAMCO PARLAY"

## Here's What It Means To Players---

"Pamco Parlay" appears 'wide-open' compared to all other 1-shot machines—No forbidding fences of pins—"ODDS COMMUTATOR" automatically registers value of each Payout Hole in FULL VIEW with each new coin—Payouts range from 10c to \$1.50—Jack-Pot pays 50c to \$5.00—All these Big 'Come-and-Take It' features cause players to forsake the 'tough-to-get-at' games in favor of "Pamco Parlay".

## Merchants Prefer "PAMCO PARLAY"---

And why not? It takes in enough CASH MONEY to PAY THEIR OVERHEAD with PLENTY besides! No wonder they're looking for "Pamco Parlay"—INSISTING on "Pamco Parlay"—one game that GETS new customers and HOLDS 'em continuously.

## Operators RE-ORDER At Once!!!

And so will you—when you find \$150 to \$250 in "Pamco Parlay" in less than a week! FACTS and Figures from Actual Operation PROVE "Pamco Parlay" takes in the HEAVIEST EARNINGS ever recorded! **\$89.50** Priced at .....

## Act QUICK! Order NOW for SPEEDY DELIVERIES!!!

# PACIFIC AMUSEMENT MFG. CO.

4223 W. Lake St., 1320 S. Hope St.,  
CHICAGO, ILL. LOS ANGELES, CAL.

## Minnesota Operators ATTENTION!

We offer you the services of the newest and fastest growing distributing firm in the Northwest. If you are not entirely satisfied with your present connections, we would like to have you give us the opportunity of proving that we had a very definite idea of the service we would be able to give when we organized our firm. You can rest assured that the machines we offer you will MAKE MONEY.

**PAMCO PARLAY**  
**BALLY'S JUMBO, ROCKOLA'S 46",**  
**EXHIBIT'S GIANT, \$89.50**  
Third Down, Balance C. O. D.

### Used Bargains

Beamites, Score Lites, Criss-Cross Lites, Star-Lites, \$12.50; Rebound, Jr.; Flying Trapeze, Beacon, Big Bertha, Action, Jr., \$9.50; Fleet, Relay, Lightning, Electro, Drop Kick, \$7.50; Rock-Ola's 21, \$15.50; Rockets, \$12.50; Big Game, \$24.50. \$1.00 Off Each Game in Lots of 5 or More! Come in and load your car. We'll Give You the Biggest Buys Yet!

### What's in a Name?

When we were looking around for a name for our firm we thought that you might like to know the names of the men you are dealing with. Inasmuch as we are sort of proud of our ancestors and have never done anything to hide from, we decided that the best name for us to call ourselves was just:

**LEARY, MANGUNSON & JENSEN COMPANY**  
58 East Hennepin Ave., Minneapolis, Minn.

## B FIRST COME FIRST SERVED B

ON ACCOUNT OF PURCHASING MACHINES FROM THREE BIG OPERATORS IN RECENTLY CLOSED TERRITORY, WE ARE ABLE TO OFFER YOU THE FOLLOWING RECONDITIONED MACHINES AT A TREMENDOUSLY LOW PRICE:

ACTION, JR.	\$ 9.00
ACTION, SR.	17.50
BALL FAN	22.50
BASE BALL (Genco)	17.50
BEACON	10.00
BEAMLIGHT	10.00
CHICAGO EXPRESS	17.50
CROSS COUNTRY	25.00
FRISKY	20.00
RODEO (Ticket)	50.00
SPORTSMAN (Jennings)	35.00
TRAFFIC (Model A)	35.00
TRI-A-LITE	15.00
TIKELITE	17.50
HOLD & DRAW	15.00
FIVE JACKS (ABT)	7.50
CRACK SHOT	5.00
KINGS SIXES, JR.	18.50
ROCKET	12.50
GOLD RUSH	35.00

1/3 Deposit, Balance C. O. D.

**BESSER NOVELTY CO.**  
3920 OLIVE ST., ST. LOUIS, MO.

**ELGIN AND WALTHAM**  
**MEN'S WALTHAM WRIST WATCH**—7 Jewels, new chromium case, leather strap, in gift box. In lots of 6. Each. **\$2.95**  
Same in 15-J. E. **\$3.95**  
**POCKET WATCH**—18 size, 7 Jewels, new chromium case. In lots of 6 Each. **\$2.25**  
**SAME AS ABOVE IN Yellow Tornado Cases.** Lots of 6. Each. **\$2.65**  
**SAME AS ABOVE IN beautiful Black Enamel Cases.** In lots of 6. Each. **\$2.95**  
**ANY MODEL ABOVE, IN 15 J. 75c EXTRA; IN 17 J. \$1.25 EXTRA.**  
**LADIES' 15-JEWEL SWISS R. B. WRIST WATCH, BAQUETTE EFFECT.** In lots of 6. Each. **\$4.95**  
25% Deposit, Balance C. O. D. 50c Extra for Samples. SEND FOR NEW 1936 CATALOG.  
**PILGRIM WATCH COMPANY**  
155 CANAL ST., NEW YORK CITY

## NEW PAY TABLES \$59.50

### BRAND NEW IN ORIGINAL CARTONS

Aces Do or Don'ts Put 'n' Takes "7-11" Rockets

1 of Each Kind for \$250.00

WRITE FOR MONEY-SAVING PRICES ON NEW OR RECONDITIONED MACHINES.

Jumbos	Mammoths
Prospectors	Main Street
De Luxe 46	Ivory Golf
Aces	Rodeos
Champions	Rockets
Do or Don'ts	Put 'n' Takes
Traffics	Sportsmen
Penny Packs	Sparkplugs

Warehouse Stocks Maintained All Over the South.

## AUTOMATIC AMUSEMENT COMPANY

683 Linden, Memphis, Tenn., 1304 Throckmorton, Fort Worth, Tex.

## PRICES SLASHED

LIGHTNING, GOLDEN GATE, ELECTRO, RELAY, \$3.95; BLUE RIBBON, BIG BERTHA, MERRY-GO-ROUND, SUBWAY, \$4.95; DROP KICK, CRISS CROSS, \$5.95; HOLD AND DRAW, \$13.95. Write for Complete List.

MARION COMPANY, 564 W. Douglas, Wichita, Kan.

## OPERATORS HEADQUARTERS FOR INFORMATION ON GAMES AND SYSTEMS

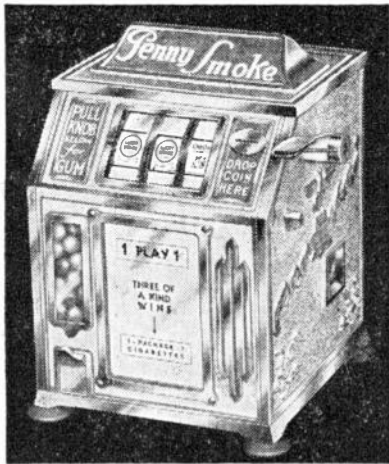
WRITE FOR CATALOGUE AND LOWEST PRICES

**REX NOVELTY COMPANY**  
1010 GEORGE ST., CHICAGO  
ESTABLISHED 1918

SAY "I SAW IT IN THE BILLBOARD."



## BEFORE YOU INVEST : : : INVESTIGATE AND PENNY SMOKE



**will be your choice!**

Follow the advice of thousands of operators who have chosen PENNY SMOKE in preference to other Cigarette Venders. There are many reasons why PENNY SMOKE gives you more value for your money:

**BETTER MECHANICAL PERFORMANCE**—quality built as only Grotchen can do it.

**GREATER PROFITS ON LOCATION**—because Players are attracted and fascinated by the large, colorful Cigarette Reels, coming to a perfect stop and lineup.

**LAST COIN ALWAYS SHOWN.**  
**BALL GUM VENDER GAINS APPROVAL OF ALL LOCAL AUTHORITIES.**

**REWARD CARDS** for single Package or 5-3-2-1 packs of Cigarettes enable you to choose the right percentage for any location.

### WRITE FOR PRICES

F. O. B. Chicago

**Veeder Counter only \$2.00 extra**

Don't Delay Ordering Your Sample—Write Us for Name of Your Nearest Jobber.

### GROETCHEN TOOL COMPANY

132 N. Union Street  
CHICAGO, ILL.

Jobbers and Operators in New Jersey, New York and Connecticut Please Communicate With Our Newly Established Eastern Factory Branch,

### EASTERN AUTOMATIC SALES COMPANY

697 BROADWAY

NEW YORK CITY, N. Y.

Authorized Grotchen Factory Representatives.

Immediate Deliveries From Eastern Warehouse Stocks.

## TRADE IN YOUR OLD PIN GAMES ON A NEW WINNER

To introduce Exhibit's new game, "WILLIAM TELL," we will take in trade at the following prices one old game on one "WILLIAM TELL." Price \$39.50.

Send your old game charges prepaid and money order for difference and we will immediately ship you your "WILLIAM TELL."

Write us for liberal allowance on any other pin game, counter game or slot machine not listed.

American Beauty...	\$ 6.75	Drop Kick .....	\$ 7.75	Push Over .....	\$ 5.75
Airway .....	4.75	Electro .....	5.75	Pennants .....	4.75
Action Junior .....	7.75	Flying Trapeze .....	6.75	Pontiac Junior .....	4.75
Big Game .....	24.75	Fleet Senior .....	8.75	Rebound Senior .....	17.75
Big Bertha .....	5.75	Fleet Junior .....	5.75	Register .....	8.75
Blue Ribbon .....	5.75	Gridiron .....	6.75	Super 8 .....	5.75
Beamlight .....	12.75	Impact .....	12.75	Subway, Grey Cab .....	5.75
Cris Cross, Plain .....	7.75	Jack Rabbit .....	5.75	Subway Special .....	6.75
Cris Cross Alto .....	13.75	Lightning .....	5.75	Spotlight .....	17.75
Contact Baby .....	3.75	Mail Keys Senior .....	7.75	Sensation .....	5.75
Contact Master .....	5.75	Leland .....	5.75	Signal Junior .....	7.75
Contact Junior .....	6.75	Major League Jr. ....	9.75	Traffic .....	13.75

We will sell any of the above Games in perfect condition at prices quoted above, one-half deposit, balance C. O. D.

### LOUISVILLE NOVELTY COMPANY

618 S. FIRST ST.

LOUISVILLE, KY.

WE MAKE NO WILD CLAIMS—WE GIVE YOU FIGURES THAT TALK.

## LOOK

Mills Slots, regular model, with or without compulsory skill control. Watling Slots, Rotatop or Goosenecks, with or without compulsory skill control, with or without future pay.

Jennings Chief, all models; Jumbo, all models.

Prospector, Six Sixty Six, Ace, High Hand, Match Dial, Wagon Wheels, Penny Packs, Suds, Hol-e-Smoke and all other standard games at jobbers' prices to recognized jobbers.

200 slightly used Games. Write for price list. Do not buy until you get our price.

1/3 Cash with Order, Balance C. O. D. Ask to be put on our Mailing List.

### MOSELEY VENDING MACHINE EXCHANGE, Inc.

88 BROAD STREET

RICHMOND, VA.

Day/Phone 3-4511

Night Phone 5-5328



### BEST BUYS OF THE WEEK

Whirlpool Ticket, \$42.00; Baseball Ticket, \$48.00; Rockola "21", \$18.00; Cross Country, with Transformer, \$24.00; Rodeo, One-Ball Payout, \$43.00; Big Game, \$23.00; Spelling Bee, \$18.00; Frisky, \$22.00; Split Second, \$18.00; Kings, \$17.00; Three-In-Line, \$13.00; Barrel Roll, \$18.00; Dealer, \$12.00; Quick Silver, \$18.00; Beamline, \$12.00; Globe Trotter, \$18.00; Score-A-Lite, \$12.00; Criss Cross-Alite, \$13.00; Traffic, Model C, \$15.00; Cyclone, \$22.00; Signal, Sr., \$14.00; Beacon, \$10.00; Builder Upper, \$18.00; Register, \$8.00.

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

### National Coin Machine Exchange

1407 DIVERSEY, CHICAGO, ILL.

First With Latest New Games—Get Your Name on Our Mailing List

## BUY YOUR NEW AND USED MACHINES

FROM KENTUCKY'S OLDEST DISTRIBUTOR, Est. 1915.

A. B. T. AUTO WHIRL.....	\$12.50	A. B. T. AUTO WINNER.....	\$10.00
BATTER UP .....	15.00	BEACON .....	10.00
CAVALCADE .....	11.00	MAJOR LEAGUE .....	10.00
ROTO LITE .....	15.00	SIGNAL JR. ....	8.90

NEW PRICE LIST ON OTHER USED MACHINES MAILED ON REQUEST.

### KENTUCKY SPRINGLESS SCALE CO., INC.

514-516-518 South Second St.

P. O. Box 936,

LOUISVILLE, KY.

## Chicago Coin Machine Introduces Pippin Game

CHICAGO, Nov. 9.—Chicago Coin Machine Corporation introduces a new game, Pippin, to the coin-machine world this week. Samples are going out to jobbers and distributors all over the country. According to officials of the firm, Pippin will be on display in practically every coin-machine center in the country.

Pippin is said to have new and unique features. Action is carried right thru to the back rack, where a double-kicker action presents a new idea for play. Balls that are situated permanently in the back rack are kicked up to 2,000-point grooves when skill holes below are made. If the skill holes at the top of the playing field are missed interest by the player is not diminished, because the back-rack balls may be shot up to the 2,000-point grooves also by the bottom kickers. All kicker action in Pippin shoots balls to definite pockets.

Chicago Coin's exclusive cabinet design makes Pippin one of the most beautiful of tables. Smartly decorated with green, white and black stripings, the cabinet looks especially rich.

Three important new advances in pin-table construction are introduced for the very first time in Pippin. The batteries are mounted on a rack which can be removed from the game from the rear. This simplifies servicing and permits the testing of the batteries more often. The playing field of Pippin is cleverly mounted in the cabinet so that it slides right out along a resting ledge. The back rack may be removed by just two screws. All three of these new construction features were pioneered and perfected by the experimental laboratories of the Chicago Coin Machine Corporation.

Lou Koren, Sam Gensburg and Sam Wollberg, who own and operate the Chicago Coin firm, state that they have a real winner in Pippin and expect record sales from it.

## Promise Successor to Par Golf Coming Soon

CHICAGO, Nov. 9.—G-M Laboratories will soon announce a successor to the recent Par Golf pin table. The new game, the result of many months of experimentation and testing, is said to have features never before embodied in a game at a similar price.

A. G. Bradt, sales manager of the G-M Laboratories, says that "the new game will popularize three of the most important ideas known in pin tables. Each of the three ideas ordinarily is important enough to feature in a game. However, by combining all in one game they have a machine that will be a positive sensation."

"Fifty-Fifty, the name of G-M's new game, features for the first time at its low price a Veeder counter, the patented G-M automatic shuffle board and the new pickproof duo-lock. Counter permanently registers all free games awarded automatically. This important feature eliminates cheating and does away with the need for recording the reward payouts. The automatic shuffle board is the same as used in the Par golf game. Its use in 50-50 is exceptionally clever and provides a real thrill for the player.

The duo-lock is the operator's safeguard against tampering and theft of the coin box.

"Fifty-Fifty will be ready in a very short time. Jobbers and distributors are invited to write for further details."

## Bally Claims To Have Game of Real Football

CHICAGO, Nov. 9.—"Bally takes the ball for a long run without interference." Thus does Ray Moloney, president of Bally Manufacturing Company, announce the new Bally light-up football game Scrimmage.

"Scrimmage," Ray states, "is real football, not only in appearance, but in its duplication of every play in football—touchdowns, forward passes, incomplete passes, field goals, drop kicks, everything that goes to make football the thrilling sport it is. Above all, Scrimmage features the excitement of grim determination in marching up the field. This is accomplished by means of a new and original color-number combination, whereby yardage is gained only when balls are placed in two or more holes of the same color. Another unique feature is the forward pass kicker, a directional kicker of the type which has been approved by authorities. Individual passes do not score, but three completed passes register a touchdown."

"Scoreboard and anti-tilt are both shown in lights on the backboard, enabling merchants to check game without interrupting their regular duties."

"Scrimmage combines so much thrilling action with such simple, easy-to-grasp appeal that it is bound to make a hit wherever it is placed. The games have been tried in various cities throughout the country, and testing operators report that earnings are unusually good even for a game of this type."

## Wollberg Aids Recovery

CHICAGO, Nov. 9.—Sam Wollberg, one of the members of the Chicago Coin Machine Company, decided recently to aid prosperity by ordering a brand-new 1936 automobile. Sam has been seen sporting around in a new de luxe Olds. The salesman let Sam take a ride in the car and Sam liked it so well that he insisted on keeping it until a new one arrived.

Mr. Wollberg, together with Sam Gensburg, is known as one of the real oldtimers in the biz. Whenever old times are discussed about the amusement games his name is sure to be brought up.

## Michigan AMA To Start Regular Meetings Soon

DETROIT, Nov. 9.—Automatic Merchandisers' Association of Michigan will hold its first fall meeting shortly at the Detroit-Leland Hotel. Association has been inactive during the summer and is resuming a program of fall activities with regular monthly meetings scheduled.

A membership drive for the State association will be one of the principal activities for fall. President F. E. Turner was discussing membership campaign plans with various members this past week and is considering compiling a complete directory of operators in the State in an effort to make membership 100 per cent.



ROOMY DISPLAY FOR GAMES—National Amusement Company, Los Angeles, prominent distributor on the Pacific Coast, gives plenty of space to its display of modern table games.

# JUMBO

A BALLY PRODUCT.

PLAIN \$89.50  
TICKET 97.50  
Check Separator, \$5.00 Extra.

### MARKEPP Co.

3902-4-6-8 CARNEGIE AVE. CLEVELAND, O.

1410-12 CENTRAL PARKWAY CINCINNATI, O.



## Putting Personality in Your Business

LEO J. KELLY

Sales Manager, Exhibit Supply Company

Many operators if they were asked why they were making a success of their pin-game routes would probably give you an answer to the effect that they keep their equipment up-to-date, supply their location with new machines frequently, etc. That would not be the correct answer. It would be nearly correct, but it would miss the vital thing, the important thing, the thing that every operator has unto himself exclusively. No other operator has it or can have it. That all-important thing is "personality"—his individual personality.

What makes successes in most business? Mostly personality! The locations that Mr. Operator serves are all very much alike. In one block you will find probably three or four drug stores. These drug stores all handle the same kind of merchandise. They usually have the same sort of fixtures. Prices charged are usually the same. What then causes one man to succeed and the others to fail in business? The answer is "personality."

When Jim Jones the Success wraps up a purchase he includes a portion of his individual personality. Bill James and the other failures have the same opportunity for success, but they lack that important feature of every transaction—personality.

Doesn't the same thing apply to our business? Haven't you seen men that seemed brilliant, smart and capable fall in the seemingly failure-proof business of operating pin games? Why? Lack of



LEO J. KELLY

personality or the failure to use that personality! Of course, every operator has made mistakes in his business. Bought games that were short-lived, speculated unwisely, etc. But I am not talking about that particular phase of the business. I am interested in the fellow who has a route of machines now. He is making a little money, but not nearly as much as he could make if he would but throw more personality into his business.

For a quick definition of personality let us call it the ability to make people like us. One excellent way for the operator of pin games to make his customers like him is to first get acquainted with them. Get really acquainted. Learn something about your locations. Make pointed inquiries of him. Inquire of the barber next door or the merchant across the street. How many children has he? Are they in school? Does he own his own home? What clubs does he belong to? What make car does he own? What are his hobbies? What sports does he enjoy?

When Mr. Operator knows all these facts about his locations, don't you see how easy it is for him to get into intimate conversation with the location? Isn't it easy then to talk with him along subjects that are of interest to him? Doing this, it is easy to strike up a lasting friendship and everything else being equal he will have that location working for him and his equipment.

Too many operators are expecting the game to do all the work for them. If the game doesn't take in what they expect on a location they blame the game. Some games earn more than others, but a poor game can be made to earn a great deal more if the operator would put a little of his personality to work.

It isn't difficult to get the location owner interested in helping you with the game. Show him how easy it can be played. Show him the best ways to play the game; how to make the best shots, etc. Tell him how much it means to his business to interest himself in the game.

Mr. Merchant himself must have personality in this business also. He must keep people coming back into his store again and again. People will patronize him if they like him, if they enjoy his company and his merchandise is comparable to that of his competitor. The pin game is the best possible opportunity to engage the people who come into his store in conversation. He can play a game with them. New customers come around. The merchant builds up his business. Gets favorable advertising and makes a splendid income from the game itself.

