

LISTS OF FAIRS AND OTHER EVENTS IN THIS ISSUE

15 Cents

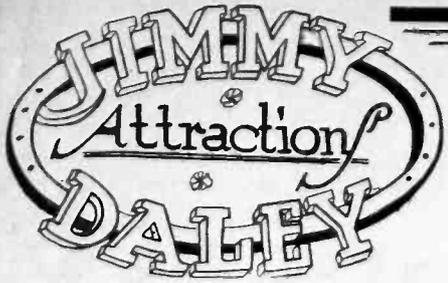
MAY 30, 1936

# The Billboard

The World's Foremost Amusement Weekly



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# The Billboard

Vol. XLVIII  
No. 22

May 30,  
1936

The World's Foremost Amusement Weekly

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## NO WIS. TRUCK RECIPROCIETY

### Federal Theater Project Launches Three in a Week

*"Dance of Death," "Ballad of Davy Crockett" and "Battle Hymn" presented—"Backwash" goes into second week, with Managers' Tryout Theater folding thereafter*

NEW YORK, May 23.—Three new Federal Theater Project plays opened here this week, *The Dance of Death*, starting Thursday night at the Adelphi; *The Ballad of Davy Crockett*, at the Brooklyn Majestic Theater Thursday, and *Battle Hymn*, at Daly's last night. Meanwhile the Managers' Tryout Theater's *Backwash* went into its second week at the Brooklyn Symphony Theater. It is the last production of this unit, which is disbanding due to poor business. *The Dance of Death* is W. H. Auden's satirical play in verse. As presented by the Poetic Theater unit, it is a hysterical, incoherent and lively show. Its liveliness is really its saving grace, as the production falls completely to make understandable the English poet's vigorous attack on "capitalism" and his portrayal of a "decline of a class." There are catchy lines, savage humor and occasional cleverness in choice of symbols, but the poetry as a whole is neither lovely enough to inspire nor sufficiently appealing to arouse. For one thing, much of the presentation consists of chorus chanting, and, unfortunately, the untrained voices make the words unintelligible. Thus only the solo parts are clear and that, of course, is hardly enough.

The music by Clair Leonard is excellent. In fact, it is so good that it distracts from the vocal portion of the show. Emile Beliveau staged it under the supervision of Alfred Kreymborg. As the first production of the Poetic Theater (See *FEDERAL THEATER* on page 17)

### Cincy's Coney Sets High Marks At Opening; Record in Ballroom

CINCINNATI, May 25.—Opening of Coney Island somewhat earlier than usual brought the best Saturday and Sunday business to the big Ohio River play spot in several years. Ideal weather made for record attendance, showers coming Sunday night too late to do much harm. President and General Manager Edward L. Schott expressed satisfaction with grosses, saying new high marks were made by Moonlite Gardens Ballroom both nights.

Past openings generally have been on the Saturday preceding Decoration Day, but the holiday falling on Saturday this year, the gates were thrown open nearly a full week before the usual time. Ross Pierce and his Island Troubadours provide strolling minstrel type of enter-

tainment in Rose Garden and Bob Sidell and his Musical Navigators play for dancing on the Steamer Island Queen.

Among new attractions are the Showboat, funhouse, and Fantasia, nicely framed illusion show operated by Leo J. Zolg, Dayton, O., with Lester (Marvel) Lake as inside lecturer. Lineup of attractions includes Moonlite Gardens, swimming pool, Rose Garden Cafeteria; Land of Oz, kiddie park; Wild Cat, Cascades, Loop-the-Loop, Water Bicycles, Laff-in-the-Dark, Airplane Swing, Tumblebug, Whip, Cuddle-Up, Twister, (See *CINCY'S CONEY* on page 83)

### Ky. Admissions Tax Effective June 7, Not 1st

FRANKFORT, Ky., May 25.—The Kentucky amusement tax goes into effect June 7, not June 1 as stated in the last issue and elsewhere in this issue. Governor Chandler has asked that applications for permits and blank bonds be sent at once to the Division of Excises, Department of Revenue.

The statement of the governor follows: "The amusement tax will go into effect June 7, 1936, as provided in the act passed by the revenue session of the general assembly. This act levies a tax in varying amounts on all admission charges above 10 cents to theaters, lecture halls, dance halls, night clubs, skating rinks, public bathing places and all (See *ADMISSIONS TAX* on page 88)

### TA Takes \$27,000 During Year; Corelli Lists Benefit Leaders

NEW YORK, May 23.—Ending its second season of regulating benefit shows, the Theater Authority reports local benefits using talent this season grossed at least half a million dollars. Of this about \$27,000 found its way into the Theater Authority treasury and another \$10,000 went to actors for paid performances. The TA cleared 150 benefits this past season. At least 20 went out and bought shows, while a few, such as affairs by actor organizations and those for flood victims, had their cuts to the TA waived. All others, of course, paid the TA a percentage of the gross.

Alan Corelli, the TA's executive sec-

retary, says the TA has collected \$37,000 since it came into existence about a year and a half ago. He points out the increasing amount of dough it is raking in for the theatrical charities and the large number of benefit shows compelled to pay for talent. He also says that professional benefit promoters have disappeared and unworthy charities are being refused TA approval to solicit acts, even when offering to give the TA the usual 15 per cent cut.

Looking over the benefit season, Corelli says Willie and Eugene Howard, Harry Hershfield, Rudy Vallee, Bob Hope and Pat Rooney appeared in the greatest number of benefits; the New Theater Dance Group played more benefits than any other group; Dan Healy, Bobby Feldman, Ed Sullivan and Louis Sobol worked the hardest at staging benefit shows; Milton Berle was the most consistent hit act; Henny Youngman, Ernie Mack, Al Bernie, Lucille Ballantine and Paul Pierce are prominent "finds" brought to notice by frequent benefit playing, and the come- (See *TA TAKES* on page 10)

### All Out - Staters Must Buy Plates

*Iowa retaliates by ruling trucks from Badger State must have Hawkeye license*

CINCINNATI, May 25.—Word has just reached *The Billboard* that Wisconsin courts have ruled that all out-of-State trucks must have Wisconsin licenses.

This has roiled up adjoining States, and in the case of Iowa, that State last week ruled that where Iowa trucks can't go free into neighboring States, then those States can't send their trucks free into Iowa.

The result is that Iowa is now saying that Wisconsin trucks will have to buy a license to enter Iowa. So it looks like a stalemate, both sides buying licenses to get into each other's State.

It has not been learned what action (See *WIS. TRUCK* on page 5)

### AFM and 248 Settle Dispute

*Compromise reached in suit of local against national body—charter restored*

NEWARK, May 23.—Paterson musicians' Local 248 and the American Federation of Musicians have settled their year-old fight over the status of Alfred Troyano, former recording secretary and business agent of the local. The agreement calls for the AFM's re-

(See *AFM AND 248* on page 10)

### All Quiet on the Broadway Front as Heat Comes To Stay

NEW YORK, May 23.—Legit, pictures and night spots continue with the same quiet pace of the last few weeks, the

only item of interest in the last-mentioned category being the American night club debut of Belle Baker at the Versailles, which club, incidentally, is doing about the heaviest business now that suburban draws such as Marden's Riviera and the Glen Island Casino are already pulling away some of the Broadway money. Legit's only opening of the week, *New Faces*, at the Vanderbilt, received fair notices and that constitutes the only news outside of the Federal Theater Project plays. Of the latter three new ones arrived, *Backwash*, the third and last production of the Managers' Tryout Theater unit, at the Symphony Theater, Brooklyn; *The Ballad of Davy Crockett*, presented by the historical unit of the project at the Majestic Theater, Brooklyn, and *Battle Hymn*, newly announced at Daly's Theater in Manhattan as an offering of the Experimental Theater. On Broadway the WPA plays, while not doing capacity business, are holding their own, while in Brooklyn the lack of patronage has resulted in a decision to terminate the Managers' Tryout Theater after the conclusion of the present production.

As for movie houses, the Music Hall held over *Showboat*; the Roxy did fairly (See *ALL QUIET* on page 10)

### In This Issue

#### No Safety Regulations For Private Carriers

WASHINGTON, May 23.—Increasing attention is being given the question of safety on the highways by both public and private organizations, spurred to activity by the appalling number of accidents. The Interstate Commerce Commission, thru its Motor Carriers' Bureau, has been making a special study for weeks of the propriety and legal phases of regulations under the safety section of the motor act as regards common carriers and contract carriers in interstate commerce. Such regulations may be invoked, under the law, but the commission so far has confined itself to putting into effect those provisions of the motor act having (See *SAFETY* on page 71)

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# Good Quota of Recitals Ends N. Y. Dance Season

*Philadelphia recitalists also active—Monte Carlo Russian ballet winds up American tour—Philly season refuses to finish—schools give recitals there*

NEW YORK, May 23.—With many amusement fields closing up with the onrush of summer, dance audiences have been fortunate the past month in having been provided with a succession of creditable recitals, headed by the Anita Zahn group of Duncan Dancers in *Arouse and Beware*, presented May 3 at the Biltmore Theater for the Red Cross flood relief fund. Deriving from Walt Whitman's *Leaves of Grass*, the trilogy had the benefit of a score by Mary Shambaugh, played by members of the Philharmonic Orchestra, and choreography by Miss Zahn. Blanche Yurka and Richard Hale created appropriate moods by reading portions of Whitman's works. Received with mixed reviews by the critics, who questioned the artistic validity of the Whitman interpretation, the dancers nevertheless were given a favorable response by the fairly well filled house. Leading performers were Anita Zahn, Rosemarie Beenk, Hortense Dolan, Betty Freidman and Kathleen Hinni.

A somewhat unique form of artistic endeavor was provided at Town Hall by John Bovingdon April 29 in a series of dance monodramas called *Portraits of a Changing World*. Bovingdon performs without the aid of any accompaniment other than his own voice, which is sometimes raised in song and sometimes in poetry and prose. It was a difficult and complicated aesthetic manifestation, and the audience, tho palpably confused, accorded him a warm ovation.

The Guild Theater on April 26 housed Klarna Pinska and her group in both solo and ensemble numbers, beginning with *Prologue-Fragments From the Past Welded to the Present and Future*, and concluding with *Conflict*. Miss Pinska was obviously superior to her supporters, and the comparison was not only disparaging to the latter but resulted in damaging the quality of the entire program. The same evening the Monte Carlo Ballet Russe, at the Metropolitan Opera House, gave its concluding program of the season, thus ending its two weeks' return engagement there, with *Beau Danube, Les Noceux, Spectre de la Rose and Choreartum*.

Senorita Montalva, from South America, made her presence known to local dance fans by a program of Latin-American and Spanish dances at Town Hall April 19. Among her numbers were Andalusian and Flamenco items, climaxed by a faruca accompanied by music from De Falla's *Three-Cornered Hat*. Assisting Miss Montalva were Emilio Osta, pianist; Celso Hurtado, marimba player, and the Hernandez Brothers, a guitar trio. The program was heightened by Montalva's authentic costumes, and a large Latin audience gave her a tremendous ovation.

Miss Ingeborg Torrup, assisted by the Greenwich House Dance Group, offered a recital at the McMillan Theater May 7. Her program consisted of dances arranged to modern composers and to some of Grieg's pieces, in addition to two new dances for which she wrote the music. With personal charm and a vital body, she impressed an enthusiastic audience (See *GOOD QUOTA* on page 10)

## Fraud Charges in Wesco Bankruptcy

SAN FRANCISCO, May 23.—Charges of fraud in the bankruptcy of the Fox-West Coast Theaters, naming Federal Judges William P. James and Harry A. Holzner, of Los Angeles, and Samuel W. McNabb, former U. S. attorney there, were filed in the U. S. Circuit Court of Appeals here yesterday by Col. William H. Neblett, law partner of Senator William McAdoo.

Judge James is accused of failing to disqualify himself in the bankruptcy proceedings at the time of the adjudication, tho his son-in-law, Albert W. Leeds, was secretary-treasurer and a director of the Fox concern.

Judge Holzner is alleged to have brought about the appointment of Mc-

## Democratic Meet Boosts Philly Legit

PHILADELPHIA, May 23.—Democratic Convention will provide for a bit of revival on the local boards. Usually dark at this time of the year, month of June will have four plays for theatergoers and the possibility of a fifth, including a premiere opening. Jack Cohen, formerly identified with the movie industry, will present his first effort in legit, with *In the Dog House*, product of two Philadelphia writers, Robert Allen and David Levy, dealing with the antics of a newspaper columnist. Promised for the week of June 8, house yet unnamed.

Katharine Cornell brings her revival of *Saint Joan* to the Forrest for the week of June 1 as one of the most important offerings of the year. Announced for mid-June at the Broad is the Pulitzer play a year ago, Zoe Akins' *The Old Maid*, with Helen Menken and George Nash in their original roles and Violet Heming in the part played here by Judith Anderson last September. Broad is currently housing the No. 3 company of *Three Men on a Horse* in its second week, following the departure of

## Texas Federal Theater Group Scores With Historical Show

HOUSTON, Tex., May 23.—Chester Snowden's *Pioneer Texas*, a dramatization of incidents in early Texas history, produced recently at the Scottish Rite Cathedral as the first offering in Texas of the Federal Theater Project, received the acclaim of local critics as well as a generous ovation from the audience of first-nighters. Unique in construction, the seven episodic acts and scenes were accompanied by a narrator's prolog, with the narrator sitting in a small booth to one side of the stage and relating the action to his granddaughter.

Situations and settings depicted were (1) a prairie scene involving a meeting between the pioneer and the Indian and the rescue of "Cynthia Ann," (2) the first cabin, (3) the country store, (4) a Negro quarter set, (5) the country

## New Virginia Law Bans Kids In Private School Recitals

RICHMOND, Va., May 23.—Under an amendment to the Virginia child labor law, effective June 19, private schools and dancing classes will not be permitted to present minors in revues or other performances without a permit from the State Labor Department. Even then no child will be allowed to appear in such productions more than once a week. Following the court order allowing 8-year-old Jackie Merkle, "mental marvel," to appear at Loew's Theater here, John Hopkins Hall Jr., State Labor Commissioner, made a study of the labor laws enacted by the last Legislature and reported that amateurs had been included

## Helen Hayes-Carol Frink Suit Is Set for June 17

CHICAGO, May 23.—The \$100,000 alienation of affections suit of Carol Frink, dramatic and motion picture critic of *The Chicago Herald and Examiner*, against Helen Hayes, actress, has been set for June 17 by Judge William V. Brothers in the Circuit Court.

Miss Frink, who divorced Charles MacArthur, playwright, charges that Miss Hayes alienated MacArthur's affections. Miss Hayes is now MacArthur's wife.

## Music Hall Leads MP Baseballers

NEW YORK, May 23.—Results of games in the Motion Picture Baseball League, with dates played, during the week ending May 22 are: Music Hall 9, Skouras 3, May 15; Loew MGM 17, Consolidated Lab. 5, May 16; Columbia 12, NBC 3, May 18; Skouras 10, RKO 2, May 20; Music Hall 4, Paramount 1, May 22. The chart below lists the league standing to date:

Team	Won	Lost	Pct.
Music Hall	3	0	1.000
Columbia	2	0	1.000
Loew MGM	1	0	1.000
NBC	1	1	.500
Paramount	1	2	.333
Skouras	1	2	.333
Cons. Lab.	1	2	.333
RKO	0	1	.000
United Artists	0	2	.000

No. 5 company from the Garrick on May 16 after an 11-week stay. Chestnut Street Opera House, where *The Great Ziegfeld* pix is rounding out an eight-week stay, will be available for *Three Men* when *The Old Maid* moves into the Broad.

Possibility that Nazimova will bring her *Ghosts* here for a return engagement during the convention month, but no definite announcement forthcoming.

# Sherman Trial Coming Up

*Former head of Local 306 alleges it is spite work—picketing troubles up again*

NEW YORK, May 23.—Plenty of dirt will fly when Harry Sherman, former president of movie operators' union Local 306, is brought to trial for alleged theft of \$150,961.75 from the local's treasury. Sherman is out on bail of \$7,500, furnished for him by David Berk, a Brooklyn Paramount Theater assistant stage manager. Sherman was indicted by the regular New York County grand jury Monday and surrendered soon after. The indictment was then handed up in General Sessions.

Sherman attributed his indictment to "spite work by a disgruntled ousted group of the union, who will jump out of the window when my trial begins." Sherman is understood to be referring to the Sam Kaplan faction in the local, one of whose leaders, Morris Kravitz, recently filed a suit demanding an accounting from Eherman.

Irving Mendelson, assistant district attorney, who presented evidence to the grand jury, told of being informed by witnesses that fines were assessed against those who insisted on an accounting and that Sherman refused to explain to members just how he spent more than \$400,000 in "reorganization and rehabilitation."

The local meanwhile has its hands full fighting the Allied union. A conspiracy complaint against 81 Socialist and sympathetic picketers for crowding about the Ritz, Star and Art theaters, Bronx, was dismissed Thursday in magistrate's court. About 20 members of 306 were pinched Sunday night, also for picketing in the Bronx.

## Temporary Quiet On Writers' Front

HOLLYWOOD, May 23.—After three weeks of intense bitterness and word warfare temporary quiet descended here this week on the screen writers' front. Nothing of consequence transpired in the split writing-talent situation, with activity in both the reduced Screen Writers' Guild and the rebel Writers of Hollywood group being marked off only to organization plans.

After several hours of conferences during the week foldup of the Screen Writers' Guild of California, with organization to be succeeded by Screen Writers' Guild of the Authors' League, was approved. Guild board is drawing (See *TEMPORARY QUIET* opposite page)

**FRANK TOURS**  
(This Week's Cover Subject)

FRANK TOURS starts his 31st year in the show business next season, his career going back to when he was 14, when he left school to enter the Royal College of Music, London. His first orchestral work took place when he was 19, when he organized and conducted for an opera group. The next year found him conducting and acting as musical director for the London Gayety Company. Since these early days of his career Tours has been a steady commuter between New York and London, where he has officiated at the best of the world's two leading cities have offered in the way of entertainment.

Tours has conducted for every Irving Berlin production. The first was "Watch Your Step" and the last "As Thousands Cheer." This year Tours conducted for "Jubilee." The list of producers who have called for Tours in connection with their musicals includes the late Florenz Ziegfeld and Charles Dillingham, Sam Harris, Max Gordon, the Frohmans and the Shuberts. Likewise, he has handled many shows for George Edwards, one of London's leading producers. Additionally, Tours has many songs to his credit, one of most popular being "Mother o' Mine." His score was used in the Theater Guild's production of "The Taming of the Shrew."

When radio became important it was only natural that Tours should become active as an air conductor. In the season just ending he led the unit accompanying John Charles Thomas. Before that he conducted for the late Will Rogers on his commercials.

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# Swingers Play To Full House

Show draws to standees and hot music lays 'em in aisles—several hits

NEW YORK, May 25.—New York's first swing music concert was sponsored Sunday night at the Imperial Theater by the Onyx Club, local niterie, which has figured considerably in popularizing the hot music. Show represented the Hall of Fame insofar as break-it-down musicians are concerned, and played to a house with standees. Venture will probably show a small loss, since all musicians were paid and the stagehands called for a heavy crew.

Concert proved again that hot music, by the name of swing or any other handle, is still hot music. When the different bands (there were about 14) started laying it in the groove the house pounded with them. Individual honors went to many players, some of whom are listed herewith; Tommy Dorsey's Clambake Seven was a high spot, with Dorsey and Jack Teagarden, playing in the Paul Whiteman section, stealing the honors for gaspipe playing. Entire Casa Loma Band opened and beat it for a sock. Wingy Mannone, one of the jam and swing stars, followed suit when he did his scorch version of *Isle of Capri*, which comes out *Capri on the Isle*. It put the bugs in the aisle. Bob Crosby's Band did all right on a pepped-up *Pagan Love Song*, with Ray Bauduc, ace drummer,

leading. Stuff Smith, from the Onyx, with Jonah Jones, his comedy partner and trumpeter, were another smash unit, outfit giving out plenty of rhythm and comedy combined.

One of the best and most unusual offerings came in Artie Shaw's string ensemble, which opens playing a la chamber music, but clicks with a sock into swing out of a flock of clarinet men. Shaw, with his own group and later with Bunny Berrigan, and Joe Marsala, with Mannone, were tops. Shaw's group could night club or vaude easily. Berrigan, his trumpet and band jammed for one of the best hands of the evening. Berrigan is generally accepted as the white Louis Armstrong. Mildred Bailey vocalized three swell numbers with her husband's (Red Norvo) band. Red followed with plenty on his famed xylophone.

Louis Armstrong closed the show with a group of exhibitors on the best trumpet in jazz, with the results a foregone conclusion. He couldn't do enough. Carl Kress and Dick McDonough, the two ace guitarists, and Caspar Reardon, swinging a number on the harp, were other triumphs.

Meade Lux Lewis, Negro pianist from Chicago, sponsored by John Henry Hammond, left the house unimpressed, but Teddy Wilson clicked big. Others to show were Adrian Rollini, noted sax man; the Modernaires Octet, Cappy Barrow and a swing harmonica gang, and Frank Chase and a sax sextet.

## FRAUD CHARGES

(Continued from opposite page)  
Nabb as bankruptcy referee before he resigned as U. S. attorney. By intimation the briefs assert McNabb had been selected as part of the so-called "conspiracy" to keep creditors from realizing on their claims.

## TEMPORARY QUIET

(Continued from opposite page)  
up several plans of affiliation for transmission to the Authors' League Council for consideration.

No definite plans have yet been made for a general membership meeting of the SWG to wind up the organization's business preparatory to coming under the League's wing, but it is expected that such a meeting will be called as soon as one of the affiliation plans is approved.

In the rebel writing-talent tent, composed of writers opposed to the Guild and known as the Writers of Hollywood, formal organization meeting was to be held late this week. Leaders of this new group are sending invitations to all writers not now members of the SWG, pointing out that organization is entirely different in setup and basic policy from the Guild.

Constitution of new group, prepared

## "Lusitania" Salvage For Undersea Pix

CHICAGO, May 23.—An American picture group headed by Capt. John D. Craig, co-inventor of underseas cameras, is laying plans for the production of a feature picture along with several shorts in connection with the salvaging of the Lusitania. The Lusitania is lying on her port side in 312 feet of water 11½ miles off the Old Head of Kinsales, Ireland. The Orphir salvage boat found her last October and had to wait 14 days before weather would permit a diver being put down. The Argonaut Corporation, Ltd., a subsidiary to the Titonia Corporation, Ltd., both Scottish corporations, has the contract for carrying on the salvaging and controls all the rights. The United Feature Syndicate has exclusive news and news picture rights.

Captain Craig's crew will use lighting equipment designed by General Electric's Nela Park laboratories especially for this job. They will be of 5,000-watt capacity and are capable of withstanding pressure of 700 pounds per square inch (equivalent to a depth of 1,500 feet undersea). Lamps burn at 100 volts and their life is about 25 hours. It will cost approximately \$235 per hour to burn the lamps undersea.

This will be the first time that undersea motion pictures have been attempted and operated with lighting equipment at a depth below 100 feet. The feature is being negotiated for by two major companies for release, but the Tritonia Corporation has shown no interest in closing at this time. The National Broadcasting Company has a representative in Scotland at present negotiating for the broadcasts.

## WIS. TRUCK

(Continued from page 3)  
other States are taking on the Wisconsin ruling if any.

HARRISBURG, Pa., May 23.—Two bills affecting highway movements in Pennsylvania have been introduced in the House of Representatives. One sponsored by Representative Moomaw would increase truck and trailer license fees from their present range of \$10.50 to \$270 to a new range of \$18 to \$472.

A truck mileage tax, computed on gross weight, has been proposed by Representative H. G. Andrews and would apply to all trucks using Pennsylvania highways, assessing them \$1 for a permit and taxing them from two mills to 6 cents a mile, according to weight.

by William Slavens McNutt, Waldemar Young, Kubec Glasmon, William Counselman, Bess Meredyth, Frank Butler and Tom Reed, will be read, as well as executive ticket being recommended.

## WANTED FOR UNIT NOW WORKING Acts and Musicians

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Good Swing Drummer, also good First Trumpet. Other musicians please write. Can use good Singing-Dancing Sister Team. Address MANAGER OF UNIT SHOW, May 28-29-30, Palace Theatre, Bradford, Pa.; June 1-2-3, Rialto Theatre, Lewistown, Pa.

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WANTED QUICK FOR COOK'S COMEDIANS  
Account of disappointment. Young General Business Team to do some characters, also juvenile man for some leads. All must either double specialties or orchestra. Be sure to state age, etc., when answering and lowest salary for long season. Sam P. Davis, let me hear from you at once. No tickets or money advanced. This show never closes. Address COOK'S COMEDIANS, Smithfield, Va., week May 25th.

ROE NERO WANTS  
Quick, loyal, dependable people all lines, doubling instruments, B. and O., hot Sax, Trumpet and others. Young; handsome Juvenile and Gen. Bus. Man doubling. Wayne Bartlett, Doc Pepper Fox wire. No boozers or agitators. ROE NERO, Harlan, Ky.

Want Girl Singer & Musicians  
Sousaphone, Alto Sax doubling Clarinet, Accordion, Singing and Dancing Sister Team. Must join on wire. JOHN R. VAN ARNAM'S RADIO BARN DANCE, 26, Owego; 27, Waverly; 28, Bath; 29, Penn Yan; 30, Waterloo; 31-June 1, Seneca Falls, All New York.

WANTED—Experienced Canvasman that can drive truck. Join immediately. State salary. You get it. Write, don't wire. If you haven't had experience, don't answer. Out till Christmas. REGAL TENT SHOW, White Bluffs, Tenn.

WANTED—For FRANTZ PLATFORM SHOW, Piano Player that doubles Stage, Circus and Novelty Acts that change. State all. Be ready to join on wire. JERRY FRANTZ, Bangor, Pa.

WANTED AT ONCE—Leading Man, young, good looking. Specialties preferred. Wardrobe on and off. Sober. Wire WARREN'S COMEDIANS, Davalls Bluff, May 25-27; De Witt, 28-30; both Arkansas.

WANTED Repertoire and Vaudeville People, including Piano Player. THOS. F. WIEDEMANN, care General Delivery, Montgomery, Ala.

# Dance Congress and Festival Gives Publicity to Moderns

NEW YORK, May 23.—So-called modern dancing was given wide publicity this week thru the Dance Congress and Festival, which opened Monday and closes next Monday. The congress is viewed by dancers as a fine popularizer of the modern dance and as paving the way for more extensive commercialization. Encouraged by the success of the congress, several modern dancers announce they plan to form companies and tour one-nighters. The recent successful tour of Martha Graham and Group is considered an indication that the time is ripe for cashing in on a type of dancing whose popularity, up to now, has been more or less restricted to small groups of devotees.

Among those who demonstrated before the congress, held at the Kaufman Theater this week, are Martha Graham, Doris Humphrey, Paul Beople's Dalcroze Eurythmics, Rebel Arts Dance Group, Polly Korcheim, Franziska Boas and Group, Anita Zahn and Group, Jose Limon, Letitia Ide, Harry Losee, Anna Sokolow and Group, Jane Dudley, Sophia Delza, Bill Matons, Grusha Marke, Hanya Holm and Group, Lillian Shapero, Benjamin Zemach and Group.

The congress also had a "ballet evening" Monday, with Nora Koreff, Lisa Parnova, Vladimir Valentinoff, Arthur Mahoney, Thalia Mara, George Chaffee, Jenny Delova, Grace Walsh and Nina Verchinina participating. Tuesday was devoted to folk dances.

Another modern program will be held

tonight. It will include dances by Fe Alf, Miriam Blecher, Gluck-Sandor, Esther Junger; Sophie Maslow, Anna Sokolow, Felicia Sorel, Tamiris and Group and Charles Weldman and Group.

•• WANTED ••  
SENSATIONAL ATTRACTIONS AND NOVELTY ACTS, NAME BANDS, PRODUCERS OF "THE DRUNKARD" WITH INTACT COMPANIES TO OPEN JUNE 4. Wire or Write  
**SPORTATORIUM DALLAS TEXAS**

WHEN WE TALK PRICES WE TALK QUALITY AND PROMPTNESS  
Tickets Folded for Machines or in Rolls 2,000 each  
Printed to Order. Your Own Special Printing  
10,000 ..... \$ 6.65 100,000 ..... \$ 17.00  
20,000 ..... 7.80 200,000 ..... 28.50  
50,000 ..... 11.25 1,000,000 ..... 120.50  
Terms Cash. No C. O. D. Orders.  
**THE TOLEDO TICKET COMPANY, 114-116 Erie St., Toledo, Ohio**

LEARN ALL THE LATEST DANCES AT HOME QUICKLY AND EASILY  
More than 50 step combinations (lady's and gentleman's parts) described with 22 diagrams. \$1.00 post-paid.  
THOMAS E. PARSON (Radio's Famous Dancing Master) 113 W. 57th St., New York, N. Y.

LAST CALL  
OPENING SATURDAY, MAY 30  
**DERBY SHOW**  
DOWNTOWN  
**ROCK ISLAND**  
Flash Entertaining Teams with Wardrobe Come At Once. You Will Only Be Accepted If You Are High Class. Report  
**JOHN WINSTEN**  
Como Hotel, Rock Island.  
This is a H. H. COWL Unit.  
Following Teams Come At Once:  
BILLY WILLIS, WHITEY HELM, JIMMY LYNCH, AUSTY DOWDELL, ARTIE WHITE, FRANKIE LAMELO, JACK KELLY AND JOE HITT.

**SHOW PRINTING**  
The QUALITY KIND that attracts and gets the money. Finest Snow-White or Bright Yellow Poster Paper; Brightest, Flashiest Ink Colors. TENT SHOW HEADQUARTERS; DATES, POSTERS, CARDS, HERALDS, BANNERS. LOW PRICES—PROMPT SHIPMENTS. Write for Price List and Route Book.  
**CENTRAL SHOW PRINTING CO. MASON CITY, IOWA**

**ONTARIO HOTEL**  
Well-Known Theatrical House.  
\$1.00 Up Daily—\$4.00 Up Weekly.  
620 North State Street, Chicago, Ill.

**HOTEL RALEIGH**  
Where You Can Sleep Anytime—DAY OR NIGHT  
648 NO. DEARBORN ST., CHICAGO.  
Single Rooms, \$5.00—Double, \$7.00 per Week. Unit Headquarters. 5 minute walk to Loop. Theatrical Booking Agencies located in hotel.

WANTED MEDICINE PERFORMERS  
Also Novelty Acts and Punch Man. State lowest. CHAS. HILBERT, 737 33d St., North Bergen, N. J.

# ANA Querying Its Members On Their Censorship Stand

*Sends out questionnaire asking for their experiences and attitudes toward network censorships — commercial credits concerned and a yardstick in preparation*

NEW YORK, May 23.—Association of National Advertisers has sent a questionnaire to its members querying them on their experiences and attitudes toward censorship on radio as maintained by the networks. Queries have been put in the mail this week and it is said that the results will be kept confidential for the members of the advertising group. Principal question concerns itself with the experiences of advertisers insofar as cutting of commercial credits are concerned, the three major networks all maintaining a fairly strict regulation of advertising copy. Questionnaire seeks to establish whether the length of the credits has been affected; the nature of the claims questioned and if, in the advertisers' opinions, have legitimate statements as advertising copy been changed or been refused an okeh from the broadcasters. A purpose of the survey, according to agency men, many of whom were called in by clients in answering the ANA questions, is to furnish a definite yardstick in cases of commercial credits, so that the advertisers may know where they stand and benefit by others' experiences.

Agency men have been outspoken lately in their criticism of censorship according to network standards, with Columbia Broadcasting System especially involved. It is reported that one of the reasons an account recently shifted networks, with about \$400,000 annual time involved, is because CBS drew what the advertiser thought was too close a line. The agency men claim that while NBC's censorship shapes up as okeh, CBS has gone too far in telling the advertisers what is okeh for broadcasting and what can't be said. Another sore point with the agency men is the CBS time limit in proportion to program length of permissible plugs; altho, they say, the network has become more lenient lately in this regard.

It is claimed that much of radio's censorship is due to outside would-be reformers of the radio advertising field. It is also held possible that information which the ANA is gathering might be used to answer such claims, with the Women's National Radio Committee kept specifically in mind.

## Plan New Facilities For 2 Miss. Stations

SHREVEPORT, May 23.—Plans for the construction of facilities and offices to compare with the best in the country for KWKH and KTBS, *The Shreveport Times* stations here, was announced this week by John D. Ewing, publisher of *The Times*. Studios and offices of the stations, local outlets for CBS and NBC, respectively, are to occupy the entire second floor of the big Commercial National Bank Building. Ewing expects the new location to be ready for mid-July, when Shreveport will in reality have a miniature "Radio City."

Included in the floor plans are three studios which will be "floated" in accordance with latest engineering discoveries. The floors, walls and ceilings of the studios will be "cushioned" so that no shock or sound can possibly be transmitted to them from the building itself or from one studio to another. In addition to the studios there will be 10 offices and an audition room especially equipped for tryouts, large spectator sections and two control rooms. All will be air conditioned thruout.

"It is our plan to give KWKH and KTBS the finest studios in the entire country," John McCormack, general manager of the combined stations, states. "Our new equipment will be the best possible to get in the world and no other station in the South and few in the United States will equal the two *Times* stations in advanced engineering."

KWKH operates on 1,100 kilocycles, with power output of 10,000-watts, while KTBS operates on 1,450 kilocycles with 1,000 watts. *The Times* also owns KWFA, a 100-watter of Shreveport which has been silent for several months. KWKH was once the "hot bed" of much trouble to the old FRC when "Hello World" Henderson operated it and spent much time telling the world his "two cents' worth" about the government.

## Luxembourg Sales Switch in London

NEW YORK, May 23.—English sales representatives of Radio Luxembourg, Europe, have been changed from Radio Publicity to Wireless Limited after a court battle, which, according to reports here, is not yet over. American advertisers with European representatives, the representatives themselves and foreign time brokers have received practically no information on the change. They state that even their representatives abroad do not know the interests behind the new firm handling English time sales for the powerful Luxembourg. One report is that *The Daily Herald*, of London, is backing the new group.

Radio Luxembourg's world representatives are Information et Publicite de Radio in Paris, who in turn disposed of the English rights originally to Radio Publicity for England and Conquest Alliance Company for America. In turn the English firm had a subsidiary, International Broadcasting Corporation. The European brokers, instead of taking a commission from the station as is done by American time agents, bought blocks outright and resold them. This has led to considerable confusion, it is said, in connection with time on Radio Luxembourg. It is claimed that the advantageous periods on the station cannot be had for the next eight months to a year.

## Networks et Al. Preparing for Political Convention Headache

PHILADELPHIA, May 23.—Broadcasting plans for coverage of the Democratic Convention have been completed with booth allotments going to NBC, CBS, Mutual and the Intercity Group. Arrangement is a disappointment to WFIL which had designs on the fourth booth. Since KYW, NBC red outlet, will assure local coverage, Intercity was given the call despite the alleged pressure brought to bear by WFIL. However, WFIL refuses to give up the ghost and roll call may find them in a fifth booth. In any event, WFIL, local NBC blue, will enter the picture to aid Mutual's coverage, station being on the auxiliary web of that net. Short wave equipment and engineering staff will be at Mutual's disposal.

James Allen, WIP program director, will act as Convention Program Supervisor, and Edward Johnston, WIP's chief engineer, will be in charge of the engineering staff for the Intercity pickup. Announcing and commentating assignments going to Howard Jones, Gene Morgan and Alun Williams, of the WIP staff; Arthur J. Reilly, Washington correspondent for Intercity, and WMCA contributing Harry Hershfield, A. L. Alexander and Phelps Phelps.

NEW YORK, May 23.—Political convention time is headache time for the networks covering the political circuses. Costs of the coverage run high for the broadcasters, much higher than the expenses to which the newspapers and press services are put to. Networks figure on a loose budget, ranging from \$15,000 to \$25,000 each, but this may either be too high or too low. Usually it's the latter. Networks must put in lines, have a group of from five to ten

## The Allen Influence

PHILADELPHIA, May 23.—The Fred Allen influence disrupted the sanctity of a classroom at the Northeast High School. Last Wednesday the history prof announced an exam for the following morn, but the youngsters argued that it was impossible for them to study that night. On pushing the issue as to why and wherefore, the class yelled out, "It's Town Hall Tonight."

## Rate Differential Made One by Daily

NEW YORK, May 23.—Considerable interest has been aroused over the full-page advertisements placed in other daily papers by *The St. Louis Post-Dispatch*. This daily has announced that commencing June 1, it will abolish all rate differentials between Retail and General Advertising which will enable advertising agencies to buy display advertising, whether general, automotive or financial, on the same net basis as retail advertisers.

Setting up of one rate by this paper is expected to be followed by others with the result that those broadcasters, time brokers and station representatives who operate under retail and national advertiser rate cards may eventually find themselves forced to offer a similar one rate for both types of advertiser and also do away with the differential.

## Copyright Bill Still in Dark

WASHINGTON, May 23.—The subcommittee of the House Committee on Patents, which has been holding meetings regularly seeking to compose differences in copyright bills before it during recent hearings, continues to meet frequently but so far no conclusions have been reached. Statement is that as soon as there is anything to report the same will be forthcoming.

With Congress making strenuous efforts to adjourn around June 15 and with pending measures already on the calendar being pushed by proponents in efforts to get consideration of them on the floor of the House, the one certain thing is that if a bill comes out of committee it will have to contend with others for consideration as to its passage.

## Post Joins CRA For Radio Sales

*Commercial radio bookings under his wing—big branch offices for Consolidated*

NEW YORK, May 25.—Charles E. Green, head of Consolidated Radio Artists, Inc., which has taken over the orchestra booking business of the National Broadcasting Company, has appointed Jim Post to handle the organization's commercial radio bookings of bands. Post, until about a year ago, was for nine years with the sales department of NBC and considered the ace man when he left on account of ill health. He handled approximately \$2,000,000 a year in time sales; his contacts and experience make him a natural for the job. In addition to contacting the leading advertising agencies, Post covered such accounts as General Foods, Firestone Tire and Rubber Company, Consolidated Cigars, Sterling Products, R. J. Reynolds Tobacco Company, Bristol-Myers and numerous others.

Consolidated is opening five branch offices in as many cities, Mr. Green leaving on a tour this week to complete the details. Branches will be opened in Chicago, Cleveland, Pittsburgh, Dallas and Los Angeles, Detroit and similar good dance and night spot towns will probably follow.

Another band salesman added to the CRA staff this week is Harry Hunt, formerly with CBS, who will go on the road for Consolidated.

## 24-Hour Schedule Proves Successful

CHICAGO, May 23.—That the hours ordinarily "silent" can be advantageously used by radio stations, at least in the larger centers, has been proved by the experience of WJBK, Detroit, which has not only been on the air 24 hours a day for the past six months, but has been merchandising this night time successfully to commercial sponsors.

James F. Hopkins, general manager of the station, announced this week that the experiment has worked out well enough to insure continuance of the 24-hour-a-day policy, signing off only during that period each month when the government tests are being conducted.

"The number of night listeners has been increasing steadily ever since we went in for continuous operation," Hopkins said. "We kept check on the public reaction to the idea by asking for phone calls from listeners. The number has risen from a few dozen a night to 1,000 or 1,100 recently whenever such a request is made. Some of our night-time sponsors have been with us six months without an interruption, too, which certainly indicates they must be getting results."

## NBC Station Feeds Mutual

PHILADELPHIA, May 23.—WFIL, local NBC outlet, which in recent weeks joined the supplementary list of stations on the Mutual web, is planning to feed three sustainers to the Mutual net.

Piping the periods will depend on NBC's reaction, station's relationship with NBC being somewhat strained since it began airing Mutual shows. Proposed programs will have weekly shots by Chubby Kane, former WCAU-CBS juve entertainer; *Petticoat on the Air* (Mrs. Isabelle Hewson), femme news commentator, and Mount and Guest, femme piano twosome. If and when shows start Samuel R. Rosenbaum, station prexy, is on hand to jump the New York express to smooth any NBC squawk.

## Jack Wilson With WJBK

DETROIT, May 23.—Jack Wilson, formerly with Musik Wired Radio in Cleveland, has joined the continuity and publicity staff of WJBK. Wilson's previous work has included continuity and programming. He takes over the new post at once.

## Brooklyn Station Hearing Is Postponed to Sept. 9

WASHINGTON, May 23.—The so-called Brooklyn cases, long before the Communications Commission and frequently postponed as to hearing dates, have once more gone over. This time to September 9 next. Hearings in these cases had been set down for May 18, but when called were postponed at the action of the commission, and in the light of information sent to Chairman Anning S. Prall by M. Preston Goodfellow, president of *The Brooklyn Daily Eagle* company, to the effect W. Burgess Nesbit, who is holder of 49 per cent of stock in the broadcasting station, had been injured in an accident at Tucson, Ariz.

Representations were that Nesbit would be unable to participate in the hearings for some time.

# Gulf Oil Set In Expo Spot

**Moves into its building and sets up radio staff for production, etc.**

DALLAS, Tex., May 23.—Radio made its initial bid for interest at the Texas Centennial Exposition last week when the Gulf Refining Company radio building became the first commercial structure to be completed and occupied. The exposition production and program staff moved from the Administration Building to the Gulf studios last Friday, and the entire building, studios, offices and technical equipment were accepted for occupancy. The final inspection for Gulf was made by W. R. Huber, of Pittsburgh, advertising director, and O. H. Carlisle, of Houston, Southwestern division manager.

Except for minor finishing touches and studio furnishings, the building stands ready for regular broadcasts. Electrical installations in the master control room and in two monitor rooms are complete and patio speakers have been tested. Installation of amplifying equipment and sound pylons on the grounds is well under way and most of the 19 units have already been tested. Included in the building are two large studios with separate monitor rooms for each, a master control room, a suite of five offices for the production staff, an office for the Gulf-Exposition representatives, lounge rooms, a central foyer and reception hall. The entire building is air conditioned.

The technical staff is comprised of 15 trained radio engineers whose responsibilities are divided between the monitoring and control of programs from the grounds and the operation of the public-address system. A basic production staff of 10 was augmented Monday by 11 additional members. Two announcers are to report next week.

E. K. Smith, chief construction engineer for the Gulf Corporation in Pittsburgh, designed and supervised construction of the studios. The actual construction work was done by Cowdin Bros., of Dallas.

Clyde M. Vandeburg, director of radio for the expo, is in general charge of programing, production and operations. Don Riddle, Southwestern division sales promotion manager, is Gulf's expo representative with offices in the radio building.

Members of the technical staff are: W. T. Brown, resident engineer; Bill Dallin, chief technician; Harry Keith, chief operator; Chuck Mahan, sound-truck operator and announcer; John D. Henry, Harold Altfather, Charles C. Harris, E. M. Keith, Bob Mandel, J. Rickberg, Art Arrigoni, O. A. Waldon and E. C. Ellis, technicians.

The production staff is composed of Lewis Lacey, assistant director; Art Linkletter, program director; Bob Coleson, grounds system director; Al Tranter, sound control; Ramona Brady, director of women's programs; Gertrude Gale, librarian; Martin Provenson, Guy Savage, Dudley Williamson and Jimmie Crocker, announcers; Rita McLaughlin, receptionist; Jan Isabelle Fortune, Marjorie Leuthi and David Clark, continuity, and two page boys.

Final plans for NBC and CBS participation in opening-day ceremonies at the Texas Centennial Exposition are under discussion this week as Clyde Vandeburg, expo radio director, confers with officials of the two chains after a plane trip to New York from Dallas. From New York Vandeburg will fly to Chicago before returning to Dallas.

## Horace Heidt Seeks Talent

CHICAGO, May 23. — Horace Heidt, whose orchestra is heard nightly over the MBS chain and Station WGN here, will inaugurate a talent opportunity contest to be held every Sunday evening starting tomorrow night in the Silver Forest Room of the Drake Hotel where he is currently engaged. Winners each week will be given a week's engagement, at a professional salary, with the Heidt Brigadiers in the Silver Forest Room and a chance to appear on his sustaining and commercial radio programs.

## Sure To Knock Once

NEW YORK, May 23. — Associated Cemeteries Corporation has started a series on WMCA. Name of the program is "Voice of Opportunity." That's their version of it.

## 135 Warner Suits Seek ASCAP Aid

WASHINGTON, May 23. — Approximately 135 actions started by Warner Bros.' publishing interests have now been referred by broadcasters to the American Society of Composers, Authors and Publishers for defense. Broadcasters have followed this course in reliance upon the provision of the contract with ASCAP, which provides that ASCAP agrees to indemnify, save and hold harmless and defend stations from suits concerning renditions of compositions contained in ASCAP's repertory.

ASCAP has, in every case, caused its general counsel, Nathan Burkan, to prepare answer, and has forwarded such answer to the broadcaster, to be filed by the station's local counsel. In requesting local counsel to file the answer, ASCAP has assured the stations that the appearance of such counsel would not prejudice the station's claim for any indemnity from ASCAP.

The NAB has been informed that ASCAP intends to furnish the services of its counsel, necessary information and evidence, without charge to any broadcaster who avails himself of such services. ASCAP takes the position that the basic questions involved in the Warner Brothers litigation will be disposed of in a few test cases, and it is expected that ASCAP will assume charge of the trial and of the prosecution of appeals in such test litigation.

## Philly Loses Radio Column in The News

PHILADELPHIA, May 23.—Lee Ellmaker, *Daily News* editor, yanked out Dorothy Love's daily radio chatter column. Only reason given in order was that the space was needed for other purposes, Miss Love remaining to handle other assignments on staff.

*The News* was the only rag carrying a radio piece daily, *Record* and *Inquirer* running a press-agent's delight for the Sunday editions only. In spite of the fact that lines for time swaps exist between the press and radio stations, earlier burns are not forgotten and editors are no go for a daily diet of radio chatter for the fans.

## ABC Net Adds WJJD

CHICAGO, May 23.—Effective Monday Station WJJD will serve as an auxiliary Chicago outlet for the Affiliated Broadcasting Company affording Chicago coverage to a number of the network's sustaining programs not heretofore available to the local audience. Station WIND, Gary, controlled by the same interests as WJJD, uses occasional ABC programs also.

## Disk Artists Org Claims Gains And Signs Two Coast Stations

LOS ANGELES, May 23.—The American Society of Recording Artists, Inc., has licensed a couple of stations, both in this immediate vicinity. They are KGFJ, this city, which operates 24 hours a day and reputed as one of the largest users of phonograph records on the ether; also KMPC, Beverly Hills. Both stations are reported as having signed with ASRA for this year and into 1937. Back damages are said to have been paid by both outlets as demanded by the ASRA. The said damages are for use of the ASRA member disks for the year 1935.

According to Arthur Levy, executive secretary of the organization, the two stations which joined did so despite all efforts of the National Association of Broadcasters to deter such action. Levy also states that a complete check on all records used by stations thruout the country is being made constantly and that advertising agencies have written in asking about licenses and back dam-

# Free Time Grab by Magazine Publishers Supplying Shows

**Hearst and Macfadden going in for it on large scale supplying scripts that are allowed to be sold as a commercial with publishers retaining a plug**

NEW YORK, May 23.—Magazine publishers, especially two of the largest groups, Hearst and Macfadden, are going heavily for radio plugs, with the free publicity gag apparently uppermost. Macfadden is following the lead set by Hearst in angling for the free time, with Hearst having been using the broadcast medium for a fairly long time, latest move being to establish a New York network, primarily to plug the various Hearst magazine properties. In following suit, Macfadden's is establishing a radio

## Martin Succeeds Dirks As KFAB-KFOR Manager

LINCOLN, Neb., May 25.—Reg Martin, late of KSO, in Des Moines, will become station manager for the local end of KFAB and KFOR, members of the Lincoln Newspapers string, which also includes KOIL, Omaha. He succeeds Dee Dirks, who is slated to go out of the employ by July 1. Dirks just finished 10 years' service with KFAB, and four with KFOR, which was taken over by the Union Holding Company in 1932. He started as program manager. His statement to *The Billboard* indicated that he contemplates a radio venture of his own, and he said he would leave the studios about June 15 to start work on it. John Henry, station manager of the Omaha end, has been sent in here to hold the manager post until Martin comes to take over.

Two new announcers have been added, Dwight Perkins, former amateur theatrical performer around here, and Layman Cameron, who was once with NBC, Chicago.

## Sears, Roebuck Splurges For 52 Weeks in Philly

PHILADELPHIA, May 23.—Sears, Roebuck & Company, heretofore a casual buyer of radio time, most of it being spots, goes on a radio spree with two 15-minute periods daily on a 52-week contract, Thomas F. Harkins Agency setting the account on WFIL. Starting May 20, 9:15-9:30 a.m., brings a band concert and dance music at 5:15-5:30 p.m., all of it electrically transcribed.

Sears contract is the second of its type WFIL sold in one week. Tappin's, credit jewelry store, also bought two 15-minute periods daily of ET dance music for a year period, account handled direct.

## Berle Palmolive Guest

NEW YORK, May 25.—Milton Berle, comedian, has been set by CBS Artists' Bureau for a one-time guest shot on the Palmolive *Ziegfeld Folies* on May 30. Strong possibility of Berle being signed to continue thru the summer if his showing clicks.

writer to adapt stories from the "True" ilk and other mags published by the firm. Ed Lewis, press agent for the Macfadden publications recently completed a lengthy trip devoted to lining up stations to take the Macfadden programs being given away in exchange for plugs. Reported that about 60 stations are already taking the cuffs scripts. Lewis is now working in connection with the bunion derby the publisher is sponsoring.

Macfadden interest in radio first got under way with a co-sponsored program on WMCA and the Intercity group, the publishing house furnishing the script and talent and a jewelry house paying for the time. Scripts were based on yarns in one of the Macfadden journals, this later supplemented by another show on WMCA tied in with *Movie Mirror*, fan rag. This folded when not sold, with the co-sponsored program going off the air two weeks ago.

At about the time the Intercity show went off, Lewis started traveling to line up the other stations. Macfadden is now represented in all sections of the country, the stations getting the scripts in exchange for free mention and with the additional proviso that they may be sold commercially by the station, but with the magazines in question still to get mention. This is similar to the Hearst policy started in connection with syndicated sections of the Hearst newspapers. It was squelched under the NRA radio code.

Macfadden's is sponsoring *Good Will Court* on WMCA and Intercity, as well as Mutual Broadcasting, starting June 7, with MBS getting one-half hour of the show, which goes to an hour from 45 minutes on June 7.

## All-Arkansas Show By NBC on May 29

LITTLE ROCK, May 23.—A Coast-to-Coast all-Arkansas program thru the NBC as a tribute of the network to the observance of the Arkansas centennial at 9:15 p.m. Friday, May 29, was announced by Harvey C. Couch, chairman of the centennial, this week.

The program of 45 minutes duration will have its initial 15 minutes remoted from here. William Paisly former Arkansan now in charge of the NBC program department, and Harlan Hobbs, publicity director of the centennial commission, collaborated in arranging the program. Pat Binford will act as master of ceremony and talks will be made by Senator Hattie Caraway and Senator Joe Robinson. Dick Powell, Bom Burns, Lum and Abner, Ross Graham and Russ Morgan and ork, all natives of Arkansas, will take part. Talent of KTHS, including its barn dance act and soloists, will furnish Little Rock's part.

## General Motors Considers Summer Concert Renewal

NEW YORK, May 23.—General Motors Sunday night concerts will originate in Los Angeles and San Francisco respectively the next two broadcasts, the former being a Philharmonic and the latter a symphony organization, with Erno Rapee conducting. Soloists are Mishel Piatro and Rosa Ponselle. Upon resuming broadcasts in the East for the remainder of the month of June, G. M. will play light or so-called "promenade concerts."

Altho the concerts are tentatively due to go off at the end of June there is a possibility of an all-summer continuation in order to hold on to the time and network.

# JAYSNOFF SISTERS

★ IRIS and JUNE ★  
The Leading International Duo Pianists  
Radio • Concert • Stage

*the Harlem Express! Himself*

## JIMMIE

## LUNCEFORD

AND HIS ORCHESTRA

*the new King of Syncopation*

NOW TOURING NEW ENGLAND STATES.

Direction  
HAROLD OXLEY, 17 E. 49th St., New York, N. Y.

## DONALD BAIN

(IMITATOR-COMEDIAN)

UNUSUALLY LIFE-LIKE IMITATIONS OF  
BIRDS, ANIMALS, WILD BEASTS, ETC.  
Room 902, 723 Seventh Ave., New York City.  
BRYANT 9-5107.

## ED WEEMS

AMERICA'S MOST VERSATILE  
ENTERTAINING ORCHESTRA

Now Playing

EMPIRE ROOM

OF THE PALMER HOUSE

CHICAGO,

## WINGY MANNONE

(The New Orleans Swing King and His Swing Band) Now Playing at the Hickory House, New York. Doubling at the STORK CLUB. Recording for RCA Victor.

## PHIL HARRIS

AND HIS ORCHESTRA,

With LEAH RAY,

Opening ADOLPHUS HOTEL, Dallas,

May 30.

# Alexander GRAY

"Performance by Chrysler"

A CBS Super Air Show  
Every Thursday 8 P.M. EST,  
Coast to Coast  
Pers. Mgt. CBS Artists Bureau

## HUGH CROSS AND HIS RADIO GANG

Courtesy GEORGIE PORGIE cereal

10 A.M.—WWVA—4 P.M.

ERNIE BRODERICK, Personal Representative.

... they all swing with

## Tommy

THURSDAYS,  
SUNDAYS,  
11:30 P. M.,  
WABC

# DORSEY

CBS NETWORK AND HIS ORCHESTRA

The Blue Room

★ HOTEL LINCOLN  
New York

# Station Notes

Address All Communications to the New York Office

WDSU, New Orleans, has named Sleinger, Inc., as its representative. General Mills has spotted a large transcription campaign on WBT, Charlotte, N. C. . . . Zenith Auto Radio has placed an announcement campaign thru H. W. Kastor & Sons on WSB, Atlanta. . . . R. B. BOYES has received permission of the Communications Commission to assign the license of WSGN, Birmingham, to *The Birmingham News*. . . . INEZ WADE, of WHIO, Dayton, O., married ARTHUR SCHMACHER recently. . . . Beneficial Management Corporation is sponsoring the early morning news period on WCKY, Cincinnati, starting June 1.

On July 4, 5 and 6 a convention of owners of amateur radio stations will be held at Moncton, N. B., under the auspices of the Moncton Amateur Radio Club, with from 200 to 300 in attendance. The convention will cover the provinces of New Brunswick, Nova Scotia, Prince Edward Island, Quebec, Ontario and the States of Maine, New Hampshire and Massachusetts. . . . The Canadian Radio Commission has eliminated *Show Shop Songs*, a twice weekly feature from CHSJ, St. John, N. B., and has given the spot to *Fanfare*, offering a two-way ork and NINA BARBERRY, of Campbellton, N. B., soprano. BRUCE HOLDER, of St. John, has been named as director of the program, arrangements for which were made at a recent huddle held at CHSJ, with J. FRANK WILLIS, of Halifax, N. S., representing the CRC as regional director. ERIC ROLLINSON, of St. John, directed the supplanted feature which was on since last October. *Fanfare* will be on until late September. . . . One of the complaints submitted to the parliamentary committee investigating the Canadian Radio Commission operations was that reception from U. S. stations in the maritime provinces is much better than that from Canadian stations, including the CRC network programs. This is stated to be particularly evident in Southern Nova Scotia and Southern New Brunswick. Southern Nova Scotia hears the Boston stations much better than the Canadian stations at Halifax, Wolfville, Yarmouth, St. John, Fredericton, Charlottetown, Summerside, Sydney,

Moncton, Campbellton, altho separated from Boston by an expanse of the Atlantic Ocean at the Bay of Fundy junction that takes a fast steamer about 16 hours to cover.

WDRG, Hartford, Conn., has moved into its new studios next door to WTIC and the boys of one station can practically reach out the windows and shake hands with their friendly rivals. . . . WTHT, Hartford, Conn., expects to be ready for operation on July 1. The station will operate on 1,200 kilocycles with 100 watts. An application for full time is pending with the FCC, and it is reported that if permission is granted WTHT will become affiliated with NBC's Blue web. . . . WILLARD JOYCE, one of Connecticut's premier banjoists and long a feature of WICC's *Melody Limited* at Bridgeport, Conn., left this week to join the Hank Keene Hillbilly group at Ashtabula, O. . . . VERA CRUZE, singer on WELI, New Haven, Conn., leaves the station on June 1.

FORD MILLER, formerly with WCAE, Pittsburgh, has joined the staff of WBAL, Baltimore, as announcer.

*S. S. Fun for All*, skipped by JERRY STONE, oldest participating show in Philadelphia radio, currently on WDAS, will sponsor the all-day-on-water Sunday excursions offered by the Erickson Steamship Line, starting May 31. Entire radio cast and an ork to be added will provide the sea-going entertainment. Three Naturals, vocal male trio heard on NBC and CBS sustainers emanating from Philadelphia, are the newest additions to the cast. . . . BEN GIMBEL, prez of WIP, Philadelphia, off for a European trip. . . . LeROY MILLER is the newest addition to the announcing staff at KYW, Philadelphia, coming from WCBA, Allentown.

CAPT. A. C. PRITCHARD, manager of WWL, New Orleans, has returned to the station after two weeks' confinement to a hospital. . . . CARL and MAUREEN LELLY, featured soloists of WWL, leave May 29 for a three-month visit to Carl's homeland, Sweden. While he is away studio string ensemble will be in charge of JOSEPH FULCO.

## New Biz, Renewals

NEW YORK, May 23.—Renewals on the National Broadcasting Company: AMERICAN TOBACCO CO., thru Lord & Thomas; renews effective June 10, Wednesday, 10-11 p.m. on WEAF and 59 stations. *Hit Parade*.

AMERICAN RADIATOR CO., thru Blaker Adv. Agency; renews effective June 14, Sunday, 7:30-7:45 p.m. on WEAF and 20 stations. Musical program.

### CBS Accounts

LEVER BROS.' CO., thru Ruthrauff & Ryan; started May 20, WABC only, Monday to Friday, 9:45-9:55 a.m. Bill and Ginger.

POMPEIAN CO., thru Topping & Lloyd; started May 20, WABC only, Wednesday, 10:45-11:15 p.m. Edward Nell, Ted Black Orchestra.

### MBS Accounts

HEALTH PRODUCTS CORP., thru William Esty & Co.; renews, Sunday, 6-6:30 p.m. on WOR and 10 stations. Amateur program.

ARMIN VARIETY, INC., thru Sellers Service; renews effective October 11, Sunday, 1:30-2 p.m. on WGN and five stations. Ted Weems Orchestra.

### Chicago

JELSERT CO., thru Rogers & Smith, 24 quarter-hour early-morning programs. WLS.

FOLEY & CO., thru Lauesen & Salomon, 156 15-minute early-morning programs. WLS.

GATEWAY SPORTING GOODS CO., thru R. J. Potts & Co., three one-minute morning announcements. WLS.

ACME FEEDS, Inc., thru K. E. Shepherd Adv. Agency, continuation order for 78 two-minute early-morning announcements. WLS.

GRAEF-COWEN CORP., thru John L. Butler Co., nine one-minute announcements. WLS.

SQUIRE-DINGEE CO., thru Mitchell-

Faust Adv. Co., increased schedule for 78 quarter-hour early-morning programs. WLS.

CARTER MEDICINE CO., thru Street & Finney, continuation order for 228 one-minute early-morning electrical transcriptions. WLS.

WALKER REMEDY CO., thru Weston-Barnett, Inc., continuation order for 18 one-minute early-morning announcements. WLS.

C. S. WELCH CO., thru Kiesewetter Adv. Agency, 12 one-minute announcements during Homemakers' Hour. WLS.

ILLINOIS AGRICULTURAL ASSN., thru Critchfield & Co., continuation order for 24 five-minute daytime programs. WLS.

CORN BELT HATCHERIES, thru Campbell-Sanford Adv. Co., one-minute noonday announcements thrice weekly, tf. WLS.

G. E. CONKEY, thru Rogers & Smith, continuation order for five quarter-hour National Barn Dance programs. WLS.

SERVEL, Inc., thru B. B. D. & O., Inc., additional order for 52 morning electrical transcriptions. WLS.

ACME WHITE LEAD & COLOR WORKS, thru Henri, Hurst & McDonald, Inc., 18 five-minute Homemakers' Hour programs. WLS.

ELEANOR MARTIN, thru Morenus Adv. Agency, two-minute announcement. WLS.

BABSON BROS., thru Matteson-Fogarty-Jordan, Inc., six one-minute early-morning announcements. WLS.

HOUSEHOLD FINANCE CORP., thru Charles Daniel Frey Co., 23 announcements. WLS.

GARDNER NURSERY CO., thru Northwest Radio Adv. Co., continuation order for 18 quarter-hour early-morning programs. WLS.

CAL-ASPIRIN, thru Reincke-Ellis-Younggreen & Finn, Inc., *Painted Dreams*, a local commercial and MBS sustaining to CKLW, has renewed until

(See NEW BIZ on page 9)

## TED JENNINGS AND HIS ORCHESTRA

The Crown Prince of Rhythm  
The Choice of the Southland.  
FAST BECOMING A NATIONAL FAVORITE.  
One of America's Most Entertaining Dance Bands.  
Care The Billboard, Cincinnati, O.

Every Tuesday  
10 to 10:30 P.M., EDST.  
NBC Chicago

# EDDIE DOWLING

presents his  
ELGIN REVUE  
with  
RAY DOOLEY

# E...fumadiddles!

## EDDIE GREEN

Four times on the FLEISCHMANN Hour.  
THANKS TO RUDY VALLEE  
Currently CONNIE'S INN, New York, Indefinitely.  
Direction  
NBC ARTISTS SERVICE

# ROY GOBEY

★★★★  
Dramatic Baritone  
SALLY'S MOVIELAND REVIEW  
WMCA

Sundays, 2 p.m. and 6 p.m. Now 10th Month.  
Mon. to Sat., 5:30 to 6 p.m. EDST.

# WALTER TETLEY

Radio's Outstanding Boy Actor

FRED ALLEN	9:00 p.m.	Wed.	NBC
SHOW BOAT	9:00 p.m.	Thur.	NBC
PAUL WHITEMAN	9:30 p.m.	Sun.	NBC
BOBBY BENSON	6:15 p.m.	Mon.	Wed. CBS
		Fri.	Wed. CBS
		Fri.	Wed. CBS

BUCK ROGERS 6:00 p.m. Mon. Wed. CBS

FRANK ANITA JOE  
ROSS • PIERRE • SCHUSTER  
THE BIG BROADCAST OF 1936  
NOW ON TOUR  
JACK KALCHEIM, Western Rep., Chicago.  
ROGER MURRELL, RKO Rep.

# LEITH STEVENS

Conductor  
exclusive management  
COLUMBIA BROADCASTING CO.



Marie Almonte  
THE SMART SET'S FAVORITE SONGSTRESS  
NBC ARTIST  
Currently THE EPICURE, Philadelphia, Pa.

It Helps You, the Paper and Advertisers to Mention The Billboard.

# Program Reviews

EDST Unless Otherwise Indicated

## Judy Canova

Reviewed Sunday, 9:45-10:30 p.m. Style—Hilbilly comedy and musical. Sponsor—John H. Woodbury, Inc. Station—WJZ (NBC network).

Judy Canova came out of the Ziegfeld Follies for a hearing on the Paul Whiteman Musical Varieties and triumphed with a contract. With Judy is sister Anne and brother Zeke, all three citizens of Unadilla. For purposes of quick comparison as to what she does Miss Canova might be termed a femme version of Bob Burns, only she is really more musical in a practical way, can sing and otherwise disport herself in a sparkling, ingratiating manner. For the gags, Paul Whiteman plays straight for the comedienne and it surely adds one more refreshing spot to the program.

Comedy usually is heard for the early part of the period, and for the closing minutes Anne and Zeke come in with the instrumental stuff as well as singing. Judy is a cheerful and happy bet for a show of the variety type. That she is a comer goes without saying.

M. H. S.

## "The Blessed Eventer"

Reviewed Wednesday, 10:45-11 a.m. Style—Announcements. Sponsors—Lubin & Smalley and the Strem Studios. Station—WWSW (Pittsburgh).

This program is novel in conception and its construction tends to build its number of listeners. The Blessed Eventer (Walt Framer) announces marriages, engagements and births submitted by program listeners. Lubin & Smalley, co-sponsor, personally delivers a bouquet of flowers to every mother, following the announcement of the birth, and a congratulatory card from The Blessed Eventer. From the Strem Studios, each mother receives a letter which entitles her to a free picture of her baby during a period of nine months and each bride is the recipient of a similar letter entitling the couple a free picture taken in the studios on the wedding day.

The sponsors claim that this action is a real business builder, as it circulates their names within a wide area and keeps their services in the limelight.

The program is piped daily except Sunday. Efforts are now being made to extend the time to a half hour to allow for some music between announcements.

S. H.

## "Pleasant Valley Frolics"

Reviewed Thursday, 7:45-8 p.m. Style—Musical. Sponsor—Crown Overall Manufacturing Company. Station—WOR (MBS hookup).

Show intended primarily for the folks not living in Park avenue duplex apartments, but rather the rank and file around the lesser flats and country homes that may have use for overalls whether on the job or just for week-end garden puttering. Program goes in for so-called request numbers and old songs, but they run mostly to pop tunes that have had their day and some that belong in the standard classification. Since the tunes are not exactly real old-timers for the most part, this makes the show sound like an electrical transcription that was made many months ago, before they could grab a few current hits. Seems that it would be better to fall back altogether on the old sentimental ditties, or brighten the proceedings with an occasional current hit. Right now it is in an in-between spot neither old nor new as a definite status. This is not the fault of the talent, which includes Charles Seel; De Vore Sisters, trio; Charles Waune, tenor, and Joe Lugar's Orchestra. Singing by the sisters, Lucy, Martha and Annabelle, also that of Wayne, is good; an Edgar Guest type of poem was included, while the orchestra adapts itself to either the hill-billy or regular dance stuff. Xylophone is featured at times.

Main thing appears to be the dangling of a \$2 de luxe chicken fryer which also has 12 other uses. Program starts right off on this theme and it gets more time than all the talent or entertainment. Coming, going and in the middle, the fryer is stressed as a bargain for 50 cents, plus a size tag from either Crown

or Headlight overalls. This results in the vocal or instrumental numbers being cut down to choruses and makes the entertainment seem very meager, particularly when it is only a 15-minute program. Entertainment being subordinate to great extent to the chicken fryer makes the listener or prospective overall buyer wonder whether the kitchen utensil is the main business or whether the overalls are in need of special inducements to put them over. Since the product is more or less well known as to brand, little more time for the talent and less harping of the fryer would lend more dignity and value to the program. Show originates in WLW studios.

M. H. S.

## Clem McCarthy

Reviewed Thursday, 11-11:15 p.m. Style—Sports chatter. Sustaining on WEAJ (NBC network).

A fast 15 minutes by one of the leading sports commentators who in the program itself is benefiting from the many previous assignments he has been given. McCarthy, in this program, is flying around the sports world in his airplane, piloted by Speed, played perfectly by Johnny Cantwell. McCarthy runs the gamut of the field, goes over the current events and harks back to well-known names and happenings in sports. This in much the same manner in which newspaper columnists do.

Spotted at 11 p.m. program should have a good male audience.

J. F.

## Conjur and Caroline

Reviewed Thursday, 9:45-10 a.m. Style—Sketch, with songs. Sustaining on WOR (MBS network).

Minor 15-minute morning program that will neither set the world afire nor find many to object to it. Idea is that Conjur and Caroline work in a Southern hotel, the gal as the cook and Conjur as general everything. Not much talk to the program, most of that just leading into the spiritual type warbling, mostly solos. Voices are pleasant enough and tunes of this character are always pretty well liked.

Locale of the sketch might make it especially advantageous for a food firm seeking to hit the housewife-morning audience.

J. F.

## Chris Wood

Reviewed Wednesday, 5:45-6 p.m. Style—Horse racing results. Sponsor—Fruit Industries, Ltd. Station—WDAS (Philadelphia).

A cinch for the horse-racing fraternity who want their numbers and mutuels fast and furious. And with a goodly knowledge of horseflesh, Chris Wood Jr. gives it to them in thorough fashion as it comes over the Nation-Wide News Service line installed in the studio. Refrains from picking winners or estimates of the situation so there can be no FCC squawk.

Opens with a "call to post" fanfare and fortunately doesn't waste time with hoof beats and crowd noises. After all, the results are the only reason for dial attention. Takes time out for two com-

## Material Protection Bureau

Attention is directed to The Billboard's Material Protection Bureau embracing all branches of the show business, but designed particularly to serve Vaudeville and Radio fields.

Those wishing to establish material or idea priority are asked to inclose same in a sealed envelope, bearing their name, permanent address and other information deemed necessary. Upon receipt, the inner packet will be dated, attested to, and filed away under the name of the claimant.

Send packets accompanied by letter requesting registration and return postage to The Billboard's Material Protection Bureau, 6th Floor, Palace Theater Building, New York City.

mercial spiels for Olympic wines, sponsors' product. In the wait for the late races, Wood obliges with a recipe for a Sloppy Joe's Special, which tastes much better if Olympic wine is used as one of the ingredients, if we are to believe Wood. In the least, it may be offered as a subtle suggestion for those caught on the short end of a three-way parlay.

Puts his turf-turned mind to use the last five minutes of this daily service. When caught, spiel was on the historical background of the Withers Derby. Since station is the only one that would dare pumping the results while the family is at the dinner table, yet alone offering a drink recipe when the kiddies want to hear cereals extolled, appeal is limited. And to those who can't wait for the papers to tell them they lost, Chris Wood offers that service for the dialing.

ORO.

## Final Edition

Reviewed Thursday, 9-9:15 p.m. Style—News dramatizations. Sustaining on WHN (New York).

Mainly in the style of other news dramatization programs, WHN's offering falls below the accepted norm in this type affair because of bum acting and writing that isn't very listenable. May be due to the shortness of time allotted the authors and cast, a handicap which often weakens the others as well.

Final Edition has less acting than other programs, with the announcers carrying more of the brunt as to narration. Seemed as tho many of the items selected were of lesser importance, idea being probably that the stories with the larger headlines are already familiar enough. That should be a good theory and would tend to increase interest in the program. But when the acting goes sour and the lines sound as bad as many of them did this evening it seems a waste of time.

J. F.

## Stenhouse Joins ABC

CHICAGO, May 23.—Wallace J. Stenhouse, formerly advertising manager of the Calumet Baking Powder Company and for four years with The American Weekly, has joined the headquarters sales staff of the Affiliated Broadcasting Company here.

Richard Holman, who writes the Cub Reporter serial for MacGregor & Sollie, Inc., Hollywood transcription producers, is to pen a new series for a local agency and has been in town this past week conferring. Altho sponsor is a secret, NBC is the network.

## West Coast Notes; New Morse Script

SAN FRANCISCO, Calif., May 23.—News along local radio row is popping like a string of firecrackers. Biggest to pop is aimed at Carlton E. Morse, author of NBC's One Man's Family, ace dramatic serial. Story here is that he has been signed by Benton & Bowles, Inc., New York agency, to pen a new dramatic serial for a national sponsor.

Altho Morse denies, assignment is said to be one of the season's biggest writing plums and will be a combination of Voice of Experience and Court of Human Relations—based on fan letters outlining human problems. Morse will remain in San Francisco while scribbling his new brainchild for production over the NBC airplanes from New York.

While on the subject of Morse and his One Man's Family, real reason Claudia (Kathleen Wilson) is being written out of the script for a "trip to Europe" is because Mr. Stork has served notice of a mid-summer visit. Miss Wilson is the wife of socialite Rawson Holmes, who's not in radio.

## Los Angeles

LOS ANGELES, May 23.—With Hollywood in the limelight as an ace center for national radio programs, the Columbia network is following NBC's lead and by fall expects to have more than three new major programs emanating from here. Adjoining its recently acquired KNX, the network will build two new theater-type studios for large audiences.

Executive personnel of KFI-KECA will not be affected by the signing of Harrison Holliday as co-ordinator for Earl C. Anthony radio division. H. K. Shillinglaw remains as manager of two stations, and Glen Dolberg will continue as program director. Holliday, former head of KFRC, San Francisco, reports here June 1 to take over his new duties.

George Wells, adapter of Lux broadcasts, in town to work with Danny Danker and Frank Woodruff in lining up talent and vehicles for the series. . . . George Jessel flew east to sign his A. & P. contract. . . . KHJ dolling up offices. . . . Walter Ruick, former music adviser at Paramount, has joined the Don Lee music department. . . . Leonard Cox, program director for KNX, celebrating his first year on the job by passing out box candy.

## NEW BIZ—

(Continued from page 8)

September 26, 1936, taking 11 to 11:15 a.m. daily except Sunday. WGN.

## Boston

SUFFOLK DOWNS RACE TRACK, 10 15-minute programs, twice weekly, starting June 11 and ending July 10, thru Goldstein, Boston. WNAC.

SINCLAIR WEEKS, Republican candidate for U. S. senator, four 15-minute political talks, starting May 20 and ending June 17, thru Broadcast Advertising, Boston. WNAC. (Also WORC, WMAS, WNBH, WLLH.)

HARVARD BREWING CO., 15 15-minute E. T., between the double headers of the Bees and Sox ball games, starting approximately May 30 and ending approximately September 26. Program listing: "Here Comes the Band," thru Charles W. Hoyt, New York. WNAC. (Also WFEA, WORC, WLBZ, WLLH, WNBH.)

## Dayton

BELTON'S TIRE SERVICE, announcements. WHIO.

M. J. BREITENBACH CO., thru Brooke, Smith & French, announcements. WHIO.

IRONIZED YEAST CO., thru Ruthrauff & Ryan; renewal, five-minute spots. WHIO.

HARTEN-KNODEL DISTRIBUTING CO., announcements. WHIO.

## South

FAIRBANKS, MORSE, & COMPANY, direct, 15-minute musical program daily six days a week, featuring Marie Hopsbourn and Louise Boday, soloists. WWL, New Orleans.

PEIBLEMAN'S-SEARS-ROEBUCK, direct, 15-minute Women's Clubs Program three times weekly, Monday, Wednesday and Friday at 10 a.m. WWL.

CHICAGO & SOUTHERN AIRLINES, New Orleans, direct, seven daily spots for four weeks. WWL.

PURSANG TONIC, thru Kastor and Son, 10 one-minute spot announcements weekly. WWL.

# Network Song Census

Selections listed below represent The Billboard's accurate check on three networks, via WJZ, WEAJ and WABC.

Only songs played at least once during each program day are listed. Idea is to recognize consistency rather than gross score. Figure in parentheses indicates number of times song was played according to last week's listing. Period covered is from Friday, May 15, to Thursday, May 21, both dates inclusive.

All My Life . . . . .	35	Welcome, Stranger . . . . .	20
Robins and Roses (33) . . . . .	32	Love Is Like a Cigaret (22) . . . . .	19
You (35) . . . . .	25	Would You? (20) . . . . .	19
Melody From the Sky (24) . . . . .	24	Christopher Columbus . . . . .	15
Lost (26) . . . . .	23	I Don't Want To Make History (18) . . . . .	15
She Shall Have Music . . . . .	23	Us on a Bus . . . . .	15
You Started Me Dreaming (25) . . . . .	23	There Isn't Any Limit to My Love . . . . .	12
Is It True What They Say About Dixie? (20) . . . . .	21	I'm Putting All My Eggs in One Basket . . . . .	11
Touch of Your Lips (23) . . . . .	21	It's You I'm Talking About . . . . .	9
Tormented . . . . .	21	One Rainy Afternoon . . . . .	9
		Moonlight in Hilo . . . . .	7

SHEET MUSIC best sellers will be found on page 13.

# Air Briefs

By JERRY FRANKEN

**MINOR** notes heard around. . . . Tim and Irene, with Henry Burbig and a small orchestra, are the likely successors to Jack Benny for Jello during the summer. A musical show was originally set, but it was decided to follow Benny with another comedy program. Don Wilson will act as m. c. on the summer show. . . . Ed Byron, formerly radio director for William Esty & Company, is now vice-president in charge of radio for Cleveland B. Chase, succeeding Frank Owens. Byron is directing *The Magic Voice*. . . . CBS is turning thumbs down on the *Worry Clinic*, one of the programs booked for General Mills morning series starting June 1. Program has previously been rejected by the Midwest CBS division. Leslie Atlans, CBS vice-president, was in New York last week. Ditto Herschell Hart, Detroit radio editor.

Question of Fred Waring's renewal for Ford will be definitely settled this week. Leader works direct for the motor manufacturer, not thru any agency any more, this having been so since the first of this year. . . . The rumors persist that Ford is looking for another show. Incidentally, Ronnie Ames bought himself a new car last week. One guess. . . . The song pluggers' program on WNEW has been stretched to half an hour. The boys are ambitious to become warblers. . . . Nalda Nardi is now doing an early-morning show on WMCA. Formerly she was on around midnight on the same station. . . . Nathan Zarkin, who recently did a guest spot on the Socony show, may undertake his own series. Auditions at Columbia soon.

After all the excitement, the latest is that *Showboat* will stay as it is over the summer, with the proposed dance series now pretty cold. . . . Phil Cook

goes to work soon for Kellogg's. . . . Zotos is not expected to renew. . . . John Boles is reported set to star in a series, but doesn't know for what advertiser. . . . Sid Schwartz has succeeded Mack Millar as press agent for WNEW. . . . Bill Challis and his orchestra, highly rated as a future star outfit, set for a one-time date June 7 for Gulf. Booked by Jimmy Saphier. . . . Brad Brown and Al Lewellyn left New York last week for a six-time weekly series on WTAM, Cleveland, for Skiddoo soap. . . . Lois Ravel, the radio singer, opens at the Chez Paree, Chicago, June 29. Then to the Coast for pictures. . . . Phil Duey and Nat Brusloff and a quartet make up a new program for an auto radio manufacturer, due soon.

At the convention of the Advertising Federation of America in Boston, June 29, Jerry Belcher and Parks Johnson will do one of their *Vox Pop* broadcasts, with the interviewees to come from the delegates to the convention. . . . George Schmidt, WOR salesman, flies to Europe July 3 on the Hindenburg. He'll spend three weeks on his vacation, two of which will be in Europe. . . . Cy Brooks, of Stavin and Greshler, set Hugh O'Connell on the RCA program last week. . . . Some talk about the possibility of shows going to near-by cities because of the recent 50 per cent stand-by law enacted by the musicians' union. Not given much credence, tho. . . . *Girl Alone* resumes on NBC June 1. Cast will include Betty Winkler, Pat Murphy, Ted Maxwell, Raymond Johnson, Judith Lowry, Bob Guilbert, Isabel Randolph. Show is heard as a sustaining offering except in Chicago where Kellogg's sponsors. . . . Songsmiths join the Lucky Strike *Hit Parade* Saturday (30).

# Chi Air Notes

By NAT GREEN

The many friends of Hal O'Halloran will be glad to learn that he has returned to WLS, announcing the Chuck Wagon program, Tuesday, Thursday and Saturday. . . . Hal, winner of the nationwide announcers' contest in 1932, was popular emcee on the National Barn Dance for several years. . . . He went east two years ago and has been announcing on WOR. . . . A great array of stars of radio and stage banded together for a big dedicatory program as a salute to the new 20,000-watt WJJD transmitter on Sunday, May 24. . . . Allan Grant, pianist and composer, will be guest artist on the *Mardi Gras* of Melody program over WGN May 27. . . . Bob White, Jonathan in *The Story of Mary Marlin*, celebrated a birthday May 20. . . . Wallace J. Stonehouse has joined the headquarters sales staff of the Affiliated Broadcasting Company. . . . Jack Rohr, known to thousands of boys and girls as Hotan Tonka, Indian story teller, is producing a panoramic pageant for the Elmhurst, Ill., centennial June 6.

Bill Hay, Amos 'n' Andy announcer since the inception of the program, has been granted an extended vacation while Charles J. Correll and Freeman F. Gosden spend the summer on the Coast. . . . Olan Soule will announce the program until the boys leave Chicago for the Coast on June 5. . . . A Pacific Coast announcer, not yet selected, will be heard on the program after June 8 from Hollywood. . . . WLS program director Harold Safford left Chicago last week on a scouting trip which will take him to radio stations in Louisville, Cincinnati, Columbus, Wheeling, Pittsburgh and Cleveland. . . . Harold hopes to line up some new talent and new ideas for handling programs. . . . A new vox-pop program to be known as *The Golf Forum of the Air* makes its bow on WGN this week and will be heard each Tuesday and Thursday. . . . Bob Hawk will handle the interviews, which will be broadcast from the lobby of the Morrison Hotel. . . . Tom Shirley, WBBM announcer, off for a

Florida vacation and may buy a home there. . . . Pat Flanagan, WBBM sportscaster, and Jeff King, traffic manager of the station, already have picked homes on the Florida coast.

The John Deering's (he's heard in *Molly of the Movies* and other serials) have a new daughter, born May 19. . . . Hearing on WGN's request for an increase of power from 50,000 to 500,000 watts has been ordered by the Federal Communications Commission. . . . A new series of concert programs featuring the Chicago A Cappella Choir under direction of Noble Cain was inaugurated over NBC May 23. . . . Roy Shield, who went to the West Coast to "relax," is busy writing the musical score for Laurel and Hardy's new picture, as yet untitled. . . . Interviews with well-known aviators will be heard during a broadcast on May 31 from the midget air races of the Central Gas Model Association at the Hines airport near Chicago. . . . Meet is being staged for the entertainment of disabled vets at the Walter Hines Hospital. . . . Joan Blaine hasn't made up her mind just where to vacation. . . . She can't decide between a short jaunt to England or a cruise to the West Indies and thru the Panama Canal. . . . *Four Star Varieties*, starring Al Roth's Orchestra and Pappy Chesire's Ozark Mountaineers with a cast of 47 entertainers, made its debut on WBBM May 24. . . . Show sponsored by Drug Trade Products, Inc., set thru Benson & Dahl.

## ALL QUIET—

(Continued from page 3)

well with the second week of *Let's Sing Again* and on Friday changed to *It's Love Again* with Jessie Matthews; the Capitol has Runyon's *Three Wise Guys*, and the Globe *Frankie and Johnny*. The State with Lucky Millinder is doing okeh.

Burlesque in the Times Square district is still waging a price war, with the result that some of the houses are charging as low as 15 cents admission for afternoon performances.

## AFM and 248—

(Continued from page 3)

storing the local's charter, which had been revoked after the local refused to obey the executive board's decision. In turn the local discontinues pending litigation.

The local had filed suit in August against the AFM, charging Joseph N. Weber with "tyrannical powers" and asking for an injunction preventing the AFM from revoking its charter and organizing a new local. Weber called the suit "persecution of Troyano." The trouble started when the local's membership reduced Troyano's salary from \$2,600 a year to \$350 on ground of economy. Troyano claimed this action was unconstitutional and appealed to the AFM, which upheld him.

Troyano has resigned from the local and relinquished all claims against the local, according to the settlement, which was effected during a recess in the trial of the Chancery litigation. Isserman & Isserman, counsel for the local, and John A. Mathews, Andrew B. Crummy and Henry A. Friedman, counsel for the AFM, along with counsel for Troyano, worked out the settlement.

## TA TAKES—

(Continued from page 3)

backs of Benny Fields, Billy Glason, Frank Fay and John Steele were aided considerably by being outstanding hits at benefit shows.

Most unique benefit, Corelli says, was Ford Frick's Bronxville benefit played in a huge circus tent. Best benefit of the season, he says, was the City and Country School show here recently, produced by Henry Souvaine, and the Kiwanis Child Welfare benefit in Palm Beach this winter. Benefits which treated performers best, he says, were Arnold Reuben's shows for the Limb and Brace Fund, which had a bar and table service backstage; and Dr. Leo Michel's show for the Hebrew Guild for Blind, and Mr. and Mrs. Alfred Stamm's show for the Children's Shelter of Manhattan, both of which had food and drinks served backstage.

The TA received \$3,000 from the Israel Orphan Asylum show, its largest stage check yet. Two big organizations which preferred to buy a show rather than solicit free acts were the Zitomah Talmud Torah, which spent \$1,650, and the Wall Street Synagogue, which spent \$2,000. Four benefits failed to pay the TA its percentage, as agreed upon, and the TA is filing suit.

A highlight, according to Corelli, was the arrest and conviction of four extortionists caught coercing actors to buy tickets to nonexistent benefit shows. Also important is the Pickpocket Squad's assigning two men to police benefits on the lookout for pickpockets, speculators and backstage burglars. One of the coppers' biggest headaches is to keep away the hordes of chiselers who sneak backstage, posing as actors, musicians, agents, stagehands, newspapermen and delivery boys.

## GOOD QUOTA—

(Continued from page 4)

with her ability to handle broken rhythms and to effect beautiful flowing movements. Her costumes were excellent and the supporting group did capable work, the program as a whole being entirely satisfactory. Luis Sucra accompanied Miss Torrup's work and Madie Wall the group's numbers.

*Les Noce*, produced in the original Nijinska version by the *Ballet Russe* at the Metropolitan April 20, received the acclaim of critics for its top-notch choreography, composition and music. Before leaving for Europe the company went to Chicago for another engagement of one week and then wound up its American tour with an appearance in Newark May 8.

For the miscellaneous news, the Doris Humphrey - Charles Weldman dancers were presented April 26 at the Kaufman Theater as part of the YMHA subscription series. Their new numbers are *American Saga*, with music by Jerome Moross and choreography by Charles Weldman, and *Atavisms*, with music by Lehman Engel and choreography by Miss Humphrey. Ann Agin and Edda Hiller presented a program as part of the performance sponsored by the Dramatic Session of City College May 1.

PHILADELPHIA, May 25.—Filling out the dance calendar for the season, local audiences were privileged to see in kaleidoscope fashion all forms of the dance. Recitals by the local dancing studios were replete with novelties. And despite obseques and autopsies in its

honor, the dancing season refuses to lie down. The Philadelphia Orchestra announced that opera and the ballet will form an important feature of the outdoor summer season at Robin Hood Dell. Since the ballet performances were among the best attended of any of the events last year, there seems to be ample justification for having a goodly number of ballet performances this season. Catherine Littlefield and her Philadelphia Ballet Company will appear at least once, and the other ballets will be announced soon. Another announcement promises Philadelphia the American premiere of La Argentina and her Spanish Ballets, which feature Vincente Escudero, Carmita and a company of 50, to be presented in the All-Star Concert Series at the Academy of Music January 7, 1937.

Sheldon B. Hoskins, a Negro dancer from Baltimore, brought his group to Philadelphia for the first time earlier this month. Subscribing to the modern trend in the concert dance, the program frequently tended more to miming than dancing. Altho there was an encouraging sincerity about the entire program and Hoskins achieved some creditable dramatic effects, the most successful presentations were those that held most closely to pure pantomime.

A diverting program of Swedish dances was offered by the Vasa Dance Club on May 5 at the New Century Club. The simplicity of the dances and the straightforward manner of the presentation were most effective. A program of English folk dances was given May 8 at the Germantown Friends School, this being the third annual festival of its kind. The Spring Concert of the Russian Choral Society on May 8 in Culture Hall featured a Russian ballet in a group of native folk dances. For the annual May Day exercises at Bryn Mawr College, May 8 and 9, Ernest Willoughby arranged 15 English folk dances of the Elizabethan period.

The Philadelphia Ballet Company gave a performance for the benefit of the Woman's Medical College. Program included *The Minstrel*, with music by Debussy; *Aubade*, by Poulenc; a mazurka, by Glinka; Tschaikowsky's *Nutcracker Suite*, and the ballet from Smetana's *Bartered Bride*. Catherine Littlefield, director and premiere danseuse, appeared in a solo number with Alexis Dalinoff, dancing the *Aurora Variation*, from Tschaikowsky's *Sleeping Beauty*.

At Convention Hall the Littlefield group appeared on May 13, offering *Fete Champetre*, *Prince Igor* and the premiere performance of *Viennese Waltz*, with music by Strauss. On May 21, at Convention Hall, the Philadelphia Ballet group presented a tableau of the work done by the Red Cross and participated in an exhibition of an Italian folk dance in which 200 girls joined.

Merle Hirsh and her New World Dancers, assisted by Sylvia Davis, Selma Silverman and William Garrett, appeared in dance recital at the Fleisher Auditorium Saturday. A follower of Martha Graham, the dance offerings were provocative, but the choreographic representations were subjects of a political and controversial nature. It must be said that the concert brought forth a well-trained group inspired by artistic sincerity. Miss Hirsh starred in three solo dances, one by Ravel and two by Ruth Joseph, her accompanist, and her form of dance certainly represents accomplishment in her field. Mary Binney Montgomery and her group of dancers appeared in the *Polonaise* number at the annual banquet of the Philadelphia Turngemeinde May 14.

For the first time in many years *Coppelia* (the Dancing Doll) was presented May 1 by the Miller Dancers at the Scottish Rite Temple. A pantomime and ballet by Leo Delibes, the large group ballets of the well-known Mazurka and Czardas, as well as the amusing dance of the Automaton, was seen.

Premiere performance of the *Dictator*, a dance suite in the modern manner, was offered by Elsa Ruth Gorson and her group May 17. Music by Rachmaninoff, Carpentier, Prokofieff and Scriabin painted the background against which Miss Gorson pictured the rise and adventures of a modern dictator.

At the annual recital by the Florence Cowanova dancers May 5 at the Academy of Music a striking feature was the *Nutcracker Suite* by Tschaikowsky, led by Miss Cowanova, which introduced dances of many nations by a group of 50 participants. A modernistic group offered a novel impression of the modern school of dancing to the accompaniment of Gershwin's *Rhapsody in Blue*. Miss Cowanova, in a solo appearance, offered a dramatic interpretation of the *Song of the Bayou*.

## Consolidated Sets Raft of Bookings

NEW YORK, May 23.—Consolidated Radio Artists, Inc., is fast getting under way with a raft of band bookings which include everything from one-nighters to extended hotel engagements.

Bookings include: Enric Madriguera at Ben Marden's Riviera; Reggie Childs at the Sky Club, Pittsburgh, opening May 30; Russ Morgan, two weeks at the Paramount, this city, and Biltmore Hotel contract extended until January 1, 1937; Paul Whiteman for *The Detroit Times* special dance date, May 28, and then a tour of one-nighters opening June 8; Riley and Farley open a tour of one-nighters on June 5.

Consolidated has also signed to place a band each week for a three-month season at Young's Million-Dollar Pier in Atlantic City.

## Betty Real Rehearsing All-Star Femme Orchestra

NEW YORK, May 25.—Betty Real, blond charmer, is organizing a new all-star girl band which is now in rehearsal. The new 16-piece outfit will feature a vocal trio and be attractively garbed in special white tuxedo-effect raiment, and make a bid for first place among the all-femme organizations.

Band, which will be under the direction of Consolidated Radio Artists, Inc., is being booked for a series of one-nighters now being set, tour opening July 1. Only first chair musicians are being chosen by Miss Real among the soloists available.

## Nelidoff Returns to Chicago

CHICAGO, May 23.—George Nelidoff and his company of entertainers returned to the Walnut Room of the Bismarck Hotel last week after an extended engagement at the Park Plaza Hotel in St. Louis. Phil Levant and his orchestra, who last week had their contract extended for the third time, will supply the music for Nelidoff's revues and for dancing.

With the exception of two six-week engagements outside of Chicago, the Nelidoff group has appeared continuously in the Walnut Room, thereby setting a record for long-term engagements in any major Loop hotel dining room. Those of the cast who have been with Nelidoff since the beginning are Angela Tricome, Muriel Davenport, Leonard Balsam, Maxim Kostiluck and Walter Kamryn. Others who joined him shortly after his opening and will be with him in the Walnut Room are Lolita Bertling, Mata Montaria and Bettina Rosay.

## Tom Stone Transfers to Radio

PHILADELPHIA, May 23.—Tom Stone, former head of the Southern Radio and Entertainment Bureau, at Florence, S. C., has given up the band-booking biz for a fling at radio. Comes here to take over production post at WFIL. Stone previously managed the Fred Kibbler and Jene Sammarco combos and routed the CBS and Mills bands, barnstorming the South.

## New York Musicians Elect

ALBANY, N. Y., May 23.—The semi-annual convention of the New York State Federation of Musicians closed a two days' session at Troy, N. Y., this week. Fred W. Birnbach, assistant to the president of the AFM, was the principal speaker. Leonard Campbell, president of the State organization, decried the competition of school bands with regularly organized musicians.

The following officers were elected: Leonard Campbell, Rochester, president; Ralph W. Eycleshimer, Troy, vice-president; George A. Kehn, Middletown, secretary-treasurer, and Jack Rosenberg, New York City; J. Leonard Bower, Yonkers; Raymond E. Jackson, Buffalo, and Joseph Justiana, Niagara Falls, members of the executive board.

## Los Angeles' Licensed Bookers

LOS ANGELES, May 23.—American Federation of Musicians has issued licenses to a dozen orchestra bookers in this area, including Bonded Management, Inc.; Dave Chudnow, Ann Dempster, Lening Artists' Agency; Bert Levey Circuit, Inc.; R. D. Marshall, Music Corporation of America, Music Service Association, Patrick and Marsh, Ben Rinaldo Agency, Arthur Sieber and Granville Walker.

## Girl Bouncer

NEW YORK, May 23.—Local Dizzy Club has a girl bouncer. She's Lois De Fee, young eccentric dancer from Austin, Tex., who is six feet two inches and weighs 184 pounds.

"Lady drunks give me the most trouble," she told a newspaper interviewer recently, adding, however, "They're easy to manage."

## Hotel Montclair, N. Y., Settles With Musicians

NEW YORK, May 23.—Hotel Montclair, which has been on the unfair list of Local 802, American Federation of Musicians, for about six months, went back as a union spot yesterday.

Hotel had been charged with paying its men under the scale, \$66 weekly, double for leaders. An agreement was made some time ago, but then, charged the union, the hotel did not pay for Saturday overtime and the band was pulled. Hotel paid \$154 back overtime in settling with the musicians.

## Belle Baker's Cafe Debut

NEW YORK, May 23.—Belle Baker made her first night club appearance in this country at the Versailles here last night. Joe Lewis, fresh from Hollywood, also in the show. They followed Lou Holtz and Vira Niva.

# Schism Splits Local 802 Ranks Over Work Policies

**Laws eliminating doubling and providing stand-bys for \$75-a-week men raise rumpus—meeting midnight, June 3—board aims to weed out so-called "Communists"**

NEW YORK, May 23.—Passage of the spread work measures by the membership of Local 802, American Federation of Musicians, in approving the minority report of the executive board on the resolutions covering work spreading, has already resulted in various repercussions, most important of which is a schism in the board itself. Indications are that the majority of the board may soon take steps to attempt to curb the actions of the so-called "Communist" group in the local's ranks, the group generally credited with successfully passing these resolutions which eliminate doubling on instruments and provide for 50 per cent stand-by payments for musicians making more than \$75 weekly.

## Grey Wolf Tavern Razed

YOUNGSTOWN, O., May 23.—Fire of undetermined origin razed the Grey Wolf Tavern, well-known night club in this district, with loss estimated at \$15,000. Two employees asleep in the building escaped without injury from the burning structure. Pete Myers, owner of the club, said \$5,000 insurance was carried.

ABE LYMAN AND ORCHESTRA opened Friday at the Mayfair Casino Cleveland, for a limited engagement. First major band booked by that spot.

This 50 per cent stand-by law, according to numerous spokesmen in the local—both in favor and opposed to the rules—is likely to be rescinded shortly. A special meeting at the Manhattan Opera House, midnight June 3, will be devoted to further action. A majority of two-thirds of the attendance at the meeting is needed to rescind the measures. Results of this meeting, it is believed, will largely figure in determining further actions by the board, with rumors claiming that one of the principal steps may be the removal of Dave Freed, board member, from his position as secretary of the relief committee. Angle is that Freed, who is the acknowledged leader of the "Communist" bloc in the local, is in a position, as relief secretary, to increase the strength of his group by contact with the unemployed. Freed was of the minority group on the board that favored passage of the 50 per cent stand-by measure.

Attitude of the majority of the board towards alleged "Communist" members of the board and of the local is shown in the developments concerning the caucus held by the "blue" ticket group last week. Several men originally on the ticket were not called in to the caucus, reason being their so-called "Communist" leanings. Included at the caucus were "blue" party men on the trial board, but there were several of this faction on the trial board who were not called to the meeting for the same reason.

The political situation in Local 802 is seething. The three principal blocs are the administration group, now regarded as the conservative faction, altho once labeled otherwise when it sought office; a powerful minority organized by contractors and musicians primarily active in radio work and called the Square Deal Club, with about 700 members, most of whom signed the petition to call the special meeting, which shapes up as another conservative element, tho its leaders, it is said, are not administration men; and the "Communist" group, including several office holders and many unemployed. The "yellow" ticket group is still active, as well, seeking a possible return to office.

Two weeks ago the executive board passed a law forbidding the distribution of leaflets of a controversial nature at membership meetings. It was revoked at the board meeting this week.

NEW YORK, May 23.—Jacob Rosenberg, secretary of the local, queried on the question of a split in the board, stated this morning, "All rumors of an 'anti-Communist' drive within Local 802, or of splits within the executive board, are the imaginings of hopeful but doomed office seekers. The political opinions of our members is their personal affair. There is room for all members to co-operate in improving the economic conditions and in meeting the unemployed situation in a realistic manner."

compelling. General effectiveness is heightened by the fiddle (Jene Zemsay) and accordion (Tony DeSimone) accomp.

Dick Abbott, leaving the luncheon session at the Arcadia International House for this spot, knows the tastes of both sides and mixes sugar with swing. Fiddle, guitar, bass and piano combo make for tempos that inspire to the hoof and yet don't disturb.

William Morris Agency (N. Y.) doing the booking. Two new femme turns added arrived after the show was caught. Oro.

# Night Club Reviews

## Gloria Palast, New York

This nighterle on 86th street, in the heart of Yorkville, is one of the biggest local spots away from the Times Square district. Has a capacity of 1,000 and includes a huge dance floor, an outer large bar and a secondary dining room. No cover. Dinner as low as 85 cents.

Altho the largest spot in the area, it nevertheless has plenty of competition from smaller German and Bavarian clubs and beer gardens. Currently it has the Dick Dixon and Ambassadeurs Orchestra, the Uno Lindemann relief band and Don Alfredo and Ruth, dance team. Dixon's outfit stands out, supplying most of the show in addition to handling the major dance assignments.

Dixon's band comprises nine men, with Dixon leading, doubling on several instruments and also lending his pleasing tenor voice to specialties. Band consists of three saxes, two trumpets, trombone, bass, piano and drums, all of the men doubling on other instruments and joining in on vocal and comedy numbers. Paul Pegue, saxist, leads in the specialty songs, the boys forming duo, trio, quartet and glee-club vocal combos. Band is surprisingly versatile. Not only that, but it dishes out dance rhythms that are not of the extreme swing style, but which are nevertheless thoroly pleasing and altogether danceable. Band has been here three weeks and is set for the summer.

The Lindemann band comprises a piano, violin, accordion and drums. The drummer doubles on an electric vibraphone, which helps give the band plenty of volume. Specialize in waltzes, altho it can handle other types nicely, too.

Only act is Alfredo and Ruth, nice-looking ballroom pair doing the romantic type of gliding and posing. Did a waltz and a fox trot, showing up best in the latter. Denis.

## College Inn, Chicago

George Givot, well-known radio "Grik" ambassador, heads the new summer show which opened at the College Inn Friday night, and there were dozens of stars from stage, screen, radio and the night clubs on hand to welcome him. The orchestra of Al Trace, well known around Chicago, is furnishing the music.

Givot and his Radio Circus got off to a swell start with a crowd that practically packed the Inn. The entertainment offered is of the informal sort and on opening night there were frequent interruptions to permit the introduction of visiting celebs. Givot started the proceedings with some entertaining patter and songs in his inimitable style. He

has a couple of clever stooges, Frank Payne and Benny Burt, who aid and abet Givot in his Greek dialect funning.

The Varsity Eight, from the *Ziegfeld Follies*, sang some tuneful songs and were followed in turn by the Four McNallie Sisters, clever dancers; Joy Hodges, well-known RKO songstress; the Three Heat Waves, radio entertainers, and Albert Carroll, hit impersonator from *As Thousands Cheer*. They put on a corking good show.

The Ice Carnival, which has proved so popular during its 52 weeks at the Inn, is to be continued, with Evelyn Chandler heading the talented crew.

Summer price scale will feature the popular price \$1.50 dinner and the supper minimum of \$1, except Saturday.

Visiting celebs at opening included Beatrice Lillie, Lee Sims and Ilomay Bailey, Buddy Rogers, Ramon and Renita, Dario and Diane and numerous others. Green.

## Embassy Club, Philadelphia

What was formerly a select watering place, headed by the son of a former mayor, has blossomed forth as a swank intimate and hospitable estancia. It took boniface Sam Silbers to give Philly the smartest in sepia at his Memphis Club. Now he brings a consignment of charm to the old Cassatt mansion to lead as the class haunt. Undoubtedly the best in this town's nocturnal meeting and greeting places.

Does a grind from luncheon thru cocktails, dinners (\$1.50) and a la carte for supper. Bar on the first floor for drop-in standé quaffers is as cute an aperitif retreat as could be desired. Dining room on the second floor is an eye-filling structure that gets the upper-crust. Sumptuous decors and stateliness of the entire inside impresses no end.

Enscenced in such comfort and glamour, Silbers offers what is probably tops in intimate divertissement. Jack and Jill uncork some nifty ideas in hyper-sophisticated lyric aura, replete with pert phrases and a bumper crop of saucy satire. Local stayouts have long since accepted this as part of the regular nocturnal routine and "nice" people don't seem to mind.

Helene Standish, who blushed unseen in the Hollywood Restaurant (N. Y.) choir, abetted by a Winchell rave, proves a svelte canary in the ultra and smooth variety of pop peddlers. A knockout on the eyes with enough else to stamina any niterie mob. A suave Continental touch is added by Illiano, a flicker warbler, whose vocal callisthenics displays excellent soprano pipes. Offering Russian fare, her range and dramatic power are

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# Heavy Bookings as More N. Y. Spots Open for Summer Season

NEW YORK, May 23.—More closings and openings this week, now that the summer season is definitely under way. Opening of Ben Marden's Riviera grabbed the spotlight, being accompanied by liberal advertising and heavy exploitation. Opening of the Glen Island Casino, New Rochelle, N. Y., Thursday, and of Claremont Inn the night before, also drew much attention.

Club Richman folded this week. New show following the swish talent failed to click, apparently.

Hotel Montclair closed its dining room and reopened its roof garden yesterday, with Hal Hope's Band and "guest stars" comprising the show.

Beau Rivage, Sheepshead Bay, Brooklyn, opens tonight. Other Long Island summer spots are Coopers Hotel, Bayshore; Roadside Rest, on Long Beach road; Villepigue's in Sheepshead Bay; Henri's, in Lynbrook, and Joe Moss's Pavilion Royal, off Valley Stream. The Pavilion Royal opened last night, with

Herbie Steiner's Band and Annabelle Lee, vocalist. The swank Sands Point Bath Club opens Friday, with Paul Rebucci's Band featured.

The Town Casino Club here reopens Thursday as the Plantation Club. Featuring a colored show.

Hotel Bossert, Brooklyn, opens its roof garden Thursday.

## Dell-Lee Bookings

NEW YORK, May 23.—Harry Dell and Dorothy Lee have booked the Ellroot Revue into Ryan's Rendezvous, Kew Gardens, L. I.; Jean Caron into the Club Deauville here; Ross Sisters, Mildred Jay and Winnie Winkler into the Royal Pines, Lake George, N. Y.; Roland into the Monte Carlo Club here, and Joey Dean into the Cocomat Grove, Boston, opening May 25. Dean recently closed a six-month run at Murray's, Tuckahoe, N. Y.

# Club Chatter

ZEB CARVER, first rube act to play the classy Leon and Eddie's, New York, closed there Thursday. Ezzie Newsom, Eddie Eddy and Cecil Stover in the act.

Lucille Ballantine has teamed with Paul Pierce, recently in *At Home Abroad*. Doing musical comedy dances for the swankier night spots. Now in New York.

The Honorable Mr. Wu, former vaude headliner, opened at the Radio City Rainbow Room, New York, last week.

George Givot opened Friday at the Hotel Sherman, Chicago, with the Variety Eight, Joy Hodges, Three Heat Waves and Four McNaile Sisters rounding out the show. Booked thru Eddie Elkort of MCA.

FRANK WALLACE and Trixie LaMae, dancers, now in their second week heading the show at Martin's Rathskeller, New York. Booked by Louis Loomis.

Collette and Barry have been held over again at the Hollywood Restaurant, New York.

Charlie Weegman, who recently closed his own Forty Club, New York, is now associated with Ben Marden's Riviera, Fort Lee, N. J.

Ruby Bennett and Bobby Trotter and girls now at the Nut Club, New York.

Raye, Prince and Clark held over another four weeks at the Park Central Hotel, New York. Which will make 17 weeks played within the past few months.

ROLANDO AND VERDITTA, dancers, booked into the Galen Hall Hotel, Wernersville, Pa., for the summer. Open Friday.

Jules Nasberg, brother of Joey Nash and a former band musician, is selling insurance.

Zachary C. Ross, night club and radio agent, is doubling between his New York and Newark offices.

James Paul is playing cafes around New York with his new strong-man act.

Bob DuPont, eccentric juggler, is now appearing in the Terrace Room of the Morrison Hotel, Chicago.

The King's Jesters, featured in the Terrace Room since its opening last October, close their engagement there June 1.

DIANE AND DEL CAMPO have signed a 20-week contract to appear with one of Ernie Young's shows at the Texas Centennial at Dallas this summer.

Sam Maceo's very popular Texas spot, the Sui Jen Cafe, opened its summer season in Galveston May 20. Val Olman's Band is supplying the dance melodies besides playing for the floor entertainers, who include Lila Carmen, songstress; Crawford and Caskey, dancers, and Howard Brooks, magician.

Billy Van, with the billing, "The Different Master of Ceremonies," is currently working Venetian Gardens in Newport, R. I. Expects to remain at the spot until some time in June.

Jimmy and Eileen Regan, dance team, last week closed a several months' tour of Michigan clubs and are now vacationing in Grand Rapids. Duo expects to return to the lights second week in June at the Little Eden Club in Grand Rapids.

Wally Lane is again working around Cincinnati with his Manhattan Four, dance combination. Connie Dawson is newest recruit to the Manhattan's ranks.

Valdez and Peggy, clever chain

dancers, are appearing at Gorley's Lake Hotel, near Uniontown, Pa. Val says it feels good to breathe mountain air once again.

LESLIE SISTERS have been vacationing for a couple of weeks at their home in Boston and this week begin an engagement at the remodeled Blue Moon Club in Newport, R. I.

Ralph Shaw, emcee, is heading a show at the Hollywood Club in Scranton, Pa., that includes Margie Sweets, tap dancer; Ronnie Levin, crooner; Barbara Ayres, singer and dancer; Billy Moore, Irish tenor; Christine Andrews, acro dancer, and Louie Messa, accordionist.

Jack Paul and band, featuring Adelle Kastle, are furnishing the music.

Harry Richards, producer of the Rhythm Goes 'Round revue, has been working Eastern clubs and theaters since the close of his unit. Martin Twins are with him at the Wagon Wheel Club in Akron this week.

Richards, who is working west at present, stated last week that he will again send the Rhythm unit on the road next fall.

Denny Beckner has five weeks of Michigan club dates for Herschell Johnson, Detroit booker. Is doing emcee.

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# Bands and Orchestras

**JIMMY DORSEY**, recently closed at the Palomar, Los Angeles, is one-nighting along the West Coast. . . . **Stuff Smith** has been held over again at the Onyx, New York, and stays there until July 1 at least. Outfit doing very well. . . . **Louis Armstrong** opens at the Paramount, New York, May 27. Will feature Luis Russell, Sonny Woods and Bobby Caston, as well as, of course, his own trumpet. . . . **Rudy Vallee** will broadcast on NBC sustaining when he opens at the Astor, New York, June 2. . . . **Harry Moss** booked **Barney Rapp** on a tour starting May 17, when Rapp closed his run at the Hotel Van Cleve, Dayton, O. Moss formerly headed the one-night department at Columbia. . . . **Nelson Maples** is at the Showboat, Pittsburgh. . . . **Xavier Cugat** started

on the air at NBC May 14 from the Stevens, Chicago.

**BEN BERNIE**, playing at the Ambassador Hotel's Cocomat Grove in Los Angeles, is a busy boy. Ben and all the lads are beginning a new radio series from the Hollywood NBC studios and have been signed for several pictures. . . . **Isham Jones** gets two broadcasts a night over KHJ from The Palomar, Los Angeles. . . . **Blanche Bow**, billed as "The Queen of Swing," playing at Hollywood's Famous Door Cafe. . . . The music library of the Western Penitentiary in Pittsburgh, which was destroyed by the recent flood, will be replaced by **Johnny Green**, the band leader. While visiting the prison during his recent engagement at the Stanley Theater there he promised **Warden Stanley Ashe** to replace the lost manuscripts and, in addition, supply copies of his best arrangements of popular music.

**HENRY DURST** and band, now under MCA direction, opened their first date for that organization last week at the Colonial Club in Jackson, Miss. Personnel of the Durst combo now includes **Bill McRae**, **Bill Hambrice**, **Louis Segar**, **Ray Goodwin**, **Bob Hollingsworth**, **Bill Biggerstaff**, **Bill Ormiston**, **Bill Reed**, **Santo Pecora**, **Al Daniels**, **Cliff Beard** and **Loyce Milton**, vocalist. **Billy Yates**, former vocalist with **Don Bestor's** Band, has organized an outfit of his own and is playing his initial engagement at

**Donahues**, Mountain View, N. J., during the summer months, while **George Emery**, another young Eastern maestro, has just signed a contract lasting a year at the Four Tours, Cedar Grove, N. J.

by Mrs. Stasny, of the Stasny-Lang emporium. Reference is made to *Back Beats*, a re-issue by Frank Guarantee with a new orchestration by Claude Hopkins. The composition, some seasons old, is being played and broadcast with recurring encouragement and success.

## Music News

Within the next six weeks or so **Bob (Hillbilly) Miller** will take his annual trip to Europe. On this occasion he will busy himself looking after the new office in London, England, which is already under way with **T. H. Ward** in charge. Miller, head of the music publishing concern bearing his name, states that his song, *Seven Years With the Wrong Woman*, is winning new brackets all over the country, so much so that another and extra editions have been contemplated.

With the former house of **Harry Engel** recently taken over by **Fred Waring**, **Paul Whiteman** and **Guy Lombardo** and hereafter known as **Words & Music, Inc.**, a new personnel was inevitable. The latest setup, according to **Manager George Piantadosi**, especially in branch-office representation, is as appended: **Detroit**, **Will Collins**; **Chicago**, **Fred Dempsey**; **Pacific Coast**, **Jack Mass**; **Boston**, **Sam Wallace**. **Fay Lehman**, formerly with **Feist, Inc.**, has been added to the local staff. Also **Dick Finch** and **Abe Glaser** as contact men, and **Ted Eastwood**, arranger.

**Roy Clifford Hall**, theatrical producer, has turned songwriter again, this time

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## Sheet-Music Leaders

(Week Ending May 23)

Based on reports from leading jobbers and retail music outlets from Coast to Coast, the songs listed below are a consensus of music actually moving off the shelves from week to week. The "barometer" is accurate, with necessary allowance for day-to-day fluctuations. Number in parentheses indicates position in last week's listing.

Sales of music by the **Maurice Richmond Music Corporation, Inc.**, are not included, due to the exclusive selling agreement with a number of publishers. Acknowledgment is made to **Mayer Music Corporation**, **Music Sales Corporation** and **Ashley Music Supply Company**, of New York; **Lyon & Healy**; **Carl Fischer, Inc.**; **Gamble Hinged Music Company** and **Western Book and Stationery Company**, of Chicago.

1. <b>Melody From the Sky</b> (1)	8. <b>She Shall Have Music</b> (12)
2. <b>Is It True What They Say About Dixie?</b> (3)	9. <b>It's a Sin To Tell a Lie</b> (10)
3. <b>Lost</b> (2)	10. <b>You Started Me Dreaming</b> (6)
4. <b>Robins and Roses</b> (4)	11. <b>Glory of Love</b>
5. <b>Would You?</b> (11)	12. <b>Touch of Your Lips</b> (13)
6. <b>You</b> (8)	13. <b>Love Is Like a Cigaret</b> (9)
7. <b>All My Life</b> (5)	14. <b>Tormented</b> (7)
	15. <b>It's Been So Long</b> (15)

PHONOGRAPH RECORD best sellers will be found on page 79.

the Grotto Ballroom in Pittsburgh. . . . **Paul Ullar** is using 10 men besides himself at the Club Mayfair in Detroit. . . . **Bob Lyon** announced recently that he has signed a contract with the Commodore Cabaret of Vancouver, B. C., whereby his band will furnish the music at that spot until April, 1937. Roster of the band remains the same with **Bonnie Shannon** and **Lew O'Leary** vocalizing and **Jack Heath** handling the arrangements. **Billy Brooks** opens **Virginia Beach's French Casino**, formerly known as the Embassy Club, May 30 for the summer season. The Brooks Band has been changed considerably. An electric guitar has been added and arrangements are being built around the offerings of a glee club and trio by **Woody Calligan**.

with a ditty which he has christened *You're the Priceless Gem of All*. For the past decade Hall has contributed the music and lyrics for his reviews and acts.

Foreign film companies are still angling for American composers and writers to furnish songs for their respective celluloids. The inducements are very tempting and include an enticing guarantee in addition to the usual royalties. One local Tin Pan Alleyite, who is a poor sailor with a tendency toward mal de mer even when he goes fishing in local waters, rejected a journey across seas. His wife was so shocked when she heard of it that she threatened to sell the family jewels and hire the **Hindenberg** for the trip. At last returns he was still adamant.

**RALPH BENNETT** and his **Seven Aces**, who have been wandering around the Midwest for the past year, recently went under the exclusive management of MCA. Band is featuring **Thelma Mitchell** and **Ralph Brewster** besides a unique set of chimes. **Hazen K. Ferris** is handling the business and publicity end. . . . **George (Matt) Matteson** and his **Mardi Gras Orchestra** will appear for the entire summer at **McPherson's Point**, Lake Conesus, N. Y. Band is composed of 10 pieces at present. . . . **Jack Winston** is closing a lengthy engagement this week at the Hotel Blackstone in Ft. Worth, Tex. The Winston combo has been recently augmented by the addition of **Jimmy White**, vocalist, and **Guy Rockey**, trumpet player. . . . Recent personnel changes in the **Jimmie Turner Orchestra** include **Sal Detore** replacing **Norman Brill** in the first sax chair and **Dixie Lee Oliver** taking over the vocalizing duties. . . . **Ed Provost** is leading a band at

**Jack Mills** is predicting that his latest acquisition, *There's Nothing So Lovely As Love*, recently introduced and part of the Naval Academy show, will make the grade and last longer than some of the so-called smash hits which certain publishers talk about and which somehow perish a-borning. To back up his claim he has made a good-sized wager with **Joe Keit**, his general manager, and somewhat of a picker himself.

Another illustration that an old number is not passe is being demonstrated

Due from London within the next fortnight are **Lawrence Wright**, of the English firm of **Francis, Day & Wright**, and **Ralph Hawkes**, of **Hawkes & Son**. They are coming here to combine business with pleasure; uppermost, of course, to size up the American popular song field and arrange for the English rights.



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# RKO Calls Hand on Next Season, Promising Vaude

*Howard reveals houses will reopen middle of August— theater execs considered this season okeh—houses in early this season will be back—to produce more units*

NEW YORK, May 23.—With the whole summer still ahead, RKO called its hand early as to the outlook for next season, the first of the circuits to give any idea as to what the layout is for the coming year. Bill Howard, RKO booker, revealed this week that most of the houses which recently dropped vaude will be back in the fold by the middle of August, the dispensing of vaude being strictly a summer policy and a move to take care of picture product. Theater operating officials indicated likewise, pointing out that they did not have such a bad season at that with houses in combination policies. The circuit intends to do some production next season also, similar to what it did this season.

Howard vouchsafed the information about the houses coming back in August when asked about Proctor's, Troy, which dropped out as a four-day vaude stand this week. This leaves the circuit with but two consistent vaude theaters, the Palace theaters in Cleveland and Chicago. However, there are several spasmodic houses, such as Kansas City and Minneapolis.

Among the houses expected to come back on the vaude books by August are the Boston, Boston; Shubert, Cincinnati; Palace, Rochester; Albee, Providence; Tilyou, Coney Island; Capitol, Trenton; Proctor's, Troy; Proctor's, Schenectady; State, New Brunswick; Palace, Albany; Downtown, Detroit, and Orpheum, Minneapolis. In addition, the circuit is mulling over the possibilities of such spots as Syracuse and theaters in this vicinity, such as Brooklyn houses and some uptown.

With the circuit definitely having plans to do more producing next season, in view of its success with *Folies Comiques*, it seems assured that more houses will be open to stage shows, the most of them only on occasion, so that the production shows can be given consecutive time. The circuit will start on its next unit endeavor in August, this unit to be a South American production. The success of that show will determine the production of others. This week the circuit bought Paul Haakon for a Chicago appearance and is building an act for him.

## Vaude for Oklahoma City, Nashville and Freeport

CHICAGO, May 23.—Commencing June 5, the Criterion Theater, Oklahoma City, will use a full week of vaudeville booked by Dick Hoffman thru the Billy Diamond office here. Policy will be from three to five acts weekly, all of which will double in the Blossom Heath night club there.

The Princess, Nashville, has reinstated stage shows and will play bills three days each week starting today. The Patio, Freeport, Ill., will run vaudeville bills Saturdays and Sundays about every two or three weeks starting today. These houses are also on Hoffman's book.

## Chicago May Cruise Six Weeks With "Show Boat"

NEW YORK, May 23.—RKO intends holding its Palace, Chicago, show, starting June 5, for six weeks if business warrants. The occasion is the showing of the *Show Boat* film. Vaude show will hold over with the picture, and so far the bill includes Paul Haakon and Nina Whitney, York and King and Eddie White.

In booking the Haakon and Whitney act RKO is producing the turn, another of its several production activities this season.

## Troy Takes Its Leave; Albany Gets Spot Shows

NEW YORK, May 23.—RKO has dropped vaude out of another of its houses, Proctor's, Troy, which did not get its usual show yesterday. House had been a four-day vaude stand, opening Saturday. Policy will be resumed about the middle of August.

RKO, however, opened its Palace, Albany, to flesh, a Major Bowes amateur unit going in Thursday for a full week. House will play attractions spasmodically.

## Phil Bloom Joining Ferde Simon Office

NEW YORK, May 25.—Phil Bloom, former booker and now an artists' representative, will join the Simon Agency next Monday, confining himself mostly to the picture field. He comes over to the Simon office from the Rockwell-O'Keefe Agency, where he supervised theater bookings of the office's attractions.

Other associates in the Simon office are Phil Offin, Johnny Dugan, Tom Kennedy and Ben Shainin.

## Crull Out of Valencia

NEW YORK, May 23.—Harry Crull has exited as manager of Loew's Valencia, Jamaica, with George Oshrin being transferred by the circuit from the Gates, Brooklyn, into Crull's spot. Bernard Zelenko, assistant manager at the State here, was promoted into the Gates house, while Nat Adelson went in as an assistant at the State.

## "Folies de Patee" Suing Railroad for Bus Crash

ATLANTA, Ga., May 23.—Suits totaling \$60,000 have been filed in Federal Court in Chicago against the Southern Railroad by the 33 members of the *Folies de Patee* Company playing the Georgia Theater here. Damages are asked for injuries received when a bus occupied by the troupe collided with a Southern Railroad train at a blind crossing in Princeton, Ind., while the company was en route from Fort Wayne to Nashville. Nicholas Boila, company manager, is also suing for \$25,000 additional, claiming the railroad did not have proper markings at crossing.

In the company are the Parisienne Melodiers, Bill Telack, Wilfred Duboise, Jed Dooley and Company, Helen Doyle, Charlotte King, Horn and DeNegre and a line of 14 girls.

## Ingalls Sets Up Office

NEW YORK, May 23.—The International Booking Office, set up by Haring & Blumenthal and Clifford Fisher, with Miles Ingalls at the head of it, moved into its offices this week in the French Casino Building. With Ingalls in the office are H. J. Beckmann, of Paris, with Fisher for the last six years, who will handle the European bookings, and Carl Snyder, who will oversee hotel bookings.

# RKO's Chicago Talent Quest May Go Into Other Houses

NEW YORK, May 23.—With the booking of Ed Sullivan, columnist, into the Palace, Chicago, starting Friday, RKO will revive the talent quest idea in theaters, and probably extend it to other theaters on the circuit if the Chicago venture clicks. The talent quest is being tied in with both the theater and movie departments of the circuit.

Nate Blumberg has arranged it so that Arthur Will, talent scout for Radio Pictures, will be in Chicago during the talent quest for about four days, with a view to testing any likely talent. Will will also recommend any talent that might be suitable only for theater engagements.

Tieup with columnist Sullivan, who will conduct the talent quest, is based

## Fine Thing

NEW YORK, May 23.—Harry Flamm, of the F. & M. Agency, spent an uncomfortable hour or so last Monday. A couple of detectives, without giving any reason, approached him on the street and asked him to accompany them to the 47th street police station. There they grilled him for a long time, brought in a couple of people to give him the o. o., and after a time of that apologized profusely, said it was a mistake, and gave him a clean bill of health.

Seemed some woman identified him as a stickup artist, and the cops had to act on her wrong identification. All during the grilling, Flamm was trying to recall whether he had overcharged any act on commissions.

## Good Outlook for Summer in Paris

PARIS, May 18.—In spite of the dropping of vaude by the Alhambra, the flesh situation here is anything but gloomy. So long as the Empire, ABC and Bobino remain open the demand for good vaude acts will continue brisk. In addition, the Ambassadeurs Restaurant will use several good acts, and it is stated that the adjoining Ambassadeurs Theater will run summer vaude and the Mogador will divide its bill between a film and a stage show.

While unseasonable weather has delayed the real opening of the summer spots in France, the local booking agents are placing large numbers of American acts into Belgian, Italian, Swiss and Scandinavian spots.

Brussels is enjoying a boom, the Alhambra breaking out as opposition to the recently reopened Palais d'Ete. Opening program at the Alhambra includes George Dorlis, Tino Rossi; Mona, Tymga, Henry and Era; Hollis Brothers, Ariels and Ida May Midship Girls.

Acts playing Copenhagen are the Arnaut Brothers, Bob Ripa, Young Kee Trio and the Stanley, Tony and Mae Four at the National Scala, and the Lecuona Cuban Boys' ork at the Circus Schumann. The Romeros and Mary and Erik are at the Rode Mole, Oslo, while Manning and Class are at the Humlen and Joe Bonell and Doris Bay are at the Bristol.

The Kursaal, Geneva, and the Corso, Zurich, are running big vaude bills, booked mostly from here, and Italy, Holland and other countries are also booking numerous acts thru local agents.

## F&M Catskill Show

NEW YORK, May 23.—F. & M. Stage-shows has practically readied its floor show for Decoration Day week-end at Grossinger's, up-State in Ferndale. Eve Ross is producing the show, under the supervision of Sam Shayon, the cast comprising so far Dave Schooler and a 12-piece band, Eight Roxy Girls, Hank Henry, Lou Lazarin and Olive Sibley. During June there will be no productions, just week-end acts, while in July there will be a show Tuesday nights and week-ends.

## Fisher Books L. I. Spots

NEW YORK, May 23.—Arthur Fisher is again booking week-end vaude shows into Bayshore and Patchogue, L. I. The shows play these houses Saturdays and Sundays.

# England Has Act Overload

*Caused by passing of two important houses—runs at Palladium another reason*

LONDON, May 16.—It has been revealed that the General Theaters Corporation and Moss Empires combine, which concern has 75 per cent of the big-time English vaude houses, including the Palladium and Holborn Empire here, are considerably overbooked with American talent. There are three contributory causes.

When the Piccadilly Theater was in operation this theater was opposition to the Palladium, and Val Parnell and Harry Poster went over to America to engage talent to combat the Piccadilly, which closed just after Christmas.

The success of the last two "crazy" productions at the Palladium has been responsible for both shows running much longer than expected. No changes had been made until recently, and now one new American act is introduced each week. Acts originally booked for the Palladium have been switched to the "sticks" and many holding two-week contracts for the Palladium have never appeared at that house at all.

The closing of the Alhambra Music Hall, Paris, an important date relying greatly on American talent, has resulted in about 15 new American acts having their European debut switched to England.

A happy result of this overload of talent is that the General Theaters and Moss Empires will not close their houses during the summer months, a policy observed during the last two years. They will use the American talent at the Palladium, Holborn Empire and other theaters, altho several of the bills may be too heavy in salary for the individual houses to make a profit.

The opening bill at the Palladium June 1, when straight vaude goes back, will be a record one from the standpoint of salary, including the acts of Jimmy Durante, Molly Picon, Morton Downey; Forsythe, Seamon and Farrell; Harris Twins and Loretta, Barr and Estes, Lois and Jeanne Sterner, Tracey and Anderson, all of whom are American acts; Sherkot, Wiere Brothers, Max Wall, and Marion and Irma.

Palladium bookings for June, July and August include Bebe Daniels and Ben Lyon, Billy Costello, Dave Apollon and Company, Borrah Minevitch and his Harmonica Rascals, George Beatty, Gracie Fields, Minor and Root, Powell and Nedra, Earle and Fortune, and Ambrose and his orchestra.

## Chevrolet Show on A Nation-Wide Tour

ATLANTA, Ga., May 23.—The Chevrolet Family Show played the Erlanger Theater here as part of its nation-wide tour, entertaining 180,000 Chevrolet employees and their families during the trip, going from here to Eastern spots. Show booked by Corinne Muer, Detroit, with W. G. Powers as emcee and Roland Douglas stage manager.

In cast are Fritz Family, Carter and Holmes, Sally Joy and "Bobo," Lester Cole and his Texas Rangers, Don Arden Trio, El Cota, Novello Brothers, and Frank Gillen and orchestra. Gillen carries 10 men and employs 8 to 10 local musicians in spots he plays. Motion pictures showing stunting with the car and a feature tracing entire manufacture of car are shown in conjunction with the vaude.

## Detroit's New Vaudefilmer

DETROIT, May 23.—Another vaude-film house is to open here, the date set for June 1. It is the Times Square, which operated with a burlesque policy before its closing five years ago. Saul Kornman is to be manager.

## Bronx Summer Policy

NEW YORK, May 23.—The Bronx Theater, Bronx, went into a summer vaude policy last week-end, playing evening stage shows only from Friday thru Sunday. House formerly ran vaude all week, making three changes on the week.

# Sands To Pioneer by Using Canned Music for Flash Act

NEW YORK, May 23.—What started as idle conversation in a booking office the other day about the high cost of pit musicians and the possibility of canned pit music for vaude shows may revolve into something revolutionary if Hal Sands is successful in his attempt to produce a flash act working with canned music. Sands plans to start on the act at once, seeking to book it into the South and houses in the sticks, where shows are sought without music costs.

The general conversation preceding Sands' decision to gamble with the idea was to the effect that vaude is affected the way it is because theaters cannot stand the cost of pit musicians. It was brought out that theaters do not mind show costs, but that they do object to cost of musicians because there is no particular return for that investment. However, it was pointed out that if canned music could be worked out, that the musicians might establish prohibitive scales for the making of the music.

In many of the smaller towns thruout the country a lot of theaters ask for vaude but balk at shows that call for

pit music. It is these theaters that Sands will attempt to reach when he gets his canned musical act ready. There are many such spots available, some of them being in this vicinity, particularly up-State.

If successful with a flash act Sands might expand the idea into a unit, with the booker in on the conversation advising that if he is successful his circuit will be interested in buying.

## Vaudeville Notes

HERB WILLIAMS has picked up three weeks from Loew, going into Washington, D. C., June 12, and following with the State, New York, and into Baltimore week of July 3. . . . Jackie Coogan and Betty Grable will make a one-day appearance Saturday at the Steel Pier, Atlantic City. . . . York and King, with daughter, True, will sail for Europe June 27, opening July 13 at the Palladium, London, for an eight-week tour. . . . Virginia Bacon arrived last week from a three-month run at the Casino Atlantico in Rio de Janeiro. . . . Five Cabin Kids have been signed by Educational for three shorts, with options for three more. . . . Nice, Florio and Lubow, current at the Adelphi Hotel, Philadelphia, come into the State, New York, this Friday. . . . Harry King and Sinclair Twins, current at the Chicago, Chicago, open at the Michigan, Detroit, Friday.

HENRY SCOTT, mitten pianist, has been signed by Paramount for a short, *The Keys to Concentration*. . . . It's his second for Para, and this past winter he was with the Joe Cook unit. . . . Arthur Boran, thru Columbia Artists' Bureau, has been signed by Paramount to mimic for the Max Fleischer animated cartoons. . . . Kathryn Mayfield jumped into *New Faces* the day before it opened on Broadway. . . . John Boles has picked up Balti-

more from Loew, opening this Friday and may go into Pittsburgh for Warner June 12. . . . Harriet Hoctor will go into the Chicago, Chicago, week of June 5. . . . E. Franklyn Goldner, lawyer, was married May 9 in Brooklyn to Sandra Davis Fisher, non-pro. . . .

PARAMOUNT, N. Y., and the nearby State evidently think alike on bookings. . . . This week the State has Lucky Millinder's ork, colored outfit, and Wednesday the Paramount gets the colored ork of Louis Armstrong. . . . Next week the booking's somewhat alike in character for the State has Benny Fields and the Para has John Steel. . . . Bebe Daniels and Ben Lyon sail from New York on the Ile de France June 11 for engagements abroad. . . . Ken Harvey sailed Saturday on the Champlaign. . . . Three Swifts sail the end of June, while Freddy Sanborn sails in July to play the month of August at the Scala, Berlin. . . . Jack Davies, agent, ill in bed at his New York hotel, and is expected to be laid up for a couple of weeks. . . .

AFTER closing at the Stanley, Pittsburgh, last week the Three Biltmorettes, acrobatic act, left for Europe to fill a 12-week engagement this summer. . . . Manager Ted Isenburg accompanied the act. . . .

### Paris Bills

(Week of May 11)

With the Alhambra making good its threat to switch to movies, the Empire and the ABC are the only big-time vaude houses left here. As usual, the Empire features circus and animal acts, but the present bill offers several excellent internationally reputed numbers, such as Presco and Campo, Franklin d'Amore and Jack Lane, the Manginis and the Skating Macks. Unfortunately, practically every act on the bill is acrobatic, but the program sidesteps being tedious, as plenty of comedy and hokum provide laughs.

The Manginis garner applause honors with their splendid hand-to-hand balancing routine. These boys work neatly and smoothly, selling their stuff easily and drawing continuous applause. Comedy and hokum honors go to Presco and Campo, a clever pair of English boys who are not only real comedians but talented tumblers, mixing straight tumbling with grotesque bumps and nut comedy. Franklin d'Amore and Jack Lane are handicapped by being spotted late, but their zany comedy, bumps and hokum pull plenty of laughs and their difficult hand-to-hand tricks net them solid applause. The Four Skating Macks click solidly with their attractively presented routines of solo skating, spins, flying and lifts. Tricks are varied, speedy and well sold. The Two Lacs on in modest but neat aerial and iron-jaw number. Good hokum act presented by Spiro and Ready, who draw laughs with clever burlesque illusion tricks, instrumental bits and amusing gags.

One of the best teeterboard troupes seen here is the Hortobagy Troupe, which works speedily presenting a routine replete with sensational and difficult tricks. The Ennags are on in their comedy acrobatic turn, which derives most of its humor from the girl and man plants in the audience. Get across okeh. The Grip Quartet are among the best of the local adagio acts, their routine being varied, moving smoothly and rapidly. Bel Argay on in his clay-modeling bit, which is good but a bit too long. The horses and ponies of Ernest and Tully Carre are presented in three different numbers, all of which are well presented and interesting. Featured in the billing is the big chimpanzee Aka, presented with two smaller chimps. Aka roller skates, does bike tricks, shows excellent table manners and proves good entertainment. Show opens with an old-fashioned bike act, the Innovateds, working on a lattice platform. Mild fare for a big-time house.

The Bobino is offering a varied program, with Raquel Meller; the Athenas, hand-to-hand balancers; the Gautiers, comedy acrobats; Grecia and Mario, dance duo, and Pon Pon, clever dog. Lucienne Boyer heads the bill at the European, assisted by the acrobatic dancers Zoiga and Rachel and a flock of warblers.

Sudden drop in the caliber of stage shows at the flicker palaces. Rex has only the orchestra of Jo Bouillon and the Gaumont Palace only the Parnell Ballets. Paramount holding over the King Kong Perdue Trio.

### What Next?

NEW YORK, May 23.—Harry Lee, booker of amateur shows, tells the story of one of his amateurs who at the end of his act told the audience: "Now I will prove that I can eat glass, too." The amateur then picked off an electric bulb from the footlights, crushed it in a newspaper and proceeded to eat the glass bits.

The house manager was furious and demanded the amateur pay him 15 cents for the bulb. The amateur was broke, and Lee haggled with the manager and finally compromised at 10 cents, which Lee paid.

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## AL PEARCE and his Gang



NOW MAKING PERSONAL APPEARANCES

by one girl and a so-called interpretative dance by another, on a dim stage, with a purple spot to *Mood Indigo*. Close with one of the men supporting the entire act in star formation. J. F.

### Helen Adrian

Reviewed at the Bronx Theater, Bronx. Style—Singing. Setting—In two. Time—Six minutes.

Helen Adrian, a good-looking brunet with sufficient sex appeal and a clear, well-controlled voice, clicked here in three numbers, *I'm Gonna Sit Right Down and Write Myself a Letter*; *Goody, Goody* and *A Little Bit Independent*. Better than the usual run of vocalists at this house, she was applauded enthusiastically and was compelled to beg off after the third song. Should do okeh. P. A.

### South Jersey's Federal Vaude Show on Tour

CAMDEN, N. J., May 23.—The South Jersey Unit of the Federal Theater Project, supervised by Harry Horne, has organized a vaude show to tour the lower Camden County towns. Entertainment is furnished free to recognized organizations, firemen and civic associations coming in on the books.

Schedule called for Stratford yesterday; Pine Hill, May 26; Clementon, June 2; Watonsontown, June 13, and a return to Clementon June 23. Show includes the Georgia Minstrels, Hansley and Walker, Cash and Ellis, Laura Custis, Rogers and Ingram, *A General Misunderstanding*, Carolina Four, *High Jinks* and a grand finale by the entire company.

### Bowes' Unit for Butterfield

DETROIT, May 23.—Major Bowes' No. 7 amateur unit, which closed at the Michigan Theater here Thursday, has been booked for about two weeks over the Butterfield Michigan Theaters Circuit. The unit opened at the Oakland Theater, Pontiac, yesterday for two days, and moves on to Capitol, Flint, May 24-27; Strand, Lansing, May 28-30, and the State, Kalamazoo, May 31-June 4.

### Worcester Into Pix Grind

WORCESTER, Mass., May 23.—The Plymouth Theater here adopted its summer policy this week, doing away with vaude in favor of double features. The house had been booked by Fanchon & Marco.

## New Acts

### Lester Lee

Reviewed at the Grand Opera House. Style—Violinist and imitations. Setting—In one. Time—Eight minutes.

Lester Lee is the youngest who recently appeared in the picture *Symphony of Six Million* and is also said to have done concert and radio work. Potentially strong vaude material, he spoils his act, mainly due to inexperience, by rushing thru and then spoiling the effect of his violin work by going into three or four imitations. These should be dropped, even though he uses the excuse of having seen his subjects work while in Hollywood, and a strong fiddle number used to close the act. Imitations are of Penner, Arliss, Lionel Barrymore and Edward G. Robinson and are less than fair.

Violin playing is good but suffered because he rushed thru and gave little expression to the songs. A symphonic aria, *Estranita* and *Perpetual Motion* were the numbers he played.

Kid is a good-looking boy and makes a good appearance. With a better act the family trade should like him. J. F.

### Al Shayne

Reviewed at Loew's State, New York. Style—Singing. Setting—In one. Time—Thirteen minutes.

Shayne's last new-act rating was in '23 and he has come a long way since, building up a fair sort of radio rep for himself. In vaude he gives a good account of himself, singing pop tunes in medley form and delivering them well enough. He has a nice voice, one that's easy on the ears and has a lot of charm about it.

Being a singer, Shayne should work at it and not attempt his several talk interludes, which are poor. And he's in a bad way on his bows, very obviously a milker. He'd get the big hand anyway. Accompanied by a male pianist, he rattles off such tunes as *Got My Fingers Crossed*, *Lovely Lady*, *Shootin' High*, *Let's Face the Music and Dance*, *I'm*

Putting All My Eggs in One Basket, Let Yourself Go, Sophisticated Lady and You. Mostly a chorus a song. Deuced here and went over well. S. H.

### Elaine Dowling

AND TIP TOP GIRLS

Reviewed at Loew's State, New York. Style—Acrobatic flash. Setting—In three (special). Time—Nine minutes.

A five-girl turn, primarily an acrobatic dumb-act opener but dressed up to flash proportions. The raggedness of the turn and noticeable unsteadiness of the lasses make it apparent that the turn is brand-new. However, the turn has the makings and with work should whip into good shape. It's a turn that'll hold up the opening or closing spots of most bills when ready.

Miss Dowling, a blonde, is the turn's soloist, doing clever acrobatics. She starts off with a neat acrobatic routine on skates and during the course of the act contributes some other good acrobatics. The other girls work as three and foursomes, also competitive, in a maze of gymnastics, some of it being quite good. Their efforts at quartet tricks are not so forte, the tricks making for awkwardness. Opened here and did okeh. S. H.

### The Rexellos

Reviewed at the Grand Opera House, New York. Style—Flash act. Setting—Full stage. Time—Eight minutes.

Weak flash act, with a lot of bits in it, but none of them very good. Talent numbers three girls, each of whom does a specialty, and two men. The men essay a high-pole bit that probably doesn't run more than 30 seconds and a bit of acrobatic stuff that runs a little longer but not much better. One of the men also works in a brief skating bit with a girl.

Girls open doing a song and dance, the shorter of the two men following with an acrobatic dance that's pretty good. Also included are a spiel number

**Loew's State, New York**  
(Reviewed Friday Evening, May 22)

As presented, the State has a four-act bill, but the closing turn is a 29-minute colored band act, with Pops and Louie working in that presentation. A really swell vaude layout, running a snappy 63 minutes, with the audience most enthusiastic. Seems that the city's entire vaude populace is concentrated at this house, and they go for vaude as dyed-in-the-wood vaude fans do. No comedy talk on the show, but the Three Swifts are able to hold up the comedy end as well as any talker could. Picture is *Mr. Deeds Goes to Town*, and at this supper show opening day business was good.

Ahead of the vaude show is a 12-minute session given over to the Will Rogers' Memorial Fund, showing a seven-minute trailer and the rest of the time passing the baskets. Trailer is good, including Lowell Thomas, Bing Crosby, Shirley Temple, Irvin S. Cobb and May Robson.

Elaine Dowling and Tip Top Girls is the opener, an acrobatic act dressed up to resemble a flash. Turn has the makings, but its apparent newness makes it ragged. Should whip into shape, with Miss Dowling a good and novel acrobatic dancer, and her four-girl support doing a flock of difficult acro tricks. Went over.

Al Shayne, handicapped by a poor announcement, caught on soon enough in the deucer. He has a nice pair of pipes which he applies effectively to pop tunes, mostly in medley form. Should lay off the talk, which slows up his act, and shouldn't make his bows so obviously milkers. A male pianist accompanies him.

