# 

The World's Foremost Amusement Weekly



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"Dick Dixon and his boys are one of the most versatile bands in the business. They play sweet or swing stuff with equal perfection and their vocals and harmony are something to write home about."

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A NEW "NAME" BAND

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Dick Dixon and HIs Ambassadeurs are now in their eleventh week at the Gloria Palast, New York, and piling one business-shattering week right on top of another.

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# GREAT LAKES EXPO OPENS

# 802 Pot Already Boiling For End-of-Year Election

Probable that Jacob Rosenberg and Edward Canavan will run for president-many opposition groups-various allegations made-clumsy theater handling claimed

NEW YORK, June 27.—The most exciting four months in the history of Local 802, American Pederation of Musicians, are in store for the end of this year, when the first complete election under local autonomy is to be held. Members and officials of the local agree that the excitement will reach a higher peak than that attendant upon the battle waged by the members and the present administration for autonomy. The political pot in the local is simmering now, and the steam is hitting higher on the gauge daily. It will really start to sizzle when the summer is over and the musicians get back to New York from their summer location Sloomytourn Court

year from their summer iscasion, jobs.

Various groups within the local are now tightening party lines. Majority bloc is still the incumbent group, the "blue" party. Opposition will come from various groups, with Edward Canavan, present president of the local, figured as heading one of them, or if not heading a party, then running in opposition to a "blue" (incumbent) candidate. Canavan refused this week to state definitely whether he was going to run, saying he expected to be able to state either way within a fortnight. Canavan heretofore has not run for election, having been appointed by Joseph N. Weber, president of the national body. In 1034, when autonomy was given 802, it was provided that Canavan should romain as president for the next two years; then the post was to become an elective one.

one.

It is expected that the "blue" candidate for presidency of the local will be Jacob Rosenberg, present secretary. William Feinberg, vice-president, will probably run for secretary, and Richard McCann, now a delegate to the AFM convention and a "blue" party man, will run to succeed Feinberg as vice-president candidate. Rest of the officers elected in the 1934 "blue" ticket sweep will run for re-election. This week Rosenberg refused to say whether he was a president (Sec 802 POT on page 18)

# Shuberts Into Cabaret Field

Converting theaters into night spots-Winter Garden to be first venture

NEW YORK, June 27.—The Shuberts will definitely enter the theater restaurant field this fall, according to word rant field this fall, according to worrere received from authoritative sources, confirming the many rumors in recont months as to this possibility. Lead-off spot will be the Winter Garden here, slated for a November opening, with other Shubert theater restaurants scheduled for Boston, Philadelphia, Detroit

uled for Boston, Philadelphia, Detroit and Chicago.

Harry Kaufman, of the Shubert firm. Is to head the venture, concentrating mostly, however, on the building of the shows for the spots. Plans are under way now to renovate the Winter Garden into a restaurant, the Shuberts devoting all activity to this house before starting work on the restaurants in the other cities.

The venture has been planned by the

The venture has been planned by the (See SHUBERTS on page 16)

#### Pa. Tax Collections Boosted By Circuses and Carnivals

PITTSBURGH, June 27.—Pennsylvania State Amusement Tax, which went into effect in July, 1935, exceeded all expectations for collections. During the first 10 months a total of \$2.662,794 was added to the State's treasury.

During May a new high for monthly collections was recorded with \$301,034.50. Tax officials explain this high was due to a large number of circuses and carnivals playing this State last month.

#### **Duffield Improving**

CHICAGO, June 29.—Latest reports from Los Angeles are that Charles Duffield's condition is greatly improved.

### Sleepytown Comes to Life To Welcome Democratic Delegates

PHILADELPHIA, June 27.—Democratic gambling blood express itself. State conclave could hardly be called a convention; it was a carnival, with night clubs playing an important part on the entertainment roster. After weeks of brutal biz the coffers and each registers started playing a welcome metallic tune. Alabama wouldn't yield to Jersey, but the Democratic spirit flowed freely in the veins while elbows bent in unison.

A survey of the information booths in hotels, railroad stations and on street in hotels, railroad stations and on street in the contract of the survey of the information booths in the contract of the survey of the information booths in the survey of the information booths.

A survey of the information booths in hotels, railroad stations and on street corners showed that visitors to the city for the convention were more interested in the location of night clubs and State liquor stores than in the whereabcuts of historic houses and buildings.

The old gag and old bromide of a sleepy time in this Quaker City was dispelled. Intimate spots carpeted the stairway to the third floor and let the

#### Lincoln, Neb., Park Has \$20,000 Fire

LINCOLN, Neb., June 27.—Nearly half of the plant of Capitol Beach Amusement Park here was destroyed early this morning by fire which swept buildings and rides on south side of the grounds. Owner R. E. Perguson said damage would run in excess of \$20,000.

Destruction lists the Dinty Moore Punhouse, Skooter ride, Penny Arcade, openalr theater stage, motion picture equipment and some smaller concessions. After one of the biggest crowds of the season (See LINCOLN, NEB. on page 69)

### Better Support Of AFA Urged

Whitehead tells of asso--Tucker and Van speak

CHICAGO, June 27.—Some 60 performers attended the get-togother meeting of the American Foderation of Actors held in the Cameo Room of the Morrison Hotel this week, presided over by Raiph Whitehead, executive secretary of the organization. Speeches were made by Sophic Tucker, Whitehead, Gus Van and Chio Yorko, after which a question and answer forum was conducted.

Whitehead spoke at length of the ac-complishments of the AFA and of what its prestige now meant. He rapped the actors who needed relief and were too (See BETTER SUPPORT on page 16)

### **Pay Gates Show 61.276** First Day

Elaborate ceremonies for opening-Wilson's Snake Show tops midway biz

CLEVELAND, June 29. — President Roosevelt at noon Saturday pressed a button that formally signalized the beginning of official opening-day ceremonies for the Great Lakes Exposition. Speeches by Daniel C, Roper. Secretary of Commerce: United States Senstor Robert J, Bulkley and Mayor Harold H. Burton were broadcast over a nation-wide hookup, following which Marguerite Racon, seventh generation kin of Moses Cleveland, founder of the city, cut the tape to open the gates to the public. Overhead a squadron of army planes and the Goodycar bilimp Puritan were dropping aerial bombs and flag-bedecked parachutes. On the ground the Great Lakes Exposition Band played the National Anthem as the American flag was holsted to the official expo masthead. Scarlet-coated guards and police garbed and drilled as thousands of visitors passed thru the tunnstiles. thru the turnstiles.

thru the tuinstiles.

Beneath a sweltering sun a score of newsreel and newspaper cameramen toiled furiously to scoop picture stories for the silver screen and newspapers. Paul J. Speno, World War veteran, was the first person to receive a paid admission ticket and enter the grounds. Speno had camped outside the ticket booth since noon Friday. Sixty-one thousand two hundred and seventy-six persons (See GREAT LARES EXPO on page 69) (See GREAT LAKES EXPO on page 69)

### ciation's accomplishments Bank Night Gets States' Okeh

But one, lowa, calls game a lottery and bans it -Pittsburgh promoters sue

SAN FRANCISCO. June 27.—Altho police arrested him on a charge of operating a lottery in connection with the nightly use of Screeno, jury in Judge Twain Michelson's court Wednesday returned a verdict of not guilty against Rene T. La Marre, manager of the President Theater here. The jury, which was (See BANK NIGHT on page 15)

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#### Kansas City Club Burns; Belasco Loses Instruments

KANSAS CITY, June 27 .- The Mayfair KANSAS CITY, June 27.—The Mayfair thus, awanky suburban night spot, was totally destroyed by fire early this morning. Cause of the blaze is undetermined. Several employees discovered the fire as they were leaving the building. Gus Pusateri, president of the Mayfair Restaurant Corporation, was quoted as saying: "Insurance on the building and its contents totaled \$35.750, and the company's investment was \$200,000."

\$200,000."
Leon Belasco, whose orchestra was playing the spot, lost a \$1,000 violin, a gift from his mother. All instruments and music belonging to the Belasco organization were lost.

# Are Penciled

Arthur Fisher Agency and Resort Bureau among those losing licenses

NEW YORK, June 27. — The Arthur Fisher Vaudeville Agency and the Resort Entertainment Bureau, Inc., here are among nine dicensee senceled by the American Federation of Musicians this week. Gther cancellations are George Barkey's Orchestra and Booking Service, Atlanta; the Coe Booking Service, Sloux City; Al Durning, New Orleans; M. Marshall Gibson, Buffalo; W. H. Emery, Cambridge, O.; Lee Rainey, Cincinnati, and the Alliance Amusements, Inc., Washington, D. C.

Five canceled licenses have been restored; Gale, Inc., and Lawrence Golden, of this city; J. A. Sullivan Attractions, of Boston; Orchestra Service Bureau, Inc., of Pittsburgh, and Southeastern Orchestra Service, of Columbia, S. C.

Licenses of Jonas and Williams and of Eli E. Oberstein, this city, have been dropped. Jonas and Williams have split and taken out separate licenses. Otherchanges in the license listing are: F. Leroy Wilson, changed to Wilson, Powell and Hayward, New York; Arthur T. Michaud, changed to Orchestra Management, Inc., New York; Lewis Leabman, changed to Oentral Booking Service, Lincoln, Neb.; John D. Hayes, changed to Sam Bayes, Hoosick Palls, N. T., and Tapa Schornstein, of New York; changed from temporary to regular license.

Latest licenses to be issued, bringing ular license.

Latest licenses to be issued, bringing

Latest licenses to be issued, bringing the total to 1.200, are:

OALIFORNIA—Hollywood Artist Bureau, Beverly Hills. w. M. Jimmy Clark and M. D. Clark, Hollywood, Gladys Neal Humpton, Los Angeles, Ancil Hoffman, Sacramento. Marie Hursey, San

Prancisco.

CONNECTICUT—Sidney E. Tibbaia,
Bridgeport. Fairfield Enterprises, Stamford, Albert M. Pickus, Stratford.
ILLINOIS—Bradford Smith. Chicago.
INDIANA—Don Maines, Anderson. Bill
Frygr. Valporaiso.
IOWA—W. J. Canfield Jr., Dubuque.
(See 9 AFM PERMITS on page 16)

#### Philly Musicals Planned

Philipy Musicals Finance

Philipy Musicals Finance

Philip has been formed by Herbert Gottlieb, of New York, and Jan Rudow and
Samuel Berns, of Philadelphia, for the
presentation of musical comedy revivals
here. Reported that Virginia Cramp,
whose grandsire amassed a fortune
building ships, is angeling the new
combine. The first production, scheduled to open early in August, will be a
revival of Flying High.

Auditions and casting started and the
first principal signed was Nadine Wayne,
who was in the original production.
Ciro Barto, well-known Philadelphian,
bas also been engaged.

Ciro Barto, well-known Philadelphian, bas also been engaged.

Negotiations are now being carried on for the leasing of a centrally located theater; in all probability the Fox-Locust or Erlanger. At \$1 top plans are under way to follow the first production with Good News: No, No, Namette; Queen High and Hit the Deck, In addition to the musical revivals, Rudow disclosed that the firm will also bring here Murder in the Cathedral, New York's WPA hit.

SAG Membership Drive

HOLLYWOOD, June 27.—Prior to demanding recognition and closed shop from the major film studios, the Screen Actors' Guild has launched a final memberahip drive, being conducted thru a series of home meetings at members' series of nome meetings at memory residences. This plan is the outgrowth of the Guidd's annual meeting three weeks ago, when those present pledged themselves to secure one new member each in an effort to pick up the strag-

## 9 AFM Permits Portland, Ore., Local and MCA Adjust \$3,952 Dispute

NEW YORK, June 27.—Musicians' Local 99, of Portland, Orc., and the Music Corporation of America have settled a dispute involving \$3,952.63, the local withdrawing its claim last week from consideration of the International Executive Board of the American Federation of Musicians.

ecuive Board of the American Pederation of Musicians.

Herman D. Kenin and E. E. Pettingell, representing the Portland local at the AFM convention in Detroit carlier this month, had filed a bill for the \$3,952.63 against MCA in a controversy affecting an engagement in the local's jurisdiction. Jules C. Stein, president of MCA and also delegate to the convention from the Waukegan. Ill., local, appeared before the board defending MCA. The board withheld decision, both parties appearing the next day to announce the dispute "amicably adjusted."

The board ended its post-convention sessions last Tucsday in Detroit. Among matters discussed was appointment of third assistant to President Joe Weber, Thomas P. Gamble is now first assistant,

at \$10,000 a year, and G. B. Henderson second assistant at \$7,000 a year. Third assistant not yet appointed.

Ed Canavan, head of Local 802, has been appointed by the American Federation of Labor as fraternal delegate to the English Labor Congress, the AFM to defray part of the expense.

The board discussed the complaint of the Vitaphone Studios, Brooklyn, against Local 802's ruling on doubling and left the matter up to Weber. The studio claims the 802 ruling violates the Hollywood studio contract.

The board in its last-day seasion adopted a resolution amending the bylaws and reading, "If a leader or contractor is found guilty of unlawfully retaining money that is returned to him by the financial secretary-treasurer for transmission to members of the organist and expedient at and expedient.

by the financial secretary-treather in transmission to members of the or-chestra he shall stand expelled." Fhiladelphia Local 77 was granted re-quest for an extension of jurisdiction to include Beach Haven and Medford Lakers.

# Two Federal Theater Openings; Old-Time Meller and Negro Unit

NEW YORK, June 27.—Possessing neither the theatricality nor staginess of its immediate predecessor, Macbeth, the WFA Negro unit of the Federal Theater

Basshe and Augustus Smith, with realistic sets by Manuel Eseman and lighting by Peder. Chief among its cast of capable actors are Thomas Moseley, Muriel McCrory, Bertram Miller, Ous Smith, Charles Taylor, Edward II. Loeffer, Walter Robinson and Alberta Perkins.

PAUL ACKERMAN.

tis immediate predecessor. Macbeth, the WPA Negro unit of the Federal Theater Project last night brought to the Lafayette Theater in Harlem Turpentine, athree-net socio-economic drama of no mean stature. Coming under the classification of protest plays. Turpentine vigorously presents a theme well known but particularly apropos in this case, namely, the hopeless condition of colored folk working for white financiers in the turpentine forests of Forida. The Negro social setup depicted in Turpentine, however, is applicable to perhaps all Southern areas in which lumber camps and mass labor are present. Working for starvation wages, unable to better their position thru a long-standing tradition of white superiority maintained by ignorant and trigger-quick white sheriffs and deputies, the people in Turpentine finally vote thumbs down on prayer and revival mendings thru a decision that the Lord is merely after and will tighten the screws at the first poportunity.

A subdued thread of the plot presents the condition of the share-croppers, whites who work lards belonging to others on a basis that ultimately results in a type of hopeless feudalism. These men are known as poor white Northern mind to conceive, and a catogory so low that it is despised by the more fortunate Negroes.

Turpentine is well staged by Emjo

## Whiteman Phila **Concert Clicks**

Two guest appearances with the Philadelphia Orchestra in pre-season program

PHILADELPHIA, June 27.—The salon favorites and jitterbugs alike refused to be humbugged by the threatening rain and chilly breezes when the Philadelphia Orohestra joined forces with Paul Whiteman on Tuesday in a little symphoswing seasion at the open-air Robin Hood Dell. Over 3.000 music lovers attended this performance.

For those who like their Bach in dance

For those who like their Bach in dance tempo and their symphonies with a dash of swing, it was an "all-Wagner affair" in the Whiteman manner. Champagne musical tastes were mixed with others and teetotalers had their first snort of the bitters.

The first part of the program was devoted largely to Mr. Whiteman's Carnegie Hall stuff, saving his West 52d street idiom for the mopup. Gershwin's An idiom for the mopup. Gershwin's An American in Paris was the first dish, his playful Wintergreen for President from Of Thee I Sing at the halfway mark and Roy Bargy's excellent soloing in Rhapsody in Blue topping off the delightful musical meal.

Perde Grofe had his inning with & well-received rendition of Tabloid; the Sob Sister movement being omitted. Introduction of typewriters to the instrumentation of the Philadelphia Orchestra. should prove a good sales point for the local Curtis Institute of Music, which is local Curtis Institute of Music, which is teaching stenography for accompanists who plan to tour with concert artists. M. H. Shapiro, associate cditor of The fillboard, who was responsible for most of the program notes, failed to credit Underwood; notwithstanding, this musical picture of the printing of a newspaper was an outstanding contribution to the evening's enjoyment.

Three numbers were given their first

to the evening's enjoyment.

Three numbers were given their first public performance. One was Sinfonieta, by David Dianond, which won first prize in the first annual competition for the Effrida Whiteman Scholarship, established by Whiteman in memory of his mother. Another was Walter Freed's Piests, one of the runners-up in the Scholarship Award, only the Impressions movement offered.

The third was Ehony composed by

movement offered.

The third was Ebony, composed by Ken Darby, one of the King's Men. In three connected movements, the piece describes the trials and tribulations of a group of prospectors pushing thru the African jungles. The King's Men, assisted by the Robin Hood Dell Opera Male Chorus, supplied the vocal parts. A most agreeable moment of the concert was Adolph Deutsch's arrangement of Tales from Vienna Woods, Embellished with modern harmony, it still refere the Company of the Concept Case WILTEMAN PHILA on page 151

(See WHITEMAN PHILA on page 15)

#### Ramon Ramos (This Week's Cover Subject)

RAMON RAMOS gave up law as a profession to join Carlos Molinas' Orchestra as featured vocalist. He continued with this group for many years, his background, in addition to law, having always been closely allied to music. The outset of sound pictures found him serving as musical director for many productions in which Spain was the locale.

Ramos' first appearance as an orchestraleader was at the Ambassador Hotel, Los Angeles, immediately followed by the Beverty Wilshire and Roosevelt hotels. His hotel work was interrupted by a six-month period during which he recorded for pictures, returning to personal-appearance work with a long run at the Congress Hotel, Chicago. Succeeding spots include the Miami Billmore: Pennsylvania Hotel, New York; the Central Park Casine, Ralnbow Room and the Ambassador Hotel, New York. Ho is still at the Ambassador. In January, 1935, Ramos opened the swank Forge Club, Miami, society rendezvous. Originally booked for three months at the Ralnbow Room, Ramos stayed there 10 months leaving only when he had to return to the Forge Club. His booking at the Ambassador calls for the entire summer. Ramos' first appearance as

Club. His booking at the Ambassasor cause for the entire summer.

Three of the pictures for which he has recorded are "Under a Texas Moon," with Frank Fay; "General Crack," with John Barrymore, and "Adios," with Riehard Bar-

# One New Play Debuts in Flood Of Summer Theater Activities

NEW YORK, June 27.—In addition to a flock of revivals scattered among summer theaters of the Fastern seaboard, one new play, Please Do Not Disturb, broke thru and began its existence at the Red Barn Theater, Locust Valley, L. I. A melodrama with a strong infusion of farcical elements, this piece by Charles O. Locke, staged by Arthur Stroom, with sets by John Root, tells the story of an out-of-town business man who becomes embarrassed when a girl friend is murdered in his hotel room. This is not particularly extraordinary these days, either dramatically or from the standpoint of the man on the street, nor is the fact that the man's college pal, who is engaged to be married the next day, enters the room where the body lies and becomes involved also. A lot of not-too-

NEW YORK, June 27.—In addition to a lock of revivals scattered among summer theaters of the Fastern seaboard, one new blay. Please Do Not Disturb, broke thrund began its existence at the Red Barn Theater. Locust Valley, L. I. A meloham with a strong infusion of farcical lements, this pleec by Charles O. Locke, taged by Arthur Streom, with sets by John Root, tells the story of an out-of-own business man who becomes embarased when a girl friend is murdered in his hotel room. This is not particularly extraordinary these days, either tramatically or from the standpoint of the man's college pai, who is entraged to be married the next day, entering the minis hotel room. The standpoint of the minis college pai, who is entraged to be married the next day, entering the week. Are the Westchester Playhouse, Toolkers (The Baf, at the Union, Mount Kisoo; The Baf, at the Union, Mount Kisoo; The Baf, at the Union Playhouse, Yonkers; Ernest Malragers, Periwinide Showboat, Pelham, N. Y. and Night of January 16, at Bronkville, N. Y. with a cast including June Walter, Ada May and William Harrigan.

Up in New England Walter Hartwig's Manihattan Repertory Theater company has engaged the following guest stars who will appear at various times during the season: Margarot Anglin, Prances Starr. Thomas W. Ross, Margalo Gillmore, Wifrid Seagram, Charlotte Walker, (See COWBARN LIST on page 11)

FICKETS 100,000-\$17.00

5

Widens ticket-selling system-other news of WPA units thruout country

NEW YORK, June 27.—Local theater project has posted solicitors in depart-ment stores thruout midtown to make ticket reservations for its local shows. This is its latest effort in trying to keep This is its latest effort in trying to keep its shows patronized. It is also building up a mail list thru asking patrons to turn in their name, address and phone number so that they be kept notified as to new shows, etc. This augments the recent activity among project workers who were urged to get friends and relatives to patronize the Federal shows. The project has leased the Adolphi Theater from Lodewith Vroom for another the state of the Adolphi Theater from Lodewith Vroom for another the state of the Adolphi Theater from Lodewith Vroom for another the state of the Adolphi See Fed. The ATER on more 751

(See FED. THEATER on page 76)

#### H. B. Schaad Dies In Massachusetts

NEW YORK, June 25.—Herman B. Schaad, 57. manager of Radio Artists, president of Leading Attractions. Inc., New York, died of a cerebral hemorrhage at Bald Head, near Lenox, Mass., June 27. Schaad, the former sceretary of Acolian Company and an ex-manager of Acolian Company and an ex-manager of Acolian Hall, was visiting the home of Miss Kate B. Buckingham, who was to have been hosters to the deceased, his wife and Joseph Bentoneill, Metropolitan Opera tenor, for a week.

Born in Little Rock, Ark., Schaad came to New York, became Paderewski's press agent for 17 years, and five years ago became associated with NBCs Artists Bureau. Among those he represented are John Charles Thomas, Edwin C. Hill, Miss Willy Morris, Arthur Carron, Anna Kaskas, Joseph Bentoneill and Frank Pranks. Surviving are his wife, formetly Leontine Sanders, and his brother, Benjamin.

formerly Leontine brother, Benjamin.

#### **Notre Dame Setting** Nets Big Receipts

PARIS, June 22.—For the second time the committee in charge of the "Season of Paris" celebrations made use of the square fronting the majestle Notre Dame Cathedral as the stage and stadium for the open-air presentation of an old religious pageant. Vray Mistere de la Passion. The pley, using the cathedral as stage setting, was presented on soveral stuccessive nights to packed grand stands, receipts on one night reaching a total of 162.000 francs (\$10.813.33). Loud-speaker equipment vastly improved over that used hast year. Big cast of actors, singers and chorists performed in splendid fashion.

The outlying Theater de Belleville crashed the front pages by presenting (See NOTRE DAME on page 70)

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KING B COMEDIANS, Corpytile, N. V.

# Chorus Equity Notes Stem Biz Is Upped

Hunts Patrons

Chorus Equity is holding checks in setdement of claims for the following
mombers: Nancy Lee Biaine, Adele Butler, Charlotte Davis, Liela Gans, Gladys
Harris, Eda Hedin, Marge Hylan, Marion
Hylan, Fred Holmes, Dorothy Mellor,

(See CHORUS EQUITY on page 74)

#### Movement on To Bring ASCAP, Warners Together

NEW YORK, June 28—At the time of going to press negotiations between Warner Bros. and ASOAP, undertaken by a "mutual friend," are definitely reported at an impasse. The intermediary is seeking to find a way of having the Warner group of publishers rejoin ASCAP and at the same time save the face of the Warner organization. ASCAP is unofficially said to be standing its ground and waiting for Warners to come ground and waiting for Warners to come

No actual negotistions are said to be in progress between ASCAP directly in regard to the movement. It is pointed out that ASCAP is collecting more than ever without the Warner catalog.

#### Sarasota Little Theater Group Building Playhouse

SARASOTA, Fla., June 27.—The Sarasota Players. 7-year-old little theater group, has announced plans for a new playhouse to be constructed on tax-free land deeded by the city of Sarasota. Contributors have already pledged a building fund in excess of \$7.500. The committee in charge states that the building, which will seat 264 people in modern theater chairs, will be ready for occupancy by December 1.

It was also announced that the group will again employ a director from New York, a policy followed for several seasons. Last year membership reached a new high, a little more than 400 being on the roll call.

By Fight Pictures

NEW YORK, June 27.—Motion picture houses continue to do the most consistent business, the Palace in particular last week eashing in tremendously on the Louis-Schmeling fight pictures, one of the biggest draws the REO circuit ever had. As in other theaters, the fracas was held over a second week. For the rest, San Francisco opened very well yesterday at the Capitol; ditto the State, which played five shows at the opener, the combined draw being Fury and the Ritz Brothers-Sullivan stage show. La Temple at the Musiq Hall Thursday clicked as usual; Roxy is just fair with Parainount will hold over Poppy, which is still drawing, for the third week, Should this occur, however, the stage show will be changed, because Ozzie Nelson has been booked elsewhere.

(See STEM BIZ on page 74)

#### Headliners' Club Affair Features Numerous Names

ATLANTIC CITY, June 27.—The the-atrical profession benefited no little at the three-day froic of the National Headiners' Club here last week-end, the Headiners Club nore last week-end, the highlight of which was a grand banquet and show in the Ambassador Hotel, at which Harry Hershfield was master of seremonies. The affair, which drow more than 200 of the outstanding news-paper celifors, publishers, radio head-(Sce HEADLINERS' CLUB on page 74)

#### Arno Held at Buffalo

BUFFALO, N. Y., June 27.—Arno, conductor-violinist of Shea's Buffalo Theater, who has just completed a 12-week run, has been renewed again, indefinitely. Local audiences have enthusiastically received him, and that's something in this conservative town.

Shea's Buffalo is the only movie house

here using an orchestra as a feature of the program.

# Long-Distance Student Show Given by Ned Wayburn School

NEW YORK, June 27.—A week ago today Ned Wayburn presented his an-nual students' recital, held this year at today Ned Wayburn presented his annual students' recital, held this year at the Heckscher Theater up at 103d street and Fifth avenue, where herrings abound and a Tom Collins is a name rather than a drink. Despite all drawbacks, however, the kids' revue shaped up as even better than last year when it was held at the AWA Clubhouse, which has the Lotos Club across the street. There were numerous displays of unexpectedly fine taitent and plenty of possibilities could be spotted in the early hours before the spectators were worn down by the marathon aspects of the show. For, as usual, the talent display was a bunion derby (or rather a callous derby) for the customers. An afternoon session, scheduled to begin at

2, was just breaking as this reporter arrived for the avening festivities. The latter went on at about 8:45: at 2:30, when your representative braved a thunderstorm to get home, there were still about 20 numbers to go. And at that The Billboard scribe was tougher than Al Kayton. Kayton sent his daughter and she left just before intermission at 12 o'clock.

daughter and she left just before intermission at 12 o'clock.

As usual, the song-and-dance numbers were of a uniformly high calibor, with many of the tiny tots beating their elders in assurance, stage presence and oven talent. Also as usual, many group novelties were presented. It doesn't seem to have occurred to Mr. Wayburn that if he dispensed with his production numbers his shows might be (See LONG-DISTANCE on page 76)

# Clean Sweep for BAA Official Ticket; 11 Officers Re - Elected

NEW YORK. June 29.—The official ticket of the Burlesque Artists' Association made a clean sweep at the annual meeting and election held last night at the Union Church here. Balloting by mail and in person showed a decided trend upon the part of the membership to continue the present administration with 11 officers being re-elected. The opposition ticket met complete defeat.

Thomas J. Phillips was re-elected.

opposition sixet met compute detail.

Thomas J. Phillips was re-elected president and executive socretary, not having any opposition for the office of president, but defeating Murray Briscoe in the race for the post of executive secretary. Other officers elected were Frank Penny, first vice-president; Gene Schuler, second vice-president; Allan Forth, third vice-president; Charles McNelly, recording secretary: Murray Nally, recording secretary: Murray Leonard treasurer, and John Ragland, sergeant at arms. All except Forth and Leonard were re-elected. Forth suc-ceeded Lou Devino, while Leonard's office is a new one.

Elected to the executive board for a two-year term were Pat Kearney, Prank

X. Silk, Jack Coyle, Charles Marshall, Gene Schuler, Murray Leonard, Charles McNally and Carrie Finnell. Leonard and Miss Finnell are new to the board. and Miss Finnell are new to the board, the others having born re-elected, with Miss Finnell the first woman in history of the organization to obtain an elective office. Unsuccessful board candidates on the official ticket were Herbert Faye,

Bobble Faye, Steve Mills, Charles Harris, Bobby Morris, Benny Moore and Mervin Harmon.

Send in Your Inquiry

RESERVED SEAT
ROLL AND FOLDED
BATHING BEACH
CIRCUS AND CARNIVAL

We Get Your Order

THE TOLEDO TICKET CO., 114-116 ERIE ST., TOLEDO, O. STOCK TICKETS: One Rolls, 50c; Five Rolls, 52.00: Ten Rolls, \$3.50, and 50 Rolls, \$12.00. Cash With Order.

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LOW PRICES PROMPT SHIPMENTS Write for Frire List and Brute Beck.

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# GIVEN AWAY! You get one—Tow friends get non--without cast. Let us give you the details of this amazing Time Toller. Also it can pay you by money giving it away fre. Neithing to hay or call. Write money giving it away free. Northing to hay or sall. Write fast. GARDEN GITY FIOVELTY OO, 4387 Raventwood Ave., Chicago, III.

A-1 Table Player, Road, Jake and timespose. Pre-fer one doubling Trempet in Band. Wayne Jeffres, helde Moore, Johns (Bha wer, Murt be union, blaney if I know you. State all in answeing. Pay your wives.

Sharmrock, Yee, First Haff; Canadian, Yex., July 2-3-4; then Dallas.

HARLEY SADLER'S OWN CO.,

#### WANTED

Plano Player, must read and fake, also Profus-ing Straight Man with good Blaging Voice, Standy bb. no matiness. Thektary Ves, by mail only. H. B. POOLE General Delivery, Houston, Tex.

#### WANTED QUICK

Percentage. Blackface Composina, Plano Player.

VICTORIA COMEDIANS

#### AT LIBERTY

YOUNG TEAM, Man any line Consedy, Festure Black, Seng and Dance, Base or Bartione Harmonia, Wife Increme, ou in Acts and Bita. Specialises Tas. Nober, reliable. With or wire your best.

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#### THE FILM WEEKLY **AUSTRALIA**

Coording the Mation Protoce and Entertainments
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Conducted by MARTIN C. BRENNAN.
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226 West 72d St., New York City.
BIRTHDAY, EVERY DAY, CONVALESCENT
CRETTING CARDS.
In Based Assertments. 15 Exclusive and Original
Cards to the Bas. 81.00.
Special Discount on Large Quantities.
White FOR PARTICILARA.

Thank You for Mentioning The Billboard.

#### Conducted by M. H. SHAPIRO-Address Radio, Music and Orchestra Communications to 1564 Broadway, New York City.

# NAB CONVENTION EVE

# Usual Promise of Fireworks, But Vinylite Contemplates Commercial Department

Org Is Expected To Remain Okeh

Organized factions plan to assert themselves and this year on the networks may holler as well as the small indies—
copyright situation is still an annoying factor

CHICAGO, June 20—On the eve of the 14th annual convention of the National the manufacture of electrical transcription.

CHICAGO, June 29.—On the eve of the 14th annual convention of the National Association of Broadcasters, to be held here at Stevens Hotel July 5-6. Inclusive, the usual pre-convention talk is going around anene the possibilities of the NAB breaking up and the various factions that wish to pull away. As to be expected, the copyright altuation is still the major bone of contention and upperment in the minds of many broadcasters. Complicating the situation this year is the fact that Warner brothers have actually broken with the American Society of Composers, Authors and Publishers. This point is taking the spot made vacant by the government's anti-trust action which loomed important to great extent last July.

"Sing?" Feud Ready

July.

Altho threats are abounding from both the networks and large independent watters, consensus of opinion is that radio cannot afford to wash its so-called "dirty linen" before the many antagonistic factions on the side lines; that the worst thing that can happen is to be without a united front. That such a front will always be needed in Washington goes without saying, and for this reason it is conceded that despite any factional groups, the NAB as a body of general representation will be maintained.

Strengthoning this angle is the fact

Strengthoning this angle is the fact that neither the National Independent Broadcasters (100-water group) nor Associated Radio Stations (hig outlet org) have ever expressed a strong desire to break away absolutely from the NAB, since there is nothing to prevent them functioning on their own and still retain NAB membership.

NAB membership.

What may happen is that the various orgs may find themselves useful in obtaining what may be termed better representation in the NAB affairs. However, that even the individual members of these groups may vote their own particular mind is indicated in the fact that such a thing actually happened last year at Colorado Springs when Ike Levy was re-elected as treasurer. Levy, incidentally, has spent the most quite year since he has been in the NAB. Much speculation is rife as to whether he contemplates getting out of radioaltogether soon, or is still sore because of the feeling against him on the copyright question which developed a year ago and he signed with ASCAP in the face of the government's suit.

#### The Groups

The Groups

Whether the NIB and ARS will stick together in a battle against the networks is also problematical. ARS got started when Powel Crosley Jr. got excited about the copyright situation and the fact that the interests of the large stations, the small ones and that of the networks were entirely inimical. That certain questions arose that concerned them and not the 100-watter for instance. Much is expected to be thrashed out along this point, and as a result it is possible a new setup will arise.

is possible a new setup will arise.

Not a few candidates for president are on tap. Many quarters believe Lee Fitzpatrick's successor would be so-and-so and the same people who are busily engaged in electioneering beforehand are the same who have stated that the NAB is about to be busted up. Not being sure apparently, nor having the courage of their convictions, there is a paradox of certain folk being on hand with both a plan for dissolving the NAB and a good man for its next president.

Of lete more strength has been lean-

of late more strength has been leaning toward James W. Baldwin for reappointment as managing director. Baldwin ran into a tough spot, it is acknowledged, when Warner brothers withdrew from ASCAP, and then ASCAP went out for five-year contracts on the same 5 per cent of the revenue basis. Baldwin had hoped for a better whack at the "per use" basis.

From out of town there drifts in opin from out-or town there dritts in opinions that the convention will prove routine after all. Herctofore the low-watters have squawked about the NAs and threatened war. This year it appears that the networks are on the agreewed side. grieved side.

As Colgate Starts

NEW YORK, June 27 .- A "feud" between two national advertisers over rights to the community singing type program, started last week when Columbia offered the show to Gilletto Safety Razor Company after previously having submitted it to Colgate Palmedilve \*Peet Company, wound up with both sponsors taking the idea and both starting programs. Soap company, in order to establish its version of the program, has moved up the starting date to next Wednesday (1) from 9:30 to 10 p.m. Blade company is also spotting its program on Columbia.

Colgate is calling its show Gome On. national advertisers

gram on Columbia.

Colgate is calling its show Gome On. Let's Sing, since Gillette, by giving CBS the nod first, has the rights to the CBS title of Community Sing. Show started as a sustainer last month, Idea is that the studio audience, with the help of a few "ringers," Joins in singing well-known tunes, Gillette is using the guest city idea in its plans, as well as setting up various singing groups thruout the country. Buthrauf & Ryan agency handless the blade advertising. Reported that CBS tried to got Gillette to change plans in order to avoid a tussle with Colgate. Colgate.

Jack Arthur will m. c. the Paimolive show, which goes on immediately befor their Gang Busters series. Agency is Benton & Bowles.

#### NBC Thésaurus Exhibit

CHICAGO, June 29.—C. Lloyd Egner, manager of the NBC Thesaurus Service, and his assistant, Frank Chizzini, are due here Wednesday to help set up the elaborate E. T. Exhibit at the Stovens Hotel in Suite 504-5-7. Several new and important features are reported in tow. Thesaurus now has a list of approximately 160 subscribers, working under the flat-rate fee perfected by Egner and John C. Paine, of the Music Publishers' Protective Association.

the manufacture of electrical transcripthe manufacture of electrical transcrip-tion programs specifically for confiner-cial accounts. All recordings are under ERPI patents and vertical cut. Messis. Tompkins and Watson are handling the whole shebang practically single-handed and will probably feel out broadcasters on their commercial angle at the forth-coming NAB convention.

Procter & Gamble Scripts

Procter & Gamble Scripts

To Total 14 Hours Weekly
NEW YORK, June 27.—Procter &
Gamble Company, soap manufacturers,
will be using just 15 minutes less than
14 daytime hours per week on the National Broadcasting Company within the
next two months, when recently signed
contracts become effective. Each of the
P. & O. series is a script show, advertisers sticking to this type program
Most of the account is handled by
Blackman Advertising, with Pediar &
Ryan and Blackett - Sample - Hummert,
Inc., having parts also.

Shows to start are Five Star Jones, for
Oxydol; an untitled series for Ivory
Plakes; Home, Sweet Home, Chipso, and
Pepper Young's Family, Camay soap.
There are several other shows recently
renewed. They are vice and Sade, Crisco;
The O'Neills, Ivory Flakes; Ms Perkins,
Oxydol; another Pepper Young series
for Camay, and also for Chipso, Magic
Voice.

Fitzgerald Heads Copyright Bureau

WASHINGTON, June 27.—Announcement is made by the National Association of Broadcasters, thru Managing Director James W. Baldwin, that Edward J. Pitzgernid, of Long Island City, N. Y., appointed director of the copyright burners.

appointed director of the copyright bureau of NAB, will give immediate attention to making available to broadcasters of a complete catalog or index of active musical compositions, and creation of a standard library of musical compositions taken, for the most part, from the public domain of music.

Until recently Fitzgerald was with broadcasting stutions WLW and WSAI. Cincinnati, as general music director, Graduate of the New England Conservatory of Music, he has been with Leo Feist, Inc.; Copley Plaza Orchestra, and Jerome Remick & Company, 'Also, 1929-1933, president and managing director of Eddic Fitzgerald, Inc., of Boston.

WBS Setting Up Small Outlet Organization Representative

NEW YORK, June 27.—World Broadcasting System is setting up Radio Markets, Inc., as a subsidiary to handle representation for small stations now without that service, and subscribing to World's transcribed program service. This subscription is required before World will let its junior firm take on an outlet. Personnel of the new firm will be decided on within the near future. Actual sales steps will start in the fall.

World is not competing, it claims, with World is not competing, it claims, with reps now in the business and several representatives, queried on the formation of Radio Markets, said they saw no competitive angle about which to worry. However, with the stations to go on World's rep list all being more or less in the same category, with the same sales story and many with the same shows—World's transcriptions—this step by World is, in effect, the establishment of a transcription network. Even the presently small, if World's project meets

with success, a definite major wax chain is obviously possible.

World's attitude is that Radio Markets will enable advertisers to concentrate in areas now not otherwise fully covered and that many of the stations now carrying World waxings will be given better sales representation nationally. World will not take any stations involved in local radio competition, as a means of simplifying the sales story for Radio Markets. Besides which, to sell a small station that has competition, is figured too tough to tackle.

Transcription firm expects to spend considerable dough in lining up market data for each of the stations it will represent. Most likely the head of the subsidiary will be more in the way of an exec familiar with coverage than with straight selling. Meanwhile World is now contacting the stations on its program list which fit in with the representation plans. World's attitude is that Radio Markets

#### The MBS-Don Lee Formal Marriage Announcement

NEW YORK, June 27.—Formal announcement of the affiliation of the Don Lee Pacific Goast network with the Mutual Broadcasting System, reported as pending for the past six months, was made this week. Actual date of operation is supposed to be December 29; most tikely it will happen before that. For this to take poster to be December 24 most steep it will happen before that. For this to take place Lee must first settle with Columbia, with which chain the Coast network is now affiliated. MBS also announced KFEL-KVOD, Denver, as a station to break up the jump from WGN, Chicago, to the Coast. This was reported in The Biliboard a month are. a month ago.

a month ago.

Don Leo stations ate KHJ, Los Angeles;
KFRC, San Francisco; KGB, San Diogo, and
KDB, Santa Barbara. Arrangement between
the two chains is thought to be similar to
the one between Yankee and Mutual, providing for an exchange of sustainings and
commissions to Mutual on sales made by them for Don Lee time.

### **ASCAP Is Coy Anent Warner**

Schwartz and Frolich set as general counsel-decry overtures to "rebels"

NEW YORK, June 29.—The American Society of Composers, Authors and Publishers has appointed Charles Schwartz and Louis D. Frohlich as its general counsel to succeed the late Nathan Burkan. Both these attorneys have been members of the Burkan staff for many years and inherited the good will of the office and other property.

office and other property.

Possibility of the return to ASCAP of the several Warner brother subsidiary music houses has not been discussed at ASCAP board meetings, according to the officials. Aitho they believe that Warners will eventually find it necessary to rejoin, they have made no overtures to Warners, who will have to work out their own salvation with the networks. This may or may not take place before the NAB convention, and it is possible that something at the convention may arise to make an adjustment possible. One faction of the board of directors of ASCAP voiced the belief that Warners ought to make application to join ASCAP and start from cratch like any other new member. This was regarded as far-fetched, however.

It is pointed out that Warners in

ns far-fotched, however.

It is pointed out that Warners, in signing reluctant writers, have told them that they "will be back with ASCAP in 10 days." One feature that the picture end of the Warner business is anxious to see again is the estimated \$2,000,000 a year worth of free spot announcements Warner pictures received when mentioned and plugged on the networks in connection with tunes from the films.

Aporthey factor to be atrachitemed out

connection with tunes from the films. Another factor to be straightened out is what will warners do with the liconses that they have given to stations. While warners originally declared that radio should pay more, and ASCAP held that radio was paying enough for its musio, radio itself proved that it can and is paying more. Many outlets are not only paying the ASCAP fee, but the Warner fee as well. Whether the important members of ASCAP will stand for Warners coming back at the possible expense of themselver is also a question. Understood that ASCAP has not distributed the Warner shares.

#### Two Radio Bills Passed

Washington, June 27—But two radio bills, one repealing the so-called Davis amendment, and under which allocations may be made on a new and different basis, depending on population, etc., and the other having to do with personnel of Federal Communications Commission, such as engineers, accountants and directors of divisions, were passed during the session of Congress just ended. Six Senate and seven House bills, dealing with radio and before the Congress, fulled of enactment. One was the pure food and drug bill, which had to do largely with advertising. This bill came near to passage but was lost in the final smash of legislative matters.

# FCC Tele Hearing Drags On; NBC Sets WBAL Act For Theater Tour

WASHINGTON, June 29.—Hearings, of an informal charactet, which extended over 11 days before the Pederal Communications Commission, to get information for groundwork for problems presented by the near approach of television, and which were attended by representatives of all public and private interests expected to have a stake in the decisions, ended yesterday. As a result, a wast amount of information throwing light upon the question of what's to be done about television is available. Outstanding among questions finally to be settled, naturally, was that of the allocation of the various channels to the different services. To date no decisions whatever have been made, nor are any expected for some time.

Information submitted was factual

Information submitted was factual and technical, largely. Among those testifying, Major Edwin H. Armstrong, professor on the staff of Columbia University, was most lucid. In addition, Major Armstrong gave demonstrations which had those present protty well by the ears. His subject was Frequency Modulation and Its Relation to the Interference Problem. He said this new system of radio involves principles both of transmission and reception, but that briefly it mukes use of a system of signaling known as frequency modulation as distinguished from the conventional amplitude modulation used in all broadating today. casting today.

casting today.

A suggestion of the astounding potentialities inherent in this anticipated new system and its capabilities of public service was furnished by Major Armstrong in showing of some sound records which had been made under a variety of operating conditions. In these records, he said, there may be the destinies of some of the services which will operate in the ultra high frequency band. The first record offered a striking comparison of the transmission in amplitude and frequency modulation from an amateur atation at Yonkers, N. Y. the second with the evils of beat note interference between carriers and showed that in the ultra high frequency range an interference. ultra high frequency range an interfer ultra high frequency range an interfering carrier having a level of more than
one per cent of desired carrier will be
objectionable and interference therefore must be kept helow this level, this
necessity creating a great area of no
man's land. Also, that with wide frequency modulation there is a curious
immunity from such interference, a fac(See FCC TELE on page 8)

#### Coast Personnel Changes by NBC

SAN PRANCISCO, June 27.—Several changes in NBC's executive personnel here and in Hollywood are scheduled for July 1, according to announcement by Don E. Gilman, Western division vice-president.

vice-president.

The merry-go-round started when H.
A. Maxwell, assistant to Gliman, resigned to devote his entire time to the Frenne Broadeasting Company. He'll be succeeded by Lew S. Frost, present program director. Kenneth Carney, who is holding down the production managership, will become program director. Frank Oope, formerly with KJBS, will join NBC as production manager. He's a brother of Donald Cope, who held this post until he resigned many months ago to join Benton & Bowles, Inc., New York advertising agency.

Walter Baker, NBC office manager and

Walter Baker, NBC office manager and

Walter Baker, NBO office manager and purchusing agent here for several years, is being transferred to the network's Hollywood studies. He'll replace Russell Carceau, NBC Hollywood office manager and auditor, who is resigning. Sydney Dorais, at present assistant auditor here, takes over the poet of office manager and purchasing agent vacated by Baker. A. G. Diedericks, new to NBC's staff, will fill Dornis' present position.

As part of its general economic move started some months ago when Major Lenox Lohr became NBC president, three technicians have been climinated from the staff, two here and one in Hollywood. Local men are E. E. Jefferson, studio engineer and W. D. Kellog, KPO transmitter engineer. Hollywood studie engineer dropped is R. G. Donechaud. Several other cuts in personnel, both in the artist and general staff, are expected to take place here and in Hollywood.

Mostly Informal Talk Now "Old Skipper," and his Radio Gang have been set for a series of personal uperances thru the NBC Artists Service. Hix and his youngstors are celebrating next week their first complete year as a network act, having been on the NBC ablieved that television's start will be more stabilized as a result—demonstration by sound records

WASHINGTON, June 29.—Hearings, of an informal character, which extended States permitting minors to appear on a stage. n stage.

Kids in the act range from 8 to 16. None of them, however, is an amateur, all being professionals and including a roller-skate dancer, adagio team, prima donna, etc. Act will only tour during the summer months while school is

AUGUSTA, Me., June 29.—Reliable sources indicate that the State of Maine is preparing an anti-monopoly action against the American Bociety of Composers, Authors and Publishers. Suit is said to be along the same lines as the one brought the past year in the State of Washington.

It is known that Attorney-General Clyde R. Chapman has studied the papers upon which the Washington acpapers upon which need warmington in was brought, altho the action in Washington has since developed somewhat in ASCAP's favor. Pling of the anti-trust action is said to be imminent.

#### BC Renews on WSM

NASHVILLE. Tenn., June 27.—BC Remedy Company has renewed for a year its sports series on WSM, Nashville, thru the Harvey-Massengale agency. Programs consist of two five-minute resumes daily aid three-minute sport flashes week days. Jack Harris handles

#### Morse Joins William Morris

CHICAGO, June 27 .- Sidney P. Morse, CHICAGO, June 27.—Sidney P. Morse, independent radio agent, hus joined the local William Morris office, of which Morris Silver is the head. Morse, who recently made a trip to New York to contact the various advertising agencies, handles Carol Whamond, blues singer; Helen Bartusch, soprano, and several other acts.

Syd Dixon, local sales manager for NBC, will represent the network at the Pacific Coast Advertising Club's con-vention in Seattle July 6. Paul Ricken-backer and Don Thornburgh, new West Coast head for Columbia, will attend also as delegates.

#### More Michigan Outlets

DETROIT, June 27.—Radio activity in Michigan is building up heavily, with numerous applications now on file for new stations. The present field is well covered already by existing stations, but several new companies, both in Detroit and up-State, are attempting to secure air channels. At least five applications are pending with the Federal Communications Commission, including W. H. Meroin, Iron Mountain, Mich.; Port Huron Broadcasting Company, of Kalamazoo, Mich.: Cadillac Broadcasting Company, of Eroadcasting Company, of Detroit, and Escanaba Daily Company, of Detroit, and Escanaba Daily Press Company, of Escanaba, Mich.

#### Texas Expo Fixes Regular Schedule

DALLAS. Tex., June 27,—With more than 250 broadcast originations to their credit for the first three weeks of operation, the Texas Centennial Exposition radio staff settled into their regular stride this week for the first time.

A permanent schedule calling for 34 sustaining programs a week was added to more than 60 supervised exposition

sustaining programs a week was added to more than 60 supervised exposition originations for three local stations. The features now on regular schedule include Jose Manzanares and his South Americans, the Chrysler Organ, Ace Brigode, the Centennial Jubliee Singers, a Mexican Tipica Orchestra and several special variety shows produced by the staff. Jan Garber closed at the General Motors Auditorium last week after three weeks of packed houses. He was followed by Ace Brigode, who will fill the GM entertainment rostrum for three weeks. A wealth of unusual radio talent was broadcast thru the Gulf-Expo facilities during the National Folk Featival. A least one radio program a day featured Acadians, Negroes, Creoles, Mexicans, cowboys, sailors, lumberjacks, miners, mountaineers or other folk groups. A special Negro Emancipation Day program was broadcast over NBC, with Mirtin Provensen at the microphone and Ramona Brady on production.

# Changes in Fall Evening Setup Gives CBS Chain Better Break

NEW YORK. June 29.—A change in the setup of the major network's Thursday evening shows is due to occur this fall, with Columbia, long the underdog on that night, having vastly strengthened its position. May wind up that NBC will come out on the losing side, at least for the time being.

CBS is already set with the 9-10 spot Thursday with Major Bowes and his amateurs for Chrysler. That gives CBS the top show currently on the air. In addition, to go opposite Rudy Vallee and his variety show for Fleischmann's yeast from 8 to 9. CBS is set with Kate Smith, also at the head of a variety program for A. & P. stores. However, what makes it tougher for NBC is that Standard Brands has been thinking about shifting Vallee to a Sunday night spot, the 8 to 9 niche currently filled by the Bowes amateurs. Spot immediately preceded the Bowes ams is considered a choice radio delicacy and A. & P. stores However, what makes if the contract of the Bowes and the considered a choice radio delicacy and A. & P. snapped it up.

Caught right in the middle is General Foods, with its Maxwell House coffee stanza, Shoubout, on the NBC Red line following Vallee for an hour. When Bowes went on for the opposition coffee (Chase & Sanborn), Shoubout, which

was then sliding a bit, came in for some was then sliding a bit, came in for some pockeying and repair work, with a return to Charles Winninger planned for the fall. Then, when the amateur show shifted accounts from coffee to autos, it was figured Showboat could steam along as was. Then Chrysler took the time opposite Showboat and the headache came back, maybe a little worse. Trade can't figure out which is tougher. To buck the ams on the product or the time.

buck the ams on the product or the time.

So far the 10 to 11 spot on NBC Red is untouched, with Kraft Phenix having renewed Bing Crosby's contract this week. That doesn't apply to time, however, and the account might shift its program spotting. If Rudy Vallee's time is moved, this shift on the part of Kraft, handled by the same agency, J. Walter Thompson Company, is figured as pretty certain. certain. CBS has also gained an edge, so far,

on the 8 to 9 spot Sunday nights, with Nelson Eddy and Eddie Cantor, for Vicks and Texaco, respectively, and Bowes go-

Jack Benny rumor is going the ids now with a switch to OBS in rounds now with a switch to CBS in the fail. No verification is forthcoming, however.



## THESAURUS

#### NAME TALENT

Some of the GREAT "NBC THESAURUS" Recorded Program Artists. Their nation-wide popularity has greatly increased the sales, power of spot broadcast advertising

BETTY BARTHELL ROSARIO BOURDON ROBERT HOOD BOWERS THE BUCCANTERS XAVIER CUGAT DOLLY DAWN CAROL DEIS THE DREAMERS RUDOLPH FRIML, Jr. JOE GREEN FERDE GROFE GEORGE HALL RAY HEATHERTON THE HONEYMOONERS JOEY AND CHUCK PINKY LEE RICHARD LEIBERT THE MASTER SINGERS THE MELODEERS HOWARD VINCENT O'BRIEN HARRY RESER RHYTHM MAKERS SENATOR FRANKENSTEIN FISHFACE NATHANIEL SHILKRET

and many others Come in and bear them at the

THE TUNE DETECTIVE THE WESTMINSTER CHOIR

# **NBC** THESAURUS Exhibit

"The convention within a convention"

at the Hotel Stevens

# Alexander

Baritone

Pers. Mgt. CBS Artists Bureau

HUGH CROSS AND ADIOGANG

Courtesy GEORGIE PORGIE cereal 10 A.M -- WWVA-4 P.M. ERNIE BRODERICK, Personal Representative.

TED IENNINGS

The Croson
Prince of
The Choice of the Southland.
PAST BECOMING A NATIONAL FAVORITE.
One of America's Most Extertaining Damps Bands.
Gere The Billboard, Cincinnati, O.

\*\*\* Dramatic Baritone SALLY'S MOVIELAND REVIEW WMCA OBE

STEVENS

COLUMBIA BROADCASTING CO.

COAST to COAST \* WALTER \*

Actor
Wed. NBO
Thur. NBC
Gun. NBC
Mon.
Wed. CBS
Fri.
Mon.
Wed. CBS
Fri. BUOK ROOFRS

### JAYSNOFF SISTERS

# IRIS and JUNE # The Leading International Duo Pianists Radio Concert Stage Now on

### ED WEEMS

AMERICA'S MOST VERSATILE ENTERTAINING ORCHESTRA

VARADY OF VIENNA, SUNDAYS, MBS.

IOHNSON'S WAX. MONDAYS, NBC.

# Station Notes

WALTER OSBORN HOWARD in cole-WALTER OSBORN HOWARD is celebrating his first year anniversary this week over WIXBS, Waterbury, Conn.

... New Haven Varieties, featuring the outstanding mustoal talent of New Haven, Conn., will start a new series this week over WIXBS, Waterbury, Conn. LOU WEISS. veattoning from WICC, Bridgeport, Conn., for the summer, is now at the Pine Room Bar, Bridgeport, Conn., with WANDA GOLL as songstress.

... The Harry Berman Trio, from Wilcox Pier Restourant, Savin Rock Park, West Haven, Conn., is now on WELI, New Haven, Conn.

WQBC, Vicksburg, Miss., celebrated its fifth anniversary last week, with special programs. . HAROLD WHEELE-HAN, manager of WSMB, New Orleans, is in Washington this week and rumors have it that the pioneer network station of the Croscent City will ask for a substantial increase in power. . . JACK HALLIDAY, one of the pioneer announcers of the South, is now chief announcer for WBNO, New Orleans. . A new radio advertising firm has been incorporated at Houston, the Steele Advertising Agency, Inc., with W. WIET STEKLE, president; W. M. RIDDICK, vice-president, and SAM H. PEAK, accretary-treasurer. KUOA, Payetterille, Ark, will be moved to Siloam Springs and will increase its power to 2½ kw. from 1,000 watts. Station will be run by John Brown University, officials hoping to eventually increase the transmitter's

pany, Grunow refrigerators and a re-newal on Esso's new series. . . WPTP, Raleigh, N. O., has just completed renovating the offices of its produc-tion department, with an air-cooling sys-tem also installed. . . JACK LEE, pro-duction director of WHAM. Rochester, is driving to New Orleans on his vacation . . Seven stations have been added to the list using Standard Radio's tran-scribed program library. They are

the list using Standard Radio's transcribed program library. They are KTSM. El Paso: WNBR. Memphis. WTHT. Hartford: WAAW. Omaha: WNBC. New Britain: KGAR. Tucson, and CJRO. Winnipeg. . . American Oil Company is spotting announcements on WSB. Atlanta, Ga. . RUTH LYONS is subbing for MADELYNE BUFFINGTON on the Break/ast Express on WKRC. Cincinnati. MISS BUFFINGTON and her husband. FRANK BINGMAN, announcer on the station, are vacationing nouncer on the station, are vacationing.

BILL DAVIDSON, writer and producer of Your Fellow Man's Opinion and the Rise 'n' Shine programs, has been appointed assistant production manager of KFRC, San Francisco, succeeding ARNOLD MAGUIRE, who resigned June 15 to join NBC as producer. DAVIDSON has been with KFRC one year, coming from KHJ, Los Angeles, where he appeared in dramatic productions. . . RUSH HUGHES, commentator on the Langendorf United Bakeries, Inc., Pfetorial Review heard over the NBC Western network from San Prancisco, leaves shortly for a three months' European

Columbia University from CBS Station W2XDV in New York City, operating with carrier power of certain watts, on certain megacycles and with transmission from the frequency modulated Station W2AG operating on given megacycles with a peak power of less than a certain number of watts. This demonstration, intelligible probably to many at the hearing, and of highly technical character, yet tended to emphasise to the initiated, it was stated, something of the magnitude of the problem involved in accommodating television to present radio conditions. Still another had to do with non-static free service in New York during thunderstorms, as an initial puzzler, with conclusions to the effect ultra high frequencies of the future may be found playing not a subsidiary but the leading role in the oral broadcast field, a hint to cause the brow of those in the broadcasting field to wrinkle. And so his demonstrations went, with one thing certainly made clear, that with television most anything in radio

of those in the broadcasting field to wrinkle. And so his demonstrations went, with one thing certainly made clear, that with television most anything in radio is apt to happen unless wiscarres, warned in advance, may find the way for ironing out the problems.

Report of television committee of the Radio Manufacturers' Association on "Television Prequency Allocations," made by Albert F. Murray, said that if television development in this country is to continue to lead the world and to proceed to the stage where it offers satisfactory service in the home, frequency assignments to meet the requirements pointed out in the report are a necessity. He said that as for channels 6 Mc. wide, and treated in his report as to their needs, are concerned, there can be no compromise; that to make television service worth while more than one program must be available in a giren urban area and channels must be provided so that there is a possibility of nation-wide coverage in the future. He asked the commission to set aside, therefors, frequency bands recommended by the radio industry (a difference which hints at complications errain to develop as the wrinkles are being ironed out) to provide for television broadcasting.

All in all, testimony submitted had to do directly or indirectly with the question as suggested above, of allocation of frequencies and how this might be done, along with the good or other effect as experts see it, of this or that action. The hearings when printed are expected to sell for several hundred dollars a copy.

to sell for several hundred dollars a copy,

Darrell Donnell, KYA newscaster, who's Darrell Donnell, KYA newscaster, who's also The San Francisco Examiner radio editor, is off the air until September because of laryngitis. . . Herb Allen, announcer on that station, returns to his job Monday after two weeks in Hollywood looking over the radio setup. . . Ralph Edwards, KFRO announcer, leaves for New York and fig time radio within the next couple months. . Incidentally, Tasman Word, from Tasmania, Australia, is KFRC's newest announcer.

# Network Song Census

Selections listed below represent The Billboard's accurate check on three networks, via WIZ, WEAF and WABC.

Only songs played at least once during each program day are listed. Idea is to

recognize consistency rather than gross score. Figure in parentheses indicates number of times song was played according to tast week's listing. Period covered is from Friday, June 19, to Thursday, June 25, both dates inclusive.

These Foolish Things (28)	On the Beach at Ball Ball (291 20
Take My Heart, (32)	Would You? (31)
Glory of Love (27) 26	She Shall Have Music (31) 17
	Rendezvous With a Dream (151 13
Let's Sing Again (19) 24	I'm Crateful to You (15)
Robins and Roses (371	Where There's You There's Me 9
It's a Sin To Tell a Lie (20) 20	

SHEET MUSIC best sellers will be found on page 20.

power to a half million watts, with plans for making the facilities "a radio college of the air."... WREC, CBS out-let at Memphis, has been granted an increase in power to 5,000 watts day, 1,000 night, using directional antonna.

KRNT's Ship of Youth Sunday program has been sold to 10 Iowa colleges and universities for the purpose of promoting Iowa youth going to Iowa schools. ... KRNT carried a special hour's broad-cast on the delivery of the bonus to low aveterns... The AAU meeting at the new Birdland pool had three two-hour programs carried by KSO and an-nounced by Jim Feles and Ed Turner.

GEORGE TILTON, advertising manager, Anheuser-Busch, in Des Moines to supervise the start of the second annual Budweiser contest programs on KRNT.

MARY CASPE, secretary to LUTHER HILL, head of the Iowa networks, California bound on vacation... GARDNER COWLES JR. attended the Republican convention and then on to Washington and New York... HAL PARKES leaving the Iowa networks.

WDNC has been transferred to the owners of the Durham (N. G.) Herald Company. . . Control of WDBJ, owned by The Times World, Roanoke, Va., has been passed by J. B. FISHBURN to various members of his family. . New summer accounts on WBT, Charlotte, N. C., include Shivar ginger ale, Crosley refrigerators, the Carharrt Overall Com-

tour. In the meantime the sponsor's looking for a substitute, with many trying out for the spot... ROBERT WALDROP, former NBC San Francisco announcer, now on the Radio City staff, and IRVING KENNEDY, tenor, also a former San Francisco staff member, are vacationing in California, having arrived June 24. MARGARET SWENSON, sec-retary to Pat Kelly, head of the an-nouncers' department in Radio City, vacationing in California, Daving AUTHORS June 24. MARGARET SWENSON, secretary to Pat Kelly, head of the announcers' department in Radio City, after vacationing in Tacoma, Wash., visited the NBC studios in San Francisco and Hollywood, en route to the network's New York headquarters.

wMBC. Detroit, is broadcasting the Transcontinental Roller Derby at Arena Gardens, Detroit, three times a day. The event is expected to run 30 to 35 days. TED MULLEN is doing the broadcasting. BILLY RIDDLE, who was announcer at WMBC for two years, is driving to Portland, Ore, and expected to become identified with Station KOIN at Portland in the same capacity. He also handled a late news broadcast at night on the Detroit station.

GAVERT STEVENS has joined the announcing staff of KFJZ, Fort Worth, replacing Billy Hightower, who goes to Houston. Another addition to the staff of KFJZ this week is J. LESLIE HALL, formerly on the NBO staff in Chleago, who was organist for Amos 'n' Andy for six years. six years.

FCC TELE-

FCC TELE

(Continued from page 7)
tor of fundamental importance in the
conservation of the frequency spectrum.
He commented tho on the possibility
of eliminating even this useless area,
and ends to this accomplishment.

The next record had to do with the
combating of that form of "fade in"
interference at great distances, often
becoming very troublesome during the
periods of sun spot activity. Another
offered a comparison of the reception at

#### DONALD BAIN

(IMITATOR-COMECIAN)

UNUSUALLY LIFE-LIKE IMITATIONS OF BIROS, ANIMALS, WILD BEASTS, ETG. Room 802, 723 Seventh Ava., New York Olty. BRyant 9-5107.

# INGY MANNONE

THE NEW ORLEANS SWING KING.
Now Teuring New England With His New,
Full Sits Swing Bards,
Port, Mot.—MILLS ARTISTS, INC.
99 Sevenih Avc., New York, N. 799 Berenth Are.

### the RUSTIC RHYTHM trio

PAUL ROBINSON
The Ultra Modern Harmonicial

THE HORTON BROTHERS

(Gibson instruments)

A Munical Melange of 27 Different Instruments)

CBS COAST TO COAST

CBS COAST TO COAS O. B. MADDOCK,

581 Fifth Ave., New York, N. Y.

#### GAGS! 50 FOR \$1.00

Step searching for gage! Buy my service! Gags suitable radio—vandeville—listed under alphabetical headings.

#### MILDRED MEIERS

#036 N. Ocarborn St., Chicago, IIL

It Helps You, the Paper and Advertisers to Men-

NOW ON TOUR Management MCA

AND HIS \* ORCHESTRA

# Program Reviews

EDST Unless Otherwise Indicated

#### Frigidaire Frolics

Reviewed Filday, 8:30-9 p.m. Sponsor

—Frigidaire Corporation, Style—Comedy
serial and orelestra, Station—WENR
(Chicago) and NBC Blue network,

This new series is a welcome addition to the summer air waves and marks the fo the summer air waves and marks the return, after several months' absence, of Clara. Lu 'n' Em with kitchen and back-fence gossip. They are supported by Ted Fio-Rito's swell orchestra, and the program is paced by the popular Charles Lyon, who acts as cmaee and announcer.

Clara, Lu 'n' Em are known to most daytime listeners for their characterizations of three average American house-wives whose discussions cover every sub-ject and whose conversations are upt to ject and whose conversations are upt to contain much misinformation. Spotted on this new night program, they willigain many new listeners. For their opening broadcast they chose to goesip about the real-estate problem. The dialog was broken up into three shorter spots and whoever thought of the idea should be complimented. Between talk were the musical salections of Ted Fio-Rito's aggregation.

Fio-Rito's Orchestra features special arrangements and during this broadcast they did You, with vocal chorus by the Debutantes, a girl trio, Nola, with Fio-Rito at the piano; Would You, sung by Stanley Hickman, tenor, and other tunes.

Basil Loughrane did a good job of producing for the Lord & Thomas Agency, and Charles Lyon did his usual good work in announcing. F. L. M.

#### "Where to Tonight?"

Reviewed Monday, 8:15-8:30 p.m. Style

Recorded munic and chatter. Sponsor

Participaling show. Station—WWSIV
(Pittsburgh).

Participating show. Station—WWSW (Pittsburgh).

This is a new and novel program piped locally over WWSW by Charlie Sprenkle, conductor of the Musical Revue show on the same station. The idea is to acquaint listeners with the orehestras on hand at local night clube and tell what each one has to offer. Club operators are chipping in to help this program stay on the air, which is now scheduled to continue three nights a week.

An original angle here is the presentation of "nample music" specially recorded by the various night spot bands in a Pittsburgh studio for this program. These "samples" are played to the prospective customers who are supposed to decide whose music they like best. Mr. Sprenkle in a breezy style plugs the spots, tells the listeners how to reach each one and describes their outstanding pointers. This program offers the first direct competition to the night club columns which appear in the Pittsburgh dailies and describe the spots in a similarly brief manner.

S. H.

#### "Songs America Sings"

Reviewed Saturday, 4:30-5 p.m. (PST). Style—Orchestra and vocal soloists. Sus-taining on KPO (NBC Pacific Red net-work and East).

Meredith Willson has been responsible for some of the finest musical programs and ideas on the air. Among the better known shows whose origin can be traced to him is the current Hit Parade. It was evolved from The Big Ten. a popular Coast feature a couple seasons ago which consisted of Willson's orchestra and solvential of the Inner the Parade of the Inner the Parade of the Inner the

Coast feature a couple seasons ago which consisted of Willson's orchestra and sololats in a presentation of the 10 most popular songs of the week.

Now Willson has another idea. Althonot unusually original in conception. Songs America Sings is rapidly becoming popular because its keynote is simplicity—a quality almost entirely overlooked in current air production. Willson's ork is well known from Coast to Coast. Main reason for its rising popularity is the farsighted leador's constant refusal to sacrifice melody for effect. He realizes, as did Rudy Valles several years ago, that music can be played as written and still be top-notch entertainment. Valles seems to have bowed to the craze for "arrangements." but Willson continues to be content with melody.

Songs America Sings features 25 numbers in half an hour. They are unannounced and uninterrupted, flowing of in a smooth, quiet unit that tends to compose ruffied nerves as it recalls pleasant memorics with its kaleidoscopic

Rashes of melody from bygone days. Program featured sevan vocal solos, four by Tommy Harris, teaor, and three by Jeane Cowan, contraito, all excellent. Harris sang numbers typical of the program's music. They were Waiting for Ships That Never Come In, Without You, Did You Ever See a Dream Walking? and Ox Road. Miss Cowan's choruses were Thru With Love, You're My Thrill and All of Me. All of Me.

All of Me.

Orchestra moved gracefully and without flourish from one number to the next, playing but one chorus of each, Halfway in the program the announcer identified it and proclaimed that the popular songs of today are the folk songs of tomorrow. Theme melody was Thoughts While Strolling from Willson's "O. O. McIntyre Suite." This program is worthy of commercial sponsorship.

D. H. G.

#### Lee Wiley

Reviewed Wednesday, 7-7:15 p.m. Style
—Contraite and orchestra. Sustaining
on WABC (CBS network).

on WABC (CBS network).

Miss Wiley was a fixture for some time on a national account, but of late has been missing from the roster of commercials or sustainings. Her volce and technique seem improved greatly, if anything, and her return should be a welcome spot during the early-evening period. That she has a distinctive style in handling blues numbers and is otherwise versatile goes without saying. Her lyries are always efters and as the makes each number equally effective.

Her repertoire on this program included There's a Small Hotel, If We Never Meet Again and When It's Twitight on the Trail. Orchestra filled in with a short selection toward the close and contributed excellent accompaniments thruout. Instrumentation does not play

contributed excellent accompaniments thruout. Instrumentation does not play up the brass, but sticks to the softer rhythms. Miss wiley is the type of singer that can fit into most any program or handle a good 15-minute period of her own. She has pienty of class in handling straight ballads and has no trouble heating up the proceedings into the "swing" category. M. H. S.

#### "Sally at the Switchboard"

Reviewed Monday, 12-12:16 p.m. Style -Dramatic sketch, Sponsor-Sears, Ros-buck & Company, Station-KYW (Phila-delphia).

This one concerns the trials and tribu-This one concerns the trials and tribu-lations of a telephone operator at the mythical Boulevard Hotel. Sears' main attree in Philly is located on the Roose-velt boulevard, so the address comes in for a plug. Is a solo script, with Ruth Shechan, heard frequently on local ether lanes, getting the call.

It's all gab thru the mouthpiece at the hotel switchboard, guests continually calling and Sally makes all the conver-sation. To sustain interest and hold the listening attention a murder is written

sation. To sustain interest and hold the listening attention a murder is written into the script and Sally promises to become an amateur detective. Chatter is paced at a nice tempo and the sales plugs fit in nicely; a roomer is advised where he can get a nice anniversary gift; a girl friend calls and gets a spiel about the special sale on slips, and auntie's call is a good excuse for more sales pressure. Caught on its initial stanza and should catch on. Is a pipe for any radio station and home-product advertisors.

Same idea was utilized last year on a

Same idea was utilized last year Same idea was utilized inst year on a local one-lunger, calling it Wrong Number, but a poor script made it miss by a mile. Heard three times weekly and with crisp material, Ruth Sheehan should come thru for the mail-order house on this one. Has a well-modulated voice and a nice inlike personality. However, has a tendency to go heavy on the dramatics in spots.

#### Rhythm Boys

Reviewed Thursday, 12:15-12:30 p.m. Style—Harmony singers and instru-mentalists. Sponsor—Fels & Company. Station—WANG (CBS network).

A pleasing and compact daytime show that has been on CBS since the early part of the season now ending. Like other groups of similar name, the present Rhythm Boys' quartet were formerly with Paul Whiteman, but just which proup this one is can't be said definitely. Fels Naphtha, soap manufacturer. Pels Naphtha, soap manufacturer, sponsoring the show, probably had a good idea in selecting a program of this typo for the time of presentation, the

noon hour, rather than a serial, which would require more concentrated listening from the female audience sought.

Opening and closing with the familiar Mississippi Mud, as infectious as ever despite age, program gets and maintains a brisk pace. Tunes are mixed up well. spite age, program gets and maintains a brisk pace. Tunes are mixed up well, including a ballad, one or two hot-lick numbers and a comody song. The harmony singing is better than the individual solo work. Unlike other similarly named Whiteman acts, each member of this quartet plays an instrument, others having used merely a plane, simulating other instruments. This act uses, in addition to the plane, clarinet, drums and guitar.

addition to the plane, clarinet, drums and guitar.

Compared with other daytime shows the pluga for the naphtha soap and soap fiskes on this show are quite brief and direct.

J. F.

#### New Biz, Renewals

NEW YORK, June 27.—New accounts and renewals on the National Broadcasting Company:
GENERAL MOTORS CORP., thru Campbell-Ewald Co., New York; starts September 13 on WEAF and 63 stations.

Campbell-Ewald Co., New York; starts September 13 on WEAP and 63 stations, Sunday, 10-11 p.m. Concerts.

PACKARD MOTOR CAR CO., thru Young & Rubicam; starts September 8 on WEAF and 58 stations, Tuesday, 10-11 p.m. Pred Astaire.

GENERAL MILLS, INC., thru Blackett-Sample-Hummert, Inc., Chicago; starts August 31 on WEAP and 13 stations, Monday thru Friday, 5:30-5:45 p.m. Jack Armsfrong.

REAL SILK HOSIERY MILLS, thru Leo Burnett Co.; starts September 13, Sunday, 9-9:30 p.m. on WIL and 18 stations. Program not set.

ACME WHITE LEAD AND COLOR WORKS, thru Henri, Hurst & McDonald; starts August 30 on WEAP and 18 stations, Sunday, 5:30-6 p.m. Program not set.

tions, Sunday, 5:30-6 p.m. Program not set.

WASEY PRODUCTS CO., thru Erwin, Wasey & Co.; starts August 31, Monday, 10-10:15 p.m. on WJZ and 24 stations. Singing Sam.
PROCTER & GAMBLE CO., thru

Blackett-Sample-Hummert. Inc., Chicago; starts July 6, Monday thru Fridny, 12-12:15 to August 28: 10:16-10:30 a.m. thereafter on WJZ and four stations, Fire Star Jones.

WASEY PRODUCTS CO., thru Rrwin, Wasey & Co.; starts September 4, Fridny, 6:15-6:30 p.m. on WJZ and 25 stations. Starter, Sam.

Singing Sam.

#### CBS Accounts

COLGATE PALMOLIVE PEET CO., thru Benton & Bowles; starts July 18 Wednesday, 9:30-10 p.m. on WABC and 62 stations. Let's Sing.

AMERICAN TOBACCO CO., thru Lord & Thomas; renews effective August 1, saturday, 10-11 p.m. on WABC and 88 stations. Hit Parade.

#### New York Area

SENSATION COSMETIC CO., thru
Churchill-Hall; started June 15, daily
news broadcasts. WHN.
ADAM HAT STORES, INC., direct;
starts June 30, boxing bouts. WHN.
EFFICIENT HOMES, INC., thru Moss
Associates, announcements. WHN.
HUDSON RIVER NAVIOATION GORP.,
thru Redicid-Johnstone, announcementa.

PUTNAM BOOK STORE, direct; started June 24, Wednesday, 5:45-6 p.m. Slaces of the Lamp. WHN.

#### Chicago

Station WLS reports the following new and continuation business:
GILLETTE RUBBER CO., thru Cramer-Krasselt Co., continuation order for weekly 15-minute program during Na-

weekly 15-minute program during Na-tional Barn Dance. Co., thru Rogers & Smith, continuation order for weekly 15-minute program during National Barn

Dance.
CHEMICAL CONTROL FASTERN DIVISION, INC., thru Nelsser-Meyerhoff,
Inc., 12 one-minute announcements during Homemakers' Hour.
McKENZIE MILLING CO., thru Rogers
& Smith, 78 15-minute early-morning

PEATURE FOODS, INC., thru Mitchell-(See NEW BIZ on page 10)

\* Over 50% of Retail Business and 45% of the Population in States Covered by New Radio Hook-up.

#### THE LARGEST REGIONAL CHAIN 56 Stations from Maine HOOK-UP IN AMERICA! to the Mississippi

### PAN-AMERICAN

The Pan-American System, now representing 56 stations from Maine to the Mississippi, similares all records for regional hock-una. Adverting accusies and their elemis can now cut ou radio asies campeigns in 16 States (and the District of Columbia) which per-duce more than 50% of America's rettil business. Now radio actes-tioner can apply direct and controlled sales pressure to this market— —their best market—as a new, unballerably LOW COST.

Pan-American gives the lowest rate per thinsiand coverage in the United States enabling advertising asyncies and their clients to round quit their sales campaign, economically by directing sales efforts at a compact and responsive market.

A further aid given Pan-American Clients is well-planned and effec-tive purchandising service, designed to move goods more specifly off the dealers' shelves.

Aftertising Agencies, Manufacturers and Advertisers are invited to write us for full details of time available, rates, special merebandis-ing, cooperation, etc. AT THE HAB CONVENTION: My, James H. Rand, III, president of PAN-AMERICAN, will be at the Botel Stevens during the entire

PAN-AMERICAN RADIO SALES 205 East 42nd Street

Talephonet Murray Hill 4-6000.

James M. Rand, III. President, Garald K. Hughes, Vice-President

PAN-AMERICAN RADIO SALES Selling Time on the Fallewing:

ASSOCIATED BROAD-CASTERS OF NEW YORK STATE; AFFILE ATED BROADGASTING COMPANY, comprising the Illinois, the Wisconsin the Illinois, the Wicconsin and the Indiana Groups MIGRIGAN RADIO NETWORK; THE OHIO GROUP; WIP, L. Wilnington: W.C. B. M. Baltimore; WOL, Washington, and WMCA, New York in the INTERICITY CHIAIN. CHAIN,



The Dynamic

Conductor

Violinist

Just Completed 12 Weeks Shea's Buffalo Theatre

HELD OVER INDEFINITELY

Thanks to Vincent R. McFaul

Buffalo Theatre Broadcast . . . WBEN . . . Saturday, 7:30 P.M.

# air Briefs

By JERRY FRANKEN

Commissions on the Chrysler-Major Bowes amateur show, starting on OBS in September, will be split three ways among an equal number of advertising agencies, setting a precedent. Understood the decision was made by Walter P. Chrysler in order to avoid any friction in the agencies handling various parts of the Chrysler business. The time will be booked thru Ruthrauff & Ryan, with the expenses of administrating the show shared equally by the three agencies, other two being J. Stirling Octchell and Lee Anderson. . . A statistician, or at least an amateur statistician, sat down the other night and did some figuring on the Lucky Strike show last week, when, because of the Democratic convention, the broadcast was called off and the performance put on just for the studio audience. Out of this figuring came the estimate that for each guest in the studio (3A, NBC) the cost was \$125, computed on the number of musicians, singers and announcers used. Odd part of it is that instead of just playing for the visitors, the show was put on as the it were being broadcast, announcements 'n' everything. During the latter half of the hour when the customers were asked to dance they were bashful, so Edith Dick and Ben Grauer, singer and announcer on the program,

ing the latter hall of the hour when the customers were asked to dance they were bashful, so Edith Dick and Ben Grauer, singer and announcer on the program, had to get up and shill for the hoofing. Don Voorhees, who started with his prehestra on the summer Jello series Sunday, will continue in the fail when Jack Benny returns. . . Fred Waring, became a father for the second time last week. A boy, Fred Jr. He also has a girl, 22 months old. . . Donald Flamm, head of WMCA, may not go to the NAB convention, instead planning to sail for Europe at the end of this week. . CBS is sending a group of Gleveland-born radio performers to that city July 24 in connection with the Great Lakes Exposition. A special broadcast, with this talent, will be put on at the expo. Included in the group will be

Vaughn DeLeath, Connie Oates, Gogo DeLys, Mario Deville, Jerry Lesser and Stanley Payton. . , Cliff Dixon, who played in The Grummits and who is an actor and dancer, was signed by Motro-Coldwyn-Mayer last week as a writor. He's now on the Coast. . . Artle Shaw, claringtist, who distinguished bimself mes now on the Coast... Artie Shaw, chrinetist, who distinguished himself at the recent Onyx Club swing concert, has formed a radio band, with Rockwell-O'Keefe handling... Arthur Tracy has given up the idea of organizing a band and sails soon for another trip to Europe.

Charles Martin's program, Night Court, starts on CBS July 4... Martin Start has started a series of picture news and reviews on WMOA... Arthur Kass and Sue Tohrner have secured radio rights to the Theater Guild's Porgy and Bess. Kass and Fanny May Baldridge are doing the script, which will be developed as 13 half-hour spots... Plan is to have Ocorge Gershwin conduct and use some of the compositions which he wrote as 13 half-hour spots. Plan is to have Oeorge Cershwin conduct and uso some of the compositions which he wrote for the stage production but which weren't used. Howard Barbes, formerly of KYW, Philadelphia, and Raiph Jacobs, of WGAR. Cleveland, now annuncing for WHN, New York. Michelson & Sternberg are handling frima and 'Erbert, Australian script show, said to be very successful down under. NBC will broadcast the Arlington Park race-track activities up to August 1,... On July 6 Hnrace Heidahifts to n new time in his CBS-Alemite series, going from Thursday to Monday nights. Personal Finance Corporation starts its delayed NBC series, with John Gambling, William Meeder, Sorani and Harrison Knox, on July 2. Conventions held the show back. William Weldon, Inrineity with John Blair & Company, is a new WOR salesman. Gordon Windham, WHN's chief engineer, has been married for five weeks to Irene Rothchild, of MOM, but has just started telling people about it.

Chi Air Notes

"The next President of the United States will be elected by radio," Orestes H. Caldwell, former federal radio commissioner, told more than 180 members of the Radio Manufacturers' Association at their annual convention at the Stevens Hotel here last week. After listening to both the Democratic and Republican convention proceedings over the air it is evident that political stategists on both sides have recognized that radio is going to play an important part in the coming election and have arranged their schedules to fit the broadcasting conveniences of the net-works.

WLS Notes—Skyland Scotty and Luiu Belle, who are vacationing in North Carolina, will put on a show for the mountain folks July 4. Max Terhune is driving from his home in Indiana with Mrs. Terhune and their three children to take part in the show. . . The National Barn Dance will stage a circus

night July 11, when The Billboard March will be played.... Cousin Emma, champion fiddler, who is one of the most popular sets on WHAS, Louisville, made a guest appearance on the National Barn Dance June 27... "Grandma" Havens, of La Crosso, Wis., is spending her annual vacation at the WLS studios. She watches the programs from 5 o'clock in the morning until sign-off time every day for two weeks. It has been her vacation schedule for a number of years.

The Girl Alone serial goes on the NBC Red network July 13 for the Kellogg Company... The trek of Chicago radio entertainers to Hollywood continues. Dorothy Miller has been engaged by Xavier Cugat's Orehestra and will appear with him in The Big Broadcast of 1937. Carl Grayson, who sings with Henry Busse's Orchestra, has been signed by Columbia Pictures and will leave for California soon... Mento Everett (Mrs. Clyde Gordiner) is Jenny Peabody in the rural serial by that name aired over the ABC... She was formerly a well-known dramatic stock actress..., The bonus bonds which Freeman F. Gosden (Amos ABC... She was formorly a well-known dramatic stock actress. . The bonus bonds which Freeman F. Gosden (Amos of Amos 'm' Andy) collected from Uncle Sam for his services as a naval wireless operator during the war go into a fund to provide for the education of four Negro youths. . . NBC will inaugurate a series of turf broadcasts from Arlington Park, with Norman Ross at the mike describing the various races. Clem McCarthy will describe the stake events. McCarthy will describe the stake events.
... Willie and Eugene Howard, stars on the Folies De Pares program each week, will broadcast from the Chicago NBC studios beginning July 1, as they are appearing on the stage here in George White's Scandals.

### West Coast Notes; Announcers Scarce

SAN FRANCISCO, June 27,—Shortage of radio announcers exists in this neck of the woods. Sounds strange, but such is the unusual situation faced today by independent stations in the San Fran-

cisco Bay region. Remembering the boom days when first-rate mike men scrambled for positions, local studio executives sadly admit that good announcers not presently connected with studios are as rare as crystal sets. Nobody scems to knew the reason for

the shortage, except that it might be the salaries, which are very low, some an-nouncers receiving as little as £65 per month on 1,000-watt stations here. No month on 1,000-watt stations here. No exodus of talent from the bay region has been noted and no influx toward here

ther.

Harry Stanton, NBC baseo, leaves here
ully 5 to vacation at Lake Tahoe and
v Los Angeles to put in several weeks July 5 to vacation at Lake Tahe for Los Angeles to put in several intensive study upon the role of the high priest in Aida, which he'll sing this priest in Aida, which he'll sing this autumn with the Chamber Opera Com-

pany.
Bert Winn, mike man at KROW's San Francisco studios, suffered a badly crushed right foot when the linrae he was riding this past week-end suddenly reared, threw and then stepped on him. Couple weeks before Adolph Frank. Couple weeks before Adolph Frank. KROW's midnight program emsee, nar-rowly escaped serious injury when the horse he was riding was killed by a speeding motorist.

#### Los Angeles

LOS ANGELES, June 27.—Depression—so far as the staff is concerned—moved in again this week on KFWB when Gerald King, manager of the station, ordered a sweeping economy drive and dropped five staff artists and three announcers from the pay roll. The released employees, it was stated, would be hired back on a pay-as-you-work basis when and if they are needed. It is understood, however, that the annowneers will be replaced immediately with new voices in an effort to cure some of the station's program ills. Hereafter the station will concentrate on production perfection rather than name-LOS ANGELES, June 27 .- Depression-

some of the station's program ills. Hereafter the statinn will concentrate on
production perfection rather than namedrawing ability of its staff. Those let
go are Ruth Durrell, Alice Prindle, Carol
Lee, Al Garr, Jimmy Tolson and the
three announcers, Lowis Teegarden, Paul
Pierce and Harry Hall.
Reports are being heard here again
that the Mutual-Don Lee deal is ready
to go as soon as the Lee stations sever
their CBS affiliations the first of the
year. It is also believed that Mutual
will invade the Northwest, tapping stations in Seattle and Portland.
Determined to grab with both hands
while the grabbing is good, talent
agencies representing picture names for
air appearances are contemplating the
possibilities of stepping up their cilents'
naking prices for ether stints. Agents
claim that present prices of \$1.500 to
\$2.500 per broadcast are small compared
to mass listeners attracted, and with

four airings a year the per broadcast figures will have to be higher.
Heading east next week for the National Association of Broadcasters' convention in Chicago are Owens Dresden, KHJ; Guy Earl and Naylor Rogers, KNX; Jerry King, KFWB, and Bill Betting and Fenton Earnshaw, transcription executives.

Sarah Langman, KWFB serial writer and producer, has sold her entire output of radio plays up to her last, Who?, to 2GB Broadcasting of Sydney, Australia. The latter serial drama and all futtire pieces have been taken by the Rival Effec Broadcasting Company.

#### NEW BIZ-

(Continued from page 9)

Paust Adv. Co., continuation order for 78 30-minute morning programs. BALL BROS., thru Applegate Adv. Agency, 28 five-minute programs during Homemakers' Hour. GRIFPHI MPG. CO., thru Bermingham, Cautleman & Pierce, 312 daytime tune storals

CHEVROLET MOTOR CO., thru Campbell-Ewald Co., Inc., 60 15-minute morn-ing electrical transcriptions. ALTORFER BROS., thru Lamport-Pox & Co., continuation order for 39 15-min-

at to, continuation order for sy 15-minute morning programs.

ALLIS-CHALMERS MFG. CO., thrubert B. Gittons Adv., 13 15-minute early-morning electrical transcriptions.

WALKER REMEDY CO., thru Weston-Barnett, Inc., continuation order for six carly-morning one-minute announce-many.

Ments.

GARDNER NURSERY CO., thru North-GARDNER NURSERY CO., thru North-west Radio Adv., continuation order for six 15-minute serly-morning programs. VITAMIN CORP. OF AMERICA, direct, six weekly one-minute daytime an-nouncements. 4. 5. STATE STREET COUNCIL, thru Dade B. Epstein, three 50-word daytime an-nouncements. SEARS, ROEBUCK & CO., thru Dade B. Epstein, three 50-word daytime an-nouncements.

country Life insurance co., thru Critchfield & Co., 30-minute eve-

ning program.
PURE MILK ASSOCIATION, direct, 15-

PURE MILK ASSOCIATION, direct, 15-minute daytime program.
WILLARD TABLET CO., thru First United Broadcasters, 15-minute Sunday program once weekly t. f.
GRASS ROOTS COMMITTEE, thru Clenn G. Hayes & Co., 15-minute ovening program once weekly t. f.
UNION PACIFIC RAILROAD, thru the

Caples Co., two one-minute daytime an-nouncements. HARRINOTON HOTEL, thru Romer Adv. Service, five 50-word daytime an-

nouncements.

5. W. HAYES HATCHERIES, thru Mace Adv. Agency, 39 15-minute daytime pro-

#### TENTATIVE PROGRAM, NAB MEET

#### Stevens Hotel, Chicago, July 6-8

MONDAY, JULY 6

9:30 a.m.
Coll to Order.
Address of Wolcome.
Address of Providents
Leo J. Fitzpatrick, WJR, Dotrolt.
Address of Chairman, FCC Broadcast Di-

Judge Eugene Octave Sykes, Wash., D. C. Address of Treasurer:
Isaac D. Levy, WCAU, Philipdelphia.
Report of Managing Director:
James W. Baldwin, Washington, D. C.
Appointment of Committees.

Announcements. Adjournment.
No afternoon sessions scheduled,
Committee Meetings (at call of chairman):

Nominating Committee. Commercial Committee. Engineering Committee. Resolutions Committee.

TUESDAY, JULY 7, 9;30 a.m.

Call to Order.
Co-Operative Bureau of Radio Researchs
Arthur B. Church, KMBC, Kansas City.
Discussion.
"What the Radio Business Census

wnar the Kadio Business Census Moans to the Radio Broadcasting In-dustry": C. H. Sandage, Chief, Di-vision of Teasportation and Com-munications, Bureau of the Census, Philadelphia.

Discussion. A Panel Discussion: "Organising a Sta-tion for Selling Radio Advertising": H. K. Carpenter, WHK, Cleveland.

Discussion.

2 p.m. Call to Order. Report of Nominating Committee.
Election at Officers.
7 p.m.

Annual NAB Banquet:
Presentation of broadcasting trophy to
winner of Golf Tournament. Entertainment.

WEDNESDAY, JULY 8.

Call to Order. Report of Commercial Committee:

Report of Commercial Committee:
Arthur B. Church, Chairman, KMBC,
Kansas City.
Report of Engineering Committee:
J. H. DeWitt, Chairman. WSM, Nashville.
Report of Resolutions Committee.

Call to Order.
Coneral Discussion.
Report of Elections Committee.
Installation of Officers.

Installation of Difficers.

Adjournment.

CENERAL INFORMATION.

Registration Desk will be open from 10

a.m. until 1 p.m. Sunday, and from 8130

a.m. until 5 p.m. on Monday, Tuesday and
Widnesday.

Paristration Acc. \$10 per person. Sun

Registration fee, \$10 per person.

Registration fee, S10 per person. Banquet tickets may be purchased at Registration Desk at \$3,50 each.

Sixth Annual NAB Champlonship Colt Tournament will be held Sunday. First foursome will tee off at 10:30 a.m.

All general sessions start promptly at 9:30 a.m.

All metions and ecsolutions offered by delegates must be in writing and handed to the prosiding officer after presentation.

Special committee meetings, etc., will be posted on board in lobby. Also meetings of the NIB, ARS, etc.

# Return of Legit Seen as Various Movements Start

Persistent rumors connect Leventhal with a new subway circuit, and Jones with a string of cut-raters now controlled by banks-Gillmore's organizing tour started

NEW YORK, June 27.—Despite a discreet silence on the part of interested parties, a more or less concrete understanding is being created out of a veil of partial affirmations and denials that Broadway may hope for a return of the subway circuit next season, sa well as a return of good, old-fashloned cut-rate theater showmanship which might very well bring back to legit the mass popularity it once enjoyed. Should these plans get out of the embryo stage, and should Frank Gillmore, president of Enuity, be successful on his Ceast trip in getting in order has publicity and other contacts for a return of the road, apologists for the present condition of the theater may be able to discard rationalizing and witness a realization of William A. Brady's prophetic speech at the Equity election on May 26 in which he stated that the time was ripe for a terrific legit boom.

Excluding the return of the road anglo on which Gillmore is working now, there remain the two other nebulous but persistent rumors of the subway circuit as a break-in time and the formation of a string of cut-rate houses. Jules Leventhal, producer, who has been linked with the former subject, is reticent about giving full information, perhaps because he is not yet determined as to what course he will pursue; but he admitted that there was something in the proposition. At present Leventhal is booking shows, some of which are his own, into the Boulevard and Alden theaters of Jackson Heights and Jamaics. Superficially only another summer theater program. Leventhal's policy contains elements of added significance. He is not sufficient to allow the youngsters a and stage conditions. Therefore an amount of the contains a high as between 60 and 75. It is not impossible that Leventhal will extend his operations to the extent of five or six and perhaps more theaters.

Item number these has to do with the member now in the organization. The attention is to the extent of five or six and perhaps more theaters. tions to the extent of five or six and per-haps more theaters.

Item number three has to do with the possibility of legit houses now controlled by banks being taken over by managers who have been successful in managers who have been successful in pushing cut-rate productions. Martin Jones, who has operated Mulatto on such a basis at the Vanderbilt and other theaters, denies he is involved in the formation of such a chain, but rumors along the Stem continuously insist that he is negotiating with banks for such a

Outwardly confronted right now with a beyo of-erities and journalists trying to gloss over the outlook for legit, these factors contain plenty of dynamics which if used properly may develop into a much-needed shot of adrenalin.

#### Manhattan Players' Guild Clicks With Final Show

NEW YORK, June 27.—In its last offering of the season at the Roerich Theater, June 23, the Flayers' Guild of Manhattan presented a program worthy of note for capable direction, several really fine performances and a unique scarcity of weakly played parts.

One of the bright spots was Lynn Phillips, as Diane. In a scene from Seconth Heaven, in which Davis Levitt slao did well. An excerpt from Bill of Divorcement featured deft work by Audrey Anthony, who returned later in the evening in a one-act comedy, Frank and Erna.

Sundra Sloan and H. Q. Masur did nicely by the fight scene of Private Lives, the audience's appreciation of Masur's virile handling of the furniture and Miss Sloan seeming to be equaled cnly by his own

cnly by his own.

A monolog, The Golf Flirt, was done quite well by Louise Lichtman. Two one-acters completed the bill; Toy Heart, a rather weak-kneed trip to a Chineso opium house, and Betribution, which was laid in the woman's wing of a prison during an electrocution and which would have been more effective but for the placidity of several of the players. Credit is due to June Justice, the director, who whipped this large ascortment into splendid shape, and to the group for its unusual proportion of better-than-adequate performers.

ED HORMAN.

#### Elitch Garden Stock Clicks Plenty Heavy

DENVER, June 27.—Opening week at the Elitch Gardens Stock Theater was filled with sellouts, and more senson reservations were made than in any previous year. From all indications many records of previous years will be broken in this, the 44th senson of the stock theater. The opening production was Succet Aloes, and the audiences gave the cast a warm reception. Irene Purcell. Succet Aloes, and the audiences gave the cast a warm reception. Irens Purcell, leading lady, gave her first appearance locally, but Kenneth McKenna, leading man, is known locally for his performance as Iago in Othello at Central City two years ago.

Others in the cast are Frank Wilcox; Edith Gresham, who has been in Elitch casts previously; John Scager, Honry Richards, Lynn Kendall, Phyllis Welch and Forrest Orr.

# From Out Front

This corner doesn't usually barge into the affairs of the Actors' Equity Association, figuring that the organization knows best how to run itself, and that outside aid, criticism and advice are not only useless but also impertinent. Thus, when the administration and the now defunct Actors' Forum were at Swords' points, this column kept a discreet silence; when various other matters arose, a similarly tacitum attitude was maintained. But a situation is now arising which seems to call for comment, since it seems that a misstep might end in disaster for all concerned, administration and opposition alike. It is the situation centering around the proposed amendment to change the procedure by which junior members can become seniors.

At present, hipfors automatically atrain senior standing along with the right

members can become seniors.

At present, Juniors automatically attain senior standing, along with the right to vote, when they have been members of the association for two years. Administration leaders have felt, according to their statements, that such apprenticeship is not sufficient to allow the youngsters a full and clear insight into Equity affairs and stage conditions. Therefore an amendment was approved by the council, providing that juniors would have to gather 50 weeks of actual stage work before they could be admitted into the sacred status of senior membership. The proposal was voted down at Equity's annual meeting, but, since the attendance at that meeting was below 750, the administration could legally call for a referendum on the question if the required number of petitions came in. The required number of petitions did come in, and the referendum has been called. It is a move filled with dynamite.

The dynamite is chiefly contained in the fact that the amendment movid here

filled with dynamite. The dynamite is chiefly contained in the fact that the amendment would be retroactive, affecting present junior members as well as those who join the organization after its passage. This retroactive feature has alienated every present junior member now in the organization. The administration, in fighting various opposition elements, has insisted that the welfare of the entire organization depends upon continuance of present policies and methods—yet, with what can only be called smaxing lack of foresight, it has altenated from present policies all of those who are going to receive the Equity franchise in the next few years. Even if the retroactive features of the amendment are now expunged the damage has been done. The present juniors feel that the administration has tried to two-time them, and every last one of them, once senior standing is attained, is going to vote with the opposition. This, just for the records, is not supposition; it is a statement based on talks with between 20 or 30 juniors, all of whom had also talked with various of their brethren.

The votes between administration and opposition have been fairly close, and

The votes between administration and opposition have been fairly close, and have been steadily growing closer. It is quite possible that the present juniors may turn the tide.

More important, however, is the opinion expressed by various theatrical lawyers that if the amendment goes thru with its retroactive features every present

lawyers that if the amendment goes thru with its retroactive features every present junior will have a valid lawsuit against the organization. The membership agreement under which the present juniors entered Equity, according to this opinion, constituted a tacit contract which the organization would break if it changed the conditions under which these people could be admitted to senior atonding. Since it could be shown that such changes actually affected the juniors financially (the senior minimum is \$40 and the junior minimum is \$25). Equity might have a pretty mess on its hands. Even if it won the suits there would be a pot of extremely unsavory porridge, and the organization might find itself stewing in the broth.

As for the right or wrong of the proposed amendment, that is a question that must be decided by Equity members rather than by this corner. The administration claims that a two-year stretch of theatrical sprenticeablp is not enough to enable new members to gain an insight into theatrical affairs; it offers as substitute a minimum of 50 weeks of actual work. But it seems to this corner that such a minimum might easily admit people who know little or nothing of actual theatrical conditions as they affect the average actor, at the same time excluding many people who know those conditions only too well.

Take a couple of specific instances. In The Children's Hour, which closes

Take a couple of specific instances. In The Children's Hour, which closes next Saturday after a run of 691 performances, is a group of young actresses who play the schoolchildren. Several of them, recent dramatic school graduates, have never hefore been on the professional stage. Because they happened to have two and three-line parts in what turned out to be a hit show they would automatically become smior members one year and two weeks before the time set in the old requirements. old requirements.

Take, on the other hand, a lad who has frequently dropped into the office. He has played in summer stock for an aggregate of a couple of months—none of which counts toward the 60-week requirement. During the past scason he has had bit parts in three shows; he appeared in a similar number the previous scason. Between engagements he has sought work, suffered aufficiently, and in general has come into contact, very definitely, with the problems that confront the average actor on Broadway today. But because of the short runs of the plays he was in he has a total of only about 10 weeks of playing time. If he goes on at his present rate it will take him eight more years to become a senior member of Equity.

nt his present rate it will take him eight more years to become a senior member of Equity.

It seems to this probably arbitrary corner that his experience has fitted him to cast an intelligent and knowing vote concerning actors problems; it seems to this corner that he is, very definitely, one of those actors whose interests Equity must most reslously protect, since his problems coincide with the problems of the rank and file of its membership.

It certainly seems that he is better qualified to cast a vote than one of the little girls who happened to barge into the cast of The Children's Hour, who had a grand time being on the stage in her spare time (while she lived comfortably at home) and who, according to the administration's theories, has therefore imbited so thore a knowledge of actors' problems that she (and not he) may cast a vote as a senior member.

# Cowbarn List Is Increasing

Schedules and players are announced-many revivals have already been offered

(Continued from page 4)

(Continued from page 4)
Daisy Atherton, Rosemary Ames, J. Malcolm Dunn, Stiano Braggiotti, Violet Besson, Ivan Triesault, Cecile Wulff, Howard Hull, Octavia Kenmorr, William Swetland, Albert Allen, Ruth Gordon, Florence Reed, Morgan Farley, Joanna Roos, Edward Emory, Jans Grey, Lillian Foster, John Griggs, Ruth Hammond, Anne Beymour, Ernita Lascelles, Lygia Bernard, Harry Bellaver, Charles Campbell, Henry Vincent, Camilla Dalberg and Gerard Hayden. Performances are given every night except Sunday, with Friday matinees. While we are naming names note that the Berkshire Phyhouse, also in Massachusetts, has secured additional players, including Helen Brooks, Susan Fox, Nicholas Joy and Harold Moulton.

At Dennis, Mass., Raymond Moore's Cape Phyhouse opens its 10th season with Song and Dance Man, a George M. Cohan revival, with a cast composed of Donald Brian. Dorothy Blackburn, Ruth Matteson, Philip Huston, Dudley Hawley, Marjorie Lytel, Otto Hulott and others. Performances will be given every evening except Sunday, with matiness on Wednesday and Friday. For the week of July 8, Imogene Cocs, of New Faces, at the Vanderbilt, will have the leading role in the untitled Philip Barry play which will be tried out by Moore for Jod Harris. Victor Samrock, recently company manager for Co-Respondent Unknown, will function in that capacity at Donnis.

At West Falmouth, Mass., Point of

known, will function in that capacity at Donnis.
At West Falmouth, Mass., Point of Honor, a new play written by Jo Elsenger and Stephen Van Gluck, dealing with Benedict Arnold, will be one of two plays to be tried out. The other is the work of Lawrence Perry, a sports writer, and is called Beyond the Horizon.

of Lawrence Perry, a sports writer, and is called Reyond the Horizon.

Other summer matters up north concern Helen Lynd, who is the newest addition to the company at Skowhegan, and Travelers Track, which will have a Skowhegan tryout July 20 with Jessie Royce Landis in the cast. H. V. Gellendre's Keene Summer Theater in New Hampshire opens June 29 with Tomorrow and Tomorrow, played by Murlel Brassier, A. J. Herbert, Helen Walpole, Franklin Gray, Alice Ann Baker and Preeman Hammond. Earl Larrimore and Selena Royle will go as far as Burlington, Vt., with Meet the Prince, following their July 6 and July 20 dates at New London and Milford. A fall appearance at Roslyn, L. I., is also scheduled, as well as another at Milford in Candida. The Newport Casino Theater in Rhode Island has engaged Tonio Selwart and Alexander Kirkland to play the leading roles in Pursuit of Happiness and Berkeley Square, respectively. Kind Lady, with Minna Phillips, will be given next month and after that Miss Phillips will appear in Brief Candie. Barbara Brown, recently playing Personal Appearance in Westchester, will go to Newport in August to present the same piece. The same theater will this summer do a special version of Sheridan's The Critic, arranged by Anne Morgan, director, who during the last 20 years has been the only one to produce the play. This revival will be her third and featured in it will be Dorothy Sands and Whitford Kane.

vival will be her third and featured in it will be Dorothy Sands and Whitford Kane.

The Connecticut Players will present eight plays during the aummer season at the Plymouth Theater, Milford, Conn., and will have such stars as Edith Barrett, Walter Siezak, Earl Larrimore, Selena Royle, Mabel Tallaferro, Olive Olsen, Lee Patrick and Leona Roberts in the leading roles. From June 20 to July 4 the 1935 Pulitzer Prizo play, The Old Maid, will be staged, starring Mabel Tallaferro and Lee Patrick. July 6 thru July 11, Waltor Blezak and Olive Olsen in Pursuit of Happiness, by Lawrenco Languer and Armina Marshall; July 13 thru July 18, Meet My Sister, with Walter Siezak, Catherine Carrington and Olive Olsen. July 20 thru July 25, Earl Larrimore and Selena Royle in S. N. Behrman's Theater Ouild success. The Second Man; July 27 thru August 1. Edith Barrett, in Camille, August 10 thru August 18, George Kelly's The Show-Of, with Leona Roberts; August 10 thru August 18, Murder by Appointment, a new murder mystery; August 17 thru August 22, to be announced. Prices are

from 55 cents thru \$1.65. Charles Monroe is business manager of the Connecticut Players

The Group Theater at Nichols, Conn., reports that it has the first revolving stage in the history of the American summer theater. It has been recently installed in the new playhouse on the grounds of the Pine Brook Country Club, and it will be necessary for such productions as John Howard Lawson's new play, Marching Song, which has 16 scenes.

are the Other Connecticut spots are the Ivoryton Playhouse at Ivoryton, where Milton Stiefel opens June 29 with Dorothy McNuity in Co-Respondent Unknown; Westport Country Playhouse; Band Box Theater at Suffield, opening soon for a season of one-act plays; Theater-in-the-Woods, near Norwalk; Post Road Players, opening next week with Glenn Hunter in The Petrified Forest, and others previously mentioned.

Beginning June 20 Harry Ellerbe and

Beginning June 20 Harry Ellerbe and Mildred Natwick star in the Book of Charm, which Day and Tuttle will offer Charm, which Day and Tuttle will offer for six performances at the Ridgeway Theater, White Plains, and for the second week at the Westchester Playhouse the same impressrios will give Fresh Fields, with Margaret Anglin. Pollowing its opening with Caprice, the New Rochelle Playhouse, beginning June S0, will present Muriel Kirkland in The Bride the Sun Shines On, to be followed the next two weeks by Pettleoat Fever, with Dennis King, and Saturday's Children, with Ruth Cordon. Julius Evans and Joan Hathaway, of the Theater Guild, are directing, with Walter Ash contributing seenic designs.

At Millprook, N. Y. Edward Massey

and Joan Hathaway, of the Theater Guild, are directing, with Walter Ash contributing scenic designs.

At Milbrook, N. Y. Edward Massey and Charles Howard return to the management following a subbatical leave. Under the direction of Massey, the company opens July 8 with Night of January 16, to be followed by The Circle and Jane Gleag. Two world premieres Will be given, the late Warren Lawrence's Headines, August 8, and E. F. Faragoh's Last Picnic, August 26. The latter will close the season. Olarence Taylor is press representative and Eleanor Farrington technical director.

Following the week of June 29, during which time the Startight Theater at Fawling will present Resamund Pinchot in The Suan, the company will present Mary Roberts Rineharts The Bat, which will run until July 12. In Geneva, a new play by Leonard Ide, will be tried out July 13 with Rosamund Pinchot in the feminine lead and Jeanne Dante in her first ingenue role.

At Bronswille Margalo Gillmore will be starred in Remember the Day next week. Ears Stone and Sol Hosf will open the scason for their stock company at Echo Lake July 4. The Suffern County Theater's second production of the season will be Outward Bound July 6. At Loch Sheldrake. Hurleyville, Marty White will manage a company in drama and musical presentations. Ruth Gordon, Virginia Tracy, Ann Mason and Kathleen Oxfordon are recent additions to the cast of Left Turn, which opens July 6 at Cragsmoor, N. Y., with Springtine for Henry. Paul McGrath and Janet McLeay will play the leads in Co-Respondent Unknown at Lake Mahopac July 11. Ditto for Donne Earl and Eleanor Phelps

# Alviene SCHOOL Theatre

(Stock Thratre Appearances White Learning.) Graduates: Lee Tracy, Fred Astuirs, Fryn Shammon, Una Mershy, Zite Ashann, Etc. DRAMA, an Mershy, Zite Ashann, Etc. DRAMA, VOCAL AND DAMOS.

Real professional training—the only School in the United States presenting the authorise a week in each play, plus Talking Pretures and Trebnical Training in Veirs, Diction, Makesta, Pantomines, Dialects. Dameing, Aerobalics, Charecterization, Penching and twenty allied entity subjects. Special Course for Treaching, Directing and Cameral Culture.

Write for Rolletin to SECRETARY BELL. 66 West 85th St., New York.

#### **BROADWAY RUNS**

Performances to June 27, inclusive.

Drumatte	es he	Hen Be	
Buy Meets Girl (Cort) Pury the Bead (Fulton) Call It a Bay (Morosco) Children's Hour, The	Apr.	18 1	31
(Ellight) Dead End (Belosco) End of Number (Guild)	Oet. Feb.	2061 251	12
Rick Back, The (Rits)	lune	22	8
Mulasto (Vanderbilt)	Det.	2428 304	i G
Three Man on a Morse	Jan.	3060	1
Tobern Road (Forrest) I Musical Comedy	Dua,	4.,110	li.
New Pares (Vanderbilt)	Mas	10 4	7

in The Old Maid, which opens Jack Linder's Brighton Theater June 29. The Showboat Perlwinkle is already operat-Showboat Perwinkie is already operating on Long Island Sound with a program of old-fashioned meliers. Clyde Armstrong will conduct an cight-week season of summer stock, opening July 6, at the Bay Shore Community Memorial Building, Bay Shore, L. I. Seven new plays, in addition to revivals, will be tried out. plays, in tried out.

In New Jersey the Atlantic Repertory Theater, currently presenting a season of stock and repertory, gave Something More Important, Inuve a Hourt and K. and O. K., June 28 and 27. The rights to these translations of Prench Orand Guignol one-act horror plays were secured from George K. Arthur.

Down in Virginia the Barter Theater has engaged Eddy Craven and Helen

Dunlop to head the cast of The First Fear, the production Robert Porterfield will present July 2-4. Frank Craven, uncle of Eddy, wrote the play, and the supporting cast will be Marion Willia, Jane Cleveland, lielen Dunlop, Wendell Whitten, David Upson, Carmen Lewis, Peter Strong and Ann Dunnigan.

### "Scandals" Tour Opens in A. C.

ATLANTIC CITY, June 27.—The 12th edition of George White's Scandals hit the resort on June 20 for a smash opening at the Garden Pier Theater opening at the Garden Per Theater with city officials and notables in audi-ence, kleig lights and a radio broadcast from lobby of theater. It continued ence, kielg lights and a radio broadcast from lobby of theater. It continued strong until latter part of week and gropped as company prepared to move to Chicago for June 28 opening there. Company boasts of three names, Helen Morgan, Willie and Eugene Howard and George Dewey Washington.

The show belongs to Helen Morgan and Willie Howard from start to finish, with Willie carrying the entire comedy with exception of one short seene done by Estelle Jame and Richard Lane. Miss Morgan has never appeared to better advantage and turns on the full charm of vantage and turns on the full charm of her personality in several numbers, espe-cially one; Lost Love, where many of her hit tunes were brought in for a couple of lines and an ovation from the audience. Life Begins at Sweet Sixteen and Anything Can Happen are the two hit tunes of the show sung by Miss Morgan. She turns off the usual gloomy style and smiles thru the entire show.

winning her a new personality, hitherto unknown to most audiences.