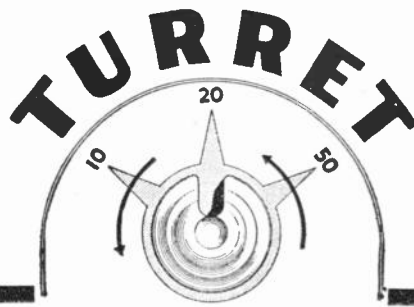
When a collection from a machine is made I wonder how many operators take a few minutes to point out to the location just how much money the game is making for him. It is easy to do this by comparison along these lines—"Mr. Merchant, that is a fine cash register you have there. How much did that set you back?" Whatever the price given, the operator can say, "Well, here is \$8, your share of this week's collection. You had to pay several hundred dollars for a cash register to keep your money in, yet I have put this game in your store without cost to you, and it has already made you \$8. You couldn't do without a cash register in your store and you certainly couldn't get along without my game, could you?"

Another good idea is to compare the total amount of floor space in his store: "Mr. Merchant, you'd be several times richer if every square foot of floor space in your store made you the proportionate amount of money this game of mine does, wouldn't you?"

Sometimes the location will complain about the noise the game makes, the muss the crowds create or the confusion. Wise operator has the answer for this: "Well, I don't blame you for feeling the way you do, Mr. Location Owner, but everything these days means extra work. I bet you don't like to get down in the morning to open up this store either, but if it makes you money you are satisfied to be on the job every morning. Sure, the players get a bit noisy at times, but I'll bet that if you check up you will find that you have made more actual money since I put in this game than you did before. And you haven't invested a penny, etc."

Old experienced operators have learned a lot about the importance of placing a machine properly. Moving a game just a few feet often steps up earning double. Do not allow the merchant to continually dictate where the machine is to be located. He will want to get it out of the way. Mr. Operator wants the machine to be seen. If it isn't seen it isn't played. Look out for the dark corners in a store. Keep your machines in the open. You cannot always get the best location in the store the first time you install it, but you should get it placed better each time you make a collection.

Finally you have it where you want it and where it will make more money. Don't be too hasty about pulling a ma-



THE FIRST CARLOAD OF TURRETS  
THE SENSATIONAL 1 BALL  
AUTOMATIC PAY TABLE  
WITH ANIMATION

WILL ARRIVE AT EASTERN DISTRIBUTORS  
NOVEMBER 16TH

RUSH YOUR ORDER! THEY WON'T LAST LONG.

Turret Is Another Harry Williams Sensation . . . "Nuf-Sed"

MAMMOTH  
Size: 21"x44".

Licensed by Consolidated Pat-  
ents-Corporation, No.1802521

**\$79.50**

F. O. B. Los Angeles. 1/3 With Order,  
Balance C. O. D.  
CHECK SEPARATOR, \$5.00 Extra.

Order From Your Nearest Jobber or Direct

EASTERN DISTRIBUTORS

GAYLORD COIN MACHINE CORP.,

1227 WASHINGTON BLVD.,  
CHICAGO, ILL.

ELECTRO BALL CO., INC.  
1200 Camp Street, Dallas, Tex.

THE VENDING MACHINE CO.  
205-215 Franklin St., Fayetteville, N. C.

SILENT SALES CO.  
204 Eleventh Ave., Minneapolis, Minn.

SICKING MFG. CO.  
1922 Freeman Ave., Cincinnati, O.

Manufactured by

**AUTOMATIC AMUSEMENTS CO.,**

2534 W. PICO ST., LOS ANGELES, CALIFORNIA

PACIFIC COAST OPERATORS ORDER FROM

MOHR BROS., 2616 West Pico Street, Los Angeles, Calif.

## SLOT MACHINE BARGAINS

MILLS ESC. BELLS, 5c. ....	\$34.50	MILLS SIMPLEX 3 JAX. VENDERS, 5c. ....	\$19.50
MILLS ESC. BELLS, 25c. ....	34.40	MILLS SIMPLEX 3 JAX. BELLS, 5c. ....	19.50
MILLS ESC. FRONT VENDERS, 5c. ....	34.50	WATLING TWIN JAX. VENDERS, 5c. ....	27.50
MILLS SKYSCRAPER BELLS, 5c. ....	29.50	WATLING TWIN JAX. VENDERS, 1c. ....	27.50
MILLS SKYSCRAPER VENDER, 5c. ....	29.50	JENNINGS DUTCHESS VENDERS, 5c. ....	24.50
MILLS LION HEAD BELLS, 5c. ....	27.50	FACE BANTAM BELLS, 5 & 10c. ....	22.50

All machines reconditioned and like new.  
K. G. AMUSEMENT COMPANY, 112 No. Main St., JOPLIN, MO.

chine away from a location. It costs money to move machines. It is much easier to sell the location on the idea of helping you make the machine pay.

Summing up pin-game operating, I would liken it to selling. A good salesman is a good operator. Genuine salesmanship must rest upon a basis of mutual benefit. A legitimate sale is an exchange of services whereby one person induces another to purchase something at an agreed price.

Defining pin-game operation, we might say: "Operating is an exchange of services whereby one person induces another to use his equipment without cost in exchange for personal assistance and percentage." Too many of our operators have forgotten their early business and sales training and expect to be successful in this business purely on the merits of the machines they operate.

While we have been extremely successful in creating machines that leave little for the merchant or operator to bother with—machines that are self-starters—that have sales personality built into them—it is a foregone conclusion that if the machine makes money without co-operation from operator and location, it would make tremendously more money if the operator and the location owner would give the machine personal sales effort.

## Good Biz in New Mexico

ALBUQUERQUE, Nov. 9.—With this city and others, including Clovis, Silver City, Santa Fe, Raton and Roswell, standing out as coin-machine centers, it is hard to determine which is the leader in operating activities. Operators all over the State report a good business with conditions improving every day. Lately there has been very little opposition confronting the industry and the boys are going along in fine shape. The State is well covered with late equipment and all locations are being well cared for.

One of the most active operating concerns in the State is the Southwest Vending Company, of Raton, a live town located in the northern part of the State near the Colorado line. These boys operate in four different States. B. W. Chase, C. K. Bennett and W. L. Hunsaker are active around Clovis, while M. J. Hannan keeps the units going in the Santa Fe territory. H. W. Lacy carries keys to coin machines in Silver City, and B. B. Ginsberg furnishes the folks around Roswell with plenty of phonograph music. Anise J. Bellamah does a good job of operating in this city and the same can be said of William W. McAdoo, of Carlsbad.



ONLY QUALITY GAMES RECOMMENDED—Plant of the American Sales Corporation, Chicago, where Lee S. Jones damns the chiselers and offers credit to real operators.





## Music Jobber Ceases To Compete With Customers

DETROIT, Nov. 9.—City Music Company is discontinuing its entire operating line, consisting of more than 100 automatic phonographs, and is entering the jobbing business generally. The company plans to handle automatic phonographs and pin games and a limited line of vending machines, using the new name of City Music Company, Inc., following its incorporation.

City Music Company formerly handled the jobbing of Vocalion and Brunswick records for machines in this territory and the new field is regarded as a logical extension. It also operates a modern retail music and musical instrument store at this same location.

"We are discontinuing the operating in fairness to other operators," Fred J. Gersabeck, head of the company, stated to *The Billboard*. "We have been on both ends of the business and can appreciate the operators' standpoint. For that reason we are going to establish our business on a policy of courtesy to the operator rather than the independent attitude assumed by many jobbers."

Truman A. Conrad, Detroit insurance agent, has entered the coin-machine field, acquiring a number of Mills automatic phonographs and pin games. He is operating in the north end of the city and maintains office hours every morning. He is establishing locations at present in beer gardens and restaurants.

## Otto Carl Herber

AUSTIN, Tex., Nov. 9.—Otto Carl Herber, 42, of this city, died October 30 in a local hospital from pneumonia after a three-day illness. Herber was a well-known music man in Texas, having served 20 years in the music field. He and other members of the Herber family were formerly the largest operators of pianos in the United States. During the past year Herber operated 80 music machines in the Austin territory with Eddie Schatz. Funeral services and burial October 31.

## Phono Operator Moves

FORT WORTH, Tex., Nov. 9.—W. F. Daniels, of this city, who during the past year operated music machines exclusively in this territory, has sold his interest here and with his family moved to Corpus Christi, Tex., where he will resume the operation of music machines, placing about 100 Wurlitzer Simplex phonos.

Mr. Daniels has secured the services of Steve Stevens, well known among Texas operators, who will be service manager of the large operations contemplated in the Southern Texas territory, which will include the Rio Grande Valley. Steve was formerly with the Texas Novelty Company, Beaumont.

## Selecting Records and Programs

By EARL HOLLAND

Sales Manager of the J. P. Seeburg Corporation, Chicago.

At the risk of a subject becoming boresome, I would like to add my bit of emphasis to the importance of selection of records and programs on automatic phonographs. After all, a phonograph is a vending instrument which vends tunes and entertainment for the public and the repetition of the customer's purchase is in proportion to the amount of satisfaction he gets from each previous purchase. He drops a coin to hear a tune. It occurs to me that any amount of care and effort to keep phonographs supplied with acceptable programs is profitable, and that nothing could be more costly in the operation of phonographs than neglect or indifference to the selection of numbers.

I am in receipt of a very interesting letter from Simon Wolfe, of Jacksonville, Fla. Mr. Wolfe has had a long experience in the operation of coin-operated musical instruments and the results on the phonographs he services justify the conclusion that he knows what it is all about. I am sure it would be of interest to everybody to read the following quotations from a letter received from him. Mr. Wolfe says, in part:

"In my opinion the proper handling and placing of records constitutes one of the major phases of successful operation of coin-operated phonographs. Consequently, I have studied this end of the business with a great deal of enthusiasm. The following is a resume of my conclusions arrived at from this study:

"First, every location is a separate and distinct business within itself. Each one must be studied individually to determine the class of music to be used in order to obtain the maximum play. Then educate the lessee to the fact that the operator is capable of selecting music to suit his location, at the same time leading him to believe that he is mak-

ing his own selections, paying particular attention to requests for special numbers.

"I have found that the best method is to keep the lessee out of your box of records by getting him to allow you to select a program that you think is suitable for the location, putting your selections on the machine and playing them, asking for the lessee's approval of each number.

"Next comes the building of programs: I find that it is almost an impossibility to make an entire change of program each week with any fair degree of success, due to the fact that there are not enough good numbers released each week that would prove suitable for any location. Thus it becomes important to educate the lessee that while it may be true that he may get tired of hearing certain numbers played a great many times, as he does, his customers do not hear them as frequently as he does, and a 'hit number' is good for from two to six weeks' play, and should be left on the machine until its popularity has waned.

"As a result of this, not more than half the records should be changed each week. By this, leaving numbers on the machine that customers are familiar with and like to play, putting on enough new numbers to stimulate fresh interest. In some cases the location may be well enough satisfied with their program not to want any changes made, in which case I believe it advisable to put on at least one new record, selecting for this purpose some particularly good number.

"After programs have been built in this manner and customer interest has been sufficiently stimulated, one visit each week should suffice with one exception, that it may be found profitable between weekly record changes to select some new number that you are absolutely sure will be a good selection for some particular location and make a little extra visit with this record. This has proven to be an excellent method of stimulating new interest in the machine while at the same time it helps to satisfy the lessee by proving that you are taking a personal interest in the machine and showing him that he is being supplied with the very best in music.

"Upon each weekly visit after records have been changed I find it most profitable to leave the machine tripped to play the entire program. Thus familiarizing the lessee with every number on the machine, thereby stimulating their

(See Selecting Records on next page)

## Music Operators Win Injunction

DALLAS, Nov. 9.—Injunction suit filed by Harry Drollinger and 28 other Texas music operators, contesting the legality of House Bill 223, which music machines are taxed as coin vending machines, was heard in the 53d District Court at Austin, Tex., October 31 and November 1.

A permanent injunction was granted by the court on all five of the allegations filed. The decision means that no further music tax will be collected in Texas unless the State carries the case to the Civil Court of Appeals within 10 days. If the case is carried to the Appeals Court, which is probable, it will be tried within 30 days.

The decision made November 1 is the first real decision on record in favor of music machines, especially that part which defines the music machine as a service vender. There is no record in any decision where a music machine was given classification.

Jesse E. Martin, legal counsel of the Texas Music Operators' Association, and Judge Everett Looney represented the music operators. Harry Drollinger, of the D. & R. Music Company, Dallas, was the only witness of the plaintiff. The State used only one witness, an assistant collector in the comptroller's office.

## Gets Fifth Car of Phonos

DALLAS, Nov. 9.—The music business, progressing so rapidly in Texas, continues to set the pace for coin-operated machines in the Southwest. The D. & R. Music Company (Harry Drollinger and Earl Reynolds), of this city, unloaded its fifth carload of Wurlitzer Simplex machines this week—the fifth in 60 days. The sixth carload is expected in Dallas within two weeks.

## 10 Best Records for the Week Nov. 2

	RCA-VICTOR	BRUNSWICK	COLUMBIA
1	25125—"You Are My Lucky Star"; "I've Got a Feelin' You're Foolin'." Eddie Duchin and orchestra.	7521—"Me and Marie"; "A Picture of Me." By Johnny Green and his orchestra.	3086-D—"I'd Rather Listen to Your Eyes" and "I'd Love to Take Orders From You." Renard and orchestra.
2	25154—"Here's to Romance"; "Midnight in Paris." Enrio Madriguera.	7526—"Cotton" and "Margie." Duke Ellington and orchestra.	3087-D—"Ride, Red, Ride"; "Congo Caravan." Mills Blue Rhythm Band.
3	25133—"Begin the Beguine"; "Waltz Down the Isle." Cugat and his orchestra.	7522—"Why Shouldn't I?"; "When Love Comes Your Way." Johnny Green and his orchestra.	3088-D—"St. Louis Blues"; "Cam-ambert." Reginald Foresythe.
4	25134—"Why Should I?"; "When Love Comes Your Way." Paul Whiteman and his orchestra.	7514—"Accent on Youth"; "Truckin'." Duke Ellington and his orchestra.	3084-D—"The Gentleman Obviously Doesn't Believe"; "The Girl With the Dreamy Eyes." Ross and Sargent.
5	25135—"A Picture of Me Without You" and "Me and Marie." Paul Whiteman and his orchestra.	7537—"Now You've Got Me Doing It" and "In the Dark." Freddie Martin and his orchestra.	3076-D—"Isn't This a Lovely Day?" and "No Strings." Phil Ohman and his orchestra.
6	25123—"I've Got a Brand New Suit" and "Thief in the Night." Fats Waller and his orchestra.	7536—"Here's to Romance"; "Midnight in Paris." Lud Gluskin and his orchestra.	3078-D—"Cotton" and "Truckin'." Mills Blue Rhythm Band.
7	25122—"What a Wonderful World"; "Farewell My Lovely." Richard Himber and his orchestra.	7515—"I've Got a Feelin' You're Foolin'"; "Broadway Rhythm." Anson Weeks and his orchestra.	3079-D—"Bughouse" and "Blues in E Flat." Red Norvo and his Swing Octet.
8	25144—"Take Me Back to My Boots and Saddle"; "On Treasure Island." Tommy Dorsey and his orchestra.	7486—"Check to Check" and "No Strings." Fred Astaire, Leo Reisman and his orchestra.	3081-D—"Without a Word of Warning"; "I Wish I Were Aladdin." Will Osborne and his orchestra.
9	25124—"Broadway Rhythm" and "On a Sunday Afternoon." Richard Himber and his orchestra.	7487—"Isn't This a Lovely Day?" and "Top Hat." Fred Astaire, with Johnny Green and his orchestra.	3077-D—"Cheek to Cheek" and "Top Hat, White Tie and Tails." Phil Ohman and his orchestra.
10	25116—"Truckin'" and "The Girl I Left Behind Me." Fats Waller and his orchestra.	7516—"You Are My Lucky Star" and "On a Sunday Afternoon." Don Bestor and his orchestra.	3071-D—"Harlem Heat" and "There's Rhythm in Harlem." Mills Blue Rhythm Band.



## London Trade Notes

Billy Russell Jr., well-known seaside pin-game operator, suffered slight concussion and bruises when an aeroplane in which he was flying to Brussels Exposition crashed just outside Belgian capital.

Weston Novelty Company, London, which sold 350 Rapid Transit games in one week—very good going in Britain these days—has placed on market a new table made in its own factory named Flight. It is linked with the recent England to Australia air race, has plenty of action and looks like a good seller.

Project is on foot for installation in licensed saloons of coin-operated radio phonographs. For penny in slot customer will have choice of six minutes' radio or two records. Firm responsible claims to have surmounted all license and reproduction fee difficulties.

Shefras Automatics, Ltd., has issued the sixth quarterly edition of its 20-page house organ, *The Coin Slot*. First of its kind in the British coin-machine trade, it still leads the field. Pictures of the Jennings and Rock-Ola factories are shown and interesting articles emanate from Solly Shefras, Morrey Shefras, Phil Shefras, B. W. Brenner and Edward Graves. In his article on coin-machine engineering B. W. Brenner, inventor of Multiplay, likens coin-machine mechanism to a lock and the coin to a key.

Voice Recording Automat is now installed in Woolworth's and other chain stores. The Empire State Building design has been retained and machine appears to attract plenty of patronage.

Among new British amusement machines is Chase the Ace by A. J. McDonald & Sons, makers of coin-operated Ski-Ball, now recognized as standard arcade equipment. Player shoots each of 10 balls up an inclined plane and endeavors to get them in arches to light up four aces.

New premises of Scott, Adickes & Company, Ltd., are on site occupied 40 years ago by Haydens, then very well known in coin-machine circles.

Brewers' Exhibition at Agricultural Hall, London, differs from recent years inasmuch as there is no automatic machine section. This is due to the fact that the trade now has its own annual show.

Jack Capaldi and brother, Tony, arrived back safely from their recent visit to Chicago. One of the first to call on them with greetings was Major Felix Samson, himself not so long back from the United States.

## Goes Shopping for Ties

NEW YORK, Nov. 9.—Dave Gensburg, of Genco, Inc., proved himself to be a genuine "Broadway shopper" on his last day in this city prior to his return to the Genco plant.

Dave has become one of the Beau Brummells of the coin-machine industry and spent an entire day rushing up and down Broadway, visiting the leading men's furnishing stores to bring back some of the latest modes in men's attire.

Dave promised to return some day for a week or two weeks of shopping along the highways and byways of New York's men's wear sections. He is especially pleased with the \$10 ties he purchased at Sulka's on Fifth avenue.



**ELGIN AND WALTHAM**  
GREAT SALE - WHILE THEY LAST  
MEN'S STRAP WATCHES  
—10 1/2 Ligne, Chromium Cases, Gilt Dials. In Lots of 6, 6-Jewel, \$3.00 Each; 15-Jewel, \$4.00 Each.

BEAUTIFUL DUBER-HAMPDEN WRIST WATCHES—American Made. With Figured Dial, Strap in Box, with \$22.00 Price Tag. \$3.00 In Lots of 6, Each.

16 Size—Beautiful black enamel case made by Illinois. With 7-J. Waltham or Elgin straight movement. Each. \$3.75

15-J., \$4.50; 17-J., \$5.00.

16 Size, 7-J. Yellow Tornado Cases with black enamel border. In Lots of 6, Each. \$2.55

Waldemar Wrist Chains, now \$1.25 Doz. Also Wrist Watches.

25% Deposit, Bal. C. O. D. Send for Catalog.

**N. SEIDMAN**

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Send your correspondence to advertisers by mentioning *The Billboard*.

## Detroit Trade Notes

DETROIT, Nov. 9.—Regular monthly meeting of the Skill Game Operators' Association of Detroit was postponed on account of Halloween and the municipal elections. One of the principal items on the agenda was the recent ruling of the liquor control commission confirming the legality of pin games in beer gardens.

Warren R. Zerby, of the Freeman Specialty Company, reports business generally slow. As secretary of the Skill Game Association, Zerby is in an excellent position to gauge the business trends of local operators and confirms it from his own experience. Both skill and vending machines have had a few slack weeks recently in Detroit.

Louis and Morris Berk, operating as the Berk Brothers, are opening a new store on Tireman avenue. Formerly operating only, they are adding a jobbing department. The new display room will be used largely as headquarters for their own routes. A location on Tireman avenue in the western part of the city was to be selected this week, Louis Berk stated.