Three Swifts, sole comedy act on the bill, walloped with their always outstanding juggling turn, 50-50 on expert juggling and grand comedy. No matter how many times you see them there is always a kick to be obtained from their performance. And at this viewing the audience found it considerably to their liking.

Lucky Millinder and Mills Blue Rhythm Band close the show in terrific style. This 14-piece colored crew is a honey of an aggregation, swingin' and goin' to town in Harlem's best style. And

this Millinder fellow is a personable leader, never letting up on a toothy smile and energetic baton waving. What's more he's got turn paced well, with Edith Wilson his standout specialty, doing a sock song number in which she's answered back by the drummer. It's an act-stopping number. Chuck Richards is but fair with his falsetto warbling. Pops and Louie, a pair of sterling kid performers, garnered applause that almost tore the roof, and for a supper show audience that's something. These kids deserve every bit of it, for they're sparkling performers, both on personality and socko harmony singing and hoofing. Taller of the kids is a hooper par excellence.

SIDNEY HARRIS.

**Uptown, Chicago**

(Reviewed Friday Afternoon, May 22)

Bill this week looks like a gathering of the Benny Davis alumni. On it is Bobby Lane and Sue Ryan, one-time Davis proteges, and Dan White, formerly his musical director. And every one of them is doing all right on their own. Current show is run in vaudeville style with the orchestra in the pit for a change instead of on the stage.

The Three Flames were a swell opener. This is Sandy Lang's new act and comprises two men and a woman who do a great line of roller skating tricks on a raised platform. The act is nicely dressed with radium-treated costumes and carries a special set that is a treat. Some fast and thrilling solo and teamwork is evident and they closed with a double-neck swing. Nice hand.

Sue Ryan, with Dan White at the piano, proved a sparkling comedienne who can rightfully be called an American Beatrice Lillie. If some of the weeping and wailing torch singers could witness her conception of them they wouldn't take themselves so seriously. She burlesqued a French chanteuse and spoofed an opera singer and showed she could sing with the best of them with *Let Yourself Go*. Good hand. Two bows.

Starr, Caltes and Ditson slowed down the show in the next spot with a conglomeration of weak alleged comedy bits

and gags. Most of their time is taken up with a long, drawn-out thing called *Double Features*, which gets very tiresome. These fellows are capable of much better things, but with their present material they're about the most unfunny trio on the stage. Light applause and one bow.

Lee and Louise Stafford and Company closed. Lee and Louise and Florence Spencer opened with a fast routine and then Florence Spencer did back kicks, control work and acrobatic stuff. Bobby Lane contributed some marvelous acrobatic work and headspins and Lee and Louise returned for an exotic modernistic routine that was nicely done. All were on for a fast finale. Good hand.

F. LANGDON MORGAN.

**Earle, Philadelphia**

(Reviewed Friday Afternoon, May 22)  
(First Show)

Jackie Coogan, Betty Grable, Wini Shaw and Josephine Dix are the billed participants in this week's stage show, adding their letters to the long line of flicker names to make p. a.'s at the Earle this season. Only claim for distinction on part of the Dix gal lies in the fact that Richard Dix happens to be her uncle.

A trailer showing scenes from Coogan's silent pix successes, an off-stage voice mugging the tear-jerking stills, brings on the grown-up "kid." A pleasant surprise for the pew-holders to see Jackie in tux, response was spontaneous. Usual "glad to be here" biz and takes over the emcee assignment. Does straight intros and builds up the acts without any attempt to hog.

Honey Family, trios of males and femmes gymnasts, on first with tumbling routine. Do familiar flips and turns and then on to the springboard with a double turn into a balanced chair for the mopup.

Betty Grable, doing the eyes good just to behold, in the deuce spot after a few minutes' Dumb Dora patter with Coogan. Seems that the Hollywood formula for a footlight appearance calls for a song, even if you can't sing. Obliges with two pops and nobody minds. Comes on later for a sock tap effort, obviously her forte. A compact bundle of personality and ginger, her tootsie terping is sold bullish all the way.

But it took Jack Powell, on next, to pack the wallop. A perennial fave in this town, could stand stronger billing out in front. Proving you can get more than rhythm out of a pair of drumsticks, the pantomimic jester goes to town on the chair, roams all over the stage and ork pit, including some fancy stick-tapping on the bass fiddle, and has to beg off.

Betty Grable's tapping interlude followed and then Wini Shaw gives them plenty to look at and listen to. Exceptional vocal arrangements and tutored tonsils blended with her personality makes for a most enjoyable act. Contributed three tunes, including *Save Me, Sister*, from her *Singing Kid* flicker.

Next bit brings up Josephine Dix from the audience to clown with Coogan for his autograph, her Hollywood connection going for naught. Her only excuse for being. For those out in front just another plant. Betty Grable comes back for another okeh tap turn, Coogan joining in the routine this time.

Worth-Wyle and Howe come on next-to-shut with some rough-house stuff, batting each other around as a reward for each goofy gag. A slap is good for a laugh, and throwing the middle man into the ork pit rated a howl. Howe is a new member to the threesome, act played here last season as Worth-Wyle and Singer. On just long enough not to get monotonous. Fade with hokum challenge taps. Not original, but satisfying.

Closing spot, without the benefit of a Coogan buildup, capably filled by the Balbanow Five, brother and four sisters playing the accordion. Sisters step out for terping and tooting spots, outstanding turn by the youngest with an acro dance. Finale has them playing miniature squeeze boxes, the acro member taking the spot with her leg against her chin.

Runs 65 minutes, capacity house for the opening show. Pix is *Absolute Quiet* (MGM).

**Bronx, Bronx, N. Y.**

(Reviewed Friday Evening, May 22)

A large and responsive audience enthusiastically greeted the stage show of the Bronx Theater tonight, indicating that the new policy, in effect since last week, of having a better quality of vaude presented only on Friday, Saturday and

Sunday evenings is clicking with the customers. Present show is arranged informally, more on the style of a cabaret floor show, with the numbers woven together by Danny Harrington, emcee.

Four acts, presented piecemeal, included Bette Platt, The Gordons (Therese and Freddie Drew), Polly Powers and Helen Adrian. All young talent, the bill impressed as a decided upturn in quality as compared with other programs here.

Outstanding numbers were those of Bette Platt, dancer, and Helen Adrian, vocalist. Miss Platt does a tap on roller skates and then scores very well with a hoofing impersonation of Eddie Leonard, the old minstrel. Dressed in a white outfit, she makes this a neat and showy bit.

Helen Adrian, a nice-looking brunet, had little trouble in getting over nicely with *I'm Gonna Sit Right Down and Write Myself a Letter; Goody, Goody*, and *A Little Bit Independent*. Has a pleasing throaty voice and had to beg off.

Remaining two acts are dancing by Polly Powers, who does a modernistic turn and a toe tap, faring okeh particularly with the latter, and a ballroom couple, Therese and Freddie Drew, who do a waltz, somewhat nervously, and then click in their own version of the *St. Louis Blues*, a rather hot and weird proceeding.

Business heavy this evening, with clown night coupled with the *Follow the Fleet* and *Rhodes* pictures.

PAUL ACKERMAN.

**Kedzie, Chicago**

(Reviewed Saturday Afternoon, May 23)

They're still picking someone out of one of the current acts and giving him the assignment as emcee, whether he knows how or not, and the results are pitiful. Some of the acts have a tough enough time as it is to get started without having to overcome the added handicap of a lull just before them.

Charles and Virginia Tiffany opened. Man does a drunk bit and girl comes on as mechanical doll and does loose-joint stuff. Man does a comedy eccentric number and girl follows with contortionistic routine done on a small table. Both are dancing at the finish. Their present style of makeup makes a dirty

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appearance from the front and a little re-routining would help. Nice hand.

Pat Daly and Company, the latter being a woman, tried in vain to make them laugh with such nifties as "your motor's running, lady," and similar lalaloos, but no go, not even with this audience, which is considered the easiest in town. Best thing in the act was Daly's soft-shoe and sand dances. Fair hand.

Ray Sisters and Andrews, in the middle frame, are a neat little dancing act. Opened with the three in naval uniforms doing a dance with wig-wag flags. Andrews followed with a miniature stair dance and the girls returned, with a change of costume, to do a very good tap routine to a standard overture. The three then did challenge dancing working up to their finale, which could be worked upon a little more. Their exit was a little ragged at this show. Good hand.

Bobby Gilbert was next. After being introduced by his stooge, who had done a very bad job of emceeing the show and is quite amateurish, they went into chatter that wasn't so forte. Gilbert played *Turkey in the Straw* in several ways, conversed and recited by means of the fiddle and played *Indian Love Call* legitimately. Sorely in need of three kinds of help, better material, a better straight man and a routine. Took a substantial hand, tho.

Five Belfords, formerly the Six American Belfords, standard acrobatic act, closed with their excellent Risley work. The reduction of one member has not harmed the act. A variety of well-done tricks sent them off to a good hand.

F. LANGDON MORGAN.

### Roxy, New York

(Reviewed Friday Evening, May 22)

The Eton Boys headline the new stage show at the Roxy, but, with all due respect to the lads' grand harmonizing, the greatest excitement is caused by the Badminton game, which has been held over again—even tho everything else in the show has been changed. George F. ("Jess") Willard, national champ, and Bill Hurley, Pacific Coast champ, are still pounding the bird over the net, and the crowd still goes nuts at some of the magnificent rallies. They blew the roof off at the showing caught, Willard taking the game 11-9. Jack Megley announces.

The Eton Boys create enough excitement of their own with their topnotch harmonizing of four numbers. They get a bit precious with some of their comedy, but a genial mood is created and their delivery is, of course, tops. They score best with *Tiger Rag*, which they hold for the finale.

Only one other straight act in the show, Charles Carrer, who scores nicely with his novel juggling and balancing act, delivered smoothly and well. Lyda Sue, an acro dancer, comes on for the mid-section flash to do a nice number with an outstanding flip windup that brought down the house.

Jimmy Cash, who hails from Arkansas, is the radio amateur winner. A personable lad, he sings a couple of numbers in a nice mellow voice and then introduces the Gae Foster Girls for their center-spot production.

The gals do a graceful and lovely number, introducing Lyda Sue, and open the show with a cane-chair introduction to the Badminton session. They also end the layout with an "English Johnny" number, an amazingly effective soft-shoe routine that is beautifully performed. It's a tieup with the picture, Jessie Matthews in *It's Love Again* (GB), danced to the title song, and it fades directly into the film.

Freddy Mack emcees and leads the pit boys. Attendance was good at the supper show opening day. Expectations are to hold the current bill for two weeks.

EUGENE BURR.

### Grand Opera House, N. Y.

(Reviewed Friday Evening, May 22)

Not so forte, the layout this half, with entertainment coming in few snatches and far between. Three Little Words open in a routine tap dance turn. Three Negroes in swallow tails hoofing around in some precision work, thence into the usual line of challenge action.

Lester Lee, kid violinist who recently made a picture, *Symphony of Six Million*, deuced. Played three numbers on his fiddle and while he certainly is a vaude bet, spoiled his act by lack of showmanship and overanxiety. Kid needs better handling if he is to click. Numbers include *Estrakta* and *Perpetual*

*Motion*, plus a popular symphony aria. Tunes are well selected as generally liked and as fairly good show pieces for his fiddling ability, but he races thru them and plays with little expression in his music. Then, of all things, winds up imitating Lionel Barrymore, Edward G. Robinson, George Arliss and Joe Penner. It doesn't fit and the imitations are weak. Some sock violin number should be substituted.

Paley and Terris, comedy act, next-to-closing. There's a femme who makes the G. O. H. every Friday night, usually supper show, with an amazing laugh. She started laughing at the act's nonsense and the house followed. Team do everything in the book, with the man taking the bulk of the chores. They do some crossfire, the man imitates Roy Atwell, the girl does a weak Franch bit, and they close singing.

Rexellos, a flash, at the finish. Two men and three girls, with a little bit of everything. Gals open with a song and dance routine, one of the men does a brief acrobatic number, then a minute skating whirl by a mixed couple, with the two men on one high pole experiment next. Something offered as an interpretative routine by a girl, interpretative because there's a purple spot and the house crew plays *Mood Indigo*, and some tumbling and pyramid carrying are also in the act.

These Three, the picture.  
JERRY FRANKEN.

### Stanley, Pittsburgh

(Reviewed Friday Afternoon, May 22)  
(First Show)

Ted Flo-Rito and his orchestra are on the Stanley stage this week furnishing a refined and mildly entertaining bill. This house has been presenting some of the best attractions available and as a result the current bill is a weak attraction in comparison. What this orchestra unit needs most is a sock vaudeville act to add some real show-stopping flavor.

Musically the outfit ranks high. Flo-Rito has 13 capable musicians on hand who dish out some swell arrangements of pop tunes. Among the highlights are Flo-Rito's own piano arrangements and his smooth blending of music. He does his own emceeing, announcing the song titles in his brief and modest fashion.

Outstanding among his vocalists are the Three Debutantes (Betty Noyes, Dorothy Compton and Marjorie Briggs), a striking song trio whose renditions are both voluminous and pleasing. The girls are on and off thruout the show, proving both a decorative and entertaining asset.

His male vocalists are good, too. Stanley Hickman revealed an impressive tenor, singing *Lovely Lady* and *Sometime*. Muzzy Marcellino, the guitar player, pipes several tunes, assisting the Debutantes and keeping busy in other bits.

The comedy honors are turned over to "Candy" Candido, a freak-voiced funster billed as the "one-man quartet." He scores with his familiar nonsense, emphasizing his four different voices, ranging from soprano to a deep bass. Closed with his familiar *You Can Be Had* ditty. Instead of exiting after each bit his act will probably look much better without the interruption of several entrances.

The band opens with *Sweet Sue* and follows with *Goody, Goody; I've Got a Heavy Date, Every Minute of the Hour* and *Let Yourself Go*. Following the old but still funny *Who's Afraid of the Big Bad Wolf?*, the boys give their impressions of various name bands and make way for Flo-Rito's piano arrangement of Romberg's *Lover, Come Back to Me*, which netted a good hand. The bill closes with some of Flo-Rito's own compositions, including *Charlie, My Boy; Nora, Prairie Moon* and *Laugh, Clown, Laugh*. Many of the ticket-stub holders were pleasantly surprised to learn that Ted composed the clown number.

The screen stars Bette Davis in *The Golden Arrow* (Warner) and house was fair at this viewing.

SAM HONIGBERG.

### London Bills

(Week of May 18)

Three new openings this week are Lois and Jeanne Sterner, tap and acrobatic dancers, who click solidly on their English debut at the Hippodrome, Birmingham, with an act that is excellently routinized and is class thruout; Morton Downey, who is a natural at the Theater Royal, Dublin, where he has to beg off after taking three encores, and Bobby May, juggling comedian, who returns to the Savoy after an absence of two years

with a routine that is clever and holds plenty of laughs.

Glasgow Empire, best out-of-town house, has two successful headliners, Molly Picon, who triumphs with her character and dialect comedy songs, and Rex Weber, whose vocal illusions and comedy are the last word in unique entertainment. Both acts chalk up legit show-stops.

Geraldine and Joe, versatile young Americans, return to Holborn Empire, where they are a major hit. Same goes for Chilton and Thomas, surefire and much appreciated for their slick and rhythmic dancing.

Birmingham Hippodrome goes American in a big way for, in addition to Lois and Jeanne Sterner, there are the Three Sailors, a laughfest with their always enjoyable hokum; Barr and Estes, who have a great comedy dancing act, and the Gilbert Brothers, clicking solidly with amazing equilibristics and horizontal bar work.

Allen and Kent Four, American tap dancing ensemble with a novel angle, make a happy debut at Manchester Hippodrome, while Hap Hazard and Mary Hart click solidly at Shepherd's Bush Empire.

### Cantor's 33Gs in Cleveland

CHICAGO, May 23.—Eddie Cantor and his unit, coming here yesterday from the Palace, Cleveland, established a gross of close to \$33,000 in the latter house. The unit got half of the proceeds as its share, RKO having booked it for both towns on a 50-50 split of the gross.

### FEDERAL THEATER

(Continued from page 3)

unit *Dance of Death* is an ambitious but hardly successful effort.

PAUL DENIS.

The American Historical Theater unit is presenting *The Ballad of Davy Crockett*, a play portraying the life of the American pioneer and having as its high spot Crockett's attempt to preserve from extinction the Texans defending the Alamo from the Mexicans in 1836.

Six acts comprising the two scenes were preceded by a pair of narrators, who, with the aid of hillbilly outfits and an accordion and violin, managed to create a fitting atmosphere by reciting and singing a few of the exploits of the hero. Their efforts were applauded enthusiastically, particularly when both miscued and played different tunes simultaneously.

In general, the production was of fair caliber, but certainly did not reach the level of some of the better WPA shows. Leading players were Hiram Hoover, who, as Davy Crockett, began weakly but later assumed significant proportions, and Edward Loeffler, Henriette Brown, Herbert Hutner, H. R. Hays, Rei Terry, Josephine Fox and Wilbur Cox.

Settings, which were for the most part very good, were by Wood MacLane, based upon designs by John Love; direction was by John Lyman and costumes by Lillian Richter. PAUL ACKERMAN.

*Battle Hymn*, by Michael Gold and Michael Blankfort, is quite an exciting piece. It fails to be a truly first-rate play because it is overlong, repetitious and uneven in dramatic quality. However, its frequent flight into lovely prose and its awe-inspiring quality make it well worth seeing. Perhaps it can be trimmed—the second scene of the last act, for example, can be dropped. The cast, too, was hardly good enough to give the lines their worth.

Despite these criticisms, *Battle Hymn* does achieve a fascination that at times becomes gripping. The story of John Brown, of course, is not new. George Abbott produced Ronald Gow's *John Brown* several seasons ago. The Gold-Blankfort version follows history closely and shows us a pious, pacifist John Brown who gradually turns to violence under the impassioned conviction that God is leading his way. It is a stirring story of revolution and martyrdom. If only it had been given a better production.

In three three-scene acts, each with a prolog, the play moves, of necessity, slowly. The prologs are excellent in setting the temper of the coming scenes, while the epilog, in which the entire cast chants *John Brown's Body*, rounds out the story. Grover Burgess plays John Brown as a haggard, mystical, tormented man driven by inner powers. It is a good portrayal. William Triest, Mary

Morrison and Lida MacMillan stand out in a rather mediocre cast. Vincent Sherman directed, Georgia Graham staged the folk dances and Howard Bay designed the excellent expressionistic sets.

PAUL DENIS.

The Managers' Tryout Theater unit is offering Edwin Harvey Blum's *Bachwash*, a three-act murder mystery drama with a small-town college locale.

Hardly varying from the technique common to plays of this kind, the unfolding of the plot is so arranged that different characters, thru the piling of coincidents and circumstances, appear to have possible motives for the killing of Sally Mason. Dr. Siska, a professor of criminology, cannot lose sight of the fact that Dr. Adams, his roommate, had written a novel shortly after the murder and had taken pains to justify a killing under circumstances identical to that of the case in point. Further probing leads Siska to suspect Adams; but, thru his friendship for the latter, he wants to protect him. However, Siska's snooping tendencies had been such that an inevitable showdown, with policemen present, finally occurs and Adams is forced to reveal that the murderer was Siska's own brother, whose love for Sally had so diverted him from the field of educational idealism that he had been obliged to kill her and then himself.

Superficially an adequate murder-mystery, the greatest fault in the play, attributable to either the author or director and not to the actor, is the portrayal of Adams, who, while having incontrovertible evidence of his own innocence, is yet made in certain sequences to appear thoroly frightened and hunted, so much so that in one instance he attempts to strangle Siska when the latter presses him for a confession. This is psychologically doubtful in that Adams' only motive for secrecy is a tenderness for the feelings of his colleague. As a device for maintaining audience interest, however, the behavior of Adams is successful and appears in its true light only on second thought.

*Backwash* excels in dialog, acting and staging, and as entertainment value is a successful production. Among its good things is its realistic picture of life and petty intrigues in the university circle. The standout performance, that of Walter Scott Weeks as Dr. Siska, a sensitive, balanced and convincing portrayal, is ably supported by Maurice Burke, who triumphs despite the inconsistency of his role as Adams. Diane Tempest, as Joy Mallon, a maladjusted pupil cured by Adams, who later marries her; Jack Foss, Robert Harrison, Harold Smalley, Mary Hutchinson and Gustave Gordon take over the lesser roles with sufficient qualifications. PAUL ACKERMAN.

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### SCENERY

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# Manager - Dramatist Peace Seen After Storm Threat

**Simmerings of discontent die down after meeting of committees of League of New York Theaters and Dramatists' Guild—various points at issue discussed**

NEW YORK, May 23.—Simmerings of discontent among Dramatists' Guild members, who earlier in the week voiced protests against a premature settlement with the League of New York Theaters on the ground that important points of the contract represented unwarranted concessions to managers, died down yesterday when delegates of both associations met and smoothed out the rough spots. The League formally adopted the terms of the five-year agreement, and on Monday the Guild, it is understood, will sign also, after ratification by members. Among the objections to be overruled by independent managers was one made by producers backed by Hollywood, the claim being that clauses in the constitution of the Author's League make possible the prohibition of business deals with those "found guilty of unfair dealing."

Other sore spots which rose to the surface before the meeting yesterday were the publicized reports that Guild members were dissatisfied because they, while nominally in control of screen rights to plays, are nevertheless hampered by clauses delegating to the managers a voice in determining movie rights; and the 60-40 provision which, because it applies only to movie rights rather than all rights, including stock, etc., really is less favorable than the old sliding scale agreement which exceeded 60 per cent when large sums of money were involved. Finally, Guild members claimed that the point which touched the spark to the fracas in the first place remained unsolved, namely, the lowering of prices paid for screen rights thru the Hollywood invasion of Broadway. With these sums dwindling, the increase in percentage assumes a minor aspect.

Despite reports that screen companies want the contract to include provisions pertaining to the sale of film rights, a point on which the Guild has not backed down upon, and despite a demand addressed to the Authors' League that there be no screen writers' strike on the Coast during the five years the contract is to run, last-minute news indicates that no major obstacles will develop to prevent final ratification by the dramatists on Monday.

## OUT-OF-TOWN OPENINGS "Crab Orchard"

(New Haven)

A comedy in three acts. Author: Theodore Packard. Director: Alexander Dean. Settings by Harry Willis; costumes, Margo Frankel; lighting, George Kendall Cole; stage manager, Eleanor Furst. Presented by Yale Department of Drama, Yale University Theater, May 13, 14, 15. *Crab Orchard* was first presented on March 11, 1936, under the title of *The Gods Grow Old*, before a student audience.

Cast: Alfred Etcheverry, Virginia Miller, Helen Marcy, John Straub, John Koenig, Robert Bardwell, Hope Decatur.

The theme, which revolves about a New England manufacturer, is truly New England in all respects and was quite enjoyably portrayed. Mr. Hunter, who is a crabby grouch, makes things miserable for his family until his Jim returns from his third year at college with a wife. Paddy, Jim's wife, is at first coolly received by the elder Mr. Hunter—but the determined wife decides to stick it out. She succeeds in winning the favor of her father-in-law after many interesting episodes and she is successful in making life enjoyable for all concerned—even to having the elder Mr. Hunter enjoy a radio, vacation and other avocations he had previously detested. Helen Marcey as Amy and John Straub as George were exceptionally good in their parts. In fact all characters took their parts very well and were called for bows three times at the conclusion of the first night's presentation. An interesting future is seen for this production. *Colavolpe.*

## "A Job for Joe"

(Pittsburgh)

Author, Madeleine Skelly Foust. Producer, "Y" Playhouse. Director, Alfred L. Golden. Designer, Norman Rutkin. Opened at the Bellefield Avenue Theater May 17.

Cast: Clarissa Gailliot, Leonard Tal-

## Peter Panners' Permanent Org

**Equity juniors make plans  
for organization—to ask  
permission of Council**

NEW YORK, May 23.—Crystallization of the Equity junior members' Peter Pan Club into a permanent organization to oppose the contemplated 50-week amendment to the senior membership ruling appeared imminent when a group of the youngsters who are afraid they will never grow up decided at a meeting in Sardi's restaurant yesterday to seek the okeh of the Equity council for their plan. Casting aside the Peter Pan nomenclature as undignified and exposing the members to ridicule, the juniors will attempt to attain their ends by obtaining the support of seniors, many of whom feel that the retroactive feature of the amendment is unfair in that all present juniors joined Equity under specific obligations which did not require 50 weeks of paid work in addition to two years of apprentice standing.

Should no headway be made at the Equity election meeting on May 25, the group will not disband, but will try to remain organized in an association somewhat like the Lambs, having as some of its main aims the establishing of Sunday night shows which would afford the members occasion for a display of talent; establishment of a bureau of information; classes in dramatic technique, etc.

Opponents of the measure claim that the retroactive phase of the amendment would provide an opportunity to withhold the voting power from those actors and actresses who are most likely to align themselves in opposition to the administration, namely, the youngsters.

enfeld, Phoebe Templeton, Sammy Schwartz, Edgar Glick, Paula Colton, Hyman Small, Pearl Ginsburg, Myer Schwartz, Martin Fallon, Joseph Sperling, Pearl Rubinstein and Hyman Kaufman.

The story deals with the unemployment problem and the effects it has on modern youth. Joe Carney hunts in vain for work to support his mother and young brother. When his sister, the family's only working member, loses her job Joe decides that he is willing to do anything to earn money. He becomes a chauffeur for a kidnaper when the opportunity presents itself. When the gangster kidnaps the wealthy Kathleen Callahan, Joe's sweetheart, and holds her for ransom Joe decides that his relation with the monster has reached the end. Realizing that he has been used as the decoy, Joe kills the gangster and tells all to the cops.

What started out to be a treatise on a social problem, which if properly developed would have made a fine play, ends up by deviating but little from the kidnaper cycle. Too many coincidents give this play a tinge of improbability. However, Al Golden's spirited direction and some good acting on the part of the cast added plenty of audience interest. Outstanding among the cast are Clarissa Gailliot, as the mother; Myer Schwartz, as the gangster; Edgar Glick, as the young brother; Pearl Ginsburg, as Miss Callahan, and Leonard Talenfeld, as Joe. *Hontigberg.*

# From Out Front

By EUGENE BURR

The time has come, as the Walrus almost said, to talk of many things, of plays, producers, dramatists, *Bright Star* and *Mother Sings*, of why some shows are not so hot, why others soar on wings. And with that doggerel out of the system (blame it on the spring) we can go on to a consideration of this corner's choice of the 10 best plays of the season.

As usual, your reporter brings in the minority report—not quite so much at variance with other ideas as usual, perhaps, since *Winterset* is the lead-off play—but still a minority report of sorts. The selections, in the order of merit, are:

1—*Winterset*; 2—*Bright Star*; 3—*First Lady*; 4—*Searching for the Sun*; 5—*Pride and Prejudice*; 6—*End of Summer*; 7—*Let Freedom Ring*; 8—*Boy Meets Girl*; 9—*Night in the House*, and 10—*On Stage*.

There are, one fears, glaring sins of both commission and omission in that list, judged by the accepted standards of critical taste. At least three of the plays in that first 10 had runs which were so short they were practically infinitesimal. At least one of the others could by no stretch of the imagination be called a smash hit. And at least four plays which have been highly touted by almost everyone, which have gone merrily on their way to long runs, and which have been pointed at as high spots of dramatic art, have been ruthlessly omitted. It is doubtful if any one of those four could make this reviewer's 12th 10.

But in view of the discrepancies some explanation should be offered. None, of course, is needed for *Winterset*, a drama which towers in majesty, like its own bridgehead, high above the spill and scum of the Broadway season. Some there have been who have seen no majesty in *Winterset*, who have called it, in so many words, a highly hoked blood-and-thunder melodrama with leanings toward Shakespeare. It is a description which also fits *Hamlet*. Detractors have also insinuated that the blank verse in which it was written is not the perfect medium for the telling of so violently modern a story, the intimation being that blank verse is fit only for a plot which has already become legendary, possessing all the universal appeal of a legend. Yet the tale is as old as humanity; its pounding, stirring emotions are surely a fit basis for Mr. Maxwell Anderson's moving verse, and the combination of modern scene and verse treatment is a fine one, for reasons which have been detailed here before. Also, in regard to legends, what has the Sacco-Vanzetti case become?

*Bright Star* was unmercifully panned by practically all of the daily reviewers—none of whom had the sense to realize that what they were actually panning was a cast which warped, wried and completely nullified the intent of Phlip Barry, the author. *Bright Star* (as a play; not as a performance) possessed great power and amazing insight, if only you bothered to look behind the cast. It was an intelligent and important play—ruthlessly murdered by its production and the lack of insight of those who wrote about it.

*First Lady* needs no apologies. It is a sparkling comedy of manners in the best tradition of the school, the first real comedy of manners we have had in seasons. *Searching for the Sun*, another play that was mercilessly panned, possessed tenderness and insight, biting irony and a sort of high, breathless beauty, all of which seemed to count for nothing because of its occasional anticlimaxes (the worst being the inclusion of a useless final scene) and because of the current fad for panning sincerity if it seeks to achieve beauty thru the unabashed presentation of emotion.

*Pride and Prejudice* was a splendid dramatization of a seemingly undramatizable novel, a sparkling and lovely theatrical experience. *End of Summer*, tho by no stretch of the imagination a play, was one of Mr. S. N. Behrman's sparkling conversations with himself, and as such it packed far more entertainment wallop, even in a theater, than almost any of the other of the season's productions. *Let Freedom Ring* was a stirring, uncompromising and yet surprisingly fair labor drama, exciting and excellent, one of the first out-and-out labor plays that could conceivably be called "fair." *Boy Meets Girl* was—and still is—by long odds the season's best farce. *Night in the House*, another show cursed with a tiny run, seemed to this corner by long odds the season's best melodrama, a tidbit of psychological horror that wired the scalp and chilled the spine. *On Stage*, tho it fell short of its own high aims, tho it did not entirely succeed in the tremendously difficult job which it set itself, still succeeded sufficiently to rate a place (here at any rate) ahead of the rest of the season's productions.

So much for the errors of inclusion. But what about the highly touted plays that have been left out?

This corner's opinion of *Idiot's Delight* has been stated often enough to need no repetition. *Dead End* was a cheap, obvious, crude and painfully unoriginal melodrama, raised to prominence by the magnificence of Norman-Bel Geddes' production. *Victoria Regina* was simply a series of tableaux vivants, to which the American public rushed in order to honor (understandably) Miss Helen Hayes' really fine performance and (inexplicably) England's Matron Queen. *Ethan Frome* failed to accomplish an impossible task, the bringing of New England (New England itself, as the chief character of the play) to the New York stage.

*Russet Mantle* was liberally praised in certain quarters, but it is interesting to note that it was praised for the wrong things, getting plaudits as a comedy, whereas its author obviously meant it to be a poetic excursion to the realms of the inner life. *Call It a Day*, a pleasant play and an excellent production, rates close—but not close enough; it was just pleasant. Another coming just behind the leaders is *Parnell*, a dignified and literate dramatization of a historical love story.

Clifford Odets' *Paradise Lost* was, as everyone knows by now, a muddled disappointment. *A Room in Red and White*, highly touted in script form for several seasons, turned out to be a self-conscious study in sadism, remarkable only for the seriousness with which it took itself and with which it was evidently taken by its producer. *Love on the Dole*, tho a better-than-average play, was remarkable chiefly for the superlative performance given in its chief role by Wendy Hiller. Two of the year's biggest disappointments, when they finally got themselves produced, were *Paths of Glory* and *If This Be Treason*.

*Saint Joan*, of course, is ruled out of this year's lists, since it is a revival. That, however, simply avoids a long explanation of why this reviewer would very definitely leave it out anyhow.

The season's biggest bust, just for the records, was *Tapestry in Gray*, which came in backed by the adulation and the dough of various film executives. It went right out again—and with reason.

## Detroit's Legit Boom

DETROIT, May 23.—Something of a post-depression record for legitimate shows was set this week in Detroit, with the fourth return of *Three Men on a Horse* opening the Wilson Theater for the first time this year, and sharing the spotlight with *Winterset*, which was drawing business for the Cass. As the Cass booking had shunted the road show of *The Great Ziegfeld* into the Lafayette, the WPA Theater was forced to close and was still busy looking for a house.

Thursday night the Players Theater presented the opening of *The Drunkard* for the fourth season, with an indefi-

nite run ahead, while the New Theater Union opens *Paradise Lost* tonight. At the same time large numbers of Detroiters were patronizing the Henderson Dramatic Festival at Ann Arbor, only 40 miles away.

## Chorus Equity Notes

The Chorus Equity is holding checks in settlement of claims for Nancy Lee Blaine, Adele Butler, Charlotte Davis, Liela Gans, Gladys Harris, Eda Hedlin. (See CHORUS EQUITY no page 35)

Paris Dramas Feature  
Somber Sundays, Lean Cows

PARIS, May 18.—The vogue of the melancholic "Somber Sunday" ditty seems to have permeated the dramatic field, as Paris is at present being sated with a flood of dismal, discouraging dramas treating all the ills and woes of humanity.

The most disheartening of the lot is probably *Les Vaches maigres (The Lean Cows)*, by Rene Aubert, at the Oeuvre. A somber study of the effects of the present crisis, this drama portrays the failure of all the traditional virtues of the French middle-class—foresightedness, economy, honor, etc. The play is well written, drawing both favorable and unfavorable comments.

The Odeon is offering a drab bit, *La Servante sans gages (The Servant Without Pay)*, by Jean Yole. This weepy drama relates the lone existence of a French Cinderella whose life is spent in serving the selfish members of her family. We are expected to sob copiously because she cannot make up her mind to escape her lot by wedding a rich but semi-paralyzed friend of her younger days.

An American writer is responsible for the "blues" at the Theatre des Arts, where a French version of Lillian Hellman's *The Children's Hour* is being presented. This picture of perverse childhood is well played by the company.

Rather implausible and of only moderate interest is *L'Impasse (The Blind Alley)*, by Blanche Enia, at the Mathurins. Complicated tale of a young wife who falls in love with her—ignored by her—illegitimate brother. Not much to excite this dramatic outburst.

Of more amusing nature is *Le Mur d'argent (The Silver Wall)*, by Andre Paul, at the Renaissance. A satire on present-day political vices, this play is lightly amusing. Another amusing play is a one-act comedy, *The Voyage to Biarritz*, by Jean Sarmant, at the Comedie Francaise. Well-written tale of a station master at a small town along the Paris-Biarritz railway whose life dream of a trip to Biarritz is never realized.

Also amusing is a burlesque gangster type of detective satire, *L'Homme qu'on attendait (The Man Looked For)*, by Gragnon and Dany, at the Capucines. A mixture of mystery and burlesque situations not engendering brain fog.

The Casino de Paris offers a new revue, *Plaisirs de Paris (Pleasures of Paris)*, in which O'Dett, cabaret owner and entertainer, is starred. O'Dett lacks talent and resorts to bizarre female impersonations and vulgar jokes that are absolutely out of place even at the Casino, which doesn't pretend to be puritanical.

Saint Clair and Day, American ballroom team, are the big hit of the revue, with the splendid dance troupe of Helena Greasley doing much to pep up the show. Aside from a few beautiful settings the revue has little of interest, although interpolated bits by the Samuels Brothers, American hoofers; Iris Kirkwhite, English dancer; Joan Warner, fan dancer, and the Fokkers, acro comedians, give it moments of animation.

Paris Season Simmering Out

PARIS, May 16.—Apparently the season here is fated to close without any great dramatic success marked up to its credit. The Theater Pigalle, which made a valiant effort with the short-lived *Europe* of Maurice Rostand, is offering a new drama with a title that is all too apt to prove prophetic, *La Vie est si court (Life Is So Short)*. While this drama has an interesting subject, the post-obituary conflict between the mistress and the widow of a successful author who passes out at the opening of the opus, it is much too long and burdened with superfluous personages. The author, Leopold Marchand, would have produced a much punchier play had he pruned his manuscript more rigorously.

Light, amusing fare, quite unconventional and at times slipping into vulgarity, is *Elle attendait ca (Just What She Wanted)*, by Jean Guitten, at the Palais Royal. Very sophisticated but funny.

A French version of John Cecil Holm and George Abbott's *Three Men on a Horse* is scoring a merited success at the Theater Sarah Bernhardt. As France is chock-full of race-track enthusiasts, this racing play seems assured of a long run.

Only other new production of recent

BROADWAY RUNS

Performances to May 23, inclusive.

Dramatic	Opened	Perf.
Bitter Stream (Civic Rep)	May	30... 64
Boy Meets Girl (Cort)	Nov.	27... 210
Bury the Dead (Fulton)	Apr.	18... 41
Call It a Day (Morosco)	Jan.	28... 139
Children's Hour, The (Elliott)	Nov.	20... 641
Co-Respondent Unknown (Ritz)	Feb.	11... 119
Cyrano de Bergerac (New Amsterdam)	Apr.	27... 32
Dead End (Belasco)	Oct.	28... 242
Elizabeth Sleeps Out (Comedy)	Apr.	20... 40
End of Summer (Guild)	Feb.	17... 112
First Lady (Music Box)	Nov.	26... 211
Ghosts (return eng.) (Golden)	May	11... 16
Idiot's Delight (Shubert)	Mar.	24... 71
Love on the Dole (Longacre)	Feb.	24... 104
Moon Over Mulberry Street (second engage.) (44th St.)	Jan.	13... 152
Mulatto (Vanderbilt)	Oct.	24... 245
One Good Year (Fulton)	Nov.	27... 207
Parnell (2d engage.) (48th St.)	May	4... 24
Pre-Honeymoon (Lyceum)	Apr.	30... 28
Private Affair, A (Masque)	May	14... 12
Saint Joan (Beck)	Mar.	9... 88
Three Men on a Horse (Playhouse)	Jan.	30... 561
Tobacco Road (Forrest)	Dec.	4... 1066
Victoria Regina (Broadhurst)	Dec.	26... 173
<b>Musical Comedy</b>		
Gilbert and Sullivan Rep.		51
The Mikado (Majestic)	Apr.	10... 19
Joanthe	May	4... 8
Pinafore and Trial by Jury	Apr.	27... 16
Pirates of Penzance, The	Apr.	20... 8
May Wine (St. James)	Dec.	5... 196
New Faces (Vanderbilt)	May	19... 7
On Your Toes (Imperial)	Apr.	11... 49

date is another of those garlic-scented musicals burlesquing the inhabitants of Marseilles, *Un de la Canebiere (One From the Canebiere)*. The Canebiere is the Broadway of Marseilles and reputed as the birthplace of implausible jokes. Vincent Scotto has provided some catchy tunes.

Blocki WPA Publicity Head

CHICAGO, May 23.—Announcement was made this week by George Kondolf, director of federal theater activities here, that Fritz Blocki had been appointed as general director of publicity for WPA theater projects here. Blocki, who has just returned from New York where he made arrangements for a summer theater tryout of his new play, *The House of Chance*, written with Willie Howard, is also handling publicity for the State-Lake Theater which he will continue in conjunction with his new appointment.

The New Plays on Broadway

VANDERBILT

Beginning Tuesday Evening, May 19, 1936

NEW FACES OF 1936

A revue staged by Leonard Sillman. Lyrics by June Sillman and Edwin Gilbert. Music by Alexander Fogarty and Irvin Graham. Sketches by Mindret Lord and Everett Marcy. Dialog directed by Anton Bundsmass. Dances directed by Ned McGurn. Costumes and scenery designed by Stewart Chaney. Orchestra directed by Ray Kavanaugh. Presented by Leonard Sillman.

CAST—Imogene Coca, Jack Smart, Helen Craig, Marion Pierce, Karl Swenson, Billie Haywood, Cliff Allen, Robert Bard, Tom Rutherford, Jack and June Blair, Marsha Norman, Gerry Probst, Jean Bellows, Mischa Pompanov, Irene Moore, Nancy Noland, Eleanor Bunker, Elizabeth Wilde, Ralph Blane, George Byron, Ione Reed, Bea Thrift, Edna Russell, Arthur Hughes, Olin Stewart, Robert Burton, Gloria Rondell, Harry Smith, Winnie Johnson, Stretch Johnson, Bobbie Johnson, Rose Dexter, William Chandler, Van Johnson, Nancy Wetherell, Dorothy Chilton, Indus Hollingsworth, Grace Millman, Joyce Worth, Marion Martin, Beatrice Loring and Melvin Parks.

Leonard Sillman, who seems to labor under a *Garrick Gaieties* obsession, came in this week with another revue that is smart, light, intimate, young and all the other adjectives that one is accustomed to use when a musical is produced at a small cost, with no stars and with contributions by a group of young people who would dearly love to make the columns of *The New Yorker*. It is the fashion to be gentle with such springtide emanations, letting them get by on what are known as freshness and charm and bright young sophistication. Mr. Sillman's new one, which is called *New Faces of 1936*, opened Tuesday at the Vanderbilt, and it chiefly serves to show how far we have wandered from the intimate revue tradition that was so

Cowbarn Activities Increase,  
With Many Announcements In

NEW YORK, May 23.—With dwindling audiences facing urban legit centers, the Thespian ministers of the theater are barging into the sunlight and fresh air areas in increasing numbers with numerous plans for the edification of the woodland folk. Activities to be overlooked by Pan and the rustic deities

range along the Eastern seaboard from Ogunquit, Me., to Abingdon, Va., according to present news. At Ogunquit Walter Hartwig will open the Northern season on June 29 with *Three Wise Fools*, to be followed later in the summer by *Kind Lady*, with Frances Starr in the role created by Grace George. In the land of cotton *Post Road* will be revived on June 11 as the opening presentation of the Barter Theater's fourth season. Denizens inhabiting in-between points will be exposed to a variety of talent.

Ann Arbor Fest  
Opens a Winner

DETROIT, May 23.—The seventh annual Dramatic Festival at Ann Arbor, Mich., opened Monday night under the direction of Robert Henderson with a capacity house. Opening production was Edward Woolf's *Libel*, starring Reginald Pole and Kenneth McKenna.

With advance bookings well over last season, the Festival is expected to be the most successful in the history of the Ann Arbor productions from the box-office standpoint. Henderson's festival company includes Pole, McKenna, Doris Dalton, Nancy Sheridan, Whitford Kane, Estelle Winwood, Frances Maddux, Eddie Garr, Ian Keith, Blanche Yurka, Effie Shannon, Margalo Gillmore, George Sommes, Robert Ross, Ainsworth Arnold, Muriel Hutchison, Eduard Franz, Alan Handley, Katherine Parker, Raymond Greenleaf and Robert Adams.

Program this year is for a five-week season, closing June 20, presenting a repertory of six plays. In addition to the opening bill, the productions are Ivor Novello's *Party*; *Hamlet*, with Ian Keith, Estelle Winwood and Whitford Kane; John Van Druten's *The Distaff Side*; Elsie Schaufli's *Parnell* and Ayn Rand's *The Night of January 16*.

The season is drawing heavy bookings from faculty and the college community at the University of Michigan. In addition, Henderson draws an audience from a considerable distance in Michigan and near-by States, as conversation in the foyer indicates. The fact that he is able to give several of the plays their first productions outside of New York has made his Ann Arbor season an important annual dramatic event.

Pole, who is a Literature Prizeman of Cambridge University, is giving a series of four lectures on the drama on Sunday afternoons in connection with the Festival. All productions are given in the Lydia Mendelssohn Theater.

The Rockridge Theater of Carmel, N. Y., will resume where it left off last season with *Personal Appearance*, beginning July 8. Guest performers will stud the series of seven revivals scheduled for the summer. The Ann Arbor Dramatic Festival, under the guidance of Robert Henderson, is already functioning, with Kenneth McKenna, Ernest Lawford, Doris Dalton and Eddie Garr in *Libel*. The Starlight Theater at Pawling, N. Y., will probably begin its 10-week season with *The Crooked Billet*, under the supervision of Maryverne Jones. The Greenwich Guild, a newcomer, will present new plays at the Playhouse in Greenwich, Conn., under the management of James R. Ullman and Richard Herndon. No definite bill has been set for the opening, June 29. The Theater of the Four Seasons at Roslyn, L. I., opens May 25 with Leo Carroll and Mary Morris in Sherwood's *The Queen's Husband*. Charles Hopkins directs. The New Rochelle Playhouse, operated by Montgomery Jackson and Vernon Worsdale, opens June 22 under the direction of Joan Hathaway and Julius Evans.

The services of Bretagne Windust, director of the Pulitzer Prize play *Idiot's Delight*, have been obtained by Robert F. Cutler, manager of the County Theater of Suffern, N. Y. Norris Houghton will be assistant director to Windust and will also design sets for the 10-week session beginning June 29. A tentative list of plays from which those to be produced will be selected are *Personal Appearance*, *What Price Glory?*, *The Devil Passes*, *A Church Mouse*, *Fresh Fields*, *Broadway*, *The Truth About Blayds*, *Art and Mrs. Bottle*, *Burlesque*, *Liliom* and *Arms and the Man*.

The week ending Decoration Day will see the initial offering of the fourth season of the Chapel Playhouse at Guilford, Conn., under the management of J. Burrell Morton. A professional cast with guest attractions will produce Broadway successes, following the opening engagement of the Yale Drama School Unity Players in Odets' *Waiting for Lefty*, together with a supplementary one-act piece. With June Walker in the principal role, *They Knew What They Wanted*, on July 6, will inaugurate the ninth season of the Berkshire Playhouse at Stockbridge, Mass., managed by William Miles. At Niantic, Conn., *One Up on Summer*, a new play by Lloyd F. Freeman and Wilda Vehlow, will be tried out by George Sumner and Gregory Deane. And down Jersey way the Hilda Spong Players at Cape May will offer, beginning June 2 and ending August 29, a series including *June Moon*, *Wind and the Rain*, *Blind Alley*, *Post Road*, *Moonlight*, *Springtime for Henry*, *The Black Flamingo* and a few others as yet unannounced.

May 29 and 30 the Fairman's Players, at Buckingham, Pa., will present *The Pursuit of Happiness* with Ruth Holden, Virginia Campbell, Clarence R. Chase, Frank Gibney and Donald Campbell. Under the direction of Austin Fairman the company will also give *There's Always Juliet*, June 12 and 13; *The Last Mile*, June 26 and 27, and *Fly Away Home*, July 10 and 11. At Chautauque the season will include *The Bishop Misbehaves*, *As You Like It*, *Post Road*, *Lost Horizons* and *On Stage*.

As a final item Ithaca College, at Ithaca, N. Y., will admit to its sanctified precincts an unknown quantity called *Damn Deborah* on May 30. This will be the first of four programs to be given by alumni of the drama department of the school. Play had been announced for Broadway, but was withdrawn.

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glowingly established by the various editions of *The Garrick Gaieties* and *The Grand Street Follies*.

There is little to recommend in Mr. Sillman's new show, just as there has been not too much to recommend in his previous efforts. This one, however, seems not quite so good as its predecessors. The talent, as usual, is young and bright and occasionally capable, but the material strives so hard to achieve the same qualities—plus, of course, sophistication—that it generally ends up by being too precious for words.

That is the chief fault of the current *New Faces*: it tries too hard and it is therefore too all-fired self-conscious. A few fairly good skits are buried under a landslide of not-at-all good skits; the music, while pleasant, is hardly the sort that you'd remember after the show; the lyrics are for the most part pretty flat. Since this sort of show depends entirely upon precociously satirical skits, bright music and impertinent lyrics, the effect achieved at the Vanderbilt is something short of adequate.

The performers, along with the material they work with, in general try too hard, the some ballast is furnished by Imogene Coca and Billie Haywood, both holdovers from Mr. Sillman's previous shows. Miss Coca, a wistfully impertinent imp, is an up-and-coming comedienne, while Miss Haywood's Harlem delivery brings passing interest to several of the songs. There is, as expected, a great deal of dancing, with Jack and June Blair coming thru as well as anybody. Various others, most of them pretty well lost in the mob of assembled youngsters, also impress well.

Without doubt youth bubbles brightly in *New Faces of 1936*. The only trouble is that Mr. Sillman forgot to blow off the foam.

EUGENE BURR.

# News of the Week

The Edgewater Beach Hotel at Chicago on June 5 and 6 will house the Paramount sales convention, according to a statement made May 18 by Neil Agnew. In addition to District Sales Manager Agnew, C. M. Reagan, R. M. Gilham, J. J. Unger, G. B. J. Frawley, Don Velde, Fred LeRoy, Jack Roper, Arthur Dunne and Herman Lorber will attend. All these men are of the New York sales department.

Gaumont-British's three-day sales convention at the Hotel Warwick, New York, which began May 22, was attended by approximately 125 of the company's men. Those present included Jeffrey Bernerd, manager of distribution in Great Britain; Arthur A. Lee, vice-president; George W. Weeks, general sales manager; James Campbell, music head, and P. Waxman, of the advertising department.

It is understood that United Artists' appeal from the city of New York's 2 per cent film rental tax will be heard in the near future, possibly during the beginning of June. Counsel has asked that the date be set back to June 8.

Rumors that Warner Brothers would give out its advertising and exploitation material on rent basis were scotched May 19 by A. W. Schwalberg, of the Warner exchange.

Contrary to previous reports, Hal Roach will make five not four pictures for MGM, in addition to 12 shorts, according to his own statement before he left for Hollywood recently. In two of the features Lyda Roberti and Jack Haley are to be starring players, and Jack Haley alone will star in another.

In the face of opposition from various amusement interests, the legislature of Kentucky passed the amusement tax providing for a levy of 1 cent on admissions between 11 and 19 cents; 2 cents on admissions between 20 and 29 cents; 3 cents between 30 and 39 cents, etc., finally attaining a 10 per cent levy on \$1 admissions. No levy is placed on admissions under 10 cents.

The suit of Independent Theaters against major distributors in Lincoln, Neb., in which the complainants are asking damages of \$1,353,000 from J. H. Cooper, Lincoln Theaters Corporation, Robert Livingston, 20th Century-Fox, MGM, Universal, Paramount, United Artists, Radio and Warners on the ground of conspiracy and collusion, has been set for the Federal Court of Lincoln June 1. According to allegation of the plaintiffs, the defendants have in their control more than 90 per cent of the pictures in city theaters, altho they only operate one-half the houses.

Charles A. Somma, of the Byrd Theater in Richmond, Va., was recently found not guilty by a court jury for exhibiting on Sunday in opposition to Virginia's blue laws. Somma previously had been fined \$5.

After the verdict was rendered Attorney T. Gray Haddon interpreted it as indicating that movies may hereafter operate on Sundays in the State.

The Center Theater, New York de luxe, wound up its picture policy last week with *And So They Were Married*. In the fall the house will again resume with legitimate theater productions, probably opening in September with *White Horse Inn*.

Completion of the first unit of its Hollywood plant expansion program, one of the purposes for which it recently announced 75,000 shares of preferred stock, was announced May 19 by Columbia Pictures Corporation. The complete program calls for additions, betterments and improvements to the studio properties. Approximately \$500,000 was involved in completing the first unit, according to the corporation.

## "IT'S LOVE AGAIN"

(GB)

TIME—79 minutes.

RELEASE DATE—May 30.

**PLOT**—Elaine, trying to get on the stage, bumps into Peter, a society reporter. Peter, trying to get scoops, invents a mad Anglo-Indian adventuress and writes about her, and Elaine, trying to get publicity, pretends that she's the gal. This leads to endless complications, but finally Elaine, under the false name, is starred in a big musical. A reporter on another sheet finds out about the hoax and threatens to reveal it, so she leaves the show in the middle of opening night and then gets a chance with her own name.

**CAST**—Jessie Matthews, Robert Young, Sonnie Hale, Ernest Milton and others. Matthews as lovely and charming as ever, which means tops. With her dancing, singing and personality she carries the entire picture. Young pleasant and Hale amusing.

**DIRECTOR**—Victor Saville. Takes his time in getting it under way. Spends too much attention to the early musical sequences and never whips it into anything like a unified whole.

**AUTHORS**—Story by Marion Dix and Lessen Samuels. They can thank their lucky stars for Jessie Matthews. A few good song numbers by Sam Coslow and Harry Woods.

**COMMENT**—Tripe, except for Matthews. But she carries the entire picture on her lovely shoulders and turns it into an enjoyable session.

**APPEAL**—Matthews fans, which ought to include everybody.

**EXPLOITATION**—Matthews and the central situation.

## "THE KING STEPS OUT"

(COLUMBIA)

TIME—85 minutes.

RELEASE DATE—May 28.

**PLOT**—Francis Joseph, young emperor of Austria, is about to be inveigled into a marriage with Helena, one of a number of daughters of Maximilian, an amiable beer-drinking duke of Bavaria. But because Helena loves a lieutenant, her sister Elisabeth goes to the court together with Maximilian and tries to break up the match. She is successful by virtue of making the emperor fall in love with her, and she with him. Francis, laboring under the belief that Elisabeth is a dressmaker, immediately presents her to the assembled populace as his fiancée when informed of her noble birth.

**CAST**—Grace Moore, bewitching as Elisabeth; Franchot Tone, boyishly refreshing as Francis, altho the role is definitely a supporting one; Walter Connolly, superb as a henpecked, peasant-like duke who finally shows the family who wears the pants; and Raymond Walburn, Victor Jory, Elisabeth Risdon, Nana Bryant, Frieda Inescourt, Thurston Hall and Herman Bing. Latter steals the picture for one sequence with an amazing butchery of the English language.

**DIRECTOR**—Josef von Sternberg. Distinguished. A pattern picture, he has given it color, pace, humor and gayety, and has eliminated some of the inanities usually inherent in such song-fests.

**AUTHORS**—Screen play by Sidney Buchman from story by Gustav Holm, Ernst Decsey, Hubert Marischka and Ernst Marischka. Tuneful melodies by Fritz Kreisler and lyrics by Dorothy Fields.

**COMMENT**—Classy production with Grace Moore in fine voice.

**EXPLOITATION**—No trouble at all.

**APPEAL**—Top spots.

# Film Consensus

Below are listed the films reviewed in last week's issue of *The Billboard*, together with a tabulation of the critical vote. Papers used in the tabulation include *The Times*, *Herald-Tribune*, *News*, *American*, *Mirror*, *Post*, *Sun*, *World-Telegram* and *Journal* among New York dailies, and *Film Daily*, *Motion Picture Daily*, *Motion Picture Herald*, *Hollywood Reporter*, *Picture Business*, *Box Office*, *Harrison's Reports*, *Daily Variety*, *New York State Exhibitor*, *Film Curb*, *Showman's Round Table*, *Variety* and *The Billboard* among trade papers. Not all of the papers are used in each tabulation, because of early trade showings, conflicting publication dates, etc.

Name	Favorable	Unfavorable	No Opinion	Comment
Show Boat (Universal)	19	0	1	"In the bag."— <i>Film Daily</i> . "Positive hit."— <i>Showmen's Trade Review</i> .
The Moon's Our Home (Paramount)	16	1	4	"Merry, mad comedy."— <i>M. P. Daily</i> . "Pretty good."— <i>Harrison's Reports</i> .
One Rainy Afternoon (United Artists)	18	1	2	"Fine show."— <i>Showmen's Trade Review</i> . "Swell picture."— <i>Film Curb</i> .
Sons o' Guns (Warner)	9	3	8	"Highly amusing."— <i>Film Curb</i> . "Unfunny."— <i>Post</i> .
Speed (MGM)	7	7	4	"Standout value."— <i>M. P. Daily</i> . "Exciting."— <i>Showmen's Trade Review</i> .
Abdul the Damned (Columbia)	4	3	3	"Impressively spectacular."— <i>American</i> . "Action too slow."— <i>Harrison's Reports</i> .
And So They Were Married (Columbia)	9	3	6	"Swell."— <i>Box Office</i> . "Pleasant."— <i>N. Y. Exhibitor</i> .
The Singing Cowboy (Rep.)	3	1	1	"Lacks sustained pace."— <i>The Billboard</i> .
Devil's Squadron (Columbia)	7	2	8	"Good picture."— <i>Showmen's Trade Review</i> . "Plot is pretty weak."— <i>Harrison's Reports</i> .
Human Cargo (20th-Fox)	9	2	5	"Exciting drama."— <i>M. P. Herald</i> . "Good action-melodrama."— <i>Harrison's Reports</i> .

# Exhibitors' Organizations

The ITOA has decided to air its protests regarding various trade abuses before the Federal Trade Commission at Washington. The decision was arrived at thru failure of MPTOA to view kindly the offer of ITOA to sit in at the various trade-practice conventions now being held with major distributors. At a meeting at the Hotel Astor May 20 ITOA appointed Harry Brandt, Jack Hattem, John Benas and Maurice Fleischman to a committee to formally file a complaint with Attorney-General Homer S. Cummings. Among the protested items will be score charges, cancellation privileges, preferred playing time, etc. No date has been set for the trip as yet.

Other business of the meeting concerned itself with a disapproval of Paramount's advertising plan relative to the rental of poster material and consideration of labor conditions and the Joseph Law providing for the admittance of children to theaters under certain conditions.

The MPTOA trade-practice conferences with MGM and Republic seem to be taking a favorable trend, what with news that MGM representatives favor abolition of various cancellation restrictions and view the score-charge situation with understanding.

Regarding the Republic conference, in which J. J. Millstein represented the picture company in his capacity as general sales manager, Ed Kuykendall, MPTOA president, said: "In other words, Republic will go along 100 per cent with the program of the MPTOA."

Earlier in the week Columbia Pictures also stated it would co-operate with the MPTOA committee on trade practices, but no definite agreements were realized. Abe Montague, Joe McConville and Rube Jackter represented Columbia, and Kuykendall, L. C. Griffith, Lewen Pizer and Oscar C. Lam comprised the MPTOA contingent. In addition to these, the committee for the conferences with Republic and MGM also included Charles Williams and Jack Miller.

Negotiations next on the program are to be with George U. Schaefer, of United Artists, and John D. Clark, of 20th Century-Fox. The latter confab, however, will not occur until the beginning of June, when MPTOA plans a second series of follow-up powwows.

Charles O'Reilly, president of the Theater Owners Chamber of Commerce, denied on May 20 that the merger between ITOA and TOCC is on the rocks. ITOA members, however, do not seem very optimistic regarding the junction.

Allied States Association's agreement with Chesterfield-Invincible Pictures calls for 18 films for the 1936-'37 season, leading up to a final delivery of 52 pictures per year, according to a statement made by Nathan Yamins, Allied president. The new plan, which if successful will create another major company, has the backing of 4,000 men, as estimated by Yamins, Aaron Saperstein, Sidney Samuelson and H. M. Richey. Among the provisions contemplated in the policy of the setup are simplicity of contracts, regularity of product deliveries, pictures which will be approved by civic bodies as well as audiences, sympathetic relations with exhibitors, etc. It is understood that efforts will be made to attain the goal even if preliminary profits must be given up.

The first picture is scheduled to be sent out August 15, and succeeding releases are slated at regular three-week intervals. With the completion of organizational details, George R. Batchelder, of Chesterfield, and Maury M. Cohen, of Invincible, will go to Hollywood to begin production.

The Cavalier Hotel, Virginia Beach, Va., will be the scene of the semi-annual meeting of the MPTOA of Virginia on June 1, according to Secretary Harry Wood. Morton G. Thalheimer is president of the organization.

Ed Kuykendall, president of the MPTOA; Walter Vincent, C. C. Pettijohn and various other men will speak on subjects of interest to exhibitors. Going from business to pleasure, the meeting will close with a dance and entertainment.

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**"DRACULA'S DAUGHTER"**

(UNIVERSAL)

TIME—72 minutes.

RELEASE DATE—May 11.

**PLOT**—After Count Dracula, the vampire, is killed by Dr. Van Helsing, his daughter steals the body and burns it, thus hoping to end her own vampire curse. Van Helsing is taken by Scotland Yard, which doesn't believe in vampires, and calls his friend, young Dr. Garth, the psychiatrist, to help him. Dracula's daughter falls in with Garth and feels that he can help her too—but meanwhile she continues her nocturnal depredations. She tries to get Garth to go to Transylvania with her, just as he suspects what she is. He refuses, so she kidnaps his sweetheart; he follows to Transylvania, where the vampire is killed (wooden shaft thru the heart) by her own henchman, and Garth and the gal are saved by the cops.

**CAST**—Otto Kruger, Gloria Holden, Marguerite Churchill, Irving Pichel, Edward Van Sloan, Nan Gray, Gilbert Emory and others. Kruger excellent. Holden called on to do little but look ominous. Churchill decorative, despite her abominably bad acting. Pichel, as the ominous henchman, seems like a cigar-store Indian on the loose. Gray scores in a bit.

**DIRECTOR**—Lambert Hillyer. Regulation horror stuff, but well done.

**AUTHOR**—Story and screen play by Garrett Fort, suggested by the Bram Stoker story. Not as good as *Dracula* by a long shot, but okeh.

**COMMENT**—There have been better horror pictures, but this one is good enough to get a rise out of any chill addict.

**APPEAL**—Refrigerator fans.

**EXPLOITATION**—Dracula and the Undead.

**"THREE WISE GUYS"**

(MGM)

TIME—75 minutes.

RELEASE DATE—May 15.

PRODUCER—Harry Rapp.

**PLOT**—A gal and two guys work the fainting game on a train and the son of the road's president falls for the gal. Of course, she eventually falls sweetly and purely in love with him and they're married, whereat his pa disowns him. So they get a farm in Pennsylvania and the lad gets a 25-buck-a-week job and they're terribly, terribly happy. But the manager of his company is an ex-con who's blackmailed by the gal's two ex-pals, until he arranges for a robbery and frames the lad, who is sent to jail. So on Christmas Eve the three crooks, returning for the hidden swag, discover the gal in the pangs of child-birth, help with the delivery, return the dough and exonerate the lad. Santa Claus goes green with envy.

**CAST**—Robert Young, Betty Furness, Raymond Walburn, Thurston Hall, Bruce Cabot, Donald Meek, Herman Bing, Harvey Stephens and Harry Tyler. Young too cute for words. Furness sincere, but hardly enough of a glamour gal for the part. Rest okeh.

**DIRECTOR**—George B. Seitz. Alternating comedy, melodrama and sweetness and light makes it a shambles, but that's hardly Seitz's fault.

**AUTHORS**—Screen play by Elmer Harris from a story by Damon Runyon. They had to use an inquisitional rack on the long arm of coincidence in order to squeeze out this one.

**COMMENT**—Preposterous.

**APPEAL**—At best a lower bracket programer.

**EXPLOITATION**—The Runyon name, tho it seems like a dirty trick on him to bill him 'on this one.

**"THE FIRST BABY"**

(20TH-FOX)

TIME—75 minutes.

RELEASE DATE—May 15.

**PLOT**—Johnny and Trudy get married, despite the objections of Trudy's social-climbing ma. Johnny's folks are old-fashioned and middle-class boors, of the type that are supposed to appeal to picture fans. After the marriage the kids are forced to live with Trudy's folks, and when the baby comes its grandmother tries to rule its life, as well as the lives of its pa and ma. The lad tries to set up his own home, but there's trouble when the wife thinks she gets hep to an old girl friend. She's just a friend, tho, and the clinch comes when the kid develops a temperature.

**CAST**—Johnny Downs, Shirley Deane, Jane Darwell, Dixie Dunbar, Marjorie Gatonson, Gene Lockhart and Taylor Holmes. Downs pleasant in a light-weight sort of way. Deane's looks can't excuse her acting, nor vice versa. Rest okeh, including the kid.

**DIRECTOR**—Lewis Seiler. Not much could be done.

**AUTHOR**—Screen play and original by Lamar Trotti. At least there's no division of responsibility. You can blame it all on Trotti.

**COMMENT**—It seems like a somewhat belated plea for childbirth, and also an argument in favor of old-fashioned folksy bringing up, as against hygiene and a smattering of good manners. The sort of thing that's so "folksily" boring that it becomes embarrassing.

**APPEAL**—If the customers insist on double features, try this out on them and maybe they'll change their minds.

**EXPLOITATION**—Sell the baby.

**"SUPERSPEED"**

(COLUMBIA)

TIME—61 minutes.

RELEASE DATE not given.

**PLOT**—Randy Rogers, a football hero, graduates from college and, refusing to cash in on his fame, gets a job with Gale Motors Corporation as a mechanical engineer. He is amorously pursued by Nan Gale, daughter of the old man, but remains level-headed enough to perfect a supercharger of great value to the auto industry. A test tryout before Mr. Gale falls when Mr. Morton, who eventually forces Gale out of business thru underhanded activities, tampers with the mechanism. Working with Billie Devlin, daughter of a marine mechanic, the practicality of the gadget is proved in an outboard motor race. Gale, witnessing the race, decides to enter the motor-car industry once more and use the charger on his cars. Thruout the plot Ann and Billie both make a play for Randy, with the climax not clearly indicating who gets him, but favoring Billie.

**CAST**—Norman Foster, Florence Rice, Mary Carlisle and others. Fair.

**DIRECTOR**—Lambert Hillyer. Good average effort with no frills.

**AUTHOR**—Story and screen play by Harold Shumate. An oldie.

**COMMENT**—Fair neighborhood material.

**APPEAL**—General non-class duals.

**EXPLOITATION**—Racing shots with love in the balance.

**"LITTLE RED SCHOOLHOUSE"**

(CHESTERFIELD)

TIME—55 minutes.

RELEASE DATE not given.

**PLOT**—Frank, 16-year-old brother of Mary, a school-teacher in a small Ohio village, dislikes school and runs away to New York when he gets into a jam with the local school board. Hitch-hiking to the big city, he falls in with a gang of hoboes and gangsters with the result that he becomes implicated, tho innocent, in a holdup and murder. Refusing to talk thru fear of disgracing his sister, he finally winds up in a reformatory. Owen Rogers, another teacher and Mary's fiance, tries to have the boy released but lands in jail also when the youngster escapes under suspicious circumstances. Need I add, as they say in genteel circles, that this little screen tragedy is finally straightened out with the result that Frank learns to love both school and his one-time enemy, Rogers, who marries Frank's sister and whom Frank now calls by his first name. Incidentally, a dog, yclept Corky, accompanies Frank on his wanderings and supplies the usual doggy pathos.

**CAST**—Dickie Moore, Frank Coghlan Jr., Ann Doran, Lloyd Hughes and others. Sufficient for the purpose.

**DIRECTOR**—Charles Lamont. Fair.

**AUTHOR**—Story and screen play by Paul Perez. Yarn culled from rehashes of reform writers.

**COMMENT**—An indictment, of a sort, of certain phases of the social system, particularly the reform school sequences.

**APPEAL**—Under spot on duals.

**EXPLOITATION**—Reform angle.

**"FRANKIE AND JOHNNIE"**

(REPUBLIC)

TIME—67 minutes.

RELEASE DATE not given.

**PLOT**—Frankie, a gambling house belle with a soft heart, falls for the assumed naive of Johnny, ostensibly a farmer but in reality a card sharp. To marry him she discards her faithful lover Curley, thereby entering a short interlude which proves men are fickle. Johnny ditches Frankie for Nellie Bly, a dance hall frump, and gets shot for his trouble, not by Frankie, who guns for him, but by her pal Timothy. That is about all, with the exception of a couple of shots of old man river, old-time steamboats, and scenes of life in St. Louis in 1870.

**CAST**—Helen Morgan as Frankie, Chester Morris as Johnnie, and Florence Reed, Walter Kingsford, William Harrigan, John Larkin and Cora Witherspoon. Nice cast with nothing to do.

**DIRECTOR**—Chester Erskine. Generally tedious.

**AUTHORS**—Story by Jack Kirkland; screen play by Moss Hart.

**COMMENT**—An emasculated version of the well-known ballad, with not even a few songs by Morgan clicking.

**APPEAL**—Not much. Just for the lower duals.

**EXPLOITATION**—Cash in on song tieup.

**"DESERT GOLD"**

(PARAMOUNT)

TIME—59 minutes.

RELEASE DATE—March 27.

**PLOT**—Mr. Kasedon, president of a mining company, tries to gyp some languid Indians out of a gold mine known to white men only by rumor. Gale, an engineer, is hired to locate the metal, but when he finds Kasedon torturing Moya, an Indian, in order to learn the whereabouts of the mine, he switches to the side of the red men. Remaining thread of the plot concerns Judy, who is engaged to Kasedon, but learns to love Gale after he steals her away on the eve of her marriage to the villain. Final fray between Kasedon's gang and the Paramount Indians ends with the latter holding the mine, which will be worked under Gale's supervision. Time for love.

**CAST**—Larry "Buster" Crabbe, Robert Cummings, Marsha Hunt and Tom Keene.

**DIRECTOR**—James Hogan. Five letters beginning with L.

**AUTHORS**—Screen play by Stuart Anthony and Robert Yost from novel by Zane Grey.

**COMMENT**—Fair production, but remains just so much more nonsense for the duals.

**APPEAL**—Practically negative.

**EXPLOITATION**—Zane Grey authorship and noble red-man business.

**"LAWLESS RANGE"**

(REPUBLIC)

TIME—55 minutes.

RELEASE DATE not given.

**PLOT**—John Middleton, preparatory to solving the mysterious disappearance of his father's friend, Hank, gets himself commissioned as an undercover G man and sets out for the lawless territory. Finds that a group of bad men, evidently in cahoots with Carter, the town banker, are starving the residents by refusing to permit the passage of wagon loads of provisions. Also, mass foreclosure proceedings will soon be under way, because ranchers are being hindered from selling their stock at market. John, after first being falsely apprehended and nearly hanged as a villain, quickly organizes the demoralized residents and establishes law and order. Cause of all the to-do was the finding of gold on Mason's ranch, and the belief that the vein extended thruout the settlement. A girl is, of course, mixed up in this somehow, and gives indications of going into the corral with John in jig time.

**CAST**—John Wayne, Shella Mannors, Frank McGlynn Jr., Jack Curtis and Wally Howe.

**DIRECTOR**—R. N. Bradbury. Maybe he's got a deal with Remington Arms.

**AUTHOR**—Story and screen play by Lindsley Parsons.

**COMMENT**—Okeh for the sage-brush devotees.

**APPEAL**—Strictly Western trade.

**EXPLOITATION**—Once more and yet once more.

# Minsky - Weinstock Warfare; Gaiety Pit Members Suing Local 802 and the Theater

## Conflicting Reasons Given

*Talk of court action—to sue to remove Minsky name from Republic, while latter will sue to remove the name from Gaiety—Minskys promise Times Square house*

NEW YORK, May 23.—The exit of H. K. and Morton Minsky from Billy Minsky's Republic Theater here last Saturday, leaving the house to Joseph W. Weinstock, brings with it conflicting statements from both sides as to the reason for the split. There are indications, however, that there is a feud between both factions, with talks of court action all around and other damaging statements. The Minskys intend to open a Times Square burly house and claim to have plans which will be revealed soon. In the meantime Weinstock and his family are running the Republic, while the Minsky Brothers are making plans from the office of their brother-in-law, Matty Radin, at 130 West 42d street.

H. K. Minsky revealed that he and his brother resigned as treasurer and secretary, respectively, of the Holly Holding Corporation, operating group for the Republic, and that they resigned as officers in the Brooklyn theater also, but retain their stock as they do in the Park, Boston, and Miami Beach house. Minsky claimed that they retired for two reasons, one that Weinstock wanted them to participate in an action to restrain Abe Minsky, their brother, from using the family name at the Gaiety Theater, and the other that they were refused sole charge of production and the managerial end of the Republic.

H. K. Minsky revealed that the name of Billy Minsky remains at the Republic thru a royalty contract with the widow, but that there will be a suit soon to restrain Weinstock from using the name. Also, that their plans will be announced within a week. The Minskys have been at the Republic since September, 1931, when Billy was ill, the latter passing away in June, 1932. H. K. revealed that their relations with their brother, Abe, strained for a time, are very friendly now.

Weinstock, on the other hand, stated that the Minskys merely represented Billy Minsky's widow at the Republic and that at no time did they have any financial interest in the theater. He further said, "At no time were they elected or did they have to resign—they were simply employees working for a salary." Also, he claimed that they did not satisfactorily do their job, pointing to the closings of such theaters as the National Winter Garden, Hurlig & Seamon's Apollo; Empire, Newark; Shubert, Philadelphia; State, Albany; Palace, Baltimore, and Park, Boston.

Weinstock claimed that he made reorganization plans, giving H. K. Minsky a salary of \$100 a week and wanting Morton Minsky to manage the Republic, and that he wanted H. K. to look after the stage and not stick to the office. He revealed that Eddie Lynch, house producer, is not there any longer and that Freddie O'Brien is now producing the Republic shows. He verified that the Minskys have a small interest in the Brooklyn house, and as far as trying to restrain Abe Minsky from using the name, Weinstock said he would not have consulted the other Minskys because they were employees. He also said that Charles Hertzog is the landlord of the house, and that Harold Weinstock, his son, is president of the theater's corporation and in charge of everything, tho under his supervision.

Abe Minsky, when asked about H. K. and Morton Minsky, said, "They are still my brothers and I would do anything for them." A report about the possibility of them going into his house does not appear very likely.

## Abe Minsky Asked To Ditch His Name

NEW YORK, May 23.—The Gaiety Theater here, burly house operated by Abe Minsky and I. H. Herk, was requested this week by an attorney for J. W. Weinstock, operating the Republic Theater, to remove the name of Minsky from the theater. Morris Quasha is Weinstock's attorney. However, Minsky and Herk have no intention of removing the name.

Minsky, who also operates the Gotham uptown, was the original Minsky in show business. He has been in the field for 25 years, opening a picture house on Houston street, later opening the National Winter Garden and soon after taking his brother, Billy, into the theater.

Weinstock's Republic Theater has a contract with Mrs. Mary Minsky, widow of Billy Minsky, for the use of the latter's name on the theater.

## Gaiety Pit Members Suing Local 802 and the Theater

NEW YORK, May 23.—The dismissal of Tommy Peluso and his pit orchestra from the Gaiety Theater here has brought two court actions against Local 802 of the American Federation of Musicians and the theater itself. Herb G. Holland is the plaintiff in one action, while Peluso and James Christie are the plaintiffs in the other. All three are members of the Gaiety's five-piece pit orchestra.

The action is being brought against Edward Canavan, William Feinberg and Harry A. Suber, as officers of Local 802, and Gim Theatrical Corporation (operating the Gaiety) and I. H. Herk. There was some trouble between the musicians, the theater complaining to the local, which authorized the giving of notice.

## Newark's Sepian Success

NEWARK, N. J., May 23.—The Empire Theater here, operated by Issy Hirst and Harry Brock, is extending its colored show, which followed burlesque in, for a 12-day run, the show grossing close to \$9,000 on its first week. During the engagement of this colored show the house opened its gallery section for the first time in five years.

## BAA's Nominating Group

NEW YORK, May 23.—The Burlesque Artists' Association set up its nominating committee at a meeting Wednesday night for the annual elections scheduled for June 28. The committee comprises Irving Selig, Herbie Faye, Jack Ryan, Al Golden and Carrie Finnell.

## Gotham's Summer Closing

NEW YORK, May 23.—Minsky's Gotham Theater, operated by Abe Minsky, is scheduled to go dark for the summer June 27. Plans call for a general overhauling, the house not having been closed in three years.

# Burlesque Reviews

## Apollo, New York

(Reviewed Tuesday Afternoon, May 19)

In the midst of the 42d street price war, with burly on a 15 and 25-cent plane, the Apollo keeps apace, with probably a little edge over its neighbors. Its capacity is its biggest edge. Show seems to be on a summer budget, working with a short cast, but there's no stinting on wardrobe and scenery, always important factors in shows here. Current show shapes up as A-1 burly entertainment.

Short cast calls for the principals (only 10 of them) doing double duty, with strippers doing song and dance specialties, the two comics hardly getting breathing spells, and the one straight man getting the run of the

show. Show is a bit overboard on time, running an hour and 44 minutes, with the girl flash and production predominating as usual.

Comics are Bobby Morris and Tommy Raft, both very able laugh getters, yet similarity of eccentric style is not really smart casting. Both the same height, both musically inclined, and both eccentric. They get laughs, tho, and hold up the show's comedy end exceedingly well. Morris has always been one of this reviewer's favorites, while Raft shows signs that he'll be one before long, too. Jack Coyle, as polished a performer as you could want, is the show's busy straight, and he carries out his feeding duties expertly. He even finds time to sing a (See Burlesque Reviews opposite page)

# Burly Briefs

JEWEL SOTHERN closed at the Star, Brooklyn, and may go into the Eltinge, New York, this Friday. . . . Chickie Rione opened at the Eltinge Friday, coming in from Philadelphia, and also going in were Dyna Mite Dell and Billy

Foster. . . . Lillian Harrison, George Tuttle, Bates and Hunt and Margie Bartel exited, with the latter moving across the street to the Republic. . . . Betty Sharon took Dyna Mite Dell's spot at the People's on the Bowery. . . . Junie and Margie White, slated to open this past Sunday at the Republic, New York, don't go in until this Sunday. . . . Erma Voogele and Gladys Fox exited from the Gaiety, New York, Thursday night, with Gladys going uptown to the Gotham. . . . Madeline Winters went into the Gaiety Friday. . . . Peggy Reynolds and Ann Valentine dropped out of the Gotham cast.

JACK RICHARDS, husband of Dotty Wahl, who has been in the Oak Forest Sanitarium for the past six months with lung trouble, has been released as totally cured. . . . Ada Leonard goes into the Yacht Club, Chicago, June 12, when the principals are changed at the Rialto Theater for the summer. . . . Marjorie France, whose last engagement was at the Gaiety, Minneapolis, is vacationing (See BURLY BRIEFS on opposite page)

# U-Notes

By UNO

ROSE LaROSE, at the Star, Brooklyn, breaks a record this week at the Raymond house, working her 12th consecutive week there.

HARRY POLLARD, tenor singer, formerly with an indie show, now in vaude with the team of Mitchell and Durant.

ETHEL NELSON still another of the current season's many chorines to step out as a strip-tease principal. Opened recently at the Clover, Baltimore, on a six-week contract arranged by Tom Walker.

JACK RYAN, tenor-straight, had the novel experience during the last day of the Oxford's (Brooklyn) season of singing a request number, *Irish Eyes*, to satisfy a customer who asked for the song thru the ork leader. Ryan obtained operator Charles Schwartz's permission, sang the ditty and got a five spot for his efforts.

FRANCES AND PEARL PETERSON leaving for the Coast shortly on a vacash and sight-seeing trip of two months, leaving sister Nellie at home in New York to care for the two dogs and the two canaries.

GEORGE YOUNG, resident manager of the Roxy, Cleveland, sends the names of his latest cast, including Taylor and Keller, Saunders and DeHaven, Hamp and Beck, Nora Ford, Rance and Gordon and Lou Devine.

MIMI LYNN doing audience numbers during her Star, Brooklyn, stay with a new song written for her exclusive use.

JIMMIE FRANCIS JR., of Margie Bartel and Francis, laid up at his home in Dallas, Tex., with an infected foot as the result of a recent accident.

LILLIAN DIXON'S dog, Midgie, blessed-vented last week with two chocolate pups.

FREDDIE O'BRIEN, called in a hurry to produce the numbers for the Republic's (New York) stock, will continue to produce revues for Atlantic City night spots from his office in the Globe Theater Building, a few blocks away.

MICKEY O'NEIL, when she is not acrobating and strip-teasing, buries herself in heavy classical books via her Flatbush residence. Her best author is Shakespeare.

MARY AND VIRGINIA WOODS, who played Los Angeles four weeks, write now from the Capitol, San Francisco, about Popkins & Ringer having two (See U-NOTES on opposite page)

## "VIRGINIA" WOODS

The Golden Girl With the Golden Voice.  
Burbank Theatre, Los Angeles, Calif.

## MARY WOODS

THE VERSATILE SENSATION.  
Burbank Theatre, Los Angeles, Calif.

## BOOTS BURNS

THE GAL FROM DALLAS.  
A New Independent Circuit Sensation.

## NELLIE CASSON

Stripping, Singing, Talking, on the  
Indie Cirk—Dir. PHIL ROSENBERG.

## NEW-NEW-NEW DYNA (MITE) DELL

The Hill-Billy Crooning Stripper.

## NEW IN THE EAST TOMMY RAFT

ECCENTRIC COMEDIAN.  
Also Plays Instruments, Sings and Dances.

## JEAN DELMAR

The Million-Dollar Personality Stripper.

## PRETTY PATTIE LEE

BURLESK'S NEWEST TEASE SENSATION.

## EVELINE DAILEY

Formerly of the Dailey Twins.  
Five Feet of Dainty Acro Strip-Tease.

## BOWER SISTERS

HARMONIZING STRIPTYPES.  
Week of May 11, OHIN LEE'S, New York City.

# ROXANNE

(MRS. KINGFISH LEVINSKY)

A New Face  
in the East

NOW AT THE 42nd STREET APOLLO, NEW YORK, (2 Weeks)  
MAY 18-25 • THEN EXTRA ADDED ATTRACTION HOWARD, BOSTON.

Burlesque's  
Latest  
Show-Stopping  
Sensation

INTERPRETATIVE  
DANCER

# Tab Tattles

**M**ARSHALL WALKER, veteran tab manager and producer, is this season producing the concerts on the Original Floating Theater—his first experience in a water showhouse. Walker is elated with the showboat life. "It's new to many of us on here," he writes, "but we manage to throw ours as far as the others. Captain W. S. Cannon is a grand fellow. We call him Wonder Bar Cap, as he can find more sand bars in Chesapeake Bay than anybody in the world. His chief ambition is to land us high and dry in the middle of nowhere on some dark night, go to sleep and wait for the tide to get us afloat again." Sam Nevin is practicing his piano bustin' at Cannon's, Cincinnati beer emporium. He's set there indefinitely. Pat and Mickie Gallagher report that they are enjoying a swell play at their grill and beer spot in their home town—Easton, Md. "We are building a good business, also keeping house and raising flowers, chickens and plenty of hell," Pat postcards. They are now full-fledged citizens of Easton, with Pat even being called upon recently to sit on a jury. With Russ Ferris and his *Broadway Vanities of 1936*, playing Southern houses, are Morley and Anger, comedians, the Three Neff Brothers; LeCardo, magician; Charles and Marie McCall, dancers; the Four Vanity Debs, hoofers; Chiquita, dancer, and Johnny Ferro and his swing band. Charles Finch is the booker.

**E**NJOYED a pleasant visit the past week with a couple of tab vets—Bonnie Austin and Piano-Poundin' Don Phillips. They are this season with Lou and Kay Weis' girl show with the Mighty Sheesley Midway, which played Reading, O., near Cincy, last week. Bonnie, who spent a big part of the winter in a hospital in Knoxville, is back in fine fettle again, and Don still tips the beams at his fighting weight of 182 pounds. *Broadway Merry-Go-Round*, a new show, has been sent into Western Pennsylvania territory by the New York Variety Guild. Featured with the outfit are Cliff Crane, eccentric dancer; Paula Dova, Jack and Judy Kane, Herb Cook and his Noblemen ork; Kohn and DePinto, musical act, and the Three Little Words, harmony trio. Mac Johnston, hooper and writer of gag material, breezed in on us last Saturday, with bunched-up head and a bandaged hand. He sustained the injuries in an auto crackup near St. Louis the other day when he swerved his car to avoid (See **TAB TATTLES** on page 25)

## Toledo's Warfare Over Burly House

TOLEDO, O., May 25.—What started as a few threats, grew into a fist fight and developed into a couple of lawsuits a

month ago, to date has progressed into a sort of warfare between Don and Charley Cameron and Jack O'Connell and Larry Jacobs. The Capitol Theater door is closely guarded by Doc Bartlett, movie stunt man. According to Bartlett and the Camerons, all three have been receiving anonymous phone calls the last two weeks. Last Tuesday night Doc took a potshot with a .38 at someone prowling backstage.

Obviously trouble between the Camerons and the Jacobs-O'Connell team forced the Capitol management, the Camerons, to close this burly house three weeks earlier, for Decoration Day was set as the closing date. Camerons, under Lucas Theaters, Inc. banner, subleased the house early in February from O'Connell and Jacobs, heading Town Theaters, Inc. First O'Connell and Jacobs sued the Camerons and lost, then stage managers and musicians sued O'Connell and Jacobs, all for back debts. The Cameron brothers have the Capitol subleased thru next fall, with a new policy scheduled for that season.

## BURLESQUE REVIEWS—

(Continued from opposite page)

song or two. Jimmy Lewis, who mike sings the production numbers quite well, also doubles into straight bits.

There are six featured women, comprising, in the order of their appearances, Helen Green, Betty Rowland, Mary Joyce, Carrie Fennell, Roxanne (the former Mrs. Kingfish Levinsky), and Evelyn Myers. That's a femme array for you. They all register well, doing their disrobing cleverly, wearing smart clothes and not overdoing encores. Betty, a cute number, does several dance numbers cleverly, and Mary sings sweetly. Helen does a peach of a "dope" bit and in general helps out capably as a talking woman, as do Betty and Mary. Roxanne's fan routine is artistically done, and it's a relief to witness a cover-up, see little, and still enjoy it.

Chorus line comprises 12 girls, and in addition there are the six showgirls. These kids work well, altho they could inject more pep into their work, especially since it was only the first show.

SIDNEY HARRIS.

## Rialto, Chicago

(Reviewed Friday Evening, May 22)

The show this week is labeled *Fancy Femmes*, but it should have been called "Bumping the Bumps." Never before in one show has this scribe seen so much stomach waving. It seemed as tho everybody was doing it.

Ada Leonard is out of the cast due to the illness of her sister. She was replaced by Marion Morgan in the featured spot. Fred Clarke has again produced some interesting numbers with

colorful stage pictures and production numbers.

The opening number, done among set pieces and glittering drapes, had the chorus dancing to *Let Yourself Go* and introduced Harry Jackson, Dorothy Sevier and Buster Lorenzo. A stool routine was used in this number for about the steenth time in a few weeks. A comedy scene, *Show Me the Badge*, with Kenny Brenna, Harry Jackson, Dorothy Sevier, Buster Lorenzo, Charles Country and Jack Buckley, got plenty of laughs.

Following a chorus number, the *Music Teacher* scene, with Country, Lorenzo, Jackson, Buckley and Johnny Kane, was a pleasing comedy session. Other comedy numbers included *Rose of France*, with Dolly Dawson, Brenna, Jackson, Lorenzo, Country and Buckley; *Cafe* scene, with Sevier, Jackson and Brenna, and the *Mary Club*, with Country, Brenna, Buckley and Sevier, all of which were put over in workmanlike manner by these troupers and got a good share of laughter.

Dorothy Dawson was the first of the strippers. An attractive brunet, she worked in an artistic manner, but was a bit stingy with the boys out front for her final strip, doing it almost bashfully. Jean Barlow, a blonde, attractively gowned in a flame-colored dress, was the next disrober, but she should never try to sing until she learns how to carry a tune. Marion Morgan sang and worked a fash flesh display in the build-up scene usually reserved for Ada Leonard and did a thoro job. "Peaches" Strange swung it in shimmy fashion in the next-to-closing niche.

Production numbers included a daisy number with singing by Buster Lorenzo and featuring Vanya in a veil dance; the buildup number colorfully done with lighted cutout set pieces, and the finale, all of which were nicely costumed and undressed.

F. LANGDON MORGAN.

## U-NOTES—

(Continued from opposite page)

other houses, the Burbank and the Moon in Los Angeles, and that their co-principals at the Capitol are Winnie and Frank Smith, Tillie Griffin, Nona Martin, Johnny and Dorothy Watson, Harry Arnie and Jack Greenman.

MAC DENNISON, comic, and Ann Mitchel, straight and strip principal, while in Washington with an indie show were picked and contracted to do Warner shorts by Yasha Bunchuk, former Capitol (New York) ork leader, in the latter's new series of nine musical interpretations called *World Towers* to start June 1.

MAXINE DUSHON extra-attractions

# Endurance Shows

Conducted by DON KING, Cincinnati, Office

## Clinton Floor Down To 4 Teams at 700

CLINTON, Ill., May 23.—The show here at 700 hours was down to four couples, with all teams sponsored and turnaway crowds reported for the past week. The wedding of Jimmy Burke and Adele Keller proved such an attraction that the ceremony had to be repeated. Contestants still on the floor include Eddie McBride and Tony Scholl, Frankie Straus and Esther Gentry, Jimmie Burke and Billie Breen and Dick Doris and Thelma Moran.

The staff has Art Wold, head emcee, with Eddie Leonard, midnight maniac. Floor judges are Bernie Schaphoff, Ray Stevenson and Ted Jones; trainers, Bill Wertz and Ray Watson; nurses, Annabelle Day and Tee Tyler; maintenance, Red Fytts. Broadcasts are twice daily over WJBL, Decatur, with Art Wolf handling the mike.

## Ross-Dunlap Walk Off to Good Start

CHESTER, Pa., May 23.—The Hal J. Ross-Ray C. Dunlap show opened at the edge of town here in a canvas stadium seating 5,100 to good business and since the fourth day has been playing to near capacity. The staff is composed mostly of old-time Ross employees, with Monty

Hall, Bob Lee and Alto Locke on the platform.

Twenty-five teams started the contest and early this week the floor had been reduced to 16 couples. The setup is excellent, with a nearly new top, up for the third time, over a floor measuring 25x110. Outside is a flash sign 120 feet long with the word "walkathon" outlined in letters four feet in height. (See next issue for more complete story.)

JOSIE ALDEN, Penn. Pa., would like to hear from Florence (Flossie) Alden.

BOB COLE, West Haven, Conn., wants to hear from Fred Mitchell, Jack Negley, Red Long thru the Letter List.

JOHN (SWISS YODLER) SMITH is requested by S. Kocon, Fall River, Mass., to shoot in a note telling of his whereabouts, etc.

MAXIE CAPP cards from St. Louis that he was glad to see the note from Kenny Neidell, and that he would like to hear from Harry Green, Bing Bang Bixie, Jack Lewis, Guy Swartz and Walter Picker thru the St. Louis Letter List.

DICK EDWARDS is again connected with the Hal J. Ross organization, this time in the capacity of press agent and exploitation man on the Chester, Pa., show. He writes: "When the promoters (See **ENDURANCE SHOWS** on page 31)

this week at the Howard, Boston, and then motors to Atlantic City to rest up there for the summer.

PEACHES JOYCE and Toots Miller, two former Minsky showgirls, now part of George Young's Roxy-ettes in Cleveland, O.

AL LEONARD, last in burlesk eight years ago as a dancing juvenile with the *Sporting Widows* on the Columbia Wheel, now a tap dance teacher in the Harry DeMuth studio in the Roseland Building, New York.

## BURLY BRIEFS—

(Continued from opposite page)

at Kankakee, Ill. . . . Jimmie Lennon and Milt Schuster's night club, Ptomaine Pete's, at Fox Lake had its grand summer opening May 23. . . . Schuster, in conjunction with Phil Rosenberg, has booked Diamond and Fay to open at the Rialto, Chicago, June 12, when Charlie Country and Kenny Brenna go on a month's vacation. . . . Dagmar, exotic dancer, is playing night clubs in Seattle and expects to come back east in August. . . . Charlie (Klutzy) Country has bought his second car this year. . . . Jack Buckley has also bought a new gas buggy. . . . Kenny Brenna is contemplating buying a home at Long Lake. . . . Evelyn Rena has opened at the 606 Club, Chicago. . . . Dolly Dawson opened at the Rialto, Chicago, May 22. . . . Last but not least, Milt Schuster's office is being decorated.

JACK BECK, rep for Issy Hirst in Philly, made a trip into New York last Tuesday, his first in eight months. . . . Iris Conrad resigned as office secretary of the BAA. . . . Isabel Weinstock, daughter of J. W., looks after the secretarial duties at the Republic, New York. . . . Phyllis Kenny, showgirl, closed Saturday night at the Republic and went on home to Boston for a vacation. . . . She was offered a cafe job but prefers burly. . . . Hinda Wassau had the Paradise Restaurant, New York, offer, which later was taken up by Faith Bacon. . . . Jules Roniger is now managing a hotel on West 45th street in New York. . . . Hazel Bernard returned east from California, residing in Red Bank, N. J., where only the other day she was in an auto smashup. . . . She's looking for a New York engagement.

# WALKATHON CONTESTANTS

Communicate immediately, show opens June 4. Only reliable sprint teams with wardrobe, who can entertain. No collect wires or transportation. Address

**GEO. W. PUGHE**

Spalding Hotel, Duluth, Minn.

# OPENING ABOUT JUNE 15th

A Spot You Will ALL WANT TO MAKE. WRITE NOW FOR INFORMATION.

We will only use Teams who can take it, have wardrobe and want to SHOOT SQUARE.

Your letters will be answered! Address letters to

**JACK STEINEL**

523 Flynn Bldg., Des Moines, Ia. AS OFFICE IS NOT OPEN IN SHOW TOWN.

# LAST CALL

Marathoners and Employees.

OPENING FRIDAY, MAY 29.

Entries Open 24 Hours From Start.

426 Long Beach Rd., Oceanside, Long Island, N. Y.

# WANTED GIRLS

FOR LA REVUE, STREETS OF PARIS

At Texas Centennial Exposition, Dallas, Opening June 6.

Send photos. Girls worked with me before preferred. Salary, \$25.00 per week. Six months' work.

**HARRY LEE**

STREETS OF PARIS,

Texas Centennial Exposition, Dallas, Tex.

# MARIE PURL UNIT ENLARGING

WANTS Modern Novelty Dance Team or Adagio. Also Sister Team or Two, Specialty Girls to double line. One modern Second Trumpet or Trombone man and Sax doubling Clarinet. Unit always works and pays off. Contact **MARIE PURL**, St. Marys, W. Va.

# WANTED MUSICIANS

Trumpet, Trombone, Piano Player, Drummer, youthful. No booze or weed. State unit. Travel private bus. Union. Wire quick. Girls and other useful unit people write. Paramount Hickory, May 28; Imperial, Charlotte, May 29-30; Capitol, Asheville, 31-June 1; all North Carolina. Beckley Theatre, Beckley, June 2, 3, 4; Logan Theatre, Logan, June 5, 6; both West Virginia. Address **ED GARDNER**, Sirens in Satin.

WANTED Experienced Burlesque Chorus Girls that will Hostess, Singing, Dancing Soubrette. Steady work. Write or wire. **DAN KILLARNEY**, Adirondack Tavern, 99 Monroe Ave., Rochester, N. Y.

# Thru Sugar's Domino



IN ALL of Radio, Theaterdom and in the wide range of human ingenuity covered by the field known as theatrical exploitation there is no project that even approaches in magnitude the coffee-selling campaign fostered by Chase & Sanborn and Major (All Right) Bowes. When the history of present-day sponsored show business will be written an important chapter will be devoted to this highly complicated business of exploiting amateurs for the glorification of a sales organization with the product of the coffee bean as its commodity and the enrichment of an astute showman and unique radio personality.

Regardless of what many of us engaged in more obvious branches of the show business might think about the ethics and the constructive and/or destructive effect of the high-pressure exploitation of goofy, hapless and sometimes worthy amateurs, the Bowes-Chase & Sanborn enterprise cannot fail to impress as one of the most successful enterprises of its kind since the show business took to dressing in modern garb.

Major Bowes has been built up by his own frequently charming self and by Chase & Sanborn's enterprise as a public benefactor, a friend of the aspiring amateur—a friend of all people. (For who among us has not an amateur standing around somewhere waiting to be recognized by an expectant world?) The Bowes broadcasts are linked (thanks again to the vastness of the Chase & Sanborn organization) to cities with the "salute" angle. Chambers of Commerce, Boards of Trade, municipal bodies, governors and other State officials and various bodies of an official character are enlisted in the weekly whoop-it-up party. Behind this dignified, saintly front is the purely commercial angle of selling coffee. If any sociologist is looking for material to base a thesis on the American mind and its insoluble blending with high-pressure advertising, he need not look further than the institution nourished by the Sunday night broadcasts of the man who has made the gong a national institution, who reaches more people with his cultured intonations than the President of the United States and whose earnings are great enough to make kings his vassals.

\* \* \*

Let us not, in passing judgment on the brilliance of the amateur jamboree, neglect the important part played by the J. Walter Thompson Agency, purveyor of this very good account. Thanks to the smart young men in the Thompson idea factory, Chase & Sanborn has, to all appearances, successfully sold Mr. and Mrs. Periodical Subscriber the idea that the more cans of coffee that are sold the more "poor" amateurs are helped up to a place in the sun thru the extension of the Bowes broadcasts. When first we glimpsed at the "Help the Amateurs" copy we were shocked. Never had we come across in our ad-perusing experience the delightful effrontery exhibited here. Very little about the coffee and its virtues but a domination spread of the success stories (with art) of the amateurs helped to success by Chase & Sanborn's great radio benefactor. Never had we glimpsed copy in class publications wherein the advertiser pleads with the consumer to buy his product not on the basis of its virtues or economy involved but because sales mean helping amateurs obtain engagements in units; the inference being that these amateurs are on the way to stardom once they get one of Major Bowes' famous contracts.

\* \* \*

But Major Bowes, who sells coffee with urbane dignity via the air waves, doesn't stop at radio and theater exploitation. While his weekly radio hours are ticked off with the regularity of Arlington time signals and while his units are invading the small and large cities of the North American continent the energetic and enterprising Patron Saint of Amateurs cashes in with magazine tieups (Major Bowes Amateur Magazine), pasteboard games and other indorsement items. The Major's coffers grow larger and larger, the Chase & Sanborn sales mount, the amateurs are put thru the mill like sheep in an abattoir, the public warms to the benefactions of the Diogenes who looks for amateur talent with a lamp that lights all the dark corners of a great country—and everybody is happy except the vaudeville actor who hasn't done his act for such a long time that he's forgotten it.

\* \* \*

There's no telling how long the Bowes dynasty will rule the ether waves. The ruins of Pompeii and the lost cities sighted in Central America tell us that it can't last forever. Which, of course, is of itself no ray of hope for those who pray for something like this to restore them to their place in the sun. It looks like these professionals (call them former professionals if you wish) are doomed to disappointment. Unless the Major should decide to turn off the lights at his very successful party before it becomes dull and devotes the self-same energy, charm and enterprise and the resources of the organization backing him to a drive for the revival of interest and sympathy in the species of human known as the American performer. Then there would be no possible room for criticism of "begging" advertising copy; the Major would be doing a real service for a profession that has done well by him and thousands—many, many thousands—like this columnist would be ready and willing to sip Chase & Sanborn coffee for the rest of our natural lives as a heroic gesture of gratitude to coffee merchants who succeeded in putting the theater back on the map after those in the show business proved themselves both incapable and unwilling to accomplish the feat.

\*

DESPITE putrid politics and the overwhelming presence in the picture of obese seat-warmers it must be confessed out of fairness to the Federal Theater Project that it is performing a valuable service to the legitimate theater. It has for time on end been the fond wish of conscientious artisans and artists of the theater that opportunity would be afforded for experimentation on a large scale with new technics and ideas. Always the deterrent has been the commercial character of the theater, demanding profits or at least a fair security for investments. As manna from heaven the Federal Theater Project has come to those sincerely interested in advancing the interests of the theater. The commercial theater has one eye on the box office. The FTP can—in certain of its offshoots anyway—disregard almost entirely the yawning depths of the box-office till. It is this policy—wisely fostered by a few higher-ups with vision—that has been responsible for such pioneering achievements in New York as *The Dance of Death*, *Murder in the Cathedral*, *The Living Newspaper* and the Negro Theater's *Macbeth*.

\* \* \*

Being a tool in the hands of practical politicians the Federal Theater Project is unfortunately open to condemnation. But intelligent, far-seeing leadership can make it possible for political domination and influence to go so far and no farther. Politics might or might not figure in the selection of certain workers, the rental of sites, the purchase of materials and the appointment of lesser bodies in the setup. But good sound leadership can still make it possible for young writers to be encouraged, for aspiring and talented actors to be developed and for new technics to be tried out without the intrusion of strictly commercial considerations. If the Roosevelt administration lasts long enough and if Congress is as co-operative as it has been there may yet be a chance for Mrs. Hallie Flanagan and her own brand of brain trusters to show the skeptics that everything that is politics is not necessarily stonchy.

# The Broadway Beat

By GEORGE SPELVIN

ONE of vaude's local agents is, of all things, doubling as a linotyper for *The Times*. . . . He is Franklyn Graham, who is a sub-linotyper three days a week while he waits for his first-string appointment. . . . The bunch is rooting for Billy Jackson to put over his Midget City in Coney Island. . . . Jesse Kaye's marriage last week to Lillian Shade was accomplished with much secrecy, very few knowing about it until the day before they sailed for Havana. . . . When Frederic Watson, music arranger, reminisces about the odd people who have hired his talent he always includes the society woman who had him make solo piano arrangements to accompany her favorite records, so that she could play the piano with phonograph accompaniment. . . . Then there was the stockbroker who wrote serious music as a hobby and the serious composer who wrote pop tunes on the side. . . . No names are divulged, but it's possible that the last is Vladimir Dukelsky, who has had his stuff played by the various concert orks, and who has also scored huge success with his pop tunes, written under the name of Vernon Duke. . . . Ben Marden's Riviera, Fort Lee, is invading Times Square for business, having private busses patrol the streets for patrons and also having a tieup with a taxi company for cut-rates to the Fort Lee spot from any point in Manhattan. . . . The Manhattan Theater, Federal Theater Project house, will be air-cooled during the summer. . . . Speaking of that, the State still has the same old sign out front telling about its refrigeration—the cutout of the fat guy mopping his brow. . . . What about air-cooled streets?

The Stem mazda biz is going great guns again, after having dropped off a bit for a few seasons—which means that the old cowpath still has a few tricks up its sleeve so far as the millions of passers-by are concerned. Even tho they move Broadway over to Sixth avenue some day, as they threaten to do, the fact remains that Sixth won't go in for signs in a big way, and the flash will have to come from individual spots using it as a draw. The small shacks on Sixth can't support signs, and the big buildings are too big and too dignified. In any case the street isn't wide enough for a real slant at the signs, whereas Times and Longacre squares are naturals. So the old White Way should hold on to the honor.

John Fogarty, who has just made a short for Warners, will open soon at the "Coffee Dan" spot that is being opened by Al Quodbach on the site of the Delmonico Club on West 51st. . . . Alterations are now in progress. . . . Frog-leg season is in full blast up at Ben Riley's Arrowhead Inn. . . . Jan Ullrich, who received fine notices for his work in *Class of '29*, WPA show, has been signed by Warners. . . . Each local daily has its own standards of morality, as exemplified by the retouching done on the pictures in the night-club ads, with the Hollywood and the Paradise usually running into the most trouble. . . . *The Times*, for instance, usually adds panties and brassieres, while *The World-Telly* is satisfied to erase certain sections of the undraped gals. . . . When Harry Shaw, Loew district manager, told a New Haven flood benefit audience that a single scene in *The Great Ziegfeld* had cost \$850,000, Billy Glason, who followed, cracked: "\$850,000 for one scene, and 14,000 vaudeville actors out of work!" . . . As a worthy successor to the screwy games which have hit the Stem, including those nut hand-charades which are the latest, Mr. Spelvin nominates the business of writing double-talk poetry. . . . As for instance: "Come be my pomaraddel for a birrimirri bus, then I'll cassafaradaddle in a bissaburramus." . . . It's also suggested for election campaign songs. It would make just as much sense as the regular stuff.

# Chicago Chat

By NAT GREEN

EVERY so often the urge to ramble hither and yon comes over us with such force that we just have to high-tail it for the great outdoors. . . . To use the vernacular of the road, we get "itchy feet" and nothing will cure the malady but a few days of tramping. . . . A "few" suffice and generally it is a pleasure to get back to the Randolph street hurly burly and pick up the threads of more or less orderly routine where we left off. . . . So it was that last week-end we parked our carcass alongside that of Harry Atwell, the old photog, in the back seat of Clint Beery's Packard. . . . Clint, a sentimental son-of-the-circus, and his wife were driving to Cincy to catch the Cole-Beatty Circus under canvas, taking in Brown County, Indiana, on the way, and graciously asked us to accompany them. . . . It was a pleasant trip. . . . Profitable, too, for we gathered quite a bit of info that will come in handy in a business way (Boss, please note!).

Supporting our contention that this is going to be an excellent business year, we noted along the route many evidences of reawakened activity. . . . New building work in progress in nearly every community thru which we passed, and there was a heartening hum of industry everywhere. . . . The Brown County section of Indiana, noted for its natural beauty, showed unmistakable evidence of the widespread publicity it has received. . . . Already the primitive aspects of the section are disappearing. . . . Lots of new log cabins being built, but they are the modern sort inspired by promoters to attract tourists. . . . Soon the unspoiled rurality of the county will have given place to the merciless march of commercialism. . . . Tourists will continue to traipse thru Bean Blossom, Nashville and Gnow Bone, enriching the venders of antiques, souvenirs, hot dogs and what not and scoring another triumph for our wonderful if somewhat cockeyed civilization.

On the lot in Covington, Ky, we were agreeably impressed by the happy mood of everybody with the circus—Zack Terrell, Jess Adkins, Jake Newman, Floyd King, Klara Knecht and others, all encouragingly cheerful and smiling. . . . They have made a great start on the '36 season and from all indications should return to Rochester next fall with plenty of folding money. . . . On our way back to Chi passed the Sheesley Shows at Reading and the Gooding Shows at Kokomo, both outfits making an excellent appearance. . . . Thru Peru, where the humdrum of summer inactively lies like a pall, and on to Rochester to have dinner with Louie Ninios, the town's super circus fan, and so back to Randolph street.

They're demolishing the old Iowa Building of the 1893 World's Fair. . . . It has long been used as a shelter house at the edge of Jackson Park. . . . Buddy Rogers at the Oriental this week, causing the femmes' hearts to palpitate. . . . That General Motors show, piloted by Corinne Muir, of Detroit, said to be attracting a lot of attention and a second unit is in prospect. . . . Two local circus projects may materialize shortly, one said to be sponsored by a nationally known mall-order house. . . . Ted Shapiro, accompanist to Sophie Tucker, is to be married this week to Joan Max, of Florida. . . . Word comes from Ottoville, O., that the Stan Carters (he's a well-known emcee hereabouts) are the parents of a daughter whom they have named Susan Jane.

## Thomas Complains On High Licenses

CHAMOIIS, Mo., May 23.—G. W. (King) Thomas, whose Community Players showed under canvas here this week, warns shows coming this way that some of the counties in this territory are becoming hostile to all forms of tented attractions.

Franklin County, King reports, has just put into effect a license on tent shows ranging from \$8 to \$50 a day, which spells disaster for the smaller tented attractions playing that section. Gasconade County's levy against tent shows, ranging from \$3 to \$25 per day, also works a hardship against the smaller troupes. In most instances the motion picture interests are responsible for the unreasonable fees, Thomas says.

Thomas, who operates a small motion picture show under canvas, says that in his 20 years on the road he has never invaded a town where there is a picture house in operation. The prohibitive licenses now in force in a great part of this territory will bar him from much of his established territory, he says.

The Community Players have been getting their share of the business so far this season, Thomas reports. Herbert Nixon, an oldtimer who has worked around several of the big shows, blew onto the show last week and is doing some repair work on the canvas. Show has more spots in the Missouri River Valley, but Thomas feels he will have to cut a number of them due to the high county licenses.

## Kansas City Jottings

KANSAS CITY, Mo., May 23.—Sid and Did Kingdon are recent arrivals after closing with Deeny's Comedians in Western Kansas.

Mr. and Mrs. E. V. Deenis recently joined the Fred Jennings Players in California.

Clarence Balleras, traveling representative of the Union Concession Company, was spotted on the local rialto recently.

Rice-Percy Players will open the tent season this week in Illinois.

The Augler Bros.' Company, after closing their Iowa circle, are playing under canvas in Minnesota.

Eddie and Mona Hart, for many years with Justus-Romain Players, are making tentative arrangements to launch a tent show in the near future to play Nebraska.

Gladys Murdock, many years a Midwest rep ingenue and now ward superintendent at the Kansas State Hospital, was a recent visitor to the convention of the American Medical Association held here.

Silliman and Miller have joined the Rice-Percy Players in Illinois.

Jack O. Bell is reported to be closing with Hart's Comedians, now touring Oklahoma.

Creston Wright recently joined the Collier-Duvall Players for the summer in Kansas.

Jack Pearson, who closed recently with the Billy Terrell Show in Texas, has departed for Chicago.

Tip and Bess Tyler, after closing with the Allen Players' circle, have jumped south, where it is reported they will launch a tent show for the summer.

Cast of the Neil Schaffner Players, who open under canvas at Wapello, Ia., May 25, includes Neil Schaffner, manager; Caroline Schaffner, Rome Lee Schaffner, Monte Montrose, Mr. and Mrs. Ned Allen, Mickey Arthur and Margie Baker.

Reports reaching here from various sources are that the majority of tent reps in the Kansas City area are doing excellent business.

Gagnon Pollock Company begins rehearsals this week at Black Creek, Wis. Nig Allen closed his Kansas circle last week. It is understood he will reopen soon in Colorado.

Mr. and Mrs. Jimmie Thornton have joined the Russell Messerner Players in Oklahoma.

PAUL BROWN and Herb Davis, partners in the operation of Brownie's Comedians, were visitors at the rep desk in Cincinnati Wednesday afternoon of last week. The boys opened the new canvas season at Wytheville, Va., this week. Brownie's Comedians, which has heretofore been operated as a straight rep outfit, will this season operate with a program of pictures and vaude specialties. The boys may even put in a line of medicines a little later on.

## Rep Ripples

AL McADAM, well-known manager and director and former owner of the Galvin Players, is now directing the vaudeville unit of the federal theater project at the Temple Theater, Miami. Al also produces a 30-minute broadcast over Station WQAM every Friday and serves as master of ceremonies. He is figuring on a vacation about June 15, when he expects to make a trip thru the Western States, where the Galvin name was a household word "in the good old days."

"SLATZ" EMANUEL, for the last two seasons with Bisbee's Comedians, is at home in McKinney, Tex., looking after his mother and dad, who were seriously injured recently in an auto accident. "Slatz" doesn't expect to be on the road this season.

JIMMY BROWN, whose parents have been operating the Brownie's Comedians under canvas for a number of years, has forsaken the stage for a business career. He is now learning the trade at a stove manufacturing concern in his home town, Newark, O., and will not be seen on the road this year.

## Hila Morgan Stock Co. Will Play Iowa Spots

CHARITON, Ia., May 23.—Hila Morgan Stock Company, after a week of good business at Olathe, Kan., opened here Monday to a well-filled tent.

King Felton is being featured with his magic and illusion offering, assisted by Hazel Felton. Roster includes, besides the Feltons, Hila Morgan, manager; Norman Gray, director; Vivian Vetter, principal comedian; Art Newman, Mae Newman, Hubert Nevins, Chet Herbert, Maude Nevins, Sam Harris, Bob Hostetter, Roy Watson and Maurice Luckett.

Roy Rollow is lot superintendent with a crew of workmen, and Carl Briggs is on the advance. Show is scheduled to play Iowa all summer.

Orchestra is an exceptionally good unit for a show of this kind.

## Harris Road Show Switches to Tent

FOSSTON, Minn., May 23.—With business on the first five weeks of its house season highly satisfactory, the Harris Road Show, H. E. Harris, owner, opens its 11th season under canvas in this territory tomorrow under a new top constructed by the Anchor Supply Company.

Manager Harris has everything new on his show this season, including two new talking picture machines, new chairs, new staging and new drops. Company will again play all week stands, featuring the stage-show end of the program.

Included in the Harris cast this season are H. E. Harris, mentalist and hypnotist; Evelyn Harris, tap dancer; Dorothy Green, Vivienne Bennett, Howard Greene, Vic and Jim Nickles and the Trix Sisters.

Christy Obrecht has been open in this territory for some time. Ed Myhre also has had his show going thru these parts for the last five weeks, and C. A. George Newmann, well-known mentalist, is slated to open his tent show next week. Augler Brothers, Lew Henderson and Rainee & Sornson shows have also just started out.

ROBERT ALAN GREEN, manager of the Kilbuck Theater, Pittsburgh, has gone to Washington, Pa., to direct the Community Players in their new production.

## Original Showboat On 23d Annual Tour

COLERAIN, N. C., May 23.—Original Floating Theater, formerly the James Adams, Charles Hunter, manager, is on its 23d annual tour on the inland waterways of the South Atlantic section, where the old craft is more or less an institution with the natives. Everything is shipshape on the boat this year, the show is clicking and everybody seems satisfied. Business has been fair since the opening and Virginia promises to be an improvement.

Marshall Walker, who for many years had his own show out over the Gus Sun Circuit, is this season producing the concerts on the Original Floating Theater. "Mrs. Nina Howard, owner of the boat, with her son and daughter, Mill and Rachel Seymour, has made the boat an actors' heaven," Walker says. "Charley Hunter, the veteran of the boat, produces the shows and does an excellent job. His wife, Beulah Adams, is doing all the leads. Both have hundreds of friends and admirers at every port."

In the supporting cast are Jack and Gladys Pfeifer, Jimmie Braswell, Marshall Walker, Esprit Lowery, Vic Vitchner, Stan Davis and Martha Kaye. The chorus comprises Beulah Walker, Beulah Dutcher, Martha Kaye, Gladys Pfeifer and Esprit Lowery. Everybody works the main show and doubles the concert. Roy Steadman has charge of the orchestra, which is made up of John Blakely, sax; "Dutch" Dutcher, trumpet; Vic Vitchner, drums, and Pop Neale, bull fiddle.

## Ludwig Acquires Chase-Lister Co.

CARROLL, Ia., May 23.—Title and equipment of the Chase-Lister Company, one of the oldest and best known of the tent repertoire organizations, has been acquired by Charles C. Ludwig, local theater man.

Purchase was made from Mrs. William Lister and Glenn F. Chase, but no price was announced. Mr. Lister died two years ago and Mr. Chase is in failing health.

Chase and Lister operated the rep show thru this territory for more than 36 years. The Chase-Lister Show, which has always worked out of Newton, Ia., will make this town its headquarters in the future.

Ludwig plans to reopen the show immediately with a line of new plays and an augmented cast comprised of new faces. He also plans to introduce a number of new ideas to the tent-show field.

## Ethel Regan Resumes Work; North Players' Biz Picks Up

WICHITA, Kan., May 23.—Ethel Regan, character actress, out of the North Players' cast for two weeks because of an operation, is expected back in time to take charge of the frolic program tonight.

North cast includes, besides Miss Regan, Foy Witherspoon, Virginia Cullen, Marie Peters, Roy E. Hilliard, Bloyce Wright, Billy Baucom, Jeane Cross and Frank Chiddix.

Business has recovered in the tent theater at Franklin road this week, following a slow week before.

## Barretts To Tour Indians

LINCOLN, Neb., May 25.—Doc and Art Barrett, former tent rep men in this section, will go out this season with an Indian baseball club. Idea is to have the Indians challenge the local champs wherever the outfit stops and, after having treated the fans to a ball game, do several of the Indian ceremonial dances, raid the wagon train and some trick riding. The Barretts are getting their talent from the neighboring Winnebago reservation.

## Stock Notes

COLUMBUS, O., May 23.—George Sharp Players have closed a month's stay at the Virginia Hotel here, offering *The Drunkard* for most of the engagement. Final bill was *No Mother To Guide Her*. George Sharp, producer, and Jerry Floum, business manager, reported the engagement successful.

BOB PRICHARD, former member of the George Sharp Players in Pittsburgh, has joined the staff of Station WWVA, Wheeling, W. Va., as announcer.

ELITCH GARDENS, Denver, opens its summer stock season June 13, with Kenneth McKenna and Irene Purcell carrying the leads.

## Sharkey's 'Drunkard' Begins Third Season in Motor City

DETROIT, May 23.—*The Drunkard* began its third Detroit season Thursday night at the Players Theater under the management of Eugene Sharkey, who produced this play and *After Dark* for a 25-week run here last year. Advance ticket sales indicated a long summer run, according to Sharkey.

Leads in the production are being taken by Robert Regent, Phyllis Cornell and Juanita Beatty. Alfred Rigall, who has had several productions of the same play in the East, is director.

## TAB TATTLES

(Continued from page 23)

hitting another jollipy. Mac, who spent the winter teaching in a Columbia, S. C., dance school, plans to remain in Cincinnati for a week or so. . . . Elmer Coudy, for the last 17 years comedian with the A. B. Marcus Show, pens in to say that he's showing improvement from the illness which has kept him confined to his bed for the last several months. He's still at the Sunshine Sanitarium, Grand Rapids, Mich., where he'd be pleased to hear from all his old cronies in the game. Drop him a line.

JACK NATION, of the team of Jack and Peggy Nation, is recuperating at his home, 200 Commercial street, Dayton, O., from injuries sustained in a recent auto crash. He spent some time in a Dayton hospital as the result of his injuries. . . . Pearle Austin postcards from Hollywood to say that Big Boy, her Boston terrier which tramped with her for a number of years, was the victim of rat poison May 13. Pearle and her hubby, Dick Mason, would appreciate hearing from some of their old tab friends. Their address is 1530 Gordon street, Hollywood. . . . Tom Collins, character comedian for years with the Arthur Hauk show, is now at his home in Rochester, N. Y., having closed recently with the Stan Stanley *Varieties of 1936* in Atlanta. He and his brother, Walt, are again doing their comedy singing, dancing and talking act, with Tom still whipping the bull fiddle. . . . With the stock tab at the Liberty, Davenport, Ia., are Jack Holloway, producing comic; Betty Lou Mathis, chorus producer and featured stripper; Jack Murell, second comic; Pearl Smith, specialties. There are six girls in line, with bills changed twice weekly. . . . Wally Vernon, for the last 12 weeks at the Liberty Theater, Oklahoma City, underwent an emergency operation for a bursted appendix at an Oklahoma City hospital last week. From last reports he is doing okeh.

WICHITA, Kan., May 23.—Ethel Regan, character actress, out of the North Players' cast for two weeks because of an operation, is expected back in time to take charge of the frolic program tonight.

North cast includes, besides Miss Regan, Foy Witherspoon, Virginia Cullen, Marie Peters, Roy E. Hilliard, Bloyce Wright, Billy Baucom, Jeane Cross and Frank Chiddix.

Business has recovered in the tent theater at Franklin road this week, following a slow week before.

## SHANNON PLAYERS WANT

To join immediately, clever young Team for Ingenues-Juveniles, and as cast. Strong Specialties, modern wardrobe. Lebanon, Va.

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WANTED for Platform Show! Musical Team, Man doing Black, Musical Single Black. State lowest salary.  
DR. MEANOR, Oreal Springs, Ill.

WANTED QUICK—Juvenile Man doubling Specialties and Orchestras, Sax preferred. Money sure each night. Tent Rep. Wire or write RAY ZARLINGTON'S COMEDIANS, Omaha, Ill.

### Important Announcement

Effective with June 6 issue the minimum single column display space sold will be 10 lines, costing \$5; minimum double column space, 14 lines (1 inch) in depth, costing \$14.

The advertising rate of 50c an agate line remains unchanged.

# THEATRICAL SCHOOLS

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## New York To Be Mecca for Dance Teachers This Summer

*DMA school-convention, DTBA session, ASTD conference expected to attract hundreds of teachers—big schools offering teacher courses—mostly July-August*

NEW YORK, May 23.—This city will be the mecca for dance teachers from throught the country this summer. Three major conventions of teacher associations are already set and several big schools have announced teacher courses. The DMA convention opens August 2 and runs for a week. Convention faculty includes Jack Manning, Sonia Serova, Ella Daganova, Bill Powers, Miriam Marmein, Sara Mildred Strauss, A. J. Weber, Edna R. Passapae, Chrystine MacAnanny, Oscar Duryea and Thomas Riley. The convention will be preceded by a two-week normal school, also at the Hotel Roosevelt. The faculty will comprise Mr. and Mrs. Ivan Tarasoff, Ray Leslie, Johnny Mattison, Judith Sproule, Edward Sinclair, Virginia Bott Sheer, Gretchen Berndt Schmaal, Karl Peters and John Lonergan. Delegates to the convention include Kent McCord, Jack Frost, Joseph Buechler, Hazel Nuss, William T. Murphy, Thomas L. McGrane, Jack Bowman, Mrs. G. B. Schmaal, Bessie Burkheimer, Ellen Douglas Norwood.

The Dance Teachers' Business Association will hold a one-day session August 9 at the Park Central Hotel here, instead of the three-day session originally planned. Morning and afternoon instruction by a faculty of six will be climaxed with a dance and show in the evening.

The American Society of Teachers of Dancing will hold its convention at the Hotel Astor August 24 to 29. President Philip S. Nutt will preside.

Among prominent instructors announcing teacher courses here this summer are Jack Manning, tap; Evelyn Hubbell and Sonia Serova, technique and finished dances; Veronine Vestoff, all material; Chester Hale, all styles; Fred LeQuorne, all material; Ella Daganova, ballet; Bernie Sager, tap and novelty; Jack Stone, tap and ballroom; Donald Sawyer, all styles; Edward Sinclair, tap.

## Chi ADM Has One-Day School

INDIANAPOLIS, May 23.—The one-day Normal School of the Chicago Association of Dancing Masters held at the Hotel Antlers April 26 was well attended by members from Illinois, Ohio, Kentucky, Michigan and Wisconsin. Those who arrived the day before were entertained at a special party at the Claypool Hotel Saturday night.

After registration Phil Osterhouse, president of the Michigan Dancing Teachers' Association, began the class-work with a comedy song and dance routine. This was followed by a ballet number by Nicholas Tsoukalas, of Chicago; ballroom routines by Louis Stockman, of this city; ballet and ballroom routines by Myrtle Doris Pettingale, of Cleveland; acrobatic and adagio by Grace Bowman Jenkins, of Decatur, Ill.; a character number by Tsoukalas, and tap routines by Bobby Rivers, of Chicago.

After a banquet, a floor show by advanced pupils and the introduction of Hon. John W. Kern, mayor of Indianapolis, the day ended with a grand ball and show, J. Francis Haney doing master of ceremonies.

### Believe It or Not

Bob Ripley, in his famous Believe It or Not syndicated cartoon, recently ran a picture of Jack Blue with the caption, "Well-known dancing instructor who taught Ruby Keeler, Katharine Hepburn and Patsy Kelly never took a dancing lesson in his life."

## Toledo Studios Offer Recitals

TOLEDO, O., May 25.—If the dancing masters and mistresses in this city have not blown up their enrollment figures more than 1,000 amateur and professional dancers, students in five large schools, will perform in recitals here the next three weeks. Lead-off revue is Beatrice Gardner's *Shower of Stars* tonight in the Paramount Theater with 250 girls, more than 25 of whom will leave June 1 for summer engagements. One line of Gardner girls closed today at Harry's New York Bar, Chicago, and will open the 29th at the Blue Moon Club, Milwaukee.

Grubbs School of Dance stages *Steptin Shoes of 1936* tomorrow night in Robinson Junior High School with an estimated 370 pupils. W. A. Grubbs, master, has been featuring a new sedate ballroom rumba, featured also in the revue. Professionals and adults will take the stage during the last section. Eddie Hanf is in charge of tap, and Harle Bracht's Orchestra will play. Georgia Jean LaRue, a Grubbs pupil, has been picked by Jan Garber to dance with his band June 1 at the Texas Centennial.

Mickey, Elsie and Florence McGarry will show 85 pupils in their review June 1 in Robinson High, marking the sixth year for the McGarry school. The McGarrys have been specializing on Truckin' the last season.

June 2 in the same school the Marietta Ahrens Studio will bring out 200 pupils, with Patsy Gross as specialty dancer. Between 75 and 100 of Dorothy Hawkins' pupils will appear June 19 in a review at Robinson High. Miss Hawkins has taught Jack Manning's newest routine and plans to highlight also rhythm, toe numbers, Truckin' and a line of 5-year-olds in acrobatics.

## Dance Teachers Push Fight Against Free Govt. Classes

NEW YORK, May 23.—The newly organized National Council of Dance Teachers' Associations, a combination of organizations fighting government free classes, meets again tomorrow to line up further support.

Among those expected at the meeting are Roderick C. Grant, Walter U. Soby, Oscar Duryea, A. J. Weber and William E. Heck, of the Dancing Masters of America, and Thomas Parson, Don Grant and Vitalis Chalif, of the Dancing Teachers' Business Association.

Independent dance groups are being solicited for support, along with DMA affiliated groups. This movement, incidentally, represents the first united front of major dance teacher associations.

### Want an Elephant

PROVIDENCE, May 23.—Gotta nelefant fer sale? If you've a pet pachyderm hanging 'round the house you might find a buyer in this city.

Alice, biggest and most popular animal in the Roger Williams Park Zoo, died from pneumonia and other ailments, and now the Dancing Teachers' Club of Rhode Island has started a movement to raise a fund to purchase a new occupant of the elephant house. Ten dollars was their donation, and a promise that donation boxes would be set up in the studios of all the members, where their children pupils could add their pennies to the fund. With this start Matthew A. McDermott, president of the club, hopes public interest will swell the fund until enough cash is on hand.

And how much does an elephant cost, anyway?

## Louisiana DMA News

*New Orleans dance studios favor summer classes—large convention delegation*

NEW ORLEANS, May 23.—Tho the Louisiana DMA meeting on May 31 will conclude the season, more than the usual number of dancing academies here and in interior cities are planning to hold summer sessions until the new season opens.

The recent DMA meeting was well attended and spirited, with almost everyone taking part in discussions. This meeting was presided over by Hazel Vergez, who has already proved to be one of the best presidents the organization ever had.

Following a thoro discussion of sponsored contests often taken up by dailies or individual schools as finalists in selecting the "best" dancer in the State, it was decided to appoint former President Pete Villere to investigate claims by individuals or "outside" organizations as sponsoring a State-wide elimination contest to name the State's best dancer without just notice.

"Our State organization thinks it's a good idea to conduct such a contest so that the best talented dancers may get 'outside' recognition," President Vergez stated after the meeting, "but we think that all sections of the State should be solicited or notified, so that such contest can be run on a wider scope."

Practically all teachers not planning summer sessions intend to leave early in (See LOUISIANA on page 29)

## Philly Dance Studios Busy

*Student recitals show high quality, freshness in costuming—original works*

PHILADELPHIA, May 23.—Local dancing schools brought their pupils out of hiding for their annual productions. Large and enthusiastic audiences attended all student offerings and there was a delightful freshness in the costuming.

More than 200 student dancers of the Al White Studios presented their own *Follies* May 11, 12 and 13 at the Fleisher Auditorium.

The annual dance recital by the students at the Wroe Studios was held May 8 at the Scottish Rite Temple.

Advocate Auditorium houses the annual concert of the Paramount Dancing Studios today.

Group and solo dances were exhibited by the pupils of William Sena yesterday at the Scottish Rite Temple. Offerings included the *Ballet des Enfants*, *Caprice Viennoise*, *Tomorrow's Stars*.

Gladys Kochersperger presented her annual revue May 16 in Merchantville, N. J. Patricia Kochersperger, assistant at the Kochersperger School of Dancing, was soloist in *A Woodland Glen*, this year's new ballet.

Elsa Ruth Gorson presented her talented group of dancers May 17 at the YM and YWHA. *Dictator*, a dance suite in the modern manner, was given for the first time. *Wild and Woolly West*, by the tap classes, and *Gnome's Revenge* completed the dance festival.

Dances of the past and present were unfolded at the Academy of Music May 5 where Florence Cowanova presented her dancers in their annual recital. A ballet of 50 pupils, led by Miss Cowanova, presented the outstanding number of the evening. Tchaikowsky's *Nutcracker Suite*. A *Jewel Ballet*, with 15 solo dances, led by Nan Baker, was well received. Two tap ensembles, which met warm approval, were *Soldiers on Parade* and *Rain and Sunshine*. A modernistic group offered an unusual impression of *Rhapsody in Blue*. Costumes were designed by Miss Cowanova.

## N. Y. Teachers In Big Meetings

NEW YORK, May 23.—New York Society of Teachers of Dancing, Inc. has elected Roderick C. Grant president, succeeding Mrs. Clara I. Austin, who was chosen vice-president. William E. Heck was chosen secretary-treasurer, and A. J. Weber, Elsa Hellich, Gertrude Tate, Oscar Duryea and James R. Whitton to the board of directors in its last meeting of the season.

Elections were held at the May 3 meeting, which was preceded by demonstrations in tap by Jack Manning, Swedish dances by Florence Tapham and ballroom by Tom Riley. Tamiris spoke on the modern dance and Dorothea Duryea on new and old American dances.

The DTBA will hold its next meeting at the Park Central Hotel June 7, with John Lonergan giving a demonstration in tap. Lillian McGregor in ballet and Johnny Plaza in acrobatics. The organization's fight against misleading advertising will be one of the main subjects for discussion.

## Atlanta School Show

ATLANTA, Ga., May 23.—The Reese School of Personality staged a special prolog, *Syncoated Bunnies*, at the Capitol Theater. Forty juvenile stars participated.

# K. C. Dance, Music News

**Kansas City items—studios busy presenting students in public recitals**

**KANSAS CITY, May 23.**—The Conservatory of Music will move into new quarters at the corner of Walnut and Armour boulevard before the opening of the fall term.

Forrest Schulz presented his artist pupil Maxine Stambaugh in a violin recital recently.

Violin pupils of Russell Weber presented a recent program at Jenkins Auditorium.

Virginia Tisdale Stroud presented her students and those of Eva Tisdale Williams in a piano recital at Jenkins Auditorium May 4.

John Mitchell and Evans Thomas, students of the Cranston School of Music, were recent winners of the Goldman Amateur Hour and received a week's engagement at the Tower Theater.

Carolyn Eleanor Haines, teacher of piano, gave her last studio recital of the season recently.

Students of Loretto Academy presented their annual dance recital May 6 at Loretto Academy. Features were a Shirley Temple chorus, a toe ballet and an underseas fantasy created by Marcella Gillespie and Helen Sullivan.

Mrs. Lorene Blankinship Trusdell presented Ruth Miller in a piano recital recently at Epperson Hall. Pat Dunn, who recently won honors on Major Bowes hour, assisted.

## Kochersperger Season Ends

**MERCHANTVILLE, N. J., May 23.**—The Gladys Kochersperger School closed its ballet, toe and tap classes with an informal recital recently in Lansdowne, Pa. Miss Kochersperger says it has been "a most active season."

## Reviews of New York, Philadelphia Recitals

A review of the more important dance recitals presented the past month in New York City and Philadelphia will be found in the Feature News section of this issue.

# Activity Among Detroit Schools

**Recitals—new schools—faculty changes—student enrollments still high**

**DETROIT, May 23.**—Theodore J. Smith Studio will give a recital at the Masonic Temple June 15 with some 75 pupils. Principal ballet will be Schuman's *Car-nival* and the *Egyptian Ballet* by Lulgini. Six dancers from the Smith Studio are appearing for two weeks with the Detroit Civic Opera in performances both here and in Chicago. Last month the Smith Concert Group gave a dance recital at Port Huron, under auspices of the Board of Education, and a ballet, *The Fairy Doll*, at Orchestra Hall, Detroit.

Roxy Dancing and Music Academy has been organized by L. Alexander Hughes, who has a corps of about 10 instructors. He says interest in all forms of dancing continues to increase here.

Edwin P. Craves, operator of a dance school on West Buena Vista avenue, is giving a recital June 18 at Players Playhouse, with about 140 pupils, including a number of students from the Detroit Country Day School, where he is athletic director. In his specialized work at the Day School Craves has found a way to unite the teaching of athletics and dancing as "the right way to do things physically." Craves staged a dance show for the Chamber of Commerce at Algonac, Mich., on May 8. About 25 professional dancers were on the program.

Junior Theatrical League is teaching vocal and instrumental work as well as dance work and is planning to establish a new studio this summer. Organization now operates five smaller studios.

Hollywood School of Theatrical Arts, operated by Whitfield F. Jackson, manager of the Hollywood and Garden Center ballrooms, has closed. Miss Pearl LaMar, who was in direct charge of the school, has gone to Cleveland.

Walter Ryan, local representative of the American Federation of Actors, has resigned as a teacher at the Etienne School. His place has been taken by Fred Malone, a retired vaudevillian.

## "Examiner" Contest Boost for Dancing

**CHICAGO, May 23.**—Dance Festival Contest recently held by *The Chicago Herald-Examiner* did more to stimulate interest in dancing than anything that has been held here in years.

After weeks of registering entrants, during which time the newspaper gave column after column of publicity to the contest, the semi-finals were held, and then on May 9 35 ambitious amateur dancers competed at the Stadium for prizes in their respective divisions.

The winners of the contest: Carla Marche and Ted Drake, ballroom; Betty Atkinson, tap; Anna Marie Bluecher, of Danville, acrobatic; Ann Cherepachevich and Anastasia La Lush, Russian ballet team, and Donald Wing, comedy eccentric, have just completed a week's engagement at the Oriental Theater here at professional salaries. Marche and Drake were also crowned "King" and "Queen" of the event.

Music was furnished by Abe Lyman and his band. George Givot acted as emcee and others who took part in the entertainment were Sophie Tucker, Mitzi Mayfair, Ramon and Renita, Roscoe Ates, Ann Pennington and Pat O'Malley.

Judges were Pearl Allen, president of the Chicago Association of Dancing Masters; Merriell Abbott, noted dance producer; Louis R. Lipstone, production manager of Balaban & Katz; Louis Stockman, well-known dancing authority of Indianapolis; Irene Castle McLaughlin, world-famous dancer, and Ramon and Renita, ballroom dancers now playing the Stevens Hotel.

# News of Louisiana Dance, Vocal and Drama Studios

**NEW ORLEANS, May 23.**—May Revues, May Balls, Follies and a dozen other titles are being used by more than three dozen local schools for their spring events. There are revues fixed for probably every day in June up to the 26th, when Anais Mitchell conducts the last in the list. The following are some of the schools and revue dates:

Marie Laurent, April 30; Mercadel School, May 2; Haines and Morton, May 22; Ida Raggio's, May 23; Grace McCrystal, May 28; Josie Corbrera, May 23; Emelda Troxler, June 5; Nuss Sisters, June 7; DeVillrol, June 8; Leah Brandin, June 14; Roberta Gross, June 15; Elra Luccich, June 24, and Anais Mitchell, June 26.

Better Business Bureau of the New Orleans Association of Commerce is sponsoring a summer series of Saturday Kiddies' Days at the Liberty Theater, where leading dancing academies are each given a turn at entertaining with star pupils. Appropriate pictures for young minds are screened.

Mrs. John Zollinger, former Esther Hall, of Hall's Dancing School, is the mother of a fine baby girl.

Mary Amelia Egan, of the Egan School, Crowley, La., spent several days here this month working at local schools with a fine-looking stage prospect in Jean Horecky. Jean has good looks, a fine variable routine and poise.

It would be a bit hard to try to name any one individual as outstanding in the unusual finale to a great season en-

joyed by the DeMontville School of Dancing at Shreveport. In presenting the *Nix-Nax of 1936* at the auditorium there on May 5 over 250 pupils went thru a comprehensive repertoire of tap, eccentric, ballet, toe and acrobatic dancing. Four backgrounds were used. Music furnished by Dale Hendricks.

When the City Park was opened May 10 vaudeville acts were supplied by five dancing and dramatic art schools. They were Harry Mendelson Conservatory of Music, Singing and Dramatic Art; Jerry Fenasci School; Leona Robertson, Dorothy Lee and Evelyn Dugas Schools.

About 30 pupils took part in the Quaid Saunders School of Dance recital given at the Princess Theater, Columbus, Miss., May 21. Over at Laurel, Miss., Lillian Wright took the most prominent part in the dance revue given by Mrs. Ethel Riggan McCormick Academy on May 20. Lillian did a fine ballet tap.

**Fanchon & Marco**  
SCHOOL OF DANCE  
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## Dance Teacher News from L. A.

**LOS ANGELES, May 23.**—Climaxing several weeks of preparation, the Assistance League of Southern California presented week of May 11 at the Wilshire Ebell Theater a revue of amateur and school talent titled *Discoveries of 1936*. More than 1,500 took part in the preparatory exhibitions, with 300 contestants in the show proper.

Marguerite Lamar Stearns has been added to the 20th Century Academy of Theatrical Arts staff in charge of vocal study.

William Griffith, son of Yeatman Griffith, is making plans for a new school to be conducted by his father this summer.

Bobby Johnson, colored tap expert, is now associated with the Bebe Orr Studios.

Billie Porter, another colored dancer, has been added to the staff of Grace Bowman's School.

After many successful years in New York Mr. and Mrs. Charles Sadler have opened a dancing school in Hollywood.

Rainbow Studio has taken a long-term lease in Hollywood. Under the one roof will be a theater, a glass-enclosed recording room, lockers, showers, as well as four practical auditoriums.

## Dancing Masters Hold Home Coming

**CHICAGO, May 23.**—Annual homecoming party of the Chicago Association of Dancing Masters was held at the R. G. Huntinghouse Academy May 3 and was attended by some 200 teachers and their guests.

Normal school program of the afternoon began with Virginia O'Brien teaching an excellent ballet number, followed by a character dance taught by Andreas Andrieff and demonstrated by three of his pupils. Then Bobby Rivers did a tap and Billie M. Wormolts taught two children's numbers. Louis Stockman finished with some excellent ballroom work.

A floor show was presented by pupils, with William J. Ashton, secretary of the Chicago association, as master of ceremonies. Mr. and Mrs. Jay Gallagher did an amusing *Gay Nineties* tap novelty, and J. Allan MacKenzie, assisted by one of his pupils, did a tap to the *Poet and Peasant Overture*. During the day Daddy Kehl, who had been residing in Miami the past 10 years and who is now back with his son, Leo, at Madison, related his experience in Florida.

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# School Recitals

## Jack Bowman, Pittsburgh

PITTSBURGH, May 23.—Jack Bowman's Dance Revue, first of the annual recitals here, entertained a large audience at the Syria Mosque Tuesday with a variety of songs and dances and one production number that promises to be the peak of the season. Labeled *Indian Ballet*, the scene is a vivid take-off of an Indian camp. Thelma Pyle revealed an impressive soprano in the lead song; Frank Dolinar, acrobatic teacher, scored with his modernistic drum dance, and Betty Ann Pyle took toe dance honors.

The show excels in the toe dance department. Bowman worked wonders in staging and Rae Russell, his assistant, did grand work in training the pupils. Most fetching of the toe turns featured Ruth Cleeland, Mary Kay Eisenberg and Mary Joan Barnett.

The specialty field was headed by Dolores Lagnese and Phillip Scassera, who impressed with their fast song and tap novelties. Others who contributed good work include Virginia Lee, Helen Reis, Isabelle Zeigler, Mary Rose Annis, the Grover brothers, Mary Joan Barnett (Luke Barnett's daughter), Lorraine Ryer, Betty Johnescu and Louise Halde-

Dale and Dolinar brought the show to a professional finish with their *Bolero Modernistic*.

Bowman presented a basket of flowers to Miss Russell; Polly Gray, his pianist, and doubled the gift for Mrs. Bowman, specializing in baby work and social ballroom. *Sam Honigberg.*

## Velma Ruth, Kansas City

KANSAS CITY, Mo., May 23.—The Velma Ruth Personality School presented its annual spring revue May 15 at the Argentine Auditorium. A feature was *The Fire*, with story and choreography by Miss Ruth. Students taking part include Earl Teeter, Luther Favrow, Juanita Sweeney, Joe Maher, Anthony Clevenger, Maralyn Adamson, Evert Eugene Latten, Patty Jean Angell, Bonnie Jean Isaic, Esther Evans, Frances June Butler, Herlinda Martinez, Dorothy Clevenger, Caroline Ruth Coleman, Mary Edna Sterner, Ilene Hall, Junior Levey, Forrest Shane, Betty Hill, Shirley Frances Listen, Maxine Shockley, Shirley Ann Geier, Grace Martiney, Betty Mae Stoker, Emma Lou Coleman, Bobby June Isaic and Mary Jane Coleman. *Melrose.*

## Helen Thomes, Kansas City

KANSAS CITY, Mo., May 23.—Helen Thomas School of Dance presented its annual recital May 9 to a large crowd at Ivanhoe Auditorium. Program consisted of 57 numbers, which opened with an ensemble of the senior tap classes led by Virginia Reed. Mary Alice Matchette and Catherine Lichtler were featured in a stair tap. The Shirley Temple revue, offered by small children, consisted of a polka, a gavotte, a waltz, a tap specialty.