Willie and Eugene Howard bring in their famous version of Rigoletto and the old stand-by is still good for pienty of laughs, altho a bit shopworn by now. The unexpected happened when Sam. Ted and Ray, a dance team in a unique setting called Sclassic and His Army, came on and stopped the show with some of the clearest danging seen in some of the cleverest dancing seen in many a day—and in this age of dime-a-dozen dance acts that means something.

dozen dance acts that means something.
George Dewey Washington has a high spot in the revue with Brother Sublime and His Pied Piper of Harlem, and with the assistance of the cast pulls off a good novelty number showing how a hot cornet can empty night clubs and fill a gospel hall. Washington was excellent despite the fact that the number did not seem to fit in with his thrilling baritone voice. With a little better music for him he is bound to hit the top and duplicate some of his former successes—but he needs the right numbers. numbers.

The second act opens with some clever political kidding on the New Deal and the introduction of the song Boondoggling. The cherus work in this number is good, but Willie Howard comes on for about two minutes at the close, dressed as Mussolini, singing That's Why Darkies Were Born and steals the whole act. The second act opens with some clever

The highlight of the second act is Miss Mergan in Lost Love and her singing of one of the hit tunes of the Scandals, Anything Can Happen. The finale is a glimpse of the year 2036, according to the program, altho the principals in the pisce, which is a series of comedy sketches, portray Henry VIII. Napolech, Ponce de Leon, Kate Smith, Al Jolson and Miss Show Boat, We may be wrong, but we failed to grasp the connection. However, it was built up to a grand flash of the entire company on an elaborate set taking plenty of curtain calls. The highlight of the second act is

# The New Plays on Broadway

Beginning Monday Evening, June 22, 1936 THE KICK BACK

A play by Edwin Harvey Blum, Staged by Carl Hunt, Setting designed by Rollo Wayne and constructed by Turner Construction Company, Presented by Paul Groll and George L, Miller.

Mrs. Muller	rbury
loy Mallon	npost
Margie Wilson	Inson
Pat Malone	ordon
lack WilliamsCleve Co	arrett
Prof. Mark Adams Maurice 1	durke
Dr. Siska	Voeks
Cean Chipes	rrison
Prof. Bidwell	nallev
Rexford Donald McN	dillan
The entire action of the play takes place of	n the
Commend Marth Hairmanity	

ACT |—Scene: Living Room and Study in Home of Dr. Siska and Professor Adams. Time: Spring—Afternoon. ACT II—Scene: Same. Time: Several Weeks Later—Early Regular. -Early Evening.

A thin black mark was scored against the Federal Theater Project last Monday night when one of its productions, re-furblehed for professional presentation by Paul Groll and George L. Miller, was offered at the Ritz Theater. The play The play was The Rick Back (known as Backtoosh in its previous inearnation), the work of Edwin Harvey Blum, and the black mark was just a thin one, because Hick Back is hardly substantial enough to call forth even a good-sized demerit. It is, as a matter of fact, a strange and semewhat stupefying melange. Consider, if you can, a murder mystery melodrama where periods the greater part of its

which spends the greater part of its time satirising and bludgeoning the cylls of the American college system. Or consider an attack on the American college system which disguises itself as a murder mystery melodrams. It is hard to tell which The Kink Back really is:

obvious criminologist who must be quite annoying to have around the house—and he is called in by the police on a six-months-old murder case in which a Heath student had previously been implicated. Thribut almost three acts of straige dramatic mixture he suspects young Professor Adams, his housemate. Needless to say, young Professor Adams, at the last ditch, finally produces the signed confession of someone he has been trying to shield, and then falls into the open arms of the fair co-ed whose futtler he has cured by a strange combination of psychology and romance. It is hard to say which is the atranger, the roman or the psychology. roman or the psychology.

Mr. Blum has managed to include some good lines in his play, but, un-fortunately, he has also included a great many bad ones. His attack on the col-lege system halds water, but it is for the most part quite obvious and not too intelligently handled. Many of his minor characters are mildly anazing mimeo-graphs of caricatures. And just as he finally gets his melodrama running along in the third act he creates his play against the blank wall of the co-ed's momentarily busted romance.

momentarily busted romance.

In this reporter's emburrassingly extensive collegiate experience he has run across one or two professors not quite so pompous as the Messrs. Adams and Siska, at least as they were piayed by Maurice Burke and Waiter Scott Weeks, respectively. None the less, Mr. Burke, despite his trappings of professorial dignity, showed signs of being extremely ingrand he has an excellent profile. Hollywood papers, please copy. As for Mr. Weeks, he was saddled with one of the most annoying roles in the amals of the stage, and he really did extremely well with it, all things considered.

Diane Tempest, who made her Broadway debut as the amorous co-ed, seemed less like a sophomore in college than like

way debut as the amorous co-ed, seemed less like a sophomore in college than like a senior in the Paradise Restaurant lime—and, unferiunately, she seemed no more an actress than a college cophomore, Miss Mary Hutchinson, who provided minor campus sex appeal, was cute; she was cuter even than Shirley Temple and Robert Montgomery commined, which is very cute indeed—and also very hard to take.

The small-part stencits for the most part received routine spring playing, the a little fellow named Donald McMillan contributed some very funny pantonime.

a little fellow named Donald McMillan contributed some very funny pantomimo. In any case The Kiek Back, despite all defects, was better than the average late spring show, better even than it threatened to be during its own first act. ... In passing, one wonders whether Mr. Blum got the name of the Heath University dean, Dr. Chipes, from that bit of verse in one of the carly chapters of Rabelsia.

#### Urban Theater Opens With "Love Command"

With "Love Command"

YONKERS, N. Y., June 27.—The Urban Playhouse, remodeled by the late Joseph Urban, is being run by Elizabeth Miels for the summer season. Not content with the mere presentation of a play, Miss Miels offers the customers the opportunity of dancing, cocktails at the ber or supper on the outside terrace, the latter two items at a slight extracharge, of course.

The opening bill was a revival of The Command To Love, with Aruold Korff, Ruth Weston and David Baxter, the Inter being the brother of Lora Baxter, who is the general manager for the company, Kate Drain Lawson is in charge of the scenic effects, which, along with Mr. Korff, provided the only interesting notes of the evening. The play is a dated one that creaked and wobbied thru three long expository acts, further hindered no doubt by the sparsely filled auditorium, capable of seating at least five or six hundred people. Obviously it is a doleful prospect to play to a theater only one-quarter filled.

The next two plays in line are The Bat and Meet the Wife, the latter with Evelyn Varden and Walter Oreaza. Three new plays will be tried out among which will be Fire Across the Sky, dealing with

new plays will be tried out, among which will be Fire Across the Sky, dealing with the life of Edgar Allen Poc.

It is said about town that Sophie Treadwell has written a new play about Poc that Arthur Hopkins will produce next season?

FRANK L. MOSS.

#### Oscar O'Shea a Draw In "Broken Dishes"

CHICAGO, June 27.—For the first time in years the gailery of the Black-tonn Theater here is being filled. Much of the credit is due to the splendid character delineations of Oscar O'Shez, dramatic stock veteran, who has been featured in several of the Pederal Thea-ter plays presented here and has become a box-office draw.

come a box-office draw.

Now in its second week, Broken
Dishes, currently at the Blackstone, with
O'Shea in Donald Meek's original role,
will probably stay for several weeks
more, Post Road is scheduled to follow.
This will be the first time this play has been presented here.

#### P. A. Paradise

YORK. June 27.-The latest NEW TUNE, June 27.—The latest stranger than fiction yars concerns a sum-mer theater which not only pays the actors, but also the press agent, . . And two and one-half weeks in advance!

#### AMERICAN ACADEMY of DRAMATICARTS

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**FALL TERM BEGINS OCTOBER 26** 

For Catalog address the Secretary, Room 145 G. Carnegie Hall, N.Y.

NEW YORK, June 27. — The Simon Agency has lined up some of the acts for the units it will produce for the fall for RKO houses. Pirst unit going out, to be produced by Bebe Barri, will be headed by Vic Oliver, the cast to include the Robbins Family, Alphonse Berg and the Bebe Barri Girls. There are still two acts to fill.

Next unit will be headed by Frank Saby and will be produced by Maurice Colden. This cast will include Yarmark, flash sot; Gene Shelden. Howard Nichols

NEW YORK. June 27.—The William Morris Agency, moving into new quarters this week in the RKO Building. Radio City, has the most elaborate offee of Bastern agencies, occupying about 60 per cent of the 28th floor of that building. With executive offices furnished with a sense of individuality, and with altogether 21 private offices, four roception rooms and a broadcasting room, the headquarters bespeak a new era in the agency field.

agency neid.

The broadcasting room has wire outlets to the private offices of William Morris Jr., Abe Lastfogel, Johnny Hyde and Bill Murray. The agency has a 10-year lease on the space and has reserved additional space on the floor for possible expansion.

LONDON, June 22.—Originally booked for two weeks at the Alhambra, Paris, and a week at the Holborn Empire and the Palladium here. Molly Picon has clicked to the extent of getting another four weeks. Now playing a quick repeat as sole headling at the Holborn Empire, Molly Picon, accompanied by Jacob

Molly Picon's Success

Morris Agency Settled In New R. C. Quarters

acts to fill.

and others.

agency field.

# Dow Venture In Jamaica

Straight vaude at Alden clicks-10 acts, shortsother spots for fall

NEW YORK, June 27.--Opening with Sunday straight vaude shows last Sunday at the Alden, Jamaica, L. I., the Dow office found it to he a successful policy, office found it to be a successful policy, the house grossing well over a grand and allowing the promoters to break even on the day and affording a promising outlook of netting profite on other Sundays. As a result of the first Sunday Al Downleady has been offered seven other spots in town for a similar policy, the shows to start in September, Alden is an RKO house leased by Leventhal & Payton, housing legit shows sig days of the week. It is 2,200-seater, and Dow made a 50-50 split deal with Leventhal & Payton for the Sunday shows. Besides a 10-act vaude show, Dow also offers about 10 reels of sborts, the show running three and a half

Dow also offers about 10 reels of shorts, the show running three and a half hours. Policy is three shows on the day, with price scale at 25 cents from noon until 2 o'clock and 30 and 40 cents from 2 until midnight, with children admitted at 10 cents all day.

Last Sunday's opening show comprised Pat Rooney, Fifi D'Orsay, Keller Sisters and Lynch, Beidler Bisters' rovue, Marshall Montgomery, Dixie Four, Joe Morshall Montgomery, Dixie Four, Joe Montgomery, Dixie Four, Joe Montgomery, Parketter Montgomery, Barthall Montgomery, Dixie Four, Joe Montgomery, Dixie Four, Joe Montgomery, Montgomery, Montgomery, Montgomery, Montgomery, Montgomery, Montgomery, Montgomery, Montgom

and Lynch, Beidler Bisters' revue, Marshall Montgomery, Dixie Four, Joe Morris and Company, Poley and Lafour, Henny Youngman, m. c., and the 12 Aldenettes. Ruby Gold leads the pit ork. Tomorrow's show will comprise Rooney and Youngman holding over in addition to Beile Baker, Balabanow Five, Ernic Mack. Eddic Rio, Bob Easton and Company; Dolores. Ande and Dmitri, Senor Wences and the Aldenettes.

On the opening day the first show played to over 700 people, whereas the Valencia across the atreet with double-feature is understood to have played to about a third of that attendance on its matinee show. Dow and his unnamed partners in the venture are looking to this polley being very successful, figurating the statement of the successful, figurating and the successful this policy being very successful, figur-ing on about a two-grand gross tomor-

#### Robitchek Takes Over London House F&M Plan Skating Unit

LONDON, June 22.—Kurt Robitchek. director of the Alhambra Music Hall. Paris, hus leased the Victoria Palace. local theater, for a season commencing September 11. Robitchek intends to present a two-and-a-half-hour show, the first half being vaude acts and blackoute and scenes, with the second half being a 70-minute operetta. There will be two show a night, with matinees on Wednesday and Saturday. Admission prices will range from 28 cents to \$1.25.

Artists will be interchanged between the Victoria Palace and the Alhambra. Paris, and a goodly percentage of French performers will be incorporated into the local show to appense the Prench authorities who squawk that Robitchek employs too little Prench talent.

Title of show is tentative, but it is stated that two American acts, Carolyn Marsh and Bernice Stone, have been engaged for the opening, with both artists having a guarantee of four weeks. It is probable, too, that Mile. Mistinguette will go into the Victoria Palace under the Robitchek regime if the venture proves successful.

Always a favorite house with American acts, the Victoria Palace has staged

Always a favorite house with American acts, the Victoria Palace has staged several comebacks with vaude in the last five years with varying success.

CHICAGO, June 27.—First of the new vaudeville units to be produced for the coming season is Jack Pine's Viva les Femmes, which opens at the Riveride Theater, Milwaukee, July 10.

The show will feature a Parisian imporation known as The Girl With Three Paces and the east will comprise the Smith Sisters' Orchestra, Al Belasco, Yorke and Tracy, Van Cello and Mary, Jack Leonard, Lillian Roberts and the Pour Ambassadors of Rhythm.

#### Material Protection Bureau

Attention is directed to The Billiboard's Material Protection Bureau embracing all branches of the show business, but designed particularly to serve Vaudeville and Radio fields.

Those wishing to establish material or idea priority are asked to inclose same in a scaled envelope, bearing their name, permanent address and other information deemed necessary. Upon receipt, the in-ner packet will be dated, attested to, and tiled away under the name of the claim-

Send packets accompanied by letter re-questing englistration and return postage to The Billboard's Material Protestien Bureau, 6th Floor, Palace Theater Building, New York City.

#### Marx Bros. Booked By Three Circuits

NEW YORK. June 27.—Loew, RKO and Paramount entered into a commitment this week on the Marx Brothers for personal appearances, giving the trio four weeks and two days for their unit in which they will try out sequences from their forthcoming picture vehicle, Day at the Races. The Morris office agented the booking of this 35-people unit.

Unit will break in July 15 and 16 at Unit will break in July 15 and 16 at the Lyceum, Duluth, for Paramount, and will follow with the Minnesota, Minneapolis, July 17; Palace, Chicago, July 24; State, Cleveland, July 31, and Stanley, Pittsburgh, August 7. There is also a possibility of RKO booking the unit for San Francisco as the last date of the tour.

#### Marcus Show Plays For President of Mexico

CHICAGO, June 27.—The A. B. Marous show, which has been playing the Teatro Lirico, Mexico Oity, the last few months, was honored last week by President Cardenas of Mexico when he requested that Harold Boyd and his Jigsaws and several other acts from the show appear

several other acts from the show appear at a special performance in his palace. After the show, according to reports, President Cardenas shook hands with all the performers, served them a drink and personally escorted them to the door, it is said that this is the first time any show. Spanish or American, has ever been received by the President of Mexico.

HOLLYWOOD, June 27.—Panchon & Marco have signed Sonya Henje, 10c-skating "name," to a long-term contract, planning to have her head a unit for a tour of theaters. It will be an all fee-skating show, with F&M currently working on the preparation of a portable skating rink.

#### Sobol for State, New York

NEW YORK, June 27 .- Louis Sobol. columnist, is tentatively set for a return date at the State here starting July 17. He is agented by Paul Small, his asking price being \$2.500 a week.

# Seagoing Acts Hurt by Heavy Passenger Traffic

Employment of acts on steamship cruises to tumble this summer from 400 to 120-caused by skyrocketing of passenger bookings-acts double as cruise directors

NEW YORK, June 27.—Employment of performers on steamship cruises this summer will take a sharp tumble when compared to the number the linea used last year. Last year about 400 acts, not counting musicians, were used during the summer on the various cruises. This year there will only be about 120 acts working. Reason is that passenger bookings this season have akyrocketed and the lines feet they need no additional attraction. When acts are used it means not only the cash outlay for their salaries but the additional loss in that the actors accommodations cannot be sold. Several lines have discontinued their cruises to the West Indica and are using the same ships in the transatiantic run, where business is very good.

National Tours, which bought many acts for the ships it chartered, mainly from the Canadian National line, is not booking anything but passages this search to the units it will produce for the fall acts for the start year used an average of 14 to 16 sort per trip. This

The Billboard

booking anything bit passages this season. The Cunard line last year used an average of 14 to 16 acts por trip. This season it is using only four to six. Furness Bermuda line has eliminated the seagoing shows altogether and the Holland American line is cutting down on the personnel of its shows.

There is an additional change in this year's plan of the steamship lines. Formerly acts were not expected to do anything but act and maybe join in with the passengers for a good time. Now the acts have to double as crules directors. On board ship they have to make merry and on fland act as guides, etc. Another change is that single acts are getting the preference. This means magicians, tenors, bartones and girl werblers. One good point for the acts getting the jobs is that because of the doubling they get more money than they would have in the past as just performers.

doubling they get more money than they would have in the past as just performers.

Musicians are also taking it on the nose. English ships are using English orchestras when they use professional bands. But college boys who have formed orchestras are more desirable to the ships than union musicians. Claim is that the collegians are younger, better looking and mingle more with the passengers. That helps for a good time. Ships feel that the union musicians simply do their work and no mixing or merrymaking. Also, the union men each get their own satteroom. The college gang can be piled into one large cabin and more room for cash customers is available.

Nat Abramson, of the WOR Artists' Bureau, who books the reagoing acts, has arranged for three acts working the tour to Fenama. Cartegena and Kingston, to stop off at Kingston for three days' work in that city. Two days are at the Glass Bucket Cafe and one day is in the local theator. This pays \$200 per person, plus room and board on the ship and in Kingston. Acts are picked up on the return voyage of the liner.

# as sole headling at the Holborn Empire, Molly Picon, accompanied by Jacob Kalisch and Abe Elisten, her musical director, leaves June 28 for Warsaw, Poland, where she will star in an all-Jowish comedy film. She returns to England at the end of August to play further vaude time that will run her weil into November. Cafe Interest in "Names" New

# Headache for Theater Bookers

NEW YORK, June 27.—Finding the procurement of headline attractions for theaters extremely difficult this last season, bookers are encountering further difficulty ou this score in having to moot the competition of night spots in the market for headliners. Queck to realize that the night clubs are in the market for any and all attractions, the theater bookers are busy rounding up the "names" for next season. And in rounding them up are entering into commitments with other circuits so that the attraction can be guaranteed more time.

The night club field today is at its peak, finishing up like vaude, where good food and just a good show do not count any more as having an attraction to draw in the patronage. Vaude thereters went the same way; a consistent policy of a good show gave way to boxome attractions at phenomenal salaries. And the night club field, as a rule, is

really glorified vaude theaters.

The theaters are in a better position to grab the "names" than the dubs as they are better able to meet the asking prices. Night clubs are generally known to offer salaries under theater scale, and there are only a few spread out over the country that can meet theater offers. And by entering into commitments with other circuits, whereby the attraction can be offered more time collectively, the booker has some assurance that the offer will be more inviting to the "name."

The former practice of performers doubling between theaters and night clubs is out, the work being too strenuous and usually having disastrous results. There were recent cases in Chicago where "names" tried to double, winding up with the attraction become

winding up with the attraction becom-ing overtired and being of no value to either engagement.

#### "Crazy Show" Delayed

LONDON, June 22.—Originally set to open August 17, the seventh Palladium "crazy show" has been set back for two weeks to allow Joe E. Brown, film "name," to play a headlining engagement for the weeks of August 17 and 24. Crazy Show, set to open on August 31, will include Patricia Bowman, Rayo Saxe, Martha Raye. Four Robents, Naughton and Gold, Flanagan and Allen, and Norvo and Knox, white Frank and Mitt Britton and their band are a possibility.

#### Gil Lamb Signed by Shubert

NEW YORK, June 27.—Gli Lamb has been set with the Shuberta for next season and is scheduled to appear in Tioxets for Two, co-starring Beatrice Lillie and Bert Lahr, which is due in October. He is currently with Laurence Schwab's musical venture, the St. Louis Municipal Opera.

#### "Show Boat" Chi Holdover

CHICAGO, June 27.—The Palace The-ster here went into its fourth week yesterday with Show Boat, the pictures of the Schmeling-Louis fight responsible for the third week being strong. The fight film holds over also, as does the

#### Fine Has New Unit

CHICAGO June 27.-First of the new

(Reviewed Friday Evening, June 26)

A bangup business can be expected this week at Loew's wonder house, for it has a stage and screen combo that can't miss pulling in the shekels. Picthe has a stage and screen combo that can't miss pulling in the shekels. Picture is Fury, with Sylvia Sidney and Spencer Tracy, while the vaude bill is headed by Ed Sullivan and Ritz Brothers, repeaters. At this fifth show today there were standers galore. Sullivan's

there were standess galore. Sullivan's show runs 68 minutes, and it's the Ritz frerce who cop all the honors.
Sullivan's a regular stock player here with his Dawn Pafrol Revue, but this current layout of his isn't so much except for the Ritz boys, who run rlot for the last half hour or so to put the show over with as terrific a bang as ever to resound in a vaude theater. They're the tops in hilarity. Reat of Sullivan's show is short, the specialities being Robbins Family, Ethel Sheppard, Elaine Arden and Jerry Adler. A cabaret set, cabaret set.

Arden and Jerry Adler. A cabaret set, Ruby Zwerling and pit band on stage. Following Sullivan's opening spiel, he gives the opening spot to the bandsters for a hotcha number. The specialty parade is started off in hundinger fashion with the Robbins Family, a trio of youngsters who offer a corking array of acrobatic tricks. They work at a fast tempo and sell their tricks expertly. Next is Ethel Sheppard, another young-ster, who has a very matured blues voice expertly put to use in numbers like Shoe-Shine Boy and Swing, Mr. Charlie, She's a grand little singer and follows her singing with a nice enough bit of

her singing which the ping.

A heckling bit by Elaine Arden from the lower floor follows, in which she works her Greek wiles on Sullivan to pretty good laugh affect. Her dialect is swell, altho the material isn't up to the mark. Latter goes up on stage for the mark. Latter goes up on stage for more clowning with Sullivan, for which she pulled a good hand. Show-stopper of the specialties is Jerry Adler, Larry's brother, who blows a mean harmonica. His first two numbers are okeh, but it's his version of St. Louis Blues that rates

his version of St. Louis Blues that rates him the show-stop.
Sullivan, up to now doing a so-so job as emses, picks up with his Water Under the Bridge trailer, his familiar ace in the hole. Then came the dawn—the Ritz Brothers. Harry is one of the nuttlest of comedians ever to trod the boards and one of the funniest. He carries on crazily from start to finish doing carlestures of Harry Richman, Hitler, Helen Morgan and Ted Lewis; pulling his funny walk, hoking Dark Eyes and what not until the audience was weak from laughter. And his brothers, All and Humby Pay up to him. Eyes and what not until an ad his was weak from laughter. And his brothers, Al and Jimmy, play up to him the laugh score. They perfectly to swell the laugh score. just couldn't test themselves away from the audience, which could have watched them for another half hour. SIDNEY HARRIS.

played on stages here, it remained for this house to introduce the fast game of Badminton to its patrons. As an added attraction a short match of this fascinating sport is played between Jess Willard, national Badminton champion, and Bill Hurley, Pacific Coast champion, at the end of the regular stage show and contarn to appearatus, is praying and, contrary to expectations, is proving

splendid entertainment.

The show opened with the Evans Girls, in attractive red and yellow cos-

Girls in attractive red and yellow costumes, doing a number before a row of beach houses. Several of them disrobed to bathing suits, and the number closed with a projected wave effect, giving the illusion of the girls being in the surft. A neat novelty.

The Hudson Wonders, Ray and Sunshine, followed with their phenomenal aerobatic work. The girls are still in a class by themselves with the type of stuff they do and can rightfully be called wonders. Some of their tricks have yet to be equaled, such as the fulleg twist, the distinctly different aerisls leg twist, the distinctly different aerials and the exit dance. Drew a big hand.

Larry Adler, harmonica virtuoso, just back from a long European engagement, opened with a medicy comprising is it frue What They Say About Diste? Robins and Roses and You, following with These Foolish Things and a swell rendition of Ravel's Bolero. Larry is an artist in his line and with him behind the harmonica it ceases to be an instrument of torture. Heavy applause.

The Evana Girls returned for a but-erfly dance which was enhanced by sautifully blended lighting effects. iane and Duval came on for their beautifully blended lighting effects.
Diane and Duval came on for their
Dance of the Mist Veil, an artistic adaglo that was different. Nice hand.

Gaudsmith Brothers were next and worked before a grocery-store set piece. The antics of the French poodles and the comedy work and acrobatics kept the audience laughing thruout the entire sot. Good hand,

The Badminton game closed, with Jack Negley, NBC commentator, explaining the various plays. The audience liked the novelty very much.

velty very much.
F. LANGDON MORGAN.

#### Roxy, New York (Reviewed Friday Afternoon, June 26)

(Reviewed Friday Afternoon, June 26)
Edgar Kennedy of films is the headiner on the Roxy stage this week, but
premier honors are collected by the
house line, the Gae Foster Girls, who
offer another of their outstanding
routines as the hit of the show. It's an
affair in which all the kids balance
themselves on large white balls, moving
them with their feet, and so going into
formations. It's something that has to
be seen to be believed and is marred
only by a setting which coyly pretends
that the gals are moths and the spheres

chicago, Chicago

(Reviewed Friday Afternoon, June 26)
While athletic events, such as basketball and ping-pong matches, have been only by a setting which coyly pretends that the gals are moths and the spheres are mothballs. It gives a chance for scenie plugs for a couple of anti-moth concections, all of which may be profitable but is hardly entertainment.

Kennedy himself comes on just before the Foster kids' smash, displaying the personality made famous by his film shorts. He works with his wife and

with a gal stooge brought momentarily from the audience, and he works hard. The act, tho, hasn't been whipped into shape. Kennedy, an excellent comic, would probably have done better if he'd stuck to the monolog with which he starts the turn.

ctarts the turn.

Outstanding in the support are Hector and his Pals, a pooch act which contains plenty of really clever comedy. It's a grand animal turn, with a bit of novelty added when various of the pups are sent down among the lower floor customers to do their stuff. It clicked beautif. heavily.

Show is opened by Jimmy Barry, a hot and fast banjoist, who pulled a good and, with more music dishing offered hand. by Betty Lee, a pert has who beats the splinters out of a xylophone doing a hunk of Hungarian Rhapady. The Foster kids' pretty center-spot flush is done in connection with Mickey Carroll, a tiny fellow who sells a song energiated the special statement of the special statement of the special statement of the special s getically and ends with a miniature im-personation of Mae West. The week's radio amateur winner is Dick Kennedy (no relation presumably to Edgar), who sings Lost in what should prove to be an excellent radio voice. He rates a chance.

chance.
The Foster gals give the show a nice hotchs introduction, in addition to their center-spot flash and their standout finale. Paul Ash, with what looks suspiciously like a haircut, is held over as emsee and, band leader. Picture is Parole (Universal) and the house wasn't too strong the second show opening day.

ELIGENE BURR. EUGENE BURR.

#### Radio City Music Hall, N. Y.

(Reviewed Thursday Evening, June 25)

The Music Hall is having one of its brighter weeks current, offering the Shirley Temple film The Poor Little brighter weeks current, offering the Shirley Temple film The Poor Little Rich Girl and a stage show that gets down to the pop-price level. An undoubtedly brighter week for the box office, too, with business at this thirdshow viewing very good. Stage show to longer than ordinary, running 40 minutes, not including the nine-minute overture. A type of show that has a regular flag-waving finish and the Music Hall audience is no different from any other when it comes to applauding those finishes. those finishes.

Flashes is the title of the production. with the overture included in the layout. That's not so forte, the number being long and much too loud. It's Enesco's Roumanian Rhapsody and the

bruss section goes to town.

The Water Lifty is the next number and that's long and drawn out also.
The overture and this number make it The overture and this number make it a very slow opening, but the next half more than makes up for this dull carly seasion. Number, however, is very beautiful, the set being a real treat. The ballet cavorts about very gracefully, while sole spotting is given to Marie Grimaldi, who is a clever ballet lassie. Hobohemia is a honey of a number, all worked up perfectly for the show's specialty act, the one and only Joe Jackson. To music by Maurice Baron and lyrics by Albert Stillman (all swell stuff) the glee club works as hobos

stuff) the glee club works as hobos before a freight-train set, with Jan Peerce soloing with his Bluebird of

Happiness.
Then Joe Jackson, and he's a welcome treat for the Music Hall. The audience ate up every bit of his pantomime, and at pantomime he's an artist to his fingertips. Enjoyable every minute, his collapsible bicycle, catching his pants on the bike, the bike horn, etc. All highly amusing and you should have heard the audience how!

audience how!.

Finish is The Changing of the Guards,
a familiar number, opening with some
of the glee-club members as sentries.
Then into the big finish, the girls
executing a military drill. First the precision-perfect Rockettes in a difficult the colorful routine, then joined by the ballet for a grand total of 72 girls doing their stuff. SIDNEY HARRIS.

#### Kedzie, Chicago

(Reviewed Saturday Afternoon, June 27)

(Reviewed Saturday Afternoon, June 27)
Present week-end bill, composed for
the most part of standard acts, is good
entertainment. Paul Gordon has been
drafted as emsee, a job that Is superfluous with a vaudeville bill.
Emile and Leona opened. Man halances the woman for a few tricks before
doing some teeterboard work, which is a
novelty the way they do it, as the man
raises the girl by jumping on the end
of the board and then catches her on
his shoulders, head, etc. The attempted

comedy bits by the man can be dropped to good advantage. Nice hand.
Ray Vaughn was a pleasing musical turn in the deuce spot. Working in back of a white xylophone, he played 12th Streel Rag. Some of These Days, Sweet Sue and other tunes, but made his biggest hit with the playing of several tunes on a series of bottles hung from a rack. Big hand.
Paul Gordon executed a series of

Paul Gordon executed a series cycle tricks and then mounted bicycle seven-foot unicycle and played the clari-net. Did some more stuff on a high two-wheeled contraption and then used a bicycle built for two, which he climbed the back wheel to the top while in motion.

Ted and Al Waldman, standard black-face team, held the next-to-closing niche with their comedy talk and harmonica playing. Ted jazzed up harmonica playing. Ted jazzed up LaPaloma, both of them played Red Sails in the Sunset, and the act closed with Ted playing a tune without using his hands. his hands.
The Clifford Wayne Six, Indian act.

The Clifford Wayne Six, Indian act, got off to a bad start with a song badly done by the squaw, who shouldn't be allowed to sing. The girl in the act had trouble during her toe dance and gave it like she was dizzy. Rest of the act was a combination of singing, violin playing and tap dancing, with the work of the two boys as the redeeming feature of the whole affair.

P. LANGDON MORGAN.

#### Fox, Philadelphia

(Reviewed Friday Afternoon, June 26)
(First Show)

Democratic conventioneers still earousing about and business was brisk for the opening show. But it's the exclusive showing of the Schmeling-Louis fight pig that drags 'em in. Screen has Sins of Man (20th Century-Pox), and the four-act stage layout, lacking sock, just moves along for 45 minutes. Nothing stronger than Fred Sanborn on

contortionistic-acrobatic specialty by the three De Long Sisters raises curtain. Prove that females can their own for that type act. N shoulder jumping and somersault stuff, closing three high. Gals run their eight minutes amouthly and click handsomely.

Really two openers on the bill, so Sanborn is sandwiched in the deucer. The zany half pint is breaking in a new turn here. Has Milbourne Christopher, magician, whose forte what few laughs there are on the bill what few laughs there are on the bill with his pantonimic buffoonery, getting down to real business when he turns to the xflophone. Hokums thru the Hungarian Rhapsody and then gets down to serious playing for the finish. His opening bit with Christopher can stand some punchier stooging.

The Three Swifts follow, trying their hand at clowning while juggling the cluba around. On too long and would fit better in an opening groove. Best bit on finish with two of them throwing the cluba at each other while the third stands in the center and doges

third stands in the center and dodges them.

The Bon John Girls (14) close in a poorly routined musical fare. Is a brassy dish, eight trumpeters, a trombone, harpist, pianist and drummer, whose playing is not overly well. Harpist solos with a couple of pops and a iat soles with a couple of pops and a non-playing member does a nice boofing specialty. Only redeeming feature is the staging and contuming. Gals, dressed in white satin gowns, look nicer than they play. A vocal turn might belp. In fact, there wasn't a single warbler on the entire bill. ORO.

#### Metropolitan, Boston

(Reviewed Friday Evening, June 26)

Stage show this week has some talent but lacks customary wallop provided by this de luxe 4,332-seat stand. Showing with White Angel as the only flesh attraction in town, hill is playing to good big howover. Patrica Bowman, of the Folites and Calling All Stars, is given top

Folties and Calling All Stars, is given top billing. She does only one number, however, and this seems above the heads of the crowd. Miller Sisters, opening and closing the vaudeville sequence, the real eyefuls of the evening.

High Jinz is what Stage Producer Harry Gourfaine has dubbed the layout. Rainbow Girls, line which has been exant in New England's largest movie spot for the past few weeks, connect the various acts with some good routine dancing. This outfit, boasting several of the Beantown's comelier blondes.

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makes a smart appearance. Tennis number is particularly effective. Babes breeze forth in peg-top flannels, white berets and scanty tops, alternating between white-interlaced blue and red. Rackets themselves follow the respective red or blue color scheme. Routines hold more than the line executes, but lack of time for additional practice is the difficulty here.

Jackson Brothers do a flashy set of scrobatics to a strong hand. Short but snappy. Zenith of the strong-arm business is when one brother supports the other over his head with nothing but thumbs of the pair touching. Audience, well sprinkled with juveniles, went for it big.

well aprinkled with juveniles, went for it big.
Sue Ryan embellished a feature spot with her customary sound technique. Yoice, looks, comedy and plenty of showmanship to put them over. Looking plenty like Joan Crawford, Miss Ryan did a Beatrice Lille that was a pip. Adding a coat and hat from the conveniently near plano, she went into her Audition Annie number with verve and a few Mae West hitchings of the hips. Here's a gal who's a showman.

and a few Mae West hitchings of the hips. Here's a gal who's a showman. Patrica Bowman came forth for a single number. She wore swirling, diaphanous white that melted into black that was more aerial than seductive. Audience was silent during the rendition, but it was not particularly enthusiastic afterwards. Bowman was still Bowman. Not her fault, unless it was she who chose that particular dance for a nonular film house.

siastic afterwards. Bowman was still Bowman. Not her fault, unless it was she who chose that particular dance for a popular film house. Iva Ketchell followed the ballerina with a burlesque takeoff, handled The Dying Duck. The slapstick drew flurries of laughs. On this particular number the set might have been effectively toned up with something along the line of carleatures by Larry O'Toole, staff artist, who has contributed to other productions in the past. Hand on a par with that of the other acts.

Harris and Howell, Negro act, bluffed their way thru the next few minutes and worked the audience for all the laughs and claps on tap this particular day. Fooled around with singing, playing several instruments and the like without really coming thru with anything that was the tops. Business was too slow and took too long to get anywhere. Bud Howell carried act by virtue of his naturalness. He had some good lines and he faked vocally and on the plano and violin without ever going to town. A stooge did a flossic and some taps. Act hasn't got an outstanding number, but it's different and clicks. Miller Sisters, outfitted in swanky blue-trousered suits and natty felta, went thru a smart dance routine with an air of casual sophistication. Exubersat, young and fresh, the two girls were the production's top bit of pulchritude.' Youth and beauty in tune, according to Gene S. Fox, Angeline A.

were the production's top bit of pulcari-tude. Youth and beauty in tune, ac-cording to Gene S. Fox, Angeline A. Maney and Jack Saef, of the Met's pub-licity staff. Watch for these securs at the pinnacles. BRAD ANGIER. the pinnacles.

Fox, Detroit (Reviewed Friday Evening, June 26)

A half-filled house witnessed this show, handicapped by a sultry evening, two rainstorms, street widening and holdover of the film Private Number. Average caliber of the acts made this one of the best stage shows seen locally in some time, although the is a bit too much emphasis upon dance routines.

much emphasis upon dance routines. Sam Jack Kaufman conducted the overture, later emseeing from the pit. Opening production was Reerlasting Musical Memories, a suave potpourt, with Frank Connors, outstanding dramatic tenor, giving A Prefty Girl, and Marian Shelby, a comely operatic soprano, singing at a proper distance from the mike. Each gets an extra hand from local followers.

Monroe and Grant opened with a comedy acrobatic act featuring eccentric
leaps and somersaults from a spring
platform built into a ramshackle truck.
Were passably received.

Three Berry Brothers, in an individual

Three Berry Brothers, in an individual style of cakewalk, whirlwind split and other dance routines, stopped the show. Harriet Hoctor, in the star spot, did two routines, the first a quiet toe number, featuring an effective finale with only her expressive arms moving against a blue backdrop. The second was the well-known Raven, in black costume and dim lighting, in which she was effective with the wholly birdlike motions of neck and arms and head, as well as in the more familiar steps. Miss Hoctor's style was probably a bit too high class for this evening's audience and got only a fair hand.

Neil Kelly, a loose-limbed Titan come-

dienne doing lively burlesques, was spotted between Miss Hoctor's two num-

Paul Remos and Company, the Paul Remos and Company, the "company" being two ultractover midgets, in closing spot, stole the show, getting two encores, the only act to earn one. The midgets pop out of satchels and do a startling routine in kidlike coetumes. They feature dance numbers, comedy and serious acrobatic; a full split standing on Remos' hands actually balancing and serious acronatic; a full split stand-ing on Remos' hands, actually balancing on a cigaret being smoked by Remos, and some unusual perch routines. They are a splendid finale to the show, H. F. REVES.

#### Maryland, Cumberland

(Reviewed Thursday Evening, June 25) The Maryland Theater, Cumberland, Md., a Grace M. Fisher house, is spot-ting occasional flesh attractions and.

min, a Grace M. Fisher house, is spotting occasional flesh attractions and, judging by the crowd at this viewing, is clicking nicely. Prices are 25 cents top matinees and 35 cents evenings, the same scale as is in effect when straight pictures are offered.

Current attraction is Ross Russell's small but pleasing unit labeled Music Hall Varieties. Show carries its own band, Variety vendors, who open on the stage, doing specialty numbers and furnishing the music for the acts. While nothing extraordinary here, the outfit delivers clever pop-tune arrangements and a couple of "swing" turns that went well with the customers.

Featured in the lineup are Burke and Bell, entertaining roping act; Delmar, a

Featured in the lineup are Burke and ell, entertaining roping act; Delmar, a capable juggler equipped with a neat line of chatter; Dowling and Marie, dancers, who present a sock apache number; the Dean Sisters, two small and personable singers, and Shep, trained tog, who is worked thru the usual variety of canine tricks.

Unit opened here Wednesday for a three-day stay. It is not a de luxe house attraction, but is definitely the thing for the smaller first-run houses in big cities and see houses in the smaller towns.

Screen had Brides Are Like That (Warner), which halanced nicely with the stage show. SAM HONIGHERG.

#### London Bills

(Week of June 22)

Several new American openings, with Several new American openings, with three newcomers among the seven American acts listed at the Palladium. Powell and Nedra chark up a hit with their stunning Mystle Mosalcs, a series of pictures executed with colored sand. Billy Coatello, "Pop-Eye the Sallor," plays his initial date here and wins approval with a well-routined turn. The Three Biltmorettes hit easily with whirlwind acrobatics, with several stunts unusual for femme symmats. Borrah unusual for femme gymnasts. Borrah Minevitch and his Harmonica Rascals, returning after an absence of four years, and the Mills Brothers share headline honors, both turns clicking solidly. Pat Henning and Betty make a quick and Henning and Betty make a quick and well-appreciated return with a peach of an act, in which versatility is the keynote. William and Joe Mandell aro holdovers with their breezy acrobatic humor. This is the fourth week that six or seven American acts have stolen the show at the Palladium and there hasn't

been a flop act to date.

Bebe Daniels and Ben Lyon score heavily with their neat offering at the Theater Royal, Dublin. Both show good talent and make their turn something more than a mere personal appearance.

Prank Melino and Company, three-man comedy act, is a laugh hit on its first showing this side at Hackney Em-pirs, where two other American turns that register well are Peg-Leg Bates, monoped dancer, and Olsen and Jeanne.

that register well are Feg-Leg Bates, monoped dancer, and Olsen and Jeanno, dance team.

America has a grand showing at Blackpool, where Leonard Barr and Virginia Estes, with a dandy comedy dance novelty; Derso Retter, "the man who wrestles with himself"; Polly Day, dancer, and Chilton and Thomas, creole tap dancers and singers, all score heavy at the Palace, while the Pour Franks, with their swell array of steps and tunes, and Rosemary Deering, graceful doncer, are outstanding hits at the Opera House.

Radeliffe and Rogers, colored comedians, and Wynn, Hurwynn and Boyce, with an acrobatic, dancing and comedy novelty, are successful at the Dominion here. Porsythe, Scamon and Farrell, with their unique comedy, singing and dancing offering, and Harris Twins and Loretta, with an unusual acrobatic and adagio turn, steal applause honors at Portsmouth Hippodrome.

#### Paris Bills

(Week of June 15)

Best show of the week is that at the

Best show of the week is that at the Ambassadeurs, featuring the American dancer Dolly Arden. Other good acts on the bill are Chaz Chase, the nut comedian; Lois (ex-Grace Poggi) and Luis. dance duo; the Miami Giris, the Drena Jazz ork and Canaro's tango band. Only straight vaude house remaining open is the Europeen, offering a hig bill of local favorites, such as Edmec Pavart, Charles Pallot, Pirzel and Nita. Garcia—a regular song and gab feet. Fett Casino has its usual mob of singers and the acrobatic turn of the Roylaus. The Paramount is temporarily closed, having given its staff a layoff with pay until the local strike situation clears up. Strike is practically terminated excepting in the film studies and distributing offices. Mogador has the American roller skater. Cecil Ayres. with the Avalon Sisters; the Athenas, hand-to-hand balancers, Bel Argay, elsy modeler, and the sisters; the Athenas, hand-to-hand bal-ancers, Bel Argay, elsy modeler, and the Marchistos, dance duo. Lucienno Boyer crooning at the Saint Marcel Pathe. Martiny, juggler, is at the Oigale. Enrique Discopolos' Band is at the

Enrique Discopolos' Band is at the Gaumont Palace.

The Corsu Theater, Zurich, is presenting a good hill with the Flying Banvards, bounding trampoline; Miss Tamara, trapeze; Maurice and May, bike act; Menito, card manipulator; Alto and Partner, novelty balancing act, and several other numbers.

The Six Lucky Girls, American dance flash, are at the Jardin d'Ateller, Budapest. The Skating Hamiltons, American roller skaters, are at the Grand Theater, Rotterdam.

Rotterdam.

#### FEDERAL THEATER-

(Continued from page 4)
threshold when he is amorously
by Bess, the lodge keeper's
er, Later developments prove it moved by Bess, the lodge keeper's daughter. Later developments prove it was all with benefit of clergy, however. Jall, true love denied, murder and other necessary elements, chief of which is a stock villain. Clifford, the squire's nephew, are all prominent.

The current offering has been revised in script and directed by Earl Mitchell and has the added attraction of a Federal Music Project orchestra conducted by Mildred Howard. The opening was quite auspicious, and the boer okeh.

#### WHITEMAN PHILA-

(Continued from page 4)
tained the Viennese flavor, and Whiteman's unique interpretation proved he
has complete control of the podium at
all times.

mas complete control of the podulm at all times.

Whiteman gave the 110 musicians ample opportunity to get in the groove and make the cat's swing. A dance group, early in the program, started with Ken Hopkins' sock arrangement of China Toura; Van Phillipp' effort to credit Bach as the father of all swing music, his rhythmic fugue aptly titled Thank You. Mr. Bach, and Philladelphia's own Dr. Clay Boland's Havana, from the Mask and Wig show, the King's Men coming on to chant the chorus. But it was not until whiteman revived the 1928 arrangement of Dardanella, by William Challis, did the king show his domain covered swing, letting Charles Teagardem and Frank Trumbauer ride the and Frank Trumbauer ride

Letting the men do their own jamming, music took a rest, and the boys did their specialities. The King's Mon started the Whiteman entourage and had to beg off after a third encore; the Teagardens went lowdown with Basin-Streef Blues; Ramona made them yell for more: Robort Lawrence took the spotlight in his best baritone fashion; Trumbauer contributed his Bouncing-Ball bit; while an electric guitar thumped out the chords, Charles Calladore made a hot licorice stick of his clarinet and filled Starduss with riffs and licks; Coldie proved that his tap-dancing is just as important as his trumpeting, and Mike Pingitore closed the session with Linger Auchile.

Altho the proceedings were attended Letting the men do their own jam-

the session with Linger Aschile.

Altho the proceedings were attended by less excitement than last season when the combination of symphony and swing packed the Doil and pulled the summor series out of the red, from the standpoint of musical perfection it added another gem to the Whiteman crown. Paid only his expenses for the last guesting, Whiteman came in this year on a percentage basis, tickets selling at all and \$1.50. But monetary considerations are only secondary matters to concern are only secondary matters to concern Whiteman when it comes to wave the wand over the Philadelphia Orchestra. Due to the unreasonable weather on the

### MONALLY'S No. 19

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15

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second night also, concert was repeated second night also, concert was repeated indoors at the Academy of Music, limited capacity of the concert hall making a dent in the taxe. But Whiteman was ding-donging in the Dell and Whiteman ahowed he is still the grand master of them all, be it for the holty-toity Golden Horseshoe mob or your rabid litterbug on West \$2d street. ORO.

#### BANK NIGHT-

(Continued from page 3)

(Continued from page 3)
out approximately one hour, held that
Screene, like Bank Night, was not a lottery because the playing privilege is free
and the presence of the winher inside
the theater is not essential.

La Marre, who has been arrested five
times since opening of the house on
June 10, was scheduled to be heard

June 10. was scheduled to be heard Thursday on four more similar charges, but dismissal was expected by his attor-ney, Judge Morris Oppenheim. House is operated by Lawrence Borg and Irving Ackerman, who spent more than \$2,500 to advertise Screeno as its feature along with films.

As result of the test case to determine legality of the game, 22 neighborhood houses here are continuing Screeno, which has been a great help in increasing attendance from 100 to 400 per cent.

CATLETTSBURG, Ky., June 27.—A re-cent decision of the Tennessee Supreme cent decision of the Tennessee Supreme Court upholding legality of Bank Nights took on added significance in Kentucky this week with the filling of a suit here by E. Poe Harris, Commonwealth's attorney for the 32d District, which charged the Capitol Amusement Company and the Boyd Theater, Inc., with "uninwfully, feloniously setting up, carrying on, conducting, managing and promoting a lottery or gift enterprise" in violation of section 2573 of the Kentucky statutes.

Designed to force Ashland (Ry.) thea-ters to discontinue Sweepstakes Nights. Bank Nights and similar attractions, one suit was filed against the Capitol Amusement Company. Inc., as operator of the ment Company, Inc., as operator of the Capitol Theater. Ashland; a second against the same company as operator of the Grand Theater. Ashland, and a third against the Boyd Theaters, Inc., as operator of the Paramount Theater, Ashland.

Ashland.
Listing three separate alleged offenses of the statutes in each petition, the Commonwealth asked that it recover the maximum fine of \$5.000 for each offense

maximum fine of \$5,000 for each offense from each of the defendants.

The Commonwealth charred operation of the alleged lotteries during the week of May 31, 1936, constituted one offense and operation during the succeeding weeks of June 7 and 14, 1936, as separate second and third offenses. Under these allegations the Commonwealth seeks to recover fines against the Capitol Amusement Company totaling (See BANK NIGHT on page 74)

# Vaudeville Notes

ORIGINAL Rapa Island Hawaiians, who for some time have been working vande, radio and club engagements up yande, radio and club engagements up and down the West Coast, passed thru Cincinnati last week en route to New York. Comprising the turn are Messrs. Hamskoail, Kapua, Kaila and Peco, and Eva Francis, dancer.

MRS. ABE LASTFOCEL (Frances Arms) is due in New York from the Coest shortly, prior to a week's booking at the Steel Pier, Atlantic City, starting July 31. Punte Simon and his Lamily left New York Friday for Chicago with Simon returning Tuesday and family left New York Friday for Chicago, with Slinon returning Tuesday and leaving his family there for a couple of weeks. Cilly Feindt and her white horse from the French Casino, New York, open at the Radio City Music Hall July 9, agented by Phil Bloom, of the Simon Agoncy. Red Skelton, current at the Club Lido, Montreal, will go into the State-Lake, Chicago, July 25. He has been held over at the Montreal spot another three weeks, making it six, the first emseo ever to hold over there.

CASS, MACK, OWEN AND TOPSY salled Friday on the Franconia for Dublin, Ireland, opening at the Theater Royal there July 0. . . Joe and lin, Ireland, opening at the Theater Royal there July 0. . . Joe and Betty Lee, dance team, finishing at the Bittmore Hotel, New York are jumping into the Benny Davis unit, with five weeks' booking in view. . Dates include Pittsburgh, Washington, Philadelphia and Atlantic City. . Ed Sullivan, columnist, is booked for a week at the Steel Pier, Atlantic City, sterling August 14, . Following his current engagement at the Chicago, Chicago, and Bext week at the Michigan. Detroit, Larry Adler will leave for the Coast to appear in Paramount's Big Broadcast film.

Mil.Ton Berle returns to Chicago July 10 to play a week at the Chicago Theater. . . Ted Weems is there the week ahead of him. . . Charlis Chase, of the films, has been booked by Paramount for the week of July 10 at the Michigan. Detroit. . Charles Troy, formerly one of the Rio Brothers, has teamed with Gretchen Kimmel. . . They'll summer at Livingston Manor, White Roe Lake. . Troy recently appeared with the Federica and Rankin Revue. . Ripley unit, current in Providence, goes into the State, Balti-



Tempertuous Meze of Rhythm and Golor."

# RIMAC'S Rumbaland sa Mason. Muchachos Ken Maynard on Tour

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then may follow k in Pittaburgh. . . Lowe, Stanley, after vaude dates hiengo, signed with Ernic with a week in Pittsburgh. . . Lowe, thite and Stanley, after valued dates around Chicago, signed with Ernic Young for fairs, and started Monday in Brandon, Can., on a 20-week tour. . . . The Stanley of the act is a recent addition, joining three months ago after being with the Pour and a Half Arleys and also with Charlie Ahearn.

#### Sherman and Rudow Split Willow Grove Park Bookings

Willow Grove Park Bookings

PHILADELPHIA, June 27.—Bookings
at Willow Grove Park have been split
between Eddie Sherman and Jan Rudow,
Sherman handling the Sunday vaude
shows for the open-air theater, Rudow
is handling the attractions for the ballroom, bringling in Paul Whiteman' boday
at a reported \$1.250 figure and set Phil
Spitship's femme ork for July 4.

Woodside, the other amusement park
here, is on Sherman's books. For the
Marine Ballroom on Steel Pier, Atlantic
City, Sherman has set Abe Lyman July
4 and 5, and Tommy Dorsey to follow
on the 6th. Others set for the summer
season include Ted Fio-Rita, Out Lombardo, Jan Savitt's Top Hatters, Ted
Weems and Rudy Vallee.

#### Two Detroit Houses in Line For Vaude Late in Summer

DETROIT, June 27.—Reported plans for two houses to open in the late summer with vaude policies were current this week. The Times Equare Theater, closed since 1930, has been periodically reported ready to open for Saul Korman and a group of promoters. The date has been set, for the third time, as August 1, but no signs of activity on the premises were observed this week.

The Washington Theater, Bay City, operated by R. P. Leehy, closed for complete remodeling, and present plans call for a late summer opening with vaude.

#### Kennedy Back to Coast

NEW YORK, June 27,-Edgar Ken-NEW TORK, June 27.—Edgar Kennedy, film comedian, has been forced to halt his tour of personals due to a call from the Paramount studio to return for retakes. He will finish out the current week at the Roxy and then return, canceling Toronto and other engagements. Paramount wanted him released from the Roxy also but Howard 8. Cullman pixed it. man nixed It.

#### Shep Fields at N. Y. Para

NEW YORK, June 27 .- The local Paramaw rorra, June 27.—The local Paramount will get a new band show Wednesday, even the the W. C. Fields film, Poppy, is slated to hold a third week. Ozzie Nalson's Ork cannot stay for the third week due to a previous contract. The new show will comprise Shep Field's Ork, Jerry Cooper, Sugar Kane and Melisaa Mason.

NEW YORK, June 27.—Ken Maynard, Western film "name," is making another tour of the countryside with his horse and five-auto caravan. He started out last week in Wyoming and is booked for the entire atmmer. He will follow up with fair dates in the fail, Represented by Martin Wagner, of the Morris Agency.

#### Sterners Click in Europe

LONDON, June 15.—Lois and Jean Sterner, American dancers, currently at the Palladium here, where they are fea-tured for two weeks, have lined up a long European route that will keep them busy well into 1937.

Carolyn Marsh for Operetta

LONDON, June 15.—Carolyn Marsh, singer, who recently closed a 12-week run at the Palladium, is remaining in Europe indefinitely, She is at present headlining over the GTO Tour, but will probability proteons. probably postpone waude bookings in August to star in a new operetta that is being launched for West End produc-tion early in the fall.

#### Dobson With Republic Pix

GANG

NEW YORK, June 27.—Ned Dobson, agent, has been signed by Republic pictures as talent scout. He is scheduled to report to the studios on the Coast on Monday. He succeeds Dick LaMarr.

#### SHUBERTS-

(Continued from page 3)

Shuberts for a long time, considered as an out for their many theater properties and looked upon as a \$2-week-a-year proposition. In going into the restaurant field, it is indicated that the Shuberis will greatly curtail their legit production activities, altho they will continue to do dramstic productions. Musical production will fall off considerably. erably.

By going into the Winter Oarden with theater restaurant the Shuberts will be in opposition to Haring & Blumen-thal, operators of the French Casino, There is, however, talk of the Shuberts making a deal with that firm, with Har-ing & Blumenthal looking after the husi-ness end of the Shubert theater restau-tants, while the Shuberts do elaborate shows for the spots.

#### BETTER SUPPORT-

(Continued from page 3)

proud to take advantage of working in WPA units after his organization had proud to take advantage of working in WPA units after his organization had fought for their recognition in said units. He explained the new death henefit plan, which calls for the buying of a 81 reserve fund stamp to join and the purchase of a 25-cent stamp monthly thereafter, and razzed the performer who was sucker enough to fall for benefit rackets.

Whitehead said that he had talked to several independent theater operators and that they were panicky concerning and that they were panicky concerning their future unless they resorted to playing stage shows. They informed him that with the number of weak films on the market that they were forced to run and the fact that their patrons were getting tired of amateurs and gambling in the theaters, it looked like flesh would have a substantial comeback, and

Sophic Tucker, honorary president and one of the organization's stanchest supporters, gave a short but spirited talk and expressed disappointment at the amail attendance. She urged that performers join the AFA for their own benefit. Gus Van was also keenly disappointed with the attendance and his talk atressed the importance to the actor of heing a member of an organization that could accompile things for him. He told of some interesting experiences in his early days as a performer.

Whitehead will remain here for several days in the interests of the AFA, during which time he expects to strengthen the local situation.

#### SLEEPYTOWN COMES

(Continued from page 3)

(Continued from page 3)
An open violation of the law, but King
Earnival ordered it so.
Only an earthquake could have prevented pretzel king Bart from selling a
million pretzels. And in spite of the assurances from Arthur II. Padula, in
charge of concessions, that food prices
would remain reasonable, the figures
skyrocketd, with a ham and cheese going for 40 conts and coffee at 15 cents
a cup.

a cup.

It was a big show and everybody put it on big.

#### 802 POT-

(Continued from page 3)

tial candidate, but as in the case of Canavan, it is common talk among members that he will run. Another candidate for office, probably

members that he will run.

Another candidate for office, probably that of vice-president, is Louis Weisaman, formerly a political leader in the local and a member of the "yellow" party group which lost in the 1834 elections. Weissman told The Billboard this week that he was re-entering the 862 picture and that he was throwing his hat in the ring. Weissman states that his party, which he is calling the "American" group, has a sworn membership of 1,000. In view of the almost certain fact that Canavan will run for president, Weissman says he is stepping aside in his plan to run for that office, and that he will run for vice-president.

Other groups take in the Square Desi Chib and the Fusion Ticket, headed by Billy Van (William Van Fechtmann). Altho it is still early, leaflets are already being mailed and distributed to members campaigning for the parties opposing the present administration, Latter group is attacked on various charges. Van, in a leaflet dated June, 1986, claims, "We have had nothing but choos" ever since the blue ticket has been in office. Another leaflet, signed "Fair-Minded Membera," attacks the administration on the count of the court decision recently rendered in favor of a group of musicions at the Oalety, New

York, during the 802 burlesque managers'

York, during the ove oursedue managers
fight.

Weissman is expected to use as campaign material the charge that allegedly
"clumsy" negotiations on the part of
the administration caused a considerable
loss of employment to theater musicians, and that this "clumsiness" is the administration caused a considerable loss of employment to theater musicians, and that this "clumwiness" is the reason New York theaters are now almost all without vaudeville or musicians. Weissman, who gave a signed statement to The Bitboard, claims that about March, 1936, Louis K. Sidney, of Loew's, Inc., outlined a plan whereby regular house bands were to be atigmented by overture men. Scale was to be 350, for the overture men only, at the Capitol. New York, and 840 elsewhore. This is below scale. Other men at the houses were to get regular scale. Later, it is afleged, Sidney denied these statements, and Weissman wrote Jacob Rosenberg, secretary of 802, saying in part: "If Mr. Sidney has decided to turn a somersault, I am also ready, and most willing to appear before your executive board at the same time to repeat the story he told me. Personally, I bear no malice toward Mr. Sidney and think he is a nice sort of fellow, but if he sees fit malice toward Mr. Sidney and think he is a nice sort of fellow, but if he sees fit to deny his own attements I am willing to 'go to bat' with him." Welsaman's letter then charged the administration with a "stupid attitude" towards the theater employment question Welsaman claims that a letter from Sidney, denying the plan allegedly made to Welsaman, was photostated and secretly shown to members of the union antagonistic toward the administration because of the theater situation. He claims that this was done to discredit his claim. his claim.

William Peinberg, the local's vice-president, asked to answer Weissman's claims, said: "Weissman's talk is so stupid that it is below my dignity to even answer it." Rosenberg, to whom Weissman's registered letter was sent,

"Weiseman's claims against the present administration of Local 802, AFM, do not even warrant the compliment of recognition or an answer upon the part of any of those involved in his puerile

attack,
"However, he has seen fit to involve
in his attempts to get the attention of
members in his hopeless re-election
campaign Louis K. Sidney, of the Loew
organization. There is only one answer
to that. Mr. Sidney has the respect and admiration of every person in the show business, regardless in which field of activity those persons may be sugaged. This is answer enough to Weissman's chatter."

#### 9 AFM PERMITS-

(Continued from page 4)

MAINE Bobby Selberg. Portland.

MAINE—Hobby Selberg, Portland.
MASSAOHUSETTS—Alelde H. Breault,
Pall River. Dan Murphy, Haverhill.
MICHTCAN—Al H. Cowan, Ann Arbor.
Eddle Shell, Detroit. Midwest Artists'
Rureau, Orand Rapids. Olen B. Wilson,
Mrquette, Glen Seanlan, St. Joseph,
MISSOURI—Stewart Flanagan Jr., St.

NEW HAMPSHIRE - N. T. Wright,

Portsmouth.

Portamouth.

NEW YORK—Robert J. Eilia, Binghamton. Joe Armbruster, Buffalo. Donnell Charles, Lockport. Ben Ames, John R. Andrew, Sidney Bechet, Roy Dower, Jessie Jerome Panahawe, Fennar's Musicians and Entertainers Exchange, Rarnett Gillman, Hal Oorman, Bert Jonas. S. Mike Levy, Joe Martin, Fred B. Nor-man, Pianctone Corporation of America. man, Pinnetone Corporation of America, Michael Sanella. Roland (Nick) Shafer and Joe Williams, all in New York City. Charles Kramer Theatrical Agency, Rochaster. Helen A. Beyer, Schenectady, OHIO — Roy Myers and Cornelius Stone, Cincinnati. Professional, Ino. and Jack Wald, Cleveland, Prank Foresse Columbus

and Jack Wald, Cleveland, Prank For-neau, Columbus.
PENNSYLVANIA—George D. Patterson,
Eddystone. Raymond Wingerter, Erle.
Elmer C. Bause, Harry Kammerer and
William F. Smith, Philadelphia. Extelle
and Spencer, and Ralph J. Harrison.
Pittsburgh. George F. Mcore, WilkesBarre.

RHODE ISLAND-Carl H. Quarnstrom.

Providence.
SOUTH DAKOTA—Sloux Falls, Joe E. Walsh. TENNESSEE-National Booking Agen-

, Southern Orchestra Service, Memphis. TEXAS—C. R. Blatt, Lone Star Artist Bureau, David Rose, Walter Windsor At-tractions, Dallas. WEST VIRGINIA—George E. Miller Jr., Martinsburg. Earl E. Juergens,

Jr., Martinsburg. Earl E. Juergens, Richwood, Jerome Kriegman, Wheeling, WIBCONSIN—Arthur C. Farwell, Baraboo, L. B. Dowland, Fond du Lac. Sommers Band Booking Agency, Ripon.

17

# Dispute Over **Booking Fee**

AFM execs to decide case concerning Stuff Smith and Charles E. Green

NEW YORK, June 27.—Joseph Weber, president of the American Federation of Musicians, and the executive board of the musicians' union will decide on the merits of a case brought against Consolidated Radio Artists and Charles E, Green by Local 802, on behalf of Stuff Smith. Negro properts leader currently E, Green by Local 802, on behalf of Stuff Smith, Negro orchestra leader, currently at the Onyx Club, New York. The local filed its complaint this week, with Green also presenting his version of the facts. Consolidated, of which Green is the head, was recently given the bands previously handled by the National Broadcasting Company when the AFM withdrew band-booking franchises held by radio stations and their artists' bu-ressus.

by radio stations and their artists bu-resuls.

Green, who stated yesterday, "The whole thing is ridiculous and a plain attempt on the part of Smith to evade his just obligations under contract," is charged with converting funds allegedly paid him by Smith into his own per-sonal channels, as well as with deriv-ing inequitable commissions by virtue of two contracts signed by Smith, one with Consolidated, the other with Green, direct.

Consolidated, the other with Green, direct.

Consolidated brought Smith, then unknown to New York, into the Onyx Club, to succeed the Farley-Riley combination. At that time, when the booking was made, it is alleged, the orchestra leader signed a 10 per cent booking contract with CRA. After playing in New York a short time, the complaint claims, Green signed Smith to a personal management contract, in addition to the booking contract, the personal contract calling for a 25 per cent commission. Complaint then states this to be inequitable and that band bookers are not entitled to 35 per cent commissions. Most band leaders of any repute do have personal managers, and such arrangements are not generally affected by any booking deals the leaders might make.

When Smith came in from Buffalo it

auch arrangements are not generally affected by any booking deals the leaders might make.

When Smith came in from Buffalo, it is charged, Green knew of a contract existing between the leader and the Silver Grill, a Buffalo night spot where Smith and his group had been playing. This contract was still in effect and had considerable time to run, it is maintained, and by leaving Buffalo to play in New York, Smith left himself open to a lawsuit. Complaint then charges that Green advised Smith to disregard the contract, saying that he, Green, would take care of it. Later the Silver Grill started to make attempts to collect from Smith and the orchestra leader paid Green money to settle with the upstate nitery. After it had all been amonthed out and Green had been given the money to settle this sue, it is alleged, the Silver Grill brought an action against Smith, the money not having been used, allegedly, for its intended purpose.

NEW YORK, June 27.—Girl musicians in the Griffin Allwite Band, which is to make a sponsored tour for the shoe-cleaning firm, appeared before the executive board of Local 802. AFM, Thursday (25) to take part in an "interrogation" in connection with reports that the girls are being paid under scale on the tour. Bookings are being handled by Consolidated Radio Artisis. An official of the local would not make any statement yesterday as to what had been brought out at the hearing.

Complaint was filed by another orchestra leader.

GRAND RAPIDS, Mich. June 27.—The Midwest Artists' Booking Agency has opened office at 401 Campau Building, this city. Phil Simon and Tony Farrell will handle placements of night-club acts as well as orchestras for the new

LULING, Tex., June 27.—Baker, Stein & Collins, Inc., of this city, has been chartered to handle orchestras, thentriesi acts and concert attractions. The authorized capital stock is \$1,000. Incorporators: A. D. Baker, H. G. Stein and Arthur Collins.

#### Cherry Dance

NEW YORK, June 27.—Gril dancer of the team of Ramon and Celeste introduces a new number Thursday et the Torcador Club here. It is a disrobing dance in which she denudes her cherry blossom costume, filinging the cherries out into the audience. Her press agent is publicizing the number as providing "a cherry for every customer." Real, edible cherries, too.

#### Sally Rand Nets Over Five Grand in One Week

LOS ANGELES, June 27.—With all previous attendance records broken. Sally Rand's percentage deal with the Biltmore Bowl for the wook ending June 20 netted her \$5.211.95 for six days of bubbles and fans. This is the biggest take from cover-charge deal over made by solo entertainer in town. The week ending today (27) is figured to earn her between \$4,000 and \$4,500.

Refusing any guarantee, Miss Rand

Refusing any guarantee, Miss Rand

# WPA-AFM Controversy To Be Aired in Washington

Joe N. Weber, Wm. Green and representatives of Local 77 head delegation airing grievances before Harry Hopkins-Wm. Mayfarth, Phila. WPA director, is on spot

kins—Wm. Mayfarth, Phila. WPA director, is on spot

PHILADELPHIA, June 27.—Musicians' Dhion, Local 77, is gunning again for
William Mayfarth, director of the local WPA music projects, this time airing its
grievances before Harry Hopkins in Washington. Confab arranged for Monday
(20) promises not only to clear up the local mers, but may also bust wide open
the administration of all WPA music projects, while the prime purpose is to
clip Mayfarth, loaders hope to iron out labor policies involving musicians on a
nation-wide acale as they are affected by WPA policies now in pertice. Mayfarth,
went into the spot on a deal whereby
she took all cover charges above the
average of a four months' period. She
leaves Monday (29) for the Texas Expo
on flat salary.

\*\*The Mayfarth who was the
incompetent one. The 30 applicants
for WPA jobs had to take an examination, which they passed, and then the
men were placed in jobs they were not
qualified to fill. Symphony men were
sent out with dance units and expected
to ride, others found that their hot
licks didn't fit in the symphony or
chestras they found themselves in, and
bandsinen never having any pit exvocalists are used. Pretty Linda Lee is
on for capable handling of pop numbers,
giving them a touch of Southern accent
for added effect. And Lewis Julian exlusthits a pleasing baritone, also on pop

vaudeville units. Mayfarth did not replace the 30 men with others, asserting that he could get along without them.

"Mayfarth has exalted ideas of music," said A. Rex Riccardi, secretary of the union. "He expects to get musicians at \$24 a week of the same caliber as play with the Philadelphia Orchestra." Riccardi pointed out that the prime purpose of WPA was to relieve 'unemployment, and these projects are not to set up high musical standards in the hope that the government might some day subsidize the units as permanent institutions.

It has been a continual battle between the union and the local WPA office. Units were sent to furnish music on radio stations that didn't employ a bouse hand. But Anthony A. Tomel, Local 77 head, nipped that in a hurry. And with the amusement parks opening for the summer season. WPA bands were sent out to furnish free band concerts, placing the union in a most perplexing position. Willow Crove Amusement Park must pay the union scale for its union band in the ballroom, and must follow suit for the pit crew playing for the outdoor vaude shows, yet is able to feature free band concerts by union musicians, thanks to WPA.

An impressive array of labor representatives will carry the complaint to Hopkins, since adjustments with Mayfarth and Dr. Thaddeus Rich, Pennsylvania State Supervisor of the WPA music projects, failed. Meeting on the 29th in Washington will find the following locking heads with Hopkins: Anthony A. Tomel, Local 77, APM president of the American Pederation of Labor; Arthur Philips, president of Labor; Arthur Philips, president of Labor; and Adolph Hirshberg, head of the Central Labor Board.

Cafe Adds Barzuar

# Night Club Reviews

tablished, despite the several new competitors this year.

Miss Parson, a vivid brunet who has built up quite a rep thru radio, night spot and vaude appearances, einsees the show and also does a couple of seesions of singing of old-time ditties while accompanying herself on the small plano. She is a good handler of crowds, knowing how to swing them into community singing and how to keep them quiet for the show. A vigorous personality and a good antertainer, she was at her bost when caught here.

the show. A vigorous personality and a good entertainer, she was at her bost when caught here.

Floor show itself is pleasing, despite the handicap of large pillars obstructing the view. Zae Freedman staged it and Dave Oppenheim and Michael Cleary wrote it. It is presented as a complete little unit, with special lyrics for the introduction and finale.

The line of six pretty gals is given nice costumes to display and pleasant-enough routines to handle. There are seven other people spotted for specialtics. Pert Ruby Barth sang in a pleasing contraite and then did a bit of smart hoofing. She is a pretty little girl who should make the grade easily. George Walton turned in fast and snappy acrobatics and tap, drawing plenty applause. Martha Newton, a pretty tap and acrodancer, was hendleapped by poor costuming, but managed to make a good impression. Little Prank Little, who accompanies himself on a guitar, sang in too loud fashion, but the customers seemed to like him. Jimmy Woods doubled with Miss Barth in singing and also did a couple of good vocal soles. Ruth Stanley and Jerry Eaton contributed animated hoofing. Nice looking w. F. Connolly and Midshipmen, eight

w. P. Connoily and Midshipmen, eight men, accompanied the show and furnished the dance music. Connoily has been supplying music for the McAllister Line, which owns the boat, the past 20 years. He plays the cornet and leads his boys thru lively tunes that must, of necessity, be brassy. Dance music grew packed floors—and that's the text of any good dance band.

Dents.

#### Bilimore Roof, New York

Moonlit Terrace, sumptuous roof spot atop the Biltmore, is featuring Russ Morgan Orchestra, Boy Foy and Joe and

Morgan of comparative newcomer in the name-band class, has been here since February and is booked to finish out the year. Already a name thru broadcasting over the Rinso CBS weekly program, Morgan more than impresses with his first-rate dance-band. Making his own arrangements, Morgan gives the music an individual touch, avoiding both the brassy stuff and the ultra-modern swing style. He plays the plano and leads, occasionally doing a bit of vocalizing and sometimes offering trombone solos.

Band has an exceptional string section composed of Sid Harris, Herman Kaplan and George Hill. Joe Kreklow,

Parson Showboat, New York

This is Kay Person's fourth yeat heading her own show on the S. B. Bear Mountain, sailing nightly except Mondays from the Battery. The ride and show is a bargain for \$1 and ks woil established, despite the several new competitors this year.

Miss Parson, a vivid brunet who has built up quite a rep thru radio, night spot and vaude appearances, cursees the show and also does a couple of sessions of singing of cid-time ditties while accompanying herself on the small plano. She is a good handler of crowds, know-cite to see while they miss companying herself on the small plano.

cycle.

Joe and Betty Lee, publicized as the youngest ballroom team in the country, are a nice looking and capable pair. They offer three Le Quome routines, a fine waitz with effective arm work and lifts, a lively Martinique featuring spins and lifts and, for an encore, a snappy tap with a flirbation background. Youthfulness and ingratiating personalities do much to put them over

Room is large, airy and beautiful in a gaudy fashion. Band is spotted before a twin fountain background. Acoustics are fair. Two shows a night, Everything a la carte, Couvert for supper

The Fountain Court, also on the roof, serves luncheon, with music by Joska De Babary and Hungarian Gypsies.

#### Hotel Pennsylvania, N. Y.

Joe Reichman and orchestra are the main attraction in the roof garden here, following the Hal Kemp Band, which recently moved uptown to the Hotel Astor.

Reichman has a swell musical organi-zation, considering every angle. Reich-man himself is a fine and showmanly planiat, knowing how to embellish band numbers with amart piano intervals. He makes the arrangements himself and surprises the customers with the band's individuality. The boys are as equally at home doing rumbas and tangoes as they are handling sweet and swing styles. The violin section, in particular, is excellent.

Joe Martin, violinist, doubles as a Reichman has a swell musical organi-

Is excellent, Joe Martin, violinist, doubles as a pleasing vocalist, while Nick Regusa, also violinist; Ralph Mendez, trumpetiat; Dave Kelner, accordionist; Carl Shaw, drummer, and Sidney Prussin, clarinetist, are among the other men doing stand-out work. The band handles the castoniers out on the floor. Reichman is popular, getting constant calls from friends at the tables and including many request numbers in his dance program. request numbers in his dance program. Band is now broadcasting over CBS and Mutual.

The floor show is pleasing, despite the The floor ahow is pleasing, despite the handicap of a stone floor and odd-shaped room. Josephine Bernardt and Clive Graham, ballroom combo, make the customers sit up and take notice with their attractive appearance, grace and interesting routines. Open with a nonehalant and lovely Le Quorne waitz and follow with a lively fox-trot and a pepperty modern version of the Brazilian Maxive.

Henre Flash, from yaude, doce his skill-

Serge Plash, from vaude, does his skill-

#### Cafe Adds Bazaar

NEW YORK, June 27.—Local Old Alglers night ciub has added an Orl-ental street bazaar, with a costumed Near East native offering patrons free Oriental drinks.

ful juggling and balancing of clubs, balls

ful juggling and balancing of clubs, balls and sticks in capable manner. His floor stunt and the closing trick, which includes playing a harmonica, make the ct a natural sock. Just as strong a novelty turn on a floor as on the stage. Josephine Buckley, blonde, and Lorraine Santschi, brunct, are a thoroly pleasing pair of dancers. In attractive braded gowns, the girls offer three amart routings, each one done with showmanly grace. Their Hawalian number, emphasizing arm and hand movements, is outstanding. There are so few girl duos doing their style of work that their presence in the show is refreshing.

ence in the show is refreshing.

Food and service are okeh. Room is large and airy and provides a swell view of the city. Business is holding up nicely.

Denis.

First Transcontinental Ounce Tour!

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AND HIS CLIQUOT CLUB ESKIMOS

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11th week at GLORIA PALAST, New York,
Mgt.—HARRY MOSS, 1618 B'dway, N. Y. Q.



#### Rockwell-O'Keefe Cleared in Trial

NEW YORK, June 29.—Claude Hopkins, Negro orchestra leader, has been found guilty of charges preferred by a former member of his band of playing at a New York night spot under scale. Decision was made by the trial board of Local 802, American Federation of Musicians. At the same time charges that cians. At the same time charges that the booking was made by Rockwell-O'Keefe and that the talent firm wa-also guilty of violating union regula-tions were dismissed and the agency

Hopkins was fined \$300 for his alleged infraction. The board also granted a judgment against him of \$800 back pay due on the date.

due on the date.

Had Rockwell-O'Keefe been found guilty they could have been placed on the unfair list and union musicians would have had to eschew their bookings. Spokesman for the local said that insenuch as the national body had returned a booking franchise to R-O'K, it automatically meant they were in the clear. Another factor is the attitude of the national body that franchised bookers must now keep their books open in order to provide a check on any possible chiseling. This policy was also a motive for dismissing the charges against the agents.

#### Meroff Not Paid; Sophie Can't Open

CHICAGO, June 27.—Sophic Tucker and her orchestra and show, scheduled to open at the Oriole Terrace, Detroit,

to open at the Oriole Perface, Design, this week, did not open.

A wire from Miss Tuoker to The Bill-board stated: "Couldn't open here, Union forbade same due to Benny Moroff Band met being maid." not being paid.

#### Salkin To Head Chi Consolidated Office

CHICAGO, June 27.—The resignation of Leo B. Salkin as president of the Sligh & Salkin, Inc., booking agency to Sing & Saikh. Inc., bonking agency to accept the position as executive head of the Chicago offices of the Consolidated Radio Artists, Inc., national orchestra booking agency, is announced by Charles E. Green, of Consolidated Radio Artists, Inc., New York City.

Mr. Salkin, long a successful executive in the theater operating and booking field, will take a brief vacation before launching the new Consolidated office here about July 18.

Consolidated recently took over the National Broadcasting Company orches-

FRANCES WILLIAMS closed last week at the Hollywood Restaurant, New York, and may play Dallas for Billy Rose next month. Josephine Huston succeeded her at the Hollywood.
Niles Garron and Edythe Bennett opened Friday at the 500 Club, Atlantic City, for the summer run. Shep Fields, the band leader, is suing a Chap Fields, Chicago band leader, claiming the latter is unitating his name. month. Josephine Huston suc-

BORRING AND LAZUR, daneers, closed at the Showboat, City Island, N. Y., last week and opened at the Nomad Club, Atlantic City, this week. Bernhardt and Graham made a quick plane jump from the Statler Hotel, Buffalo. to open at the Pennsylvania Hotel, New York, last week. Statler hotel chain arranged the bookings. York, last week, Statler hotel chain arranged the bookings. . . Louis Pope, now at the American Music Hall, New York, is doing sound effects for a series of Pleischer cartoons. . . Bill Church and Pattie O'Dea just closed at Parrell, Pa, and now working for B. Z. Smith out of Akron, O.

COLLETTE AND BARRY jumped from New York to open last work at the Grey-hound Club, Louisville. . . . Jaysnoff

m. c. a.

presents

Sisters (June and Irls) playing the New England territory for the summer. . . . Bobby Hargraves and his Park Avenoes Band back at the Kit Kit Club. . . . Band back at the Kit Kit Club.

Bob Williams producing the Kit Kat
floor shows, and has put on shows for
Don Redman. Jimmie Luneeford and
Stepin Petchit.

Wallace and
LaMae, dancers, closed a five-week run
at Martin's Rathskeller, New York, and
opened last week at McGarry Tavern,
Bronx, booked by Harry Carlin.

#### Noel Meadow Held Up in Hotel President Office

In the June 13 issue there appeared in the Club Chatter Department a statement to the effect that Noel Meadow, Broadway, press agent, was held up by a gumman at the Notel Lincoln. The Biliboard has since learned from Meadow that the holdup took place May 23 in his former office at the Notel President, and that three office visitors were relieved or \$400. The Biliboard regrets the unintentional error.

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S. K. Kushner . . . . . manager



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THE CYCLONE OF MELODY and her RHYTHM GIRLS

America's Finest All-Girl Dance Band

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THE GIRL FRIENDS TRIO ... and SNOWBALL

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Stanford Zucker, Manager



# Bands and Orchestras

OZZIE NELSON goes into the Palmer House, Chicago, in August... Bob Walker is the new vocalist with Bob Croshy's Orchestra... Lou Bring is now under the management of Rockwell-O'Keefe... Paul Sabin and his orchestra open at the Ritz-Cariton Hotel in Atlantic City July 2... J. Allen Lustman is booking the Willow Grove Park. Philadelphia, Pa. Paul Whiteman played there June 27 and Phil Spitalney and his



EDWARD K. BICKFORD ALYCE CRANDALL

INTERNATIONAL OANCE STARS, WITH THEIR OWN ROWS.
Nightly at LARE SHORE ALPINE VILLAGES, Cleveland, O., Address Gore Billioard, Oheinnett, O.

D\_elyde JONWAY and PARKS Ockred Comedy Bong and Oance Semiation, Sth WEEK-KIT KAT CLUB, N. Y. 

BLANCHE

Presenting Repertoles of New Bonsa-tional Oanone-Nightly at

ULTRA

JACK DEMPSEY'S SUPPER ROOM. Now York Oity

ELLIOTT

DON HUGHIE MARVIN-RAYE, PRINCE & CLARK

RETURN ENDAGEMENT, 17TH WEEK, PARK CENTRAL HOTEL, NEW YORK, Mgt. CHAS. V. YATES, 1660 BROADWAY



Marie Almonte

THE SMART FAVORITE SONGSTRESS

NBC ARTIST

Currently Atlantic City. N. 1.

girl orchestra go in July 4.... Charles Shribman has booked Glenna Jane Thompson and her orchestra for a series of 22 one-night stands thru New England. Personnel of the band is made England. Personnel of the band is made up of girls from the Bricktops and Callfornia Redheads, plus some specialty girls from the Hollywood atudios. Opening date is July 3 in Buston. . . Wingy Mannone is leaving the Hickory House. New York, after a long stay and starts on a tour thru New England. Mannone is increasing his outfit, going back again to a full-sized group. He opened June 28 at Nutting's on the Charles, Waltham, Mass. . . Leanite Hayton is another to tour the northeastern sector. He will play, among other dates, Kimbali's, in Boston, and the Old Orchard Pier.

CLEN GRAY and the Casa Loma Orchestra close at the Rainbow Room.
New York, June 30, opening a New England trip July 1 at the Old Orchard Pier.
After playing a few one-nighters in this
section, they head south... Don Redman is traveling thru New England for
10 days starting last week, ... Irving
Mills has signed Elmer Schoebel, composer and arranger, to prepare material
for the various Mills bands. First was
Ina Ray Hutton... By Green and his
orchestra are set for the summer at
Youngaville Villa. Youngaville, N. Y.

AT NOBLE, who is stirring things up at the Hollywood Dinner Club, Gniveston, has a unique constructive critic in the person of his wife. Mrs. Noble frequently calls him from her hotel from, advising how the ork is coming over the radio. . . Anson Weeks, who is playing currently at the Rice Hotel in Houston, was a recent visitor with Ray Noble and band. . Freddy Bergen is holding down the Sylvan Beach spot mear Houston . . Rudy Vallee is acheduled to work a five-nighter beginning July 8 at the Sylvan Beach resort. The entire dancing pavilion has been acreened-in and added decorations are being installed in preparation for the Vallee date. . . Jan Garber is one-nighting thru Texas.

HAL MUNRO and orchestra now in their seventh week at the College Inn, Chicago, where they play the matineo tea dances. . . . Bus Widmer has been held over again at the Gladstone Hotel in Casper, Wyo. Original contract called for two weeks, but combo is completing third month on July 1. . . . Don Carper is set for the summer at Tommy Jacob's Ship Cate in Venice. Calif. Opened June 11. . . . Charlie Pulcher returned to the Hotel Greystone Roof Garden in Carolina Beach, N. C., for his second summer engagement there. Fulcher is using 12 mon and Janeite Davis, blues warblor. . . Louie Chancy opened an indefinite stay June 20 at the Club Orleans in Biloxi, Miss. Marjorie Minick, Sewell Hayden and Austin Little are handling the vocals. . . Neil Weet's Serenaders close this week with the stage unit they have been with for five months and head for Northern Michigan, where they will be logated for the summer. HAL MUNRO and orchestra now

COUNT JOSEF BULOWSKI, now in his 34th month at the El Tivoli Club in Dallas. Tex., will continue at that spot indefinitely. . . Sylvia Rhodes, Bill Dinkle and Benny Benedict are being featured with Ace Brigode's Band at the General Motors Rxhibit, Dallas Centernnial. At the close of their present cn-

gagement, July 17, Brigode and boys will finish the summer season playing Pitts-burgh, Gleveland and Cincinnati dance spots. . Consensus of opinion around Pittsburgh is that Jimmy Joy's ork, cur-Pittsburgh is that Jimmy Joy's ork, currently filling an engagement at Kennywood Park there, has greatly improved in a musical way since last appearing in that territory. Present featured artists with the combo include Kenny Smith, Cub Higgins, Jimmy Walls and Don Tiefonthal. Latter is handling the arrangements. Johnny Nesco, leader of the Connecticut Troubadours, opened with that band June 28 at the Club Parce in Hartford, Conn. Johnny is planning to augment his brass section from three to five.

E DDIE DUCHIN, who played the Fox Theater, Detroit, this past week, could not fill a proposed hold-over engagement at the theater because of a previously contracted string of one-nighters thru Western New York. He files west next week to replace Ben Bernie at the Coccanut Grove in Hollywood on July 6. Bernie goes to Detroit, . . . Larry Lee has been renewed for the summer at the Beverly Wilshire, Beverly Hills, Calif. . . . Hal Grayson has opened a stand at Casino Gardens in Ocean Park, Calif. . . Jack Bennett opened the summer season June 27 at the Grand Hotel, Santa Monica, Calif. . Has recruited Hotel, Santa Monica, Calif. Has recruited 16 new men and is breaking 'em in with week-end dances. KFAC will take his music on remote.

MILDRED WELLS HICKMAN, wife of Stanley Hickman, member of Ted Pio-Rito's Orchestra, was seriously injured recently in an automobile accident near Monroe, Mich. She is confined to a hospital in Monroe. Joan, her four-year-old daughter, was also cut and bruised. . . . Shively Yates and band close a two-week engagement at Brady's Lake, Akron, O. . July 5. Will one-night thru Michigan, Ohlo and West Virginia. . . Dolph Duorr and orchestra opened an unlimited engagement July 2 at Cleveland's new Groon Derby Glub. Combo will be on the air over WGAR. . . . Frenchy Graffolier and band are playing their second consecutive summer engagement at Arnold's Park on Lake Okobolj, Iowa. Personnel of the Graffolier outfit, recognized as a atrong ball-

Okoboji, Iowa. Personnel of the Graf-folier outfit, recognized as a strong ball-room attraction in Iowa. includes Tom Rake, Don Teege, Tom Chalfant, Clark Horn, Jim Engobrigtson, Ted Vesely, Pete Boileau, Jay Riaff, Larry Enos, Merle Overholser, Stan Coates and Earl Schuniann. Dorothea Simmons, Donna Lee and Randy Whinnery are vocalists.

Music News

Eugene West is highly elated over the welcome thus far accorded his latest song. Won't You Ever Learn? West, now his own publisher, wrote the work in collaboration with Albert Games and Henry Yerger. At any rate leading meetres of bands and orchestras are going for it, which, as one many deduce, is excellens augury.

Wedding bells are in order for Fay Lehman, of the Words and Music Publish-ing Company. The popular little lady of the firm was married to Hy Green, a New Haven. Conn., pharmacist, in that city on June 19. The couple are making their home in New York with Fay still holding down her position.

That prolific pair of writers, Benny Davis and J. Fred Coots, have marketed another song, this time with the Joe

# Once-Overs

AN ORCHESTRA new to the East is Currently at the Palisades Park Ballroom, the Mardi Gras. It's BOB GRAY-SON'S outfit, an import from the Midwest, broadcasting on WOR and WHN, and doing a good job. Grayson was caught on the air two nights, programs differing in the types of music, or so it seemed. With seasion was better. More twist and style to the music and more individuality. WOR period was just about routline. Vocalists, with the exception of a good trio, not so forte. If Orayson's plugs on giving his arrangements a little more of a different touch he should do very well. . . . MAL HALLETT, at the Trianon. Chicago, heard over Mutunl, shows again his claim to rating as one of the country's premier bands. Whether the tune is sweet or hot, it's beautifully done. Music is distinct in its quality and arranging and a welcome relief from the routine stuff usually heard in the evening dance parades. . . PANOHO, popular in the society field, is at the Park Lane, New York Except for the Spanish and Cuban tempos, it's nothing to write home about. . Two of the most improved bands in the business today belong to CHARLIE BARNETT and WILL OSBORNE. Osborne is concentrating on music now, instead of singing, and has built up a band which the trade regards one of the best musical groups around. Plenty of depth and quality. Barnett, while having improved considerably since last he played in a local spot, still has much to do. He's at the Glen Island Casino, where the hoof-mad kids demand not only the best in dance tempo, but want as band that possesses a sharp clarity in where the boof-mad kids demand not only the best in dance tempo, but want a band that possesses a sharp clarity in style. Most likely they got this habit from Barnett's predecessors, the DOR-SEYS and CASA LOMA. Barnett is oken on the tempo and part way there on the arrangements, with the dancing part irresistible, nearly, even over the air... The trade is also taking lasts off to JIMMY LUNCEFORD, at the Larchmont Casino. Leader is packing the place nightly and has an excellent orchestra.

J. F. J. P.

Morris Company. It is called "My Day Ends and Begins With You. It is the kind of a creation that would have been a natural for any artist in the good old days of minstrelsy. Which means with this type of composition already winning public acclaims that it has a great chance for universal popularity.

It is not very often that a music publisher is able to cash in on two Presidential conventions with profit. Bob Miller, of hillbilly fame, has done this with two songs, namely, Three Long Years as the Republican party's campaign inspiration, and Five White Mice, to raise the electric house of the Person to raise the electoral hopes of the Demo-crats. Shelby Darnell is writer and com-poser of the Landon ditty, while it took Cecil De Vries and Arthur H. Sutmann to bring the Roosevelt number into being.

George Posford, who in conjunction with Holt Marvel, wrote The World Is Minc, featured by Nino Martini in the Pickford-Lasky film. The Desperado, was honored by the assignment to write The Transcontinental Rhapsody, a symphonic poem, on the maiden voyage of the S. S. Queen Mary to America. He is recognized as one of England's outstand. ing composers.

Raymond Leveen and Otto Motzan are making an excellent bid for recognition as writers and composers with a new ballad, What Could Be Streeter? Mr. Motzan, who furnished the melody, is sublishing.

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Sheet-Music Leaders

Based on reports from leading jubbers and retail music outlets from Coast to Coast, the songs listed below are a consensus of music actually moving off the shelves from week to week. The "baremeter" his accurate, with necessary allowance for day-to-day fluctuations. Number in parentheses indicates position in lost week's listing.

Sales of music by the Maurice Richmond Music Corporation, Inc., are not included, due to the exclusive selling agreement with a number of publishers. Acknowledgment is made to Mayer Music Corporation, Music Sales Corporation and Ashley Music Supply Company, of New York; Lyon & Healty: Carl Fischer, Inc.; Camble Hinged Music Company and Western Book and Stationery Company, of Chicago, 9. On the Beach at Ball Ball 10. Melody From the Sky (\$) 11. These Foolish Things Remind Me of

You (13)

12, All My Life (9)
13. Take My Heart
14. There Isn't Any Limit to My Love
15. Twilight on the Trail (15)

- It's a Sin To Toll a Lie (2) 9, In It True What They Say About 10. Dixle? (1) 11.

- Dixter (1)
  Clory of Love (3)
  Robins and Roses (4)
  Would You? (6)
  There's a Small Hotel (8)
  She Shall Have Music (7)
  You Can't Pull the Wool Over My

PHONOGRAPH RECORD best sellers will be found on page 67.

GARRON and EDYTHE # BENNETT " 500 " CLUB Attantic City,

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# Thru Sugar's Domino

V AUDEVILLE as we used to know it is shot as full of holes as would be the fate of a Nazi standard raised in Moscow's Red Square. Yet in variegated and hybrid forms it is as hardy and as difficult to extinguish as crab grass and weeds in a tropical garden. Without the aid of dircuits, high-priced and high-pressured exploiteers, well-organized booking offices and other factors that were formerly considered essential, vaudeville has managed not only to survive but to flourish to an extent that is difficult to helieve unless the phenomenon is actually pointed out on a map of the hinterlands.

In the large centers vaudeville exists after a fashion in select de luxers run by the major circuits and the few independents that are still willing to worry themselves sick lining up box-office attractions to supply the draw that straight films lack. But this is not the type of vaudeville that might eventually represent the rebirth of a field that has been inundated by the flood of mechanized progress. The vaudeville that represents today the backbone of the nation's low-priced stage is without the benefit of booking offices, agents and mass producers. It derives from adventurous, courageous and ingenious souls who have an idea, troupers with faith in the leader and the idea and theater operators who display the true showmanly spirit in their willingness to take a chance by booking something they haven't seen. they haven't seen.

Some call it wildcatting; a mislcading term because it conveys the impression of unreliability. Others call it, variably, commouwealth, independent unit booking and hobo trouping. Regardless of what title best suits the proposition, this form of touring represents the inevitable result of artificially limiting activity in a branch of the show business that can no more be throttled than a Zloncheck on the loose. The race is for the strong. It has its disappointments, it hardships and its breaches of faith. But it has its rewards, too, in the form of independence, steady work and broaking a trail that has been overgrown with tangled underbrush since the early days of decline.

The first requisite of a successful touring unit is an idea—and a fairly good one. The average theater man of today is not interested in booking wildcatting shows unless they possess something, in show content or ballyhoo, that is different from what the town has seen before. Ideas for smaller hinterland theaters are not difficult to develop. Any group of conscientious actors and showmen restraining the ego and ham for the brief period needed to give birth to and nurse an idea can accomplish this. Next comes the formation of a company with a leader in whom is vested absolute authority. Finally the equipment in the form of enough automobiles to transport the company, scenery and baggage.

Not quite as easy as that, of course, but it has been done countless times this season and will be done with greater frequency as word gets around of the unmined gold waiting to be corralled by men and women with faith in an idea, in themselves and in the universal appeal of the living stage.

Pioncers who have trekked across the virgin territory (from which no State in the Union is excluded) have related to us several interesting facts concerning the new form that vaudeville has taken. They have told us, for example, that the new form that vaudeville has taken. They have told us, for example, that the new form that vaudeville has taken. They have told us, for example, that the new form that vaudeville has taken. They have told us, for example, that the new form that united in the latter connection that musicians. In an umber of towns played the population is that carry their own musicians. In a number of towns played the population is so small and so far removed from business centers that molestation from locals is out of the question as a practical proposition anyway.

Further, we are informed, an advance man is absolutely essential. If the owner of the unit or the leader designated by a commonwealth troupe is forced to do the advance himself the chances for success become considerably lessened. As a means of insuring steady work a unit must be represented at all times by a man concerned exclusively with booking, advance ticups and whatever else is necessary for preparing a town for the advent of a show with an idea. While there are very capable advances men now devoting their telents to this form of show business a high-geared personnilty is by no means required; in fact, there are situations in which the average, hard-working agent can do far more than a man whose mind and technic attects across the years to a dead past. Advance men—a new and harder type—are being made by this new form of trouping and should several seasons pass with no diminution in nettivity there will be available in the show business men who can be favorably compared with the giants of yesteridy who recognized no on-hateles and to whom the Main Streets of the country were their happy and fruitful hunting grounds.

The trouper in the independent touring unit has no room in his makeup for temperament or any of the various vanities that went to complete the picture of a performer in the days when arguments over billing resulted in canceled engagements, when dressing rooms were assigned in accordance with rank and when rehearsals were a ritual with tradition and codes. The wildcatter is not fussy about where he dresses; whether or no he is billed: whether he has a rehearsal at all or whether his favorite number is retained after the first show. So far as it concerns elimination of vain display it is, for the actor, an ardious existence. But those who have survived the bumps and jolts and disappointments agree that it is well worth the sacrifices, and few are unwilling to trod the trail again, once having had a taste of what it really means to troupe with the stars in heaven as their guide and without the blessing of theater circuits and 10, percenters.

Resuming with the more prosaic aspects of self-booked touring, we are advised by those who have fought and won that an outside bally is vitally important. Theater men go for this like lady shoppers for Monday bargain counters. Also of great help in getting bookings and drawing patronage is complete screen trailer equipment. There is nothing that sells an "idea" show better in towns that haven't seen "ficah" since Old Erra grew his beard than a trailer edited in big-time fashion by a reputable company, of which there are a plentitude in the larger centers. Lobby material is also helpful. Few of the theaters touched by the wild-catters are in a position to do extensive advertising and exploitation. They would rather not book an attraction, regardless of its promise from the angle of talent, if confronted with the prospect of running a stage show without the accompanying ballyhoo.

if confronted with the prospect of running a stage show without the panying ballyhoo.

One unit sponsor with limited capital solved his lobby problem by mounting 8x10 frames purchased in a dime store on three-fold stands. The theater patron in the hinterlands likes photos—the more the better. It should not be difficult for a traveling unit to stock up with plenty of still material in all shapes and forms, with photos of the company featured. When a unit carries performers with the slightest name appeal a good method of exploiting this asset, it has been found, is to use oils or blowups of the personalities in 30x40 frames as

There are numerous other interesting factors in connection with wildcatting that we shall have to forego detailing here thru lack of space—or perhaps dwell (See SUGAR'S DOMINO on page 28)

# The Broadway Beat

By GEORGE SPELVIN

The Paul Whiteman concert Tucsday and Wednesday of last week in the Robin Hood Dell, Philadelphia (oh., yes. Mr. Spelvin gets around) revealed a program that held several hitherto unknowns among the contribs. . . In addition to the numbers which won and ran second in the Efficial Whiteman Scholarahlp contest, there is Haisana, which was written for the University of Pennsylvania Mask and Wig show by an alumnus, Dr. Clay Boland, a Phility dentist. . . Billy Roso's stalling of the opening date or Jumbo is beginning to crop up in the minds of some of the name acts due to play the Texas Centennial Exposition, where Maska Rose is doing a bit of producing. . . A lot of guys bopo that when Woodworth opens its Times Square emporium it will at least be air cooled. . . It'll be better than hanging around a movie theater lobby. . . Jean Carroll and Buddy Howe, teamed in vaude, decided to team up also as Mr. and Mrs., getting hitched two weeks ago at Howe's Brooklyn home. . . They salled the next day for Europe, with the first date in Scotland, . . The Actors' Pand Home out in Englewood was treated to an ace pocket-billiard match last week, the contestants being Ponzi, world's champ, and Levan, Florida champ. . . Prom adagio dancer to singer is the choice of Bob Vernon, of the former Stone and Vernon adaglo quartet. . . . Re's a tenor who's been studying voice for four and a half years. . . A long-haired bind man sells booklets nightly in Times Square—the booklets being ontitled The Way Out of the Economio Collapse. . . The Local 300-Kaplan-Sherman lawsuits will probably never be aired in public hearing—bocause each side has too much on the other. . . . too much on the other. . . .

# Chicago Chat

By NAT CREEN

RANDOLPH Street Rambles; Aaron Jones coming along nicely after that hospital siege and is again seen around the Woods Building. . All Sweet, vet band leader, in to say hello before departing for Canada. . . And it's good to know that Mrs. Sweet has recovered her health and will be heard warbling at some of the big fairs this season. . . Bill Padgett, Bismarck publicity and ad man, chuckling as he tells the story of the railroad man who lost his pants while talking and gesticulating to some staid English indies. . . MCA has bought a N. Michigan avenue building just north of the Wrigley Building, but it isn't likely they will occupy it for some time to come. . . In Monday's mall: A dodger advertising Mar-Coau's Barn Theater Players at Dietz's Stables, suburban spot, where they are putting on such tear-jerkers as The Drunkord and Lena Rivers; note from Omer J. Kenyon, who just closed a tour ahead of The Great Ziegfeld and is set at Riverview Park, Des Moiness for the season; invitation from Circus Pan Ed Selle to attend Selle's Circus Pan Meet, with Cole Bros.- Clyde Beatty Circus at Freeport, Ill., July 5—and we're going to try to be there.

Thesday: Earl Reynolds, vet of vets in the skating game, in for a visit,
... Expects to take his troupe to Europe, ... Evelyn Chandler, grand ise
skater at College Inn. closing there to go to Dallas Expo. ... Debonair
Larry Hogan in, but we missed him. ... June Scheble, of CBS publicity
staff, back from vacation in Panama and looking great. ... Mrs. L. C. Zellend stopped off for a visit on her way from the West Coast to her home in
Columbus, O. ... Her late husband was publisher of the old Opera House
Reporter back in the days of the "road."

Wednesday: Lunch with Eddie Lewis, Bernarr Macfedden's whizz-bang publicity man, and Frank Burke, another fast stepper in the publicity game.

. A pleasant visit with W. R. Snapp and Curly Reynolds, of the Snapp Shows, and they were enthusiastic over improved biz.

Thursday: Harry Atwell, the old photog, back from a visit to the Barnes show in Minnespolis and reports they're a grand bunch. . . . Who should blow in at lunch but the dynamic p. a.. Cliff McDougall, full of ideas for explication stunts for the Mix show. . . In the evening to the Bismarck to bid Phil Levant, Wainut Room masstro, farewell for the summer, and all the music pubs on hand to wish him godspeed. . . Xavier Cugat, at the Stevens, also speeded on his way with a jolly party.

Friday: A folder from Frank Stuart (hinself) portraying his new super de luxe stream-line builetin, his newest creation, which looks like a sure winner. . In the evening to the Continental Room of the Stevens to holp welcome Ben Pollack and his crk, then to the Bismarck, where the King's Jesters, with pretty and talented Marjorie Whitney, open for summer season. . . Lloyd Lewis, drams ed of Dolly News, who has also taken over the duties of sports editor, succeeding the late Howard Mann, says it isn't true that he intends to wear an opera cape to the ball park.

Saturday: Off to Cleveland to take a peep at the Great Lakes Expo. which from all reports is going to be some punkin's!

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#### Communications to 1564 Broadway, New York City

# news of the Week

According to the decision of the Appellate Division regarding UA's sales tax case June 24. New York, the city has no authority to tax films shown outside the city limits but distributors must pay the 2 per cent on film rentals within the city. The case is not yet over, for United Artists, bucked by other major companies, will take the litigation of the Court of Appeals when that hody

major companies, with take the Sugardies to the Court of Appeals when that body reassembles in September.

The basis of the suit was United Artists' fight against payment of \$21,188, an assessment by P. J. Taylor, controller. Outside the limits of the city troller. Outside the limits of the city proper, or the metropolitan area, such as New Jersey. Long Island. etc., the levy was held inapplicable. It is understood that Attorney-General Wilentz of New Jersey, counsel for Allied of New Jersey, was instrumental in obtaining for his territory invalidation of the New York tax

Should the tax remain, it has been estimated by Morton Baum, assistant corporation counsel for the Emergency Tax Division of New York, that the city will derive revenue from this source to the extent of \$1,000,000 a year. Films shown outside the city amount to about 20 per cent of the business and this has been deducted from the figure above.

been deducted from the figure above.
United Artists is represented in the case by O'Brien, Driscoll & Raftery.

George H. Callaghan and Jed Buell. respectively, have been elected president in charge of distribution and secretary and treasurer in charge of production of the newly organized production com-pany De Luxe Pictures, Inc. In addi-tion to Buell, the board of directors is composed of Hugh W. Darling, E. M. Mortensen and Mary K. Suter.

Another monopoly and anti-trust suit was filed recently, this time in Boston, the plaintiff being A. & W. Amusemant Company, of Providence, and the defendants all major distributors. Theater in question is the Metropolitan, which according to the former operators, Louis Anger and George W. Walsh, was forced to close thru lack of product. The outlook for the Metropolitan is not so good, because another theater has opened in the meantline, so even should the plaintiff's suit be determined favorably it is not very likely that the theater will function soon. Attorney for A. & W. Amusement Company is George S. Ryan. Another monopoly and anti-trust suit

Paramount's board of directors elected its executive committee June 24, composed of Adolph Zukor, Stanton Griffis, Reil F. Agnew. Barney Balaban. Maurico Newton, John Hertz, Duncan Harris and Stephen Callagham. Oriffis is chairman and succeeds H. A. Portington, who remains a member of the board.

It is likely that Fanchon & Marco will It is likely that Fanchon & Marco will be able to assume control of the three St. Louis theaters. Orpheum. Hi-Pointe and Shubert Rielto, altho Warners, who control them now, have not completed with F. & M. all the details of the deal. Harry C. Arthur will leave for the district the first week in July to straighten out, management details. out management details

On June 30, when the United Artists convention will have opened at the Ambassador Hotel, Los Angeles, it is expected that among those present will be George J. Schaefer, Harry Gold, Lowell Calvert, James Mulvey, Arthur W. Kelly, Paul Lazarus and L. Jack Schlaifer, among others.

Rich Relations, to be released September 1, will lead the list of 30 features to be delivered by Imperial Pictures during the 1936-37 season. According to current plans, these features will be delivered at the rate of two per month

Columbia Pictures acted as host to the largest attendance in the history of (See News of the Week on 4th col.)



#### "THE WHITE ANGEL"

(WARNERS)

TIME-91 minutes:

RELEASE DATE not given.

PLOT—Florence Nightingale, young member of a snooty 19th century English family, possesses a heart full of love for humanity and she determined not to waste such affection on one man. So, foregoing marriage and the career of an English lady, she studies nursing and, in the face of determined opposition on the part of army medical authorities, goes to Crimea with her helpers and brings the dying soldiers lots of balm, sympathy, etc. She contracts cholers, gets out of bed to carry on her work when the opposition threatens to undersing it, and carries herself very nobly. Queen Victoria decorates her, acknowledges her rightful position as Superintendent of Female Nurses, and the children of the nation offer prayers. Open the flood gates.

CAST—Kay Francis, Ian Hunter, Donald Woods, Nigel Bruce, Donald Crisp, Henry O'Neill, Billy Mauch, Charles Croker-King and others. They do what they can.

DIRECTOR-William Dicteric. He also does what he can, which is not

AUTHORS-Mordaunt Shairp's screen play, suggested by Lytton Strachey's essay.

COMMENT—A terrific plug for nurses and nursing, and a bit of perhaps unintentional propaganda for the propriety of women to take up the profession. About as opportune or timely as The Great Train Robbery.

APPEAL-Women, and not smart ones.

EXPLOITATION-Florence Nightingale.

#### "THE POOR LITTLE RICH GIRL"

(20TH CENTURY-POX)

RELEASE DATE-July 24.

PLOT—The pampered daughter of a soap magnate widower seeks to enjoy the pleasures of a normal child. She gets her chance on the way to school, roaming the streets and meeting up with an organ-grinder and his monkey, She invents an orphan story, is taken in by the organ-grinder and winds up with a song-and-dance team. Puts the act over at a radio audition, contracts for a rival soap company, wows 'em, and is having a grand time until daddy hears her and once again takes her into a home of wealth. Bits of love and menace interests also

menace interests also.

CAST—Shirley Temple. Oh, yes, also Alice Faye, Jack Haley, Michael Whalen, Gloria Stuart, Claude Gillingwater, Henry Armetta, Sara Haden and others. A Temple monopoly, and ideal, majoring in songs and dances. Others held down, but Paye, Haley, Gillingwater shine out anyway.

DIRECTOR—Irving Cummings. A thorobred job, considering the inane story. Commendable for playing up the song-dance sequences the way he did.

AUTHORS—Screen play by Sam Hellman, Gisdys Lehman and Harry Tugent, suggested by stories of Eleanor Gates and Raiph Spencer. Best to skip it, as wacky a story as ever flickered on a screen.

COMMENT—As a vehicle for that brilliant youngster it's perfect, but for story diagnosis it's smelly. Temple maturing to torch-singing stage, and as lovable as ever—perhaps more so.

APPEAL—The Temple fans will eat it up, and it's real box-office for the neighborhoods.

neighborhoods EXPLOITATION—The usual in Temple tleups, a play to the kids and the family audiences.

# Organizations

MPTO of North Carolina, at a meeting recently in Charlotte, advanced arguments against Paramount's new idea of ments against Paramount's new idea of extending credit for advertising accessories which are returned. To many exhibitors this plan would mean in the long run an increase in expense. Ed Kuykendall's program for negotiating with major companies with the aim of abating trade-practice abuses was acknowledged favorably.

Allied Theaters of New Jerkey will hold its annual convention at Atlantic City September 10-11. Lee Newbury, president, is in Charge and has not yet bit upon a definite place for the meeting.

ITOA recently sent a delegation to the mayor's office to discuss with La Guardia the new bill passed by the New York Stato Legislature regulating the admittance of children to theaters under proper guardianship.

MPTO of Northwest's meeting held at the Hotel Davenport in Spokane recently the Hotel Davenport in Spokane recently discussed various obstacles facing the exhibitor in that territory. These included double features, competition by schools showing movies and unfair taxation. Present were President Hugh W. Bruen, Seattle; Mayor Burch of Spokane, J. M. Hone, W. L. Wilkins, Walter Graham and G. L. Gwinn.

A campaigh has been started, backed up by an investigating committee ap-pointed by Allied, to try to obtain legis-lation prohibiting movies in schools which pay no film taxes.

Ed Kuvkendall, MPTOA president, attended the Nebraska-Lowa special meeting of the MPTO at the Hotel Loyal June 29. He was the chief speaker and spoke on the work of the MPTOA committees which recently visited representatives of major distributors in New York with a view to more amicable distracted fracts differences. posal of trade differences.

The Theater Owners and Managers of the Rocky Mountain Region, Inc., was incorporated lest week under the Colorado State laws. Board of directors includes A. P. Archer, Denver; Dave Cockrill, Denver; Charlie Glimore, Denver; Burns Ellison, Denver; Rick Rieketson, Denver; Dave Davis, Denver; B. P. Mc-Cormick, Canon City, Colo.; Ed Schulte, Casper, Wyor, T. B. Noble, Denver; Charles Klein, Rapid City, S. D., and Russell Hardwick, Clovis, N. M.

At their first meeting the following officers were elected: President, A. P. Archer, president of Civic Theaters, Denver; first vice-president, Harry Golub, manager of the RECO Orpheum, Denver; second vice-president, Harold Rice, city manager for Fox at Laramle, Wyor, third vice-president, Louis Finske, district superintendent for the J. H. Cooper Enterprises (Publix), Denver; treasurer. Burz Briggs, manager of the State Theater, Denver, and secretary-counsel, Empet Thurmon, Denver attorney.

The object of the organization as set forth in the articles is to aid in promoting co-operative and friendly relationships between theater managers and owners of this region, more amicable relationships between the distributors and exhibitors and to aid in any way the bettering of any problems in this territory.

#### NEWS OF THE WEEK-

NEWS OF THE WEEK—
(Continued from 1st col.)
the company at its national sales convention held at the Drake Hotel, Chicago, last week. More than 250 executives and members of the sales force, studio staffs and home office were present at the week-long meeting. Abe Montague, general sales manager, presided, and Phil Dunas, Chicago manager, played host to the conventionites. Among those present were liarry Cohn. Columbia's president in charge of production, and Jack Cohn, vice-president in charge of home-office operations.

# Film Consensus

Below are listed the films reviewed in last week's issue of The Billboard. logether with a labulation of the critical voic. Papers used in the labulation include The Times, Herald-Tribune, News, American, Mirror, Post, Sun, World-Telegram and Journal among New York dailies, and Film Daily, Motion Picture Daily, Mction Picture Herald, Hollywood Reporter, Picture Bushiess, Box Office, Harrison's Reports, Daily Variety, New York State Exhibitor, Film Curb, Showman's Round Table, Variety and The Billboard among trade papers. Not all of the papers are used in each tabulation, because of early trade showings, conflicting publication dates, etc.

	Favor-	Unfa-	No	70.0
Name	able	verable	Opinio	on Comment
Poppy (Paramount)	15	2	4	"Slow and tacking smoothness."  —Daily Variety, "Depends on Fields."—N, Y, Exhibitor.
Gaumont-British)	12	2		"Good spy entertainment."— Variety. "Pretty good."—Ameri- can.
Sins of Man	8	3	9	"Sentimental tear jerker."— Film Curb. "One-man picture." —N. Y. Exhibitor.
(Columbia)	2	4	3	"Fair program picture."—Amer- 'can. "Cood comedy drama."— Film Curb.
Vebody's Fool	8	2	3	"Sure-fire comedy" — Film Curb. "Feeble melange."— Times.
The Oregon Trail	5	1		"Satisfactory anywhere."—N. Y. Exhibitor. "Better than overage horse opera."—The Billboard.
Too Much Boof	0	0	4	"Another Western,"—The Bill-board.