Sol Boesky and Oscar Sherman have withdrawn from partnership in the General Novelty and Amusement Company, leaving Sam Rosenthal as sole owner of the company. The reorganized company is operating pin games only, Rosenthal stated. It is understood that Boesky and Sherman are in partnership in a new firm.

The Milburn Company, formerly located in the Detroit Free Press Building and headed by Milton C. Hirschfeld, has moved to a new factory at 905 Henry street. Company is now managed by Joseph A. Stifter and has been incorporated. It is manufacturing and operating a line of aspirin venders.

## Oklahoma Trade Notes

Arch and Bert Strong, operators of Norman, Okla., were recent visitors to Ft. Worth and Dallas. They were shopping around for some good used penny venders. The Strong brothers are doing a nice job of merchandise operating around the Oklahoma college town.

Business thruout the State is good and operators are very happy. With the exception of the tax question, all has been bright for the business in Oklahoma during the past year.

One can hardly set foot anywhere in Oklahoma without bumping into one of the Todd boys. Charles Todd gets his mail at Oklahoma City and Joe answers service calls at Ardmore. Swell fellows and they know the operating business.

Nelson Distributing Company, of Guthrie, reports a healthy business. This

is one of the old-established firms of Oklahoma and is headed by that super coin-machine authority, C. J. Nelson. Mr. Nelson has served as president of the Oklahoma association and is always found at the head of any movement where the operators' interest is concerned.

Down in Frederick we find M. L. Tyson and the Cohea Mint Company serving the territory in a fine showmanship manner.

Up in the Indian country, Seminole, to be exact, we rub shoulders with J. B. Ashcraft and C. F. Jackson, super operators and coin machine men of note.

Two other live operators who deserve much credit are William Hutchins, of Lawton, and L. G. Powers, of Chickasha.

## Ace Lock Compared to Bank Vault Protection

CHICAGO, Nov. 9.—The new Ace lock, made by the Chicago Lock Company, is said to have the principle of those solid bars of metal, interlocking in close-fitting sockets all around its circumference to make the bank door impregnable.

"It takes more than words to make bank-vault security a reality," said W. C. Shinn, president of the company, during a recent interview. "There are others who may claim bank-vault security . . . but in the Ace lock this phrase is more than just an advertising slogan, it is a vital physical fact."

"Compare Chicago locks with others and the reason the Ace offers far greater protection is clearly evident. The key is unlike any you've ever seen, not the usual flat kind with the milled grooves, but a tubular key notched at the muzzle. It fits a circular keyhole, engaging seven pin-shaped tumblers arranged around the circumference of the lock cylinder, each tumbler operating at a different depth."

"Here is a unique departure in lock engineering which no other manufacturer has ever been able to surpass. Yet the Ace lock is not new—distinctly not an experiment. Two years of satisfactory service have proved its superiority beyond all doubt."

"Ace locks are made in a wide variety of styles for every purpose. Cabinet locks, padlocks, drawer and panel locks. They are predominantly valued by coin-machine operators, and many leading coin-machine builders are using them as standard equipment on their best games."

## SELECTING RECORDS

(Continued from preceding page)

interest to such an extent that they will boost the machine to patrons.

"We are all more or less familiar with the fact that the success of any coin-operated machine depends to a great extent on the interest taken in it by the lessee and the best way to secure his co-operation is to give him records that his customers like to play."



MUSIC BY THE CARLOAD—Well-known Oriole distributing organization takes on music. Left to right, F. M. Ross, of Oriole; Harold Hunt, Wurlitzer service instructor; Jack Staples; Mr. Feldman, Victor record distributor, and Albert Block, Oriole Coin Machine Corporation.



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Let us tell you how proud we are to say that we offer an unexcelled service and prompt efficient delivery. We have a complete line of every conceivable make of coin machine and accessories.

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Call on us at all times, regardless of circumstances. We gladly furnish estimates, and all pertinent information regarding the coin machine industry.



## IF YOU COME A RUNNING!

For an individual type of coin machine, or a carload, rest assured, be it one or the other, you'll be surprised with our efficient service and rapid delivery.

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## SELLING OUT All Used Slot Machines and Pin Games

(Be Smart—"Pay Cash" and "Pay Less")	
Cyclone . . . \$12.50	Rebounds . . . \$12.00
Sensations . . . 8.00	Gold Coast . . . 3.50
Kelly Pools . . . 5.00	Score-A-Lites . . . 9.50
Cross-Cross . . . 7.00	Mills Jack Pot . . . 17.50
Gridirons . . . 7.00	5c Play . . . 24.50
Split Seconds . . . 10.00	Mills Jack Pot . . . 24.50
Dealers . . . 14.00	5c Play . . . 24.50
Cannon Fire . . . 7.00	Mills Q.T. Jack Pot, 1c play 29.50

All machines guaranteed good condition.  
Terms: 1/3 Cash, Balance C. O. D.  
**OHIO SPECIALTY CO.**  
129 W. Central Parkway, CINCINNATI, O.

## YOUR JOBBER WILL SOON HAVE

# 50-50

## G-M'S NEW \$39.50 GAME WITH A VEEDER REGISTER





**HOL-E-SMOKES**

The new PACE money-maker... precision built thru-out, with all the proven PACE features that insure trouble-free operation... Made for penny play, and it gets the play because the percentage is right, the player gets action and that is what keeps a machine ALIVE...

**PRICE \$12.50**

**F. O. B. CHICAGO**  
Money back guarantee.

**NOTE** Do not buy any Cigarette, Beer, Card or Dandy Vendor counter machines until you have received our circular giving full information... WRITE TODAY.

**PACE MANUFACTURING CO., INC.** 2911 Indiana Ave. Chicago



**SCREAMO**

**10 DAYS FREE TRIAL!**

Thousands fill the theaters to play Screamo... everybody plays it.

Now Rock-Ola gives you Screamo in a light-up pin game!

Start the show! Order a sample SCREAMO. If you don't collect \$42.50 the first 10 days, return your sample to us and we will refund your money in full! Order now—\$42.50.

(1/4 deposit, balance C. O. D.)

**42<sup>50</sup>**

**GENERAL COIN MACHINE CORP.**  
621 W. Jackson Blvd., Chicago, Ill.

### Exceed Sales Mark Set By Themselves on Game

CHICAGO, Nov. 9.—Gerber & Glass Corporation has gone over the quota set on Junior counter pin game. Even tho it set its anticipated sales exceptionally high, sales figures have gone much higher.

Both Max Glass and Paul Gerber are especially elated because they say they have just begun to scratch the surface with Junior. While they do have 100 per cent distribution with the counter game, Gerber & Glass are receiving a huge quantity of reorders—and that, says Max, is definite proof of a winner.

Junior is a counter model one-shot, non-automatic payout game made exclusively for Gerber & Glass. Distributors and jobbers in every part of the country are displaying and taking orders for immediate delivery on the game.

Junior now comes in the operator's choice of a straight 5-cent coin chute or a multiple coin chute that takes 1, 5, 10 and 25-cent coins.

### SLA ISSUES

(Continued from page 59)

a.m. to the wee hours of morning. We have every facility there for their comfort, and I trust that everyone attending the conventions will take advantage of the facilities we have at our disposal for them."

CINCINNATI, Nov. 9.—Apropos the Cemetery Fund Drive of the Showmen's League of America, which has been progressing in gratifying manner, the chairman of that committee is preparing to mail letters on (or about) November 15 reading as follows:

"In two weeks from today the annual Cemetery Fund Drive of the Showmen's League of America will be past history. "The prizes will be awarded at the

Sherman Hotel, Chicago, at our 23d banquet and ball.

"May we urge upon you to make a sincere effort to dispose of the tickets that were sent you earlier in the year for this drive if you have not already done so?

"If you still have tickets on hand they are easily salable for such a worthy cause and the many charitable deeds which are carried on by our organization.

"Most important is to have your stubs into our headquarters, 165 West Madison street, Chicago, before 5 p.m. De-

cember 3, so that the purchasers of your tickets will participate in the prizes.

"Make your check payable to the Showmen's League of America, and may we thank you at this time, also the purchasers of the tickets, for your help in making this drive a success."

### BELGIN RAINDROPS

(Continued from page 59)

not take any chances with dissatisfied mothers, fathers and lovers.

Harry Hargraves has returned from one of his numerous trips to Germany where he has his Lindy Loop and Looper operating at fall fairs. Harry says business has been very good and that general conditions in Germany, at least on the surface, are exceptionally good. . . . Johnny Freidle, associated with Hargraves in the German ventures, remained in that country looking after their various interests. . . . George Potie, promoter of the Belgian Village at A Century of Progress, has been observed snooping around Paris. Must be something in the wind. Potie is very careful how he spends money for carfare. . . . It is rumored around here that the Paris Exposition authorities are asking \$1,000,000 flat for the concession privilege at their 1937 expo. In the vernacular, this is "on the nail," too. Well, I know one guy that won't buy it.

We at last have had a conflagration that caught Doc Shean unawares, burned out one end and part of the roof of the Snake Show, destroyed a number of the varmints and left the place in such condition that it is not possible to reopen during the expo without making repairs that would be too costly to be profitable. A number of buildings immediately adjoining the Snake Show were entirely consumed by the fire. Two of the boys who were suspected of playing with fires that happened before in this sector have been put in the calaboose, pending further investigation.

### For Permanent Buildings

Business took an awful slump the last two weeks, many attractions open only on Saturdays and Sundays. The night play is over by 10 p.m. . . . The exposition is to close officially Sunday night, November 3. A very large crowd is anticipated the last three days as these three days are legal holidays. . . . I hope these Belgians behave themselves better than the closing night crowd at A Century of Progress.

A number of the buildings on the exposition grounds are to be left permanently and are to house annual exhibitions or trade shows patterned after the annual fair in Leipzig, Germany. These buildings are the Grand Palace, modern arts, ancient arts and two large buildings on either side of the Grand Palace, Planetarium, Palace of Scientific Wonders and the great stadium, seating 75,000, will also remain, as will the Charlotte entrance. Every one of these structures is a work of art, built to last a lifetime and all ideally located.

Louis Berni, Europe's amusement king bee, is hibernating at Juan les Pines, in Southern France. Incidentally, Louis is operating Luna Park there, while he is resting. Repose is one word that is not in Louis' vocabulary. A little bird tells me that if one wants concessions at the

Paris expo he will eventually have to see Louis. . . . Leonard Thompson, general manager of Pleasure Beach, Blackpool, England, one of the world's most successful amusement parks, and also head of the company operating the major part of the concessions at Bruxelles, was due to arrive in Bruxelles for a conference as to final disposition of all of the attractions owned by his company. . . . Believe it or not (pardon me, Ripley) the Racing Coaster at Pleasure Beach one Sunday recently grossed close to \$800 in ONE HOUR. . . . Mr. Thompson is probably one of the youngest park operators in the business, just 32 years old. If he keeps on at the rate that he is going, when he reaches my age he should be using England and Wales for a park and Ireland and Scotland for parking space.

### Arrival of Piesen

Maurice Piesen, from Coney Island, builder of Skee-Ball, arrived in Belgium after a trip across the briny in the S. S. Manhattan. Mr. Piesen has the Skee-Ball concession at this expo. This game has been under management of "Specs" Reighart all season and has had more than its share of business. . . . Charlie Paige advises me that he is to go back to Blackpool, England, after dismantling this park here. He will reconstruct a number of rides for Mr. Thompson. . . . If Floyd Woolsey keeps taking on weight he will have to build himself a larger electric chair than the one he uses for his act.

All autumn flowers and plants set out in Boulevard Centenaire have been removed and winter bulbs and plants set in their places. . . . Well, you can tell the world I'm sold on Bruxelles—it's a fine, beautiful, historical, orderly city. I've enjoyed myself to the utmost here and wouldn't have missed being here for a lot, BUT—

I long for the land of pork and beans, The land of my birth, where the eagle screams;

A crust of dry bread or a marrowless bone, Is turkey and pie in my home, sweet home.

I hope to sail on the Westernland, of the Red Star Line, on November 9 and, with all due respect to the country whose guest I have been for seven months, I'll not even look back as the ship pulls down the Scheldt headed for the ocean. I have made many friends here, fine people all. It is going to give me a pang to say good-by to some of them, but we itinerants get used to that sort of thing.

### Praise and Criticism

About this wonderful exposition, just a few words. Once more, for the last time, I have been at many expositions covering more years than I care to dwell upon; I have seen them in many different parts of the world, from the showman's standpoint. I have dissected them and criticized them, from the spectator's viewpoint. I have looked at them and I can frankly and honestly say that I have never seen a show that was as beautifully framed, that gave the general satisfaction to the public, that gave them more for their admission ticket, that had as great an attendance compared to their drawing radius, that was more capably handled, that ran even one-half as smoothly or that was any way near as successful. The only criticism that I have to make is location of the midway and its deplorable handling. There is no way of changing this condition either here or in any part of the world, where they sell the concessions en masse to a company or an individual as they did here.

The general concessioner sells all the space that he can, for whatever purpose; has no general architectural scheme and if he does have he doesn't enforce his rules if concessions are selling slowly. His object is to make all the profit that he can, in any way that he can, which is natural. Usually the space set aside for the concessions is an area that is considered more or less waste, not good for anything else, and the money that the exposition association gets for this ground is usually considered velvet.

The result is generally a rag-tag midway, plenty of portable stuff that doesn't belong on any exposition grounds, few shows of merit, because "smart" showmen will not take locations down in the dumps, where toilets are the main attraction. There I go again, trying to tell them how it should be done. . . . Harry Tudor just dropped into my office and promises that he will write the obituary of this exposition in Tudoresque fashion and send it to The Billboard just as soon as he can find time. . . . This will be my last letter from Bruxelles, but I hope to have something to say about the final days to be written on shipboard.

. . . Miss Liberty, better get your face washed; I'm coming your way soon.



BUCKLEY OPENS NEW PLANT—Buckley Manufacturing Company has opened a new plant at Ogden avenue and Lake street, Chicago, but general offices will remain at 2156 West Washington boulevard.



**AMERICAN SALES CORPORATION**  
CHICAGO, ILL.  
936 WRIGHTWOOD AVE.  
**ONCE A CUSTOMER... ALWAYS A CUSTOMER...**  
WHEN YOU DEAL WITH US. We sell ONLY the SELECTED  
PIN GAMES and you can buy them on the extended payment plan at  
REGULAR FACTORY PRICES. Our service is being used extensively  
by the most successful operators.  
**WRITE TODAY!**  
ASK US FOR CREDIT!  
*Lee D. Jones*  
P. S.—Special shot guns for Masters of Ceremony.

**THE HOUSE THAT CONFIDENCE BUILT**  
**SOUTHERN AUTOMATIC SALES CO.**  
540-542 S. 2nd ST. PHONE WABASH 5464 LOUISVILLE, KY.  
Immediate Delivery on SCREAMO, 686, MATCH DIAL, MILITE, PIPPIN, TACKLE, JUMBO,  
DE LUXE 46, BALANCE LINE, CHEER LEADER, HOP SCOTCH.  
Liberal Trade-In Allowance on New Games.  
PENNY SMOKE or TAVERN MACHINES, with 1,000 Balls of Gum, \$13.75.

### Texas Trade Twinkles

When the legislature taxed all nickel machines \$10 per year for State and \$5 county and city, many operators gathered up their obsolete equipment and put them out with penny chutes. For a few days the old machines gathered in a few pennies but soon died a natural death. It is now a settled fact that obsolete machines will not click even on a penny chute.

Distributors report brisk sales in all lines, with one-ball marble machines and phonographs leading the parade. Several new counter units are also receiving a big reception by operators. Scales are also coming in for their part of recognition. Staple merchandise units such as salted peanut and ball-gum venders are also enjoying good sales and thousands of these bright little units are appearing more in evidence every day.

Mack Mohr says the Turret game is going along splendidly. Major Mohr reports good sales in Texas and the Southwest.

### CLUB BOOKING

(Continued from page 3)  
talent as floor shows rather than as stage shows. The clatter of the diners and passing away of genteel manners means bookers must emphasize sight acts and, in particular, girl shows. Sweet singers and polite instrumentalists or monologists are absolutely taboo for most big affairs. The customers just won't listen, altho the men are usually willing to cock one eye whenever the girlie acts are on.

In the good old days when clubhouses were used for so many private entertainments the average audience was willing to be attentive when the show went on. The stage demanded attention and the confines of the seating arrangement helped in keeping the audience in line. But now! The customers are permitted to wander around at will and to crowd around a floor show like a mob.

As a result, radio acts are ineffective. Their soft voices and flat personalities kill them. "High class" musical or singing acts and subtle comedy talk are out, too. Vaudeville acts are usually not wanted either. The time and the place demand floor-show acts: scantily clad girls, hotcha screaming singers and noisy tap dancers.

The club booking field is demoralized. Everybody and anybody books a show if he has a drag with the chairman of the entertainment committee of the club putting on the affair. There is only one club bookers' association in town, the Entertainment Managers' Association, which consists of the most of the veteran bookers. Its secretary, Fredric Watson, booked concerts and society parties for years and now views with alarm the tendency of the club booking field to degenerate into a coffee-and-cake proposition.

Benefits are another angle. So many organizations that paid good money for annual affairs now stage "benefits" and get free star acts and plenty of free publicity.

Angles and angles. And the more the club bookers think of these angles the more they want to get out of the business.

P. S.—But they somehow stick it out.

### NO HALF ANTHEM

(Continued from page 5)  
to his statement to *The Billboard*. Under a Michigan act of 1927, Potter said, the national anthem may be played in a theater only in its entirety and without any other piece being combined with it. This has been violated in the two pictures, Potter said, altho both films were accidentally approved by Censor Joseph Kollar with the offending scenes in them. The scenes were ordered deleted by Potter after the pictures reached subsequent-run houses, where he viewed them.

Potter recently secured a conviction against a first-run theater for using the tune for an exit march. As a result, the Detroit Federation of Musicians has instructed its members to refuse to play the anthem unless it is given under proper conditions of respect.

### SUNDAYS WIN

(Continued from page 5)  
pointed out that the move is not legal until the vote is officially certified. This process usually takes 10 days after election. Next Sunday, November 17, will be Philadelphia's first Sunday movies day.

The victory in the city for the measure was complete, testifying to popular sentiment on the subject. It carried in all of the 50 wards. The total vote registered 352,955 for the measure and 135,344 against.

The measure was less successful in adjacent communities, thus dampening the jubilation of Philadelphia movie men, for many of the theaters in the territory are operated by Philadelphia showmen. Such large communities as Norristown, Ambler, Pottstown, Doylestown, Lancaster, York and Quakertown defeated the measure.

Communities in the "yes" side of the ballot included most of the Philadelphia Main Line towns, Chester, Bristol and Langhorne.

The success of Sunday movies comes after a 10-year campaign, tho an apparently hopeless campaign until two years ago, when Philadelphia Sundays were liberalized to the extent of permitting professional sports events. Inspired by this breaking down of old Pennsylvania blue-law instincts, the moviemen redoubled their efforts, finally to be met with success.

While passage of the measure seemed assured, the referendum vote offered a definite hazard. One of its conditions was that a defeat would shelve further consideration of the project for five years.

### FOUR CHICAGO

(Continued from page 5)  
possible. About 800 actors and entertainers of various kinds registered during the past two weeks and will be assigned as rapidly as projects are approved by Washington and appropriations received.

Four vaudeville units are already at work, and five more, to employ around 125 people, not including musicians, will be cast immediately. Funds are available to keep these units going for three months. Variety units are under the supervision of Kenneth Carrington, Dr. Simeon Wall and Earl Bronson. Details on five dramatic projects for the State

of Illinois are being worked out, approval from Washington already having been received, and Stevens promises complete details on these by next week. Each project is expected to employ between 100 and 125 people, including stagehands and other technicians, and one project will be definitely assigned to work outside of Chicago.

### CHORUS EQUITY

(Continued from page 5)  
six delinquent chorus members in the *Bitter Sweet-Rose Marie* Company.

All dues are due and payable on November 1. Members holding cards good only until that date are in bad standing. In mailing dues to the office do not send cash; send either a check or a money order made payable to the Chorus Equity Association. Don't wait for some one to come and collect your dues—remaining in good standing is your responsibility. Help to make your company the first to be 100 per cent in good standing.

Twenty-four new members joined the Chorus Equity Association in the past week.

We are holding checks in settlement of claims for Nancy Lee Blaine, Adele Butler, Peggy Barrow, Charlotte Davis, Liela Gans, Gladys Harris, Eda Hedin, Marge Hylan, Marion Hylan, Elizabeth Huyler, Fred Holmes, Faith Harding, Fay Lytell, Dorothy Mellor, Mary Alice Moore, Evelyn Page, Carol Raffin, Percy Richards, Ragna Ray, Carolyn Russ, Myra Scott, Hazel St. Amant and Carol Sterling.