*Silver and White*, a ballet classic, presented a striking finale and was danced by Dorothy Dey, Anna Louise Mackey, Katherine Walsh, Letitia Zeller, Rita Keating, Mary Alice Matchette, Eugenia Reed, Janet McBeath, Emmy Lou Riffer, Helen Muenich, Virginia Appel and Geraldine Reed. *Melrose.*

## Audree Deal, Canton

CANTON, O., May 23.—From the time that dainty little Shirley Ann Givens captivated the audience by a veritable sunburst of personality in the prolog until advanced pupils closed the program with a brilliant Mexican scene Audree Deal's annual spring dance revue at the Palace Theater here recently was an interesting and delightful performance. It was as finished a school revue as Canton has ever witnessed.

Miss Deal's pupils always distinguish

themselves by their poise and personality. A new team made its appearance, Saralee Hathaway and Harvey Morgan, who had several numbers rich with personality. An orchestra under Herman De Vol played, with Miss Jane Lee as special accompanist. Miss Deal arranged the dances and designed all costumes. *R. McC.*

## Eisberg School, Kansas City

KANSAS CITY, May 23.—Eisberg School of Dance presented its seventh annual revue May 10 at Ararat Temple. A large attendance applauded the efforts of Dorothy Eisberg Shapiro and her assistants, Reva Fisher and Dorothy Helen Brenner.

First part of the program included Charline Ruback, Margaret Lee Meek, Patty Palmer and Margaret Jean Freeman, Mary Lou Wegerer, Leatrice Dianne Vigder, Florence Ann Goldfinger, Gloria and Delores Rosenbloom.

*Mardi Gras* was the second part. Reva Fisher and Ben Millstien's *Lieberstraum* climaxed the evening.

Concluding act, *Pep and Personality*, had Sidney Seigle, Neora Katz, Edith Mae Seigle, Shirley Carroll Peltzman, Kaplan Twins, Lucille Palis, Marilyn Ballenger, Charlotte Sandhaus, Pauline Frey, Betty Boulware, Ida Rose Luke, Betty Jean Hoffman, Barbara West, Anna Lee Strauss, Helen Louise Gulick, Jean Dawson, Margaret Blucher, Barbara Jean Dennison, Betty Marie Partnow, Harriet Lee Snitz and Howard Navarr.

Finishing touches of a very fine revue were offered by Angelo and Joe Frank Pasantino, Joe Mike Donahue, Zelda Luke and Natalie Kahn.

## Silver Stage, Detroit

DETROIT, May 23.—Silver Stage Studios, operated by Mme. Etienne, presented an annual recital at the Danish Brotherhood Hall to an attendance of some 1,500.

A wide range of numbers was given, some 20 in all, with emphasis upon revue and ballet work. Some 40 principals took part. Russian, Spanish and Mexican specialties were presented, in addition to a variety of classical ballet routines, mostly by the larger groups. Miss Virginia Pipp officiated very capably as the pianist. *H. F. Reyes.*

## Jean Cooper, Sarnia, Ont.

SARNIA, Ont., May 23.—Miss Joan Cooper, operator of Cooper Dance Studios, gave a recital May 1 here. Some 150 pupils took part. Show was well staged and well costumed, with many original dance ideas. About 1,400 people attended.

Miss Cooper is a former pupil of Charles Roth, of the Roth & Berdun School of Stage and Radio Arts, Detroit. *H. F. R.*

## Chi Spring Recitals

CHICAGO, May 23.—Among Chicago teachers who will hold dance and dramatic recitals within the next two or three weeks are: Lucille Crowhurst, Calumet High School, June 16; Lillian Lucas, Calumet High School, May 27; Gertrude Payette, dramatic recital, *A Bookshelf Revue*, Hamilton Park Auditorium, June 14; Ernie Schultz, dance revue, *Treasure Island*, Goodman Theater, June 17; Mildred Floerke, *Candyland*, Lindbloom High School, June 18, and Margaret Hayes, Calumet High School, June 25.

## Music Good for Kids

PHILADELPHIA, May 23.—Musical education for the child is of inestimable benefit to backward children and a powerful factor in helping maladjusted youngsters to cope with their temperamental difficulties, according to Louis Kazze, prominent local piano teacher and recitalist. Bases his observations on several years' study.

## Philly Conservatory Concert

PHILADELPHIA, May 23.—The Philadelphia Conservatory of Music, with Mrs. D. Hendrik Ezerman managing director, held commencement exercises and annual concert May 18 in the ballroom of the Bellevue-Stratford Hotel.

## Dance Crazy

PHILADELPHIA, May 23.—Florence Cowanova, local terp tutor, predicts a rosy future for dancing teachers. Lads and lassies who formerly looked upon dancing class as a form of torture are now eager to master the latest steps. One reason for this, Miss Cowanova opines, is the desire to emulate film heroes—Fred Astaire and other nimble-footed pix stars. And as the most pleasant form of exercise, women are dancing to keep their figures. It is not a rare thing to find a mother tap-tapping beside her knee-high daughter.

# Largest Dance School in World

LOS ANGELES, May 23.—Once the greatest employer of trained dancers in the world, Fanchon & Marco is now training more dancers than any similar institution in the world.

When stage shows began their decline F. & M. started utilizing idle stage space in its Hollywood studio for teaching. Now the F. & M. school is probably the biggest in the country and has branch studios in St. Louis, San Francisco, Oakland and Pasadena. The Hollywood studio, with its eight huge stages, is now inadequate and F. & M. has had to open two other schools in this area.

Miss Fanchon says: "The school is rapidly becoming more important in our scheme of things. In fact, it is fast becoming one of our most important activities."

"Aside from our work with teachers and professionals, however, it has been one of the inspiring experiences of my life to watch the development of literally hundreds of the most amazingly talented children in the screen and to realize that it is from this source that the future personalities of stage, screen and radio will be presented."

## Revue for Fair Dates

READING, Pa., May 23.—Bonnie Studio of Stage Dancing here is rehearsing its *Continental Revue*, which includes advanced students in the cast. Revue will play Northern fair dates, booked exclusively thru George A. Hamid, Inc., of New York.

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R. Holmes Walsh—Ballroom.

Others to be announced.

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10.00 Weekly—Thereafter.

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# News of New York City's More Active Dance Teachers

NEW YORK, May 23.—Willis-Lane Studio has spotted several students into movie shorts. He placed 20 of his kids, including Marion Loveridge, Joey Korhn and Orin Hill, into Vitaphone shorts. Two thousand kids had applied for roles and only 40 were chosen. He also put Kenneth Lundy into the Palooka series for Vitaphone.

Lanni Russell, of the Wally Jackson Dance School, has completed a new routine for Joe Dorris, who was such a hit in the recent Gus Edwards show.

Edward Sinclair will teach on the Donald Sawyer eight-week course this summer, in addition to continuing his own summer courses at the Albertina Rasch Studios and joining the DMA faculty in August.

A Peggy V. Taylor student, Frances Masin, gave a solo dance recital at

Roerich Hall recently. Another student, Grace Smith, was recently selected as the most outstanding child in Greenwich Village and spoke over a national radio hookup. Karen Jardane, another Taylor student, has just returned from a Glen Falls professional engagement.

Arthur Murray is offering an annual award for the outstanding dance film of the year.

Fred LeQuorne has staged a novelty adaptation of the "Huapango," a Mexican number from the new film *Dancing Pirate*, for Joe and Betty Lee. The Lees are now playing the Hotel Biltmore.

Evelyn Hubbell and Sonia Serova have combined to organize a teachers' training school. Jacques Cartier, Karl W. Peters, Jack Dayton, Dart Thorne, Clara I. Austin and John Barclay included in the faculty.

The Alviene School of the Theater recently presented Phyllis Nitchun, 10-year-old dancer-singer-monologist, in a solo recital at the school auditorium.

## Camden Music Studio Items

CAMDEN, N. J., May 23.—A capacity audience greeted Florence Kravitz, piano pupil of Clarence Fuhrman, in her debut recital May 6. Dorothy Clark, pupil of J. Harry Tipping, vocal teacher at the Fuhrman School, assisted. Clarence Fuhrman presented pupils of Sarah P. Tracey in piano recital on the 23d, the students of Helen Jennings, head of the elocution and dramatic art department, assisting.

The Sternberg School of Music presented pupils in recital at the Camden Woman's Club, with Peggy Hammon and Marion Sheaffer honor students.

A musicale was given by piano and violin pupils of the Lewry School of Music.

Modern music was the theme of the final concert in the Instrumental Series sponsored by the Richter School of Music, presented by Alfred Richter, pianist director of the school.

Herbert Wortreich, violinist pupil of Albert Berul, gave an excellent performance at the South Jersey Music League.

Hilda Radey presented Margaret Walker, piano student, in recital at her studio. Walter Riediger, violinist, and Herman Liebenthal, cellist, assisted.

The junior orchestra at the Rasco Conservatory of Music furnished the music at the minstrel show given in Haddonfield.

## Los Angeles Drama Schools

### News of L. A. and Hollywood studios — stock — radio and film tieups

LOS ANGELES, May 23.—*Sailing High*, original musical comedy, will be produced around July 1 at the Hollywood Music Box by Associated Studios, utilizing a cast of students and professionals. Casting has already begun.

Gwen Phillips, daughter of the former screen actress, is being featured at Ben Bard's Playhouse in *The Virgin Queen's Daughter*. She gives a striking performance.

Local cookie company is sponsoring a KFWB radio revue in which Meglin Kiddes are featured. Period is heard three times weekly.

*Caesar's Wife*, new three-act play by Noel Walters, is in a four-week run at Edward Clark Academy. From the cast

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of Clark's last play film studios have taken Anthony Sheehan and Gloria De Haven.

Nancy Mars, 20th Century Academy student, has the lead of the Uplifters' Club production of *Death Takes a Holiday*. Helen Penington, agent, reports having placed seven students from this school in films.

Crow School stock company has just closed a week's run of the farce *Bella*, with capacity houses each evening.

Hollywood Associated Studio is casting for a musical, *Sunny of Sunnyside*.

The Dizik School Players are continuing presentation of *Tomorrow*, three-act comedy, because of enthusiasm of audiences.

*Shooting Stars*, musical comedy, is the next effort of Studios of Theatrical Arts. Show will be done at Ambassador Theater.

First calls for the Fanchon & Marco School midsummer show have been sent out. After presentation at school auditorium show will be taken to Paramount Theater stage week of July 1.

Bud Murray, on the strength of Hal Roach's *Our Gang* Tour, which he staged, is preparing a series of children's vaudeville acts this summer.

## Philly Music Teachers

PHILADELPHIA, May 23.—Meeting of the Philadelphia Music Teachers' Association had Agnes Clune Quinland presenting piano works. Club presented an excellent illustration of the social and utilitarian worth to be found in its organization when Frances Hancock, prominent clubwoman, presented the music teachers as guests on her Club Varieties program on WFIL.

## Peggy V. Taylor Reveals True Value of Hands as Dance Aid

NEW YORK, May 23.—Peggy V. Taylor, concert dancer, submits this interesting observation on the use and value of hands in dancing:

To you, as a dancer, what do your hands mean? Do you know your hands have a soul and that they, with proper training, can be taught to speak a language?

Do you know that no matter how you deck or care for your hands, no matter how gracefully you wave them about you as you dance, always they tell the true story of you?

A beautifully molded hand usually means little, and long, tapering fingers do not necessarily denote an artistic nature. The expression coming thru the hands as you move thru a dance—therein lies its beauty.

Few dancers use their hands for little else except decorative purposes. In the classic ballet the hand played little part, and now in the modern dance the hand, in most instances, is entirely disregarded.

The human hand plays an important part in life's activities, and since dancing is an expression of life, why should we who dance ignore this so important part of our being? As soon as we ignore the hand a vital part of us ceases to be.

Some years ago Ruth St. Denis brought to a Western audience the beautiful gesture language of the East. She created entire dances using no other part of her body but her arms and hands.

Latr the Hindu dancer (Shan-Kar) brought his art to us from India. Being an Oriental, he had the understanding of the gesture language. Ruth St. Denis recognized its beauty and adopted it.

We do not mean that all dancers

should devote their lives to the study of this gesture language of the East, but they should have some knowledge of hand expression, and a little study of the finger plays (Mudras) will be found very helpful.

To understand the mechanical structure of the hand is a good way to begin the study of hand expression. Here is a brief outline of the bone structure:

There are 27 bones in the hand. 8 of these belong to the wrist (or carpus), 5 compose the palm and the remaining 14 are the phalanges, or finger bones. There are three phalanges in each finger and two in each thumb. Because of the many bones and joinings of these bones great flexibility will take place with proper stretching. The fingers and thumbs can be trained to bend almost as far back as they fold forward. This bending takes place at the joining of the phalanges, or finger bones.

The dance student will find the study of mime most helpful in acquainting herself with the hand's capabilities. But we do not mean hand expression in the sense of hand pantomime.

We may mask our faces but never the hand. The hand does much, but it reveals a great deal more about its owner than most persons know.

## Philly Acting School News

PHILADELPHIA, May 23.—The Upton School of Stage and Dramatic Art is readying its first public performance Wednesday at the Chestnut Street Opera House. Directed by Mrs. Upton Favorite, the performance will be G. Martinez Sierra's *The Kingdom of God*.

Leighton Rollins, director of the Studio of Acting in New York, came to Philadelphia earlier in the month to interview and audition dramatic students who desired to spend the summer with his group of players at the John Drew Memorial Theater, East Hampton, L. I.

The Hamilton Players, sponsored by the Dramatic Art School of the Hamilton School of Music, presented *Solo Flight*, a comedy.

The National School of Elocution and Oratory presented its students in *Hamlet* and Sierra's *Cradle Song*.

For the final club night of the season the Bessie V. Hicks Players, of the Bessie V. Hicks School of Dramatic Arts, were heard in an evening of one-act plays. Eleanor Ellason and Isabell Rosenach staged the productions.

Musical comedy department of the Bessie V. Hicks School presented *The Mikado* May 11 under direction of Stuart Ross.

Temple Players, a branch of the Temple University School of Dramatic Art, presented several scenes from their annual spring production, *Katy-Did*, when they competed in the Lee Frank-Lit Brothers Amateur Talent Hunt over WFIL.

A dramatic and piano recital was given May 12 by Sarah Roberts Andrews and Mary Martz in the Germantown studio of Gertrude Foster-Wilde and Beatrice Margaret Foster.

Combs College of Music presented a recital by piano and dramatic pupils at the Germantown branch of the school.

## LOUISIANA

(Continued from page 26)

June on quests for new ideas.

"We are planning to have the biggest delegation to attend the DMA convention," Villere says, "since we have been affiliated with the national. At least a dozen have signified their intentions of going." Hazel Nuss is to be official faculty delegate.

Elliot Vincent, of the Josie Corbrera school, will be a member of the faculty of the Chicago DMA this summer. This school has closed the winter-spring season with most successful sessions in its existence. Probably the best teams sent up during the past season by this school are Jeanette and Carlo, now at the Cotton Club, Memphis; Hayes and Ginger, sister and brother, now at the Chez Paree, here, and Margie LeBlanc, who has teamed with Nougie Richard for a Lake Charles club engagement.

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By BILL SACHS  
(Communications to Cincinnati Office)

HARRY BLACKSTONE will wind up his tour at the State-Lake Theater, Chicago, June 29. The season, according to Edgar G. Milne, Blackstone's manager, was a pleasant and profitable one. Opening at Toledo, O., October 28, the show moved from there to La Porte, Ind., and followed in succession with Milwaukee; Dayton, O.; Cincinnati, Dallas, Fort Worth, Waco, Houston, San Antonio, Austin, Abilene, Wichita Falls, Amarillo, Albuquerque, El Paso, Houston, Oklahoma City, Tulsa; Louisville, Ky.; St. Paul, Des Moines; Lincoln, Neb.; Sioux City, Ia.; Waterloo, Ia.; Davenport, Ia., and Cedar Rapids. After the last named stand the show lays off for a week. Then follows Minneapolis and a few split dates before the windup in the Windy City. Blackstone had three weeks offered him on the West Coast, beginning June 17, but preferred to hold it over until next year. The popular magician is planning big things for next season.

THE GREAT LA FOLLETTE is again associated with Rajah Raboid, who is this season presenting Thalia's Temple of Mystery on the Johnny J. Jones Exposition. The outfit is said to be one of the most elaborate mystery attractions ever offered on a carnival. LaFollette announces that he has already begun building new illusions and lighting-change effects for a mammoth show which Raboid and he will launch next season. Several years ago LaFollette and Raboid played together on Broadway for 13 weeks and at the Maryland Theater, Baltimore, for three weeks to big business. LaFollette reports that his book on illusions and lightning changes is enjoying a heavy sale.

ADE DUVAL, who has been presenting his *Rhapsody in Silk* abroad for the last year and a half, sailed from England on the S. S. Washington May 21 and will arrive in New York May 28. He opens at the Metropolitan, Boston, on the following day. "We've had a wonderful run-over here," Duval writes from London under date of May 12, "and are already looking forward to a return engagement. We come back over here in September, 1937, opening at the Wintergarten, Berlin, and following with Hamburg, Paris and London. That's what one would call advance booking, what? We tripled here last week. That's how tough things are over here as regards show business." We played the Stratford Empire, New Cross Empire and the May Fair Hotel—all in one week. This week we are playing only one theater and after the first show I have to lock the door to keep my assistant from grabbing up all the props and rushing off to another theater."

MME. PINXY and her vent puppets have been keeping busy recently in the Chicago night clubs. Act has been held for a third week at Al's Tavern on Chicago's Northwest Side.

JOHNNY PLATT, Chicago magish, opened May 18 at the swanky Oaks Club, Winona, Minn., from where he moves to Electric Park, Waterloo, Ia., and then to the Races Cafe, Omaha. He was entertained by the Winnipeg Wizard's Club during his recent engagement in that city.

JOHN BOOTH is currently filling a fortnight's engagement at the Hotel Dudley, Salamanca, N. Y., after 11 consecutive weeks at McVan's Club Padio, Buffalo, with his pantomime act. He is set for a Jamestown, N. Y., hotel for the week before the IBM Convention. Booth will be featured in the Thursday night show at the convention.

DR. CHARLES HOFFMAN is making a great hit with his Magic Bar at the Mayfair Casino, Kansas City, Mo., where he opened May 18. After this date he goes into the Hollenden Hotel, Cleveland, June 15 for an indefinite engagement.

CHARLES HOFFMAN mystified 263

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LARGE PROFESSIONAL MAGIC CATALOG-25c  
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experts of liquor with his Magic Bar when he played the banquet at the recent MGM convention at the Palmer House, Chicago. Hoffman goes into the Hollenden Hotel, Cleveland, June 15.

FRANK CHAPMAN, of Mystic 27, Los Angeles, was guest of honor at the monthly party of the Oakland Magic Circle held at the home of John Busk, Oakland, Calif., Saturday night, May 16. A good program was m. c.'d by Claude Burke.

MR. AND MRS. LEE METZNER and daughter, Gloria, had a bad auto accident recently on the way from Sacramento, Calif., to Oakland, Calif., to attend a magic party. The Metzners were not injured, altho the car was badly smashed.

VANTINE THE MAGICIAN, with the Hollywood stunt girl, are featured at the Club Lido, San Francisco, for two weeks.

DR. AND MADAME HUDSPETH, mental turn, opened at Jack and Bob's Grill, Trenton, N. J., May 25 for a two weeks' return engagement.

EL-WYN has taken his spook show into Ontario for a string of dates which will carry him until June 9. He plans to keep the attraction going all summer.

BENEVOL AND HIS TROUPE are at the Casino Municipal in Aix-en-Provence, France.

FAKIR BEN AGA, card manipulator; Jack Burley, and the mentalist, Miss Lillian, are at the Theater de la Comedie in Geneva, Switzerland.

GLENN POPE AND ANN, American magic workers, are at the Ambassadeurs in Cannes, France.

GREAT HADJI BABA and Company are featured in Glen Dale's *Mardi Gras Nights* unit, which has been playing Pennsylvania territory.

MARVIN JENSEN, working the Nixon Cafe, Pittsburgh, where he doubles as master of ceremonies of the nightly floor shows, is slated to sail May 29 for London to open an engagement at the Palladium. He specializes in cigaret tricks.

PRINCESS YVONNE and her hubby-manager, Doc M. Irving, were featured at the annual banquet given by the Pittsburgh Film Row Bowling League at the Roosevelt Hotel, Pittsburgh, recently. Following their mental act, Doc entertained with card tricks and performed his needle trick.

GEORGE LaFOLLETTE and his Temple of Mystery have joined the Johnny Jones Exposition for the season. Featured with him is Thalia, who works illusions and doubles as manager. Included in the lineup are Elvira Tampa, Harriet Edenfield, Doris Lorow, Mary Rice, Eileen McKay, Jess Morris and David Stevens. Bob Boyd and J. Jones handle the tickets.

LORING CAMPBELL closed his lyceum season at Nortonville, Kan., May 12 and with the missus jumped into Wichita, Kan., where they will spend the summer at their home, playing occasional club dates to keep in practice. They are holding contracts for another long lyceum season next winter. The Campbells gave 375 performances since last September.

NOEL LESTER and his Arabian Nights mystery show are being featured this season on the Mighty Sheesley Midway, where the attraction is reported to be getting a healthy play. Lester has been pulling some fine newspaper notices recently with his radio work and magical demonstrations at the various service clubs in the towns visited.

LOUIS E. (ROBA) COLLINS writes from Chatsworth, Ill., under date of May 7: "Recently had the pleasure, while playing Brook, Ind., with the Riddle Circus unit, of meeting Arthur Irwin, former well-known lyceum magician. Irwin now is associate editor of the Brooks daily newspaper and gave the show some



EDITORIAL DEPT.

POSSIBILITIES

CLEANED DURING THE PAST WEEK BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

The "possibilities" grouped below are contributed weekly by members of the staff thru their contacts with various entertainment forms. The field is not limited to theaters and other amusement spots covered in line with review assignments.

**SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.**

## For VAUDE

**HARRY POLLOCK**—lad caught last week with the Mitchell and Durant act at the State, New York. Brought on at the end of the turn, he's a singer who can out-shout most of the Harlem blues shouters. He also has appearance and delivery. Might do very well on his own as a single.

**JACK COYLE**—burlesque straight man who is a top-notch feeder for any comedian. Smart in his work, has appearance and in general gives a finished performance. Diction excellent, and he can also handle a song. With the present dearth of straight men and the consequent demand he should be able to click tidily in vaude.

Libby Holman order, only even deeper. Is tops with a torch song. Rates a try on the air.

## For FILMS

**WALTER SCOTT WEEKS**—actor now appearing as Dr. Siska in *Backwash*, current production of the Managers' Tryout Unit of the Federal Theater Project. Scores with a nervous, virile and alert characterization of a college professor. Has poise, presence and a flair for subtle changes of mood. Speaks well. Should go over nicely in character roles in pix.

"COMMUNITY SINGS" — Sunday night sustaining program on Columbia Broadcasting System, in which effort is made to get listeners-in to join the singing. Could easily be transformed into a series of film shorts on the everybody-joins-in idea. Slides, of course, supported by shots of the singers and the announcements of John Barclay.

## For RADIO

**TEDRA MILLER**—singer now appearing in a Cincinnati night spot. Has a low, deep full voice, on the

# Minstrelsy

By BOB EMMET  
(Cincinnati Office)

"HERE I AM BACK in the Motor City," pens Al Tint. "I got tired and lonesome working the sticks of Ohio. I just had to come back."

GEORGE E. MITCHELL, of the Mitchell Twins, pedestal dancers of long ago, and now a guest at the Elks' National Home at Bedford, Va., pencils in to say that he recently put on a kiddies' minstrels in that town, with him in the middle and four youngsters on the ends. There are a number of oldtimers at the Elks' Home, taking life easy, Mitchell says, among them George (Jiggs) Milton; John Connors, the old clogger; Fred Leslie, the veteran clown, and John W. Vogel, well-known minstrel show operator.

"HI-BROWN" BOBBY BURNS is in advance of the Rio Bros.' Circus as general contracting agent.

JACK RICHARDS and Willie Church, well-known minstrel pair, featured for many years with the Al G. Field show, are still active in their home city, Columbus, O. They recently entertained at a dinner of the State Employees' Beneficial Association at the Neil House, that city, at which Governor Davey was guest of honor. *The Columbus Dispatch* carried a feature on the former minstrel pair, along with most recent photos of the two in evening dress.

OTE BALDWIN, the minstrel oldtimer, postcards from Henderson, Ky.: "What seems to be the matter with Al Tint and Sam (Fish) Gill's feud? Haven't heard a peep from either of them for some time? Something should be done about this and at once."

JIMMIE COOPER, Sugar Marietta and F. T. Paul, minstrel boys, were featured

in the Cotton Blossom Minstrels presented as part of the gala benefit show for the Lying-In Hospital Fund, New Orleans, at the Municipal Auditorium there May 23.

FEATURED WITH THE mammoth Elks' Minstrels staged at the St. James Theater, New York, Sunday night, May 24, were such notables as James A. Farley, James J. Walker, F. H. La Guardia, Ferdinand Pecora, James Garrett Wallace, James E. McDonald and Eddie Dowling. Orchestra seats went at \$5 and \$10, with the balcony seats scaled at \$1 to \$5.



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# THE FILM WEEKLY AUSTRALIA

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# The Forum

This department of The Billboard is conducted as a clearing house, where readers may express their views concerning current amusement matters. Opinions regarding particular shows or acts will not be considered. Neither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer and should be written on one side of the paper. Those not exceeding 300 words are preferred. Send communications to The Forum, The Billboard, Box 872, Cincinnati, O.

Washington, D. C.

For the last few days we have been reading many sensational and spectacular stories of that act of Providence which came in the form of a 40-mile gale in Washington May 18 from 3:30 to 3:45 in the here.

## Lauds Patrons' Conduct During Capital Storm

Our news-afternoon while the Ringling-Barnum Circus was paper correspondents speak in flaring headlines of panics, stampeding crowds, confusion, disaster, extreme chaos. It is easy enough to understand their point of view. That is the kind of reading the public likes. We cannot and do not here attempt to minimize the danger that threatened nor do we desire to overlook the tragedy that might have happened in such circumstances. But we do wish to give the true light on the unfortunate incident.

Let us place credit where it belongs. Let us not think of the 14,000 citizens of Washington who attended the matinee performance as a panicky, frightened, stampeding type of people, but rather look at them in their true colors as an orderly, calm, collected group of people acting in a very commendable manner in the face of danger.

The personnel of the usher department, together with the co-operation of ticket sellers, front-door men and officials of the circus should be commended for the way in which they handled the people at the height of the gale. Nor must we forget to mention Merle Evans and the band for the way they conducted themselves. It will be sufficient to remark that "The Band Played On."

It was an encouraging sight to the employees of the show to find such men as General Manager Sam Gumpertz and Carl Hathaway standing inside the big top, personally taking an active part in maintaining order in the crisis. As the storm somewhat subsided the Wild West show, under direction of Col. Tim McCoy, went on, much to the delight of some 3,000 people who had remained perfectly calm and who did not see the necessity for leaving the big top. There was very little material damage done to the equipment of the show. Despite a steady downpour the evening performance started on schedule time and played to a capacity house.

SMILEY CARLTON.

Detroit.

Much has been said about circus promoters and flop dates. I am a showman of 28 years' experience as actor and promoter. Failure of most promotions that flop can be laid at the doors of organizations sponsoring the dates.

## Harmony Must Rule Auspices For Real Show

Members of such lodges, as a rule, are too lazy or indifferent to do their just share in pushing ticket sales. Such members grab a handful of tickets to sell, take them home and let them remain there until the circus opens. Their idea is to let George sell them, or wait until the circus opens to see if it is as good as advertised. No auspices can wait until opening date to start selling tickets nor can a percentage be paid on tickets sold during an engagement. For if a circus has to wait until it advertises itself thru a good program, then it needs no help of lazy members, nor should a lodge get money except on tickets sold prior to opening date. Often committees appointed to serve circus promoters are men who work as butchers, dry cleaners, laborers, etc., lacking knowledge of the psychology of showmanship, and every order of the promoters is voted down in a "Well, we live here and we know better" spirit. Committees, as a rule, misrepresent their real activities and refuse to co-operate properly with promoters. Any lodge that wants to make money thru a circus can do so. But generally, as a lodge has nothing to lose, no guarantee being pledged and contracted to cover expenses, lodge members will not do their part. To protect labor of a circus the contract should read: "The first \$2,500 or \$5,000 from all income shall go to the circus, the next amount (as percentage) to go to the lodge, the remaining income to be

divided as per contract percentage." A lodge's members will think twice before signing, for after they sign it means they will have to make good by selling tickets and program and concession space. I find that members of troupes of a circus, when the date is flopping, congregate in restaurants, hotel lobbies and on street corners and talk loudly about the circus. This helps further to kill the date, as the public overhears the sad news and it spreads like wildfire over the town. One lone agitator on a circus can wreck a date. For a circus to make good, regardless of finances, means hard work and solid co-operation from auspices committees, promoters and circus troupers. All the money in the world will not make an event a success if there is not harmony. Let us be fair with the promoter, and, before we start blaming, let us analyze the dark shadows in the picture.

THOMAS SEIGERT.

Fort Sill, Okla.

To some of us it is rather disgusting, or at least a bitter disappointment, to go to a large circus, financed by millions of dollars, that secures the very best acts of every kind from all over the world (no expense spared), completely equips the show with every kind of modern device in all departments (other than the band), carries enormous advance staffs, and, in fact, does everything on a bigger and grander scale as time goes on, and carries a little skeletal band, hardly large enough to play the preliminary concerts and the musical accompaniments for performers.

## Size of Bands With Circuses Bemoaned Again

Last season I was in a Southern Oklahoma town on the day on which a large circus, about which I had read much, was playing. This circus was the second or third largest in the country. Having time to witness about half of the performance before leaving town again, I bought a ticket and entered. The performance was absolutely first-class but, worse than I had expected, the big show band was down to 12 pieces for the concert. For the performers the calliope player may have been a 13th man; I could not see to tell then. The reed section of the band consisted of one clarinet. Show had started the season with an 18-piece band and in the fall closed with only 15 pieces. The musicians were plenty good but, of course, the music sounded terribly thin. I did not go to the ticket office and demand money back. After all, they had not guaranteed the size of their band. However, I was disappointed and will not attend the show again. Later in the season I attended the largest circus in the country and found that, with all its brilliant performance, its band was still down to 22 pieces in all. I also attended a well-known medium-sized circus which was supposed, at the beginning of its season, to have a band of 22, but when I visited it there was only a 10-piece band, with both drums played by one man. This was the only cheap feature of the show. The acts were superb and there was plenty of variety, but the two-by-four band was not worthy of a show of that size. I do not mean to reflect in the least on the bandmasters and their highly capable musicians. They were good, but each of these shows should have had 10 more men in its band. Do our circus managers ever think of disappointed customers?

J. P. WOOTEN.

Wheaton, Kan.

The actor who is yet so old-fashioned as to cling to his memories of buggy whips, bangs, bustles, peanut galleries, green rooms and the chivalry and modesty of a vanished age, and who finds more fun in perusing *The Billboard* from a cushioned day coach seat than at the steering wheel, has a lot of time to play at old-fashioned games. This particular trouper finds himself checking over the Final Curtain in *The Billboard*, and from recent issues has made some interesting deductions. I take it that the facts I have culled

may be simply a cross-section of the files of the past several years and these figures may strike a general average. The idea is suggested by the threadbare bromide of Mr. Average Citizen: "Gosh, man! I couldn't or wouldn't put up with the hardships of a trouper's life. The strain would kill me. Your profession would make you a poor insurance risk, I imagine." In reply one could write volumes about the real joys of the road, characterized by the novitiate as "hardships." A recent confession of a Major Bowes amateur about the "terrible jumps, loss of sleep, uninviting conditions of theaters, etc.," gave me my season's best laugh. So I set to work and made some compilations from two April issues, and the layman who thinks he couldn't take it like a seasoned trouper may find a bit of food for thought here. The Final Curtain reports the passing of 60 members of the profession, of ages varying from 11 to 88; half a dozen, or so reported but with no mention of age I have omitted from the survey. Only five of the number died from heart disease or accidental cause, and to these might be added the name of an 11-year-old child, making an even half dozen who died from unnatural causes. Reflecting that the average duration of human life is less than 40 years, it interested me to read of these sturdy octogenarians and to find that the total figures gave an average of 64 years. Of those who had lived to ages between 80 and 90 there were nine; 70-80, 12; 60-70, 18; 50-60, 13; 40-50, 8, and there were only two who had passed away between the ages of 30 and 40, while only one lone actor had crashed the Great Stage Door between 20 and 30. It was found that the dramatic and screen classifications number 36 players, the stage offering a large majority, of course. Vaudeville and the circus numbered a bare half dozen. Of musicians there were 19, with an average length of a fraction less than 58. The half-dozen circus and vaudeville performers showed an average span of 51 years. Anyway, here is something for the non-professional who has "burned the candle at both ends" to think about. Add to these figures the joy of a job that has cheered the artist's soul the world around, and you have something that is more than a safe insurance risk.

THOMAS ELMORE LUCY.

## ENDURANCE SHOWS

(Continued from page 23)

who are left and really have the interests of the endurance show at heart feel the urge let them learn from others that there are still plenty of good new and repeat spots left that can be played with a tent show. Always provided, however, that they have plenty of money and a legitimate permit, with good entertaining contestants and a capable floor staff. Believe me, I have learned a lesson after one or two sad experiences with short bank rolls, etc., but the point is that for the right man with the right setup **IT CAN STILL BE DONE.**

ELMER DUPREE is working night clubs in Chicago and waiting for another one of those real ones before he and Hobo (Marvin Hobough) enter one again. Hobo recently suffered the loss of his mother and is still in West Lebanon, Ind., his home.

AL PEARSON writes in from Chicago to offer congrats to Doc Ken Foster and Chuck Murray on landing good jobs. Would like to read 'em from Anita Wickstrom, Ann Castle, Eddie Lensky and all the Bettys, including Betty Day, Betty Brecht, Betty Scott, and all the Joes, as Smoky Joe, Curly Joe, Joe Rock, etc. Al says he dropped out of the game a little over a year ago on account of a peculiar fondness for eating regularly. He last danced for Charley Hayden on Chicago's West Side. Likes Richard Kaplan's articles and believes that perhaps there is some real meat in the suggestion that a two-year "rest" might be good for the field, then start all over with new ideas, new kids and new talent. Thinks the greatest reason why laws have been enacted against endurance shows can be laid at the doors of the chiseling promoters, and that the game, to survive, must eventually turn toward the sport angles.

ROY RICHARDS, emcee and former walker, writes from York, Pa.: "Get a lot of pleasure reading the Endurance Department each week. Have been in about 18 walk shows and many of my best friends were made in the field. I will be back in the game again as soon

# The Billboard

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The Billboard reserves the right to edit all advertising copy.



Vol. XLVIII. MAY 30, 1936. No. 22

as I feel sure the shows will stay open and won't close after a few days of operation. It is a bitter disappointment to travel over a thousand miles only to have a show close and force you to wait around for another opening. Plenty of people feel as I do and will be right back in the field just as soon as promoters get together and fight these silly laws sponsored by the theater interests. And they can beat them too. One thing that might be for the promoters' benefit would be a list of all walkers who go over 500 hours on the different shows. In that way a contestant could earn an accredited standing and would have a rep that would be known when he wires on to a show about to open. I am in my seventh month as emcee in local clubs. So far here we have had Lew White, Jimmy Gallagher, Eleanore Paige and Johnnie and Bertie Pagen, all former walkers. And did they go over!"

JANICE WATSON, Jerry Martone, Jerry Allen and Moon (Floor Judge) Mullins write in that they are out of the walkathon field indefinitely, being employed for the season at Krug Park, Omaha, Neb.

BILLIE AND BILLY CURTS offer a correction on the winners of the recently concluded George W. Pughe show at Dallas. They state the order should have been: George Bernstein and Billie Curts, first; Billy Willis and Ruthie Carroll, second, and Tom Day and Cloris Wears, third.

MADALINE STILLETTI is working at the Rex Casino, Long Branch, N. J., and would appreciate seeing the word from Elsie Downey, Marge Sheffield, Charlie (Rubber Legs) Hayden, Jennie Busche and Billie Willis. Madaline says she can always be reached thru the Letter list.

"WE SURE MISS SHOWS in Massachusetts and hope one opens up this way soon," writes Dida Judd from Falmouth, Mass. "I would like to read 'em from Chick Atwell, Sammy Howard, Jimmie Horan, Steve Lamar, Ott Mason and Celia Penman. Sure would like to hear the truth regarding the rumor of Mickey Sheehan's death. Will someone who knows please write?"

"HAVE BEEN SICK here but am better now and will soon be okeh," tells Tim Hammack from Peoria, Ill. "I would like to hear from Kitty King, Jane O'Neil, Lee Eisner, Billy Lyons, Eddie (King Kong) Wright, Mary Garwood, Helen Putman, Jack and Kitty Freeman, Ray C. Alvis, Joan Mason, Mary (Nurse) Jones, Marvin Ellison and Harry Jarkey.

# The Final Curtain

**BAROS**—Harold N., dancer, known professionally as Buddy LaRue, of a heart attack at his home in Los Angeles May 14. Funeral services May 16, with interment in Inglewood Park Cemetery, Los Angeles. His parents, a brother and a sister survive.

**BARRON**—William Cavan, 75, founder of the London Conservatory of Music, London, Ont., and for many years prominent in music circles there, at his home in that city May 16 after an extended illness. Surviving are his widow, a daughter, Mrs. Agnes Barron Croden, and a brother, Rev. Dr. Frederick Barron, of Elkins, W. Va.

**BEGEN**—Clarence, 59, film stunt rider, who was known as Blackie Thompson, in Los Angeles May 17.

**BROWN**—Robert Abner, 68, president of Alabama State Fair, Birmingham, of a heart attack following several weeks' illness in a Birmingham hospital May 11, as briefly mentioned under Late Deaths in last issue. He had been president of the fair 18 years until it lapsed several years ago, and he became president of the reorganized fair in 1934. He was prominent in real estate, manufacturing and civic affairs and former president of the Chamber of Commerce, member of the Rotary Club and a 32d-degree Mason. Survived by his widow and two step-children. Funeral May 13 and burial in Elmwood Cemetery, Birmingham.

**BURNS**—John C., 71, vaudeville performer for 50 years, in Los Angeles May 18. He was a member of the original Blockson and Burns vaude team and had played with Dockstader's Minstrels and the Harry and Johnny Cornell shows. Interment in Hollywood Cemetery. His widow survives.

**COGLEY**—Nicholas P. J., 67, veteran of the stage and screen, of a heart attack at his home in Santa Monica, Calif., May 20. Among the more recent pictures in which he appeared were *Cross Fire*, *Abie's Irish Rose*, *In Old Kentucky*, *The Heart of Maryland* and *The Missing Link*.

**DANIELS**—Agnes, 29, well-known cabaret entertainer, who in private life was Mrs. Paul La Batt, was drowned May 19 when a boat in which she and several companions were rowing in the harbor of Jackson Park, Chicago, overturned.

**DAVENPORT**—Milla, veteran picture actress and who appeared on the vaudeville and burlesque stage for more than 15 years, in Los Angeles May 17 after a brief illness. Among the pictures in which she appeared were *Daddy Long Legs*, *Rip Van Winkle*, *Sins of the Fathers*, *You Never Can Tell*, *Missouri*, *In Love With Life* and *The Wedding Night*.

**DAVIS**—Edward, 65, veteran of stage and screen, in Hollywood May 16 of pneumonia. Davis, a minister in Oakland, Calif., 30 years ago, created a stir in the Bay Region when he resigned his pulpit to go on the stage to write vaudeville playlets, produce and act. In recent years he had been performing in pictures. He was founder and first president of the 233 Club of Hollywood, Masonic organization, as well as past president of the NVA and Green Room organizations in New York. He was active for the actor cause during the White Rat agitation. Body was cremated. Survived by his widow, Mrs.

Elvina Davis, and two brothers, Charles and Gideon.

**DIXON**—Chester F. (Rough House), wrestler, well known in carnival circles on the Pacific Coast, killed April 14 when his truck collided with a telephone pole near Riverside, Calif. Survived by his widow, father, mother and two sisters. Funeral services conducted from Riverside funeral home April 17, with interment in Mountain View Cemetery there.

**DONALDSON**—Edward, 69, former vice-president of L. A. Thompson Scenic Railway Company and brother-in-law of

## Minnie Palmer

Minnie Palmer, once known to theater audiences as "My Sweetheart" because of her performance in the leading role of a play of that name and one of the foremost soubretts of the American stage during the last quarter of the 19th century, died May 21 at Bayshore, L. I., N. Y., from a complication of illnesses. She was 76.

Born in Philadelphia, she began her career in "Home From School," and closed it in Frank Bacon's record-breaking play, "Lightnin'," produced in 1928 at the Gaiety, New York, and in which she played the role of Mrs. Jordan 1,291 times. Her first appearance in the vicinity of New York occurred in the 1870's, when she was a member of Conway's Park Theater Company, Brooklyn. In 1878 she played in "Baby" and "Champagne and Oysters" at Abbey's Park Theater, New York.

Shortly after she appeared with John T. Raymond in "Risks, or Insure Your Life," and with John E. Owens in "The Cricket on the Hearth." In 1879 she created the role of Grace Brandon in Bartley Campbell's "My Partner," presented in 1879 with Aldrich and Parsloe.

As Tina, in "My Sweetheart," she achieved her greatest success under the management of John R. Rogers, whom she married and who produced the play in London, where it scored a marked success in 1883. Following a two-year tour of Australia she returned to America to produce "My Brother's Sister" and "School Girl." The engagement in "Lightnin'" ended a retirement of several years, and was Miss Palmer's last role.

Services were held May 25. Interment at the Actors' Fund Plot, Kensico, N. Y.

L. A. Thompson, at Glen Cove, N. Y. Further details in the Parks Department in this issue.

**DUSENBURY**—Joseph W., 78, former Columbus (O.) amusement park operator and theater executive, May 12 in Grant Hospital, Columbus, from a heart attack. He formerly operated the Southern, Colonial and Grand theaters in Columbus and built the State and Vernon theaters there in association with his brother, who died several months ago.

**EDWARDS**—Carl E., 59, veteran theater manager, at his summer cottage at Sears Lake, near Milford, Mich. He was

## SIR PHILIP BEN GREET

Sir Philip Ben Greet, noted English Shakespearean actor, who for 56 years actively engaged in presenting Shakespeare to thousands of people in both America and England, died in London May 17, as briefly mentioned under Late Deaths in last issue. He was 73.

Greet began his career in 1879 with J. W. Gordon's stock company at Southampton, England. Following three years' activity at Margate, he went to London to play Caius Lucius in "Cymbeline," and later in the same season appeared with Minnie Palmer. During 1884 Greet played with Lawrence Barrett and Mary Anderson, performing with the latter in "Romeo and Juliet," considered one of his early important engagements. In 1886 he organized the Society of Dramatic Students, with whom he toured suburban areas as well as giving London presentations.

Beginning with the allegorical morality play "Everyman," which he revived in America in 1902, Greet for the next 12 years made himself well known to countless theater audiences in the United States, both as actor and manager. He returned to England in 1914 to continue repertory engagements and was successful in persuading the school authorities of London to permit children to see Shakespeare's plays. He did not return to America until 1929, when he brought over a company with which he toured widely. In 1932 New Yorkers saw Greet for the last time at a benefit for the Actors' Dinner Club at the American Women's Association clubhouse, on which occasion he gave "A Midsummer Night's Dream." His last performance in England was in a revival of "The Miracle Man," with Seymour Hicks. It has been estimated that Greet during his career portrayed more than 500 characters and aided in bringing before the public such stage personalities as Sybil Thorndike, Mrs. Patrick Campbell, Edith Wynn Mattison and many others.

Greet, who never married, was knighted in 1929, and for the last few years has presided at Sydney Carroll's open-air theater in Regents Park, London.

well known in the theater field, having entered the business 22 years ago as a manager of the old Vendome, Detroit. He later managed the Gladwin Park, Iris, De Luxe and several other prominent houses in that city. Survived by his widow, a son and a daughter. Burial at Milford.

**FERNBACH**—Oscar H., 62, radio editor of *The San Francisco Examiner*, in St. Luke's Hospital there May 13 after an illness of three months. For 40 years a newspaper man, in 1913 he was appointed foreign representative in South America for Panama-Pacific International Exposition, held in San Francisco in 1915. A lieutenant colonel in the World War, he served as an interpreter on the staff of General Pershing. Surviving is his widow. Masonic funeral May 16, with military rites in San Francisco Presidio May 18 and burial in the National Cemetery there.

**FREASE**—Phil A., 48, booker and theater operator, at Redwood City, Calif., May 17 of a heart attack. For many years he was head booker for the Bert Levey Office, San Francisco, later moving over to Fanchon & Marco in a similar capacity. In later years he operated theaters in Vacaville and Albany, Calif.

**GOODMAN**—Frederick A., 64, May 19 at his home in Grosse Pointe Park, Detroit suburb, after a long illness. Goodman was the owner of the Griswold Hotel, founded and operated by his father for 40 years, known first as the Grand River House, later as the Goodman House and for several years as the Griswold Hotel. The hotel has been for many years patronized by theatrical people. He was a member of Detroit Musicians' Club, the Elks and the Moslem Shrine. Survived by two daughters. Burial in Woodlawn Cemetery, Detroit.

**GREENWALD**—Evelyn, 25, known in show business as Evelyn Bell, daughter of Pete and Eva Bell, trampoline workers, at Saginaw, Mich., May 21. She was the victim of burns suffered May 9 when she accidentally set her bed clothing afire with a cigaret. She worked in Pete Bell's act known as Bell and Eva, bounding trampoline. Bell, who is 63, was a principal double-somersault leaper with the Barnum & Bailey Circus. Besides her parents she leaves a brother.

**HENRY**—Thomas, 46, formerly with Sousa and also at one time with the bands on the Barnum & Bailey and Sparks circuses, at St. Joseph's Hospital, Memphis, May 15. He had been ill only one day. Henry has been associated with several Memphis orchestras in the past and at the time of his death played the bass tuba with the local WPA orchestra. Surviving are his widow, Viola Lucy Henry, and a stepson, Joseph Richard Blackwood.

**HOOK**—Robert Holland Jr., 45, pianist and music teacher, in Uniontown Hospital, Uniontown, Pa., of a heart attack May 20.

**HUEBNER**—Oscar, 31, musician in Lee Roth's Riverside Theater Orchestra, Milwaukee, in a Milwaukee hospital May 16 following a three weeks' illness. He was a member of the Milwaukee Musicians' Association. Survived by his parents, two sisters and two brothers.

**HURTON**—Robert, 60, headkeeper of the Central Park Zoo, New York, and as a youth associated with Barnum & Bailey's Circus, May 18 in New York. Hurton's employment with the park

department began in 1905. Funeral May 18 was attended by 100 employees of the park department, including Captain R. Cheyne-Stout, director of menageries.

**KENDLER**—Julius, 49, prominent New York theatrical attorney, suddenly at a Glendale (Calif.) sanitarium May 15, where he had been a patient for three days. He had been on the West Coast for two months recuperating from a long illness and was planning to begin law practice in Hollywood as soon as he had recuperated. Body was taken to New York for burial. Survived by his widow, Franc Kendler, and two daughters.

**KING**—Mary, 50, formerly known as Princess Youturkey, May 19 at Penns Grove, N. J. She was a menage rider with Barnum & Bailey and Ringling Bros. After the death of Prince Youturkey she quit show business and married Thomas King. Survived by her husband and brothers, P. S. Luger and R. W. Luger, of Sunbury, Pa. Interment at Penns Grove.

**LA BOTT**—Mrs. Paul, 29, cabaret singer known professionally as Agnes Daniels, was drowned in the lagoon at Jackson Park, Chicago, May 19 when a rowboat capsized, throwing her and three companions into the water.

**MAELEAN**—Alexander M., 65, English musician and musical director at Scarborough, Eng., since 1912, May 19 in London.

**MARTIN**—William A., 68, many years owner of Springfield Lake Amusement Park, near Akron, O., May 19 at his winter home in De Land, Fla., after being in ill health several years. His widow, a son, daughter, four sisters and a brother survive. Funeral in Viall-Kesler funeral home, Akron, and burial in East Akron Cemetery.

**MERETSKY**—Aaron, 81, May 18 at his home in Windsor, Ont. He was an active member on the city parks board for 15 years. Survivors are two daughters and four sons. A son, Cemer, is manager of the Palace Theater, Windsor. Another son, Simon, is managing director of the Paramount Theater in the same city. Burial in Shaar Zadek Cemetery, Windsor.

**NEVIN**—Frances, 29, wife of Sam Nevin, pianist, well known in tab and burlesque circles, at her home in Lima, O., May 19 after a lingering illness. Burial in Memorial Park, Lima, May 21. Survived by her husband, residing in Cincinnati, and her parents and one brother, of Lima.

**OELLERS**—August J., 33, singer and for the last two years baritone soloist at the Blatz Hotel Palm Garden, Milwaukee, May 16, at his home in that city after an illness of two weeks. Oellers was a member of the Milwaukee Liederkranz for 11 years and for several years assistant director of the singing society. He also sang on German radio programs, including several over WTMJ. Survived by his widow, a daughter, his parents and a brother.

**PETERSON**—Carl, 75, former performer with circuses and other shows and known professionally as "The Great Sampson," in Jacksonville, Fla., May 12. He had been a resident of Jacksonville for 18 years and had operated tourist camps there. Survived by his widow, Mrs. Josephine Peterson, 6953 Evergreen avenue, Jacksonville. Burial in Restlawn Cemetery.

**REEDER**—Guy A., president of Ohio-

## ERNEST GLENDINNING

Ernest Glendinning, English-born actor, known to Broadway for 32 years and a noted juvenile until a few years ago when illness prompted a semi-retirement from the stage, died at his sister's home in South Coventry, Conn., May 17, as briefly mentioned under Late Deaths in last issue. He was 52.

Glendinning, both of whose parent were actors in England, made his stage debut at the Garrick Theater, New York, in "Mice and Men," produced May 17, 1903, with a cast including Annie Russell. From 1905 to 1909 he played stock on the West Coast and appeared during the latter year with Nazimova in "The Passion Flower." Shortly after a Broadway revival of "Jim the Penman" offered him his first starring vehicle, and next season he toured as Alfred Hardy in the cast of "Baby Mine."

To New York audiences Glendinning was best known for his portrayals of Pierrot in "Prunella," produced at the Hudson Theater in 1913; Stephen Bennett in "The Song of Songs," at the Eltinge, 1914; Larry Delevan in "Little Old New York"; Robert Corcoran in "Top Hole," and Norman in "Before You're 21."

Following a period of service with the marines in the World War, he returned to the stage to appear in "Caesar's Wife," "Moonlight," "Anathema," "The Man Who Changed His Name," "She Stoops To Conquer" and "The Admirable Critchton," the last a Walter Hampden revival. He also was with the road company of the Theater Guild's "Strange Interlude," as Charlie, and played in "The Greeks Had a Word for It" and the Players' revival of "Uncle Tom's Cabin." His last important role was that of John Bland in "Seven Keys to Baldpate," another Players' revival.

Glendinning is survived by his widow, the former Marie Julie Horne, and a sister, Mrs. Jessie Claves.

**ACTS, UNITS AND ATTRACTIONS**

(Routes are for current week when no dates are given.)

**A**  
Adair, Ted (Palmer House) Chi, h.  
Adler & Taubman (Ambassador) NYC, h.  
Adreon, Emilce (French Casino) NYC, nc.  
Ahern, Will & Gladys (State-Lake) Chi, t.  
Aleshire & Rutledge (Tower) Kansas City, t.  
Alfredo, Don, & Ruth (Gloria Palast) NYC, nc.  
Allen, Jean (Swanee Club) NYC, nc.  
Allen, Martha (Fifth Avenue) NYC, h.  
Alvin, James (Leon & Eddie's) NYC, nc.  
Amstel, Felix (Russian Troika) New York, nc.  
Andrews, Ted & Catherine (Barbizon-Plaza) New York, h.  
Anise & Aland (Connie's Inn) NYC, nc.  
Anthony, the Bird Man (McAlpin) NYC, h.  
Arden, Dorothy (Grosvenor House) London 1-30, nc.  
Arden, Elaine (Lyric) Indianapolis, t.  
Arnaud, Peggy & Ready (Wintergarten) Berlin 1-31, t.  
Arrel, Joe, & Co. (Wivel's) NYC, re.  
Arren & Broderick (Chicago) Chi, t.  
Avila & Nile (Radio City Rainbow Room) NYC, nc.

**B**  
Bacon, Faith (Paradise) NYC, re.  
Baduc, Ray (New Yorker) NYC, h.  
Bailey, Mildred (Commodore) NYC, h.  
Bain, Betsy (Viking) Phila, nc.  
Baines, Pearl (Ubangi Club) NYC, nc.  
Baker, Belle (Versailles) NYC, nc.  
Baker, Jerry (Queen's Terrace) Woodside, L. I., nc.  
Baker, Babe (Howdy Club) NYC, nc.  
Baptie & Lamb (New Yorker) NYC, h.  
Baptie, Norval (New Yorker) NYC, h.  
Barbette (Michigan) Detroit 25-28, t.  
Barker Trio (Lincoln) NYC, h.  
Barnes, Eddie, & Fred Steger (Yacht Club) NYC, nc.  
Barnes, Ruthie (Oriental) Chi, t.  
Baroness Von Brennecke (Club Normandie) NYC, nc.  
Barr & Estes (Palladium) London 18-30, t.  
Barri, Bebe, Girls (Pal.) Cleveland 25-28, t.  
Barrie, Kathleen (Mon Paris) NYC, nc.  
Barrina, Olga (Buckingham) NYC, h.  
Barstow, Dick & Edith (Shubert) Cincinnati, t.  
Barthelemy, Lillian (Dan Healy's) NYC, nc.  
Bartlett, Wayne (The Gleam) San Antonio, Tex., nc.  
Baylinton, Lanny (Madison Casino) Chi, nc.  
Beale St. Boys (Broadway Room) NYC, nc.  
Beaujean, Pierre (Buckingham) NYC, h.  
Bee, Connie (Broadway Room) New York, nc.  
Behm, Arthur (Gay Nineties) NYC, nc.  
Bell & Grey (New Brunswick) Norwich, N. Y., h.  
Belostozky, Boris (St. Regis) NYC, h.  
Benson, Ina (Paradise) NYC, re.  
Bentley, Gladys (Ubangi Club) New York, nc.  
Berg, Alphonse (French Casino) NYC, nc.  
Berges, Edgar (Chez Paree) Chi, nc.  
Berges Sisters (Le Mirage) NYC, nc.  
Bernard & Henri (Club Alabam) Chi, nc.  
Bernard, Mike (Gay Nineties) NYC, nc.  
Bernie, Al (Marden's Riviera) Fort Lee, N. J., nc.  
Berry, Robert (Buckingham) NYC, h.  
Bert & Jay (Colonial Village) Peoria, Ill., nc.  
Beauvel & Tova (Waldorf-Astoria) NYC, h.  
Beno, Ben: Washington, Ind., 25-30.  
Bickford & Crandall (Lotus Gardens) Cleveland, nc.  
Bigelow, Bob, & Larry Lee (Gay '90s) NYC, nc.  
Billy, Milly & Baby (Leon & Eddie's) NYC, nc.

Blanchard, Eddie (Club Elegante) NYC, nc.  
Blanchard, Terry (Normandie) New York, nc.  
Blank, Sol (Place Elegante) NYC, nc.  
Blake, Larry (Fox) Phila 25-28, t.  
Boreo, Emile (London Casino) London 1-30, nc.  
Boston Sisters, Three (L'Escargot D'Or Penthouse) NYC, nc.  
Bower Sisters (Chin Lee's) NYC, nc.  
Bowers, Cookie (Oriental) Chi, t.  
Bowes, Major, Amateurs (Mainstreet) Kansas City 25-28, t.  
Bowes, Major, Amateurs (Harmanus Bleeker Hall) Albany, N. Y., 25-28, t.  
Bowker, Betty (Man About Town Club) NYC, nc.  
Braatz, Mickey (Brown Derby) Boston, nc.  
Branker, Bill (Kit Kat Club) NYC, nc.  
Bredwins, Three (French Casino) NYC, nc.  
Brent, Jerry (Bar Intime) New York, nc.  
Brito, Phil (Mount Royal) Montreal, h.  
Briefner, Gertrude (Hollywood) N. Y. C., re.  
Broadway Rhythm unit (Princess) Nashville 26-28, t.  
Brooks, Howard (Sui Jen) Galveston, Tex., c.  
Brooks Twins (Club Vogue) NYC, nc.  
Brown & Ames (Earle) Washington, D. C., 25-28, t.  
Brown, Ada (Connie's Inn) NYC, nc.  
Brown, Arthur: (Hector's Club New York) New York, nc.  
Brown, Evans (Old Vienna) Indianapolis, nc.  
Brown, Susaye (Kit Kat Club) NYC, nc.  
Brown, Louise (Gaiety) London 1-30, t.  
Brydon, Louise (Hickory House) N. Y. C., nc.  
Buckley, Nell (Roosevelt) NYC, h.  
Budd, Arthur (Barrel of Fun) NYC, nc.  
Bürke, Johnny (Met.) Boston 25-28, t.  
Burns, Dave (Wyndham's) London 1-30, t.  
Burns & Fahrney (Le Mirage) NYC, nc.  
Burrage, Alice Hathaway (Chateau Moderne) New York, nc.  
Byrle & Martini (Anna Held's) NYC, re.

**C**  
Caldwell, Edith (Waldorf-Astoria) NYC, h.  
California Varsity Eight (Shubert) Cincinnati, t.  
Callison, Jim (Von Thenen's) Chi, c.  
Camilla's Birds (Met.) Boston 25-28, t.  
Canazawa Troupe (Riverside) Milwaukee, t.  
Cantor, Eddie (Pal.) Chi 25-28, t.  
Cardona, Kay (Dizzy Club) NYC, nc.  
Carenina, Lena (Club Gaucho) New York, nc.  
Caperton & Columbus (Pierre) NYC, h.  
Carlisle, Una (Dizzy Club) NYC, nc.  
Carlton, Jack (French Casino) NYC, nc.  
Carlton & Juliette (Walton) Phila, h.  
Carmen, Billy & Grace with Naomi Bell (Club Delmar) Galveston, Tex., nc.  
Carmen, Lila (Sui Jen) Galveston, Tex., c.  
Carol, Helen (Harry's N. Y. Bar) Chi, nc.  
Carol, Nita (Shelton) NYC, h.

# Route Department

Following each listing in the ACTS-UNITS-ATTRACTIONS and BANDS AND ORCHESTRAS section of the Route Department appears a symbol. Those consulting the aforementioned sections are advised to fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

## EXPLANATION OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; rc—road house; re—restaurant; t—theater.

Carr, Billy (Paddock Club) Chi, nc.  
Carrer, Chas. (Roxy) NYC 25-28, t.  
Carroll, Della (Colosimo's) Chi, nc.  
Carroll, Nita (Snelton Hotel) NYC, h.  
Carroll Sisters (Shea's Hipp.) Toronto 25-28, t.  
Carson, Jack (Tower) Kansas City, t.  
Carter, Freddy (Lido) Montreal, nc.  
Castle, Billy (Chateau Moderne) N. Y. C., nc.  
Catalina, Rose (606 Club) Chi, nc.  
Cazan, Millicent (The Lido) San Francisco, nc.  
Celia & Renells (Bon Air) Wheeling, Ill., cc.  
Charles, Ernest (Normandie) New York, nc.  
Charleston, Helen, Co. (Michigan) Detroit 25-28, t.  
Cherie & Joe (French Casino) NYC, nc.  
Chiyo, Princess (State-Lake) Chi, t.  
Christine, Bobette (Chateau Moderne) NYC, nc.  
Cirillo Bros. (Marbro) Chi, t.  
Clay, Marjorie (Colosimo's) Chi, nc.  
Clayton, Marie (Madison Casino) Chi, nc.  
Clayton, Pat (Vogue Club) NYC, nc.  
Codoiban, Cornelius (St. Regis) New York, h.  
Collette & Barry (Hollywood) NYC, re.  
Comstock, Frances (Lido) Montreal, nc.  
Cook, Ted (Lyric) Indianapolis, t.  
Connors Jr., Chuck (Tin Pan Alley) New York, nc.  
Conti, Jean (Meurice) NYC, re.  
Coogan, Jackie (Earle) Phila 25-28, t.  
Cook, Ailine (Greenwich Village Inn) NYC, nc.  
Continental Varieties (Club Chicquet) NYC, nc.  
Coogan, Mac (Edison) New York, h.  
Cook & King (Petroleum Club) Hobbs, N. M., nc.  
Cooley, Marion (Stork Club) NYC, nc.  
Corday & LaMonte (Silver Dollar) Cleveland, nc.  
Cordona, Kay (Dizzy Club) NYC, nc.  
Cornwell, Frank, Trio (Biltmore) NYC, h.  
Cortez, Al & Toni (Connie's Inn) NYC, nc.

Edward's, Jack, Revue (Chez Paree) Indianapolis, nc.  
Edwards Sisters (Club Oasis) San Francisco, nc.  
Elda Ballet (Fox) Washington, D. C., 25-28, t.  
Elissa, Senorita (Nini's French Cabaret) New York, c.  
Elsworth, "Rocky" (Casino) Chi, nc.  
El-Wyn (Downtown) Detroit: (Tivoli) Hamilton, Ont., 31; (Regent) Oshawa June 1; (Capitol) Peterboro 2; (Capitol) Port Hope 3, t.  
Endor & Farrell (Savoy-Plaza) NYC, h.  
Enos, Rue, Trio (Theater) Portland, Ore.; (Park) Vancouver, Can., June 1-13.  
Erma, Gypsy (New Town Bar) New York, nc.  
Errante, Charles "Happy" (Place Elegante) NYC, nc.  
Estelle & Leroy (French Casino) N. Y. C., nc.  
Eton Boys (Roxy) NYC 25-28, t.  
Evans, Rex (Beachcomber Bar) NYC, nc.  
Everett, Ruth (Town Casino) NYC, nc.  
**F**  
Fargo, Billie (Palace Gardens) Chi, c.  
Farrell, Frances (Town Casino) NYC, nc.  
Farrell, Marita (French Casino) New York, nc.  
Farrell, Bill: (Place Elegante) New York, nc.  
Farrell, Billy, Co. (Princess) Nashville 26-28, t.  
Farries, Jean, & Dean Goodelle (Vanderbilt) NYC, h.  
Fay, Paul (Club 429) Chi, nc.  
Fay & Parvis (Club Moderne) San Francisco, nc.  
Faye, Frances (Casanova) Los Angeles, nc.  
Feindt, Chilly (French Casino) New York, nc.  
Felicia & DelRey (Club Avalon) Cleveland, nc.  
Fermin & Mary Lou (El Torador) N.Y.C., nc.  
Fields, Benny (Hollywood) NYC, re.  
Fields, Irving (Buckingham) NYC, h.  
Fields, Lillian (Monte Carlo) NYC, nc.  
Fishermen, Three (Villepigue's) Sheepshead Bay, Brooklyn, re.

## Night Club, Vaude and Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Corvino & Yorita (Green Mill) Saginaw, Mich., nc.  
Cotton, Dorothy (Club Dawn) San Francisco, nc.  
Craig, Henry "Giggles" (Jungle Inn) Youngstown, O., nc.  
Crawford & Caskey (Sui Jen) Galveston, Tex., c.  
Crone, Roberta (Mike's) Erie, Pa., c.  
Cropper, Roy (Wellington) NYC, h.  
Crosby, June (Victoria) NYC, h.  
Cuneo, Dave (Mansfield) NYC, h.  
**D**  
D'Loris & Howard (Hi Hat Club) Parkersburg, W. Va., nc.  
Dailey, Cass (Hollywood) New York, nc.  
Dale, Maryon (Chateau Moderne) NYC, nc.  
Dancing Debutantes (Nut Club) NYC, nc.  
Danis, Mary (McAlpin) NYC, h.  
Danny & Edith (Kit Kat Club) NYC, nc.  
Danwill Troupe (American Music Hall) NYC, mh.  
Dario & Diane (Morrison) Chi, h.  
Dau, Rilla (Club Gaucho) New York, nc.  
Davis, Dorothy (Club Callente) NYC, nc.  
Davis, Eddie (Leon & Eddie's) New York, nc.  
Davis, Lew (Lang's) Albany, N. Y., h.  
Deane, Laura (Glen Island Casino) Westchester, N. Y.  
Defrees, Lois (Dizzy Club) NYC, nc.  
DeMarcos, The (Plaza) NYC, h.  
DeRring, Trudy (Yacht Club) NYC, nc.  
DeVega & Ynez (Le Mirage) NYC, re.  
Dells, Three (Salih's Circus, Playland) Rye, N. Y.  
Delvine (Loew) Montreal 25-28, t.  
De Soter, Madeline (Man About Town Club) NYC, nc.  
Deuces, Four (Times Square) NYC, h.  
Diamond Brothers (Dorchester Hotel) London 1-30, nc.  
Dickson, Dorothy (Saville) London 1-30, t.  
Dimitri & Helen (Club Gaucho) New York, nc.  
Dolores & Delroy (Princess) Nashville 26-28, t.  
Dornfield, W. C. (Hi-Hat Club) Chi, nc.  
Dorris, Joe (Marden's Riviera) Fort Lee, N. J., nc.  
Dosh, Fred (Earle) Washington, D. C., 25-28, t.  
Dossena, Adelina (Club Minuet) Chi, nc.  
Dougherty, Marie (All-Stars Club) NYC, nc.  
Drake, Connie (Deauville) New York, nc.  
Drena & Her Dancers (Casino) London 1-30, nc.  
Drew, Cholly (Number One Bar) NYC, nc.  
Drew, Hotcha (Ubangi Club) NYC, nc.  
Drum, Dotty (Hector's Club New Yorker) New York, nc.  
Dunn, Francis (Barrel of Fun) NYC, nc.  
Duval, Sheila (New Town Bar) New York, nc.

Flames, Three (Uptown) Chi, t.  
Fio-Rito, Ted, & Orch. (Stanley) Pittsburgh 25-28, t.  
Five Nit Wits (Tin Pan Alley) New York, nc.  
Fiore, Dany (French Casino) NYC, nc.  
Flowerston, Consuelo (St. Regis) NYC, h.  
Fogarty, Alec (Weylin) NYC, h.  
Folles Comiques (Orph.) Minneapolis 25-28, t.  
Fenzalls, Three (Fox) Washington, D. C., 25-28, t.  
Fordham, Louise (Number One Bar) NYC, nc.  
Fox, Dorothy, & George Breton (St. Moritz) NYC, h.  
Francis, The Mystery Man (Shelton Corner) New York, nc.  
Frank, Polly (London Casino) London 1-30, nc.  
Frazer, Jack (Playland Park) Rye, N. Y.  
Freddy & His Dogs (French Casino) New York, nc.  
Fredez & Laurenza (Dudley) Salamanca, N. Y., h.  
Frohman, Bert (Yacht Club) NYC, nc.  
Fry: Bob & Virginia (Man About Town) New York, nc.  
**G**  
Galloyd, Slim, & Jackie Johnson (All-Stars Club) NYC, nc.  
Gale, Tracy & Leonard (Royale-Frolics) Chi, nc.  
Garcla, Louis (Congress) NYC, b.  
Gardner, Beatrice (Harry's N. Y. Cabaret) Chi, nc.  
Garner, Woolf & Hakens (Yacht Club) NYC, nc.  
Gardner, "Poison" (Dizzy Club) NYC, nc.  
Garrity, Julia (Royale-Frolics) Chi, nc.  
Gaston & Edouard (Monte Carlo) NYC, c.  
Garbell, Al (Tulte & Dean's) Chi, c.  
Garland, Lynn (Dan Healy's Broadway Room) NYC, nc.  
Gautschi & Sonnen (Brown Palace) Denver, Colo., h.  
Gay Nineties Quartet (Gay Nineties) NYC, nc.  
Georges & Jaina (Palmer House) Chi, h.  
Gibson, Billy (Granada Inn) Atlanta, nc.  
Gilbert, Ethel (Gay Nineties) NYC, nc.  
Gilbert, Gloria (London Casino) London 1-30, nc.  
Gilmore, Patriola (Marden's Riviera) Fort Lee, N. J., nc.  
Glover, Alice, & Walter Le Nay (Park Central) NYC, h.  
Gomez & Winona (Marden's Riviera) Fort Lee, N. J., nc.  
Gonzalez & Rangel (Barbizon-Plaza) NYC, h.  
Gooding, Sally (Kit Kat Club) NYC, nc.  
Goodman, Jack (Club Callente) NYC, nc.  
Goodwin, Jack (Yacht Club) NYC, nc.  
Gottlieb, Bea (Loew) Montreal 25-28, t.  
Grable, Betty (Earle) Phila 25-28, t.  
Grauman, Saul, Co. (Earle) Washington, D. C., 25-28, t.  
Gray, Frank (Club 429) Chi, nc.  
Gregory, Kay (Morrison) Chi, h.  
Green, Bennett (Barrel of Fun) NYC, nc.

Green, Eddie (Connie's Inn) NYC, nc.  
Grilli Sisters (Anne Millstone's) Chi, nc.  
Guizar, Tito (Met.) Boston 25-28, t.  
Growler Man, The (Gang Plank) NYC, nc.  
Guido & Eva (Jurvin's Rumanian Rendezvous) NYC, nc.  
Gulba - har, Mme. (Sherry - Netherland) NYC, h.  
Gwynne, Jack (Shubert) Cincinnati 25-28; (Colonial) Dayton 29-June 4, t.  
Gyldenkrone, Baron Ebbe (Wivel's) N.Y.C., re.  
Gypsy Albert Trio (Beverly Bar) NYC, nc.  
Gypsy Lee (Dizzy Club) NYC, nc.  
**H**  
Hacker & Sidell (Mayfair Club) Kansas City, nc.  
Hackett, Janette (Fox) Washington, D. C., 25-28, t.  
Haines, Gardner, & Carter (Leon & Eddie's) NYC, nc.  
Haines, Mitzl (Hollywood) NYC, re.  
Hammond's Pets (Marbro) Chi, t.  
Handel, Ida May (Paree) Chi, nc.  
Hardy, Moore (Gabriel's) NYC, nc.  
Harrington, Pat (Gang Plank) NYC, nc.  
Harris, Irve (Place Elegante) NYC, nc.  
Hart, Carl (Number One Bar) NYC, nc.  
Hart, June (Colonial Village) Peoria, Ill., nc.  
Hartmans, The (Marden's Riviera) Fort Lee, N. J., nc.  
Healy, Dan (Broadway Room) New York, nc.  
Healy & Garnella (Tabors) Denver 21-27; (Orph.) Salt Lake City June 1-6, t.  
Hearn, Bobby (New Yorker) NYC, h.  
Herbert, Grace & Charlie (Paddock Club) Chi, nc.  
Herman, Irving (Man About Town Club) NYC, nc.  
Hess, Jimmie & Chuckie (Marquette Club) Chi, nc.  
Hildegarde (Gaiety) London 1-30, t.  
Hinlow, Florence (Riverside) Milwaukee, t.  
Hilton, Maud (Loew) Montreal 25-28, t., .  
Hollis, Marie (Royale-Frolics) Chi, nc.  
Holly, Edna Mae (Ubangi Club) New York, nc.  
Hollywood Revue (Fox) Phila 25-28, t.  
Howard, Joseph E. (Gay '90s) NYC, nc.  
Howard, Kathleen (Deauville) New York, nc.  
Howard, Vivian (Number One Bar) NYC, nc.  
Howe, Dorothy (Bossert Grill) NYC.  
Howell, Adelaide (Sherry-Netherland) NYC, h.  
Howell, David (Archmont Club) NYC, nc.  
Hubert, Elsie (All-Stars Club) NYC, nc.  
Hurok, Jemma (Sherry-Netherland) NYC, h.  
Hylton, Jack, & Orch. (Fox) Detroit 25-28, t.  
**I**  
Inge, Benito (South River) South River, N. J., c.  
**J**  
Jackson Jr., Joe (Hansa) Hamburg, Germany, 1-30, t.  
Jackson, Lawrence (President) New York, h.  
Jarrett, Lucille (Madeleine's) New York, nc.  
Jeanne & Gloria (Leon & Eddie's) NYC, nc.  
Johnson, Eleanor (606 Club) Chi, nc.  
Johnson, Joyce (Paradise) NYC, re.  
Johnson, Mae (Kit Kat Club) NYC, nc.  
Joyce & Freddie (Kit Kat Club) NYC, nc.  
Joyce, Marlon (Leon & Eddie's) NYC, nc.  
Joyce, Vicki (Yacht Club) NYC, nc.  
**K**  
Kaiser & McKenna (Frolics) Niagara Falls, N. Y., c.  
Kalmus, Bee (Callente) NYC, nc.  
Kaloah (Connie's Inn) NYC, nc.  
Kane, Patsy (Roosevelt) NYC, h.  
Kauff, Benn (Place Elegante) New York, nc.  
Kaufman, Sam Jack (Book-Cadillac) Detroit, h.  
Kay, Beatrice (Tony's) NYC, nc.  
Kay, Dolly (Marden's Riviera) Fort Lee, N. J., nc.  
Kaye, Johnny (Trotta's) Baltimore, nc.  
Kaye, Phil (Club Minuet) Chi, nc.  
Kaye, Sybil (Wivel's) NYC, re.  
Keating, Fred (Radio City Rainbow Room) NYC, nc.  
Kedrova, Lill (St. Moritz) NYC, nc.  
Keene, Betty (Oriental) Chi, t.  
Kempke, Lettie (Hollywood) NYC, re.  
Kenanedy, Billie (Howdy Club) New York, nc.  
Kennedy, May (Butler's Tap Room) NYC, nc.  
Kerry, Lillian (Hotel Montclair) NYC, h.  
King, Bert (Shelton) NYC, h.  
King, Blanche (Brill's) Newark, N. Y., nc.  
King & De Costa' (Gay '90s) Chi, nc.  
King & Sinclair Twins (Chicago) Chi, t.  
King's Jesters (Morrison) Chi, h.  
Kingston, Leonard (Roxy) Cleveland 25-28, t.  
Kirk, Jean (885 Club) Chi, nc.  
Kirk, Maxine (State-Lake) Chi, t.  
Kirkland, Paul, Co. (Shubert) Cincinnati, t.  
Kirkwhite, Iris (Casino de Paris) Paris 1-31, t.  
Komisarsjevskaja, Elena (St. Moritz) NYC, h.  
Kortez, Nadia (St. Regis) NYC, h.  
Kramer, Dolly (Shadowland Club) Wichita Falls, Tex., nc.  
Kramer, Ida (Swanee) NYC, nc.  
Kroll, Lottie (Bon Air) Wheeling, Ill., cc.  
**L**  
LaMae, Trilxie (Butler's Tap Room) NYC, nc.  
La Palomas (Deauville) New York, nc.  
LaRue, Bobby & Kenn (Frolic Inn) Hollywood, Calif., nc.  
Labato, Paddy (Barton's Paradise Club) Youngstown, O., nc.  
Lalage (London Casino) London 1-30, nc.  
Lamb, Gladys (New Yorker) NYC, h.  
Lambert, Helen (Man About Town) NYC, nc.  
Lamberton, Charlotte (Hollywood) NYC, nc.  
Lamonte, Jean (Jungle Inn) Youngstown, O., nc.  
Lane, Emily (Plaza) NYC, h.  
Lane & Lee (DelMar Dinner Club) Galveston, Tex., re.  
Lane, Leota (Number One Bar) NYC, nc.  
Lane, Lillian (Dizzy Club) New York, nc.  
Lane, Ted (Hickory House) New York, nc.  
Lang, Jeannie (Oriental) Chi, t.  
Lang & Lee (Starland) Winnipeg, Can., 25-28, t.  
Lang, Myra (Colony Club) Chi, nc.  
La Marr, Charlene (Paree) Chi, nc.  
LaRue & LaValle (Lobby) Juarez, Mex., c.  
Large & Morgner (Hipp.) Toronto; (Loew) Montreal 29-June 4, t.  
Larson, Al (Top Hat) Union City, N. J., c.  
Lathrop Bros. (Century) Baltimore 25-28, t.  
Lavarr, Paul (Loew) Montreal 25-28, t.  
Laurie Jr., Jack (All Stars Club) NYC, nc.  
Lawler, Alice (Callente Club) NYC, nc.  
Lawrence, Lucille (Swanee) NYC, nc.  
Lawton, Reed (Park Central) NYC, h.  
Lazaro, Leo (Place Elegante) NYC, nc.  
LaZellias, Aerial (Celebration) Oakes, N. D., 28-30; Morris, Minn., June 4-7.  
Lee, Bob (Wivel's) NYC, re.

**THE THREE NONCHALANTS**

Dir.: MUSIC CORPORATION OF AMERICA.

Nonchalants (Pal.) Cleveland 25-28, t.  
 Norman, Karyl (Cafe La Rouge) Brooklyn, N. Y., nc.  
 Norton & Kane (Alexander Young) Honolulu, T. H., h.  
 Novels, Three (Connie's Inn) NYC, nc.  
 Novis, Donald (Century) Baltimore 25-28, t.  
 Novoa, Fantasia (El Toreador) NYC, nc.

O'Connor, Eileen (Adelphi) London 1-30, t.  
 O'Connor Family (Michigan) Detroit 25-28, t.  
 O'Doherty, Molly (Chesapeake House) NYC, re.  
 O'Neil, Cackles (Hollywood) NYC, re.  
 Ogley, Guy (Jack Dempsey's) NYC, re.  
 Olmstead, "Minto" (Number One Bar) NYC, nc.  
 Omar (Parisian Grill) Budapest, Hungary, 1-30.  
 Orda, George (St. Regis) NYC, h.  
 Original Rhythm Boys (Weylin) NYC, h.  
 Orlins, Toddy (Nut Club) NYC, nc.  
 Ortega, Eva (Radio City Rainbow Grill) NYC, nc.  
 Ortons, Four (Pal.) Manchester, Eng., 1-6; (Empire) Edinburgh, Scotland, 8-13, t.  
 Osterman, Jack (All Stars Club) NYC, nc.

Padilla, Leandra (Bruns' Palm Garden) Chi, r.  
 Page, Harriet (All-Stars Club) NYC, nc.  
 Page, Powell & Nona (Tivoli Park) Stockholm, Sweden, June 1-July 4.  
 Palmer, Kay (Vanderbilt) NYC, h.  
 Palmer & Peaches (Connie's Inn) NYC, nc.  
 Palmer, Sue (Bruns' Palm Garden) Chi, r.  
 Parish, Frank (Paradise) NYC, re.  
 Parker, Bobby (Essex) Boston, h.  
 Parker, Lew, Co. (Lyric) Indianapolis, t.  
 Parra, Emile (Starland) Winnipeg, Can., nc.  
 Parsons, Kay (Club Caliente) NYC, nc.  
 Patrick, Charlie (Pares) Chi, nc.  
 Patterson's Personettes (New Yorker) NYC, h.  
 Paul, Denny & Gene (Casino) Toronto, t.  
 Peacock, Melvin (Linger Bar) Sheboygan, Wis., nc.  
 Pendleton, Andy (Gabriel's) NYC, nc.  
 Perona, Anthony (Gabriel's) NYC, re.  
 Pete, Peaches & Duke (Met.) Boston 25-28, t.  
 Phelps Twins (Colony Club) Chi, nc.  
 Pickford, Merry (7 Seas Club) Chester, Pa., nc.  
 Pinto, Louis (Cocoanut Gardens) Chi, nc.  
 Pirooska (French Casino) NYC, nc.  
 Plaut, Jerry (Dizzy Club) NYC, nc.  
 Fope & Thompson (American Music Hall) NYC, mh.  
 Pops & Louie (State) NYC 25-28, t.  
 Powers, William (Club Dawn) San Francisco, nc.  
 Franker, Ray (Kit Kat Club) NYC, nc.  
 Prince & Princess Orelia (Connie's Inn) NYC, nc.  
 Pritchard & Lord (Pal.) Cleveland 25-28, t.  
 Pryme, Alberta (Kit Kat Club) NYC, nc.

Radio City Music Hall Glee Club (Earle) Washington, D. C., 25-28, t.  
 Ramsdell Dancing Girls (Club LaSalle) Los Angeles, nc.  
 Ramon & Lucinda (El Toreador) NYC, nc.  
 Randall, Andre (French Casino) N. Y. C., nc.  
 Randall, Billy (Club Ritz) Superior, Wis., nc.  
 Ranson, Glenda (Broadway Room) NYC, nc.  
 Raphael (Waldorf-Astoria) NYC, h.  
 Ray, Retta & Tommy Hayden (Jack Dempsey's) NYC, re.  
 Raye, Allen (Biltmore) New York, h.  
 Raye, Gilbert & Vicky (Club Bartlett) Rochester, N. Y., nc.  
 Raye, Prince & Clarke (Park Central) NYC, h.  
 Rayes, Billy (Lido) Montreal, nc.  
 Rea, Kit (Park Central) NYC, nc.  
 Reddingtons, Three (Lyric) Indianapolis, t.  
 Reed, Billy (Dizzy Club) NYC, nc.  
 Reed & Blane (Wellington) NYC, h.  
 Rees, Jack (Normandie) New York, nc.  
 Reis & Dunn (State-Lake) Chi, t.  
 Rene & George (Town Casino) NYC, nc.  
 Rhodes, Doris (Paradise) NYC, re.  
 Rhodes, Dorothy (Kit Kat Club) NYC, nc.  
 Rhythm Boys (Weylin Hotel) NYC, h.  
 Rhythm Debs, Three (Connie's Inn) NYC, nc.  
 Richards, Chuck (State) NYC 25-28, t.  
 Richman, Harry (Chez Pares) Chi, nc.  
 Ricker, Abby Morrison (Cerutti's) NYC, re.  
 Riley, Jack (Paree) Chi, nc.  
 Rimacs, Ciro (Adelphi) London 1-30, t.  
 Ritz Brothers (Clover Club) Hollywood, Calif., nc.  
 Robbins, A. (Michigan) Detroit 25-28, t.  
 Robbins Family, The (Marden's Riviera) Fort Lee, N. J., nc.  
 Rogers, Buddy, & Band (Oriental) Chi, t.  
 Rogers, Jimmie (Mon Paris) NYC, nc.  
 Rogers, Muriel (Chateau Moderne) NYC, nc.  
 Rohckast, Marianne (Club Normandie) NYC, nc.  
 Rollins, Mimi (Hollywood) NYC, re.  
 Rolph, Wynne (Wivel's) New York, re.  
 Rosita & Fontana (Ambassador) NYC, h.  
 Ross & Bennett (Pal.) Cleveland 25-28, t.  
 Ross, Dr. (Waldorf-Astoria) NYC, h.  
 Rossi, Pat (Cafe Loyale) NYC, re.  
 Rover Boys (Jack Dempsey's) NYC, re.  
 Rowe, Dorothy (Bossert) Brooklyn, h.  
 Royal Hawaiians (Dizzy Club) NYC, nc.  
 Royal Swedish Bellringers (Chicago) Chi, t.  
 Roy, Rita & Roule (State-Lake) Chi, t.  
 Rush, Ann (Paddock Club) Chi, nc.  
 Russell, Frank (Gay Nineties) NYC, nc.  
 Russian Choir (Sherry-Netherland) NYC, h.  
 Ryan, Sue (Uptown) Chi, t.  
 Ryder Sisters (Club Minuet) Chi, nc.

Sabile, Mickey (Man About Town) NYC, nc.  
 Sadovskaja, Lidia (Sherry - Netherland) NYC, h.  
 Sae, Letty (Lindy's) Boston, Mass., nc.  
 Samuels Bros. (Casino de Paris) Paris 1-31, t.  
 Sandino & Fairchild (Firenze Restaurant) NYC, re.  
 Santelli, George (Hotel St. Regis) NYC, h.  
 Santos & Elvira (Jimmy Kelly's) N. Y. C., nc.  
 Santry, Ned (Von Thenen's) Chi, nc.  
 Sargent, Jean (Fox) Phila 25-28, t.  
 Sarita (St. Moritz) NYC, h.  
 Save, Jimmy (Pal.) Cleveland 25-28, t.  
 Savage, Jean (Southern) Baltimore, h.

Sawyer, Bobby (Gabriel's) NYC, nc.  
 Schapps, Sid (Palace Gardens) Chi, c.  
 Schroeder, Wally (Bruns' Palm Garden) Chi, r.  
 Schumacker, Carl, & Band (Princess) Nashville 26-28, t.  
 Scott, Catherine (Kit Kat Club) NYC, nc.  
 Scott, Mabel (Ubangi Club) NYC, nc.  
 Scott, Virgie (Ubangi) NYC, nc.  
 Shaw, Ralph (Club Hollywood) Scranton, Pa., nc.  
 Shaw, Wini (Earle) Phila 25-28, t.  
 Shayne, Jack (Club Royal) McAllen, Tex., nc.  
 Shayne, Al (State) NYC 25-28, t.  
 Shayne, Gloria (Club Minuet) Chi, nc.  
 Shelton, James (Club Normandie) NYC, nc.  
 Sheridan, Eleanor (Stork Club) NYC, nc.  
 Sherman, Dale (Morrison) Chi, nc.  
 Sherwin, Patti (Anne Millstone's) Chi, nc.  
 Shipstad & Johnson (College Inn) Chi, nc.  
 Silver, Esther (Club Oasis) San Francisco, nc.  
 Simon, Arlette (French Casino) NYC, nc.  
 Simpson, Carl (Hipp) Baltimore, t.  
 Skidmore, Kay (Hotel Piccadilly) NYC, h.  
 Smith, Alma (Connie's Inn) NYC, nc.  
 Smith, Bill (Fifth Avenue Hotel) New York, h.  
 Smith, Chubby (Swanee Club) NYC, nc.  
 Smith & Sully (Dizzy Club) NYC, nc.  
 Snyder, Billy (State-Lake) Chi, t.  
 Snyder, Marguerite (Hotel Shelton) N.Y.C., h.  
 Solar, Willie (Loew) Montreal 25-28, t.  
 Sonia, Gansser, & Andre (French Casino) NYC, nc.  
 Spec & Spot (Ringside Club) Ft. Worth, Tex., nc.  
 Spelle, Mary Lou (French Casino) NYC, nc.  
 Springer, Chet (Southern) Grand Rapids, Mich., nc.  
 St. Clair, June (Colosimo's) Chi, nc.  
 St. Claire, Putnam (Ubangi) NYC, nc.  
 St. Clair & Day (Casino de Paris) Paris 1-31, t.  
 Stafford, Eyer & Lutzette Revue (Uptown) Chi, t.  
 Stanley & Macklyn (Torch Club) Canton, O., nc.  
 Stanley, Toni, & Mae Four (Scala) Copenhagen, Denmark, 1-30, t.  
 Starr, Calts & Ditsen (Uptown) Chi, t.  
 Steel, John (Paradise) NYC, re.  
 Steele, Don (Sardi's) Hollywood, Calif., nc.  
 Steele, Billy (Oriental) Chi, t.  
 Stevens, Harry (Brown Derby) Boston, nc.  
 Stevens, Frances (Claremont Inn) NYC, re.  
 Stewart Sisters (Dizzy Club) NYC, nc.  
 Stiles, Beebe (Show Bar) Forest Hills, L. I., nc.  
 Stoker, Sue (Madison Casino) Chi, nc.  
 Stone, Harold (Chateau Moderne) NYC, nc.  
 Stone, Mary (Colony Club) Chi, nc.  
 Stone & Lee (Shubert) Cincinnati, t.  
 Stone, Nell (Howdy Club) NYC, nc.  
 Sullivan, Bobby (Swanee Club) New York, re.  
 Sue, Lyda (Roxy) NYC 25-28, t.  
 Suter, Ann (American Music Hall) NYC, mh.  
 Swann, Evelyn Eppee (Vanderbilt) NYC, h.  
 Swifts, Three (State) NYC 25-28, t.  
 Sylvia & Clemence (Met.) Boston 25-28, t.

Table Tooners (Chateau Moderne) NYC, nc.  
 Tanner Sisters, Three (Bat Gormley's) Lake Charles, La., nc.  
 Tanya & Emmett (Club Troyka) NYC, nc.  
 Tappan, Maxine (Ambassador) New York, h.  
 Tegner, Michael (Number One Bar) NYC, nc.  
 Tennill, Frank (New Yorker) NYC, h.  
 Teplova, Schura (St. Regis) NYC, h.  
 Terry & Walker (Colosimo's) Chi, nc.  
 Thais (Nut Club) NYC, nc.  
 That Quartette (American) NYC, mh.  
 Theodore & Denesha (Montclair) NYC, h.  
 Thompson, Kay (St. Regis) NYC, h.  
 Tien, Paul (Old Rumanian) NYC, nc.  
 Tiffany, Charles & Virginia (885 Club) Kansas City, nc.  
 Tip Tap Toe (Michigan) Detroit 25-28, t.  
 Tip-Top Girls, Five (State) NYC 25-28, t.  
 Titan Trio (Chicago) Chi, t.  
 Tora (Gay '90s) Chi, nc.  
 Toots & Al (Connie's Inn) NYC, nc.  
 Torres, Ralph (Edison) NYC, h.  
 Trask, Billy (Number One Bar) NYC, nc.  
 Travers, Jean (Hi-Hat Club) Chi, nc.  
 Tremaine, Roberta (Jack Dempsey's) NYC, re.  
 Treys & Violeta (El Toreador) NYC, nc.  
 Tripoli Trio (Colosimo's) Chi, nc.  
 Tscherkassy, Alexis (St. Moritz) New York, h.  
 Tucker, Sylvia (Princess) Nashville 26-28, t.  
 Tully, Mildred (Paddock Club) Chi, nc.  
 Turry, Dorothy (Chateau Moderne) NYC, nc.

Valdez & Peggy (Gorley's Lake) Uniontown, Pa., h.  
 Valada (Grand Terrace) Chi, nc.  
 Valencia, Magda (Club Gauch) New York, nc.  
 Valerie, Armand (Town Casino) NYC, nc.  
 Valley, Vivian (Club Normandie) NYC, nc.  
 Van, Billy (Venetian Gardens) Newport, R. I., nc.  
 Vandas, Mary, Girls (Riverside) Milwaukee, t.  
 Vantine, the Magician (The Lido) San Francisco, nc.  
 Vasilio & Yoanna (Nixon) Pittsburgh, nc.  
 Velas, Ester (Roosevelt) NYC, h.  
 Vestoff, Floria (Broadway Room) NYC, nc.  
 Vietro, Tony (Chateau Moderne) NYC, nc.  
 Villa, Celia (Chateau Moderne) NYC, nc.  
 Villano & Lorna (Embassy Terrace) Montreal, nc.  
 Villon, Renee, & Girls (Pal.) Cleveland 25-28, t.  
 Viniegra, Fermin (El Toreador) NYC, nc.

Wahl, Dottie (606 Club) Chi, nc.  
 Waite, Kenneth, Troupe (Indoor Circus) Oklahama City, Okla.; (Shrine Circus) Memphis, Tenn., June 1-6.  
 Waldron, Jack (Hollywood) NYC, re.  
 Walker, Kirby (Hickory House) NYC, nc.  
 Wallace, Frank (Butler's Tap Room) NYC, nc.  
 Walsh, Clara Bell (Ambassador) NYC, nc.  
 Walsh, Mary Jean (Pierre) NYC, h.  
 Walsh, Johnny, & Jack Barker (Waldorf-Astoria) NYC, h.  
 Washington, George Dewey (Kit Kat Club) NYC, nc.  
 Watson, Hot Foot (Ubangi) NYC, nc.  
 Wayne, Wanita (Town Casino) NYC, nc.  
 Weaver, Jeanette (Paradise) NYC, re.  
 Webb, Capt. George (Celebration) Boone, Ia., 25-30; Perry June 1-6.  
 Webster, Hazel (Number One Bar) NYC, nc.  
 Weicker, Florence (Ambassador) NYC, h.  
 Wells, Dickie (Ubangi) NYC, nc.  
 Weylin Knightcaps (Weylin) New York, h.  
 Whalen, Jackie (Pat & Don's) NYC, nc.  
 White, Ann (Town Casino) NYC, nc.  
 White, Eddie (Tower) Kansas City, t.

White, Jack (Broadway Room) NYC, nc.  
 White, Jerri (Dizzy Club) NYC, nc.  
 White, Jerry (Gay '90s) NYC, nc.  
 White, Teddy (Normandie) New York, nc.  
 Wicke, Gus (Gay Nineties) NYC, nc.  
 Williams, Jerry (Man About Town Club) New York, nc.  
 William, Robert (London Casino) London, nc.  
 Williams, Jane (Chicago) Chi, t.  
 Willis, Claire (Radio City Rainbow Grill) NYC, nc.  
 Wilson, Browning & Mitchell (Leon & Eddie's) NYC, nc.  
 Wilson, Edith (State) NYC 25-28, t.  
 Winehill, Cliff (Shubert) Cincinnati, t.  
 Wood, Britt (Shea's Hipp.) Toronto 25-28, t.  
 Woods, Ann (Paradise) NYC, re.  
 Wright, Charlie (Weylin) NYC, h.  
 Wright, Chuck (Club Silhouette) Chi, nc.  
 Wright, Edythe (Lincoln) NYC, h.  
 Wynn, Natalie (Club Deauville) NYC, nc.  
 Wynne, Rosalie (Colony Club) Chi, nc.  
 Wynton, Victoria (Dizzy Club) NYC, nc.

Yontz, Ducky (Roosevelt) NYC, h.  
 Young, Irwin (Valhalla) NYC, nc.  
 Zanutte & Coles (Commodore) NYC, h.  
 Zay, Freddy (French Casino) NYC, nc.  
 Zetta, Madame (New Howard) Baltimore, h.  
 Zudella (Louise's) Detroit, nc.

**BANDS AND ORCHESTRAS**  
 (Routes are for current week when no dates are given.)

Adams, Johnnie (Holden) Dayton, O., h.  
 Adcock, Jack: (Yorktown Tav.) Elkins Park, Pa., nc.  
 Aguilar, R.: (Palm Room) San Bernardino, Calif., h.  
 Allen, Dick: (Jimmy's Frolics) Troy, N. Y., nc.  
 Alvin, Danny: (Gold Coast Embassy Club) Chicago, nc.  
 Ammons, Albert: (Club de Lisa) Chi, nc.  
 Arias, Ramon: (Otis Tunnel) Chi, c.  
 Armstrong, Mrs. Louis: (Silver Grill) Buffalo, nc.

Bannen, Al: (Club Arcada) St. Charles, Ill., nc.  
 Barnett, Charles: (Glen Island Casino) New Rochelle, N. Y., ro.  
 Barrie, Dick: (Bill Green's Club) Pittsburgh, nc.  
 Barron, Blue: (Paradise) Rochester, N. Y., re.  
 Bass, Paul: (Anna Held's) NYC, re.  
 Baste, Bob: (Club Parris) Erie, Pa., nc.  
 Batkin, Alex: (St. Moritz) New York, h.  
 Belasco, Leon: (Club Mayfair) Kansas City, nc.  
 Bender, Val: (Antoine Club) San Francisco, nc.  
 Bergin, Freddie: (Trianon) Chi, b.  
 Berkeley, Duke: (Honkey-Dory) Stamford, Conn., nc.  
 Bernie, Ben: (Ambassador) Los Angeles, h.  
 Bestor, Don: (Roosevelt) NYC, h.  
 Biagini, Henry: (Roseland) NYC, b.  
 Black, Art: (Yacht Club) Detroit, nc.  
 Black, Bob: (Pere Marquette) Peoria, Ill., h.  
 Bonroe, Larry: (Chester's Tavern) Cincinnati, nc.  
 Bow, Blanche: (Famous Door) Los Angeles, c.  
 Brandwynne, Nat: (Stork) New York, nc.  
 Breese, Louis: (Weylin) New York, h.  
 Breinholt, Verdi: (Lagoon) Salt Lake City, Utah.  
 Brigade, Ace: (Lake Worth Casino) Ft. Worth, Tex., nc.  
 Britt, Ralph: (Blue Moon) Tulsa, Okla., nc.  
 Bromberg, Sammy: (Von Thenen's) Chi, nc.  
 Brooks, Billy: (Embassy Club) Virginia Beach, Va., nc.  
 Brooks, Bobby: (Weylin) NYC, h.  
 Brown, Tom: (Bal Tabarin) San Francisco, nc.  
 Buccaneers: (George Vanderbilt) Asheville, N. C., h.  
 Bunchouk, Alex.: (Russian Eagle) NYC, re.  
 Busse, Henry: (Chez Pares) Chicago, nc.

Caceres, Emilio: (Villa D) Detroit, nc.  
 Campbell, Jack: (Wagon Wheel) Nashville, Tenn., nc.  
 Campbell, Jimmie: (16 Club) Chi, nc.  
 Carper, Don: (Old Country Club) Phoenix, Ariz., cc.  
 Carroll, Frank: (Maples Inn) Lakeside, Que., Can., nc.  
 Caruso, Ben: (Old Algiers) NYC, re.  
 Chassy, Lon: (Greenbrier) White Sulphur Springs, W. Va., h.  
 Chester, Bob: (Webster Hall) Detroit, h.  
 Childs, Reggie: (Greyhound) Jeffersonville, Ind., nc.  
 Christie, Geo.: (Club Silhouette) Chicago, nc.  
 Clemente: (Versailles) NYC, nc.  
 Coburn, Jolly: (Claremont) NYC, re.  
 Codelban, Cornelius: (St. Regis) New York, h.  
 Cole, Eddie: (Panama Cafe) Chi, nc.  
 Collins, Harry: (Glenwood Springs) Glenwood Springs, Colo., h.  
 Conn, Irving: (Arrowhead) NYC, ro.  
 Continental Gypsies: (L'Algon) Chicago, c.  
 Cornelius, Paul: (Club Joy) Lexington, Ky., nc.  
 Crawford, Jack: (Gunter) San Antonio, Tex., h.  
 Crosby, Bob: (Lexington) NYC, h.  
 Cugat, Xavier: (Stevens) Chi, h.

Damar: (Madeleine) New York, nc.  
 Dantzig, Eli: (St. George) Brooklyn, h.  
 Darrell, Pat: (Wonder Bar) Zanesville, O., nc.  
 Davis, Fess: (House of Jacques) Oklahoma City, Okla., nc.  
 De Torre, Emile: (El Chico) NYC, nc.  
 Delman, Cy: (Bellevue-Stratford) Phila, h.  
 Denny, Jack: (French Casino) New York, cb.  
 Dickerson, Carroll: (Dave's Cave) Chi, c.  
 Dictators, The: (885 Club) Chicago, nc.  
 Dixon, Dick: (Gloria Palast) NYC, nc.  
 Dolen, Bernie: (Vanderbilt and Sherry-Netherland) NYC, h.  
 Dornberger, Charles: (Paradise) NYC, cb.  
 Dorsey, Tommy: (Lincoln) NYC, h.  
 Doyle & Scheels: (Palace Gardens) Chi, nc.  
 Drew, Freddie: (Showboat) Baltimore, md.  
 Drummond, Jack: (Club Loftus) Menands, N. Y., nc.  
 Dubrow, Art: (Chop House) Hartford, Conn., nc.  
 Duchin, Eddie: (Plaza) NYC, h.  
 Duerr, Dolph: (Vanity Fair) Cleveland, re.  
 Dunlop, Johnny: (St. John's College) Brooklyn, N. Y.

Durnal's Rio Grande Rangers: (Strand) Oskaloosa, Ia., 26; (Uptown) Muscatine, Ia., 27-28; (Orph.) Fairfield, Ia., 29-30; (Charles) Charles City, Ia., 31, t.  
Durst, Henry: (Colonial Club) Jackson, Miss., nc.

**E**

Edmund, George: (Loyale) NYC, c.  
Ellington, Duke: (Congress) Chi, h.  
Emery, George: (Four Tours) Cedar Grove, N. J., nc.  
Engles, Charles: (Marquette Club) Chi, nc.  
Ernie, Val: (Riviera) Englewood, N. J., ro.

**F**

Fan, Billy: (Club Hollywood) Springfield, Mass., nc.  
Farmer, Willie: (Leon and Eddie's) New York, nc.  
Ferdinando, Angelo: (Great Northern) NYC, h.  
Fiddler, Max: (Towne Club) Pittsburgh, nc.  
Fields, Shep: (Pierre) NYC, h.  
Fio-Rito: (Stanley) Pittsburgh, t.  
Fischer, Art: (Dutch's) Chi, c.  
Fisher, Mark: (Roosevelt) New Orleans, h.  
Fodor, Jerry: (Veterans' Club) Toledo, O., nc.  
Fomeen, Basil: (Waldorf-Astoria) NYC, h.  
Four Aces: (Roxy Club) Chi, nc.  
Francisco, Don: (Bal Tabarin) San Francisco, nc.  
Franklin, Sid: (Yacht Club) NYC, nc.  
Fray, Jacques: (St. Regis) NYC, h.  
Frisco, Sammy: (Tuite & Dean's) Chi, c.  
Funk, Freddy: (Club Paramount) La Salle, Ill., nc.  
Funk, Wash: (444 Club) Cincinnati, nc.

**G**

Gasparre, Dick: (Savoy Plaza) New York, h.  
Gendron, Henry: (Guyon's Paradise) Chi, h.  
Gentry, Tom: (Walled Lake) Detroit, b.  
Gilbert, Don: (Toreador) New York, nc.  
Gill, Emerson: (Lotus Gardens) Cleveland, nc.  
Gordon, Herb: (Riley's Lake House) Saratoga Springs, N. Y.  
Graham, Eddie: (Nut Club) New York, nc.  
Grant, Douglas: (Leonardo) Newbury, Mass., re.  
Gray, Glen: (Rainbow Room) NYC, nc.  
Grunau, Harry: (Torch Club) Canton, O., nc.

**H**

Hall, Ewen: (Plaza) San Antonio, h.  
Hall, George: (Taft) New York, h.  
Hall, Sleepy: (Lord Baltimore) Baltimore, h.  
Halstead, Henry: (Jefferson) St. Louis, Mo., h.  
Hamilton, George: (Mark Hopkins) San Francisco, h.  
Hamp, Johnny: (Peabody) Memphis, Tenn., h.  
Handcman, Phil: (Fifth Avenue) NYC, h.  
Hargraves, Bobby: (Kit Kaf Club) NYC, nc.  
Hartley, Hal: (Fairmount) Hull, Que., Can., cc.  
Harris, Claude: (Joey's Stables) Detroit, nc.  
Harris, Phil: (Arcadia) Chi, nc.  
Heidt, Horace: (Drake) Chi, h.  
Henderson, Fletcher: (Grand Terrace) Chi, nc.  
Herbeck, Ray: (Multomah) Portland, Ore., h.  
Hess, Edith: (McCleans) Pensauken, N. J., nc.  
Hessberger, George: (Old Heidelberg) Milwaukee, re.  
Hill, Teddy: (Ubangi) New York, nc.  
Hoffman, Earl: (Bon Air) Chi, cc.  
Holmes, Herbie: (Ringside Club) Ft. Worth, Tex., nc.  
Hopkins, Josh: (Club German) Pawtucket, R. I., nc.  
Howard, Ben: (Silver Tavern) Chi, nc.  
Hull's, Joe: (Golden Californians) (Mineral Springs) Saxonburg, Pa., h.  
Huntley, Lloyd: (Mount Royal) Montreal, h.  
Hytton, Jack: (Fox) Detroit, t.

**J**

Janis, Freddie: (Parody Club) Chicago, nc.  
Johnson, Charlie: (Small's Paradise) New York, nc.  
Johnson, Johnny: (Enna Jettick Park) Auburn, N. Y.  
Jones, Isham: (Palomar) Los Angeles.  
Jordan, Faye: (Edgewater Club) Lafayette, La., nc.

**K**

Kavanaugh, George: (Blossom Heath) Detroit, nc.  
Kavelin, Al: (William Penn) Pittsburgh, Pa., h.  
Keener, Lee: (Madison) Jefferson City, Mo., h.  
King, Bert: (Shelton) NYC, h.  
King, Henry: (Mark Hopkins) San Francisco, h.  
Kirkham, Don: (Blakeland Inn) Denver, nc.  
Klein, Jules: (Statler) Detroit, h.  
Knapp, Orville: (Waldorf-Astoria) NYC, h.  
Korbin, Van: (Madison Casino) Chicago, c.  
Krauss, Eddie: (Cocoanut Gardens) Chi, nc.  
Krumlin, Costya: (Russian Bear) New York, re.  
Kyser, Kay: (Trianon) Chi, b.

**L**

La Marr, Frank: (Arcadia) NYC, b.  
LaPorte, Joe: (Lombardy) New York, h.  
LaPorte, Manny: (Manna-bar) Ardmore, Pa.  
La Salle, Frank: (Wivel) New York, nc.  
Lagman, Bill: (Club Trianon) Mobile, Ala., nc.  
Lamb, Drexel: (Club Lido) Jackson, Mich., nc.  
Lang, Lou: (Bossert) Brooklyn, N. Y., h.  
Lang, Syd: (Hi-Hat Club) Chi, nc.  
LeRoy, Howard: (McCurdy) Evansville, Ind., h.  
LeBrun, Duke: (La Salle) South Bend, Ind., h.  
Lee, Larry: (Beverly-Wilshire) Beverly Hills, Calif., h.  
Lehmas, Al: (Granada) Chi, b.  
Levant, Phil: (Bismarck) Chicago, h.  
Light, Enoch: (McAlpin) New York, h.  
Lindeman, Udo: (Gloria Palast) New York, cb.  
Livingston, Jimmie: (Club Chalfonte) Pinehurst, N. C., nc.  
Lopez, Vincent: (Lavaggi's) Baltimore.  
Lube, Jacques: (Princess) Bermuda, h.  
Lucas, Clyde: (New Yorker) NYC, h.  
Lucas, Nick: (Hollywood) NYC, cb.  
Lyon, Bob: (Commodore) Vancouver, B. C., Can., cb.  
Lyon, Russ: (Northwood Inn) Detroit, nc.

**M**

McCarn, Grace: (Chinese T Gardens) Detroit, re.  
McCoy, Clyde: (Roseland) NYC, b.  
McDonald's Music Mixers: (Hi Hat Club) Boaz, W. Va., nc.  
McGowan, Loop: (Exchange Club) Tampa, Fla., nc.  
McKenzie, Red: (Famous Door) NYC, nc.  
Mack, Austin: (Harry's N. Y. Cabaret) Chicago, c.  
Madriguera, Enric: (Riviera) Englewood, N. J., ro.

Maitland, Johnny: (St. Paul) St. Paul, h.  
Mann, Milton: (Village Barn) New York, nc.  
Mannone, Wingy: (Hickory House) NYC, nc.  
Manuti, Al: (Man About Town) New York, re.  
Mansfield, Dick: (Governor Clinton) NYC, h.  
Mantes, Gus: (Moon Tavern) Albany, N. Y., re.  
Maples, Nelson: (Showboat) Pittsburgh, Pa.  
Marsico, Al: (Club Mirador) Homestead, Pa., nc.  
Marshall, Bill: (Bellevue Stratford) Phila, h.  
Martel, Gus: (Stork) New York, nc.  
Martell, Paul: (Arcadia) New York, b.  
Martin, Ted: (Childs' Paramount) NYC, re.  
Matteson, George: (McPherson's Point) Conesus Lake, N. Y., nc.  
Masters, Frankie: (Edgewater Beach) Chi, h.  
Mayno, Artie: (Belmont Grill) Bridgeport, Conn., re.  
Meadowbrook Boys: (Versailles) NYC, re.  
Meeker, Bobby: (Pal.) San Francisco, h.  
Meeker, Paul: (Shawnee) Springfield, O., h.  
Meo, Jimmy: (Royale-Frolics) Chicago, nc.  
Messner, Dick: (Park Central) NYC, h.  
Meyers, Jack: (Club New Yorker) New York, nc.  
Miller, Joe: (Casa Blanca) Chi, nc.  
Miller, Russ: (Edgewood) Treton, N. J.  
Miller, Walter: (Breakers) Palm Beach, Fla., h.  
Mills Blue Rhythm: (State) NYC, t.  
Minor, Frank: (Barrel of Fun) NYC, nc.  
Molina, Carlos: (Lookout House) Covington, Ky., nc.  
Mooney, Art: (Oasis) Detroit, nc.  
Moore, Carl: (Normandie) Boston, b.  
Morgan, Russ: (Biltmore) NYC, h.  
Motherway, Harold: (Fershing) Chi, b.  
Mullaney, Johnnie: (Brevort) Chi, h.

**N**

Nagel, Harold: (Rainbow Room) New York, nc.  
Nance, Ray: (Dave's Cafe) Chi, c.  
Nash, Joey: (Mounds Country Club) St. Louis, Mo., cc.  
Navarre, Ted: (Roseland) Brooklyn, N. Y., br.  
Navarro, Al: (Belvedere) Baltimore, h.  
Newman, Ruby: (Rainbow Grill) Rockefeller Center, N. Y., nc.  
Niebauer, Eddie: (Casino Moderne) Chicago, nc.  
Noble, Ray: (Paramount) NYC, t.  
Norvo, Red: (Commodore) NYC, h.

**O**

O'Connell, Mac: (Larchmont Casino) Larchmont, N. Y., nc.  
Ohman, Phil: (Trocadero) Hollywood.  
Olman, Val: (Sul Jen) Galveston, Tex., c.  
Olson, Walter: (New Julius) Gardenville, N. Y., re.  
Oregonians, The: (Veterans') Myrtle Point, Ore., b.

**P**

Pablo, Don: (National Roof) Peoria, Ill., nc.  
Palmer, Skeeter: (Westchester Country Club) Rye, N. Y., cc.  
Pancho: (Pierre) NYC, h.  
Panico, Louis: (Olympic) Chicago, b.  
Paul, Eddie: (Columbia) Cleveland, b.  
Parham, Tiny: (Club Havana) Chi, nc.  
Parker, Johnny: (Stables) Chi, c.  
Pearce, Red: (Jeff Davis) Tupelo, Miss., h.  
Peary, Bob: (Graemere) Chi, h.  
Pecoraro, Dick: (Monte Rosa) NYC, re.  
Perry, Ron: (St. Moritz) New York, h.  
Peterson, Dee: (Anchor Club) Sandusky, O., nc.  
Platt, Earl: (Broad Street Grill) Harrisburg, Pa., re.  
Podolsky, Murphy: (Villa Moderne) Chi, nc.  
Pollack, Ben: (Peabody) Memphis, Tenn., h.  
Provost, Ed: (Donahues) Mountain View, N. J., nc.  
Pryor, Louis: (Rustic Tavern) Jasper, Ind., b.  
Purvis, Jack: (Thru Looking Glass) New York, nc.

**R**

Rabucci, Paul: (Post Lodge) Larchmont, N. Y.  
Raeburn, Boyd: (Muehlebach) Kansas City, h.  
Rainbow Ramblers: (Club Moose) Haverhill, Mass., nc.  
Ramos, Ramon: (Forge Club) Miami, no.  
Ravazza, Carl: (St. Francis) San Francisco, h.  
Reader, Charles: (Fort Montague) Nassau, B. W. I., h.  
Redell, Herbie: (Casino) Chicago, c.  
Regal, Tommy: (Syracuse) Syracuse, N. Y., h.  
Regis, Del: (Anchorage) Phila, nc.  
Reichman, Joe: (Statler) Boston, h.  
Reynolds, Buddy: (Rose Garden) Hannibal, Mo., b.  
Ricardel, Joe: (Jimmy Kelly's) Greenwich Village, NYC, nc.  
Richards, Barney: (Limehouse) Chicago, c.  
Rines, Joe: (Mayfair) Boston, nc.  
Ringer, Johnny: (Casino Venezia) NYC, nc.  
Ritort, Staa: (Club Rajah) Chi, nc.  
Rodrigo, Namo: (Rainbow Room) Rockefeller Center, NYC, nc.  
Rodriguez, Jose: (LaRue's) New York, nc.  
Rogers, Buddy: (Oriental) Chi, t.  
Romano, Phil: (Roseland) NYC, b.  
Rosenthal, Harry: (LaRue's) New York, re.  
Royal Arcadians: (Allyn House) Hartford, Conn., b.  
Russell, Jack: (Melody Mill) Chicago, b.

**S**

Sales, Lew: (Club Minuet) Chicago, nc.  
Sand, Carl: (Chateau) Chicago, b.  
Sanders, Joe: (Blackhawk) Chi, c.  
Schneider, Sol: (Old Rumanian) New York, re.  
Scholl, Jack: (Coronado) St. Louis, h.  
Schreiber, Carl: (Oriental Gardens) Chicago, c.  
Schulman, Julius: (Veney Park) St. Petersburg, Fla., h.  
Schuster, Mitchell: (Statler) Cleveland, h.  
Scoggin, Chic: (Jefferson) St. Louis, h.  
Simmons, Lonnie: (Black Cat) NYC, nc.  
Singer, Lou: (Three Little Pigs) Hollywood, Calif., nc.  
Smith, Earl: (Hollenden) Cleveland, h.  
Smith, Joe: (Copley Plaza) Boston, h.  
Smith, Leroy: (Connie's) NYC, cb.  
Smith, Stuff: (Onyx) NYC, nc.  
Snyder, Frankie: (Winona Gardens) Chi, nc.  
Spaeth, Karl: (Marco's Grill) Detroit, nc.  
Spitalny, Maurice: (Mayfair Casino) Cleveland, h.  
Steiner, Herbie: (Pavilion Royal) Valley Stream, N. Y., ro.  
Sterney, George: (Plaza) New York, h.  
Stewart, Jack: (Chickasaw Gardens) Albany, Ga., nc.  
Stock, Bert: (Graystone) Detroit, b.  
Stone, Al: (Lighborn Farms) Trenton, N. J., ro.  
Stutland, Steve: (Silver Cloud) Chi, nc.

Sweeney, Bud: (Winter Casino) Buffalo, N. Y., br.

**T**

Terry, Ron: (St. Moritz) New York, h.  
Thurn, Otto: (Alpine Village Hofbrau) Cleveland, re.  
Tinsley, Bob: (Colosimo's) Chicago, nc.  
Todd, Mitch: (Sky Rocket) Chi, nc.  
Tompkins, Tommy: (Arcadia) NYC, b.  
Toppis, Al: (Nut House) Chicago, nc.  
Toimey, Bob: (Cesa Loma) South Bend, Ind., nc.  
Toscuna, Tommy: (All Stars) NYC, nc.  
Travers, Vincent: (French Casino) NYC, nc.  
Tucker, Tommy: (Henry Binns) Albany, N. Y., h.  
Turner, Al: (Bachelor's Club) Pittsburgh, nc.  
Turner, Jimmy: (Merry-Go-Round) Akron, O., nc.

**V**

Van Duzer, Roger: (Larchmont Casino) Larchmont, N. Y., ro.  
Veil, Tubby: (Brun's Palm Garden) Chi, c.

**W**

Wald, Jean: (To Jo Farms) Detroit, nc.  
Wallace, Roy: (Avenue Tavern) Indianapolis, nc.  
Warren, Arthur: (Hollywood) NYC, cb.  
Waterhouse, Frank: (400 Club) Wichita, Kan., nc.  
Watts, Kenny: (Dicky Wells) Harlem, New York, nc.  
Weeks, Ranny: (Cocoanut Grove) Boston, re.  
Weems, Ted: (Palmer House) Chicago, h.  
Weikly, Wee Willy: (Columbia) Columbia, N. J., h.  
Weiser, Leo: (Michigan Tavern) Niles, Mich., nc.  
White, Dave: (Oasis Grill) New York City, re.  
Widmer, Bus: (Gladstone) Casper, Wyo., h.  
Williams, Griff: (Aragon) Chi, b.  
Williams, Joe: (Mark Twain) Hannibal, Mo., h.  
Winegar, Frank: (Ramona Gardens) Ann Arbor, Mich., nc.  
Woods, Howard: (Robert Treat) Newark, h.

**Z**

Zarin, Michael: (Waldorf-Astoria) New York.  
Zatour, Joseph: (Biltmore) New York, h.  
Zwilling, Sid: (Bellevue) Belleaire, Fla., cc.  
Zwolin, Ted: (Moulin Rouge) Detroit, c.

**DRAMATIC AND MUSICAL**

At Home Abroad: (Cass) Detroit 25-30.  
Awake and Sing: (Selwyn) Chi 25-30.  
Boy Meets Girl: (Hanna) Cleveland 25-30; (Cass) Detroit June 1-6.  
Cornell, Katharine: (Opera House) Boston 25-30; (Forrest) Phila June 1-6.  
Personal Appearance: (Geary) San Francisco 25-30.  
Three Men on a Horse: (Harris) Chi 25-30.  
Three Men on a Horse: (Wilson) Detroit 25-30.  
Three Men on a Horse: (Broad St.) Phila 25-30.  
Winter: (Nixon) Pittsburgh 25-30.

**MISCELLANEOUS**

Baker, M. L., Side Show: Rogersville, Tenn., 25-30.  
Becker, Magician: Dodgeville, Wis., 25-30; Darlington June 1-6.  
Bragg Bros' Show: Canaan, N. H., 25-30.  
Daniel, Magician: Ellisville, Ill., 25-30.  
DeCleo, Magician: Battle Creek, Mich., 25-June 6.  
Dressen & Purcell Circus: Pana, Ill., 27; Shelbyville 28; Bloomington 29-31.  
Fred's Kiddie Circus: Earlville, Ill., 27.  
Hudspeth, Madame, Mentalist: (Jack & Bob's Grill) Trenton, N. J., 25-June 6.  
Harlan Med. Show: Brownsville, Pa., 25-30.  
Marine-Firestone Co.: Enid, Okla.; Chickasha June 1-6.  
Mel-Roy, Magician: Chisholm, Minn., 28; Bovey 29; Cass Lake 30; Bemidji June 1; Fertile 2; Ada 3; Thief River Falls 4.  
(See ROUTES on page 84)

**CHORUS EQUITY**

(Continued from page 19)

Marge Hylan, Marion Hylan, Fred Holmes, Dorothy Mellor, Evelyn Page, Carol Raffin, Percy Richards, Ragna Ray and Carolyn Russ.  
Members are reminded of the annual meeting of the Chorus Equity Association, which will be held at Chorus Equity headquarters, 117 West 48th street, New York City, Friday, May 29, 1936, at 2 o'clock in the afternoon. Membership cards must be shown at the door.

All ballots must be in this office not later than 11 o'clock Thursday morning, May 28, 1936. Do not inclose anything other than your ballot in the envelope marked "Official Ballot."

Do you hold a card good to November 1, 1936? The delinquency fine of 25 cents a month will be placed on June 1, 1936, on all members who hold cards good only to May 1, 1936, unless before June 1 they have applied for an extension of time. Members who are out of work and unable to pay their dues should apply immediately for an extension or excused card.

During the months of May, June and July the Chorus Equity's free employment bureau receives calls for many temporary summer engagements. Members who are out of work should call here daily, as new calls are continually coming in. Do not wait to be notified, as we do not always get a call in sufficient time to send for members.

Be sure that your correct address and telephone number are on file in this office.

**Saranac Lake**

By BETTY HUNTINGTON

Saranac Lake was proud to entertain the New York State Rebekah Assembly convention, which was held here last week. More than 1,200 delegates streamed in from all parts of the State. The village presented a gala appearance with its flags and banners and a huge program was arranged for their five-day stay. They found Saranac Lake to be a great recreational center as well as health resort. The Saranac Hotel was filled to capacity, with most of the cottages and houses doing a large business.

Minna (Morsee) Morse is all thrilled with the idea of two weeks' visit with her husband and kiddies and has been planning it for weeks. She leaves the 28th. Happy landing, Morsee, and best to Ben, Elliott and Walter.

Doris (Blonge) Gascoigne and Cora O'Connell were two brave victims of the "phrenic" operation, which was performed in the building last week by Dr. W. Woodruff, of Saranac Lake. Both lassies doing very nicely.

A Major Bowes unit proved a real treat to the patients of the NVA. It was presented on the stage of the Lodge and was enjoyed by all.

Sylvia Abbott is back with us again after a brief visit with her family in Brooklyn. She had a grand time and looks well and is all set for her rib operation, which is to take place shortly.

Garry Sitgreaves is coming around again after a show of color. Mrs. Sitgreaves (Garry's attractive wife) has returned to New York City by motor with Mrs. LaPorte, whose husband, Dr. LaPorte, is also a guest patient here.

Gordon VanNortwick, of 46 Lake Flower avenue, and Edith West have said "I do." They were married last week in St. Mary's Church by the Rev. Father Blais, of Saranac Lake. The happy couple will spend a few weeks in Massachusetts prior to their return to Saranac, where they will make their home.

Please check on your health to avoid "the cure" and write to those you know in Saranac Lake.

**Iowa Centennial**

DES MOINES, Ia., May 23.—On August 9 to 12 this year Council Bluffs and Southwestern Iowa will join in a centennial celebration that will feature, among other things, a pageant with a cast of 600 persons depicting the history of that section of the country where Indians roamed and the federal government established its first Indian agency at Council Bluffs.

Definite plans for the centennial observance have been made with the incorporation of the Council Bluffs Centennial, a non-profit organization headed by John LeRoy Peterson, president of the Council Bluffs Chamber of Commerce.

**Ordinance Halts House**

PANAMA CITY, Fla., May 23.—The theater tax ordinance of Panama City which calls for a graduated tax on each seat over 600 caused a halt in the immediate start here on a \$75,000 theater. Plans for the show's construction were recently completed by Martin Theaters, Inc., chain operator of the Southeast, which last week bought the Vaudette Theater at Brewerton, Ala., and the McPherson Theater at Atmore, Ala.

**Oklahoma City Opera**

OKLAHOMA CITY, May 23. — The Oklahoma Civic Opera Company, with a cast of more than 140, including members of the orchestra, presented *Il Trovatore* May 21 and 22 at the Shrine Auditorium.

**Bourque Studios Close**

DETROIT, May 23. — Bourque Music Studios, operated by Professor William Bourque, have been closed. Miss Louise Williams, who was manager of the school, plans to open her own dancing school shortly.

**Akron Boy Makes Good**

AKRON, O., May 23.—Paul Foltz, who started his career as pupil of Clement Browne here, has climbed to near the top of Hollywood's dancing artists. He has had dancing bits in *Becky Sharp*, *Anna Karenina*, *My Old Kentucky Home* and *Rose Marie*.

## Cole Two Days In Cincinnati

One on Sunday, first time for a circus there in some years—Sabbath biz good

CINCINNATI, May 23.—The Cole Bros.-Clyde Beatty Circus played here "locally" for three days—one at Covington, Ky. (across the Ohio River) last Saturday, and in this city at Fourth and Smith streets (downtown location) Sunday and Monday of this week. It was the first time for a number of years that a circus has been here on the Sabbath.

At Covington, there was approximately a half house in the afternoon and nearly capacity at night. Both performances in Cincinnati on Sunday were almost capacity. Lou Delmore had the best day on Sunday that he has had since being with the Cole show; the concert on Sunday afternoon was the biggest of the season, and Prof. Agnew with his petrified man exhibit on the midway also had 'em coming in. Weather the first two days was ideal, but on the third day show encountered rain. Despite this the tent was nearly filled in the evening; the matinee light. The top is a 160 with three 60s.

The show was heavily billed in these parts. The dailies were filled with stories and art, credit for which goes to Ora Parks. After-notices were excellent.

Managers Jess Adkins and Zack Terrell are offering a first-rate program, one that has many features. It runs speedily under direction of H. J. McFarlan, and Vic Robbins furnishes a musical program of high order. Clyde Beatty's wild animal number is again the big feature. His roll-over and "spinning" tiger and rearing lion (a distinctive novelty) are standouts. His wife, Harriet, in another display presents lion and tiger riding an

(See COLE TWO DAYS on page 63)

### Storm Strikes Big Show; Personnel's Work Praised

WASHINGTON, May 23.—A havoc-rending wind, accompanied by a torrential downpour and flashes of lightning, struck the Ringling-Barnum Circus here Monday afternoon about 3 o'clock and valiant efforts of circus workers saved the big top from collapse. Tent was filled to capacity.

One section of the reserved seats fell and this started quite a commotion on the hippodrome track. General Manager S. W. Gumpertz immediately put on the Wallenda high-wire act, and after getting the people back in their seats the show was finished. A little girl died from fright, not as a result of being struck by a pole as newspapers stated, Mr. Gumpertz said.

Local police praised the circus management for the manner in which the situation was handled. One police official stated: "They did everything in their power to handle a dangerous situation. No one could have done more under the circumstances."

Fire Marshal Calvin G. Lauber and John W. Oehmann, building inspector, gave the show a clean bill of health in reports to Col. Dan I. Sultan, engineer commissioner.

Circus played to a turnaway at night and likewise at the two performances the next day at Baltimore, from which point Mr. Gumpertz sent word that "everything is in fine shape now."

### Russell Show Signs Billposters' Agreement

PITTSBURGH, May 23.—Russell Bros. Circus signed the two-year (1936-'37) agreement with the International Alliance of Billposters and Billers and agreed to the same terms as those binding all other major shows. This boosted the number of shows that signed with Alliance to a new high in the last several years.

The contract was signed in Steubenville, O., on Sunday by Leo Abernathy, national president, who made a special trip from his Pittsburgh office, and Claude W. Webb, manager of the circus. Show has been given 30 days to replace its present billing crew with competent union men.

### "Human King of Beasts" Title Conferred Upon Beatty

CINCINNATI, May 23.—An honor was conferred upon Clyde Beatty, with the Cole Bros.-Clyde Beatty Circus, at last Sunday's afternoon performance here, when he was given the title of "Human King of Beasts."

When he had finished his act, a delegation from the John Robinson Tent of Circus Fans appeared on the track, headed by their president, Dr. Robert Carothers. After a brief address, in which he described the Queen City's importance in American circus history, Dr. Carothers introduced John Robinson IV, who presented Beatty with an engraved scroll. There was special significance to the tribute for Beatty since he is a native of Ohio. Chillicothe is his home town.

### Tiger Bill Show Opens

BELLEVUE, Mich., May 23.—The Tiger Bill Wild West Circus opened here to a packed house. Col. E. D. Snyder and G. W. MacIntosh are the owners. Everything has been newly painted. Program includes MacIntosh with his dogs, ponies, goats and monkeys; Carter Family; Higgins Circus Revue; Joe Mix Family, fancy roping, rifle shooting and riding. James E. Carter is leader of 12-piece band and Everett E. Knox has the concessions.

## Gainesville Opens June 4

Seventh season to start in home city—at Centennial Expo., Dallas, June 25-27

GAINESVILLE, Tex., May 23.—The Gainesville Community Circus will open its seventh season at the fairgrounds here with a two-day engagement, June 4 and 5, under its big top.

The show will be at the Texas Centennial Exposition in Dallas, June 25-27. An exhibition at the Farmers' Short course at Texas A. & M. College at College Station has also been booked for July 20.

The Texas Centennial commission publicity department is arranging a 30-minute broadcast from the big top of the show here over the Texas Quality network, composed of NBC stations in Texas, beginning at 10:30 p.m. CST on June 2 or 3, details not having been completed.

Joe M. Leonard, president of the local Chamber of Commerce, returned recently (See GAINESVILLE on page 63)



PICTURE snapped on the last day of the Chicago Stadium engagement of the Cole Bros.-Clyde Beatty Circus, where Clyde Beatty was commissioned a Texas Ranger. Left to right: Jess Adkins; Governor James V. Ailred of Texas (his son below); Joe Leonard, publisher of The Gainesville Register and booster for the Community Circus there; Harriet and Clyde Beatty. The Governor and Leonard were members of the party aboard the Texas Press Association Centennial special train of the North and East in the interest of the Texas Centennial Exposition at Dallas.

### John Robinson IV Files Suit Against Bowers Estate

PERU, Ind., May 23.—A \$1,000,000 damage suit was filed Tuesday in Miami Circuit Court by John Robinson IV against the estate of the late Bert Bowers, banker and former circus magnate.

Robinson's father and grandfather sold the John Robinson Circus interests in 1916 to Bowers and his partner, the late Jerry Mugivan. It is alleged in Robinson's suit that the 1916 sale carried a stipulation that the Robinsons should have first option if the circus was to be sold. The Ringlings bought the Robinson show in 1929.

Robinson asks \$500,000 for the loss of the circus and the name, and \$500,000 for an alleged loss in the show's earning power since he claimed the circus in 1934.

CINCINNATI, May 23.—A similar suit was filed by John Robinson IV at Ft. Wayne, Ind., October 28, 1935, in the District Court of the United States for the Northern District of Indiana, Ft. Wayne Division, the defendants being Bert Bowers, Mary Edith Mugivan and Mary Edith Mugivan, executrix of Jeremiah J. Mugivan estate of Peru, Ind.

The reason for the second suit, as mentioned above, is that Bert Bowers died since the first one was filed and is now directed against the estate.

### Russell-Rice Opposish

MANSFIELD, O., May 23.—The first circus opposition skirmish of the season in these parts broke out this week between Rice Bros. and Russell Bros. motorized shows.

Rice was first in May 18, with Russell billed for exactly a week later. Russell resorted to the newspapers, using as much as quarter of a page, captioned "Russell Bros., coming to your city soon, is the largest show to play here this season." The Rice show also increased its newspaper space several days in advance of its play date here. It was the first time in several years the city has had two circuses within a week.

### Martin Bros.' Show Starts

MAINE, N. Y., May 23.—Martin Bros. Circus started its tour here May 14. Capacity audiences at both performances. Featured are animal, clown, flying ladder, wire act and trapeze numbers. Performance given in one ring by 15 people. Concert by Dan Sherman and company, presenting the Oklahoma Cowboys.

Show moves on three trucks and trailers. Later a ticket wagon and more cages will be picked up. Show headed for up-State territory and will not leave State this season. Clayton Hawkes and Carol Miller are the owners. Night performance visited by Binghamton (N. Y.) Pat Valdo Tent, CFA.

### Lot Made by Seal Show at Florence, Colo.

FLORENCE, Colo., May 23.—When Mrs. Jackie Wilcox, contracting agent for Seal Bros.' Circus, arrived here she was confronted with a difficult lot problem. Citizens informed her that this city had not seen a good-sized circus in nearly 10 years, owing to the fact that there wasn't any lot.

Not to be daunted, she obtained assistance of the mayor and city council and with the aid of WPA officials, WPA workmen, tractors, scrapers, etc., a lot was made and the show exhibited to a fair matinee and packed house at night.

### Maynard Bros.' In Sheriff's Hands

WESTERLY, R. I., May 23.—The Maynard Bros. Circus, motorized, blew up at Stonington, Conn., five miles from here, on Monday and the show is now in the hands of Deputy Sheriff Stanton S. Green.

According to a story in *The Westerly Sun*, the owners of the show tried to "pull a fast one" on the 30 performers, musicians, freaks, etc., by sneaking out during the early hours of Tuesday morning without paying the help; in fact, it is said they hadn't been paid for three weeks. The employees halted the moving proceedings until the arrival of Sheriff Green and Attorney F. Gallagher and an attachment was placed on the circus properties. The attachment was placed until the owners could get enough money to pay off the help. Up to this time they have not done so.

### Around the Lot With Ringling-Barnum

ATLANTIC CITY, May 23.—After a week of cold weather in Brooklyn the personnel of the Ringling-Barnum Circus enjoyed a very nice Sunday in Washington.

George Neville has accepted a position in "Chick" Bell's ticket department, having joined show when it opened under canvas in Brooklyn.

An object of much discussion around the lot and among the circus fans is the giant ape, Chang, that Clyde Ingalls has on display in a specially constructed cage in the Side Show. The ape has just recently been imported from the heart of Borneo and is said to be the first of its type ever to be exhibited in the United States.

F. Howe, for several years a member of the usher department, has been made assistant to Bobby Worth, chief usher.

The candy department is operating under a new setup with the Miller brothers, Frank and Paul, acting as managers.

C. B. Pearson, who has acted as cashier of the candy stand in the menagerie in previous years, has now become a member of the front-door personnel.

Jimmy Gardner, usher for several years, is now carrying on the duties of timekeeper.

The show has encountered very unfavorable weather conditions since opening in Brooklyn, but despite this handicap it has been playing to good houses. SMILEY CARLTON.

### Main in Rain at Scranton

SCRANTON, Pa., May 23.—The Walter L. Main Circus was here amid a sea of rain and mud Tuesday. Show arrived late after a short haul from Wilkes-Barre, and the first trucks pulled on the lot in a rainstorm that threatened to flood the grounds. Despite weather conditions, the circus went on schedule at 2 o'clock to a fair matinee crowd. The weather cleared later in the afternoon and the big top was nearly three-quarters filled for evening performance.

According to executives of the show, business has been fair despite cold and rainy weather.

### Stork To Visit Van Ormans

CHICAGO, May 23.—It is reported that the stork is soon to visit the Harold Van Ormans. Mrs. Van Orman is the former Harriet Hodgini, young circus equestrienne, and Mr. Van Orman is former lieutenant governor of Indiana and a prominent hotel owner. They live in Evansville, Ind.

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(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

Circus Fans are swinging into action. On May 15 David C. Copeland, Circus Fan, and wife, of Richmond, Ky., made Cole Bros. at Lexington. On the 14th N. Harry Cangle, of Chicago, attended Vanderburg Bros.' show at Plainfield, Ill. With Atterbury Bros. and Seils-Sterling in Wisconsin, Fans in that State are getting off to a nice start. Sverre O. Braathen, of Madison, accompanied by his wife, drove to Richland Center May 16 and spent the afternoon on the Atterbury lot and writes that this is a neat little show and very clean. On the 20th Dr. Tormey and wife and the Braathens caught evening performance of Seils-Sterling in Janesville, and on the same day John Shepard, of Chicago, attended the matinee performance.

Albert J. Mayer, Circus Fan, of Cincinnati, spent May 24 in Chicago, where he attended the meeting of the committee of American Institute of Real Estate Appraisers.

Frank H. Hartless, national president CFA, left Chicago May 14 for Houston, Tex., and returned home again the 22d.

Phyllis Werling and Joe Minchin, members of Felix Adler Tent, of Paterson, N. J., accompanied by Frank Baldwin, visited on the lot with the Ringling show in Brooklyn. They saw evening performance, and after the show Felix Adler and a few friends joined the party.

W. H. Hohenadel, editor of *White Tops*, accompanied by his two sons and Frank C. Carney, of Rochelle, Ill., visited Seils-Sterling Circus at Dixon May 17. This show has a fine new big top and all their equipment is in splendid condition. They gave a nice performance which ran for about an hour and 40 minutes. Full house at the matinee but rain at night. Had a brief visit with two of the Lindemans, Al C. Beck, and King Baile, manager of Side Show.

George Barlow III, State chairman CFA, of Binghamton, N. Y.; Phyllis Werling and Joe Minchin made Kay Bros.' Circus at Endicott and Martin Bros. at Maine, N. Y., and also saw Downie Bros. Minchin states that Kay Bros. is a swell outfit, and our old friend Harry Baugh was right on the job to make them all feel at home.

Otto P. Engelder, CFA, states that Kay Bros.' Circus, first time at Wellsville, N. Y., showed on new lot just west of the corporation line May 13. Fair matinee and capacity at night.

**Gorman Playing To Fancy Money**

NEW YORK, May 23.—After a corking opening in Hackensack, N. J., on May 15, Gorman Bros.' Circus played to good business in Port Richmond and Stapleton, L. I., on Saturday and Sunday and then moved back to the Skeeter State Monday, when it was caught in the afternoon in Jersey City. Two shows, both capacity, were given that night. Daylight performance was also to a full house.

Show has two rings, but only the center circle used at this showing and outfit is sans menagerie, Tom Gorman, owner, figuring it's best to have no animal stock at all than a mere handful. Show is in the advantage at this

period because it starts right in to invade the money sections, and in most cases it's the first one in. Billing is abbreviated, lean being toward newspapers. Admish is 25 cents, 20 for reserves.

Performance runs an hour and 15 minutes and is cheap at the money, containing fine material in Poodles Hanneford and his riding contingent; the Clarks, jugglers; Lady Barbara's dogs and ponies; Ray Goody, tight wire; Adele Nelson's elephants and clowns, including the DeKoes, Johnny Judge and Billy LeFevre. Elizabeth, pretty daughter of the Hannefords, works solo on bareback horse, showing good timing and nice carriage. Ray Goody does a back somersault, a drunk bit and a number of other skillfully carried out routines and also appears with the Hannefords. By way of displaying versatility he closes the show with a foot slide from the tent top to the ground, but had to cancel it in Jersey City due to high winds which made his assistants guy out the rope, causing him to topple. He managed to grab the rope and shimmy his way down. Occurred when his ascent brought him three-fourths of the way up to the top.

Lady Barbara works two ponies and a tribe of pooches and carries her chukker off capably. There's also a kicking mule in the layout. Clarks produce the tricks of the juggling art in adept fashion, climaxing with juggling of torches in conjunction with an acrobatic routine which makes this act an asset, being excellently costumed to boot. Merle Reger brings on a black steed for a high-school horse inning. The clowns fill the waits and branch out into their own spots with comedy boxing and other tomfoolery.

Nelson's trio of bulls, worked by the expert Adele and two male handlers, are always interesting to watch, running the gamut of pachyderm pleasantries, including a baseball bit in which they are properly equipped. A brief entry brings on all the animals in the show, as well as artists, preceded by three girls in the Clark act, who appear as drum majorettes, first created with the Ringling-Barnum Circus, on which they toured last season. Joe Basile's Band furnishes the music, but unit has joined temporarily. George (Deafy) Denman led Jap, the show bull, in entry.

Mack Kassow is managing the Side Show, and attractions are dancing girls; Al DeLenz, magic and Junch and Judy; DeMingo, fire-eater; DeWells, Lion-Pawed Boy and torture chamber, who is also inside lecturer; Joe Allen, contortionist; Edna, mentalist and snakes. Morey Schayer and Harry Bernstein are on the ticket boxes and Kassow makes the openings.

On the staff are Sedgwick Meikle, treasurer; Tex Sherman, temporarily assisting Gorman; Jack Murray, superintendent; Harold Corbett, advance; Andy Flynn, electrician; L. L. Buckner, canvasser; Bob Stevens, bannerman; Mike Pyne, biller; Eddie Dunn, reserves; William Peet, publicity.

Concert has Hanneford doing whip cracking, assisted by his wife and daughter; a talking pony; one of the Clark girls, trick roping, and a pair of trick riders. Top is 110 feet round with two 50-foot middle pieces. Joe Bosco, New Jersey carnival owner, operated a kid ride at this stand. "Snuffy" Geddy has the eating stands, operating them for the show. A number of visitors showed up, including Phil Wirth, Billy Walsh and Vernon Reaver.

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# Under the Marquee

By CIRCUS SOLLY

CHARLES SPARKS is getting into New England as one of the early birds.

D. C. HAWN is agent for Cooper Bros.' Railroad Circus.

JACK MILLS is again advertising banner man on the Cole-Beatty Circus.

BILLY BROWN is directing the band on the Wizarde Circus and Bob Thrasher is playing calliope with band.

KING BAILE, of Seils-Sterling Circus, reports a big day at Beloit, Wis.—strawed them.

WALTER L. MAIN visited his life-long friend, George Duffy, ardent circus fan, at Fort Plain, N. Y.

ESCALANTE BROS.' Circus is reporting doing well. Is in and around suburban Los Angeles.

PEDRO AND LUIS are still playing vaude with 45 Minutes of Broadway and Betty Boop unit.

JACK A. RYAN is in his second season with the Cole-Beatty Side Show, on the microphone.

BUSINESS with the Jack Riddle unit has been fair. Was in Lexington, Ill., last week for the merchants.