#### "SAN FRANCISCO"

(MOM)

TIME-80 minutes.

RELEASE DATE-June 26.

TIME—80 minutes.

PRODUCERS—John Emerson and Bernard H. Hyman.
PLOT—Mary, the daughter of a country parson, comes to Blackie Norton's Cold Coast Cafe as a singer. Norton, hard, unidealistic but honest, falls in love with her and she with him, a friendly priest helping them both. But her voice is considered good enough for opera, and the backer of the San Francisco aria barn asks her in marriage. Even after operatic success, however, she promises herself to Blackie and he gets her back to his cafe. The piest intervenea, he socks the priest and Mary leaves him. They're brought together again by the San Francisco earthquake and fire, which leave Blackie with new idealism. CAST—Clark Gable, Jeannette MacDonald, Spencer Tracy, Jack Holt, Jessie Ralph, Ted Healy, Harold Huber, Al Shean, Kenneth Harlan and others. Gable excellent, as are most of the others. MacDonald has neither the flare for cafe songs nor the voice for operatic numbers.

DIRECTOR—W. S. Van Dyke, A magnificent job. Plenty of sly comedy in the early sequences. The quake scenes are standouts, and the finale buildup, to the strains of The Battle Hymn of the Republic, is a directorial tour de force. Van Dyke practically makes the picture, single-handed.

AUTHORS—Screen play by Anita Loos, from the original by Robert Hopkins. Trite and soppy yarn, but the dialog is good, and the acting and direction hide most of the defects.

APPERAL—Wilde and general

even if it had nothing else.

APPEAL—Wide and general.

EXPLOITATION—Plenty to work with, but feature the quake.

#### "EDUCATING FATHER"

(20TH CENTURY FOX)

TIME-57 minutes.

RELEASE DATE-July 10.

PLOT—John Jones, suburban pharmacist and respectable family man, wants his son, Jack, to follow the same career; but Jack is nutty about airplanes. The cold man, however, is such a swell guy that Jack finally agrees. The peaceful tenor of family life is disrupted when a chain-atore company offers the realty corporation a higher rent for Jones' store at a time when the leave is about to expire and Mr. Jones is away up in the mountains on a fishing trip. The no airplane has over landed in such a tough spot before, Jack takes his friend's ship and brings the old man back on time to sign a new lease. Father is tickled and tells son to choose his own aeronautical school.

CAST—Jed Prouty, Shirley Deane, Dixie Dunbar, Spring Byington, Kenneth Howell, June Carlson and others. Capably acted.

DIRECTOR-James Tinling. Fine comedy sense.

AUTHORS-Screen play by Katharine Kavanaugh, Edward T. Lows and John Patrick

COMMENT-Strong dual material by virtue of its direction, acting and realistic portrayal of the lighter side of middle-class life.

EXPLOITATION-Another Jones family story. Some of the more pleasant domestic shots.

#### "NINE DAYS A QUEEN"

RELEASE DATE not given. TIME-80 minutes. (GB)

TIME—80 minutes. (GB) RELEASE DATE not given. PLOT—One of the most unsavory episodes in English history, that of the political intrigue which, after the death of Henry VIII. elevated Lady Jane Grey to the throne only to have her executed by the successful rival pretender, Mary Tudor. Jane, a country girl, goes to court at the behest of her parents and vi, will die of heart disease before outgrowing his childhood. Leaders of the struggle to become powers behind the throne are Edward and Thomas Seymour, both of whom eventually lose their heads, and the Earl of Warwick. The latter, forcibly keeping Jane at court, makes her queen on the basis of her family relation to the now dead Edward VI. Mary Tudor rallies enough forces to overthrow Warwick's legions. Love interest centers in Jane and Warwick's son. Lord Guilford Dudley, with whom she falls in love while unaware of his connection to Warwick.

CAST—Cedric Hardwicke as Warwick, Nova Pilbeam as Lady Jane Grey. John Mills as Dudley, Felis Aylmor and Leslie Perrins as Edward and Thomas Seymour, and Prank Cellier, Desmond Tester, G. E. Davies, Martita Hunt, Miles Malleson and Sybil Thorndike, Not a mediocre performance in the lot, and the majority excellent. Tester is another Freddie Bartholomew, and Pilbeam an inspiration.

inspiration.

DIRECTOR—Robert Stevenson. Splendid. Dramatically effective and moving. Able treatment of pageantry, which in this case is not dull.

AUTHOR—Robert Stevenson. Worth-while adaptation of the historical

comment—Pirst-rate job. APPEAL—Distinctly a class draw. EXPLOITATION—Cast, character shots and history.

#### "RED WAGON"

(FIRST NATIONAL)

TIME-63 minutes.

RELEASE DATE-Not given.

PLOT—Joe Prince, runaway orphan boy, becomes the best circus horse rider in the business and when Schultz, owner of the circus which gave him his chance, dies the show is willed to Prince. Latter is in love with Zara, who has a tiger act, but when Toby, a friend of his, claims Zara loves him he socks Toby. Zara quits the show, and he, out of spite, marries Sheba, a gypsy. Without Zara as the main attraction, and with Sheba causing ill feeling, the circus flops and is ready to fold when she comes back, they marry, the show is very successful, etc. There's also a fight with a rival circus when the owner of the opposition show cuts in on Prince's territory.

CAST—Charles Bickford, Raquel Torres, Grein Nissen, Don Alvarado, Anthony Bushell, Paul Graetz, Amy Veness, Jimmy Hanley, Frank Pettingell, Alexander Fields. They're uniformly bad, as inept as the plot.

DIRECTOR-Pail L. Stein.

AUTHORS-Edward Knobleck, adaptation. Scenario by Roger Burford and Arthur Woods. Uninspired tripe.

COMMENT-An English picture, distributed by First Division. No merit.

APPEAL-Family trade.

EXPLOITATION-Blokford and Nissen. Tiger-taming scenes and circus life.

#### "BORDER FLIGHT"

(PARAMOUNT)

TIME-59 minutes.

RELEASE DATE-May 29.

PLOT—Tornell, ace of the Coast Guard Aviation Service, refuses to abide by the rules, and so loses his job. Just to show his erstwhile buddles that he's a big shot he ties in with a gang of smugglers in order to amass quick wealth. He also tries to tie in with Ann, Lieutenant Conion's gal, but she'll have no part of him. So he gets her into the smuggler's hideout and, when Conion arrives to save her, experiences an 11th hour change of heart. Noble again, he fights aide by side with his old comrade to clean up the baddles, and lays down his life to save Conion and Ann.

CAST—Grant Withers, Frances Farmer, John Howard, Roscoe Karns, Samuel S. Hinds, Robert Cummings and others. Routine.

DIRECTOR-Otto Lovering. Routine.

AUTHORS-Screen play by Stuart Authony and Arthur J. Beckhard, from a story by Ewing Scott. Routine.

COMMENT-A class B picture that shows it.

APPEAL-Lower brackets where they're not too particular.

EXPLOITATION—Go heavy on the Coast Guard Aviation Service, which hasn't been much exploited hitherto.

#### "NAVY BORN"

(REPUBLIC)

TIME-68 minutes.

RELEASE DATE-Not given.

PLOT—Tex Jones, flight lleutenant with the navy, goes home to see his wife and new-born baby. Dazed when he finds the mother dead, he is fatally injured by an automobile, but before passing out he asks his buddy, Lleutenant Furness, to guard the child from his wife's folks. Bernice and Mrs. Farrington. Furness brings the kid aboard ship and, with the two dames hot on his trail, sends the baby to an aunt for safe keeping. Bernice makes a play for Furness, and by intrigue manages to gain possession of the child, which is then stolen by a gangster. Disobeying orders, Furness pursues him and regains possession, Meanwhile Bernice has failen in love with her arch enemy, Furness, and the problem is solved by marriage.

CAST-William Gargan and Claire Dodd handle the leads as well as the

CAST—William Gargan and Claire Dodd handle the leads as well as the script permits, supported by George Irving, Georgia Caine, Addison Randall, Douglas Fowley, William Newell and others.

DIRECTOR—Nate Watt. Commonplace early sequences, but improvement

in latter half.

AUTHORS-Screen play by Albert DeMond and Olive Cooper; adaptation by Marcus Goodrich; additional dialog, Claire Church; original story, Mildred

COMMENT—A few clever lines and a few thrills, but mostly for the ladies.
APPEAL—Strong dual material.
EXPLOITATION—Rehash of baby routine with appeal directed mostly at

#### "GUNS AND GUITARS"

(REPUBLIC)

TIME-57 minutes.

RELEASE DATE-June 22.

PLOT—Marjorie Miller, daughter of a rancher, tries to stop some villains from driving disease-ridden cattle across her father's lands, and is successful thru the aid of Gene Autrey, member of a traveling mod show which happens to be passing by at the moment. Connor, chief memace, tries to put Autrey on the spot, but the latter circumvents him, finally becoming so popular that he is elected sheriff to take the place of Marjorio's father, who presumably has been abot. Connor, desperate at the turn of events, decides to drive his cattle thru anyway, but is caught and handcuffed by Autrey and his men. Topping the happy ending is the revelation that former sheriff Miller, thought dead, is alive. is alive

CAST—Gene Autrey, Dorothy Dix, Smiley Burnette, Tom London, Charles King, Champion, J. P. McGowan, Earl Hodgins and others. Routine characterizations

DIRECTOR-Joseph Kane, Stock job.

AUTHORS-Screen play and original story by McGowan brothers.

COMMENT-Average alfalfa opus with all the necessary elements.

APPEAL-Tailored for horse opera audiences.

EXPLOITATION-Routing.

#### "LIGHTNIN' BILL CARSON"

(PURITAN)

TIME-71 minutes

RELEASE DATE not given.

PLOT—Bill Carson, government marshal, is marked for extinction by Stack Stone and his villains, but Bill is too quick on the draw and keeps on living. The story, which is filled with tedious nonsense and minute complexities of plot, finally centers around a likable moral weakling called the Pecca Rid, a card sharp. Latter falls in with Stack Stone's gang, who pin a murder charge on him. Carson is too late to prevent a lynching party, but rounds up the real killers. Meanwhile, the Kid's respectable brother, a scholarly elerk, turns bandit to avenge the nurder, which he does by donning a desperado's outfit and rubbing out a few gents in some laughable sequences. Comes the meeting with Bill Carson, and the newly turned bandit lets himself be killed by using blank cartridges. blank cartridges

CAST-Tim McCoy, Lois January, Rex Lease and others. McCoy okeh, but the rest hit an all-time low,

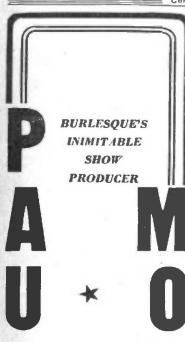
DIRECTOR-Sam Newfield. Ponderous and superlatively dull.

AUTHOR-Screen play by Arthur Durlan

COMMENT-Absolutely zero.

APPEAL-None.

EXPLOITATION-Routine; Tim McCoy.



STAGING

ENTIRE

PRODUCTION AT THE

> SHORE FRONT'S

MOST **PRETENTIOUS** 

THEATRE

THE

GLOBE

ATLANTIC CITY N. J.

Courtesy

EBMA Continuing; Contacts Phillips

NEW YORK, June 27.—The Eastern Burlesque Managers' Association will continue to function, this being decided at a meeting last Saturday in the offices of the Actors' Fund of America. Prior to the meeting it was indicated that the members would have to decide once and for all whether they want the organization to activoly continue.

A followup on the meeting was a letter seat by Sam A. Scribner for the managers to Tom Phillips, head of the Burlesque Artists' Association. Scribner answored Phillips' letter of early this month by saying that the managers are willing to meet on this year's contract as well as next year's. The managers ent at the meeting, while Scribner suggests that he not sit in as he feels he can be of better service by acting as an arbitrator.

arbitrator.

The BAA is withholding action on this letter until the windup of its election tomorrow night.

U-Notes

MIMI LYNN is going in for a record atay at the Star, Brooklyn, with 10 weeks to her credit up to the end of June.

EDWARD JORDAN, old-time Columbia wheel comic, now promotion manager for a carnival in behalf of the Woodbridge (N. J.) Township Stadium Commission. Inc., writes he will have the largest tented proposition over assembled in New Jersey.

BOB FEROUSON, another new principal at the Republic, New York, attengthens the stock cast there as an eccentric comic. Prior engagements were in New England and the West.

MARY MURRAY, new principal at the Republic, New York, making her debut in the East. Straight feeder for the (See U-NOTES on opposite page)

# Two Circuits Next Season

Callahan hunts for spots for new circuit — Hirst busy on Western link

NEW YORK, June 27.—It appears very definite that next season will usher in a rival burlesque circuit to the Independent Circuit headed by lasy Hirst. The new circuit taking form is that of the Wilner-Scribner-Caliahan new on tour prospecting for houses. The Indie Circuit, however, is in the process to add to his 10 set weeks.

Caliahan has been away several weeks already, altho he did return to town yesterday for a meeting of the Burlesque Club. However, he left immediately after the meeting to continue his tour. While no definite statements have been issued as to his activities on the road, it is reported that he has lined up two spots already and that he has prospects for several more.

Hirst, in town Tuesday, has been making trips also, and last week was in

Hirst, in town Tuesday, has been making trips also, and last week was in Detroit. It is understood that he has plans to line up a Western circuit, and in Detroit has eyes on the Gayety Theater. He also has contacted George Young, of the Roxy, Cleveland, who will also have a Tolodo house next season. Young is undecided at present, but expects to give Hirst his answer next month. Young was in town Tuesday, as was Dewey Michaelis, of Buffalo.

It is reported that Hirst intends calling a meeting to be held here of the members of his circuit.

bers of his circuit.

# Burlesque Reviews

Eltinge, New York

(Reviewed Thursday Afternoon, June 25)

(Reviewed Thursday Afternoon, June 25)
This is Kenneth Rogers' first show for the Eltinge. Succeeding Beverly Carr as producer, Rogers reveals he has imagination and a definite flair for interesting presentations, good line formations, colorful coatumes and lighting. His group of 14 girls is among the finest-looking around. Not only that, but the girls manage to bandie the lively routines capably.

Opening production number is a

times capably.

Opening production number is a pretty summer garden scene. Most of the other numbers are good, and the finale, a dinner-table set, with the girls in revealing ruffle costumes, provides a nice closer. Six of the girls, doing parading, are given announcementation of the girls of the girls and pattern announcementation. Buth Jackson, Ana Dawson and Peggy Davis. Costumes are above average.

Renoir, Buth Jackson, Anh Dawson and Peggy Davis. Costumes are above average.

Zonya Duval is given top billing among the principals and is spotted in a single number. A tall and shapely redhead, she affects an exotio personality, offering the boys an exceedingly sensuous tease number. Betty Rowland, cute little redhead, pleased the boys mightly with her skillful stripping. She is a versatile girl, doing good straight work and dancing as well. Helen Green worked in most of the comedy bits. She's a good straight, while her tease specialfy is passable.

Louise Phelps, blonde, also made the boys sit up with her form-revealing tricks, while Mickey O'Neil, also a blonde, stopped the show with her snappy undressing an cooching. Both did good straight work also.

The comedy portion of the show is weak. Most of the blackouts are so old the fans know the answers in advance. Nevertheless the comics work manfully to put some pep into the old material. Jimmy Pinto and Marty Della, from vaude, get plenty of laughs with their "wop" comedy and trick instrumental stuff. Pinto's box rubbing, which sounds like a bass violin, and Della's fancy banjoing are worth seeing. Billy Fields is excellent despite his poor material. Milt Bronson and Low Denny do offective straight work, while Charlie Kane does straight and singing. terial. Milt Bronson and Low Denny do offective straight work, while Charlle Kane does straight and singing.

The Lost Chord number, incidentally, is a worthy effort, even the it was not carried out very successfully. Five men in the pit played the show capably and loudly. PAUL DENIS.

Bijou, Philadelphia (Reviewed Monday Evening, June 22)

The welcome spirit is on. While Philadelphia greets the Democratic Conventioneers, Bijou patrons hall a return visit of Billy (Cheese 'n' Crackers) Hagan. As the chief cutter-upper, Hagan paces the proceedings in a mainer with her made him a name with Hagan paces the proceedings in a manner which has made him a name with
the local fans. And with Billy Poster
carrying his own skits, the two comics
set a new high for low-down drollery.
Tom Bundy and Johnny Cook play the
straight, and Betty Palmer, a Bijou institution, is ever the femme foil for a
comic's ribbing tactics.
Blondes are definitely not the choice
of Democratic nabobs any more, at least

the parade of undressers on deck failed to include mary a fair-headed one. Sugar Farrell was good for a hot starter. Vilma Joszy sings a nice song and then proceeds to really kick the gong around. Mabel Frances knows what they like and gives it to them, prejuding her strip with a tease and coocher that "out Ethiopia's" any primeval war dance. Wilma Horner, a stunning brunet, struts saucily. Is a sizzling stripper who literally burns her clothes twice daily and grabs off a shower of applause for and grabs off a shower of applause for the effort.

Pour strippers usually suffice for this Four strippers usually suffice for this house, but the holiday spirit called for a fifth contribution, Dyna (Mite) Dell being the choice. A mite of a gal, carties enough explosive power to make atrong men lend to utter biotting out. Her work is graceful, cool and collected and shows plenty of rhythm in her walkers.

Chorines cavort nicely and neatly in Frank Bryan's routines. Line of 16 remain as house fixture, principals changing every two weeks for the summer (See Buziesque Review on opposite page)

#### Weinstock Seeks Coast House

HOLLYWOOD, June 27.—Eager to bring the second edition of Life Regins at Minsky's to the Coast, Eddie Weinstock cannot find a theater. Only three theaters suitable, Hollywood Playhouse, Vine Street and Music Box, are booked up solid. Playhouse is being used by Theater Project, Music Box is used by Columbia Broadcasting for its Lux and Burns-Allen shows, and Vine Street is grinding films. Weinstock might make a deal with the Vine Street, however, at \$750 weekly. Last fall Weinstock had the Playhouse for \$250.

# Burly Briefs

CHIQUE RIONE. Sally O'Day and Heien St. Chaire opened at the Roxy, Cleveland, booked by Milton Schuster.

Ruth Willson, Mary Jane Penney and Babe Davis were week-end visitors at Ptomaine Pete's, Fox Lake, Mich. which is developing into quite a meeting piace for burly people... "Peaches" Strange, shimmy artist, is vacationing in Chicago, but expects to leave for Callfornia shortly.... Diamond and Faye's engagement at the Risito, Chicago, has been extended from four to six weeks thru Schuster... Lew Fine is opening at the Avenue, Detroit, July 4.... Billy (Scratch) Wallace, who has been vacationing at Palnesville, O., opened at the Roxy, Cloveland, June 26... George Fronath is still taking it casy at his father's resort in Manitowish, Wis., where he is spending most of his time fishing.

CORNISH AND DEAN are in a jam with Joe Quitner over their Olobe, Atlantic City, date, because another ongagement makes it impossible for them to got to the A. C. date on time. . . . Looks like Quitner will complain to the BAA. . Maxine Dushon left the Star. Brooklyn, last week to open at the Iving Place, New York, where she'll stay until July 31 and then on to the Rialto, Chicago. . . Rags Ragiand goes into the Irving Wednesday, replacing Bobble Morris. . Dolores Dawn flew to Chicago last week to make her Friday opening at Colisimo's. . . Sonny Lovett closed her run at the Republic, New York, Saturday night and opens New York, Saturday night and opens this Friday at the Eitinge, a Mortan booking. . . Mortan also has Cook and booking. . . Mortan also has Cook and Foster set for July 10 at the Gulety. New York, and also Dyna Deli for one

the convention of the Democratic Party.

Issy Hirst has been gifted with a 10-gallon hat, brought from the Dallas exposition by John McGulinness, stage-hand representative on the one-nighters.

Arch Street Theater, Philadelphia, burlesque house of 20 years ago, is reported as being ready for the wreckers soon.

Peggy Hill, dangerously ill at the Joint Disease Hospital, New York, was the first recipient of aid from the BAA's benevolent fund.

She is recovering to the extent that she may be out in two weeks.

Chubby Alien Slott, now married and a resident of Chicago, would like to hear from old friends, hen address being 4427 Wost Jackson boulevard.

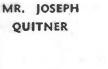
Louise Stewart (See BURLY BRIEFS on opposite page)

### PROFESSIONAL CARDS EVELINE DAILEY

Formerly of the Dailey Twins. Five Foot of Dainty Acro Suip-Tease.

BOWER SISTERS

FLORRIE JOYCE THE TOPS-LIKE A ROLLS-ROYCE.



#### Tabloid Conducted by BILL SACHS--Communications to 25 Opera Place, Cincinnati, O.

# Tab Tattles

THE benefit performance staged for the estate of the late Hal Hoyt, tabloid veteran, at the Fairbanks Theater, Springfield, O., Thursday midnight, June 25, netted the sum of 202.58. The money will be used to settle all unpaid bills loft by Hoyt and the halance will go to his widow, Anna Hoyt, residing in Springfield. Solite Childs and members of his Parisian Follies did the show, with everybody, from front to back, donating their services, Charlotte Arren and Johnny Broderick (Burton), vaude headliners and late stars of Earl Carroll's Sketch Book, jumped in from Chicago and appeared as an added feature, ... Arren and Broderick are this week spending a few days with Mr. and Mrs. Art Longbrake in Mechanicaburg, O., and with friends at Island View on Indian Lake near Lakeview, O. ... Chapple Chapman and the little woman, Margaret Lillie, are this season again operating their beer emporium at Rockaway Beach, Mo, and report that biz is considerably shead of last vera's. Chapple and Margaret beer emporium at Rockaway Beach, Mo. and report that biz is considerably shead of last year's. Chappie and Margaret were with the Weaver Brothers and Elviry until late in January. They later joined a turk in the South, but ducked home after three weeks, when the ghost failed to like. Their many freends will be tlekled to know that they are now nams and paps to a blue-eyed baby daughter (wait a minute), which they adopted some months back in Johnson City, Tenn.

City, Tenn.

JACK BARBEE, who formerly managed the Vitaphone Four for eight years, now has his own company, Glorified Rainbow Revue, in stock at the Hollywood Theater, San Diego. The show, a cross between tab and burly, comprises Dick Hyland, producer and characters; Jimmie Stine and Gordon Elchardson, straights; Red Barger, Charlle Pagan and Jack Little, comedians: Virginia Neil and Barbara Mayo, strippers; Wiggins Sisters, specialties and bits; Four Merrymakers, quartet; Lynn and Lynn, dancers; 12 chorines and the Raimbow Syncopators, stage ork, House staff is made up of Jack Barboe, general manager; Ben Irwine, manager; Jerry Libby, publicity, and Jack Card, concessions. Joe Franklin is readying his new show to work a string of fair dates for the Gus Sun office, opening about July 10, After the fairs, the unit will work houses for the same office. On the fairs the company will be known as Franklin's Pantasy Follies, while for the theater dates it will be labeled Franklin's Vanticies Franklin announces that he is adding considerable new equipment this season. Jack Kenting and Rone Mahar, married June 11 at Bene's home in Omaha, have settled in that village for the time being at least, with Jack emsecing at the Modern Night Club there and Rene working one of the local theaters. Their being at least, with Jack emseeing at the Modern Night Club there and Reno working one of the local theaters. Their recent nuptials were marked by a gala party in which the following participated: Mrs. Talbot, the bride's mother; Pauline Mahar; Billy Coy, comic: Loretta Dale and Billie Randall, choristers; Flo and Howard Jackson, Eddle and Lois Ware, Rose Marie Remer, Jimmy and Mabel Fitzgerald, Art Cregg, Ernic and Joyce Ware, Earl and Vivian Carey and Italia LaBonne. Jack and Rene are residing on their miniature farm, on which weeds are the chief crop. weeds are the chief crop.

NAT L. ROYSTER, who recently closed his Screnaders Company for the summer, announces that he will reopen the show in the fall under a new title. Nat is now working in advance of Gordon the Great, mentalist, and is currently in the East in the interest of the act. . . Irene Walters, for a number of years with the late Hal Hoyt's show, is now looking after the wardrobe for Paul Rene's unit at the Vienna Gardons on Indian Lake at Russells Point, G. . . Eddle Mason, country store and auction night impresario, last week began his fourth year with his attraction at the Palace Theater, Hamilton, C. Quite an envisible record for a give-away feature. . . . Happy Lawson, the planopoundin' uke-plunckin' blues warhier, is setting 'em on fire at the various Marion, Ind., night haunts. And would you bolieve it, he's working for less than a grand a week this season. . . . With the Jimmy Hodges A Night in Gay Parce unit, currently touring the New England sector, are Fran Jerome. Ann Bradley. Charlie Shaefer, Bubble Dyer, Phillip Morris Trio, Joe Ceylon: Nina, bubble dancer: a lo-girl line and a six-piece ork under the direction of Don Oray. The veteran Jimmy Eviston has the advance. . . Cotton Watte' two tabs have again switched locations, Curley Burns

and his crowd moving from the Bontta, Chattanooga, to the Roxy, Knoxville, and Boob Binke and his bunch, with Wesley Brown in charge, reversing the order. Cotton is still vacationing in Atlanta. . . As you read this the writer and his family will be in the midst of a fortnight's vacash at Island View on Indian Lake near Lakeview. O. If waite in the Lake near Lakeview, O. If you're in the neighborhood drop around, but b. y. o. i.

#### Burlesque Club's Finance Meetings

NEW YORK, June 27.—A general dissatisfaction among the members of the Burlesque Club has resulted in numerous meetings recently in an effort to solve the problem of the club's finances. Two issues are the club not being self-supporting and an attempt by the memborship to get personal loans.

Approximate figures reveal that the club's yearly revenue totals \$750, whereas the operating expense is \$3,500 a year. There are about 40 members in good standing. The board of governors recently passed a motion to lend \$300 to any members who have been in good standing for the last five years, and this motion is currently being considered.

alderod.

According to report, the club's cash assets are said to be about \$17,000. It recently received \$20,000 cash on its loone Building and still has an \$8,000 mortage on the property to be amortized in two years plus about \$1,300 interest. It also has a second mortage on a Pennsylvania coal mine. These assets date back to about \$1921, when burlesque houses turned over a day's receipts to the club, the amount totaling about \$50,000.

#### BURLY BRIEFS-

(Continued from opposite page)

(Continued from opposite page) run. Some of the gals step out in front to display some sockaroo talent that rates more than a mere nod of approval. Sunny Day scored heavily with an acrourn in the Shades of Indes number and teams with Jerry Brandow, show's Juve, for some tap work. Mack Sisters embellish the Danse La Nudite ballet with a precision control dance, and Ruth Kaye warbies tuneful pipings with the aid of the mike.

Brandow has his inning with a Fats Waller-Loule Armstrong bit. Sings Shine in Hariem style, thumping out the chords on the Tom Thumb, and then picks up a trumpet to hit off the high notes. Also does a commendable tapping bit on the minuture stairs, Much talent in this company. Even the Armstrong for a hand. Mabel Frances surprises and pleases with a military tap that proves her a dancer of no amedia accomplishment.

or rances surprises and pleases with a military tap that proves her a dancer of no small accomplishment, Parade of Presidents for the finale was a nice bit of staging, gale representing the various States. And in spite of the costuming, or rather the lack of it,

a lowered picture of President Roose-velt called for the biggest hand of the evening.

A three-hour layout, first act runs an hour and 45 minutes. Biz fair on show caught. For convention week midnight shows are added for Sunday and Wednesday nights.

ORO.

#### BURLESQUE REVIEW-

(Continued from opposite page) and Annette got heavy photo plays in the August edition of Movie Humor, thanks to Nat Mortan.

ANN VALENTINE closed at the Republic, New York, Saturday and is going up to her Syracuse home for the summer. . . Lou Devine and Jewel Sothern are to take a vacation trip, with Miss Sothern giving her notice in at the Gotham, New York. . . Bert Grant goes into the Etinge, New York, Priday, while Jay Leta went in last Priday to replace Mickey O'Neill, who moved into the Galety, New York to succeed Sunny Slanc. . , Roxanne opens at the Galety this Friday . , Jean Delmar is vacationing at her home in Hartford, Conn., after a long run at the People's, New York . . . Carmen, dancar, opened at the Star, Brooklyn, Friday, replacing Florte Joyce. . Stinky Fields and Shorty McAllister return to the Palace, Buffalo, Friday, for another four-week run, with Joe Devlin and Ginger Sherry also going in. . . Exits are Bates and Hunt and Al Pharr.

#### **U-NOTES**-

(Continued from opposite page) comics. Has played all buriesque houses in the West and was in vaude with sister Helen under the name of the Murray

COLLEEN VERA CLARK, in America since 1920 from the County Cavan, Ireland, was picked by Paul Kane, pro at the Star, Brooklyn, to double in strips and chorus. Expects to become a real principal in Buffalo when Star season

SIDNEY H. FIELDS, now with Eddie Cantor, writes from Hollywood it was not he who was hurt in a car accident, as rumored in New York burlesque circles, but his wife, Marle, who was struck by a car early in June in Ashland. Wisler skull was fractured, eardrum punctured and her right arm broken. Resting at home now and recovering slowly.

MIKE SACTIS, comic, at the Republic, New York, tried dieting one day last week as per schedule from the ork leader. It was just for one day when he switched from orange juice back to three-a-day regular meals.

BETTY LOWELL, chorus captain and wardrobe chief, was the third June bride emanating from backstage of the Apollo, New York. Became Mrs. Harold Patter-

Armonk, N. Y. Wilnesses, Virginia Schad, co-chorine, and Al Raymond, Other two June middle-asilers, Evelyn Myers, principal, now on her way to the Coast, and Diane Ray, showgirl, now vacationing at her home in Noriolk, Va.

NETTIE WALLMAN, wife of Rube Wallman, whistling burlesque expert, was surprised when her dad, William Kerrigan, of Scotland, popped in on her recently, his first visit to America in several years.

WALT STANFORD, comic; Bob Alda, nor-straight, and Andy Anderson. tenor-straight, and Andy Anderson, character man, chalking up record stays at the Poople's, New York. For Walt, 30 weeks; Bob. 20, and Andy, 15. Alda left Friday for a summer engagement at the Premier Rotel, Palisburg, N. Y.

SYD KAUPMAN, chorine, last season with the indic shows, recuperating at her home in Philadelphia from a lengthy battle with pneumonia.

DYNA (MITE) DELL, recently recovered from makeup poisoning while playing four weeks at the Howard, Boston, is featured in the electric aigns outside the Bijou, Philadelphia, where she opened June 21 for a fortnight's stay.

SYLVIA SAUNDERS, radium, bubble SALVIA SAUNDERS, Fadmin, Budosand fan danoer, of Woodside, L. I., now night-clubbing, and husband, Frederick Durochet, of the Righto Theater, Newark, N. J., celebrated a fourth wedding anniversary at the Hollywood Restaurant, New York, June 20.

NADINE MARSHALL, of the Ettinge, New York, chorus, was pressed into principal service upon the sudden exit of Lola Pierce recently and warmly commended by Manager Moe Costello for excellent work done in numbers and

EDDIE INNIS has shelved his juvenile makeup for that of an eccentric comic, a character he will be hereafter identified with in buricsque.

JOE QUITNER'S complete personnel for his Globe. Atlantic City, summer stock which opened hast Friday Includes Charles (Red) Marshall, Murray Leonard, Al Golden, Cornish and Dean, Murray Green, Elsa Lang, Jack Rosen, Happy Hyntt, Frank Roberts, Frank Wilson, Dian Logan, Etinore Cody, Elicen Dale and June Morgan for principals and identers and eight showgirs for the chorus. Eva Collins has the wardrobe contract and Tommy Peluso is ork leader. Paul Morokoff, general pro. Paul Morokoff, general pro.

SEDAL BENNETT MILLS, former bur-School Bennett all selections of the colden State Shows, a carnival, lecturing on an unborn show. Writes from Sacramento. Califf, about her book called I Wasn't Born Yesterday, in which she says, "I sure called a spade a spade."

LOUISE STEWART happy with an auto driver's license obtained last week.

MAX RUDNICK, operator of the Hitinge, New York, has leased a spacious penthouse on West 78th street, New York.

# Endurance Shows Conducted by ROGER LITTLEFORD JR.

### Hot Pace Being Set 25 Couples Open Big At Belleville Show

BELLEVILLE, Ill., June 27. — Thirtyfour couples got off to a fine start in
the walkathon opening here June 18.
The show has been moving along at a
fast pace, too fast for many of the couples as evidenced by the number dropping out. At the 92-hour mark only 15
couples and two solos remained.

The staff includes: Jack McBrier, general manager; emsees, Austy Dowdell and
Joe McMillian: trainers. Ted Carmody
and Stooge Morse; nurses, Marge Cappo
and Lorona Lanham; cashlers. Kay Morse
and Ellen Thompson; doorman, Al Chapman; kitchen, Red Keith and Tim Hammack.

mack.
Contestants include Tommy Garry,
Krelyn Stephenson, Nick DeMarco, Marle
Harlow, Jackle Burgess, Peggy Lomonts,
Jim Marino, Bonnie Lee, Georgo Medin,
Boh Ingram, Edna Guenger, Melvin
Clark, Lindy Worms, Harmon Goodson,
Margaret Roache, Hardy Schleicher,
Dorothy Worhoover, Al Palooka, Betty
Ourney, Schnozzle Snider, Mary Thean,
Lee Suilivan, Esther Steincamp, Peewee
Pinker, Ann Pinker, Red Coleman, Velma
Rutzsinger, Katherine Clark, Bill Wortes,
Bud Donham, Len Augustine.

# Asbury Park Show

ASBURY PARK, N. J., June 27.—The William Mishkind-Boh Cole marathon dance opened here June 21 with 25 couples. Business is steadily picking up after a slow start and the hig crowds are especially gratifying considering the very few passes out. Les McCullem is handling the air and filling the top spot while Jimmy Ferenzie and Frankle Donsto are taking care of the comedy. Jack Morrison is in charge of the floor.

HARRY SMYTH is emseeing the sixday bicycle races for girls, operating on Carden Pier in Atlantic City, Harry would like to hear from Al Painter, Jack Kay and Jerry Davis.

REBECCA CHAPPELLE has a job for Mary Jones, formerly nurse with Seltzer and Alvis shows, and would like to hear from her immediately.

BOBBY BURNS, who has been out in Death Valley, Calif., since last February, asys that he will be back in the walks-thon saddle before long. Would like to receive communications from Marion Walker, Don Freeman, Tony Lewis and (See ENDURANCE SHOWS on page 28)

#### TEN FLASH SPRINT TEAMS WANTED

For a Fast Show at Once. Floor Money and Sponsors guaranteed. Show in progress. Going Big. Spot you have all wanted. Wire or call immediately, Transportation available.

# DERBY SHOW DES MOINES, IA. Contact J. B. Steinet or Bernie Mark.

### **FANTASY FOLLIES**

WANTS
Top salary, Long Chorns Oliris Acts Helita, Acts, Actobate. Top salary. Beason, Fairs and Theatres. JOE FRANKLIN, Morganicani, Ind.

WANTED TALL & MEDIUM CHORUS GIRLS Must be experienced and youthful. Send all de tails first letter

GEORGE YOUNG, Mgr.

Communications to 25 Opera Place, Cincinnati, O. E Conducted by BILL SACHS

### Harley Sadler Set for Dallas

DALLAS, June 27.—Harley Sadler and his Own Show comes to Dallas for an indefinite engagement at the Sport-a-Torium, commencing July 8. Sport-a-Torium is located within 15 blocks of downtown Dallas and has a 7,000 seating

cowntown beside and has a 7,000 seating capacity.

Sadler will present The Siege of the Alamo, a Texas historical drama, written tspecially in commemoration of the Texas Centennial. This Thing Called Love will be presented with the Alamo drama, as well as the usual Sadler vaudeville, orchestra and specialities.

A special stage is being constructed in the building to take care of the mam-moth settings required for the historical play. Athletic events are scheduled for the building on Tuesday and Wednes-day nights. On those nights Sadler will give midnight shows only.

#### Norma Ginnivan Finds Biz Okeh

FREMONT, Ind., June 27. — Norma Ginnivan Dramatic Company, under the management of Norma, Howard and Peggy Ginnivan, has been enjoying a healthy business at the box omce since opening its 33d annual tour in its winter quarters in Fayotte, G., May 14, despite the fact that the allow has ensured much accelerations and processes. countered much cool weather since the

The Ginnivan cast, under the direction The Ginnivan east, under the direction of Jack Gould, includes Leona Sharp and Greg Rouleau, leads: Alma Coble, Jeanne Anders, Lucille Blackburn, Chester Le-Roy, Tommy Windsor and George Newman. Featured on the vaude end are Little Buddy Walker, talented six-year-old comedian; LeRoy and Sharp, ventrilogists, and Tommy Windsor, magician, with the rest of the cast doubling specialities.

Company is playing three-day and week stands, with the following repertoire: The Push, Won by Waiting, The Only Road, The Unwanted Child, Dora Thorne and What the Doctor Ordered, One concert, utilizing the entire east and produced by George (Toby) Newman, is staged at each stand and has been drawing well.

Roy Slator is leader of the band and orchestra, comprising Orland Walker, Bert Weir, Sherm Weir and Ed and Ann

Hicker.

Howard Ginnivan handles the advance, using plenty of paper, with a special line for The Unwanted Child, which follows the Wednesday night feature of The Only Road. Norma Ginnivan is in the box office, with Peggy Ginnivan on reserves and Leta Siator on the front door. Theresa Walker has charge of the attractive concession wagen.

Show is completely motorized, is freahly painted and totes a new spread of cancus.

Specialties preferred. Send photos.

MANAGER.

823 Pere Marquette Hotel, Peoria, III.

#### CHAS. "KID" KOSTER

Agent, Publicity Director, Desires summer engagement.

CHESTERFIELD HOTEL West 49th St. New York City

### WANTED

SINGLE PRODUCING COMIC OR TEAM for MED. SHOW, No boose,

WOODS SHOW

#### WANTED

Team or Small Family with own Bring accommoda-tions for week-tand Vanderule-Talking Picture Show, Shaping, Talking, Dancing Comedian, Your own instruments, Hill-Hilly Music, Shate your low-est aslary, Pay your own wires, Wire DIME'S BIO YENT SHOW, Yound, W., week of June 20.

# Rep Ripples Just Breezing In TERRA ALTA, W. Va., June 27.— TERRA ALTA, W. Va., June 27.— TERRA ALTA, W. Va., June 27.— TERRA ALTA, W. Va., June 27.—

JESSIE GILDE was featured in The Ferguson Family at the Hopkins Tent Show in Houston last week.

MRS. B. C. McDONALD has returned to her home in Houston after a vispent in Beaumont and other cities.

BURKE McGREEVY and wife have forsaken the opry, temporarily at least, and are now living on their farm near Port Arthur, Tex.

RAY SCHMITT, formerly with the Jack Walker and other rep shows, is the latest addition to the cast of Pioneer Texas, Federal Theater's Houston unit. He replaces Eddle H. Burke, who departed between suns for parts unknown.

FRIDDELL'S TENT THEATER was demolished by a windstorm at Weldon. Tex. Tuesday night of last week. No one was injured.

#### Billroy Show Briefs

EAST STROUDSBURG, Pa., June 27.— Fractically the entire gang spent the week-end in New York, with all enjoying

week-end in New York, with all enjoying a big time.

Among those seen scouting Broadway's glittering thorofare were Mr, and Mrs. Billy Wehle, Senator E. C. Wehle, Winona and Billy Wehle Jr., Mr. and Mrs. Charles Underwood, Ernest and Beth Barthel, Dalsy Mae Murphy, Cora May Davis, Bob Heidelberg, Ray King, Harry Rollins and wife. Mary; Lillian Chaplin, Oretchen Niteholson and Archo and Edythe Farley.

Clyde Jewell and Charlie Amos weekended at Coney Island and Mr. and Mrs.

Clyde Jewell and Charlle Amos week-ended at Concy Island and Mr. and Mrs. Cal West were the guests of Billie Mack and Mrs. Pick (Molasses and January) Malone at their beautiful home in Flushing, L. I. Miss Mack was formerly a well-known leading woman in stock and rep.

a well-known leading woman in stock and rep.

Seen and overheard in New York:
Daisy Murphy at Radio City: "Wasn't it a grand picture? I just cried and cried."

Lillian Chaplin, same place: "Do you suppose they'il do a concert?"

Edythe Parley at Minsky's burlesque:
"I liked the one in Philadelphia a lot better, didn't you?"

Beth Davis: "Let's eat at the Auto-Mat."

Bob Heidelberg at the Hickory House:
"Thirty-five cents for a bottle of 10cent beer!" JOHN D. FINCH.

#### Brownie's Comedians Click With New Policy

CHRISTIANSBURG, Va., June 27.—
Brownie's Comedians, this season operating under a new policy of talkies and vaudeville, showed here this week to fair results, despite several days of a cold and drizzly rain. Newly painted from stem to stern, the outfit looked like Mr. Prespective himself, making a personal Prosperity himself making a personal appearance.

appearance.
Show opened its season May 27 and, the troupe has encountered 15 days of rain, it hasn't leat a night so far.
While business has not been big, the While business has not been big, the outfit hasn't experienced a bloomer as yet. According to Manager Paul Brown, the natives seem to like the show's new policy and, with a decent break in the weather, he expects to pull the biggest season's gross in years.

Glenn Ingle and Vic Poster, of the Mighty Haag Circus billposting brigade, and Agent Warren, of the same show, were visitors on the outfit at Pembroke, Va. last week.

a., last week. In the Brownie's Comedians roster this season are Paul Brown and Herbert Davis, owners; Billy LaVern, Edna Brown.
Troy Case, Frankie Perry, and John Teal.

operator.

The show will remain in this section for the summer and head south for the

#### Elitch Opens 10 Per Cent Bigger Than Last Season

DENVER, June 27.—Two seliouts were registered during the opening week of stock at the Elitch Gardens Theater last week. Business for the week was 10 pcr cent above the opening week of last year, which was a record for the 46 years the theater has operated.

Season reservations indicate this will

# Cannon Comedians

TERRA ALTA, W. Va., June 27.—Entering their ninth week of the season, the Frank D. Cannon Comedians have hit full sail and are breezing along to topnotch business, according to the management. Show is carrying 18 people, neluding band, orchestra and chorus. Motor equipment includes three long wheel-base trucks, one semi-trailer, a dining car, six housecars and four passenger automobiles.

In the Cannon roster this season are

dining car, six housecars and four passenger automobiles.

In the Cannon roster this season are Manager F. D. Cannon, plano and some leads; Uncle Billie Boughton, comedian; Amy St. Cyre, magic and obaracters; Kenneth and Mabel McIntyre, sketches, leads and comedy; Patsy and Elma Reed, song and dance specialties; Grace and Evelyn Neal, harmony singing; Agnes Cox, specialties; George Stone, trumpet and characters; Jesse Baxter, advance; Dee Baxter, electrician and mechanic; H. D. Conaway, reserves and stage manager; Mary Conaway, tickets and hash silinger; Little Bobby Baxter, juvenile entertainer; Little Phil Baxter, official mascot, and Buddy Cannon, drums, comedy and specialties.

Biggest week's business in the history of the show was hung up recently at Bruceton Mills, W. Va. At Waynesburg, Pa., recently the show and Manager Cannon were the subjects of a two-column editorial in the local newspaper. Show also came in for a column and a half human-interest story in The Washington (Pa.) Observer.

nati numan-interest story in Inc washington (Pa.) Observer.
Show boasts a red-hot soft-ball team, which is anxious to take on any of the show teams in the territory.

Members of the company have induged in a round of parties, with all the triumnings, during the last three weeks.

#### Worcester To Get MGM Stock in Fall

WORCESTER, Mass., June 27 .- A defi-WORCESTER, Mass.. June 27.—A definite agreement has been signed between
Everett Hildreth, manager of the Worcester Theater, and MOM Pictures Corporation, to install stock in the playhouse
beginning October 10 and continuing for
at least six weeks.

The company will operate stock in conjunction with companies in Springfield,
Providence and Hartford on e non-profit

venture.

Prime object of the move is to uncover talent, both in acting and writing, for the films. Should the venture prove successful it will be continued thru the

#### With the Tolbert Show

TITUSVILLE, Pa., June 27.-Well, be-TITUSVILLE Fa., June 27.—Well, believe me you. I have seen all kinds
of bloomers, but, ye gads. Rochester and
New Brighton, last week, were positively
the worst I have ever seen under canvas.
Remember that old gag about "corporal's guard"? Well, in comparison, we
didn't have the number one man. In
other words it was just downright

brutal.

But taking the matter into the other hand, Butler was a turnaway, New Cas-tle end Greenville were capacity and Grove City was a great Saturday, so Manager Buddy Hale says it's okeh by

him.
Toby (Crawdad) Eastman and friend
wife, Dorothy (Mermaid) Cannon,
walked away with the bridge honors
Sunday night, Toby, of course, getting

whited away with the brage facting low score.

Mrs. Herman Jenks has been on the sick list for the last few days, but Phyllis (Hands-Off) Cannon stepped right in and proved herself a real trouper.

Mrs. Lew Childres on for a visit and we're all hoping she stays for some time. Mrs. Henry Prather, minus Hen, was a welcome visitor in Greenville and she says: "Hi, Lillian."

Harry Ryan Swanks came up from Pitsburgh with his kodak and got some wonderful shots of the outfit.

On the outlook to try to got something on Billy Miller, but he is of the old school and just a little too fast for yours truly.

old school and just yours truly.

Make a cut scross the State and then, sorry, I really don't know, but I guess it will be Pennsylvania. That's just a cuess, however. TOM HUTCHISON.

be the best year the theater has had. Initial production was Sweet Alocs. The second production, being given currently, is Libel. From Purcell and Kenneth McKenna are the leads this season.

# Stock Notes

JOHN McQUADE and Margaret Doescher, who will spend the summer in Keene, N. H., are in New York to be screen tested by three major studios. Helen Wayne and John J. Davis, stock players, are down for screen tests later this summer.

"RED" ROWLAND, who will stage Murder in the Red Old Burn at the Schenley Hotel, Pittsburgh, in August, is in New York looking over Harry Bannister's version of the same production.

SANFORD BICKART, former Pitts-burgh stock actor, has landed a fea-tured role in the road production of Boy Meets Girl, now in rehearsal in New

WILLIAM TRIPLETT is in his 26th week with the Pederal Theater Project in New York and is currently appearing in The Emperor's New Clothes.

#### Van Arnam's Barn Dance

PARMINGTON, N. H., June 27.—Remarkable business for the opry since invading New England. The most unusual was the capacity house in Ludlow, Vt., where it rained all day, not stopping

Vt., where it risined all day, not stopping until the first act was over.

Played our first Sunday engagement in Lebanon, N. H., where we had a two-day engagement. Business good on Sunday and even better Monday.

Harry (Lucky) LaToy is packing a b. r. these days, having outguessed the bningtails in three days to the tune of \$311. Incidentally, LaToy was the only one around the lot that collected on the Louis-Schmelling scrap.

Louis-Schmeling scrap.
In the roster of the show a few issues back we made the error of misspelling Bill (Funch) O'Brien's name. We listed

In the roster of the show a few issues back we made the error of misspelling Bill (Funch) O'Brien's name. We listed him as Bill Bryant.
Visitors seen on the lot at Rutland. Vt., included Tom Boyle, former owner and manager of a theater there and a great friend of all showfolk. He was of valuable assistance to the management in obtaining reader and lot. Youthful Fred Stafford, ardent show fan, was also on lot to bld us welcome.
Well, perhaps we've started something, but we do hope we have some baseball competition this summer with near-by shows. Regardless of how proficient Call West, Ray King, Harry Rollins and the Biliroy gang become, they will have to compete with such well-known soft-ball stars as our own Reno (The Rabbit) Barr. The Rabbit made a brilliant play recently that tops 'em ail, He was on third base ready to score, a teammate on second base, atill another man on first. A single was hit; so-0-0-0-0 our hero throws his thinking gear in reverse and makes a mad dash for scoond. Clever, ch. wot?

Jimmy Hodges and his straight man, Bobbie Dyer, and Jimmy Eviston gave the show the o-o at Lebanon. Hodges has his unit, A Night in Gay Parec, in this territory playing theaters. All loud in their praise about the neatness and lash of our outfit. Eviston is in advance of the Hodger unit.

Our roster now includes the following new members: Whilace (The Great) Pollack, Lloyd Ruscher, Jim DeMetro, George Wall and Bill Quiran.

MACK D. FERGUSON.

#### Kansas City Jottings

Kansas City Jottings

Kansas City, Mo., June 27,—Cody
Thomas, director and character man,
has closed with the Kennedy Sisters'
Stock Company in Texas and was spotted
on the main stem here this week.
George and Ethel Adkins have Joined
the Madden-Stillian Players, now showing in Iowa under canvas.
Bob Thrasher, former rep musician,
is now thumping the keys of a calliopo
on a circus trouping in Kansas.
Kenneth Wayne, local booking agent,
loft this week-end for a visit with the
homefolks in Tennessee, Mrs. Wayne
will accompany him.
Reports reaching here are that the
Rosewall-Terhune Show, which opened a
stock engagement under canvas at
Springfield, Mo., this week, did an
B. R. O. business on the opening. Policy
will be two bills weekly.
Jack Hart's Comedians, after trouping thru Okishoma, will invade Kansas
for the balance of the summer.
Al and Octa Stevens, formerly with
(Sce KANSAS CITY on page 28)

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# Magic and Magicians

By BILL SACHS
(Communications to Cincinnati Office)

SOCIETY OF DETROIT MACICIANS society of Detroit Madicians is holding its first annual picnic Sun-day, July 12, at Grosse Isle Golf and Country Club, Detroit, Reguer June meeting has been postponed until this

DR. JOHN H. BUELL, Detroit, former president of International Magic Circle, now extinct, is visiting the San Diego Exposition. He and Mrs. Buell will re-main in California for a month.

AL REDFIELD, Detroit magician, has returned from a trip to Panama and South America.

DE ROCROY, illusionist, is at the Casino Municipal in Nice, France.

BALI BALI, magician, is the featured act at Blossom Heath, prominent Detroit night club, where he will remain for several weeks. He is doing a novelty act with baby chicks.

PAUL McWILLIAMS, comedy magician, in doing his golf-ball act in the Ripley "Believe It or Not" Odditorium at the Texas Centennial Exposition, Dallas, This is McWilliams' third season with

GEORGE BARTOW will shortly launch his new magic and illusion attraction to be known as the Universal Mystery Show. All of the show's new paper is in the hands of the printer and the equipment is being built and assembled at Bartow's headquarters in Jefferson City. Mo. City. Mo.

PIERCE THE MAGICIAN, assisted by Mrs. Pierce, entertained Mrs. James Roosevelt, the President's mother, and Sizzite and Buzzie Doll, his grandchildren, with a 25-minute program of magic at the Roosevelt estate in Hyde Park, N. Y., June 20. Others present at the show were Mrs. Curtis Dall, Mrs. D. Roosevelt, the family minister and six kiddies from the neighborhood. The Pierces are now touring back to their summer territory after completing a swing thru Massachusetts and New York States.

LOUIS E. COLLINS (Roba), now en tour with Riddle's Circus unit, pencils from Decatur, Ill.: "Had the pleasure of meeting Ted Colto, prominent magician of Bloomington, Ill., while playing Lexington, Ill. Colto is a salesman for the Beich Candy Company and combines his magic with salesmanship. He also has an up-to-date magic shop in Bloomington. Also had the pleasure recently of meeting Argus, veteran magician, at Arthur, Ill. He is doing specialties between the acts with the Rice-Percy Players and, from reports, is doing well."

LESTA has been booked on the S. S. Juniata as emsee and cruise director. The Juniata plies between Butfale and Duluth. Lesta is booked on the boat until September 9.

DANTINI postcards that he is winding up a fortnight's stay at the Polish Casino, Baltimore, this week, after which he will combine with Martinelli the Great, currently working the Cavaller Hotel, York, Pa. The two are slated to open July 1 at Cwyn Oak Park, Baltimore, for the summer.

MRS. ROSE MACINEERG, of New York, who helped investigate fake media for the late Harry Houdini, and Mac Parker, Philadelphia Record reporter, testified in a court case at Lancaster, Pa., recently to show that the Camp Silever Bell spiritualists, near Ephrata, Pa. were not gifted with supernatural powers. The case was a contest of a will

Jun MAG [ C Mystery The Book of 1,100 Wonders' ex-plains and describes lundreds of amazine. Thinks for Comountervors and Magiciant. feet the errowds with Magic News Indian for this marrelous bearing the state of our DOO Ulbertrations—South's largest Bue. Lite DOUGLAS, Station A-S, Dalles, Yezu.

### HOROSCOPE WORKERS

find-Reading Act wanted for long season at Taxas entennial. Dallas. Fact workers, but not fastidious, VENGALI WORKERIN Wanted for Streets of larts and Streets of All Nations.

Marais BOX D-100, The Billboard, Dallas.

written by Mrs. John Stephan, giving the spiritualists a large part of her estate, and disputed by her heirs. Mrs. Macinberg was retained by The Philadelphia Record in the full of 1934 to assist Reporter Parker in getting an expose story for his paper. They registered at the camp as Mr. and Mrs. Ray Cord (Record) Jr., in order to obtain an inside story of the cult's activities.

HENRY HAVILAND is in his third week with his magic act at Brooke Johns' old Barn in Norbeck, Md., about seven miles from Washington. The apot is often frequented by Washington notes bles and on a recent evening Haviland had the pleasure of entertaining Senator Arthur Vandenburg. Cardini and Owynne also played the Old Barn recently.

AFTER TWO WEEKS on the Boardwalk at Atlantic City, which he says were not so good, Prof. L. Levitch, mentalist, is on route to the Orest Lakes Exposition in Cleveland.

PRINCE HASSON, current at the Merry-Go-Round in the Ritz-Carlton Hotel, Atlantic City, reports that he is getting over very nicely at that spot. Says he has had several offers recently for engagements in the West for the fall

HARRY PYLE, material writer, recently completed an act for Pete, ventriloquist, now playing night clubs in Maryland. Harry has a flair for doing puppet comedy and has done numerous marionette acts and plays.

CHARLES HOFFMAN added Merls Young, beautiful daughter of Madeline Young, who is known as the Mystery Singer, to his act when he played the Park Plaza Hotel, St. Louis, recently. She is proving an efficient assistant to his Magic Bar presentation. Hoffman has just opened at the Hollenden Hotel. Cleveland, for an indefinite run.

GORDON THE GREAT, mentalist, is playing theater dates thru the West Virginia territory. He reports business as good. Nat L. Royster is handling the advance. Gordon played 28 weeks for Fox in Wisconsin last fall and winter.

S. S. HENRY and wife, now with the Greater American Shows, were the guests of Don Sweet, Quad City magician, dur-ing a recent showing of the carnival in Moline, Ill.

MYSTERIOUS SMITH COMPANY is playing theaters along the Gulf Coast in Mississippi.

TOMMY WILLARD, stricken suddenly ill during a performance in Texas June 5, is now on the mend at a Jacksonville, Tex., hospital following an operation for an ulcerated stomach. For two weeks his condition was so grave that his parents were called to his bedaide from San Antonio, while his brother, Harry, better known as Willard the Wizard, closed his show near New Orleans to make the jump to Jacksonville. Tommy's fleet of trucks and magic equipment has been placed in storage at his home in San Antonio until he can again take up the wand.

BERNARD ZUFALL, mental magician, tells us The Toronto Daily Star recently devoted a full-page in its Sunday magazine section to him. Written by Predmit Oriffon, the article called him "The Memory Man." Other Canadian papers have been giving him much publicity also, and Zufall is thinking of touring Canada seen. Canada soon.

LOS MACICOS, Los Angeles, met June 22 at Thayer's Studio in that city. President Earl Ryboit presided, with the following members present: George Baxter, Caryl S, Floming, F. Christonsen, L. O. Cunn, Bert Kalmar, Fred Kapp, Gerald Kosky, Great Leon, Matt Martin, Rudy Miller, Harry Mendoza, Edward Saint, William Taylor, Charley Miller, Clen Gravail, Dr. Leo Levi and Floyd Thayer, Visitors were Care (Gig) Miller, president San Jose Mystle 13; Alven Jansen and Felix Bley. The meeting was followed by a show in which all participated, emased by Mendoza. A resolution was



The purpose of this department is to benefit producers, backers, sgents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

The "possibilities" grouped below are contributed weekly by members of the staff thru their contacts with various entertainment forms. The field is not limited to theaters and other answerent spots covered in line with review assignments.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARO, 1564 BROADWAY.

#### For VAUDE

JUDY STARR — diminutive singer who just closed at the Astor Roof, New York, with Rudy Vallec, She is very cute, very small and has plenty of personality. Is the type, especially for vaude, that would click heavily with neighborhood audiences. Here treated the correlated of saveral singing is a combination of several styles used by femme warbiers, achieving distinction on its own. Also recommended for legit musicals.

RUBY BARTH—cute little brunet song and dancer caught on Kay Parson's Showboat, sailing nightly from New York. Youthful and pretty, she has the personality and enough of the voice to put over poptunes. Her tap dancing talent makes her a versatile performer who should have no trouble scoring in vaude.

### For LEGIT MUSICAL

DORIS RHODES-the former Doris Roache, of Sammy Cohen's act, who should be a swell bet, for musicals. A lovely-to-look-at brunet who is

thoroly refreshing in appearance and thoroly refreshing in appearance and performance. A grand singing voice, ideal for pop tunes and one that can handle difficult arrangements. Also an excellent foil, for comics, as seen in her work with Cohen and Milton

RUTH NOLAN—young, lovely and charming singer caught recently at Ned Wayburn's pupil recital. Has a rich voice, excellently handled. In addition she has far more than an ordinary share of looks and possesses a charming personality which she projects excellently across the footlights.

#### For FILMS

ANN BLYTHE—tiny tot caught recently at the New Wayburn recital. A really lovely baby, she is possessed of remarkable assurance and a generous supply of talent. When caught she sang The Codlish Ball from Shirley Temple's Captain January in a manner that stacked up creditably against La Temple's and followed it up with a knockout dance routine. A brunet, she seems capable of furnishing Temple opposition for any outfit on the lookout for a natural child performer.

# Minstrelsy

(Cincinnati Office)

the old-time ministrel show at the Majestic, Brooklyn, recently, proves conclusively that people do want that class of entertainment, pencils Prof. Walter Brown Leonard from Ithaca, N. Y. "Let's go after it again with renewed vigor and try to fan the dying embers of ministrelsy. Start something new in your department. I am with you soul and body." Mrs. Leonard, who underwent an operation June 17, returned to her home in Ithaca Thursday of last week. "THE SPLENDID OVATION accorded

"T WOULD LIKE TO SEE a complete roster of the Beach & Bowers Minstrels of 1900." L. Claude Myers, minstrel old-timer, pipes from Traverse City, Mich. "Fatty Boyer and myself were the clariests and we furnished the comedy relief for the band. Fatty weighed nearly 300 and I then weighed about 90 pounds. We wore the jockey suits with tights on parade and the kids would call us Slim

passed inviting Dante, who is now in Holland, to return to America and assume the leadership of magic. Similar resolutions were adopted at the recent meeting of the Southern California Assembly No. 22. Society of American Magicians, and the Pacific Coast Associations of Magicians. Mr. and Mrs. Thayor were hosts of the assembly to a midnight suppor in their beautiful home.

MARDONI, at the San Diego Exposition, has added several spectacular filterions to his program, among them sawing a girl in two with a buzz saw; the spirit scance, A Haunted House; lovitation, The Disembodied Princess and an escape from a water-filled casket. Louise, the "Girl From Tomorrow," is featured in a mental act. Patricia Johnson, the "Girl From Tomorrow," is featured in a mental act. Patricia Johnson, Loretta Martin, Kathleen Brooks, John Hines, Wo Gin Hom and Walter Johnson are the assistants. Nick Young and Abe Remkin are on the front.

Jim and Fatty. Otis Bowers and Bobby Beach were both with the show. Frank Fruhrer was band and orchestra leader: Joe Gomes, tenor singer; Frank Stewart, endman: Forest McGuillard and Harry DeForest, trombones; the Three Schramm Brothers, on bass, trombone and cornet; Harry Oliver, flute and plecolo. Then we had Glibert Sarony, oldmaid impersonations, and Carl Charles, hand-balancer. Perhaps someone else can fill in the balance of the company. I see by the minstrel column that Sam Griffin Intends to put his San Francisco Minstrels on the road this season. I was band leader for him the last time the show was on the road."

GEORGE R. GUY, 80-year-old minstrel veteran of the well-known Guy Bros. Minstrels of years ago, and the missus, 73, celebrated their 54th wedding anniversary at their home in Springfield. Mass., June 21. Guy boasts a record of nearly 70 years in minstrelsy and Mr. and Mrs. Guy are still active. Writing under date of June 22. George says: "Visited the Downle Bros.' Circus at Hartford, Conn., recently. The grand entry was a splendid idea. It was a large minstrel parade produced by Mrs. Charles Sparks. Mombers were dressed in long, red coats and silk plug hats with baton throwers ahead. It looked great and Mrs. Sparks deserves credit, After the white contingent had passed, a group of black-face performers followed, dressed in neat plantation makeup. It certainly was a novelty and an honor to minstrelsy."



# The Forum

This department of The Billboard is conducted as a clearing house, where readers may segrees their years concerning current amusement matters. Opinions regarding particular shows or ects will not be considered. Neither will sitention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer and should be written on one time of the pager. Those not exceeding 300 words are preferred. Send communications to the Forum. The Billboard, Box 872, Cincinnati, O.

Detroit.

They certainly need the AFA in Columbus, O. There are about five bookers in town and each is trying to underbid the others in selling acts to spots. Night spots in turn are doing business with the booker who can Thinks AFA

Thinks AFA

Single are work-

Thinks AFA

Is Needed in

Columbus, O.

Singles are works in gor as low as \$10 per week, white top money for doubling two places a night brings \$25 weekly, less 10 per cent. Two bookers operate from their homes while others have basement offices for which they pay little rent. One Columbus booker has been offering out-of-town acts 12 weeks work. Upon arrival they are told by the booker that he has lost the spots since engaging the acts. I think something should be done about this policy of bringing acts from New York, Chicago, Pittsburgh and other towns, working them a week or two and New York, Chicago, Pittsburgh and other towns, working them a week or two and then informing the acts that their work is finished. Many acts like myself have complained to The Public Defender in Columbus. We were told that it could do nothing for travelling acts, but that if we maintained residence in Columbus three months or more we could sue the local booker for time the booker lind offered. Unless the actor has an organization like the APA behind him he hasn't a chance in the world. The APA has been fighting for the actor and actress in Detroit and is getting resulte.

JOHN HICKMAN.

Spencer, Ia. Why not keep Howard Thurston's title in the family? I built several big illusions for him and was with him when he took over from Kellar. George Thurston's assistant, could take
the show out with
Jane Thurston

# Holds Thurston and Harry Thurston and make a hit with it, as

Kept in Family George White really did all the show anyway. Howard Thurston was only the leader. I know of no other persons who could make a real Thurston show as could those "Three Musketeers." But if they have the court with the state of the should be sh should turn down the opportunity, next comes Dante, whom Howard Thirston taught all he knew about illusions. Becomes Dante, whom Howard Thirston taught all he knew about illusions. Because a lot of people knew Thurstons some magicians think they could be Thurston's successor. There will always be only one Howard Thurston. No one size can take his place, because he had that "it" with the kids, and the kids made Howard Thurston. I often recall the innumerable times we went out to orphans' homes and hospitals for crippled children and entertained them. George White always went, too. I think Harry and Jane Thurston and George White always went, too. I think Harry and Jane Thurston and George White abould try and follow Howard Thurston's wish. This trie could put it over, for all three know all of Thurston's tricks. But no magician could put the show over like he did. The three I have mentioned are really the only logical successors.

Cass City, Mich. Charlie Campbell's recent list of circus train wreeks prompted me to gather some information while playing Durand. Mich., about the Great Wallace Shows' wreek in 1903 there. The show had played Charlotte,

wreck in 1903 there. The show had played Charlotte, Mich., and was en route to Lapeer. First section pulled into Dupoint, and was waiting for elearance when the second section crashed thru two rear coaches; 18 bodies were pulled from the wreckage, four persons died later in the Hotel Richelieu, use as a temporary morgue and hospitul. A died later in the Hotel Richelleu, used as a temporary morgue and hospital. A special train furnished by the railroad came from Detroit, taking most of the more seriously injured to Detroit hospitals. The Durand Express, a weekly paper, devoted three pages and part of a fourth to an account of the wreck, plus numerous small items, editorials, etc. Account said B. E. Wallace, owner of the show, "wrung his hands and cried

like a baby as he came up to view the wreckage." Show had a wreck earlier in the senson in Illinois, when one man was killed. Illinois Central Railroad the senson in Illinois, when one man was killed. Illinois Control Railroad furnished a wooden sleeper to replace a damaged one and it was this car from which most of the bodies were taken. An elephant, camel and some horses also were killed; the elephant was skinned and the hide sent to New York to be stuffed. Lecal paper ran several cuts of the wreckage, skinning of elephant, loading injured on special train thru Pullman windows, etc. Mention was made of two doctors who rushed to Durand from Owosso, about 15 miles away, and the paper said; "They made the trip by auto and claimed to have made 25 miles an hour part of the way." Ten bodies were unclaimed and were buried after a public funeral in Durand. The Billboard took up a collection of \$400, which was made up of small donations not exceeding \$1, this amount used to erect a monument, which is inscribed. not exceeding \$1, this amount used to erect a monument, which is inscribed, "In Memory of the Unknown Dead Who Lost Their Lives in the Railrond Wreck of the Great Wallace Shows, August 6, 1903," This monument was dedicated with a public ceremony on May 30, 1904, and the local paper gave much space to an account of the program and also a large cut of the monument. I visited the burist plot recently while playing Durand. The monument is one of the most imposing in the cemetery and the lot is well kept. Ten small individual markers surround the large one erected thru The Billboard, and these are marked "Unknown" or with the name.

AL PITCAITHLEY.

Meriden, Conn.

I have been reading with interest the letters in The Forum regarding a suc-cessor to Howard Thurston. My humble suggestion is that there be picked out or six of the leaders and let each magician thruout

Vote of Magi On Leader Is Idea of Rose

thruout the country ex-press his choice, Blackstone, Dante, Nicola, Raymond and possibly a couple of others would be eligible.

Those named are magicians similar to Thurston. All are oldtimers, illusionists and with drawing power. Let the leader of magic be a veteran, not a high-achool girl or boy, as this would only cheapen it.

HORACE E. ROSE.

# Saranac Lake By BETTY HUNTINGTON

An informal dinner was given at the NVA Lodge last week for Mrs. Winifred Heagney, who is resigning, and Dr. Karl Pischel, who leaves for a brief vacation. Both were presented with glits from the staff and patients to help fill their memoirs of NVA days.

Jimnie Marshall (former Billboard reporter) and family arrived in town last week. They have taken their same camp on Rainbow Lake for the entire

summer.

Mrs. James McCarthy, of New York
City, was a recent visitor to the Lodge. City, was a recent visitor to the Louge. She found her daughter, Peggy, in great condition, who after a three months' cure has gained 18 pounds.

Mrs. M. S. Janney pald an unexpected visit to her son. Bill Janney, and found him progressing nicely. Jack F. Dempacy, popular baritons of the Fenway Theater, Boston, has arrived in town for summer checkup and vacation

Herbert (Warner Bros.) Elder was de-lightfully surprised with a visit last week from his pretty daughter, Betty, who drove in from a week-end party at

Betty Gordon, attractive wife of Harry Betty Gordon, attractive wife of Harry Gordon, has opened up with an entirely new show at the Flora Dell night club here. Betty is a feature with the show and puts her stuff over well. Also fea-tured on the bill are the Four Rhythm

Steppers. It is with deep sympathy and regret that we must mention the passing of Dorothy Merrick, wife of Bob Merrick, NVA patient. Our hearts go out to this trave little soul who fought gamely to

the end. For details see Pinal Curtain this issue.

Please check on your health to avoid "the cure" and write to those you know in Saranac Lake.

#### KANSAS CITY-

J. Doug Morgan, have forsaken the business and are located in Houston, where they are operating a filling station.

The Chicago Pinyers, management of B. L. Dickson, who have been circling in the Dakotas, have moved into Minnesota, with headquarters at Montevideo, W. Frank Delmaine, former Equity representative, now with Landes Carnival as secretary-treasurer, solverned hirdiv

as secretary-treasurer, sojourned hriefly in the village this week, en route to Leavenworth, Kan.

Betty Zune, who has been trouping her daughter, Rita-until recently, arrived in the city this week.

the city this week.

Sid Winters has joined the Allen Bros.'
Show, trouping under canvas in Arkansas and Southern Missouri.

Ivan Worden recently joined the Eddio
Hart Playors in Nebraska.

Raiph Moody, manager Hazel McOwen
Stock Company, now showing under canvas in Nebraska, motorized his show
last week and will play three-night
stands for balance of season.

The Craso Players lost their top lost.

The Crago Physrs lost their top last week during a severe windstorm at Blair. Wis. Only two nights were lost. A new tent has been ordered and the troupe will show airdome style until it provings.

Cooke Players, management Harry

The Cooks Players, management Harry Pamplin, opened a stock orgagement in Mobile, Ala., this week. Dick Shankland and Jeannette Recor recently Joined the Ollif Oarl Players under cauvas in Kansas.

#### SUGAR'S DOMINO

(Continued from page 21) on at another time. Enough has been presented here to form, we believe, a fair picture of the situation. The obvious conclusion is that what the actorused to have handed to him on a booking office platter in the good old days has to be fought for today with tooth and nail. But the cheering reflection is that the playing time actually exists. It awaits the valiant ones whom neither storm nor sleet nor rain will hinder in their efforts to earn a livelihood at their chosen profession and whose pride is too great to permit drinking at the polluted Federal Theater project fountain. As to what effect all of this will have on the show business next season and those that immediately follow far wiser men than his commentator have refused to predict. (Continued from page 21) another time. Enough has been predict.

#### ENDURANCE SHOWS

(Continued from page 25) Johnny Agrelia thru the Chicago office of The Billboard.

IMPORTANT news is awaiting Billy Willis at his home.

DAVID HARRISON, who is with the House of David baseball team in Benton Harbor, Mich., wants Eddio Bowers to

DUKE DE SYRETTE, ex-contestant, is located in a los Angeles night club and would like to receive mail from Bill (Sailor) Harris thru the Letter List. He enys it's urgent,

OSCAR DAVIS would like to hear from Joe Palooks as soon as possible.

MIKE KELLY, well-known professional athlete of a few years ago and more recently hospital man for Hugh Talbott and other operators, has been furthering his knowledge in the field of medicine this year and, according to reports, is ready for the endurance road again.

By RICHARD S. KAPLAN, Attorney

It certainly gives me a fine feeling to see the comeback the endurance page has made recently, what with announcements of new shows opening and news of the kiddies, Lor' bless 'em. "Pop" Dunlap in action again; Charlie Hayden and IIal Ross rarin' to go and swinging into stride, and other operators moving along, in spite of the limited field in which they must necessarily move.

Just thinking the other day that a smart operator ought to do wonders

42d YEAR

# Billboard

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Vol. XLVIII. JULY 4, 1936. No. 27

with a transcontinental bicycle derby. Imagine the thrill of watching several teams as they race from New York to California, doing the racing literally in a large suitable building. Truly you'll find thrills, chills and plenty of spills. A large wall map would keep the audience advised of the visible progress of the teams. And the show could be run on a time basis in strict compliance with local or State ordinances or statutes. with a transcontinental bievele derby. statutes

Folks are waiting for something new.

So the idea suggested in the column a short time ago has evidently been adopted by someone. Did you read of the new road show Walking Stars about to open, featuring the best talent of various walkathens all combined in a unit? That unit should be a success and you'll find more and more opening.

Operators! . . . Let me assure you that you have a no more aincere friend and one more eager to help you than the writer. What is carried in this column may appear to hurt you, but ultimately it will help. That is my intention. And be assured that I'll batter those who try to hurt or close you until oxygen disappears from the ozone. And that will be a long time. Operators! Let me assure you And that will be a long time.

Had an interesting conversation with

Had an interesting conversation with a minister in Indianapolis the other day. We chanced to stumble on the topic of ondurance contests. He had witnessed one in that city when Leo Seltzer was there a few years ago, and this is what he said;

As a minister of the Cospel I seel that I should hetp my people in every way possible. But I'm not helping thom whon I try to interfere with their porsonal and private enjoyment, especially when their enjoyment does not involve a moral question. What I saw of that walkathon convinced me that it was a course of much pleasure. The contestants were being gainfully occupied, thus keeping were being gainfully occupied, thus keeping that walkathon convinced me that it was a course of much pleasure. The contestants were being gainfully occupied, thus keeping them off the streets and away from mischief, many of them were saving money, the business men in the city were being helped by the purchases made by the show and the patrons were finding considerable pleasure. Why should I, as a minister, interfere with this scheme of thints?

why, indeed, should any minister, PTA member or anyone else try to interfere with a clean, enjoyable form of entertainment? Guess I'm just dumb chough not to understand the reason, except that certain people thrive on interfering in other people's affairs

Your letters of comment are still wel-come. Send them along to mo.

ATKINSON—Mrs. Laura, 52, wife of George H. Atkinson, theatrical agent, at Hotel Lincoln, New York, June 23.

AUSTELL—D. B. Jr., three-day-old son of D. B. Austell, manager of the Paramount Theater, Concord, N. C., at a hospital in Spartanburg, S. C., June 23.

BECVAROVA — Marke, well-known Czechoslovakian comedienne, at Prague vecently.

Czechoslovakian comedienne, at Prague recently.

BROWN—Arthur (LaTouches), in hozpital at Devils Lake, N. D., June 18. He was formerly with Hagenbeck-Wallace and Selis-Ploto circuses in property department and was known by nickname of Jig Saw. He also had been with Al G. Barnes Circus.

BULLOUGH—Major Ian. 50, former husband of Lily Elsie, former English musical comedy ster, at Edinburgh, Scotland.

COHEN—Abenam. 45, former theater

Scotland.

COHEN—Abraham, 45, former theater operator and unit producer, at his home in Chicago June 20 from heart trouble. He was operator of the Midway and Lincoln Hippodrome theaters, Chicago, years ago and the partner of Will J. Harris in a vaudoville unit two years ago. He had been connected with various theatrical enterprises in the Middle West in the last few years. Survived by two sisters and a brother. Interment at Waldheim Cemetery, Chicago.

CONIERRAE—Rean, 28, member of the

Waidheim Cemetery, Chicago.

CONIBERARE—Jean, 28, member of the
Three Rhythm Sisters, English vaude
and radio act, was fatally injured June
8 in an automobile accident near Rugby, Eng. Together with her partners
she was on the way to fulfill a vaudeville engagement at the Chelsea Theater,
London, when the auto she was driving
overturned, Her two partners were
slightly injured.

London, when the auto she was driving overturned. Her two partners were slightly injured.

CONRAD—Raymond L., formerly associated with Jack Murray in the dining ear on the Johnny J. Jones Exposition, at Veterans' Hospital, Castle Point, N. T. June 12. Interment at U. S. National Cemetery, Brooklyn. Survived by his widow and a daughter.

COURTEAUX — Mrs. Elizabeth, 73, mother of Charley Courteaux, well-known Cincinnati pitchman and demonstrator, at her home in that eity June 22 following a stroke. She had been in ill health for some time. Funeral services June 25, with interment in St. Joseph's Cemetery, Cincinnati. Surviving are her husband, three sons and three daughters.

daughters.

CURBY — Edward E., of Bridgeport.

Conn., at his home June 21. He had been with the Ringling Bree. and Barbum and Bailey circuses for 38 years and when stricken was assistant to James Whalen on the big top of Ring-ling-Barnum Circus.

DAVENPORT—Mrs. Alice, mother of Mrs. Wallace Reid, wife of the late film star, at her home in Los Angeles June 24. She was a member of a long line of

theatrical people.

DAVIES—Robert, member of the English circus and vaude act, the Three Ringlands, June 4 at a hospital in Lon-

DETOURS—Well-known comedian of ne Gaite Lyrique Company, in Paris

June 12.
DOMMANGET—Henri, French

the Gaite Lyrique Company, in Paris June 12.

DOMMANGET—Henri, French playwright, at Marbach, France, recently, FAHRNEY—Mrs. Milton, 60, former silent screen scenarist and director, in Los Angeles June 23. Under the name Alexandra Phillips she is said to have written more than 1,000 scenarios. Survived by her husband, one of the builders of Universal City.

FERGUSSON—Mrs. Colyer, formerly known as a contraito singer under the name of "the Manitoba Nightingale," at Gravesend, England, June 24.

FOGARTY—Mrs. Grace E., 49, widow of Frank Pogarty, prominent vaudevillian known as the Dublin Minstrel agencration ago, in Bellevue Hospital, New York, June 19. In 1912 Mrs. Pogarty appeared in Oh, Delphine, musical comedy success, and later in The Only Girl. Survived by a son, Frank. PRANKLIN — Benjamin H., 49, for many years active in amusement business and later in real estate and hotel business, June 20 at Baltimore. Prior to his partnership in business at Baltimore he was a pugilist, park manager, partner in the operation of carnivals. Survived by his widow; son, Benjamin J.; daughter, Margaret, and three grandchildren. Interment in Duild Ridge Cemetery, Pikesville, Md.

HALL — Holworthy, 48, known privately as Harold Everett Porter, playwright, faction writer and author of The Valiant, written in collaboration with Robert Middlemass, of pneumonia in Charlotte Hungerford Hospital, Torrington, Conn., June 20, as briefly menuloned under Late Deaths in last issue, Porter, a native of Boston, was living in Washington until a few days before his death. Survived by his widow, Mrs. Marion Heffron Porter, two sons and a daughter. Services at St. John's Episco-

# The Final Curtain

pal Church June 22. Interment at Washington Cemetery.
HART—Thomas B., 61, veteran clown and acrobat with Ringling-Barnum Circus for many years, at Albany, N Y June 22, collapsing in the dressing room immediately following the Hart Brothers' "rip-up and stand" act in the afternoon. An autopay revealed that he had died of chronic mycearditis, a heart allment. An autopsy revealed that he had that de-chronic myocarditis, a heart aliment, Thomas' brother, Everett, and Frank McStay worked in the act. Everett re-mained in Albany until arrangements were made to send the body to Cali-

were made to send the body to California.

HART—William Bryan, 41, former manager of the Majestic Theater, Fort Worth, Tex., June 20 at a hospital in that city. Hart was widely known in Texas theatrical circles and at one time was manager of a Dallan theater. Survived by his widow, two daughters, his mother, one sister and three brothers.

HIDDEN—Jesse B., known as Parmer Jones, was killed in an auto crash June 13 at Long Beach, Calif. For many years he was a rider on Sells-Floto Circus, joining Honest Ed's Show at San Diego in 1923. He operated shows at Long Beach until he was killed.

HIGLER—James, 62, manager of the Davidson Theater, Milwaukee, and for many years a leading figure in the city's theatrical life, at his home in that city June 22. Higler entered the field about

June 22. Higher entered the field about 40 years ago as a financial manager for Herman Fehr and was subsequently con-Herman Fehr and was subsequently connected with the Alhambra, Star, Gayety, Majestic, Palace and Davidson theaters. Milwaukee. He was active in the formation of the Orpheum Circuit and was recognized as one of the most successful of all the local managers of the chain. Survived by his widow and a daughter. HUNTER—O. W., 85, well-known vaudeville monologist, in London May 28. He made his professional debut as a female impersonator at the Boylston Museum. Boston, in 1874, after which he appeared in burlesque in New York, He made his debut as a comedian in London in 1880. He retired from stage life in 1928.

HOBBS—Dean Warden, son of Mr. and Mrs. Johnny Hobbs, concessioners with

HOBBS—Dean Warden, son of Mr. and Mrs. Johnny Hobbs. concessioners with Majostic Exposition Shows, at home in Pineville, Ky., June 22 of toxine poison. KNOLES—Harley, noted English film producer and director, formerly with the Alliance Pilm Company, in London June 6. He produced Carnival and directed The Bohemian Cirl and The Rising Generation. Josef von Sternberg was his me-time assistant.

McCAMBRIDGE—Jack, of the Three Ringlands, circus and vaude act, in Longuette 1.

McCAMBRIDGE—Jack, of the large Ringlands, circus and vaude act, in London June 3,
McDOWELL—Robert L., 83, well-known musician in Western Pennsylvania, in Grove City, Pa., June 18. Funeral services June 22.

MACKLIN-Hughes, 47, operatio tenor,

MACKLIN—Hugnes, 47, operate tenor, of heart disease in Northumberland, England, June 23.

MALACH—Leib, 42, Jewish playwright and author, best known for his two dramms, The Dregs and Mississippi, in Paris June 19.

Paris June 19.

MANN — John, 48, partner with his father-in-in-w, Al Levy, in Levy's Tavern, Los Angeles, June 24.

MENKE—H. William, 63, paleontologist and head of the photographic section at the Los Angeles Museum, in that city June 23. He was one of the pioneers in experimental color photography and made many contributions to motion pictures. His widow and a daughter survive.

MERRICK—Dorothy, 30, wife of Bob Morrick, former employee of the Capitol Theater, New York, at General Hospital, Saranac Lake, N. Y., from complications, Cremation at Troy, N. Y. Survived by husband and family.

MORAGAS—Carmen Ruiz, celebrated Spanish comedienne, at Madrid recently. MOWER—Charles Herrick, 63, noted dog judge and for years manager of the Champiain Valley Exposition, in Burlington, Vt., June 24, Survived by his widow son.

ton. Vt., June 24. Survived by his whow and son.

NIELSEN—Agnes, 60, also known as agnes Martyne and Mrs. Tibbetts, formerly with the vaude team, The Neilsen Bistors, and more recently in the WPA Pederal Theater Project's Living Newspaper unit, at Hotel Delano, New York, June 20. She had also played with Mas West in Diamond Lil and with Fred Stone in The Jayhawker, in addition to the vaudevillians, Francis Wilson and Mathew and Bulger. Bervices and interment under the auspices of the Actors' Fund. Kensico Cemetery, Westchester, N. Y.

POLAK—Emil, 46, San Francisco orchestra conductor, NEO vocal supervisor

Francisco June 21 following an emer-gency operation. Polak was associated with the operatic and concert stage for many years. He conched several Metro-politan Opera singers, including Mary Garden, Maria Jeritza, Matzenauer and Marian Talley, Services June 24 in San Marian Talley, Services June 24 in San Prancisco under auspices of Jewel Lodge 374, P. and A. M. Body was shipped to New York, his native city, for burial. His widow, 18-year-old twin sons, of Ala-meda, Calif., and his mother, of New York, survive.

PONS-ARLES - Former celebrated Prench comedian and professor of dra-matic art at the Conservatory of Lyons, Lyons, France, June 10.

PORTER—Harold Everett, 48, nationally known short atory writer, novelist and playwright, in Torrington, Conn., June 31 after a short illness from pneumonia. He wrote under the pen name of Holworthy Hall.

RAINES—Edward, 45, of the William Glick Exposition Shows, in an auto acci-dent last week. A brother, Claude, is thought to survive.

ROESNNER—Charles, 46, sales man-ter of the Da-Lite Screen Company. ager of the Da-Lite Screen Company, manufacturer of motion picture screens, at his home in Chicago June 19. He was found dead in bed apparently of a hoart attack. Survived by his widow and a brother and sister. Interment in Chi-

In Loging Memory of Our Father,

### A. T. ROGERS

Known to show world as POP ROGERS, Ord July 3d. 1836. MARY VEAL JOHNSON, MARGARET PECK

ROSS — Arthur, 59, professionally known as Ross Robot, mechanical man, at Bellevue Hospital, New York, Juno 22. Ross formerly operated the Ross Circus, Revere Beach, Mass. He toured for several seasons with Ringling Broa. Circus and in 1933-'04 appeared with the Bertram Mills Circus in England Whon taken ill, May 2, he was playing for RKO at Mount Vernon. N. Y.

SCHMIDT-Frank J., 59, in Bridgeport, Conn., June 22. He was a member of Conn., June 22. He was a member of the Singer Band, Bridgeport, for the last

SEARS—Eleanor, 23. film actress, June 19 in Hollywood as the result of a fall

19 in Hollywood as the result of a fall from a horse.

SHERIDAN — Clarence, high diver, billed as Dare-Devil Piccolo, with Silver State Shows, at Worland, Wyo., fatally injured June 10 when he lost his balance while starting his dive and landed on platform between his tank and ladder. Survived by his widow and fourmonths-old child and his parents, of Clibbstown, N. J. Burial in Riverside Cemetery, Worland, June 13.

STANDART—feannette Carrison 50.

Cemetery, Worland, June 13.

STANDART — Jeannette Gartison, 50.
for the last two years president of the
Theater Arts Society, Detroit; June 22, at
her home in Grosse Pointe, Detroit
suburb, after a short illness. Mrs.
Standart had taken an active interest in
the theater and studied dramatic art the theater and studied dramatic art under the late Jessie Bonstelle, Sur-vived by her huxband and three sons. Burial in Elmwood Cemetery, Detroit.

Burial in Elmwood Cemetery, Detroit.

STAVORDALE—Amy, 38, vaude banjoist with the Miles Stavordale Ensemble, in London May 29.

TOLLETTENE—Louis, 49, owner of
the Casino at Walled Lake (Mich.)
Amusement Park, in St. Joseph's Hospital, Pontiac, Mich., June 20 after two
months' filness. A native of Austria, he
entered the amusement field by acouiring the old Walled Lake Casino in quiring the old Walled Lake Casino in 1922. Two years later he built the new Casino, which he has operated since.

Casino, which he has operated since, with bathing beach and boat concessions. Survived by his widow, Leona Tollettene; daughter, Mrs. Anthony Darin, and brother, Modost Tollettene, who will continue to operate the Cadno. VAN HADEN.—Anders, 59, silent film executive, in Hollywood Hospital June 19. Van Haden entered the picture industry in 1910 and served at various times as director, producer, writer and actor. He was later an executive in Tanhauser, Rex, Biograph and Gotham productions. productions.

productions.

VERNE—Mathilde, 68, noted concert pisnist and sister to Adele Verne, suddenly at the Savoy Hotel, London, June 4. She had played extensively in the United States.

WICKS — Erma Mae, 16, of Doug Thomas Shows, drowned while bathing in a pool near Versailles, Mo., June 15. Survived by parents, Mr. and Mrs. C. H. Wicks; three brothers, James, Edward

and Prank; two sisters, Carmen and Betty Jane. Interment June 19 in Ava

Detty Jane. Interment June 19 in Ava Cemotery, Ava. Mo. WILLIAMS — Joseph. fil, singer and brother of the late Evan Williams, noted opera singer, at his home in Dormont, Pittsburgh suburb, June 25. Funeral services were June 29. His widow survives.

WILSON—Harry M., 64, father of Ward Wilson, radio comic, in Deal, N. J., June 21. Other survivors are his widow and daughter.

daughter,
YOUNG — Austin (Skin), 38, former
vocalist with Paul Whiteman, Abe Lyman, Johnny Hamp and Mil Hallett, at
his home in Columbus, O., of a lingering
iliness June 20. Beades singing with
bands, Young was popular as a theater
emsee and entertainer. Funeral services
at his home June 23. Burial in Talmadge, O.

# Marriages

ALTER-TALCOTT—Louis Aiter, composer, and Madeleine Talcott, actrem, aboard the Matson liner Lurline June 20, BAUR-BEY—Harry Baur, French film atar, and his former sceretary, Mile. Radife Taly Bey, comedienne, in Paris June 15.

BEHRMAN-STONE—S. N. Behrman, playwright, and Mrs. Elza Heifetz Stone, alser of the violinist, Jascha Heifetz, in Port Chester, N. Y., June 20.

BRICKER - M AR TELLY — George Bricker, Warner Bros. scenarist, to Mirellie e' de Martelly, nonprofessional, at Teceta, Mex., June 20.

COURAGE-STEVENS—Brian Courage and Violet Stevens, English vaude performers, in London June 8.

DE VITO-TOWNSEND—Al De Vito, partner in the American comedy sot,

partner in the American comedy sot, the De Vito Denny Four, now touring Europe, and May Townsend, of the Sen-sational Carsons, English vaude set, in London.

London.

PEDERER-JENKINS — Ralph Federer,
pinnist, formerly with Station WCAE,
Pittaburgh, and Florence Jenkins, of
Morgantown, W. Va., June 27.

GRISWOLD-MEARS-Roger Griswold.

WOAU aports announcer, and Esther Mears, both of Philadelphia, in Elkton. Md., June 20.

HATTON-TEMPLE—Bradford Hatton and Elaine Temple, both of cast of Three Men on a Horse, June 30 in New York.

and Elaine Temple, both of cast of three Men on a Horse, June 30 in New York.

HINES-JOHNSON — Johnny Hines, chief assistant to Mardoni. magician, and Patricia Johnson, actress, June 5 in San Diego.

HISCO-ARNOLD—Harry Hisco, known as Keyebeck Harry, of Rogers & Powell Shows, and Pearl Arnold, nonprofessional, June 16 at Tuckerman, Ark.

HUBER-DAILEY—Eugene Huber, non-pro, and Eugenia Dailey, of the acrobatic dancing Dailey twins in burlesque. June 28 in New York.

JEWELL-WARD—Jimmy Jewell, Pittshurgh drummer, and Helene Ward, of the Ward Sisters, in Pittsburgh in June.

LYONS-LYNNE—Samuel 1. Lyons, manager of Jack Benny, radio comic, and Joy Hope Lynne, radio singer, in Green-wich, Conn., June 19.

McLean-NOBLETT—C. E. McLean, operator of the Caterpillar, and Maria Nobist, beach cashier, at Pontchartrain Beach. New Orleans, June 24.

OVERLANDER-STEVENS—Webb Overlander, MGM make-up executive, to Dorothy Stevens, studio secretary, June 22 in Hollywood.

PINZ-BRYSON—Leroy Pinz, dance director, and Botty Bryson actress and niece of Warner Baxter, in Yuma, Ariz, June 22.

TAUBER-NAPIER—Richard Tauber,

Diece Of Willier Beauty, 32

TAUBER-NAPIER — Richard Tauber, German tenor, and Diana Napier, English actress, in London June 21.

TRUESDALE-HAYNES—L. P. Truesdale, operator of frozen custard on Gerard Greater Shows, to Beatrice Haynes, nonprofessional, in New York June 2.

June 9.
YOKEL-LEVY—Alex Yokel, legit producer, and Rosalind Levy, nonprofessional, in New York June 22.

Thru a typographical error the item that appeared in this department last week conspeciared in the department that weak con-cipening the marriage of Dr. Allen A. Parry and Dr. Antoinette C. Rose, daughter of the late like Rose, stated that the marriage rook place in St. George Presbyterian Church, Rochester. The St. George Presbyterian Church is located in New York City.

## Coming Marriages

Stephen K. Appleby, actor, and Joan Tompkins, actress and daughter of Mer-(See COMING MARRIAGES on page 63)

#### ACTS. UNITS AND **ATTRACTIONS**

(Routes are for current were are given.)

ABO Trio (El Chico) NYO, no.
Abbott Dancero (Peimer House) Chi, h.
Adams, Gay (Ambassador) NYC., h.
Adair, Ted, & Oirl (Pal.) Cleveland 29July 2, b. Adair, Ted, & Girl (Pal.) Cleveland 29July 2, the
Adler, Jerry (State) NYO, 29-July 2, t.
Adler, Larry (Chicago) Chi, t.
Adreon, Emblee (Prench Casino) NYO, nc.
Alda (Radio City Rainbow Grill) NYO, nc.
Allen, Jenn (Swanes Club) NYO, nc.
Allen, Martha (Fifth Avenue) NYO, h.
Alian, Ruth (91. Moritz) NYO, h.
Alvin, James (Leon & Eddic's) NYO, nc.
Amstel, Pelix (Russian Troyka) New York, nc.
Andrews, Ted & Catherine (Barbizon-Plaza)
New York, h.
Aniso & Aland (Connie's Inn) NYO, nc.
Archer, Gene (Weber's Summit) Battimore,
Be.

ne.
Arden, Maine (State) NYC 29-July 2, t.
Aristocrats, 12 (Mich.) Detroit 29-July 2, t.
Armstrong, Louie, & Band (Hipp.) Toronto

Arden, Haine (State) NYC 29-July 2, %. Aristocrats, 12 (Mich.) Detroit 29-July 2, %. Armstrong, Louie, & Band (Hipp.) Toronto 29-July 2, %. Armstrong, Louie, & Bros. (Earle) Washington 28-July 2, %. Armold, Billy (Babette), Aliantic City, eb. Ariera, Four (Steephechase) Coney Islund, N. Y., 15-July 4, p. Armstrong, Bernice (606 Club) Chi, nc, & Ash, Flo (Chez Ami) Buffalo, nc. Ash, Paul (Roxy) NYC 29-July 2, Asiwood, Norman (Ubangi) NYC, nc, Austin, Gene (Bloe Hewen) Los Angeles, nc. В

Bacon, Faith (Paradice) NYC, re,
Bacon, Virginia, Revue (Fox) Washington 29July 2, t.
Badue, Ray (New Yorkeri NYC, b.
Barr, Betty (Wivel's) NYC, re,
Bain, Betsy (Clementon Inn) Clementon,
N.J., c.
Baker, Babe (Howdy Glub) NYC, nc,
Baker, Jerry (Queen's Terrace) Woodside,
L. L., nc,
Baker, Pnit (Pal.) Cleveland 28-July 2, t.
Belsaai & Skaren (Americana) NYC, s.
Buptle & Lamb (New Yorkeri NYC, h.
Bern Cut-Ups (Village Barn) NYC, nc,
Baines, Eddie, & Fred Bieger (Yacht Club)
MYC, nc,

Bebe, Girls (Earle) Phila 29-July 2, t. eas Von Brennecke (Club Normandle)

Barroness von Blessacken
NYC, ne.
Barrett, Shella (Chez Parec) Chi, ne.
Barrins, Giga (Buckingham) NYC, h.
Barry, Jimmy (Rozy) NYC 29-July 2, t.
Barthelemy, Lillian (Paddock Bar) Detroit.

DC. can. Pletre (Buckingham) NYC, h. Beauvel & Tova (Waldorf-Astoria) NYO, h. Beck. Danny (Club Minuet) Chicago, nc. Beck. Danny (Club Minuet) Chicago, nc. Beck. Connie (Broadway Room) New York, nc. Beckman, Jack (Walton) Phila, h. Behim, Arthur (Gay Nineties) NYO, nc. Bell Bros. & Carmen (Brown) Louisville, t. Bell & Gray (Condado Club) Trenton, N. J. nc.

Bell, Rita (Club Trocadera) West End. N. J.,

ne.
Bell's Hawatian Polites (Onconta) Onconta,
N. Y., 1-2; (State) Hamilton 3; (Rialto)
Olens Palls 4-6; (Maione) Malone 7;
(Sirand) Ogdenaburg 8-9;
Belmont Bros. (Enstwood Park) Detroit,
Mich.; (Crystal Pavilion) Crystal Lake 6-11.
Belmore, Barbara (Lido) Montreal 20-July
2 t.

Mich.; (Crystal Pavilion) Crystal Lake 6-11.
Belmore, Barbara (Lido) Montreal 2-July
2. t.
Belmore, Barbara (Lido) Montreal 2-July
2. t.
Benis, Billy & Beverly (Howard's Cafe) San
Diego, Calle, Eleace Elegande NYC, Do.
Beno, Calle, Eleace Elegande NYC, Do.
Beno, Ben: Crawlordsrille, Ind., 29-July 4.
Benson, Ina (Paradise) NYC re.
Benley, Gladys (Ubanal Club) New York, Do.
Berg, Alphonae (Prench Casho) NYC, Do.
Berg, Alphonae (Prench Casho) NYC, Do.
Berghers, Mike (Gay Ninctles) NYC, Do.
Bernard, Mike (Gay Ninctles) NYC, Do.
Bernard, Mike (Gay Ninctles) NYC, D.
Berty, Robert (Buckingham) NYC, L.
Berty, Robert (Buckingham) NYC, L.
Bert & Jay (Colonial Village) Peoria, Ill., Do.
Bigelow, Rob. & Larry Lee (Show Boat Casho) NYC, Bo.
Billy, Milly & Baby (Leon & Eddie's) NYC,
Blackstone (Bistes-Lake) Chl. t.

Billy, Willy & Baby (Leon & Eddie's) NYO, no. The control of the c

Brandt & Fuwler (Ross-Penton Parms) Deal, N. J.
Brandwynne, Nat (Stork Club) NYC, ne, Branker, Bill (Kit Kat Club) NYC, ne, Branker, Bill (Kit Kat Club) NYC, ne, Branker, Ruy (Town Casino) NYC, ne, Bredwina, Three (French Casino) New York, ne, Brito, Phil (Mount Royal) Montreal, h. Brooks, Howard (Sul Jan) Calveston, Tex., c. Brooks, Twins (Club Vogue) NYC, ne.
Brown, Ada (Riverside) Milwaukee, t.
Brown, Arthur: (Bestor's Club New York) New York, ne.
Brown, Suddye (Town Casino) NYC, ne.
Brown, Suddye (Town Casino) NYC, ne.

# Route Department

Following each listing in the ACTS-UNITS-ATTRACTIONS and BANDS AND ORCHESTRAS section of the Route Department appears a symbol. Those consulting the aforementioned sections are advised to fill symbol. in the designation corresponding to the symbol when addressing organizations or individuals listed.

#### EXPLANATION OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat; t—theater.

Bryant, Detty (Olub Ball) NYO., nc.
Rrydon, Louise (Hiexory House) N. Y. C., nc.
Buckley, Art (Harry's N. Y. CaBARet) Chi, nc.
Buckley, Neil (Roosevett) NYO. h.
Budds, Three (Town Casino) NYO, nc.
Burke, Pegzy (Half Moon) Coney Island,
NYO, h. Nut. h.
Burrage, Alice Hathaway (Chateau Moderne)
New York, nc.
Byrnes & Farney (Marbro) Chi, t.
Byrnes & Swanson (Pennsylvania) Phila, h. Alice Hathaway (Chateau Moderne)

Byrnes & Farney (Marbos) Un. c.

Byrnes & Swanton (Pennsylvania) Phila, h.

Cadieux. Paul (Oriental) Chi, t.
Cadieux. Buil (Oriental) Chi, t.
Cadieux. Buil (Oriental) Chi, t.
Cadieux. Buil (Naidori-Astoria) NYC, h.
Callson, Jim (Von Thonene's) Chi, nc.
Cardini (Chez Pares) Chi, nc. NYC, h.
Cardini (Chez Pares) Chi, nc.
Cardinia, Una (Diazy Club) NYC, NYC, nc.
Cardinia, Una (Diazy Club) NYC, NYC, nc.
Cardinia, Una (Diazy Club) NYC, NYC, nc.
Carmen, Billy & Carace, with Naomi Bell
iPeony Park) Omaha, nc.
Carmen, Billy & Carace, with Naomi Bell
carmen, Billy & Carace, with Naomi Bell
iPeony Park) Omaha, nc.
Carmen, Billy & Carace, NYC, nc.
Carmino Bros. (Terrace Gardens) Rochester,
N. Y., nc.
Caroll, Nila (Wiel's) NYC, nc.
Carroll, Nila (Scellen Rotel) NYC, 1.
Carroll, Mis (Scellen Rotel) NYC, 1.
Carroll, Mis (Scellen Rotel) NYC, 1.
Carroll Silsers (Steamship Empire State)

Ontion Jack (Tower) Kannas City, t.
Curson, Jack (Tower) Kannas City, t.
Cusey, Pat (Lincolm) NYC, h.
Conside, Billy (Chaleau Moderne) N.Y. C., hc.
Catide, Billy (Chaleau Moderne) N.Y. C., hc.
Catalnas, Rose (doit Club) Chi. nr.
Catalnias, Rose (doit Club) Chi. nr.

ne. Celia & Renells (Bon Air) Wheeling, Ill., cc. Celinda (El Chico) NYO, nc.

Danwills, Seven (Fox) Washington 29-July

Danwill Troupe (American Music Hall) NYC, mh. mh.
Dau, Rilla (Club Gaucho) New York, nc.
Dauk, Dare-Devil (Riverside) Milwaukee,
Davis, Eddle (Leon & Eddle's) New York,
Davis, George [Pal.) Chi 29-July 2, 8.

Davis, Lew (Lang's) Albany, N. Y., h. DeLong Sisters (Fox) Phila 29-July 2, t. DeRing, Trudy (Club Minuet) Chi, ne. Dean, Joey (Occount Grove) Roston, ne. Deane, Laura (Glen Island Casino) West-chester, N. Y. Defrees, Lois (Diezy Club) NYC, ne. Dells, Three (Ballh's Circus, Playland) Rye, N. Y.

N. Y.
Denning, Ruth (Embasay) Philia, nc.
Derby, Mary (Red Gables) Indianapolia, nc.
Deucas, Four (Times Square) NYC, h.
Diane & Duvall (Chicago) Chi, t.
Dimitri & Helen (Chic Gueho) New York, 1
Dion & Sparklettes (Dutch Village) Tolec
G., nc.

Dion & Sparklettes (Dutch Village) Toledo, G., nc.
O., nc.
Dixon, Dixie (New Gasino) Toledo, Q., nc.
Donahue, Walter (Pennsylvania) Phila, nc.
Donna, Rerta (Broadway Room) NYC., nc.
Donna, Kay (Club Minuet) Chi, nc.
Dorsho, Ruth (808 Club) Chi, nc.
Dorsho, Ruth (808 Club) Chi, nc.
Dorsho, & King (Meadowbrook) St. Louis, cc.
Doyle, Adis (Oolden Spot) Chi, nc.
Drake, Connic (Deawille) New Tork, nc.
Drake, Connic (Deawille) New Tork, nc.
Dreye, Paul (Chiz Paree) Chi, nc.
Drew, Doryce & Freddy (Royal York) Toronto, h.

to h.
Drew, Cholly (Number One Bar) NYC. no.
Drum, Dotty (Hector's Club New Yorker) New
York York, ne. Duncan, Midget Jackie (Risito) Canton, G., ne.

Post, Dorothy, & George Breton (St. Maritz) NYC, h.
Prancis, The Mystery Man (Shelton Corner)
New York, no. NYC. h.
Prancis. The Mystery Man (Shelton Corner!
New York. nc.
Prank. Slirley: Hope (Haif Moon) Coney Island. N. K., h.
Prankle & Naomi (Leon & Eddie's) NYC. nc.
Prancis & Fuller (Pront Street Gardens) Toledo, nc.
Prancer, Jack (Pisylend Park) Rye. N. Y.
Freddy & His Doss (Prench Gasino) New
York. nc.
Pricke Sisters (Terrace Gardens! Rochesler,
N. Y., nc.
Frohman, Bert (Peradise) NYC., rc.
Fry, Bbb & Virginia (Man About Town) New
York, nc.
Prile Resident (Peradise) NYC., rc.
Fry, Bbb & Virginia (Man About Town) New
York, nc.
Puller, Howard, & Sister (Capitol) Atlanta,
Ga.: (Aboultrie! Moultrie 5-6; (Royal) Co.
lumbus 9-11, \$.

Gale, Tracy & Leonard (Golosimo's) Chi, ne. Garcia, Louis (Congress) NYC, b. Garfie, Chuck (Bliver Tawern) Chi, ng. Garner, Woolf & Hukins (Yacht Club) NYC,

Garner, Woolf & Hughts (Ymen; Cluby Race, ne.
Gardner, "Poison" (Dizry Club) NYC, nc.
Garron & Bennett (500 Club) Atlantic City,
N. J., nc.
Gaston & Edouard (Monte Carlo) NYC, c.
Gaudamith Bros. (Chicago) Chi, t.
Gay Ninettes Quartet (Gay Ninettes) NYC, nc.
Gay, Saily (Pennsylvania) Phila, h.
Gay, Shirley (Ches Pareer) New Gricans, nc.
Gene, DeQuincey & Lewis (Marden's Riviera)
Port Lee, N. J. nc.
Gentlemen Songaters (Astor) NYC, h.
Gibson, Bully (Granda Inn) Atlants, nc.
Gibert, Ethel (Gay Nineties) NYC, nc.

falo, nc.
Gilherts (20th Century) Phila, nc.
Gilmore, Patricia (Marden's Riviera) Fort
Lee, N. J., nc.

Lee, N. J., nc. Cline, DeQuincey & Lewis (Riviera) Fort Lee, N. J., nc. Olvens & Carol (Hildebrecht) Trenton, N. J.

nc. Olover, Alice, & Walter Le Nay (Park Cen-tral) NYC, h. Ooff, Jerry, & Jack Kerr (Versailles) NYC., nc.

Gypsy Nina (St. Moritz) NYC, h.

Haskon, Paul (Pal.) Chi 29-July 2, t.
Haggerty, George (Steamship Empire State)
NYC, a.
Haire, Hai (Roxy) Sait Lake City 1-4, t.
Haines, Cardner, & Carter (Leon & Eddie's)
NYC, nc.
Halle, Witzi (Hollywood) NYC, re.
Hall, Vivian (Queen's Terrace) Woodside,
N. Y., o.
Hamilton, Kasy (Steamship Empire State)
NYC, s.
Hamrich, Ruth (Colony Club) Clii, nc.
Hardy, Moore (Gabriel's) NYC, nc.
Hargraves, Bobby (Kit Kat Club) NYO, nc.
Harrin, Rud, Co. (Met.) Bostom 29-July 2, t.
Hart, June (Areadia Club) St. Charles, Bl.,
200.

FREE STRING THE (Marden's Riviera) Fort Lee, N. J., Bo.
Hassan, Prince (Ritz-Garlton) Atlantic City, h.
Haviland, Harry (Old Barn) Norbeck, Md., nc.
Hayes & Ginger (Barn) Norbeck, Md., nc.
Hayes & Commey's) Lake
Haymood Hilly Young Club (NYC)
Haymood Danily Young Club) NYC ork, nc.
Herris Daby (New Yorker) NYC, h.
Herris Daby (New Yorker) NYC, h.
Heetor & Pats (Roxy) NYC 28-July 2, t.
Heller, Jacks (Century) Baltimore 29-July 2, t.
Herman Yeving Comments Hartmans. The (Marden's Riviera) Fort Lee,

Herman, Irving (Man About Town Clubs NYC

nc.
Rickey Bros. (Marbro) Chi, t.
Rickey Bros. (Marbro) Chi, t.
Hoffman, Dr. Charles (Mayfair Casino) Kan-sas City, nc.
Rolly, Rona Mae (Ubangi Club) New York. nc.
Honolulu Islanders (Steamship Empire State)

NYC, S. Host, Joe (Glen Island Casino) New Rochelle, N. Y., no.

Howard, Joseph E. (Gay '80a) NYC, nc. Howard, Joseph E. (Day '80a) NYC, nc. Howard Kathleen (Deauville) New York, nc. Howard, Yivian (Number One Bari NYC, nc. Howell, David (Archmont Glub) NYC, nc. Hughes, Dick (Marquette Glub) Chicago, nc. Hughes, Dick (Marquette Glub) Chicago, nc. Hughes, Dick Charles, Garden Cormley's) Lake Charles,

Bull Brothers that Gormey of Mainbow Room)
La. no.
Hunt, Pee Wee (Radio City Rainbow Room)
NYO, no.
Hurok, Jemma (Sherry-Netherland) NYO, h.
Huston, Joan (Parody Club) Chi, no.
Huston, Josephine (Hellywood) NYO, re.

Jackson Bros., Three (Met.) Boston 29-July

Jackson, Lawrence (President) New York, h. Jackson, Irving & Recve (Yacht Club) NYC,

Jacks. Peggy (Torge) Jamestown. N. Y., h. Jamesto, Dixte (Glub Sthouette) Chi. ne. Jamesto, Dixte (Glub Sthouette) Chi. ne. Jamesto, Dixte (Glub Sthouette) NYO, nc. Jenne & Gloria (Leon & Eddle's) NYO, nc. Jeffers, Dorothy (Paradise) NYO, nc. Johnson, Heanor (806 Club) NYO, nc. Johnson, Heanor (806 Club) Chi, nc. Johnson, Grace (Riviera) Fort Lee, N. J., nc. Johnson, Joyee (Faradise) NYO, nc. Johnson, Mae (Ett Kat Olub) NYO, nc. Jones, "Marbleface" (Town Casino) NYC, nd. Joyee Broa. & Dean (Oriental) Chi, t.

#### Night Club. Vaude and Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication,

Charder, Jorce (Bway, Hofbrau) NYC., nc. Charles, Ernest (Normandie) New York, nc. Charles, Ernest (Normandle) New York, Be. Cherie & Joe (French Casino) NYO, nc. Christine, Bobette (Chateau Moderne) NYO,

Christy, Ployd, Co. (Riverside) Milwaukee, t. Clare Sisters (Club Silhouette) Chi, nc. Claudet, Marguerite (Orlando) Decatur, Ill. Clay, Margie (Harry's N. Y. CaBARet) (ne.

Chyton, Pat (Vogue Club) NYO, nc. Clements, Otta & Eleanor (Floridel) Saranac Lake, N. Y., nc.

Codelban, Cornelius (St. Regis) New York, h. Coe, Jerry, & Rhythm Boys (Mich.) Detroit 29-July 2, t.

Coley, Curtis (Club Diamond) Wheeling, W. Va., Dc.

Collette & Barry (Greybound) Louisville, Ky., Conners Jr., Chuck (Tin Pan Alley) New

Obtinors JC., Onesa (1997)
Oonti, Jean (Meurice) NYC, re.
Continental Varietles (Club Clicquot) NYC, nc.
Conway & Parks (Kit Kat Club) NYC, nc.
Coogan, Mac (Editon) New York, h.
Cook, Alline (Greenwich Village Inn) NYC,

nc.
Cooke, Alfreda (Silver Cave) Ohi, nc.
Cooke, Alfreda (Silver Cave) Ohi, nc.
Cooke, Marion (Stork Club) NYO, nc.
Copiand, Dave (Beau Rivage) Sheepshead
Buy, N. Y., re.
Coral Islanders (Montclair) NYC, h.
Corday & Lamonte (Club Bellyhoo) Columbus,
C., nc.
Cortan & Cave (Club, NYC)

O., Bc.
Corforn, Kay (Diray Club) NYO, nc.
Corswell, Frank (Edison) NYO, hc.
Cortex, Al & Toni (Connie's Inni NYO, nc.
Cortex & Marquis (French Casino) St. Louis.