### "WANDERING JESTER"

(Continued from page 5)  
short plays and a musical interlude, the latter an entertaining session of Gregori Khmara and his guitar. Plays included *The Skyscraper*, an American comedy translated by Razumny; *Chaim Klotz*, a parody by A. Avechenko and Razumny; *Husband, Wife and Lover*, in prolog and four scenes, by Evreinov and Razumny, and *The Wedding*, a comedy-satire by M. Zoschenko. How Razumny failed to get implicated in the authorship of the latter was not explained.

Casts performed excellently, led, as expected, by Razumny, who appeared in all the plays. He is, however, an excellent and versatile actor and should be picked up immediately for the English-speaking stage. Among the many others outstanding (fine acting seemed to be the rule) were Khmara, Lili Kedrova, G. Dunaeff and many more. Miss Kedrova, a most charming and attractive lass, is another who should move over to English-speaking entertainment. E. B.

### VARIETY CLUB

(Continued from page 5)  
Saturday night. The quarters are much more spacious than the old rooms, modernistic cocktail room and bar having been added, adjoining the spacious lounge and dining room.

A floor show was followed by a buffet luncheon and dancing. Henry Armetta and some members of his company, current at the Shubert Theater, were among guests. The movie-stage star was called upon for a talk, and Castle and Fay, two members of the dancing act of Castle, Arden and Fay, of his company, obliged with a couple of clever numbers. Part of the floor show from the Club Casano here also appeared.

### MANUFACTURERS TO

(Continued from page 5)  
passing when Congress convenes again; filing of formulas and a \$25 license fee on every drug product.

The manufacturers had been working against the New York measure, not only because of its drastic limitations, but because of the possibility of similar laws spreading nationally.

Mayor LaGuardia called the manufacturers into a meeting last week and told them that, after study, he considered the proposal best adapted to federal laws. He suggested they back the Copeland Bill, which was agreed. New York's hearing on its bill, scheduled for December, has now been postponed until March, giving the House time to pass the Copeland Bill, already approved by the Senate. If the federal bill is enacted New York will then work thru it, the mayor stating no further legislation would be needed.

New York's bill provided that all advertising copy for radio, newspapers and other media be filed with the city three months in advance of publication or broadcasting date.

**\$373.58**

GROSS RECEIPTS

**IN 5 WEEKS**

NET RECEIPTS \$200.00

... a Tennessee operator reports on Just ONE...

**PENNY PACK**



**THAT'S** one reason why more Penny Packs have been sold than all other similar machines combined. Rush your order today to your nearest jobber for the most modernistically beautiful, greatest money-making counter game ever produced.

**\$17.50**

With Take-In Register, \$2.00 Extra.

F. O. B. CHICAGO

**GUARANTEED FOR 2 YEARS**

**DAVAL MFG. CO.**

200 So. Peoria St., CHICAGO

### CLEAN UP ITEMS

FOR THE HOLIDAY TRADE!

Up-to-the-minute Holiday needs—sell fast—big juicy profits—every item a STAR value!

- ★ **SYCAMORE BLADES**—5 to a package with one free trial blade attached. A red hot special at 1,200 blades for... **\$6.00**
- ★ **XMAS CARDS**—Packed 10 assorted to a box with envelopes... **.07**
- ★ **XMAS CARDS**—Finest boxed, with envelopes to match, attractive assortment of 21 to... **18 & .25**
- ★ **XMAS WREATHS**—Large 9" size, with bulb and extension cord. Per dozen... **2.00**
- ★ **XMAS COMICS**—With envelopes, seven assorted to package, dozen packages... **1.00**
- ★ **3-PIECE**—Powder, Perfume & Pearl Set. Per Dozen... **1.00**

New 1936 catalog of STAR values just out! Bigger selection! Better Values! Write for your free copy today. Send 25¢ deposit with orders, balance C. O. D.

**STAR NOVELTY UTILITIES CO.**

105 S. Wells St., CHICAGO, ILL.

### C'MON UP SUMTIME!

**A SMASHING SALESBOARD HIT**

12-Inch DOLL, with real Feather Fan and Hat Plume. 6 different stunning colors. Sparkling Shoulder Straps, Ear and Finger Rings. Cellophane wrapped. Write quick for Catalog of fascinating Salesboard Deals. Easy sales. Repeats! Or save time by sending \$5.40 for trial dozen with Sample Board. A single Sample, postpaid, for \$1.00.

**GAIR MFG. Co., Dept. 11A,**  
1918 Sunnyside, Chicago.

**FUNNY, CLEVER, SPICY, FAST SELLING JOKES.** 25c will bring you 7 samples and our lists. They sell like "Hot Cakes." Or better still 25 Samples of Jokes and 25 Red Hot Xmas Cards sent pre-paid, including 72-Page Catalogue, etc., \$1.00. T. R. PAYNE, 25 Cardinal Place, New York.





# AUTOMATICS - "CLOSED OUT"

We are overloaded on automatics . . . hence a sacrifice of reconditioned, floor samples, new . . . everything automatic! Guaranteed in perfect condition. Electro-Ball reconditioned games are worth \$5 to \$10 more than average. Order now. Save! Save!

## —1-BALL AUTOMATIC, Reconditioned—

Orig. Price	Sacrifice	Orig. Price	Sacrifice
Rapid Fire . \$69.50	\$17.50	Put 'n' Take \$67.50	\$22.50
Gold Rush . 67.50	22.50	Equity . . 89.50	17.50
Do or Don't 77.50	22.50	Ace . . . 67.50	29.50
		Ranger Pistol Practice, Fl. Sample	124.50
			69.50

## —10-BALL AUTOMATIC, Reconditioned—

Orig. Price	Sacrifice	Orig. Price	Sacrifice
Big Leaguer \$77.50	\$32.50	Hells Bells .	\$32.50
Indicator,		Sportsman, blk.,	
fl. sample 69.50	29.50	non-vis. . \$90.00	20.00
Play Ball		Sportsman, wal.,	
(Exhibit). 97.50	55.00	non-vis. . \$90.00	30.00
Sportsman,			
visible . . 95.00	35.00		

Terms—1/3 With Order, Balance C. O. D.

Also New and Practically New Latest Models, Including:

JUMBO DE LUXE 46 PROSPECTOR GOLD AWARD  
RODEO BONANZA PEARL HARBOR EQUITY

**ELECTRO-BALL CO. Inc. Dallas, Tex.**

Southwest's Largest Distributor

## LIKE NEW

DO OR DON'T . . . \$27.50	PUT 'N' TAKE, Front Door . . . \$24.50
GOLD RUSH . . . 29.50	ACE . . . 37.50
SPORTSMAN, Visible . . . 37.50	SPORTSMAN, Walnut Non-V. . . 27.50

1/3 Cash, Balance C. O. D.

**BOYLE AMUSEMENT COMPANY**

Oklahoma City,

Oklahoma

## BARGAINS IN AUTOMATIC PAYOUTS

DE LUXE 46 . . . \$55.00	RED ARROW . . . \$18.00	PUT 'N' TAKE . . . \$25.00
GOLD AWARD . . . 40.00	SPORTSMAN . . . 25.00	GOLD RUSH . . . 25.00
RODEO . . . 37.50	TRAFFIC . . . 20.00	LIBERTY BELL . . . 15.00
ACE . . . 30.00	ONE-THIRD DEPOSIT POSITIVELY REQUIRED.	

**SOUTH COAST AMUSEMENT CO., M & M Bldg., Houston, Texas**

## NEXT WEEK TELFAIR COUNTY FAIR

McRAE, GA., ON THE STREETS

WANT Concessions of all kinds. Guaranteed spot. Also Shows with own outfits and good Colored Band or Musicians for Band. JANETTE TERRILL, Ft. Valley, Ga., this week; McRae, next week.

## Bright Light Shows

CAN PLACE Rides not conflicting. WILL BOOK OR BUY Ferris Wheel, Shows and Concessions. Positively no grift. Show out all winter. JOHN GECOMA, Mgr., South Boston, Va., This Week.

## BINGO CARDS

50 TO 3,000 CARD SETS. For small or large parties. Send 10c for Sample and Prices. **WARWICK NOVELTY CO., Shawomet, R. I.**

## WANTED

FOR MILLS & MUNGER PRODUCING CO., Phone Men to join at once for Saginaw, Lansing, Flint. Other good spots to follow, under strong auspices. We produce Vaudeville Shows, Circuses, Bazaars, etc. Committees in need of funds get in touch with us. Permanent address, 117 North Weadock, Saginaw, Mich.

## WANT

MAN to work Educated Pony, also Young Man to learn to present Dog, Pony and Monkey Act. WANT Novelty Acts. Write all to GEO. E. ROBERTS, Manager, Pamahasika's Studio, 515 W. Erie Ave., Philadelphia, Pa.

## ROYAL AMUSEMENT CO.

WILL BOOK OR LEASE Ferris Wheel or other non-conflicting Ride. Will also book Shows and Concessions. Out all winter. Wire J. E. CLAYTON, Manager, Okolona, Miss., This Week.

## GREATER DICKERSON SHOWS

Now booking for 1936 season. WANT Ferris Wheel on 40/60 basis. Will furnish transportation and free storage this winter. WANT Shows that don't conflict. WANT Stock Concessions. No G. Rocky Mount, N. C.

## WANTED

Performers, Musicians, Cook, Lunch Stand, Boss Canvasman, Ball Game. **TED MERCHANT CIRCUS**, Palmer Springs, Va., Friday.

pins. A new triple testing department has been installed so as to test each game three times before it is okehed and packed ready for shipment."

Lou Koren, one of the members of the firm, states that the triple testing is the operator's assurance of trouble-free equipment. Sam Wollberg and Sam Gensburg, other two members of the firm, have been directly responsible for many of the winning features introduced in the Pippin game.

## Trigger Plunger Will Be Made by New Firm in Chi

CHICAGO, Nov. 9. — A new trigger plunger will soon be made here by the Korth Novelty Manufacturing Company, as well as in Santa Monica, Calif., where it was first announced some time ago. Temporary headquarters have been established by Bill Korth, owner of the concern and inventor of the device, at 15 East Ohio street, Chicago. This new plunger, which shoots a ball like a machine gun, has been in use on the Pacific Coast for several months and was first exhibited to coin-machine operators at the recent Pacific Coast coin show, where it was accepted as one of the really new things at the show.

The Korth trigger plunger fits in all pin games and can be installed in a short time by the operator. It has been reported by operators on the West Coast that cash-box receipts increase considerably after the new trigger plunger is installed. Player lifts ball into shooting position same as with any other plunger and then pulls plunger back into shooting position. After the player is satisfied that he has proper aim he pushes a button on the end of the plunger and this releases the plunger driver instantly as when shooting a revolver. The player can shoot balls with any tension desired.

## ROUTES

(Continued from page 31)

Myhres Entertainers: Zahl, N. D., 11-16. Original Floating Theater: Coleraine, N. C., 11-16. Ricton's Show: Rupert, Ga., 11-13; Dooling 14-16. Wizarder Circus: (Dickinson) Creston, Ia., 12-17; (State) Ogden 20-22. Wilson, Magician: (Broadway) Parkersburg, W. Va., 13-15.

## REPERTOIRE

Billroy's Comedians, Billy Wehle's: Donaldsonville, Ga., 12; Blakely 13; Bainbridge 14; Quincy, Fla., 15; Chattahoochee 16; Apalachicola 18; Marianna 19. Bishop Show: Herndon, Pa., 11-16. Blythe Players: West Canaan, N. H., 11-16. Chase-Lister Co.: Martin, S. D., 11-16. Princess Stock Co.: Lonoke, Ark., 11-16. Sadler's Own Co.: Post, Tex., 11-16. Stone, Hal, Show: Villa Platte, La., 11-16. Tolbert, Milt, Show: Milton, Fla., 13; Crestview 14; Bonifay 15; Graceville 16.

## CIRCUS AND WILD WEST

Bond Bros.: Alma, Ga., 13; Blackshear 14. Main, Walter L.: Winnsboro, S. C., 12; Saluda 13; Ware Shoals 14; Anderson 15; West Union 16; season ends. Sadler, Harley-Bailey Bros.: Dublin, Tex., 14; Stephenville 15; Granbury 16.

## CARNIVAL COMPANIES

(Routes are for current week when no dates are given.)

All-American: Rochester, Tex. Bee, F. H.: (Fair) Poplarville, Miss.; (Fair) Picaune 18-23. Big 4: Greensboro, Ga. Big State: Goose Creek, Tex.; Houston 18-23. Bolt, J. Paul: Manning, S. C. Bright Light: South Boston, Va. Bruce: (Fair) Thomaston, Ga. Bunts Greater: Bishopville, S. C.; Walterboro 18-23. Centennial Expo.: Clifton, Tex. Corey Greater: Marion, S. C. Cudney: Thornton, Tex. Dixie Am. Co.: Phenix City, Ala. Dixie Expo.: (Fair) Ft. Valley, Ga. Fairfield Am. Co.: Alex, Okla. Famous Dixie: Darien, Ga. Florida Expo.: De Funiak Springs, Fla. Georgia Am. Co.: Butler, Ga. Georgia Attrs.: (Fair) Elberton, Ga. Gold Medal: Texarkana, Ark. Great American: Eastman, Ga. Great Coney Island: Franklin, La. Great Northern: Morehouse, Mo. Greater United: Corpus Christi, Tex., 14-24. Happy Days: South Pittsburg, Tenn.; Scottsboro, Ala., 18-23. Heth, L. J.: (Fair) Iuka, Miss.; (Fair) Houston 18-23. Hill, Ernest: Chamberlin, La.; Erwinville 18-23. Hughey Bros.: Talbotton, Ga. Kaus: Warsaw, N. C. Krause: Waycross, Ga. Lang, Dee: Little Rock, Ark. Littlejohn, Thos. P.: Richland, Ga. M. B. Am. Co.: Benton, Mo. Marks: (Fair) Gadsden, Ala. Mohawk Valley: Tifton, Ga.; (Fair) Madison 18-23.

## SNAPPY XMAS CARDS

Two "Hot" Views, Each in Env. Per 100, \$1.85. Samples, 25c.

## XMAS WREATHS

Holly Ribbon, Silver Bell Trim. Doz. 45c. 25% Dep.

XMAS CARDS—10 to Box. Per Doz. Boxes, \$1.30. Sample Box, 18c.

HOUSE-TO-HOUSE ITEMS—Sundries, Blades, Soaps, Carded Goods, Laxatives, Turkey Cards.

## CHAMPION SPECIALTY COMPANY,

814-B Central Street, Kansas City, Mo.

## Holiday Chocolate Deals

### & Salesboards

Packed in Hand-some Cellophane Boxes. High Quality. Hand Rolled. BIG PROFITS! Write For Prices.

**Concessionaires...**  
**NOVELTY SUPPLY FOR**  
FAIRS, CARNIVALS, CIRCUSES, GRIND STORES, WHEELS, PARKS, COIN GAMES, ETC.  
Catalog with New Low Prices  
**THE TIPP NOVELTY COMPANY**  
TIPPECANOE CITY, OHIO

**XMAS BOXES** 21 cards at 20c, 25c, 35c & 45c  
**ATTRACTIVE ASSORTMENT** Send your order Today!  
Let us know what you need—Quick delivery!  
**JOSEPH J. ZAHN** Brooklyn, N. Y.  
P. O. Box 82, Sta. A.

## Turkey Cards All Kinds

### Low Prices

Send \$1.00 for 6 Different Samples.  
**WERTS NOVELTY COMPANY, Inc.**  
MUNCIE, IND.

## BULLOCH COUNTY FAIR

STATESBORO, GA., ALL NEXT WEEK.

Can place Concessions and Shows with own outfits. Address

## J. J. PAGE SHOWS

Swainsboro, Ga., This Week.

## MOTORIZED

Write for Our Finance Plan. CHAS. GOSB, Standard Chevrolet Co., East St. Louis, Ill.

Oliver Am. Co.: Norphlet, Ark.; Smackover 18-23.

Page: (Fair) Swainsboro, Ga.; (Fair) Statesboro 18-23.

Price Am. Co.: Butler, Ga.

Reid Greater: Live Oak, Fla.

Robeson United: Kershaw, S. C.

Royal Amusement Co.: (Fair) Okolona, Miss.

Royal Palm: (Fair) Marianna, Fla.; (Fair) Panama City 18-23.

Shugart, Doc: Mansura, La.

Siebrand Bros.: El Paso, Tex., 11-16.

Silver State: Carlsbad, N. M.

Small & Bullock: Royston, Ga., 11-16.

Spencer, C. L.: Plaquemine, La.

State Fair: Tucson, Ariz.

Valley: Presidio, Tex.; Shafter 18-23.

Ward, J. R.: Collins, Miss.

West Coast Am. Co.: Delano, Calif.

West, W. E., Motorized: Lawton, Okla.

## Additional Routes

(Received too late for classification)

Burk & Gordon Show: Elliott, Ill., 11-16.

Frazier-James Dance Group: Wisconsin Rapids, Wis., 11-16.

Howard's Museum: Enid, Okla., 11-16.

LeVant Show: Le Roy, Mich., 11-16.

Lewis, Irving N., Merry Whirl Revue: (Family) Batavia, N. Y., 13-14; (Pal.) Lockport 15-16; (Smalley) Fort Plain 17-18; (Smalley) Dolgeville 19; (Smalley) Delhi 20.

McNally Show: Moscow, Pa., 11-16.

Marine-Firestone Co.: Waco, Tex., 11-23.

Palmer & Doreen: (Granada) Hamilton, Can., 14-16; (Natl.) Detroit 18-23.

Sharpsteen Show: Otsego, Mich., 11-16.

Shelton Wizard Show: Austin, Tex., 13-14.

Waelder 15-16.

Showboat Players: Clinton, Minn., 13-15.

Taylor, Wm. P., Show: Tampashores, Fla., 11-16.

## FEAGIN SCHOOL

(Continued from page 5)

created ample interest for the denouement in the closing act.

Madolyn Huckabee and Merwin Elwell were adequate as Lady and Lord Windermere, and Lee Stevens, as Mrs. Erlynne, was a very effective Lady in Red. John Creamer, who together with Barbara Terrell gave a polished performance in *The Distaff Side*, was again outstanding, altho in a part full of clever lines I think he errs on the side of over-assurance. Miss Terrell, unfortunately, had only a walk-on bit. Other members of the cast were Brammer Binder, Alexander Nicoll, Lucilla Kaye, Gladys Kissinger, Ben Edwards, Loretta Bannon, Jean Franklin, Dolores Warmers, Nell Crook, Russell Alford, Howard Kuschner and Louise Feagin. P. A.



## Bally Turns to Skill

CHICAGO, Nov. 9.—Sensing a popular trend toward simple games, Bally Manufacturing Company is concentrating on games in which smooth action and skill appeal predominate over tricky devices.

"A good example of this," explains Jim Buckley, Bally's sales manager, "is our 666 game. There are no do-funnies on 666—just plenty of smooth, speedy ball action obtained solely by the judicious use of good old-fashioned pins."

"And if you think a simple, straightforward, undisguised pin game can't have teasing, goat-getting action and thrills—the kind of suspense that makes you grunt and groan and cuss and cheer—well, then you haven't played 666! It's got the kind of appeal that started the original pin game craze."

## Game To Follow Safety Zone on Location Test

BROOKLYN, Nov. 9.—Manufacturers of the well-known Safety Zone have a new table game out on test locations.

Max Levine, president of the Scientific Machine Corporation, claims he has incorporated some new features into the playing field and thinks the machine will be a sensation.

## Buck Ross in Pittsburgh

PITTSBURGH, Nov. 9.—Buck Ross, brother of Ed Ross and former manager of the Oriole branch in Washington, has been transferred here to take charge of the local office, succeeding Al Block, who has joined forces with the B. D. Lazar Company. Mr. Ross, who is well known in the coin-machine industry, is rapidly gaining popularity with local operators.

## BOSTON RODEO

(Continued from page 3)

It was given radio circulation over two stations.

This marks the finish of Col. Johnson's original five-year contract with the Boston Garden. No plans for future bookings have yet been announced by either Manager George Brown of the Garden or Col. Johnson. It will depend to a large degree on what action is taken by Madison Square Garden, New York, with which Col. Johnson's contract is also out this season. According to Col. Johnson, negotiations will be opened in a short time regarding next season's plans.