COLE-BEATTY has been refused a parade permit at Akron, O., Decoration Day.

THE COLE show exhibited outside city limits on a lot on Oakland avenue, Youngstown, O., Sunday, May 24.

JOE B. WEBB, owner of the Webb Circus, reports big business. Strawed 'em at Atkinson, Neb., May 20.

AERIAL LAZELLAS will not be with a circus, but will play fairs and parks.

Opened May 20 at Oakes, N. D. Isabel Roberts is still with the act.

SECOND CIRCUS at Terre Haute, Ind., this season will be Rice Bros. June 1. Mary Miller, a performer with show, is a Terre Haute girl.

H. BARROWS saw the Seal show at La Junta, Colo., and says it is a nice show. Plenty of dust blowing but attendance was good.

KEN ROSS, clown, has been engaged by A. B. McSwigan, manager of Kennywood Park, Pittsburgh, for the school picnic season.

THE CODONAS and Clayton Behee will leave for Europe approximately July 1. They may also go to South Africa.

MRS. SYD MURGATROYD (Mary McKeone) is recovering from a major operation at St. Elizabeth Hospital, Chicago.

KENNETH WHEELER, business manager of Reo Bros.' Circus, reports capacity houses at West Chester, Pa., May 16 and at Wayne, Pa., the 18th. Bohn Trio, head and hand balancers, have joined.

MR. AND MRS. BILL HUMPHREY are back with Cole-Beatty show, Bill as assistant head waiter and wife as principal entertainer with P. G. Lowry's Creole Revue.

MR. AND MRS. C. O. SCHULTZ were given a surprise at their home in Los Angeles, the occasion being the celebration of their 53d wedding anniversary. Schultz broke in show business with Sells Bros.' Circus in 1879.

DOC WADDELL says: "Recently visited Bert Rutherford. He sure has Christy's winter quarters 'tops.' And the Old Master (Rutherford) is such when it comes to circus ways) is the picture of health and action."

JOHN H. YOST, CFA, who lives at 10 Thompson street, Rockville, Conn., says that a good, fair-sized show can draw well in his town. He states he can arrange for a lot and that the area is in a healthy business condition.

DOWNIE BROS.' Circus will exhibit at Hartford, Conn., Barbour street lot, May 29—first show in. *Hartford Times* ran story, "Early Circus Days 49 Years" with cut of Charles Sparks, veteran manager. Ringling-Barnum will be in Hartford in June.

TEX A. SCHUBACH, with his original motion picture dog, Rex, is again with the Famous Robbins Show. He was in Cincinnati last Sunday, called at *The Billboard* and visited the Cole-Beatty show. Stated that show has been doing nice business.

BUD CARLELL, his wife, Rosa, and Carlell's partners were en route from the East to join the Ken Maynard show in Van Nuys, Calif., and to assist the film star in his next Western picture, according to a note from Charley Hirsch, penned from Wilkes-Barre, Pa.

SAMUEL E. LYSLE, veteran circus fan of Dormont, Pa., caught Barnett Bros.' Circus in Homestead, Pa., last week for seventh time this season. In the spring, he planed out to the Coast with his wife to see the opening of the Al G. Barnes show.

SPIDER RATHBUN is doing the publicity for the Ken Maynard show for its engagement, June 5-7, at the California Pacific International Exposition, San Diego, in connection with press agents of the exposition. Harry Chipman has been ill for a week, but is convalescing.

RAY BRISON and family will remain at St. Thomas, Pa., until last of May, when Leland Brison will be graduated from high school. The Brisons are working with Doc Tex Worth's med show while in that vicinity. Ammon Musselman, old circus clown, and Doc Bill Taylor were visitors' last week.

J. G. BARD, of Oakland Beach, R. I., states that he was engaged as special (See *Under the Marquee* on page 63)

## First One in 10 Years

GLASSPORT, Pa., May 23.—Barnett Bros.' Circus, which played here on Tuesday, was the first circus here in 10 years. The newspapers gave the show plenty of front-page publicity and urged the community not to miss the opportunity of seeing it. The show was staged in the Glassport ball park, under sponsorship of the community band.

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox

By STARR DE BELLE

WEEPING WILLOW, O.,  
May 23, 1936.

Dear Circus Solly:

The past week the wettest in the show's history. Rain, rain and more rain. Seemed as tho the wetter it got the drier we got—that is, from an internal standpoint. The continuous rain gave our people many sleepless nights. But the sun is shining today, the sidewall is drying and everyone should enjoy a night of rest.

Wash Out, Ky., Monday gave the show a fair tip in afternoon and a packed house at night. There isn't any telling how big it would have been hadn't it rained both day and night. A report sent out by the river men that the Ohio branch would be out of its banks by midnight (later turned out to be all wet) caused the show to make it and move. Much credit due our staff regarding the manner in which they handled the situation. The big show and concert all out and over by 8 p.m.; the show torn down and leaving town by 9. Made the four-mile drive, crossed the bridge and on the Ohio side by 10.

Our drives so long last week management ordered the stock put on hard feed. Due to the wet lots our baggage stock played to straw houses daily. Dirt roads and heavy loads hampered the show in moving. Bosses decided to lighten up. A careful inspection of personal trunks found some of our people with extra suits and shoes. These were immediately confiscated, as well as several oversize trunks.

Several changes made on show during the week. John Orderly, now side-show manager. Show now speeded up to where the annex can work every 15 minutes. Two more new trucks added. Show now completely motorized except 15 or 20 horse-drawn vehicles. The new mail-order horse clippers arrived. Have been working overtime. Now all that our people need are shaves. Sparrow's All-American Band joined, all real circus jammers. All say that it sounds like a five-piece band instead of three.

From all indications this date should be a turnaway. Our boss man found 10 horseshoes, 40 stake bands and three bale rings in the weeds on the lot.

## Kay Show in the East

BINGHAMTON, N. Y., May 23.—Kay Bros.' Circus showed to fair houses in Susquehanna, Pa., May 9 and to capacity houses in Endicott, N. Y., May 11. Performance is given in two rings, on a stage and in a steel arena. All equipment is carried on eight large trucks. However, there are 26 vehicles in the caravan. Show carries 70 people.

Among those on program are Mary Ellen Ketrov, who does tight wire and works the bulls; Bob Mathews, lion act; Edith Bookman, a juvenile, on the Spanish web; Picard and his trained seal; Buck Leahey, clown. Band of eight pieces is handled by Tony Lamb.

Show was visited by following members of the CFA: Stuart and Mrs. English, Mr. and Mrs. George H. Scholderer and George H. Barlow III; also Joseph Minchin and Phyllis Werling, fans from Paterson, N. J., who drove up especially to see the show and renew acquaintances with Harry Baugh and others.

## R-B Show Has Large Crowds at Baltimore

BALTIMORE, May 23.—After a stormy time in Washington the Ringling-Barnum Circus was greeted with ideal weather conditions here. The show played here May 20 and 21. Large crowds turned out for all performances.

## Dressing Room Gossip

COLE BROS.-CLYDE BEATTY—For the first column. Guess the ace performer, Clyde Beatty, should head the list. He has a better act than ever, put over with a bang—a lion that rars up and a tiger that spins. Clyde really goes to town. For applause getters, Harold Barnes, Zavatta troupe, the Grettonas, Harold Voise's flying acts, Cyse O'Dell's one-arm swings, Eddie Allen's elephant act and Jack Joyce's Liberty act are also clicking. Guess the car gag engineered by Otto Griebing pulls down the biggest laugh. Fifteen clowns make quite a huddle in a coupe. Nobody has had to be helped out so far.

Chester Barnett has a real clicking walkaround with two tiny dogs seemingly pulling a huge Eskimo sled. Another is Walter Goodenough with his pig slide. Has a nice speckled one this year. Horace Laird still has the quintuplet gag and gets plenty of laughs. As I see some new faces here, will say welcome, provided they don't throw paper wads. We have Joe Short. He carries the hamburger as Wimpy. Is on his toes at all times to entertain. Heard a native say, "Oh, they have a loud speaker in dressing room," but he was informed that it was Jack Joyce. John Smith, another horse man, goes cycling each morning—details later.

Gazing around I see lots of new things. Jimmie Foster and Joe Lewis are sporting new trunks; Kinko has a new radio, bigger and better—gets louder ball scores. See lots of new chairs and water buckets. Jimmy McCoy, who looks after the mail and blows the bugle, painted up last year's chair, and Otto Griebing, after 20 years, finally obtained a new mirror of his own. Bill Harddig has been smoking plenty of cigars, Kinko, a Cub fan, furnishing them.

Won't go short on music this year—Kinko's radio; Harold Barnes and Foster with ukes; Art Lind and Barnett tooting cornets. One of the Zavattas almost created a riot with a baby accordion. The salt water might have put it out of tune, or something. Sensible Ray, who uses a pop bottle case for a pillow, is back playing the steam calliope. While on the Ray subject, will mention that Ray Dean is furnishing the gab for the public-address system. Has a wardrobe trunk this year in which to keep his neckties. Review of the parade next week.—EMMETT KELLY.

AL G. BARNES—At Portland, Ore., Harper Joy, CFA, drove around the lot on Sunday, having driven from Spokane on business, but few knew that he was around, as he had to hurry back home. It was at Portland also that J. E. Henry and family spent the better part of a day visiting. Henry has operated a small circus for years in the Northwest. Charlie McMahon, who is now married and has a daughter, lives in Portland, where he is connected with a large coffee concern, and was noticed around the lot. Leonard A. Gross, CFA of Tacoma, Wash., accompanied by Harold Kyte, a CFA from Yakima, came over to Aberdeen to see the show and also took it in at Tacoma. Bill Myers, former circus owner and who at one time owned the late Tusko, visited at Tacoma.

It was in Seattle July 1, 1935, that Hal Silvers, wire performer, was married and probably because of this he had quite a few friends back to the dressing room to see him. Joe (Fish) Belavockey seems to have all the luck whenever there is any card playing. Wonder if the old adage holds true in his case—"Lucky at cards, unlucky at love." Homer Cantor has relatives in Seattle who came out to say hello to him.

Mr. Shorts, owner of Caledonian Hotel, Seattle, is an old friend of Don Cash and had a little blowout for some of the boys Saturday night. Chief of Police Johnson, Phoenix, Ariz., happened to be in Seattle during the circus engagement and came back to see how Mabel Stark was getting along, as it was the chief that hurried Mabel to the hospital in his car last fall when she was attacked by Nellie the tiger. "Chic" Dale had clown alley in an uproar the other afternoon when he couldn't find his laundry book. Seems as "Chic" collects for the laundry back here and without the book he wouldn't know how much anyone owed. After getting a few gray hairs and frantic searching he discovered it—behind his trunk, where it had fallen.

Rue Enos, contortionist, accompanied by his family, visited many old friends (See *DRESSING ROOMS* on page 63)

## WINDOW CARDS One—Three SHEETS

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MONDAY, JULY 27th.  
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## Joe B. Webb Annex

Ticket Seller, strong Feature Dancer, One-Man Band, strong Mitt Reader, Larry Benner, Dan Roby wire, May 27, Martin; 28, Hot Springs; 29, Rapid City; 30, Custer; all South Dakota.

## MUSICIANS WANTED

Bass and Cornet, for WIZARDE CIRCUS. Wire BILLY BROWN, Band Leader, Westmoreland, Kan.

# The Corral

By ROWDY WADDY

SOON the trails of contestants and exhibition workers will be crossing, en route to the many shows.

R. A. (BOB) FLETCHER and his co-workers are looking forward to this year's Ukiah (Ore.) Rodeo being a humdinger, with increased entertainment and heavy attendance.

RODEO ASSOCIATION OF AMERICA has a total of 47 dues-paid (1936) membership shows and nearly half of them already have their purse guarantees filed, which information is contained in a folder printed courtesy of Salinas (Calif.) Rodeo.

EXECUTIVES of the three-day North Platte (Neb.) Roundup plan the addition of an extra entrance this year, making three entrances this year—making three in and out of the grounds—and they are expecting to better last year's record, when about 2,000 people were turned away on the "Fourth."

ARRANGEMENTS were recently consummated whereby Guy Weadick will again direct the Stampede in connection with the annual Lethbridge (Alta.) Exhibition for this year. Weadick assured the Exhibition board that the cowboy sports portion of the event will be bigger than ever before and that there will be a number of new features added.

Results of the recent Kingsburg Rodeo, Sanger, Calif.: Bronk Riding—Lee Farris (120 RAA points), Alvin Gordon (60), Clay Carr (60). Bull Riding—Smoky Snyder (71), Lee Farris (43), A. Hayes (29). Bareback Bronk—Smoky Snyder (75), Pete Travis (45), Canada Kid (30). Calf Roping—Clay Carr (90), Holloway Grace (54), Oscar Warren (36). Steer Wrestling—Alvin Gordon (53), Clay Carr (32), Oscar Warren (21). Single Roping—Emmett Gill (176), Holloway Grace (105), Howard Brown (70).

Results of Hanford (Calif.) Pioneer Rodeo: Bronk Riding—Floyd Stillings (165 RAA points), Fritz Truan (99), Doff Aber (66). Bull Riding—Dick Griffith (79), Jimmy McGee (47), Eddie Woods (32). Bareback Bronk—Jimmie McGee (79), Dave Hart (47), Fox O'Callahan (32). Calf Roping—Ace Gardner (175), James Kinney (105), Jerry Littrell (70). Steer Wrestling—Everett Bowman (73), Whitle Huffman (44), Lonnie Allen (29). Team Roping—Emmett Gill (173), Clay Carr (173), John Bowman (104), Asbury Schell (104), Clay Carr (69), Richard Merchant (69).

As stated previously, many times, in this column, there are rodeos and there are "rodeos," the latter presented by performers on salary and in most instances with no actual contesting for purses—some of these companies sometimes really stage rodeos when so contracted. But the main point is: The Corral column does not want "reports" of "winners" of "firsts," "seconds," "thirds" and "finals" except in cases of ACTUAL RODEOS. A cowboy's sports show is NOT A RODEO! Some such "winners" reports have been received. There is going to be a checking up on such flourishing and there will follow exposes, let the "chips fall where they may."

PICKUPS, by Buck Moulton, from Hollywood—For the fifth annual spring Roundup and picnic of the Chuck Wagon Trailers, held at the Providencia ranch, many celebrities were present. Among the officers were Harry Gant, president; R. A. Dodson, vice-president; Alex McClaren, secretary - treasurer; George (Buck) Conner, chaplain; J. W. Hanby, director, and Bruce Kiskadon, poet laureate. . . . About 200 (members, their families and friends) partook of the two steers barbecued, and the trimmin's, prepared by Jim Rush and Curley Baldwin. Someone discovered that there were present 12 members who had been with the old Buffalo Bill Wild West. They were Buck Conner, George Sipe, Leonard Trainer, Burt Rollins, Ed Phillips, Lee Martin, Partner Jones, Burt Schenk, Todd McClenney, Jim O'Donnell, Buck Moulton and Curley Baldwin. Another oldtimer present was Barney R. (Idaho Bill) Pearson, who had just returned from Central America. After dinner, Buck Conner said a prayer for those who have passed on. For the entertainment, Harry Gant acted as emcee, Bruce Kiskadon and Curley Fletcher

rendered several poems about "the range." Dick Foran, Warner Bros. Western star, sang *Wagon Wheels*, and *In the Old Corral*. Bob Card and Al Haskell furnished music. Kenneth Cooper's boy, Bill, gave a banjo solo. Jack Kirk, baritone, sang some songs. Augie Gomez did some trick roping. All the officers were re-elected for another year.

Results of recent Rodeo at Las Vegas, Nev.: Bronk Riding—First day, Floyd Stillings (59 RAA points), Ken Hargis (35), Bill Edmo (24). Second day, Sam Fancher (59), Floyd Stillings (35), Clay Carr (24). Finals, Floyd Stillings (118), Bill Edmo (71), Ken Hargis (47). Calf Roping—First day, Carl Shepard (53), Cecil Owsley (32), Bill Edmo (21). Second day, Skeet Bowman (53), Holloway Grace (32), Bill Edmo (21). Finals, Bill Edmo (105), Carl Shepard (63), James Kinney (42). Steer Wrestling—First day, Holloway Grace (38), Dave Campbell (23), Earvin Collins (15). Second day, Everett Bowman (38), Dave Campbell (23), Canada Kid (15). Finals, Dave Campbell (75), Everett Bowman (45), Holloway Grace (30). Team Roping—First day, Jerry Littrell (25), Howard Westfall (25), Jerry Littrell (15), John Traylor (15), Willie Clay (10), Emmett Gill (10). Second day, Everett Bowman (25), Clay Carr (25), Cecil Owsley (15), Shorty Lovelady (15), John Fancher (10), Charles Fancher (10). Finals, Jerry Littrell (50), Howard Westfall (50), John Fancher (30), Charles Fancher (30), Jerry Littrell (20), John Traylor (20).

TULSA, Okla.—Pawnee Bill's Rodeo, entertaining feature of the International Petroleum Exposition here, started with good attendance and in two nights built up to capacity. Fog Horn Clancy, directing publicity, successfully used the McLaughlin brothers, juvenile ropers, in department stores and at club luncheons, and Tex Walker, cowboy singer, Major Little and himself in radio broadcasts. Results for the first round (or day money): Steer Wrestling—Herschell Ross (8 2/5 seconds), Jimmy Nesbitt (8 3/5), Red Thompson (10 3/5). Bronk Riding—Pete Grubb, Jackie Cooper, Eddie Curtis. Steer Riding—Eddie Custis, Duward Ryan, Hughie Long. Calf Roping—Jonas DeArmand (16), Everett Shaw (16), Jim Snively (17 1/5). Judges: Floyd Gale, Nowata Slim and Fred Beeson; arena director, Lonnie Rooney; managers, Bob Hulet and Tom Gilbert; announcer, John Jordan; contracted performers, Louis Tindall, Mexican Joe, Don and Gene McLaughlin, Vaughn Kreig, Peggy Long, Rose Davis, Grace White, Pauline Nesbitt, Ruth Marion, Johnnie Farthing, Don Wilcox, Louis Tindall, Jazbo Fulkerson, Charlie Shultz, Shorty Grugan and Johnnie Farthing.

## Barnes Uses New Lot at Tacoma, Wash.

SPOKANE, Wash., May 23.—Leaving Portland, Ore., the Al G. Barnes Circus entered Washington, playing Longview as its first stand. Circus lot is practically in center of business section. Longview had not been shown since 1934 and with its neighboring town, Kelso, to draw from proved a good stand. Aberdeen, following day, lived up to its reputation of having rain every day in the year. Sometimes it only rains a little, but circus day it rained plenty and the lot became soft, delaying departure of show train until almost 4 a.m. for Tacoma.

Because of this late departure arrival at Tacoma was not until 9:30. Intermittent rains kept up until late that afternoon, with weather turning very cold. A new lot here, never before used by any circus, owned by the Northern Pacific. Unloading took place right on grounds. The location is practically in South Tacoma and quite a distance from Tacoma proper, but is a hard, dry lot with good paved highway and plenty of room for parking. The old lot, altho

## Dexter Fellows Tent Tattles

By FRED PITZER

NEW YORK, May 23.—We are in receipt of *The Adventurer*, official organ of the Adventurers' Club, for May. They certainly provide ace-high programs for their members, and the club seems to be making rapid strides under Ray Schindler's presidency. . . . Jim Chloupek has sent us an Al G. Barnes program. As we casually scan it we get the thought that if Sam Gumpertz would transfer to the Big Show either Bert Nelson, Mabel Stark or Capt. Jacobs—while the nut would be slightly increased the intake would be tripled. We in the East are hungry for wild animal acts. . . . We understand that Tony Sarg is building a Marionette Theater at the Texas Exposition. This is the first theater of its kind ever built in the United States. In it are to be presented six different plays with a company of 14 puppeteers. In connection with this there will be a marionette workshop where a class consisting of students gathered from all over the United States will be taught not only the art of marionette making but the technique of operation as well.

At a recent meeting of the executive committee Messrs. Schlessinger, Benham, Van Atten, Ettinger and Parkes were elected a nominating committee, with McNamara as an alternate. R. C. Schindler was appointed chairman of the elections committee. All of these appointments are in connection with the annual meeting of the Tent to be held June 3, when officers for the ensuing year will be elected.

Some time during this week a questionnaire will be sent to every member of the Tent asking some very pertinent questions, and we hope everyone will take his time and give carefully thought out answers. . . . F. Darius Benham was voted a gold life membership card for his untiring efforts in behalf of the club. . . . It was announced at this meeting that Sir Hubert Wilkens will be the next Fall Guy and this sent the entertainment committee scampering to the prop room to dig up paper icebergs, Eskimo suits, artificial poles and what-have-you-that-is-cold-enough to give Sir Hubert the proper initiation. It will be frapped, you can depend upon that.

## Kay Battles Rain at Auburn

AUBURN, N. Y., May 23.—The Kay Bros. Circus came to town in a down-pour of rain and had to battle deep and slippery mud. Auburn likes a circus. It did not slight the Kay Bros. show.

near the business section, was extremely dirty, poor parking facilities and a narrow bridge to pass over. Afternoon show got under way shortly after 3 o'clock and naturally was very light. Very good attendance at night show.

Jane and Mabel Ringling, who are attending the Annie Wright Seminary in Tacoma, attended afternoon show. Beautiful weather greeted show's arrival in Seattle for a two-day stand, where straw was used for the first three of the four performances. Rarely has a circus audience been more generous with its applause than was the case here. Bert Nelson and Cristiani Family received prolonged ovations.

Howard Y. Bary, with his Chevrolet exhibit, joined in Seattle. This will necessitate another middle piece in menagerie. He brought along Eddie Reece and three others. Reece is the person who allows automobile to run over him and was last on the Barnes show in 1924, when he worked in the concert.

From Seattle show will start east, which means long jumps and some afternoon shows only.

## Bockus & Kilonis Show In Storm at Danielson

CINCINNATI, May 23.—Edgar H. (Doc) Kelley, who is at home, Gales Ferry, Conn., this year, visited the Bockus & Kilonis Circus at Danielson and Norwich, Conn., also at Westerly, R. I. At Danielson, during a heavy rain and thunder storm, one of main center poles broke, letting down the canvas at one end. At Norwich, fair-sized audience at matinee and capacity at night. Large crowds for big and side shows at Westerly. Big top is 230 by 90, four center poles; Side Show, 230 by 90, four center poles.

Big show, under C. L. Bockus (on front door) and Superintendent Manchester, clicked. J. D. Kilonis is running the Side Show and making announcements on big show. Capt. Schultz is ring-master of big show program, which includes his wild and domestic animal numbers (George Bleachett in charge of wild animals); bicycle, trapeze, horizontal bar, slack wire, aerial, menage and other acts. Ted Merchant is in charge of a good Wild West concert. Patty McDermott is tractor driver.

An excellent band is directed by Al Massey, roster of which follows: Lew Randall, Ovila LeBoeuf, Bill Flat, cornets; Frank Rogers, Ralph Anderson, trombones; Robert Meinoer, baritone; Bruce Cayton, sousaphone; Ed Layton, clarinet; Frank Franklin, drums.

Side Show—Colored band and minstrels; Madame Rhonda, palmist; petrified man; Airlene; Guy Sampson, musical cowboy, playing glasses, bottles, handsaw, mandolin, guitar and novelty instruments; snake charmer; Punch and Judy; magic; man without legs; dancers.

Visitors included a number of Circus Fans, Walter Buckingham and wife, Bugs Raymond and party, F. Wilson and party, E. C. Callahan, L. C. Wightman and party, and Joe Daley.

## OAK BRAND: HY-TEX BALLOONS

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Who want to make money, also Concession Agents. Open to book Concessions and Shows with own outfits that don't conflict. Also will book one more Ride. Have five. Secretaries and Committees, am open for a few more dates. Wire or phone. W. E. WEST MOTORIZED SHOWS, Yates Center, Kan., all week.

## WANTED—COWBOYS, COWGIRLS

If you want pleasant season that pays off. Cook House June 1. Will buy few more Saddle Horses, Bronks, Steers, Saddles, Bridles, Cloven with Mule, Novelty Acts. — Bobby Leonard, Peggy Murray, Tommy Mildred Horner, Stack Lee, Al Hobson, Lew Young, the Rudolphs write. Salary low but sure. Show opens June 24. Address FRANK WATSON, Mgr., 4 Bullet Ranch, Sallsbury, N. C.

## 7TH ANNUAL NORTH PLATTE "Buffalo Bill's Home Town"

### ROUNDUP, JULY 3-4-5

Better Cash Prizes for Races and Rodeo Contests. Cowboys, Contract People, Jockeys, Concessionaires please write. LOU COGGER, President-Livestock; JOHN A. STRYKER, Secretary and Publicity, North Platte, Neb.

## WANTED

Cowboys, Girls, Indians, Wild West Acts. Twenty weeks' work. WILL BUY OR RENT Rodeo Stock. SHIRINE RODEO, Peoria, Ill. June 3 to 7; POLICE RODEO, Minneapolis, Minn., June 13 to 17. Write; don't wire.

## CHEROKEE HAMMOND

Rodeo, Peoria, Ill.

## WANTED BARNEY BROS. CIRCUS

Two fast Billposters, Lithographers that can get showing on main st. Booze hounds save stamps. Also want musicians on all instruments. Route: Rapid City, May 28th; Deadwood, 20th; Belle Fourche, 30th; all South Dakota.

## Important Announcement

Effective with June 6 issue the minimum single column display space sold will be 10 lines, costing \$5; minimum double column space, 14 lines (1 inch) in depth, costing \$14.

The advertising rate of 50c an agate line remains unchanged.

# ACT MARKET IS ABOVE 1935

## Hamid Adding Five More Spots; Increase for Season Near 20%

*Performers injured during first appearances on early bills in Playland, Rye—partial recapitulation shows that 111 weeks are booked for 51 separate acts*

NEW YORK, May 23.—Figures released by George A. Hamid, Inc., on eve of park openings thruout the country show a heavy leaning to free attractions in both straight program and one-ring circus classes. Mr. Hamid reports adding five more spots, with most playgrounds having tilted their act budgets upward for an average of about 20 per cent all around. Palisades, Playland, Belmont, Enna Jettick, Kennywood, Steel Pier, West View, Clementon, Dreamland, White City, Steeplechase, Olympic, Roseland, Paragon, among others, are heavy purchasers of novelty turns. Mike Cahill, veteran trapeze artist and cloud swinger, booked for Playland May 17-31, missed the bar Monday afternoon and fell about 25 feet to the stage, suffering a fractured elbow and possible internal injury.

He was rushed to United Hospital, Port Chester, and then taken to his Long Island home. High winds from Long Island Sound given as cause, this being Cahill's first major accident during his long and highly successful career as circus and park-fair feature. It was his first outdoor engagement of the season. Ricardos, with similar turns, were sent in by the Hamid office to replace him for the run, but Tuesday evening, their first day there, Bubbles Ricardo suffered an identical mishap when she fell to the platform, rope from her cloudswinger equipment breaking. She, too, was removed to United Hospital with an injury to her right wrist and back and other ailments which physicians could not determine before more thoro examination. The other female member of the troupe replaced Miss Ricardo, whose real name is Elsie Ashforth and who lives in Long Island City, which is also the home of Cahill. Ricardo, male member, continued doing trapeze.

### Summary of Bookings

Summary of acts booked, with dates and spots, follows:

Playland, Rye, N. Y.—May 17-31, Will Morris and Bobby, and Mike Cahill; weeks of June 1 and 8, Queens of the Air; (See ACT MARKET on page 42)

## Bridgeport Hires Operators For Mumie Park Concessions

BRIDGEPORT, Conn., May 23.—Trying to develop municipally operated concessions in Seaside Park into a paying venture, commissioners decided to abandon complete supervision of them by the city.

Last year a loss of \$2,000 was incurred. The project is said to have cost the city about \$20,000 in repairs, operation and upkeep. Failure of income to reach expenditure point or surpass it was laid by officials to high overhead charges.

Commissioners appointed Thomas Hedrick and Stephen Simon, Bridgeport, to run the concessions, both to receive salaries from the city, with an agreement for an even split with the city on all moneys taken in over a certain amount.

## Spots in Pittsburgh Area Going Heavy on Radio Ads

PITTSBURGH, May 23.—Radio is used as an important advertising medium by local and neighboring parks this season.

Kennywood Park uses Station WCAE, having started its direct broadcasts last week, featuring Tommy Tucker and his orchestra in the dance pavillon. Beginning on June 1, West View Park will have a KDKA line for its dance bands. During programs park features are plugged extensively.

Peoples-Pittsburgh Trust Company, operator of Conneaut Lake (Pa.) Park, is plugging the resort over WJAS on Sunday, offering free vacations to winners of an amateur program.

COVINGTON, Ky.—Pleasure Isle, five miles from here on Madison Pike, bidding especially for outings, will open on Decoration Day, second season under direction of Tom Reilly, Cincinnati.

## Elitch's Starts Off With 46-Year Mark

DENVER, May 23.—The 1936 opening of Elitch Gardens last week-end broke all attendance records for the 46 years. More than 35 States were represented in license plates on the parking lot and streets were lined with autos for blocks. More than 15,000 entered the park from 6 p.m. to midnight on Saturday and on Sunday attendance was nearly 19,000, of which 12,000 attended at night.

Some candy concessions were sold out by 9:30 Saturday night, indicating crowds were much larger than expected and money was spent more freely. New Wildcat ride, rebuilt from the old Coaster, had the greatest rush, according to Arnold B. Gurtler, park manager and president. It is more than 1,000 feet longer than the old Skyrocket and been made faster. Other attractions had heavy play, especially the new Pretzel and the Old Mill, dressed up in fluorescent paint. Thousands of plants and flowering shrubs and a car of California palms have been added.

Trocadero, where Bernie Cummins and his band opened, was packed to capacity. With the band are Dorothy Crane, featured vocalist, and the Sophisticates, three striking brunets.

## Inspection Set in Michigan

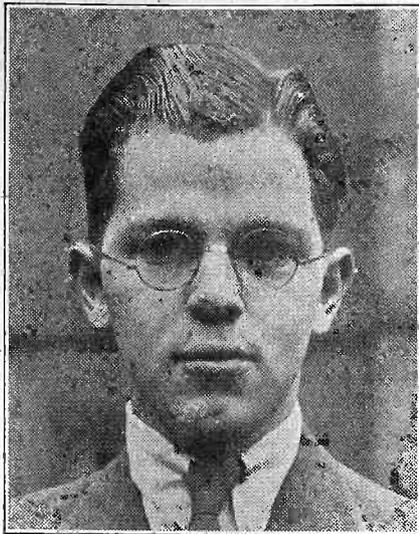
DETROIT, May 23.—A fire in Eastwood Park's Jungle show on May 19, in which three persons died and three were seriously burned, has caused an order to be issued for a State-wide and city-wide inspection of amusement parks, night clubs and beer gardens, according to Fire Marshal Gabriel S. Goldwater. Eastwood officials believe the fire originated from a lighted match or cigaret in the women's restroom in the Jungle show.

PHILADELPHIA.—Harry Biben, local booker, will book all attractions for Million-Dollar Pier, Atlantic City. Original ballroom, said to be one of the largest in the country, used of late for circus and other attractions, will be renovated and devoted exclusively to dancing. In the Hippodrome vaudeville will hold forth.

## Riverview, Chicago, Draws Well To Mark Start of Its 33d Season

CHICAGO, May 23.—Opening day of Riverview Park's summer season on Wednesday was cool and cloudy, but threatening weather failed to keep crowds away and when the gates were opened thousands tramped thru. Opening marked start of Riverview's 33d season. The huge resort has been completely redecorated and studded with many new features. Many thousands of dollars were spent to rehabilitate the park and it presents a beautiful appearance in new dress and added attractions.

Starting 33 years ago as a small shooting park in what was then a Chicago suburb, the park has grown until it covers about 140 acres and has enough high rides and other attractions



BERT NEVINS, who has been re-engaged for the second season as publicity chief of Palisades Amusement Park, Palisade, N. J., is developing a series of exploitation stunts and also is directing the forthcoming high-diving tourney for the world's championship, opening on Decoration Day at the big Hudson River play spot.

## Stunting on At Palisades

*Quad of openings scheduled, helping ballyhoo—dive tourney brings celebs*

NEW YORK, May 23.—Two significant phases of operation stood out as Palisades Amusement Park, Palisade, N. J., opened today under direction of Jack Rosenthal, of Rosenthal Bros., owners. One is a series of exploitation stunts framed for the inaugural weeks by Bert Nevins, publicity chief, re-engaged for the second season. He drew down plenty of photo and news space last year with a dozen climactic exploits and tieups. Other is the splitting up of the schedule so as to permit four separate openings, all lending themselves to separate ballyhoo.

Today's bow is trailed by three others, namely, the swimming pool and athletic playground on the 29th; start of the world's high-diving championship on Decoration Day, and premiere of a new bar on June 6. Pool end has been worked into a Sun and Surf Club idea to lure season bathers, with large play area being another means of arousing popular interest.

### Nevins Is Originator

Plunge tourney has the benefit of six months' steam behind it, Mr. Nevins being the originator, and winners guaranteed six weeks' bookings thru George A. Hamid, Inc. Two twin tanks will be used. Newspaper men of note and people in other celeb brackets have been enlisted for judging, contest to be preceded by a press luncheon next Saturday at noon.

Bar, which adjoins pool-play area, is billed Park Casino, valuable equipment, including original chandelier and horseshoe bar, having been bought from the Central Park Casino, New York, swank spot recently demolished. Ballroom re-labeled Mardi Gras, with canopied entrance, floor show and sale of liquor and beer. Admish set at two bits week days and four bits on Sundays. Free bungalow will be awarded every two weeks via tieup with Lake Hiawatha (N. J.) bungalow colony.

### Morris on Outings

Johnny Greenwald, for a dozen years in managerial capacity, left for the West Coast to take up auditing duties with Metro-Goldwyn-Mayer. Doc Morris is heading the picnic division, and game concessions are operated by Harry Mulkae. A new attraction is Captain Walker's Animal Farm, congress of monkeys and trained animals. Lusse Bros.' Water Skooter replaces the Old Mill, ruined in last year's fire. Every stand has been redecorated, drink and food shops being done in tile.

Interest is attached to the quadruplets born in Passaic a few weeks ago, with Passaic's mayor set to launch a children's day at park in July. Assisting in the publicity office is Marion Cahn.

## Equipment Bought by Jolly For New Season in Seccaium

BUCYRUS, O., May 23.—Seccaium Park opened last week-end with capacity in the dance hall, where Dee Peterson's 12-piece unit will play until formal opening on Decoration Day. Nine rides are now in the lineup, reported Manager R. A. Jolly, equipment bought this season comprising a Loop-o-Plane from Abner Kline, 8-car Kiddie Auto Ride from Spillman Engineering Corporation, 55-machine Penny Arcade and 3-abreast Merry-Go-Round.

Free acts, fireworks and Russ Newton's 10-piece unit will be presented on May 30. An outside beer garden, seating 500, is being added. Manager Jolly's staff comprises N. E. Edelstein, assistant manager; Raymond Long, Ferris Wheel; R. H. Allen, Coaster; Virgil Dent, Loop-o-Plane; Dick Schnabel, Dodgem; Walter Bittekofer, Kiddie Autos.

## Eastwood Week-End Makes a New Record

DETROIT, May 23.—Friday and Saturday last week made the biggest week-end in the spot's history, said Manager Rilla McLain, in charge of rides in Eastwood Amusement Park, which will go on season's full daytime schedule tomorrow.

Waiting lines became almost unmanageable at the Coaster, which was loaded to capacity, and about 10,000 patronized the rides on the two nights. Good weather, plus improved working conditions, were given as the reasons.

At Coconut Palms Maxine Fields succeeded Scott Humbert as producer of the show. New acts include Anson and Claudette, comedy ballroom team, and Winfield and Lorraine, sophisticated tap team, with Sally Osmund and Jack Russell, emcee, holding over.

## Lloyd Manages Casino Beach

FORT WORTH, Tex., May 23.—Don Lloyd has been named manager of Casino Park bathing beach, the beach being under operation of the city recreation department since it was taken over by the city this spring. Dick Dickson is manager of Forest Park pool; C. D. Crites, Sycamore pool, and Emory Marchbank, Marine Park pool.

AUBURN, N. Y.—George N. Brown, retired champion walker, who has made his home here more than 35 years, left to take charge of Sportland and other concessions in Woodcliff Park, Poughkeepsie, N. Y., as assistant to Albert Schlesinger, director-general of Square Amusement Company.

# American Recreational Equipment Association

By R. S. UZZELL

The news of the tragic death of Fred Church went across the country in incredibly short time. It engaged attention of park men and allied industries everywhere, attesting the fraternal spirit of our organizations and showing the universal respect in which our worthy members are held. The startling account of it was given front-page space in New York City papers the following morning, so that by evening it was known from Coast to Coast.

Many wrote in for a complete account of so sudden a demise. It was only by virtue of his courteous compliance with your author's written request several years ago that the urgent request of Paul Morris, Playland's publicity man, could be answered instantly over the phone so that evening papers of Westchester County could have the story in less than an hour following the sad occurrence. This is only one of many reasons why you should promptly respond to your historian. When John T. Benson learned of the sudden and untimely death he at once urged us to admonish all to give more care to health.

## Donaldson a Square Shooter

Edward Donaldson, many years vice-president of the L. A. Thompson Scenic Railway Company and brother-in-law of L. A. Thompson, has passed on at 69 years of age to join that large caravan of our old-time square shooters. He died at Thompson's Park, Glen Cove, L. I., N. Y. L. A. Thompson had a palatial home there, which was maintained until he died.

Donaldson got out of this sterling old company before its demise. He obtained a fair consideration for his stock and \$3,000 per year for a period of years for retiring from the company and for not engaging in the amusement business during the period agreed upon. He considered it a calamity at the time, he told the writer, but subsequent events have shown it a fortunate settlement for him. He was of the same type as L. A. Thompson, honest, faithful and a square dealer.

There were a lot of them on which we could depend absolutely. The ranks are growing thin of those who were active and friendly a quarter of a century ago. Some of us are feeling these losses and are offsetting them by making new and young friends who will outlast all of us.

## Mangels and Museum

W. F. Mangels is as happy as a big sunflower. He and his two splendid sons are busier than they have been for several years. He got a big order for the Dutch East Indies which cleaned up a lot of material he had on hand. It did not look so good at first, but when terms came up the purchaser, as a first payment, put three \$1,000 bills on the line. It was a deal.

Mangels does not lose any of that first love for the American Museum of Public Recreation. He is active on plans for a large home for these valuable collections, where they can be adequately displayed to best serve the people of our industry. He does not want a meeting of the trustees called until he has a very definite plan to lay before them. The present hitch is opposition of the city to an admission charge, which we should have on special occasions at least, with which to maintain the place.

We want to lay a secure foundation that will insure the life of the museum for all time. At present there is no admission of any kind and all interested are not only welcome but are especially

invited to see this amazing collection of exhibits, which tells a marvelous story of the development of outdoor amusement devices. Ask Director Mangels if there was ever an exposition in New York City and see what will be unfolded for your enlightenment.

## Better Season Indicated

Two fires the past week, the restaurant and some concessions in Olympic Park, Newark, N. J., and in Eastwood Park, Detroit, on Sunday, May 17, three lives were lost and three patrons injured. Damage to property is estimated at \$12,000.

Sunday, May 17, gave a new hope. It was not too warm, yet patronage was so much better than a year ago that it surely presages a better operating year than for five seasons. We are glad to see so many smiles, and especially to see the new attitude of so many who were despairing of any future for amusement parks, beaches and pools.

## Clementon Books High Acts

CLEMENTON, N. J., May 23.—After appearance of the Conley Trio on May 30-June 7, other acts, also booked thru George A. Hamid, Inc., by General Manager Theodore W. Gibbs for Clementon Lake Park, and to appear in sequence are Azimas Brothers, aerialists; Madeline Berlo, diving act; Maree and Pals, miniature animal circus; Four Queens, aerialists; Bob Eugene Troupe, aerial bars; Five Fearless Flyers; Valencia, high pole, and Red Brady and Joan, diving act.

## Youngstown's Idora Opens Early With Heavy Bookings

YOUNGSTOWN, O., May 23.—With about \$40,000 spent for improvements, Idora Park inaugurated its season on May 16, two weeks earlier than usual because of heavy bookings, to largest opening crowds in many years. Charles Delbel started his 12th year as managing director.

Additions include Loop-o-Plane, repainting of many rides, new scenery for the Old Mill, hard-surfaced walks, steel bleachers at the baseball field, landscaping and remodeling and redecorating the dance pavilion. The old band stand has been reconstructed to house (See YOUNGSTOWN IDORA on page 54)

## Opening Big for Sunnyside

TORONTO, May 23.—At season's opening of Sunnyside Amusement Park, ushered in by Acting Mayor W. B. Robbins on May 14, more than 25,000 attended, despite bad weather. Free-act show on the renovated orthophonic stage included Harold Cluff and Accordion Ike, comedy-musical skit, and Frederick, Ruth and Gorden, dance act. Ted Emery's Sunnyside Swing Troubadours playing the acts. Rides and concessions indicated no diminishing popularity. Lighting pylons, similar to those installed thruout the Canadian National Exhibition, are strung along the boulevard and when all are installed will number 200. A new stage has been constructed opposite the old orthophonic and will feature hourly concerts.

BALTIMORE—Circus Park, four miles from Elkton, Md., on U. S. Highway 40, is drawing well under proprietorship of Sam Tamargo, reports Thomas Feehly. Current feature is an Indian Village. An outdoor zoo runs on free admish policy.

## Playland, Rye, N. Y.

By THE VOICE

Hundreds of thousands of blossoms testify to the artistic skill of Chief Gardener Tiffany Lind. . . . Two familiar faces are missed, Superintendent Fred Church and his assistant, Fred Fein, both of whom were called to duty in the Great Park above. May they rest in peace. . . . Director Herbert F. O'Malley, General Manager L. B. Brown, Chief Auditor O. O. Lindborg and Assistant to Director Harold Griffith are around smoothing out everything during the initial weeks. . . . A few of the veterans noted at their usual stands in the park are Jess Orr, rifle range manager. . . . Charles Walters, Skee Ball. . . . Jack Fraser, factotum of Gus Rosasco Games, again handling the Dart. . . . Jack Cliffe, radio commentator, his ninth consec season. Jack is sporting a fine coat of tan acquired on (See PLAYLAND on page 44)

## Coney Island, N. Y.

By LEONARD TRAUBE

Along Coney's Funway. . . . Political parties are certainly making a theater of choosing candidates nationally and municipally, but your correspondent knows of one favorite son in the amusement biz whose nomination for thronedom should go uncontested. He's Coney's Syd Kahn, who has, in one man's opinion, the finest looking game village in existence. It's the Fascination shop on Surf, near Stillwell, a perfect study in modernistic design and a delight to the eye. Drawing healthy grosses, too. . . . The mayor of a Midwestern town visited Wagner & Newman's World Circus Side Show the other day and insisted on being photoed with the perennial pinheads. "Pinheads are as good as any mayor any time," said he. He should know, being the chief exec of Do-You-See-Any-Green-in-My-Eyes? State of Missouri. . . . Billy Jackson staged a big party on Sunday to ballyhoo his Midget City. Billy has lined up 17 abbreviated people so far. . . . Feltman's Playland, a sportland skippered by Jules Tolces, spreads out this year in a monster way by setting up an extra entrance from the Bowery, adjoining the Maple Garden, where (See CONEY ISLAND on page 44)

## Kaydeross Primed For Holiday Bow

NEW YORK, May 23.—Fred H. Ponty, manager of Kaydeross Park, Saratoga Springs, N. Y., is winding up local affairs and preparing to establish himself at the Saratoga spot for the season after two months in New York.

Stein & Goldstein, device operators, have a crew at work on construction of Dodgem and Carousel buildings, former having 18 cars. Dave Kaufman has shipped his shooting gallery and Sportland and is superintending the erection of structures to house them. Doc DeWaldroff, former New England operator, who recently returned from the West Coast, has signed for several concessions.

Park management will run the ballroom, opening on Decoration Day with a 10-piece band led by Joseph B. Franklin.

## Atlantic City

By WILLIAM H. McMAHON

ATLANTIC CITY, May 23.—The resort has gone circus-wise this week-end and the big event is the first visit of the Ringling-Barnum show in years. Circus officials are looking for a record breaker. Other amusement interests are bowing to the big show but expect to make up on a big Sunday biz, with several excursions booked.

Beach patrol will go on duty for first time this season Memorial Day week-end. Police have been given orders for double shifts to handle anticipated thousands of visiting motorists. . . . A big all-star show is being planned for the Headliners' Frolic here next month, and owing to announcement of President Roosevelt this week that he planned to come here for some fishing just before the convention in Philly, the Headliners' Club is making every effort to have him as guest of honor.

William Hunt, owner of Hunt's Pier, Wildwood, and numerous amusement (See ATLANTIC CITY on page 44)

## Warm Weather Aid in Philly

PHILADELPHIA, May 23.—Parks that were opened early in the season have had some good business, as weather at times has been hot. Woodside, which opened in April, is increasing attractions and a new Loop-o-Plane has been installed.

Sunday entertainment has more extensive appeal than in previous seasons in Sylvan Hall. Revue and Celebrity nights are Wednesdays; amateur radio (See WARM WEATHER on page 52)

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# The Pool Whirl

By NAT A. TOR

(All communications to Nat A. Tor, care of New York Office, The Billboard.)

## Voila

The world's championship high-diving contest is about here. Next week the moot question that has been asked around the swimming circle for many years will be answered. The great controversy as to who can really execute the highest dive will be decided once and for all.

I imagine some readers will be glad to know that the competition is finally to be held, starting this week-end. If I have taken advantage of your kind generosity by playing up this high-diving business too much in this pillar I am deeply sorry. I loathe monotony as much as you do and I have tried to make each diving notice as different as possible. The fact that I received no complaints and, on the other hand, many notes of praise proved to me that there was a need for such a tournament and that until a champion was crowned it was permissible to write about it here.

High divers and aquatic performers appear to be very much interested, and so do operators of swim pools, as well as park and fair men, all of whom apparently have been as much concerned as contestants themselves. It seems as tho most everyone in the swimming fraternity wants to know once and for all who really is champion. And next week we shall know.

The competition starts at Palisades Amusement Park, Jersey side of the Hudson, opposite mid-Manhattan, on May 30. Tanks are being installed, fronting the free-act platform, and there are seating accommodations for about 3,000. There will, of course, be many, many more persons standing in the rear of the chairs to witness this event, first of its kind ever staged.

Those in the vicinity of the park are cordially invited to attend and readers are urged to look up the writer personally. Even tho I'll probably be busier than the proverbial one-armed paper-hanger, I am always happy to meet men and women in the business who patronize this department. As a matter of fact, many Eastern pool operators, as well as professional swimmers, have told me of their intentions to look in on the meet. Let's make it a real get-together and see this thing about which we have been talking among ourselves for so long now.

Others who are not near New York City are urged to consult their local newspapers, which will undoubtedly report progress of the competition.

## Query and Answer

S. W. Ingram, coach of swimming at Colgate University, who is in charge of Flanders natatorium, Ocean City, N. J., asks in a letter: "Send me dates that the high divers will appear in championships at Palisades Park outside of May 30 and 31. Great stunt and my best wishes to you for a successful event. Would like to see some of the diving championships. Would like more information, too, and prices concerning Emile's hair tint. Sounds as if when applied to heads of girl swimmers it will make a beautiful stunt."

"Am attempting to run amateur water-stunt championships on July 25 and professional water-stunt championships on August 2, prizes to be awarded on originality finesse of the stunt. Acts can either be single, double or team acts (over two people). If you think this event would be of interest to the readers of your column will send more detailed information. Would appreciate having you down to Ocean City at the time of one of our water shows."

I am taking the liberty of answering Mr. Ingram thru this column, for others may have had the same questions in mind. The high-diving championships will either be continued on June 1 or held over until the Saturday and Sunday following Decoration Day week-end, depending upon what distance the surviving contestants reach. Those planning to see the finals are advised to consult their local dailies.

Regarding Emile's hair-glow idea revealed here a few weeks ago, those interested should write the famous hair-dresser direct in care of Rockefeller Center, New York City, who will be glad to answer all queries, I am sure.

Finally, concerning your own particu-

lar stunt, S. W. Ingram, for the Flanders Pool, I think it's a grand idea. Aquatic performers who read this column should be vitally interested, so I rush all further details and I'll reprint them here. Come to think of it, it's about time recognition was given to the cleverest water act. There are too many imitators, as I've preached here before, so Mr. Ingram's plan of awarding the originals is a swell one.

## They're Off!

Like a group of bangtails at the barrier, outdoor pools are off on the long race for summer business. Many jumped the barrier about 10 days ago, but the majority are off to a good start. A few of the tanks, to carry this horse-racing comparison a bit further, are left at the post. But one never can tell; they may be giving the others a handi-cap. Suffice to add, the weather in the East, at any rate, has been in favor of the early starters. No figures are yet available as to whether they were wise in opening so early. All open-air tanks will be under way on Decoration Day. Which will win out is hard to say so early, but, just as with the horses, a good jockey will bring his in a winner.

## They're Really Off

I've always been in favor of shirtless swimming. Last season many tanks in the East permitted such attire for male bathers for the first time. A few like Cascades twin tanks in New York City, for example, stuck to the old rule and prohibited men without tops in the pools. However, this summer it looks as tho all open-air natatoriums in the Gotham area will go shirtless, for a law was passed in New York State last week making it permissible for men to swim without tops on city beaches and so the commercials are sure to follow suit (or rather subtlety), what with public opinion being so much in favor of it. While on the subject of shirtless bathing, a big news story from a New York pool concerning it will break about the time you read this. I know about it but promised not to reveal it at this time, so watch the papers, for it's sure to be an interesting story, concerning every pool owner in the country.

## Long Island

By ALFRED FRIEDMAN

FROM ALL AROUND: When this hits print biz here should be on the sprint. - - - James Barton, star of New York's Tobacco Road, is constructing Barton Stadium at Babylon, not far from his home in Hollis. Near by he's also erecting the Mad Dog Inn, named for his celebrated dance. - - - Trying out Madison Square Garden Bowl for miniature auto racing. Bowl's been a floppo from the first day it was built, and if the new getup clicks, it'll help to lessen operating deficit. - - - Rumor still persists that Jack Dempsey is behind La Cabana, near Long Beach, but the ex-champ has yet to confirm it.

Dan Heally'll start hanging around the beaches hereabouts shortly. - - - Mob goes over the St. Albans golf links to watch Babe Ruth 18-hole it several days each week. - - - Charley (Port Washington) Rathgeber has given up his plans to sponsor a road marathon along the lines of the old Long Beach affairs. - - - One legit theater around, in Jackson Heights. Lots of summer companies invade this locality shortly. - - - Biggies in the movie industry and other phases of the amusement biz hang out at Fire Island, where Gene Fowler is head man.

Jones Beach's opening gun has been fired and the beach is now ready for the citizenry. A number of improvements have been made at the resort, and the publicity department intends to go after the ballyhoo end stronger than ever. Want to make it a "must" stop for European visitors. - - - Big name bands will be at Valley Stream, Atlantic Beach and Stony Brook. No monikers have been announced yet, but word should be made public shortly.

ROCKAWAY BEACH: No nickel beer places on Boardwalk this year, but there will be plenty of beer spots, with Seaside leading. - - - Playland groomed for Decoration Day opening. More rides and help than last year, and Manager Lou Meisel (who confides to us that he has a number of schemes up his sleeve) hopes for more trade. - - - Wainwright and Smith's, which was a famed eatery when the late Teddy Roosevelt visited there, will open again this year, but on a very much modified scale. - - - Cottage renting much better than it's been in

years, and prices around Edgemere and Far Rockaway are better. - - - Boardwalk property owners are bitter against the license department because of the strict attitude taken toward certain types of concessions. - - - Fred Thorpe back with his Walking Charley game and getting customers aplenty, too.

LONG BEACH: Oughta be a great season. Optimism is going around by the painful. - - - Jack Ross in from Florida, where he gathered plenty of the green paper, judging from the beauty of a car he came up in. - - - Now that Jack Dempsey's goin' to be around nobody betta get tuff. - - - Police Commish Kohut laying out a set of concessioners' rules, and it can be expected that the blue coats' boss will go easy on the amusement troupe, who ask no leniency but fairness. - - - Casino Theater on the ocean opening soon. - - - Not likely that burlesque will return this year. - - - Mayor Gold's string of race horses struttin' their stuff prettily around Long Island tracks.

## Asbury Park, N. J.

By RICHARD T. HOPPER

Week-end biz still on the up, but Walk merchants bewailing small mid-week take in most spots. Strictly amusement centers quiet five days out of seven, but look to this week-end, officially opening the summer season, to start them off on seven days a week.

Monterey Hotel, with Stanton U. Kohler at the helm again, opened here over the past week-end. Will use a dance and concert ork piloted by Harry Tucker, who had a unit in the same spot last season. Connie Atkinson signed for five days a week at the Berkeley-Carteret and may stretch it to seven if demand warrants. Connie's ork playing Berkeley supper club all thru winter Saturday nights to nice draw.

Other signs of summer—Berkley-Carteret open-air restaurant and terrace receiving the once over with paint brush and duster. - - - Capt. Jack Woods whistling as the fish start to run off the fishing pier, Jack having the rights there for his umpteenth year. - - - Awnings aplenty on stands and Boardwalk spots. - - - Splash night club, cleft Trocadero, being built in West End one block off the beach. Leo Quinlan, guiding genius of the once popular Allenhurst Inn, interested with several others.

No more nudist shows at Sea Girt Inn. This one-time night club, walkathon base, hotel, etc., will now turn to catering under guidance of Ed Zeigler, New York, who purchased it last year. Nudist show, run by Bud Pollard and Mike Slifer, had 'em standing on their heads and started a war between those "fer it" and those "agin it," which lasted until long after it folded with end of the season.

George Brembos reaping gain in sportland and Skee-Ball alleys by virtue of sticking all winter and grabbing early season biz. - - - Minerva Wetzlar adding finishing touches to the Light-house at the north end of Ocean avenue and promises large opening in time for Memorial Day crowds. - - - Leo Zollo slated for repeat performance this summer at West End Casino.

## Pa. Fire Damage \$18,000

CLAIRTON, Pa., May 23.—The \$18,000 dance pavilion in Clairton Park here was destroyed by fire on Sunday. Officials said it will be rebuilt as soon as possible.

## Park Free Acts

FREE ACT featuring Jumbo, New York hippodrome elephant, and a camel, pony and dog drew big crowds to opening of Enna Jettick Park, foot of Owasco Lake, Auburn, N. Y., on May 17.

MANUEL KING, boy animal trainer, played three days in Idora Park, Youngstown, O., to big business, said Charles Delbel, park manager. It was King's first appearance in this section of the country, and other park bookings will follow.

IN SHALAIN PARK, Bloomington, Ill., acts on May 30 and 31 will be furnished by Dressen & Purcell, park now being under management of D. H. (Bert) Doss, who spent 15 years with flying acts. Daily balloon ascensions are carded.

FLYING ACES were forced to delay three days their appearance at Pontchartrain Beach, New Orleans, originally set for May 17, when more than two inches of rain kept patrons away.

## ACT MARKET

(Continued from page 40)

15 and 22, Demnatis; June 29 and July 6, Capt. Sol Solomon; July 13 and 20, Osaki and Taki, and DeCardos. Other acts to be placed for open weeks.

Palisades, N. J.—Week of May 23, Kimris and act to fill; June 8 and 15, the Raccs; July 6 and 13, Billy Ritchey; July 20, Eagles; August 3, Eric the Great; August 10, Queens of the Air; August 17, Flemings. Acts booked for other weeks, exact dates not yet decided.

Belmont, Montreal—Weeks of May 23 and June 1, Eric the Great; June 8 and 15, Laddies; June 22 and 29, Raccs; July 6 and 13, Honey Family; July 20 and 27, Demnatis; August 24 and 31, Captain Solomon.

Enna Jettick, Auburn, N. Y.—May 16 to 31, Looping Nixes; week of June 1, Capt. Roman Proske; 8, Eric; 15, Albanis; 22, Smith's Ponies; 29, Billy Ritchey; July 6, act to fill; 13, Demnatis; 20, Original Atenos; 27, Winnie Colleano; August 3, Billettis; 10, Raccs; 17, Eugene Troupe; 24, Jewells; 31, Mae Colleen and Company; September 7, Osaki and Taki.

Kennywood, Pittsburgh—May 15 to June 17, Christy Unit; weeks of June 28 and July 5, Eric; July 12 and 19, Red Brady and Joan; July 26 and August 2, Raccs; August 9 and 16, Demnatis; 23 to 30, Jerry the Monk.

## Week-Ends at Steel Pier

Dreamland, Newark, N. J.—May 23-31, Tex Switzer and Arizona Kids, Helen Bach Trio, Dippy Diers, Palmer's Circus and Al Libby and Betty. Succeeding layouts in preparation.

White City, Worcester, Mass.—Week of May 23, Atenos. Other acts to follow weekly.

Steeplechase, Coney Island, and Olympic, Irvington, N. J., will resume with one-ring circus bills for the third season, layouts being permanent. Former starts one-ringer this week-end, but daily programs won't commence until spot opens May 30. Olympic's schedule will begin May 30. Columbia, North Bergen, N. J., is undecided as to nature of attractions, but this will be decided momentarily.

Roseland, Canandaigua, N. Y.—Week of June 29, Aces; July 6, Pallenberg Jr.; 13, Kanazawa Japs; 20, Laddies; 27, Jean Jackson Troupe; August 3, Will Morris and Bobby; 10, Maree's Circus; 17, Captain Solomon; 24, Calvert and Calveretta; 31, Moran Wiser.

Paragon, Nantasket Beach, Boston—Weeks of August 9, 16 and 23, Billy Ritchey; June 28 and July 5, Laddies; 12 and 19, Melzoras; 26, Nixes.

West View, Pittsburgh—May 27 to June 13, Maree's Circus; weeks of June 14 and 21, Eugene Troupe; June 28 and July 5, Nixes; July 12 and 19, Queens of Air.

Clementon Lake, N. J.—May 30 to June 7, Conley Trio; week of June 8, Original Atenos; 15, Madeline Berlo; 22, Maree's Circus; 29, Queens of Air; July 6, Eugenes; 20, Valencia; 27, Red Brady and Joan.

Steel Pier, Atlantic City—June 27 to September 13, Captain Proske's Tigers, Erwingos, Miss Anersy, Rocket, Amornys and Charlie Hart's Toonerville Comedians. There will also be booking of acts for the week-end commencing May 30 until regular season starts at pier.

## Celebrations-Events

Elks, Norwich, Conn.—Little Sampson and Company, Pallenberg Jr., Three Knights and Atenos.

American Legion, Altoona, Pa.—Albanis, Conleys and Will Morris and Bobby.

West End Fire Company, Phoenixville, Pa.—Aerial Martins.

Firemen, Barren Hill, Pa.—Red Brady and Joan.

American Legion, Phoenixville, Pa.—Albanis and Eugene Troupe.

Centennial, Kenmore, N. Y.—Ricardos, Demnatis, Palmer's Circus, Balabanows, Will Morris and Bobby, revue; Rexolas and a wire act.

Saxonburg (Pa.) Fire Department—Ricardos.

Elks, Norwich, Conn.—Oscar V. Babcock; Laddies, Calvert and Calvert. More acts to supplement program.

Memorial, Shade Gap, Pa.—Melzoras and Tudor Sisters and Avery.

Bektash Shrine Temple, Concord, N. H., event to be held on Hampton Beach, Mass.—Moreen Troupe, Christy Unit, Billettis, Flemings, Pallenberg Jr., Gladstones and two acts to fill.

Recapitulation, exclusive of park circus layouts and unknown factors, shows 111 weeks booked for 51 separate acts. Recap does not include celebrations, fraternal circuses and special events, but takes in amusement parks only.

# MINN. SEES MORE WPA AID

## Dallas Start Up to Garner

Roosevelt expected to be unable to preside at opening—Herzog with "Paris"

DALLAS, May 23.—While Texas Centennial Exposition's plans for opening day on June 6 call for President Roosevelt's attendance, it appears doubtful whether Congress will pass on his tax measure in time for him to make the westward trip. With that situation in mind, Centen officials plan for Vice-President Garner to broadcast an international radio program in which he will be joined by the presidents of Spain and France. Governor James Allred of Texas will also take part in the hookup, with his final sentence picked up for a round-the-world flash and relayed back to Dallas.

Johnny McMahon, manager of Streets of Paris, staged a cocktail party Tuesday night at Dallas Athletic Club for the press with about 100 attending. When the Old Globe Theater Players, sponsored by Dallas Shakespearean Club, arrive on June 2 there will be a dedication program in which Governor Allred will participate with the club and Dallas Little Theater Group.

On June 5 a special press preview will be held from 5 to 7, followed by a reception and supper in Falstaff Tavern, English Village. Work started last week on Tony Sarg's Marionette Show, first in puppetry to have a stage complete in detail and workshop where the public can see manufacture of marionettes.

Ticket sale, in final stages, indicates the 2,000,000 mark will have been reached by May 28, when sale will revert to the Centennial management. Judge Roy Bean's Law-West-of-the-Pecos Court gave a barbecue party Wednesday night to the Exhibitors-Concessioners' Club, Centen executives and press.

Monty Beehler and his dog act will be a feature of John Sirigo's Animal Stars of Hollywood.

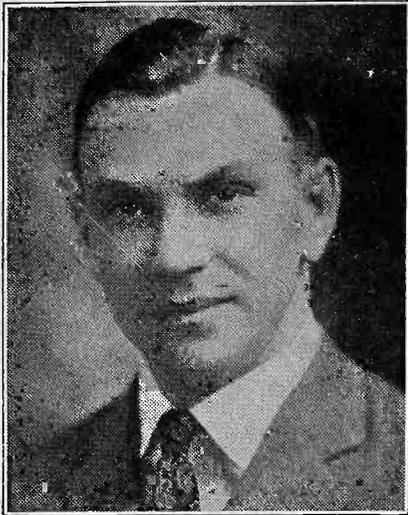
Walter Herzog has resigned as exposition director of finance to become assistant secretary and comptroller of Streets of Paris.

## Gen. Mgr., Secy. Are Named to N. Y. Expo

NEW YORK, May 23.—W. Earle Andrews was chosen general manager and Charles C. Green secretary of New York World's Fair Corporation this week. Mayor La Guardia, Controller Frank J. Taylor, Timothy J. Sullivan, acting president board of aldermen, and Park Commissioner Robert Moses were elected to the board of directors at a meeting in the Empire State Building, new headquarters.

Quartet represents the city on the board, while two others, acting for the State and federal government, were also chosen. They are State Senator John J. Dunnigan, chairman joint legislative committee on the fair, and Congressman Sol Bloom, member of the Lower House's foreign affairs committee. Bayard F. Pope, corporation treasurer, was named to the board, and Leslie S. Baker, who has worked as administrator of New Deal bureaus, was chosen assistant secretary.

Mr. Andrews, who takes office in August, is general superintendent of Moses' park department, a post he relinquishes, was assistant chief engineer of the Long Island State Park Commission, another Moses project, and directed construction of Jones Beach and many Long Island parkways. He is currently chief engineer and g. m. of the Henry Hudson and Marine Parkway Authorities. Mr. Green is an ex-president of the Advertising Club of New York, was vice-president and g. m. of *The Dayton (O.) Journal*, promotion and ad manager *Philadelphia North American* and served as exec.-v.-p. of the NRA in New York. Architectural plan being pushed as the next major business on the hook.



ALBERT N. GONSIOR, chief of construction and lighting for Great Lakes Exposition, Cleveland, who is driving the big job thru ahead of schedule, was a figure in success of Chicago's A Century of Progress, among his posts there being that of head of the division of special features.

## Thearle-Duffield Picked For Texas Expo Displays

CHICAGO, May 23.—Frank P. Duffield returned from Dallas, bringing back a contract for indefinite presentation of Thearle-Duffield fireworks at the Texas Centennial Exposition there. Plans are along the lines of fireworks used at Chicago's A Century of Progress, with a lot of new material, including a display showing all the flags under which Texas has been governed.

Art Briese, secretary Thearle-Duffield Company, who supervised fireworks at the recent Memphis Cotton Carnival, reports that more than 200,000 people lined banks of the Mississippi River on May 12-15 to witness the displays fired from Mudd Island.

## Gladden, Cody Book Centens

CHICAGO, May 23.—Frank Gladden and Joe Cody, Metropolitan Booking Association here, closed contracts for free acts to be played at centennial celebrations in Madison and Beloit, Wis.

## Fort Worth Concessions Started; Some Attractions Managers Named

FORT WORTH, Tex., May 23.—Awarding of concessions at Fort Worth Frontier Centennial Show has been slow because all work has been put on the four large buildings on the grounds. Contracts for concession buildings and miscellaneous structures costing about \$50,000 were approved this week by the board of control, work to begin soon.

It is definitely decided that Richard Darling is to manage the Old Mill and Funhouse; Milton Simon, golf course; F. M. McCall, shooting gallery; W. K. Sibley, lion show, and J. C. Duvall, pony ride. A crime show is to be a feature, altho a manager has not been named.

Bill H. Hames has a contract for some attractions, but no shows. According to A. T. Lowry, in charge of concessions, who said there will be no two games, rides or shows alike. No concessions are being let to industrial companies for display purposes.

Other admission prices, besides the 50-cent general admission, have been announced by the board as follows: Casa Manana, cafe-theater, \$1; Last Frontier, 50 cents; Sally Rand's Nude Ranch, 25 cents; Jumbo, \$1 or \$1.50; no admission price to Pioneer Palace. These prices are called low, considering entertainment and in comparison with \$1.50 and \$2 prices which have been charged for the rodeo in connection with the Stock Show here each year.

## Expenditures Now Are \$272,000; Quarter-Million More Expected

Federation of County Fairs told of plans by State Administrator Christgau at annual spring conference in Minneapolis—wide range covered by improvements

MINNEAPOLIS, May 23.—How the WPA has helped to improve county fair projects in Minnesota to the extent of \$272,000 and how an additional quarter of a million dollars will be available if the program continues beyond June 30, as now seems probable, was outlined by Victor Christgau, State administrator of WPA, at the annual spring conference of the Minnesota Federation of County Fairs at the Nicollet Hotel last Saturday. Mr. Christgau said 18 projects are either in operation or have been completed, and federal funds will be allotted to 23 others as quickly as official advice is received to continue the program another year.

## Hungerford Spec Set for Cleveland

CLEVELAND, May 23.—A feature of Great Lakes Exposition here on June 27-October 4 will be *The Parade of the Years*, modern version of a pageant written and produced by Edward Hungerford, who devised *Wings of a Century* for Chicago's A Century of Progress and *Fair of the Iron Horse* for a Baltimore celebration in 1927. Mr. Hungerford, a New Yorker, succeeded in dramatizing the railroad and making shows out of it.

In Cleveland he will use 200 actors, 50 horses and a miniature orchestra. "I'd rather call my kind of play a pageant-drama," he said. "In it we have a snatch or two of circus, interlarded with grand opera, a bit of Wild West, rodeo, vaudeville, high comedy and all overtopped by good, old-fashioned, rock-ribbed spectacle."

To operate pioneer and modern locomotives to be used, Mr. Hungerford has put down 4,000 feet of standard railroad track, with a complex system of switches and signals. For not all the engineers in *The Parade of the Years* are old and lightweight.

## Organize in Elberton, Ga.

ELBERTON, Ga., May 23.—Plans are complete for Elberton Fair in October, association having acquired grounds two blocks from heart of the business district. Fair association is sponsored by Chamber of Commerce, merchants and *The Elberton Star*. I. V. Hulme has been selected as secretary-manager.

Reviewing fair projects now in operation, Mr. Christgau said at Baudette the WPA is engaged in construction and remodeling of four buildings at estimated cost of \$5,400. At Mahanomen, a new exhibition building is being erected and grand stand and race track improved, at estimated cost of \$37,800. At Morris, \$7,500 is being spent for landscaping. General repair work at Pipestone will cost about \$6,300. At Slayton, construction of a new building for 4-H Club work will take an estimated \$2,200. Improvements at Marshall Fair will aggregate \$7,500.

## Cover Many Projects

At Hibbing, extensive improvements will total \$27,800. At Pine River, a \$3,100 project is under way to improve grounds, and at Aitkin similar work has estimated cost of \$14,700. Among first projects undertaken by WPA was extensive work at Faribault fairgrounds, the cost of which is \$44,000. At Ada, \$6,000 is being spent on grand stand and \$12,000 on a pavilion. At Fergus Falls, grand-stand improvements costing \$25,000 are under way. At Fertile, additional (See MINN. SEES on page 45)

## Kanawha Association Plans New Buildings with WPA Aid

CHARLESTON, W. Va., May 23.—Kanawha State Park Association re-elected S. C. Savage, president; John C. Blackwood, V. T. Churchman, vice-presidents, and John S. Layne, treasurer. A new director is E. M. Johnson, Charleston, elected secretary to succeed M. J. Simms, deceased.

The association operates Kanawha Exposition and 4-H Fair annually on the fairgrounds near here in September. T. Y. McGowan, Kanawha County farm agent, who has been acting secretary since Mr. Simms' death, reported that the WPA is being asked to provide part of funds to construct show and lodging buildings to house a 4-H camp and other organizations in time for the 1936 fair.

## Hinck's Thrillers for S. D.

MINNEAPOLIS, May 23.—C. W. Hinck has contracted to present his Congress of Thrillers at South Dakota State Fair, Huron, on Sunday, September 13. The eighth State fair Hinck has signed for 1936, besides more than twice that number of smaller spots, which include Ionia (Mich.) Free Fair; Steele County Fair, Owatonna, Minn.; Kossuth County Fair, Algona, Ia.; Winnebago County Fair, Oshkosh, Wis.; La Porte (Ind.) County Fair and others. Congress of Thrillers will open at North Dakota State Fair, Grand Forks, on June 25.

## Duffield Pyro Spec for Los

LOS ANGELES, May 23.—Charles H. Duffield's fireworks spec, *Last Days of Pompeii*, here on June 15-25, is sponsored by Federated Church Brotherhood of California. Jack Stratton is publicity director. Don Phillipini's Band of 60 pieces will be featured.

PITTSBURGH.—Harry Thomas, local publicity man, has been named to handle exploitation for Great Lakes Exposition, Cleveland, in this territory. William P. McGough established a ticket office here for the event.

NEWS

NOTES

# CALIFORNIA PACIFIC

International Exposition  
SAN DIEGO

By FELIX BLEY. Office, Press Building.

## Special Events Being Continued

Free entertainment and implement show are features —co-operative expo ads

SAN DIEGO, May 23.—The exposition paid tribute on Tuesday to resort hotel industries with special programs, including musical entertainment and stage show. Representatives of outstanding resorts assembled in House of Hospitality and were entertained by Ula Wolfe and her Spanish Enchantadors, assisted by Anita Reed, Alex Hernandez and Eduards with his marimballa; Eddie Manley, composer of popular songs, and Harry Prena, tenor; "Uncle Remus" Bennell, Negro impersonator and entertainer over KHJ, and Nick Harris' cowboy entertainers, including Ellis Wiseman and Cliff Curtis.

On Wednesday a pie-baking contest,

with 90 entries in the Palace of Foods and Beverages, in co-operation with Rube Allen's barnyard cafe and Navy and Marine Night, featured a concert by Paul Coney, assisted by Owen Fuller, tenor, in Palace of Entertainment. Thursday featured a Bungalow Literary Hostess Society program in House of Hospitality; Exposition Cash Night with \$500 prize; publishers of California newspapers were guests of the exposition and after a tour of the grounds had a dinner party in Casa del Rey Moro. Saturday's events included Children's Day activities, with an egg-throwing contest on athletic field and a doll-buggy contest in Spanish Village, with 50 entries and \$50 in cash prizes, under direction of Paul Fisher

### Med Show Is Given

New free entertainment on last Saturday and Sunday included an old-time medicine show, presented by Ed Valli, player in *The Great Ziegfeld*, and his troupe, opposite Palace of Foods and Beverages, giving three shows daily. Exposition Festival Chorus, Dr. Earl Rosenberg, conductor, appeared in House of Hospitality auditorium. Nannette Fabares gave an exhibition of singing and dancing in Plaza del Pacifico in connection with the special comic art exhibit in the Press Building. Miss Fabares was brought here by Crawford Hill, art director for King Features. Jose Arias and his Exposition Troubadours played for a Spanish Fiesta in House of Hospitality, assisted by the Hemphill Dancers.

An implement show was one of the features of Farm Bureau Day on Sunday in co-operation with San Diego County Farm Bureau Monthly. Scrip was issued for all farm produce brought and was used like cash at every exhibit, concession, amusement ride and cafe. Marietta and the ballet and Chiquita, Spanish songbird, closed their engagement Sunday night.

Elwood T. Bailey, exposition executive vice-president, who returned from a tour that took him to Cleveland and Dallas, made arrangements with Cleveland and Dallas shows to advertise the fair in their information booths in return for similar advertising here. John Lawrence Fox, exposition vice-president, left for Salt Lake City and Denver on a goodwill tour.

### No Aid From City

A request that the city shoulder cost of police and fire protection at the exposition, now billed to the fair at about \$3,200 a month, was filed by the expo management with request that the city take over the expense, at least for May and June, which would aid materially in helping exposition finances, was turned down. Under the exposition control ordinance fair management agreed to pay any extra cost of fire and police protection caused by operation of the exposition up to \$5,000 a month.

Wayne W. Dailard, expo executive manager, said contracts have been signed to present the Ken Maynard Diamond K Ranch Wild West, Circus and Indian Congress on the grounds on June 5-7.

Fortune Players at the Old Globe Theater are under full sail with four Shakespearean plays in their repertoire.

### McCarel Anderson Secretary

ANDERSON, Ind., May 23.—Following the recent death of Secretary-Manager Fred J. Dixon, who was especially active in the harness racing programs, reorganization of Anderson Free Fair resulted in Treasurer Earl J. McCarel assuming duties of secretary and treasurer. Mayor Harry R. Baldwin is president and Walter Hughes vice-president.

## Grand-Stand Shows Cleveland Sells All Exhib Space

KEEPING up his record of having made all the balloon ascensions in Humboldt, Trenton, Brownsville and Union City, Tenn., with one exception, in the past 34 years, Prof. Charles Swartz made two ascensions recently at West Tennessee Strawberry Festival, Humboldt.

AFTER presenting the Aristocratic Goats and shooting and roping acts at South Louisiana Live-Stock Show, New Orleans, the troupe is preparing to appear in June and until July 5 at Texas Centennial Live-Stock Exhibition before playing fairs for Collins Enterprises, advises Mildred D. Chrisman.

STANLEY'S Hippodrome Acts and Races, Barnes-Carruthers acts and Thearle-Duffield fireworks have been booked for a Fourth celebration by Kosuth County Fair, Algona, Ia., reported Secretary E. L. Vincent.

WLS BARN Dance Unit, with Lulu Belle and Skyland Scotty, will be featured on opening Sunday, matinee and night, at Christian County Fair, Taylorville, Ill., said Secretary-Manager C. C. Hunter.

BESIDES free-act contracts previously announced, Gus Sun Booking Agency, reports General Manager Bob Shaw, has closed for attractions at fairs in Bellefontaine and Norwalk, O.; Tarboro, Hickory, Kinston and Reidsville, N. C.; Columbia and Greenville, S. C., and Chattanooga, Tenn.

### Hunter Plans Political Days

TAYLORVILLE, Ill., May 23.—Two political days, on which Governor Horner and C. Wayland Brooks, nominees for governor of Illinois, will appear, are scheduled for 13th annual Christian County Fair here in July, said Secretary-Manager C. C. Hunter. President Dwight Hart, Vice-Presidents A. D. Clausen and F. H. Kinney, Treasurer G. E. Ritscher and Secretary-Manager Hunter were re-elected.

DETROIT—Ford Rotunda, opened in Dearborn, Mich., on May 16, has a staff of 125, who will operate the building which was first erected at the Chicago World's Fair in 1934. Fred Waring and his Pennsylvanians came from New York to play for the opening, attended by 25,000.

### ATLANTIC CITY

(Continued from page 41)

enterprises in South Jersey, won the nomination for State senator. Mayor C. D. White and all city officials were re-elected, so amusement interests expect no drastic changes. Harry Carroll presided over a special song-contest ballyhoo in front of the auditorium this morning with several well-known bands and singers and full program broadcast over WPG. A meeting of the auditorium commission will be held on Tuesday, when summer policy will be definitely decided. President Frank P. Gravatt, Steel Pier, expects to call meeting shortly of amusement men to plan summer layouts. Concessioners, shooting galleries, bumpers and others thought Christmas had come again this week when the boxer Joe Lewis blew into town, as he went thru the entire lot and loaded his trainers with prizes. Steel Pier will open its summer season on June 27, altho it will build up to that opening from Decoration Day on. Because of many extensive alterations and complete change of policy, Million-Dollar Pier has set its opening date to June 26.

### PLAYLAND

(Continued from page 41)

Downie Bros. Circus, on which he filled a five weeks' engagement in the South with Rodney Harris' fine band. Mique Wallace, vet weight guesser, also with us again after a Miami winter spent mostly in Bay Park reading *The New York Daily News*. By the way, ye scribe wonders if the boys on the Downie show remember who was the first man to defeat Bill Swan in an argument and have him gasping like a stranded codfish. Namy Salih back with his European Circus. The Lapers and Walter at Penny Arcade, and Mr. and Mrs. Morgan, Arthur Marres and a host of others back at their posts, including Col. J. Austin Kelley, of the Colonnades, Chesapeake and Beach cafeterias. Hasta manana.

Over 200,000 square feet, double footage planned, gone for Great Lakes

CLEVELAND, May 23.—Complete sell-out of more than 200,000 square feet of exhibit space for Great Lakes Exposition has been announced by Peg Willin Humphrey, associate director in charge of space sales. This amount is more than double the original space budget set up in the sales campaign. Latest contracts released list Cleveland Graphite Bronze Company, Dairymen's Milk Company; Briggs Manufacturing Company, Detroit; Strong, Carlisle & Hammond Company; Distilled Spirits Institute, Washington; Halle Bros. Company, Cleveland Co-operative Stove Company and Irvin Schultz.

Four symphony orchestra conductors will be guest conductors at a series of nightly concerts given by Great Lakes Symphony Orchestra of 80 pieces, Hans Kinder, Erno Rapee, Dr. Frank Black and Jose Iturbi. Rudolph Ringwall has been named permanent conductor of the orchestra.

### Special Lighting Plan

Come-to-Cleveland Committee, Cleveland Advertising Club, announced a spectacular decorative lighting plan for the entire downtown area during the 100-day run of the exposition, Premier MacKenzie King, of Canada, informed expo executives that four colorful Canadian regiments, including the Black Watch Guard, troops and squadrons from the Royal Air Force and regimental bands, will conduct a series of military drills and parade formations. Admiralty Club is to have two top decks aboard the \$1,000,000 showboat S. S. Moses, Cleveland, and limit club membership to 400. Two orks will provide music for dancing and entertainment will be of the Continental type. Service personnel will be uniformed in nautical style and there will be pages, stewards and stewardesses.

### More Showmen Visit

Contracts awarded by Almon R. Shaffer, associate director in charge of amusements and concessions, went to William de L'horbe Jr. for Flying Scooters, and Michael Roderick, television exhibit. Visitors to headquarters have been Eddie Cantor, Bobby Breen, Parkyakarkas and Cantor unit appearing at RKO Palace; E. D. McCurdy, Harry Horner, William de L'horbe Jr., Michael Roderick, T. W. Carlisle, William T. Rosister and Abe Lyman, ork leader.

Governor Davey, Ohio, and representatives from Michigan, Minnesota and Illinois toured the expo grounds recently and Governor Davey said the Buckeye State would have several exhibits in Hall of the Great Lakes. Harold Miskell, publicity director, hopped to Chicago during the week, and Ben Atwell, publicist, headed for Southern Ohio. Working schedule at headquarters is almost a 24-hour program as opening day, June 27, draws nearer.

### CONEY ISLAND

(Continued from page 41)

dancing and dining is at pop prices. Albert-Alberta has been transferred from the annex of World Circus to his customary stage. He's assisted by Steve Karos and Kiki Robins. Hawaiian troupe now in blowoff. Dave Rosen has changed the feature banner at his freak shop, calling the two-headed baby a reproduction now. Al Flosso, magician, and Warren Lincoln Travis, strong man, visitors. Bert Goodman, side-show lecturer, has drifted away, having been connected for the last few months with a New York vaude unit as assistant stage manager. Betty King has abandoned the realm of burlesque and switched back to lecturing at Manhattan's 42d street museum, but will probably take a spot in a night club for the summer. None other than Mayor La Guardia's wife opened the season at Tillyou's Steplechase Park. All hands are waiting for Luna to light up the stretch on Surf avenue. How dull that area looks without Luna's famed electric! Already one or two showmen have started to cut to a nickel, and the season not even on its way!

### 4th of July Posters

One-Sheets, 28"x42"—Window Size, 14"x22". Brilliant Colors—Snappy Designs—Special Prices. Make Your Celebration a Success.

Also Specially Designed

### Posters - Window Cards - One-sheets

For Dance Orchestras.

### Individual Design - New Low Prices

Our capable art staff and advertising experts collaborating with seasoned publicity counsellors will serve you in Musical, Theatrical and Professional Printing of all types.

Write Dept. 101 for Samples, Date Book and Prices.

LEIGHT ★ SHO ★ PRINT  
WINONA, MINN.

Printers to the Amusement World.

## WANTED

Capable and Well Mannered

### READERS for PALMISTRY

In the Black Forest Village at The Texas Centennial Exposition, Dallas, opening June 6. Have exclusive. Good proposition for right people. Positively no gypsies. Write

E. RUDICK

Care The Billboard,  
401 Southland Life Bldg.,  
DALLAS, TEX.

## ANDERSON FREE FAIR

JULY 6 to 11, 1936

117 factories all working.

Johnny J. Jones has all Shows and Rides  
For Concessions, address C. E. WILLIAMS,  
care City Hall, Anderson, Ind.

## WANTED

CARNIVAL FOR

### MERCER COUNTY FAIR

AUGUST 19-22

FRED E. BOYD, Secy.-Treas., Princeton, Mo.

## WANTED

Carnival for 34th Annual F. & M. Fair and Boy Scout Jamboree, week of August 18th at Tipton, Mo. Write FRED W. SCHMIDT, Secy.

## Celebrate with FIREWORKS

From the door of our factory to you. Write or wire for free

### CATALOGUE

Firecracker Fans, Save Your Stamps.

MANUFACTURERS AND CONTRACTORS OF HIGH-CLASS DISPLAY FIREWORKS ONLY  
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# OAK BRAND: HY-TEX BALLOONS

Flashy New Prints



Supremely attractive designs in three, four and five-color effects. Stars and Stripes (2 designs), Merry-Go-Round, Poinsettia and Butterfly are brand new this season — and phenomenal money getters.

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**STRATOSPHERE MAN**  
WORLD'S HIGHEST TRAPEZE AND SWAYING POLE ACT.  
Finishing With a 500 Ft. Slide for Life.  
Available for Fairs, Parks and Celebrations.  
Address care of The Billboard, Cincinnati, O.

**WANTED**  
Rides, Shows, Concessions  
First Convention in 23 years. Gigantic Six-Day Celebration. 287 Fire Companies, 40 Drum Corps, 100,000 Drawing Population. 75,000 Square Feet of Space in the Heart of the City. \$5,000 in Prizes. Free Airplane-Free Automobile.  
**JULY 27, 28, 29, 30, 31, AUG. 1**  
**CENTRAL DISTRICT FIREMEN'S CONVENTION**  
P. O. Box 366-Phone 600, PUNXSUTAWNEY, PA.

**WANTED CARNIVAL**  
WEEK OF AUGUST 17.  
**63rd ANNUAL SOLDIERS' and SAILORS' REUNION**  
Under American Legion.  
DR. R. C. HENDERSON, Erie, Kan.

**WANTED**  
SHOWS — RIDES — CONCESSIONS  
AUGUST 25 TO 28.  
Write H. R. SHIMEALL, Secretary,  
N. W. Kansas District Free Fair Association,  
Goodland, Kan.

**WANTED**  
10-in-1 Show, Colored Minstrel Show for JAY COUNTY FAIR, PORTLAND, IND., AUGUST 9 TO 14, INC.  
MIKE ANKRAM, Secretary.

**WANTED**  
For Big Celebration,  
CANNELTON, IND., JUNE 15 TO 20.  
Combination Balloon Rider and High Diver. Address  
HARRY G. MEYERS, Post 142, American Legion,  
Cannelton, Ind.

**WANTED**  
Rides, Shows, Concessions for July 4th, Columbus, Kan. Nothing too big or too good for this spot. 10,000 people last year.  
W. D. OCHSENBEIN,  
Care Columbus Ad Club, Columbus, Kan.

**WANTED**  
**Stanberry Fire Department**  
WANTS Rides, Shows, Concessions, Free Acts.  
**FIFTH ANNUAL JULY 4TH CELEBRATION.**  
Biggest in North Missouri. Write  
ROY D. DULEY, Secretary, Stanberry, Mo.

**WANTED RIDES**  
Of all kinds for our FREE FALL 4-H FAIR, September 8, 10, 11. Communicate with  
ALBERT FREHSE, Salina, Kan.

**WANTED HIGH-GRADE CARNIVAL**  
For good town, good location, Second Week of August. Write DR. O. L. VEACH, Bellevue, Ia.

## Graham Completing Midget Village at Cleveland Expo

DALLAS, May 23.—Stanley Graham, of Graham Enterprises, returned here with announcement that his show at Great Lakes Exposition, Cleveland, where he will have a midget circus, is nearing completion.

He reports Robinson's Elephants booked for the attraction, that a special marquee and tent have been ordered and that the circus will consist of midget flea circus, midget side shows, midget dogs, ponies, goats and other midget features. There will be a spec, aerial performers, tumblers and acrobats. Menagerie will have midget cages. Graham's midget troupe that had been on the West Coast since it closed at San Diego Exposition has arrived here. Some will depart later for Cleveland, but the majority will be used in the Midget Village at Texas Centennial Exposition.

## Girl Shows as Target

MADISON, Wis., May 23.—The State department of agriculture and markets in orders to the County Fairs Association has ruled that girl shows must post a bond of \$500 and that a State inspector must be on grounds every day a girl show is being conducted. Bond will be immediately forfeited if inspector decides show is lewd or lascivious. This ruling applies to carnivals using State grounds as well.

## MINN. SEES

(Continued from page 43)  
grand-stand facilities and grading operations call for \$29,500.

Construction of sheds and general repairs on Bemidji fairgrounds have an estimated cost of \$12,900. Landscaping at Breckenridge will cost \$3,900. At Grand Rapids, construction of a 4-H Club building and ground improvements will cost \$14,000. Repairs to roads and buildings at Farmington call for expenditure of \$1,600. Installation of 2,000 feet of water main at Marshall has estimated cost of \$7,600.

"Some have questioned our authority to use WPA workers on fairgrounds projects," said Mr. Christgau, "because of technical circumstances surrounding ownership of county fairgrounds. There can be no question as to our authority insofar as projects on grounds owned by cities or counties are concerned. Insofar as any other class of ownership is concerned, Washington has just given us a ruling which definitely clears the situation. As a result of efforts before the recent special session of the Legislature, a law was passed which fully clarifies legal definition of 'municipality,' so that district or county agricultural societies are clearly within the scope of a 'municipality,' as defined for the purpose of WPA project sponsorship."

Mr. Christgau assured the fair representatives that as quickly as WPA receives official advice to continue operations beyond June 30, allotments of federal funds for projects not yet started will be made.

## Ingenuity Is Taxed

"Every county fair has been a victim of the depression," he added. "As buying power among individuals declined, more and more it has been difficult to maintain a steady increase in paid admissions."

"Added to material and financial problems is the fact that things that used to be annual events and associated only with the local fair, have become everyday affairs. It has taxed the ingenuity of our largest State exhibitions to provide thrills sufficiently new and spectacular to attract record-breaking crowds."

"Of special importance is the part that WPA is playing in the effort to bring about recovery. After all is said and done, the best assurance of success that any county fair can have will be for the people of its community to have sufficient buying power so they can support the fair without hardship to themselves."

"There are those who feel that the public works program of WPA is too expensive. They prefer a dole for unemployed persons—a handout in cash or commodities by some unit of government; enough to keep body and soul together. I fear that such a policy would not operate to the benefit of any fair association in the State."

DANVILLE, Ill. — Illinois Fireworks Company here is distributing its 1936 catalog thruout the United States. In the 64 pages are modern pyrotechnic ideas in about 40 types of fireworks programs suitable for any outdoor celebration.

... a story in headlines

## Hamid Takes Over Trenton

Historic N. J. plant is leased — Margerum grants three-year term

## George Hamid and Major Bowes Team Up for Fair Engagements

## Revue's Top Spots in East

Seven are circuited by Hamid with equipment nut of \$40,000

## Control of North Carolina State Fair Transferred to George Hamid

... a story in acrostics

Guaranteed  
Excellent  
Original  
Refreshing  
Genuine  
Extraordinary  
Acme  
Honest  
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# BIG KENMORE CENTENNIAL

KENMORE, NEW YORK, Suburb of Buffalo

## JULY FIRST THRU ELEVENTH

TEN BIG DAYS — TEN BIG NIGHTS

Ten Thousand-Dollar Free Act Program booked from George A. Hamid, Inc., also spending Five Thousand Dollars for Fireworks.

No Gate—Free Admission. Everything on the Streets.

Wanted—Legitimate Concessions. No money games permitted. Will sell exclusive on Novelties, Scales and Balloons. For space write or wire  
WILLIAM FRANK, Manager, 3019 Delaware Avenue, Kenmore, N. Y.

## SALESMEN ★ DEMONSTRATORS ★ SALESWOMEN

Your Best Bet For 1936

## LET - MO - GRAPH

The Self-Selling Wonder.

DEPARTMENT STORE—FAIR—PARK—RESORT DEMONSTRATORS,  
Get in the MONEY. Write for details.  
LET-MO-GRAPH CO., 216 N. E. 2nd Ave., Miami, Fla.

# WANTED — CARNIVAL — WANTED

With 8 Rides, 10 Shows, 30 Concessions, for Week of August 23.

## SAC COUNTY FAIR ASSOCIATION

W. A. COBB, Secy., Sac City, Iowa.

## CONCESSIONS AND DECORATIONS

### NOT CONTRACTED FOR

Expect 250,000 people August 20, 21 and 22. Second largest Legion Convention in United States.

## AMERICAN LEGION CONVENTION CORPORATION

Democrat Bldg., Main St., Johnstown, Pa.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

# HARMONY MARKS OPPOSISH

## 3 Organizations At Peoria, Ill.

**R&C and RAS same week  
—clean tactics practiced—  
—both advertise heavily**

PEORIA, Ill., May 23.—An interesting "battle" of shows has been in progress here the past few weeks. With the city in more prosperous condition than it has been in years, it became a plum much sought after by large carnivals looking for profitable still dates. The result has been that three of the major organizations in this field decided to play the town at practically the same time. United Shows of America, however, stepped in a week ahead, and, as stated in last issue, made the jump here from Wichita, Kan. Their location here was not the best. Nevertheless they had an excellent week and left a good impression with the townsfolk.

Immediately following United came Rubin & Cherry Exposition and the Royal American Shows for this week, located several miles apart. Officials of both shows admit that this "ganging up" of shows in one town is foolish, but both for various reasons stood by their guns and decided to play the date as they had planned. The "fight" thruout has been clean and aboveboard, and business has been very satisfactory to all concerned, according to observation and report.

Rubin & Cherry, located on a lot closer in than that occupied by Royal American, seems to have done the better business. Both lots were far from ideal, neither permitting a good lay-  
(See 3 ORGANIZATIONS on page 52)

## Showman Warns of Old Ky. Tax Angle

CINCINNATI, May 23.—A telegraphic communication from a well-known showman states that he has been told the new State Tax Commission of Kentucky plans to rigidly enforce some tax laws relative to outdoor shows passed in 1906. This in addition to the recently enacted tax on admission tickets.

Further states that he has "had two heavy 'shakes'" himself, and suggests that all shows planning to play Kentucky territory make thoro investigation of the tax condition before entering the State.

## Curl Shows Start Season at London, O.

LONDON, O., May 23.—Curl Greater Shows opened their season here last Saturday to very good business. Is larger than last year. Following is a roster:

Rides: Merry-Go-Round, Charles Clark in charge; Chairplane, Joe Cunningham; Kiddie Ride, Mr. Shondell.

Shows: Illusion Show, James Lamb in charge. Girl Revue, P. T. Connor. Side Show, Lucas and Edwards, managers; Arca, electrical act; Herbert, magician; Major Tom, reptiles; Marvo, man of iron; Harvey, fire eater; Irene, fat girl. Athletic Show, Tim Nolan. Doc Lowell and Alliane just joined to take over annex in Side Show.

Johnny Lamb and Company presents the free acts. Show travels on five trucks.

## Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DeBELLE

HIGHER BRANCH, N. Y.  
Week ended May 23, 1936.

Dear Charlie:

Again the Ballyhoo Bros. score heavy from an educational standpoint. Never before was a collective amusement enterprise used as a college money-raising medium. The midway located on the beautiful grassy campus of the Parchment University.

Auspices here the "Alph-Wil-Betta Dime." A percentage of the funds raised to go to the students "working their way thru college." The rest of the funds raised to be used by the Parchment professors in their research work

of New York night life, making a study of "How the other half of the world lives."

Altho only a short 60-mile run, Monday was lost entirely, due to the engineer taking the wrong road out and had to double back 300 miles. Our fleet of trucks also late "syphoning" in.

Tuesday the show opened with a bang. Thousands of students marched on the lot with bands playing *Hail! Hail! the Gang's All Here*. Their colors, old rose and illuminum, flying everywhere. These colors not conflicting with ours, we  
(See BALLYHOO on page 49)

## Beckmann-Gerety Have New-Style Eats Places

ALTON, Ill., May 23.—Tuesday morning Steward George Davis raised the flag on the top of the new cookhouse tent located in the backyard of the midway of Beckmann & Gerety Shows, thereby inaugurating their new system of feeding the workmen on the show. While this organization has been using the circus-ticket method for its working people in their midway cookhouse the last two years, it was also open to the general public, but now the boys have their own dining tent and meals will be served only at regular stated time.

A 30 by 50 push-pole top is being used, with a kitchen annex. Ten tables, each seating 12 people, makes it possible to serve the entire crew at one time. Each man is issued a dated daily ticket of three coupons—for breakfast, dinner and supper. Breakfast, from 7 to 10; dinner, 12 to 2; supper, 4:45 to 6:30. Davis, who has spent many years as steward with various circuses, is in charge; Sammy Feinberg is checker; Howard Simmonds, chef, and William Bally, head waiter.

To take the place of the former cookhouse the show has provided a very attractive lunch place, which has a center location. This is a 20 by 30 white top, with red trimming; stools for patrons located on sides and end; with tent extension sufficient to protect customers in case of rain. This place will serve hot and cold sandwiches, pastry, coffee and cold drinks. Charlie MacDougall, who has operated one of the show's hamburger stands for several seasons, is in charge.

## Fine With Great Olympic

CINCINNATI, May 23.—Al H. Fine, formerly on the executive staffs of various shows, also independent promotions, has returned to the carnival field as secretary for Great Olympic Shows, of which A. Spheeris is manager.

## Mrs. Dedrick Suffers Stroke

STURGIS, Ky., May 23.—Mrs. T. L. Dedrick, wife of Col. Dedrick, manager Happy Days Shows, suffered a stroke here last Sunday, and, according to her husband, physicians attending her state that she will not be able to be moved to some other place for several weeks.

## Sheesley in Cincy Area

**Has one of the most attractive shows of his career—maiden location—biz fair**

CINCINNATI, May 23.—Mighty Sheesley Midway is again playing in the Queen City area this week and again thru arrangements made by its general representative, C. W. Cracraft, with the sanction of Manager John M. Sheesley. Last year the show played a second engagement on practically a downtown, block-square lot at 12th street and Central avenue. Its first time in 1926 and, incidentally, the only collective-amusements organization ever granted permit to exhibit there. This time show broke in a maiden location at Reading, on a tract of land facing Reading road, a four-lane thoroughfare which has very heavy traffic. Unloading in Lockland, show had a three-mile haul from train to lot, but all attractions were completely in readiness for the Monday night opening.

With the possible exception of in 1926, when he had a specially added collection of riding devices, "Captain John," as he is intimately known, this year has one of the most attractive shows of his long career as a major-league operator. Reports during the winter-quarters months that the show was optimistically carrying  
(See SHEESLEY on page 49)

## Doyle Has 12-Day Stay at Alexandria

ALEXANDRIA, La., May 23.—A full week of good weather greeted the first seven days of the Great World Exposition Show's 12-day stand here, but for the closing days there was rain. Had a free gate to City Park, where the show was sponsored by the Police Department. S. B. Doyle is the show owner. Attractions included six riding devices, Minstrel Show, Monkey Circus, Novelty Show and smaller features. A well-lighted lot helped the night performances. This show was formerly the Mimic World Shows.

## Jones, Dodson At Smoky City

**Lots about 5 miles apart  
—no auspices—advertising heavy in downtown area**

PITTSBURGH, May 23.—Both Dodson's World's Fair Shows and the Johnny J. Jones Exposition enjoyed good business during their stay here this week. While Jones might have played to a somewhat larger attendance, this might be because Dodsons were playing their second week in the North Side on the Exposition Park lot, the Jones organization on the East Liberty circus grounds.

The lots are between four and five miles apart and draw from entirely different neighborhoods. Neither of the shows played under auspices. The press and billing departments, however, saw fit to paper similar territory, especially in the downtown district, where most of the available windows and outdoor space carried the Dodson and Jones paper  
(See JONES, DODSON on page 52)

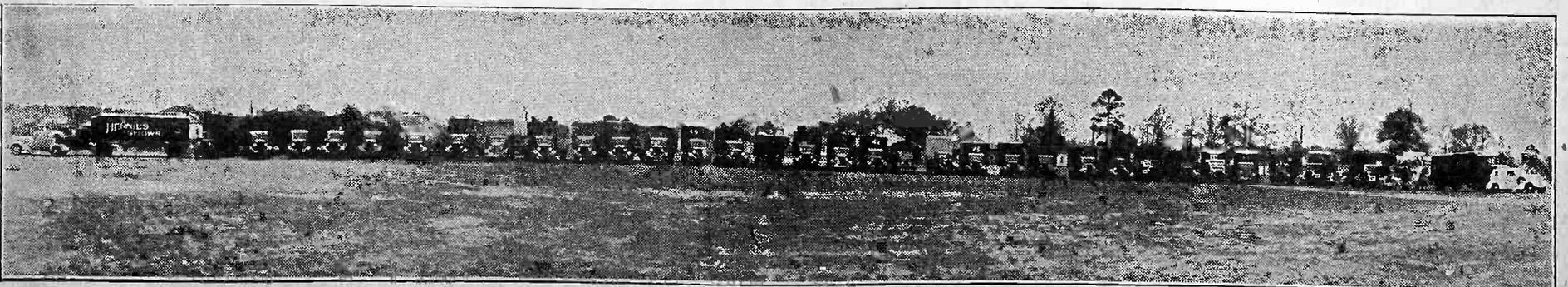
## Claude Oderkirk Stricken

HAZARD, Ky., May 23.—Claude C. Oderkirk, well-known concessioner, here this week with Volunteer State Shows, suffered a stroke Wednesday and is now in Hurst Snyder Hospital, this city, where he probably will have to remain for a while. His entire right side is affected, also to some extent his eyes. Oderkirk would appreciate receiving cheering letters from his show acquaintances.

## Dodsons Win Case Against Fair Assn.

PITTSBURGH, May 23.—Word was received this week by Dodson brothers, of Dodson's World's Fair Shows, that their attorney, Stephen D. Timberlake III, of Staunton, Va., had just secured judgment against the Shenandoah Valley Fair Association for the full amount claimed by the show for deposit given at the time of signing contract which the management of the fair allegedly refused to refund when the 1935 fair was canceled.

According to claims, the Shenandoah Valley Fair was contracted by M. G. Dodson with C. B. Ralston, secretary-manager, the show to play the fair Labor Day week. Ralston at the time of signing the contract at the fair secretaries' meeting at Richmond, Va., demanding a deposit of \$250 as a guarantee that the show would be on the fairgrounds and up and ready to open as per contract. Infantile paralysis broke out in Virginia and several fairs were compelled to cancel by the health department, among them the Shenandoah Valley Fair. A wire was received by the show from Ralston stating that they would be unable to hold their fair due to this, according to the Dodsons, who claimed nothing was said about the deposit being refunded in the wire, so the case was turned over to Timberlake, who tried to get a settlement. Eventually the case was taken into court.



SHOWING 38 UNITS of Motorized Equipment with Hénnies Bros. Shows. An indication of the Automotive Market in the Amusement Field.

# Showmen's League of America



165 W. Madison St., Chicago, Ill.

CHICAGO, May 23.—Secretary Joseph Streibich is back from his visit with President Patty and Brother Frank R. Conklin on their All-Canadian Shows. Caught them at Ottawa on Friday and rode the train to Kirkland Lake and saw some fast, smooth work taking it off and putting it on the lot. "Everything was ready for the week's stand when Joe left for home Monday afternoon. He attended to business and was royally entertained; all in all, a mighty pleasant trip—came to a close too soon.

Preliminaries on the Cemetery Fund Drive have started and will be ready to go forward with the work as soon as it is out of the hands of the printer. Several bulletins suggested by President Conklin will be sent in advance.

Received the sad news of the death of Mrs. T. A. Stevens, of Sol's Liberty Shows, whose remains were brought to Chicago for burial in Showmen's Rest.

Brother Harry Coddington is busy beautifying Showmen's Rest for Memorial Day. Flags have been placed and flowers ordered and everything will be in readiness in due time.

Brother Les Sturgeon spent a few days in Chicago ere leaving for Detroit, where he expects to be for a while this summer.

Brother David J. Mulvie, of Ottawa, outdid himself in making it pleasant for Secretary Streibich while in Ottawa. Dave is an ever-gentle host and he is the showman's friend.

Brother Rubin Gruberg wrote for application blanks. Looks like he will give the membership committee plenty of co-operation.

Secretary Streibich went to Peoria, Ill., to visit Royal American and Rubin & Cherry Exposition with plenty of application blanks.

Brother E. Courtemanche is sending a floral piece for the grave of Brother Walter T. McGinley. This will be put in place for Memorial Day.

Vice-President J. C. McCaffery and Brothers C. R. Fisher and A. L. Rossman were Peoria visitors during the week.

Brother M. J. Doolan reports things going along nicely on Chicago lots.

## Philadelphia

PHILADELPHIA, May 23.—The past week found two more carnivals within the city limits, World of Mirth at Bradford avenue and Levick street, and John Marks Shows at 67th street and Elmwood avenue. Two organizations moved to other locations—Cetlin & Wilson Shows at 24th and Read streets, and Strates Shows to Westmorland and Armingo streets. Making four major carnivals here.

It looks as tho this will be the last, as word has been given out officially that no more permits will be issued.

The week has been none too good to the shows. Storms and cold weather the forepart of the week held attendance down. All working with pay gate and free attractions. Concessions have worked off and on but returns have been anything but good.

I. Presides, whose cookhouse is on the Cetlin & Wilson Shows, is one of the real oldtimers in the eating house concession business, and he keeps up to his usual standard.

Downie Bros' Circus showed in Chester Saturday, May 16. Had fair matinee and good night house. Charles Sparks was entertainer to *The Billboard* representative. Says season so far way ahead of last season to date.

Earl Kern, who is working on the front of the South Street Museum, is booked with W. J. O'Brien at Revere Beach to handle front of one of O'Brien's Shows.

Duke Jeanette, with his wife, Bay Lillian, as feature, has an unusually strong show this year and says business has been very good in the city.

Ieo, who does magic and illusions at Eighth Street Museum, has added sword and neon tube swallowing to his work and is introducing some new ideas. Bill Tucker and the missus have the exclusive ball game concessions with World of Mirth and, as usual, all are attractively framed and stocked.

Gaylord White, publicity dispenser for World of Mirth Shows, has just received his new press wagon. He is handing out

some real publicity by press and radio broadcasts.

Carl Turnquist and wife have one of the neatest trailer living cars your correspondent has seen. Carl built it last winter.

T. W. (Slim) Kelly, well-known side-show proprietor, will have to take off the "Slim" part now—he has put on so much weight.

Cool weather has helped the business at the museums here this week. South Street has the following: Colored Minstrels; Habu, iron tongue, magic and musical act; Ester-Lester; Jack Stetson, cartoons and paper tearing; Mme. Betty, mentalist; in the annex, dancing girls. Eighth Street has Youra, Japanese-American juggler; Neil Johnson, bag-puncher; Leo, magic and illusions; Poses Plastique; Princess Zelda, mentalist; dancing girls and Mary Morris in the annex.

## Endy Bros.' Roster

MOUNT CARMEL, Pa.—Following is a roster of Endy Bros.' Shows:

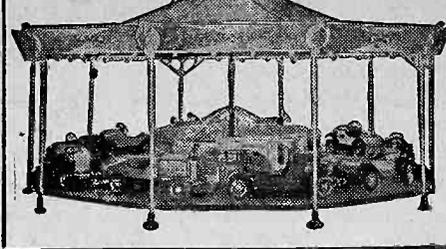
Shows: Hutchens' Modern Museum—John T. Hutchens, manager and front; Mrs. John T. Hutchens, secretary-treasurer; W. M. Montgomery, assistant manager; Cleo Russell and Tex Campbell, tickets; Chief Congo, torch act; Marcus Lodson, midget strong act; Mrs. Tex Campbell, mystery box; Sailor Jack, tattooer; Harold Copeland, iron neck man; Tom Calvert, human pincushion; Princess Zelda, mentalist; Madame Estelle, palmistry; Habu, musical act and magic; Leopold, the Spotted Boy; Zinida-Zan in the annex. The Follies—Eddie Lewis, manager; Robert Neiland, tickets; James Underwood; Pete Thompson, Clarence Smith and Lawrence Williams, music; Jack Ormsby, emcee; George Burns, canvas; Vera De Belle, Lillian Schneider, Joy Higgins, "Brownie" Smith, Bobbie Jackson, Theresa Venza, Bobbie Heath. Minstrel Show—Lee McDaniel, manager and talker; Bozo Schneider, J. T. Toby, J. T. Brown, Bub Williams, Banjo Jenkins, on stage; Walter E. March, John E. Walker, Warring Dodson, James Hallon, Walter Gram, John Brown, orchestra; Violet Foster; Elizabeth Robinson, Mary Brown, Helen Jones, chorus. Nudist Colony—Kitty Dorson, owner; Robert Daly, talker; Pearl Wiggins, tickets; Mattie Atkins, Margaret Kopruck, Pearl Jones, Jeanette Roberts, Motordrome—Jack Davis, owner; Alice Davis, tickets; Robert McFarland, talker; riders, M. E. Davis, Pearl Nugent, Ollie Hughes. Snake Show—Gray Sawyer, manager; Lee Ardman, talker and owner; Thomas Myers, lectures; Blackie Thompson, canvas. Monkey Circus—Roy Dickerson, owner; Mrs. Roy Dickerson, tickets; Robert McQuire, talker; Earl Rankin, lectures. Illusion Show—Ned Sparks, owner; Speedy Watkins, talker; Mrs. Watkins, tickets; Roy Hathaway, lectures. Captain Hugo's Wild Animal Circus—Robert Pate, talker; Carl Noland and Tony Williams, tickets; Milton Hughes, loudspeaker; Carl Schwartz, trainer. Mickey Mouse Show—Walter Collins, owner; Bob Rafferty, lectures. Fun House—William Gate, owner; Mrs. Gate, tickets; Pete Smith, clown.

Rides: Caterpillar—Henry Marcus, owner; Mrs. Henry Marcus, tickets; Henry Clay, foreman; Steve Wadsworth, assistant. Twin Ferris Wheels—Bob Young, foreman; Will Sherman and Robert Smith, helpers; Katie Earls, tickets. Loop-o-Plane—Brigham Young, foreman; Bill Wiggins, assistant; Irene Noland, tickets. Whip—R. E. Carter, owner; Mrs. Carter, tickets; Fat Little, foreman; Bob Rush, assistant. Chairplane—Stephen Yackovitch, foreman; Edward Baker, assistant; Mrs. H. L. Swift, tickets. Tilt-a-Whirl—J. T. Brett, owner; Mrs. Pearl Brett, tickets; Frank Bach, foreman; George Preston and James Minstrel. Merry-Go-Round—Willy Donovan, foreman; Herman Smith and Louie Cowan, helpers; Jeanette Thompson, tickets. Auto Cars—M. W. Davis, owner; Mrs. Davis, tickets; Bob Young, helper. Kiddie Ride—Eddie Yeastedt, foreman; Charles Ritter, assistant; Edith Bloom, tickets.

Concessions: Bill Quigley, cookhouse—Mrs. Bill Quigley, Blackie Roberts, Tony Williams, Bob MacPherson and Tom Keene; grab, Lem Thompson. Thomas Percival, three; Tom Ernie, two; Frank Voltaggio, one; Gracie Keene, one; Bill Spence, two; Mrs. Mickey Timmons, one; Jerry Gerard, two; Fred Barrett, one; Herman Weiner, three; Fitz Winters, one; M. Shore, one; Mickey Timmons, one; Herman Katz, one; Chick Allen. Corn game—Sam Anderson, manager; Dinty Moore, one; Robert Newell, one; Lewis Carter, photos.

Robert Jones, charge of marquee; gate

PRICED FROM \$750.00 up



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OUTSELL ALL OTHERS—75 Satisfied Customers.

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ticket sellers, Mrs. Eddie Lippman, Mrs. Fred Barrett, Mrs. M. Shore; Harold Hadley and Jack Lambert, electricians; Harry Myers, boss canvasman; Red Shipman, sound truck; Sam Murphy, calliope on truck; Bill Wiggins, transportation; Will Wright, special agent; Mrs. Will Wright, promotions; Chuck Connors, billposter; the writer, Tom McGough, advance press agent; Ralph Endy and Dave Endy, owners; Ralph Endy, secretary; Dave Endy, general agent; Eddie Lippman, manager; Irish Kelly, mail and *The Billboard*. Free acts—Edythe Segrist and her flying artists; Capt. H. L. Swift and Company, high dive and water circus.

## Rubin & Cherry Exposition

Decatur, Ill. Week ended May 16. Location, B. & O. grounds. Auspices, American Legion. Weather, excellent. Business, great.

Decatur, always a good stand for this show, turned in the best week so far of the season. Early arrival and everything ready by noon on Monday. Business increased each night and Saturday was the banner day — Kids' Matinee grossing big returns and the midway jammed at night. The Godino Siamese Twins and the Royal Russian Midgets made personal appearances in a large department store on Monday and Tuesday and were besieged by autograph seekers. Thursday the Godino brothers were the hosts at a "Twins' Matinee," sponsored by *The Decatur Morning Herald-Evening Review*, and 77 pairs of twins attended and were entertained, as well as photographed by Hod Lewis, staff camera man of the combined newspapers. C. W. Jessop, the "popcorn king" of Connersville, Ind., joined here with his beautiful new truck outfit, equipped with modern public-address system and is doing a good business. "Mysteria," new illusion show, presented by Jack and Leona Halligan, received 12 new banners and ready to open at next stand.

WALTER D. NEALAND.

## Pan-American Shows

Zeigler, Ill. Week ended May 16. Location, city park in heart of town. Auspices, American Legion. Pay gate. Weather, showers Monday. Business, fair.

Moved by truck from Benton, Ill., and opened Monday night. Tuesday night the lights over the city went out at the time Sensational Zorsky was doing one of his most dangerous stunts atop his high pedestal. Only his splendid nerve and quick thinking saved him from a bad fall, perhaps death. Auspices cooperated perfectly. With all shows and rides newly painted, and four new side-walls and tops, Manager Strayer has the show looking great. New panel fronts are being built for all the shows—the new front for the Revue is finished and is gorgeous. Another new show has been added, A Trip Around the World, a reproduction of an ocean liner and plenty of flash. The writer, in charge of publicity, covered all near-by towns, with the assistance of the Page kiddie band and sound truck. Robert Mack in Northern Illinois arranging for spots. Saturday matinee for kiddies was good, with over 4,000 boys and girls on the midway spending their nickels. Show had the misfortune of losing Johnny Thrasher, who died on Saturday of malaria fever, and was buried in Zeigler under the direction of the Thompson Funeral Home. Show now carries 12 shows, 8 rides, 30 concessions, two bands and free acts.

BOB GARRISON.

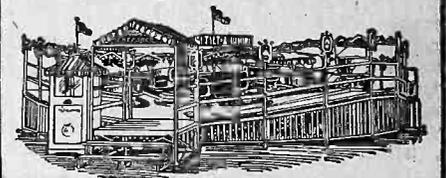


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**Midway Confab**

By THE MIXER

THE SEASON has started very encouragingly.

Read the item on the first Carnivals page of this issue relative to State taxes in Kentucky.

**QUESTION ARISES:** Will the proverbial golden-egg goose again be killed in Philadelphia?

**JERRY GODFREY** is reported convalescing from an operation and will soon rejoin the Ten-in-One with Hilderbrand's United Shows.

Don't tell people "Write me TO The Billboard"; instead "CARE OF The Billboard."

**L. FAIRFIELD** launched a small show, Fairfield Carnival Company, a few weeks ago to play spots in Oklahoma, Kansas and Nebraska.

**J. C. DUFFY** recently joined Happy Days Shows at Dickson, Tenn., as lot superintendent. James Johnson and wife also joined with a concession.

**MR. AND MRS. SAM KAPLAN** were recent additions to the roster of Dodson's

Ringling and Hagenbeck shows. Swinger and Swinger, skating act, also with Western States Shows, working on a raised platform.

**TOM MCGOUGH**, former newspaper man, is dealing out neat publicity for Endy Bros.' Shows. Tom's first experience with a traveling organization but he's taking to his new line mightily.

Overheard on the Dodson's Shows' midway just before Zacchini's cannon act: Woman (nudging her husband), "Anybody ought to know how it's done. A live man goes in and a dummy comes out."

**CAPT. LUSE** recently booked his Circus Side Show with Larkin Carnival Company, also Snake Show, with Blacky Thomas as manager. Has own transportation—two trucks and two trailers.

**LARRY ARENDARCY** postcard that he would again be on West's Shows, with his strong-man act at Claude Woods' Side Show. Larry has been staying at New Brunswick, N. J.

**NEIL HAMPTON**, former motordrome rider, the last three months has been employed by a concern as a molder, making small wax figures to be used in an exhibit at the Centennial at Dallas.



*NIFTY INTERIOR of Ben Weiss' corn game with Mighty Sheesley Midway. Weiss, who has about 10 concessions on the midway, is shown standing in center. The players in the photo an actual tip—no showfolk fill-ins. The shelves and overhead filled with attractive merchandise.*

World's Fair Shows and were greeted by many acquaintances.

**ROBERTA ROBERTS** (Homer Sharar) has booked attraction with West's Shows, with new banners, and reported having a good week at Wilmington, Del.

**FOLLOWING** the recent death of the showman, Howard L. Rinard, his widow announced that the family would carry on with the business.

**DEE LANG'S Famous Shows** will again be at the Christian County Fair, Taylorville, Ill., in the fair secretary-manager, C. C. Hunter.

Says **W. T. Jessup**, general agent West Coast Amusement Company, relative to The Billboard: "It is remarkable how so many folks go long distances to get this wonderful paper when they cannot get it in some of the small towns. One concession owner went 60 miles to get a copy of Billyboy on a Saturday." (Thanks for the compliment, W. T.)

**GEORGE LE BRELL**, formerly with Sol's Liberty Shows and Crowley's United Shows, is officiating at two of the tented attractions with Badger Greater Shows this season.

**ETHEL GARLAND**, formerly Ethel Livingston, is now with Western States Shows, presenting her combination aerial act. Was formerly instructor and director at Gainesville Community Circus, Gainesville, Tex.; also formerly with the

large shows, lately otherwise occupied in show business.

**WILL WRIGHT**, manager Golden State Shows, is pleased with the success of the new amusement organization so far and is optimistic regarding the remainder of the season.

A tip to advance agents: When encountering local opposition you or your committee should make it a point to find out who is egging on "Alderman So-and-So" or any other city official or any "Mr. So-and-So's." If a case of local opposition business interests trying to "hog" the people's money enlighten the public. By all means learn who is (or are) "behind" the knockers.

**MR. AND MRS. A. W. KRAMER**, formerly with Al C. Hansen Shows and J. C. Weer Shows (last season), are not trouping this year, having engaged in garage business at Orange City, Fla.

THERE WAS an unusual occurrence at Peoria, Ill. The trains of three large carnivals parked but a couple of miles

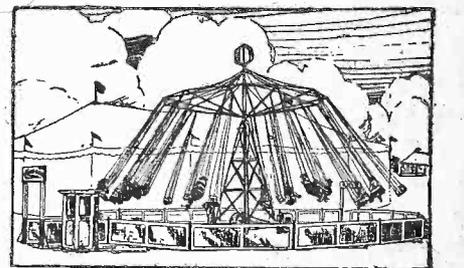
**DEPENDABLE—**



—the one word that best describes the ELI POWER UNIT. For proof, ask the man who owns one.

**ELI BRIDGE COMPANY**  
Builders of Dependable Products,  
N. West Street, JACKSONVILLE, ILL.

**THE NEW CHAIRPLANE**



The Latest Invention. The Most sensational Ride Out for Parks, Fairs and Carnivals. Portable and Stationary. Write today and let us tell you all about it. Weight 6,500 lbs.  
**SMITH & SMITH**, Springfield, Erie Co., New York.

**POP CORN**

**SOUTH AMERICAN**, Fancy Shelled, \$7.00 per 100-Lb. Sack, F. O. B. K. C., Mo.  
Cash With Order.

**BAGNALL COMPANY**  
Station A, Kansas City, Mo.

**500 BINGO**

Size 4x5 1/4. Pads of 25, 500 different Cards to a Set. Each Set has a different serial number: Single Set, \$1.50, or \$10.00 per Dozen. No advertising on these.  
**SYL-MAGIC**, 189 Eddy, Providence, R. I.

**CONCESSIONAIRES!!!**

*If You Operate Any of the Following Stores, Then Write for Catalog Immediately. Don't Delay. Get in on Our New Exclusive Items Quick.*

**BINGO — BALL GAMES — FISHPOND — CIGARETTE GALLERY — SLUM SPINDLE — WHEELS — CANDY — DEVIL'S ALLEY — ROLL DOWN — ADD 'EM BOARD — DART BOARDS — PITCH-TILL-U-WIN — TRACK — BUMPER — WATER BOWL — CANE PITCH — CRANLAND — HOOPLA — WATCHLA — AUCTION STORE — NOVELTY STORE.**

You'll save money—you'll get better service—you'll get the new things first—you'll eliminate grief.

We ship same day; we carry tremendous stocks; we sell and please the biggest operators. May we serve you?

Established 1923.  
**HEX MFG. COMPANY**, 468-470 Seneca St., Buffalo, N. Y.

apart. Naturally there were many exchanges of visits.

MAX ROSENSTOCK, strong man, has been making one-night stands with his show in Pennsylvania. While in Erie he vied against Tony Zagall and Joseph Harmonstadt in weight lifting and physical endurance.

WARD (DAD) DUNBAR, mail man and salesman The Billboard with Mighty Sheesley Midway, is notably hale and hearty for his age. Dad is looking forward to celebrating his 78th birthday on August 22.

WHEN the O. J. Bach Shows were at Ballston Springs, N. Y., Mr. and Mrs. Van Norman visited acquaintances on the midway. Also had as their guest for a day Mrs. Will Turmin, of the cook-house, at their roadhouse at Saratoga Lake.

Says Doc Waddell, of Big State Shows: "At a certain town, local minister excitedly walking up and down outside pay gate. His little boy, inside with Mexican maid, with his permission, enjoying rides and having 'time of his young life.' Hour, 9 o'clock—time for curfew. Preacher asked several to kindly get his child and 'bring him out,' 'time for bed,' etc. People hearing of it remarked: 'Don't that beat you! Carnival all right for the kid but not for his father.' I wonder how Gabriel recorded it."

FRED WHARTON, last three seasons with T. J. Tidwell Shows, and his wife and son, Charles, will not troupe this summer—probably during the late fair season. Recently moved into their new five-room bungalow on their farm at McAllen, Tex.

IN MAGAZINE SECTION of St. Louis Post-Dispatch of May 16 was almost a full page of reproduced photos taken on the Beckmann & Gerety Shows' midway—nine of 'em—by Arthur Witman, who headed the group with "Carnival—The Candid Camera Man Visits the Outdoor Shows in St. Louis."

ACQUAINTANCES of K. P. (Kit) Carlos, who a few weeks ago suffered a stroke, are pleased that he has been removed from the hospital to his home (2031 Arch street, Philadelphia) and is greatly improved, altho he has lost more than 50 pounds. His condition did not eventuate as serious as was expected. Daughter, Pearl, has been taking him for short walks.

'TIS A PLEASING report that J. George Loos is able to be up and about again after being seriously ill for about eight weeks, during which he was in two hospitals. During his absence from the show C. N. Hill, assistant manager, and Mrs. Loos received excellent co-operation from the personnel of the organization in "carrying on" with the Greater United Shows' tour.

William Burns' relatives sought: The Chicago office of The Billboard received word last week that Baggett-Wetherby, undertaker, Daytona Beach, Fla., was holding the body of William Burns, concessioner, who had been working at Daytona Beach, and trying to locate his relatives. Burns also known as "Rheumatism Billy."

GEORGE L. SELLERS, wrestler, who has the Athletic Show with F. H. Bee Shows, and Jack Maricella, boxer, who was joining Sellers' roster, were visitors to Cincinnati last week from Frankfort, Ky. Sellers also has on his roster J. C. (Jack) Lynch and "Crazy George," wrestlers. While in Cincy Sellers and Maricella spent a few minutes at The Billboard.

PICKUPS from West Coast Amusement Company—This show has not had a losing date so far, which is greatly appreciated after the last five years, especially in the spring months. Harry (Polish) Fisher and Ollie Polk and wives joined Wrightsman Amusement Company recently—greatly missed—fine folks. . . . Everyone getting fishing apparatus ready for those spots in Oregon.

"LITTLE JOE" AND BABE MILLER and their concessions are now with Gooding Greater Shows, the unit that played Mount Vernon, O., last week. Incidentally, Joe and Babe celebrate their 20th wedding anniversary on May 29. They were married on the World at Home Shows at Billings, Mont. The "Miller Amusing Company" (as Joe calls it) entourage consists of "one Chevrolet

truck, one grocery concession, one ugly bulldog, one red-headed wife, one 'head of the family' and one young man from North Dakota."

ST. JOHN, N. B.—A social service council here recently passed a motion "urging all exhibition associations in the province to do their best to have operators of side shows use less objectionable advertising matter, it being felt the banners used in front of the carnival tents on the fair midways were often more objectionable than the shows." However, there was no mention of objectionable film advertising. The carnival banners are infrequently seen, whereas film posters and lithos are continuously on view and sometimes much more objectionable than the tent-show banners.

PICKUPS on Rubin & Cherry Exposition's recent engagement at Jackson, Tenn.—Located on the fairgrounds. . . . Business, fair. . . . Jackson Evening Sun liberal with story space. . . . Broadcasts daily from Station WJTS, with entertainers from the show participating. . . . Charlie Wrenn recovered from recent spill in the Motordrome. . . . Diamond Kittle, management E. V. McGarry, a great entertainer and going over big. . . . The dining car roster: Gus Woodall, manager; Dallas Cantrell, assistant manager; J. Carl Ewing, day chef; Ralph Justus, day waiter; Jimmy Hinton, busboy; Johnnie Jones, night chef; Nick DeFelice, night waiter; James West, busboy; Lerot Knight, porter.

Barker Shows

Sullivan, Ill. Week ended May 16. Auspices, American Legion. Downtown location. Weather, some rain and cold. Business, fair.

Sixth week out. Now carrying 7 rides and 6 shows, consisting of Big Eli Wheel, Baby Eli Wheel, Merry-Go-Round, Loop-o-Plane, Chairplane, Baby Chairplane, two Kiddie Automobiles; Mickey Mouse Circus, Wild Animal Show, Athletic Show, Minstrel Show, Girl Show, Snake Show. Also 20 concessions. Friday night brought a surprise party, the birthday of Fred T. Miller, cookhouse owner. Attended by 78 showfolks. And was he surprised! Cake and ice cream were served. BERT MILLER.

World's Exposition Shows

Philadelphia. Week ended May 9. Location, 10th and Bigler streets. Business, not good.

The show opened April 18 in Greensboro, N. C., under auspices of the Greensboro Police Department. Location, the main street. Business, bad on account of cold weather and rain. The entire police department gave co-operation, trying to make the date a success, but the weather was against it. Week of April 27, showed High Point, N. C. Business bad. Jumped from there 700 miles to Philadelphia. Show carries 14 rides and 16 shows. All of which is from an executive of the show.

BALLYHOO

(Continued from page 46) using red and blue, with white as an intermediate.

Wednesday night the opening featured a huge 30-foot-high bonfire right at the entrance of the midway. Could be seen for miles away. The bosses ordered 10 ton of onions to be thrown on it, giving the midway a strong atmosphere.

To fill our contract, calling for a "display of antique exhibits," the office ordered our Ocean Wave and Hand Binger (stored in quarters) to be shipped on.

Friday was "Baseball Day." The Freshmen vs. our ball-game queens. An agreement was made where milk bottles would be used instead of bats. This gave the girls a percentage the best of it. The show rooters turned out with all their amplifiers. This helped win the game. The last half of the ninth inning, with the Freshmen at bat, the score was 7 to 6, favor of the girls. With one man out and three on bases it looked bad for Cattrack Neil, pitcher. She was about to give up when a rooter yelled "Protect your stock!" and she fanned the next two men. The winning team awarded a box of candy or a cane.

Saturday the bosses said "We didn't make any money—just played it for prestige—but we did gain a lot of knowledge." So the week was really educational. MAJOR PRIVILEGE.

Mighty Sheesley Midway

Portsmouth, O. Week ended May 16. Auspices, James Dickey Post, American Legion. Location, in the city. Weather, changeable. Business, fair.

Lost one night due to rain. Local radio station, WPAY, gave the show nine hours and 30 minutes of time. Charles Rogers was clawed by a lion in the Motordrome. His wounds dressed and he returned to work next show. Russell Frizzell, successful in nomination campaign for State senator, was with this show for a number of years. Mr. and Mrs. Lee Cuddy with show for a few days. Louis Leone joined as animal trainer. George E. Carleton now inside lecturer the Alcatraz show. Replaced all obsolete equipment in the electrical wagon. Eddie Wheeler attracting attention on streets with his high stilt walking. Mrs. E. C. Crowe away visiting relatives. Colorado Mac has fine bally for his Pony Ride—a colt born here. Harriet Calloway a nightly visitor. Ruth Duncan, Rose Allen and O'Dell Davidson now working front of Mrs. J. M. Sheesley's ball game. Madge Thames and Jesse Boggs now working at Hawaiian Show. FLOYD NEWELL.

SHEESLEY

(Continued from page 46)

on an extensive construction program mapped out by the management for this year's tour, following some years of general business depression, are verified by a visit to the midway. There are a number of new and modernistic show fronts, pleasing paint-color combinations everywhere and an abundance of electrical illumination. Relative to lighting, Manager Sheesley has not specialized on new-idea apparatus and varicolored equipment, his objective apparently being to have his attractions outstandingly well lighted with white lights, toward making his "amusement zone" the proverbial "bright as day." Prominent are the Zeldman twin Eli Wheels, which are white enamel and brilliantly illuminated and command the attention of people far from the location. The high combination aerial rigging of the Aerial Bauers, free act, is also in white and a glow of light. The train was included in the attractive painting program, including unusually heavy-shaded letters in the show title on the steel flats.

For the early season the management has limited the number of paid attractions to 12 shows and 11 rides, the number to be consistently increased as the tour progresses. There are about 40 concessions. A roster, which has undergone practically no changes, was published in a recent issue.

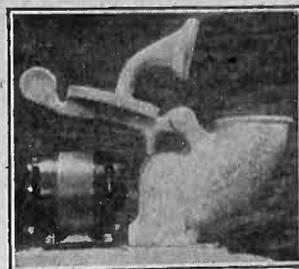
There has been one handicap to the location. The highway (virtually a boulevard) is so heavily traveled that, altho a large car-parking space is provided, many amusement lovers seem reluctant to stop in fear of mishaps to their cars. However, the gate attendance has been very good and the general gross has so far averaged fair. At this writing plan is to continue the engagement thru Sunday before proceeding to Dayton, O., the show's next stand.

Congeniality among the personnel seems a watchword—a sort of fellow-trouper atmosphere which is extended showfolk visitors. A list of numerous visitors could not be compiled, but suffice to state that all were made to feel welcome, with no "slitations."

Some Sidelights

Mrs. John M. Sheesley's mother, Mrs. Harry Armstrong (veteran show woman), and also her son by a former marriage, George Embree Jr., joined the show this week from Summerville, Pa., probably for the rest of the season. . . . Floyd Newell, publicist, spent the fore part of the week placing special-rate coupons for children in near-by localities. Incidentally, Newell functions neatly as emcee at the mike of the sound-truck during the Aerial Bauers' act. At opportune moments the music stops and Floyd calls attention to feature tricks of the performers, also witty sayings—the kind that help an act—not boresome. . . . Manager Sheesley and his son, John D., and brother, Charles E., and all other members of the executive staff besides attending to their specific duties have been smilingly courteous to both visitors and the general public.

Clarence Pounds, son of Mr. and Mrs. Charles Pounds, secretary-treasurer and concessioner, respectively, was taken to Christ Hospital, Cincinnati, Friday to undergo an operation for appendicitis. He has been a clerk in Bennie Weiss' corn game concession this season.



ECHOLS' HIGH SPEED ELECTRIC SNOW SHAVER \$39.50 F. O. B. St. Louis. S. T. ECHOLS 1337 Walton Avenue, St. Louis, Mo.

POPCORN

South American, Jap. Hullless, Baby Golden, White Pearl, White Rice and Yellow Pearl. Also Popcorn Seasoning, Cartons and Popcorn Cones, in seven flashy colors.

H. B. HUISINGA

DELAND, ILLINOIS Grower of Pure-Bred Varieties of Popcorn.

PUBLIC ADDRESS EQUIPMENT

Attract your audience. Cover the Midway with 1937 Portable AC-DC Amplifier System, complete with Mike, Cable, Tubes and Dynamic Loud Speaker. Also operates from Batteries. Spec., \$38.00. Send 25¢ deposit. We make Sound Systems for every purpose. MILES REPRODUCER CO., 114 W. 14th St., New York City.

BLANKETS

Beacons, Esmonds and other makes in Indian designs and other designs. 3-in. satin binding, 85c and up. OSHRY BROS. 10 Spring St., BOSTON, MASS.

HIGH STRIKERS FOR 1936 AT \$35.00

DOUBLE STRIKERS at \$65 up, according to size. ALL STEEL PARTS used in "Moore Made" Outfits, strongest Strikers we have built in 25 years. Prices on all sizes lowest ever. Send now, stamp for catalog of these great money earners to LAPEER HI-STRIKER WORKS, Lapeer, Mich., and get GOING STRONG IN 1936—It's the big season ahead with a new "Moore Made."

SWEEPSTAKE

A GAME THAT WILL BUILD BUSINESS AND GET MORE MONEY FOR CONCESSIONAIRES AT FAIRS, CARNIVALS, EXPOSITIONS, CELEBRATIONS, AMUSEMENT PARKS, ETC.

SWEEPSTAKE DISTRIBUTORS WANTED. Territories open in many parts of the country. Live-wire distributors, agents, representatives wanted now. Great opportunity for men who want to get in on a sure-fire thing. Write today for special proposition!

A NATURAL FOR SALESBOARD OPERATORS. With your salesboard experience behind you, you can clean up with Sweepstake. Bigger profits; more sales! Write today for special deal for salesboard operators.

Write for Full Particulars Today.

Seymour Premiums, Inc. 341 West 44th Street, NEW YORK, N. Y.

TILLEY SHOWS WANT

A-1 Promoter to handle best Fourth Celebration in the State. Robert Kobacker, get in touch with me immediately. Mechanical Show, Platform Shows or a worthwhile show to feature. Frozen Custard, Candy Floss, Candy Apples, Merchandise Wheels. All address DeKalb, Ill., this week; North Chicago, Ill., week June 1st.

MID-WEST SHOWS

WANTS 10-in-1, Big Snake, Athletic and Geek Shows. Can Place Hill Billy, Wild West or Motordrome Show. Concessions that can work for stock, Candy Floss and Novelties open. Have the best spots in Indiana booked. Sullivan this week; La Fayette next week; then Crawfordsville Community Fair the next week. MID-WEST SHOWS, Sullivan, Ind.

WANTED

RIDES AND CONCESSIONS FOR FIREMEN'S CONVENTION On Streets, Wayland, N. Y., 3d and 4th of July Twenty-five companies in line. Bingo and Eat Stands are sold. MEAGHER & HAGGERTY, Livonia, N. Y.

PEERLESS AMUSEMENT COMPANY

WAPPINGERS FALLS, N. Y., May 27-June 6.

WANTED—Fishpond, Bowling Alley, Cigarette Shooting Gallery, Hoop-La, Frozen Custard, Popcorn and Candy Apples. WILL BOOK RIDES that do not conflict. WANTED—Shows, 75-25. THOMAS FALLON, General Delivery, Wappingers Falls, N. Y.

WANTED—To hear from Sensational Free Act, Cook House, Custard, Popcorn and Jelly Apples. GEORGE NICHOLS, 11 Hoover Avenue, Passaic, N. J. Tel. Passaic 2-10170 Between 12-2 and 5-8.

WANTED Devil's Bowling Alley, complete plots, must be cheap for cash. ALBERT C. BARTELS 647 E. Michigan Ave., Jackson, Mich.

# LEADING CARNIVALS

WHICH INVITE

## Your Investigation and Inspection

### WORLD OF MIRTH SHOWS

Strongest, Largest, Finest—Now or Ever.

Join Up for the East's PRIZE PLUM,

KENMORE-TONAWANDA, N. Y., CENTENNIAL,

July 1-11.

Fair—Pageant—Revue—Carnival.

Address MAX LINDERMAN, Gen. Mgr., As Per Route.

### BECKMANN & GERETY SHOWS

"World's Largest Carnival Attractions"

Can Place Competent Ride Help of All Kinds, Also Useful People in All Lines.

Address as per route.

## 1350 BINGO

Heavyweight cards, black on white. Wood markers printed two sides. No duplicate cards. Put up in the following size sets and prices: 35 cards, \$5.25; 50 cards, \$6; 75 cards, \$6.50; 100 cards, \$10; 150 cards, \$12.50; 200 cards, \$15; 250 cards, \$17.50; 300 cards, \$20. Remaining 700 cards sold 100 cards each, \$7.

Set of 20 Lightweight Bingo Cards, \$1.00.

## 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the card—not up and down. Lightweight cards. Per set of 100 cards with markers, \$5.00. All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5 x 7.

### THIN BINGO CARDS

Bingo cards, black on white, size 5 x 7. Thin cards such as used in theatres, etc. They are marked or punched in playing and then discarded. 1,350 different cards, per 100, \$1.25, without markers. Set of markers, 50c. Automatic Bingo Shaker, real class, \$12.50. Bingo Blackboard, cloth, size 24x36 (Rolls up) 2.00. Bingo Record Sheets, 24x36, 20 for 1.00. Send for free sample cards and price list. We pay postage and tax, but you pay C. O. D. expense. Instant delivery. No checks accepted.

J. M. SIMMONS & CO. 19 W. Jackson Blvd., Chicago

## ORANGEADE



Imitation = Powders = Double Strength Costs 1/2¢ A Glass!

Talco Laclede Imitation Fruit Drink powders are best testing, strongest and biggest profit paying powders made. Fine flavor and cloudy color. Only best ingredients used. Guaranteed to comply with all pure food laws.

Most economical made. Imitation Orangeade, Lemonade, Grape, Strawberry, Loganberry. All kinds Juice glassware and equipment, best quality, lowest prices. Immediate shipment.

TALBOT MFG. CO. 4518 Lexington St., CHICAGO, ILL.

## TENT WANTED

Will buy or rent for 10 weeks or longer, 100-foot Round Top or larger, with several middle pieces. Also general and reserve seats for this top. Can also use several smaller tents, 20x40, 40x40 and 40x100. Must be in good condition and right price.

### ATLANTIC BEACH PARK

Atlantic Highlands, NEW JERSEY

## SUNSET AMUSEMENT CO.

WANT DANCERS for Girl Show, with or without wardrobe. Will pay 15%, Burlington, Ia.

## PATCH WORK DESIGN QUILTS

Old Kentucky Designs, Full Size, Assorted Colors, \$1.19 each.

### OSHRY BROS.

10 Spring St., Boston, Mass.

It Helps You, the Paper and Advertisers to Mention The Billboard.

## Marks Shows

Martinsburg, W. Va. Week ended May 16. Auspices, Combined Fire Departments. Location, Lambert Field. Pay gate. Weather, two nights of rain. Business, averaged fair.

Excellent co-operation of *The Daily Journal* and *The News* contributed to success. Engagement was to raise funds for the convention of Cumberland Valley firemen to be held in August. Wednesday night John H. Marks host to about 100 newbies. Col. Jack Rinehart's Wild West Show clicking. Program includes Young Jack Rinehart, roping and whips; Chief Red Bird, dances; Ollie Rinehart, trick riding; Willie Holden, clown, and "Boulder Kid" Dandry, rope tricks and gun spins on slack rope. Monkey Land, with Albert Martini as arena director, opened here to excellent business. Jimmy Hester, *The Billboard* agent and mail man, filled in on the front. George Rody's Carioca and Doc Anderson's Harlem Dandys were rivals for top honors. Mrs. Bill Brice joined and greatly strengthened Carioca. She is still suffering, however, from injuries received in recent auto accident. Bill Brice joined Baudet's Motordrome as rider, and Dare-Devil Art Cotreau started use of his new auto on the straight wall, all of which aided Doc Wilson, who took over the front. George (Whitey) Usher took over front of Knute Kelly's "Unbelievables of 1936," and Jimmy Woodall, who has been doing a good job of orating, moves to another attraction. Martinsburg gave the carnival world one of her fairest daughters in Mrs. E. H. (Happy) Hawkins and it was "Mickey's" week to prowl. She was hostess Monday night on the midway to Mrs. Leonard Fulk, her godmother; her sisters, Mrs. J. T. Acree and Virginia Weakley, and Oliver Wayne Fulk. Friday afternoon Miss Weakley became the bride of Mr. Fulk, and several of the "Marksmen" and "Markswomen" were invited to the reception but work prevented attendance. Mrs. Hawkins' father, W. H. Weakley, was a visitor at the office. Mr. Marks, member of Acca Temple, Richmond, was unable to attend a dinner and dance of the Martinsburg Shrine Club, but sent an entertainment unit, consisting of three acts from the Wild West, George Rody and his accordion; Nellie Clark, blues singer; Harry Brock and Walter Jones, comedians; and pianist from Harlem Dandys. Saturday night a large party from the club visited the midway. Jack and Vi Pettus were visitors. Jack now has his sound truck working for a brewery.

CARLETON COLLINS.

## Dixie Belle Shows

Owensboro, Ky. Week ended May 9. No auspices. Location, Triplett street show lot. Weather, okeh. Attendance and business, good. Hawesville, Ky. Week ended May 16. Weather, cool and fair. Business, good.