Colvino & Yorks (Oreen Mill) Saginaw, Mich., ne. Cotton, Dorothy (Club Dawn) San Francisco,

nc. Craig, Henry "Giggles" (Jungle Inn) Youngs-town, G<sub>3</sub>, nc. Crane, Dorothy (Edgewater Beachl Chi h. Crane, Ford & Gene Stults (Puradiae) NYG, Tex. 0.

Grawford & Gaskey (Sui Jen) Galveston,
Grawford & Gaskey (Sui Jen) Galveston,
Grosby, June (Victoria) NYC, h.
Gunco, Dave (Manuffeld) NYC, h.

D

D'Accy Girls: Sheffteld, Pa., 79-July 4, Dally, Gass (Peramount) NYC 29-July 2, t, Dalsy the Horse (Steamship Empire State) NYO, 8. Dale, Maryon (Chateau Modernei NYC, ne. Dana, Gene (Arabian Gardena) Columbus, G.,

ne.
Dandridge, Putney (Ubangi) NYC, nc.
Dandridge, Putney (Ubangi) NYC, nc.
Doniels, Bebe (Palladium) London, Kng., 22-Doniels, Bebe (Palladium) London, Eng., 2: July 11, t. Danny & Edith (Kit Kat Glub) NYC, pc.

Duncan, Scotty (Bway, Hofbrau) NYC., Sc. Dunn Bros, & Doty (Piaza Villa) Pittsburgh,

Duran, Adelina (El Chico) NYC, nc. Duval, Shella (New Town Bor) New York, nc.

Portune & Pope (Earle) Washington Earle, Fortune & Fope trains, 120-July 3, t. Earlson, Vie (Half Moon) NYC, nc. Ebony Rascels, Four (Club Callente) NYC, nc. Edwards Sisters (Club Oasis) San Francisco,

Elissa, Senorita (Ninj's French Cabatet) New York, c.

Eklund, Madeline (Marden's Riviera) Fort Lee, N. J., nc.

Lee, N. J., nc.

Elliot. Lorens (Golden Spot) Chl. nc.

El-Wyn (Venetian) Racine, Wis., 1; (Sheboygan) Sheboygan 2; (Bay) Green Bay 3;

(Kenosha) Kenosha 4, t.

En; Fraid, Gene (Silver Cloud) Chi, nc.

Emerald Sisters (Fair) Minot, N. D.; (Fair)

Pargo 6-11.

Endor & Parrell (Seven Cloud)

Purgo e-11. Endor & Parrell (Savoy-Plaza) NYC, h. Eno Troupe (Marbro) Chi, t. Enos. Rue, Trio (Celebration) Bedro Woolley, Wash., 3-5; (Celebration) Vancouver, Can.

Gypsy (New Town Bar) New York, no. te, Charles "Happy" (Place Elegante)

Errante. Charles "Happy" (Fisice Lieganney NYC), no.
Estelle & Harvey (State-Lake) Chi, t.
Estelle & Leroy (French Casino) N. Y. C., no.
Eugene, Bob. Troupe (Celebration) Phoenixville, Pa.; (Clementon Lake) Clementon,
N. J., 6-11, p.
Evans, Rex (Beachcomber Bar) NYC, no.
Everett, Ruth (Town Casino) NYC, no.

Pairfax the Magician (Pennsylvania) NYO, h. Patrier, Jean & Jane (1923 Club) Phitadelphia. Patriel, Francas (Town Casino) NYC, no. Parrell, Marito (Prench Casino) New York, no. Patrell, Bunny (Place Elegante: NYC, no. Fay & Parris (Club Moderne) San Prancisco,

reindt, Cilly (French-Casino) New York, no. Felicia & DelRey (Club Avslon) Cicveland,

Felicia & Deiney (Giuo avenus; Devenson, 20.

Permin & Mary Lou (El Toreador) N.Y.G., no.
Piedder, Raiph (Silver Tavern) Chicago, na.
Fields, Happy (Flace Riegante) NYG, nc.
Fields, Living (Buekingham) NYG, h.
Fields, Lillian (Monte Carlo) NYC, nc.
Filter, Irving (Chesapeake House) NYG, re.
Filtribon, Dave & Dorothy (Roas Fenton
Farms) Deal, N. J., ro.
Flore, Dany (French Casino) NYG, nc.
Flowerton, Consuclo (St. Regis) NYG, h.
Fogerty, Alec (Weylin) NYG, h.
Folics Cominue (Stanley) Pittburgh 29-July

Pogerty, Alec (Weylin) NYC, h. Folies Comique (Stanley) Pittsburgh 29-July

2. t.
Pontaine & Lorraine (Chez Paree) New Orleans, no. Pord, Yirda (Benny the Bum) Phila, nc. Fordham, Louise (Number One Bar), NTO, nc. Joyce & Freddle (Kit Kat Club) NYC, no. Joyce, Marion (Leon & Eddle's) NYC, no.

K Kaiser & McKenna (Prolice) Niegara Palts, N. Y., c.

N. Y., c. Raines (Prolics) Niagara Palis, Raiosh (Connie's Banl NYO, nc. Kane. Patry (Roosevelt) NYO, h. Kaufman, Sam Jack (Book-Cadillac) Detroit, h. Ray, Beatrice Conniers of the Ray.

Kane. Patey (Roosevelt) NYC. h.
Kaufman, Sam Jack (Hook-Cadillac) Detroit, h.

Ray. Beatrice (Tony's) NYO, nc.

Kaye, Syril (Silver Cloud) Chi, nc.

Kaye, Syril (Silver Cloud) Chi, nc.

Kaye, Syril (Silver Cloud) Chi, nc.

Kedrova, Lill (Si, Moritz) NYC, nc.

Kempet, Lill (Si, Moritz) NYC, nc.

Kempet, Lill (Si, Moritz) NYC, nc.

Kempet, Lettie (Rollywood) NYC, nc.

Kennedy, Edgar (Roxy) NYO 29-July 2.

Kennedy, Hay (hulters Tap Room) NYO, nc.

Kench, Bac (Silver Tavern) Chi, nc.

Kench, Sing (Profile Chi, nc.

Ketchell, Ivy 1468.) Boston 29-July 2.

King, Bert (Silver Tavern) Chi, nc.

King, Bert (Silver Tavern) Chi, nc.

King, Hane (Silver Tavern) Chi, nc.

King, Hane (Silver Tavern) Chi, nc.

King, Kenn (Profile Inn) Hollywood, Calif., nc.

King, Kenn (Profile Inn) Hollywood, Calif., nc.

King, Mackey (Century) Baltimore 29-July

2.

Kingston, Leonard (Ri-Hat) Parkersburg, W.

Va., nc.

King, Marold (Chi-emont Inn) NYO, nc.

Korber, Nadia (St. Regis) NYO, h.

Korter, Nadia (St. Regis) NYO, h.

Kronl, Lottle (Bon Air) Wheeling, Ill., cc.

Kramer, Ida (Swanes) NYC. nc. Kroll, Lottie (Bon Air) Wheeling, Ill., cc.

LaMarr, Charlene (Cay Parce) Chicago, nc.
La Palomas (Deauville) New York, nc.
La Pierre, Paulette (Colony Club) Chi, nc.
Labato, Paddy (Barlon's Paradise Club)
Youngstown, O., nc.
Lambert, Helen (Man About Town Club)
NYC, nc.
Lambert, Nelle (Man About Town Club)
NYC, nc.
Lamberton, Charles, & Charlotte (Hollywood)
NYC, nc.

NYO, 10., Lamberton, Charles, & Charlotte (Hollywood) NYO, re.
Lemonte, Jean (Jungle Inn) Youngstown, O.,

NYO. re.
Lomonte, Jean (Jungle Inn) Youngstown, O.,
BG.
Lane, Emily (Plata) NYU, h.
Lane, Leota (Number One Bar) NYO, nc.
Lane, Leillan (Dizzy Club) New York, nc.
Lane, Ewillan (Dizzy Club) New York, nc.
Lang, Ewa (Oher Paree) New Orleans, nc.
Large & Morgner (Pair) Brandon, Can.;
(Pair) Canjary e-II.
LaRue, Bobble (Oay Paree) San Antonio, nc.
Larson, Al (Top Hal) Union City, N. J., c.
Lawiere, Terry (Marbro) Chi, t.
Lawiere, Lucille (Swanes) NYO, nc.
Lazier, Freda (Club Diamond) Wheeling, W.
Va. nc.
Leacit, Virginia (Johnson's Cafe) Baltimore, c.
Leaty & Craven (State-Lako) Chi, t.
Lee, Annabelle (Pavillon Royal) Valley
Strenm, L. L. nc.
Lee, Betty (Roxy) NYC, rc.
Lee, Betty (Roxy) NYC, rc.

Les, Bob (Wivel's) NYC, rc.
Lec, Betty (Roxy) NYC 29-July 2, t.
Lec, Ryelyn (Club Minuet) Chi, nc.
Lec, Huppy (Bleamship Empire State) NYC, 2,
Lec, Linda (Hote) Biltmore) NYC, h.
Lec, Moe (You Thenen's) Chi, nc.
Lecd, William (Dizzy Club) New York, nc.
Lehr, Raynor, Co. (Brown) Louisville, t.
Lenti, Steve (Place Elegante) New York, nc.
Lesier, the Great (Powatan Club) Detroit, nc.
Levis, Ann (Kit Kat Club) NYC, nc.
Lewis, Henry (Balloon Room) Portland, Ore,
Dc.

Lewis, Lew (Chez Paree) New Orleans, no. Light, Rose & Ray (Occount Grove) Boston,

Light, Rose & Ray (Occanut Grove; Boston, nc.
Lilley, Joe & Harold Woodall (Number One Bar) NYO, nc.
Liptora, Schura (St. Regis) NYO, h.
Liptora, Schura (St. Regis) NYO, h.
Logan, Klis, (Crice Pared) Ch., sc.
Logan, Klis, (Crice Pared) Ch., sc.
Logan, Klis, (Crice Pared) Ch., sc.
Lorez & Anita (Still'; Newark, N. Y., nc.
Lord, Velma (Paradise) NYO, re.
Lord, Velma (Paradise) NYC, re.
Lorna & Carr (Capri) Lawrence, Muss., re.
Lornatine, Bill, & Ed Furman (Oay Nineties)
NYO, nc.

Letraine Bill, & Ed Purman (Gay Nineties)
NYO, D.
Lorraine, Lune (Village Barn) NYO, nc.
Lorraine & Manners (Coconbut Grove) Boxtion, nc.
Louis & Gomy (Versailles) NYO, nc.
Lowe, Hite & Stanley (Pair) Brandon, Can.;
(Fair) Caigary 6-11.
Luras, Nick (Hollywood) NYO, rc.
Luetlle, Mary (Brandway Room) NYC, nc.
Lydia & Joresco (Plaza) NYO, rc.
Lyman, Tommy (Le Mirage) NYO, rc.
Lynch, Louise Dudley (Stork Club) NYC, nc.
Lynch, Waiter (Cair Bail) NYC, nc.

M

McCabe, Sara Ann (Biltmors) NYC, h. McCleonan, Rodney (Arcadia) Phila, re. McCoy, Francas (Broadway Room) NYC, nc. McCully, Jeanne (Plaza Cafe) Pittsburgh, Pa.,

McFarlans, George (Marine Park Grill) Brooklyn, nc. McOill, Billie (Wonder Rar) Owasso, Mich...

Hyooklyn, no.

McOlly, Billie (Wonder Rar) Owasso, Mich...
nc.,
McOllynn Sisters (Broadway Room) NYC, sie.
McOllynn Sisters (Broadway Room) NYC, sie.
McOllynn Sisters (Broadway Room) NYC, sie.
McKay, Dorem (Faradise) NYC, nc.
McLean, Rosa (Rosa Fenton Farms) Deal.
N. J., ro.
McMahon, Larry (Village Barn) NYC, nc.
Macks, Four: Copenhagen, Denmark, July 1-31.
Nacit, Louiss (Entertainers) Atlantic City, cb,
Mac, Edna (Faradise) NYC, rc.
Mac, Edna (Faradise) NYC, rc.
Magnante, Charlie (Waidorf-Astoria) NYC, h.
Mannesh, Colen, & Bernice Lee (Paradise)
MYC, rc.
Mr. Colen, & Bernice Lee (Paradise)
MyC, and Class (Polks) Mslino, Sweden,
Leibon, Molly (Parody Olub) Chi...nc.
Marco & Roziko (Frances) Montoe La., h.
Marco & Pala (West View Park) Pittsburgh, p.

Marguerite & Arthur (Embassy Club) Toronto, no.
Marianne (St. Morila) NYO, h.
Markoff, Mischa (Russian Yar) Milton-onHudson, N. Y.
Marley & Elsa (Steamship Empire State)

Hudson, o. Marley & Elsa (Steamship myc, a. NYC, a. Marlowe, Gwen (Village Nut Club) NYO, no. Marlowe, Peggy (Town Casino, NYC, ne. March, Andrea (Arrowhead Inn) Cincianati, a. March, Andrea (Arrowhead Inn) Cincianati, M.

Martin, John Holses
Ve., nc.
Martin, George (Adelphin) Phila, h.
Martin, Marlon (Hollywood) NYO, re.
Martin, Muriel (Dissy Club) New York, nc.
Marvet & Pried (Prima's Penthouse) New Orleans, ne. Musked Countess. The (Leon & Eddle's) NYC.

Masked Countess, The (Leon & Eddle's) NYC, Ec.

Masney, Tomniy, & Joane Miller (Beachcomber Bark NYC), nc.

Mathews, Babe (Ubang) Club) NYC, nc.

Mathews, Babe (Ubang) Club) NYC, nc.

Mavic, Jackie (Kit Rat Club) NYC, nc.

Maylield, Ray (Beau Rivage) Sheepshead Bay,

Brooklyn, nc.

Mayo, Perry Bway, Hofraul NYC, nc.

Medrano & Donna (Palmer House) Ohi, h.

Metzoras, Six Flying (Centennial) Pittsburgh;

(Celebration) Annapolis, Md., 29-July 4.

Mercer, Mary (Hickory Rouse) New York, rc.

Meyers, Billy (Heiry's N. Y. Cabaret) Ohi,

mc.

nc.
Miller & Lamare (Lexington) NYO, nc.
Miller, Marion (806 Olub) Ohl, nc.
Miller, Marty (Tart Club) Pittsburgh, nc.
Mills, Kirk & Howard (Brown Berby) Boston,

ne. Mitchell, Charlie (Man About Town Club) NYC, ne. Mitchell, Vivano (Cocoanut Palma) East De-Mitchell, Vivano (Gocosiut Paims) East De-trolt, no. 2012; de Preddie (Bway, Hofbrau) NYC., nc. Mogul (Paramount) NYO 29-July 2, t. Molasses & Jahuary (Contury) Ralitmore 23-July 2, Montgomery, Anne (Brill's) Newark N. Y., Do. Monty, Paul (Man About Town Club) NYC,

Moore, Lela (Mich.) Detroit 29-July 2, t. Moore, Se Estate Daisy (Camble Inn) Detroit, nc. Morenc, Conchita (Chesapcake House) NYC,

Acres, Consuelo (El Chico) NYC, ne.
Norgan, Rita (Marquette Club) Chi, nc.
Norgan, Dwight (Gabriel's) NYC, ne.
Norris, Will, & Bobby (Calebration) Kenmore,
N, Y. 1-11.
Mossman, Earl (Colonial Village) Peoris, Ill.,
ne.

me.

Mossman, Gloria (Casino) Jones Beach, nc.
Munoz & Balan, Olub Gaucho) NYC, nc.
Muricl, Mimi (Meurice) NYO, rc.
Muricl, Mimi (Meurice) NYO, rc.
Murich & Allan (Sc. Regis) Pelschmann's,
N.Y. h.
Music Hall Boys (Gaumont Theaters) London
Musical Rogues, Three (Easex House) NYO, h.
Myra (Tillie's Ohichen Orill) New York, nc.
Mystics, Two (Leon & Eddio's) NYO., nc.

N

Nadja (Golosimo's) Cht, nc.

Nasarr, Norman (Chez Ami) Buffalo, nc.

Raylor, Marjorle (Hickory House) NYG, nc.

Naracraka, Tacha (Et. Regis) NYG, n.

Nelson, Ozzie, & Harrict Hilliard (Paramount) NYG, 20-July 2, t.

Nelson Bisters (New Yorker) NYG, nc.

Nelson, Walter (Playland Park) Rye, N. Y.

New Yorkers, Three (Solvand Park) Rye, N. Y.

New Yorkers, Three (Solvand Park) NYG, nc.

Nilson, Harry (Oabriel's) NYG, nc.

Nilson, Walter (Brown) Louisville, t.

Niva, Vira (Book Cadillac) Detroit, h.

Noble, Leighton (Waldorf-Astoria) NYG, nc.

Nolan, Nancy (Governor Clinton) NYG, nc.

Nolan, Nancy (Governor Clinton) NYG, nc.

Norman, Fay, All-Buy Rerus (Te Olde Tavern)

Baltimore, no.

Norman, Katyl (Harbor Inn) Rockaway

Heach, N, Y., nc.

Nortis, Harriet (Dutch's) Chi, c.

Norla, Three (Comple's Inn) NYG, nc.

Rottis, Harriet sputen si S.M., Rotton & Kane (Alexander Young) Ronolulu, T. H., h.
Novels, Three (Connie's Inn) NYC, ne.
Novis, Dopald (Pox) Washington 29-July 2, t.
Noven, Fantasia (El Toreador) NYC, ne. 0

O'Connell, Mag (Olcott Beach) Olcott Beach, N. Y., h.
O'Nell, Cackles (Hollywood) NYO, re.
O'Nell, Mollie (Surer Taverni Chi, nc.
Odley, Guy (Jack Dempsey's) NYO, re.
Olmstead, "Minto" (Number One Bar) NYO,

BC.
Ords. George (St. Regis) NYC. h.
Orlginal Rhythm Boys (Weylin) NYO. h.
Orlins. Toddy (Nut Olub) NYC. ne.
Ortegs, Eva (Radio Olty Rainbow Orill) NYC.
nc. P

Page, Marion (Hollywood) NYC, re.
Page, Powell & Nona (Circus Schuman)
Copenhagen, Denmark, July 1-31.
Page, Syd. Oo. (Tower) Kanasa City, t.
Palmer, Kay (Vanderbill) NYO, h.
Palmer & Dorsen (Wonder Bar) Zanesville,

Paimer & Douves (Connic's Inn) NYC, no. Palmer & Peaches (Connic's Inn) NYC, no. Palmer Trio (Hudson River Day Line) NYC, s. Parra, Emile (Starland) Winnipeg, Can. no. Farcons, Kay (Steamhilp Bear Mountain) NYC, s.

Patterson's Personettes (New Yorker) NYO, h. Patti, Ellen (Marden's Riviera) Fort Lee, N. J., nc.

n. d., nc.
Payne, Charles (Glub Clover) Sharon, Pa., nc.
Peacock, Melvin (Linger Bar) Sheboygan,
Wis., nc.
Pearl Twins (Adelphia) Phila, h.
Peginau, Kitty (Glub Silhouette) Chi, nc.
Perdieton, Andy (Gabrial's) NYO, nc.
Perer, LaFlor & Co. (Fair) Washington, Ia.,
29-July 4.

Projecton, Andy (Gaories) NFO. Be.
Perez, LaFior & Co. (Fair) Washington, Ia.,
29-July 4.
Peguc, Paul (Gloria Palast) NYC, nc.
Perkins, Johnny (Barie) Phila 29-July 2.
Percina Anno (Garies) NYO, re.
Percina Three (Kit Kat Club) NYO, nc.
Peterson, Ivor (McAlpin) NYO, nc.
Peterson, Pete (Club Bilnoutete) Chi, nc.
Phelipa Twins (Colony Club) Chi, ne.
Phillips, Kay (Palase Gardens) Chi, nc.
Pierco & Harris (Mayfair Gasino) Kansas
Clity, nc.
Piroska (French Gasino) NYC, nc.

Plaza Four (Villepigue's) Bheepshead Bay. N. Y., 76. Plaut, Jerry (Dirzy Glub) NVC, nc. Pontec, Joe (Chremont Inn) NYC, hc, Pope & Thompson (American Music Hall) NYO, mb.
Powell, Claire (Harry's N. Y. CaBARci) Chi,

ROUTES

ne. awell, Jack (Mich.) Detroit 29-July 2, t. awers, William (Olub Dawn) San Francisco. Prince Hassan (Merry-Go-Round Bar) Atlanlic City, N. J. Prince & Princess Orelia (Connic's Inn) NYC. Pringle, Uncle Josh (Hudson River Day Line)

NYC, a. Pryme, Alberta (Rit Kat Club) NYC, ne. Pryor, Roger (Loew) Montreal 29-July 2, t.

Purl's, Marie, Say It Will Ladies (State) Sandusky, O., 3-5; (Lyceum) Kittainning, Pa., 6-7; (Mishler) Altoons 8-9, t.

R

Rack, Mildred (Lockout House) Covington, Kys. ne. Radio Rambiers (Mich.) Detroit 29-July 2, t. Rumdsell Dancing Oiris (Olub LaSaile) Los Angeles, Rd. Radio Rambiers (Mich.) Detroit 29-July 2, t. Ramdsell Dancing Oliris (Glub LaSalie) Los Angeles, Re. Ramos & Celesto (El Torcador) NYC, nc. Randall, Andre (French Casino) N.Y.C., nc. Ranson, Glenda (Broadway Room) NYO, nc. Raphael (Weldorf-Astoria) NYC, h. Nayc., Habertine, Bullet (St. Hegil) NYO, h. Ray. Ratta & Tommy Hayden (Jack Dempasy's) NYO, re. Ray. Vivian (Hollywood) NYC, re. Ray. Vivian (Hollywood) NYC, re. Ray. Chibert & Vicky (Cat & Fiddle) Cincinnati. nc. Raye. Glibert & Vicky (Cat & Fiddle) Cincinnati. nc. Raye. Glibert & Cincy (Park Central) NYO, b. Raymond, Sid. (18 Cinb) Chicago, nc. Reddington, Three (Brown) Louisville, t. Reed. Hilly (Dizzy Club) NYO, nc. Ress. Jack (Normandie) New York, nc. Rees. Gail (Park Central) NYO, b. Regan, Jimps & Kileen (Beverily Cardens) Best of Dunn (Criterion) Oklahoms Oity, t. Remy. Dunk & Dot (Criterion) Oklahoms Otty, t. Remy. Dick & Dot (Criterion) Oklahoms

2, t. Benny, Dick & Dot (Criterion) Oklahoma City, t. Renault, Prancis (Air Port Tavern) Clove-

Renault, Francis (Air Port Tavern) Cleve-land, c.
Rensy, Dell (Town Gasino) NYC., nc.
Reynolds, Al (Marquette Club) Ohlengo, nc.
Reynolds, Al (Marquette Club) Ohlengo, nc.
Reynolds, Al (Marquette Club) Ohlengo, nc.
Reynolds, Helen, & Champions (Pal.) Cleveland 26-July 2. t.
Ehodes, Dorts (Earle) Phila 29-July 2, t.
Ehodes, Dorts (Earle) Phila 29-July 2, t.
Rhodes, Dortsky (Kit Rat Club) NYC, nc.
Rixythm Hoys (Weylin Hotel) NYC, nc.
Rixythm Hoys (Weylin Hotel) NYC, nc.
Rixthard, Earl (Harry's N. Y. Caharet) Chil.
nc.

ne. Abby Morrison (Cerutti's) NYC, re. Rich, Cloria (Leon & Eddle's) NYC, nc. Rich, Cloria (Leon & Eddle's) NYC, nc. Ring, Jack (Club Sithouette) Chi, nc. Ringer, Jimmy (Vogue Club) NYC, nc. Ritz Brock, Three (State) NYC 29-July 2, t. Robbins Pamily (State) NYC 29-July 2, t. Robbins Pamily (State) NYC 29-July 2, t. Roberts, Whitey (Riverside) Milwauke, t. Robinson, Evelyn (Whangi) NYC, nc. Rodrigo & Francine (Mayfair) Cleveland, nc. Rogers, Jimmie (Mon Paris) NYC, nc. Rogers, Murtel (Chateau Moderné) NYC, nc. Rohekast, Marlanne (Club Normandie) NYC, nc.

nc.
Rollins, Mimi (Hollywood) NYO, re.
Rollins, Wynne (Wivel's) NYO, re.
Romaine, Homer thorw) Montreal 29-July 2, t,
Rook, Isabelle (Benny the Bum) Philadel-Romaine, Homer (Low) Montreal 29-July 2, t. Rook, Isabelle (Benny the Bum) Philadelphin, no.
Rosini, Paul (Adelphia) Phila, nc.
Rosinta & Pontana (Versailles) NYC, nc.
Ross & Edmards (Marbro) Chi, t.
Ross & Edwards (Marbro) Chi, t.
Ross, Dr. (Waldorf-Astoria) NYC, h.
Rossela, Sue (Dutch's) Obicago, c.
Rossella, Jessie (16 Glub) Chicago, nc.
Rossella, Pat (Cafe Loyale) NYC, re.
Rowe, Dorothy (Bossett) Broellyn, h.
Roy, Virginia (Glub Planiation) New Orleans, nc.

ne.

Royal Hawalians (Dizzy Club) NYC, nc.

Royal Whirlwinds, Three (Tower) Kansas
City t.

Rush, Edna (Colony Club) Chi, nc.

Russcell, Frank (Gay Ninetles) NYC, nc.

Ruth & Buddy (Golden Boot) Chi, nc.

Ryan, Sue, Co. (Met.) Boston 29-July 2, t.

Sabile, Mickey (Man About Town) NYC, nc. 81. Claire & Twonbe (Silver Cloud) Cni, nc. 81. Claire & Twonbe (Silver Cloud) Cni, nc. 81. Rainer, Cortos (El Chice) NYC, nc. 81. Salazar, Ontos (El Chice) NYC, nc. 81. Sandon & Fairchield (Fitzer Restaurant) NYC, re. 81. Sheepshead Bay, Brooklyd, re. 81. Sheepshead Bay, NYC, h. 81. Sheepshead Bay, Thendelphia, nc. 81. Sheepshead Bay, Thendelphia, nc. 81. Sheepshead Bay, NYC, h. 81. Sheepshead Bay, NYC, nc. 81. Sheepshead Sheepshead Bay, NYC, nc. 81. Sheepshead Sheepshead

Boott, Catherine (Town Casino) NYC, no. Scott, Kay (Queen's Terrace) Woodside, L. L.,

ne.
Scrippy & Pals (Town Casine) NYC, ne.
Serenadera, Three (Hway, Hofbrau) NYC, nc.
Setor Twins & Melita (Bruns' Palm Gorden)
Ohl, r.
Sharpe, Three, & A Flat (Steamship Empire
State) NYC, s.
Shaw, Ralph (Ctub Hellywood) Scranton, Pa.,

no. Bhaw, Relen (Weber's Summit) Baltimore, no. Shawn, Jack (Club Royal) MeAllen, Tex., no. Shayne & Armstrong (Silver Lake Inn) Olementon, N. J., ro. Shelton, James (Club Normandle) NYC, Be. Shepard, Ethel (Sate) NYC 29-July 2, t, Shepherd, George (Club Joy) Lexington, Ry., no.

Sheridan, Eleanor (Stork Club) NYC, no.

Eherwin. Patty (Gay Parce) Chicago, no.
Bhore. Willie (606 Club) Chi, nc.
Bilver, Estner (Club Oasis) Ban Francisco, nc.
Bilmona, Lee (Unangi) NYO, nc.
Bimon. Arictte (french Casino) NYO, nc.
Bimon. Arictte (french Casino) NYO, nc.
Bimon. Freddie (Kit Kat Club) NYO, nc.
Small. Ed (Viliapligue's) Sheepanad Bay,
N, Y re.
Smith, Ahna (Ubangi) NYC, nc.
Smith, Bill (Fifth Avenue Hotel) New York, h.
Smith, Chubby (Swance Club) NYO, nc.
Smith & Bully (Dirzy Club) NYO, nc.
Smyder, Marguetia (Hotel Shelton) NYC, h.
Sonia. Quasser, d. Andre (French Casino)
NYC, nc.
Bonya & Romero (Club Greyhound) Louisville.
Re.

ne.
Spears, Marry (Yacht Olub) NYC, ne.
Speila, Mary Lou (French Cashnoi NYC, ne.
Springer, Chet (Wonder Bar) Grahd Rapida,
Mich., ne.
St. Clair, June (Colosimo's) Chicago, ne.
St. Olaire, Puinam (Unangi) NYC, ne.
Slam & LaRue (Mayfair Cashno) Kansas City,
ne.

Siam & LaRue (Mayfair Casino) Kannas City, no.
Standah, Alicen (Caliente) NYC, no.
Start, Judy (Astor) NYO, h,
Steel, John (Paradise) NYO, re.
Steele, Bill (Chez Paree) Chi, no.
Steele, Doni (Sardi's) Hollywood, Calif., no.
Steele, Doni (Sardi's) Hollywood, Calif., no.
Steinke, Jolly Bill (Hudson River Day Line)
NYO, 3.
Step Bros., Pour (Earle) Phila 29-July 2, t.
Stepsons, Three (Ubansi) NYO, no.
Stevens, Harry (Stown Derby) Boston, no.
Stevens, Frances (Chriemount Inn) NYO, re.
Stewart Sisters (Dixy Olub) NYO, no.
Stilles, Beebe (Show Bar) Porest Hills, L. L.
no.

nc. Stone & Lee (Loew) Montreal 29-July 2, t. Stone, Harold (Chatasu Moderne) NYO, nc. Stone, Mary (Harry's N. Y. CaHARet) Chi,

nc. Nell (Howdy Club) NYC, nc. Stobe, Nell (Howdy Club) NYC, nc. Sullivan, Bobby (Swance Club) New York, nc. Sullivan, Ed (State) NYC 29-July 2, & Suter, Ann (American Music Hall) NYC, mh. Swann, Evelyn (Weber's Summit) Baitimore,

Swifts, Three (Fox) Phila 29-July 2, t.

Table Tooners (Ohatesu Moderne) NYC, no. Tania & Kirsoff (Walton) Phila, h. Temple, Frank (Silver Tavern) Ohl, no. Taylor, Niha (Four Horsemen) Phila, co. Tekar. Serge (Radio Cky Rainbow Room) NYC, b. Tennik (New Yorker) NYC, h. Teplora, Schura (St. Regis) NYC, b. Thails (Hollywood) NYC, re. Thawl. Evelyn (Steamship Empire State) NYC, s. Thompson, Kay (St. Regis) NYC, h.

rnawi, Ecciyn (Steamship Empire Biate)
NYC, S.
Thompson, Kay (84. Regis) NYC, h.
Tiem, Paul (Old Rumanian) NYC, nc.
Tiffany, Charles & Virginia (85 Club) Kansas
City, nc.
Timblin, Charles "Silm" (Bonita's) NYC, nc.
Tom. Dick & Harry (Loew) Montreal 29-July
2, t.
Tonya, Nyra Lou (S. S. Zee) Chi, nc.
Tools & Al (Connic's Inn) NYC, nc.
Topics in Rhyihm (Century) Bailimore 29July 2, t.
Totres, Raiph (Edison) NYC, h.
Track, Billy (Number Ohe Bar) NYC, nc.
Treat, Tommy (Earle) Washington 29-July
2, t.
Trayes, & Violeta (El Toreador) NYC, nc.

2, & Treyes & Violeta (Ei Toreador) NYO, nc. Tully, Mildred (Ookony Club) Chicago, nc. Tutry, Dorothy (Chaleau Moderne) NYO, nc. Tweedy Bros. (Webstess Club) Springfield, O.,

Tyner, Evelyn (Radio City Rainbow Room) NYO, De.

Valencia, Don (Silver Tavern) Chi, ne. Valencia, Magda (Club Caucho) New Fork, ne. Valere, Armand (Town Casino) NYC nc. Valeye, Vivian (Club Normandiel NYC) nc. Valeye, Vivian (Club Normandiel NYC), nc. Valeda (Connies Inn) NYC, nc. Valeda & Peggy (Club Diamond) Wheeling, W. Va., nc. Vale & Younna (Nixon) Pittaburch, nc. Valio & Younna (Nixon) Pittaburch, nc. Velna, Ester (Roaceveth) NYC, h. Verdi, Al. & Theima Leo (Criterion) Oblahoma City, k. Vermillion, Irens (Pal.) Cleveland 28-July 2, Verne. Birliam (Coconni Grove) Boston, nc. Vernon, Pat (Lookout House) Cavington, Ky., Dc.

Ventoff, Florin (Paradise) NYC, re, Veto & Peri (Babette) Atlantic City, cb. Viete, co. Vila, Cella (Chateau Moderne) NYC, no. Villa, Cella (Chateau Moderne) NYC, no. Vincent, Romo (Lookout House) Covington, Ry, no. Vinc, Billy (Town Casino) NYC, nc. Virginia & Panchon (Le Mirage) NYC, nc. Wasse, Johnny (Williand Reach) Conneant

Wages, Johnny (Onkland Beach) Conneaus Late, Pa., h.
Wagner, Al (Harry's N. Y. CaBARet) Chi, nc.
Walte, Cherothy 1606 Club) Chi, nc.
Walte, Kenneth, Troupe (Coliseum) Chi 29July 8.
Wakeffeld, Oliver (Palmer House) Chi, h.
Waldron, Jack: Holliywood) NYC, rc.
Walter, Kirby (Elickory House) NYC, nc.
Walter, Kirby (Elickory House) NYC, nc.
Walter, Chra Bell (Ambarsador) NYC, nc.
Walter, Chra Bell (Ambarsador) NYC, nc.
Walth, Johnny, & Jack Barker (Savoy-Plazs)
NYC, It.
Walth, Sammy (Arrowhead Inn) Cincinnati,
Newlish, Sammy (Arrowhead Inn) Cincinnati,
Newlish, Sammy (Arrowhead Inn) Cincinnati,

Walsh, Saminy (Arrowhead Inn) Cincinnation.

New Service (Embasy) Phila, ne, Washington, George Dewey (Kis Kat Club) NYC, ne.

Wayne, Wanita (Town Casino) NYC, ne.

Wayne, Wanita (Town Casino) NYC, ne.

Webb, Capt. Oeo, Colebration) Marshall, Minn. 3-4; (Celebration) Chaska 11-12.

Webb, Elida, & Cotton Club Revue (Washington Arms) Mamaroneck, L. L.

Webb, Elida, & Cotton Club Revue (Washington Arms) Mamaroneck, L. L.

Weslex Howard, Co. (Riverside) Milwaukce, t.

Weslex Howard, Co. (Riverside) Milwaukce, t.

Weylla Knighteaps (Weylin) New York, h.

Winien, Juckie (Minneque) Dubolstown, Pa.

ne.

nc.
White, Ann (Town Casino) NYO, nc.
White, Belha (Powetan Club) Detroit, nc.
White, Eddie (Pal.) Chi 29-July 2, b.
White, Jack (Broadway Room) NYO, nc.
White, Jerri (Dizzy Club) NYO, nc.
(See ROUTES on page 55)

Levy, Kittle Lowie, Mrs. Bullo or Hob Lewis, Mrs. Dink Lewis, Mrs. Jankie Lignore, Mrs. Lita R.

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A. Lille

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Barr. Mrn. Gerturde

Gardor. Lette

Gordon. Lillian

Mrt.

Gordon. Lillian

Mrt.

Gordon. Mrn.

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Bondon, Mrs. Man.
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Mills the Hippopotanna Gri
Honne, Mae
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Kinould, Lillian
King, Theo
King, Miss Toni
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Robert, Mrs.
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Contin, Pon
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Contin, Pon
Corlett, Carl
Contin, Pon
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Corbin, Co.
Conger, May
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Darling, Harry
Daransby, J. A.

Darling, Harry
Jack
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Dault & Magician
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Daria, Bob, Mgr.
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If you gave The Billboard's Cincinnati office as your address when making application for your bonus and you have not as yet received your bonds be sure to read the box in General Outdoor News in this issue giving the names of those whose bonds are in the Cincinnati post office.

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Smith, Stella
Smow, Mrs.
Seansett
Smith, Solina
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Allen, Jail
Allen, Paul
Allen, P Stenert, I.Illian

Stewart, I.Illian

Robit, E.

Stroch, Mrs. G. A.

Sutheriand, Mrs. J. F.

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Sutheriand, Mrs. Suth

Sutheriand, Mrs. Suth

Robit, Fay

Rwinger, Mrs. Geo.

Taylor, Pictyn

Taylor, Mary Low

Taylor, Rara

Tennyson, Mrs.

Davo

Terrill, Mus. Terrill, Mrs. Joanette Terrill, Mrs. Mary Testa, Mr. Bertha Therwer, Martan Thomas, Prophine Thomas, Ruth Thomas, Ruth Thomas, Mrs. Tex Thompson, Clara Thompson, Marias Thompson, Mrs. Thompson, Mrs. Thompson, Mrs. Thompson, Mrs. Thorpp, Mrs. Tindell, Mrs. Charlotte Toothman, Miss Onle Historia, Markoretto D. Goole Stanton, Markoretto D. Transon, Marie Trunkey, Dorothy E.

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Arnold, John E.
Arnold, Vintil
Arnot, Jack
Arthur, Major
Astridge, Walter
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Atkinson, J. Floyd
Atkinson, J. Floyd
Atkinson, J. Ployd
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Barth, Jack
Bartlock, R. C.
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Reneab, Frank
Renerman, Joe
Renerman, Joe
Renner, Jacob
Renner, Jacob
Renner, Jacob
Renner, Jacob
Renner, Jacob
Renner, San
Rennert, S. W.
Rennis, S. R.
Rennert, S. W.
Rennis, Jacob
Rennert, S. W.
Rennis, Jacob
Rennert, S. R.
Lorg, John (Rira)
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Rerenrimer, E.
Rerenrimer, R.
Rerenrimer, R Blackburn, Geo. W. Harkstone, Doc Hair, Carl Blerins, Hot Dog Carter Rhom, Charles Blotner Model Show Boardman, Ortando W. Bobbio, Accasedionist
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Boggs & Harris
Rosing, Nick
Stofin, John
Holden, LaVaughn
Holding, J. G.
Baimer, Vincon
Rotton, J. E.
Bobus, Bert
(Hihl) Bond, D. K. (Dad) Bond, Rex Bonner, Arthur Born, F. R.

Burlon, Bart (Ricre)
Butler, Whiter Calahan, Arthur Caldwall, Dick Calawall, Don Carilton, Bhy Carlala, Frank Carr, Chas. Carlon, Don Carilton, Shy Carlala, Frank Carr, Chas. Carlon, S. J. Caruthers, Johnny Carer, Jingle Carson, S. E. Caroon, There Carson, J. Caruthel, J. C. Carwell, J. C. Carwell, J. J. C. Carwel Carswell, J. C. Carter. Jack Carter. Raymond Carter, Zeno Carver, Albert Flood Carrer, Albert Mood Cales, Charles E. Cash (Wobbby & Pal) Castaro, V. L. Castaro, Ernest Cates, E. H. Cauble, J. B. Cauble, J. Chalkish, W. N. Chalmers, Chas. S. Chapman, Ike W. Charmante Charman, Re W.
Charman, Svatovies
Chane, Frank
Chener, Rich
Cherler, Rich
Childers, Nam R.
Christon, John
Christon, John
Christon, John
Christon, Taga
Christon, The
Christon, The
Christon, The
Christon, Christon
Christon, Ted
Clinots & Salus
Charle, Ted
Clark, Frank
Chark, Frank
Chark, Johnnib
Chark, Johnnib

Donovan, James B. Dooley, Ray Dorren, Rex Dorsey, S. H. Douglass, Jam Dorzer, S. H.
Douglas, James
Downard, Virgil
Drake, Hernard
Drane, Billy
Drew, Lidy and
Drollek & DeOnzo
Duble, C. E.
Duffy, George
Duffy, George
Duffy, E. Rign
Duffy, Falater
Dunn, thester A. Painte Dunn, thester A. Durante, Bill Durnal, Gene Dyee, W. R. Dyte, Geo. E.

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Linkia, A. Stanley
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Linkia, Gase
Litingston, Welling
Litygenor, M. B.
Litygenor, M. B.
Litygenor, M. B.
Litygenor, Welling
Litygenor, W. Litygenor, M. Litygenor, M. Litygenor, M. Louis, H. Louis, H. Louis, H. Louis, H. Louis, H. Louis, M. Lo

Johnstone, Dr. B.
Jones, B. J.
Jones, E. J.
Jones, Henry
Jones, Henry
Jones, Henry
Jones, Henry
Jones, Henry
Jones, Johnson
Jones, Johnson
Jones, Johnson
Jones, Willie
Jordan, Valide
Jordan, Valide
Junkin, Gerad
Junkin, Gerad
Junkin, Gerad
Junkin, Gerad
Junkin, Gerad
Junkin, Gerad
Junkin, Bentamin
Karadan, Bentamin
Karadan, Bentamin
Karadan, Bentamin
Karadan, Kap
Karadan, Kap
Karadan, Kap
Karadan, Fred
Kana, G. B.
Kehos, Lawenca
Keith, Doe
Keiley, C. E.
Keller, R. G.
Keiler, R. G.
Keiler, Jack Pot
Keiley, Jack Pot
Keiley, Jack Pot
Keiley, Jack Pot
Keiler, C. Kannper, Chartle
Kern Petilicete Lacterig, Little
Luken, H. R. Chas.
Luchen, Stan
Lote, Stan
Lote, Stan
Lote, Carl
Lynn, John J.
Lynn, John J.
Lynn, John J.
Lynn, Fat
Lynn, Fat
Lynn, Fat
Lynn, Fat
McCall, Lonnie
Pestton
McCall, Lonnie
McCall, Lonnie
McCanphell, A. P.
McCraty, E. D.
McCraty, Carl
McDenaid, Act N.
McDaniel, Carl
McBonaid, P. L.
McElweo, Jos.
McGee, Jumie
Mcinturff, Huward
McKabe, Roder
Ray
McKabe, Roder
McKabe, Roder
McKabe, Roder Keily, Jank Keily, R. Keily, T. Kamper, Charlle Kompert, Wheete Ken, Pklo Kennert, Men Kenner, Ken Kenner, Ken Kenner, Ken Kenner, Ken Kenser, Harry Kepter, Harry Kesters, Acrial Retrow, Geo. H. Keyes, Chas. H.

Rapter, Harry Rasters, dee H. Retrow Chee. H. Reyes Joy Land Repres J. D. Edmund, Kaiser Edmund, Kaiser Edmund, Kaiser King, Roy or Bob Ring, Allen King, Hoy or Bob Ring, Harry Ring, Harry Ring, Harry Ring, Walter Kind, Walter Kind, Walter Kind, Walter Kind, Bosmodoro Kirkland, Roski

MeKay, Harry S.
McKnight, Shim
McLain, T. J.
McMally, Marcy
McNally, Marcy
McPeek, Ja.
McPeek, Ja.
McHerson, Engeme
McSnight, Marty
McRadden, John
Mack, Charlie
R.

Mack Dancing Giel Madden, Chick Robert St. Madden, Robe, Madden, Marry Madison, Harry Madison, James Malone, Nelshard Malone, Vermo Nalory, Jeck Mandeld, J. F. Marculd, Abn Lak, Bradde Mark, Joe Mark, Bradde Mark, Joe Marr, James A, Marr, James A,

Merchani, Tod Merchani, Jimmy Lee

Meyers, Geo. Meyers, Hartford Johnnie

Moore, Don Moore, Dutch Moore, Fiddin' Eddie

Moore, Pant Morales, Pedro Moran, Dondas Moran, J. R. Moran, Sallor Jeck

Kirkland, Boski Kirkman, Wm. Kish, Al Kite, E. Kilnge, The Knisely, The

Knowles, Jens Kongee, Leo Rhight, Thurman Knoch, Commud Knox, B. B. Knian, Knichl Koch, A. W. Reaft, Perry

Manuferi, J. B. Marke Ma Fl. E. Kralensky, With.
Kramer, Eddie
Kramer, Eddie
Kramer, Eddie
Kranz, Chas.
Kreaper, Earl
Krench, Art & Laon
Krupa, Krie
Kuslier, Prof.
La Barrie, Rabe
La Croff, Flant
La Maar, O.
La Maar, O.
La Mary, O.
La Mary, O.
La Toy, Flant
La Moere, Eddie
La Toy, Flant
La Moere, Eddie
La Toy, Flant
La Moere, La Toy, Flant
La Moere, Eddie
La Toy, Flant
La Werne, Mary Meverden, Lloyd Meyers, Carl Mayers, F. H. Dutch

LaVerne, Al LaVola, Don Lackos, Wm. Lamb, Herman Ray Lambert, Eldle Lambert, Prof. Bail Lamont, Geo. A.

Lamburt, Eritie
Lamburt, Geo.
Lamburt, Geo.
Lamont, Geo.
Lamont, Geo.
Lamont, Fary
Lamont, John
Lamont, John
Lamort, Jack N.
Lamge, T. Jack N.
Lamge, T. Jack N.
Lange, T. Jack N.
Largen, Frank E.
Larsen, Arthur
Latell, Harnd E.
Latham, W. E.
Laurello, Martin
Latell, Harnd E.
Latham, W. E.
Laurello, Martin
Latell, Finner
Latell, Finner
Latell, Finner
Latell, Elmer
Latell, Elmer
Latell, Elmer
Latell, Elmer
Latell, Elmer
Latell, Jack
Latell, Jack
Lohler, Chifford
Lehr, Haynor
Lohrer, Feylin
Laward, R.
La Miller, Mayburn Miller, Mayburn Miller, Mayburn Miller, Robt. Millican, Jack Milican, eman.

Mills, Alon
Mills, Barneo
Mills, Geo.

Bitchell, Earnell
Mitchell, Frank C.
Mitchell, Frank C.
Mitchell, Lawis
Mitchell, Lawis
Mitchell, Lawis
Mitchell, Myron
Mitchell, Myron
Mitchell, Myron
Mitchell, Myron
Mitchell, Myron
Mitchell, Tono
Mitchell, Tono
Mitchell, W.
Mitterdorf, Louis
Moan, Jimmie
Monfatt H. E.
Monrae G. Rarilo
Monrae G. Rarilo
Monrae G. Sarilo
Monrae C. Jack
Mooney, F. M.
Moore, Descent,
Moore, Dosento,
Myrichall Myrichell
Mitchell
Mitchel Leonard, Watson B.
Le-Mar, Jean B.
Le-Mar, Jean B.
Le-Mar, July M.
Leoneren, Flying
Levist, Grady
Levist, Grady
Levist, Grady
Levist, Flying
Levist, Hoad
Levis, Ross
Lewis, Ross
Lewis, Ross
Lewis, Ross
Lewis, Tedas Joe
Lewis, Tedas Joe
Libby, Frank
Libby, Frank
Libby, David
Libby, David
Libby, David
Libby, Ourid
Lib

Morgan, L. C. Billy Morris, J. D. Morris, J. E. Morris, Jimmie Morrison, Sandy Morrow, Wallace

Puckett, Sam Purnoy, H. L. Purse, Vic Parl, Billy Qento, Thon, Quincey, Tom Quincey

Rahn, M Raiston,

Hob

Rajano E. Rajaron M. R

Raynolds, Irvin
Walton
Razina, Marinez
Roadmaond, Prof.
R. L.
Rearrer, Jack
Rockless, F.

Moriensen. Fred
Moriensen. Mori
Moriensen. Mori
Moriensen. Mori
Moriensen. Mori
Mutt. Ven. A.
Mulcaly, B. H.
Mullion, Juggler
Munn, Goo. W.
Munz, Art
Murnby, Henry
Murnby, Henry
Murnby, Henry
Murnby, R. E.
Murray, R. E.
Murray, R. E.
Murray, R. E.
Murray, Rensen. Mories, J. S. A.
Morray, Ken
Billy
Myrer, John F.
Myen, G. N.
Myers A Rt. Johns
Mylle, Sam
Nally, Irvank
Nash, Joes
Naugle, Lawrence
Naugle, Lawrence
Neal, W. S.
Nealney, C. T. Moriemen, Fred Meriemen, Mort Lottrioge.
Louis, Norman
Louis, Edw.
Lowes, Rabt.
Lowes, Rabt.
Lowes, Leslie B.
Lucas, Leslie B.
Ludwig, Little

Nash, Joeg
Naugle, Lawrence
H.
Neal, W. S.
Naugle, Lawrence
H.
Neal, W. S.
Naugle, G. T.
Neidell, Kenny
Neiwer, Henri
Neisen, Harry S.
Nelson, J. M.
Nelson, Milton V.
Newberg, John
Newman, Clarence
Nielod, Jan Fig
Nielod, Jan Fig
Nielod, Jan Fig
Nielod, Jan
North, La
O'Reight, J. L.
O'Brien, Thou,
O'Reight, L.
O'Brien, Thou,
O'Brailor, B.
Jamile
O'Mailor, B.
Jamil

Mack, Charlie (Car. of Infin) Mack Duncing Oith Obermon. Hestry
Roberson, Geo. C.
Regarko, Anaelto
Glee A. B.
Oliee A. B.
Olie

Chas.

Chatton. Cleon C.

Patton. Cleon C.

Patton. Cleon C.

Paul. Robby
Paul. Geo P.

Paml. Injurationator
Payne, Jiminle
Poarro, Al

Pearson. Jack
Pennier. Bob
Pelait. John
Pelon. Peter L.

Pennelly, Dr. H.

B.

B. Perrine Cilif Perry, Frank Perry, Frank Perry, Hrank Perry, Irank Perry, James Perry, James Perry, Linton Pershitte, Gesham Person, Frank Person, Martin Presson, Martin Presson, Martin Person, Lare C. Petree, J. W. Picker, Deta Philipp. Eddle Pierey, Howard Pillerium, Billippines, Eddle Pierey, Howard Pillerium, Hills Pines, Eddle Pierey, Howard Pillerium, Hills Pines, Eddle Pierey, Howard Pillerium, Pilleri

Schaffer, Ches.

Schlaffer, Ches.

Schlaffer, Ches.

Schlaffer, Ed.

Schlameliter, H. G.

Schlameliter, Ed.

Schlameliter, Millard

Schlameliter, Ed.

Schlameliter, W. O.

Schlameliter, W. O.

Schlameliter, Ed.

Schlameliter, W. O.

Schlameliter, W. O.

Schlameliter, Ed.

Schlameliter, W. O.

Schlameliter, Ed.

Schlameliter, W. O.

Schlameliter, Ed.

Schlameliter, Ed.

Schlameliter, W. O.

Schlameliter, W. Potted F., Wm.
Powers, Res
Fusther, Henry H.
Powers, Park
Private, Davo
Privat, Park
Price, Fat
Printer, L. P.
Frinter, L. P.

Shelarinerger, or.

Shepard, Orio L.

Shelarion, Clarence
Shelium, Deo
Shelton, Toby
Shepherd, & K.

Sherman, Tex
Shieman, Tex
Shieman, Tex
Shime, & Shiffer, Carl
Shugari, Dr.

Show

Shugari, Dr., Show Sidener, A. J. Stever, O. B. Silacti, Juhn Sillinger, Geo., Silver Tongue, Chief

Shapeon, J. E.
Shimpson, James
Shimpson, James
Shimpson, James
Shimpson, Cacar
Shink, F. J.
Shincht, W. E.
Shasel, Chas. C.
Shaler, Louis
Shittle, Edgar
Shittle, Charley
Shack, Privato C.
Shapoy, Rugene Readver, Jack Blockless, F. Red Fox, Jon Becce, J. W. Reveroe, Paul Beighard, Geo. Reller, Frank Reinhardt, Geo. Rellers, Lloyd B. Reno, Edw. A. Ressli, Alex Resoules, Bertrand P.

Slack, Private O. K.
Blappy, Ritzene
Blim Ihe Cornection
(Green Blow)
Smille, Fill
Rmith, Hack
Smille, Jones
Rmith, Jones
Rmith, Jones
Rmith, Fietcher
Hmith, Gurdon
Rmith, Jack Pink
Hmith, Ji. R.
Smith, J. S.
Smith, Moor

Smith, Louis Smith, O. L. Smith, C. L. Smith, T. J. Smith, W. E. Smith, W. E. Scataoid, Mr. Scataoid, Mr. Scataoid, Mr. Scataoid, Mr. Scataoid, Mr. Scataoid, Mr.

Ruiter, Shorty Show, Howard Sommers, Howard Sommers, Chas. Sentlat. Carl Sommers, Chas. Sentlat. Carl Sommers, Chas. Sentlat. Carl Sparks, Tod. Sentlat. Phil Spittater, Friest Spittater, A. J. St. Johne, Art Johns, A. Son, M. Stanley, Clipper Stanley, Scholley Stanley, Goldblock Stanley, Stanley, Sonney John Stevens, John Stevens, July Stevens, G. W. Stevens, J. J. J. Stevens, Stevens, Wood

Parker Sales

Parker, Shorty
Parke, Bill & Mary
Parke Bill & Mary
Parke Bill & Mary
Parkel, John
Partialer Four
Parry, Jack
Parsons, D. Ray
Passink, Joo
Patton. Chass
Patterson Je., Chass
Patterson Je., Chass
Paul, Geo. P.
Paul, Lepensonator
Paul, Bob P.
Parnon, Jack
Pendey, Bob
Pelatt, John
Pelatt, John
Russell, Geo. L.

Russell, Geo. L. Russell, Geo, L. Ryan, F. W. Ryan, Jack (Columbia)

Ryan, Jack Ryan, James J. Ryan, John Buan, Fay Buan, Fay Buan, Fay Buller, Sandy Balloon, Floys Saller, Harry Bandera, L. B. Baurders, Harry B. Sauders, Jac R. Soutell, Rydolph Salvaer, Burion P., (Hindling Adv.) Say, Pennet B. Saxon, Pennet B. Saxon, Lyla Saxon, Lyla Saxon, Lyla Saxon, Lyla Saxon, Lyla Sacht, Dayton Blacks, Barry Blacks, B

Taylor, Wm. It, Taylor, W. C. Teague, James Templeton, Patrick G.

LETTER LIST

Tennes, Theo Tennes, Clero Terry, Arthur Terris, Mitchell Thabaint, Frenchy Thibaut, Bernard E. Thickie, Edw. Thomas, Cliff Thomas, Cuiley Pre-1

Thomas, Citif Thomas, Citif Thomas, Citif Thomas, Isom Fre1 Thomas, Isom Goldened Midget Thomas, Isom Goldened Midget Thomas, Isom Jide Thomas, Isom Jide Thomas, Isom Jide Thomas, Isom Jide Thomas, Milher Thomas, Milher Thomas, Milher Thomas, Milher Thomas, Milher Thomas, Milher Thomas, Isom Edw. Thomas, Milher Thomas, Isom Edw. Thomas, Isom Edw. Thomas, Isom B. Theres, Milher, Homer D. Tinsley, Cack Thomas, Isom B. Thomas, Is

Trout, Mar Bambo Truckersey, Joe K. Turkersey, Joe K. Tuffrey, Doe Tullis, Afred Tullis, Wm. Al Turnes, Win. Turnes, Bulldog Joe

Turner, Jack
Turner, Jack
Turner, Jec C.
Turpin, Eve C.
Turpin, Ev

Van, Jack G.
Van Hitchie,
Fritz Kari
Van Zand Keuneth
Vst. Howard
Vst. Ww. G.
Valley, Ray
Van Nostrand

Van Nostrand.
Walter
Van Ormaod, Ray
Vannase, L. O.
Varneil, Chiefe
Vangell, Weiter
Vangell, Weiter
Vangell, Weiter
Vernen, Jark
Vernon, Jark
Vernon, Jark
Vernon, Borwinie
Vincent Leroy
Vinga, Hick
Vinga, Hick
Vonder, Fred
Vorhess, Bes
Vade, Bill
Walter, M. R.
Walter, M. R.
Walter, M. Rabe
Walters, Job &
Walters, Job &
Rabe
Walters, Job &
Rabe
Walters, Jos O.

Walters, Jas. O. Wanko, Miller Walters, Jan. O. Wanho, Miller Warf, Joans Warren, Jack Warren, Jack Warren, Jack Warren, P. Dee Washbares, Ches. Washington, Jack Washington, James P. Watson, P. W. Watson, P. W. Watson, P. W. Watson, P. Washert, E. G. Weathers, F. G. Weathers, F. G. Wester, John Weber, John Weber, John Weber, John Weber, John Weber, John Weller, John Weller, Steffen Weller, John Weller, Sanda Weller, S. Wellington, Otera Stevens, Thos.
Wood
Stevens, Robt. A.
Stevenson, Lee Y.
Stevenson, Lee Y.
Stevenst, A. J.
Stilles, Jemmy
Bitineland, Frank
Stone, John Man
Stone, John Man
Stone, Gran Man
Storey, W.
Labamn
Storey, Greing
River, T.
Storey, Greing
River, T.
Store, C.
Storey, Greing
River, And
Store, T.
Store, C.
S

Wiggins, Finalz

Camobell, Joseph
Camobell, Joseph
Carlo, Fred
Carlo, Fred
Carlo, Fred
Carloson, Alfred
Carloson, Dominick
Casos, Jack
Chandler, Bully
Corey, Relph
Cerese, Rel
Corese, Robt
Corese, Robt Wolsman, John Googs Weller, S. E. Wellington, Otto Wells, Jan. F. Wellington, Otto Wells, Jan. F. Wellin, Tommy Wosciman, L. B. West, S. L. West, S. L. Western, J. W. Wastern, J. W. Wastern, J. W. Wastern, J. W. Wastern, Henry, Western, Harry White, Gaylord, S. White, June Wighten, Finnis E. Wighten, Finnis E.

Winters, Winnes Wilsen, Wen, Wilsen, Word, Kicky Wiscon, Wen, Le, Wisc, David A. Wisc, David A. Wolever, Richard Wontek, D. W. Wonder, Tom & Wood, Frank

Wilcher, James Whdex, Pahile Willielm, Mark Flabet Wilkinson, That Willander, John M. Wilsard the Wizard Willard, Plying Bros. Willet, George
Williams, Chas. &
Williams, Fred X.
Williams, Fred X.
Williams, Mid
Williams, Mid
Williams, Mid
Williams, Stepy
Williams, Stepy
Fipe Wood, Frank
Wood, R. L.
Wrod, Pank
Wood, Pank
Wood, Pank
Cowband

Woods, Frank H. Wordler, Raiph Wurknan, Kenny Wright Comedy Players Williams, Vernon, (Ringling Adv.) Williams A. Williams Williams Williams Williams McGinty Willia, Florid M. Willia, Florid M. Willia, Florid M. Williams Macon Wilson, J. E. Williams Wilson, Macon Wilson, Babe Bobby Wilson, Brace Wright, Jack Wright, Juck Yarbonnugh, Skerts Yarnell, Rtote Yntes, Tel Younger, C. L. Yellow, Chan, Yellow, Chan, Fgoff Yoder, Allent Curly

Young, Pimer Young, John Mansfield Wilson, Bruce Wilson, Clyde A. Wilson, G. H. Wilson, Grady Wilson, Grady Wilson, J. C. Wilson, Skeeter Wilson, W. H. Winkler, Otto Youngs, Saunil Zangar Zarlington, Howard Zaylor, W. T. Zeigler, Mikm Zorn, H. M.

MAIL ON HAND AT

#### NEW YORK OFFICE 1564 Broadway.

#### Ladies' List

Augustin, Anna (Cleta) Augustin, (Cleta)
Ben, Mahel
Bengaro, Frances
Betty, Edith
Rreuner, Ahru
Binoha, Kalkzek
Casson, Keltle
Courtner, June
Davenport, Mra.

Daris, Florence Belmar, Jean Don, Borothy Fritzerald, Lillian Froierlekson, Docothy Goldberg, Mrs. L. Gorman, Beatrice

Gorman, Beatros Hemion, Lucies Hughes, Mary Mumes, Marie Javia, Etaine Johnstone, Ann Kay, Jesse (Montana)

Remedy, Dorothy Krisinger, Patricla Labelle, Grace Leu, Florenen Leu, Ahaan Lunette, Malzie Lunette, Robby Mills, Holen Marquette, Robby Mills, Holen Morrie, Virginia Nitten, Toshi Patter, Gerry Pauner, John Toshi Patter, Gerry Pauner, Jolic Banner, Jerry Renand, Repec Reyes, Ree Rappo, Mes Frank Stefanik, Madanne Tuylor, Phillis Williams, Kitty Wilson, Marytha Woomack, Bertha Gentlemen's List

Adams, George
Alentt, Ed
Allen, M. H.
Arnold, Irving
Assy, Mgr. 4
Annold, George
Bayless, C. R.
Beiasen, George
Bayless, C. R.
Beiasen, George
Beil, Rudolph
Behm Trin
Bernard, "Ployd
Bohn Trin
Borness, Ass
Bronders, Asserting
Bronders, Asserting
Bronders, Asserting
Bronders, Asserting
Bronders, George, Thomas
Carey, Thomas Kuni, Lapi Lundie, Victor Lundie, Victor Lundie, Al Medica, Al Locke, Jack Locke, Jack Locke, Prof. L Lincoln, Ned Lincoln, Ned Lincoln, Harold Linco, Arthur Lucile, Billy Macher, Mr. & Mrs. Frits Mar. Frits

Mam, Walter L., Circus Malocco, J. Gircus Malocco, J. Malocco, J. Malocco, M. W. Malocco, M. W. Marino, Geo. Marsh, James Malboun, Arthur McLean, Jack Milton, Frank Mohamad, Rawher Bern Mohan, Prank W. Moradon, G. R.

Mohan, Frank W.
Mohan, Frank W.
Mortson, C. R.
(Dolf House)
Myers, Edward
Newsham, Nicholas
Orton, Myron &
Orton, Myron &
Nondan
Parish, Bob
Patty, Fisik
Pertus, Elmer
Piert, Thon, F.
Prior, Finnk A.
Prior-Walch,
Gerahl

Duby, Raph
Du Poat, Reet
Eartman, Walter
Eyman, Jao
Frior Walch,
Gerald
Frant, Mile
Gardier, Geo. N.
Germain, H.
Gardier, Geo. N.
Germain, H.
Gordon James
Gerdieb, Neil
Gerdin Byron
Hathaway, Doo
Hathaway, Doo
Hathaway, Doo
Hatte, Hary
Haise, Heery
Hinth, L.
Hoftmann, Haa
Horer
Howard, Chas
Gehills, T.
Kobert
Schittle, Frank
W.
Sherry, Kader
Sigio, Jre
Shalle, T.
Kader
Joy, Leonard
W.
Junp, Rehard
Earry, Btaskey
Keene, R.
K.
Kelly, John H.
(Raby Gr.)
King, Fred
King Jr., John X.
King, Blacky
Kirwin, Joe
Walker, Tim
Weintrauh, Sam
Whitaker, Casey
Waltenight, Marvin
Whitaker, Casey
Wintenight, Marvin
Whymountt, C. Le
Wintenight, Marvin
Whymountt, C. Le
Wintenight, Marvin
Whitaker, Casey
Wintenight, Marvin
Whitaker, Casey
Wintenight, Marvin
Whitaker, Casey
Wintenight, C. Le
Win

STAIL ON HAND AT CHICAGO OFFICE

aca Woods Bldg., 52 West Handolph St.

#### Ludies' List McConnell, Florence

Barrow, Mira Relabis Barrow, Mira
Reibbie
Cooper, Margo E.
Cooper, Margo E.
Cooper, Maryo E.
Cooper, Maryo E.
Cooper, Maryo E.
Cooper, Maryo E.
Davidson, Grace
Dean, Donna
Fell, Gerothy
Bleicess, Zenda
Jison, Irece
Diron, Jeanne
Diron, Masle
Flairetty, Jean
Corne, Lorente
Brainetty, Jean
Corne, Mrs. V.
In
Glacesper, Patenda
Lett, Mrs. V.
Lorente
Lett, Mrs. Ina
Lett, Mrs

33

#### Gentleuien's List

Gentleuien's List

Amato Dem Ambrison, Markins, George Attenders, List

Arthur, George Markin, Escelle (Robby)
Barker, Mr. & Glenn Barmalale, Rich, Mr. & MacDonald, Arthur MacDonald, Mr. & Mr. MacDonald, Mr. &

Lartmer, Herbert MAIL ON HAND AT ST. LOUIS OFFICE

#### 206 Areade Bldg., Eighth and Olive Sts.

Ladies' List Bishler, Mos. R. Browen, Miss Bonts theffery Mrs. L. N. Cole, Mrs. Edw., Cole, Mrs. Edw., Cole, Mrs. Edw., Curta, Miss Peggy Versiter, Mrs. Levil, Miss Joan Real, Miss Joan Levil, Miss Joan

Curtia, Misa Peggy
Darldson, Mra.
Doek, Maljes
Hausuck, Mra.
Harding, Mrs.
Harde, June
Hollia, Dorothy
Hogo, Dorothy
Jenkings, Mrs.
Suite Williama, Thelma

#### Gentlemen's List

Gentlemen's List
Arnold, Jack
Baker, William H.
Baker, Pilliam H.
Backer, Pilliam H.
Brankam, Buck
Breensham, J. E.
Brites, Fhird W.
Breines, Fhird W.
Carron, George
Carron, George
Carron, Each
Charles, Faul
Delmara, Aerial
Ferruson, Danny
Bedinara, Aerial
Ferruson, Danny
Gardner, Jack
Grisson, Tande
See LETTER LIST on page 61

# Downie Biz Satisfactory

New Jersey, New England very good-show has had but two rainy days

PRESQUE ISLE, Me., June 27.—The Downie Bros. Circus is in its 10th week, Manager Charles Sparks reporting business very satisfactory. New Jersey and New England have been very good. The show has had but two rainy days. One of the longest runs was from Dover-Poxeroft to this city, approximately 190 miles.

of the longest runs was from Dover-Poxerot to this city, approximately 190 miles.

The performance, under direction of Bert Wallace, is running like clockwork. The opening spec, arranged by Mrs. Sparks, has created much favorable newspaper comment for its originality and display of beautiful wardrobe. Program is the same as at opening. The many Circus Pinas along the line state that it is the best program Mr, Sparks bas ever offered.

While near Boston Jack Hoxic and Dixle Starr were presented with a Silver Dome trailer by that plant. Jack Hoxic Jr., 10 months old, is the favorite of the backyard and is already crying for chaps and a gun. Hoxic. Miss Starr, Lonesome Joe, Arizona Glonn and Steve Burke are sought after by broadcasting stations and many compilments for the Hoxic half-hour have been received.

The Coca Cola elephants obtained last season are working nicely along with the five older once. Shorty Dougherly, formerly with the Ringling show, is in charge. Irish Horan, Eddie Jackson and Will W. Wilken, in advance press department, are getting their share of pubilicity. Rodney Harris and his band receive much applause for their concerts before the show. Mitt Carl is feeding over 400 in the cookhouse.

#### Barnes Has Two Good Days at Minneapolis

MINNEAPOLIS, June 27,-The Al G. MINNEAPOLIS, June 21—10e Al Carlos Al Carlos Circus, here June 22-23, played to a two-thirds tent both afternoons, a four-fifths tent Monday night and nearly a full tent Tuesday night, taking in several thousand dollars better than in 1934, when it was here last. The season's take when it was here last. The season's take so far has been over that of last year, according to Manager S. L. Cronin. Glasgow, Mont., was the best spot the show played so far. There is a dam-construction project on there and they all turned

out.

Edward Ryan, circus employee, was left in the Bemidji Hospital after having the middle finger of his left hand bitten off by a caged lion he attempted to pet while the show was in that city.

Dolly Jacobs, aerialist, a local girl, wife of Capt. Terrell Jacobs, wild animal trainer with the show, has been featured in the "steady nerve" eigaret ads. She is the daughter of Mr. and Mrs. L. H. Fuller, of Robbinsdale, a Minneapolis suburb, and had the opportunity of seeing her and had the opportunity of seeing her relatives.

#### Cole-Beatty Show Cancels Alliance

LIMA. O., June 27.—Within less than two weeks the Cole Bms.-Clyde Bentty Circus will close its books on the Eastern States and move across the Mississippi River into territory that produced big business for the show last year. The Sunday exhibitions in Alliance, O., were called off by management when there was some controversy over the lot. Showgrounds were in Mahening County, while Alliance is in Stark County, while Alliance is in Stark County. while Alliance is in Stark County.
Rather than enter into a legal mixup with officials of Mahoning County, date was called off and circus will exhibit in 1937 in Alliance proper under American

1937 in Alliance proper under American Legion.
When Alliance was canceled J. D. Newman, trame manager, unde a quick contract with the Pennsylvania Railroad and show trains came direct to Steubenville from New Brighton. The Lighthouse lot on river front was used. The parade was the first there in years. Business very big. Altoons was one of the biggest days. Splendid houses at Harrisburg, Johnstown, Greensburg and Uniontown. With Beaver Valley Industrial (See COLE-BEATTY SHOW on page 61)

#### Main Arranges "Battle of Music"

INDIANA, Pa., June 27.—A novel business stimulant for the Walter L. Main Circus, which played here Tuesday, was the "battle of music" between the circus band and Indiana's Municipal Band. The Evening Casette played up the stunt with frontpage publicity. William Newton, circus manager, played the drums for the show band. The feature was arranged by Walter L. Main, who was here ahead of the show.

#### Alliance To Combat Jurisdictional Violations

PITTSBURGH, June 27.—During an executive meeting of the International Alliance of Bill Posters and Billers, held at the New York office last week, discussions were held and plans laid to combat jurisdictional violations against Alliance by other trades, International President Leo Abernathy revealed to The hillboard here this week. He also stated that plans were laid to organize men engaged in placing road signs under the Alliance banner. Latest figures revealed a decided increase in union membership by the new locals and thru the return of many former retired members.

#### Two in Eight Days at Altoona

ALTOONA, Pa., June 27 .- For the first time in years, two circuses have played the city in eight days. The Cole Bros.' Show was here June 16, with Barnett Bros. staging performances June 24.

#### Cole-Beatty Appeals Mercantile Assessment

HARRISBURG, Pa., June 27.—Claiming that the Dauphin County appraiser unlawfully assessed Pullman cars used for the transportation of performers, the Cole-Beatty Circus has appealed a \$500 mercantile assessment, which was levied upon it here June 15 under the State itinerant circus haw.

The circus, in its protest filed in the Dauphin County Court, claims that it paid its State mercantile license May 23 in Butler County and is not subject to curther assessment. The \$600 fee was paid here under protest to permit the show to continue its fitnerary.

#### One-Ringer for Wood

PARAGOULD, Ark., June 27.-Blackie PARAGOULD, Ark., June 27.—Blackie Wood, forner assistant general manager of Norris Bros.' Circus, will place a one-ring circus on the road week of July 4 under a 60 by 90 top. It will be a five-truck organization, carrying a five-ploce band, Bullding and repairing have been done at Wood's home town and winter quarters at Paragould. quarters at Paragould.

Reorganizing Milliken Show MASSILLON, O., June 27, - Milliken Bros.' Circus halted here this week for reorganization. Owners plan to enlarge the show and frame several new acts before route is resumed. Show had been playing the smaller towns to fair busi-ness and will go into the larger towns after July 1. Much of the equipment has been quartered at Howard Peters' farm near Canton.



LILY PONS, world famous singer, visited the Ringling Brothers and Barnum & Bailey Circus during its recent stand at Bridgeport, Conn., near her American home. Here she is photographed, left to right, with Samuel W. Gumpertz, general manager; Fred Bradna, equestrian director, and Madam Bradna, equestrienne.

#### Wooster Good for Cole

WOOSTER, O., June 27.—The Cole-Beatty Circus had a very good day here. Business at matince was a big surprise and at night near capacity. There was a big turnout for the parade, first here for a number of years.

Many visitors were on hand, including

Kenton De Long, Jack Nedrow, Hay Wal-lace, Roy Wild and Ed Martin. Clyde Beatty left immediately after the matinee for near-by long Lake on a flahing party, accompanied by Wallace and De Long, who arranged for the trip. Arnold Maley and wife entertained Massillon friends here. Boh Hickey came here to take care of the newspapers for the remainder of Ohio.

#### Dix, Campbell Open Offices

LOS ANGELES, June 27,—Dan Dix, for many years with major circuses, recently with the Ken Maynard show, and Dick Campbell have opened offices in Hollywood, booking acts for outdoor and indoor shows and animals and equipment for studios.

Greensburg Lot Changed
GREENSBURG, Pa., June 27.—Because
of better unloading facilities and improved parade route to the city, the
etrcus lot has been changed from the
Hill Top Grounds to the Broad Street
Circus Grounds. Cole Bros.' Circus used
the Broad street lot during its stay here
June 19.

#### Dail Turney Receives Welcome in Home Town

MOLINE, Ill., June 27.—Dall Turney, manager of the Tom Mix Circus, was given a rousing welcome in his old balliwick yesterday when the show was here. A 60-piece band, directed by G. A. Berchekas, was on hand and a typical home-town celebration was staged. Turney obtained his start in Moline some years ago and his first job was as a press feeder. His brother, Bill, arranged an old-fashloned family reunion.

#### Ohio Stands for Main

MASSILLON, O., June 27.-The Walter L. Main Circus is due to come in this state from the East at Puineaville next week, with Ravenna, Barberton, Massillon and other stands to follow. The advance billed this city June 23, two days after it was contracted.

It will be the first time in many years that the Main Circus her played years

that the Main Circus has played Mas-sillon and it will be the season's first for the steel city. It is understood the Main show will remain in Ohio for some

#### Deitz Joins Seal Bros.

DAVENPORT, Wash., June 27.-Louis Deltz, who for a number of years has been on the Schell Bros.' Circus, has joined the advance of Seal Bros.' Circus, Bill Wilcox now has seven men and three trucks on the advance.

#### Barron Big Day For Atterbury

For Atterbury

IRON RIVER, Wis., June 27.—The biggest day's business of the season for Atterbury Bros. Circus was chalked up at Barron, Wis., turnaway at matinee and on straw at night. Side Show and concessions did splendid biz. First circus there in five years. At St. Creix Falls, capacity matinee and fair night house—first circus in five years.

At Cumberland, half house at matinee and light night business—first show in five years. Lot in close and fine weather. Half house at matinee and hardly a half one at Bruce. At Spooner, packed matinee and half night house. At Hayward, straw to ring hanks at matinee and a third house at night. Iron River, nearly capacity at matinee and a fourth house at night. Iron River, nearly capacity at matinee and a fourth house at night. Iron River, nearly capacity at matinee and a county of the conting. First circus in seven years.

At Bayfield, half house at matinee, three-fourths at night; Glidden, light matinee, about third house and blowdown show has had since opening); Park Falls, straw matinee and over half house at night; Phillips, first circus in five years, straw matinee and half house at night; Medford, ring bank at matinee and two-thirds house at night; Stanley, capacity matinee and about third house at night. Al and Pete Lindemann, of Sells-Sterling, were visitors at Stanley. This town was set for opposition at first. Atterbury was contracted for June 20 and Sells-Sterling for following day, but the latter passed up the town and made Marshfield instead. Abbottsford, matinee only, to fair business.

The show will receive a witte pygmy elephant at Sauk City, Wis. A truck was sent to Dallas for the buil. It will be placed in the Side Show on a special constructed platform, six inches off the ground. A nastive from the jungles will also be on the platform, watching over the animal. Three trucks have been added since opening.

the animal. Three added since opening.

#### Bonham Show Opens

KANSAS CITY, Mo., June 27.—Bonham Bros.' Wild Animal Circus, in North Kansas City, opened yexterday at Weston, Mo. Bill Dickey is general agent and J. C. Pennington is handling the advertising. Don Riley and his wild animals are with the show, also Jack and Clara Moore with tight-wire and loop-the-loop trap acts. The Moores closed with Eddle Kuhn Circus at Sleepy Eye, Minn. Tiger Bill, with troupe of 10 people, has the concert.

#### Dean Leaves Lewis

MENOMINEE, Mich., June 27.—R. B. Dean has resigned as press agent of Lewis Bros. Circus and jumped here this week to do advance work for Bol's Liberty Shows.

#### Minnesota Good For Al G. Barnes

MINNEAPOLIS, June 27.—Fergus Falls was the first of an eight-day stay in Minnesota for the Ai G. Barnes Circus and proved a worth-while stop. Little Fulls showed the effects of the storm the day before. It rained here all day. Two shows were given on schedule, attho conditions were unfavorable for much trade. Arrival at Bemidji was somewhat late and the approach to lot was sandy, which necessitated extra effort on part of horses and elephants. Trade here was quite satisfactory. That night as the stringer wagon was approaching the runs a hit-run driver plowed into an eight-horse team of dapple grays, killing one of the lead horses. Hibbing, a "fresh" town, came thru with a nice day's business.

Duluth, passed up last year on account of the fair, received show with open arms. Arrival was a little delayed getting thru Superior and even with a long haul, performance was ently a few minutes late.

Arrival was a little delayed getting thru Superior and even with a long haul, performance was only a few minutes late. In Duluth lives a man who is known far and wide as a friend and counselor of circus folk. Colonel Henry, of Duluth Herald and News-Tribune. He has not been in good health for some time, but he blew the whistle which started afternoon performance and remained for entire program. He seemed to enjoy it all, but most especially Eddie Woeckener's Band. Circus bands have always been his hobby. Ed Shepard, also of The Herald, missed nothing on the lot with his children in tow.

dren in tow.

Red Forbes, mechanic, reports that for (See MINNESOTA GOOD on page 61)



By THE RINGMASTER

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White Tops is being held up for convention dates, which at time this is written are still up in the air.

Ed Selle, Circus Fan of Freeport, Ill.,

Ed Selle, Circus Fan of Freeport, Ill., who was instrumental in bringing Cole-Beatty Circus there Sunday, July 5, is holding a fan meet that day. He has issued invitations to members and friends in Illinois, Wisconsin, Iowa and Indiana. Plans are to hold an all-day gathering, with a feed at the Germania Club at 11 p.m. for CFA, their friends and circus people.

Lawrence C. Brown, of Portland, Me, caucht Downie Reg. Circus at Ports-onucht Downie Reg. Circus at Ports-

Lawrence C. Brown, of Portland, Me,, oaught Downie Bros.' Circus at Ports-

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1-Ashtabula, O.

3-OH ORY, Pa.

2-Youngstown, O.

ROUS

July-

7-Pittsburgh.

B-Dayton, O. 10-Cincinnati, O.

-Columbus, O.

mouth, N. H., and also at his home town. He attended evening performance in Portland with Frank Allen, James Tomlinson and Phil Milliken. States that show had capacity business both

Bill Kasiska, Baraboo, Wisa saw Atter-

bury Circus at Sauk City.
W. L. Montague, West Hartford, Conn.,
visited Kay Bros.' Circus at South Manchester and the Big One in Hartford. On the Kay lot met the following Fans: Mr. and Mrs. Walter M. Buckingham, Mr.

Mr. and Mrs. Walter M. Buckingham, Mr. and Mrs. Bugs" Raymond, John H. Yost and Billy Garvie and wife.

Harry Hertzberg, of San Antonio, Tex., was toastmaster at banquet of National Linen Supply Association held at Houston. Tex. Frank H. Hartless, president of the CFA, is national secretary of this association. association.

association.

CFA Congressman Maury Maverick returned to San Antonio with the Visiting party of President Roosevelt on their trip to Dalias (Tex.) exposition.

Bob Shepard and E. L. Williams, of Chicago, drove to Libertyville, III., and witnessed matinee performance of the Bud Hawkins Circus. Report that show travels in 31 trucks and housecars. Bud Hawkins is owners and in Dre-Hawkins is owner-manager and is pre-senting a program that would do honor to a much larger show. Harry Haag is

equestrian director.
Mr. and Mrs. Sverre O. Braathen, of
Madison, Wis. Grove to Dubuque, Ia.
June 20 and visited the Dan Rice Circus. On way back to Wisconsin Sunday noticed some chalk marks on the read, end on running them down found the Bud Hawkins Olrcus in Elkhorn, where it had a Sunday layover. Met Al Sigabee, general agent, who introduced them to Mr. and Mrs. Hawkins, Harry Hass

to Mr. and Mrs. Hawkins, harry hang and others. CFA Frank Kindler, Dr. Mulligan, Chief of Police Ed Brick, and Frank Welsh, of the Outdoor Advertising Com-pany, were guests of S. L. Cronin, of the Barnes show, at Little Falls and Minne-

### Big Day at Albany For the R-B Show

ALBANY, N. Y., June 27.—Dame Por-tune and Mother Nature each contributed her share to make this year's visit here of the Ringling-Barnum show a memorable event. Perfect weather, a grass lot level as a billiard table and enthusiastic throngs of old and young circus levers brought joy to the hearts of the show-

General Manager Samuel W. Gumpertz greeted me with a radiant amile and hearty handshake at the main entrance. "Looks like Albany would be good to us today." he said prophetically, as crowds surged into the menagerie. Two capacity surged into the menagerie. Iwo capacity audiences proved the accuracy of his prognostication. "The best day's business I ever any here," said Carl Hathaway, James Whalen, boss canvasman, remarked that he was releed around Albany and he that he was raised around here before, had never seen overflows here before,

Clyde Ingalls waved to me fror the Side Show to come over and have h...hat with his wife. Mrs. Ingalls spent the past winter in her native England, but Clyde only remained a month in London as the British climate is no longer to his liking.

The young woman who accompanied me on this visit had her palm read in the Side Show. Frank Cook gallantly offered to read the woman's hand for nothing but the privilege. John Brice did not interfere, but grinned his approbation. Frank McIntyre and Eddie Vaughan reminded me that I owed them a homemade chicken dinner, but they will have

made chicken dinner, but they will have to wait till the show comes next year before I can discharge this debt of honor. Pat Valdo sat with us thru most of the evening performance. He is looking forward to another foraging expedition in far-distant lands in quest of novelties. He has already scented two novel acts in Russia and another now playing in Paris. Pat has a wonderful flair for picking foreign acts that will appeal to the American public. can public.

Everybody on the show is reading Dexter Fellows' book and praising it for its integrity and warm human interest. Willie Moser, who is mailman for the performers, says he knows all about the

performers, says he knows all about the two hemispheres, just from studying the stamps and postmarks.

Frank Braden had a masterly showing in the Albany papers. He plants stories that blossom and bear fruit. I asked him how he did it. "Power of personality," he answered morrily with twinking eyes. Yes, that's true; but the real secret of his phenomenal work is tactful diplomacy

combined with high literary ability. The Knickerbocker Press paid him a most eulogistic tribute with a full-length por-

eulogistic tribute with a full-length por-trait of himself.

It was good to see Charlie (Cap) Car-roli back on the show. Matthew Me-Gowan's wife came to Albany to spend a couple of days with him. Willie Carr was the 24-hour man here again. He met with a painful accident twisting his ankle and by the irony of fate it didn't happen on a rough lot but on the carpet of his room in the De Witt Clinton Hotel. Just to cheer him up Col. Tim McCoy drepped in and told us some interesting stories about Hollywood and the inside facts about Hollywood and the inside facts about the way Western romances are manufactured for the films.

Ralph Clawsen has joined the executive staff and is aiready proving a valuable addition to that alert force. Fred Bradna looks so youthful that nobody doubts that he has visited Ponce de Leon's Foun-tain of Perpetual Youth. Merie Evans is another seasoned stand-by. To see Morie swing around the hippodrome track in the grand entry is always an exhilarating aight.

And now a brief note about the tragedy of this day in Albany. The afternoon performance was about half over when performance was about half over when an maher touched me on the shoulder and asked with a whisper if I knew Tom Hart. "Why, of course. Tom and Everett," I answered. "Well. Tom has just dropped dead in the backyard," he told me. This sad intelligence came with a painful shock to everybody on the show, "he will be missed by all," said Pat Valdo, "and many a kind thought and many a sincere regret will hallow his memory," regret will hallow his memory."
TOWNSEND WALSH.

#### WPA's Impressive Debut Under Tops

NEW YORK. June 27. — New York's WPA Circus took to canvas last Friday after playing indoors for about 30 weeks, project having started last October. Initial outdoor date was on a lot outside the Carden Bowl in Long Island City, where a capacity erowd flocked to the matinee oponer. Outfit was assembled in expert fashion and not a hitch marred the proceedings either as to putting up or performance, despite the fact that only a small percentage of the more than 100 performers are familiar with circus action under canvas. In addition there were no rehearsals. A few turnaways were registered following the opening. Schedule calls for six ahows a week, opening in locations on Tuesday nights and running night shows straight thru to Saturday, when matinees are also given. A band of 35 pieces supplies the music.

Veterans of the circus compose the staff as follows: Arthur Diggs, manager:

staff as follows: Arthur Diggs, manager: Fred Smythe, assistant manager; Burns O'Sullivan, advance agent; Billy Walsh, announcer. Unhers are all female, these announcer. Vahers are all female, these and other attendants and workingmen and other attendants and workingmen being outsited in neat uniforms. Big top is 100-foot round with two 30-foot and one 40-foot middle pieces and dress-ing room is 40 by 80. Dog tents and dressing tents for ushers, band and ing room is 40 by 80. Dog tents at dressing tents for ushers, band at workingmen are new. Walter Diggs project supervisor,

#### Around the Lot With Ringling-Barnum

ROCHESTER, N. Y., June 27.—Richard Iannone, of Frank Mayer's novelty de-partment, entertained a number of his circus friends at home of his sister in

Providence when allow played there. Not only was it a home-town celebration but his birthday anniversary as well.

The show enjoyed favorable weather the past week. This was accompanied by a marked increase in attendance, climaxed by two capacity houses in Albany.

nany.

Clyde Ingails and Etidie Vaughan made trip to New York City from Worcester, Mass., on June 18 to see the Louis-Schmeling fight, but as the fight was postponed until the next day, due to bad (See AROUND THE LOT on page 61)

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# Under the Marquee

By CIRCUS SOLLY

The Billboard

BILLY S. GARVIE and wife, of Hart-ford, Conn. enjoyed visit to Kay Bros.' Circus at South Manchester, Conn.

E. B. STERCHI, legal adjuster of the Rice show, has received a beautiful house trailer, with the latest equipment.

CHARLEY MACK is presenting his Punch and Judy show at Coney Island, Cincinnati,

NATE LEON, fully recovered from an sceldont, has taken over advertising banners on Gorman Bros.' Oircus.

WELLS HAWKS, former press agent. received a telegram of congratulation from members of the Ringling-Barnum Circus on his birthday anniversary.

LIONS' CLUB of Missoula, Mont., es-corted 153 poor children to the Joe B. Webb Circus when it was there and pro-vided them with peanuts and drinks.

FLIP, Frog Boy (Louis Scharrer), last Beason with Tom Mix Circus Side Show, han joined Russell Bros.' Show, under management of Chiek Townsend.

GOLDIA HAMPTON, Jones Bell, of Barnett show, and Earl Henphey visited Archie Mergor, of Cole Bros.' show, at Altoona, Pa.

RARYL DeMOTTE, who is not on road this year, recently visited Cole Bros, and Barnett Bros, circuses. He called at The Biliboard in Cincinnati last week.

R. F. (BUD) DAVIES and wife, known

BARNETT BROS, was the first circus circuses, are playing night spots. They at Jeannette, Pa., this season, June 27, are now in Cincinnati and will soon head for Mexico.

WALTER L. MAIN Circus will be at Medina, G., birthplace of Walter, July 4. The show has never been in that city. The ahow recently played to packed houses at Olean, N. Y.

LIZZIE MERRYMAN, seven, of Battl-more, is learning to become an eques-trienne. She is working under the direc-tion of William DeMott, retired circus performer.

BARNETT BROS. Circus has played nearly 50 stands in Pennsylvania since entering the State at Connellaville April 27 and has several more stands to play before leaving.

DAIL TURNEY and wife, P. N. Branson and Ed L. Conroy, of Tom Mix Circus, visited Polack Bros. Circus at Waukegon, Ill., June 22, reporting a fine per-

GEORGE DeMOTT, clown and comedy juggler, and other members of the Mackey Physors tont show, visited Cole-Beatty Ctrcus at Greensburg, Pa., and oxtend thanks for courtesies. DeMott visited several old friends.

JOE HENRY, 86, former acrobat, who is at the County Parm, Corydon, Ky, has lost Harry Hill's Brooklyn address and wishes that Mr. Hill would communicate with him again so that he can give him the desired information.

E. DEACON ALBRIGHT, of Evansville. Ind. postcards that he is unable to be on road this season. He is up and around part of the time. He had a nice visit with Ray Choisser and the bunch when Cole Bros. was there.

JACK RIDDLE and family, Louis E (Roba) Collins and other members of the Riddle circus unit, saw Polack Bros.' Circus at Decatur, Ill., and report that Iry Polack has a very good program. Runs better than an hour and a half under direction of Prank DeRiskie.

LEG ABERNATHY, international president of the biliposters union, and William Finkel, secretary of the Pittaburgh local, left for Lake Eric June 27, where they will vacation the month of July. Abernathy announces that his offices in Pittaburgh will be closed that month.

J. ALLEN DUFFIELD Saw J. ALLEN DUFFIELD saw Barnett Bros. Circus when it played St. Marys, Pa., and the Walter L. Main Circus at Kane, Pa. Says that he liked the band on the latter—had 10 pieces, including three trombones, the hackbone of any band

A NUBIAN LION recently died at quarters of Frank J. Walter Circus at Houston, Tex. Walter has approximately 100 head of stock and cage animals, Show will probably make some road dates this fall. Cages and wagons are of the miniature type.

PEASLEE, ROBERT E. ROBERT E PEASLES, Fittsheid (Mass.) fan, defended circus marking on poles in a lotter published in *The Pitts-*field Eagle, calling them "treasured memories." Disfigurements left by a show recently caused Pittsfield's mayor to refuse a permit to another show.

BOBBY OREGORY, accordionist; Lemore, iron-tongue marvel, and Linton, sword swallower, of Cole Bros, Bide Show, took an excursion over the weekend from Lancaster, Pa., to Coney Island and rejoined the circus at Harrisburg, Pa. The trio met many old acquaintances at the World's Playground.

LARRY WEISH, formerly with Lewis Bros. Circus, now has his own unit working thru Michigan. Unit includes Pay McCoy, contortion and comedy; Russ LeGerr, emsee; Prank and Leo Bennett, dancers; Rosemsry Lasearue, mist; Weish, dancing and impersons-

MOTORIZE

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FRUEHAUF TRAILER CO., Kames CRy, Ma.

ACCORDING to a Hollywood columnist, Wallace Beery denies the stories that the elephant, "Wally," which killed its keeper, Edward Brown, at the Ficial-hacker Zoo, San Francisco, was the one hacker Zoo, San Francisco, was the one worked with in O'shaughnessy's Boy.

He estates that his elephant pai was

named "Minnie" and that she is now with Ken Maynard's show,

THE BON TON department store in Indiana, Pa., arranged with Waiter L. Main for a special performance in front of the store during show's stay there June 23. A big crowd was on hand in the morning to see the show's performing elephant. The Indiana Gazeffe used a four-column picture and story of this the next day. the next day.

WALTER L. MAIN mingled with his old schoolmates at a reunion in E. Trumbull, O., and talked on his experiences. He was an invited guest at Rotary Club at Broadway Inn. Geneva. O., and his talk was feature of the evening. He also addressed Kiwanis Club at the Old Tavern, Unionville, O., one mile from his former winter quarters. quarters.

LLOYD C. MERRELL (Whitie), former bull man with Hagenbeck-Wallace Circus, now located at Evanston, Ill, drove to Libertyrille, Ill., June 19 to look over the Bud Hawkins Circus. Says that Bud has a fast-moving show and is presenting some real good acts. Show has eight clowns. For a small circus, it is one of the best that Whitle has seen in a long time.

ART (DOC) MILLER and Bill (Candy Apples) Brown caught Sam Dock's Silver Bros.' Circus at Tiogs, Pa., recently and were guests of Mr. Dock. State that a fast-moving, interesting performance is presented in one ring. A fine specimen of a lion-slaying baboon had just been (See UNDER THE MARQUEE page 61)

#### Polack Has Excellent Attendance at Memphis

WAUKEGAN, Ill., June 27.—The first stand for Polack Broa' Circus east of the Mississippi River this senson was played for the Shrine in Hodges Field, Memphis, Tenn. Ideal weather prevailed and coupled with the unstinted support of the press, resulted in excellent daily attendance. Cairo, Ill., for the Fiks in the armory, totaled a week of very ordinary business. Decatur, Ill., nuspices the Elks, in Fans Field, was in no way up to expectations, possibly due to location. However, Saturday matinee and night recorded the largest single day's attendance. Among professional visitors at this stand were Riddle's circus unit, Morris Miller, Mr. and Mrs. Robert Hallock, Miller Bros.' carnival and Timothy Baratoni, of Streator, Ill.

At Waukegan opened in the high-school expressions.

Waukegan opened in the high-il gymnasium June 22, auspices to fair attendance. Tuesday re-At Waukegan opened in the high-school gymnasium June 22, auspices Elks, to fair attendance, Tuesday recorded an increase. Visitors were Mr. and Mrs. J. O' McCaffery, of Rubin & Cherry Shows; Dail Turney, general manager of Tom Mix Circus, accompanied by Mrs. Turney, and P. N. Branson, general agent, and Edward L. Conroy, press representative for same; Mr. Jessop, of United States Tent and Awning Company, Chicago, accompanied by Mrs. Jessop; Mr. Morrison, Real Art Productions, Chicago, and Herman Q. Smith, contracting agent of Russell Bros.' Circus.

The acts presented at Waukegan lined up with the Papes—Conchita. 100-foot Japanese toe slide and iron jaw, Pape and Conchita, shoulder perch with muscle grind finish; Billy Pape, leaps. Felix Morales Trio—Felix, 75-foot head slide from balcony; Iva, loop, and trio doing trampoline with 50 turnover finish. Black Troupe—Black Brothers, comedy tramps; Mickey Van, contortion; Verne and Mrs. Black, double traps; Ruth Black, loop, and Black Brothers, producing clowns. Gasca Family—Four acts, three-people tight wire, five-people acrobatic, double traps and Leon Gasca. Mexican tight wire. Frank double acrial balancing and head stand on rotating traps. LaVines—Three acts, double traps, perch and balancing, Fred W. Burns—Dog, pony and monkey circus: "Spaykle," talking pony; January mule and Arkaness razor-back pigs. Hood Trio, tight wire and double contortion. The acts presented at Waukegan lined

operate, taiking pony; January mule and Arkansas razor-back pigs. Hood Trio, tight wire and double contortion. Don Lavola, Cuban, high wire, Ray Wheeler, troupe dogs and single traps. "Iron Jaw" Mott, feats of strength. Alys May Brown, in publicity department for the show, accompanied by her secretary, Ellen Mischer, stopped off in Doestur en route from Columbus, Ge to Hancock, Mish., to rejoin Mickey Blue, in charge of promotions for the last named city.

named city,
Mr. and Mrs. I. J. Polack and other
members of company spent June 21 in
Chicago, breaking jump from Decatur

WILLIAM JUDKING HEWITT.

### Dressing Room Gossip

AL G. BARNES—Little Margaret Garner took a good spill during Roman standing race at Helena and was out for a week. "Corky," midget canine of Milt Taylor's "quints," gave three offspring that looked more like baby mice than members of "man's best friend," but "Corky" has passed on. Milt held a funeral at the runs and has been feeding the three offspring with medicine ing the three offspring with medicine

As to the Schmeling-Louis fight, Dr. George Boyd and Bill Moore took all the Louis money that showed up in back-yard. Bill blossomed out with a couple yara. Bill blossomed out with a couple of new suits, many neckties and what have you, while the Doctor added several new instruments to his already large as-sortment. Could they have been in on the "know"?

the "know"?

Ital Silvers has received some pictures of his wife, who is down in old New Orleans holding their first-born who has been named Sterling. Ray Harris has new wig, if that means anything—at least it is the first one that Ray has had in several years. Mrs. Desmute, who with her husband travels with Royal American Shows, visited her daughter, Hazel Moss, during the Minnespolis engagement. Hazel is the wife of Al Moss, head usher, and has been on show more than seven years. than seven years,

than seven years.

Dolly Jacobs was "right at home" at Minneapolis and was tickled to see her parents, Mr. and Mrs. L. H. Puller. Bill Fuller, Dolly's brother, was around and admitted he had litchy feet as he was formerly a clown on this show. Lawrence (Fat) Arnold. accompanied by his wife and son, was around at Minneapolis to say hello. At Little Falls Editor Featherstone, of local newspaper, made many friends in backyard.

Quite a delegation drove from St. Cloud to visit show at Bemidji. They were Frank Kinder and wife, Dr. W. H. Mulligan. Chief of Police Edward J. Brick with his wife and Ben Brick, brother, member of New York Police Department, home on leave, and Frank M. Welch, St. Cloud biliposter. Lee Norman and son, well known to circus folk, visited at Hibhing.

Mr. Bowman, of Standard Lithographing Company. St. Paul: Ed Frye and Frank Friedman, circus fans, visited at Minneapolis. Mayme Ward was visited by her daughter, Genevievo, whom she had not seen in four years. She lives with her grandmother near Cedar Rapids and will scon be 16. At Duluth, Art Anderson and Sergeant Fiskett, both CFA, of Duluth Police Department, stopped for a moment to say hello. Dolly Jacobs was "right at home" at

COLE BROS -CLYDE BEATTY -

COLE BROS.-CLYDE BEATTY—The baseball contests are getting hot, so is the weather. Joe Lewis continues as the crar—has the teams playing as per schedule, keeps score and has rule book handy to settle arguments. The champion Props were finally beaten. It took Ernie Tucker's Candy Merchants to do the job, score 10 to 5. The Kinkers, under Harold Voice's tutelage, walloped the Uabers 12 to 2. Notice the horseshoe pitching died out quickly.

Other than basebail, July 4 is the hig thing just now. A flock of ads have been pencilled in the six-page program. With a ball game, lemonade, ice cream and a burlesque show, it should be a corker. Money will go for benefit of Bill Lorette and Dick Pinkney. Saw Otto Griebling measuring the fat lady in Side Show. Don't know just what she is going to do. Mr. and Mrs. Arthur Nelson were on for a visit. Mary Lou also was here, visiting her mother (Hilda Burkhart) and riding the ponies. Horace Laird's sister visited at Lancaster, Pa. Blackle Diller was back mingling with the boys. Jimmy Poster had a big day at Wooster, O. His mother, Mabel Mack and husband and Claude Bashore were there. Uniontown, Pa., was nice for Don Cook and wife—home—cooked eats there with his folks. Somebody has been using Kinko's radio aerial for a clothes line, That's not right. The night of the big fight dreasing room was packed and some of the boys had to shift trunks to make room. And the radio really worked good.

John Smith earme in a bit late for parade the other day. Didn't notice whether he made it. Mai Bates keeps busy mending trunks, etc. Billy Ward is still doing the eandy butcher in come-in clown gag. Looka real 'grouchy, Mabel McGraif has her daughter on the how. Pills in parade, etc. Spencer Allen is back in the alley after a sick peel. Radio Charlie, who tunes up the

show. Fills in parade, etc. Spencer Allen in back in the alley after a sick spell. Radio Charlis, who tunes up the public-address system, conducted a radio (See Dressing Rooms on opposite page)



RAY ZIMMERMAN

#### FOR SALE

peus Tost. 200 new 4-gide Felding Benches. One wheel Fole Trailes. Ten 4-wheel Trailers. Two wheel Cook Mouse Trailers, factory made. Cheap

AMERICAN CIRCUS

#### Musicians For Downie Bros. Circus

Pret Translates to join wire Must read and ex-curs. Address RODREY HARRIS, Bendmarter, Bath, July 1; Bendmard 2; both Mainer, Rechester, 3; Lidewick, 4; both How Hompshire.

THIS IS THE BIG WEEK of the year. as to many rodeos.

TFD MERCHANT, roper and rider, is filling an engagement at the current show in Woodbridge (N. J.) Stadium which concludes July 4,

TAYLOR G. BROWN, general manager the Winnebagoland Frontier Days, Ro-dee and Race Meet, to be held at Cah-kosh, Wis., advises that Joe Greer will direct the rodeo events in front of the

LETTER FROM Oklahoma Curly Roberts infos that he is still with Jim Eskew's (and Harris) J. E. Ranch outift, playing dates in the Esat, in the capacity of special judge and doing his whip act. Ourly says that bronk riding, steer riding, buildogging and east roping have been contest at most of the shows, and that Eskew has a fine outfit, including stock.

JUDGES SELECTED for this year's Anvil Park Rodeo, Canadian, Tex. (Thursday, Friday and Saturday, this week), were Beale Queen. Orin Thompson and Gion Hopkins. George Stevens, superintendent public schools at Klowa, Kan., arena clerk and secretary. The association, which owns the bucking horses, steers, etc., recently received a carload of buildogging steers from Mexico.

CANTON, O.—II. B. Gentry, one of the original Gentry Brothers of Dog and Pony Circus fame. In still active as an outdoor showman. This reason sgenting the Bar X Rodeo, which has been playing thru Ohio, mostly under auspiess. Engagement here was for two nights and a matinee at Lakeside Stadium, and business was good for all performances. Two new buffaloes were added here. Roster of performers includes Jack Jackson, Ray Doering Shorty Dutcher, Grace Jones, Al Jones, Frank Daniels, Bill Armour, Shorty Pendleton, Steve Roaring and Joe Banta.

MINNEAPOLIS. — The Minneapolis Arena, Inc., did only "fair" business on its Texas Rangers' Rodeo, indoor, June 13-21, Lyle Wright, arena manager, said. Show was booked as a unit and promoted by the Arena. Exploitation included newspaper ads, some free space and a sound truck. Weather was not bad, there being only one real hot day and a few showers. "This is the wrong time of the year for an indoor show." Wright said, adding that he thought late spring or early fall would be better. This was the Arena's first adventure in a rodeo. Featured performers included Col. Cy Compton, roper; Chief White Horse, Indian bow and arrow shooter, and John Farthing, trick rider, with his trained horse. A quadrille dance with 12 riders was the cilmax.

FROM ARDMORE, Okla., comes word that the recent three-day Rodeo was a humdinger, with many of the top hands participating. Among them, Tad Lucas, Peggy Long, Bob Crosby, thib Whiteman, Gene and Don McLaughlin, Rube Roberts, the Ramsey Family, Slats Jacoba, Shorty Hill, Hoyt Hefner, Milt Moe, Nick Knight, Burl Mulkey, Jess Goodspeed, Jim Snively, E. Pardee, Joe Welsh, Floyd Randolph, Bob Crosby and Clyde Walace judges. Trick riding by Fforence Randolph, Tad Lucas, Velda Tindal and Don Ramsey, Gene Ross made fast time in buildogging. Peggy Long was injured when a bronk fell on her. Johany Jordon announced the show. The Ardmore Council of Social Agencies was pleased with the funds turned over to it, to be used to buy milk and ice for the needy. with the funds turned over the needy.

A new Stadium is to be constructed and
Piorence Randolph, manager the Ardmore Rodeo, hopes to have it in time
for the next spring event. Plorence returned to Ardmore from Dalias, where
she received an injured knee during quadrille on horseback.

"PICKUPS" FROM HOLLYWOOD, by "PICKUPS" FROM HOLLYWOOD, by Buck Moulton.—Things slowed down around Hollywood Intely. Only the Charge of the Light Brigade working on location at Sonora, Calif., with about 40 boys, among whom are Artle Ortego, Sam Garrett, Tommy Coats, Jim Corey, Frank McCarroll, Ben Corbett and others. . . . Ken Maynard Wild West back from San

Diego and packed away in quarters.... Joe Metcalf and Curley Shaffer working the Maynard elephants and John Agee Joe Metcalf and Curley Shaffer working the Maynard elephants and John Ages working the Liberty act on Pompet... Rube Delroy returned from the hospital at San Diego, staying at the Maynard Ranch. . . . Hank Durnell says that Frince Tephon, Russian Cossack, who was with the 101 Ranch Show, is now staying with his (Hank's) sister in Oklahoma City. . . . Herman Hack at Government Hospital, Sawtelle, undergoing an operation. . . Rudy Bowman has recovered from his illness . . . Brownie Cox anys he was doing fine until he got hold of the disinfectant, then things began to happens . . . Mabel Cline, now Mrs. Jack Karoli, visiting Dolly Mullian and Mrs. Howard Mott in West Hollywood—both these girls were prominent in Wild west circles. Mabel's husband playing the Palamar Club and the Orpheum Theater before going to Australia. . . By the time this goes to press the Riding Actors' Association will be well represented in the Actors' Fund Benefit Show at the Pan-Pacific Auditorium in Hollywood. . . . Saw Harry Hill and the missus. Harry has a dude ranch, called the Paradise Ranch, on the new Bakernfield road, 10 miles north of Castacl, Galifa, and is doing fine.

DAY-MONEY WINNERS at Col. W. T. Johnson's Rodeo at Centennial Exposition, Dalias (first and second day-money winners given in last issue)—Third day money: Cowgris's Bronk Riding, Glairo Thompson, Fannie Ntelson: Rose Davis and Vivian White split third and fourth. Cair Roping (Tuesday and Wednesday nights), Ralph Bennott, E. Pardee, Johnnie Meintire, Dick Truitt. Bronk Riding (Tuesday and Wodnesday nights), Jackie Cooper; Grafton Nuckols and Mitt Moore split second and third; Walter Heacock: Peto Grubb, Leo Murray, Slatz Jacobs and Nick Knight split fifth and sixth. Steer Riding (Tuesday and Wednesday nights), Shorty Hill, Eddie Curtis, Army Roberts, Junior Caldwell. Wild Cow Milking (Monday, Tuesday and Wednesday nights), Charles Jones, Clyde Burk, Everett Shaw. Bareback Bronk (Wednesday) Riding (Tucaday and Wedneaday nights), Shorty Hill, Eddic Curtis, Army Roberts, Junior Caldwell. Wild Cow MiEking (Monday, Tucaday and Wedneaday nights). Charles Jones, Clyde Burk, Everett Shaw, Bareback Bronk (Wednesday and Thursday nights) and Priday matines). Pete Grubb, Paul Luffman, Shorty Hill. Steer Wreetling (Tucaday and Wedneaday nights), Slata Jacobs, Gene Ross, Andy Curtis: Everett Bowman and Jimmy Nesbitt split fourth. Fourth day money: Steer Wrestling (Thursday night, Friday matinee and night), Slats Jacobs, Andy Curtis, Rusty McGinty, Jimmy Nesbitt. Wild Cow Milking (Thursday night, Friday matinee and night), Everett Shaw, Charles Jones, Hugh Posey, Bareback Bronk Riding (Friday night, Saturday matinee and night), Whitey Hoffman and Pete Grubb split first and accond; Walter Craven. Steer Riding (Thursday night and Friday matinee). Eddic Curtis, Earl West, Hughie Long, Jim Whiteman, Fifth day monoy: Steer Wrestling (Saturday matinee) and night, Sunday matinee), Tom Hogan: Tom Breedon and Walter Heacock split second and third; Dick Truitt. Bronk Riding (Friday night and Saturday matinee), Frank Martz, Nick Knight, Burel Mulkey, Vick Schwartz; Slata Jacobs and Buster Brown split fifth and sixth. Cowgirts' Bronk Riding (Friday night and Saturday matinee), Rose Davis, Alice Greenough, Claire Thompson; Grace White and Vivian White split fourth. Bareback Bronk (Sunday matinee) and shorty Hill split second and Abded Schus (Steer Willing (Friday night Schusand night, Monday night), Joe Orr; Slats Jacobs and Shorty Hill split second and third. Steer Riding (Friday night, Saturday matinee), Duword Ryon, Bob Murray, Walter Graven, Hoyt Heffner. Calf Roping (Saturday matinee), Jess Goodspeed, Clyde Burk, Howard Westfall. Tom Taylor. Sixth day money: Bareback Bronk (Tuesday matinee), Jess Goodspeed, Clyde Burk, Howard Westfall. Tom Taylor. Sixth day money: Bareback Bronk (Tuesday matinee), Lede Curtis, Duword Ryon; Junior Caldwell, Wednesday night, Sunday matinee), Eddie Curtis, Duword Ryon; Junior Caldwell, Hughie Long and Slats Jacobs split third and fourth. Bronk Riding (Saturday night and Sunday matinee), Leo Murray, Ross Lund; Eddie Curtis and Vick Schwartz aplit third and fourth; Pete Forrester, Burel Mulkey, Cowgirl Bronk Riding (Saturday night, Sunday matinee), Rose Davis; Tva Del Walker, Funnie Nielson, Claire Thompson and Vivian White split second, third and fourth. Calf Roping (Sunday and Monday nights, Tuesday matinee), Howard Westfall, Evorett Bowman, Bob Crosby, Charles Jones, Steer Wrestling (Sunday and Monday nights, Tuesday matinee), Andy Curtis and Slats Jacobs split first and second; Dick Truitt, Gene Ross, Seventh day money: Steer Wresand night, Monday night). Joe Orr; Slats Jacobs and Shorty Hill split second and

# Dexter Fellows Tent Tattles By FRED PITZER

NEW YORK, June 27.—The first meeting under leadership of the nowly elected president, Orson Kilborn, was a wow. Several new things were introduced. One was that immediately after the members were in the Tent a ritual was read, as follows:

We arise to do honor and pay homage the hardwart guest. He is the beloved

We arise to do honor and pay homage to the absent guest. He is the beloved Circus Trouper of Yesterday — the genius under the Big Top who, in season and out, with zeal, high spirit and complete devotion to his profession, served his public and spent with unctinting hand of his energies and his years in order that we might be superbly entertained.

He needs us now, whereupon we hasten to his side to steady his faitering

entertained.

He needs us now, whereupon we hasten to his side to steady his faltering step, provide his modest needs and so return in some measure the happiness and joy he has always given us. We set for ourselves the task of providing for him a Home and days of Peace and Contentment as the Sunset of Life steals over him and finally lights his path beyond the Last Hill.

We who dine well, who enjoy good health and a fair share of the world's goods, stand to admit our fealty to the faithful Circus Trouper of Yesterday, and as members of the Dexter Fellows Tent we shall see the old trouper thru.

and as members of the Dexter Fellows Tent we shall see the old trouper thru. If that is your alneare determination, please so bind yourself by declaring, "We shall!"

please so bind yourself by declaring, "We shall?"