The Johnson outfit leaves after the closing show Tuesday for San Antonio, Tex., with no stop-off rodeo planned this year as in former years.

## Mike Barnes Confers in N. Y. With George Hamid

NEW YORK, Nov. 9.—M. H. (Mike) Barnes, head of Barnes & Carruthers booking office in Chicago, arrived in New York to confer with George A. Hamid, of the firm bearing his name, regarding attractions and other business.

Barnes said his firm and shows in the Middle West, especially the larger ones, had excellent seasons. R. Liebman, of B-C staff, is here with his chief. They'll shove off for Chi in a few days.

## Dorothy Packtman Returns To Hamid After Short Rest

NEW YORK, Nov. 9.—Dorothy Packtman, general secretary of George A. Hamid, Inc., booking office, returns to the firm on Monday after an absence of several weeks.

Miss Packtman visited the office today and looks in perfect health following a well-needed rest.

## Bar-Brown Shows End Regular Season

ARLINGTON, Ga., Nov. 9.—The regular season for Bar-Brown Shows ends here tonight. A small unit will be sent to play the South Georgia Fair at Valdosta. All the paraphernalia will be stored at Valdosta until next January 1, when a unit of rides and concessions will be taken into Florida.

Manager C. E. Barfield advises that the season has been very satisfactory, particularly the fall dates, which had good weather and splendid business.



## Showmen's League of America

CHICAGO, Nov. 9.—Not just another meeting, but another very interesting Thursday, with Vice-President Jack Nelson in the chair. With him at the table were Past Presidents Edward A. Hock and Sam J. Levy and Secretary Joe Streibich. Relief committee reported Brother William (Sheik) Claire improved and had left the hospital. Another membership added, Albert J. Horan, Brother Harry Russell the sponsor.

The Paddy Conklin Testimonial Smoker committee working hard and promises many surprises. Don't forget the date, November 30. . . . Maxie Herman busy during the week, rearranging the pictures and doing general work to help make the rooms more inviting. Sam Bloom says Maxie is a valuable man on the house committee. . . . Treasurer Lew Keller absent, reason being his induction into the Masonic order. . . . Frank Duffield reports all departments of the annual banquet and ball working hard and results to date assure the success of the affair (another date to remember, December 3 at Hotel Sherman). . . . Memorial Service committee planning a novel service. . . . Chairman Doolan says arrangements are about completed.

Brother Al Rossman has started work on the booster page for the banquet and ball program, and promises this will exceed like pages in all former programs. . . . John Lorman, chairman committee on arrangements for the big Bridge Tournament, says he will furnish the cup as a prize and supervise the affair in general. (Entries coming in fast. Let John know if you wish to be a contestant.) . . . All the boys enjoying a feast of pecans sent by Brother Ray Marsh Brydon. . . . Brother Leo Berrington attended his first meeting and responded nicely when introduced by the chair.

Back after quite an absence during the summer are Elmer Robinson, Jack Polk, Jack Beach, Carl A. Mann, A. L. Miller and John A. Sloan. . . . Harry and Dave Russell absent, attending the hockey match. . . . John Lorman at the billiard matches each evening. . . . Secretary Streibich was instructed to send a letter of condolence to Brother Hon. Edward J. Kelly, whose mother died during the week. . . . A number of the boys received cards from Brother and Mrs. Frank R. Conklin, who are enjoying a winter vacation on a cruise to South America. . . . Brother and Mrs. Will Wright remembered the secretary with a piece of their wedding cake. . . . Brother Tex Sherman in for a visit, first in some time. . . . Many of the brothers sending in their dues; in fact, more than in previous years. This is good example to follow. . . . Many inquiring as to the date of the return of Brother and Mrs. Frank D. Shean. Frank writes that he does not expect to get back in time for the ball.

Notice to visiting brothers. A new sign being placed in the front window will make it easier for you to find the League rooms.

Special notice: Please do not overlook the fact that the meeting of November 28 has been set ahead to November 26 on account of Thanksgiving Day.

Results in the Cemetery Fund Drive have been coming in nicely. Remember, there is still time for some good hard work, so all keep at it and help put this drive over in a big way.

## Rita Latlip Killed; Two Injured in Auto Accident

CHARLESTON, W. Va., Nov. 9.—Rita Latlip, daughter of Mr. and Mrs. David Latlip and a feature performer in the Latlip Family acts with the Latlip Shows and also of Latlip Sisters in stage offerings, was instantly killed last night when an automobile in which she was riding and a truck collided at or near Ironton, O. Virginia Latlip was slightly injured, and Sophia Filkosky, another Charleston girl, received serious injuries. The trio had been filling acrobatic dance engagements at Ironton and at a night club near Chesapeake, O.

The body of Rita Latlip has been removed to the Owen & Barth Funeral Home here pending funeral arrangements.

## Garfield's Show in Norfolk for a Month

NORFOLK, Va., Nov. 9.—Dr. R. Garfield has opened his "Hall of Science" here in the 400 block on Main street for a month's engagement and business has been good. Garfield advises that Matthew J. Riley and James Strates, of Strates Shows, have done everything possible to make it a success. The roster includes Dr. Harry Hayden, with 150 specimens; Eva LaTour, snakes and Buddha; Junior Hull, mechanical man; Dante Inferno, fire and other tortures; Tiny and Gifford Ralayay, midgits; Rodriguez, accordionist; Seal the Seal Boy; Dr. Garfield, Man Without a Skull; Sally, Bubbles and Irene, dances. Miss Bobbie Boutel is secretary-treasurer. Bill Davis and Sandy Hogan are also with the show.

## Kansas City Pickups

KANSAS CITY, Mo., Nov. 9.—Dave Stevens is confined to Menorah Hospital but expects to be out soon and take a trip to Hot Springs, Ark. . . . George Howk was held up and relieved of his watch and \$37, but same were turned in at the desk at the Coates House Hotel (and the blame was laid to the "ribbers" of the Heart of America Showman's Club, Tony Martone and Doc Allman).

Plans are being made for the biggest Christmas Week festivities of the HASC.

Gene Berni arrived from Model Shows of America and reported a good season with his corn game. . . . Jim Hart has a drinking emporium just a block from the HASC and many of the showfolks congregate there during evenings. . . . Hattie Howk sold her eating emporium, located at the Coates House bar. Said working all summer and all winter was too much. . . . Mel Vaught, of State Fair Shows, is here to take the Shrine and is the life of all the parties. . . . J. C. McCaffery was a visitor here to the clubrooms of HASC Thursday. Frank Joerling, of *The Billboard*, has been offered the job as master of ceremonies at the annual HASC Banquet and Ball here New Year's Eve.

## Cole Closes in Rain

MACON, Ga., Nov. 9.—Cole Bros.' Circus closed the season here Wednesday night in the rain. A fair crowd at matinee and three-fourths at night. Show left for quarters at Rochester, Ind. Performers going to Chicago had a special Pullman.

## C. & W. End Season

WILMINGTON, N. C., Nov. 9.—Cetlin & Wilson Shows closed the season here today after a successful season of 15 dates under auspices and 14 fairs. Opened April 20 at High Point, N. C., with 10 shows and 10 rides and closed with 15 shows and 12 rides. Winter quarters are again on the fairgrounds at Greensboro, N. C.

## Here and There About Shreveport

By ROY B. JONES

SHREVEPORT, La., Nov. 9.—Carl Lauther, of side-show note, opened with Bob Morton's Indoor Shrine Circus at Fort Worth, Tex., and Carl reports a fair business for his World's Fair Oddities.

Dan Riley has rented a gas station and dance hall on the Greenwood road and is giving free shows every Saturday and Sunday afternoon with his wild animal unit.

W. R. Hirsch, Mr. and Mrs. Johnny Castle, Mr. and Mrs. Joe Goodman with Max Goodman and wife are taking in the sights at Hot Springs, Ark.

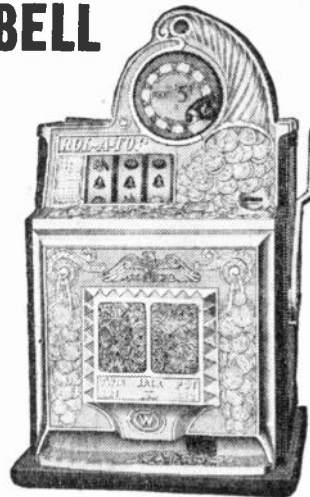
Earl Chambers and his Hollywood Monkey Circus are still in town but expect to leave soon for theater bookings.

Pop Campbell, better known as St. Charles the Magician, is playing schoolhouses with a magic and illusion unit.

J. E. (Shanty) Mahoney has teamed with Charles Docen in framing a pretentious store show. Opened in Monroe, La., last Monday to a very good business. Exhibits Shanty's eight giant reptiles and Docen's freak animals.

Irving Ray, treasurer of United Shows of America, and Lon Stevenson, former outdoor agent, left for California.

## 1936 MODEL BELL



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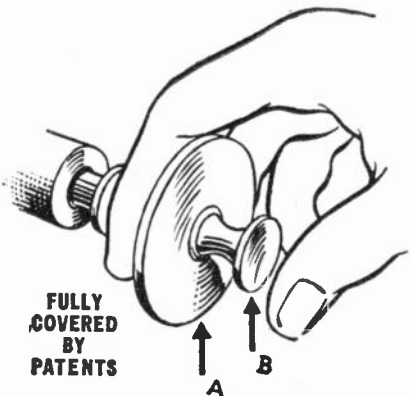
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B—Press with  
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## THE SPORTLANDS

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### Amusement Men's Association

Dedicated to the Interests of Sportlands

By MURRAY GOLDSTEIN, Secretary and Manager, 1607 Broadway, N. Y. C.

Max Schaffer, of Schork & Schaffer, is quite a busy young man these days taking care of his business and social activities. The story is going around that the confirmation party Max gave for his son was one of the most elaborate and tasteful affairs ever seen for an occasion of the kind. Congratulations to both Max and the boy.

M. N. Linick, who runs an arcade in Edgewater Park, Detroit, and also in Chicago, was a visitor in the big town this week. The sportlands here make quite an impression on Mr. Linick and it is expected he will take back a good idea.

Nat Faber, of Faber Bros., is happy once again now that the weather is getting a little cooler. Nat's 48th Street Sportland gets a good play from the theatrical and pleasure-seeking crowds on Broadway and if the weather is cool players step inside before and after shows.

Bachelor days are about over for Archie Struhl. At the Franklin Manor in Brooklyn November 20 Archie Struhl will be married to Betty Sardin. Congratulations, Archie.

A recent visitor and yet not a stranger in the New York area was Mr. Goldenhagen, formerly of the Golden Rule Sportland and Hillside Sportland in

Queens, New York. Mr. Goldenhagen is operating a number of concessions at Miami Beach, Fla. He is expected to remain in the city several weeks and is anxious to meet some of his friends before going back.

All the sportlands from the Greater City have secured their licenses for the coming year and now are awaiting a special meeting which has been called by the AMA for the purpose of coming to a conclusion on the following problems: 1—Reports on legal situation. 2—Sportland policy on cranes and diggers. A large turnout is expected at this meeting, and the attorneys for the sportland association will be there to answer any questions on the legal situation.

#### Opening for Sportland

There is a splendid opportunity for some live-wire sportland operator to locate in Montreal, Que., next summer.

A desirable location is available in an amusement park in that city managed by an experienced American park man. The location is to be leased out on a concession basis.

Sportland owners wishing to expand their business in this direction are asked to write to Leslie G. Anderson, manager Sportland Department, The Billboard, Cincinnati, O., for further details.

#### GAMBLING NIGHTS

(Continued from page 3)

volving squirrel cage by a small boy, were violations of a lottery and gambling ban of the State constitution subject to a heavy fine and imprisonment.

Attorney-General Bailey held last May 22 that "bank nights" fall under the ban of the constitution and stated that the Supreme Court has already construed very strictly with all statutes against gambling and lottery.

DOVER, Del., Nov. 9.—A resolution protesting the practice of "Pot Night," or "Bank Night," in theaters in Delaware was adopted by the 56th annual convention of the Delaware State Women's Christian Temperance Union here. The resolution brands the practice "a subtle and pernicious form of gambling to corrupt the youth" and urges "that definite investigation be made at once to stop this practice."

INDIANAPOLIS, Ind., Nov. 9.—Affidavits charging Mark G. Margolis, operator of the Rivoli Theater here, and Urban Anderson, former manager of the theater, with operating a lottery scheme and gift enterprise were issued this week by Herbert M. Spencer, prosecutor, following a near riot at the theater last week when "bank night" was held. The theater had advertised that \$550 was to be given away and when it was discovered most of the numbers in the barrel were the same the riot started.

However, further investigation of the "bank night" drawings in neighborhood theaters was held in abeyance this week pending the outcome of a civil suit. A restraining order has been issued in Superior Court here preventing authorities from interfering with operation of the bank night plan.

The suit for an injunction against officials was filed by Affiliated Enterprises, Inc., of Denver, owner of the bank-night syndicate. The complaint said: "Bank night is an advertising plan designed to stimulate public interest in motion picture theaters. It is not a lottery and does not violate any of the laws of the State of Indiana or the city of Indianapolis."

PITTSBURGH, Nov. 9.—Lack of good product and the wide growth of giveaway nights in local theaters have influenced some 80 per cent of independent houses here and in neighboring communities to usher in bank night, Broadway Handicap and other forms of

gambling devices to lure the paying public. Bank night is the most flourishing of all here, as the weekly sum at stake is \$35 and the accumulation of cash in certain houses has been as high as \$300. Screeno, beano and bingo games, which also offer cash prizes, are milder forms of the gambling aspects, as smaller prizes are involved.

In certain cases where the government attempted to step in with a charge of lottery the operators managed to wiggle out with proof of the legality of the biz stimulant. Small disturbances marked several bank nights at the Granada Theater, operated by Harry Hendel, when confusion resulted in the drawing of the prize. No serious trouble, however.

Chain houses have kept their hands off any and all giveaway and gambling forms. Their business has not suffered as a result, pointing out that an entertaining screen bill is the best business stimulant for any theater.

#### CHORUS EQUITY

(Continued from page 3)

new chorines coming in. Vaudeville seems to be a last choice, if we don't count burlesque. Chorus people are turning down offers to join vaude units, claiming there's not enough vaude left and that even the biggest "name" unit couldn't dig up more than a few weeks.

Dorothy Bryant, Chorus Equity secretary, says chorus people are now working in *Porgy and Bess*, *Anything Goes*, *Jumbo*, *Sketch Book*, *Jubilee*, *At Home Abroad*, the new *Scandals*, and road companies of the *Vanities*, *Bitter Sweet*, *Student Prince* and a combination *Rose-marie-Bitter Sweet* company. This compares with last year when only the *Great Waltz*, *Say When* and *Life Begins at 8:40* were in town and *Roberta* and *Green Pastures* were on the road.

As for chorus people on relief, there is a troupe of 16 with the WPA Gilbert and Sullivan company, but that's all. There will be more chorus jobs, however, when the new vaude-musical comedy project headed by Eddie Dowling gets under way.

## CASH IN ON THIS! SENSATION

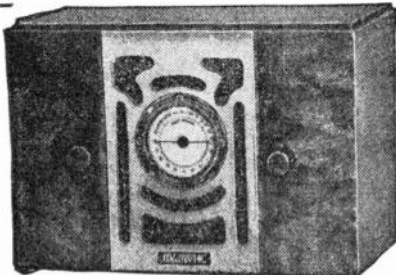
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Large Size BOY ON BIKE. Gr. 21.00

Leather Strap Wrist Watches, boxed. Gr. 4.00

OAK MICKEY MOUSE TOSS UPS. Gr. 7.20

Tidy Toy TAXI and Trike Toys. MOTORCYCLES, the fastest sellers out, sells on sight, Gr. 24.00

Send \$1.00 for fast selling Street Toys.

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Made of first quality blue Swedish Steel. Packed 5 Blades in Package, 20 Packages in a Carton. An exceptional bargain on a

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Octagon Shaped Lighter... Doz. \$0.84 Gross. \$4.60

15" Im't'n Pearl Necklace... .30 2.85

Needle Threader... .07 1.48

Perfume in Vials... .24 1.75

League of 75 Needle Books... .39 3.45

Men's Ties... .29 2.75

Pon Pon Boat... .35 3.90

3-Yr. Guaranteed Wrist Watch... 1.89

Gorgeous Powder and Perfume Combination. Each... 41/2c

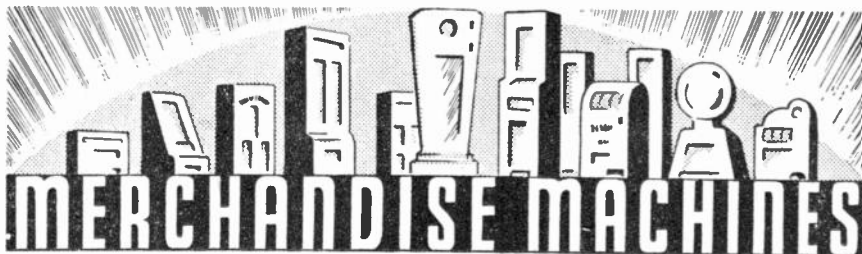
Army & Navy Needle Book... 1.29

H232 Toothpick Knife... .10 .75

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## Nik-O-Lok Installation In New Canadian Hotel

DETROIT, Nov. 9.—F. E. Turner, president of the Nik-O-Lok Company and the Detroit Vending Company, left this week for Hamilton, Ont., for a complete installation in the Waldorf Hotel there. This is one of the first Canadian installations for the Nik-O-Lok.

"This is the only place I know of on the North American Continent where they have enough money to build a new hotel," Turner said just before leaving. This marks the expansion of the company in Canada as well as in several Midwestern States.

## SPITZ MADE

(Continued from page 4)

will assume the office of president of RKO. Odium also made the expected announcement that Merlin B. Aylesworth, who retires as president, becomes chairman of the board of directors of the firm, succeeding David Sarnoff.

Spitz is expected to assume his new duties in about two weeks, in the meantime settling his Chicago affairs. He has been general counsel for Balaban & Katz for many years, thus becoming acquainted with the affairs of Paramount-Publix. Two years ago he came here as special counsel for Paramount in obtaining lease and rent reductions. His law practice in Chicago has been practically exclusively centered on show business.

While reorganization plans are definitely in the air, with many changes expected, it is understood that the process will be slow and unsensational. However, it is expected that the picture studio will be hardest hit in the reorganization, and in general it is believed that there will be an attempt to slash the many high salaries now on the pay roll.

There is still talk of the merging of Paramount with RKO, brought even closer by the entrance of Spitz into the office of president of RKO, considering his former Paramount connection.

## VAUDEVILLE NOTES

(Continued from page 15)

after two weeks at the swanky Penthouse Club.

NATHAN NEWMAN, associated with booking agencies for 25 years, is now on his own as an agent, handling acrobatic novelties for vaude and outdoor dates and also booking clubs. He's in the Palace Building, New York.

BETTY JANE STONE, sister of Gwen Stone, of the Stone and Vernon act, opened a dancing school in Cleveland, O. School's name is Metropolitan School of Dancing.

SYLVIA AND CLEMENCE and Billy Severin have been added to the cast of Michael Todd's *Bring on the Dames* unit which is now playing some Great States Circuit theaters and goes into the Oriental Theater, Chicago, November 15. Jack Garber, formerly with the showboat *Dixiana*, is now ahead of the show.

SIDNEY MARKOWITZ, for years in Pittsburgh with the Glanz Theatrical Agency, became manager of the office last week, succeeding Morris (Moe) Glanz, who died recently.

STEVE FORREST, booker, returned to Pittsburgh from Baltimore, where he has been confined in the Johns Hopkins Hospital for treatment. He expects to open a new office shortly atop the State Theater in Pittsburgh.

FIFI D'ORSAY and Violet Carlson are with the Earl Carroll Vanities, the *Thumbs Up* edition, which is on tour.

MAJOR BOWES' amateurs have been booked by Publix for repeat dates. Oriental, Chicago, gets one of the units January 3 and Minneapolis gets another

James Brown, Detroit operator, has moved to new quarters at 4374 Virginia park. Brown was formerly located on Essex avenue in Dearborn. He is known as one of Detroit's most successful operators and is continuing his policy of specializing in downtown locations and replacing each machine after only a few weeks of use in order to maintain a constant appeal of novelty.

George B. Hopkins, of Greenville, Mich., has incorporated the Automatic Amusement Corporation, with headquarters at Grand Rapids, to deal in vending machines. Company is capitalized for \$10,000.

November 29. Southtown, Chicago, plays one December 27, and Public has also booked these units for Duluth and Superior, Mich.