This is practically a newly organized show, small but off to a nice start for the season at Owensboro. The owner and manager, Louis T. Riley, of Owensboro, has had shows out for several seasons in this territory. Now carrying 4 rides, 4 shows and 16 concessions—additional rides and shows not included in this letter because they have not arrived yet—when longer letters come from here it will be when the show is bigger and justifies more space. At Owensboro the conditions were especially good—chiefly distilleries and all working. The Hawesville location was in town at the ferry landing, on high Ohio River bank, with an ideal setting. In a later issue a roster will be given.

HENRY HEYN.

## F. & M. Amusement Co.

Milton, Pa. Week ended May 9. Auspices, 5th Ward Fire Department. Business, good—ideal weather. Free gate.

With the co-operation of of the chief of the fire department, Mr. Deitrich, the committee and city school band, the engagement was a pleasant and profitable one. The four rides were well patronized. The concessions, 17 in number, were satisfied. On Wednesday a birthday

party was given in honor of Mrs. F. L. Faust at J. C. King's cookhouse. A large birthday cake was baked by Mrs. Miller, wife of one of the committeemen. The roster of the show will be given in a later issue. GERALD FINNEFROCK.

## American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., May 23.—This is being written on the eve of our departure for New York City to attend the hearing granted the railroad show members of the association in their application for the reduction in rates and the elimination of demurrage charges.

Pursuant to notice previously given, the hearing to be held May 26 at 11 a.m. (Eastern Daylight Saving Time) before the freight traffic managers' committee at the offices of the Trunk Line Association in the Central Building, 143 Liberty street, New York City.

Since writing last week's column we have received word from Manager James E. Strates, of Strates' Shows Corporation, that Matthew J. (Squire) Riley, general agent, would be in attendance at the hearing on behalf of the Strates organization.

We are in receipt of an interesting letter from J. W. (Patty) Conklin, president Conklin's All-Canadian Shows, informing us of the rail situation in Canada at the present time. Mr. Conklin writes in part: "Recently the railways in Canada discontinued issuing scrip and gave us a 20 per cent reduction where we formerly received 20 per cent of our cost in scrip. They have also reduced the rental charges on equipment 20 per cent. Parking charges have been temporarily discontinued, which is also a saving to us of \$1 per day per car, but in the tariff law they explicitly state that the parking charges are retroactive at any time." We appreciate Mr. Conklin's interest in the activities of the association and thank him for the information furnished.

The New York State Legislature has adjourned its regular 1936 session, and some of the predictions made in this column earlier in the year have come true.

The bill to allow the serving of drinks in connection with indoor places of amusement was defeated in the Senate, although it had passed the lower house. This action will not affect outdoor places of amusement, which continue as at present.

So far as we can learn, Senator Kelly's "frozen custard bill" died in committee, but our information in this regard is not final.

Both Houses of the Legislature passed the bill sponsored by Assemblyman Leonard W. Hall, of Nassau County, to allow betting on dog races as is now allowed on horse races in the State. The measure is now awaiting the signature of Governor Lehman. But there is considerable doubt as to whether the governor will sign the bill. If adopted the measure will apply to Nassau, Erie and Monroe counties, by reason of the fact that the bill contains limitations that betting will be allowed only on fairgrounds in existence 10 years or more, and that it is limited to counties of 300,000 population or more.

It is evident from the above the lawmakers of the Empire State have revised their collective opinion on the subject of betting generally in the last few years, and we believe that it is merely a matter of time when merchandise wheels and similar concessions will be allowed.

So far as the carnival industry is concerned we feel that this bill is a step in the right direction and trust that it will be approved, thereby creating an entering wedge which will eventually legalize all forms of merchandise concessions.

## SURE FIRE PROPOSITION FOR CONCESSIONAIRES at CARNIVALS & FAIRS

Write GRODIN PEN CO. 398 Broadway, New York City.

## COLDWATER, MICH.

D. A. V. CONVENTION, JUNE 16-20 On the Street

Legitimate Concessions of all kinds wanted; very reasonable rates. Good route follows. Address all inquiries to F. L. FLACK, 36 E. Woodbridge St., Detroit, Mich.

## Owing to death of HOWARD L. RINARD

The family will carry on his business on same basis as heretofore. MRS. HOWARD RINARD.

## Important Announcement

Effective with June 6 issue the minimum single column display space sold will be 10 lines, costing \$5; minimum double column space, 14 lines (1 inch) in depth, costing \$14.

The advertising rate of 50c an agate line remains unchanged.

## Pacific Coast Showmen's Assn

816 New Orpheum Bldg., Los Angeles

LOS ANGELES, May 23. — Monday night's meeting had 37 present, with First Vice-president Dr. Ralph E. Smith presiding and John T. Backman secretary.

At every meeting there is checked over the names of those who set for themselves quotas of new members this year and there is assurance that the membership by October 1 will be greatly increased. Ted Le Fors, of Mel Vaught's State Fair Shows, is setting a pace for intensive effort. The joint plan of Ted and J. Doug Morgan is getting under way and there is every indication of the plan being most successful.

Communications: President Theo Forstall wrote of various matters, including that he had Mark Kirkendall in training (going thru reducing process) to increase his speed in the new membership drive and that the promises made for the Al G. Barnes Circus would be lived up to. Will J. Casey wrote of a pleasant new business hookup. Will Wright, manager of Golden State Shows, wrote an interesting letter. Dick Wayne Barlow wrote of visiting Beckmann & Gerety Shows at St. Louis and of passing while en route five truck carnivals. Frank Downie phoned that he was mending rapidly and ready to assume his business duties. Ruth Fowzer wrote of an enjoyable ocean voyage en route Los Angeles to New York.

John T. Backman busy with his usual summer lineup of appearances with the glass engine and glass house and is being assisted by Goldie Dennis.

Joe Glacey, Cal Lipes and Al Humke in each day for a talk session.

Harry B. Chipman, assistant manager Ken Maynard's Diamond K Ranch Circus, Wild West and Indian Congress, was up for Monday's meeting. He is recovering from recent, short but severe illness.

Felix Burk makes the club each day. Harry Rawlings a visitor while in the city. He is one of the big operators of marble games in Los Angeles County.

Overlooked in last notes to give credit to Mrs. Chet Bryan for preparing and serving of the "Dinty Moore Night" most palatable corned beef and cabbage.

Dr. Ralph E. Smith said for the diversion period at this week's meeting that it would just be catch-as-catch-can. This gave Joe Glacey, Ed Workman, Claude Barle, Harry Levine, John Miller, Harry Fink and Ben Dobbert opportunity to wade in, and wade they did. The chair eventually halted the doings, ordering that no "personalities" be indulged in. All agreed that the imposed restriction made impossible an enjoyable period if they could not tell "I remember him when." These diversions, all in pure jest, are often keen comedy acts.

After adjournment refreshments and lunch were served, the refreshments donated by Ed Walsh and lunch by C. O. Schulze. The weekly award went to Harry C. Rawlings. If you are of the circus, carnival, screen, park, resort, stage or concession you are invited to check in to PCSA.

### Crafts 20 Big Shows

Fresno, Calif. Week ended May 17. Location, Chance Field. Auspices, American Legion. Weather, hot. Business, good.

One of those week's business so often referred to as "a red one." The sixth consecutive time Fresno Post No. 4 has acted as auspices for this show. Legion boys, as always, much in evidence about the grounds acting as special guards, nattily dressed in uniforms. Incidentally, Phil Williams, now general agent of the Crafts units, was the first commander of the post. Exactly 120 pounds of fish received by Roy Ludington here by express, packed in ice, part of a record "catch" of O. N. Crafts and party off the coast of Mexico. Plenty of fish served in the cookhouse. Doc Godwin, now operating some attractions on Ocean Park Pier, a visitor, also Robert Olson, inventor of photo booths, and Mr. Edwards, of Edwards Novelty Company, guests of Harry Bernard. Mrs. Walter Klenck doing nicely with her three ball games. Gene Blakesly, who has the eating stands and cookhouse, has been busy two weeks building new frameup for all his interests. New cookhouse has both counter and table-service features, with modern portable ideas installed in kitchen, which is looked after by "Ma" Blakesly. Prof. Ed Kanthe

doing nicely with his Athletic Show, as is Speedy Babbs with his Slodrome. Phil Williams, general agent, dropped in for a chat and left for the Golden State Shows, as did Elmer Hanscom to assist with electrical permits required for the San Francisco engagement of the No. 2 unit. Thomas Jefferson Myers, secretary, received telegram which informed him he was "grand-daddy" again. Mrs. Myers at present visiting her daughter, who resides in Oakland and the wife of Dr. Frank R. Johnson. A new swanky coupe arrived, a present of O. N. Crafts to Mrs. Crafts, who has been on the show all season assisting with the office duties. Mac Doman, superintendent traffic, made a hurry trip to San Bernardino winter quarters to look after some equipment stored there. ROY SCOTT.

### R. H. Work Shows

Baltimore. Week ended May 16. Location, Lafayette and Albert streets. Weather, cool and rain one night. Business, poor.

Located about eight blocks from the location for the previous week hurt business some and inclement weather did the rest. All trucks being gone over to get them in good shape for hills travel, as the show heads into Pennsylvania after this week. Willie Green opened his Minstrel Show, with Barney Harris handling the front. Friday night a section of the Minstrel Show was destroyed by fire. Only quick work by Manager Work and the showfolks saved the rest of the tent, as the fire had quite a start before it was discovered. Snake Show was repainted and lettered and makes a nice flash. Harry Miller working hard to please the customers at the cookhouse, besides running the corn game at night, assisted by Mrs. Miller. Slim Turner joined and is working the griddle in the cookhouse. Mrs. Clifford Staufft and youngest daughter joined Mr. Stufft here; will remain all season. The older daughter will join when school is out. Eddie Bennett is visiting from his home in Pennsylvania. Mr. and Mrs. Harry Baker looking over catalogs of trailers to decide which one to purchase, likewise Mr. and Mrs. H. C. Hopkins. Sol Wasserman with a big smile after picking the "right" horse recently. HAZEL REDMOND.

### Wallace Bros.' Shows

Mattoon, Ill. Week ended May 9. Location, city park. Auspices, American Legion. Pay gate. Weather, some rain. Business, good.

Altho a late Saturday evening shower spoiled somewhat an anticipated large volume of patrons, business in general for the week was good and a hustling committee helped to keep things humming. A surprise birthday party given three-year-old Fay Armstrong on Friday. She received many serviceable gifts and all the show company and Mr. Ellis, of the State Tax Commission, as guests, enjoyed the party and the large birthday cake and generous supply of lemonade supplied as a luncheon in her honor. Vern Disney and Otis Hackman joined with corn game and grocery wheel, replacing Ben Wolfe, who left the show. William Wallace and C. R. Armstrong have added concessions. James (Red) Doran continues to pack them in for top honors with his "Mayo, Wild Girl" show, and Bingo Randolph smiling as business increases with his flashy concessions. MARTIN A. WIRTH.

### J. Harry Six Attractions

Jeffersonville, Ind. Week ended May 16. Auspices, Clarksville Town Board. Location, playgrounds. Weather, rain and cold. Business, poor.

The Monday and Tuesday gate receipts were highly encouraging, but there followed heavy rain and some wind and then weather turned cold, which ruined attendance. Taylor Brothers' free acts, their high trapeze and Troubles, high-diving dog, held a good-sized crowd on the lot Saturday night. Gabe Harrell has his new cookhouse (on trailer) nearly completed and has been having good business. Taylor Brothers added several concessions, also Sam Housner one and Henry Sordoleo one. Walter Ward's callope joined at this stand. J. Harry Six states that he will soon have his organization assembled for the regular season. All of which is from an executive of the show.

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I WILL ACCEPT AT PAR VALUE SOLDIERS BONUS BONDS AS PAYMENTS ON OR IN FULL ON THIS RIDE

Scores of single units grossed over eight thousand dollars last season.

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8 GROSSED OVER \$10,000.00  
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4 Passenger with Cables \$1,800.00  
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Get started right this year. Use Gold Medal Fruit Concentrates, the kind that have the True Fruit Flavor. They are low in price, easy to make, yet you will say that they are the finest you have ever used.

Stock Flavors, Orange, Lemon, Lemon-Lime, Cherry, Grape and Root Beer. Price \$2.00 per QUART, makes 48 gallons of drink. Sample sufficient to make six gallons of drink, 35¢ each, any three for \$1.00.

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## WINTERS EXPOSITION SHOWS

Two Red Ones, Can't Miss. Pay Days Start Monday in Each Spot.

SEWICKLEY, PA., JUNE 1st THROUGH 6th; FIRST SHOW IN TWENTY YEARS.  
ELLWOOD CITY, JUNE 8th THROUGH 13th.

We opened this town last year, first show in eight years, red for everybody. For reference, contact a friend concessionaire or showman that played this spot with us last year. We want for these two spots and many good ones to follow Half and Half, Minstrel, Freaks, Circus Side Show, Monkey Speedway, Motorhome, Fun House, Mechanical City, Hill Billy Show, Mickey Mouse. Will furnish outfits for reliable people. Loop-o-Plane, Loop-the-Loop, Scooter, Wheels that work strictly for stock. Long Range Shooting Gallery, String Joint, African Dip, Fish Pond, Bowling Alley or any grind store that won't conduct. Can Book Small Whip, Fallensens Working World Show, also Jober Midgets, get in touch with Frank Murdock on this show immediately. Jack Orr, come on. Hiko, you know this spot, come on.

HARRY H. WINTERS, General Manager. Address all mail this week, Penn. Pa.

## HOOVERVILLE (PA.) CENTENNIAL

YEAR'S OUTSTANDING CELEBRATION WESTERN PENNSYLVANIA, JUNE 22-27, DAY AND NIGHT.

WANT Shows, Kiddie Rides, Concessions: Fish Pond, Scales, Ball Games, Bowling Alley, Candy Apples, Candy Floss, American Palmistry, Bingo, DEMONSTRATORS, Penny Pitch, Mouse Game, Etc. WILL BOOK ALL SHOWS following week on best July 4th Celebration, Western Pennsylvania, short jump. Parades, Free Acts every day. Hooversville, nearby city, newspapers publishing special editions in honor event. Write M. A. BEAM, Windber, Pa. Other Independent Celebrations to follow.

## Gold Medal Shows' Roster

LINCOLN, Ill., May 23.—Following is a roster of Bloom's Gold Medal Shows, which exhibited here last week; auspices, Veterans of Foreign Wars; location, Delevan and Limit streets:

Staff: Oscar Bloom, owner-manager; H. (Doc) Allen, general representative and publicity; H. McClean, special agent; R. L. Swanner, billposter; H. Michell, secretary-treasurer; Paul Wotring, mechanic; L. M. Nelson, electrician; Eddie Campbell, the writer, mail and *The Billboard*.

Shows—Circus Side Show, Fred W. Miller, manager; Mrs. (Mystic) Smitz, magic, illusions and inside lectures; Prof. Nelson, sword swallower and tattoo artist; Major Fox, midget; Determination Ruth, armless and legless wonder; Bula-Bula, fire artist; Leu-Louette, in annex. Carioca Revue—Mrs. Viola Hayes, manager and a feature, also Monte Navarro, comedian; musicians, Eddie Miffin, Chick LeMaster, Ray Bouillon, George Anderson and John Smith; Dot Crossgrove, Midge Walkup, Billie Love, June Lemaster, Jerry Terrell, Dorothy Smith, C. E. Sullivan and O. B. Saunders, canvases. Monkey Show—Herman Hunn, assisted by Mr. and Mrs. Shipley. What-Is-It—G. W. Murray, assisted by Rob Roy.

Rides: Merry-Go-Round—Elmer Oliver, foreman; Walter Haley, tickets. Ferris Wheel—J. T. Richards, foreman; W. Smith, tickets. Tilt-a-Whirl—William Dunne, foreman; George Welch and V. E. Stone, tickets. Merry Mixup—Eddie Campbell, foreman. Miniature Railroad—William Fletcher. Kiddie Auto Rides—S. L. Hoyle, assisted by the missus. Double Loop-o-Plane to join at Champaign, Ill.

Concessions: Cookhouse—Mary E. Bowen, owner-manager; A. H. Higgins, chef and pastry cook; Red Jenkins, griddle; Buford Emberton, Delmar Pruitt, Maynard Welcher, Bob Darr, H. Daniel and L. Sullivan. Curtiss Reeves and Eddie Gibson, photos. Johnny Johnson, two; Donald La Cost, corn game; William Volin, frozen custard. L. Bowman, four; Eugene, two; Worley Smith, one; L. M. Nelson, one; Frank Ranes, one; Lon Foster, one; W. D. Miller, one; F. W. Miller, one; Mr. and Mrs. Crysel, two; S. Data, one; R. Morrocco, one.

Free act feature, Capt. Jack Perry, high diver.

## United Shows of America

Peoria, Ill. Week ended May 17. Location, fairgrounds. Auspices, Peoria No. 2 American Legion. Weather, fair. Business, excellent.

The long move from Wichita, Kan., was justified. The largest still week's business in the history of the present management. Opened Tuesday with a phenomenal gate. Gertrude Karn, "World's Fattest Mother," had a big week. Elsie Calvert's Hi-Hat Revue carried top honors, along with Museum of Oddities, featuring Mary and Margaret Gibbs, "Siamese Twins." Ruby Coombs' Wall of Death had wonderful publicity break with his new three-wheel front-drive English automobile. A group of the medical profession, praised the new Red Cross unit on midway and the restrooms. Bob Lohmar's first showing in his home town, and he was the subject of several feature newspaper stories. Both papers were generous with both stories and art, and Radio Station WMBD accorded the show a 30-minute program daily. Bob Lohmar, one of the owners of the show, was host to several parties. Mrs. Lohmar, who had been on the sick list, a nightly visitor. New arrivals to different midway attractions: Mr. and Mrs. Gibbs, with Mary and Margaret; Bill Powell, to join Max Goodman; Nellie Dobbins, contortionist, to the Revue; Jack Milton, to Monkey Circus; Abie Owens, to Fun House; Pee Wee and Bernice Cade, to Harlem on Parade, and J. C. McAskill to Vogstad's attractions. There were many visitors, among them Mr. and Mrs. Rubin Gruberg and daughter, Edith; J. C. McCaffery, Joe Redding, Mr. and Mrs. Peazy Hoffman, Arthur Sharpe, Mr. and Mrs. Zeke Shumway, Mr. and Mrs. William Cain, Dr. Davis, Elmer Rhoades, Mr. and Mrs. Frank Reed, Roy Shepard, Mr. and Mrs. Harry Coffin, Mrs. Lizzie Fenn, Mr. and Mrs. Leo Julian, Joe Julian, Charles DeKreko, all of Rubin & Cherry Exposition; Jack Dads-well, Sam Gluskin and Dr. Sunshine, of Royal American Shows; Bill Soloman, Mr. and Mrs. Eddie Hock, Mr. and Mrs. Bob Catell, Jean Gabe and Ella DeKreko and Sam Hall, all of Imperial Shows. ROY B. JONES.

## Bruce Greater Shows

Bessemer, Ala. Week ended May 2. Location, downtown. Auspices, Elks. Weather, good. Business, good. Huntsville, Ala. Week ended May 9. Location, Clinton street lot. Auspices, V. F. W. Weather, rain three days. Business, good when weather permitted. Murfreesboro, Tenn. Week ended May 16. Location, Carnation lot—three blocks from Court House. Auspices, American Legion. Weather, rain two days. Business, good.

Ten showfolks joined the Elks at Bessemer. Wonderful co-operation from the committee made Murfreesboro pass all expectations. Some concessions joined here, including Joe Sparks, two; Mr. and Mrs. Raymond, one; George Parrott, frozen custard. Also, Texas Billy joined with a show, bringing the lineup to eight rides, 10 shows and 34 concessions; also band and two free acts. R. L. Davis, manager Minstrel Show, said show topped entire midway for the week. New top ordered for Minstrel Show. Management also purchased new Side Show outfit, a beautiful addition to the midway. Manager Harris left for Frankfort, Ky., and other points in interest of the show. Mrs. Margaret Bruce was entertained by several of her friends, and she in turn entertained a party of friends, some from Nashville, her former home, on Friday night. All of which is from an executive of the show.

## West Coast Amusement Co.

North Sacramento, Calif. May 5-11. Pay gate. Business, fair. Portola, Calif. Week ended May 18. Business, fair.

Manager Mike Krekos left Portola to attend a promotion in connection with a Fourth of July celebration. Business Manager Jessup was called back to the show to manage it in Krekos' absence. Charles Walpert and wife, Edith, staged a big feed for the show's executive force at Portola. Frank Forest, who has three Side Shows on this midway, gave a big birthday party for the entire company in North Sacramento. Gene Kocan placed a new concession on the lot. Dick Morris and wife, Penny, rejoined at North Sacramento with his Girl Revue. J. P. O'Brien keeps the Ferris Wheel flashed with banners. Ed (Slim) Kemp has worn out two billing brushes this season so far. Nick Krekos is still the trainmaster. W. T. Jessup had a fine visit with Johnny Brassil of the No. 1 advance car of the Al G. Barnes Circus, also visited that show at Roseburg, Ore. All of which is from an executive of the show.

## Winters Exposition Shows

Cannonsburg, Pa. Weather, good. Business, satisfactory.

Bonnie Jean joined with Fat Girl Show. Bill Wells, proud owner of new Ferris Wheel and Kiddie Ride. The showfolks look for a successful season due to the efforts of Mr. Winters and Mr. Clark, who are both on the go night and day. Marvelous Melville, free act, gained in popularity nightly.

ALICE J. WINTERS.

## World of Mirth Shows

New Brunswick, N. J. Week ended May 16. Weather, cool but fair except Wednesday night. Location, Morris lot on Lincoln highway. Auspices, East Franklin Volunteer Fire Department. Business, good.

Train covered long run from Alexandria, Va., in good time, and majority of rides and shows in full blast Monday night. Opening night brought satisfying crowds and praise from *The New Brunswick Daily Home News*—taken over that day by journalism students of Rutgers University. Thruout the week the paper continued to lend its support to the show. Wednesday attendance did a "Brodie" when showers lasted thru the early evening. Saturday night the best to date. T. W. (Slim) Kelly's Odditorium and Earl Purtle's Lion Motor-drome vying at for top financial laurels, the latter's gate receipts stimulated by new riding lion act broken in by Wallace (Chief) Smithley, who, incidentally, has commanded the respect of the entire organization by his work with Purtle's new lions. In a span of six days at Richmond winter quarters he broke King, a three-year-old male, into the riding act, with Ethel Purtle behind the wheel of the machine. Mabel Kidder staged the premiere of her new Temple of Mystery (illusions) Saturday night to a capacity house, the presentation beautifully offered and in keeping with the modernistic front designed and constructed by her husband, Charles. Many

showmen took advantage of proximity to New York to replenish their fixtures and equipment. Visiting between the World of Mirth personnel and West's World's Wonder Shows, playing at nearby South River, took place daily. Visitors on the lot here also included Bobby Sall, an Eastern AAA champion auto racer; Mrs. Leo M. Bistany and others. GAYLORD WHITE.

## Bantly Greater Shows

Bradford, Pa. Week ended May 16. Location, circus lot. No auspices. Weather, cold. Business, fair.

Mettler's Family Band in the "carry-all," drawn by a string of ponies, and the callope on a truck with carved and gilded decorations, paraded thru the town every day at noon, and there was a crowd on the lot every night. Saturday night more than 1,500 people waited until late to witness the two free acts, Dare-Devil Phoenix, high dive, and Fred Reckless, on high pole. There are eight rides and seven shows. Eddie Miller has "Buds and Blossoms." Bud Brewer has "Hooray for 1936," organized with the aid of his wife, Patsy. Nudist Show, under supervision of Walter Baker. Other attractions are Monkey Show; Rocky Road, Ray Stevens in charge; Fearless Kellar and Bell Kellar, riding the "Death Circle"; Busy City; Mettler's Pony Ride. Bert Rosenberger was back with the show during this engagement. The second agent and promoter, Hilburn, was here for a day. Mr. and Mrs. Harry Copping were visitors this week. CHRIS SMITH.

## JONES, DODSON

(Continued from page 46)

next to each other. Dodson's band, on ballyhoo truck, was used extensively drumming up business in the immediate neighborhood. Jones used loud-speaker truck in the East Liberty district in particular.

Dick Collins, Dodson's press agent, and Walter Davis, Johnny Jones Exposition's press man, got good showings in newspapers. Collins landed a few pictures and stories in the local dailies. His notable piece of work a five-column picture used in *The Sun-Telegraph* showing Zacchini, human cannon ball, flying over the Ferris Wheel. Davis landed pictures in the papers as a result of tieups with the newsboys and *The Press* Secretary Hawkins Club. His best bit of work was a three-column picture in *The Pittsburgh Press* showing a group of kiddies having a fine time on the Jones lot with Harry C. (Daddy) Millholland, publisher of *The Press*.

Intermittent rains on Monday kept attendance down between 2,500 and 3,000 on each lot. Tuesday was clear but cold, attendance averaging around 4,000 for each show. Wednesday and Thursday were two good nights for both Jones and Dodson, the weather being ideal and attendance hovering between 6,000 and 7,000 nightly on each lot.

While the Dodson name was practically a new one in this town, the four free acts played a major part in drawing crowds. The Jones exposition, which has exhibited at this city many years, had but one free act and mainly relied on its name and reputation.

## 3 ORGANIZATIONS

(Continued from page 46)

out of the attractions. The Rubin & Cherry lot is extremely narrow, permitting but a one-lane midway. It is more than 1,600 feet long and necessitated the erection of a tight wire fence along one side to prevent the public from entering the grounds without coming thru the pay gates. This, of course, entailed considerable extra expense. It also had the disadvantage of inadequate parking space. To offset these disadvantages, the lot is in a section adjacent to a large population of the class from whom the greatest attendance might be expected.

Royal American Shows, while having a better lot as far as physical layout is concerned, located in a much more conservative section of town, farther away from the people they wanted to reach than was the R. & C. show. Their lot permitted a two-lane midway but not the ideal horseshoe layout. There was ample parking space and it was brilliantly lighted with floodlights on a high tower, making parking easy and convenient.

Both shows employed aggressive publicity to attract business. Window cards and tack cards were liberally used, also some 24-sheet stands. The radio was pressed into service and proved extremely effective. Royal American had an interesting display of photos of freaks

in a downtown drug store on a prominent corner. The shows were liberal with advertising in the dailies, and the papers reciprocated by giving generously of their space for stories and pictures.

A representative of *The Billboard* visited the shows Thursday night. Before going to the lots he was told that both Rubin & Cherry and Royal American had had excellent business on Tuesday and Wednesday. On the Rubin & Cherry lot Thursday there was a very good crowd early in the evening, and by 9 o'clock the midway was jammed. A public wedding staged that night probably was responsible for a large increase in attendance. The free attraction, Four Sensational Jacks, also undoubtedly helped to swell the crowd. Three pay gates were used. Attendance on the Royal American lot was only fair on Thursday, but the people appeared to be good spenders and both concessions and shows got an excellent play. Rides were light.

Appearance of both shows was very good, and both have attractions that give the customers their money's worth. Banner lines are attractive, lighting adequate. Royal American has a number of innovations in fronts and lighting that are attracting attention. Their girl show front is the most beautiful the writer has ever seen on a carnival lot, indirect lighting giving the metal front a chromium effect that is extremely attractive. The colored show front is distinctly modernistic, following the style of architecture made popular by the Chicago World's Fair. Several other fronts also are out of the ordinary type. Neon signs used are quite attractive, and neon lights on the rides give an unusually decorative effect. Down the center of the midway are four towers surmounted by batteries of floodlights that cover the entire midway.

Most of the Rubin & Cherry fronts follow the established pattern, but all are quite attractive. Girl Show is especially good, inside and out, and various others are deserving of credit.

Peoria is enjoying something of a boom. The town has not felt the depression as much as most towns, and the last year has shown a phenomenal rise in industrial activity. The various distilleries have been working at capacity. The company that manufactures caterpillar tractors is employing 10,000 people and expects to increase its force by about 2,000 next fall. Commercial Solvents is going full force. Keystone Steel and Wire Company is doing phenomenal business, and firms manufacturing washing machines, graders, cooperation and wooden ware in Peoria and Pekin, its neighbor, are employing thousands of men. The town is faced with a housing shortage and a building spurt is expected this summer. Every indication points to a period of prosperity for the city, and it no doubt will be an excellent spot for amusements all season if showmen are wise enough not to overdo it.

## WARM WEATHER

(Continued from page 41)

auditions, Thursday night; fireworks, Friday night. Roller-drome attracts good crowds. Crystal Pool opened today. Willow Grove Park, open only on weekends until Decoration Day, provides a big Sunday Revue at three performances. Frankie Schluth is in his fourth year as emcee. Dancing in the ballroom is a feature Saturday nights.

## Lincoln Pool Rate Popular

LINCOLN Neb., May 23.—Capitol Beach got away to a nice opening, with ballroom and pool getting bulk of the play. Rides were somewhat slack in the beginning, and the Roller Coaster is not being operated this year. Coonie Conrad's Orchestra in the open-air pavilion for two weeks, will make way for Clyde Davis' Band. Season ticket sale for the pool, Pool Manager Ralph Beechner said, is greater than it has been since the bargain rate was established five seasons back.

## Sarchet Is Ready in Ohio

RAVENNA, O., May 23.—Dance pavilion in Brady Lake Park was opened for summer on May 17 with Eddie Conti and his orchestra. Park is again under management of C. A. Sarchet, Akron park and ballroom executive, and on May 30 will be opened with all features in operation.

## Idlewild Reconditions Rides

LATROBE, Pa., May 23.—Idlewild Park opened to excellent business last Saturday. Improvements are in, including a new bingo stand and five reconditioned rides. Pool opens today. Many all-day outings have been booked.

## Dallas

DALLAS, May 23.—Fourteen more days to go and then the gates to much-planned Texas Centennial Exposition here will be opened to a world that for the past year has heard so much about the Texas Centennial. There is evidence that everything will be ready on June 6 in the fact that early this week Ray Foley, director of works, reduced the night crew to practically half.

Joe and Sal Murphy arrived here recently and will be located in this city during the Centennial. The Murphys were with Hennies Bros.' Shows until the East St. Louis engagement several weeks ago.

C. L. English and George Brown, now working CCC camps in Texas, were recent visitors at the local office of *The Billboard* and reported good business along the "camp" route. They have been working the camps for the past year.

The Dufour-Rogers Garden Cafe on the midway at the Centennial Exposition is a meeting place during the pre-exposition period. Visiting showmen and those booked at the event gather at the Garden daily to refresh by-gone days.

Tol Teeter, who has the Gorilla Village at the exposition, is in California unloading a shipload of animals brought from Africa for exhibition in his village. His representative, Denny Callahan, has been in Africa since last December 1.

Stanley Graham, of the Graham Enterprises, is making frequent plane trips between Cleveland and Dallas, as he will have attractions at both places this summer. Billy Collins, his general manager, alternates with Graham. Graham also made a plane trip to the San Diego exposition early this week.

Herman Rudick, prominent Midwest concessioner, is building an elaborate 24-foot novelty stand in the Midget Village at the Centennial Exposition. The stand in itself is an attraction.

## Golden State Shows

Week ended May 17. Three days at Palo Alto. Auspices, American Legion. Weather, good. Business, fair. Saturday and Sunday, first two days of nine-day engagement at San Francisco.

Owing to the Fishermen's Exposition and Jubilee opening at San Francisco on Saturday, Palo Alto was booked for three days as a fill-in. Shows and rides got a fair play, but the spot poor for concessions. Everything was set for the opening in San Francisco at 1 o'clock Saturday, and with the mayor and other city officials officiating for the opening everything got away to a good start. There was a good crowd in the afternoon, and from 7 p.m. until well after midnight shows and rides were running to near capacity and all concessions did big business. Sunday, with swimming races and a bathing parade as the big attractions, an enormous crowd on the midway with the result Saturday's business was more than duplicated. Orville Crafts sent over his Kleig lights from the No. 1 show, and Mike Golden, with a Snake Show, and Doc Collins, with his "Naked Truth" Show, were added attractions for this spot. Also there were 20 additional concessions. Elmer Hanscombe, master electrician with the No. 1 show, was over to help for the opening, and met many old friends while here. Visitors at San Francisco would be too numerous to mention, but folks in all lines of show business made a constant stream to the office to express their views on the remarkable business. R. M. SMITH.

## Zimdars Greater Shows

Danville, Ill. Week ended May 17. Auspices, Veterans of Foreign Wars. Location, fairgrounds. Weather, rain three days. Business, fair.

Committee one of the best of the season so far. The show so far has had the best season since 1929. A notable amount of new equipment has been received, including 51 new banners. General Agent Charles Reed visited the show and purchased a Chevrolet car. Jake Miller celebrated his 39th birthday buying a Cadillac car and two new tops to add to his concessions. R. A. Miller and "Mississippi Red" bought a Pontiac, also a new Packard truck, and added two concessions. Doc Tyree purchased a new Packard. Gabe Fulton bought a new top and added another concession. Art Daggott joined with a cigaret and cigar concession. Edward Nugent joined with his "Man Turning to Stone." The lineup now has 11 shows, 9 rides and 30 concessions. Many showfolks residing in

Danville and vicinity were visitors. Thursday night about 10 o'clock some lights were pulled and there was an attempted stickup. Thru the pluck of two girls operating concessions, Ruth Miller and Laverne Ellis, the "stick-uppers" got only about \$5. The girls were beaten badly, but not seriously, before help came to them. CHARLES SEIP.

## Big State Shows

Bay Town, Tex. Week ended May 16. Location, grove at edge of town, within triangle of highways leading to Houston and Galveston. Auspices, Fire Department. Weather, rain three nights after midway closed. Pay gate. Business, not good.

Movement Alvin to Bay Town in downpour of rain, but reached Bay Town at noon Sunday. Writer preached in M. E. Church, South. Addressed La Porte Eastern Stars Monday night. Show friends of "Mother" Crudge given dinner in her restaurant at La Porte by surviving husband, Edward L. (Charley) Crudge. Show presented bronze memorial to Crudge family. Director General Roy Gray back with Cameron July 4th contract. Loyd Nance added two billposters, Cotton Jenkins and Ginger Butts, to crew. Curly Webster and wife, Billie, added two concessions. Necessitated purchase new Chevrolet truck. Jim McIver, promoted foreman kiddie rides, called to Houston account of mother critically ill. B. L. Workman new ticket seller on Merry-Go-Round. Buster Blair topped with country store. Ruth Gray Young, wife of electrician Bob Young, given surprise on Friday, her birthday. Robert Haas, formerly with Lachman & Loos, Danville & Kasper and Southern Amusement Company, operating filling station adjoining lot. Nat Pace, "big shot" of Humble Refinery. Chester Dowman, old-time trouper, night custodian Hotel Montana. R. E. Moak, former aid to late Doc Turner; J. T. Everett and "Piccolo Pete" Winder, latter two in past with Rubin & Cherry band, now with Humble Refinery. Bert Rutherford, in charge Christy South Houston winter quarters. Secretary - Treasurer Louis Bright and cousin, Hon. Rob Roy, prominent fair man of Tennessee, airplanned to Chicago on Tuesday. John Swords new Ferris Wheel man. Grady Norwood new chef Ed Rife's dining tent, Oscar Smith his assistant. Manager Jesse Wrigley scouting for virgin spots. Bob Paulson, crooning cowboy, with guitar, and wife scoring at luncheon service club banquets. "Mother" Elizabeth Johnson, of Indianapolis, with her daughter, Bess Gray, for summer and fall. Thomas (Happy) McQuestion and wife, Frances, on midway with concessions. Kenneth Owens and Bud Campbell joined. Captain Farnsworth and wife returned from a visit north. Farnsworth announcements of Flying Valentines' act "blue ribboned." Home of Assistant Fire Chief Eddie Cox scene of after-midnight luncheon to showfolk Saturday. DOC WADDELL.

## Dee Lang's Famous Shows

St. Louis. Week ending May 17. North Union boulevard and Northland avenue. No auspices. Weather, fair and warm. Business, fair.

For the last week of seven weeks in St. Louis the show appeared on this location for the first time. The most difficult lot in the city for a show of this size. It was a real problem to find room for all the attractions, but by much squeezing the job was done. Irish McGee is sporting a new car, which would indicate that the St. Louis lots were okeh for his Athletic Show. Euby Cobb is hauling his concessions in a lately delivered truck. Harry Moore has the Caterpillar in excellent mechanical condition. Everyone ready for the open road after seven weeks here, which can all be summed up by saying that the business was satisfactory when weather permitted. MARK WILLIAMS.

## Latlip Shows

St. Albans, W. Va. Week ended May 16. Weather, rain Wednesday. Business, averaged fair.

Latter part of week business held up very good. Leaving here, the show takes to the rails, all previous moves were made by trucks. Many people in and out of the profession from Charleston were nightly visitors. The hamadryad recently purchased arrived here. Mrs. Latlip, Ginger Latlip and "Little Capt" had apartments here for this engagement pending the completion of their housecar. JAMES WILCOX.

## Hennies Bros.' Shows

Granite City, Ill. Week ended May 16. Auspices, American Legion. Weather, good except two cool evenings. Location, 19th and Adams. Business, fairly good.

Not up to the wonderful week at East St. Louis, Ill., the week previous due to local working conditions. Peggy Butler and Johnny Lavine bought new trucks for their custard and digger concessions, respectively; Harry Martin purchased a new Chevrolet sedan, and the Hennies brothers bought another truck, all from Charlie Goss, of Standard Chevrolet Company. Visitors have been too numerous to keep a complete list, but among them were Mr. and Mrs. Tom W. Allen, C. Guy Dodson, Johnny Hoffman, Al C. Hansen, Art Dalley, D. D. Murphy, Loretta Fisher and sister, Louis Isler, Mr. and Mrs. J. C. (Jimmie) Simpson, William Pink and Mr. and Mrs. Charles Goss. Mrs. Eddie Clark has gone home to Milwaukee for a few weeks. Mrs. Jim Dunlavy left for a visit with a sister at Pittsburgh and wrote that she visited the Johnny J. Jones Exposition. Mr. and Mrs. Jack Bauman paid the show a visit at Jefferson City, Mo. Mrs. Bauman a sister of Mrs. Noble C. Fairly. The new top for R. B. Scott arrived and was put in the air during the East St. Louis engagement. Mr. and Mrs. Arthur C. Garrett, mother and father of Mrs. Joseph Scholibo, visited the show at both Granite City and East St. Louis, as also did Mrs. Scholibo's son, Franklyn H. Latimore, their home being in St. Louis. Artist Landaker, the show's artist, expects to put his new show into operation soon, giving the lineup 15 shows and 12 riding devices. All of which is from an executive of the show.

## Beckmann & Gerety's Shows

St. Louis. Week ended May 17. Grand and LaCledé. Second week. Weather, good. Business, fair.

The 10-cent pay gate inaugurated here for the first time on this location proved very satisfactory. Used four ticket boxes, two at the main entrance, facing corner of LaCledé and Grand, and two side entrances, facing Grand. While the lot not as crowded as in former years, the pay gate had a tendency to keep out a very undesirable element. Five periods a day on WIL radio station, street car, bus and billboard advertising, with several nice announcements in the daily press, kept up a continual interest in the show. *The St. Louis Post-Dispatch* in its issue of May 16 carried a full page of pictures showing many of the highlights of the midway, with a night view of the Peerless Potters performing on their high rigging. Visitors noted during the week: Pete Brophy, M. M. (Moon) Laird, J. C. (Jimmy) Simpson, Johnny J. Jones, Mrs. Annie Gruberg, Harold Barlow, Edna and Johnny O'Shey; Frank Joerling, of the St. Louis office of *The Billboard*; Mrs. Viola Fairly, Mrs. Dorothy Hennies and Mr. and Mrs. Tom Allen. KENT HOSMER.

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HAL GRAHAM SHOWS Opens Pocahontas, Ia., May 30th. Concessions, prices right: Cookhouse or Grab, Juice, Ice Cream, Country Store, Fish Pond, Pitch-Till-U-Win, Penny Pitch, Novelties, Photos, Ball Games, Pails or Bottles. One concession of a kind is all I carry; no grift. All mail Pocahontas, Ia.

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Address Dubuque, Ia., Week May 25; La Crosse, Wis., Week June 1.

## VOLUNTEER STATE EXPOSITION

HAZARD, KY., UP TOWN, THIS WEEK; WHEELWRIGHT, KY., NEXT WEEK. GUARANTEE BOTH NIGHT AND DAY PLAY. FOLLOWED BY OTHER GOOD SPOTS WHERE THEY ARE WORKING.

WANTS

Rides that don't conflict. Concessions, legitimate only, \$10.00 per week. Useful People in some departments. General Agent and Banner Man with car. Musicians and Performers for Minstrel Show, Athletic Show Managers, Door Talkers.

WANTS

WANTS

ROY BLAKE, Dir. Mgr., Hazard, Ky., this week.

## BALL GAME OPERATORS AND PARK MANAGERS

AN ATTRACTION AND A MONEY-MAKER—THE NEW 1936 PATENTED MECHANICAL DONKEY BALL GAME THE MOST ATTRACTIVE BALL THROWING GAME EVER PLACED BEFORE THE PUBLIC. WRITE FOR DESCRIPTIVE AND PICTORIAL FOLDER. A. W. MILLARD, 2894 W. 8th ST., CONEY ISLAND, N. Y.

# Rinks and Skaters

By CLAUDE R. ELLIS  
(Cincinnati Office)

**BRIGHTMOOR** Rink, in the former Virginia Theater, Fenkell avenue, Detroit, has been closed. Remodeling is under way and it is understood the rink will be reopened under new management in about three weeks. Fenkell Gardens Roller Rink in Northern Detroit, operated last winter by John Salen, formerly in Chicago rinks, is to close this week for summer. Spot is a former garage and store building, remodeled for skating purposes into the only rink in that part of the city. An outdoor rink will be established in a near-by location by Salen, with the main rink reopening about Labor Day for winter. Ken Hearst, floor manager, and Charles Badgasaria, head skateboy, will continue with the open-air rink.

**LUNA** Park Roller Rink, Coney Island, N. Y., which will open on May 29, has Daniel (Slim) Mullins as general manager, reports Murray Gorman, pro speed star, who is captain of skateboys. Numerous prominent skaters will attend opening, and special attractions will appear during summer, operation to be seven days a week. Among rink employees are Walter Dolan, Eddie O'Rourke and Robert Nelson.

**ED J. LEHNERD** has reopened his roller rink in Idora Amusement Park, Youngstown, O., with sessions daily, including Sunday. Some improvements have been made and some new equipment added. He reports a good season at his downtown Youngstown spot in the Eagles' Building. During summer he plans special weekly events and will bring in skating attractions.

**JACK DALTON**, who played with his company recently at the Shubert Theater, Cincinnati, will be back in the roller rink in Puritas Springs Park, Cleveland, his 12th summer season at this spot.

**DURING** a business trip, G. L. Fuller and A. E. Dekome, of the Roll-Away Skate Company, Cleveland, were visitors in Cincinnati recently.

**FRANK BACON**, widely known roller-skating performer and holder of numerous records, is requested to communicate with his son, Willard Bacon, 301 Granby street, Norfolk, Va., the son having advised the skating editor that he is suffering from a malady pronounced fatal and that he is desirous of seeing his father as soon as possible.

## Slant on Detroit

By C. J. MELODY

President National Skating Association

From all indications Detroit is having another skating craze, but for how long remains to be seen. Today the Auto City boasts of five roller rinks, and a colored rink is to open on June 1. This is more than Detroit ever had in the history of roller skating and, from a close checkup, it is doubtful if any of them are making any real big money.

The trouble with skating in Detroit at present is that a majority of men managing rinks lack practical knowledge of what constitutes a high-class rink. One manager has in his rink a feature for every night in the week, and that is one of the serious mistakes that so many, many managers make. The amusement business is like a game of cards. Play all your trumps at the beginning and what have you left? Play all your features (such as they are) when business is good and what have you left when business is bad?

One or two other managers keep their rinks open until 11:30, and sometimes later, every night. This is another

drawback and one the near-sighted manager cannot see. The object is to send your patrons home at a reasonable hour so that they get plenty of sleep and feel fresh to start the next day's work. Result is that you may get them back the next night or at least one or two times more during the week than you would if you keep open too late. Managers must learn the art of keeping patrons hungry, send them home at a reasonable time, never give them too much for their money, but sufficient. If more managers would practice this they would find at the end of the season that they would be thousands of dollars more in pocket.

Another rink boasts a skating club with 1,000 or more members. Few rinks in my many years of experience have I seen that ever made much of a success when they catered to club members. When you cater to club members, compelled to play favorites, it's generally the club that runs the rinks and not the management. We have seen rinks in Detroit before with club members that were forced to close their doors when they had real up-to-date rinks and managers who played no favorites but believed in giving patrons their money's worth. Look over the list of big practical rink managers of the past and you will find very few, if any, who catered to club members. Do ballrooms, theaters or other high-class amusement places cater to a selected few privileged patrons? No, indeed; if they did they would be limiting their business to chosen ones.

One of the managers announced that his rink will be open all summer. Experience has taught us that, while one may get some business in summer, it has a great tendency to reflect on fall and winter business. Trying to overdo things has proved costly, but managers must live and learn from experience. It is doubtful whether Detroit will ever again have a rink to compare with Palace Gardens for beauty, management and tremendous crowds. What the rink business and Detroit need are a few more practical managers like Peter Shea and Fred Nall. Both were high-class managers who will long be remembered by old-time skaters, not only in Detroit but thruout the country. They knew the skating game as few know it.

## YOUNGSTOWN'S IDORA—

(Continued from page 41)

several hundred tropical birds that were purchased. More than 50 monkeys have been purchased for monkey island, and the pool has been redecorated.

Manager Deibel said picnic bookings are heaviest in the history of the park. Ballroom policy will be name bands, with attractions changed twice weekly. E. F. Pietz is promotion manager. Free acts will again be featured.

## 4th of July Celebrations

- ALABAMA**  
Tuscaloosa—Fair Assn., Jas. Dirago, chrm.
- CALIFORNIA**  
Eureka—July 2-5.  
Fortuna—Fire Dept. & Bus. Men's Assn.  
Monterey—July 3-5. American Legion.  
Santa Cruz—American Legion.  
Watsonville—July 3-5. Roy Peterson, chrm.
- COLORADO**  
Alamosa—July 2-4.
- GEORGIA**  
Hawkinsville—July 3-4. Chamber of Commerce.
- IDAHO**  
Focatello—Chamber of Commerce.
- ILLINOIS**  
Casey—July 2-4. American Legion, K. J. Crandall.  
Chatsworth—Adolph Zorn, chrm.  
Evanston—J. W. Cook Jr., mgr.  
Fairbury—American Legion, H. W. Meisenhelder.  
Genoa—Merchants' Assn.  
Hampshire—July 4-5. Petersen & Baker.  
Hinsdale—July 2-4. American Legion.  
LaSalle—Chamber of Commerce & American Legion.  
McHenry—July 3-5. American Legion.  
Meridota—American Legion.  
Peoria—July 4-5.  
Winnetka—F. R. Lowrey, chrm.
- IOWA**  
Albia—Albia Fire Dept.  
Algona—July 4-5. Fair Assn., E. L. Vincent, secy.

- Carroll—July 3-4. Chamber of Commerce, B. G. Tranter.
- Dubuque—July 4-5. Veterans of Foreign Wars.
- Guttenberg—  
Hawarden—Fire Dept.  
Humboldt—American Legion.  
Manchester—July 3-4. E. W. Williams, secy.  
Northwood—July 3-4. American Legion.  
Perry—Veterans of Foreign Wars.  
Rockford—Carl Cunningham, mgr.  
Washington—Chamber of Commerce.
- Waukon—July 3-5. A. M. Monserud, secy., Harpers Ferry, Ia.
- West Union—July 4-5. Fair Assn., Ed Bauder, secy.
- Winterset—July 3-4. Fire Dept.
- KANSAS**  
Ablene—July 3-4. Veterans of Foreign Wars. Harry Fuller.  
Columbus—W. D. Ochsenein, secy.  
Florence—Business Men's Assn.  
Lyndon—July 3-4. American Legion, Dr. G. H. Hoerman, chrm.  
Pittsburg—American Legion.  
Wellington—A. L. Garnand, Chamber of Commerce.
- LOUISIANA**  
Jennings—Business & Prof. Men's Assn.
- MASSACHUSETTS**  
Quincy—Leo H. Brault, chrm.  
Waltham—American Legion.
- MICHIGAN**  
Dundee—July 2-4. American Legion, Milo E. Potter.  
Hillsdale—Chas. M. Storer, secy.  
Manistee—Festival. July 2-4. George Kruse, secy.  
Pinckney—July 3-5.  
St. Louis—July 2-4. Daniel Euler, chrm.
- MINNESOTA**  
Appleton—July 4-5. Fair Assn., J. G. Anderson, secy.  
Breckenridge—July 4-5. American Legion.  
Hutchinson—July 4-5. Fair Assn.  
Madison—July 4-5. O. T. Mork, secy. Fair Assn.  
Montevideo—July 3-5.  
Moorhead—American Legion.  
Pipestone—July 4-5. Jerry Hines, secy.  
Redwood Falls—Civic & Commercial Assn.  
St. Peter—July 4-5. Veterans Foreign Wars & Legion Posts.  
Tyler—July 4-5. Fair Assn. J. S. Bollesen, secy.
- MISSOURI**  
Dexter—American Legion.  
Edina—July 2-4.  
Mountain View—Veterans of Foreign Wars.  
Rockport—American Legion, O. A. Loomis, secy.  
Windsor—July 2-4. Expo. & Celebration. E. W. Stanfield.
- MONTANA**  
Lewistown—July 4-5. Chamber of Commerce.  
Sidney—July 4-5. American Legion, J. H. Clark.
- NEBRASKA**  
Kearney—Fire Dept.  
Sidney—American Legion.
- NEW JERSEY**  
Newark—American Legion.
- NEW YORK**  
Altamont—Altamont Hose Co.  
Livingston—Chamber of Commerce, T. G. Allen.  
Troy—Elks, Frank Hogan.
- NORTH DAKOTA**  
Belfield—July 3-4. American Legion, Carl Indergaard, secy.  
Bismarck—July 3-5. Frank Milhollan, chrm.  
Lisbon—July 3-4. Advertising Club.  
Townner—
- OHIO**  
Napoleon—July 1-4. L. B. Shreves, secy.
- OKLAHOMA**  
Nowata—  
Ponca City—American Legion.  
Stillwater—July 3-4. Chamber of Commerce.
- OREGON**  
Eugene—American Legion.
- PENNSYLVANIA**  
Phillipsburg—Reliance Fire Co.  
Point Marion—July 1-4. Volunteer Firemen.  
Polk—F. W. Dille, secy.
- SOUTH CAROLINA**  
Greenville—American Legion.
- SOUTH DAKOTA**  
Armour—Golden Jubilee. July 2-4. F. D. Gruenzner, secy.  
Avon—July 3-4. American Legion.
- TEXAS**  
Austin—American Legion, R. A. Schoenert, secy.  
Beaumont—Young Men's Business League, A. J. Biard, chrm.  
Lubbock—July 3-4. Veterans of Foreign Wars. Frank McPherson.  
Port Arthur—July 2-4. Chamber of Commerce, R. E. McInnis.  
Waco—American Legion.
- WASHINGTON**  
Hoquiam—July 3-5. American Legion, I. H. Goodwin, chrm.  
Seattle—
- WISCONSIN**  
Antigo—July 3-5. American Legion.  
Barron—July 2-4. American Legion, John P. Salscheider.  
Bloomer—Fire Dept.  
Burlington—July 3-5.  
De Pere—July 4-5. American Legion.  
Dodgeville—American Legion.  
Marinette—American Legion.  
Milwaukee—July 3-5. American Legion & Fair Assn.  
Platteville—American Legion, S. R. Mussehl.  
Readsburg—American Legion.  
Tomah—American Legion.

- Lakeside—Lakeside Rodeo. July 4-5. George R. Miller.
- Lakeside—Lakeside Rodeo. Sept. 6-7. George R. Miller.
- Livermore—Livermore Rodeo Assn. June 13-14. M. G. Callaghan.
- Marysville—California Stampede. May 30-31. J. A. Frederick.
- Salinas—California Rodeo. July 16-19. Fred S. McCargar.
- Sonoma—Sonoma Rodeo, ausp. Chamber of Commerce. June 21. Wade H. Wilson.
- Visalia—Visalia Rodeo. June 6-7. Frank Keefe.
- Willits—Willits Frontier Days. July 3-5. Allan M. Sacry.

### COLORADO

- Akron—Eastern Colorado Roundup. Aug. 19-21. R. E. Fisher.
- Greeley—Greeley Spud Rodeo. July 4. E. H. Polbrecht.
- Monte Vista—Ski-Hi Stampede. July 29-31. J. H. Beatty.

### IDAHO

- Caldwell—Homesteaders' Jubilee & Night Rodeo. Aug. 20-22. Chas. Laurensen.
- Filler—Rodeo. Sept. 8-12.
- Gooding—Gooding Rodeo. Aug. 27-29. Herb Love.
- Grangeville—Grangeville Border Days. July 2-4. Al J. Wagner.
- Lewiston—Lewiston Roundup. Sept. 24-26. Mrs. Fred C. Erb.
- Nampa—Harvest Festival & Rodeo. Sept. 7-9. Burton W. Reeves.
- Soda Springs—Henry Stampede & Stockmen's Reunion. Aug. 6-8. S. E. Matthews.

### IOWA

- Des Moines—Rodeo, ausp. Police Dept. May 25-30. Milt Hinkle, arena dir.
- Sidney—Iowa's Championship Rodeo. Aug. 18-21. R. N. Archie.

### MAINE

- Lewiston—Stampede & Rodeo, Fair Assn. July 13-18.

### MONTANA

- Butte—American Legion Rodeo. July 9-12. Earle N. Genzberger.
- Livingston—Livingston Roundup. July 2-4. Sol Frank.
- Miles City—Miles City Roundup. July 3-5 (tentative). L. B. Foster.
- Red Lodge—Red Lodge Rodeo. July 3-5. L. M. Slavens.
- Wolf Point—Wolf Point Stampede. July 9-11. O. C. Johnson.

### NEBRASKA

- Alliance—American Legion Panhandle Stampede. June 27-29. E. V. Black.
- Broken Bow—Fair-Rodeo. Sept. 2-4. P. G. Richardson.
- Burwell—Nebraska's Big Rodeo. Aug. 12-14. F. W. Manasil.



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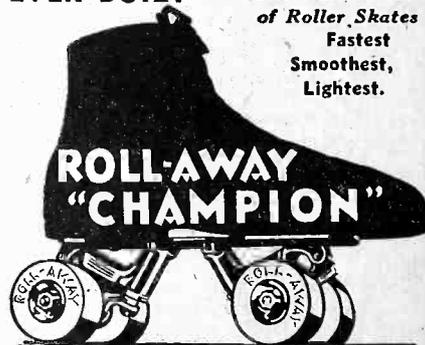
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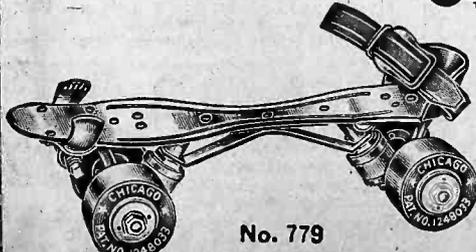
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## Frontier Contests

- ARIZONA**  
Prescott—Prescott Frontier Days. July 2-5. Grace M. Sparkes.
- CALIFORNIA**  
Alturas—Rodeo. July 3-4. C. H. Bower, dir.  
Bakersfield—Frontier Days. Oct. 10-11. Larry B. Nourse.  
Dinuba—American Legion Rodeo. Nov. 10-11. A. L. Wynne.  
Gilroy—Gilroy Roundup & Gymkhana. May 20-31. George C. Millas Jr., mgr.  
Hollister—San Benito Co. Saddle Horse Assn. Aug. 21-23. Roy A. Hubbell.

# 1936 FAIR DATES

**ALABAMA**

Alexander City—East Alabama Fair Assn. Oct. 13-17. Lewis B. Dean.  
 Athens—Limestone Co. Fair Assn. Sept. 21-26. I. V. Legg.  
 Birmingham—Alabama State Fair. Sept. 28-Oct. 3. P. T. Strieder, gen. mgr.  
 Courtland—Lawrence Co. Fair Assn. Sept. 21-26. C. C. Horton.  
 Florence—North Alabama State Fair. Oct. 5-10. E. R. Braly, mgr., Lawrenceburg, Tenn.  
 Huntsville—Madison Co. Fair. Sept. 22-26. Marie Dickson.  
 Jasper—Walker Co. Fair Assn. Oct. 5-10. James D. Dickson.  
 Opelika—Lee Co. Fair, American Legion. Week of Oct. 5. C. B. Downey.  
 Tusculuma—American Legion Fair Assn. Sept. 7-12. James DiRago, chairman.

**ARIZONA**

Prescott—Northern Ariz. State Fair Assn.—Prescott Frontier Days. July 2-5. Grace M. Sparkes.

**ARKANSAS**

Blytheville—Mississippi Co. Fair. Sept. 29-Oct. 4. J. Mell Brooks.  
 Camden—Fairview Community Fair Assn. Oct. 2-3. O. J. Seymour.  
 Charleston—S. Franklin Co. Fair. Oct. 15-17. Clyde Hlatt.  
 DeWalls Bluff—Prairie Co. Fair Assn. Oct. 1-4. Carl McDuff.  
 Fordyce—Tri-County Fair Assn. Oct. 8-10. J. H. Thach.  
 Gentry—Home Products Fair. Sept. 24-26 (tentative). E. G. Sugg.  
 Paris—Logan Co. Fair Assn. Oct. 5-10. Lewis C. Sadler.  
 Piggott—Clay Co. Agrl. Fair Assn. Oct. 1-3. T. W. Leggett.  
 Pine Bluff—Five-County Fair Assn. Latter part of Sept. Thos. A. Hill.

**CALIFORNIA**

Anderson—Shasta Co. Fair. Sept. 24-27. S. A. Roycroft.  
 Antioch—Antioch Fall Fair. Sept. 18-20. Caruthers—Caruthers District Fair Assn. Oct. 8-10. C. L. Walton.  
 Ferndale—Humboldt Co. Fair. Aug. 26-30. Dr. Jos. N. D. Hindley.  
 Fresno—Fresno-Madera District Fair Assn. Sept. 29-Oct. 5. T. A. Dodge Jr.  
 Merced—35th District Fair. Oct. 8-11. Walter S. Found.  
 Pomona—Los Angeles Co. Fair. Sept. 18-Oct. 4. C. B. Afflerbaugh.  
 Sacramento—California State Fair. Sept. 5-14. Chas. W. Paine.  
 San Diego—22d District Agrl. Assn. Oct. 7-21. D. A. Noble.  
 San Diego—California-Pacific International Expo. at Balboa Park. Feb. 12-Sept. 9. Frank G. Belcher, pres.  
 San Jose—Santa Clara Co. Fair. Sept. 21-29. Truman Letcher.  
 Santa Maria—Santa Barbara Co. Fair. July 22-26. Jesse H. Chambers.  
 Stockton—San Joaquin Co. Fair—Assn. Aug. 22-30. E. G. Vollman.  
 Susanville—Lassen Co. Fair. Aug. 29-30. Mrs. Verna Wood.  
 Tulare—Tulare Co. Fair. Sept. 22-26. A. J. Elliott.  
 Turlock—Stanislaus Co. Fair. Aug. 3-9. Dr. A. J. Rouse, mgr.  
 Ventura—Ventura Co. Fair. Oct. 7-11. W. G. Wilde.

**COLORADO**

Akron—Washington Co. Fair. Aug. 19-21. R. E. Fisher.  
 Cortez—Montezuma Co. Fair & Rodeo. Sept. 15-18. George A. Meistrell.  
 Greeley—Weld Co. Jr. Fair Assn. Aug. 19-21. L. V. Toyne.  
 Longmont—Boulder Co. Fair Assn. Probably last week in Aug. Frank Wadsworth.  
 Pueblo—Colorado State Fair. Aug. 24-28 (tentative). Earl Clark, mgr.  
 Rocky Ford—Arkansas Valley Expo. & Fair Assn. Sept. 2-4. Belle Daring.  
 Sterling—Logan Co. Jr. Fair. Aug. 19-21 (tentative). M. V. Haines, mgr.

**CONNECTICUT**

Brooklyn—Windham Co. Agrl. Soc. Sept. 22-24. Marshall J. Frink.  
 Danbury—Danbury Fair. Oct. 5-10. G. M. Nevins.  
 Goshen—Goshen Agrl. Soc. Sept. 7. Edith W. Cooke.  
 Granby—Granby Grange Fair. Sept. —. Edwin H. Shattuck.  
 Guilford—Guilford Agrl. Soc. Sept. 30. L. E. Coulter.  
 Haddam Neck—Haddam Neck Fair Assn. Sept. 7. Leonard J. Selden, E. Hampton, Conn.  
 Northfield—Beacon Grange Fair Assn. Sept. 12. Annie L. Hulme, R. D. 1, Thomaston, Conn.  
 North Stonington—N. Stonington Grange Fair. Sept. 1-3. Edna M. Cook.  
 Somers—Union Agrl. Soc. Sept. 30. B. R. Grant, Melrose, Conn.  
 South Woodstock—Woodstock Agrl. Soc. Sept. 15-16. Freeman R. Nelson, Pomfret Center, Conn.  
 Terryville—Terryville Fair. Sept. 26. Marlon C. Mattoon, Plymouth, Conn.  
 Wolcott, near Waterbury—Wolcott Agrl. Soc. Sept. —. M. E. Pierpont, Waterbury, Conn.

**DELAWARE**

Harrington—Kent & Sussex Fair. July 28-Aug. 1. Ernest Raughley.

**GEORGIA**

Atlanta—Southeastern Fair Assn. Oct. 4-11. Virgil Meigs.  
 Bainbridge—Decatur Co. Fair. Oct. 12-17. T. E. Rich.  
 Covington—Newton Co. Fair. Oct. —. Harry Odum.  
 Elberton—Elberton Co. Colored Fair Assn. Oct. 13-17. Lee Roy Dooley.  
 Fitzgerald—Ben Hill Co. Fair. Oct. —. Homer Waters.  
 Jonesboro—Clayton Co. Fair Assn. Oct. 14-17. W. J. Estes Jr.  
 Lafayette—Walker Co. Fair Assn. Oct. 22-24. C. W. Wheeler.  
 Macon—Georgia State Expo. Oct. 19-24. E. Ross Jordan.  
 Marietta—Cobb Co. Fair Assn. Sept. 30-Oct. 3. L. R. Langley, County Agent.  
 Milledgeville—Middle Ga. Legion Fair Assn. Oct. —. C. B. McCullar.  
 Rossville (Lake Winnepesaukee)—Tri-County Fair Assn. Sept. 10-12. Mrs. Evelyn D. Huskins.

Sandersville—Washington Co. Fair. Oct. 13-17. G. S. Chapman.  
 Valdosta—South Ga. Fair. Nov. 9-14. H. K. Wilkinson, secy.-mgr.

**IDAHO**

Caldwell—Homesteaders Jubilee & Night Rodeo. Aug. 20-22. Chas. Laurenson.  
 Filer—Twin Falls Co. Fair & Rodeo. Sept. 8-12. Thomas Parks.  
 Nampa—Nampa Harvest Festival & Rodeo. Sept. 7-9. Burton W. Reeves.  
 Pocatello—Bannock Co. Fair Assn. Probably Sept. 5-7. E. P. Brennan, mgr.  
 Sandpoint—Bonner Co. Fair Assn. Sept. 17-19. Bruce Turnbull.

**ILLINOIS**

Albion—Edwards Co. Agrl. Fair Assn. Aug. 11-15. Lyman Bunting, Ellery, Ill.  
 Aledo—Mercer Co. Agrl. Soc. Sept. 15-18. W. W. Warnock.  
 Anna—Anna Fair. Aug. 24-28. J. F. Norris.  
 Antioch—Antioch Country Fair. Aug. 27-29. Emmet W. King, Wadsworth, Ill.  
 Arthur—Arthur, Moultrie-Douglas Co. Fair Assn. Aug. 11-14. H. E. Hood.  
 Ashley—Washington Co. Fair Assn. July 14-17. Chas. L. Logan Jr.  
 Augusta—Augusta Community Live-Stock Show. Sept. 1-3. L. Edson King.  
 Belvidere—Boone Co. Agrl. Soc. Sept. 1-4. George A. Ralston, Caledonia, Ill.  
 Benton—Franklin Co. Fair Assn. Aug. 4-7. Harry W. Nolen.  
 Breeze—Clinton Co. Agrl. Fair. Sept. 2-6. A. W. Grunz.  
 Bridgeport—Lawrence Co. Fair Assn. Aug. 31-Sept. 4. Sam Irwin.  
 Cambridge—Henry Co. Fair. Aug. 11-14. George W. Rogers.  
 Carmi—White Co. Fair Assn. Aug. 18-21. Max Endicott.  
 Carrollton—Greene Co. Fair Assn. Sept. 1-5. H. C. Beatty.  
 Chicago—International Live-Stock Expo. Nov. 28-Dec. 5. B. H. Heide, Union Stock Yards, Chicago.  
 Du Quoin—Du Quoin State Fair Assn. Sept. 7-12. W. R. Hayes, gen. mgr.  
 El Paso—El Paso Fall Festival of Woodford Co. Aug. 25-28. Harold Wright.  
 Fairfield—Wayne Co. Fair Assn. Aug. 26-29. U. F. Johnson.  
 Farmer City—Farmer City Fair. Aug. 24-28. E. R. Rinehart.  
 Fairmount—Vermilion Co. Agrl. Fair. Aug. 12-15. John E. Cast, pres.  
 Golconda—Pope Co. Agrl. Soc. July 22-25. Phillip Schoettle, Brownfield, Ill.  
 Greenup—Greenup Cumberland Co. Fair Assn. Aug. 11-15. J. D. Green.  
 Jerseyville—Jersey Co. Fair Assn. Sept. 5-10. Bill Ryan, Box 546, Springfield.  
 Harrisburg—Saline Co. Agrl. Assn. July 27-Aug. 1. Arthur Franks, gen. mgr.  
 Knoxville—Knox Co. Fair Assn. Aug. 18-21. John D. Patton.  
 Lewistown—Fulton Co. Fair Assn. Aug. 11-14. E. C. Gillam.  
 McLeansboro—McLeansboro Fair Assn. July 7-11. H. Mead.  
 Marlon—Williamson Co. Fair Assn. Sept. 1-4. Ray Miller.  
 Marshall—Marshall Community Fair. Aug. 19-22. Chas. L. Blundell Jr.  
 Mazon—Grundy Co. Agrl. Fair. Sept. 4-7. G. E. Mellen.  
 Modesto—Macoupin Co. Agrl. Fair. Sept. 15-17. Albert Love.  
 Monree—Monree District Fair. Sept. 9-11. Harry J. Conrad.  
 Monticello—Platt Co. Fair Assn. Aug. 31-Sept. 4. R. C. Smith.  
 Morrison—Whiteside Co. Fair Assn. Sept. 1-4. V. M. Dearing.  
 Mount Carmel—Wabash Co. Free Fair. Aug. 24-28. Pete Rvensteln.  
 Mt. Sterling—Brown Co. Fair. Aug. 4-7. Walter Manny.  
 Mount Vernon—Mt. Vernon State Fair Assn. Sept. 21-26. Martin Henn.  
 Newman—Newman Community Fair. Sept. 1-4. W. C. Booton, pres.  
 Newton—Jasper Co. Fair. July 27-31. O. G. Batman.  
 Olney—Richland Co. Fair Assn. Sept. 8-11. A. C. Roberts.  
 Pecatonica—Winnebago Co. Fair Assn. Aug. 20-23. Arthur Woodruff.  
 Peotone—Will Co. Fair Assn. Sept. 2-4. Mrs. Elmer Barton.  
 Petersburg—Menard Co. Agrl. Fair. Sept. 9-11. Lloyd W. Chalcraft.  
 Princeton—Bureau Co. Fair. Aug. 25-28. G. P. Seibel.  
 Roseville—Warren Co. Fair. Aug. 25-28. E. H. Kirkpatrick.  
 St. Joseph—Champaign Co. Fair. Aug. 25-28. Everett R. Peters.  
 Sandwich—Sandwich Fair Assn. Sept. 2-4. C. L. Stinson.  
 Sparta—Randolph Co. Fair. Sept. 1-4. Rilen McConachie.  
 Springfield—Illinois State Fair. Aug. 15-23. E. E. Irwin, gen. mgr.  
 Stronghurst—Henderson Co. Fair Assn. Sept. 2-4. Ralph Butler.  
 Taylorville—Christian Co. Agrl. Fair Assn. July 26-31. C. C. Hunter.  
 Vienna—Johnson Co. Fair. Aug. 18-21. George Gray.  
 Warren—Warren Fair. Sept. 1-4. J. W. Richardson.

**INDIANA**

Akron—Akron Agrl. Fair Assn. Sept. 23-26. F. M. Fultz.  
 Anderson—Anderson Free Fair Assn. July 6-11.  
 Auburn—De Kalb Co. Fair Assn. Sept. 29-Oct. 3. H. E. Hart, gen. mgr.  
 Bluffton—Bluffton Free Street Fair Assn. Sept. 22-26. Carl Helms.  
 Boonville—Boonville Fair Assn. Aug. 3-8. Albert C. Derr.  
 Bourbon—Bourbon Fair Assn. Sept. 15-18. M. M. Beck.  
 Brookston—Brookston Street Fair & Horse Show. Sept. 16-19. S. M. Wynkoop.  
 Brookville—American Legion Fair. July 29-Aug. 1. Address Secy., Box 28.

Brookville—Franklin Co. Fair Assn. Aug. 12-13. Hazel Franzman.  
 Cayuga—Vermillion Co. Fair Assn. Aug. 18-21. V. N. Asbury, Newport, Ind.  
 Columbus—Bartholomew Co. Fair Assn. July 21-24. F. M. Overstreet.  
 Connersville—Fayette Co. Free Fair. Aug. 18-21. J. L. Kennedy.  
 Converse—Miami Co. Agrl. Assn. Sept. 15-18. D. E. Warnock.  
 Corydon—Harrison Co. Fair Assn. Aug. 24-28. Dr. L. B. Wolfe.  
 Covington—Covington Free Fair. Aug. 24-29. George P. Schwin.  
 Crawfordsville—Montgomery Co. Fair Assn. July 26-31. Ward McClelland.  
 Crown Point—Lake Co. Fair Assn. Aug. 19-22. J. M. Nielsen.  
 Fairmount—Grant Co. Agrl. Fair. Sept. 1-4. John R. Little.  
 Frankfort—Clinton Co. Fair Assn. Aug. 18-21. Will G. Ross.  
 Franklin—Johnson Co. Free Fair. July 13-18. Nell R. Godwin.  
 Goshen—Elkhart Co. Fair. Sept. 1-5. W. C. Manrow.  
 Greenfield—Hancock Co. Agrl. Assn. Week of Aug. 24. John B. Hinchman.  
 Hartford City—Farmers & Merchants' Agrl. Assn. Free Fall Fair. Sept. 15-19. Ross Daugherty.  
 Huntingburg—Dubois Co. Fair Assn. Aug. 10-15. J. F. Overbeck.  
 Indianapolis—Indiana State Fair. Sept. 5-11. M. Clifford Townsend, Commissioner of Agriculture.  
 Indianapolis—Marion Co. Agrl. & Hort. Soc. Aug. 10-14. H. McClelland.  
 Kendallville—Kendallville Fair. Aug. 17-21. U. C. Brouse.  
 Kentland—Newton Co. Fair. Sept. 14-18. A. M. Schuh.  
 La Porte—La Porte Co. Fair Assn. Aug. 25-29. James A. Terry.  
 Lawrenceburg—Dearborn Co. Fair. July 27-Aug. 1. Leonard Haag.  
 Linton—Community Fair & Exhibit Show. Aug. 12-15. Lexie Smith.  
 Logansport—Cass Co. Fair Assn. Aug. 11-14. L. R. Price.  
 Lyons—Lyons Fair, Stock & Dog Show. Sept. 16-19. Lex Edwards.  
 Montpelier—Montpelier Speed Assn. July 29-31. H. L. Kelley.  
 Muncie—Muncie Fair. Aug. 1-7. F. J. Claypool.  
 Osgood—Ripley Co. Agrl. Assn. Aug. 5-8. G. A. Triplett.  
 Portland—Jay Co. Fair Assn. Aug. 10-14. Mike Ankrum.  
 Princeton—Gibson Co. Fair Assn. Aug. 31-Sept. 5. H. W. Reinhart.  
 Rensselaer—Jasper Co. Fair Assn. Sept. 1-4. George M. Reed.  
 Reynolds—Reynolds Fair. Sept. 10-12. Albert Geler.  
 Rockville—Parke Co. Fair. Sept. 1-5. George Schwin Jr.  
 Rushville—American Legion Free Fair. Aug. 4-8. F. E. Hinchman.  
 Selem—Washington Co. Fair Assn. Aug. 18-21. Chas. R. Morris.  
 Shelbyville—Shelby Co. Free Fair. Aug. 8-14. George A. Parrish.  
 Terre Haute—Wabash Valley Fair. Aug. 29-Sept. 3. Paul Joab.  
 Thorntown—Thorntown Fall Fair & Festival. Sept. 16-18. H. S. Spencer.  
 Warsaw—Kosciusko Co. Fair Assn. Sept. 22-26. Wm. Chinworth.

**IOWA**

Adel—Dallas Co. Fair. Aug. 24-26. Joe T. Beving.  
 Albia—Monroe Co. Agrl. Soc. Aug. 24-27. W. B. Griffin.  
 Algona—Kossuth Co. Agrl. Assn. Sept. 7-11. E. L. Vincent.  
 Allison—Butler Co. Fair. Sept. 8-11. A. H. Werner.  
 Alta—Buena Vista Co. Agrl. Soc. Aug. 18-21. C. J. Bains.  
 Audubon—Audubon Co. Fair. Sept. 14-18. W. F. Hoyt.  
 Aurora—Aurora Agrl. Soc. Sept. 1-3. E. D. Matteson, Lamont, Ia.  
 Avoca—Pottawattamie Co. Fair Assn. Aug. 24-27. Edwin K. Harris.  
 Bedford—Taylor Co. Fair Assn. Aug. 24-29. James Salter.  
 Bloomfield—Davis Co. Fair. Aug. 18-21. I. O. Jenkins.  
 Boone—Boone Co. Achievement Show. Aug. 24-26. Harley Walker.  
 Burlington—Burlington Tri-State Fair. Aug. 10-15. A. L. Biklen.  
 Central City—Wapsie Valley Fair Assn. Aug. 4-7. F. O. Satter.  
 Clarinda—Page Co. Fair. Aug. 20-22. Melvin Rope.  
 Columbus Junction—Lousa Co. Fair. Aug. 18-21. E. H. Wegner.  
 Coon Rapids—Four-County Agrl. Assn. Sept. 28-Oct. 1. Gerald E. Johnston.  
 Corning—Adams Co. Fair. Sept. 14-18. A. L. Gauthier.  
 Corydon—Wayne Co. Agrl. Assn. Aug. 24-26. M. E. Donelson.  
 Cresco—Howard Co. Agrl. Soc. Sept. 1-4. John G. Meyer.  
 Davenport—Miss. Valley Fair & Expo. Aug. 16-22. H. W. Power.  
 Decorah—Winneshiek Co. Fair. Aug. 19-22. J. Peg Pearson.  
 Derby—Derby District Agrl. Assn. Sept. 8-11. L. W. Snook.  
 Des Moines—Iowa State Fair. Aug. 26-Sept. 4. A. R. Corey.  
 Donnellson—Lee Co. Fair. Aug. 25-28. A. D. Krellbill.  
 Eagle Grove—Eagle Grove District Junior Fair. Aug. 24-26. John Donhowe.  
 Eldon—Wapello Co. Agrl. Fair. Aug. 24-27. L. W. Hall.  
 Eldora—Hardin Co. Agrl. Soc. Aug. 18-21. George W. Haynes.  
 Elkader—Elkader Fair. Aug. 18-21. Thomas Thomsen.  
 Fonda—Pocahontas Co. Fair. Aug. 11-14. L. M. Ruck.

Fort Dodge—Webster Co. 4-H Achievement Fair. Aug. 24-26. Amos Knudson.  
 Garner—Hancock Co. Fair. Aug. 21-22. S. J. Oberhauser.  
 Greenfield—Adair Co. Fair Assn. Sept. 8-11. Frank A. Gatch.  
 Grundy Center—Grundy Co. Fair. Sept. 7-10. C. S. Macy.  
 Guthrie Center—Guthrie Co. Agrl. Soc. Sept. 21-25. Martin Branson.  
 Hampton—Franklin Co. Fair Assn. Sept. 14-18. Glenn D. Craighton.  
 Harlan—Shelby Co. Fair Assn. Aug. 18-21. H. P. Dowling.  
 Humboldt—Humboldt Co. Agrl. Soc. Sept. 4-7. Arch B. Myles.  
 Indianola—Warren Co. Fair Assn. Aug. 18-21. Victor Felter.  
 Iowa Falls—Central Iowa Agrl. Assn. Sept. 30-Oct. 1. C. H. Benedict.  
 Keosauqua—Van Buren Co. Fair. Sept. 1-4. A. J. Secor.  
 Knoxville—Marion Co. Fair Assn. Aug. 17-22. A. C. Bryan.  
 Lorimer—Lorimer Agrl. Fair. Aug. 24-27. Mrs. Roy Hammans.  
 Manchester—Delaware Co. Fair. Aug. 11-14. E. W. Williams.  
 Manson—Cainoun Co. Fair Assn. Aug. 20-23. H. H. Trumbull.  
 Marshalltown—Central Iowa Fair. Sept. 14-18. E. B. Clinton.  
 Meson City—North Iowa Free Fair. Aug. 24-28. F. G. Mitchell.  
 Missouri Valley—Harrison Co. Fair Assn. Sept. 8-11. Frank C. Burke.  
 Monticello—Jones Co. Fair Assn. Aug. 25-28. L. E. Hoag, pres.  
 Mount Pleasant—Henry Co. Agrl. Assn. Aug. 18-21. Frank Price.  
 Moville—Woodbury Co. Fair Assn. Sept. 8-11. F. L. McDermott.  
 Nashua—Big Four Fair Assn. Aug. 17-22. Norton Bloom.  
 National—Clayton Co. Agrl. Soc. Sept. 4-7. F. L. Lau, Garnavillo, Ia.  
 Northwood—Worth Co. Fair Soc. Aug. 31-Sept. 2. R. T. Nelson.  
 Orange City—Sioux Co. Agrl. Assn. Aug. 24-27. Gerrit Van Stryland.  
 Osage—Mitchell Co. Fair. Aug. 17-22. O. E. Juhl.  
 Oskaloosa—Southern Iowa Fair. Aug. 17-21. Roy E. Rowland.  
 Postville—Big 4 Fair. Sept. 11-14. J. C. Weihe.  
 Primghar—O'Brien Co. Stock Show & Agrl. Assn. Aug. 24-25. M. G. Birlingmaier.  
 Rock Rapids—Lyon Co. Fair. Sept. 1-4. W. G. Smith.  
 Rockwell City—Rockwell City Fair Assn. Aug. 12-14. E. B. Trickel.  
 Sac City—Sac Co. Fair. Aug. 23-27. W. A. Cobb.  
 Sibley—Osceola Co. Live Stock Show. Sept. 8-11. A. J. Salland.  
 Spencer—Clay Co. Fair. Sept. 14-19. L. O. Dalley.  
 Tipton—Cedar Co. Fair Assn. Aug. 11-14. C. S. Miller.  
 Vinton—Benton Co. Fair. Aug. 18-21. G. D. Moore, Urbana, Ia.  
 Waterloo—Dairy Cattle Congress. Sept. 28-Oct. 4. E. S. Estel.  
 Waukon—Allamakee Co. Fair Assn. Sept. 8-11. A. M. Mouserud, Harpers Ferry, Ia.  
 Waverly—Bremer Co. Fair Assn. Sept. 1-4. Claude E. Wylam.  
 Webster City—Hamilton Co. Expo. Sept. 7-11. L. L. Lyle.  
 West Liberty—Union District Agrl. Soc. Aug. 22-28. J. M. Adleman.  
 West Union—Fayette Co. Agrl. Soc. Aug. 24-28. Ed Bauder.  
 What Cheer—Keokuk Co. Fair. Aug. 24-27. E. P. Lally.  
 Winfield—Winfield Fair Assn. Aug. 25-28. J. Russell.

**KANSAS**

Ahlene—Central Kan. Free Fair Assn. Sept. 28-Oct. 2. Ivan Roberson.  
 Anthony—Anthony Fair Assn. July 14-18. O. F. Morrison.  
 Auburn—Auburn Grange Fair. Oct. 2-3. Helen Gillespie.  
 Barnes—Washington Co. Banner Fair. Sept. 9-11. D. Linn Liver.  
 Belleville—North Central Kansas Free Fair. Aug. 31-Sept. 4. Tudor J. Charles, Republic, Kan.  
 Beloit—Mitchell Co. Fair Assn. Sept. 1-5. J. E. Morris Jr.  
 Berryton—Berryton Grange Fair. Sept. 24-26. Frank Long.  
 Big Spring—Douglas Co. Live Stock & Agrl. Fair Assn. Sept. 2-4. Pete Bahnmaier, Leecompton.  
 Blue Mound—Blue Mound Agrl. Picnic & Stock Show. Sept. 17-19. Roy Emmons.  
 Blue Rapids—Marshall Co. Fair Assn. Sept. 29-Oct. 2. H. C. Lathrap.  
 Burden—Eastern Cowley Co. Fair Assn. Aug. 26-28. Dick Alexander.  
 Burlington—Coffey Co. Agrl. Fair Assn. Sept. 21-25. John Redmond.  
 Caldwell—Sumner Co. Fair Assn. Sept. 30-Oct. 2. George W. Murray.  
 Chanute—Neosho Co. Fair. Sept. 7-12. T. F. Morrison.  
 Cimarron—Gray Co. Fair Assn. Sept. 18-19. Chas. S. Sturtevant.  
 Clay Center—Clay Co. Free Fair Assn. Sept. 8-11. W. F. Miller.  
 Coffeyville—Montgomery Co. Fair Assn. Sept. 28-Oct. 2. Albert R. Reiter.  
 Colby—Thomas Co. Fair Assn. Aug. 18-21. J. B. Kuska.  
 Columbus—Cherokee Co. American Legion Free Fair. Aug. 24-29. R. C. Osterhout.  
 Cottonwood Falls—Chase Co. Fair Assn. Sept. 30-Oct. 3. H. U. Slack.  
 Council Grove—Morris Co. 4-H Club Fair. Aug. 26-27. D. Z. McCormick.  
 Delphos—North Ottawa Co. Fair. Sept. 2-5. Floyd Powell.  
 Dighton—Lane Co. Fair Assn. Aug. 12-14. W. J. Matthias.  
 Dodge City—Southwest Fair Assn. Week starting Sept. 7 (tentative). George Shuler Jr.  
 Effingham—Atchison Co. Fair Assn. Aug. 18-21. C. J. Hegarty.  
 Eureka—Greenwood Co. Agrl. Assn. July 28-31. Harrison Brookover.  
 Fort Scott—Bourbon Co. Dairy Show & 4-H Club Fair. Aug. 25-28. Albert Brown.  
 Garnett—Anderson Co. 4-H Club Fair Assn. Aug. 26-28. Fred L. Coleman.

Girard—Crawford Co. Fair Assn. Aug. 18-21. Mrs. Ella Schneider.  
 Glasco—Cloud Co. Fair. Sept. 9-12. R. M. Sawhill.  
 Goodland—Northwestern Kansas Dist. Free Fair Assn. Aug. 25-28. H. R. Shimeall.  
 Greensburg—Kiowa Co. Free Fair Assn. Week of Oct. 7. M. Hemphill.  
 Hardtner—Barber Co. Fair Assn. Aug. 31-Sept. 4. J. M. Molz.  
 Harper—Harper Co. Fair Assn. Oct. 20-23. R. E. Dresser.  
 Havensville—Havensville Comm. Fair Assn. Sept. 25-26. Claude Marcoux.  
 Hillsboro—Marion Co. Fair Assn. Oct. 6-9. Leon H. Harms.  
 Horton—Tri-County Fair Assn. Sept. 9-11. H. W. Wilson.  
 Hugoton—Stevens Co. 4-H Achievement Fair. Approx. Oct. 15-17. H. E. Brown, pres.  
 Hutchinson—Kansas State Fair. Sept. 19-25. H. W. Avery.  
 Iola—Allen Co. Agrl. Soc. Aug. 24-28. A. M. Dunlap.  
 Junction City—Geary Co. 4-H Club Show. Sept. 1-3. Paul B. Gwin.  
 Kincaid—Kincaid Farmers' Fair Assn. Sept. 24-26. W. R. Brown.  
 Kingman—Kingman Co. Fair Assn. Oct. 14-17. Arthur Goerner, Zenda, Kan.  
 Kinsley—Edwards Co. Fair Assn. Oct. 15-16. George Edman.  
 La Cygne—Linn Co. Fair & Stock Show. Sept. 1-4. Paul W. Keith.  
 Liberal—Seward Co. Fair Assn. Aug. 25. A. Burr.  
 Lindsborg—Lindsborg District Fair Assn. Oct. 21-23. S. E. Dahlsten.  
 McDonald—McDonald-Rawlins Co. Fair Assn. Aug. 11-14. Dr. M. N. Miller.  
 Mankato—Jewell Co. Farm, School & Home Festival. Approx. Oct. 1. Geo. H. Putt.  
 Meade—Meade Co. Fair Assn. Aug. 26-29. Agnes W. Todd.  
 Miltonvale—Miltonvale Fair Assn. Oct. — R. H. Phelps.  
 Newton—Harvey Co. Fair Assn. Sept. 7-12. E. D. Raffety.  
 North Topeka—Indian Creek Grange Fair. Oct. 1-2. Mrs. A. J. Owen.  
 Norton—Norton Co. Agrl. Assn. Sept. 8-11. Jean W. Kissell.  
 Onaga—Pottawatomie Co. Fair Assn. Aug. 26-28. A. H. Haughwout.  
 Oswego—Lafayette Co. Fair. Aug. 31-Sept. 4. Dr. F. J. Faulkner.  
 Ottawa—Franklin Co. Free Fair. Sept. 1-5. E. Lister.  
 Overland Park—Johnson Co. Fair. Aug. 26-29. W. D. Fleming.  
 Overbrook—Overbrook Free Fair. Aug. 27-29. Roy N. Baker.  
 Paola—Miami Co. Farm Bureau & 4-H Club Fair. Sept. 3-5. Glenn C. Isaac.  
 Parsons—Tri-State Fair Assn. Aug. 10-14. J. R. Rockhold.  
 Richmond—Richmond Free Fair Assn. Aug. 19-21. John H. Roekers.  
 Rush Center—Rush Co. Agrl. & Fair Assn. Aug. 25-28. L. E. Dixon.  
 Russell—Russell Co. Fair Assn. Sept. 29-Oct. 2. A. L. Boyd.  
 Salina—4-H Club Fair. Sept. 9-11. S. L. Sondergard.  
 Sedan—Chautauqua Co. Free Fair. Oct. 1-3. Carl Ackerman.  
 Silver Lake—Silver Lake Fair Assn. Sept. 9-11. Richmond M. Enochs.  
 Smith Center—Smith Co. Fair Assn. Aug. 10-14. J. D. Flaxbeard.  
 Stafford—Stafford Co. Fair. Oct. 6-9. E. B. Weir.  
 Stockton—Rooks Co. Fair Assn. Sept. 1-4. Carl Bray.  
 Sylvan Grove—Sylvan Grove Fair & Agrl. Assn. Sept. 22-25. W. F. Behrhorst.  
 Thayer—Thayer Home-Coming Picnic & Fair Assn. Sept. 2-4. H. M. Minnich.  
 Tonganoxie—Leavenworth Co. Fair Assn. Aug. 27-29. Walt Niebarger.  
 Topeka—Kansas Free Fair. Sept. 14-19. Maurice W. Jencks.  
 Uniontown—Bourbon Co. Fair Assn. Aug. 4-7. W. A. Stroud.  
 Valley Falls—Jefferson Co. Fair. Sept. 2-4. Bert W. Booth.  
 Wakeeney—Trego Co. Free Fair. Aug. 25-28. Willis S. Spitsnaugle.  
 Wakefield—Wakefield Free Fair. Oct. 8-9. John Koerner.  
 Washington—Washington Co. Fair Assn. Sept. 17-19. A. C. Fuhren.  
 Watson—Shawnee Grange Fair. Sept. 18-19. Roy E. Lewis, pres., R. 1, Berryton, Kan.  
 Wellsville—Wellsville Picnic Fair. Sept. 10-11. Donald Coughlin.  
 West Mineral—Mineral District Free Fair. Sept. 9-12. J. C. Thompson.  
 Wichita—Kansas Natl. Live-Stock Show Assn. Nov. 9-13. Dan C. Smith.  
 Wetmore—Wetmore Free District Fair. Sept. 23-25. E. J. Woodman.  
 Winfield—Covley Co. Fair Assn. Oct. 6-9. G. B. Wooddell.

**KENTUCKY**

Alexandria—Alexandria Fair. Sept. 5-7. J. W. Shaw, 335 York st., Newport, Ky.  
 Bedford—Trimble Co. Fair Assn. Sept. 11-12. C. R. Barnes.  
 Brodhead—Brodhead Fair. Aug. 19-22. J. Monte Roberts.  
 Carlisle—Nicholas Co. Agrl. Fair. Approx. first week in Oct. S. C. Vaughn.  
 Ewing—Fleming Co. Agrl. Fair. Aug. 20-22. Fearce West.  
 Franklin—Simpson Co. Fair. Sept. 9-12. Cyril D. Duncan.  
 Germantown—Germantown Fair. Aug. 26-29. C. D. Asbury, R. 1, Augusta, Ky.  
 Grayson—Carter Co. Fair. July 20-25. J. L. Lusby.  
 Greensburg—Green Co. Fair. Aug. 27-29. S. J. Simmons.  
 Guthrie—Kentucky-Tennessee Fair. Aug. 26-29. T. T. Kimbrough.  
 Harrodsburg—Mercer Co. Fair Assn. July 27-31. B. F. Norfleet.  
 Hartford—Ohio Co. Fair. Aug. 27-29. H. M. Porter.  
 Lawrenceburg—Lawrenceburg Fair, aupp. American Legion. Aug. 19-22. Frank Routt.  
 Lebanon—Marion Co. Fair Assn. Aug. 19-21. James M. Huber.  
 Lexington—Lexington Colored Fair Assn. Aug. 10-15. John B. Caulder.  
 Louisa—Lawrence Co. Fair Assn. Aug. 30-Sept. 5. H. H. Roberts.

Louisville—Kentucky State Fair. Sept. 14-19. Garth K. Ferguson, State Fair Grounds.  
 Paintsville—Eastern Ky. Fair Assn. Sept. 21-26. Earl Walker.  
 Russell Springs—Russell Co. Fair. Aug. 6-8. W. W. Owens.  
 Scottsville—Allen Co. Farmers' Free Fair. Aug. 27-29. E. T. Meador.  
 Shelbyville—Shelby Co. Agrl. Assn. Aug. 12-15. T. R. Webber.  
 Somerset—Pulaski Co. Fair Assn. Week of Aug. 24. Beecher Smith Jr.  
 Springfield—Washington Co. Fair Assn. Aug. 8-10. T. C. Campbell.  
 Vanceburg—Vanceburg Fair. Aug. 10-12. Mrs. Nell Kimble.  
 Williamstown—Grant Co. Fair Assn. Aug. 28-29. S. R. Stephenson.

**LOUISIANA**

Alexandria—Rapides Parish Fair. Oct. 8-9. B. W. Baker.  
 Clinton—E. Feliciana Parish Fair Assn. Oct. 8-10. W. F. Kline.  
 Coushatta—Red River Parish Free Fair. Oct. 21-24. P. L. Collins.  
 Covington—St. Tammany Parish Fair. Oct. 9-12. Mrs. J. Louis Smith.  
 De Ridder—Beauregard Parish Fair Assn. Oct. 13-17. Ruth Calvert.  
 Donaldsonville—South La. State Fair. Oct. 11-18. R. S. Vickers.  
 Eunice—Tri-Parish Fair Assn. Oct. 22-25. J. C. Keller.  
 Franklinton—Washington Parish Free Fair. Oct. 14-17. Col. D. T. Cushing, pres.  
 Greensburg—St. Helena Parish Free Fair. Oct. 15-17. K. E. Campbell.  
 Jennings—Jeff Davis Parish Fair. Oct. 29-Nov. 1. Alfred Maund.  
 Jonesboro—Jackson Parish Fair Assn. Oct. 5-10. W. T. Holloway.  
 Leesville—Vernon Parish Fair Assn. Oct. 7-10. O. E. Morris.  
 Logansport—Interstate Free Fair. Sept. 23-26. James A. Rougeau.  
 Loranger—Tangipahoa Parish Fair. Oct. 4-6. E. E. Puls.  
 Lusher—St. James Parish Fair. Oct. 22-25. E. L. Roussel.  
 Mansfield—De Soto Parish Free Fair Assn. Sept. 30-Oct. 3. J. V. Reel.  
 Monterey—Concordia Parish Fair. Oct. 23-25. J. R. Caldwell.  
 Natchitoches—Natchitoches Parish Fair Assn. Oct. 13-17. S. B. Thornton.  
 New Roads—Pointe Coupee Parish Fair Assn. Oct. 2-4. J. Wade LeBeau.  
 New Verda—Grant Parish Fair Assn. Oct. 9-10. Odell Purvis.  
 Oak Grove—W. Carroll Parish Fair. Sept. 30-Oct. 3. R. E. Benton.  
 Oil City—Caddo Parish Fair. Oct. 14-17. Mrs. J. P. Wilkinson, Keithville, La.  
 Olla—North Central La. Fair. Oct. 6-10. H. Vinyard.  
 Plain Dealing—Bossier Parish Fair. Oct. 15-17. Mrs. T. J. Smith, Bossier City, La.  
 Port Allen—W. Baton Rouge Parish Fair Assn. Sept. 25-27. A. E. Camus.  
 St. Francisville—West Feliciana Parish Colored Fair. Oct. 2-3. J. E. Ringgold.  
 Shreveport—State Fair of La. Oct. 24-Nov. 2. W. R. Hirsch, mgr.  
 Sulphur—Calcasieu-Cameron Fair. Nov. 2-7. Mrs. A. H. Lafargue.  
 Tallulah—Louisiana Delta Fair Assn. Oct. 6-9. P. O. Benjamin.  
 West Monroe—Ouachita Valley Fair Assn. Oct. 6-9. George H. Dierlaman.

**MAINE**

Andover—Oxford North Agrl. Soc. Sept. 23-24. R. L. Thurston.  
 Athens—Wesserunnett Valley Fair Assn. Sept. 29-30. W. A. Dore.  
 Bangor—Eastern Maine State Fair. Aug. 24-29. Jos. Steward.  
 Bluehill—Bluehill Fair. Sept. 7-9. E. G. Williams.  
 Canton—Androscoggin Valley Fair Assn. First week in Sept. C. D. Orient.  
 Cornish—Cornish Agrl. Assn. Aug. 4-7. Leon M. Ayer.  
 Damariscotta—Lincoln Co. Fair. Sept. 1-3. John N. Glidden.  
 Dover-Foxcroft—Piscataquis Valley Agrl. Soc. Aug. 29. Frank A. Pierce.  
 Exeter—Penobscot & Piscataquis Fair Assn. Sept. 1-4. A. W. Hill, 64 Third st., Bangor.  
 Farmington—Franklin Co. Agrl. Soc. Sept. 22-24. Frank E. Knowlton.  
 Fryeburg—West Oxford Agrl. Soc. Oct. 5-10. G. Myron Kimball.  
 Guilford—Guilford Athletic Assn. Sept. 5. C. Clark.  
 Leeds—Leeds Agrl. Soc. Oct. 6. Mrs. Alice L. Russell.  
 Lewiston—Maine State Fair. Sept. 7-12. J. J. Jacobous, Auburn, Me.  
 Machias—Washington Co. Agrl. Soc. Sept. 15-16. J. L. Andrews, Jonesboro, Me.  
 Monmouth—Cochewewagan Agrl. Assn. Sept. 30. W. E. Reynolds.  
 Presque Isle—Northern Maine Fair. Sept. 7-10. Clayton H. Steele.  
 Skowhegan—Somerset Central Agrl. Soc. Aug. 17-22. W. L. Robertson.  
 South Paris—Oxford Co. Agrl. Soc. Sept. 15-19. Stanley M. Wheeler.  
 Topsham—Topsham Fair. Oct. 13-15. E. C. Patten.  
 Union—North Knox Fair. Sept. 29-Oct. 1. H. L. Grinnell.  
 Unity—Unity Park Assn. Sept. 15-16. E. S. Farwell.  
 Waterville—Kennebec Co. Fair. Sept. 1-4. Edgar J. Brown.  
 Windsor—S. Kennebec Agrl. Soc. Sept. 5 and 7. A. N. Douglas, Gardiner, Me.

**MARYLAND**

Cumberland—Cumberland Fair Assn. Aug. 24-29. Harry A. Manley, gen. mgr.  
 Frederick—Great Frederick Fair. Oct. 13-16. Guy K. Motter.  
 La Plata—Charles Co. Fair. Probably Sept. 25-26. Bergen Brown.  
 Timonium—Maryland State Fair & Agrl. Soc. of Baltimore Co. Sept. 7-12. M. L. Daiger, Pimlico Race Course, Baltimore.  
 White Hall—White Hall Fair. Sept. 23-26. H. Ross Almony.

**MASSACHUSETTS**

Acton—Acton Agrl. Assn. Sept. 18-19. Albert P. Durkee, W. Concord, Mass.  
 Blandford—Union Agrl. Soc. Sept. 7-8. C. R. Ripley.  
 Bridgewater—Plymouth Co. Agrl. Soc. Sept. 5 and 7. Lillian W. Baird, R. F. D., Whitman, Mass.

Brockton—Brockton Agrl. Soc. Sept. 14-19. Frank H. Kingman.  
 Cummington—Hillsdale Agrl. Soc. Sept. 29-30. Leon A. Stevens.  
 Great Barrington—Housatonic Agrl. Soc. Sept. 30-Oct. 2. Edward T. Janney.  
 Greenfield—Franklin Co. Agrl. Soc. Sept. 14-16. Whitman B. Wells.  
 Heath—Heath Agrl. Soc. Aug. 26. Homer S. Tanner.  
 Huntington—Littleville Community Fair Assn. Sept. 18-19. Pearl T. Rich.  
 Marshfield—Marshfield Agrl. Soc. Aug. 26-29. Shirley R. Crosse.  
 Middlefield—Highland Agrl. Soc. Sept. 4-5. Willard A. Pease, Chester, Mass.  
 Nantucket—Nantucket Agrl. Soc. Aug. 26-27. Herbert P. Smith.  
 Northampton—Hampshire, Franklin & Hampden Agrl. Soc. Oct. 1-3. George H. Bean.  
 Segreganset—Bristol Co. Young Farmers' Fair. Oct. 8-9. Florence M. Corder.  
 South Weymouth—Weymouth Fair. Aug. 14-15. Warren F. Roulston, N. Weymouth.  
 Springfield—Eastern States Expo. Sept. 20-26. Chas. A. Nash, gen. mgr.  
 Sturbridge—Sturbridge Agrl. Assn. Sept. 5-7. C. Russell Morse, Southbridge, Mass.  
 Topsfield—Essex Co. Fair. Sept. 16-19. Ralph H. Gaskill.  
 West Tisbury—Martha's Vineyard Agrl. Soc. Sept. 8-10. George G. Gifford.

**MICHIGAN**

Adrian—Lenawee Co. Fair. Sept. 21-26. F. A. Bradish.  
 Allegan—Allegan Co. Agrl. Soc. Sept. 22-26. E. W. DeLano.  
 Alpena—Alpena Co. Agrl. Soc. Sept. 7-11. Ray J. Bushey.  
 Ann Arbor—Washtenaw Co. Fair Soc. Sept. 1-4. Robert H. Alber.  
 Bad Axe—Bad Axe Fair. Aug. 18-21. R. P. Buckley.  
 Big Rapids—American Legion Agrl. Fair Assn. Sept. 8-12. Oscar W. Franck.  
 Cadillac—Northern District Fair. Sept. 7-11. H. Earl McNitt.  
 Caro—Tuscola Co. Fair Assn. Aug. 24-28. Carl F. Mantey.  
 Centerville—St. Joseph Co. Fair Assn. Sept. 22-26. S. C. Hagenbuch, Three Rivers, Mich.  
 Charlotte—Eaton Co. 4-H Agrl. Soc. Sept. 2-4. Hans E. Kardel.  
 Detroit—Michigan State Fair. Sept. 4-13. George A. Prescott Jr.  
 Escanaba—Upper Peninsula State Fair. Aug. 17-23. Robert C. Pryal.  
 Evart—Osceola Co. Fair. Aug. 26-29. Edgar York.  
 Fowlerville—Fowlerville Agrl. Soc. Oct. 7-10. Thos. G. Woods.  
 Harrison—Clare Co. Agrl. Soc. Sept. 15-18. John C. Kemmis.  
 Hart—Oceana Co. Agrl. Soc. Sept. 8-11. G. E. Wyckoff.  
 Hartford—Van Buren Co. Fair. Sept. 15-19. Paul F. Richter.  
 Hastings—Barry Co. Fair. Sept. 8-12. Maurice Foreman.  
 Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 27-Oct. 3. H. B. Kelley.  
 Imlay City—Lapeer Co. Fair. Sept. 14-18. Frank Rathsburg.  
 Ionia—Ionia Free Fair. Aug. 17-22. Fred A. Chapman.  
 Ironwood—Gogebic Co. Fair. Aug. 25-29. Y. H. Hanson, Wakefield, Mich.  
 Ithaca—Gratiot Co. Agrl. Soc. Week of Aug. 10. George Winget.  
 Kalamazoo—Kalamazoo Co. Fair. Aug. 10-15. H. T. Crandell, Caro, Mich.  
 Marne—Berlin Fair. Sept. 1-4. Mrs. Harvey Walcott, R. 2, Coopersville, Mich.  
 Marquette—Marquette Co. Agrl. Soc. Aug. 25-29. Milton C. Spencer.  
 Marshall—Cathoun Co. Fair Assn. Aug. 25-28. B. D. Carpenter.  
 Mason—Ingham Co. Agrl. Soc. Aug. 26-29. Lloyd R. Deane.  
 Milford—Oakland Co. Fair Assn. Aug. 12-15. W. S. Lovejoy.  
 Muskegon—Muskegon Co. Junior Expo. Sept. 15-18. C. H. Knopf.  
 Northville—Northville, Wayne Co. Fair Assn. Aug. 26-29. F. A. Northrop.  
 Norway—Dickinson Co. Fair. Sept. 4-7. Art Lonsdorf, Court House, Iron Mountain, Mich.  
 Petoskey—Northern Tri-Co. Free Fair. Aug. 25-28. Harold G. Sellers, Alanson, Mich.  
 Pickford—Pickford District Fair. Sept. 2-4. John H. Wise.  
 Saginaw—Saginaw Fair. Sept. 13-19. Wm. F. Jahnke.  
 Stalwart—Stalwart Agrl. Soc. Oct. 1-2. R. G. Crawford.  
 Traverse City—Northwestern Mich. Fair Assn. Aug. 31-Sept. 4. Arnell Engstrom.

**MINNESOTA**

Ada—Norman Co. Fair. July 2-4. A. C. Pederson.  
 Aitkin—Aitkin Co. Agrl. Soc. Aug. 24-26. W. F. Murphy.  
 Albert Lea—Freeborn Co. Fair. Aug. 24-27. Andrew C. Hanson.  
 Alexandria—Douglas Co. Agrl. Assn. Aug. 26-29. R. S. Thornton.  
 Anoka—Anoka Co. Agrl. Soc. Approx. Aug. 10-13. George W. Green.  
 Appleton—Swift Co. Fair Assn. Aug. 19-23. J. G. Anderson.  
 Arlington—Sibley Co. Agrl. Assn. Aug. 20-22. O. S. Vesta.  
 Austin—Mower Co. Agrl. Soc. Sept. 2-5. B. J. Huseby, Adams, Minn.  
 Bagley—Clearwater Co. Agrl. Soc. Aug. 22-25. P. L. Renne.  
 Barnesville—Clay Co. Fair & Agrl. Assn. June 18-20. P. O. Solum.  
 Barnum—Carlton Co. Agrl. & Indust. Assn. Aug. 25-27. A. H. Dathe.  
 Baudette—Lake of the Woods Co. Fair Assn. Aug. 12-14. John F. Clark.  
 Eayport—Washington Co. Agrl. Soc. Aug. 21-23. A. L. Sjowall, Stillwater, Minn.  
 Bemidji—Beltrami Co. Fair Assn. Aug. 20-22. F. M. Taylor.  
 Bird Island—Renville Co. Agrl. Assn. Sept. 14-16. H. W. Mielke.  
 Blue Earth—Faribault Co. Agrl. Soc. Sept. 2-4. Everett Werner.  
 Caledonia—Houston Co. Fair Assn. Aug. 24-27. Ed Zimmermanhaki.  
 Cambridge—Isanti Co. Fair. Sept. 2-5. L. O. Carlson.  
 Canby—Yellow Medicine Co. Fair. Aug. 24-26. J. H. Thiesen.

Cannon Falls—Cannon Valley Agrl. Assn. July 2-4. Carl O. Olson.  
 Clinton—Big Stone Co. Agrl. Soc. Sept. 2-5. F. W. Watkins.  
 Dassel—Dassel Free Fair. Oct. 1-3. O. E. Linquist.  
 Detroit Lakes—Becker Co. Fair Assn. Aug. 27-29. E. E. Burnham.  
 Elk River—Sherburne Co. Agrl. Soc. Sept. 2-5. C. E. Stower.  
 Fairmont—Martin Co. Agrl. Soc. Sept. 14-16. H. C. Nolte.  
 Faribault—Faribault Fair Assn. Aug. 10-12. Carl Hansen.  
 Farmington—Dakota Co. Agrl. Soc. Sept. 23-26. T. J. Grove.  
 Fergus Falls—Otter Tail Co. Agrl. Soc. & Fair Assn. Aug. 20-22. A. W. Tomhave.  
 Fertile—Polk Co. Agrl. Fair Assn. June 29-July 1. Jos. W. Reseland.  
 Fosston—Northwestern Minn. Agrl. Assn. Aug. 27-30. H. Algaard.  
 Garden City—Blue Earth Co. Agrl. Soc. Aug. 24-26. A. D. McCormack.  
 Glenwood—Pope Co. Fair Assn. Sept. 14-16. W. H. Engebretson.  
 Grand Marais—Cook Co. Agrl. Soc. Sept. 16-18. Wm. Clinch.  
 Grand Rapids—Itasca Co. Agrl. Assn. Aug. 28-30. Allen J. Doran.  
 Hallock—Kittson Co. Agrl. Soc. June 25-27. Duffie Larson.  
 Herman—Grant Co. Agrl. Assn. Sept. 2-5. E. R. Haney.  
 Hibbing—St. Louis Co. Fair. Aug. 28-30. George C. Pauley.  
 Hopkins—Hennepin Co. Agrl. Soc. Aug. 27-29. Jimmie Manchester.  
 Howard Lake—Wright Co. Agrl. Soc. Sept. 3-5. E. D. Eddy.  
 Hutchinson—McLeod Co. Agrl. Assn. Sept. 21-24. Everett Oleson.  
 Jackson—Jackson Co. Fair Assn. Sept. 4-7. George B. Peterson.  
 Jordan—Scott Co. Good Seed Assn. Sept. 17-19. George B. Strait.  
 Kasson—Dodge Co. Fair. Aug. 24-27. O. A. Erickson.  
 LeCenter—LeSueur Co. Fair. Aug. 14-16. W. J. Baker.  
 Litchfield—Meeker Co. Agrl. Soc. Approx. Aug. 20-22. D. E. Murphy, Dassel, Minn.  
 Little Falls—Morrison Co. Fair. Aug. 22-24. A. I. Stone.  
 Littlefork—Northern Minn. District Fair Assn. Aug. 15-18. George Dahl.  
 Long Prairie—Todd Co. Agrl. Soc. Aug. 24-26. L. Langeson, Clarissa, Minn.  
 Luverne—Rock Co. Tri-State Fair. Aug. 27-30. George W. Fried.  
 Madison—Lac qui Parle Co. Agrl. Soc. Sept. 13-16. Olaf T. Mork.  
 Mahanomen—Mahnomen Co. Agrl. Assn. July 2-4. E. A. Rumreich.  
 Mankato—Mankato Fair & Blue Earth Co. Agrl. Assn. Aug. 15-19. Roland E. Olson.  
 Marshall—Lyon Co. Agrl. Soc. Sept. 1-4. R. W. Williams.  
 Montevideo—Chippewa Co. Fair. Sept. 14-16. A. M. Falkenhagen.  
 Mora—Kanabec Co. Agrl. Soc. Aug. 22-26. E. J. Randall.  
 Morris—Stevens Co. Agrl. Soc. Sept. 5-8. S. F. Tomlin.  
 Nevis—Hubbard Co. Agrl. Assn. Sept. 15-17. Mrs. Chas. A. Smith.  
 New Ulm—Brown Co. Agrl. Soc. Aug. 27-30. Wm. A. Lindemann.  
 Northfield—Rice Co. Agrl. Soc. Aug. 27-29. W. F. Schilling Sr.  
 Northome—Koochiching Co. Agrl. Soc. Aug. 19-21. C. W. Bray.  
 Owatonna—Steele Co. Agrl. Soc. Aug. 19-23. C. A. Tinscher.  
 Park Rapids—Shell Prairies Agrl. Assn. Aug. 31-Sept. 3. B. E. Breuer.  
 Pequot—Crow Wing Co. Agrl. Soc. Aug. 6-9. A. C. Larson.  
 Perham—Perham Agrl. Soc. Approx. Aug. 24-26. C. W. Lotterer.  
 Pillager—Cass Co. Agrl. Soc. Approx. Sept. 14-15. P. H. Sorg.  
 Pine City—Pine Co. Fair. Aug. 20-22. W. S. McEachern.  
 Pine River—Cass Co. Agrl. Assn. Aug. 24-26. Alice Henry.  
 Pipestone—Pipestone Co. Fair. Aug. 20-22. Roy Malosh.  
 Plainview—Wabasha Co. Fair Assn. Aug. 27-30. R. L. Irish.  
 Preston—Fillmore Co. Agrl. Soc. Aug. 27-30. Chas. H. Utley.  
 Princeton—Mille Lac Co. Agrl. Soc. Aug. 26-29. Louis W. Stolle.  
 Proctor—St. Louis Co. Fair Assn. Aug. 21-23. A. J. Sundquist.  
 Redwood Falls—Redwood Co. Agrl. Soc. Sept. 28-Oct. 1. W. A. Hauck.  
 Rochester—Olmsted Co. Agrl. Assn. Aug. 14-16. J. G. Devlin, mgr.  
 Roseau—Roseau Co. Agrl. Soc. July 22-24. Chas. Christianson.  
 Rush City—Chisago Co. Agrl. Soc. Aug. 27-29. George W. Larson, North Branch, Minn.  
 St. Charles—Winona Co. Agrl. Fair Assn. Aug. 21-23. R. M. Dixon.  
 St. Cloud—Benton Co. Agrl. Soc. Aug. 21-23. Frank L. Smith.  
 St. James—Watonwan Co. Agrl. Assn. Aug. 24-26. E. C. Veltum.  
 St. Paul—Minnesota State Fair. Sept. 5-12. Raymond A. Lee, State Fairgrounds.  
 St. Peter—Nicollet Co. Agrl. Soc. Sept. 4-6. J. J. Clifford.  
 Sauk Center—Stearns Co. Agrl. Soc. Aug. 29-31. J. A. Schoenhoff.  
 Shakopee—Scott Co. Agrl. Soc. Approx. Aug. 14-15. R. T. Schumacher.  
 Slayton—Murray Co. Agrl. Soc. Sept. 3-5. W. M. Leebens, Fulda, Minn.  
 Thief River Falls—Pennington Co. Agrl. Soc. Aug. 4-7 (tentative). Robt. J. Lund.  
 Two Harbors—Lake Co. Agrl. Soc. Aug. 19-22. Fred D. W. Thias.  
 Tyler—Lincoln Co. Fair Assn. Aug. 27-30. Jens S. Bollesen.  
 Waconia—Farmers' Co-Op. Agrl. Soc. Aug. 20-22. H. A. Stahlke.  
 Wadena—Wadena Co. Free Fair. Aug. 17-20. Whitney Murray.  
 Warren—Marshall Co. Agrl. Assn. June 22-24. J. A. Grindeland.  
 Waseca—Waseca Co. Agrl. Soc. Sept. 1-3. E. H. Smith.  
 Wheaton—Traverse Co. Agrl. Assn. Sept. 16-19. J. B. Bruns.

White Bear Lake—Ramsey Co. Fair. Aug. 20-22. Robert Freeman, 731 Court House, St. Paul.

MISSISSIPPI

Clarksdale—Delta Staple Cotton Festival Assn. Sept. — Mrs. Made P. Baucum.

MISSOURI

Albany—Gentry Co. Agrl. Soc. Sept. 2-4. T. C. Hazelrigg.

MONTANA

Baker—Fallon Co. Fair Assn. Sept. 17-19. Keith Sime.

NEBRASKA

Albion—Boone Co. Fair Assn. Aug. 25-28. F. E. Fitzgerald.

Clay Center—Clay Co. Agrl. Soc. Sept. 21-25. H. H. Harvey.

NEW MEXICO

Portales—Roosevelt Co. Fair. Approx. Sept. 5-9. Arthur Jones.

NEW YORK

Afton—Afton Fair. Aug. 18-22. Harry G. Horton.

NORTH CAROLINA

Ahoskie—Atlantic District Fair. Oct. 13-17. T. E. Reid.

NEW HAMPSHIRE

Center Sandwich—Sandwich, Town & Grange Fair Assn. Oct. 12. Chas. B. Hoyt, mgr.

NEW JERSEY

Bridgeton—Garden State Fair. Sept. 15-19. F. D. Emerson.

Trenton—Trenton Fair. Sept. 29-Oct. 3. Harry E. LaBrique, mgr.

NEW MEXICO

Portales—Roosevelt Co. Fair. Approx. Sept. 5-9. Arthur Jones.

NEW YORK

Afton—Afton Fair. Aug. 18-22. Harry G. Horton.

NORTH CAROLINA

Ahoskie—Atlantic District Fair. Oct. 13-17. T. E. Reid.

NEW HAMPSHIRE

Center Sandwich—Sandwich, Town & Grange Fair Assn. Oct. 12. Chas. B. Hoyt, mgr.

NEW JERSEY

Bridgeton—Garden State Fair. Sept. 15-19. F. D. Emerson.

Hendersonville—Henderson Co. Fair Assn. Sept. 22-26. John L. Loy.

NORTH DAKOTA

Cando—Towne Co. Fair. July 3-4. Lyle Brightbill.

OHIO

Ashland—Ashland Co. Agrl. Soc. Sept. 22-24. A. H. Sutton.

PENNSYLVANIA

Carlisle—Carlisle Fair. Sept. 30-Oct. 2. Carl B. Carpenter.

TENNESSEE

Chattanooga—Chattanooga Fair. Sept. 15-19. E. J. Orvis, Dover Center, O.

- Jefferson—Ashtabula Co. Agrl. Soc. Aug. 18-21. E. W. Humphrey, R. 2, Ashtabula, O.
- Kinsman—Kinsman Fair Assn. Sept. 1-3. Lloyd C. Jewell.
- Lancaster—Fairfield Co. Agrl. Soc. Oct. 14-17. P. G. Webb.
- Lebanon—Warren Co. Agrl. Assn. Sept. 22-25. Heber D. Williams.
- Lisbon—Columbia Co. Agrl. Soc. Sept. 15-17. H. E. Marsden.
- London—Madison Co. Fair. Aug. 25-28. Burnham Carey, Plain City, O.
- Loudonville—Loudonville Agrl. Soc. Oct. 6-8. O. K. Andress.
- Lucasville—Scioto Co. Agrl. Soc. Aug. 18-20. H. T. Caldwell, Court House, Portsmouth.
- McArthur—Vinton Co. Agrl. Soc. Sept. 9-12. John Jones.
- McConnelsville—Morgan Co. Agrl. Soc. Sept. 10-12. Walter W. Barkhurst.
- Mansfield—Richland Co. Agrl. Soc. Sept. 16-19. Walter W. Shafer, Lexington, O.
- Marietta—Washington Co. Agrl. Assn. Sept. 7-9. L. E. Apple.
- Marion—Marion Co. Agrl. Soc. Sept. 22-26. J. A. Raub.
- Marysville—Union Co. Agrl. Soc. Sept. 8-11. W. C. Moore.
- Medina—Medina Co. Agrl. Soc. Sept. 8-10. F. M. Plank.
- Millersburg—Holmes Co. Agrl. Soc. Sept. 15-18. H. C. Logsdon.
- Montpelier—Williams Co. Agrl. Soc. Sept. 15-19. A. C. Hause.
- Mount Gilead—Morrow Co. Agrl. Soc. Sept. 30-Oct. 3. Floyd E. Rinehart.
- Mount Vernon—Knox Co. Agrl. Soc. Aug. 25-28. Guy L. Clutter.
- Napoleon—Henry Co. Agrl. Soc. Aug. 27-30. D. C. Brown.
- Newark—Licking Co. Agrl. Soc. Sept. 17-19. Keith W. Lowery.
- Norwalk—Huron Co. Agrl. Soc. Sept. 1-4. J. F. Henninger.
- Old Washington—Guernsey Co. Agrl. Soc. Aug. 25-28. J. F. St. Clair.
- Ottawa—Putnam Co. Agrl. Soc. Oct. 6-10. Joseph L. Brickner.
- Owensville—Clermont Co. Agrl. Assn. Aug. 18-21. John B. Rapp, Batavia, O.
- Painesville—Lake Co. Agrl. Soc. Aug. 25-28. Chas. J. Gray.
- Paoli—Paulding Co. Agrl. Soc. Sept. 23-25. W. R. Mentzer.
- Pikeston—Pike Co. Agrl. Soc. Aug. 11-14. Esten Holt.
- Powell—Delaware Co. Agrl. Soc. Sept. 30-Oct. 2. W. G. McKittrick, R. D. 3, Delaware, O.
- Proctorville—Lawrence Co. Agrl. Soc. Aug. 11-13. J. Roswell Eaton.
- Randolph—Randolph Agrl. Soc. Sept. 25-26. R. P. Hamilton.
- Richwood—Richwood Tri-Co. Fair. Aug. 11-14. O. E. Stout.
- Rock Springs—Pomeroy—Meigs Co. Agrl. Soc. Sept. 15-17. Ray E. Gibbs.
- St. Clairsville—Belmont Co. Agrl. Soc. Sept. 10-12. John D. Hays.
- Sidney—Shelby Co. Agrl. Soc. Sept. 15-18. Ben O. Harman, Anna, O.
- Smithfield—Jefferson Co. Fair. Sept. 23-26. J. O. Hayne.
- Somersett—Somerset Pumpkin Show & Agrl. Assn. Sept. 23-26. A. W. King.
- Tiffin—Seneca Co. Agrl. Soc. Aug. 25-28. C. B. Baker.
- Toledo—Lucas Co. Agrl. Soc. Sept. 17-20. Chas. Glann.
- Troy—Miami Co. Agrl. Soc. Aug. 18-21. E. O. Ritter.
- Upper Sandusky—Wyandot Co. Agrl. Soc. Sept. 15-18. Ira T. Matteson.
- Urbana—Champaign Co. Agrl. Soc. Aug. 11-14. John W. Yoder.
- Van Wert—Van Wert Co. Agrl. Soc. Sept. 7-11. N. E. Stuckey.
- Wapakoneta—Auglaize Co. Agrl. Soc. Aug. 30-Sept. 4. Harry Kahn.
- Warren—Trumbull Co. Agrl. Soc. Aug. 11-14. Homer C. Mackey.
- Wauseon—Fulton Co. Agrl. Soc. Sept. 7-11. Orlo Whittecar.
- Wellington—Wellington Fair Assn. Aug. 25-27. A. R. Branson.
- Wellston—Jackson Co. Fair. Aug. 4-7. C. E. Ramsey.
- West Union—Adams Co. Agrl. Soc. Sept. 8-11. H. M. Satterfield.
- Westerville—Westerville Ind. Agrl. Soc. Sept. 24-26. Karl H. Schott.
- Wilmington—Clinton Co. Agrl. Soc. Sept. 15-18. Frank Skimming.
- Woodsfield—Monroe Co. Agrl. Soc. Aug. 6-8. C. G. Dougherty.
- Wooster—Wayne Co. Agrl. Soc. Sept. 29-Oct. 2. W. J. Buss.
- Xenia—Greene Co. Agrl. Soc. Aug. 5-7. J. Robert Bryson.
- Zanesville—Muskingum Co. Fair. Aug. 18-21. Chas. D. Paxton.
- OKLAHOMA**
- Anadarko—Caddo Co. Free Fair Assn. Sept. 16-19. E. T. Cook.
- Anadarko—American Indian Expo. Sept. 2-5. Parker McKenzie.
- Blackwell—Kay Co. Free Fair Assn. Second week in Sept. E. H. Martin.
- Bristow—Creek Co. Fair Assn. Sept. 15-18. J. B. Nichol.
- Chandler—Lincoln Co. Free Fair Assn. Sept. 8-10. Gaston Franks.
- Chickasha—Grady Co. Fair Assn. Latter part of Sept. W. Loyd Benefield.
- Cushing—Cushing District Fair. During week of Aug. 31. D. H. Fisher.
- Durant—Bryan Co. Free Fair Assn. Sept. 16-19. Allen Hill.
- Elk City—Western Okla. Fair. Sept. 17-21. W. G. Smith.
- Holdenville—Hughes Co. Free Fair. Sept. 16-19. James W. Rodgers.
- Muskogee—Oklahoma Free State Fair. Oct. 5-11. Ethel Murray Simonds.
- Oklahoma City—Oklahoma State Fair & Expo. Sept. 26-Oct. 3. Ralph T. Hemphill.
- Perry—Noble Co. Fair Assn. Sept. 16-17. Marsh E. Woodruff.
- Stillwater—Payne Co. Free Fair. Sept. 9-12. W. Cromwell.
- Tulsa—Tulsa Four-State Fair. Sept. 19-26. H. E. Bridges.
- Wewoka—Seminole Co. Free Fair. Sept. 9-12. C. S. Sullivan.
- OREGON**
- Astoria—Clatsop Co. 4-H Club Fair. Aug. —. P. L. Burke.
- Canby—Clackamas Co. Fair. Sept. 2-4. J. P. Telford, Oregon City, Ore.
- Deer Island—Columbia Co. Fair Assn. Aug. 20-23. Earl C. Dowler, St. Helens, Ore.
- Gold Beach—Curry Co. Fair. Sept. —. Beatrice Williams.
- Grants Pass—Josephine Co. Fair. Sept. 24-26. F. G. Roper.
- Gresham—Multnomah Co. Fair Assn. Aug. 24-30. A. H. Lea, 310 Oregon Bldg., Portland.
- Hillsboro—Washington Co. Fair. Sept. 3-5. Ed L. Moore, mgr.
- LaGrande—Union Co. Fair Assn. Latter part of Sept. W. R. Gekeler.
- Moro—Sherman Co. Fair Assn. Sept. 3-5. Perry N. Johnston.
- Myrtle Point—Coos Co. Fair. Sept. 16-19. L. H. Pearce.
- Portland—Pacific Internatl. Livestock Expo. Oct. 3-10. O. M. Plummer.
- Prineville—Crook Co. Fair. Oct. 8-10. R. L. Schee.
- Redmond—Deschutes Co. Fair Assn. Oct. 1-3. N. A. Burdick.
- Salem—Oregon State Fair. Sept. 7-13. S. T. White, mgr.
- Tillamook—Tillamook Co. Fair Assn. Aug. 26-29. C. H. Bergstrom.
- Toledo—Lincoln Co. Fair. Aug. 27-29. R. H. Howell.
- PENNSYLVANIA**
- Abbottstown—Abbottstown Fair. Aug. 18-22. M. L. Slothour.
- Allentown—Great Allentown Fair. Sept. 22-26. M. Herbert Beary.
- Arendtsville—South Mountain Fair Assn. Sept. 15-19. A. D. Shealy.
- Barren Hill—Barren Hill Fair. June 19-27. Bedford—Bedford Fair Assn. Sept. 1-5. A. C. Brice.
- Bloomsburg—Bloomsburg Fair Assn. Sept. 28-Oct. 3. Harry B. Correll.
- Burgettstown—Union Agrl. Assn. Sept. 10-12. J. L. McGough.
- Butler—Butler Fair & Expo. Aug. 19-22. C. M. Miller.
- Centre Hall—Centre Co. Fair. Aug. 27-Sept. 4. Mrs. Elith S. Dale, State College, Pa.
- Clarion—Clarion Co. Fair Assn. Aug. 25-28. John P. Baker.
- Clearfield—Clearfield Co. Fair Assn. Sept. 14-19. B. Ward Beam.
- Cochranon—Cochranon Community Fair Assn. Sept. 17-19. A. N. Shafer.
- Columbia—Columbia Harvest Home Assn. Oct. 13-15. Chas. H. Gable.
- Conneautville—Conneautville Community Fair Assn. Sept. 17-19. Mr. Shawkey, pres.
- Conshohocken—Spring Mill Fair. July 10-18. Samuel M. Glass.
- Cookport (P. O. Commodore)—Greene Township Community Fair Assn. Sept. 17-19. Earle L. Haskins, Colver, Pa.
- Dawson—Fayette Co. Fair Assn. Sept. 15-19. George G. Cochran.
- Dayton—Dayton Agrl. Assn. Sept. 8-12. J. R. Borland.
- Doylestown—Doylestown Fair Assn. Sept. 29-Oct. 3. J. Allen Gady.
- Ebensburg—Cambria Co. Fair Assn. Sept. 7-12. Rowland G. Davis.
- Edinboro—Edinboro Community Agrl. Assn. Sept. 17-19. B. E. Decker.
- Ephrata—Ephrata Farmers' Day Assn. Oct. 14-17. Fred R. Janda.
- Fawn Grove—Fawn Grove Fair. Aug. 12-15. L. M. Brown, Bridgeton, Pa.
- Fleetville—Benton Township Community Fair Assn. Sept. 23-26. R. C. McMinn.
- Flourtown—Flourtown Fair. Aug. 7-15. Wm. J. Goss.
- Ford City—Armstrong Co. Fair. Aug. 14-16. Walter H. Bowser.
- Forksville—Sullivan Co. Agrl. Soc. Sept. 9-12. J. R. Whiteley.
- Gratz—Gratz Fair Assn. Sept. 23-26. Guy R. Klinger.
- Hanover—Free Fair at Forest Park. Sept. 8-12. A. F. Karst.
- Harford—Harford Agrl. Soc. Sept. 16-18. O. F. Maynard.
- Hatfield—Montgomery Co. Fair Assn. Sept. 7-12. Samuel Coover.
- Honesdale—Wayne Co. Agrl. Soc. Sept. 22-25. E. W. Gammell.
- Hughesville—Lycoming Co. Fair Assn. Aug. 26-29. Edward E. Frontz.
- Huntingdon—Huntingdon Co. Agrl. Assn. Sept. 1-5. James C. Morgan, bus. mgr.
- Jennerstown—Jenners Fair Assn. Sept. 15-18. A. O. Lape, Jenners, Pa.
- Kimberton—Kimberton Fair. July 24-Aug. 1. Kutztown—Kutztown Fair Assn. Aug. 18-22. A. L. Dethof, pres.
- Lampeter—W. Lampeter Community Fair Assn. Sept. 23-25. Wayne B. Rentschler.
- Lehighon—Lehighon Fair. Aug. 30-Sept. 5. Frank R. Diehl.
- Lewistown—Mifflin Co. Agrl. Assn. Aug. 3-8. S. B. Russell.
- Ligonier—Ligonier Valley Fair Assn. Sept. 23-26. T. O. McKelvey, pres.
- Linesville—Linesville Community Fair Assn. Sept. 10-12. Joseph F. Miller.
- McConnelsburg—Fulton Co. Fair Assn. Sept. 15-18. John W. Kelso.
- Manheim—Manheim Farm Show Assn. Sept. 24-26. H. B. Shearer.
- Mansfield—Smythe Park Assn. Sept. 16-19. Frank Marvin.
- Mechanicsburg—Grangers (Fair) Picnic. Aug. 31-Sept. 7. S. E. Richwine.
- Meyersdale—Somerset Co. Fair Assn. Aug. 25-28. Paul M. Critchfield.
- Mercer—Mercer Central Agrl. Soc. Sept. 15-17. J. P. Orr.
- Millersville—Manor Farm Fair. Oct. 1-3. H. P. Sighin.
- Millport—Oswayo Valley Rural Community Fair Assn. Sept. 9-11. Mrs. Alice M. Donovan.
- Mentrose—Susquehanna Co. Agrl. Soc. Sept. 2-4. John Mahon.
- Mount Holly Springs—Cumberland Co. Dairy Show Assn. Aug. 5-7. H. K. McCullough, R. D. 1, Newville, Pa.
- Myerstown—Myerstown Fair. Oct. 7-9. W. C. Criswell.
- New Castle—New Castle Agrl. Assn. Week of Aug. 25. A. C. Shoaf.
- New Holland—New Holland Fair. Oct. 8-10. Isaac W. Cautler.
- Newfoundland—Greene Dreher Community Fair Assn. Sept. 10-12. W. B. Frisbie.
- Newport—Perry Co. Agrl. Soc. Sept. 15-17. A. K. Ludwig.
- Newville—Mifflin Grange Fair. Sept. 15-18. A. E. Miller.
- North East—North East Community Fair. Sept. 24-26. Mildred Hendrickson.
- Fort Royal—Juniata Co. Agrl. Soc. Aug. 11-15. J. H. Book.
- Pottsville—Schuylkill Co. Fair. Sept. 7-12. Frank W. Bausum.
- Quakertown—Bucks Co. Agrl. Soc. Aug. 25-28. Claude S. Hillegas.
- Reading—Reading Fair. Sept. 14-19. Chas. W. Swoyer.
- Red Lion—Gala Week Fair. Aug. 24-29. R. M. Spangler.
- Selinsgrove—Night Fair & Carnival. July 20-25. Roland E. Flsher.
- Spring Mill—Spring Mill Fair. July 10-18.
- Stoneboro—Stoneboro Fair. Sept. 4-8. Walter B. Parker.
- Sugar Grove—Sugar Grove Community Fair. Sept. 10-12. T. R. Sponsler.
- Towanda—Bradford Co. Agrl. Soc. Sept. 1-4. Karl D. Shiner.
- Townville—Townville Fair. Sept. 24-26. J. Bumgardner.
- Troy—Troy Agrl. Soc. Aug. 31-Sept. 4. H. D. Holcomb.
- Tunkhannock—Wyoming Co. Fair Assn. Sept. 15-18. Percy H. Brunges.
- Turbotville—Turbotville Community Fair Assn. Sept. 24-26. Harry Everett.
- Ulysses—Ulysses Community Fair Assn. Oct. 8-10. Don C. Rounseville.
- Washingtonville—Montour-Delaware Fair. Oct. 21-23. George W. Cromis.
- Wattsburg—Wattsburg Agrl. Soc. Sept. 1-4. H. M. Burrows.
- West Alexander—W. Alexander Agrl. Assn. Sept. 17-19. Paul Rogers.
- Westfield—Westfield Fair. Sept. 9-12. G. B. Clark.
- Yellow Creek—N. Bedford Co. Fair. Oct. 22-24. Howard F. Fox.
- York Springs—Latimore Valley Fair. Aug. 10-15. Bruce Wagner.
- York—York Fair. Oct. 6-10. John H. Rutter.
- Youngsville—Youngsville Community Fair Assn. Sept. 16-19. R. L. Albright.
- SOUTH CAROLINA**
- Anderson—Anderson Fair. Nov. 2-7. J. A. Mitchell.
- Anderson—Anderson Co. Colored Fair Assn. Nov. 9-13. S. C. Perry.
- Bennettsville—Marlboro Co. Fair Assn. Oct. 19-24. E. A. Hamer, Tatum, S. C.
- Charleston—Charleston Agrl. & Indust. Fair Assn. Nov. 2-7. Emmons S. Welch.
- Columbia—South Carolina State Fair. Oct. 19-24. Paul V. Moore.
- Dillon—Dillon Co. Fair. Oct. 19-24. Chas. L. Wheeler.
- Florence—Pee Dee Fair. Oct. 12-18. E. D. Sallenger.
- Greenville—Greenville Co. Colored Fair Assn. Oct. 20-24. J. P. Chappell.
- Greenville—Greenville Co. Fair. Oct. 5-10. C. A. Herlong, Greer, S. C.
- Laurens—Blue Hill Colored Agrl. Fair. Oct. 28-31. J. G. Garrett.
- Loris—Horry Co. Fair. Oct. 26-31. J. H. Yon.
- Mullins—Mullins Tobacco Fair. Sept. 14-19. C. L. Schofield.
- Newberry—Newberry Co. Fair. Oct. 27-30. J. P. Moon.
- Orangeburg—Orangeburg Co. Fair. Oct. 27-31. J. M. Hughes.
- Orangeburg—Orangeburg Co. Colored Fair Assn. Oct. 13-16. W. C. Lewis.
- Owings—Mt. Carmel Stock Show. Nov. 4-7. A. N. Saxon.
- Rock Hill—York Co. Fair. Oct. 6-9. Miss P. M. Fewell.
- Spartanburg—Spartanburg Co. Fair Assn. Oct. 12-16. John F. Fielder.
- Union—Union Co. Fair Assn. Nov. 2-7. A. M. Vick.
- York—York Co. Colored Fair Assn. Oct. 19-24. L. A. Wright.
- SOUTH DAKOTA**
- Aberdeen—Brown Co. Fair Assn. Sept. 7-10. E. S. Klitz.
- Blunt—Hughes Co. Fair Assn. Aug. 13-15. H. J. Glans.
- Fort Pierre—Stanley Co. Fair. Sept. 5-7. G. E. Sumner.
- Gettysburg—Potter Co. Fair. Sept. 3-5.
- Huron—South Dakota State Fair. Sept. 14-18. J. G. Venables.
- Lemmon—Inter-State Fair Assn. Sept. 10-12. W. W. Robertson.
- Mitchell—Corn Palace Festival. Sept. 28-Oct. 3. Carl I. Rolston.
- Murdo—Jones Co. Fair. Aug. 27-29. F. J. Carpenter.
- Nisland—Butte Co. Fair. Sept. 3-5. Beyer Aune, Newell, S. D.
- Onida—Sully Co. Fair. Aug. 20-22.
- Farker—Turner Co. Fair. Aug. 26-28. L. F. Collins.
- Presho—Lyman Co. Fair Assn. Aug. 24-26. Ray Moran.
- Tripp—Hutchinson Co. Fair Assn. Sept. 8-11. R. E. Magstadt.
- Vermillion—Clay Co. Fair Assn. Sept. 23-26. K. B. Collar.
- Webster—Day Co. Fair. Sept. 17-19.
- TENNESSEE**
- Alexandria—DeKalb Co. Fair. Sept. 2-5. Rob Roy.
- Big Sandy—Big Sandy Community Fair. Sept. 25-26. Mrs. M. M. Wagner.
- Carthage—Carthage Agrl. Assn. Aug. 27-29. W. B. Robinson.
- Celina—Clay Co. Fair Assn. Aug. 3-8. W. C. Monroe.
- Centerville—Hickman Co. Fair Assn. Sept. 16-19. F. C. Adair.
- Chattanooga—Chattanooga Tri-State Fair. Sept. 21-27. J. A. Darnaby, Patten Hotel.
- Cookeville—Putnam Co. Agrl. Fair. Sept. 10-12. O. D. Massa.
- Cottage Grove—Cottage Grove Fair Assn. Sept. 25. W. T. Kilgore.
- Dickson—Dickson Co. Fair Assn. Sept. 30-Oct. 3. C. E. Buttrey.
- Dresden—Weakley Co. Fair. Sept. 17-19. John R. Wade.
- Fayetteville—Lincoln Co. Fair Assn. Sept. 15-17. J. J. Moyers.
- Gallatin—Sumner Co. Colored Fair Assn. Aug. 20-22. Edw. V. Anthony.
- Huntingdon—Carroll Co. Fair. Oct. 7-10. W. L. Noell.
- Huntingdon—Carroll Co. Colored Fair Assn. Sept. 16-19. W. A. Cox.
- Jackson—West Tenn. District Fair. Sept. 14-19. A. U. Taylor.
- Jackson—Madison Co. Agrl. Fair. Sept. 22-26. J. E. McNeely.
- Knoxville—Tenn. Valley Agrl. Fair. Sept. 28-Oct. 3. H. D. Faust.
- La Follette—Tri-County Fair. Sept. 9-12. R. H. Sharp.
- Lawrenceburg—Lawrence Co. District Fair. Sept. 28-Oct. 3. E. R. Braly, mgr.
- Lebanon—Wilson Co. Fair. Sept. 16-19. A. W. McCartney.
- Lexington—Henderson Co. Fair Assn. Sept. 21-26. A. S. Montgomery.
- McMinnville—Warren Co. Fair Assn. Sept. 10-12. Billoat Brown.
- Memphis—Colored Tri-State Fair Assn. Sept. 24-26. Dr. L. G. Patterson.
- Memphis—Mid-South Fair. Sept. 14-19. Frank D. Fuller.
- Murfreesboro—Rutherford Co. Colored Fair Assn. Sept. 10-12. Dr. Jas. R. Patterson.
- Nashville—Tennessee State Fair. Sept. 21-26. J. W. Russwurm.
- Oneida—Scott Co. Fair. Sept. 14-19. E. C. Terry.
- Santa Fe—Maury Co. Fair. Sept. 17-19. T. S. Wade.
- Shelbyville—Bedford Co. Fair. Aug. 20-22. T. D. Hawkins.
- Sparta—White Co. Fair Assn. Sept. 17-19. Wm. L. Little.
- Springfield—Robertson Co. Fair. Oct. 8-10. Lewis W. Morrison.
- Tracy City—Grundy Co. Fair Assn. Aug. 27-29. E. J. Cunningham, R. 2, Morrison, Tenn.
- Trenton—Gibson Co. Fair. Sept. 30-Oct. 3. John R. Wade.
- Warttrace—Warttrace Fair. Aug. 29. J. P. Bramlette.
- Westmoreland—East Sumner Fair. Sept. 18-19. Cyrus Simmons.
- Winchester—Franklin Co. Fair. Sept. 3-5. J. F. Vaughan.
- Woodbury—Cannon Co. Fair Assn. Sept. 18-19. Mrs. Hesta M. Cummings.
- TEXAS**
- Ablene—West Texas Fair. Oct. 19-25. T. N. Carswell.
- Amarillo—Tri-State Fair. Sept. 21-26. O. L. Taylor.
- Anderson—Grimes Co. Fair. Week Oct. 6. G. E. Siddall.
- Athens—East Texas Cotton Palace. Oct. 6-10. B. F. Egger.
- Beaumont—S. Texas State Fair & Centennial Celebration. Oct. 15-25. L. B. Herring Jr.
- Bertram—Burnet Co. Fair. July 15-17. J. C. Wilson.
- Boerne—Kendall Co. Fair Assn. Sept. 4-6. A. McD. Gilliat.
- Conroe—Montgomery Co. Fair Assn. Sept. 29-Oct. 1. S. M. Patterson.
- Crockett—Houston Co. Fair Assn. Sept. 24-26. R. W. Knight.
- Cuero—Cuero Turkey Trot. Nov. 10-12.
- Dallas—Texas Centennial Central Expo. in Fair Park. June 6-Nov. 29. W. A. Webb, gen. mgr.
- Decatur—Wise Co. Fair Assn. Probably last week in Sept. Cliff Cates.
- Denison—Denton Co. Fair. Oct. 6-10. Otis Fowler.
- Ennis—Ellis Co. Fair. Sept. 28-Oct. 3. A. Dupree Davis.
- Flatonia—Flatonia Fair Assn. Sept. 23-26. M. Fernau Jr.
- Fort Worth—Texas Frontier Centennial. June 6-Dec. 1.
- Fort Worth—Southwestern Expo. & Fat Stock Show. March 12-21. John B. Davis.
- Franklin—Robertson Co. Fair Assn. Oct. 15-17. V. M. Harris.
- Fredericksburg—Gillespie Co. Fair Assn. Aug. 28-30. O. H. Burdorf.
- Gainesville—Cooke Co. Fair. Sept. 2-7. Claude Jones.
- Gonzales—Gonzales Co. Fair & Pecan Expo. Oct. 20-24. Glenn Burgess.
- Graham—Young Co. Fair. Oct. 13-17. J. C. Watson.
- Grapeland—North Houston Co. Fair. Third week in Sept. J. C. Shultz.
- Greenville—Hunt Co. Fair. Aug. 31-Sept. 5. C. A. Duck, mgr.
- Hallettsville—Lavaca Co. Free Fair. Sept. 10-13. James Strauss.
- Harlingen—Valley Mid-Winter Fair. Nov. 25-30. A. L. Brooks.
- Henderson—Rusk Co. Free Fair. Week of Sept. 7. J. W. Harris.
- Huntsville—Walker Co. Fair Assn. Oct. 19-24. Wm. J. Lawson.
- Killeen—Fall Fair. Oct. 23-24.
- Lagrange—Fayette Co. Fair Assn. Oct. 1-4. G. A. Koenig.
- Leonard—Leonard Fair. Sept. 29-Oct. 3. H. H. Blackburn, pres.
- Liberty—Liberty Co. Fair Assn. Oct. 15-17. Max T. Karkowski.
- Longview—Gregg Co. Fair. Sept. 14-19. M. D. Abernathy.
- Lubbock—Panhandle South Plains Fair Assn. Sept. 28-Oct. 3 (tentatively). J. M. Hall.
- Lufkin—Angelina Co. Fair Assn. Oct. 13-17. Ed C. Burris.
- Madisonville—Madison Co. Fair Assn. Oct. 7-10. Ruby Broadway.
- Marshall—Central East Texas Fair Assn. Sept. 28-Oct. 3. M. R. Martin.
- Mount Pleasant—Titus Co. Fair & Dairy Show. Sept. 29-Oct. 3. Delbert Snider.
- New Braunfels—Comal Co. Fair Assn. Sept. 24-27. Edwin A. Staats.
- Palestine—Anderson Co. Fair. Oct. 5-10. C. O. Miller Jr.
- Paris—Lamar District Fair. Sept. 8-12. H. L. Baker.
- Pearsall—Winter Garden Fair. Oct. 15-17. J. K. Mattox.
- Sherman—Red River Valley Fair Assn. Oct. 5-10. Frank Thompson.
- Shiner—Shiner Agrl. Fair. June 24-27. L. E. Denmark.
- Silsbee—Hardin Co. Fair. Oct. 7-12. J. F. Weathersby.
- Temple—Central Texas Expo. Oct. 26-31. Bob Gresham.
- Tyler—East Texas Fair Assn. Sept. 21-26. W. O. Cox.
- Waco—Brazos Valley Free Fair. Oct. 31-Nov. 8. A. E. Quinn.
- Weatherford—Parker Co. Fair Assn. Oct. 14-17. F. U. McCutcheon.
- Wharton—Wharton Co. Fair Assn. Oct. 13-17. H. C. Copenhaver.
- Yorktown—Little World's Fair. Oct. 14-16. Paul A. Schmidt.