There were many guests, among them being Bill Perguson, Phil De Angeles, E. B. Middlekauf, G. D. White II, Carl Lawson, Russell Brock, Chandee Cudlipp, James McCutcheon, James P. Guinane, Don Mitchell, A. J. Math, Royal Miller, George L. Broffe, George O'Connell, Everett Well, John Schindler, Tom Edwards, Herry Casey, Nick Carter, Dr. Ralph Harby, J. E. Corker, Frank Larry, Cal Whidder, Arthur Kay, Heary Gross, Martin N. Weinstein; Mr. Christy, vice-president Bankers' Trust Company: Claude De Vitalls, Wallace B. Jordan, John G. Vedder, Rudy Ruckert, Myron Kinzey, Anderson Hewitt and Ed Bodin, as well as Roy Lyons, of WOR: Bernard Sobol, Wheeler Sammons, Bryon Wade, M. N. Weinstein, Julius Schembaum; Dr. Clement, inventor of poison says; Ely Rahn, Bill Pedrick, Mike Raynes and Stanley Quinn.

A pleasant note was the fact that Brother Sinner John F. Schindler had a birthday, anniversary, his 70th, so the entire tent stood up and sang Happy Birthdoy to You.

Another high spot was the presence of James Reynolds, elephant man from the Cole-Beatty Circus and who is now in charge of artio of buils at the Luna Park show.

The initiation of Bert Lahr was surefire, Arthur Kay, who impersonates Bert Lahr on the stage, was made up

Circus and who is now in charge of a trio of buils at the Luns Park show. The initiation of Bert Lahr was surefire. Arthur Kay, who impersonates Bert Lahr on the stage, was made up just as Bert himself was made up and the crowd was entirely befuddled when both men appeared and lots of funcisued getting the right man in his right place. In the absence of Tony Sarg, Tex O'Rourke acted as ringmaster and did a splendid job, keeping the crowd in stitches when describing the life of the Fall Guy. Then the Rajah of the Tent was called, and when Bert Lahr expressed a desire to join the organization he was told that he would have to kiss the Rajah's arm, but first a blindfold would have to be applied. The arm was bared, the culprit blindfolded and then a goat was brought in

37

to replace the Rajah, and when Bert saw what he had done he promised to give up osculation forever more.

The meeting was well handled by Bill Steinke, and Ollie Oliphant's instructions to the guests registered. Orson Kilborn did a swell job. There will be no further luncheons until next September.

## Tom Mix Show Set For Chi Engagement

For Chi Engagement

AURORA, Ill., June 27.—The Tom Mix Circus will move from here to Chicago for a 10-day engagement at the Colescum, sponsored by the Goldblatt stores. Details were arranged by Manager Dail Turney and Ceneral Agent P. N. Branson. The latter was in that city for last two weeks, supervising the billing. Edward L. Conroy, general press representative, handled the newapapers. The Chicago dailies, as well as foreign language papers, were used. The Hammond (Ind.) Times, The Joliet (Ill.) News-Herald and Speciator and The Gary (Ind.) Post-Tribune carried special advortising and publicity. The Goldblatt stores are decorated with circus posters, flags and banners. During the engagement Goldblatt's will play host to many under-privileged children, immates of homes and institutions and to various newsboy groups.

The circus will be augmented by additional acts, including Kenneth Waite Troupe of clowns. Cliff McDougail, of press staff, and Grace Baker, personal trees representative for Tom Mix. will

The circus will be augmented by additional acts, including Kenneth Watte Troupe of clowns. Cliff McDougsil, of press staff, and Grace Baker, personal press representative for Tom Mix. will attend to publicity details during the engagement. The north hall of the Collseum will be used for the menagerie and Side Show, as well as an exhibition place for Goldblatt products.

## Notes From Europe

PARIS, June 23.—There being no hig circus lot in Paris, important circuses are obliged to pitch their tops in the auburbs. Two big tent circuses, the Cirque Medrano and the Cirque Pinder, have already played the suburbs this scason, and at present the Cirque Amar Freres is making a bid for Paris trade by circling around the city. Boulleot and Recordier, clowns, have joined the show.

show.

The Cirque Pourtier is presenting a new bill at Nancy with the Luganos, aerialists; Seven Maravillas, equilibrists; Poppeseus, bar act; Two Brockways, comedy bike; Sarah Caryth's lions; horse numbers by Andre Rancy; the Houckes and the Wilkes; Karmox and Princess Zama. Husionists, and the clowns, Res and Loyal and Beby. Lote and Totti.

and Totti.

The big top of the Bouglione Bros.

Circus is at Lyons and the Cirque Pinder is at Saint Brieuc. Peron's menagerie is at Saint Brieuc. Peron's menagerie is at the street fair in Tulle, Arnon's dog show is at Ocions. Tiesen's menagerie is at Decime and Tiesen's rea lions are at

The Circo Price at Madrid has terminated its season and reopens September 28. Road show of the Circo Price is at the Coliceo des Buercos in Lisbon. The Circo Mariano is at Coimbre, Portugal.

## DRESSING ROOMS

(Continued from apposite page) raffle. Nick Carter won it. He already

raffle. Nick Carter won it. He already had aix radies.

The kids on the show had a big day. Harold Barnes recently had a birthday anniversary. They were lined upon one table nibbling on fried chicken, cake, etc. Quite a bit of talk going around about a rebel baseball team. Will let you know how it comes out.—EXMETT KELLY.

# FIRST ANNUAL CONTEST RODEO

EDGERTON PARK, Rochester, N. Y., July 21-25, Inclusive

\$2,000 purses posted Genesee Valley Trust. Calf Roping, \$500; Bulldogging, \$500; Men's Bronk Riding, \$5001 Girls' Bronk Riding, \$300; Steer Riding, \$200. Entrance foes \$5 and \$10 applied final money with trophies. Rodeo operated by ROCHESTER RODEO ASSOCIATION, Sagamore Hotel, JIM ESKEW, Arcna Director. Applications accepted Until July 20.

## LIST YOUR ACTS WITH US

Those suitable for outdoors or stage. Have several outstanding circus acts to offer. Want at once-Several Chimpanzee acts.

DAN DIX and DAN CAMPBELL
Sume 212, 7904 Santa Monica Bivd., Hollywi Hollywood, Calif.

# A. C. Piers Launching Most Pretentious Shows in Years

Full summer schedules of entertainment running continuously for many hours-Steel Pier prepared for one of biggest seasons-Royal British Midgets at Young's

ATLANTIC CITY, June 27.—Steel Pier went into full summer schedule this week with entertainment from early morning until 2 a.m. and to run later on holiday week-ends. President Frank P. Gravatt, who expects one of his biggest sensons, said opening lineup will be headed by Abe Lyman and his band in Marine Baliroom, Alex Bartha and his Steel Pier Orchestra as second music outfit and vaude headed by Unit No. 7 of Major Bowes Amatturs. Pollowing Lyman will be Rudy Vallee, Guy Lombardo, Ted Weens, Isham Jones and Benny Goodman. Enlarged baliroom has dance apace for 4,000 couples. Frank

Elligtt's Steel Pier Minstrels is the oldest minstrel organization on the boards today, having as its founder James Murphy in the '80s. Jules Falk will open his ninth consecutive season of Steel Pier opera,

### New Zoo by Buck

Burlington Jarrett has a novel array of exhibits, to be in shape on opening day, altho carpenters and painters have been going on 24-hour-a-day sessions. An out-door circus, several national axhibits door circus, several national exhibits, including Ford, mechanical displays, model home and new baby wild animal zoo, being completed by Warren Buck, are scheduled for opening tonight.

Young's Million-Doline Pier got under way for summer today with internationally known dance orchestras, playing in one of the resort's largest ballrooms, all-star vaude, novelties, two feature pictures, European acts, old-time movies, national exhibits, net hauls, novelty bands, sports, aquariums, short-wave station, fishing and boating and a score of other attractions to be presented 18 hours daily until after Labor Day.

## Crews Work at Night

The big ballroom opens for the first time in years, with Joe Venutl and his NBC Orchestra broadcasting over the net-work direct from Pier and Eddy Morgan and his orchestra. An additional band stand has been built and continuous music will be on from 0:30 to 2 a.m. Among other name bands to follow are of Reggie Childs and Frank and Milt Britton.

Block and Bully head a big stage show in the Hippodrome. Royal British Midgets, arriving on the Queen Mary, got to the Pier at the last minute but an all-night session was sufficient to get their Midget Wonderland set up and ready to go. Doc Irving and Princess Yvonno ar-rived a few days early and took it easy while supervising headquarters for summer. Town Hall will house old-time movies. Jimmy Caras, pocket billiard champ, will be on the Pier all aummer in an exhibition setup. Two nights previous to opening earpenters and scenery men worked all night getting things in

## Manager Will Visit Europe

RAYNES BEACH, N. B. June 27 -- Management of Dominion Park here has been delegated to Harry McManus, Fairville, N. B., by Bud Tippett, who established the park five years ago at a cove on the St. John River, Mr. Tippett remains proprietor but plans to join a pligrimage of veterans of the Canadian Expeditionary Force this summer to World War battlefleids, which will mean an absence of six or seven weeks.

## Biz Bids in Indianapolis

INDIANAPOLIS, June 27,-For the first INDIANAPOLIS, June 27.—For the first time in several years Broad Ripple Park has a free gate, said William B. Hubbs Jr., general manager. Picnic facilities have been enlarged. With coming of school vacation, Manager A. W. Colter, Riverside Park, said all rides and other attractions will be in operation each afternoon and night for remainder of the season. Popular-priced skating sessions will be held in the roller rink cach afterwill be held in the roller rink each after-

BALTIMORE—Johnny Eck, the half-boy, of this city, has been booked thru John T. McCaslin, his manager, on Gar-den Pier, Atlantic City, where Sam Gor-don is in charge of amusements and con-

## Sylvan Beach at Houston Draws Hot-Weather Crowds

HOUSTON, June 27.—Attractions are bringing thousands to Sylvan Beach Park. All bayshore resorts have been crowded since hot weather hit. Freddy Bergon's Band plays in the amphitheater and in Sylvan dance pavilion. Kenny Baldwin, of the band, is entertaining his mother from San Francisco. Mary Tudor and Walt Schuster are doing the warbling with Jerry Shaver.

The park is again under manacement

bling with Jerry Shaver.

The park is again under management of C. A. Lindamood, who is continuing a program of landscaping, screening, painting and decorating. Manager Lindamood and Freddy Bergen were recent hosts to a party including Bart Copeland and E. Waddell, The Houston Press; Miss Billic Ayres, singer; Madge Ayres, cousin of Bob Burns, of the Bing Crosby organization, who is principal comedienne with Chester Snowden's Pioneer Texas; Nancy Ruth, Pernell Simmons and B. C. McDonald, The Billboard.

## Lancaster Spot Opens Well

LANCASTER, Pa., June 27-In Rocky LANCASTER, Pa., June 27.—In Rocky Springs Park, which opened to good busi-ness on May 0, attractions have been booked and results are encouraging, said Manager J, A. (Jack) Miller, formerly of Long Branch, Syracuse, N. Y. Ballroom, redecorated, is under management of redecorated, is under management of Joseph Weinbrom. Such bands as those of Jimmy Lunceford, Felix Ferdinando and Carl (Deacon) Moore have been drawing support. Beer is served in the redecorated restaurant. A new Chris Craft speed boat, launched on the river, has proved popular. A new fountsin effect has been installed at the swimming pool. New games and amusements have been installed with good results. Entire park has been repainted and landscaped. Coaster, Whip, Merry-Go-Round, refreshment stands and some games are sta-

## Radio Pienie in Lakeside, Denver, Sponsored by KLZ

DENVER, June 27.—Station KLZ was host to more than 5,000 on Sunday in Lakeside Amusement Park. Only bally-hoos were brief announcements over the station that tickets were available at the studio and at several stores.

Tickets with free admission, free ico cream, Merry-Go-Round ride, three hours of dancing and half-fare on all other rides were given, with each person getting any number desired. In the park a 45-minute program, called "Meet of the Artists," introduced several KLZ artists. Program was broadcast, announced by

Program was broadcast, announced by Wesley Battersea, KLZ announced. Called "America's Pirst Radio Picnic," all plans and arrangements were handled by KLZ promotion and production departments.

## Norris Beach Opens in Pa.

WASHINGTON, Pa., June 27.—Nortis Beach, originally scheduled to open on Decoration Day, starts its new season tomorrow under management of Rube Wasler and Art Kemp. Opening was delayed by cool weather. A number of improvements have been made.

MILWAUKER.—Fifty rhesus monkeys were released on Monkey Island in Washington Park Zoo at the spot's first formal summer opening. Speakers at the ceremony included George Waetjen, president of Washington Park Zoological Society: Ernest Untermann, zoo director, and Director John T. Millen, Detroit Zoo. More than 10,000 children and adults attended.



PRINCESS YVONNE, several sca-PRINCESS TYONNES several sea-sons at Young's Million-Dollar Pier, Atlantic City, is back at that amuse-ment center with her manager, Doc Irving, for the full summer run, dur-ing which will be presented the most elaborate entertainment program at the spot in many years.

## Altman Reports Increase Is Big for Williamsville

WILLIAMSVILLE, N. Y., June 27.—
Harry Altman, president of Amherst
Amusement Corporation and operator of
Glen Park here, reports the biggest season to date the park has had in years.
Many improvements include redecoration
of the ballroom. Park gets a big play
from Buffalo and is doing well with
organization picnies.

Gene Robison, in charge of bingo, reports excellent business. L. Paddock
has the flasher. Ball games, in charge
of Harry Day, are doing the best in years.
In the roller, newly painted and well
equipped, Manager Patty Day reports
near-capacity business, Rides, owned and
operated by Mrs. Rhinehart, are doing
fair. James L. McGrane is handling
Arcadia.

Arcadia,

As a free attraction Hilton Sixters opened for a week on June 26. Alten Brooks' Orchestra is in the ballroom, with Larry Evana conducting and vocalizing, aired via WGR four times weekly, admission is on social plan five nights weekly and park plan two nights. Mrs. Hurry Altman is assistant park manager and James Phillips park director.

## Cincy Concy in Gala Bill

CINCINNATI. June 27—Three gala days and freworks will be Fourth of July fare in Coney Island here. Edward L. Schott, president and general manager, arranged with Arthur Rozzi, of Coney. arranged with Arthur Rozzi, of Coney, to stage pyro displays on nights of July 3, 4 and 5, with sham battle on Lake Como as climax. Water carnival in fireworks will be feature on July 5, Coney's plenie facilities will be atressed during the calebration. Island Queen will be decorated in patriotic motif during 20-mile river rides. Maurice Spitalny and his orchestra open a week's engagement in Moonlite Gardena. Bob Sidell's Musical Navigators play on the Island Queen cal Navigators play on the Island Queen for free dencing, and Ross Pierce and his Island Troubadours entertain in Rose

## Pontchartrain Acts a Draw

NEW ORLEANS, June 27,—Harry Batt, manager of Pontchartrain Beach, estimates that more than 500,000 people have witnessed performances twice deliy and three times on Sunday of Biondin-Rellims Troupe and Six Avalons. Crowds are breaking daily and week-end records. Miss New Orleans will be chosen for Atlantic City competition on July 14. More than 100 employees were guests of Manager Batt on June 24 at the wedding of C. E. (Red) McLean, Caterpillar operator, and Maria Noblett, cashier, George E. Jones, concession manager, was erator, and Maria Noblett, cashler, George E. Jones, concession manager, was toastmaster.

## **Heyn Boosting Summit Pool**

UNIONTOWN, Pa., June 27.—One of the most attractive pools in this terri-tory has been put into operation by Summit Hotel and business since Decoration Day has been encouraging. Many modern pool features in use here are stressed by Manager Leo Hoyn in an ad-vertising campaign.

# Start Is Good For Woodcliff

Daily free attractions are changed weekly with fireworks-excursions booked

POUGLIKEEPSIE, N. Y. June 27.— Woodcliff Park, under management of Pierre Venner, opened to a good start on Memorial Day. Free attractions are being used daily, with weekly change. Opening week had Kurtz and Kurtzo and La Favor and Company. Fireworks are a weekly feature. Several bost excursions from the metropolitan district are on the books and some have been held.

Roster: Plerre Venner, manager and lessee; Charles Boring, auditor; Florence Venner, office assistant; George F. Brown, public relations; Ray Schattle, picnic booking agent; T. Kerr, chief electrician; Frank Lafin, helper; Robert Milam, head gardener; William Burkardt, superintendent; Morris Roebeck, I. Selick, M. Galometz, William Angus, gardeners and ground men limit and superintendent. ground men.

Blue Streak Coaster, W. R. Burkardt, Blue Strenk Coaster, W. R. Burkardt, operator; F. Royce, assistant; T. Venner, cashier. Merry-Go-Round, F. Cappo, operator; Marjorte Greenwood, cashier. Tumble Bug, Charles Bonton. operator; Catherine Sherman, cashier. Whip, Al Norton. operator; Jay Croaheir, cashier. Skooters. Harry Masters, operator; Mary Benedict, cashier. Custer Cars. Raiph Lane, operator, Aeroplane Swings, W. J. Burkardt, operator; Gertrude Glass, cashier. Dangler, Philip Goslin, operator. Burkardt, operator; Gertrude Glass, cashler, Dangler, Philip Goslin, operator, Anna Carr, cashler, Miniature Railway, C. Laffin, operator, Kiddy Swings, M. Caddy, operator, Swimming pool, Henry Travers, engineer; Frank Waldorf, William Burke, life guards; Mrs. Ida Delancy, cashler; Togs Adams, assistant; Melvin, Melvin, Cashler, Togs Adams, assistant; Melvin, Melvin, Cashler, Togs Adams, assistant; Melvin, Cashler, Togs Adams, assistant, Melvin, Cashler, Cashler, Togs Adams, assistant, Melvin, Cashler, C cashier; Incs Adams, assistant; Melvin Delaney, Mary Green, lockers,

Woodeliff Manor, Thomas Romanello and Premo Chiesa, proprietors, with two chefs, kitchen help and 10 waiters. Golden Olen Melody Boys, Atlantic City, furnish music. Floor shows are presented

Shooting gallery, Rene Welter, operator.
Skee Ball and Skee Roil, John Leonard, owner; L. Goldfin, Mike Seymour, operators. Sandwiches (four stands), L. Powell, owner, Ice cream, soda fountain and pool stands, Warren Homier, owner. Pop corn, carmel corn, peanuts and root beer, Mrs. Ed McKeen, owner. Fascination and Bingo, Square Amusement Company, Palmistry, William Gilt, Penny Argans, Penny Ar tion and Bingo, Square Amusement Com-pany, Palmistry, william Gilt. Penny Ar-cade, M. Gershnoff. Penny wheel, dart board, penny pitch, bottle game, balloon game. Robert Venner. Blanket wheel, coffee wheel, hoopin, shooting gallery. Leo Mulvey and Rene Weiter. Cigaret shoot-ing gallery. Ben Pemberton.

Gates, Edna Burkhart, Chris Cahill. cashiers: night watchman, Fred Muchen-haupt; deputy officers, Frank Kilmar, A. Veth. Yesterday 5,000 children of Dutchess County were guests, with a one-ring circus, free transportation, free souvenirs and all riding devices at three cents. More outings are booked this season than ever before, it is said.

## Walled Lake Registering Big Week-Ends in Michigan

DETROIT, June 37.—Warm weather last week-end brought capacity crowds to Walled Lake on Saturday, resulting in new record business, particularly at refreshment stands and restaurant. Of the two new beer gardens, one is operated by Charles A. Shepard in connection with the restaurant, which is employing 15 waiters outside and 10 inside stendily, in addition to extra help on week-ends. The other garden, outdoors at south park entrance, seating about 600, is under park management. Improvements since the opening in-

about 600, is under park management. Improvements since the opening include increased pienic incilities and erection of four's small buildings for picnickers, so the park is able to accommodate several picnics at one time without conflict. Parking field has been enlarged to accommodate 10,000 cars. A third speedboat has been added. A majority of big industrial plants in Detroit are said to be booked for outlings. Tom Gentry's Band returned to the ballroom Saturday night, with Dan Murphy's Orchestra continuing the two-band policy.

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(All communications to Nat A. Tor, care of New York Office, The Billboard.)

## Fair Pools

Fair Pools

Spent a pleasant day last week as guest of George Hamid at opening of his trotting meet on Trenton (N. J.) Fair grounds, And an idea which concerns the aquatic fraternity struck me while I wandered about—a new field for the aquatic tank. Nearly all fairs were operated at first by State, counties or local townships, but now many individuals have taken fairs over as private enterprises, as did Mr. Hamid with the Skeeter State annual. Why wouldn't it be a drawing card to have mammoth outdoor or even indoor pools on these fairgrounds? All fairs I have attended certainly have available space for aquadromes, and especially with those that operate in the middle of summer tanks would certainly help to draw 'em in. Even at fairs which run in early summer or late fall swim pools could be operated, which would ween the grounds of Even at fairs which run in early summer or late fail swim pools could be operated, which would keep the grounds or part of them open during the summer, all of which would not only draw a nice revenue but prove a big advertising attraction for the fair itself. It seems a shame that many spacious fairgrounds from Coast to Coast are utilized only two to three weeks at most cash year. In some cases the tracks are employed for a few weeks' races, but there is no reason why some one amusement can't be operated for a longer period. And to my way of thinking the swimming pool is a natural for fairs.

## Campaign Success

National Swim-for-Health Week, just concluded, proved a success and con-gratulations are in order to Martin Stern, its sponsor, whose untiring efforts gratulations are in order to marcins stern, its sponsor, whose unitring efforts put the campaign across. It's fronteal, but swim-poel men did not co-operate with Mr. Stern as much as expected. Of course, he was enthusiastic thruout and now that the drive is over the truth can be told. Martin Stern ran the Swim-for-Health campaign on a shoestring and all the more glory is his for putting it over. Every time he mentioned that so-and-so pool operator said that he'd co-operate if the others would join in it started my blood boiling, for of such things failures are born. And it's surprising that Martin achieved the success he did with so little co-op. Next year maybe tank owners will realize that Swim-for-Health Week is for their interests and maybe they'll pitch in more than they did this season.

## Water, Water, Everywhere

In the six years that I have been connected with awimming-pool fraternity. I've run across all species of pool man. All seem to be concerned with the particular water their particular aquadrome features. Of course, all tanks have filtered, chlorinated aqua pura and so, as I've written before, it seems so futile for them to play up this fact. Still you'll find Jack Rosenthal at Palisades (N. J.) Amusement Park, pool always talking about the saft mater there can you'll find Jack Rosenthal at Palisades (N. J.) Amusement Park pool always talking about the salt water there and you'll find Mack Rose at Twin Cascades tank, New York, and hundreds of other pool men bragging about the drinking water (water fit to drink, if you please) at their aquadromes. And now I understand Princeton outdoor tank, a few miles from Trenton, N. J., advertises pure artesian water used in its tank. No matter how you cut it it's still water. pure artesian water used in its tena. More matter how you cut it it's still water, and pure water, for local health departments will not tolerate anything else. So why not concentrate on other phases of pool exploitation? Aquatic stunts will do so much more to entice patronals and the soil water or pure age than all the salt water or pure drinking water, or even artesian water— or maybe I'm wrong.

## Men and Mentions

Son and daughter of George Hamid are quite some life-savers, or so they tell me. . . Lee Starr, popular manager of Park Central indoor tank. New York. of Park Central Indoor tank. New York, returned from his vacash more popular than over...... Captain Kenneth Blake, Chicago fire diver, who took second in high-diving champs, writes that he'a knocking 'em dead at Dallas Exposition, and Prank Cushing, "The Flying Gob," is clown with the Blake act.... Manhattan Beach, New York, getting twice as much publicity as last year on the nationals, with George Goldberg's office

going to town in a big way. Palm Springs (Calif.) Pool is back in the movie shorts for the 'steenth time, which makes one wonder why the picture moguls don't go in for a new tank location for swimming shots for a change. Ben Cohen, formerly of The New York Evening Journal and now connected with the George Evans publicity concern, informs that he will soon publicize the Smallwood (N. Y.) beach proposish. Thanks to Bill Rice for his plug on recent high-diving competition, in which he indorses Sol Solomon and Lueille Anderson, titleholders Sol Solomon titleholders once they're right.

# Wildwood, n. J.

Basing estimates on great volume of week-end business already enjoyed. week-end business already enjoyed. amusement enterprises are anticipating by far the greatest aummer season since 1929 and have high hopes that even this peak year may be surpassed. Concessioners and game operators have taken advantage of the new boardwalk extend-ing from Cedar avenue to 26th street and all were out for the summer opening on June 26. After two years the city ban on freak shows has been removed and 8. B. freak shows has been removed and S. B. Ranugosa reopens Douglass Pavilion in Casino Arcade with a Mysteries of India show, G. L. Pinkhan in charge. House displayed wax figures last year. A walkathon is brought back by Zeke Young-blood in Hunt's Auditorium, Boardwalk, Hunt's Ocean Pier opened with new attractions, including Witch's Porest, Mickey Mouse theater and showing of feature pictures. For the first time in several years there will be dancing on Ocean Pier over week-ends with Rex Donnelly's Orchestra. Guy Hunt and George Coombs, operators of Marine Ballroom of Hunt's Plaza on the Boardwalk, announced a program of name bands. Beach Club on the strand at Schellenger avenue will begin operation this week, Paul Compare and his orchestra playing daily conpare and his orchestra playing daily con-certs. Roller skating is on in Convention Hall, where Joe Barnes supervises activi Hall, where Joe Barnes supervises activa-ties. Many hotels have planned to take over the rink for special skating guest parties. Casino Arcade, Cedar-Boardwalk Corporation and Cedar-Schellenger Cor-poration, all amusement centers, have added new rides and other amusement

## Palisades, n. J. By MARION CAHN

Swell week-end, with first day of summer actually bringing in warm, sunny weather. . . Everybody walking around with terrifio grins on their faces, . . . Captain Walker arrived back at the park from Peru, Ind., with an elephant and other animals just in time for the opening. . . Zoo getting big crowds, with 20-cent tariff for oldsters and half of that for children on weekcrowds, with 20-cent tariff for oldsters and half of that for children on week-ends, . . During week admish will probably be dropped to 15 cents. . . Hot weather also brought first big day of season for swim pool, with every locker taken.

locker taken.

Joe Weissman and Harry Frankel report best business on automatic ball games.

Adolph Schwarz changes candy wheel to country store for better break in bis on this stand.

Jos Roth's dancing dolls out, with new hoop-la game in and bigger grossed.

Tony Ganim all well again and plenty strong to fight over light bills.

Red Faber continuing with his grocery game se usual.

He figures people still want food and would rather offer them hams, etc., than tell them to eat cake.

Art Elliott swinging high with ball and net game.

Celobs this week included Charloy

# Coney Island, n. 4.

By LEONARD TRAUBE

The week-end preceding the one just past (June 20-21) looked more like tho past (June 20-21) looked more like tho old days than any other period this sea-son, if not in many seasons. Most attrac-tions did healthy business, but the real tipoff as to the kind of coin handled is furnished by Child's Restaurant on Surf and 12th street, which turned in the best and 12th street, which turned in the best Sunday in its history. Luna Park, Steeple-chase, the side shows operated by Wagner & Newman and Dave Rosen, Billy Jackson's Midget Village, Mesamore & Damon's Barnum's Museum and Torture Chambers (Pred Sindell, who leased the property to M. & D., is in on the two shows on a p. c. basis) practically every one of the 50 rides and the countless rame stores the Eden Musee and World game atores, the Eden Musee and World in Wax attractions and all the rest literally boomed from around noon to midnight.

Sam Wagner, manager of World Circus Side Show, thought he had a kidnap ease on his hands when he discovered that a feature attraction, Alsora the Turtie Girl, was gone. He visited the local police after a report came in that Alzora was seen in the process of being carried away. This was spiked when he established the fact that a showman had taken her to another State and installed her as a midway attraction.

Prince Leon and Princess Antoinette,

way attraction.

Prince Leon and Princess Autoinette, magician and dancer, respectively, of the Midget Village, are having the romance terrific. . . The minnle people staged a birthday party for Jennette Newman. who passed her 19th milestone, affair taking place in Armstrong's Restaurant. Jack Landrus, chief of police, served as fread bouncer. . . . Tiny Pearson, Negro singer, has a swell band gadget which she shows to special customers.

On Luna's Funway. . . Edwin S, Ohlson is managing Bernard Johnson's Ghost Train and Honeymoon Lane, replacing Johnny Ellis, who had the same job many seasons. It's Ohlson's 14th year in Coney. . . Midred Arnold is alternating at the handwriting booths inside and outside the park. . . Bob Kirahman's shooting gallery was packed with celebs the other day. . . . Tony Sarg, operator of the Streets of Paris, left for Dallas in the interests of his organization. Cati Mount is superintendress of reception at the cabaret and peeperie. . . . Harry Kaplan, of the pop-in game, is still throwing out superlatives about daughter Doris, who is too young, as yet, to tell the kinder-garten teacher what it is all about. . . Al Garber, who is next door at the Seskin-Greenbaum cat game, prefers to be known as "Measles," probably because he had the

Greenbaum cat game, prefers to be known as "Measles," probably because he had the mumps twice and the measles nary at all. . Bill Lombard, pool and picnio manager, is quite a swimmer. So is Charlie Miller, park's pilot.
On Other Funways. . . Julius Tolces

On Other Funways. . . Julius Tolces is readying ping-pong tables in Feltmans Gameland. . . Jean Hallon lost her voice, but only temporarily, and the old lungs are as good as ever as he functions at her cat game. . . Back on the Comet ride as ticket vender is Ameen Abbotf, who has been in Coney for nearly 30 years. . . Billy Doames is at the Rifkin-Engelson coffee same Latter due whose Engelson coffee game. Latter duo, whose Skill Bingo, built by Dave Epstein, is

clicking, are awaiting an okeh from the cucking, are awaiting an oken from the license commission to branch out with a couple of more Bingos. . . Justin Wagner and his wife. Litri Darling, aerialist, left to join Billy Rose's Jumbo in Fort Worth.

License Commissioner Paul Mosa brought together operators of ball-throw-

ing games for a hearing in his office last Thursday and he laid the law down to them. He issued an edict in which shills, buybacks and luring children to play are declared taboo.

LITTLE ROCK, Ark.—Municipal Zoo presented Nero, its largest lion, to Colonel T. H. Barton, president of an oil company, as a mascot. The colonel, finding it difficult to take care of the big cat at his estate, turned it back to the zoo with a promise to finance the animal's keep.

# OAK BRAND ! HY-TEX

STARS and STRIPES



There still is time to get these colorful baltons in time for the Fourth of July. Call upon, or wire your job-bor immediately. These new Stars and Stripes deciens are extremely Rashy. One is printed in three colors, the other in four colors, on as-sorted color balloons. Or furnished in patri-atic colors only if de-

The OAK RUBBER CO RAVENHA. ONIO. Belling Through Jobbers Uniq

## WANTED RODEO

To play on percentage in our Arena scating 8,000. Also two more Stands left for Games op P. C. Will give yord perposition for Ferris Wheel and Tiltes-Whill. Have large building for a Dark Bille. Palmistry and Scales open. Wire or write to

PIERRE VENNER, Mgr. Poughkerouls, N. Y.

## ADUAPLANE BOARD RIDING

THE NEW FASOINATING SPORT,
Tou can make lown 810 to 850 a day by renting
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can most appears commonly called "surfbundle" and are featured often in the New
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## DREAM CITY

AMUSEMENT PARK POTTSVILLE, PA.

Pennsylvania's Finest Amusement Park. Greatest Lighting Specific since Chicago World's Fair. New Ride—New Thrills—New Buildings—Opened June 5th to the biggest crowds over seen in this section.

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# American Recreational Equipment association

By R. S. UZZELL

BELMONT PARK, Montreal.—Timely and copious rains have brought a new note of optimism to canada as well as to arid and suffering portions of the States. It can be too hot as well as too cold for park business while, at the same time, it can be too dry as well as too wet. When it is excessively dry, hot and dusty they often decide to wait for cooler and more favorable weather.

more favorable weather.

Someone said it's never hot in Canada. Not Arizona or Kaneas heat, but for Montreal it has been hot and it does alow them down and make the crowds appear lifeless. Rain was needed by the park business to revive splrits as much as it was needed by farmers to revive drooping vegetation. It is gratifying to note receipts here increase proportionately with the rise in gate admissions. Nothing succeeds like success. The revival of this place is almost a byword with the man on the street. It is generally known through the city that beauwith the man on the street. It is generally known thruout the city that beautiful Belmont Park is making the grade.

## Bargain Counter Going

Two years ago they told us on the street that the park business in Montreal was all over, a hazardous investment, and no longer worth consideration of successful business people. Now in this brief lapse of time they are seriously talking of a new park on an entirely of successful business people. Now at this brief lapse of time they are seriously talking of a now park on an entirely new location in this, the greatest Canadian city. This is no boost for the new venture here but only to abow how the revival in the States will gather momentum, just as a real estate revival does. For a time we could not sell our holdings at all and could only rent at ridiculously low rates. Now we are obtaining better rentals and are getting bons fide offers to purchase.

The two more years or less those who

In two more years or less those who had to take property on foreclosure can get out whole and perhaps at a fair profit. Men will be kicking themselves for paying \$8,000 for a home they could easily have purchased at \$5,500, Parka are sure to be removed from the bargain sure to be a chort time. They will counter within a short time. They will have to be, if they would move with the trend of the times. Not ballyhoo at all!

Just a notation on the trend of the day.

## Another Show Hazard

Another Show Hazara

The same Billingsly, a distant relative of Rex D. Billings, who had the Hopl Indians in Playland, Rye, N. T., and who sponsored the making of Frank W. Daving an Indian chief by that tribe, with all due ceremony and tribal customs, is here to promote his show of Hopl Indians for this park. Mr. Billingsly does know his Indian lore. Observations of the customs and traditions have just cost him a nifty sum. One of his chiefs on the show was killed in New York by an auto. It became necessary to burn the chief's possessions, many of which were bought for him by the owner of the show. Expensive blankets, numerous feathers for headgear, costing \$2.50 each, and other items amounting in all to about \$900, had to go up in smoke. Then Chief Billingsly had to bear all costs of returning the body to its nativity in the Southwestern U. S. A. How they will fold that Indian to a sitting position for the last rites, in which it is to remain among the cliffs until it returns to ashes, is a problem. They will perhaps have to break the legs. At home he would have been put into the sitting position before he grew cold. Every business has its hazards. This is one of The same Billingsly, a distant relative position before he grew cold. Every business has its hazards. This is one of showing Indians. This show differs from all others in using live snakes for the snake dance. The Indians put the live snakes in their mouths.

The recent puglistic contest has a lesson for us. The crowd was meager and bets were fewer because the press made it appear a foregone conclusion.

None expected it to go over four rounds, with an assured colored victory. The result is a reversal complete, including the comeback of a hasbeen. When Fred the comeback of a hasbeen. When Fred Ponty took Miami Pier last fall it was generally predicted that he would experience disaster. In the face of all con-trary experience and dire prognostica-tions. Fred put the crepe-hangers over the ropes and scored a victory.

# Playland, Rye, n. 4.

Current free attractions clicking. They are Demnati Arabs and Rip Raymond. . . . The Voice has been informed that the management has a new and novel form of free entertainment in view, of which more anon. . . Bank Night at Gus' Chink Game every Saturday eve-ning is attracting much attention and attendance at game increasing every week. . . Following are members of Auditor O. O. Lindborg's office staff: Betty Murden, H. Kraft, Doris Thornton, Harry Ward, George Theodore Branck-man, Arthur Wick and Gus Hudler,

In a recent issue a list of all perform-In a recent issue a list of all performers at the park was given. We are very sorry to state that the name of one prominent actor was omitted. Col. Charley Werner, of the booking office, an ex-wire walker, ex-juggler and what have you. The Voice promises Charley that when and if the Playland CFA Tent is formed his name will be placed in nomination for the office of boas can pagangap. canvasman.

That was Bill West, the silent, inde-a few years ago.

a few years ago.

Things are humming at the Dude Ranch, except that Jack Frazer insists on eating crackers in bed, which Margaret Cliffo says is not allowed, being unsanitary. . . Gus Hudler, our genial cashier, can spot a bad \$20 bill at 50 paces, but his real specialty is detecting phony \$1 bills. . . Superintendent George Baker has moved his family here and is now a full-fledged member of the big Playland family.

Arrent of a Chewrolat every Saturday

big Playland family.

Award of a Chevrolet every Saturday night is attracting many viaitors from adjuining States of Connecticut and New Jersey... Chief Gardner Tiffany Lind has changed park wardrobe from the spring dress of pansies and tulipato a wonderful summer attire of permises. petunias.

## Playland Circus

Namy Salih continues here with a European style circus given in one large ring on a grind basis, averaging 10 shows daily during the week and one or two more on heavy turnstile days like Sunday or when mass picnics are conducted. Seating arrangement is perfect the windry by the attention to the continuous continuous transfer windrage. Sunday or when mass prome me could ducted. Seating arrangement is perfect for viewing, being attractive to boot, with red-backed chairs for reserves and sepresenting the "blues," top stands representing the "blues," It's horseshoe shaped. General admish is 10 cents, with five coppers extra for reserved seats and a dime for the nifty floor boxes. Show runs about 40 min-utes and the music is canned.

Program: Peggy Dill, swinging ladder:

and you will buy no other

Abdullah, hand balancing and leaps; Joste LaFrance, tight wire; Charlotte Thompson, trick and fancy roping and winip cracking; Jewel Jackson, with Dan, high-achool horse; Pegyy Dill, loop-the-loop; Johnny Cummings, clown juggler and ringmaster, who doubles on riding mechanic. Billed as feature and closing the show is Edna Price, sword and neon tube swallowing, performed on a well-propped stage just in front of the far side of the arens.

Front, which is handled by Frank Broderick and Frank Dill, is embellished with circus posters and a domestic menageric of small stuff. Mona Broderick and Botty Maxwoll are in charge of reserved seats and Gravias is the mechanical man out front.

Visitors noted were C. D. Bond, sales

chanical man out front.

Visitors noted were C. D. Bond, sales
manager Dodgem Corporation, accompanied by Mr. and Mrs. Frank Specht,
amusement realtors, of Rover Beach,
Mass. L. T.

# atlantic City

By WILLIAM H, McMAHON

ATLANTIC CITY, June 27,-Rotarians took over the town with one of the big-

took over the town with one of the biggest spending sprees in many a season.
Most of the concessioners were working
so hard they pulled down the shades and
slept in their places.

Major part of the Democratic convention spent time in Atlantic City, traveling to Philly by special train for the
most important sessions. Steel Picr was
taken over by the Rotarians' convention
for a solid night. A big ice carnival was
staged by them in the Auditorium. All
night spots profited by the convention
and resort business men have been flocking to the office of Al Skean, convention
director, imploring he seek a return
date for the convention next year.

There is more talent working in night

date for the convention next year.

There is more talent working in night spots, hotels, theaters and piers here than ever before, and the orchestra situation is acute. . . all local bands are placed for the season and out-of-town outfits are coming in to fill holes. About 3,000 children from all parts of the country are here to attend Children's Week, with full program of events scheduled. Fishing and boating season is under way, with the Tuna Club and Inlet Yachting Center headquarters for sportsmen. . . With the song contest over, the city is going strong on a camera contest, open to visitors only, and with \$1,000 first prize.

## Park Free acts

A. E. SELDEN, "The Stratosphere Man, was leading attraction nightly in East-wood Park, Detroit. His special rigging was designed and built by himself.

SO SUCCESSFUL were two free acts at SO SUCCESSFUL were two free acts at Pontchartrain Beach, New Orleans, when all kinds of attendance records were broken, that Manager Harry Butt decided to continue the three-times-daily showing of both a stage and an aerial act. Blondin-Rellins Troupo went into its third consecutive week and Romanoff Troupe, teeterboard, was added.

VEENIE QUINOY, American high-diver, under management of T. Jay Quincy, is playing outdoor dates in Norway, opening in Oelo carly this month.

EUGENE TROUPE is in West View Park, Pittsburgh, working twice daily.

TUDOR SISTERS and Avery, with Eddie Kech, were in Suburban Park. Syracuse, N. Y., for George A. Hamid, Inc., with Teddy clowning.

# With the Zoos

MADISON, Wis .- Vlias Park Zoo has had the first pair of ostriches it has had in eight years, three months old, from an ostrich farm in Los Angeles.

NEW ORLEANS—Among first of the summer's crop of bables in Audubon Park Zoo are a couple of coati mundle and an axis deer. The baby chimpanzee, born's few weeks ago, looks like a sure bot to pull thru to extablish what is believed to be a new record for any zoo south of Chicago, no record of another chimp being born in any Southern zoo being known, according to Frank Neelis, supernitendent. Neells, superintendent.

HARRISBURG, Pa.—Governor Earle signed House Bill No. 83, requiring all (See WITH THE ZOOS on page 58)

# Rinks and Skaters

(Cincinnati Office)

AN ADDITION to the many sports and social features of Schroon Manor Country Club, Schroon Lake, N. Y. is the new outdoor roller-skating rink just completed at the Addirondack resort. Of amooth concrete, with terraces around the sides under the scented pines, the large roller rink has flood lamps which illuminate the area for evening skating. Competitions for young and old are being arranged. Eddle Ashman and his orchestra supply the musical interludes, playing also for the nightiy "Skate Waitzes" which are a feature of the new roller-skating rink.

WHITE CITY PARK, Worcester, Mass., WHITE OITY PARK, Wordster, Mass, is stepping along briskly with its skating rink, owned and operated by Ernest Neals and managed by William Stowart, formerly of Chez Vous Rink, Philadelphia. During his five years at the Philly spot Stewart introduced numerous features for sketter, including the unit. tures for skaters, including the waltz and two-step. Rink opening drew 300 to the floor and biz is steadily on the increase, according to Maybelle Henderson, park manager.

CECIL ATRES, American roller skater, and Avalon Sisters, English skaters, are at the Mogador in Paris.

SKATING HAMILTONS, American duo, are at the Grand Theater in Rotterdam, Resun Slaters, roller-skating flash, are with the Cirque Penyes in Budapost.

H. D. RUHLMAN, manager of Lexington Roller Rink, Pittsburgh, said the rink will be in full operation all summer. A num-ber of business-atimulating features have been instituted, with special promotion work to attract vacationing school pupils.

LEO DOYLE, reporting that business is fair in his Southwick (Mass.) Rink, writes that Arthur Launey, Brooklyn, is managing a small rink in Keene, N. H.

OLD PIONIC pavilion in Springfield Lake Park, near Akron, O., has been con-verted into a roller rink and is reported doing good business with sessions nightly and special events carded each wook equipment has been added.

"WE GOT quite a kick out of Freddic Martin's article in The Billboard of June 13." writes E. M. Mooar, Philadelphia. "altho we did not just approve of that horse and buggy days' reference, believing that some rink operators today could learn pienty by following ideas of managements instilled by many old-timers in the game and profit grently by them. We rather think that Freddic is a victim of the old 'green-eyed monster' or, in other words, jealousy. He managed one of the oldest and best rinks in Chicago and he did the job well, He has probably gone into his new field in Detroit with some up-to-date ideas, been successful without taking advice from all comers, and now some of them are trying to get his goat. But after reading an interview with Manager Kutzen, Eastwood Park Roller Rink in The Billboard of June 13, we must admit that there is something wrong in the city of motor cars, smacking of the livery stable, I contend that kids have the same right of protection on a rink floor as adults, whether they pay 25 cents or 18 cents. It might be well for the rink management to take into consideration that kids are future night customers and abould be educated to rules and regulations the same as regular (See RINKS on page 59)



## RICHARDSON BALL BEARING SKATE CO.

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# FORT WAYNE ANNUAL GOAL

# Frontier's Opening Deferred Till July 18 by Control Board

Fort Worth Centennial Show managers move up time of inaugural so as to open complete in every detail-in fall Horse and Stock Shows will supplement program

FORT WORTH, Tex., June 27.—July 18 instead of July 1 was set as opening day for Fort Worth Frontier Centennial at a meeting of the board of control of the show on June 22. Closing date will be November 20. Plans now are for the Horse and Stock shows, which open on October 2, and the rodeo, which opens on October 9, to supplement the attractions of the strictly frontier centennial. It had been rumored previously that the show would not be all ready for a July 1 opening. Buildings and grounds improvements probably will be completed by July 1. Directors said the show could have opened on that date, but that it is their desire to open complete in every detail.

The Last Frontier is the first show ready to give performances. However, rehearsals are being held daily until the opening. O. M. Plummer, Portland, Ore, manager of Pacific International Live-Stock Show, visited the grounds on June 28. Emil Vanhorn, featured in the movie Incagal as the gorilla, was a visitor to show headquarters this week in his gorilla costume.

Cast on Special Train

## Cast on Special Train

Jos Venuti, orchestra leader, has been signed to lead the second orchestra in Casa Manana cafe-threater, his band to relieve Pauli Whiteman's and to tune up with the principal orchestra for finales.

with the principal orchestra for finales. A special train with Jumbo performers, arriving on June 25, brought 16 Foster girls; Josic DeMotte Robinson, bareback rider: Robbins, clown; Poodles Hanneford and the Kimris, trapezists. Will Morrissey, company manager and producer's assistant, arrived before the cast, as did the Jumbo animals.

Other arrivals this week included Den-Other arrivals this week included Dennis Murray, stage manager for Jumbo;
Ann Pennington, to have a part in cafetheater show; Captain Irvin O'Hay, who
is to give explanatory remarks for The
Last Frontier; William McManua. in
charge of Jumbo menagerie, and Clara
Shuman, in charge of wardrobe. Murray.
Cutter is here to work on the reorchestration of music for Jumbo.

## Hardeen for Midway

Hardeen for Midway

Jacques Gesell has taken up duties as director and supervisor of food and beverages for Casa Manana Cafe and Pioneer Palace. Applications have been filled for beer licenses for Casa Manana, Silver-Dollar Bar and Pioneer Palace by Hotel Management Company.

Other concessions will include a snake show, under direction of Walter K. Sibley, who also has the lion show, which features a woman dancing in a lion's cage; Graham Young, to exhibit a glant steer; John Marks, palmistry booth, and Mrs. Adking, bottle game. Hardeen, magician, will have a free act on the midway.

## Setting Circuit in Georgia

MILLEDGEVILLE, Ga., June 27.—State American Legion fair committee announced holding of a circuit of Legion fairs in Athens, Milledgeville and Savannah. Another will be added within the area between Milledgeville and Savannah and another in Southeast Georgia. Marks Shows are booked for the circuit. Marks Shows are booked for the directic. Legion poets and fair associations are sponsoring the fairs, but circuit arrangements are being co-ordinated by the Legion fair committee, C. B. McCullar, Milledgeville, chairman! John P. Oilchrist, Thomaston, secretary, and H. K. Wilkinson, Valdosta.

## Miller Again in Davenport

DAVENPORT, Ia.—Rodeo feature apparently has come to stay at Mississippl Valley Fair and Exposition here. Last year as a test the rodeo and horse show of Clyde S. Miller was booked, and the Miller show has been re-engaged for 1936. Auto races have been added to opening day's bill, having previously been held only on closing days. Hennies Bros.' Shows will be on the midway.

SEDALIA, Me., june 27.—Robert Wadlow, who will be employed in a refreshment stand of his father, Harold F. Wadlow, Alton, Ill., at 1936 Missouri State Fair, is 8 feet 4½ inches tall, weighs 425 pounds, is 18 years old, and a freshman at Shurtleff College, studying law. Wadlow 8r, contrasted for space at the State Fair for a stand to be built on special dimensions to accommodate his giant sen, who will work there givery day and evening through the fair. Altho normal in every other way, Robert Wadlow's dimensions have recently been made a source of public wonder thru wide publicity in press and news receiv. and news reals.

## **Grand Forks Marks** Show Big Increase

GRAND FORKS, N. D., June 27 .- D. F GRAND FORKS, N. D., June 27.—D. F. McGowan, secretary-manager of North Dakota State Fair for Grand Forks, June 23-27, said last night that there had been a 50 per cent increase in outside gate attendance over last year during afternoons and 100 per cent increase ever 1935 in the grand stand.

Grand-stand night show attendance has been about the same as last year, Royal American Shows on the midway, Ernie Young's Passing Parade before the grand stand, J. Alex Sloan's auto races, C. W. Hinck's Thrill Day program and Max Goodman's concessiona have all been big drawing cards, it was said.

## Detroit To Present Rodeo

DETROIT, June 27.—Thru Barnes-Carruthers the fair board and amuse-ment committee have booked a rodeo for 1936 Michigan State Fair here, numerous of the events to be contests.

LINCOLN G. DICKEY, general manager of Great Lakes Exposition, Cleveland, which opened on June 27. With his staff he has been working many months in transforming a stretch of barren lake front into the imposing exposition grounds which are now greeting visitors.

# Layout in N. Y. Studied in Fall

Midway and other attractions for '39 World's Fair are to be considered then

NEW YORK. June 27.—Bildway and other attractions for New York World's Fair of 1939 will be considered some time in the fail, when a report of the board of design will be submitted for study and approval, according to a statement by Bernard P. E. Wolbarst, head of the public relations division of the expo. which occupies the entire 24th floor of the Empire State Building.

Exhibit and attraction bookings, as well as all other contracts involving buildings, which will be campaigned for beginning in September or thereabouts, will be subject to the architectural motif.

motif.

Mr. Wolbarst has been doubling press releases and routine publicity, but this will be in charge of a publicity director, who will be named momentarily. When the press bureau is established Mr. Wolbarst will confine himself to public relations and information division, but both divisions will work closely and both will be on the same floor next to each other.

# North Indiana Fair in Making

Speedway is proposed site considered by Chamber of Commerce and boosters

FORT WAYNE, Ind., June 27.—A committee of civic leaders to follow up a proposal to hold an annual Northern Indiana Fair in Fort Wayne will be appointed at a reorganization meeting, it was decided at a booster session of business and industrial workers in the Chamber of Commerce Monday night, with more than 200 attending. The proposal, outlined by a special Chamber committee, provides for purchase of the 60-acre Fort Wayne Speedway site, north of the city, for the contemplated fair and other civic cuterprises.

Officers of the Speedway Association

and other civic enterprises.

Officers of the Speedway Association have offered to negotiate with a civic body wishing to acquire the property which, with improvement, is valued at \$38,000. Arthur J, Selbold, secretary of the Retail Merchants' Association, recently appointed to investigate the proposal, reported that the plan appears advisable and that estimated benefits would far exceed the invostment. It is hoped that the first Northern Indiana Fair can be held next year, It was suggested that industries and mercantile firms join in exhibiting products.

Dr. C. A. Meigs served as chairman

Dr. O. A. Meigs served as chairman after Thomas J. Kelly, president of the Chamber, opened the meeting. G. Irving Latz. O. B. Fitch. Theodore Prank, Ocorge Waldschmidt, Robert Enoch, Frank Bleiner, W. W. Rogers, David Oransky, Frank Richey and J. Ray Schomp and others commented favorably on the proposal.

## Charles Duffield Loses Sight Thru Bullet Wound

LOS ANGELES, June 27.—Charles H. Duffield, widely known pyrotechnic engineer and producer of The Last Days of Pompeti, in a fit of despondency Monday night fired a bullet into hit head in his suite at Hotol Biltmore. He was removed to Georgia Street Receiving Hospital, thence to California Lutheran Hospital, where his condition was reported as grave. While there was a chance of recovery, it was said he would be blind, as both eyes were injured beyond hope.

Mrs. Charles Duffield, contacted at the Mrs. Charles Duffield, contacted at the hospital, stated that her husband was very much depressed by the financial failure of The Last Days of Pompeti, which he staged here last week. This, she said, prevented paying off for first time in his career. She had just left him for a few moments when she heard a shot fired. The door of the room was locked and it was necessary for her to force entrance. Mr. Duffield is president of Charles Mr. Duffield Fireworks Corporation, Chicago.

## Year-Round Display for La.

SHREVEPORT, I.a., June 27.—Expressing his deafer to erect a fine administration building, which will be open the year round where will be displayed exhibits from each department of government. Covernor Leche included in his general appropriation bill provision for 200,000 for such a building on grounds of Louisiana State Pair here. This is double the amount originally appropriated, and according to Governor Leche, "is just the beginning of plans to maintain a year-round educational institution." A federal appropriation may also be sought.

## Ross Acting in Chippewa

CHIPPEWA FALLS, Wis., June 27.-L. G. Ross has been named temporary manager of Northern Wisconsin District Fair here because of iliness of A. L. Puts-nam, secretary of the organization. Mr. Ross for 15 years was manager of Tri-State Pair, Superior, Wis.

# Pompeiian Spec Closes Abruptly; Big Sum Is Claimed Due Duffield

LOS ANGELES, June 27 .- Charles H. LOS ANGELES, June 27.—Charles H. Duffield's fireworks production, The Last Days of Pompeit, under sponsorship of the Federated Brotherhood of Churches of Chilfornis, closed abruptly after the third of 10 scheduled performances at the Collseum, which seats more than 100,000. The show opened June 15 and was to run to the 25th, with Sunday out.

One person, apparently in a position to know, stated that Duffield was to receive \$27,500 for producing the show, with a cut if the show went but seven of the ten performances, but that a clause in the contract provided for a minimum of \$22,000.

In all fairness, let it be said there was a lack of showmanship in those handling the business of the affair. Several claimed that many members of the Brotherhood committee thought all that was necessary for success was to announce the show.

The opening night drew a very small crowd; ditto Tuesday and Wednesday. However, last-minute efforts to stimulate interest of the public was made and

Thursday night at 6:30 there was in-Thursday night at 6:30 there was in-dication of much-increased business. But it was necessary to raise at once 8855 to pay musicians and other union help, and it is stated that, despite Duf-field's desperate efforts to have the com-mittee raise that sum, the amount was not forthcoming and the show came to a finish

a finish.

Duffield staged a wonderful production, Ray Anderson, his assistant, emphatically stated that, according to the contract. Duffield was to receive \$27.500 for producing the show, the sum to be paid as follows: \$5,000 June 1, this prior to Duffield, Anderson and others leaving Chicago; June 15, \$5,000; June 16, \$5,000; June 17, \$5,000, and on or before June 25, \$7,500. Of this sum there was \$5,000 paid June 2, and since June 2, according to Anderson, there has been received by Duffield but \$800. The contract, it is stated, was signed by Bernard Brennan as secretary of Federated Brotherhood of Churches of California. Anderson also stated that he has in his (See PONPELIAN SPEC on page 58)

CENTENNIAL YEAR

# **MICHIGAN** STATE FAIR

OLDEST STATE FAIR IN THE NATION SEPTEMBER 4 TO 13

UNITED SHOWS OF AMERICA ON MIDWAY Refreshment Stands Open for Independent Booking July 1, 1936

HIGH-CLASS RESTAURANTS WANTED

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MON.—Fun and Children's Day TUES.—Thrill Day WED.—Fraternal and Farmers' Day THURS.—The Big One FRI.—Derby Day SAT.—A. A. A. Auto Race Day

EVERY NIGHT

America's Outstanding Revue and Acts THREE DAYS Harness Horse

Races

WEDNESDAY All Fraternal Organizations Invited With Special Ticket Campaign

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WANT-Marry-Co-Round, Ferris Wheel, Kiddie Rides, Loop-o-Plane, or any new Rides. Legitimate Concessions of all kinds, Corn Came, Grind Stores, Ball Cames, Crab Joints, Juice, Novelties, etc. Will book clean, Meritorious Shows. Give full particulars in your first letter, Address A. N. PECKHAM, General Manager, Tercentenary State Fair, Kingston, R. I.

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# Texas Centennial Exposition

By GREGG WELLINGHOFF, 401 Southland Life Bldg., Dallas.

## Week-Day Gate Shows Increase

## Hot weather holds down attendance on week-endsfigures reach million mark

DALLAS, June 27.—Third week showed increased attendance on week days but a decrease for week-end business. Extremely hot weather had much to do with holding down figures. Features the past week, sponsored by the special events department, included Pathers' Day program, track meets, amateur boxing contests and finale of National Folk Pextival. Cab Calloway came in for June 10, Negro Freedom Day, and followed on several days in Streets of Paris. Day drew about 40,000 Negroes, and Calloway Judged the Negroes' beauty show and judged the Negroes' beauty show and truckin' contest. Attendance figures reached the mil-

lion mark Thursday night, an average of 52,406 for the first 18 days. Two Rids' Days, June 18 and 23, drew 47,966 and

38,712.

Cavalende of Texas opened on June 20 after a two-week postponement. Fin-ished product is a stupendous, coatly 20 after a two-week postponement. Finished product is a stupendous, costly production dramatizing Texas History over 100 years. Blanding Sloan, formerly of Ziegfeld Follies and recently of Hollywood, was engaged a weak before opening as director of final rehearsals, replacing Mark Hamilton. Dialog is by Jan Isabolle Fortune and narration by Clinton Bolton. Production is supervised for the centennial by A. L. Vollman, director of special events, with 300 in the pantomime cast and 15 in the speaking cast. Show is presented twice nightly at 25 cents to 51, on a 300-foot outdoor stage of several levels against a background of cliffs and plains. A water curtain lighted with colored floods separates stage from patrons for scene changes, 28 changes of scenery being made during the hour and a half running time. ning time.

## Showboat To Have Run

At the Black Porest, owned and built by R. J. Sipchen, and similar to the Chicago village, outer walks are lined with shops of linen, laces, Santa Claus workshop, woodcarfts, lewelry, bars and palmistry. Edward J. Steinberg operates some of the shops and has some subleased. There is a large clock in the tower of the entrance building and architectural lines are of a quaint German mountain village. On a balcony overneoking the village the Black Forest 10-piece orchestra, directed by Ernic Kratzinger, plays for the ice show and also for dance crowds. W. Rowley is manager for Owner Sipchen. Acts in the ice show are McGowan and Mack, LeMairie and Reynolds, Laverne Busher, Douglas Duifchandler, pro champion akater, who came here from Collega Inn. Chicago.

reyrolds, exerns granter, Donglas Drivers, Ray Rice, Uksila and Vida and Evelyn Chandler. pro champlon akater, who came here from College Inn, Chicago.

John Sirigo's Hollywood Studios, a village with a movie production set, shows "movies in the making" under typical Hollywood direction, and operated by David Smith. Other attractions in the studio include Capt. William Foix, with Prince and Princess, two lions from the Our Gang pictures; E. L. Franks with three police dogs, E. R. Hatfield and his trained birds, Monty Beehler's Dogs; Harvey Stewart with Tarzan and King, two lions from pix; Prince and Malibou deer from Sequota; Buddy Sackett's Hollywood ponics, featuring a 27-inch horse, and Satan, a movie lion. Peter Howe, "Hollywood Hermit," from Santa Monica hills, is in the village with his mule and dogs. Village also has linen shop, restaurant and miniature showboat used in a picture. R picture.
Texas Queen Showboat, a Stanley Gra-

ham attraction, is presenting two per-formances nightly of The Drunkard to

## Attendances 47,966 47,966 347,233 Total ..... 943,306

full houses and has evidence of running thru the entire summer without change in the bill.

Old Globe Theater, under Major Kenting's direction, which is presenting Shakespeare's works at eight performances daily, with the English Village adjoining, is sponsored by the Shakespearean Club of Dallas and has proved a popular spot.

## Big Floor for Vallee

Big Floor for Vallee

Dance floor being constructed in the
Cotton Bowl for the Rudy Value dance
on July 4 will be one of the largest
ever laid, with more than 36,000 feet of
dance space, using 66,000 board feet of
lumber, and to accommodate 4,000 couples. Bowl has 46,000 seating capacity,
but only holders of \$3,30 box seats and
\$2,20 ringside seats will be permitted
to enter the dance floor. Holders of 40
cent, 75 cent and \$1.10 seats will be spectators only. Vallee dance is opening
of Queen's Night Pestivities, including
selection of the queen amidat a setting
of floats, special fireworks and coronation finale by Ginger Rogers. Queen
contest is climax of a State-wide contest
spensored by Chrysler Motors. Queen is
(See Texas Centennial on page 58) (See Texas Centennial on page 58)

# Grand-Stand Shows

AMONG acts booked for Mississippi Valley Fair and Exposition, Davenport, La., are the Atonos, Petroff's Russian Bears, Four Siegfrieds and Mann Broth-

OLEM SOHN, "batman" from Lansing, Mich., reported to relatives there that he is recovering from injuries received in London, Eng., when his apparatus failed during an exhibition. He suf-fered a fractured arm and dislocated ahoulder.

EVERYTHING'S TOPS, Barnes-Carruthers show, will he before the grand stand nightly at North Dakota State Fair for Fargo. Thearle-Duffield fireworks will climag night entertainment. The Briants, Three Emerald Sisters and Four Night Hawks will work afternoon and exenting. evening.

BADGER STATE Barn Dance, piloted by "Happy Hank" Quartemont, Milwaukee, for the past three years, has been signed for Gibson County Fair, Princeton, Ind.; Winnebago County Fair, Oshkosh, Wis.; Eiroy (Wis.) Fair, and Sheboygan County Fair, Plymouth, Wis. At Oshkosh "Happy Hank" has been engaged to announce for three days. Barnyard Follies also is being produced for a tour thru the New England States, beginning on July 1, and agented by William Brown, Syracuse.

GERTRUDE AVERY'S Diamond Revue, contracted for 10 weeks of fairs by Barnes-Carruthers, will open in Platte-ville, Wis., on August 1. Last season while playing for George Hamid revue presented at Eastern fairs a revolving band stand originated by Randolph Avery, Jr. Miss Avery was with Barnes-Carruthers in 1933-'34, when she also used a movable stand. She recently closed a vaudeville tour with the fourth edition Diamond Revue in Peoria, Ill. Line girls have been working cafes in Chicago.

43

BAN DIEGO, June 27.—Starting of Monday Children's Days proved a success at California Pacific International Exposition. Children participated in a contest for the best Spanish costume. Jose Arias and his Exposition Troubadours played for the dances. Rosita Royce, dove dancer, scored as a free attraction. Spanish Pieta week celebrations continue and Mardi Gras atmosphere prevails, with Carmenetta as feature attraction. At the Piaza a program is presented by Jay Warde Hutton and his orchestra, the Exposition Novelers, Chiquita, Spanish singer, and Cassell and Rand, dancers. The 1936 commemorative coins arrived and are in charge of Rand, dancers. The 1936 commemora-tive coins arrived and are in charge of

# OAK BRAND : HY-TEX



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8 o m o exceptionally flashy now balloons are offered in the Oak line this seesan. Outstanding among them are Morry-Ge-Round, in B-color effect, and Butterfly, in S-color effect. Both, of course, in a veriety of color combinations on ssorted color ballcons. At Leading Jobbers.

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## STRATOSPHERE MAN

WORLD'S HIGHEST TRAPEZE AND SWAY-ING POLE AOT, Finishing With a BOD Ft, Silde for Life, Auditable for Fairs, Porss and Oelahrations, Address care of The Billiboard, Cincinnati, O.

## WANTED FOR Trumbull County Fair

AT WARREN. O., AUG. 11-12-13-14, 1838. Shows, Concessions, Attractions, Carnival Companies, 75,000 neople expected. Three Automobiles to be given away.

HOMER O. MACKEY, Socretary,

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OCONEE COLORED FAIR

BEPTEMBER 28 TO OCTOBER 3, 1838. H. T. JONES, M. D., Mgr., Dublin, Ga.

## INDEPENDENT SHOWS WANTED

We need a few more good Shows of merit that dou' conflict for the Bicrest Free Gate Carniral and Nicht Fair in Pennaylarana, Orer 50,000 people attending. Eldes, Wincels and Hingo booked WEEK OF JULY 20, SELINBAROVE, PA. A Real Momey Sput for Shows, Wite ROLANO E, FISHER, Chairman,

# WANTED EATON CO.

Bigger and Better Every Year SEPTEMBER 2-3-4
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Will make very sabledneys terms. Also want Conconsistent. Exceptional radom. Write
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Day for Kids
Big at S. D.

Special programs on Monday successful — Byrd's show is new on midway By FELIX BLEY

BAN DIEGO, June 27—Starting of Monday Children's Dava proved a success at California Pacific Internations Exposition. Children participated in a contest for the best Spanish costume. Jose Arlas and his Exposition. Troubas and his Exposition. Thouse Cooperating with Harold Hodge, directive of special syeries. Cooperating with Harold Hodge, directive in gon special syeries. Larry Belger is in 1 special symbol. Lar

Spanish Village nightly and distribution of 0,0,000 noisemakers and serpentines. Eddie Wakelin is chairman of feativities, co-operating with Harold Hodge, director of special events. Larry Belger is in charge of boxing and wrestling; Harry Foster, donkey basebalt: Ernis Hulick, street dances and queen contest, and Larry Folga, awards for all events.

On Sunday, Fathers' Day, the youngest and oldest father to enter the gates were presented with season tickets. Grandfathers, fathers and sons were admitted free if in a group. A reception in the House of Hospitality, with special enter-tainment by Connie Fraser's singers and dancers, featured Alpha Iota Day.

A new show opened in the old Hollywood Secrets Building, to be known as Byrd's Antarctic Exhibit and Lecture-Exclusive Motion Pictures of Byrd Expedition. Lieutenant-Commander George Q. Noville, executive officer and personal nid to Admiral Byrd, made final arrangements, and tells of his experiences with ho expedition. San Diego Symphony Orchestra, 86 pieces, under direction of Nino Marcelli, will open the concert season in Pord Bowl, sponsored by the Pord Motor Company, on July 10, closing its engagement of 32 concerts on August 9. San Francisco Orchestra, 70 pieces, under direction of Alfred Hortz, will begin 14 concerts on August 11.

Special events for July include Canadian Dominion Day, July 1; Grand Army of the Republic Day, July 2; United Commercial Travolers' Day, July 5; Bungalow Literary Hostess Society Day, July 9; New Jersey Day, Parent Tosachers' Day, July 12; Braille Club Day, July 15; American Legionnaires, July 18 and 19; Dixie Day, Exposition Pacific Coast Star Yacht Regate Day, July 27 and 28.

## Some Dates Are Rearranged In String in North Carolina

RALEIGH, N. C., June 27.—Norman Y. Chambliss, manager of North Carolina State Phir here and operator of fairs in Greenaboro. Salisbury, Rocky Mount. Clinton and Williamston, N. C., said that dates for Williamston and Rocky Mount fairs, here, been acceptance.

dates for Williamston and Rocky Mount fairs have been exchanged.

World of Mirth Shows will play the State fair; Bubin & Cherry Exposition. Greensboro, and Cetlin & Wilson Shows. Rocky Mount, Williamston and Clinton.

M. S. Younts has been appointed resident manager in Greensboro. J. A. Stewart continues as manager in Clinton. E. J. Gordon will again be Rocky Mount manager. Harvey Walker will again be in Williamston, and Mr. Chambliss will manago Salisbury Pair with assistance of Chamber of Commerce.

# Fair Grounds

DETROIT—Advertising and publicity for 1936 Michigan State Fair will be handled by Bass-Luckoff, Inc., Detroit, using newspapers, radio and outdoor shots.

WEST ALLIS, Wis.—Premium list for the 86th annual Wisconsin State Pair in State Fuir Park here reached \$55,805 on June 20 after Klanager Ralph E. Ammon announced addition of \$10,000.

SHINER, Tex.—Shiner Fair Association has been chartered as a non-stock corporation, principals including Peck Welhausen, H. H. Striesbeck and A. H.

TIPTON, Ia.—Cedar County Fair will commemorate the county's centennial with a pageant of 12 episoda presented nightly and a special department for antiques. Several races have been added (See FAIR GROUNDS on page 58)

SIDNEY BELMONT

FULLERTON BUILDING, ST. LOUIS, MO. 

# OWNERS PORTABLE SKATING RINKS

Communicate IMMEDIATELY

L. B. HERRING, JR., Secretary South Texas State Fair Box 1648, Beaumont, Texas

Attractive Proposition Good for All Winter

# WESTERN MICHIGAN FAIR ASS'N, INC.

AT LUDINGTON, MICH., JULY 27-28-29-30-31-AUGUST 1, 1936.

WANTED—Shows, Demonstrators, Fireworks, Manufacturing Displays. All Concessions open, Rates reasonable. Rodeo, Auto Reess, Free Acts doing two or more, Clowns, Hillibilly Bands, good Amateur Acts. Three Days' Harnes Races. 185-acre Aliport and Fair Grounds. Advertised 30 days in advance, 100 miles around. 100,000 Summer visitors in district. Wonderful apportunity for Manufacturers and Salesmen to contact visitors from Il parts of U. S. Address all mall to FRED D. LECESEN, Secretarys J. B. MENDERSHOT, Fair Manager.

## WANTED CARNIVAL MONROE COUNTY FAIR

Paris, Mo., August 11, 12, 13

Day and Night GEO. M. RAGSDALE, Secretary.

# Shean Is Aid At Great Lakes

Showman named assistant to Shaffer on midway-police, guards end training

CLEVELAND, June 27-Lincoln O. Dickey, general manager of Great Lakes Exposition, reported all in readiness for opening at noon today. Albert N. Consior, chief of construction, announced completion of general construction work,

completion of general construction work.

Almon R. Shaffer, associate director in charge of amusements and concessions, said the amusement zone would be in full swing at the opening bell. Frank (Doc) Shean has been appointed axistant to Mr. Shaffer and will have charge of midway show attractions. He arrived from New York and immediately took up the task of getting everything in shipshape for the opening.

General offices and entire staff have

in shipshape for the opening.
General offices and entire staff have practically vacated Terminal Tower headquarters and are now established on the lake-front grounds. Mr. Dickey will have his office aboard the steamer S. S. Moses Cloveland. The past week witnessed a multitude of activities by exhibitors and showmen, installation of exhibits and setting up of attractions.

Col. John Hugbes, director of public safety, reported that his police and fire

## PIKE COUNTY FAIR

Griggsville, Itl., August 11, 12, 13, 14, 1956 Wants

CARNIVAL—RIDES
Write O, W. YAVLOR, Supt. Privileges.
(Everybody made morrey at Grinceville in '35)

## DARE DEVIL OLIVER

WORLD'S PREMIER HICH DIVER, Has Some Open Time in 1936. Permanent Address, Tonawanda, N. T.

NOTICE!

WANT MIOWAY SHOWS AUOUST 17-21 hoof proposition for 7 or 8 ribs and 10 shows. Special truck permits to love.

SOUTHERN IOWA FAIR

## WANTED A CARNIVAL

Shows, Rides and Concession OCTOBER 20:24, 1936

GREENFIELD COUNTY COLORED FAIR ASS'N J. P. CHAPPELL, Secretary, 2 Nichol Street, Greenville, S. C.

department staff and 500 guards com-

pleted the training period and were fully uniformed to appear in the huge parade in the downtown section today. Many of the midway showmen have expressed themselves as being delighted with the lake-front setting.

Communications to 25 Opera Place, Cincinnati, O. Conducted by CHARLES C. BLUE-

# Sioux Falls Gives Big Week To United Shows of America

SIOUX PALLS, S. D., June 27.—United shows of America had their best work of the season so far when they exhibited here last week, according to announcement of a member of the show's staff. The show was located on what is known that the charge requires.

The show was located on what is known as the East Side showgrounds. Favorable weather provailed.

According to report, more than 50,000 people passed thru the large marquee entrance to the midway during the six matiness and nights. Special ticups with local business establishments were highly productive, both afternoons and nights.

nights.

Local newspapers were generous with story and art space. Radio Station RSOO alletted much time for special broadcasts. George Hahn, program manager, wrote five scripts dealing with his trips around the midway. Bill Warner and Merl Thompson acted as "Mr. Rot Dog" and "Mr. Hamburger," while ontertainers of the show furnished the background. Tod Ramsey, Walter Simmons and Roger Brown, of The Argus-Leader, headed a party of newspaper folks who took in the morriment of the midway Wednesday night. The new electrical illumination of the show was subject for a fea-

day night. The new electrical flumina-tion of the show was subject for a fea-ture story by Walter Simmons. Max Occuman, widely known conces-sioner, left on Priday with a crew of agents for the Orand Forks (N. D.)

## Backer and Douglas Make Trip to Cincy

CINGINNATI, June 27. — Earl D. Backer, co-owner with E. S. Winsted in Pamous Georgia Minstrela, playing week standa, made a motor trip to this city this week from Bristol, Va., accompanied by Garfield Douglas, one of show's comedians, who received his bonus bonds. The show is using a 60-foot roundtop with two 30s and one 20, transports on five motor trucks and two busees and carries 36 people. Backer informed that the routing has been in Virginia intely, now leading into Tennessee. Reported business as quite satisfactory.

## Morris Miller on Biz Trip

CINCINNATI, June 27.—Morris Miller, owner-manager Miller Bros.' Shows, made a short stay here early this week while en route from a business trip to his organization, playing Pikeville, Ky. Incidentally, he had planned to stop only between trains, but a sudden attack of illness caused him to remain longer. While here he spont a few minutes at The Billboard, also visited Hugh McPhilips, who for years has had riding devices with various carnivals. A wire from Miller Thursday informed that he had arrived at Pikeville and was feeling much better.

## Henry's Magic Attraction With Greater American

MOLINE, Ill., June 27 .- Greater American Shows have added a feature attraccan Shows have added a feature attraction in S. S. Henry, noted magician, and his troupe. Henry, who is vice-president of the International Brotherhood of Magicians, said the results of the first two weeks' carnival showing in his long career have been gratifying.

Henry carries a troupe of seven people, which included his wife, Vera Lee, Jackie Herndon, Alzods and three other assistants. Sand pictures by Henry lend variety and color to his show.

BRAINERD, Minn., June 27.—Whiskers seem to be prevalent on the midway of United Shows of America which are exhibiting at the Paul Bunyan Celebration

"Hearkening Back"

hibiting at the Paul Gunyan Celebration here.

Bill Hirsch has a flaming mustache, while Irving Ray, treasurer, has a semblance of a weeping willow beard.

Everyone attending this nationally known elibration was requested to have a beard or gustache or pay a tine. Beards of all colors of the rainbow and all shapes are to be seen adorning the chins of the show-follow.

relks, Johny Castle and Bob Lehmar both left fown to escape the "hardship." An eld-time showman remarked: "It brings back memories of the old days of the Caskill-Mundy regime."

Fair, leaving Max Klepper in charge of the Goodman concessions unit with the

show.

Tom Mix Circus was also here on Saturday and visits were exchanged.

Among the circus folks on the United's midway wero Tom Mix, J. H. Baker, Max Oruber and Rhoda Royal. From here the Castle-Hirsch-Lohmar amusement organization went to Brainerd, Minn, to fill a week's celebration engagement.

## Krause Preparing For Fairs Season

PITTSBURGH. June 27. — Krause Oreater Shows at Ambridge, Pa., this week, are the first carnival there this acason and enjoyed the biggest two opening days since they took to the road some months ago. A \$300,000 local pay roll was expected to give them a banner week. Manager Ben Krause told a representative of The Billboard that most of the dates played had netted only fair returns. He was looking forward to a big date in Clairton, Pa., next week, where his carnival will be the first to play in almost 15 years. He stated that the outfit is gradually being enlarged for the approaching fair season. Current attractions list 7 rides, 7 shows and 26 concessions.

rides, 7 shows and 25 concessions.

Krause opens his fair season in Virginia in August and continues thru
Thanksgiving week.

The staff, in addition to Manager
Krause, includes: George F. Dorman,
accretary: George Conatser, chief electrician and transportation manager; Mrs.
Ben Krause, treasurer; Sidney Strait, assistant ticket seller; Sam Burgdorf and
Joe Rowan, premotions and advertising, Joe Rowan, promotions and advertising, and Harry Morris, lot superintendent. Jack Briggs operates ballyhoo truck. The free act features Orville LaRose on high

Morris Michaels is manager of the cook-house—Mrs. Morris Michaels, cashier; J. Leslie, chef., and six assistants. The mid-way also has Kraune's Ferris Wheel and Chairplane; Clyde Howey's Kiddie Auto Ride, managed by Elwood Oibson: G. E. Haverstick's Arcade, Bob Coleman's corn game. Clyde Howey's Girl Show and Captain Luse's Side Show.

A number of visitors were entertained at Ambridge, among them the Legion chief from Beaver Falle; M. R. Levy and his father, from Pittaburgh, and Tha Bill-board correspondent from Pittaburgh.

CANTON, O.—The Charles Siegrist troupe of aerialists has been booked as free act with Johnny J. Jones Exposition. Act is still headed by the veteran flyer, Charles Siegrist, whose home was formerly here. The troupe moves on a special motor truck which carries all the rigging, props and baggage.



O. N. CRAFTS (front), of Crafts amusement interests, and Roy E. Ludington, manager Crafts 20 Big Shows, snapped as they were about to enter the new plane recently pur-chased by Crafts for business and pleasure hops.

## Harrisburg, Pa., Good for Marks

HARRISBURG, Pa., June 27. - The Marks Shows had a good week's business here last week, auspices Pleasant View Pire Company and located at 21st and Stale streets, with a 10-cent gate.

The organization, of which John H. Marks is manager, had an excellent start on Monday, when, despite a day-and-date with Cole Bros.-Clyde Beatty Circus. the gate admissions were reported as being more than 3,000.

Tuesday and Wednesday were very good days, but Thursday brought heavy rains and thunderatorms. Friday's business was not materially hurt by broadcasts of the Schmeling-Louis fight. Saturday brought the engagement to a good close.

Carleton Collins, press agent, was in Philadelphia collecting his soldier bonus. William Breeze, general representative, was back with the show for a few days over the week-end. Manager Marks purchased a beautiful custom-built house

The crowds showed much interest in Jack Rienhart's Wild West Show and were attracted by the well-lighted panels were attracted by the well-lighted panels front of Kelly's Side Show. The twin Eli Wheels added to the attracting power of the 10 rides and 12 shows. Joe Payne, superintendent of concessions, prides himself in sxhibition of 26 heavily stocked concessions. The featured free act was the Four Aerial Devils.

Prom here the show went to Lock Haven, Pa. Will then go to Kittanning, near Pittsburgh, and then double back into New Jersey.

# W. H. Hames **Busy Operator**

Besides traveling show has rides at Frontier Centennial and park, Ft. Worth

FT. WORTH, Tex., June 2f.—W. H. (Bill) Hames, who has the rides concession at the Pt. Worth Prontier Centennial, will have the following devices on the midway on opening day, July 18: Mininture Railrond. Twin Ell Wheels, a four-abreast Merry-Go-Round, one Parker Pleasure Wheel, Heyday, Lindy Loop, pony trucks, an old-fashioned Merry-Go-Round (said to be about 80 years old), a new Butterfly ride, Loop-o-Plano said a "Kiddle Land," consisting of numerous kiddle rides. These will be placed in the circular plot around the Monkey Mountain at the end of "Sunset Trail," the main "street" at the showgrounds.

In addition to these rides Hames also has his Bill H. Hames Shows, which are now in Central Texas.

Hames also operates Merry-Go-Round, Perris Wheel and other rides a Forest Park here.

## Elane Shows Open At Bridgeville, Pa.

BRIDGEVILLE. Pa.. June 27.—The Elane Shows concluded their opening engagement here last Saturday and had an average of fair business.

The roster included: Rinehart's Chair-

The roster included: Rinehart's Chairplane, operated by Carl Barnett: Peg Harris' Kiddis Ride; Lewis Lehner's Goab Ride; Illusion Show, operated by Herschoil Penry; Girl Show, operated by Arthur Rable; "Life." operated by Bonnie Johnson. George Cotter has the cooknouse; Morris, pop corn: Cliff Lehner, penny pitch; Koford and Ramsey's corn game. A high-diving dog the free attraction, Joo Sunders is electrician. While here a party was given in honor of Bonnie Johnson's birthday.

## Along the Expo Midway at Dallas

DALLAS, June 27.—Two big national conventions in town, with the majority of the delegates from the North and Northeast, and Dallas had to have a record heat wave! As a result, the visitors neglected their amusements and contented themselves with a bit of entertainment in the air-cooled drinking establishments.

Mr. and Mrs. W. L. Britton returned from their home in Hot Springs over last week-end to visit the Centennial, within the next week they will move to San Antonio, where Britton will be connected with a sporting enterprise.

Whitey Rodenburg, who arrived here three weeks ago to join the front of the Gorilla Village, left early this week to join a Cauble unit playing the Southwest.

west.

Mr. and Mrs. T, J. Tidwell motored from Ada, Okia, last Saturday to visit the exposition, returning to the show at Seminole, Okia. Tuesday.

A. Obadal is back in town for another trek along the exposition highways and byways. Since the exposition opening Obadal has averaged two days a week in the city, coming from his headquarters in San Antonio.

Tom Sheehan left Wednesday night for Cleveland, where he will connect with an attraction at the Oreat Lakes Expositions.

Exposition.

The one millionth visitor to the centennial was awarded a "date" with Mile.

Corinne, the apple dancer in Streets of

All Nations.

Florescu, high-pole artist, one of the features at the centennial's two free shows, has been drawing heavy crowds with his acrobatics on top the 60-foot

pole.
Nate Miller, manager of Lusse Broa.'
Auto Skooter ride, makes the best "shill"
for the ride. He rides the autos and
makes the ride interesting for the patrons as well as the spectators.
Billy Edwards left Monday for a four
days' trip to Eannass City to get additional equipment and talent for his
Athlette Arena.
Teddy Goldstein, of Humatone note,
has been getting practically as much
newspaper publicity as the major revues
and events.

# Ballyhoo Bros.' Circulating Expo. a Century of Profit Show By STARR DeBELLE

TRIPLE CREEK, Que. Week ended June 27, 1936.

Dear Charlie:

Dear Charlie:

Canada and Quebec at last. We promised our people that we would play it, and here we are. The fact that the show would play the provinces kept the above organized. Now we will start the out-all-winter propaganda. Ballyhoo Bros.' Shows. booked to furnish the midway for the French-Canadian Annual Fair and Exhibition. Being booked for it was about all. The show arrived four days late. The proverbial "Better late than never" didn't pacify the fair board, After 10 hours of wrangling the office finally gave in and forfeited the \$10 appearance bond put up last winter at the meeting.

at the meeting.

Monday, get-ready day, wouldn't have meant much, but we also lost Tuesday. Kiddies' Day, and Wednesday, Triple Creek Day. Thursday, the big day, found the grounds packed and jammed with people, watching the show set up. If it hadn't rained that night we would

have broken all peak records. thing to open was the penny pitch and it lost the first and best hour because the operator had to run around to get change for the first nickel that showed

change for the first nickel that showed up.

The bosses proud of the midway that they brought to Canada this year. Many new attractions, some unheard of incarnival circles. Sailor Jump arrived with 10 different tribes of Cannibals and Ubangls in his suitease. Will open Darkest Jungles as soon as he can pick up some people. The St. Frits Ice Skaters were to be featured on this tour but the office closed the show the first night. The performance okeh but they burned too many lights on the front. Each show used local interpreters. But we couldn't tell if they were knocking or bragging. From the results shown it must have been knocking. Their gestures and prancing around reminded us of shadow boxers. The cookhouse did away with its griddles and (See BALLYHOO on page 51)

# Showmen's League



CARN—SHOWMEN'S LEAGUE——FR
CHICAGO, June 27.—The board of
governore held its special meeting
Thursday with Vice-President Jack Nelson in the chair. Routine matters were
dispensed. A number of applications
were presented for ballot. These included T. A. Stevens, Frank Allen, Frank
W. Bering. La Motte Dodson, Herbert C.
Meyers, A. B. Rasmussen, R. F. Burks,
Mark Graham, Irving J. Polack, Bernard
O. Mattson, Jack E. Watson, W. N.
Chalkios, H. O. Boyles, H. W. Hennics,
George H. Liger, Tom Berry, A. Clayton
Holt and Sid Hoey. Cards will be mailed
to each of these at once. SHOWMEN'S LEAGUEto each of these at once.

Resolution in memory of Past Vice-President Fred L. Clarke was passed by the board and a copy of same ordered placed on the walls.

Check in full for profit of the spring benefit was ordered sent to the American Hospital.

Brother William (Sheik) Chaire writes from Austin, Minn., that he is not yet able to leave the hospital. As soon as this is possible he will be brought to Chleage for care in the American Hospital. . Brother Lew Keller has returned to the hospital for treatment and reports his condition as greatly improved. Expects to be back home in a short time. . Brother Patty Frask Brother William (Sheik) Claire writes proved. Expects to be back home in a short time. . . Brother Patty Ernst its showing marked improvement and expects to be home at an early date. . Brother Jack Arenz still in the Research Hospital—the relief committee will visit him during the coming week and advise as to his condition.

Brother Abe Gorman left for Detroit. Expected to connect with some outfit in that territory.

Received the sad news of the death of Brother Harry Hoffman, who passed away at Detroit. His remains will be brought to Chicago for burial in Showmen's Rest.

Secretary Streibich spending a holiday with relatives in Peorla.

Brothers Earl Burke and W. N. Chalkies, of the Snapp Greater Shows, were visitors—the writer neglected to make note of the guest who accompanied them—know he will forgive the laxity.

Brothers Larry Hogan and Jimmie Simpson were callers. Walter F. Driver also in for a short call.

Those in attendance at the board meeting were Jack Nelson, Jack Benjamin. E. Courtemanche, H. E. Lehrter. Forest G. Scott, M. J. Doolan and Frank

Ehlenz.

Membership drive going along nicely.

Remember the date for reinstatements is past. All applications received after this date must be accompanied by the fee of \$20 and each will receive his membership card for 1937.

Dant forget the Cemetery Fund drive.

Don't forget the Cemetery Fund drive.
Active work on this will start in July.
Let's all give it a hoost and help put it in a big way!

LADIES' AUXILIARY
CHICAGO, June 27.—Auxiliary is atill
carrying on with its weekly social. Rose
Page was hostess at the affair of Thursday. Attendance gratifying and a pleasant evening was spent at Bunco and

## THERE ARE "SCORES" of REASONS Why YOU SHOULD BE A MEMBER OF

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cards, with nice prizes for the winners.

Mrs. Joe Benoit, the former Mrs. Nate
Eagle, was the guest of President Mrs.

Lew Keller while in Chicago for a visit.

Mr. and Mrs. George Yeldham are
spending the summer at their home on
Pox River.

Mr. and Mrs. Al Geller are planning a
vacation trip which will take them both
east and couth.

east and south.

President Keller has postponed her trip to Milwaukee on account of the ill-ness of her husband. It is hoped he will be out soon and they can make the trip

Alice Rose, daughter of Mr. and Mrs. J. L. Streibich, is spending her vacation in Peoria. Mother and father will join in Peoria. Mot her for July 4.

# Kansas City

KANSAS CITY, Mo., June 27.—Mr. and Mrs. Carter Button, of J. L. Landes Shows, were visitors here for a day. . . . Russell Hill is here for a short stay. . . Orin Jones and his family, also of Landes Shows, spent a day visiting old friends. . . . Mr. and Mrs. Londa Mullen stopped here for the day. Philip Chiarelli, Prank Roimo, Charles R. Botkin, Major White, Jackie Miller, O. D. Scott and Joe Hampton were made members of the Heart of America Showman's Olub this week. Cliff Adams, of J. L. Landes Shows, is here under a doctor's care. . . . Mrs. Doc Crowley, of Crowley Shows, is here with her 5-year-old son, who is in the St. Joseph Hospital. Several blood transfusions were necessary, and the boy is sreported as much improved. Myrtle Starling is hore with Mrs. Crowley. . . . Mrs. Bob Ffanigan is here with her son, who is in the hospital. Boy Marr and H. L. Whitesell played several dates with the Armfield Carnival in Kansas City, Kan. Phil Little visited with friends hero, then back to Dallas. J. L. Landes and his wife, Peggy, spont

then back to Dallas

then back to Dallas.

J. L. Landes and his wife, Peggy, spent a day here buying for the show.

Whitey Dowd, an old trouper who had not been home for 27 years, phoned his sister at Chicago that he was "still alive" and was coming home from Kanalive and

alive" and was coming home from Kansus City.

W. Frank Delmaine, secretary J. L. Landes Shows, was a visitor here for a day and secured his 1937 Heart of America Showman's Club card.

The drive for new members for HASO is well under way, and the members on the road better take notice or some of the stay-in-Kansas-City boys will get the lead and hold it—as they now stand. Harry Altshuler is leading Tony Martone by four new members and both men predict they are going to win the \$100 prize offered by President Castle.

Word has been received from John R. Castle that he will soon start the "President's Drive" to raise money for the hospital and cemetery fund of HASC. He has set his goal and expects the co-operation from the entire membership of the club.

## Pittsburgh Pickups

PITTSBURGH. June 27.—Chick Jones' kiddie rides are playing in this territory. Joe Murphy, local concession operator, has been tied up this week with the Pittsburgh Jubilee and Exposition. Six of his concessions' are working dates around here.

A battle between the police departs

around here.

A battle between the police department and Mayor William N. McNair interfered in the operation of wheel concessions on the midway of Gooding Greater Shows here this week. Manager Dave Tennyson reported that the rides and shows enjoyed a fair play in spite of threatening weather conditions. A Tilt-a-Whiri and another Merry-Go-Round are among the rides added for this date. Al J. Dernberger was one of the many visitors Manager Tennyson greeted. Dernberger left for Coachville, where he has some of his rides in operation.

ation.

Butch Blumenthal is playing around this territory this season as the Blumenthal this territory this season as the Blumenthal Amusement Company. His rides consist of a Chairplane, Ferris Wheel and a couple of kiddie rides. Also has some 16 concessions.

Ray Bonger, owner the cookhouse with Peerless Exposition Shows, was in town this wock collecting his bonus. Gus Kann served as the identifying buddy. Ray states that the money will go for the purchase of a Perris Wheel.

BIO RAPIDS, Mich., June 27.—The Roscoe T. Wade Shows have been signed for the midway of the Mecosta County Fair to be held in September under the direction of the American Legion Agricultural Fair Board.



# Pacific Coast Showmen's assn

LOS ANGELES, June 27.—There was a low acore of 27 present for Monday night's meeting. First Vice-President Dr. Raiph E. Smith presided. John T. Backman, sceretary, was among the officers present. There is not much in detail to attend to these weeks, so the meetings are largely more social than business. Communications: Will Wright, of Golden State Shows, wrote thanks for copies of minutes of the meetings. Then an encore note from same town in which was inclosed application of a new member and telling of the intensive efforts that will be put forth beginning July 4. Roy Ludington, manager Crafts 20 Big Shows, informed that he was in Los Angeles but not long enough to call at PCSA, was on route from Alameda to San Diego to get his bonus check. Roy sent thanks for minutes of the meetings, and that after July 4 he will start the membership drive on Crafts folks. And Jimmie Dunn, with whole unit at Calgary, sent in two new members.

Jack Grimes, of Al G. Barnes Circus, from Duluth, Minn, inclosed a ellipping that when read got a big hand. He swung into the forthcoming annual Charity Banquet and Ball of PCSA, of which he is chairman. Says that the details are being worked out by him, and President Theo Forstall will make good on the promised surprise numbers that have been heralded. Said he could not release but one feature at a time, and for his first release he has some extravengant ideas. All keenily interested in the "Ballet de Pachydorm." as static in the "Ballet de Pachydorm." as static in the "Ballet de Pachydorm." as static in the "Ballet de Pachydorm." as far will be big-time stuff. Anyway Jek is tabbed to do a standout ob, and with this ballet and others that he asserts are oven greater features, if they occur he will get a nicho in the "Hall of Fame."

Theo Forstall states he has Eirkendall working on prospects that have many possibilities. Dick Wayne Barlow wrote from Indiana, tolling of happenings. Ross Oglivle. in another "travelog," sald he was getting a lot of scenery.

New members: Mark Verdon and Ma

## Zimdars Greater Shows

Gedar Palls, Ia. Week ended June 20. Auspices, American Legion, Location, Log Cabin showgrounds. Weather, cool nights. Business, worst of the season. There was a lack of co-operation on the part of the committee, but show finished without a loss. Henry Smith



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MARGE KENNEDY (WOOD)

MAROE KENNEDY (WOOD).

Pit Show, Concessions that don't conflict, Baby Q Swinz May. Photos open. Custard, Snow Grind Stores and Stum Skillo, Jimisi Elack Wants Auents for Grind Stores and Stum Skillo, Jimisi Elack Wants Auents for Grind Stores and Fong Pitch. No collect wires. Pocatello, Ids. July 4th Celebration.

returned after a week in the Dixon City Hospital. Hennies Bros.' Shows and Lewis Bros.' Circus played Waterloo, eight miles distant, and visits were ex-changed. Bob Brown, former owner eight miles distant, and visite were eight miles distant, and visite changed. Bob Brown, former owner Brown Amusement Company, was a visitor. The new Thit-a-Whirl arrived and was put into operation Tuesday. Animals arriving for Kelley Bros.' Animal Show, which will open at the Mason City (Is.) stand. Clyde Gurnan bought a seven-passenger Bulck for transportation service in connection with his Whoopie Girls attraction; Dutch Waldron, a V-8 coach and a GMC truck and 24-foot semi-trailer; Artie Zimdars, a Bulck auto and a housecar; R. A. Miller, a new V-8 Pord truck; "Mississippi Red." a new V-8 Pord—sold his truck and has two cars pulling his two-wheeler; Harry Zimdars, three International trucks and one semi-trailer. CHARLES SEIP. changed.

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## RIDES WANTED

FOR AMERICAN LEGION OARNIVAL AND BARGEGUE. 4 BIG DAYR. July 16, 17, 18, 19. At 1800 St. Oharles Rock Road, 81. Louis Gounty, Mo. Address R. G., EOWARDS, 2411 Spencer Ares, Overland, Mo. (Phone: Wabash 148M.)

## WANTED

Have New 20220, also 12218. Tops and Banner, Phis. Want real showmen with attractions to the this equipment, Will rook stock concessions. Playing Augusts, Kr., west June 29-July 4, ampton Pire Department. Good spots to follow. Paul Drazo, write ma.

COL RIERY, DIXIE BELLE ATTRACTIONS,

# Midway Confab

THIS WEEK Royal American Shows start their Class A fair dates in Canada.

JOHN R. CASTLE, of United Shows of America, spent a day in Chicago recently while on his way to Cleveland.

L. S. (LARRY) HOGAN, general agent Beckmann & Oerety Shows, paid a Wisht to Chicago early last week.

Many ox-service men since getting their bonus bonds have been building and buying show outfits—shows, rides and concessions.

BOB VANCE, glass eater, is a recent addition to John Robertson's Circus Side Show with the Joyland Shows, having joined at Grand Rapids, Mich.

Despite a "campzign year," the scason looks good for outdoor shows.

FRANKIE SHAFFER and his brother. Jack, have 10 concessions with West-Coast shows, also have a string of fairs booked in the West-

FOLEY & BORK SHOWS were accorded a wonderful praise story, evidently by a newspaper staff man, in The San Raphael (Calif.) Independent.

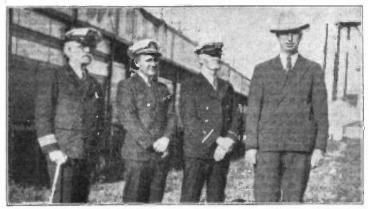
CARL C. CHAPLIN, cookhouse manager, formerly with Strayer Amusement Company, Royal Palm Shows and other carnivals, was in Cincinnatt carly last week to get his bonus bonds.

RUBIN GRUBERG stopped off in Chicago last week while on his way from New York, where he saw his daughter, Edith, off for Europe, to rejoin his show in Wisconsin.

W. R. SNAPP and Curly Reynolds, of Snapp Greater Shows, were Chicago visi-tors while the show was playing St. Charles, Ill. While in Windy Oity they took in a ball game at Wrigley Field.

THE SON OF Mr. and Mrs. G. H. Me-Sparron, Clyde, was scheduled to sail last Saturday for an eight weeks' trip to London. McSparron is still with Dod-ron's World's Pair Shows and Clyde's mother has been taking care of their business interests at Mlami.

EDWARD A. SABATH, after a long siege of illness, is again in show harness. Recently took over the office for Majestic Exposition Shows (R. G. Hendrix, owner-manager), while Douglas Roland, secretary the show, is absent, visiting his wife at Lynchburg, Va.



SOME OF THE staff members of Whale Exhibit unit which has been playing cities in Canada. Photo taken beside the special-built railroad ear. Left to right: Capt. David Barnett; Mark Verdon, first mate; James Dunn, chief engineer; Col. M. A. Gowdy, manager and director.

GUS KANN, Pittsburgh novelty man, joined Gooding's No. 2 unit in Pittsburgh with his balloon stand for a week. Had a prominent spot on the midway.

BEN BENO, free attraction with Happy Days Shows, is an active Showmen's League worker and says he expects to turn in a number of new memberships 500n.

J. ALLEN DUFFIELD, over Pennsylvania way, has visited a number of shows in his State this year, among them Bantly's Greater, Sam E. Spencer and Johnny J. Jones.

G. E. GRIFFITH, who for years has been with train crews of both circuses and carnivals, lately with Beckmann & Gerety Shows, arrived in Cincinnati last week for a few days' stay.

BONUS VETERANS: On one of the "Outdoor" pages of this issue appears the names of ex-service men whose benus bonds are now at the Cincinnati post

WORD OAME last week that Lou-WORD OAMS has tweek that Bould to the block of Pan-American Shows and framed an in-dividual attraction on the same outfit with R. B. Wise as manager and talker.

COLDEN GATE SHOWS recently played a aplit-week at Log Gates and Santa Clara, Calif. Mr. and Mrs. Q. N. Crafts visited them at Los Gates, and Ed Smithson. special agent, was back to the show at Santa Clara.

MR. AND MRS. HARRY COPFIN, who provide their own equipment, including fronts, recently received fine new tents (green effect) for their two attractions—Baby Show and "Life Begins"—with Rubin & Cherry Exposition.

William Judkins Hewitt while in Cincinnati William Judkins Mowitt while in Cincinnate recently spent about an hour in pleasant confab with members of The Bliboard's editorial state, Some "old times" were recalled. William was looking fine. He has been continuously adding to his knowledge of shows and showfolks, Vorltably, he is an encyclopedia of the collective amusements field.

JIMMIE ROSS and wife and daughter, late of Snapp Greater Shows, recently jumped from Lebanon, Mo., to Sait Lake City, Utah, to join O. P. Zeiger United Shows, Jimmie has one of the rides, the missus on a pit show and the daughter with the Girl Show.

MRS. JOHNNY J. JONES and Johnny MRS. JOHNNY J. JONES and Johnny Jr. were recent visitors at the bome of Mrs. Grant B. Smith (Sister Sue) at Crooked Creek, Pa. While there, a Jones rounion was held, and a letter from "Sister Sue" states that all present enjoyed the occasion.

DOC HOWELL in addition to doing press for Dixie Model Shows is holding the guiding reius of three attractions. His Congress of Living Wonders, Alligator Show and Hawaiian Show occupy 3,800 square feet of ground space behind a total of 210 feet of panel and pictorial banner-line fronts.

M. B. (DOC) RUTHERFORD, who has trouped with many amusement organizations—among them Rubin & Cherry;

Crafts Shows, Hilderbrand's United Shows, DeKreko Bros.' Shows and John T. Wortham—is now residing with his wife and family at Somerville, Mass., and is on the publicity staff of the Federal Theaters Project with offices in Boston.

THE MIXER has a photo of a group of folks with Big State Shows, but it's too "dark" for reproduction in print. Anyway, the group consisted of (right to left) Roy Gray, director general; Doc Waddell, publicist; Hank Robbins and Edward and Roy Valentin, of the Flying Valentins; Louis Bright, scoretary-treasurer, and Captain Farnsworth, general appropriet. announcer.

How many can remember when a fre-How many can remember when a frequent occurrence was a general agent refurning to his show and announcing "Well, we have a maiden spot next week"? F. Kelley, g. a. R. M. Work Shows, advises that he booked the show into Westment Boro (near Johnstown), Pa., for last week, the only carnival to play it since it became a boro 40 years ago.

outdoor show business who know me.

"PICKUPS" from Hilderbrand's United Shows at Eugene, Ore.—Elaborate ticup with local papers and radio station by borg. . . . Harry Sucker Jr. arrived from



Clean, arts, whole-some Amurement for the annulus patrons and pays a nice prof-it. Built for a life-time of service. You cannot go wrong with a BARY ELL.

RIDE MEN: TOU HAVE UNTIL MID-NIGHT JULY 3d, TO MAIL IN YOUR CONTENT ENTRY BLANK, SEND IT NOW!



ELI BRIDGE COMPANY

Builders of Dependable Products, 800 Oase Avenue, Jackronville, III.

# EYERLY LOOP-O-PLANE

PROFITABLE MODERN DURABLE ECONOMICAL

"EIGHTY Units Sold in 1935." "THERE'S A REASON." Write for Our Easy Finance Plan.

EYERLY AIRCRAFT CORP. SALEM, ORE.
ABNER K. KLINE. Distributor.

Harry and Charles Hillman doing nicely with the Ben Martin concession

ASHTABULA, O.—Broken in body, but not in spirit, O. K. Stuart, high-wire welker, spant some days in Ashtabula General Hospital as result of an accident while he was appearing here with a carnival sponsored by the Veterans of Foreign Wars. His wire, 40 appearing here with a cannot sponsored by the Veterans of Forcign Wars. His wire, 40 feet above the ground, suddenly slackened, causing him to fall. He landed face downward on e band stand with such force that three of his front teeth of his upper jaw were imbedded their entire length in the wood. His right arm was fractured and left arm broken in two places. There was a deep confusion over one eye and it was thought for a time that his skull was fractured. Ourling his fall rhe fil-year-old performer held on his 80-pound balancing pole till he hit bottom, which greatly increased the force of the fall. When his manager, Edward M. Wyles, asked why he did not drop the pole, Stuart sald he was afford in twould hurt some of the bystanders. Stuart has been following his profession 47 years. He was removed from the hospital Monday to his home city, Indianapolia.

## Happy Days Shows

Jasonville, Ind., Weck ended June 13. Jasonville, Ind. Week ended June 13.
Auspices, American Legion. Dountoun location. Pay gate. Weather, fair. Rusiness, good. Martinsville. Ind. Week ended June 20. Auspices Uniformed Rank K. of P. Pay gote. Location, Estinger Park. Weather, fair — two cool nights. Business, highly satisfactory.

At Jasonville: Zida Zane with several attractions joined the Circus Side Show. Mrs. Arthur (Bugs) Wayne and Devota joined from Wisconsin. Leonard McLemore in Cincinnati on business. McLemore's kiddle rides and the writer's Loop and kiddle rides and the writer's Loop and kiddle ridroad handcars doing okeh. The new Tilt-a-Whirl topped the rides. Mrs. Nona Snodgrass, "Dutch" and the boys have Twin Eli Wheels and Merry-Go-Round in fine condition, and working to cash—no ride coupons. James ing to cash—no ride coupons. James Phillion's midway cafe doing fine. Lot Superintendent Reno Lewis lays out a well-balanced midway each week. Jos J. Superintendent Reno Lewis lays out a well-balanced midway each week. Jos J. Fontana, vice-president and general agent, capably handling the office during illness of Mrs. T. L. Dedrick. Minstrel Show, with additions to roster, clicking. Jackie and vivian's Girlesk Revue topping the shows. L. E. (Dutch) Heth and George Spaulding doing fine with banners and second-agent work. Mrs. Albert lieth's corn game has a new top, framework and stock. Happy Boultinghous conducting same. At Martinsville: This the first pay gate ever used here and many were of the opinion that it would chill the spot. But it did not, and a letter handed Col. Dedrick on Sunday stated that the committee reallized more clear moncy from the engagement than since the Nat Reiss Shows played around the Courtbouse equare many years ago. This a return engagement for this show, with same auspices and asme location. Mrs. Dedrick, in the National Sanitarium here, is improving but it will be quite a while improving but it will be quite a while ere she resumes her duties at the show's PLOYD R. HETH.

## Big State Shows

Gonzales, Tex. Week ended June 20: Auspices, American Legion. Location, Davis Park. Pay gate. Weather, perfect. Eusiness, poor.

Another perfect move, Luling to Gon-Another perfect move, Luting to God-vales. Trucks in aupershape—praise feathers for headgear of chief mechanic, William Norman, and assistant, Phil Van Dorn, Wrigley's "Orime" show given new touch. Expose of "white slavery." Its new front an idea of "Dad" Gambien Its new front an idea of "Dad" Gambien and son. William, official painters. The Gonzales Daily Inquirer front-paged with stories and pictures. Jack Blackwell, an "aco" feature writer, of Southwest, turned pen loose in affirmative. helpful atyle. Gonzales teeming with roundabout night-club dances, featuring crack orchestras, proves opposition with a sting. Writer made Baptist Church. Eastern Star and county jail. Jack

Robinson acclaimed champion ballyhoo orator. Captain Farnsworth scoring as long-distance "non-megaphone" principal announcer. Flying Valentines increasing popularity. Manager Jesse Wrigley adding "Unborn" show. Bob Faulson and wife. Louise, with aliver guitar, gone elsewhere. Virgil Turner hospitaled with broken jaw. Loyd Nance and billers doing great posting in advance. Joe Stout back from visit to Lake Charles relatives. Chester McClure and Joe Norman, Okinhoma Broadcasting Hilbillies, joined. Visitors: Happy and Lelia Sprad, Lee R. Clore, John R. Hays, Grady Little, Asa E. Stroud and J. L. Maynard, Burgess Robinson, Glen Burgess. R. A. Ramschel and George Cheney. "Sir Edward" Rife back from his Dalins winter quarters with new dining tent. S. J. Saylor new manager Ruth Gray Young's photo studio. Blackie and Jane Emsmiller to Burdick Shows. Red Rogers' children, Bassie and Ruth, given surprise party. His wife, Bianche, contracted to train horses for Robinson acciaimed champion ballyhoo Shows. Red Rogers' children, bassie and Ruth, given surprise party. His wife, Bianche, contracted to train horses for polo at San Antonio next winter. Art Dorner has front of Oddities Show. Dan Hamilton tickets at Tilt-a-Whirl, taking place of J. F. Carr, who departed. DOC WADDELL.

## Wallace Bros.' Shows, Canada

Wallace Bros. Sliows, Canada
Ottowa, Ploufe Park, Week ended
June 6. Weather, fair, Business, good.
Auspices, Orange Lodge.
This stand a relief from the bad
weather of the last few weeks. Daily
gate attendance topped the 2,500 mark
and everyone seemed to have the spirit
to spend. Capt. Duncan Fairlie did two
dives daily. Abundance of electrical
illumination, rides and shows decorated
with flags. On Friday the management
host to hundreds of orphan children;
faturday, the newsboys. City was well
papered two weeks in advance. Caterpullar, management Joe McClusky, took
top money, the Big Ell Wheel running a
close second. Side Show, with its new
mannger, Jimmy Vick, topped the shows.
Visitors included Mr. and Mrs. Muldle
and son, personal friends of J. P. Sullivan, owner; Mr. and Mrs. H. Proulx,
parents of Harry Proulx, assistant general agent; J. C. Harris, of Sims Shows.
Mrs. Walter McClusky, wife of the
writer, left for a fow weeks' visit home.
Show had recently purchased a new
International truck, also new cafilope,
mounted on semi-trailer. Professor
Baidwin, artist, completed a new paint
job on the "Popeyo's Cabin." The office
in rebuilt and repainted, with paneled
front. All equipment operhauled in
preparation for the trip north. At North
Bay business was fair, the location a
mite from town. J. P. Sullivan returned
from a business trip to Timmins. Mr.
and Mrs. Bill Stone paid the show a
short visit. Mrs. Stone will remain
to assist Walter Reidy in the management of the frozen custard and the
Arcsde. Cris Paralo, cookhouse, has
purchased a new Hudson. Bill Groff,
general agent, back to the show at North
Bay.

WALTER McCLUSKY.

F. & M. Amusement Co.

## F. & M. Amusement Co.

Renova, Pa. Week ended June 13. Auspiess, Renova Hospital. Location, boll park. Weather, jair. Business, good.

Sixth week on the road. Jumped from Lock Haven thru a hard rain, but found the lot in very good condition. Everybody was up and ready for business by noon Monday. Tuesday was very hot and busi-ness improving, while Thursday we had a hard cloudburst, but at night business was still very good. John Whitaker added a new concession to his lineup, William Charles Allen making a new penny pitch. The Saturday matines was great. Chil-dren came from miles around and everyaron came from miles around and every-body kept very busy. About 3 o'clock it started to rain but the rides kept run-ning with full loads. C. W. Ager om-ployed a new man to operato his frozen custard while he takes another one out himself.

## Rubin & Cherry Exposition

Green Bay, Wis. Seven days ended June 21. Auspices. American Legion. Location, South Broadway show grounds. Weather, variable. Business, very good. Green Bay came thru with one of the heat grosses of the spring tour. despite heavy rain on Monday and cold weather early in week. Arrived 9 a.m. Monday from Appleton (a Sunday closing there) and everything ready by 7 p.m. for the opening. "Bonus Nights." Friday and Saturday, registered heavy receipts. and the Saturday and Sunday kids' matinee, sponsored by the largest department store in town, pulled youngsters in

FRUIT CONCENTRATES

Don't delay sending for your samples of GOLD MEDAL CONCENTRATES, They make drinks that have the real, fresh fruit taste, drinks that really sell. The price is reasonable, S2.00 per quart, makes 48 gallons of drink. Samples sufficient to make 6 gallons, 35c each; any three for \$1.00, postpaid. All standard flavors. All the big drink stand and Ice-Ball operators are lining up with GOLD MEDAL this year. They know that they are the best. HOUSE-TO-HOUSE MEN. WE have a new 3 oz., makes 3 gallons for the home. Write for details.

GOLD MEDAL PRODUCTS CO. 133 E. Pearl St., Cincinnati, Ohlo

# **CROWLEY'S UNITED SHOWS**

Can place Talkers, Grinders and Ticket Sellers. Have outfit for high-class Musical Comedy or Variety Show Have outfit for strong Grind Show. Show people, come on, Larry Zern can place Hula and Oriental Dancers. Can also place Performers and Musicians for Echoes of Harlem. Feature Acts and Freaks for Side Show. Can place Scenic Artist and Sign Writer that can stay sober. Ride Help, come on. Can also use legitimate Concessions that work for stock. Wheel and Grind Store Agents, Gook House and Corn Game Help at once, also Ball Game Workers and Workingmen that Drive Trucks. G. C. CROWLEY, Fort Dodge, la.

# MARKS' SHOWS, INC. \_\_\_\_WANT\_\_\_\_

Special Agent and Promoter to join at once. One more major Ride, Hey-Dey, Rideeo, or any other Novel Ride. Can place good Mechanic and Builder. Five-Picco Uniformed Band to join at once, white or colored. Paintor who can do pictorial work. Can placo legitimate Concossions at all times. Address JOHN H. MARKS, Kittanning, Pa., this week; Cumbetland, Md., week of July 6.