DOROTHY LULL and Sonny Joy are now on the West Coast, recently playing the Paramount, Los Angeles, and the Warfield, Frisco. Expect to be out there for some time, playing pictures and clubs.

DON RICARDO and His Continentals are a feature of Harry Clark's *Rancho Grande* unit on the Cushman Time. Band comprises eight men, capable of doubling 56 instruments, tho only 35 are being used on the tour.

VIRGINIA LA RAE, song stylist, now appearing in Canadian vaude theaters, was formerly with the Chicago Opera Company and the San Carlo Opera.

LUPE VELEZ is set to make a picture in Paris, the Morris Agency closing the deal. She'll sail for abroad December 7.

BOB BRODER, attorney, has bought a 30-acre farm in Ferndale, Pa., and he'll take possession December 1. He intends running a summer theater on his property.

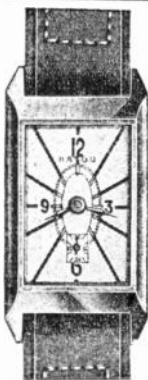
LOTTIE MAYER'S Diving Girls have picked up three more weeks. Go into the Fox, Detroit, this Friday; Metropolitan, Boston, November 29, and Fay's, Providence, December 6.

FANTASIES OF 1935 played a week's engagement at the Armory in Port Arthur, Tex., under sponsorship of Merchants' Goodwill Festival.

FRANK WALLACE and Trixie LaMay, after playing a string of night-club and burly dates, resume vaude at the Modern, Brockton, Mass., November 27, followed by the Gaiety Boston. Booked thru the Dave Manly-Charles Barrett Agency.

RAE RUSSELL, former vaude performer, returned to Pittsburgh to become an assistant at Jack Bowman's School of Dancing, replacing Lela Moore, who landed a term contract with the Shuberts in New York and is now in vaude.

JOE HILLER, Pittsburgh songwriter and showman, joined the Moe Glanz Agency in that city last week. He will be associated with Sidney Markowitz.



## THE BROADWAY WATCH

Special for your Holiday Business. The Broadway Watch is a good looking lever watch that is guaranteed to keep accurate time. Complete with Box and Price Tag.

6 Jewel \$3.00

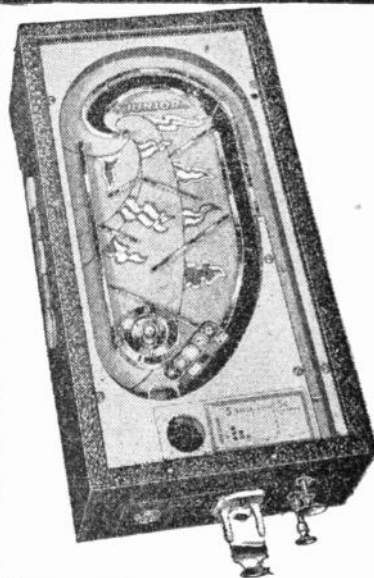
15 Jewel 4.50

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The flashiest, peppiest counter game ever made—we mean it, and we know! A pull of the plunger sends 5 balls zigzagging down the field to a pocket. Awards are made the way the balls line up at the bottom . . . **\$19.50**

## PENNY PACK



Beautiful modernistic Cigarette Machine with Gum Vender—the device that's cleaning up for operators in every city, every nook in the country. Send us your order immediately. Start making REAL profits. (\$2 extra if register is wanted) . . . **\$17.50**

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*In "GIANT" you'll see what the rage will be thru 1936*

**WITH "GIANT" YOU GET ALL THE BIG PLAY FOR YOURSELF**

**THERE IS NOTHING TO COMPETE WITH IT**

**AVOID REGRETS GET IT NOW From Your Jobber**

**EXHIBIT SUPPLY CO.**  
4222-30 W. LAKE ST., CHICAGO

## "Little Napoleon" Earns Moniker

NEW YORK, Nov. 9.—"Little Napoleon" Willie Blatt, of Supreme Vending Company, Inc., this city, and well known to the coin-machine industry, is said to have at last earned his now famous moniker.

For 10 years in the coin-machine business Willie has been called "Little Napoleon" by all of his friends. The moniker has become one of the most famous in the coin-machine industry, and operators have actually been using it when writing to him at his Supreme offices.

Frede, well-known caricaturist, has at last supplied the added incentive to the name by cartooning Willie in the frock and tricorn hat of Napoleon, which appeared for the first time in *The Souvenir Journal* at the fourth annual affair of New York's operators.

Now the artist has gone more realistic in his Napoleonic impression of Willie and has added his actual features to the drawing.

The "Little Napoleon" has earned his name by continuing to be one of the world's leading distributors of coin-operated machines as well as one of the most interesting personages in the coin-machine business. He has three offices in Greater New York covering the complete city. His European and Asiatic business is one of the largest in the history of coin machinedom. He now aspires to even larger and more decorative offices in Brooklyn and intends to have one of the most outstanding headquarters any distributor has ever dreamed about.

In short, Willie wishes to continue being "Little Napoleon."

## Bally Man in St. Louis

ST. LOUIS, Nov. 9.—Arthur A. Garvey, field representative for the Bally Manufacturing Company, of Chicago, is in St. Louis getting acquainted with the local coin-machine jobbers and operators. While here he is making his headquarters at the offices of the Ideal Novelty Company, of which Carl Trippe is owner and manager. Garvey since his arrival here has made a football enthusiast of Trippe and several other operators, attending all games possible in this vicinity. Garvey was all-American tackle on the Notre Dame team of 1920-'21, therefore his ardent enthusiasm for this particular sport.

## Jumbo Models in Race

CHICAGO, Nov. 9.—Ray Moloney, president of Bally Manufacturing Company, reports increasing interest in the ticket-vending model of Jumbo one-shot pin game. "The payout Jumbo," Ray declares, "still leads the field, but the ticket model is giving its older brother a run for its money. Territories which have not been able to cash in on the tremendous popularity of the payout Jumbo are now rushing to get ticket Jumbo machines, and reports from these sections indicate that the ticket model is living up to the earning standards set by the original Jumbo."

## See Radio Department

Operators of automatic phonographs will find the boxed items "Network Song Census" and "Sheet-Music Leaders" valuable for information on the most popular tunes over the air and in the sheet-music field. These items appear each week in the Radio Section of *The Billboard* and can be found by referring to the Index on page 3 of any issue. It will be a good habit for photo operators to refer to the Radio-Orchestra section each week.

## BUY DIRECT FROM

### EXCLUSIVE DISTRIBUTOR

#### HOLIDAY HITS \$39.50

Genco's CHEER LEADER ..... \$44.50  
Genco's FLYING COLORS ..... 39.50  
Evans' BIG TEN ..... 44.50  
Evans' OLYMPICS ..... 43.50  
Buckley's HOP SCOTCH ..... 44.50  
Pacific's BIG LEAGUER ..... 66.00

#### PAY TABLES

Pamco PARLAY (1 Ball Pay Table) ..... \$89.50  
A. B. T. GRAND PRIZE (1 Ball Pay Table) ..... 72.50  
Pacific's BIG LEAGUER (10 Ball Pay Table) ..... 77.50  
Genco's KING FISH (1 Ball Pay Table) ..... 74.50

#### SPECIAL

Write for Special Prices on Pacific's DISCOVERY Ticket Game. We carry a complete line of all the latest New and Used Games—IN STOCK READY FOR IMMEDIATE DELIVERY. WRITE for Special PRICE LIST. Enclose 1/3 Deposit with All Orders. Balance Shipped C. O. D., F. O. B. Newark, N. J.

**GEORGE PONSER CO.**

11-15 EAST RUNYON ST. NEWARK, N. J.

## SALESBOARD OPERATORS

**\$26.00 PROFIT on a \$3.95 Investment**  
**NEW and EXCLUSIVE**

Our 800-Hole DOUBLE WINNER HIDDEN TREASURE Deal consists of 6 Hand-Laced Leather Billfolds, containing 1 \$5.00, 1 \$2.00 and 4 \$1.00 Certificates. Pays out 20 Packs of Cigarettes additional. Five are on open numbers and one for last sale. Winners have choice FRAUD PROOF—wrapped in cellophane, boxed and mounted on attractive display with easel. Can be sold at \$5.95, or placed on location on 50/50 basis. You can't miss. Order from this ad at once, and get on our mailing list. Lots of other Hot Deals.

**C. M. BREGSTONE & CO.**  
180 No. Wacker Drive CHICAGO, ILL.

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## Guaranteed Bargains

### BUY FROM MICHIGAN'S LARGEST DISTRIBUTOR

Brand-New Games in Original Manufacturers' Cartons.

T. N. T. .... \$15.95  
BIG GAMES ..... 25.95  
ROCK-OLA'S 21 ..... 22.95  
SCREAMOS ..... 42.50  
ZOOMS ..... 44.50

Trade Any Old Game on Screamo and Zoom, \$5.00.

PENNY SMOKE ..... 13.75

Trade Any Old Game, \$3.00.

FLYING COLORS, JR. .... 19.50

Trade Old Game, \$4.00.

SQUADRON ..... 59.50

Trade Old Game, \$9.00.

**SLIGHTLY USED GAMES IN A-1 CONDITION—LIKE NEW**

CRISS CROSS-A-LITE ..... \$12.95

BEAM-LITE ..... 11.95

A. B. T. AUTO BANK, or

AUTO COUNT ..... 14.95

ROCKET ..... 11.95

MAJOR LEAGUE ..... 9.50

GOLDEN GATE ..... 6.95

FLEETS ..... 5.95

REBOUND ..... 10.95

Freight Prepaid With Each Order of 3 Games.

1/3 Deposit With Order, Bal. C. O. D.

**B. J. MARSHALL, Inc.**

2947 Woodward Ave., Detroit, Mich.

## WANTED SLOTS for CASH

Mills Escalators, Silent Double Jackpot Bells (20 Stop Reels), Blue Front Mysteries and Extraordinary Mysteries, in either 5c, 10c or 25c Play. Also Mills Q. T.'s in 1c and 5c Play. State serial number, type of machine and rock bottom price.

We will accept any of the above Slots in trade for any coin-operated Games that you may be interested in.

#### WE CARRY THEM ALL.

**BAUM NOVELTY CO.**

2008-12 Ann Ave., St. Louis, Mo.  
When in Our City Pay Us a Visit.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

#### USED PAY TABLES

CHAMPIONS ..... \$20.00  
ROCKETS ..... 16.00  
5c MILLS Q. T. PAY TABLES ..... 30.00  
TRAFFIC A. Ticket, Like New ..... 40.00  
SPORTSMAN ..... 35.00  
RED ARROWS ..... 30.00  
DARBY'S ..... 20.00

#### MISCELLANEOUS

MEILINK'S SINGLE SAFES ..... \$12.00  
MEILINK'S DOUBLE SAFES ..... 20.00  
MILLS STANDS, Each ..... 1.50  
1c MASTER PEANUT MACHINES ..... 2.75  
5c COLUMBIA PEANUT MACHINES ..... 3.00  
1935 INT. MUTOSCOPE ELECTRIC ..... 150.00

1933 INT. MUTOSCOPE ELECTRIC ..... 65.00

1934 ELECTRIC HOIST ..... 80.00

CAPEHART AMERICAN VICTROLAS, Holds 14 Records ..... 46.00

#### USED PIN TABLES

HIT ME ..... \$18.00

BARREL ROLL ..... 20.00

T. N. T. Original Boxes ..... 22.00

Send for our List of Counter Games.

#### USED SLOT

5c JENNINGS SINGLE J. P. BELLS ..... \$15.00

5c and 25c CAILLE SINGLE J. P. BELLS ..... 12.00

5c and 25c MILLS SINGLE RE-SERVE J. P. BELLS & VENDERS ..... 12.00

25c WATLING DBLE. J. P. FRONT VENDERS ..... 25.00

CONNECTICUT AMUSEMENT MACHINE CO., 294 N. Main St., Waterbury, Conn.

#### CAVALCADES, SCOREALITES.

BEAMLITES ..... \$11.00

RADIO, I. O. U., REBOUNDS ..... 7.00

KINGS OF TURF ..... 22.00

HOMESTRETCH, Like New ..... 42.00

KINGS' CHECKERS ..... 16.00

CHICAGO EXPRESS ..... 14.00

TRAVELS ..... 15.00

STONER'S CROSS ROADS ..... 24.00

SPOTLIGHTS ..... 17.00

GOLDEN GATES, DROP KICKS, ELECTROS, LIGHTNINGS ..... 4.50

WORLD SERIES, JIGSAWS, AIRWAYS, SILVER CUPS ..... 3.00

ARISTOCRATS, MILLS OFFICIALS, SIGNALS ..... 2.00

SUPER-S, GRIDIRON, AMERICAN BEAUTY, ESQUIRE, MERRY-GO-ROUND, LIVE POWERS ..... 6.00

BEACONS, SYNCHRO ..... 9.00

LATE MAJOR LEAGUES, JR. .... 7.00

GATEWAY & WHIRLPOOL TICKET ..... 45.00

BIG GAMES ..... 25.00

Will accept Slot Machines in Trade.

**MACHINES**

5c and 25c MILLS SILENT GOOSE-NECK DBLE. J. P. BELLS. Serials Over 290,000 ..... \$30.00

1c JENNINGS TRIPLE J. P. DUKES, BELLS or VENDERS ..... 24.00

Late MILLS Q. T. BELLS or VENDERS ..... 37.00

1/3 DEPOSIT, BALANCE C. O. D.

## A. B. T.'s NEW Counter Game

### SPORTLAND ★

AND THE ALREADY FAMOUS A.B.T.

### WAGON WHEELS

READY FOR JOBBERS AND OPERATORS

Rush your orders NOW! SPORTLAND is the same style and construction as WAGON WHEELS except reel strips show animals instead of fruit-bell combinations.

BOTH GAMES ARE GUARANTEED. Both are PROVEN BIG MONEY-MAKERS! Both are exceptionally LOW PRICED so that REAL PROFITS are assured.

**\$19.75 Each**

**B. D. LAZAR CO.**

1340 Forbes Street, PITTSBURGH, PA.

BRANCHES: 136 Franklin Ave., Scranton, Pa.; 119 Penn St., Reading, Pa.



IT'S A HIT

**\$19.75 EA**

RUSH ONE-THIRD DEPOSIT BALANCE C. O. D. DO IT NOW!!!



# PENNY PACK



PENNY PACK is PROVEN the Greatest, Most OUTSTANDING MONEY-MAKER in all coin machine history. PENNY PACK is the most beautifully modernistic designed counter game that has ever appeared. PENNY PACK is not based on price alone, but on PROVEN Superior, PRECISION PERFECT, BIGGER MONEY-MAKING FEATURES.

2 YEAR UNCONDITIONAL MECHANISM GUARANTEE WITH EVERY PENNY PACK!

**\$17.50**  
EACH

WITH REGISTER, \$2.00 EXTRA.  
1/3 Deposit, Balance C. O. D.

JOBBER—OPERATORS—RUSH YOUR ORDERS TODAY!

**SICKING MFG. CO., INC.**  
1922 FREEMAN AVE. CINCINNATI, OHIO

## Stoner Introduces New Tackle Football Game

AURORA, Nov. 9. — With the current king of sports, the Stoner Corporation announces the timely production of a new game called Tackle.

"The new Aristocrat Line game has all the plays, all the strategy of real football. It is a complete game of skill. If the player is successful in making the touchdown, point after touchdown, safety and field goal pockets, these scores, automatically register their respective points on a new modernly designed, electric backboard. Penalty pockets, such as rough play, penalized pocket and intercepted pass add to the excitement and thrills of playing Tackle. The time-out, out-of-bounds and the 50-yard gain pockets, combined with the other pockets previously described, combine to give you the pinball version of real football.

"The playing field of Tackle is superimposed with a brilliant colored action scene of two football teams and a large illustration of a co-ed waving a pennant. The fittings on the playing field are all chrome finished.

"The cabinet embodies modernistic football design, which is outstandingly beautiful. The design of the light up backboard is in keeping with the modernistic design of the cabinet. The scores that are illuminated on the backboard are visible from any distance in the average location. In other words, the dealer does not have to move from behind his counter to check the scores."

## MOVE TO CHANGE

(Continued from page 18)

is no longer a menace due to new methods of construction, it is claimed by the legit interests. This would mean lower admission prices, too. The proposed code would end this "discrimination" against legit houses and would permit store and office space above auditoriums.

Frank Gillmore, president of Equity, and Edith J. R. Isaacs had been appointed a sub-committee of Mayor La-

Guardia's Committee on Arts last year and had turned in their report on theater building laws eight months ago. When it was announced that the proposed new code would come up before the Board of Aldermen this month, Mrs. Isaacs called a meeting in her office Thursday to analyze the code and provide for representation of legit interests at the hearing.

Bernard S. Deutsch, president of the Board of Aldermen, pledged his support, rapping present theater construction rules as "antiquated." Dr. Henry Moskowitz, executive secretary of the League of New York Theaters, and Gillmore also praised the proposed new code. Others who attended were Paul Moss, Commissioner of Licenses; Edward J. Sullivan, chairman of the Board of Aldermen; Samuel Fassler, Commissioner of Buildings; Captain George Foster, of the Fire Department; Marcus Helman, president of the LNYT; Norman Bel Geddes, Lee Simonson, Lee Shubert, Jo Mielziner, Stanley McCandless, Rosamond Glider, Morton Euslis; George H. McCaffrey, director of research of the Merchants' Association, which sponsored the new code; and the following members of the committee which drew up the code: Herbert J. Krapp, Arthur L. Harmon, Bernard J. Gillroy, Edward Kronish and A. Van Vleck. Other architects who attended included Ely Jacques Kahn, William Lescaze and Frederic A. Pawley.

Simonson, Bel Geddes and Helman were appointed a committee to meet Tuesday night with the architects' committee that wrote the new code and to suggest certain last-minute changes.

The only discordant note in the entire movement has been the understanding that certain large legit theater holders are worried lest the new code encourage building of competitive modernized theaters.

## LEGIT ROAD

(Continued from page 4)

Lahr's humor could "stand a bit of washing." *Life Begins at Sweet Sixteen* and *The Pied Piper of Harlem* he characterized as two of the best songs in an excellent Ray Henderson score.

PITTSBURGH, Nov. 9.—With the road-show engagement of the screen version of *A Midsummer Night's Dream* out of the way, the Nixon is again making way for several legitimate attractions. A couple of vehicles early in the season indicated the brightest box-office returns in several years. A revival engagement of *Blossom Time* played to capacity all week, an unexpected record.

On Monday *The Old Maid* opens for a week, followed by *The Great Waltz*, which is coming in for a similar stay. Among other attractions definitely set is *Anything Goes*, week of December 9.

FARGO, N. D., Nov. 9.—*Petticoat Fever*, the first road show to play Fargo in three years, played to a capacity house in the Orpheum Theater October 29, coming under auspices of the Fargo branch of the Playgoers' League of America, formed to underwrite the show, thru sale of season tickets for three shows that are to come here this winter. Lionel Ince headed the cast, which gave a mediocre performance, tho the league had sold the season here on

## BARGAINS! BARGAINS! BARGAINS!

LOOK AT THESE—PIN GAMES—SLOT MACHINES—AMUSEMENT GAMES and others. Every one of them guaranteed to give satisfaction—Offered to you at heretofore unheard-of low prices. DON'T DELAY! Write or wire us your order today. All machines in stock ready for instant shipment. (If Machines or Games wanted are not listed, write for complete list.)