UTAH

Brigham-Box Elder Co. Peach Days. Sept. 11-12. Charles Goodlife.
Farmington-Davis Co. Fair. Aug. 26-27. Carl B. Green, mgr.
Fort Duchesne-Uintah Co. Fair. Aug. 6-8. Robert L. Bennett, mgr.
Heber City-Wasatch Co. Fair Assn. Aug. 27-28. J. M. Ritchie, pres.
Hooper-Weber Co. Fair. Sept. 7. A. L. Christiansen.
Logan-Cache Co. Farm Bureau Fair. Sept. 8-10. R. L. Wrigley, mgr.
Morgan City-Morgan Co. Fair. Sept. 3-5. Robert Chapin, mgr.
Nephi-Juab Co. Fair. July 9-11. Dr. P. L. Jones, mgr.
Provo-Utah Co. Fair. Sept. 17-19 (tentative). Milton H. Harrison.
Salt Lake City-Utah State Fair. Sept. 26-Oct. 3. E. S. Holmes, mgr.
Tremonton-Box Elder Co. Fair. Sept. 17-19. C. J. Dewey.

VERMONT

Barton-Orleans Co. Fair. Aug. 20-22. Fred C. Brown.
Essex Junction-Champlain Valley Expo. Aug. 31-Sept. 5. Chas. H. Mower, mgr., Burlington, Vt.
Morrisville-Lamolle Valley Fair. Aug. 13-16. Erwin H. Olmstead.
Rutland-Rutland Fair. Sept. 7-12. Carl W. Olney.
Tunbridge-Union Agrl. Soc. Sept. 22-24. Edw. R. Flint.

VIRGINIA

Amherst-Amherst Co. Fair Assn. Oct. 7-9. L. H. Shrader.
Beiryville-Clarke Co. Horse & Colt Show Assn. Aug. 20-21. A. B. Hummer.
Chase City-Mecklenburg Fair Assn. Oct. 13-16. H. W. Nash, Wightman, Va.
Chesterfield C. H.-Chesterfield Co. Fair Assn. Oct. 14-16. J. B. Watkins Jr., mgr., Middlethian, Va.
Covington-Alleghany Co. Fair. Sept. 7-12. Thomas M. McCaleb.
Danville-Danville Fair Assn. Oct. 13-16. H. B. Watkins.
Dungannon-Scott Co. Fair Assn. Sept. 2-5. H. L. Stallard, Gate City, Va.
Emporia-Emporia Fair Assn. Oct. 20-23. B. M. Garner.
Farmville-Five-County Fair Assn. Sept. 28-Oct. 3. R. A. Wilmoth.
Fredericksburg-Fredericksburg Greater Fair Assn. Sept. 15-18. H. K. Sweetser.
Keller-Eastern Shore Agrl. Fair Assn. Aug. 25-29. J. M. Mason.
Lexington-Rockbridge Co. Fair Assn. Sept. 21-26. C. C. Humphries, E. Lexington, Va.
Norfolk-Greater Norfolk Fair. Sept. 7-12. M. L. Fiddy.
Petersburg-Southside Va. Fair. Oct. 5-10. R. Willard Eanes.
Purcellville-Loudoun Co. Fair. Sept. 3-4. F. H. James, mgr.
Richmond-Virginia State Fair Assn. Sept. 28-Oct. 3. Chis. A. Somma.
Roanoke-Great Roanoke Colored Fair Assn. Sept. 7-13. Herbert Williams.
Rocky Mount-Franklin Co. Fair Assn. Sept. 7-12. H. F. Fralin.
Shipman-Nelson Co. Fair Assn. Oct. 13-16. P. T. Brittle.
South Boston-Halifax Co. Fair Assn. Oct. 6-10. W. W. Wilkins.
Staunton-Staunton Fair. Aug. 31-Sept. 5. C. B. Ralston.
Suffolk-Tidewater Fair Assn. Oct. 20-23. W. H. Crocker.
Tazewell-Tazewell Fair. Week of Aug. 24. C. S. Parnell, Mebane, N. C.
West Staunton-Augusta Co. Colored Fair Assn. Aug. 17-22. Chas. Spears, R. 1, Box 99, Staunton.
Woodstock-Shenandoah Co. Fair Assn. Sept. 15-18. Douglas G. Dymock.

WASHINGTON

Chehalis-Centralia - Lewis Co. Fair Assn. Sept. 2-5. Grace Engelsen, Chehalis.
Lynden-Whitcom Co. Fair Assn. Sept. 10-12. F. H. Morrison, R. 1, Everson, Wash.
Port Angeles-Clallam Co. Fair Assn. Aug. 27-30. F. R. Beahan.
Puyallup-Western Wash. Fair Assn. Sept. 21-27. W. A. Linklater, mgr.
Walla Walla-Southeastern Wash. Fair. Sept. 4-7. Herbert Clark.
Yakima-Washington State Fair. Sept. 14-19. A. M. Dean.

WEST VIRGINIA

Charleston-Kanawha Expo. & Four-H Fair. Sept. 5-13. E. M. Johnson.
Charles Town-Charles Town Horse Show & Fair Assn. Aug. 5-8. C. M. B. Brown.
Clay-Clay Co. Fair. Sept. 23-26. George C. Deems.
Cowen-Webster Co. Farm Bureau Fair Assn. Sept. 7-12. Ralph Cunningham.
Fayetteville-Fayette Co. Fair Assn. Sept. 7-9. J. Haynes Miller.
Helvetia-Helvetia Community Fair Assn. Sept. 9-11. Mrs. James McNeal.
Lewistown-Greenbrier Valley Fair. Aug. 31-Sept. 4. W. L. Tabscott.
Marlington-Pocahontas Co. Fair. Aug. 24-31. Fred C. Allen.
New Hope-Beaver Pond Dist. Fair, ausp. Farmers' Club. Sept. 9-11. C. P. Hylton, R. 1, Box 78, Princeton.
Parsons-Tucker Co. Fair. Sept. 9-12. L. W. Sturms.
Pennsboro-Ritchie Co. Fair Assn. Aug. 25-28. H. J. Scott.
Petersburg-Tri-County Fair Assn. Sept. 16-18. O. L. Stckler.
Phillippi-Barbour Co. Street Fair Assn. Sept. 16-19. Wm. J. Schwirian.
Summersville-Nicholas Co. Fair Assn. Sept. 1-4. Wm. E. Simpson.
Weston (Jacksons Mill)-Jacksons Mill 4-H Fair Assn. Sept. 22-24. L. Glenn Zinn, Phillippi, W. Va.
Wheeling-W. Va. Expo. & State Fair Assn. Sept. 6-12. Carl G. Bachmann, Receiver.

WISCONSIN

Antigo-Langlade Co. Agrl. Soc. (4-H Club Fair). Aug. 12-14. John T. Omernik.
Athens-Athens Fair. Aug. 25-27. A. W. Braun.
Baraboo-Sauk Co. Fair. Sept. 1-4. Wm. T. Marriott.
Beaver Dam-Dodge Co. Fair Assn. Sept. 10-13. J. F. Malone.
Black River Falls-Jackson Co. Agrl. Soc. Sept. 12-15. Douglas Curran.

Bloomington-Blakes Prairie Agrl. Assn. Sept. 2-4. E. J. Oates.
Cedarburg-Ozaukee Co. Fair. Aug. 14-16. H. F. Kaul, R. 1, Thiensville, Wis.
Chilton-Calumet Co. Fair. Sept. 5-7. A. P. Bauman.
Chippewa Falls-Northern Wis. District Fair. Aug. 4-9. A. L. Putnam.
Crandon-Forest Co. Agrl. Soc. Sept. 1-4. Ray M. Ritter.
Darlington-Lafayette Co. Agrl. Soc. Aug. 13-16. F. F. McConnell.
De Pere-Brown Co. Agrl. & Fair Assn. Aug. 13-17. W. S. Klaus.
Eagle River-Vilas Co. Agrl. Soc. Aug. 22-23. Chas. A. Bethke.
Eau Claire-Eau Claire Co. 4-H Fair. Aug. 11-14. P. B. Eves.
Elkhorn-Walworth Co. Agrl. Soc. Sept. 7-10. F. M. Porter.
Elroy-Elroy Fair Assn. Aug. 14-16. O. D. Whitehill.
Fond du Lac-Fond du Lac Co. Fair. Aug. 17-20. R. H. Cameron.
Friendship-Adams Co. Fair. Sept. 1-3. E. W. Lewis.
Galesville-Trempealeau Co. Agrl. Soc. Sept. 4-7. Alfred N. Sagen.
Gays Mills-Crawford Co. Fair. Sept. 10-12. Walter L. Cummings, Prairie du Chien, Wis.
Glenwood City-Glenwood Inter-Co. Fair Assn. Aug. 10-12. M. E. Fraher.
Grantsburg-Burnett Co. Agrl. Soc. Aug. 27-29. C. J. Peterson.
Hayward-Sawyer Co. Agrl. Fair Assn. Sept. 4-7. J. K. Walker.
Hortonville-Outagamie Co. Agrl. Soc. Aug. 28-30. Milford L. Steffen.
Janesville-Rock Co. 4-H Jr. Fair & Livestock Expo. Aug. 25-27. R. T. Glassco.
Jefferson-Jefferson Co. Fair. Sept. 11-13. Ernst Nass.
La Crosse-La Crosse Inter-State Fair. Aug. 9-14. Joseph J. Frisch.
Ladysmith-Rusk Co. Fair Assn. Sept. 10-13. H. W. True.
Lancaster-Grant Co. Fair. Aug. 18-21. I. A. Vesperman.
Lodi-Lodi Union Agrl. Soc. Sept. 9-11. G. E. Blissell.
Luxemburg-Kewaunee Co. Fair. Sept. 5-7. Julius Cahn.
Madison-Dane Co. Agrl. Soc. Aug. 14-16. R. G. Nuss.
Manitowoc-Manitowoc Co. Fair. Aug. 19-23. George W. Kiel.
Marshfield-Central Wis. State Fair. Sept. 6-10. R. R. Williams.
Mauston-Juneau Co. Agrl. Soc. Aug. 19-23. H. Wm. Flentye.
Medford-Taylor Co. Agrl. Soc. (4-H Fair). Sept. 11-12. Alma C. Hanson.
Menomonie-Dunn Co. Free Fair. Aug. 23-27. R. L. Pierce.
Merrill-Lincoln Co. Free Fair. Aug. 10-13. Hulda M. Vanderheld.
Milwaukee-Wisconsin State Fair. Aug. 22-29. Ralph E. Ammon, Madison, Wis.
Mineral Point-Southwestern Wis. Fair Assn. Sept. 4-7. George W. Bliss.
Mondovi-Buffalo Co. Agrl. Soc. Aug. 15-18. A. F. Feckler.
Monroe-Green Co. Fair. Aug. 19-22. R. B. Gifford.
Neillsville-Clark Co. Agrl. Soc. Aug. 25-28. Harold Huckstead.
Oshkosh-Winnebago Co. Fair & Expo. Sept. 1-4. Taylor G. Brown.
Platteville-Big Badger Fair Assn. Aug. 6-9. Clarence H. Gribble.
Plymouth-Sheboygan Co. Agrl. Assn. Aug. 7-10. Win H. Eldridge.
Portage-Columbia Co. Fair Assn. Sept. 4-7. W. Horace Johnston.
Rice Lake-Barron Co. Agrl. Soc. Aug. 26-30. A. M. Chrislaw.
Richland Center-Richland Co. Agrl. Soc. Sept. 15-18. H. J. Gochenaur.
Rosholt-Rosholt Free Community Fair Assn. Sept. 5-7. Lester Peterson.
St. Croix Falls-Polk Co. Fair Soc. Aug. 17-19. Conway K. Stannard, Taylors Falls, Minn.
Seymour-Seymour Fair Assn. Aug. 7-9. F. W. Huth.
Shawano-Shawano Co. Fair. Sept. 8-10. Louis W. Cotteau.
Sturgeon Bay-Door Co. Fair Assn. Aug. 28-30. B. F. Rusy.
Superior-Tri-State Free Fair. Aug. 17-23. M. H. Lavine.
Tomah-Monroe Co. Fair Assn. Aug. 20-22. Floyd Purdy.
Turtle Lake-Turtle Lake Inter-Co. Fair. Sept. 11-12. Wm. L. Gates.
Union Grove-Racine Co. Agrl. Soc. Sept. 2-5. E. A. Polley, Rochester, Wis.
Viroqua-Vernon Co. Agrl. Soc. Sept. 22-25. J. E. Dickson.
Washburn-Bayfield Co. Farm Festival & Fair. Sept. 11-13. W. B. O'Sullivan.
Wausau-Wisconsin Valley Fair & Expo. Aug. 16-20. Bert E. Walters.
Wausaukec-Marinette Co. Fair Assn. Sept. 11-13. Chas. B. Drewry, Marinette, Wis.
Wautoma-Waushara Co. Agrl. Soc. Sept. 15-18. Chas. T. Taylor.
Webster-Central Burnett Co. Fair Assn. Sept. 4-7. R. E. Krause.
Westfield-Marquette Co. Agrl. Assn. Sept. 8-11. W. P. Fuller.
Weyauwega-Waupaca Co. Agrl. Assn. Aug. 28-30. H. W. Crane.

WYOMING

Gillette-Campbell Co. Fair. Sept. 3-5. F. E. Dornay.
Rawlins-Carbon Co. Fair Assn. Sept. 3-5. H. Brettenstein.

Canada

ALBERTA

Calgary-Calgary Exhn. & Stampede. July 6-11. E. L. Richardson.
Edmonton-Edmonton Exhn. Assn. July 13-18. P. W. Abbott, mgr.
Lethbridge-Lethbridge Exhn. July 20-22. A. E. Russell.
Red Deer-Red Deer Agrl. Soc. July 23-25. Fred Turnbull, pres.
Vegreville-Vegreville Exhn. July 27-29. J. Fitzallen.
Vermillion-Vermillion Agrl. Soc. July 23-25. S. C. Heckbert.
Abbotsford-Central Fraser Valley Fair. Sept. 10-11. L. J. Kettle.

Agassiz-Agassiz Agrl. Soc. Sept. 16. E. C. Bates.
Armstrong-Interior Provincial Exhn. Sept. 14-17. Mat Hassen.
Chilliwack-Chilliwack Agrl. Assn. Sept. 22-25. E. H. Barton.
Cobble Hill-Cobble Hill Dist. Agrl. Assn. Sept. 10. R. B. Moulton.
Coombs-Coombs Agrl. Assn. Sept. 16-17. J. M. Boyd, Hilliers.
Courtenay-Comox Agrl. Assn. Sept. 2. H. P. Ailberry.
Delta Manor-Delta Manor Exhn. Assn. Aug. 19. W. F. Denman.
Duncan-Cowichan Agrl. Assn. Sept. 18-19. Wm. Waldon.
Edgewood-Edgewood Agrl. Soc. Sept. 2-3. Mrs. M. E. Daly.
Fort Fraser-Fort Fraser Agrl. Assn. Sept. 7. Mrs. J. P. Myers.
Fort St. John-Fort St. John Agrl. Soc. Aug. 14. Duncan Cran.
Gallano-Gallano Agrl. Assn. Aug. 12. F. Pochin.
Harrop-Harrop Agrl. Assn. Sept. 2. Mrs. W. J. McConnell.
Ioco-Ioco Agrl. Soc. Sept. 12. A. H. Peppar.
Kamloops-Kamloops Exhn. Assn. Sept. 15-17. S. H. Baker.
Kaslo-Kaslo Agrl. Assn. Aug. 12. Mrs. D. S. Costello.
Kimberley-Kimberley Agrl. Assn. Aug. 21-22. E. M. Hughes.
Ladysmith-Ladysmith Agrl. Assn. Sept. 23-24. J. A. Hartley.
Langley (Milner)-Langley Agrl. Assn. Sept. 8-9. W. V. Mufford.
Lasqueti Island-Agrl. Assn. Sept. 12. T. A. Millicheap.
Maple Ridge-Maple Ridge Agrl. Assn. Sept. 10. G. D. Peacock.
Matsqui-Matsqui Agrl. Assn. Sept. 18. R. B. Whitson.
Mission-Mission Agrl. Assn. Sept. 7. Victor Ogle.
Nelson-Nelson Agrl. & Indust. Assn. Sept. 16-18. George Horstead.
North Pine-North Pine Agrl. Soc. Aug. 20-21. H. M. Orr.
Pender Island-Pender Island Agrl. Soc. Aug. 19. S. P. Corbett.
Port Moody-Port Moody Agrl. Soc. Sept. 18. Progress-Progress Fair. Aug. 26-27. A. W. Mudiman.
Saanichton-Saanichton Agrl. Soc. Sept. 8-9. S. G. Stoddard.
Sayward-Sayward Agrl. Soc. Sept. 7 or 14. Arthur Henry.
Squamish-Squamish Agrl. Soc. Sept. 7. Surrey-Surrey Dist. Agrl. Assn. Sept. 15-16. T. W. Currie, R. 3, New Westminster.
Vancouver-Vancouver Exhn. Assn. Aug. 26-Sept. 7. John K. Matheson.
Victoria-Provincial Exhn. of B. C. Sept. 12-19. W. H. Mearns, Willows, B. C.
Whonnock-Whonnock Agrl. Assn. Sept. 17. Mrs. V. M. Rolley.
Williams Lake-Agrl. Soc. Sept. 22-24. Mrs. P. C. Bryant.
Windermere-Windermere Agrl. Soc. Aug. 28-29. Wynndel-Wynndel Agrl. Assn. Sept. 9. Mrs. R. Andestad.

MANITOBA

Brandon-Provincial Exhn. of Manitoba. June 29-July 3. J. E. Rettle.
Carman-Dufferin Agrl. Soc. June 29-July 1. J. A. Munn.
Dauphin-Dauphin Agrl. Soc. July 9-11. Dr. O. McGuirk.
Portage la Prairie-Portage Industrial Exhn. Assn. July 6-8. Keith Stewart.
Winnipeg-Winnipeg Industrial & Agrl. Exhn. Aug. 3-10. J. H. Roe, managing dir.

NEW BRUNSWICK

Fredericton-Fredericton Exhn. Sept. 12-19. C. L. Sypher.
Saint John-Saint John Exhn. Sept. 5-12. St. Stephen-St. Stephen Exhn. Aug. 31-Sept. 4. W. S. Stevens, mgr.

NOVA SCOTIA

Brigewater-Lunenburg Co. Exhn. Sept. 22-25. W. J. Crouse.
Halifax-Nova Scotia Provincial Exhn. Sept. 28-Oct. 4. E. Frank Lordly.
Little Brook-Little Brook Fair. Oct. 6-7. Arnaud S. Comeau.
Middle Musquodoboit-Middle Musquodoboit Agrl. Soc. Sept. 22-23. R. H. Reid.
Windsor-Windsor Exhn. Sept. 15-19. Thomas Aylward.

ONTARIO

Ailsa Craig-North Middlesex Agrl. Soc. Sept. 24-25. George C. Stewart.
Almonte-North Lanark Agrl. Soc. Sept. 16-18. Dr. M. Pilkey.
Barrie-Barrie Agrl. Soc. Sept. 21-24. G. O. Cameron.
Belleville-Belleville Agrl. Soc. Sept. 1-4. R. H. Ketcheson.
Bracebridge-South Muskoka Agrl. Soc. Sept. 17-18. Jerry Dickie.
Collingwood-Nottawasaga & Great Northern Exhn. Sept. 14-17. O. G. Bernhardt.
Cornwall-Cornwall Agrl. Soc. Sept. 2-4. James Blackadder.
Delta-Delta Fair Assn. Sept. 7-9. Isaac Stevens, Harlem, Ont.
Dresden-Camden Dresden Agrl. Soc. Sept. 15-17. H. J. French.
Elmira-Elmira & Woolwich Agrl. Soc. Sept. 4-7. H. W. Zillax.
Fort William-Port Arthur-Canadian Lakehead Exhn. Aug. 10-15. W. Walker, Fort William.
Kingston-Kingston & Frontenac Expo. Sept. 14-16. G. H. Wilmot, Catarague, Ont.
Leamington-Leamington District Agrl. Soc. Sept. 28-Oct. 3. Emma Atkins.
Lindsay-Lindsay Central Exhn. Sept. 16-19. W. E. Agnew.
London-Western Fair. Sept. 14-19. W. D. Jackson.
McKellar-McKellar Agrl. Soc. Sept. 21-23. Leonard Moffat.
Markham-Markham Fair. Oct. 1-3. R. H. Crosby.
New Liskeard-New Liskeard Agrl. Soc. Sept. 22-23. Thos. E. Armstrong.
Oshawa-South Ontario Agrl. Soc. Sept. 17-19. Chas. P. Davis.
Ottawa-Central Canada Exhn. Assn. Aug. 24-28. H. H. McElroy.
Peterborough-Peterboro Industrial Exhn. Aug. 17-22. F. J. A. Hall.
Ridgeway-Ridgeway Howard Agrl. Soc. Sept. 29-Oct. 1. J. D. Brien.
Sarnia-West Lambton Co. Fair. Sept. 22-24. James A. Ellenor.

Simcoe-Norfolk Co. Agrl. Soc. Oct. 6-8. G. G. Bramhill.
Smithville-Smithville Agrl. Soc. Sept. 23-24. John E. Naergarth.
Stratford-Stratford Agrl. Soc. Sept. 21-23. James Stewart.
Sundridge-Strong Agrl. Soc. Sept. 15-16. M. J. Gully.
Sutton, West-Sutton Agrl. Soc. Aug. 6-8. G. S. Whitney.
Tillsonburg-Tillsonburg & Dereham Agrl. Soc. Sept. 1-3. M. Ostrander.
Toronto-Canadian National Exhn. Aug. 28-Sept. 12. Elwood A. Hughes, gen. mgr.
Vankleek Hill-Vankleek Hill Agrl. Soc. Sept. 10-12. J. L. Campbell.
Welland-Welland Co. Agrl. Soc. Sept. 17-19. A. A. Marshall.
Woodstock-Woodstock Fair. Aug. 27-29. P. M. Dewan.

PRINCE EDWARD ISLAND

Charlottetown-Charlottetown Driving Park & Provincial Exhn. Assn. Aug. 17-21. J. W. Boulter.

QUEBEC

Aylmer-Gatineau Co. Agrl. Soc., Div. A. Sept. 11-12. R. K. Edey.
Bedford-Missisquoi Agrl. Soc. Aug. 27-29. C. O. Jones.
Brome-Brome Co. Agrl. Soc. Sept. 7-9. E. Caldwell, Knowlton, Que.
Chicoutimi-Chicoutimi Co. Fair. Aug. 27-30. L. Jos. Gobeil.
Cookshire-Compton Co. Agrl. Soc. No. 1. Aug. 24-26. T. O. Farnsworth.
Granby-Granby Fair. Sept. 10-12. Walter R. Legge.
Quebec City-Provincial Expo. of Quebec. Sept. 5-12. Emery Boucher.
Roberval-Roberval Fair. Aug. 19-23. Ste. Scholastique-Ste. Scholastique Exhn. Sept. 14-17. J. Leo Beaudet.
Sherbrooke-Eastern Township Agrl. Assn. Aug. 31-Sept. 4. Norrey W. Price.
Valleyfield-Valleyfield Exhn. Aug. 17-21. Jacques Malouin.
Waterloo-Shefford Co. Agrl. Soc. Aug. 17-19. R. R. Bachand.

SASKATCHEWAN

Estevan-Estevan Industrial Exhn. June 29-July 1. Irwin Dean.
Lloydminster-Lloydminster Exhn. Assn. July 27-29. Gordon M. Cook.
Melfort-Melfort Agrl. Soc. July 16-18. G. B. Jareson.
Moose Jaw-Moose Jaw Exhn. June 25-27. George D. Mackie.
North Battleford-North Battleford Agrl. Soc. July 30-Aug. 1. F. Wright.
Prince Albert-Prince Albert Agrl. Soc. Aug. 3-6. John P. Curror.
Regina-Regina Agrl. & Indust. Exhn. Assn. July 27-Aug. 3. D. T. Elderkin.
Saskatoon-Saskatoon Industrial Exhn. July 20-25. Sid W. Johns.
Weyburn-Weyburn Exhn. July 2-4. Fred C. Zabel.
Yorkton-Yorkton Agrl. & Indust. Exhn. Assn. July 13-15. W. J. Cowan.

Coming Events

ARKANSAS
Bald Knob-Centennial Celebration. July 13-18. J. J. Webb, secy.
Camden-County Celebration & Water Festival. July 2-4.
Choctaw-County Homecoming. Aug. 12.
Conway-Pageant. June 25.
Damascus-County Homecoming. June 14.
Little Rock-County Pageant. June 29-July 2.
Little Rock-Statehood Day. June 15.
Lockesburg-County Homecoming. May 24-31.
Mammoth Spring-Soldiers, Sailors & Marines' Reunion. Aug. 17-22. E. E. Sterling, secy.
Mena-County Picnic. July 4.
Pine Bluff-Cotton Week. June 1-6.
Van Buren-Pageant. June 15.

CALIFORNIA

Brentwood-Apicot Festival. June 28-28.
Coronado-Horse Show. July 11-19.
San Mateo-Horse Show. Aug. 8-16.
Santa Barbara-Horse Show. July 29-Aug. 1.
Santa Barbara-Old Spanish Fiesta. Aug. 6-8.

COLORADO

Denver-Denver Market Week. Week of Aug. 17. Carl Litzenger, secy.

FLORIDA

Jacksonville-National Tomato Expo. May 31-June 2.

ILLINOIS

Carthage-Carthage Homecoming. Aug. 5-8. Chamber of Commerce.
Carlyle-Street and Vocational Fair. Aug. 27-30. Mark A. McGuffigan, secy.
Centralia-American Legion Homecoming. Week of July 4. Norman C. Baker.
Chicago-Natl. Conference of Visual Education and Film Exhn. at Parker School, 330 Webster ave. June 22-25. A. P. Hollis, educ. dir.
Chicago-Merchandise Fair. Aug. 3-14. W. J. Kenney, secy., 890 Broadway, New York City.
Chicago-Chicago Gift Show. Aug. 3-14. George F. Little, 220 5th ave., New York, N. Y.
Effingham-Street Celebration, American Legion. June 29-July 4. G. R. Clark.
Elmhurst-Centennial Celebration. June 3-13. Genesee-Centennial Celebration. Aug. 22-26. J. F. Schureman, chrm.
Geneva-Kane Co. Centennial Celebration. June 28-July 4. James H. Scott, chrm.
Lake Forest-Horse Show. June 24-27.
Libertyville-Centennial Celebration. July 1-5.
McHenry-Centennial & Homecoming. July 31-Aug. 2. Ethel Jones, secy.
Sheffield-Homecoming. Aug. 20-21. C. E. Anderson, pres.
Taylorville-Celebration, ausp. Elks & Legion Drum Corps. June 28-July 5. Jeff Schlebys, chrm.
Wenona-American Legion Homecoming. Aug. 3-8. Frank J. Zulz, secy.

INDIANA

Bloomington-Old Settlers' Celebration, Jun-gle Park. Aug. 6-7.
Brownstown-Soldiers' Reunion & Homecoming. Aug. 3-8. Howard Snyder, secy.

Cannelton — American Legion Celebration. June 15-20.  
 Converse—Firemen's Frolic. June 29-July 4.  
 Don Miller, Fire Chief.  
 Decatur—Centennial & 4-H Club Street Fair. Aug. 3-8. Arthur Vogeleweede, secy.  
 Indianapolis—Auto Races. May 30.  
 Ladoga—Centennial & Homecoming. July 22-26. Norman Himes, secy.  
 Montezuma—Firemen's Fair. Aug. 3-8. Clair Waggoner, chrm.  
 Vincennes — American Legion Celebration. Week of July 4.  
 Waynetown—Horse Show. June 4. George W. Ford.

**IOWA**

Council Bluffs—Centennial Celebration. Aug. 9-12. Ray F. Myers, secy.  
 Gladbrook—Corn Carnival. Aug. 13-15. A. F. Agena, secy.  
 Mason City—52d Ia. Vol. Inf. Picnic & Reunion. Aug. 9. Starr Parker, chrm.

**KANSAS**

Dodge City—Baseball Tournament & Celebration. Week ending July 4. George Shuler Jr., secy. Fair Assn.  
 Florence—Celebration. Business Men's Club. Fourth of July week. H. F. McCready.  
 Hanover—Days of '49. Aug. 18-20. Business Men's Club.  
 Waverly—Ohio Days. Aug. 20-21. E. A. Farrow, secy.

**KENTUCKY**

Greenup—Celebration. Fire Dept. June 29-July 4. V. V. Kendall.  
 Faintsville—Live-Stock Expo. & Rodeo & Legion Celebration. July 1-4. Secy., Box 134.  
 Pineville—Ky. Mountain Laurel Festival in Pine Mountain State Park. May 29-30. J. H. Bailey, chrm.

**MAINE**

Danforth—Centennial Celebration. Aug. 2-9. Address Box 87.  
 Lewiston—All-Maine Fair Assn. Mid-Summer Meet. July 13-18.

**MICHIGAN**

Coloma—Centennial Celebration. Aug. 20-22. Civic Assn.  
 Grand Ledge—Centenary Celebration. June 26-28.

Grand Rapids—National Inventors' Congress. June 9-12. Albert G. Burns, pres.  
 Leslie—Centennial Celebration. July 23-25. Claude Young, chrm.  
 Manistee—Forest Festival. July 2-4.  
 Monroe—Elks' Jubilee. June 8-13. Sam W. Morris.  
 Oscoda—Centennial Jubilee. First week in July. Board of Commerce.  
 Owosso—Owosso Centennial Celebration. July 1-4. Chamber of Commerce.  
 Pontiac—Oakland Co. Expo. June 23-27.  
 St. Louis—Homecoming. July 1-4.  
 Traverse City—National Cherry Festival. July 15-17. George Anderson, secy.

**MINNESOTA**

Dayton—Street Fair. May 28-31. E. J. McCordell, dir.  
 Luverne — Home-Coming Celebration. June 28-July 4. David H. Smith, secy.  
 Minneapolis—Northwest Air Show & Pageant. June 13-15.  
 Rutherford—Two-day Celebration during week of June 15, a.s.p. Community Club. Harold Sattler, chrm.

**MISSISSIPPI**

Houston—Centennial Celebration. July 15-17. C. K. Alexander, chrm.

**MISSOURI**

Barnard—Barnard Picnic. Aug. 6-8. L. D. Goforth, secy.  
 Fulton—Street Fair. Chamber of Commerce. Oct. 1-3. R. O. Baker, secy.  
 Glenwood—Glenwood Reunion. Aug. 19-22. Chas. V. Chattin.  
 Hamilton—Legion Races. Aug. 24-28. R. C. Hendren, chrm.  
 Jerico Springs—Celebration. June 9-11. F. M. Davis, secy.  
 Mansfield—Ozark Summit Expo. Aug. 5-8. J. H. Davis, secy.  
 Marcelline—American Legion Celebration. June 29-July 4. George Oldham, commander.  
 Weaubleau—Reunion at Riverside Park. July 9-11. John Allen, secy.

**NEBRASKA**

Omaha—Street Celebration. July 11-18. L. G. Kahn, mgr.

**NEW HAMPSHIRE**

Hampton Beach—Shrine Circus. July 24-Aug. 2. Morton & Hamid, mgrs.

**NEW JERSEY**

Morristown—Morristown Firemen's Carnival. June 25-29. James Murphy, secy.  
 Woodbridge—Celebration. June 27-July 4. Edward Jordan.

**NEW YORK**

Albany—Albany 250th Anniversary. May 29-31. W. E. Fitzsimmons, chrm.  
 New York—World Two-Way Trade Fair, Port Authority Bldg. May 18-30. R. H. Sexton, 111 8th ave.  
 New York—Lamp Show. July 20-24. George F. Little, 220 Fifth ave.  
 Penn Yan — American Legion Celebration. June 29-July 4. George D. Wood Jr.  
**NORTH CAROLINA**  
 Asheville—Rhododendron Festival. June 15-19. Fred L. Weede, secy., Chamber of Commerce.  
 Selma—Exposition & 4th of July week. Jack C. Roberts, secy.  
 Wallace—Strawberry Festival. Week of June 1. Jack C. Roberts.

**NORTH DAKOTA**

Bismarck—Pioneer Days Festival. July 3-5. Frank Millhollan, chrm.  
 Crosby—Summer Festival. June 16-18. Jack Kamprud.  
**OHIO**  
 Ashtabula—Celebration & Expo. Veterans of Foreign Wars. Week of June 15. Ed Weyls, dir.  
 Cincinnati—Food Show at Zoo. Aug. 25-Sept. 7. A. E. Scheffer, dir.  
 East Palestine — Street Fair. Aug. 27-29. Henry N. Ashbridge, secy.  
 New Carlisle—Fall Festival & Street Fair. Sept. 10-12. G. P. Trostel, chrm.  
 New Waterford—Fire Dept., Street Fair. Aug. 5-8. C. A. Klein.  
 Salem—K. of P. May Festival. May 25-30.  
 Silverton, Cincinnati—Spring Festival. June 2-6. E. H. Meizner, 6731 Highland ave.  
 Twinsburg—Home-Coming Celebration. July 31-Aug. 1. L. E. Holt, chrm.  
 W. Alexandria—Centennial Celebration. Aug. 2-9. Thurman Vogue, secy.

**OKLAHOMA**

Oklahoma City — Greater Olympia Circus. Week of May 25.  
 Pond Creek—American Legion Reunion. July 20-25.  
 Yale—33d Anniversary & Home-Coming Celebration. Aug. 5-8. E. F. Tolson, secy.

**OREGON**

Portland—Portland Rose Festival. June 10-13.

**PENNSYLVANIA**

Amberson—Amberson Valley Picnic. July 24-25. M. A. Beam, Windber, Pa.  
 Berwick — Berwick Sesquicentennial. June 29-July 4. Clyde Croft.  
 Devon—Horse Show & Country Fair. May 25-30. S. Bond, 901 Market st., Philadelphia.  
 Franklin—Rocky Grove Volunteer Firemen's Fair. Aug. 4-8. John B. Peterson, chrm.  
 Greenwood Furnace—Old-Timers Homecoming. Aug. 8. M. A. Beam, Windber, Pa.  
 Henrietta—Farmers' Reunion. July 22-23. M. A. Beam, Windber, Pa.  
 Hooversville—Hooversville Centennial. June 22-27. Merle A. Beam, Windber, Pa.  
 Marienville—Firemen's Celebration. June 15-20. R. N. McDonald, secy.  
 Milton — Firemen's Week. Second week in June. Miltonian Fire Co.  
 Osceola Mills—Firemen's Fair. July 1-4. Leon Luxenberg, secy.

Philadelphia—Indoor Horse Show. June 10-13. Mrs. R. A. Cannon, Ardmore, Pa.  
 Pittsburgh—Municipal Jubilee & Expo., Forbes Field. Week of June 22. Jas. N. McGrath Jr.  
 Selingsgrove—Carnival & Night Fair. Week of July 20. Roland E. Fisher, chrm.  
 Shade Gap—Shade Gap Picnic. July 29-Aug. 1. M. A. Beam, Windber, Pa.  
 South Williamsport—Ind. Fire Co. Fair & Carnival. June 11-20. C. N. Reamer.  
 Windgap — St. Mary's Celebration & Night Fair. July 6-12. F. Eugene Sykes.

**RHODE ISLAND**

Providence—Providence Tercentenary Celebration. July 3-Aug. 6. Chas. Kronson, 436 Grosvenor Bldg.

**SOUTH CAROLINA**

Greenville—Celebration, a.s.p. Legion Drum Corps. July 1-4.

**SOUTH DAKOTA**

Aberdeen—American Legion Celebration. June 10-13. W. J. Kane.  
 Custer—Gold Discovery Days. July 27-28. J. F. Broyles, secy.  
 Dell Rapids—Cootie Days' Celebration, American Legion. Aug. 7-8.  
 Hot Springs—Water Carnival. July 17-18. Rex Joyce, secy.  
 Yankton—Diamond Jubilee. June 7-13. E. J. Dowling, Dir., Box 216.

**TENNESSEE**

Johnson City—Progress Expo. Week of May 24. Earl C. Campbell, secy.

**TEXAS**

Austin—American Legion Centennial Celebration. July 2-4.  
 Ballinger—Golden Anniversary. June 28-30. Bastrop—Centennial Pageant & Celebration. July 2-4.  
 Belton—Celebration & Rodeo. July 4.  
 Benjamin—Knox Co. Semi-Centennial. June 3.  
 Borger—Pageant & Rodeo. July 3-5.  
 Bowie—Pageant & Celebration. July 4.  
 Brady—Centennial Carnival. July 1-4.  
 Breckenridge — Anniversary Celebration. July 10-12.  
 Brownwood—Centennial Regatta. June 19-21.  
 Center—Watermelon Festival. July 17-18.  
 Childress—Texas Under Six Flags Pageant. June 25.  
 Cisco—Golden Jubilee Celebration. July 4.  
 Clarendon—Celebration & Pioneers Roundup. July 4.

Coleman—W. Texas Historical Expo. July 13-15.  
 Colorado—Homecoming. Aug. 20.  
 Comfort—Rodeo & Pageant. July 4-5.  
 Corpus Christi — S. Tex. Centennial Expo. June 7-14. Address Box 1602.  
 Cotulla—Centennial Celebration. July 3-4.  
 Eagle Pass—Border Jubilee. July 3-5.  
 Electra—Oil Expo. & Centennial Jubilee. June 19-20.

Farmersville—Onion Festival. June 1-2.  
 Floydada—Pioneer Day Celebration. May 28.  
 Fort Stockton—Water Carnival. June 11-13.  
 Freeport—King Fish Rodeo. July 1-5.  
 Galveston—Water Carnival. July 19-26.  
 Galveston—Oleander Festival. June 18-21.  
 Hillsboro—Pageants of Progress. May 20-22.  
 Houston—Anniversary Founding of Houston. Aug. 30.  
 Jacksonville—National Tomato Show. May 31-June 2.

Jasper—Historical Pageant. June 1-3.  
 Kerrville—Historical Celebration. July 4.  
 Killeen—Birthday & Pioneer Celebration. May 31-June 7.  
 Leonard—Centennial Pageant. June 3.  
 McAllen—Amer. Legion Celebration. July 4.  
 Mart—Centennial Homecoming. July 1-4.  
 Midland—Rodeo & Fair. June 26-28.  
 Mt. Pleasant—Milk Festival. June 23-24.  
 New Braunfels—Centennial Celebration. July 4-5.

Ozona—Rodeo & Stock Show. July 2-4.  
 Pampa—Panhandle Centennial & Oil Expo. June 2-5.  
 Perryton—Birthday Party. Aug. 22.  
 Port Aransas—Tarpon Rodeo. June 19-21.  
 Port Lavaca—Centennial Regatta. June 1-2.  
 Rock Springs—Live-Stock Exhibit & Rodeo. July 3-4.  
 San Augustine—Historical Celebration. May 28-30.

Slaton—Silver Anniversary Celebration. July 4.  
 Sulphur Springs — Centennial Celebration. June 3.  
 Sweetwater—Water Carnival. July 16-17.  
 Temple—Pioneer Day & Birthday Celebration. June 29.  
 Terrell—Amer. Legion Celebration. July 2-4.  
 Tulia—Centennial Roundup. July 17.  
 Weatherford—Parker Co. Fruit & Melon Exhibit. July 30-31.  
 Yoakum—Tomato Tom Tom Festival. June 5-6.

**UTAH**

Salt Lake City—Covered Wagon Days. July 22-24. E. B. Erwin, chrm.

**VIRGINIA**

Keller—Eastern Shore Potato Blossom Festival. May 29-30. L. F. Purvis, secy.

**WEST VIRGINIA**

Wheeling—Centennial Celebration. Aug. 17-21. Rawley Holcombe, secy.

**WISCONSIN**

Beloit—100th Anniversary. May 30-June 1.  
 Chilton—Veterans of Foreign Wars Celebration. June 21. P. F. Cole, secy.  
 Fennimore—Legion-Firemen Field Day. June 19-21. Hal Sherburne.  
 Fond du Lac — Centennial & Home-Coming Celebration. June 28-July 4.  
 Madison—Centennial Celebration. June 27-July 5. Wm. Whitney, chrm.  
 Manitowoc—Centennial Celebration. June 28-July 5. John G. Johnson, chrm.  
 Oshkosh—Centennial Celebration. July 19-25. E. A. Clemans, chrm.  
 Rhinelander—Heart o' the Lakes Expo. Aug. 2-8. Joseph Mercedes, dir.  
 Watertown—Centennial Celebration. July 2-5. Harry N. Smith, chrm.

**CANADA**

Kenora, Ont.—Old Home Week. July 4-11.  
 Vancouver, B. C.—Golden Jubilee Celebration. July 3-18.  
 Yarmouth, N. S.—Celebration. July 27-Aug. 3. Local Firemen in charge.

**CONVENTIONS**

The dates of conventions published in this issue have been received since the list was published in the issue dated April 25. Copies of that issue can be had for 15 cents. Address the Circulation Department, The Billboard, Cincinnati, O.

**ARKANSAS**

Harrison—Order of Odd Fellows. Oct. 26-27. R. S. Whitlock, Bentonville, Ark.

**CALIFORNIA**

Eureka—P. of H., State Grange. Nov. 17-20.  
 Eunice L. Peterson, Sonoma, Calif.  
 Hollywood—Soc. of 40 Hommes & 8 Chevaux. Aug. 9-12. R. W. Lingle, 630 Harvard ave., Fresno.  
 Oakland—F. & A. Masons. Oct. 13-16. John Whicher, Masonic Temple, San Francisco.  
 San Jose—Odd Fellows' Encampment. Oct. 13. M. H. Ludlow, Box 489, San Francisco.  
 Santa Rosa — Disabled Amer. Veterans of World War. June 20-24. Irving Klein, 436 4th st.

**COLORADO**

Colorado Springs—Order of Odd Fellows. Oct. 19-22. L. A. Van Tilborg, 1751 Champa st., Denver.  
 Colorado Springs—Veterans of Foreign Wars. June 25-28. V. A. Cheever, 805 Paseo st.  
 Colorado Springs—Order of Elks. Sept. 4-5.  
 Denver—Un. Spanish War Veterans. June 12. R. McNair, 3255 Newton st.  
 Lamar—Order of Eagles. June 15-17. R. E. Davis, 322 N. Nevada ave., Colorado Springs.

**CONNECTICUT**

Stamford—Odd Fellows' Encampment. Oct. 20. W. Hutchison, New Haven, Conn.

**DELAWARE**

Wilmington—Knights of Pythias. Oct. 15. G. A. Souder, 906 West st.

**DISTRICT OF COLUMBIA**

Washington—Nat. Tent & Awning Mfrs.' Assn. Oct. 26-29. J. E. McGregor, 224 Encicott Bldg., St. Paul, Minn.

**GEORGIA**

Athens—American Legion. June 25-27.  
 Macon—F. & A. Masons. Oct. 27. F. F. Baker.

**IDAHO**

Boise—P. of H., State Grange. Oct. 27-29. F. G. Harland, Box 241, Caldwell, Ida.

Lewiston—Order of Eagles. June 8-10. G. H. Moore, 609 19th ave., S. Nampa, Ida.  
 Burley—Order of Odd Fellows. Oct. 19-22. P. F. Horne, Box 371, Caldwell, Ida.  
 Idaho Falls—American Legion. Aug. 9-12. L. F. Albert, 316 Capitol Bldg., Boise.

**ILLINOIS**

Chicago—National Assn. of Broadcasters. July 5-8.  
 Chicago—Amer. Cosmeticians' Assn. Oct. 5-7. Miss Frances Martell, 112 W. Randolph st.  
 Danville—American Legion. Aug. 22-25. Wm. C. Mundt, Box 910, Bloomington, Ill.  
 Peoria — Order of Red Men. Oct. 5-6. L. Haney, Herrin, Ill.

**INDIANA**

Corydon—P. of H., State Grange. Oct. 20-22.  
 W. R. Grant, R. R. 3, Columbus, Ind.  
 Indianapolis—Order of Odd Fellows. Oct. 14-16. G. P. Bornwasser, 1208 IOOF Bldg.  
 Indianapolis—Order of Red Men. Oct. 20. E. Harding.  
 Terre Haute—State Firemen's Assn. Aug. 11-13. B. Marshall, Box 725.  
 Vincennes—Un. Spanish War Veterans. June 14-16. W. C. Oren, Soldiers & Sailors' Monument, Indianapolis.

**IOWA**

Burlington—Order of Odd Fellows. Oct. 21-23.  
 W. A. Merriam, Des Moines.  
 Cedar Rapids—P. of H., State Grange. Oct. —. L. Rafferty, Grinnell, Ia.  
 Davenport—Order of Red Men. Oct. 13-14. A. J. Danielson, Box 194, Des Moines.

**KANSAS**

Emporia—Order of Odd Fellows. Oct. 12-15.  
 W. J. Russell, 117 W. 6th ave., Toledo.  
 McPherson—Farmers' Educ. & Co-Op. Union. Oct. 27-30. John Vesecky, Box 48, Salina, Kan.  
 Wichita—Order of Red Men. Oct. —. W. W. Hite, Kansas City, Kan.

**KENTUCKY**

Bowling Green—Order of Odd Fellows. Oct. 12-13. Wm. Davies, 511 W. 6th st., Lexington.

**LOUISIANA**

Louisville—F. & A. Masons. Oct. 20-22. A. E. Orton, 200 Shubert Bldg.

New Orleans—Junior Order. Oct. 29. H. P. Alcantara, 4305 Canal st.

**MAINE**

Lewiston—Order of Odd Fellows. Oct. 21.  
 L. E. Leonard, 25a Forest Ave., Portland.  
 Portland—Order of Red Men. Oct. 1. H. B. Seal, 22 Waverly st.  
 Sanford—Junior Order. Oct. 3. G. R. Bowley, 56 Washington st.

**MARYLAND**

Baltimore—American Legion. Aug. 26-29.  
 Baltimore—Veterans of Foreign Wars. June 26-28. W. M. Miller, Memorial Bldg.

**MASSACHUSETTS**

Boston—Veteran Odd Fellows' Assn. Oct. 31.  
 F. C. Mackintosh, 92 Worcester st.  
 Boston—Order of Red Men. Oct. 20-22. C. A. Hayes, 18 Boylston st.

**MICHIGAN**

Battle Creek—Order of Red Men. Oct. —. W. J. Candey, Holt, Mich.  
 Battle Creek—Veterans of Foreign Wars. June 10-13. A. W. Thomas, 704 E. Jefferson st., Detroit.  
 Bay City—Order of Odd Fellows. Oct. 20-21. F. A. Rogers, Lansing.  
 Coldwater—Disabled Amer. Veterans of Mich. June 16-20.  
 Sturgis—P. of H., State Grange. Oct. 27-30. Mrs. M. E. Lovejoy, Perry, Mich.

**MINNESOTA**

Braham—P. of H., State Grange. Oct. 20-22.  
 Miss M. E. Thompson, Box 123, Lansing, Minn.  
 Park Rapids—American Legion. July 11-13. Address Box 32.  
 St. Paul—Knights of Pythias. Oct. 13-14. J. J. Baloc, Box 383, Monticello, Minn.  
 St. Paul — Spanish-American War Veterans. July 12-14. W. E. Downey, Duluth, Minn.

**MISSOURI**

Columbia—Reunion 35th Div. Assn. Sept. 26.  
 M. C. Sullivan, 304 E. 11th st., Kansas City.  
 Kirksville—Odd Fellows' Encampment. Oct. 13. W. L. Long, Box 755, Joplin, Mo.  
 Slater—Knights of Pythias. Oct. 13-14. Edwin Ettinger, 3507 Pine st., St. Louis.

**MONTANA**

Billings—Knights of Pythias. Sept. 21-22.  
 D. B. Hopkins, Pythian Castle, Butte, Mont.  
 Bozeman—Order of Odd Fellows. Oct. 19-22.  
 R. W. Kemp, Box 1364, Missoula, Mont.  
 Butte—Order of Red Men. Aug. 7-8.

**NEBRASKA**

Columbus—State Volunteer Firemen's Assn. Oct. 20-21. L. Novak, Norfolk, Neb.  
 Kearney—Un. Spanish War Veterans. June 21-22. J. P. Morris.  
 Norfolk—Order of Odd Fellows. Oct. 20-22. E. S. Davis, Box 367, North Platte, Neb.

**NEW HAMPSHIRE**

Concord—Knights Templar. Oct. 6. H. Cheney.

Exeter—Order of Red Men. Oct. 1. H. Young, Manchester, N. H.

**NEW JERSEY**

Atlantic City—Junior Order. Oct. 14-15.  
 R. C. Walker, 137 E. State st., Trenton.  
 Atlantic City—Order of Elks. June 12-13.  
 J. A. Flood, 71 W. 3d st., Bayonne, N. J.  
 Wildwood—Un. Spanish War Veterans. June 25-27. W. W. Tomlin, 105 Cuthbert road, Oaklyn, N. J.

**NEW MEXICO**

Raton—Order of Odd Fellows. Oct. 12-13.  
 L. A. Wright, 604 Hinkle st., Clovis, N. M.

**NEW YORK**

E. Rochester—Northern Central N. Y. Volunteer Firemen's Assn. June 22-27.  
 New York—27th Div. Reunion. Oct. —. C. Lenart, Capitol, Box 11, Albany, N. Y.  
 New York—Daughters of Amer., Natl. Council. Oct. 6-7. M. C. Roth, 1002 Home Savings & Loan Bldg., Youngstown, O.  
 Troy—Disabled Amer. Veterans of World War. June 4-5. F. R. Perry, Utica, N. Y.

**NORTH CAROLINA**

Asheville—Un. Spanish War Veterans. July 12-13. W. A. Woodbury.  
 Salisbury—Knights Templar. Oct. 28. W. R. Smith, Raleigh, N. C.

**NORTH DAKOTA**

Grand Forks—Tri-State Florists' Assn. Oct. —. J. Briggs, Moorhead, Minn.

**OHIO**

Akron—Knights Templar. Oct. 14-15. W. E. Palmer, 308 Ohio Bldg.  
 Dayton—F. & A. Masons. Oct. 21-22. H. S. Johnson, Masonic Temple, Cincinnati.

**OREGON**

Portland—Knights of Pythias. Oct. 12-13.  
 W. G. Gleeson, 918 S. W. Yamhill st.

**PENNSYLVANIA**

Bethlehem—Un. Spanish War Veterans. June 17-19. M. J. Kelly, 619 E. Sunbury st., Shamokin, Pa.  
 Mt. Oliver—Allegheny Co. Firemen. July 4-11. R. J. Hogenmiller.  
 Punksutawney—Central District Firemen's Conv. July 27-Aug. 1. L. R. Eberhart, Box 366.  
 Wilkes-Barre—State Fed. of Magicians. Oct. —. Dr. W. M. Endlich, 1224 E. Berk st., Philadelphia.  
 Williamsport—State Firemen's Assn. Oct. 6-8. Chas. E. Clark, Box 217, Wayne, Pa.  
 Williamsport — Odd Fellows' Encampment. Oct. 18-22. G. H. Banes, 1516 N. 16th st., Philadelphia.

**RHODE ISLAND**

E. Providence—Order of Red Men. Oct. 21.  
 James Monroe, 175 Althea st., Providence.

**TENNESSEE**

Memphis—Wildcat Veterans' Assn. June 28-30

# Classified Advertisements

## COMMERCIAL

10c a Word

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Effective with June 6 issue the minimum will be \$2.00 Cash with Copy.

Set in uniform style. No cuts. No borders. Advertisements sent by telegraph will not be inserted unless money is wired with copy. We reserve the right to reject any advertisement or revise copy.

## FORMS CLOSE (in Cincinnati) THURSDAY

FOR THE FOLLOWING WEEK'S ISSUE.

## AT LIBERTY

5c WORD (First Line Large Black Type)  
2c WORD (First Line and Name Black Type)  
1c WORD (Small Type)  
Figure Total of Words at One Rate Only  
No Ad Less Than 25c.  
CASH WITH COPY.

## ACTS, SONGS AND PARODIES

**COMPOSER OF POPULAR SONGS — 20 ON HAND.** Want to contact publisher. **R. E. GANNON**, 2611 California St., San Francisco, Calif.

**PIANO ARRANGEMENT FOR YOUR MELODY.** \$5.00. Guaranteed. Send four measures for free sample. **MAXWELL**, 517 West 8th Avenue, Flint, Mich. ju20

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**AGENTS! CREW MANAGERS! WAGON MEN!** Sensational new fast selling 25c item. Best on market. Sells 3 out of 4 calls. 60,000 sold last week. **WORLD SPECIALTIES, INC.**, N-900 W. Van Buren, Chicago. my30x

**AGENTS—STICK-ON-WINDOW SIGNS; 500% profit; free samples. METALLIC LETTER CO.**, 439 N. Clark, Chicago. x

**AGENTS—SELL BEND-EZE. SEE DISPLAY AD** Wholesale Merchandise-Pipes section.

**AGENTS—DE LUXE DIXIE DANCE WAX;** cleans and waxes while they dance. Unlimited market. Cafes, taverns, anywhere there is dancing. Profits guaranteed! Some territory still open. **DIXIE WAX CO.**, Dept. B, Evansville, Ind. ju6x

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**ATTRACTIVE AMERICAN MADE PREMIUM** Gift Goods. Lamps, Book Ends, Wall Plaques, Novelties. Lowest price. **MARCEL-ART NOVELTIES**, 4621 Broadway, Chicago.

**BIG MONEY APPLYING GOLD INITIALS ON** Automobiles. Easiest thing today. No experience needed. Free samples. **"RALCO"**, 1084 Washington, Boston, Mass. tfnx

**CARTOONS, PHOTOS—HOT STUFF! WHOLESALE** list, 15c. **TRIPPE**, Guntersville, Ala.

**CHIPPED GLASS SIGNS — ILLUSTRATED** booklet. **BEVERIDGE**, 160-22-B Locust, Jamaica, N. Y.

**CLEAN UP SELLING PROFESSIONAL COPIES,** new popular songs. Send 10c for three 35c copies. **ADVANCE PUB'S**, 143 W. 71st St., Chicago, Ill.

**EARN \$5.00 TO \$25.00 WEEKLY SELLING** Lovyar Angora Yarn. Write **LONG ISLAND FARM PRODUCTS**, Rosedale, N. Y. my30x

**GOOD INCOME SILVERING MIRRORS, PLATING** and Refinishing Lamps, Reflectors, Autos, Beds, Chandeliers by late method. Free particulars. Write **GUNMETAL CO.**, Ave. G, Decatur, Ill. tfx

**HEADWEAR NOVELTIES FOR COUNTRY,** beach, town. Money maker. Samples \$1.00. **FELICIA**, 218 West 40th, New York City.

**HYGIENIC PRODUCTS—PARTICULARS FREE.** **B. SUPPLY CO.**, Box 392, Des Moines, Ia.

**IMPORTED PHOTOS — BOOKS, CARTOONS,** Novelties. Catalog 10c. **BROWN'S**, 353 W. 47th, Chicago, Ill. x

**NEW FOUR-WAY ELECTRICAL OUTLET —** Flood damaged, sold for \$2.50, renewed. Sell stores or households. Prices and sample, 50c; no circulars. **ERIE MFG. CO.**, Hartford, Conn.

**NO PEDDLING—FREE BOOKLET DESCRIBES** 107 money-making opportunities for starting own business, home, office. No outfits. **ELITE**, 214 Grand St., New York. my30x

**SELL CARDED ASPIRIN, LACES, BLADES —** Write **NATIONAL**, Box 500N, Cincinnati.

**PITCHMEN! SOLICITORS! MAKE EXTRA** money with new Stamping Outfit. Stamp checks, plates, fobs. Catalog 69-B free. **C. H. HANSON**, 303 W. Erle, Chicago. x

**RARE PHOTOS, 100, \$5; CARTOON BOOKS,** 100, \$3. Samples, catalog, eugenics, novelties, magazines, 25c. **BOX 468-B**, New Haven, Conn. x

**SELL NOVELTY FUN CARDS, NOVELTIES, ETC.** Samples, 10c. **NATIONAL**, Box 500-B, Cincinnati.

**STRAIGHT RAZORS — SAMPLES, 25c; FIVE** for dollar. 4 S-RAZOR, HutchInson, Kan.

**SUBSTANTIAL SALES STIMULANT, FULL OR** part time, interesting proposition to producers. **NEW YORK BUSINESS SERVICE**, Market Arcade, Buffalo, N. Y. ju6

**WHERE TO BUY AT WHOLESALE 500,000 ARTICLES.** Free Directory and other valuable information. **MAYWOOD B. PUBLISHERS**, 925 Broadway, New York. my30x

**100 PROFITABLE MAIL ORDER AND LOCAL** Business Ideas; free literature. **PRUITT PRESS**, Elburn, Ill. my30x

## ANIMALS, BIRDS AND PETS

**A-1 ATTRACTIVE EUROPEAN SENSATION —** Chinese Mouse Circus, Aliva. **UNIVERSAL**, 849 Cornelia, Chicago. x

**ALLIGATORS, LOW PRICES—FAT HEALTHY** stock. Same old stand. No CODs. **FLORIDA ALLIGATOR FARM**, Jacksonville, Fla. my30

**CHINESE DRAGONS, IMMEDIATE DELIVERY,** \$5.00 to \$10.00 each. **SNAKE KING**, Brownsville, Tex. ju13

**FOR LIVE ARMADILLOS—WRITE TO APELT** ARMADILLO FARM, Comfort, Tex.

**HORNED TOADS, DOZEN PREPAID, ONE DOLLAR.** Plenty Snakes, Gilas, Alligators, Turtles. **SNAKEY**, San Antonio, Tex.

**LARGE STOCK CANARIES—LOWEST PRICES.** Write us your needs. **KRAFT BIRD COMPANY**, 24 Stone Street, New York. my30x

**SMALL CUB BEARS FOR SALE — RELIABLE** BIRD CO., Winnipeg, Can. my30

**SNAKE SHOWS! TO INTRODUCE OURSELVES** we will ship for limited time \$10.00 Dens Mixed Snakes for only \$5.00. Cash with order; immediate shipments. **THE PALMETTO SNAKE FARM**, St. Stephen, S. C. x

**YANKEE TERRIERS, ALSO BULL PUPS, \$10—** TONNS KENNELS, Dallas, Tex. ju6x

## BOOKING AGENTS

After the May 30 issue this heading will be discontinued. We suggest our readers become accustomed to look for "Booking Office" advertisements in the various departments of The Billboard.

## BUSINESS OPPORTUNITIES

**BIG PROFITS—SELLING BY MAIL. HOME,** spare time. Outfit furnished. **LEADER-BRAND**, R-2-1, Springfield, Mo. my30x

**OXY-ACETYLENE WELDING OUTFITS—EASY** payment plan. **BOX 331**, Hamilton, O. my30

**PROMOTERS' PATRIOTIC ORGANIZATION —** Great drawing attraction, world's greatest economist, all subjects how to balance the budget and permanent prosperity at all times. Hear me and learn facts. **P. J. HOHNES**, 1500 South 3d Street, Maywood, Ill.

**SELL BY MAIL! BOOKS, NOVELTIES! BARGAINS!** Big Profits! Particulars Free. **F. ELFCO**, 525 South Dearborn, Chicago. tfnx

## CARTOONS

**ENTERTAIN WITH TRICK CHALK STUNTS** and Rag Pictures. Catalog free. **BALDA ART SERVICE**, Oshkosh, Wis. my30

## COIN-OPERATED MACHINES SECOND-HAND

### Notice

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers, may not be advertised as "used" in The Billboard.

**A BARGAIN—25 MILLS NEW STYLE TICKETS,** \$4.00; 3 1933 Mutoscope Cranes, \$50.00. **NATIONAL AGENCY**, Columbus, Ga.

**A. B. T. BIG GAME HUNTERS FOR SALE,** perfect mechanical condition, like new. **AMUSEMENT MACHINE EXCHANGE**, 1919 Broadway, New York.

**ACTION BARGAINS—\$3.95 EACH; GRIDIRON,** Subway, Major League, Safety Zone, World Series (refinished), Cavalcade, Beacon, Rebound, Signal, Live Power, Rockelite and Esquire. All machines in perfect working order. Send money order in full. **FORNEY NOVELTY COMPANY**, 1179 Niagara St., Buffalo, N. Y. x

**BARGAINS RECONDITIONED MACHINES, ALL** types. Prices you will be willing to pay. Write for new list. **BADGER NOVELTY**, 2546 N. 30th, Milwaukee, Wis. jy4

**ELECTRIC BAFFLES, \$46.50; ALL LIKE NEW.** Also Champions, \$10.50; Rockets, \$9.50; Sportsman, \$12.50; ABT Triple Bank, 1 ball, \$17.50; Watling Twin J. P. Vendor, \$39.50; first-class condition. 1/3 cash. Write for bargains on Used Novelty Games. **CHICAGO VENDING CO.**, 233 E. 95th St., Chicago, Ill.

**BARGAINS—1 JENNINGS DAILY LIMIT,** \$55.00; 1 Pamco Speedway, \$65.50; 1 Pamco Parlay, \$62.50; 2 Mills Q. T., 1c, \$30.00; 2 Mills Q. T., 5c, \$32.50; 2 Bally Aces, \$20.00; 1 Bally Rocket, like new, \$11.50; 10 Gable Jr. 1935 Model, like new, will sacrifice for \$116.50. One-third cash, balance C. O. D. **SOUTHERN VENDING MACHINE CO.**, 514 Main St., Danville, Va.

**COIN-OPERATED MACHINES BOUGHT, SOLD,** exchanged. Highest prices paid for Escalators. In business since '91. **JARL**, 1704 Leavenworth, Omaha, Neb. x

**FORCED SALE—SICKNESS. 10 BUCKLEY** Treasure Island Diggers, \$115.00 each; one or all; same as new. **WAYNE SALES COMPANY**, 207 Pine Street, Greenville, O.

**FOR SALE — ONE HUNDRED MILLS TEN** Grands, like new, \$67.50 each; half cash, balance C. O. D. **YENDES' SERVICE COMPANY**, 1813 W. Third St., Dayton, O. ju20

**FOR SALE—ELEVEN ONE AND THREE-CENT** Combination Shipman Stamp Machines, guaranteed perfect condition, used only thirty days, \$12.50 each. **RAY KOEHLER**, 900 Harrison St., Denver, Colo. x

**GOLD AWARDS, ESCALATORS, DOUBLE AND** Single Jackpots for Pay Tables. **MIDWEST DISTRIBUTORS**, Thermopolis, Wyo.

**I MUST SELL—REAL BUY. 20 JENNINGS,** late model Hunters, used ten days, like new, original shipping cases, \$25.00 each; One Pacific Discovery Ticket, \$40.00. **C. C. MASON**, Syracuse, Ind. ju6

**LATE MUTOSCOPE CRANES, \$60; MERCHANTMEN—Rolled Chutes, \$120; Peanut and Cigarette Machines, low prices. NATIONAL,** 4242 Market, Philadelphia.

**MASTER PEANUT AND PISTACHIO MACHINES,** chromium, light green base, like new, \$4.00. **ST. LOUIS COIN MACHINE**, 1420 N. Grand, St. Louis, Mo.

**MILLS BAG PUNCHERS, \$7.50; GOOD ORDER.** **H. F. MAGNUSSON**, Wilber, Neb.

**MILLS JACKPOT, NICKEL OR QUARTERS,** \$15.00; Watling Double Jackpot, \$30.00; Mills Escalator Double Jackpot, \$35.00; Mills Small Scales, \$25.00; Watling Scales, \$35.00; Counter Games, \$5.00; Pin Games, \$5.00. Write for any kind of machine you want. **O'BRIEN**, 97 Thames, Newport, R. I.

**MILLS SNAKE EYES (AUTOMATIC DICE** Game) will sell at a sacrifice. Forced sale; may be bought very reasonable. Machine like new; make me an offer; machine cost new \$365.00. **M. LYONS**, 112 Cortland, Syracuse, N. Y.

**MILLS DEWEY, 5 AND 25c; ONE MILLS TWIN** Dewey, 5 and 25c; Caille 5c-25c Jack Pot Floor Machines; Caille Pucks, 5c and 25c. All these machines are in perfect condition. **NATIONAL COIN MACHINE EXCHANGE**, 2137 Tryon Lane, Toledo, O.

**PACE BANTAM RESERVE JACKPOT BELLS,** \$22.50; five for \$97.50. **COLEMAN NOVELTY**, Rockford, Ill.

**SCALES WANTED—SEND DESCRIPTION, PICTURE** and price. **SILENT SELLING CO.**, Marion, Ind.

**SEEBURG (SELECTIVE) AND RCA VICTOR 5c** Play Phonographs, \$65.00 each; Traffic, Model A, Payout and Ticket, \$17.50; Superior Cigarette 1c Play, \$5.00; Mutoscope Cranes, \$60.00; Late Pin Games, \$3.00 each. Will trade for Pay Tables. **P. K. SALES**, Cambridge, O.

**SLOT MACHINES AND PIN GAMES — WILL** pay the highest prices. **ROXY NOVELTY CO.**, 126 Dundas St., W., Toronto, Ont. Phone Waverly 3746.

**SLOT MACHINES! SLOT MACHINES! SLOT** Machines! Pay Tables! Pay Tables! Pay Tables! All kinds; we trade for anything. Get our list. **WILLS NOVELTY CO.**, 1816 N. 54th St., E. St. Louis, Ill.

**WANTED — MILLS ESCALATORS, DOUBLE** Slot Safes. **SOUTHERN SALES**, San Juan, Tex.

**SLOT MACHINES, PHONOGRAPHS, PIN** Tables, rebuilt and refinished, at prices too low to last long. Five Record Phonograph, coin controlled, dynamic speaker, \$29.00; Orchestrope Phonograph, 28 record, \$50.00; Good Used Records, 5c each; Mills Cannon Fire, three sizes, \$9.00; Caille, Mills, Jennings Single Jack Pots, \$17.50; Mills with Pace Double Jack Pot Fronts, \$30.00; Mills, Jennings, Watling Front Venders, \$10.00; Baby Venders, Dice Machines, Mills Tickettes, \$5.00. 25% deposit. **LOUDON NOVELTY CO.**, 637 E. Fremont, Galesburg, Ill. x

**SPECIAL SALE OF ALL PIN GAMES AND SLOTS** —Ace, \$25.00; Prospectors, \$32.50; Jumbos, \$37.50; Bally Derbys, \$52.50; Peerless, \$57.50; Bally Bonus, \$67.50; also a lot more late issues, including Rays Track, Watling Blue Seal, Watling Treasury, Watling Rotatops, five, ten and twenty-five cents play; Jennings Little Dukes, Century and Chiefs, five, ten and twenty-five cents play; Mills Blue Fronts, Extraordinary and Skyscrapers, five, ten and twenty-five cents play. All of these machines are clean and some of them have been on location less than one week. All of them were purchased new from the factory this year. **MACON AMUSEMENT CO.**, Jacobs Pharmacy Bldg., 502 Mulberry St., Macon, Ga. x

**SCALES, TIT-TAT-TOES AND MACHINES** wanted. Send description, lowest cash prices. Operators should call or write for bargains. **SILENT SELLING CO.**, 548 Massachusetts, Indianapolis.

**USED GAME CLOSE OUTS — STAMPEDES,** \$14.50; Peerless, \$59.50; Eclipse 2-Ball, \$17.50; Jennings Daily Limits, \$47.50; Jennings Skyway 3-Ball Automatic, \$14.50; Jennings Winapak Coin Divider Model, like new, \$12.50; Visible Slot, 1, 2 or 10-Ball Sportsman, \$8.50; 2 Seeburg Grand National Automatic Pay, \$12.50. Orders under \$20.00, cash; over \$20.00, 50% deposit. **MILAM MUSIC CO.**, Cameron, Tex.

**WANTED—USED JACKPOTS FOR CASH. WILL** buy used machines, any quantity, if priced right. Particularly want Mills Gooseneck and Escalator Double Jackpots. Quote price singly or in lots. Give make, model, serial number, quantity and all information. **ROCK-OLA MFG. CORP.**, 800 N. Kedzie Ave., Chicago.

**WANTED — A. B. T. BIG GAME HUNTERS,** Animal Reels, five shots for 1c. State condition and price. **AMUSEMENT MACHINE EXCHANGE**, 1919 Broadway, New York.

**WANTED—BLUE FRONT MILLS ESCALATORS.** **BADGER BAY CO.**, Green Bay, Wis.

**WE ARE OVERSTOCKED WITH USED PIN** Tables. Send stamp for our bargain list. **GOODBODY**, 1826 East Main St., Rochester, N. Y. ju6

**WING-LITE, MANHATTAN, PIPPIN, \$10.00;** Beat Aces, Rummy, \$7.50; Fair Play, \$14.00; Rodeo Ticket, \$20.00; California Express, \$18.00; Contact Jr., Major League Senior, \$3.00. Deposit. **KY. GUM COMPANY**, Louisville.

**2 SPORTSMANS, \$12.50; 1 JENNINGS HUNTER,** \$22.50; 2 Punchettes, \$7.50; 3 Tickettes, \$5.00; 2 Mills Blue Front, 1c Play, \$42.50; painted white, trimmed in black. One-third cash, balance C. O. D. **SOUTHERN VENDING MACHINE CO.**, 514 Main St., Danville, Va. x

**3 MASTER PEANUT MACHINES, \$7.00—** BYRON, 2045 Irving Pk., Chicago.

**7 ERIE DIGGERS, FRAME TENT AND STOCK,** very cheap; best offer takes; will book if desired. **NEW MODEL SHOWS**, Oaks, Pekin, then Hanaford, all North Dakota. ju6

**1,000 JACKPOT SLOTS, \$7.50 UP; LOT FORTY** Cailles, \$425.00. **COLEMAN NOVELTY**, Rockford, Ill.

## COSTUMES—WARDROBES

**ATTRACTIVE STAGE COSTUMES, EVENING** Dresses, cheap. **CONLEY**, 310 West 47th, New York, N. Y.

**BAND COATS, REGULATION, \$2.50; CAPS,** \$1.50; Hawaiian Hulias, \$4.00; Ballyhoo Costumes, Tents, Trunks, Mess Jackets, Scenery, \$10.00; Velvet Curtains, \$30.00. **WALLACE**, 2416 North Halsted, Chicago.

**EAGLE FEATHER BEADED BONNETS, ELE-**gant, \$6.00, \$15.00; Rare Sioux Moccasins, Cuffs, Blanket Strips. Limited collection. **BACKUS INDIAN GOODS**, Florence, Colo.

## FORMULAS

**ANALYSIS, RESEARCH. NEWEST GUARAN-** teed formulas; biggest catalog free; special prices, leads. **GIBSON**, Chemist, BH-1142 Sunnyside, Chicago. x

**FORMULAS — LATEST MONEY MAKERS.** Write for free literature describing newest formulas for fast sellers. **H. BELFORD**, 4042 N. Keeler, Chicago. my30x

**FORMULAS — ALL KINDS, GUARANTEED;** catalog free. **KEMICO**, B-66, Park Ridge, Ill. x

## Important Announcement

Effective with June 6 issue the minimum classified commercial advertisement accepted will be \$2. CASH WITH COPY.

The rate of 10c a word remains the same.

**FORMULAS — 3,000 FORMULAS, TRADE** Secrets, Processes, bookform, 380 pages, \$1 postpaid. **SUPREMA CO.**, Desk 2, South Milwaukee, Wis.

**GRAPEFRUIT CHAMPAGNE — NEW SENSATIONAL** drink, made at home for 25c per gallon. Instructions, \$1.00. **PLATT**, Box 1983, Pittsburgh, Pa.

**POLISHES, COSMETICS, INKS, SPECIALTIES,** Insecticides, Trade Secrets, etc. Complete collection; tested; guaranteed; \$1.00. **E. McLAUGHLIN**, Box 138, Yonkers, N. Y. my30x

**SUCCEED WITH YOUR PRODUCTS—MAKE-** sell them. Formulas, Analytical Service. Catalog free. **Y. THAXLY CO.**, Washington, D. C. my30x

**UNUSUAL BARGAINS—SPECIALTIES, FORMU-** las, wholesale directory. **McCOY**, Gowanda, N. Y.

**FOR RENT, LEASE OR SALE**

After the May 30 issue this heading will be discontinued. We suggest our readers become accustomed to look for advertisements of this nature in the various departments of The Billboard.

**AMUSEMENT PARK LOCATION OF TWENTY-** five acres, offered for sale. Within city limits of city of 55,000. Amusement Park started, but never completed. Nearest competition, 60 miles. Plenty of water front, large bathhouse, best open-air dance floor in Middle West. City water, electric lights, bus service. Cement walk, drives. Terms. Address **HIGHLAND AMUSEMENT PARK**, Muncie, Ind.

**FOR SALE—NEW GOODS**

After the May 30 issue this heading will be discontinued. We suggest our readers become accustomed to look for "New Goods" advertisements in the various departments of The Billboard.

**ARMADILLO BASKETS, LAMPS, ETC. — GET** interesting quotations. **APELT ARMADILLO FARM**, Comfort, Tex. x

**BALL GUM, FACTORY FRESH, 12c BOX—** **AMERICAN CHEWING**, Mt. Pleasant, Newark, N. J. my30x

**BARGAINS — GENERATORS, MOTOR GEN-** erators, Exhaust Fans, etc. Ask for quotations on your needs. **ELECTRICAL SURPLUS COMPANY**, Dept. 50, 1885 Milwaukee Ave., Chicago.

**BUILD YOUR OWN 4-FOR-DIME PHOTO MA-** chine. Camera (without lens) together with plans for building cabinet, now only \$10.00. Enlarger for making 3x4 and 5x7 size enlargements only \$10.00. **OLSON SALES CO.**, 815 W. Walnut St., Des Moines, Ia. x

**CORN POPPERS AND GASOLINE BURNERS,** Stoves, Tanks, etc. Wholesale. **IOWA LIGHT CO.**, 111 Locust, Des Moines, Ia. my30x

**FINEST 4-FOR-10c OUTFIT ON THE MARKET,** the Quartermatic. Made of 1/16 in. gauge steel. Direct Positive Roll, 1 1/2"x250", \$4.75; Enlarging Paper, \$5.40 gross. Mounts, Mirrors, complete line. Send for catalogue. **MARKS & FULLER, INC.**, Dept. 1, 44 East, Rochester, N. Y.

**FROZEN CUSTARD MACHINERY CO.**, 869 Thomas St., Memphis, manufacturers of electric driven, inexpensive, portable Frozen Custard and Ice-Cream Machines. Write for literature. my30

**NEW LAUGHING MIRRORS FOR PARKS,** Carnivals. **C. J. MURPHY**, Elyria, O. my30

**OUR WONDERFUL PHOTO STRIP CAMERA** has all controls built on Camera. No other connections necessary. All working parts made of heavy bronze metal for hard usage. Absolutely foolproof. Ilex anastigmat F3.5 lens, shutter, paper cutter, ready to operate. Only \$50.00. Correct image. **WASHINGTON STUDIO**, Quincy, Ill. ju6

**PHOTO OUTFITS—4 FOR DIME STRIPS, OUR** new Photastrip Machines either 1 1/2"x2, or 2 1/2"x3 1/2 sizes, complete, \$140.00. All supplies at cut prices. **WABASH PHOTO SUPPLY**, Terre Haute, Ind. my30

**PHOTOMAT STRIP PHOTO MACHINES, DIME** or Quarter Slot, high speed anastigmat lens and prism, automatic focusing, self sharpening knife. Enlarging machine, developing equipment, photo dryer. Complete studio, last word in direct positive equipment. \$385.00 F. O. B. **AUTO SPECIALTIES MFG. CO.**, Plantsville, Conn.

**1936 SENSATION—FAMOUS GOO-GOO DOLL,** 10c. **REID NOVELTY COMPANY**, Racine, Wis. my30

**FOR SALE—SECOND-HAND GOODS**

**CIRCUS BLEACHER SEATS, ALL SIZES, NEW** and Used, out or indoors, with or without foot rests. **PENN BLEACHER SEAT CO.**, 1207 W. Thompson, Philadelphia, Pa. my30x

**CORN POPPERS—FEARLESS, ROTARY, ALL** kinds, geared popping kettles, candy kettles, furnaces. Our prices are lowest. **NORTHSIDE CO.**, 2117 Harding, Des Moines, Ia. jy18

**FOUR FOR DIME PHOTO OUTFIT WITH EN-** larged, \$95.00. **E. SANNER**, 229 Farmers Trust, Ft. Wayne, Ind.

**FROZEN CUSTARD MACHINES—ICE AND** Brine or Electric, for sale at a bargain. No reasonable offer refused. Perfect condition. **WM. H. FIERO, INC.**, Keansburg, N. J.

**POP CORN AND POTATO CHIP EQUIP-** ment—**LONG-EAKINS**, 1976 High St., Springfield, O. my30

**PORTABLE ROADSTAND OUTFIT, \$950; LOTS** extras. **A. J. LAMBERSON**, Hazleton, Pa.

**TIN TYPE CAMERAS CHEAP FOR CASH—LEE,** Iron City, Ga.

**4 GASOLINE MINIATURE AUTOS, \$500.00.** **E. L. STIMPSON, JR.**, 4004 Kellogg, Wichita, Kan.

**220 PAIRS MOSTLY CHICAGO FIBER ROLLER** Skates, Ring Catcher, Grinder, Hoops and Parts. **GROSVENOR**, 161 W. 1st, Mansfield, O.

**FOR SALE—SECOND-HAND SHOW PROPERTY**

**A-1 GLOBE SPOTLIGHT, \$27.50. LAUGHING** Mirrors, Unborn, Crime Shows, Curiosities, Illusions. **UNIVERSAL**, 849 Cornelia, Chicago.

**ADULTS CHAIRPLANES, KIDDY AEROPLANES,** Portable Dining Car. **CALVIN CRUNER**, Pinckneyville, Ill. my30

**AUTOMATIC DOUGHNUT MACHINE, NEW** condition. Cost \$900. Tents, Concession Awnings, Canvas. **ECLAIR**, 1045 Abbott, Detroit, Mich.

**BALLROOM AND STAGE LIGHTING EFFECTS**—Crystal Showers, Spotlights, etc. **NEWTON**, 253 W. 14th St., New York. my30

**BALTIMORE WHEELS, FLASHERS, CALLIOPE,** etc. **HALL**, 263 W. 16th, New York City.

**DRIVE YOURSELF KIDDIE AUTOS, \$50—A. J.** **LAMBERSON**, Hazleton, Pa.

**LAUGHING MIRRORS FOR PARKS, CARNI-** vals, etc. **C. J. MURPHY**, Elyria, O. my30

**SEE ADVERTISEMENT CARNIVAL PAGES—** **WEIL'S CURIOSITY SHOP**, 20 South Second, Philadelphia, Pa. tfn

**THREE-A BREAST HERSHEY-SPILLMAN** Merry-Go-Round. A-No. 1 shape, newly painted, 36 ft. machine. Cheap for cash. **AL ALKIRE**, Blackstone, Va.

**HELP WANTED**

**MEDIUM SIZE GIRL FOR MERMAID TANK—** Good figure, single. Write or wire **JAS. STEPHENSON**, West Shows, Port Jervis, N. Y.

**WANTED—WIRE WALKERS. ANSWER QUICK.** **BUTTERS TROUPE**, Downie Bros.' Circus, North Hampton, Mass., May 30th.

**WANTED — PERFORMERS, SKETCH TEAM,** platform show, double Piano, Black in Acts. House car preferred. **A. H. BENNETT**, 145 N. Main St., Farmington, Ill.

**WANTED IMMEDIATELY—AGENT WITH CAR** to book sure-fire magic act. Address all communications to **CHARLES M. POLK**, Arcadia, Fla.

**HELP WANTED—MUSICIANS**

**TEN-PIECE ORCHESTRA FOR SEVERAL SUM-** mer locations. Salary good and insured. Side men write or wire. **SOUTHWESTERN ATTRACTIONS**, P. O. Box 1536, Wichita Falls, Tex. my30

**WANTED—TEAM, BLACK, SING AND DANCE,** Piano. Salary sure. Med. Show. No booze. Wire **DR. F. STREET**, Carmi, Ill.

**JEWELRY**

**SLUM JEWELRY GIVE AWAYS AND FLASH** for games. Send for price lists. **POCKAR**, 69 Richmond St., Providence, R. I.

**MAGICAL APPARATUS**

**HEADQUARTERS FOR ILLUSIONS EVERY DE-** scription. Sacrificed. **UNIVERSAL**, 849 Cornelia, Chicago.

**MAGIC, ILLUSIONS, APPARATUS—NEW BAR-** gain lists free. **McKWADE**, 600 Martintique, Dallas, Tex. my30

**NEW 124-PAGE ILLUSTRATED CATALOGUE,** plus 8-page supplement, Mental Magic, Mindreading, Spirit Effects, Horoscopes and 33-page 1936-'37 forecasts. Graphology sheets, books, crystals and lucky pieces. Most complete line in world. New catalogue, 30c; none free. **NELSON ENTERPRISES**, 198 S. Third, Columbus, O. ju13

**PUNCH, VENTRILOQUIAL AND MARIONETTE** Figures. **PINXY**, 64 West Erie, Chicago.

**MISCELLANEOUS**

**PHOTOS — 25 APPLICATION, \$1.00, OR 25** postcard size, \$2.25. From your favorite snapshot. **P. O. BOX 263**, St. Paul, Minn. x

**ROLLS DEVELOPED, TWO PRINTS EACH AND** two Free Enlargement Coupons, 25c; Reprints, 2c each; 100 or more, 1c. **SUMMERS STUDIO**, Unionville, Mo. ju6

**TWO BEAUTIFUL DOUBLE WEIGHT PROFES-** sional Enlargements, 8 Guaranteed Never Fade Prints, 25c coin. **CENTURY PHOTO SERVICE**, La Crosse, Wis. my30

**M.P. ACCESSORIES FOR SALE**

**BARGAINS—USED SOUND FILM PROJECTORS,** 16 and 35 MM.; Sound Heads, Amplifiers, Horns, Public Address Systems. Catalog mailed. **S. O. S. CORP.**, 1600 Broadway, New York.

**TURN YOUR SILENT PROJECTORS INTO CASH**—We buy all makes. Sound features rented, \$17.50 per week. **WABASH FILM EXCHANGE**, 10th and Wabash, Chicago, Ill. my30

**UNUSUAL BARGAINS IN USED OPERA** Chairs, Sound Equipment, Moving Picture Machines, Screens, Spotlights, Stereopticons, etc. Projection Machines repaired. Catalogue \$ free. **MOVIE SUPPLY CO., LTD.**, 844 S. Wabash, Chicago. my30

**M. P. FILMS FOR SALE**

**FINEST SELECTION OF NEW AND USED** Silent or Sound Projector Equipment, Sound-Heads and Amplifiers. \$300.00 Silent projectors only \$15.00. Write **ZENITH THEATRE SUPPLY**, 308 W. 44th, New York, N. Y. x

**NEW, USED PHOTOGRAPHIC EQUIP-** ment—Motion 16 MM., "Still," Bought, Exchanged, Sold. Unusually liberal terms! Ask for Bulletin No. 23. **FOTOSHOP, INC.**, 136 1/2-D West 32d Street, New York.

**OUTDOOR CIRCUIT EXHIBITORS—COMPLETE** late 16 mm. Sound Programs (Features and Shorts), \$20.00 a week. Perfect prints. **EASTIN PICTURES**, Davenport, Ia. ju20

**SOUND FEATURE, \$12.50 UP; RENTALS, \$5.00** week. **JACOBS**, 117 Pleasant, Covington, Ky.

**M. P. (TALKIES) FILMS**

**BIG SELECTION SOUND, SILENT FEATURES,** Shorts, 16 mm., 35 mm., Cameras, Projectors. Catalogue. **FIFTH AVENUE CAMERA-FILM EXCHANGE**, 545 Fifth Ave., New York City. ju6

**SOUND FEATURES AND SHORTS, PERFECT** condition, lowest prices. Lists. **ZENITH THEATRE SUPPLY**, 308 W. 44th St., New York.

**SOUND ROAD-SHOW SPECIALS—ALSO WEST-** ern Action Features. Write **APOLLO EXCHANGE**, 117 So. 9th St., Newark, N. J.

**M. P. ACCESSORIES—FILMS WANTED TO BUY**

**16 MM. MOTION PICTURE FILM, \$2.19 100** ft.; High Speed Panchromatic Film, \$3.50 100 ft. Prices include processing. Send for Circular A-9. **FOTOSHOP, INC.**, 136 1/2-D West 32d Street, New York. x

**SALESMEN WANTED**

**BLADES — TEXIDE, LATEX AND SILVERTEX** Blades, Sundries, Bandages, Novelties, etc. **KEARNY WHOLESALE DRUG**, 456 Kearny, San Francisco. my30x

**LARGEST COMMISSIONS — QUICKEST SALES** are made on our brushes. Write for proposition. Wire **GRIP SANITARY BRUSH CORP.**, 220 Southern Blvd., New York. ju13x

**SALESBOARD MEN—NEW PUT & TAKE JARS.** A natural. Details, samples free. **TOM THUMB**, Nauvoo, Ill. my30

**SALESMEN WANTED TO DEMONSTRATE AND** sell the New Three-in-One Legitimate Miller Vending Machine. Nothing like it on the market. You collect liberal commission when sale is made. **MILLER VENDING MACHINE CO.**, Box 782, Corsicana, Tex.

**SALESMEN — TERRITORY OPEN FOR EX-** clusive distributors. Liberal commission. Fast selling low priced electrical appliance for steaming wieners. Every stand a prospect. See advertisement in Carnival Section. **THE CHAMPION ELECTRIC COMPANY**, Northfield, O.

**SCENERY AND BANNERS**

**A-1 BANNERS FOR SIDESHOWS—MANUEL'S** STUDIOS, 3544 North Halsted, Chicago. my30

**BANNERS, SCENERY, TAVERN PAINTINGS—** Artistic, inexpensive. **ENKEBOLL STUDIOS**, Omaha, Neb.

**DYE DROPS, LIKE NEW, ALL SIZES, \$10 TO** \$20. **SHELL SCENIC STUDIO**, Columbus, O. tfn

**HEADQUARTERS FOR BANNERS. NEW, USED.** Bargains. **UNIVERSAL**, 849 Cornelia, Chicago.

**At Liberty Advertisements**

5c WORD, CASH (First Line Large Black Type). 2c WORD, CASH (First Line and Name Black Type), 1c WORD, CASH (Small Type) (No Ad Less Than 25c). Figure Total of Words at One Rate Only.

**AT LIBERTY ACROBATS**

**BAR PERFORMER—High or Low Bars. Straight** or Comedy. **LOUIS OCZVIRK**, 921 N. 10th St., Milwaukee, Wis. my30

**AT LIBERTY AGENTS AND MANAGERS**

**AT LIBERTY—Experienced Agent and Publicity** Man for a Rotary Stock Circuit. Well established summer resort territory. Also Magic and Mindreading Attractions. **CARL COOKSON**, Andover, Mass. ju6

**AT LIBERTY BANDS AND ORCHESTRAS**

**THREE TO FIVE MEN—GOOD SINGERS, EN-** tertainers and Doubles. Can cut; go anywhere. **ROOM 16**, Montana Hotel, Billings, Mont.

**SIDE SHOW BANNERS, HIGHEST QUALITY.** **SUNSHINE STUDIO**, 1506 N. Market, Wichita, Kan.

**VELOURS, DYE DROPS, FLATS, CYKES. SP-** ecial Sets made to order. **KNOXVILLE SCENIC STUDIOS**, Knoxville, Tenn. my30

**TATTOOING SUPPLIES**

**TATTOOING OUTFITS, SUPPLIES, ILLUSTRAT-** ed list free. **WATERS**, C-965, Putnam, Detroit.

**30 TATTOO PHOTOS—MEN, WOMEN, \$1.00.** Supplies. **ZEIS**, Box 601, Rockford, Ill.

**TAXIDERM Y**

**UNCLAIMED DEERHEADS, FUR RUGS, SPECI-** mens. Bargains. Eyes, Supplies, Tanning. **HOFMANN STUDIO**, 996 Gates Ave., Brooklyn, N. Y. my30

**TENTS FOR SALE**

After the May 30 issue this heading will be changed to "TENTS—Second-Hand" and only advertisements for second-hand tents will be accepted for this column. We suggest our readers become accustomed to look for advertisements of New Tents in the various outdoor departments of The Billboard.

**HEADQUARTERS FOR TENTS, ALL SIZES.** Sacrificed. **UNIVERSAL**, 849 Cornelia, Chicago.

**NEW SIDEWALL, 6.40 OZ. WHITE DRILL,** hand roped, 8 foot, \$24.00; 10 foot, \$28.00; 100 feet long. Tents, all kinds. **KERR COMPANY**, 1954 Grand Avenue, Chicago, Ill. my30

**THEATRICAL PRINTING**

**BUSINESS CARDS, \$1.00 1,000—CASEY PRINT,** 1481 Washington, Boston, Mass.

**FAIR CATALOGUES AND COMMERCIAL** Printing. **FOOTE PRINTING CO.**, Elizabethtown, Ky.

**FLASHY WINDOW CARDS, 14x22, HUNDRED,** \$3.00. **TRIBUNE PRESS**, Fowler, Ind.

**LETTERHEADS, ENVELOPES, HERALDS, CARDS,** 500, \$1.00. **KROY PRESS**, York, Pa.

**SIGNS—50 (6x24) BUMPER, OR 100 (11x14)** Window, \$2.65, Delivered. **SOLLIDAYS**, Knox, Ind.

**WINDOW CARDS 14x22, 100, \$2.50—50%** deposit, balance C. O. D. **BELL PRESS**, Winton, Pa.

**1,000 LETTERHEADS OR ENVELOPES, \$2.00** postpaid. **LAWNDALE PRESS**, 6, Franklin, N. H.

**2,000 BUSINESS CARDS, \$1.82 — AGENTS** wanted. **SEIGFRIED'S**, 406 Erie, Glassport, Pa.

**5,000 6x9 CIRCULARS, \$6.75 CASH, DE-** livered. **WAINRIGHT**, Lakehurst, N. J. my30

**WANTED TO BUY, LEASE OR RENT**

**WANTED — CANDY FLOSS MACHINE OR** other good money maker; full particulars. **BOX C35**, Billboard, Cincinnati. my30

**WANTED — DANCE PAVILION. FRANK** **KLOPPER**, 1708 1/2 Humboldt Blvd., Chicago, Ill.

**WANTED—USED PORTABLE SOUND ON FILM** Outfit. Must be cheap. **BOX 147**, Mayfield, Ky.

**WANTED—LOCATION FOR PENNY ARCADE.** **L. E. MALCOMSON**, Vermilion, O.

**WANTED — AUTOMATIC KOHLER LIGHT** Plants. **MORRIS DANTZIC**, Cumberland, Md.

**DON RICARDO AND HIS IN-**

ternationally Famous Orchestra at liberty due to misunderstanding. 11 men; can cut or aug., uniformed, P. A. System, features Electric Guitar, own style. Sell out commercial organization: considered the flashiest in America; go anywhere. Straight salary; union. Write 648 N. Dearborn St., Chicago, Ill.

**BERMUDIANS, 8 AND LEADER, SMOOTH** swing, country club style, smart appearance, mess jackets, blue and gold stands, amplifiers, four vocalists. Available June 1st for hotel or club. **ALAN CLEGG AND HIS**, 191 Main Street, East Orange, N. J. my30

**MODERN DANCE MUSIC — ELEVEN MUSI-** cians. Smooth, sweet and hot, modern style. Can cut to suit. Prefer location. Address **ORCHESTRA**, 144 W. 85th St., New York City. my30

**AT LIBERTY—For Hotel, Nite Club or Resort.** Fast 5 to 7-piece Dance Orchestra, featuring modern swing arrangements. Three vocalists, novelties, good uniforms, large library. Plenty of experience with floor shows, radio and stage. **MUSICIAN**, 210 E. Bancroft St., Toledo, O.

**CHARLES VAGABOND** and His Famous "Tone Control" Orchestra—Tone control registered and protected. This is the only tone control unit in America. Twelve men, songstress. Entirely new policy. Only first-class and strictly bona fide engagements or representatives considered. Union. 2306 N. Harding Ave., Chicago, Ill. my30

**WELL ORGANIZED** 9-Piece Orchestra desires location job. Supper club or hotel preferred. Featured vocalists, specials, novelties. Play soft, swingy music that really sells. Write or wire **JOHN GOLDBERG**, 2836 Main, Kansas City, Mo. my30

**AT LIBERTY  
CIRCUS AND CARNIVAL**

**AT LIBERTY** after June 19—Professional A-1 Trick and Fancy Rope Spinner and Horse Roper. Seven years with Flying X Rodco and other high-class attractions. Only reliable outfits answer. Ticket? Yes. **BOX C-49, Billboard, Cincinnati.**

**CLOWN**—Work come-in and big show. Trumpet in clown band. Young, reliable trouper. Have wardrobe and car. Willing to double anything reasonable. Not afraid to work. Salary your best, but name and pay it. At Liberty June 3. Write **MACK ICE, Reynoldsburg, O.**

**HIGGINS TRIO**—Lady, gent, eight-year-old boy. Circus or med. show. Contortion, Traps, Balancing, other Aerial and Ground Acts. General Delivery **Battle Creek, Mich.** ju20

**YOUNG MAN**—For Circus or Carnival. Work tickets, talker, office or any reliable position around show. Handle advance for small show. Not afraid of work. What have you? Salary your best, but name it. Single, neat, educated, reliable trouper. Have car. Join after June 3. Preference Central or Eastern States. Address **M. C. ICE, Reynoldsburg, O.**

**AT LIBERTY  
COLORED PEOPLE**

**HOWARD COLLEGIANS, WASHINGTON, D. C.**, finest orchestra, 14 pieces, full instrumentation, hotel, club, beer garden, available June 5. **BERNARDO JOHNSTON, 306 Clark Hall, Howard University, Washington, D. C.**

**AT LIBERTY  
DRAMATIC ARTISTS**

**VERSATILE ACTOR** (Characters, Dialects) or as cast. Specialties; no car, but have wardrobe and ability. Absolutely no booze. Very unnecessary disappointment cause of this ad. **L. GEORGE OLIVER, care Billboard, Chicago, Ill.**

**AT LIBERTY  
MAGICIANS**

**AT LIBERTY**—Magician. Have nine large illusions, plenty of small effects to make 3-hour show. Carry all in 4-wheel house car trailer, 1936 Chevrolet car special window cards, photos, plenty newspaper and advertising cuts. Work show with one assistant; two better. Write **MOSER, Box 203, Chardon, O.** ju6

**AT LIBERTY**—Magicians and Illusionists, noticed Madeleine Seymour, Escape Artiste, A-1 Jazz Pianiste, lobby display, can leave on wire. Misrepresentation cause of this ad. Address **1201 Maryland St., Los Angeles, Calif.**

**AT LIBERTY  
MISCELLANEOUS**

**YOUNG MAN** wants to thoroughly learn show business. Fast typist, bookkeeper, cashier and ticket selling experience. Talented amateur actor, steady, dependable. **BOX 601, Stockton, Calif.** ju6

**AT LIBERTY  
M. P. OPERATORS**

**AT LIBERTY**—A-1 M. P. SOUND PROJECTIONIST, married and reliable, go anywhere, desires permanent position. **VIRGIL WOOD, Paragould, Ark.** ju13

**AT LIBERTY  
MUSICIANS**

**STRONG CIRCUS TRUMPET**, et, 20 years in show business, sober and reliable, middle age. State all. **PETE KENNEY, Villas, N. J.** my30

**AT LIBERTY**—**LEAD TRUMPET AND CORNET** man, age 21, experienced in dance bands and solo work. Fine tone, sight reader, take off, style. Thoroughly schooled musician at Dana Musical Institute. Union man. **ED. JAMES HARDY, 834 Chestnut St., Coshocton, O.** x

**AT LIBERTY JUNE 15**—**MODERN VIOLIN**, doubling Viola and String Bass. Dance, Pit and Solo experience. Good tone, read and take-off. Also experienced Front Man. Cut or no notice. Some singing and piano. College graduate, age 22. Single, travel. Sober and reliable. Union. Only reliable offers considered. Address **MR. BRUCE FYE, care Miss Corliss, Allegheny College, Meadville, Pa.** ju6

**CLARINETIST**—**LEGITIMATE, EXPERIENCED** in theatre, vaudeville, concert and circus bands. No gypsy camps. **GLEN DANDO, Bronson, Mich.**

**CORNETIST WANTS CONCERT WORK**—Orchestra; band, brass, choir, solo, experienced. **H. HERFORTH, Park Mansions, Pittsburgh, Pa.** my30

**FAST TENOR DOUBLING CLARINET AND** Bass Clarinet, Ride Clarinet, legit tone, Transpose at sight, have true tenor tone, play in tune, modern take off, plenty of swing. Reputable bands only. Hams lay off. Union, age 22. Write or wire, stating full particulars in first. **2641 Bellevue Ave., Cincinnati, O.** ju6

**TRUMPET, JUNE 1ST**—**READ ANYTHING**, tone, only high-grade band playing first-class hotel or night club. Write **PERCY HOMER, Onarga, Ill.** ju6

**VIOLINIST, 21, UNION, FULLY EXPERIENCED** and can cut anything. Tone, take off and novelties. Double Banjo or Guitar. Go anywhere. Hams lay off. **ZIGGY BALTUSIS, 6221 So. Whipple, Chicago, Ill.**

**XYLOPHONE SOLOIST, STANDARD, POPULAR**, Six Hammers, doubling Drums, Accordion. **AL QUIRK, 521 Oak St., Chattanooga, Tenn.**

**AT LIBERTY**—Guitar, Trumpet, fast Tenor. Name band experience. Modern swing. All young, reliable. Resort location. Reliable leaders wire. **DICK HART, National Hotel, Clarksburg, W. Va.**

**AT LIBERTY**—Tenor Sax, Clarinet, Sing Baritone in trio. Read, fake ride and fine tone. Am young, strictly sober, neat appearing and hard worker. Prefer larger band on location. Consider anything. Write or wire. **MUSICIAN, 1012 Evans St., McKeesport, Pa.**

**LADY PIANISTE**—Doubling flashy Piano-Accordion. Fast sight reader and fake. For show, dance band, nite club or strolling. Good appearance and wardrobe. Troupier, age 39. At Liberty June 8. **MISS SHIRLEY KUHN, 507 Broadway, Cincinnati, O.**

**SAXOPHONE, 1st or 3d, doubling Clarinet, Trumpet.** Good reading, tenor voice, tone, quality. Sober, neat, experienced, reliable. No panics. **LAWRENCE RICE, 502 W. 21st St., Kearney, Neb.** ju6

**TROMBONIST**—Tone, range, read, appearance, solo voice. Young, union. Go anywhere. Experience in both stage and dance work. Will join immediately. **AL PARKS, 5522 Princeton Avenue, Chicago.** ju20

**TWO HAWAIIANS**—Experienced sight readers. Sing and Play Steel and Spanish Guitar. Go anywhere. **BAGANO AND RAMIREZ, General Delivery, Cleveland, O.**

**1st ALTO, TENOR, Clarinet and Flute**—Any chair, all experience, have car, go anywhere, age 27, single. No wires. **MORRIS BENZ, Hotel Saranac, Saranac Lake, N. Y.**

**AT LIBERTY  
PARKS AND FAIRS**

**AERONAUTS, BALLOON** Ascensions and Parachute Drops. Lady or Gent. Trapeze Performance in Mid-Air. Established 1911. Write or wire. **JOHNSON BALLOON CO., Clayton, N. J.** my30

**BALLOONISTS AND PARACHUTE** Jumpers operating from balloons and airplanes. Book early. Builders and operators since 1903. **THOMPSON BROS. BALLOON CO., Aurora, Ill.** ju20

**BALLOONIST**—**PROF.** **CHAS. SWARTZ**, Committees write. Permanent address, Humboldt, Tenn. ju13

**CLOWNING, COMEDY** Acts. **ATTILA, Billboard, Chicago.**

**AMERICA'S FOREMOST AERONAUTS**—Balloon Ascensions reasonable. **TYRONE BALLOON CO., Toledo, O.** ju13

**ARMSTRONG'S FAMOUS COMEDY FORD ACT**—Well known. Literature. **ROSCOE ARMSTRONG, Montezuma, Ind.** my30

**AT LIBERTY**—**CAN FURNISH BIG CLOWN** Acrobatic Juggling Free Act, some Fireworks and Electrical Effects; also if you have tent equipment can furnish Big Magic Mystery Show; also Artist and Sign Man. 3 people. Have housecar and amplifier. **C. CLOWN SHOW, Denmark, S. C.**

**BALLOON ASCENSIONS, THREE TO SIX PARACHUTE** Drops each ascension. Two riders on one balloon, doing Triple Drops. **O. E. RUTH, 1021 Collier St., Indianapolis, Ind.** ju6

**CANNONBALL BENTLEY'S 10 MOTORCYCLE** Maniacs. Thrills, Spills and Races, Twelve-Foot Blindfold Leap, Crashing Flaming Wall, Stunt and Comedy Riding, 3, 5 and 7-Lap Races. Write or wire **MANAGER, Box 275, Pittsfield, Mass.** my30

**CARMENE CIRCUS REVUE**—4 PEOPLE, 5 COMPLETE Free Attractions, Aerial and Platform Acts. Price reasonable. Write for literature. 4th of July date open. Address **CARMENE'S CIRCUS REVUE, Billboard, Cincinnati, O.** ju6

**DOUBLE TIGHT WIRE**—**LADY, SLACK WIRE**, Rolling Globe. Gent, Juggler, Magician. As good as the best. Write for prices and literature. **THE CHRISTYS, Keokuk, Ia.** ju20

**MOTOR SOUND TRUCK**—**FAIR TIME WILL** be here soon and so will the political campaign. Sound Cars will be in great demand by both. Better contract now. Don't wait until it is too late. Microphone, Phonograph, Radio Amplified Service guaranteed. **SOUND SYSTEM SERVICE, R. D. Wagner, 1909 N. Capitol, Washington, D. C.** my30

**THE FLYING WILLARD BROS.**—**AERIAL** Triple Horizontal Bar Artists. A daring, sensational, thrilling performance. A feature on any program. Booking fairs and celebrations. **Beatrice, Neb.** my30

**A THREE ACT COMBINATION**, consisting of a High Trapeze and Swaying Pole, 130 feet high, with a 500-foot Slide for Life as a climax. A spectacular exhibition of skill and daring, without life net or other safety devices. This act has exceptional drawing power. Also have two platform acts, one a Spanish Wire Act doing Juggling, Baton Spinning, Plate Spinning, Sharpshooting, Robing and Disrobing on the Wire; the other a Hand Balancing Act doing Handstands on Tables, Chairs, Blocks, Roller Skates and many other feats of strength. Beautiful wardrobe and fine equipment. Also furnish bond to guarantee our appearance. Address **BOX C-389, Billboard, Cincinnati, O.** ju27

**AERIAL CLOWNS**, double Trapeze, Comedy Revolving Ladder, Illuminated Swinging Ladder. All standard acts. Celebration managers write for prices. Literature on request. Address **Billboard, Cincinnati, O.** my30

**AT LIBERTY** for Parks, Fairs and Celebrations—Comedy Slack Wire Combination Juggling. Indoors or out. **CECIL WOODS, P. O. Box 513, Popular Bluff, Mo.**

**BESSIE HOLLIS & CO.**—Three acts, Flying Single Trapeze, Comedy Acrobats, Swinging Ladder, wardrobe and rigging the best. Fairs, parks and celebrations. Write for price and literature, **3389 Collingwood Ave., Toledo, O.** ju18

**CARD READER** and Numerologist with professional experience desires season's work at park in Ohio or Michigan. American gentleman, aged thirty. **KALA, 138 1/2 N. Main, Mansfield, O.**

**GLOWN MOTORCYCLE COP** on Funny Machine, greatest general clowning number in business; also Comedy Juggling (boomerang hats, etc.), Comedy Wire, etc. **ART ATTILA, Billboard, Chicago.**

**JO-JO, THE HIGH-DIVING DOG**, climbs a 40-ft. Ladder and Dives Off, and a list of other tricks. **JOSEPH F. McLAUGHLIN, 1185 E. 18th St., Wilmington, Del.** ju18

**PANAHASIKA'S DOG**, Pony, Monkey, Bird Circus. Can work anywhere. Forty beautiful performing animals and birds. Address **GEO. E. ROBERTS, Mgr., 515 W. Erie Ave., Philadelphia, Pa.** Telephone, **SAGMORE 5536.**

**VAUTELLE'S NOVELTY CIRCUS**—Dogs, Cats, Monkeys. Two acts. Have good sound system and parade car for street bally. Theaters, fairs, parks, circuses write. **Charlotte, N. C.**

**AT LIBERTY  
PIANO PLAYERS**

**CARL WHYTE, PIANIST, EXPERIENCED** in all lines. General Delivery, St. Paul, Minn.

**FOR MED.**—**PIANO DOUBLING SOME ACCORDION.** Fair reader, good faker, transpose sight, singing specialties. Straights, Characters, all Acts, Bits. Age 35, male, no boozier. Eight years' experience. Reliable shows only. **BOB KELLEY, Revere Hotel, 417 No. Clark, Chicago, Ill.**

**MODERN PIANIST, AGE 25; ONLY SALARIES** considered. Address **ART LAPO, Concordia, Kan.**

**PIANIST AT LIBERTY** about June 5th—Do some arranging and have library of specials. Double Third Trumpet. Age 30, neat, sober, reliable, union. Write all. **BOX C-41, Billboard, Cincinnati.** ju6

**AT LIBERTY  
VAUDEVILLE ARTISTS**

**AT LIB—Vaude Artists** **A-1 MEDICINE LECTURER**—**SOBER, GOOD** straight in acts from the old school. Prefer South. **JOSEPH F. STEELE, Apt. 64, care Golden, 512 West 151st St., New York City.**

**AT LIBERTY**—**COMEDIAN, BLACK FACE, ACCORDION**, other Novelty Acts. Med. show experience. Cowboy Specialties. Can play double. **H. L. DIXON, Saxton, Pa.**

**MEDICINE TEAM**—Man Comedy, Lady Soubrette. plenty doubles, singles, play own on string. Salary thirty; pay own; house car. **COMEDY TEAM, Box C-50, Billboard, Cincinnati.**

**AT LIBERTY**—Team. Man 30, Tobias, Black, Dialects, Parts, Comedy Songs. Girl 23, Blues, Pick-outs, Parts, Personality, looks. Singles, doubles. Your best. **JOHN ALBERT, Gen. Del., Atlanta, Ga.**

**ONE HUNDRED AFTERPIECES**—Black Comedy. 5 Comedy Musical Acts, Magic, Cartooning, Rag Pictures, Singing and Talking, Laughing Songs, Trumpet Calls for Ballyhoo. Understand Medicine business, cleaning off lot, getting my props, painting signs. **MUSICAL SIMS, General Delivery, Allentown, Pa.** ju6

**DRESSING ROOMS**

(Continued from page 38)  
in dressing room when show was in Seattle. **Ottavio Canestrelli**, now that he has his papers to become an American citizen, is studying the dictionary which he recently acquired. **Ottavio** can read and understand English, but with the five other languages that he speaks it is hard for him to pronounce. **Little Tosca Canestrelli** is rehearsing daily on the bounding rope and already does somersaults.

**COLE TWO DAYS**

(Continued from page 36)  
elephant, well handled. The management has a great high-wire act in the **Gretonas**, presenting head stands on wire and some daring work on bicycles, concluding with a three-high balancing feat. The **Zoepppe** family (unsupported ladders) is also an excellent number (concluding feat being a three-high), as is the riding turn of the **Zavatta** troupe. Another is the youthful wire performer, **Harold Barnes**, who accomplishes various feats in a graceful manner. Flying return acts are of the best, the **Harolds** and the **Illingtons** doing some excellent work. Then there are **Cyse O'Dell**, aerial gymnast, in one-arm planges; the **Liberty** groups, presented by **Trainers John Smith, Jack Joyce** and **James Foster**; elephant groups, worked by **Jean Fisher, Betty Stevens** and **Wanda Wentz**—the trainer **Eddie Allen**; menage display, high-jumping horses and other good numbers, full coverage appearing in these columns when show opened at the **Chicago Stadium**.

The clowning is especially good. One of the stunts which receives a big hand is **Otto Griebling's** auto number, when more than a dozen joeys pile out of a coupe. The show has a good concert lineup, headed by **Jimmy Foster**. **Lou Delmore** is again in charge of the **Slide Show**, which he says is the best he has ever had. Included in kid show are **Cliff Thompson**, giant, and **Major Mite**, midget.

Roster of big show band (not previously published): **Vic Robbins**, bandmaster; **Maurice Gelder**, **Joe Ballard**, **Jack Carroll**, **Bart Grady**, cornets; **Jack Plummer**, **Eli Pinkster**, clarinets; **John Horack**,

baritone; **L. P. Harris**, bass; **W. A. Turner**, **Otto Grabs**, drums; **Forest Fought**, callopie; **Fred Masco**, Jingles **Carsey**, trombones.

Out-of-town visitors included **Harry Atwell**, **Mr. and Mrs. Clint Beery**, **Nat Green** (of *The Billboard*), **Chicago**; **Mr. and Mrs. Andy Kelly**, **Judge Parsons** and **Tex A. Schubach**, of **Famous Robbins Circus**; **Miss Dean Finch** and **Mrs. B. Cole**, **Peru, Ind.** **Floyd King**, general agent, and **Jake Newman**, railroad contractor, were back on the show here. **Rex de Rosselli**, on press staff, was here Sunday.

**GAINESVILLE**

(Continued from page 38)  
ly from a publicity campaign in behalf of the circus on the Texas Centennial special train operated by the Texas Press Association. On the tour he presented gold whistles and honorary ringmasters' certificates to Vice-President **Garner** and **Speaker Byrns** of the House of Representatives at **Washington** and to **Major Edward Bowes** in **New York**, as well as presenting **Texas Ranger** commissions to **Dorothy Herbert**, of **Ringling-Barnum**, and to **Clyde Beatty**, of **Cole-Beatty** shows.

**V. E. Orr** and his staff of **Fox Moxie** tone shot 1,000 feet of scenes of the circus in rehearsal here recently and Associated Press photographers are to make pictures for feature stories.

The Retail Merchants' Association here has declared a business holiday on June 25, designated as **Gainesville Day** at the **Central Exposition** in **Dallas**, in connection with the opening of the circus engagement, and special trains will be operated.

The 28-page souvenir program of the **Gainesville Circus** is off the press and thousands have been mailed all over the country.

**UNDER THE MARQUEE**

(Continued from page 38)  
agent for the **Frank R. (Yankee Smith) Circus**, to contract lots and readers in **Rhode Island**, but was informed by **Smith** that he would not be able to open his show. **Bard** has now signed with the **Card Bros.' Circus**.

**ROSE WALLETT** and her husband, **Leo Kerns**, have been visiting her relatives, **Dr. and Mrs. H. F. Troutman**, of **Page, W. Va.** **Rose** did lady principal as well as feature riding with **Lulu Davenport's** act in the middle ring with **Cole-Beatty** during the **Chicago Stadium** run of this circus.

**WALTER L. MAIN** Circus exhibited at **Allentown, Pa.**, May 15, using **Boyle's Fullerton Heights** lot. It was the first circus there this season. Business very good in afternoon and straw house at night, reports **Robert D. Good**, who adds that for a small show it has one of the most pleasing performances he ever saw.

**LEW HERSHEY** has finished playing 24 weeks' bookings under management of **E. M. Aronson**. He has signed with the **Jones** store, **Kansas City, Mo.**, to appear in its auditorium week of **June 8** to present his act, **A Day With the Circus**. Following this he will speak on circus life at **Kiwanis** and **Rotary** dinners during summer months.

**FRANK H. THOMPSON** visited the **Vanderburg Circus** at **Oswego, Ill.**, May 13, and was surprised at the class of the performance, the management having a number of excellent aerial, ground and riding acts and show-owned animal acts. Two rings are used and program runs an hour and 40 minutes. The owners are **Mr. and Mrs. Frank Hall**, the third generation of the **Hall** circus family of **Evansville, Wis.** **P. C. Franklin** is on the advance. Show routed into **Iowa** and **Minnesota**.

**FRANK A. CANNON**, of **Owensboro, Ky.**, pens that the **Cole-Beatty Circus**, there May 13, is a good show in every particular—not an act that he could pick out as being better than the others (not a dull moment in program), and courteous and well-uniformed employees. In afternoon, about three-quarters and full house at night, which is about the regular attendance for a good circus there. Lot was small. Big tops were on it, but remainder on neighboring lots. **Owensboro** is **Zack Terrell's** home town. A large basket of flowers was presented to him by **Mayor Fred L. Weir**, in the name of that city and **Daviess County**, which was turned over by **Mr. Terrell** to his mother, **Mrs. J. E. Terrell**, and his wife.

# Wholesale Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by DON KING—Communications to 25 Opera Place, Cincinnati, O.

## Digger Operators Demand Strong Merchandise Appeal

Strong merchandise appeal of the type which creates the desire to possess and stimulates play is being more and more widely recognized by operators in selection of digger fillings. Here the entire job of attracting patrons is up to the merchandise. Unlike the pin game, which, when its appeal is gone, is quickly replaced with another machine with new appeal, the digger does not need to be changed, but only new merchandise placed in it, for it is the most important part of the complete equipment. When care is taken in choosing the right merchandise the public is made to want the merchandise displayed because of its newness, its appeal and the way it is offered. Otherwise it has no value.

In providing digger fillings operators find it important to select merchandise that is flashy, attractive and apt to catch the eye and create in the public's mind a desire to possess. There are hundreds of different articles made of antimony and silver plated that are available at small cost. Also chromium plated ware of an equal number of designs and for almost every conceivable usage. Bright colored goods, particularly in the summer months, aid in making an attractive display. Flashlights of many colors as well as other novel and useful articles may be easily and cheaply obtained. It is important, however, to see that goods of inferior quality is avoided, for an apparent initial saving of a small sum may result in considerable loss of patronage and revenue.

Clocks with animated figures serve to aid in attracting attention and one or more pieces of this type of merchandise should always be used in making a display. In addition it is well to feature

## Sales to Pitchmen Point to Boom Year

NEW YORK, May 23.—Sales of general merchandise to pitchmen are showing a tremendous boom. There is usually a rise in sales once the outdoor season gets under way, but this year, leading wholesale merchandise men report, sales have more than doubled the usual volume.

It is known that pitchmen are enjoying the start of a greater outdoor season than they have had in many years. The general opinion is that they will find this summer a banner year. Not only at resorts, fairs and special events, but also for the congested territories pitchmen are purchasing more merchandise than ever before.

Some of the higher priced articles are also in demand, it is reported. The general May trade has seen a revival of many useful articles where pitchmen have placed their efforts to work.

The smaller novelties as usual are getting a fine play. The larger items, tho selling better than for many previous months, haven't as yet gained sufficient headway to show remarkable increases.

In dollar sales, reports state, pitchmen are far ahead of any other time of the year. They also are continuing to buy in larger volume at this time, and the rumor is that if the ideal summer weather conditions prevail they will have reached record sales proportions within the next few weeks.

Wholesale firms from which pitchmen do most of their buying are stocking some of the more popular merchandise in greater quantity than ever before.

Many new novelties have been added everywhere and a coverage of the principal sales sources reveals that there will be a greater selection to tempt purchasing than ever before.

a number of standard, well-advertised items of known quantity—or all of them if possible. This feature alone, probably more than any other one thing, tends to establish definitely the sound character of the digger industry. There are a great many such items among the combination cigaret cases, cameras, auto mirror clocks, lighters, cocktail equipment and the like, which are offered on the market and which combine strong appeal and genuine worth.

## Growth of Roll-Down Games Opens New Premium Market

NEW YORK, May 23.—The rebirth of a large premium market is seen here with the growing popularity of the roll-down poker games now being manufactured here.

At the present time there are five manufacturers of these games listed and the greater majority of their sales are being made in the local area.

The games are licensed and adjudged legal and are using premium award for stimulation of play. They offer five rubber balls for a nickel and use a point system somewhat similar to that used formerly on pin games in the large sportlands here.

Many leading sportlands have replaced their pin games with these roll-down poker games and are actually showing increased patronage, they report.

The shore spots have adopted the games and these places are as numerous as the sportlands were at Coney Island, Long Branch and other well-known spots.

The point system is based along lines formerly used by the sportland, but the merchandise award is very liberal. In some spots it is stated that as high as

## Retail Trade at High Level

Powerful resistance against the downward drag which usually develops as a between-season phenomenon at this time of year was displayed last week by American business and industry, according to an Associated Press observation.

Retail trade on the whole was higher than a week ago and for the corresponding period of 1935, but there was evidence that merchants catered to customers who were undecided between buying spring and summer merchandise.

Wholesale markets found reorders for early-year materials in good volume, but there was a considerable awakening of interest in summer lines.

The Department of Commerce in its survey of 35 cities for the week found that "retail trade responded briskly to the first touch of midsummer weather, resulting in a much better volume than the previous 1935 week. The rise was more general than in recent weeks."

On wholesale trade, it was stated, fill-in orders, as well as the upward trend in rural necessities, building materials and home furnishing and decorative merchandise demand, boosted sales totals measurably.

For coming weeks analysts foresee a continuation of the present comparatively high level of retail activity due to sustained consumer demand.

45 per cent of the money taken in is reissued in premium awards.

With the games growing daily in popularity, the play has become greater everywhere. The players like the games and are spending money to gain the awards.

The poker-play system is the basis of the game with the cards ranging from the 10 to the ace. Three of a kind, four of a kind, straight, flush, etc., are the awards. Single pair and two pair do not pay points.

Merchandise used is in the same category as featured by the sportlands. As yet the sportland volume hasn't been reached, but there is a great rise since the stopping of the use of premiums in sportlands.

## Constant Introduction of New Mdse. Essential to Industry

One of the greatest needs of the wholesale merchandise industry is the constant introduction of new products. Because almost every season sees a birth of many new items, the wholesale merchandise industry has been able to move ahead at a rapid rate.

Among the many oldtimers in the merchandise industry who can look far enough back to the days when the few items which were introduced at sparing intervals created a great furore, these same old reliables have now become more or less hardened to the constant introduction of new merchandise and have learned to keep apace with it in goodly fashion.

The industry has gained its tremendous appeal due to this new merchandise which is constantly being sold. The public attention is not only immediately captured but held and constantly renewed because of the new, different and more attractive items which the industry

is constantly bringing to the fore.

It is absolutely essential to the prosperous continuance of the wholesale merchandise industry that the manufacturers be encouraged to continue designing and developing new items so as to constantly keep the public attracted to the merchandise being featured.

The greater the merchandise assortment grows the more certain of sales the industry can become. There is no doubt now that the public is fully acquainted with the fact that it is just as certain to obtain the finest type of merchandise from the wholesale premium merchandise industry as is obtainable from any other source.

Furthermore, the new items which have been introduced have been of such definite utility that the public has continued to gain more confidence in the industry in general.

Many of the leading new items of the industry are naturally improvements on

## Plans Set for Mdse. Meeting

The officers and directors of the National Association of Direct Selling Companies and the various committees are whipping into final shape the program for the 21st annual convention which will take place at Wawasee, Ind., at the Spink-Wawasee Hotel on June 3, 4, 5 and 6. While some details remain to be worked out, the fundamentals of the program are set, including:

A symposium on "Sales Contests" will be held during which the principals will be the heads of four of the most successful direct selling companies in the country. All members will be free to join in what is certain to be an interesting discussion. What kind of sales contests—how best to present them—how often to use them—what premium and award offers to make—what to expect as a result and similar questions will be fully covered.

Another open forum, led by two important executives, will be devoted to "Recruiting." This discussion will cover all forms of recruiting—by advertising, mailings, branch managers, traveling representatives, etc.

A new, novel and dramatic way of demonstrating products to patrons and consumers will be explained and shown.

All in all, the meeting promises to be the most valuable and interesting convention in the 21 years of the merchandise group's history.

old-line products which the industry has featured for many years.

The new clocks which were introduced the past winter and early spring are among the new and more attractive items being featured. These clocks have captured a great deal of public approval and interest and are also being featured by larger retail outlets everywhere.

The outdoor showman will introduce much new merchandise thruout the country this summer. He will carry with him the newest items being featured in the larger cities and will therefore bring a great deal of attention to himself as well as to this industry from the smaller towns.

Other outlets of the premium industry also have ways and means of attracting public interest and new merchandise is constantly in demand by all purchasers.

Where one showman may feature new merchandise in some small community the showman who follows in his footsteps and plays the same town some weeks later must have other items to again regain the interest, for if he shows the same merchandise he loses much appeal.

This summer will find an innovation in the premium-merchandise industry in men's suits. The introduction of washable men's suits at extremely low prices is already started and is rapidly gaining headway. There is no doubt that the entire industry will feature them, for the prices are exceptionally reasonable and the idea novel. They will act as one of the outstanding features for getting greater business interest everywhere in the country.

As a mail-order item these suits are aces. Those that have already sent out fliers report tremendous interest. The average price will be about \$3 per two-piece suit. Naturally everyone can afford the suits.

The law of business average also benefits the wholesale merchandise industry because of the fact that as new merchandise is being introduced much of the old merchandise is being removed. Any item that has a two-year life today in the wholesale merchandise industry, especially in the popular-price field, is extremely rare.

Of course there are many old-line (See CONSTANT on page 67)

## Important Announcement

Effective with June 6 issue the minimum single column display space sold will be 10 lines, costing \$5; minimum double column space, 14 lines (1 inch) in depth, costing \$14.

The advertising rate of 50c an agate line remains unchanged.

# NEW ITEMS

## Business Figures Available in July

First release on the retail distribution section of the 1935 Census of American Business will probably be made in July, according to Fred A. Gosnell, chief statistician for the census. The figures will be released by individual States as rapidly as the field work and compilations are completed. Final figures and national summaries, Gosnell said, will probably be available in November.

## New Waterproofer

A new wet-proofing and sweat-proofing solution is being introduced by J. W. Geiger, Inc., of New York City. It is called "Fibrox," and J. W. Geiger

claims this solution produces a water repellent finish on all kinds of textiles and is particularly useful in making fabrics spot-proof, shower-proof and wet-proof. Garments can be Fibroxed as often as required without injury to the materials. Hosiery, lingerie and all garments can be resistant to water spots and perspiration. Even a bathing suit can be treated to advantage with Fibrox. According to Mr. Geiger, Fibroxing a bathing suit will eliminate the unpleasant task of carrying a wet bathing suit and will reduce the chilling sensation one feels from cold winds on a wet garment. He also claims that this solution is very resistant to dry-cleaning solvents and moderately so when soap and water are used in the solvent. It is also very resistant to all kinds of weather and sun. Fibrox does not put a "coating" on the material but treats the fibers themselves and makes these fibers resistant to moisture as well as strengthening them. J. W. Geiger, Inc., also makes a Fibrox for waterproofing shoes. This solution is poured in the shoe and allowed to run around the edge and under the sole into any nail or stitch holes. This forms a "coating" sealing the holes and preventing any water from entering around the welt. It also protects the inside shoe lining from rot, due to perspiration. If all that is claimed for Fibrox is true, it should make an exceptionally fine pitch item.

## Campaign Luck Charm

A "Vote for Roosevelt" rabbit foot is being introduced by J. E. Brewer. The slogan "Vote for Roosevelt" is inscribed on an attractive nickel-plated cap. Every Roosevelt rooster should be a prospect and every Democratic club a sure customer. This rabbit foot should prove to be an exceptionally fine premium and pitch item.

J. E. Brewer is a member of the Fraternal Civic League of Brooklyn, which order gave the first Roosevelt-for-President dinner while Roosevelt was still governor of New York. He was on the committee which was instrumental in obtaining the first half million signatures for a Roosevelt-for-President petition.

## Special Sound Systems

Allied Radio Corporation is offering several new sound systems especially adaptable for outdoor show work, including six-volt outfits, for automobile and truck use; 110-volt assemblies for portable and permanent purposes, and combination six-volt D. C. and 110-volt A. C. systems which can be used anywhere for any sound purpose. Allied maintains a special sound division which makes a study of show problems from all angles. Advice, estimates and literature are available to showmen upon request.

## Lite-N-Liter

The Lite-N-Liter is a combination flashlight and smoker's lighter from Gift Headquarters, Inc. An American-made product, it comes fitted with a pocket clip, finished in black and chromium and is guaranteed for service. It uses a standard size bulb and battery and employs any type of lighter fluid. Has lots of appeal and is reasonably priced in dozen lots.

## Magic Knot Tie

The Magic Knot Tie Company, originator, inventor and manufacturer of patented neckwear, is marketing a new Magic Knot Tie that is said to be very practical in that the specially designed knot keeps the tie from twisting and wrinkling. Item is excellent for demonstrators in department and dollar stores. Company reports one demonstrator sold 1,300 ties in a chain store last week.

## Handy Hose Holder

A handy hose holder has been invented which solves the problem of what to do with a sprinkling hose when the telephone rings or the person holding it is called away. It is especially convenient for watering some particular bush or tree, or plot of ground, and is simply constructed. Has lots of appeal to those

# Father's Day

is only one of the days on which you can **CLEAN UP** with these new

# TIE VALUES

Every day in the year men make big money selling these high quality Ties at prices so low they are almost unbelievable. And just before Father's Day or other gift days, our customers clean up.

THE STARTLING NEW MARGIN LINE, No. 600.

Here is a real high quality tie line expertly made. In fact, every tie in this line is custom tailored. Each tie has 50c price tag on it and it looks like a real \$1.00 value. Specially made for big summer business. Large variety of new summer patterns and materials.

There's a reason for it! A large complete assortment of good quality Ties all full cut, made for long wear. And all in a wide variety of colors and designs. Lowest prices in Tie History. **ORDER TODAY!**

**90c** Doz.

**\$10.00** GROSS

**80.00** 100 Dz

25% Deposit, Balance C. O. D.

**\$1.40** Doz.

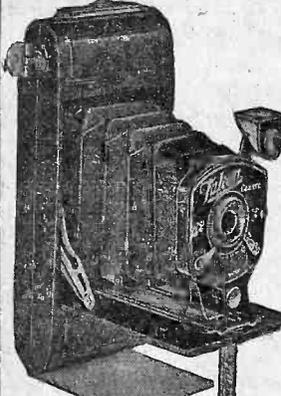
**16.00** GROSS

**125.00** 100 Doz.

STOCK UP NOW, FOR THE BIGGEST TIE BUSINESS YOU HAVE EVER DONE.

**CONTINENTAL MERCANTILE CO.**  
414 BROADWAY NEW YORK, N.Y.

**PREMIUMS • PRIZES AND NOVELTIES** ★★★  
QUALITY MERCHANDISE  
PRICED RIGHT — IMMEDIATE DELIVERIES



**FALCON CAMERA No. 1**  
folding model. Takes all standard eight-exposure roll films. Light weight but sturdy.

**\$1.45** EACH  
25% deposit, balance C. O. D. No catalog.

**H. HAMMER** 225 CANAL STREET NEW YORK, N. Y.

**Watch Them Go For These**

**"LEATHER TIES"**  
Genuine leather, plain and combination colors. Plenty of flash and appeal. Show something different—get the customers. 1 Dozen, \$2; 6 Dozen, per Doz., \$1.75; 12 Dozen, \$1.60 per Dozen.  
Bow Ties are \$1.00 per Doz.  
**LEATHER BELTS**  
Variety of Shades and Colors. 1 Dozen, \$2; 6 Dozen, per Doz., \$1.75; 12 Dozen, \$1.60 per Dozen.  
High Grade, Genuine Leather Merchandise. None better. Money-Back Guarantee. Send for Sample Belt, Tie and Bow Tie, 50c.

**Acme Leather Novelty Co.**  
152 Washington Street, Salem, Mass.

**THE NEW BROADWAY WATCH**

Guaranteed for one year. It is good looking and will keep accurate time.

**7 Jewels \$3.75**  
Have you tried the New Lapel Watch, the fastest selling watch for the summer, a wonderful salesboard or premium item.

**7 Jewels \$3.95**  
25% deposit, balance C. O. D. Sample Watch, 25c Extra. Write for New 1936 Catalog.

**CONSOLIDATED WATCH CO.**  
65 Nassau St., N. Y. CITY

**NOVELTIES**

- Google Eye Balloons. Gross, \$3.50
- 3" Mouse Toss-Ups. Gross, 4.50
- Humpty Dumpty Toss-Ups. Gross, 2.75
- Mouse Stick Balloons. Gross, 2.00
- Mouse Stick Balloons. Gross, 3.50
- Cat Heads, Large. Gross, 3.50
- Designed 10 In. Stick Balloons. Gross, \$3.00
- Balloon Reed Sticks. Gross, 1.25
- Jap Flying Birds. Gross, 2.75
- Jap Humming Birds. Gross, 4.50
- Colored Fur Monks. Gross, 9.00
- Colored Fur Monks. Gross, 8.50
- Jap Crook Canes. 100

**CATALOG FREE.**

**BRAZEL NOVELTY CO.,** 1700 APPLE ST., CINCINNATI, O.

**FLASH! MAKING RADIO HISTORY**

**5 TUBE GENERAL RADIO**

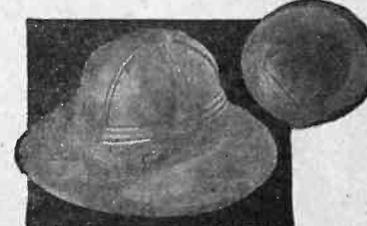
ANOTHER SENSATION  
First time in history—High Quality Genuine General Radios at the prices of ordinary sets. **\$6.45** LOTS OF SIX  
SMART! MODERN! BEAUTIFUL! Dynamic Speaker offset to give superior tonal quality. R. C. A. licensed tubes and one metal tube. Latest shaped illuminated airplane dial. Beautiful two-tone walnut finished cabinet. Works A. C.-D. C. Built-in antenna. Packed in air cushioned cartons. **\$6.95** SAMPLE SET  
25% with order, balance C. O. D. f. o. b. New York.

**GENERAL WIRELESS LABORATORIES**  
240 W. 23rd St. (Dept. 1-0) New York, N. Y. **FREE CIRCULAR.**

**FRANK BUCK HELMETS (Men's and Boys')**

The ideal waterproof, flexible straw Helmet for Golf, Fishing and all Outdoor Activities.

Jobbers and Dealers  
**\$1.90 Dozen**  
**\$22.00 Gross**  
Retail 35c



Profits better than 100%. 25% deposit with order, balance C. O. D. F. O. B. Akron, Ohio.  
**"HIT THE LINE"** with the biggest selling sensation of the season and smash through to a substantial gain.

**SUPERIOR SPECIALTY COMPANY, Akron, Ohio**

**BABY TURTLES — PAINTED**

In 6 colors: Red, white, blue, green, yellow and orange, beautifully decorated with a red rose. Guaranteed water proof. Our Turtles are so attractive that people cannot help buying one or more. Almost every one will want one. **THE BIGGEST 25c VALUE.** A living souvenir that can live 100 years. Big demand. Here is your chance to get some real money selling Baby Turtles with very little investment.

**\$10.00 per 100 Painted; \$11.00 per 100 Monogrammed** if the names are not too long. Turtle Food, 40c per Dozen Packages. A container is included for each Turtle at the above price. F. O. B. Baton Rouge. Weight per hundred, five to seven pounds. Size about 1 1/2 "x2". Sample Dozen, \$1.50, Postpaid.

**BATON ROUGE TURTLE COMPANY,**  
P. O. BOX 2107, BATON ROUGE, LA.



Every Roosevelt Rooter  
a Prospect!

Every Democratic  
Organization a Sure  
Customer!

**CLEAN UP NOW  
WITH THIS TIMELY  
NEW SENSATION!**

RUSH  
YOUR  
ORDER  
TODAY

★  
IMMEDIATE  
DELIVERY



Genuine  
**RABBIT'S  
FOOT**

with attractive nickel-  
plated cap stamped  
"VOTE FOR  
ROOSEVELT"

This year's presidential election promises to be the "hottest" in years, and this genuine Rabbit's Foot with bright, attractive nickel-plated cap, stamped "Vote for Roosevelt," will be in great demand. The Rabbit's Foot is the best quality available. Thoroughly cured four years before being placed on the market. Each foot selected for size and color. Every foot beautifully shaded. Packed in camphor when shipped. No danger of moths, weather conditions, etc.  
You'll sell thousands of these between now and next November, and NOW is the time to order. The Roosevelt Rabbit's Foot is brand new and it's hot! Rush your orders today! Immediate deliveries! 1/3 Deposit, Balance C. O. D. ONLY **\$2750 PER 1000**

For Sample Send 10c in Coin or Stamps.  
We also carry a complete line of plain rabbit's feet, all first quality, and we specialize in making up rabbit's feet to your order; caps inscribed with any political inscription or design you want! Write us your specifications.

J. E. BREWER, 230 West 26th St., New York, N. Y.

**NOTES  
from  
SUPPLY HOUSES**

Digger men on the Pacific Coast will be interested to hear that the Lou Wolcher Company, of San Francisco, will have within the next 30 days a complete line of novelty and premium stock available at its three branches. The branches are located at Los Angeles, Portland and Seattle. It is featuring at the present time two deals, one for \$15 and the other for \$25, which are said to be something really different in the way of hand-picked assortments of the finest type of merchandise.

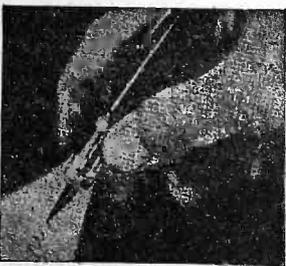
The Florn Company, of New York, is finishing production on a new line of novelty clocks which will be suitable for premium purposes. These will be ready for delivery soon. Joe Florn and Bill Horning believe they have a number of winners here.

Levin Brothers announce completion of their Golden Jubilee issue of their catalog. This firm has been in continuous operation for 50 years. Few concerns have attained this span of continuous operation. The business was founded in 1886 by Meyer Levin (recently deceased), who was later joined by his brothers, who in recent years have been assisted by their sons, who are endeavoring to carry on the principles inaugurated by their fathers. The outside cover of their new catalog is finished in gold, signifying the Golden Jubilee, and the inside pages are said by the firm to be filled with bargain items to celebrate the occasion. Leon Levin also extends a cordial invitation to visit their salesrooms when in the vicinity of Terre Haute, Ind.

**"WRITE WITH LIGHT"**

Remove the Pencil and It's a Pocket Flash Light.  
\$4.50 Doz. Sample, 50c. Special Quantity Discounts. Retail for \$1.00.

Pat. & Mfd. by NITE LITE PENCIL PRODUCTS, 55 W. 42nd St., N. Y. C.



**ATTENTION!!!**



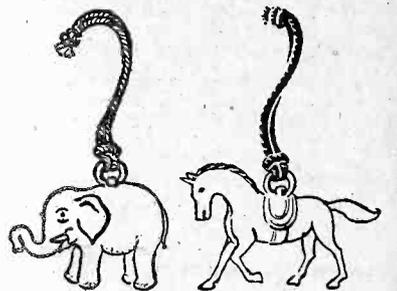
No. 123. Copyrighted.

Race Horse Lamp shown is a real attraction at \$9.00 per doz. Sample, \$1.00 each. We carry a large line of P I a s t e r Lamps, Dogs, etc. Send for our free catalog now ready.

**CLEVELAND STATUARY MFRS.**  
3927 Payne Ave., Cleveland, O.

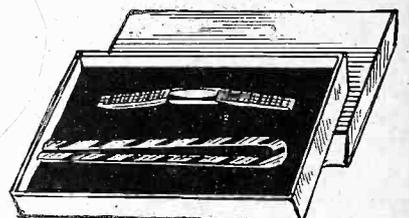
**SLUM SPECIAL  
Cut PRICES Cut**

- Toothpick Knives, Jap. Gross.. 65c
- Nickel Pencils, Propel and Repel. Gross ..... **\$2.50**
- Key Rings. Gross..... 45c
- Key Hook and Ring. Gross.... \$1.50
- Animal Pin Cushions. Gross... 1.50
- Japanese Cigarette Cases. Doz. 35c



**LUCKY CHARMS—Imitation Ivory Elephants, Dogs, Scotties, Donkeys, Etc. \$1.00 Gr.**  
Glass and Pearlline Elephant, \$1.00 per Gross.