# L. J. HETH SHOWS

WANTED FOR THE FOLLOWING BONA-FIDE EVENTS AND, FAIRS:

Loop-o-Plane, High-Class Side Show Acts, Illusion Show, Unborn Show, Mechanical City, or any other money-gesting Shows. Will furnish outfile for same. Chorus Cirls for Musical Revue that do Specialities. All legitimate Concessions open. Novelites. FOURTH OF JULY CILEBRATION, Taylorville, Ill., week of June 29; BILLEVILLE, Levek Of fuly City Shington County Fair, Ashley, Ill., week of July 13; FORE COUNTY FAIR, Col-conda, Ill., week of July 20; SALINE COUNTY FAIR, Harrisburg, Ill., week of July 27; FERRY COUNTY FAIR, Proceedings of July 27; FERRY Shington, Ill., week of August 17; FAIRFIELD, ILL., FREE FAIR, week of August 24; VIGO COUNTY FAIR, Terrs Haufe, meck of August 24; VIGO COUNTY FAIR, Terrs Haufe, Ind., week of August 31, and 12 outstanding Southern Fairs to follow, including ATHENS, ALA, FAIR.

# YOU ARE AN OUTSTANDING FEATURE

Suitable for the highest type of side show and can appreciate good treatment, good food and comfortable quarters, where your money is paid weekly at the office, we want to hear from you. The following people get in touch with us: Eagan Twist, Edward Roden, Smokey, Crace McDaniels, Hosse Ester, Wheeler and Shuster, Wither Plumhoff, Franklin Denteni, Betty Williams, Bob Wallace. Bly, rice writer; Paul Herold, giant; Midgets that do acts, any real novelty, can use you. You work the year round. Also want girts for Cay Parce that are capable Singers and Dancers; girls for high-class Posing Show. Want reliable Billposter that can and will get paper out.

DODSON'S WORLD'S FAIR SHOWS
Charleroi, Pa., week June 29; Washington, Pa., week July 6.

# G. HODGE SHOWS, INC.

WANT Shows that do not conflict. CAN USE Ten-in-One or Five-in-One, 75/25. Also Snake and Illusion. CAN PLACE legitimate Concessions, reasonable rates. Cunningham wants sober Waiters for Cook House. Fair Secretaties and Celebration Committees, we have a few open dates. We invite your inspection. Plymouth, Ind., this week; Dowagiac, Mich., text week.

W. M. TUCKER, Owner; CECIL C. RICE, Business Manager.

droves. Rubin Gruberg back from New York after attending the Joe Lewis-Max Schmeling battlo—and jubilant over picking Schmeling to win. Mrs. Gruberg left for New York to bid daughter. Miss Feith, farewell on her European trip. Bert Slebert, showman of old, now auto dealer in Green Bay, host to the Godino Twins and sold them a late model car. Bert and Fred Eberling nightly visitors on lot. Thirty new 1,000-type reflector floodlamps arrived and installed by Chief Electrician Bill Cain and his assistant, Eddie Edwards, about the midway, augmenting the former 560-KW filumination facilities. The radio unit, Clee Hofman's Flaming Yount revue, and Godinos, broadcast the usual weekly program, this time over Station Willy. Ed Lake, advertising managor The Green Bay Prass-Gaectre, visited ofton, and with Karl Smicht, city editor, gave the midway plenty of publicity during the engagement. Chief of Police Tom Pawley, for 43 years head of the police department, complimented J. J. (Chickie) Allen and R. W. Rocco on the manner in which the concessions were conducted. droves. Rubin Gruberg back from New

## BERGER & ZEIGLER SHOWS CAN PLACE FOR DETROIT GREATER GRA-

Auspices Oration Ave. Bissiness Men's Colo-brating Widerling of Stroct, Work July 93, and Balance of Season, Playing Best Michigan Spots.

Ten-th-One Show, or any other good Show with awa Top. Brugo, Pich-Till-Fou-Win, or other Grind Consensions. Also Loop-o-Piane. This week Keepo Harbor; pert week. Myrtle and Lawion Sts. (De-troit) All Michigan. Address.

LOUIS J. BERGER

## WANTED

For South Kentucky's Bloost Fourth of July, and Belance of Saaton,
Photo Gallery and Corn Game, Cook Rouse (exchairs). Other legitimate Concessions. Good preportion to Payris Whoch. Eddies Rides when Nine Fairs and Celebrations in Missorii and Arkansas. Russell Replance, Kr., Juno 26-July 4, Jose Reces wire or come on. CAPITAL CITY \$800M5.

folks in on the Godino Twins. Eddle Hagan is the talker, sharing with Samuel G. (Determination) Eddy the task on the Congress of Prenk Oddities. Eddle Lowe, mail man, purchasing agent and saleeman The Billboard, has added (See RUBIN & CHERRY on page 54)

The Billboard

# 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 second percent the card-not, up and down. Lightwest Cards. Per set of 100 cards with makers. 55.00. All Binco and Lotto sets are complete with word markers, tally and direction sheet. All cards see 6 x 7.

THIN BINGO CARDS

THIN BINGO CARDS

Thin across size of the bit of the size of the size of the bit of the size of the bit of the size of the bit of the size of th

Dipo Record Sheet, 2438, 20 to 1.00 Sand for free sample cards and free list. We pay the last delivery. We check accepted.

J. M. SIMMONS & CO. 19 W. Jackson Blvd.

# READERS WANTED

BEST ROPES FOR WEST COAST
July 4th veck, Evelther, WANE: then REATTLE, Downlawn Stories, Shrippen, Convention: VANCOUVER, CAN, FAIR. Write or
wire WEST COAST SHOWS Palace of Enowiedge.

edge.

ONOCESSION AGENTS.

FRANKIE SHAPPER can place Percentage wheel websel or KATIONAL SHRINERS CONCLAVE. Downtown Settin, July 19 page 15 p



## PENNY MACHINES

Specially hulls to engrave pen-ales with "Lord's Prayst," or any cut you want. Pier. \$180.00, complete with L. F. Die, Power Machines, complete with Motter and Table, \$250.00. Send 10c for samples and facts

"Blue Dot" STAMP CO.

# **WINDOW CARDS** We specialize in theme in fact nothing but! Quick Service Low Prices. Write for BIG FREE CATALOG, showing severel hundred stock designs in color OWER SHOW PRINT HARE FOWLER IND.

## RIDE HELP WANTED

Merry-Go-Round Foreman for Little Reauty, Also Tear-Down and Set-Up Mrn on all Esdea. M. J. DOOLAN, 342 W. 69th 81., Ohicago, III.

# **NEW LOOP-O-PLANE**

Bigd Braces, 5 Horsepower Motor, purchased this month. Four-Passenger, complete. Swnet leaving. P. O. B., 20% discount, cash. H. E. GARRETT, Biangum Apts., Long Banch, Callf.

# L.G.(DEAFIE) GOSSAGE

and other Good Promoters, wire

EDDIE ROTH Linton, Ind.

SECOND-HAND SHOW PROPERTY.

5 1.75 Men's New White Buckskin Shate Shoes.
Tank, Stiff Stiff Shoe Condition. Sell Ohand.
150 Easin Permant Flags on Streamers. Sell List.
525.00 Larce Sengal Tiger Rug, Mounted Head.
125.00 Seeing Worn's In Mist Hus, Good Ondition.
We buy Onem Your Weight Scales, Evans Games.
Shates all makes. WELL'S OURIOSITY SHOP,
20 S. 2nd 5t., Philadelphia, Pa.

## MIGHTY SHEESLEY SHOWS, INC.

Wants one more strong Fenture Frank Attraction for Ten-in-One. OAN UBE a few more Strong Acts. Mechanical Man write. Bate all in first. Address At. RENTON, as Per Route.

## **Golden West Shows**

ANT Steek Concessions, Diggers, Concessions of lands, for Big 4th of July Calebration, July 2-6, alber Minn; then American Lecton Celebration, ric Rapide, Minn., July 3-23. Concessioners me on. No gritt.

It Holps Tou, the Paper and Advertisers to Mun-

# BINGO along the California Pacific Expo Midway By FELIX BLEY

Lend and returned to Hollywood to work in pictures.

Bob Samberg is on the front of "Frisco Neil" in Tin Pan Alley. . . . Counte Lee opened a candy floss stand near the Funhouse. . . . Patrolman George W. Wilson, who served on the midway, was retired after 27 years of service. . . Rosita Royce gave a "command" performance at sunrise last week for Queen Tanya and her nudists of Zoro Gardens, who had been prevented by ornel convention from attending any of her performances in the Plaza del Pacific. . . Whitey Savage has returned from Dallas and has the front of Girls of All Nations. . . Henry Richardson and Betty Postmus have joined the Mardoni Illusion Show.

## Crystal Exposition Shows

East Radford, Va. Week ended June 20. Auspices, American Legion and Radford Fire Department. Weather, good. Business, scatisfactory.

Saturday night the largest attendance of the season. Put an extra ticket seller on the front gate. Manager Bunts bought two new trucks, which now makes 12 to the floot Groyce Baldwin has

on the front gate. Manager Botter bought two new trucks, which now makes 12 to the fleet. George Baldwin has charge of the production end of the Minstrel Show and is certainly putting on some fast numbers. That show got top money at this stand of the ahows. Special Agent Robert T. Stiles doing some dandy work ahead in the way of novel advertising. Played day and date the previous week in Marion, Va., with Mighty Hass Show. Lots of visiting back and forth between old friends. Both shows had a good day's business. Esfe-John's new show doing nicely. Johnnie Bunts bought a new coupe here. General Agent Doc Felmet informs that Galex, Va., will be show's 4th of July spot.

## Cetlin & Wilson Shows

Lebanon, Pa. Week ended June 20, Auspices, Oriole Charity Fund. Location 11th and Maple street. Weather, two days' rain. Business, fair.

Largest Monday night crowd of the season. Complete rainout Thursday and rain again Friday. Tuesday afternoon a street parade was held, with motorcycle police escort and riders from the Wall of Death in lead and Oriole Band of 42 pieces, followed by Smilo and four clowns, Paradise Revue, Carrell's Monkeys and Ponies, Blair's Scottish Righlanders, U-Drive-It cars, Weber's Ponies, show floats, Hot Harlem Band and performers, Jack King's Wild West, Hot's sound system. Wednesday, Kiddies' Matinee, had fair sttendance, with orphan children guests of show. Another Kiddies' Matinee on Saturday. Visits exchanged with the Marks Shows, 25 miles

nway. Speedy Merrill's Wall of Death topped its last year's gross, as did Paradise Revue. Hard race between the Scooter and the Caterpillar for top homors, with Scooter a nose ahead; Loop-o-Plane third. Olen Porter, of big snake note, framing a Darkest Africa Show, Lebanon Mrs. Cellin's home town, so she had a busy week entertaining the family and her many friends. The Daily News and The Daily Report generous with space daily. Tuesday night about 200 newsboys were entertained. Baby Lillian (Mrs. L. W. Jeannette) busy entertaining her friends from dast year, with the editor of The Daily Report carrying a special stories as interviews with local reporters. Barnett Bros. Circus in town on Priday. Another 100 KVA transformer added and now lights are really plentiful on the midway. This makes three 100s now in the transformer wagon. Charles Swoyer and son, of Roading (Pa.) Fair, were visitors. Harry Dunkel returned to show Monday but left Tuesday to fill in two open dates.

## Crafts 20 Big Shows

Crafta 20 Big Shows

Alameda, Calif. Week ended June 20. Auspices, VFW. Location, ball pask. Weather, Jair. Business, light.
The first carnival to exhibit in Alameda in a number of years, but the location somewhat out of the way and one of the Coast's large amusement parks located here. However, the last few days were okeh. Several of the exercise boys now all rmites since receiving the bonus bonds. Roy Ludington flew to Los Angeles with O. N. Crafts to get his; Eimer Hanscom went by automobile, Arky Davis by bus, several of there by rail and some by thumb route, but they all collected and returned to their duties here. Harry (Jockey) Bernard is patiently awaiting his "adjusted compensation." Says he served in the Yiddish Navy during the Baetle of Salomio with the rank of Bread Sergeant. Ferris Wheel and Kiddle Seaplane, in charge of Paddy Murphy, tore down and made the Patterson pionio, near by, the lust two days of the engagement here. H. Perry, in charge of the advance biling and publicity, did fine work during the show's four weeks around the bay cities. Robert Lee Johnston, grandson of Secretary Tommy Myers, visited on citics. Robert Lee Johnston, grandson of Secretary Tommy Myers, visited on several occasions and found granddad's of Secretary Tommy Myers, valued of several occasions and found granddad's typewriter and adding machine handy toys to play with. Jake Boyd building a new airflow-type house trailer. Johnny Gilliland has nearly completed his staller. Joe Krug left with his grab stand to make a near-by picnic. Mrs. Harry Bertiard reported a very nice engagement at the Tracy (Calif.) picnic last week with her corn game. All the major rides being given usual midscason coats of paint preparatory of Stocktown Pourth of July date. O. N. Cratts and Roy Ludington flow to San Diego in the Crafts plane. Visited the exposition, went deep-sea fishing overmight and back the next day.

## Golden States Shows

Reno, Nev. Week ended June 20. Aus pices, Disabled Vets, Location, East Fourth street. Weather, very warm. Business, good.

Business for the second week here held Business for the second week here held up remarkably well, altho not coming up to the first week. Owing to the hot weather, matinees were practically nil, but good crowds turned out at night. A Aldridge, foreman of the Ferris Wheel, was married to Miss Normick, who has been working in Side Show for some time. been working in Side Show for some time.

Mr. and Mrs. Wright, accompanied by
Mrs. De Mouchelle, spent a couple of days
at Lake Tahoe and reported a very nice
time. Mr. and Mrs. Radenbaugh, who
operate the Acroplane, purchased a new
International truck, and Harry Taki
bought a new Ford. Tommy Callahan,
wrestler in Athletic Show, had the misfortune to twist ligaments in his leg durter a bout and de a result has been in ing a bout and as a result has been in hospital. He is in good spirits and hopes to be out in time for July 4. Harry Takl, who operates six concessions, took all his agents for a trip to Lake Tahoe and Ghest City. Came hack with a nice mess of fish, much be himples of Bull Hobbary who City. Came hack with a nice mess of fish, much to the surprise of Bill Hobday, who had visited the same spot without any luck. All rides being freshly painted here in readiness for the long line of fairs starting right after July 4th. Wonderful co-operation given in this spot by the auspices. Altho a small organization, under the guidance of Earl Griffiths and J. H. Yohn they turned out 100 per cent during the whole time. R. M. 5MITH.

# Philadelphia

PHILADELPHIA. June 27.—While the weather has been fine and cool for the Democratic convention held in the city during the week, it has been bad for the outdoor attractions. Parks have suffered and not received much business from the visitors, rain also interfered somewhat.

Business for Endy Bros.' Shows at Ardmore was aff this year from previous years, weather interfering to some extent. Gate held up quite well, but people did not seem to have much money to spend on the midway. Edythe Steprist's aerial flying act is still the feature free attraction.

Dan Gorman, one of the owners of Eighth Street Museum, will open a War Show at Wildwood this week. Location is an excellent one. . . . Ed Hickey, part owner of Eighth Street Museum, will spend his time until the opening in the fall with a trip thru Canada with his family. . . . Hank Sylow, who has been manager of the Eighth Street Museum, will leave for Cleveland, where he expects to make arrangements to open a Crimo Show at the exposition.

Endy Brothers booked their Merry-Go-Round for the annual Westinghouse pienie. In the company's grove, at Leater last Saturday. The company gives this free to the children of the employees attending the pienie.

Eighth Street Museum closes tonight

last Saturday. The company gives this free to the children of the employees attending the pienie.

Righth Street Museum closes tonight for the season, which has been one of the best since the opening five years ago. It will reopen about Labor Day. Closing bill consisted of Jack Stetson. cartoons and paper tearing; Leo, magle and illusions; Dorothy Smith, coon shouter; Excella, contortionist, and Poscs Plastique in the main hall; in the annex danoing girls and Mary Morris.

Penn Bleacher Sent Company has just completed the installation of seats for the Million-Bollar Pier, Atlantic City, to be used in the arena of the Midget Circus, one of the principal features on the pier this season.

George M. Young, for many years assistant manager of Keith's Theater in this city, has been appointed manager of the theater on Garden Pier, Atlantic City.

## Mighty Sheesley Midway

Lansing, Mich. Weck ended June 19.
Auspices, American Legion. Location,
Foster showprounds. Weather, changeable. Business, below last year's.
Workingmen must be congratulated,
for after showing in Port Huron on Sunday and a three-hour run giving them
little or no rest, they got into harness
at once so that the show could open in
its entirety on Monday. Bob Myers had
a "fine time" directing traine while the
warens were being pulled on to the lot. nt once so that the show could open in its entirety on Monday. Bob Myers had a "fine time" directing traffic while the wagens were being pulled on to the lot. The marriage idea seems to have hit quite a few of the folks lately, three weddings in as many weeks. Quite a number of new cars and trailers on the show. Among the purchasers, Eddie Allen. Milton Ross. Noel Lester, John D. Sheesley and Bob Thomas. The office staff feels lucky enough to have new chairs for guests to rest in. "Captain John" is patiently waiting for good weather so he may spend a day at fishing. Entertained over 500 newsboys (apologies to Waiter Nealand), but this is one town that is worth while because they do give you plenty of space for doing it. Newspaper and radio station scribes had their second annual dinner in Mrs. C. H. Pounds' cookhouse as guests of the show, and a good dinner and good time was had by all. Radio they with Uncle Howdy's kiddies' club resulted in the biggest Saturday afternoon of the reason. Earl Ketring had the misfortune to break several vetrebra in his hack on Monday when he feli from his trailer. He will be confined to hed for 's back on Monday when he fell from his trailer. He will be confined to hed for a long time. Judy Watriese also confined to bed with bad foot. Al Ronton's Circus to bed with bad foot. Al Renten's Chrous Side Show is sporting swell new banner line. Ben Weiss' corn game continues to top concession row. Some of the boys left to get their bonus money while quite a number have already received it. Joe De Trapini and Charlie Allem are huilding an 11-foot "slephant" for the sound truck. Charlie Driver among the visitors and took away some nice-looking orders.
PLOYD NEWELL.



## American Carnivals association, Inc.

By MAX COHEN

ROCHESTER, N. Y., June 27.—Inquiry has been made as to the legality of the distribution of attendance prizes where no additional fee is paid for participation in the drawing, but a usual fee is charged for admittance. There is a wide discrepancy of judicial opinion on the subject and some courts have held the same legal, while others have held exactly the reverse.

actly the reverse.

A recent decision in New Hampshire which arose from a so-called "Bank Night" conducted by a motion picture theater holds that inasmuch as no fee is charged and participation in the drawing is free, that the State's anti-lottery law was not violated, since the drawing was not restricted to those in attendance at the performance. The court indicated in its appinion that inasmuch as free participation was a reality, it made no difference what the defendant's motive was, there was no volution of law since the public did not part with anything of "value" in so participating.

On the other hand, a court in New

On the other hand, a court in New On the other hand, a court in New York State has ruled upon the sains set of facts and has held that the facts are a violation of the State's lottery laws. The court in this State reasons that the necessity for being present at the time of the drawing is sufficient consideration and would constitute sufficient "value" to bring the statute into effect.

It is our suggestion that if the interested parties will submit the name of the State or States concerned, we shall be glad to furnish them with the information applicable to the State or States referred to.

A strange development has recently taken place in the general railroad transportation matter which we have discussed in this column from time to

time.

The office of Federal Transportation Co-Ordinator, held by Joseph B. Eastman since its creation in 1933, passed out of existence with the adjournment of Congress and its failure to extend the life of that position. However, Mr. Eastman continues as a member of the Interstate Commerce Commission, which position he has held since 1918.

The practical effect of this situation is apt to be that the railroads will have less regulation by the government.

## Beckmann & Gerety Shows

Janesville, Wis. Week ended June 20. Janespille, Wis. Week ended Julie 2. Juspices. Janesville Central Labor Union. Location. Jairgrounds. Weather, cool. Business, fair. With a short run from Rockford. show

train arrived early Sunday morning and, train arrived early Sunday morning and, aitho it was nearly a two-mile haul to the lot, all wagons were on location soon after noon. The cookinouse crew set up a new speed record, received its wagon at the grounds at 10 o'clock and had a hot dinner for the boys promptly at noon. George Davis, steward of the circus style cookinouse, has a mighty good crew of boys with him this season, all apparently taking real interest in their work. After several weeks of preparation Karl J. taking real interest in their work. After several weeks of preparation Karl J. Walker opened his new show here. It is called "Art of All Nations," being a com-bination posing show featuring one of the most beautiful filusions ever built—the "Fountain of Youth." with eight girls in "Fountain of Youth," with eight girls in a series of artistic and charming transformations. A. M. (Jake) Brouer has taken over the management of the Humpty Dumpty (funhouse) and is putting some real pep behind it. Visitors during the week included Whitey Dixongeneral agent Greater American Shows; Bob Hutchinson, a former member of a committee sponsoring this show for a number of years in Menominee, Mich.; Mr. and Mrs. Sverre C. Breathen, ardent show fans from Madison, Wis; Raymond Mr. and Mrs. Sverre U. Breathen, income show fans from Madison. Wis.; Raymond S. Dean, press agent in advance of Lewis Bros.' Circus; Jimmy Morrisy, of the U. S. Tent and Awning Company, and Ncd Torti, of the Wisconsin De Luxe Company.

KENT HOSMER.

## Wallace Bros.' Shows

Danville, III. Week ended June 20. Location, Seminary street show lot. Auspices, Drum and Bugle Corps, American Legion. Pay gate. Weather, cool nights. Business, good.

In spite of the cool nights, but with warm days, business at this stand held up surprisingly well. Binco Randolph left with his concessions string for Michigan and Joe Chiebus joined with

frozen delight, and several others, the names of whom were not ascertained at this time by the writer. Thru error it was mentioned in last issue that "Acc Note" Murphy had assumed management of the Minstrel Show. The name should have been "Gold Tooth" Murphy. Pleasant surprise and luncheon parties given the writer and wife by Mr. and Mrs. Vern Salter, ex-troupers, now residing at Danville, and Vern employed as salesman by a hardware speciaties firm. A. R. (Rube) Wadley has added a hall game to concession row.

MARTIN A. WIRTH. frozen delight, and several others, the

## Majestic Exposition Shows

Solville, Va. Week ended June 20. Location, ball park. No auspices. Weather, very warm. Business, very bad. Had a three-mile haul from the cars to the lot. Silm Davis' Nite in Paris was top for the week, followed closely by Jess Huggins' Midnite Prolics, featuring Daisy and Leonora Abernathy, better known as the "Girls From Missouri" Last week Hobe Cole got action with his little booth, but very few subscriptions from the town folks. C. E. Moorfoothad his demonstration of salad knives to fair business. Ruth and Clarence Borgee, of corn-game note, had a good week. At this writing Ruth and Clarence are visiting home folks at Greenville, S. C., for a few days. This show's Fourth of July spot is Richlands, Va. Herbert Pass was taken sick lack week and was removed to hospital at Bristol, where he underwent an operation. He is reported resting easily and expect to be out in a few weeks. Mr. and Mrs. Mc-Hendrix have spent several days in Roanoke buying several new additions for the "home on wheels" they bought last month. At Saltville the folks on the show had a dance at Mr. and Mrs. Saul Dickson's night club, adjoining the showkrounds. The Dicksons were formerly with the Page Shows. Wannetta Webster and Libby Stebler were popular dancers, also Vera Stebler and Mrs. Joe Stebler, Mrs. McHendrix, Mrs. Gilly, Mrs. Joe Stebler, Mrs. H. Pass and "Mother" Stebler entertained with songs of the "old days."

## Smith's Greater Atlantic

Boswell, Pa. Week ended June 20. Auspices, Firemen. Location, lot on Main street, one block from Post Office. Weather, rain and wind storm Friday. Business foir.

Business foir.

Show had a good week at Meyersdale. Pa., week of June 6, located one block off the main street. On Thursday night 18 fire companies from aurrounding towns held full sway and had one of the largest parades ever held in Meyersdale and finished up on the showgrounds. Rain and wind at Boswell on Friday did about \$500 damage to tents. Mr. Smith received a new unit for the Eli Whoel, which is now in operation. Eti Whool, which is now in operation. Everyone on the show is painting and repairing their outfits for the fairs. About 20 of the ex-service men have gone to their homes to receive their bonus honds.

GEORGE BALDWIN.

## Hilderbrand's United Shows

Astoria Ore. Seven days, ended June 21. Location, Centennial Field. Auspices, American Legion Drum Corps. Weather,

winding in muddy waters that spread above shoetops, people of Astoria and vicinity frolicked over the midway nightly. Rain caused the show to open Tuesday night instead of Monday as scheduled. General Manager E. W. Coe encountered difficulty in outlining the midway, and tons of sawdust were used to fill in the many mud holes. This tho first carnival within the city limits in years. Co-operation given by the committee, which spared no efforts in making the event a success. The Legion Drum Corps gave nightly parades and concerts. The usual radio broadcasts were made by Lillian La France, the Four Jacks and Charles Soderborg. About 3,500 National Guards, from all parts of the State, together with 1,500 CCC boys, arrived for, summer training at the local eamps, adding greatly to the attendance. John Burke, owner the Rivere Theator, held a special mattinee for the members of the show, due to the showing of the motion picture Counterfest on Saturday. This picture, under the tentative title of Queer Money, made in San Pedro last April using the facilities and members of the show during the shooting of the scenes. Charles McCarty greeted by friends in his home town. Wading in muddy waters that spread

# BECKMANN & GERETY

World's Largest Carnival Attractions

## SHOWS

CAN USE FOR THEIR LONG ROUTE OF CELEBRATIONS AND FAIRS, Two or More Worth-While SHOWS, Also Any New NOVELTY RIDE. STARTING JULY 19, THE MILWAUKEE CENTENNIAL ON LAKE FRONT,

SHEBDYGAN, WIS.—Celebration.
CHIPPEWA FALLS, WIS.—Fais.
SPRINGFIELD, ILL.—Illinois State Feir.
DES MOINES, IA.—Iowa State Feir.
LINCOLN, NEB.—Nebraske State Fair.
TOPEKA, KAN.—Kansas Free Fair.

"The Wonder Spot," and Following Fairs:

lebration.

Fair.

nois State Fair.

State Fair.

BEAUMONT, TEX.—South Texns Fair.

WACO, TIX.—Fair.

MAVE FOR SALE—12-Car Dodgem. This Ride in good condition and can be seen in oper-

Write or Wire

## BECKMANN & GERETY SHOWS

Week June 29, Iron Mountain, Mich.; Week July 6, Menomines, Mich.

# **POLLIE & LATTO SHOWS**

CAN PLACE CHAIRPLANE, LOOP-THE-LOOP or LOOP-O-PLANE, and KIDDIE AUTO RIDE: also Ten-in-One Show and one more Bally Show, Motordrome or any Attraction of merit not conflicting. CONCESSIONS—WANT FROZEN CUSTARD, CIGARETTE CALLERY, LONG RANGE CALLERY AND OTHER LECITIMATE CRIND STORES. Week of June 29, four Days, West Branch; then Michigan's BLJGEST FOUNTH and FIFTH Celebration, Coleman, on the Sirects—billed in a radius of So miles; Week of July 6, BAY CITY, on MAIN STREET-WASHINGTON AVE., ONE BLOCK from POSTOFFICE, AUSPICES "Old Newsboys" Charity Fund"; WERK of July 13, PORT HURON, Auspices International Machinists, back; week of July 20, FLINT, MERCHANTS' CELEBRATION—IN THE CITY—FIRST IN SEVEN YEARS; Also HUDSON MICH., BRIOGE DEDICATION and LEGION CELEBRATION and NaIN STREET Also HUDSON MICH., BRIOGE DEDICATION and LEGION CELEBRATION and other good dates following. All address as per route to

## WANTS UNIVERSAL MYSTERY SHOW

An Agent that can get into the papers and keep a first-class Sido Show and Museum booked the year around in after recens and halla, under ampless. Magician with Illusion, rapid-fire Mentalist, Insale Lecturer, Preals, Half-dan-Half. Must be real. Benner Amm, Ticket Bellers, Bube for Ricesta, Glass Blowera, Troupe of Hawaiians, Machanical Man, Cook that can cook for about 30 people, and any Advantable for a first-class Edd Show and Museum. No advente unless I know you. Pay your own wire, I pay mine. Show opens in Iowa July 13. Address all mail to

OEO, BARTOW, General Octivery, Jefferson Oliv, Mo.

Fred Webster purchased a new sedan. Charles Marshall gave a cocktail party in honor of Kay Rogers which was at-tended by several members on the show. tended by several members on the show. Ben Martin painting his house car. His Loop-o-Plane remodeled and surrounded with lights. Bessie Bessett had turn-away business all week. Mrs. Ray Mason left for Galt, Calif., to return in Raymond. Havel Fisher and Verna Seeborg entertaining many relatives in this section. Mrs. William Groff's new concession.

# alons present a nifty appearance. Ralph Balcom added another concession. Jerry Codfrey arrived from Los Angeles, recuperating from her recent operation. General Agent E. Pickard back to show for short stay. John Lentl added a concession. WALTON DE PELLATON.

## Strates' Shows

Cohoes, N. Y. Week ended June 20. Auspices, VFW. Weather, rainy; three days lost. Business, good when able to open.

An uneventful run from Oneonta, making good time, and all shows, rides and concessions ready to do business at 5 p.m. Monday, when the weather man turned loose showers and killed the night's business. Friday and Saturday were lost by the same cause. Numerous weil-known showmen were visitors. Among them, Art Lewis, of the shows by his name; William Glick, Milt Morris, Charles Cohen, Doc Garfield and others from the Glick Shows, and many others whose names the writer could not obtain. The Motordrome received its new wagon and now transports upon three wagons. Other huiding has also been done. The front of the Hawaian Show received its new panel paintings and electrical effects, and is indeed a work of art.

FLORENCE DICKENS. An uneventful run from Oneonta, mak-

## Latlip Shows

Whitespille, W. Va. Week ended June 14. Business, profitable.

This spot played last year by the show. Truck move from Seth. Now to rail until the season ends. The Lattip Twins, Rosaline and Madelin, were tendered a party at a local case on Friday, their 15th birthday, and were the recipients of many titts. Loren Hail has charge of the "Crime" show, which has a 30 by 60 top and made its debut at this stand.

JAMES WILCHER.



## Make \$50.00 a Day

on Candy Floss
More and more mople are buying our Candy Floss Machines
—there MERE the a rection—we
make the ONLE of the morth of
sugar makes 100 to worth of
sugar makes 100 to worth of
Candy Floss. Write TODAY.

ELECTRIC CANDY FLOSS MACHINE CO.

## MINIATURE RACE CARS

Casoline motored. Ticket Office, 14-Ft. Trailer, Window Cards—Mats, Everything newly painted, Excellent condition, Inquire

LUDY BROS. Portland, Indiana.

# WANTE

Freek, Nevelty Act, According Player for Ten-in-One. State lowest, Wire or write JANE GODFREY. Care Hilderbrand's United Shows, Raymond, Wash.

## WANTED

## For Famous Georgia Minstrels

Stage Mainager (Onlored), capable of handling 36-pouple show. Week stards under cativas. Wite, don't wille, BAOKER & WINSTEO, Johnson Olly, Teon., this week.

## Frisk Greater Shows

Madelie, Minn. Week ended June 18. Auspices, Baseball Club. Location, Kit-ten ball field. Weather, rainy and cool. Business, fair.

Business, fair.

Rained out Monday night by a heavy downpour, which had started at noon and hampered the setting up of nearly everything. Opened Tuesday night with a nice crowd on the midway, but business was just fair and continued so thruout the week till Saturday night, when another heavy rain came at 10:30 and the best crowd of the week left the midway. James Davis made a trip into Minneapolis and bought a new Trotwood house trailer, fully equipped. Mr. and Mrs. Nels Dolbec were called to Minneapolis Thursday on account of the Minneapolis Thursday on account of the illness of their little granddaughter, but returned Friday, leaving her in a muchimproved condition. B. C. Frisk, manager of the show, made a successful booking trip, nearly completing the route for the season. R. B. THOMPSON.

# TH JULY CELEBRATIONS

Wire, Phone or Write. SENSATIONAL HICH ACTS, PLATFORM ACTS,

For Any Occasion or Event.

**GUS SUN** BOOKING AGENCY

WANTED **ACTS--RIDES** For Week of AUGUST 2nd HEART O' THE LAKES EXPOSITION RHINELANDER, WIS.
Wisconsin's Greatest Event.

## VANTED

OONGESSIONS AND SHOWS. Fortieth Anniversary MT, SAVAGE FIRE CO., No. S. Mt. Savage, Ald. JOHN NEDER, Chairman of Committee.

## PAOLI, IND. AMERICAN LEGION CELEBRATION

JULY 13-18, 1936 SHOWS AND CONCESSIONS WANTED Note Change in Dates.
ARTHUR L. DILLARD, Chairman, Paoli, Ind.

## MARDI GRAS

Tenth Annual Marki Gras, given by the Sherman Emerson Crick League. Grounds at East Tenth Street and Linewood Argana. INDIANAPOLIS. INC., Nights of July 24, 22, 23, 24, 25.

Large crowds. A real big live-wire Celebration. Occilies's Rides and Shows.

ALBERT NEUERBURG,

Chairmen Arrangemente and Concocalons, 4401 East Tenth Street, Indianapolis, Ind.

ANNUAL WILL COUNTY
REPUBLICAN PICNIC

AT RIVALS PARK, JOLIET, ILL., ON SUNDAY,
WANTED—Rides, Convenadora of the AUGUST 2, 1036. Il kinde, Shows,
Noreity Stands, etc. Finals and Spots Program
all day and the Convenadora of the Convenadora of

# CARNIVAL WANTED

FOR BIG HOMECOMING AT PUXICO, MO., Must have at least 8 Rides. Six-day program attracted 20,000 last year. Rend full details and contract to G. R. DERBY, Puxico, Mo.

## Circus Acts Wanted

MOOSE GIRCUS FROM JULY 11 TO 18. and Acts that can do Iwo or more distinct Acts work in building with 12-ft, ceiling. Mate your MOOSE LODGE No. 108, So. Browneville, Pa.

## WANTED

BIG ANNUAL PICNIC AND HOME COMING AT LIVONIA, MO., AUGUST 5, 6, 7, 8. Good Minstrel Wanted.

R. L. SPAROUR, Secretary.

## THREE BIG DAYS

ANNUAL OARNIVAL, AUDUST 6, 7 AND 8, STOOKTON, ILL., On U. 8. Highway No. 20.

Spensored by Bushness Men's Club.
CONCESSIONS WANTED. Wire O. E. KIEFER, Stockton, III.

## 36th ANNUAL OLD SOLDIERS' REUNION

HYMERA, IND., JULY 16-17-18.
For Concessions Call or Write
O. E. REYNOLDS.

# **WANTED RIDES**

THE OHIO OIL COMPANY PIONIC. Straight rental haule contract. State all first letter.

# Sponsored Events Fiesta in Los Greatest Ever

Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS (Communications to 25-27 Opera Place, Cincinnati, O.)

# Showmen See New Low in Price For Jubilee Circus Acts' Array

PITTSBURGH, June 27. — Despite threatening weather the Jubilee Circus at Forbes Field this week played to growing crowds and Wednesday night attendance figures almost doubled those of opening night. Showmen here consider the 35-cent admission charge a new

sider the 35-cent admission charge a new low for size of the show.

Attractions, as caught Wednesday night, were concert band, conducted by Izzy Cervone; grand entry, Palmer's Dog and Pony Circus; Will Morris and Bobby, musical clowns; Aunt Jemima and her Three Pancake Bakers, acro-batios; Two D'Arcy Sizters, perch act;

Pallenberg's Wonder Bears; Kenneth Waite troupe of clowns; Laddie LaMont, funny Scot; clowns; Four Freddies, teeterboard; Jumbo and Company, featuring Rose's exploited elephant, camel, pony and dog; clowns; Merrill Brothers and Sister; Six Flying Melzoras; Emilo's Royal Doberman Pinschers; Laddie LaMont, dummy dance; Will Morris and Bobby, bicycle act; Four Laddies, aerial act; fireworks spectacle.

Show was produced by James N. Medrath Jr., local promoter, A majority of acts were booked thru Franl: Cervone, George Hamild's local representative.

of acts were booked thru Franl: Cer George Hamid's local representative.

## Festival a Click In Wallace, N. C.

WALLAGE, N. O., June 27.—Strawberry Peatival here was one of the best held in the past 10 years and clicked every night. Acts, all going over with a bang, were Millie Long, tep dancer; Mile. Livine and Mae, wire and comedy act; McClaren, bagpiper; Julia and Tiney, dancers; Si Stone and his Pamous Mule. Elhner; Hai Thurston and his Gang, Heraid Wilson was emsee. William Taylor had his sound system, and Harry Cox was chief electrician. Jack O. Roberts Producing Company handled the entire festival, with Mayor Harraid, Waliace, chairman, and Howard Dunn, secretary and treasurer. and treasurer.

and treasurer.

The festival sold every inch of the big warehouse space and danging, with Thurston and his band, was a great draw. Over 125 North Carolina notables were introduced from the stage during the week. Crowning of the queen and style Show were features. Contract for 1937-'38 were presented to Mr. Roberts from the stage Saturday night before 5.000 people. 5,000 people.

Entire main street was lighted with thousands of colored bulbs and every booth in the show was benutifully deco-rated by local and national exhibitors. Pree prizes was awarded each night and a Chevrolet coach was grand prize Satur-

## Fair Sponsor in Dodge City

DODGE CITY, Ran., June 27.—Base-bail Tournament to be held here is conducted by Kansas State Championship Basebail Tournament, Wichita. under auspices of Southwest Fair Association, Dodge City. Manager of the tournament is Arthur Jones, Wichita. The Dodge City Daily Globe and Dodge City Broadcasting Company have been used as mediums of publicity. Anderson-Srader Shows have been booked for the midway, with seven rides and eight shows. In connection with the tournament there will be fireworks, sponsored by the fair association, said George Shuler Jr., fair secretary.

## Beverage Men To Celebrate

GARY, Ind., June 27.—Lake County Restaurant and Boverage Association, Inc., comprising wholesalers, distrib-utors, browers, liquor dealers and tavorn utors, browers, liquor dealers and tavern keepers of Lake County, covoring a membership of 100 per cent, is sponsoring its first annual outing at the fairgrounds, Crown Point, Ind. Several automobiles will be given away. There will be special contests, free attractions, midget auto races, horse races and numerous other foatures. Readquarters offices have been established in Cary, and sub-offices in all cities and towns in Lake County. Clay M. Greene is in charge of arrangements for the executive committee. committee.

This Department by Telling Committees About It.

## Picking 'Em

BROWNSVILLE, Pa., June 27.—Enter-tainment committee of the Moose Circus to be held here picked acts at a meeting on June 24 from applications by orches-tras and professional vaude and circus performers. Due to a 12-foot ceiling in Monte Auditorium, about 10 acts working Moose Auditorium, about 10 acts working without acrial rigging were picked. Acrial acts with rigging selected will be used as free attractions nightly on streets. An outside dance platform, 22 by 65 feet, will be creeted, and in ovent of sain the Auditorium will be used for dancing after the circus program. Frederick De Coursey is circus director. la circus director.

## Minn. Affair To Be Annual

MINNEAPOLIS, June 27. — All-East Side Community Piculo in Columbia Park on Sunday drew an estimated 50,000. A program in which ade were sold and sale of concessions brought in more than enough to pay expenses of the affair, sponsored by the East Side Progressive Olub. Probert Fitzsimmons, president, said it will be made an an-nual. Vaude was free and booked thru Mary Zupuy, Minnespolis. Minnesota Fireworks Company, Minnespolis, handled pyrotechnics. Among concessioners were Ole Ness, pop corn and ice cream; C. A. Anderson, Minnesota Novelty Company, canes, hats, etc., and Arthur C. Perkins, hot dogs and root beer. Donald Dame was general chairman and Clyde

## Davis Books Michigan Spot

OSCODA, Mich., July 27.—Oscoda-Au Sable Silver Jubiee is the 26th anniversary of the big fire that nearly destroyed both towns. A four-day program will include turtle races, floral parade, coronation of the Goddess of the Flame. Indian Pageants, midway of K. G. Barkoot Shows, independent shows and concessions and fireworks. Plans have been worked on thruout the winter. Jack Davis, Bay City, Mich., was given the contract for decorations, street parade, fireworks, coronation ceremony and also acted as concession agent for the celebration.

## Utah Events on Same Dates

SALT LAKE CITY, June 27.—Sait Lake is going alread with Covered Wagon Days and Ogden with its Pioncer Days on same dates. Stephen Maloncy is again publicity manager here; Harry J. Haiton, office manager; Stanley J. Tingoy, treasurer; Nephi L. Morris, director general; Bruce Reynolds, in charge of rodeo. In Ogden all money and obligations formerly held by Ogden Ploneer Days' committee and administered by special fund by city officials has been transferred to a new Ogden Ploneer Days, Inc., and cash on hand, about \$2,500, was ordered turned over to the new corporation. Contracts for Pioneer Days' entertainers and concessions were ordered transferred to the new organization by Mayor Harman W. Peery.

Sheriffs' Association event in all-time attendance mark Biscailuz gives medals

LOS ANGELES, June 27.—There was an all-time attendance record at the 13th annual Barbecus and Flesta of Los Angeles County Sheriffs' Association, an outstanding event. About 65,000 were at Valley Park Country Club on June 21, attesting the showmanship of Sheriff Gene Biscaliuz, Capt. William Bright and Clem Peoples.

Clem Peoples.

The barbecue measured up to those of the past, and Captain Bright, in charge, said there were 22,000 pounds of steer beef, 15,000 dozen rolls, 1,500 pounds of beans, 800 gailons of special Spanish sauce and 2,100 pounds of coffee, Charles W. Ellison was chef, with George Stites assistant and 60 men at eight large pits. Preas was entertained in a special tent and there were special tents for the performers. Dave King, Dave King, Mae Murray Studies, was emsee. Bands were Buck Jones Ranger Band. Boy Scouts' Drum and Bugle Corps and Southgate Boys and Cirls' Band, Samuel C. Porter, director; Merrell Molvin, assistant.

Program Is Extensive

## Program Is Extensive

Program Is Extensive

Program included Rauol de Ramirez.
18, troupe of Spanish artists; Mintz and Dinus Studios, presenting 40 persons in dance revue; Edward Delgado and Company, Spanish Fantasy: sheriffs' pistolicam, fancy and trick shooting; King Murray Studios, dance numbers by 50, with practically every type of dance introduced; Candreva Brothers. Trumpet Sextet: Angle Ward and his Sheriffs' Union Orchestra; Muricile Zabelle's Radio and Screen Starleta; S. W. Sweeze and his piano-playing and singing dog: Leon Ratiner's Starleta, Juvenile entertainers; KFWB starleta, Juvenile entertainers; KFWB station's 35 notables; Blanton and Brown; Vaudeville Circuit Players of the PWA, diversified program, with Harry Sepulveda in chargo, L. O. Gunn. magiolan; Torre and Pima; Players of the PWA, diversified program, with Harry Sepulveda in charge; L. O. Gunn. magician; Torre and Pima; Mathilde Olvera, concert contraite; Billy McClain, "last of the Old Black Joes"; introduction of Sheriff Gene Biscailuz and presentation of medials of honor and citations to members of his force for outstanding accomplishments.

An interesting feature was the Indian Village, with Buffalo Bill Burkhart, Dusty Williams. Harry Wendling, Pete Scearcy, Buck Koarney and Indian contingent, directed by Big Tree and Cynthia Big Tree, in tribal ceremonials.

## Rides and Concessions

Rides and Concessions

J. R. Stephon, Culver City, Merry-GoRound, Ferris Wheel, kiddle rides and
Chairplane, with Harry Riggs, Ben Cook,
Sam Connare, E. T. Fretz, Mrs. Harry
Riggs, Ada Thurza and Terry Tate assistents. Ray Rolling Amusement Company had a Merry Mixup, with Bert
Kennedy in charge, and T. Baley, assistant; Pony Rides, John Kemsley, owner;
Leo Howe, J. Beck, assistants. Among
concessions Milt Runkle had eight
stands with Bert McIntire. Chet Webb,
Lawrence Rover, John Laughorn and
Roy Burnott, checkers. Balboa Brewerles
and Eastaide split the refreshment conSee FIESTA IN LOS on opposite page] (See FIESTA IN LOS on opposite page)

## Shorts

GREAT CALVERT, who is playing at Vandergift (Pa.) Old Home Week, has several celebrations to follow.

AFTER a successful week for Odd Fellows' Charity Fund in Framingham, Mass., Diving Gordous are at a church doings in Occum, Conn.

DON WIRTH, aerialist, was at the Volunteer Firemen's convention in Greensburg, Pa., last week, performing his flaming jump act nightly.

MIDWAY features and some free acts for Wheeling (W. Va.) Centennial Celo-bration, sponsored by the Chamber of Commerce, will be furnished by Dod-son's World's Fair Shows.

CENTRAL CITY Volunteer Firemen's convention in Somerset, Pa., booked Corey's Greater Shows for the midway. (See SHORTS on opposite page)

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## Roy LaPearl Is To Stage Circus in Chicago Stadium

CHICAGO, June 27.—Roy LaPearl, who has been working on an indoor circus promotion for some time, has completed plans for use of the Chicago Stadium.

Details as to length of engagement, individual sponsors and talent have not yet been announced, but it is known a number of local merchants are interested. LaPearl is working with Stadium management in the venture, in connection with the circus, there will be a number of exhibits by the merchants and other firms interested.

## Altoona Merchants Donate

ALTOONA, Pa., June 27.—Mayor J. Harry Moser and Bill Decker, city treasurer, in co-operation with leading merchanta, who are sponsoring a celebration here, booked a number of acts thru Frank Oervone, Pittsburgh, who represents George A. Hamid, Inc., including fireworks, band concert, police rodeo and Cortello's Hollywood Dogs, Laddie La-Mont, clown, and Aerial Martins. Show, to be staged on Cricket Field, will have 15-cent admission tickets good for afternoon and evening show. Merchants contributed generous sums to insure success of the celebration.

## To Swell Fed Fund in Ark.

LITTLE ROCK, Ark., June 27.—Tho first plans were for government appropriation of \$300,000 for Arkansas Centennial Celebration, the State's congressional delegation was forced to approve a federal donation of only a quarter of that amount. Included in the deficiency appropriation bill, the measure is to be signed by the President. The money will be available to the centennial commission for expenditure as it deems fit. Plans are already under way here to raise at least \$150,000 to add to the federal funds. eral funds.

## New York Firms Chartered

ALBANY, N. Y., June 27.—Allied Charities, Inc., New York City, has also been ehartered by the State to operate carnivals, bazaars and other amusement carnivals, bazzars and other amusement features. Directors are given as Frank L. Miller, Patrick M. Kelly and Bonjamin T. Dannenberg, New York City. Hall's Concession Company, Inc., Buffalo, has been authorized by the State to conduct indoor and outdoor amusement projects, George C. Hall, Fillmore F. Hall and Edward G. Hall, Buffalo, directors and incorporators.

## Plans Houston's Celebration

HOUSTON, June 27.—A varied program, details of which are not complete, is being worked out by San Jacinto Centennial Association for Houston's Centennial Celebration. It is likely the battleship Texas and a cruiser will be here on the 100th birthday of Houston, the committee said. In Galveston Hal Worth successfully directed and produced a pageant, depicting its history, in connection with the Oleander Celabration.

## Port Arthur Doings on Pier

PORT ARTHUR. Tex., June 27:—
Young men's division, Chamber of Commerce, set aside several thousand dollars for Port Arthur's Centennial Celebration at Pleasure Pier. Entertainment is headed by Greater World Shows. Todd Decorating Company, Houston, is canvassing business houses for parade floats. Bathing beauty revue, concessions and Speck's Melody Cruisers for dances on the pier are carded. Over I,000 sheets of advertising went over a wide area. Pier will be lavishly decorated.

## Celebration in Irwin, Pa., Is Pleasing to Committee

IRWIN, Pa., June 27.—Westmoreland County Firemen's convention, which closed a week's celebration on Saturday, was termed a huge success by the committee of arrangements.

Good attractions, aided by splendid weather, contributed. Krause Greater Shows were on the midway. Sam Burgdorf was general director,

## Centen Tied Up With Fair

LEWISBURG, Pa., June 27.—A Sesquicentennial Celebration is being planned in connection with Lewisburg Fair. The committee will engage a directing company to coach a cast of 1,000 for a pageant.

## Taylor Has Firemen's Show

MT. OLIVER, Pa., June 27.—Seven days of attractions have been planned for entertainment of Allegheny County Volunteer Firemen's convention here. Rides, shows and concessions will be on the midway, with free acts on the fairgrounds nightly. John T. Taylor is directing.

## Chi Celebration Is Success

CHICAGO June 27.-Lawndale Celechicago, June 27, Lawnusic Celebration on South Side of Chicago, which was in charge of John McGrail, was quite successful. An estimated 100,000 people were present on opening night, and daily attendance during the week was given an between 30,000 and 40,000.

## FIESTA IN LOS-

(Continued from opposite page)

cession, with this personnel: J. T. Skin-ner, William Adloff, George Poulos, Rex Warren, Charles Eldewood, Leo Kauff-man, B. Whitsinger, Heury Rodenbeck, John Lanner, Bob Wilson, John Albery, Wade Burton, Ed McNeal, J. Duggan, O.

man, B. Whitsinger, Heury Rodenbeck, John Lanner, Bob Wilson, John Albery, Wade Burton, Ed McNeal, J. Duggan, O. C. Davis, R. Cole, D. Bentiey, S. Penny, W. Watber, Jim Raub, J. A. Moore, K. M. High, C. W. Kelly, Jack Sharp, W. M. Schmidt, Will Rout, Bill Thompson, Robert Ray, R. Fitz, Bill Stedman and Preston Seymour.

George Silver had exclusive on novelties, with 14 assistants; eigaret store, Harry Lyons, Buck Moulton; lunch stand, Neal Eastman, Harriet Eastman, A. J. Peck; lunch stand No. 2, Bud Hostreit, Howard Frey; stand No. 3, Mr. and Mrs. Harry Youden; stand No. 4, Wert Engstrom, H. E. Rhau; eigaret stores, Mike Silva, S. Harvey; ham and bacon, Ocorge Palmer, George Kamp, Charles Frank; fruit snow, H. J. Ingraham, managor, and Butty Tiemann, Myrtle Truby, Dolly Ingraham, J. B. Ingraham; athletic goods, toys, Inspector Henry in charge, and Harry Tucker, Thomas W. Golding, J. K. Reed, Herman Bossitel; assistants to George Silver on novelties, Whitey Benson, George Silmes; photo Sallery, Marguerite and Nellie Williams; pop corn, peanuts, Mrs. L. A. Tucher, Bab Miller, Raiph Blevins, Harry McCres, Sherwood Sutton, assistants; orangeade, No. 1, L. M. Leonard, and Maude Smith, assistant: No. 2, Kid Duffy, and Esther Hearn, assistant. The good-natured crowd and huge success indicated the popularity of Sheriff Biscalluz.

Biscalluz.

Vernon Van Allen and Elmer Terrell
did publicity and Bob Fox had charge
of concessions. Elnier Lingo, former
trouper and now chief of detectives in
Santa Monica, with Curly Strong former
trouper, had the lunch stands:

(Continued from opposite page) Aerial acts were booked as free attractions nightly.

FOR a second Centennial Celebration to be sponsored by Byron Center (Mich.) Commercial Association, B. G. Towner Is general chairman and J. J. Ver Beek ublicity chairman.

CLIMAX of a fund-raising program by No. f Hose Company in Elitanning, Pa., was reached with presentation of an entertainment bill featuring Sandra LaMar.

AN ELABORATE souvenir program was issued for Bismarck (N. D.) Pioneer Days Festival, scheduling an air circus, Professor Winterringer and other ballonists, Golden Glove amateur boxing tournament and fireworks.

J. R. BARKER, 40-year-old motorcycle atunt man, injured on June 21 after crashing thru a flaming board during an American Legion exhibition in Vivian. La., was treated at a sanitarium for a broken right ankle and bruises.

ARTICLES of incorporation filed with Indiana secretary of state by Calumet Exposition Company. Inc., Hammond, give incorporators as William B. Parker, Jacob Kazen, R. M. Quigley, John M. Vin-cent and A. L. Spindler.

L. T. AMMERMAN is chairman of publicity committee for Liberty (Ind.) Cen-tennial Celebration, sponsored by Liberty Commercial Club, and to include parades. pageants, contests, exhibits and band festival,

## BALLYHOO

(Continued from page 44) mopped up with pea soup, This was sold out of the juice bowls. You could have it teed or hot.
Friday, the last day for passes, found

LOOP-O-PLANE 4 Passenger with Cables \$1,800.00 A SURE FAST MONEY MAKER For PARKS—CARNIVALS—FAIRS 4 Passenger without Cables PARK OWNERS—We have one or two Concessionaires that will book Dual Units with the larger Parks. Wire ferms. \$2,000.00 8 Passenger (12 Ohlidren) \$3,200.00 F. O. B. SALEM OUT OF 14 DUAL LOOP-O-PLANES SOLD
AND EXPORTED LAST YEAR
8 GROSSED OVER \$10,000.00
3 GROSSED OVER \$12,000.00
1 GROSSED \$15,000.00
in 9 Weeks
Scores of single units grossed over \$8,000 last season. ROBIN REED VETERANS, ATTENTION JOBBER SALEM, OREGON SOLDIERS BONUS BONDS BOX 237 EYERLY LOOP-O-PLANES AS PAYMENTS ON OR IN FULL ON THIS RIDE.

Special Low Terms to Parks and Permanent Locations.

3 DAYS-SEPT. 7-8-9-3 NIGHTS

## 15th ANNUAL JOHN'S and BILL'S DAY

MAIN STREET, FT. RECOVERY, O.

WANTED—Rides, Shows and Concessions. We are giving \$500.00 Cash Prixes. We are spending \$200.00 Advertising.

The Biggest Local Event Since Hervest Jubilee.

FT, RECOVERY PHEASANT CLUB SPONSORS. Address J. S. BAKER.

all shows packed to the doors. They came in the Side Show so fast the manager had to take the four-aimed man off of his platform and put him on the

Saturday would have been all right if Saturday would have been all right it the fair hadn't been over. Show has been rebooked for next year. It will only be a two-day event. The Ballyhoo brothers have guaranteed to make it provided they set Friday and Saturday as the days.

MAJOR PRIVILEGE.

## O. J. Bach Shows

Watertown, N. Y. Week ended June ). Business, good, 20.

20. Business, good,
In moving from Carthage a truck of
the Merry-Co-Round was sideswiped by
an auto and it landed upside down in a
ditch. John Pavelock was injured and
was taken to hospital, suffering from
shock, bruises and ribs and choulder
injuries. Carl Miller joined with his
new Side Show. Harry Agne of corn
game note, purchased a new "sedan."
Mrs. O. J. Bach is driving a new "coupe."
George Bach recently joined with an
elaborate Pennyland. LEO GRANDY.

## Gold Medal Shows, Canada

Nanaimo, B. C. Auspices, Victoria Day ommittee. Location, center of city. No ite. Weather, good. Business, good. Committee.

Committee. Location, center of city. No gate. Weather, good. Business, good.

Squipment all overhauled and repainted. Gold leaf being freely used. Complete new electrical installation. Considerable new canvas. Attractively decorated banners and standards. Staff includes: Robert J. Boyd. manager; K. Kapel, legal adjuster; Sootty Bradin, electrician; J. Morris, mechanic; Harry Mason, publicity. Shown: Ten-in-One—Freddie Farnell, featuring the "Seal Boy"; Madame Le Gare, annex; Walter Reynolds, tickets. Snake Show—Pat Manzo, manager; Fete Munnizza, Joe Bush. "City of Parts"—Paddy McCullough, Mary Rhodes. Micky Mouse.—Frank Wilson, Reta Bentley. Ethel McCullough, Mary Rhodes. Micky Mouse.—Frank Wilson, manager: Tom Burk, tickets, Hoffman Crime Show, presented by W. Gerstner; Pred Smith, tickets, Athletic Show—Pat O'Brien, manager; George Edwards, tickets; Bert Tate. Monkey Drome—Walter Gibson, manager; Bill Forum, tickets, Rides: Ferris Wheel—K. Kapel, manager; Bhorty Evans, W. Ross, B. Smith, Kiddy Rides.—W. Baddley, mrnager; Frank Cole,

## WANTED

and legitimate Concessions and Shows I Absolutely no grift wanted.

LIVINGSTON MANOR CHAMBER OF COMMERCE.

T. G. ALLEN Chairman, Livingston Manor, M. Ya

56th Annual

## OLD SETTLERS' MEETING

LEXINGTON, IND., AUGUST 7 AND 8.
Clean Concessions wanted, Nn Ca. By American
Lexion Post 382, Lexington, Ind.
LEC BONNETT, Commander,

# RIDES WANTED

MONROEVILLE PIRE COMPANY,

AUGUST 26, 27, 28, 29

## WANTED ASHLAND, ILL.

AMERICAN LEGION CELEBRATION.
Hot Spot. Shows littles. Concessions.
Littles. Acts booked.
With re with a tonces,
U. H. OOUGLAS.

# WANTED A CARNIVAL

HITCHCOCK COUNTY AGR. SOCIETY

AUGUST 18-21, 1938, QULBERTSON, NEB

# WANTED - CARNIVAL

HOMEGOMING, JULY 23-24 Privilege 3d Day-Flat Itate.

John Dale, Harry Calhoun, Charlessell, Mo.
John Dale, Harry Calhoun, Charles
Claman, Merry Misup—C. Jones, manager; E. Walkem, Stan Fortner, Dave
Richards, Auto Rides—W. Baddley,
manager; Joe Smith; J. Moon, operator.
Concessioners: Cookhouse—J. Stephens
and wife, managers; Bert Thomas, Joe
Thomas, Ethel Thomas, Grab—Harry
Ross and wife, managers, Jack Anderson, corn game. Other concessioners and
agents. Tip Castle, Pete Spaner, Serth
Ross, Eddie Fyle, George Curtis, Mrs. E.
Brown, D. Brown, Smith Brothers, Jack
Ambrose, Carl Carnell, George Nash,
Roy Buckley, Eddie Fish, Joe Travis,
Bill Arnold, Frank Mason, Freddie Ashe,
Norm Zimmerman, Jimmy Torrance,
Scotty Henderson, Louis Waltors, Charles
Willits, J. Ross, E. Mason, J. Buywe, Red
Richardson, All of which is from an
executive of the show.

# Classified advertisements

## COMMERCIAL 10c a Word

Minimum-\$2.00. CASH WITH COPY.

Set in uniform style. No cuts, No borders. Advertisements cent by integraph will not be inserted turbes muney is wired with copy. We rescree the right to reject any advertisement or revite copy

## FORMS CLOSE (in Cincinnati) THURSDAY

FOR THE FOLLOWING WEEK'S ISSUE.

### AT LIBERTY

(First Line Large Black Type)
(First Line and Name Black Type)
(Final Type)
Total of Woods at One Rate Only
No Ad Less Than 20c. CABH WITH COPT.

## ACTS, SONGS AND PARODIES I

MODERN DANCE ARRANGEMENTS. 75c: postage 10c each; 20 for \$10.00. More than 100 tunes ready. ROBERT PERRY, Bowling Green, Ky.

## **AGENTS AND DISTRIBUTORS** WANTED

ACENTS! SENSATIONAL! UNCLE SAM Re-elect Roosevelt, Elect Landon, colored license plate emblems; big profits. Sample pair 25c. Write FEEGEE, 445 Riverside Drive, New York.

ACENTS — DE LUXE DIXIE OANCE WAX; cleans and waxes while they dance. Unlimited market. Cafes, taverns, on where there is dencing. Profits guaranteed! Some territory still open. DIXIE WAX CO., Dept. B, Evans-ville, Ind.

BOOSTER PRESIDENTAL ELECTION METAL Auto Plates on all parties and organizations. Quick, easy turnover. Also all types metal mgos. CLOUSER BROS., Transportation Bidg., Indianapolis, Ind.

CARTOON BOOKLETS, \$1.50 HUNDRED; FUN Cards, Peppy Diplomas. General samples and list, 25c. BUK, Box 2, Station W, New York.

COWBOY SONGS, 75 IN ALL, INCLUDING "Home on the Range," "Red River Valley," "Ossisana," etc. "Oc. Hustlers wanted HUDAK, 556 7th Ave., New York, N. Y.

DEMONSTRATORS—A NEW AND BETTER
Damer. Sampla 25c. 100 Complete Sets,
56.00; 527.50; 1,000, \$50.00. A. W.
DOWNS, Marshall, Mich,

FEATHER FLOWERS, HIGHEST GRADE ARTIficial Flower, Beautiful for display; nice work for women. DE WITT SISTERS, Battle Creek, Mich. 1911

GUARANTEED — FIRST QUALITY RAZOR Blades. 100 Double-Edge Clifette type, 75c; 100 Single Edge, fit Cem or Evercady Razor, \$1.00; prepaid. 80N0M0, Box 87, Station S, Brooklyn, N. Y.

GOOD INCOME SILVERING MIRRORS, PLATing and Refinishing Lamps, Reflectors, Autos, Beds. Chandellers by late method. Free particulars. Write GUNMETAL CO., Ave. C. Decatur, Itl.

DEAL PIE CRIMPERS, WAFFLE IRONS, PATTY Shells, prompt shipments. E. L. McCLEARY NOVELTY CO., Dayton, O.

NOVELTY CO., Dayton, O.

LOCAL AGENTS WANTED TO WEAR AND demonstrate Free Suits to friends. No canvassing. Up to \$12 in a day easy. Experience sunnecessary. Volvable demonstrating coulpment, actual samples free. PROCRESS TAILORING, Deat. G-607, 500 Throop, Chicago.

NO PEDDLING.— FREE BOOKLET DESCRIBES
107 money-making opportupities for start-

107 money-making opportunities for start-ing own business, home, office, No outfits. ELITE, 214 Grand, New York. 1y25x

PITCHMEN, CREW-WORKERS, AGENTS
Kloro-Mint Inhaler. That now fast selling
frem. Sample IDc., none free, CMAS. C. RAY,
705 N. Lemcke Ava., Evansville, Ind.

194

FITCHMEN, DEMONSTRATORS, AGENTS
Fast selling, highly recommended Necessary
Household Device. Retails fifty cents. Quarter for sample, dollar for five, prepeid. Dozen
and gross lots cheaper. BARLAN SUPPLY
COMPANY, Shamokin, Pa. 194

PROFFT 2,800 5 — AGREEABLE EASY WORK applying Cold Initials on Automobiles. Every owner buys. \$3 to \$15 daily earnings. Write for details and free samples. AMERICAN MONOGRAM COMPANY, Dept. 20, East

RARE PHOTOS-100, \$5; CARTOON BOOKS. 100, \$3; Catalog Assorted Novelties, \$1 up; via Express. P. B., 468-B, New Haven, Conn.

SALESBOARD MEN—NEW PUT AND TAKE fars, twelve different payouts. A natural, Dutusts, sample free. TOM THUMB, Dept. 88, 1/25x 1/

PAMPLE NUT CANDY AND DISPLAY RACK postpaid 50c. WORLD NUT PRODUCTS CO., Kankakes, III.

SELL ORIGINAL 9±11 BLUE SIGNS — 700 Varieties. IOD Bert Sellers, \$3.25, portpolid Oxido delivery. Soven, Four-Line Changeables. IDOMAER. 355 Corts. St. Louis, Mo. 1y4

SELL MATIONAL ADVERTISING PROPOSITION to service stations for for dollars; commis-sion fine dollars. Several States still open, BOX 608, Siour Falls, S. D., for details.

SELL HICH-CLASS COSMETICS — BIC PROF-Bs; we pay postage. BOX 125, Moravia, Ia. Hi; we cay postage 80% 125, Moravia, fa.

WONDERFUL SUMMER SELLER! ELECTRIC
Limp Kills Insacts in house, farm, parden,
etc. \$2.75 sep. Literatury free. SAUER

BROS., \$228 E 12th \$6., Oakland, Calife, lyffs.

## ANIMALS, BIRDS AND PETS

ALL READY FOR SHIPMENT—DWARF PAR-rots for Bird Wheels, Chinese Dragons, Black Iguanas, Mixed Dens Snakes, everything for shows. SNAKE KING, Brownsville, Tex. Jy25

ALLICATORS, FAT, HEALTHY, ANY NUMBER, any size, immediate shipment, largest collection in world. No C. O. D.'s. FLORIDA ALLICATOR FARM, Jacksonville, Fla. aulx

BIG DENS LARGE, FAT SNAKES, ALL KINDS, \$10,00. Fast service. Also large Porcupines, \$10,00. PALMETTO SNAKE FARM, St. Stephen, S. C. X

OONKEYS, TAME OR GREEN, QUICK PROF-its, Baseball teams, amusement parks, chil-dren's pets, Economical upkeep, Quick deliv-eries, LINDEMAN, 63 West 11th, New York

LARGE MANOSOME COLLIE DOGS AND heautiful golden sable puppies for sale; also black brown Shepherds and smooth Fax Terriers, Write L. L. DeyOUNG, Sheldon, Ia.

PARRIAKEETS, LOVE BIRDS, CANARIES, Finches, etc. Largest selection and lowest perces to bird wheel men. BIRD WONDER-LAND, Van Nuys, Calif.

PLENTY SNAKES, ALLICATORS, ICUANAS, Horned Toads, Dragons, Glia Monsters, Racing Terrapins, Pereskeets, Monkeys, Parrots, Prairie Dogs, Sloths, Peccaries, Bear Cubs, Ringtall Cats, Wild Cats, OYTO MARTIN LOCKE, New Braunfels, Tex.

SMALL CUB BEARS FOR SALE—SPECIAL RE-duced price. \$20.00 each; cash with order, Write now, RELIABLE BIRD CO., Winniper, Can.

SNAKES, HORNED TOADS, GILA MONSTERS, Snake Fangs in Frome, Venom. Larger or-ders for your money, SAN ANTONIO SNAKE FARM, San Antonio, Tex. 194

TWELVE SMALL ASSORTED SNAKES, 53.00: eight assorted large attractive Snakes, 510,00, Price list on request, ROSS ALLEN, Silver Springs, Fla.

## BOOKS, CARTOONS, IN-STRUCTIONS, PLANS

YOU CAN ENTERTAIN FOR ALL OCCASIONS with Trick Chalk Stunts and Rag Pictures. with Trick Chalk Stunts and Rag Pictures Catalog free. BALDA ART SERVICE, Oshkosh Wis.

## **BUSINESS OPPORTUNITIES**

FREE INFORMATION - BIG EARNINGS Latest moneymaking opportunities. SCIEN-TIFIC RESEARCH SERVICE, 302 Sixth Ave.,

PREMIUMS-USE MIXING AND OVEN BOWLS to increase your business. Three to set, dozen sets, \$9,00. Send \$1,00 for sample. AMIEL J. CHARBENEAU, 106 Hubbard Ave., Mt. Clemens, Mich.

ROAD STAND, GAS STATION, LIVING ROOMS, State road, corner, heart fown, just completed, \$650 cash, yearly rent, Life-time opportunity. Call personally ready to close Saturdays before 2 pum, RILEY REALTY CO., Greenwood Lake, N. Y.

SELL BY MAIL! BOOKS, NOVELTIES! BAR-gains! Christmas sellers! Display Signs! Big Profits! Particulars Free, F. ELPCO, 525 South Dearborn, Chicago.

Dearborn, Chicago.

START YOUR OWN BUSINESS ON FEW DOLfars capital, 100 ways how to do it, sent
postpaid on receipt of \$1.00. PARLOR CORPORATION, Box 311, Greenwood Lake, N. Y. WHERE TO BUY ALL KINDS OF MERCHAN-dise at lowest wholesale prices. Information free. YORENA CO., Box 312, Bayonne, N. J.

## COIN-OPERATED MACHINES SECOND-HAND

## Notice

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised estensively in The Billboard by manufacturers, distributors or jobbers, may not be advertised as "used" in The Billboard.

A BARGAIN-FIFTY CAILLE JACKPOT BELLS, 1936 series, used only two weeks. Just like new, Pennies, Nickels, Dimes, Quarters, each \$41,50. A few 1935 series at \$35,00 each, Deposit required, H. WACONER, 137 East Market Street, Alcon, Q.

A-1 RECONDITIONED BALLY PERRLESS, \$65.00; Ten Grand, \$60.00; Bir, Richard, \$59.00; Surishing Derby, \$58.00; Jumbo, \$46.00; Stock Market, \$40.00; Marimoth, \$38.00; Electric Baffle-Ball, \$38.00; De Luxa "46", \$37.00; Prospector, \$35.00; Redeo (1 Ball), \$24.50; Stampede, \$22.50; Saven-Eleven, \$18.00; Varsity 15 Ball), \$17.00; Cold Rush, \$15.00; Carloce, \$14.00; Put 'N' Take, \$14.00; Accs, \$22.50; Ditto, \$22.00; Hi-Lire, \$18.00; Squadron, \$18.00; Cinger, \$15.00; Banker, \$15.00; Hi-Hand, \$14.00; Five & Ten, \$13.00; Screamo, \$10.00; Big Game, \$9.00; Kings, \$9.00; Penny Smoke, \$7.00; Select Em, \$5.00; Horseshoes, \$5.00. NATIONAL COINMACHINE EXCHANGE, 1407 Diversey, Chicago, \$0.00; Penny Smoke, \$7.00; Select Em, \$0.00; Penny Smoke, \$0.00; Penny Smoke, \$7.00; Select Em, \$0.00; Penny Smoke, \$0.0

BALLY RANGER, \$25.00t MYSTERIOUS EYE, \$20.00; Mills Tickethes, \$4.00; Hold and Draw, \$10.00; Beer Barrel, \$3.00; Spark Plugs, \$9.00; Penny Ante, \$3.00; all are in good condition. Send your order and remittance immediately. HERB RUFFING, Wells, Minn.

BARGAINS RECONDITIONED MACHINES. ALL types. Prices you will be willing to pay. Write for new list, BADGER NOVELTY, 2546 N. 30th, Milwaukee, Wis.

inet, ball comes down chute; also K. Of jehters; machines goad condition; fastest persy getters out. Photos sent, Prices right, Immediate delivery, BISON NOVELTY, Syracuse, N. Y. BASE BALL MACHINES, ATLAS, LARGE CAB-ingt, ball comes down chute; also K. O

CASH PAYOUT MARRILE CAMES, USED SHORT time, like new in condition, appearance, Will secrifice. Bally Bonuscs. Bally Peerless, Milis Tycoons (battery and plug-in models), Paroparance Palockas, Daily Doubles; also slightly used Western Put 'n' Takes, Bally jumbos, Bally Derbys, Model A Traftics, many others. There are about 300 of these games. Make us a price; going to the highest bidder regardless of loss. Opportunity is knocking; act now. McCORMICK VENDING MACHINE CO., 121-123 West Fourth, Greenville, N. C. CASH PAYOUT MARBLE CAMES, USED SHORT

CASH FOR USED JUMBOS AND OTHER AUTOmatics and Scales. Will trade, Write or one, SILENT SELLING CO., 548 Massa-usetts, Indianapolis.

CLOSING OUT—SLOT MACHINE MINTS, BAR-gain; atso Slot Machines; Mints in original cases. P. F. White, Monroe City, Mo.

COIN-OPERATED MACHINES BOUGHT, SOLD, exchanged. Highest prices paid for Escala-tors. In business since '91. JARL, 1704 Leav-enworth, Omaha, Neb. x

FOR SALE — MERCHANTMEN, MUTOSCOPE Cranes, Electro Hoists, all late models, thoroughly overhauled. EMBIRT NOVELTY CO., 1123 Broadway, New York, N. Y.

FOR SALE-10 ERIE DIGGERS, \$15.00 EACH. FOR SALE—10 ERIE DIGGERS, \$15.00 EACH, 6 1934 Mutoscope Cranes, \$65.00 each; 3 1935 Electric Holsts, \$95.00 each; Model Roll Chute; 4 1933 Electric Holsts, \$35.00 each; 3 Mills Merchandiser Cranes, \$25.00 each; 4 Exhibit Cranes, Model F, \$25.00 each. The above machines in perfect condition and one-third deposit. M. HARRIS, \$37 Summit Ave., Schenectsdy, N. Y.

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LEADING MAN AND WOMAN—William Di Cristina, weight 150, 5 ft, 10 in. Audrey Santifo, weight 150, 5 ft. 6 in. Nerasthet, character of at east. Attractive Latin 15pss. complete wardenbes, polished appearance on ant off slaue, years of ex-perience. If must be good, Write or wire Hotel Harrison, Oakhand, Calif.

LITTLE THEATER UTHORITY available after July 1 Binection, lecturing, instruction and evaluation of the state of the state

STAGE MANAGER Electrician double intentional also snow series sainting. 24, 8 ft. 11 in., 354 surpers. (14) difficulty limited wander library surper surper the sainting of the sainting surpers of th

Chicago.

YOUNG LAOY of considerable amateur experience would like to xel professional training in stock commany or any show. Capable actreas, can play arrithms, sare 19, height if it, weight 100 lbs. Relaty secundary. BOX 729, Hillboard, 1344 Broanway, New York.

TOWNG MAN, high-select graduate, age 17, height 5 ft, 8 ft, secielt 130 fbs, weald like to learn 5 ft, se in, secielt 130 fbs, weald like to learn 5 ft, se in, secielt 130 fbs, weald like to learn to work an any lob connected with show bisiness, salars accordary, BOX 721, Bilboard, 1364 Broadway, New York.

## AT LIBERTY

## MUSICIANS

## EXPERIENCED STRING

Bass wants position with good organization. Sober, dependable, competent, R. R. SAWYER, West Plains, Mo.

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ALTO SAX, BARITONE CLARINET, FLUTE Bass Clarinet, Name experience, JACK RUSSELL, B3 Cumberland Ave., Asheville, N. C.

ALTO SAX DOUBLING BARITONE, CLARINET, Flute, wants lob with going bands with pays off summer job. Age 21, read, vocal. Hams and panles lay off. R. BUNGART, 311 S. Grinnell St., jack, son, Mich.

at., Packson, Mich.

AT LIBERTY—LEAD TENDR AND ALTO MAN doubling Flute, Clarinet, Baritone, Name band experience. Willing to play first, third or fourth. MUSICIAN, 320 E. Waldburg St., Savannah, Ca.

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BASS AND DRUM TEAM — NEAT APPEARsnce, recording and string bass, complete
Drum outfit, Vibraphone, etc. Comedy and arrenger, Cut anything. Write or wire FOLEY
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EXPERIENCED CIRCUS CORNET AT LIBERTY
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plenty experience. Prefer location job in Minnesofa. State all, ART WEITE, Wells, Minn. 1911

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STRING BASS DOUBLING ON VIOLIN AND STRING BASS BOUBLING ON VIGILIA AND vocals of the hot and blue variety. Experienced, near and sober with college training. Location or traveling orchestra desired. Steadywork wanted. Played with leading Massachusetts and Maine orchestras. JAMES FOX, 556 Cottage St., New Bedford, Mass.

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sille, W. Ya.

FENOR SAX doubling Clarinet, Finte and Violin.

Read anything, tone and modern weing edgle, apparance. Out or no notice, MUSICIAN, 103

Amber H., 161 Springs, Ark. 151

VIOLINIST thubble 3d Sax, read fast, experienced all lines, union. Some Bisas, no Clarinot. State bears and calary, G. MORSE (Musician), care General Delivery, Quincy, IR.

2 FRENCH MORNS, A-1, for fair, bands or multidipal, Bandmandern, write for week of 4th July, ROBINS, 1355 Seward, Detroit, Mich.

## AT LIBERTY PARKS AND FAIRS

## AERONAUTS, BALLOON

Ascensions and Parachute Drops. Lady or Cent. Trapeze Performance in Mid-Air. Established 1911. Write or wire. JOHNSON BALLOON CO., Clayton, N. J. 1918

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FOUR HIGH-CLASS FREE ACTS-DOGS, PONY. Mule. Fairs, parks, celebrations, circu HAPPY DAY SHOW, Blanchard, Mich. IV

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ATTENTIONI London Punch and Jody, think Chron, Rescondble salary, Purks, circuses, nativitie, Teketi Tes, John on wise. DOC (ANDLER, Route 2, North Arc., Mt. Clemens, Mich.

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Transfer, platform free attraction, available for
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Jacgling act, Fast connection of contraction of
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Butterity. Billiboard, Cincrimati, O. 174
WALTER HEROD & CO.—Two high-class ages.
Lady. 2 Genta. Act No. 1: Fast B-Fronts Acrotratic and Anagin Act. An act that law youth, popant shifty, nucled with action from start to finish.
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## AT LIBERTY SINGERS

MODERN SINGER, see 25, attractive, experienced night club, radio, rando, band, Bluce voice, actor or sweet tunes. Wastruck, MISS FAT ECKERT, Montelair Hatel, Uties, N. 2.

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FIVE PEOPLE COMPANY — ORGANIZED 3
years, up in numerous bills, vaudeville, 4piece concert and dance orghestra, special
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AT LIBERTY—Age 30, Comedy Sence, Specialities, Dialects. Tobies, Black Characters, Good study, personal herinest as east, Salary your best, JOHN ALBERT, General Delivery, Charlotte, N. C.

## RUBIN & CHERRY-

(Continued from page 47)
nnother department to his repertoire—
the ice cream privilege. Dr. W. B. Davis
is a busy executive ministering to the
sick or injured on the show as well as
midway patrons, and is always on the
job, night and midway patrons, and is always on the job, night and day. H. Kaufman has the commissary wagon.

WALTER D. NEALAND.

## Conklin's All-Canadian

Timmins, Ont. Week ended May 30. Timmins, Ont, Week ended May 30. At ball park. Auspices, Canadian Legion Iroquois Falls, June 1-3. Town Hall lot. Auspices, Canadian Legion. Halleybury, June 4-6. Bruce circus lot. No auspices. Sudbury week ended June 13. C. P. R. lot. Auspices, Knights of Columbus. Fort William, Week ended June 20. Exhibition grounds. Auspices, Kiwants Club. Much eool weather encountered and business spoils.

Show concluded its tour of the Canadian gold country with the Fort William date prior to heading into the West for a tour of the Chas B fairs circuit. Weather was a serious handicap on what

date prior to neading into the west of a tour of the Class B fairs circuit. Weather was a serious handleap on what otherwise promised good business in the Ontario mining towns. For instance, in Timmins it rained most of the week and Timmins it rained most of the week and there was wet weather at every appearance. Iroquois Falls and Halleybury were good rehearsals for the two-a-week spots in Western Canada. The show moved on and off the lot in good time thru co-operation of J. W. and Frank R. Conklin and their staff. Putty here, there and everywhere on the lot with a smille for everyone. Show enjoyed splendid experience from committees on all sindle for everyone. Show enjoyed splend do do operation from committees on all still dates. Exploitation included the use of the radio as well as newspaper space, with O. F. Friend, manager World's Fair Freaks Show, assisting the writer on radio work. Also tied in space, with O. F. Friend. manager, World's Fair Frenks Show, assisting the writer on radio work. Also tied in window displays in each community as well as bus and trolley advertising. Ernie-Len. doubled-bodied boy, celebrated his fifth birthday on June 7—his fourth on the show, Louise Maynard, new member of Four Queens of the Air, free set, doing nicely with the prekaway. Trainmaster Herman Larsen sustained serious hand injury while putting up neon sign at Halteybury but still on job. Dave Pleard, general manager, and Neil Webb, secretary, working hard at executive duties. Harry Ross reports numerous enrollments to Showmen's League of America, among them Milo Laraway. Sisto Raucci, Rob Davis and O. P. Friend. Maxie Herman's Life" has been among top-money shows. and O. P. Friend. Maxie nerman subtite" has been among top-money shows, Herman's

and the new Ridee-O and dual Loop-o-Plane getting good share of the receipts. David Meisner, exonerated in Labatt kidnaping case, proving a drawing card in Jimmy Elison's Crime Show. A new shipment of reptiles received by Rodney Krail for Wild Animal Circus, where Mile. Jeanette Nanson, ilon tamer, is presenting her act. Bob White Slosehburg, formerly of Oray and White, vaude dancing team, going ahead with his Illusion Show. Everyone completed painting and repairing for the fairs. All shows equipped with p.-a. systems. Maxle Tubus, of scales note, and Charles Zueker, novelties, joined to go west for fairs.

## West Coast Anusement Co.

Chiloquin, Orc. Auspices, Chamber of ommerce. Weather, good. Business,

none.

First real bloomer of the season, the town being too small for a show of this kind. Business Manager Jessup returned from a trip to his home at Walla Walla, where he was present at his daughter's graduation exercises. During show's stay in Bend, Ore. Betty Love, well-known former trouper, on the midway nightly. Miss Love in business with her mother, a nice store near the high school. Manager Erekos back from his No. 2 unit and reported excellent business at Jackson, Calif. Mr. and Mrs. Jack Christenson (non corn) have their small daughter ager Krekos back from his No. 2 units and reported excollent business at Jackson, Calif. Mr. and Mrs. Jack Christenson (pop corn) have their small daughter spending her vacation on the show. Bill and Bobby Grimm left for a visit for San Francisco. Harry Meyers purchased a fine new Oldsmobile, as did Dick Morris and wife. Mr. and Mrs. Lurry Perris (nee Bosie Ward) going great with their new Loop-a-Plane. A. Kocan sporting new suit and cane. Secretary Louis Leos planning a fishing trip. Jack O'Brien, the new second man, has the Wheel full of banners, also towns billed for miles around. Frank Porest keeps the record for the midway with his three big side shows. Ed Herman and Louis Andrews continue to pack 'em in at the Athletic Show. (Note—This does not apply to Chiloquin.) Pat Paget joined Dick Morris' Dancing Cutics as ticket seller. The writer, W. T. Jessup, visited the George T. Scott Shows at Freewater, Ore.

## Al C. Hansen Shows

Macon, Mo. Week ended June 13. Macon, Mo. Week ended June 13.
Auspices, American Legion. Location,
Wabush circus grounds. Pay gate.
Weather, clear except rain on Tuesday.
Business, satisfactory, Fairfield, la. Week
ended June 20. Auspices, American Legion. Location, old fairgrounds. Weather, warm and clear. Business, very good.
At Macon: Short haul from the ears

gion. Location, old fairgrounds. Weather, warm and clear. Business, very good.

At Macon: Short haul from the ears and everything ready to open Monday moon. Pirst collective-amusement organization in two years and first time pay gate was over used here. Shows, rides and gate chalked up satisfactory gross, but concessions did not fare so well. Frank and Juanta Sparks over from Salisbury to say good-by, as show ended its Missouri tour here. Mechanics completed new shop and transformer wagon and painters finished lettering the flats and stock cars. At Fairfield: Long run from Macon to enter the sixth State to be played so far this season, and mileage total of 1.665 miles was recorded upon arrival here. Business at Fairfield clicked for all concerned, it being payday week and first carnival inside city limits in over three years. Fine cooperation from the Legion committee was also a factor in placing this engagement far to the right side of the ledger. W. H. (Billie) owens came on from Memphis to preside over the destines of the "red wagon" and everyone glad to see him. The organization have had years of experience. All of which is from an executive of the show.

## Mid-West Shows

Flwood, ind. Week ended June 20. Weather, rain and hail storm Wednesday. Business, fair.
Wednesday afternoon, rain and hail came with such suddenness, the tent

used by Prince LeRoy went down, and at night another storm came, about 9 o'clock, and a number of tops, ban-ners, etc. were blown to the ground. But weather cleared and was warm for But weather cleared and was warm for remainder of the week. Among new concession arrivals were Eddis Stiene, two concessions; Ray Ellies, one; Ed Ryan, one; Mr. and Mrs. Streach, one; Mr. and Mrs. Charles Gordon, two. Mack Weaver, Annabelie Mehle and Mrs. T. W. Harris left Tuesday night for Evening Shade, Ark., for a short visit with Mack's sister, Ethel Lee Weaver.

BOBBY HARRIS.

## ROUTES-

(Continued from page 31)
White, Jerry (Gay '90s) NYC ne.
White, Pierre (Howard's) San Diego, Calif., c.
White, Teddy (Normandie) New York, nc.
Whitman, Flo (8. S. Zee) Ohi, ne.
Whitman, Ken (Steamble) Empire State) Whitman, Whitman (Steamsnip NYC, 5, Wicke, Ons (Oay Ninettes) NYC, nc. Wicke, Ons (Oay Ninettes) NYC, nc. Williams, Jerry (Man About Town Club) New Williams, Jerry (Man About Town Club) new Costno) London, nc. York, nc.
William, Robert (London Castno) London, no,
William, Claire (Radio City Rainbow Orill) William Robert (London Casmo) London, wwills, Calife (Radio City Rainbow Orill) NYO, nc.
Wilson, Beth (McAlpin) NYC, h.
Wilson, Browning & Mitchell (Leon & Eddie's) NYC, nc.
Wilson, Browning & Mitchell (Leon & Eddie's) NYC, nc.
Wilson, Ward (Pal.) Cleveland 28-July 2, L.
Wins, Chia (Silver Cloud) Chi, nc.
Wilson, Ward (Fal.) Cleveland 28-July 2, L.
Winter Elsters (Frances) Monfiee, La., h.
Wolfe, Lorna (Morthwood Inni Deirott, nc.
Wood, Ginger (Marquetts Glub) Chi, nc.
Wood, Ahn (Paradise) NYC, rc.
Worth, Wyle & Howe (Orients) Chi, L.
Ward, Raymond (Spring Wiseel) Seattle, nc.
Wright, Charlie (Weylin) NYC, nc.
Wynn, Natalia (Club Deauville) NYC, nc.
Wynn, Victoria (Dizzy Club) NYC, nc.
Wynth, Victoria (Dizzy Club) NYC, nc.

Yucht Club Boys (Earle) Washington 29-July 7, t. Yontz, Dudky (Roosevelt) NYC, h. Yorke & Tracy (Brown) Louisville, L. Young, Irwin (Valhalia, NYC, nc.

Zane & Gordon (Delancy Club) Phila, nc. Zay, Freeddy (French Gasino) NYC, nc. Zeita, Madame (New Howard) Baltimore, h. Zudella (Palmetto Cafe) Detroit, nc.

## BANDS AND ORCHESTRAS

(Routes are for current week when no dates are given.)

A
Aaronson, Irving: (Plaza) Pittsburgh, c.
Adams, Johanie: (Merry-Go-Round) Daylon,
O., Re, Adock. (Yorktown Tav.) Elkins Park,
Artillor, R.: (Palm Room) San Bernardino

Pa., ne. (Palm Room) San Bernardino, Aguillar, R.: (Palm Room) San Bernardino, Abilda, Sack: (Bossert) Brooklyn, N. Y., li, Allen, Dick: (Riviers) Burden Lake, N. Y., ne. Allen, Raiph: (Country Inn) Pittaburgh, nc. Aljen, Dinny: (Gold Coast Emnarsy Club) Chiesgo, na. Apollon, Al: (Trocadero) West End. N. J. Arden, Harold: (Rustic Cabin) Englewood Cliffs, N. J. Armstrong, Louis: (Htpp.) Toronto, t. Armstrong, Mrs. Louis: (Silver Criti) Buffalo, no.

Arnhelm, Gus: (Rainbow Terrace) San An-

Balley, Bob: (Marquette Club) Oht, nc.
Bannen, Al: (Arcada) St Oharles, Ill., nc.
Barnett, Charles: (Olen Island Cazino) New
Rochelle, N. Y., ro.
Borron, Blue: (Colvin's Cables) Buffalo, N. Y.,
nc.

ne.
Bartek, Joseph: (Country Inn) Pitisburgh, nc.
Bartel, Jean: (Dubonnet) NYC, re,
Bartel, Jean: (Anna Heid's) NYO, re,
Baste, Bob: (Club Parris) Erie, Pa., nc.
Batkin, Alex: (St. Morita) New York, h.
Beck, Bob: (Pal.) Ban Prancisco, h.
Becker, Bubbles: (Ocean View) Virginia Beach,
Va. nc.

d. Bos.
ker, Bubbles: (Ocean view,
h., Bc.
h., Bc.
hoer, Val: (Antoine Club) Ban Francisco.
Stamford. Pender.

no. Berkeley, Duke: (Honkey-Dory) Stamford, Conn., ne.
Bernie, Ben: (Ambassador) Los Angeles, h.
Berrigan, Bunny: (18 Club) NYC, nc.
Bliger, Bill: (Red Hill Inn) Pennsauken, N. J.,

Fig. 10.

Black, Apti (Yacht Club) Detroit, nc.
Black, Bob: (Pere Marquette) Peoria, Ill., h.
Banelli, Michael: (Ocean Porest) Myrthe
Beach, S. O., h.
Bonroc, Larry: (Kentucky Orth) Covington.

Ry. nc.
Beroff, Mischa: (Morocco,
N. J., nc.
Borden, Ray: (Olub Del Rio) Chi, c.
Borden, Ray: (Olub Del Rio) Chi, c.
Bow, Rianche: (Famous Door) Los Angeles, c.
Brandwynne, Nat. (Stork) New York, nc.
Breese, Louis: (Weynin) New York, nc.
Breenholl, Verdi: (Lagoon) Salt Lake City,
Breinholl, Verdi: (Lagoon) Salt Lake City,
Saldo City,

Breinholl Verdi: (Lagoon) Salt Lake City.

Diah.

Brigode, Ace: (Texas Centennial) Dallas, b.

Bring. Lou: (Reinhow Orill) Radio Gity,
NYO, nc.

Britts, Rajph: (Blue Moon) Tulsa, Okla... no.

Bronks, Billy: (French Oarino) Virginia

Beach, Va.

Brown, Tom: (Bal Tabarin) San Franciso, nc.

Bruneno, Jan: (Dempey's) NYC, re.

Julowski, Jount Josef: (Bl Tivoli) Dallas, nc.

Bunchouk, Alex.: (Russiam Raglel NYC, re.

Lurkarin, Johnny: (Iroquois Gardens) Louis

Ville. no.

ville, no.

ville, no.

lluxes, Henry; (Chez Paree) Chicago, nc.

lluxes, Henry; (Chez Paree) Chicago, nc.

lluxes, Co.

C.

Arir., cc.

California Ramblers: (Westchester Country Olub) Westchester, N. Y., cc. Carper, Don: (8hip Care) Venice, Galif., c. Carrol, Prank: (Maples Inn) Lakeside, Que., Carnol, Ben: (Old Algiers) NYO, re. Caseo, Ken: (Half-Moon) Coney Island, Brooklyn, N. Y., Chaesy, Ken: (Oreenbeler) White Sulphur Bording, W. Ya, h.
Childs, Reggle: (8ky Club) Pittsburgh, n. Christie, Geo.: (Gub Bilhouette) Ohicago, nc. Clancy, Louie: (Glub Orieans) Billoxi, Miss., nc.

Clancy, Louis: (Glass Cristand)

De,
Clark, Mac: (Aragon) Houston, b.
Clemente: (Versailles) NYC, nc.
Coburn, Jolly: (Claremont) NYC, rc.
Coburn, Jolly: (Claremont) NYC, rc.
Codelban, Cornelius: (5t. Regis) New York, h.
Cole, Eddie: (Panama Cafe) Chi., pc.
Collins, Harry: (Glenwood Springs) Glenwood
Springs, Colo., h.
Conn, Irving: (Arrowhead) NYC, rc.

Continental Oypsies: (L'Aiglon) Chicago, c. Coppland, Eddin: (Beau Rivage) Sheepshead Bay, Brooklyn, N. Y., r. Corneltos, Paul: (c:44 Club) Cincinnati, Mc. Crawford Jack: (Lowry) St. Paul, h. Crest, Gill: (Baliroom) Geauga Lake Park, O.

Crawford Juck: (Lowry) St. Paul, h. Crest, Gill: (Bailroom) Geauga Lake Park. O. b.
Crickett, Ernie: (Unique Grill) Delawanna,
N. J., rc.
Crosby, Bob (Lexington) NYC, h.
Cugal, Xavier: (Stevena) Cht. h.
Custek, Bill: (Zaze Raibskeller) Zanesville,
O., h.

Custeis, Bill: (Zaze Rathskeller) Zaneaville, O., h.

D. D.

Damar: (Madeleine) New York, ne., pantzig, Eli: (St. Ocorge) Brooklyn, h.
Darrell, Pat: (Wonder Bart Zaneaville, O., nc. Davis, Eddie: (ŁaRue) NYO, re.
Davis, Eddie: (ŁaRue) NYO, re.
Davis, Fasa: (House of Jacques) Oklahoma City, Okla., ne.
De Torre, Emile: (El Chico) NYC, ne.
Dennia, Mort: (Statler) Detroit, h.
Denny, Jack: (French Casino) New York, cb.
Dickerson, Onrroll: (Dave's Cave) Chi, c.
Dictators, The: (855 Ciub, Chicago, ne.
Dixon, Dlek: (Olocia Palasti) NYO, ne.
Dolen, Bernie: (French Casino) NYC, cb.
Doyle & Scheelst (Palaco Oardens) Chi, na.
Unbrow, Art: (Chop House) Hartford,
Conn., nc.
Duchin, Eddie: (Ambassador) Los Angeles, h.
Duerr, Dolphi: (Green Derbyl Oleveland, nc.
Durlor, Johnny: (Franhellenie) FYC, nc.
Durlor, Johnny: (Franhellenie) FYC, nc.
Durlor, Johnny: (Franhellenie) FYC, nc.

nd.

Eddy, Ted: (Feltman's) Coney Island, Brooklyn, N. Y., re.
Edmund, George: (Loyale) NYC, c.
Elkins, Eddia (Showboat) Baltimore, p.
Emery, George: (Four Tours) Cedar Grove,
N. J., ne.
Engles, Charles: (Yacht Club) Chi, nc.
Erlenbach, Les: (Arrowhead Inn) Cincinali,
nc.

ne.
Ernic, Val; (Riviera) Englewood, N. J., ro.
Evans, Ossie: (Peacock Oardena) King of
Prussia, Pa., re.

Billy: (Club Hollywood) Springfield, Mass., nc. Farmer, Wille: (Leon and Eddie's) New York,

nc.

Ferdinando, Angelo: (Clarden City) Garden City, N. Y., h.

Piddier, Max: (Towne Club) Pit(sburgh, nc. Pields, Shep: (Pierre) NYC, h.

Pischer, Art: (Dutch's) Chi, c.

Pischer, Art: (Bosevell) New Orleans, h.

Piule, Race: (Bouleward) Pitt-burgh, c.

Flenniken, Jimmy: (Olif Tavern) Chest Lake, Pa. h.

Pa. h. Jimmy, (distribution of the Lake, Pa. h. Fador, Jerry: (Mind Club) Toledo, nc. Prudsiek, Gene: (Ross Fenton Farms) Asbury Fark, N. Jimmy, (Waldorf-Astoria) NYC, h. Fonce h. Bull: (Waldorf-Astoria) NYC, h. Francisco, Doh: (Bai Tabarin) San Francisco,

Prancisco, Don: that assessment of the control of t

G

Casparre, Dick: (Bavoy Plaza) New York, h. Gaylord, Boyd: (Isle of Palms) Isle of Palms, S. C., b. Gendron, Henry: (Guyon's Paradise) Chi, b. Gentron, Henry: (Walled Lake) Detroit, b. Gilbert, Irwin; (Gog Rouse) NYC, nc. Gilbert, Irwin; (Gog Rouse) NYC, nc. Gilbert, Derry: (Atlantic) Rockaway Boach, N. Y. nc. Gill, Emerson: (Lotus Gardens) Cleveland, nc. Gill, Emerson: (Lotus Gardens) Cleveland, nc. Gill, Ender: (Club Carloca) Chi, n. Clenb, Buddy: (Ghurchill Downs) Chi, c. Geho, Billy: (Checker Box Cafe) Burlalo, C. Gordon, Herb: (Riley's Lake House) Saratoga Springs, N. Y. Getthelf, Manfred (Jérmyn) Scranton, Pa., h.

Geno, Billy: (Gleeker Box Care) Buttaio, C. Oordon, Herb: (Rilley's Lake Honse) Saratoga Springe, N. T. German, Scranton, Pa., h. Oraticoller, Penchy: (Roof Gardeni Arnold's Park, Ia., hb. Orabiam, Edde: (Nut Club) New York, nc. Orabiam, Edde: (Nut Club) Newbury, Mass.

Fe.
Gravel, Lou: (Normandte) Montreal, h.
Gray, Gleh: (Rainbow Room) NYO. ne.
Grunau, Harry: (Torch Glub) Canton, O., nc.
H

Halit, Ewen: (Plazs) San Antonio, h. Bali, George: (Taft) New York, h. Hall, Sleepy: (Lord Bultimore) Baltimore, h. Hallett, Mal: (Trisono) Ohi, br. Hulstead, Henry: (Chez Maurice) Dullas, Tex.,

ne.

Hamilton, George: (Mark Hopkins) San Francisco, h.

Handeiman, Phil: (Pifth Avenue) NYC, h.

Hargarves, Bobby: (Kit Kat Club) NYC, no.

Hart, Ruth: (Pincharst Supper Club) Bridgeton, N. 18.

Harliey, Hair (Meridian Club) Champlain,

N. Y. Do.

N. Y. No. (Alerina Cray)

N. Y. No.

Hairis, Chade: (Joer's Stables) Detroit, no.

Hairis, Dink (Adolphus) Dallas, Tex., h.

Harrison Raiph: (Webster Hail) Pittaburgh, h.

Haya, Dilly: Willow Grove Park) Phila., p.

Rédd, Rorace: (Drake) (Sh.)

Redderson, Fletcher: (Grand Terrace) Ohl.

Rebeck, Ray: (Multomah) Portland, Ore., h. Hessberger, George: (Old Heidelberg) Milwau-kee, re. Hill, Harry: (Forest Park) Highlands, St. Hill, Harry: (Forcat Farm) Inginesia, at-Louis, b.
Hill, Doc: (Spring Mount House) Spring Mount, Pa., h.
Hill, Teddy: (Duangi) New York, nc.
Hosgland, Everette: (El Patio) San Francisco,

Hoeflinger, Al: (Clementon Inn) Clementon, N. J., ro. Holmes, Herbie: (Ringside Club) Ft., Worth,

Tex., ne.
Tex., 16.
Rope, Hal: (Montelair) NYC, h.
Hopkins, Josh: (Club German) Pawtucket,
R. L., no.
Howard, Beh: (Bliver Tavern) Chi. no.
Howard, LeRoy: (Orlando) Decatur, Ill., h.
ltuntlay, Lloyd: (Mount Rayal) Montreal, h.

Janis, Freddles (Parody Club) Chicago, ne.

Johnson, Charlie: (Small's Paradise) New York, ne. Johnson, Jerry: (Levaggi's Showboat) Boston, Charlie: (Small's Paradise) New Do. Jones, Isham: (Palomer! Los Angeles, Jordan, Paye! (Edgewater Club) Lafayette. La., nc. Juelc. Frank: (Hellevue-Siratford) Phila., h.

K Karas, Jay: (Oakford) Greensbueg, Pa., p. Kassel, Art: (Washington-Yource) Shreveport, La., h. Knynnaugh, George: (Blossom Heath) Detroit, ne. Kavelin, Al: (William Penn) Pittsburgh, Pa., h. Kaye, Sammy: (Bill Green's Club) Pittsburgh, Raye, Sammy: (Bill Green's Club) Pittsburgh.

Be.

Reating, Fred: (Aylmer Aquatic Club) Ottawa, Cau, nc.

Reener, Lee: (Madison) Jefferson City, Mo., h.

Kemp, Hal: (Astor) NYC, h.

Kessiner, Will: (Silver Silpper) Pittsburgh, nc.

King, Bert: (Briction) NYC, h.

King, Henry: (Mark Hopkins) San Francisco, h.

King, Kitty: (Browning Lane Inn) Bellmawr,

N. Jr.

Kinkham, Don: (Weldorf-Astoria) NYC, h.

Kirkham, Don: (Wildorf-Astoria) NYC, h.

Kirkham, Don: (Wildorf-Astoria) NYC, h.

Kirkham, Don: (Hiakcland Inn) Denver, nc.

Kirapp, Orville: (Rita-Carlina) Beaton, h.

Korbin, Vasa: (Asadison Casino) Chicago, c.

Kouniz, Burzy: Trhe Pines) Pittsburgh: nc.

Kraust, Eddle: (Occoanul Chicago, c.

Kraust, Eddle: (Occoanul Chicago, c.

Kraust, Eddle: (Occoanul Chicago, c.

Kraust, Eddle: (Russian Bearl New York.

Kapyler Robert: (Martin's Bathskellers

re, Kuenzier, Robert: (Martin's Rathskellers NYC, ne.

Kuenzier, Robert: (Martin's Rathskellers NYO. ne.

La Marr, Prank: (Arcadia) NYO. b.

La Mothe, Oliva: (Spot) Hartford, Conn., ne.

LaForte, Jose (Battler)

Lagman, Bill: (Club Lido) Jackson, Mich., ne.

Lame, Dules: (Sk. Regis) NYO. b.

Lane, Spot (Hi-Hat Club) Ohl, ne.

Lane, Spot (Hi-Hat Club) Ohl, ne.

Lare, Spot (Hi-Hat Club) Ohl, ne.

Lare, Mich., ne.

Lafoy, Howard: Orlando) Decaiur, Ill., h.

Lee, Lary: (Beverly-Wishire) Beverly Hills.

Calif., h.

Leipold, Arme: (Olcott Beach Olcott, N. Y., h.

Leu, Paul: (Dude Rabels) Atlantic City, nr.

Levis, Johnny: (Netherland Plasa) Olnchr
Levis, Johnny: (Netherland Plasa) Olnchr
Rochester, N. Y., c.

Light, Rnoen: (McAlpin) New York, h.

Lindeman, Udo: (Gloria Palast) New York, c.

Little Little Jack: (Casino) Catalins Lisand,

Calif., ne.

Little Little Jack: (Casino) Catalins Lisand,

Calif., ne.

Little Jack: (Casino) Catalins Lisand,

Calif., ne.

Lumbardo, Ouy: (Palmer House) Chi, h.

Lombardo, Ouy: (Palmer House) Chi, h.

Lombardo, Reshy. (Sherman's Pavilion)

Carous Le R. Nyndo) Osacz Beach, Mo., h.

Loveland, Archle: (Benson) Portiand, Orc., h.

Lucus, Nick: (Hollywood) NYC, cb.

Lunes ord, Jimmie: (Qasino) Larchmont,

N. Y., ne.

Lyon, Rob: (Commodore) Vaucouver, B. O.,

Can., cb.

Lyon, Russ: (Northwood Inn) Deirott, ne.

Lyons, Donnie) (Rafters) Phila, ne.

M McCarn, Grace: (Chinese T Gardens) Detroit,

Pê. McCoy, Clyde: (Roseland) NYC, b. McCorp, Clyde: (Roseland) NYC, b. McDonald's Music Mixers: (Hi Hat Club) Boaz, W. Va., nc. McGill, Hille: (Savola Cafe) Detroit, c. McGowan, Loop: (Exchange Club) Tampa. Pla., ne. eOraw, Ed: (Long Point Park) Geneseo, McOraw, Ed: (Long Foundary) McOraw, Ed: (Long Foundary) McKenzie, Red: (18 W. 52d St.) NYC, nc. Misch, Austin: (Harry's N. Y. Cabaret) Chicago, C.

rb.

no.

Antiland, Johnny: (St. Paul) St. Paul, h.

Mann, Millon: (Village Barn) New York, no.

Mannone, Wingy: (Hickory Rouse) NYO, no.

Menutl, Al: (Man About Tuwn) New York, re.

Manafield, Dick: (Governor Clinton) NYO, h.

Maples, Nelson: (Byerly Great) Pittsburgh, no.

Marsico, Al: (Club Mirador) Homestead, Pa.,

Marcia, Gus: (Stork) New York, nc.
Marcia, Paul: (Areadia) New York, b.
Marcia, Ted: (Chidd: Paramount) NYO, re.
Marlia, Ted: (Chidd: Paramount) NYO, re.
Marlia, Cake, N. Y., nc.
Mayo, Al: (House of Morgan) Atlantic City,

nesus Lake, N. Y., nc.
Mayo, Al: (House of Morgan) Atlantic City,
N. J., nc.
Mayno, Artie; (Belmont Orill) Bridgeport,
Conn. re.
Meadowbrook Bogs: (Versailles) NYC, re.
kite. Art: (Newport Tavern) Wilmington,
Del. nc.

Mec. AFF: (newport laveril) willings, Del., ne. Del., ne. Mecker, Paul: (Shawnee) Springfield, O., h. Meo, Jimmy: (Royale-Profits) Chicago, ne. Meroff, Benny: (Oriole Terrace) Delcoit, ne. Messager, Dick: (Park Central) NYO, h. Metzger, Bob: (Panklind) Orand Rapids, Mich., h. Metzger, Bob: (Panklind) Orand Rapids, Mich., h. Met. (Cui. New Yorket) New Yorket) New Yorket Mich., h. Meyers, Jacki (Club New Yorker) New York.

heyers, Jack; (Club New Yorker) New York, Miller, Joe; (Gass Blanca) Chi, no. Miller, Joe; (Gass Blanca) Chi, no. Miller, Juss; (Edgewood) Treton, N. J. Millinder, Lucky: (Met.) Brooklyn, t. Minor, Frank: (Barrel of Pun) NYC, no. Mohr, Bob; (Orand) Sania Monica, Calif., h. Molina, Carlos: (Lookout House) Oovington, Ky, no. Mooney, Art: (Oasia) Detroit, no. Mooney, Art: (Oasia) Detroit, no. Moore, Carl; (Normandie: Boston, h. Moore, Carl; (Normandie: Boston, h. Moore, Cackle: (Friendy Tavern) Tuzcola, Ill., no. Morgan, Russ; (Biltmore) New York, h. Moyer, Kent: (Open dir Roof) San Antonio, no. Mullaney, Johnnie: (Brevoort) Ohi, h. Munre, Hal: (Sherman) Ohl, h.

Nagel, Rarold: (Rainbow Room) New York,

Nappl, Bill: (Cascades Plunge) Birmingham, Ala., b.
Navarre, Ted (Roseland) Brooklyn, N. Y., br.
Navarro, Al: (Belvedere) Baltimore, h.
Naylor, Oliver: (Anchorage) Philadelphia, nc.
Cenler, N. Y., nc.
Neel, Pete: (Dude Ranch) Pensauken, N. J.

ro. Nelson, Ossie; (Paramount) NYC, t... Niebaur, Eddie: (Casino Moderne) Chicago,

nc.
Nina Rinaldo; (Yacht Club) Chi, nc.
Nina Rinaldo; (Yacht Club) Chi, nc.
Noble. Ray: [Hollywood Djuner Club) Galveston, Tex., nc.
Norrie, Stan (Merry Oarden) Chicago, b.
Norvo, Red; (Commedore) NYO, h.

O'Connell, Mac: (Larchmont Casino) Larchmont, N. Y., nc.
Ohman, Phil: (Trocadero) Hollywood
Olman, Val. (Sul Jen) Oalveston, Tex., c.
Olson, Watter: (New Julius) Oardenville, N.

Palmer, Freddy: (Colonial Inn) Singed, N. J., Palmer, Freddy: (Colonial Inn) Singag, N. J., 1e.
Palmer, Skeeter: (Weatchester Country Club)
Rye, N. Y., cc.
Pancho: (Pierre) NYG, h.
Panico, Louis: (White City) Chicago, b.
Paul, Eddie: (Columbia) Cieveland, b.
Parham, Tiny: (Club Havania Chi, nc.
Parker, Johnny: (Stables) Chi, c.
Peary, Bob: (Graemere) Chi, h.
Pecoraro, Dick: (Monter Rosa) NYG, rc.
Perry, Ron: (St. Monter) New York, h.
Peterson, Dre: (Colonial) Rochester, Ind. h.
Peterson, Eric: (Woodlands) Ardsley, N. Y., nc.
Pettl, Emil: (Broad Street Grill) Harrisburg.
Pfa., re.
Podolsky, Murphy: (Villa Moderne) Chi, nc.
Provott, Ed: (Donahues) Mountain View,
N. J., nc., (Parker) Lavar, La

Postobery, Red: (Donahues) Mountain.

Provot. Ed: (Rustic Tavern) Jasper, Ind., & Purvis, Jack: (Thru Looking Olass) New York, nc.

R

R
Rabucci, Paul: (Post Lodge) Larchmont, N. Y.
Haeburn, Boyd: (Muchlebach) Karras City, K.
Roinbow Rambilers: (Club Moose) Haverhill,
Mass., nc.
Ramos, Ramon: (Ambassador) NYO, h.
Randall, Siais: (Cocanut Grove) Mianeapolis, nc.
Rupp, Barney: (Olbson) Cincinnati, h.
Ravazza, Carl: (St. Francis) San Francisco, h.
Reade, Kemp: (Tivoli) Oak Bluffs, Mass., h.
Readel, Charles: (Port Montague) Nassau,
B. W. L., h.
Redell, Heible: (Gasinot Chican

Read, Kemp: (Tivoli) Ouk Bluffs, Mass., h. Render, Charles: (Port Montague) Nassau, B. W. L., h. Redell, Herbie: (Casino) Chicago, c. Regal, Tommy: (Syracuse) Syracuse, N. Y., h. Regis, Gene: (Powatan Gub) Detroit, no Reichman, Joo: (Pennsylvania) NYG, h. Rest., Benny: (Times Square) Rochester. N. Y., h. Rest., Benny: (Times Square) Rochester. N. Y., h. Reynolds, Buddy: (Rose Garden) Hannibal, Mo., b. Ricardel, Joe: (Jimmy Kelly's) Greenwich Village, NYG ne. (Pich, Count): (Zig Zac) Chi. c. Richards, Barrey: (Liftshouse) Chicago, 6 Richie, Count: (Zig Zac) Chi. c. Richer, N. J., 'Fo. Richer, J. St. Rest. Basilon, ns., Roches, J. Rest. Basilon, ns., Roches, N. Ramo: (Rasinbow Room) Rockefeler Center, NYG, ne. Rodfigo, Namo: (Rasinbow Room) Rockefeler Contert. NYG, ns., Rodfigo, Namo: (Rasinbow Room) Rockefeler Rodfigo, Namo: (Russinbo, New York, nc. Rogers, Sy: (Club Joy) Lexington, Ky., nc. Rodfigo, Bull: (West Lake Park) Birmingham, Ala., b. Romano, Phil: (Roseland) NYG, b. Rossenthal, Harry: (LaRue'a) New York, re. Ross, Nick: (Olivard) Phila, nc., Royal Arcadians: (Cirele) Nawington, Conn., b. Russell, Jack: (Melody Mill) Chicago, b. Rythmetrors, The: (Colony Club) Chi. nc.