Each.	Each.
24—JENNINGS SPORTSMAN, Visible Coin Chute Model. Serials over 9,000.	4—A. B. T. HOMESTRETCH.....\$24.50
9—ROCKETS (Blue Case).....23.50	56—MILLS TICKETTES (500 Extra Tickets with Each Machine. New Machine Guarantee).....10.95
2—A. B. T. AUTOCOUNTS.....12.50	3—C. O. D.....8.50
3—SEACONS.....9.00	4—CAVALCADES.....9.00
2—BABY LITE-A-LINES.....6.00	1—HERSHEY CANDY BAR VENDER (Vends One Bar for 5c).....11.00
5—BALLY CHAMPIONS.....29.50	10—TEMPTER GUM VENDERS, 1c Play, Like New.....8.50
1—Brand New AD-LEE X-CAVATOR ELECTRIC CRANE. Complete with Stand.....77.50	4—EXHIBIT PLAY BALL TICKET GAMES.....47.50
7—JENNINGS 1c SINGLE JACKPOT LITTLE DUKE VENDERS.....24.50	4—FRISKY.....18.50
3—JENNINGS 1c DOUBLE JACKPOT DUCHESSE VENDERS.....32.50	1—GOLDEN GATE.....5.50
9—PACE 1c BANTAM JACKPOT BALL GUM VENDERS, With Bent Coin Return Head.....29.50	2—HIT ME.....4.95
18—MILLS 5c REGULAR FRONT O. K. VENDERS (With or Without Deferred Payout).....29.50	2—JENNINGS SKYWAY (Automatic Payout).....47.50
15—MILLS 5c REGULAR SIDE VENDERS (With or Without Deferred Payout).....27.50	3—KELLY POOLS.....9.00
7—MILLS 5c FRONT O. K. VENDERS, With Pace Comet Twin Jackpot Fronts.....37.50	2—LIVE POWER.....8.00
5—MILLS 5c SINGLE JACKPOT FRONT VENDER.....29.50	17—MAJIK-KEYS KICKERS.....2.95
9—MILLS 5c SIDE VENDERS, With Pace Comet Twin Jackpot Fronts.....34.50	8—BRAND NEW MILLS CANNON FIRE (Never Uncracked).....22.00
1—MILLS DEWEY COLOR MACHINE, 5c Play, Good Condition.....90.00	2—NEONTACT.....17.00
1—MILLS 10c REGULAR JACKPOT BELL.....24.00	3—BALLY NEW YORKERS (Automatic Payout).....37.50
12—USED WEIGHTED MACHINE STANDS.....9.00	7—PLUS AND MINUS ONE-BALL MACHINES (Automatic Payout).....37.50
3—CHESTER-POLLARD "PLAY GOLF" MACHINES, 5c Play (Floor Model Games).....27.50	3—PYRAMIDS.....18.50
1—RADIO RIFLE, 5 Shots, 5c.....127.50	5—RED ARROWS (Automatic Payout).....36.50
1—MILLS OWL LIFTER (Floor Sample).....37.50	9—ROCKETS (Latest Model Brown Cabinet).....28.00
1—BRAND-NEW MILLS CONFECTIION VENDER (Canteen).....22.50	7—TICK-A-LITES.....14.50
7—MILLS MODEL 801 SELECTOR PHONOGRAPH.....122.50	12—"A" MODEL TRAFFICS.....29.50
9—A. B. T. AUTODARTS.....\$27.50	8—"B" MODEL TRAFFICS.....27.50
TERMS: Fifty Per Cent Certified Deposit With Order. We Ship C. O. D. for Balance Due.	9—"C" MODEL TRAFFICS.....15.00
	3—SCORE-A-LITES.....9.00
	8—LATEST MODEL ROCK-OLA WORLD'S SERIES.....4.95
	19—A. B. T. SPECIAL MARBLE GAMES, Complete With Reward Cards.....1.95
	12—MILLS MODEL 811 TRIPLE SLOT TROUBADOUR PHONOGRAPH.....122.50
	3—MILLS NON-SELECTOR PHONOGRAPH.....60.00

THE VENDING MACHINE CO., 205-215 Franklin St., Fayetteville, N. C.

the strength of the claim that excellent New York casts would stage the shows.

The show also played Grand Forks, Valley City and Bismarck, N. D., but lost its scenery, traveling by motor, before it reached Minot, N. D., the performance there being canceled.

ATLANTA, Ga., Nov. 9.—Ethel Barrymore in *The Constant Wife* played to three good houses at the Erlanger Theater. Miss Barrymore will tour the Middle West after several spots in Texas, according to James V. Bodkin, company manager, who reports good business wherever the company has been booked.

DES MOINES, Ia., Nov. 9.—Katharine Cornell in *Romeo and Juliet* at the Shrine Auditorium December 9 is drawing the largest mail-order business in years here and is bound to do capacity of 4,200.

SAN FRANCISCO, Nov. 11.—The Mannhattans, New York producers, bring *Common Flesh* to the Columbia Theater here tonight after 11 weeks' run in Southern California. The comedy-drama is by Arthur Jatim and Bob Forteppe and based on a story by Mae West. Mary Arden is cast in the lead.

The long-dark President Theater on McAllister street, for many years one of the outstanding dramatic stock houses here, reopens a week from tonight under banner of the San Francisco Theater Guild at popular prices, with 75 cents top. Initial production is to be *The Gossipy Sex*. Jehanne Havens-Monteagle and Julie Benell are to be featured. K. C. Grisham, formerly with the Fanchon & Marco School of the Theater, is manager. John Blake is producer.

## NO WPA

(Continued from page 3)

Hallie Flanagan, federal theater director. The special meeting may condemn the council's action, but, according to Equity rules, it cannot change it.

Equity approval of the relief plans was blanket with the exception of one amendment, which would forbid the proposed tryout theaters to operate in Manhattan. Among the suggestions contained in Miss Flanagan's letter and okehed by Equity were:

Tryout units to be limited to three. Only 10 per cent of the cast may be paid by the manager.

Tryouts to be limited to three weeks. Control to be in the hands of a representative of the federal theater director, and receipts to be taken in thru a bonded representative of the Federal Treasury.

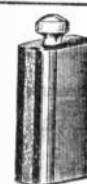
## SENSATIONAL — REDUCTIONS — ON MATCH KING LIGHTERS

They Make Ideal Holiday Gifts



Bottle Shape Lighter. Made of Bakelite in dark brown color.

No. B95J31.  
Per 100 **8.00**



Princess Model. Made of Bakelite, in attractive assorted colors.

No. B95J41.  
Per 100 **9.00**



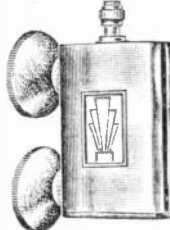
Vanity Model. Chromium finish. Modernistic designs with black enamel.

No. B98J23.  
Per 100 **16.00**



Camera Lighter. Made of Bakelite, patterned as black leather.

No. B95J40.  
Per 100 **18.00**



SENIOR AUTO LIGHTER

For use on auto dash or windshield or other convenient place. Two vacuum cups assure firm grip on any surface. Chromium finish.

No. 88J725.  
Per 100 **20.00**

**N. SHURE CO.**  
200 W. Adams Street  
CHICAGO

## BROADWAY'S STREETS—

(Continued from page 3)

its second week holdover. Lack of time at the Capitol forced the Jack Benny starrer *It's in the Air* into the Astor on a grind, where it looks good. The Music Hall is weak with *Peter Ibbetson*, while the Center, with *She Couldn't Take It*, has a flop on its hands. *Midsummer Night's Dream* continues strong at the Hollywood Theater.

**YOUR JOBBER WILL SOON HAVE 50-50**

**G-M'S NEW \$39.50 GAME WITH A VEEDER REGISTER**



## The Game that was sure to come— is HERE!

Operators have been aware that such a "1-Shot Pay-Table" would surely come—a game with such Tremendous Earning Power and Player Appeal—that Over-Flowing Cash-Boxes become every-day occurrences . . .

Imagine! \$7.00 TOP PRIZE (a \$5.00 Gold Award Token automatically paid when \$2.00 hole is made!) A \$1.50 Hole—a \$1.00 Pocket—and a MYSTERY Hole paying 10c-20c-50c and \$1.00. New ACTION—So DIFFERENT you can't compare "MAMMOTH" with ANY previous 1-shot machine . . .

SEE it at your Jobber's Show Room! PLAY it! Then get your order in QUICK, and break into the BIG MONEY NOW!!!

# "MAMMOTH"

(SIZE: 25 $\frac{3}{4}$ " x 49 $\frac{1}{4}$ ")

is taking in Gross Earnings as HIGH as \$250.00 per week—yet it's priced at only . . . \$99.00

The World's Largest and Finest Pay-Table—and the Mightiest Money-Maker of All Time!!!

**J. H. KEENEY & COMPANY**  
2900 S. Michigan Blvd.  
CHICAGO, ILL.

## Babe Celebrates Fifth Anniversary in Coin Trade

NEW YORK, Nov. 9.—Babe Kaufman's party held in her newly renovated headquarters in New York was one of the most outstanding events of the year. Babe was celebrating her fifth anniversary in the coin machine business and from early morning until after midnight her many firends kept dropping in to wish her the best. A mechanical music machine manufactured by Wurlitzer was sent down a few days before and the crowd kept playing it all day. Drinks and sandwiches were served in Babe's private office, where a regulation 10-foot bar is a permanent fixture.

"Singing" Sam Rabinowitz, Babe's partner, entertained at slightest provocation. Among the many visitors were Homer Capehart, J. A. Darwin and H. F. Maurer, of Rudolph Wurlitzer Company, who flew down from North Tonawanda; Joe Wexler, district manager of Brunswick Record Company, and C. W. Hornisher, of Pace Manufacturing Company. Babe received many telegrams from all over the country congratulating her.

## REVIEWS

(Continued from page 17)

this viewing, it looks like a poor gamble. The mayor is considered Public Nut No. 1 here and his quick change into an emcee is no surprise to the citizens. Barring minor first-show mishaps, His Honor is still in the way of the few acts on the bill which otherwise would have gone over with a bang. Fifteen hundred dollars these days can buy one or two name acts that would have meant SRO business for this house all week.

The five-act bill runs 68 minutes, with the mayor consuming about a third of this time. The Five Rileys, mixed tap dancing act, open the show. The two girls and three boys split for a couple of lively numbers. One gal is then spotted in a hot turn, with the boys returning for two more routine numbers. Team is personable and act is brief. Good hand.

Red Donohue and his trained mule Uno follow. Alva Wheeler, in a cop outfit, is the straight man for some fairly funny gab. The mule, tho, earned most of the laughs with some timely and eccentric kicking. Heavy applause.

Jerry Mayhall and his Syncopators, house ork, are next featured from the stage in a medley which includes *Night and Day* and *Red Sails in the Sunset*. Latter is refrained by Billy Yates, Don Bestor's former soloist, who will be groomed here as an emcee. Is not given much of a chance this week to prove his ability due to the shortage in time. Has a pleasing voice, tho, and looks promising.

The mayor at this point gets a good opportunity to be laughed at with his bad fiddling and worse singing. A few scenes depicting his varied activities and the voters' impression of him follow. A good hand here but certainly not because it is entertaining.

Anne, Judy and Zeke, hillbillies who have lately been busy in pictures, is the featured act. While their material is all too familiar by now to plx patrons, they still manage to score. Anne is musical, Judy is lyrical and Zeke both sings and dances. Open with a hot hill-billy tune. Anne follows with a smash piano solo of *Some of These Days* and Judy and Zeke, respectively, turn on the vocal chords on *I Ain't Got Nobody* and *Old Man River*. Well received. A couple of other dance and song turns before Judy finally closes with the expected *Lady in Red*, which she did in Warner's *In Caliente*. Three bows.

Beehee and Rubyatte, six Roman Gladiators, are next with fast pyramidal formations and tumbling. More talk by His Honor before the tap dancing and tumbling acts are permitted to return and close the show with fast taps to the tune of *I Have To Be a Soldier*.

The screen features *The Gay Deception* (Fox). SAM HONIGBERG.

## Earle, Philadelphia

(Reviewed Friday Afternoon, Nov. 8)  
(First Show)

A unit revue, *One Hour With You*, is the stage feature. Show is cued by band playing theme song of same name behind curtain. Single set is used with glittering hanging chandelier. Curtain rises on a chorus of 12 lookers doing a seated tap dance. Gals are neatly costumed in red and white polka-dot outfits, hip-length. After the chair number the line gets up for a precision tap

number. Marjorie Clay, solo stepper, comes out in front of chorus for graceful acrobatic number.

Al Norman, emcee for the outfit, appears to introduce the Libonati trio of father, son and daughter. Trio provides a fast xylophone number with a college medley. The Libonati boy and girl step out for a flash dance number. Father follows with *Kitten on the Keys* on his xylophone. Three then return to instruments for a rumba number, *La Cucaracha*. Act closes with younger pair putting on a snappy tap number.

Spotlight goes to Al Norman imitating sleeping styles of a nervous man on a hot night, a theater usher, Jim Londres and a Scotchman. The cash customers warmed to this for its novelty and speed.

Joaquin Garay, Mex singer, has the next spot for a solo. Working with a mike, singer offered a straight version of *You're All I Need*. Garay's voice hardly strong enough for the straight stuff, which he knows and proved by going into a Mexican comedy song. This registered well and paved the way for his best comedy number, an imitation of how an Englishman and an Italian would sing *Kiss and Make Up*. Audience went for this heavily and brought him back for an encore.

Garay sang *Flowers for Madame* while the 12 chorines did a waltz number.

Al Norman, working with two stooges in the audience, won plenty applause with a gag act. Humor was clean tho rough. The stooges, Harry and Phil Norman, came on stage for a trick dance imitating man with an itch. Al Norman also threw in some loose-jointed stepping.

The chorus came back for a *Latin From Manhattan* number featuring changeable costumes under lighting effects.

Bernice Claire, radio warbler, followed with *Hands Across the Table, I'm in the Mood for Love*, a medley of popular songs and *The Blue Danube*. Showed an excellent voice.

Prosper and Maret, slow-motion acrobats, wound up the show.

Film is *The Rainmakers*.  
H. MURDOCK.

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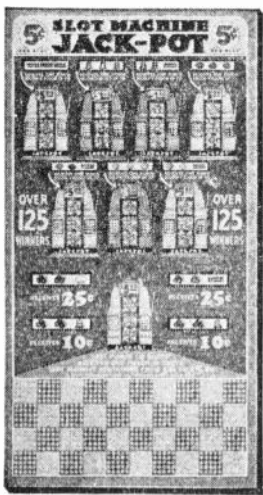
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## Rock-Ola Plant Working Two Shifts on Screamo

CHICAGO, Nov. 9.—Production on Rock-Ola's new Screamo game is "in high" at the big plant in Chicago, with both night and day shifts working to full capacity. All of the resources of the Rock-Ola Company and the immense facilities of the big plant are being utilized to the fullest extent in the production of Screamo.

The demand, according to officials of the Rock-Ola Company, "has exceeded any other game manufactured by the Rock-Ola Company, including the popular Jigsaw game which gained national and international popularity."

Productions of the day and night shifts are delivering via the double conveyor system a seemingly endless stream of Screamos to the waiting railroad cars on the private Rock-Ola switch track. Carload shipments are being made continually to the markets of New York, Pennsylvania and other points in the East, as well as the Pacific Coast and Texas.

Reports from operators, according to Rock-Ola officials, say Screamo has proved to be another Jigsaw in many ways, especially as a steady profit earner which increases as the machine is on location. A visit to the Rock-Ola plant recently revealed that much work has been done on all of the main buildings occupied by the concern. Huge signs have been painted on the smokestacks reaching high up into the heavens with the name Rock-Ola in large white letters which can be seen for miles around.

The exterior of all buildings has been gone over by workmen and all the brickwork has been sandblasted.

### Evans Introducing Device

CHICAGO, Nov. 9.—H. C. Evans & Company, makers of Kings of the Turf table game, are introducing a novel device which is intended to capitalize on the modern movie screen craze played like keeno or lotto. The device is called Win-O and is recommended for taverns, cabarets, theaters, ballrooms, restaurants, clubs, etc.

The device is said to be original in utilizing remote electrical control. The operator may be any distance away and merely a touch of the button sets the arrow to spinning. It provides for individual or group play, is of large size and attractively decorated. It is said to be a strong sales promoter for the merchant and has real appeal for the player.

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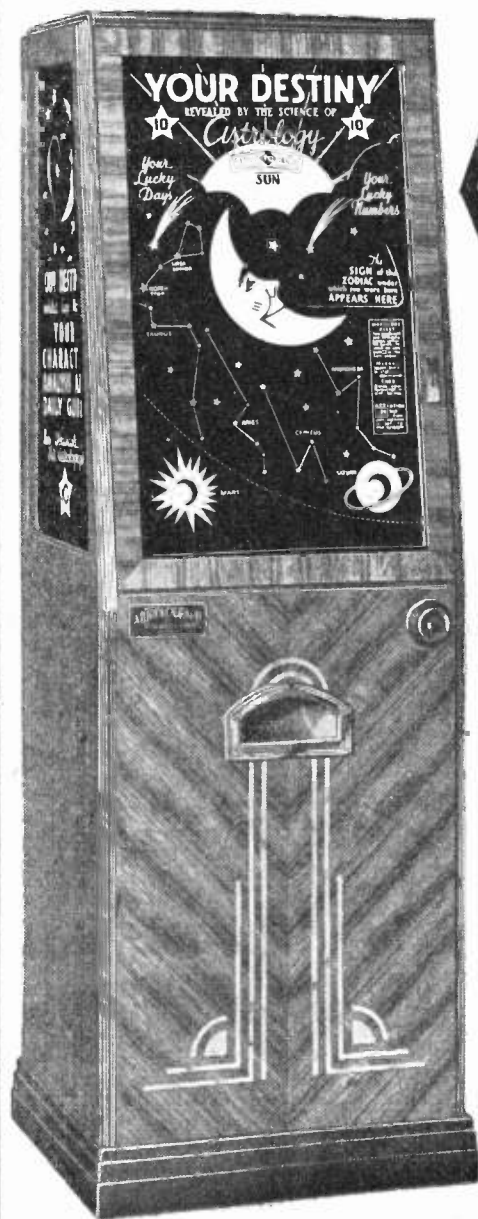
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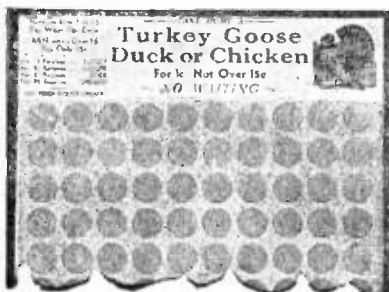
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1,200 Holes.

Sells 85 Pounds of Poultry and 20 Packs of Cigarettes. Takes in \$60.00, Pays Out \$28.50.

**GLOBE PRINTING CO.**

MAIN OFFICE AND FACTORY

1023-25 27 RACE ST. PHILA., PENN.

16-18 WEST 22ND STREET, NEW YORK, N.Y.

418 SOUTH WELLS STREET CHICAGO, ILLINOIS.

272-274 MARIE TA STREET ATLANTA, GEORGIA.

Price  
\$1.65  
Plus  
10%  
Tax.

3502 1/2 McKinley St. 477 Third Street,  
Tacoma, Wash. San Francisco, Calif.  
1352 N. E. 1st Ave. 227 So. Presa Street,  
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A FULL LINE OF TURKEY CARDS

**CATALOG**

GLOBE 124 PAGE NEW CATALOG IS READY  
NOW AND IS YOURS FOR THE ASKING

THEY CAN'T LAST LONG AT THESE PRICES !!!

All of our Used Machines are put in good condition. New Balls where necessary. Batteries tested and machines put in condition, ready to be placed on location.

Sub-Ways (late models, 1c or 5c) .....	\$ 5.00	Small Action .....	\$ 9.00	Spitfire .....	\$22.50
Three in Line .....	15.00	Treasure Hunts .....	15.00	Neotact .....	17.00
Signal Jr. ....	7.00	(G. M. Lab.) .....	15.00	1c Lightning .....	4.00
Signal Sr. ....	10.00	Star-Lites .....	10.00	1c Golden Gate .....	4.00
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Beam Lites .....	9.00	Spot Lite .....	15.00	Domino .....	12.50
Sink or Swims .....	8.00	Castle Lite .....	7.00	Gum Cigarette 1c Ball	8.00
Cyclone .....	18.00	Quick Silver .....	15.00	Gum .....	18.00
Crack Shot, 1c only .....	5.00	Kings .....	16.00	Rocket .....	25.00
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		Rock-Ola 21 Game .....	17.50		
		Frisky .....	17.50		

We also handle the best and latest in all New Games and it will pay you to write for our low prices before placing your order. In ordering used machines please state whether 1c or 5c slot is desired and method of shipment preferred.

All orders must be accompanied by 1/3 deposit in cashier's check, cash or money order. Prompt service guaranteed. Our central location means a saving to you on freight or express charges.

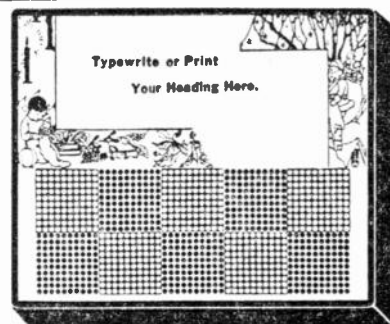
MORRIS NOVELTY COMPANY, 4505 Manchester, ST. LOUIS, MO.