- Glass Elephants (No Strings), Gross ..... **75c**
- 3 Wise Monkeys, Large. Gross... 90c
- 3 Wise Pigs. Gross..... 90c
- Boys' Whistles. Gross..... 90c
- Love Thermometers. Gross.... 1.00
- Japanese Fans. Gross..... 75c
- Shell Flowers. Gross..... 60c
- Clay Pipes. Gross..... 60c
- Corn Cob Pipes. Gross..... 1.25
- Swiss Warblers. Per 100..... 30c
- Rubber Razors. Gross..... 65c
- Glass Pens. Gross..... 65c



**COLLAR AND TIE SLIDE SETS—Each in a Box, Doz. 35c**

- Collar Pins. Gross..... 75c & 90c
- Tie Slides. Gross..... 1.25
- Scarf Pins. Gross..... 75c
- Rose Pins. Gross..... 45c & 60c
- Wedding Rings. Gross..... 65c
- Finger Traps. Gross..... 65c
- Look Backs. Gross..... 75c
- Paper Puzzles. Gross..... 75c
- Paper Blowouts, Large. Gross... 1.00
- Paper Straw Hats. Gross..... 90c

Deposit Required on All Orders.

**KARL GUGGENHEIM, INC.**  
871 BROADWAY, NEW YORK CITY

**NOW  
READY**

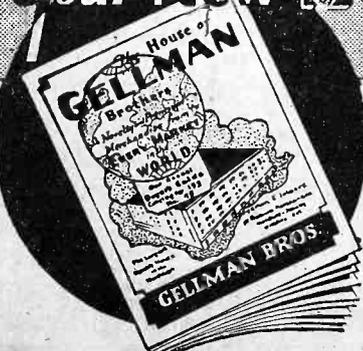
**GOLDEN JUBILEE  
HUSTLER CATALOG**

Just off the press—our New Jubilee Hustler crammed with Bargains—values that will make competition cringe! Will save you money. Don't wait—write today for a copy if you want to "take off" for a successful profit flight. Offers the best in Watches, Jewelry, Carnival Goods, Novelties, Cutlery, Specialties, Electrical Goods and General Merchandise.

Sent to persons buying for resale purposes only. State your line.

**LEVIN BROTHERS**  
1886 — TERRE HAUTE, INDIANA — 1936

**Your New MONEY SAVING GUIDE**



**IS NOW  
READY!**

Everything that's new in fast-selling Novelties, Concession Goods, Premium Merchandise and Specialties, will be found in Our New 1936 Catalog. This book presents the finest and most extensive lines of Imported and Domestic Merchandise we have ever offered.

**Send  
for it  
Today!**

**OUR PRICES DEFY COMPETITION!**

If you're a live-wire Concessionaire, Pitchman, Demonstrator, Novelty Worker or Hustler, you simply can't afford to be without our New General Catalog. Don't fail to send for your free copy.

**GELLMAN BROS.** 119 North Fourth St. MINNEAPOLIS, MINN.

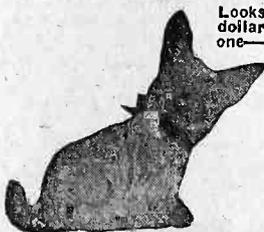
**SILK SOCK SPECIAL!** 15,000 Dozen Mispiled Men's Rayon Silk and Cotton Socks. Second and Third Quality, Assorted Colors to the dozen. Packed 30 Dozen Pairs to the Shipping Case. **SPECIAL PRICE FOR QUICK SALE, \$12.00 PER CASE, F. O. B. NEW ALBANY, IND.** CASH WITH ORDER. A Sample Dozen for your inspection will be sent to you prepaid upon receipt of One Dollar. The Only Sock That You Can Retail For 5c a Pair and Still Make Money. **WAKE UP! ACT NOW! FALLS CITY MERO. CO., Box 305, New Albany, Ind.**

**ELGIN WATCHES, \$1.65 EACH**  
7-Jewel, 18 Size, White or Yellow Cases.  
7-JEWEL, 18 SIZE ELGINS & WALTH. \$2.35.  
FLASH CARNIVAL WATCHES, 50c Each.  
Send for Price List.  
**CRESCENT CITY SMELTING CO.,**  
Old Gold and Silver Buyers and Refiners,  
113 N. Broadway, St. Louis, Mo.

Thank You for Mentioning The Billboard.

**NEW — EXCLUSIVE — DIFFERENT — FUZZFINISH SCOTTIES**

Looks and feels like real hair—a dollar number, if there ever was one—but your cost is only... **PER DOZ. \$3.00**



Packed 18 Scotties to a case, shipping weight 31 pounds. Assorted six each; colors, black, white, henna. Each Scottie ribboned with a beautiful red satinet. This number is eight inches high with a durable finish. One-third cash with order, balance C. O. D. Sample Package, Six Assorted Fuzzfinish Scotties, \$2.25, postpaid, cash with sample order. Write for Price List—New Line, New Items.



**CREATED IDEAS, INC., 901 Evans St., Cincinnati, O. "The Home of New Ideas"**

★  
*popular priced*

**STUFFED ANIMALS**

FOR ALL YOUR NEEDS

Prices ranging from ..... **\$3.50 DOZ. UP**

**GAY STUFFED TOY & NOVELTY CO.** 43 WEST 24th ST. NEW YORK

**CONSTANT**

(Continued from page 54)

manufacturers continuing with the same basic idea in their merchandise but constantly improving and constantly changing design to meet the modern trend. These manufacturers will remain for years to come sponsoring and featuring practically the same sort of item, each time in new dress.

But most important to every individual member of the wholesale merchandise industry is the fact that the manufacture and introduction of new items is extremely essential and should always be encouraged.



**The hottest numbers of them all!**  
**"FANNY" The Fan Dancer**  
**"HOTCHA"**  
**Novelty Electric Lighter**

Draw a big smile everywhere. They're humorous — they're unique — they're intriguing, and above all really work 365 days in the year. "FANNY," the Fan Dancer, and "HOTCHA" are receiving a warm welcome in thousands of homes. Ideally suited for Concessioners, Fairs, Carnivals, Coin-Machine Operators, Pools, Beaches . . . wherever crowds gather.

Constructed of heavy sculptor's duralloy, finished in full realistic lustrous colors, and completely equipped with 6 ft. cord, attachment plug, lighting element and safety button. Individually boxed. Dealer's Price, \$7.50 PER DOZEN.

They're Fun — They're Intriguing. The Hottest Novelties Ever Produced, Yet Popularly Priced.

Write for further details today.



**UNITED STATES ELECTRIC MFG. CORP.**  
 222 W. 14<sup>th</sup> ST. NEW YORK  
 CHICAGO - 323 W. POLK ST.



**GOGGLES**  
**\$7.20**  
 GROSS

B2623—45 M. M. Amber or Green Lenses, dark colored rod frames. Each in envelope. Less than 1 Gross, Dozen 65c.  
 B2624—Shell Frame with Glass Lenses as above. Gross \$10.75; Dozen, 95c.  
 B2625—Sport Goggles, large size, White or Yellow Finish, Metal Frames. Dozen, \$1.75; Gross, \$17.50.

**CHINA DOLL LAMPS SILK SHADES**



**\$7.50**  
 DOZEN

All Prices Less 2% Cash Discount

B263 — Glazed Porcelain Boy and Girl Figure, painted silk shade, height 11 1/2". A flashy lamp that looks a \$1.50 value. Less than 1 Dozen, each 68c.

Terms: 25% Deposit, Balance C. O. D.  
**ASK FOR NEW CATALOGS!**  
 No concessionaire, P. B. operator, pitchman, dealer should be without our two big Spring and Summer Catalogs Nos. 363 and 364.

**JOSEPH HAGN COMPANY**  
 "The World's Bargain House"  
 217-225 W. MADISON ST., CHICAGO

**TAKING THE COUNTRY BY STORM!**  
**NEW 5-TUBE SILVER RADIO**  
**In Beautiful To-Na-Coustic Cabinet!**

TUBES AND CHASSIS  
**RCA LICENSED**

**Scientific Design Makes Possible Its Beautiful Tone!**

- Fully Guaranteed!
- Exclusive Model!
- Two Wave Bands!
- Special Short Wave Switch.
- Police, Amateurs, Airplanes.
- Full Dynamic Speaker!
- 3-color Illum. Airplane Dial!
- Self Contained Aerial!
- Hand-Rubbed Cabinet in Two-Tone Walnut Finish.
- Not a "Midget." Full 15 inches long! (8 3/4" high, 6" deep.)
- AC-DC, 110 Volts, 60 Cyc.



**\$10.54**  
 LOTS OF 6

Comes with 5 RCA Licensed Tubes, including one 185R8 METAL TUBE!  
**SAMPLE SET, \$10.94**  
 Rush \$2.00 deposit with order, balance C. O. D., f. o. b. Chicago. Weight 10 1/2 Lbs. Send for Free Catalog.

**SILVER SALES CO.,** 612 NO. MICHIGAN AVE., CHICAGO, ILL.

**CALIFORNIA GOLD COINS**  
**& Mounted Rings**

Rings 24k, gold filled, mounted with Indian Head, California Souvenir Gold Coins. RINGS \$4.50 per doz. COINS \$1.00 per doz. Write for quantity prices.

**J. J. DAVIS,**  
**816 MISSION ST.,**  
**San Francisco, Cal.**

**B & N'S MAY VALUES**

BROMO ZIP — Instant Relief for Headaches and Indigestion. 20 10c tubes to display card. . . . . **.60**  
 FLY SWATTERS—Rubber or wire. **3.50**  
 PUR-O-WHITE SHOE POLISH (4-Oz.) Gross **4.50**  
 SUN GLASSES—1 Dozen on a Card. Dozen . . . . . **.84**

WALKING STICKS—UMBRELLAS CENTENNIAL FOUNTAIN PEN SETS—CENTENNIAL BILL FOLDS and Many Other Items. Write Dallas, Tex., Branch, 1914 Main Street.

Please Include 25% Deposit on All C. O. D. Orders.  
 Order From This Ad or Write for Our Big Free Catalog.

**B & N SALES — Same Day Service**  
 CLEVELAND, O.—1444 West 3d St.  
 CHICAGO, ILL.—115 South Wells St.  
 CINCINNATI, O.—1005 Vine St.  
 DETROIT, MICH.—527 Woodward Ave.  
 MILWAUKEE, WIS.—1008 No. 3d St.  
 ST. LOUIS, MO.—112 North Broadway.  
 PITTSBURGH, PA.—967 Liberty Ave.  
 DALLAS, TEX.—1914 Main St.  
 Order From Your Nearest Branch

**LUCKY CHARTS**

Elephants, Horses, Camels, Donkeys, Etc. Gross . . . . . **\$.75**  
 Send 25c for Sample Assortment.

STRAW TROPICAL HELMETS, Dz. . . . . **1.50**  
 SUN GLASSES, Heavy Shell Frames, Smoke, Amber, etc. . . . . **.75**  
 HIGH HAT FEATHER DOLLS, Cane and Beads, Earrings. Dozen. . . . . **.75**  
 IMPORTED LASH WHIPS. Gross. . . . . **4.00**  
 REGULATION COWBOY FELT HATS (First Quality). Dozen . . . . . **1.50**  
 MINIATURE STRAW HATS With Feathers. Gross . . . . . **4.00**  
 JUMPING FUR MONKEYS. Gross . . . . . **4.00**  
 SILK PARASOLS, 24". Gross. . . . . **14.40**  
 4-Color WHISTLING BIRDS. Gr. . . . . **2.00**  
 SAILOR HATS with Emblem. Doz. . . . . **.60**  
 No. 70 CIRCUS BALLOONS. Gr. . . . . **2.50**  
 Best Quality LASH WHIPS with large Whistle Handle. Gr. . . . . **7.20**  
 OAK MICKEY MOUSE HEAD BALLOONS . . . . . **3.00**  
 Large CAT TOSS UPS. Gr. . . . . **4.00**  
 PARADE CANES, Inlaid Handles. . . . . **8.00**  
 24" FLORAL PARASOLS. Gr. . . . . **8.40**  
 New Price List on Request, One-Half Deposit on All Orders.

**HARRY KELNER & SON, INC.**  
 50 BOWERY, NEW YORK CITY

**\$1.50 EACH**

**A "VICTOR" HIT!**  
**MODERN TORCHIER**



In Milk-White or Royal-Blue Glass. This lamp is very artistic and graceful in its design. For radio, mantel or end-table. Has triple-chromed step-up base and chrome cap. Polished chrome figure is 11 inches high. Height over all 12 1/2 in.

Completely equipped with cord, plug and turn-knob switch. Real "VICTOR" hit.

J-600—THREE-PIECE CARVING SETS. 8-inch stainless steel blade, heavy fork with guard and sharpening steel; all have simulated stag handles. Each set packed in cloth lined display box. 62 1/2 in Dozen Lots.

JAPANESE CIGARETTE CASE — Black lacquered, beautifully decorated in inlay and gilt Oriental designs. Bright nickel finished frame, each in box. \$4.50 per Gross.

25% Deposit on All C. O. D. Orders.

**VICTOR SALES CO.**  
 110 So. Wells St., CHICAGO

**WATCH HEADQUARTERS**

**FOR REBUILT WATCHES**  
*Made Right—Priced Right.*

ELGIN AND WALTHAM Wrist and Pocket Watches . . . . . **\$2.75**  
 15-JEWEL \$3.75 — 17-JEWEL \$4.75 Thoroughly Reconditioned Movements. New Cases.  
 Yellow Keystone Cases, 25c Extra.

**JEWELRY NOVELTIES, \$4.50 GROSS**  
 Values \$1 to \$7.50 Dozen. Sample Assortment, 25 for \$1.00.

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 1100 Pages of The Greatest Values Money Ever Bought  
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 6 1/2 inch Celluloid Carnival Doll  
 Per Gross **9.25**  
 Per Dozen . . . . . **.80**  
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Has gaily colored Rosette Fan. Complete with Feather Dress. The upward and downward movement of doll on spring opens and closes fan, making it an outstanding number.

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 Miniature Straw Hat, 6" overall. Has two-color band. Here is the hat that will go to town this year.

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	Fountain Pen & Pencil Sets, Each in Display Box, Set.	.20
	Good Luck Charms, Assorted, Gross	.80
	Tooth Pick Knives, 3 Blade, Handy Item, Gross	.70
	Merchandise for Side Line Salesmen, Gross	.50
	Dice Lamps, Boudoir and Novelty, Dozen	8.25

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## NEW ITEMS

(Continued from page 65)

who have lawns to sprinkle and care for. Handy Hose Holder Company, the maker, reports agents already capitalizing on the heavy summer demand for this convenience.

### New Items on Display At NAPA Convention

In addition to an unusually interesting array of speakers and subjects and entertainments the convention of the National Association of Purchasing Agents, being held in New Orleans this week, May 25-28, features "Inform-a-Show," in which representative companies placed on display many new products that will be on sale later in the year. The meeting is expected to be one of the best conventions held by the association in recent years, both from the standpoint of attendance and value of the program offered.

### Pyramid Block Puzzle

A new block puzzle being distributed to novelty and premium outlets, made by Sydney Kann & Company, is designed to attract attention by its novelty. It consists of four blocks of wood, which can be put together to make a pyramid. The puzzle, from its form, is being marketed under the brand name of the Pyramid. The four blocks are irregularly six-sided with irregular angles, which increase the difficulty of assembly. It is claimed it can be done in 15 seconds. The puzzle is distributed in a variety of attractive colors, in small boxes that allow it to be packed in a small case, as well as adequately displayed.

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Beautiful Boudoir Dolls attract business. Doll 32 inches high and elaborately dressed in fine satin and lace. It outclasses anything ever offered at this price. 25% with Orders. Jobbers & Distributors wanted.  
**STANDARD DOLL CO. Inc.**  
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**MEN'S STRAP WATCHES**—10 1/2 Ligne Swiss Chromium Cases, Gilt Dials. \$22.00 Price Tag in Box. In Lots of 6, 6-Jewel, \$3.00 Ea.; 15-Jewel, \$4.00 Ea.  
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15 Jewels—RB. \$4.00 Each  
**ELGIN & WALTHAM LAPEL WATCH**—3/0 Size, 7-Jewel, Black Enamel, Knife Edge. RB. In \$4.00 Lots of 6, Each  
**WALDEMAR CHAINS AND KNIVES**, Dozen Sets \$3.00  
**ELGIN & WALTHAM**—18 Size, Railroad Model Case, 7-Jewel, Hunting Movement. Each \$2.00  
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No. B101 CAMERA \$ .69  
Each ..... \$ .69  
Ten For ..... \$ 6.50  
No. B102 FILMS, for Above. Put Up 6 Exposures in a Roll. Doz. Rolls \$ .85  
**AMERICAN MADE LAPEL WATCH**—14 S. Enamel bezel and back with Chrome center case. Assorted colors: Black, Ivory, Tan, Red, Green and Blue. Each with braided 6" cord attached to match color of enamel.  
No. B100—Each \$1.10  
Ten For ..... 10.50

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WHOLESALE HOUSE  
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Stands 25" High. Brown Duvateen. With pressed, hand-painted Monkey Face. Complete Cowboy Outfit—Chaps, Coat, Cuts, Handkerchief, Gun, Lasso, Neckkerchief and 10-Gallon Hat with "Ride 'Em" Cowboy Painted Band. Packed 1 Dozen to Carton.  
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4 Sizes.  
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20"x16" ... 24 Doz.  
23"x18" ... 30 Doz.  
Packed in Individual Boxes.

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For Concessioners and Premium Buyers—

Doz. Lots  
Lapel Watches, asst. enamel. Each ... 85c  
Pen & Pencil Comb., pearline, asst. colors in display box (35c val.). Ea. 15c  
Fountain Pens, durium points (25c value). Each ... 11c  
Sitter Compact & Lighter Set, lined display box (50c val.). Per Set ... 15c  
Cigarette Case & Lighter Set, box. Set. 15c  
Genuine Leather Wallet Key Case Set. display box (value 50c). Per Set. 23c  
Box Camera & Film, complete. Each. 7c  
Chrome Mounted Pen & Pencil Set. Set. 31c  
Jap Cigarette Cases, each in box. Ea. 4c  
Pencil & Lighter Comb., each in box. Ea. 7c  
Novelty Ash Trays, asst. (10c val.). Ea. 2c & 4c  
White Elephants or asst. colors. Ea. 2c & 3c  
3-Pc. Toilet Set, enameled chrome, 3 asst. colors, dis. bx. (\$1.25 val.) Set 75c  
Gilbert Kitchen Clock. Each. 95c  
Large Field Glass in leatherette case. Ea. 75c  
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2-Bladed Jack Knives, assorted 7c & 12c (special value). Each. 25% deposit with orders. Send for Catalog.  
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912 Broadway, NEW YORK CITY

**SAVE MONEY-TIME**  
**FREIGHT - ORDER NOW**  
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**Whips...**  
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**IT SELLS PLUNGER FILLER VAC**  
ZIP! ONE PULL—IT'S FULL!



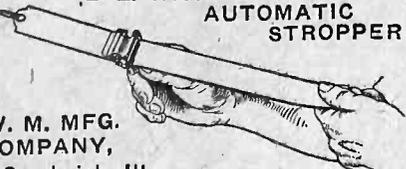
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**NO FLINT CIGAR LIGHTERS**

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AUTOMATIC STROPPER



**W. M. MFG. COMPANY,**  
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**GREATEST MONEY MAKER EVER!**  
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New Line of Pens, Pencils Combinations and Sets at Low Prices Now Ready.  
SAMPLE ASSORTMENT ..... 50c

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**IMPORTANT ANNOUNCEMENT TO MEDICINE MEN**  
AN ORGANIZATION OF YOUR OLD FRIENDS  
Now Ready To Serve You With **QUALITY MERCHANDISE**

Correctly made over approved Formulas. Make satisfied customers. Immediate service guaranteed. Write for details.

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**NUDIST TIES**

This new sensation comes in all colors. Only tie of its kind on the market. \$1.25 Doz., \$12.00 Gro. Texas Centennial Ties (All Colors), \$1.25 Doz., \$12.00 Gro. Silk Lined Fancy Ties (Assorted Patterns), \$1.00 Doz., \$9.00 Gro. Single Sample Ties, 25c Each. 25% Deposit. Balance O. O. D.

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**Save 80%**

Buy your Sundries, Specialties, Supplies, Blades, etc., direct from manufacturer through our Mail-Order Department. All orders mailed postpaid by us. We have everything. Send for FREE mail-order catalog.

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Water Soluble Herb Compound. One pound makes two gallons of Diuretic-Laxated Tonic. 32 labels free. Price, \$1.00 a pound. Samples, 10c. Write for prices on Tooth Powder, Corn Salve, Rubbing Oil and Compound in package form.

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Latest Swagger Models. Mesh Weave, \$4.50 Doz.; De Luxe Quality, \$7.50 Doz. White, Blue, Maize. Sample Assortment, Six Shirts, \$3.50.

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**PIPES**  
for **PITCHMEN**  
by **BILL BAKER**

(Cincinnati Office)

"SEE WHERE SOME . . . of the boys would like to see a pipe from Billy Goforth and myself, so here goes," pipes Jimmy Watson, from Nebraska City, Neb. "Have enjoyed Pipes very much and am glad to see so many of the boys contributing. It gives everyone a chance to keep in touch. Have been making sales in Missouri the past month, and doing fair. Intend to make sales in the eastern part of the State, working north as it gets warmer. Ran across Joe Morris in Moberly. He is heading into Detroit. Saw Jack Flowers and wife at a sale in Lincoln. He had been working to good results in Kansas sales. Nice fellow. His missus, whom he married only recently, is a real trouser. More power to both. Enjoyed Herb Johnson's pipe from the Coast. Sorry to hear that Art Cox is in the hospital. Hurry and get well, Art, as summer is nearly upon us. See where Frenchy Thibaut is doing well. Would like to read pipes from Gene Delmar, Earl Davis and George Sallows. Also enjoy the swell pipe written by Salem Bednie."

"WAS ILL ALL LAST . . . winter and did not do anything after September," postcards W. S. Ruffing from Lynn, Mass. "However, am out now and feeling much better. Would like to see 'em from Jack Young, Red O'Brien and B. H. Ruffing."

"HAD THE GRANDEST . . . time of my life April 24 when our manager, Doc Happy O'Curran, and Montez Thomas were married," tells Smokey Pittman, from Stillwell, Okla. "The wedding was held right on the stage and plenty of the natives were witnesses. Held a double celebration afterwards, as the date was also Doc Manuel Curtis' birthday. Doc O'Curran likes to boast that he has one of the best med shows on the road. City officials here have offered us free light and water to stay another week. And the local theater man wants us to give a performance in the theater before we go. This is our first spot. Hope we can please 'em all as we did here. Would sure like to read pipes from people who sometimes look on the bright side of life and who are not always yelling 'hard times.' Recent visitors on the show included Bob Dexter and wife, of the Hofeller Candy Company; Connie and Dolly, Doc Mel Hathaway, Jack Grant and Ruby, and Peggy Cortez."

"AM BACK HOME . . . again and guess I will stay in these parts for some time to come," cards H. B. McMurphy, from Montgomery, Ala. "Wonder why I never see any of the boys down here. Would like to read pipes from Fred (Sizz) Cummings and wife, Ralph and Mary LaFay and others. Conditions in this part of the country are reasonably good and the right kind of people are usually able to work in most any place. If you are in this section remember the latch string is always out."

"HAS ANYONE ANY . . . idea what has happened to the H. B. Maxey med show?" asks Ben Sonneleze, from Jackson, Tenn. "Are they going out this season? West Tennessee is in fair shape—strawberries late, cotton checks, just coming in, mills running full blast. Business good."

**EDDIE BRENNAN**  
pipes from Brenham, Tex.: "Am sojourning here a few miles from old Washington, where Texas first established her independence. As this is the centennial year there is a great deal of interest centered here. I am expecting to open soon. While here had the pleasure of renewing an old friendship with that grand old lady of the medicine fraternity, Mae Goodwin, and her genial husband, Eddie. They made this town twice this year, a record. They have a splendid show, with her versatile son, Jqe, and his wife, Thelma, sketch artists; Thelma's daughter, Clara, and Ray Edgewood, comedian and musical di-

rector. Eddie is just as nimble and talented a dancer as he was years ago, when he and Mae were known from Coast to Coast as the Dancing Goodwins. This is one of the few shows that has weathered the depression in good shape, going along winter and summer. I look for the coming season to be pretty fair in these parts as the crops are promising."

"THIS IS MY FIRST . . . pipe," tells Take-a-Chance Goudy, from Los Angeles. "I have followed Pipes for a long time and can say that there is nothing I enjoy reading so much. I have been here for around three months working, for a change, as a salesman for a stationary store, but expect to hit the road again soon. The call of the road is in my blood and I will be hitting the fair with a little jamming. Would like 'em from Ole Bill Sherrick and Jerry Russell."

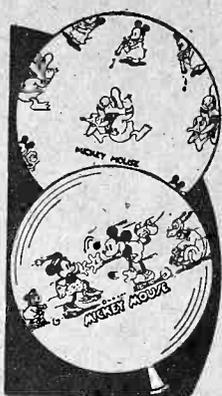
**AL WEST CARDS**  
one from Buffalo: "Jimmy Riley (blades and watches now) and I (rad and X-rays) are reunited after several months. Van Houghton and missus are making factory spots here and in Niagara Falls. Lee Eyma has been seen with coin boxes and novelty items. Buffalo factories are good and spots are available. Have been getting well since hitting this State."

"THIS IS MY SECOND . . . week in this territory this season and it's looking up," informs Lone Wolf Hart, Hannibal, Mo. "Made St. Louis Monday and Tuesday to bad business. Good spots in this section, on the Missouri side, include Palmyra, Lewiston, Shelbina, Perry, Bowling Green, and Hannibal for Saturday. Most of them are free on your o. m., and a light reader otherwise. Moberly is okeh. Mexico would be good but they have an angelic police force and it's near election. They have closed the town except to doorways and no good ones are available. Ran into Shorty Brown there with a sign shop. He very courteously allowed me to use his doorway Saturday night for half an hour in order to get the Sunday nut. Still fold 'em up and turn 'em over."

"THIS IS MY FIRST . . . pipe in about five years," shoots Jerry Frantz from Slatington, Pa. "We sure had some winter around Allentown, but once more I have the outfit on the lot and open for the summer. Show looks very nice this season, painted red and silver. We have four housecars, three sedans, four new sleeping tents and a cook tent. Also one dray truck. Show opens every evening with a five-piece orchestra. My roster now includes myself, as lecturer; Fay Frantz, leads; Mac, magician; Butt Frantz, producing comic, dutch and black; Earl Woltz, piano and musical specialties; Fay and Fritz, songs and dancing; William McMaster, novelties, vent, cartooning, Punch; Johnson and Johnson, banjo, comedy, hillbilly and acts; Virginia, traps and kinker; Mrs. Cardie Frantz, in charge of concessions and advance. We always enjoy visiting with those troupers passing by."

**DOC F. R. COATES**  
shoots from Worcester, Mass.: "Have been a consistent reader of Pipes for the past 12 years and after reading a recent pipe from Doc George M. Reed I feel that I must have my say. Fellows and manufacturers, it would be well for you to heed Doc Reed's advice. He is dead right in many respects. For instance, I was demonstrating in a New York department store for two and a half months. We have always been able to work the chains for the usual percentage. But along comes a certain corn punker worker who couldn't get an in any other way, so he offered a guarantee or a certain percentage which was much higher than our usual p. c. The result being that he ruined the biz

**OAK BRAND: HY-TEX BALLOONS**



**MICKEY MOUSE STRIPES**

"Action" Cartoons of Mickey Mouse and his Gang. Three vertical-stripe designs in two-color print. One horizontal print around entire balloon.

Copyright by Walt Disney.  
At Leading Jobbers

**The OAK RUBBER CO.**  
RAVENNA, OHIO.  
Selling Through Jobbers Only

**YOU CAN DEPEND ON OUR SERVICE**

- Gross
- "CORN GO" Each on card . . . . . \$6.00
  - Apex Knife Sharpener & Glass Cutter. . . . . 7.00
  - Includes Cartons . . . . . 3.50
  - Stone Hones for Blades, Boxed . . . . . 8.50
  - Orange Juice, Each with Box . . . . . 7.20
  - Combination Sewing Kit-Pin Cushion . . . . . \$1.00, \$1.35, 3.60
  - Finger Nail Files . . . . . 1.20
  - POLO Double-Edge Blades of Supreme Quality for Repeat Orders. 100 . . . . . 1.20
- Ask for Lists. Prompt Shipments.  
Deposit Required on All C. O. D. Orders.
- CHAS. S. UBERT** Established 1918.  
Always a Square Deal.  
19 East 17th St., New York

**HEADQUARTERS FOR SPECTACLES and GOGGLES**

We carry a Complete Line of Goggles, Field Glasses, Microscopes and Optical Merchandise. Our prices are the lowest anywhere.

**NEW ERA OPTICAL CO.** Write for Catalog BF43.  
Optical Specialties  
17 N. Wabash Ave., Chicago, Ill.

**ELGIN—WALTHAM WRIST WATCHES**

Brand-New Cases. Metal Bands. Send for Catalog. Biggest Bargains in Used Watches and Diamonds in the Country.

**H. SPARBER & CO.,**  
106 North 7th Street, St. Louis, Mo.

**2.95**

**SOAP**

PLAIN, PRIVATE LABEL OR STOCK.  
Write for Prices.

**NUTRO MEDICINE CO.**  
16 South Peoria Street, CHICAGO, ILL.

**MY MONEY SAYS THAT I HAVE THE BEST LINE OF LOW PRICED PENS!** My Pens Write—It's All in the Pen Point. Always at the head of the Pen Parade.



**BANKER PENS AND BANKER PENCILS.**

**JAS. KELLEY, the Fountain Pen King,**  
487 B'way, N. Y. C.; CHICAGO, 180 W. Adams St.

**Sell 7 Big Bars**

Or Finest Toilet Soaps. In hand some pack-age, 25c.

**for only 25c**

The kind of soap used in every home daily. Up to 100% profit. Write for money-making details and facts about other sensational Victor Soap deals. For quick action send 25c for actual full sized sample.

**VICTOR SOAP CO., Dept. B-56, Dayton, Ohio.**

**WILL ROGERS 1,000 LATEST JOKES.**  
10,000 Laughs; Wiley Post Ecology, 4c, sells 15c. Sample 10c. Veterans' Magazine, Joke Book. Going good. **VET'S SERVICE MAG.,** 157 Leonard St., New York.

**ELGIN-WALTHAM**

RAILROAD MODEL 16—SIZE

- 7 JEWEL . . . \$2.50
- 15 JEWEL . . . 3.25
- 17 JEWEL . . . 3.50

DEPOSIT REQUIRED—BALANCE C.O.D.  
SAMPLE WATCHES EXTRA—QUANTITY BUYERS WRITE

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# RING WORKERS



Our No. 58 is truly in a class by itself, and still the best selling White Stone ever shown. Rhodium finish, three tiny sets, also gold finish.

\$2.00 Sample Line will bring you 20 new styles.

We carry the most complete line of Rings and Novelty Jewelry.

**HARRY PAKULA & CO.**  
Five North Wabash Avenue, CHICAGO.

## PITCHMEN

Make More Money With This Tool.  
\$7.25 PER GROSS.



4 IN. WITH GLASS CUTTER  
NEW RUG NEEDLE and NEW SMALL POINT NEEDLE, Three Samples, 35c.

E. P. FITZPATRICK,  
501 N. Van Buren St., Wilmington, Del.

## IF YOU ARE A CIRCUS PITCHMAN STREETMAN

Or A Dealer In Novelties

Big Profits. Our 15c Emergency Paper Raincoat sells to every man and woman. Every rainy day you clean up; also steady sales to novelty stores, advertising firms, others. THIS IS THE BIGGEST SELLING SPECIALTY IN 10 YEARS. Exclusive territory if you write at once. Samples, 15c. **HAWKINS MFG. CO., 342 Madison Ave., New York City.**



## ATTENTION HUSTLERS!



Genuine "Frank Buck" Helmets for Men and Boys. Sold by leading sporting goods stores. Set of Six Samples and Price List, \$1.00, Postpaid. Get in on this now.

**KANT NOVELTY CO.**  
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## IMPORTERS & MANUFACTURERS OF CRYSTAL PENDANTS PEARLS EARRINGS NOVELTIES.

Send \$1.50 For Complete Sample Line  
Money refunded if not fully satisfied.  
**SEABOARD IMPORT CO.**  
97 Orchard Street, New York City.  
"Specials for Demonstrators."



## SLIP-NOT-TIES

Silk Lined—Latest Patterns. Woven Materials—Satin Stripes, Plaids, Solid Colors. Best 50c Seller. \$2.50 per Doz., Postpaid. Send for Sample Dozen, be convinced. Money refunded if not satisfied.  
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AGENTS UNDERSSELL STORES.

Clothing, Dry Goods, Shoes, Notions, School Supplies, Novelties, Sales Boards, Razor Blades, Sundries, Cosmetics, Perfumes, Food Products, Soaps, Carded Goods, Specialties, Etc. Free Catalogue.

**RELIABLE JOBBERS,**  
Dept. 358, 504 S. Crawford, Chicago.

## SUBSCRIPTION MEN

America's leading Poultry Magazine needs experienced Sub. Men in Eastern and Northern States. Side line or full time. Every farmer a prospect.  
**POULTRY TRIBUNE, Mount Morris, Ill.**

## ENGRAVERS

1936 Catalogues Now Ready. If your copy has not been received, write today. New Numbers—New Prices. Let's go for a Banner Season.

Always Something New at  
**EDW. H. MORSE & CO.**  
ATTLEBORO, MASS.  
"We Lead, Others Follow."

## SHOE! LACE! SPECIAL!

For Salesmen who call on SHOEMAKERS, SHINING PARLORS, GROCERIES, SHOE STORES and DRY GOODS STORES. 12 Boxes of Shoe Laces, each box contains an assortment of 100 Pair of Laces in Sizes 18" to 72". Assorted Colors to the Box. Special Price \$7.50. Cost you 65c. You sell it for \$2.00; brings merchant \$3.00. Terms: Cash with Order. P. O. B. New Albany, Ind. One Sample Box will be sent to you prepaid for \$1.25.  
**FALLS CITY MERC. CO., Box 305, New Albany, Ind.**

on the whole chain in the New York area for the regulars and wound up by having to pay the percentage he sailed for, as he naturally couldn't make the grade on the amount guaranteed. Personally, I would like to take such a man out back and attend to him in a way that would give me some physical satisfaction at least. What it amounts to is that on account of the greed of one man a number of oldtimers will be forced to give up trying to do business in a number of stores that were formerly profitable. Those stores will have to get along now with a lot of punks new to the game who won't get half the volume the oldtimers could get in the same locations. Why not crack low on the p. c. and work up instead of trying to outbid the other fellow and raising the p. c. to where it is unprofitable to work the spot? And another thing, I never buy from a manufacturer or jobber who advertises his prices. I would like to read pipes from other oldtimers expressing their views on this subject. I think the majority of oldtimers feel as I do. Have some good spots located in the New England area if any of the boys care to write. I can always be reached care the Letter List. Let's see pipes from Art Nelson, George Brush and Bob Artman."

"HAVE BEEN IN . . . various parts of the Carolinas since last October," tells James K. Senter from Claussen, S. C. "Some parts are good for the right article, but it does seem as tho remarkably few of the people in this section have foot trouble. Columbia was pretty good, as well as the section around Orangeburg and St. Matthews, S. C. Am working Florence this week."

THOMAS CRUMB writes to tell us, that the Doc Mackey Med Show is playing Gardner, Mass., this week. Unit carries eight people, two trucks and two trailers. They will be in Massachusetts for six weeks, then into Vermont. Just left New York State, where they enjoyed good biz.

DOC HARRY KINCHELOE . . . of the Mar-o-Vel Company, writes in from Oklahoma City: "Conditions have improved since the recent general rains thru the State that broke the prolonged drought. We visited several shows the past three weeks and all were doing a nice business. Among them was Dan Sherwin, who is handling our products. Dan has a nice new outfit, bright and prosperous looking. The people like his entertainment and sales talks. We caught his show at Stuart, Okla., week before last. Last week he was at Stone-wall. Vollie (Sassafras) Wilson and Louie Dean have a keen frameup and the peppiest med show I have seen in many a day. Vollie is a good lecturer, puts the punch behind his sales talks and passes out plenty. These boys will go a long way. They are handling the FMO products and were at Moore, Okla., last week. Doc Ray Lewis writes from Perry, Ark., that sales are on the up and up. He makes the same territory every year and they like him. We always have a copy of *The Billboard* in our office. Never too busy for a visit with pitchmen and papermen passing thru."

"HERE'S A LITTLE . . ." writes Doc pipe from the old Dale boys. writes Doc Abby Dale from Marianna, Ark. "And when I say 'old' I mean just that—63 and 66 years of age, respectively. I am doing the lecturing and putting it over pretty fair. I am really entitled to be called doctor, as I have been a registered dentist dating from 1897. We are playing lots here for three weeks. Business is fair. We opened March 12 and are one of the Satanic units."

WON'T BE LONG . . . row before those bonus checks are out and many a spick and span new flash will take the road to amaze and dazzle the natives.

"HAVE QUIT . . . pitching and booked a ball game with Crystal Exposition Shows, formerly Bunts Greater Shows, for the season," tells Mrs. Jack Dunn from Jefferson City, Tenn. "It's a real show, just one big family. I read every issue of Pipes and can hardly wait until we get our copy of *The Billboard*. What's wrong

## Pitchmen I Have Met

By SID SIDENBERG

I have met many pitchmen in my travels over the nation and I found some that are not only good in their work but are well educated and very entertaining when not doing shop and who would never be suspected of being pitchmen when not at the shop, for they never make pitches where pitches don't gather in the shekels. Show me a fellow who is making pitches and cutting up jackpots in the lobbies of the hotels and I will show you a failure in this business. The successful workers are the boys who make their pitches on the corners, in the doorways, stores or on fairgrounds, and when shop is closed for the day it stays closed, and when it does open for business you see business done, for the fellow has saved his gab and energy for a day's work and as a general rule he is rewarded with a day's pay.

Whenever I run into a fellow who talks shop in the restaurants and hotels, especially after a long day's grind, I usually find a man who can tell you more about the other fellow's business and tends less to his own affairs than anything else. As a general rule a bird of this character becomes so disgusting, and to avoid the rank ignore I usually request him to make change for a 10 spot—and here is another thing you can put in your pipe and smoke—the bird hasn't got change for a sawbuck.

Recently I had the pleasure of being introduced to Joseph C. Johnson, that veteran of the tripe-and-keister fraternity, who is well liked and well thought of by everybody in the business. I have met Johnson hundreds of times around the different hotels in the country and never knew he was in the business until I saw him working a spot in St. Louis. This fellow can talk on almost any subject intelligently and entertainingly and never becomes

In his 15 years in the business he has assisted many a pitchman in a tight spot and has broke in some of the best med workers in the game. I know the boys who have taken the Johnson training and have made good, but Johnson modestly denies that he has helped or made anyone in this business. After watching him making a pitch and a passout in a spot in St. Louis that is recorded as a hammered-to-death boring.

spot by the boys in the game I claim that he is one of the best med purveyors migrating about the country. Johnson works off a stepladder, which acts as a bally and attracts attention. He can work low, half high, high or way up in the air, and you can see plenty of action in noticing his antics on the ladder.

Johnson saw service in the Dardanelles under General Allenby with the British in the World War. During one of the major engagements he was seriously wounded and his right arm was amputated.

Before the war Johnson was a minister in the old home town, Seattle. He recently passed his 42d milestone.

with Hot-Shot Austin. Come on, J. D. Lance and missus, let's hear from you."

"HERE I COME . . ." again from the great Sunflower State," scribes W. R. (Monk) Chism from Moundridge, Kan. "It should be the wind and sand storm State instead. Things don't look so hot at present, but when the wheat harvest starts everything will be better. Would like to read pipes from Doc H. C. Laird, Hambone Stoner, Sonnie Rogers, Cadillac Lancaster, Sunshine and Ruth Rogers and Tex Williams."

"THE RECENT PIPES . . ." article under 'The Moon Man' came out fine," writes E. W. Babbitt. "There are

## PEN and PENCIL SETS



Don't buy anything in the pen line until you get our high quality, low price list of bargains. Write today.  
**GRODIN PEN CO., 396 Broadway, New York, N. Y.**

## Everywhere You Go!

Leave a Counter Card of  
**La Salle**  
Razor Blades



Profitable, Full or Part Time line that won't interfere with other lines. Dealers welcome you back as this genuine, quality blade builds more business. Special merchandising plans for salesmen who produce. Write for full particulars and territory desired. Send 25c for complete sample agents' assortment, including five packages of blades.

**LA SALLE BLADE CO.**

1916 Vermont Ave., TOLEDO, OHIO.

## TEXAS CENTENNIAL

1836 AUTO KEY CHAINS  
1936



with identification tag stamped on one side (as shown) other side can be engraved or stamped by you with purchaser's name and address.

Grand pitch or engraver's or stamper's item. Can be retailed for 10c. Rhodium finish. 25% Deposit, Balance C. O. D. This price based on quantity cash business only.

**NOYES MFG. CO., 63 Fulton St., NEW YORK, N. Y.**

## WANTED: Six Salesmen

THIS SPRING

Remington Rand is beginning a new sales program for portable typewriters. The plan has already proved successful in a number of communities. Now Remington is ready to put the plan on a national basis. Six representatives will be chosen from the readers of *The Billboard*. Liberal commissions and bonus contracts assure each representative good earnings.

Write your letter of application to E. H. Campbell, Sales Manager, Dept. B5-30, Remington Rand, Inc., 205 E. 42d St., New York City.

## WASH TIES

\$8.00 Gr.



PLAIDS, STRIPES, FIGURES. SAMPLE DOZ. 90c. SILK TIES. PLAIN COLORS, PLAIDS & STRIPES, \$12.00 Gross. SAMPLE DOZ. \$1.25. 25% deposit with order. **J. LEINKRAM**  
915 B'dway., N. Y. City  
Making Ties Since 1907



## ONE MINUTE and 4-FOR-10 PHOTOGRAPHERS

MAKE GOOD MONEY THIS SUMMER with our New Designed Mounts and Folders. Those who have already bought them are cleaning up. Fresh Stock of Improved BLACK BACK CARDS, 1 1/2" direct positive paper, and all supplies always on hand ready for immediate shipment. Send for Samples and Full Information.

**BENSON CAMERA CO.**

166 Bowery, NEW YORK, N. Y.  
Catering to Quick Finishing Photographers for Over 30 Years.



## CAMEO RINGS OF DISTINCTION !!!

Exclusive patterns, from \$12.00 Gross. Chrome and Gold. Also WHITESTONE RINGS, from \$6.00 Gross. Send \$2.00 for complete sample line. Free Catalog.

**OLYMPIC BEAD CO.**

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AMERICA'S LEADING MANUFACTURER OF

## FELT RUGS

Lowest Prices. Sample, \$1.35. Postage Prepaid.  
EASTERN MILLS, EVERETT, MASS.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

# REMEMBER!

## Immediate Delivery at Advertised Prices!

Our Customers Satisfied For Over 10 Years.

**LAPEL WATCHES**—Asst. Colors. American make. Lapel Cord to match. Each . . . . . **95c**

**RAZOR BLADES**—Double Edge, not distressed Mdse. Double Wax Paper Wrapped. Quality guaranteed. Per 1,000 . . . . . **2.75**

**MEN'S HANKERCHIEFS**—15 1/2 x 15 1/2. Dozen . . . . . **20c**

**ADHESIVE PLASTER**—1x2 1/2", or 1/2 x 5". Dozen . . . . . **45c**

**DIBINFECTANT**—4 oz. Bottle. Doz. . . . . **30c**

**SHOE LACES**—27", Impt. Gro. . . . . **30c**

**FLY SWATTERS**—With Long Handles. Doz. . . . . **20c**

**FLY RIBBON**—Best Quality. 100 . . . . . **73c**

**GLAYBEL L'ATHER'S HAV-ING CREAM**—75c Tube. Doz. . . . . **70c**

SEND FOR FREE CATALOG. 3,500 Items. 25% Deposit With Orders.

**BENGOR PRODUCTS CO.**  
10 E. 17th St., Dept. K. New York City

### SPRING AND SUMMER SPECIALS

No. 118 — Sport Sun Glasses. Non-Tarnishable Metal Rim, Convex Lens. Shell Templars. Assorted Colors. With Free Display Cards. . . . . **\$1.25**

Card. Dozen No. 8954 — Heavy Shell Rim SUN GLASSES, Convex (Rounded) Lens. Dozen . . . . . **90c**

No. 8954W — White Frames. Doz. . . . . **90c**

No. 8954P — Pastel Frames. Doz. . . . . **90c**

No. 122 — TROPICAL WHITE STRAW HATS. Doz. . . . . **1.50**

No. 1173 — KIDDIE COOLIE HATS. Doz. . . . . **80c**

No. 1174 — ADULT COOLIE HATS. Doz. . . . . **1.35**

LUCKY IVORITE CHARMS, Assorted. Gross . . . . . **90c**

25% Deposit With Orders, Bal. C. O. D. NEW PARK, BEACH AND CIRCUS BULLETIN FREE NEW TEXAS CENTENNIAL CIRCULAR NOW READY **GOLDFARB NOVELTY CO.** "The House of Service" 116 PARK ROW NEW YORK

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**85c STARTS YOU IN BUSINESS**

Everyone who owns a typewriter is a hot prospect — in 9 out of 10 cases a sure sale! Because our prices are so low you undersell all local commercial stations. And the merchandise is all first quality! Where have you ever seen prices as sensationally low as these: Standard weight Carbon Paper (Sizes 8 1/2 x 11 and 8 1/2 x 13); 100 sheets to box, 60c per box. Sells fast at \$1.25 or more. Typewriter ribbons (full length, 12 yds. long, all colors and combinations for any make machines), 25c per ribbon. Sells like hot cakes for 80c.

85c brings you 100 sheets of Carbon Paper and One Ribbon. All you have to do then is show these in any office, any home, anywhere typewriters are used and start taking big orders. Send 85c for samples today. You will build a steady profitable business. Order now. 1/3 deposit, balance C. O. D., plus postage. Or write for further particulars.

**AMERICAN TYPEWRITER SUPPLY COMPANY**  
1182 Broadway, NEW YORK CITY

### JEWELED LADIES BAQUETTE WATCH

With 50 Sparkling Fac-Simile Diamonds

**SPECIAL**—No. 111—Modeled From a \$300 Article. In 1/2 doz. . . . . **\$5.50**

Samples, 50c Extra. 25% Deposit, Balance C. O. D. Also Full Line of Waltham and Elgin Reconditioned Watches of All Types at Very Lowest Prices. Send for Latest List.

**FRANK POLLAK** 86 Bowery, NEW YORK CITY

## NEW SOLERO-KOOLIE SUN HAT

### Season's Latest Creation

This novelty 'KOOLIE HAT' will create a sensation at Beach and Lake Resorts this summer. Two designs—six assorted colors—fits any size head—sun and salt water proof—worn by men, women and children. For Beaches, Fairgrounds, Conventions and Parties. Sells for 10c or 15c.

Buy this novelty hat direct from the original manufacturer for 5c each.

Minimum Trial Order of 6 Doz., \$3.60 Plus Postage

Free advertising signs and circulars. Good opportunity for men covering Beaches, Lake Resorts, Parks, etc. Send trial order or sample request today.

**SHERMAN PAPER PRODUCTS CORP.**  
Newton Upper Falls BOSTON, MASS.

only a few really open States left and only a few open spots in those friendly States. I feel it is just as important to know the bad spots as to know the good ones. The Motor Vehicle Department, pertaining to show trucks, is doing good work. One point to remember is that if pitchmen can't prosper, then neither can the jobbers. We all have mutual interests."

NEWS FROM . . . the West Coast a little light this week—how about it, fellers?

### NO SAFETY—

(Continued from page 3)

to do with certificates of convenience and necessity, rates, routes, schedules and the like. This is a matter in which all operators of motorized apparatus on the highway have a related if not a direct interest. While the motor act applies only to busses, trucks and other commercial highway carriers for hire and whether or not the commission decides to extend safety provisions also to these carriers, amusement organizations, such as circuses and carnivals, using the highways for transportation of persons or property have much at stake in any movement looking to the making of the highways safer.

It has been pointed out, as regards privately operated carriers of property, that such operators have a responsibility of such importance as to spur them on to persistent efforts towards fewer accidents on the highways from a selfish if from no other viewpoint. Comment in this connection by one who has given the subject much study is to the effect "the success of the movement depends upon its ability to reach the average driver in human terms," a thought well worth pondering by those in the amusement world. Information to *The Billboard* representative is that the ICC is not contemplating invoking safety provisions of the motor act as to privately operated motor carriers, even in a commercial capacity, in interstate commerce; that such attention is being given only to contract and common carriers for hire.

### Russell Biz Fair At Steubenville, O.

STUEBENVILLE, O., May 23.—Russell Bros.' Circus moved into the Upper Ohio Valley here Sunday and, despite an all-day rain, did a fair business at both performances Monday. East Liverpool will wind up the Ohio Valley stands and then show heads for Central Ohio, where it will remain for the next 10 days, picking up several key cities never before played by the show. In most instances show has been first in at the Ohio stands played to date, executives of the show said.

### Gimbel Host to Youngsters

PHILADELPHIA, May 23.—Opening matinee of Ringling-Barnum Circus next Monday will mark the 21st annual circus party hosted by Ellis A. Gimbel, department store exec, for the unfortunate youngsters in Philadelphia's charitable institutions. Begun as a casual affair for about 200 children, the event has become a highly organized one, requiring weeks of preparation and a small army of helpers.

**RED HOT NUMBERS**

CARTOON BOOKS, 16 p. \$1.25 pr 100; \$10.00 M  
ART POSTCARDS, Sepia Finish . . . \$ .50 per 100  
Transparent Cards, Comic or Art . . . . . \$ .35 per 100  
Comic Gel. Back Mirrors, 12 Kinds. . . . . 2.25 per 100  
SHIMMIE DANCERS, Hot Subjects 2.00 per 100  
PEEP SHOW AT NUDIST COLONY 2.00 per 100  
FEET CARDS, Bed Scenes . . . . . 2.00 per 100  
Order from above, or 25c for 10 Samples.  
T. R. PAYNE, 25 Cardinal Place, New York.

# FAIR WORKERS • PEELER WORKERS.

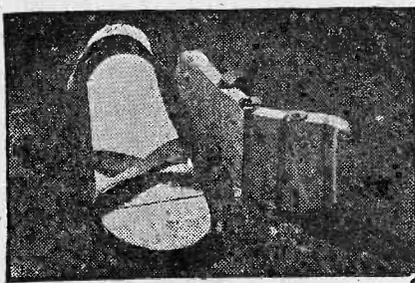
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Our complete line of household and kitchenware items are the fastest, steady sellers on the market . . . because they are the best merchandise, attractively packed and priced right. We are well known for our quick, reliable service. Write today.

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  - ROTARY MINCERS
  - SAFETY GRATERS
  - SPIRAL CUTTERS
  - ROSETTE CUTTERS
  - KITCHEN TONGS
  - CAN OPENERS
  - SHARPENING STONES
  - GAS STOVE LIGHTERS
- and other Kitchenware Items

**ACME METAL GOODS MFG. CO.** 2-24 ORANGE ST. NEWARK, N. J.

# Sell BEND-EZE the



flexible wooden sandal that is really comfortable. Sells at beaches, summer colonies, bathhouses, clubs, tourist camps, homes, etc. Brand new patent. Made in all sizes and many colors. Everybody wants 'em. Make a real clean up this summer, but you must act fast. Write now for details or, better still, send 65c for sample (postpaid).

**CARTER PRODUCTS CORP.**  
893 Front Ave. Cleveland, O.

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**DAYDARK CAMERAS are MONEY-MAKERS**

They offer unlimited Travel Opportunities for Seeing the World, and Equal Money-Making Opportunities at Home.

**AT PICNICS, FAIRS, CARNIVALS, CCC CAMPS, HOMECOMINGS, ETC.**

Pictures made with a Daydark are finished in one minute on the spot where taken. No previous experience necessary.

**CAMERAS ARE PRICED FROM \$7.50 UP**  
SEND FOR LITERATURE ON THIS INEXPENSIVE MODEL.

**DAYDARK SPECIALTY CO.,** 2828 Benton St., St. Louis, Mo.

### PITCHMEN STREETMEN ATTENTION

Sell GENUINE German Inflation Money

Easy to Handle: Make Real Money This Summer. Send for FREE Sample: You Sell for 5c to 25c Each Certificate.

Certificates from 5 Marks to 500,000,000 Marks Each.

**OUR PRICE \$1.00 per hundred**

**UTILITY SPECIALTIES CORP.,** 150 West 26th St., New York City

### AGENTS, PITCHMEN AND SPECIALTY SALESMEN

Looking for fast-selling money-making Merchandise, ask for New Net Wholesale Price on Electric Belts, Insoles and other Specialties.

**THE ELECTRIC APPLIANCE CO.**  
E. A. Co. Bldg., Burlington, Kan.

### LUCKY CHARMS

Elephants, Horses, Camels, Donkeys, Etc. Prices Ranging from 75c to \$1.00 per Gross. Send 25c for Sample Assortment.

**SPORT SUN GLASSES, Asstd. Colors, Adjustable Frames. Dozen . . . . . \$1.25**

**SUN GLASSES, Heavy Shell Frames, Curved Lens, Smoke, Amber, Etc. Dozen . . . . . 1.20**

**STRAW TROPICAL HELMETS. Doz. . . . . 1.50**

**REGULATION COW BOY FELT HATS (First Qual.), Asstd. Col. Gross. . . . . 16.50**

**MINIATURE RIDE-EM COWBOY HATS, with Elastic Bands, Asstd. Colors. Gross . . . . . 7.20**

**IMPORTED LASH WHIPS. Gross. . . . . 4.50**

**SILK PARASOLS—32", Asstd. Colors. Special. Dozen . . . . . 1.65**

**COOLIE HATS—Diameter 12", Assorted Colors. Dozen . . . . . 80c**

**GOLD G-MAN BADGES. Gross. . . . . 4.50**

25% Deposit With All Orders. Free Price List of OTHER Fast Sellers.

**EPSTEIN NOVELTY CO., Inc.**  
130 PARK ROW NEW YORK CITY

### FUR ANIMALS

**LARGE SIZE FUR CAT, As Illustrated—White or Brown. 18", paw to tail, \$10.80 Doz.**

1/3 deposit, balance C. O. D. Complete line for the carnival and concession trade, including many other items from \$3 dozen up. Write for catalog. New line, new items.

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Write for our Latest Catalogue. Large Assortment — Unusually Low Priced—American and Swiss.

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### FREE SILK HANKIES

With each order of Magic Knot Ties at \$2.50 per Doz. Beautiful summer patterns and colors in yellow, white, greys, blues, browns, reds and black and whites. Plain, striped, checked, plaids and all-over patterns. Order Patterns and Colors YOU Prefer.

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**TERMS: Cash With Order. MAGIC KNOT TIE CO.,** Originators, Inventors and Manufacturers of Patent Neckwear.  
3343 E. 55th Street, Cleveland, O.

Thank You for Mentioning The Billboard.

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\$5 to \$50 Daily Earnings With This

New ELECTRIC CORN POPPER



30 DAY Free Offer

If your order reaches us within 30 days...

for your popper. GET STARTED NOW! The LOWEST PRICED Electric Corn Popper on the Market!

Pops a batch (wet or dry) in 3 minutes. Pops corn like a \$300 machine. Mahogany finished, nickel trimmed, polished aluminum. Electric lighted. 17x17x26" high.

Fully Guaranteed—Automatic Dumping

Simplicity itself. No trick mechanism whatever. Complete with Scoop, Measuring Cup, Salt Shake, Cord and Plug. SALESMEN WANTED. Write for complete information.

EXCEL MFG. CORP.

Dept. B-66, MUNCIE, IND.

Hartmann's Broadcast

NEXT week, June 1 to be exact, Kentucky's new law imposing a tax on admissions to places of amusement takes effect...

The new law was passed as an emergency measure because "the present State revenue does not meet the immediate needs for the maintenance of the State government, its agencies and subdivisions."

But the question is: Will the law bring the legislators' desired results? We feel certain it will NOT. With the burden it imposes how can it? Think of taxes running from 6 to more than 20 per cent!

It's one of the highest taxes ever imposed on the amusement industry. Imagine paying 1 cent on admissions from 11 to 18 cents, 2 cents on tickets from 19 to 28 cents, 3 cents on tickets from 29 to 38 cents and 3 cents on tickets in excess of 38 cents, plus 1 cent for each 5 cents or fraction thereof over that amount!

Such an excessive rate of taxation makes it impossible for the amusement interests to absorb the levy, and to pass the tax onto the patrons is sure to have a bad effect in the way of reduced patronage.

One big circus is now contracted in a Kentucky city for a date in the near future. This booking was made before the new tax law became known, and it would not be surprising to see the contract canceled in consequence. For

a circus charging 75 cents general admission with reserved seats 75 cents extra the tax would be 26 cents on the combined price. Added to this would be the federal admissions tax of 15 cents, making 41 cents tax in all or a total cost of \$1.91 per ticket.

It looks like poor old Kentucky, instead of raising additional money to "meet the immediate needs for the maintenance of the State government, its agencies and subdivisions," is going to be far worse off, financially, and, not only that, it will deprive its citizens of the better grades of amusement, and this means many of the citizens will go out of the State for these amusements, which won't help the State's treasury any.

LISTS

(Continued from page 60)

Spokane—Northwest Moose Assn. July 16-18. J. F. Pearce, 2215 York st., Vancouver, B. C., Can.

WEST VIRGINIA Charleston—A. F. & A. Masons. Oct. 12-15. G. S. Laidley.

Morgantown—Order of Odd Fellows. Oct. 13-14. A. J. Wilkinson, Box 1247, Huntington.

WISCONSIN Sparta—Odd Fellows' Encampment. Oct. 20-21. J. A. Fathers, 25 W. Milwaukee st., Janesville, Wis.

CANADA Toronto, Ont.—Knights of Columbus, Supreme Council. Aug. 18-20. W. J. McGinley, Box 1670, New Haven, Conn.

NEVADA Fallon—Fallon '49 Show & Rodeo, ausp. American Legion. Sept. 5-7. W. A. McCaw.

NEW JERSEY Woodstown—Salem Co. Fairdeco. Aug. 4-8. Howard Harris Jr.

NEW YORK New York—Madison Sq. Garden Rodeo. Oct. 7-25. Frank Moore, mgr.

OKLAHOMA Ardmore—Ardmore Rodeo. May 29-31. Florence Randolph.

OREGON Crawfordville—Callapooia Roundup. July 4-5. D. P. McKercher.

SOUTH DAKOTA Belle Fourche—Black Hills Roundup. July 3-5. L. C. Morrison.

TEXAS Big Spring—Cowboys' Reunion & Rodeo. Sept. 7-9.

UTAH Nephi—Ute Stampede. July 9-11. Dr. P. L. Jones.

WASHINGTON Ellensburg—Ellensburg Rodeo. Sept. 5-7. Fred T. Hofmann.

WYOMING Cheyenne—Cheyenne Frontier Days' Celebration. July 22-25. Robert D. Hanesworth.

CANADA Calgary, Alta.—Calgary Stampede. July 6-11. E. L. Richardson.



\$29.75 Complete GENUINE TALCO POPPER

Anyone Knowing Present Address Capt. JIMMIE LYNCH demonstrating Radio Cars or Boats, please notify D. H. BEEMAN, 2011 Emerson Ave., S., Minneapolis.

WANTED To buy, lease or book set of three rides, Merry-Go-Round, Ferris Wheel, Chairplane; all together or separate. Ten weeks in Atlanta and ten fairs in Georgia.

WANTED Seven or Eight-Piece Orchestra for the season at Lake Lawrence. Please give references. Also want licensed Life Guard at the beach. Must be good. Write MRS. MINTA MESKIMEN, R. R. 6, Vincennes, Ind.

BUD HAWKINS CIRCUS WANTS Pony Drill with own transportation. Big Show Act doing two or more feature acts, Banner Man, Man with own car to herald, good Seat Man, Working Men that can drive trucks.

WILSON'S SHOWS Can Place one more Show and Legitimate Concessions. Want Ball Game, except Milk Bottles. Want American Palmistry.

WANTED—SAM E. SPENCER EXPO SHOWS Shows with own outfits, 25% to office. Concessions, Wheels of all kinds, \$15.00.

WANTED Merry-Go-Round, Ferris Wheel, one other ride during MILLER'S RODEO JUNE 18-21. C. O. C., Estherville, Ia.

WANTED CONCESSIONS FOR SEASON'S WORK IN PHILADELPHIA AND VICINITY. Candy Apples, Pop Corn, Fish Pond, Duck Pond, Candy Floss, Diggers, Ride Help for Ferris Wheel.

ATTENTION American Legion, V. F. W., Fire Companies, Celebrations and other Auspices. We can furnish you complete outfits—Rides, Concessions and other features on a rental or percentage basis.

WANTED FOR ISLE OF PALMS, S. C., JUNE 1st to LABOR DAY Chairplane, Loop-o-Plane, or any ride not conflicting. Wonderful opportunity for Grab Joint or Cookhouse.

SHOWS AND CONCESSIONS WANTED at BERESFORD, S. D., STATE V. F. W. ENCAMPMENT, JULY 4, 5, 6, 7. J. C. NELSEN, Chairman.

WANTED SHOWS RIDES CONCESSIONS for FOURTH OF JULY AND FAIR, AUGUST 19-22 FALMOUTH FAIR CO. MRS. DEMPSEY R. BARNES, Sec., Falmouth, Ky.

WANTED INDEPENDENT RIDES, SHOWS, CONCESSIONS, LEGION CELEBRATION, JULY 16-17-18 Three big days and nights—governor and candidate will speak—Legion Day, 3d day. More than 6 counties to draw from—estimated 25,000 attendance.

AMERICAN LEGION STREET CARNIVAL Petersburg, Ind., week June 8-13, inclusive. Rumble Rides. Concession space, seventy-five cents front foot. Bingo open. RALPH WENNER, Secy.

WANTED

Used Monkey Speedway Car, Parkers preferred. J. E. GOODING, Puritas Springs Park, Cleveland, Ohio.

WANTED Fire Eater, Magician, Girl for Sword Box and Illusions. All side show acts wire. Pay yours. Oriental and Hula Dancers for Girl Show. Man and wife for Blue Eyes Show. All address COTE WOLVERINE SHOWS, 11728 Broad Street, Detroit, Mich.

WANTED-FOREMAN for Merry-Go-Round and Ferris Wheel; must be sober. DELAWARE AMUSEMENT CO. New Castle, Dela. Route 1.

For SPEED and ACCURACY

Lower Intrastate Rate in All But a Few States TELEGRAMS ★ CABLEGRAMS ★ RADIOGRAMS, ERRAND SERVICE ★ MONEY ORDERS

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TRAVEL WITH A TROTWOOD TRAILER. WRITE FOR THE FREE, 24 PAGE, 1936 CATALOG-TROTWOOD TRAILERS INC. TROTWOOD OHIO Dept. 70.

L. J. HETH SHOWS WANT

FOR MONEY SPOTS AND 7 DAYS AND NIGHTS, FOURTH OF JULY CELEBRATION AT TAYLORVILLE, ILL. AND LONG LIST OF FAIRS STARTING SECOND WEEK IN JULY. SIDE SHOW ACTS: Chorus Girls who can do Specialties, Illusion, Reptile or Big Snake, Marine, Baby Whale (on truck), Fat Show, Midgets, Mickey Mouse, Monkey Drome or any show of merit.

COREY GREATER SHOWS

Coalport, Pa., this week; Scalp Level, Pa., next week. Wanted: Loop-o-Plane, Loop the Loop, Kiddie Auto Rides, Tilt-a-Whirl, Ten-in-One, Producer, Performers and Musicians for Plant Show or organized troupe for same.

HAPPY DAYS SHOWS, Inc.

Will Place for 22 Fairs and Celebrations beginning Columbus, Ind., July 20th. All concessions open. Blower, Fishpond, Diggers, Bowling Alley, Lead Gallery, Bumper, Whoopla, Shive Rack, Custard, Pitch-Till-U-Win and all Stock Wheels.

# SILVER STATE SHOWS WANT

Capable Athletic Showman, also Geek Show Manager. CAN USE legitimate Concessions at all times. Douglas, Wyo., week May 25; then Thermopolis.

## For Sale, Cheap For Cash

Three-Abreast Parker Carry-Us-All, 10-Car Hey-Dey, Electric Motors, Transformers, and other equipment useful around any show. Both of these Rides are in excellent physical condition and can be seen in operation at any time. For further information write or call on S. W. BRUNDAGE, Sylvan Beach, Kirkwood, Mo., a Suburb of St. Louis.

# DOWNIE BROS. CIRCUS WANTS

Billposters and Lithographers. Address JEROME T. HARRIMAN, Metropolitan Hotel, Boston, Mass.

## WANTED

**RIDES AND SHOWS, BINGO.**  
Grind Stores and Wheels all open. State Firemen's Convention on Streets at  
**GARRETT, IND., ALL WEEK JUNE 8-13.**  
Wire C. C. COTTER, 313 1/2 Main St., Montpelier, O.

Believe It or Not — Yes, Sir; It's True

# ON THE STREETS OF CHICAGO SUMMER FESTIVAL and MARDI GRAS

On Roosevelt Road—Chicago's Busiest Highway,  
JUNE 18 TO 28, INCLUSIVE.

Every Day a Special Day. Sensational Free Acts—Bands—Parades—Contests, Etc  
AUSPICES: Roosevelt Rd. Business Men's Ass'n; Lawndale Better Homes Ass'n.

WANTED—Shows, Rides, Concessions of all kinds. Also good Contest Man, Program and Banner Man.

(Concessions Will All Be on Roosevelt Road.)

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(Day Phone: Ked. 0030; Nite Phone: Nev. 6468.)

# WANTED for GARY, INDIANA RIDES—SHOWS—CONCESSIONS

OPENING WEEK JUNE 1, AT WASHINGTON AND 20TH STREETS.  
Twenty Solid Weeks Booked In and Around Chicago.

Merchandise Wheels that give out stock will work. Shim, Sham, Shimmie Fronts don't come. All kinds of Grind Stores, straight 5 and 10 percentage, O. K. No exclusives. Address COL. JOHN A. DICKERSON, Ritz Hotel, 409 Oakwood Blvd., Chicago, Ill. Tel.: Kenwood 1240.

# WANTED FOR BARKOOT BROS. SHOWS

Three Shows, Two Platform Shows, Tilt-a-Whirl with own transportation, Two Kiddie Rides, Merchandise. Concessions: No X, Cookhouse, Grab Joint, Corn Game; all joint at once. Davison (Mich.) American Legion Festival and Race Track Opening, week May 25. American Legion June Festival, Tawas City, Mich., week June 1; American Legion Festival, Alpena, on Courthouse Square, Alpena, Mich., week June 8; Rogers City (Mich.) Festival on Court Square, week June 15. First Carnival in 15 years here. Show playing all celebrations. Get with one playing new territory. Can use Grind Store Agents. All Address BARKOOT BROS.' SHOWS, Per Route.

# WANTED :- LION TRAINER :- WANTED

Man must be of good appearance and capable of breaking and handling big group. Booze fighters, chasers and animal slayers need not apply. Permanent, pleasant position assured if you can deliver. State qualifications and send photo by air mail.

GAY'S LION FARM, El Monte, Calif.

# AL G. HODGE SHOWS, INC.

Fair and Celebration Secretaries, write or wire for open dates. Will Buy or Book Tilt-a-Whirl or any Flat Ride. Can Place One or Two more Shows with or without outfits. Want Show Front Builder and all-round Mechanic. R. M. Fredericks, wire. Can Place Good Kiddie Ride. Promoters, Contest and Banner Men who can produce, get with it. Boys, come on. Doc Allen and F. E. Jewell, write. Concessions of all kinds. Hammond, Ind., this week; Indiana Harbor, week June first. Then the big one, Gary, Ind., Thirteenth and Broadway, in heart of city. All people formerly connected with me, write or wire. Will always make room for real showfolks. W. M. TUCKER, President; CECIL C. RICE, Manager.

# WANTED :- Bushnell, Illinois

WEEK OF JUNE 29 TO JULY 4, INCLUSIVE.

A Carnival of real merit for our annual 4th of July Celebration. This is one of a few cities where you set up in the heart of the business district and can be assured of the hearty co-operation of the Mayor and members of the Council. The city will be yours for the week, so let us know what you have to offer in return. Address all communications to T. E. SAMUELSON, Commander, V. F. W., Bushnell, Ill.

# ATTENTION CARNIVAL MEN ATTENTION

BEFORE PURCHASING SEE

THE JOHN ROBBINS COMPANY

340-42 THIRD AVENUE PITTSBURGH, PA.

LOWEST PRICES

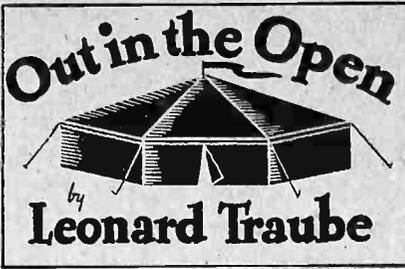
LOWEST PRICES

Largest Line of Fair—Carnival—Bazaar—and Bingo Merchandise

# WANTED SHOWS, RIDES and CONCESSIONS

Or a Good Carnival Company to play our fair week of August 17—Six Days and Nights. What have you to offer? Also Booking some Free Acts and might use a Circus for a Grand Stand Act. Let me hear from you. Louis Isler, Billie Woolf, write me. Write, wire or phone

M. W. CONWELL, Supt. Concessions, Knoxville, Iowa.



## The Public Prints

FRED H. PHILLIPS, who is from New Brunswick, Can., is intrigued by the history and developments in railroad transportation by circuses and dwells on the subject in a publication which is a natural, *Canadian National Railways Magazine*. His title is *The Circus Rolls to Town*, and among other things he says:

"How the circus first left the mud roads of young America and dared to link its fortunes with the iron horse is a real romance of railroading progress." Personally I think it is also a real romance of circus progress, but Mr. Phil-

lips can lick my objection easily by countering that there are less than a handful of circuses left which are still on rails. It may be that the decline in railroad transportation on the part of tanbark shows ran parallel with the decline of the railroad industry in terms of exorbitant rates, extravagant demurrage fees and other inconveniences experienced in rail movements.

With the coming of lower fees for show moves, which is reasonable to expect as a result of the Interstate Commerce Commission's order decreasing passenger rates, the circus industry may flirt with the iron horse again.

Mr. Phillips' citation of railroad shows, tho necessarily brief, represents one of the most exciting periods in circus history. An Albany druggist, he notes, first moved a circus by rail for an entire tenting season. He was Dr. Gilbert G. Spaulding, whose Spaulding & Rogers outfit made a bid for inland patronage in 1856 at a time when other impresarios were blowing up steamboats to be first to get their river shows to wharves in Mississippi towns. In Ontario towns, season of 1867, the New York Circus was advertising its second triumphant tour by rail. In 1873 John H. Murray's Railroad Circus astounded townsfolk thruout the New England States and the maritime provinces. A real pioneer in rail transportation was William Washington Cole, the "Chilly Billy" fellow. His was the first show to travel over the Southern Pacific from Los Angeles to El Paso and the first to go over the Northern Pacific to the Puget Sound country.

The first modern show-owned train is credited to William C. Coup, "the man who actually made P. T. Barnum a circus notable." Mr. Phillips knows, of course, that half a dozen others linked themselves to the immortal P. T. as having "made" him, but it is a wonder to me that, with the possible exception of James A. Bailey, none of them did the same thing for themselves. Possibly Barnum had the color and the publicity proboscis where the others had the business acumen and shrewdness; but, while Barnum was victimized on more than one occasion, I think no one will accuse him of having been a dumb-bell in business details.

Barnum, Coup and Dan Castello teamed for a tour in 1872, starting from Bridgeport quarters on 61 specially designed stocks, flats and coaches, the first real show-owned circus train. Not content with perfecting the world's first real circus train, Coup originated half-fare circus-day excursions which brought thousands of people to towns on each day of exhibition. By 1903 Barnum & Bailey and Ringling Bros. (two different shows, mates) each loaded around 84 cars and the opposition battles that lasted thru the entire season made circus history.

Mr. Phillips winds up by describing the loading and unloading of Ringling Bros. and Barnum & Bailey, opining that "the real circus—the circus that invades your town with the jangling of harness, the trundling of heavy wagon tires and the endless clop-clop-clopping of iron shoes on dew-moist pavement—is still the circus that folds up on a train." It may be the real circus as far as the railroad moguls are concerned, but to me the real circus is a circus that's just a good circus—and it can come by plane, cruiser or wheelbarrow. I hope that Mr. Phillips will agree with me when he reconsiders the case.

TALKING of opposition, an item by Albert Anthony in *The World's Fair*, British amusement weekly, will be interesting for consumption on this side of the pond. "Despite the introduction of new ideas, some old customs and traditions continue. As far as the good ones are concerned, it would be right out of order to wish it otherwise, but why on earth in this enlightened age has not cutting in been cut out? The season is young yet, but news has already come to hand of the route of one well-known show being cut into by another well-known one. The possibility of this sort of thing happening is no doubt one of the reasons why so many proprietors will not furnish us with their routes."

Nice work, Mr. Anthony. In one large city in these United States, as far back as only last week, there was no cutting in whatever. In fact, there was a convention, with five outfits assembling for the powwow. The place, Philadelphia, and the shows, World of Mirth, Cetlin & Wilson, Marks, Strates and Hason. The quins figured the City of Brotherly Love as just the place to assemble for just



Here's the way to attract—and hold—big crowds. Knight Public Address Systems are indispensable for general announcements and for reaching overflow crowds. Available for 110 volt AC operation, for combination 6 volt DC-110 volt AC operation—for mobile, portable and permanent use. There's a Knight quality Sound System for every show need, built to withstand hard road usage, priced low enough to fit any budget. Write for our FREE catalog with complete listings of quality sound equipment at the lowest wholesale prices; send your complete specifications to our Sound Engineering Division for valuable advice and low-price estimates. Pack 'em in with a Knight Public Address System!

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# MIGHTY HAAG SHOW WANTS

Big Show Performers in all lines. Dancers for Side-show. Blountville, May 28; Damascus, 20; Mountain City, 30; Butler, June 1; all Tennessee.

# J. HARRY SIX ATTRACTIONS

Want to join at once. Monkey Circus or Drome, Pit or Circus Side Show, Illusion, Mickey Mouse Circus, Small Wild West Show. Must have own outfits and transportation. Girl shows save stamps. Concessions: Strip Photo Gallery, Taffy and Crackerjack, Blower, String Game, Hoop-La, Frozen Custard, Bowling Alley, No grift. All concessions \$10. Corydon, Ind., May 25-30; Bardston, Ky., V. F. W. State Convention, June 15-20.

# EUREKA SHOWS

Owing to disappointment, can place a Sensational Free Act and Small Band. Have openings for real String Show and few more single attractions. Legitimate concessions, come on.  
MAE BISTANY, Capital Hotel, Albany, N. Y.

# WANTED AT ONCE

Opens, good opportunity for man that can Lecture on Unborn Specimens. Doc Williams, Doc Wilson Smitty, Trudy Sheldon. Write or wire

DR. R. GARFIELD  
Hall of Science, Glick Shows, Ardmore, Pa.

# For Sale "WALTZER"

Biggest money-getting Ride in Carnivals or Parks. Price \$2,500, cash or terms. Best of condition. HUGH McPHILLIPS, 415 Main St., Cincinnati, O.

such day and dating. When bigger day and dating is indulged in the land of the free and the home of the brave will do the indulging.

GEORGE HAMID long-distances from Montreal to report that his show in the Forum last week turned them away on two occasions and was still going strong at the time he buzzed. —Joe Basile and Clayton Lampham, band maestros, chatting on Broadway. —What show offered to pay its wind-jammers \$225 extra for three days as an inducement for sticking along?—Artie Steinhart was on his way to join Canada's Lynch Show with an attraction.—Paul M. Conway, Georgia show lawyer, in for a chat.—R. Murch, of pitchdom, in from Boston and anxious to see Fritz Hallanig or Halligan, couldn't make out which.—Columbia University Press quotes one of its professors as saying that "if those who study our 1936 Westerns (stories) in 2136 should take them as gospel truth—as they are in some parts of the world—it would appear that you couldn't get west of Hoboken without a six-gun, a horse and a 10-gallon hat." Not to mention that in some of our most populated cities (in and around Hoboken) today the six-gunner is very useful—without horse or sombrero.

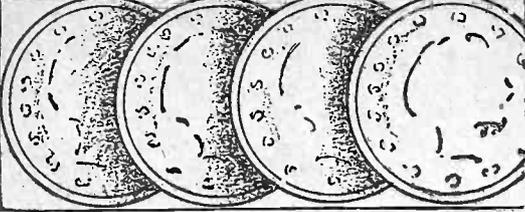
## Correction

Frank Wirth's list of All-Time Favorites in the last issue contained only nine names. His 10th choice, omitted in transmission, is Mrs. Charles Ringling. Send in the names of your 10 favorite showmen, living or dead, to Leonard Traube, New York office.



- King, Allen
- King, Clarence
- King, E. O.
- King, Geo.
- King, G. M.
- King, Harry
- King, Jack
- King, Theo
- Kings, Kelly
- Kinko, Prof.
- Kinny, John J.
- Kinton, Commodore M.
- Kirche, Leonard
- Kirk, Lyle
- Kirwin, Joe
- Kitchens, J. G.
- Klein, E. M.
- Klings, Tom
- Knauft, L. N.
- Knight, L. R.
- Knight, Roy
- Knoch, Conrad
- Knowles, Jesse
- Koehler, Harry
- Koran, L. E.
- Koschland, C. F.
- Koschland, K.
- Kraft, Perry E.
- Kramer, Renita
- Kremer, Will
- Krieder, Edward
- Kroch, Art & Leon
- Krutt, Jack
- Kugler, Prof. Jas
- Kumall, Buster
- Kumer, Ben
- LaMaar, C. F.
- LaMarr, Prof.
- LaMog, Eddie
- LaPur, Chas. Doc
- LaVell, Frank X.
- LaVerne, Al
- LaVine, H.
- Lackey, Jack
- Laird, Dr. H. C.
- Lamar, B. W.
- Lamar, Col. Leon
- Lambert, K. E.
- Lamont, Charlie
- Lamont, Harry
- Lamont, Joe
- Lamore & Frances
- Landick, Olyn
- Lane, Malcolm J.
- Lanegan, Doc J.
- Larabee, James
- Laraway, Milo
- Larmour, Edmond A.
- Las, Jeff
- Latell, Harold E.
- Latin, Walter
- Lawrence
- Lawrence, Larry
- Lawson, Happy
- Lay, Bill
- Layton, W. O.
- Lazell, Elmer
- Leahy, Buck
- Lea, Melvin E.
- Lee, Francis M.
- Lee, C. F. Tex
- Lee, J. F.
- Lee & LaFree
- Lee, Walter W.
- Lehrer, Irving
- Leidtko, Vernon A.
- Leonard, Paul
- Leslie, Burt
- Lesser, Jake
- Lewine, Joe
- Lewis, Bert
- Lewis, H. J. Red
- Lewis, Irving
- Lewis, Jay
- Lewis, L. R.
- Lewis, R. L.
- Lewis, Reno O.
- Lewis, Robt. E.
- Lewis, Wm.
- Lezark, Julius
- Libbey, Edw.
- Light, D. P.
- Likliter, Russell
- Lime, L. O.
- Lind, Oscar Ed
- Lindner, Louis J.
- Lineback, Roy
- Lional, David
- Lloyd, Chief
- Lloyd, Robt.
- Lober, Fred
- Lollar, Roy E.
- Long, Dr. A.
- Long, Hughie
- Long, Isaac A.
- Long Star Jim
- Lorraine, Louis J.
- Lottridge, Harry
- Loranger, Nelson J.
- Losh, Al
- Louis, Norman
- Lorell, T. C.
- Lowe, Col. Hugh
- Loves, Robt.
- Lozano, Celestino
- Ludlow, Marvin
- Lumford, Jimmy
- Lunsford, Ray
- Lush, Doc
- Luther, M. H.
- Luther, Roy
- Lyda, T. J.
- Lyon, Delbert
- Lyon, Steve
- Lytell, Fred
- McCall, H. L.
- McCallister, H. E.
- McCallum, C. E.
- McCarthy, Emmet
- McCarthy, Jas.
- McCallon, D. E.
- McClanahan, J. H.
- McCoy, Chuck
- McDonald, P. L.
- McDougal, Scotty
- McGee, Jimmie
- McGee, Lester
- McGlone, Ken
- McGowan, Vernon
- McInturf, Howard
- McKabe, Rosler
- McLean, T. J.
- McMahon, Harold
- McMahon, Pete
- McMillen, Geo.
- McNall, Luther V.
- McNeely, A. E.
- McPeck, Jas.
- McPherson, Eugene
- McSween, Maxie
- M. & M. Show
- Machel, Bob
- Madden, Chick
- Maden, Sr.
- Madigan, Eddie
- Magee, Harry H.
- Mahon, Richard
- Malors, Jack
- Maller, Frank
- Malley, Francis S.
- Mandell, Geo.
- Mansell, John L.
- Mansholt, H. M.
- Mansion, Mickey
- March, Walter
- Mardo, Pete
- Marcus, Geo.
- Margold, Abe
- Marino, Joe
- Marko, Geo.
- Mars, Walter J.
- Marshall, Herbert
- Martell, Jerry
- Martin, Donald
- Martin, Joe
- Martin, M. R.
- Martin, Tom
- Martin, M. R. (Curley)
- Maseya, the Mystic
- Mason, Dr. H.
- Mason, Fred
- Mateer, Edw.
- Mathews, Edw.
- Matson, Edw.
- Mayer, Geo. F.
- Maximo
- Mechanical Man
- May, Jackie
- Mays, B. V.
- Meadows, C. W.
- Mehl, Doc Tom
- Mecher, Chas. W.
- Merkant, J. R.
- Merkle, Fred
- Messick, K. O.
- Messick, Tommy
- Meverden, Lloyd
- Meyers, Carl
- Migal, Leo
- Miller, Chas. Joe
- Miller, Eli
- Miller, Leon
- Miller, Mervin
- Miller, Paul C.
- Millican, Jack
- Milliken, J. A.
- Mills, Barneo
- Mimic World
- Misser, Ivan
- Mitchell, Adams
- Mitchell, Alek
- Mitchell, Charley
- Mitchell Circle
- Mitchell, Geo. J.
- Mitchell, G. L.
- Mitchell, Larry
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COIN OPERATED • • • VENDING • • • SERVICE • • • MUSIC • • •



# AMUSEMENT MACHINES

*A Department for Operators, Jobbers, Distributors and Manufacturers*

—Communications to Woods Bldg., Randolph and Dearborn Streets, Chicago.

## THE GOOD OLD SUMMER TIME

When the summer season rolls around, Mr. and Mrs. John Q. Public cast aside as many as possible of their problems of the workaday world and seek relaxation, entertainment and a break in the monotony of everyday life.

In the United States, as in no other nation, summer is a time for vacation—a period for getting rid of inhibitions and devoting hours, days and weeks to the commendable business of having fun. That Mr. and Mrs. Public are better off, physically and mentally, for having had their annual summer letdown from the necessary pressure of modern life is too obvious a statement to result in any arguments.

What does the summer season have to do with the coin machine industry? Just this: people who are taking their vacations are looking for amusement and the coin machine industry offers a great deal of that much-sought commodity at an amazingly low price.

Every person affiliated in any way with the coin machine business, no matter how remotely, should be cheered by the fact that never in history have summer resorts received so many reservations in advance as have already been made for the 1936 season. Summer resorts, summer hotels, camps, railroad, bus and boat lines are united in making plans for a season that will top everything within memory.

They are not merely hoping for business. Investigation reveals that they have reasonable assurance thru advance reservations, inquiries, travel surveys and other media of a gigantic and general vacation in the United States this summer. Many large industrial organizations, anticipating the vacation splurge and approving of it because of its refreshing effect upon their employees, are offering longer vacations and are already seeking extra men to fill the vacancies left by vacationers.

All this should mean by far the biggest summer business for coin machines in the history of the industry. It naturally will mean big business for coin machine operators and, in turn, manufacturers, distributors and jobbers.

Many manufacturers are already fully aware of the condition and have made plans to supply the enormous anticipated demand with new equipment. New machines to be presented for public approval this summer will be a revelation in the operating field and will bring more profit to everybody concerned.

Vacationers always have plenty of money to spend and insist upon spending a large part of it for amusement. With the prosperous condition of the country as a whole, machines will naturally get more money. Never in the few years during which the coin machine industry has gained its ascendancy has there been so much money for amusement as will be available this summer.

From interviews with several resort owners, The Billboard reporter has learned that more machines will be added in many resort locations this summer, including the always popular bells and venders, as well as automatic pin tables and many new style amusement type games, such as billiard and bowling tables, baseball games, golf, basketball and target practice ranges, as well as the most modern diggers and merchandise venders.

The vacationing American is exacting in his demands for the newest and best entertainment, and the location owner

with the most novel and attractive machines will reap the richest harvest.

Coin machines, summer hotel and resort owners are agreed, are decidedly beneficial to business.

"If the machines didn't make me a dime profit," one resort owner said, "I'd feel that I had to have them. Get a bunch of people playing the games and I'll show you a crowd that's in good spirits. Really, we'd rather not have them wear themselves out with strenuous exercise, altho we have to offer it. The average man and woman aren't hardened athletes and they're apt to come in from a morning or afternoon of heavy exercise with fagged expressions on their faces and disgruntled, grouchy feelings in their souls. On the other hand, they can spend an hour or two at the games and have a lot of fun, relax their nerves and forget their troubles. As a result of having had an enjoyable time, they go away boosting for my resort. The sweetest part of it, however, is that the games show me a fine profit in addition to making my guests happy and satisfied."

Coin-operated phonographs, too, have the hearty approval of this resort owner. "It was impossible," he said, "to have good dance bands all over the place. Naturally, we couldn't afford to have a band in the dining room, another in the dance hall, still another at the lunch concession and even more all thru the grounds. Buying cheap, 'corny' bands was no solution to the problem, either. Brother, you can't fool the public on music any more—not with radio. Yet the public insists on music every place. I've checked it, and I know that the place that has good music can pull crowds away from another place that may be twice as good in other respects. Coin-operated music machines have solved the problem. They draw the crowds, satisfy them and show a profit. That's doing a big job in a grand way."

Many new summer resorts will open this year and numerous others already in existence are being enlarged to take care of the demand. This means a gigantic increase in the market for coin machines.

You, Mr. Operator, Mr. Manufacturer, Mr. Distributor, Mr. Jobber and Mr. Location Owner, are highly fortunate to be in a business that has such a roseate outlook for the immediate future.

Not until you consider the plight of business in general when the summer months roll around can you realize just how fortunate you are.

For business in general anticipates a summer slump year in and year out. Summer is a time when the average business man is more occupied with spending money than making it. Most sound business institutions expect a seasonal decline and allow for it. The subject of many a Chamber of Commerce address in the next month or so will be: "How To Combat the Summer Slump."

You are in a business that knows no "summer slump." Not only does it pay its way in the summer time, but it gives every evidence of reaching a new peak during the coming season. Accurate forecasts of summer activity show that everyone connected with the coin machine industry has an opportunity to make handsome profits. Even the location owner, who must expect a seasonal lag on sales in many of his departments, can offset that reduction in revenue by catering wisely thru his coin machines to the amusement-seeking public.

The calendar indicates that it's time for America to relax, and the thousands upon thousands of carefree vacationers who will trek gayly across the country for the next three months will be eager and willing to exchange their coins for the hours of clean amusement which it is your business to give them. And many of them who will be introduced to the thrills and joys of the games will return home from their vacations to become steady customers for the machines that give so much for so little.

The coming summer's business is not only solid and sound in its own right, but it will build for a more prosperous future.

SILVER SAM.

## Up-to-Date Arcades Getting a Big Play

PITTSBURGH, May 23.—The increasing popularity of coin-operated machines is giving penny arcades in local parks and carnivals playing this territory the best season in years. Proving among the more popular features on the midway, the machines draw business because of their novelty and value they return for the coins.

A. J. Wyant, manager of Kennywood Park, points out that the penny arcade demands constant attention in supplying it with the latest in coin-operated novelties and keeping it in fresh form. He revealed a recent purchase of new movie star pictures to be placed in the coin-operated penny machines. "Too many managers of penny arcades overlook the fact that the children, our good customers, want their latest favorites for the pennies they drop into the coin-operated movie devices. Most of such machines on arcade premises are still filled with stars who were popular way back in the silent days and are now all but forgotten," Mr. Wyant states. "Why this fact is being overlooked is hard to figure out. The expense involved in changing the pictures is of no consequence compared to the increased sales resulting from fresh supplies."

Charles Bears Jr., manager of West View Park, is of the same opinion. He recently had his penny arcade reconditioned and every machine rechecked before he opened it for the season. A new coat of paint applied to the arcade building added new life to the dozens of machines being operated on those premises.

Among the carnivals the Johnny J. Jones Exposition and the Dodson World's Fair Shows are the territory leaders so far with their modern penny arcades. The Dodson arcade is managed by Jack Murray, who has with him two assistants. On the Jones lot Mrs. Bertha McDaniels is managing an up-to-date penny arcade and reporting excellent business. During its week's stay here the penny arcade was among the busiest features on the midway. Mrs. McDaniels is accompanied by Cecil Stephenson, coin-machine mechanic, who is constantly on hand to assure perfect operation for all devices.

A new penny arcade has been erected this season by H. E. Hampe, manager of the near-by Olympia Park. Outfitted with the latest in penny and nickel machines, Mr. Hampe looks forward to a profitable sideline as a result of this addition.

## Current Events on Air Bring Pin Ball Question

BROOKLYN, May 23.—The Brooklyn Daily Eagle has for some years been conducting a contest over the air waves, with youngsters answering questions concerning current events.

During its last contest one of the questions asked one of the youngsters was in regard to who was the "czar of the pin-game business?" The youngster immediately answered, "General John F. O'Ryan," which was considered the correct answer to the question.

much as they are direct factory representatives for Daval for many Middle West States, Gerber & Glass have placed a large initial order for the game, with reservations on the first games to be produced.

According to Paul Gerber and Max Glass, Panama is a game that will be a hit. It is a fast five-ball game that gives the operator of non-payout games actual pay-table operation. The player sets his own odds. Panama is most attractive with a light-up backboard that is beautifully decorated, showing two destroyers going thru the locks of the Panama Canal. Both of these figures are numbered, for which the player must shoot. They range from one to seven. One of these is immediately lighted when the coin is inserted. To put the light on the

will appreciate the following outstanding features:

The new payout unit is called Double-Action because it actually dispenses the coins twice as fast as any other motor-driven unit on the market at the present time. This is made possible by a steel slide that has two holes the size of a coin punctured thru it. This steel slide rapidly takes the coin which is dropped from the payout tube and in a swinging motion dispenses the coin into the payout drawer. Before the action is complete the slide has another coin in the other coin hole and drops it into the payout drawer.

Automatic clearance adjustment is one of the best features of the new Western payout unit. This part of the mechanism is so designed that regardless of whether it is a bent lead slug, paper slug, linoleum slug, cellophane-covered slug or any other type of slug that commonly jams and clogs the ordinary payout unit, the automatic clearance adjustment automatically adjust itself to the thickness of the slug and dispenses it into the payout drawer. This feature makes it impossible to jam or clog or in any way disrupt the mechanical action of the machine. Operators know that very often if the coins fall into the payout tube and land standing, leaning or cocked they will jam up the unit. Because of the automatic clearance adjustment feature and the double-action release this is impossible.

An 11-plate electric motor especially designed for the new Western double-



**BILL GOETZ**  
The two live wires of the Capitol Automatic Music Company, now Rock-Ola distributor for New York.



bottom duplicate number it is necessary for the player to get balls on the two similar holes on the playing field. The game is so arranged and so pinned that the definite percentage of payout has been made possible.

Gerber & Glass say they are highly enthused with Panama and offer it only after thoroly being convinced of its big profit potentialities. Because of their direct factory representation Gerber & Glass will be in a position to make immediate delivery of Panama as quickly as they are produced by Daval.

## Double-Action Pay Hailed As Big Automatic Advance

CHICAGO, May 23.—Western Equipment & Supply Company, one of the first companies in the coin machine industry to produce an automatic payout unit, announces the production of its new double-action motor-driven payout unit.

New from start to finish, the new double-action unit is a triumph of electrical engineering and a sterling tribute to the genius of Jimmy Johnson's fine experimental department. These engineers have worked consistently on the new payout unit for more than two years.

Rigidly constructed of the best steel money can buy, the new unit is built to outlast any pin game made. Operators

action payout unit supplies the power. This is the first time an 11-plate electric motor has been used in a payout unit. Ordinarily only an eight-plate electric motor is used. This motor delivers twice the power of ordinary motors and therefore runs half as long. The motor in connection with the driving mechanism moves the slide with such force that it is physically impossible to hold the release still. This is an added assurance that the new Western double-action motor-driven unit will not jam or clog.

Another major development is the automatic brake. This is the first time an automatic brake has been used in any payout unit. This feature absolutely insures perfect reloading after each payout.

By actual tests, tried time and time again, Western's double action payout unit works perfectly with an unlimited coin tube capacity. Where previously manufacturers were prevented from manufacturing games with higher payouts, the new Western unit now makes this possible.

Manufacturers will be interested in learning that the new double-action unit is also obtainable with an electrical reset.

One would imagine with all the many marvelous features of this new Western unit that the construction would be highly complicated and too technical for the average man to understand. The beauty of the entire mechanism is its unusual simplicity.

It pays  
**3 ways**  
to use these  
two batteries  
in pin games



1. They Last Longer
2. They're More Dependable
3. They're Available Everywhere

And, of course, "Evereadys" present no fire hazard

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Jobbers!  
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Get in on this special trade discount!

**SEND THIS COUPON FOR INFORMATION ON SPECIAL TRADE PRICES**

If you are a legitimate distributor, jobber or operator of pin games you can take advantage of our special trade quantity prices. For complete information fill out this coupon and send it to—

**NATIONAL CARBON COMPANY, Inc.**  
P. O. Box No. 600  
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PLEASE CHECK

Unit of Union Carbide and Carbon Corporation

## Gerber & Glass Say Panama Sure To Click

CHICAGO, May 23.—Gerber & Glass will be one of the first to present Daval's new novelty pin table, Panama. Inas-

FOR THE BOOTH THE BAR AND SODA FOUNTAIN!

To get new spots, good spots, better paying spots, to get more business from your present spots get

**VENDEX!**  
New Model.  
**CHROMIUM PLATED**  
The Ritzy Peanut Vendor at a Democratic Price!

Write Today!  
**THE VENDEX CO.,** 1127-9 Tremont St., BOSTON, MASS.

**B PARTS and SUPPLIES B**

Ball Gum (1/2 Case, 50 Boxes) . . .	\$ 5.00
Batteries (Eveready, Set of 25) . . .	5.00
Bumperettes, Per Dozen . . . . .	1.00
Collection Books, Per Dozen . . . . .	1.20
Locks . . . . .	1.00
Marbles (No. 7/8), Per Dozen . . . . .	.80
Marbles (No. 1), Per Dozen . . . . .	1.20
Plunger Springs, Per Dozen . . . . .	1.20
Penny or Nickel Slots . . . . .	2.00
Rebound Springs, Per Dozen . . . . .	1.00
Rubber Suction Cups, Per Dozen . . . . .	1.00
5c Tubular Coin Wrappers, 1,000 . . . . .	.75
Electropak . . . . .	4.95
Stanoor Univerter . . . . .	1.30
Time Clocks . . . . .	2.00

Terms: Cash With Order. WRITE FOR OUR NEW PRICE LIST NO. 204

**B BESSER NOVELTY CO. B**  
3020 OLIVE ST., ST. LOUIS, MO.

## Important Announcement

Effective with June 6 issue the minimum single column display space sold will be 10 lines, costing \$5; minimum double column space, 14 lines (1 inch) in depth, costing \$14.

The advertising rate of 50c an agate line remains unchanged.

**Calcutt Given Glory For New McCoy Table**

CHICAGO, May 23.—“Give some of the glory for the new Mills McCoy Table to our old friend Joe Calcutt, the great coin-machine man down in Fayetteville, N. C.,” writes Walter Tilds from the advertising department of Mills Novelty Company.

“You see,” says Tilds, “when we were ready to design the McCoy we wanted every good feature on it that operators could ask for in a payout table. Knowing that Joe Calcutt is one man who knows as much about the practical side of pay-table operating as any man in the country, we called on him and laid the plans we had on the table.

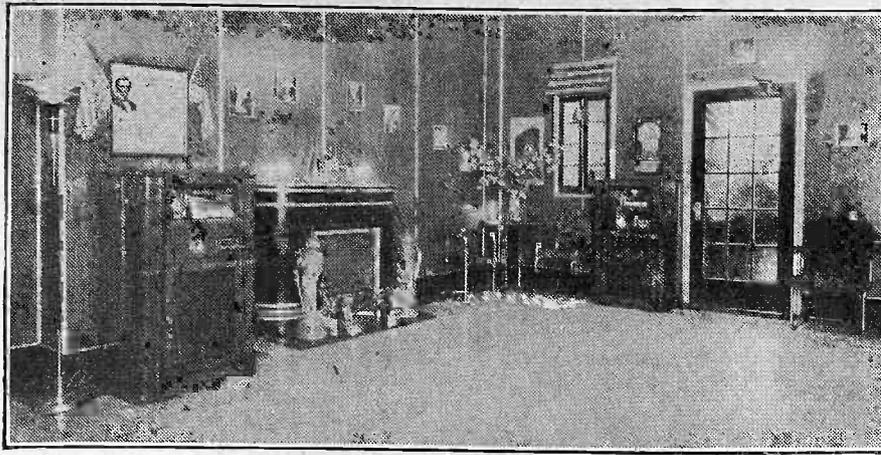
“What do you think we should do to make this the best money maker of the year?” we asked Joe.

“Joe immediately got to work and compiled all the good points of the payout tables with which he had experience. He gave all the reasons why certain features should be incorporated in the table. We worked feverishly for several hours, drawing up plans and making changes, when suddenly Joe said: ‘I got it! Why not make this new table fundamentally like the Ten Grand? Ten Grand has certainly made the grade with every operator I know!’

“The idea caught fire with us at Mills at once. This was just the thing! We acted at once. The Mills engineers took the plans in hand and in a few days we had the McCoy Table plans ready for production. Before long we had the McCoy Table ready to go as the best money maker of the year.

“What with the features of the McCoy Table, such as Bell mechanism appeal which is so universal, skill payouts, fascinating light domes, coin tube holding \$7.50, McCoy Award equivalent to Gold Award, beautiful cabinet and many others, it looks like every operator in the country will want this table.

“Leave it to old Joe Calcutt to pick out a winner,” says Tilds. “Joe has never disappointed us yet when we wanted some advice right from the field of operation. And Joe deserves the glory



BEAUTIFUL DISPLAY ROOM OF CAPITOL AUTOMATIC MUSIC COMPANY, exclusive distributor for Rock-Ola Manufacturing Corporation for New York.

that goes with the success of the machine.”

**Greenstein and London Visit Chicago Coin Plant**

CHICAGO, May 23.—Hy Greenstein, of Hy-G Games, of Minneapolis, and Sam London, of the Milwaukee Coin Machine Company, Milwaukee, were visitors at the Chicago Coin Corporation plant here this week. Both had already received their samples of Chicago Coin's new Monopolee, one-ball payout table, and made the trip to Chicago to arrange for a quantity shipment.

Sam and Hy are enthused with Monopolee and claim that it is one of the best payout games they have ever seen. Hy Greenstein, guiding light of the Hy-G Games, of Minneapolis, has rapidly become one of the foremost distributing organizations of the Northwest. When he says that Monopolee is a winner it carries weight, as he has a rep for picking winners.

Sam London's aggressive spirit and natural business ability have made his firm one of the foremost distributing concerns in the Milwaukee area.

**Sicking-Gerber-Glass Ohio Distributors for Keeney**

CHICAGO, May 23.—The announcement is forthcoming from Cleveland that Sicking-Gerber & Glass have been appointed Ohio distributors for the J. H. Keeney & Company line of automatic payout tables.

Sicking-Gerber & Glass, ever alert to offer their rapidly growing clientele of operators and jobbers the newest and finest in coin-operated equipment, are highly elated over the new hookup. Now the Ohio operators are assured of quick service on the Keeney products at all times.

At Sicking-Gerber & Glass operators may now view Keeney's two new hits, Grand Slam and Rainbow—two of the most popular one-ball odds-changing automatic payout games on the market.

Harry Glass, who is general manager of Sicking-Gerber & Glass, of Cleveland, states that he expects to “go to town” with the new Keeney games.

**American Vending Offers Two New Baseball Games**

NEWARK, N. J., May 23.—Milton Green, of American Vending Company, national factory representative for Scientific Machine Corporation, Brooklyn, reports that the firm will be ready soon with two new baseball games. They are Tie-Score and National Baseball. Both are non-payout novelty pin games. They both have unique light-up features and are considered among the best games presented in the popular-price bracket, Green reports.

The Tie-Score game will have the unique feature of five balls for 5 cents and will, upon the insertion of the coin, show a tied score between the Chicago

**Sheet-Music Leaders**

(Week Ending May 23)

Based on reports from leading jobbers and retail music outlets from Coast to Coast, songs listed are a consensus of music actually sold from week to week. The “barometer” is accurate, with necessary allowance for day-to-day fluctuations. Number in parentheses indicates position in last week's listing.

Sales of music by the Maurice Richmond Music Corporation, Inc., are not included, due to exclusive selling agreement with a number of publishers. Acknowledgment is made to Mayer Music Corporation, Music Sales Corporation and Ashley Music Supply Company, of New York; Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Company and Western Book and Stationery Company, of Chicago.

1. Melody From the Sky (1)
2. Is It True What They Say About Dixie (3)
3. Lost (2)
4. Robins and Roses (4)
5. Would You? (11)
6. You (8)
7. All My Life (5)
8. She Shall Have Music (12)
9. It's a Sin To Tell a Lie (10)
10. You Started Me Dreaming (6)
11. Glory of Love
12. Touch of Your Lips (13)
13. Love Is Like a Cigaret (9)
14. Tormented (7)
15. It's Been So Long (15)

Cubs and the New York Giants. The player makes his own odds by shooting the remaining five balls, and in case he can't keep the balls progressing down the center lane where the odds channel is located and happens to have one of the balls land in a hole where he scores for either side he must match that score for the opposing team so that the score remains tie thruout the game.

Of course, if the player hasn't been successful in getting a ball into the odds pocket and still has a tie score certain awards will be made. The game is said to be unusually interesting and appealing since the play can depend entirely on the last ball.

Green claims that this game will be considered one of the best baseball pin games ever introduced and that the other baseball game, National League, will be as great a game and will also act as a change for the locations. He is now arranging for distributorship outlets thruout the country and in foreign countries.

**THE SEEBURG FRANCHISE IS MORE VALUABLE**



Symphonola Model "C & D" Modernistic

The Instrument without "Service Headaches"

**J. P. SEEBURG CORPORATION**

1502 DAYTON STREET · CHICAGO ILLINOIS

THE LEADER FOR OVER 30 YEARS!

**Radio Song Census**

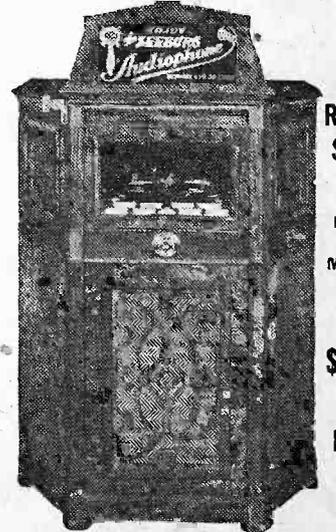
Selections listed represent The Billboard's accurate check on three networks, WJZ, WEF and WABC.

Only songs played at least once during each program day are listed. Idea is to recognize consistency rather than gross score. Figure in parentheses indicates number of times song was played according to last week's listing. Period covered is from Friday, May 15, to Thursday, May 21, both dates inclusive.

All My Life.....	35
Robins and Roses (33).....	32
You (35).....	25
Melody From the Sky (24).....	24
Lost (26).....	23
She Shall Have Music.....	23
You Started Me Dreaming (25).....	23
Is It True What They Say About Dixie? (20).....	21
Touch of Your Lips (23).....	21
Tormented.....	21
Welcome, Stranger.....	20
Love Is Like a Cigaret (22).....	19
Would You? (20).....	19
Christopher Columbus.....	15
I Don't Want to Make History (18).....	15
Us on a Bus.....	15
There Isn't Any Limit to My Love.....	12
I'm Putting All My Eggs in One Basket.....	11
It's You I'm Talking About.....	9
One Rainy Afternoon.....	9
Moonlight in Hilo.....	7

**GIGANTIC PHONOGRAPH SALE**

(Reconditioned and Guaranteed To Be in Perfect Condition.)



8 Records Selective Beautiful Modernistic Cabinet. \$75 EACH

Seeburg Model "E"

**OTHER PHONOGRAPH SPECIALS**

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- MILLS Model 845 (Troubadour)..... 95.00
- MILLS Dancemasters..... 95.00
- SEEBURG Selectophone..... 110.00
- SEEBURG Audlophone with Radio 75.00

**GRAND CHAMPION**

Automatic Mutuel Payout Racing Machine..... \$62.00  
Punchette (Special Low Price) \$12.00

Terms: 1/3 Deposit, Balance C. O. D.

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## Victor and Blue Bird Records FEATURE BIGGEST NAMES

The most popular swing bands—the greatest exponents of sweet music—all the names the public pays highest to hear—are yours on Victor and Blue Bird Records.

**WARP LESS...  
SAVE YOU  
MONEY**

Victor and Blue Bird Records give the longest play per record—save service costs on jammed machines.

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Are You On Our *FREE* Mailing List?  
SEND THIS COUPON NOW

We will put your name on our free list to receive special announcements, other interesting mail.

RCA Manufacturing Co., Inc., Dept. B  
Camden, N. J.  
Please put my name on your free mailing list.

Name .....

No. Machines

Street..... Operated.....

City..... State.....



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As an example of Wurlitzer-Simplex profits—Roland R. Maheux (see photo at left) says, "The Wurlitzer-Simplex is the greatest and finest automatic phonograph—and more value for the money than any other phonograph built."

*Sold  
only to  
OPERATORS*

Why not cash in on the big profits that are being made in automatic music since repeal?

Write, wire or phone for Wurlitzer-Simplex proposition — the most astounding proposition in the automatic phonograph industry from the standpoint of quality—price—co-operation that means success.

**RUDOLPH WURLITZER MANUFACTURING COMPANY**  
NORTH TONAWANDA NEW YORK

## Ten Best Records for Week Ended May 25

	BLUEBIRD	BRUNSWICK	DECCA	VICTOR	VOCALION
1	B6363—"Drifting Too Far From the Shore" and "What Is Home Without Love?" Monroe Bros. and orchestra.	7662—"A Rendezvous With a Dream" and "We'll Rest at the End of the Trail." Johnny Green and orchestra.	791—"Robins and Roses" and "We'll Rest at the End of the Trail." Bing Crosby and orchestra.	25296—"All My Life" and "It's No Fun." Fats Waller and orchestra.	3224—"A Melody From the Sky" and "A Little Bit Later On." Bunny Berigan and Boys.
2	B6359—"You Star! I Me Dreaming" and "Tor. nted." Wingy Mannone and orchestra.	7659—"Stompin' at the Savoy" and "Doing the Prom." Ozzie Nelson and orchestra.	739—"Lost" and "The Touch of Your Lips." Jan Garber and orchestra.	24316—"The Glory of Love" and "You Can't Pull the Wool Over My Eyes." Benny Goodman and orchestra.	3219—"She Come Rolling Down the Mountain" and "Hop Pickin' Time in Happy Valley." The Sweet Violet Boys.
3	B6362—"Is It True What They Say About Dixie?" and "Moonrise on the Lowland." Willie Bryant and orchestra.	7658—"She Shall Have Music" and "My First Thrill." Lud Gluskin and Continental Orchestra.	729—"Christopher Columbus" and "Froggy Bottom." Andy Kirk and his 12 Clouds of Joy.	25295—"On a Bus" and "Christopher Columbus." Fats Waller and orchestra.	3218—"Sweet Birds" and "Yip, Yip, Yowie, I'm an Eagle." The Sweet Violet Boys.
4	B6361—"All My Life" and "The Right Somebody or Love." Willie Bryant and orchestra.	7656—"Organ Grinder's Swing" and "You're Not the Kind." Hudson-DeLange Orchestra.	764—"You" and "You Never Looked So Beautiful." Jimmy Dorsey and orchestra.	25314—"Rhythm Saved the World" and "At the Codfish Ball." Tommy Dorsey and orchestra.	3215—"The Touch of Your Lips" and "Every Minute of the Hour." Henry Allen and orchestra.
5	B6378—"Would You?" and "It's a Sin To Tell a Lie." George Hall and orchestra.	7654—"Small-Town Girl" and "You Can't Judge a Book by Its Cover." Orville Knapp and orchestra.	771—"Knick Knacks on the Mantel" and "You Gotta Know How To Dance." Ted Fio-Rito and orchestra.	25315—"Cross Patch" and "Cabin in the Sky." Fats Waller and orchestra.	3214—"Lost" and "I'll Bet You Tell That to All the Girls." Henry Allen and orchestra.
6	B6343—"You" and "You Never Looked So Beautiful." Stew Fletcher and orchestra.	7651—"Is It True What They Say About Dixie?" and "Streamline Strut." Ozzie Nelson and orchestra.	760—"Would You?" and "I've Got a Heavy Date." Henry King and orchestra.	25245—"It's Been So Long" and "Goody, Goody." Benny Goodman and orchestra.	3211—"Christopher Columbus" and "Blue Lou." Fletcher Henderson and orchestra.
7	B6382—"Cabin in the Sky" and "You Can't Pull the Wool Over My Eyes." Dolly Dawn and orchestra.	7649—"Robins and Roses" and "Everything Stops for Tea." Orville Knapp and orchestra.	765—"Hittin' the Bottle" and "Dream of You." Jimmie Lunceford and orchestra.	25271—"Lost" and "There Is No Greater Love." Guy Lombardo and orchestra.	3201—"After You've Gone" and "You're a Viper." Stuff Smith and Onyx Club Boys.
8	B6351—"Cheatin' on Your Baby" and "Must I Hesitate?" Bill Boyd and orchestra.	7640—"Christopher Columbus" and "All My Life." Teddy Wilson and orchestra.	757—"The Touch of Your Lips" and "Twilight on the Trail." Bing Crosby and orchestra.	25313—"Is It True What They Say About Dixie?" and "The Moment I Saw You." Rudy Vallee and orchestra.	3200—"I Don't Want To Make History" and "Tain't No Use." Stuff Smith and Onyx Club Boys.
9	B6379—"There's Always a Happy Ending" and "Love Came Out of the Night." George Hall and orchestra.	7637—"The Hills of Old Wyoming" and "It's a Sin To Tell a Lie." Russ Morgan and orchestra.	768—"Welcome, Stranger" and "Is It True What They Say About Dixie?" Jimmy Dorsey and orchestra.	25291—"You" and "You Never Looked So Beautiful." Tommy Dorsey and orchestra.	3199—"Press My Button" and "Get 'Em From the Peanut Man." Lil Johnson and orchestra.
10	B6374—"The Glory of Love" and "Ride, Red, Ride." Willie Bryant and orchestra.	7626—"The Touch of Your Lips" and "Lost." Hal Kemp and orchestra.	727—"Goody, Goody" and "What's the Name of That Song?" Bob Crosby and orchestra.	25318—"I'll Stand By" and "Love Came Out of the Night." Eddy Duchin and orchestra.	3169—"I'se a-Muggin'" and "I'se a-Muggin' Musical Numbers Game." Stuff Smith and Onyx Club Boys.

# BEG PARDON!

## WESTERN'S RACES

AVERAGES 25c ON EVERY PLAY instead of \$25 as erroneously stated in our ad in last week's BILLBOARD.

Now! Western Offers

### MYSTERY SINGLE COIN SLOT

In territories and locations where multiple coin chutes are not permitted, you can now have Western machines equipped with the MYSTERY SINGLE COIN SLOT. This slot takes only one coin for each game, but as in Western's Races, by inserting one coin the player gets 2 to 8 horses and odds as high as 40 to 1.

## WESTERN EQUIPMENT & SUPPLY CO.

925 W. NORTH AVE., CHICAGO, ILL.

### BASEBALL SALES TALLY CARDS

and all kinds Coupons for Operators. Daily and Weekly Series, Names, and Numbers in Nat. and Amer. Leagues, with either Amer. Ass'n, Pacific Coast, International, Western, N. Y. P., Southern or Texas Leagues. 2, 3 or 4-way Baseball Series and Pull Tickets. 2 Aces, 3 Aces, Square Deal, Raffle Cards, Seven Lucky Numbers, Economy Play, Newspaper Headlines, Daily Doubles, Tips, Games, etc., galore. Get new copyrighted confidential Course of Instructions, just out—"HOW TO START IN THE BASEBALL TICKET BUSINESS." Price, \$50.00. Full particulars FREE! Make \$300.00 weekly. Send \$2.00 NOW for \$5.00 worth Assorted Samples, Catalog, Rules and Particulars. Refund first order. (Est., 1919. Ref.: Dun & Bradstreet). Season is here. Rush! Wire or write

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322 N. Senate Avenue, Indianapolis, Ind.

### FOR IMMEDIATE SALE

12 EXHIBIT TICKET PLAYBALL. Each \$32.50  
10 JENNINGS DAILY LIMIT. Each.... 50.00  
50 MILLS TEN GRAND. Each..... 60.00  
30 JENNINGS VISIBLE SPORTSMEN. Ea. 35.00  
Above tables like new. First-class condition.  
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5 De Luxe International Microscopes. Each \$150.00  
5 Novelty Merchantmen. Each..... 125.00  
5 Keeney Mammoth 1 Ball Auto. Payout. Ea. 35.00  
1 De Luxe "46"..... 35.00  
1 Mills Ten Grand..... 50.00  
1 Bally Bonus..... 80.00

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IN THE WHOLESALE  
MERCHANDISE SECTION  
for the  
LATEST NOVELTIES, PRIZES  
PREMIUMS AND SPECIALTIES

## Gottlieb Quads Share Limelight

CHICAGO, May 23.—With the birth a few weeks ago of quadruplets to Mr. and Mrs. Emil Kaspar at Passaic, N. J., and with the popularity of the Keyes quadruplets, of Waco, Tex., during their travels thruout the country in the interest of the Texas Centennial Exposition the country has become quad conscious.

Dave Gottlieb feels that both the Keyes and Kaspar quadruplets are doing their share in bringing back some of the attention and glory that was swept into Canada with the birth of the Dionne quint.

"The Keyes quads," said Dave, "are 21 years old now and are more popular than ever. The four little Kaspars are demanding the attention of everyone over the length and breadth of the land. And we present another set of quadruplets—the Gottlieb quads. Since their introduction to the coin-machine world their popularity has been increasing by leaps and bounds until now they are the topic of conversation in the industry. The Gottlieb quads are Daily Races, Fence Buster, Broker's Tip and Sunshine Derby."

Daily Races, according to reports from the Gottlieb factory, is breaking all production records. And with Fence Buster, Broker's Tip and Sunshine Derby up there right along with Daily Races the Gottlieb factory is really humming.

"I suggest," continues Dave, "that operators who want to put real money makers on their locations send in their orders right away, and adoption papers for the Gottlieb quads will be issued immediately."

### New Corporations Chartered in New York

ALBANY, N. Y., May 23.—The following new corporations have been issued charters to engage in business in New York State:

Pacent Novelty Manufacturing Company, Inc., Utica; vending machines; capital \$50,000. Promoters and stockholders: Martin P. Grimm, Leon Masakowski and Charles H. Cirranni, Utica.

Reaut Amusement Corporation, Brooklyn; amusement devices, etc.; capital \$20,000. Stockholders: David Krayt, William Reichenthaler and Morris Kraut, Brooklyn.

Home Recreation Corporation, New

### Brainteaser No. 10

A show had 100 people in the audience. The box-office receipts were \$10. The men paid 50 cents each, the women 20 cents each and the children 1 cent each. How many men, women and children in the audience?

Answer to No. 9:

Jobber bought a machine for \$90. Sold it for \$90. Bought it back for \$80. Resold it for \$100. What was his profit on the machine?

Answer: \$20. He broke even on the first transaction. He therefore bought it for \$80 and sold it for \$100 for a \$20 profit.

York; amusement games; capital \$5,000. Stockholders: Margaret F. Daily, R. A. Lauten and C. E. Polykronis, New York.

Multisports, Inc., New York; furnishing amusement and diversion for the public; capital 200 shares of no par value. Shareholders: Bernard S. Pomeratz, Irene Leffert and Rose Selkowitz, Brooklyn.

### Blatt Offers a Guarantee With New Daval Machines

BROOKLYN, May 23.—Willie Blatt, the "Little Napoleon" of the coin-machine industry and president of Supreme Vending Company, Inc., has made an interesting guarantee to his jobbers on the two new counter games of Daval Manufacturing Company, Chicago, for which firm he is factory representative in this territory.

The games are the Rithmatic and the Auto-Punch. He guarantees his jobbers that the games are mechanically perfect and that they will earn more money per dollar invested than any similar games on the present market. To back up this guarantee, he asks his jobbers to test the machines and if they don't come within the range of everything he claims for them he will gladly return the full purchase price within seven days after shipment.

Willie has also taken the Auto-Punch and Rithmatic games with him to the mountain-resort region to give them a stiff test over the usual vacation weekend. He claims that while he is out galloping a horse he's going to let the machines pay for his vacation and also at the same time register the amount of money they can earn for many in-

terested operators who will be with him. Games have also been shipped into New Jersey and Connecticut by Supreme Vending Company and tests are now being made there. Instead of waiting the seven days some of the jobbers have already rushed reorders for the games, Willie claims. He says that their attractive appearance and original play features have instantly captured attention.

## Chicago Coin's System Clicking

CHICAGO, May 23.—Chicago Coin's new novelty game, System, is clicking in a big way. Jobbers and operators report good success with the game. In fact, as was reported last week in *The Billboard*, the Chicago Coin Corporation has been forced to put on an additional shift in its plant.

System features an odds-changing idea that gives the players of novelty games the same thrill that the players of odds-changing payout games receive. By skillfully shooting the players may change the odds at all times. If the player is dissatisfied with the number of points he must make with the five balls he may lower the points to make by making the points-changing hole on the playing field. These two skill features keep the player's enthusiasm running high. System at all times gives the player a real run for his money.

Many prominent distributors and jobbers are featuring System and have them for immediate delivery. Weston Novelty Company, London, is supplying European operators.

Tony Gasparro, of Weston Novelty, has been so enthused with the new Chicago coin games that he has practically made its plant his headquarters during his stay in Chicago. In fact, Tony's broad smile and friendly "cherio" will truly be missed when he returns east.

Lou Koren, of the Chicago Coin firm, and Mrs. Koren have been the unofficial hosts of Tony and Mrs. Gasparro during their stay here.

### National Operating Opens a New Branch

DENVER, May 23.—National Operating Company, one of the old established businesses of the West, has opened a branch at Gunnison, Colo. Fred N. Sandholm, son of O. N. Sandholm, principal owner of the company, is in charge. The branch will have charge of Western Slope territory.

R. L. Schreiber founded the National Operating Company in 1910. O. N. Sandholm became associated with the business about 10 years ago and acquired ownership about three years ago. The company jobs, distributes and operates.

There is at this time, Sandholm reports, a marked activity in phonographs, due to the opening of many new restaurants and liquor establishments. The firm handles Capehart phonographs and Wurlitzer, Rock-Ola, Seeburg and Mills lines. It also represents O. D. Jennings & Company, Chicago. The National Operating Company employs seven men at present and occupies about 2,000 square feet of space in the Kennicott-Patterson Building, directly west of the Denver Union Station.

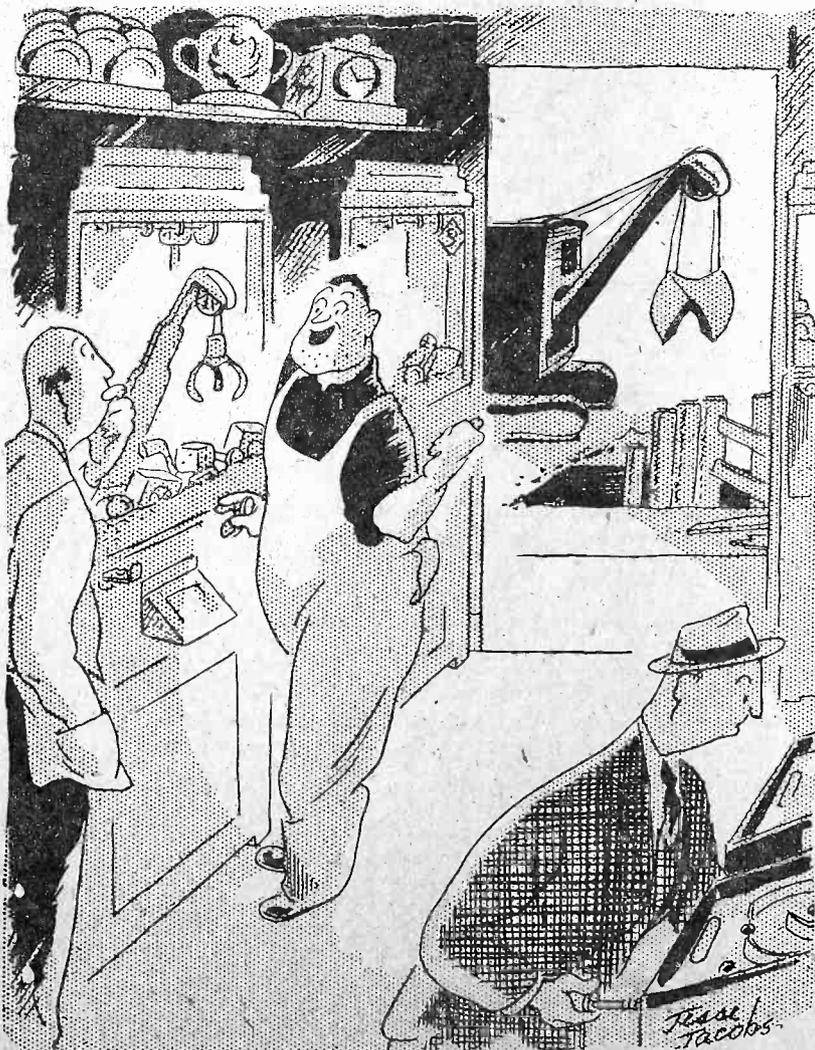
Business activity is big in Colorado mining districts. Farm conditions are a vast improvement over the immediate past. The resort towns and cities anticipate a heavy tourist summer. All of these are conditions which should react to the benefit of operators in this region.

### Genco's Production Up to High Standard

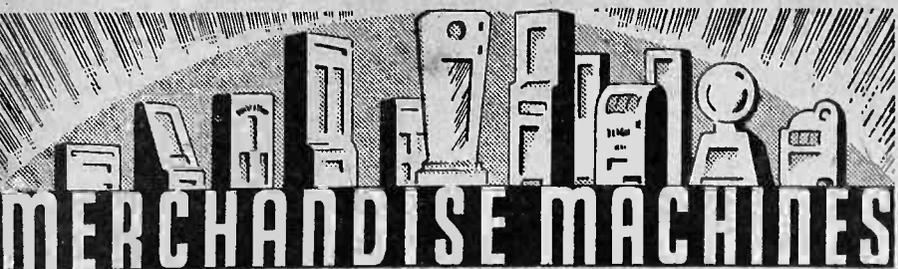
CHICAGO, May 23.—Doing one thing over and over again always leads to perfection. It has taken years for Genco, Inc., to bring its production department to its present pitch of perfection. With a minimum of labor turnover, it has developed a staff of craftsmen who know and understand the construction of pin games thoroly. Altho it is said that the concentration of efforts minimizes personal initiative, it has not worked that way at the Genco plant. The officials find that by concentrating their workmen would be more highly skilled, doing each job better and better.

It is stated that 50-Grand, Genco's new and clever game, is the peak of perfection in all pin tables ever made by the firm.

## The Novice Shoveler



"The boss promised me a try at the real thing after a little more practice here!"



## Diggers Do Not Violate N. Y. Law

ALBANY, N. Y., May 23.—The question of whether the crane claw and digger machine is a game of skill was argued before the Court of Appeals Tuesday when four New York manufacturers and operators of the machines appealed from a decision of the Appellate Division of the Supreme Court.

A permanent injunction restraining Police Commissioner Lewis J. Valentine of New York from seizing the machines and molesting the operators was denied by a Supreme Court justice, who ruled, however, that the devices did not violate the gambling sections of the Penal Law. The Appellate Division reversed the latter ruling.

In briefs submitted and arguments presented before the Court of Appeals the mechanical functions of the crane claw and digger was examined minutely.

## Dave Stern Doubles His Order for Northwesterns

NEWARK, N. J., May 23.—Dave Stern, of Royal Distributors, Inc., reports that he has doubled his order for Northwestern Merchandisers and has contracted for another 1,000 of the machines.

Some weeks ago Dave completed his first deal with the firm for 1,000 of these machines. This week, he reports, he doubled the order and therefore has contracted for 2,000 of the machines to be taken from the factory within the next few months.

Dave claims that the Northwestern Merchandisers are the leading bulk venders in his territory. He also says that more and more of the operators are entering into the operation of the machines.

Stern will soon introduce a new product for the merchandisers which is being especially arranged for him. His show-rooms have a unique display of the merchandisers and also a large store of the bulk nuts and candies used for the machines. A special repair department has been outfitted for these machines and the service guaranteed.

Dave feels that the country is again becoming conscious of the merchandisers and that large routes of these machines will soon become apparent in the East.

## Photo Machines Popular

DETROIT, May 23.—A battery of four brightly painted photograph machines was installed last week at Edgewater Amusement Park in Redford, Detroit suburb. The new machines have proved speedily to be one of the most popular additions to the park this season. The machines have been painted in orange colors and are brilliantly lighted with electric lights, which makes them visible and demands attention from almost any part of the midway, as they are very nearly in the center of the park.

The machines are of the Robert E. Olsen Picture Mill design, made in California, and are operated by Elmer Keel, who hails from California. They are being operated at a 10-cent play and have proved especially popular with the younger patrons of the park.

## Automatic Canteen Firm Gives Dinner for Employees

PITTSBURGH, May 23.—Automatic Canteen Company, manufacturer and distributor of coin-operated candy and gum machines, staged a dinner for its local employees at the Fort Pitt Hotel last Friday.

The affair was in celebration of increased business the firm enjoyed in this territory during the last year and served as a fitting occasion to map plans for future operations. The local branch maintains its shop and offices on the North Side.

## Joslin, Langley Look for Big Biz on Merchandisers

CINCINNATI, May 23.—M. L. Joslin, general manager of the Pack-It Company of America, and J. W. S. Langley, of the Venitor Corporation, Detroit, were in Cincinnati for several days this week on business. They were visitors at the home office of *The Billboard* here Tuesday.

Mr. Joslin reports that his organization has been successful in lining up high-type representatives to represent his firm in various parts of the country. Care is being taken in the selection of representatives, Joslin says, because it is the desire of his firm to build an organization composed of individuals who possess a wide experience in business management.

Mr. Langley, of the Venitor firm, announces that his firm is far behind on production. The company has been unable to keep up with orders, although production plans and operations are running smoothly and at top speed to turn out the Tid-Bit venders as fast as possible. Langley reports, too, that operators and jobbers are highly enthusiastic over his firm's ultramodern streamlined vender, which is built to vend 28 different kinds of candy, pretzels, nuts and cubic gum. The cartridge-loading feature of the new vender is one of the points that appeals strongly to the operators, he says.

Both Langley and Joslin look forward to a big business on merchandise vending machines during the next few years. The Pack-It Company has already placed a large order with the Venitor Corporation and plans to do a heavy business with the Tid-Bit Shop vender.

## Max Schubb Gives Tips On Cig Vending Field

DETROIT, May 23.—Max Schubb, Detroit coin-machine operator, commenting on local issues that are agitating the cigaret vending field, told *The Billboard*: "Some manufacturers are attempting to sell their machines directly to the location owner. They attempt to show the location owner that he can make a larger profit. A wise procedure would be for each operator to go over his route personally and talk to every merchant. In this way he can explain the whole situation to him and can probably retain his old established spots if the merchant really understands what the proposition is.

"Operators could show the location owner that he does not get the 4-cent profit on a 15-cent package of cigarets which the 'direct to you' manufacturer can use as a sales talk. The location owner would be able to get a 2-cent commission on every package from the legitimate operator and he would have

to pay all the expenses of the business out of this—the interest and worry on his investment, cost of losses due to slugs, theft and damage, for instance.

"The dealer has to pay the 3 per cent Michigan sales tax, he has to furnish matches for his customers and he has to pay the cost of any repairs on the machine, which he would not have to do if a regular operator put the machine in his location. These are disadvantages the dealer does not think of when he goes into it.

"One operator, who must remain anonymous, who lost 16 of his locations to merchants who bought their own machines has nine of them back already. In this case the operator has gone to each of his location owners and said that if he wanted to buy a machine he would like to have advance notice so that he, the operator, could hunt up a new location for his own machine and take it out of the store.

"Another way this operator has worked is to ask a merchant how much he wants for his cigaret business. He is willing, in good locations, to go as high as \$200 a year, paid on a monthly basis or quarterly. In this way he practically operates the machines on a concession basis, taking over the whole operation on a straight flat-rate basis. The gross proceeds of the machines then are taken by the operator without any split to the location owner, who receives a flat annual fee instead.

"With this new flat-rate method of operation this operator has been able to retain or recover several of his locations. In addition he is able to establish a number of new locations."

## Budin and Munves Distribute Duette

NEW YORK, May 23.—Herman Budin, of Budin's Specialties, Brooklyn, and Mike Munves, of Mike Munves, Inc., New York, have jointly undertaken to distribute Ad-Lee's Duette, merchandise vender.

Budin and Munves are well-known jobbers and distributors, having been connected with the coin-machine business for the last 20 years. The boys have many ideas which they are putting into shape and will be ready to go on the arrival of the machines. They will distribute in metropolitan New York.

## Simon of Supreme Predicts Many New Export Markets

BROOKLYN, May 23.—Leo Simon, manager of the export department of Supreme Vending Company, Inc., reports that there will be many new export fields for coin-operated amusement equipment this year.

Mr. Simon, who is well known to the general export trade and who is considered an authority in this field, having traveled thru many countries representing outstanding industrial organizations prior to his connection with Supreme Vending Company, Inc., bases his statements on the amount of interest which the firm's mailings have aroused in many countries. He reports that some of the countries have been very small purchasers of coin-operated amusement equipment, the some of them have purchased merchandising and other types of machines in former years. He feels that

the interest which they have displayed at this time is certain to arouse much purchasing of coin-operated amusement devices thruout important metropolitan centers in their country.

Mr. Simon is preparing an extensive catalog for the new countries, wherein he will have full detailed information regarding the new machines, their method of operation and also the manner in which they can be used. He feels that more extensive information regarding the machines is certain to bring about greater markets.

## Ben Becker in Smashup

NEW YORK, May 23.—Ben Becker, of International Mutoscope Reel Company, Inc., who was recently married, had a little grief on his automobile honeymoon trip. Ben borrowed a brand-new Dodge from Irving Bachrach and at Youngstown, O., had a smashup. Upon receiving a wire from Becker, Bachrach wired back: "Come on home. All is forgiven."

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**TID-BIT SHOP**

PROVES ITSELF ON ITS OWN MERITS

Its  
Attractive Appearance  
Durable Construction  
and  
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Profits  
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10 and 5c, Slug-Proof.  
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**READY FOR DELIVERY!**

America's Most Practical  
Bulk Merchandiser  
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Many have started with one Tom Thumb Vendor, owned chain in a year, earned more than ever before. We show you how. Think of the people who eat Nuts, Gum, Candy. All of them your prospects—The 1936 Tom Thumb is the finest miniature vendor you have ever seen—15 exclusive features, including "Magic Coin Selector." Neatness and beauty opens many stores, waiting rooms, beer taverns, restaurants to Tom Thumb where unsightly machines are barred. Exclusive features, precision manufacture, lasts years. Write immediately for bulletin giving you the inside story.

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We have on hand All Types of Slot Machines and Pin Tables. Also carry a complete stock of Parts for any type of machines. Lowest prices and best service guaranteed. Write, wire or phone for price list. All types of machines exchanged. **ROXY NOVELTY CO.**, 126 Dundas St. W., Toronto, Ont. Phone, Waverley 3748.

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ON PEANUT AND BALL GUM VENDERS.

Also Table Size Venders.

**Self-Serv Mfg. Co.**  
CAMDEN, N. J.

**BLOOD PRESSURE**

COIN MACHINES. Original, patented. The biggest hit of the year. Hundreds now on display. Ideal for resorts, amusement centers, etc. Operated with or without an attendant. Income as much as \$150 per week. Now at \$39.50. Send for illustrated circular. **LAUFMANOMETER CORP.**, 4522 Park Avenue, New York City.



NEW CHEVROLET RECENTLY PLACED INTO SERVICE by the Ideal Novelty Company, St. Louis. Bob Osterberg, traveling representative, is shown in picture.

## Capitol Gets Rock-Ola's Ex

Firm headed by Kresberg and Goetz has exclusive in New York territory

CHICAGO, May 23.—An announcement of major importance to operators in the East was made this week from the offices of the Rock-Ola Manufacturing Company here to the effect that the Capitol Automatic Music Company, of New York,

had become exclusive distributor of all Rock-Ola coin-operated products for that territory.

The combined resources and experience of this old-established music organization, under the guidance of Sam Kresberg and Bill Goetz, and one of the largest manufacturing firms in the country should work out to great advantage to all New York coin-machine operators.

One of the main factors in the decision to give the Capitol company exclusive distribution of Rock-Ola products was the exceptionally fine job it has done for the Rock-Ola Multi-Selectors in the East since its appointment as exclusive distributor six months ago. Rock-Ola executives have been pleased with the steady stream of carload shipments to the East, since Sam Kresberg has appointed some of the most aggressive jobbing organizations in his territory and built himself such a closely knit, smooth-working sales combination. Reports indicate that the distribution setup has proved the smoothest possible transition from order to delivery and operators claim they are receiving the finest possible service from the Capitol company.

The large, beautiful display rooms of the Capitol Automatic Music Company in New York are a point of interest to all Eastern coin-machine people. The beginning of this new, important setup comes at an opportune time. Rock-Ola's one-ball pay table, Alamo, is said to be breaking records and operators and distributors are reporting heavy profits. Rock-Ola's new light-up table, Totalite, an entirely new and different type table, is now ready for nation-wide distribution and distributors who have had a preview of the new table have already placed large advance orders. On this table balls roll over magic score-increasing switches on the field and the score is automatically flashed and totaled on the light-up panel. Another feature is the new cheat-proof register, installed at a small extra cost, which keeps track of all winning scores and their amounts. This is something all operators have wanted. At the same time Rock-Ola officials announce their Major Series, a real baseball game for the counter.

When interviewed in his New York office Sam Kresberg, president of the Capitol Automatic Music Company, said: "After all I want to stress our eagerness to serve the pin-table operators of New York in the manner they deserve. It is a matter of personal pride with me to be associated with the Rock-Ola Manufacturing Corporation and I am not leaving a single thing undone to build a perfect distributing setup between its great Chicago plant and the operators of New York."

## FINAL CURTAIN

(Continued from page 32)

Michigan Racing Circuit, widely known horseman and one of the pioneers in night racing, at his home in Dayton, O., May 13. Funeral in Springfield, O., May 16 was largely attended.

ROBINSON—J. A., 45, former leading man for the old Essanay and Lubin film companies, in Phoenix, Ariz., May 15.

ROBINSON—Jess, 65, recently in the McKeesport (Pa.) Hospital, of a heart attack. He traveled for many years with circuses, including the John Robinson, Walter L. Main, Forepaugh, Hagenbeck-Wallace and Ringling Bros.' shows. He was a lover of animals and much of his circus work was in connection with horses, tho he sometimes had charge of dining tents. Leaving traveling shows some years ago, he became engaged in billposting and distribution of advertising material in the McKeesport district. Body was claimed for burial by his nephew, of Altoona, Pa.

SMALL—Len, 74, former governor of Illinois and secretary-treasurer of Interstate Fair, Kankakee, Ill., May 17 in St. Mary's Hospital, Kankakee, of a blood clot while recovering from a minor operation, as briefly mentioned under Late Deaths in last issue. He had been in fair work 45 years and had been secretary at Kankakee 42 years. He had been a director of Illinois Agricultural Association and was president of the State Fair up to 1917. As governor in 1921-'28 he appointed members of the State Fair board. He was a member of many clubs and lodges and president of Kankakee County Farm Bureau 15 years. During A Century of Progress in Chicago no fairs were held in Kankakee, but he was preparing for a show this year and attended the last December convention of the International Association of Fairs and Expositions in Chicago. His wife, Ida Moore Small, died in 1922. Funeral and interment in Kankakee.

SMITH—Ruth, 20, daughter of Mr. and Mrs. Ernie E. Smith (Smith and LaVour), well-known rube entertainers, May 13 in Toledo Hospital, Toledo, O., of pneumonia, apparently caused by shock from a motor accident May 5 in which she sustained severe injuries. Surviving, besides her parents, are two sisters, Mrs. Louise Nation and Lucille Smith, of Toledo.

THRASHER—Johnny, 40, May 16, while Pan-American Shows, with which he had been connected, were playing Zeigler, Ill. At Herrin Hospital, Herrin, Ill., his ailment was reported as being malarial fever. He had spent many years in show business. Burial, arranged for by showfolks, at Zeigler May 17. No relatives were located. Further information can be obtained by addressing Thompson Funeral Home, Zeigler, Ill., or J. R. Strayer, manager Pan-American Shows, care of *The Billboard*.

TOWNSEND—Charles Watson, 87, former concert pianist and said to have originated the American dessert, apple pie a la mode, in Cambridge, N. Y., May 20. Townsend studied in Italy under Josephi and in his concert tours in this country is reputed to have earned as much as \$1,000 a night. He appeared for some time in New York, Philadelphia and Chicago. In late years he earned a modest salary as a church organist.

WAGNER—George A., 60, at Bath, Me., May 15 of heart trouble. He trouped with Charles Sparks for a number of seasons. Started as a blacksmith and his ability to handle horses was such that he was advanced to eight-horse driver with show. A brother survives.

WHITE—George, 30, clown, who has been with various circuses, at Terre Haute, Ind., May 18. His home was in Chattanooga, Tenn.

WILLIAMS—Harry P., millionaire sportsman and husband of Marguerite Clark, stage and screen actress, was killed when his plane crashed near Baton Rouge, La., May 19. His pilot, John Worthen, died in the same crash.

writer and playwright, of Los Angeles, and Mrs. Emily Nickerson Hoyt, in Greenwich, Conn., May 16.

HEALY-HICKMAN—Ted Healy, stage and screen comic, to Betty Hickman, non-professional, in Yuma, Ariz., May 15.