Sabin, Paul: (Le Mirage) NYO, no.
Sabin, Paul: (Ritz-Carlton) Atlantic City, h.
Sales, Lew: (Club Minuet) Chicago, no.
Sand, Carl: (Chateau) Chicago, b.
Sanders, Joe: (Blackhawk) Chi. c.
Schneider, Sol: (Old Rumanian) New York, re,
Scholl, Jack: (Coronado) St. Louis, h.
Schuldran, Julius: (Veney Park) St. Pstersburg, Fla. h.
Schuster, Mitchell: (Statler) Cleveland, h.
Seogein, Chic: (Olmos Dinner Club) San Antonio, ne.

seegen, Che.

Seers. Wall: (Bertrand Island Park) Lake
Hopatcong, N. J. b.

Sky, Freddie: (Bertrand Orleans, ne.

Smith, Harl: (Hollenden) Cleveland, h.

Smith, Joe. (Oppley Plaza) Boaton, h.

Smith, LeRoy: (Overbrook) Lindenwold, N. J.,

ro.

Smith, Little Jack: (Pocono Manor Inn)
Pocone Manor, Pa., h.

Smith, Stuff: (Onyx) NYO, no.

Smitcr, Billy: (Pleasure Iale) Covingion,

Ky. b.

Tankla. (Winona Cardens) Chi. no. Ky., b.
Snyder, Prankie: (Winona Gardens) Chi, no.
Spaeth, Karl: (Marco's Grill) Detroit, no.
Sprikg. Jack: (Pleasure Isle) Covington,

Springs, Janua.

Ky., p.

Stabile, Dick: (Lincoln) New York, h,

Stabile, Dick: (Pavilon Royal) Valley

Stabile. Dick: (Lincoln) New York, h.
Steiner, Herbie: (Pavilon Royal) Valley
Stream, N. Y., ro.
Sterner, Ocorrec: (Plaza) New York, h.
Stewart, Jack: (Chicksaw Oardens) Albuny.
Oa., no.
Stock, Bert: (Oraystone) Detroit, b.
Storie, Wally! (Capitol Beach) Lincoln,
Neb., b.
Stone, Al: (Leghorn Farms) Trenton, N. J., ro.
Stutland, Steve: (Silver Cloud) Chi, Bc.
Stotel, Alban: (Bedford Springs) Bedford
Springs, Pa. b.
Sweeney, Bud: (Winter Casino) Buffalo, N. Y.,
br.

br.

Terry, Rom: (St. Moriti) New York, h.
Texas Co-Eds: (Miller's Supper Club) Marion,
Ind., hc.
Thurn, Otto: (Alpino Village Hofbrau) Cleve-

Thurn, Otto: (Alpine Village Houses, Control, Sob. (Colosimo's) Chieago, Bo. Todo, Mich. (Sky Rocket) Chi, Re. Todo, Mich. (Sky Rocket) Chi, Re. Toppa, Al: (Nut House) Chieago, no. Topney, Bob: (Cera Loma) South Bend, Ind. no. Travers. Vincent: (French Casino) NYC, no. Travers. Vincent: (French Casino) NYC, no. Turner, Al: (Bachelora Club) Pittaburgh, no. Turner, Jimmy: (Vanity Fair) Cleveland, re. (See ROUTES on page 68)

# - Wholesale

TLEFORD-Communications to 25 Opera Place, Cincinnati, O.

# Amusement Merchandise Sales Continue Early Season Pace

aplenty.

The general increase in merchandise sales with the opening of the outdoor spots has proved more stable than usual and instead of nosediving after the first splurge had passed, sales have continued to increase at a rapid rate.

This report, coming from both New This report, conling from both New York and Chicago wholesalers and jobbers, jacks up the early season indication that concessioners were beginning to feel more and more the necessity of passing out merchandise. Instead of merely stacking up their display stands balthd the counter and holding on to the most part of it for the whole season,

## Advertising Premiums Affect Trend of Amusement Prizes

Never before has there been as much Never before has there been as much comment from the public on the many fine premiums which have been presented within the past six months. National advertisers report daily the tremendous mail they receive on premium offers. Almost every outstanding nationally known manufacturer of a popular product is featuring a premium ular product is featuring a premium advertising campaign. And the letters roll in by the hundreds of thousands in answer to the usual requests of a box top, or labels, and cash.

These same appeals from the national advertisers have affected the taste and desire of the public. So the mon connected with the amusement end of the merchandisc industry have immediately taken advautage of the situation and have met the demand with similar items, and have therefore been able to sain nd have therefore been able to gain reater volume sales in many classifications of the present merchandise stock.

Leading purchasers of premiums in the amusement merchandise industry have been earefully watching the results of the larger firms and many of them are following in their footsteps in various ways.

Some are getting the hest returns of all time. Some are doing a fair job of it. But the average is much higher today than it has been for many years

## Merchandise Concession Operators and Helpers

Here is an opportunity to break into print in a column all your own. "ACROSS THE COUNTER" will be "ACROSS THE COUNTER" will be the name of it, and it will be in-augurated in the Wholesale Merchandise Department of the July 18 issue of The Billboard. And we want you to be represented.

Are you on? Then all you have to do is drop us a card telling where you are, what kind of merchandisa game you are operating and what type of merchandise you are hand-Also changes made in ing out, staffs of helpers and any brief accounts of humorous or other interesting incidents will be appreciated.

don't let your first be your last contribution, Kecp them coming. Your friends all over the country will be doing the same thing. They want to know where you are and what you are doing just as much as you want to know where they are and what they are doing.

REMEMBER JULY 18 15 THE

BETTER DROP US A POST-CARD TODAY BEFORE YOU FORGET IT.

# they are passing the stuff out and re-

Indications are right now that the in-crease felt by wholessiers will continue for many months to come and that the big fall and winter season will even out-

do the present remarkable summer season with volume merchandise sales.

Of course, quite a bit of the increased volume is credited to the unusually good outdoor season so far, and to the great number of carnival companies on the

road. However, the salesboard men are again going as good as during this past winter season and are using merchandise

apienty. Some of the orders from this field have been record breakers.

Also, the nowelty retail concessions along the beaches and boardwalks are experiencing the best bit in many years. New York reports further that the number of these concessions has increased tremendously over last year.

Some of the orders from this

The Associated Press business review for the past week reveals a boost in re-tail activity upon the approach of sum-mer, altho in some sections it was slightly off by resson of heat and drought.

Upturns, indicating better than account

Upturns, indicating better than acasonal performances, were scored by steel mill activity, automobile output, cotton manufacturing and electric power.

The weekly Department of Commerco survey of 36 cities said, in part: "Wholesale lines fared better under a fair run of reorders, white interest was also being manifested in fall goods, and the volume ran well ahead of last year. Employment levels improved in many sections, and heavy gains in travel were reported quite gonerally."

While trade reports said merchents

While trade raports said merchants were well prepared to meet buying resulting from the \$2,000.000,000 soldiers? bonse distribution, consensus was the effect on business cannot be immediately

## High Business Levels Carried Into Summer

Going Modern It is pleasant to note that manufacturers are paying more and more atten-tion to the style and design of their packages. By doing so they are certainly helping the concessioners and merchandise game operators,

Retail stores demanded more attrac-tive packages some time ago, but for some reason the premium and conces-aion business failed to realize the advantages to be gained.

Mdse. Packages

But once manufacturers experienced But once manufacturers experiences the stimulant which fancy packages gave to the sale of their products, they did not hesitate to inaugurate similar package styles in the premium business.

Displays of merchandise in these beautiful and modern boxes are greatly en-bancing value ever the former cardboxed and tissue paper box. In fact, it is gen-erally believed that before long, if the present trend keeps up, every manufac-turer of either quality merchandise or cheap will have to include fancy boxes in his merchandising program. It had been proved time and time again that cheap merchandise displayed in fancy boxes often holds greater appeal to the eustomer, especially across the counter, than quality merchandise in old style "clothing."

# Are Your Displays Up-to-Date? Preference for Major

Perhaps better than to attempt to know all about it yourself is to know who else knows how and who else knows best.

To aid you in producing the most attractive and successful prize display, hundreds of wholesalers and jobbers stand ready to serve you with some of the most complete and comprehensive catalogs and sales data in the entire merchandise industry.

The question is, are you taking advantage of this unusually fine service, or are you still stocking your stands with the same merchandise that you know for sure pulled the crowds back in

Are you forgetting that the small town public is no longer "in the dark," but thru the means of radio and newspaper and magazine advertising is now as cognizant of new and original items and style changes as only the public near the great buying centers of New York and Chicago used to be?

If you do not think this is the genuine truth just walk into any small town gift or specialty shop and ask the proprietor how much time he can allow before his customers are aware of the new merchandise just placed on the New York and Chicago markets. His answer will be, "As much time as an identical store in New York or Chicago can allow."

What does this mean to you? It means that you no longer can use "ancient" merchandise, and expect it to look like a Fifth Avenue Gift Store to the people in the sticks. It means that you will have to pay more attention to the services already being offered to you by The Billboard advertisers. It means that periodically you should request all sales information offered by every advertiser. And finally you should watch carefully both the editorial and advertising columns of this department for the new items, new models and new catalogs.

# Premiums Grows

The success with which higher priced, high-grade premium merchandise is being greeted this summer is one of the most encouraging notes in the season's trend for the wholesale merchandise industry. Sales are already greater than they have been for the past five years, a poll of leading firms reveals. And included among the high quality items getting a big play in the various premium fields are a number of sporting equipment items not herefore promoted in this manner to any great extent. Probably the outstanding piece of such merchandise is the outboard motor. The light weight, moderate sized and medium-priced unit in a half dozen makes is most popular at the present time. The success with which higher priced,

makes is most popular at the present time.

Some good-sized orders have been placed recently too for respeating rifles for sports use. The 22-calibor size, bolt action and equipped with telescope sight seems to be a favorite. Matched sets of golf clubs are also getting rapid play as major premium awards.

While fishing lures and reels have been very popular all season, particularly as digger and salesboard items, there is a definite trend toward featuring for premium purposes tackle boxes, complete with a varied assortment of quality fishing tackle. The mid-June opening of plete with a varied assortment of quarty fishing tackle. The mid-June opening of the fishing season in many States has served to stimulate noticeably the de-mand, and wholesals houses are doing a nice business in boxed units. A good deal of the activity in this type of merchandise is attributed to promo-

of merchandise is attributed to promo-tion as premiums by many of the large manufacturers of the country. Table model radios, for instance, for use as a second set or as a going-away receiver, are experiencing none of the usual sum-mer letup this year. On the contrary, sales this season have been higher than in the several procedure months, and in the several proceeding months, and during the past week one firm alone. Gold Medal Foods, Inc., announced a contest in which 829,500 worth of table model radio sets would be distributed as awards. The merchandise will be featured in newspaper advertising, broadcasts over 35 stations and in 125,000 grocery store displays. This instance is grocery store displays. This instance is cited as another outstanding example of manufacturer recognition of the growing public demand for major premiums. It is further pointed out that such campaigns are of great value to the en-(See MAJOR PREMIUMS on page 59)

## Sensational Deals

DEAL No. 1000—
Giant 75c Size Shearing 5
Orea m; 18 Well-Known
Oruble Edge Blue 31 ea 8
Blacks; and Stypic Peccil,
Calliphaned Tegether. Doz.
Deals.

Clart 7bc Siz 8 having Clark 7bc Siz 8 having Market 1 Siz 8 havin

SEND FOR FREE OATALOG. 8,800 Items, 25% Oupsil With Orders,

BENGOR PRODUCTS CO. 10 E. 17th St., Dopt. K. New York City

# ELGIN WATCHES, \$1.65 EACH

7. Jevel, 18 Bizs. White or Yellow Gains, 7. Jewes, 16 Size Elgins & WALTH, 22.35. FLASH GARNIVAL WATCHES, 500 Each, Sead for Princ List. Xour Money Back It Not Sellefest. GREAGENT GIVY SMELTING GO., 101 Gold and Silver Buyers and Refiners, 918 N. Broadway, 61. Louis, Mo.



M. J. Gollin, PROGRESS TAILDRING GO., Dept. G-157, 500 S. Threep St., Chicago, Ill.

## NEW ITEMS

## New Gas Saver

The Econogas Company has developed an appliance which achieves a saving of from 5 to 25 per cent, on the average, in auto fuel consumption. It is set upon the principle that an excess set upon the principle that an excess ratio of gaeoline to air is commonly used in cars, and that, when the car is coasting, or driving at medium speeds, roughly 25 miles to 45 miles per hour, the amount of air can be increased, thereby increasing engine efficiency. It is now ready for national distribution and is admirable for a wide tung-

tion and is adaptable for a wide range of potential methods of distribution. The new product has been named the Galaver.

## New Crystal Jewelry

A new crystal line of jewelry is being introduced by the LaMode Bead and Novelty Company, of New York. This line includes necklaces, earrings, crosses, etc., in a big variety of new colors—rainbow, two-tone and solids. The necklaces have unusually large drops. The LaMode line should prove especially good for demonstrators and fair workers.

## Flashy Doll

The Blossom Doll Company is intro-ducing another flash doll, Miss Belle of the West. She is an eye-appealing devil-may-care cowgirl and is dressed in full Western regalta, including handker-chiefs, colorful shirt jacket and ohaps. She also carries a holster around her

waist with a six-shooter rendy for action. Miss Belie of the West looks like another Blossom winner and should go over big with concessioners throut the country and especially in Texas.

## **Extension Bridge Table**

The "Foldinette" is the name of a The "Foldinette" is the name of a new combined bridge and dinette table that folds. The product makes an unusually welcome high-quality premium and was introduced by Louis Rastetter & Sons Company. The Foldinette takes the place of the usual bridge table and may be extended from its normal size of 31x31 inches to a length of 46 inches. When extended it is ideal for serving luncheons after the bridge party or as a permanent furnishing for the breakfast room. Even when extended it is strong and rigid and locked into one solid unit. and rigid and locked into one solid unit There is no folding leaf or other mechanism visible to mar the beauty of the table. The table is finished in walnut There is no rousing near the beauty of the table. The table is finished in walnut and the top is covered with durable, attractive leatherette. The same company has a line of folding chairs designed to match the table.

## New Concentrated Cleaner

The Borlab Products Company is placing on the market a new concen-trated cleaner, called "Cleno." The new product is intended as a substitute for soap and washing powders as it serves the same purposes as either of the lat-ter two items and has several addi-tional important features as well. "Cleno," which comes in cake form,

acts as a water softener, a cleaner and a germicide all in one. Saily reports indicate that the new concentrated cleaner will be a great item for agonts. demonstrators, pitchmen, canvassers, etc.

## New Low-Priced Radio

The "44" is the intriguing name given

The "44" is the intriguing name given a new four-tube radio set placed on the market by the Freely Corporation.

Each of the four tubes are licensed RCA tubes and there are no dummy tubes in the set. The cabinet is a smart, modern wainut finish and the set has the new illuminated airplane dial. Dynamic speaker gives it plenty of volume and a fire tone.

and a fine tone.

The low price is another of the outstanding features of this new set.

## **New Catalog**

Radio Circular Company, Inc., has just brought off the press its new Bargain Bulletin, containing hundreds of specials in radio sets and replacement parts, sporting goods, watches, clocks, typesporting goods, wateries, clocks, type-writers, optical goods, cameras, novelties, electrical appliances and the like. The firm does a world-wide business and offers all its merchandise at attractive cash prices. The catalog may be had upon request.

## Sponge Rubber Novelties

A new and colorful line of stuffed sponge rubber novelties has just been introduced by Mason Bath Toys. The noveltles are stuffed with shredded rubber thru specially provided holes, which are incompleuously concealed. Dogs, elephonts, bunnies, soldiers, Indians and other figures are included in the line, which is getting a hearty initial acceptance from concessioners

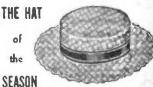
Here's The Greatest 25 Cent SUN GLASS VALUE Ever Offered

Gross 10.50 .90 Per

B201399 Honry Shell Colored Celluloid Fractice and Temples with Large Glass Lonces, in Assorted Colors, Each in Glassine Envelope. 9 October in Box.



834N/441—Has Delly Colored Resette Pan, Complete with Fasther Dress. The Upward and Downword Mostmont of Doll on Saving Open and Oleses Pan, Making It an Outstanding Number.



GROSS 8.00

PER 70c

B45N013-Ministure Straw Hat, 6" Over-Has Twe-Osfer Band. Here is the Hat That Will Go to Town This Year.

FULL LINE OF BEACON BLANKETS and SHAWLS on Hand for Immediate Delivery

**OUR New Catalog B126** Containing 1100 Pages of the Biggest Values Today In Ready for Mailing

Don't Wait!-

Send That Request Now!

State Büsiness You Are In, As We Do Not Sell Consumers

# N. SHURE CO.

200 W. Adams St. CHICAGO 

ELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS

## SHAVING VALUES

D. E. R. A.Z. D. R.
BLADES — Packed B.
to Packaga. All Precristen Ground. Il us a
ttesi Uniform Quality
Blades, Abroutuchy no.
Seconds, Every Phy.
Cettophaned. \$2.50
Per 1,000. \$2.50

STYPTIO PENGILS— All Pencils Labeled, Packed 1 Dross to Que-

## SUMMER SPECIALS

SUMMER SPECIALS
WHITE SHOE POLISM. LEFS \*\$4.75
Size. Oros. \*\$4.75
Size. Oros. \*\$6.475
Size. Oros. \*\$6.55
Size Oros. \*\$6.55
Size Oros. \*\$6.55
FLY SWATTERS
Estra Long Mandles,
Wire Mes Ish. 23
PPC Oros. \$2.50
FLY RIBBON—Packed
100 to Carton. \*\$5
PPC Oston. Per 1.80
Discons. Per 1.80
Octon. Per 3.84
MOTH TARS Jumbo
Octon. Per 34
MOTH TARS Jumbo
Octon. Per 34
Octon. Per 34
Octon. Per 35
Octon. Per 34
Octon. Per 35
Octon. Per 35
Octon. Per 35
Octon. State Octon. \*\$5

## SPECIAL

PERFUME AND POWDER COM-\$6.30 SPECIAL

MEN'S HOSE—All Sizes, Fancy Patterns, Very Special, Limited Stock, Per 58 Bosen Pleas Include 25% Osposit on All C. O. D. Orders, All Shipments F. O. B. Branches. Order from This Ad or Write for Our Big Free Catalog.

B & N SALES — Same Day Service

CLEVELAND, O.—1444 West Ad St.
OHIOAGO. ILL.—118 South Weits St.
OETROIT, MICH.—527 Woodsayd Are.
OINCHNEATI, O.—1005 Vine St.
ST. LOUIS, NO.—112 North Broadway.
MILWAUKZE, WIS.—1006 Re. 30 St.
PITTSOURCH, PA.—697 Liberty Avo.
OALIAR TEX.—1316 Main St.
Order From Your Noartt Branch.

# FRENCH FLAPPER DOLLS

year's biggest sensition. Brilliant colors and clabdrate costumes draw the crowds. Line up with this item that will double your business.



No. 15 MISS HOLLYWOOD

## \$24. dozen

32 Inches high, drawed in One Satin and Lace. It outclasses anything ever offered



MISS MOVIE STAR. \$36. dozen 31/5 Feet Diamates, Shirt 51/5 Yards all around, A Very Eleborate, Flashy Ooli,



No.78 MISS BROADWAY.

\$18. dozen

29 Inches high, drossed in fine Satin, Rumes and Lace, A "K nockout" value.

STANDARD DOLL CO., Inc. 36 East 22 8t., Rew York Olty,





# 



The Billboard

SPORS CO., 7-36 Erle St. LeCenter, Minn.

## MONEY-TIME FREIGHT - NOW from the most con-trally located nevelty house in the country

PULLEST LINKS
LOWEST PRICES
Meure-te-House Cantaisers, Agents.
Wagen Salesmen,

vatters, Agents.
Wagen Balesmen,
Pitchmen-Streetmen.
Side - Line Merchandise, Extra
Special, Oross
Free Catalop. Write.

BLADES Packs, 5 in, on Display Card. 40c per card

CHAMPION SPECIALTY CO.

## ORDER NOW! YOU CAN'T GO WRONG

1,20 Secrit. Silk Elestio Cartes, sonce-Des Ocid & Nickel Plate Chain Tic Blobs. Ocz. Enameted Sitter Compacts. Boz. Pearl Reckloces, with Silver Class and Son. Dos. Per Manicures Set, in Leatherstin Cose. Dos. 35c 60c 60c Case. Derharin Bruthes. Der. 726 Gerunbe Lasther Eisper Wollets. Dez. 180 Geid Filigrec Peri & Parell Sats. 4,20 Bosed. Sava these weekly ads for complete price list and guide.

25% Deposit, Balance C. O. D. Imperial Merchandise Co., Inc. 893 Broadway, Dept. M, N. Y. C.

## SPECIAL CLOSEOUTS

## RADIOS ... DIRECT FACTORY PRICES 30 PAYLYOU SAVE 50% "PILGRIM" R. C. A. LICENSED A.C. -D.C. EW) MIDGET

New Huminated Wrist Watch Tun-ing Dial, Matched Speaker, 4 RCA Tubes, Built-In Literaed Tuber.
Aevial. Estremely small, 8 ½ 1612 ½
In. Blos., Amazing Tone, Powerful & Schective. Understable Burled Catalog.

CATALOG Invit Finish Steet Cabinet.

neard Broadcast Barrylal, Send \$2,
1-555 Meters. Jo-Day Trial, Send \$2,
0. 8. Factory, One yeer parts quarant
FLEGTRIC CORPORATION,
R-53 West 17th St., New York City

Lawrits Wanted? end \$2.00 C. D. D.



The Natural Health Products Company The Natural Health Froducts Company has renewed its leases for a two-year period at both its Miami (Ffa.) and asbury Park stores. The latter, claborately and beautifully decorated, is one of the show places of the Bourdwalk. The company has also opened a store at the Great Lakes Exposition in Cleveland.

Try-Mo Radio Company, Inc., pioneer in the manufacturing of public address systems, reports that it has sold conciderably more systems this year than any other

any other.

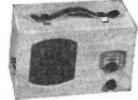
Mr. Louis Lager, of the Try-Mo firm, states: "It seems to be the ambition of many performers to own a public address system, particularly those of the free act variety. Very recently we shipped a large volume of speaker systems to Valencia, well-known high diver,"

Morris Struhl announces that this coming August will see his firm housed in a four-story building on West 23d street, New York City. A program is an foot which will expand the business considerably, many more lines of premium merchandisc will be added. An elaborate advertising department will be installed and headed by Archie Struhi.

Their new location will contain 30,000 equare feet more than their present site. It is situated in midtown and will be convenient not only for the concession trade but for the general premium field as well.

The firm of Morris Struhl is long es tablished and has grown gradually and steadily until today it is recognized as one of the leading merchandire supply houses in the trades allied with the smusement business.

General Wireless Laboratories, Inc., reports that the five-tube Genuine General portable radio it introduced recently is going over big. This set is ideal for picnics, the beach, the mountains, etc.,



and can be operated wherever there is electric current. It has a high quality luggage case in three smart styles and has a removable cover that protects the front of the set while traveling. popularly priced.

L. Lowy, New York sign manufacturer, with a special department devoted to the attention of agents specializing in signs. has a very elaborate set of catalogs which explain every detail of the business.

explain every detail of the business.
His line covers many types of descriptive signs, including illuminated displays and another which is etyled, "Neon-Like Electric Sign"—also he supplies price tickets and changeable piccing sets. Many agents specialize in signs only and many have thereby established a permanent and profitable business.

Four years ago the people behind the Do Luxe Sales Company, Inc., had a sales promotion premium idea which they put into practice by opening a small store in Philadelphia. That the idea was sound and good has been proved many times over since then. For today from that small beginning they have 30 branches conveniently located the provide the pation with experiment. have 30 branches conveniently located thruout the nation, with executive offices in New York City. It is one of the largest chains for carnival concession merchandise in the United States. De Luxe Sales Company's basic policy is to attract volume business by offering sensational premium values. They have never deviated from that plan. They merchandise is timely and appealing. Each branch is fully stocked for quick delivery.

Oscar Kaufman & Bro., Inc., is introducing a special line of items which are meeting with big success as prizes for Bingo games. These numbers include

electric fans, kitchen clocks, revolving atlaces, globe lamps, aluminum as uce sets. In addition this concerns curries a com-plete line of merchandise for concessioners which is proving popular thruout the

Philip Labo has just received a new shipment of flash studes for concessioners at parks, fairs and carnivals. The shipment includes hand combroidered pillow cases, pajamas, linens and bodspreads. Philip Labe is also exclusive licensee for Mickey Mouse plush cushions.

What is reputed to be an innovation in coin-operated amusement machine circles is the introduction of men's suite as awards on various coin machine deals. Jersey Trading Company, which has been a pioneer in the use of radios, fishing tackle and other items as premiums, now comes forward with a complete line of comes forward with a complete line of men's linen, crash and Palm Beach style suits for high score and salesboard prizes. The Jersey Company, of which Sain Broudy is president, made a quan-tity purchase of so many suits that they are being offered at very low prices. It is stated that operators highly favor this inpovation and are usine the suit disinnovation and are using the suit dis-play cartons in which the suits are packed as attractions for their games. In addition to the mail order service which the Jersey company renders on its complete line of premium merchandle, it has a Philadelphia branch equipped to render rapid service on business from that territory.

The Manhattan Electrical Bargain House is offering 500-watt wentherproof Pittsburgh Floodlights to the concession and outdoor show field at less than one-half of the original price of these high-powered floodlights.

An outstanding feature of these flood-lights is that they are easily adjust-able and can be placed in any position and changed at any time to suit the

Manhattan has only a limited amount of these floodlights and is closing them out at the low price mentioned above to the first buyers. The company specializes in everything electrical and invites inquiries on anything in that category from concessioners, tent and medshow men, pitchmen and outdoor showmen of all types.

## TEXAS CENTENNIAL-

(Continued from page 42)

to be awarded a trip to Hollywood for a acreen test.

Exposition grounds are policed by varied law enforcement officers, includ-ing special centennial police, also serv-ing as guides and in cowboy attire and numbering 125; Texas Rangers, National Guard and soldiers, sailors and marines. Next month Canada will send a troop of Mounties for a week.

Centennial Housing Bureau announced Centennial Housing Bureau announced it had placed 65,000 persons in rooms during the first 10 days at an average cost of \$1.75 per day. Rumored shortage of rooms is unfounded. Hotels are doing good business but have not been in a position yet where they couldn't take care of demands. Parking lot owners in violinity of the grounds dropped prices from 50 to 25 cents and in some cases as low as 10 cents.

Pirst attraction to rate a newsreel release was the Marionette Pashion Show, presented in honor of visiting fashion writers, and was filmed by Hearst Metrotone News

Attendance on Saturday, June 13, Was attendance on Saturday, Julie 19, was given as 46,301. A recheck produced 40,000 more, making a total of 86,301. Error came about when 40,000 school children entered on a special school group ticket.

## Figures on Spending

Estimates coming unofficially from centennial offices show concessions passed the \$1.000,000 mark at the end of the first two weeks. Visitors have paid \$300,000 for admissions and \$300,-

000 to midway and rodeo. Eats and

000 to midway and rodeo. Eats and drinks have received \$200,000.

Joe Rogers, of Dufour & Rogers, who has been tagged "Mayor of the Midway." has been accused of issuing orders to all employees connected with Dufour-Rogers attractions that they must woar coats regardless of weather.

Streets of Paris has inaugurated Amateur Nights on Mondays, award to winners being a week's work in the stage presentation of the French Revue on the stage at the Lido in Streets of Paris. Billy Zock, emsee of the show, will handle the program. dle the program.

## POMPEHAN SPEC-

(Continued from page 41)

possession a letter from one John De Moulin, who signed as general manager of the Brotherhood committee, written and received by Duffield prior to June 1 (before Duffield had left Chicago) to the effect 100,000 tickets had been sold at that time, each ticket representing 33 i-3 cents after allowing commissions. Duffield's papers, all carefully arranged, state the Brotherhood owes him \$21.884.

### WITH THE ZOOS-

(Continued from page 401

(Continued from page 40)
roadside zoos exhibiting animals for
commercial purposes to obtain permits
from the State. New law was originally
written to include birds, but this provision was stricken out. Act does not
apply to animals exhibited by educational institutions, zoological gardens or
in connection with theatrical exhibitions
or circuses. An initial fee of 85 is
charged, with annual renewal fee of \$2.
Purpose of the act, according to its spon-Charged, with annual renewal tee of the act, according to its sponsor, Representative Shaw, is to prevent cruelty to animals in captivity and applies only to animals that are wild by nature. Law is effective immediately.

## FAIR GROUNDS-

(Continued from page 43) the speed program, with S. C. Elkins, Davenport, as starter.

FORT DODGE, In.—Free acts, concessions and races will be arranged for by the Chamber of Commerce in conjunction with Pirst Port Dodge National Beef Cattle Show to be held hero in the fall.

IONIA, Mich.—The golden wedding program staged at Ionia Free Puir last year for the first time will be repeated this year, said Secretary Fred A. Chap-

DONALDSONVILLE. La.—Officials of South Louisiana State Fair said an electrical show will be an added 1936 fair attraction, to be held in the big auto exhibit building and backed by a dozon of the State's largest electrical firms.

SELL NAP-TA-KING CLEANING
Makes Cleening Fluid, 21/5 of Gallon,
New Startling Discovers, NAIVIA-Must Cleaning Plud, 2.% o Calion.

Must Cleaning Plud, 2.% o Calion.

New Rightling Discount. NAISTAKENDI COMPDINE, Cleans Silks,
Wookens and other tabrics by disping same as with Napha.

Modernia Complexity. The Package
makes 10 Calionn Pluid, Pack sellby boxed Trials. Wooderful reporter. Attractive
with 2 Decemping Tab.

BN-7, NAP-TA-KING, 1500 W. Madison, Chicago.

Whips
Loud Crackers Plenty Flash Alox Mfq. Co. 6160-80 Maple Ave St. Louis, Mo. JOBBERS - WRITE FOR PRICES

LIVE WIRES! ACT QUICK! CLEAN UP! WITH PALM-WITE (POWdares)

WATERPROOF SHOE DRESSING.
Attractive Pacange. \$4.00 Oross Boses.
Entry Demonstration.

Bosy Demonstration.

No Satil Required.

Private Label—3 Gross Minimum. No Estra Charge.

BORLAB RRODUCTS

Meanufacturing Chamists,

A28 Brooms Street.

New York, N. Y.



BB22—ROVRETTY OIGARETTE EXTINGUISHER AS H
TRAY, Blaue dog
standing on sah tray
made of bright cellorded bleque. Doe
liss ye u b b o'r tall
When squeezed, the
Description of the blaue of the blaue
Standing on the blaue
Standing on sah tray
made of bright cellorded bleque.
The cost of these Books brighe lowest ever
tall
when squeezed, the
Description of the blows of the blaue
Standing on the blaue
Standing

Sample, Propaid, 28c in Stamps.
WE ARE DIRECT IMPORTERS OF FIREWORKS. REND FOR LIST.

MIDWEST MERCHANDISE

1026-28 BROADWAY, KANSAS CITY, MISSOURI

MILLS SALES COMPANY OF CHICAGO an-uncer the appointment of an Eastern Distributor at

76 Washington St., Boston, Mass.

We are now in position more than seet to give you better service. We quarantee to match or boat all advertised prices on Teilsteies, Bundries, Razor Hadda, Shaving and Destal Crosms, Household Goods, Etc. Brick at list street of our outstanding Values:

-	SELECT ME 1126 DESERVAT BY GOT SOCIETY	I CHOTH G &	HYLDRIGE;
Qui	Intity Description	- 1	mount
	Men's Hndhfa. Bisgest Broop C	KO 1R	,
	Pocket Combs, 1st Quality.		
_	Groat Combit, 181 Quality.	3.90	
	Men's City Gemos, 1st Qual-	4.50	
_	Shee Leter, 27". Black,		
		.31	
	Shoe Locas, 27", Black and	.38	
	White Shee Polish, 4 Ozs.		
		4.80	
	Elastic Hanks ( % "23 Vds.). Marcerized. Dozen Hanks	.28	, 1
_	Men's Handbarchiefs, Fine		
-	Men's Handkerchiefs, Fine Qual, Each in Box. Dozen	.30	
	Green Nevy Needle Books.	1.10	
	Pat Cicanors, Copper, No. 45	40	
-	Bell-Threading Neodler, THE	.70	
_	VERY BEST, 100 Papies	1.75	
	Grawal Embroidery Mondies,	1.35	
1	100 Papers Bewing Needles, 25 to Paper Cloth Stuck, 1,000 Sawing Thread, Black or		
	Cloth Stuck, 1,000	.30	
	Sawing Thread, Black or	.12	
	White, 60 in Cab. Dozen		
_	Great	.64	
- (	Gaure Bandage, 1" Width	.20	
	Charles Committee and the same and		
_	Adharite Tape, diet Boocis (Van Band 118 Va). Outen Assiein, 12 to Tin. Pure G Grain. Gross Tins. Chectate Laustre. 8 Tableta in Tin. Gross Tins. Cembinations. Gezen 843 Mother's Pride Baking Pow- der, 94,902. 81se. Desem.	.40	
	Adhtive Tape, Olich Boools	.45	
	Assirin, 12 to Tin. Pura 6.	1.75	
	Orale, Gross Tins		
_ 1	in Tin. Gross Time	2.75	
	Perfume and Face Powder	.45	
	Mother's Price Pales Per		
	der, 9 1/2 -Oz. Size. Dezen.	.84	
	Tooth Bruthes, Made In U. B. A. Entre Quelliy, Dozen.	.57	
-	Rares Diades, Spic. Gloscort		
_	Dot. Edge, Calle, 1.000	2.30	
_	Time Blades, Double Edon, 1st Quality, 1,000	2.90	
_	Pachard Blades, Double Edea		
	1:1 Quality, 9.000. Mills Bledes, Dcuble Edge, . 1st Quality, 1.000	3.50	
-	1st Quality, 1 000	4.50	
	Shaving Cesem, 15 Bledes, Styptic Cells, Together, De'l Men's Hore, Asst. Fancy Pat- teens and Sizes. Dozen.	.10	
-1	Styptic. Celle, Together, De'l	40.00	
	teens and Sizes. Dozen	.78	
_	DUN GREENNY, ERCH IN ENTERS	.48	
	ope, Dozen Partel		
I	Frames. Each on Oard. Oz.	.84	
	Ply Swellers, Pleast Tyre.	2.25	
	Long Handles, Gross		
I	100 Mother's Pride Generit, Asserted, 7-Oz. 8tm. Dozon.	.69	
	Mother's Pride Ceasers, As-	.84	
	ORDER FROM NEAREST		
	OHDER FROM REARES	L BOIN	

MILLS SALES CO. 76 Washington St. Boston, Mass. EASTERN DISTRIBUTOR

New Catalog Just Off the Press FREE, 25% Deposit With Orders, Balance O. O. D.

MILLS SALES CO. 27 S. WELLS ST. CHICAGO, ILL.



## Factory Bargain Lot PHOTO HANDLE POCKET KNIVES

Assorted Models, Regular Sire, Politined Steel, 2 Blades, Brass Bolivers and Lines. A New Deal - Big Buy \$2.25 Per Dozen, Five Dozen for \$10.00 RDHDE - SPENCER CO.

Wholatala Mouse, 223-28 W. Madison Ris. Ohioago

ASPIRIN LAPLETS & Gross \$1.49

ASPIRIN. Garded, 24 4t. Card... 100
BLADES, Couble Edne. 1,000... \$3.00
AOMESIVE TAPE. V. 125 Vd. \$5.90
Bat. Gross. V. 125 Vd. \$5.90
LAOES, Seat Quality, 27 Cross 420
LLOYD'S 13 East Senes St.,
F. O. G. O. D. Buffalo, N. Y., 25% Opposit With Order, Send for Complete Outsloo.



## MAJOR PREMIUMS

(Continued from page 56) tire industry, for they stimulate interest in and create a wider desire for all types

WHOLESALE MERCHANDISE

in and create a wider desire for all types of premium merchandise.

There are several new lines of low and medium-priced auto radio receivers on the market, in addition to the established leaders, which are finding a ready acceptance from premium men everywhere in the land.

Bearing out the trend to higher quality premiums, the demand for Mixmasters for the home has greatly increased in recent weeks. Premium men are capitalizing on the demand created by manufacturer education of the public in its many summer and home uses and are offering the units, complete with automatic power control. 10 speeds, beaters, bowls and juice extractor, with good success.

While the trend toward larger and

besters, bowls and juice extractor, with good success.

While the trend toward larger and more costly units for premium use may mean the use of fewer items, it is pointed out that the margin of profit per unit is much greater and affords the industry not only a broader chance for revenue but the opportunity to develop other markets and advance the interests of the wholesale merchandise industry on many fronts. many fronts.

## RINKS-

RINKS

(Continued from page 40)

night patrons. We will admit that with a large crowd of grown-up patrons on the floor it is a rather trying proposition. During the week about the only skating kids get is on sidewalks, which, at its best, is very dangerous. However, this condition works to a great advantage to rinks as an advertising proposition and a feeder for adult skating. One rink with which I was connected had the followed on its advertising cards: "Street skating in dangerous. Let your children skate at the rink under our protection." A rink properly conducted should not allow fast skaters to annoy or jeopardize other skaters, whether young or old; also most well-conducted rinks do not allow fast skaters to annoy or jeopardize other skaters, whether young or old; also most well-conducted rinks do not allow children on the skating surface at night sessions unless accompanied by and under the protection of parents or relatives. For one, I have always made it a point when possible to entil attention to the danger of children skating during adult sessions, and that while we would gladly give them all the protection possible during the evening we thought it would be more enjoyable to the kiddies if they attend Saturday matinees. In other words I used what is called diplomacy and very often it resulted in the child or children being more desirous of attending the matinee and leaving the older patron with a better impression of the management. Also I was very particular to impress on the parent of guardian that zona se that if they did akate that night they would be protected. I'll admit it is a hard proposition to keep kids off on Sunday matinees, also it is equally hard to keep adults from attending afternoon sessions, which are really intended for youngsters. Also when adults did attend to keep adults from attending afternoon sessions, which are really intended for youngsters. Also when adults did attend to floors they have the same right to be protected as grownups than the kids down and really had more tro

BRIOHTMOOR ROLLER RINK, Fen-BRIOHTMOOR ROLLER RINK, Fen-kell avenue, Redford, northwestern suburb of Detroit, was opened last week to good business by Karl Couyoumjian, Rink has been refinished, with a new floor and almost new equipment in-stalled. It is housed in the former Vir-ginia Theater. Couyounjian was former-ly with the Chandler Rink, Kalamazoo Mich. A special indies' night policy is being followed and there are door prizes nightly. nightly.

BUILDING under construction in Greater Cincinnati by Norwood Roller Rink, Inc., on Sherman avenue near Victory boulevard, Norwood, will have the most modern rink facilities when it is opened about September 1. Edward J. Von Hagen, treasurer and manager, is quoted as saying that construction will be as near sound-proof as possible, with cushioned floor, five-piece orchestra instead of mechanical music, payking lot adjacent for autos and all skating will stop at 11 p.m., according to present plans.

ANNEX Roller Rink, Rhoades street, Dorchester, Mass., was closed for the summer on June 18. Beano will occupy the rink until the fall opening. Nantasket Rollersny, Paragon Park, Hull, (See RINES on page 61)

## A RECORD BREAKER! LOWEST PRICE IN HISTORY OCTAGON SHAPED SUN GOGGLES



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# by BILL BAKER

(Cincinnati Offico)

A CLOSED TOWN . . greeted Jud W. Eing after he motored over 100 miles to make the big field day sponsored by merchants of Fowier, Mich.

cago. She has a special room for pipe shooting, Mary Ragan, from whom this news comes, further states that her sister, Madalina, is in Cleveland.

36

TEN CENTS PER NAME...
free stock, all collections and an auto should be furnished by publishers to all sheeties." opines Harry H. MaGee from way down Texas way. And what is more. Harry is headed toward Topeka to see that Mr. Landon does it, if he gets in the White House. While you're at it, Harry, why don't you have Mr. Landon (if and when) make it a crime for anyone to refuse burying subscriptions to at least when make it a crime for anyone to re-fuse buying subscriptions to at least three mags? Seriously, tho, Harry says that things are pretty good in Southern Texas. He spent the winter in the Rio Grande Valley and this summer is work-ing in and around San Antonio.



"MY FIRST PIPE".

says Leonard Rosen, "but have been reading The Billboard for the last five years. I believe I am one of the youngest of pitchmen. Only 20 years old, but six of those have been on the road, so I'm by no means a greener. Saw Doc Reed and Tom Kennedy in Youngstown, O. Also, when passing thru Port Wayne, Ind., I saw Roy Dunlop getting his with corn punk. Would like to read pipes from Red O'Brien, Ben Morshouse and Floyd Hulin."

36

JAMES R. MILLER...

after being with the Dan Rice Show for almost two months, has now switched to Tom Mix. Miller saw Sid Sidenburg while in East St. Louis. Ill., and also shot a few pipes in Fort Dodge with Eddie Thompson and his wife.

RELIABLE INFO COMES...
that the Common Council of Detroit
has passed an ordinance designed to
eliminate the operations of all pitchmen
in public places. Under the terms even
the a pitchman is on private property,
if he addresses a crowd on a public sidewalk he is open to arrest.

THINGS AREN'T QUITE UP . to expectation down in Dallas, according to Harry L. Jones, who piped in last week for the first time in three years. Says he may go north if things don't pick up hefore long.

THANKS, JOHN S. BEACON

THANKS, JOHN S. BEACON . . . for telling the mayor of Salem. O., a few things about the pitchmen's game and the annusement biz in general. Perhaps now he will change his mind about the famous "keep money at home fallacy." . . John is now working the coal mines in Western Pennsylvania to great business. . . Says he enjoys reading pipes from Doc George Reed and is in hearty accord with Doc's statements to the effect that it is impossible for your editor to keep all the left-handers out of these columns. (Thanks again, John.)

36

TITS MY LAST YEAR . in the pitch game." pipes Jack Scharding from Fort Wayne, Ind. "Next year will see

me back with a show again, which biz I was in several years before becoming a pitchman."... Jack is looking forward pitchman."... Jack is looking forward to the fait season as he says it is getting a little too tough for the high pitchmen in too many towns. He is going to take in, first, fairs in Indiana and then to Michigan. Would like to have a pipe from L. N. Bettinger.

REAL TRIBUTE . . as well as members of the Downie Bros.' Circus. I was south last winter and on my way back spent a few days around the section where Ross was showing. He had a swell show and gave a square deal to everyone. His wife and family sure have my deepest sympathy." . . . Word cornes my deepest sympathy."... Word comes from Carlton V. LaMont that the Thom-son & LaMont Show will reopen again under the monagement of Beatrix S.

CINOINNATI AND ALL OF KENTUCKY... just aren't on the map as far as John H. Jones is concerned. However, he found Tennessee okeh. Jones wants to know if W. Griffin, Jim Ross, Bill Cody and Doc Broad are still in Chicago. Pipe in, boys. 36

GLAD TO HEAR FROM . Arthur Cox up there in Maybury Sana-torium, Northvillo, Mich. Here's what he says: "Sorry to hear about Jimmy Watsays: "Sorry to hear about Jimmy Watson's filness and hope he has a speedy
secovery. .\* . I was moved from the
hospital unit to the sanatorium. This
san is 30 miles from Detroit and in the
wide open spaces. There are 500 patients
and, fortunately, in my ward there is a
trouper, Abe Bernstein, from the Big
Show. . . . Glad to see where Morris
Kahntroff will soon hit the road again. Of
all the pitchmen I have ever mot Morris

Kaintroff will soon hit the road again. Of all the pitchmen I have ever mot Mortis was the acc for getting the long green.

. . . The doctors tell me that maybe by Christmas I will be behind the joint again.

. . . Had a pleasant visit today with Bill Wesyall, Louis Smith and Eddic Cilliospie.

. . . My wife is still in the hospital waiting for a minor t. b. operation.

Madaline is now in Cleveland to take a fining at the exposition. . She says: "Have not seen any of the boys and girls here, but on my way from Texas ran into lots of the oldtimers. Anyone wanting two good spots in Arkansas go to El Dorado, no reader, and Magnolis, amsil reader. . . Enjoyed the pipes from Doc Lynd and Jim Forton. Keep them coming, boys; it's good stuff."

26

## Pitchdom Five Years Ago

Doc Newman, Charles (Doc) Miller and Professor Seward were down at Atlantic City. . . Billie Mack opened with Happy's Medicine Show at Greensburg, Ind. . . Jim Keily, out in Los Angeles, claimed he wasn't on business but just "acattering seeds of kindness." . . Calculator Howie had a real open-air spot down on Nassau street in the biggest city. . . . Joe Goldstein was beginning to enjoy himself hopping around Europe. . . Toby Johnson had a job changing cross-ties on a ratiway out in Fort Madison, In. . . L. M. (Pinkle) Hamilton was doing ties on a railway out in Fort Madison, in.

. L. M. (Pinkle) Hamilton was doing a little indvertising work on the side up in Bay City, Midn. . . W. D. Cooper, out in Fiat River, Mo. was trying to decide whether or not he should offer his five pupples as a premium on the dog shoet and save a food bill. . . W. D. Cooper advised the boys in the cities to quit crystage and set out in the bulks. ing and get out in the hills. . . . Pete Nisson and Earl Ryan left the leaf to join

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Schell Bros.' Circus. . . . Biz was bad on the Coast for J. C. Early . . . Doe H. W. Medbury, over from London, England, dropped into The Biliboard office.

Jerry Russell was out in Long Beach,
Calif., settling a few real estate deals. Calif., settling a few real estate deals...
"Ten-dollar gold pieces can't be sold for
"Ten-dollar gold pieces can't be sold for
so in Wanna, Minn." piped Gene Golin.
... Harry Levitt was laying off in Trinidad, Colo., waiting for biz to get hetter.
(Getting tired by now, Harry?)... Jack
Halstead and Jack Kay doubled up to
work the fairs in the Midwest.

WORD COMES FROM WORD COMES FROM ... Cedar Point, at Sandusky, O., that quite a few of the gang are up there. The Martinellas are working horoscopes; Frys and Brady, peelers; Curley Bratock and wife, medicine; Harold Lloyd, wheel and Buddha, and Jerry Gottfried, guessing their weights, All ure doing good biz and the future looks even better, according to Gottfried.

NINE WEEKS IN TENNESSEE NINE WEEKS IN TENNESSEE
and everyone of them okeh for Ricton.
Says Ricton: "Saw Captain Price, the
DeForest Players and James Coli Inst
week. Also followed the Paul Show at
Venore and the Nero Players at Tellico.
Both seemed to be doing good biz."

## COLE-BEATTY SHOW-

(Continued from page 34)

(Continued from page 34)

Picnic as opposition. New Brighton came thru with two splendid houses. Wooster, O., also produced two gratifying houses. Bernard N. Mills, connected with Mills circus in England, apent several days with Messrs. Adkins and Torroil. He is engaging acts for the circus next winter in London and discussed with Clyde Beatty about bringing a wild animal act to London. At Greensburg Louis Dorn and Doc Null had a party for a number of showfolk and luncheon was sorved in taproom at Greensburg Brewery. Erroi Derby, managing editor of the Greensburg papers, acted as omsee.

The commissary department, under John Scawell, assisted by Johnny Schenk, is enjoying a banner season. Two more lions were born at Harrisburg. A special cage is being prepared for them and will be given special attention by Eugene Scott.

Kdward Allen's elephants are now stepping so quickly that their acts require but three minutes. Jean Allen, Wanda

Edgens Scott.

Kdward Allen's elephants are now steppling so quickly that their acts require but three minutes. Jean Allen, Wanda Wentz and Betty Stephens work the bulls under Allen's direction.

Jack Ryan promises to outdo himself at the July 4 show in Bloomington. Special show will be given in big top between performances and the money will he turned over to Billy Lorette and Dick Pinckney, former clowns, who are ill. Ryan will substitute for Ray Dean as emsee, as Dean said July 4 was his birthday anniversary and he will put on his own show. Otto Griebling is the impresario for the July 4 doings. The program promises to bring in a good sum, which also goes to sick performers.

## MINNESOTA GOOD

(Continued from page 36) first time in seven years a wagon lost a wheel. This occurred in Duluth at night on way to runs when the wheel became entangled in street car tracks.

At Minneapölis unloading took place right on the lot. For first time to the knowledge of anyone around here since Parade Grounds have been used as a cir-cus lot, show train was switched out to it. This meant a deal with the M. & St. L.,

but with streets torn up and saving of a but with streets torn up and saving or a two-mile haul it proved to be the proper thing. With ideal weather the two-day engagement here proved very successful. Arthur Hopper, general agent, and Harry Atwell, the "old photog," came

Arthur Hopper, general agent, and Harry Atwell, the "old photog," came from Chicago and remained for Minneapolis engagement. Atwell snapped a few pictures.

# UNDER THE MARQUEE-

received from Warren Buck and is being featured in the Kid Show. The show has had an excellent break in weather and business as a whole is reported satis-

WHEN AL O. BARNES CIRCUS WAS IN Devils Lake, N. D., June 14, Doctor George W. T. Boyd, of the show, discovered one whom he had known a year ago on the circus as Arthur Brown, very sick of pneumonia. On June 16 the man, known as Arthur Brown, died in the hospital and was then found to be Arthur La Touches, World War veteran, having enlisted July 24, 1918, at Concord, N. H., be-ing honorably discharged January 27, 1919. He was formerly with Hagenbock-Wallace and Sells-Floto circuses in property department and was known by nick-name of "Jig-Saw." It is thought he may have a sister somewhere in Indiana.

PLASHES Prom Cole-Beatty Circus—Doc Roberts is offering a reward for his lost cane... Harlan Burkhart is looking forward to playing Hammond—expect to see some of the nurses from hospital... He was there four weeks last summer... Edna Sullivan is happy—is now 18... Harold Barnes can do the forward somersault any time he wishes... Horace Laird had his family at Lancaster... Jinmy McCoy bought two pairs of new shoes. ... Horace Laird had his family at Lancaster. ... Jinny McCoy bought two pairs of new shoes. ... Post offices are getting to be a long distance from the lot. ... Lou Delmore continues to be one of the best dressed side-show managers. ... Ora Parks happy because he made Marion (home town) and had a chance to see what makes the tall corn tall. ... Klars Knecht will divide her time between Danville and Freeportwas born in the latter town, but spent many years in Danville. ... Mr. and Mrs. Zack Terrell went to New York to see the fight, then gave their tickets to a real fight fan and heard it over the radio. ... Jack Mills looking at automobile salesmon. mobile salesroom.

## AROUND THE LOT-

(Continued from page 35)

Continued from page 35)
weather, they returned without seeing it.
Johnny Carson, formerly chief usher, is
now in Jim Whalen's department. Betty
Green, the original koo-koo girl, visited
her home in Springfield June 20. The
Meinhart brothers. Bill and Jack, with
Ralph Wagner, are looking forward to
Pittsburgh, where they expect to spend
Sunday with relatives and friends.
The patrons in Hartford night of June

Sunday with relatives and friends.

The patrons in Hartford night of June 19 received a special treat as the fight results were announced over the loudspeaker. A tremendous cheer went up from patrons and employees alike as Schmeling was declared the winner. It might be added that the Big Top gang scened a very glum group that night. Evelyn Joyce Cook has been visiting her parents, Mr. and Mrs. Frank Cook. On the lot the last few days. Townsend Walsh, formerly press agent for this show, was a visitor in Albany at both performances.

HUGH HART & SMILEY CARLTON.

HUGH HART & SMILEY CARLTON.

## Killer Elephant Formerly With Circus and in Movie

SAN FRANCISCO, June 27.—Wally, 26-year-old, six-ton bull disphant, killer of Edward Brown, 42, former chreus man, employed as assistant keeper in Fleish-hacker Zoo, on June 16, going wild with rage when called out of water before he was ready while taking a swim, was formerly with the Al G. Barnes Circus where he was known as Charlie Ed and he had been in the zoo only three months. After he had been used in a movie his name was changed to Wally. His shooting by two police inspectors followed the declaration of Edmund Heller, director of Floistbacker Zoo, that "once a killer, always a killer," who warned that if Wally were not executed a tragedy would happen again.

Keeper Brown's body was taken to Chico, Galif., by his widow, for burial following services here. Mrs. Brown is said to be entitled to about \$1,000 death benefit from the city, and was told to file her claim with the State Industrial Accident Commission.

Accident Commission.

### CORRAL-

(Continued from page 37)

tling (Tuesday, Wednesday and Thursday nights). Gene Ross, Red Thompson, Andy Curtis, Dick Andterton. Cowgirl Bronk Riding (Sunday and Monday nights). Alice Greenough, Grace White, Bronk Riding (Sunday and Monday nights), Alice Greenough, Omce Whito, Fannie Nielson, Claire Thompson. Bronk Riding (Sunday and Monday nights), Eddie Curtis, Frask Martze, Vick Schwartz and Burel Mulkey split third and fourth: and Burel Mulkey split third and fourth; Nick Knight, Jackle Cooper. Calf Roping (Tuesday, Wednesday and Thursday nights), Everett Bowman, Clyde Burk, Dick Truitt, Tom Taylor. Steer Riding (Sunday and Monday nights), Junior Caldweil, Shorty Hill, Slats Jacobs; Jim Whiteman and Waiter Craven split fourth.

## RINKS-

(Continued from page 59)

Mass, remains open every day, including Sundays, and excursion busses are being run to the spot. Lyonhurst Rollerway, also under Winter Garden management of Dorchester, will be opened on August 1, with sessions every night and Saturday and Sunday afternoons, It was formerly Lyonhurst Ballroom.

GOOD biz is reported from Tacoma Park Rink, Dayton, Ky., managed by Frank Bacon, by Armand J. Schaub, Cin-Frank Bacon, by Armand J. Schaub, Cin-cinnati, former rink manager and opera-tor, who was a recent visitor there. Mr. Bacon also has a rink in Rosedale. Ky-managed by his brother; Bert, both rinks said to be drawing some akaters from Cincy. Ernest Steep has the skateroom; his wife, Mrs. Anna Steep, is in charge of the concession, and Mrs. B. Middendort is cashier in Tacoma Rink. Stand in Rosedale is in charge of Mrs. Bert Bacon and Miss Betty is eashier. and Miss Betty is eashter.

MORE than 500 skaters were on hand for the final session of the fall and winter season in Chez Vous Rink, Philiadelphia, on night of June 13. Many changes will be made in the rink during the summer, including new lighting effects and decorations. Mr. and Mrs. Joseph Kelley, owners, will spend several weeks touring South America, Pall opening is scheduled for September 13.

## Dee Lang's Famous Shows

lowa City, Ia. Week ended Jine 20. Location, Kelly Field. Auspices, American Legion. Weather, variable. Business, averaged fair.

The first show in this city in over two years. The engagement was behind a 10-cent gate, with special attendance prizes on Saturday. Rain at 8 p.m. ruined Tuesday's business, and the radio

broadcast of the Louis-Schmeling fight on Friday night undoubtedly kept many at home. A good week, however, was recorded for nearly all attractions. Van Ault's flashy Areade presents plenty of proof of Van's ability with a paint brush. Earl Riebe's pop corn at head of the midway each week. Chief Redwing ordering more big snakes for his attraction. John Sweeney's corn game going over big. Clarenes Guimont's photo gallery roports good business. Lew Finch's long-range guilory is shooting into profit right along. Recent midway visitors included Ted Reed, Charles Goss and Luclia Parkins.

MARK WILLIAMS.



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# LETTER Jobble Continued from page 33) Continued from page 34 MAIL ON HAND AT DALLAS OFFICE

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-	Dole, Enge Binder, 1,000	3.33	
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_	Aust. 60c Sizes. Dozon Sallor Hats, White Cioth,	6.90	
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	Specis 5x2% & 2% x1. Gr.	5.25	
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٦	Chocolate Lesetlee, 8 Tab-	2.70	
	Best Quality. 100 Adhesive Piacise. Citals Species 5:21, 4:24, 17. Gr. Appiria. 12 to Tim. Puro B Grain. Gross Time Choosisto Lessive. 8 Tab- lets in Tin. Oross Time Poches Combs. Piris Qual- Ry. University Value. Gr., Worden. 2017. In Bobber	3.75	
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	Pin Cushiers. Perceisin. Big Value. Gross.	3.25	
1	In English Priced 25c. Gr.	1.10	
	Big Value, Grote,	1.65	
1	Oreuri Embroidery Roedles, 10 Stuck, 100 Papers.	1.30	
-	Sewing Needles, 25 to Paper.	.28	
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	White, 60 Spis, in Cab. Dr.	.3	
	Novelty Sila Petal Pillows. Kapok Filled. Gello, Dot-	7.50	
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## WANTED

mble Talker for high-class Girl Show. Also young a Accordion Phayer. Youthful Dancers and Pre-ferris. Long smann of fairs. Afatte all. Pay r when. Address BIDNEY PRESSON, Triound in page 200, Olly, Olly, Usin week; Stactwell,



## Preface

YOUR correspondent has asked Pred Pitzer, newly elected vice-president of the Dexter Fellows Tent. Circus Saints and Sinners Club of America, to tell breathless readers all about himself. The following will therefore serve to introduce Mr. Pitzer before he pinch-hits for us next week, when our vacation chukkers start.

for us next week, when our vacation chukkers start.

"I hand you herewith an unmanicured sketch of my life. It's not complete, because 20 years ago I was held up by a highwayman (the dirty rut!) who shouted, "Your money or your life!" Unthinkingly I gave him my life, and I've regretted it ever since. I feel funny without it. I miss it terribly.

"But to start at the beginning. I was born at a very tender age. The chef who brought me into the world (heir mail) often stuck a fork into me to show my father how really tender I was. When I2 months old I was good looking, and mother thought she would rush me to the photographer's before I changed. The photo man was at the top of a long flight of stairs, and just as she crawled to the top panting like an outboard. night of stairs, and just as an crawled to the top panting like an outboard motor, I managed to wriggle out of her arms and fell all the way downstairs, landing on my head. It raised a lump as big as a honeydew melon, and what today folks mistake for baldness is merely that bump. The hair is undergraph.

"I sernthplace was at 841 Rivington street, New York, N. Y., and a clothing store marks the spot, At the age of two I led my parents by the hand and took them over to Jorsey City, N. J., where I have resided ever since. My mother visited our former New York home about six months later. It seems that she suddenly remembered she had moved without taking in a line full of wash. She found the wash just as she had left it, with the exception of father's shirt. He had lost that in a stock deal.

"I attended School No. 20 in Jersey City and was next to the highest in my class when we stood in a circle. I went

"I attended School No. 20 in Jorsey City and was next to the highest in my class when we stood in a circle. I went to high school and participated in all the sports on the athletic field. I was forward on the basketball team and backward in geography. I played first base on the ball team, second bass on the glee club and off my base as far as arithmetic was concerned. However, I got thru (or should I say thrown?) and then went to college.

"At the age of 20 I took up law, at the age of 21 I laid it down again, so the courts and judges could breathe more freely. My college had turned out in my sophomore year, and despite my father's heavy political influence (he was on attesting terms with a Justice of the Peace in Saugerties, N. Y.), I could not get back. Then I decided on a career.

WANTED to be an actor. A super-salesman for Gobel's hams got me a place with a traveling stock com-pany. We did travel, too — fnat. It seemed funny to be the pacemakers for sheriffs and creditors. The name of the play for which I was east was The Ruins of Pompeti. I was the ruins. When we reached Indianapolis our treasurer in-formed the troupe that there was pomp left but no peti, so I had to write home

for funds. Writing home for funds got so habitual that my sister, always effi-cient, got up a fine form letter for me

so habitual that my sister, always enticient, got up a fine form letter for me to use.

"I shall never forget my homecoming after being away from the fireside eight days. Mother welcomed me with open arms, tears streaming down her cheeks. Father didn't even know I was away. "See, Dad, mother shouted, 'the prodigal son has returned.' Looks to me more like the fatted caft,' grumbled father.

"I wrapped up my theatrical ability and stowed it away in camphor bulls. Then I became a reporter and later started a paper of my own called The Greenville Times. It ran for three months. I ran longer, just so the collection agency wouldn't catch up with me. Mother, with hor usual liberality, settled again, Then I began writing humor for the Sunday editions of The Moraing Telegraph and New York American. Being successful at it, I free-lanced and landed in every worth-while comic journal in the country, having written and sold 10,000 gags. Then one day father waxed serious, asking me if it wasn't time for me to go to work. The rest of the family agreed with him.

"I applied to the greatest insurance company in the world for a job and they employed me temporarily. That was 40 years ago. I am still carried as a temporary clerk. I wish they'd make up their mind. I am the father of two boys and 15 scres in a typical up-State prairie county, My sense of humor I get on my mother's side, my appendicitis on my father's side.

AT NEVER did any wrong in my life, oxcept once, and that put a stigma on the family secutcheon. (I found out only recently what an escutcheon is.) What I did sufficed the creet of my forefathers. My family bowed their heads in shame for weeks. I was afraid to go anywhere for fear people would point the finger of scorn at me. Often I saw neighbors with their heads together and quickly separate as I approached, all this because, in an unguarded moment, I kept out a library book for two days over the allotted time and was fined 4 cents. Time alone will eradicate this stain of iniquity on an otherwise pure life.

"There are two things I have a hankering to do before I go into retirement. One is to get a circus to adopt an elliptical ring bank I have invented to fool resinbacks and the other is to apply a lighted match to the hair of Lennie Traube after shampooing him with gaso-

nube after shampooing him with gaso-

Despite Mr. Pitzer's frivolity, especially Despite Mr. Pitzer's frivolity, especially as pertains to your correspondent's hair, which has always been the object of criminal libel cracks on the part of the man who failed to become the world's greatest jurist, he is more or less of a serious-minded cuss. He is one of the men working untiringly for a home for old and indigent troupers and the executive position he holds calls for serious thought and judgment. He is concerned with anything that makes for better with anything that makes for better human relations (including mothers-in-law and dyspeptic nunts) and conditions

and has many friends thruout the country. One feels better for knowing him. Next week Mr. Pitzer will sketch the life of Orson Kilborn, president of the Dexter Fellows Tent.

## R. H. Work Shows

Spangler, Pa. Week ended June 20. uspices, Firemen: Weather, rain one Auspices, Firemen: Wnight. Business, good.

Saturday midnight the lights had to Saturday midnight the lights had to be turned out for a few minutes to clear the midway of the amusement seekers. Everyone sorry of the local midnight closing law. This the home town of Cecil Westover, of the Chairplane, who enjoyed the visit with his folks. Gertrude McNaughton framing a concession. Mr. and Mrs. Harry Baker happy over

the arrival of Mrs. Baker's daughter, Grace Ruth, who will spend the summer with the show. All new wardrobe finished for the revue—a beautiful flash, Barney Harrison now has charge of the front of the revue. Pern Coatick, who is producing and managing the show, knows her business. George Shearer with his Hilbillies packing them in Saturday night. The Shearer baby, Mary, seven months old, is the "darling of the show." Mr. and Mrs. H. C. Hopkins added another concession, Harry Baker the agent. Mr. and Mrs. Kenny Weaver, who were formerly with the show, visited from their home in Bradford, Pa. Harry Miller making many improvements in the cookhouse, building something every day.

## Endy Bros.' Shows

Reading, Pa. Week ended June 13. Auspices, Tail Cedars of Lebanon. Lo-cation, center of city, Fourth and But-tonwood streets. Weather, good first three days, rain last of week. Business, good when clear.

three days, rain last of week. Business, good when clear.

With better weather would have been one of the best weeks this show has had in many weeks, as the first three days were big. The last three days rained out completely. The committee furnished wonderful co-operation, securing the excellent location, this being the first show on the grounds in quite a few years. Many visitors here, among them Charles W. Swoyer, secretary Great Reading Fair, Anna and Mildred Endy, sisters of the Endy Brothers, who reside here, and Mrs. Edna Gerard, wife of Jerry Gerard, concessioner, who now has a large hotel in Atlantic City, spent a few days on the show renewing friendships and making new ones. Motordrome continues to do good businers, as does John Hutchin's Modern Museum. The show painter, Neeland, has just completed the Merry-Go-Round and it is a thing of beauty. Newsboys of the city were guests of the management on Wednesday afternoon, Reading being the home of many noted performers, there was much visiting in the backyard with the Edythe Siegrist Company and visiting performers, among them being the Aerial Leons, Billy Paust and partners, Irvin Straussberger, Bob Styer and many whom the writer did not know.

J. J. (IRISH) KELLY.

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Automobile Whip, "The Motor Chare"; 45-foot circle; iron plates on floor like Whip, with 12 cars. Iron fence 8 feet bigs all around, 150 lights. In A-l condition. Good as new. Made to last. (Made by Wm. P. Mangels). Can be need at 6th Street and Surf Avenue, Concy Island, N. V. Original coat 35,000. 32,000 cash takes it complete. (Making space for a new ride.)

## I. KRAUZ

## CANTON, OHIO STARK COUNTY HOME COMING

JULY 4 AND 5

65,600 people expected. Manianth fireworks dis-play, hand contents, free acts, automobile given way. Admission free WANTED Shows Ridge and Legitimate Conces-tual content of manial tool Dutch Hilder-bund content on immediately.

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For Carey, O. First Show in 10 Years
July 8 to 11, and Upper Sandusky, O.,
On Blain, Street under American Laylon, July
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For Downtown Dublique, Is., July 6 to 11, end Canterille, July 13 to 13
Mechanical Life or Wax Bhow, Ntring Game, Ometarl, Candy Fires, Ice Cream, Fitch-Thi-L-Win, Fish Food, Bunnier Joint and any other Least-nate Concession. Address SURSET AMUSEMENT CO., Ills seer, Is.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

## Bonus Bonds at Cincinnati P.O.

Benus bonds for the following World War veterans who gave The Billboard (Cincinnati office) as their address when making application for the bonus are still at the Post Office in Clincinnati, according to a checkup by a representative of The Rillboard June 271

Brydon, Ray M. Eger, Edwin L. Glendoh, Donald McK.

Kitterman, Henry G. Landes, Orrin Marr. James A.

Schleicher, Millard G. K. Snidow, Carl Tilner, Harry

The 30 days for holding the bonds will terminate July 15. Those not delivered by that date will be returned to the Federal Reservo Banks or other sources from which they were sent.

Many veterans who gave The Billboard as their address have made trips to Cinclinnati, and with the needed identification received their bonds during the last two

Some have given new addresses. In such cases, the bonds are returned to their original mailing points to be re-sent to the new addresses provided.

# Hartmann's Broadcast

THE Texas Centennial Exposition at Dallas has been a big surprise to showmen as to attendance. The first two weeks close to a million people passed thru the turnstiles. When this is taken into consideration and also the fact that the Texas fair is about one-third the size of A Century of Progress in Chicago, Delias is doing a better busi-ness than Chicago did the first two

ness than Chicago did the first two weeks in 1933.

All of the shows are getting money, some not so much, but there are a few that are faring exceptionally big. Paris, for instance, is clicking like nobody's business, and the Streets of All Nations is getting a lion's share. The latter show is getting a bout 20 per cent of the gate attendance.

The fair has been in need of rain bad-

The fair has been in need of rain bad-

gate attendance.

The fair has been in need of rain badly, and some of the days lately have been scorchers, the thermometer registering between 108 and 112. On account of the excessive heat the fair has developed into a night affair.

The Streets of All Nations, and especially the star of the show, Mile. Corrine, blond apple dancer, received a big publicity break in The Dellas Morning News of June 22—a two-column story by John Rosenfield Jr., accompanied by a double-column cut of the star.

It is the aim of the management of this show to enlarge the place to accommodate 400 more people by putting in a balcony and a press box. Plans are also under way for a big dance hall within the village known as Night on the Yukon, which it is hoped to have in operation by July 4. E. W. McConnell is president of Streets of All Nations. Inc.; Henry W. Chadwick, secretary-treasurer, and Nat Rodgers, managing director.

+ It must be tough-tough for the cir-It must be tough—lough for the circus press agent, we mean—to be retricted to 10 passes for each newspaper
when playing cities. Oh, yes, such a
condition exists, and it's not doing the
circus business any good by creating,
thru this skimping, the ill will of the newspapers.

T F YOU are a thousand miles away from this show, it will pay you to visit it—it is simply beyond words of description." That's the opinion of Harry F. (Ab! Hal) Gilliam of the Royal American Shows, which he visited on the fairgrounds at Grand Forks, N. D.,

American Sanowa, which he visited on the fairgrounds at Grand Forks, N. D., last week.

"This magnificent show," he continues, "will live for generations in the minds of showmen as well as American amusement lovers, Show properties and show fronts par excellence. The talented artists, staging and accalic effects and the meritorious performance given in either the white or colored revue would be a real show for any Broadway house. This may sound fanciful, but it is positively a fact. Conveniences and accommodations furnished the showfolks themselves by the management ere of the highest type. It certainly must be a pleasure to be a 'trouper' with this organization. Too much praise cannot be given the three master showmen responsible for it."

÷ How would you like to sleep on hard How would get the to steep on hard boards of lockers—no pads or mattress? That's what the advance crews of some motorized circus have to put up with. Wages run \$25 for car managers, \$20 for biliposters and lithographers and \$15 other men—all paying for their own meels.

ALLEN DUFFIELD thinks his home ALLEN DUFFIELD thinks town, St. Marys, Pa., would be a good stand for a circus of the right size late in the summer. "Everything work-

The town has had Barnett Bros.' Cir-cus and Sam Spencer's Exposition Shows (carnival) this year.

"Where the hospitality of the South meets the generosity of the West," reads a piece of literature sent out about the lotel President, Kansas City, Mo., by Percy Tyrrell, its managing director, whose friends in the show business are legion. Percy for years was with the Hotel Gunter, San Antonio, Tex. He re-

cently had as a quest Clint Finney, for-mer general agent of the 101 Ranch Wild

## Volunteer State Exposition

Chesapeake, O. Week ended June 13. Location, on the banks of the Ohio. Weather, fair. Business, fair.

Made long jump from Kentucky by train and trucks. Opened Monday night. Roy Blake left on a business trip to Cincommati and other points. Quite a few changed and other points. Quite a few showfolks now making their homes in Huntington, across the river, nightly visitors. W. Brown and Raymond Taylor added new concessions to those they al-ready had booked on the show. Women of the show daily visitors to the shops and movies in Huntington. After below. and movies in Huntington. After being in the hills and mountains of Kentucky so long they welcomed the change. H. Adams, Ferris Wheel foreman, had a pleasant surprise on Saturday. His father, sisters and cousins drove 100 miles to pay him a visit. Guite a large party to visit just one person. Loftstrom and St. Eloce all smiles at the arrival of a baby monkey in their already large family of monks.
THOMAS PHYLIS.

## Dixie Exposition Shows

Central City, Ky. Week ended Junc 6. Pay gote. Auspices, American Legion. Weather, fair. Business, best of the sea-

Managers Scott and Hampton returned from Kansas City, driving a new V-8, bringing with them Mrs. Tony Marton with an Kil Wheel and a cigaret shooting gallery. Felix Scott, lot man, has finished a new paint job on all trucks and rides, and making the panel fronta artistic. Buck McCalahan has his Tennian-One looking good. Buddy Braden, legal adjuster, keeps on the job. Cherokee Bill and his troupe furnishing the free act and getting big hands. The the free act and getting big hands. The "Squeakers' Club" was organized. All "squeakers' nad "beefs" registered on Thursday nights. Mrs. Babe Scott reelected president. Complete roster will be given in a later issue.

BOB MACKERIAL.

MACON, Ga.—Downtown offices of Georgia State Pair and Exposition have been opened by E. Ross Jordan, secretary-manager, work on the fair having been under way several weeks. A George A. Hamid grand-stand show, Revue of Revues, with six nots and band, has been booked. Johnny J. Jones Exposition will be on the midway. Mr. Jordan and Ed G. Jacobs, president, said premiums will be substantially increased and that budget for operating expenses has been increased about \$3,000 over last year's to take care of expansion.

## **COMING MARRIAGES**

(Continued from page 29)

ritt E. Tomkins, president of the Associated Music Publishers, Inc., of Manhattan, soon.

Jean Chatburn, actress, to Frank Orastti, agency executive, in July on the Pacific Coast.

Louis Prima, band leader, to Alma Ross, film actress, in Los Angeles soon.

Irene Hervey, film actress, and Allan Jones, singing screen star, on the Matson inner Lurline August 1.

Barbara Stone, daughter of Lewis Stone, screen actor, and William Arnold Ion. Los Angeles, at Santa Barbara, Calif., June 28.

Harry Frederick Wilcoxon, English acreen actor, and Shella Browning, non-professional, soon.

Edith Goodman, radio actress on

Edith Goodman, radio actress on Philadelphia stations, and Herbert L. Naurison, of Springfield, Mass., soon.

## Births

To Mr. and Mrs. Lew Schrieber, a daughter in Los Angeles June 17. Father is a casting director; mother is Joan Gale, actress.

Gala, actress

A 7½-pound daughter to Mr. and Mrs.
Alfred Santel in Los Angeles June 22.
Father is film director for RKO.

A son, William Thomas, to Mr. and
Mrs. Woods Moore at Cook Memorial
Hospital, Fort Worth, Tex., June 20.
The father formorly was a member of
the Worth Theater orchestra and night
club orchestras.

To Mr. and Mrs. Raiph Ince a sen June 20 in London. Father is a film

director.

To Mr. and Mrs. J. A. Tanney an eightpound girl June 13 in New York. Father

KRAUSE GREATER SHOWS WANT

TO JOIN IN CONNELLBVILLE, PA., NEXT WEEK, FIRST OBRINVAL IN THIS YEAR, FOLLOWING WEEK BARNESBORG, PA., HOME WEEK CELEBRATION, AND SOON 15
FAIRS TO FOLLOW, AND 11 THIS WINTER IN FLORIDA.
WANT Ten-in-One or Circus Hids Stady, crassized Girl Respe, Motoribure, Animal or Bog and Pony Show, Life Stow, Mechanical Show (Henry Pullson write), Cutley Show, Pat (Iri Show, Mickey Show, Monkey Sjeedway or Monkey Cigenia, Rig Sanake Show, and Sanake Show, Mickey Show, Monkey Sjeedway or Monkey Cigenia, Rig Sanake Show, and Soone Concessions. Fair cuite short-ing week August, 17, Marion, Va.; Unriman, Tenn. Mortenedions, Fair cuite slatting week August, 17, Marion, Va.; Unriman, Tenn. Tenn. Mortenedions, Fair cuite slatting week August, 17, Marion, Va.; Unriman, Fin., Elembertowa, Than, Martenedior, Tenn. Elembertow, Tenn. Martenedior, Hawkins-sille, Ga.; Merianna, Fin.; Tallahosen, Fin.; Elembertow, Tenn. Martenedior, Hawkins-sille, Ga.; Merianna, Fin.; Tallahosen, Fin.; Elembertow, Tenn. The Tenn. Martenedior, Hawkins-sille, Lexpo-Plane Ride, WANT TO UNTY good second-lined 60 of 60 by 100 to 150 feet. Additionate the Martenedior, Pa.; next week, Connellacible, Fin.; week July 13, Barnesboro, Fun., Old Home Week.

## New York State Firemen's Convention

ON THE STREETS OF TONAWANDA, N. Y., WEEK OF AUGUST 17.

All Parades and Games will be held in front of entrance of Show, with full co-capitation from Fitomen and City. STRATES SMOWN COLU. Locking exclusive contracts and will furnish all Attractions. CAN PLACE Conversions of all kinds (no exclusive), Rides and Shows, will place you at reasonable terms. WANT free Acts and Promoter that can hamille Contests for this event. Write

JAMES E. STRATES, STRATES SHOWS CORPORATION

Wook June 28, Plattsburg, N. Y.; week July S, Massene, N. V.

# GRUBERG'S WORLD'S EXPOSITION SHOWS

ASSISTANT MANAGER, one with wide experience who can lay out lot, Must be sober and reliable. WILL BOOK MOTONDROME. Must be tully equipped with Riders. WANTED THREE MINGET ENTERTAINERS. Salary paid out of office. WANTED WISICIANS for Plant. Show. We guarantee salaries. WILL BOOK for balance of season, Loop-the-Loop, Till-a-Whiel and Kiddle Rides. CAN PLACE a lew Grind Shows of merit. CONCESSIONS—All Wheels and Grind Stores open, no exclusive. Wise MAX GRUBERG, Herkimer, N. Y., this work; Schnectady, N. Y., next week.

CARNIVAL MEN ATTENTION ATTENTION

BEFORE PURCHASING SEE

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## POLICE DEPARTMENT BENEFIT FUND

NEW LEXINGTON, O., NEXT WEEK. FIRST SHOW IN SEVEN YEARS, FOLLOWING WITH SIXTEEN FAIRS AND GELEBRATIONS.

WANT any Rides that don't conflict. Special proposition to Longo-Plane and Kiddle Ride. WILL BOUK Side Show at owner's terms. Legitinate Concessions come on. Have openings for useful properly, especially Performers and Dissident Section 1. Show an owner and Dissident Show an owner and Dissident Show an owner and Dissident Show and

VOLUNTEER STATE SHOWS, Wellston, Ohio

# **GOODING GREATER SHOWS**

Biggest Celebration in Eastern Pennsylvania-Berwick, Pa., July 1 to 4. WANT Frozen Custard, two Working Acts for Ten-in-One. Will book Shows.
Nice line of Fairs. WILL BOOK ALL KINDS LEGITIMATE CONCESSIONS. Can use few Concessions Agents.

is treasurer and general manager of Sales On Sound Corporation.

To Mr. and Mrs. D. B. Austell a son June 20. Pather is manager of the Paramount Theater, Concord, N. C.

To Pierre Brasseur and Odette Joyeux (Mme. Brasseur). French comedians, a son, Claude, in Paris June 14.

son, Claude, in Paris June 14.

A son, Michael Andre, June 21 to Mr.
and Mrs, Claude Sweeten in San Francisco.
Pather is musical director at
KFFEC, San Francisco.
To Mr. and Mrs. Stephen C. William
in San Prancisco June 20 a boy. Mother
is the daughter of Dr. William Van
Wyck. KFRC, San Francisco, com-

mentator. To Mr. and Mrs. Hal Silvers at New Orleans a boy. Silvers is with the Al G. Barnes Circus.

## Divorces

Natalie Rigdon, of Le Claire, Ia., from John H. Rigdon, Davenport, Ia., June 17. Both are stage dancers. Lev Shorr, pianist, from Flori Gough Shorr, New York cellist, in San Fran-cisco June 23

Lev Shorr, pianist, from Flori Gough Shorr, New York cellist, in San Francisco June 23.

Mrs. Mary G. Tuteur filed suit for divorce from Carroll J. Tutour, violinist, in Pittsburgh hast week.

Alta Somerville Kane, of Stratford, Conn., beauty prize winner and actress, from Walter Kane, Bridgeport, Conn.

Beatrice Weinberger Mandel, dancer, from Ludwig Mandel, New York lawyer, June 25 in Reno.

Earl Thompson, concession operator

(See DIVORCES on page 69)

## CARNIVAL BOOTHS-RIDES

FOR RENT. Complete Unis—12 Concession Booths, enclosed, size DE14, including Redig Bill Ball Games, Herreshnett Stead, Electrical Equipment, Decoration. Williest up, take down and ball. Orantial Wheels and Games of crevy description, JERE SHAV. Real Evizat Trust Bills. Phillodiphila, Pa. Phone, Pennypacker 2177.

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Pare complete Basser Explications, including Booths, Corn Giana. Perris Wheel, Kuidle Reise, also other Rides. Will rest or contract on percentage basts. V. F. W., American Lacton Puets, Churches and other Chemittees get in Louch with us. Best references. 3807 Prospect St., Gieveland, O. Phone: Endicott 9468.

## WANTED

Would consider Ridge o or Double Loop o-Plane Would consider Respect or arosane suppressions.

J. M. SHEESLEY, Mighty Shocsley Midway, Inc.
Battle Greek, Indich, this week! Kilomazoo to follow.
Will purchase 20 Spectroms for Duborn Shaw if price
is right.

## WANTED TO JOIN AT ONCE

One Frenk, one oncd stormended op-face girl answer.

JOHN T. HUTCHENS

Stroudsburg, Pa., this week.

己LOOK己 IN THE WHOLESALE MERCHANDISE SECTION

tor the LATEST NOVELTIES, PRIZES PREMIUMS AND SPECIALTIES

# AMUSEMENT MACH

A Department for Operators, Jobbers, Distributors and Manufacturers

Communications to SILVER SAM, Woods Bldg., Randolph and Dearborn Streets, Chicago.

## PINBALL PERILS Toledo Licenses **Pinball Machines**

"Ridiculous." a lawyer friend of mine said, throwing down his evening paper and emitting a snort of disgust. "There's a story in this paper about a misguided and misinformed lady crusader who's demanding that pinball games be put out of business in this country."

This lawyer happens to be a full-fledged pinbah fan, so I said: "Your remark is ruled out on the ground that it's prejudiced by your personal feelings in regard to the marble games. You like them so well that you won't look at her side of the argument."

"Projudiced, nothing," he protested. "How any judge could possibly rule against the legality of pinball games is beyond my comprehension.

"Suppose you play a game of golf. You wouldn't because you'd rather come along with me and play pinball, but just suppose. You pay a definite fee for a specified number of holes. In the event that you're fortunate enough to make a hole in one you receive a sead of skill awards. You get golf balls and subscriptions to magnatines and a lot of other things.

"You go into a bowling alley and you pay a definite fee for a line of bowling. In case you roll a perfect score you collect numerous prizes offered by local and national concerns. Most progressive pool halls have prizes for high runs. Rifle ranges offer prizes for good shooting.

"Of course, the prizes offered in the aports I've mentioned are virtually impossible to win."

"Now consider the pinball games. You play one of them. You pay the modest sum of 5 cents for a specified number of balls—one, five or even 10, according to the machine. At any rate, you know in advance what you're buying. You shoot with the utmost passible skill, trying to win a prize or maybe shooting simply for the fun you get out of playing. The average player can develop enough skill so that he can win quite often.

so that he can win quite often.

"Any judge who rules against the games is saying, in effect; 'It is illegal to play pinball games because the skill awards can be won too often. If the public finds amusement in games, let them indulge in those pastimes where it is so difficult as to be practically impossible to win the prizes.

"There's not much sense in that, is there? And yet, when you boil the legal phrases down into everyday language, that's the substance of what must be the argument in every case against the games. I know of one judge who ruled that games without payouts would be considered legal in his county and that games with payouts would be considered legal in his county and that games with payouts would be considered legal in his county and that games with payout device are taboo. If he can justify his decision by any logic I'll buy him the best game route in his territory.

"That pinball games are games of skill must be admitted by anybody who

logic I'll buy him the best game route in his territory.

"That pinball games are games of skill must be admitted by anybody who plays them or who will even listen to reason. Bagatelle games were popular as a form of amusement years before pinball became the publica favorite form of inexpensive relaxation and entertainment. No court in the world would have ruled that there was anything illegal about bagatelle games. They were played in the family circle and resulted in hours of clean, wholesome enjoyment. Families in the last century and the enrity part of this one had bagatelle parties, to which their friends came and spent the evening in trying to outdo each other at the show of skill. Prizes were awarded to the best players at the close of the evening, just as prizes are awarded to the boy or girl who does the best job of pinning the tail on the donkey at the Sumbay school party and just as prizes are awarded to the best bridge players at a bridge party. the best bridge players at a bridge party.

"There was a sameness about the games, and their popularity waned. Along came the depression and some genius decided that the world would welcome a return to such a wholesome and exciting form of amusement as bagatelle games, provided that the idea were brought up to date.

"The new games were made on a grand scale, built along modern lines with all kinds of innovations in scoring ideas. They were so far superior to the early begutelle games in every respect that the only comparable feature was the basic idea. These big, smooth-working, expertly constructed games could not be marketed at a price which would make them available as a source of amisement in the average home. But they offered such grand entertainment possibilities that menufacturers were convinced people would pay to play them, just as people pay to how or celf. bowl or golf.

"The logical way to market this new form of amusement was to put a coin chute on each machine, and that's exactly the way the problem was handled. Prizes were offered for high scores, and that was a perfectly same angle, too. There's a reward of some kind, tangible or intangible, for skill in everything we do.

"The machines were gigantic successes. They solved the depression for thousands of small independent retailers. Scores of factories sprang into being to produce the games and hundreds of thousands of people benefited from the revenue derived from the games. Still more families were indirectly benefited thru the increased sales of raw products and parts necessary for the manufacture of the amazingly popular devices.

the amazingly popular devices.

"Naturally, the coin machine industry was put in the spotlight. Any industry that sprang up into a heartly prosperous, full-grown business at such a trying time was bound to get plenty of attention.

"Unfortunately, there were people who didn't appreciate the merits of the games and didn't want coin machines to be successful. Coin machines were putting the small independent retailer on his feet and there were huge organizations which were snything but pleased at the prospect of the small independent retailer regaining his place in the world. Then there were those unreasonable, unreasoning souls who are slaws; with us and who can find evil in anything.

"The enemies of the coin machine business have been raising a fuse ever since the industry begen booming. The amazing thing is that anyone has paid the alightest bit of attention to the protestations of the knockers. For their arguments are weaker than was Joe Louis in the 12th round of the Schmeling fight.

"On numerous occasions I have taken a lawsuit on a contingent basis." To I

are weaker than was Joe Louis in the 12th round of the Schmeling fight.

"On numerous occasions I have taken a lawsuit on a contingent basis. If I was skillful enough to win the case I received a fee which was a percentage of the amount of money my skill had brought to my client. This fee was in payment for the services I had invested. If pinball games are illegal, then by the same reasoning it was illegal for me to accept any fee for my services in those cases.

"If there's any question about the skill involved in the games, I'll wager that can find a sharpshooter in any community who heats the prize scorestently. Even the average dub player is consistent,

"Anyway," my lawyer friend chuckled. "I'll have some fun if this lady crusader atirs up any fues. She sings in the church chour and there are two pinball games

atirs up any fuss. She sings in the church choir and there are two pinball games in the church recreation parlor. I'm going to demand that those games be the first ones pinched."

SILVER SAM.

TOLEDO, O., June 27.—Under the rms of legislation which will be apoved and become effective within 30 proved and become effective within 30 days, operators of pinball machines and other amusement devices considered legal will be required to pay annual license fees of 810 for 5-cent machines and \$3 for penny machines. Council has delayed final approval of the ordinance pending settlement of questions raised by defending attorneys as to the transfer of licenses. transfer of licenses.

transfer of licenses.
Reduction of tax on the penny machine was made at the request of a small operator who declared a \$10 tax on a penny machine would bring a return of racketeers, of whom this city has had more than its share. The ordinance provides a \$0-day jall sentence and \$50 fine for violators. It has been suggested for violators. It has been suggested that council revsmp that clause calling for the jail sentence on the ground that it has been inserted merely to conform with State law.

All pinball games are prohibited from within the 400-foot area of any school-

## Judges Say Pin Games Are Amusement Devices

PHILADELPHIA. June 27. — Police selzure of pinball machines was halted June 19 by Judges Finletter, Brown and Helligman pending decision on injunction procedure instituted before them to restrain the police from further confiscation of the games.

The action, filed by Frank F. Engel, named Mayor Wilson, Director of Public Safety Emanuel and Superintendent of Police Malone as respondents. Three machines owned by Engel had been seized recently.

A possible indication of an ultimately A possible indication of an ultimately favorable decision of the three judges was given by Judge Finletter, who commented at one stage of the proceedings that the evidence did not establish the fact that the pinball machines, as exhibited and demonstrated in the court, are gambling devices.

The juriet added that: "They merely burnless any agreement and gambling to the court of t

furnish amusement, and gambling is something that might be added by the players themselves." He cited the universal use of playing cards for the purpose of innocent diversion, altho some pose of innocent diversion, altho some players use them for gambling purposes. Engel told the court that the various types of pinhall machines had been operated in cigar and drug stores, taprooms, railroad stations and bus terminals and hotels, being leased to these places.

places.
Engel's attorneys cited his payment
of \$1 a year for license for each machine
and 4 per cent of the gross receipts for
a permanent amusement permit in contending the machines are legal.

## Houston Meters Successful; Detroit Plans Same System

HOUSTON, June 27.—One thousand Park-Right parking meters recently in-stalled here have met with the approval of vehicle operators and oar owners, who

of vehicle operators and oar owners, who have declared the parking-meter system has already proved itself successful.

Revenue from these 5-cent parking meters averages around 8500 a day, with enforcement officers from the police department assigned to patrol the meter district, with others from the department making the collections.

A representative from the Detroit municipal offices has been looking over the situation to gather information for the city fathers of Detroit for proposed plans to install some 20,000 meters in the Motor City.

## Superior May Cut License

SUPERIOR. Wis. June 27.—An amendment to reduce the city license fee on pinball games was given first reading June 20 at a special session of the city council. Next meeting of the council will be held July 7.

## Payout Pete's Coin Comment

(Flashes of the Coin Machine Industry From the Hillbilly Sector)

Operator John MacGogging, of Four Corners, wrote to Jack Nelson, who works at the Rock-Ola company up in the big city, to ask him about a new game. Even the ft wasn't a Rock-Ola game Joe thought Mr. Nelson would tell him about it. He's showing Jack's letter, which reads: "The game you mention is absolutely Icusy. It isn't ever good enough to be advertised as "The Greatest Sensation in the Industry."

Operator Wilbur Wheeney over at Lazy Corners experimented by putting in a couple of six-ball games last week, but the boys in his territory refuse to play anything but one-shots. "My customers" want entertainment, not exertion," Mr. Wheeney explains.

Location Owner Lem Scroggs, the popular Scroggs Cafe and sewing machine agency proprietor, has nicknamed his girl friend Alamo. Everybody around Gaff Junction thought it was kind of silly until they read the ad in last week's Billboard: "You can get going with Alamo."

Operator Oscar Wurfle was mighty mad Operator Oscar Wurle was mighty mad one day last week when MincOregor Mc-Pherson, the only Scotch hillbilly in this territory, went into Location Owner Elmer Plotz's place and began playing the Bell machine. He took out a package of peppermints every time he pulked the lever and Operator Wurle had to reorder on mints for the first time in four years. four years.

Some young cutups from a near-by village wont into Location Owner Zeke Smyth's place last week all set to put some nickels in the phonograph. "Do you have any new records?" one of the young blades asked.

"T've got Melody From the Sky," Zeko replied.

"I didn't ask you about radio music,"
the young smart-alec came back, "I
asked if you had any new records."

Cy Higgins over at Clem Landing says he'll never put molasses klasses in his digger machine again. During the recent hot spell the candy melted and the digger claws got gummed up from it so badly that the boys were able to pull out all the stock—even the pieces that were too big for the digger claws to go around. around.

Location Owner Hi Weatherbottom says he's noticed a change in pinball players in the last few months. "The trend is more to pounders than figglers these days," he opines.

Operator Nate Stein, the only knsher Operator Nate Stein, the only Rosner hillbully in the State, nearly went out of business hast week when he got a shipment of the More Bugs one-shot payout machines. They had made a mistake at the factory and had connected the contact that should have gone on the "100" hole to the "out" hole.

## Moose Lakers Okeh Pinball

MOOSE LAKE, Minn., June 27 .- The city fathers in the town of Moose Lake, at their regular election on June 16, presented a special ballot to the voters to decide whether they wanted pin

games or not.

The voters decided almost two to one in favor of licensing pin games. An interesting sidelight was brought out when it came to the attention of one of the operators that those who voted not the operators that those who voted not to license pin games labored under the impression they were voting to relieve the operator of buying a license.

It is believed that this is the first time pin games have ever been put to a

public vote.

## Rock-Ola Totalite and Alamo Win Approval Everywhere

CHICAGO, June 27.—The recent prediction made by The Billboard that there would be no summer alump in the coin machine business is being emphatically verified by reports from the executive officers of the Rock-Ola Manufacturing Corporation. Corporation.

Corporation.

Given a rousing sendoff by being approved ahead of several other games in Detroit, Los Angeles and other cities. Rock-Ola's Totalite is getting a warm welcome from operators in all territories. Totalite, bestdes winning the okeh of organizations and boards of review, has also won the approval of the maxim.

organizations and boards of roview, has also won the approval of the playing public, judging from sales figures given out by Rook-Ola officials. The public has definitely taken to the idea of Totalite's magle score-increasing switches—the score-totaling light-up panel—and the exciting action of the special ball as it shoots over the clevated runway and steps up the score three times. Operators generally are also commenting most favorably on Rock-Ola's foolproof score-keeping register in Totalite. This is a feature that operators have wanted for a long time. At all times it shows the exact number of winners and the amounts.

Rock-Ola's one-shot, Alamo, is another

and the amounts.

Rock-On's one-chot, Alamo, is another table that has won the definite approval of the operators. Here again there are obvious reasons for the table's success. There is, for instance, the fact that players are welcomed by a big \$8 Lono Star pocket and a top award of \$10.

Besides, players naturally get a thrill out of seeing their odds increase as the big one-and-one-quarter-inch Cataline ball rolls over the magic score-increasing

pig one-and-one-quarter-inch Cataline ball rolls over the magic score-increasing switches. The operators' unanimous ap-proval of these two Rock-Ola games is responsible for the tremendous rush of production at the Rock-Ola plant these

## Rothstein Gaffs 69-Pounder

PHILADELPHIA, June 27.—I. H. Rothstein, of the Banner Specialty Company, distributor here, anared a black drumfish weighing 69 pounds and a rare specimen in Eastern waters. It took 43 minutes for Rothstein to land the fish and the assistance of two fellow fishermen to land it safely on the deck of his host. bont.

It seems that if Mr. Rothstein con-tinues his present pace during the fish-ing season, the operators here declare they won't have to worry about any food for the rest of the summer. They claim he is a cinch to supply all of his customers with fresh fish every Monday morning after a week-end of his usual record catches.

record extenses.

Mr. Rothstein is mounting his prize catch in his office. He claims that making records in fishing is really nothing compared with making records in coin machine sales and that he is trying to an equal skill in both achieve-

## Abe Fish Reports Demand For Reconditioned Games

HARTFORD, Conn., June 27. — Abe Fish, of General Amusement Game Com-pany here, reports that his firm is very much in need of used games at this

time.

The firm is sold out of used games, due to a heavy rush in the last few months. Fish says that the demand from customers becomes greater each day, making it necessary for them to scour the market for used machines.

Fish attributes the rush to the manner in which his firm reconditions used games. He olaims his men are foremost

games. He claims his men are foremost in the field of making old games look like new and retaining mechanical per-fection and player appeal.

## Oriole Coin Corp. Acquires New Property in Baltimore

BALTIMORE. June 27.—According to the local newspapers, the Orlole Coin Machine Corporation has acquired prop-erties from 136 to 148 on West Round Royal avenue, which is in the busiest section of the city.

section of the city.

Details concerning the purpose of taking over this property have not as yet been revealed by E. V. Ross, of the Oriole organization. A large staff of painters, electricians, carpenters and workmen under the supervision of Harold Baldwin, architect, are bustly engaged in renovating and remodoling the entire premises.



JEROME J. KAHN, president of the Standard Transformer Corpora-tion, now supplying electrical units to the pin-game industry.

## Electropak Opens Branches In New York and Chicago

DETROIT, June 27.—A. B. Chereton, president of the Electrical Froducta Company. Inc., here, reports that the firm had just completed its first two branch offices for coin machine opera-

The first new office has been opened at 152 West 42d street, New York, where Leon Berman, representative of the firm, will be in charge and will carry a com-plete stock of the entire line. Not only will the operators through the East bo able to obtain Electropaks and Electroloks in a hurry, But they will also be able to obtain more than 25 different electrical items in constant daily use by all operators in the coin-machine in-

The second office has been opened at The second office has been opened at 628 West Jackson boulevard, Chicago, where Harold E. Johnson is in charge. Mr. Johnson has already been supplying the demand there for the Electropaks, Electroloks and other equipment of the firm to the manufacturers and others. He carries a very large stock of the morchandise on hand at all times and is creating new customers for the firm daily.

daily.

Mr. Chereton reports that the offices have become absolutely necessary, due to the demand from the various territories for immediate shipment of Electropaks and Electroloks and other elec-trical specialties of the firm. It was therefore necessary to arrange for stock warehouses of the products with repre-centatives in charge who fully under-stood the merchandise and who could help the operators arrange for constant operation of their games.

## Bally's Ace a Year Old

Bally's Ace a Year Old

CHICAGO, June 27.—More firecrackers than usual around the Bally Manufacturing plant this week. The boys were celebrating the anniversary of Ace, announced just a year ago and the first of Bally's one-shot games.

"Ace is a great game in itself," says Ray Moloney, Bally's prealednt, "but its real importance is in the fact that it has led the parade of what has unquestionably been a most unusual series of pingame hits. Ace was followed during the year by Prospector, Jumbo, Bally Derby. Peerless, Part - Mutuel, Bally Bonus, Multiple, Hisleah and All-Stars, each of which was an outstanding hit. "It's no wonder that our operators call this period the 'big ball year' and I want to assure the trade that we are heading into another and even greater year. Multiple earnings continue on the high level originally set by this machine, Natural, our one-shot payout dice game, is establishing some real profit records for itself. And our latest, Challenger, has developed overnight into a hit comparable in popularity to Jumbo. Day and night shifts will be the rule at Bally parable in popularity to Jumbo. Day and night shifts will be the rule at Bally for an indefinite period now, as it is our job to get these money makers out to the boys in the field as fast as possible,"

## Gottlieb Abolishes Extra Charge for Check Separator

CHICAGO. June 27.—D. Gottlieb & Company have announced that hereafter Daily Races, Sunshine Baseball and Fence Buster will be equipped, upon request, with check separators at no extra charge. The elimination of this extra cost to the operator is another instance of the Gottlieb company reducing costs

of the Gottlieb company reducing costs to the operator.

"We have been frying," said Dave, "to find ways in which we can help the operators. When we introduced Daily Ruces we gave the operators the low-priced one-ball payout with a multiple coin slot and player-changing odds. Next we offered Daily Races, Fence Buster and Sunshine Baseball with the new Gottlieb Mystery Single Coin Slot. Then followed the new Gottlieb Motor-Driven Payout Unit as standard equipment. The automatic fuse was another feature that saved operators both time and money. Now we eliminate the extra charge on the check separator so that every operator can take advantage of this remarkable feature.

## United Amusement Company Building New K. C. Plant

KANSAS CITY, Mo., June 27.—United Amusement Company is crecking a new plant, which will be ready for occupancy

in two months.

The firm, owned and managed by Carl

The firm, owned and managed by Carl Hoelzel, has made tremendous strides in the jobbing and operating of coinoperated machines, According to Hoelzel, his business has doubled for the first six months of this year over the corresponding months of 1935.

United Amusement Company is distributor for the Belly Manufacturing Company, Pacific Amusement Manufacturing Company, Mills Novetty Company, Western Equipment and Supply Company and Paces Races for Western Missouri and Kansas, Hoelzel had popularized the slogan "Deal With Carl—Always a Square Deal."

## Abel Buys Machines

NEW YORK, June 27.—Al Abel, of the Connecticut Amusement Machine Company, Waterbury, Oonn., was seen in New York this week buying up many types of used machines. Abel had two trucks with him and when seen at Budia's Specialties, Brooklyn, these had been simpst completely (Illed.

Budin's Specialties, Brooklyn, these had been almost completely filled.

Abel celebrates his 10th wedding anniversary today at Hartford, Conn. A large party will be held and all of Abel's friends have been invited. A bus is being sent into New York to pick up his friends in the metropolitan section.



## ROL-A-TOP

The above machine is the first and only Bell type machine on the market with a coin top showing the last 8 coins, the best protection against slugs.

Built in 3 Models, Bell, Front Vender and Gold Award Built for 1c-5c-10c-25e Play

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BIGNAL BEACON WORLD SERIES SPLIT SECOND DROP KICK

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# LOOK!! At Our Used Machine Bargains:

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"We are Distributors for leading manufacturers-Write us for prices on new machines."



Distributors protected in all territories! few franchises still open . . . Write or wire for details.



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## Decca Disc Patents Now Belong to Rock-Ola Corp.

CHICAGO, June 27.—Since the Rock-Ola Manufacturing Corporation acquired patents, trade marks, trade names, patents pending, as well as foreign patents of the Decca Disc Phonograph Company, of Waynesboro, Pa., list week, thas been reported that the importance of the transcript is the fact that the of the transaction is the fact that the phonograph built by the Holcombe & Hoke Company, of Indianapolis, was Beensed from the Decca Disc Phonograph Company.

It is also reported that for one of the groups of patents the Decca Disc Phono-graph Company paid a sum of 375.000 and these patents are now the property of the Rock-Ola Manufacturing Corpora-

The Rock-Ola Multi-Selector Phonograph, which has become so popular, contains several outstanding features. One is a lightweight crystal pickup which increases the life of phonograph records and needles. The apparatus weighs only three ounces, has no moving parts and is hermetically sealed in Bakelite case which climinates any part of it being affected by dampness, dust, salt air or any other bad weather conditions. It is said this feature is recognized by experts and veterans in the coin-operated musiq business as one of the greatest improvements in pickups for phonographs. The Rock-Ola Multi-Selector Phonophonographs,

Another feature of the Rock-Ola Multi-Selector Phonograph is the dual motors. The control motor is designed for changing of records only, while the

turntable motor is specially designed to give 100 per cent noiseless, smooth and even-running turntable. The turntable runs continuously at the same even speed regardless of voltage variations, The Rock-Ola Multi-Selector dual motors eliminate the use of clutches and other parts.

## Sommers and Cohn Set Records With Wurlitzer

NEW YORK, June 27.—Nat Cohn and Irving S. Sommer, of Modern Vending Company, announce what they consider to be another record for the coin-machine industry.

They report that during the last week they received four carloads of the new 1928 medial Wurtitzer phones.

1936 model Wurlitzer phonos.

The distribs believe that they will even outdo the tremendous number of phonographs used in one week and are already making arrangements with the Wurlitzer factory to ship them five carloads during one of the following weeks when the factory catches up.

It is also Nat and Irving's plan to arrange for the shipment of the five cars in one trainload. In this manner, they state, they would not only be assured of better delivery but this in itself could be considered a great record in the coin-machine world.

Arrangements for this record week and for the anticipated record-breaker of the firm were made by the pair in North Tonawanda, N. Y., where they went to attend a dinner given by the Wurlitzer organization. At the dinner, Nat and Irv report, they made arrange-



OPERATOR TOOD, of Olivette, Mo., is shown here with a J. P. Sce-birg machine that he has been operating in his location for 10 years. The machine still operates with initial amplifier, has a good tone, and Tood expects to get several more years of service from it.

ments with Ernic Petering, Homor E. Capohart and Joe Darwin for the five-car delivery to their offices in this city. The boys claim they had a great time at the Wurlitzer banquet and that some of the speeches that were made at the table would long be remembered by every one of those present. Nat claims that fiving made the best speech of the night and Irv claims that Nat did.

Both have are going so fast with their

Both boys are going so fast with their music machines that they are in con-stant communication with the Wurlitzer factory and state that they are preparing to install a direct wire from the factory to their offices.

## New Music Firm in St. Louis

BT. LOUIS, June 27. — Automatic Phonograph Corporation, recently formed, has moved from its temporary location at 100 North Broadway to more commodious quarters at 3426 Cherokee street, this city.

The officers of the company are F. F. Pollnow, president; Delbert Veatch, vice-president; John H. Beckman, secretary and treasurer. The new firm will operate Wurlitzer Simplex Phonographs exclusively in the State of Missouri.

The Central Novelty Company, which

The Central Novelty Company, which has been located at 3124 California avenue for more than 12 years, and of which Pollnow and Beckman are the efficers, also moved to 3426 Cherokeo atrest.

The Missouri Amusement Machine As sociation and the National Council of Coin Machine Operators' Association, of which John H. Beckmen is secretary-treasurer, also conduct its business from the above address.

## New Orleans

NEW ORLEANS, June 27.—Fishing parties, vacation trips, particularly to the Dalias and Fort Worth centennials, and wedding and birthday parties find many ops getting their minds off business for a while at this writing. The heat wave is enough to take any man's mind off his business and coin-machine ope are no exceptions. Why should they be?

At least one coin-machine playland in New Orleans is doing great business. Harry Blatt says that he has been forced to add more equipment to his Pontcharto add more equipment to his Pontchar-train Bouch resort to satisfy the steady play, as close to a half million patrons visited the beach in the last two weeks to enjoy the fun and cool lake breezes. Yes, this patronage sets a new high record for the beach. And you'd be sur-prised to see the large number who are having their pictures "tooken" by the International Photomatic.

With completion of his second month operation of the Sport Center on St. Charles street, Louis Bossberg reports that he has now placed into service near-

ly a haif dozen Bally Derbya. These machines are giving great results. Warm weather has been defeated at the Sport Center by two large circulating fans that remind you of Atlantic City in the spring.

Burt Trammell, territorial sales manager for Electro Ball Company, spent only a few days at his headquarters in New Orleans this week and then left to take over management of the Memphis branch of the firm. With former Manager Durland returning to Dallas, due to the ill health of Mrs. Durland, Burt will probably find his job cut out for him for the next few weeks at least in the Tennessee metropoils. the Tennessee metropolis.

Much more of P. H. Holmes, popular young Franklinton, La., op. was seen on a downtown street of New Orleans this week than there was the last time we zaw P. H. If P. H. is not doing a world-beating business in the coin-machine game he must at least be able to get enough out of his locations to partake regularly of good food.

N. K. Owen is the addition to the Louisiana and South Missiasippi territory for the Dixie Coin Machine Company, working the area for Baily products. Julius Pace, head of the Dixie Company, says that he will soon take on one or two more road men who are now being schooled for the job.

Julius Pace, genial prosident of the

## Sheet-Music Leaders

(Week Ending June 27)

Based on reports from leading job-bers and retail music outlets from Coast to Coast, songs listed are a con-sensus of music actually sold from week to week. The "barometer" is accurate, with necessary allowance for day-te-day fluctuations. Number in parentheses indicates position in last

in parentheses indicates position in last week's listing.
Sales of music by the Maurice Richmond Music Corporation, Inc., are not included, due to exclusive selling agreement with a number of publishers. Acknewledgment is made to Mayer Nusic Corporation, Music Sales Corporation and Ashley Music Supply Company, of New York; Lyon G Healty: Carl Fischer, Inc.: Gambic Mingad Music Company and Western Book and Stationary Company, of Chicago. camp.

- It's a Sin to Yell a Lie 121 Is it True What They Say About Disie? (1)

- Disle? (1)
  Clory of Lovo (3)
  Robins and Rosos (4)
  Would You? (6)
  There's a Small Hotel (8)
  She Shall Have Music (7)
  You Can't Pull the Wool Over
  My Eyes (11)
  On the Beach at Ball Ball
  Melody From the Sky (5)
  These Poolish Things Remind Ma
  of You (13)
  All My Life (9)
  Yake My Heart
  There Isn't Any Limit to My
  Love
- 9,
- 12.

- 15. Ywilight on the Trail (15)

# THE SEEBURG FRANCHISE IS MORE VALUABLE! Symphonola SUPER DELUXE MODEL "F" The Instrument without Terrice Headaches.

· CHICAGO

## Radio Song Census

Selections listed represent The Billboard's accurate check on three works, WIZ, WEAF and WABC.

works, WIZ, WEAF and WABG.
Only songs played at least once during each program day are listed. Idea
is to recognize considency rather than
gross score. Figure in garenthoics indicates number of times song was
played according to last week's listing.
Period covered is from Friday, June
12, to Thursday, June 18, both dates
inclusives.

Period covered is from Friday, June 19, to Thursday, June 25, both dates inelusive.
These Foolish Things (28).
These Foolish Things (28).
Take My Heart (32).
28
Glory of Love (27).
26
There's a Small Hotel (25):
Let's Sing Again (19).
24
Roblins and Roses (37).
21
It's a Sin To Tell a Lie (20).
20
On the Beach at Ball Ball (28).
20
Would You? (31).
20
She Shall Have Music (31).
17
Rendezvous With a Dream (15).
13
I'm Grateful to You (15).
12
Where There's You There's Me.
9 clusive.

New Orleans ops, returned this week from an extensive business trip thru Louisiana territory in the interest of the Bally line. He reports that business is good everywhere and he wants The Billboard to help him extend his gratitude to his guests for the good time shinder to his guests for the good time shown him. Julius is high in his praise of Bally's Sky High, Air Lane and Natural. He predicts that Air Lane will prove to be a second Rocket. "And there are few operators who will not remember Rocket's great showing," Julius adds.

Mr. Darling, of the NACOMM, Chirecently, renewing old acquaintances.

J. Fred Barber, local manager for Electro Ball, is proudly displaying his first shipment of Watling's new Treasury. Fred smiles from ear to ear as he predicts another big money maker for Watling.

## Fort Worth

PORT WORTH, June 27,-A new outlet for coin machines here is in private homes for the use of guests at parties, dinners, etc. A machine in one home here is said to be paying for the food and drink tariff for parties with the money it takes in from guests.

The latest addition to the staff of the Panther Novelty Company, 1010 Monroe street, here, is Sonny Maloney, young son of Jack Maloney, who is earning extra money working around his father's office during school vacation time.

The AAA Novelty Company has moved



B6381—"Robins and Roses" and "I'll Stand By," Dolly Dawn with orchestra.

B6418—"A Rendezvous With a Dream" and "Us on a Bus." Shep Fields and orchestra.

B6396 — "Jazz Lips" and "Sloppy Joe." Duke Ellington and otchestys.

8

9

10

from 610 West 10th street to 1010 Jennings avenue. Clayton M. Schter opernings avenue. Cla ates the company.

## London

LONDON, June 11.—Official British delegation sent by British Automatic Machine Operators' Society had a good time at French cole-machine exposition. Phil Shefras, chairman of Manufacturers and Distributors' Section, aponsor of London machine shows, presided and was supported by Secretary Edward Craves and members of committee. Only direct Purposentative of American trade direct representative of American trade was L. V. Hodgson, of Buckley, who ac-companied British party. M. Godin states that French trade will send official party to third British show in London next Pebruary,

Stork has visited homes of Mr. and Mrs. Les Burgess and Mr. and Mrs. Mark Kraft, making a gift of a daughter in each case. Mrs. Burgess is Maggle, second daughter of Arthur Burrows and not so long ago visited Chicago with pop and her elder sister, Carrie. Mark Kraft is director of Hollingsworths, Inc., prominent London jobbor.