**HOLIDAY BOARDS  
CARDS AND  
HEADINGS**

Special Decorative Gummed  
Labels for the Holidays

Make up your own Deal and typewrite the payout wanted. Christmas and other Holiday Headings measure 7"x3" and fit all wide 64 to square inch Boards from w200 Hole to w2,000 Hole.

CHAS. A. BREWER & SONS, Largest Board & Card House in the World, 6320 Harvard Ave., Chicago, U. S. A.







HOLD *ALL* YOUR  
LOCATIONS WITH

# TACKLE

## STONER'S NEW LITE-UP FOOTBALL GAME

TACKLE embodies all the thrills of real football. A brilliant lite-up backboard automatically records touchdowns, points after touchdowns, safeties and field goals. Other plays, such as 50-yard gains, intercepted passes, penalties, rough plays, time out and out-of-bounds combine to give the player all the plays and strategy of the gridiron. TACKLE is mechanically perfect. A new automatic anti-tilt prevents cheating. The playing field and cabinet are attractively designed with football figures. TACKLE is only \$44.50 F.O.B. Aurora, Ill., Tax Paid.

**STONER CORPORATION**  
328 GALE STREET  
AURORA, ILLINOIS

READY FOR DELIVERY BY *"The Aristocrat Line"* DEALERS EVERYWHERE



### IT'S FROM ATLAS



ATLAS  
PERSONAL SERVICE  
RECOMMENDS—

## STONER'S TACKLE

The Operator's Choice for the  
No. 1 Game of the Year!

## ZOOM

Up "Zoom" Profits With This  
Stoner ACTION Game!  
IMMEDIATE DELIVERY ON A  
COMPLETE LINE OF STONER  
GAMES!

**Atlas NOVELTY  
CORP.**  
2200-2 N. WESTERN AVE.  
CHICAGO • ILLINOIS



### RED HOT XMAS CARDS COMIC XMAS GIFTS

SURE FAST SELLERS.  
No. 2 Asst., 20 kinds in  
three colors, 80c 100. No.  
1 Asst., 40 kinds, 50c  
100; \$2.50 M. Xmas Sand  
Cards, small, 30c; large,  
40c doz. Xmas Comic Emergency Break Glass  
Card, 35c doz. The GIFT OF DISTINCTION,  
very funny, \$1.50 doz. Order from above or send  
25c for samples of Cards and Folders and our  
XMAS BULLETIN. NEW and FUNNY AUTO  
TIRE BANGS, best, 60c doz. NEW COMIC  
SILK HANKY, with cartoon picture, \$1.50 doz.  
8he Nertz Panties with spicy poem, 75c doz.  
COMIC AGE THERMOMETER, 60c per doz.  
NEW, FUNNY, SPICY — EMERGENCY KIT  
FOR THE BRIDE or GROOM!!! In special gold  
box, per doz. \$1.80. OUR NEW CATALOGUE  
IS READY send 6c for copy or \$2.00 for 50  
samples and all literature. MAGNOTRIX NOV.  
CORP., 136 Park Row, New York.

PEO'S

**1-2-3**

Operator's  
Price ... \$39.50  
Immediate  
Delivery.

## PEP-UP

YOUR SLOW SPOTS  
WITH THESE NEW MONEY MAKERS

**D. ROBBINS & CO.** 1141 B DEKALB AVE.  
BROOKLYN, N.Y.  
EASTERN DISTRIBUTORS.

Stoner's

**ZOOM**

Operator's  
Price ... \$44.50  
IMMEDIATE  
DELIVERY!



## TURKEY SPECIAL BARREL

Faster action than salesboards—  
Faster action than push cards.  
Sells 25 Turkeys and 96 trade awards at 10c per coupon.  
Pays approximately 80 per cent to the players.  
Earns \$32.00 on a \$2.75 investment.  
Also made to sell at 5c per coupon and sells 12 Turkeys  
with a profit of \$15.00.

**SAMPLE BARREL \$2.75 F. O. B. Peoria**

Remittance with order. Specify 5c or 10c label.  
Special quantity price to operators for refills.

**GAM SALES COMPANY**

1321 South Adams St. Peoria, Ill.

## ATTENTION! Mills TICKETTE operators

New type Tickets for Mills Tickette Machines. Figured to pay out about 42% and guaranteed to  
work better than any tickets made for this machine to date. In Lots of 1,000, \$1.50; in Lots of  
5,000, \$1.40; in Lots of 10,000, \$1.30; in Lots of 25,000, \$1.15. 1/3 Deposit, Balance C. O.  
D. Be sure and send for our Big Bargain List. Bargains aplenty. Pin Games from \$1.50 up.

**Great States Mfg. Co. 1605-07-09 E. 39th, Kansas City, Mo.**

## CLOSING OUT PIN TABLES MAKE OFFER KIND YOU WANT

2509 Ross Ave. OPERATORS AMUSEMENT CO. 1702 W. McCarty St.  
Dallas, Texas Jefferson City, Mo.

ADVERTISE IN THE BILLBOARD — YOU'LL BE  
SATISFIED WITH RESULTS

## FOR REPEAT BUSINESS!



Sell  
BLADES  
for  
**10c**

**COST 3c** PACKAGE of 6  
Carton of 20 packs 60c

**PRONTO** Chrome  
Blue  
DOUBLE EDGE BLADES

Get in on the business that pays big profits—the repeat business. Sell your customers Blades that will bring them back for more. Pronto Blades are going over big! They're all first-class Chrome Blue Steel Blades . . . and they can't be beat!

**YOUNG NOVELTY CO., Inc.**

100 Hanover St., Boston, Mass.  
Free Sample. 50% Deposit With Order.



## Factory Bargain Lot PHOTO HANDLE POCKET KNIVES

Assorted Models. Regular  
Size. Polished Steel, 2  
Blades, Brass Bolsters and  
Lined.  
A New Deal — Big Buy  
Per Dozen, **\$2.25**  
Five Dozen for **\$10.00**

Send for New Catalog.  
**ROHDE-SPENCER CO.**  
Wholesale House,  
223-25 W. Madison St., Chicago.





# Rush Your Order PIPPIN IS THE NEW BIG HIT!

## OPERATORS—JOBBER—HERE'S A SURE BET—PIPPIN IS CLICKING EVERYWHERE—GET YOURS

There's no gamble when you order PIPPIN—No Sir! When RE-ORDERS start pouring in the way they are WE KNOW WE HAVE A POSITIVE WINNER! PIPPIN has clicked in a great big way. See it at your jobber—play it! You'll get a kick out of the double kicker action, lite-up backboard. You'll be thrilled with its play. We urge you again to order PIPPIN today—you can't go wrong!

## THE GAME WITH THE DOUBLE KICKER ACTION BACK BOARD

SUPREME VENDING WESTON NOVELTY  
CO. CO.  
Brooklyn, N. Y. London, England  
Met. N. Y. Distributor European Distributor

**Chicago  
Coin  
CORPORATION**

1725 W. DIVERSEY,  
PARKWAY  
CHICAGO

*Ready for Delivery*

## KICK-OFF YOUR SIGNAL FOR BIGGER PROFITS

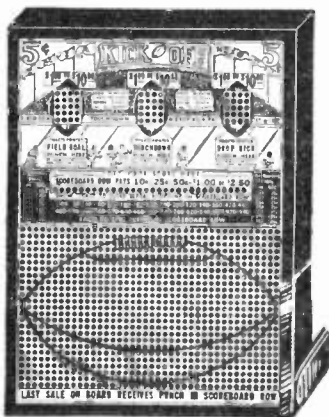
A Real Football Board That Will Score Plenty Profit Points for You Jumbo Board—Extra Thick, with Fraud-Proof Winners.

1000 HOLES—5c PLAY

Takes In - - - \$50.00

Payout-Average - \$19.15

Profit-Average - - 30.85



No. 1189 \$3.83 PLUS TAX

## FOR BIGGER AND BETTER SALESBOARD PROFITS . . .

SEND FOR OUR NEW CATALOG OF PROFIT MAKERS

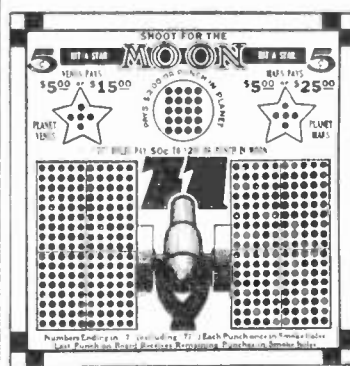
Write, Stating Your Line or Business to  
**HARLICH MFG. CO.** 1417 W. JACKSON BLVD.  
CHICAGO, ILLINOIS

Turkey Push Cards			
Holes.	Takes In.	Per Doz.	Per 100.
60	\$11.45	\$0.80	\$8.00
70	13.95	.90	8.75
75	15.20	.95	7.25
80	16.45	1.00	7.50
100	21.45	1.15	7.75

These Prices Include Government Tax.

**ORDER FROM THIS AD**  
Send 25% with Order, Balance C. O. D.  
USE AIR MAIL

**Our 1935-'36 General CATALOGUE IS READY**  
172 Pages of the Latest  
and Fastest Selling Items at  
Lowest Possible Prices....  
**MIDWEST MERCHANDISE CO.**  
1026-28 BROADWAY, KANSAS CITY, MISSOURI.



## SUPERIOR SALESBOARDS WILL DOUBLE YOUR PROFITS SHOOT for the MOON

### LIGHTNING FAST!

Takes In (600 Holes at 5c) . . . \$30.00

Pays Out (Average) . . . 13.55

Average Profit . . . \$16.45

Thick Board—Large Tickets—Easel—Cel-  
luloid Protector Over Jack Pots.

Price \$2.25 plus 10% U. S. Tax

Order Right From This Ad.

11 Big Hits in Our New Catalog. ASK FOR IT.  
**SUPERIOR PRODUCTS, Inc.**

2900 So. Michigan Ave., Dept. 7, Chicago

MARKER CO., INC., Cleveland, O.

3902 Carnegie Ave., Ohio Representatives.

**PIONEER NOVELTY DISTRIBUTING CORP.**  
MANUFACTURERS-DISTRIBUTORS OF VENDING AND AMUSEMENT MACHINES

**PRE-INVENTORY SALE OF USED MACHINES**

KING-A-LITES	\$12.95	CASTLE LITES	\$5.95
GENCO BASEBALL	10.95	SENIOR MAJOR LEAGUES	5.95
SPLIT SECONDS	8.95	REBOUNDS	5.95
BEAM LITES	7.95	SCORE-A-LITES	5.95
CHICAGO EXPRESS	7.95	BEACONS	5.95
AUTO BANKS	7.95	RADIO STATIONS	5.95
AUTO WHIRLS	7.95	JUNIOR MAJOR LEAGUES	3.95
AUTO COUNTS	7.95	SAFETY ZONES	3.95
TURNABLES	5.95	ESQUIRES	3.95

TERMS: All cash orders under \$10. 1/3 certified deposit orders above \$10.

**414 H. ST. NORTHEAST, WASHINGTON D.C.**



Protected—Copyrighted—Exclusive Contract

**BEST SELLER IN YEARS**

## SALESBOARD OPERATORS

### cash in with the

Joe Louis all-metal (bronzed) Coin Bank, Autographed by the "Brown Bomber" himself. Millions of Joe Louis fans everywhere want them.

Takes In (1,000 holes @ 5c) . . . \$50.00

Board with 12 large and 12 small

Coin Banks, each with key . . . 19.50

Profit . . . \$30.50

Takes In (300 holes @ 5c) . . . \$15.00

Board with 4 large and 3 small Coin

Banks, each with key . . . 6.00

Profit . . . \$ 9.00

This sensational, timely Coin Bank and ornament can be placed through clubs, lodges, societies, cigar stores, beauty and barber shops everywhere. OPERATORS, send for quantity prices and arrange own sales plans.

One Sample of cash bank sent postpaid, \$2.00.

**NATIONAL COIN BANK CO.**

Charlevoix Bldg., Dept. 65, DETROIT, MICH.





## "It's another **JIGSAW!**"

• There is no room for doubt. In fact, there is no need to doubt or question. Test and collections have proved that SCREAMO is the most popular pin table in America today. That's definite. SCREAMO is away superior to anything else known since the days of Jigsaw. ★ ★ SCREAMO really does the job for the operator. It puts new life into his locations . . . brings the play back doubly strong . . . renews interest in all tables . . . gets new locations . . . fills up cash boxes . . . and, generally speaking, keeps everybody happy. ★ ★ The secret of SCREAMO'S success is the idea back of it. An idea that is based on Rock-Ola's famous Jigsaw table. Set up alongside this, the fact that SCREAMO is a rich looking game, that it has an attractive playing field, the right pinning, and smooth, steady action, and you will understand why it is leading the field by a wide margin. ★ ★ Better see your nearest Rock-Ola Distributor today. Put 25 to 50 SCREAMOS into your territory, and make November the best month of the entire year. SCREAMO will do this for you just as sure as you are reading these words—because SCREAMO is another Jigsaw! (And the price is surprisingly low. Ask your distributor.)

**ROCK-OLA MANUFACTURING CORPORATION**  
800 NORTH KEDZIE AVENUE CHICAGO, ILLINOIS



**LOOK TO ROCK-OLA FOR LEADERSHIP!**



*They go wild over*

# SCRIMMAGE

BALLY'S FOOTBALL PIN GAME

**LIGHT-UP SCORE BOARD and ANTI-TILT**

HERE'S the game you've been hoping for—a **Football Game** by Bally—packed with **real football thrills!** On a beautiful panel of gridiron green, cleverly pinned for fast ball action and teasing suspense, SCRIMMAGE duplicates every play in football—from kick-off to touchdown! And every successful play—from a 2-point safety to a 6-point touchdown—is instantly flashed on the **LIGHT-UP SCORE BOARD**—designed to enable merchants to check both the score and Anti-Tilt without going near the machine!

**NEW MATCH-COLOR IDEA**

This exclusive SCRIMMAGE feature, whereby yardage gains turn into touchdowns, when two or more balls are placed in holes of the same color, is one of the most exciting skill challenges ever offered to the public. Another unique and realistic football feature is the Forward Pass Receiver—which requires 3 passes to be completed before a touchdown is made. No scores count unless the kick-off skill hole is made, which means that a "hopeless" game may become a winner on the last ball!

**If your Goal is bigger profits, hit the line with SCRIMMAGE!**  
**You'll make a "long run without interference" from competition—for SCRIMMAGE is in a class by itself for player appeal! Order SCRIMMAGE from your Jobber today!**

**WRITE FOR PRICE**

40 IN. BY 19 IN.  
10 BALLS 5 CENTS



## CAPTURE NEW LOCATIONS WITH BALLY'S

# BATTLE

**D**EFEND the fort against competition! Capture new locations! See the public surrender to the thrills of rapid-fire action! Win the war against slow profits!

You can do it with BATTLE! As exciting as a war-front newsreel, BATTLE is the game you've needed to wake up "dead" locations and put new life in your business!

See BATTLE in action—its **DOUBLE-HIT SCORING SYSTEM**—its clever **PROGRESSIVE SCORE**—its **LIGHT-UP TOTALIZER**—its realistic front-line **SCENIC PANEL** and **ACTION BACKBOARDS!** See two tanks leading the drive to high-scores! See bombs bursting before your eyes! See "shells" shot from a cannon and registering 1000 at every blast! Hear the rat-tat-tat of machine-gun **SOUND EFFECT!** See, hear and play BATTLE—and you'll understand why operators everywhere are rushing to join the BATTLE army! It's the greatest 10-BALL HIGH-SCORE game since Airway!

Ask your Jobber to rush your sample today!



**WRITE FOR PRICE**

45 IN. BY 20 IN.  
10 BALLS 5 CENTS

## BALLY MANUFACTURING COMPANY

2642 BELMONT AVENUE

CHICAGO, ILLINOIS

JOHN A. FITZGIBBONS, INC., Eastern Factory Representative, 453 W. 47th St., New York, N. Y. Licensed by Consolidated Pat. Corp. (Pat. No. 1,802,521).





Custom Built Cabinet  
21"x41"

**\$44.50**

**"ZOOM" FEATURES**  
 NEW COLORED LIGHTS  
 NEW PROGRESSIVE SCORING  
 NEW TRAP-SHOT IDEA  
 NEW TRIPLE ACTION KICKERS  
 NEW OVERSIZE MARBLES  
 NEW FLASHY METAL TRIM

Put Stoner's new 20-BALL Triple-action thrill game on your "played out" spots for a lasting revival. ZOOM has all the others stopped cold. It's the HIT of the year! Flashy! Colorful! Animated!

EVERY SHOT STARTS A RIOT OF AUTOMATIC ACTION.  
 EVERY GAME IS A CRUCIAL TEST OF THE PLAYER'S SKILL!

**THE ARISTOCRACY OF "THE ARISTOCRAT LINE"**

See ZOOM at your dealers. Ready Now. Immediate Delivery.

BOY! STONER'S "ZOOM" SURE BROUGHT ME BACK TO LIFE!



*Brings*  
**DEAD**  
**LOCATIONS**  
*Back to Life!*

# STONER CORPORATION

328 GALE ST. AURORA ILL.



**Tops 'Em All**  
 ELECTRIC  
**BAFFLE-BALL**

**ONE BALL**

Automatic Payout with  
**MYSTERY JACKPOT  
 and SIGNAL LIGHT**

Yes, sir, it tops 'em all in beauty in appeal in playing action . . . and in profits. No wonder Chicago operators are clamoring for more Electric Baffle-Balls. This giant game has the greatest of all play attractions. **MYSTERY JACKPOT with SIGNAL LIGHT!** 23 by 46 inches . . . crammed full of tantalizing action and suspense. Watch the added excitement when the Signal Light flashes on. It means any payout hole filled releases the Mystery Jack-Pot. Also pays out extra Silver Awards on TWO Pockets. See for yourself. Get Electric Baffle-Ball today

**GIANT SIZE**  
**\$89.50**

Tax Paid, F. O. B. Chicago.  
 MINT VENDER &  
 CHECK SEPARATELY, \$10.00 Extra

**IMMEDIATE DELIVERY**

**YOUR JOBBER OR**  
**D. GOTTIEB & CO.**  
 2736-42 N. PAULINA ST.  
 CHICAGO, ILLINOIS

**"CENT-A-PACK"**

Hundreds of locations waiting for this new, profitable 20 stop Reel Cigarette Machine. CENT-A-PACK, location tested and guaranteed for life of machine against mechanical defects. Average payout 48%.

Double Door and Register are made for the purpose of allowing the operator to leave key with location for lower door. Register keeps track of all plays. Register shows through special window. Operator retains key for upper door. No one can tamper with register.

**WITH GUM VENDER**

Plain Model,  
**\$12.00**

With Register and Double Door,  
**\$1.50 Extra**

Large Sales Volume and Increased Production Makes This Price Possible.



Double Door and Register

.....

**"JUNIOR"**  
*The Sensational*  
**COUNTER GAME**

Operators report Bigger Profits than any counter games ever used.

**IT'S DIFFERENT IN PLAYING APPEAL**

One pull of the plunger shoots all five balls at one time, each ball of a different color, which zig-zag down the playing field. Winning combinations are made by the way the balls line up at the lower part of the playing field. Player can win as many as 20 Free Games. "JUNIOR" gives the players action from start to finish.

**ORDER YOUR SAMPLE NOW!**  
**\$19.50**  
**SICKING MFG. CO., Inc.**  
 1922 Freeman Ave. Cincinnati, O.

When Writing to Advertisers Mention The Billboard.



1502

# Forms for the **XMAS**

## **HOLIDAY MERCHANDISING ISSUE**

**DATED NOVEMBER 30**

### **Start to Press November 20**

→ Last display advertising forms will go to  
press on Saturday, Nov. 23. If position  
is desired in any particular depart-  
ment copy must be received by Nov. 20. ←

## **Mail, Wire, or Phone Your Copy Today**

The Xmas Number will be on sale Nov. 26, a full month before Xmas, during the best buying season. The issue will contain special editorial features and will have a distribution of 85,000.

# **The Billboard**

**25-27 Opera Place**

**Cincinnati, Ohio**

**Phones: MAin 5306-5307**

#### **BRANCH OFFICES**

**NEW YORK**  
Palace Theater Bldg.  
MEdallion 3-1616, 7, 8

**CHICAGO**  
5th Floor Woods Bldg.  
Central 8480.

**ST. LOUIS**  
390 Arcade Bldg.  
Chestnut 0443.

**PHILADELPHIA**  
7222 Lampport Rd.  
Madison 6895.

**DALLAS**  
401 Southland Life Bldg.  
Phone 2-8202.