HOWE-HAVRILLA—Donald T. Rowe, nonprofessional, and Ann Marie Havrilla, soloist and sustaining artist at Station WICC, Bridgeport, Conn., in that city May 18.

SHAPIRO-MAX—Ted Shapiro, accompanist for Sophie Tucker, and Joan Max, non-professional of Miami, at Chicago May 17.

SIEGEL-STEINER—Ed (Hippo) Siegal, manager of Warner's Etna Theater, Pittsburgh, and Sylvia Steiner, non-pro, in New York May 10.

WEEKS-BOARDMAN—Gerald Weeks and Josephine Boardman, both of Gruber's World's Exposition Shows, in Philadelphia May 12.

## Coming Marriages

JIMMY LITTLEFIELD, orchestra leader at the Arcadia International House, Philadelphia, and Josephine Bergman, of Philadelphia.

Jack Donovan, actor and architect, and Nina Crocker, stage and screen actress. Date will be set soon.

Sidney Davis and Rosalyn Crow, cartoon film animators, in Los Angeles May 31.

Bobby Mayo, Columbia Pictures casting director, to Patricia Farr, actress, in Hollywood soon.

Muriel Kirkland, star of stage and screen, to S. Jennings Cotsworth Jr., actor, soon.

Richard Tauber, German tenor, and Diana Napier, British screen actress, June 20 in Europe.

## Births

A daughter, Mary Leticia, to Mr. and Mrs. Taylor Grant in Philadelphia May 9. Father is radio announcer at WCAU, Philadelphia.

To Mr. and Mrs. Andrew J. Kasick, of Yetter's Court, Trenton, N. J., a son May 10 at the St. Francis Hospital, Trenton. Mrs. Kasick was formerly Marian Kork, dancer in vaudeville.

A seven-pound son, John, to Mr. and Mrs. Charles Irwin in Hollywood May 16. Mother is known on the screen as Helen Mack.

A nine-pound son to Mr. and Mrs. Hal Silver May 17 at Tours Hospital, New Orleans. Mother is the former Mary Tanner, of the Five Tanner Sisters, radio act. Father is featured wire artist with the Al G. Barnes Circus.

To Mr. and Mrs. Henry Weihe, of Zimdars Greater Shows, an eight-pound boy at Litchfield, Minn., May 21.

To Mr. and Mrs. Earl Gillis an 8½-pound boy May 18 at Alamo, Ga. Father is black-face comedian with the O. L. Sikes Show, now playing in Virginia.

A daughter, 7 pounds 12 ounces, to Mr. and Mrs. Jack Donahue May 18 in New York. Father is emcee and stock juvenile and mother was formerly of burlesque. Youngster is named Mary Patricia.

A 7½-pound boy to Mr. and Mrs. David O. Selznick May 18 in Hollywood. Father is motion picture executive.

## Divorces

Ellen Mantler Burstein from Dr. Sidney Burstein in Reno last week. Both are of Bridgeport, Conn., where Mrs. Burstein, known professionally as Ellen Mantler, is a dramatic actress and soprano soloist on Station WICC.

Jerry Pinto, musician, from Gladys Botham Pinto, by Advisory Master William J. Kraft in the Camden (N. J.) Chancery Court May 19.

Hale N. Byers, radio commentator of Station WJR, from Blanche Morton Byers, actress, formerly one of the Six Mortons, Detroit theatrical family, by Circuit Judge Arthur J. Webster in Detroit.

Jeanne Humphreys from Mitchell Humphreys, viola player in the Detroit Symphony Orchestra, in Detroit last week.

Floye Gordon from Jack Gordon, dramatic and amusement editor of *The Fort Worth Press*, May 16 in 48th District Court, Fort Worth.

Fay Webb Vallee from Rudy Vallee, orchestra leader and radio star, in Superior Court, Los Angeles, May 20.

Marguerite Dumary Burnet, nonprofessional, (See *DIVORCES* on page 85)

## WANTED FOR CASH

MILLS MYSTERY BLUE FRONTS AND EXTRAORDINARIES, WAR EAGLES (20 stop reels) and JENNINGS CHIEFS in 5c, 10c and 25c PLAY.

ALSO JUMBOS, MAJESTICS, BALLY DERBIES and Late Model PACES RACES. OR WE WILL TAKE THE ABOVE MACHINES IN TRADE ON ANY COIN-OPERATED MACHINES (OR PHONOGRAPHS) YOU MAY BE INTERESTED IN. WE CARRY THEM ALL.

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HALF THE PRICE, TWICE THE INTAKE.

A Midget Size Machine With Giant Earnings.

### PEANUT VENDER

Holds 1½ Pounds of Nuts. Takes in 75c. Will vend out completely in one night in ordinary spots.

\$3.50 ONE OR 100

Also Pellet and Ball Gum Style.

### SPECIALTY COIN MACHINE BUILDERS

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## THEY CALL US TRADING FOOLS.

But we're not foolin' when we say that we need used machines, and are prepared to make you the most liberal offer you ever had on the following brand-new machines:

Galloping Plugs . . . \$149.50	Alamo . . . \$149.50	Red Sails . . . \$121.00
Big Richard . . . 149.50	Rainbow . . . 99.00	Grand Slam . . . 127.50
Pinch Hitter . . . 119.00	Races . . . 125.00	System . . . 52.50

### USED MACHINES

We can't take trade-ins on these because the prices are so low that if we did we'd be trading even all the time. Look 'em over and don't forget they're guaranteed.

Peerless . . . \$ 60.00	Soccer . . . \$15.00	5 & 10 . . . \$10.00
Bonus . . . 60.00	Acc . . . 17.50	

Write or wire us today for the best deal you ever heard of. Tell us what you have to trade on the new ones and we'll really surprise you with our offers.

VEECH SCALE CO.

DECATUR, ILL.

## "GALLOPING PLUGS"

Big Richard, Sky-High, Sock-It, Races, Alamo, Tycoon, Hi-leah and all other Hot Numbers in ONE SHOT Games. "Horses" and Sandy's Horses and other Counter Games. Kentucky's only distributor for Seeburg's Ray-O-Lite and Exhibit's Electric Eye. Paces Races, Diggers (all makes), Radio Rifles, Atlas and Ropp Automatic Baseball Machines and various other machines for Parks and Carnivals.

KENTUCKY AMUSEMENT CO., INC., 226 W. Walnut, Louisville, Ky.

## B. M. Y. NOVELTY SALES CO.

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Announces the Opening June 1st of Larger Headquarters, Showrooms and Workshop at

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Distributors for Rock-Ola Mfg. Co., D. Gottlieb & Co., J. H. Keency & Co., Western Equipment & Supply Co., Stoner Corp., Columbus Vending Co., Northwestern Corporation and other leading manufacturers.

## DIGGERS

10 ELECTRO HOISTS, Late '34 Model, Perfect Condition. Each . . . \$75.00

2 MODEL F IRON CLAWS, With 3-Prong Claws. Each . . . 22.50

Shipped Subject to Your Inspection. One-Third Deposit With Order, Balance C. O. D.

PARAMOUNT AMUSEMENT CO., INC.

1426 WELLS STREET, FT. WAYNE, IND.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

## Marriages

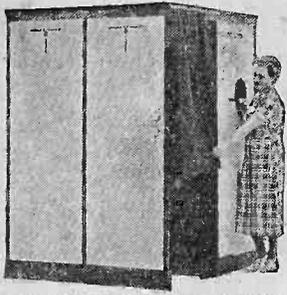
BROOKS-WELLS—Walter B. Brooks III, Los Angeles reporter, and Jacqueline Wells, film actress, at Santa Barbara, Calif., recently.

BURNLEY-FARRIS—Jack Burnley, sports cartoonist, and Dolores Farris, night-club toe dancer, at Harrison, N. Y., May 15.

COCCIA-MORGANO—Lucio Coccia, formerly a singer with the San Carlo Opera Company and now a music teacher in Pittsburgh, and Mary Florence Morgano in Pittsburgh May 20.

HARNED-HOYT—Joseph Harned,

## Complete 4 - for - 10c Outfits at REAL BARGAIN PRICES!



**STANDARD STUDIO \$265**  
Ready to Set Up and Operate.....  
Plus Crating, F. O. B. Rochester.

Lower in price for high quality, the Standard Studio is complete with Strip Camera (F:2.6 Lens and Shutter), Lighting Unit with Dimming Switch Control, Crank Unit with Picture Counter, Coin Slot, Sink, Solution Receptacles, Stool, Curtain and Dryer. WRITE FOR COMPLETE CATALOG.

Camera Separately, with F:2.6 Lens, \$85.00.

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## COTE'S WOLVERINE SHOWS

Showing Heart of Detroit Business and Residence District.  
Auspices "Knights of St. John".

Week May 25 to Sunday, May 31, inclusive, West Chicago and Oakman Blvds.

WANT Cookhouse, Frozen Custard, Glass Spindle, Novelties or any new Concession.

SHOWS—With Own Outfit and Transportation. Will Furnish Canvas and Finance any Money-Getting Attraction.

Doc Kelly wants Feature Freaks, Hula Dancers for Circus Side Show. Ride Help; must be experienced.

Address, 11728 Broadstreet, Detroit, Mich. Phone, Hogarth 1165.

## O. C. BUCK EXPOSITIONS, Inc. CAN PLACE

Shows with or without outfits, legitimate Grind Concessions. Also one more Free Act for the following dates, long season: Danbury, Conn., May 25 to 30; then Stamford, Conn., in the heart of town; Mt. Kisco, N. Y.; Ossining, N. Y.; New London, Conn., big July Fourth Celebration. Address O. C. BUCK, per route.

### WANTED — GOLDEN BELT SHOWS — WANTED

WANT for Legion Celebration at CHELSEA, Okla., May 21 to 23, inclusive, and 15 other Celebrations and Fairs, including Big Old Settlers' Reunion and Rodeo, at NOWATA, Okla., July 3, 4 and 5, three Big Days and Nights, including Sunday, Middle West's Biggest Celebration: SHOWS, with or without equipment, Special proposition to Ten-in-One with own outfit. WANT organized Minstrel with Band, Geek Show, Have outfit for Athletic Show. WANT capable people for same. WILL BOOK any Show with own equipment and give attractive terms. WANT Kiddie Auto Rides and Drive-Yourself Auto Ride. WILL BOOK any Flat Ride. Party with Lindy-Loop in Oklahoma City, write or wire quick. All Concessions open. Good proposition to Cook House and Corn Game. Boys, you all know what Nowata is. Come on; will place you. WANT Grind Stores and two Spindles. No more need apply. WANT capable Concession Agents for Grind Stores and Skillo. Frozen Custard, Diggers, Popcorn, Cigarette Gallery, Mitt Camp, etc. WANT experienced Ride Help for all Rides, including Ferris Wheel. Bring Truck in. Stop at port of entry and pay mileage of from 4 to 6 miles and buy monthly license, which is very reasonable. Buy mileage to Chelsea and back the way you came in. I will arrange other after joining. WANT General Agent. ALSO WANT Electrician, Hula Show, Photo Machine. Harry Miller not connected. Fair Committees Notice! Have few open dates for Kansas and Oklahoma. Also Arkansas later. Write or wire. All address  
JOE C. TURNER, care Show, Sand Springs, Okla.

## WANTED RIDES, CONCESSIONS, VIRGINIA BEACH, VIRGINIA

WANTED—Free Attractions, outstanding Sensational Acts for Seashore Resort. Write, giving description of Act and lowest price. CONCESSIONS—Legitimate Wheels and Grind Stores, Fortune, Penny Hearts, Frozen Custard, Popcorn, Soft Drinks, Photos, Linen Store, Candy Floss and any other that is suitable.

S. LIVINGSTON, 1305 E St., N. W., Washington, D. C.

## WEST BROS. AMUSEMENT CO. WANT FOR FAIRS AND CELEBRATIONS.

Concessions that work for stock. High-class Girl Show, Penny Arcade, Glass House, Fun House, Truck Mechanic come on. Ride Help that can drive trucks. We have one of the best routes of Fairs and Celebrations, starting June 15, ending middle of November.

FERGUS FALLS, MINN., Week June 1.  
VALLEY CITY, N. D., Week June 8.  
LEEDS, N. D., June 15-17.  
RUGBY, N. D., June 18-20.  
DUNSEITH, N. D., June 22-24.

ROLLA, N. D., June 25-27.  
MADDOCK, N. D., June 29-30.  
YORK, N. D., July 1-2.  
CANDO, N. D., July 3-4-5.  
DEVILS LAKE, N. D., Week July 6.

All wanting to join this week, Sioux Falls, S. D.

## 'Rithmatic Wins Approval

CHICAGO, May 23.—Gerber & Glass report that they are having a hard time keeping up with the large number of orders for Daval's new 'Rithmatic counter game. Announced only last week, 'Rithmatic has quickly taken its place as one of the best counter games of all times. Gerber & Glass, as direct factory representatives for many Middle Western States for Daval, report that their distributors, jobbers and operators have placed an immediate stamp of approval on 'Rithmatic. Gerber & Glass announce that 'Rithmatic is available for immediate delivery.

## CINCY'S CONEY

(Continued from page 3)

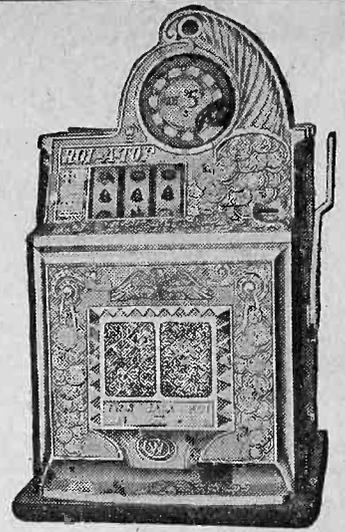
Skooter, Auto Racers, Jungle Show, Ferris Wheel, Pony Track and Merry-Go-Round. Concessions are more numerous than ever, latest games being featured.

President Schott has on the staff Fred E. Wesselmann, vice-president of Coney Island, Inc., and chairman of directors; Mason Towle, secretary; Joseph P. Brandewie, treasurer and auditor; Amy Louise Beushausen, office manager; Leo Schott, comptroller; Shirley Watkins, who conceived the new funhouse, Showboat, superintendent; Ralph Wachs, assistant to general manager; Rudolph Benson, publicity chief; Argo W. Hutchinson, pool manager; William J. Devore, refreshment manager, his 52d year in the park; Robert F. Stayman, promotion manager; Al Behrman, chief electrician; H. Edward Quigley, purchasing agent and Rose Garden dining manager; John Sommer, chef; John Stoffel, head waiter; Dr. Melvin Weber, park physician, in charge of first-aid station; George Wurster, stockkeeper; Arnold Fox, superintendent of grounds; Henry Schwab, gardener; William Gillespie, gate manager; Martin Paley, manager of free auto parking area; Paul D. (Chip) Cain, manager of Moonlite Gardens; Edward J. Norton, outdoor advertising agent; Ernest Meyer, Freeman H. Whipper, promotion department; Capt. Harry Doss, Charles N. Hall, Steamer Island Queen. Several members of the staff have been with the park more than 25 years. About 400 employees are on the season's pay roll.

Name bands will be offered in Moonlite Gardens, opening with Frank Dailey and his Meadowbrook Orchestra, Ralph Bennett and ork to follow. Records show that attendance by auto, bus and steamer ranges from 1,000,000 to 1,200,000 each season. It was indicated several weeks ago that the season would be good by increased attendance at dance excursions up and down the Ohio River on the Island Queen.

A big week-end was reported by Cincinnati Zoo, where the new African Veldt and barless dens for big cats have been added attractions for months, long before the summer schedule began. Outing bookings are better than for several seasons, and school visitations will continue until end of June. On June 9 parochial schools and parent-teacher associations will concentrate for a gala occasion.

Decoration Day will see a special program, with afternoon concert by Smittle's Band and first of dance sessions with Hugh Gough Orchestra until midnight. Dancing stanzas are carded for May 31 and June 6 and 7. Zoo is featured all summer by railroads in excursion.



## ROL-A-TOP BELL

The above machine is the first and only Bell type machine on the market with a coin top showing the last 8 coins, the best protection against slugs.

Built in 3 Models,

Bell, Front Vender and Gold Award  
Built for 1c-5c-10c-25c Play

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4640-4660 W. FULTON ST.  
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Est. 1889—Tel.: COLumbus 2770.  
Cable address "WATLINGITE" Chicago

## WANTED

FREE ACTS, SHOWS AND WHIP OR OTHER FLAT RIDE. ALSO KIDDIE AUTO RIDE FOR

10 WEEKS IN HEART OF THE CITY

CAN USE Cigarette Shooting, Pitch-Till-You-Win, Duckpond or other Grind Games that can work for merchandise. A few Stock Wheels open.

LIBERTY FAIR & AMUSEMENT CO., Inc.  
140-146 Van Winkle Ave., Jersey City, N. J.

## WANTED LOOP-O-PLANE

To join at once. This is a 15-Car Railroad Wagon Show. Positively no gilly or truck show. Wire immediately MAJESTIC MIGHTY MIDWAY SHOWS, L. M. Brophy, Mgr., 113 N. Broadway, St. Louis, Mo.

## CARNIVAL WANTED

Legion Celebration  
June 29 Thru July 4  
TRENTON, TENN.

## WILLIAM GLICK EXPOSITION SHOWS, INC.

America's Best

Can place Manager for Illusion Show or man to take complete charge. Can place Foreman for Caterpillar, also Ride Help. CONCESSIONAIRES. Can place legitimate Grind Stores, also Diggers and Palmistry. Can place following Rides: Waltzer and Rideo; have wagons for both rides. Can place Artist Painter, also Builder and Mechanic. Can place Fun Houses and Glass House. Write or wire WILLIAM GLICK, Mgr., Ardmore, Pa., this week.

## DIXIE EXPOSITION SHOWS WANT

TO JOIN AT ONCE

Foremen and Help for Merry-Go-Round, Ferris Wheel and Loop-o-Plane, Musicians and Performers for Minstrel, Manager with Boxers and Wrestlers for Athletic Show, Half and Half. Have outfits, new with panel fronts. Shows all kind not conflicting. Acts for Ten-in-One. Legitimate Concessions—American Palmist and Frozen Custard open. Want Flat Ride. Address  
C. D. SCOTT or JOE HAMPTON, this week, Scottsville, Ky.

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**NO SUMMER TIME SLUMP WITH OUR CUSTOMERS**

We are doing a greater business and more operators are ordering machines than ever before in the history of our business. We sell the selected Location tested Pin games on the extended payment plan.

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WRITE TODAY.  
ASK FOR CREDIT.

P. S.—You, or anyone else can not buy quality at cut prices. The time you spend in chiseling is saved. We are one price to everyone.

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LINE UP WITH the LEADERS  
FOR THOUSANDS OF NEW ITEMS—AT  
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MARVEL LAMP  
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"IF IT'S NEW, WE HAVE IT"—One Day Service



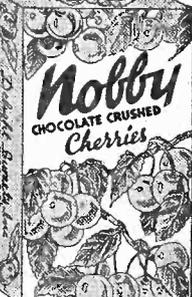
**NOBBY ALL BALLY PRIZE PACKAGES**

SOMETHING NEW THIS SEASON!  
A LARGE 25c BOX FOR A 10c SELLER  
This Package Contains Chocolate Crushed Cherries. A Sensation in Prize Packages.

(100 Ballys to 100 Pkgs.) 10 Pkgs. FREE with every carton  
PACKED 110 TO CARTON.

Carton, \$4.50—5 Cartons, \$22.50—10 Cartons, \$45.00  
Send for Prize Package Catalog of All Numbers.  
20% Deposit with Order, Balance C. O. D.

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**SPECIAL SUMMER CANDIES**  
**JOLLY GOOD WINDOW FACE PACKAGE**

Contains One Pound Assorted Coconut Items and Jellies.  
24 TO CARTON, PER DOZEN, \$1.80, F. O. B. Cincinnati. 20% Deposit, Balance C. O. D.  
Have full line Cherry Packages. Write for prices if interested.

**THE NEWTON PRODUCTS CO.**, 329 Lock St., CINCINNATI, O.

**WEST'S WORLD'S WONDER SHOWS WANT**

Shows capable of getting money, Girl Show, Motordrome or any other Novelty Show. Also Performers for Plantation and Wild West People and Capable Man to Manage same. Have new equipment and plenty of stock. Wire FRANK WEST, Gen. Mgr., Port Jervis, N. Y., this week; Stroudsburg, Pa., next week.

**KRAUSE GREATER SHOWS WANT**

Girl Revue, will furnish outfit. Opening for small Motordrome, small Animal Show or Monkey Circus, Outlaw Show, Life Show or Midget Show, Fat Woman Show, Illusion Show, Single Pit Show or any other show not conflicting. Opening for legitimate Concessions, Merchandise Wheels, Frozen Custard and others. Address, this week, Logan, O.; week of June 8, Monessen, Pa.; week of June 15, Westmorland County Firemen's Convention, Irwin, Pa.

**CAMPBELL UNITED SHOWS WANT**

Corn Game, Cook House, Grab Joint. Colored Performers and Musicians. Will furnish complete outfit, including Sleeping and Cook Tents, to Organized Minstrel Show, Hawaiian Show or Revue, Girls and Fan Dancer. Sound Truck. Place one more Free Act. Book any Ride that don't conflict. Want Shows with or without outfits. Place legitimate Concessions. H. W. CAMPBELL, West Fairview, Pa., this week; Harrisburg, week June 1; Firemen's Convention, Lykens, Pa., week June 8.

**ROUTES**  
(Continued from page 35)

Original Floating Theater: Elizabeth City, N. C., 25-30; Smithfield, Va., June 1-6. Platt, John, Magician: (Electric Park) Waterloo, Ia., 25-31.

**REPertoire**

Billroy Comedians, Billy Wehler's: Suffolk, Va., 27; Peterkeeps 28; Fredericksburg 29; Culpeper 30.  
Choates Show: Cobden, Ill., 25-30.  
DeForrest Dramatic Co.: Smithville, Tenn., 25-30.  
Favorite Players: Annapolis, Ill., 25-30.  
Ginnivan, Frank, Dramatic Co.: Hillsdale, Mich., 25-30.  
Ginnivan, Norma, Dramatic Co.: Waynesfield, O., 25-30.  
Princess Stock Co.: Knobnoster, Mo., 25-30.  
Sadler's Own Co.: Odessa, Tex., 28-30.  
Sweet Players: Laurens, Ia., 25-30.  
Tolbert, Milt, Players: Philippi, W. Va., 27; Buckhannon 28; Weston 29; Sutton 30; Spencer June 1; Clendenin 2.

**CIRCUS AND WILD WEST**

Barnes, Al G.: Walla Walla, Wash., 26; Pendleton, Ore., 27; Baker 28; Nampa, Ida., 29; Boise 30; Burley 31; Twin Falls, June 1; Pocatello 2; Salt Lake City, Utah, 3; Logan 4; Blackfoot, Ida., 5; Idaho Falls 6; Dillon, Mont., 7.  
Bokus & Kilonis: Gloucester, Mass., 27; Haverhill 28.  
Cole Bros.—Clyde Beatty: Pittsburgh, Pa., 26; Butler 27; McKeesport 28; New Castle 29; Akron, O., 30; Canton 31; Sharon, Pa., June 1; Erie 2; Niagara Falls, N. Y., 3; Jamestown 4; Hornell 5; Corning 6.  
Cooper Bros.: Beaverton, Ont., Can., 27; Gravenhurst 28; Burks Falls 29; Powassan 30; Cobalt June 1.  
Haag, Mighty: Blountsville, Tenn., 28; Damascus 29; Mountain City 30; Butler June 1.  
Hawkins, Bud, Circus: Carrollton, Ky., 27; Vevay, Ind., 28; Scottsburg 29; Salem 30.  
Mix, Tom: Cheyenne, Wyo., 28; Greeley, Colo., 29.  
Norris Bros.: Montrose, Mo., 26; Deepwater 27; Calhoun 28; Windsor 29; Leeton 30.  
Polack Bros.: Memphis, Tenn., 1-6.  
Raum's Rodeo: Harrisburg, Ill., 25-30; Centralia June 1-6.  
Ringling Bros. and Barnum & Bailey: Philadelphia, Pa., 25-30; Newark, N. J., June 1-2; Trenton 3; Easton, Pa., 4; Seranton 5; Paterson, N. J., 6.  
Seal Bros.: Alamosa, Colo., 27; Monte Vista 28; Gunnison 29; Montrose 30.  
Vanderburg Bros.: Erie, Ill., 27; Mt. Carroll 28; Morrison 29; Prophetstown 30.  
Webb, Joe B.: Martin, S. D., 27; Hot Springs 28; Rapid City 29; Custer 30.

**CARNIVAL COMPANIES**  
(Routes are for current week when no dates are given.)

Acme United: Sharpsburg, Ky.  
American United: Walla Walla, Wash.; Sunnyside June 1-6.  
Anderson-Strader: Russell, Kan.; Junction City June 1-6.  
Arena: Grove City, Pa.  
Atlas: (Columbia ave. & 19th st.) Indianapolis, Ind.  
Bach, O. J.: Fort Edward, N. Y.; Corinth June 1-6.  
Bantly Greater: Kittanning, Pa.  
Barfield's Cosmopolitan: Jellico, Tenn.  
Barker: Streator, Ill.  
Barkoot, K. G.: Davison, Mich.; Tawas City June 1-6.  
Beckmann & Gerety: Hannibal, Mo.; Galesburg, Ill., June 1-6.  
Bee, F. H.: Cynthiana, Ky.  
Berger, Louis J.: Wyandotte, Mich.  
Big 4: Cave Springs, Ga.; Lindale June 1-6.  
Big State: Hallettsville, Tex.  
Blue Ribbon: Bowling Green, Ky.  
Bremer Midway Attrs.: Postville, Ia.; Winona, Minn., June 1-6.  
Broughton Bros.: Beaumont, Tex.  
Brown & Lynn: Milo, Me.; Eastport June 1-6.  
Brown Novelty: Lawrenceburg, Ind.; Batesville June 1-6.  
Bruce: Dayton, Tenn.  
Burnett & Matus: Saginaw, Mich.  
Buck, O. C.: Danbury, Conn.  
Bunts Greater: Rogersville, Tenn.  
Byers Bros.: Boone, Ia.  
Campbell's United: West Fair View, Pa.  
Central State: Eureka, Kan.  
Cetlin & Wilson: Philadelphia, Pa.  
Christ United: Sharon, Pa.  
Coleman Bros.: Torrington, Conn.  
Colley, J. J.: Broken Arrow, Okla.; Henryetta June 1-6.  
Conklin's All-Canadian: Timmins, Ont., Can.; North Bay June 1-6.  
Corey Greater: Coalport, Pa.; Scalp Level June 1-6.  
Crafts 20 Big: Modesto, Calif.; Emeryville June 2-7.  
Crowley's United: Centerville, Ia.  
Crystal Expo.: Rogersville, Tenn.  
Gumberland Valley: Crossville, Tenn.  
Cunningham Expo.: Smithfield, O.  
Curl Greater: Washington C. H., O.  
D. & H. Am. Co.: Bowling Green, Mo.  
Daily Bros.: Augusta, Kan.  
De Luxe Shows of America: Princeton, N. J.  
Dennert & Knepp Expo.: East Radford, Va.  
Diamond Attrs.: Camp Point, Ill., 27-June 2.  
Dick's Paramount: Lowell, Mass.  
Dixie Belle Attrs.: Hardinsburg, Ky.; Irvington June 1-6.  
Dixie Expo.: Scottsville, Ky.  
Dixie Model: Christiansburg, Va.; Wytheville June 1-6.  
Dodson's World's Fair: Rankin, Pa.; Uniontown June 1-6.  
Dudley, D. S.: Paducah, Tex.; Benjamin June 1-6.  
Edwards, J. R.: Massillon, O., 30-June 6.  
Endy Bros.: Hazleton, Pa.  
Evangeline: Bentonville, Ark.  
F. & M.: Danville, Pa.  
Famous: Reform, Ala., 25-30.  
(See ROUTES on page 86)

**New Low Prices**

ON  
**CARNIVAL MERCHANDISE**  
**NEW CORN GAME ITEMS**  
**PITCHMEN'S SPECIALTIES**  
**PREMIUM GOODS**  
**LATEST IN NOVELTIES**

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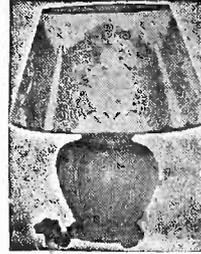
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DID you get our New Catalog? Write today for copy. Complete line new Plaster Novelties at low price, new finishes. Corn Game Items, Ball Game, Country Store, carry stock, Imported China, Slum, Ash Trays, Blankets, Ladies' Swagger Cans, Aluminum at low price.

No. 603—19" High, Shade 16", Sample, \$1.00.

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The Only Carnival Supply in Louisville, Ky.



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IN HARD PLASTER NOVELTIES

Highly finished in lacquer and decorated with silver tinsel.

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SPANISH, SOUTH AMERICAN, JAPANESE, BABY GOLDEN, ETC., ALSO GLASSINE BAGS, CONES, PEANUTS, CARTONS, SEASONING, POPPING OIL, POPCORN MACHINES, ETC.

A Penny Postal Card to us will bring our Booklet Price List of Popcorn Supplies.

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14 & 16 S. FIRST STREET, ST. LOUIS, MO.  
"Over Sixty Years Distributing Popcorn."

**Concessionaires... NOVELTY SUPPLY FOR**  
FAIRS, CARNIVALS, CIRCUSES, GRIND STORES, WHEELS, PARKS, CORN GAMES, ETC.  
Catalog with New Low Prices  
**THE TIPP NOVELTY COMPANY**  
TIPPECANOE CITY, OHIO

**BOB HURST SHOWS**  
Want for Jacksonville (Tex.) Tomato Festival, June 1-6, Shows and Concessions that don't conflict, 18 celebrations and Fairs to follow. All in Texas. Art, Tex., this week.

**PLATFORM ACTS WANTED**  
For Annual Celebration, June 25-26. Write CHAS. MUNRO, Chairman, Rolla, N. D.

**WANT MUSICIANS** — Cornet, Trombone and Drums. May 28, Gravenhurst; May 29, Burk's Falls; May 30, Powassan; June 1, Cobalt; all Ontario, Can. FRANK P. MEISTER, Cooper Bros.' Clario.

**EYERLY LOOP-O-PLANE**  
Write for Our Special Finance Plan. ABNER K. KLINE, 9024 Olive St., Kansas City, Mo.

**MOTORIZE**  
Write for Our Finance Plan. OHAS. GOSS, Standard Chevrolet Co., East St. Louis, Ill.

ARE YOU GETTING YOUR SHARE OF THESE HUGE PROFITS?



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OPERATORS!  
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Takes In . . . . . \$174.00  
Pays Out . . . . . 135.00  
PROFIT . . . . . \$ 39.00  
Sample Barrel . . . . . \$3.00

Write for Quantity Prices

INDEPENDENT NOVELTY CO.

220 No. 5th, Springfield, Ill.

\$\$\$

**MIGHTY SHEESLEY MIDWAY**

WILL BOOK COMPLETE MINSTREL SHOW. Want to hear from Minstrel Band with manager capable of handling show. WANT Minstrel Performers in all lines. Dayton, O., week of May 25; Pontiac, Mich., to follow. Write or wire.

JOHN M. SHEESLEY, General Mgr.

**WANTED Sam Jones Circus**

Jack Turner, wire. Workingmen, come on. Need one more Dog-Pony Act; account disappointment. Circus Cook, one more Billposter. Barry's Dog-Pony Act of San Antonio, wire; also Rube Egan, Concessions open. Dancer for Side Show contact me. Raton, N. M.

**WANT RIDE MEN**

All departments. Wire or come on. KAUS SHOWS, INC., Stroudsburg, Pa., this week; Dunmore, Pa., next week.

**GREATER DICKERSON SHOWS**

WANT—Small Cook House, Corn Game, Ball Game, Fish Pond, Pop Corn, Candied Apples, Wheels, Groceries, Ham and Bacon, all Stock Concessions, \$10.00 per week. Wire or come on. Lacrosse, Va., all this week.

**FOR SALE KIDDIE AUTO RIDES**

This is an Allan Herschell late Model 10-car Kiddie Auto Ride, newly painted and decorated this year. Together with new top and side wall, never been used. Ride in first-class condition in every respect. No junk, beautiful flash. Positively cash only. Write or wire Room 440, Linden Hotel, Indianapolis, Ind.

**PORTABLE RINK WANTED AT ONCE**

Must be priced reasonable, good condition, in or close to Kentucky. Box 614, Hazard, Ky.

SEX SHOW COMPLETE—Over 60 Models of Productive and Internal Organs, also 40 Big Medical Pictures, \$125.00. JOE DARPEL, 1819 Menard St., St. Louis, Mo.

**B. M. Y. Novelty Sales Co. Acquires Larger Quarters**

CLEVELAND, May 23.—Due to increased business and the demands of its many customers, the B. M. Y. Novelty Sales Company, of which A. H. Bernstein is owner-manager, has moved into larger quarters at 3008 Payne avenue here. Firm's new showroom and workshop are the last word in modernism.

Bernstein was one of the first jobbers and distributors in this city on pin games and the Columbus vending machines. In 1934 he contemplated entering the operating field, but was persuaded by his friends to remain in the jobbing and distributing line. He has since been duly rewarded by the loyalty of the operators, who have continued to do business with him.

Bernstein has been active in the operators' association in Cleveland. He is one of the charter members of the association and has given much time and service to it.

The B. M. Y. Novelty Sales is distributor for D. Gottlieb & Company, Keeney & Company, Western Equipment and Supply Company, Rock-Ola Manufacturing Company, Columbus Vending Company, the Northwestern Corporation and other leading firms. Bernstein's new location will enable him to carry a complete line of games and venders at all times and give his customers the best of service.

**DIVORCES**

(Continued from page 82)  
fessional, from Lana Burnet, playwright and poet, at Alfred, Me., May 21.  
Valerie Elizabeth Huff, classical dancer, from Charles Redfield Vose, non-professional, recently.

**Late Deaths**

(The following items were received at press time. More details in the next issue.)

CLARK—Frederick L., 64, president of the Riverside Printing Company, Chicago, and former vice-president of the Showmen's League of America, May 23 in Passavant Hospital, Chicago, after a six weeks' illness.

MORRISON—Marcus B., 74, vice-president of the Chicago stagehands' union, in that city May 23.

**Tom Mix Injured When Gale Hits Show**

BURLEY, Ida., May 23.—A gale flattened the menagerie tent of the Tom Mix Circus here Tuesday, injured Mix and several other showfolk and left hurriedly emptied animal cages a mass of wreckage. Animals were taken into trucks as the wind struck. The canvas was ripped before it could be lowered.

Mix received injuries when a platform plank struck him on the shoulder. Dail Turney, manager of the show, estimated the damage at approximately \$9,000.

**WANTED GREATER EXPOSITION SHOWS**

High Free Act, Concession Agents who can work for stock. Canton, Ill., week May 25; Kankakee, Ill., week June 1; Joliet, Ill., week June 5.

**WANTED**

Athletic Show Man. Wire to FAIRWAY SHOWS, Jamestown, N. D.

**P. J. SPERONI SHOWS**

Organized Minstrel Show, Girl Revue with talent have complete outfits for the above attractions; shows with own outfits, Legitimate Concessions, Candy Floss, Ice Cream, Whip, Foreman, Ride Help. Galesburg, Ill., week of May 25.

AT LIBERTY For Side Show, ED. AND JOSIE SIMPSON, doing three acts. Australian Knife Throwers, Mind Reading, Magic Act. Mention best offer. ED. SIMPSON, Gen. Del., Westerly, R. I.

**AMERICAN LEGION ST. CARNIVAL**

Petersburg, Ind., June 8-13, inclusive Rumble Rides, Concession space, \$7.50 front foot. Bingo open. RALPH WERNER, Secretary.

**"RITHMATIC"**

THE most beautiful, different, original Counter Game in 50 years! NO SCORECARD NECESSARY! All player need know is that answer to problem MUST BE CORRECT to get award. 'RITHMATIC' comes to operators at the right time. The PERFECT GAME to stimulate BIG PROFITS for all locations! 'RITHMATIC' is a "LAZAR ENDORSED" machine—IT MUST BE BETTER! RUSH YOUR ORDER TODAY! GET 'RITHMATIC' on ALL your locations! Enclose 1/3 Certified Deposit with Order—Balance Shipped C. O. D.



**\$21.50** Tax Paid  
With Double Door and Register, \$2.00 Extra.

**B. D. LAZAR CO.** 1340 FORBES ST. PITTSBURGH PA.  
BRANCHES: 136 FRANKLIN AVE., SCRANTON, PA. • 119 PENN ST., READING, PA.

DISTRIBUTORS OF  
**SUPERIOR SALESBOARDS**  
GIFTS—NOVELTIES—PREMIUMS—PRIZES.  
Write for Catalog.  
**MARKEPP CO.** 3902-4-6-8 CARNEGIE AVE. CLEVELAND, O.  
1410-12 CENTRAL PARKWAY CINCINNATI, O.

**DIXIE MODEL SHOWS, Inc.**  
WYTHEVILLE, VIRGINIA, JUNE 1st to 6th—FIREMEN'S CELEBRATION  
Want to book Rides. Want Rideo, U-Drive It Autos, Baby Eli Wheel and Dual Loop-o-Plane. SHOWS—Doc Green wants Musicians and Performers to join on wire for Minstrel Show. We want to hear from Midget Show Revue, Hawaiian Show, Snake Show, Animal Show, Monkey Show, or what have you, with or without outfits? CONCESSIONS—Can use a few more Stock Concessions. What have you? Want Eight-Piece White Band to join on wire. Showmen, please note: Wytheville, followed by Gary, W. Va.; Vivian, W. Va.; Pocahontas, Va.; then East Radford, Va., Fourth of July Firemen's Celebration. All address J. P. BOLT, this week Christiansburg, Va.; then as per route.

**WANTED MANAGER**  
For Illusion Show, with people; we have complete outfit. WANTED—Motordrome fully equipped with riders. Can place Monkey Circus, Lofstrom and Steloi wrote you, please wire. Ben Rily, wire at once, important. Concessions all open, come on. We play sixteen Fairs, including New York State Fair, Syracuse.  
**GRUBERG'S WORLD'S EXPOSITION SHOWS**  
Shamokin, Pa., this week; Reeland, Pa., next week.

**WANTED FOR FOUR DAY CELEBRATION WANTED**  
FOR CENTENNIAL AND FOURTH OF JULY CELEBRATION AT PORT ARTHUR, TEX., WITH A MILLION-DOLLAR PAYDAY.  
CAN PLACE for this date and long string of Texas, Arkansas and Louisiana Fairs and Celebrations lasting until Thanksgiving. Organized Minstrel Show, Athletic Show, Illusion Show. Have beautiful new Fronts and Tops for above Shows. CAN PLACE Pan-in-One, Girl Review, Believe It Or Not, Circus Side Show, Fun House, Mechanical Show, Freak or Animal Show, or any Show with merit with own outfit. CONCESSIONS—CAN PLACE Lead Gallery, Photo Gallery, String Game, Grab, Knife Rack, Novelties, Candy Floss, Grocery Wheel, or any legitimate Concession that does not conflict (No Grift). WANT Two Sensational Free Acts. Write or wire  
S. B. DOYLE, Great World Exposition Shows, Bastrop, La., May 28 to June 6.

**10-in-1 Show Wanted With or Without Outfit**  
We will furnish new 20x70 top. No 3-in-1 or 5-in-1 to buck. Our 15 straight fairs start July 20. See List in last week's Billboard. If you are capable of getting money, here is your chance. Can also place Hawaiian Show. Want Stock Concessions. Address  
F. H. BEE SHOWS, INC, Cynthiana, Ky., This Week.

**MAJESTIC SHOWS WANT**  
FOR EIGHT WEEKS, IN THE HEART OF THE COAL FIELDS. NO DEPRESSION HERE, AND THE BIGGEST FOURTH OF JULY CELEBRATION THAT WAS EVER HELD IN SOUTH WEST VIRGINIA. 14,000 GOAL MINERS BACKING IT, WITH 15 WEEKS OF BONA-FIDE COUNTY FAIRS THAT LAST UNTIL DECEMBER.  
WANT Tilt-a-Whirl and Kiddie Ride. All Concessions open except Cook House and Corn Game, such as Diggers, Custard, Photo Gallery, Fishpond, Bowling Alley, or anything that throws out stock. Johnnie Hobbs and Charlie Lee want capable Agents. Musicians and Performers for Minstrel Show. Will furnish outfits for Shows. WANT Half-and-Half to feature, and Working Acts for Ten-in-One. All address War, W. Va., this week; Mullens, W. Va., to follow.

**WANTED TO JOIN AT ONCE**  
DANCING GIRLS FOR MODERN REVUE: RUMBA, CARIoca, STRONG ORIENTAL DANCERS CAN USE a good Sister Team. All must have youthful appearance. Good treatment and top salaries to right people. Want to hear from the following people: Dixie Dixon, Thelma Miller, Roxie Ryan, Jackie and Freddie Mason, Bunnie Williams. Good Candy Pitchman come on. All wire. No time to write. JACK A. MONTAGUE, Gruberg's World's Exposition Shows, May 25 to 30, Shamokin, Pa.

# PANAMA

THE 4 STAR HIT GAME THAT IS BRINGING ALL OPERATORS BIG TIME PAY TABLE PROFITS AT POPULAR PIN GAME PRICE

PANAMA is a tantalizing 5-Ball LIGHT-UP straight play SKILL-ACTION pin game! Player is given the opportunity to set his OWN AWARD ODDS on PANAMA! He must make 2 holes with 5 Balls—A REAL, SKILL CHANCE for the players on the NEW "Triple-Decker" playing field of PANAMA! Here's how PANAMA works: As Player inserts coin number on top double number row lights up. These are the 2 number holes he must fill on the board. He shoots his first ball and tries to get it through highest odds award—as ball goes through top lane odds award lights up, and ball continues down playing field in attempt to get into one of the 2 holes he must make. (Odds lights are shut after first ball passes through.) He has 4 more balls, with which to make the 2 holes. If he gets these 2 holes—lower number also lights up—and storekeeper can easily see winner and odds from counter. PAYOUT is scientifically gauged and already ACCLAIMED by operators who have PANAMA! Just ask the operator who already has PANAMA—ON LOCATION—what a great game it is!



**\$52.50**  
Tax Paid, F. O. B. Factory.



## IMPORTANT!

You can be sure of a PERFECT game when you BUY PANAMA! RUSH YOUR ORDER TODAY! Your jobber has it or can get it for you!

PANAMA was not advertised until it was proven mechanically perfect and a big money-maker ON LOCATION! Two carloads have already been shipped to New York and another carload is on the way.

DAVAL MFG CO. 200 SO PEORIA ST. CHICAGO

## ATLAS GAMES MUST BE OK OR YOUR MONEY REFUNDED

THIS WEEK'S SPECIAL  
**ELECTRIC BAFFLE BALL**  
**\$42.50**

### Rebuilt Automatic Payouts

Daily Double ...	\$42.50	De Luxe 46 ...	\$40.00
Kings of the Turf (5 Ball) ...	24.50	Long Shot ...	42.50
Stock Market ...	45.00	Double Score ...	65.00
Sportsman ...	14.50	Big Five, Sr. (Floor Sample) ...	50.00
Put 'N' Take ...	14.50	NOVELTY GAMES.	
Carlota ...	14.50	Screamo ...	\$13.00
Exhibit Football (10 Ball) ...	26.50	Hi-Hand ...	12.00
		Kings ...	9.50

Hundreds of Others; write for List. All Prices F. O. B. Chicago.

### ATLAS NOVELTY CORPORATION

2200 N. WESTERN AVE., CHICAGO, ILL. 1901 FIFTH AVE. PITTSBURGH, PA.

Personal Service



### GARDEN OF EDEN SUGAR ROLLED DATES

Flashy Cellophanned Box (8x4x1 1/2). A Strong Intermediate Give-Away. Guaranteed to stand up in all weather. Packed 100 to Carton. 25% Deposit With All Orders, Balance C. O. D. Send for Free Illustrated Catalog.

**MARVEL CANDY CO., Inc.** 101-103 Wooster St., NEW YORK CITY

\$4.00 Per Carton

### ROUTES

(Continued from page 84)

- Florida Expo.: Beaufort, S. C.; Charleston June 1-6.
- Frisk Greater: Sleepy Eye, Minn.
- Galler, Joe: Atmore, Ala.
- Gibbs, W. A.: Wellington, Kan.
- Glick, Wm., Expo.: Ardmore, Pa.
- Golden State: Gilroy, Calif.
- Golden West: Granite Falls, Minn.; Breckenridge June 1-6.
- Gooding, A. W., Am. Co.: Washington, Pa.; Canonsburg June 1-6.
- Gooding Greater No. 1: Fairmount, W. Va.
- Gooding Greater No. 2: Canton, O.
- Graham, Hal: Pocahontas, Ia., 30-June 6.
- Great Coney Island: Dyersburg, Tenn.
- Great Olympic: Anna, Ill.
- Great Sutton: Robinson, Ill.
- Greater Expo.: Canton, Ill.
- Greater World Expo.: Bastrop, La., 28-June 6.
- Greater United: Paris, Tex.
- Gruberg's World's Expo.: Shamokin, Pa.; Freeland June 1-6.
- Hames, Bill: Hobart, Okla.
- Hansen, Al C.: Mexico, Mo.; Salsbury June 1-6.
- Happy Days: Washington, Ind.; Bloomington June 1-6.
- Happyland: Royal Oak, Mich.
- Heller's Acme: Butler, N. J.
- Hennies Bros.: Rockford, Ill.; Elgin June 1-6.
- Henry, Lew: Buena Vista, Va.
- Hilderbrand's United: Roseburg, Ore.; North Bend June 1-6.
- Hodge, Al G.: Hammond, Ind.; Indiana Harbor June 1-6.
- Howard Bros.: Jackson, O.; Parkersburg, W. Va., June 1-6.
- Hughey Bros.: Shawneetown, Ill.
- Hurst, Bob: Arp, Tex.; Jacksonville June 1-6.
- Imperial: Dubuque, Ia.; La Crosse, Wis., June 1-6.
- Joe's Playland: Ellinwood, Kan.; Hoisington June 1-6.
- Jones, Johnny J., Expo.: Sharon, Pa.
- Joyland: Bay City, Mich.; Mt. Pleasant June 1-6.
- Kaus: Stroudsburg, Pa.; Dunmore June 1-6.
- Keystone: Parkers Landing, Pa.
- Krause Greater: Logan, O.
- Lagasse Am. Co.: Haverhill, Mass.; South Lawrence June 1-6.
- Landes, J. L.: Hutchinson, Kan.; Arkansas City June 1-6.
- Lang, Dee: Kirksville, Mo.; Fort Madison, Ia., June 1-6.
- Lewis, Art: Waterbury, Conn.
- Liberty National: Eddyville, Ky.
- McGregor, Donald: Rushville, Ill.
- McMahon: Nebraska City, Neb.
- Majestic Expo.: War, W. Va.
- Marks: Vineland, N. J.; Camden June 1-6.
- Metropolitan: Manatee, Fla.
- Mid-West: Sullivan, Ind.; La Fayette June 1-6.
- Miller Bros.: McRoberts, Ky.; Hazard 1-6.
- Miner Model: Shenandoah Heights, Shenandoah, Pa.; Beaver Meadows June 1-6.
- Mohawk Valley: Blackstone, Va.
- Molly's Greater: Mexico, Me., 25-30.
- Page, J. J.: Pikeville, Ky.; Bluefield, W. Va., June 1-6.
- Pan-American: Belvidere, Ill.
- Fearson: Westville, Ill.
- Peerless Am. Co.: Wappingers Falls, N. Y., 27-June 6.
- Peerless Expo.: Grafton, W. Va.
- Perras Expo.: Vienna, Mo.; Iberia June 1-6.
- Pine Tree State: Sanford, Me.
- Pollie & Latto: Lansing, Mich.; Alma June 1-6.
- Reading United: Manchester, Tenn.
- Regal United Am. Co.: Nashville, Ark.
- Reid Greater: Jacksonville Beach, Fla.
- Rogers & Powell: Tuckerman, Ark.
- Royal American: Peoria, Ill.
- Royal Amusement Co.: Athens, Ala.
- Rubin & Cherry Expo.: E. Moline, Ill.
- Sheesley Midway: Dayton, O.; Pontiac, Mich., June 1-6.
- Shugart, Dr.: Houston, Tex., until June 13.
- Siebrand Bros.: Deadwood, S. D.
- Silver State: Douglas, Wyo.; Thermopolis June 1-6.
- Six, J. Harry, Attrs.: Corydon, Ind.
- Small & Bullock: Plasterco, Va., 25-30.
- Smith Greater Atlantic: Front Royal, Va.
- Snapp Greater: Taylorville, Ill.

- Sol's Liberty: South Beloit, Ill.; De Kalb June 1-6.
- Spencer, C. L.: McKenzie, Tenn.
- Spencer, Sam: Johnsonburg, Pa.; Emporium June 1-6.
- Speroni, P. J.: Galesburg, Ill.
- State Fair: Evanston, Wyo.; Rawlins June 1-6.
- Strates Shows Corp.: Corning, N. Y.
- Sunset Am. Co.: Burlington, Ia.; Sigourney June 1-6.
- Thomas, Dug: Seymour, Mo.
- Tidwell, T. J.: Clovis, N. M.
- Tilley: De Kalb, Ill.; North Chicago June 1-6.
- Tothill, C. H., Attrs.: Bolivar, N. Y.
- United Shows of America: Davenport, Ia.
- Volunteer State: Hazard, Ky.; Wheelwright June 1-6.
- Wade, W. G.: Port Huron, Mich.; (Michigan ave. at 8th) Detroit June 1-6.
- Wallace Bros.: Princeton, Ill.
- Ward, John R.: Fredericktown, Mo.
- Weer: South Haven, Mich.
- West Bros' Am. Co.: Sioux Falls, S. D.; Ferguson Falls, Minn., June 1-6.
- West Coast Am. Co.: Klamath Falls, Ore., 29-June 7.
- West, W. E., Motorized: Yates Center, Kan.
- Western State: Amarillo, Tex.
- West's World's Wonder: Port Jervis, N. Y.;
- Stroudsburg, Pa., June 1-6.
- Weydt, Harry D.: Sparta, Wis., 25-30.
- Wilson's: Saginaw, Mich.
- Winters Expo.: Penn, Pa.; Sewickley June 1-6.
- Wolf: Cloquet, Minn.
- Work, R. H.: Somerset, Pa.
- World of Mirth: Plainfield, N. J.
- Yellowstone: Pueblo, Colo.
- Zeiger, C. F., United: Pocatello, Ida.
- Zimdars Greater: Aurora, Ill.; Joliet June 1-6.

### Additional Routes

(Received too late for classification)

- Almond, Jethro, Show: Star, N. C., 25-30.
- Bink Show: Kiel, Wis., 25-30.
- Bishop Tent Show: Lewisburg, Pa., 25-27; Millville 28-30.
- Brown Family Am. Co.: Lumber City, Ga., 25-30.
- D'Arcy Girls: Parkers Landing, Pa., 25-30.
- Dandy Dixie Show: Roxboro, N. C., 25-30.
- Felton, King: Fairfield, Ia., 25-30.
- Fred's Kiddie Circus: Sandwich, Ill., 29.
- Hale Comedy Co.: Quarryville, Pa., 25-30.
- Hamilton, Leo: Parkers Landing, Pa., 25-30.
- Harris Road Show: Winger, Minn., 25-30.
- LeVant Show: Freeland, Mich., 25-30.
- McNally Show: Port Ewen, N. Y., 25-30.
- Marine-Firestone Co. (Correction): Chickasha, Okla., 25-30.
- Miller, Al H., Show: Athens, Ga., 25-30.
- Monroe Bros.: Norman Park, Ga., 25-30.
- Ta-Co Med. Show: Yoakum, Tex., 25-30.
- Texas Max Show: Alpine, Tex., 25-30.
- Wiziardi Circus Unit: Seneca, Kan., 28; Centralia 29; Goff 30; Holton June 1; Mayetta 2; Rossville 3.

## ★ DELUXE SHOWS of AMERICA ★

### • WANT SHOWS

Wax or Crime Show, Fat Show, Midget Show—have panel front for same. Fun or Glass House. Motor-drome. Side Show; will furnish complete outfit for same. Want Grind Stores. If you have any good ideas on shows or concessions, we will finance.

We own and carry 10 major rides and play the best spots and strongest auspices in the East. 12 Fairs booked, starting August.

S. E. PRELL, Gen. Mgr., 36 GREEN ST., NEWARK, N. J.

### • WANT HELP

Want first-class Manager for Monday Speedway. We have complete outfit for same. Want Billposter; must have car. Want Advance Man; able to handle committees, sell advertising space. John Gravis wants first-class Griddle Man.

## PAN AMERICAN SHOWS WANT SHOWS

With or without own outfits. Side Show Talker and Manager. Can place good Feature Freaks, Half and Half. Want Steel Player and Performers for Hula Show. Want Sober Manager for Athletic Show. Concessions wanted, Long-Range Gallery, Scales, American Mitt Camp and legitimate Stock Concessions, Frozen Custard, Cotton Floss, Penny Arcade, Candy Apples, Fishpond. Can place capable, sober Concession Manager. Ten Office Stores. Want sober Agents for Wheels and Grind Stores. Want Girls for Ball Games and Penny Pitch. Address, this week, Belvidere, Ill.; week June 1, Rochelle, Ill.; week June 8, Freeport, Ill.

## WANT TO BUY

No. 5 Ferris Wheel. Want to book good Wax Show and we furnish tent for same. Want to book seven-car Tilt-a-Whirl and new twelve-car Rideo. Fairs start July and end during November. Address

### CETLIN & WILSON SHOWS

This Week, 69th and Market Sts., Philadelphia, Pa.

## STRATES SHOWS WANT

Two more Shows, Talkers and Grinders and legitimate Concessions, Ball Games, Pitch-Till-You-Win, American Palmist, Merchandise Stores of all kinds open. Wire Corning, N. Y., this week; Binghamton, N. Y., week of June 1.

## WANT

Loop-o-Plane. ANDERSON-SRADER SHOWS, Russell, Kan., this week; Junction City, Kan., week June 1st.

### JOE'S PLAYLAND SHOWS

Can place for the season Loop-o-Plane, Corn Game and Cook House. Join on wire. FOR SALE—Penny Arcade. Ellinwood, Kan., this week; Hoisington, Kan., next.

### One-Wheel Trailer Blue Prints, 50c

Streamlined Cabin Trailer Blue Prints and Guide to Purchase Materials, \$1.00. ECONOMY TRAILER CO., Sedan, Kan.

KEANSBURG, N. J.—Good Concession location. Water Front, Belvidere Beach. Other Amusement nearby. Sell or rent. Flat sum or percentage. Excellent Carrousel, Whip, etc. SCHAEFER, 47 New St., Newark, N. J.



**WANT TO BUY OR TRADE 100**

**SLIGHTLY USED JUMBOS DERBY BONUS PEERLESS GOLDEN HARVEST**  
 Either Cash or Ticket Models. Prefer Ticket Model. Will make liberal trade-in allowance on any of the latest games out. Write, Wire or Phone us what you have to offer.

- ALL LATEST BRAND NEW HITS Ready for Immediate Delivery.**
- BALLY'S**  
 Multiple, Hialeah, Reliance, Sky High, Ray's Track, Double Header, MILLS
  - GOTTLIEB'S**  
 Tycoon, Dally Races, Fence Buster, Broker's Tip, ROCKOLA'S Phonographs.
  - PACIFIC'S**  
 Alamo, Galloping Plugs, Palooka, PACE'S RACES.
- SLIGHTLY USED AND FLOOR SAMPLES**
- 10 Tit Tat Toes, used 2 weeks ..... \$11.50
  - 1 Rock-Ola Black Magic Dice ..... 35.00
  - 10 Penny Packs ..... 7.50
  - 2 Paces Races, 5c Play ..... 255.00
  - Perfect condition, serials Nos. 1114 and 1410.
  - 5 Daily Limits, new F. S. .... 57.50
  - 8 Peerless ..... 65.00
  - 1 Exhibit Giant, Cash Pay ..... 30.00
  - 4 Q. T. 5c Play Venders ..... 30.00
  - 1 Eclipse ..... 15.00
  - 3 Flisky ..... 7.50
  - 1 Bally Rambler F. S. .... 55.00
  - 5 Big Games, 1c ..... 10.00
  - 5 Traffic A ..... 9.50
  - 1 Traffic B ..... 8.50
  - 1 Traffic C ..... 6.00
  - 15 Red Arrows ..... 9.00
  - 15 Champions ..... 8.00
  - 12 Rockets, take lot at ..... 8.00
- SUPPLIES**
- Batteries, per case ..... \$ 5.00
  - Ball Gum, per case 10,000 balls ..... 32.00
  - 1/3 Deposit With Order, Balance C. O. D. We are manufacturers and distributors. **JOBBER'S**, Write for Quantity Prices.

**MOSELEY VENDING MACHINE EXCHANGE, INC.**  
 00 Broad Street, RICHMOND, VA.  
 Office Phone, Residence Phone, 34511, 65328.

**Texas Trade Twinkles**

DALLAS, May 23.—S. L. Stanley, president of the Automatic Amusement Company, with headquarters in Memphis, spent the last 10 days in the Texas territory, making his central point of activity at the Fort Worth office, which is managed by Helen Savage.

Joe Akers, one of the A's of the AAA Novelty Company at Denton, celebrated his birthday May 17. In refusing to divulge his age he gives evidence of being up in years. After being alive a certain number of years some people either keep ages a secret or start counting backwards. Roughly estimating, we would say Joe is around 27.

H. W. Carpenter, Wichita Falls, was a visitor in Fort Worth last week. H. W. reports a new sailing boat in the making for fishing trips this summer.

Another Wichita Falls coin man seen around Fort Worth and Dallas during the past week was Bill Newell, one of the oldest coin men in West Texas in point of service. Newell is still an operator of all types of games but leaning a bit toward the music end of the business.

Arthur Flake and Harry Turner, both of this city, drove to Fort Worth early this week to visit fellow coin men and exchange ideas.

Mr. and Mrs. Leslie Frankrich and Sammy Frankrich spent the greater part of last week in Austin attending the Shrine convention. In connection with the trip, Mrs. Frankrich's photo graced the pages of the Fort Worth dailies.

Martin R. Chapman, Dallas op, returned last week from a swing around South Texas, which included a trip to New Orleans.

**New Baseball Game Coming**

NEW YORK, May 23.—It is reported that a new \$39.50 baseball game called Home Run will be ready for delivery in about two weeks. The manufacturer is located in the East. Home Run, it is said, will be a 10-ball action novelty game suitable for high score. The trade will soon be notified about the game.

**JOYLAND SHOWS WANT**

Legitimate Concessions of all Kinds. Reasonable rates. Want Talker for 10-in-1, have complete outfit for a good Grind Show. Watch for announcement of Centennial Celebrations: Address **ROSCOE T. WADE and HARRY MILLS**, This week, Bay City, Mich.; Mt. Pleasant next week.

**HUGHEY BROS. SHOWS WANT**

Eli Operator, must be sober and reliable, also Colored Performers. Jim Hayden wants Musicians for Colored Band, salary and percentage. Long season under canvas and houses next winter. No tickets to anyone. If within 100 miles of us will come and get you. Shawneetown, Ill., this week.

**WANTED QUICK**

One Good Freak and other Side Show Acts. Long season under canvas and museum all winter. **J. T. HUTCHENS, Endy Bros.' Shows, Hazleton, Pa.**, this week

**CARNIVAL WANTED**

By American Legion, Vincennes, Ind. Week June 29 and including July 5. Want several Rides, Shows, Concessions, Band and Free Acts. Can use Pay Gate.

**J. L. LANDES SHOWS WANT**

Colored Musicians for Band and Minstrel. Salary. Tenor or Alto Saxophone and Trombone. Wire Western Union, Hutchinson, Kan.

**CARNIVAL WANTED**

ABOUT THE MIDDLE OF AUGUST Prefer One Travelling by Rail. Address **L. C. LARSEN, American Legion, Whitefish, Mont.**

**EDWARD LE ROY** High Wire Man, communicate with **MAYOR RALP MITCHELL**, Independence, Kan., at once.

**IT'S HERE — THE MOST SENSATIONAL FASTEST MONEY-MAKER EVER BUILT! DOUBLE NUGGET**

The greatest, zippiest, flashiest pin table ever made. Instantly captures the player's attention and HOLDS him at the game for hours! **DOUBLE NUGGET** is "Better Built by Buckley"—Your **GUARANTEE** that it's the best game money can BUY! **DOUBLE NUGGET** is bringing back **BIG PROFITS** to operators everywhere. It's the game of tomorrow—**TODAY!!** Choose the model you need—enclose 1/3 deposit with your order—**RUSH TO US TODAY!!** Get your territory covered **FIRST**—Be first with Better, Bigger **PROFITS**.



★ Better Built by Buckley ★

- 3 BETTER MODELS •
- MODEL "A"** (STRAIGHT PIN GAME) ..... \$47.50
- MODEL "B"** (WITH PAYOFF REGISTER) ..... \$57.50
- MODEL "C"** (AUTOMATIC PAYOUT) ..... \$69.50

**LEON TAKSEN COMPANY, INC.**  
 2512 AMSTERDAM AVE., NEW YORK, N. Y.

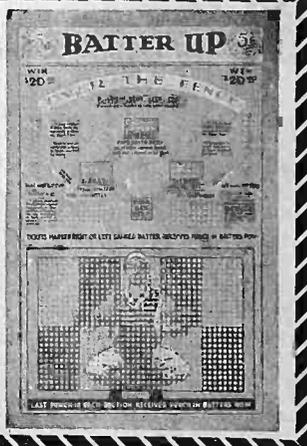
**BATTER UP!**

A sensational cry for a "Hit Over the Fence." A Home Run scored—a cheer! Someone won \$20.00!! Playing baseball play by play on a salesboard. Singles, doubles, triples and home runs and advancing of bases. A proven success! Order yours today!

1,000 Holes.  
 Takes In ..... \$50.00  
 Average Payout ..... 24.60  
 Average Profit ..... \$25.40

PRICE: \$3.30 plus 10% Tax.

**GLOBE PRINTING COMPANY**  
 1023-27 Race Street, PHILADELPHIA, PA.  
 418 South Wells Street, CHICAGO, ILL.  
 1352 N. E. First Avenue, MIAMI, FLA.  
 3502 1/2 McKinley Street, TACOMA, WASH.  
 227 S. Presa Street, SAN ANTONIO, TEX.  
 22 West 23d Street, NEW YORK, N. Y.  
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 SEND FOR CATALOG



**GENERAL'S GUARANTEE BEHIND EVERY MACHINE**

(2 KEYS FURNISHED WITH EACH USED MACHINE)

- |                  |              |                    |                         |
|------------------|--------------|--------------------|-------------------------|
| Action, Jr.      | Fleet        | Banker             | Jungle-Hunt             |
| American Beauty  | Leland, Sr.  | Bomber             | Lucky Stars             |
| (Catapult Model) | Live Power   | Globe Trotter      | Screamo                 |
| BeamLite         | Rebound, Jr. | Hi-Lite            | 866                     |
| Beacon           | Rebound, Sr. | Home Stretch       | Tango (With Electropak) |
| Blue Ribbon      | Rock-A-Lite  | (Used Three Weeks) | Wing-Lite               |
| Chicago Expr's   | Sensation    | Hop-Scotch         | Zoom                    |
| Castle-Lite      | Score-A-Lite | Jimmy Valentine    |                         |
| Drop Kick        | Signal, Sr.  | World Series       |                         |
- One of Each In Selection. 1/3 Deposit—Balance C. O. D., F. O. B. Hartford.

**GENERAL AMUSEMENT GAME COMPANY**  
 637 ALBANY AVE., HARTFORD, CONN.

**WERTS NOVELTY COMPANY, Inc.**

May 22, 1936

MUNCIE, INDIANA.

Jobbers, Manufacturers and Distributors are cautioned against handling goods bearing any imitation or simulation of our Jar-o-Smiles trademark, U. S. Registration No. 332,224, of Feb. 4, 1936, at our Jar patent No. 98,899, of March 10, 1936. Play safe; buy the original Jar-o-Smiles.

**BROWN NOVELTY SHOWS**

WANT legitimate Stock Concessions. WANT Motordrome, Loop-o-Plane and one Flat Ride, for five weeks in Cincinnati Suburbs. MILFORD, O., American Legion 4th of July Celebration, Chevrolet Car given away. LOVELAND, O., Firemen's Celebration. Chevrolet Car as Grand Prize. LAWRENCEBURG, IND., this week; BATESVILLE, IND., following. Address all inquiries to **F. Z. VASCHE**, Manager, Brown Novelty Shows, 1006 Central Ave., Cincinnati, O.

**INSIST ON STANCOR UNIVERTERS**  
 IN ALL YOUR GAMES!  
 They're BEST by TEST

**MIGHTY DILLON BAZAAR CO. WANTS**

Rides and Concessions, Merry-Go-Round, Loop-o-Plane and Kiddy Rides, Fish Pond, Ball Game, Bowling Alley, Shooting Gallery, Darts or any legitimate Grind Stores, Candy Floss, Custard, Photo Gallery or any clean legitimate Concessions. We are featuring Charles Siegrist Troupe, three acts, and have season's work for right people. Address en route: Salem, O., to May 13th; Lisbon and Leontonia, week to follow. Can use good Contest Man.

**WANTED**

**MABEL R. WEER SHOWS**  
 WANTS Cook House catering to Show People, privilege in meal tickets to join at once, Shows with or without own outfits. What have you? **CONCESSIONS:** Stock Concessions of all kinds, Merry-Go-Round for No. 2 unit for string of celebrations, starting July 4th. Fair and Celebration Committees get in touch with us, we may have your dates open. All communications **MABEL R. WEER**, Manager, South Haven, Mich.



# BIG RICHARD ... "ELECTRIC EYE"

Now—you can get these sensational winners with automatic JACKPOTS. You control the JACKPOT AWARDS—make them \$25.00—\$10.00—\$5.00—anything you like. No competition can stand up against them.

Insist upon Exhibit JACKPOT-Equipped Games! Get greater profit and longer life from your investment. Investigate this new JACKPOT development.

See your jobber immediately or write us direct.

## EXHIBIT SUPPLY CO.

4222-30 W. LAKE ST. • CHICAGO

### ADMISSIONS TAX

(Continued from page 3)

other similar places of amusement or entertainment, and on all admission charges above 50 cents to ball games and other athletic contests.

"The law does not include race tracks subject to control of the Kentucky racing commission, but does include admission to trotting races.

"It is necessary, in order to avoid penalties, that applications for permits be made immediately. Application blanks for permits and blank bonds are now prepared and ready for distribution. Every amusement operator or entertainment manager subject to the tax should write at once to the Division of Excises, Department of Revenue, for the correct forms.

"Applications will be filled in the order received. As it will require several days to pass on applications, inquiries should be received not later than Thursday, May 28."

### "CELEBRATION"

AT WILMINGTON, DEL.,  
WANTS Shows with outfits, Photos, Cook House, Diggers, Popcorn, Peanuts, Merchandise Wheels and Bingo. May 29-30-31. Day and Night. Come on!  
TEX WALKER, Olivere Hotel.

### WANT GOOD SIDE SHOWS

Vaudeville, Unborn, Pit, Mechanical Show. Good spot for capable people. Concessions: American Palmist, Candy Floss, Wheels that put out stock, others that do not conflict. Will Buy Show Tents. Committees write. FRISK GREATER SHOWS, Sleepy Eye, Minn., May 25th to 30th.

### WANTED

for the week of July 4th a CARNIVAL SHOW with the following attractions: Ferris Wheel, Hobby Horse, Whip and Chairplane. C. H. JONES, Pres., Winston-Salem Colored Fair, Winston-Salem, N. C.

## OPERATORS WAKE UP!!

to the "GEM" penny play cigarette machine and STEP UP your PROFITS



only \$12.95  
F.O.B. CHICAGO

WAKE UP to the earning power of the GEM Penny Play Cigarette Machine and STEP UP your collections. GEMS insure a steady income from every location. It's America's most beautiful machine, the most popular among operators and the public. Try a sample GEM on our 7-day offer. You'll come back for more.

GARDEN CITY NOV. MFG. CO.  
4331 E. RAVENSWOOD AVE.  
CHICAGO, ILL.

THE NEW LIGHT-UP BASEBALL GAME SENSATION—  
READY FOR IMMEDIATE DELIVERY

## TIE-SCORE - \$44.50

5 Balls for 5c with the most unique playing appeal of any pin game ever built. Player must simply keep the score tie. Giants Vs. Brooklyn Dodgers in beautiful light-up backboard. A SENSATIONAL GAME AT THIS PRICE! RUSH YOUR ORDER! DISTRIBUTORS WANTED IN ALL LEADING TERRITORIES—SPECIAL REPRESENTATION! WRITE TODAY!

National Factory Representatives

AMERICAN VENDING COMPANY  
779 CONEY ISLAND AVENUE  
BROOKLYN, N. Y.

## ELECTROPAK

**REPLACES BATTERIES**

18 LEADING MANUFACTURERS now use ELECTROPAK as STANDARD EQUIPMENT!

**ELIMINATES TROUBLE**

SAVES OPERATORS UP TO \$100 Per Year

—Eliminates Service Calls

—INCREASES YOUR PROFITS!

## PLENTY OF STOCK

WE PAY YOU 5% CREDIT MEMO PENALTY, GOOD ON PURCHASE, IF WE FAIL TO FILL YOUR ORDER IMMEDIATELY

USED MACHINES—REAL VALUES

ACES .....	\$21.50	EQUITYS .....	\$17.50	PUT 'N' TAKE, Gray	\$9.00
DOUBLE SCORE .....	97.50	GOLD RUSHES .....	15.00	PUT 'N' TAKE, Green	12.00
CARIOCAS .....	18.50	MAMMOTHS .....	39.50	RED ARROWS .....	9.00
BONUS .....	75.00	PEERLESS .....	65.00	REPEATERS .....	49.50
DO OR DON'T .....	14.00	PUNCHETTE .....	14.75	SEVEN ELEVENS .....	27.50
				STAMPEDE .....	25.00

## AUTOMATIC AMUSEMENT COMPANY,

ASSOCIATED WITH THE WORLD'S LARGEST DISTRIBUTORS

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## ELECTRICAL PRODUCTS CO.

6527 RUSSELL STREET DETROIT, MICHIGAN

## JUMBO JAR-O-SMILES

### A NEW OPERATOR'S DEAL

(Sold Only to Operators)

Every 1,000 tickets averages about \$39.50 clear profit. Can be bought by box of 1,000 tickets or complete combination of 20,000. All tickets sewed with 5-stitch thread.

Per Box, \$4.00. Jack Pot Card, 50c. Complete Combination, \$70.00. Twenty Jack Pot Cards, \$10.00.

Add 10% Government Tax.

Jars, 25c. Jack Pot Card Holders, 40c Each.

WERTS NOVELTY CO., Inc. Muncie, Indiana

Regular Price \$5.85

## While they last

1 OR 100 - \$2.50 EACH

—Send Money Order in Full—Immediate Shipment

### FAST, EASY MONEY FOR YOU!

Ringer is a novel, fascinating straight Penny Counter Game. Simple, foolproof and automatically registers all pay-offs. Player wins 5 cents in trade whenever penny drops into the horseshoe. Pays for itself in a few days. Can be placed on every counter and bar.

### A Beautifully Finished Machine!

Handsome striped chromium case, equipped with high grade tumbler lock. Stands 10 inches high, 5 1/4 inches wide and 4 inches deep. This close-out offer will move them fast. Our loss—your gain. ACT QUICK!

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ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

**OUR MOTTO - "A SQUARE DEAL ALWAYS"**

**NEW PIN GAMES**

Big Shot (6 Ball) . . . . . \$55.00	Great Guns . . . . . \$62.50	Neighbors . . . . . \$39.50
50 Grand . . . . . 59.50	Mad Cap . . . . . 47.50	Torpedo . . . . . 47.50
Finance . . . . . 39.50		

**NEW COUNTER GAMES**

Bally Baby (1c) . . . . . \$17.50	Horses (Buckley) (1c to 25c) . . . . . \$17.50	Rithmatic . . . . . \$21.50
Buckley Puritan Vndrs. 12.00	Northwestern Model 33 Peanut . . . . . 5.50	Sandy's Horses (1c to 25c) . . . . . 29.50
Half Mile (ABT) (1c to 25c) . . . . . 32.50		Win-A-Smoke (1c Cig.) 12.00

**NEW AUTOMATIC GAMES**

Bambino . . . . . \$125.00	Grand Slam . . . . . \$127.50	Ray's Track . . . . . \$400.00
Gez Whiz (Counter) (1c) . . . . . 16.50	Hialeah . . . . . 139.50	Rellano . . . . . 119.50
	Multiple . . . . . 142.50	Sky-High (5 Ball) . . . . . 99.50

**CARL TRIPPE'S SENSATIONAL BARGAINS IN GUARANTEED USED MACHINES**

**AUTOMATIC GAMES**

Ace (1 Ball) . . . . . \$22.50	Mysterious Eye (Dice) . . . . . \$24.50	Red Arrow . . . . . \$10.00
Baby Grand, 5c (Counter) . . . . . 15.00	Mills O. T. Pay Table. 20.00	Rocket (New Model) . . . . . 10.00
Big Five, Senior (2 or 5 Ball) . . . . . 50.00	Paces Races (New Model) . . . . . 290.00	Rodeo (1 Ball) . . . . . 32.50
Big Five, Junior (2 or 5 Ball) . . . . . 42.50	Play Ball (10 Ball) . . . . . 35.00	Silver Streak (Counter) . . . . . 9.00
Champion . . . . . 10.00	Plus & Minus . . . . . 20.00	Spark Plug, 5c (Counter) . . . . . 10.00
Harmony Bell, 5c (Counter) . . . . . 47.50	Punch-A-Lite, 5c . . . . . 35.00	Sportsman (Jennings Visible) . . . . . 20.00
Jumbo (1 Ball) . . . . . 50.00	Put 'N' Take . . . . . 17.50	Target, 5c (Counter) . . . . . 5.00
Jumbo (Tkt. 1 Ball) . . . . . 60.00	Rambler (10 Ball) . . . . . 57.50	Totem, 5c (Ticket Counter) . . . . . 5.00
	Ranger (Bally) . . . . . 32.50	Traffic (Model A) . . . . . 13.50
	Rapid Fire . . . . . 15.00	

**PIN GAMES**

Action, Jr. . . . . \$ 4.50	Dealer . . . . . \$ 5.00	Rapid Transit . . . . . \$17.50
Action, Sr. . . . . 7.50	Drop Kick . . . . . 4.00	Rebound, Jr. . . . . 5.00
Auto Bank . . . . . 7.00	Fifty-Fifty . . . . . 15.00	Rocketite . . . . . 5.00
Auto Count . . . . . 7.00	Five & Ten . . . . . 15.00	Sensation . . . . . 10.00
Auto Dart (ABT Ticket) . . . . . 15.00	Frisky . . . . . 8.00	Signal, Jr. . . . . 4.00
Auto Whirl . . . . . 7.00	Genco Baseball . . . . . 10.00	Signal, Sr. . . . . 8.00
Baby Lite-A-Line Counter . . . . . 7.50	Gold Coast . . . . . 2.50	Sink or Swim . . . . . 8.00
Ball Fan . . . . . 15.00	Golden Gate, Jr. . . . . 3.00	Skyscraper (Bally) . . . . . 5.00
Beacon . . . . . 5.00	Impact (Counter) . . . . . 5.00	Split Fire . . . . . 12.50
Beam Light . . . . . 6.00	Jennings Football . . . . . 5.00	Split Second . . . . . 5.00
Big Game . . . . . 13.50	Jig Saw . . . . . 3.00	Spot Light . . . . . 8.00
Blue Ribbon . . . . . 2.50	Kings . . . . . 10.00	Star Lite . . . . . 5.00
Bulldog Upper . . . . . 4.00	Knickerbocker . . . . . 3.50	Super 8 . . . . . 4.00
Cannon Fire (Large) . . . . . 5.00	Lightning . . . . . 3.00	TNT . . . . . 5.00
Cavalcade . . . . . 6.00	Lucky Stars . . . . . 20.00	Three-In-Line . . . . . 6.00
Colors . . . . . 17.50	Majik Keys, Sr. . . . . 4.00	Traffic (Plain) . . . . . 5.00
Contact, Jr. . . . . 4.00	Manhattan . . . . . 10.00	Travel . . . . . 5.00
Crack Shot . . . . . 3.00	Marbi-Jax . . . . . 4.00	Tri-A-Lite . . . . . 11.00
Cross Cross (Plain) . . . . . 4.00	Mills Official . . . . . 2.00	Winner (ABT) . . . . . 7.00
Cross Cross Alite . . . . . 5.00	Neotact . . . . . 7.50	William Tell . . . . . 5.00
	Pennant . . . . . 2.50	Wing Lite . . . . . 10.00
	Radio Station . . . . . 10.00	

**COUNTER GAMES**

Beat-It (1c to 25c) . . . . . \$ 9.00	King Six (Dice, 1c to 25c) . . . . . \$12.50	Radio Wizard (1c) . . . . . \$ 3.50
Callie Number Puritan (Divider) (1c) . . . . . 5.00	Little Duke (New Mod.) . . . . . 17.50	Saratoga Sweepstakes (1c to 25c) . . . . . 8.00
Callie Puritan (1c to 25c) . . . . . 3.50	Mills Puritan Bell (25c) . . . . . 4.00	Select 'Em Dice . . . . . 5.00
Cent-A-Pack (1c) . . . . . 8.50	Mills Target (1c) . . . . . 2.50	Seven-Eleven (1c to 25c) . . . . . 10.00
Chicago Club House . . . . . 6.00	Natural (Dice) (5c) . . . . . 5.00	Steepchase (1c) . . . . . 2.00
Chicago Club House (Dividers) . . . . . 8.00	Number Puritan (5c) . . . . . 6.50	Three Jacks . . . . . 4.50
Exhibit Star 21 (1c) . . . . . 10.00	Official Sweepstakes (Plain) . . . . . 4.00	Tickets . . . . . 5.00
Five Jacks (Fields) . . . . . 6.00	Penny Pack (1c) . . . . . 10.00	Tic-Tat-Toe (1c to 10c) . . . . . 10.00
Five Hole Gun Target, ABT 1c . . . . . 4.00	Punchette (5c) . . . . . 10.00	Twirls . . . . . 5.00
Four Jacks (Rockola) . . . . . 6.00	Puritan (Buckley, 1c to 25c) . . . . . 8.50	Two Jacks (Fields) (1c) . . . . . 2.50
Hold & Draw . . . . . 12.50	Puritan Venders (1c to 25c) . . . . . 6.50	Wagon Wheels . . . . . 10.00
Horseshoes . . . . . 8.50		Whirlwind (1c to 25c) . . . . . 9.50
Junior Flying Colors . . . . . 5.00		

**MISCELLANEOUS**

Ball Gum Vendors (1c) . . . . . \$ 1.50	Hot Peanut Machines (5c Play) . . . . . \$ 1.50	Postage Stamp Vending Machines . . . . . \$10.00
Capehart Phonograph (Non-Selective) . . . . . 30.00	Iron Claws (Model D) . . . . . 15.00	Safe Stands (Mills) . . . . . 10.00
Cortex (25c) . . . . . 10.00	Master Cigarette (6 Column) . . . . . 35.00	Scales (Mills Hi-Boy) (Porcelain) (1c) . . . . . 10.00
Electric Piano (Wurlitzer) . . . . . 20.00	Mills Dance Masters. 100.00	Snacks (Peanut) (1c) . . . . . 31.50
Exhibit Phonograph . . . . . 25.00	Model "E" Seeburg . . . . . 95.00	Wurlitzer's P-12 . . . . . 180.00
	Penny Cigarette Vendor (4 Column) . . . . . 5.00	

**SUPPLIES**

Ball Gum (Half Case) . . . . . \$ 6.00	Collection Books . . . . . \$ .10	Mirax Glass Cleaner, Spray and Filler, Per Set . . . . . \$ 1.25
Batteries, Case of 25, Ever-Ready . . . . . 5.25	Electropaks (All Sizes) (Write for Prices). . . . .	Phonograph Needles . . . . . .80
Battery Testers . . . . . .90	Marbles, Per 100 . . . . . 4.00	Phonograph Records, Per Dozen . . . . . 1.00
Coin Wrappers (5c or 1c), per M. . . . . .65	Mints, Per Case . . . . . 8.50	Tickets, All Makes . . . . . 1.00

State whether 1c or 5c Slots are preferred and method of shipment. TERMS: 1/3 Deposit, Balance C. O. D. Foreign Distributors—it will pay you to get in touch with us.

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**NEW ROCKOLA PHONOGRAPHS** MODEL No. 2 . . . . . \$235.00  
MODEL No. 1 . . . . . 215.00

Jobbers—write us for Prices on Gaylord "Fresh 'nd Airé Fans," we are Distributors.

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1518 MARKET ST. (Phone: GARFIELD 0072) ST. LOUIS, MO.

**CONCESSIONAIRES ATTENTION** Now completed AN ENTIRE NEW SECTION of Premium Merchandise at the LOWEST Prices!!

**THE NEW MAJESTIC INTERNATIONAL "MODERNE"**

With The World Famous "Time Airplane Dial" Gives the time, day or night, wherever you are tuning the dial. SAMPLE

5 R. O. A. Licensed Tubes.  
Dynamic Speaker. Tone Control Switch. Automatic Volume Control. Size: 13" Long, 8" High, 6" Deep. Walnut Cabinet. Chromatic Dial. 1/3 Lots of Six

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MILLS SINGLE JACK POT, with Reserve . . . . . \$14.90  
JENNINGS VICTORIA . . . . . 14.90  
DAVAL'S PENNY PACK . . . . . 7.90

WRITE FOR BABE'S BARGAIN BUYS.

**SPECIAL SALE PHONOGRAPHS**

WURLITZER'S P12 . . . . . \$185.00  
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GABLE MODEL "E", ReBuilds, in Brand-New Cabinets . . . . . 149.50

**BABE KRAUTMAN INC.** 455 West 42nd St. New York City. Tel. ME 4-68

**PUT 'N TAKE**

400 Hole . . . . . Form 3875  
Takes in . . . . . \$15.00  
Average Payout . . . . . 7.54  
Price with Easel . . . . . 1.10

Plus 10% Federal Tax.

**CHAS A. BREWER & SONS**  
LARGEST BOARD and CARD HOUSE in the WORLD  
6320 Harvard Ave., Chicago, U. S. A.

**Genco's 5 BALL NOVELTY Pin Game!**



SIZE  
47" x 22 1/2"

\$59.50

**50 Grand**

TAKES IN FROM 1 TO 5 COINS PER GAME—OR CAN BE OPERATED AS A STRAIGHT ONE COIN PER PLAY GAME IN TERRITORIES WHERE MULTIPLE COIN PLAY IS NOT PERMISSIBLE

● 5 BALLS - PLAYER CAN MAKE A PERFECT SCORE WITH 1 BALL **\$59.50** F.O.B. Chicago TAX PAID

- 1
- 2
- 3
- 4
- 5

BACK RACK SHOWS NUMBER OF COINS PLAYED

**Genco, Inc.** 2625 N. ASHLAND CHICAGO, ILL.

**50-Grand Looks Like a Natural**

CHICAGO, May 23.—In the business of devising new pin tables a manufacturer sometimes finds himself with an idea that completely overshadows all that have gone before. An idea that promises to be a natural.

Genco, Inc., finds itself exactly in that situation. From all indications it has a natural in its new novelty game, 50-Grand.

An important feature of 50-Grand that operators of non-payout games will find most valuable is the new multiple coin play. The 50-Grand may be operated as a multiple play game that takes in from one to five coins per play. A register on the light rack automatically shows the number of coins being played per game. The player can put in one to five coins and be awarded accordingly for a winning score. In territories where a multiple game play is not permissible 50-Grand can also be used as a straight one-coin-per-play game.

In devising 50-Grand they have torn away from the stereotyped ideas and plays which are more or less standard. The actual operation idea may be best explained by describing a play. The first zero in the first row in the score box on the light rack lights as the coin is inserted. The remaining four zeros may be lighted all at once, three at a time, two at a time or singly by making the corresponding holes on the field. The player then shoots for the easily made skill hole at the top of the playing field. Each time it is made the balls return for another play. The number at the left side of the light rack advances consecutively from one to five. At the same time the zeros may advance so as to align themselves with the number lighted. For example, if five zeros are lighted and the skill hole is made twice the score box will read 20,000. If the skill hole is made four times it will read 40,000. The perfect score is 50,000. Thus by making the four-zero hole and by making the skill hole five times a perfect score can be made with just one ball of the five balls. The fact that the player has the possibility of winning a perfect score with any one of the five balls keeps the playing enthusiasm at high pitch at all times. In the old-style five-ball games it was often necessary that at least three of the five balls be in scoring position before a winning score could be made.

Genco, Inc., has done a splendid job in the dressing up of 50-Grand. An oversized de luxe cabinet is used. It is handsomely finished with all metal parts chromed. The playing field itself is exceptionally attractive and invites play. The light rack follows thru with the playing-field theme and arouses the curiosity of the passer-by.

Initial orders have already been shipped to most jobbers and distributors.

**HERE'S Real NEWS-GERBER & GLASS HAS BEEN APPOINTED EXCLUSIVE DISTRIBUTOR**

FOR CHICAGO AREA  
**J. H. KEENEY & CO.,**  
FEATURING  
**GRAND SLAM**

7 Play Single  
Multiple Chute, \$127.50  
Master Runway In-  
creases odds 40  
to 1 .....

**RAINBOW**  
New low price dou-  
ble up action Pay  
Table with the 2-  
Play Chute. Odds  
to 40 to 1.....  
**\$99.00**

ORDER FROM GERBER & GLASS  
"IT IS NOT A SALE UNTIL  
YOU ARE SATISFIED."

**GERBER & GLASS**

914 DIVERSEY BLVD. - CHICAGO

**ATTENTION: Salesboard Operators**  
MERCHANDISE THAT IS DIFFERENT:  
FANCY CHROMIUM CHESTS FITTED  
WITH ITEMS ON 40, 50 and 60-HOLE  
PUSHCARDS. CHICAGO OPERATORS  
NOW MAKING BIG PROFITS, \$50 TO  
\$100 WEEKLY. WE ARE MANUFACTURERS.

**STONE BROS.**  
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PREMIUMS AND SPECIALTIES

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**FIVE STAR SPECIAL**

WRITE  
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IMMEDIATE DELIVERY

1-**NEIGHBORS** 10-Ball Novelty Game with Light Up Back-board - Non-Payout - Fast Money Maker. **\$46.50**

2-TYCOON . . . . \$149.50

3-McCOY . . . . \$130.00

4-DOUBLE HEADER . . . . \$115.00

Equipped with A. C. Pack, \$5.00 Additional—D. C. Pack, \$7.50 Additional.

5-TICKETTES Used Only 1 Week, \$6.00 Each. Lots of 5, \$5.00 Each. Tickets, \$1.25 per 1,000, in 5,000 Lots.

1/3 Cash or Certified Check Deposit With Orders, Balance C. O. D.

MILLS EASTERN FACTORY DISTRIBUTOR

**UNITED AUTOMATIC SALES CO.**

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ALL PREVIOUS PRICES CANCELLED—READ CAREFULLY AND THEN, TO SAVE MONEY, CONTACT US FOR YOUR REQUIREMENTS IN COIN-OPERATED EQUIPMENT. Listed below are some of the bargains in guaranteed used machines and games which we have to offer. DON'T HESITATE! Write, Phone or Wire your order now. Instant shipment.

### AUTOMATIC PAYOUT GAMES

	Each.
24—Bally Rockets, new style	\$ 6.95
2—Bally Rockets, black case	6.95
1—Bally Red Arrow, 1 ball	10.00
1—Bally New Yorker, 10 balls	12.50
3—Bally Ramblers, 10 balls	52.50
12—"A" Model Traffics, 5 balls	14.50
26—"B" Model Traffics, 5 balls	9.95
3—Daval Big Bens, 5 balls	47.50
1—Cottlieb Liberty Bell, 10 balls	9.95
1—Cottlieb Match Play, 2 balls	14.50
2—Keeney Big Five, Sr., 2 or 5 balls	47.50

### AMUSEMENT GAMES

12—A. B. T. Autodart Ticket Games	\$ 9.95
2—A. B. T. Autocounts	6.95
9—A. B. T. Special Marble Games	2.00
1—Big Bertha, Jr.	2.95
21—"C" Model Traffics, 5 or 10 balls	4.95
1—Cavalcade	4.00
1—Exhibit Whirlpool Ticket Game	32.50
2—Flying Colors, Sr.	9.95
5—Flying Colors, Jr.	3.95
1—Gold Medal	9.95
1—Jennings Foot Ball	2.95
1—Live Power	4.95
4—Lightnings	2.95
1—Merry-Go-Round	2.95
1—Mills Senior Official	3.50
4—Mills Junior Cannon Fire	3.50
1—"New Century" counter pin game	1.95
1—Neontact	7.95
1—"1-2-3" Pin Game	3.95
7—Rock-Ola Bombers	11.50
1—Rock-Ola Head-Lite with free game feature	32.50
2—Rock-Ola Screamo	14.50
1—Stoner Ball Fan	7.50
1—"21" Pin Game	8.50

### MISCELLANEOUS MACHINES

7—A. B. T. 1c Big Game Hunters (like new)	\$27.50
3—A. B. T. Wagon Wheels	7.50
9—Daval Penny Packs	8.75
14—Daval Tit-Tat-Toes	9.75
3—Grand National Automatic Payout Horse Race Machines	37.50
2—Punchette Counter Machines	8.75
1—Black Magic Automatic Payout Dice Machine	32.50

### Each.

1—Mysterious Eye Automatic Payout Dice Machine	\$32.50
3—Chester-Pollard "Play Golf" Machines	14.50
1—Hershey Candy Bar Vender (floor sample)	6.50
1—Jennings "Win-A-Pack"	8.75
2—Jennings Confection Vd. Scales	15.00
4—Mills Bell Boys	8.75
1—Used Mills Owl Lifter	45.00
1—Mills Confection Vender (floor sample)	9.95
3—Mills Model 801 Phonographs	98.00
5—Mills Triple Slot Troubadour Phonographs	149.50
1—Nelson Wiggins Piano	37.50
1—"Samco" Ball Gum Vender, complete with set of "Samco" numbered ball gum	3.95
1—Western Electric Slot Machine Piano	57.50
5—Western Electric Horse Race Pianos	29.50
1—5c Slot Moving Picture Machine using 16 mm. film	175.00

### SLOT MACHINES

7—Mills 5c F. O. K.'s with original Mills Double Jackpot Fronts	\$29.50
1—Mills 5c Baseball F. O. K.	19.50
3—Mills 1c Dial Venders	29.50
14—Mills 1c Skyscraper Venders	42.50
3—Mills 5c Escalator Silent Ft. Vds.	39.50
2—Mills 25c Escalator Silent Ft. Vds.	39.50
1—Mills 5c Regular Golden Bell	54.50
5—Mills 25c Regular Golden Bells	59.50
2—Mills 25c Single Jackpot Bells	17.50
1—Pace 10c Bantam J. P. Side Vd.	37.50
3—Watling 5c Regular Twin Jackpot Front Venders	44.50
1—Watling 1c Baby Gold Award Vd.	39.50
1—Watling 5c Blue Seal J. P. Bell	32.50
2—5c Baby Grand Jackpot Bells	27.50
1—Jennings 5c Escalator Silent Jackpot Front Vender	39.50
1—Jennings 1c Single Jackpot Little Duke Vender	14.50
1—Jennings 25c Single Jackpot Bell	17.50
1—"Good Fortune" Automatic Payout Ball Gum Vender, 1c-5c play	32.50

(NOTE: If games or machines wanted are not listed here, write for our complete list.)  
TERMS: 50% Certified Deposit With Order, We Ship C. O. D. for Balance Due.

## THE VENDING MACHINE COMPANY

205-15 FRANKLIN STREET

FAYETTEVILLE, N. C.

# MAD CAP

STONER'S GREAT NON-PAYOUT GAME!

\$47.50

ELECTRO-PAK available at small additional charge



# STONER CORPORATION

Aurora, Illinois

## JUMBO PROFITS

Fastest Selling Novelty Item of Today  
400-Hole 5c Six Cutout Board, complete with 6 JUMBO FOUNTAIN PENS, four times as large as ordinary pen. Takes in \$20.00, Pays out \$4.50 worth of cigarettes (30 Packages). Nets \$15.50.

Operator's Special Price \$4.75 for Sample, \$4.50 in Lots of 10 or More. ORDER NOW.

H. G. PAYNE COMPANY

312-314 BROADWAY

NASHVILLE, TENN.

## ELGIN 7-JEWEL WRIST WATCH and 500-HOLE BOARD

\$4.45

SEND FOR OUR NEW CIRCULAR

Full of New Sales Boards Premiums and Merchandise

LEE MOORE & CO.

180-182 West Adams Street

Chicago, Illinois

ALWAYS BIG PROFITS WITH OUR BOARDS

## ROLL-A-BALL

"America's New Bowling Game Sensation!"

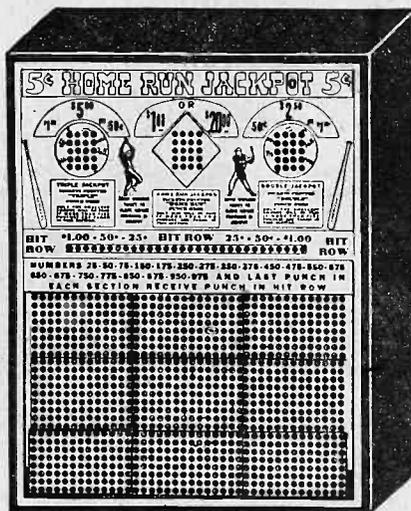
(NOT A PIN GAME)

WRITE NOW FOR COMPLETE DETAILS!

GEORGE PONSER CO.

11-15 EAST RUNYON ST.

NEWARK, N. J.



SCORING PROFIT HITS FOR OPERATORS EVERYWHERE

HOME RUN JACKPOT

No. 1195

Takes In..... \$50.00

Average Payout..... 14.36

Average Gross Profit..... \$35.64

PRICE, \$3.84 Plus 10% Tax

Including Easels and 4 Fraud-Proof Tickets.

A Harlich Jumbo Board—the best in sales-boards. Extra thick, with extra large, easy-to-read tickets for extra fast play.

Our general catalog and supplements illustrate over 100 boards designed especially for operators. Send for them today!

HARLICH MFG. CO. 1411 JACKSON BLVD. CHICAGO, ILLINOIS

## SALESBOARD OPERATORS

Takes in \$24.00  
Costs You \$2.90

2,400 1c sales takes in \$24.00, nets \$19.30 after Cigarette payout. You can sell outright to dealer for \$7.75. On 50% commission you collect \$9.65. We carry a large line of Penny and Nickel Boards, complete with Merchandise. We manufacture Blank Boards, a complete line of Cut-Out Boards—in fact, any kind of Board you want, at the right price.

WRITE FOR SAMPLES AND PRICES.

General Sales Company  
121 4th Avenue, South, NASHVILLE, TENN.

One-Third Cash with Order, Balance C. O. D.

## BASEBALL TALLY CARDS

All kinds of Coupons for Operators. 120 Tickets, Names and Numbers, American and National Leagues, \$13.20 per Gross. We make all kinds of Tip and Jackpot Cards.

Write for Quantity Prices. Distributors Wanted.

TRI-STATE NOVELTY CO., INC. BRISTOL, VA.

## SALES BOARD MEN NOTICE

Rush your order for samples of "ONE HALF FREE," two new money boards, fast sellers, low cost. OPERATOR'S Price, 98c Each, Less 10% Discount, Tax Paid. No Catalog. Order from this ad.

LINDSAY SALES COMPANY

101 TULOMA BUILDING,

TULSA, OKLA.

# 'RITHMATIC

DIVIDES ÷ ADDS + SUBTRACTS - MULTIPLIES ×

10 + 20 = 30

**MULTIPLIES YOUR PROFITS!**

THE easiest counter game for players to understand that has ever appeared. **NEW! DIFFERENT! BETTER!** NO SCORECARD NECESSARY! Simple arithmetic. The answer to every problem must be correct on last reel for player to get payout. For example:  $10 \times 5 = 50$ . Correct answer is 50, then player is awarded 50 times his investment. For his Penny he gets 50c. **ALL YOU HAVE TO REMEMBER IS THAT PAYOUT IS ONLY MADE WHEN ANSWER IS CORRECT!** That's how simple it is to understand 'RITHMATIC!

**'RITHMATIC IS AN OVERNIGHT HIT! RUSH YOUR ORDER NOW!**



SIZE  
11" WIDE  
10" HIGH  
8" DEEP

"'RITHMATIC IS THE BEST COUNTER GAME IN 50 YEARS"

## ★★★★★ THE FIRST DIFFERENT COUNTER GAME IN HISTORY

'RITHMATIC has eye-appeal and player-appeal! It stands forth like a gleaming jewel on ANY COUNTER—ANYWHERE! Beautiful orange colored cabinet with black and highly polished, gleaming aluminum trimmings. Precision perfect in every mechanical detail—as only DAVAL can build superior counter games! Because 'RITHMATIC is better built, because it is the MOST BEAUTIFUL counter game ever presented, because it has the most fascinating and tantalizing play appeal, because the play is so easy to understand—'RITHMATIC IS DOUBLING AND EVEN TRIPLING PROFITS IN THE MOST ORDINARY LOCATIONS—EVERYWHERE! GET BUSY! RUSH YOUR ORDER TO YOUR NEAREST JOBBER TODAY!



With Dbl. Door & Coin Take-In Register \$2 Extra

DAVAL MFG. CO. 200 SO. PEORIA ST. CHICAGO

## DAVAL'S 'RITHMATIC and AUTO-PUNCH

Ready for Immediate Delivery at all our Offices

Write for Our List of Reconditioned Pin Games, Counter Games, Slots, etc.

**ELECTRO BALL CO. Inc.,** 1200 Camp, DALLAS  
Fort Worth, Waco, San Antonio, Houston, Wichita Falls, Oklahoma City, New Orleans, Memphis.

### Bally 5-Ball Game In Full Production

CHICAGO, May 23.—Jim Buckley, sales manager of Bally Manufacturing Company, reports that original production plans have been revised to double the output of Sky-High, new Bally five-ball payout or ticket game.

"A recent nation-wide survey conducted by Bally convinced us there is a considerable market for this type of game," Jim states, "but the response to the first Sky-High announcement far exceeded our estimates.

"Operators have been quick to see the advantages offered by this popular-priced game that has all the high-speed thrills of a one-shot, plus the suspense of five-ball play. Sky-High gives the player several chances to win on a single shot. Or if he fails to make one of the one-shot winners he still has a chance at one of the others awards, which can be scored with two to five balls. From one to five separate payouts are possible each game, with awards running from 10 cents to a \$4 top. It's easy to see why operators report that Sky-High is not only getting a big play from the one-shot fans but is also bringing many former five and ten-ball players back into the ranks of pinball enthusiasts."

In addition to Sky-High, Bally is still running day and night shifts on Hialeah, Multiple, Ray's Track, Bally Baby and Reliance.

#### Operator Boosts His Earnings

Buckley tells a story of an Indiana operator's experience with Bally Baby, said to be the world's smallest counter game.

"You're all wet," wrote this operator, "about that two-in-one stuff. I tried it and couldn't get away with it. First I put the Baby up with penny-play cigaret sales card and it took in pennies so fast I decided to go after bigger stakes. Well, I changed the machine and got a heavy play, mostly nickels and dimes, but quite a sprinkling of quarters, too. But the patrons kept asking for the cigaret game and they pestered the location so much I finally switched back to penny play. And then they hollered because they couldn't play more than a cent, so I finally bought another Baby for the spot, put one up for each kind of play and am getting a nice collection from each one. Shoot me down some of the new number tapes, etc. I'll change one of the machines over to that for a trial. Only trouble is they'll probably want all three games

on the counter, but I should worry as long as they get the play."

Jim Buckley adds: "Bally Baby may be small but it sure creates plenty of excitement wherever it's placed on location. The novelty of its tiny size alone is a great drawing card."

### Chi Coin Has Hit in Monopolee

CHICAGO, May 23.—Word is going round and round that Chicago Coin's new one-ball payout table, Monopolee, is a hit. Samples for distributors and jobbers have been leaving the plant daily since the beginning of the week and all will be supplied within a very short time. Monopolee is the result of many months of experimentation and testing. As a result Monopolee is one of the best games ever sold by the firm. Monopolee has been location-tested under various operating conditions and operators making the tests were amazed at the earning power.

Practically every hole on the playing field is a payout hole. If the various property holes are made a corresponding light in the light rack lights and stays lighted as long as the player plays the game. Then every time the hole is made after that it pays out the higher award as indicated. For instance, the first time the railroad hole is made the player is awarded 10 cents. The second time, however, Monopolee automatically pays out 50 cents. By repeatedly shooting skillfully the player may have all the property "bought" and practically all the roles will pay out the greater awards until the player stops playing or until a mortgage hole is made. The two mortgage holes pay out 30 cents and 50 cents, respectively, at all times. The national hotel hole pays out \$1.50 at all times.

Many color combinations and designs were produced until the final color combination and design were selected as standard for the game. The cabinet is considered by many one of the most beautiful ever produced. Its checkered trim on the side of the cabinet is artistic. The playing field is cleverly decorated with "property" figures, such as railroads, hotels, houses, water works, no parking signs, jails, etc.

In territories where one-ball payout is not permissible Chicago Coin has produced Monopolee in a clever two-ball model. Inasmuch as the Chicago Coin plant is in full production on Monopolee, immediate deliveries can soon be promised.

**BARGAIN SPOT**  
NEW—SHOOT THE CHUTES  
\$15.00

### BARGAINS IN RECONDITIONED MACHINES

PAYOUTS	PIN GAMES	TICKET GAMES
Jumbo . . . . \$48.00	Squadron . . . \$20.00	Globe Trotter . \$ 7.50
Aces . . . . . 28.50	Hi-Lite . . . . . 19.00	Tri-A-Lite . . . 7.00
Stampede . . . 22.00	Ginger . . . . . 18.00	Scorealite . . . 6.50
Varsity (5 Ball) . . . 18.00	Zoom . . . . . 18.00	Cross Cross Lite . 6.50
Put 'N' Take (Front Door) . 14.00	Rapid Transit . 15.00	Rockalite . . . 6.50
Carloca . . . . 14.00	Banker . . . . . 14.00	Rebound . . . . 4.50
Traffic (Model A) (Ticket & Payout) . 14.00	Ri-Hand . . . . . 14.00	Cannon Fire, Jr. . . . . 4.00
Red Arrow . . . 13.00	Cheer Leader . 13.50	Play Ball . . . \$35.00
Put 'N' Take (Side Door) . 9.00	Big Game . . . 13.00	Whirlpool . . . 33.00
	Kings . . . . . 10.00	Rodeo . . . . . 33.00
	William Tell . 9.50	COUNTER GAMES
	Kings of the Turf . . . . . 9.00	Penny Smokes . \$ 6.00
	Traffic (Model C) . . . . . 7.50	I. O. U. . . . . 5.00
		Twins . . . . . 5.00

**NATIONAL COIN MACHINE EXCHANGE, 1407 Diversy Blvd. CHICAGO, ILL.**  
First With the Latest New Games—Get Your Name on Our Mailing List.

### CLOSING OUT ALL USED MACHINES

1 Carloca . . . . \$13.00	5 Rockola Screamo . . . \$12.50	7 Cross-Cross-A-Lite . . . \$ 6.00
6 Treasure Chests, Ea. 10.00	2 ABT Big Game Hunters, Each . . . . . 11.00	4 Spot Lites, Each . . . . 6.00
3 Liberty Bells, Each. 10.00	4 ABT Auto Banks, Ea. . 6.00	2 Rockalites, Each . . . . 6.00
1 ABT Auto Flash Ticket Game . . . . . 15.00	2 Kings, Each . . . . . 7.00	5 Beamittes, Each . . . . 4.00
2 ABT Home Stretch, Each . . . . . 12.00	2 Rebounds, Each . . . . 4.00	3 Cross Cross (Plain) . . . 4.00
	2 Rapid Transits, Ea. 12.00	3 Drop Kicks, Each . . . . 4.00
	2 Five & Tens, Each . . 12.00	1 Score-a-Lite . . . . . 6.00
		4 Beacons, Each . . . . . 5.00

1/3 Cash, Balance C. O. D. SEND FOR PRICE LIST ON NEW MACHINES.  
MIDWEST COIN MACHINE EXCHANGE 3516 West 18th St., Chicago



THE O. D. JENNINGS & COMPANY dinner to coin machine manufacturers in the Jennings plant recently. This was the 30th anniversary party for this old-established organization.

# McCoy

## AHA!



# Genuine!

The 35 year Bell Mechanism. As Free from Service as a Bell. Full Size Mystery Mechanism. 5 Way Coin Detector. Skill—all payouts depend on it. Fascinating light domes—practical coin tube holds \$7.50 in nickels. Equipped with McCoy Award, in essence a Jackpot! Imported Avodire and Tiamo cabinet—more expensive than mahogany. Can be fitted with Milco Check device.

# \$130.00

IMMEDIATE SHIPMENT FROM FACTORY OR YOUR JOBBER

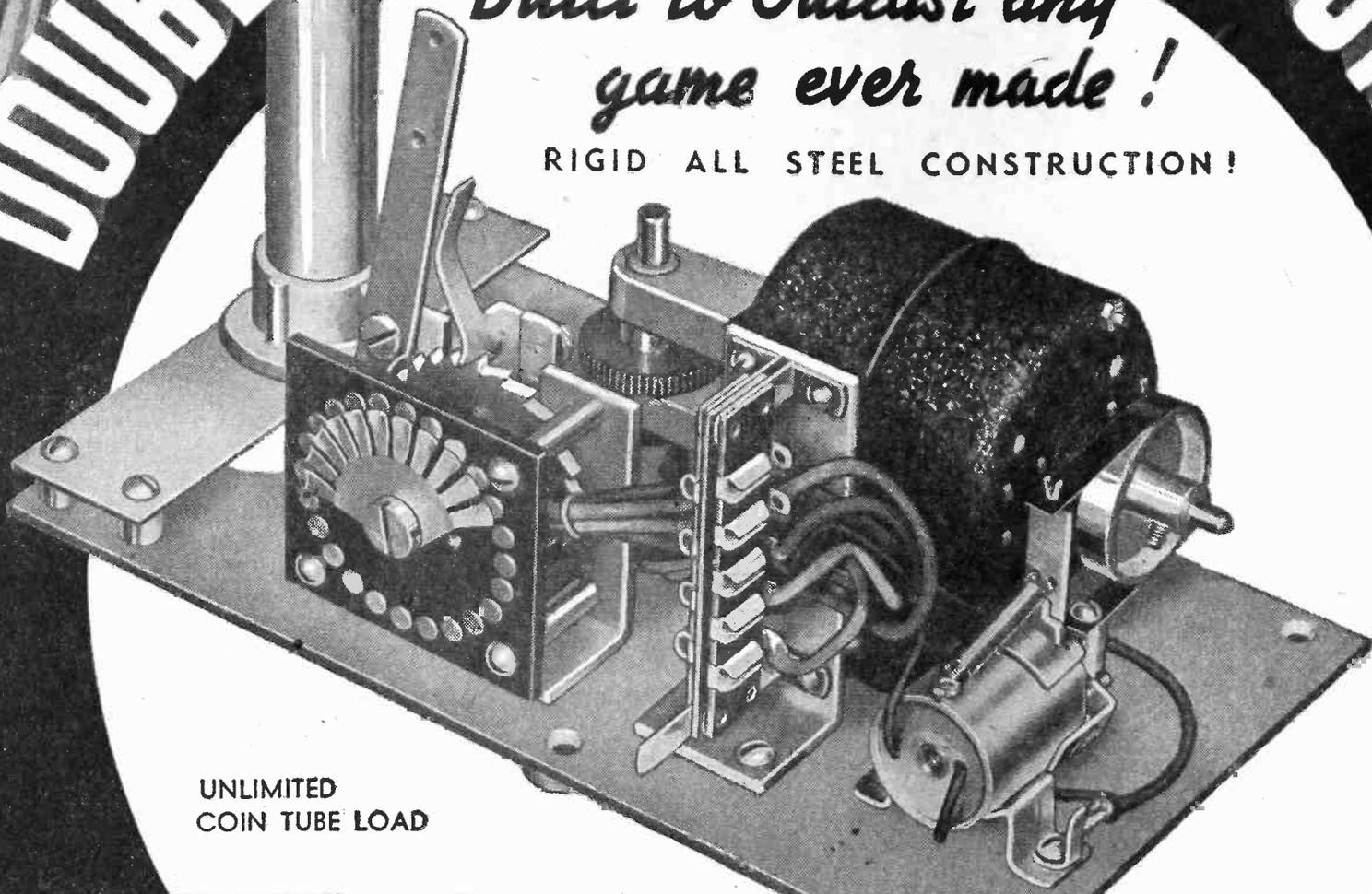
### MILLS NOVELTY CO., 4100 FULLERTON AVE., CHICAGO, ILL.

T H E S U P R E M E A C H I E V E M E N T

# WESTERN'S NEW MOTOR DRIVEN DOUBLE ACTION PAYOUT UNIT

*Built to Outlast any  
game ever made!*

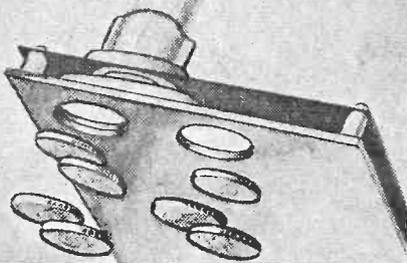
RIGID ALL STEEL CONSTRUCTION!



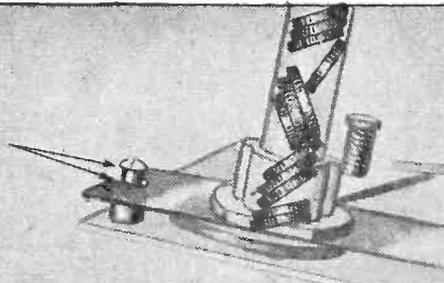
UNLIMITED  
COIN TUBE LOAD

Manufacturers!  
Unit Can Be  
Supplied With  
Electrical Reset.

### DOUBLE ACTION



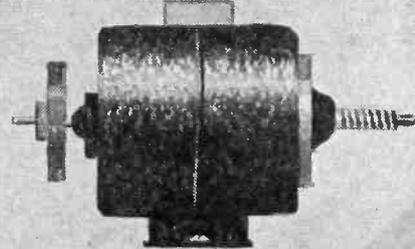
The only Double Action Payout Unit Made. Dispenses coins twice as fast as any other motor driven type unit on the market.



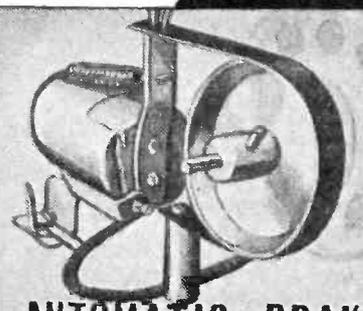
### CLEARANCE ADJUSTMENT

Insures correct payout of coins. Tilted coins, bent, linoleum, paper, or cellophane slugs will not jam or clog because this device automatically adjusts itself to any thickness.

### 11 PLATE MOTOR



Specially designed 11 plate motor. Delivers twice the power of ordinary motors and runs half as long. Functions perfectly under full loaded payout tube.



### AUTOMATIC BRAKE

The first Automatic Brake ever used. This outstanding feature absolutely insures perfect reloading after each payout.

POSITIVELY JAM PROOF - CLOG PROOF - FOOL PROOF - ACCURATE!

## RACES

1 Ball Automatic Payout—Odds Changing Feature—Can Take More Than 20 Coins On 1 Play—Averages 25c on every Game—Beautiful 24" x 50" Cabinet.

**\$125.00** Stator  
Univertor  
Equipped  
Batteries  
Optional

**\$135.00** Ticket Model  
Check Separator  
\$5.00 Additional

## WESTERN EQUIPMENT & SUPPLY CO.

925 W. NORTH AVENUE  
CHICAGO, ILL.

NOTICE! In locations where multiple coin chutes are not permitted, you can now get Western machines with a slot that takes a single coin on one game. For example, in Western's Races, by inserting one coin, player gets 2 to 8 horses and odds as high as 40 to 1.

## SOCKIT

Player Actually Swings A Bat — No Plunger — Ball Automatically Pitched Until Hit—Hits into Sacrifice, Single, Double, Triple or Homer, Automatically Pays Out from 2 to 30 Coins — De Luxe 22" x 48" Cabinet.

**\$99.50** Check Separator  
\$5.00 Additional



Says **FRED C. McCLELLAN** President  
of **PACIFIC AMUSEMENT MFG., CO.**



SIZE  
50"  
x  
24"  
SC - TYPE  
ESCALATOR  
UNLIMITED  
SINGLE  
COIN  
CHUTE

U. S. Patent No. 2,029,177.  
**CHECK SEPARATOR  
FURNISHED FREE**  
ELECTROPAK STANDARD EQUIPMENT.

**ORDER  
GALLOPING PLUGS**

It's simply  
**PLAIN TALK**  
**PAMCO**  
**GALLOPING PLUGS**  
is one of the finest  
products ever produced!  
Wish we could tell every  
operator the BIG SUCCESS  
of others with this Splendid  
New Payout table! Ready  
for immediate operation

PAYOUT MODEL **\$149** TICKET MODEL **\$159**

SEE YOUR  
JOBBER OR  
WRITE!  
WIRE AT ONCE!

**PACIFIC AMUSEMENT MFG., CO.**  
4223 West Lake St. 1320 South Hope St.  
Chicago, Ill. Los Angeles, Calif.

**Lew Wolf Says Ops  
Wild About Multiple**

NEW YORK, May 23.—From away up in the wilds of New York State Lew Wolf, traveling sales manager for Fitzgibbons Distributors, Inc., writes that the operators are absolutely "going Multiple mad."

"The Multiple has the boys all excited," Lew claims. "I have never seen a game go over in such big fashion with the operators up here before. Everyone is talking about the game and everyone wants immediate delivery. The moment I pull into town on my good-will tours they simply jump on me for Multiple delivery. I believe that there will be more Multiples operated here than there ever were Jumbos, and that's saying plenty."

Lew also has his camera along this trip and is getting some fine photos of the up-State operators, jobbers and distributors. He sent one down of the Portus Brothers, of Syracuse, who have the Coin Machine Exchange up there, and says that the boys are doing a fine job in that city with the new Bally games.

Lew also says that he is making a collection of these photos as well as the candid camera shots he is taking of all the pretty stenographers in the State and will have them featured in the forthcoming issues of the firm's monthly house organ, *The Bally Coin Chute*. One of the pictures showing Lew Wolf is said to be a honey.

ing distributing organizations in the country. Operating on a strict code of business ethics, they have earned a good reputation in the business. All machines sold by them go thru rigid location tests to prove the dependability and the profit-making possibilities.

They are now featuring Keeney's two new payout tables, Grand Slam and Rainbow. Grand Slam is a de luxe one-ball payout table that has nine skill chutes for fluctuating odds of 2 to 40 to 1. Because the multiple coin chute takes up to seven coins seven people can play at one time. The disc-type escalator shows the last 12 coins played. Thus, even the Grand Slam will be exceptionally profitable to the operator. It saves all those profits because the escalator eliminates slugging.

In the low-priced, automatic payout field Gerber & Glass are featuring Keeney's Rainbow table. This game has a two-play chute which doubles the awards if two coins are played. Variable odds as high as 20 to 1 are the player's awards for skillful shooting. Gerber & Glass say that both Grand Slam and Rainbow have been tested and approved for earnings that assure the operator of a dependable return on his investment.

Gerber & Glass have all of Keeney's games in stock for immediate delivery.

**Sam Getlan Receives  
A Carload of Neighbors**

NEW YORK, May 23.—Sam Getlan, of United Automatic Sales Company, informs *The Billboard* that he has been flooded with advance orders for Mills' new game, Neighbors.

Neighbors is a novelty non-payout pin table with a light-up backboard. The game is the first novelty game Mills has sent into New York since Balance. The operators were exceptionally well pleased with the fine results obtained in the operation of Balance, and Getlan claims that Neighbors will be even more profitable for them.

Sam informs that Neighbors has a most attractive playing board and cabinet, is well constructed and the mechanism in the machine is perfect.

**Gerber & Glass Chi  
Distributors for Keeney**

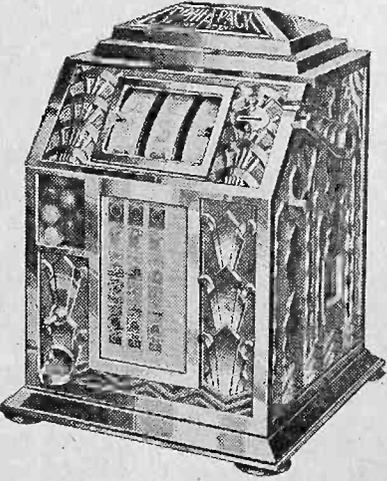
CHICAGO, May 23.—Gerber & Glass, of Chicago, one of America's foremost distributors, announces that it has been appointed exclusive distributor for Chicago and the Chicago area for the J. H. Keeney Company products.

This combination brings together two well-known institutions in the industry. J. H. Keeney has a wide reputation for making coin-operated devices. Their products are known throughout the world. Gerber & Glass are one of the outstand-

**"SPIN-A-PACK"  
CIGARETTE MACHINE  
WITH GUM VENDER**

Hundreds of locations waiting for this new 10 Stop Reel Cigarette Machine. Can be had with Double Door and Register, allowing operators to leave key with location for lower door. Register keeps track of all plays.

Plain Model, **\$12.00**  
With Register and Double Door, **\$1.50 Extra**  
**BALL GUM**  
15c a box (100 pieces)  
**CASE LOTS,**  
100 Boxes, **\$12.00.**  
1/3 Deposit With Order.



**SICKING MFG. CO., Inc.**

**Mills Blue Front Mystery**

Still the most popular Bell and Vender in the world. A marvel for consistent service. Never gets out of order. Coin Machine operators who complain about trouble, will buy "Mysteries" and take a vacation. Made in 5c, 10c and 25c Play.



**5c MYSTERY BELL**  
**76<sup>50</sup> PLUS 10% TAX**

COMPLETE STOCK OF ALL MILLS SLOT MACHINES AT FACTORY PRICES.  
1922 Freeman Ave., Cincinnati, Ohio

**EASTERN DISTRIBUTORS FOR MILLS NOVELTY COMPANY**

- |                    |                    |                    |
|--------------------|--------------------|--------------------|
| Bally Mfg. Co.     | J. H. Keeney & Co. | Exhibit Supply Co. |
| Pacific Am. Mfg.   | D. Gottlieb Co.    | Daval Mfg. Co.     |
| Groetchen Mfg. Co. | A. B. T. Co.       | Western Equip. Co. |
- KEYSTONE NOV. & MFG. CO.** 26th and Huntingdon Sts. PHILADELPHIA, PA.

**JUST-RITE MONARCH AUTOMATIC PAYOUT**

TABLE, with JACKPOT, Only \$39.50. Regular Price \$79.50. Most Beautiful and Best Working Payout Table Ever Made. Many Outstanding Features. Brand New, Direct From Factory. Seven-Day Money-Back Guarantee.

**TENNYSON MANUFACTURING COMPANY**  
220-222 West Huron Street, CHICAGO, ILL.

# TOTALITE!

ROCK-OLA'S  
new light-up table  
with the

SCORE-KEEPING  
*Register*

- ★ NEW ★ DIFFERENT ★ EXCITING
- ★ COLORFUL ★ FAST ★ APPEALING
- ★ PROFITABLE!

That's TOTALITE—ROCK-OLA'S new perfect light-up table for every operator in America! In TOTALITE you have fast 5-ball action. The proven play idea of shooting for high scores. A totally different kind of playing field—with balls rolling over score-increasing switches. You have the score instantly flashed and totalled for you on the light-up panel. You have the exciting action of a special ball shooting over the elevated runway, and stepping up the score 3 times!

Besides all this you can have what operators have always wanted—a new, cheat-proof register that shows you the exact number of winners and amounts! A feature that not only makes operating simpler, but makes profits greater.

So, in TOTALITE, you have a table for every location. A table with real, lasting appeal. And a table of sure, steady profit-producing power! And you have reason for putting everything else aside—and ordering TOTALITE immediately. Right now. Today!

Manufactured by

**ROCK-OLA MANUFACTURING CORPORATION**  
800 North Kedzie Avenue, CHICAGO, ILLINOIS



**4950**  
SCORE-KEEPING REGISTER  
\$5.00

Distributed in New York by:

**CAPITOL AUTOMATIC  
MUSIC COMPANY**

460 West 34th Street,  
New York, New York.

Distributed in the Southwest by:

**ELECTRO-BALL  
COMPANY**

1200 Camp Street,  
Dallas, Texas.

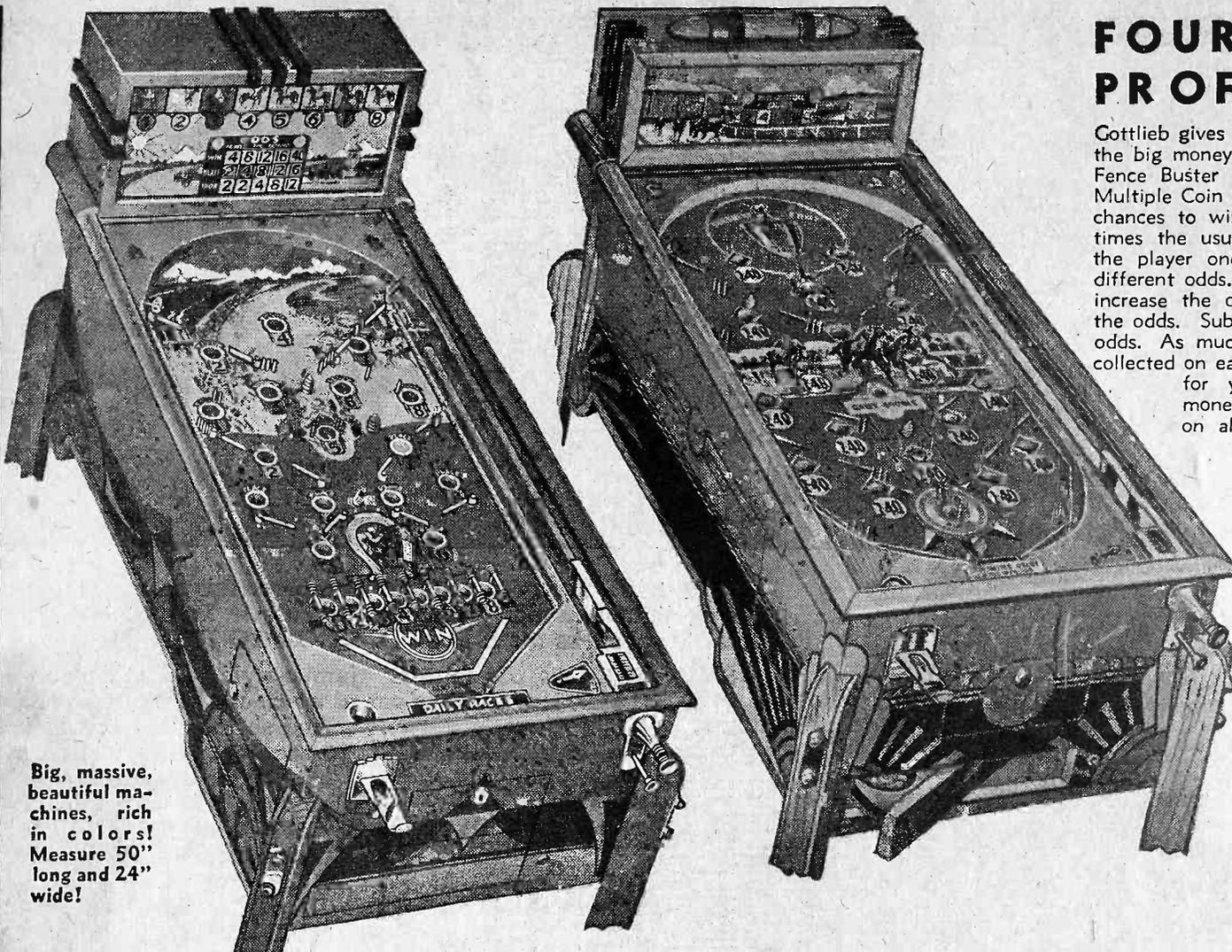
# GOTTLIEB'S FAMOUS "QUADS"

## FOUR THRIVING PROFIT BABIES

Gottlieb gives you four proven ways to get into the big money! Daily Races, Brokers Tip and Fence Buster are equipped with the famous Multiple Coin Slot which gives the player more chances to win and the operator many more times the usual "take." First nickel allows the player one opportunity to win at three different odds. Additional nickels up to eight increase the opportunities as well as change the odds. Subsequent nickels only change the odds. As much as \$1.00 or more in nickels collected on each play. Adopt these "Quads" for your route—they're all lusty money-makers! Immediate delivery on all orders placed now.

**DAILY RACES** — Play 'em across the board with Daily Races, the game with real race track Mutuels! Odds up to 40-1 pay off on Win, Place and Show. Multiple Coin Slot or Mystery Single Coin Slot. Mechanical adjustment for tight or liberal awards. Get in on this "sure-thing" — place DAILY RACES today . . . the game that accomplishes more than products selling for as high as \$500.00.

**SUNSHINE DERBY**—One-ball automatic payout with player controlled changing odds. Sunshine Derby permits the player to leave the odds stand or he has ONE opportunity to change them. Ball returns for play. The profit sensation of the day as well as the lowest priced payout in its class.



Big, massive, beautiful machines, rich in colors! Measure 50" long and 24" wide!

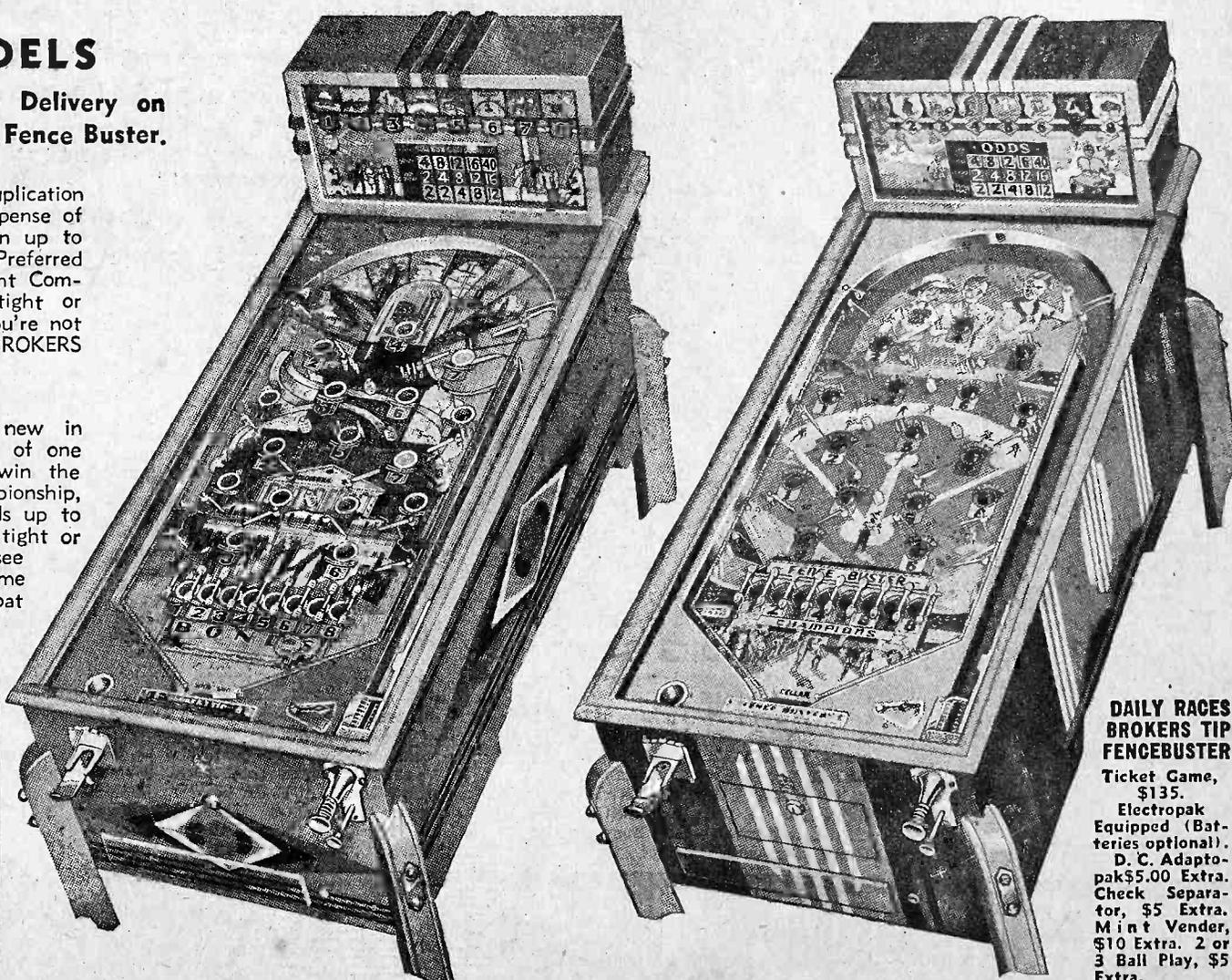
**DAILY RACES \$125**      **SUNSHINE DERBY \$89.50**

### TICKET MODELS

Now Ready for Immediate Delivery on Daily Races, Brokers Tip and Fence Buster.

**BROKERS TIP** — The nearest duplication of the frenzy, excitement and suspense of a real Stock Exchange! Odds run up to 40-1 and pays out on Bonds, Preferred Stock and Common Stock for eight Commodities. Awards subject to tight or liberal mechanical adjustment. You're not speculating when you invest in BROKERS TIP—not by a wide margin!

**FENCE BUSTER** — Something new in baseball! Player acts as manager of one or more baseball teams out to win the championship. Pays for Championship, Runner-Up and Third Place. Odds up to 40-1, mechanically adjustable for tight or liberal awards. Just wait and see what this remarkable baseball game does for you when you put it to bat in your toughest spots!



### MYSTERY SINGLE COIN SLOT

For the territory and the particular location where multiple coin slots are not permissible Gottlieb machines can now be had for single slot, taking only one coin at a time. For example, on Daily Races, by inserting one nickel player gets 2 to 8 horses and odds as high as 40 to 1.

**DAILY RACES  
BROKERS TIP  
FENCEBUSTER**  
Ticket Game, \$135.  
Electropak Equipped (Batteries optional).  
D. C. Adaptor \$5.00 Extra.  
Check Separator, \$5 Extra.  
Mint Vender, \$10 Extra. 2 or 3 Ball Play, \$5 Extra.

**D. GOTTLIEB & CO., 2736-42 N. PAULINA ST., CHICAGO, ILL.**

**BROKERS TIP \$125**      **FENCE BUSTER \$125**

# Bally's REVOLUTIONARY NEW PAYOUT or TICKET GAME-

# SKY-HIGH

5 BALL PLAY with 1 SHOT APPEAL



**PAYOUT**  
\$ **99**<sup>50</sup>

**TICKET \$109.50**

Check Separator, \$5.00  
Extra. 1/3 with order,  
balance C. O. D., f. o. b.  
Chicago.

Operators! Hurry to your jobber and see this great new game—an over-night sensation from coast to coast! The game everybody's talking about as the 1936 SUCCESSOR TO JUMBO!

SKY-HIGH has the famous "Jumbo-style" 1-shot layout—\$2.00, \$1.50 and \$1.00 in a row, any one of which can be made with one ball.

And surrounding this "island of 1-shot winners" is a sparkling sea of additional awards which can be made with 2 to 5 balls. And that's not all! DOUBLE SCORE pocket doubles all awards made BEFORE OR AFTER hitting DOUBLE SCORE! And the OUT-HOLE AWARD insures red-hot suspense to the very last split-second of play.

**5 SEPARATE PAYOUTS  
POSSIBLE EACH GAME**

**\$4.00 TOP  
DOUBLE SCORE  
FEATURE**

**OUT-HOLE  
AWARDS**

Get going with SKY-HIGH at once! This fast, beautiful game gives the player 1-shot cake with 5-ball frostin'—a combination that

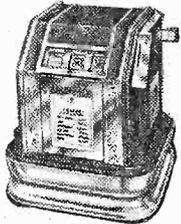
means a steady flow of profits into the cash box! Get your share—order today!

44"x22".  
1" Non-Magnetic Ball.

Bally Payout Pin Games Licensed by Consolidated Pat. Corp.  
(Pat. No. 1,802,521) and Ace Pat. Corp. (Pat. No. 2,010,966).

**THE SKY'S THE LIMIT ON SKY HIGH PROFITS! ORDER YOURS TODAY!**

## BALLY BABY

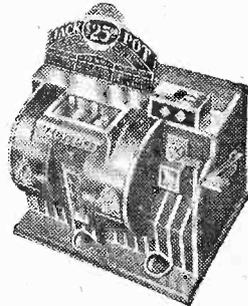


Only 5" by 6".  
7" High.

15 1/2" x 11 1/2"

NICKEL  
PLAY  
\$119<sup>50</sup>

Quarter  
Play  
\$124.50



## RELIANCE PAYOUT DICE GAME

It really "rolls the bones" with GENUINE TRUE DICE! Duplicates every play known to dice! \$25.00 GOLD AWARD insures constant play. RELIANCE operators call it the greatest money-maker in 40 years! UNIVERSAL PLAYER APPEAL! A few RELIANCE machines will put you on Easy Street. Rush your order today!

## POWER-PAK EQUIPPED



\$139<sup>50</sup>  
Ticket  
Model  
\$10 Ex-  
tra.

## HIALEAH

Sensational Race Horse 1-SHOT game. Players deposit plenty of extra nickels—to CHANGE ODDS—and to cover additional horses for WIN, PLACE OR SHOW. Location tests show HIALEAH is a greater hit than Jumbo—so get in on the ground floor!

1 TO 4  
PLAYERS



\$142<sup>50</sup>

## MULTIPLE

Operates on 1, 2, 3 or 4 nickels—automatically MULTIPLIES PAYOUT BY NUMBER OF COINS PLAYED! And ODDS BOOSTER LIGHTS get 8 or more extra coins per game. Ideal 1-SHOT for crowded spots. Order this GOLD MINE today!



# BALLY MFG. CO.

2640 BELMONT AVE., CHICAGO, ILL.

JOHN A. FITZGIBBONS, Inc., Eastern Distributor 453 W. 47th St., New York, N. Y.



# ALAMO *captures America!*

50 inch cabinet ★★ multiple coin chute ★★  
 ticket unit ★★ new pay unit ★★ mint vendor ★★  
 changeable odds ★★ \$10.00 top award

ALAMO has gone and done it. ALAMO has stepped out and won the acclaim and applause of all America. Its play appeal is proving to be the most exciting, the most compelling ever known. And ALAMO'S earning power, which ranges all the way from \$40.00 to \$100.00 a day, is a factor that no operator can overlook. Be sure to have at least 25 to 50 ALAMOS on your route. Remember you can get ALAMO as a straight pay table, with or without a Mint Vendor, or with the new Ticket Unit. ALAMO is the most versatile table in the business today. And the most profitable. See your nearest Rock-Ola distributor today!

**ROCK-OLA MFG. CORPORATION**  
 800 North Kedzie Avenue  Chicago, Illinois

**\$149.50**

COMPLETE WITH  
**ROCK-O-PAC**

★  
 MINT VENDOR...\$10.00

★  
 TICKET UNIT...\$10.00

**REMEMBER THE ALAMO" FOR \$40.00 A DAY PROFITS!**

# TENT SHOWMEN MEDICINE MEN!

*Sidney C. Anshell*

Who gave you the "BALLY" Candy Package, the idea that has actually made you individually many thousands of dollars—has a brand-new sales proposition for you for this season and the years to come that will make you greater profits than you ever dreamed were possible.

## CHEST O' GOLD

IS A STRAIGHT MERCHANDISE  
SALES PROPOSITION  
(NO CANDY)

THAT IS SO ENTIRELY NEW  
that its tremendous possibilities

must be actually experienced to be realized.

Through our extraordinary purchasing organization throughout the world we purchase merchandise direct from the makers' workshop to be enclosed in "CHEST O' GOLD" enabling us to give such extraordinary value in this proposition as to be absolutely astounding.

## "CHEST O' GOLD"

THE FIRST AND ONLY SALES PROPOSITION ever created that actually gives tremendous value in merchandise to each and every member of your audience at every performance! And for a dime!

**\$200 to \$500 Per Week PROFIT**  
FOR EVERY TENT SHOW AND MED  
OPERATOR IN THE U.S.

"CHEST O' GOLD"  
SELLS TO YOUR AUDIENCE  
AT 10c PER PURCHASE  
COSTS YOU . . . . .  
**\$50.00 PER THOUSAND**  
DELIVERED PREPAID  
Packed in Units of 200 Packages  
25% Deposit Required on all Orders  
Balance C. O. D.

WE GUARANTEE  
THE SALE OF  
"CHEST O' GOLD"  
to 100% of your audience at  
each and every performance.

CHEST O' GOLD  
can be returned  
at any time at  
our expense for  
full refund.



Some of the Many Articles in Each Case of

### "CHEST O' GOLD"

- |                            |                           |
|----------------------------|---------------------------|
| Silk Hosiery               | Gold Plated Rings with    |
| Silk Lingerie              | Semi-Precious Stones      |
| Brassieres                 | Gold and Silver Bracelets |
| Panties   Step-Ins         | Pearl and Jade Ear Drops  |
| Ladies' Silk Garters       | Ear Rings                 |
| Men's Silk Neckties        | Gold Plated and Nickel    |
| Silk Handkerchiefs         | Safety Razors             |
| Silk Sox                   | Pocket Compasses          |
| Silk Scarfs                | Vanida Pearls             |
| Silk Suspenders            | Peter Pan Pearls          |
| Pearl and Bone Handled     | Costume Jewelry           |
| Pocket Knives              | Exotic Perfumes           |
| Leather Wallets            | Cosmetics                 |
| Leather Memo Books         | Beaded Bags               |
| Leather Key Cases          | Leather Hand Bags         |
| Silver Belt Buckles        | Silk Hand Bags            |
| Leather Belts              | Imported Vases            |
| Fountain Pens              | Miniature Statuary        |
| Fountain Pen Sets          | Imported Novelties        |
| Propel and Repel Pencils   | Domestic Novelties        |
| Gold Plated Cuff Buttons   | Toys—Games                |
| Gold and Silver Tie Clasps | Dressed Dolls             |
| Fountain Pen Flash Lights  | Baby Dolls                |
| Pocket Flash Lights        | Incense Burners           |
| Pocket Cigarette Lighters  | China Ware                |
| Table Cigarette Lighters   | Glass Ware                |
| Briar and Rosewood         | Silver Plated Bon Bon     |
| Smoking Pipes              | Dishes                    |
| Cigar and Cigarette        | Silver Plated Crumb Trays |
| Holders                    | Silver Plated Sugar and   |
| Imported Cigarette Cases   | Creamers                  |
| Imported Cigarette Boxes   | Silver Plated Salt and    |
| Manicure Rolls             | Peppers                   |
| Toilet Articles            | Miniature Roulette Wheels |
| Babies' Silk Shoes         | Silver Plated Picture     |
| Gold Plated Signet Rings   | Frames                    |

Hundreds of Other Articles of  
Extraordinary Value and Merit!

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**GENERAL CONCESSION CORPORATION**

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