L. V. Hodgson, who has made many friends for Buckley products, celebrates his birthday anniversary in London June 13.

Pirst machines from America to cross Atlantic on Queen Mary were Top Hats, a shipment of which traveled on great liner for Goddard Novelty.

Novelty in Belle Vue Zoo, Manchester, is coin-operated machine in elephont house. Placed botween bars of Nellie, favorite elephant, and visitors' walk, it vends hiscuits for the animal. Nellie vends hiscuits for the animal. Nellie collects pennies from visitors and places them in stot. When biscuit is delivered at bottom the dephant picks it up with trunk and places it in mouth. This machine is on a par with one in London Zoo, which, upon insertion of coin in slot, throws fish into sea-ilon pool,

New non-electric kicking device has been invented and produced in Britain. It is being used on new line of British

## Marriage Jinx Still on At Besser Novelty Company

ST. LOUIS, June 27.—Dorothy Litz-inger, for the last three years secretary to Herbert Besser, of the Besser Novelty Company, this city, was married June 20 to George Roth, service man and me-chanic at Besser's for the last two years. This makes the third secretary in Bes-ser's employ to be married within the

ser's employ to be married within the last two years, the others being Mrs. Lillian Celfand Schwartz, and Mrs. Ger-trude Berstein Gelfand.

The new bride and groom are both well known to operators in St. Louis and vicinity. When asked about the "jinx," Besser said he felt as if he might be running a matrimonial agency the way all of his secretaries get married after entering his employ,

## Iowa AMA To Install

DES MOINES, Ia., June 27.—Auto-atic Merchandisers' Association of matic Merchandisers' Association of Iowa, with headquarters here, will in-stall its newly elected officers at the next monthly meeting to be held at the Kirkwood Hocel, this city, June 30, Officers-elect are: President, C. P. Har-rison, Ft. Madison; scoretary, Robert W. Merriam, Des Moines: treosurer, W. I. Collings, Des Moines; first vice-president, Max Langer, Dubuque: second vice-president, Ted Welch, Centerville: third vice-president, Jack Levensky, Des Moines; directors, H. A. Harden, Stoux City, and P. Joe Robbins, Shenandoah.

## Auto-Punch Daval's Latest

CHICAGO, June 27:-The latest game made by Daval Manufacturing Company is that of Auto-Punch and which, Davit says, is the first automatic payout game with punching odds, light-up and other

striking features.

All numbers ending in 8 and 0 and in 50 on the Auto-Punch are winners, while number 250 or three red lights

while number 200 or three red ngmee entitles player to punch in jackpot com-partments.

Willie Blatt, Eastern distributor for Daval, recently made a trip to Chicago to look the game over and reports that he believes it to be one of the greatest games of its kind ever produced.



# WINGY MANNONE

## The New Orleans Swing King

One of the exclusive BlueBird artists who's socking bome higher profits for coin machine operators

## EVERY ONE OF THESE BLUEBIRD AND VICTOR ARTISTS IS A MONEY-MAKER

### BLUEBIRO

Willie Bryant Mezz Mezzrow King Garcia Duke Ellington lan Garber Louis Armstrong Ray Noble

VICTOR

"Fats" Waller Guy Lombardo Benny Goodman Tommy Dorsey Eddy Duchin

## Get on our free mailing list RCA Manufacturing Co., Inc., Dept. B Camden, New Jersey Please put my name on your free mailing list. No. Muchines Oberated

# Ten Best Records for Week Ended June 29

808—"I Love To Sing" and "Tain't No Uso." Jimmy Dor-sey and orchestra.

800 --- "Harlem Speaks" and "Chicago." Duke Ellington and nrchestra.

### BLUEBIRD BRUNSWICK DECCA 1 B6359 — "You Started Me Dreaming" and "Tormented." Wingy Mannone and orchestra. 7634—"There's a Small Hotel" and "It's Gotta Be Love." Hal Kemp and orchestra. 802—"Small-Town Girl" and "Every Once in a While." Jan Garber and orchestra. B6362—"Is It True What They Say About Dixic?" and "Moon-rise on the Lowlands." Willie Bryant and orchestra. 7640—"Christophor Columbus" and "All My Life." Toddy Wil-son and orchestra. 809—"Until the Real Thing Comes Along" and "Walkin" and Singin'." Andy Kirk and his 12 Clouds of Joy. 2 B6417—"Do You or Dan't You Love Me?" and "On the Beach at Bali Bali." Shep Fields and orchestra. 7676—"These Foolish Things" and "Take My Heart," Nat Brandwynne and Stork Club Orchestra. 768-"Welcome, Stranger" and "Is It True What They Say About Disle?" Jimmy Dorsey and orchestra. 3 B6378---"Would You?" and "It's a Sin To Toll a Lie." Ccorge Hall and orchestra. 7633—"On Your Toes" and "Quiet Night," Ruby New-man and orchestra. 805-"The Melody Man" and "I'll Take the South." [immie Lunceford and orchestra. , 4 B6416 — "The State of My Heart" and "You're Toots to Me." Shop Fields and orches-5 7554—"If You Were Mine" and "Eeny Meeny Miney Mo." Teddy Wilson and orchestra. 810—"The Martins and the Coys" and "Jelly Baan," Ted Weems and orchestra. 86353—"Let's Get Drunk and Truck" and "Maybe It's Sonie-one Else You Love," Tampa Red and Chicago Five. 7656—"Organ Grinder's Swing" and "You're Not the Kind," Hudson-DeLange Orchestra. 803 — "Rhyrhm Saved the World" and "Basin Street Blues." Jan Garber and or-6 B6400—"She Shall Have Music" and "There Isn't Any Limit to My Love," Chicago, Rhythm 7651—"Is It True What They Say About Dixie?" and "Stream-line Strut," Oxsie Nelson and orchestra. 806—"It Ain't Necessarily So" and "I Got Plenty o' Nuttin'." Ring Crosby with Victor Young Orchestra. 7 Kings. 793—"The Clory of Love" and "Cabin in the Sky," Ted FloaRito and orchestra.

7649—"Robins and Roses" and "Everything Stops for Tea." Orville Knapp and orchestes.

7660—"The Clory of Love" and "Lasy Weather," Nat Brandwynno and Stork Club Orchestra.

7669—"Let's Sing Again" and "You Can't Pull the Wnot Over My Eyes." Music in the Russ Morgan Manner,

# 25316—"The Clory of Love" and "You Con't Pull the Wool Over My Eyes." Benny Goodman and orchestra.

VICTOR

25320—"Star Dust," Benny Goodman and orchestra, and "Star Oust," Tommy Dorsey and

25333---"Lancsome China Bay" and "Oh, Lady, Be Good," Benny Goodman and orchestra,

25340—"These Foolish Things Remind Me of You," Roy Fox and band, and "Sing Me a Swing Song," Benny Goodman and orchestra.

25338—"Numb Fumblin" and "Smashing Thirds." Fats Waller and orchestra.

25315 — "Cross Patch" and "Cabin in the Sky." Fats Waller and orchestra.

25270-11's Got To Be Love" and "There's a Small Hotel." Paul Whiteman and orchestra.

25284 — "You Started Mo Dreaming" and "Robins and Roses." Tommy Dorsey and orchestra.

25247—"Stompin' at the Savey" and "Breakin' in a New Pair of Shoes." Benny Goodman and orchestra.

25295—"Us on a Bus" and "Christopher Columbus." Fals Waller and orchestra.

## VOCALION

3110-"Sweet Violets" and "Put on Your Old Grey Bannet." The Sweet Violet Boys.

3245—"Tormented" and "Nothing's Blue But the Sky," Henry Allen and orchestra.

3244 -- "You" and "Would You?" Henry Allen and orches-tra.

3246—"Stompin" at the Savoy" and "On the Sunny Side of the Street." Chick Webb and or-

3224---A Melody From the Sky" and "A Little Bit Later On." Bunny Berigan and his boys.

3211—"Christopher Calumbus" and "Blue Lou," Fletcher Manderson and archestra.

3214—"Lost" and "I'll Bet You Tell That to Ali the Ciris." Henry Allen and orchestra.

3200—"I Don't Want To Make History" and "Tain't No Use." Stuff Smith and his Onyx Club

3191—"Goody, Goody!" and "Is It True What They Say About Dixie?" Wingy Mannone and orchestra,

3169—"I'se a-Muggin' and "I'se a-Muggin' Musical Numbers Game." Stuff Smith and his Onyx Club Boys.

# ATLAS GAMES MUST BE OK OR YOUR MONEY REFUNDED WEEKS REBUILT PAYOUT GAMES

BIG RICHARDS.

While They Last? Anticipate Your Needs Now and Order by Wire-Phone or Special Delivery! All Priess F. O. B. Chicago,

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## WISCONSIN DELUXE CORP.

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ORIENTAL

SWEETS

AND INTERMEDIATES.



These packages contain Assorbed Caramel Kisses, guaranteed to stand up in all kinds of weather. Send for FREE lifestrated Catalog of Our Complete Line.

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DELIGHT SWEETS, Inc., 50 Enst 11th St. New York City.

## LANE & BOWEN SHOWS

NEW ORGANIZATION HAS JOINED THE CARNIVAL FIELD, WITH NO PAY GATE, OPENING WEEK JUNE 26 TO JULY 5, AT MANDEVILLE, LA., ON THE GULF GOAST, WHERE YHOUSANDS ATTEND THIS CELEBRATION, WITH TWO MORF GULEBRA-TIONS TY FOLLOW; THEN TO NORTH MISSISSIPPI, WHERE WE START GUR PAIR GATES, WHICH INCLUDE PAIRS IN MISSISSIPPI, TENNESSEE, ARKANSAS AND LOUISIANA. SHOW WILL DE OUT ALL WINTER.

WANT Gried Shows with own outline. Act for Teo-in-One. Will furthel complete sutfits for any monespeciation Show. WANT Gri Show Managar who can and will do rust what he is told. WANT Gris Show Must be great. RIDES—Have sere; Rides. Cariont uses any more. WANT With Foreman, shor Foreman for Learning Lens. Other lide Rich. CUNCESSIUNS—Great special for Cook House, Since and Problem. Will five gazelades on these. Action this week, Mandeville, Lance Lincon Stores. CAN USE several good Concession Ascits. Address this week, Mandeville, Lance. C. E. LANE

Wanted

Wanted

CAN PLACE Prozen Custard for belance of season. WANTED—Colored Performers for Minated Show.

Will furnish alegaing quarters on above trait for Minated People. All address TED REED, Bonnes
Three, Mo., this week; an per route to follow. United People. All address TED REED, Bonnes
Three, Mo., this week; an per route to follow.

WANTED—Tables for Prince Bones and conflicting with what we have. WANTED Place Shows not conflicting with what we have. WANT TO BOOK Loop-o
Plane, with or without the supportation. WANT TO BOOK Auto Kiddle Ride.

MAJESTIC MIGHTY MIDWAY SHOWS

## BARFIELD'S COSMOPOLITAN SHOWS WANT

To join at once, one or two more Shows. Good opening for first-class Girl Show or Revue, WANT Kird Rides, also any Novelty or Flat Ride. GAN PLACE a few more legitimate Crind Stock Concersions. Worth while getting here for big july 4 Celebration it possible. WANT good Combination Electrician and Truck Man, Address

C. E. BARFIELD, Steams, Ky., this week; Monticello, Ky., next week, P. S WANT Man capable operating and repairing little Pay-U-Drive-It Cars.

## COREY GREATER SHOWS

GENTRAL CITY, PA., CELEBRATION, THIS WEEK; ROCKWOOD, PA., OLD HOME WEEK.

JEANTED—Laop-e-Piane, Ton-in-the, Dog and Pony, Pat Glit, Half-and-Helf, Stake or any worth-while Shows not conflicting. Edward Kusiker, Juniars Young come on, Princed Cusiars, Scales, Long Range Guller, Fishpond, Knife Rack, Hoop-La, Nicok Wheels, String Grace, Country Streep and Legit-music Grind Shows of all kinds. Nov Dalying all Cylchrations. Reasonable rates. Address

E. S. COREY, as per Roufe.

## KIDDIE RIDES WANTED

to join at once. Must be in first-class condition. Want Lot Man. One with Concessions preferred. Also want Shows. Will place good 10-in-1 for our Fairs, starting Crayson, Ky., July 20. Want to sell exclusive Frozen Custard for Fairs, \$25.00 per week; \$50:00 cash deposit required. Address

F. H. BEE SHOWS, INC., Greenup, Ky., this week.

## Nate Gottlieb Is Feted Royally by Western Ops

CHICAGO, June 27.—Reports reaching the offices of D. Gottlieb & Company disclose that Nate Gottlieb is having a grand time on his tour of the Southwest and Pacific Coast. His letters reveal the extent to which the distributors go to entertain him. He says his vacation is speeding by much too fast to suit him and wishes he didn't have to get back to

Chicago 60 soon.

'The operators in the Southwest and Pacific Coast," says Nate, "are really doing a bang-up business this year. The California Exposition in San Diego and the Texas Centennial in Dallas have enticed thousands of people from all over the country. These recoils come imitted the country. These people come imbibed with the spirit of joy . . they want to have a good time. And pin games are profiting by their desire."

## ROUTES-

(Continued from page 55) Tyldesley, Bobbie: (Oakdale Park) Madison-ville, Ky., b.

Van Duzer, Roger: (Larchmont Casino) Larch-

mont, N. E., ro.
veil, Tubby: [Bruns: Paim Garden) Chi, c.
veil, Tubby: [Bruns: Paim Garden) Chi, c.
Wald, Jean: (To Jo Parms) Detroit, nc.
Wallace, Roy: (Avenue Tavern) Indianapolis,

ns. Waller, Pats: (Lyris) Indianapolia, t. Warner, Billy: (Twilight Inn) East Paterson, N. J., re. Warren, Arthur: (Hollywood) NYO, cb. Waterhouse, Frank: (400 Club) Wichlia, Kan.,

Watts, Kennyi (Dicky Wells) Harlem, New York, no. Ralph: (Puritae Springs) Cleve-

land, b.
Weeks, Anson: (Rice) Houston, ne.
Weeks, Ranny: (Cocoanut Grove) Hoston, re.
Welkly, Wee Willy: (Columbia) Columbia,
N. J., b.
Weiser, Leo: (Michigan Tavern) Niles, Mich.

West, Neu: (Pavillon) Bear Lake, Mich., b. West, Neu: (Dass Grill) New York City, re. White, Dave: (Oash Grill) New York City, re. White, Ed: (Glub Gourmet) Gleraland, nc., b. Widner, Bun: (Glastone) Graper, Wyo, h. Wilcox, Howdy: (Filint Amusement Park) Flint, Mich., b.
Williams, Hod: (Wagon Wheel) Nashville, Tenn., H. Joe: (Mirk Twain) Hannibal, Mo. h.

Mo. B. Ray: (Blue Lantern) Island Lake.
Mich., nc.
Winegar, Frank: (Ramona Gardens) Ann Arbor, Mich., nc.
Winston, Jack: (Heidelberg) Baton Itougo,
La., b.

Wints, Julie: (Top Hat) Union City, N. J., no, Woods, Howard: (Robert Treat) Newayk, h.

Yates, Billy: (Grotto) Pittsburch, br. Z Zarin, Michael: (Waldorf-Astoria) New York, Zatour, Josephi (Biltmors) New York, h. Zelmab, Rublis: (Garnvan) NYO, nc. Zwick, Ohnsite: (Gilver Grill) Ann Arbor. Mich. Mich., 6.
Zwilling, Bid: (Belleview) Bellevire, Fla., cc.
Zwolin, Ted: (Moulin Rouge) Detroit, c.

## MISCELLANEOUS

Daker's, M. L., Sido Show: Galax, Va., 29-July 4. Becter, Magician: Minneapolis, Minn., 29-July 4; Austin 6-11. Chrisman's, Mildred, Gusts: (Gentennis) Dal., Ins. Tex., 29-July 5. DeCleo, Magician: Adrian, Mich., 29-July 8. Erms-Von-Dott Miles of Smiles: Wheaton, Mo., 29-July 4. Miles of Smiles: Wheaton, Precis Editor.

Erma-Von-Dott Miles of Smiles: Wheaton, Mo. 29-July 4.
Fred's Kiddle Circus: Freshe, S. D., 4.
Happy Days Minstrels: Silverton, Ore., 2;
Molalia 3-5; F-rtland 6-7; Kelso, Wash., 8;
Trocoms 9-10; Seatile 11-15.
Lewis, H. Kay, Hollywood Varieties: Okanogan, Wash., 1! Bepublic 2; Wenatches 2-5.
Marine-Firestone Co.; Brady, Tex., 29-July 4.
Mel-Roy, Magician: Conrad, Mont., 1; Glacier
Fork 2-3; Great Falls 4; Townsend 6; Three
Forks 7; Livingation 8-9; Billings 10-11.
O'Neill Oircus Unit: (Fair) Ada. Minn., 2-6.
Rieton's Show: Ravenoroft, Tenn., 29-July 1;
Baxier 2-4.
Silvers Fun Show: Clarlon, In., 29-July 4.

Builters Fun Show: Clarion, In., 29-July 4. Swifts, Herbert, Vaude Circus: Royal, Ill., 29-July 4. Wiziarde Circus Unit: Lyndon, Kan., 4.

## DRAMATIC AND MUSICAL

Cornell, Katharine: (Biltmore) Los Angeles 29-July 4. White's George, Scandals; (Grand) Chi 29-July 4.

## REPERTOIRE

Biliroy Comedians, Billy Wehle's: Pouchkeepsle, N. Y., I; Hudson 2; Great Harrington, Mash, S; New Miltord, Conn., 4; Danbury 6; Ansonia 7.
Bush-Byrie Players: Richford, N. Y., 29-

Bush-llyrine Finyers. School of the Control of the

July 4. Badler's Own Co.: Canadian, Tex., 29-July 4.

REAL STRAW MATS WITH \$3.50
LARGE FEATHERS. Gross G.S. 50
CHANNES Elephonics, Dogs, etc. G.P.S. 75
MICKEY MOUSE SLIM JIM, Gr. 3.20
Wilebots, Each 25c.
MAE COLL W, Hat, Eartings, etc. Gr. 9.00
BILK PARASOLS, 24-inch. Dos. 1.20
LARGE Veivet SAILOR BOYS, Dz. 1.80
CAT TOSE-UPS, First Quality, Gr. 4.00
% Docosts on All Orders.

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### NEW CATALOG NOW READY

Wite for your cupy today, Store Fairs right, River Patter Noveltes at low prices, and Merchantes for Corn Game, Country Stone, Pitinguid, Pitcher Patter, Williams, Pitcher Store, Pitinguid, Pitcher Store, Pitinguid, Pitcher Store, Pitinguid, Pitcher Store, Stor

CONCESSIONAIRES...
NOVELTY SUPPLY FOR
AIRS. CARNIVALS. CIRCUSES, ORIND STORES,
WHODE'S. VARIES, CORN GAMES, ETC.
Cotalog with New You Prices
THE TIPP NOVELTY COMPANY
TIPPPEANOP CITY, ONIO

OUR Newert, Fastost Solies, The Funniest of Thom All, 25c, fieldler, Dorsen Se., Tat. BEHIND, Desen Se., Desen That Dog Folders, Des., 25c, OOM IC QLASSES (Big Street Relier), 84.25 Gross, Shirk GMCO-LATES (New and Funny), Soc, Ooz, Boxte, Turney), Soc, Ooz, Boxte, Turney, Box Dos., Comic Service, Box, NEW Committee of Committe

## WANTED - - - WANTED

HILLSDALE, MICH. BIG FOURTH OF JULY CELEBRATION

Largest Celebration in Bouthern Michigan

Shows of all kinds, low percentage, Illdes that do not conflict.

The Horwitz wants Coupon and Wheel Agents, we can use a few more Concessions at Napoleon, for Big Foot-Day fleichration. Wire only to MABEL R. WEER, Napoleon, Q.

## W. S. MALARKEY

CAN PLACE SHOWS AND CONCESSIONS FOR ATHLETIC ASSOCIATION CARNIVAL Address W. S. MALARKEY, Acterman Building, Bischamton, N. Y.

Scottie's Comedians: Arthur, 1a., 25-July 4.
Stone, Hal, Show: Extra, Ia., 29-July 4.
Tolbert, Milt. Players: Punxulawney, Pa., 1:
Curwensville 2; Phillipsburg 3; Tyrone 4.

## CARNIVAL COMPANIES

(Routes are for current week when dales are given. In some instances pos-sibly mailing points are listed.)

dales are given. In some instances posalby mailing points are listed.)

Acc-Hi: Rome, Ga., 29-July 12.
Alamo: Chainesville, Ga.
All-American Expo., Bismarck, N. D.; Garrison 5-8; (Fair) Plaston 9-11.
Anderson-Srader: Dodge City, Kan.
B. & M. Am. Co.: Prague, Okla.
Bach, G. J.; Clayton, N. Y.; Canton 6-11.
Bantiy Orealer: Disokville, Pa.
Burtiel's Cosmopolitan: Steams, Ky.; Monticello 6-11.
Barker! Rushnell, Ill.
Barker Bushnell, Ill.
Brounder Comeron, Tex.
Blue Ribbon: Lincon, Itid.
Bremer Midway Attra; (Lester Park) Duinth,
Mian.; Virginla 6-11.
Brounder Ameron, Ill.
Brounder Amer

Coray 6-11.

(See ROUTES on page 70)

## Milwaukee Coin Made Sole GREAT LAKE EXPO Gottlieb Distrib in State

CHICAGO. June 27.—In conjunction with Sam London's trip to Chicago and the offices of D. Gottlieb & Company, it was announced that the exclusive distribution of Gottlieb games in the Wisconsin territory has been given to the Milwaukee Coin Machine Company.

Milsaukse Coin Machine Company.

Dave Gottlieb paid tribute to Sam London as one of the finest jobbers in the Middle West. "Sam London," said Dave, "Is one of the finest jobbers I've had occasion to do business with. He is well liked by all the operators in his territory because he is always trying to find new ways and means of helping them. He comes to Chicago very often to find out what's new so he can pass on his information to the Wisconsin operators. He always gets his orders in early on new games and he is one of the first to offer these games to the locations. He is constantly questioning the operators in order to learn which games and which features are most popular. He then uses this information in the guidance of his buying. It is with real pleasure that we announce the appointment of the Milwaukee Coin Machine Company as exclusive Wisconsin distributor of Gottlieb games."

Sam London then went on to say: "I appreciate the appointment and will continue giving the operators the best of service. I know that when I offer Daily Races, Fence Buster, Sunshine Baseball and other Gottlich games I am offering the top-notchers."

## DIVORCES-

(Continued from page 63) with Bantly's Greater Shows, from May Thompson June 8 at Boobe, Ark.

## Late Deaths

(The following thems were received at ress time. More details in the next

BERNARD-Michael, 57. "Rag Time King," June 27 at Franch Hospital, New York, of a complication of diseases.

## LINCOLN, NEB.-

(Continued from page 3)

(Continued from page 3)
was on the grounds last night, the fire
did not break out until after gates had
been closed and all visitors had departed,
so no one was injured.
Damage is partly covered by insurance.
Mr. Perguson said, and as there were
two Funhouses in the park, operation
will be continued without serious handicap until moves can be made to rebuild.
The blaze, of undetermined origin,
started in the rear of the burned Fun-The blaze, of undetermined origin, started in the rear of the burned Fun-

# MALL & BUL WANTS

Metry-Go-Round Foreman and other Ride Help, to join on wire. Must be sober and reliable and drive truck. Show completely motorized on Elf Trailers. We issue no brass or most fickets. Selary sure. Crantsville, W. Va., this week.

# 2--Fourth Spots--2

WHITE CLOUD AND SAND LAKE, MICH. Want Shows and Concessions of all kinds. Manistee, Mich., to follow, Come on, Plenty of Celebrations to tollow,

(Continued from page 1)
(turnstile count, paid) passed thru the gates by closing time of the first day.
Highlights of the exhibit sector were the opening performance of Farade of the Years and dedication of the Marine Theater, which presented a huge fashion show review, swimming and diving exhibition and other water-sports events.
The Moscs Cleveland Showboat and the Byrd Ship drew heavy crowds afternoon and evening.

the Byrd Ship drew heavy crowds after-mon and evening.
Midway shows found Clif Wilson's Snake Show in lead position for first day top biz. Following were Stanley Graham's Midget Circus, 13 Spook Street, World a Million Years Ago Christensen's Submarine, Motordrome, Speed and Pad-dle-About Boats, Blimp Rides, World War Exhibit, Pront Page and Kiddie Rides. Rides.

Ridge.
Creations, Hollywood Scerets, Gulliverland, Bouquet of Life, Television, all opened late. Many other failed to open due to inability to secure lighting in time. Pater Macauley, Mac Doc Zeitlein, Louis Casta, Duke Spalia and Louis Hersch, operators: Murray Goldberg's Guess-Weight Scales, all registered pleasing big.
Twenty-two hundred amplayees of

Guess-Weight Scales, all registered pleasing big.
Twenty-two hundred employees of Plymouth Motors, Detroit, were the first group unit to attend.
Attendance for Sunday was 54,407. Fire department made its first run Sunday evening to Streets of the World, but it was a faise alarm.
Ines Deirio, 17-year-old midget, member of Stanley Graham's Midget Circus, suffered a fractured skull following a fail on the stage last evening. Miss Delrio, who is 21 inches tell, was given medical aid at the exposition licepital and later removed to Charity Hospital.
George Voice, veteran circus clown, fell from the high stills while advertising a moving picture here yesterday. After receiving medical treatment he was permitted to go home, having suffered minor injuries only.

## Gooding's No. 1 Scores at Toledo

TOLEDO, June 27.—Located at Front, near Main streets, East Toledo, auspices Voterans of Foreign Wars and favorable weather, Gooding Greater Shows No. 1 liave had good business this week.

The attractions include 9 shows and 9 rides and 28 concessions. E. C. Drum in the office and J. F. Murphy superintendent of concessions. Ben H. Voorhees is press agenting and did a good job with his 110th public-wedding promotion in four yeats. Mae Collier, high dive into a tank of water, is the featured free act sammy, trained chimp of Ed Strassburger, is a great attraction. Rides include both single and double Loop-oplanes, Ridec-O, Perris Wheel, Whip and Mixup. Barney Lamb has a nifty Circus Side Show. Dewey Stein, just out of St. Joseph's Hospital, Parkersburg. W. Va., after three weeks with pneumonia, has the Streets of Paris. Eddie Brown and Johnny Chapman are running corn games. Clarence Taylor, 13 years with Gooding, has the Merry-Go-Round, and R. J. Rogers the country store and grozen custard. Mr. and Mrs. O. V. Mailory have the cookhouse. Ray Riffie the Ridec-O and Harold Ford the Ferris Wheel.

Wheel. Pay gate averaged close to 5,000 for the first three nights here, with children uncounted. Gooding's in the first sizable carnival to hit Toledo in four years, and public is "eating it up." City officials have been co-operative, and a Municipal Court judge performed the public weding Thursday.

## Edith Hill Gruberg Wedding on Steamer

NEGAUNEE, Mich., June 20.—Edith Hill Gruberg, daughter of Mr. and Mrs. Ruhin Gruberg, daughter of Mr. and Mrs. Ruhin Gruberg, of Rubin & Cherry Exposition, will be married today on the steamship Rotterdam Holland at Hoboken, N. J., to Dr. Alexander Margolies, according to announcement Saturday night prior to Gruberg leaving here by airplane to join his wife to attend the wedding. After the ceremony the bride and groom will depart on the steamer for Europe on a six weeks' honeymoon trip.

## BROWN NOVELTY SHOWS

WANT Legitimate Stock Concessions. WANT 10 or 5-in-1, Snake and Illusion Shows. WANT U-Drive-It Care and Kiddie Ride. Red Lungford wants Brone and Steer Riders for Wild West. This week Milterd, O., American Legion 4th of July Celebration. Chevrolet Car given aways Piqua, O., next week, LOVELAND, O., Firements Calebration. July 20. Chevrolet Car as Grand Prize. Address inquiries to F. V. VASCHE, Mgr., Brown Nevelty Shows, 1006 Central Avenue, Cincinnati, O.

Your Machine is on call at the "BIG STORE" Alake your selection

from this list and place your order now

Futurity Side Vender, 5c, 10c, 25c play Futurity Golden Vender, 5c, 10c, 25c play Extraordinary Front Vender, 5c, 10c, 25c play Mystery Extraordinary Front Vender, Sc. 10c, 25c play Extraordinary Colden Vender, 5c, 10c, 25c play Mystery Extraordinary Colden Vender, Sc., 10c, 25c play Mystery Silent Jackpot Front Vender, Sc, 10c, 25c play Mystery Silent Jackpot Side Vender, 5c; 10c, 25c play Mystery Colden Vender, 5c, 10c, 25c play Silent Jackpot Front Vender, 5c play Q.T. Vender, 1c, 5c, 10c play Futurity Bell, 5c, 10c, 25c play Futurity Golden Bell, Sc. 10c, 25c play Extraordinary Bell, 5c, 10c, 25c, 50c play Mystery Extraordinary Bell, 5c, 10c, 25c, 50c play Extraordinary Golden Bell, 5c, 10c, 25c, 50c play Mystery Extraordinary Golden Bell, 5c, 10c 25c, 50c play Mystery Silent Jackpot Bell, 5c, 10c, 25c, 50c play Mystery Golden Bell, 5c, 10c, 25c, 50c play

> Stient Jackpot Bell, 5c, 10c, 25c, 50c play Q.T. Bell, 1c, 5c, 10c play Tycoon

> > Ten Grand

Double Header

The McCcy

Neighbors

**Position** 

Dice Machine

Scale

Numbers

Blackjack

Selection

Dial Bell, 1c, 5c play

Dial Vender, 1c, 5c play

Do Re Mi Phonograph

De Luxe Dance Master

Radio Wall Box

Auxiliary Speakers

MILLS NOVELTY COMPANY 4100 FULLERTON AVENUE CHICAGO, ILLINOIS

World', Largest Manufacturities of Coin Operated Machines



# FIVE GREAT COUNTER GAMES

The Mechanical Salesboard, Automatic Pay-out, Changing Odds, Light-Up. A sensation, \$69.50 Tax Paid. AUTO - PUNCH

RITHMATIC Adds, Subtracts. Divides, Multiplies. No acore card necessary. A big tavorite, \$21.50 tax paid.

"Black Jack" or the old army game of "According to Hoyle." Odds 2 to 1 to 100 to 1... A long life game of merit, \$23.75 tox paid. PENNY PACK
The sensational Penny Cigarette Came.
Strong, sturdy and a big profit maker,
\$19.25 tax paid.

CENT - A - SMOKE Another great Cigaret Came, \$13.75.

ELECTRO BALL CO., Inc.,

Fort Worth, Waco, San Antonio,

1200 Camp, Dallas Wichita Falls, Oklahoma City,

ONCESSIONAUTES / CATALOG IS NOW READY Blankets—Lamps—Glocks — Owomewars—China—Aluminum
—Radios—Plaster—Games — Sium — Balloons and Novelties

# ONTINENTAL



# PAN-AMERICAN SHOWS WANT

Free Act, join on wire for Fourth and balance Want High Oive Perch or Acrial Act. Want Concessions and Concession Agents tor Wheels and Grind Stores. Want Man for Crab and Griddle. Address Sycamore, Ill.

# RIDES WANTED

use one or two lildes other than Merry-Ro-nd or Ferris Wheel for balance of park sea-Get in touch with

R. L. FERGUSON

## WANTED

Good, reliable Ferris Wheel Operator.

CHAS. OLIVER

# WANTED CONCESSIONS

Candy Applica, Pop Corn, Plah Pond, Duck Pond, Candy Poss, Dissers and others, Mide Help, Merry-Go-Round, Perris Wind, Charlenian.

Linwood, N. J., this week; week July 6, Glassboro, N., J.,

## PHONE MEN WANTED

STATE GROTTO CONVENTION. Blandard remainsalou paist. Wire EMORY JONES, Monarch, Gretto Haadquares, Ocwitt Clinton Hotel, Albens, N. Y.

## WANTED

Musicians on all Instruments, Side Show, Pit Show, Chuwas Novelty and Wild West Poople for Concert with own transportation. State lowest in first letter, Address OARD BROS. OHOUS, Maynard, Mass.

## ELANE'S **EXPOSITION SHOWS**

Oan place Shows, Rides and Concessions of all kinds. No griff, One mare Prec Act. Week July G. Arelis, Pa. Pirt show in 14 years, week July 13, Masontown, Pa. first abow in 11 years, write, wire Canonsburg, Pa., this week.

## MECHANICAL MEN WANTED

Front-Page Eshibit Great Lake Esposition, Gleveland, O.

MRS. J. CASTLE

## BIG PROFITS-FAST SELLERS Cartoon Booklets, Novelties, Etc.

Send 25c for 16 Samples of our numbers. They Bring Home the Burne, Or gamble a buck for a big dAMPLE ASSUITEMENT and our Catalogue, T. R. PAVNE, 28 Gerdinel Place, New York,

End your correspondence to advertisers by mea-

## Jenuiugs Reports Upturn In June Coin Machine Sales

CHICAGO, June 27.-A decided upturn on nachine sales is attributed by O. D. Jounings & Company to three factors; 1—Payment of the solders' bonus. 2—Return of part-time operators to former occupations. 3—Introduction of new games and jackpot machine.

duction of new games and jackpot machine.

The second factor particularly is worthy of note to the trade in general. With the improvement of business conditions in general the Jennings Company finds that many of its former customers are returning to the vocations they gave up during the depression.

This leaves much territory open for the expansion of the operators whose sole means of support are the machines they operate. They expect the operator who takes over this new territory to replace worn-out games with new ones. Thus encouraged, Mr. Jennings has instructed his shop superintendents to run two shifts of eight hours each to hasten production on the new games. In a recent interview Mr. Jennings declined to make a statement of actual figures, but mentioned that he expects

elined to make a statement of actual figures, but mentioned that he expects the year of 1936 to show a substantial gain over previous years.

## ROUTES

(Continued from page 68) Orafts 20 Big: Stockton, Calif.; Sacramento 7-12.

7-12.

Orawicy United: Pt. Dodge, Ia,
Orystal Expo.: Galax, Va.
Ounningham: Marietla, O.
Curl Orester: West Union, O.; Xenia 6-11.
De Luxe Shows of Amer, No. 1: Little Falls,
N. Y.

Oundingham: Marietta, O. Our Grafe; West Union, O.; Xenia 6-11. De Luxe Shows of Amer. No. 1: Little Falls, N. Y. DeLuxe Shows of Amer. No. 2: Southampton, L. I., N. Y. Deluxe Shows of America, No. 2: Southampton, L. I., N. Y. Deluxe Shows of America, No. 2: Southampton, L. I., N. Y. Deluxe Shows of America, No. 2: Southampton, L. I., N. Y. Deluxe Shows of Amer. No. 2: Southampton, L. I., N. Y. Deluxe Shows of Amer. No. 2: Southampton, L. I., N. Y. Deluxe Shows of Amer. No. 2: Southampton, L. I., N. Y. Deluxe Stocker, Moles State: Lander: Rosewille, Guille, W. Va. Dodon's World's Fair: Charlerol Pa.; Washington 6-11. Dudley, D. S.: Lubbock, Tex.; Newcastle 6-11. Elizabe: Cammonsburg, Pa.: Avella 6-11. Plane: Canmonsburg, Pa.: Avella 6-11. Plane: Canmonsburg, Pa.: Avella 6-11. Plane: Canmonsburg, Pa.: Avella 6-11. P. & M. Am. Co.; Himersburg, Pa. Pairway; Scobey, Mont. Eliman: Marinette, Wis. Pricept S. Cologe Am. Co.; Fairway Monder: Tarentum, Pa. World Oreate: Bennidji, Mina, World Greater: Bennidji, Mina, World Greater: Bennidji, Mina, Work, R. H.: Johnstown (Lorain Borough), Pa. World of Mirth; Kenmore, N. Y., 1-11. Yonke Expo.: Van Buren, Me. Yellowstone; (Rodeo) Elimant Merinette, Wis. One of Mirth; Kenmore, N. Y., 1-11. Plane: Canmonsburg, Pa.: Avella 6-11. Pricept S. Cologe Am. Co.; Fairway Mexicone Stocker, Wyo. Cologe Colo

Harris Am. Co.: Friendsville, Tenn., 29-Haris Am. Co.: Friendsville, Tenn., 29-July 4.

Henke's Attra.: Peshtigo, Wis.
Hennies Bros.: Janostown, N. D.
Hethel Bros.: Janostown, N. D.
Hethel Bros.: Janostown, N. D.
Hethel L. J.: Taylorstille, Ill.; Delleville 6-11.
Bildethrand United: Raymond, Wash.; Olympla 7-11.
Hodge, Al O.: Plymouth, Ind.; Dowagiae, Mich., 6-11.
Howard Bros.: Syencer, W. Vs.
Hughey Bros.: Chatsworth, Ill.
Horat Bost: Dislville, Tex.; Whitewright 7-11.
Horat Bost: Dislville, Tex.; Whitewright 7-11.
Imperial: (Pair) Fertile, Minn., 29-July 1;
(Fair) Ads 2-4; Delroit Lakes 6-11.
Intermountain: Poestello, Ide.
Joe's Playland: Oacecla, Neb.
Joe's Playlan

Krause Oreater: Clairton, Pa.: Connelisvillo 6-11.
Lagasse Am. Oo.: Arlington Heights, Mass.;
Lawrence 6-11,
Landes, J. Le Red Oak, Ia.; Hamburg 6-10,
Lane & Bowen: Mandeville, Ls.
Lang, Dee, Famous: Memphis, Mo.; Monmouth, Ill., 6-11.
Lewis, Art: Norwood, Moss.
Liberty National: Tompkinsville, Ky.
M. & B. Am. Co.: Leadwood, Mo.
McOregor, Donald: Nationaster, Ia., 2-4.
McMahon: Onawa, Ia., 2-4.
McMahon: Onawa, Ia., 2-4.
McMahon: Onawa, Ia., 2-6.
McMahon: Onawa, Ia., 2-6.
McMahon: Chil.
Majestic Expo.: Richlands, Va.
Lobbrkey, W. S., Attra: Delin, N. Y.; WallLoof, E. H. S., Cumberland, Md.
Marker, Kittanning, Pa.; Cumberland, Md.
Meterocolitan: Hawkinastille, Ga.

Majectic Expo.: Richlands, Va.

Kolarkey, W. S., Attras.: Delini, N. Y.; Walton 6-11,

Marka: Kittanning, Pa.; Cumberland, Md.,

6-11,

Miller, Bros.: Paintsville, Ga.

Middleton, Kuril: Wellaville, N. Y.; Friendahip

6-11,

Miller, Bros.: Paintsville, Ry.

Miller, Harry: Nowata, Okia,

Mindraw Valley: Richwood, W. Va.

Miller, Harry: Nowata, Okia,

Mindraw Valley: Richwood, W. Va.

Miller, Harry: Nowata, Okia,

Mindraw Valley: Richwood, W. Va.

Miller, Harry: Nowata, Okia,

Miller, Harry: Nowata, Okia,

Miller, Harry: Nowata,

Original Midweat: Oberlin, Ran,

Page, J.; Keytone, W. Va.; War 6-11,

Pan-American: Sycamore, Ill.

Pear-american: S





A High-Class Choco-Late Intermediate with one layer of A-ported Chocolates, In-dividually Cupped This Attractive, Cel-pophaned Hox is the Concessionaire's Mone-or Maker, Practice of Dozen to Cartus,

70c Doz. \$4.20 Carlon Order, Bal. C. O. D. Marvel Candy Co., INO. 101-103 Wootter St.

Seal Bros.: Chewelah, Wash., 3.
Sells-Sterling: Escanaba, Mich., 30; Iron
Mountain July 1; Iron River 2; Wakefield 3;
Ashland, Wha., 4.
Tiger Bill: Cliaton, Mich., 30; Addison July 1;
Dunddo 2; Milan 3; Pinckitey 4.
Vanderburg Bros.: Laurens, I.a., 1; Lake City
2; Scranton 3; Story City 4.
Webb, Joe B.: Ashton, Ida., 30; Ennis, Mont.,
July 1; Whithall 2.

## Additional Routes

(Received too late for classification) Hossoms of Dixte Minstreis: 129,000.

1-5. 129
Brown's Pamily Rides: Weightsville, Oa., 29-July 4.
Oraig Tent Show: Rathburn, N. Y., 29-July 4.
Dandy Dixte Shires: Gibsonville, N. C., 29Dandy Dixt Del Ardo, Walter: W. DePere, Wis., 2-S. Priton, King, Magician: Anamota, Ia., 29-1019 4. Halo Comedy Show: Rohrerstown, Pa., 29-Hale Comedy Show: Rohrerstown, Pa., 20-July 4.

Harian Med. Show: Brownsville, Pa., 29-July 4.

Harrian Med. Show: Lake Park, Minn., 29-July 4.

Harrian Road Show: Lake Park, Minn., 29-July 4.

Minch., 29-July 11.

Lang & Loc: (Oelebration) Zumbrota, Minn., Le Vant Show: Harriaville, Mich., 29-July 4.

McColl Broat Dog & Pohy Show: Triumph.

Minn., 1: Odin 2: Sherburn 3-5.

McNally's Variety Show: Hydeville, Vt., 29-July 4.

July 4.
Miller, Al H., Show: Byron, On., 29-July 4.
Neal Show: Brush, Colo., 29-July 4.
O'Neill Circus Unit: Detroit Lakes, Minn.,

G'Neill Circus Unit: Detroit Landy, 6-11.
Original Floating Theater: Tappahannock, 7s., 79-July 4: Fredericksburg 6-11.
Paten Show: Schulenburg, Tex., 29-July 4.
Frinces Edna Show: Belten, Tex., 29-July 4.
Ray's Am. Co.: Cook. Minn., 2-4.
Sharpeteen Show: Flat Rock. Mich., 29-July 4.

July 4.
Ta-Co Med. Show: Tample, Tex., 29-July 4.
Taylor, Wm. P., Show: Portsmouth, O., 29-July 4. Weydt, Harry D., Show: Thorp, Wis., 3-5.

## NOTRE DAME-

(Continued from page 5)

the season's prize frost; a rip-roaring melodrama entitled Hitler, by Paul Callet and Alain de Berri. The melo, purporting to reveal the inside secrets of Hitler's life, was much too mellow, and the much-perturbed French authorities promptly elamped the lid on after one performance. performance.
The Deux-Masques is pulling them in

promptly elamped the ha on lates of performance.

The Deux-Masques is pulling them in with a detective-gangster thriller, Lo Club des Gangsters (The Gangsters (Club), adapted by Marcel Dupois from an American play. Usual gangster blah, but put across by a cast of capable players.

The Capucines is offering a timely burlesque, La R. O. S. S., by Jean Bommart and A. Melray. Dreum of a marquise serves as excuse for the tale, tuking biting whacks at the "red" political tendencies of the day. Opening synchronized nicely with the general strike in Paris and the taking over of the reins of government by the radical "left" political parties.

The Nouvelle-Comedie presents L'Herister (The Heiress), by Armand Somes. A mild comedy revolving sround an inheritance and a muddled-up will.

The Mathurins has a French version of Margaret Kennedy's Escape Me Never, ably played by the Pitoeff company with Ludmilla Pitoeff in the leading role.

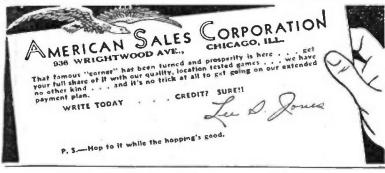
The ABC is packing them in with a sparkling revue, La Revue de l'ABC, by Pierre Varenne, Mauricet and an unamed collaborator. Full of funny skite and well played by Marie Dubas. Michel Simon, Mauricet and excellent supporting cast. Typical Franch humor, but really of the witty type, not relying on smut, Marie Dubas scores in song numbers and comedy bits and Michel Simon and Mauricet ne elever comedians. Dance bits by Zioga and Rachel and the Wolnaka Ballet.

The Nouveautes is also presenting a stream of the lates of the lates of the authority and the wolnaka Ballet.

Wroinska Ballet.

The Nouveautes is also presenting a witty revue, by Rip and Willemetz, Tout va tree bies (Everything is Very Well).

A fun fest with excellent cast headed by Jeanne Aubert and the comedian. Jeanne Aubert Tramel.



# Men and Machines in Chicago

Hot weather just getting under way here, but no cooling off in production, with each place visited this week going at top speed, and most of the boys and girls readying themselves for the fire-works holiday.

Had a safe and sane visit with W. W. Woollen, better known to the trade as Bill, and chatted of activities at the Buckley plant. Pat Buckley is doing one of his tours and last heard of in Ohio. Pat is really one of the nomads of the coin game.

Jack Nelson confides that Totalito, the Rock-Ola new novelty five-ball game, has recently met the approval of both Detroit and Los Angeles officials and associations. Jack goes on record to say that it was a sound idea of the operators in these two instances to have the game sanctioned before its being placed on location. on location.

Wisconsin and Michigan resorts flash to this column a real heavy traffic in pinball games. Rittenberg Brothers, who operate in Wisconsin and Illinois, de-clare it the greatest season since they have been in business, and Bill Schmidt, of Fond du Lac, reveals that business has been better then all right. been better than all right.

Spent a little time with Joe Huber one afternoon to learn that plans for the next coin-machine convention to be held in Chicago in January are quite elaborate ones. Joe lusists that the next coin convention will be a hard one to

Out to H. C. Evanx Company in the hope of catching Dick Hood between his Dallas and Chicago trips. No luck, however, as Dick had breezed in and breezed out of the plant, according to Rex Schreiber, who is kept plenty busy while Dick is spending bis time at the contennial with his "Paris" exhibit.

The result of a visit to Walter Tratsch at the A. B. T. plant revealed that the Big Game Hunter is staging a remark-able comeback. A flood of more than 1,000 orders in the last few months has kept George Lewis going at high speed at the Carroll avenue manufacturing miant.

The following facts in the way of coin-operated machines in foreign ports seem too good to keep a secret: The combine authorized to import coin-operated ma-

chines in Russia is Tekhnopromintrot; Proezd Khudozhestvnnogo Pgatra 2 Mos-

Proced Khudozhestvinnogo Pgatra 2 Mos-cow. Cute, ch?

To the best of anyone's knowledge there are only two coin-operated ma-chines on the Island of Curacoo and those purvey chewing gum at a right club, and we have it right from a West Indies smarty that both are badly neg-lected and perform no valuable service even to gim-chewing night clubby na-tives, if any.

Coin-operated machines in Jugoslavia are controlled exclusively by the Jugoslavia

Coin-operated machines in Jugoslavia are controlled exclusively by the Jugoslav Red Cross and a patriotic organization known as "Narodna Odbrna." Wonder if Mr. Winghell knows that.

There are no coin machines in Teheran, Iran, mainly due to the fact that franians in general would not understand the use of a machine and the majority would never consider purchasing any article without devoting considerable time to traditional hagging over the price—and we hope that makes sense.

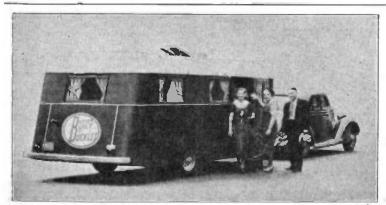
sense.

In the town of Valetta, Malta, the use of machines is prohibited in all shops, restaurants and refreshment shops, but may be placed in grocerics, clubs and private houses.

In Guayaquil, Reuador, the numerous and different sizes of nickel coins in circulation at present limit the field machine. What Ecuador seems to need is a good 5-cent nickel.

Johnny Watling, of the Watling Manufacturing Company, took several coinmachine boys in camp on the recent Schmeling-Louis bout. One of the beta he won was from Jack Nelson, sales manager of Rock-Ola, and as a receipt for the check sent to him by Jack, he returned a miniature rubber statue of Louis with a card attached which read as follows: "Old black Joo—He had to go. Joe Louis out gunning for Schmeling. This is the way he should have entered the ring, with a red shield to stop Schmelings right and he should have been made of rubber so when he hit the floor he could bounce up again, Well, \$5 is a lot of money to pay for a black bottom. Thanks, Johnny Watling." Johnny Watling, of the Watling Manu-

Goetz and Kressberg, of the Capitol Automatic Amusement Company, have 23 years behind them in the business, which certainly makes them pioneers. Sam Kressberg negotiated a really huge deal last week at Rock-Ola when he



MRS, "BILL" GULLETTE; Walel Smith, circus and carnival op of Buckley machines, and the popular "Bill" Gullette inspect the de luxe Buckley "trave eling sales room" trailer that is to make a tour of the principal machine centers in the United States. The interior is outsitted with all conveniences and a complete line of Buckley machines will be displayed from it in its nationwide sojourn.

# PLAYER CONTROLLED CHANGING ODDS



D. GOTTLIEB & CO., 2736-42 N. Paulina St., Chicago

sold an Eastern concern 500 Multi-Selectors.

Pins and plunges. . . Lou Wolcher, Advance Automatic Sales Company, San Francisco, in Chicago this week cailing on various manufacturers. Discloses his firm has just opened another branch office in Sait Lake City, where they will handle a complete line of pin games. Lou is driving back to the Coast in a brand-new automobile. . . . Mr. Sam Ward, press agent de luxe with the A. B. Marcus Shows, writes from Mexicali that he spends his spare time in shady nooks playing pinball. . . . Carl Kieln, of Groetchen, kept busy these days producing a new machine. . . . Walter Watling also has a new game which is about to make its debut. . J. W. Wertheimer, of Ad-Lee Company, is motoring west on a combined business and pleasure trip. J. W. took his family along and reports that he will take time out between his many calls on the trade to show them the wonders of the West. Jerry also announces that Mr. Stanley Meyers is now connected with the firm, in charge of sales and advertising. . . . Note to E. J. H.—thanks for the "colny" tribute. . . . Well, this winds the column up, boys, with your observer off to have trouble with the fish.

## Ops Clamor for New Games, Square Amusement Reports

POUGHKEEPSIE, N. Y., June 27.— Now that the Poughkeepsie Regatta is over, Al Schlesinger, who has just come back from watching the shells race down the river, reports that his firm, Square Amusement Company, is seeking new games for its customers.

Al claims that the demand for the new games continues to grow every day. Operators are coming to firm's offices daily from miles and miles away, asking for new products. Schlesinger has been in constant communication with manufacturers to get their new games into the market as soon as possible.

Al predicts many changes for the business within the next six months. He believes that there will also be a decided change in the manufacture of games and that some of the products which will appeal are sure to create now play interest from the public and thereby increase the profits of the operators.

ALL PIN GAMES and SLOT MACHINES



MILLS FINEST SLOTS (Like Picture)

FLOOR SAMPLES

Star Lite \$33.85 Choor Landers \$ Gold Medals \$ Angle-Lite 4.95 Army & Navy 4.85 Signal \$ 3.95 Chis Cross \$ 3.95 Chis Cro

Terms: 1/3 deposit with order, balance C. O. D.

## OHIO SPECIALTY COMPANY

129 W. Central Parkway

## BLOOD PRESSURE

COIN MACHINES. Oviginal, patented. The goat hit of the year. Hundreds now on display, for records, anits-ement centers, etc. Operated or without an attendant. Income as much as per week. Now at \$39.50. Serid for Blustrated circular. LAUFMANOMETER OORP., 4532 Perk Avenue, New York City.

It Haips You, the Paper and Advertisers to Man-

## IT'S NOT A SALE UNLESS YOU'RE SATISFIED!

LOOK FOR OUR AD EVERY

BAFFLE BALL.\$37.50

JUMBO TICKET. . . 57.50

PEERLESS TICKET. . . 67.50

RAMBLER. . . 45.00 TEN GRAND. . 62.50

TRAFFIC A. . 14.50 BALLY BONUS 64.50 PUNCHETTE. . 8.50

BIG 5 JR. & SR.

**WEEK FOR REAL SPECIALS!** 

TYCOON. . .\$89.50 DOUBLE

SCORE. . . . 45.00 RED SAILS. . . 59.50 DAILY LIMIT. 50.00

PROSPECTOR . 32.50 DE LUXE 46.. 35.00 WAGON

WHEELS. . . 8.50

Down, Balance C. O. D. 1/3

### ASS 914 DIVERSEY BLVD., GL CHICAGO, ILL.

## REEL "21" IS BLACK JACK

- Or the popular old army game "strictly according to Moyle." You actually draw cards against the dealer or house. The house hand or awards change with each play, the same as in the real Black Jack. Ic. Sc. 10c. 25c play. Odds range from 2 to 1 to 100 to 1. For bigger, better, steadler profits order your REEL "21" games from GERBER & GLASS Today!
- At Corber & Glass you \$23.75 gct Immediate Delivery. It's Not a Sale Until You Are Satisfied!

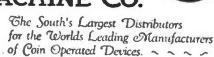




LATEST PRICE LIST

# 914 OIVERSEY BLVO, CHICAGO

ENDING ACHINE



WRITE FOR LATEST LIST OF NEW AND USED MACHINES.

205-215 FRANKLIN ST., FAYETTEVILLE, N. CAR.

## SUPERIOR SALESBOARDS CIFTS-NOVELTIES-PREMIUMS-PRIZES.

MARKEPP Co. 3902 - 4-6-8 CARNEGIE AVE. CLEVELAND, O.

## AUTOMAT « « « VENDOR



Coin Operated Machines Slot Machines

> For Profits! For Profits i
> Beauty, mechanical operation and sanitation, vends all
> kinds of built
> mechanism is
> mechanism
> is
> mechanis

See reur job-ber at onnel Or o r d e r direct, Send . \$1 nash deposit os each machine, bal-ance C. O. B. machine, bal-ence C. O. D., F. O. H. our factory, PRICE GNLV. 58,75 EACH. For

AUTOMAT DAMES CO.

14 M. Galifernia Ave., CHICAGO, U. S.



Operate this modern troubleproof Vander for both Tables and Counters. White Foll LOW PRICES.

TINY VENDORS,

501 M. Breadway,



## LITTLE NUT

Type C is one thay're all talking about. Will vend anything. All cast aluminum, highly polished. Distributors wanted.

LITTLE NUT VENDOR CO. Lansing, Mich

## INDEPENDENCE



with TOM THUMS

Many have started with obeTom. Thirm's Vendor, owned
chain in a year, corned more
than ever before. We show
you how. Think of the people
with eat. Nuts. Given, Candy.
All of them your propects—
The 1938 Twm Thumb is the
theat ministure candor you
theat ministure candor you
theat ministure candor you
theat ministure candor you
theat may be the candor you
then the candor you
the candor
the can

Pat. App'd For. manufactu PIELDING Dept. 628. MANUFACTURING CO.

# . CHARMANA

## Large Orders for Oriole Venders in South and West

BROOKLYN, June 27.—D. Robbins & Company, manufacturers of the new two-in-one double-column bulk merchandise vending machine, announce that they have just received a large order for these machines from the Oriole Coin Machine Corporation, of Baltimore and Washington.

Oriole will distribute two-in-one venders to Jobbers and operators in the South. According to reports from Dave Robbins, president of the firm, the West Coast is also becoming vending machineconscious and the Irving Bromberg Company, of Los Angeles, has also placed a large order with the makers of two-inone.

Operators of the vender report that Operators of the vender report that the modernistic machine has an ex-cellent earning power and has such outstanding features as slug protection and waterproofing and can vend 20 dif-ferent nut and confection items.

## Pack-It Company Expanding

CHICAGO, June 27.—Newly organized Chicago division of the Pack-It Company of America has recently appointed seven new distributors to its national chain vending system. Announcement was made by J. A. McCormick, district manager, and his associate, W. B. Wahl, who revealed that Waiter Preiberg, Alfred Freiberg, A. Christensen, W. Thorpe, Harold Olsen, George Luther and W. Lindenberger have been selected by them

## Worm Vender!

NORTHAMPTON, Mass., June 27.—A home-made vending machine has solved for Herman Douyard, a barber here, the problem of distributing bait to his fishermen customers.

River and lake-bound anglers drop a coin, turn a crank, and out falls a can of

to act as distributors of their product.

These men have placed initial orders for 100 Pack-It shops each for immediate delivery in 400 machine-protected territories and plan for a rapid expansion. The modernistic marble vending Pack-It shop is being given immediate acceptance by both location proprietors and the public. Distributors report that the ultramodern design of the attractive Pack-It shops gives them an excellent turnover of merchandize.

Branches for the concern have now been established in Louisville, Grand Rapids, Toledo, Chicago and Madison, Wix., and it is reported that available, protected territories in the Chicago area are being rapidly closed out.

## Jacques Has New Vender

NEW YORK. June 27 .- Jacques Products Company enters the coin-operated machine field with a Red Cross Sanitary Vending Machine. This machine is now being offered to operators, and J. Weitz, president of this company, claims there is a wide field in the United States for a machine of this type.

# Pittsburgh

PITTSBURGH, June 27.—Dave Tennymon, manager of the Gooding Greater Shows, set up 20 penny pin games on the midway grounds of the second annual Pittsburgh Jubilee and Exposition at Schenley Park this week. Glenn Tennyson, manager of the Penny Arcade, reports that they have been given a swell play, even the no prizes were at stake.

G. E. Haverstick, a coin-operated amusement-machine operator since 1906, joined the Ben Krause Shows with his Penny Arcade in Ambridge, Pa., last week. Haverstick is operating 45 machines and has been doing very good business this week. He muses over the fact that his ponny business has enabled him to put his three children thru college.

W. E. Hill is operating cigaret ma-chines in the Pittsburgh Press Building. Corner eigar stores have been proving good locations for pin games in this good locations reterritory of late.

## Detroit

DETROIT. June 27.—Cornelius Dornatt, who operates in the northeastern part of Detroit, is one of Detroit's newest operators. He is devoting his entire time to the business and specializing in the operation of MIBs Novelty Company automatic phonographs.

Another Detroit operator who has re-Another Detroit operator who has re-established his business is Arnoid R. Mil-ler. He is now operating on the cast side of the city, practically across the street from his former location, which was closed about a year ago. Miller is specializing in Mills phonographs as well, being one more witness to the popularity of the music machines in the Detroit territory at the present time.

Garfield Beattle, coin-machine operator, has moved his place of business to a new location.

C. II. Potter, well-known Detroit coin-machine operator, formerly a partner in the Freeland Specialty Company, has been spending the past week in Montreal with his son, who has been seriously ill.

Business in the coin-machine field has shown a steady improvement ever last

year, A. P. Sauve, head of A. P. Sauve & Company, large Detroit jobbers, reports. This improvement has been maintained very evenly in all lines, according to Sauve.

New Jersey

SEA ISLE CITY. June 27.—Popular among visitors of all ages for soveral seasons, the huge outdoor orthophonte talking machine was placed on its daily afternoon and evening schedule, playing from the music pavilion on the Boardwalk. Next to the pavilion is an openair dance floor where dancing is held each evening, the orthophonic supplying the music. It plays also for the afternoon sessions of concert music.

ATLANTIC CITY—In keeping with the jump in Boardwalk mercantile il-censes, the city tax on all bagatello machines has been increased. High fee hits the stores, hotols and Board-walk amusement parlors, many of them using as many as 50 machines.

TRENTON—Harry W. Wiggin, of New-ark, formerly vice-prealdent of the Cen-eral Vending Company, appointed acting State director, division of Ithance and statistics, on the State WPA ad-ministrative force. ministrative force.

## Willie Blatt's "lieup"

NEW YORK, June 27.—Willte Blatt, president of Supreme Vending Company, reports that he has contracted with the Daval Manufacturing Company for 1,000

Tie-Up games.
Willie states that this was the most

Willie states that this was the most successful incident of his last trip to Ofhicago. He saw the The-Up game in its first stages of development and arranged for the immediate purchase. Willie believes there is a definite demand from the operators in the East for new games. He believes, too, that there will be a great revival of pin-game interest since the announcement from the License Commissioner's office that the straight pin games are legal provided, of course, that no prizes are awarded with the play on the games. There is also a demand for a high-score pin game at this time, Willie reported.



#### Gottlieb Games Have Many Added Features

CRICAGO, June 27,- Many games CHICAGO, June 27.—"Many games have unique features, but very few games have all the latest features," says Dave Gottlieb, "Daily Races and Fence Buster are the two of the games on the market," continued Dave, "that offer multiple coin slot or mystery single coin slot as standard equipment, along with Gottlieb's motor-driven payout unit and cheek sensantor at no extra charge,"

Gottlieb's motor-driven payout unit and check separator at no extra charge."

The multiple coin slot paved the way for increased earnings on each play by, allowing the player to their more coins before play. The mystery single coin slot gave all the thrills of a multiple slot to players in territories where multiples are not permissible. The Gottlieb motor-driven payout unit did away with inaccurate, jammed payouts. And now, a real boon for the operator, comes the announcement that the extra cost preannouncement that the extra cost previously charged for check separators has

viously charged for check separators has been abolished.

In addition to the above, Daily Races and Pence Buster are also equipped with automatic fuse and are keyed alike.

Sunshine Baseball, the one-ball automatic payout with player-changing odds, is also equipped with automatic fuse and check separator at no additional charge.

#### Home Run Reasonable Novelty

BROOKLYN, June 27,-Operators who have been looking for a pfit game of the novelty type at a reasonable cost will be pleased to know that the Scientific Machine Corporation here has purchased what it claims to be just the thing to fill this demand in Home Run, 10-ball reveals. novelty game.

Thy game is proving to be a fine money getter, its makers state, com-bining action with suspense. They are ready to make immediate delivery on all orders for the game.



FICTURED HERE IS THE EFFICIENT A. S. L. SALES COMPANY FORCE, at Daylon, O. distributors of J. H. Keeney product. At the left are A. S. Levy and Hen Levy. At present the A. S. L. group claim they do nothing but "eat, sleep and drink" Velvet, Keeney's latest hit.

## WE HAVE BEEN APPOINTED

EXCLUSIVE WISCONSIN DISTRIBUTORS FOR THE COMPLETE LINE OF D. COTTLIEB & CO.'S GAMES, WE ARE EQUIPPED TO RENDER IMMEDIATE DELIVERY ON:

DAILY RACES FENCE BUSTER

**BROKERS TIP** SUNSHINE BASEBALL

3725 W. CENTER ST. MILWAUKEE WIS.

## AUCTION

I lere is your chance to buy at your own prices Marble Machines in perfect condition. Must make room for new merchandles which is arriving daily. WHAT ARE WE BIRT Make us an offer on any of the following eames:

6—LIBERTY DELL 5—SPORYSMAN (Visible) 1—REG ARROW 7—OALLY LIMITS 7—CEUTORIO BAFFLE BALL 1—PAIRWAY 7—OALLY LIMITS 7—CHAMPION 7—TRAFFIO 7—TRAF

All the above games are subject to prior sales, of course. DEPOSIT MUST ACCOMPANY EACH BID. All Shipments F. G. B. Dallas, Tex. NATIONAL SALES & DISTRIBUTING CO., \$136 San Jacinto St., DALLAS, TEXAS

#### **Herman Budin Exporting**

NEW YORK, June 27,-Herman Budin. of Budin's Specialties, Brooklyn, who has one of the largest mail-order businesses among coin-machine jobbers, has been concentrating lately on the export trade. Budin has been shipping coin

machines to Europe, South America.
Africa and other foreign countries.
In addition to the pin-game exports.
Budin is a specialist in peanut and ball-gum vending machines. Large export shipments of this type of merchandise have long been a strong part of Budin's business, but with foreign countries getting more and more coin-machine-conscious he has been shipping large orders across the seus.

INSIST ON-IN ALL YOUR GAMES! They're BEST by TEST

# PILING UP PROFITS ON LOCATION

- 9 wood balls for Sc. A 100% skill game,
- ROLL-A-BALL is not a pin game. Absolutely Can be operated in closed pin game
- ROLL-A-BALL is already the greatest money makes in years ON LOCATION.
- ROLL-A-BALL is 100% electrically controlled; fully automatic and perfect.



#### \* CHECK THESE FEATURES:

- Attractive score light arrangement.
- Instantaneous positive scoring, Special visible coin chute.
- Special visible coin chute.
  Registers number of coins played,
- Registers record winning scores.
  Two sizes: 12 ft. or 14 ft. long; 29
- Inches wide.
  7. Portable: for indoor and outdoor locations.
  8. Special Electric Time Clock.

attendant necessary.

NOW READY FOR IMMEDIATE OFLIV-ERY FOR OPERA-TORS, JOBBERS AND DISTRIBUTORS. EX-TERRI-CLUSIVE TORIAL ARRANGE-MENTS. CHOICE LOCATIONS STILL OPEN.

Rush Requests for Photo and Details

## ROLL·A·BALL SALES CO.

DIVISION OF GEORGE PONSER CO.

11-15 EAST RUNYON ST.,

NEWARK, N. J.

#### Harmony Bell Proves Star For Western Equipment

CHICAGO, June 27.—At the 1936 coinmachine convention the Western Equipment and Supply Company included in its exhibit Harmony Bell, one of the outstanding machines of the show. At that time veteran operators, as well as the newer operators in the field, predicted that this new Western product would become a staple machine comparable to slots, phonographs, diggers and other permanent automatics. That this fine consensus of opinion was not amiss; is best proved by the steadily increasing demand on the part of operators all over the world. In a recent statement Jimmy Johnson, owner of Western, said: "I have received more than 1.000 letters commenting on the ability of Harmony Bell to' make big money. About 75 per cent of all orders received are from operators who have general theme of these letters is that Harmony Bell has added tremendously to the regular phonograph receipts."

The machine is very beautiful. Designed of matched walnut veneers, with

The machine is very beautiful. Designed of matched wainut veneers, with a plain mirror in the front, a person would never guess that this machine is would never guess that this machine is one of the most uncanny automatic payouts ever devised. The patron inserts a coin. With lightninglike speed beautifully illustrated figures flicker all over a magic mirror. If it stops on a winner Harmony Bell automatically pays out the award shown. The highest payout is \$1. This machine can be operated individually, can be operated by being placed on top of an automatic phonograph with a few simple wires making the necessary connections to the phonograph, or it

#### Wed a Year

NEW YORK, June 27,-Fifelie Wexle Segal, well known to all the members of the coin machine industry here as the office menager of Mudern Vending Com-pany, colourated her tirst wedding anniversery at the firm's offices.

variary at the firm's offices.

Estelle entertained and served retreshments. Many of the coinmen who have known her for many years in connection with the industry were on hand to compliment hes.

can be operated by remote control to a phonograph.

phonograph.

In other words you can place Harmony Bell on a bar or cigaret counter, and if the phonograph is located in another room all you have to do is run a couple of wires to the phonograph. Harmony Bell, when operated with a phonograph is a dependable inducement to all players. They cannot lose. For every nickel inserted plays a selected record.

#### New Baltimore Firm

BALTIMORE, June 27.—Latest addition to the local field of coin machine jobbers is the Hub Enterprises, which opened for business last week of Lombard and Liberty streets.

The new organization absorbed both the assets and the liabilities of the American Novelty Company, but has a new location and a very fine and flashy showroom.

The officers are Aaron Goldsmith, president; Ernest Waldrop, vice-president; George S. Andonidos, secretary-treasurer. Mr. Goldsmith has been associated with the coin industry for many years and is credited with making one of the first pinball machines, as well as the first miniature pool table. The new company announces that it will handle standard manufacturer's product which they think anows merit,

#### Jersey Trading Readies Supplement for Catalog

NEWARK, N. J., June 27. — Jersey Trading Company, well-known premium merchandise distributor, will soon have ready a new supplement for the present holders of its catalog which will feature sil the new merchandise the firm has received in the last four months.

The firm's catalog is a loose-leaf af-fair and as the company provides supplementary pages the operator can add these to the regular catalog and thus have a complete record of the firm's products and prices at all times.

Sam Broudy, of the firm, state that the operators look forward to each new supplement they mail. He believes that there is certain to be a great deal of interest in the new merchandise which

the firm is featuring currently. Some of the merchandise is proving unusually profitable to the operators and the demand is heavy.

#### STEM BIZ-

(Continued from page 5)
White Angel at the Strand will not pull
in proportion to its rave reviews.

WPA federal circus project is do-

in proportion to its rave reviews.

The WPA federal circus project is doing turnsway business in Jackson Heights with admissions ranging from 10 cents to 40 cents and performances being given five nights a week with a Saturday matince. At the Majestic Theater in Brooklyn last week's WPA minstrel show grossed over \$600, and the vaude unit administrators expect this figure to be exceeded by the second show, Clap Hands, which closes tonight. Hotel dining and dancing spots, particularly the Hotel Astor, which recently booked Hal Kemp, are grossing very well for this time of the year. Showboats, of which there are six operating out of New York, are not affecting night life to the anticipated extent and are entering to a low admission crowd.

Legit loses two shows tonight, End of Summer at the Guild Theater and Love on the Dole at the Longacre. Kickback, which was the only commercial opening of the week, is a former WPA show recently tried out in Brooklyn and eeems unlikely to stand up only ength of time. The only other legit item is the Federal Negro Theater unit's production, Turpentine, which opened to good reviews at the Lafayette Theater in Harlem last night.

#### BANK NIGHT-

(Continued from page 15) 830,000 and against the Boyd Theaters. Inc., totaling \$15,000.

Inc., totaling \$15,000.

In the decision of the Tennessee high court the jurists upheld the contention of theater operators that there was nothing illegal about Bank Nights, althout expressed the opinion that such attractions were not in keeping with the primary function of a theater to supply amusement and entertainment.

The case is one of the most portentous for theater owners and operators that

for theater owners and operators that has even arisen in this State. Theaters over Kentucky almost to a unit have held such events for a rather extended period of time.

The Tennessee decision is expected to

play a leading part in the theaters' de-fense against the suit.

DES MOINES, Ia., June 27.-The State DES MOINES, Ia.. June 27.—The State attorney-general's office on Tuesday, June 16, ruled that Bank Night as now being conducted in Des Moinea theaters is an illegal lottery. The decision was made in an opinion by Walter L. Maley, first assistant attorney-general, and concurred in by Attorney-General Edward L. O'Connor and the other members of his staff. An opinion had been requested by Carl Burkman, Polk County prosecuting attorney.

quested by Carl Burkman, Polk County prosecuting attorney.
Without directly naming any Dos Moines theaters, the opinion said that operation of Bank Night thru an attendance card system makes the plan "clearly fall within all the recognized legal rules for a lottery."
Bank Night has been subject to legal controversy in Des Moines and in Iowa for nearly two years. Last year the State Supreme Court ruled the general plan legal. In that ruling, however, the question of attendance cards was not raised. tion of attendance cards was not raised, since the theaters had not adopted the card plan up to that time.

In the card plan as used by Tri-States theaters in Des Moines, a person may sign an attendance card in the lobby of the theater after purchasing a ticket, the day of the drawing, but need not be on hand when the winning name is

drawn.

G. Ralph Branton, general manager of Tri-States Theater Corporation, informed of the attorney-general's opinion, said: "Our theaters will continue to observe Bank Night in strict accordance to the letter of the lows law, and as usual it is possible to participate in Bank Night without purchasing a ticket, by standing in front of the theater when the name in front of the theater when the name is announced. If anyone wishes to register in the afternoon, that registration will be accepted."

PITTSBURGH, June 27 .-Business Builders, Inc., of Corry, Pa., owners of a theater attendance promo-tion feature known as Extra Night, filed suit in Federal Court here against H. F. Brown and his son, Clifford, operators of the Temple Theater in Kane, Pa., charging them with the violation of the copyright law. Thru their attorney, Walter H. Scott, the prosecutora are asking the court to determine the full

asking the court to determine the full damages which they claim are "greatly exceeding \$16,000," grant an injunction restraining further infringements and produce an accounting of profits as a result of the alleged violation.

Art England, local representative of the Bank Night operators, is eying this suit with great interest, as its result will determine the future of a number of copyright violation suits the firm plans to file against theater operators in plans to file against theater operators in this territory.

#### CHORUS EQUITY-

(Continued from page 5)

(Continued from page 5)
Evelyn Page, Carol Raffin, Percy Richards, Ragna Hay and Carolyn Russ,
On July 6, 1936, all mail received at
the Chorus Equity office for members
prior to January 1, 1936, will be sent to
the last address on file for the member
or, failing such an address, will be returned to the post office.

A portion of the mail will be listed in this column alphibetically each week. Mail has already been listed from A to K, inclusive. If you do not see the list until your name has been passed alphabetically write and ask to have your mail forwarded to you.

mail forwarded to you.

We are holding mail for Renec Lisle, Jack Lester, Jack Little, Helene Louise, William Marsh, Vida Manuel, Phyllis Marren, Danney Mediora, Ruth McGrath, Dorothy Mosby, Robert Milliken, Dolly Martinez, Jack Melford, Ruth Morgan, Marion McGrath, Preddie Nay, Dick Neely, Choster O'Brien. Paul Owen, Emmet O'Brien, Ethel O'Doll, Jack Peters, Jack Ross, Jack Richards, Carolyn Russ, Jack Ross, Dimples Reide, Jean Ryan, Nina Romano, Martin Rhiel.

Members are reminded that they must apply for an honorable withdrawal card if they do not wish their dues to accumulate while absent from the profession. Even if you think you are never

cumulate while absent from the profes-sion. Even if you think you are never going to return to the theater you should apply for the card. A very large per-centage of the members who have told us that they were leaving the theatrical world forever have returned.

Be sure that we have your correct ad-dress and telephone number on file. Your failure to keep us informed of your whereabouts may lose you a good en-gagement.

Member Members who are out of work should call at the Chorus Equity offices at least two or three times weekly. We are not always notified of calls in sufficient to get in touch with all our mem-

Don't hesitate to come in because you Don't hesitate to come in because you have not been able to pay your dues. If you are out of work and unable to pay you may get an extension. Anyone who remained in good standing while working is entitled to this courtesy. The extension card entitles you to the same use of the employment bureau as does a paid-up card.

DOROTHY BRYANT.

EXECUTIVE SECRETARY

Executive Secretary.

#### **HEADLINERS' CLUB-**

HEADLINERS' CLUB

(Continued from page 5)
liners and newareel men, was pronounced
the most successful yet held.

The Headliners' entertainment committee, headed by W. H. McMahon. of
The Billboard, bought bands, shows and
names for the two nights. This is the
first time the Headliners' Club ever spent
money on entertainment. On Friday
night at the Shelburne Hotel Alex Bartha and his Steel Pier Orchestra furnished music all evening, with the show
coming on at 10 o'clock. Show opened
with the revues of the 500 Club, headed
by Stanley Mochan, and of Babette's,
headed by Miss Babette; Happy Harry
Stevens and later Princes Wana and
her revue from the Prench Casino. Ed
Schaffer emseed the entire show.

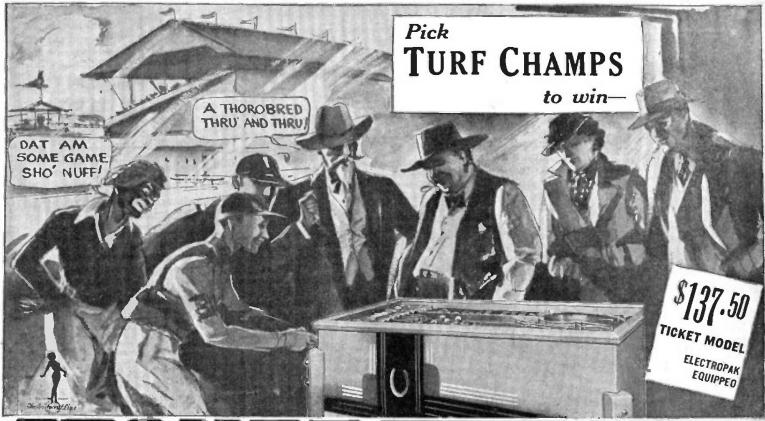
The Saturday evening affair started

her revue from the French Casino. Ed Schaffer emseed the entire show. The Saturday evening affair started with the entire March of Time cast doing the dramatization of the prize-winning awards. It was taken up from here with trick pictures by Pathe Newa and the show proper got under way at 10 o'clock, featuring Bob Hall, Mary Bowers, Chub-by Kane, Buck and Bubbles among the hames and a big surrounding bill emseed by Ed Rucker, guest star of Paul White-man's hour. The entire show of the final night was booked by Harry Bibon. Eddie Pogel and his popular orchestra, now headlining for a beach-front hotel, furnished the music for the occasion.

#### SLOTS

\$10,00 and Up Send for our Complete List Today.

NATIONAL PREMIUM CO.



# STONER CORPORATION aurora, 2 llinois



# A SQUARE DEAL TO ALL

IMMEDIATE DELIVERY ON THESE NEW MACHINES.

 Velvet
 5.15.0.0
 Surehite Barehit
 8.95.0
 Deliy Reces
 3.125.00

 Fenca Bieter
 128.00
 Recs
 128.00
 128.00
 Ceconut
 0.00

 Wheels of Fortun
 128.00
 Jitters
 99.50
 10.00
 10.00

 Pamco Chase
 130.00
 Pamco Palosis
 159.00
 70.00
 70.00

 Reinbew
 104.00
 Totalite
 49.50
 50.50
 60 Grand
 59.50

 Bembine
 128.00
 Gusher
 59.50
 50.50
 60.00
 60.00
 60.00

74 Dence With Order. Will Allow You the Highest Prices for Your Used Machine in Trad

Get Your Name on Our Melling List.

VEECH SCALE CO., Decatur, III.

# BABE KAUFMAN INC.

LOCATED 250 WEST 54th ST.

LARGE BEAUTIFUL OFFICES AND SHOWROOMS
 PHONOGRAPHS—NOVELTY PIN TABLES—PAY TABLES
 ALL COIN-OPERATED DEVICES

# PICKING WINNERS

is no easy task. Ton are sure to get them from its because we ENIORSE NO OTHERS. Always first with large steek of the BEST Jackpot Bells—Counter Machines—Ammement Pin Games—Automatic and Ticket Tables of every description. THERE is an advantage buying machines from a firm

BANNER SPECIALTY COMPANY, 1530-32 PARRISH ST., PHILADELPHIA, PA.



## GORGEOUS GIRLS ON GORGEOUS HARLICH

CIGARETTE BOARDS

1000 HOLES

Large Holes, 25 Holes to Square (neh)

**TAKES IN \$10.00** 

Available with Payouts of from 30 to 50

Packages.

Cet our latest circular describing these and other New Harlich Profit Makerst Write,

HARLICH MFG. CO. 1417 W. JACKSON CHICAGO, ILLINOIS



# SENSATIONAL EXTRA PROFITS WITH NEW MERCHANDISING IDEA!

64f and occose TRADING POST, the 100% Lepal Saleshoard Doal that is a great repeater. Amounting fascinating and a rist of fun. 64fis out fast in Taverns. Glubs, Chae Stores, Drug Stores, Rostaurants, etc. 130 pulls and every pull is a winner. Consists of 130 seekayes, and each contains something worthwhile in Novelties, Triaks, Jeweiry, Onstry, Onstruction, Onstruction, Onstruction, Onstruction, Onstruction, Onder No. Box 24, Our Price on Lats of 2, Each, 15, 1968.

Ask for Our Big New Catalog 363, containing 164 pages of Movettles and Jeweley,

## JOSEPH HAGN COMPANY

217-225 W. Madison St., Chicago



### A game so good a Scotchman can't resist it!

#### Colorful Story to Keeney's Automatic Payout, Velvet

CHICAGO. June 27.—A colorful story surrounds the inventing and development of J. H. Keeney & Company's new Velvet automatic pay-out table.

It is likened to one told of Thomas Edison. The Edison laboratories had been working for days on a difficult experiment. Over 3,000 experiments led to nowhere; not one of which had led to the solution sought for by the Electrical Wizard. Finally Edison locked the doors and told his whole force that they had to stay until the work was done, and they did.

they did.

Fred Steffen, chief engineer of J. H. Keeney & Company, had been working on an entirely different idea for an automatic pay table for quite some time. To each of his assistants he had delegated a certain portion of his experiments. After working for several weeks Fred and his grew had not solved the problem nor created the idea sought for. Finally Fred locked the deors of the laboratories and said that everyone was staying until the idea was completed. The new Keoney Velvet game with the award or replay buttons was the result, an idea entirely new and exclusive with Keeney.

With the new replay idea of Keeney's

With the new replay idea of Keeney's Velvet the player can take out his winnings on the first play by pushing the award button, or he may let the entire amount ride on the replay by merely pushing the replay button. Here's how it works for the player: The odds change with every hole on every play, running from 2 to 1 to 20 to 1, and with a

#### Broudy's Baby

NEWARK, June 27 .- Sam Broudy, presi-

NEWARK, June 27.—Sam Broudy, president of the Jersey Trading Company here, premium merchandise distributor, has announced the arrival of a baby get.

Sam claims that the new addition to the Jersey Trading Company's force will soon be at home to all callers.

"She is the greatest attraction the firm ever had," Sam declares, and intimates that he will continue to seek further attractions.

Velvet hole that pays 82 on either the first or second play. If the player, let us say, hits a 50-cent payout on the first play and desires to let his winnings ride play and desires to let his winnings rice on the second play he pushes the replay button and then shoots the ball. If it drops into a winning whole the entire amount won on the first shot is parlayed on the second shot. Awards of 10 conts to \$2 are possible on the first play, and awards of 20 conts to \$20 are possible on the replay. the replay.

the replay.

Another sparkling idea developed for the first time for Velvet is one that the operators will appreciate most. On replay awards of \$2 and over Velvet vends tickets in denominations of 20 score points (\$1\). These new tickets are non-counterfeitable and cannot be duplicated. By using this system of payouts on large amounts the pay-out tube cannot be drained.

In Velvet are embedded features that

In Velvet are embodied features that the operator looks for in order to protect his investment. It is equipped with a 12-coin escalator, a dependable power pak and Keeney's "World's Best" pay-out and ticket-vending units. No extra charge is made for check separators. An all-ticket model is available at a slight additional cost. additional cost.

#### FED. THEATER

(Continued from page 5)

other year, which is halled as indicating the project is all set to continue at least that long. Two new WPA dramas opened this week: Lights o' London at the Palm Garden Tuesday and Turpentine at the Lafayette yesterday.

fine at the Lafayette yesterday.
Second vaude revue of a series of 10
closes tonight at the Majestic, Brooklyn.
Opening show, All-American Minsfrels,
is understood to have grossed more than
4600 for its six performances. Second
show, Clap Hands, staged by Harry S.
Miller, is expected to top that figure.
Next variety show is a Negro musical
called States II, by Eubic Blake and
Cecil Mack. Cecil Mack.

Project supervisors met Monday night at the Hotel Delano to discuss advisa-bility of demanding autonomy, as against the present centralized control. A list of demands is being drawn now and will be presented to Philip W. Bar-ber, regional director. The supervisors, however, say this does not represent a revolt against the present administra-tion of the project.

ALBANY, June 27 .- George M. Gatts. ALBANY, June 27.—George M. Gatts. State director of the theater project, announced Thursday that an advisory committee for the project hav been set up, with Mayor La Guardia of New York, Fannie Hurst, Daniel Frohman and Herstein Programme Committee of the Programm bert Bayard Swope among the list of

NEW HAVEN, Conn., June 27.—The inception of WPA vaude in early March when Gertrude DonDero, State Director of Pederal Theater, appointed Houser B. Mason as supervisor for this department. has resulted in an interesting promotion which has been successfully maneuvered. The success of the first vaude unit has resulted in another group being given WPA work. Present vaude itinerary includes 17 CCG Camps and three Work Camps, the New London Submarine Base

and the Niantic State Farm for Women.

The second WPA vaude unit is touring over practically the same itinerary as was made by the first unit, and has Charles Ocrard as company manager.

PITTSBURGH, June 27.—Local project efficials estimated over 610,000 persons have attended free WPA musical and vaude performances in this district since last December. Last week the total attendance at the concerts went above the half-million mark, Director Joseph A. Rauterkus announced. There are eight musical and two vaude shows touring Allegheny County under the sponsorship of WPA. Some 300 musicians and performers are employed.

CHICAGO, June 27.—Plans to bring WPA vaude units, now playing in park field-house auditoriums, into the open air are under preparation by production managers of the vaude division of the project here. A complote reorganization of units is currently under way for their presentation in the outdoors this sumer. Specially constructed portable stages will accompany each company.

WASHINGTON, June 27. — The defi-ciency appropriation bill, carrying approprintions for relief work, including priations for feller work, including the Pederal Theater Project, went thru Con-gress in the closing days of the recent session. The Act authorizes the Presi-dent to apportion the funds for relief to the different agencies handling this ac-tivity, the principal one, of course, being

Just to what extent it will be possible to provide funds for projects in behalf of writers, the drama and the arts gen-erally, remains to be decided,

LITTLE ROCK, Ark., June 27.-With President Roosevett included among the spectators, the joint pageant of the Fedspectators, the joint pageant of the Pederal Theater and music projects of Arkansas presented America Sings before about 20,000 at Fair Park last week. Handicap of showery weather, followed by a boiling sun by the time the play began, failed to keep down attendance. It was said more than \$12,000 was expended thru the WPA in labor and materials in preparation for the 45-minute show. Play was written by Frances Nimmo Greene and John McGee, the latter head of the local project. Approximately 1,000 whites and Negroes appeared in the show, most of them making up big choruses.

HOUSTON, Tex., June 27. — Starting last Thursday, Federal Theater's local unit became an outdoor show. A new portable stage with side wall and other complete equipment has been furnished by San Jacinto Centennial Association, which is co-operating with Houston Recreation Department in sponsoring the show. Pioneer Texas, current bill, is all set for the summer season with a string of parks, playgrounds, etc., dated up.

net for the summer season with a string of parks, playgrounds, etc., dated up. R. R. Baldwin, business mapager. Cyril Delevanti, production manager, and Henry Seaton, suditor, joined the party of Mrs. Hallie Planagan, national director, and John McGee, her assistant, while they were in the President's party recently.

#### LONG-DISTANCE -

(Continued from page 5)

(Continued from page 5)
considerably shorter. Besides running
up the time score, those productions
were many of them, pretty hard to take
on their own account.

An exception was the amusing burlesque drams which opened the second
hair, enthusiastically received by your
reporter and the handful of papas and
mamas whose offspring had not yet
appeared. It featured nice work by Bert

# - the best to-day **EXHIBIT'S**

10-Ball Payout ... \$125.00 Ticket Combination - \$135.00

1-Ball Payout .....\$89.50 Ticket Combination .. \$99.50

'GUSHER'

5-Ball Novelty Came . \$59.50

**NEW COUNTER GAMES** 'BASEBALL' .....\$12.50 TANGO' .....\$12.50 

ORDER FROM YOUR JOBBER-or write

EXHIBIT SUPPLY CO. 4222-30 W. Lake St., Chicago

Parker, Charlotte Walsh and Harry Cohen. No exception, however, was the Alice in Wonderland extravaganza, which Affice in Wonderland extravagance, which seemed at least as long as the two Alice books, and the tiny-tot condensed vertion of The Mikado, which drove this Gilbert-and-Sullivan-loving reporter for half an hour into the dark reaches of Central Park.

Gilbert-and-Sullivan-loving reporter for half an hour into the dark reaches of Central Park.

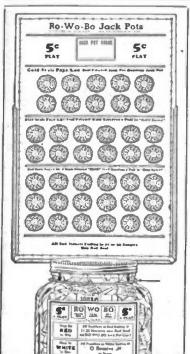
Individuals whose work had merit were legion and any attempt to list them must necessarily be incomplete. However, those making an especial impression included, in order of appearance, Alma Kaeser, a nice contortionist; Ann Biythe, a lovely and tiny youngster who can out-Temple Shirley; Elaine Burden, who accred with a stair tap; Joyce Perlman, another cute tot; Virginia Shuey, who did a mice ballet routine; Shirley Potrier, a youngster who had a small part in Victoria Regina, who came thru with a control dance almost can lovely as she is herself; Carol Jill, a good little perfermer who did a song and dance; Peter Hynes, who secred with an Irish Jig; Billy Callahan, who again for nice work as the White Queen in the Alice sossion; Jackle Nelmes, one of the most assured and capable kid performers this reporter has ever seen; Paula Ecklin, who was lovely in a waltz routine; Althoa Corwin, a born performer who can sell a song and throw her perconsilty; Ruth Nolan, an older lass who's a knockout, who has a beautiful voice and whose charm puts her accoss with a bang; Lenh Zinna, an attractive gal who can sell a hotcha song; Otto and Rose Garcia, tiny kids who pan do an apache dance with far more dramatic effect than many of their elders; Chie Blood, a 6-year-old who repected the outstanding balancing routine which, if a failing memory still serves, she did last year; Lillian Rutherford and Karl Norton, a fresh young dance team who gave indications that they're ready for the pro ranks; Shirley Witt, who did a slave dance; Mary Godwin, whose acting of the Rith Cordon role in a bit from The Church Mouse was good enough to stand out like an unhurt thumb in a handful of sore fingers, and Arleme Schultz, who impressed nicely in an impersonation of Cloria Young.

It was at this point that your reporter staggered from the Kall, muttering application to the subsequent numbers.

It was at this point that your reporter staggered from the Hall, muttering apologies to the 19 subsequent numbers.

Mr. Wayburn also had some of his former pupils around to give a lift to the proceedings and presumably to fill out the time. Georgie Tapps, replete in his new schnozzola, made a brief speech but didn't dance. Virginia MacNaughhis new schnozzola, made a brief speeds but didn't dance. Virginia MacNaughton, a beautiful girl who, according to the announcement, once understudied Harrief Hoctor, did a splendid ballet routine. It was also announced that Miss MacNaughton is at liberty, tho why she should be so remains a mystery. She's as lovely and as talented tery. !

If Mr. Wayburn has any sense of social fairness he's going to retire this reporter on a pension after the next EUOENE BURR.



Each Card \$25.00 Jack Pot

27-41-35 G

Brings In . . . . . \$90.00 Average Payout . . . 55.00 Profit . . . . \$35.00

Complete Sample Deal \$6.00

#### WERTS NOVELTY CO., Inc.

Muncie, Indiana

#### McCall Novelty Appointed Distrib for Chicago Coin

CHICAGO, June 27.—Chicago Coin Corporation announces that the McCali Novelty Company, St. Louis, has been appointed a distributor in that territory for the firm.

The McCall company will feature the complete line of Chicago Coin's games, including Monopolee, one-ball automatic payout game with the play-again feature: Muiti-Play, a now de luxe one-ball automatic payout in an oversized cabinet that will take up to four coins per play, and Chicago Coin's new straight novelty game. Thriller. novelty game, Thriller.

Sam Wolberg, of the Chicago Coin firm, recently visited St. Louis, where he made arrangements for the new distrib-utorship.

#### Buckley Offers "Horses" In Gold-Type Finish

CHICAGO, June 27.—Symbolical of the

CHICAGO, June 27.—Symbolical of the fine profits Buckeye's Horses, counter machine, is taking in, Bill Woollen, general sales manager of the Buckeye firm, announces a new and more beautiful model at no increased cost. In making the new offer Mr. Woollen states:

"In accordance with our established policy of constantly perfecting our products and giving our customers at all times the very best possible value at a minimum price, we are pleased to announce that all future shipments of our sensationally popular counter game Horses will be finished in a new and exclusive gold-type Inish, adding greatly to the attractiveners of the machine and making it possible for you to keep them bright, shiny and like new without the use of polish of any kind.

"Under ordinary conditions we would make an additional charge of \$1 per machine for this special finish, but because of the fine reception given Horses by the trade we are arranging to fill all orders at the same price as the standard aluminum model."

In the opinion of those fortunate few who have seen this newly finished ma-chine it is worth at least 25 per cent more than the original type, the makers state,

#### Bally Rushing Challenger **Production To Meet Demand**

CHICAGO. June 27.—Altho produced primarily to satisfy the demands of certain jobbers requiring a simple type of changing-odds one-shot. Bally Manufacturing Company's Challenger is rapidly becoming a nation-wide best seller, according to Jim Buckley, Bally sales manager.

idly becoming a nation-rate ball sales manager.

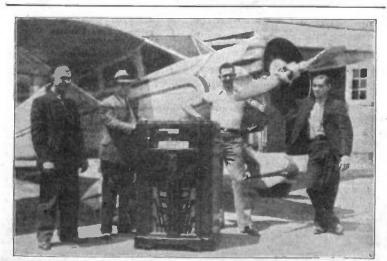
"We knew there was a certain demand for this type of game." Jim stated, "and we thought we had the demand figured out to within a hundred or so machines. Production was planned on these calculations, but the first run was more than sold out within a few hours after we announced the game.

"We are rushing thru additional production on Challenger and hope by the time this is published that we will again be able to make immediate deliveries, It's a tough job, what with Natural, Multiple. Air Lane, Ray's Track, Reliance and Bally Baby all going strong, but we'll make it somehow, so the trada can continue to challenge the summer slump with Challenger."

#### Electrical Names Berman Met Rep

NEW YORK, June 27 .- Leon Berman, who has been moving around metro-politan New York contacting jobbers and distributors for many months ac-quainting them with the advantages of an Electropak and Electrolok in all pin tables, has been appointed exclusive metropolitan representative for Electrical

Products Company, Detroit,
Mr. Berman has his offices at 152 West
42d street, where he will always have a large and complete stock on hand,



ABOVE PHOTO PICTURES THE PLANE THAT CARGOED ROCK-OLA MULTI-SELECTORS for a rush order of the Automatic Entertainer Company, Bedford Village, N. Y. The concern is headed by Charles H. Ladew, and includes two sons, Lloyd and Harold Ladew, both of whom are aviators, which naturally serves to make their firm air-minded.



REEL "21" IS REALLY "BLACK JACK" OR THE POPULAR OLDARMY GAME "STRICTLY ACCORDING TO HOYLE"



in Red "21" you DON'T play against a FIXED AWARD CARD! YOU ACTUALLY DRAW CARDS against the DEALER ce house. The House hand and Awards CHANGE with EACH PLAY, the teme at in real Black Jack! 4-way Play-4c-5c-10c

25c offers the player odds ranging from 2 to 1 to 100 to 1. Rest "21" Is the LONG LIFE counter same YOU NEED for Stoor, Better and STEADIER

RUSH YOUR ORDER NOW!



#### Ponser Reports Heavy Demand for Roll-a-Ball

Demand for Roll-u-Ball

NEWARK, N. J., June 27.—Roll-a-Ball, new bowling game by the Roll-a-Ball Sales Company, a division of George Ponser Company, of Newirk, is said to be meeting with great success. According to Ponser, who is well known in the amusement field, orders have been coming in so fast that it has been necessary to speed up production to meet the growing demand. Mr. Ponser has just returned from a flying trip that took him as far as Texas. He reports that Roll-a-Ball is showing good profits on location everywhere.

Roll-a-Ball is entirely electrically and automatically controlled. It is not a pin game, its legality is unquestioned and there are many operating in closed pingame territory. The machine comes in two sizes—12 and 14 feet long by 29 inches wide. It is 71 inches high in the roar and 22 inches high in front. Can be installed indoors or outdoors.

A feature of the game is its attractive scorres has a flashing of changing lights and a distinct clicking of sounds registering the score. It has instantaneous positive scoring. The machine also possesses two veeder counters. One checks up on the number of coins played, while the other automatically registers and tabulates the number of winning games from whatever score one wishes to tally. After a complete game of nine balls has been bowled the electric time clock will keep the score lighted for about four minutes and then automatically flash off. The devices are claimed to be accurate at all times.

#### Reel 21 Scores for Daval

CHICAGO, June 27 .- A. S. Douglis, president of Daval Manufacturing Com-pany, reports that since the presenta-tion of the firm's new counter game to leading operators, jobbers and distrib-utors, it has been acclaimed the greatest game the firm has built in many years. The game is known as Reel 21. The game is known as Reel 21.
The outstanding feature of the game.

which gives the player a chance to draw a blackjack hand in a realistic manner, is the changing-odds desier hand. In-stead of just a fixed award card, Douglis

stead of just a fixed award card, Douglis states, the player now draws his cards right up to the time he looks at the dealer's hand, and because of the contant change there is always a surprise in store for him."

Reel 21 is thoroly modern in design. It features a blue cabinet with a goldenrod dress. Flash is obtained thru highly polished aluminum fittings. The game can be played with pennics, nickels, dimes or quarters. The odds range from 2 to 1 up to 100 to 1. Lasteoin visibility, vender attachment and other Daval features are also on the new game.

The firm believes that the orders for the game may equal those of the Penny Pack, which exceeded the sale of Daval's

auccess the Chicago Club House.
In regard to the machine, Doughs said;
"In Reel '21' we can't take much of the in Reel 2s we can't take much of the credit. It was really built by operators for operators. Many of the country's leading operators kept after us constantly to build them a blackjack counter game that would play 'according to Hoyle.'

"We called these men in continuously "We called these men in continuously during the process of the game's construction. Therefore they really had as much to do with its development and manufacture as we did. They built the game along the lines of counter games which they, as operators, have found to be the most profitable on location."

#### Lou Wolcher Opens Branch in Salt Lake

SAN PRANCISCO. June 27. — Lou Wolcher, president of the Advance Automatic Sales Company, distrib with beside along the Coast, reports that he has just arranged for offices to be opened by the firm at 63 West Second, South, Salt Lake City.

Lou states that the firm has been contemplating the move for some time and that this step was decided upon after his last visit to Chicago, when he was informed that the manufacturers desired better distribution facilities in this territory. He believes that the new offices will prove unusually convenient offices of the firm these will give Advance Automatic Sales Company tremendous coverage of the Parific market. This link in the giant chain which the firm is formulating is expected to living

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We will make immediate shipments at the right prices.

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#### CARLOAD SHIPMENTS MAKE IT POSSIBLE TO GIVE IMMEDIATE DELIVERY ON

PACIFIC'S PAMCO PALODKA Br. PAMCO GHASE PAMCO PALODKA Jr. GALLOPING GHOSTS

MULTIPLE CHALLENGER NATURAL

BALLY BABY

COTTLIEB'S

SUNSHINE BASEBALL FENCE BUSTER DAILY RACES BROKERS TIP

DAVAL'S

AUTO PUNCH RITHMATID

MILLS\*
TYCOON — Plug-in model, tates type, with front door lock.
DOUBLE HEADER McGOY
Also Slot Machines. We are distributors.
Jobbers, with for pricas.

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OOGGONE GODD MACHINES
RESERALL
REO MAN
FLICKER
CLUB VENDER

A. B. T.'s

STONER'S

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Will make liberal trade in silewatce on all the brand pew latest hits for the following machines, delivered to us in Richmond.—Bally Bongs, Peerless, Jumbo, Golden Harvest, either Cash or Ticket Model. Wire or Write as what you have and what, you want.

Jobbers write or wire us for your requirements or we are transfacturers' distributors and with all your orders at Jobbers receives. F. O. B. Hickmond, V. a. 1/3 deposit in form of P. O., Express or Talegraph money order must accompany all orders. Halance C. O. D.

With us and we will put you on our mailing list, Write us for prices on Beed Machines.

WE WILL BUY 500 Printy Packs at \$5.00 each, delivered in Richmond, charges prepaid.

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SEND FOR OUR NEW LARGE CATALOGUE FULL OF NEW 1-2-5e SALES BOARD ASSORTMENTS SEE THE LATEST AT THE LOWEST PRICES LEE MOORE & CO. 180-182 West Adams Street Chicago, Illinois

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Bally Mfg. Co. Pacific Am. Mfg. Groetchen Mfg. Co.

J. H. Kceney & Co. D. Gottlieb Co. A. B. T. Co.

Exhibit Supply Cor Daval Mfg. Co. Western Equip. Co.

KEYSTONE NOV. & MFG. CO. 25th and Huntingdon Sts. .

about a closer contact with all the operators for hundreds of miles around Salt Lake City and thereby assure them of immediate delivery of all the new games.

Lou is contemplating some radical plans for introduction thru these new

#### Babe Kaufman, Inc., Opens New Offices and Showrooms

NEW YORK, June 27.—After July I Babe Kaufman, Inc., will entertain its friends and customers at its new headquarters, 250 West 54th street. Babe has signed a lease calling for 10,000 square feet on the third floor.

The offices and showrooms are mod-

The offices and showrooms are modernistically designed and trimmed, and habe claims her showrooms will be outstanding as to beauty and design. One of the features of the service in this building is that the trucks can be put in elevators which take them directly to the third floor. They may then be driven into the repair and stock rooms. Loading is all done right on the floor. Sam Rabinowitz field manager, is enthusiastic over the new arrangement of loading light on the floor, as he claims it will save him many valuable hours of time during the week. Babe intends to have open house, beginning July 8, which will run for about a week. All her friends have been invited and a merry time is expected to be had during this period.

#### TYCOONS PALOOKAS QUARTER RELIANCES

Seventy-Five Dollars BONUSES

Fifty-Five Dollars, Wire for prices on Paces Races. Immediate Shipment, the third deposit required,

BORDER SALES CO., Pharr, Tex.



OPERATORS...
EARN \$900 PER MONTH
with our ned globs Eanitary VENDING
MADDINE. Marithe Machines, 85.00 Late of
Magnitude 1, 245-276 seech. Cash with order,
80.00 gastil 1,245-276 seech. Cash with order, JACQUES PRODUCTS Dept. BITT, N. V. O.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

Sweeping the Nation like Wildfire

# **DISTRIBUTORS!!** Jobbers-Operators

- \* Exclusive Territories WIDE-OPEN on Pamco
  "TANCO"—Newest Game Sensation!
- \* Deliveries Begin SOON-Be FIRST!
- POSITIVELY LEGAL EVERYWHERE!
- PROVE Pamco Location Tests "TANGO" Earns GREATER INCOMES than any game of its type ever built!
- A Different 3-Way Skill Scoring Principle-Up and Down-Across the Board-from Corner to Corner for 10c up to \$1.00!
- Replacement Scoring Ideas for GUARAN-TEED LONG RUN PERFORMANCE! Lite-Up Backboard -- Complete Electro-Mechanical Automatic Action
- Handsomely Streamlined-Portable Unusual Play-pulling Features—Easy to Install!
- Deposit of \$75 gives YOU an 'edge' on the BIGGEST OPERATING OPPORTUNITY OVER extended to Alert American Coin Mentit

BE FIRST! Send In Your Order ! ACT TODAY!

jump into the operation of this Heavy Duty MONEY MAKER—It's Pamco "TANGO"—New 9-foss "bowl-a-ball" game every location TAKES ON SIGHT! You don't have to look for spots. You pick 'em yoursell Right NOW the Public is clomoring—actally STANDING IN LINE to play. You CAN'T miss! It's a

**HOP-SKIP** and JUMP

INDEPENDENCE



# Los angeles

LOS ANGELES. June 27.—A round robin visit to distributors, jobbers and operators here proves, without exception, that the summer business so far has been fine and makes it one year that the summer slump seems due for a knockout.

Irving Bromberg, who reports Panama and 50 Grand sales very good, has or-dered a carload of Mad Caps.

Sam Oser, former Pico street business man, and Arthur C. Wood, of Visalia, now teamed in the operating game and greatly pleased with conditions in their territory.

Recent hot spell here stepped up business to such peak for Mohr Brothers that they did not have a sample of the Gaylord fan to show customers. Max Mohr states that 35 units will be sent to them daily for the next three months. He also reports phonograph sales and Draw Ball good. Major Mohr convolescing from recent illness and on the road to recovery. road to recovery.

Abe Chapman, official for the Gans Company, states that his firm has ex-clusive distribution of 50 Grand in Southern California,

Jack McClelland, of the National Amusement Company, in the city after an Eastern trip. Jack was a passenger on one of the fast streamliners and while on the Coast visited Clarence at the Frisco branch.

George Schwartz reveals that he re-cently sold 177 Rock-Ola Multi-Selectors in one day, with one customer placing an order for a carload.

Jack Doughas, of the Nevada Amuse-ment Company, of Sparks, Nev., in town and attests business satisfactory,

Henry Stewart writing from Sidney, Australia, atresses the need of more modern equipment, as most of the games way down under are obsolete.

Paul Laymon and the missus busy as usual, disclosing that they are selling numerous Rock-Ola phonographs and that sales of Superior salesboards and the Gardner line are also excellent.

THEY

10

STAND

INLINE PLAY

Joe Orcutt, president of the California Gamea, rushed to a hospital June 19 for an appendicitis operation. Reported doing nicely.

A. F. Klassen, of the Advance Machine Products, enthused over steady improvement in the sales of merchandise vending machines. V. L. Curran, of the Piciding Manufacturing Company, Jackson, Mich., on a tour of the Southwest, observes that good business has been noted everywhere on merchandising venders, W. P. Canaan declares sales on merchandise vending machines at a high peak and every indication of holding up. Will has added Rocks-Ola Multi-Selectors and says they are doing nicely Belectors and says they are doing nicely for him.

J. A. Harris, for many years prominent in the grocery trade at San Fernando, has successful vender route.

M. L. Whitman, formerly operator of P. & N. games, now operating merchandise venders.

An election of officers was held at the annual meeting of the Western Vending Machine Operators' Association June 22 at Clayton Cafe. Lew Beuter was elected president for a third term, and Stanley Kingsbury, ex-marine just returned from 17 years in the Orient, was named vice-president. Kingsbury will now devote his time to the vending-machine business. Ralph Westfall, secretary for the last two years, asked not to be considered for a third year, due to the pressure of his business interests, and Phil Eisemirath was elected to the office, while J. W. Scott assumes the role office, while J. W. Scott assumes the role of treasurer. Steve Brody, of Long Beach, was made chalman of the committee to work out details of a fire, theft and personal damage insurance pinn. Several plans are under proposal with definite decision to be made later,



EVANS?

World's most popular game America's finest locations if LETTE offers realistic roulette made completely automatic by Evans' in-genious craftsmanship. A super-attraction embodying a regulation. A superinlaid roulette wheel; substantial odds; automatic payout; indirect illumination; impressive 45"x20" all-electric operation . . . and beauty that is worthy of a \$500 value. ROU-LETTE is designed to be a permanent Investment; to return an income far in encess of the ordinary same. Investigate ROU-262-

At Your Jobber H. C. EVANS & CO., PERSON W. ADAMS ST., CHICAGO, BA

Yosemite country and the Tosemite high

A. R. Pulkerson, many years a grover, ow interested in music and doing nicely.

J. M. Dixon transferred inferrests from life-insurance business to merchandising vending route of considerable size.

William R. Wood, grandson of W. P. Canana, visiting in Seattle.

New operators of more handlising ventors are E. S. Mondy, of Riverende, and Ray C. Jones, of Chicago.

Heary A. Grobe, operator, recovering from recent tilmess.

Russell Hooker leaving for vacation in ley, hooking things over . . Mr. and

MY ARCADE MACHINES

PLAYLAND AMESERS X13

Mrs. Jack Carvethers, of Suissestinist, in for a short stay. Sailes Manager Landing high in his produce of Sailer's Gauss Truck grams. William Waldth, ex-perimental department of Breik-Chr. bernsymethis bern. In sont Mrs. Fig. Wieke and daughber in Gram Sad

Front, Call. . Other sustains include R. Boschi, of Las Vegna Sim; Mr. and Mrs. E. T. Simiranov, of Tale, Calif.; Mr. James B. M. STRIFFFERENCE OF MARCH. CONSISTENCE OF CONTROL OF CONT PRINCIPAL STATE DISTRICT

# MR.OPERATOR! MR.JOBBER! MR.DISTRIBUTOR!

PACIFIC SCORES AN

Never Before

have we introduced a game so WELL-LIKED by Operators.

Morehants—and the Public in general! Merchants—and the Public in general!

NEVER BEFORE have so MANY REPEAT ORDERS been received NEVER DEFUNE HAVE SO MAN! RETEA! UNDERS DE for Pamco "CHASE" \_\_samples from EVERYWHERE! NEVER BEFORE such a HUGE PRODUCTION PROGRAM as begun

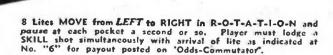
NEVER BEFORE such a HUGE PRODUCTION PROJUKAM as DOGUN on Pamco "CHASE"! The Reason? WO KNEW it to be GOOD on ramco Crimbe: one Reason: We Rivery it to for we TESTED and PROVED it on actual location! And PAY ATTENTION TO THIS! The last 30 Days have wit-And—PAT ATTENTION TO THIS! The last 30 Days have with messed delivery of the BIGGEST VOLUME of "Pameo" Games in

TWO RECORD DAYS—June 23, 24—FIVE CARLOADS of Pamco TEXAS TWO RECORD DATS—June 25, 24—FIVE CARLUADS of Famco
Games headed for Portland, OREGON—Houston and Dallas, TEXAS Pacific Amusement History!

Cames neaded for Portland, UKEGON—Houston and Dallings of CALIFORNIA—Richmond, VIRGINIA!

—Los Angeles, CALIFORNIA—Richmond, VIRGINIA!

.. Just a Few Authentic FACTS on



IF IT MISSES ABOVE—"In-Botween" Pockets pay LOW Awards often enough to KEEP 'EM RIGHT AFTER "CHASE"! "GOLDEN EGG" good for \$1.50—and THEY MAKE IT, TOO!

WHEN BALL FILTERS DOWN ALL THE WAY—Another 8 Lites MOVE in R-O-T-A-T-I-O-N from RIGHT to LEFT. Again there's a chance to 'chase' and 'tic' a Lite for a payout posted on 'Odds-Commutator'!

Order Pamco "CHASE"-Today!

MODEL

CHECK SEPARATOR AND ELECTROPAK EQUIPPED

CKET MODEL

STANDARD TICKET UNIT AND ELECTROPAK EQUIPPED

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contributes HEAVILY to Pamco's Record-Breaking Popularity with Coin Men thruout Americal Pamco Palooka "Junior"—Bowl-Type—with Automatic Changing Odds—and Single Unlimited Capacity Coin Chute is a Splendid Investment—one YOU can afford at

PAYOUT MODEL \$159-TICKET MODEL \$169

U. S. Patent No. 2,029,177

Get Immediate Deliveries NOW!

50"

24"

Super De Luxe One-Ball

Machine

Single

Coin Visible Chute

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Stock Market
Mammich Stock Market
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Stemped
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# JUMBO PROFITS

Fastest Selling Novelty Item of Today

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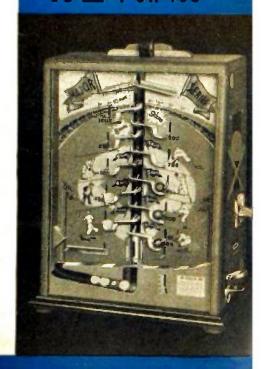
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